

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS
HEREFORD, DEAF SMITH COUNTY, TEXAS, FRIDAY, FEB. 17, 1922

SOUTH WEST TRAIL WILL BE MARKED

UNIFORM POSTS TO BE USED FROM CHICAGO SOUTH CHICAGO-EL PASO

Shortest Way to California From All Points East

Hereford's east and west trunk automobile line, The South West Trail, is beginning to assume tangible shape for the coming season. Secretary Frank A. Davis of the Associated Highways of America, who has actively promoted this through route, and who did a lot of planning with the local Chamber of Commerce last summer, writes the Hereford organization as follows:

"Definite arrangements were made yesterday by the Executive Board of the South West Trail Association, in session at Wellington, Kans., for uniform and continuous system of marking and quotas were set for each town to care for to pay for same.

"Also arrangements were made for an official party to go over to arouse interest and enthusiasm, none of which will be sent you as yet as the definite time for same is arranged."

The Wichita Daily Eagle of February 10 carried the following story of the organization work of the new Trail:

"Wichita secured her first trunk highway through to California Thursday evening at the executive meeting of the Southwest Trail Association, at Wellington. The new highway will be marked from Chicago to El Paso, Tex. The new trail is almost a straight line from Chicago to El Paso passing through Wichita.

"This new highway will cross all the main trunk highways of the country. It is planned to have the marking done by spring. The marking signs will be uniform and the posts will be set in concrete which will make them practically permanent. All the roads in Texas and Oklahoma, that the trail covers, have had clay placed on the sandy portions. This makes the new trail the best road in the country to take tourists from Eastern points through to California. In New Mexico the trail connects with all the well marked trails to California points.

"At the Wellington meeting officers of the association were elected. L. A. McAdams of Canadian, Texas, was chosen president and C. L. Scott of Wellington, secretary and treasurer. The other directors of the association are men having supervision of a portion of the trail. They are A. P. Elder, Ottawa, Kan., in charge of the Kansas City, Wichita division; W. H. Olmstead, Waynoka, Okla., Wichita-Canadian division; F. E. Reed, Pampa, Texas, Canadian-Clovis division; J. H. Mills, Roswell, New Mexico, Clovis, El Paso division.

"Frank A. Davis of Kansas City, secretary of the Associated Highways of America, attended the meeting. He said that the new trail is the shortest possible route from Chicago to El Paso and that passing through Wichita, Kansas City, Woodward and Amarillo. He said that every trunk highway of any size in the country will be crossed by the new trail.

"From Wichita to El Paso is a distance of 840 miles. Over the new trail the trip can be made in from two to four days."

MYSTERY ABOUNDED IN MOVIE MURDER



Perhaps no murder mystery of recent years has so stirred the interest of the nation as the shooting of Wm. D. Taylor, Lasky movie director, at his home in Hollywood, Calif. Infatuation of Mabel Normand and Mary Miles Minter, two celebrated screen stars, for Taylor; the fact that he had formerly been married, and was the father of a 19-year-old daughter living in New York, were only incidents in the gripping tale of love, adventure, romance and murder. Picture is of the home where Taylor was murdered. Inserts are of Taylor, his daughter, and Edward F. Sandoz, former valet to Taylor, for whom police of the nation searched in trying to clear up the mystery.

Sheriff Gets Bogus Ku Klux Klan Warning, Bum Writing, Red Ink, Tar, Feathers- all the Trimmings

TO CHARLIE PURCELL
(Warning)
You had better stop your investigations at once. You will find out nothing. You cant bluff.
Ku Klux Klans
(B. C. A.)

(Spot of tar and two red feathers)

Written in red ink, on cheap paper, in a very indifferent handwriting, Sheriff C. S. Purcell Thursday received a "Warning" supposed to come from the Ku Klux Klan. In the middle of the paper below the signature a spot of tar held two Rhode Island Red feathers crossed. That is, the feathers were supposed to come from a regular Rhode Island Red chicken. Members of the new Poultry Association, however, who are under suspicion, claim that one of the feathers has very bad undercolor and the other is smutty, and that that fact clears any real poultryman in this town of having anything to do with this hoax upon the Ku Klux Klan. The Sheriff did not seem to be particularly worried over the "warning."

He laughed and said that it was the kind of fellows who wrote such letters who had the most to fear from the Klan, which organization stood, or was supposed to stand, for law enforcement, and that is exactly what he stands for.

"Lately I have been working up a number of law violations around here," said the sheriff, "and particularly some bootlegging cases. I presume some of these fellows are asking this method of caring me off their trail. But you can tell the world that the 'investigations' they refer to will not stop; in fact they have just started."

The letter is a cheap imitation of a supposedly bona-fide Ku Klux Klan letter and the sheriff says he will preserve it as a curiosity. A copy of the letter is shown above.

HOG-POULTRY COURSE SET FOR 25TH

ONE DAY SCHOOL WILL BE TOPPED OFF BY OYSTER FEED

PAIR A. & M. MEN

College Furnish Special-ists Free of Help to

The One Day Short course for hog and poultry raisers topped off with an Oyster Supper at night for the farmers and their wives who take advantage of the course, has been definitely determined upon for Saturday, February 25.

This was officially announced from the Extension Service of the A. & M. College Thursday. J. R. Edmonds, district agent for the College, will handle the hog work and Prof. T. J. Conway, who teaches poultry at the College, will have charge of the poultry work.

A meeting of the hog and poultry committees will be held at once, and detailed arrangements made for the course. It is proposed to have the time divided between the two subjects.

Final appointment of committees to handle the supper will doubtless be considered next Monday at the weekly luncheon of the business men.

The securing of these two men at this time has taken some strenuous work on the part of the Chamber of Commerce. It was felt that the best results from the recent banquet, hog convention and poultry show could be secured by a practical "follow up" at the earliest possible moment. Both these specialists are competent men in their line and should be able to help the hog men materially with farrowing problems and the poultry men with problems of incubation and handling of baby chicks, and in culling work especially.

Logan, N. M. Will Celebrate Bridge Opening 20th-21st

Secretary John Boswell, of Plainview advises the Hereford Chamber of Commerce that the first annual convention of the Texas-Colorado Highway will be held at Logan, N. M., February 20 and 21, next Monday and Tuesday. All plans for the convention are complete and indications are that it will be a largely attended and very enthusiastic affair. The people of Logan have quit everything else for the past two weeks and have given all of their time to preparations for the convention, at which time they will also stage a general celebration of the completion of the big new \$250,000 bridge across the Canadian River at that place.

"Every one of the New Mexico towns on the route are going to be well represented and it is now up to Plainview, Dimmitt and Hereford, the Texas towns on the line, to be represented with good delegations," says Mr. Boswell. "According to the way we look at it, this highway connection with New Mexico means much more to us than simply a tourist route. It means closer business and social relation with the people of New Mexico. Hereford will especially benefit along that line.

"I am sure that Mr. Harrison has been working to get up a good delegation from Hereford. Hereford should have no less than two big automobile loads of delegates at the Logan meeting and I am going to be as mad as heck if you have any less than that.

"The completion of the Logan bridge is the one event necessary to start some real work on the Texas-Colorado Highway. We have been resting on our oars, so to speak, since the meeting at Hereford last spring, and now it is up to us to get busy.

"As the Texas-Colorado Highway has no salaried promoters or officers, for which we may be duly thankful, it is simply up to the live wire citizens in the towns on the route to make it a 'GO'."

West Texas Club Secures Members Here This Week

B. F. Bennett, who had been in Hereford three days talking West Texas, its problems, prospects, advertising possibilities, etc., left on Wednesday, after securing some twenty memberships for the West Texas Chamber of Commerce. Mr. Bennett went to Friona to attempt an organization of a unit at that place, and will return a little later to finish his work here.

Mr. Bennett, in talking to a Brand man, says: "You may quote me as saying anything good you wish about Hereford, but I wish especially to say that Hereford is the most attractive town in the way of lawns and shade trees this side of Ft. Worth. You may also say that it has the best equipped laundry his side of Ft. Worth and the best equipped newspaper plant of any town of its size in the state."

Those who signed up for membership in the West Texas Chamber of Commerce follow:

William M. Knight, D. L. McDonald, Homer Wilkinson, H. L. Broadwell, J. O. Newell, E. W. Harrison, Hereford Light and Power Co., Dunlap Hardware Co., First State Bank & Trust Co., Western National Bank, Jno. W. Gordon, T. K. Wilson, Panhandle Lumber Co., E. B. Black Co., Byrd and Hill, First National Bank, A. L. Biggs, Hereford Brand, White Face Printing Co., Ever Eat Lunch Shop.

Harman Dairy is Leased by Owner During Year 1922

Otto Olson and J. C. Kvinlaug will take charge of the Harman Dairy in north Hereford March 1st. Mr. Harman will return to Richwood, West Virginia, where he is engaged in the mercantile business. Mrs. Harman and family will remain here until June.

