

WEATHER

Table with weather forecast for Saturday, Sunday, Monday, and Tuesday, including high and low temperatures.

The Hereford Brand

Published Every Thursday

Our Slogan: "More People—More Farms"

16 Pages

54th Year — No. 38

Hereford, Texas, Thursday, September 23, 1954

PRICE FIVE CENTS

Around Town

Still rubbing the sleep from their eyes, quite a few "old timers" were interspersed among a generous attendance of Hereford's younger business men who appeared at the C-C community breakfast Wednesday morning.

The recent Mexican Independence Day celebration must have been quite a deal. Reports, at least, keep coming in. Polo Martinez is confined in the hospital with a broken leg.

Members of the hostess clubs for the opening session of Deaf Smith County Federation of Women's Clubs have been requested to bring a parcel-post package valued at 25 cents.

Cecil Parker is back from Corpus Christi, where he spent Sept. 10-14, as a guest of Hotpoint Company in the pursuit of tarpon fishing.

City Meters Show Population: 7,070

What is the population of Hereford? This question draws many answers, often ranging from 6,000 to 10,000 people. The following formula, however, should be fairly close: Actual population in 1950 was 5,207—by government count.

City Engineer Is Hired Monday

Employment of a full time City Engineer Monday night headlined developments of the City Commission. The group also heard recommendations from the Board of Equalization and set Monday, Sept. 27, as a date to review and discuss proposed telephone rate increases with representatives of Southwestern Bell Telephone Company.

Commissioners felt that employment of the new City Engineer will, in most ways, answer recommendations of the Equalization Board, since the engineer will, in addition to regular engineering duties, also serve as Tax Evaluation engineer, Building Inspector and Zone and Planning advisor.

Equalization Board

The recommendations of the Equalization Board follow: "We find it very hard to do this work in a way that is satisfactory to ourselves because of incomplete or insufficient tax rendition."

"We would suggest a better way of city assessing taxes and getting an assessment on all property in the city, to cover all personal property and especially automobiles."

"We find one case which we think is unjust and that is Fraser Elevators being taxed on a mill building which was destroyed by fire on June 2, 1952. We would recommend an adjustment be made in these taxes for the year 1954."

The report was submitted by all three committee members, and signed: J. C. Ricketts, Carl G. McCaslin and Paul Harvey.

Telephone Discussion

The question of telephones took up little time in the five-hour session. The date was set for next Monday, however, at 7:30 o'clock, at which time representatives from the Merchant's Committee and representatives of the telephone company will meet with the Commission. Action followed notice.

Christian Church Opens Drive For New Building

The initial step toward construction of a new Fellowship Hall and Educational building for the First Christian Church got underway in a meeting last night. The new structure will be located on the south side of Harrison Highway, just inside the city limits, according to plans made at a dinner in the church basement.

There were 200 people present at the "kick off" dinner. William T. Percy, the executive secretary

New Engineer To Start On Nov. 1

D. E. Jones of Dallas was employed as full-time engineer by the City Commission following a discussion which showed a total of \$57,201—approximately \$8,000 a year—paid out in part-time engineering fees since January 1, 1948.

The Commission voted to employ Mr. Jones at a salary of \$6,000 per year. He will assume duties of the office here on November 1.

Mr. Jones holds a Registered Professional Engineer's certificate in Texas and for the past seven years has been employed by the City of Dallas. One of his most important assignments in Dallas was that of co-ordinator for the Capital Improvements Review Board, which evaluated Dallas' future needs for street, storm sewer, sanitary sewer and water improvements.

District Court To Make Decision On Outdoor Toilets

The City of Hereford Tuesday morning filed suit in District Court seeking a Mandatory Injunction against Frank West, 206 Avenue I, in which West would be required to remove an outdoor toilet located at the above address. The instrument pleads that West be required to close and fill the excavation, and that he connect with city sewerage in conformance with State and City regulations.

Plan Ground Breaking According to Ira Scott, chairman of the Campaign Committee, the general church board set up a goal of \$25,000, approved by the congregation, to be raised in cash and pledges by October 1, 1955.

School Calendar Lists Holidays, Exams And Events

The following schedule of school events and holidays for the school year of 1954-55 was released by Supt. George Graham Tuesday as follows: October 8, 1954—First six weeks ends; November 19, 1954—Second six weeks ends; November 23-26, 1954—Thanksgiving holidays; December 21, 1954—Students will be dismissed at 2:30 o'clock for Christmas holidays; January 3, 1955—Return to school; January 13-14, 1955—Mid term exams; February 25, 1955—Fourth six weeks ends; March 11, 1955—District Texas State Teachers Association meeting in Amarillo, there will be no school; April 7, 1955—Fifth six weeks ends; April 8-11, 1955—Easter holidays; May 18-19, 1955—Final exams; May 20, 1955—Last day of school.



YOUNGER BUSINESS MEN contributed heavily to the crowd of 125 persons who attended the initial Community Breakfast here Wednesday morning. C-C sponsors said that the crowd was a little bit larger than expected, and are predicting around 200 for the October meeting.

Jim Wiman Wins Football Contest

Jim Wiman, 409 East Sixth St., is the winner of the first Brand football contest with a score of 23. Virginia Curtisinger was second, also with a score of 23. The winner was decided by the tie breaker. Dean Herring was third place winner with a score of 22. Wiman received \$5 in trade from the Hereford Creamery, Virginia Curtisinger won \$3 in cash from the Hereford Brand and Herring won \$2 in cash from the Hereford Brand.

There was a total of 79 entries in the contest with two having a score of 23, three with 22, five with 21, 12 with 20, 14 with 19, 16 with 18, five with 17, 13 with 16, four with 15, two with 14, one with 13, one with 12 and one with 11.

Concert Association Offers Popular Stage And T-V Stars In New Series

By Phyllis Dishman Hereford's sixth concert season will open in December, but tickets go on sale Monday when anyone desiring membership in the Hereford Mutual Concert Association may pick up their season tickets at Gunn Brothers Gift Store, 137 West Third. Reason for the advance sale is that the newly reorganized association is this year presenting their artists under the auspices of Southern Town Hall Concert Bureau, a license which also serves Friona, Tulla and Amarillo and members of an organized concert group in any one town may use their season tickets as passes to the concerts presented in any other towns.



REV. ORVAL W. AKERS of Kansas City, Mo., has assumed his duties as the new pastor of the Hereford Nazarene Church, Fourth and Jackson Streets. Rev. and Mrs. Akers arrived in Hereford Thursday after accepting the position in the middle of August, following the resignation of Rev. Levi Louderback. Rev. Akers has been attending the Nazarene Theological Seminary at Kansas City, where he graduated in May. He and his wife will make their home at the parsonage, 307 Ross Street. (Staff Photo)



"IF IT ISN'T GOOD for the community, it isn't good for business", said West Texas C-C Manager Fred Husbands as he stressed meeting of competition from other communities when he addressed the Hereford Community Breakfast Wednesday morning.

Whiteface Eleven To Tangle With Tulla Hornets Friday

By Billy Paul Knox Friday night the Whitefaces will meet the Tulla Hornets at Whiteface Field. The Herd is still smarting from a 40-13 setback handed them by the Littlefield Wildcats last week and should be plenty tough for this game. Coach Ralph Stewart of the Hornets, in his second year with Tulla, will field about the same group of boys which the Whitefaces toppled by a 20-0 count last year. Like Hereford, Tulla is improved—but the Herd will probably be installed as a slight favorite. According to Coach L. E. Russell, two of the men to watch in the Hornet machine are Jan Tucker and James Hamilton. Tucker is small but extremely shifty and very fast. He drives hard on line plunges and is good on wide sweeps. Tucker operates from halfback and is a good passer. James Hamilton, who staffs the other halfback position is also a fine runner. Hamilton relies mainly on power and speed for many good runs. The quarterback for Tulla is a good ball handler. Although he doesn't throw too much, he is a fair passer. Failure in the air seems to have discouraged further attempts. Lost To Abernathy The Hornets lost to the Abernathy Antelopes 33-19 last week but they are not to be under rated. Abernathy has a fine club this year and are rated close to the top in their district. Tulla's offensive formation is varied from a straight "T" to a winged "T". Most of their power is in running and they seldom pass. In reference to the Littlefield game Russell declared, "There

'Little Town Hall' Breakfast Meeting

"Opportunity is often disguised in the form of hard work," said Fred Husbands, West Texas Chamber of Commerce manager, when he addressed 125 citizens who attended the opening series of Community Breakfasts here Wednesday morning.

Next Meeting Oct. 27 The breakfasts, explained by C-C Manager Bill Linderman as "Little Town Halls" for the entire community, were unanimously approved by the sleepy, but enthusiastic crowd which gathered in the hotel ballroom at 7 o'clock. The next breakfast, scheduled for Wednesday, Oct. 27, will feature discussion of community questions rather than a speaker and will be continued indefinitely.

In the kick-off breakfast this week, Mr. Husbands dwelt heavily on what it takes to build a community. He expressed appreciation for the large number of women present at the meeting and pointed to the influence of women in the form and shape which a community develops and grows; "85 percent of the finger prints on every dollar bill are made by women," he added.

Another point which Mr. Husbands emphasized was that "things good for the community are good for business." "Look upon your town as a community show window," he said. "Competition in this day is often between towns and not down the street. Just remember that the highways go both ways; that they bring trade into your community—and they can carry it away to some other community."

He encouraged the growth of communities and towns with the Chamber of Commerce, by pointing out that the idea of the organization was put into practice some 500

Eight-Year-Old Escapes With Minor Injuries When Struck By Automobile

Frightened and slightly bruised was the report on the condition of Charley Joe Loerwald, eight year old son of Mr. and Mrs. L. W. Loerwald, 108 Bradley, after he was struck by an automobile driven by Mrs. James Dobbs Tuesday morning as he was going to school. The accident occurred when Charley Joe, who is in the third grade at Central, and two of his school chums were going to school

Pick-Up Smashes Into Store, Resulting In \$1,450 Damages

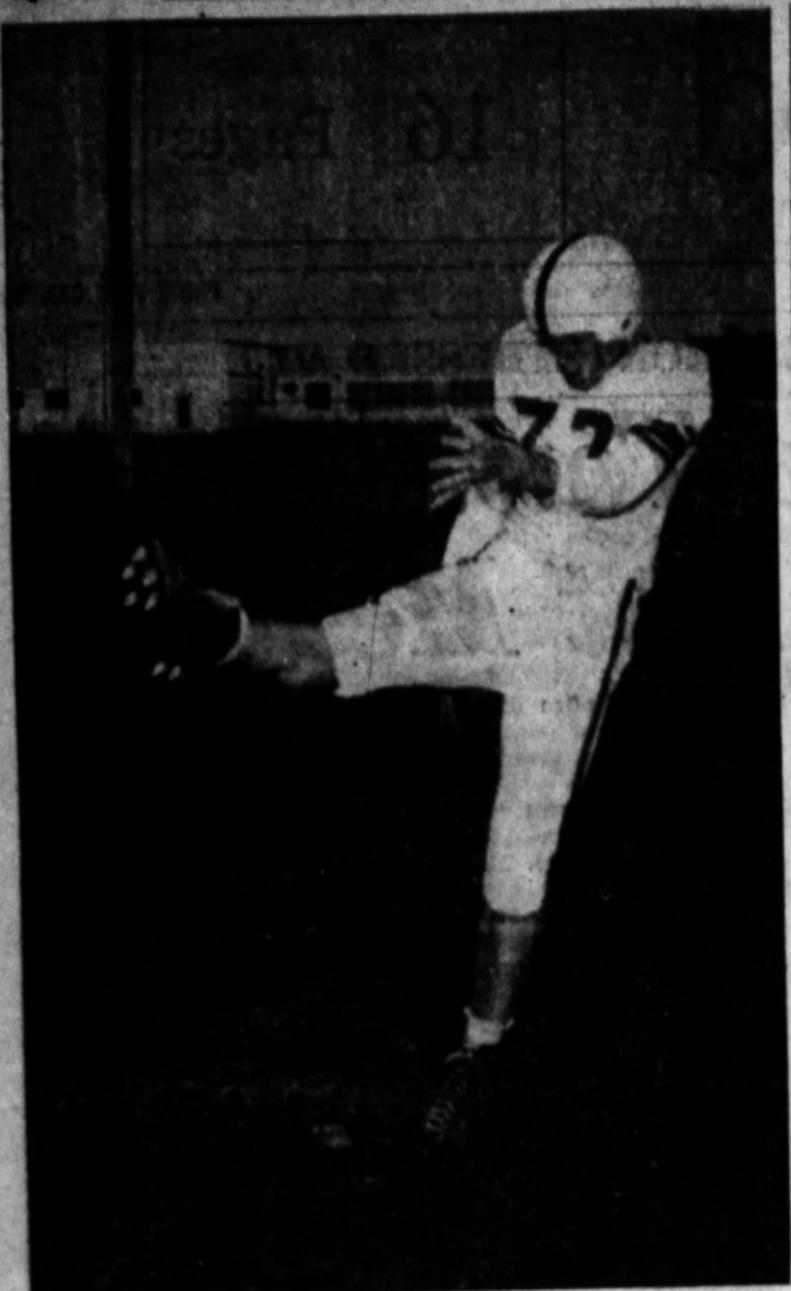
Charges of driving while intoxicated were filed against H. L. Harrell Monday morning following a collision Sunday afternoon about 12:15 o'clock, when Harrell allegedly smashed the 1950 Chevrolet pickup he was driving into the boiler, air conditioner and plumbing in the back of Vogue Cleaners, resulting in approximately \$1,450 damage to the cleaners and about \$15 damage to the pickup. Harrell was picked up by city police following the incident. It was reported that Harrell pulled the pickup in behind a fence and, in backing up, hit the cleaning shop. The accident occurred in the alley of the 100 block on Main and Miles Streets. Harrell was released on bond Monday, following the filing of charges in County Court.

Whiteface Eleven To Tangle With Tulla Hornets Friday

By Billy Paul Knox Friday night the Whitefaces will meet the Tulla Hornets at Whiteface Field. The Herd is still smarting from a 40-13 setback handed them by the Littlefield Wildcats last week and should be plenty tough for this game. Coach Ralph Stewart of the Hornets, in his second year with Tulla, will field about the same group of boys which the Whitefaces toppled by a 20-0 count last year. Like Hereford, Tulla is improved—but the Herd will probably be installed as a slight favorite. According to Coach L. E. Russell, two of the men to watch in the Hornet machine are Jan Tucker and James Hamilton. Tucker is small but extremely shifty and very fast. He drives hard on line plunges and is good on wide sweeps. Tucker operates from halfback and is a good passer. James Hamilton, who staffs the other halfback position is also a fine runner. Hamilton relies mainly on power and speed for many good runs. The quarterback for Tulla is a good ball handler. Although he doesn't throw too much, he is a fair passer. Failure in the air seems to have discouraged further attempts. Lost To Abernathy The Hornets lost to the Abernathy Antelopes 33-19 last week but they are not to be under rated. Abernathy has a fine club this year and are rated close to the top in their district. Tulla's offensive formation is varied from a straight "T" to a winged "T". Most of their power is in running and they seldom pass. In reference to the Littlefield game Russell declared, "There



JOHNNY FARQUHAR, right, of Amarillo, winner of the third Invitational Hereford Golf Tournament Sunday, and Dick Oden also of Amarillo, runner-up, shake hands over the trophies each won. See story on page six. (Wendell Burdine Photo)



MEET THE WHITEFACES - Francis Boyd, an all regional and all district pick, punts tackle and handles punting chores for the Herd. Boyd is a two year letterman in his last year with the Whitefaces. (W. H. Patton Photo)

day, September 26, at which time all sports events, tournaments and the like will be discussed. The meeting is scheduled to begin at 2:30 o'clock. Bids will also be accepted as to places for various events at the annual meeting.

The Tri-State Fair seemed to be attracting little interest in the Hereford area this year, except for the Sonja Henie ice revue, which drew numerous Hereford citizens. Both Thursday and Friday nights' performances were reported as "nearly sold out" early this week.

Lettuce harvest was getting well under way this week with four of five processing sheds packing both "dry" and "wet" packs. Quality was still reported as outstanding and taking choice over California lettuce. Prices were also good—and increasing, due to the excellent quality.

Grain sorghum harvest, the big item for the year, was also getting into second gear — and bid to "really roll" during the next two weeks as combines hummed over the area.

Miles Roberson has quite a reputation as a sound judge of horse flesh and now seems to be expanding his judgment into the cattle business. He bought a Jersey cow a few days back with specifications that it be delivered in Portales, N. M. He appeared to take delivery, but before loading the animal into his stock trailer, decided to eat supper. When he came back to load the cow, he discovered that she had, in the mean time, given birth to a fine heifer calf. Miles had to make a second trip to Portales—but is well pleased over the transaction.

Mrs. C. R. Winget took her two younger children to Amarillo Monday by train for their first train ride. C. R. Winget joined them later and they attended the fair.

Birth of a son, William Ray, September 20, in San Diego, Calif., was announced this week by Lt. and Mrs. Oliver Streu. The young man weighed seven pounds and 14 ounces. Both mother and son were reported as "doing fine," but Oliver, who was recently received to the rank of Lt. J. R., was unhappy at having to attend school during



CROQUET, COUNTRY STYLE - Dominoes and horseshoes take a back seat to the fine game of croquet on Pecan Gap's main street. The champ, Roy Rushing, lines up a shot at the wicket as three cronies stand by. Left to right, they're W. L. Stansell, Ez Garrison and J. C. Grady. (AP Photo)



GOOD SPEECH GOVERNOR - John C. Calhoun, left, of Corsicana, Tex., permanent Chairman of the State Democratic Convention at Mineral Wells, and who introduced Gov. Allan Shivers to the convention delegates, congratulates him after he delivered the major address of the convention. (AP Wirephoto)

the event, William Ray's paternal grandparents are Mr. and Mrs. Ur-lin Streu, and his maternal grandparents are Mr. and Mrs. Wm. F. Hardwick, all of Hereford.

Jim.....
(Continued from Page 1)
A score sheet will be placed in the window of The Brand office and winners may come to the office for their prizes. The score sheet will show weekly standing of entries in the season contest for Cotton Bowl tickets. Entry blanks for next week appear in this issue and will also be in the Sunday issue of The Brand.

Concert.....
(Continued from Page 1)
the presentations available to season ticket holders. Lectures by Harrison Forman and Ed Weeks will be presented in Amarillo and Dr. Cleo Dawson will appear in Friona. Tulla will include on their program a duo-piano team. Season tickets for adults will be \$5.00 and for school children, \$2.50. They may be purchased at Gunn Brothers Gift Store or may be had by writing Hereford Mutual Concert Association Box 682.

Christian.....
(Continued from Page 1)
Scott stated that there is now \$25,000 in the building fund which was bequeathed to the church for that purpose by the late Jim Hill. Providing that the \$25,000 goal is met and present plans followed the fellowship hall and educational building will be debt free upon completion of construction. All members who don't have a opportunity to make their pledge Sunday morning will be visited by workers and provided that privilege.

Scott declared that from the enthusiasm manifested throughout the four weeks preliminary period leading up to the drive he believed the goal could easily be met and he unqualifiedly predicted "success."

City.....
(Continued from Page 1)
that a petition is being circulated concerning the rate raise.
To Police Meeting
The Commission also approved attendance of Police Chief Leo Box to the International Association of Chiefs of Police, of which he is an active member. The meeting will be held in New Orleans September 27-30.
Highway 51 also came in for brief comment, but no action was taken. City Attorney Earnest Langley reported that paper work is still in progress on the project.

New.....
(Continued from Page 1)
in planning city extensions.
Mr. Jones was born March 19, 1924, and studied Civil Engineering at Southern Methodist University for three and one-half years. He also completed one year at the University of Texas, and has been with the City of Dallas since 1948, starting out as a Junior Engineer and working his way to Asst. Senior Engineer of the City of Dallas.
Mrs. Jones is a registered nurse and holds the position of floor supervisor in Baylor Hospital at Dallas.
Recommendations indicated that both Mr. and Mrs. Jones are excellent citizens, well qualified and of exceptionally good reputation.

Recent guests of Mrs. W. F. Gillis and Mrs. C. W. Riddle were Mrs. Ed Wilson of Denton County and Mr. and Mrs. Grady Hobbs of Hobbs, N. M. Mr. and Mrs. Hobbs were en route home from a trip to Kansas City and stopped here for a visit with their cousins.
Mr. E. D. Walker of LaVeta, Colo., is visiting her sister, Mrs. Charles Hood, this week.
Mrs. C. H. Dillehay of Bonham, formerly of Hereford, was in Hereford Monday for a visit with Mrs. J. B. Hammer and Ona, and to attend the Music Study Club's annual past president's luncheon.

Around.....
(Continued from Page 1)
outstanding sales job on appliances and got the trip as a prize.
Mrs. Perlie Powell and Edith Hudson announce opening of the "Orchid Salon," a beauty shop at 1303 Park Avenue Wednesday, September 29. The shop is just east of Farm and Home Supply.

Two more Hereford girls were announced as having affiliated with social sororities this week when reports from Texas Tech rolled in. Earleen Faye Plank joined Delta Gamma, and Gail Biggers affiliated with Zeta Tau Alpha.
Attention sportsmen! Les Kilgore, president of West Texas A. A. U., has called a meeting at 419 N. Fillmore in Amarillo Sun-

ANNOUNCING

Opening of the
Orchid Beauty Salon

WEDNESDAY, SEPT. 29th

At 1303 Park Ave.

Operated By

Edith Hudson and Pearlene Powell

Try Us for **EXPERT BEAUTY SERVICE**

Phone 10

For The Benefit Of The Public

The Hereford Clinic

And

The Individual Doctors Of

The Hereford Clinic

Announce

They Have Not Made Any Blanket Endorsement Of Any Insurance Company Selling Hospitalization or Surgical Benefit Policies

WE GIVE S & H GREEN STAMPS

You'll DISCOVER here is where you get

MORE FOR YOUR MONEY!

FLOUR Gold Medal 25c Coupon Inside **10 89c** LB. BAG

PURE PRESERVES 37c Peach or Apricot Texo-Maid 20 oz jar

Cucumber Pickles Qt. Jar 25c Fresh, Heinz

BLACKBERRIES 27c Concho No. 303 Can

SPAGHETTI 2 For 29c Ranch Style No. 303 Can

CAKE MIX Lg. Box 59c Angel Food, Betty Crocker

GOLDEN HOMINY 14c Monarch No. 2 Can

TOMATO JUICE 19c Diamond 46 Oz. Can

SWEET PEAS Mission No. 303 Can 2 FOR 27c

DOG FOOD Kim 3 Cans for 25c

COFFEE Maryland Club Lb. Can \$1.18

PEACHES No. 2 1/2 Can In Syrup 3 For 69c

NEW TREND Giant Size 47c

GRAPE JUICE White Swan, Pure Qt. 36c

VELVEETA 2 Lbs. 79c Cheese Food

MACARONI Lb. Pkg. 22c Gooch's Best

COKES 6 Bot. Ctn. 25c Plus Deposit

NAPKINS 100 Count 15c Havanap

WAX PAPER Roll 25c Northern

GREEN BEANS Whole - No. 303 Can 27c Del Monte

MELLORINE 1/2 Gallon 49c

MEATS
HAMS Lb. 59c Sun Ray 10 to 15 Lb.

PRODUCE
Potatoes 10 Lbs. 39c Well Cured - Red - 100 lbs. .35

FRYERS Lb. 55c Chubby Chicks

Bananas Lb. 12 1/2c Golden

STEAKS Lb. 59c Club

CELERY Lg. Stalk 18c Fancy, Bud Brand

Pork Chops Lb. 54c First Cuts

Bell Peppers 12 1/2c Home Grower Lb.

