

WEATHER		
	Moist	High Low
Sunday		71 55
Monday	.05	69 54
Tuesday	.05	86 55
Wednesday		85 50

The Hereford Brand

12 Pages

Published Every Thursday

Our Slogan: "More People—More Farms"

54th Year — No. 39

Hereford, Texas, Thursday, September 30, 1954

PRICE FIVE CENTS

Around Town

Baseball took over around town this week as the Indians and the Giants opened the World Series Wednesday. A few people even went so far as to miss their "coffee break" in order to get into baseball pots.

The Lions Club also came up with possibly their most popular program of the year when they imported several TV sets to the hotel ballroom and, following the meal, devoted full program time to viewing the series.

Five local teachers were in Amarillo Wednesday to attend a workshop conference for District 9, Texas State Teacher Association. They were L. C. Thomas, president of the local unit; Mrs. Bob Wilson, Mrs. O. D. Lowry, Miss Della Stagner, coordinator, and J. W. Garner.

Creating quite a stir among fishermen of the area is the 200-pound catch which Ross Latham and Sam Lindsey brought back from Sugar Lake, across the border from Del Rio in Mexico. The catch included blue cat and bass, running up to eight and nine pounds on the bass.

A rummage sale has been scheduled by the Wesley Methodist WSCS for Saturday, Oct. 2. The sale will open at 8:30 o'clock in the bus station and will continue through the day.

One of the few ties in the Amarillo Quiz down program occurred when Hereford's St. Anthony team met Lamas School of Amarillo. Both teams scored 550 points and both teams received duplicate first prizes: a portable radio.

Dedication services for Rest Lawn Memorial Park have been scheduled for 3 o'clock Sunday afternoon, Oct. 3, observing the first anniversary of the cemetery, located on Highway 51.

Hereford Men Are Interested In New Station At Tulia

Two Hereford men will be vitally concerned when radio station KTUE, Tulia, goes on the air, possibly around Nov. 1. They are Clint Formby, who with Marshall Formby, owns the station, and Tommy Hulse, who will move to Tulia as manager.

"Some of the equipment is already on hand," Clint Formby said today, but added that some necessary pieces are missing. "We hope that they will arrive within two to three weeks, but you never can tell."

The new station, operating on 1,000 watts, will broadcast on 1260 kilocycles, and is designed to serve the Tulia area.

Marshall and Clint Formby are also partners on another new radio station at Seminole, but have no indication as to when operation will start in that area, he said.

Five-Stop Conservation Tour Tuesday Offers Results On Unusual Practices

Five stops, offering a variety of soil improvements and unusual practices, will be featured in a three-hour tour of farms in this area Tuesday, Oct. 5, according to plans outlined today by Jim Wiman, Work Unit Conservationist for the local SCS.

The tour has been arranged through the District Board of Tierra Blanca Soil Conservation Service and will leave the courthouse in Hereford at 9 o'clock. The tour is scheduled to finish at noon. "Any interested person is urged to attend," said Luther Leslie, chairman. Other members of the board are: Ira Scott, H. M. Benson, Carl Wimberley, and Chas. R. Hoover.

Seeding By Airplane
The first stop will be made at the Taft McGee farm, around six miles north of town on the Progressive Road. Two items of interest at this stop will be "Cowpeas interplanted with grain sorghums" and "Hair Vetch over-sown on sorghums by airplane." The latter



CHAIRMAN OF TEXAS Highway Commission E. H. Thornton, Jr., is seen with the scissors which snapped the ribbon Sunday afternoon to officially open the new Canadian River Bridge, near Tascosa. In the picture, left to right, are: Kim McAbee, Dalhart, president of the Texas Highway 51 Association, Marshall Formby, Plainview, Texas Highway Commissioner, Mr. Thornton, Julius W. Cox, Boise City, member of Oklahoma Highway Commission, and Robert J. Potts, Harlingen, Texas Highway Commission.

HIGHWAY SPEAKER SAYS:

'Hereford Bottleneck' To Be Removed Soon

Promising that the "Bottleneck in Hereford" will be straightened out in the near future, E. H. Thornton Jr., chairman of the Texas Highway Commission, served as principal speaker and ribbon cutter at the formal opening of the Canadian River bridge near Tascosa Sunday.

"We are working with the city on the improvements in Hereford," Mr. Thornton said in regard to widening of Highway 51 and construction of an underpass south of

town. "We hope to have them straightened out soon."

Approximately 750 people crowded onto the bridge to hear Mr. Thornton, following church services and a barbecue at Boys' Ranch during the morning hours. In addition to Texans along the route from Odessa to Dalhart, there was a sprinkling of residents from Oklahoma and Kansas. Mr. Thornton, along with Robert J. Potts of Harlingen and Marshall Formby of Plainview, the other two members

of Texas' three-man commission, spent Saturday night at Boys' Ranch as guests of the organization.

American Boy Highway
"I would suggest that this highway be called 'The American Boy Highway,'" declared Thornton, apparently much impressed with the achievements of Boys' Ranch under management of Cal Farley. He said the ranch slogan, "A shirt tail to hang onto" would be a good slogan for all of Texas — and that it was definitely fitting in the case of Highway 51 and the bridge, which came into existence as a result of determination and sheer willpower.

"Several of the counties in this area forewent their farm-to-market funds to make this road possible," he said.

(Continued on Page 2)

Herd Prospects Dim In Brownfield Clash

By BILLY PAUL KNOX
With two victories under their belt, the Whitefaces will encounter what will probably turn out to be their roughest competition so far this year Friday night when they meet the Brownfield Cubs.

The Cubs have taken two smashing defeats, but last week they gave Muleshoe a 58-0 drubbing. Hereford defeated the Cubs by a 19-7 score.

Brownfield's two beatings, both handed them by mighty foes, should not under-rate them. The Phillip Blackhaws, one of the better teams in the state, overwhelmed

ed them by a 54-7 count and the Levelland Lobos of Class AAA walloped them 39-6. Due to their ability to handle Muleshoe with such great ease, however, the Cubs will be rated a solid favorite.

Don't Pass Much
The Cubs are a running team and don't pass too much. Most of their big yardage is picked up by the speedy Jess Scott. Scott is used mostly on end runs, but he furnishes plenty of hard driving power on line bucks.

Southpaw quarterback for Brownfield is Phil Addison. Addison is (Continued on Page 2)

Hospital To Build New Office; Parker Fills Service Post

Deaf Smith County Commissioners named C. W. Parker as Veteran's County Service Officer at their regular meeting Monday, along with approval of a new office room addition to the County Hospital and setting of road worker's salaries. The group also approved the county budget, and reimbursed the Officer's Salary fund.

Parker's appointment to the service officer post was made effective Sept. 1, 1954, at a salary of \$225 per month. He will fulfill the duties at his office, 1306 Park Avenue, from 8 to 1:30 o'clock each day, except Sundays and holidays. The appointment was specified as running through the remainder of 1954.

New Hospital Office
The new hospital office addition, estimated to cost \$4,500, was approved unanimously by the court on motion of M. T. Rutter, and is to be paid for from the Hospital Maintenance fund. The addition, previously approved by the Hospital Board, was presented to the court on grounds that it will release space in the present building for five additional beds. A hospital balance sheet was also submitted to the court and will be filed in the office of county judge.

Approval of the budget was also unanimous by the court, and will be reviewed in the Sunday Brand.

The Chain-Link fence company of Amarillo got approval for \$776 to cover gates and fence already purchased.

Reimburse Salary Fund
The Court, finding only \$280.16 in the Officer's Salary fund, transferred (Continued on Page 2)

City Asks For Dial Telephone System

'No Rate Increase Under Present Service Conditions,' Says City

"Give us dial telephones, and we'll consider your rate increase!"

Such, in a nutshell, was the outcome of a four-hour session between City Commission members and Southwestern Bell Telephone representatives here Monday evening. Mayor Henry Sears, speaking in behalf of the Commission, also requested that long-distance operators be left in Hereford, rather than being located in some other town.

The telephone company, on the other hand, was far from accepting the proposal, which A. O. Thomas, division manager out of Amarillo, said would be presented to the company officials. He estimated however, that a period of three years would be an absolute minimum before such equipment could be installed.

The meeting here Monday night came as the result of a request by the telephone company on June 21, in which they asked for rate increases totaling \$30,326 per year and running around 25 percent more than present rates. Since that time, the Commission has failed to act on the proposed increase in view of protest letters from several citizens, along with two petitions filed with the Commission in behalf of better service in case any increase should be granted.

Rate Lower Than Others
At the meeting this week, telephone officials repeated that earnings from the Hereford Exchange were below a fair profit level — and below all other Texas towns this size, except two, in both of which petitions for increase have been filed.

After hearing the story from Mr. Thomas and other telephone representatives, the Commission met privately to carefully discuss the proposal. They agreed that service was not "up to par," and when the telephone group returned, Mayor Sears, speaking for the Commission, said:

"At this time we can see no justification for a rate increase under present service conditions."

Further conversation sought suggestions from the Commission in regard to service, which Mr. Thomas said he realized "could be improved." Final outcome was that Mr. Sears said:

"We will consider the rate increase when dial phones are installed in Hereford." He also specified that long distance operators remain in Hereford and not be located in some other town.

"It is impossible to say regarding the long distance operators," Mr. Thomas pointed out, "this is determined on the basis of engineer reports as to efficiency and economy." He promised, however, to make the recommendation to

the company, along with the dial system request.

40 Towns Now On List

He also added that 40 towns in Texas are now on the waiting list for dial phones and said that if Hereford were at the top of the list installation would require a minimum of 15 months.

Mr. Thomas also asked for rate relief — even part of the increase — during any period which would transpire prior to installation of dial telephones, but the Commission stuck by their decision and replied:

"We repeat. It is not possible under present service conditions to grant a telephone rate increase in Hereford."

Mr. Thomas said, again, that he would present the proposal to higher authorities. However, he said that he did not think the company could continue to operate in Hereford on the present rates for the period required prior to minimum installation dates for a dial system.

County Audit To Be Filed After October Meeting

After digesting contents of the recent Deaf Smith County audit since September 7, when it was submitted, the Commissioners Court Monday reviewed the report with Harvey D. Todd, Amarillo auditor who holds the contract.

Mr. Todd returned all copies of the audit with him to Amarillo for additional checking and revisions. Formal acceptance of the audit is expected at the next regular meeting of the court in October, following which it will be filed for public inspection with the County Clerk, and will be reviewed in The Brand.



RIGHT ON THE MONEY! The two radar gadgets, viewed above by Highway Patrolman Joe Culp of Hereford, and Sergeant O. C. Wheeler of Amarillo, accurately registered the speed of passing cars along Highway 60, east of Hereford, Monday in demonstration tests. (Staff Photo)

'Speeder Hasn't Got A Chance' Against Portable Radar Gadget

Speed may soon relinquish its long-standing record as "No. 1 Killer" on Panhandle highways, according to local peace officers who Monday afternoon viewed "Radar Patrol" tests on Highway 60, just east of the Hereford city limits.

The new radar equipment, now in use in this district by the state Highway Patrol, was demonstrated to a group of 25 officers from Castro, Farmer and Deaf Smith Counties, leaving one general conclusion: "The speeder hasn't got a chance."

Equipment Is Compact
Compact to the point that it can be towed away and carried in a suitcase, the portable radar unit consists of three pieces: a pick-up box which serves as sort of antennae, a dial recorder, and a graph recorder. The remainder of the equipment consists of extension cords, which connect the car battery with the radar set. The receiving box is pointed toward the highway from the car, parked beside the road, carefully indicating and recording the actual speed of each car which passes.

In case of violation, the officer picks up his radio and calls to a waiting patrol car down the line. He gives the speed recorded, along with the type of car and license number. The

second patrol car immediately rests and presents the offender as simple as that.

One of the chief advantages of the system, of course, is the fact that the offender has no chance or opportunity to slow down or alter his rate of speed. He is, to put it bluntly, "already nailed" before the patrol car starts pursuit or waves him down.

Gimmicks Won't Work
Furthermore, if you've heard stories about attaching chains or tin foil to your car to confuse the gadget, forget them. They won't work! Such, at least, is the opinion of Capt. J. W. Blackwell, district officer who demonstrated the radar equipment here.

"We tried everything," says Blackwell. "We even tied log chains on cars and put foil in the grill — but the little machine continued to dial the exact speed which appeared on the speedometer of the car. The company guarantees operation, and I am convinced that they know what they are talking about."

The only way the machine can be "boogered" is through installation of a radar sending machine in the car under question and this, thinks Blackwell, would be impractical because of the expense and inconvenience.

(Continued on Page 2)



NO TRAFFIC DEATHS in 1953 resulted in the AAA award this week to Hereford as one of the four towns of comparable size in the Panhandle of Texas, Oklahoma and New Mexico to receive the certificate in official AAA contests. Mayor Henry Sears, left, is receiving the certificate from Guy Lawrence, vice president of Panhandle AAA, in the above picture. The other three towns getting similar awards were Dumas, Dalhart and Clovis, N. M. (Staff Photo)

FOLLOWING ATTACK ON DEPUTY SHERIFF

Man Who 'Can't Remember' Draws 100 Days To Ponder Over Events

"You, or no other citizen, can assault a peace officer and get by with it," said County Judge Horace L. Schloss Tuesday morning, when he sentenced Crescencio Cordero to "100 days in the county jail."

The sentence followed a trial in which Cordero plead guilty to charges of "Aggravated Assault" against Deputy Sheriff Charles Skelton on Thursday night, Sept. 16, at the Labor Camp southwest of Hereford.

An interpreter was used during the trial to translate all charges and testimony for Cordero who, although a native born citizen, did not understand English too well.

"I Do Not Remember"
Cordero, after pleading guilty, told the judge: "I do not remember what happened." He said he had been drinking, which usually rendered him without sound reason. He testified, however, that he had not ever been charged or tried for being "insane" or "crazy."

Skelton testified regarding the Mexican Independence Day fight, during which he was attacked by several Latin-Americans while at-

tempting to arrest Cordero. He said that Cordero kept shouting for help and calling him obscene names. He also testified that both he and Sheriff Lowell Sharp again encountered a fighting Cordero when they carried him to the police car.

Did Not Wobble
Skelton further testified that Cordero was not "wobbly drunk," but said he was either under the influence of alcohol or narcotics.

Cordero told the interpreter that he wished to take the stand. In broken English, he again said that he could remember nothing that happened and that his only purpose was to tell the truth. When questioned about Skelton's testimony by County Attorney Ed Line, Cordero repeated "I do not remember."

The judge, in pronouncing his sentence, did not allow Crescencio advantage of time already spent in jail.

Also charged with assault was Crescencio's brother, Juan, who was jailed along with Crescencio. His trial was not set, but officers said that it will probably be held in the near future.

Hospital Notes

Patients in Hospital
 Juan Jose Delean, med.; Mrs. A. E. Edwards, med.; Marvin Knox, surg.; Helen Cross Pellam, OB; Linda Sue Wimberley, surg.; Sonja Culp, med.; Lucy Silkins, med.; Mrs. D. T. Gilbreath, OB; Elmer Mitchell, med.; Mrs. W. S. Dameron, OB; Mrs. Jose Salinas, OB; Mrs. Dorothy Thomas, OB; Mrs. Eugene Fangman, OB; Paulo Martines, med.; Mrs. Anthony Matulich, surg.; Mrs. G.A.F. Parker, med.; W. F. Stedman, med.; A. J. Self, surg.; Mrs. Cornelia Scoggin, surg.; Mrs. Luther Ellis, med.; Wirt Phillips, surg.; Mrs. Ralph Price, surg.; and Mrs. O. B. Sumner, surg.