Messrs. Olson and Kvinlaug have been engaged in farming for the past year on the Ole Olson place five miles northwest of town.

Mr. Harman stated to the Brand that he very much desired to close out his business in West Virginia and make Hereford his permanent home.

Ash and Elm Are Best Trees For Plains Country

In discussing the question of proper shade trees for this country with County Agent Harman Benton, of Amarillo, Mr. Benton said to The Brand:

"Since coming to Amarillo I have made a careful study of shade trees adapted to street and yard planting. Probably hackberry is the hardest tree for all purposes; but it is difficult to transplant, and is a slow grower. For extensive planting here, ash would rank first and elm a close second. These three varieties seem well adapted to our soil, and are not seriously troubled with either insects or fungi.

Varieties growing here now that are not desirable, either on account of ungenial soil conditions, or are seriously attacked by insects or fungi, are: maple, box elder, yuccamore, catalpa, mulberry, poplar and willow."

Farwell Tribune Plant is Burned For Second Time

The printing office and plant of the Farwell Tribune was destroyed by fire Saturday night. This is the second time in a year the Tribune has been burned out. Editor Boyle has ordered another plant, and will continue the business.

Deaf Smith Co. Land For Hotel At Belton, Tex.

W. W. Major, a brother of G. C. Major, of South Hereford, arrived in this city Wednesday morning. Mr. Major was here on business and also visited in the home of his brother. Mr. Major made the statement to The Brand that a big deal in which he was instrumental was closed, involving 1,500 acres northwest of Hereford, for a large hotel at Belton. W. E. Neal, of Dawn, is said to be the owner of this land.

Cresap's Brother IS DEAD IN IOWA

Joseph Cresap of Danville, Iowa, a brother of S. R. Cresap of Hereford, passed away at New London, Iowa, Saturday, February 4, after a short illness.

Mr. Cresap was born and raised in the Danville township and lived there all his life. He leaves a host of lifelong friends, besides his family and relatives, to mourn his loss.

A unique compliment was paid the memory of Mr. Cresap by the Iowa State Bank of New London, Ia. This institution closed its doors for one hour during the funeral, owing to the fact that Mr. Cresap had been the very first customer to make a deposit upon the opening of that institution years before and had been closely connected with it ever since.

Non-Union Barber Shop is Opened

Hereford is to have a non-union barber shop. E. N. Fancett, of Amarillo, arrived in this city Thursday, rented a part of the Higgin-Gass Building and is installing a two chair shop. It has not been learned whether there will be a reduction in prices.

W. P. McMinn Ill But is Improved

W. P. McMinn of near Summerfield, has been on the sick list for the past three weeks. Mr. McMinn has been staying at the home of his daughter, Mrs. J. F. Ward, but was able to return home the first of the week.

Mrs. Phipps Now Adds Fine Hogs to Poultry Work

Mrs. J. I. Phipps, of Springlake, was in this city Monday, annexed her name to the Panhandle Poultry Association of Hereford and informed The Brand that she was the proud possessor of a Duroc Jersey Sow of the Orion strain presented to her by her brother-in-law, O. W. Reed, of Anadarko, Okla., breeder of fine Duroc Jersey hogs. Mrs. Phipps says she will embark in the hog business.

Portrait Company Has Office Here

A. R. Duncan, of The Fine Arts Portrait Co., of Amarillo, is located in the Clark Building on the second floor. Mr. Duncan states that they will have temporary headquarters in this city for the next two weeks.

Red Hog Breeders Attend Big Sale Floydada, Texas

E. W. Harrison, Lester Galley, D. E. Turzentine and J. O. Newell went overland to Floydada Thursday to attend the J. I. Hammonds Sale of sixteen head of Duroc Jersey Sows and Gilts.

Canyon Endorses Proposed Railway From Ft. Worth

The following letter has been received by the Hereford Chamber of Commerce from Secretary W. A. Warren of the Canyon Commercial League:

"At the meeting of the Randall County Commercial League Tuesday, the following resolutions were presented by the committee composed of Pres. J. A. Hill, L. G. Allen and C. W. Warwick, favoring the proposed railroad to this section:

"Whereas the people of Canyon and Randall County are vitally interested in the commercial, industrial and educational development of the Panhandle-Plains country.

"And whereas we realize the advantages that would accrue from a railroad connection between the Santa Fe lines and the Plains, with Central Texas points.

"And whereas a movement to establish such connections has been inaugurated by our neighbors to the south.

"Be It Resolved by the Randall County Commercial League, That we heartily endorse this proposal, and stand ready to lend every possible assistance to the construction of such a line.

"Be It Resolved Further, That we endorse the suggestion that all efforts be pooled toward the construction of such a line irrespective of its western connections and we are thoroughly convinced that our own interests will be subserved by the construction of any east and west railway lines from Fort Worth to the Plains, regardless of the point of contact with the present Santa Fe System.

"Be It Further Resolved, That Randall County Commercial League shall send representatives to the next meeting called for the consideration of the matter, and that copies of these resolutions be furnished to the Fort Worth Chamber of Commerce, the various other commercial organizations are most vitally interested."

Sanitarium Destroyed by Fire at Roswell, N. M.

Roswell, N. M., Feb. 16.—The Balboa Sanitarium of this city was totally destroyed by fire which originated in the heating plant in the basement. More than a dozen patients, two of them sick pneumonia, were carried to safety by fire men and others. The building, a large brick structure of 20 rooms, and the entire contents are a total loss. The fire department responded promptly, but the flames had



Recital

MISS SENA MAE MOUNTS

Presents Her Pupils in Recital
February 21, 1922

CENTRAL SCHOOL AUDITORIUM

We Hope You've Brought Your Smiles Along
Bobbie Baker, Addine Hastings, Billie Hill

Giving ----- Eugenia Ringer

Wakened From a Dream ----- Jack Bennett
Billie Hill

The Baby's Pledge ----- E. F. Guptill
Bobbie Baker

On the Judgment Day ----- Ralph Hastings

The Way of a Maid ----- Mozelle Hill

How We Waked Ike ----- D. A. Ellsworth
Diane Orr

Wednesday's Madness ----- Booth Tarkington
Beulah Lee Rutherford

Duet, "The Adieu" ----- Donizetti
Miss Steckman, Mrs. Williams

From Long Ago to Now ----- M. B. Cooke
Mable Renfro

Marjorie's Trials ----- Addine Hastings

Kentucky Philosophy ----- H. Robertson
Ruth Conkright

The L. M. (from Hiawatha) ----- Longfellow
Eva Skelton

Who's the Boss ----- M. B. Cooke
Evelyn Witherspoon

Horrors of Youth ----- Margaret Gilliland

Sis Hopkins and Her Beau Billions (In costume) ----- W. B. Hare
Ruth Elliston

Quartette, "Rose in the Bud" ----- Dorothy Forster
Mesdames Wilkinson, Williams, Estes, Thompson

THE FASCINATORS
Scene—Reception room in Fascinators Seminary.
Mrs. Mary Jenkins Brown Kechem, Head of Fascinators Seminary ----- Pearl Wood

The Widow Dubb, An anxious parent ----- Leona Bishop

Little Mandy Dubb, The Widow's mite ----- Mable Renfro

Miss Betty Bean, The new pupil ----- Lenis Anthony

Mamey Pet Gump ----- Eva Skelton

Sara Bella Stubbs ----- Lula Orr

Peronia Skillett, One of the twins ----- Beulah Lee Rutherford

Castoria Skillett, The other twin ----- Ruth Elliston

Melissa Clarissa Noodle ----- Mozelle Hill

Fennia Jane Wiggs ----- Floyd Wilson

Ciddle Jellyfish ----- Mable Jewell

Flonnie Hunch ----- Dorothy Shore

Sissy Spigot ----- Peg Rambo



JUMBO SCHOOL.
The school is doing nicely. The teachers and children are having fine health and looking well.
Rev. Fort gave us two good sermons Sunday.
The Sunday School is progressing nicely and having good attendance.
The young people's Molly McGuire is doing great things. They have thirty enrolled.
Farmers have begun their spring work.
Mr. Wood, of Hereford, moved a house out from town to C. S. Walker's place sixteen miles southeast, then moved B. F. Neeley's residence a short distance to a better location.
Mr. Geo. Tarrentine is in the neighborhood drilling wells.
C. S. Walker says that he is satisfied with the status after taking a few days visit in Arkansas.
Miss Clements, one of our teachers, spent the week end in Hereford.
Mr. Hunter is doing some real plowing.
Dubois Walker, Tom Medcalf, Hal Sutton and Bill Medcalf were in town on business Wednesday. Dubois Walker leaves Saturday for Tyler Commercial College at Tyler, Texas.

do so. The effort put forth to prepare your pupils is time well spent. It repays in the improvement gained in spelling even if your representative fail to make a "hundred paper."
A letter from Dr. Shurter tell us the number of rural school of Deaf Smith Co., enrolled in the Inter-scholastic League this year is much lower than last year. This should not be. We want to bring our record up to our last year's record—we should show an increase.
Why will not every rural school in the county enroll in the League? If it is a good thing—and it is—let us be a part of it. There is no reason why the rural school may not be as wide awake and progressive as her sister school in the city. It only costs \$1.00 to belong to the Inter-scholastic League. Your school-board will gladly pay that. Let us make the rural schools of Deaf Smith Co., 100 percent in their membership in the League.
Yours in hearty cooperation with every movement for the upbuilding of our public schools.
Mrs. W. H. Rayzor, Chairman,
Dept. of Spelling.

