

| WEATHER | | |
|-----------|------|------|
| | High | Low |
| Wednesday | 70 | 47 |
| Moisture | | 1.78 |
| Thursday | 55 | 45 |
| Friday | 47 | 44 |
| Moisture | | .61 |

The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

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Including 20 Pages of Comics

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AUBREY SELF, No. 25, 150-pound Hereford back, downs Demon Fullback Joel Lummus, No. 30, after Lummus made a run around his own left end and headed for the Hereford goal line. The Hereford player who was cutting in from the right to intercept Lummus is not identified. (Staff Photo.)

Herd Holds Demons To 7-Point Victory

Underdog Hereford bounced back Friday night to hold the 10-touchdown favorite Dumas Demons to a one-touchdown, (19-12) victory in spite of cold, drizzling, rain and a comparatively small crowd.

Playing football as though they were used to winning every conference contest and having no intention of losing to the Demons, the Whiteface squad held the Demons to a 7-0 lead during the first half, then twice came within one point of tying the game during the last two quarters of the battle.

Each time the wildly-cheering Hereford fans saw a possible conference game win or tie, but each time the orange and black clad Demons broke through the Whiteface defenses to ruin the try for the extra point.

First Score
Dumas made its first score of the game without ever losing the ball after receiving it on the kick-off play, and it looked like Dumas might be a repeat performance of the slaughter suffered at Phillips a week earlier.

Clovis Boren, Demon halfback, received the kick-off and was stopped on his own 36.

Each team punted out once more before Dumas lost the ball on a fumble that was recovered by Walter Kaul, but again the Whitefaces

punted out, then held the Demon line long enough to force another boot. The push-and-punt tactics were continued by teams until the whistle for the half stopped the Demons when they had come from their own 30 to the Hereford 4 yard line with a series of plays that had picked up as high as 31 yards.

Second Half
After the half, Nixon, Demon center, kicked off, and the ball was received by Godfrey on the 30 and returned to the 36.

On the next play, right halfback Wayne Smith, took the ball through right tackle behind hard-litting Whiteface blockers and outran half a dozen tacklers to cover 64 yards and the goal line for the first Whiteface score, but the try for extra point, which would have tied the score, was not good.

Fumble Recovered
Dumas recovered a Whiteface fumble a few minutes later and used the play for the beginning of a drive for their second goal. Aided by a 15 yard penalty against Hereford, the Demons drove down to the 2 yard line, where Boren plunged over for the score.

For five straight plays the Demons picked up yardage, plunging through and around the Whiteface line until they reached Hereford's 39. Taking the ball there, 151 pound Joel Lummus, Demon fullback, fumbled, recovered, then swept around right end for the touchdown. Dazed Whiteface defenders couldn't get through the Dumas line to prevent center Keith Nixon from adding the extra point

Blanton Will Preside At WTCC Meet Here

Lyle Blanton, West Texas Chamber of Commerce director will preside Tuesday at a special meeting of the West Texas Chamber of Commerce in Hotel Jim Hill.

Some 60 local persons have been invited to attend the meeting, where one of the district officers for the WTCC will speak. The meeting will take place at noon in Hotel Jim Hill ballroom.

Cotton Referendum Vote Scheduled For December

A marketing quota referendum on the 1954 wheat crop has been scheduled for December 15, according to Faust Collier, of the Production and Marketing office in Hereford.

Two-thirds of the cotton farmers voting must approve the marketing quotas before they can be made effective. If the referendum is approved, cotton prices will be supported at 90 per cent of parity.

Rains Help To Dryland Wheat Some Damage Is Done By Hail

More rain Wednesday night, Thursday and Friday raised the total precipitation in Hereford to 4.51 inches, and in some parts of

the county raised the total to more than five inches, while some hail with the rain this week has damaged crops.

For dryland wheat farmers and ranchers who need pasture grasses it was "a million-dollar rain," and will help to provide some wheat

pasture, which is badly needed. **Park Flooded**
Dameron, formerly Lake Park in Hereford became a lake again,

though the water drained away rapidly, and water backed up across Highway 60 both in Hereford and between Hereford and Canyon.

For lettuce farmers, the rain at this time may mean that a portion of the crop is ruined, though one lettuce man termed the rain and hail a "blessing in disguise." Most of the lettuce that was ready never would have gone to market anyway, in his opinion, and getting rid of that will give better lettuce a chance to mature unless the rain continues for too long a time. In the Northwest Hereford area it was "water, water, everywhere" Wednesday morning, as approximately five inches of rain had fallen in less than two days, raising their total in two weeks to about seven and a half inches. The Paul S. Corbett place had been plowed and was a solid lake of water.

Water Over Road
Water was over the road for a quarter-mile on the north line of the Corbett farm, which is due west of the REA substation. Thursday school buses were unable to make their regular runs because there was so much water over the roads. When possible, parents drove their children to the pavement, and met the buses there. Tractors, trucks, pickups and passenger cars all shared the same fate by being stuck in the area. Huston's lettuce equipment was left in the field on the Austin Rose farm, and about 100 cardboard lettuce containers were ruined by the rain.

Hail damage Tuesday afternoon, preceding the rain, ruined lettuce fields there with hailstones as large as golf balls, Mrs. R. C. Childers reported.

Cotton was also damaged by the hail.

For some of the men growing lettuce, this may be about the last straw. After taking a beating on potatoes and onions, then having trouble with lettuce, some are reported as ready to go back to wheat and row crops next year, even though the vegetables do pay off heavily when they do happen to hit the market just right.

Similar Reports
From other parts of the county, came similar reports of some help, some damage from the change in the weather. Lester Gabley in the Dawn community said that nearly six inches of rain had fallen out there, and it is definitely helping the wheat. At Frio, R. L. Cocanougher said that the rains are helping his dryland wheat, but he also has some feed cut and still out in the fields, and he is afraid that the rain may ruin that. "I had very little hail to contend with."

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RAINS FLOODED HIGHWAY 60 at the intersection of Main Street and the highway Thursday, causing inconvenience to a number of motorists, and drowning out a few cars, as happened to the Plains Creamery truck in the background. The rains also had the creek running more than bank full for the first time in many months, and covered the highway for several

miles between Hereford and Canyon. In spite of inconveniences, though, and some crop damage, over the country, nearly everyone in the county was glad to see the rains, which seem to mean a definite end to the long drought. (Staff Photo.)

Around Town

A Boy Scout Court of Honor will be held at 7:30 o'clock Tuesday night in the District court room. Ribbons will be awarded at that time to those boys who attended the Canyon Camporee.

The game between the Dumas B Team and Hereford B Team, scheduled for last Thursday night, was postponed because of the wet turf. The game will probably be played as the last game of the B team season.

Katharine Snare is among 207 students at the Texas State College for Women in Denton to maintain a "B" average for the preceding semester. The high scholastic average, in addition to being an honor, also entitles the student to class exemption privileges. Katharine is the daughter of Mr. and Mrs. Kent Snare, 444 Sampson.

The Interdenominational Men's Fellowship will meet at the First Presbyterian Church at 7 o'clock Wednesday morning. A discussion will take place as to what can be done to raise the attendance at the meetings, which have attracted only a handful of men recently.

Soil Conservation District voters of sub-division 5 will vote at the Dawn Co-op at 2 o'clock in the afternoon on November 2 to elect

(Continued on Page 2)

Concert Association Starts Annual Drive In November

The sixth annual membership campaign for the Hereford Mutual Concert Association will get underway with a kick-off dinner on Monday evening, November 2, in the ballroom of Hotel Jim Hill. More than 100 campaign workers are expected for the meeting.

Division chairmen for the drive have been announced by Howard Gault, president of the association. They are Mrs. J. C. McCracken, Mrs. R. B. Miller, Mrs. G. E. Mullins, Mrs. Elbert Vance and Jim

FB Convention Held Saturday

More than 250 people turned out for the barbecue and the County Farm Bureau Convention which was held Saturday beginning at noon.

Because of bad weather, the convention was held in the Bull Barn instead of on the Courthouse lawn as was previously announced. Some of the more controversial questions on farm price supports as well as other questions of local and national policy were brought up and discussed at the convention during the afternoon.

Door prizes were given to both

Kirby. Each division chairman is organizing a force of five teams, each team to consist of a captain and other workers.

Concerted Effort Planned
"A determined and concerted effort will be made this year to increase the membership in the association in order that more and finer musical entertainment events can be scheduled," Gault said.

"During the week of November 2, everyone in Hereford and the surrounding area is to be invited to join the association," Gault continued. "Admission to the concerts will be by membership card only. It is hoped that many of the new families in Hereford will avail themselves of this opportunity to hear fine concerts by nationally established performers. The larger the membership the finer the series, since the association's only source of revenue is from members' dues."

Gusman Office Headquarters
Campaign headquarters will be located in the C. T. Gusman office in Hotel Jim Hill.

C. E. Foote of the Pryor-Menz Concert Service will arrive in Hereford Monday to assist Gault and the local group in completing plans for the drive, and will remain in Hereford until the close of the campaign on Saturday, November 7.

Funeral Services Held In Nazareth For Mrs. Wilhelm

Funeral services for Mrs. Cecilia Wilhelm, 83, of Nazareth were held Thursday morning at the Holy Family Catholic Church in Nazareth.

Mrs. Wilhelm died Tuesday morning in the Plains Memorial Hospital in Dimmitt after an illness of 10 days.

Mrs. Wilhelm was born July 15, 1870 in Potosi, Wis. On January 30, 1890 she married F. J. Wilhelm in Wisconsin. They moved to Castro County in 1910 from Potosi, Wis. Mr. Wilhelm preceded her in death in 1934.

Survivors
Survivors include eight sons, Frank and Ray Wilhelm of Hereford, Edward, Albert, Henry, Clarence and Cel Wilhelm of Nazareth, and Charles Wilhelm of Veneta, Okla.; three daughters, Mrs. Henry Schumucker and Mrs. J. W. Warren, both of Nazareth, and Mrs. J. P. Maenner of Eau Claire, Wis.; 45 grandchildren and 39 great-grandchildren.

Burial was in the Holy Family Cemetery in Nazareth. Gilliland Funeral Home had charge of the arrangements.

Collision On Third Does \$300 Damage To Two Automobiles

Damages totalling \$300 were recorded in two accidents here Thursday and Friday. In the accident Thursday damages were only minor.

Friday afternoon, Mrs. Dorothea Hardin Johnson, driving a 1951 Chevrolet collided with a 1952 Ford driven by Harvey Lindsey.

Mrs. Johnson was going east on East Third and Lindsey was parked at the curb headed east on the south side of East Third. Lindsey pulled out from the curb just as Mrs. Johnson started to pass. Mrs. Johnson hit the left front fender of the Ford with the right front fender of her car.

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PAIRINGS ANNOUNCED AT DINNER

Ladies Golf Tourney Postponed Until Creek Level Goes Down

The Tri-City Ladies Tournament scheduled to get under way Saturday and Sunday (today) has been postponed until the creek through the golf course subsides enough to allow play, according to Hereford pro Bud Posey.

Medalist qualifying will be held on the first 18 holes of play by members of the championship flight. A supper for 38 men and women was held at the Jaycee clubhouse last Wednesday night. At that time pairings were announced.

Pairings
Pairings are as follows: Champ-

ionship Flight — Lucille Posey, Hereford, defending champion, vs. Eunice Evans of Muleshoe, vs. Melzine Elliott of Muleshoe, vs. Ruby Hart of Muleshoe, Sybil Nell Gilbreath of Dimmitt vs. Rowena Polacy of Hereford, Ruth Malone of Muleshoe vs. Helen Ann McWhorter of Hereford.

First Flight — Flossie Anderson of Bovina vs. Jo Wynn of Muleshoe, Janette Wagner of Muleshoe vs. Toni Kauffman of Hereford, Helen Matulich of Hereford vs. Reba Barrett of Hereford, Marie Cogdell of Hereford vs. Mary Fran-

ces Holt of Muleshoe.

Second Flight
Second flight — Juanita Simms of Dimmitt vs. Dean Brown of Hereford, Earline Ross of Hereford vs. Peggy Webb of Dimmitt, Jean Kemp of Dimmitt vs. Pat Loerwald of Hereford, Virginia Gilbreath of Dimmitt vs. Duggan Butler of Dimmitt.

The tournament will probably be held next weekend if the weather permits and the creek subsides. Water has been as wide as 100 yards in places on the fairways. All bridges must be repaired and put in, also.

SUB-COMMITTEE LOOKING FOR LAND

Officers For Vegetable Research Foundation Were Elected Thursday



OFFICERS FOR THE GROUP which is raising funds for the experiment station which is to be started near Hereford were chosen Thursday night when the committee met. They are: Howard Gault, at right, president; Newt

Harding, center, vice president; and E. B. Hedrick, left, treasurer. Tentative name for the committee is "Hereford Texas Citrus and Vegetable Growers and Shippers Research Foundation." (Staff Photo.)

A name and a foster parent for the local committee which is raising funds to back a vegetable experiment station in the Hereford area were agreed upon at a meeting of the local committee Thursday night in Hotel Jim Hill.

The committee also elected Howard Gault as president, Newt Harding as vice-president, and E. B. Hedrick as secretary. G. E. Mullins, Deaf Smith County Chamber of Commerce manager, will be ex-officio secretary for the organization.

Name Chosen
The committee decided on a tentative name of Hereford, Texas Citrus and Vegetable Growers and Shippers Research Foundation, and made a formal recommendation that the foundation be accepted as a function of the Deaf Smith County Chamber of Commerce.

With those items taken care of, the committee moved on to a discussion of the need for a plot of land on which experiments can be conducted by whoever is assigned by the Texas A&M Extension Service to handle the work.

Sub-Committee Appointed
Several possibilities were taken under consideration by the committee as "Hereford Texas Citrus and Vegetable Growers and Shippers Research Foundation." (Staff Photo.)

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Oveta Culp Hobby Is Subject For Study At La Plata Club

Continuing its study of the "Woman's Contribution to Contemporary Living", La Plata Study Club heard a consideration of Oveta Culp Hobby, woman in government, at the club meeting held in the home of Mrs. Elmer Patterson Tuesday night.

Mrs. S. S. Dodson read a paper prepared by Mrs. Milton Adams which revealed something of Mrs. Hobby's life and activities. "Oveta Culp Hobby is a graduate of the University of Texas Law School and served for a time as parliamentarian for the Texas House of Representatives. At the age of 25 she was a candidate for the legislature but was defeated. She is now a member of the board of regents of Texas State Teachers College, director of a bank at Cleburne, an executive of KPRC-TV station, and is director of the American Society of newspapers and editors.

Church: In 1942 she was named as head of the WACS and at present is head of the department of health education and welfare."

Members attending the meeting were Mrs. F. L. Alexander, N. D. Bartlett Jr., Homer Brumley, H. H. Caraway, Emil Dettman, S. S. Dodson, Ray Downey, Clint Forray, W. R. Hair, Lynn Kester, W. J. Krumbein, Don Little, Frank Prowell, A. J. Schroeter, Urlin Streu, J. M. Thomson and the hostess.

Around...

(Continued from Page 1)

a supervisor for the Tierra Blanca Soil Conservation District. Carl Wimberley is the present supervisor.

County Agent Hugh Clearman said Saturday that the rodent control man will be in town Thursday or Friday. Any rodent control problems, including prairie dog s, should be reported to Clearman in the next day or two, as the control man may not be back for several months.

Two Children

Mrs. Hobby has two children, a boy in Rice Institute, and a daughter in boarding school in Virginia. She lives in Houston and is a collector of antique silver. She is a member of the Episcopal



JOHN PETRY, a student at the Southwestern Baptist Theological Seminary in Fort Worth, is singer for the revival which is being held at the Avenue Baptist Church through November 1. The revival began Friday evening. Rev. Bob Harris, pastor, is doing the preaching. Morning services are at 7 o'clock, and prayer services are at 7:30 o'clock each evening with preaching services at 8 o'clock.

GRASS ROOTS

LET 'ER RAIN!!! It may not come at the right time but if you wait long enough it will come eventually. It would be a great thing if everyone needed rain at the same time, but such isn't the case and I'm confident in stating that it never will be. Nevertheless the wheat should bounce out now and for sure there will be a lot of seeding going on soon as the ground dries off enough to work.

Now would be a swell time to seed Balboa Rye. There was quite a lot of Rye seeded earlier with varied results. Some fair stands and others not so hot. Rye is a sure 'nuff, cool season plant and just can't get off to a good start if seeded when the weather and the soil temperatures are warm. Takes cool weather and moisture. With cattle pasture at a minimum during the winter a Rye seeding will certainly pay its' way. Rye will stand more drought and colder weather than wheat thereby producing a greater volume of grazing. Be sure and seed Balboa Rye as it is the variety best adapted to this area for grazing.

to Denver for a short vacation. took my Basic Training in Denver in 1943 and was interested to see the changes if any. About the only thing different was Buckley Field and it has been practically torn down now. There are those who wouldn't think so, but to me, Denver is quite a city. I got to be, what I thought, an expert driver in city traffic. The big blow fell when it dawned on me that the city buses weren't following that Texas car with the "Traffic King" at the wheel. Truth of the matter is that I was always in their private stopping area. "Pride cometh before a fall." And then there were the stop lights on the corners. I never did get caught by stop lights while there. Everything was green to me. Grocery stores, Drug Stores, Beer Joints and all were green neon. Needless to say it was nice to get home with all fenders still in place. I will say that when I was there in an Air Force capacity I sure didn't realize that Denver had so many women's shoe stores. Could go on about that for hours.

JTE.

Took last week off and headed



Rains.....

(Continued from Page 1)

Elvin Wilson, 10 miles west of Hereford, received about 3 1/2 inches of rain, with hail which, he estimated, cost him between 350 and 400 pounds of maize per acre on his irrigated land.

By comparison, Harold Rudd, 10 miles north and two miles west, reported that he did not have any hail, but nearly three inches of rain had fallen by Friday afternoon. This was keeping him from harvesting maize or sowing wheat on his irrigated farm.

Frank Beazer, 4 1/2 miles south of Hereford, had maize in the field, but was not hit by the hail, so escaped serious damage. He had about 5 1/2 inches of rain.

One mile west of the Summerfield store, Claude McGowen Jr., with 3.65 inches of rain, was happy that the dryland wheat had been helped, but was worrying about the possibility of a hard freeze and a high wind, which might ruin his maize, though he had escaped hail damage.

The moisture is certainly going to soak into the ground to some extent, and will help give crops a start next year if there is enough moisture through the winter to keep it from drying out.

It is believed that Norsemen fished off Nova Scotia as early as the 10th Century.

Holcombe Ward is the oldest living U. S. singles tennis champion. Ward won the championship in 1904 by defeating William J. Clothier.

Michigan State's sophomore full-back Jerry Planutis was the captain of the U. S. Army football team in Trieste, Italy, in 1950 and 1951.

Old-Fashioned Horse Too Fast For Police

DAYTON, Ohio (AP) — "Attention all cars, attention all cars," the police radio blurted out. "Wanted for hit-and-run accident, a large white horse pulling a vegetable wagon."

The docile beast was trotting along when a street department crew triggered noisy air hammers, police discovered later.

Nellie tore off like her grandma used to when the autos first hit the road. Nellie slammed into it parked car and went on her way with her elderly driver handling the reins.

The speedy police cars weren't able to catch old-fashioned Nellie.

Sheriff Drinks Whiskey, But It's Line Of Duty

PARIS, Tex. (AP) — There were raised eyebrows when Sheriff Dan Bills strolled out of Lamar County Court with a strong odor of whiskey on his breath.

But it was in the line of duty. Bills was a witness in a bootlegging case in which 20 pints of whiskey were introduced in evidence. A defense attorney asked the sheriff to test each pint to make sure it was really whisky.

It was. The defendant got 365 days in jail and a \$200 fine.

Collision.....

(Continued from Page 1)

Mrs. Cummings hit the left rear of the Ford. Damages were recorded as minor. No tickets were issued, according to police reports.

The United States produces about 73 percent of the world's passenger autos.

Human muscular strength and coordination begin to decline after the age of 30.

Officers.....

(Continued from Page 1)

and Larry Loerwald to delve further into the problem and try to find a suitable 40 to 60 acre plot for the work. Since outright purchase of the land seems impossible at the present time, a rent or lease arrangement is the plan adopted by the committee.

Also agreed by the committee was that the shipper will be asked to pay the one-half cent toll on each package, regardless of whether or not the grower pays.

Final Membership

Final membership of the local committee is scheduled to be Charles Huston, Neft Harding, Lyle Blanton, E. B. Hedrick, Jack Renfro, Larry Loerwald, Howard Gault, Henry Benson, Howard Beasley and Raylan Evans.

Members of the finance committee for the foundation are now working on raising additional funds to add to the \$6,000 contributed by the Santa Fe railroad, and the \$2,169 already raised locally to support the program.

FB.....

(Continued from Page 1)

children and adults. Children who won prizes were Ann Rose Dziuk, a model Case tractor and trailer; Pete Plank, won a model Massey Harris Combine; Mary Edna Jones won a registered Hampshire pig donated by Ed Dziuk; Alfonso Brorman, a model Massey Harris combine and tractor; Jim Carthel, a model Massey Harris combine; Tommy Betzen, a model International disc harrow, tractor, moldboard plow and trailer; and Gary Higgins, a model International tractor, trailer, moldboard plow and disc harrow. Beverly Betzen drew the numbers for the drawing.

Due to the rainy weather, more people attended the convention than were expected.

In 1934 the Detroit Lions, in their first season in the NFL, won seven straight shutouts—a record which still stands.

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NOW IS THE TIME TO BUY YOUR DEARBORN HEATERS
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TB Still Playing A Vicious Game Throughout State

AUSTIN — "Tuberculosis is still playing a vicious game of hide-and-seek in Texas," Dr. Ralph E. Gray of Lake Jackson told directors of the Texas Tuberculosis Association at their quarterly meeting here recently.

Dr. Gray in July was designated by the TTA to head a statewide survey of existing control practices, treatment facilities and other conditions bearing on the disease and its victims in Texas.

Comprehensive Plan
In his preliminary report to the board, the Lake Jackson physician outlined a comprehensive plan to "turn a strong searchlight on TB at the grassroots level where we must go to find how Texas really measures up to its No. 1 health menace."

He also asked that heads of a number of state agencies concerned with the welfare of the tuberculosis patient and his family be invited to serve on the committee.

Dr. Gray said his committee is working out methods of getting the information had taken into consideration "progress over almost a decade since a similar TTA study in 1945 pointed up the deplorable lack of hospital beds for thousands dying of TB."

More Beds Available
As an outgrowth of the 1945 inquiry which revealed less than 2000 hospital beds available to Texas TB patients, the association's control efforts have included emphasis on provision of TB hospital beds which now total approximately 3775, exclusive of the VA facilities within the state.

Dr. R. G. McCorkle of San Antonio, TTA president, said the study is being undertaken "to find just where we stand in combating TB so that our program may keep pace with changing trends in treatment and control of the disease."

Local Affiliations
The voluntary health organiza-

tion has affiliated local associations serving 102 counties in the state where TB incidence is reported heaviest.

Members of Dr. Gray's committee which will steer the gigantic fact-finding job from state to county level are Joe Bogel, Port Arthur; Dr. H. Frank Carman, Dallas; Dr. Carl A. Nau, Galveston; and Dr. Howard E. Smith, Austin.

Frozen Sandwiches Save Kitchen Time

For days when you'll be too busy to do much food preparation, make sandwiches in advance and store them in the freezer. Fillings that freeze successfully are chicken, beef, salmon, cheese, or peanut butter, which retain quality and flavor for three or four weeks. Ham may become strong after three weeks.

Not suited to freezing are raw vegetable fillings, which lose color and crispness when thawed, or whites of eggs, which become rubbery. Margarine is a better spread than salad dressing or mayonnaise for these sandwiches, because mayonnaise or dressing may separate and soak into bread.

Program On Friendship Presented At LAE Club

A program on "Friendship" was given by Mrs. Phil Radovich and Mrs. Wylie Robertson when the LAE club met Tuesday evening at the country home of Mrs. Aituis Higgins.