Patients Dismissed
 Gary Don White, 9-27; Jeanne Owen, 9-26; Christeen Payne, 9-26; Brenda Sue White, 9-26; Mrs. George Heard, 9-26; Mrs. Lowry Molloy, 9-26; Billy Walker Smith, 9-23; Mrs. J. F. Cheatham, 9-23; Frank R. Smith, 9-25; Rickey Olquin, 9-25; C. V. Burges Sr., 9-25; Billy Ray Tilley, 9-25; Mrs. John L. King, 9-24; Will Carpenter, 9-23; Mrs. Charles Hoover, 9-24; Mrs. Fernando Olquin, 9-24; Jose Llanos Sois, 9-24; Jerome Eardman, 9-21; Danny West, 9-24; Robert Bunch, 9-28; Mrs. Milton Hedgerocke, 9-29; Robert Churchill, 9-29; Reta Chambers, 9-29; Mrs. Ray Howell, 9-28; and Mrs. John Fields 9-28.

P-TA MEETING
 There was a Walcott PTA program held Thursday night, September 23.

Mrs. Wallace Lumpkins, program chairman, presented Mrs. M. L. Preston who sang, "Alice Blue Gown" and "Story Book Ball." Her husband accompanied her at the piano. Everyone enjoyed her singing.

Mrs. Lumpkins introduced Jimmie Alfred from Hereford, who presented Ronnie Malone, a Junior in Hereford High School. Ronnie entertained with all sorts of magic stunts and tricks which amused grown-ups and fascinated the youngsters. He was given much applause by his "full house" audience.

Mr. Alfred brought several good laughs from the group, especially when he "derobed" our school board president, J. V. Perrin. We learned why S. O. Perkins is our custodian instead of a teacher. He counted 15 cards when there were 18. Mrs. Roy Pruitt found more "nickles" in the handkerchief than she tied up. Must have been some magic in the air all right. Some of the children are still wondering how so much water came out of one flower vase.

Around....

(Continued from Page 1)
 ed around two miles north on Highway 51.

Dub Reeves is in another argument. He wants to know if anyone ever heard of a cross between Blue Quail and Bob Whites. "Is it possible?" asks Dub.

The Merchants Committee of the C. of C. will meet in the Star Theatre Friday morning at 10 o'clock, where they will view a film "Courtesy is Contagious." Leaders suggested that as many employees as possible be allowed time off to view the picture, which is based on business operations.

New Births
 Daughters were born to Mr. and Mrs. Eugene Fangman, 9-20; Mr. and Mrs. D. T. Gilbreath, 9-21; and Mr. and Mrs. W. S. Dameron, 9-23.
 A son was born to Mr. and Mrs. Jose Salinas, 9-22.

Lance Winner In Football Contest By Close Margin

Tie-breakers once again determined winners in the Football Contest, when C. J. Lance, Jim Bookout and Geo. C. Loerwald each turned in cards with 19 winners out of 25 games.

Lance predicted 28-14 on the first tie-breaker, Hereford vs. Tullia, which turned out 28-12; Bookout and Loerwald tied on the first tie-breaker, however, Bookout took second place on tie-breaker No. 2, selecting Notre Dame over Texas by a score of 14-7, whereas Loerwald estimated his score at 20-14. Bill Howard also showed up with a 19, but failed to qualify on tie-breakers. Jim Wiman, winner with 23 last week, dropped to 18 this time, but still led in the season rating with 41; Virginia Curtsinger, another 23 winner last week, dropped to 16, and a total of 39. Quite a few 18-winner selections appeared in the group.

Most universally missed on the cards was Army's loss to South Carolina, Florida's win over Georgia Tech and Stanford's victory over Oregon.

A recap of totals for all entries will be made for the three-game period after the contests next Saturday.

Speeder....

(Continued from Page 1)
 In Testing Stage

Right now, the radar equipment is only in the testing stage. The Highway Safety department has three machines, which are being transferred from district to district for tests and observation. There are, in fact, only 568 such radar machines registered to state levels. They operate under FCC, just as do regular broadcasting equipment. The cost is \$1,200 each, including the graph recorder.

Ultimate aim is possibly one radar machine in each of the 16 safety department districts in Texas. The machines would then be switched from road to road at various points within the district at all times, Blackwell said.

Not As Traps
 "However, we do not expect to use them as traps," he said. "They would be operated as any patrol car might operate. Our only object is that of enforcing the law, and with the radar machine, there would be no question about stopping or arresting an innocent man."

No vehicles were stopped on the tests here Tuesday, although several were recorded as exceeding speed limits. Capt. Blackwell, who apparently leans over backward in an effort to be fair to the motorist, refused to even issue warnings at the request of peace officers present.

"We have no signs erected," he declared. "Besides, we are only here for the purpose of making tests."

Few people contest speeding tickets in court but, in case they do, the radar machine has been accepted by courts all over the country as specific evidence.

Herd....

(Continued from Page 1)
 an excellent ball handler and is hard to bring down as a ball carrier.

The class of the line is tight-end, Kelly Sears. He is Addison's favorite target, when he throws, and is a good blocker.

Coach is "Mum"

The Herd's 28-12 victory over Tullia can't be considered impressive since the Hornets didn't furnish much competition. Coach Russell is staying mum on both the Tullia and Brownfield games.

Certainly Buddy Godfrey's exhibition of toting the pigskin and the ball handling against the Hornets was impressive. He made one touchdown and passed for two more.

Godfrey assembled 123 yards in 15 tries Friday to run his total

yardage for the season to 356 yards. He is averaging 6 yards and a little over a carry.

Hereford's chances against Brownfield Friday night are extremely dim and a Whiteface victory over the Cubs would certainly be considered an upset.

PROBABLE STARTING LINEUPS

- LE Don Sible
- RE Bob Veigel
- LT Francis Boyd
- RT Martin Moore
- LG Ken Matthews
- RG Joe Easley
- C Don Parsons
- QB Bud Godfrey
- FB Tony Riddle
- LH Wayne Smith
- RH G. C. Merritt

Read The Classifieds

Hereford....

(Continued from Page 1)

He in... the Oldham County Commission, which along with Deaf Smith, released state funds into the highway improvements. He also... out the sacrifice, in view of the fact that the farm-to-market funds are... plentiful, and paid tribute to... as showing the "true American spirit."

To Pave Six-Mile Strip
 Mr. Thornton also said that money has been allocated and contract has been let to pave the six mile strip, which connects with the new bridge on the south.

Hereford Well Represented
 Hereford was well represented at the gathering, including Mayor Henry Sears; County Commission-

ers Marion Rutter and J. C. Morrison, C-C President T. W. Alderson and Bill Lenderman, secretary. Nick Craig led a group from Dalhart, Judge Ezell Fox headed the Moore County group and Raymond Thompson, Vega banker, had practically everyone in Oldham County on hand for the festivities, also witnessed by a Castro County delegation led by Glen Youts and T.A. Singer of Dimmitt.

Rogers Lauds Loyd
 Congressman Walter Rogers of Pampa paid high tribute to the initiative of Dr. O. H. Loyd of Vega and Oldham County, whose foresightedness is credited in large measure with starting the move to secure the road that will make Boys Ranch easily accessible from all directions, and will provide a direct route from western Oklahoma and northeastern New Mexico to central and west Texas.

Cal Farley, founder of Boys' Ranch, acted as master of ceremonies for the dedicatory program. The invocation was offered by the Rev. D. W. Brashear of Dumas. Music was provided by the Amarillo Air Force band that accompanied the Potter County delegation headed by Frank Hevey of the Amarillo Chamber of Commerce.

The noon barbecue was served by the Odessa Chuck Wagon Gang under supervision of Joe B. Cosby. This group, en route home, also stopped in Vega long enough to remove a "Warning Sign" which told tourists of danger on the route, due to bridge construction.

READ THE CLASSIFIEDS

Hospital....

(Continued from Page 1)

ferred \$3,750 from the Road and Bridge fund. The minutes also point out that all elective officers of the county, along with their deputies, are paid from this fund.

The following road worker salaries were also approved unanimously: J. A. Yell, 110 hours at \$1 per hour; Kenneth Hookins, 80 hours at \$1 per hour, both effective October 1, covering the month of September.

H. P. S. ARE COMING!

HIGHEST QUALITY LOWER PRICES

HUNTER'S

FOOD STORE

219 Sampson St. Phone 143

SEPT - 30 — OCT. - 1 - 2 & 4th 1954

<p>Ranch Style BEANS No. 300 Can 13c</p> <p>SUGAR C & H Pure Cane 5 LB. BAG 48c</p> <p>White Swan Cranberry Sauce No. 300 Can 21c</p> <p>SHORTENING Mrs. Tuckers 3 Lb. Can 89c</p> <p>White Swan Sliced PINEAPPLE NO. 2 CAN 29c</p> <p>Swift's Oriole Tra-Pak BACON lb. 59c</p> <p>Longhorn CHEESE lb. 43c</p> <p>Wilson's Certified 2 to 2 1/2 Lb. Ave. FRYERS lb. 47c</p> <p>Choice Grade Beef STEAK lb. 49c</p> <p>White Swan Fancy Quality Mixed VEGETABLES No. 303 Can 17c</p> <p>WHITE KING It Takes So Little Large Size Pkg. 19c</p>	<p>White Swan Golden CORN No. 303 Can 17c</p> <p>HOMINY White NO. 2 CAN 10c</p> <p>Libby's Fancy Pineapple Juice 46 OZ. CAN 34c</p> <p>Fresh COCONUTS 2 Large Size 25c</p> <p>Fresh Large Heads CAULIFLOWER HD. 25c</p> <p>Maryland Sweets SWEET POTATOES 2 LBS. 25c</p> <p>U. S. No. 1 Colorado Yellow ONIONS lb. 5c</p> <p>White Swan In Real Corn Shucks TAMALES No. 300 Can 24c</p> <p>Fancy Custard White Swan PUMPKIN 2 No. 300 Can 25c</p> <p>White Swan Fancy SPINACH No. 303 Can 15c</p> <p>White Swan - Peanut BUTTER 8 Oz. Jar 23c</p> <p>Gladiola FLOUR 10 LB. BAG 93c</p> <p>White Swan - Luncheon MEAT 12 Oz. Can 43c</p> <p>White Swan No. 303 Can PEAS & CARROTS 21c</p>
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SPECIAL ORDERS... CHOCOLATE BROWNIES... CINNAMON STICKS... FRENCH BREAD... CHOCOLATE DOUGHNUTS... CREAM HOURS... APPLE TURNOVERS... CAKES... PIES... COOKIES... DOUGHNUTS

Week-End Specials

In addition to our Regular Line of bakery goods, we are adding a complete selection of fine, tasty home-baked Pastries. Visit us Often.

When You BUY BREAD Buy **HEREFORD BREAD**

Delicious Fresh **APPLE PIES EA. 39c**

SPECIAL ORDERS on Wedding Cakes, Birthday Cakes, etc., under Personal Supervision of Mildred Knox. Phone 46.

WATCH THIS SPACE EVERY THURSDAY:

We invite the R. O. Mabery family to call at the Bakery for a large, iced ANGEL FOOD CAKE with our compliments... for Sunday dinner!

HEREFORD BAKERY

Pastry Shop



ALL STAR

VALUES

HUNT'S HEAVENLY HALVES
PEACHES 4 NO. 2 1/2 CANS **\$1⁰⁰**

TOMATO JUICE Libby's 46 Oz. **25^c**

SCOTTIES FACIAL **TISSUES 4** Giant 400 Count Boxes **\$1⁰⁰**

IMPERIAL SUGAR 10 Lb. Bag **98^c**
Pure Cane



FRESH DRESSED OVEN-READY 3-5 LB. AVERAGE **HENS Lb. 45^c**

PREMIUM QUALITY DRESSED **FRYERS Lb. 55^c**

BACON SQUARES Lb. 35^c

BACON FANCY TRA-PAK HORMEL BRAND **Lb. 69^c**

BACON OSCAR MAYER PREMIUM, LEAN BACON **Lb. 69^c**

CHEESE KRAFT'S SLICED - 8 OZ. PKG. SWISS-AMERICAN-PIMENTO. **29^c**

ALL STAR VALUE

BETTY CROCKER CAKE MIX

WHITE
YELLOW
HONEY-SPICE
DEVIL FOOD
AND
The New Marble Cake

3 BOXES \$1⁰⁰

CALIFORNIA SUNKIST. **LEMONS** DOZEN **33^c**

PORTALES GROWN - MARYLAND SWEET VARIETY **SWEET POTATOES** LB. **11^c**

FANCY CALIFORNIA MEATY **BELL PEPPERS** LB. **10^c**

COLORADO EXTRA FANCY AND FANCY **JONATHAN APPLES** 2 LBS. **29^c**

FRESH COUNTRY EGGS

GUARANTEED EVERY EGG FRESH

39^c

LARGE SIZE DOZEN

Lady Borden



ICE CREAM
2 PINTS 49^c



PET

FREE WITH THIS PURCHASE

MILK

5 TALL CANS 65^c

1 PINT OF **Borden's Rich Recipe ICE CREAM**

ALL SIX DELICIOUS FLAVORS **JELLO** 2 PKGS. **13^c**

SUPREME **Ginger Snaps** Full Pound Bag **29^c**

CARNATION'S NEW QUICK DISSOLVING **INSTANT MILK** 10 1/2 Oz. Box **33^c**

ALL STAR VALUE

MRS. TUCKER'S **SHORTENING**

3 LB. TIN 89^c

FREE — WITH THIS PURCHASE 1 LB. TIN MRS. TUCKER'S SHORTENING

IVORY SOAP 3 Med. Bars **25^c**

OXYDOL Giant Box **71^c**

CAMAY SOAP 2 Bath Size Or 3 Reg. Bars **25^c**

CRISCO 3 Lb. Tin **93^c**

CHEER Large Box **31^c**

JOY Giant Bottle **71^c**

Cooper's MARKET
Fine Foods

WANT ADS Phone 30 or 31

1. FOR SALE Miscellaneous

FOR SALE: 1300 bushels of Early Wichita seed wheat which has been grown locally for seven years. Priced \$2.50 per bushel. Also Michigan Winter Barley seed grown here this year. Priced \$3.00 per hundred. Located at Pitman Grain Co. Charles Holt. Telephone Frio Exchange 4477 or call at the elevator. B-1-50-38-3c

FOR SALE: Walk in 6'x8' refrigerator box. Complete with unit and in good condition. Inquire at Piggly Wiggly. Phone 117. B-1-20-11-11c

FOR SALE Ozarka Water. Distilled Water. Soft Water Service. Water condition equipment of all kinds. Soft Water Service 841 East First St. Phone 317 Hereford, Texas B-1-8-11c

Hereford Glass Co. expert Car Glass Installation. Table Top and Window Glass Picture Frames 802 Park Ave. Ph. 1425 B-1-16-11c

BONDED STORAGE. Hereford Transfer and Storage Co. Local and long distance furniture moving. Phone 2032, Box 243, Hereford, Texas. B-1-19-10-11c

ROSE TRELLISES and picnic tables. Carl McCaslin Lumber Company. Phone 7. B-1-11-12-11c

A BSB grain bin. Will solve your grain storage problem. Sizes 1000 bu., 1300 bu., 2200 bu., 2750 bu., and 3300 bu. 80% loan at 4% if wanted. See J. M. Hamby, 1410 Park Ave. for further information. Phone 701-Day, 4473-Frio Exchange-night. B-1-27-11c

POWER MOWERS Both rotary and circular type. Priced to fit your budget. CARL McCASLIN LUMBER CO. A Complete Building Service 1 Block East of the Courthouse Phone the Lumber Number 7 B-1-53-11c

FOR SALE: Beardless Black Hull seed wheat. T. E. Seigler. Phone 660. B-1-12-10-11c

RIGHT SIGHT Reading glasses for reading or sewing. McDowell Drug. Phone 13. B-1-12-36-11c

YOUNG PARAKEETS FOR SALE or will trade for green, blue or CandC Thrift Stamps. Phone 1672 or 114 Avenue E. B-1-20-12-11c

FOR SALE: Early Wichita Wheat. \$2.50 bushel at elevator. Phone 2007. B-1-11-12-11c

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., Phone 320. T-1-12-18-11c

FOR GUARANTEE Recapping see Shelton Tire Exchange, 303 East First. Phone 122. T-1-10-25-11c