FRIONA
Quite a number of our young people attended a "42" party at the Ray school house several miles west of town Saturday night.
Several of our citizens were in Farwell Tuesday. Some of them as litigants and witnesses in the trial of Lacy vs. Gischler.
J. W. Parr has his threshing outfit in operation this week. The price of maize and kafir having risen a few notches has induced our farmers to thresh their crops for the market.

Mesdames Kinsey and Goodwine drove over to the home of A. M. Brownlee near Dimmitt one day last week to visit Mrs. Brownlee, who has been very sick, but is recovering.
Prof. and Mrs. Floyd D. Golden enjoyed a visit from Mrs. Golden's mother, sister and brother, of Canyon, and Prof. Golden's brother, of Snyder, Texas, Sunday. They drove down from Canyon and returned in the evening.
The young folks' weekly "singing bee" was held this week at the home of W. E. Goodwine and last week at the home of Mr. and Mrs. Ben Galloway.
The ball games mentioned in our last weeks letter did not materialize as mentioned. Instead there should have been a game at Friona between Friona and Farwell for the district championship, but this was also nolle prossed owing to the fact that Farwell tried to "renig." It is hard to put anything over on Prof. Golden, and it looks very much like "Sport" will have to "toe the mark" or forfeit the game.
O. F. Lange, our genial lumber dealer, is now away enjoying his vacation. He is spending a part of his time with his parents at Llano, Texas.

The market fluctuates, but do not let it upset your plans for rotation.
Now and then you find a candidate who would boldly come out on a milk and water platform but for fear of offending the dairy interests.—Amarillo Daily News.

O. S. GALLATIN
GENERAL AUCTIONEER
Clyde, New Mexico
601 N. Wallace St.
(Formerly of Friona, Texas)
See me, phone or write for terms
84-181 and particulars



DIMMITT CASTRO COUNTY

Mr. and Mrs. Sam Webb, of Littlefield, have been in Dimmitt the past week. Mrs. Webb has been taking treatment from the doctor.
Mr. and Mrs. Ralph Patton and Mrs. Mayes Miller and Mr. Edgar Ramey attended the funeral of Mr. Bert Cooney at Hereford Sunday. Mr. Cooney was a resident of Black, and a personal friend of the Pattons.
Mrs. Billy Graham has been quite ill the past few days and we hope she will soon recover.
Mrs. J. M. McIntire has been on the sick list this week, but is now improving.
Rev. Fort, Methodist Minister, Rev. Linley, Baptist Minister, will hold a joint meeting at the church in Dimmitt beginning Feb. 20th, the meeting will continue indefinitely.
Mrs. Greathouse, of the Cleo community, has leased her farm to Mr. John Harris, of Sunny Side, and has gone to California for a year.
Mrs. Mayes Miller returned home from Plainview Sanitarium Tuesday, where she has been taking surgical treatment for the past eight days.
Mr. and Mrs. Joe Alrbacht, of Nazareth, are the proud parents of a ten pound baby boy.
Mr. and Mrs. Perry Graham, Mr. and Mrs. Billy Graham, and Mr. and Mrs. Ireland spent Sunday with Mr. and Mrs. J. B. Belev.
J. M. Thomas, of Vernon, Texas, has been in Dimmitt the past few days representing the San Jacinto life insurance company.
Miss Sophia Litch, of Nazareth, will spend this winter and spring at the home of Dr. and Mrs. Mayes Miller.
Mr. and Mrs. R. C. Shuford are visiting relatives in Bellview, N. M.
Mr. and Mrs. Will Gilbreath, of Hereford, visited Mr. and Mrs. Rea Gilbreath the first of the week.
Dimmitt and Borina will play a game of basket ball at the Dimmitt High School Friday afternoon.
The little two year old child of Mr. and Mrs. Russell White, of Springlake, has been very ill this week, but is now improving.
Mr. Chf. Keilm, who resides on the C. J. Mapes ranch, has been on the sick list this week, but is improving.
Mrs. M. E. Hightower is spending the week with her grandsons on the Watson Brothers Ranch north of town.
Rev. Fort made a business trip to Hereford Thursday.
The Congregation of the churches here have decided to increase the tax.

Don't forget the big revival meeting that starts February the 20th. Come and bring as many of your friends as possible.
Mr. and Mrs. C. H. Webb, of Cleo, visited Mr. and Mrs. J. M. McIntire this week.
Rev. Linley, of Tullia, preached two good sermons here Sunday.

Open Letter to Rural Teachers
Fellow Teachers:
I am sending this letter to you through The Brand.
As chairman of the Department of Spelling in Deaf Smith Co., for Inter-scholastic League contests, I wish to urge you to enter a representative from your school in spelling in the coming contests. This year we have Senior, Junior and sub-junior contests in spelling. You may be able to bring a representative for each class. If you can,

FLOWER SEEDS

FLOWERS AND GARDEN SEEDS OF ALL KINDS FOR SPRING PLANTING
Our cut flower are more beautiful than ever. Carnations, Sweet Peas, Roses, Jonquils, etc.
Potted Plants
Bulbs of all kinds.
MRS. EDGAR JOHNSON
Phone 95

Announcement
Our Spring and Summer Samples are now on display. A very fine assortment of all the latest patterns and new weaves the season affords. The prices are in reach of all.
You want a suit that is worth all you put into it. You'll get full value in a Suit Tailored to Measure by Lamm & Co.

C. P. Ringer's Tailor Shop
Authorized Lamm Dealer

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"FOOT FITTERS"

SEMI-ENGLISH No. 2 BROAD TOE No. 1 ENGLISH No. 3

TOM DICK HARRY

"FOOT-FITTERS" are made of a rich mahogany shade, fine grain calfskin, first quality ten iron oak outsoles, seven or eight iron full grain oak shoulder channel insoles. Calfskin inside counter pockets and calfskin vamp reinforcements; lapped quarters, no back stays and extra long heels. They have both full length camps and solid sole leather boxes. "Foot-Fitters" are the only shoes in the world which have all of the above specifications.

Wear a Good Pair Yourself
Price \$7.50
FOX MERCANTILE CO.

Imagination
From Every Imaginary Angle

Lecture by
J. W. Hunt
THE ORIGINAL IMAGINATOR

Pyrotechnical Display of Fancy, Fun
And Facts

Methodist Church
Feb. 22, 8 p. m.

Nothing Better has been in Hereford
Auspices Epworth League

All School People ----- 20c
Adults ----- 35c

Gee! It Made a Hit!

We mean that new
GROCERY PRICE LIST—FOR CASH ONLY

The folks have been showing us their appreciation by their works!—by the way in which they have been coming after their groceries and in phoning in for delivery C. O. D.

The Price is the Thing!—especially in these tight times, and our new Price level, made possible by cutting out overhead and bookkeeping charges, is a real winner.

REMEMBER—we deliver orders amounting to \$1.00 or more;
—we accept phone orders, subject to collection at the home;
—we have a First Class Meat Market in connection;
—we are selling for CASH only, in order to give YOU the very best possible price for what you eat.
—we pay spot cash, and the highest market prices, for country produce of all kinds.

TRY US ONE ROUND **PHONE NO. 116**

I. H. Spratt, Mgr. HEREFORD PRODUCE

The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Sam B. Holman - Walter R. Steckman
Molman & Steckman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

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Six months \$1.50
Three months \$1.00
No subscriptions accepted for less than three months.
ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

SCHOOLBOY CHESS MASTER STILL WINS



AUTOCASTER

William Wimsatt, 14-year-old Washington schoolboy, is the new chess champion. He never evades a challenge for match play and is shown here defeating Col. M. F. Tih, who holds many chess club championships. Col. Tih is a newspaper correspondent who for thirty years has reported affairs at the White House.

