

WEATHER

Table with 3 columns: Day, High, Low. Rows: Saturday (65, 30), Sunday (69, 29), Monday (67, 33), Tuesday (74, 51)

The Hereford Brand

14 Pages

Published Every Thursday

Our Slogan: "More People—More Farms"

54TH YEAR—NUMBER 10

Hereford, Texas, Thursday, March 11, 1954

PRICE 5 CENTS PER COPY

At Regular Meeting

Teachers Elected By School Board

Ninety-one teachers were elected by the Hereford Rural High School board of trustees at their monthly meeting Tuesday night at the High School.

in other schools of about the same size, Supt. Graham said. Baseball A. J. Schroeter and Robert Wagner, who had been appointed to check on the possibility of using the baseball field in Veteran's Park, reported that High School teams could use the field free of charge, except for the cost of the lights at night.

entered in the Interscholastic League play. After some further discussion, the proposal that the team be given additional funds for equipment was dropped. Mrs. Plank had suggested that the softball team think up ways to raise money for uniforms and equipment, as some other school organizations raise money which they consider is needed.

Parked Truck Proves Tougher Than Auto

Approximately \$350 damage was done in a collision Monday night 150 feet east of Clements Avenue on U. S. Highway 60 when a 1953 Ford driven by Alwyn King Addison of Lubbock collided with a parked 1950 Chevrolet truck owned by Marcus Dale Barnett of Pampa.

Junior Musicians Meet In Hereford Saturday



ARTHUR LAMBERT



GILLIAN BUCHANAN



DR. ROBERT PAGE

More than 100 Hereford music students will take part in the Junior Federation Music Festival for the seventh district, Texas Federation of Music Clubs, Saturday in Hereford.

Miss Mattie Mae Swisher, district director of these festivals, will preside at the contest, which will have its formal opening at 8:30 o'clock Saturday morning at the First Methodist Church.

Other towns holding festivals are Quanah and Lubbock.

Towns to be represented at the festival are: Clovis, Texico, Farwell, Bovina, Friona, Oklahoma Lane, Vega, Dimmitt, Hereford, Dawn, Canyon, Amarillo and Borger.

There will be three divisions of piano and one in voice.

Judges

Judges for the festival for the piano divisions are Miss Gillian Buchanan and Arthur A. Lambert, associate professors in piano in the music department of Eastern New Mexico University at Portales, and Mrs. Mattie Swisher, associate professor of music at West Texas State College. Dr. Robert Page, director of the music department at ENMU, will be voice judge.

There will be a luncheon Saturday for teachers and club counselors and all others interested in the festival. Eighteen to 20 persons are expected. Addresses on musical inspirations for teachers will be given by Dr. Page and Miss Gaum.

In the afternoon, after the festival contests are over, a tea sponsored by Hereford music clubs will be held for all persons in attendance at the contest.

Grade cards will be awarded to all entrants at the close of the festival.

Scout Leaders Plan Meetings

Sam George of Amarillo will be in Hereford March 22 to discuss 1954 field day rules at the Deaf Smith District Boy Scout Roundtable to be held in the Jim Hill Ballroom at 7:30 o'clock that night.

Supper will be served promptly at 7:30 o'clock. The price will be 75 cents per person. This meeting is for troop Boy Scout junior leaders, Scoutmasters, assistants and troop committeemen, according to W. M. Teague, district Scout Executive.

Deaf Smith District Cub Scout leaders Roundtable will be held in the basement of the First Methodist Church at 7:30 o'clock the night of March 25. Coffee and doughnuts will be served.

Coy Patton, neighborhood commissioner, will be in charge of the program assisted by Paul Conway, Cubmaster of Pack 52, and Irvin Willoughby, Cubmaster of Pack 50.

Bill Wells was appointed assistant Scoutmaster of Troop 51 Thursday.

Accounting Machine Not Childproof SALT LAKE CITY (AP)—A complicated accounting machine was left unattended in the county auditor's office. It attracted a little child who was wandering about. The child had fun fingering the keys. The accounting staff got high blood pressure when it discovered a five-day project had been ruined.

Around Town

Doctors Millard W. Nobles and Fletcher C. Glendinning of the Hereford Clinic will attend the Southern Clinical Society meeting in Dallas beginning Sunday. Dr. Nobles will return to the Clinic Wednesday, and Dr. Glendinning will return March 22.

The Hereford Riders will hold their regular meeting Thursday night at 7:30 o'clock in the Clubhouse. All members are urged to attend.

James H. Bradley has opened a bonded warehouse by the Hereford Milling Company. In addition to having the only bonded warehouse in Hereford, Bradley will be local agent for Miller and Miller Motor Freight Lines.

A tour of various places of interest around Hereford, which had been planned for the Abilene Christian College Band after it played Wednesday afternoon at the High School, was called off when some 20 members of the band had upset stomachs from an unknown cause. Sam Nunnally was going to conduct the tour.

Hereford schools will be dismissed Friday to allow teachers to attend the District 9 meeting of the Texas State Teachers Association. The meeting will be held in Amarillo.

Bruce Woodell, former credit manager for Kinsey Motor Company who is now manager for Dimmitt Chevrolet Company in Dimmitt, is commuting from Hereford to Dimmitt these days so he won't have to move his family until the end of school.

Gasoline, Car Parts Taken By Thieves

Three comparatively minor thefts occurred last weekend in Hereford, according to Sheriff Lowell Sharp. A generator was stolen off a car belonging to Clarence Buford while the car was parked in front of his home. Buford had reported to the sheriff's office.

The thief, or thieves, were in such a hurry that some of the wiring was simply yanked loose, with additional damage resulting.

Other thefts included seven hub caps which were stolen from cars on a used car lot, and someone broke the lock on a county gasoline pump, located back of the Texaco wholesale lot, and stole county gasoline, the sheriff said.

Other crime seems to be on the decrease, Sharp added.

He's Little But—HARTFORD, Conn. (AP)—With one punch, Louis R. Frati broke Edward Dusa's jaw. Superior Court Judge Abraham S. Borden, ordering Frati to pay Dusa \$7,000 damages, said: "The defendant only weighs 135 pounds, but he must have a powerful fist."

Roster Of Elected Teachers

O. D. Lowry, Shirley School principal; D. C. Martin, Central School principal; Della Stagner, coordinator, Grade Schools; W. C. Quattlebaum, Junior High principal; L. C. Thomas, sixth grade principal; Don T. Martin, High School principal.

W. H. Fogle, first and second grades, Dawn; Mrs. Melva Rea Fortenberry, second grade, Central.

III, High School; J. C. Reese, Distributive Ed., High School. Sadye Rigler, English II, High School; L. B. Russell, Coach, High School; Lavada Shannon, third grade, Shirley; Mrs. Frances Shaw, third grade, Central; Joe H. Smith Jr., Commerce, High School; Mrs. Lucille M. Smith, first grade, Central; Mrs. Sophie K. Snare, second grade, Shirley; Mrs. Norene Sparks, fourth grade, Shirley; William J. Stanford Jr., Vocational Agriculture, High School.

Through Police Department

'Teen-Age Drivers Getting Booklets On Safe Driving

"Thrill Of Power" booklets, published by the National Police Traffic Safety Institute, are being distributed to students in Hereford High School and Junior High.

It is a multi-colored booklet, written in cartoon-style which the Hereford Police Department is issuing in cooperation with National Police Traffic Safety Institute in launching this local safety campaign for teen-age drivers, according to an announcement made today by Chief of Police Leo F. Box.

Chief Box said that his department hoped to accomplish an improved attitude toward safe driving in the teen-ager. He pointed out that in spite of their superior physical and mental co-ordination, stamina and ability to react, teenagers are not living up to expectations. Their record, nationally, as drivers, is completely out of proportion to their capabilities, he said.

Too Many Accidents While teen-age drivers represent only 15 percent of the total drivers in the nation, the chief continued, they were responsible for 25 percent of fatal accidents and 21 percent of non-fatal accidents last year.

"This record," Chief Box said, "is cause for grave concern among all of us. We can improve these statistics immeasurably by helping our youth learn proper driving methods at the beginning. We believe that we can avert traffic casualties through guided instruction, and that is the reason our department is adopting the program of the National Police Traffic Safety Institute."

These booklets are made possible through the co-operation of local businessmen and are given to the school children at no cost.



EDWIN SCHROETER, seated in the back of the dual control Drivers Education car is shown reading the "Thrill of Power" booklet issued to the school students by Hereford Police Department. (Staff Photo)

Pfc. Albert Bentley Helping Build Schools

Pfc. Albert L. Bentley, son of Mr. and Mrs. Albert D. Bentley, Route 3, is helping to build two school houses in Korea.

Members of his unit, Company B of the 1343rd Engineer Combat Battalion, are building a new agricultural school and rebuilding a high school in the village of Sang-ni. Their project is part of the Armed Forces assistance to Korea program.

Wagoner Asks Re-Election As School Trustee

Robert Wagoner, one of the present members of the Hereford Rural High School District board of trustees, has filed his notice of bid for re-election, according to school tax assessor-collector Fred Baird.

Wagoner, who has been on the board for the last three years, which constitute his first term, personally filed his notice, Baird said.

Ira Scott, Frank Beemer and Grady Rogers already have their names filed as candidates for the three school board seats which will be voted on April 3. Final date for filing for the board is March 24.

Year's Fifth DWI Guilty Plea Brings Jail Term

The fifth person this year to be sentenced for driving while intoxicated in Deaf Smith County appeared before County Judge Horace L. Schloss Tuesday.

A fine of \$75 and an additional penalty of 10 days in the county jail were assessed against Scott Fowler of Castro County when he entered a plea of guilty on the DWI charge.

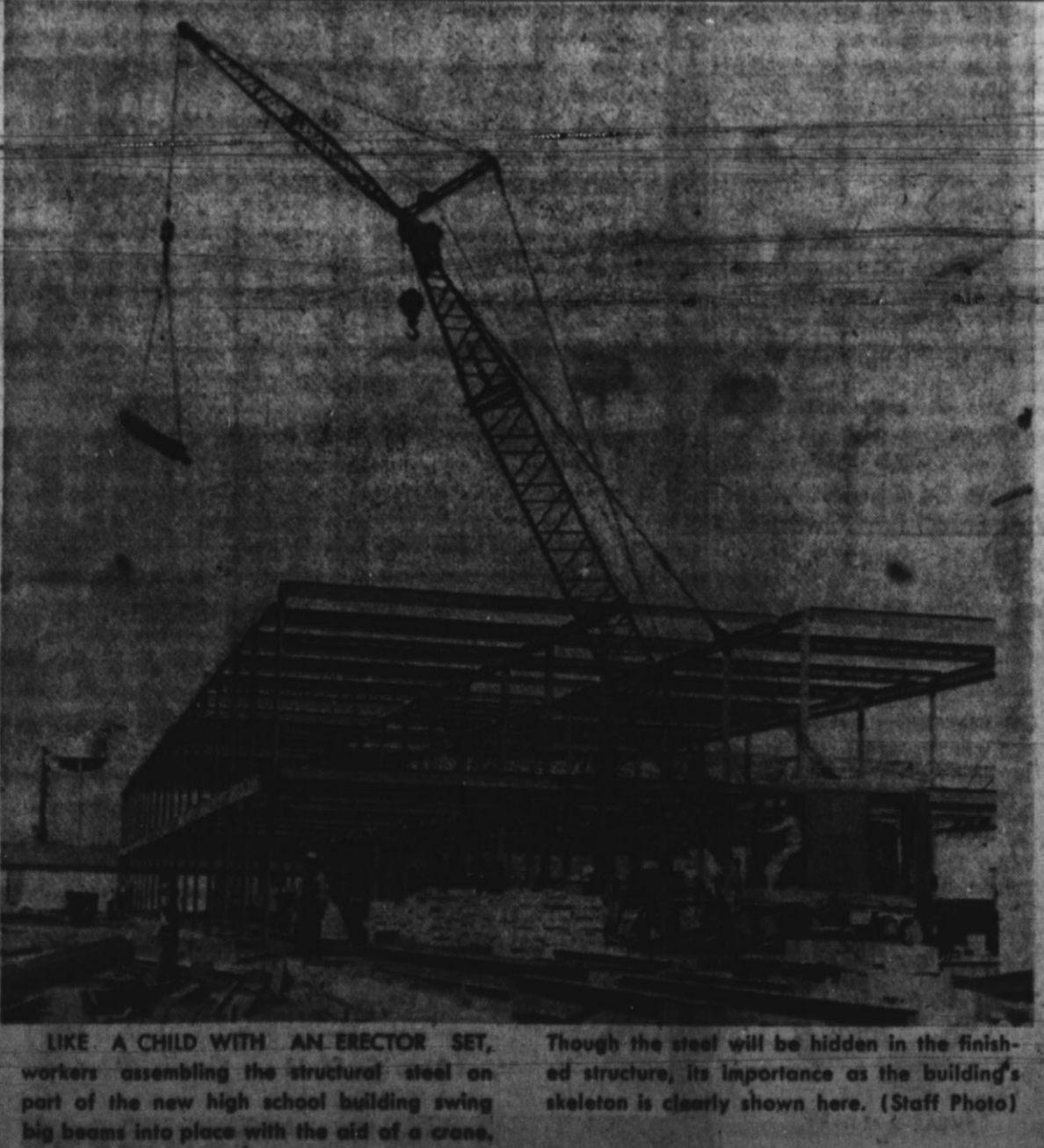
Fowler was arrested last Friday by Hereford Chief of Police Leo F. Box, after he had received complaints from two out-of-state motorists that an apparently drunken driver was forcing cars off the road on Highway 60.

Chief Box first located the pickup about the corner of Fourth and Jackson streets in Hereford, he testified at the trial. Box told the court that Fowler had stalled the pickup, and was being pushed by another pickup truck, but even at that speed he was driving most erratically.

No Liquor Found There was no liquor found in the car.

Fowler's wife, who was with him in the pickup, was fined in City Court by City Magistrate Cecil Massey, who suspended the sentence.

After sentencing the defendant, who had waived a trial by jury, Judge Schloss asked Fowler for his driver's license. Fowler said that his license had expired, and (Continued on Page 2)



LIKE A CHILD WITH AN ERECTOR SET, workers assembling the structural steel on part of the new high school building swing big beams into place with the aid of a crane.

Though the steel will be hidden in the finished structure, its importance as the building's skeleton is clearly shown here. (Staff Photo)

Audit Of County Books Is Ordered

A contract with a disinterested public accountant for the complete audit of all the books, records and accounts of Deaf Smith County and the Deaf Smith County Hospital since January 1, 1947 will be let on April 12.

County commissioners approved the motion for the audit unanimously when it was presented to them Monday. A resolution to this effect was passed on February 8, and the resolution published, after which the matter was laid over, according to law, until the next regular meeting.

Notice To Be Published All Certified Public Accountants are to be notified, in a published notice to bidders, that they may submit bids for the audit contract. In other business handled by the commissioners Monday, they received monthly fee reports of the county judge, county attorney, county clerk, district clerk and the justice of the peace, and these have been put on file in the county clerk's office.

the Deaf Smith County Hospital was also received and read by the commissioners, and has been put on file in the office of the county judge.

Monthly reports for February from the county agent, county home demonstration agent and assistant county home demonstration agent were also presented to the commissioners.

These included Mrs. Argen Draper's report of the work done by the Deaf Smith County Home Demonstration. (Continued on Page 2)

Mrs. Bonnie Kelly To Open Shop That She Helped Build

One way to get a business is to build it yourself.

Though Mrs. Bonnie Kelly didn't do exactly that, she did put in more than 600 hours work in putting up and finishing a building which she will open Monday as "The Corral," a sandwich shop just across the street from the new high school.

Saturday it will have been four months since she started work on the building. Working with tools is something of a hobby of her's anyway, and she apparently enjoyed the hours she put in helping to create her own business establishment.

One interesting point about the new building is that there were no power tools used at the construction site. "We did it all by hand," Mrs. Kelly commented.

For about the first month, Mrs. E. M. Rice helped with the work, but after that Mrs. Kelly and men who were hired for various phases of the job did the work.

Picnic Style Tables

The compact building, which Mrs. Kelly designed as well as built, will have a small kitchen at the west end, away from Avenue F, and will have five picnic-style benches for the customers, most of whom will probably be junior high and High School students, to sit on.

For the warmer months, she is planning to build a bench on the south side of the building, where the students can relax for a few minutes after eating, if there is time before they have to return to school.

Inside, the building has been finished in a light green over half-inch gypsum board, which has extra braces under it to shoulder height to help prevent any unfortunate accidents in case some of the students become too boisterous.

By Monday, she expects to have all the equipment in place and be ready for business.

Ad Goes Doggy

CHARLOTTE, N. C. (AP) — This want ad appeared in the Charlotte Observer "Lady AKC Dachshund would like to meet gentleman AKC Dachshund. Object: Matrimony."



MRS. BONNIE KELLEY

Year's...

(Continued from Page 1)

he had not asked for renewal. He was informed by the judge that his privilege to drive any type of motor vehicle in Texas was suspended for a period of time not to exceed one year.

Fowler was given credit for the time he had already spent in the county jail prior to his trial.

Audit...

(Continued from Page 1)

onstration Council, and covering the work of several committees of the council.

After the commissioners had approved the motion to have all county and county hospital books and records audited, a motion was made by Commissioner J. T. Guinn and duly seconded by Commissioner M. T. Rutter that the county judge be authorized to advertise for bids.

This motion also carried unanimously.

Those attending the meeting Monday included County Judge Horace L. Schloss; and Commissioners M. T. Rutter, precinct 1; J. C. Morrison, precinct 2; J. T. Guinn, precinct 3; and C. G. Richardson, precinct 4.

GARDEN PILGRIMAGE

The annual Dallas Garden Center Pilgrimage will be open to the public on weekends of March 13-14, and 20-21, with eight beautiful gardens on the tour, according to word received from the Dallas Center Flower Show and Pilgrimage committee.

Read The Classifieds

At The Movies

THE SWORD AND THE ROSE

Showing Friday and Saturday at the Star Theatre.

Starring Richard Todd, Glynis Johns and James Robertson Justice.

Based on Charles Major's stirring historical novel, "When Knighthood Was In Flower," Walt Disney's "The Sword and the Rose," recreates the turbulent Tudor period of English history, with its manners and morals, its pomp and pageantry, its stormy passions and swirling adventure, and with all the provocative figures of the colorful court of King Henry VIII.

The giants of adventure's golden age live again in this story of a defiant love that rocked two kingdoms. Taut and filled with suspense, it emphasizes court intrigue and reckless romance as James Robertson Justice as King Henry, woos French friendship and gold in return for his young sister's, Glynis Johns, hand in marriage to the aging King Louis XII. The commoner captain of the guards, Richard Todd, whom she loves, battles with the powerful Buckingham for her affection and his life.

4 - H Week Emphasizes Work Of Members

National 4-H Club Week calls special attention to the work being done by club members under the supervision of the Extension Service and adult leaders from their own communities.

Various phases of home making and home safety make up the girls program. Locally the clubs are working on food preparation.

Clubs reporting last week were:

Jolly Girls

The Jolly Girls met in the home of Jean Fortenberry on February 25.

Members discussed the Texas Food Standards.

Those present were: Ann Dyer, Peggy Browning, Wynona Roberts, Fern Coursey, Linda Cullipp, Sharon Bezner, Arlene Cullipp and Jean Fortenberry.

The next meeting will be in the home of Wynona Roberts on Thursday.

Walcott 4-H

Miss Loyce Avant gave a demonstration on making biscuits and cornbread at the call meeting of the Walcott 4-H Club meeting last Thursday.

During the business meeting a thank you letter from Mrs. Roy Pruitt, a former leader, was read.

Members present were: Donna Sue Guseman, Patricia Grider, Margaret Burrus, Carol McClure, Sharon Alexander, Royce Lee Pruitt, Margo Roubison, Janell Weaver, Barbara Neinst, Merry Kay Pruitt, Cecelia Burrus, Darlene Frost, Hazel Lewis and Pauline Cole. Leaders present were Miss Avant and Mrs. Wallace Lumpkin.

Future Homemakers Attend Area 1 Meet

Twenty members of the Future Homemakers of America chapter of Hereford, two mothers and their sponsor, Mrs. Frank Prowell, attended the Area 1 meeting of FHA in Canyon Saturday.

Main business at the meeting was the election of officers for the area. A talent show was also held but Hereford did not compete.

Those attending were: Mozelle Telchik, Betty Buse, Gay Malone, Patsy Ford, Dolores Loerwald, Frances Andrews, Marjorie Andrews, Ginger Brock, Paula Beth Corbett, Marie Hunter, Earleen Plank, Dorothy Viegel, Sammie McLellan, Bonnie Lewis, Jo Hall, Katherine McDonald, Christine Thomas, Dora Ruth Inman, Anita Ponder, Christine Payne. Mothers were Mrs. Art Lewis and Mrs. J. J. Durham.

Support Of Church Work Wins Scroll For Kiwanis

Support of church activities by the Hereford Kiwanis Club, in conjunction with similar work done by other Kiwanis Clubs across the nation, has been recognized by a Distinguished Service Scroll and a \$50 cash award by the Freedoms Foundation, according to W. B. Dowell, club president.

This award was won by Kiwanis International in competition with hundreds of entries to the awards juries of the Freedoms Foundation of Valley Forge, Pa.

DON'T BE SQUEEZED

By High Food PRICES! SHOP AT THOMAS FOOD AND SAVE

TOMATO SOUP Can 10c
Heinz

Pineapple Juice 35c
Monarch, 46 oz. Can

Vienna Sausage 36c
Campfire 4 for

COTTAGE CHEESE Lb. Box 27c

BORDEN'S COFFEE Lb. 99c
Schillings

DEVIL FOOD MIX Lg. Box 37c
Swans Down

SYRUP 5 Lb. Bucket 43c
Blackburn Made

APPLE BUTTER 28 oz. Jar 27c
Russell's

BATHROOM TISSUE Prim 4 Rolls 33c

MACARONI Lb. Cello Bag 19c
O. B.