THOMAS FOOD STORE

We Reserve Right To Limit Quantities - - Double S & H
Green Stamps On Wednesday
We Give S & H Green Stamps 519 Park Ave. Phone 15
WE GIVE S & H GREEN STAMPS

SAVINGS GALORE AT THOMAS FOOD STORE - WE GIVE S & H GREEN STAMPS



BACK IN JAIL - Don Bouchillon, left, who was released by mistake from the state penitentiary where he was serving a life term, talks to Weldon Bradley, one of his attorneys, after he gave himself up to officers at the Tarrant County jail in Fort Worth. (AP Photo)

Hereford Garden Club To Sponsor District 1 School

The Hereford Garden Club will sponsor a District 1, School of Instruction to be held here on September 30 and October 1-2 at the Jaycee Club house, Mrs. M. T. Rutter, club president, has announced. The three day school will be conducted by Mrs. Iva M. Johnson of Abilene, and District-1 governor, Mrs. A. L. Manjeot of Hereford.

Mrs. Johnson will conduct lessons in horticulture and flower-show practice and Mrs. Manjeot will present the study on flower-arrangements.

Mrs. Johnson is an authority on horticulture, having had articles

Mrs. D. C. Kinsey Is Hostess For Garden Group

Mrs. D. C. Kinsey was hostess for the Garden Beautiful Club Friday afternoon with Mrs. Lowell Sharp serving as cohostess.

A short business session was held when members made plans for the annual tour of homes which will be held in October.

Mrs. W. C. Hromas was guest speaker, speaking on flower arrangement and explaining the trinity arrangements—home, church, and school and father, mother and children. Arrangements for the day were made by Mrs. Kinsey who used late summer garden flowers.

Special guests were Mrs. E. D. Walker of LaVeta, Colo., Mrs. Dalton Criswell and Mrs. Clyde Truly.

Members present were Mesdames Tom Carter, Ray Cowser, Geo. Graham, J. B. Harlin, E. W. Harrison, V. O. Hennen, E. W. Hobson, Charles Hood, Frances Houston, Harold Kaestner, F. P. Lyons, Dick Miller, G. P. Owen, Helen Pipkin, D. B. Roberson, Mary Seigler, E. W. Solomon, W. J. Stanford, Gerald Wilson, Robert Veigel, Lisle Woodford, Miss Frances Turrentine and the hostess.

birdhouse had a tenant—a cat! Tabby now wanders off but always comes back. "It seems very contented," said Tommy's mother, Mrs. Frank C. Tindal, ruefully. "I guess it will make its home up there."

BUILT-IN ALARM
SAY RE, Pa. (AP) Tom Kenrick, borough secretary of Sayre, didn't realize automobiles come equipped with fire alarms until his garage

went up in flames. Most of the garage was saved when the heat melted wires in the horn, causing it to blast loudly. The noise brought the fire company and saved Kenrick several hundred dollars.

READ THE CLASSIFIEDS

UNWELCOME GUEST

NEW YORK (AP)—Maybe next time Thomas Tindal, 15, of Fort Wadsworth, Staten Island, will build a birdhouse with a smaller hole.

Tommy built his birdhouse, nailed it up in an apple tree in his back yard 14 feet from the ground, then hopefully waited. Three weeks went by and nothing happened. Then he found the

INSURE IN SURE INSURANCE PLAINS INSURANCE AGENCY

John H. Patton Wm. H. Patton

All Forms of Insurance

213 N. Main St. Phone 50

Northwest Hereford News

By Mrs. R. C. Childers

Mr. and Mrs. M. W. Sumner visited in the home of Mr. and Mrs. Ira Ricketts in the Progressive Community Sunday.

S. J. Barclay of Tucson, Ariz., arrived at the home of his son, C. A. Barclay, and family for a short visit. He was accompanied by Mrs. Polly Boone and her daughter, Rusty, formerly of Hereford, now of Amarillo. Mrs. Boone and daughter have been visiting in the S. J. Barclay home in Tucson for the past month or more.

Mrs. Boone and Rusty and Mrs. Barclay were dinner guests in the C. S. Barclay home Monday.

Mr. and Mrs. Bill Williams and daughter were visitors in the C. S. Barclay home. Mr. and Mrs. Williams of Amarillo were on their way to Tucson, Ariz., where Mr. Williams has accepted a job after being released from the Air Force Sunday. He was to be in Tucson to report for work Tuesday morning.

H. D. Club Elects

South Hereford Home Demonstration Club met in the home of Mrs. S. S. Williams Tuesday afternoon. Mrs. John Hacker, president, presided and Mrs. S. S. Williams directed the recreational program.

Mrs. Argen Draper, CHDA, and Mrs. Williams gave a demonstration on quick breads and the scoring of pastry, and at the conclusion jelly and hot biscuits made in the demonstration, were served.

New officers elected were Mrs. W. A. Goetsch, president; Mrs. Clara Shore, vice president; Mrs. Eldon Craig, secretary; Mrs. Leona Matthews, treasurer; Mrs. S. S. Williams, council delegate; Mrs. Clarence Hollabaugh, reporter; Mrs. Clara Shore, landscape demonstrator; Mrs. Clyde Coanagher, civil defense; Mrs. Claude McGowan Sr., citizenship; Mrs. A. C. Flowers, food demonstrator.

Harvest Underway

Farmers in this vicinity are very busy. Lettuce is being harvested on the Trautmann Brothers farm and a number of other farms. Maize combining has started also. C. S. Barclay started cutting Monday morning. Trucks loaded with maize have started their steady pace over the farm to market roads to the elevators. Ensilage cutters are running on the R. C. Childers farm this week. Millard Gregory is cutting while Charles Short and Speck Marnell have their trucks. Helping at the pit are Fred and Doyle Cox.

Mrs. Roy Lee Wilson will be chairman for the H. D. Market Friday. Her helpers will be Mrs. J. T. Guinn and Mrs. Ira Scott. Mrs. Guinn will have some nice hens to sell in the market Friday.

Mr. and Mrs. C. S. Barclay and sons, Larry and David, and Mr. and Mrs. R. C. Childers visited in the Bill Sternburg home in Canyon Sunday afternoon.

Patsy Childers is staying in the Bill Sternburg home while attending college. Her mailing address is 1307 Seventh Avenue, Canyon.

Mr. and Mrs. Ira Scott and family went to the Tri-State Fair in Amarillo Tuesday afternoon.

Kent and Trent Thurman, nephews of Mrs. Ira Scott, spent the weekend with the Scotts while their mother, Mrs. Flake Thurman, underwent surgery in Amarillo.

The Cultural Club will meet with Mrs. Louie Olson today. Meeting time has been set from 2 o'clock this afternoon instead of 2:30 o'clock to elect officers before the program starts.

Read The Classifieds

Week-End Specials

In addition to our Regular Line of bakery goods, we are adding a complete selection of fine, tasty home-baked Pastries. Visit us Often.

When You BUY BREAD Buy **HEREFORD BREAD**

PECAN PIES ea. 39c

SPECIAL ORDERS on Wedding Cakes, Birthday Cakes, etc., under Personal Supervision of Mildred Knox. Phone 46.

WATCH THIS SPACE EVERY THURSDAY. We invite the C. R. Lady family to call at the Bakery for a large,iced ANGELO FOOD CAKE with our compliments... for Sunday dinner!

HEREFORD BAKERY

Pastry Shop

CAKES...PIES...COOKIES...DOUGHNUTS

HIGHEST QUALITY LOWER PRICES

HUNTER'S

FOOD STORE

219 Sampson St. Phone 143

SEPT. — 23 - 24 - 25 & 27th

Free Delivery We Reserve Right to Limit Quantities

COFFEE

White Swan The Cup That Cheers Regular or Drip lb. **\$1.09**

CORN Concho White or Golden No. 303 Can **13c** **CHILI** Libby's With Beans 16 Oz. Can **25c**

TOMATO SAUCE WHITE SWAN 3 8 Oz. Cans **25c** **ASPARAGUS** WHITE SWAN Cut All Green 10 1/2 Oz. Can **23c** **CORN MEAL** AUNT JEMIMA - WHITE 5 LB. BAG **43c**

POP-CORN WHITE SWAN 10 Oz. Can **17c** **HONEY** WHITE SWAN Comb 1 Lb. Jar **35c**

TOMATO JUICE Del Monte Extra Quality 10 No. 300 Cans **\$1.00**

CRANBERRY SAUCE WHITE SWAN 2 No. 300 Cans **39c** **APPLE JELLY** WHITE SWAN 2 Lb. Jar **37c**

KLEENEX 200 Sheet Box **13c** **POTATOES** Idaho Russets 10 Lb. **36c** **GRAPEFRUIT** California Large 80 Size Each **5c** **GIANT SIZE TIDE** Pkg. **69c**

APPLES Jonathon Extra Fancy 2 Lbs. **29c** **BELL PEPPERS** Fancy Thick Meat Lb. **10c**

BROOMS RED WING Fine Straw 5 Tie Each **\$1.19** **MILK** WHITE SWAN 3 TALL CANS **35c**

MARSHMALLOWS WHITE SWAN 8 Oz. Pkg. **18c** **BEANS** Libby's Deep Brown 14 Oz. Can **13c**

BACON SWIFT ORIOLE TRA - PAK Lb. **59c** **Beef Roast** CHOICE CUT - CHUCK Lb. **43c** **FRYERS** WILSON'S - CERTIFIED Lb. **47c** **STEAK** CHOICE GRAIN FED BEEF ROUND Lb. **77c**

CROSSWORD • • • By A. C. Gordon

1	2	3	4	5	6
7	8	9	10	11	12
13	14	15	16	17	18
19	20	21	22	23	24
25	26	27	28	29	30
31	32	33	34	35	36
37	38	39	40	41	42
43	44	45	46	47	48
49	50	51	52	53	54
55	56	57	58	59	60
61	62	63	64	65	66

- Here and There**
- ACROSS**
- 1—A slake
 - 2—Close vicinity
 - 3—Good friend
 - 4—To be sure
 - 5—To be sure
 - 6—To be sure
 - 7—To be sure
 - 8—To be sure
 - 9—To be sure
 - 10—To be sure
 - 11—To be sure
 - 12—To be sure
 - 13—To be sure
 - 14—To be sure
 - 15—To be sure
 - 16—To be sure
 - 17—To be sure
 - 18—To be sure
 - 19—To be sure
 - 20—To be sure
 - 21—To be sure
 - 22—To be sure
 - 23—To be sure
 - 24—To be sure
 - 25—To be sure
 - 26—To be sure
 - 27—To be sure
 - 28—To be sure
 - 29—To be sure
 - 30—To be sure
 - 31—To be sure
 - 32—To be sure
 - 33—To be sure
 - 34—To be sure
 - 35—To be sure
 - 36—To be sure
 - 37—To be sure
 - 38—To be sure
 - 39—To be sure
 - 40—To be sure
 - 41—To be sure
 - 42—To be sure
 - 43—To be sure
 - 44—To be sure
 - 45—To be sure
 - 46—To be sure
 - 47—To be sure
 - 48—To be sure
 - 49—To be sure
 - 50—To be sure
 - 51—To be sure
 - 52—To be sure
 - 53—To be sure
 - 54—To be sure
 - 55—To be sure
 - 56—To be sure
 - 57—To be sure
 - 58—To be sure
 - 59—To be sure
 - 60—To be sure
- DOWN**
- 1—Parental nickname
 - 2—Beverage
 - 3—One who merits
 - 4—Breed of dog
 - 5—Circle portion
 - 6—Behold!
 - 7—American poet
 - 8—Musical note
 - 9—Mixture
 - 10—Reader senseless
 - 11—Ancient sun god
 - 12—Roman numeral
 - 13—Simple
 - 14—Jonah
 - 15—Dysons
 - 16—Reclamation for silence
 - 17—None
 - 18—Australian bird
 - 19—Day before a holiday
 - 20—Diray
 - 21—Lala
 - 22—Grain product
 - 23—A medical man (abb.)
 - 24—To deny
 - 25—Engenders
 - 26—Three-toed sloth
 - 27—Gratify to the utmost
 - 28—Electrified particle
 - 29—Either
 - 30—Without
 - 31—Female sheep
 - 32—Garden vegetable
 - 33—Preposition
 - 34—Sailor
 - 35—Man's nickname
 - 36—In regard to

TWO MEN STILL FACE TRIAL

Attack On Deputy Draws 90-Day Sentence Monday

Richard Esquibel, 25, one of three men charged with "Aggravated Assault" in an attack on Deputy Sheriff Charles Skelton Thursday night, September 17, plead guilty in County Court Monday afternoon and was given "90 days in the county jail" by Judge Horace L. Schloss.

Two other men, Cresencio Cordero and Juan Cordero, brothers, still remained in county jail Wednesday; also facing "Aggravated Assault" charges in connection with the same incident. Their bond has been set at \$750 each.

In a voluntary statement, introduced before the court, Esquibel described the fray as having started outside a dance hall at the Labor Camp at around 11:30 Thursday night. He said Cresencio Cordero and another man (the

DWI Fined \$75, 10 Days In Jail

A fine of \$75 and 10 days in the County Jail was assessed to James A. Porter Monday afternoon in the County Court following a plea of guilty to charges of driving while intoxicated Sunday afternoon.

Deputy Sheriff Neal Young, the arresting officer, testified that he was driving east on Highway 66 near the city limits of Hereford and met another car that was well on his side of the highway. Traffic at that time was fairly heavy, Young said, and he turned around to see what was wrong with the other car. After stopping the car, Porter was taken into custody when Young smelled an alcoholic beverage about his car and person and noticed that Porter did not seem to have full control of his speech or physical movements. In searching Porter's car, Young found a case of beer.

Porter was given credit for the time he had already spent in jail pending his trial Monday.

"He surrendered his Texas' driver's license on the request of the court and was informed that his license to drive any type of motor vehicle in Texas was suspended for a period not to exceed one year."

Street Fisticuffs Cost \$38 In Fines

Three out-of-state men, working in the lettuce here, were arrested by City Police Sunday afternoon about 5:35 o'clock after a fight at the corner of the one hundred block on Main Street. The brawl drew a large crowd of onlookers prior to the arrests.

The men were taken before the city court Monday morning on charges of being drunk and fighting. After paying fines amounting to \$38, the three men were released.

Riders Win Trophy

Hereford Riders Club brought home a first place trophy from the parade at the Castro County Fair Saturday, where 15 of the members participated. Twenty-six members plan to go to Albuquerque Friday morning to participate in the New Mexico State Fair.

Attend Family Reunion

Those from Hereford attending the family reunion at the Tod Shy home in Woodward, Okla., over the weekend were: Mr. and Mrs. Earl Plank and family, Mrs. Evelyn Winget and Donna, Mr. and Mrs. Marvin Winget, Mr. and Mrs. Jack Winget, P. A. Winget, Mrs. Ethel Cotton and Mr. and Mrs. Richard Winget and family.

Mrs. H. L. Broadwell of Amarillo was in Hereford Monday to attend the annual past-president's luncheon of the Music Study Club.

Read The Classifieds

PIGGY WIGGLY **ARMOUR**

Parade of Stars

Frying Chicken **55c** Lb.

HAMS **59c** Lb. (10-16 Lb. Avg.)

BACON **69c** Lb.

FRANKS **49c** Lb.

SAUSAGE **49c** 1 Lb. Roll

Enjoy America's Newest Habit

ARMOUR'S T.V. MEALS

FROZEN FOODS

- Welch's Frozen Fresh **GRAPE JUICE** 6 Oz. Can **19c**
- Blue Plate Frozen Fresh Breaded **SHRIMP** 10 Oz. Pkg. **45c**
- Cape Ann Frozen Fresh **FISH STICKS** 8 Oz. Pkg. **39c** Heat & Eat
- Shurfine Fresh Frozen **ORANGE JUICE** 2 for **29c** 6 Oz. Cans
- Libby's All Green **ASPARAGUS SPEARS** 10 Oz. Pkg. **39c**
- Chicken of Sea Frozen Fresh **TUNA PIES** 8 Oz. Pkg. **29c**

ARMOUR'S STAR VEGETOLE

- SHORTENING** 3 Lb. Ctn. **69c**
- TREET** 12 Oz. Can **39c**
- Vienna Sausage** 2 CANS **35c**
- DOG FOOD** 4 CANS **49c**
- TAMALES** Lb. Can **19c** IN SAUCE
- OLEO** Lb. **33c**
- CHILI** With Beans **28c** Armour's Star No. 303 Can
- POTTED MEATS** Small Cans 3 for **25c** Large Cans 2 for **25c**
- DIAL** 2 For **33c** Armour's Star Soap Bath Size

PIGGY WIGGLY

S & H GREEN STAMPS

RINSO BLUE DETERGENT

RINSO SOAP

LUX LIQUID

27c 22 Oz.

PEPSO TOOTH PASTE White or Ch...

CO

TOM Sunshine Cracker

HI-HO

FL

25

MI

PIGGLY WIGGLY

is Headquarters for Coupons in the

LUCKY LEVER \$100,000 SWEEPSTAKES

REDEEM YOUR COUPONS AT PIGGLY WIGGLY

MAIL YOUR ENTRY BLANK TODAY! YOU MAY WIN A SMALL FORTUNE!



1st PRIZE \$25,000.00 CASH
10 2nd PRIZES Fordor Ford Sedans
1,000 3rd PRIZES Westinghouse Clock Radios
See This Beautiful FORD Sedan On Display At This Store Saturday Furnished By Hereford Motor Co. Your Friendly Ford Dealer.

LARGE, FRESH COUNTRY
EGGS Doz. 39¢
PURINA CAGE EGGS IN MEDIUM AND LARGE SIZES

CIGARETTES
Popular Brands \$1.99
Regular Size Ctn.

COFFEE SCHILLINGS \$1.14
Lb. Can

POTATO JUICE Diamond 2 for 39¢
46 Oz. Cans

Lb. Box **33¢**
HALO SHAMPOO Plus Tax **39¢**
29c Size Halo Shampoo Free with \$1.00 Purchase Colgate or Palmolive Products

5th BIRTHDAY SPECIAL GLADIOLA WHITE CAKE MIX 29¢



TRIPLE WHIP Qts. 59¢

No Box Tops Nothing To Buy. Just Mail Entry.



PRODUCE SHOW
New Items Now In Stock!!

- COCOANUTS
- Cranberries • Pomgranits
- Florida Grapefruit (Ruby Red & Marsh Seedless)
- Florida Oranges
- Persimmons
- Idaho Prune Plums

HEREFORD NO. 1 RED
POTATOES 10 lb. Bag 49¢

EXTRA FANCY RED DELICIOUS
APPLES 2 lb. 29¢
8 Lb. Bag . . . 98¢

FANCY GREEN
AVOCADOS ea. 19¢

COLORADO FANCY RED
RADISHES 3 Bunches 13¢

COLORADO GARDEN FRESH
Green Onions 2 Bunches 13¢

Hummock Ends Basic Training

FORT BLISS, TEXAS — Pvt. Robert R. Hummock, husband of Mrs. Betty Bean Hummock, of Hereford, Texas, has been assigned to the Antiaircraft Artillery Replacement Training Center in Fort Bliss, Texas, for his second eight week cycle of basic training.

Having recently completed his first eight weeks' of training in fundamental infantry subjects at Fort Bliss, also, he will now take up the skills of antiaircraft artillery.

During this second phase of basic training he will be expertly schooled in the firing of light and medium antiaircraft artillery weapons at low-flying and high altitude targets on the one-and-one-half million acre Fort Bliss ranges. He also will be familiarized with the various electronic equipment used by the AAA-RTC.

He will graduate at a formal parade and retreat ceremony and then be eligible for assignment in a permanent antiaircraft artillery unit.

Triplet Family Surprised With Surprise Shower

Mr. and Mrs. A. L. Triplett and boys, 130 Beach Street, were surprised Sunday afternoon with a house warming by friends from Fairview, where they formerly lived.

The honorees were presented with a tablecloth and bedspread, cake, cookies, ice tea and punch were served to the guests and honorees by the Sunday School Class of Fairview.

Those attending were: Mr. and Mrs. Merideth Brown and James, Mr. and Mrs. Cecil Berry, Jim and Barry, Mr. and Mrs. Roy Stephenson, Francis and Mary, Mrs. Jim Brown and Thurman, Mr. and Mrs. Mort Crowmover, Mr. and Mrs. George Willmoth and Madison Gale, Mr. and Mrs. Theodore Good and Theda Fern, Mr. and Mrs. Lloyd Crowmover and Johnny, Mr. and Mrs. Henry Ford and Wayne and the honorees, Mr. and Mrs. A. L. Triplett, Charles, Billy, Don and Dick.

Letter To The Editor

Dear Editor,
Why have a City Sanitation Inspector? I'm worried: this sleeping sickness has struck too close for comfort and they say that flies and mosquitoes carry it.

About a year ago they passed a law which I thought would eliminate the out houses in the city limits. Several times, I have seen Dr. Gilliland across the alley and I assumed that something would be done about the menace on the alley here.

It is still standing and being used not 35 feet from the sand pile my three kids play in. Should I lock them up for safety's sake? Please explain why the Inspector doesn't get rid of this thing. Does he lack the power by law to eliminate it or is he being too easy on these people?

Maybe we will be lucky and this epidemic will miss us. Out of 13 kids in this block what are our chances? I wonder?

Thank you—
Edward R. Roberson
1009 E. Union

Don Fellers Is Back From Dallas

Don Fellers, son of Mrs. Byrdie Fellers, returned from Dallas Saturday where he had the cast removed from his leg. Don has been confined to bed all summer following surgery on his leg in a Dallas hospital early in June. It is hoped that this will complete correction following injuries Don received four years ago. He is to enter school in a few days and will be a sophomore.

Don was taken to Dallas by his mother, and grandmother, Mrs. W. R. Scheihagen Sr. They visited with the Ernest Scheihagens while in Dallas.

CARD OF THANKS

We wish to express our thanks to our friends for their many acts of kindness to us in our deep sorrow. For the food, the flowers, your hospitality to our loved ones and last but not least, your kind words and prayers, we thank you. May God bless you all.

Mr. and Mrs. H. D. Goldston and family
Mrs. Betty Goldston and daughter.

Mr. and Mrs. Ray Cargo and baby son plan to leave today after a visit here with her parents, Mr. and Mrs. John Byers, and his mother Mrs. M. J. Layman. Mr. Cargo is in service and is stationed at El Paso.