POLITICAL ANNOUNCEMENTS

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

For County Judge:

W. M. Megert

For Sheriff and Tax Collector:

Omer Baker
C. R. Smith
C. S. Purcell

For Tax Assessor:

W. W. Bennett
Ira Ricketts
C. I. Slaton
J. H. Daniel

For District and County Clerk:

A. L. (Lee) Biggs

For County Treasurer:

J. J. (or Uncle Joe) Ward

HONEY PHILOSOPHY FOR 1922

After all, the fellow who says, "I should worry," has more sense than the chap who says, "I do worry." What's the use of worrying, anyhow? There are really only two things we can worry about, something we can't help and something we can help. There isn't any sense in worrying about what we can't help, and if we face something we can help then the best thing is to turn an help it as much as we can. We get further by using the brains we have to make things better than we do by weakening our brains by worrying about things and leaving them alone.

DRIVING THE LESSON HOME

More clearly each day is big business coming to see that relief must be quickly given to the farmer if general trade is to be saved to the nation. Reports from five states show an unprecedented number of telephones discontinued by farmers because they can no longer afford the cost of the convenience. Still another reflex action is the heavy slump in the automobile market. To the unthinking it may be a far cry from the motor car to the tiller of the soil, but the fact is that farmers and dwellers in small towns absorb the majority of automobiles manufactured in this country. Conditions on the farms are now such that the old gray mare is being dragged into service and the "buzz wagon" set aside for future use, or sacrificed for ready cash. The price of gasoline is a factor now seriously considered by the farmer who in prosperous times is a liberal spender. And so run reports all down the line. The farmers, their wives, sons and daughters are exercising economy in clothing; the talking machine has been hard hit; indeed, stripping the farmer of his hard-earned dollar is fast creating a condition that is felt seriously by hundreds of industries and now even in the halls of finance. Irrespective of geographical location, regardless of whether they are merchants, manufacturers, or depend on the weekly pay envelope, it will not be long before the people recognize the fact that the so-called agricultural bloc is not an agricultural bloc at all—that it is an American bloc.

the first tangible evidence of the awakening of the American people to the necessity of guarding the parent of prosperity—the farmer.

BUY, BUT BUY WISELY

While government propaganda aimed at establishing economy among the people is all right as far as it goes, the people will do well to remember there is a wide difference between economy and a determination not to buy. Economy is wise buying of necessities, and it is well also to have a pretty clear idea of what necessities consist. A new talking machine record to bring relief from monotonous on the farm is a better investment than a doctor's bill incurred as the result of shattered nerves. Naturally the government's aim is the investment of the public money in government securities, undoubtedly the safest in the world, but there is a business side of spending as well as of saving that must be taken into consideration. The merchants of this town, as well as those of every other town, must be kept busy. If our people are to have the convenience of home town purchasing, then the people must keep the goods moving off the shelves of the merchants. There is no loss, no waste in home town buying because the money circulates in our own territory, and eventually gets back to the purchaser. It is only when money

is taken out of town that the harm is felt. Thrift should be encouraged, but thrift does not mean no buying. Russell Saxe, who left millions, was thrifty. He bought his straw hats in the winter time and his flannel underwear in the summer time, when prices were down, but even he bought what he needed. Healthy home trade will do more than anything else to restore sound prosperity. We are all in the same boat. We cannot be prosperous at the expense of our local merchants, and we don't want to be.

VOCATIONAL CLASS FEEDING SWINE

Several boys in the Vocational Agricultural Class of the Normal Training School are experimenting with hogs. These boys have to work out book reports and they take these and feed them to their hogs and determine the value of the rations. Professor Phillips states that the January figures of the class indicate that Kafir fed to hogs with some kind of a balancing ration such as shorts, skim milk, tankage, should produce enough meat to bring the Kafir up to the equal of seventy cents per bushel. The price of Kafir per bushel on the local market is forty-five cents. Park Lewis, one of the members of this class who raises registered, prize-winning hogs, has been

feeding and getting excellent results from the following ration when fed to shoats weighing from seventy-five to one hundred pounds running on pasture: One gallon skim milk, one pound wheat shorts, and one pound of ground kafir. Mr. Lewis also found tankage and Kafir at the rate of one pound of tankage to nine of Kafir a very satisfactory ration. He has sold \$116.00 from one sow during the past year and has two pigs left.

elaborate array of pretty things for the ladies. This will be a real event—one which no lady can afford to miss for all the latest, prettiest, most pleasing and attractive things they desire will be shown there.

New Prolific Peanut

Several years of exhaustive tests with sixty-four families of Spanish peanuts by the Texas Agricultural Experiment Station at Substation No. 11, Nacogdoches, have resulted in the development of a superior high-yielding variety adapted to East Texas conditions.

This prolific strain has been increased and there is now a limited supply of seed available for distribution. In order that this supply may be distributed among as many farmers as possible, only one peck will be awarded each applicant, at a nominal charge of \$1.00 per peck. Requests for this seed should be made to George T. McNeese, Superintendent, Nacogdoches, Texas.

In Southern Guinea the great luxury that can be placed before a guest is a pot roast of bon-couste.

AUTO-STYLE SHOW MARCH 9, 10 AND 11

AMARILLO, Feb.—The entertainment committee for the Amarillo Auto-Style Show March 9, 10 and 11, has secured the highest priced entertainment possible to engage for the three days' program, in the form of Orpheus Circuit all-star acts, direct from New York City. In addition to these special acts, which will be put on twice daily in the afternoon and once each evening, there is an orchestra whose repertoire is declared to be one of the most complete ever offered in the Southwest.

Hundreds of inquiries have been received daily during the last week from different sections of this portion of the Southwest, about details of the show and arrangements made for the proper entertainment of the throngs expected. Not only is this true, but the volume and number of these interested ones is steadily increasing.

Hundreds of yards of materials for decorating the interior of the building have been bought, and in addition to this array of stuff, there will be pretty little individual offerings at the booths, together with a scheme of illumination that will prove a decided novelty and appeal to all the visitors.

Factory executives will be in Amarillo in connection with their local distributors in the automobile department. The newest models will be shown, together with all of the little quirkies tending to increase the pleasures and security of the motorist.

Never before have the merchants of Amarillo been so well prepared to exhibit on their living models such an

FISK TIRES

CORDS—RED TOPS—FABRIC—THERE IS NO TIRE LIKE THE FISK

Inner Tubes of all sizes. Remember they are fresh. Just got them in.

Use that Good Gulf Gasoline and Supreme Oil makes your car start easy these cold mornings.

AUTO UTILITY STATION

J. R. RUTHERFORD, Mgr.

We Like to Give Service

Or, to put it differently, has it ever struck you that it isn't the ease of the job, but your liking for it that makes it attractive?

We're in the battery business because we like it.

If we can give you service that you didn't know we had, we are particularly pleased. We don't stop with merely filling, charging and testing your battery, and selling you a new one when you need it. We're here to do everything we can to see to it that your battery gives most miles of uninterrupted service per dollar, and more satisfaction all around.

We like to be bothered. Come in anytime.

Electric Service Station

Phone 284

Willard Batteries

WITH WEATHER CONDITIONS

favorable, it means you will need at least a few implements to start that crop with. We want to remind you that we have extremely low prices on everything in that line, as well as on harness and leather goods.

GARRISON BROTHERS

HOGS

Fat hogs, Lean hogs, Big hogs, and Little hogs—I buy 'em, every day in the year, except Sundays, and pay the top price. Be sure and see me before you sell.

Bring in your hogs not later than Thursday evening I ship every Friday.

G. W. Brumley

DRUGS

Have You These Supplies?

- Tooth Paste
- Water Bottle
- Syringe
- Laxative Pills
- Smelling Salts
- Healing Salve
- Ice Bag
- Cold Cream
- Shaving Soap
- Toilet Soap
- Disinfectants
- Rat Poison

Living in the Country

calls for better management than where one is within easy access of supplies of all kind.

We have found customers pleased with our service, which reminds them of necessary drug supplies—the more common articles that no home should be without.

Do you need any of the supplies listed above? If so, check them off and when you next come to town let us supply your needs.

City Drug Store

High Grade Portraiture

Watch for our representative, percent off on all styles and a premium offered for a short time. Come early. 2nd floor, Bank Building, above the J. J. Drug Store.

Fine Arts Portrait Co.

H. DUNCAN

Notice!

We are closing our uptown office for the present and we can be found at the Plant—phone 35. We will have at that place some lamps, fuses and some other small merchandise.

Our uptown office will be open from the 1st to the 10th of the month hereafter to accommodate persons in paying light bills. Persons who have not paid last month's bills please send us Checks through the mails or deposit to our credit in First State Bank & Trust Co.

Hereford Light & Power Company

"Your Electrical Servants"

Peace of Mind

comes from the knowledge that your money is deposited in a State Bank. This Institution operates under the supervision of the State Banking Department.

The Depositor's Guarantee Fund

is in operation in this Bank. INQUIRE ABOUT IT. You will receive some interesting facts.

The conservative policy and practice of this Bank commands the confidence of the people.

You will like the service of this Bank.

First State Bank & Trust Co.