FOR SALE: cafe complete, 3 frigidaire, deep freeze, cafe range, steam table, frylator, slicer, Coke box, cash register, counter and stools, 5 booths, dishes, silverware, circulating heater, nothing lacking. Located South of courthouse in Vernon. Reasonable rent. Buy today and open tomorrow. Priced \$700.00. See W. H. Abbott, 308 Herring Bldg. Vernon. B-1-52-39-3c

MUST SELL two spinets and small upright, like new, at once. Present obligation must be retired. Low terms to responsible parties. Write Credit Dept., McBrayer Piano Company, 217 West 6th Street, Amarillo, Texas. B-1-33-39-3c

FOR SALE: Early Premium seed wheat. Phone 380 Davis McCracken Implement. B-1-11-39-11c

FOR SALE: Three baby calves, Whiteface and Holstein mix. Two heifers, one bull. Or would make deal with you to take this year's calf crop on some sort of share deal. Call 1739-J around noon or after 5.30. T-1-38-39-11c

FOR SALE: 21" TV. and Antennae \$175.00. Al-Mar Trailer Courts, R. C. Byrd. B-1-13-39-2p

USED FURNITURE 1 General Electric Portable Dish Washer. A-1 Shape \$50.00 1 Table Top Range, Butane or Natural Gas \$29.50 1 Westinghouse Automatic Washing Machine. A-1 Shape \$179.50 3 Rebuilt Maytag Automatic Washers 6 Months Guarantee each \$189.50 1 Servel Refrigerator \$49.50 2 Studio Couches each \$5.00 7 Base Rockers. Your Choice. Each \$5.00 1 5 Piece Chrome Dinette. Yellow \$34.50 1 Used Gas Heaters. All Sizes 1 Reclining Chair and Ottoman \$34.50 Used Chest of Drawers \$24.50 1 8 Piece Walnut Dining Room Suite \$69.50 1 Used Chiffrobe \$14.50 1 Table Model Handy Hot Washer. Like New \$22.50 2 Electric Ranges Each \$25.00 1 Child's Play Pen \$8.50 1 Baby Bed \$5.00 1 Green Barrel Back Chair \$5.50 1 Blue Velour Studio Couch \$89.50 1 Pair Wrought Iron Table Lamps Pair \$8.95 Used Card Table \$2.50 Used Clothes Hampers Each \$3.00 1 2 Piece Beige Studio Suite \$19.50 1 Unfinished Bunk Bed with Springs \$39.50 1 Large Occasional Table \$7.50 H & H FURNITURE Used Department 2nd and Main St. Phone 19 T-1-39-11c

FOR SALE: 21" TV. and Antennae \$175.00. Al-Mar Trailer Courts, R. C. Byrd. B-1-13-39-2p

USED FURNITURE 1 General Electric Portable Dish Washer. A-1 Shape \$50.00 1 Table Top Range, Butane or Natural Gas \$29.50 1 Westinghouse Automatic Washing Machine. A-1 Shape \$179.50 3 Rebuilt Maytag Automatic Washers 6 Months Guarantee each \$189.50 1 Servel Refrigerator \$49.50 2 Studio Couches each \$5.00 7 Base Rockers. Your Choice. Each \$5.00 1 5 Piece Chrome Dinette. Yellow \$34.50 1 Used Gas Heaters. All Sizes 1 Reclining Chair and Ottoman \$34.50 Used Chest of Drawers \$24.50 1 8 Piece Walnut Dining Room Suite \$69.50 1 Used Chiffrobe \$14.50 1 Table Model Handy Hot Washer. Like New \$22.50 2 Electric Ranges Each \$25.00 1 Child's Play Pen \$8.50 1 Baby Bed \$5.00 1 Green Barrel Back Chair \$5.50 1 Blue Velour Studio Couch \$89.50 1 Pair Wrought Iron Table Lamps Pair \$8.95 Used Card Table \$2.50 Used Clothes Hampers Each \$3.00 1 2 Piece Beige Studio Suite \$19.50 1 Unfinished Bunk Bed with Springs \$39.50 1 Large Occasional Table \$7.50 H & H FURNITURE Used Department 2nd and Main St. Phone 19 T-1-39-11c

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\$1,000.00 DOWN Very nice two bedroom home located at 514 Ave. K on a 75 foot lot with nice grass, trees, and fenced back yard. Single garage, not attached. Living room carpeted. \$6,500.00 loan can be assumed \$75.00 monthly payment or will accept annual payments. Price \$7,500. SAM NUNNALLY Lone Star Agency Ph. 424 Nite, Sunday 1711 B-4-12-11c

COLORADO LAND 3000 ACRE WHEAT AND STOCK FARM: Near Haswell Colo., to trade for land or other property, located in this part of the country. PH. 944 WESSON REAL ESTATE Hereford, Texas B-4-28-11c

Special - 3 bedroom home on Star Street - Priced for Quick Sale Extra choice 3/4 sec. strong 8" well near Hereford, Price \$210. Hugh Bookout Realty 533 E 1st St. Hereford Res. Ph. 1270W Of. Ph. 1674 B-4-13-3c

IRRIGATED 206 Acres. 4 miles Hereford. Adjoining highway. Natural gas. Sell; take some trade; or trade on larger place. Phone 2007. B-4-21-12-11c

PRUDENTIAL FARM LOANS America's Largest Farm Lender SAM NUNNALLY 136 Main Lone Star Agency B-4-37-11c

REAL ESTATE Irrigated Farms, Dry Land Farms, Homes and City Property. CHARLES SOWELL Box 464 Office Ph. 792 228 Main St. Res. Ph. 193-W T-4-13-11c

FOR SALE Nice, clean 320 acres. 290 in cultivation. Two good 8" wells. 2 bedroom and large den house. 40'x80' Quansett building. Two government granaries. On paving. Near Hereford. Good price. Good loan. Nice 72 acres in irrigated district. Would consider trading for house in town on equity. Also 3 bedroom home, single garage. Near school. Price \$5,000.00 plus paving. \$500.00 down, balance loan. 145 acres. Two 8" wells. \$5,000 down, balance terms. Would appreciate your listings on anything for sale or trade. J. M. HAMBY REAL ESTATE Phone 701 1410 Park Ave. B-4-12-11c

FOR RENT OFFICE ROOMS FOR RENT upstairs over The Brand. Reasonable rates. See E. F. Posey, room 3, or inquire at Brand Office. B-5-21-41-11c

FOR RENT: Four room unfurnished duplex apartment, with garage. Close in. Call 589. B-5-13-10-11c

FOR RENT: Nice 3 room unfurnished duplex apartment. Private bath. Automatic furnace. 109B Union. Phone 430. B-5-16-37-11c

THREE ROOM unfurnished duplex apartment. 207B Bennett. Phone 916-J. B-5-9-38-11c

FOR RENT: Five room modern house. Newly decorated. Double garage. Phone 268-J. T-5-12-39-11c

FOR RENT: Unfurnished house. Four rooms and bath. To permanent couple only. Call 1618. B-5-14-39-11c

TWO ROOM furnished apartment. Private bath. Local residents, 108 West 8th. T-5-11-39-11c

6. WANTED

WANTED TO RENT or lease an irrigated farm. Write Box 673. B-6-11-38-4p

WANTED TO BUY 2 room house to be moved. A. G. Martin, Rt. 3 Plainview or call Plainview 42083 B-6-18-13-2p

NEED A HOT PLUG repaired? Call Morgan Appliance. 197. B-6-9-13-5fc

8. HELP WANTED

WANTED: Young man for bookkeeper, office, and warehouse work. Must be capable and looking for a future. Apply in person to Ray Godwin manager, Crowe Gulde Cement Co. of Hereford. B-8-30-13-11c

9. Situations Wanted

CUSTOM Harvesting. Have five new Massey Harris Combines. Lester Newton, 239 Avenue F, or call 277-W. B-9-16-13-11c

10. NOTICE

ALCOHOLICS ANONYMOUS Phone 1358 or 2018 Meetings Thrus. Night At 8:00 P.M. 1003 Union B-10-24-11c

WANTED 150 New Customers on City Delivery! THE HEREFORD BRAND Call, R. W. Sparks Ph. 1771-W B-10-2-11c

ENROLL your pre-school child in Lorraine's Kindergarten. Mrs. J. R. Fowlkes. Harrison Highway, Phone 1574-W or 429. B-10-17-32-11c

BEAUTIFUL BABY PARAKEETS! All colors; No. 1 stock only. Metal bird cages. Francis The Printer. 707 North Main. B-10-18-4-11c

SKIRT AND BLOUSE left at local store on a previous Dollar Day. Call at Brand Office, identify and may have by paying for this ad. B-10-25-12-2x

TOASTER WON'T TOAST? Bring it to Morgan Appliance. Park Avenue. B-10-10-13-11c

11. Business Services

FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 320. B-11-45-47-11c

HOME & FARM LOANS See Us For The Best Service Available. John McLean Insurance Agency Phone 273 Box 267 127 W. 3rd St. Hereford, Texas For Loans in Deaf Smith, Parker and North Part of Castro Counties. B-11-46-11c

THINKING OF buying an automatic washer? Don't buy any washer until you have used and tested the Brand New 1955 Frigidaire, in your own home for seven full days with absolutely no obligation of any kind. No special plumbing needed. Installs on rubber rollers. Call Morgan Appliance for your free home trial. Phone 197. B-11-54-13-11c

FOR GUARANTEED

Roofing and Sheet Metal Work, contact Hereford Roofing and Sheet Metal. 839 East 1st St. Hereford, Texas Highway 60 Phone 317 B-11-8-11c

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 76, Witherspoon Electric, 129 West 3rd Street. B-11-20-30-11c

HAVE FOUR GOOD COMBINES. Masey Harris, 90 and Four trucks. If you need harvest or hauling, contact me at Black Store. Frank Shuman. Will be there Tuesday. B-11-27-13-2p

CUSTOM FARMING Listing, planting, plowing and harvesting. Floyd Stivers, Hereford, Texas. Box 188. Phone 930 B-11-15-21-11c

NOW IS YOUR CHANCE! We have several farm buyers—also quite a few trades for land in this area. You might be interested. Come in and talk it over if you would consider selling & Don't Delay! J. B. Elliston Real Estate Ph. 179 132 E. 3rd B-11-11-11c

ERNEST L. MCGEE Earth Moving. Phone 2016 Dozers, crane, dragline, Backhoe service. Hereford, Texas B-11-36-11c

Quick — Efficient HOME LOANS Dependable Abstract and insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-11c (Continued on Page 5)

H. P. S. ARE COMING! HEREFORD No 649 AF & AM MM Thru. Sept. 30th 8:00 P. M. K. L. Thompson, Sec'y B. E. Roberson W. M.

Hereford Rotary Club meets every Monday at 12:05 Hotel Jim Hill

Kiwanis Club Thurs. Noon Hotel Jim Hill

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

WE GIVE S & H GREEN STAMPS

SAVE \$10⁰⁰ On Your Children's Xmas Doll! ! Regular \$15.98 Value Full Size DOLLS Now Only \$5⁹⁸



LAY AWAY NOW FOR XMAS

All Specials Good Through Dollar Day Except Meats & Produce

FLOUR	Gladiola	25 Lb.	\$1 ⁸⁹
DRY MILK	Makes 3 Qts.	33c	
QUEEN OLIVES	Pt. Jar	57c	
POP CORN	White or Yellow, Atomic	1 Lb.	25c
CORN	Cream Style or Whole Kernel Del Monte No. 303 Can	19c	
SHORTENING	3 Lb. Can	93c	
BLACK PEPPER	1 oz. Can	10c	
TOMATO JUICE	5 For	99c	
BAKED BEANS	7 For	1 ⁰⁰	
PICKLES	4 For	1 ⁰⁰	
SPAGHETTI	7 For	1 ⁰⁰	
CATSUP	4 For	1 ⁰⁰	
TOMATO SOUP	8 For	1 ⁰⁰	
BABy FOOD	10 For	1 ⁰⁰	
LIMA BEANS	3 For	1 ⁰⁰	
TAMALES	4 For	1 ⁰⁰	
BRICK CHILI	3 For	1 ⁰⁰	
OLEO	LONGHORN	Lb.	23c
FRYERS	lb.	49c	
SAUSAGE	lb.	35c	
BACON	2 LB. PKG.	\$1 ³³	
APPLES	2 Lb.	31c	
GRAPES	2 Lb.	23c	
YAMS	2 Lb.	25c	
LEMONS	DOZ.	33c	

THOMAS FOOD STORE

We Reserve Right To Limit Quantities - - Double S & H Green Stamps On Wednesday

We Give S & H Green Stamps 519 Park Ave. Phone 15

WE GIVE S & H GREEN STAMPS

SAVINGS GALORE AT THOMAS FOOD STORE - WE GIVE S & H GREEN STAMPS

The Hereford Brand

Published Every Thursday at 336 Main St. Hereford, Deaf Smith County, Texas — Phone 30

Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office

Our Slogan: "More People—More Farms"



JAMES M. GILLETTE Publisher

Subscription Rates: \$2.50 per year, Zone 1; \$3.50 per year outside Zone 1. With The Sunday Brand, \$4.00 per year, Zone 1; \$6.15 per year outside Zone 1. All subscriptions strictly cash in advance.

Garden Club School Opens This Morning

Plans were completed for the District 1, TFGC school sponsored by the Hereford Garden Club today, Friday and Saturday at the Jaycee Club House, at a meeting held Friday in the home of Mrs. O. G. Hill. Mrs. F. M. Kester and Mrs. F. H. Oberthier were co-hostesses.

Sessions will begin each morning at 10 o'clock and any one may attend any part or all of the school. Lunch will be served each day at a minimum price by members of the club.

Clovis Club Entertained
Special guests at the Friday morning meeting included members of the garden department of the Clovis Woman's Club who were Mesdames L. J. Whiteman, E. I. Hester, F. E. Gray, S. L. Sutter, L. M. Busch, R. W. Maddox, Vernon Bradley, and Wm. R. White, and Mrs. R. A. Daniel Jr.

Mrs. A. L. Manjeot presented a demonstration lecture on "The How and Why of the Rose." She traced the history of the rose

as far back as the twelfth century when various countries - Japan, China, England and others began developing different varieties, and led up to the present time when through the establishment of testing gardens throughout the U. S., better and finer specimens are being developed in new productions.

Mrs. Manjeot featured several arrangements in her discussion ranging from the miniature to the elaborate formal dinner arrangement. Members showed rose specimen from their own gardens with Mesdames Ralph McCullough, O. H. Herring and E. Ramey receiving highest scores from the judges.

During the business session Mesdames Fred Lookingbill and D. C. Walser were attending as new members. Those attending were Mesdames Glenn Boardman, C. C. Ferguson, O. H. Herring, John Jacobsen Jr., Ralph McCullough, E. Ramey, M. T. Rutter, Rex Tynes, E. W. Young, S. S. Williams, Frank Brinkman, C. D. Kelton, and the hostesses.

Christian Church Passes Building Goal By \$5,000

The First Christian Church of Hereford concluded its building fund campaign Wednesday night with a dinner in the church dining room. The members were celebrating the achievement of the goal set before the beginning of the drive. Ira Scott, chairman of the building fund drive, stated, "The \$5,000 goal previously set has been surpassed by more than \$5,000."

Cooperation and unity were highly evident throughout the campaign, he said. Plans were made for the work of the building and planning committee to get underway at an early date, in formulating the actual design to be used for the fellowship hall and educational building. This committee will begin work at once. But, before actual construction is begun, everyone in the congregation will have an opportunity to express their wishes, desires and opinions with regard to the floor plans.

Mr. Scott joined Robert Veigel, chairman of the Board, in expressing appreciation to all workers and members, whose earnest and cooperative response, brought the campaign to a victorious conclusion.

CLASSIFIEDS

(Continued from Page 4)
DOOR BELL won't ring? Call Morgan Appliance. Phone 197. B-3-9-13-tfc.

Save, Recover, Add Beauty to your furniture with the latest nylon fabrics to match your color scheme.