WANT ADS Phone 30 or 31

1. FOR SALE Miscellaneous

FOR SALE: 1300 bushels of Early Wichita seed wheat which has been grown locally for seven years. Priced \$2.50 per bushel. Also Michigan Winter Barley seed grown here this year. Priced \$3.00 per hundred. Located at Pitman Grain Co. Charles Holt. Telephone Frio Exchange 4477 or call at the elevator. B-1-50-38-3c

PIANO. Give your child a chance. Small spinet. Can be seen in Hereford. Bargain on easy terms. I. B. Fowler, Credit Department, 3615 East 10th Street, Amarillo. B-1-27-38-2p

FOR SALE: Walk in 6'x8' refrigerator box. Complete with unit and in good condition. Inquire at Piggly Wiggly. Phone 117. B-1-20-11-1fc

GENERATORS and starters for cars and trucks. Hereford Wreacking Co., Phone 320. T-1-12-18-1fc

FOR SALE Ozarka Water. Distilled Water. Soft Water Service. Water condition equipment of all kinds. Soft Water Service 841 East First St. Phone 317 Hereford, Texas B-1-8-1fc

Hereford Glass Co. Expert Car Glass Installation. Table Top and Window Glass. Picture Frames. 802 Park Ave. Ph. 1425 B-1-16-1fc

SEE Hereford Grain Corp. For Your Garden and Flower Seeds. Phone 360 B-1-33-1fc

BONDED STORAGE. Hereford Transfer and Storage Co. Local and long distance furniture moving. Phone 2032, Box 243, Hereford, Texas. B-1-19-10-1fc

ROSE TRELLISES and picnic tables. Carl McCaslin Lumber Company. Phone 7. B-1-11-12-1fc

A 85B grain bin. Will solve your grain storage problem. Sizes 1000 bu., 1300 bu., 2200 bu., 2750 bu., and 3300 bu. 80% loan at 4% if wanted. See J. M. Hamby, 1410 Park Ave. for further information. Phone 701-Day, 4472-Frio Exchange-night. B-1-27-1fc

POWER MOWERS Both rotary and circular type. Priced to fit your budget. CARL McCASLIN LUMBER CO. A Complete Building Service 1 Block East of the Courthouse Phone the Lumber Number 7. B-1-53-1fc

FOR SALE: Beardless Black Hull seed wheat. T. E. Seigler. Phone 666. B-1-12-10-1fc

RIGHT SIGHT Reading glasses for reading or sewing. McDowell Drug. Phone 13. B-1-12-36-1fc

FOR SALE: Gas range in good condition. Reasonable. Phone 367-W Jim Kirby. B-1-11-35-1fc

WILL HAVE used upright and Spinet piano in this vicinity soon. Will sacrifice to responsible parties on monthly terms. Write, Credit Dept. W. H. White Music Company, 3315 West 6th Street, Amarillo, Texas. B-1-33-37-3c

PIANO. Genuine Baldwin Grand. A real bargain. Easy terms. Write Credit Department. I. B. Fowler, 3615 East 10th Street, Amarillo. B-1-20-38-2p

FOR SALE: Early premium seed wheat. Wintex winter Barley seed. Phone 380. Davis McCracken Imp. B-1-12-11-6c

YOUNG PARAKEETS FOR SALE or will trade for green; blue or CapdC Thrift Stamps. Phone 1672 or 114 Avenue E. B-1-20-12-4c

FOR SALE: Early Wichita Wheat. \$2.50 bushel at elevator. Phone 2007. B-1-11-12-1fc

FOR SALE: New 38 special 4" Barrel. \$45.00. See at 338 N. Schley. T-1-13-38-1p

ONE GOOD USED 15-30 8 ply Goodyear tractor tire, for sale. Davis - McCracken. Phone 380. B-1-15-38-2c

FOR GUARANTEE Recapping see Shelton Tire Exchange, 303 East First. Phone 122. T-1-10-25-1fc

2. FOR SALE

FOR SALE: One 1954 Gleaser SP Combine, 14' complete with maize bars, folding unloader. Slightly used. \$4,295.00. One 1953 Gleaser SP Combine, 14', complete with maize bars, folding unloader. A-1 condition \$3395.00. NOSKE BROS. MOTOR CO. HO-BART, OKLAHOMA. Day Phone 704. Night phone 49. B-2-44-38-4c

FOR SALE: Oliver combine, 12' No. 30. B. K. Greeson, Summerfield, Texas. B-2-11-38-2p

FOR SALE: Two No. 27 M-H combines. Four used trucks. One roll over plow. One ensilage cutter. One J. D. Cotton stripper. Priced to sell. John G. Hartwell Highway 60, Bovina, Texas. T-2-31-38-1c

CASE PICKUP HAY BALER 1953 Model Excellent condition Baled 7 cuttings off of 40 acres. Priced for quick sale \$1295.00. Lubbock Implement Co. Tel. 5-7775 Lubbock, Texas. B-2-12-2c

FOR SALE: 40 narrow gauge trailers, 8 Silver King tractors, \$600.00 each f.o.b. Salinas. Also drapers for shed. Write Rapid Harvest Co., P. O. Box 1130, Salinas, Calif. B-2-12-2c

FOR SALE: 1947 Oliver Combine. \$400.00 Bobby Jones Box 1012. Phone 1751, 309 Ave. K. B-2-15-11-8p

FOX Ensilage cutter. Has cut 150 acres. One No. 122 International combine. See Cleo Shellabarger, three miles north and 1 1/2 west of Dimmitt on Jack Miller farm. B-2-26-36-1fc

FOR SALE: 1947 Oliver Combine. \$400.00 Bobby Jones Box 1012. Phone 1751, 309 Ave. K. B-2-15-11-8p

APARTMENT House. Good location. Consider trade. Phone 80-W. B-4-9-11-8p

REAL ESTATE Irrigated Farms, Dry Land Farms, Homes and City Property. CHARLES SOWELL Box 464 Office Ph. 792 228 Main St. Res. Ph. 193-W T-4-13-1fc

FOR SALE: Lot 60 x 200, located at B and 13th Street. Phone 1021-J. Roy Botsford. B-4-14-38-1fp

\$1,000.00 DOWN Very nice two bedroom home located at 514 Ave. K on a 75-foot lot with nice grass, trees, and fenced back yard. Single garage, not attached. Living room carpeted. \$6,500.00 loan can be assumed. \$75.00 monthly payment or will accept annual payments. Price \$7,500. SAM NUNNALLY Lone Star Agency Ph. 424 Nite, Sunday 1711 B-4-12-1fc

MY HOME FOR SALE: 2 bedroom house, 114 Ave. J. Completely carpeted. B-4-12-12-2p

FOR SALE: Three unit apartment house. Four rooms and bath to each apartment. Furnished or unfurnished. For appointment call. 1278 or 351-W. B-4-22-37-3c

IRRIGATED 206 Acres. 4 miles Hereford. Adjoining highway. Natural gas. Sell; take some trade; or trade on larger place. Phone 2067. B-4-21-12-1fc

COLORADO LAND 3000 ACRE WHEAT AND STOCK FARM; Near Haswell Colo., to trade for land or other property, located in this part of the county. PH. 944 WESSON REAL ESTATE Hereford, Texas B-4-28-1fc

WANTED TO RENT or lease an irrigated farm. Write Box 673. B-6-11-38-4p

WANTED: Gram hatching. J. B. Culp. Phone 2056. B-9-38-6p

WANT A YEAR around farm job. Phone 2-741 Amarillo. Omer Suiter. B-9-11-12-2p

ALCOHOLICS ANONYMOUS Phone 1358 or 2018 Meetings Thurs. Night at 8:00 P.M. 1003 Union B-10-24-1fc

WANTED 150 New Customers on City Delivery! THE HEREFORD BRAND Call, R. W. Sparks Phone 1771-W B-10-2-1fc

TWO LOTS ON STAR and two on K, by owner. H. H. Caraway. Phone 1872. B-4-15-11-4p

FOR SALE Nice, clean 320 acres. 290 in cultivation. Two good 8" wells. 2 bedroom and large den house. 40'x80' Quansett building. Two government granaries. On paving. Near Hereford. Good price. Good loan. Nice 72 acres in irrigated district. Would consider trading for house in town on equity. Also 3 bedroom home, single garage. Near school. Price \$5,000.00 plus paving. \$500.00 down, balance loan. 145 acres. Two 8" wells. \$5,000 down, balance terms. Would appreciate your listings on anything for sale or trade. J. M. HAMBY REAL ESTATE Phone 701 1410 Park Ave. B-4-12-1fc

For sale 16 acres all in alfalfa with half interest in good 6" irrigation well joining City limits. Ideal for sub-dividing. Priced right to make money. Exclusive agents Alderson & Ridgway 238 Main St. Phone 397 B-4-12-1fc

FOR SALE: My home at 216 Catalpa Street. Make me an offer. Please. Ben Janacek, Route 1, Box 50 Schulenburg, Texas. B-4-21-11-8k

PRUDENTIAL FARM LOANS America's Largest Farm Lender SAM NUNNALLY 136 Main Lone Star Agency B-4-37-1fc

FOR RENT: Three room unfurnished apartment. Inquire at 141 North 25 Mile Avenue. B-5-13-33-1fc

FURNISHED AND Unfurnished apartments. Private baths. Phone 569, 115 Avenue B. B-5-11-2-1fc

OFFICE ROOMS FOR RENT upstairs over The Brand. Reasonable rates. See E. F. Posey, room 3, or inquire at Brand Office. B-5-21-4-1fc

FOR RENT: Four room unfurnished duplex apartment, with garage. Close in. Call 589. B-5-13-10-1fc

FOR RENT: Four room house, 110 Avenue E. Three room house 902 East Third. Call 4241 Friona. Boyd Knox. B-5-19-11-1fc

FOR RENT: Nice 3 room unfurnished duplex apartment. Private bath. Automatic furnace. 109B Union. Phone 430. B-5-16-37-1fc

FURNISHED bedroom for rent. 915 Union Avenue. T-5-9-38-1k

THREE ROOM unfurnished duplex apartment. 207B Bennett. Phone 916-J. B-5-9-38-1fc

FOR RENT: Small, unfurnished, two bedroom modern house. Phone 1015. T-5-10-38-1k

WANTED TO RENT or lease an irrigated farm. Write Box 673. B-6-11-38-4p

WANTED: Gram hatching. J. B. Culp. Phone 2056. B-9-38-6p

WANT A YEAR around farm job. Phone 2-741 Amarillo. Omer Suiter. B-9-11-12-2p

ALCOHOLICS ANONYMOUS Phone 1358 or 2018 Meetings Thurs. Night at 8:00 P.M. 1003 Union B-10-24-1fc

WANTED 150 New Customers on City Delivery! THE HEREFORD BRAND Call, R. W. Sparks Phone 1771-W B-10-2-1fc

ENROLL your pre-school child in Lorraine's Kindergarten. Mrs. J. R. Fowlkes. Harrison Highway, Phone 1574-W or 429. B-10-17-32-1fc

BEAUTIFUL BABY PARAKEETS! All colors; No. 1 stock only. Metal bird cages. Francis The Printer. 707 North Main. B-10-18-4-1fc

SKIRT AND BLOUSE left at local store on a previous Dollar Day. Call at Brand Office, identify and may have by paying for this ad. B-10-25-12-2c

11. Business Services

FOR GUARANTEED Roofing and Sheet Metal Work, contact Hereford Roofing and Sheet Metal. 839 East 1st St. Hiway 60 Hereford, Texas Phone 317 B-11-8-1fc

FOR NEW AND USED parts try Hereford Wreacking Co. East highway 60. Phone 320. B-11-15-47-1fc

HOME & FARM LOANS See Us For The Best Service Available. John McLean Insurance Agency Phone 273 Box 267 127 W. 3rd St. Hereford, Texas For Loans in Deaf Smith, Farmer and North Part of Castro Counties. B-11-46-1fc

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-30-30-1fc

CUSTOM FARMING Listing, planting, plowing and harvesting. Floyd Stivers, Hereford, Texas. Box 188. Phone 930 B-11-15-21-1fc

NOW IS YOUR CHANCE! We have several farm buyers—also quite a few trades for land in this area. You might be interested. Come in and talk it over if you would consider selling & Don't Delay! J. B. Elliston Real Estate 132 E. 3rd Ph. 179 B-11-1fc

ERNEST L. MCGEE Earth Moving. Phone 2016 Dozers, crane, dragline, Backhoe service. Hereford, Texas B-11-36-1fc

FOR MATTRESS WORK of all kinds, call 413 ACME MATTRESS COMPANY of Hereford, Texas B-11-25-1fc

FACTORY AUTHORIZED FRIGIDAIRE SERVICE We will service all appliances, regardless of make or model. MORGAN APPLIANCE CO. 513 Park Phone 197 B-11-1-1fc

SAVE MONEY on lawn grass seed! Hereford Grain Corp. Phone 360. B-11-31-36-1fc

Quick - Efficient HOME LOANS Dependable Abstract and insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-1fc

WILL CARE FOR your child by the hour, day, week, or month, in my home. Phone 2068-W. Mrs. Emmalene Williams. B-11-20-12-2p

PACKAGE left at Post Office. Call at Brand office; identify. May have by paying for this ad. B-13-17-12-2c

HEREFORD No 849 AF & AM No Work Thurs. Sept. 23 8:00 P. M. R. L. Thompson, Sec'y B. E. Roberson W. M.



WHOSE PARTY? It's Wynette Wilde's eighth birthday party served in the home of her parents, Mr. and Mrs. James Wilde, at 310 Ave. J. The children played outdoor games after refreshments of ice cream and cake and favors of little lanterns filled with candy and balloons. The children from the left

on the front row are: Cheryl Parker, Michael Morgan, Lynn Bogle, Bill Wallace, Mitchell Morgan, Ricky Lee, Ren Lee, Sandy Nunnally. From the left on the back row are: Jane Ann Minto, Carolyn Aven, Wynette Wilde, Mickey Davis, Gerry Lynn Wheeler and Joan Thomas.



WINNERS IN THE DIFFERENT DIVISIONS in the Third Invitational Hereford Golf Tournament held Sunday are shown here with their trophies. Front row from the left are: Herb Cavin, John Atterbury, Dell Trautman, W. L. Edelman. Back row from the left are: Joe Chisum, Dick Oden, Johnny Faquaur, Jeff Minton, E. S. Vaughn and Fluff Meyers. (Wendell Burdine Photo)

Invitation Tournament Holds Interest In Area

By Bud Posey Little John Farquhar of Amarillo and Texas Tech won the third Invitational Hereford Golf Tournament last Sunday by defeating Dick Oden, also of Amarillo 1-up in the finals. It was a very fine golf match with both players playing excellent golf. Farquhar had a 33-35 for a 4 under par 68; Oden had a 32-37 for a 69. Farquhar had defeated John Forman of Pampa 4 and 3, Paul Jones of Clovis 2 and 1, and Cecil Holland 2 and 1 in his fight to the finals. Oden had beaten C. F. McGinnis of Pampa 2 and 1, Stan Barrett of Hereford 4 and 3 and Chuck Simpson of Amarillo 1 up before losing to Farquhar in the final match. C. F. McGinnis of Pampa won the championship flight consolation by blasting Herb Cavin of Amarillo 3 and 2 in the finals. Cavin had been the tournament medalist in qualifying rounds on Thursday with a 3 under par 69. McGinnis was the 1953 champion. Lopez Wins Pro Joe Lopez, professional from Brownfield won the Pro division by 10 strokes with sub-par rounds of 67-69-68 for a 12 under par 204. Bob Giese of Amarillo was second with 214; John Austin of Pampa was third with 215; Kenneth Wright of Clovis was fourth with 217; Joe Estrada of Artesia was fifth with 218; Horace Moore of Littlefield was sixth with 220; Bud Posey of Hereford was seventh with 221; Jim Terry of Los Alamos was eighth with 223 and Vern Farqu-

har of Amarillo was ninth with 225. First Flight Fluff Meyers of Plainview defeated Joe Chisum of Pampa 2 and 1 for the first flight title. Dell Troutman of Laredo won first flight consolation honors by blasting O. L. Reynolds of Amarillo 5 and 3. Second Flight Second Flight honors went to Edelman who edged Jeff Minton of Hereford 2 and 1 in the finals. Second flight consolation was won by Mutt Webb of Dimmitt who defeated Joe Butler of Dimmitt two up. Third Flight E. S. Vaughn of Hereford took the third flight by edging Frank Constantine of Hereford and California 1 up in the finals. John Arterbury of Tulia won third flight consolation by defeating Marvin Coffey of Hereford 2 and 1. Fourth Flight B. Z. Beatty of Muleshoe defeated Don Nelson of Tulia 2 and 1 for the fourth flight title. Fourth flight consolation went to Dale Taylor of Hereford who defeated Buck Wood of Muleshoe 2 and 1. Pro Amateur Matches The Pro-Amateur matches on Thursday were won by the group captained by Ray Hardy, Pro at Shamrock. Comprising this group were Bill Howard of Hereford; John Renner of Friona; Dub Hair of Hereford; and Earline Ross of Hereford. Each member of the group received \$19.20 in merchandise. They had a total of 133 points. Second and third place in the Pro-Amateur were tied by the following two groups with 131 points each; Ken Wright, Pro from Clovis, N. M., John Forman of Pampa, Gene Griffin of Hereford, Bill Waldrop of Hereford and Lila Austin of Pampa. Joe Estrada, Pro from Artesia, N. M., Tom Davis of Plainview, A. E. Meyers of Liberal, Kan., Lloyd Glenn of Tulia and Lil Hall of Pampa. Each group received \$6.40 in merchandise. The 1954 tournament was the best that the Hereford Golf Club has ever had. The course was in fine shape and the out of town players expressed their appreciation for the fine hospitality that was shown them by the people of Hereford and the Hereford Golf Club during their stay here.

Burson Killed In Plane Crash

Funeral services for Mr. and Mrs. Joe Burson of Liberty, nephew and niece of D. H. Alexander, who were killed in a plane crash in Pennsylvania Saturday, were held Wednesday in Liberty. The couple were flying to New York in their private plane for a months vacation when according to reports, they ran into a storm and crashed into the side of a mountain near Harrisburg, Penn. Mr. and Mrs. Alexander and Mrs. Earl Berry of San Bernardino, Calif., sister of Mr. Alexander, who arrived in Hereford Wednesday afternoon, plan to leave Friday for the Burson Ranch near Channing for a visit with Mr. and Mrs. Brian Burson, parents of Joe Burson.

READ THE CLASSIFIEDS

The Hereford Brand

Published Every Thursday at 336 Main St. Hereford, Deaf Smith County, Texas - Phone 30 Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

Our Slogan: "More People—More Farms"

Hereford Rotary Club
meets every Monday at 12:05
Hotel Jim Hill

Lions Club
meets each Wednesday, 12 noon
Hotel Jim Hill

TEXAS PRESS ASSOCIATION
MEMBER 1954

JAMES M. GILLETTE Publisher

Subscription Rates: \$2.50 per year, Zone 1; \$3.50 per year outside Zone 1. With The Sunday Brand, \$4.95 per year, Zone 1; \$6.15 per year outside Zone 1. All subscriptions strictly cash in advance.



CONFAB - Tam A. McCann, left, of Fort Worth, talks with National GOP Committeeman Jack Porter during the Republican state convention in Fort Worth. McCann withdrew as a candidate for state chairman in the interest of party harmony before the convention opened. (AP Wirephoto).

The Sheriff Reports

By Lowell Sharp

I suppose one reason the Sheriff's job is so interesting to me is the fact something new happens every day. Very little routine comes with this office. Serving papers is about the only thing you get tired of. Our wives get a little unhappy when we have a long stretch of night work, but to us it usually turns up something interesting.

Charles found out about the interesting things happening at night. I am sure most of you read the story on the front page of the Sunday Brand. We are very thankful the episode was no more serious than it was. One thing, for sure, the same type of thing will not happen again.

Most peace officers are accused of being trigger happy and eager to beat up on their prisoners. That may be true with some officers, but certainly not the majority. Trying to handle a prisoner without abuse was the main reason for the Labor Camp incident.

Some people will say Charles

should not have been alone and I agree, but the thing about it is we all make calls alone, and in the past year and a half Neal and I have worked alone many times. I have made many calls alone and Neal makes many more than I, because people call the jail when they want one of us.

We continue to have lots of wrecks, some serious and some not so serious. I know for sure because our personal car got a fender knocked down. Isn't it funny how sick it makes you when your car gets its first dent?

A child was hit by a car Tuesday morning. We have schools all over town and you never know when a child will jump from behind a parked car and dart in front of you. Please drive carefully and don't kill a child. It could be your own.

Had a busy weekend as we had 16 in jail Monday morning including two we were holding for the city. Had 12 in jail the weekend before. — See you next week.

LRS

Hospital Notes

Patients In Hospital

Frank R. Smith, med.; Carl Lee, surg.; Jose Llanos Solis, surg.; Polo Marines, surg.; Mrs. Ralph Price, surg.; Mrs. O. B. Sumner, surg.; Jerome Eardman, med.; Mrs. J. F. Chatham, OB; Robin Davis, med.; Maggie Cocanougher, med.; Billy Walker Smith, med.; Charlotte Logan, surg.; Mrs. Lowry Molloy, surg.; W. F. Stedman, med.; Mrs. G. A. F. Parker, med.; C. V. Burges Sr., med.; Billy Ray Tilley, med.; Mrs. A. E. Edwards, med.; and Mrs. John L. King, med.

Patients Dismissed

Sonja Jean Culp, 9-19; Billie Jean Barrett, 9-19; John R. Reno, 9-19; Gladys Beckham, 9-19; Mrs. B. H. Hayes, 9-20; Carol Jo Ennis, 9-18; Mrs. Oren Jones, 9-20; Roy Pettyjohn, 9-20; Mrs. E. H. Little, 9-20; Dean Brown, 9-20; Crist Dziuk, 9-21; Billy Joe Kelly, 9-22; Mrs. H. J. Edwards, 9-22; Mrs. Lettie Brown, 9-22; John Clayton McCracken, 9-21; Mrs. George E. Brashear, 9-21; Mrs. Wayne Newsom, 9-21; Monroe Cruce, 9-18; Mrs. Betty Hershauer, 9-18; Bill Jamison, 9-19; W. H. Fogle, 9-18; Mrs. Glenn Watter, 9-18; Earl Poarch, 9-20; Mrs. J. D. Chambers, 9-17; Mrs. Charles M. Packard, 9-21; and Larry Martin, 9-21.

New Births

Daughters were born to Mr. and Mrs. Charles M. Packard, 9-18; and Mr. and Mrs. Wayne Newsom, 9-18.

A son was born to Mr. and Mrs. J. P. Chentham, 9-20.

CHEERFUL ADVICE

IOWA CITY, Iowa (AP)— Because broken bones occur so frequently in auto accidents, Dr. Robert S. McClintock, an orthopedic surgeon at the State University of Iowa hospital, gives this advice: Every motorist should carry something in his car—such as a 24-inch by 3-foot piece of plywood—which could be used as a splint.

Two Accidents Reported In City

Estimate \$300 Loss

About \$300 damage was done in a collision on Schley Street 200 north of Second Street Saturday afternoon about 1 o'clock when a 1949 Chevrolet and a 1950 Buick collided.

Helma D. Chronister, 212 East Second Street, driving the Buick, was driving south on Schley and according to police reports, did not see the Chevrolet, driven by Watts, 224 Avenue J, backing out from the curb.

Investigating officers stated that Watts said that he did not see the Buick coming and the two cars collided.

About \$200 damage was done to the Buick and \$100 damage was done to the Chevrolet.

Watts was charged with failure to grant the right of way.

About \$20 Damage

Sunday afternoon at 6:15 o'clock a second accident occurred at the intersection of Park Avenue and Avenue E when a 1954 Chevrolet and a 1951 Buick collided.

Boyce A. Shirley, 224 Avenue J, was driving the Chevrolet and John D. Finley, 206 Gough Street, was driving the Buick.

According to the police, they have no report as to the cause of the collision since both cars were at the scene of the accident.

About \$20 damage was done to the Chevrolet and no damage was done to the Buick.

Both Miss Shirley and Finley were charged with leaving the scene of the accident and Finley was charged with failure to report accident.