MEMBER FEDERAL RESERVE SYSTEM

SUNDAY SERVICE and Church Societies

SUNDAY SCHOOL ATTENDANCE AT HEREFORD'S CHURCHES
 Mat. 237
 Hadist. 212
 Sat. 167

St. Anthony's Church
 services Sunday morning at 10:00 o'clock.
 Rev. Fr. Salvator Francis, S. A.

Presbyterian Church
 9:45 a. m. Sunday School.
 11 a. m. Preaching by the Pastor.
 4:00 p. m. Junior C. E.
 7:30 p. m. Intermediate and Senior C. E's.
 You are cordially invited.
 J. R. Sharp, Pastor.

Baptist Church
 Sunday School at 9:45.
 Preaching services at 11:00 a. m. and 7:30 p. m. by Rev. B. F. Fronabarger of Canyon.
 Sabbath Band 3 p. m.
 B. Y. P. U.'s at 6:30.
 We want 300 in Sunday School next Sunday and a large attendance to meet the visiting preacher. Our offering for Buckner's Orphan Home last Sunday almost reached \$250.00. There are other friends who will want to help a child and their offering should be placed in the Treasurer's hands at once.
 E. B. Atwood, Pastor.

Church of Christ
 (Two Blocks North of Courthouse)
 Bible Classes at 10:30 a. m.
 Preaching and Communion Service at 11 a. m.
 You are cordially invited to worship with us every Lord's Day.
 W. A. Knox,
 A. B. Higgins, Elders.

West Christian Church
 Bible School at 9:45 a. m.
 Preaching at 11 a. m. and 7:30 p. m.
 Let everybody work for a large attendance. The services will be inspiring and helpful. A special feature at the morning service will be a vocal trio entitled, "Blessed is He That Considereth the Poor and Needy," sung by Misses Emma Owen, Maurine Steckman and Mrs. Steckman. The public cordially invited to all services.
 J. N. Wooten, Pastor.

Methodist Church
 Sunday School at 9:45.
 Preaching, morning and evening by the pastor.
 Morning hour, "Heralds of a Passion" Evening hour, "The Life Beyond."
 Epworth League at 6:30 p. m.
 Don't forget the lecture at the Church Wednesday, Feb. 22, 8 p. m. Positively nothing better has been in Hereford. Stand by the Leaguers. You will be pleased.
 M. M. Beavers, Pastor.

Y. F. S. C. E.
 Presbyterian Church
 Feb. 19, 6:30 p. m.
 Song Service.
 Topic—Sources of Happiness.
 Leader—Rby Golden.
 Scripture reading—John 4:9-14; 13:12-17; 15:11.
 Leader's talk.
 Song.
 Why do people desire to be happy?—Otto Olson.
 What things have helped you to be happy?—Madge Brady.
 What makes people unhappy?—Mrs. Earl Nunn.
 Special music.
 How can we get happiness from friendship?—Vera Godwin.
 What happiness can we get from money?—Rev. Sharp.
 What happiness comes from the right use of talent?—Dorothy Boardman.
 Sentence prayers.
 Business session.
 C. E. Mispah.
 Y. F. M. S.
 M. E. Church, Feb. 22, 4:15 p. m.
 Prayer.
 Leader—Gladys Bryant.

Scripture lesson—Selected by leader.
 Alaska—109—Aileen Hodge.
 The story of a Native—111—Mattie Lou Harrison.
 In Porto Rico and Cuba—113—Frances Potts.
 Among the Mexicans—115—Grace Potts.
 The Migrant Laborers—117—Josephine Stocking.
 Our greatest race problem and negro progress—120—Louise Ricketts.
 The negro migrations and the growing race-consciousness—122—Lena Anthony.
 Solving the problem—124—Zoe Beavers.
 Special music—Gwendolyn Spradley.
 Business.
 Benediction.

Epworth League Program
 M. E. Church, 6:30 p. m., Sunday February 26
 Topic—Our Opportunity in Japan.
 Leader—Grace Sites.
 Hymn 85.
 Prayer.
 Hymn 84.
 Industrial Conditions in Japan—Cityde Carroll.
 Educational System—Lena Anthony.
 Describe the three principle religious beliefs—Austin Reed.
 What is the Epworth League doing for Japan?—C. L. Armstrong.
 Other facts about Japan—Harold Spratt.
 Conclusion—Leader.
 Benediction.

I. C. E. Program
 Presbyterian Church
 Topic—The Sources of Happiness.
 Leader—Jewell Ward.
 Song Service.
 Scripture reading—John 4:9-14; 13:12-17; 15:11.
 Why do people desire happiness?—Francis Guinn.
 What makes people unhappy?—Robert Anthony.
 How is music a source of happiness?—Mrs. Sharp.
 What happiness can we get out of money?—Beryl Witherspoon.
 What happiness can we get out of kindness?—Ida Hopper.
 How can we get happiness from friendship?—Fina Williams.
 What happiness have we gotten from books—Velma Carroll.
 A Parable—Alice Womack.
 "One can be happy with little"—Willard Witherspoon.
 Open discussion.
 Business.
 Song.
 Benediction.

Go To Church Sunday!

Y. F. S. C. E.
 Christian Church, 6:00 p. m.
 February 19, 1932.
 Topic—Sources of Happiness.
 Scripture lesson—John 4:9-14; 13:12-17; 15:11.
 What do you consider the greatest source of happiness?—Mrs. Guthrie.
 To what extent does happiness depend upon our surroundings?—Maurine Steckman.
 Is wealth essential to happiness?—Hazel Rambo.
 What do you consider the greatest source of happiness?—Paul Corbett.
 Will service in Endeavor work increase happiness? Why?—Dr. Armstrong.
 Business.
 Mispah.
 Leader—Mrs. Claude Ricketts.

Methodist Missionary Society
 Continuing our Mission Study Book, the Methodist Missionary Society had an unusually good lesson on China last Wednesday afternoon, Feb. 8, with Mrs. Jno. McLean as leader. Scripture lesson, Isaiah 42:7, "To open the blind eyes, to bring out the prisoner from the prison and them that sit in darkness out of the prison house." The leader showed how applicable these verses were to China as a nation, and in order to have a better understanding of the Chinese people, she spoke of their superstitions and customs and Mrs. J. B. Jones further brought out their strong points of character. Mrs. Eben Harrison discussed "Western Aggression in China" and Mrs. Bryant reviewed for us, China's burdens. Mrs. Sites showed us how, notwithstanding the "barriers to good movement," there were signs of a "new day for China." Mrs. Heard, in a summary, gave us the gist of the lesson in a few well chosen words, making the spiritual application, making us realize that unless we are willing to give of our own, we are not in a position to urge others to labor in the mission fields.
 The Society reported 24 garments made for the Red Cross. A Valentine shower was planned for one of our sick members.

Good Job Printing at The Brand!

Eggs, Poultry, Cream, Hides
 We Pay Cash
 WANTED
 All Kinds of Furs
The Golden Rule Produce Co.
 Rear of old Stambaugh building

VETERINARY CLASS RENDERS SERVICE
 The Veterinary Class of the West Texas State Normal College, under the direction of Professor Ives, was called upon to treat a sick cow owned by Mr. F. E. Savage, of Canyon. The class found that the cow had a very severe case of milk fever. She was already beyond the walking stage, and it seemed that she was almost ready to cash in.
 The class promptly used the instrument made for pumping pure air into the udder. After this treatment the cow was soon on her feet again and in three days she was giving thirty-five pounds of milk per day.
 The records show that many fine cows are lost yearly from this disease which can be cured by pumping air

into the udder as soon as she becomes ill. Of course every cow owner does not possess an instrument, but an automobile tire pump can be used, though care must be taken not to pump impure air into the udder.
 Go To Church Sunday!

Cherokee
 PURE GUM EXTRA GAUGE RED TUBES

30 x 3	-----	\$1.75
30 x 3 1/2	-----	2.00
32 x 3 1/2	-----	2.25

CASINGS

30 x 3	---\$7.50 and up
30 x 3 1/2	--- 9.00 and up

Pure Ribbon Cane Syrup made in South Georgia in gallon cans
W. C. FALLWELL


SERVICE

Almost 5,000,000 calls a day. This figure gives you an idea of the important part this Company plays in the every day life of the territory it serves. To provide this ever enlarging service, new buildings, wire, poles, cables, ducts, switchboards, and many other items must be obtained. Every dollar you invest in our Preferred Stock is used to provide this necessary equipment.

7% Cumulative Preferred Stock of the Southwestern Bell Telephone Company

Buy a share for \$100 and accrued dividend, or on monthly installments of five dollars. Any employee of the Telephone Company will be glad to give you additional details.

