



A DELAYED PRESENTATION of his certificate as incoming president of the Deaf Smith County Chamber of Commerce was made to T. W. Alderson Friday by vice president Ralph Hastings. Alderson was not able to be present at the annual Chamber of Commerce banquet, when certificates and other awards were made. (Staff Photo)

Marine Biologists Studying Fish Near Mouths Of Texas Rivers

ROCKPORT — The Chief Marine Biologist of the Game and Fish Commission said biological studies of certain Gulf Coast shorewater areas are currently being emphasized as an added protection to Texas' rich marine resources.

He made this observation on the eve of the major spring fishing season along the coast which, according to reports, may be the best since the extensive 1951 freeze which killed untold millions of salt-water fish.

The Chief Marine Biologist said a special crew is now making a biological survey of heavy industrial areas along the coast, particularly at the mouth of fresh-water streams that pour into the Gulf and bay areas.

Two marine biologists have already begun gathering bottom samples and making test collec-

tions at the mouth of the Brazos River.

Expanded Phase

"This is an expanded phase of our routine observations," said the Chief Marine Biologist. "It is our desire to determine whether there have been any changes in the food chain of various types of salt water fishes."

"It is well established that many species of marine life utilize the mouth of fresh-water streams for nursery and feeding grounds."

"Now, we are particularly interested in any changes occurring in bottom organisms which are so vital to the future of salt-water fishes."

The Chief Marine Biologist said conservation of the Gulf coast resources rates as a high priority project in view of the ever-increasing utilization of the marine products. This applies to the individual fisherman, as well as to industry, he added.

From a sports-fishing viewpoint, the Chief Marine Biologist said this spring possibly will reveal a complete comeback from the angling sag that followed the destructive freeze a few winters back. He said tests have shown that trout and other much sought-after species should be available in increasing numbers.

A team of scientists from the Naval Research Laboratory is planning a trip to Sweden to observe the total solar eclipse of June 30, 1954.

Thousands of asteroids revolve around the Sun, mostly in paths between the orbits of Mars and Jupiter.

Although charcoal has been made for centuries, modern methods of heating wood in retorts and recovering such by-products as wood tar, acetone and acetic acid is comparatively modern.

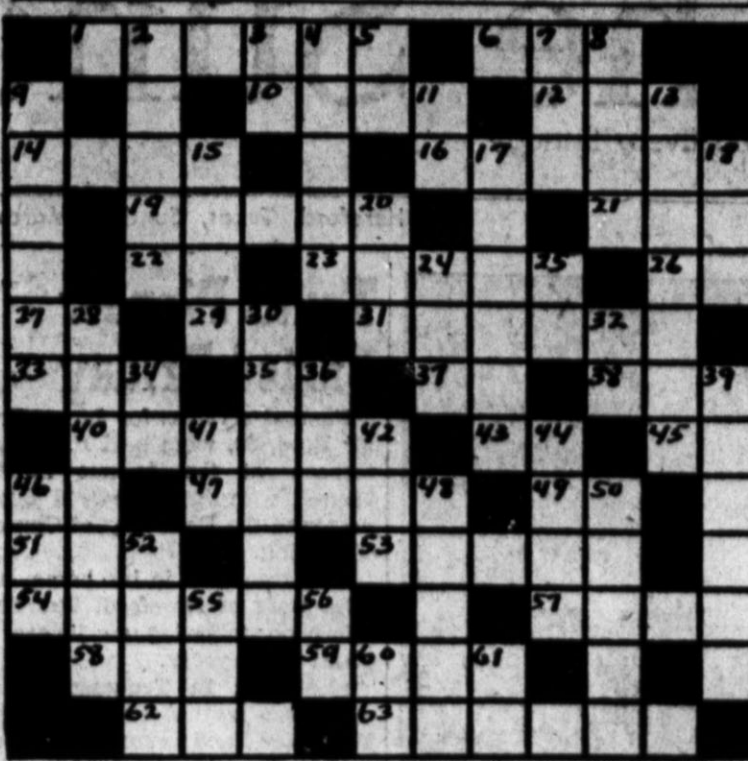
Although a large whale usually rises to breathe every 5 to 10 minutes he may stay under water as long as 45 minutes.