TEA 1/4 Lb. Pkg. 43c
Bright & Early
Free Big King Size Glass

Frozen Dessert 1/2 Gal. 39c
Hereford Cream-O-Plains

Shortening Kimbells Lb. 19c

Visit Our PRODUCE Department for the FINEST In FRESH FRUITS & VEGETABLES

GRADE A FRYERS lb. 49c

BEEF LIVER lb. 27c

IDEAL FOR BAR-B-QUE SHORT RIBS lb. 28c

THOMAS FOOD STORE

We Reserve Right To Limit Quantities -- Double S & H

Green Stamps On Wednesday

We Give S & H Green Stamps 519 Park Ave. Phone 15

WE GIVE S & H GREEN STAMPS

Bring Your Proctor and Gamble Coupons to Us for Redemption We Have Special Prices on P & G Products



SAVINGS GALORE AT THOMAS FOOD STORE — WE GIVE S & H GREEN STAMPS

REAL ESTATE LOANS

In HEREFORD

A. L. BIGGS

711 Fisk Bldg. - Amarillo - Dial 28311

Let's Go To The Movies

FRI. SAT. SUN. MON.



YOUR MAGIC CARPET TO RELAXATION

It's NUMBER ONE in Power!

CHRYSLER 235 h.p.

THE POWER AND LOOK OF LEADERSHIP ARE YOURS IN A CHRYSLER



1954 NASCAR AND STEVENS TROPHY WINNER!

McCullough Motor Company

West Highway 60

Phone 17

Anything less is yesterday's... drive the world's NUMBER ONE engine... 235 H.P. FirePower V-8. With PowerFlite No-clutch transmission that rates NUMBER ONE for powerful acceleration and automatic ease of operation. With the NUMBER ONE power steering and power braking! Come in today and drive the Dayton Beach winner in the '54 NASCAR tests!





For once in his life, Marlin Gilliland is talking sensible. I saw him the other morning and he said: "Forget the weather. You have already proved that you know nothing about it—either!"

He had a few other comments, of course, but this one really made sense—which isn't at all like Marlin. However, it renewed my hopes. Time changes everything, they say, and as the years go by it may even come to pass that his brother, Jack, will also utter a sensible statement. So much for the Gilliland clan—and the weather. I'm not even going to say, "Wait and see," which is what I am really thinking. However, things are not too bad. Really, they are not. A few people are just down in the dumps, and it is contagious. The fact that all of the cattle are still grazing the wheat indicates that it is still in fair shape.

So long as we have price supports, we will get by in good shape. The only enemy we have is drought. There will be enough irrigated crops to keep things moving along. And, if we make that wheat crop things will really hum and boom. I still think we are headed for "More in '54."

Potatoes, by the way, will demand about the same acreage as in 1952. This was the year the spud boys got over, but big. In 1953, as you recall, the country went potato crazy. We had something like 7,000 acres. All of the lettuce boys jumped into the spud business in a big way and shot the acreage figures soaring. This year the old timers are predicting from 4,000 to 4,500 acres. Spuds have no price supports, so a lot will depend on the market. However, there will be approximately the same number of potato processing plants as last year. This is good. It means that the smaller acreages can probably be handled faster and more efficiently. Some losses have occurred in past years, due to lack of handling facilities.

Bill Decker is just back from Kansas City, where he attended a banker's conference. He says the big guns in the banking business are definitely predicting that the "worst is past"; that the recession has hit the bottom of the trough. He says that the bankers are expecting things to pick up sharply on a nation-wide trend.

This sounds good. It sure does. What this country really needs is more "Yes" men in the banks. I never saw a single group of guys who said "No" more often.

Glenn Bell, the boy who delivers the downtown mail route, was in the other day with a good suggestion. He says why don't we put the Bull Column on the same page all of the time? He has trouble finding it. He definitely has a point—from one point of view. A lot of publishers run their columns on the front page, which is alright. However, I figure I do pretty well when I even talk Phillip Phillips into putting it into the paper at all. I guess it is sort of like why some people wear bow ties, while others wear the fore-and-aft kind. Personally, I figure if people won't turn through the paper to read the column it isn't worth running in the first place.

Besides, it is maybe giving the people a break. While they are looking through the pages they often find a hot value in the ads—and save enough to pay a whole year's subscription to the paper.

Mrs. Earl Eubanks brought by a copy of the Hereford, England, "Times" and, like all English papers, it has the ads on the front page—and the news inside. In fact, the first four pages are 100 percent advertising in the Times. Many of the ads concerned family estates, auctions, rental of fishing privileges, and leasing of sheep grazing lands.

After all, this is a new country. The things we consider trivial now may, in a few hundred years, become of paramount importance to our offspring. Around 2354, the ads in the Brand may reflect some of the same problems as those in The Times do today.

One of the most interesting articles I have read in many years appeared in the March issue of Reader's Digest. It was about Jerusalem and the Bible. The country, rehabilitated a few years back by modern Jews, is being completely altered by using the

Bible as an economic reference book—or history. They took the scripture concerning Solomon's mines, tracked down the spot—and produced hundreds of tons of copper by using modern machinery and equipment. They even found the crude mining equipment left by the early people. Plains which yielded more wheat in Biblical days are again doing the same thing. In war, a general even followed a Biblical campaign to route the enemy and, sure enough, the invaders followed the same pattern as did the earlier invaders in the Bible. They are even using the tamarisk tree, which flourishes at the same spots it did in the Bible.

This is, after all, merely an application of excellent logic—but no one ever did it before—and the report intrigued me no end. However, I could not help but wonder if they will be smart enough to follow the theory through all of the way.

Will they profit by the moral errors made in those early days, just as they are profiting by the other points? Or, will Jerusalem prosper and flourish only to fall, once again, for the same reasons pointed out in the Bible?

The radio is predicting another dust storm, so here are some more "Dust Removers":
Folks telling white Lies, you'll find, Are very often Color Blind!

A cold is both positive and negative: sometimes the eyes have it, sometimes the nose.

When a politician inquired about "public sentiment" in a rural community, one of the natives replied: "Still goin' strong — there wuz 23 cars parked in my lane last night."

"Miss Jones," said the science professor, "would you care to tell the class what happens when a body is immersed in water?"
"Sure," said Miss Jones, "The telephone always rings."

A Scotsman was told by his doctor that his wife should have had her tonsils taken out when she was a little girl. He had the operation performed—and sent the bill to his father-in-law!

Just 40 Years Ago
F. H. Oberthier was just in with some good news. It happened in 1914 and 1915, just 40 years ago. He didn't admit that he is joining my "More for '54" campaign, but he says:
"Many people are asking if it can rain in March, I will answer 'Yes.'"

"I remember well the spring of 1914, in March, when the wind blew day and night for ten days following five years of drought. The years 1919 and ten and eleven and twelve and thirteen were very dry but it did rain some fine warm rains in December 1913. The winter following was uneventful, but March 14 had some of the hardest and steadiest winds I have ever known. The winds blew for ten days and ten nights and one morning we were awakened by a gentle falling rain. It was coming from the east and the high winds were over. It rained for ten days and we had ten inches of it, and the streets were almost impassable. It broke the drought and the year 1914 and the next year 1915 were fine crop years.
"Let's hope we get the same this March 1954."
F. H. Oberthier

Legal Notice

NOTICE TO BIDDERS

The Hereford Rural High School district will accept sealed bids on or before Tuesday, March 9, at 4 o'clock, on the following property located on Lots 1 and 2, Block 52, townsite of Summerfield, Texas:

1 five-room stucco house with bath; approximately 24x28 feet. Includes 1 Dempster windmill, 1 steel windmill tower, and 1 steel storage tank.

Can be moved or left on site where it now stands.

The board reserves the right to reject any or all bids.

Mail bids to box #91, Hereford, Texas, or deliver to tax office in the courthouse.

H. H. Miller, President
B-38-2c

WHY DO MORE PEOPLE SHOP AT **MILK 3** Tall Cans **39c**

FURR FOOD STORES, Inc.

HI - NOTE **TUNA** Can **19c**

Ma Brown-Peach-Apricot-Cherry-Blackberry-Pineapple **PURE Preserves** 21-Oz. Glass **39c**

SWIFT'S COLORED QUARTERS ALLSWEET **OLEO 1** Lb. Ctn. **29c**

THE KEY TO TREASURED GIFTS
JOIN YOUR NEIGHBOR & SAVE
C&C THRIFT STAMPS
FOR VALUABLE GIFTS

FISHERMAN'S SCALLOPED POTATOES
Fisher's Scalloped Potatoes
A McCall's Magazine Fall-Proof Recipe
With your perfectly boiled steak, these potatoes are a perfect accompaniment!
1 medium potato
1 medium onion
1 clove garlic
1 teaspoon salt
1/2 teaspoon pepper
1/2 teaspoon thyme
1 egg yolk oil

Start your oven at 425°F or hot.
Peel potatoes and slice lengthwise in halves or quarters. Wash, slice dry thoroughly. Chop up the onion and garlic fine. Now arrange the potatoes in layers in a well-greased casserole with a sprinkling of the onion, garlic, salt, pepper and thyme between the layers. Sprinkle oil over the top (no give it a nice brown top) and bake in a hot oven 60 minutes. Will serve 4, and magnificent!

FRESH - LARGE GREEN TOP TO ASSURE YOU OF FRESHNESS
Carrots bunch **5c**
CABBAGE Lb. **2 1/2c**
Ruby Red GRAPEFRUIT 3 For **23c**
California Juicy ORANGES 3 Lbs. **25c**
FRESH Green Onions 2 Bun **9c**
California Calavos 2 For **29c**
U. S. No. 1 Red POTATOES 10 Lb. Bag **25c**

BLEACH **Clorox** Pl. Bol. **10c**
Qt. Bol. **17c**
1/2 Gal. Bol. **31c**
1 Gal. Bol. **53c**

SAN ANN **Peanut Butter** 2 lb. **59c**
Quart Jar

DIET FOODS
Tastil - Diet 8-Oz. **35c**
WHIPPED SALAD DRESSING **35c**
Tastil - Diet 8-Oz. **34c**
ONE CALORIE DRESSING **34c**
Tastil - Diet 8-Oz. **20c**
FRUIT COCKTAIL Can **20c**
Tastil - Diet 8-Oz. **15c**
APPLE SAUCE Can **15c**

FURR'S HOUSEWARE SPECIALS
\$1.25 Value-6 Cup Aluminum Drip **98c**
COFFEE MAKER 50c Value-Polished Aluminum **79c**
Aluminum Frying Pan 7 in. **39c**
\$1.00 Value - Filter Fry For Your Frying Pan - Permits Steam To Escape - Catches Grease **89c**
FILTER FRY \$1.00 Value-New Room Deodorant **79c**
MAGNA LITE 10c Value **79c**
BOBBIE-PINS 3Pkgs. **25c**

BECAUSE THEIR DOLLARS GO FURTHER WITH OUR **EVERYDAY LOW PRICES!**
COURTEOUS EMPLOYEES
TENDER MEATS
FRESH FRUITS & VEGETABLES
NATIONALLY ADVERTISED FOODS
FREE PARKING
C&C THRIFT STAMPS
CLEAN STORES

127 West 3rd

CUT FROM NORTHERN GRAIN FED HOGS
Pork Chops First Cuts lb. **49c**
KRAFT'S WISCONSIN LONGHORN
CHEESE lb. **39c**
EXTRA LEAN CENTER CUTS
Pork Chops lb. **69c**
SWIFT'S PREMIUM OR WILSON'S CERTIFIED
BACON lb. **75c**
SUGAR CURED
Bacon Squares lb. **39c**

STILLWELL **HOMINY** 2 No. 2 Cans **19c**
SWIFT'S LUNCHEON MEAT **PREM** 12 - Oz. Can **39c**

SWIFT'S SHORTENING **Swift'ning** 3 lb. can **75c**

FRESH COUNTRY **EGGS** doz. **39c**

Channel Brand **SARDINES** 3 Cans **25c**
Hunt's No. 300 **19c**
APRICOTS Can **19c**
Wolcott No. 2 **25c**
BLACKBERRIES Can **25c**
Food-Club 46-Oz. **31c**
ORANGE JUICE Can **31c**
Hillsdale No. 2 **25c**
Sliced Pineapple Can **25c**
Campfire No. 300 **10c**
BUTTER BEANS Can **10c**
Garth Cut No. 303 **25c**
Green Beans 2 Cans **25c**

Garth... **Whole Beets** 2 No. 303 **25c**
Whiteside Farms No. 1 **15c**
SPINACH 2 Cans **15c**
Lucky Leaf No. 303 **21c**
APPLE SAUCE Can **21c**
Wagner Ware - Cast Iron
Cooking Utensils
SKILLET 8 in. **1.35**
Pot Roaster or **DUTCH OVEN** 5 qt. **3.75**
Krusty **KORN KOB PAN** **1.15**

PILLSBURY BEST **Flour** 5 Lb. Sack **49c**

Furr's Hours Fresher Pastries
Vanilla Fondant Donuts Reg. 40c Value 2Pkgs. **29c**
Filled With A Rich French Cream **29c**
CHOCOLATE ECLAIRS Pkg. **29c**
Packaged in Cello - Free From Dust For Your Sanitary Protection
Filled With 100% Native Pecans **45c**
PECAN PIES Each **45c**
For A Real Dessert Slice And Topped With Strawberries And Whipped Cream **29c**
Marble Pound Cake Each **29c**

FOOD CLUB FROZEN FOODS
Food Club 10-Oz. **24c**
French Cut Green Beans Pkg. **24c**
Food Club 10-Oz. **46c**
ASPARAGUS SPEARS Pkg. **46c**
Food Club 10-Oz. **23c**
LIMA BEANS Pkg. **23c**
Food Club 10-Oz. **25c**
BROCCOLI SPEARS Pkg. **25c**

Soap **FAB**
Lge. Box **30c**
Soap **FAB**
Giant Box **71c**
Puss'n Boots **CAT FOOD**
Tall Can **14c**
Kloth-Lyk **PAPER TOWELS**
150 Sheet Roll **21c**
O'Cedar **DUST MOP**
No. 9 **2.07**
O'Cedar **POLISH MOP**
No. 4 **1.89**
O'Cedar **SPONGE MOP**
No. 76 **3.95**
Durand - Whole **SWEET POTATOES**
No. 3 Can **27c**
Kloth-Lyk-White-Colored **PAPER NAPKINS**
2 60 Count Pkgs. **25c**

Mrs. Bonnie Kelly To Open Shop That She Helped Build

One way to get a business is to build it yourself.

Though Mrs. Bonnie Kelly didn't do exactly that, she did put in more than 600 hours work in putting up and finishing a building which she will open Monday as "The Corral," a sandwich shop just across the street from the new high school.

Saturday it will have been four months since she started work on the building. Working with tools is something of a hobby of her's anyway, and she apparently enjoyed the hours she put in helping to create her own business establishment.

One interesting point about the new building is that there were no power tools used at the construction site. "We did it all by hand," Mrs. Kelly commented.

For about the first month, Mrs. E. M. Rice helped with the work, but after that Mrs. Kelly and men who were hired for various phases of the job did the work.

Picnic Style Tables
The compact building, which Mrs. Kelly designed as well as built, will have a small kitchen at the west end, away from Avenue F, and will have five picnic-style benches for the customers, most of whom will probably be junior high and High School students, to sit on.

For the warmer months, she is planning to build a bench on the south side of the building, where the students can relax for a few minutes after eating, if there is time before they have to return to school.

Inside, the building has been finished in a light green over half-inch gypsum board, which has extra braces under it to shoulder weight to help prevent any unfortunate accidents in case some of the students become too boisterous.

By Monday, she expects to have all the equipment in place and be ready for business.

Ad Goes Doggy

CHARLOTTE, N. C. (AP) — This want ad appeared in the Charlotte Observer: "Lady AKC Dachshund would like to meet gentleman AKC Dachshund. Object: Matrimony."



MRS. BONNIE KELLEY

Year's...

(Continued from Page 1)

he had not asked for renewal. He was informed by the judge that his privilege to drive any type of motor vehicle in Texas was suspended for a period of time not to exceed one year.

Fowler was given credit for the time he had already spent in the county jail prior to his trial.

Audit...

(Continued from Page 1)

onstration Council, and covering the work of several committees of the council.

After the commissioners had approved the motion to have all county and county hospital books and records audited, a motion was made by Commissioner J. T. Guinn and duly seconded by Commissioner M. T. Rutter that the county judge be authorized to advertise for bids.

This motion also carried unanimously.

Those attending the meeting Monday included County Judge Horace L. Schloss; and Commissioners M. T. Rutter, precinct 1; J. C. Morrison, precinct 2; J. T. Guinn, precinct 3; and C. G. Richardson, precinct 4.

GARDEN PILGRIMAGE

The annual Dallas Garden Center Pilgrimage will be open to the public on weekends of March 13-14, and 20-21, with eight beautiful gardens on the tour, according to word received from the Dallas Center Flower Show and Pilgrimage committee.

At The Movies

THE SWORD AND THE ROSE

Showing Friday and Saturday at the Star Theatre.

Starring Richard Todd, Glynis Johns and James Robertson Justice.

Based on Charles Major's stirring historical novel, "When Knighthood Was In Flower," Walt Disney's "The Sword and the Rose," recreates the turbulent Tudor period of English history, with its manners and morals, its pomp and pageantry, its stormy passions and swirling adventure, and with all the provocative figures of the colorful court of King Henry VIII.

The giants of adventure's golden age live again in this story of a defiant love that rocked two kingdoms. Taut and filled with suspense, it emphasizes court intrigue and reckless romance as King Henry, woo's French friendship and gold in return for his young sister's, Glynis Johns, hand in marriage to the aging King Louis XII. The commoner captain of the guards, Richard Todd, whom she loves, battles with the powerful Buckingham for her affection and his life.

4 - H Week Emphasizes Work Of Members

National 4-H Club Week calls special attention to the work being done by club members under the supervision of the Extension Service and adult leaders from their own communities.

Various phases of home making and home safety make up the girls program. Locally the clubs are working on food preparation.

Clubs reporting last week were:

Jolly Girls

The Jolly Girls met in the home of Jean Fortenberry on February 25.

Members discussed the Texas Food Standards.

Those present were: Ann Dyer, Peggy Browning, Wynona Roberts, Fern Coursey, Linda Cullipp, Sharon Bezner, Arlene Cullipp and Jean Fortenberry.

The next meeting will be in the home of Wynona Roberts on Thursday.

Walcott 4-H

Miss Loyce Avant gave a demonstration on making biscuits and cornbread at the call meeting of the Walcott 4-H Club meeting last Thursday.

During the business meeting a thank you letter from Mrs. Roy Pruitt, a former leader, was read.

Members present were: Donna Sue Guseman, Patricia Grider, Margaret Burrus, Carol McClure, Sharon Alexander, Royce Lee Pruitt, Margo Roubison, Janell Weaver, Barbara Neinst, Merry Kay Pruitt, Cecelia Burrus, Darlene Frost, Hazel Lewis and Pauline Cole. Leaders present were Miss Avant and Mrs. Wallace Lumpkin.

Future Homemakers Attend Area 1 Meet

Twenty members of the Future Homemakers of America chapter of Hereford, two mothers and their sponsor, Mrs. Frank Prowell, attended the Area 1 meeting of FHA in Canyon Saturday.

Main business at the meeting was the election of officers for the area. A talent show was also held but Hereford did not compete.

Those attending were: Mozelle Telchik, Betty Buse, Gay Malone, Patsy Ford, Dolores Loerwald, Frances Andrews, Vera...

...drews, Ginger Brock, Pauline Corbett, Marie Hunter, Earlene Plank, Dorothy Viegel, Sammie McEllan, Bonnie Lewis, Jo Hall, Katherine McDonald, Christine Thomas, Dora Ruth Inman, Anita Ponder, Christine Payne. Mothers were Mrs. Art Lewis and Mrs. J. J. Durham.

Support Of Church Work Wins Scroll For Kiwanis

Support of church activities by the Hereford Kiwanis Club, in conjunction with similar work done by other Kiwanis Clubs across the nation, has been recognized by a Distinguished Service Scroll and a \$50 cash award by the Freedoms Foundation, according to W. B. Dowell, club president.

This award was won by Kiwanis International in competition with hundreds of entries to the awards juries of the Freedoms Foundation of Valley Forge, Pa.

DON'T BE SQUEEZED

By High Food PRICES! SHOP AT THOMAS FOOD AND SAVE

TOMATO SOUP Can 10c
Heinz

Pineapple Juice 35c
Monarch, 46 oz. Can

Vienna Sausage 36c
Campfire 4 per

COTTAGE CHEESE Lb. Box 27c

BORDEN'S

COFFEE Lb. 99c
Schillings

DEVIL FOOD MIX Lg. Box 37c
Swans Down

SYRUP 5 Lb. Bucket 43c
Blackburn Made

APPLE BUTTER 28 oz. Jar 27c
Russell's

BATHROOM TISSUE Prim 4 Rolls 33c

MACARONI Lb. Cello Bag 19c
O. B.

TEA 1/4 Lb. Pkg. 43c
Bright & Early
Free Big King Size Glass

Frozen Dessert 1/2 Gal. 39c
Hereford Cream-O-Plains

Shortening Kimbells Lb. 19c

Visit Our PRODUCE Department for the FINEST In FRESH FRUITS & VEGETABLES

FRYERS lb. 49c

BEEF LIVER lb. 27c
IDEAL FOR BAR-B-QUE

SHORT RIBS lb. 28c

THOMAS FOOD STORE
We Reserve Right To Limit Quantities -- Double S & H
Green Stamps On Wednesday
We Give S & H Green Stamps 519 Park Ave. Phone 15

WE GIVE S & H GREEN STAMPS

Bring Your Proctor and Gamble Coupons to Us for Redemption We Have Special Prices on P & G Products



SAVINGS GALORE AT THOMAS FOOD STORE -- WE GIVE S & H GREEN STAMPS

REAL ESTATE LOANS

In HEREFORD

A. L. BIGGS

711 Fisk Bldg. - Amarillo - Dial 28311

Let's Go To The Movies

FRI. SAT. SUN. MON.

THE SWORD AND THE ROSE
TODD ALTYNS JOHNS
MARTIN LEWIS
THE CADDY
YOUR MAGIC CARPET TO RELAXATION

It's NUMBER ONE in Power!