NEW-DELICIOUS
Ellis
NOODLES N' BEEF

DR. MILTON C. ADAMS

OPTOMETRIST

140 West Third Hereford, Texas
Phone 37 Office Hours — 8:30 - 5:00

SLICED PEACHES Or Halves Libby's No. 2 1/2 Can 27c

PIE CHEERIES Hi-Dee-Ho No. 303 Can 25c

FRUIT COCKTAIL Hunt's No. 2 1/2 Can 39c

FRUIT COCKTAIL Libby's No. 303 Can 25c

ORANGE JUICE Food Club 46 - Oz. Can 38c

LEMON JUICE Sunkist 8 - Oz. Bot. 15c

GRAPE JUICE Betsy Ross 24 - Oz. Bot. 29c

TOMATO JUICE Magic Garden 46 - Oz. Can 17c

ASPARAGUS All Green Libby's Picnic Can 35c

MEXICORN Niblets 12 - Oz. Can 21c

BLACKEY PEAS Elna 2 No. 300 Cans 21c

GREEN PEAS Del Monte No. 303 Can 19c

TOMATO SOUP Campbell's No. 1 Can 10c

TOMATOES Elna 3 No. 303 Cans 27c

BISCUITS Oven Ready Ballard's 2 10 Count Cans 25c

BISCUITS Pillsbury 2 10 Count Cans 25c

CANDY CARAMELS Kraft's 1 Lb. Cello 35c

SHORTENING Food Club 3 Lb. Can 83c

DRIED APRICOTS Golden Spike 12 - Oz. Pkg. 35c

FLOUR Pillsbury 25 Lb. Bag \$1.97

CAKE FLOUR Swansdown 44 - Oz. Pkg. 35c

SOFTASILK CAKE MIX 44 - Oz. Pkg. 39c

JELL-O All Flavors 2 Pkgs. 13c

MIRACLE AID Soft Drink Mix 2 5c Pkgs. 7c

OATS Quaker 3 Lb. Box 38c

ICE CREAM All Flavors Lene's Pt. 25c

APPLE BUTTER White House 28 - Oz. Jar 29c

INSTANT MILK Carnation Lg. Box 35c

OLEO Colored Quarters Furr's 1 Lb. Ctn. 25c

WESSON OIL All Purpose Qt. 69c

PAPER NAPKINS 2 80 Count Pkgs. 25c

PEANUT BUTTER Peter Pan 12 - Oz. Glass 33c

PEANUT BUTTER San. Ann. 2 Lb. Quart Jar 59c

SALAD DRESSING Salad Bowl Qt. 35c

CATSUP Snider's 14 - Oz. Bot. 15c

PURE CANE SUGAR Imperial 10 Lb. Bag 98c

BABY FOOD Strained Fruit-Veg. Gerber's 3 Cans 25c

BARTLETT PEARS Libby's 303 Can 31c

PINEAPPLE JUICE Libby's No. 2 Can 18c

GRAPEFRUIT JUICE Food Club 46 - Oz. Can 27c

GREEN BEANS Magic Garden 2 303 Cans 23c

WHOLE GREEN BEANS Renown 303 Can 18c

BEANS AND POTATOES Aywon 303 Can 16c

WHOLE BEETS Garth 2 303 Cans 25c

GOLDEN CORN Kounty Kist 12 - Oz. Can 16c

MUSTARD GREENS Dependable 2 303 Cans 21c

HOMINY Van Camps' No. 2 1/2 Can 18c

KRAUT Del Monte 303 Can 15c

WHOLE OKRA Blue Plate 303 Can 19c

CROWDER PEAS Homefolk 303 Can 21c

GREEN PEAS Kounty Kist 303 Can 16c

PICNICS Armour's Star Sugar Cured Lb. 39c

FISH Boneless Fillet of Whiting Lb. 25c

CHUCK ROAST Baby Beef Lb. 59c

BACON Wilson's Sugar Cured Sliced Lb. 59c

FRANKS Pure Meat Skinless Lb. 29c

CHEDDAR CHEESE Mild Aged Wisconsin Lb. 45c

BELL PEPPERS Lb. 15c

RED POTATOES 25 Lb. Bag 98c

TOMATOES Cello Bag 19c

LETTUCE Lb. 15c

CELERY Lb. 15c

GARLIC Pkg. 13c

APPLES Red Delicious 3 Lbs. 35c

CABBAGE Lb. 4c

POTATOES Russet 5 Lb. 29c

YAMS Maryland 2 Lbs. 25c

ONIONS White or Yellow 3 Lb. 19c

ORANGES Med. Size Calif. 2 Lbs. 29c

CUT ASPARAGUS Food Club 10 - Oz. Pkg. 29c

CUT GREEN BEANS Food Club 10 - Oz. Pkg. 29c

BRUSSEL SPROUTS Food Club 10 - Oz. Pkg. 29c

WHOLE BABY OKRA Food Club 14 - Oz. Pkg. 21c

STRAWBERRIES Stillwell's 10 - Oz. Pkg. 21c

WHOLE SWEET POTATOES Durand No. 3 Can 29c

SPINACH Food Club 2 No. 303 Cans 25c

STEWED TOMATOES Del Monte No. 303 Can 22c

TOMATO SAUCE Frost 3 8 - Oz. Cans 17c

INSTANT COFFEE Nescafe 2 - Oz. Jar 69c

DRIED PRUNES Elna 70 - 80 Lb. Pkg. 24c

DOG FOOD Dog Club 3 Tall Cans 23c

DOG FOOD Champ Tall Can 10c

DOG FOOD Gaines Meal 5 Lb. Bag 76c

VANILLA Par Imitation 8 - Oz. Bot. 10c

CAKE COLORING Schilling 1 - Oz. Bot. 15c

ALL BRAN Kellogg 17 - Oz. Box 28c

GRAPE NUTS Post 10 1/2 - Oz. Pkg. 20c

SHREDDED WHEAT - RICE - CHEX Rolston Pkg. 19c

RAISIN BRAN Skinnors 10 - Oz. Box 19c

WHEATIES Betty Crockers 8 - Oz. Box 17c

FLOUR Food Club 10 Lb. Bag 69c

PANCAKE FLOUR Aunt Jemima Lge. Box 35c

ANGEL FOOD CAKE MIX Pillsbury 14 - Oz. Pkg. 57c

BROWNIE MIX Betty Crocker 1 Lb. Pkg. 39c

DEVIL FOOD MIX Dramedary 14 - Oz. Pkg. 25c

SPICE CAKE MIX Cinch 17 - Oz. Pkg. 35c

CORN MEAL Quaker - White - Yellow 1 1/2 Lb. Pkg. 18c

HONEY Bell's Extracted Lb. Jar 28c

FROZEN DESSERT Honey Cup 1/2 Gal. 45c

GRAPE JAM Ma Brown 21 - Oz. Jar 37c

CHEER SOAP POWDER Lge. 31c Giant 71c

DREFT SOAP POWDER Lge. 31c Giant 71c

JOY LIQUID SOAP Lge. Bot. 31c Giant 77c

SPIC AND SPAN Econ Reg. 25c

CRISCO 3 Lb. Can 93c

F & G WHITE NAPTHA SOAP 2 Bars 19c

CUSTARD ANGEL FOOD Each 19c

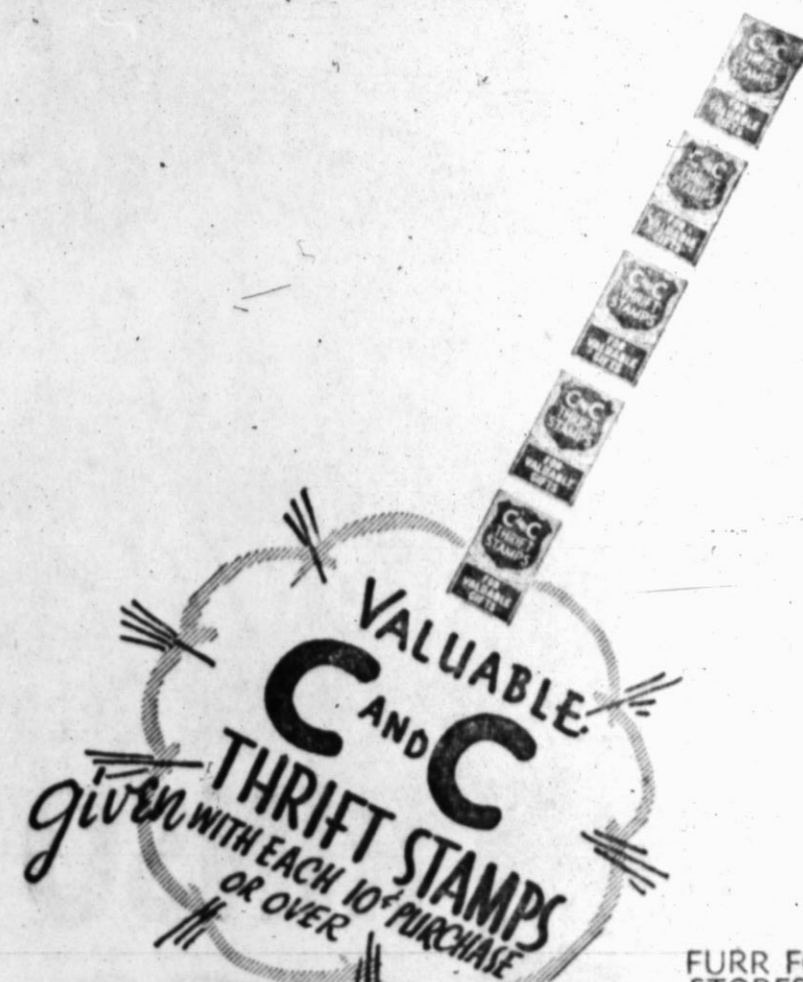
SLICED ALMOND KRISP Pkg. 29c

MINCE MEAT PIES Each 39c

NEW WOODBURY SHAMPOO Bot. 49c

INJECTOR BLADES Schick Pkg. 59c

BOBBY PINS Black Or Brown 3 Pkgs. 25c



FURR FOOD STORES ARE CLOSED SUNDAYS



RED PLUM PRESERVES Food Club 12 - Oz. Glass 23c

MATCHES Diamond 3 Box Ctn. 22c

OLIVES Towie Stuffed Manz. Thrown 7 3/4 - Oz. Jar 47c

ALUMINUM FOIL Reynolds 12 x 25 Roll 31c

TOILET TISSUE White Or Colored Cloth - Lyk 2 Rolls 25c

SPAGHETTI - MACARONI American Beauty 25 - Oz. Pkg. 37c

PICKLES Ma Brown Old Fashion Pint Jar 29c

WAX Aerowax No Rub Qt. 57c

TAMALES Hi - Power No. 2 1/2 Can 35c

KARO SYRUP Blue Label 1 1/2 Lb. Bot. 23c

DARICRAFT MILK 3 Tall Cans 37c

MARSHALLOWS Fireside Creamy Whip 14 - Oz. Pkg. 31c

CLOROX BLEACH Pts. 10c Qts. 15c 1/2 Gal. 29c Gal. 53c

PARKAY MARGARINE Lb. Ctn. 29c

CRANBERRY SAUCE Ocean Spray No. 300 Can 21c

Delicious With Chicken

IVORY SOAP Lge. Bar 15c

PERSONAL IVORY Toilet Soap 4 Bars 27c

IVORY FLAKES Lge. Box 31c

IVORY SNOW Lge. Box 31c

CAMAY Bath 2 Bars 27c Reg. 3 Bars 27c

LAVA SOAP Lge. Bar 16c

CASTILE Kirk's Hardwater 3 Bars 27c

DUZ SOAP POWDER Lge. 31c Giant 71c

OXYDOL SOAP POWDER Lge. 31c Giant 71c

TIDE SOAP POWDER Lge. 31c Giant 71c

The 2nd \$100,000.00 LUCKY LEVER SWEEPSTAKES



Redeem your Lever Coupons here!



LUX LIQUID DETERGENT

12 OZ. **25¢** with coupon 22 OZ. **52¢** with coupon

PEPSODENT TOOTH PASTE



GIANT **25¢** with coupon ECONOMY **39¢**

Cooper's And Lever Bros. Have Joined Hands To Bring You These Worthwhile Savings. Don't Fail To Bring Your Coupons In For Redemption.



RINSO BLUE DETERGENT

2 LARGE SIZE **52¢** with coupon 1 MONEY-SAVER **45¢** with coupon

Blues as it washes!

Lux Flakes For Washing Your Finest

2 Large Size **52¢** With Coupon

LIFEBUOY HEALTH SOAP



REG. SIZE **3 for 21¢** with coupon
LARGE SIZE **3 for 35¢** with coupon



Garden-Fresh VEGETABLES

SELECTED U. S. NO. 1 IDAHO RUSSET
5 POUND PLASTIC BAG

POTATOES 39¢

CALIFORNIA FANCY - HI-MINERAL

AVOCADOS ea. 21¢

CALIFORNIA BLEACHED - SNAPPY

PASCAL CELERY STALK 17¢

LODI - TABLE GRADE - MILD FLAVORED

TOKAY GRAPES lb. 11¢

CRACKERS Pound Box 33¢

DROMEDARY

PIMIENTOS 7 Oz. Cans 23¢

HALF WOODBURY \$1.00 50¢
PRICE SALE! LOTION Size PLUS 5c TAX

KRAFT CARAMELS 3 LB. BAGS \$1.00



HUMPTY DUMPTY

Salmon TALL CAN 39¢

SCHILLINGS

COFFEE LB. CAN \$1.14

EGGS Guaranteed Fresh Small Size DOZ. 29¢ Medium Size 3 DOZ. \$1.00

SHURFINE - NO. 303 CANS Cream Style Golden

CORN 2 FOR 29¢

WOLF BRAND

CHILI NO. 2 CAN 45¢

Finest Quality MEATS

LEAN - TENDER

PORK ROAST lb. 45¢

PURE ALL MEAT

BOLOGNA Longhorn Brand 8 Oz. Pkg. 25¢

SAUSAGE Longhorn Brand 2 Lb. Cloth Bag 89¢

LONGHORN BRAND

SIRLOIN STEAK Lb. 69¢

HUNT'S ALL GREEN TIPS

ASPARAGUS Picnic Cans 3 FOR \$1.00

SUGAR Powdered Or Brown Lb. Boxes 2 For 23¢

HUNT'S 8 OZ. - FAMOUS FOR IT'S QUALITY

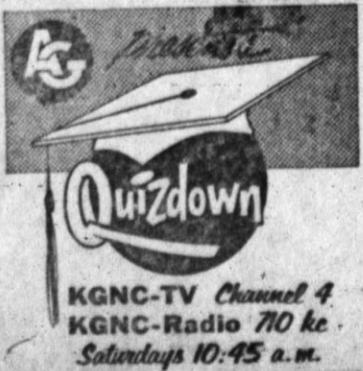
TOMATO SAUCE 5 For 39¢

HALF PRICE SALE - ENOUGH FOR 6 QTS. OF POPCORN Complete With Vegetable Oil For Popping

POP-CORN 2 PKGS. 21¢

CANNON - ASSORTED COLORS

SPECIAL PURCHASE! WASH CLOTHS Per Dozen \$1.00



KGNC-TV Channel 4
KGNC-Radio 710 kc.
Saturdays 10:45 a.m.

Cooper's MARKET

Fine Foods



GLADIOLA WHITE CAKE MIX BOX 29¢



DWIGHT WHITAKER, six year old son of Mr. and Mrs. Woodrow Whitaker is being helped to a big piece of Devil's Food Cake by his mother for an afterschool snack. (Staff Photo)

Devil's Food Cake Recipe Is Favorite

Mrs. Woodrow Whitaker who lives near Summerfield has had so many requests to take her Devil's Food Cake when ever there is a special gathering, where food is taken that she is glad to share the recipe with others who like a dark cake.

Mrs. Whitaker always uses cocoa instead of Chocolate because she is not able to make as light a cake with chocolate.

She also takes the cake from the oven the minute it is done and ices it as soon as it is cool to keep the cake from drying out.

Devil's Food Cake

Preheat oven to 350 degrees.
2 cups sifted cake flour
1 teaspoon baking powder
1 teaspoon salt
1/2 cup soft Crisco
1-1/3 cups sugar or 1 1/4 cups brown sugar firmly packed
2 medium eggs unbeaten
3/4 cup cocoa
1 1/4 cups milk—room temperature
1 teaspoon vanilla

Sift all dry ingredients together four times. Cream sugar and shortening, then add unbeaten eggs and turn mixer to No. 8 or cream on dial. Beat at least four minutes turning bowl and scraping the sides down. Mixture will be light and fluffy and almost white. Turn

mixer back to No. 1 and add flour mixture and milk in thirds, alternately beating after each addition just until smooth. Always make the flour addition first and last. Vanilla may be added to the milk. This batter should be about the consistency of whipped cream.

Pour into two-greased and floured cake pans. Bake 30 to 35 minutes. Check at 30 minutes.

Chocolate Frosting

Mix well with rotary beater:
1 cup butter or oleomargarine
2 small eggs beaten
3 squares melted chocolate
1 teaspoon vanilla
3 cups sifted confectioners sugar

E. S. Ireland and daughter, Mrs. Elizabeth Benezio, and Mickey met Mr. Ireland's other daughter and family, Mr. and Mrs. Donald D. Henslee, of Panhandle at the fairgrounds Tuesday night.

Curtis Roach, manager of the Hereford Grain Corporation, attended a Producer's Grain Meeting in Amarillo Tuesday.

Mr. and Mrs. Tommy Godfrey of Carrizo Springs, visited in the E. E. Roberson home last week. Mr. Godfrey returned home but Mrs. Godfrey will remain in Hereford for about three more weeks.

Highway Safety Is H-D Club Topic

Although women may be a little slow to admit it, those in Home Demonstration Club work are learning in their fall programs that often the attitude in which a mother sends members of her family away from home can be responsible for an accident.

Clubs beginning programs on "Highway Safety Begins At Home" are:

Bippus

Mrs. C. F. Homfeld was hostess to the Bippus H. D. Club on September 8.

This was the first meeting after the summer vacation. Roll call was answered with what each member had done during the vacation. A round table discussion was held on the subject "Highway Safety Begins At Home." Mrs. J. G. Fortenberry gave the council report. Shiris for Boys Ranch were discussed.

Members present were: Mesdames G. V. Hall, J. G. Fortenberry, Elmo Hall, Christine Fortenberry, and Mrs. Homfeld.

Wyche

Mrs. E. C. Hewitt was hostess for the Wyche H. D. Club on September 16.

Several Attend Farm-Home Show

Several women from Hereford attended the third annual Southwest Farm and Home Show at Pantech Farms near Panhandle recently.

The program which was originally planned for two days was condensed to include only one day and it was possible to choose three demonstrations out of the five that were of particular interest to the women. These were Shrub Identification, Rese Culture and several phases of Home Improvement. Attending the show were Mesdames Tom Draper CHDA, Loyce A. Sullivan assistant home demonstration agent, Floyd Brown and J. T. Guinn from Messenger H. D. Club, Edgar Telchik Cultural H. D. Club, Orval Galley Dawn and Roberta Campbell North Hereford Clubs.

The Home Demonstration Clubs are working on a long range program in Landscaping and the women are the land scape demonstrators from some of the clubs.

Mrs. Ira Ott was in charge of the program as Civil Defense chairman, Mrs. J. V. Pickens gave the introduction to the program "Highway Safety Begins At Home." Mrs. Hewitt discussed "Attitudes in Action." Mrs. Ott, who attended the legislative meeting of the County Federation of Women's Clubs stressed the importance of the amendments to be voted on in November.

Mrs. Wayne Newsom gave the report of the nominating committee which was accepted. The following names were submitted: Mrs. E. C. Hewitt president; Mrs. J. V. Pickens vice president; Mrs. Wayne Newsom secretary; Mrs. Ira Ott treasurer; Mrs. James Bell reporter; Mrs. Gene Autrey assistant reporter; Mrs. Carroll Newsom council delegate; Mrs. C. C. Ellis alternate; and Mrs. Fred Axe parliamentarian.

Ways to increase club membership were also discussed.

Refreshments were served to Mesdames J. V. Pickens, Wayne Newsom, Gepe Autrey, Ira Ott, Claude Damron, Carroll Newsom and the hostess.

West Hereford

Loyce Avant Sullivan gave a demonstration on quick breads for members of the West Hereford H. D. Club who met in the home of Miss Evelyn Bell on September 14. Mrs. Sullivan also made biscuits which were scored as perfect.

Those present were: Mesdames

Vern Witherspoon, Edna Bove, P. H. Luck, E. M. Cox, Roy Boyd, Carlos Vaughn, John Jacobsen Sr., Mrs. Sullivan and the hostess.

Messenger

Mrs. Loyce Sullivan gave a demonstration on the mixing of and baking of quick breads when Mrs. W. D. Howard was hostess to the Messenger H. D. Club on September 13. Each member brought a piece of pastry for scoring.

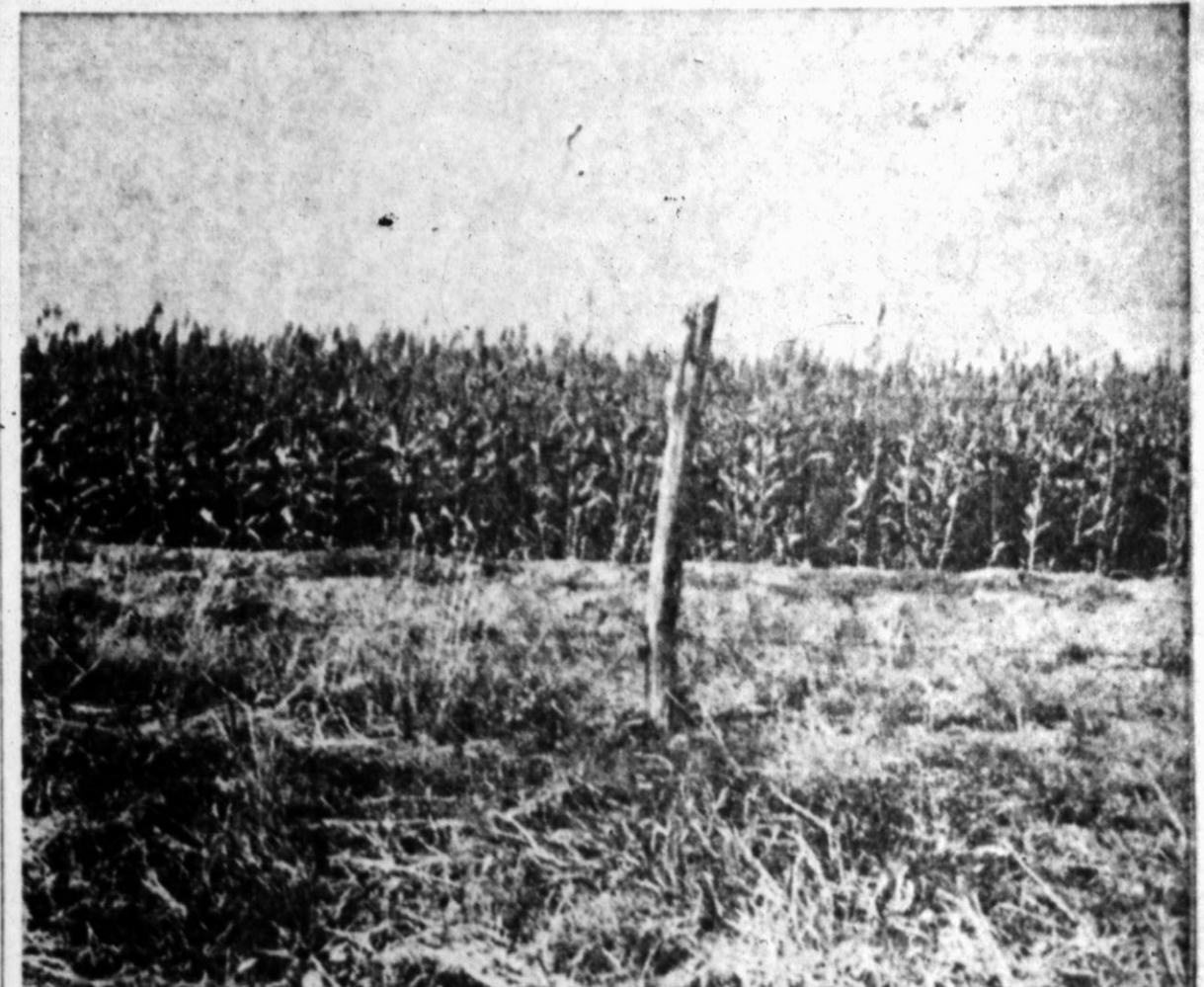
A nominating committee was selected to choose officers for another year.