The Stuart kings of England were enthusiastic devotees of cock fighting and it was long called the "royal sport."

Fish travel back and forth between the Red Sea and the Mediterranean Sea through the Suez Canal, says the National Geographic Society.

About 500,000 elementary and high school children in the United States have some form of heart or blood vessel disease.

CROSSWORD By A. C. Gordon



- ACROSS**
- 1—Order covering
 - 6—Head covering
 - 10—Lean
 - 12—Small point
 - 14—First man
 - 16—Sustain
 - 19—Serious
 - 21—Edge
 - 22—Preparation
 - 23—Cook in a certain way
 - 24—Behold!
 - 25—Mineral note
 - 31—Hold in respect
 - 33—Go astray
 - 35—Ancient sun god
 - 37—Compass direction
 - 38—Mineral spring
 - 40—Necillities of a language
 - 43—In reference to
 - 45—Pronous
 - 46—Chemical symbol for silver
 - 47—Type of feminine hair covering
- DOWN**
- 2—Bread leavening
 - 3—Tautological Society (abbrev.)
 - 4—More advanced in age
 - 5—Musical note
 - 7—Fus
 - 8—Travel
 - 9—To test
 - 11—Pronoun
 - 13—To be successful
 - 15—Subject to argument
 - 17—One who makes a test
 - 18—Printer's measure
 - 20—Fish egg
 - 24—Bread of burden
 - 25—Chemical symbol for tellurium
 - 28—Beginning animal
 - 30—Bacastic
 - 32—Elocutional Society (abbrev.)
 - 34—A thoroughfare (abbrev.)
 - 36—The Latin way of saying "I love"
 - 39—A sea near Greece
 - 41—Exists
 - 42—Cry convulsively (abbrev.)
 - 44—Actual being
 - 46—First name of an Arabian Nights hero
 - 48—Loves to excess
 - 50—Fish-eating animal
 - 52—Ancient Egyptian goddess
 - 55—Age
 - 56—Toward
 - 60—Musical note
 - 61—Colloquial "all right"

Save Your Vision Week Underway

This week has been declared the 7th annual National Save Your Vision week by the Optometric Association, according to Dr. Milton C. Adams, association president.

Dr. Adams points out that every automobile driver should be required to pass a vision test at each renewal of his drivers license. "It is preposterous to assume that a driver's vision is the same at 60 or 70 as it was when he got his first license as a young man. Everyone knows that it is not, yet throughout the country driving licenses are repeatedly renewed on the basis of the first examination. This archaic practice probably costs hundreds of lives in highway accidents every year," Dr. Adams said.

Two out of three adult Americans wear glasses and the proportion is rising, according to Dr. Adams. He attributed the increase to two factors—the increased demand for good vision in modern living and greater consciousness of vision and vision care.

Almost all vision problems can be solved with the aid of modern science and a man of 60 or 70 can be helped to see as well as a youth, he said.

Dr. Adams said that although vision is "the most precious of our senses," barbers and veterinarians for pets are selected with greater discretion than eye-care practitioners.

No Rabid...

stray dogs which had been impounded, but preventive measures have been taken to try to prevent any recurrence of this situation, the Chief said.

British railways report that more than a million dollars worth of vegetables were raised in 1953 on tiny plots beside the tracks on their rights of way.

Archaeologists have been digging in the ruins of Pompeii for 205 years and have uncovered half the city, says the National Geographic Society.

Ancient chairs almost invariably had arms and it was not until toward the close of the 16th Century that smaller types became common.

After oil is pressed from copra, the dried meat of coconuts, the residue is valuable as stock feed and fertilizer.

Grocers estimate that food markets of 1939 had about a thousand items from which the consumer could choose, but that there were 5,000 items in 1953.

Lack Of Knowledge Not A Good Excuse In Traffic Court

"But, Officer, I didn't know it was against the law!" Col. E. B. Tilley of Houston, president of the Texas Safety Association, and Services Advisor for the Gulf Oil Corporation says that's the familiar lament of many drivers whose disregard of traffic laws gets them in trouble with enforcement officers. But, he adds, it doesn't help their case.

"The fact that a driver doesn't know he's breaking a traffic law doesn't excuse him from blame," he said. "If he doesn't know the law, he has no business driving a car."