Roll call was answered by "A unique friendship I've read about."

Those present were: Mesdames C. E. Beauford, Harvey Brock, Aituis Higgins, Bill Jones, Boyd Knox, Luther Lesly, Jim Loving, B. A. Reddell, Wylie Robertson, Arthur Stoy, George Suggs, Jim Whelan, Sanford Smith, and Bob Higgins.

EVAPORATION LOSSES CUT

Evaporation of crude oil in storage is a costly problem but oil men continually search for new methods to help conserve this valuable natural resource. Tiny plastic balls floating on top of crude oil stored in huge refinery tanks have cut evaporation losses appreciably. The nitrogen-filled "microballoons" are dust-size and form a blanket of foam that rises and falls with tank levels, virtually cutting off contact with the air. Millions of the tiny plastic balls are mixed with crude oil as it is piped into the tank, or are spread on the oil in the tank.

SEARCH FOR OIL IS COSTLY
The search for oil to supply America's growing demand is a costly business. Oil companies will spend an estimated \$100 million in 1953 in the search for oil to develop the Williston Basin. Multiply this by other areas and other phases of the search for oil and you have some idea of the tremendous cost.

"Sub-Zero" Steels

Pressure vessels for chemical processes operated at temperatures as low as 150 degrees below zero Fahrenheit are made of nickel alloy steel since ordinary steel becomes brittle at such low temperatures. Other special nickel-containing materials permit the use of such vessels at temperatures below minus 300 degrees Fahrenheit.

Even Children Will Like Corn Bread Liver Patties



Every mother knows that liver is particularly good meat for growing children, but getting them to eat it is sometimes a problem. Baked Liver Patties that include corn bread crumbs to provide a flavor that is delightfully different help solve that problem. And of course, the corn bread is good for growing youngsters since it is a basic energy food. When corn bread made with self-rising corn meal is used, even calcium, needed for the development of good bones and teeth, is made available to the body.

Corn Bread Liver Patties are quick to prepare, for they need be baked only 20 to 25 minutes. They will add a new taste to liver that will make this good meat food appealing to the entire family. Corn Meal Liver Patties are good for everyone. Try them soon for a delicious dinner.

CORN BREAD LIVER PATTIES

1 1/2 pounds liver
2 cups corn bread crumbs
1/4 cup grated onion
4 tablespoons bacon drippings
1/4 teaspoon pepper
1 teaspoon salt
Bacon slices
1/4 teaspoon powdered sage or
1/4 teaspoon marjoram

Prepare liver by wiping with a damp cloth; cover with boiling water and allow it to stand for five minutes. Remove the liver and run it through food grinder using fine blade. Combine with corn bread crumbs, grated onion, bacon drippings, sage or marjoram, salt and pepper, adding meat broth or hot water to moisten if needed. Shape into thick patties. Wrap with bacon slices and fasten ends with a toothpick. Bake at 400° F. 20 to 25 minutes or until bacon is crisp.

Group Of Camp Fire Girls Made Trip To Canyon By Streamliner

The Wakita Camp Fire girls served as hostess to their Blossom Blue Bird sisters last Saturday on a trip to Canyon.

The girls made the trip on a streamlined train and were conducted through the twelve coaches. The Santa Fe agent gave them information on the history of trains.

When they arrived in Canyon they were met by H. H. Caraway in the Camp Fire Bus.

Museum Visited
In Canyon they visited the museum and Randall Hall. The days activities were climaxed by eating supper in the home of Mrs. Iverson Leake.

Those making the trip were: Eugenia Alexander, Susie Woodford, Jane Bookout, Shari Prowell, Linda Hair, Nelia Gilliland, Patricia Howard, Mary Rae Downing, Linda Kay Noland, Beverly Boyer, Joy Stoy, Carolyn Kirby, Judy Brady, Carol Ann Newell, Brenda Beasley, Virginia Witherspoon, Cheri Baker, Judy Fowlkes, Mary Lynn Morrison, Jan Susan Reese, Nona Marie Strange and Judy Hoff.

Others On Trip

Dolly Paetzold, Susan Langley, Betty Paetzold, Nancy Breitting, Dolly Jo Prowell, Mary Beth Gilliland, Meiba Gay Lawrence, Roxie Lynn Faughn, Ann Caraway, Kay Neill, Cathy Knox and Kay Caraway.

Adults making the trip were: Mesdames Jack Gilliland, Pat Néll, Earnest Langley, Louis Woodford, Howard Beasley, Janice Craig, and Mr. and Mrs. Hartland Caraway.

NICKEL SILVER

The ancient Chinese were the first to produce the alloy known today as nickel silver. They called nickel, copper and zinc — "pak-tong," which meant "white copper." The alloy was later referred to as German silver and finally as nickel silver.

PREMIER NICKEL PRODUCER
The important position of Canada in nickel production — it furnishes over 90 percent of the free world's output — has been maintained by the constant effort to uncover and develop its nickel ore bodies, to create better methods of getting that ore out of the earth and to provide economies in its smelting and refining.

OLD NICK'S COPPER
Nickel-copper ores found in Saxony early in the 18th century originally were known as "Kupfer-Nickel," meaning "Old Nick's Copper." The superstitious miners gave it this name because the metal obtained could not be hammered into useful articles and they believed the devil or "Old Nick" had cast a spell over their ores. When from similar ores a previously undiscovered element was isolated by Cronstedt in 1751, he named it "nickel."

Frank Santore, ABC singles bowling champion, drew the second highest ABC check of \$1,778 in 1950 when he won the All-Events crown at Columbus, Ohio.

Leroy Bolden, Michigan State's left halfback, scored 13 touchdowns and gained 712 yards before receiving his first collegiate starting assignment against Iowa this year.

INSURE IN SURE INSURANCE
PLAINS INSURANCE AGENCY
John H. Patton Wm. H. Patton
All Forms of Insurance
213 N. Main St. Phone 50

—SEED—
We Have In Stock
Seed Wheat — Rye Seed
Winter Barley — Winter Oats
And of Course We
Also have those
FINE P.G.C. FEEDS
Grown and Mixed in the Panhandle
by Panhandle People.

HEREFORD GRAIN CORP.
Formerly Bradley Grain Co.

Announcing
Now In Plainview, Texas
Branch Office For

Concrete Pipe Manufacturers
Complete Concrete Pipe Irrigation
Systems Installed—Guaranteed
BOX 646 — PHONE 4-2445
911 ASH STREET
B. W. Rush Manager
Ralph Cogdell Salesman

to make the shoe fit you like magic... our unique method of elasticizing... in smartly styled shoes that mold to your foot!

Zanclon
Estelle

...the shoe with the **MAGIC FIT!**

ELASTICIZED SHOES by Queen Quality
4 A's to B \$10.95 to \$12.95

Hereford Sho store
323 N. Main St. Phone 955

Around the Clock
and
Around the Season
with
Youthmore

Youthmore BECOMES You

Youthmore's
Duet-of-tones in a soft sweep of coat

Two tones of a beautiful fabric are newer than one in this throat-hugging coat of Anglo's Zibeline. The softly draped front makes for smart flattery. Pearl grey and oxford; oyster beige and Bahama tan. Sizes 8-16.

Youthmore's
Mink-touched detachable stole Coat

The coat that will take you round-the-clock and round-the-seasons. Fashioned of luxurious Elgora by Anglo, the wear-with-everything stole is an added fashion bonus. Seafoam blue, oleander, grey, beige, brown, black. Sizes 8-16.

THE Vogue

WANT ADS Phone 30 or 31

FREE Theatre Tickets To See



WEDNESDAY - THURSDAY
October 28 - 29

Star Theatre

Be Sure and Ask for Your Free Tickets
With each PAID-IN-ADVANCE classified ad placed
in The Brand, we will give one free ticket.

1. FOR SALE Miscellaneous

PICTURE FRAMING with personal attention on each job. Mrs. J. J. Buckner, 234 Ave. D. Phone 751. B-1-15-43-tfc

Chrysler Industrial Motors Sales & Service
McCullough Motor Co.
11 W. 1st. Phone 17 B-1-9-tfc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-16-tfc

HOME FREEZER FOR SALE, slightly used. Bargain. Troy Moore at Farmer's Drive In, Phone 161. B-1-15-16-tfc

LUMBER: No 4 Fir, 2x4's \$6.95. 1x8 Ship lap, \$6.95 per 100'. Rockwell Bros. & Co. Phone 4 B-1-11-39-tfc

CUSHMAN SCOOTERS and parts 505 1/2 Union. C. L. Conklin. B-1-9-15-9p

Hereford Glass Co.
Expert Car Glass Installatic
Table Top and
Window Glass
Picture Frames
302 Park Ave. Ph. 1425
B-1-16-tfc

FOR SALE: Two top quality Hampshire Boars, weight about 300 lbs. Tom Draper, Phone Frio 4163. B-1-16-43-tfc

PIANOS
Will have used upright and spinet pianos in this vicinity soon; Responsible parties may handle with small monthly payments. Call or write, Credit Dept., McBryer Piano Co. 217 W. 6th St., Amarillo, Texas. B-1-43-3c

USED WRINGER type washing machine. Used Westinghouse electric range. Parker Brothers. S-1-11-12-tfc

REGISTERED COCKER puppies for sale. Reasonable. Make good hunting dogs or pets. Phone Ken Rudd, 2577 or 2165 Westway Exchange. B-1-20-18-2p

FOR SALE: 12 gauge automatic shotgun. Used baby bed. 103 Park Ave. or Phone 750-J. B-1-15-18-2k

FOR SALE: Assortment of Holland bulbs, cut flowers and Poinsettias. Mrs. J. F. Ward, North Main. B-1-16-18-tfc

2. FOR SALE Farm Equipment

FOR SALE: Very cheap cotton stripper, tractor, four row planter. Cash. Part terms or trade-in. See Lesly Vaughn Motor Co., Box 713, Hereford, Texas. Phone 600. S-2-27-17-tfc

Read The Classifieds

PRACTICALLY NEW John Deere Cotton Stripper, \$800.00 Freight. Prepaid. Phone 8338 No. 21 Co., Box 191, Bay City. B-2-17-18-tfc

For Sale or Trade
49 Chevrolet Fleetline four door
49 Ford club coupe
49 Hudson four door
47 Hudson, four door
46 Dodge, four door
46 Buick, four door
42 Chevrolet, 1 1/2 ton truck
41 Ford, two door
41 Oldsmobile station wagon
38 Chevrolet coupe
Hulse Service Station
815 East Highway 60
Call 198 B-3-18-3c

REAL ESTATE
FOR SALE: Nice 2-bedroom house, double garage. Good location. Call Westway, 2464. B-4-13-13-tfc

If you have something for sale or trade -- see us.
G. I.'s we have a farm for you.
J. B. ELLISTON
Real Estate
132 E. 2nd. Phone 179
B-4-39-tfc

Why Pay Rent
New 3 bedroom brick home, double garage. \$16,500. 25% down.
New 3 bedroom house, single garage, large barn. \$15,000. 7 room duplex, \$7,500 for \$1,500 down.
5 room efficiency, double garage, \$7,000 for \$500 down.
5 room efficiency, single garage \$7,850 for \$500 down.
4 room house, \$4,800 for \$1,000 down.
2 room house and lot, \$1,250, same terms.
For sale, small grocery store well located. Might consider some trade.
Also nice irrigated 290 acres, 210 in cultivation, 3 bedroom home, other improvements, good buy. \$185 per acre.
See us before you buy, we have other good listings. Will appreciate showing you.

J. M. Hamby Real Estate
South of Court House
Phone 701 B-4-42-tfc

FARM AND RANCH LOANS
We can make any size loan on your farm or ranch. Quick appraisals, fast closing, cheapest interest rate, no brokerage. Can refinance loans. We buy, sell or trade farms, ranches and city property. See us for quick action. T. J. CARTER REALTY CO. Phones 55 and 327. B-4-43-2c

PRUDENTIAL FARM LOANS
America's Largest Farm Lender
SAM NUNNALLY
136 Main
Lone Star Agency
B-4-12-tfc

200 acres irrigated farm. 5 room modern house. Price \$150,000 per acre.

160 Acre irrigated farm. Modern house. 2 car garage & outbuildings. Price \$165,000 per acre.

2500 acre ranch near Walsenburg, Colo. Highly improved, priced to sell, see me for particulars.
Hugh Bookout Realty
533 E. 1st St. on Hiway 60
Hereford, Texas
B-4-10-tfc

Have G. I. buyers for quarter section good land. Have 2 small tracts irrigated close in priced right. Several good farms, quarter, half or section. Several homes priced from \$4000.00 up two and three bedrooms. 2 houses on large lot. Double garage. 4 and 3 rooms. Nice home and income. Have ranch listings in Texas, New Mexico & Colorado.
J. W. Robinson
Box 685
Phone 932
B-4-15-tfc

LAND WANTED
TO SELL TO TEXAS VETERANS ON G.I. LOANS. IF YOU HAVE LAND TO SELL, CONTACT US AT ONCE.
WESSON REAL ESTATE
317 Sampson Ph. 944
Hereford, Texas
B-4-43-tfc

LAND SPECIALS
UNIMPROVED 1/2 SECTION: 200 acres fine level irrigatable land, bal. sloping. Fine location S/W Hereford in fine irrigation era. 40 acres fine irrigated, summer-filled, and fertilized wheat now growing. Full possession. 1/2 min. 29% down. Extra Special Value for only Per Acre \$100.00
IMPROVED 1/2 SECTION: Complete set of modern farm improvements. Two good 8" irrigation wells. All good level land in cultivation. Good location N/W Hereford, REA, school bus, mail Rt. and Telephone. 1/2 min. Possession. 29% down, good terms on bal. Per acre \$210.00.
IMPROVED 1/4 SECTION: Fair 4 room house, well and windmill, and granary. All good level land in cultivation. Lays ideal for irrigation. Located in all irrigated era in Castro County. 1/2 min. Terms, possession. Per acre \$110.00.
WE HAVE MANY OTHER FINE LISTINGS. WRITE FOR DESCRIPTIVE LIST.
Pho. 944 317 Sampson
WESSON REAL ESTATE
West of Square
Hereford, Texas
S-4-18-1c

FOR SALE:
Perfect 1/2 section of land on paving. Proven water. No Johnson Grass and no improvements. \$125.00 per acre. \$15,000 cash --balance 10 years at 5%. 1/2 mineral rights reserved--non participating.
GLENN WEIR
Pho. 200 Res. Pho. 802
B-4-43-tfc

MONEY TO LOAN: We can take care of your needs on farm loans, either refinancing or to install irrigation well. Also when you want to sell or buy land see us.
J. C. Ricketts
Phone 358
133 West 3rd St.
S-4-13-tfc

FOR RENT: Four room unfurnished duplex apartment. Adults only. Call 589. B-5-11-42-tfc

FOR RENT: Nice large south bedroom. Joining bath. 509 Ross. Phone 847-J. B-5-12-17-tfc

FOR RENT: Bedroom. 806 Union. Phone 1896-W. B-5-7-43-2k

FOR RENT: Three room unfurnished duplex apartment. 409B West Fourth. Call 319-W. B-5-12-18-2p

FOR RENT: Four room house, six miles from town on pavement. Will consider exchanging part of rent for work on farm. Must be clean, reliable, permanent residents. Reply giving references. Box 673. B-5-32-18-2e

BEDROOM FOR MEN, 219 Avenue D. Phone 1012-J. S-5-8-18-1p

FOR RENT: One three room apartment and one two room apartment. Furnished. Bills paid. Private bath and refrigerator. Phone 4171 Frio. W. T. Carmichael. B-5-22-18-tfc

Just two lots 52 x 200 feet left within 1 1/2 blocks of Shirley School. Sell on monthly payments.
J. B. Elliston
Phone 179 132 E. 3rd.
B-4-42-tfc

For Real Estate Farm Loans -- 4 1/2%, Good Terms
SEE LUTHER PEVLEY
Local Representative
Travelers Insurance Co.
Res. Phone 524-W
B-4-47-tfc

FOR TRADE
Income property for Farm or Ranch land located in Castro or Deaf Smith County.
This income property consists of Two 40 units apartment housing programs, located at Camp Hood (Killeen, Texas) housing U. S. army personnel (one of the best rental income deals in the State). Ideal for man and wife who want monthly income property. Contact C. T. Rice, Albuquerque, New Mexico. Box 922, or Phone 58074 after 6 p.m. Daily.
B-4-17-6p

FOR SALE BY OWNER
DUPLEX
Four rooms and bath, each side. Double garage, good state of repair. One side carpeted. Good location. Liberal financing by owner. Close in, immediate possession.
J. K. Baker
305 Roosevelt
S-4-15-tfc

E. B. POSEY
REAL ESTATE DEALER
Your Listings Appreciated
338 N. Main Phone 366
Box 506 Hereford, Texas
S-4-32-tfc

FOR TRADE: Large family home in Lubbock to trade for home or property in Hereford. Call 309-W in Hereford after 6:00 p.m. B-4-22-18-2k

FOR SALE: Four room modern home and extra nice garage on 56x140 foot lot in Hereford. Choice location. Inquire 503 Irving, Hereford. S-4-22-18-1p

FOR SALE: 56x140 foot lot. Choice location in Hereford. Inquire 503 Irving, Hereford. S-4-13-18-1p

MUST SELL Very nice FHA home located at 131 Ave. B. Has garage apartment that will rent for enough to make loan payments. Call at 136 Main for key. Will sell at a bargain.
SAM NUNNALLY
Lone Star Agency
136 Main
Night Phone 1711
B-4-15-tfc

FOR SALE: New three bedroom house at 107 Avenue C. Call 1334. B-4-12-43-tfc

FOR RENT: Four room unfurnished duplex apartment. Adults only. Call 589. B-5-11-42-tfc

FOR RENT: Nice large south bedroom. Joining bath. 509 Ross. Phone 847-J. B-5-12-17-tfc

FOR RENT: Bedroom. 806 Union. Phone 1896-W. B-5-7-43-2k

FOR RENT: Three room unfurnished duplex apartment. 409B West Fourth. Call 319-W. B-5-12-18-2p

FOR RENT: Four room house, six miles from town on pavement. Will consider exchanging part of rent for work on farm. Must be clean, reliable, permanent residents. Reply giving references. Box 673. B-5-32-18-2e

BEDROOM FOR MEN, 219 Avenue D. Phone 1012-J. S-5-8-18-1p

FOR RENT: One three room apartment and one two room apartment. Furnished. Bills paid. Private bath and refrigerator. Phone 4171 Frio. W. T. Carmichael. B-5-22-18-tfc

FOR RENT: Bedroom. 511 Lawton, East Sixth. S-5-7-18-1p

6. WANTED

HAVE OPENING FOR TWO first class mechanics. Apply McCullough Motor Company, 411 W. First. B-6-14-43-tfc

WANTED: Custom binding and combining work. Floyd Stivers, Phone 930-J B-6-13-tfc

HOUSEWIVES WANTED: Address advertising postcards. Must have good handwriting. Write National Engraving, Watertown, Mass. B-6-14-15-8p

WANTED: Custom Combining, have four Massey Harris Combines, two canyas and two auger machines. Also have trucks for hauling. Phone Lester Newton, 277-W or John Renfro, 385-W, Hereford. B-6-28-41-tfc

WANTED: Woman or couple to stay in home, keep house, cook for an elderly gentleman. 212 Avenue I, Phone 319-J or 659-J. S-6-22-18-1k

WANTED: Clean 2 bedroom house by November 15, in Shirley district. Phone 1516-J. S-6-13-18-1k

WANTED
Experienced Mechanic wanted. Good working conditions. If not experienced, need not apply.
SEIGLER MOTOR CO.
218 W. 3rd Phone 630
T-6-43-1c

10. NOTICE

ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Fowlkes. Harrison Highway. Ph. 1574-W. B-10-14-9-tfc

ALCOHOLICS ANONYMOUS
Phone 850 or 1427
B-10-24-tfc

See our new Wardmatic washing machine on display Friday the 14th.
Farmer's Drive In
Phone 161
B-10-16-tfc

We will have a complete line of Montgomery Ward Home freezers at the Farmer's Drive In Friday the 14th. \$10 Down and 24 months to pay.
Troy Moore our representative
Phone 161
B-10-16-tfc

HAVE CLIENT, have pasture, for 400 to 600 calves. Would take cows. Good winter protection. M. A. Crum, Frioona. S-10-19-18-1p

Two rotary drilling rigs. Sell or will lease to responsible party. One nearly new complete with welding equipment, light plant. Big drill pipe. Two trucks. Also one hydraulic ten foot pull down test hole rig.
C. L. White Phone 129
P.O. Box 207 Dimmitt
B-10-18-2p

RUBBER STAMPS fast service. Francis Printing Co. Ph. 1303. B-11-9-3-TFC

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-20-50-tfc

Reliable Rug, Carpet and upholstery Cleaners.
In Hereford
C & R Cleaners
Phone 160
B-11-18-4p

FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 320. B-11-15-47-tfc

Quick -- Efficient
HOME LOANS
Dependable Abstract and Insurance Service
ELIZABETH WOMBLE
146 Main Phone 497
B-11-27-tfc

GRISWOLD'S REST HOME. Good nursing care. Excellent food. Phone 1231-J or 781-W. 401 Irving Street, Hereford. B-11-16-40-9p

SAVE MONEY on lawn grass seed! Hereford Grain Corp. Phone 360. B-11-11-36-tfc

HOME & FARM LOANS
See Us For The Best Service Available.
John McLean Insurance Agency
Phone 273 Box 267
127 W. 3rd St.
Hereford, Texas
For loans in Deaf Smith, Parmer and North Part of Castro Counties. B-11-46-tfc

Marsh Gases Are Blamed For Explosions In Well
OLIVIA, Minn. (AP)—The Francis Tisdell family is waiting for its water well to blow its top again.
The well has been "exploding" about once a month since January. Some of the first blasts all but wrecked the wellhouse.

Dr. George A. Thiel, chairman of the University of Minnesota geology department, says the explosions are from marsh gas that bubbles up from peat beds locked in the ground.
B-11-19-18-1p

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-20-50-tfc

Reliable Rug, Carpet and upholstery Cleaners.
In Hereford
C & R Cleaners
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B-11-18-4p

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Hereford, Texas
For loans in Deaf Smith, Parmer and North Part of Castro Counties. B-11-46-tfc

HEREFORD No. 849 AF & AM
MM
Thurs. Oct. 29 7:30
R. L. Thompson, Sec'y
W. A. Bill Phipps W. M.

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

HEREFORD
Rotary
Club
meets every
Friday at 12:05
Hotel Jim Hill

Cottonseed Collected To Aid Fight On Cancer
HAMPTON, S. C. (AP)—Hampton County cottonseed is being collected to fight cancer. The county cancer fund campaign committee devised this plan at the opening of the cotton picking season:

Each cotton grower is asked to give a handful of seed from his ginned cotton. Gins, where the seed is separated from the lint, are co-operating and boxes are provided there for the seed contributions.
At the end of the season, the seed will be sold and the proceeds will go to the fund.
TROUBLE IN NORTH KOREA
TOKYO (AP)—The food situation in North Korea is so bad that in some cases the Communists have waived all taxes for some hungry peasants and told them they do not have to repay seed loans. This was disclosed in a recent Peiping broadcast, which quoted a dispatch from Pyongyang, the North Korean capital. "The crops reaped by some peasants even fell short of their own needs," the broadcast said.