SOUTHWESTERN BELL TELEPHONE COMPANY



Banking

CHARACTER AND STRENGTH ARE TWO OF THE ELEMENTS ONE SHOULD LOOK FOR IN A FINANCIAL INSTITUTION

There is no bank that can rise higher than its ideals in its service any more than a stream can rise higher than its source. The size and strength of this bank are a sure indication of a healthy, high ideal and a lofty standard of service.

Experience has broadened our service and made practical application of our ideal of equitable dealings to the always changing conditions of business.

First National Bank

MEMBER FEDERAL RESERVE SYSTEM

Easy to Operate Easy to Clean

The De Laval bowl can be completely taken apart for washing. The discs, bowl parts, and tinware have no tubes, crevices, holes or corrugated surfaces which are hard to clean.

The De Laval discs are washed as a single piece and the whole machine can be thoroughly cleaned in five minutes.

There is no part of the De Laval bowl which cannot be easily reached and seen, so that the operator can always tell whether or not every part has been properly cleaned.

The case with which the De Laval can be thoroughly washed and kept in a sanitary condition is one reason why practically all creamerymen prefer De Laval, and is also one of the reasons why butter made from De Laval cream scores highest at the National Dairy Show.



Sooner or later you will buy a De Laval
 The C. O. Lee Hardware

A CAKE RECIPE



Try This

1 1/4 cups Sugar
3/4 cup Butter
1 Egg
1 cup Sour Milk
1 teaspoon Soda
1/4 teaspoon Cloves
1 teaspoon Cocoa
3/4 teaspoon Cinnamon
2 1-3 cups AMARYLLIS FLOUR
After sifting
Pinch Salt
Pinch of Citron
1 cup Chopped Raisins
1 cup Currants
3/4 cup Nut Meats

It's Good

Furnishing a cake recipe to tickle the palates of all the family is a very easy task. Furnishing flour which will never fail on this or any other baking recipe is quite another performance.

We feel this has been accomplished in Amaryllis Flour. We urge that it be submitted to the most severe test to be found in any cook book. It is the housewife in her kitchen tests who soon learns the real qualities of Flour. Amaryllis Flour stands all tests.

Amaryllis Flour is ground from wheat raised right here in the Panhandle. There is no better wheat grown. Modern perfection of small unit rollers makes it possible to produce BETTER flour here than may be had from large milling centers with mixed and unbalanced grains.

Try a sack of Amaryllis Flour today.

The Groceries

EIGHTY FIVE PER CENT

Did you know that 85 percent of solvent estates left by individuals are Life Insurance policies? Ask us about one of our Perfect Protection Policies.

Hereford Insurance
 The Organization of the churches has been decided to increase the net-
 Dependable Insurance of all kinds.
T. K. Wilson Insurance Agency

CLASSIFIED COLUMNS
 Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.
CASH WITH ORDER.

FOR RENT
 FOR RENT—House; also 2 rooms in another house.
 78-ft H. L. Broadwell

FOR RENT—A nicely furnished bed room, first door north of Studle. See or call Mrs. C. M. McGhee. 7-2t

FOR SALE
 FOR SALE—Safety Hatch Incubator, and one Old Trusty Incubator, one coal burning brooder stove with hover. Also 100 pure bred White Leghorn and Barred Rock pullets. Also a cream separator. All in good working order.
 8-2t Mrs. E. J. Brann, 25 Mile Ave.

FOR SALE—Buff Orpington Eggs for hatching. Phone 253.
 8-8t-Pd. C. M. Hicks.

FOR SALE—Thoroughbred Buff Orpington Eggs, 75c per setting.
 8-2t Mrs. E. S. Ireland.

FOR SALE—One Rumley Oil Pull, 12-20 engine, and Tandem Disc. For information see or call David W. Shepard, Dimmitt, Texas; or Phone 112, Hereford.
 7-4t Pd.

FOR SALE—I have fifteen yearling bulls eighteen yearling heifers, eleven two year old heifers that are first class cattle, all registered. In feed lot at Slaton. Will take \$60 per head, a real bargain in high grade cattle.
 A. E. Whitehead, Box 6, Slaton, Texas.
 7-6t

FOR SALE—Best wind mill in town, a large Sampson, together with a well house and large closed tank. A rare bargain. For information, call at Jones & McLean.
 6-ft

FOR SALE—4 dozen White Leghorn hens and pullets, and six roosters.
 Phone 172. Mrs. G. W. Brumley, 51t

FOR SALE—By owner, 160 acres in Block K E just outside of town. Also lots 3, 10, 20, 22, 23, 25 Evans Addition in Hereford.
 4-8t-Pd. W. F. Beddell.

FOR SALE—Improved Section, eight miles southeast of Hereford; price \$30 per acre; if interested, write
 P. K. Butterfield, Mulvane, Kansas.
 4-8t-Pd.

TO TRADE—Buick Coupe, first class shape in every way, for cattle, hogs or good mules, or would sell on good bankable note. Phone J. J. Clayton, 206-F3, for information.
 5-4t Pd

For Exchange
 I have anything from 120 to 320 acres unimproved land, Castro and Deaf Smith Co., to exchange for Southern California property. Submit your propositions to J. S. Warner, 819 S. Broadway, Santa Ana, Calif. for information.
 4-tt

TRADE—Will trade my Ford car for feed. Phone 338.
 6-tt T. T. McDermott.

FOR RENT
 FOR RENT—House; also 2 rooms in another house.
 78-ft H. L. Broadwell

FOR RENT—A nicely furnished bed room, first door north of Studle. See or call Mrs. C. M. McGhee. 7-2t

LOST AND FOUND
STRAYED—From J. H. Weems residence, one Jersey cow with wire around neck; branded 5 on right hip.
 Phone 281, Hereford Dairy 7-2t P.

Kansas City Live Stock Bulletin

Market compared with last Monday. Cattle 25c higher. Hogs 40c higher. Lambs 60c higher. Sheep steady. Prospects steady market balance of week.

BEEF STEERS:
 Good to Choice \$7.00 to \$7.85
 Fair to Good 6.25 to 7.00
 Common to Fair 5.50 to 6.25

FEEDERS:
 Good to Choice \$6.00 to \$6.75
 Fair to Good 5.25 to 6.00
 Common to Fair 4.00 to 5.25

STOCKERS:
 Good to Choice 5.75 to 6.50
 Fair to Good 5.25 to 5.75
 Common to Fair 4.00 to 5.25

STOCK COWS and HELPERS:
 Stock Cows and Helpers 3.25 to 5.00
 Stock Calves 5.00 to 7.00
 Stock Bulls 3.25 to 4.50

BUTCHER COWS:
 Good to Choice \$4.25 to \$5.00
 Fair to Good 3.50 to 4.25
 Cutters 2.75 to 3.25
 Cannors 2.00 to 2.50

HEIFERS:
 Good to Choice 5.00 to 6.00
 Fair to Good 4.25 to 5.00
 Common to Fair 3.50 to 4.25

CALVES & YEARLINGS:
 Baby Beef 6.00 to 6.75
 Killers 5.00 to 6.00
 Veals, Fair to Good 8.00 to 9.50
 Veals, Common to Fair 4.00 to 8.00

BULLS:
 Killers and Bolognas 3.00 to 4.25

HOGS:
 Light \$9.55 to \$9.65
 Heavy 9.10 to 9.50
 Packing Sows 7.00 to 7.50
 Pigs 8.50 to 9.25

SHEEP:
 Lambs 11.50 to 14.00
 Lambs, Cull 5.00 to 7.00
 Yearlings 12.00 to 12.25
 Weathers 7.00 to 8.25
 Ewes 5.00 to 7.25
 Feeding lambs 10.00 to 11.50

RECEIPTS: Monday Last Week
 Cattle 12,000 35,400
 Hogs 14,000 45,900
 Sheep 7,000 20,000

LEE LIVE STOCK COM. CO.
 February 13, 1922.

STILL A HERO



Charles Brickley, Harvard graduate and hero of the football gridiron, is still a hero. He has donned overalls and gone to work as a common laborer in a Connecticut carpet factory to earn a living for his wife and two children. He tried New York after his graduation a few years ago—"but a college education without funds," he says, "don't mean anything." So now he is going to learn the carpet business from the bottom up.

DR. J. M. FARRELL
 Graduate Veterinarian
 Day Phone 105 Night Phone 45
 Office: Corner Drug Store

TAKES ALL KINDS TO MAKE A WORLD

It takes all kinds of legislators to make a government, and it would be a sad world if everyone thought alike. David Harum said "a certain number of fleas is good for a dog; keeps him from broodin' on bein' a dog," and perhaps a certain number of legislators with curious notions of constructive legislation are good for a government. A bill has been introduced in the National Legislature which, should it be passed (which it won't) would prohibit the flying of kites in the District of Columbia.

A Harvard professor is entreating the legislature of the old Bay State to pass a bill which will deny to children under 13 years of age the privilege of going to the drugstore and buying a stick of candy without written permission from their parents. Now it only remains for some one to introduce a measure requiring a federal license for all children who wish to play marbles, and the dignity and seriousness of our legislative processes will be upheld to all the world!