Col. Tilley, who spoke in support of the Know and Obey Traffic Laws program of the Texas Safety Association and the Texas Department of Public Safety said, "There's too much at stake for any motorist to take a casual attitude toward traffic laws." He pointed out that other motorists expect a driver to know the law and they count on him to obey it. If he disregards it, he catches them off guard, and this often results in a tragic accident.

"For instance," Col. Tilley said, "the law requires that a right turn be made from the right hand side of the road. No motorist expects the driver in the lane to the left of him to cut across traffic to make a right turn. Consequently, whenever a driver commits this violation, an accident is almost certain to result."

Duty To Know He said that it's the duty of every person who drives an automobile to know the laws governing its operation, and there's no excuse for ignorance.

Col. Tilley urged motorists to be especially careful to observe the following safe driving rules: Always drive at a speed that is safe for conditions. Give a car on the right the right-of-way at an intersection. Give pedestrians in the crosswalk the right-of-way. Always come to a full stop at a stop sign. Observe all red lights, stop signs, or slow signs.

GOOD VALUES in USED CARS

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2 Door Sedan
- 1941 PONTIAC \$65
4 Door
- 1946 PLYMOUTH \$225
Club Coupe
- 1947 MERCURY \$250
4 Door Sedan
- 1947 DODGE \$195
4 Door Sedan
- 1949 PLYMOUTH \$275
4 Door Sedan
- 1947 CHRYSLER \$425
4 Door Sedan
- 1942 DODGE \$150
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KINSEY MOTOR CO.
12 Years Your Oldsmobile-Chevrolet Dealer
Across Street South of Courthouse
Pho. 42

GRASS ROOTS

Have been reminded that it is time to take pencil in hand and bang out another epistle. Seems that my chief heckler, when I fail to write Grass Roots, is Melvin Young of the Brand so will try to keep him happy at any rate.

The time is drawing near for spring clover seedings. Due to the dry year we had in 1953 the Hubam crop was very short this year and good quality seed is at a minimum. We have learned quite a lot about the growing of this fine summer legume during the past couple or three seasons and have some fairly certain do's and don'ts about it all. Hubam planted on open ground has done very well on limited irrigation but the clover planted in wheat has suffered in most cases from lack of irrigation. There are not too many wheat when the clover needs the most, but those that have report good results from their clover plantings. If you want a testimonial on this legume check with Bill Davis and Mack Mcly with Bill Davis and Mack Mcly. They had kidded me quite a bit about all I've said about Hubam but I'm not afraid of what they will say about the use they got from their seeding last year. They failed to tell me when they gave me that degree at A&M that I am nevertheless, not too good a mechanic but I manage to turn a perfectly good pair of khaki pants into a total wreck in a matter of minutes. I have been working over our alfalfa and grass seeders. They will be able to do the job by the time seeding rolls around. These seeders have been over the ground the past couple of years and from all reports a perfect stand has been secured every time. If you are planning on a hay patch or a clover seedling this spring I'd certainly suggest that you look at these seeders.

Not too much news. This county try boy made a trip to Dallas and I learned more about politics and world affairs from the airport to the hotel than I've learned in the past years put together. Webster sure ly had a cab driver for a proof reader when he cut loose with his tirade of deep thinking.

Howard GAULT Co.

Political Announcements

- For State Representative, 90th Legislative District: Jesse M. Osborn
- For District Clerk: Lucille Posey
- For County Judge: Horace L. Schloss
- For County Judge: Homer E. Henslee
- For Sheriff, Tax Assessor-Collector: Lovell Sharp
- For County Clerk: Ralph Smith
- For County Treasurer: Velma Hodges
- For County Attorney: J. Edward Line
- For County Commissioner, Precinct 1: M. T. (Marion) Rutter
- For County Commissioner, Precinct 2: Otto Massie
- For County Commissioner, Precinct 3: S. O. Wilson
- For County Commissioner, Precinct 4: J. T. Guinn
- For County Commissioner, Precinct 5: Bernie Northcutt
- For County Commissioner, Precinct 6: W. F. Perry

At The Movies

MOGAMBO
Sunday, Monday and Tuesday at the Star Theatre.
Starring Clark Gable, Ava Gardner and Grace Kelly.
Clark Gable, as the owner of a business dealing in wild animals ordered by circuses and zoos, is in the usual mix-up between two women. One of them, Grace Kelly, is the wife of a scientist for whom he guides a safari in search of gorillas, and the other a showgirl, Ava Gardner, whom Gable has quite a time trying to brush off. Filmed in stunning color and with stirring wild animal action, the story's romantic plot and brittle comedy dialogue makes this a picture for both children and adults.