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-20-50-tfc

Reliable Rug, Carpet and upholstery Cleaners.
In Hereford
C & R Cleaners
Phone 160
B-11-18-4p

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Hereford, Texas
For loans in Deaf Smith, Parmer and North Part of Castro Counties. B-11-46-tfc

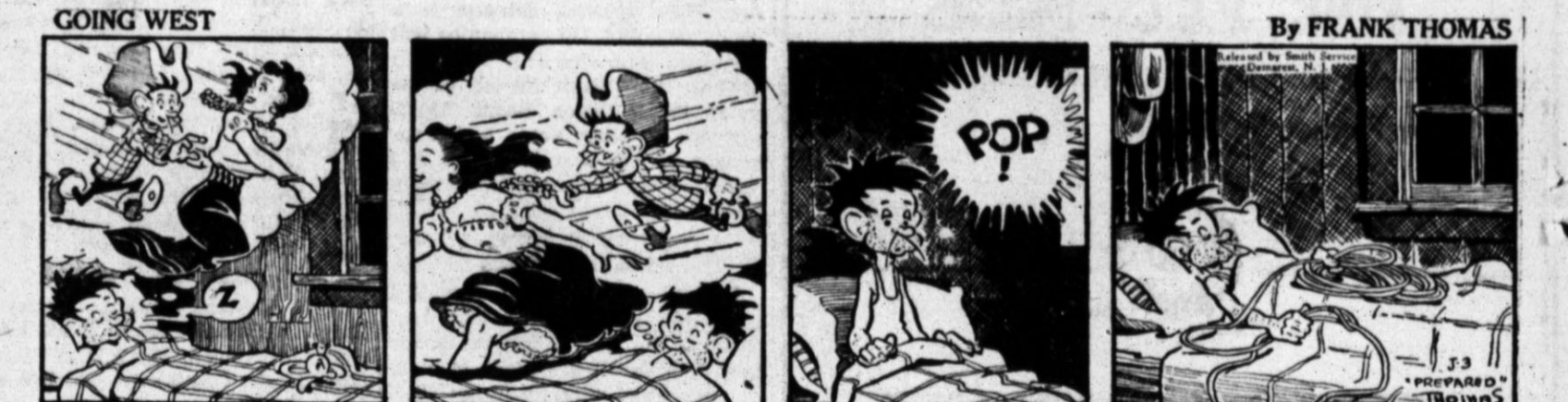
HEREFORD No. 849 AF & AM
MM
Thurs. Oct. 29 7:30
R. L. Thompson, Sec'y
W. A. Bill Phipps W. M.

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

HEREFORD
Rotary
Club
meets every
Friday at 12:05
Hotel Jim Hill

Lions Club
meets each
Wednesday, 12 noon
Hotel Jim Hill

NOTICE OF MEETING
ODD FELLOWS
Each Monday Night
REBEKAHS
Each Tuesday Night





Some are glad and some are sad—but everyone admits that it was a whopper of a rain. The Hereford station reported 2.12 inches Tuesday, followed by 1.78 inches Thursday, and prospects were good for still more rainfall before this paper goes to press. It is most, most unusual for this country in October and it spells WHEAT in big, bold capital letters.

The lettuce boys aren't screaming much, but they are sure taking it on the chin. Every day they lose just brings them another day closer to the first freeze. It's tough. Really tough. I couldn't take it so gracefully, myself. If I had a fine field of lettuce, ready to go, I would have the "screaming meemies." Just think. A whole year's work, a fair market—then a four inch rain. It's about the same as a wheat farmer with a 40-bushel crop getting hailed out just as his combines roll into the field to start cutting. However, if the hard freezes will just hold off things could turn out OK for most of them. It's almost impossible to have the weather please everyone—but it could happen. Also, it just might happen. Deaf Smith County has had bad breaks all during 1953. First came the late freeze that damaged the spuds, followed by a severe drought—all topped off with the big hail that hurt the lettuce crops.

These October rains indicate that the worm has turned. They sure do. This has always been a "next year" country—and it looks as if 1954 might be that year. Bumper yields on everything! This country could most easily boom and boom and boom. After five years of ups and downs we deserve a few good breaks.

Already you can notice the difference in attitude. Sandy Fluit was talking Friday about his steers—and he apparently has some whoppers, 800 to 900 pounds. A week ago Sandy says he was

trying to place them out on pasture in parcels of one, two or three head—and couldn't find any takers. However, he says people are now calling him up and wanting to get 400 or 500 head at a clip. Wheat pasture, within the next 15 days, will be a big, big item around this country. Most of the wheat is already up and this rain was just what the doctor ordered. Pasture is running around 50 cents a hundredweight, I understand, and it will be worth a lot of money all over the area. The grass will, of course, also be off to a flying start.

The other day I saw Wayne Phillips and J. W. Robinson, Jr., walking down the street ahead of me. Boy, those two guys are big. I'll bet their combined weight is around 500 pounds. They were walking away from me and I got to wondering how much horsepower the pair could accumulate. Probably about like one of those Buicks. The big model, at that.

Lots and lots of people have been asking if we intend to move The Brand. The answer is "No". We do hope to move the office supply and printing departments into a separate building around January 1, but plan to leave the newspaper where it is now. We think that this will afford better service all of the way around. It is something we have been wanting to do for a long time. C. E. Coleman will have charge of the office supplies and Harry Linderer will have charge of the job printing. They are both excellent young men, experienced and well trained, and we feel that they can offer greatly improved service in both lines. The newspaper, we feel, can also offer improved service with the additional space.

Another improvement is planned for The Brand, probably around November 1. We are working out a deal with Roberta Campbell to handle Farm News. This will include Home Demonstration cover-

age, along with any and everything concerning farm and rural items. As the author of "Tater Pellins", Miss Campbell needs no introduction to readers of The Brand—but it will be up to you rural residents and "town farmers" to help her along. She will do a lot of telephoning, but also plans to make weekly trips out over the area. This is something new, and we don't exactly know how to handle it, so you readers can help a lot—because we are all anxious to give you the type of coverage you want. If you know of a news item, just call her and spill it. She is a nice woman and, even more important, she knows a lot about farming. She learned it all the hard way, too, but is not averse to a trace of scientific research along the way.

Honest, we are proud and happy to add Roberts to The Brand family—and we feel sure she will do an outstanding job. The community correspondents will still continue as in the past. We know that it is impossible to please everyone—but it doesn't hurt to try. We believe that Miss Campbell will plug up a weak spot in Brand coverage. Our one ambition is to have our enemies say, "I don't like that Brand bunch much—but they do put out a good paper." Anyway, we appreciate getting the opinions of our subscribers and readers—even if they are critical. If you don't tell us, we just don't know; if you do tell us, we occasionally do something about it.

That's what I like about Jack Gilliland. He never pulls any punches. In fact, that boy will go out of his way to make me feel bad if he can. When I see him coming I always shudder twice, grit my teeth and get ready to take it on the chin. Trouble is, his criticisms are usually more than halfway justified.

Tom Howard dropped in Friday afternoon and reported that he passed Dameron Park on his way back from lunch. "So far as I can see," observed Tom, "they can turn off that underground sprinkling system anytime they get ready. Fact is, if they don't turn it off pretty soon that park will be running over the embankments."

There is a story making the rounds about an old country boy who came into a small inheritance of around \$1,000. Pretty soon he packed up and took off for the city. Around three months later, he was back, however, and flat broke. "What happened to all your money?" asked one of his friends.

"I spent about half of it on women and wine," he answered, whereupon, his friend wanted to know what went with the rest.

"Oh, that," he replied, "I just wasted that foolishly."

And a word of congratulations to the person, or persons, who are keeping the new Lions Club electric scoreboard. I missed the Dumas game Friday night, but quite a few people were talking about it Saturday morning. Everyone says it was "right on the money". This new scoreboard, although smaller, is everybit as complete and comprehensive as the Texas Tech scoreboard at Lubbock. It is something of which the whole community can well be proud.

Syracuse University elects game captains each week. Permanent grid captains are elected at the end of the season.

In the last half of their game at Ann Arbor, Tulane held Michigan to two first downs. Still the Wolfertines beat the Green Wave, 26-7.

When the New Castle Handicap was first run in 1937 it carried 120,000 in added money. The 1953 running of the race was worth \$100,000.

Hospital Notes

Patients In Hospital
Mrs. Lynn Smith, OB; Mrs. Jeff Beason, OB; Bill Darker, surg.; Alford Petty, med.; Mrs. William Ohlig, med.; Mrs. J. M. Smith, med.; Mrs. Jack Kirkland, OB; Allen Hughes, med.; Criss Renfro, med.; Mary Dobson, med.; Barbara Jean Hendrick, med.; Malcolm Cassels, med.; Mrs. Ellen Simpson, surg.; Frank Hernandez Jr., med.; Mrs. G. A. F. Park-

er, med.; and S. J. McElroy, med.
Patients Dismissed
Mrs. Frank Gamez, OB, 10-22; Mrs. Pearl Cantrell, surg., 10-21; Mrs. Homer Fox, med., 10-22; Mrs. O'della Huckert, med., 10-22; Mrs. C. W. Pennington, OB, 10-23; Don Miller, med., 10-23; Mrs. James Harris, med., 10-22; Mrs. Wayne McElroy, OB, 10-23; Fred Welch, surg., 10-23; James A. Bagwell, T&A, 10-23; Ann Kirby, T&A, 10-22; Linda Marlene Wallace, T&A, 10-22; M. H. Koelzer, med., 10-21; Mrs. Kenny Gearn, OB, 10-21; Raye Dean Adams, med., 10-21; and C. W. Pennington, surg., 10-21.

Bill Forbus Chosen Senior Class Prexy At Hardin-Simmons

Bill Forbus of Hereford, senior pre-medical student at Hardin-Simmons University, Abilene, has been elected president of his class. In addition to being head of the senior class, Forbus is a member

Births
Sons to Mr. and Mrs. C. W. Pennington and Mr. and Mrs. Jeff Beason, 10-22.

of the Cowboy Band, is head cheer leader, secretary of the Circle club and is a member of the Rodeo Association.
Bill is the son of Mrs. Carl Forbus, 1013 Park Avenue.

Bobby Dodd, Georgia Tech football coach and athletic director, was head coach of the College All-Stars for both the 1952 and 1953 games.

DR. MILTON C. ADAMS

OPTOMETRIST

140 West Third Hereford, Texas
Phone 37 Office Hours—8:30 5:00

Plan NOW To Attend Our Fall SHOE Clearance

Starting Monday Morning Oct. 26 at 9 A.M.

SAVINGS ON SHOES FOR THE ENTIRE FAMILY

No Refunds -- No Exchanges ALL SALES FINAL

Men's Freeman and John C. Roberts

SHOES

| | | | | |
|-------|-------|-------|-----|-------|
| 21.95 | Value | | Now | 18.80 |
| 19.95 | Value | | Now | 16.80 |
| 16.95 | Value | | Now | 13.80 |
| 14.95 | Value | | Now | 11.80 |
| 13.95 | Value | | Now | 10.80 |
| 12.95 | Value | | Now | 9.80 |
| 10.95 | Value | | Now | 8.80 |
| 8.95 | Value | | Now | 6.80 |

One Group Little Girl's

DRESS SHOES

Values to 6.95 pr. **3⁸⁰**

Ladies Casuals

| | | | | |
|-------|-------|-------|-----|------|
| 10.95 | Value | | Now | 8.80 |
| 9.95 | Value | | Now | 7.80 |
| 8.95 | Value | | Now | 6.80 |
| 7.95 | Value | | Now | 5.80 |
| 6.95 | Value | | Now | 4.80 |
| 5.95 | Value | | Now | 4.50 |
| 4.95 | Value | | Now | 4.00 |

Ladies "Enna Jetticks"

DRESS SHOES & OXFORDS

9.95 and 10.95 Values pr. **6⁸⁰**



All Nationally Advertised Brands INCLUDING NEW FALL SHOES

One Group Men's

SHOES

Broken Sizes Values to 10.95 pr. **4⁸⁰**

Boy's Red Goose, John C. Roberts and Yanigans

OXFORDS

Sizes 2 to 6

| | | | | |
|------|-------|-------|-----|------|
| 8.95 | Value | | Now | 6.80 |
| 7.95 | Value | | Now | 5.80 |
| 6.95 | Value | | Now | 4.80 |
| 5.95 | Value | | Now | 4.50 |

SADDLE OXFORDS AND LOAFERS

| | | | | |
|------|-------|-------|-----|------|
| 6.95 | Value | | Now | 5.50 |
| 5.95 | Value | | Now | 4.50 |

Men's

Cowboy Boots

Sizes 7 to 10 1/2

| | | | | |
|-------|-------|-------|-----|-------|
| 19.95 | Value | | Now | 15.80 |
|-------|-------|-------|-----|-------|

Boy's

Cowboy Boots

Size 8 1/2 to 12

| | | |
|------|-----------|------|
| 9.95 | Value for | 7.80 |
|------|-----------|------|

Ladies Rhythm Step & Grace Walker

Dress Shoes

| | | | | |
|-------|-------|-------|-----|-------|
| 13.95 | Value | | Now | 11.80 |
| 12.95 | Value | | Now | 10.80 |
| 10.95 | Value | | Now | 8.80 |
| 9.95 | Value | | Now | 7.80 |

INTRODUCING MR. ED WILLIAMS of Amarillo

who will be in this area selling the following magazines:

- Pathfinder
- Cappers Farmer
- Household
- Breeders Gazette
- American Poultry Weekly
- Cappers Journal

Mr. Williams is being sponsored by the Hereford Veterans of Foreign Wars. Proceeds from these magazine sales will go for additional Hospital Beds, Wheel Chairs and Crutches. This equipment is available for any veteran or non veteran who might need them.

You are Cordially Invited to Attend the

DANCE

FRIDAY, OCT. 30th

Hotel Jim Hill

Admission \$1.00 per person

Sponsored By

The Catholic Youth Club

Rutherford & Company

Dawn News

By Bertha Frye

Mrs. Reece Stewart taught the primary room three days last week because of the illness of Mrs. W. H. Fogle, who was taken to the home of her sister, Mrs. Fred Walton of Hereford. Mrs. Fogle returned home Sunday afternoon. George and Barry Cox of Canyon visited Mr. and Mrs. W. T. Beavers Friday night and Saturday. Mrs. Hank Battenfield and baby of Alamogordo, N.M., are visiting in the home of her mother, Mr. and Mrs. Loyd Bentley. The Adult Training Union is sponsoring a church-wide masquerade Halloween party at the school house October 31.

Broken Legs X-Rayed

Emma Jernigan of Wichita Falls was in Canyon Saturday to have X-rays taken of her legs which were broken in a car wreck on Easter Sunday. Her father, W. D. Jernigan, who has been ill, is reported to be in serious condition. The Jernigan family were former residents of this community.

Kenneth McClung was honored with a party Friday afternoon to celebrate his sixth birthday.

Guests included Tony Miller, Ira Sue Brown, Howard Bruce Brown, Doyle Joe Fuller, Buddy Stewart, John David Miller, Bobby Gentry, Linda and Rose Mary Stewart, and Beverly and Peggy Jean Lemons.

Parents who attended were Mrs. Reece Stewart, Mrs. Walter Lemons, Mrs. Edgar Lemons and the hostess, Mrs. Paul McClung. Rev. and Mrs. Paul McClung and Mr. and Mrs. Carl Wimberley attended a Workers' Conference in Summerfield Thursday.

The McClungs left Sunday night for San Antonio to attend the State Baptist Convention. Their son, Kenneth, is visiting in the home of Mr. and Mrs. Edgar Lemons while

his parents are away.

Honored With Tea

Mrs. Jimmy Lindsay of Canyon was honored with a tea in the home of Mr. and Mrs. C. C. Stewart Sunday afternoon.

Those present were Mr. and Mrs. W. J. Stewart, Mrs. Jess Dodson, Jimmy Lindsay of Canyon, Mr. and Mrs. Henry Hamblin, Jeannette, Ron and Don Hamblin of Wayside, Mr. and Mrs. E. E. Doak of Hereford, Mr. and Mrs. Cecil Benton of Plainview, and Mr. and Mrs. O. D. Williams and Mrs. L. M. Harris of Amarillo.

Irish Steu Supper

Mr. and Mrs. Ray Stewart and Mr. and Mrs. Reece Stewart were hosts for an Irish stew supper at the Ray Stewart home Saturday night.

Those attending were Mr. and Mrs. Zed Stewart, Mr. and Mrs. Bentley, Mr. and Mrs. H. S. Fuller Sr., and family, Mr. and Mrs. Henry Miller and family, Mr. and Mrs. Rea Cox, Mr. and Mrs. Hugh Grimes and son, Mrs. Brown, Mr. and Mrs. J. M. Carathers and children, Mr. and Mrs. H. V. McCabe, Jim McCabe, Mr. and Mrs.



MADLYNNE FAUGHN, daughter of Mrs. C. L. Whitehead, 428 North Jackson, married Irvin Burdine Friday afternoon, October 16, at the First Methodist Church in Clovis, N. M., with Rev. Thomas H. Roper, pastor, officiating. They were accompanied by Miss Wanda Gunstenson, who served as maid of honor, and Wendell Burdine, who was best man. The bride wore a blue suit with bead trim,

white hat and black accessories. Miss Gunstenson wore a blue suit with white trim and navy accessories. Following a short wedding trip to Santa Fe, N. M., the couple is at home at 300 West Sixth. Mrs. Burdine is employed at Leslie Vaughn Motor Company and Mr. Burdine is engaged in farming north of Hereford.

N. R. Miller and family, Mr. and Mrs. Leroy Williams of Amarillo, Mr. and Mrs. J. R. Oglesby of Mobeetie and Mr. and Mrs. W. J. Stewart of Canyon.

Mr. and Mrs. Oglesby celebrated their 29th wedding anniversary Sunday with a dinner in the home of Mr. and Mrs. J. B. Caraway. The Reece and Ray Stewarts were present for the occasion. The Home Demonstration club met Friday in the home of Mrs. J. M. Carathers.

Meeting Postponed

The Dawn Study club meeting has been postponed until Wednesday, October 28. It will be in the home of Mrs. A. T. Frye.

Mr. and Mrs. Leroy Wilson of Amarillo spent the weekend in the home of Mr. and Mrs. J. M. Carathers.

Mrs. Zed Stewart and Mr. and Mrs. W. J. Stewart left Monday for Nocona where Mrs. Zed Stewart will visit her mother, Mrs. Odum and Mrs. W. J. Stewart will visit her brother, Arthur Bonville, who is in a hospital there.

Dinner Guests

Dinner guests in the home of Mr. and Mrs. N. R. Miller Sunday were Mr. and Mrs. L. A. Smith and Mr. and Mrs. J. C. Poe and children of Amarillo.

Rain totalling two to three and one-half inches fell here Tuesday night. Some hail fell in the west part of the community.

Mr. and Mrs. J. W. Witherspoon and family of Hereford visited in the home of Mr. and Mrs. Alfred Smith Friday evening.

NEW HELICOPTER HOPS

Aviation and its partner, petroleum, have chalked up another service to traveling Americans. Helicopters now operate among New York City's three major airfields, transporting passengers quickly from airport to airport. New conveniences are constantly being developed by both the aviation and oil industries to serve the American people.

More than 80 percent of the Federal government's revenues now are derived from income taxes, according to the Chamber of Commerce of the United States.

Paints which change color when they reach certain temperatures are now in use.

The Real McCoy's
By John and George



MAW SEZ DONT BE A-DRIVIN' AROUND TIL YER INSURED WITH...

JOHN McLEAN
Insurance Agency
"23 Years of Insurance
Know How"

127 West 3rd Phone 273

Oil Industry Uses More Planes Than Do Airlines

The United States oil industry operates more planes than do the nation's scheduled domestic, international, territorial and local-service airlines combined.

The 1,723 planes in the industry fleet vary from helicopters to the latest four-engine transports — and last year flew an estimated 60 million miles.

Several of the larger petroleum companies operate their own "airlines." One, for example, owns 21 planes to transport personnel and supplies across two continents carrying an estimated 5,000 passengers each year on trans-Atlantic flights alone. This oil-company airline employs 325 persons, including two aeronautical engineers and 42 pilots.

The oil industry planes have also made the old-time prospector and his burro a part of the past by prying deep into the earth's crust with airborne magnetometers in search for oil and mineral deposits. In 1951, one Oklahoma operator flew 1,500 hours in prospecting alone.

The tedious and expensive task of patrolling thousands of miles of pipelines has also been made easier and less costly through use of light utility planes to check for breaks and leaks.

In 1951, 96 communities in 25 states had operators engaged in chemical and oil company transportation. Pipeline patrol activities were reported in 84 towns in 25 states, and 39 communities in 15 states reported operators engaged in mineral and oil prospecting.

Rust on Stove

If your kitchen range is rusted, go over the surface with a soft cloth dipped in vinegar. If necessary, go over it a second time.

To clean vinegar cruet, fill them with warm water to which a few drops of household ammonia have been added. Let stand for an hour, then rinse well with lukewarm water.

End coach Marty Pierson and assistant freshman coach Ted Youngling of the Duke football staff played under coach Bill Murray at the University of Delaware.

NEW! Fordson Major Diesel Tractor at SENSATIONALLY LOW PRICE!



Never before a value like this in the 3-4 plow tractor class!

Showing Date
Wednesday October 28th

Now, for the first time, a 3-4 plow diesel tractor is available in the same price range as gasoline tractors of similar power. Yet Ford's new diesel tractor saves plenty in fuel costs!

So you no longer need hesitate to step up to modern diesel farming. Now you can really cut your tractor fuel bills and be sure of dependable power. For the new Fordson Major Diesel Tractor has been tested and proved under toughest farming conditions the world over.

- Big savings in fuel costs over gasoline tractors in the same power class
- Extra lugging power on tough pulls
- More hours of operation between overhauls
- Six speeds forward, two reverse speeds
- Built-in hydraulic system
- Three-point linkage for rear attached equipment
- Easy starts in cold weather—12-volt starter

Come in and see the sensational new Fordson Major Diesel Tractor. Find out why farmers call it the outstanding tractor in the 3-4 plow class.

HEREFORD FARM EQUIP. CO.

DANCE

to the Music of
CHARLIE GRIMES ORCHESTRA

Oct. 31, 1953 Halloween Night
Jim Hill Hotel

Dress Optional — Masquerade if You Like

9:00 p.m. \$1.00 Per Person

Sponsored By the Hereford Jaycees



FINE FABRIC TAILORED WITH
THE ULTIMATE OF DETAIL

Just see how that so necessary fullness in the bust is fashioned into a detail that is a delight to see and to wear. The waffle stitching is new and smart. Note also the hand picked edges, the "up or down" sleeves, the svelte continuous line of the pockets and wait until you FEEL the luxurious flannel that would make an ordinary suit look precious... and just imagine what it does to a Present Vogue.

The Little
fashion shop
Smart Clothes for Smart Women

Mrs. Charles Newell returned to Hereford Thursday night from Texas City, where she had accompanied her mother, Mrs. W. H. Rayzor. Mrs. Rayzor had spent the past month here with Mrs. Newell and other relatives.

Corn pone and Johnny cake are good breads to serve often when a member of the family is allergic to wheat flour.

SEIGLER MTR. CO.

218 W 3rd Street
Phone 630

1953 DODGE V-8 CORONET

4 dr. sedan, Radio, Heater, Seat Covers, Gyro Torq Trans. One Owner Car. This Car Guaranteed.

\$2387.50

'49 Chevrolet

Club Coupe, Radio & Heater, Good Rubber, Seat Covers, New Paint, Motor Completely Overhauled.

\$755.00

1949 DODGE

4 door sedan, Radio, heater, seat covers, Sun Visor, Good Rubber.

\$687.50

'49 PONTIAC

8 cylinder, 2 door sedan Hydro Trans., Radio, Heater, Good Tires.

\$800.00

'48 Chevrolet

2 door, Radio, Heater, Overdrive, Good Rubber.

\$625.00

'48 Plymouth Club Coupe

Radio, Heater, Good Tires, Extra Clean Car.

\$677.50

1948 FORD V8 Convertible

Radio, Heater, Good Rubber. A good Clean Car.

\$695.00

'47 Chevrolet

2 door, Radio & Heater, Cash will buy this.

\$395.00

'44 Dodge Truck

2 Ton, 2 Speed, 825 x 20 rear dual tires, good grain bed. 13 ft., 30 in. sides. Motor Good.

\$410.00

For Sales After

Closing Hours

Phone 1233

Bivins

Phone 252-W

London

Phone 1274

Winkler

Friona News

Mrs. E. R. Day, Correspondent — Phone 2792

Mr. and Mrs. Ed Allen of Duncan, Okla., arrived Tuesday to visit with their son, Charles Allen of Friona.