CHRYSLER 235 h.p.

THE POWER AND LOOK OF LEADERSHIP ARE YOURS IN A CHRYSLER



1954 NASCAR AND STEVENS TROPHY WINNER!

McCullough Motor Company

West Highway 60

Phone 17

Anything less is yesterday's car! Come drive the world's NUMBER ONE engine... 235 H.P. FirePower V-8. With PowerFlite No-clutch transmission that rates NUMBER ONE for powerful acceleration and automatic ease of operation. With the NUMBER ONE power steering and power braking! Come in today and drive the Dayton's Beach winner in the '54 NASCAR tests!





For once in his life, Marlin Gilliland is talking sensible. I saw him the other morning and he said: "Forget the weather. You have already proved that you know nothing about it—either!"

He had a few other comments, of course, but this one really made sense—which isn't at all like Marlin. However, it renewed my hopes. Time changes everything, they say, and as the years go by it may even come to pass that his brother, Jack, will also utter a sensible statement. So much for the Gilliland clan—and the weather. I'm not even going to say, "Wait and see," which is what I am really thinking. However, things are not too bad. Really, they are not. A few people are just down in the dumps, and it is contagious. The fact that all of the cattle are still grazing the wheat indicates that it is still in fair shape.

So long as we have price supports, we will get by in good shape. The only enemy we have is drought. There will be enough irrigated crops to keep things moving along. And, if we make that wheat crop things will really hum and boom. I still think we are headed for "More in '54."

Potatoes, by the way, will demand about the same acreage as in 1952. This was the year the spud boys got over, but big. In 1953, as you recall, the country went potato crazy. We had something like 7,000 acres. All of the lettuce boys jumped into the spud business in a big way and shot the acreage figures soaring. This year the old timers are predicting from 4,000 to 4,500 acres. Spuds have no price supports, so a lot will depend on the market. However, there will be approximately the same number of potato processing plants as last year. This is good. It means that the smaller acreages can probably be handled faster and more efficiently. Some losses have occurred in past years, due to lack of handling facilities.

Bill Decker is just back from Kansas City, where he attended a banker's conference. He says the big guns in the banking business are definitely predicting that the "worst is past"; that the recession has hit the bottom of the trough. He says that the bankers are expecting things to pick up sharply on a nation-wide trend.

This sounds good. It sure does. What this country really needs is more "Yes" men in the banks. I never saw a single group of guys who said "No" more often.

Glenn Bell, the boy who delivers the downtown mail route, was in the other day with a good suggestion. He says why don't we put the Bull Column on the same page all of the time? He has trouble finding it. He definitely has a point—from one point of view. A lot of publishers run their columns on the front page, which is alright. However, I figure I do pretty well when I even talk Stanley Philipp into putting it into the paper at all. I guess it is sort of like why some people wear bow ties, while others wear the fore-in-hand kind. Personally, I figure if people won't turn through the paper to read the columns, it's a waste of time.

Besides, it is maybe giving the people a break. While they are looking through the pages they often find a hot value in the ads—and save enough to pay a whole year's subscription to the paper.

Mrs. Earl Eubanks brought by a copy of the Hereford, England, "Times" and, like all English papers, it has the ads on the front page—and the news inside. In fact, the first four pages are 100 percent advertising in the Times. Many of the ads concerned family estates, auctions, rental of fishing privileges, and leasing of sheep grazing lands.

After all, this is a new country. The things we consider trivial now may, in a few hundred years, become of paramount importance to our offspring. Around 2354, the ads in The Brand may reflect some of the same problems as those in The Times do today.

One of the most interesting articles I have read in many years appeared in the March issue of Reader's Digest. It was about Jerusalem and the Bible. The country, rehabilitated a few years back by modern Jews, is being completely altered by using the

Bible as an economic reference book—or history. They took the scripture concerning Solomon's mines, tracked down the spot—and produced hundreds of tons of copper by using modern machinery and equipment. They even found the crude mining equipment left by the early people. Plains which yielded more wheat in Biblical days are again doing the same thing. In war, a general even followed a Biblical campaign to route the enemy and, sure enough, the invaders followed the same pattern as did the earlier invaders in the Bible. They are even using the tamarisk tree, which flourishes at the same spots it did in the Bible.

This is, after all, merely an application of excellent logic—but no one ever did it before—and the report intrigued me no end. However, I could not help but wonder if they will be smart enough to follow the theory through all of the way.

Will they profit by the moral errors made in those early days, just as they are profiting by the other points? Or, will Jerusalem prosper and flourish only to fall, once again, for the same reasons pointed out in the Bible?

The radio is predicting another dust storm, so here are some more "Dust Removers":
Folks telling white Lies, you'll find, Are very often Color Blind!

A cold is both positive and negative: sometimes the eyes have it, sometimes the nose.

When a politician inquired about "public sentiment" in a rural community, one of the natives replied: "Still goin' strong — there wuz 23 cars parked in my lane last night."

"Miss Jones," said the science professor, "would you care to tell the class what happens when a body is immersed in water?"
"Sure," said Miss Jones, "The telephone always rings."

A Scotsman was told by his doctor that his wife should have had her tonsils taken out when she was a little girl. He had the operation performed—and sent the bill to his father-in-law!

Just 46 Years Ago
F. H. Oberthier was just in with some good news. It happened in 1914 and 1915, just 40 years ago. He didn't admit that he is joining my "More for '54" campaign, but he says:

"Many people are asking if it can rain in March, I will answer 'Yes.'
"I remember well the spring of 1914, in March, when the wind blew day and night for ten days following five years of drought. The years 1919 and ten and eleven and twelve and thirteen were very dry but it did rain some fine warm rains in December 1913. The winter following was uneventful, but March 14 had some of the hardest and steadiest winds I have ever known. The winds blew for ten days and ten nights till one morning we were awakened by a gentle falling rain. It was coming from the east and the high winds were overcast for ten days and we had ten inches of it, and the streets were almost impassable. It broke the drought and the year 1914 and the next year 1915 were fine crop years.

"Let's hope we get the same this March 1954."
F. H. Oberthier

Legal Notice
NOTICE TO BIDDERS
The Hereford Rural High School district will accept sealed bids on or before Tuesday, March 9, at 4 o'clock, on the following property located on Lots 1 and 2, Block 52, townsite of Summerfield, Texas:
1 five-room stucco house with bath; approximately 24x26 feet. Includes 1 Dempster windmill, 1 steel windmill tower, and 1 steel storage tank.
Can be moved or left on site where it now stands.
The board reserves the right to reject any or all bids.
Mail bids to box 591, Hereford, Texas, or deliver to tax office in the courthouse.
H. H. Miller, President
B-35-2a

WHY DO MORE PEOPLE SHOP AT **PET - CARNATION MILK 3 Tall Cans 39c**

FURR FOOD STORES, Inc.

HI - NOTE **TUNA 19c** Can

Ma Brown-Peach-Apricot-Cherry-Blackberry-Pineapple **PURE Preserves 39c** 21-Oz. Glass

SWIFT'S COLORED QUARTERS ALLSWEET **OLEO 1 29c** Lb. Ctn.

THE KEY TO TREASURED GIFTS
JOIN YOUR NEIGHBOR & SAVE
C & C THRIFT STAMPS
FOR VALUABLE GIFTS

FISHERMAN'S SCALLOPED POTATOES
A McCall's Magazine Fail-Proof Recipe
With your perfectly broiled steak, these potatoes are a perfect accompaniment!
6 medium potatoes
1 medium onion
2 cloves garlic
1 teaspoon salt
1/2 teaspoon pepper
1/4 teaspoon thyme
1/4 cup salad oil
Start your oven at 425°F or hot.
Peel potatoes and slice lengthwise in halves or quarters. Wash them dry thoroughly. Chop up the onion and garlic fine. Now arrange the potatoes in layers in a well-greased casserole with a sprinkling of the onion, garlic, salt, pepper and thyme between the layers. Sprinkle oil over the top (to give it a nice brown top) and bake in a hot oven 60 minutes. Will serve 4, and magnificent!

EXTRACTED **HONEY 49c** 2 Lb. Jar

FRESH - LARGE GREEN TOP TO ASSURE YOU OF FRESHNESS **Carrots bunch 5c**

CABBAGE 2 1/2c Lb.

Ruby Red **GRAPEFRUIT 3 For 23c**

California Juicy **ORANGES 3 Lbs. 25c**

FRESH **Green Onions 2 Bun 9c**

California Calavos 2 For 29c

U. S. No. 1 Red **POTATOES 10 Lb. Bag 25c**

BLEACH Clorox
Pi. Bol. 10c
Qt. Bol. 17c
1/2 Gal. Bol. 31c
1 Gal. Bol. 53c

SAN ANN Peanut Butter
2 lb. 59c
Quart Jar

DIET FOODS
Tasti - Diet 8-Oz. **WHIPPED SALAD DRESSING 35c**
Tasti - Diet 8-Oz. **ONE CALORIE DRESSING 34c**
Tasti - Diet 8-Oz. **FRUIT COCKTAIL 20c** Can
Tasti - Diet 8-Oz. **APPLE SAUCE 15c** Can

FURR'S HOUSEWARE SPECIALS
\$1.25 Value-4 Cup Aluminum Drip **COFFEE MAKER 98c**
50c Value-Polished Aluminum **Aluminum Frying Pan 7 in. 39c**
\$1.00 Value - Filter Fry For Your Frying Pan - Permits Steam To Escape - Catches Grease **FILTER FRY 89c**
\$1.00 Value-New Room Deodorant **MAGNA LITE 79c**
10c Value **BOBBIE-PINS 3 Pkgs. 25c**

STILLWELL **HOMINY 19c** 2 No. 2 Cans

SWIFT'S SHORTENING **Swift'ning 3 lb. can 75c**

FRESH COUNTRY **EGGS doz. 39c**

Channel Brand **SARDINES 3 Cans 25c** No. 300
Hunt's **APRICOTS 19c** Can No. 2
Wolco **BLACKBERRIES 25c** Can
ORANGE JUICE 31c Can No. 2
Hillsdale **Sliced Pineapple 25c** Can
Campfire No. 300 **BUTTER BEANS 10c** Can
Garth Cut No. 303 **Green Beans 2 Cans 25c**

PILLSBURY BEST Flour 5 Lb. 49c Sack

CUT FROM NORTHERN GRAIN FED HOGS **Pork Chops First Cuts 49c** lb.
KRAFT'S WISCONSIN LONGHORN **CHEESE 39c** lb.
EXTRA LEAN CENTER CUTS **Pork Chops 69c** lb.
SWIFT'S PREMIUM OR WILSON'S CERTIFIED **BACON 75c** lb.

SUGAR CURED **Bacon Squares 39c** lb.

SWIFT'S LUNCHEON MEAT **PREM 39c** 12 - Oz. Can

Soap **FAB**
Lge. Box 30c
Soap **FAB**
Giant Box 71c
Puss'n Boots **CAT FOOD**
Tall Can 14c
Kloth-Lyk **PAPER TOWELS**
150 Sheet Roll 21c
O'Cedar **DUST MOP**
No. 9 2.07
O'Cedar **POLISH MOP**
No. 4 1.89
O'Cedar **SPONGE MOP**
No. 76 3.95
Durand - Whole **SWEET POTATOES**
No. 3 Can 27c
Kloth-Lyk-White-Colored **PAPER NAPKINS**
2 60 Count Pkgs. 25c

Garth **Whole Beets 2 No. 303 25c** Cans
Whiteside Farms No. 1 **SPINACH 15c** 2 Cans
Lucky Leaf No. 303 **APPLE SAUCE 21c** Can
Wagner Ware - Cast Iron
Cooking Utensils **SKILLET 8 in. 1.35**
Pol Roaster or **DUTCH OVEN 5 qt. 3.75**
Krusty **KORN KOB PAN 1.15**

Furr's Hours Fresher Pastries
Vanilla Fondant Donuts **2 Pkgs. 29c** Reg. 40c Value
Filled With A Rich French Cream **CHOCOLATE ECLAIRS Pkg. 29c**
Packaged in Cello - Free From Dust For Your Sanitary Protection
Filled With 100% Native Pecans **PECAN PIES Each 45c**
For A Real Dessert Slice And Topped With Strawberries And Whipped Cream
Marble Pound Cake **Each 29c**

FOOD CLUB FROZEN FOODS
Food Club 10-Oz. **French Cut Green Beans Pkg. 24c**
Food Club 10-Oz. **ASPARAGUS SPEARS Pkg. 46c**
Food Club 10-Oz. **LIMA BEANS Pkg. 23c**
Food Club 10-Oz. **BROCCOLI SPEARS Pkg. 25c**

WANT ADS Phone 30 or 31

FREE Theatre Tickets To See



Sunday, Monday and Tuesday
MARCH 14 - 15 - 16

Star Theatre

Be Sure and Ask for Your Free Tickets
With each PAID-IN-ADVANCE classified ad placed in The Brand, we will give one free ticket.

FOR SALE Miscellaneous

PICTURE FRAMING with personal attention on each job. Mrs. J. J. Buckner, 224 Ave. D. Phone 751. B-1-15-43-tfc

Hereford Glass Co.
Expert Car Glass Installation
Table top and Window Glass
Picture Frames
102 Park Ave. Ph. 1425
B-1-16-tfc

LADIES! You'll be pleased with the New Curtis Cabinets at Carl McCaslin Lumber Co. Styled for your convenience. See them today! Phone 7. B-1-23-29-tfc

TOPS - Demko's Farm hatched Large Type White Leghorn chicks. Outstanding since 1927. A. H. Demko, Box 180G, Stephenville, Texas. B-1-19-32-26k

FOR SALE: Texas red oats. Phone 360L Dawn Exchange. B-1-9-5-tfc

SEE Hereford Grain Corp.
For Your Garden Seeds
Phone 360
B-1-33-TFC

USED PARTS
All Makes Cars-Trucks. Good Late Model Majors. We Buy Junk Iron, Batteries, Metal and Wrecked Cars.
DEARING WRECKING CO.
West Highway 60
Phone 1830
Hereford, Texas
B-1-6-9P

BARGAIN IN USED Gearheads and Irrigation Pump. Kenney Gear Machine Works.
B-1-11-34-TFC

ZENITH HEARING AIDS and batteries for all types of hearing aids. McDowell Drug. Phone 15.
B-1-15-8-tfc

BATTERIES
2 Year Guarantee.
13.95 with Exchange
Bulk Oil—80c Gal.
Gasoline 23c & 25c
All Motor Fuel Available
Butane-Diesel-Kerosene
FRASER OIL CO.
Phone 484 101 S. Lee St.
B-1-1-tfc

GENERATORS and starters for cars and trucks. Hereford Wiring Co., Phone 320.
T-1-12-18-tfc

DUE TO INCREASED Business, your Rawleigh Distributor Ted Eaton will make calls every six weeks in the future instead of every 30 days.
T-1-23-10-1p

THE MIKE YORADNKY Family Wildorado Route, received the lucky Rawleigh Bulletin this week.
T-1-12-18-1p

If you want to buy or trade for a Farm, Ranch, Houses, or Business Property, we have it! See Us! Will appreciate your listings on trades, and sales.
J. M. Hamby, Real Estate
1410 Park Avenue Phone 701
B-4-35-tfc

WESSON SPECIALS
320 ACRE FARM: Fine set modern improvements Good 8" irrigation well. All good tillable irrigable land. \$15000.00 cash. Attractive terms on balance. Full possession now. Fine location south of Dimmitt. Per acre \$175.
250 ACRE FARM: 4 Room Modern home. Extra good 8" irrigation well. 200 acres fine land in cultivation. Bal. Grass land, fine location on highway north of Dimmitt. Will take a modern residence in trade, or will take \$15,000.00 cash with attractive terms on bal. Per acre \$175.
MANY OTHER GOOD BUYS IN FARMS AND RANCHES
Phone 944
317 Sampson
WESSON REAL ESTATE
West of Court House
Hereford, Texas
B-4-36-tfc

Have some nice 2 and 3 bedroom homes. Some brick. Some for small down payments. Nice 5 room efficiency, \$6,750.00; only \$1,000 down.
4 room house, \$3,000; only \$750.00 down.
J. M. Hamby Real Estate
1410 Park Avenue Phone 701
B-4-35-tfc

FOR SALE
160 A. Deaf Smith Co. 5 room modern house, barn, corrals, out-buildings. All in cultivation. Price \$12,800.00 only \$2,800.00 Down.
320 A. irrigated unimproved. Price \$125.00
3 bed room home 3 yrs. old. \$7900.00 Good Terms
HUGH BOOKOUT REALTY
533 East 1st St. on Hiway 60
Hereford, Texas
Office Ph. 1674-Res. Ph. 1270-W
B-4-10-tfc

FOR SALE: 60x138 lot. Good location on paved street. Desirable neighbors. \$900. Call 1719-W1 after 6 p.m. B-4-tfc

FOR RENT
I have good listings on FARMS - RANCHES ANY SIZE to BUY A FARM to SELL YOUR FARM to MAKE YOU A LOAN SEE W. R. METCALF REAL ESTATE
632 W. 1st St. on Highway 60
Hereford, Texas
Of. Ph. 854, Res. Ph. 1489-W
P. O. Box 845
B-4-19-tfc

If you want to sell your farm, see us.
If you want to buy a farm, see us.
We are still-making farm and ranch loans for Travelers Insurance Co., and can give you quickest appraisals.
T. J. CARTER REALTY CO.
Phones 55 or 327
B-4-36-4c

PRUDENTIAL FARM LOANS
America's Largest Farm Lender
SAM NUNNALLY
136 Main
Lone Star Agency
B-4-37-tfc

LOTS FOR SALE. South Main. Call 1289. B-4-9-37-8c

IF YOU HAVE SOMETHING FOR SALE or trade - see us.
G. I.'s we have a farm for you.
J. B. ELLISTON
Real Estate
132 E. 2nd Phone 179
B-4-39-tfc

HEREFORD HOMES
Brand new 3 bedroom home can be bought for \$2500.00 with only \$250.00 cash down. Immediate possession, house now open. Located at 135 Beach Street. West on Harrison Highway 4 blocks. 1 block north. New home less than a year old. 3 bedrooms, nice kitchen and living room. Located at 123 J Street. \$3,000.00 loan can be assumed. Price . . . \$6,500.00 Very nice, nearly new 2 bedroom home in close. Has \$5,400.00 F.H.A. 4 1/2 loan can be assumed. Price . . . \$9,000.00 Beautiful small home . . . 2 bedrooms, living room carpeted and back yard fenced. There is approximately \$5,000.00 G.I. 4% loan that can be assumed. Price . . . \$7,500.00 These and many more homes are available with small down payments. Drop by to see us.
SAM NUNNALLY
LONE STAR AGENCY
136 MAIN
Phones 424 and 1711
B-4-9-tfc

WANTED TO RENT: Three bedroom house, by permanent family. Call Curtis Roach at 360. B-6-14-37-tfc

WANTED TO RENT: Two or three bedroom house. Unfurnished, by March 20th. Call Maxwell at 656. B-6-16-10-2k

WANT TO BUY: 500 or 1,000 gallon Butane or Propane tank. Phone Canyon 5-322L Oren Fish-cr. Box 685. B-6-18-10-2p

REAL ESTATE
FOR SALE
Good Farm. 250 cultivated, 3 bedroom home, 1 good well set 180'. Land lays well. Can sell to G.I's. Price \$170.00.
Nice 5 room house built in 1950. Price \$4,750.00. Good terms.
Have several good ranches from \$17.00 up. Listings appreciated and we try to trade.
Wayne Carthel
Phone 1240-W or 70J
B-4-10-2p

REAL ESTATE
Irrigated Farms, Dry Land Farms, Homes and City Property.
CHARLES SOWELL
Office Ph. 792 228 Main St.
Box 464
Res. Ph. 193-W
T-4-13-tfc

FOR SALE: In Amarillo. Equity in 5 room efficiency, detached garage. Across from Price College. One block from bus. Call Maxwell at 656. B-4-9-30-2p

READ THE CLASSIFIEDS



THE CROOKED TWELVE, the girls named their baseball club at a 'baseball party' held Saturday at the home of Judith Ramey Haseloff on airport road. After a hard morning playing baseball, the girls lunched on hot dogs, Cokes, candy and cookies. Attending the party were, from left, front row: Pam Clay, Carol Snead, Zell Crump, Kay Caraway and Colleen Reeves. Back row, from left: Linda Jean Cummings, Sandra Brumley, Sussie Yarbro, Sharon Scott, Rita Latham, Judith Ramey Haseloff, and Patsy Woodel. (Staff Photo)

10. NOTICE
WANTED
150 New Customers on City Delivery!
THE HEREFORD BRAND
Call, R. W. Sparks Ph. 1771-W
B-10-2-tfc

FOR LISTING, hoeming, one waying and flat breaking, call L.F. Stayton, 1173-W. B-10-13-35-4p

ENROLL YOUR pre-school child in Kindergarten. Mrs. J. R. Fowlkes, Harrison Highway, Ph. 3574-W. B-10-14-9-tfc

ALCOHOLICS ANONYMOUS
Phone 1898-W3 or 1692-W
B-10-24-tfc

SEE THE NEW ELNA! The sewing machine with a brain. Call 746-J. T-10-12-9-1p

11. Business Services
WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 78, Witherspoon Electric, 129 West 3rd Street. B-11-20-50-tfc

FOR NEW AND USED PARTS try Hereford Wrecking Co. East highway 60. Phone 320. B-11-15-47-tfc

TYPEWRITERS AND Adding machines for rent or sell. Call Hereford Office Machine Company. Phone 518. B-11-15-3-tfc

HOME & FARM LOANS
See Us For The Best Service Available.
John McLean Insurance Agency
Phone 273
127 W. 3rd St.
Hereford, Texas
For loans in Deaf Smith, Parker and North Part of Garza Counties.
B-11-46-tfc

Regular Meeting Night
1st & 3rd Tues. Night
of Each Month
AMERICAN LEGION AND AUXILIARY

HEREFORD No. 849 AF & AM
EA
Thurs., March 11
R. L. Thompson, Sec'y
W. A. Bill Phipps W. M.