THE HOAXTERS
"The Hoaxters," a newsreel film covering a 35 year period and giving in graphic detail the spread of totalitarianism and Communism as expounded by Hitler, Mussolini, Stalin, Tojo and other dictatorial leaders, will be shown as a short feature with the movie, "Mary Me Again," which is showing Wednesday and Thursday at the Star Theatre.
It compares the exponents of such "isms" with the old-time medicine men who peddle quack cure-all remedies and contains a compelling warning of the necessity for combating Communism's "big lies" with democracy's "big truth."

CARD OF THANKS
The kindness and sympathy of neighbors and friends in our recent sorrow will always remain with us as a precious memory. Our sincere thanks and gratitude for all those comforting acts.
Mrs. J. T. Rose
Austin Rose and family

Around...
(Continued from Page 1)
who was attending a meeting at the Camp Fire Hut, was credited with the discovery of a fire in a hedge next to the garage apartment at the Dick Barrett residence, 203 Park Avenue, early Saturday afternoon. Trash and grass along side the building were afire. There was no damage of importance, thanks to the quick discovery of the fire.
C. L. Summers has been appointed neighborhood Scout commissioner for Pack 51 and Troop 51, and Bill Wells has accepted the position of assistant Scoutmaster for Troop 51, according to district Scout executive W. M. Teague.
At the time of its burial in a volcanic eruption in 79 A. D., Pompeii was six centuries old.

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Let's Go To The Movies
STAR WEDNESDAY THURSDAY
MARRY ME AGAIN
ROBERT CUMMINGS MARIE WILSON
THE HOAXTERS
The inside story of the bad men of history!

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IN ADDITION TO THE SERVICES YOU ORDER, THE FOLLOWING ARE CHECKED:
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* TRANSMISSION LEVEL * RADIATOR LEVEL
* DIFFERENTIAL LEVEL * FAN BELT
* Battery Cables & Terminals * RADIATOR HOSE
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A THEATRE PARTY ENTERTAINED guests at the 10th birthday party of Wilma Sue Thomas, daughter of Mr. and Mrs. J. R. Thomas, Friday afternoon. Party caps and whistles were given to the guests as favors. Mrs. Sam Nunnally and Mrs. Carroll Whiteside assisted Mrs. Thomas in giving the party. Children who attended and are not in the picture are Judy

Fowkes, Dick Thomas and Johnny Whiteside. Guests shown from the left are: Sandra Sue Nunnally, Roxie Faughn, Wilma Higgins, Donna Cole, Shari Prowell, Kathy Smith, Sally Whiteside, Wilma Sue Thomas, Carolyn Jackson, Sara Gillentine, Judy Price, Maribeth Gilliland, Marg Raye Downey and Sue Cole. (Staff Photo)

Mrs. Axe Presents Council Program

The Woman's Council of the Presbyterian Church held its monthly luncheon - program in Fellowship Hall Wednesday. Mrs. H. A. Close, president, presided during the business meeting when members made plans to attend the national convention of church women to be held at Purdue University, June 1-7. Mrs. Fred Axe was leader of the program on "Christ Calls Us To Witness In Europe." Mrs. W. S. Kerr, Mrs. Lee Conklin and Miss Bea Barrett assisted in presenting the program. Mrs. J. D. Neill sang "Through the Night." Hostesses were Mesdames George Millard, Mrs. Henry Hastings and Miss Thelma Chronister. Table decorations carried out the approach of the spring season.