Mr. and Mrs. Arthur Brannon, Phil and Pat of Rangley, Colo., are in Friona visiting his parents. Mr. and Mrs. E. B. Brannon and his sisters, Mrs. L. R. Hand and family and Mr. and Mrs. Johnny Hand and family.

Mr. and Mrs. David C. Hester, who married recently have returned from Colorado. They left Thursday for Denison where they will make their home.

Mother Ill

Mr. and Mrs. Walter Jasper of Amarillo and her mother, Mrs. Will Walling of Lelia Lake, were called to Amarillo Tuesday on the illness of his mother, Mrs. T. N. Jasper. Mrs. Walling visited with Mrs. E. R. Day Wednesday.

Mrs. James P. Wilson returned home Sunday from La Zibuddy where she was staying with her grandchildren.

Colorado Visitor

Mrs. Russell Loflin and daughter of Springfield, Colo., arrived Thursday to visit with her mother.

er, Mrs. Mae Short of Friona, over the weekend.

Roy Wilson of Friona received word Thursday morning that his father had passed away in a Portales hospital. Funeral services are being held today.

Race Relations Discussed By Study Club At Friona

The Modern Study Club met at the Friona Club house Tuesday evening.

A panel discussion on "Race Relations" was led by Mrs. J. T. Gee, who was in charge of the program.

Guests on the panel were W. L. Edelman, Mrs. Avis White, Roy Clements, Lewis Knight, Mrs. M. C. Osborn, Dalton Caffey, Mrs. Floyd Schlenker, H. K. Kendrick and Rev. Melvin Fields.

The Skyline football conference has three new coaches this season—Bob Blackman at Denver, Phil Dickens at Wyoming and Bob Tichenal at New Mexico.

Mount Wilson Offered For Sale

One of the most famous mountain tops in the world—Mt. Wilson—is among nearly 3000 businesses, income properties and farms in all parts of the nation presented for sale in the forthcoming issue of National Buyers' Guide.

Mt. Wilson Peak is a 720-acre development owned by the Mt. Wilson Hotel Corp., and is site of the world famous Mt. Wilson Observatory and Museum, (leased for \$1 for 99 years.)

Fabulous Site

Upon this fabulous site also are located television transmitter stations that serve the nation's third largest metropolitan area—Los Angeles.

The advertisement by A. C. Childs, president of the hotel corporation, declares:

"Famed Mt. Wilson Peak offered for sale to very substantial people with public interest at heart."

Statistics of the unusual presentation are "hotel has lecture room cafeteria, concrete swimming pool 12 inch telescope. Nightly lectures for visitors has been tourist feature. Improved roads. Complete water system. Parking for 300 cars."

Income From Tourists

Childs discloses in the ad that net income has averaged more than \$20,500 a year after taxes, derived primarily from gate receipts from tourists.

For all this, including leases to the television companies, and to Carnegie Institute for the Observatory site, Childs asks \$500,000 with \$200,000 down and the balance on terms.

Childs, 73, who has operated the famous institution for a generation with his wife, Mrs. Angie Holmes Childs, declares his mountain top is a "million dollar site for somebody."

"Anyone I sell to, I'll be doing a favor," says Childs. "They will be successful."

Caprock 4-H Club Held Achievement Tea Friday

The Caprock 4-H Club had its "Achievement Tea" Friday in the home of Mrs. E. K. Pinnell.

Guests for the tea were the mothers of the 4-H girls. The girls displayed some of the items they had made by themselves during the year.

Cake squares and punch were served as refreshments.

The earliest state editorial association was organized in Wisconsin in 1853.

GEARHEAD AND PUMP REPAIRS AND REBUILDING.



Has your gearhead or pump been giving trouble? It won't get any better until we fix it for you. Does your gearhead need the ratio changed to meet present well conditions? If so, better see Kenny right now. If you have taken work to Kenny before you know he always gets the job done right, and his customers always come back next time. Our well equipped well staffed shop can handle your well problems. Also expert well pulling service.

KENNY GEARN MACHINE WORKS
Phone 1570, East on Highway 60
Hereford, Texas

Wet Weather Specials !! USED CARS

| | | |
|-----------------|---|----------|
| 1949 FORD | 2-Door Custom Sedan, Radio, Heater & Overdrive | \$545.00 |
| 1941 CHEVROLET | Club Coupe - Clean | \$295.00 |
| 1949 CHEVROLET | Special 2-Door Sedan—Radio, Heater & Overdrive. | \$635.00 |
| 1950 STUDEBAKER | Champion 4-Door Sedan. Heater & Overdrive. | \$675.00 |
| 1951 CHEVROLET | Deluxe Club Coupe. Radio, Heater & Powerglide. | \$950.00 |
| 1946 FORD V-8 | 2-Door Sedan | \$295.00 |
| 1948 OLDSMOBILE | 2-Door Club Sedan. Radio, Heater & Hydra-Matic. | \$365.00 |

USED TRUCKS & COMMERCIAL UNITS

| | | |
|----------------|---|----------|
| 1942 CHEVROLET | 1 1/2-Ton Truck with grain bed. | \$275.00 |
| 1941 GMC | 1-Ton Truck. Good grain bed with stock racks. | \$295.00 |
| 1949 FORD | 3/4-Ton Pickup | \$550.00 |
| 1948 FORD | 1/2-Ton Pickup | \$350.00 |
| 1946 FORD | 1/2-Ton Pickup | \$250.00 |
| 1952 CHEVROLET | 2-Ton long-wheelbase truck—two-speed axle, very good tires & 16-foot grain bed. | |

KINSEY MOTOR CO.

Schley at Second

Phone 746

HOW "OLD" WAS YOUR CAR BATTERY WHEN YOU BOUGHT IT "NEW"?

All Batteries Look Alike ■ ■ ■
But... Only the Revolutionary **NEW**
Firestone
DRI-CHARGED BATTERY
IS GUARANTEED
New and Factory-Fresh



When Installed in Your Car

Here's Why:

Acid deteriorates battery plates during storage—not so with Firestone Dri-Charged Batteries because they're built dry and stored dry . . . acid isn't added 'til it's installed in your car!

Entirely New Construction Principles Assure You:

★ **GUARANTEED LONGER LIFE**

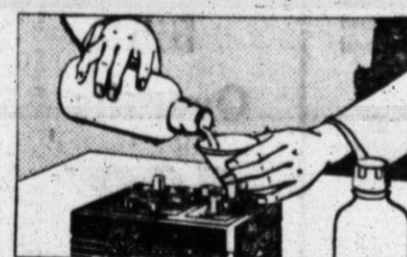
★ **GUARANTEED QUICKER STARTS**



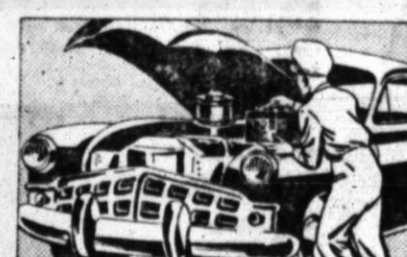
NEW DRI-CHARGE PRINCIPLE GIVES YOU ALL THE BATTERY LIFE YOU PAY FOR



Pre-charged at the factory, but shipped dry to avoid any deterioration or shelf aging. Packed in sealed container to stay at top strength until "ACTIVATED."



Acid is added and the battery is "activated," just a few moments before it is placed in your car . . . PACKED 100% WITH POWER JUST AS AT FACTORY.



You get the full life built into the Dri-Charged Battery from the minute it's installed . . . backed up with Firestone Extra Life Guarantee.

Batteries for every purpose -- All Prices!

- | | |
|-------------------------------|-------------------------------------|
| BENEFIELD MOTOR CO. | Hereford Implement Co. |
| HULSE SERVICE STA. | Phillips & Lawrence Ser. |
| JONES TEXACO SERVICE | PITMAN SERVICE STA. |
| PALO DURO SERVICE STA. | WHELAN SERVICE STA. |

Anthony's

C. R. ANTHONY CO.



OCTOBER

"AS EXCITING AS A CIRCUS"

SALE

Special Purchase... Special Selling!

Famous "Nationally Known"
Crease Resistant Finish

COTTON FABRICS

Extra high quality cottons from the looms of one of the Nation's largest and most famous manufacturers. We can't mention the name, but you will recognize the superb quality the minute you see them. Assorted Plains and Patterns in one of the most unusual selections of colors you have ever seen. Plan now not to miss this sensational value.

Ordinarily Sells From 79c to 1.19 Yard

50c

Yd.

Budget wise shoppers who like to sew and save will load themselves down with these lovely cottons. Use them for Skirts, Dresses, Blouses, Shirts, Curtains, etc. See these... you'll buy.

- PLAIDS
- PLAINS
- CHECKS
- STRIPES
- NOVELTIES

8 BIG DAYS

Men's Rayon & Sport
ANKLETS

Values in this group up to 49c pair. Smart colors and patterns any man will like. Reinforced toe and heel. Sizes 10 to 12. Grand buy.

3 PAIR \$1

Women's
SHOES

New fall Patterns.
Colors Black-Red-Brown
Smooth Leather
and Suede.
Flat Heels and
Ballerina type.

2⁶⁶

Outstanding October Sale Value!

Camico "Poodle Type" TOPPERS

- Milium Lined
- 2 Styles
- Reg. 19.75
- 8 to 18

\$16

Ladies, here is a thrilling value you must see. Smart boxy type, Camico Poodle type topper in 2 favorite styles. Wing or rounded collar, one button, turn back cuffs, 2 slash pockets and Milium lined too... keeps cold air out, warm air in. Choose from rich, beautiful solid colors of Navy, Red, Light Blue, White, and Pink.



Stunning Selection, Ladies

NEW FALL HATS

\$2

Reproductions of styles that sell for four and five times this amount. You'll find many favorite colors to match your fall outfit. Plan now to see this wonderful collection.



36x36 Imported
PURE SILK SCARVES

Hand rolled hems. Bright colorful modernistic and floral designs. Large size, 1 yard square. A Big Top Value for October sale.

66c

Beautiful Assortment, Ladies
HANDKERCHIEFS

Prints, Swiss airbrushed white embroidery trim. Six lovely styles. 18 wonderful colors and combinations. 13 inches square.

5 FOR \$1



Corduroy Shirts

Handsomely styled, well made of fine quality rayon gabardine. And some in sleeve lengths, too. You'll go for the grand color selection. You'll like the way they fit and wear. Fill in on your shirt needs now and SAVE.

- All Colors
- 2-Pockets
- Well Made
- S-M-L

3⁶⁶

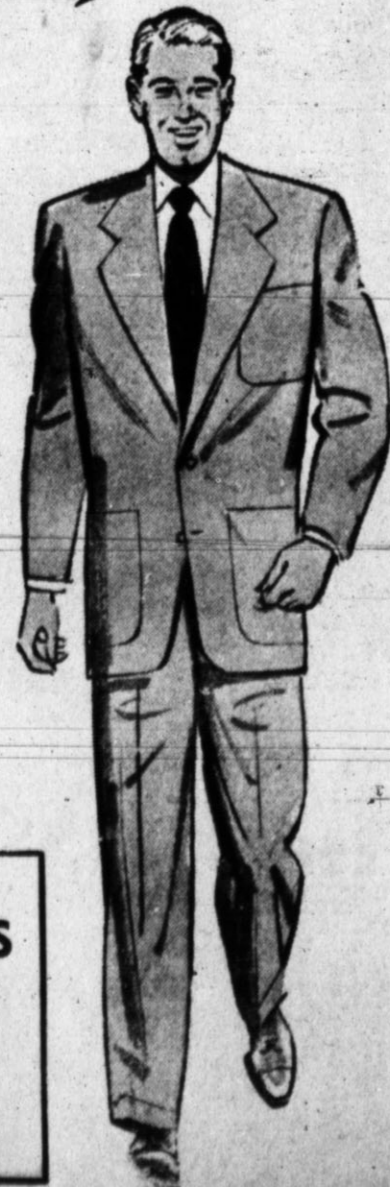
Special October Saving!
MEN'S NEW FALL

SUITS

Values to 34.50

\$28

MEN... Here is your chance to really save on a new fall suit. Many favorite colors and patterns in smartly styled, crease resisting rayon fabrics. Single breasted coats that can double as sport coat as well. Every suit expertly tailored for perfect fit and appearance. See these now. And remember FREE ALTERATIONS AT ANTHONY'S. Sizes 34 to 44.



Boys' Warm, Long Wearing

Corduroy Bib Overalls

1.98

For indoor or outdoor or just all around wear. Warm, serviceable corduroy in brown, wine, navy, and red. Extra well made for perfect fit and lotsa comfort. Sizes 2-4-6



For October Sale Only!

Anthony's Own ---
Famous

BOYS' BUCKHIDE PERMA-KNEE JEANS

Regular 1.98 Value

- 8-Ounce
- 4 to 12
- Special

1.74



Western cut and styled to fit. Lots of turn-up. Longwearing, tough vulcanized knee that can't wear through. Bartacked and riveted at strain points, double sewn with tough orange thread. Sanforized for lasting fit. Odd and even sizes 4 through 12.

Boys' Nylon Gabardine
SURCOAT

6.77

15% Nylon in warp and filling. Fine rayon quilted lining. Water repellent and spot resistant. Zipper front, fur collar, two slash pockets. Anchor fastener belt. In favorite colors. Sizes 4 to 18.

BOYS' COMBAT BOOTS

Regular 3.49 Value

2.99



Brown leather uppers on composition sole. Rubber heel. Cuff top with two buckles. Extra well made for long, rough, satisfactory wear. Sizes 9 to 12.

Special Purchase Group
MEN'S FELT HATS

Imagine a genuine fur felt hat at this low price. They're in fall colors, pre-blocked crowns. They look so much more expensive. Check Anthony's now for this terrific October savings. 67% to 74%.

\$3

Northwest Hereford News

By Mrs. R. C. Childers

Mr. and Mrs. Ira Scott are in Winters, S. D. pheasant hunting. Two of the girls, Kay and Lynn, are staying with their aunt, Mrs. V. E. Dodson in the Progressive Community while their parents are away. The other two, Joe Eddie and Betty are staying at home.

Mr. and Mrs. Grady Parsons attended a funeral at Clarendon Thursday.

Mrs. Louie Olson has been ill this week.

Water Over Highway

Mr. and Mrs. R. E. Hargis and girls were in Amarillo shopping Thursday. They reported water over the highway about half of the way between Hereford and Canyon. She said she had not seen so much water in years.

Mr. and Mrs. J. P. Jordon of Circle, Mont., visited in the homes of Mr. and Mrs. J. T. Richardson and Mr. and Mrs. Pat Robinson this week. Mrs. Jordon is a sister of Mrs. Richardson and an aunt of Mrs. Robinson.

Family Reunion

The Jordans had been to Albuquerque to a family reunion of the Jordon family. They left Friday to visit with relatives at White Deer before returning to their home in Montana.

Betty and Joe Eddie Scott spent last weekend in the home of Mr. and Mrs. Pat Robinson and family.

Mr. and Mrs. Bill Hammer of Groom, spent Sunday visiting in the Pat Robinson home, Mrs. Hammer is a sister of Mr. Robinson.

Curtis Barclay, Bill Kendall and Delbert Bainum left Thursday morning for a hunting trip in the northwestern portion of Colorado, near the Utah line. They took camping equipment, which included, sleeping bags, grub, and plenty of warm clothes. Their wives spent most of Wednesday cooking sweets and in general getting them off. It is a two day drive to where they are going. They plan to be gone about two weeks.

Pecans Being Ordered

Orders for pecans are being placed by Home Demonstration club members. If you have not ordered and are interested in ordering pecans through the club, contact your marketing chairman, for details.

The regular meeting of the Cultural Home Demonstration Club was called off Thursday due to the heavy rain. A new date has not been set for this meeting, but it will probably be set for sometime this week.

Cortez McNeill from Wayside visited in the home of Mr. and Mrs. R. C. Childers Monday after-

New Cub Pack Organizes Den

Cub Pack 51, sponsored by the First Presbyterian Church, now has one den organized. This meeting each Wednesday afternoon at 4:15 o'clock at the Scout Hut. Pack meetings are scheduled for the first Monday night of each month at the First Presbyterian Church, where Cubmaster John Sands will have charge of the programs.

Pack Members

Members of the pack so far are Wayne Hastings, Eldon Howell, Robert Huckert, Lynn Robbs, Billy Sands, Floyd Stivers Jr., Jackie Nichols, Charles Kelly and Mickey Bonesio. Other members will be taken into the organization as soon as leaders for the dens can be obtained, Sands said.

Harold A. Close has accepted the position as pack committee chairman. Members of the committee are Frank Huckert and W. R. Hastings. Close is also institutional representative.

Mrs. John Sands is den mother, with Mrs. Ray Howell as assistant den mother.

Joe Stykhar, coach of the Chicago Cardinals in the NFL, played on five Western Division championship clubs and three World champion teams during his eight and a half years as a professional grid player.

Colorado University's Buffaloes won their first two football games this season, the first time they have worked this gridiron "daily double" since 1943.

A new pressure system is being installed at the R. C. Childers home this week.

We Guarantee the **LOWEST** priced **RCA VICTOR "Super Set"** to outperform the **HIGHEST** priced TV set of any other make!

STREU HARDWARE



Shown above is Mrs. M. L. Simpson, Rt. 3, Hereford, Texas, with one of her fine Hens.

130 W. LEGHORN PULLETS—Six Months Old

The above 130 White Leghorn Pullets are 6 months old and laying on an average of 100 eggs a day. These Pullets are fed with Purina Lay Chow and Grain. Mrs. Simpson says, "They have laid better at this early age than any I've ever had." These chickens have been on Purina Feed all their life.

It Takes Good Ration to Make Hens Lay

If you have grain to feed your layers, you'll find Purina Lay Chow goes with that grain to help keep up egg production. Lay Chow comes in the Checker-Et form that hens like so well. Add egg-making power to your grain with Purina Lay Chow.



PACKARD MILLING CO.

HEREFORD, TEXAS

Women's Activities

THE SUNDAY BRAND

Social Events — Clubs — Civic Interests
Hereford, Texas, Sunday, October 25, 1953

Section Two

Day-Hester Marriage Solemnized At Friona

Mr. and Mrs. Emmett R. Day Sr., of Friona have announced the marriage of their daughter, Tila Rue, to David C. Hester of Sherman, son of Mr. and Mrs. J. C. Hester of Lawton, Okla. Rev. Russell Pogue performed the double ring ceremony on Friday, October 16, in the Friona Baptist Church.

Baskets of white chrysanthemums and palms formed a background at the altar. The couple stood beneath an arch of greenery flanked by seven branched candelabra holding lighted tapers.

Wedding Music

Mrs. Roy Miller presented wedding music and accompanied Beverly Sue Jones who sang, "O Promise Me," and "I Take Thee Dear." Clair de Lune was played softly during the ceremony. After the benediction, Miss Jones sang "The Wedding Prayer". Candelighters were David Smith of Friona and Sanford Boardman of Amarillo.

The bride was attended by Virginia Whitaker of Spearman as honor maid. Miss Whitaker wore a ballerina-length yellow taffeta dress with halo of yellow net. She carried a bouquet of orchid chrysanthemums.

Bridesmaids were Wedia Nell of Friona, cousin of the bride,

and Gwendal Roberts of Amarillo. Their dresses of orchid taffeta were made similarly to that worn by the honor maid, and they carried bouquets of yellow chrysanthemums. Judy Crump of Hereford was flower girl.

J. C. Hester Jr., of Lawton, Okla. served his brother as best man. Ushers were David Smith, Sanford Boardman and Hugh Moseley of Friona.

Chantilly Lace

The bride, who was given in marriage by her father, wore a ballerina-length dress of white chantilly lace over satin. The bodice had a deep yoke of nylon tulle and the full skirt was fashioned with a wide front panel. Tiny buttons fastened the dress at the back and adorned the petal-point sleeves. Her finger tip veil of illusion was attached to a Juliet tulle encrusted with seed pearls. She carried a white Bible in which rested a white orchid surrounded with Stephanotis and showered with white satin streamers.

The bride's mother wore a bronze lace dress with brown accessories. The bridegroom's mother wore a beige taffeta with brown accessories. Both wore yellow-rose corsages.

Reception At Clubhouse

Immediately after the wedding

a reception was held at the Friona Clubhouse. The bride's table was arranged with yellow and orchid flowers with Tommie Martin, Letta Fay Day and Elda Hart assisting with refreshments.

When the couple left on a wedding trip to Colorado, the bride was wearing a Teal-blue woolen suit with brown accessories and the orchid from the wedding bouquet. After October 24 they will make their home in Denison.

Nursing School Graduate

The bride is a graduate of Friona High School and Northwest Texas School of Nursing in Amarillo. At the time of her marriage she was employed at the Friona Hospital.

Mr. Hester graduated from Lawton High School and attended Oklahoma A&M College. Now serving in the U. S. Air Force, he is stationed at Perrin Air Force Base, Sherman.

Those from Hereford attending the wedding were Mr. and Mrs. Glenn Watts, Mr. and Mrs. Vance Crume and Judy, and A. O. Thompson.

Mrs. Gladys Medkief left Friday for Denver, Colo., to attend a Design School which is being held Friday and Saturday. She will return Monday.

Top Vegetables With Cheese



Here are two hints to make vegetables look their best, taste their best: plan unusual platter arrangements and serve with cheese sauce for color, flavor and good nutrition. As the highlight of a luncheon plate, a whole cooked cauliflower looks inviting with a golden cheese topping. Provide contrast with whole green beans and broiled tomatoes. You can make a quick cheese sauce by melting pasteurized process cheese food with a little milk. Or use a new pasteurized process cheese spread which needs only to be heated and it becomes a sauce.

Vegetable Luncheon Plate

1/2 pound pasteurized process cheese food
1/2 cup milk
1 cauliflower
Broiled tomato halves
Hot buttered whole green beans
Pimento strips

Melt the cheese food in the top of a double boiler. Add the milk gradually, stirring constantly until the sauce is smooth. Cook the whole cauliflower, drain well and place it in the center of a round chop plate. Pour the hot cheese sauce over it and surround it with broiled tomato halves, and green beans garnished with pimento strips.

Jolly Teen Club Honors Bride-Elect With Shower

Miss Nellie Jo Simpson, bride-elect of Billy Gene Cotton, was honored at a luncheon given Sunday in the home of Mrs. Urlin Streu. Members of the Jolly Teen Club were hostesses.

The group carried out the tradition of the club, to give each member bride a kitchen shower. The table centerpiece was made of kitchen gadgets and bright and shiny utensils. A kitchen orchid fashioned of a Chore Girl measuring spoons was presented to the honoree. Place cards were tiny wooden rolling pins.

Presented in Basket
The shower gifts were presented in a laundry basket which was also one of the gifts.

Those attending were: Mesdames R. L. Simpson, mother of the bride-elect; the bridegroom's mother, Mrs. W. G. White; and Misses Marian Jo Wilson, Janice Craig, Gracie Fotheringham, Nancy Pat-

erson, Janie Lamm, Frankie Culpepper, Cecelia Wilkins, Betty Culpepper, and the club advisor, Mrs. Urlin Streu.

Pioneer Resident Celebrated 81st Birthday Recently

Mrs. John Haberer, pioneer resident of Hereford, celebrated her 81st birthday Friday, October 16, and was honored with a dinner party in the home of her daughter-in-law, Mrs. Herman Haberer of the Muleshoe-Earth area.

Those attending the occasion were: Mr. and Mrs. A. L. Haberer, and Mr. and Mrs. Kieth Haberer and family of Ralls; Mr. and Mrs. Newton Goodwin and family of Cotton Center, Mr. and Mrs. Finley Hammans of Lubbock; Mr. and Mrs. Roy Haberer, Mr. and Mrs. Jerrell Haberer and children, Mr. and Mrs. Phillip Haberer and children, Mr. and Mrs. Roger Haberer and children, Mr. and Mrs. Ted Haberer and son, Mr. and Mrs. Russell Haberer, and Mr. and Mrs. J. M. Haberer and children.