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

Hospital Notes
Patients in Hospital
Mrs. Mary Collins, Noah Geyer, W. A. Davis, Mrs. T. A. Sullins, D. S. Taylor, Louis Gunn, Nellie Jones, Mrs. G. A. F. Parker, Mrs. B. E. Cavanar, Mrs. Venita Wear, Lyle Boyd Rickman, J. D. Story, Miss Thelma McMinn, Carla Sue Crosthwait, Mrs. Bertie Hume, Mrs. Leonard Clek, Thomas Duke, Tommy Gosner, Mrs. Herbert Goettch, Bonnie Lewis, Aylene Wiggins, Mrs. Maxine Coleman, Mrs. Dennis Lomas, Patricia Ann Cooper, Carla Sue Smith, Harry Denges, E. F. Byrd, Mrs. Alice Short.

Patients Dismissed
Mrs. Calvin Edwards, 3-9; Mrs. Dean White, 3-9; Mrs. Joe Landers, 3-8; Sank Ramey, 3-5; Mrs. Frank Parker, 3-8; Mrs. Reavis Kerr, 3-7; Billie Jean Hunt, 3-5; George Mosely, 3-7; Wayne Phillips, 3-6; Russell Phillips, 3-6; Mrs. W. A. Laster, 3-6.

Birthing
A son born to Mr. and Mrs. Dennis Lomas, 3-8.

Bible Marathon Reported.
ARCADIA, Ind. (AP) - Mrs. Gold- en Fippen of Arcadia says she has read the Bible from cover to cover 26 times since 1947.

Quick - Efficient HOME LOANS
Dependable Abstract and Insurance Service
ELIZABETH WOMBLE
146 Main Phone 497
B-11-27-tfc

RUBBER STAMPS fast service
Francis Printing Co. Ph. 1308
B-11-9-2-TFC

SAVE MONEY on lawn grass seed! 15¢ per lb. Green Corp. Phone 360.

INCOME TAX SERVICE. Mrs. Clyde Oceanougher, 108 West 8th
B-11-9-36-4p

IT'S A FACT! That the World's finest sewing machine mechanic lives in Hereford. For proof, call 746-J. B-11-17-9-tfc

OVERNIGHT SERVICE. Dallas, Ft. Worth, Wichita Falls, Abilene, Lubbock and intermediate points. Phone 12 Miller and Miller Freight Lines. B-11-19-30-tfc

Lions Club
meets each
Wednesday, 12 noon
Hotel Jim Hill

Hereford Rotary Club
meets every
Monday at 12:05
Hotel Jim Hill

Garden Beautiful Club To Sponsor Group Of Bluebirds
Mrs. W. J. Stanford was hostess for the Garden Beautiful Club at her home Friday afternoon. Mrs. Deward Roberson presided over a short business session. Members voted to sponsor a Bluebird group of Camp Fire girls. Mrs. Harold Kaestner was welcomed as a new member.
Mrs. Charles Hood and Mrs. Howard Armstrong presented the program with Mrs. Hood opening the session with a talk on "Double Duty Flowers." Mrs. Armstrong discussed "Potted shrubs and plants available for outdoor planting."
Those attending the meeting were Mesdames Howard Arm-

Gift Party Honors Mrs. Reuben Knox
An attractively arranged gift courtesy honored Mrs. Reuben Knox at the home of Mrs. Ray McCullough Thursday evening. Other hostesses were Mesdames H. H. Caraway, Elmer Patterson, Jess Hinds, Taft McGee, Ernest McGee and Floyd West.
A trio of high school girls entertained with vocal selections. They were accompanied at the old fashioned organ by Dixie Young. Girls singing were Nancy Patterson, Lotus Root and Wanda Kirksey.
Mrs. Elmer Patterson read two poems. Games were directed by Mrs. H. H. Caraway.
Daffodils and greenery carried out a yellow and green theme at the refreshment table and throughout the entertaining rooms.
Those attending were Mesdames Edgar Telchick, E. Ramey, Joe Pitts and daughters, Ray Suit, Clinton Mungie, E. L. Donalds, Mrs. Harold Ramey, Mrs. A. Ed Davis, Bonnie Brumley, Stanford Knox, Bill Knox, Owen Stagner, Jessie Hershey, Marvin Knox, Tommy Hulsey, Sena Channer, Retha Dewitt, Lawrence McGee, Vaudee Pace, Bill Stanford, Coy Phillips, Clint Formby, Richard Winget, George Graham, Floyd McGee, J. W. Thomas, Melva Fortanberry and the honoree.

STOP AND LOOK! Henry Weemes Sticks His Neck Out.
This is no guarantee but a face like this should scare away the dust and bring the rain. Henry proficiencies that it will either snow or rain on the city of Hereford by the 25th of this month. He says that if it does not receive any moisture by that time that he will adjust the brakes on anyone's pick-up free that will just return his picture at the top of this column.
Henry may not be much on proficing but he does have a great many other good points. For instance Henry says that just as a reminder that with spring coming on it is time for you to have that car looked over and put up into top shape for the coming months. Henry knows how to do this and with the greatest amount of accuracy and skill. Not only does he know how but he will guarantee anything that he does to a car to be just as he says it is.
Just as a reminder if you have anything that you want done to your car just give Henry or one of the others down at HALE MOTORS a ring and they will be glad to come after your car and deliver it to you when you say.

Anythin' less is yesterday's car!
Come drive Number One in power!
CHRYSLER 235 h.p.
McCULLOUGH MOTOR CO.
W. HIGHWAY 60 PHONE 17

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

INCOME - TAX - MARCH - 15th

Personal Ivory Soap -- 16 Bars 98c

Happy Homes 4 - H Club Bake Sale Saturday, Mar. 13th

Can You Beat This - Its' The Same Old Story - I Need More Money Again This Year

Here Is The Money John - I Saved All Of This By Shopping At **PIGGLY - WIGGLY** In 1953



HUNT'S PEACHES No. 300 Can

2 For 29c

JUST LOOK AT THESE VALUES

CREAM - O - PLAINS

ICE CREAM 2 Pts. VANILLA, CHOCOLATE, STRAWBERRY

25c

LIBBY'S

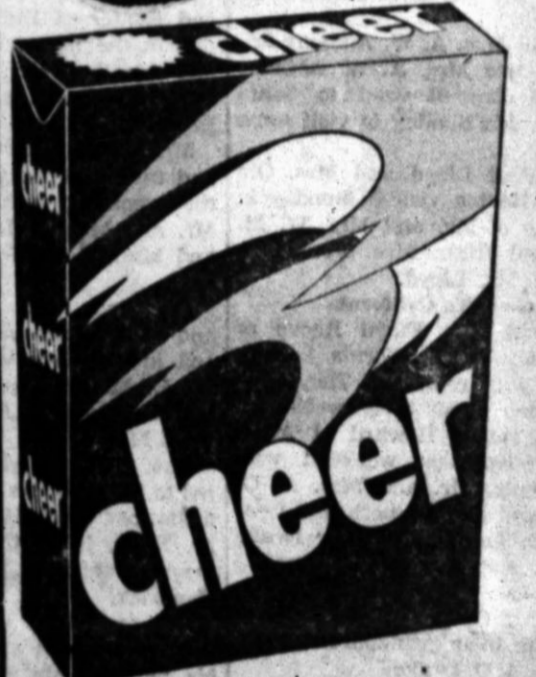
PINEAPPLE JUICE 46 oz. Can

29c

TOMATOES

DIAMOND No. 303 Cans

2 for 25c



BLUEBONNET

OLEO lb. 25c

DOLES, SLICED, FLAT CANS

Pineapple 2 for 29c

CRACKERS

RITZ Lb. Box 32c

CENTRAL AMERICAN, LARGE SELECTED FRUIT

BANANAS Golden Ripe Lb. 17c

CHUBBY CHIX, FRESH DRESSED

FRYERS lb. 49c

PORTALES NEW MEXICO MARYLAND

SWEET YAMS lb. 10c

SUNRAY TENDERIZED

HAMS Butt Half 65c Shank Half 59c

FLORIDA EXTRA FANCY

NEW POTATOES lb. 7c

SUNRAY ALL MEAT

FRANKS Cello Pkg. 49c

CALIFORNIA GREEN

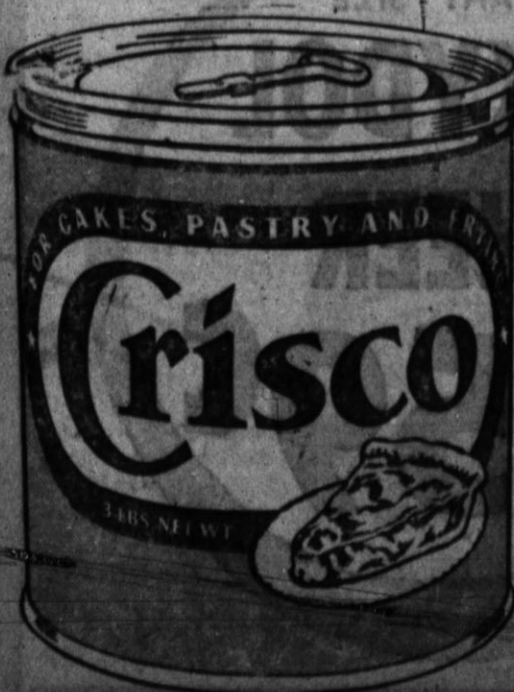
Pascal Celery lb. 10c

BACON Ends & Pieces 3 lb. \$1.00

FLORIDA SEEDLESS

GRAPEFRUIT lb. 8c

3 Lb. Can 85c



BRIGHT & EARLY TEA 1/4 Lb. Box 35c

STANDARD CHOC. DROPS CANDY 14 oz. Pkg. 25c

BLUE PLATE FRESH FROZEN SHRIMP 10 oz. Pkg. 69c

BREADED - READY TO FRY

Big Variety of LENTEN FOODS

Including Fresh Channel Cat Keg Herring All Types of Fresh Frozen Fish

Tufted Loop, 24x48 RUGS \$2.98

All Colors, Skid Resistant

Blackburn, All Flavors SYRUP 5 Lb. Jar 49c

Red Seal Lunch TONGUE 2 6 oz. Can For 19c

Kimbell's Diced BEETS 3 No. 303 Cans For 25c

Jergen's LOTION Plus Tax 69c

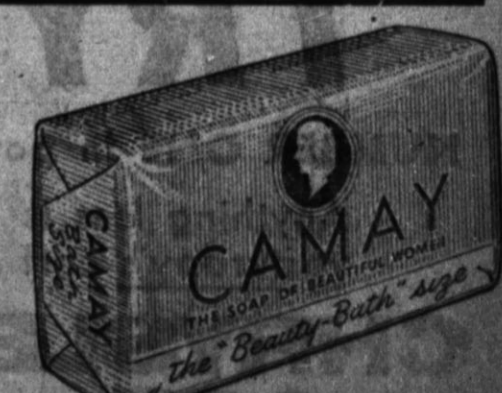
Jergen's LOTION 50c Size Plus Tax 45c

BLUE - CHEER 1 GIANT 61c OR 2 REG. 52c WITH COUPON YOU RECEIVED IN THE MAIL

HILEX BLEACH 2 Qts. For 29c



1 GIANT 61c OR 2 LARGE 52c WITH COUPON



5 Bath Size 41c WITH COUPON

PIGGLY WIGGLY

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

Friona News

Mrs. E. R. Day, Correspondent — Phone 2792

Pic. Richard London of Ft. Hood spent the weekend with his uncle, R. L. Truax, and Mr. and Mrs. Ashford Hill in Friona.

Mr. and Mrs. P. L. London and family of Cassville, Mo., arrived Monday for a week's visit in Friona. They are former Friona residents.

Mr. and Mrs. Estes Bass and family of Siloam Springs, Ark., arrived in Friona Monday to visit in the home of Mrs. Bass' family, Mr. and Mrs. A. W. Anthony Sr., and Patsy, and her brothers, A. W. Ernest and Gene Anthony Jr.

A guest in the home of Mr. and Mrs. Cecil Bass this week is his mother, Mrs. W. A. Bass of Hobart, Okla. Mrs. Bass is a former resident of Friona.

Dr. and Mrs. Rex Johnson and son Mark returned to their home in Denton Wednesday. They have been here at the home of Mrs. Johnson's mother, Mrs. F. N. Welch. Dr. Johnson has been recovering from injuries received about three weeks ago in an accident in Lubbock.

Miss Wanda Coffey and friends of Clovis, N.M., visited in the home of her brother and family, Mr. and Mrs. Leonard Coffey.

Mr. and Mrs. Denver D. Littleton of Amarillo were in Friona Sunday visiting with the Jim Baxters.

Mr. and Mrs. Buddy Lloyd and Mr. and Mrs. W. M. Lloyd and Ruth went driving and sightseeing over in the far east part of the county.

Mr. and Mrs. A. W. Anthony Sr., and Mr. and Mrs. A. W. Anthony Jr., and Durrell went to Santa Rosa, N. M., Sunday to visit some friends.

Mrs. Paul Lloyd and Mrs. Ola Free of Bovina visited Monday in the home of Mr. and Mrs. W. M. Lloyd and Ruth. Mrs. Free is a sister of Mr. Lloyd.

Gone To California
Mr. and Mrs. Floyd Reeve of Friona left for California Sunday to visit with relatives. They plan to be gone about three weeks.

Mrs. Francis Howard of Abernathy visited last weekend with her parents, Mr. and Mrs. A. O. Drake, and her brothers and families, Mr. and Mrs. Arthur Drake and Mr. and Mrs. Earl Drake.

Billy Lee Reece and Houston Prichard of Canyon spent Saturday night with their grandparents, Mr. and Mrs. A. O. Drake.

Mr. and Mrs. O. J. Beene were in Plainview last week to attend the funeral of Mrs. Beene's aunt, Mrs. Ora Ramey Hillburn.

Principal Dillie Kelly of the Friona High School and John Parrish, principal of grade school, along with Coach Lee Burnett and Raymond Cook of Friona and Jack Williams of Farwell went to Clovis Monday night to an interscholastic league meeting which was held at the Silver Grill.

New homes in Friona are the homes of Mrs. Benthall Beene, Mrs. Buske, Charlie Phipps and Mr. and Mrs. J. H. Wise.

Mr. and Mrs. Jim Baxter and Patricia of Friona and Mrs. Baxter's parents, Mr. and Mrs. Henry Marshall, of Elk City, Okla., left Tuesday for Watsonville, Calif., to be at the bedside of the Marshall's son, George Marshall. They will visit two of Mr. Baxter's sisters in San Bernardino, Calif., before returning home.

The Progressive Study Club will have a Pancake Supper Friday night at 7:30 o'clock in the Friona Cafeteria to raise funds for the new hospital. The club invites "all to come out and enjoy the tasty pancakes."

Mr. and Mrs. Douglas Short and family of Springfield, Colo., returned home Sunday. They had a five days' visit with his mother, Mrs. May Short, who is very ill.

Rev. Lawrence Dermont of Denver, Colo., arrived Saturday to be at the bedside of his mother, Mrs. May Short.

Well House Destroyed
The well house on the Giles Cobb farm east of Friona was destroyed by fire Wednesday night

of last week. There was no one at the farm when the house burned because the Cobbs live in Friona. Vera Ann Jones, daughter of Mr. and Mrs. Raymond Jones of Friona, has written a short story, "Traitor," which will appear in the spring issue of the Avesta College Magazine at North Texas State College in Denton. Miss Jones graduated from Friona High School in 1951.

Mr. and Mrs. Bonnie Wilson and children visited in Hereford Sunday evening with his parents. Guests in the home of Mr. and Mrs. Ray Campbell Saturday were her sister and family of Canyon.

Mr. and Mrs. C. Oll Day and Jerry visited in Am. on Saturday and Sunday drove to White Deer, where they visited with Mr. Day's sister and family, Mr. and Mrs. Paul Cantrell.

Mr. and Mrs. Dennis Smith of Amarillo visited Saturday night and Sunday with his mother, Mrs. Jim Smith.

Mrs. Alta Wyly and Wilson Wyly of Pierre, S. D., are here visiting with Mr. and Mrs. Duane Wyly and Mr. and Mrs. Bob Wyly.

Brother and Mrs. Odell Purdy and children of Turkey are visiting her brothers, Duane and Bob Wyly, in Friona this weekend.

Mr. and Mrs. Pat Busby and Mrs. Carl Greason and daughter Carlene, Mrs. Carroll Day and Mrs. Ima Jewell attended to business in Amarillo last Wednesday.

Mr. and Mrs. Ray Daff, Paula and Baxter of Plains visited Friday in the homes of her brothers and families, Mr. and Mrs. Jim Baxter and Mr. and Mrs. Oscar Baxter.

Mr. and Mrs. Clifford Thompson and family of Borger visited over the weekend with their parents, Mr. and Mrs. J. H. Lea and Mr. and Mrs. W. O. Thompson of Friona.

Mr. and Mrs. Burtram Jack and children are visiting this week end in Floydada with her father, W. E. Miller; sister, Burl Miller and her brothers, Arlin, Orby and Lynn Miller.

Mrs. H. K. Kendrick was admitted to St. Anthonys Hospital in Amarillo last week. Her small daughter, Sally, is at the home of her grandparents, Mr. and Mrs. H. C. Kendrick.

Mr. and Mrs. Lue Baxter and boys of Quannah are here visiting his parents, Mr. and Mrs. J. W. Baxter, and her mother, Mrs. Mae Short.

Sunshine Class Meetings
Members of the Sunshine Class met in the home of Mrs. Roy Slagle Thursday for Bible Study. Those present were: Mesdames A. W. Anthony Sr., A. A. Crow, Pearl Hand, U. S. Sherrill, C. L. Vestal Sr., and the hostess, Mrs. Roy Slagle.

Guests in the home of Mr. and Mrs. J. W. Baxter for dinner Sunday were Mr. and Mrs. Calvin Martin and Mr. and Mrs. Lue Baxter and boys.

Guests in the home of Mr. and Mrs. M. B. Luttrell over the weekend were their daughter and family, Mr. and Mrs. J. T. Guinn Jr., of White Deer, and Mr. and Mrs. Earl Luttrell of Muleshoe.

Grandpa Luttrell is "not feeling too well at this writing."

Billy Sanders of Canyon spent Friday night in the home of his parents, Mr. and Mrs. Bud Sanders.

Mr. Charles Sanders went to Amarillo Monday for minor surgery on her throat. Her parents, Mr. and Mrs. D. G. Hand, went with her.

Guests in the Bob Wyly home Sunday were: his mother, Mrs. Alta Wyly of South Dakota; his sister and family; Brother and Mrs. Odell Purdy and family of Turkey; Wilson Wyly of South Dakota; Mr. and Mrs. Duane Wyly; Mr. and Mrs. E. M. Jack and Mr. and Mrs. L. D. Chiles and boys of Friona. Mr. and Mrs. Elton Wyly and children of Pierre, S. D., are due to arrive in Friona this week to visit with his brothers,

Duane and Bob Wyly. Mrs. John Parrish underwent surgery at the Parmer County Hospital last week. She is reported to be doing well.

February 26 the West Texas State Band gave a concert in the Friona High School auditorium.

Mr. and Mrs. Herman Nazworth of Friona were involved in a car collision in the 1100 block of East First in Clovis, N. M., late Saturday night. Mrs. Nazworth was taken to Clovis Memorial Hospital where it was discovered she suffered from lacerations about the head, other head injuries and a fracture of the left leg. Reports Sunday morning were that Mrs. Nazworth was in serious condition.

Pep Club
A pep Club was organized and a meeting held Wednesday with exciting prospects for the 1954-55 school term.

During the business meeting a uniform was decided upon and a club fee of 50 cents a year was set, and 25 cents was collected for the remainder of this year.

The following committees were appointed: Constitution — Cieta Rae Stowers, Sally Osborn, Betty Hartis, Letha Fay Day, Marie White, Janice Miller, Phyllis Hinds Geraldine Phipps, Patsy Anthony, Gladys Baxter, Era White and Oleta Lloyd. Program—Don Lewis, Oleta Lloyd, Eugenia Landrum, Phyllis Fairchild, Mary Tatum, Cieta Rae Stowers; Get Well—Deann Buske, Betty Ashcraft, Phyllis Hinds, Geraldine Phipps; Finance — Betty Hartis, Barbara Deaton, Laretta O'Brian, Loleta O'Brian, Letha Fay Day, Sarah Baldwin and Sandra Brock.

Club mothers are Mrs. Julia Fairchild and Mrs. Russell O'Brian.

METHODIST CHURCH NEWS
Sunday is Youth Day and the young people of the church will be in charge of the evening services. All the young people in the Youth Division are to participate in the event.

Dr. Louis Hadley Evans, Minister-at-large for the Board of National Missions of the Presbyterian Church, USA, who was the Willson lecturer at McMurry College last week, will lecture at West Texas State College in Canyon March 16, 17, 18 at 10:10 o'clock in the morning and at 7:30 o'clock Wednesday night. Everyone is invited to attend.

The Southern Methodist University Choir will present a chorus concert at the Polk Street Methodist Church in Amarillo Saturday night, March 20, at 7:30 o'clock. The choir and any others who care to go are invited to attend.

Twenty or more young adults met in the annex last Friday night to organize a new Sunday School class. This will be composed of younger married couples, college students and young people who have finished high school. Mrs. J. T. Gee has been chosen teacher of the class. They will meet in the room where the choir assembles. If you have finished high school and are a young adult, you are invited to join the class.

The Intermediate Methodist Youth Fellowship met Monday night at 6 o'clock at the first session. They met in their room in the basement. Barbara Edens was leader. Officers were elected and the organization was set up. All young people between the ages of 12 and 15 are invited to join the Intermediate MYF.

The Jenkins Music Company will have some men at the church this

week to place the tone cabinet in the room over the church entrance for a try out. The church received a beautiful organ from the P. L. Londons before they moved away. The Women's Society of Christian Service met with Mrs. Forrest Osborn Tuesday afternoon at 2:30 o'clock. Mrs. R. N. Gore directed the last study of "Prophet Jeremiah."