It will be completely rebuilt by skilled workmen at the
Hinds Upholstery
310 N. McKinley
Phone 1092 B-11-13-4p

FOR MATTRESS WORK of all kinds, call 413
ACME MATTRESS COMPANY
of Hereford, Texas
B-11-25-tfc

FACTORY AUTHORIZED FRIGIDAIRE SERVICE
We will service all appliances, regardless of make or model.
MORGAN APPLIANCE CO.
513 Park
Phone 197 B-11-1-tfc

13 Lost & Found

PACKAGE left at Post Office. Call at Brand office; identify. May have by paying for this ad. B-13-17-12-2x.

LOST BILLFOLD containing \$24. papers, keep money, return contents to Virgie Moulton, Box 363 Dimmitt. T-13-15-39-1tp.

LOST: Ladies Elgin Wrist Watch at football game. Call 825-R. T-13-10-39-1tp.

READ THE CLASSIFIEDS

H. P. S. ARE COMING!

KINSEY - ROBERSON BUICK CO.

For The Best Deal In Town!

Complete Selection Of Body Styles and Colors

BUICK

• Roadmasters

• Century

• Super

• Special

At the Present Time We Have No Used Cars and We're In A Position to Give High Trades.

PHONE 11

every day is 'C' day!



Armour's - Luncheon Meat TREET
12 - Oz. Can **43c**

Armour's Peanut Butter
9 1/2 - Oz. Jar **25c**

Armour's Chopped Ham
12 - Oz. Can **61c**

Aunt Jemima \$75,000 Contest Pancake Mix
20 - Oz. Box **19c**
2 1/2 Lb. Box **35c**

Buckwheat Mix
Aunt Jemima
2 1/2 Lb. Box **38c**

Swanson Boned Chicken
5 - Oz. Can **40c**

Sunshine Hi-Ho Crackers
1 Lb. Box **35c**

Armour Star Shortening VEGETOLE
3 Lb. Ctn. **69c**

Bowman - Supreme CRACKERS
2 Lb. Box **43c**

Food Club Chopped SPINACH
10 Oz. Pkg. **17c**

Food Club Frozen STRAWBERRIES
10 Oz. Can **25c**

Food Club LEMONADE
12-Oz. Can **29c**

Food Club LIME-ADE
6-Oz. Can **17c**

Food Club PEAS
10-Oz. Pkg. **19c**

Food Club BROCCOLI
10-Oz. Pkg. **25c**

Early Bird - All Purpose COFFEE
1 Lb. Pkg. **84c**

All Flavors JELL-O
2 Pkgs. **13c**

Magic Garden GREEN BEANS
No. 303 Can **10c**

South Shore-Early June PEAS
No. 303 Can **10c**

In A Cello Window Box For Your Protection Pineapple Up Side Down CAKE
Each **39c**

Filled With Delicious Ground Dates Oriental MACAROONS
Pkg. **49c**

It's Hot Roll Time BROWN & SERVE ROLLS
2 Pkgs. **29c**

Topped With Pure Honey & Pecan Topping. BEE HIVE COFFEE CAKES
Each **39c**

U. S. No. 1 Colorado Red POTATOES
10 Lb. Bag **39c**

LEMONS Blue Goose Lb. **15c**

CARROTS Crisp Crunchy 2 Cello Pkgs. **25c**

RADISHES Red Round Bunch **5c**

California AVOCADOS 2 For **35c**

GRAPES Flame Tokay Lb. **10c**

Honduras - Fresh COCONUTS Each **17c** Fancy Acorn SQUASH Lb. **13c**

Calif. Golden Bantam CORN 3 Ears **25c** New Idaho - Yellow ONIONS Lb. **5c**

Baby-Green Pod OKRA Lb. **15c** Honey Dew MELONS 2 Lbs. **15c**

ELNA PEACHES NO. 2 1/2 CAN **25c**

MAYFIELD CORN NO. 303 CAN **10c**

ELNA TOMATOES NO. 303 CAN **10c**

Maryland Club All Grinds COFFEE Lb. \$1.18 Can **1**

Bottled Drinks - All Brands & Flavors BEVERAGES 6 Bot. **25c** Plus Bottle Deposit

Pop HANDI-CAN 6 12 - Oz. Cans **59c**

Hi - C ORANGE DRINK 46 Oz. Can **29c**

Shortening CRISCO 3 Lb. Can **93c**

Imperial - Pure Cane SUGAR 10 Lb. Bag **98c**

Food Club MILK 3 Tall Cans **37c**

Gerber's Strained Fruits and Vegetables BABY FOOD 3 cans **25c**

Food Club All Flavors GELATIN 2 Pkgs. **11c**

Miracle Whip SALAD DRESSING Jar **59c**

Pillsbury - Ballard's BISCUITS 2 10 Count Cans **25c**

Soap SURF Giant Box **61c**

Honey Cup FROZEN DESSERT 1/2 Gal. **45c**

FURR FOOD STORES, Inc.

ARE CLOSED ALL DAY SUNDAY

FURR'S FINEST EXTRA LEAN HAMBURGER lb. **19c**

SUGAR CURED HICKORY SMOKED BACON SQUARES lb. **29c**

TENDER BABY BEEF SHORT CUT RIB STEAKS lb. **49c**

BABY BEEF SHORT RIBS lb. **19c**

GULF PRINCESS BREADED SHRIMP 1/2 Lb. PKG. **39c**

BABY BEEF CHOICE CUT CHUCK ROAST lb. **39c**

Toilet Soap: VEL BEAUTY BAR Bar **25c**

Soap FAB Lge. Pkg. **31c**

Tajlet Soap PALMOLIVE 2 Bath Bars **27c**

Toilet Soap PALMOLIVE 3 Med. Bars **27c**

Soap Cashmere Bouquet 2 Bath bars **27c**

Soap Cashmere Bouquet 3 Med. bars **27c**

Soap SUPER SUDS Lge. Pkg. **31c**

Soap VEL Lge. Pkg. **31c**

Soap VEL Giant Box **71c**

Soap Crystal White 3 Lge. Bars **23c**

Cleanser AJAX 2 Cans **25c**

Maryland Club All Grinds	Lb. \$1.18
COFFEE	Can 1
Bottled Drinks - All Brands & Flavors	6 Bot. 25c
BEVERAGES	6 Ctn. 25c
Plus Bottle Deposit	
Pop	
HANDI-CAN	6 12 - Oz. Cans 59c
Hi - C	46 Oz. Can 29c
ORANGE DRINK	Can 29c
Shortening	
CRISCO	3 Lb. Can 93c
Imperial - Pure Cane	
SUGAR	10 Lb. Bag 98c
Food Club	
MILK	3 Tall Cans 37c
Gerber's Strained Fruits and Vegetables	
BABY FOOD	3 cans 25c
Food Club All Flavors	
GELATIN	2 Pkgs. 11c
Miracle Whip	
SALAD DRESSING	Jar 59c
Pillsbury - Ballard's	
BISCUITS	2 10 Count Cans 25c
Soap	
SURF	Giant Box 61c
Honey Cup	
FROZEN DESSERT	1/2 Gal. 45c
Popular Brands	
CIGARETTES	Reg. Size \$1.99 King Size \$2.09
Wolf	
CHILI	No. 2 Can 49c

SAVINGS CALORE AT THOMAS FOOD STORE - WE GIVE S & H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS



Our TEAM is... **PIGGY WIGGLY** a WINNER!

TUNA Chicken of The Sea Chunk Style Per Tin **29^c**

BEST MAID MAPLE FLAVOR
WAFFLE SYRUP Qt. Decanter **39^c**

SWIFT'S - 12 OZ. JAR
PEANUT BUTTER **29^c**

ELMDALE FANCY INDIANA - 46 OZ. CAN
Tomato Juice 5 for **\$1⁰⁰**

PICKLES Best Maid Dill or Sour 1/2 Gal. Jar **49^c**

HERSHEY'S
5c Candy Bars
3 for 10c

HILLS BROS.
COFFEE LB. CAN **\$1⁰⁴**

With 10c Coupon from Thurs. Amarillo Globe Times or Friday Morning Amarillo News.

OLEO Shurfresh LB. **19^c**

ARMOUR'S VEGETOLE
Shortening 3 Lb. Ctn. **69^c**

FREE TIDE COUPON!



ON 3 LB. CRISCO LABEL
worth 10c on 1 GIANT
OR 2 REGULAR TIDE

Crisco 3 LBS. **93^c**

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

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Frozen-fresh
FOODS

TINGEY'S FROZEN FRESH
Rainbow Trout 3 In Packag **98^c**

FRIONOR FROZEN FRESH
COD FISH Cello Wrapped lb. **33^c**

MORTON FROZEN FRESH
POT PIES ea. **25^c**
BEEF - CHICKEN - TURKEY

FRESH PACT FROZEN FRESH
Strawberries 10 Oz. Pkg. **23^c**

LIBBY'S FROZEN FRESH - SLICED
PEACHES 10 1/2 Oz. Pkg. **19^c**

LIBBY'S FROZEN FRESH - 10 Oz. Pkg.
BROCCOLI SPEARS **23^c**

LIBBY'S FROZEN FRESH - CUT
CORN 10 Oz. Pkg. **17^c**

LIBBY'S FROZEN FRESH
Blackeyed Peas 10 Oz. Pkg. **23^c**

LIBBROCHI SPECIAL - SUPREME
Club Crackers Lb. Box **35^c**

TEA BESTYETT Large Glass Free 1/4 Lb. Box **35^c**

KRAFT'S - ALL PURPOSE
OIL For Frying Bacon & Salad Dressing Pt. **33^c**

DIXIE CUP
DISPENSER With BOTH FOR CUPS **59^c**

Austex **TAMALES** Can **19^c** Austex Corned Beef Hash No. 300 Can **29^c**

Austex **CHILI BEANS** Can **13^c** Austex **CHILI** No. 300 Can **33^c**

LIQUID STARCH STA-FLO Concentrated Qt. **23^c**

Personal **IVORY SOAP** 4 Bars **23^c** Lg. Box **31^c** DUZ **31^c**

IVORY FLAKES Lg. Box **31^c** Lg. Box **OXYDOL** **31^c**

LAVA Reg. 2 For **19^c** Lg. Box **CHEER** **31^c**

Kirks **Hardwater Soap** 3 For **23^c** P & G **SOAP** 3 For **23^c**

SWIFT'S PREMIUM PICNIC
HAMS 4 TO 6 LB. AVERAGE Lb. **39^c**

HICKORY SMOKED LONGHORN
BACON 2 lbs. **\$1⁵⁹**

FRESH
PORK ROAST lb. **53^c**

LONGHORN BRAND, ALL MEAT
CHILI lb. **49^c**

KRAFT CHEESE
SPREAD 5 JARS **\$1⁰⁰**

HOME GROWN EXTRA FANCY
SWEET POTATOES lb. **13^c**

TEXAS JUICY -- ONE DOZEN PER BAG
ORANGES **59^c**

APPLES Jonathan 4 Lb. Cello Bag. **49^c**

CAPE COD -- FREEZER PACK -- SERVES SIX
CRANBERRIES 6 pkgs. **79^c**

SKINNER'S
RAISIN BRAN 2 BOXES **33^c**
MACARONI or SPAGHETTI Econ. Pkg. 24 Oz. **37^c**



SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS



MRS. C. L. WHITEHEAD

Salmon Peaks Add Zest To Average Daily Meal

Ever since Mrs. C. L. Whitehead can remember she has been helping to care for some member of her family and to break the monotony and to add variety to special menus which were prepared for those in her care she has invented many dishes of food.

Salmon Peaks
1 tall can salmon
2 eggs
cracker crumbs
cheese-grated or ungrated
Break up the salmon with a fork and add the unbeaten eggs. Mix well and work in enough cracker crumbs to make the mixture hold together. Form into balls and make a well in the center. Fill with a piece of cheese the size of a walnut, shape into a peak and fry in deep hot fat until nicely browned. Drain and serve while hot.

The recipe for salmon which follows was one she thought up to induce herself to eat salmon which she didn't care for in any other way she had seen it prepared. Mrs. Whitehead used the same kind of psychology on herself that she applied to other lagging appetites and found that by making a dish that looked pretty she was tempted even though she knew it was salmon.

Her recipe for Salmon Peaks is as follows:

Mr. and Mrs. Bill Clutter have returned to their home in Bonham after a short visit here with Dr. and Mrs. B. M. Wiltshire, and other friends. The Clutters are former Hereford residents.

Parents Urged To Teach Children Highway Safety

A parent's attitude toward obedience to traffic regulations may be largely responsible for the kind of a driver a child will make members of Home Demonstration Clubs are finding out in their programs on Highway Safety. If an older member of the family boasts of almost running over a Highway Patrolman while making 80 miles per hour he can expect little else but a casualty when his son or younger brother or sister is old enough to drive a car.

Clubs reporting recent meetings are:

Messenger
"Highway Safety Begins in the Home" was the subject discussed by Mrs. W. D. Howard, Mrs. N. A. Brown and Mrs. Elmer Northcutt in the program presented for members of the Messenger H. D. Club at the home of Mrs. John McCullar on September 24.

Mrs. R. J. Coleman gave a report on the state THDA meeting which she attended in Dallas in August. She stressed the importance of Civil Defense which was emphasized at the meeting.

New officers for next year will be: Mrs. J. T. Guinn president, Mrs. Elmer Northcutt vice president, Mrs. S. N. Thweatt secretary, Mrs. John McCullar citizenship leader, Mrs. R. J. Coleman council delegate, Mrs. Ernest Brown alternate, Mrs. W. D. Howard parliamentarian, Mrs. Bob Howard, foods demonstrator, Mrs. Floyd Brown, landscape demonstrator, and Mrs. R. J. Coleman civil defense.

Refreshments were served to: Mesdames J. T. Guinn, Floyd Brown, Bruce Coleman, S. N. Thweatt, N. A. Brown, Elmer Northcutt, R. J. Coleman, Ernest Brown, Bob Howard, W. D. Howard, and Mrs. Campbell a visitor.

The next meeting will be in the home of Mrs. E. N. Jack on October 8.

Dawn
The Dawn H. D. Club met in the home of Mrs. Zed Stewart on Sept. 17 with Mrs. Marion Russell as hostess.

The meeting was conducted by Mrs. H. S. Fuller president. Mrs. Walter Galley gave the program on Highway Safety reminding those present that a parent should drive as he or she wants his child to drive.

A finance report was given by Mrs. Galley and also a report on the Farm and Home Show held recently at Pan-Tech.

Refreshments were served to: Mrs. Orval Galley, Martha Galley, Mrs. Zed Stewart, Miss Lula Botsford, Mrs. W. J. Stewart, Mrs. J. B. Caraway, Mrs. H. S. Fuller, Mrs. J. M. Carathers and the hostess.

Cultural
Two meetings have been held by the Cultural H. D. Club in September.

On September 9, Mrs. Earl DeHart was hostess to the Cultural H. D. Club when a program on Highway Safety was given by Mrs. Paul Corbett and Mrs. Louie Olson.

At the business meeting seven women voted to take metal craft

and two expressed a wish to take the course in leather.

Those attending were: Mesdames J. T. Richardson, Marvis Southward, R. E. Hargis, Edgar Telchik, Louie Olson, Art Lewis, Paul Corbett, Grady Parsons, W. E. Holcomb, R. C. Childers, and Mrs. DeHart.

Mrs. Louie Olson was hostess for the club on September 23. At the business meeting the following officers were elected for the next year: Mrs. Louie Olson re-elected president, Mrs. Ira Scott vice-president, Mrs. R. E. Hargis secretary treasurer, Mrs. Jessie Hershey assistant secretary, Mrs. Grady Parsons, council delegate, Mrs. Edgar Telchik alternate, Mrs. Ruth DeHart reporter, Mrs. Marvis Southward assistant reporter.

(Continued on Page 2)

HD Chatter

by Argen Draper

Tuesday Mrs. Steve Williams gave the biscuit demonstration to the South Hereford Home Demonstration Club. She gave a good demonstration and made some excellent biscuits. These were served with butter and wild plum jelly. She gathered the plums in South Dakota this summer and made the jelly. Also, she had a chocolate pie and coconut cream pie.