Mission Program Given At Meeting Of CWF Wednesday

Mrs. W. C. Quattlebaum led the program of study on "Missions among Latin Americans" when group number two of the Christian Women's Fellowship of the First Christian Church met Wednesday afternoon in the home of Mrs. Robert Veigel.

Mrs. Quattlebaum was assisted by Mrs. Bert Brown, Mrs. R. G. Blue, Mrs. Fred Moreman, Mrs. Carl Williams, Mrs. V. E. Dodson, Mrs. Jim Ricketts told of the struggles, growth, and needs of the churches and missions of Robstown, McAllen, Corpus Christi, Brownsville, and San Antonio, and the work with the Puerto Ricans in the Bronx section in New York.

Mrs. E. F. Cain gave the devotional, a different interpretation of the 23rd Psalm, as given by a native Syrian.

Refreshments were served to nineteen members and two visitors.

Mr. and Mrs. Wilbur Davis left Tuesday for Lake Province, La., to visit his uncle, Wayne Harris. They will be gone about 10 days.

Visitors in the home of Mrs. Ursula Pittner Wednesday were her daughter and family, Mr. and Mrs. C. E. Throckmorton and children Sharon, Glenn and Shari of Whitharrel.

Breakfast Meeting Held By Gleaners

Members of the Gleaners class of the First Baptist Church held a Come-As-You-Are breakfast in the home of Mrs. M. T. Rutter Tuesday morning. New year books and programs were discussed, and the time of the regular meetings was changed. The class will meet at nine o'clock in the morning on the second Tuesday of each month.

Mrs. Woodrow Welty and Mrs. Cecil Gunter were chosen as group captains.

Those attending were: Mesdames George Graham, Carroll Whiteside, Lynn Kester, R. N. Larmer, W. A. Medlin, Cecil Gunter, J. M. Thomson, Paul Harvey, Carlos Anderson and Ben Childers.

Joyce Munn, Roy Peet Spoke Vows In Amarillo

Joyce Munn and Roy Peet were married at 7 o'clock Monday evening, October 19, in the home of her parents in Amarillo. Rev. Clifford Ammerman directed the vows in the single ring ceremony.

The bride is the daughter of Mr. and Mrs. H. J. Cobb, 3608 Harrison in Amarillo. Mr. Peet is the son of Mr. and Mrs. G. M. Peet.

2103 Pierce in Amarillo. Vows were spoken as the couple and their attendants stood before the fireplace which was arranged with a white screen covered with fern and flowers.

Matron-of-Honor

Mrs. Jack Rutland, of 2609 Travis, Amarillo, served as matron-of-honor. She wore a gold suit with beige and brown accessories. Her corsage was of yellow finch roses. Cliff Arnold of Hereford served as best man.

The bride, who was given in marriage by her father, wore a powder blue flannel suit with rhinestone and pearl custard cuffs. Her accessories were a white hat and gloves, and a navy purse and shoes. Her corsage was a purple throated double Cattleya orchid.

The bride's mother and the bridegroom's mother both had corsages of white gardenias.

Reception In Home

Following the wedding, a reception was held in the home of the bride's parents.

The bride's table was laid with a white lace cloth and arranged with white tapers. The three-tiered wedding cake was topped with a miniature bridal couple.

Assisting in serving were Mrs. Cliff Arnold and Miss Jacqueline Newell, both of Hereford.

The couple left on a wedding trip to Denver immediately after the reception.

After October 26, the couple will be at home at 904A Miles street in Hereford.

The bride is a graduate of Amarillo High School. At the time of her marriage she was employed at the Magnolia Petroleum Company in Amarillo.

Mr. Peet is a graduate of Amarillo High School and at the present time owns the Western Flower Shop here in Hereford.

La Madre Mia Club Sets Definite Date For Seasonal Party

La Madre Mia Study Club met in the home of Mrs. Carroll Goss Monday evening with Mrs. Vernon Wilson serving as co-hostess.

Plans were made for a bake sale which will be held at Cooper's Market on Saturday November 7.

Two Fuller Families Both Have Visitors

There was a semblance of a family reunion at the homes of Grant A. Fuller, 600 East 4th street, and Sidney Fuller, 106 Ave. B, last week.

Mrs. Sidney Fuller's sister and husband, Mr. and Mrs. C. A. Petzdners of Maywood, Ill., arrived last Monday and plan to stay until Friday. Peters is superintendent of mails in Oak Park, Ill.

At Grant Fullers'

At the Grant Fullers' are his son and daughter-in-law, Mr. and Mrs. Varian J. Fuller, and their daughter Ann, 16 months, all of Dallas. They have been in Hereford for about a week and are leaving for their home today.

Also visiting the Grant Fullers' are Mrs. Fuller's brother and his wife, Mr. and Mrs. Rudolph Zweifel of Window Rock, Ariz. They arrived in Hereford Wednesday and plan to leave today for Arizona.

Personals

Mr. and Mrs. Lloyd Senton of Los Angeles, Calif., have been visiting his sister and family, Mr. and Mrs. R. A. Fullwood and niece, Mrs. Charlie Nolan of Sumnerfield. Mrs. D. C. Walser of Hereford and Mrs. T. R. Slay of Amarillo. They returned to Los Angeles Wednesday.

Mr. and Mrs. Ed Jesko, Mr. and Mrs. Frank Bezner, and Mr. and Mrs. Frank Brinkman attended a Knights of Columbus entertainment in Nazareth Sunday afternoon.

C. J. Berend made a business trip to Gainesville this week.

Pvt. Johnny Heiselman, son of Mr. and Mrs. John Heiselman, has been home on a 30 day furlough. Johnny, who has been in the Army nine months, has been stationed at Fort Hood.

BEAUTY SELECTION

DRAPER, Utah — Lou Dunyon has found a painless method for picking a beauty queen. In a celebration here, Dunyon had two sections of Draper each elect 6 girls to compete for Draper's queen title. Each sextet was then asked to do its own judging to pick a semifinalist. Then the remaining pair drew straws.

Party Discussed

The annual Thanksgiving party was discussed and a definite date set for November 20. Plans were also completed for a Halloween picnic, with husbands as honor guests. Following the picnic the group will attend the Midnight Preview at the Star Theatre.

Mrs. Eugene Sparks gave the program on "Children's Teeth". She said, in part, "Crooked teeth can be caused by tonsils or adenoids or soft foods and sometimes thumb sucking. Crooked teeth should be straightened during the ages of 3 and 14 years."

Characteristics Discussed
Mrs. Sparks also listed some characteristics parents may look for in children from one to six, which usually appear between the ages of 2 and 4 years.

Members attending the meeting were: Mesdames Louis Beckman, Don Fudge, R. V. Hale, Dean Herrington, Glenn Hopson, Hershell Miller, Bobby Owen, Stanley Phillip, Jack Reynolds, Troy Riddle, Eugene Sparks, Arthur Tinsley, Glen Wilson, Vernon Wilson and Ogle Riddle.

Dawn Musettes Discussed Four American Composers

The Dawn Musettes met Tuesday afternoon in the home of Mrs. Reece Stewart. Composers and their compositions were discussed by program leaders and a musical program was presented.

Ginger Smith gave a discussion of the lives of four composers, including Irving Berlin, who was born in Siberia and became the pioneer of American jazz; Jerome Kern, famous for the musical production "Show Boat"; George Ger-

shwin, who pioneered in the field of American concert music, full of charm and quality; and Duke Ellington, famous Negro composer, pianist and orchestra leader.

Musical selections included Ger-shwin's song, "I Got Plenty of Nurtin'" presented by Lucybeth and Gail Miller, and piano selections, "Dance of the Snow Flakes" and "Missouri Waltz" played by Betty Hagar, Liszt's Hungarian Rhapsody NO. 2, arranged by Williams, by Phyllis Ann Wimberley, and "Spooks" (Eckstein) by Ted Wimberley. Group singing completed the program.

Miss Wanda Sue Wimberley, president, presided over a short business session during which plans were made for the junior division to attend the Seventh District, Texas Federation of Music Clubs convention held in Lubbock Saturday.

Those attending the meeting were Elvaileen and Barbara Martin, Betty Alice Tucker, Waltham Beavers, Dorothea Stewart, Buddy Stewart, H. S. Fuller Jr., G. Fuller, Jeanette Smith, Audni Miller, Billy Lynn Miller, Ginger Smith, Phyllis Ann Wimberley, Lucybeth Miller, Ted Wimberley, Gail Miller, Betty Hagar, Wanda Sue Miller, Mrs. Hagar, Mrs. C. C. Stewart, Carl Wimberley and the hostess.

Hoover-Nunn Vows Said In Presbyterian Church

At 7 o'clock in the evening on Wednesday, October 14, at the First Presbyterian church, Ruby Don Hoover of Hereford, daughter of Mr. and Mrs. F. M. Middleton of Seagraves, became the bride of William H. Nunn, son of Mrs. Harvey Nunn of Hereford.

Rev. Russell Wingert, pastor of the First Presbyterian church, read the double ring ceremony.

Mrs. Wayne Phillips served as matron-of-honor. She wore a grey knit dress with grey accessories and a pink mum corsage.

Mr. Wayne Phillips was best man.

Gold and Brown Suit
Mrs. Clay Ridgeway played the traditional wedding march.

The bride wore a gold and brown suit with brown accessories. She carried a white Bible topped with white mums and satin streamers.

After a short wedding trip to Dallas and other parts of East Texas, the couple made their home in the Walcott community, but will soon move to Hereford.

Mrs. Nunn is a graduate of the Rosedale, N. M., High School. Mr. Nunn attended Hereford schools. After returning from the service attended college in Amarillo. He is now employed at McCaslin Lumber Company.

Let's Cook Something



The busy club season in Hereford is well underway, and with club calendars completed a few year-books off the press, hostesses are on the lookout for new and different recipes to use when they are to have the club meet at their homes.

Desserts take on a rich flavor at this time of year, and anything made with dates is always a favorite, especially through the holiday season. Here is a Date Torte that will carry you right on through the winter months. It is Mrs. W. J. Messick's favorite recipe and was the favorite recipe used by Mr. Messick's mother. Its texture is something like fruit cake, and the longer it lasts the better it becomes. Here is Mrs. Messick's recipe:

Date Torte
1 cup boiling water
1 teaspoon soda
1 one-pound package dates
1 cup sugar
1 heaping tablespoon butter
1 cup flour
1/2 teaspoon salt
1 cup chopped nut meats
Put the soda in the boiling water and pour over dates that have been cut up coarsely. Let stand while mixing other ingredients. Mix sugar and butter and then add the date mixture. Add the salt

(Continued on page 2)



ANTONIA GAMAZ, DAUGHTER of Mr. and Mrs. Ben Gomez, married Julio Garcia, son of Mrs. Isabel Garcia Saturday evening in the home of the bride's parents on 25 Mile Avenue. She was attended by Dolores Hernandez, Hermelinda

Valdez, Beatrice Gander, Irene Gomez and Alice Frausto. Following the wedding a dance was held in the club house. (Alex O. Thompson Photo.)

It is estimated that a record 20 percent of the 1953 cotton crop will be harvested with machines.

Salad oils, salad dressings, and mayonnaise comprised the largest outlet for cottonseed oil last year with a total of 492 million pounds going into these food uses.

STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946 (Title 39, United States Code, Section 233) SHOWING THE OWNERSHIP, MANAGEMENT, AND CIRCULATION OF THE Sunday Brand published weekly at Hereford, Texas for October 4, 1953.

1. The names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, James M. Gillentine, Hereford, Texas.

2. The owner is: James M. Gillentine, Hereford, Texas.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: Mrs. Seth B. Holman, Amarillo, Texas.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: 2,560.

James M. Gillentine, Owner. Sworn to and subscribed before me this 10th day of October, 1953.

Atha McIver (My commission expires 6-1-55) (SEAL)

PRISON RODEO EACH SUNDAY IN OCTOBER
Reserved Seats \$2.40

"Now, Butch—if we can get you before the judge this month—you will get to see the Rodeo at Huntville!"

BY PURCHASE OR LOAN

Film On Training Of Volunteer Firemen Available From NBFU

A new 22-minute film dealing with the training of volunteer firemen has just been released by the National Board of Fire Underwriters. Produced as a means for stimulating such programs on the part of volunteer fire departments, it presents a broad outline of what the training may include.

It was filmed with the cooperation of four volunteer fire departments—two in New York State (Brighton and Eastchester) and two in Maryland (College Park and Hillandale). It is titled "Train We Must" and is available in 16mm prints, in black and white or color.

Purchase Or Loan It may be purchased or borrowed from the National Board's film library at the Bureau of Communication Research, Inc., 13 East 37th Street, New York 16. Black and white prints cost \$30; color prints \$100. Orders for prints on loan should allow for a waiting period because of a large backlog of requests.

Also available for booking are 21 fire prevention films. Many of the films are suitable for TV presentation. Arrangements for bookings should be made through NBFU's film library. For your copy of NBFU's film listing, write to Public Relations, 85 John St., New York.

Zoo Furnishes War Bonnets DALLAS (AP)—Eagles are getting scarce in these parts or Indians aren't the eagle-eyed marksmen they used to be. So says Dallas zoo man Laurence Curtis. Ten Indians from Anardarko, Oklahoma, reservation visited the zoo to gather cast-off tail feathers from the floors of the eagle cages. They use them to make war bonnets.

SCHOOL LUNCH MENU

(The following menus for October-26-30 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

Monday Beef Stew with Tomatoes Potatoes, Carrots, & Onions Crackers. . . Cheese Sticks Peanut Butter Sandwiches. . Milk Peach Halves. . . Gingerbread

Tuesday Meat Balls and Spaghetti Sauce Buttered English Peas Carrot Sticks. . . Orange Juice Bread. . . Butter. . . Milk Cherry Cobbler

Wednesday Hamburger Patties. . . Buns Sliced Tomatoes. . . Lettuce Onions. . Pickles. . Mustard Fruit Salad. . Milk Cake with Orange Icing

Thursday Beef Pie with Biscuit Topping Buttered Green Beans Lime Pineapple Salad. . Orange Juice Bread. . . Butter. . . Milk Ice Cream Sticks

Friday Pinto Beans. . Onions Tomato and Lettuce Salad Cinnamon Apples. . Pumpkin Cookies Bread. . . Butter. . . Milk Halloween Surprise

The Isle of Man, about half-way between England and Ireland, boasts Norse, Irish, Celtic, Spanish and English population strains.

FOIBLES

KENT SNARE The baseball horizon seems to portend stormy weather for all concerned about December next, after the Burnett generated meeting in Dallas last weekend, so may it be fitting that we discuss the professional type of football and its present media leveling, which, of course, is the Canadian variety of football, that is attracting the paying brand of customers, as well as some of the better American ex-collegiate specie of footballers. . . You can charge, of credit, as you will, the content of the following to the Chicago Tribune Press, the words I will be responsible for. I have touched lightly, in the past, on Canadian football, may this you would like to know a bit more about it? (As you probably don't know, not having seen over a hundred American type football games, our gridiron is 120 yards long and 53 1/2 yards wide. . . The playing length by 100 yards, with a total playing yard area of 6,400.

The Canadian variety encompasses a total area of 10,400 square yards, being in playing length 110 yards, with endzones 25 yards deep and a width of 65 yards. . . Beyond the limitless playing boundaries, they have other and sundry discrepancies to our rules of play, including: They have only 3 downs, in which to make the required 10 yards. Backs can block up to and no farther than the line of scrimmage. Those on the line of scrimmage are allowed to block forward up to 10 yards. In our type game there is supposed to be blocking all the way down the field, but only the successful teams employ this maneuver; On the kickoff there is unrestricted blocking. (No mention being made of whom, if anybody, keeps track of the scrimmage line or the demarcation point 10 yards ahead). Punt receivers must be given 5 yards of clear territory before catching the ball.

Fancy and Plain

The Canucks do not have such a nicey as the fair catch; Any player can advance a free ball. In these confines, only members of the thumbs out or fumbling team, are allowed to advance the prolate spheroid; Their "rouge rule" puts spice in the scoring. If the receiving team fails to run the ball out from behind the goal line on punts, place kicks, or missed field goals, a point is awarded the kicking team.

In our U. S. and A., the player catches or downs the ball in the endzone and a lot of expended energy is averted by putting the ball in play on its 20 yard marker. The defense must be one yard behind the line of scrimmage, while here and now, in the States, it can be right up to the ball. This is supposed to give the Canadian line men more charge, though some American line men aver they counter this successfully by falling back, causing the charge to be spent before contact is made, these same A. L. forget to mention that oft-times they aided and abetted the spending, with a deft handlick on the noggin that left the chargers flat on their proboscis or elsewhere. . . I'm running out of patience and paper, so will leave some of the facts hanging until anon and close this out with an anecdote, of a sort. . . There are 8 teams in the two divisions of the Canadian football world and all of them have American coaches. One of these, Pea Head Walker, it is alleged, was confronted with a problem when he took over the Montreal Alouettes in 1952. The problem being the 12 man teams employed in the hinterland. Mr. Walker, late of Wake Forest and Yale, blinked and pondered, finally he made his decision, to wit: "I'll put that 12th man way out on the flanker, so that he will really be the flying wing, as you term him. Then the opposition will have to detail someone to cover him. That

will bring us down to 11 men on a side and we can revert to American type football and leave those two wanderers to their own devices. . . After I wrote the above squib and acknowledged the source, along comes the Sporting News with an extenuated article of a like mould, dinged if I am gone change the thing now. . . Maybe you will stand still long enough for more later???

Let's Cook . . .

(Continued from Page 1) to the flour and combine with fruit and sugar mixture and fold in the eggs. Bake in 400-5 degree oven until done. Cut in squares and serve with whipped cream or vanilla sauce. (Continued on the next page.)

Card of Thanks

I wish to express my gratitude to each one who has been so wonderful to me during my recent illness and stay in the hospital. I want to thank you for your comforting words and the many deeds of kindness. May God bless each of you and may you always have such friends in your time of need. M. H. Koelzer.

Crippled Worker Given Help In Building Home

WICHITA, Kan. (AP)—Fellow workers of Max Sissom at Boeing Airplane Company admire the grit of the Wichita, who gets about by wheelchair, having been crippled since he was 4. When a Wichita man moved over the Sissom's private home, he was phoned he'd be late to work, looking for a place to live. He got time off—and a husky crew of 50 volunteer workers are building the Sissoms a new home.

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What other cars may give you next year

4-Way Power Seat—Touch a button and you move up, down, back, or forth automatically—to any position you wish. Only Mercury in the popular-price class has this great new aid to driving ease and safety. Other cars won't have it for months, if at all.

Power Steering—Makes parking and turning 4 times easier. Gives you greater car control and safety in the event of a blowout. Nothing new to learn. No chance of oversteering, because Mercury's power steering maintains that vital feel of the road.

Power Brakes—They operate with about the same toe pressure as you now use on the accelerator. They're safer, faster, too, because your reaction time is less. You can pivot from the accelerator to the lower, clearer brake pedal without raising your foot.

ENJOY TODAY IN MERCURY



NEXT year's big news in cars will be power features—for safer, easier driving. So why wait? You can get every one of them now on Mercury—and get a far better allowance on your present car in the bargain. No other popular-priced car gives you this money-saving opportunity. Because only Mercury in its field has a complete line of optional power features: power steering, power brakes, 4-way power seat, electric window lifts, Touch-O-Matic Overdrive, and no-shift Merc-O-Matic Drive. And, remember, no other car in its price range can match Mercury's record for trade-in value. So see us today for our special allowance on your present car, and get a big head start on 1954.

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SALE WILL BE HELD AT 1 P. M. TUESDAY, OCT. 27, 1953. Farm Section 18 Blk. Q HG & N Survey

This Section all in wheat and looks good and all goes with sale. 137 Ft. of water sand. Sec. 25 contains 288.7 acres, all in wheat, 95 Ft. of water sand. Grass section 32 Blk. 2-T Survey T & NO—Moore County, has 120 Ft. water sand and can all be broke except about 60 A. All land has 1/32 oil rights or more. Will be sold as separate tracts. Water level at 200 Ft. Test holes were dug for water between the 13th & 19th of Oct. '53. There is sufficient amount water sand to develop a 10 in. well under each Section.

Immediate possession - inspection invited at any time. Owner, Eldon Cluck, will be there at any time. Auction will be held on Section 18 North of pavement. For information regarding this sale see: Big State Auction Associates. Ph. - 43621, 709 Van Buren St., Amarillo, Texas.

Mothers: Guide their feet to school correctly in

Poll-Parrot

When your youngsters step off toward school, make sure their feet are protected with Poll-Parrot Shoes! For Poll-Parrots are possessed by real boys and girls . . . so you can be sure they're right . . . for style, for fit, for wear!

See our wide selection of both school styles soon!

Anthony's
THE C.R. ANTHONY CO.
Hereford

Progressive News

By Mrs. Ira Ricketts
Mrs. W. P. Gregory was honored Sunday evening with a surprise birthday supper by some of her friends and neighbors on her 97th birthday.

After supper Mr. and Mrs. Fred Saltzman, Mr. and Mrs. Carl Luke, Mr. and Mrs. Arnold Betzen, Mr. and Mrs. Mike Betzen and family, Mr. and Mrs. Tony Hoffman, Steve and Mary Ann, Mr. and Mrs. Glenn Rutter and granddaughter, Mr. and Mrs. Jim Ricketts and Mr. and Mrs. Ira Ricketts enjoyed an evening of visiting.

Mr. and Mrs. Frank Carter and son, Bill, of Amarillo spent Sunday in the home of Mr. and Mrs. W. P. Caldwell, Mrs. Caldwell and Mrs. Carter are sisters.

Mr. and Mrs. Carl Kluskins and children were Sunday evening guests of Mr. and Mrs. P. L. Carmichael.

Children Visiting
Kay Lynn and Jan Scott spent the week visiting with their aunt and uncle, Mr. and Mrs. Virgil Dodson, while their parents, Mr. and Mrs. Ira Scott, are pheasant hunting in S. D.

Mr. and Mrs. Cord Hammock spent Sunday with Mr. and Mrs. E. A. Edwards.

Mr. and Mrs. Charles Vernon of Dumas visited in the home of Mr. and Mrs. Cecil Billingslea and family over the weekend.

Spur visitors in the home of Mr. and Mrs. Lester English and Paul Saturday with Mr. and Mrs. C. P. Scudder and children, Johnnie Lou and Stevie.

Ginger and Sarah Jo Smith were supper guests in the P. L. Carmichael home Monday evening.

Mr. and Mrs. Jeff Roberson were visiting Sunday evening with her brother and his family, Mr. and Mrs. W. P. Caldwell, Tommy and Douglas.

Homer Hershey, Kenneth Walterscheid, Arliss Edwards and the FFA sweetheart, Doris Russell, returned Sunday from Dallas where they attended the State Fair Friday and Saturday.

Pennsylvania Trip
Leon Coffin flew to Lake City, Fla., where he visited his son and daughter-in-law, Mr. and Mrs. Parker Coffin, and stopped for a visit with his sister, Mrs. George Bynum and family in Shreveport, La.

Mr. and Mrs. Sam Lesly had as supper guests Sunday evening, Mr. and Mrs. Horace Vaghnun and son, Randall.

Pfc. Leonard Walterscheid of Ft. Bliss spent last weekend visiting in the home of his parents, Mr. and Mrs. F. J. Walterscheid.

Judy Coffin, accompanied Mrs. Orville Amery and Donna of Amarillo to Morton for a weekend visit in the home of her mother.

Mrs. Sam Lesly, Mrs. Lewis West and Mrs. H. R. Vaughn were in Amarillo Friday visiting Mrs. Bud Morris, who is ill. Mrs. Lesly and Mrs. Morris are sisters.