Rev. U. S. Sherrill, pastor of

the Friona Methodist Church, will bring the devotions on KPAN, Hereford this week, Monday through Friday, at 11:15 o'clock. After the evening services Sunday night, a film, "Any Boy, USA," was shown.

Public School Week
Last week was annual Public School and visitation week in the state of Texas. The Friona School (Continued on Page 7)

Let's Go To The Movies
FRI. SAT. SUN. MON.
THE SWORD AND THE ROSE
TODD AND THE JOHNS
MARTIN LEWIS
THE CADDY
YOUR MAGIC CARPET TO RELAXATION

HIGHEST QUALITY LOWER PRICES
HUNTER'S FOOD STORE
219 Sampson St. Phone 143
MARCH - 11 - 12 - 13 - 15 & TUESDAY 16th
Free Delivery We Reserve Right to Limit Quantities

TRI-STATE FOOD STORES
C & H PURE - CANE
SUGAR
5 Lb. Bag **49c**

MRS. TUCKERS - TRIPLE GUARANTEED
Shortening 3 Lb. Can **84c**
SPANISH RICE White Swan No. 300 Can **19c**
CREOLE MACRONI White Swan No. 303 Can **19c**
CHILI With Beans Libbys 16 oz. Can **25c**
NAVY BEANS With Pork White Swan 2 No. 300 Cans **25c**
TOMATOES Concho 2 No. 303 Cans **29c**

LIBBYS - EXTRA QUALITY - FRUIT
COCKTAIL No. 2 1/2 Can **39c**

WHITE SWAN - PURE - STRAINED
HONEY 1 Lb. Jar **29c**

U. S. No. 1. Idaho Russet - 10 oz. and Larger
Potatoes 10 Lb. Bag **39c**

AUNT JEMIMA WHITE - CORN
MEAL
5 Lb. Bag **39c**

WILSONS - CERTIFIED
Fryers - 2 to 2 1/2 Lb. Avg. **45c**

WHITE - SPANISH
ONIONS lb. **4c**

CORN FED - TENDER - BEEF
ROAST lb. **44c**

FLORIDA - SEEDLESS - LARGE
Grapefruit ea. **7c**

Hamburger lb. **23c**

CALIFORNIA - SNOW-TOP
Cauliflower Large Head **29c**

TOP HAND - TRAY - PAK
BACON lb. **67c**

KARO GREEN LABEL Quart **45c**

Raisin Bran Skinners 10 oz. Pkg. **18c**

CORN Fancy White Country Gentleman White Swan No. 303 Can **19c**
Whole Green Beans Wapco No. 303 Can **23c**
APPLE SAUCE White Swan No. 303 Can **24c**
PEAS Fancy Luncheon White Swan No. 303 Can **21c**

GIANT - SIZE
OXYDOL CHEER
WITH COUPON **59c**

CUSTOMER - DAY - PLUS COCA COLA DAY
TUESDAY March 16th - Shop Refreshed - Above Prices Will Be In Effect - PLUS - Many More Specials Priced In Store - To Save You Money - Balance Your Budget

Tomato - Juice White Swan 46 oz. Can **27c**

TRY
NUMBER ONE in power!
Anything less is yesterday's car!
CHRYSLER
235 h.p.
McCULLOUGH MOTOR CO.
W. HIGHWAY 60 PHONE 17

Friona News

(Continued from Page 6)
 reports a good visit from parents of the students.
 The sophomore class hit upon the brilliant idea of having their parents answer roll call for them last Tuesday morning. They found it was fun to have their parents go to the office of Mr. Kelly to tardy permits.
 The student council was in charge of welcoming the visitors and showing them through the building. The week before the students wore a little sign saying, "I'm Going," and last week as visitors were, the parents wore a small badge saying, "I Went."
 Parents were served meals at the Friona Cafeteria all week. Seems from reports some of the teachers of the male sex did read well in the kitchen of the cafeteria.

FHA Conference
 Saturday the Future Homemakers of America chapter of Friona went to West Texas State College Field House in Canyon for the Area 1 FHA conference. More than 100 chapters were represented and more than 3,000 delegates, sponsors and mothers crowded the auditorium.
 Ten officers are elected each year to take over next school term. This year, Friona placed an area officer for the third time in succession.
 Deann Buske was elected corresponding secretary and will go into her office next year.
 Friona also had a talent entry, Evelyn Lay, who did a monologue. Forty-five girls, eight mothers, and the sponsor, Mrs. Virgil Zeeman, attended from Friona.

Friona Girl Scouts Planning Observation Of Birthday Week

Girl Scout troop 3 met Monday afternoon at the Baptist Annex. The girls finished their belts and started working on their leather purses. Phyllis Sanders is helping the girls on them. Phila Mae Duske hosts for the meeting, served doughnuts. There were 10 present and two leaders, Mrs. Jinx Sneed and Helen Potts. Mrs. Sanders was a guest.

Girl Scout Troop 4 met Monday at the Methodist Annex. The Scouts worked on their clothing badge. They held a Flag Ceremony before their business session. There were 12 Scouts present. The leaders were Mrs. Russell O'Brien and Mrs. James Mabry. Cleta Gish was hostess for the meeting.

Girl Scout Troop 5 went to the Baptist Church Sunday with their leaders, Mrs. Kenneth O'Brien and

Mrs. Ralph Wilson. Monday their regular meeting date, they celebrated Girl Scout week with a birthday party at the church. They played "George Washington crossing the Delaware." The girls received their membership cards at the Scouts 42nd birthday party. There were four guests present—Mrs. Baker, Mrs. Glenn Floyd, Mrs. H. T. Magness and Mrs. Seales. There were 13 Scouts present. They were served punch and cake by the leaders, Mrs. Wilson and Mrs. O'Brien.

Girl Scout Troop 6 celebrated Girl Scout Week by giving a party for Brownie Troop 8. The Brownies were greeted by Darla Bingham and Joyce Stowers. After each guest registered, Judy Fesser and Cynthia Caffey pinned favors on them.

A Flag Ceremony was given with Gayle Knight, Linda Brummett, Mary Jane Tubbs and Darla Bingham as the color guards and Elnor Dodson calling orders. The Scouts then greeted the Brownies by singing "Hello-Hello."

Songs were led by Karen McKee, Ketty Black and Karen Bales. Karen Trieder led a mixed game called "Buddys." Other games of "Old Woman—Old Woman," "Bow Bow Belinda," "A Swinging Jane" and a folk dance were played.
 Kay Struvé gave the history of Girl Scouting and Patricia Ready led all the girls in singing "Girl Scouts Together."

All the girls made a wish and blew out the candles on the birthday cake. After singing grace, they were served punch, mints, and cake by Carolyn Baxter, Virginia Patton, Nelda Douglas and Carolyn Parker.

They were dismissed by the singing of taps.
 Guests were Mrs. George Trieder, and the Brownie leaders, Mrs. Hurshel Johnson and Guy Latter. Brownies present were: Willene Baxter, Patricia Ready, Loyce Burrow, Cordelia Parr, Iva Ben Parr, Mary and Martha Knight, Sharon Reeve, Virginia Latham, Brenda Draton, Linda Kay Johnson, Carolyn Singleberry, Wanda Ready, Barbara Dudley, Patti Fallwell and Linda Gay Gibson.

The three Scout leaders were Mrs. Bill Stewart, Mrs. O. L. Black and Miss Ann McKee.

Association Meeting
 Friona Girl Scout Association had an important meeting Thursday afternoon at the Friona Club house. The purpose of this meeting was helping survey communities of Cernoda Council to make a study of maps, strengthening the council and its service.
 Rev. Therman Harris of Tucumcari, N. M., is the chairman. Survey committee members are Miss Juliet R. Brussel, advisor, organization division of Girl Scouts of USA, from New York City; and Miss Mary Ellen Rawley, community advisor for this section of the country and national staff member from the branch office in Dallas. Miss Brussel and Miss Rawley were guest speakers. They have been visiting in Friona, Bovina, Muleshoe and Clovis, N. M.
 Another visitor in Friona was Mrs. Wanda Huggins of Bovina. Leaders and troop committees present were: Mesdames Rene Sneed, C. V. Potts, Bill Stewart, A. L. Black, Russell O'Brien, Eugene Guinn, Olive Massie, Ralph Wilson, Dorothy Hough and Mrs. Oscar Baxter.

Girl Scout Week
 Girl Scout Week, formerly observed in October will be celebrated hereafter in March, and will take place during the week which includes March 12, anniversary of the founding of Girl Scouting in the United States.
 This change in date was recommended by the 32nd Girl Scout National Convention in October of 1953. In 1954, therefore, Girl Scout Week opens with Girl Scout Sunday, March 7, and continues through Saturday, March 13. For girls of Jewish faith, it started March 6, designated as Girl Scout Sabbath.

The Recreation Committee held a special meeting in the home of Mrs. Pat Robinson Monday afternoon to plan the recreation for the Cultural Home Demonstration Club for the coming year. Members of the committee are Mrs. Pat Robinson, chairman, Mrs. Ira Scott and Mrs. C. S. Barclay.
 Doyle Cox is now employed on the R. C. Childers dairy farm.

Mrs. R. C. Childers attended the practice session of the H. D. Choral Club Monday afternoon in the home of Mrs. G. E. Mullins.
 The George Turrentines have a white steer missing from their herd, according to Mrs. Turrentine.

Northwest Hereford News

By Mrs. R. C. Childers
 Out-of-town visitors in the home of Mrs. Leona Packard Sunday were her son and family, Ralph Packard, of Happy.

Mr. and Mrs. Johnnie Hamlin of Amarillo were visitors in the home of Mr. and Mrs. Garland Cox Sunday.
 Mr. and Mrs. George Cox, Sammie and Georgia Ann of Hereford visited in the home of his brother, Garland Cox, and family Sunday afternoon. Another Hereford couple visiting in the Cox home Sunday night were Mr. and Mrs. C.P. Grimes.

Mrs. P. S. Corbett and Mrs. J.W. Walker visited the Henry Cooper chicken farm near Summerfield Monday afternoon.

Jimmy Clements, son of Mr. and Mrs. Jim Clements, was released from St. Anthony's Hospital in Amarillo Sunday. His mother reports that he is doing fine. Jimmy must go to Amarillo Friday for a series of tests.

Mrs. C. S. Barclay and sons, Larry and David, spent Sunday visiting in the home of Mrs. Joe Lyons.

Joe Lyons, James Ellis Higgins, Cameron Gault and Curtis Barclay went to a crow shoot at Wheeler Sunday.

Larry Barclay, son of Mr. and Mrs. C. S. Barclay attended a birthday party for Terry Raney in the Melvin Raney home near Summerfield Tuesday afternoon.

Recreation Planned
 The Recreation Committee held a special meeting in the home of Mrs. Pat Robinson Monday afternoon to plan the recreation for the Cultural Home Demonstration Club for the coming year. Members of the committee are Mrs. Pat Robinson, chairman, Mrs. Ira Scott and Mrs. C. S. Barclay.
 Doyle Cox is now employed on the R. C. Childers dairy farm.

Mrs. R. C. Childers attended the practice session of the H. D. Choral Club Monday afternoon in the home of Mrs. G. E. Mullins.

The George Turrentines have a white steer missing from their herd, according to Mrs. Turrentine.

Squaws Play In Regional Tournament

The Friona Squaws, coached by Murry Ford, went to the regional tournament at Canyon Thursday.

They lost one conference game to Bovina and won 13.
 The Squaws won their first game with Lazbuddy by a margin of 8 points. They met Lazbuddy again and won by one point, 47-46.

Playing Bovina, the Squaws lost the first game by 10 points, but took the next game by a score of 79-61.

Playing against Vega, Friona won two games, one by the score of 57-43 and the other 60-49.
 The girls made a crushing victory over Farwell the first game by 44-27 and the second 45-27.

They next met Adrian and won by 60-39 and 53-40.

Friona entered the tournament at 7:30 o'clock February 18 and made high score of 56 to Adrian's 44. They played Farwell the following morning and after playing two minutes overtime won the game by score of 41-36.
 The final playoff was Friona against Lazbuddy for district championship. This was played in the Bovina gym and the Squaws took over in the first quarter and held a lead throughout the game winning by a score of 62-37.

Friona had two girls and one boy to be placed on the all district team. Denise Magness, a forward and Jimmie Sue Fallwell, a guard, and one boy, Teddy Fangmen. He was one of the best players in the district.

day international friendship day, Friday both the 42nd birthday of Girl Scouting and arts and crafts day and ending Saturday, which is out of doors day.

lines report Tuesday morning. Any one seeing such an animal please call the Turrentine residence, Westway 2118.

Mrs. George Turrentine says they have completed the work on their house. They have added a dining room, utility room, playroom and garage. They have done most of the work themselves.

Mrs. Bess Werner is marketing her cottage cheese at Piggly Wiggly and Coopers Grocery in Hereford and is kept busy keeping them supplied, reports her daughter-in-law, Mrs. George Turrentine. Mrs. Werner has a nice cottage cheese business.

Mrs. Phil Radovich demonstrated the art of segraffito, and told of its origin, to a group of women in the home of Mrs. Glenn Boardman, recently. The meaning of the word segraffito is scratch, says Mrs. Radovich.

Segrafitto is a decoration for pottery and was introduced in the United States by William Penn. The Penns started this art of decoration in the United States in its very primitive stages, having to mine their own clay bodies, combine materials, and make their own pottery.

From this primitive stage comes our modern ceramic pottery, that has fascinated millions of women and men in the United States and all over the world. Many women have taken up ceramics as a profession, while thousands use it only as a hobby, Mrs. Radovich said.

Mrs. Radovich first taught segraffito in school as an art to young boys and girls, using materials other than pottery clay. You can use nails, pens, knives and any sharp instrument you desire, and get a nice effect. However, now a special set of tools can be purchased to do various kinds of segraffito, which makes the work much easier and more fascinating.

Most segraffito work is done on the colored clay body, called Terra Cotta, which is a red clay, however a white clay body can be used and a colored slip is then used to cover the entire piece, while a white slip is used on the red clay body. When the slip is applied you are now ready to decorate your piece in the design you wish by cutting through the colored slip into the body the piece is made of.

Polychrome, Too
 Polychrome is another name applied to some segraffito work, which means "Many colors." This is done by adding many colors of slip paint to the object you are decorating, says Mrs. Radovich.

The slip colors are made of clay body with color added, and applied to the object before it is dry. This stage is called "leather hard." If applied after the object is dry, it will cause it to crack. In the early primitive days tree bark and herbs were used to color the clay bodies, Mrs. Radovich says.

Segrafitto is still the most used means of decoration in the pottery industry in Japan, Mexico, and countries in the east. The Pennsylvania Dutch often inscribe messages on the back of their pottery. The Japanese use designs that have a meaning. Often a whole story is told on one plate.

Many women in Hereford have enjoyed the art of segraffito. Mrs. Jeff Gilbert has the most beautiful pieces of segraffito of anyone in Hereford. She thoroughly enjoyed her work in segraffito and proudly exhibits her pieces.

Other women interested in this art and that have completed pieces include Mrs. Anna Mae Minton, Mrs. Ray Johnson, of Summerfield, Mrs. V. E. Dodson of Progressive, Mrs. W. S. Fluit, Mrs. John Robinson, Mrs. E. J. Cox, Mrs. R. C. Childers, Mrs. Glenn Boardman, Mrs. Harry Caylor, Mrs. F. M. Rester, Mrs. O. H. Culpepper, and Mrs. Dale Truitt.

Mr. and Mrs. C. B. Hudson, formerly of Hereford, now of Clarendon, have announced the birth of twin daughters born February 27.

Chowline CHATTER!

"You Realize of Course One of Us Will Be Stuck For The Check"

Drive out today and enjoy the Tastiest Treat in town... a BIG BURGER.

BIG BURGER
 Sandwiches-Soft Drinks
 Intersection Hiway
 60 & 51
 will certainly please you.

We're not mincing words... we say

It takes father-and-son craftsmanship to make Studebaker the best built car in America!

This is a challenge we are glad to sign—a challenge from South Bend to Detroit. It is a challenge to all cars for a comparison of quality and durability with Studebaker—the best built car in America unquestionably.

Care that counts!
 Upstanding citizens—many of them unique father-and-son teams—proudly make the great modern Studebaker production lines.

See what you gain! Come in and examine the superb construction of the new 1954 Studebaker. See how solid and sound it is throughout. It's more than the best built car in America. Its far-advanced style is like money in the bank for you as insurance of high resale value.



Father-and-son teamwork puts long life into every Studebaker

For over 102 years, father-and-son teams and other able craftsmen have been proudly protecting Studebaker quality.



Get ahead of the parade! Get more when you trade!

LESLEY MOTOR CO.

345 East 1st St. Phone 600

The Hereford Brand

Published every Thursday at 336 Main St.
 Hereford, Deaf Smith County, Texas — Phone 30

Our Slogan: "More People—More Farms"

JAMES M. GILLETTE Publisher

Subscription Rates: \$2.50 per year, Zone 1; \$3.50 per year outside Zone 1. With The Sunday Brand, \$4.50 per year, Zone 1; \$5.15 per year outside Zone 1.

All subscriptions strictly cash in advance.

Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally or the office.

Anthony's HOME FURNISHINGS SALE

STARTS TOMORROW

HEBERLEIN PERMANENT FINISH ORGANDY PRISCILLA

Curtains

- 7 1/2 Inch Ruffle
- Picot Edge
- Size 80"x90"

2.99 PAIR

A lovely curtain for any room in the home. Crisp... Sheer Cotton Organdy. Heberlein permanent finish makes them withstand climatic conditions and repeated launderings. Choose from Green, Pink, Rose, Blue, Mauve and White. Double Window Size 156x90. . . . \$9.00

CHROMSPUN TIER CURTAINS

\$1 PR.

Sheer Rayon Chromspun that is color fast to sun and water. Beautiful in every detail. Colors in Eggshell, Mauve, Pink, Ice, Mint, Blue and grey. Size 31x36 inches.

RAYON MARQUISSETTE PANELS

2 FOR \$1

Expensive looking rayon marquette panels in Eggshell color only. Fine quality. Hemmed top, bottom and edges, ready to hang. Size 29x81 inches.

SHEER MARQUISSETTE NYLON PANELS

\$1 EA.

Fresh... Crisp Nylon panels that will add to the appearance of any room. Eggshell color, finished, ready to hang. Size 29x81 inches. Special value for Home Furnishings Sale.

LARGE WASH CLOTHS

10 FOR \$1

You'll want several of these Thick, Heavy, Colorful wash cloths when you see them. Favorite sizes. Favorite patterns. Stock up now and save.

FOAM RUBBER PILLOWS

\$3.88

Soft... Fluffy... Foam Rubber pillows at a grand saving. Large size 17 1/2 x 25 x 5 1/2 inches. Printed zipper cover. Ideal for allergy sufferers.

CUT PILE THROW RUGS

\$1

Heavy cut pile cotton throw rugs. Large size 24x36 inches. Fringed all way around. In Red, Green, Gold, Lilac, Blue, Pink, Cocoa, White. Non skid back.

EMBROIDERED PILLOW CASES

2 FOR \$1

Fine quality muslin in Multi-colored floral or solid colors with embroidered "Mr & Mrs", "His & Hers". For yourself... for gifts.

THICK... SOFT... THIRSTY CANNON TOWELS

2 For \$1

Stock up now for spring and summer. Beautiful selection of popular stripes and solid colors. Firsts and slight irregulars, but every towel a grand saving. Value priced. Save today.



SAVE
GUNN BROS STAMPS
FOR BEAUTIFUL GIFTS

Want to Get
Your Hands
on Some
EXTRA MONEY?



Could you use some extra "spending money" — money for your new Easter bonnet . . . or a visit to the beauty parlor . . . or an evening out? Then do all your food buying at COOPER'S and watch your savings pile up! You see—our every day LOW PRICES — plus BONUS BARGAINS every week — mean lower food bills for you. What you save is "found money" . . . extra cash in your hands to spend as you will.

JELLO

AMERICA'S FAVORITE DESSERT

ALL SIX DELICIOUS FLAVORS **2 Pkg. 13c**

Come 'n' get it!
BIG SAVINGS on P&G COUPONS REDEEMED AT OUR STORE



59c

GAINES HOMOGENIZED

DOG MEAL

PROUD OF YOUR DOG? - FED HIM GAINES

2 Lb. Box	Only 31c	5 Lb. Box	Only 69c
10 Lb. Bag	Only \$1.29	25 Lb. Bag	Only \$2.79

EVAPORATED - TALL CANS

PET MILK 3 for 39c

POST'S GIANT PACKAGE **SUGAR CRISP PACKAGE 21c**

Pet Nonfat Dry Milk Demonstrated HERE



Taste its Delicious FRESH MILK FLAVOR!
FRIDAY • SATURDAY
MAKES 1/2 GALLON **18c**
MAKES 1 GALLON **33c**

IT'S NEW! IT'S BLU!
cheer with coupon 1 giant pkg. 61c or 2 regular pkgs. 52c

NEW FORMULA
OXYDOL with coupon 1 giant pkg. 61c or 2 regular pkgs. 52c

FROZEN Catfish

lb. **29c**

KOBEYS **SHOESTRING POTATOES**

2 No. 300 Cans **25c**

BRACH'S CHOCOLATE COVERED **CHERRIES** Pound Box **39c**

APRICOT 24 oz. Jars
PINECOT
PEACH **ZESTEE Preserves** 3 Jars **\$1.00**



FRESH - MEATY **Pork Chops** lb. **65c**

COUNTRY FRESH PORK AND IT IS DELICIOUS!
Back - Bone lb. **55c**

FAMOUS FOR IT'S FLAVOR
LONGHORN SAUSAGE 2 Lb. Bag **98c**

CELLO BAGS - PURE PORK **SAUSAGE** Pound Bags **49c**

LIPTON'S **TEA**
1/4 Pound Box **33c**
1/2 Pound Box **59c**

SHURFINE - GREEN LABEL **TUNA** Chunk Style 3 CANS **\$1.00**

YOURS FOR PLEASANT SHOPPING

GOLDEN BRAND **OLEO**
Colored lb. **19c**
Quarters

DERBY BRAND - ALL MEAT **VIENNA SAUSAGE** 6 CANS **\$1.00**

FOURTH AND MILES

Spring Arrives EVERY MORNING in our FRESH PRODUCE section

U. S. NO. 1 QUALITY - IDAHO-RUSSET **Potatoes** 10 Lb. Mesh Bag **43c**

CALIFORNIA - SNO WHITE **CAULIFLOWER** Large Heads EACH **29c**

CRISP - BLEACHED PASCAL **CELERY HEARTS** pkg. **21c**

WASHINGTON STATES FINEST RED DELICIOUS **Apples** lb. **17c**

Cooper's MARKET
Fine Foods

Home Baked Whole Wheat Bread Fine For Toast

Mrs. H. C. Bowsher, who lives south of Hereford, no longer makes bread as regularly or in such large quantities as she did when all of her family was at home, but she still knows what it takes to turn out a good batch of home baked bread.