The council report was given by Mrs. R. J. Coleman.

Mrs. Bob Howard won the recreation prize and Mrs. Don Kennedy the floating prize. Those receiving gifts from secret pals were Mrs. John McCullar, Mrs. W. D. Howard, Mrs. Ernest Brown, Mrs. R. J. Coleman and Mrs. J. T. Guinn.

Refreshments were served to Mesdames J. T. Guinn, Floyd Brown, Bob Howard, R. J. Coleman, N. A. Brown, John McCullar, E. M. Jack, Ernest Brown, Elmer Norheutt, and Mrs. Howard.

Mr. and Mrs. Earnest Stone of Denison visited over the weekend with Mr. Stone's relatives in Hereford, Amarillo, and Olton. The Stones visited his sisters and families, Mr. and Mrs. W. A. Gentry and Mr. and Mrs. Elijah Ramey of Hereford. Sunday they visited Mr. Stone's twin brother and family of Olton. They also visited his sister, and family of Amarillo on



AS THICK AS the hair on a dog's back is a good comparison for this six-acre patch of early hegari which Paul Coneway is growing for cow feed just east of the "Y" on South

Main. The feed which was planted after the middle of July has outdone Topsy in its growth. (Staff Photo)

Big "Little Patch" of Hegari Poses Harvest Problem With Unusual Yield

It is not unusual for a crop to have a farmer guessing whether it will pay to harvest or not but Paul Coneway has a six acre patch of early hegari just east of the "Y" on South Main, that has him wondering what to do with.

Coneway had the hegari planted for cow feed but when people began taking a peek over the fence and estimating a yield of as much as 75 bushels per acre he isn't sure that he shouldn't combine at least a part of it when it is mature.

The early variety of seed was planted by L. F. Stayton on ground that had been pre-watered on July 17 and has been heading since early in September. It was broadcast as the thicker sowing keeps the stalks small and makes a better, more palatable feed for livestock.

When the sod was first broke out three years ago, Coneway planted the patch in vetch and follow-

ed it last summer with the same variety of row crop now growing which was bundled for feed.

The most surprising thing about this "big little" crop is that it has not been fertilized. The only boost it has had since planting has been the water and what it is able to take from the soil on which it is making such a good growth.

UNDERGRAD — One who is already ready to give you the benefit of his inexperience.

Mr. and Mrs. T. J. Clay and daughter, Anne, ate supper in the H. N. Reeves home last night and the couples attended the fair in Amarillo.

There are 170 million acres of vacant public land still available as homesteads in the United States. Alaska has 270 million additional acres.

Coffee if grown in the United States would cost \$6.00 a pound.

Meet Your Neighbors

Visiting With ROBERTA CAMPBELL Phone 1804-W-1
The Hereford Brand
Hereford, Texas, Thursday, September 23, 1954 SECTION TWO

HD Chatter

by Argen Draper

The program meetings in September for the home demonstration clubs are on Highway Safety. Clubs are handling the program in various ways; some are having guest speakers and some are asking the club women to work up the program. The part on "Accent Your Attitudes" means good manners on the highway. Rudeness on the highway may not be dangerous but it is annoying. Material that was sent by the Texas Home Demonstration Association has been given out at Council to help

with the program.

Mrs. Ira Scott has some seersucker for a 4-H uniform. Some of you girls who need a uniform should call Mrs. Scott on the Westway Exchange and buy this from her. There are a number of patterns in the county for the official uniform so you will be able to borrow a pattern.

Rural Youth Day at the Tri-State Fair is September 25. All 4-H members, Future Farmers and Future Homemakers, their leaders, agents and teachers will be guests of the Tri-State Fair Association Saturday and will be admitted at any of the gates on proper identification up to 11 o'clock. That's in the morning, of course. The agents will be at the main entrance before 10 o'clock and will get you admitted.

The program for crowning the Wheat Kings and the Baking Queen and recognizing other winners will start at 10 o'clock at the Sports Arena. This is free and in honor of Rural Youth. The Tri-State Fair Association has always been generous in the awards made the entrants. Loyce Sullivan helped in selecting the awards for the county baking winners. Merry Kay Fruit will represent Deaf Smith County in the Better Baking Contest.

Some of the former winners in this county have been Rhea Joyce Pinnell, Judy Pinnell, Martha Heard, and Ann Dyer.

Sometime during your visit at the Fair see the exhibit in the Automobile Building that is put up in the interest of 4-H Baking Program in the Panhandle.

Each week there are more products for sale at the H. D. Market and Gifts. Mrs. J. T. Guinn informs me she'll have plenty of dressed hens there this week, probably before Friday.

THE REAL McCOYS BY JOHN and GEORGE



MARY GOT ALL OF HER SILVERWARE INSURED BY THIS POLICY WITH

John McLean Insurance Agency
24 Years of Insurance
Know How
Phone 273

SNUG UP FOR WINTER!



How About That.....

- Roof • Siding • Flooring • Windows • Doors
- Insulation • Heating

Are They All In Top Notch Shape?

Unless you have just moved into a brand spanking new home, chances are you'll need some of the above repaired. Either the roof is in need repair . . . or the old homestead could use a new paint job, or possible the doors and windows need to be weatherproof.

Whatever the trouble, you can rely on Carl McCaslin Lumber Company to furnish the material to put it in Top-Notch Shape. And . . . if you prefer, we'll arrange for a contractor to do the work for you. Call the Lumber Number 7 today. Let us make your home more comfortable for the winter days ahead.

FREE ESTIMATES!

Carl McCaslin Lumber Co.

A Complete Building Service

1 Block East of the Courthouse

Phone the Lumber Number 7

Use Our Easy, Convenient

BUDGET PAY PLAN!

IN RECOGNITION OF OUTSTANDING

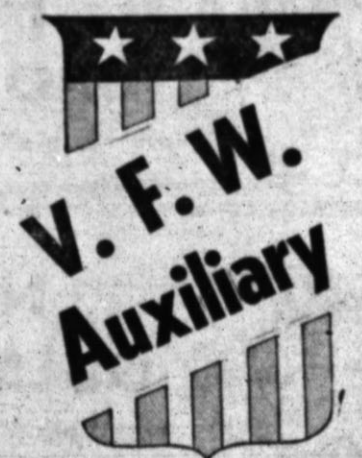
COMMUNITY SERVICE!

The First National Bank

of Hereford

SALUTES

Hereford's



Veteran Foreign Wars Auxiliary

The V.F.W. Auxiliary is another of Hereford's very active Civic Organizations. It was organized January 24, 1951 and Mrs. J. P. Jones was the first President.

Each year the V.F.W. Auxiliary will take a needy child and outfit him or her for the coming school year, plus helping with all worthwhile drives that come up during the year.

Another of the projects is adopting a needy family and helping them through the year.

Also on their list of community projects is the sponsoring of a National Essay contest through the schools.

The Hereford V.F.W. Auxiliary now has 28 members.

THE FIRST NATIONAL BANK Of Hereford

Member: Federal Deposit Insurance Corporation, FRS



COTTON IS OPENING well in this patch grown by U. E. Cook, Austin Road, and pickers are already at work on what might turn out to be the first bale, as reports show that no cotton has been received at Hereford yet. The first bale was brought in last year on September 16 by "Sonny" Pittner and Bill Fleming, who were partners. A big percent of the cotton acreage near Hereford was hailed out early in the summer or has been damaged by flea hoppers. (Staff Photo)

Frio News

By Veradelle and Frances Andrews

Recent visitors in the Henry Andrews home were Mrs. Andrews' brother and family, Mr. and Mrs. Robert Lee, who have been living in Salina, Kan., where he was stationed with the Air Force. He received his release and they were on their way to California where they plan to live. Also visiting were Mr. and Mrs. Clifford Gordon and children of Abilene. Mrs. Gordon is a sister of Mrs. Andrews and Mr. Lee.

The Homemakers Club met Tuesday in the home of Mrs. Jack Jones for a program on "Towels—buying them and things to make from them," given by Mrs. Frank Robbins. Those present for the meeting were: Mesdames W. A. Springer, E. H. Little, Frank Robbins, B. M. Sudduth, E. F. Vogler, H. F. Benson, Owen Andrews, Herb Schmidt, Carl McClintock, Leonard Buttrill, Goodin, Kropp, and the hostess. The next meeting will be Tuesday in the home of Mrs. Owen Andrews and will be the day for the election of officers. All members are especially urged to attend.

Mr. and Mrs. Hack Crewell of Duncan, Okla., visited the Andrews September 15. Mrs. Crewell is J. E. Andrews' niece.

Y. W. A. met Tuesday at the home of Ginger Brock in Hereford for the regular meeting. Present were Misses Brock, Veradelle Andrews, Frances Andrews, Tawana Thompson and Lyla Robbins.

Home On Leave
Leonard Schmidt came Saturday to spend a leave from the army visiting his brother, Herb Schmidt, and a sister, Mrs. Ernest Harder and their families and the Owen Andrews. He is stationed at Fort Benning, Ga.

Mr. and Mrs. Clark Andrews of Fort Bliss also arrived Friday morning to spend this week on leave from the army visiting their parents, the E. B. Berrymans and Owen Andrews.

Mr. and Mrs. Carlton Dobbins received the best news in months last week when they had a letter from Robert stating that he was to leave Korea September 12 starting home. He hopes to be here the first part of October and receive his release from the army at that time.

Mr. and Mrs. Ewald Schmidt, and Paullette of Clinton, Okla., spent Saturday night and Sunday with his brother and family, Herb Schmidt. Others there Sunday were Leonard Schmidt and Mr. and Mrs. Ernest Harder, and sons.

Dan McLallen has been assigned to work in the Inspector General's Office as personal secretary at Camp Hood. His address is Pfc. Danny McLallen, US 54 130 155, Hq. Co., III Corps, Ft. Hood, Tex.

Among those who were ill last week are Leonard Irwin, Mrs. T. L. Sparkman Jr., and Mrs. E. H.



JOE M. WOOLERY

Woolery Finishes Sea Duty Course

Marine Pfc. Joe M. Woolery, son of Mr. and Mrs. J. C. Woolery of 241 Avenue J, Hereford, completed the Sea Duty Indoctration Course at the Marine Corps Recruit Depot here and was transferred for duty aboard one of the Capital ships of the Pacific Fleet. Sea School prepares Marines for duty at sea with courses in gunnery, ships' nomenclature, damage control, interior security, honors and ceremonies. They are also given training that qualifies them to carry out any mission that may be assigned to the ship's landing, or boarding and searching parties.

Little. Mrs. Little spent Saturday and Sunday in the hospital but was able to be taken to her parents home in Hereford Monday.

Mr. and Mrs. Darwin Miller of Hereford spent Sunday in the Moberly home.

Attend Dinmitt Fair
Mr. and Mrs. E. H. Little and girls attended the Dinmitt Fair Friday and went on to Tulsa where they visited Mr. and Mrs. Leroy Boyer and family.

Leonard and Herb Schmidt and Clark and Glenn Andrews went to Clinton and Enid, Okla., and other points in that vicinity Monday night and Tuesday on business. They spent Monday night in the home of Leonard and Herb's parents, Mr. and Mrs. D. P. Schmidt, at Clinton.

The Buttrills and Mrs. H. D. Robbins and Pat were among those attending the Dinmitt Fair Friday.

Mr. and Mrs. Randy Ward of Earth visited in the home of his brother, and family, Rev. and Mrs. D. W. Ward, Sunday.

Rev. Ward conducted the morning devotional services over KPAN last week.

Those from the Frio Baptist Church attending the Associational Meeting at the First Baptist Church in Hereford Tuesday were Olin Parris, D. W. Ward and Mrs. W. H. Thompson, Mrs. Glenn Roberts and Mrs. Owen Andrews.

Mr. and Mrs. Floyd Cole and children, Mr. and Mrs. Leonard Buttrill and children and Mr. and Mrs. Frank Robbins and family were in Portales, N. M., Sunday afternoon.

A coiled steel spring weighing a pound can be made to lift a pound weight about 32 feet.

When hydrogen burns, water is formed.

Chain reactions, often mentioned in connection with atom bombs, have been familiar to men for thousands of years when solid fuel burns, the burning of one part preparing another part for combustion in a chain reaction.

Benjamin B. Hitchkiss, inventor of the machinegun which bore his name was born in Watertown, Conn.

In the Northeast and Far West sections of the United States more than 98 per cent of babies are born in hospitals.

The ancient Greeks believed that the tongues of snakes had healing properties, hence the snake in the symbol used by doctors.

In a recently invented battery used to harness the sun by use of silicon coated strips, a square yard of silicon-coated material is sufficient to power a desk lamp.

The descendants of John Jay, first U. S. Chief Justice still own his home near Bedford Village, N. Y. and it is being opened to the public.

SEE BEN HOGAN
World Famous Golfer
Sunday, Sept. 26, 1:30 P.M.
Ross Rogers Golf Course
AMARILLO, TEXAS
Benefit Boys Work Program
Optimist Club of Amarillo
48-min Clinic-18 hole Match
Playing with:
Jack Faragher
Jack Smith
Red Bester, Jr.
Admission \$1.22
Fed. Tax .18
TOTAL \$2.00
See your Pro or get tickets at course

Executive Board Meets

An executive board meeting was held Saturday afternoon to precede the first quarterly session of the Deaf Smith County Federation of Women's Clubs which will be held Friday at noon in the First Christian Church.

Mrs. Alice Cox, president of the federation presided. Mrs. Roy Pruitt gave a report from the Americanism department and outlined the program for the Friday meeting. Ray Cowser, local attorney, will address the club on proposed amendments to the Constitution of Texas.

Mrs. M. T. Rutter was named chairman of subscriptions to the Texas Club Woman.

Hostess clubs for tomorrow's meeting will be LaPlata Study

Club, B&P Club, Farm and Ranch, Hereford Garden Club, and North Hereford Home Demonstration Club.

Club presidents and representatives attending were Mesdames M. T. Rutter, Roy Pruitt, Lee Curry, Ben Childers, S. S. Dodson, John Jacobsen Sr., Vern Witherspoon, H. L. Wilson, J. R. Euler, R. N. Yarbrow, Glenn Boardman, John Jacobsen Jr., C. C. Ellis, O. G. Hill, J. T. Richardson, Dale Kelly, Clyde Denton, Glenn Burrus, H. E. Henslee, A. J. Schroeter, Phil Radovich, Carol Newsom, and Alice Cox.

Antique furniture will originally cost you just about the same as a good modern piece, but the antique will most likely gain in value through the years.

Read The Classifieds

Never rest heavy cooking utensils on the open door of a kitchen range. If you do, you may bend or loosen the door hinges so that the door will not close so tightly as it should and you will lose oven heat.

Read The Classifieds

CHOICE HOTEL TRAILER CAMP LOCATION
On Highway 51 18,000 Sq. Feet
HUGH BOOKOUT
Phone 1674 or 1270-W

Feud Between Two Newcomers To Be Settled Saturday

Two newcomers in the wrestling ring at the Bull Barn Saturday night caused enough excitement to last fans until Saturday night when the two agreed to meet again for a winner take all, no time limit match.

The newcomers were Alo Leilani of Pago Pago, Samoa, and Doc Gallagher of Bayonne, N. J., who wrestled in the two out of three fall, one hour time limit main event.

Leilani won the first fall in 15 minutes with a top body press following a series of drop kicks. Gallagher won the second fall in six minutes with a cross body press.

When the two wrestlers started back into the ring for the third and deciding fall, Gallagher was the first to enter the ring. As Leilani entered the ring, Gallagher attempted to start the match early with a little underhanded fist work, which greatly displeased the Samoan.

Entering the ring, Leilani proceeded to give Gallagher a real working over and when Gene Detton, the referee, attempted to in-

terfere, Leilani also gave him a working over. Leilani did all of this in the space of about six minutes, after which time he was disqualified. Not very pleased over the outcome of the decision, after Gallagher left the ring Leilani worked on Detton a little bit more.

After Leilani offered to meet Gallagher Saturday night to settle the feud, Gallagher agreed on the condition that it be a no time limit, winner take all event. So the two gentlemen are meeting again in the main event Saturday night.

In the first event, Red Shoes Dugan of Los Angeles, Calif., another new comer to the Hereford arena, met George Curtis of Vicksburg, Miss., in a two out of three fall, one hour time limit match.

Dugan won the first fall in 14 minutes with a double crab. Curtis came back in the second fall to win in 10 minutes with an abdominal stretch. Curtis won the third and deciding fall in 11 minutes when Dugan was disqualified for general roughness and failure to break a hold.

Some areas on Mars are 85 degrees Fahrenheit in the daytime but far below zero at night says the National Geographic Society.

The U. S. Commodity Credit Corporation owns more than six billion dollars worth of commodities purchased in price support operations.

NO GRAPPLING
with trap door panels

NO GROPING
behind the set

NO GUESSING
with "blind" side tuning

PHILCO TV
with Exclusive
Finger Tip Tuning

Newest advance in television design... there's nothing else like it! Auxiliary controls others hide under trap doors or put on back of set, are on front for utmost convenience—yet they're concealed from view. The world's finest TV picture now at your finger tips.

PHILCO 4119

\$239⁹⁵
21" Console at a Table Model Price
America's top value 21-inch console! Genuine Philco quality throughout with exclusive Finger Tip Tuning, new "300" Chassis, plus Mahogany finish cabinet.

Hereford Furniture Co.
Corner 4th & Main Phone 823

WRESTLING

At BULL BARN on The Highway
Sponsored By Hereford Lions Club

No Limit — Winner Take All
DOC GALLAGHER

Bayonne, N. J.
Vs.

ALO LEILANI
Pago Pago, Samoa

DICK STEINBORN
Miami, Florida

Vs.
GENE DETTON
Amarillo, Texas

Steinborn - First Appearance in Hereford

SAT., SEPTEMBER 25, 8:30 P.M.

PENNEY'S
5 reasons
WHY IT PAYS TO SHOP AT PENNEY'S THIS WEEKEND!
NEW LOW PRICES
ON PENNEY'S FAMOUS LAB-TESTED WORK CLOTHING

LONG WEARING!
LOW PRICED!

Penney's
Heavy Duty
BIG MAC®
Bib Overalls
2 29
Sizes 30 to 50

SUPER VALUES!

- Rugged 8 oz. denim for hard wear!
- Sanforized® for lasting fit!
- Sturdy triple stitching throughout!
- Bar tacked at all areas of strain!
- Expertly designed, full cut for easy movement!
- Roomy pockets for every work need!
- Parva buckles keep suspenders snug!
- Maximum shrinkage 1%

PENNEYS BIG MAC MATCHED SETS

Twill Shirts	2.49
Twill Pants	2.98

Proportion cut to fit you perfectly. Sanforized® and vat-dyed, they'll look right and feel right after many washings! Heavy, durable twill for long wear. Rust resistant zipper on pants with plenty of roomy pockets.
* Maximum shrinkage 1%

EXTRA HEAVY PAYDAY BIB OVERALLS
2.98 Sizes 30-44

Value packed durable blue denim overalls designed for long, rugged wear. Triple stitched extra strong seams with bar tacking at all strain points Full cut for plenty of free action with conveniently placed heavy duty pockets for every need! Sanforized!
* Maximum shrinkage 1%

HEAVYWEIGHT RUGGED COVERT WORK SHIRTS
1.69 (14-19)

Penney's Big Mac features include durable, sturdy heavy covert, strongly stitched main seams, lined dress type collar, flap pockets. They're generously full cut and Sanforized® Dark Grey.
* Maximum shrinkage 1%

Cotton Work Sox Long or Short Tops
Colors: White Grey Nat. 29c pr.

Foibles

FANCY AND PLAIN

By Kent Saare

The ole ball headed man is gonna pass a word at you, you can heed it or nay, as you will. The one platoon rule, at a ripe old age of one year, is going to bring the form players back into power on the football forecasting and wagering side. You can play them according to their ability this term and have reasonable assurance of surviving and collecting. To lean on the safe side, you had better select an occasional tie and remember this old footballer saw: Each season a ballclub playing in the college echelon faces two rules of the thumb—One, a game they can't win and two, a game the opposition can't lose. If they happen simultaneously, you drop only one or better still, draw one. As to this week's tussles: Tempe at Brigham Young, (26-18)—Neither too strong, but BYU is extremely woeful, hence a nod to Arizona State. . . Pittsburg at USC—A long trip for Pitt to go to take a thumping, if Troy's green club catches on before Mattioli gets back in the Panther qb groove. . . South Carolina at Army—SC dropped West Virginia surprisingly last year and has a good club en route, but the tin Kay-dets won't be scuffed up yet and should cop handily. . . Colo. Ags at Colorado (7-13)—The Buffs won't let this one even get tight. . . Colgate at Cornell, (7-27)—The original Big Red is just that in her own league even though the books just got their best end, Intihar, they still can pack this one and hold up a leg. . . Holy Cross at Dartmouth, (28-6)—Tuss McLaughery is short on hands, still, and the Crusaders should march, winningly. . . Boston College at Detroit, (33-20)—Short on info here, on their showing against a good Cincinnati team. Detroit, if nobody's hurt. . . Florida at Georgia Tech, (0-0)—No standoff this lap, the Wrecks by plenty. . . Penn State at Illinois—Even a turtle has to stick his neck out if he's going any place, so be it. Penn State. . . Michigan State at Iowa, (21-7)—Michigan State on manpower and the hangover of the Munn touch and this guess could be very wrong. . . UCLA at Kansas, (19-7)—Whoeee, Maher may want to go back to Massillon and take his high schoolers with him. Murder no less by UCLA. . . Mississippi

at Kentucky, (22-6)—Ole Miss should get a comparison with Maryland, on winning margin that is. . . Texas at Notre Dame—Hoo Boy and so early for anything like this to jump at you. Who be there in Texas that doesn't hope this is the time and it well could be. . . Indiana at Ohio State, (12-36)—At least as bad this time. . . TCU at Oklahoma—The Frogs won't jump over this one. . . Stanford at Oregon, (7-0)—The Webfeet are thin and tough, Idaho didn't take any starch out of them and I don't think the Indians will flatten them. Oregon and George Shaw for their second conference win and only 6 to go. . . Duke at Pennsylvania—The Blue Devils are salty and Steve Sebo is starting from taw or just a bit south of it at Penn. He probably yearns for some of those Quaker boys at Michigan State to stay home and go to the institute here and he could use 'em. Miss. State at Tennessee, (26-0)—Closer this time, but still with a Maroon hue. . . Okla. Ags at Texas Ags—The Oklahoma type Ags lost their best qb, Myers with a dislocated elbow but may retain enough to sack this 'un. . . Arizona at Utah, (7-28)—Not quite so bad this go-round, but maybe Washington was just weak. Better look into it. . . Baylor at Vanderbilt, (47-6)—An encore, more so, if Sauer so avers. . . Utah State at Wichita, (14-7)—Both improved, Wichita supposedly more than. . . Marquette at Wisconsin, (41-13)—Couldn't be much tighter this time, that last one fitted like a wet boot. Wisconsin, and maybe you hadn't better look back. That man with the net might be there. Kansas State at Wyoming—Different leagues and varying atmosphere. K. Ags to win. . . All this before the injury returns are in and the wails emanate, and remember there be places where it might even rain. . .