Birthday Party Honors Mary Virginia Luck

Mary Virginia Luck was honored on her seventh birthday at a party given Thursday afternoon by her mother, Mrs. Jason Luck. Games were played and gifts were opened and admired. Favors were toy wrist watches. Children attending were Patricia Price, Beverley Roberts, Becky Jackson, Penny Johnson, Janice Sue Medley, Linda London, Camelia Ann Anderson, Gwendell Bainum, Martha Lee Hudson, Mary Frances Long, Linda Kay Morris, Carolyn Palmer, Linda Joyce Scott, Fanelia Williams, Norma Sue Dewitt, Donna Hill, Janice Roberts, Cathy Stringer, Nancy Kay Breitting and Shirley Pierce. The hostess was assisted by Mrs. Leroy Price and Mrs. Archie Scott.

South Hereford HD Club Met With Mrs. Miller

South Hereford Home Demonstration Club met with Mrs. Franklin Miller Tuesday afternoon with four members presenting a discussion program of timely topics of interests.

Mrs. D. H. Bryant's topic was, "You Don't Know How To Listen." Mrs. Eldon Craig named and discussed poisons frequently found around the house. Mrs. Franklin Miller described symptoms of certain poisons and told of treatment, and Mrs. Clarence Hollabaugh spoke on food poisoning.

Members of the club attending the meeting were Mesdames Ronald Matthews, D. H. Bryant, W. J. Hacker, Eldon Craig, Clarence Hollabaugh, S. S. Williams, A. C. Flowers, Miss Evelyn Bell and the hostess.

Stitch-A-Mite Club Works On Embroidery

Stitch-A-Mite Club met with Mrs. Foy Huff Thursday afternoon with members working on embroidery patterns for the hostess as the afternoon version.

Mrs. Brice Glass was welcomed as a new member and Mrs. Buck Rose was a special guest. Members attending were: Mesdames Franklin Miller, Wes Bradley, Roy Boyd, Davis Sawyer, L.J. Matthews, D. W. Allmon, Charles Callaway, J. W. Terry and the hostess.

The language of Indonesia is based on Sanskrit. It contains many words from Sanskrit, Dutch, Arabic and other languages.



PVT. BUDDY L. BILLINGTON, son of Mr. and Mrs. John Billington, recently arrived in Korea and is serving with the Third Infantry Division. Pvt. Billington has been in the service since September of 1953.

Mesdames O. H. Herring, Ernest Kendall, Jim Wood and Lloyd Sharp were in Amarillo last week to attend a three day flower school sponsored by the Amarillo Garden Club.

Shower-Tea Honors Mrs. Willis Duggan

Mrs. Dean Saul was hostess recently at a shower-tea given to honor Mrs. Willis Duggan, the former Miss Mary Lou Blevins of Vega. A red and white color theme was used in appointments and decorations. Invited guests included: Mesdames Frank Dodson, Roy Manning, Sanford Smith, Roy Jowell, J. C. Reese, Herman Honea, J. W. Thomas, M. L. Hardy; Miss Ona Hammer, Mr. and Mrs. Wayne

Howton, Mr. and Mrs. W. T. Duggan, Mr. and Mrs. Elmer Carlson, Mr. and Mrs. S. B. McLallen, Mr. and Mrs. J. A. Blevins of Vega, Mr. and Mrs. Lloyd Roberts, Mr. and Mrs. J. H. Duggan, and Mr. and Mrs. Roy Adams of Brownfield.

Mrs. Robert Barkley and baby of Houston are visiting her parents, Mr. and Mrs. Eldon Morgan, 711 N. Lee.

Read The Classifieds

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Water District Working To Get Old Wells Covered

One of the major projects of the High Plains Underground Water Conservation District for 1954 is concerned with the preservation of human life.

This year the District will sponsor a drive designed to promote a movement on the part of the property owners to fill or cap as prescribed by law, all the old abandoned holes which potentially are killers in their own right.

Manager Tom McFarland says that a recent survey throughout the Plains area revealed an average of about three uncovered open holes per section of land. He says, also, that a number of partially covered holes were discovered in the survey.

Specific Duty
McFarland says it is the specific duty of each property owner to fill or properly cap such holes—it is the moral obligation of each citizen to call to the attention of the land owner or the Water District every open hole known to exist in the Plains. "What if your child were to fall into one of those holes?" he said. "The child would have little chance to survive."