Mrs. Williams had made cornice boards for a bedroom. Being short on time she painted these instead of covering them with fabric. The color was so pretty with the wallpaper and other furnishings that she has decided to leave them painted. Some flowers were cut from the center of the cornice, which made a very pleasing decoration. The colors are grey and yellow.

Grey and yellow are also the colors Mrs. N. E. Tyler has used in decorating their living room. The Tylers live northwest of Bootleg and have done all the work in remodeling an old building into a very comfortable and convenient house. The draw draperies are of nubby cotton fabric and of very interesting geometric design.

Mrs. M. M. Henderson visited Bippus Club Wednesday. The Hendersons have moved to the place where the Frank Rickels lived. They have four little boys — one

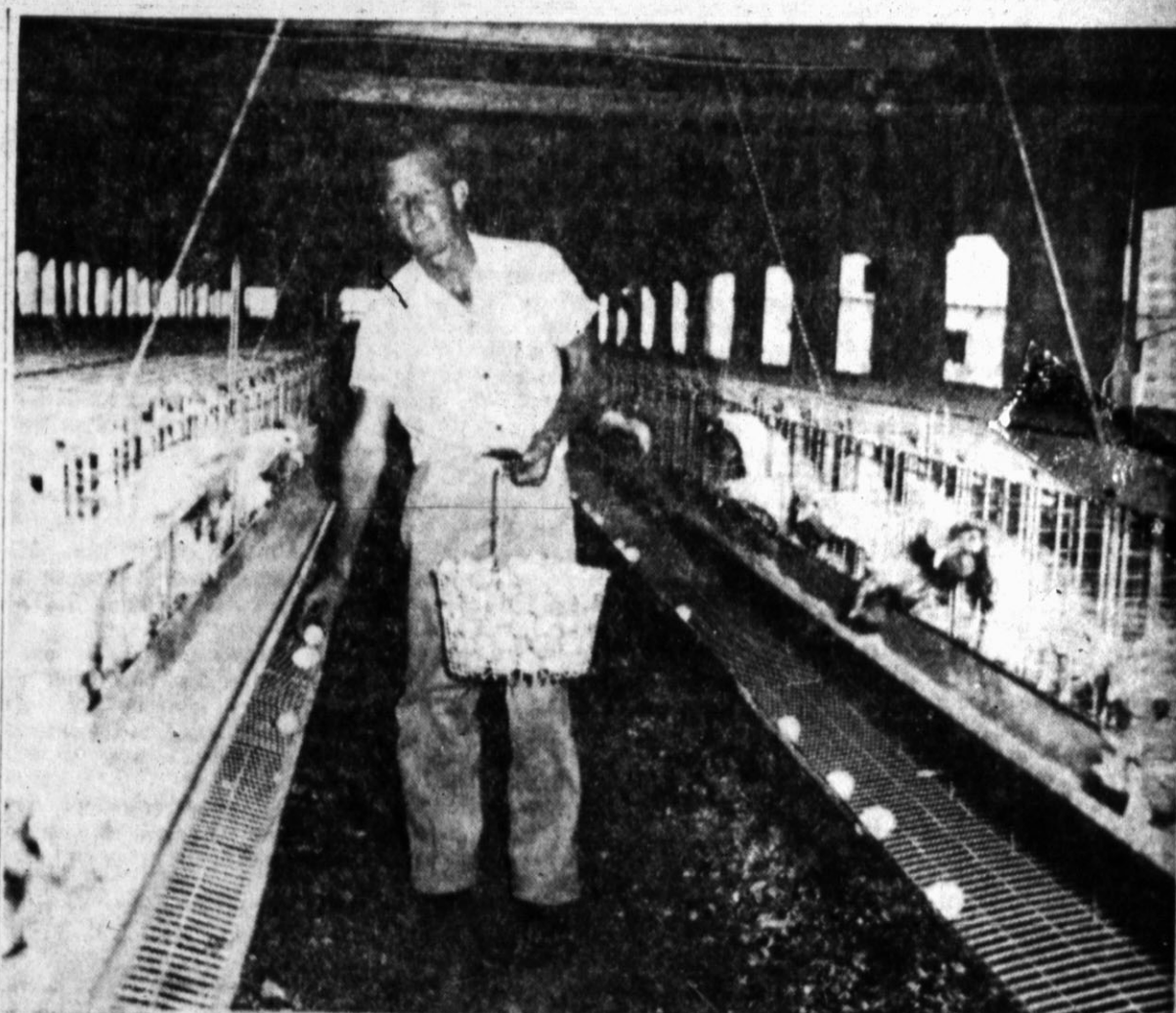
of the boys goes to school at Walcott. They moved here from Hockley County.

Don't you like the picture of the Courthouse on the front of the new telephone directory? Last year it was the Spirit of Communication and this year the Spirit of Local Government, I presume.

The Special Committee working on Crafts needs the questionnaire brought to Council on October 4. In addition, the membership will vote on the time of the craft courses. Would you like them before or after Christmas? Of course you are really busy in the Fall but the crafts will be nice for gifts, too. After the first of the year you will have more time to work on crafts. Mrs. Earl DeHart and Miss Roberta Campbell will need to let us know when they prefer to teach the courses. They can't donate their time before and after Christmas both so we'll need to get together on the date. The leathercraft and metalcraft will be taught different days as some of you will want to take both courses.

Mrs. Louie Olson, chairman of the yearbook committee needs a list of club officials — particularly, club president, club secretary and council delegate.

Council meets October 4 at 2:30 and club presidents will give annual reports.



IF "RED" HAGANS wanted to be facetious about a female's curiosity he might say these hens are being plain "Nosey," but a better interpretation probably would be that they are looking for a feed bucket instead of

an egg basket. Eggs are gathered three times a day in this laying house which has cages for 1000 hens. The basket holds 200 eggs. Between 750 and 800 eggs are gathered each day. (Staff Photo)

No Chance To Put His 'Eggs In One Basket'

Should someone ask Preston "Red" Hagans, "What's Cookin'?" his reply could be rather aptly, "Kendall and Hagans Caged Eggs."

And why not, when Red has the management of the laying house just west of the Radio Station where he helps to gather between 750 and 800 eggs every day.

The project started with the purchase of baby chicks in February by Mr. and Mrs. Joe Kendall and their daughter and her husband, Mr. and Mrs. Preston Hagans. A laying house was built to accommodate a thousand cages for the pullets when they reached laying age and the whole family has been at work ever since on something which they enjoy even though it

may be a bigger job than they at first anticipated.

The pullets are the Berrygold breed and, so far, none have been replaced, however, replacements will be made in October on any which do not check out satisfactorily. To check, clothes pins are placed on each cage and a pin is moved up one wire each day the hen lays an egg for 15 days. At the end of that period, if the hen has failed to come up with an acceptable quota she is apt to lose her head for a pot of chicken and dumplings or baked hen and dressing. Four hundred replacements are now being grown at the farm.

Cages were not the hen's idea, of course, because she had much

rather be out where she could scratch up the garden and lay her eggs under the barn or some other hard-to-get-at place, but people who keep hens for commercial purposes like the convenience of feeding and cleaning and gathering the eggs in cages. Some poultry experts still favor the floor plan over the cages because they think the bird given more room to exercise will be stronger but others think the argument is not entirely justified. In cages the hens have little chance to pick up diseases.

In caring for the hens water troughs, which run between the cages the full length of the laying house, provide fresh water which flows through the pans continuously. (Continued on Page 2)

SNUG UP FOR WINTER!



Will Your Home

Be

READY!
REPAIR - REMODEL
Now for the Winter Months Ahead

Is your home ready for the rugged winter months ahead. Check up today, and if you need a new roof, new siding, new flooring, insulation, weatherstripping, repainting or repapering, then it's time to call the Lumber Number 7. If you're an amateur carpenter and want to do it yourself or if you want to have a contractor do the job, the number to call is the Lumber Number 7.

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Neighbors

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The Hereford Brand
Hereford, Texas, Thursday, September 30, 1954 SECTION TWO

WRESTLING

At BULL BARN on The Highway
Sponsored By Hereford Lions Club



DOC GALLAGHER
Bayonne, N. J.

Vs.

VERN TAFT

Salt Lake City

Two out of 3 Falls --
1 Hour

DICK STEINBORN

Miami, Florida

Vs.

PEPPER GOMEZ

Los Angeles

SAT., OCTOBER 2, 8:30 P.M.

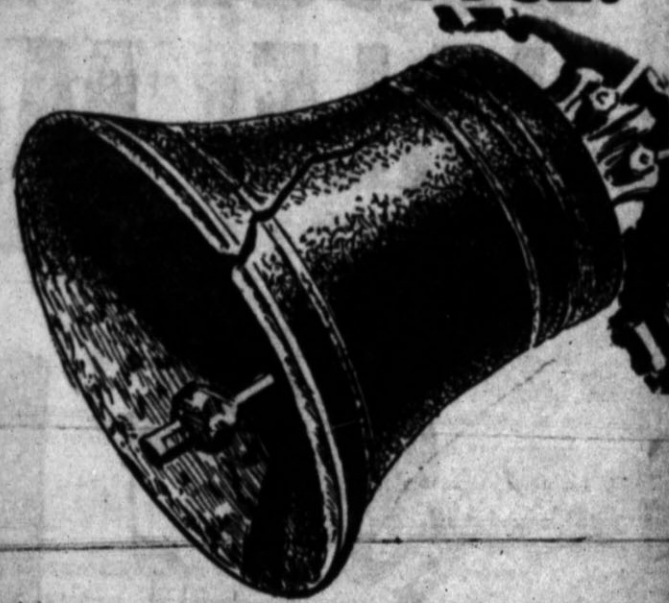
IN RECOGNITION OF OUTSTANDING COMMUNITY SERVICE!

The First National Bank

of Hereford

SALUTES

Hereford's



American Legion Auxiliary

The American Legion Auxiliary of Hereford was organized in 1930, with Mrs. D. K. Roberson as the first President. They had 30 members in the Auxiliary.

The American Legion Auxiliary is another very active Civic organization of Hereford. Each year they sponsor the Heart Fund Drive.

Another big part of their program is Child Welfare.

Each summer they send one girl to Girls State, which is held in Austin, Texas. The girls learn about the government, and how to carry on an election and many other things about the government.

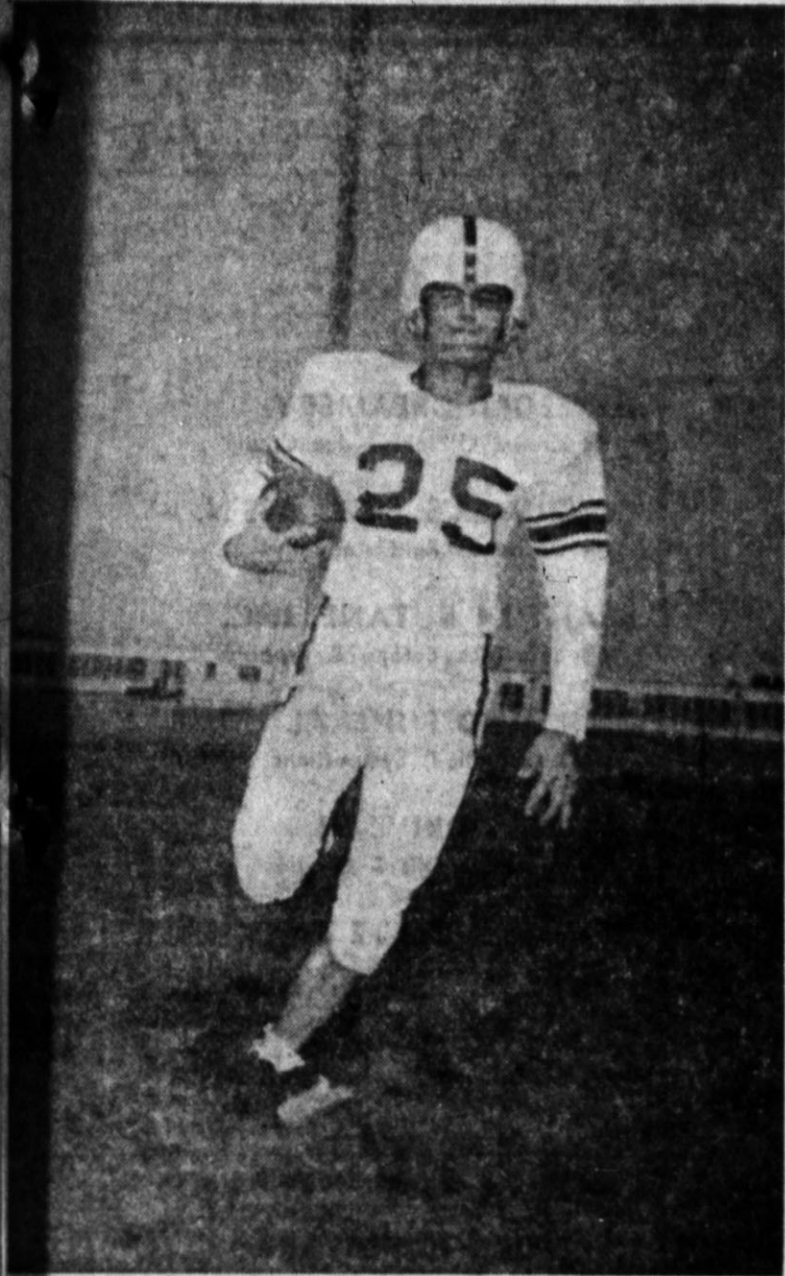
The Hereford American Legion Auxiliary now has 60 members and 7 of them are charter members. Mrs. Ethel Logan is the present President.

THE FIRST NATIONAL BANK

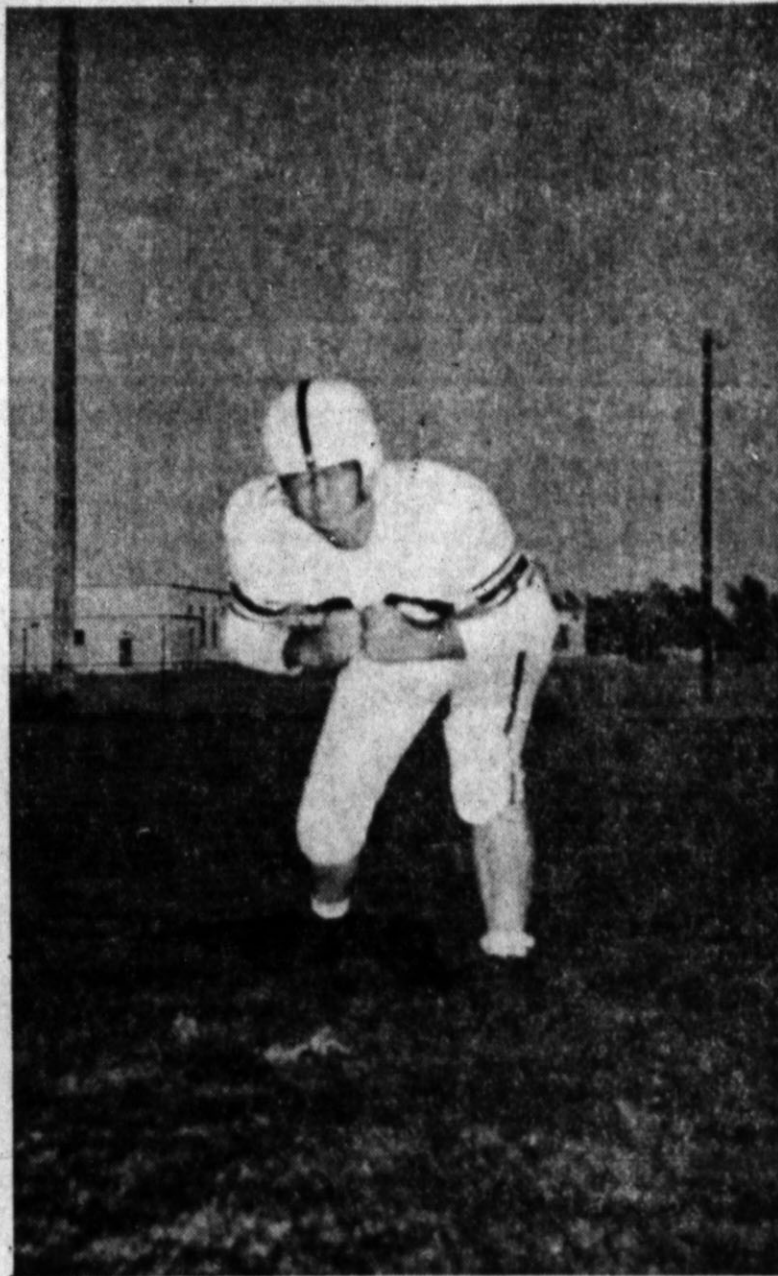
'Of Hereford

Member: Federal Deposit Insurance Corporation, FRS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS



MEET THE WHITEFACES - Hard-driving Tony Riddle, up from the "B" team, is the Herd fullback. He goes consistently through the line. (W. H. Patton Photo)



MEET THE WHITEFACES - Jon Fraser, ponderous defensive guard, is a 200 pounder and a junior. Fraser furnishes power in the middle of the line. (W. H. Patton Photo)

Black News

By Altha Presley

Mrs. Ralph Price underwent surgery at Hereford Hospital Tuesday morning. She has been very ill but is reported doing nicely at this time.