PADRE BEACH STYLE—A Mexican sombrero is right in style at Padre Beach . . . and it's no wonder. Padre Beach, a semi-tropical resort area on the south tip of Texas' Padre Island, is only 20 miles from the Mexican border city of Matamoros. The young lady offering the international atmosphere is Mimi Garibay of Brownsville. (AP Photo).

Crisp slices of red apple, served with Roquefort and cream cheese blended together, make a fine dessert. A little mayonnaise may be added to the cheese, or use sweet or sour cream.

Legal Notice

THE STATE OF TEXAS
TO: The unknown heirs and legal representatives of Alma Summers, deceased; the unknown heirs and legal representatives of John H. Summers, deceased and the unknown heirs and legal representatives of Amanda Gardner Summers, deceased

GREETING:
You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 1st day of November, A. D. 1954 at or before 10 o'clock A. M. before the Honorable District Court of Deaf Smith County, at the Court House in Hereford, Texas. Said plaintiff's petition was filed on the 16th day of Sept. 1954. The file number of said suit being No. 3688.

The names of the parties in said suit are: C. Palmer Norton as Plaintiff, and Frank E. Summers; Virgie Summers, a feme sole and W. N. Summers; the unknown heirs and legal representatives of Alma Summers, deceased; the unknown heirs and legal representatives of John H. Summers, deceased; and the unknown heirs and legal representatives of Amanda Gardner Summers, deceased as Defendants.

The nature of said suit being substantially as follows, to wit: A suit to remove the cloud on Plaintiff's title to the North 1/2 of Section 29, Township 5 North, Range 4 East, Deaf Smith County, Texas and in trespass to try title; and to divest any interest apparent or real of the defendants and to fully invest the complete fee simple title to all of said land in Plaintiff.

Issued this 16th day of September, 1954.

Given under my hand and seal of said court, at office in Hereford, Texas, this 16th day of September A. D. 1954.

Lucille Posey, Clerk
District Court,
Deaf Smith County, Texas
By Lonidene Edmonson, Deputy
(SEAL) T-38-4c

MEN'S GABARDINE JACKET

Superbly made of fine quality sheen gabardine with rayon lining. Two slash pockets, zipper front. Button cuffs. Smart looking, for sport, for work or casual wear. In many favorite solid colors.



7.90

- Solid Colors
- Fully Lined
- 2 Slash Pockets
- Sizes S-M-L

SPECTACULAR SAVING . . . HANDSOMELY STYLED MARINE BROADCLOTH

Sport Shirt

2.00



- Satin Yoke
- Semi-rounded Collar
- 2 Flap Pockets
- Stud Buttons
- Saddle Stitching
- Adjustable Cuffs
- Sizes S-M-L

Handsome in every detail . . . Smart new style in luxurious . . . long wearing Marine Broadcloth . . . You'll like the saddle stitching on collar and pocket flaps. Matching stud buttons. Two button adjustable cuff. Satin yoke. In popular colors of blue, tan, green and grey. A great shirt BUY.

Anthony's

Special Purchase SALE
Men's Fine Quality CLOTH HATS



Men's plash weave gabardine. Water repellant finish. Preblocked in front. Pinch shape with stays stitched brim. Dupont plastic a rayon. Charcoal Grey & Dark Brown

1.44

FOR WORK FOR SPORT FOR CASUAL

MEN . . . Here is lots of quality for a real low Anthony price. Smartly styled, pre-blocked pinch front model. Stitched brim, two eyelet vents. Sweat proof grosgrain covered plastic sweat band. Water repellant, shape holding. Sizes 6 3/8 to 7 1/2. Check this top value today. You'll save.

CONG. WALTER ROGERS SAYS:

Cost Of Farm Subsidies Reported As Being Small By Comparison

Back Home
I finally got the work in Washington caught up to where I could get home. My feet hit Panhandle Terra Firma on the night of September 9th and, needless to say, it was a wonderful feeling. Had appointments all the next day with people who were having trouble getting some of their troubles straightened out. We didn't get them all straight, but did get the machinery started on most of them. Friday night, I went to the Farm & Home Show at Pan-Tech Farms and had a most enjoyable time. Saw the beauty contest, and can assure you it was not misnamed. Friend "Cotton John" was busy as a bee, as usual, and doing the splendid job that he is noted for in this section of the country. Attended the Airport Dedication at Amarillo on Sunday and heard Ross Rogers make a wonderful speech. He has done a lot for Amarillo in this entire section.

My telephone number at Pampa is 4-5631. If it doesn't answer, try again, because I have so many places to go, I might not be there, and the young lady might have slipped out for a few moments.

More About Subsidies
There is so much talk around the big cities of the East about the fabulous farm subsidies, that I think the Eastern papers should prominently display a report issued by the House Agriculture Committee in June of this year. The figures contained in it are too many to quote in this newsletter, but a brief treatment can be had. This report shows that according to all

figures, the price support program has cost \$1,194.8 million dollars since it began in 1933. Nearly half of this was a loss occasioned by the Irish potato loss, which accounted for approximately 478 million. It was pointed out in the report that most of the costs of the price support operations occurred during the post war readjustment years; that during this same time, business reconversion payments by the government amounted to over \$10 billion dollars.

There is really no reason to try to build up a big bugaboo about so-called subsidies or special services or incentive benefits, or whatever you want to call them. The truth is that these payments have actually gone into all segments of our economy, and it hardly behooves one group to criticize the other. The further truth is, much has been accomplished in this manner that would otherwise have been delayed for many years.

When the first Congress convened in 1789, its first act was to devise a system for administering canals. The next business was the enactment of a tariff bill. This legislation set up a subsidy principle that has been followed in many forms. The Government granted over 6 million acres of public land to private interests, between 1827 and 1866, to encourage canal building and river improvement, in addition to right-of-way grants. This was just part of the program. Approximately 183 million acres of Federal and State lands were granted to railroads between 1850 and 1870. We all know of the continued subsidies that are

granted shipping and air carriers, as well as other programs. The recent Atomic energy discussions point up the contribution that has been made by the taxpayers who paid for this program. Certainly everyone wants to take part in the forward movement of civilization and to contribute what he can. Our progress would be so much better if some of the attempts to set one segment of our economy against the other should cease. We can accomplish so much more working together than we can pulling against each other. As I have said many times before, "The American people want the truth about government payments or subsidies. If they are justified, they will be continued; if not, they will be dropped. Since it is the taxpayer's money, it seems only fair that he should have the facts and the decision."

Mrs. Hoover Is Program Leader

Mrs. Charles Hoover was leader of the program when the Farm and Ranch Club was entertained in the home of Mrs. Dub Harkrider Thursday. The luncheon table had an arrangement of fall flowers centering a lace cloth and flower arrangements were used about the house.

Mrs. Hoover spoke on "Child Study" pointing out the importance early training in childhood for both mental and physical development. New year books were distributed during the business session which

followed the program. Those attending were Mesdames Herschel Barrus, C. D. Devenport, Chas. Hoover, Waldron Melton, J. V. Perrin, T. W. Perrin, Roy Pruitt, G. S. Solomon and the hostess.

Make sure that your electric washing machine stands level on the floor. If it is not steady, its motor may easily become overheated.

If your toaster does not have a crumb tray that can be removed or opened out for cleaning, use a small long-handled brush with which to get out the crumbs. Never shake or jolt an electric toaster in order to clean it.

SMART NEW FALL

SLACKS

IN POPULAR CHARCOAL TONES

- ★ Splash Fiberenes
- ★ Slub Gabardines

6.90

FREE ALTERATIONS

MEN . . . here is lots of slack for little money. Superbly tailored in every detail to compare with higher priced slacks. Check these outstanding features. Self Belt; Welt Seams; 1/2 Pocket; Snug Tex Waistband; French Top; Hook Closing; Diamond Hip Pocket Tab; Shape retaining Fiberenes and Gabardines in popular charcoal tones of Black, Brown and Skipper. Lay in your supply now. Sizes 28 to 38.

Anthony's
C. R. ANTHONY CO.

TWO DOCTORS

Yes, there are two Doctors at Cowan Jewelry to doctor or cure the ailments of your sick and decrepit watches—for faster service and guaranteed workmanship, where only genuine materials are used to repair those watches that are

Shot To Pieces

or suffering from minor ailments — remember our repair department. We specialize also in jewelry and clock repair. We

are also happy over our large selection of Diamonds, Watches, Silverware, Dishes and are sure that our prices and quality on

our entire gift line will meet with your approval and make you happy too. For gifts that last and are appreciated down through

the years, see our selections

At 335 Main

which is across the street from the Brand, and incidentally, all the brands we carry are nationally advertised.

COWAN JEWELRY

HEREFORD, TEXAS

Long Time Ago

45 Years Ago
Two monster cucumbers were brought to The Brand office this week and left for the inspection of the public. They measured 12 inches in diameter and 16 inches in length, thus giving evidence of the fertility of the Panhandle soil. But in trying to think who the man was who brought them, we are reminded of the definition of memory we once heard at school. "The memory is that faculty of the mind with which we forget things." If the gentleman who was so kind to bring us these cucumbers will only let us see his face once more and be reminded of his identity we will gladly make all necessary apologies and whatever amends he may demand.

W. Gregg brought to The Brand office this week a sample of wheat raised on his farm east of town this year. It is a splendid sample, testing 63½ pounds to the bushel. Mr. Gregg reported 1200 bushels from 120 acres of this wheat, making 10 bushels per acre. This is not so bad for a dry year. If the Panhandle can make this kind of a crop, this kind of a year, no one should make fun of it for a wheat country. Mr. Gregg is going to show his faith in the productivity of this soil by nearly doubling his wheat crop for next year. The above mentioned is on the market for seed and on account of its fine quality should all be sowed.

25 Years Ago
John Moseley claims to be the champion farmer when it comes to raising a row crop. Mr. Moseley was assisted this summer by W. I. Valentine, farmer and local cattleman. Messrs. Moseley and Valentine have in a row crop of nearly 2,000 acres, and the yield, according to Mr. Moseley, will be very heavy. The crop consists of maize, some of the heads measuring as long as thirteen inches; hegari, kafir and cane make up the remainder of the crop. The Moseley - Valentine farm lies about 30 miles northwest, where the rainfall was ample this summer to raise a bumper crop.

G. P. Oliver of North Hereford is considered by local people to be a big tomato grower, and makes an enormous challenge to any one to equal or raise bigger ones. Last week Mr. Oliver brought to the Brand office two enormous tomatoes on the same twig, the larger one measuring 13 3/4 inches in circumference and the smaller one 12 1/2 inches.

While Mr. Oliver doesn't claim to raise a large quantity of tomatoes as he has but a few vines in his garden, but what tomatoes he does have speak for themselves in size.

Make sure that the cords for the electrical appliances you use in a basement or utility room are water-proof.

Black News

By Altha Presley
Mrs. Guy Latta of Fargo, Okla., is a visitor in the home of Mr. and Mrs. John Benger. Mrs. Latta is Mr. Benger's sister.

Mr. and Mrs. Monroe Cruce of Lubbock were dinner guests of Mr. and Mrs. R. E. Barnett Saturday.

Mrs. W. R. Braxton, Jim and Ray Gene were in Clovis Saturday.

Mr. and Mrs. Ralph Price, Randy, Jeffery and Mr. and Mrs. W. H. Price of Hereford visited in the John Price home in Lubbock Friday. They also met Clyde Hays and Calvin Guy from Black, who are college students at Texas Tech.

Mrs. Glenn Roberson is home after a week's stay in the hospital in Hereford.

Mr. and Mrs. John Benger and Mrs. Guy Latta attended the Clovis fair Saturday.

Mrs. George Brock of Lubbock visited her parents, Mr. and Mrs. R. E. Barnett Sunday.

H. D. Club Wins Prize
Mr. and Mrs. Leonard Latham and friends are spending this week at Possum Kingdom fishing.

Our Study Club and Home Demonstration Club were well pleased over our booth at the fair winning third place, as we hadn't prepared any thing in advance.

Mrs. J. R. Nazworth and children visited Mrs. Barnett Thursday evening.

Mr. and Mrs. Atly Hinds and Phillis were at the fair in Clovis Saturday.

Ross Latham is at Sugar Lake in Old Mexico fishing this week. The Study Club will meet with

Mrs. John Benger Thursday night, September 30.

Mrs. Ross Latham and son are visiting her mother and father, Mr. and Mrs. Linsey, at Morton this week.

Mr. and Mrs. E. W. Tatum attended the football game at Spring Lake Thursday night.

Dr. and Mrs. Paul Parr of Oklahoma City and Mrs. Florence Parr of Hereford were guests in the Bruce Parr home this week.

Visiting in the Sam Greeson home this week were Mr. and Mrs. Harry Berrick and Ted Thompson from Boulder City, Nev. Mrs. Berrick is a niece of Mrs. Greeson's. This was the first time they had met in 25 years.

Saturday night in the Red White home, the young folks of the Baptist Church of Friona enjoyed a training party. A hayride and a wiener roast followed the business session.

At The Movies

"Bad For Each Other"
Columbia Pictures' "Bad For Each Other," the shock drama of the "ghost surgeon" racket starring Charlton Heston, Elizabeth Scott, and Britain's newest star, Dianne Foster, opens Wednesday through Thursday at the Star Theatre.

Heston, as a young doctor who returned to his old mining town is lured in to the "Ghost Doctor" racket by beautiful, Elizabeth Scott and is deserted by his nurse who really loves him but just can't play into the hands of a "ghost surgeon."

"The Lone Gun"
In "The Lone Gun" which opens at the Star Theatre on Friday and Saturday, George Montgomery, the honest marshal, plays a lone hand against a passel of desperadoes. And western lore is full of such men, some of them heroes, some of them bad men, but all of them unafraid.

Montgomery, as a Marshal disgusted with a lynching in his town, turns in his badge and leaves for another city where he comes upon another form of injustice.

During the fight to bring peace to the community, Montgomery and Dorothy Malone, sharing common interests and common dangers, find themselves very much in love.

"Captain Kidd—Slave Girl"
If you like the gay debonair, swashbuckling type of movie which the late Douglas Fairbanks made so popular then you will have a gay and thrilling time at the Tower Drive-In Theatre, Saturday, where Tony Dexter tests his trusty blade in typical swashbuckling manner with the added attraction of color.

"Captain Kidd" opens with the redoubtable captain escaping the gallows at Execution Dock in London in 1701. From there on you are treated to swift drama, swiftest love making, plenty of sword-play and some of the most enchanting scenery you could wish to see.

There is buried treasure of course and there is a band of the most authoritative black-bearded pirates doing their dirty work just when you think all is well.

Leftover corned beef makes wonderful hash, of course; but don't forget that it is delicious for sandwich fillings. Chop it fine and mix it with enough Russian dressing to moisten; for something crisp — and for a change — add finely shredded green cabbage to the sandwich instead of lettuce.

SONNY SOUTH



LITTLE FARMER



HOSSFACE HANK



DEEMS



OFF MAIN STREET



THOSE WERE THE DAYS



RURAL DELIVERY



GRANDPA'S BOY



FORD'S GOT IT!

others just want it!

Yes, FORD OUTCLASSES EVERY 1954 COMPETITIVE CAR!

130-h.p. V-8
Ford's new 130-h.p. V-8 block V-8 is the only V-8 in the low-price field. And with low-friction design and deep-black construction, it's the most modern in the industry.

Ball-Joint Suspension
Ball-Joint Front Suspension is the most important chassis development in 20 years, for easier riding and handling. And Ford is the only low-priced car that has it.

Trend-setting styling
Ford's trend-setting styling has set the pace for the industry. It is forward-looking styling that's out front today and will stay attractive for the years ahead, too.

highest resale value
Used car sales statistics show that recent-model Ford cars return a greater portion of their original cost than any competitive make of car.

BUY WISELY!
BUY FORD!
BUY NOW!

You'll get a GREAT DEAL with **FORD**
HEREFORD MOTOR CO.

2nd at Sampson Phone 39

OFFICIAL ENTRY BLANK

- Tulia at Hereford
- Tempe at Brigham Young
- Pittsburgh at Southern Cal.
- South Carolina at Army
- Cola, Aggies at Colorado
- Colgate at Cornell
- Holy Cross at Dartmouth
- Boston College at Detroit
- Florida at Georgia Tech
- Penn State at Illinois
- Michigan State at Iowa
- UCLA at Kansas
- Mississippi at Kentucky

TIE BREAKER

Predict the Score

Tulia _____

Hereford _____

Texas _____

Notre Dame _____

TCU _____

Oklahoma _____

- Texas at Notre Dame
- Indiana at Ohio State
- TCU at Oklahoma
- Stanford at Oregon
- Duke at Pennsylvania
- Miss. State at Tennessee
- Okla. A&M at Texas A&M
- Arizona at Utah
- Baylor at Vanderbilt
- Utah State at Wichita
- Marquette at Wisconsin
- Kansas State at Wyoming

NAME _____
ADDRESS _____



DEATH BUGLE - This death bugle, in the hands of 82-year-old Doll McFrazier, has sounded for over half a century in the tiny community of Palestine in northeast Lamar County. The four foot long tin horn tells neighbors of a death in the community and they gather from miles around at the McFrazier home to learn the news. (AP Photo)

out sugar or salt.

WONDERFUL BREAKFAST
Like light and fluffy pancakes with wonderful flavor? Then try this recipe!

Orange Juice
Apple Griddlecakes with Crisp Bacon
Hot Maple Syrup Beverage

APPLE GRIDDLECAKES
Ingredients: 2 cups sifted flour, 2 teaspoons baking powder, 1 teaspoon baking soda, ¼ teaspoon salt, ¼ cup sugar, 2 eggs, 2 cups buttermilk, ½ teaspoon vanilla, 2 medium-size tart cooking apples.

Method: Sift together the flour, baking powder, baking soda, salt and sugar. Beat eggs until thick and lemon colored; beat in buttermilk and vanilla. Add sifted dry ingredients and beat just about until smooth. Peel and core apples; cut each into eighths; cut into very thin wedge-shaped pieces. (There should be about 2 cups.) Fold apples into batter. Bake cakes on well-greased griddle until golden brown, turning once. If you have a ladle that holds about 3 table spoons it will be fine to use. Makes about 24 griddle cakes. Serve with crisp bacon and ¼ cup hot maple or maple-blended syrup.



RELEASED "BAD BOY" - Donald Bouchillon, 26, Fort Worth "bad boy", was released through clerical error from the Texas penitentiary in Huntsville where he was serving life sentence as an habitual criminal. He entered the prison Oct. 14, 1953. Police are trying to locate him. (AP Wirephoto).

FRIDAY FARE
Looking for a sandwich filling that is a little different? Then here is an idea.

Tomato Vegetable Soup
Cream Cheese and Tuna Sandwiches

Fruit Beverage

CREAM CHEESE AND TUNA SANDWICHES
Ingredients: One package (3 oz) cream cheese, 3 tablespoons prepared horseradish, 1 tablespoon lemon juice, dash of sugar, one can (6½ ounces) chunk-style tuna (drained), rye bread.

Method: Beat cream cheese, horseradish, lemon juice and sugar together with spoon. Add tuna and stir together. Makes about 1 ½ cups filling. Make sandwiches of the spread with rye bread.

SUNDAY NIGHT SUPPER
Eggplant, fixed this way, makes a main course.

Eggplant with Mushroom Sauce
Steamed Rice Chinese Noodles
Salads Bread - Butter

Fruit Beverage

EGGPLANT WITH MUSHROOM SAUCE
Ingredients: 1 medium-sized eggplant (6 to 8 inches long), 1 medium-sized onion (finely chopped), ¼ cup enriched margarine (melted), ¼ teaspoon salt, dash of pepper, ½ teaspoon paprika, 1 can (about 10 ounces) cream of mushroom soup, ¼ cup milk, minced parsley.

Method: Wash and peel eggplant. Cut into strips about the size you would cut potatoes for French frying. Melt margarine in large skillet; add eggplant and onion and cook over low heat until eggplant is tender. Stir in salt, pepper, paprika, mushroom soup and milk. Heat thoroughly. Serve over steamed rice; top with minced parsley and crisp Chinese noodles. Makes 4 servings.

SATURDAY NIGHT SUPPER
This quick loaf has a most delicious flavor and you can cut it into thin uniform slices.

Oyster Stew Pilot Crackers
Baked Beans Cole Slaw
Mystery Bread Beverage

MYSTERY BREAD
Ingredients: 2 1/3 cups graham cracker crumbs (about 28 single graham crackers), 2 1/2 teaspoons baking powder, 1/2 teaspoon salt, 1/2 cup sugar, 3 eggs 1/2 cup milk, 1/2 cup butter or margarine (melted and cooled), 1/2 cup coarsely cut walnuts, 1/2 cup very finely cut dates.

Method: Grease bottom and sides of loaf pan (about 8 1/2 by 4 1/2 by 2 1/2 inches). Line bottom with waxed paper; grease paper. Stir graham cracker crumbs, baking powder, salt and sugar together well. Beat eggs until thick and lemon colored; beat in milk and melted butter. Stir in walnuts and dates. Turn into prepared pan. Bake in moderate (375 degrees) oven 40 to 50 minutes or until cake tester inserted in center comes out clean. Turn out on rack to cool. May be sliced as soon as cool. Store in tightly covered container.

SPICY SHORTCAKE
Take a shortcut to shortcake. Bake a package of gingerbread in two layers. Fill the layers with stewed rhubarb, or with sliced fresh pears, pineapple or bananas, and top with whipped cream. Or you may top with lemon, orange or pineapple sauce and a dollop of cream cheese that has been softened with a little cream.

Cooking Is Fun

By Cecily Brownstone
Home Economist for Associated Press

FAMILY DINNER
Pork chops cooked this way are always popular.

Vegetable Soup
Breaded Pork Chops
Mashed Potatoes
Sweet-and-sour Red Cabbage
Snap Beans
Bread and Butter
Cake Squares

BREADED PORK CHOPS
Ingredients: 4 loin pork chops (about 1/2-inch thick), 1 small egg, 4 teaspoons flour, 1/4 cup fine dry bread crumbs, 2 tablespoons butter or margarine.

Method: Cut most of fat away from around pork chops. Beat egg enough to combine yolk and white. Dip a chop in flour, then in egg, and last in bread crumbs; place on waxed paper. Bread remaining pork chops the same way. Heat butter in 9- or 10-inch skillet; with wide spatula or pancake turner place chops in hot fat. Brown slowly on one side; turn and brown other side. Cover skillet tightly and cook over low heat until pork chops are cooked through. (Browning and cooking will take about 30 minutes.) Make a small slit near bone to make sure pork is thoroughly done - meat should have no trace of pink. Serve at once. Makes 4 servings.

FAMILY LUNCH
Chicken Sandwiches
Jellied Grapefruit Salad on Romaine

Beverage
JELLIED GRAPEFRUIT SALAD
Ingredients: 1 can (1 pound) unsweetened grapefruit sections, unsweetened pineapple juice, 1 envelope unflavored gelatin, romaine, herb-flavored mayonnaise.

Method: Turn grapefruit from can into strainer to drain thoroughly. Add enough pineapple juice to the grapefruit liquid to make 1 cup less 2 tablespoons. Pour fruit juices into small saucepan; sprinkle gelatin over them and let stand about 5 minutes. Stir over moderate heat until gelatin is thoroughly dissolved. Refrigerate until consistency of unbeaten egg white. Cut grapefruit sections in half; fold in. Turn into small loaf pan (7 1/2 by 3 1/2 by 2 inches is a good size.) Refrigerate until set. Loosen sides with small knife or spatula; dip pan quickly in hot water. Turn out. Cut in slices and arrange on salad plates with romaine; serve with herb-flavored mayonnaise. Makes 4 servings.