Returned to Kansas
Mr. and Mrs. Bill Lundry and family returned to their home in Wichita, Kans., Monday after visiting relatives here for 10 days. Bill is the son of Mrs. C. V. Burges.

Karen Abrecht spent Sunday as

a guest of Betty Lou Walterscheid. Mrs. W. P. Gregory and Augustine visited in the Ira Ricketts' home Sunday afternoon.

Sunday visitors and luncheon guests in the home of Mr. and Mrs. P. L. Carmichael were Mr. and Mrs. Dee Brown and boys of Muleshoe and W. G. Harris of Summerfield.

Mr. and Mrs. C. V. Burges and Melvin were in Clovis Sunday for a visit with Mrs. Pearl Dycus, sister of Mr. Burges.

Case Of Meningitis
Joan Marnell, who has not been feeling well, was told by a doctor that she has a mild case of meningitis.

Word was received Tuesday morning that Sam Hershey was to undergo surgery Tuesday for an appendectomy in a Midland hospital. His mother, Mrs. H. L. Hershey, who was at the bedside of an aunt in Abilene, left at once to be with her son, daughter-in-law and grandson.

Fred Saltzman, Millard and Jake Gregory made a trip to House, N. M., Sunday to look after 25-1 N. M., Sunday to look after Saltzman's cattle.

Mrs. Ira Ricketts attended the Christian Women's Fellowship group meeting Wednesday afternoon in the home of Mrs. Robert Veigel.

Visitors In Albuquerque

Mr. and Mrs. Bill Bowman and children were recent visitors in Albuquerque, N. M., where they visited an aunt, Mrs. Frank Powers and family and grandmother, Mrs. H. B. Hunter, who returned to Hereford with them for several weeks' visit in the home of her daughter, Mrs. D. Y. Edwards and family and her son, John Hunter and family.

This community is rejoicing over the nice rain which fell here Tuesday afternoon and evening. Ira Ricketts had 2.4 inches, Cecil Billingslea reported more than four inches with some hail damage to lettuce. We think this is the largest amount received in any one rain since May 1952.

ALMOST DIDN'T MAKE IT

DETROIT (AP)—Two Detroit Lion stalwarts—end Pat Summerall and guard Dick Stanfel—almost had their pro football careers ended before they started. Summerall suffered a broken arm in his second pro game and it was doubted he would play again. Stanfel required two operations on a knee he damaged in the 1951 All-Star camp.

Cardinals Like Montgomery

S. LOUIS (AP)—The St. Louis Cardinals are mighty happy over the progress of lefthander Walt Montgomery who led the Class A Western League in the earned run averages with a 2.43 mar. Playing for the Omaha Cards, Montgomery worked 196 innings during which he permitted 53 earned runs. He fanned 135 batters. The 23-year old ad from Leavenworth, Kan., is co-holder of the Class C. Western Association strikeout record of 230 which he set in 1951.

Practice Good Posture For Beauty



Which girl will be beautiful? Of course the one with correct posture. During National Posture Week, young people especially are urged to begin a program of posture improvement. The body harmony which comes with good posture will add grace, radiance, comfort and health all through life.

Poor posture, on the other hand, detracts from personality and may lead to chronic fatigue and backache. Exercise is an aid to good posture. So is the wearing of good, scientifically designed foundation garments which provide support.

This Tastes Good In Texas

Food and Nutrition Specialists
Texas Agricultural Extension Service A&M College
Recipe of the Week

TURKEY BRUNSWICK STEW

- 2 cups turkey or chicken broth
- 1 cup canned tomatoes or fresh chopped tomatoes
- 1 (NO. 2) can or 2 1/2 cups fresh corn
- 1 (NO. 2) can or 2 1/2 cups fresh lima beans
- 1 medium onion, chopped
- 2 cups coarsely chopped cooked turkey or chicken
- 1/2 teaspoon ginger
- Salt and pepper

Combine all ingredients in a 3 to 4 quart stew pan. Heat to boiling. Reduce heat to simmering and continue cooking until stew is quite thick, about 1 hour. Stir occasionally. Season to taste. Serve with crackers, toast or assorted breads. Makes 8 cups or 4 to 8 servings.

LET'S EAT THIS FOR ONE DAY

- Breakfast**
- Sliced Oranges
 - Ham Slices
 - Scrambled Eggs
 - Bran Muffins
 - Butter or Margarine
 - Milk
 - Coffee

- Dinner**
- Turkey Brunswick Stew
 - Fluffy Potatoes
 - Buttered Carrots
 - Stuffed Prune Salad
 - Hot Rolls
 - Butter or Margarine
 - Gingerbread
 - Custard Sauce

- Milk Supper**
- Cold Roast Beef
 - Blackeye Peas
 - Turnip Greens
 - Ceery and Cabbage Salad
 - Cornbread
 - Butter or Margarine
 - Baked Pears
 - Timely Tips

1. Begin every day with a good breakfast for everyone in the fami-

ly. 2. Turkey is an all year delicacy; serve it for variety in meats. 3. Plan to serve a leafy, green or yellow vegetable every day. 4. Each person in the family needs milk. Adults from 1 pint to 1 quart; children 1 quart or more depending on age.

Courthouse Records

Deed of Trust

Joe H. Deavenport, et ux, to First Federal Savings and Loan Association of Amarillo, a part of the E 1/2 of Survey No. 111, Blk. M-7.

Warranty Deeds

Eugene E. Smith, et ux, to Margaret M. Crawford, et vir, the SE 1/4 of Sec. 43, Blk. M-7. Tom Bandy to W. A. Graham, being Sec. No. 359, Blk. M-6 and containing 640 acres of land.

New Autos

Paul F. Lyons, Plymouth, 10-12; Harry McCauley, Chevrolet, 10-12; Robert Jaeger, Nash, 10-12; F. J. Walterscheid, Dodge, 10-14; Ed Bridgeman, Hudson, 10-15; William F. Hardwick, Buick, 10-15; Carol J. Kreis, Plymouth, 10-16; L. H. Hoffman, Mercury, 10-16; and H. W. Owen, Buick, 10-16.

Approximately 3,108,080 bales of cotton were used to make wearing apparel in 1952.

A mechanized assembly line with 22 separate stations, cuts final assembly time on a new jet training plane by approximately 25 hours.

HORSE NAILS GALORE known as the Capewell Horse Nail HARTFORD, Conn. (AP)—The Capewell Manufacturing company, once known as the Capewell Horse Nail company, reports that its horse nail production dropped 90 percent between 1915 and 1950. Nevertheless, it still turns out annually a million pounds of horse nails in hundreds of styles. Biggest demand for them come from the South, Southeast and Far West.

Lady, Is There A
"DRIP"
In Your House?



If So, you'll be wise by checking with
HEREFORD LUMBER COMPANY about those

RUBEROID TITE-ON SHINGLES

There's no need to tolerate an old leaky roof these days Get Windproof, Double Coverage with RUBEROID DUBL-COVER-AGE TITE-ON SHINGLES. Here's a real investment both in protection and appearance—windproof shingles that give complete double coverage! Latest product of a company that's pioneered for over 50 years in developing improved roofing. Ruberoid DUBL-Coverage Tite-Ons offer unusual beauty of appearance plus complete, all-over protection. Stop in for a demonstration today—seeing is believing! We'll gladly estimate your requirements.

REROOF NOW WITH AN
EASY, CONVENIENT

F.H.A. TITLE 1 LOAN



HEREFORD LUMBER CO.

234 East 2nd St. Phone 656

A PHONE CALL TO 1722 Brings Quality Transit Mix CONCRETE TO YOUR DOOR

Crowe-Gulde Cement Co.
PHONE 1722 of Hereford 1st & GOUGH ST

We will go to the country with our cement trucks.

TRICK OR TREAT

In these modern days of low down payments and easy monthly payments, it really is your choice Madam. You can worry with the hob-goblins of weather or you can make your own weather—with an electric dryer.

...your choice, Madam!

SEE YOUR REDDY KILOWATT ELECTRIC APPLIANCE DEALER AND LET HIM SHOW YOU THE MANY ADVANTAGES OF AN ELECTRIC CLOTHES DRYER.

SOUTHWESTERN PUBLIC SERVICE COMPANY

Editorials

Deaf Smith Area Is National Bright Spot In Population Gains, Business

Audits of successful business firms and governmental divisions are, in this era of civilization, an absolute necessity. They are considered important from several angles, chiefly because they show what is happening in each department and division, along with presenting an over-all picture of the condition, progress and development of the enterprise in question. These things are, more or less taken for granted, but this week the Deaf Smith County Chamber of Commerce presented a new type of audit for the community. The organization gave to its members, through the monthly bulletin, a comparative recapitulation of figures covering various phases of community activities. The figures follow:

BANKING STATISTICS:

| | Aug. 1953 | Sept. 1953 | Sept. 1952 |
|--|----------------|----------------|----------------|
| Clearings | \$3,674,698.97 | \$3,056,235.44 | \$4,533,290.61 |
| (Above shows inter-bank transactions, last day of month) | | | |
| Credits | 7,021,311.11 | 6,238,418.21 | 6,568,788.87 |
| (Above shows deposits made during the month) | | | |
| Debits | 7,547,976.59 | 7,201,328.85 | 7,377,182.86 |
| (Above shows checks drawn during the month) | | | |
| Deposits | 8,161,057.40 | 7,708,090.70 | 9,176,215.11 |
| (Above shows total funds on deposit last day of month) | | | |

POSTAL RECEIPTS:

| | Aug. 1953 | Sept. 1953 | Sept. 1952 |
|--------|-----------|------------|------------|
| Gross | 5,633.58 | 4,569.64 | 4,167.47 |
| Money | | | |
| Orders | 43,374.26 | 39,318.58 | 26,352.96 |

UTILITIES:

| | Aug. 1953 | Sept. 1953 | Sept. 1952 |
|-----------------|-----------|------------|------------|
| Electric Meters | 2,485 | 2,496 | 2,318 |
| Gas Meters | 1,878 | 1,952 | 1,892 |
| Water Meters | 1,811 | 1,821 | 1,691 |
| Telephones | 2,081 | 2,071 | 1,991 |

VITAL STATISTICS:

| | Aug. 1953 | Sept. 1953 | Sept. 1952 |
|-----------|-----------|------------|------------|
| Marriages | 5 | 4 | 5 |
| Births | 21 | 35 | 33 |
| Deaths | 9 | 8 | 4 |

BUILDING PERMITS:

| | Aug. 1953 | Sept. 1953 | Sept. 1952 |
|-----------|------------|-------------|------------|
| Number | 11 | 7 | 8 |
| Valuation | 777,841.00 | \$71,000.00 | \$68,328 |

Studied closely, the recap indicates several things to the interested observer. Specifically, it shows that business in September was justly slightly under the same month in 1952. "Credits," or deposits made to the banks, in September, 1953, totaled \$6,238,418.21 as compared with \$6,568,788.87 the previous year—a difference of \$230,390.66. "Debits," or money checked out of the bank, read \$7,201,328.85 this past September as compared with \$7,377,-

182.86 last year—a difference of \$175,853.96. When these variations are compared with the overall total, the percentage is indeed small. The picture, most certainly, is an encouraging one when contrasted with other communities, large or small, over the nation and more especially in the "Drought Area of Texas."

Another specific conclusion from the figures is that Hereford is still growing, whereas many other towns are standing still—and many others are losing population. The increase was universal in utilities: 115 more electric meters, 60 new gas meters, 130 additional water meters, and 80 new telephones, not including the vast new RTA installations over the area. When the four utilities gained are added together, then divided by four, you get an average gain of 97 new utility connections. This figure, when multiplied national average of three and one-third persons per meter connection, gives a total net gain of 313 persons during the 12 month period from September, 1952, to September, 1953. Building permits in 1953 show a gain of \$2,672.

General conclusions from the report are encouraging to the point that Deaf Smith County can conclusively be listed as one of the bright spots of the nation. While most other communities are losing population in the face of drought and business decline, this particular area is one of the few which is still growing and expanding.

The Chamber of Commerce, we believe, is entitled to a vote of thanks for the comprehensive report, which presents a picture of conditions as they actually exist.

Jury Verdicts

An altered trend in public justice in this area was indicated this week when a jury in county court returned a verdict of "Guilty" on a Driving While Intoxicated case. The occasion marked the first such verdict in more than five years, and one of the few in the history of Deaf Smith County.

Juries, in our opinion, are certainly obligated to return "Not Guilty" verdicts in cases where they feel that the accused is innocent. On the other hand, they are equally bound to return "Guilty" verdicts when they feel that the accused is guilty. Sentiment, friendship and pity should play no part in the decision.

The automobile has, in recent years, become the most lethal of all weapons. Many accidents and deaths can be traced to the factor of intoxicated drivers. These things should likewise be considered as secondary. The jury does not make the laws. It does not make the arrests. It does not issue the penalty.

The sole purpose of the jury is to decide, without malice or sentiment, if the accused is innocent or guilty. In this respect we have seldom thought Deaf Smith County juries wanting.

The Sunday Brand

Established 1948
Published every Sunday at 336 Main St
Hereford, Texas



James M. Gillentine, Editor and Publisher

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Hereford, Deaf Smith County, Texas

News Editor Bob Phillips
Adv. Manager Melvin Young
Mach. Superintendent Stanley Phillip
Society Editor Mrs. John McLean

CROSSWORD By A. C. Gordon

| | | | | | | | | | |
|----|----|----|----|----|----|----|----|----|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | | | | 12 | 13 | | | 14 | |
| 15 | | | | 16 | | | | 17 | 18 |
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| 28 | 29 | | 30 | | | | | | 31 |
| | 32 | 33 | | | | | | | 34 |
| 35 | | | 36 | | 37 | 38 | | 39 | 40 |
| | | | 41 | | | | | | |
| 44 | 45 | | 46 | | | 47 | 48 | | 49 |
| 50 | | | 51 | | 52 | | | | 53 |
| 54 | | | 55 | | 56 | | | | 57 |
| 58 | | | | | | 60 | | | |
| | | | | | | | | | 61 |

ACROSS

- Panama artificial
- Large European river
- On an ocean voyage
- South American city
- Island of the East Indies
- To fit up a ship
- Articles
- Debits (abbrev.)
- Native of an Asiatic country
- Word
- Unrefined metal
- Noun suffix equivalent to "er"
- Position
- Italian violin city
- Masculine title
- Latin abbreviation denoting "that is"
- One of the world's continents (abbrev.)
- Watery expanse south of Asia
- Expanse of land surrounded by water
- Measure of area
- Furnish with weapons
- Indefinite article
- Entitles

DOWN

- Equality
- A continent
- South American river
- Automobile Association (abbrev.)
- Skills
- Italian city
- Internal Belgium (abbr.)
- The lowest point
- German river
- Feminine relative (colloq.)
- Abbreviated Latin "that is"
- Former name of the country of Iran
- Roman numeral
- Moslem religion
- Theoretical force
- First-class (two words)
- To be indisposed
- Native of a Scandinavian country
- Native Norwegian (abbrev.)
- Man's nickname
- The self
- Chemical symbol for stannum
- Ancient name of the Spanish peninsula
- French river (poss.)
- Circle portion
- Girl's name
- Northern continent (abbrev.)
- Mischievous child
- Ancient Chaldean city
- Mexico produces most of this metal
- Island in the Irish Sea
- City famous for a kind of cheese
- Desserts of
- Sea between Greece and Italy
- Anger
- Resort city in the Bahamas Islands
- To pierce with a sharp stick
- Left side of a ship
- To lose life
- English river
- Small U.S. state (abbrev.)
- Printers' measure
- Electrified particles
- Chinese unit of measure
- Aerial train
- Perform



By VEEN SANFORD
Texas Press Association
AUSTIN — Eyes of all the nation were focused on Texas during President Eisenhower's visit. Entering the state by plane, the president proceeded to Sharyland, baronial home of Governor and Mrs. Shivers near Mission. Next on the program was a 65-mile drive to Falcon Dam, where Mr. Eisenhower was met by the Mexican ambassador to the United States. Crossing the international border, the president met President Adolfo Ruiz Cortines of Mexico on the steps of Nuevo Guerrero's municipal palace. The two presidents reviewed a festival in the plaza below the palace. Later Mr. Eisenhower and Sr. Cortines lunched together at Falcon Dam, then proceeded to the dedication ceremony, where both made speeches. After the ceremonies, President Eisenhower drove to Laredo and took a plane for Washington. Second To Visit President Eisenhower, incidentally, is the second Chief Executive of the United States who has ever visited the Lower Rio Grande Valley. Warren G. Harding spent two weeks fishing in the Gulf of Mexico off Port Isabel in November, 1920, while he was president-elect. Eisenhower's visit with President Cortines of Mexico marks the fifth meeting between presidents of the United States and Mexico since 1912. Previously President Taft met Diaz at Juarez, in 1912; Roosevelt met Avila Camacho at Monterrey in 1942; Truman met Miguel Aleman in Mexico City in 1947 and Aleman and Truman met in Washington in 1948.

Behind all the pomp and excitement of the Eisenhower visit to Texas a political struggle was going on as three factions sought the favor of Texas voters. These were the Republicans, the Shivers or conservative Democrats, and the Adlai Stevenson or Liberal Democrats. National Republican Chairman Leonard Hall concluded a visit to Texas after exhorting his party's members to whoop up their efforts. "If you work hard," he said in a speech at Houston, "it will not be long before we find as many Republicans in Texas as we find in New York." Meanwhile, Sam Rayburn, a leader of the so-called Liberal Democrats, doubted that the Republicans were getting anywhere very fast in Texas. He expressed himself at San Antonio as being glad that Hall had come down this way, and: "I hope they send all their big shots down here because I would be interested in hearing their excuses for not carrying out their glorious campaign pledges of 1952." In the third political camp, that of the Shivers Democrats, there was activity too, but it was mostly organization work—that hard and dreary but necessary precinct-level ringing of doorbells that has to be done on order to win. Warmth Added Texas Congressman Lloyd M. Bentsen Jr., who had frequently been listed as a possible candidate for governor next year, added some warmth to the political situation. He has been making talks all over the state, but when asked about his plans, he answered, "I have nothing to say at this time about my political future." Bentsen represents the Fifteenth Congressional District in the Rio Grande Valley. The question asks itself: If he is not thinking about a statewide political race, why is he speaking so extensively? May Program Maybe there will be a special session of the Legislature in November to deal with the state's part in a winter hay program for drought areas. Rains during the past month have vastly improved the situation in most sections of the state, but there are areas which are still suffering from lack of moisture. Governor Shivers put off his decision on a special session until after a meeting in Kansas City with President Eisenhower and governors of other drought-affected states. If the federal government is going to participate in a winter hay program," Shivers said, "I feel the states should also participate very strongly, by management, money, or otherwise. That may necessitate a session of the legislature."

QUESTION OF THE WEEK

People Happy To See Rain Despite Crops In The Field

In what way is the rain affecting you the most, and what general affect do you think it will have in the county?

- MRS. BILL NUNN**
"It has certainly helped my spirits for one thing. The rain is helping our wheat a lot and I think it will be considered an asset to the whole county. As dry as it has been, I don't think rain could harm anything."
- MRS. E. L. MCGEE**
"Well, I don't think it will do any harm to anybody except the farmers who still have cotton and grain in the fields. As a whole I think everyone is glad that we are getting such a good rain."
- MRS. C. A. FIELDS**
"The rain is really helping our wheat crop and the pasture grass but it isn't helping the grain, cotton, and lettuce that is still in the fields. In the long run I imagine it will help everyone and all the crops."
- GEORGE HEARD**
"It is really good for the dry farmers but if it keeps up much longer I think my house will be under water. All in all I think it is very good for the county because we have needed it a long time."
- MRS. F. P. LYONS**
"We own a dry farm and it is just wonderful for us. I imagine some of the farmers didn't want the rain just now but I think it is good for everything."
- MRS. DELBERT SCOTT**
"It's just wonderful. I guess the rain will hurt some and help some but as a whole I think it will help everyone."
- MRS. A. G. KEMP**
"We have a maize crop that isn't harvested but I think it will dry out so we can still cut it if a hard wind doesn't come and blow it down. It will help everyone in the county, especially dry land farmers and farmers who have wheat planted."

'Tater Peelin's

By Roberta Campbell

We've decided that in spite of the number of years marked upon the calendar one never entirely grows up. For financial reasons we decided we wouldn't see the circus in Amarillo this year but when Cliff and Buster decided to buy their own tickets we couldn't keep from wishing we were going along when we let them out in front of the "Big Top."

-tp-

If things turned out as they should, Billie Dean Payne, the little four year old who belongs to the Cecil Paynes should be having a wonderful time in spite of the weather. He loves dogs as much as any child we've ever seen and he was looking forward to this week when somebody was to bring him a bulldog puppy. Course his mother may be pretty busy with a needle and thread, too.

-tp-

Well, we ran on to another suggestion which we think is certainly worth passin on. It is a substitute for whip cream and makes a good cake topping if you eat it right away. You simply mash up a banana and whip it with an egg white either by hand or with a mixer until stiff and add a little sugar and it is ready to use.

-tp-

(Continued on Page 5)

Panhandle Paragraphs

SOME POTATO!
One sweet potato produced more than 16 pounds of sweet potatoes here, according to Mrs. W. T. Davis. Mrs. Davis said she had the potato in the house in a jar. It had quite a few runners and last spring she took it out and planted it in the ground. At that time she did not think about the sweet potato producing. Monday, Mr. Davis went out and found that it had made more than 30 potatoes. Mrs. Davis said that three of the spuds weighed two pounds each. She estimated that the potato vine covered 200 square feet of ground. THE CANYON NEWS.

-pp-

GREEN BEAN SEASON OVER
Muleshoe Canning Company has completed the year's green bean canning season and Carl Case, owner, said today that the total processed, reduced to No. 303 can quantities, is 33,185 cases. Muleshoe beans will go to the far corners of the country to further enhance the reputation this community has for producing quality farm field and vegetable crops. Some of the beans bear the label of the local company, "Heart of the Plains." The label indicates whether the can contains whole or cut beans. THE MULESHOE JOURNAL.

-pp-

PANCAKE PARTY PLANNED
The Portales Lions Club has announced plans for another "Pancake Day" to be held in Cal Boykin Hotel and Cafe Shop November 5. This event was so successful last year that Lions have been anxious for several weeks to get the second annual Pancake Day underway. In 1952 the Lions served more than 1,200 pancake eaters and cleared nearly \$500 for their treasury. Starting at the early hour of 6 in the morning the Lions will serve piping hot pancakes with sausage or bacon and coffee to all who have the 50 cent price. No other food will be served during the day. THE PORTALES TRIBUNE.

-pp-

GOOD COTTON PROSPECT
Prospects for a 25,000 bale cotton crop this year seemed brighter as harvesting the crop that was made practically without rain goes on. Ginners reported a total of 7,496 bales already ginned. The labor shortage, so acute two weeks ago, has lessened and Mexican workers in considerable numbers have begun coming into the county. A surprise to both growers and ginners this year has been the excellent staple, as well as the good grade. WELLINGTON LEADER.

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm has a passably good idea this week, but we don't look for anything to come of it.

Dear editor:

I know that scientists are pretty busy these days, one set workin on makin the hydrogen bomb more deadly, another set workin on makin it less; others workin on higher octane gasoline to make cars run faster, others workin on ways of slowin motorists down; one group working on better bomb-proof shelters; another on guided missiles that'll penetrate the same shelters; but I was wonderin why some scientists don't spend a little more time workin on a problem I have in mind.

I have about given up hopes of the experts workin out a breed of cattle than can thrive on weeds and thistles, but I have not given up the weeds and thistles.

It doesn't seem to make any difference how dry it gets, weeds and thistles keep right on growin. They seem to have a secret of bein at home on this earth, regardless of the weather, and I would like to see some scientist get to work on them.

What I want that scientist to do is figure out a chemical you can spray on weeds and thistles to make them taste good to a cow.

I was talkin to a cattelman the other day and he said he at least had the satisfaction of knowin his cows were paid for, but another one ruined his day by pointin out a paid-for cow can be a liability the same as a mortgaged one, on account of they won't last more than a few days without something to eat. With a cow worth 6 cents a pound, and hay 1 cent a pound, anybody can figure how small a haystack she has to eat before she's eaten her worth in feed, and two days after she finishes she'll still be as hungry as she was when she started.