Mrs. C. V. Burgess, sister of Roy Baker, visited in the Coker home today this week. Mrs. Burgess makes her home in the Progressive community. Her husband, C. V. Burgess, is ill in the Hereford hospital.

Mr. and Mrs. Jim Barnett and Mrs. of Alamosa, Colo., are guests in the home of Mr. and Mrs. R. E. Barnett this week.

Mrs. Jack Shukelford, mother of Mrs. Ralph Price, is staying with her little grandsons and Ralph, while Maxine is in the hospital. Mr. Shukelford and daughter came down over the weekend. They are from Cheyenne, Okla.

Mrs. Eva Peak of Amarillo is visiting the Howard Elmore. Mrs. Elmore and Mrs. Peak visited in the Presley home Sunday morning.

Miss Latham fished at Sugar Creek in Old Mexico last week and returned with a two hundred pound catch. These fish are beautiful and very delicious, as we can

vouch for, due to Mr. and Mrs. Latham's generosity.

Bettie Deaton of Bovina visited her family, the K. E. Deatons, at Black Sunday.

Mrs. D. C. Allmon and Phillis of Hereford visited Mrs. Deaton and girls Saturday afternoon.

Mr. and Mrs. Leonard Latham were visiting in Lubbock Tuesday. Cecil Coker of Tucuman was a visitor in the Roy Coker home Thursday.

K. E. Deaton and Barbara attended the football game at Bovina Thursday night.

Mr. and Mrs. Claude Edelman and Billy and Judy were guests in the Joe B. Douglas home Sunday.

John S. Thompson and Mrs. Leona Wolfe are making the Albuquerque State Fair with their short horn cattle this week. John won grandchampion at the Amarillo fair.

Former Resident Is Visiting Here

Mrs. Jennie Fullwood, a pioneer resident of Hereford, has been visiting in the home of her son and family, Mr. and Mrs. R. A. Fullwood and her granddaughters, Mrs. D. C. Walser of Hereford, Mrs. Charlie Noland of Summerfield, and Mrs. T. R. Slay of Amarillo. She has visited in the homes of many of her old time neighbors here, too.

Mrs. Fullwood came to Amarillo in 1902 with her husband and family. They moved to Hereford when it was only two years old. The Fullwoods lived in a dugout on 25 Mile Avenue. Mr. Fullwood put down the first well Hereford ever had and Mrs. Fullwood ran the first post office. Together, they ran the first dairy ever in Hereford and also farmed.

The Fullwood's last two children, a boy and a girl, were born in Hereford. They then had a family of six boys and one girl, which was the youngest.

They lived in Dean, Tex., which was between Amarillo and Hereford, 20 miles this side of Amarillo, before moving to Hereford. Mrs. Fullwood ran the Dean Post Office for five years. They were residents of this part of the country for 45 years.

Mr. Fullwood died at the age of 91 years, which was three years ago. Mrs. Fullwood is now 88 years of age and says, "I plan to come back in two years, when I am 90."

She has been residing in the home of her daughter, Miss Francis Fullwood, who has lived in Kerrville for the past seven years.

Mrs. Fullwood attends church twice every Sunday and says, "The Lord gives me all my strength." She's very very active for 88 years of age.

ARTHUR'S, RHEUMATISM, NEURITIS Sufferers Now Offered Amazing Relief From Agonizing Pains

Sensational new medical discovery called AR-PAN-EX works through blood stream where it can do the most good, fastest. Even most stubborn cases have gotten blessed relief from torturing misery. See us today about guaranteed AR-PAN-EX tablets.

Roger's Drug

Dawn News

By Bertha Frye

The sympathy of the community goes out to the William Wimberley family in the death of Mrs. E. A. Oberst, mother of Mrs. Wimberley. She died in the Canyon hospital early Sunday morning.

The Dawn Home Demonstration Club will meet with Mrs. J. B. Caraway Friday afternoon.

Mr. and Mrs. Harold Robinson of Canyon visited Sunday in the Zed Stewart home.

Mr. and Mrs. Jerry Albracht and children and Tom and Bill Parker of Hereford were visitors in the George S. Parker home Sunday.

Mr. and Mrs. Henry Miller and children were Sunday visitors in the home of Mr. and Mrs. E. Garrison.

Mr. and Mrs. Charles Corder visited over the weekend with the Heider Corder family at Anton.

Mr. and Mrs. H. H. Miller and children attended a family reunion of the Jensen family in the Oslo community near Graver last Sunday.

An Honest Tale - Horse's, That Is

MIAMI (U.S. - Munchausen, the race horse named after the Baron famed for his fabulous imaginary tales (all lies), comes by his name - honestly. He was sired by Mighty Story, who is out of the mare, Little Lie.

Read The Classifieds

Ladies CALISHEEN GABARDINE SKIRTS

• Unidure Processed
• Wrinkles Hung Out

2.98

Expertly Tailored to Look Much More Expensive

A—Smooth fitting, smart fly front with kick pleat. 5 gore model with swag-hip pockets. Unidure processed (no need to iron). In Brown, Black, Navy, Charcoal, Beige and Red. Sizes 22-30.

B—Blade slim skirt, fitted dart, 4 gore model with back kick pleat. Genuine Calisheen gabardine, expertly tailored for perfect fit. In Brown, Black, Navy, Charcoal, Beige and Red. Sizes 22-30.

C—Large hips look slim in this 6 gore skirt. Superbly tailored of unidure processed (no need to iron) calisheen gabardine. In Brown, Black, Navy, Charcoal, Beige and Red. Sizes 22-30.

BLOUSE \$1.00

Anthony's

High Food Prices Out Of Balance With Prices Received By Farmers

Panhandle Needs Moisture

I have been in all sections of this Congressional District since I came home, and there isn't one spot that doesn't need rain. Some parts are much harder hit than others, but unless rain is forthcoming within the next few weeks, we could well be in worse condition than ever before. Childress county is perhaps the hardest hit of the lot. The other counties north and along the Oklahoma border seem to have a little more moisture, but this is drying up fast.

We had a meeting in Childress the other night with Mr. C. M. Richter, Waters Facilities Specialist of the Farmers Home Administration. He explained in detail the part played by the Farmers Home Administration in making loans for irrigation purposes as well as for domestic and livestock water. There was a good turnout for the meeting. The word "water" has a magic touch in this country,

and you can always expect a good turnout to discuss this problem.

We hope that legislation will be enacted in the early days of the next Congress that will make possible a number of small surface water projects that would be feasible in our section. This type of project will go a long way toward helping in our water problem—a problem that is becoming more serious each day, and about which something must be done.

Between 1946 and 1951, farm prices advanced 29 percent. However, during the period between 1946 and 1952, retail food prices increased 45 percent. Since 1951, the peak prices received by farmers have fallen 20 points or almost back to the 1946 level. In contrast, retail food prices are still just a fraction below the 1952 peak. In the month of June, 1954, farm prices declined 4 percent; retail food prices advanced 0.5 percent. It can be readily seen from these figures

that the consumer has received no benefit in the form of lower retail food prices, even though the farm prices have slipped measurably. The Committee on Agriculture on July 23 of this year said, and I quote: "Further declines in farm prices are expected as more livestock and livestock products come to market and price support levels are lowered. Consumers can expect little benefit, however, from these lower farm prices unless recent tendencies to increase marketing and processing charges are curbed."

In January, 1948, the farm price of wheat reached a peak of \$2.81 a bushel, and the average price of a one pound loaf of bread was 13.8 cents. The farm price of wheat has dropped to \$1.91 a bushel while the average price of a one pound loaf of bread has increased to 17 cents. This means that there was a 32 percent drop in the price of wheat from which the bread is made, while at the same time, there was a 23 percent advance in the finished product, to wit, the loaf of bread. The farm value of the wheat in a one pound loaf of bread is 2.7 cents.

Here is what a recent Congressional Report had to say on the subject:

"Out of each dollar spent for food in the United States, 5 cents goes for imported foods, fish, and other products not produced on American farms. Out of each dollar spent by the American housewife for domestically produced food, 56 cents now goes for processing, marketing, and transportation charges. The farmer receives 44 cents. Of this 44 cents, approximately 30 cents goes to purchase tractors, tires, plows, gasoline, fertilizer, and other supplies required by modern farming."

Thus, the farmer and his family have about 14 cents out of each consumer dollar spent for domestically produced food for their work and their investment.

The farmer's share of the consumer dollar has dropped in recent years and months as farm prices have declined, while retail food prices have remained at 1952 peak levels."

Courthouse Records

Warranty Deeds

L. M. McGee, et ux, to W. L. Lewis Jr., all of the South 160 feet of the North 200 feet of the East 200 feet of Block 7, Evans addition.

W. L. Davis Jr., et ux, to L. M. McGee, the South 100 feet of Lot 4, and all of Lot 63 of Allison subdivision of Block 2, and the East 1/2 of Block 3, and the East 1/2 of Block 16, of Welsh addition.

E. E. Layman, et ux, to Dora L. Layman, the South 1/2 of East 102.5 feet of the North 100 feet of Block 78.

P. Lyons, et ux, to Otis L. Lyons, all of Section 56 in Block 10.

Gus Ruland, et ux, to L. L. Childers, et ux, all of Lot 37 in Block 10 of Evans addition.

Stop Taking Harsh Drugs for Constipation

Get Intestinal Upset! Get Relief This Gentle Vegetable Laxative Way!

Constipation, never take harsh drugs. They cause brutal cramps and griping, upset normal bowel action, make repeated doses seem needed.

When you are temporarily constipated, get relief but gentle relief—without the without harsh drugs. Take Dr. Caldwell's Senna Laxative contained in Senna Laxative. The extract of Senna in Dr. Caldwell's is one of the finest natural laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, gives gentle, comfortable, satisfactory relief of temporary constipation to every member of the family. Helps you get "on schedule" without repeated doses. Even relieves stomach distress that constipation often brings.

Buy Dr. Caldwell's. Money back if not satisfied. Mail bottle to Box 286, New York 18, N. Y.

Anthony's Proudly Present the . . .

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EARLY COLONIAL SPREAD

"Loomed to be treasured for its lasting beauty"

IN WHITES . . . PASTELS AND DARK SHADES

Unbelievable but true . . . NOW you can have that beautiful colonial bedspread you have always admired and wanted. Luxuriously loomed to give you richness and long lasting beauty. In Bleached or Off White. In delicate pastel shades of Pink, Blue, Gold, and Green. Also Deep Tones in Hunter Green, Grey, and Red. See them. Compare them. Just another grand Anthony Value.

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FULL SIZE 98x114 . . . TWIN SIZE 86x114

Buy Now On Lay-Away For Yourself Or For Gifts

Anthony's

Girls' Novelty VELVETEEN PONY TAIL CLIP HATS

Pet of the young crowd, yours now in lustrous clipped velvet mounted on a hairline clip to make sure it stays put. The pony tail is caught up with gold-color and mock pearl rings. Completely lined with luxurious satin for a nicely finished look.

IN FALL'S FAVORITE COLORS ONLY **\$2**

Anthony's

OFFICIAL ENTRY BLANK

Hereford at Brownfield	Army at Michigan
Maryland at UCLA	Utah State at New Mexico
Texas Western at Tempe	Miss. Southern at North Texas
Brigham Young at Colo. Aggies	USC at Northwestern
Princeton at Columbia	Washington at Oregon State
Auburn at Florida	Minnesota at Pittsburgh
Texas A&S at Georgia	Cornell at Rice
Trinity at Hardin-Simmons	West Virginia at South Carolina
Colgate at Holy Cross	Georgia Tech at SMU
Colorado at Kansas	Penn. State at Syracuse
Missouri at Kansas State	Arkansas at TCU
LSU at Kentucky	Oklahoma A&S at Texas Tech
Wisconsin at Michigan State	Midwestern at West Texas

Predict the Score

TIE BREAKER

Hereford - Brownfield

Midwestern-West Tex.

Okl. A&S - Texas Tech

NAME _____

ADDRESS _____

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HEREFORD MOTOR CO.

● Your Friendly Ford Dealer

Hereford Laundry & Dry Cleaners

● Family Finish Laundry Our Specialty

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H & W IMPLEMENT CO.

● John Deere Implements - Pontiac

PITMAN SERVICE STATION

● Conoco Products - We Never Close

CROWE-GULDE CONCRETE CO. OF HEREFORD

● Mixed To Specifications

Southwestern Public Service Co.

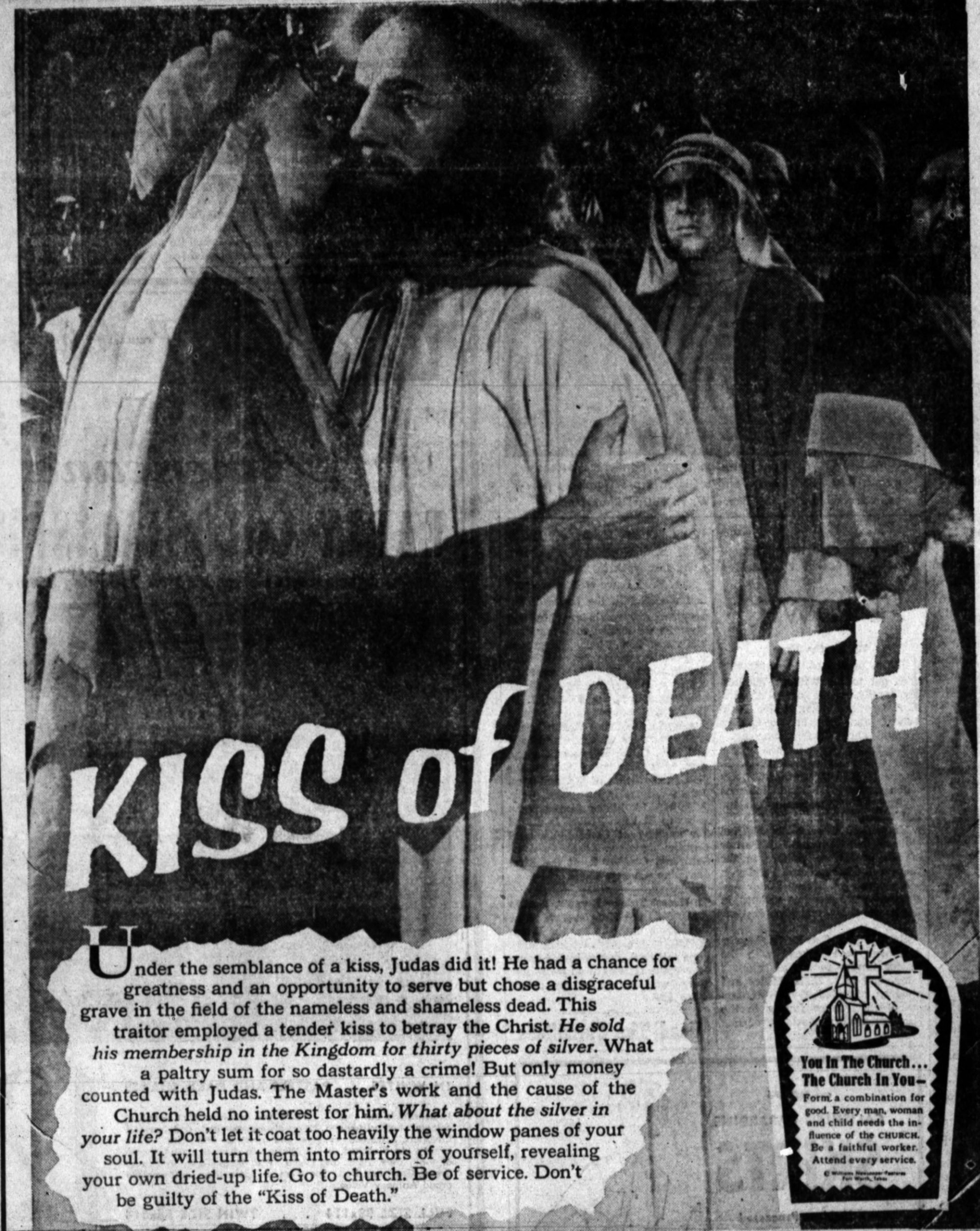
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DAVIS-McCRACKEN

● Minneapolis-Moline Dempster Drills



KISS of DEATH

Under the semblance of a kiss, Judas did it! He had a chance for greatness and an opportunity to serve but chose a disgraceful grave in the field of the nameless and shameless dead. This traitor employed a tender kiss to betray the Christ. He sold his membership in the Kingdom for thirty pieces of silver. What a paltry sum for so dastardly a crime! But only money counted with Judas. The Master's work and the cause of the Church held no interest for him. What about the silver in your life? Don't let it coat too heavily the window panes of your soul. It will turn them into mirrors of yourself, revealing your own dried-up life. Go to church. Be of service. Don't be guilty of the "Kiss of Death."