Note: The canned grapefruit called for is a dietetic pack with-

COOKIES
JELLIED GRAPEFRUIT SALAD
Ingredients: 1 can (1 pound) unsweetened grapefruit sections, unsweetened pineapple juice, 1 envelope unflavored gelatin, romaine, herb-flavored mayonnaise.

Method: Turn grapefruit from can into strainer to drain thoroughly. Add enough pineapple juice to the grapefruit liquid to make 1 cup less 2 tablespoons. Pour fruit juices into small saucepan; sprinkle gelatin over them and let stand about 5 minutes. Stir over moderate heat until gelatin is thoroughly dissolved. Refrigerate until consistency of unbeaten egg white. Cut grapefruit sections in half; fold in. Turn into small loaf pan (7 1/2 by 3 1/2 by 2 inches is a good size.) Refrigerate until set. Loosen sides with small knife or spatula; dip pan quickly in hot water. Turn out. Cut in slices and arrange on salad plates with romaine; serve with herb-flavored mayonnaise. Makes 4 servings.

Note: The canned grapefruit called for is a dietetic pack with-

COOKIES
JELLIED GRAPEFRUIT SALAD
Ingredients: 1 can (1 pound) unsweetened grapefruit sections, unsweetened pineapple juice, 1 envelope unflavored gelatin, romaine, herb-flavored mayonnaise.

Method: Turn grapefruit from can into strainer to drain thoroughly. Add enough pineapple juice to the grapefruit liquid to make 1 cup less 2 tablespoons. Pour fruit juices into small saucepan; sprinkle gelatin over them and let stand about 5 minutes. Stir over moderate heat until gelatin is thoroughly dissolved. Refrigerate until consistency of unbeaten egg white. Cut grapefruit sections in half; fold in. Turn into small loaf pan (7 1/2 by 3 1/2 by 2 inches is a good size.) Refrigerate until set. Loosen sides with small knife or spatula; dip pan quickly in hot water. Turn out. Cut in slices and arrange on salad plates with romaine; serve with herb-flavored mayonnaise. Makes 4 servings.

Note: The canned grapefruit called for is a dietetic pack with-

Farewell Party For Simms Family

A farewell party was held at the Simms Community House Thursday night in honor of the O. A. Alexander family, who are moving to Fort Worth. They received a Sunbeam Mixer as a going away present.

Games of "42," Canasta and Pitch furnished entertainment for the evening. Refreshments of pie and coffee were served.

Those attending were: Mr. and Mrs. O. A. Alexander and family, Mr. and Mrs. Ted Sumner, Mr.

and Mrs. D. E. Riddle, Mr. and Mrs. C. F. Burk, Mrs. R. P. Miles, Mrs. Madeline Williams, Mrs. Allen Goddell, Mr. and Mrs. C. L. Hoyle, Mr. and Mrs. M. W. Blankenship and boys, Mr. and Mrs. C. W. Edwards and daughter, Jesse Fincher, Mr. and Mrs. Bill Hampton, Mr. and Mrs. J. A. Crofford, Mr. and Mrs. C. H. Hammock, Mr. and Mrs. J. S. Stocks, Mr. and Mrs. R. L. Pinnell and family, Mr. and Mrs. J. V. Perrin and boys, Mr. and Mrs. Glenn Hetzler and Mr. and Mrs. A. J. Ashburn and son.

Read The Classifieds

David Smith On Radar Destroyer

SAN DIEGO, Calif. - Eight destroyers of the U. S. Pacific Fleet are scheduled to return here September 12 from duty in the Far East.

Aboard the radar picket destroyer USS Hanson is David M. Smith, fireman, USN, son of Mr. and Mrs. Harry H. Smith of Route 3, Hereford, Tex.

The ships left San Diego in March to engage in training operations in the Philippine Islands and surveillance patrol off Korea.

They operated with fast carrier Task Force 77 and escort and blockading Task Force 95.

Liberty for the crews was granted when the ships visited Far Eastern seaports including Manila, Hong Kong, Yokosuka, Japan and Pearl Harbor, T. H.

The more highly developed a writer's artistic temperament, the less likely he is to make money in the literary field.

About 20 million homes today have inadequate wiring. The addition of just one more appliance in these could start a fire.



Bel pulley optional at additional cost.

revolutionary tractor drive that
boosts pull-power **ON THE GO!**

Butane
Diesel
& Gasoline

McCormick Farmall



INSTANTLY :: without shifting gears or touching the throttle

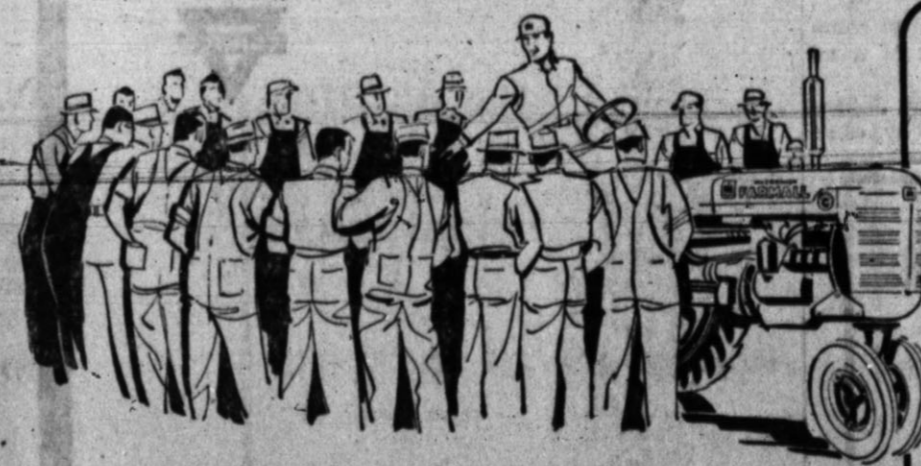
- Boost pull-power up to 45 per cent, ON THE GO!
- Change tractor speed, ON THE GO!
- Choice of two speeds in every gear, ON THE GO!

10 forward and 2 reverse.

THE NEW FARMALL

Plus! **Fast-Hitch**
for the McCormick Farmall Super C
in Action

at the big **FIELD DEMONSTRATION**



DATE - Saturday, Sept. 25th

TIME - All Day

PLACE - Howard Gault Home Place

3 Miles Southwest on Highway 60 then 4 Miles Due West

COME...SEE...TRY...

the easiest, fastest way to hitch implements ever developed!

SEE how you can change Fast-Hitch implements quick as a click. Hitching's a SNAP!

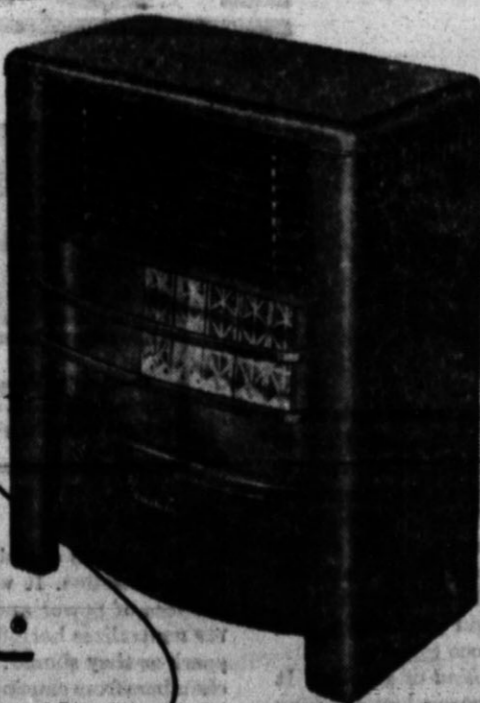
SEE how you can control hydraulically every implement action - automatically, instantly, effortlessly, precisely.

SEE how you can do better work with F-H implements.



Hereford Implement Co.

"I like my Dearborn stays touch-cool... yet warms the far corners!"



Dearborn's amazing Cool Safety Cabinet ends the hazard of scorched walls and furniture...can't burn tiny fingers...stays touch-cool on top, sides and bottom. Circulates floods of clean, floor-warming heat to every corner!

HIGH-CROWN BURNER—gives you more heat—more service—more economy.

GLO-BRITE RADIANTS—pour out abundant warmth in a jiffy.

PUSH OPERATED—no more match burning. Wonderfully safe.

BEAUTIFUL FINISH—in handsome copper-tone furniture-finish.

Come In and see our complete line! You'll be proud to own a Dearborn—the world's finest, safest gas heater.

BLANTON BUTANE, INC.

ARTHRITIS, RHEUMATISM, NEURITIS Sufferers Now Offered Amazing Relief From Agonizing Pains

Sensational new medical discovery called AR-PAN-EX works through blood stream where it can do the most good, fastest. Even most stubborn cases have gotten blessed relief from torturing misery. See us today about guaranteed AR-PAN-EX tablets.

Roger's Drug

Treated Like Queen Past Year In Japan



BACK FROM HOME visiting in the home of her parents, Mr. and Mrs. R. R. Jackson, is Mrs. James Tucker, above, with her daughter, Joan, who returned to Hereford Thursday. (Staff Photo)

Mrs. James Tucker and daughter, Joan, have just returned home after almost a year's stay in Tachikawa, Japan, which is about 20 miles from Tokyo, where she joined her husband.

Mrs. Tucker left the U. S. in November of 1953 and returned September 16, 1954.

James Tucker, her husband, is in Yokohama, Japan in the hospital with asthma, but Mrs. Tucker expects him home in about two or three months however, the exact date of his arrival is uncertain.

"The Japanese people just treat you like you are kings and queens," said Mrs. Tucker. "They are always trying to do something for you and waiting on you constantly. You never have to turn a hand. They call you Madame or Master at all times. They are very polite and nice."

Live Like Pioneers

When Mrs. Tucker first got to Japan, there weren't enough government houses, so they had to rent from Japanese people. She said, "Really, it's a wonderful experience. It seems just like pioneering to me. You cook on kerosene and wood burning stoves. Your tables are set on little short legs and are so short that you have to sit on the floor to eat."

"The Japanese homes are very clean and neat," she said. "The floors always shine beautifully."

The Japanese women are very proud of their floors. They work years to make them shine. When you enter into their homes, you remove your shoes at the door. If you don't, they are very displeased with you. There's never the slightest speck of dust in a Japanese home. They're always spotless. The people, themselves, take at least two baths a day and sometimes more. They are very clean in that manner, although, all of Japan has a damp, moldy smell."

The Japanese are clean in every manner except their process of fertilization of crops. They have what they call "honeybuckets" and

on certain days they take these huge buckets and go around to the different houses and collect their sewage or human wastes, and deposit it on their fields etc. The Americans aren't allowed to eat anything raised by the Japanese, although everything they raise is beautiful and very much larger than in the U. S. The reason for this is because of the possibility of catching germs. Many of the Japanese people's bodies are badly diseased.

The Japanese children are very obedient and aren't told anything but once. In fact if an American woman spansks her child, the Japanese woman thinks it is terrible.

The stores and shops in Japan are so quaint, they almost make you laugh. They don't have counters as we do, but they have booths like in a carnival. They hang things all over the walls and around on short tables etc. Some of their prices are not too high according to the material being sold. Everything is made by hand. The Japanese are very artistic. Nothing in Japan is wasted. Very beautiful dolls are made out of beer cans and beautiful cigarette lighters out of tin cans. Many other things are made like this, too. Most Japanese learn to do these things as soon as they are old enough.

Their pastime is sewing, which they can do beautifully and reading and studying about the U. S.

Read in Reverse

The way in which they read is very amusing. They start from the back of a book, from the left side of the page and from the bottom up. Most of them can read very quickly.

The younger Japanese can speak enough English to the extent they can carry on a light conversation with you.

Their greatest desire is to come to the U. S. They think of it as "paradise."

Mrs. Tucker said, "The Japanese people know that they can't

ever have an opportunity in Japan because it is so crowded. That's their reason for wanting to come to America. They would leave their families, friends and all if they could only have an opportunity to come."

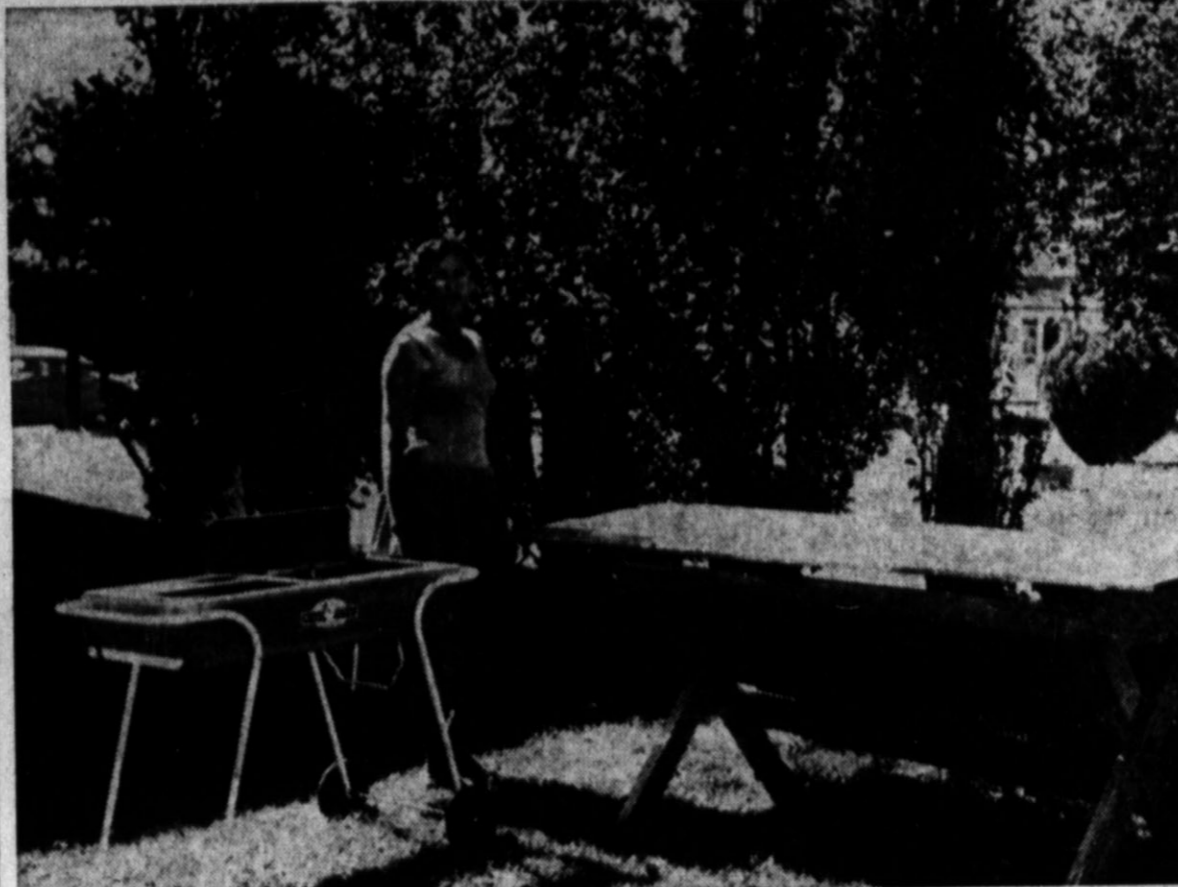
The Japanese are very inquisitive and inspect everything in an American's home, such as refrigerators, stoves etc., trying to learn more about the U. S. and how to better themselves, Mrs. Tucker says.

The Japanese girls are very modernistic and can out-do any American girl in clothing, haircuts, etc. They are, nearly all, just beautiful. They wear jeans, skirts and blouses like any American girl and look much neater. They make their own clothes and they are always beautifully tailored. They go all out for the Japanese clothing only on their big Fiesta Day. Some of the older women, who are called "mamasans," wear their Japanese clothing all of the time.

Food Is Different

The Japanese food is entirely different from ours. Their favorite food is "sakeka" which is made up of rice, very thin steak slices, carrots, soucy sauce, and vegetable sprouts. They love fish and rice and would eat it in preference to any American food.

They still have oxen and ox-carts in Japan. They also have coolies and rickshaws. In fact, Mrs. Tucker rode in one, while she was there.



PEOPLE WHO STOP at the Texas Hotel will likely be a little surprised over the back yard area which Thelma Cronnister shares with her guests for barbecues and other summertime leisure. Miss Cronnister takes care of the lawn, flowers and trees which make an inviting spot for the table and portable barbecue unit.

Mrs. Tucker says, "It was a chance of a lifetime and a wonderful experience, but I'm so glad to be back home. I was glad to see a greenback dollar again instead of a "yen" or a "script," which is American money used in Japan. The first drugstore I saw was wonderful; malts, ice cream, etc. You

only had those on the base over there."

Mrs. Tucker enjoyed her trip home very much. She had a four day layover in Honolulu, due to plane difficulty. From there, they took a Naval plane into San Francisco, Calif. From San Francisco they caught a TWA into Amarillo,

where Mrs. Tucker's parents, Mr. and Mrs. R. R. Jackson, met them.

The government can ask to see your tax records up to five years after you file that return. So it's a good idea to keep them around for that long.

CAPROCK 4-H
Glenda Taylor was hostess to the Caprock 4-H Club in the Adrian school September 15.

Cynthia Kromer, president, was in charge of the meeting. Roll call was answered with "My Favorite Flower." Mrs. C. F. Hornfeld leader, gave a demonstration on centerpieces. Centerpieces were made of flowers, fruits and vegetables. Correct way of setting a table was also demonstrated. Glenda Hornfeld led games after the meeting.

Those present were: Cynthia Kromer, Kathleen Kromer, Phillis Peters, Glenda Hornfeld, Regina Edwards, Janie Taylor, Mrs. Hornfeld, Mrs. Edwards and the hostess.

Courthouse Records

Warranty Deeds
James W. Perrin, et ux, to James R. Bostick, being Lots 11 and 12, Block three, Whitehead addition.
W. L. Davis, et ux, to H. A. Cavness, all of Lot 53 of Allison Subdivision of Block two and the West 1/2 of Block three and the East part of Block 16 of Welsh addition.

Auto insurance in some areas costs more than the total tab for gas, oil and repairs.

COMING IN PERSON



Ramblin'
TOMMY SCOTT
STAR OF KING RECORDS
REALART PICTURES
and TV
Presenting
The

TOMMY SCOTT SHOW

10 CARLOADS OF WESTERN PICTURE STARS,
RECORDING ARTISTS, TV PERFORMERS
FROM HOLLYWOOD

V. F. W. - Post No. 4818

8 p.m. at the Bull Barn
Wed., Oct. 6th
Hereford, Texas

**PITMAN
SERVICE STATION**

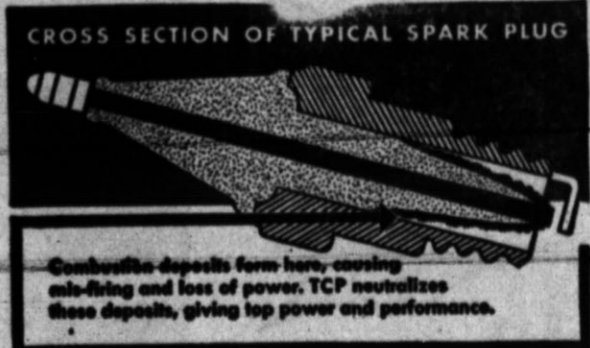


"WE FIX FLATS"
MAIN STREET & HIGHWAY 60
Phone 588

The Greatest
Gasoline Development
in 31 Years

New Conoco Super Gasoline with TCP*

Boosts power as much as 15%!
Increases spark-plug life up to 150%!
Gives you extra gas mileage, too!



Combustion deposits form here, causing mis-firing and loss of power. TCP neutralizes these deposits, giving top power and performance.

Here's the most revolutionary advance in motor fuels since the introduction of tetraethyl lead in 1922—new Conoco Super Gasoline with TCP, brought to you by special arrangement with Shell Oil Company. TCP is Shell's trademark for the remarkable additive first developed for aviation fuels.

Now you can actually enjoy the benefits of an engine tune-up—just by changing to new Conoco Super Gasoline. Chances are, by the time you've finished your second tankful, you'll feel the increase in power. And you'll keep that extra power just as long as you use Conoco Super.

For Conoco Super with TCP is a new kind of gasoline. It overcomes the greatest single cause of power loss affecting most of the cars on the road today. Now, you can enjoy all the power that was built into your car.

Why you need Conoco Super Gasoline with TCP
In the average automobile, the by-products of fuel combustion constantly build up deposits on spark plugs and in combustion chambers. These deposits can "choke" you of power in two ways. First, they actually short-circuit your spark plugs. This causes mis-firing. Second, deposits in the combustion chamber get red hot and cause the fuel to ignite before it should. This is called pre-ignition or "wild ping." The effect of fouled spark plugs and pre-ignition is a loss in power and a waste of gasoline.

*Trademark owned and patent applied for by Shell Oil Company

Now—at your Conoco dealer!
NEW CONOCO Super GASOLINE



© 1954, Continental Oil Company

Your Guarantee. The trademark, TCP, is your guarantee that you are getting the full benefits of "The Greatest Gasoline Development in 31 Years." Only Shell Oil Company and its authorized licensee, Continental Oil Company, have the full knowledge of the proper use of TCP. Only Conoco Super Gasoline and Shell Premium have TCP.

**NEW—MODERN
PANHANDLE SOUTH PLAINS FAIR**
PRESENTS DIRECT FROM WSM, NASHVILLE, TENN.
STARS OF
**GRAND OLE
OPRY**
FEATURING
Webb Pierce — Wilburn Bros. — Wondering Boys
EXTRA ATTRACTIONS
Maddox Bros. & Rose — Slim Whitman
Plus Many Others
Shows Daily At 2:30 P.M. & 7:30 P.M.—Fair Park Coliseum
★ ★ ★ ★ ★
Biggest Farm Implement Show in History
★ ★ ★ ★ ★
FREE DAILY FREE
DARING AERIAL ACTS BLAZING FIREWORKS
ENTERTAINING PUPPET SHOWS
★ ★ ★ ★ ★
Gala Parade Of South Plains Bands
At 10 A.M. Sept. 27
PLUS BILL HAMES SHOWS
SIX BIG DAYS — SEPT. 27-OCT. 2
LUBBOCK, TEXAS

The HEAVENS DECLARE The GLORY Of GOD

At The Churches

Church of Christ

205 E. 6th Street
 Bob Wear, minister
 Bible school is held each Sunday morning at 10 o'clock, with morning worship at 11 o'clock.
 The Young People meet Sunday evening at 7:15 o'clock with evening worship at 7:30 o'clock.
 Wednesday evening prayer services are held at 7:30 o'clock.
 The Hereford Church of Christ radio broadcast is heard daily at 9:30 over KPAN.
 The nationwide broadcast by the Church of Christ is each Sunday afternoon at 1 o'clock.

Assembly of God

Union & Ave. G.
 Rev. Walter E. Lane, pastor
 Each Sunday morning Sunday School is held at 9:45 o'clock. The morning service is at 11 o'clock.
 Prayer meeting and Bible Study will be held each Wednesday evening at 8 o'clock.
 Young people meet Sunday night at 7 o'clock, with the evening worship services at 8 o'clock.
 Junior C. A.'s will meet Sunday evening at 7:00 o'clock.
 Each Sunday afternoon from 1:45 o'clock until 2:15 o'clock the Hereford church will sponsor the National Assembly of God Radio program "Revivaltime" over Radio Station KPAN.