So instead of scientists workin on a chemical you can spray on weeds to kill em, I'd like to have one you can spray on, on the same principle of salad dressing on lettuce, and the cows will go for em.

I don't know what the nutrition count on a week is, but it gets the same sunshine and grows out of the same earth cultivated plants do and I notice cattle will eat 'em when they're young and tender. Seems to me there ought to be a chemical maybe left over as a by-product from an atom bomb or a nylon dress which scientists could use to spray on weeds and make them come out as desirable as a green salad. People are always talkin about findin new grasses, but I'd rather figure out a way to use the stuff we already got.

I just noticed one of my cows finishin off 15 cents worth of hay.

Yours faithfully,
J. A.

Problems Of Texas Dehydrators Discussed Monday At A&M Meeting

COLLEGE STATION (Sp1) — Members of the Texas Dehydrators' Association met at Texas A&M College Monday, to discuss problems and outlook of the industry for the year to come.

Joe Chrisman of Kansas City, Mo., secretary - manager of the American Dehydrators' Association, said, "present methods of marketing dehydrated alfalfa and other such products are weak; combine this with high production costs and low market prices and you have a squeeze which is hitting dehydrators hard right now."

Most Can Hold On
However, Chrisman said he thought most if not all of those engaged in it would be able to hold on until prices again take an upturn, expected this fall or winter.

J. A. (Hot) Alexander of Sherman, president of the Grayson Alfalfa Dehydrator Mills, served as chairman of the morning session and moderator for a panel on "What May We Expect for the Future in Dehydration?"

Dr. J. R. Couch of the college's Departments of Poultry Husbandry and Biochemistry and Nutrition, was general chairman of the meeting. Dean C. N. Shepardson of the School of Agriculture spoke on "The Texas Dehydrators Conference from the Standpoint of the Texas A&M College System."

Panel Members
Members of Alexander's panel included Chrisman; Chris Schmoker of Vernon, past director; and Chris Scheurer of Sherman and Charles Hurst of Raymondville, present directors of the ADA.

Hurst served as chairman of the afternoon session in which four college staff members spoke. They were Dr. H. O. Kunkel of the Department of Biochemistry and Nutrition on "Dehydrated Alfalfa Leaf Meal as an Ingredient in Feed for Beef Cattle, Dairy Cattle and Sheep."

R. E. Leighton of the Dairy Hus-

County Asking For Bids On New Road Grader

Advertisement for bids on a 100 horsepower grader to be used in Precinct 2 were authorized by Deaf Smith County commissioners at their meeting Monday.

The bids are to be received at the office of the county judge, and are to be opened by the Commissioners Court at their meeting on Monday, November 9.

In Trade
In trade, the county is offering to trade one No. 116 Gallon Moto grader. All four commissioners voted favorably on the proposed trade and purchase.

The commissioners also received and read copies of the monthly fee reports of various county officials, and these have been placed on file in the County Clerk's office.

In a letter from City Manager Cecil Massey to the Commissioners Court, Massey said that there had been a mistake in believing that the county owned half of the radio equipment in City Hall, and it was therefore a mistake to ask them to pay for half of the cost of a new receiver. A copy of the minutes of the City Commission, in which the purchase of the original equipment was approved, was sent with Massey's letter.

Transfer Of Funds
A motion was made by Commissioner Rutter that an order bandry Department, on "preliminary Tests with Dehydrated Alfalfa;" Dr. J. H. Quisenberry, head of the Department of Poultry Husbandry, "Caged Layers, A New Type of Management," and Dr. Couch, "A Report on the Texas Project, Use of Dehydrated Alfalfa Leaf Meal in Poultry Feeds."

transferring \$3,375 from the Road and Bridge funds of the county to the Officers' Salary Fund of Deaf Smith County be approved. This money will, as provided by law, be used to pay a proportionate part of the salary of the County Judge. All commissioners voted in favor of the motion.

Those attending the meeting included County Judge Horace L. Schloss, and Commissioners M. T. Rutter, J. C. Morrison, J. T. Guinn and C. G. Richardson.

Highlights..

(Continued from Page 4)

Not For Teachers
If called, the session would deal only with the hay plan, and not concern itself with teacher pay. There has been hope that money

Sometimes It Isn't Safe To Have Guns Around
BISMARCK, N. D. (Sp)—Startled police watched while a Bismarck man dumped a shotgun, a .22 caliber pistol, a rifle and a shell vest on a headquarters desk.

The man explained he was going on a Saturday night spree and did not trust himself with so much fire power around.

URGENT PROPOSITION
More money for teachers is an essential and urgent proposition, says James A. Redmond of Beaumont, president of the Texas Association of School Boards.

Speaking at a meeting of the association here, Redmond stated that unless something is done soon about the shortage of teachers things will "certainly become critical and can only result in further curtailment of education."

Governor Shivers told the school board members that there is no disagreement about the need of teachers for a pay boost, but there is disagreement about how to bring it about.

NEW CHAIRMAN
J. Rutledge Hill of Dallas was named chairman of the state board of hospitals and special schools, succeeding James M. Windham of Livingston.

James G. Dudley of Houston was elected vice chairman, succeeding Hill.

URANUM IN CHINA
HONG KONG (Sp)—Russian geologists have discovered uranium deposits in mountainous Kwangtung province in south China, according to press reports from Canton.

GREAT GRANDMOTHER'S DEGREE
HELENA, Mont. (Sp)—An Anacanda great grandmother has won her college degree. She is Mrs. Maire A. McLean, former Deer Lodge County clerk. Western Montana College conferred the degree.

Looking on were her 10 children, 32 grandchildren and one great grandchild.

FOODS RICH IN PROTEIN
Foods rich in protein get leathery when they are cooked at high temperatures, so keep the heat low when you are preparing dishes with eggs and cheese in them.

HOW TO REPAIR FOREIGN CARS
BROOKLYN (Sp)—Introduction of foreign make cars in the United States within the past few years has persuaded the Brooklyn Public Library to add to its collection of auto manuals guiding the repair and maintenance of all American cars. Now the library has service manuals for a large number of foreign cars now being sold in this country.

for teacher salary increases would become quickly available if the U. S. Supreme Court refused to consider the validity of a gas gathering tax passed by the Texas Legislature in 1951.

Such a ruling would have had the effect of upholding the tax and would have made the tax revenues, now being collected under protest and unspent, subject to appropriation by the legislature for teacher pay hikes or any other purpose.

But the court decided to hear arguments on the appeal of test cases brought by a number of pipeline companies.

That takes time, and it will probably be next year before there is a supreme court decision in the case.

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There must be a meeting of minds on how to effect the salary increase, the governor said, or a special session of the legislature on the subject would get nowhere.

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James G. Dudley of Houston was elected vice chairman, succeeding Hill.

Texas' system of hospitals for mental and tuberculosis cases is under the board's supervision.

UNIVERSITY SURVEY
To find out whether the University of Texas system is operating in the most economical and efficient manner, a survey will be made of the administrative set-up, announced Tom Sealy of Midland,

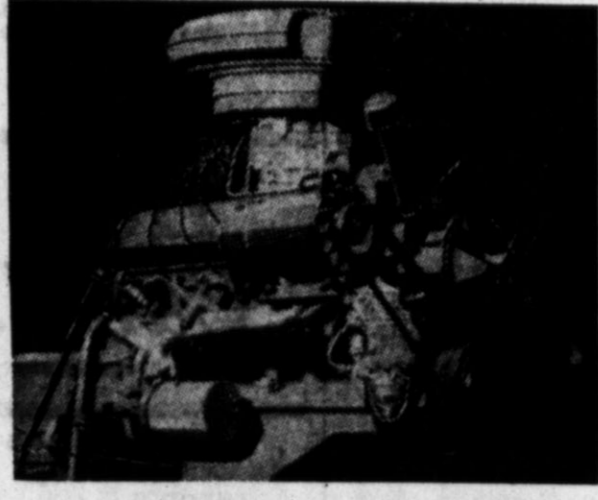
chairman of the university board of regents.

Making the survey will be the Texas Research League, which will share the expense equally with the Ford Foundation.

Costing \$100,000, the survey will include the main university, medical schools at Dallas and Galveston, a postgraduate medical train-

ing program, a dental school, a cancer research hospital, Texas Western College at El Paso, McDonald Observatory near Fort Davis, and the Institute of Marine Science.

"It is one of the biggest educational institutions in the country," Sealy said, "with an operating budget of \$23 million a year."



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P. S. Billings will be handled at your option if you are established on our books with a good credit rating. Prices are about like last year, ranging from \$8.00 per hundred (with name imprinted) and up.

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Household Scrapbook

By Roberta Lee

Coffee Pot

Boil coffee pots in water to which washing soda has been added. This removes the dark coating and insures a better flavored coffee.

Sateen

The gloss on sateen or other wash materials will be retained longer if a little borax is added to the washing water.

Oil on Carpet

Oil may be removed from a carpet by making a paste of boiling water and fuller's earth with a little powdered magnesia. Place the paste on the carpet, allow to remain four hours, then remove with a stiff brush.

Hardwood Floor

To wash a hardwood floor, use a tablespoon of vinegar and one of furniture polish to the water used for washing. Soap makes varnished surfaces cloudy.

Wall Paper Paste

A very good paste for wall paper can easily be made by mixing flour and water to a thin paste.

When the mixture boils, add a little powdered alum. Boil until proper thickness for paste.

Perfume Stains

Perfume spots on furniture should be smeared with linseed oil or olive oil or camphorated oil immediately. Mop up and apply more oil on a woolen cloth.

Piano Keys

To clean piano keys, moisten a cloth with lemon juice and dip in whitening, then clean. A cloth moistened with vinegar will whiten the keys. Alcohol is also good for whitening piano keys.

No Tarnish

If you will rub the brass once a week or oftener with a flannel moistened with sewing machine or olive oil, it will prevent tarnish.

Wet Shoes

When the children's shoes have become stiff from being wet, kerosene will soften them, making them pliable. Castor oil also renews leather. Saddle soap is still another remedy.

Bead String

A violin string makes an excellent chain for stringing beads. It lasts practically forever, as it is much stronger than ordinary thread or string.

Pearl Buttons

Pearl buttons can be very nicely cleaned with olive oil. Then polish them with a fingernail buffer.

Clock Cleaner

A piece of cotton saturated with kerosene and placed inside the door of a large clock, and allowed to remain for a few days, will clean the works.

How Can I?

By Anne Ashley

Q. How can I "renovate" old and wrinkled potatoes?

A. Soak them in cold water for a half-hour before using, and then use immediately. The water will cause the potatoes to swell up, making them fit to use.

Q. What can I do about an iron frying pan that has collected a lot of black deposit on it?

A. Try dipping it into gasoline, then taking it outdoors and setting a match to it, attaching the match to the end of a long stick. After the flame has died, scrub the pan with hot soapy water.

Q. How can I pack away a wool bathing suit and prevent any damage by moths, without resorting to sprays or flakes?

A. Wash it thoroughly and after completely dry, roll it up tightly and put it inside a clean quart-sized mason jar, and close tightly. Q. How can I eliminate squeaks in woman's shoes?

A. Rubbing neat-foot oil or linseed oil into the sole usually helps. Another remedy is to punch two or three small holes into the sole just behind the ball of the foot where the sole begins to curve up into the instep.

Q. How can I clean velour and other soft finishes of upholstery?

A. Apply dry-cleaning fluid with a piece of cheesecloth, and brush up the nap afterward with a soft brush.

Q. What can I do when my rubber plant starts to turn brown and lose its leaves?

A. This may be due to the presence of bugs in the soil, and these bugs may often be caused by too much water. To get rid of both, remove half the soil from the spot, replace it with fresh soil, and refrain from watering the plant for a week. After that, water it very sparingly.

Q. How can I remove scorch



AFTER SHOWING UP for a Sunday School class hobo party dressed like this, the women were sent out on a scavenger hunt around Hereford, to their chagrin. After the hunt, though, hot coffee in Fellowship Hall at the First Presbyterian Church chased away any minor regrets that they might have had.

Shown, from left, standing, are Mrs. Bruce Waddell, Mrs. Sam Nelson, Mrs. Russell Winger, Mrs. Ronald Babione, Mrs. O. Z. Golden, Mrs. J. T. Filbreath Jr., and Mrs. Lee Kent. Seated, from left, are Mrs. Charlie Hill and Mrs. J. W. Barnett. (Staff Photo.)

stains from heavy woolen materials?

A. Wet the scorched area with water, sprinkle cornstarch over it, and rub the cornstarch well in. When dry, brush the powder off.

Q. How can I make an attractive and efficient bath tub mat?

A. Tie a number of jar rubbers together with strong thread, letting them overlap to make the mat strong, and making rectangular in shape.

Q. How can I prevent a plastered wall from crumbling when driving a nail into it?

A. One of the easiest ways is first to paste a strip of transparent gummed tape over the spot and drive the nail through this. The tape can then be removed with no trouble.

Diseases carried to the Eskimos by the Europeans, chiefly smallpox and measles have eliminated half the Eskimo population of the world in the past four centuries.

Toss Of Coin Decided Fate Of Catholic Priest

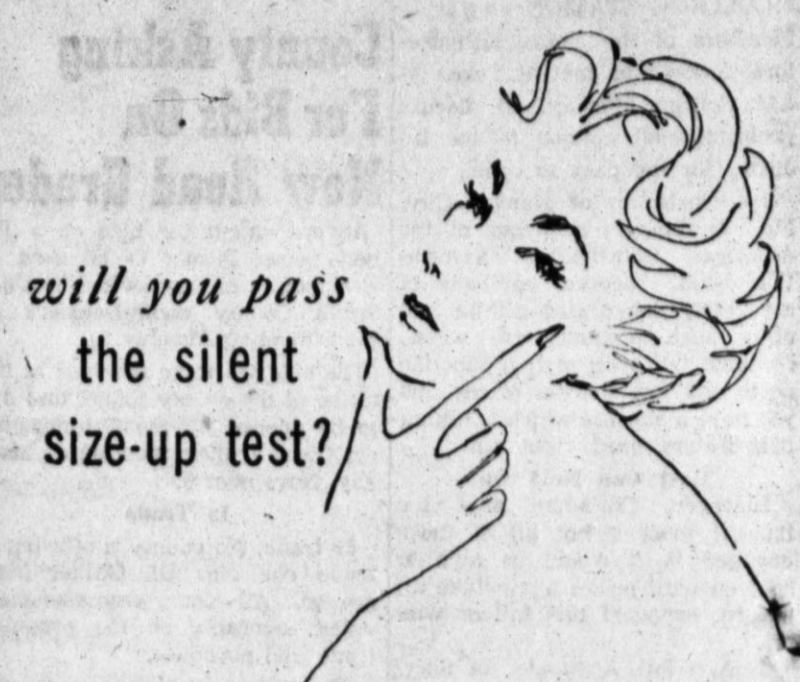
LOUISVILLE, Ky. (AP)—A toss of a coin decided that Capt. Herman Felhoelter, O.F.M., of Louisville, would be the first Catholic chaplain killed in the Korean War.

A solemn requiem Mass was

held here for Captain Felhoelter recently.

He was killed July 16, 1950, after he and a Baptist chaplain tossed a coin to see who would remain behind to tend the wounded along the Kum River. The Franciscan priest lost and the Protestant minister, badly wounded, left with the retreating Allied troops.

DUMMY RUN
NORFOLK, Va. (AP)—The attack transport Burlson probably sees more activity than any other de-commissioned ship. Since she was tied up in 1946 at the Little Creek Naval Amphibious Base, more than 100,000 men have boarded her slide down her net-covered side into waiting landing craft.



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by FRANCES DENNEY



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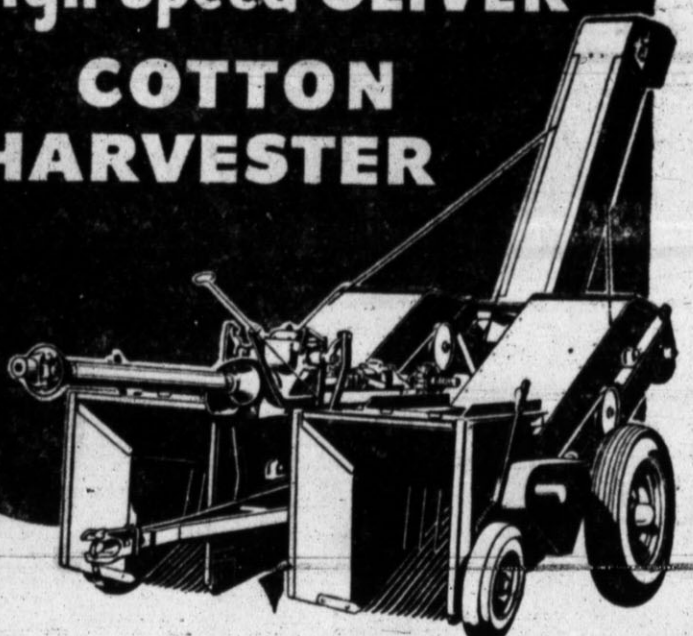
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See us for full information on this new pull-type Oliver Cotton Master that is quickly attached to any tractor ... that speeds up the cotton harvest, and helps you deliver a high-grade product to the gin.

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 Pittsburg at Minnesota
 Texas Tech vs Miss. State at Jackson, Miss.
 Kansas at Nebraska

Tennessee at North Carolina
 Navy at Notre Dame
 Northwestern at Ohio State
 Tulsa at Oklahoma A&M
 West Virginia at Penn State
 Kentucky at Rice
 Texas at SMU
 Hardin-Simmons at Tempe
 Midwestern at Texas Western
 Army at Tulane
 California at UCLA
 Utah at Washington
 Iowa at Wisconsin

Perryton _____
 Hereford _____
 TCU _____
 Baylor _____

Name _____
 Address _____

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Mrs. J. W. Robinson, Jr. — 1st Place
 Carroll Don Martin — 2nd Place
 Arthur Brock — 3rd Place

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1. Anyone can enter except employees of paper and their families. Use official entry blank from paper.
2. Circle each team you think will win for every game on blank. Weekly prizes given those naming most winners. Cotton Bowl tickets awarded to those picking most winners over complete contest.
3. Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 6 o'clock Friday before games.
4. ONLY ONE ENTRY ALLOWED PER CONTESTANT!
5. Judges sports editor of Brand. Decisions final.

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 1st Weekly Prize
 \$5.00 Trade In At Vaught Laundry
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 \$2.00 Cash At Brand — 3rd Prize

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Autumn Rhapsody Theme Used For Flower Show

Built around the theme "Autumn Rhapsody" in a rhapsody of flowers arranged in every room of the house, members of the Bud To Blossom Club staged their annual fall flower show Friday afternoon in the home of Mrs. Ray Howell, Mrs. Glenn S. Williams was general chairman of the show.

Schedule for the show included artistic arrangements, the horticulture division, and miniature and dried arrangement. Chrysanthemums, the club flower of the year were featured with specimens coming from the gardens of members.

Blue Ribbons

Blue ribbon winners included Mesdames Delmo Williams, James Wood, Herbert Haseloff, R. A. Daniel, Ray Howell, Ernest Kendall, Irving Alexander, Glenn S. Williams, Don Martin, R. N. Yarbro and Lloyd Sharp.

Red ribbons went to Mesdames Pat Robinson, Delmo Williams and Preston Hays.

White ribbons were received by

Mesdames James Wood, C. R. Higgins and W. H. Patton.

Judges

Judges were Mesdames Ralph McCullough, John Jacobsen Jr., M. T. Rutter and A. L. Manjeot. Special guests were members of the Garden Beautiful Club and the Bud To Blossom Club.

SUMPTUOUS SILAGE

CHILLICOTHE, Mo. — Here at last is a use for ragweed, a real trouble maker in hay fever season. The Depler brothers, who farm near here, had a 10-acre field which grew up in ragweed. As an experiment they cut it, stacked it—and it turned into silage which smelled like licorice. The cattle liked it so well they broke down an electric fence to get to it.

Joe Black, pitcher for the Brooklyn Dodgers, is the heaviest player on the team. He weighs 215 pounds.

SECRETARY OF AGRICULTURE SAYS Affect Future Allotments Slight Underseeding Won't

Future wheat acreage allotments will not be affected by underseeding if the underseeding for the 1954 wheat crop is no more than 10 percent, according to word received by the Production and Marketing Administration office in Hereford.

According to R. T. Price, Texas state administrative officer for the PMA, Secretary of Agriculture, Ezra Taft Benson has announced that farmers who seed between 90 percent and 100 percent of their farm wheat acreage allotment will not be penalized for such underseeding.

Major Factor

"Past acreage is one of the major factors which local committees must consider in the distribution of the county allotment to farms," the secretary said, "and many farmers have felt that they should seed as closely to their current allotments as possible in order to protect their interests in any future allotment program."

"If a farmer can seed 90 percent or more of his allotment in one field, there is no reason why he should have to split another field and seed part of it to wheat just to round out his allotment. Therefore, it will be the policy of the Department in any future program required by present law to treat

each farm on which the operator underseeded the 1954 wheat allotment by not more than 10 percent exactly as it would be treated if the wheat were fully seeded in 1954."

ANCIENT CARD WORKS

TOLEDO, Ohio — Mrs. Marie W. Murray, a school teacher, wanted to borrow a library book, so she handed in a library card which had been lying between the pages of one of her own books. The librarians, after a huddle, decided to issue a new card to replace it. It had been issued to Mrs. Murray in 1912.

Latest Skelton Hit Coming This Week

Red Skelton stars in M. G. M.'s comedy-drama, "Half a Hero", with Jean Hagen in the feminine lead and Polly Bergen making a guest singing appearance.

This is a story of a typical young husband trying to get ahead. Determined to get along with his boss and to hold the expense line on a budget, what happens to Mr. Typical Young Husband shouldn't happen to a dog.

Half a Hero is packed with laughs and surprises all the way. It is showing at the Star Theatre.

Here's a chef's secret for seasoning meat stock: Use parsley, bay leaf, cloves, thyme, marjoram, salt and pepper. The vegetables to use with the meat bones are carrots, celery, turnip and, of course, onion.

THE CAT'S MEOW

BOSTON — A burglar alarm sounded in South Boston police station indicating someone was tampering with the narcotics vault at the McKesson and Robbins drug plant. Police converged on the plant and headed for the narcotics vault. They observed a cat purring in a corner. The cat had walked through an invisible ray which touched off the alarm.

By scoring more than 100 runs again in 1953 Stan Musial extended his own record of "most consecutive years scoring 100 or more runs." He accomplished the feat for the 10th consecutive year.

Westway News

By Kaul-Combs

Mr. and Mrs. C. A. Sauley were hosts to a party Monday night in their home honoring Mr. and Mrs. John Ballard and sons; who have recently returned from Germany. Mrs. Ballard is Mrs. Sauley's sister.

Tables of pitch and 42 entertained the group. Refreshments of coffee, cake and cookies were served.

Those attending were Mr. and Mrs. John C. Ballard, Jonnie Lee, Bernie and Teddie Ray; Mr. and Mrs. James Ray Coleman, Ted and Rex; Mr. and Mrs. W. B. Nunley, Ricky, Ronnie and Jack Lynn; Mr. and Mrs. A. Drager, Mr. and Mrs. Paul Rudd, Mr. and Mrs. Jack Renfro; Mr. and Mrs. Joe Wagoner, Ann and Joe Bob; Mr. and Mrs. Charles Owens, Dennis and David, Mrs. Joe Landers; Mr. and Mrs. J. M. Townsend, Sandra, Patsy and Terrie; Mr. and Mrs. Merlin Kaul, Larry and Walter Lynn; Mr. and Mrs. Elmer Combs, Billy Don and Eugene; Jimmie, Woodrow, Wayland, and Ray Northcutt; Mr. and Mrs. G. C. Merritt, Fred Severence, Nathan Wilson, Ruby Allen of Hereford and the hosts.