This Religious Feature Is Made Possible Through The Generosity Of The Hereford Business Firms Listed On This Page.

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● Attend The Church of Your Choice Sunday

Wesley Methodist

410 Irving
Rev. E. L. Naugle, pastor
Preaching services are at 11 o'clock Sunday morning and 7:45 o'clock Sunday night with Sunday School at 9:45 o'clock. World Communion will be observed at the Wesley Methodist Church at the morning service. The evening service will be at 7:45 o'clock and MYF at 6:30 o'clock.
The mid-week service will be at 8 o'clock Wednesday evening. Choir practice will be at 8 o'clock Thursday evening.

Church of Nazarene

Fourth and Jackson
Rev. Orval W. Akers, pastor
Sunday School is held at 10 o'clock, worship services at 11 o'clock. Evening worship services are at 7:30 o'clock. The message will be "The Third In a Series," taken from the 15th chapter of Luke.
Prayer meeting is held each Wednesday evening at 8 o'clock.

Christian Science

Services are held at the Star Theatre each Sunday morning at 11 o'clock. All who are interested are cordially invited to attend.

St. Thomas Episcopal

Sunday School is held each Sunday morning at 9:45 o'clock followed by morning worship at 11 o'clock.
F. L. Alexander will be lay reader. Subject for study will be "Fatherhood of God and the Families of Men."

First Methodist

Fifth and Main
Rev. S. M. Dunnam, Pastor
Church services are at 10:55 o'clock Sunday morning and vesper services at 7:30 o'clock Sunday night. Sunday School meets at 9:45 in the morning. MYF meets at 6:45 o'clock Sunday night.
Tuesday morning at 9:15 o'clock the Prayer Group meets in Ward Hall. Tuesday evening at 7:45 o'clock a Commission on Education meeting will be held in Ward Hall.
Mid-week prayer services are at 7:15 o'clock Wednesday night with choir practice following at 8 o'clock. Wednesday noon at 12:30 o'clock there will be WSCS covered dish luncheon in the fellowship hall.
Saturday morning from 8:30 o'clock to 10 o'clock, a prayer vigil will be held in the Sanctuary.

First Presbyterian

610 Lee Street
Rev. Russell Wingert, pastor
Sunday School is held each Sunday morning at 9:45 o'clock followed by morning worship at 11 o'clock.
Evening services will be held at 5 o'clock.

First Christian

Sixth and Main
Rev. Don Root, Pastor
Sunday School is held each Sunday morning at 9:45 o'clock and morning worship is at 10:50 o'clock. Sunday begins the Church Loyalty Month. It's rally day and promotion day in the children's department. The church will observe the World Communion at 10:50 o'clock. The sermon will be "One Leaf and One Body." At 3 o'clock that evening they will leave for Ceta Glen Canyon, where they will have an all church fellowship and evening vespers.
Monday the District One Christian Church Convention will be held at Stratford.
Wednesday morning at 6 o'clock will be prayer time. At 1 o'clock, the Christian Women's fellowship meeting will be held. At 7 o'clock the Christian Men's fellowship dinner, held once a month, will be held.

First Baptist

Fifth and Main
Rev. Howard Scott, pastor
Sunday School is held at 9:45 o'clock and the morning worship services are held at 10:55 o'clock.
Sunday evening the training union will be held at 6:15 o'clock with the evening worship at 7:30 o'clock.
The Sunday morning Baptist Hour is broadcast at 8 o'clock over KPAN.

The morning worship service is broadcast every first, second, third and fifth Sunday at 10:55 o'clock over radio station KPAN.
Tuesday afternoon at 3:15 o'clock the Cherub Choir meets; at 4:15 o'clock the Crusader Choir meets. At 7:30 o'clock, Youth Choir meets. Brotherhood meetings are held at 7:30 o'clock the first and third Tuesday nights of each month.
Wednesday night at 8:30 o'clock Superintendent's meetings are held the first and third Tuesday night and at 6:45 o'clock officers and teachers' meetings are held. At 6:45 o'clock the Women's Missionary Auxiliaries meet, prayer services are held at 7:30 o'clock and the church choir meets at 8:30 o'clock.

Seventh Day Adventist

Third and Lawton
Sabbath School is at 9:45 o'clock and morning worship services are at 11 o'clock.

Grace Gospel Church

Thirteenth and Avenue K
Rev. H. V. Fields, pastor
Sunday School is at 9:45 o'clock evening at 7 o'clock and evening preaching service at 8 o'clock.
Bible study is held each Sunday Wednesday night prayer meeting is at 7:30 o'clock.
Friday night prayer service is at 7:30 o'clock.

Avenue Baptist

128 N. 25 Mile Avenue
Rev. Bob Harris, pastor
Sunday school is held at 9:45 and the morning worship services are held at 11 o'clock.
Training Union is held each Sunday evening at 7:00 o'clock.
Evening worship services are held on Sunday evening at 8:00 o'clock.
Mid-week prayer services are Wednesday night at 8 o'clock. At 8:45 o'clock there will be choir practice.
Sunbeams will meet at 3:30 o'clock Tuesday afternoon.

Church of Christ

205 E. 6th Street
Rev. Russell Pogue, minister
Bible school is held each Sunday morning at 10 o'clock, with morning worship at 11 o'clock.
The Young People meet Sunday evening at 7:15 o'clock with evening worship at 7:30 o'clock.
Wednesday evening prayer services are held at 7:30 o'clock.
The Hereford Church of Christ radio broadcast is heard daily at 9:40 over KPAN.
The nationwide broadcast by the Church of Christ is each Sunday afternoon at 1 o'clock.

Temple Baptist Church

Forrest St. and Ave. K
Rev. Russell Pogue, pastor
Sunday school will be in the morning at 9:45 o'clock and Training Union is in the evening at 6:15 o'clock. Morning worship services are at 10:50 o'clock and the evening service at 7:30 o'clock.
Teachers and officers will meet Wednesday evening at 7:15 o'clock with the Evening Prayer service following at 7:45 o'clock.
Sunbeams, R. A. and G. A. will meet at 4 o'clock each Wednesday afternoon.



MEET THE TEACHERS! The new algebra, general math, and English III teacher at Hereford High School this year is Claude C. McDougal. He was Junior High school principal at Clovis last year before coming to Hereford. He also taught in the Hereford schools in 1950 and 1951. He taught 20 years in the Clovis schools. Mr. McDougal was born in Bowie, Tex. and graduated from the high school in Hollens, N. M. He received his AB degree at New Mexico Highlands University in Las Vegas and received his Masters at the University of New Mexico in Albuquerque. According to Mr. McDougal, "I intend to stay in Hereford until they run me off."

Let stand a few minutes to soften crumbs. Pour into refrigerator tray; place in freezing compartment with control set at lowest temperature and freeze until firm. Whip cream until stiff. Turn frozen mixture into chilled bowl and beat with rotary beater until smooth and fluffy. Fold in whipped cream. Return to freezing compartment and freeze to desired consistency. Reset temperature control to normal. Makes about 1 quart.

FRIDAY FARE

Draw your chairs around the fireplace at dessert time and serve this good cake with coffee.

- Stuffed Baked Fish
Potatoes Salad Plum Cake Beverage
Snap Beans Rolls

PLUM CAKE

Ingredients: One 1 pound and 14 ounces can blue plums, 1 cup sifted cake flour, 1 1/2 teaspoons baking powder, 1/4 teaspoon salt, 1/2 cup butter or margarine, 1/2 cup sugar, 1/2 teaspoon vanilla, 2 eggs, 1/4 cup sugar, 1 teaspoon cinnamon.

Method: Allow plums to drain well in strainer; you should have at least 1 1/2 cups syrup to use another time for a pudding sauce or a cold drink. Sift together flour, baking powder and salt. Cream butter, 1/2 cup sugar and vanilla; beat in eggs one at a time. (Mixture will look curdled but this doesn't matter.) Stir in sifted dry ingredients in three additions until smooth. Turn into buttered baking pan (8 by 8 by 2 inches). Remove pits from plums as you spread them over cake batter. Mix 1/4 cup sugar and cinnamon together; sprinkle over plums. Bake in moderate (350 degrees) oven until cake tester inserted in center has no cake particles sticking to it—about 45 minutes. Allow to stand a few minutes before turning out on rack; plums will have sunk to bottom; if a few plums stick to pan turn them onto cake with small spatula. When cool invert on cake plate; top will have pretty dark markings.



MEET THE TEACHERS! Another new teacher at Shirley School this year is Mrs. Carroll Whiteside, who teaches the third grade. Mrs. Whiteside was born and raised in Amarillo and is a graduate of Amarillo High School. She attended college at West Texas State Canyon. Her hobby is poetry and she likes people and children. Shown from the left are: Mrs. Whiteside, Stephen Conaway and Ronda Kay Neff. (Staff Photo)

SUNDAY NIGHT SUPPER

- Give applesauce a lift this way!
Sliced Cold Roast Pork
Mandarin Applesauce
Beverage

MANDARIN APPLESAUCE

Ingredients: 1 1/2 to 2 cups applesauce (home-cooked or canned), one 11-ounce can mandarin oranges, 1 tablespoon finely diced preserved ginger.

Method: Mix applesauce, well drained mandarin oranges and ginger. Serve with roast pork.

SATURDAY SUPPER

Here's something new and spicy to try with ground beef.

- Braised Chili Meat Balls
Steamed Rice Carrots
Cole Slaw Rolls
Apple Pie Beverage

BRAISED CHILI MEAT BALLS

Ingredients: 1 pound ground beef 1 teaspoon salt, 1-16 teaspoon garlic powder, 1 teaspoon chili powder, 1 egg (slightly beaten), 8 one-inch cubes sharp American cheese, 1 tablespoon shortening, 1 tablespoon finely chopped onion, tomato juice.

Method: Mix beef, salt, garlic powder, chili powder and egg. Shape into 8 balls, each around a cube of cheese. Brown on all sides in large skillet in shortening. Add onion and cook lightly. Add 1 cup tomato juice; cover. Simmer 10 minutes; the cheese in the center of the balls will melt and some of it will ooze out. To make gravy, if desired, pour the drippings in the pan after the meat balls are cooked into a measure and add enough tomato juice to make 1 cup. Return to skillet while keeping meat balls warm. Mix 1 1/2 tablespoons flour with 2 tablespoons cold water until smooth; add to skillet; cook and stir over low heat until thickened. Add reserved meat balls to gravy and reheat. Makes 4 servings.

THE REAL McCOYS

BY JOHN and GEORGE

Visiting with Mrs. W. D. Howard last week was her daughter, Mrs. Don Kennedy and a niece, Margie Smith.

Mrs. R. J. Coleman and Mr. and Mrs. Bruce Coleman and Gary visited in Amarillo with relatives and attended the fair Thursday and Friday.

Mr. and Mrs. Bob Howard made a trip to Amarillo to enjoy the fair.

John McLean Insurance Agency

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I KIN PWAY HERE 'CAUSE THE McCOYS HAS A POLICY WITH

John McLean Insurance Agency

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Cooking Is Fun

By Cecily Brownstone Home Economist for Associated Press

FAMILY DINNER

Tired of the same old salads? Then try this one!

- Broiled Shoulder Lamb Chops
Potatoes Broccoli
Succotash Salad
Bread and Butter

Jellied Fruit Beverage SUCCOTASH SALAD

Ingredients: One 10-ounce package frozen succotash, 1/2 cup water, 1/4 teaspoon salt, 2 tablespoons olive oil, 2 tablespoons cider vinegar, 1-8 teaspoon salt, freshly ground pepper, 1/4 teaspoon sugar, 2 tablespoons minced parsley, 2 tablespoons thin onion strips, salted greens, 1 tomato.

Method: Cook succotash according to package directions, using 1/2 cup water and 1/4 teaspoon salt. Drain; reserve liquid for use in soup or sauce. Put olive oil, vinegar, 1-8 teaspoon salt, pepper to taste and sugar in small bowl; mix well. Add drained succotash, 2 tablespoons minced parsley and onion strips; mix well. Refrigerate for at least an hour to blend flavors. Line serving dish with salad greens; spoon marinated succotash into center. Peel tomato by blanching or rotating over flame; cut into 1/4 slices; sprinkle each slice with 1/4 teaspoon minced parsley. Top succotash with parsleyed tomato slices. Serve at once. Makes 4 servings.

FAMILY LUNCH

These drop biscuits are particularly good with a creamed main dish.

- Creamed Salmon Noodle Ring
Lettuce and Tomato Salad
Poppyseed Drop Biscuits
Cookies Beverage

POPPYSEED DROP BISCUITS

Ingredients: 1 1/2 cups sifted flour, 3 teaspoons baking powder, 1 teaspoon salt, 1/2 cup enriched corn meal, 2 tablespoons grated Parmesan cheese, 1-3 cup shortening, 1 tablespoon poppyseed, 1 cup milk

Method: Sift together the flour, baking powder, salt and corn meal. Stir in grated Parmesan. Cut in shortening until mixture resembles coarse crumbs. Stir in poppyseed. Add milk and mix lightly only until mixture is dampened. Drop by spoonfuls, 2 inches apart, onto greased baking sheet. Bake in very hot (450 degrees) oven 12 to 15 minutes. Makes 14 to 16 drop biscuits.

COMPANY DINNER

This dessert makes a delightful ending for a company meal.

- Fried Chicken with Gravy
Hominy Green Peas
Salad Bowl Hot Biscuit

PEACH MACAROON CREAM

Ingredients: 4 to 5 drained canned cling peach halves, 1/2 cup sugar, 1-8 teaspoon salt, 2-3 cup crumbled macaroons, 1 cup light cream, 1 tablespoon lemon juice, 1 or 2 drops almond extract, 1 cup heavy cream.

Method: Crush peaches to make 1 cup pulp. Mix with sugar, salt, macaroon crumbs, light cream, lemon juice and almond extract.



DON'T BLOW YOUR TOP!!