St. Anthony's Catholic

Harrison Highway at 25 Mile Ave.
 Father Bartholomew Paytas pastor
 Sunday morning Masses are at 6:30, 8 and 10 o'clock.
 Daily morning Mass is at 7 o'clock in the new church and 8:15 o'clock in the school chapel.
 Confessions are Saturday afternoon from 5 to 6 o'clock and 8 to 9 o'clock in the evening.
 Thursday night Holy Hour is from 8 to 9 o'clock followed by confessions.

Immanuel Lutheran

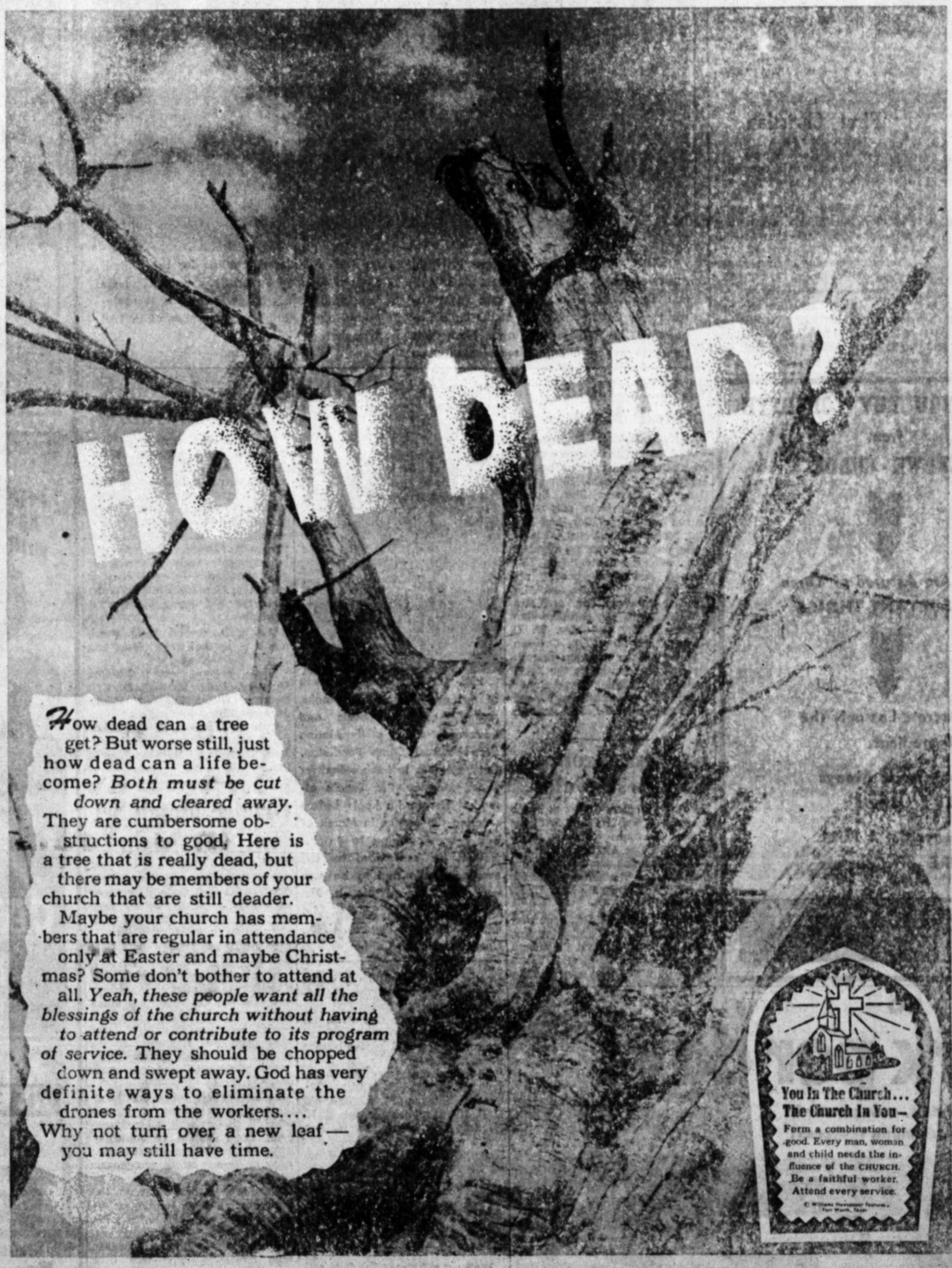
Park Avenue at B Street
 Rev. Harold Kaestner, pastor
 Sunday School is at 10 o'clock and Morning Worship at 11 o'clock.
 You are invited to listen to "The Family Worship Hour" over KPAN at 7:30 o'clock each Sunday morning and "Call To Worship" each Sunday morning at 9:30 o'clock.

Church of Nazarene

Fourth and Jackson
 Sunday School is held at 10 o'clock, worship services at 11 o'clock. Evening worship services are at 8 o'clock.
 Prayer meeting is held each Wednesday and Friday nights at 8 o'clock.

First Presbyterian

616 Lee Street
 Rev. Russell Wingert, pastor
 Sunday School is held each Sunday morning at 9:45 o'clock followed by morning worship at 11 o'clock.



How dead can a tree get? But worse still, just how dead can a life become? Both must be cut down and cleared away. They are cumbersome obstructions to good. Here is a tree that is really dead, but there may be members of your church that are still dead. Maybe your church has members that are regular in attendance only at Easter and maybe Christmas? Some don't bother to attend at all. Yeah, these people want all the blessings of the church without having to attend or contribute to its program of service. They should be chopped down and swept away. God has very definite ways to eliminate the drones from the workers... Why not turn over a new leaf—you may still have time.



At The Churches

Avenue Baptist

128 N. 25 Mile Avenue
 Rev. Bob Harris, pastor
 Sunday school is held at 9:45 and the morning worship services are held at 11 o'clock.
 Training Union is held each Sunday evening at 7:00 o'clock.
 Evening worship services are held on Sunday evening at 8:00 o'clock.
 Mid-week prayer services are Wednesday night at 8 o'clock. At 8:45 o'clock there will be choir practice.
 Sunbeams will meet at 3:30 o'clock Tuesday afternoon.

Church of Jesus Christ of Latter Day Saints

(Mormon)
 Kendon O. Anderson, superintendent.
 The Mormon church which meets in the American Legion Hall, will have Sunday school services at 10 o'clock.

Temple Baptist Church

Forrest St. and Ave. K.
 Rev. Russell Pogue, pastor
 Sunday school will be in the morning at 9:45 o'clock and Training Union is in the evening at 6:15 o'clock. Morning worship services are at 10:50 o'clock and the evening service at 7:20 o'clock.
 Teachers and officers will meet Wednesday evening at 7:15 o'clock with the Evening Prayer service following at 7:45 o'clock.
 Sunbeams, R. A. and G. A. will meet at 4 o'clock each Wednesday afternoon.

Grace Gospel Church

Thirteenth and Avenue K
 Rev. H. V. Fields, pastor
 Sunday School is at 9:45 o'clock evening at 7 o'clock and evening preaching service at 8 o'clock.
 Bible study is held each Sunday Wednesday night prayer meeting is at 7:30 o'clock.
 Friday night prayer service is at 7:30 o'clock.

Wesley Methodist

410 Irving
 Rev. E. L. Naugle, pastor
 Preaching services are at 11 o'clock Sunday morning and 7:45 o'clock Sunday night with Sunday School at 9:45 o'clock. MYF meets at 7 o'clock. At Sunday evening's service, a film about the Texas Mission Home at San Antonio will be shown at the Wesley Methodist Church.
 Tuesday afternoon at 3 o'clock the Hereford Council of Church Women will meet and Tuesday night at 8 o'clock, the WSCS will meet.
 Mid-week prayer service will be at 8 o'clock Wednesday night and choir practice will be at 8 o'clock Thursday night.
 Friday night at 7:30 o'clock, the two adult classes will meet at the church for a social.

(Continued on Page 8)

CROWE-GULDE CEMENT CO.

- Of Hereford
- Ray Godwin

BLANTON BUTANE, INC.

- Shamrock Butane & Propane

H & W IMPLEMENT CO.

- O. H. (Dell) and Dean Herring

CONSUMERS FUEL ASS'N.

- Petroleum Products - Farm Supplies

HUNTER'S FOOD MARKET

- Mr. & Mrs. Russell Hunter

HEREFORD IMPLEMENT CO.

- Wayne and Raylan Evans

E. B. BLACK CO.

- Dick Barnard - Jesse Stanford

Southwestern Public Service Co.

- W. C. Meharg

HEREFORD CREAMERY

- Mr. & Mrs. Elton Malone

BEAUFORD TRUCKING CO.

- Mr. & Mrs. C. E. Beauford

Hereford Laundry & Dry Cleaners

- Ernest Kendall - Clinton West

LONE STAR AGENCY

- Mr. & Mrs. Jim Wood

- Mr. & Mrs. Sam Nunnally

Hereford Fert. & Insecticide Co.

- Norman Moore

FURR FOOD STORES

- Bill Shore

HEREFORD MOTOR CO.

- Buran Scott

GILLILLAND FUNERAL HOME

- Matt Gilliland - Marlin Gilliland

Associated Growers Of Hereford, Inc.

- Raymond Paetzold, Pres.

PITMAN SERVICE STATION

- Odice & Edd Bulls

ELIZABETH WOMBLE

- Loans - Insurance - Abstracts

FIRST NATIONAL BANK

- Member FDIC - FRS

- E. B. Hedrick, Pres.

FARMERS DRIVE IN

- Troy Moore

HEREFORD HARDWARE

- Mr. & Mrs. Don Zimmerman

ROGERS DRUG

- Mr. & Mrs. Grady Rogers

HEREFORD STATE BANK

- Townsend Douglas, Pres.

SHELTON TIRE EXCHANGE

- W. O. & Bessie Shelton

HOTEL JIM HILL

- Mr. & Mrs. Dick Ross

ACME CLEANERS

- Mr. & Mrs. G. P. Owens

KIRKSEY 66 SERVICE STATION

- Jack Kirksey

DAVIS - McCracken

- W. L. Davis - J. C. McCracken

BIG T PUMP CO.

- Hilrey and Leroy Aven

Foxworth - Galbraith Lumber Co.

- OF HEREFORD

- Al Yeager

PITMAN GRAIN CO.

- Mr. & Mrs. J. A. Pitman

HEREFORD GRAIN CORP.

- Curtis O. Roach, Mgr.

PIGGY WIGGLY

- Mr. & Mrs. Gaylord Newell

KIRKLAND PUMP CO.

- J. D. Kirkland

WALLACE BUICK CO.

- Wayne Wallace

HEREFORD GRAIN CORP.

- Curtis O. Roach, Mgr.

LESLEY MOTOR CO.

- Luther Lesly

John McLean Insurance Agency

- Attend The Church Of Your Choice Sunday

COOPER'S MARKET

- Mr. & Mrs. Neil Cooper

FARM & HOME SUPPLY

- W. A. DeBusk

CHURCH

(Continued from Page 7)

First Methodist

Fifth and Main
Rev. S. M. Dunnam, Pastor

Church services are at 10:55 o'clock Sunday morning and vesper services at 7:45 o'clock Sunday night. Sunday School meets at 9:45 o'clock in the morning. MYF meets at 7 o'clock Sunday night.

Tonight there will be an Intermediate Social at the church at 7 o'clock.

Tuesday morning at 9:15 o'clock the Prayer Group meets in Ward Hall. Also Tuesday the Home Builders class party will be held.

Wednesday morning at 9:30 o'clock the Alice Ward, Dorcus and Emma Wheeler Hawkins Circles will have study in Ward Hall. At 3 o'clock Wednesday afternoon the Carrie Black and Lottie Fox Circles will meet in Ward Hall. The Alesia Circle will also meet at 3 o'clock Wednesday afternoon.

Mid-week prayer services are at 7:15 o'clock Wednesday night with choir practice following at 8 o'clock.

Thursday afternoon at 2 o'clock the Happy Helpers meet in the nursery.

Saturday morning from 8:30

o'clock to 10 o'clock, a prayer vigil will be held in the Sanctuary.

First Baptist

Fifth and Main
Rev. Edward Scott, pastor

Sunday School is held at 9:45 o'clock and the morning worship services are held at 10:55 o'clock.

Sunday evening the training union will be held at 6:15 o'clock with the evening worship at 7:30 o'clock.

The Sunday morning Baptist Hour is broadcast at 8 o'clock over KPAN.

The morning worship service is broadcast every first, second, third and fifth Sunday at 10:55 o'clock over radio station KPAN.

Tuesday afternoon at 3:15 o'clock the Cherub Choir meets, at 4:15 o'clock the Carol Choir meets, at 4:15 o'clock the Crusader Choir meets. At 7:30 o'clock, Youth Choir meets. Brotherhood meetings are held at 7:30 o'clock the first and third Tuesday nights of each month.

Wednesday night at 8:30 o'clock Superintendent's meetings are held the first and third Tuesday night and at 8:45 o'clock officers and teachers' meetings are held. At 6:45 o'clock the Women's Missionary Auxiliaries meet, prayer services are held at 7:30 o'clock and the church choir meets at 8:30

Seventh Day Adventist

Third and Lawton
Sabbath School is at 9:45 o'clock and morning worship services are at 11 o'clock.

St. Thomas Episcopal

Sunday School is held each Sunday morning at 9:45 o'clock followed by morning worship at 11 o'clock.

Joe Smith will be Lay Reader. Subject for study will be "Your Faith Has Made You Well." Text is, Mark 10:51.

First Christian

Sixth and Main
Rev. Don Root, Pastor

Sunday School is held each Sunday morning at 9:45 o'clock and morning worship is at 10:50 o'clock. Chi-Rho and CYF meets at 6:15 o'clock Sunday evening and evening vesper services are at 7:45 o'clock.

Thursday evening choir practice is held at 8 o'clock.

Want a good sauce for chopped cooked spinach? Add a quarter cup of mayonnaise to a cup of medium white sauce and heat, stirring constantly, over hot water.



TEXAN JOINS UN TEAM - James P. Nash, center of Austin, Tex., talks with Sen. J. William Fulbright (D-Ark.), left, and Ambassador Henry Cabot Lodge Jr., at the State Department in Washington after Nash was sworn in as an alternate representative on the United States delegation for the United Nations General Assembly opening in New York on Sept. 21. Lodge is head of the delegation and Fulbright is a member of it. (AP Wirephoto)

O. E. S. Holds Stated Meet

Mr. and Mrs. B. E. Roberson, worthy patron and matron, presided at the stated meeting held recently at the Masonic Hall by the Order of Eastern Star. Special guests were the junior past-worship patron and matron, Mr. and Mrs. Bill Jones of Monument, Colo.

The program, honoring members was built around the theme "Sisterhood and Brotherhood," and was presented by Mr. and Mrs. Deward Roberson, Mr. and Mrs. Jimmie Allred, Mr. and Mrs. Sam McLallen, Mr. and Mrs. W. C. Hromas, and Mrs. Ludie Greeson.

Following the program refreshments were served by the social committee including Mesdames Robert Thompson, Chas. Noland, J. W. Thomas and Lee Cocanougher.

Garden Group Studies Peonies

Bud To Blossom Club met in the home of Mrs. W. Glenn Williams Friday afternoon with the president, Mrs. Don Martin, conducting a short business session preceding the program. The arrangement for the day was made by Mrs. E. R. Kendall.

Mrs. R. A. Daniel Jr., presented the program on "Peonies" telling when and how to plant the tubers. She recommended selection of tubers with 3 to 5 eyes and planting



PFC. LOYD A. BROOKS, son of Mr. and Mrs. A. S. Brooks, recently completed basic and advanced training at the Marine Corp base at Camp Pendleton, Calif. He was to have sailed for Japan Monday. Pfc. Brooks attended Hereford schools before entering the service in March of this year. According to Brooks' mother, he sent word to tell everyone hello and to be sure and write. His address is: Pfc. Loyd A. Brooks, Co 342 1st Rep. B. N. Stag Reg. M. C. B., Camp Pendleton, Calif.

Bluebird Group Has Hobo-Outing

The Friendly Blue Birds held their weekly meeting with a Hobo-Cookout in the backyard of their leader Mrs. Clinton Jackson. Mrs. W. B. Nunley is assistant leader.

Officers for the next three months were elected after the meeting was opened with a prayer by Sandra Hoover. Ruby Carthel is president; Saly Whiteside is vice president; Jacky Nunley is secretary; Caroline Brumley is the treasurer and Joyce Linderer is reporter.

The girls cooked their meal, made a nature centerpiece and served themselves.

Those present were: Caroline Brumley, Ruby Carthel, Sheri Damron, Gloria Damron, Becky Jackson, Kathy Knox, Jacky Nunley, Joyce Linderer, Sandra Hoover, Sandra Vaught, Jenny Holt, Joan Thomas and Marykay Houghton.

Grudge Match Set For Sat. Night

Doc Gallagher and Alo Leilani didn't quite get their differences settled last week, so they are coming back to the Hereford Bull Barn Saturday night for a no-limit, winner-take-all grudge wrestling match.

Leilani, handsome Islander from Pago Pago, Samoa, educated in Honolulu and Colorado, was much put out by the rough Gallagher's tactics last Saturday night, and challenged the Bayonne, N. J., veteran to a finish match.

The battle tops a double main event.

In the opener, young and handsome Dick Steinborn of Miami, Florida, clashes with tall and powerful Gene Detton of Amarillo. They are scheduled for two best falls of three, or to a one-hour time limit.

Steinborn, a newcomer to the Southwest States junior heavy-weight territory and making his first appearance in Hereford, is a son of a former famous wrestler, Milo Steinborn, who took over most of the training of his sons, Dick and Henry, as soon as they were able to stand on their feet.

Six feet tall and weighing 197, young Dick was born in St. Louis, later lived in New York—now is known as "The Florida Flash."

Gene Detton, no stranger to Hereford fans, is a much improved wrestler after tours of the Pacific Northwest and Old Mexico. He is highly regarded as a referee, but lately has been taking his turns in the ring with the best talent available. He is the youngest of seven athletic brothers, all of whom made international marks in wrestling.

Doc Gallagher, who studied for chiropractic but who seemed to find more pleasure in breaking bones and shattering nerve systems than mending them, has a big feud on with the likeable Islander, Alo Leilani. It should be one of the better matches of the season here.

so that the eye will be 2 inches from the surface of the ground. She reminded the group that peonies should not be dug often, for if left undisturbed they will increase in vigor and productiveness year after year.

These present were Mesdames Irving Alexander, R. A. Daniel Jr., Preston Hagans, H. A. Haseloff, C. R. Higgins, Jack Johnson, E. R. Kendall, Don Martin, W. H. Patton, Pat Robinson, Ira Scott, Lloyd Sharp, Delmo Williams, Jim Wood, R. N. Yarbro and the hostess.

Rotarians View Safety Picture

Highway patrolmen Joe Culp and J. R. Kirkwood showed a safety film, "Then There Were Four," at the regular meeting of the Rotary Club Monday. Bill Davis was presiding officer and Les Combs was program chairman.

Main subjects of the film were speeding, stop signs and drunk-driving.

Crumble a little crisply cooked bacon into scrambled eggs before they set. Makes a few slices of bacon go a long way!

Stop Taking Harsh Drugs for Constipation

Avoid Intestinal Upset! Get Relief This Gentle Vegetable Laxative Way!

For constipation, *never* take harsh drugs. They cause brutal cramps and griping, disrupt normal bowel action, make repeated doses seem needed.

When you are temporarily constipated, get *sure* but *gentle* relief—without salts, without harsh drugs. Take Dr. Caldwell's Senna Laxative contained in Syrup Pepsin. The extract of Senna in Dr. Caldwell's is one of the finest natural laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, gives gentle, comfortable, satisfying relief of temporary constipation for every member of the family. Helps you get "on schedule" without repeated doses. Even relieves stomach sourness that constipation often brings.

Buy Dr. Caldwell's Money Back if not satisfied. Mail bottle to Box 280, New York 18, N. Y.

Rotarians View Safety Picture

Highway patrolmen Joe Culp and J. R. Kirkwood showed a safety film, "Then There Were Four," at the regular meeting of the Rotary Club Monday. Bill Davis was presiding officer and Les Combs was program chairman.

Main subjects of the film were speeding, stop signs and drunk-driving.

Crumble a little crisply cooked bacon into scrambled eggs before they set. Makes a few slices of bacon go a long way!

Stop Taking Harsh Drugs for Constipation

Avoid Intestinal Upset! Get Relief This Gentle Vegetable Laxative Way!

For constipation, *never* take harsh drugs. They cause brutal cramps and griping, disrupt normal bowel action, make repeated doses seem needed.

When you are temporarily constipated, get *sure* but *gentle* relief—without salts, without harsh drugs. Take Dr. Caldwell's Senna Laxative contained in Syrup Pepsin. The extract of Senna in Dr. Caldwell's is one of the finest natural laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, gives gentle, comfortable, satisfying relief of temporary constipation for every member of the family. Helps you get "on schedule" without repeated doses. Even relieves stomach sourness that constipation often brings.

Buy Dr. Caldwell's Money Back if not satisfied. Mail bottle to Box 280, New York 18, N. Y.

STAR THEATRE

FRIDAY — SATURDAY

Up in the hills three desperadoes waited for their target... the marshal's badge he wore on his chest!

The Lone Gun

IN COLOR BY COLOR CORP. OF AMERICA

Starring **GEORGE MONTGOMERY** and **DOROTHY MALONE**

The Sensational Story of "ROD IN CELL BLOCK 11"

Directed by RAY NAZARIO - Story by L. L. FOREMAN

Screen Play by DON MARTIN & RICHARD SCHAYER

A WORLD FILMS Presentation - Released thru UNITED ARTISTS

SUNDAY — MONDAY — TUESDAY

POWER - HOUSE EXCITEMENT WITH A CARNIVAL!

WE'RE BOTH BAD, BABY... that's why we're good for each other!

CARNIVAL STORY

TECHNICOLOR

ANNE BAXTER - STEVE COCHRAN
LYLE BETTGER - GEORGE NADER

TEXAS SATURDAY

WARNER BROS. PRESENTS

RANDOLPH SCOTT

THE MAN BEHIND THE GUN

TECHNICOLOR

PATRICE WINDYBRO - DICK WESSON - PAUL HENREY - LINA HENREY - JIMMY HENREY - BOB HENREY

TOWER DRIVE-IN THEATRE

THURSDAY — FRIDAY

POWER

SUSAN HAYWARD

Rawhide

SATURDAY ONLY

CAPTAIN KIDD and the SLAVE GIRL

SUNDAY — MONDAY

BROKEN ARROW

TECHNICOLOR

with JEFF CHANDLER - DEBRA PAGEY

WHEN YOU BUY CONCRETE

from **CROWE - GULDE**

You Are Assured of Three IMPORTANT THINGS

- Our Concrete has only the BEST Ingredients
- Our Concrete is Always PROPERLY Mixed
- You Always Get A FULL MEASURE of Concrete

Crowe-Gulde Cement Co.
of Hereford
1st & GOUGH ST.

NEW CHEVROLET TRUCKS DO more work per day!

There's bigger load space in most models, new power in all models, plus scores of other time-trimming features!

more work per dollar!

You get new upkeep-cutting chassis ruggedness, increased operating economy—and you save the day you buy!

MOST TRUSTWORTHY TRUCKS ON ANY JOB!

Chevrolet Advance-Design Trucks

TRULY-TEAGUE CHEVROLET

2nd at Schley Phone 740

Now's the time to buy! Get our BIG DEAL! Save with a new Chevrolet!