The Bowshers like their bread toasted. Her recipe for a whole wheat loaf that slices well for toasting is the one she uses most often.

This recipe takes a little longer than the average but Mrs. Bowsher likes to let it rise a second time to improve flavor and texture.

Whole Wheat Bread

Soften: 1 cake compressed or 1 package active dry yeast in 1 1/2 cups lukewarm water.

Add:

2 cups sifted flour
2 tablespoons sugar
1 tablespoon salt
Beat until smooth and let rise in a warm place until light and bubbly.

Combine:

1 1/2 cups water
A scant one half cup brown sugar
5 tablespoons shortening
Heat to melt shortening and cool to lukewarm. Add to yeast mixture.

(Continued on Page 2)



MRS. H. C. BOWSHER

H. D. Chatter

By Argen Draper

The report from the Rural Development Conference held in Lubbock on February 18-19 must have been very good. This conference was sponsored by the Rural Electric Co-op in this area. I hated to miss it as I think we should all be concerned with using electric power more wisely.

One phase of the conference dealt with using electric appliances to an advantage. The last few years most all families have added a number of appliances and added them faster than they have learned to use them efficiently.

Mrs. Zed Stewart has the right idea about her mixer. Dwayne gave it to her for Christmas. She knew unless she got the mixer out in easy reach she would not use it. Also, she lacked cabinet counter space, so she made a table with rollers for the mixer and put in a convenient outlet. Now the mixer is so handy for use that she will not be tempted to beat with the hand beater.

Most people have a cabinet full of small appliances, but are not getting the most efficient use from them. Being stored at the back of a deep shelf or the convenience outlets being located at wrong places will keep you from getting full value from these conveniences.

The good reading lamps made last year by Martha Heard, Ann Dyer, and Donna Sue Guseman have encouraged many of the club women to improve the lighting in their homes.

Eyestrain and poor eyesight can be caused by improper lighting. Our home management specialist from Texas Agricultural Extension Service says to eliminate colored bulbs as they absorb light. Dark shades and dark linings for reading lamps should be replaced with lighter ones. Use one high-wattage bulb instead of several smaller ones to get the same amount of power and have flared shades instead of drum shaped.

Clee Meharg and Robert Bell will co-operate with you folk and let you use a light meter to check the lighting in your home.

and pointed out some of the more recent trends in local papers.

Mrs. Campbell was presented with a corsage and a planter of ivy by Mrs. Pruitt.

Reviewing the history of the club members pointed out that it was organized ten years ago and meets twice a month for a luncheon and program outlined in the attractive yearbooks. Only two of the charter members still attend—Mrs. Pruitt and Mrs. Frank Rickels.

Refreshments of cookies and Cokes were served at the close of the meeting to: Mesdames Glenn Burrus, Hershel Burrus, Dub Hartrider, G. S. Solomon, Waldron Melton, J. V. Perrin, T. W. Perrin, Frank Rickels, Roy Pruitt and Roberta Campbell.

Personals

Mrs. E. S. Ireland, 213 Avenue D, and her brother, B. T. Bell, have been in Marlin for the past week in the health resort there.

Mrs. J. A. Pitman returned home Wednesday from Dallas where she had been visiting for the past week with her sister, Mrs. J. A. Mount.

READ THE CLASSIFIEDS

RUN DOWN... DOG TIRED?

Special Formula supplies iron you may need for Rich Red Blood

Do you feel run down, nervous or depressed? Lost your appetite—constipated—bothered by digestive upset? You may be suffering from iron and vitamin starvation over a prolonged period. BEXEL, the Special High-Potency Formula supplies supplementary quantities of iron for rich red blood and quiet vitalizing energy. Each BEXEL capsule gives you 5 times the daily minimum requirements of blood-building iron; more than the daily minimum of all essential B-vitamins; plus Vitamin D₂ and trace minerals. Get wonderful new pep and energy with BEXEL—now available at all drug stores.

LESS THAN 6¢ A DAY!
HIGH POTENCY
BEXEL
SPECIAL FORMULA CAPSULES
CITY DRUG STORE
Phone 100

Automatic Tractor Guides Cut Time On Plowing Job



A NEW VERSE MIGHT BE ADDED to the folk song to read "This is the way we plow our fields." Cliff Potter and A. C. Thomas are starting up a tractor equipped with a guide which is becoming popular with farmers in this area. This setup enables farmers to plow when the weather is too cold for a man to ride a tractor or when there is a

shortage of manpower or he wishes to reduce operating costs. A four bottom mold board is being used to deep-break this field which will be planted in row crops. Potter, who has been growing potatoes almost from the time they were first introduced here, will also have 50 acres of spuds again this year.

The reaction of a person seeing a tractor plowing without a driver for the first time might be to start searching for the body, but "the body" he is likely to discover is in another part of the field at work or maybe at home asleep.

These driverless tractors keeping steadily on the job around the field with the aid of a guide attached to the front wheels are being used by a number of farmers in this locality to break their fields.

The guides, which are comparatively simple to make and adjust to the tractor, allow the farmer to keep his tractor in operation while working at some other job or to keep the plow going when it is too cold for a man to guide it.

Cliff Potter, who is using this setup to pull a four bottom plow west of town, says the guides can be set to turn the plow as short as a man can turn it, and it will make a better average, which is estimated at about two acres per hour. By servicing the implements twice during the night, he is able to keep the plow going around the clock.

Automatic Stop

Adjustments have also been worked out which automatically kill the motor and stop the tractor when anything throws the guide out of the furrow.

Just who first introduced the idea to this area is not definitely known but guides have been used to some extent in neighboring counties for several years.

R. L. Brown, who grew wheat extensively in Floyd County for a number of years, installed a set of guides on each of two tractors used to pull oneway disc plows more than 30 years ago. The idea was to make operation easier for his two small sons who were doing

(Continued on Page 2)

FB Directors Hear Allen B. Kline's Talk

Mr. and Mrs. V. E. Dodson were hosts to Farm Bureau directors, their wives and a few other visitors last Friday evening at their home in the Progressive Community. The visitors heard a tape recording of the address of Allen B. Kline, American Farm Bureau president, at the state convention in Mineral Wells.

"There is no substitute for markets," Kline emphasized.

He also pointed out that you can not really operate a farm with a telephone, and farmers are no longer second or third rate citizens but a group who realize the necessity of organization.

Although the farm movement has always been a protest movement it is not the philosophy of the Farm Bureau and they are proud of membership increases in spite of conditions.

In discussing a solution for farm problems the speaker asked, "Would you fight a bear with a

(Continued on Page 2)

Meet Your

Neighbors

Visiting With ROBERTA CAMPBELL

Phone 1084-W-1

The Hereford Brand

Hereford, Texas, Thursday, March 11, 1954

SECTION TWO

Talk On Early Newspapers Given At Farm-Ranch Club

That country women are no longer any different from women anywhere else was evident at the luncheon meeting of the Farm and Ranch Club March 4 in the home of Mrs. Charles Hoover.

Places were laid at quartet tables centered with a candle arrangement carrying out the St. Patrick's day theme.

Following the luncheon the business meeting was conducted by Mrs. Roy Pruitt, president. Roll call was answered by giving unusual names of newspapers in Texas.

Roberta Campbell showed the group a daily paper from England and spoke briefly on "The Early Newspaper in Deaf Smith County."

WE HAVE A PROBLEM!

But First Let Us Take Time To Say



"Thanks Folks"

FOR YOUR WONDERFUL RESPONSE TO OUR GALLON JUGS OF MILK!

However, due to the great demand for milk in the gallon jugs at this low, low price, and since our new shipment of jugs have been delayed somewhere along the route, we are running drastically short of gallon milk bottles. So... if you have several laying around the house that you have neglected to return, we would appreciate it very much if you would call us, or drop them off at the creamery.

We know that many of you on our milk route, return all your bottles at one time, usually at the end of the month, but due to this unforeseen shortage, we are asking that you return them earlier.

Thanks for your cooperation.

BUY CREAM-O-PLAINS MILK

At Your Store or At Your Door

Hereford Creamery Co.

Phone 680

Announcing

OPENING OF

HEREFORD TRANSFER AND STORAGE CO.

★ BONDED WAREHOUSE

★ LOCAL & LONG DISTANT

MOVING

---AGENT FOR---

MILLER and MILLER MOTOR FREIGHT

This new Transfer and Storage Company will be operated by Jack Bradley, and at the present time is the only Bonded Warehouse of this type in Hereford. We will also be the local agent for The Miller and Miller Motor Freight Lines, giving overnight service to Dallas, Ft. Worth, Wichita Falls, Abilene, Lubbock and intermediate points.

PHONE 12

WHENEVER YOU NEED FURNITURE STORED, FURNITURE MOVED OR FREIGHT SHIPPED, JUST PHONE 12

We Will Run A Regular Pick - Up and Delivery Service in Hereford

Midgets Will Share Card Saturday Night

The "big boy" wrestlers aren't taking too kindly to the card at Hereford's Bull Barn Saturday night. They've got to share time and honors with the little men.

Rick Starr, a first-rate wrestler from St. Louis, meets Tony Morelli, a rough character from Naples, Italy, in the main go, and it's due to be a very tough match. There is no time limit; it's a return match, as every wrestling fan in and around about Hereford requested after their recent meeting.

Sue Nell Sumner's Recital Scheduled

A sophomore recital by Sue Nell Sumner, voice student of Miss Matie Mae Swisher, is announced for 2:30 p.m. Sunday afternoon March 14 at the Avenue Baptist Church. Miss Sumner will be assisted by Nancy Crawford, piano student of Mrs. Olive Hinds.

The program will include songs from light opera, the oratorio, church music and ballads and varied classical selections. Mrs. Cliff Estes will be Miss Sumner's accompanist. Ushers will be Lotus Root and Fawayne Murphy.

To Relieve Many of COLDS take 666

Insurance is a FAMILY AFFAIR
Call your **Southwestern Life** man
O. P. Cowart
PHONE 1403-J
Representing SOUTHWESTERN LIFE INSURANCE CO.

Frio News

By Mrs. Owen Andrews

Visiting the D. W. Wards over the weekend were Rev. Ward's parents, Mr. and Mrs. H. A. Ward, of Maxwell, N. M., and his brother and family, Mr. and Mrs. Randy Ward, Sharon and Karon of Earth, Mr. and Mrs. Jack Scott, and their son and his family, Mr. and Mrs. George Vaughn, all of Dimmitt, were visitors at church Sunday. They are friends of Rev. Ward.

Mr. and Mrs. T. L. Sparkman Sr., visited Mrs. Sparkman's brothers, F. J. and D. M. Springer, and other relatives at Kress Friday and Saturday.

Dan McLallen's new address since moving to Camp Chaffee is: Pvt. Millard D. McLallen, US 130 155, Btry. B, 58th AAA, Class 76, 5th Armored Division, Camp Chaffee, Ark.

Visitors From Seminole Mrs. H. M. Mobley, Don and La Nelle and Mrs. Mobley's mother, Mrs. Lella Taylor, spent last weekend visiting the Lee Johnsons at Seminole. Friday they took Mrs. Taylor to Floydada, where she planned to visit another daughter, Mrs. Claud Price, a few days before returning to her home at Throckmorton.

Mr. and Mrs. J. B. Thompson and Gail took J. B.'s parents, Mr. and Mrs. W. H. Thompson, LaVon and Tawana to Oklahoma City last weekend. Mr. and Mrs. W. H. Thompson planned to remain for several days but their children were to return the first of the week.

Mr. and Mrs. George Parker of Tahoka visited their daughter, Mrs. Olin Parris, from Wednesday until Friday. Mr. and Mrs. Parris then visited the Parkers on Saturday.

Mr. and Mrs. S. B. McLallen and Nora Jo went to Dallas Sunday where Nora Jo was to receive medical attention this week. Mr. McLallen returned home Monday. The other McLallen daughter, Sammie Lu, spent Sunday night with Veradelle and Frances Andrews.

The community meeting will be this Thursday night. Because of the weather last week, very few came. Members of the Texas Highway Patrol will be here again to talk and show films on Highway safety. Everyone is invited and urged to come to this program.

War Skeleton Found

ARRAS, France (AP)—A farmer plowing his field here in northern France turned up the skeleton of a soldier killed in World War I. insignia indicated the soldier was an Australian.

Care Seeding Of Lawns Studies By County H. D. Club Members

Home Demonstration Club Women will likely have a greater appreciation for the suggestion that lawns should be kept small after they have managed to get a good turf and have watered it for a summer.

To get ahead of the weeds, lawns should be put in early and a variety of grass planted that is best suited to the location of plot to be seeded.

Preparation of the soil is being studied by several clubs sending in reports last week.

Argen Draper, County Home Demonstration Agent, gave a demonstration on landscaping when the Progressive H. D. Club met with Miss Augustine Gregory on March 3.

Mrs. P. L. Carmichael was in charge of recreation. In the landscaping program several grasses were identified and studied. Suggestions for preparing the soil for seeding a lawn were given.

Mrs. Dennis Lomas gave a Council report. Mrs. C. C. Billingslea adjourned the meeting. Those present were: Mesdames Dennis Lomas, D. Y. Edwards, C. C. Billingslea, D. Buttrill, Taft McGee, Lester English, Ira Ricketts, C. V. Burgess, Glenn Rutter, T. J. Parsons, Horace Hershey, Leon Coffin, Lewis West, Fred Saltzman V. E. Dodson, Argen Draper and Mrs. Gregory.

Wyehe Mrs. W. H. Autrey Jr., was hostess to Wyehe H. D. Club on March 4. Mrs. Wayne Newsom, landscape demonstrator, was in charge of the program on planning a lawn.

Argen Draper, home demonstration agent, brought samples of various grasses and the advantages and disadvantages of each one were discussed.

On Friday evening members and their families are invited to participate in a game night at the home of Mr. and Mrs. Ira Ott. The fun will begin at 8 o'clock. A playing fee will be charged each couple.

Refreshments were served by the hostess, assisted by Mrs. Wayne Newsom, to: Mesdames E. C. Hewitt, Ira Ott, Norman Dewett, J. V. Pickens, Bob Baird, Edwin Flood, Robert Jennings, Carroll Newsom and Mrs. Draper. Mrs. C. F. Newsom will be hostess at the next club meeting.

Members of the North Hereford H. D. Club met with Mrs. Bill Blackwell March 4, for a program on "Poisons in the Home."

Mrs. O. C. Williams, who gave a report on causes and prevention, listed bleach and other common household items often overlooked as being a source of poison in nearly every home. Mrs. Williams also pointed out the advisability of looking at all medicines three times before giving to avoid the possibilities of a fatal error.

Mrs. O. L. Williams listed symptoms and treatment and Mrs. Paul Hoff named such foods as cream pies, cream puffs, gravies, dressing and poultry as sources of food poisoning which should be watched carefully for danger of spoilage.

Mrs. Otto Olson, president presided at the business meeting. She appointed Mrs. Don Houle and Mrs. E. E. Bishop to assist Mrs. Wesley Brown with the club's record book. Roberta Campbell was selected as the nominee for the "Woman of the Year" award.

Plans were made to attend the meeting in Panhandle in April. Mrs. George Patzold had charge of recreation.

Members present were: Mrs. Otto Olson, O. C. Williams, O. L. Williams, Mary Bodkin, George Patzold, A. E. Hodges, Harold Pettijohn, Paul Hoff, E. E. Bishop, Paul Hagar, Wesley Brown, Don

Dawn Club

Mrs. Argen Draper had a program on planting a lawn at the meeting of the Dawn Home Demonstration Club last Friday in the home of Mrs. H. S. Fuller.

Mrs. Draper said to choose a grass that requires little mowing, can take hard wear and one that doesn't require too much water.

Perennial plants were exchanged and Mrs. Galley brought a shrub to be identified.

The annual money raising supper was discussed and a committee appointed to make the arrangements. The supper will be held Friday night at the Dawn School house.

The next meeting will be with Mrs. Zed Stewart, on March 19. Refreshments were served to: Mesdames Lulu Botsford, Zed Stewart, Walter Galley, Annie Hardor, Orval Galley, T. L. Sparkman Jr., J. M. Carathers, Argen Draper, Loyd Bently and the hostess.

Right Sentiment, Wrong Technique

CHARLESTON, W. Va. (AP)—Mrs. Virginia Flanagan, office worker, was on her way to buy a "get well" card for a fellow employe when she fell and fractured three ribs.

FB...

(Continued from Page 1) club?"—The answer, "It depends on how many members in the club."

Refreshments of cake and coffee were served to: Mr. and Mrs. Leo Ohlig, M. G. Caywood, C. L. Bogle, Earl Plank, Horace Vaughn Ed Dziuk, Pete Carmichael, Johnny Henderson, Mrs. C. C. Billingslea, Mrs. Jack Dean and Jimmie of Tucumcari, N. M.; Mrs. Marshall and Laura, Roberta Campbell and Buster, Maurice Howell, Shari Carmichael and Billy Ohlig.

Automatic.

(Continued from Page 1) the plowing but the system proved so effective that they had little to do but jump off over the plows and wrestle in the fields while the tractor went on with the job, so they were taken off to keep the youngsters from being plowed under with the stubble.

Wilburn Axe, in the Wyche Community, plows with two tractors which he hitches together by removing the front wheels of one and fastening it to the draw bar

INSURE IN SURE INSURANCE PLAINS INSURANCE AGENCY
John H. Patton Wm. H. Patton
All Forms of Insurance
213 N. Main St. Phone 50

Home...

(Continued from Page 1) ture and stir in 5 cups whole wheat flour and 2 cups white flour

Knead until smooth, then let rise about one and one half hours or until double in bulk. Mix down and let rise a second time. Divide into two loaves; place in greased loaf pans and let rise. Bake at 350 degrees about one hour.

Stop Taking Harsh Drugs for Constipation

Read The Classifieds

Dr. Caldwell's Senna Laxative...
When you are temporarily constipated, get relief without harsh drugs. Take Dr. Caldwell's Senna Laxative...
Buy Dr. Caldwell's. Money back if not satisfied. Mail bottle to Box 290, New York 18, N. Y.

PENNEY'S
WHAT HAPPENS... when the ladies take over at **PENNEY'S**
THE BOSS HAS GONE TO CONVENTION & we have taken over
Lula, Iris, Irene & Rosie

LUPE MAYO SAYS
Penney's Spring **PIECE GOODS EVENT**
"IS HOT"
Well known "Everglaze" Cottons, Solid Color, Cotton Prints, Crested, Inlaid, Metallic and Glazed, Sculptured Prints.
SPECIAL PRICE
3 Yards \$1.00
STOCK UP BUY! COTTON PLISSE HALF SLIPS only **88c**
Special purchase — scoop up several! Comfortable 4-gore styles, prettied with eyelet, even embroidered nylon sheer.
JUMBO SIZED THIRSTY Cannon Towels Large Bath Towel 66c Face Towel 16x26 36c Wash Cloth 12x12 14c
12 Only LADIES BETTER PURSES Black, Brown & Red Plus Tax \$2.00

In most cars, each front wheel has a kingpin pivot for turning right and left and two hinge-like joints for moving up and down over rough spots in the road.
In the 1954 Ford you won't find either the kingpin or the hinge-like joints which most cars have. In their place are two sealed ball joints about which each front wheel rises both up and down and right and left. This completely new suspension not only makes the car easier to steer but permits greater total up-and-down front wheel travel for a smoother ride.
These new ball joints pivot in specially shaped seats so that wheels will turn more easily and are far less likely to get "out-of-line." This new ball joint system eliminates 12 points of wear.

Here's how Ford's new Ball-Joint Suspension works



It's just one of the "dividends" you get in a '54 Ford which make it worth more when you buy it, worth more when you sell it!
In addition to this completely new advance in chassis design, Ford brings you the most modern high-compression, low friction engines in the industry: the new 115-h.p. I-block Six and the new 130-h.p. Y-block V-8. These two new deep-block engines bring you dividends of greater horsepower, smooth, quiet performance and more GO per gallon.

Hereford Motor Co.
2nd at Sampson Buran Scott, Owner Phone 39

Gets Dingy Undies BRIGHT!
Safe for Nylon, Rayon, Silk and Wool
Hilex Fine Fabrics BLEACH
Only Hilex Brightens as it Bleaches!

Ready to Wears
PRINTED COTTON PLISSE
Creme Housecoats, 3 Styles, "Full Sweep"
New Spring Prints & Colorings
Size 18 to 20 \$2.50 ea.
38 to 44
LADIES
New Spring **BLOUSES**
Cottons Rayons & Nylons \$1.98 to \$4.98
DRESS SKIRTS
In All New Spring Styles Sizes 22 to 32 Cottons, Rayons & Nylons \$4.98 to \$7.90

Rosie Saul says She Has Real Bargains
MEN'S BLUE CHAMBRAY SANFORIZED WORK SHIRTS
Size 14 1/2 to 17 Med. Weight \$1.00 ea.
Special Purchase! Men's Broadcloth **Pajamas \$2.00**
Boy's Washfast Black Argyle **Slack Socks** Special Purchase 3 Pr. For \$1.00
Sizes 8 - 10 1/2
Latch on to this red hot value! A special purchase brings these beautiful, combed cotton argyles to Penney's at a fine saving for you. Choose from many sport colors, vat dyed to stay bright after many washings.