Use Water Resistant

TITEKOTE

Rain, wind, frost action and temperature extremes are natural enemies of unprotected masonry surfaces. Penetration of water into the masonry causes disfigurement and permanent damage to the structure. Under prolonged exposure, moisture will penetrate to the interior of the structure, producing dampness, discoloration and damage.

TITEKOTE has been especially developed as a protective coating for brick, stucco, all types of block and other masonry surfaces.

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TITEKOTE No. 1 (Base Coat) is unexcelled for filling and sealing the surface of Cinder Block, Haydite Block, Pumice Block, Superblock, Slog Block.

TITEKOTE No. 2 (Finish Coat) to be used for protecting and beautifying all masonry surfaces. Has same water-resistant qualities as Titekote No. 1 but does not have the ability to span large voids.

Crowe-Gulde Cement Co. of Hereford 1st & Gough St.

Coppercraft Topic For Simms Ladies

Gathering at the Community House on Tuesday for a special all day meeting, members of Simms Studycraft Club engaged in a lesson on Coppercraft. Mrs. Mildred Plant, representing Pierce's Hobby Shop in Amarillo, demonstrated each step required in the tracing and tooling of designs on copper, and went on to explain the use of the various materials necessary to complete the design. While each Studycraft member worked on her chosen project, Mrs. Plant remained to give individual instruction, advice and helpful hints.

Husbands of club members joined the group for dinner and participated in games of forty-two during the afternoon. Serving as hostesses for the dinner were Mrs. W. Blankenship and Mrs. J. A. Crofford.

During the course of a brief business session conducted by the president, Mrs. Glenn Hetzler, members chose Mrs. Charlie Burk as a new member.

Those present included Mesdames and Messrs. Glenn Hetzler, Roscoe Pinnell, James Cavin, Webb Blankenship, Durwood Riddle, Cord Hammock, and Paul Lyons, and Mesdames J. S. Stocks, C. W. Edwards, A. J. Ashburn, Claude Bogle, M. A. Ferguson, C. A. Perrin, Clarence Hollabaugh, and J. A. Crofford. Special guests included the demonstrator and Mesdames Earl DeHart and Paul Corbett of Hereford.

Mrs. Fred Northcutt and Mrs. Joe Martain visited with Mrs. Elmer Northcutt.

Mr. and Mrs. John McCullar and family made a trip to California recently to visit their daughter and family, Mr. and Mrs. James Kuykendall and daughter.

Mr. and Mrs. Floyd Brown, Mr. and Mrs. Eldred Brown, Mr. and Mrs. Ernest Brown and Mr. and Mrs. N. A. Brown attended a Potts reunion at the park in Clovis last Sunday.

Mrs. Elmer Northcutt and Mrs. J. E. Rouse visited with Mrs. Bertram Jack.

Visiting with Mrs. W. D. Howard last week was her daughter, Mrs. Don Kennedy and a niece, Margie Smith.

Mrs. R. J. Coleman and Mr. and Mrs. Bruce Coleman and Gary visited in Amarillo with relatives and attended the fair Thursday and Friday.

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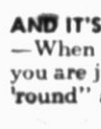
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ENTERTAINMENT

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JAN TUCKER, Tulia scatback, is brought down by an unidentified Hereford player as Veigel rush in to help. (Travis Caraway Photo)

District Plays 21 Games; 15 Won, 5 Lost, 1 Tied

District 1-AA ball players will this weekend meet the last of their non-conference foes, prior to opening of the conference season on Oct. 1. Hereford, without question, has the toughest tangle on the 1-AA schedule, when they travel to Brownfield. Phillips, with a long string of lopsided wins, will also encounter tough competition with the Levelland squad. The six teams have played 21 games, winning 15, losing five and one tie.

1,000 for the season will meet the Tulia Hornets in Canyon. The Eagles barely eked out a win over Memphis the past week, 27-26, while the Whitefaces trounced the Hornets 28-12. Memphis is by far the strongest opposition yet encountered by Canyon. Prior to this game the Eagles downed Happy 40-0, then took Panhandle 38-12. Last year Canyon won over Tulia 27-6, and are favored to repeat again Friday. Tulia, still looking for a win, does have some fair material, however, and a game like they turned in during the first quarter with Hereford could result in an upset.

Dalhart vs. Clayton
The Dalhart Wolves with two wins and one loss to their credit, will meet the Clayton, N. M., squad. The Wolves defeated the New Mexico boys 41-0 last year and are expecting another "breather" just before jumping into their conference schedule against the

only Texas team encountered. Dalhart lost their first game to Lefors 0-6, then trimmed Guyton 39-25, and took Boise City 20-0.

Dumas vs. Oilton
The Dumas Demons took a bye last week, but will be back on the gridiron Friday against Oilton in what should be a fairly easy tangle. A giant array of sophomore material makes the Demons a question mark in 1954, but many observers are setting Dumas as the 1-AA team "most likely to hold Phillips." The Demons stuck a feather in their cap when they took Quanah into camp to the tune of 14 to 7. Their stock really went up though, when they tied the strong Clovis squad 18-18.

Hereford vs. Brownfield
By statistics, the Whitefaces are slated for a rough time. It's like this. Hereford beat Muleshoe 19-7 for a season opener. Last weekend the Muleshoe boys met up with Brownfield and took a sure enough wallop, 0-58. However, Levelland proved that the Brownfield team could be beat the previous week when they took an easy 39-6 win from the Cubs. Hereford meanwhile, has suffered one loss, 40-13, at the hands of the Littlefield boys and, in addition to Muleshoe, won over Tulia 28-12.

Perryton Draws Bye
The Perryton Rangers, considered on every hand as one of the district's stronger teams, will take

a rest this week—although no one can really figure out why. Actually, the Rangers have played four games, all "push-overs," and will play their first really contested game of the season on Oct. 8, when they meet Phillips. To date, Perryton has won the following: White Deer 31-7, Panhandle 45-18, Price College 47-6, and Canadian 39-0.

Phillips vs. Levelland
The Blackhawks, riding high again this year, will be the favorites when they meet Levelland Friday. However, the Lobos do ye encounter by the Hawks, present the strongest competition Phillips is far from playing push-overs, as has Perryton; not only managed to win all three games, but have shamed their opponents with unmerciful scores, defeating Brownfield 54-7, Childress 51-6 and Wellington 48-7.

Shamrock vs. Childress
Shamrock is definitely the weak sister of Dist. 1-AA. They have played three games—and are still hunting their first win, despite the fact that some of the teams have been weak. Their losses were to McLean 45-6, Wellington 25-7 and Lefors 13-7. Childress, though no ball of fire, is expected to add another loss, making it four for the Irish, definitely doped for the district cellar in '54. Shamrock has lost three of the five losses credited to the district so far this season.

District 1-AA

Season Scores — Schedules

Below appears the schedule and scores of all teams in District 1-AA. Score on left is that of team appearing in capital letters at top of each group. Next scheduled game will be with the team appearing immediately below.

- CANYON**
- 40 Happy 0
- 38 Panhandle 12
- 27 Memphis 26
- Tulia
- Dalhart
- Hereford
- Perryton
- Dumas
- Phillips
- Shamrock

- DALHART**
- 0 Lefors 6
- 39 Guyton 25
- 20 Boise City 0
- Clayton
- Canyon
- Hereford
- Perryton
- Dumas
- Shamrock

- DUMAS**
- 14 Quanah 7
- 18 Clovis 18
- Oilton
- Wellington
- Phillips
- Shamrock
- Dalhart
- Canyon
- Hereford
- Perryton

- HEREFORD**
- 19 Muleshoe 7
- 13 Littlefield 40
- 28 Tulia 12
- Brownfield
- Shamrock
- Dalhart
- Canyon
- Perryton
- Dumas
- Phillips

- PERRYTON**
- 31 White Deer 7
- 45 Panhandle 18
- 47 Price College 6
- 39 Canadian 0
- Phillips
- Shamrock
- Dalhart
- Canyon
- Hereford
- Dumas

- PHILLIPS**
- 54 Brownfield 7
- 51 Childress 6
- 48 Wellington 7
- Levelland
- Perryton
- Dumas
- Shamrock
- Dalhart
- Canyon
- Hereford

- SHAMROCK**
- 6 McLean 45
- 7 Wellington 25
- 7 Lefors 13
- 7 Childress
- Hereford
- Perryton
- Dumas
- Phillips
- Dalhart
- Canyon

Foibles

FANCY AND PLAIN

The precasters pumps you up sky high and what do it take, to bring you down to earth or lower, a handfull of fumbles. So be it, say Texas U., who were deluged because of shucking the ball and "Hoo-boy," say Oklahoma U., who survived in spite of 10 fumbles half of which TCU lovingly acquired. I made a slight, and like to wuz fatal, miscalculation last week when I averred the Frogs wouldn't jump over Oklahoma U. Sure enough they didn't, fact was they landed slap dab in the middle of the Sooners and more than somewhat, thuddingly. Natural, Mr. Cronley of the O. C. press, may have still been befuddled by events but Sunday, he attributed OU's soph quarterback, Jim Harris to Ardmore, Okla. Which statement of course, could still be or could have been applicable sometime in Mr. Harris' young life. However, Oklahoma U.'s brochure lists: Jim Harris, promising soph qb from Terrell, Tex., No. 15, 19, 6-1, 170. Son of Mrs. Annie Harris of Terrell-high jumper on Oklahoma Freshman track squad. Not a word of warning to unsuspecting TCU (unless they chased him, too) as to his running propensities. They'll practice handoffs night and day in Norman right up to the Dallas take-off two weeks hence, in an effort to ready a ball handler to make up for the void caused by Calame's busted up collarbone. Which loss may prove insurmountable in the fortnight left before the Steer rattle in Big D on Oct. 9. Texas Tech entertains the Oklahoma Ags Saturday eve in Lubbock and if the Cowpokes can't get Freddie Myers in there to pitch, it will be the infantry all the way for them and any foot soldier will tell you and prove it, that, such is the hard way. In this particular instance it would require a prohibitive amount of time and would be insufficient against the Raiders. Sans Myers the Cowpokes essayed only 3 tosses axin the Kaydets, all went aglee. The Wrecks show at Dallas this week for have at SMU and unless they can come up with some tackle and end types, plus a healthy Larry Morris, they may wish they had stood in Atlanta. Wisconsin and Michigan State have at it early, also, and the Badgers may put the Big 10 eliminate right at the Spartans, who hardly have room

to breathe after their demerit by lowly last week. Haluska is back with the Wisconsin and plussing their offense thereby. Let me forecast another upset this week, at no extra charge. I give you UCLA over Maryland in L. A. next Saturday. The Terps are favored by 7 points on the odds sheet but I don't believe the UCLAns to be such avaricious readers that they will digest and accept that early decision. So until further returns are in, I lean on the Cal lads and their line. Florida, if it has a run of their effort ala Georgia Tech, could put Auburn in the crucible and ignite the gas. Here is a repeat warning to those afflicted with football pickings, better start looking for the stars of the old weather hazard to assert themselves. Most ties result from adverse weather, obdurate opponents and ineptness. On that inept deal, our girl tad said to me a way back when, "Dad, how comb they is no such word as apt?" I should think if you have inept, you would gotta have an apt? I have 't answered it as yet. I tried apt

Letter To The Editor

Dear Editor:
Albert Zinor and I, Baskin have made a 75 mile trip in the Zinor car, inspecting craps and farming conditions in the irrigated and non-irrigated sections. Of course, the irrigated crops are just about the best ever, but in the dry land sections things are quite different. The best non irrigated crops seen and got a blank stare that started me on route on Mr. Webster and his efforts. I can't communicate with him directly as yet, so the situation is not there. The odds bet says these to predominate, among others: Princeton, Auburn, Georgia, Holy Cross, Colorado, Missouri, Michigan, Ohio State, USC, Washington, Minnesota, Rice, West Virginia, Penn State and TCU. Actually, I would not recommend plastering any chartlets to bet on West Virginia, Georgia, Holy Cross, Missouri, Ohio State or Michigan among others.

are on and near Box Car Ranch. Taft McGee on Box Car Ranch, owing to heavy rains in that section, has the best dry land crops seen. Other dry land crops, especially near Walcott School, are fair and now being harvested. Quite a joke could be told on Albert, who has lived in this section for 42 years with his home in Jim Hill Hotel. He is a great fisherman and spends his winters in Florida, where fishing is always good. Albert got restless recently, so he decided to go over to Hot Springs, N. M., for a fishing spell in Elephant Butte Dam. The water being low over there made fishing not so good, so Albert got the surprise of his life on his return home to find that an 18 pound fish had just recently been caught at Buffalo Lake. Hereafter, he will confine some of his fishing at least, nearer home.
L. Baskin, reporting
Gloves
A flannel cloth dipped in sweet milk and rubbed on a pure soap will clean gloves and avoid the unpleasant odor of cleaning fluid.

What Helps BUSINESS HELPS YOU! TRADE AT HOME

FRIDAY SATURDAY **★STAR★** SUNDAY MONDAY TUESDAY

Bullet for Bullet
...and life for life!

JOHN PAYNE
LIZABETH SCOTT
DAN DURYEA
SILVER LODGE

with DOLORES MORAN - EMILE MEYER - HARRY CAREY, Jr. - ALAN HALE, Jr.
Directed by ALLAN DWAN - Story & Screenplay by KAREN DEWOLF - Produced by BENEDICT BOGAVS

Four Desperate Men... On a Cruel Errand of Greed and Violence... Unleash a Reign of Terror in Silver Lode... Until the Innocent Target of Their Guns... Beats Them to the Draw.

REGULAR ADMISSION

ACTS THAT WILL FILL A COLUMN

QUO VADIS

FACT NO. 3
It was years in the making! Planning began twelve years ago. Research continued for a decade. Two years of technical preparation preceded the actual filming.

FACT NO. 2
The cast numbers more than 30,000 persons, with 27 principals and 235 speaking roles.

FACT NO. 1
Life and Look Magazines describe it as "The most colossal movie ever made!"

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COMING FRI. - SAT. OCT. 8 - 9

RETURN BATTLE OF THE CENTURY!
BETTER THAN RINGSIDE!

ROCKY MARCIANO
vs. **EZZARD CHARLES**

Official World's Championship Films!
Released thru United Artists

DON'T TURN YOUR BACK ON THE MOVIES
YOUR CHEAPEST AND BEST ENTERTAINMENT

FRIDAY SATURDAY **TEXAS** SUNDAY

DOUBLE FEATURE

Friends call him "KID"!
Foes call him "KILLER!"

TIM HOLT
THE FARGO KID

(He's a fighter's fury!)
with RAY WHITLEY • EMMETT LYNN
JANE DUNN • AN RKO Radio-Reliance

GEORGE RAFT
THE MAN FROM CAIRO

Violence and Terror!

ROBERT MITCHUM
BARBARA BEL GEDES
ROBERT PRESTON

BLOOD ON THE MOON

with WALTER BRIDGMAN • PHYLLIS THAYNE
FRANK HAYLEN • TOM FULBY
Executive Producer SID BOGUSL • Produced by THERON WARTH • Directed by ROBERT WISE
Screen Play by Ulla Hayward

TOWER DRIVE-IN THEATRE

THURSDAY FRIDAY SATURDAY ONLY SUNDAY MONDAY

LURE OF THE WILDERNESS
JEAN PETERS • JEFFREY CONSTANCE • PETERS • HUNTER • SMITH

SCUDDA HOO! SCUDDA HAY!
JUNE HAVER
with LON McALLISTER

RETURN TO TREASURE ISLAND
HUNTER
DANN
ADAMS

DR. MILTON C. ADAMS
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YOU'RE INVITED TO A **free frozen food demonstration!**
By **CLAUDETTE HOHL**
TODAY THURSDAY
Sept. 30.
REA KITCHEN
2:30 P.M.

This prominent Home Economist from the International Harvester Company, will be here in person to demonstrate many new and easier ways to freeze and package foods.

She will also show you how to prepare meals months in advance, with tips on buying that can save you lots of money on your food budget.

We hope you'll make it a point to attend this free demonstration, because we want you to see all the wonderful things you can do with the new International Harvester Freezers.

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