Visited in Dimmitt

Mrs. C. A. Sauley, Mrs. Elmer Combs and Mrs. G. C. Merritt were visitors in Dimmitt Wednesday afternoon.

Mrs. R. L. Wilson was in Dimmitt Tuesday to visit her daughter and family, Mr. and Mrs. Ray Halton and son Roy.

Mrs. Bert Garrison was surprised Wednesday with a handkerchief shower at the community building.

Mr. and Mrs. Garrison and son Jackie are moving from this community to Kress. Coffee and gingerbread were served as refreshments.

Those attending were: Mesdames Bess Werner, George Turrentine, Paul Rudd, Kenneth Rudd, A. Drager, Clarence Morrison, G. C. Merritt, C. A. Sauley, Leo Ohlig, Joe Wagoner, Joe Landers, Roy Lee Wilson, Elmer Combs, J. M. Townsend, James Ray Coleman and Jimmy Thomas.

While Husband Hunts

Mr. and Mrs. Bill Goats and children Jimmy and Janet of Longview arrived here Monday night at the home of Mrs. John Sand and Mr. and Mrs. J. M. Kinerey. Mr. Goats continued on to Colorado for deer and elk hunting. Mrs. Goats is the sister of Mrs. Sand and a daughter of the Kinerey's.

Dr. and Mrs. Gale Seigler and son Steve of Plainview were visitors in the John Sands home Wednesday evening.

G. C. Merritt accompanied Mr. and Mrs. Delbert Smith, Wayne and Kathy of Hereford, and Mrs. Richard Flint of San Jon to Dallas Friday night after the Hereford-Phillips football game. While in

Dallas the group visited Mr. Smith's mother and sister and attended the State Fair. They returned home Monday night.

Broke Arm

Woodrow Northcutt suffered a broken arm Monday night. He was playing football with a group of boys and somehow fell and broke a bone in his wrist.

Mr. and Mrs. Clyde Harper of Hereford and Mr. and Mrs. Finis Wright of Dimmitt were visitors in the Elmer Combs' home Tuesday evening.

The Sadie Lee Oliver 4-H club met Wednesday afternoon in the J. V. McCathern home.

Loyce Avant, assistant home demonstration agent, gave a demonstration on white fruit cupcakes.

Cupcakes and Tea

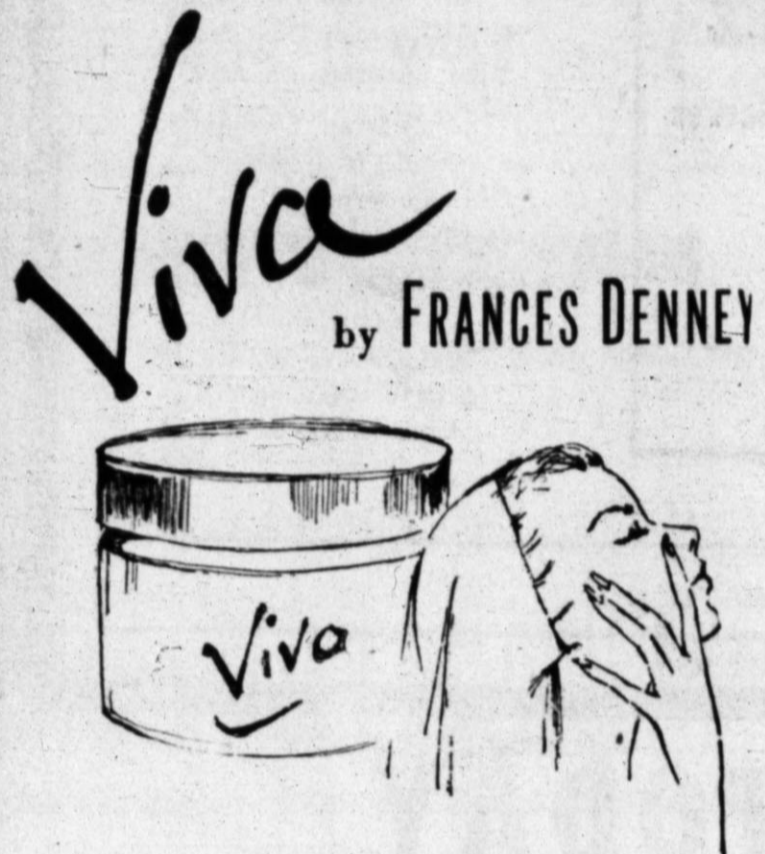
The cupcakes and hot spiced tea were served to Gavle and Ann Wagoner, Nancy Green, Jo Eddie and Betty Scott, Patsy and Sandra Townsend, Caroline Jackson, Jenn Lynn McCathern and Mrs. Elmer Combs.

Mr. and Mrs. Elmer Combs, Mr. and Mrs. G. C. Merritt, Mr. and Mrs. Merlin Kaul and Mr. and Mrs. Clarence Sauley visited with Mrs. Bill Goats of Loneview in the John Sands and J. M. Kinerey home Thursday night. Mrs. Sante entertained the group with home movies made on a trip to Old Mexico and a hunting trip.

Missionary Society Met

The Willing Workers Missionary Society held a workers' meeting in preparation for their bazar in November. Luncheon was served at noon and the ladies worked the remainder of the day.

Those present were: Mesdames Jimmy Thomas, J. C. Morrison, B. B. Northcutt, Joe Wagoner, Johnny Townsend, Joe Landers, Jack Renfro, Roy Lee Wilson and Miss Ruby Welch.



Viva
by FRANCES DENNEY

the NIGHT CREAM that works in 30 minutes

Apply Viva every day for only 30 minutes. See and feel the difference in your skin after just one application. Viva, the new exciting night cream pampers dry and sensitive skin. Little lines, and not so little lines, seem to fill and vanish. Viva performs exactly as promised. \$7.50*

For the first time, new trial size \$4.50* plus tax

ROGERS DRUG STORE
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Picture Yourself in this modern kitchen



An hour less in your kitchen is a precious hour for doing the things you'd rather do... a new automatic built-in Gas range gives you many "spare" hours.

Automatic controls in today's gas range are almost human. They turn on the heat... regulate it... turn it off when your meal is cooked... all the while you may go where you want to go... do what you want to do... unhurried and unflustered.

See the modern automatic free-standing and built-in gas ranges at your dealer's today.

West Texas Gas Company
HELPING BUILD WEST TEXAS SINCE 1927

BEWARE! We're gonna Scare the YELL outta Ya!

AT OUR BIG SPOOK and HORROR

HALLOWEEN MIDNITE SHOW

—ON THE SCREEN—

INNER SANCTUM

ALSO

WALKING SKELTON
FLYING GHOST
RAIN OF SPIDERS
CRAWLING WORMS

TICKETS ON SALE NOW AT THE BOX OFFICE

ONLY ONE CAPACITY WILL BE SOLD!

Starts 11:30 P.M. • OCTOBER 31 st.

STAR

THIS WEEK'S MOVIE ENTERTAINMENT

TOWER
DRIVE-IN THEATRE

SUN. MON.

THUNDERING CLASH OF RED SAVAGE and SCARLET TROOPER!

in Thrilling COLOR!

FORT VENGENCE

ALLIED ARTISTS PRODUCTION

JAMES CRAIG • RITA MORENO KEITH LARSEN

TUE. WED.

THE TOUGH GUY BEHIND THE VICE SQUAD!

VICE SQUAD

RELEASED THRU UNITED ARTISTS

Edw. G. ROBINSON
Paulette GODDARD

You'll BE HER HERO When You Use Your ANNIVERSARY PASS

Be Sure We Have Your Wedding Anniversary, Date and Mailing Address.

Anniversaries from Sun., Oct., 25 - Wed., Oct., 28

| | |
|----------------------------|----------------------------|
| Mr. & Mrs. Joe Talley | Mr. & Mrs. R. F. Mathews |
| Mr. & Mrs. Liburn Arnold | Mr. & Mrs. E. H. Norton |
| Mr. & Mrs. W. C. Osborne | Mr. & Mrs. Spier Gripps |
| Mr. & Mrs. Guyeth Bogle | Mr. & Mrs. John Wood |
| Mr. & Mrs. Archie Love | Mr. & Mrs. Elton M. Brooks |
| Mr. & Mrs. D. Raylan Evans | Mr. & Mrs. W. E. Pittman |
| Mr. & Mrs. R. A. McNeese | Mr. & Mrs. Fred T. Fain |

TEXAS

SUN. ONLY

MAN AGAINST BEAST as Voodoo drums inflame The Congo!

SAFARI DRUMS

BOMBA of The Jungle

JOHNNY SHEFFIELD as "BOMBA"
Douglas Kennedy • Barbara Deste

ALLIED ARTISTS PRODUCTION

THIS WEEK'S MOVIE ENTERTAINMENT

STAR THEATRE

SUN. MON. TUE.

The Quick Gun!

Shoot fast and straight was the code of the lawless Texas plains—and the whole region waited with bated breath for the two deadliest gunmen to face each other and draw!

DELIA... waiting as fire and just as dangerous!

TECHNICOLOR

Robert TAYLOR
AVA GARDNER HOWARD KEEL

IN M.G.M.'S "RIDE VAQUERO!"
OR MORE APPROPRIATELY TITLED

"RIDE, GUNMAN!"

Anthony QUINN
Kurt KASZNAR

WED. THUR.

Ah! COME ON! STACK THE DISHES AND ENJOY THIS GLOOM BREAKER

RED SKELTON

He's Got High Finance Trouble and it's FUN ON THE DOUBLE!

with JEAN HAGEN

Guest Appearance POLLY BERGEN

Half a Hero

A HERO-GOOD-THY-WAYE PICTURE
Written by MAX SHULMAN • Directed by DON WEIS • Produced by MATTHEW RAPP

Earn a **BETTER RETURN** on your savings with proved safety

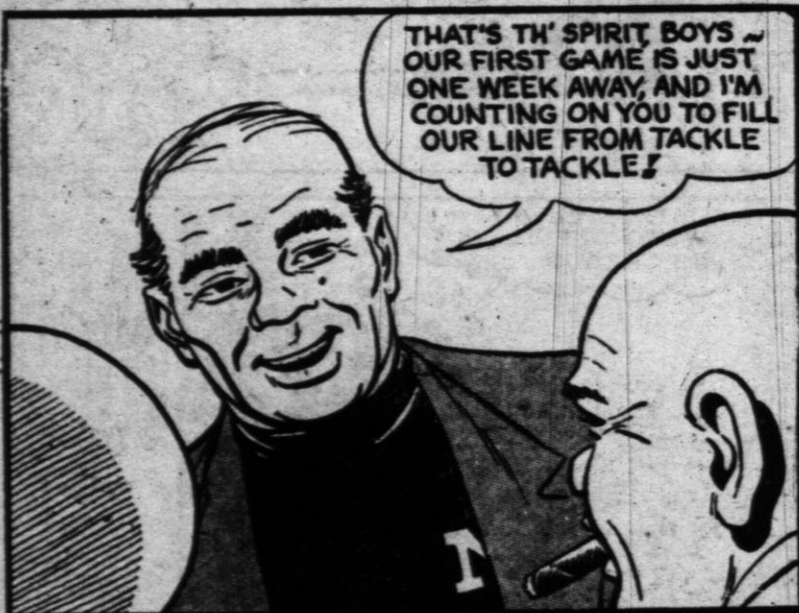
INSURED SAFETY up to \$10,000 for each saver

Open an account now... add to it regularly!

First Federal Savings & Loan Association
Clovis, N. M.
See ELIZABETH WOMBLE

CLARK IKE

by
RAY GOTTO



Shop In Hereford

For Your Best Buys!

The Sunday Brand

Merford, Texas

Our Slogan "More People—More Fun"

Buz Sawyer

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE

MAYBE OLD TOPSY-TURVY ISN'T SUCH A HOODOO AFTER ALL. I'LL GIVE YOU \$450.

SELL, SWEENEY, SELL! NOW'S THE CHANCE TO GET YOUR MONEY BACK.

NOTHING DOING! IF BABY SISTER CAN WIN \$100 RACING IT, THINK WHAT I COULD DO.

BESIDES, ORVIE, EVERY TIME MY CAR DOES WELL IN A RACE, ITS VALUE GOES UP. IN NO TIME, I BETCHA THEY'LL BE OFFERING ME FIFTEEN HUNDRED—MAYBE TWO THOUSAND DOLLARS.

ONCE A DUMMY, YOU DUMMY, ALWAYS A DUMMY!

SO SWEENEY ENTERS THE MILL RACE AT THE MILL COUNTY FAIR.

GOOD LUCK, BROTHER. I MUST HURRY AND ENTER MY CAKE IN THE CONTEST.

HOT DOGS

POULTRY LIVESTOCK

THERE'S THE GREEN FLAG! THEY'RE OFF!

NOW, IF ONLY I CAN JUMP INTO THE LEAD BEFORE THE FIRST TURN....

WHEE! WATCH 'EM GO! BUT THEY'RE CROWDING EACH OTHER IN THE FIRST TURN—**LOOK OUT!**

TO MISS SWEENEY GOES FIRST PRIZE FOR—

EEK!

CRASH!

CLITTER-CLATTER!

WHY, BROTHER! WHAT ARE YOU DOING HERE?

ER... THAT'S WHAT I WANT TO KNOW.

LATER.

OH, HELLO THERE! I'VE DECIDED TO SELL YOU MY CAR.

NOT TO ME! I WOULDN'T GIVE 40¢ FOR THAT HOODOO.

I DREAD TO GO HOME. I DREAD THE MOMENT WHEN ORVIE ASKS WHAT WE WON.

AT LEAST WE HAVE A BLUE RIBBON.... IN CAKE BAKING.

THE KATZENJAMMER KIDS



Do You Need A Typewriter In Your Business or Home? We Have Remington Portables On Hand
The Hereford Brand

BLONDIE
by
CHIC YOUNG



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Shop In Hereford
For Your Best Buys!

KING
of the
ROYAL MOUNTED
by
ZANE GREY

THEY'RE CHARGING US, KING! WE'RE DEAD DUCKS!

LOOK UP THERE, SOLDIER! PLANES! SIR RODNEY HAS LOCATED US!

COMPLETELY SURROUNDED, KING AND THE INJURED PILOT CROUCH BEHIND THEIR ROCK SHELTER WAITING FOR THE ESPIONAGE CREW TO CHARGE!

QUICK! BACK TO THE SUBMARINE! GET IT TO DEEP WATER AND SUBMERGE!

ON THIS ONE DIDN'T COUNT!

THE ODDS HAVE CHANGED!

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THEY WON'T ESCAPE IN THAT SUB! WE'LL ROUND UP EVERY LAST ONE OF THEM! THE SECRETS OF THE X-2 ARE SAFE!

MERCY! DO NOT SHOOT... WE SURRENDER!

TAKE 'EM AWAY, MEN!... HMM! THIS STARTED OUT AS A TROUT-FISHING TRIP. I'LL BET THE INSPECTOR NEVER DREAMED WE'D CATCH ONE MADE OF STEEL!

5

NEXT WEEK: "TERROR TRAIL!"

Steel Age Office Desks
HIGHEST QUALITY

See them at
The Hereford Brand

\$178⁵⁰

MANDRAKE
 THE
MAGICIAN
 BY LEE FALK & PHIL DAVIS



YOU DON'T BELIEVE IN MAGIC, TED?

SURE, IN CARD TRICKS AND SUCH, BUT NOT REAL --Hey-- THE PIANO'S RISING--



POUFF

THE WHOLE PIANO-- DISAPPEARED! BUT--



IT ALL DEPENDS ON KNOWING HOW. YOU CAN MAKE YOURSELF BIGGER--



--OR SMALLER, IF YOU KNOW THE RIGHT WORDS--



YOU CAN EVEN DUPLICATE YOURSELF--

--AGAIN--

--AND AGAIN.

YOU WIN, MANDRAKE! I BELIEVE YOU CAN DO ANYTHING!



BUT HOW CAN YOU GIVE ME COURAGE?

HERE IS AN ANCIENT BOOK OF MAGIC. AND-- HERE IT IS-- THE MAGIC POTION!

to gain courage in all matters and to lose all fear, use these ingredients and words: Mix well portions of heart from a lion & eagle.

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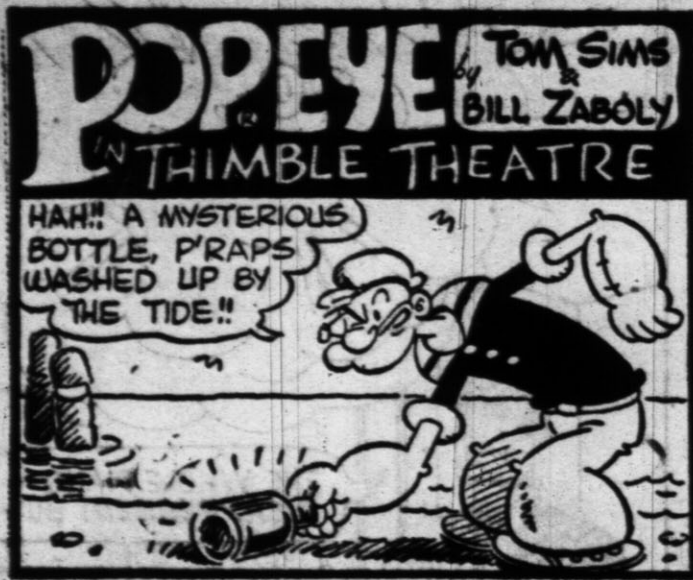
10-25

COMBINATION

File and Storage Cabinets

\$56⁰⁰

The Hereford Brand



New Air Foam Cushions

- REMOVABLE COVERS
- NEW LOW PRICE

EXCELLENT FOR OFFICE - AUTO - TRACTOR!

NEW SHIPMENT
THE HEREFORD BRAND





FIRE - PROOF VAULTS
The Hereford Brand

LITTLE ANNIE ROONEY
by BRANDON WALSH AND DARRELL MCCLURE




We Have OFFICE CHAIRS to Fit Your Every Need. Drop in to See Them.
The Hereford Brand
Executive, Steno, and Lounge Chairs.

JOHNNY HAZARD

FRANK ROSSIN

TO PROVE THAT BASIL IS A KILLER, JOHNNY HAS LED PROFESSOR ESTABAN TO THE LOCKED ROOM OF THE TWO DEAD CHESS PLAYERS, BUT NOW HE FINDS THAT THE DOOR HAS BEEN UNLOCKED... AND THE CHESS PLAYERS ARE VERY MUCH ALIVE!

PERHAPS THE NIGHT JUNGLE AIR HAS BEEN PLAYING TRICKS WITH YOU, EH, SENOR HAZARD? A GOOD NIGHT'S SLEEP... YOU WILL FEEL BETTER!

BUT, PROFESSOR ESTABAN... I TELL YOU SOMETHING'S HAPPENED....

PLEASE... I AM TIRED! YOUR LITTLE JOKES WILL FIND ME MORE RECEPTIVE IN THE MORNING!

BUT I KNOW WHAT I SAW BEFORE! ONLY ONE EXPLANATION... SOMEHOW BASIL DISCOVERED I'M WISE TO HIM...

...AND PLANTED SERVANTS IN PLACE OF CORPSES! WE'RE IN DANGER EVERY MINUTE WE STAY HERE! SO....

SORRY, PROFESSOR... I KNOW THIS HURTS YOU MORE THAN IT HURTS ME... BUT IT'S FOR YOUR OWN GOOD!

... JOHNNY RACES TO VALERIE'S ROOM ...

LET'S GO... WITH ANY KIND OF HEAD START WE'LL MAKE IT TO THE AIRSTRIP BEFORE BASIL CAN STOP US!

THE STRIP IS JUST BEYOND THAT CURVE IN THE PATH! SOON WE'LL BE FREE... FREE...

VALERIE... THE PLANE IS GONE!

SO IT IS, MY DEAR HAZARD... SO IT IS!

YOU HAVE NO PLANE... YOU ARE UNARMED... AND THERE IS TWO HUNDRED MILES OF JUNGLE AROUND YOU! SHALL WE SAY... CHECKMATE?

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10-25

CONTINUED...

We Have **ESTERBROOK** Fountain Pens and Push Type Pencils.

Also Pen Points

The Hereford Brand

\$2³⁰



BOSS, THIS IS A SERIOUS BUSINESS ABOUT RUSTY... THAT GNOOTY MRS. J. FUNSTON CASTLE IS PUTTIN' PRESSURE ON THE POLICE TO THROW THE BOY IN THE POKEY!

SHE NEVER COULD BELIEVE A BOY FROM AN ORPHANAGE COULD BE ANY GOOD... BUT THIS CHARGE IS RIDICULOUS!



SURE IT'S RIDICULOUS, BOSS, TO YOU AN' ME, BUT THE POLICE HAVE BUILT UP A CASE THAT MAY BE STRONG ENOUGH TO HOLD HIM FOR JUVENILE COURT!



BUT, TEX, GRANTING THAT THE CIRCUMSTANTIAL EVIDENCE IS AGAINST RUSTY, WHAT MOTIVE COULD SUCH A BOY POSSIBLY HAVE TO STEAL A PEARL NECKLACE?

WE'VE GOT A BAD BREAK THERE... THAT ORNERY UNCLE RUFUS OF RUSTY'S WAS PAROLED TWO WEEKS AGO, AN' THE POLICE FIGURE HE PUT RUSTY UP TO IT!



WELL, BELIEVE ME, I'M NOT GOING TO SIT BACK AND LET THAT BOY BE PUNISHED FOR SOMETHING I KNOW HE COULDN'T DO... I'LL GET HIM THE BEST LAWYER IN KENTUCKY.

THAT'S A FIRST-RATE IDEA, BOSS, BUT I GOT A FEW IDEAS, MYSELF. YOU GET HIS HEARING POSTPONED A WEEK, AND GIVE ME A FEW DAYS OFF AND I THINK WE CAN GET AT THE TRUTH OF THIS!



RUSTY, WITH MR. MILES'S PERMISSION, I'VE APPOINTED MYSELF A KIND OF A DEPUTY DEFENSE ATTORNEY... NOW I WANT YOU TO THINK HARD AN' TRY TO REMEMBER THE NAME OF THE MAN WITH THE TRAILER THAT YOU HELPED OUT OF THE MUDHOLE.

JEEPERS, TEX... I DIDN'T SLEEP ALL NIGHT TRYIN' TO REMEMBER... BUT I JUST NEVER NOTICED... BUT HE WAS GOING TO JOIN A CARNIVAL.



WAIT A MINUTE! CARNIVAL! WHERE'S YOUR OLD FRIEND 'STOVEPIPE'? DO YOU HAVE HIS ADDRESS?

HE GAVE ME THE ADDRESS OF HIS AGENT... HE SAID I COULD ALWAYS REACH HIM THAT WAY... I'LL GET IT!



I DON'T KNOW HIS REAL NAME, MISTER... THEY CALL HIM 'DOC STOVEPIPE'... HE RUNS A 'RAMAPO SNAKE-OIL' PITCH!



SURE, SURE!... I HANDLE THE DOC... HE'S WORKIN' 'HANDLEBAR' HARBESON'S CIRCUS IN SMITHBURG THIS WEEK.



A LITTLE LATER, IN THE DISTANT TOWN OF SMITHBURG.

HEY, DOC, LEXINGTON, KENTUCKY'S TRYIN' TO GET YOU ON LONG DISTANCE... CALL OPERATOR NO. 4 FROM THE OFFICE WAGON!

LEXINGTON? EGAD! THE HOME TOWN OF MY FORMER JUVENILE COMPANION, RUSTY RILEY!... I WONDER IF THE LAD'S IN TROUBLE.

Special Orders.
 Your Every Need In the Way of General Office Supplies. Also
The Hereford Brand

GRANDMA
BY
CHAS. KUHN-



TRADE WITH YOUR NEIGHBORS

The Friendly Merchants Of Hereford

Friendly, Courteous Service
Nationally Advertised Brands
Complete Stocks Always

For The Name of the Dealer of Your Preference

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