It is time to begin to plan for a spring garden.

The Texas G. O. P. claim that the State Government spends more money than any other except New York. Does this explain their anxiety to get in on the spending?—Amarillo News.

J. B. PHILLIPS
 LICENSED AUCTIONEER
 15 Years Experience
 Phone 197-F3 Hereford, Texas

MONUMENTS
 Granite, Marble and White Bronze Can Give Time

Will erect same.
P. R. PURCELL
 Hereford, Texas.

Repair old implements and make a list of new ones needed for the spring work. Select and mate breeding hens. Put incubators in shape. What about that seed bed?

Cake and Meal

is soaring. Better get in early. Plenty on hand now.

Jones & McLean Grain Co.
 Phone No. 1

That Spring Season

is arriving this week and immediately the necessity for proper implements on the farm, and in the garden, will confront everybody.

We are ready for you—and rarin' to go. We are headquarters for standardized implements of all kinds. And our harness and leather goods line is unequalled anywhere.

After the rain, come around and let us show you the real goods.

Dunlap Hardware Company
 HAVE WHAT YOU WANT WHEN YOU WANT IT

Second Annual Auto and Style Show

Bigger and Better than last year
 More Space—More Cars—More Styles

AMARILLO, MARCH 9, 10 and 11

Vaudeville—Music—Dancing

Under Auspices of
Amarillo-Panhandle Automotive Association

RANGER'S LIBERATOR

The sensational cross of America's two greatest Poland China blood strains. Put the Blood of Champions in your herd. For breeding see

Jas. R. Robinson or John McLean

DODGE BROTHERS ROADSTER

The success of the car has been due in large part to public confidence in the men who build it.

People are convinced that Dodge Brothers' sole purpose is to make the car worthy of their name.

The gasoline consumption is unusually low. The tire mileage is unusually high.

Motor Sales Company
 Hereford, Texas

AUCTIONS SALE THURSDAY, FEB. 23

Having leased the Harman Dairy for the year 1922, we will sell at Public Auction, on the Ole Olson Farm, 3 miles north and 2 miles west, at 1:00 p. m., Thursday, February 23, the following described property:

Horses and Mules

- 1 team Mules, 2,200 lbs.
- 1 brown Horse Colt, coming 3 years old
- 1 brown Mare Mule, coming 2 years old
- 1 black Mule Colt,
- 1 gray mare, 12 years old, 1,200 lbs.
- 1 Emerson 14 in. gang Plow, 5 horse hitch
- 1 Milwaukee Row Binder
- 1 Wagon, with rack
- 1 John Deere triple box grain Wagon nearly new
- 1 800 bushel Grain Bin
- 1 10 barrel Water Tank
- 1 2 1/2 horse power Mogul gas engine, with steel truck

Cattle

- 1 Jersey Cow, 8 yrs. old, giving milk
- 1 Half-Jersey Cow, 6 yrs. old, giving milk
- 1 Jersey Cow, 3 yrs. old, be fresh in the spring
- 1 Feed Grinder
- 1 Grindstone
- 1 Hand Cart
- 1 Vise
- 1 Post Drill
- 25 Steel Posts
- 14 rod Garden Fence
- 3 set Work Harness
- 1 Butterfly Cream Separator
- 1 white enameled porcelain Kitchen Sink
- 1 Monarch Range
- Many articles too numerous to mention.

Farm Machinery

- 1 Fordson Tractor, in good shape
- 1 Peerless 24 Grain Separator, in good running order
- 1 Emerson 2 row lister
- 1 John Deere 9 ft. Disc, nearly new

TERMS—\$25.00 or under, Cash; over that amount, 6 months time will be given on good Bankable notes, approved by The First National Bank of Hereford at the rate of 10 per cent. No goods to be removed from premises until settled for.

OLSON and KVINGLAUG, Owners
 COL. W. S. WILLIAMS, Auctioneer

If you are going to have an Auction Sale, it will pay you to get our combination Advertisement-Printing prices.

TOWN & COUNTY

Personalographs

A. F. Bentley, of Belton, Texas, was in this city the first of the week.

B. Frank Bule made a business trip to Canyon Thursday morning.

A nice line of Paradise and Fisk hats arriving this week. Vogele Millinery.

Claude Higgins went to Canyon Thursday morning.

Wm. Knight returned to Hereford from Clovis Thursday morning.

Good line of children's hose for 10c at Skelton's Sale. Closes Saturday.

C. R. Smith made a business trip to Carlsbad, N. Mex., Friday morning.

Byron Brown, of Amarillo, was in this city on business Thursday.

Dress-making room for rent. Inquire at Mrs. T. N. Helfner's Millinery Store.

Roger Corbett and Johnie Orr went to Canyon Friday morning.

Williams and Palmolive talcum for 19c at Skelton's sale. Closes Saturday.

Mrs. G. A. Lewis and daughter, Miss Georgia, arrived home from Amarillo Wednesday morning.

A. Iten left Hereford Friday for Chicago, where he will undergo an operation for enlarged glands of the throat.

Automobile repairing done to your satisfaction. Service Garage, Roy Gilliam.

Mr. and Mrs. C. D. Artell left Hereford Friday for their home at Trenton, Mo.

Mrs. J. A. Wiles went to Childress Friday morning to visit in the home of her daughter, Mrs. E. B. Blair.

Suits cleaned and pressed, \$1.50. Hereford Steam Laundry.

Mr. and Mrs. W. H. Wilkerson went to Quanah, Texas, Friday morning to visit relatives and friends.

A nice line of Paradise and Fisk hats arriving this week. Vogele Millinery.

D. L. McDonald and L. Baskin went to Amarillo on business Friday morning.

10 oz. table glasses at 4 for 10c at Skelton's Sale. Closes Saturday.

H. D. Wallace, State Bank Examiner of Arlington, Texas, was in this city Wednesday and Thursday on business.

Rev. M. M. Beavers spent the first of the week visiting his parents at Woodward, Okla.

A nice line of Paradise and Fisk hats arriving this week. Vogele Millinery.

Mr. and Mrs. Claude Higgins and little daughter arrived home from Amarillo Friday morning.

J. W. Wolf returned to his home at Centerburg, Ohio, Thursday morning. Mr. Wolf has been visiting his son, Leo N. Wolf, for the past three weeks.

I have a real cash buyer for from one half to five sections. See J. B. Elliston, or address Box 165, South Bend, Tex.

Miss Nellie Parmer, who has been on the sick list for the past two weeks, resumed her work as teacher of expression in the High and Central Schools.

Good size enamel wash basins for 10c at Skelton's Sale. Closes Saturday.

Mrs. E. M. McCollough, representing the Dixie Lyceum, is in this city this week, in the interest of another series of entertainments for the coming season.

New Spring Hats Just received another shipment. Come in and see them. We are ready now for the spring trade. Mrs. T. N. Helfner.

Go To Church Sunday!

Mrs. L. C. Parrish, of Amarillo, arrived in this city Thursday morning. Mrs. Parrish is a trained nurse and is taking care of Mrs. D. F. Ashbrook.

Automobile repairing done to your satisfaction. Service Garage, Roy Gilliam.

C. L. Killingsworth, of "The Member Bank Relations Dept." of the Federal Reserve Bank of Dallas, was in this city between trains Wednesday morning.

Window glass, all sizes at Skelton's. Colgate's tooth paste, 2 for 19c at Skelton's Sale. Closes Saturday.

Mr. and Mrs. J. C. Cloyd arrived home the latter part of last week from Channing, Texas. Mr. and Mrs. Cloyd have been living on the Matador Ranch for the past six months.

We will wash your clothes for the cost of your fuel and soap. Phone 246. Hereford Steam Laundry.

Mr. and Mrs. E. Renfro arrived home Tuesday night from Carter, Okla. Mrs. Renfro was in Carter taking medical treatment. Their son, Cris, met them in Amarillo.

Mrs. E. R. Thomas arrived Friday morning from Gainesville, Texas. Mrs. Thomas is visiting her sister, Mrs. R. B. Loring, in South Hereford, and is enroute to her home at Magdalena, N. Mex.

WANTED—Good, clean rags, at The Brand Office.

W. W. Major of Middlelothian, Texas, arrived in this city Wednesday morning. Mr. Major is visiting his brother, G. C. Major, and family in South Hereford.

Local Poultry Notes

Results of the recent Poultry Show are already beginning to be very apparent. For instance:

C. P. Ringer imported a fine White Orpington cockerel this week from the Edgar Falden Farm, Wenetka, Ill. Mr.

Wright's Ham Pickle

A KIND WORD TODAY WILL MAKE YESTERDAY A HAPPY MEMORY, TOMORROW.



Copyright 1922 THE AMERICAN SERVICE CO.