P. S. Dallas, says "He will do any kind of work," that these Women can get him to do.



MEET THE TEACHER — Mrs. Kent Snare, a teacher of the second grade at Shirley School, is shown with a few members of her class repeating the "Pledge of Alligence to the Flag." Mrs. Snare received her Bachelor of Arts Degree at Washburn

University in Topeka, Kan., and her Master's degree at West State College in Canyon. She has been teaching in Hereford Schools for about four years. (Staff Photo)

CONGRESSMAN WALTER ROGERS SAYS Members of House Surprised By Shots From Puerto Ricans

The House of Representatives convened at high-noon March 1 and a prayer was offered by the Reverend Braskamp, Chaplain. Routine business was disposed of and debate commenced on whether or not the House would consider a bill amending the so-called Mexican Labor Bill. The plan had been to consider and dispose of this particular piece of legislation on Monday. Business proceeded as

usual, with members working between the floor and their offices and committee rooms, meeting their numerous commitments and following the debate as it moved to conclusion. The debate was concluded, the Speaker counted a quorum and put the question to the House on the Resolution.

A division was demanded and the ayes were called upon to stand. I was voting aye and remained standing until the entire count had been concluded. Just as and before I had sat down, the Speaker finished the count, usual hush came over the House, waiting for him to call upon the noes. At this precise time the House Chamber was filled with sharp staccato reports that resembled a whole package of firecrackers being set off at once.

Taken By Surprise

Everyone, from the Speaker to the page boys, was taken by complete surprise. I began to search for the source of the noise from where I stood, and located it immediately in the southwest corner of the House gallery. A foreign looking woman was firing a gun above her head and was flanked by two foreign looking men who were firing straight to the House Floor. There appeared to be another man leaving the House gallery through the door at that particular

moment.

Just as I saw what was going on, the woman unfurled a flag. She was screaming something in a foreign accent, shooting and unfurling the flag at the same time. I immediately recognized the flag as Puerto Rican. I knew then that this was no publicity scheme, and immediately fell to the floor behind a row of seats. Many of the members thought that they were shooting blanks. I discounted this theory immediately when I saw one of them go through the ceiling.

The cracking of the guns stopped, and I stood up again. The woman ran out the gallery door and left the two men standing there. One of them had a long-barreled revolver that resembled a Luger, and the other had a shorter pistol that looked to be fully automatic. They were both trying to reload their guns when a spectator in an adjacent section of the gallery, who turned out to be Frank Wise, displayed the greatest courage of the entire incident.

He ran across the section in which the men were located and grabbed the smaller man, pinning his arms to his side. However, the Puerto Rican had both hands on the gun and was still trying to reload it. It was right in the stomach of the spectator. Had the gunman been able to get a shell in the chamber, the spectator would, no doubt, have been killed. The gunman was whirled around by this brave man and shoved out the gallery door. While this was going on, the other gunman was trying to reload his gun and had it pointed right at the base of the spine of

Frank Wise. Obviously, he was unable to get a shell in the chamber, and Frank Wise is still alive today.

Missed Death-Twice

In short, this courageous spectator missed death twice by a split second, within a split second. He is certainly entitled to the highest acclaim and commendation of all of the people of this country for his brilliant display of unselfish courage, in the face of what could have been immediate death.

I did not realize that anyone had been hit until the assassins were out of the House gallery. I then glanced two seats in front of me and saw my good friend, Congressman Cliff Davis, of Tennessee, with a bullet hole in his leg. Everyone was trying to help the wounded and find out how many had been struck. Cliff was very calm and remained seated until medical aid came. This was certainly in his best interest.

Congressman Bentley, of Michigan, who was the hardest hit of the group, was lying in the well of the House, just to the west of the Speaker's stand. One look at the man left no doubt that he had been hit and hit bad. Congressman Ken Roberts, of Alabama, was lying on the other side of the Chamber and near the east door. He had been struck by a bullet above the knee and was bleeding profusely. Quick-thinking Percy Priest, of Tennessee, made a tourniquet out of his tie, using a fountain pen for pressure, and stopped the flow of blood.

Ken was hit pretty bad and had all of us worried for awhile, but he seems to be getting along a little better as this letter is being written. Congressman Ben Jensen, of Iowa, was struck just as he was trying to leave the Chamber after the firing started. He was very fortunate that his wound was not a great deal more serious, as he was hit in the back. Congressman Fallon, of Baltimore, Maryland, was struck in the hip. They had removed him to the cloak-room by the time I was able to locate him. He seems to be getting along fine, although suffering a most painful wound.

We are all praying that these splendid men have quick recoveries and are back with us doing the grand job for their constituents for which they are noted.

Several of the Texas delegation were seated in the approximate center of the House of Representatives. Brady Gentry, of Tyler, was just in front of me and directly behind Cliff Davis, who was hit Frank Ikard, of Wichita Falls, and Lloyd Bentsen, of the Rio Grande valley, were seated on the same row with me. Directly behind us was Frank Wilson, of Dallas, Wingate Lucas, of Fort Worth, and several others. John Lyle was standing just behind the rail with John Riley, of South Carolina.

Ducked In Time

They ducked down just in time to dodge a bullet that splattered into the panelling at the back of the Chamber. The same thing happened to Albert Thomas, of Houston, and Wright Patman, of Texas. They were standing near the rear of the Chamber and were missed by a fraction of an inch. They were in direct line with a bullet that imbedded itself in the panelling just behind the pages' bench. Two page boys were on the bench and had just bent over. Had they been sitting up, the bullet would probably be in the head of

one of them. Time and space will not permit me to tell many more interesting things that happened, but I did want you to have a first-hand report on this event.

The office of the Honorable Antonio Fernos-Isern, Resident Commissioner of the Commonwealth of Puerto Rico, is numbered 1710. Mine is 1712. He is just two doors from me. There has been a constant guard in front of his office since the shooting in the House Chamber. The Commissioner is a splendid fellow, as is Governor Munoz-Marin. Why anyone would want to kill them is more than I can understand.

VISITORS

Visitors in the office this week included Mr. and Mrs. Asa Willis, of Texline, Mr. and Mrs. John Bookout, of Hartley, Mr. and Mrs. R. L. Elliott, Jr., of Dalhart, J.W. Coppedge, of Memphis, and Bill Flenniken, formerly of Amarillo, but now living in Denver, Colo., accompanied by Lucien Hugh Culen, of Houston.

Free Papers Customary

NEW LONDON, Conn. (AP) — Once a year, newsboys and dealers get their copies of the New London Day for nothing. The custom was established by the afternoon newspaper to honor the memory of Theodore Bodenwein, its publisher from 1891 until his death in 1939.

The Real McCoy's
By John and George

IT'S ALL RIGHT NEIGHBOR YER PERFECTED BY OUR POLICY WITH

JOHN McLEAN
Insurance Agency
"23 Years of Insurance Know How"
127 West 3rd Phone 273

U.S. Army Schools Grow
KARLSRUHE, Germany (AP) — American children are filling up U. S. Army-run schools in Germany. The Army plans 6 new schools in Germany. There already are 9 high schools and 76 elementary schools in Germany for almost 25,000 pupils — sons and daughters of U.S. troops, and civilian personnel.

Umbrella Mystery Solved
TUCSON, Ariz. (AP) — Kathryn Suedkamp has spent all four years of her life in this desert region where rain is a rarity. When a cousin from Cincinnati dropped in to visit on a cloudy day she was carrying an umbrella.

YOU NEED THIS Help for Your Cough

When colds, measles or flu leave you with a cough get CREOMULSION quick because it soothes raw throat and chest membranes, loosens and helps expel germey phlegm, mildly relaxes systemic tension and aids nature fight the cause of irritation. You'll like its results better than other medicine or drug but refunds your money. No narcotics. Pleasant to take.

CREOMULSION
relieves Coughs, Chest Colds, Acute Bronchitis

Let's Go To The Movies
FRI. SAT. SUN. MON.

THE SWORD AND THE ROSE
MARTIN LUIS LEWIS THE CADDY

YOUR MAGIC CARPET TO RELAXATION

DR. MILTON C. ADAMS
OPTOMETRIST

140 West Third Hereford, Texas
Phone 37 Office Hours—8:30 5:00

WRESTLING
MIDGET WRESTLERS

Major Tom Thumb
A Midget Wrestler of Canada

Vs.

KARL KRUGER
A Midget Wrestler of New York

One Fall-No Time Limit

GENE DETTON
Vs.
BENNY TRUDELL

RICKIE STARR
Vs.
TONY MORELLI

At The Bull Barn on Highway 60. Sponsored By Hereford Lions Club
SAT., MARCH 13
8:30 P.M.

KARL KRUGER

IRRIGATION SUPPLIES

1 1/2 Inch and 2 Inch

IRRIGATION TUBES
PLASTIC And CANVAS

IRRIGATION DAMS
Adjustable Folding

DAM STICKS
Proven To Be The Best
— Also In Stock —

HOEME SWEEPS & CHISELS
MILLER OLIVER CO.
East Highway 60 Phone 195

Half-ton beauty with a two-ton punch

GMC HYDRA-MATIC TRUCKS

THIS new '54 GMC light-duty wasn't born just to win beauty contests. Sure, its sleek lines, full-width grille and panoramic windshield are handsomely un-trucklike. There's the same dashing air about the inside, too. Two-tone color scheme. Harmonizing, supple-as-leather upholstery. Smart instrument panel, with dials clustered for instant reading. *But mister—take another look!* A burly, brawny brute of an engine—a real truck engine—makes you think of a Miss America who also can bend horseshoes. 125 horsepower says that this beauty can heft a top load with ease and dash. *That's more power than some makers pack into their two-ton models. That's more usable power than in any other 6-cylinder engine in its class!* And its wide, deep body has at least 8 cubic feet more than the roomy '53 model. That tail gate is grain-tight—and sand-tight. Finally, it offers Truck Hydra-Matic Drive* that saves you, saves your cash, saves your time. *(Note to the luxury-minded: there's a DE LUXE model at extra cost, with chrome grille and trim, two-tone paint, curved rear corner windows—the works!)* Come in and drive this great GMC. It will do all its own selling! *Truck Hydra-Matic Drive standard on some models, optional at extra cost on others.

Get a modern truck!
Be careful—drive safely

WALLACE BUICK CO.
2nd at Miles Phone 11
You'll do better on a used truck with your GMC dealer

Faith will overcome the most miserable circumstances

HEREFORD IMPLEMENT CO.
* International Harvester Farm Eqp.

E. B. BLACK CO.
* Furniture

BLANTON BUTANE, INC.
* Shamrock Butane and Propane

Hereford Laundry & Dry Cleaners
* Family Finish Laundry Our Specialty

Parker Bros. Builders Supplies
* Everything For The Modern Home

HEREFORD STATE BANK
* The Bank Of Friendly Service

Associated Growers of Hereford
* Seed Potatoes & Potatoes

KINSEY MOTOR CO.
* Chevrolet - Oldsmobile

HEREFORD CREAMERY
* Cream O'Plains - Ice Cream

BIG T PUMP CO.
* Complete Pump Service & Repair

HEREFORD HARDWARE
* Your Friendly Hardware Store

Southwestern Public Service Co.
* 28 Years of Good Citizenship & Public Service

CONSUMERS FUEL ASS'N
* Petroleum Products-Farm Supplies

VAUGHT LAUNDRY
* Service Plus Courtesy

HEREFORD GRAIN CORP.
* Formerly Bradley Grain Co.

H & W IMPLEMENT CO.
* John Deere Implement-Krause Plows

PITMAN SERVICE STATION
* Conoco Products - "We Never Close"



every hour

... should be everybody's theme song. Time is a graph or chart which measures what we are. We have no time to kill. "Whatever thy hand findeth to do, do it with thy might," Eccl. 9: 10. Constantly strive to be a better father, mother, husband, wife, son, daughter... a better church member. There is always a friend or neighbor less fortunate than you. "He that knoweth to do good and doeth it not, to him it is sin. James 4: 17. If you have had a kindness shown, pass it on; 'twas not meant for you alone... pass it on.

ABOVE ALL, "every hour" is God's gift. Wasting time is wasting God's Bounty. Keep on killing time and time will kill you. "Every man must give an account of himself to God," Romans 14: 12. Spend your spare time at home, at Church or on errands of mercy... "I Need Thee Every Hour."



This Series of Church Ads is being Published Through the Cooperation of the Local Ministerial Alliance and Is Paid for by the Undersigned Individuals and Business Institutions

At The Churches

At The Churches

First Christian

Sixth and Main
Rev. Don Root, pastor
Sunday School is held each Sunday morning at 9:45 o'clock and morning worship at 10:45 o'clock. Wednesday evening choir rehearsal will be held at 7:30 o'clock. At 6:45 o'clock each Sunday evening age level studies are held. The message Sunday morning will be "The Uplifted Christ Lifts Men Through His Incomparable Teaching." Friday and Saturday Chi Rho and Christian Youth Fellowship and Stratford. World Fellowship Meet at Dumas Circle meetings of Christian Women's Fellowship will meet at 3 o'clock Wednesday afternoon, March 13. Group 1 will meet with Mrs. W. O. Wilson, Group 2 will meet with Mrs. Fred Moreman.

Grace Gospel Church

Thirteenth and Avenue K
Rev. H. V. Fields, pastor
Sunday School is at 9:45 o'clock and morning preaching service at 11 o'clock. Bible study is held each Sunday evening at 7 o'clock and evening preaching service at 8 o'clock. Wednesday night prayer meeting is at 7:30 o'clock. Friday night prayer service is at 7:30 o'clock.

Assembly of God

Union & Ave. G.
Rev. Walter E. Lane, pastor
Each Sunday morning Sunday School is held at 9:45 o'clock. The morning service is at 11 o'clock. Prayer meeting and Bible Study will be held each Wednesday evening at 7:30 o'clock. Young people meet Sunday night at 6:30 o'clock, with the evening worship services at 7:30 o'clock. Ladies Missionary Council will meet Thursday at 2:30 o'clock in the home of Mrs. Lester Gally, 317 Avenue J. The ladies will make clothes for members of the leper colonies. Young people's services are held each Friday night at 7:30 o'clock.

Avenue Baptist

128 N. 25 Mile Avenue
Rev. Bob Harris, pastor
Sunday school is held at 9:45 and the morning worship services are held at 11 o'clock. Training Union is held each Sunday evening at 7:00 o'clock. Evening worship services are held on Sunday evening at 8:00 o'clock. Mid-week prayer services are Wednesday night at 8 o'clock. At 8:45 o'clock there will be choir practice. Sunbeams will meet at 3 o'clock Friday afternoon. The Young people will meet Saturday night at 7:30 o'clock at the church.

CHRISTIANITY IS THE ROAD to the solution of the preplexing problems of the hour.

THE CHURCHES and their messages are the guide posts on this road.

THE PUBLIC SPIRITED FIRMS listed on this page urge church support and attendance—thus working toward a greater and more spiritual community in which to live and rear our families.

St. Anthony's Catholic

Harrison Highway at 25 Mile Ave.
Father Bartholomew Paytas pastor
Sunday morning Masses are at 6:30, 8, and 10 o'clock. Daily morning Mass is at 7 o'clock at the new church and 8:15 o'clock at the old church. Holy Hour is each Thursday night from 8:30 to 9:30 o'clock. Confessions: Each Thursday night from 8:30 to 9:30 o'clock. Saturday afternoon from 5 to 6 o'clock and 8 to 9 o'clock in the evening.

Church of Jesus Christ of Latter Day Saints

(Mormon)
Kendon O. Anderson, superintendent.
The Mormon church, which meets in the American Legion Hall, will have Sunday school services at 10 o'clock.

First Baptist

Fifth and Main
Rev. Howard Scott, pastor
Sunday school at the First Baptist church is held at 9:45 and the morning worship services are held at 10:50 o'clock. Sunday evening the training union will be held at 6:15 with the evening worship at 7:30 o'clock. Superintendents meeting will be held each Wednesday evening at 6:30 o'clock with teachers and officers at 6:45. Prayer meeting is held at 7:30 o'clock. Bob Lawrence is the educational director and Shirley Sharp is secretary.

St. Thomas Episcopal

Sunday School is held each Sunday morning at 9:45 followed by morning worship at 11 o'clock. Subject of the sermon will be, "Christian Love." Wednesday, March 17, the Women's Auxiliary will meet with Mrs. F. L. Alexander at 3 o'clock.

First Presbyterian

616 Lee Street
Rev. Russell Wingert, pastor
Sunday school is held each Sunday morning at 9:45 o'clock, followed by morning worship at 11 o'clock.

First Methodist

Fifth and Main
Church services are at 10:55 o'clock Sunday morning and vesper services at 5 o'clock in the afternoon, with Sunday School at 9:45 o'clock in the morning. Methodist Youth Fellowship meetings are held at 6:15 o'clock. Each Friday at 4:15 o'clock the Junior choir meets in the Sanctuary for practice.

Church of Christ

205 E. 6th Street
Bob Wear, minister
Bible school is held each Sunday morning at 10 o'clock, with morning worship at 11 o'clock. The Young People meet Sunday evening at 6:45 with evening worship at 7:30 o'clock. Wednesday evening prayer services are held at 7:30 o'clock. The Hereford Church of Christ radio broadcast is heard daily at 9:30 over KPAN. The nationwide broadcast by the Church of Christ is each Sunday afternoon at 1 o'clock.

Wesley Methodist

Rev. E. L. Naugle, pastor
Preaching services are at 11 o'clock and 7:15 o'clock with Sunday School at 9:45 o'clock. Methodist Youth Fellowship group meets at 6:30 o'clock. Mid-week prayer services will be held at 7:15 o'clock Thursday followed at 7:45 o'clock by choir practice.

Church of Nazarene

Fourth and Jackson
Rev. Levi Louderback, pastor
Sunday School is held at 10 o'clock, worship services at 11 o'clock. Evening worship services are at 7:30 o'clock. Prayer meeting is held each Wednesday night at 7:30 o'clock. A Zone Rally will be held Friday, services will be held at 2:30 o'clock and 7:30 o'clock.

Immanuel Lutheran

Park Avenue at B Street
Rev. Harold Kaestner, pastor
Sunday School is at 10 o'clock and Morning Worship at 11 o'clock. Wednesday evening worship will be at 8 o'clock until Easter. You are invited to listen to "The Family Worship Hour" over KPAN at 7:30 o'clock each Sunday morning and "Call To Worship" each Sunday morning at 9:30 o'clock.

(Continued on Page 5)

Legal Notice

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 269,789 miles of Seal Coat From Perryton to Wolf Creek: From New Mexico State Line to 8.6 mi. S. E. Fr. 8.6 Mi. S. E. New Mexico

State Line S. E. 9.4 mi.: Fr. 18 miles S. E. New Mexico State Line S. E. to Ware: Fr. Birmingham St. in Amarillo to Carson C. L.: Fr. Lake St. in Amarillo to Carson C. L.: Fr. 10.9 mi. N. Hereford to 1 Mi. S. Oldham C. L.: Fr. US 60 in Hereford N: 10.9 mi.: Fr. US 87 in Dalhart to Chamberlin: Fr. Chamberlin to Sherman C. L.: Fr. 5 mi. S. of Pampa to Bowers

City: Fr. Hanford C. L. to Perryton: Fr. Hutchinson C. L. to Gray C. L.: Fr. Gray C. L. N. E. 4.4 mi.: Fr. Dumas to Hutchinson C. L.: Fr. Lipscomb N. 8.6 mi.: Fr. Lipscomb S. 4.3 mi.: Fr. 8.1 mi. W. FM 294 to FM 294: Fr. SH 51 W. via Coldwater 7 Mi.: Fr. SH 282, 2.5 mi. N. FM 278 E. & N. 10.7 mi.: Fr. Morse to Gruver: Fr. Etter to Sunny: Fr. 4.1 mi. S. W. Miami N W 3.4 mi.: Fr. US 60 to Oldham C. L.: Fr. US 87, 8.2 mi. N. W. Dalhart to New Mexico State Line,

on Highways US 83, 87, 287, 60, 54, SH 51, 117, 152, 70, 305, FM 749, 293, 296, 1261, 278, 281, 283, 809 and 808

covered by C 30-2-14, C 40-1-14, C 40-2-7, C 40-3-20, C 42-1-11, C 169-2-15, C 226-4-5, C 226-5-10, C 238-3-12

C. 238-4-11, C 310-4-6, C 355-4-18, C 453-2-10, C 490-5-5, C 557-1-5, C 582-1-8, C 582-2-6, C 753-3-4, C 790-1-7, C 790-6-3, C 791-5-4, C 794-4-3, C 797-1-4, C 801-2-4, C 1141-2-3,

in Ochltree, Dallam, Potter, Deaf Smith, Gray, Carson, Roberts, Moore, Lipscomb & Hansford Counties, will be received at the Highway Department, Austin, until 9:00 A. M. March 17, 1954 and then publicly opened and read. This is a "Public Works" Project, as defined in House Bill No. 54 of the 43rd Legislature of the State of Texas and House Bill No. 115 of the 44th Legislature of the State of Texas, and as such is subject to the provisions of said House Bills. No provisions herein are intended to be in conflict with the provisions of said Acts.

In accordance with the provisions of said House Bills, the State Highway Commission has ascertained and set forth in the proposal the wage rates, for each craft or type of workman or mechanic needed to execute the work on above named project, now prevailing in the locality in which the work is to be performed, and the Contractor shall pay not less than these wage rates as shown in the proposal for each craft or type of laborer, workman, or mechanic employed on this project.

Legal holiday work shall be paid for at the regular governing rates. Plans and specifications available at the office of J. G. DeWald, Resident Engineer, Amarillo, Texas and Texas Highway Department, Austin. Usual rights reserved.

T-9-2c.

Letter To The Editor

I see your question of the week in the Sunday Brand was: "Would you rather vote additional bonds for major grade school construction or try to use smaller buildings, and add to them, paying out of current tax revenues?" It seems the majority, four out of six, favor another bond issue.

Since I believe this question to be a result of my discussion with the school board at our February meeting and since you misquoted me in your paper at that time saying that I favored building a two or four room school I wish to take this means to make clear to the public just what I did propose.

I proposed to the school board that in order to relieve our crowded conditions in our grade schools that we build a four or six classroom unit which we could pay for without asking for another bond issue. It could be expanded to 12 units, 18 units etc., as needed. It would be of fireproof construction and attractively finished. Auditorium and gym could be added later.

The new trend in educational buildings throughout the country in fast growing areas is for this type of unit construction. The February 1 issue of Life magazine contains an article, "New Schools, Economy Too," showing what they are doing in certain areas. There is a sketch of this type building used on the front of a handbook put out by Texas Education Agency on Texas Public Schools showing it to be the latest type in modern school construction.

I would like for the public to know that as of Sept. 1, 1953, the beginning of our school year, we had bonds outstanding in the amount of \$1,344,000.00. These will pay out in the school term of 1977-78. At this time we will have paid out in this same 25 year period \$618,938.72 in interest. Stop, look, and think about this for a minute. Can't you see we are paying out in interest in this period nearly 50 percent of the total amount of money which we received?

After thinking this over don't you think it would be much smarter for us to get on a pay-as-you-go basis. Can we afford to pay out this kind of money in interest? Sincerely yours, Mrs. Earl Plank

P. S. If anyone tells you these figures are not correct I wish to say they were taken from the Financial Report of the Hereford Rural High School District as prepared by Mr. Fred Baird, School Tax Assessor & Collector.

Mr. and Mrs. Tommy Hulsey, 241 Star Street, went to Memphis Saturday night where they are visiting Mrs. Hulsey's parents, Mr. and Mrs. Roy Gutherie.

CHURCH

Christian Science

Christian Science Services are held the first Sunday of each month at 11 o'clock in the Star Theatre.

East Side Baptist

Forrest St. and Ave. K. Rev. Russell Pogue, pastor Sunday school will be in the morning at 9:45 o'clock and Training Union is in the evening at 6:15 o'clock Morning worship services are at 10:50 o'clock and the evening service at 7:20 o'clock. Teachers and officers will meet Wednesday evening at 7:15 o'clock with the Evening Prayer service following at 7:45 o'clock. Sunbeams, R. A. and G. A. will meet at 4 o'clock each Wednesday afternoon.

Seventh Day Adventist

Third and Lawton Elder C. C. Baiser, pastor Sabbath School is at 9:45 o'clock. Worship services are at 11 o'clock. "The Christian and His Church."

Mrs. J. N. Messenger of Friona slipped and fell February 2 and was hospitalized for eight days in the Friona Community Hospital. No bones were broken. However, Mrs. Messenger cannot walk and is living with her daughter, Mrs. Eva Houlette of Clovis, N. M.

will be the subject for class discussion. Memory Verse: Eph. 2:19-22. Study Helps: "Christ's Object Lessons," pages 309-345. The members of the church were happy to have their pastor, Elder C. C. Baiser, back with them after an absence of several weeks due to illness. There will be a special offering taken for rehabilitation of our work in Korea and to rebuild the hospital, publishing house and school.

What Was This Call Worth?



"Mommy, can I stay at grandmother's tonight?" That was little, Carol's very first telephone call - a real thrill that can hardly be measured in dollars and cents. Yet, Mrs. Caroline Niemeyer, Carol's grandmother, can tell you what that call cost. She is one of a group of customers who kept day-by-day records of calls made for a week - a total of 30 calls covering 133 miles. Then she broke her telephone bill down into the actual cost per call. "I was amazed," she reported, "at how little my telephone service cost for all the convenience and happiness it delivers." SOUTHWESTERN BELL TELEPHONE COMPANY... A TEAM OF 27,000 TEXAS TELEPHONE PEOPLE... AT YOUR SERVICE.

Let's Go To The Movies
FRI. SAT. SUN. MON.
THE SWORD AND THE ROSE
TODD OWENS JOHNS
MARTIN LEWIS
THE CADDY
YOUR MAGIC CARPET TO RELAXATION

THE MODERN WINDOW FOR building remodeling
... with never a dollar for upkeep!
Ualco
U-AL-CO
ALUMINUM CASEMENT WINDOWS
Cannot rust, rot, split, warp or stick. No painting ever. Permanent satin-smooth finish. Controlled ventilation. Maximum light and view. Open easily... close tightly for severe weather protection. Install quickly, economically. Last as long as the structure.
Crowe-Gulde Cement Co.
of Hereford
PHONE 1722 1st & GOUGH ST

A Salute to Hereford's Schools



CENTRAL GRADE SCHOOL
CENTRAL GRADE SCHOOL was completed in 1909, just two years after the first "graduating class" finished the 10th grade in Hereford and went on to higher education or other work. Wings were added to the building in 1936. Many people believed that the school board was wrong, and only the east wing was completed that year. The west wing was finished the following year, when it was clearly indicated that the additional space was needed. In 1948, the gymnasium was built on the back of the school, and an auditorium was taken off the top. D. C. Martin is the present principal at Central School.
THE FIRST NATIONAL BANK is proud of its part in assisting in the development of the fine Schools of Hereford and Deaf Smith County.
THE FIRST NATIONAL BANK
Of Hereford
Member: Federal Deposit Insurance Corporation, FRS

Letter To The Editor

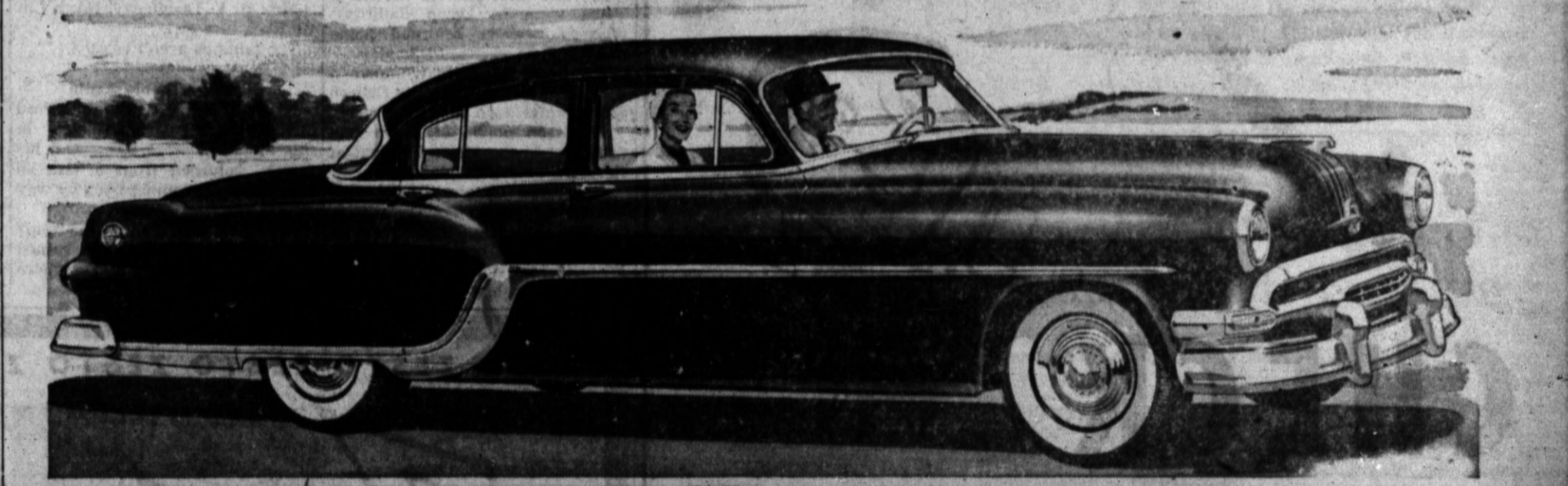
I noticed in the Sunday Brand the passing of the late J. H. Casey. The thing I want to tell you about his how nice the nurses were to Mr. Casey.

I was in room 114-A for 17 days and Mr. Casey was in 114-B. As we all know the "squeaky wheel gets the grease" so as I made a lot of noise the ladies in white took good care of me. But with Mr. Casey it was a different story. He could not speak, he could not move a hand or foot. However, there was a nurse in his room every hour of the 24 hour day. I never heard a cranky word spoken to him. The most nurses I saw in his room at one time was four.

Sometimes the going got rough in Mr. Casey's room but the nurses were kind, efficient, and above all else they know their job. So I say hats off to the nurses of Deaf Smith County Hospital.

Floyd Walton

MODERN FARMS
Are Run With
BUTANE
&
PROPANE
Today, farmers are using Butane and Propane more and more, cooking with butane, drying clothes with butane, running tractors and irrigation wells with this cheap fuel. Butane and Propane has made farming easier... how about you? Are you taking advantage of Butane and Propane on YOUR farm? Drop by today or
SPEEDY, TWO-WAY RADIO SERVICE
BLANTON BUTANE, INC.
PHONE 551



PERFORMANCE
Unmatched at the price!
Of all the fine things you get in the big, beautiful new Pontiac, none will please you more than its balanced all-around performance.
Pontiac's big, high-compression engine has all the power you'll ever need - for acceleration, for hills, for smooth, restful rolling along the open road. And once you drive the 1954 Pontiac, you'll realize that it gives a lot more than just outstanding performance!
It gives you the comfort of a long wheelbase and of big, self-cushioning springs plus wonderful economy of operation and upkeep and unsurpassed dependability. Combine all that and what you have is performance unmatched at the price! Come in for a demonstration.
DOLLAR FOR DOLLAR YOU CAN'T BEAT A
PONTIAC
H & W Implement Co.
244 East 3rd St. JOHN DEERE - PONTIAC Phone 5

Long Time Ago

45 Years Ago
The question of closing other streets where they intersect the Santa Fe is up to the citizens of Hereford. The Santa Fe has asked that Miles Avenue be closed, and the question passed up to the council.

Are the streets of the city to be closed? Do the business men and property owners on Miles wish that street blocked at the railroad? Of course, the council will not take action independently of the wishes of the people but as the Santa Fe is solicitous about the matter, the citizens should be prepared to answer.

At the Farmers' Meeting tomorrow, Saturday, the question of raising broom corn will be brought up. The Hereford country produces a fine quality of broom straw and the crop pays a good return. The price of corn and the yield will pay as well as the best crops.

If the farmers will plant the corn, the Commercial Club will pledge itself to see that either a

factory is established or a market provided.

The Baptist Church building committee closed a deal for 800 chairs for the new church about 2 o'clock a.m., Saturday morning, after a long night session. The chairs were purchased from the American Seating Company and will be ready for installation in about thirty days. The construction of the chairs is of laminated birch, seven-ply, for the main auditorium, and five-ply for the balcony. The old benches are to be refinished and put in A-1 order and used in the Sunday School room and other places. By opening the doors to a room adjoining the auditorium a total seating capacity of 1,000 can be obtained. The total cost of the chairs is said to be approximately \$4,000.

The Deaf Smith County 4-H boys baby beef exhibits at the Amarillo Stock Show won third place in the carlot competition and took two prizes in individual

judging. Paul and Ezra Bagwell of Dawn won fifteenth and twenty-second places respectively in the individual contests. Swisher county won first place in the carlot show and Hartley county was second.

The competition was the keenest ever held in the Panhandle. The club work in this section is flourishing and ten counties showed some excellent stuff at Amarillo. The local boys have learned a great deal from the experience and promise to make some one hustle to win the blue ribbon in 1950.

Giant Apples Grown
STOCKHOLM—Ever seen an apple weighing two pounds? In a few years it may be a familiar sight in the Swedish fruit markets. After 17 years of experimenting, Swedish Scientist Emil Johansson has succeeded in doubling the chromosomes of diploid apples and produced a tetraploid one—a giant, high quality apple weighing nearly two pounds.

Mr. and Mrs. Ray Neel and Lillian, 521 Irving Street, ate dinner and spent Sunday afternoon with Mrs. J. W. Vick and son, Harlin, in the Progressive Community.



ON THE BALL—One of the few times in the 34-year history of the Katy Railroad's system-wide bowling tourney that a keger scored a double occurred in the recently completed tournament at Denison, Tex. With more than 200 bowlers from Katy points from St. Louis to San Antonio taking part, Dick Finch of Denison won the singles with a 689 and copped the all-events with a pinfall of 1,882. (AP Photo)

Courthouse Records

Deeds of Trust
Roy T. Slagle, et ux, to Joe Frank, all of Section 26 in Block K-8.

F. C. Crofford to Joe Frank, being all of the S 1/4 of Section 26, Township 2N, Range 2E.

J. H. Sears, independent executor of the last will and estate of Sarah M. Sears, to R. G. Peeler, all of Section 58, Block K-7.

Jimmie Allred, et ux, to C. M. Hicks, the S 95 feet of the N 115 feet of the E 11 feet of Block 1 Womble Addition.

Marvin A. Knox, et ux, to Hereford State Bank, all of the S 1/4 of Section 26, Block K-7.

D. E. Pulliam, et ux, to Kansas City Life Insurance Company, Kansas City, Mo., the E 1/2 of Section 107, Block M-7.

Warranty Deeds
T. C. Crofford, et ux, to Roy T. Slagle, all of Section 26, in Block K-8.

L. C. Larimore, et ux, to Veterans Land Board of Texas, being all of the W 7/8 acres of the N 390 acres of Section 72, Block K-7.

L. C. Larimore, et ux, to Veterans Land Board of Texas, the E 7/8 acres of the N 390 acres of Section 72, Block K-7.

L. C. Larimore, et ux, to Veterans Land Board of Texas, being the E 7/8 acres of the W 156 acres of the N 390 acres of Section 72, Block K-7.

L. C. Larimore, et ux, to Veterans Land Board of Texas, being the E 7/8 acres of the W 234 acres of the N 390 acres of Section 72, Block K-7.

L. C. Larimore, et ux, to Veterans Land Board of Texas, being the E 7/8 acres of the W 312 acres of the N 390 acres of Section 72, Block K-7.

L. C. Larimore, et ux, to Veterans Land Board of Texas, being the W 53 acres of the E 106 acres of the S 261.3 acres of Section 72, Block K-7.

L. C. Larimore, et ux, to Veterans Land Board of Texas, being 20 acres out of the W part of Section 72, Block K-7.

L. C. Larimore, et ux, to Veterans Land Board of Texas, being 31.3 acres out of the W part of Section 72, Block K-7.

L. C. Larimore, et ux, to Veterans Land Board of Texas, the S 51 acres of the W 750.2 varas of Section 72, Block K-7.

Roy T. Slagle, et ux, to F. C. Crofford, being the S 1/2 of Section 26, Township 2N, Range 2E.

Roy T. Slagle, et ux, to Joe Frank, being all of the N 1/2 of Section 26, Township 2N, Range 2E.

Buffalo Damages Car
LAWTON, Okla. — E. C. Williams, Lawton banker and retired Army colonel, was driving through the Wildlife Refuge near here, when a frisky yearling buffalo became angry at the car and made a dash for it. The hood and grille were smashed.

Williams quipped: "In the Philippines, I once had to stop the car to let a crocodile cross, but I'm probably the only man in the nation who is going to collect car insurance after being hit by a buffalo."

TODAY'S LOWEST PRICED



6-Cylinder Sedan!

See and Drive this new **Nash Rambler Sedan**

Imagine it! You can own this new Nash Rambler Club Sedan for less than any other 6-cylinder sedan in America!

It's a Nash Rambler—the car that's No. 1 in smartness... No. 1 in economy... delivering up to 30 miles a gallon!

Come in today... see all other 1954 Nash Airflytes at new low prices. Only Nash has the added safety and "double lifetime" of Airflyte Construction... only Nash offers twin beds and reclining seats.

SEE IT—TRY IT—BUY IT!

PHILLIPS & LAWRENCE NASH

503 East First St.

Phone 97

Dawn News

By Bertha Frye

Mr. and Mrs. Lloyd Bentley visited last weekend in the Hank Battenfield home in Alamo, N.M. They also visited the White Sands.

H. F. Trimmer was ill and unable to teach for several days last week. Mrs. Reece Stewart substituted as teacher for three days and Mrs. A. T. Frye substituted as postmaster for Mrs. Trimmer Tuesday.

Mrs. H. S. Fuller and Mrs. Zed Stewart attended Home Demonstration Council at Hereford last Monday.

Honored With Party
Mrs. J. B. Caraway was honored on her birthday with a chili supper in the Ray T. Stewart home last Tuesday night. Present were: Mr. and Mrs. Reece Stewart and Mr. and Mrs. J. B. Caraway and children and the host and hostess, Mr. and Mrs. Ray T. Stewart and children.

The Dawn Home Demonstration Club met Friday afternoon in the home of Mrs. H. S. Fuller.

Mrs. M. L. Harris of Amarillo spent several days last week in the home of her daughter and son-in-law, Mr. and Mrs. Clifford Stewart.

Mr. and Mrs. Charles Corder of Pettit were in Dawn Saturday. Waltene Beavers returned home with them to visit until Sunday.

The Dawn Musettes will give a recital at the Dawn Baptist Church Sunday afternoon at 3:15 o'clock. Seventeen pupils of Dawn will take part in the Music Festival at Hereford Saturday, March 13.

Alice Ann Caraway celebrated her fifth birthday Sunday with a family gathering. Among those present were: her grandparents, Mr. and Mrs. Will P. Caraway of Hereford, Mr. and Mrs. Reece Ste-

wart, and family and Mr. and Mrs. Ray T. Stewart and family.

E. M. McDill, who has been driving a Dawn School bus since the beginning of the school term, left Sunday for Circle, Mont, where he plans to put in a crop. W. H. Fogle took over the bus route Monday.

Mr. and Mrs. Walt Beavers, Manuel Beavers, Bertha Frye and Mr. and Mrs. Zed Stewart spent Sunday in the Charles Corder home in Pettit. In the afternoon they drove to Levelland and the oil fields at Sundown. Waltene Beavers who had been visiting in the Corder home since Saturday returned home with them.

Trimmer In Hospital
H. F. Trimmer entered the hospital at Canyon Monday morning.

The Dawn Study Club held their regular meeting Wednesday in the home of Mrs. Baker Womble. They honored Mrs. Marvin May, a recent bride, with a miscellaneous shower. Among those present were Mesdames Jim White, James Murphy White, H. V. McCabe, R. L. McAnally, A. T. Frye, R. A. Frye, H. H. Miller, Zed Stewart, Alfred May, Ernest May, Meivon May, Gayle Neal, Alfred Smith and the honoree, Mrs. Marvin May.

Confusion Avoided
LITTLE ROCK, Ark. — Confusion had a chance to reign — but didn't — when these entries were noted on the birth list at St. Vincent's Infirmary here recently:

Mrs. R. E. Dougherty, Little Rock — a boy.

Mrs. R. V. Dougherty, North Little Rock — a girl.

The families aren't related.

Climate Trouble Again
NEEDLES, Calif. — Alfred Snyder, high school principal in this Mojave Desert town, and his family, returned from a visit in Pennsylvania, coming back by way of Florida.

Any bad weather on the trip? "Yes," said Snyder, "it rained constantly in Florida, and nowhere else."

SPRUCE UP FOR SPRING



CHECK Your Home For Repairs

Spring time is Home Repair Time... so make a thorough check of your home today and find out what repairs YOU need. Is the roof leaking? Does the kitchen need repairing or remodeling... how about that old "outdated" bathroom?

All these repairs and many more can be made today... if you're a little short of cash at the present time, that's the time to check into the advantages of our BUDGET PAY PLAN! Enjoy your remodeled or repaired home while you pay for it.

Check with the friendly folks at Carl McCaslin Lumber Company today about YOUR home. We have all the materials in stock, and if you happen to be a "handyman" yourself, then we have plenty of builder's tools and builders hardware that you will need.

USE OUR

BUDGET PAY PLAN

NOTHING DOWN - 36 MONTHS TO PAY

Carl McCaslin Lumber Co.

A Complete Building Service

1 Block East of the Courthouse Phone the Lumber Number 7

ZESTO ZESTO ZESTO ZESTO ZESTO ZESTO ZESTO



HITS THE Spot!

IT'S ZESTO TIME AGAIN!

SPECIAL MELLORINE 1/2 Gal 59c

FRIDAY & SATURDAY ONLY

FREEZER FRESH BUTTERFAT ZESTO 1/2 Gal \$1.00

Everyday Price 1/2 Gal

Three-City Job
WOODBRIDGE, Conn. — A wrecked automobile was found at the foot of a 250-foot cliff. Police from Woodbridge, New Haven and Hamden agreed that someone had pushed the car off the cliff. But an expert had to tell them whose job it was to investigate because the boundary lines of the three communities converge at the cliff bottom. He ruled that the car rested in Woodbridge land.

Let's Go To The Movies
YOUR MAGIC CARPET TO RELAXATION

STAR

FRIDAY SATURDAY

PAGEANTRY · SPECTACLE · ADVENTURE!

Walt Disney's ALL NEW AND FIRST ADULT LOVE STORY!



Richard TODD
Glynis JOHNS

Let's Go To The Movies
SUNDAY · MONDAY · TUESDAY

GOOFY GOLFERS... winning the laughing cup!

DEAN MARTIN JERRY LEWIS

6 SOCK SONGS!



starring DONNA REED · BARBARA BATES

Your Theatre wishes to Honor the Occasion of Your Wedding Anniversary.

Mr. and Mrs. Carl Goeltz Mr. and Mrs. Mack J. Jackson
Mr. and Mrs. J. W. Horner Mr. and Mrs. H. L. Martin

Let's Go To The Movies

TEXAS

THURSDAY ... FRIDAY ... SATURDAY

DOUBLE FEATURE



Let's Go To The Movies

SUNDAY MONDAY

Action!

THE TOUGHEST OF THE TRAIL BOSSSES!

With Bill ELLIOTT

THE Homesteaders

Robert LOWERY

YOUR MAGIC CARPET TO RELAXATION

TOWER

DRIVE-IN THEATRE

FRIDAY SATURDAY

TECHNICOLOR

CAVE OF OUTLAWS

Laurel of the Lawless... of Hidden Riches!

CAREY · SMITH

Let's Go To The Movies

SUNDAY MONDAY

CONVICT WITH A GUN!
...IT WON HIM FREEDOM AND NATIONAL ACCLAIM!

JAMES STEWART

CAROLINE WILLIAMS

starring JEAN HAGEN · WENDELL COREY