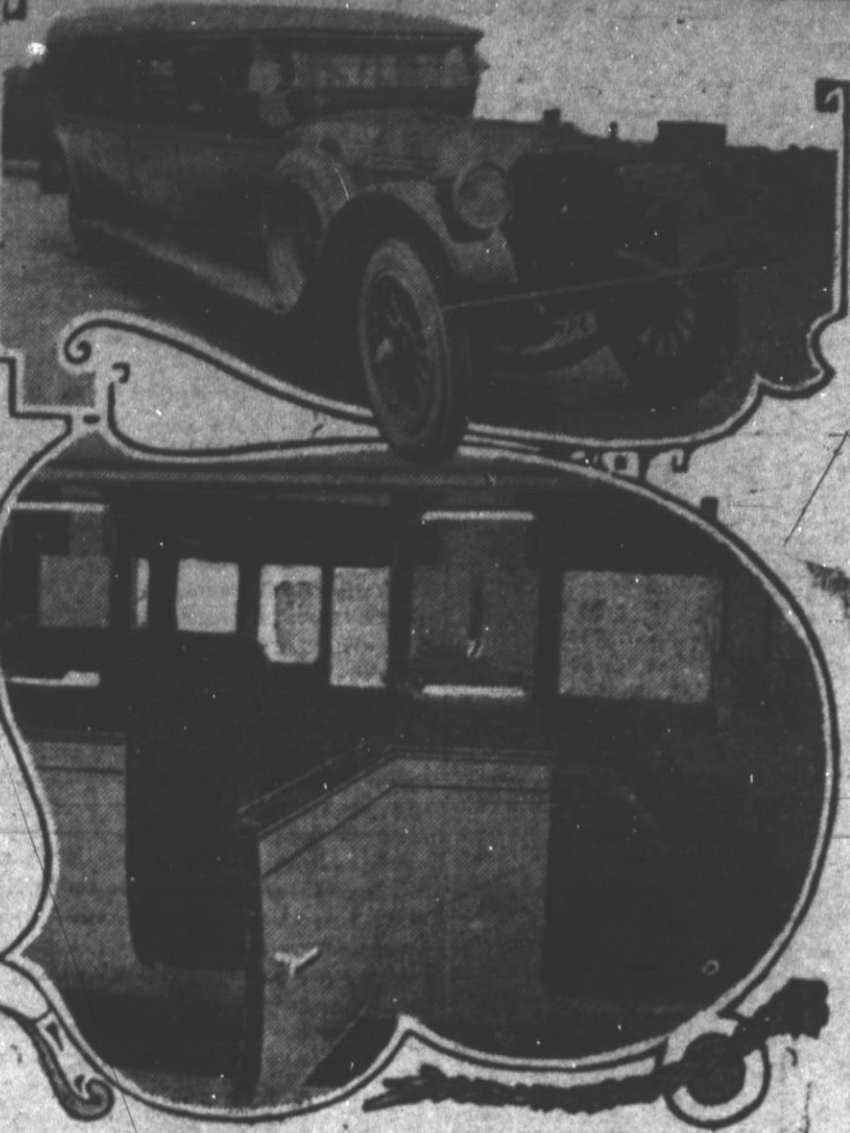
Wright's Ham Pickle

makes the Best Meat on earth.

\$1.50 cures 280 lbs.

Corner Drug Store

HOW THEY TRAVEL IN WASHINGTON



These are the beautiful interurban autos that carry passengers between Seattle and Tacoma. They carry 40 people, four to eight in each compartment, which are separated by glass partition panels. The fare is much less than on the railroads.

Ringer now has a valuable White Orpington mating.

W. B. Beedle received a fine Single Comb Rhode Island Red cockerel from L. A. Cross Farm, Keosauqua, Iowa. Mr. Beedle has a fine flock of Reds.

Mrs. K. R. Hunter has purchased three single combed H. I. Red pullets

from the J. M. Heald farm, Munday, Texas. Mrs. Hunter won second on Single Comb Red cockerel at the Hereford Poultry Show and plans to raise some fine birds this spring.

George Dent shipped in a fine Blue Andalusian cockerel from the Martin Farm, Jacksonville, Texas, the first of

D. F. Ashbrook E. S. Ireland

Let us make you that Farm or Ranch loan now, while we can get you the money. All inspections made by Mr. Ireland.

DEPENDABLE SERVICE

Ashbrook & Ireland

Phone 141, Rooms 9-10, Elliston Building

Ford Motor Company

Having purchased the Lincoln Motor Co., announces the following prices on Lincoln cars, F. O. B. Detroit

Touring Car, 5 or 7 passenger	\$3,300.00
Touring Cars, permanent tops	3,400.00
Phaeton, 4 passenger	3,800.00
Coupe, 4 passenger	3,900.00
Sedan, 5 passenger	4,200.00
Sedan, 7 passenger	4,900.00
Town Car, 7 passenger	4,800.00
Limousine	5,100.00
Sedan, custom built, 4 passenger	5,200.00

Wilkinson Motor Co.
AUTHORIZED FORD AND FORDSON AGENT

BE A PROSPEROUS FARMER

The prosperity of the country is judged largely by the small farmer, WHY? Because the stranger or the prospective buyer observes keenly the condition of the small farmer—if he has fat stock, well kept buildings, fences and land he is at once considered a progressive farmer in a progressive land.

BE A PROSPEROUS FARMER

We Lend Support in Every Way—"Let Us Help You"

PANHANDLE LUMBER CO.

OUR AID TO HELP IMPROVE THE PANHANDLE

the week. Mr. Dent has been breeding Andalusians for several years, and showed a fine pen at the Hereford Poultry Show.

Tom Webb has shipped in a fine pen of thoroughbred Andalusians from a California breeder. Mr. Webb has gone into the poultry business right by mating up some fine stock.

Dr. W. F. Gabbert has ordered a standard bred White Cornish cockerel from Dr. H. F. Howland, Worcester, Mass, recognized as the leading breeder of this variety in the United States.

BASKIN INSTALLS VERY LONG RANGE WIRELESS OUTFIT

L. Baskin is installing a De Forest Radio Telephone and Telegraph seven hundred meter instrument. Mr. Baskin states that he will soon be able to hear radio communications for a distance of 500 to 1,000 miles according to the conditions of the atmosphere. The instrument is of the very latest type.

Seventy-seven varieties of sweet potato have been discovered and classified.

Bagpipes are shown on a Roman coin dated 60 A. D.

W. S. WILLIAMS
General Auctioneer
See me, phone or write for terms and particulars.
Hereford, Texas

ANTI-AGENT MEN PRESENT ARGUMENT BEFORE THE COURT

The County Commissioners Court met Monday morning at the courthouse. The usual routine of business was disposed of. One of the commissioners stated that more money was disposed of at this meeting than usual. Troy Womble filed his petition with 175 signers in opposition to the proposed County Agent.

Republicans would feel so much easier if they were sure Mr. Wilson's license gives consent.—Amarillo News.

Go To Church Sunday!

Hereford Produce

Always makes the Cash Prices for Poultry and Eggs.

WE BUY CREAM

See us before Selling.

Keep a Cow, a Sow and a Hen!
Hard Time Won't Come Again!

Western National Bank

A Friendly Bank Where You Get Helpful Attentive Service

A GOOD KITCHEN CABINET

ECONOMICALLY CUTS YOUR WORK IN HALF

CONVENIENCE ABOUT YOUR KITCHEN

WORK IS A MOST IMPORTANT PART OF YOUR WELFARE AND IS INEXPENSIVELY HAD.

We wish every housewife in this community would come in and see the comfort, convenience, new and desirable features that we are showing in kitchen cabinets at this time.

Whether or not you buy, the inspection will interest you.

Hoosier Cabinets are the best of all. They are priced low down at \$37.50 to \$55.00.

Porcelaine top Kitchen Tables, \$9.75 and \$12.50.

Printed Linoleum, 98c to \$1.15 sq. yd.

Extra good Inlaid Linoleum, \$1.48 sq. yd.

Felt back Linoleum, Enamel finish, size 9x12, for \$16.75.

Singer Sewing Machines on terms.

We are satisfied with small profits.

WE TURN A HOUSE INTO A HOME

E. B. BLACK CO.

FURNITURE & UNDERTAKING

HEREFORD, TEXAS

PHONE 14

The big store with the little price.

B. FRANK BULE, LAWYER
Office in Court House, Hereford, Texas.
Will practice in the Civil Courts, Special attention to examining abstracts of Texas land titles, representing Executors, Administrators and Guardians. Patronage solicited.

"Say it with Flowers"
We specialize in Floral Designs and all kinds of cut flowers in season, also blooming plants and ferns.
First class designers with life experience. Largest floral establishment in the Panhandle.
Amarillo Greenhouses
A. Alonius, Proprietor