The District's project theme is "A Little Life Is Worth More than a Little Time."
Educational programs, sponsored by the District and conducted throughout the area by McFarland, will be designed to enlighten the

public on the importance of this life saving program.

The filling and capping of the abandoned wells will not only save the lives of children, but will reduce water pollution and livestock accidents, McFarland said.

McFarland referred to Rule 5 of the High Plains Rules and Regulations which concerns the covering or filling of old wells. This rule applies to all property owners in the 19 High Plains counties actively participating in the District activities. The rule says in effect, that "Immediately upon completion of a replacement well, the old well shall be filled and abandoned; properly equipped in such a manner that it cannot produce more than 100,000 gallons of water a day; or without exception, closed to comply with Article 1721 of the Penal Code passed by the 51st Legislature. Violation of such offense is punishable by a fine of not less than \$100 and not more than \$500."

Takes A Few Minutes
The manager said the District Board of Directors hopes it does not become necessary to press charges against anyone simply because they won't eradicate a death trap. It will only take a few minutes to fill it, he said.

McFarland mentioned public response to an appeal last year to get rid of old ice-boxes and refrigerators, after several children

across the country had died of suffocation when they crawled in them to play and the door slammed shut. "People went to work and got rid of many of the old ice boxes," he said. "They can do as much for the old abandoned wells. It might save the life of a child."

Convention Delegates Chosen By WSCS

Mesdames John Jacobsen Jr., Paul Coneway, Don Martin and Coy Patton served as hostesses for the Woman's Society of Christian Service luncheon held Wednesday at the First Methodist Church.

Mrs. Leroy Aven reported on the recent sub-district meeting held in Friona during the business meeting which followed the luncheon. Mrs. Aven and Mrs. Lee Benefield were named, as delegates to attend the annual W.S.C.S. Conference in Lubbock on March 30-31 and April 1.

Alternates named were Mrs. E. W. Solomon and Mrs. O. L. Click. Mrs. S. M. Dunnam was named Methodist Woman of the month. Mrs. Floyd Ross conducted a devotional program on "God's Gift to the ut-of-doors."

Read the Classified



SGT. ALVIN O. YOUNG, son of Maydell Young, 313 West Second Street, recently arrived in Fort Hood from Fort Bliss for assignment to the 1st Armored Division. Sgt. Young entered the Army in 1950 and has spent 24 months in Korea and Japan.

G. S. WEBBER FUNERAL
Funeral services for G. S. Webber of Brownfield, uncle of Mrs. C. C. Acker, were held Friday afternoon in Brownfield. Mr. Webber, a resident of Brownfield for about 25 years, died Thursday morning. Those attending the funeral from Hereford were: C. C. Acker, Mrs. J. T. Carroll, Mrs. Austin Rose Jr., and Mrs. Homer Fox.

Sgt. J. B. Sowell Home After Duty In Far East

Sgt. and Mrs. J. B. Sowell Jr., are visiting in the home of his parents, Mr. and Mrs. J. B. Sowell Sr., 603 East Thirteenth Street, and in the home of her parents, Mr. and Mrs. J. W. Sexton, of Hart.

Sgt. Sowell recently returned from the Far East where he served three months in Korea and 12 months in Japan. Following a months' leave, Sgt. Sowell will be stationed at Mountain Home Air Force Base in Idaho.

Mrs. Sowell, who lived in Amarillo while her husband was overseas, will accompany him to Idaho.

RUN DOWN... DOG TIRED?

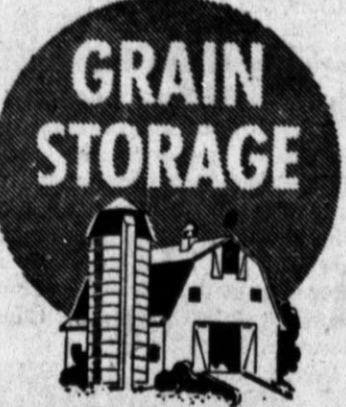
Special Formula supplies iron you may need for Rich Red Blood

Do you feel run down, nervous or depressed? Lost your appetite—constipated—bothered by digestive upset? You may be suffering from iron-and-vitamin starvation over a prolonged period. BEXEL, the Special High-potency Formula, supplies supplementary quantities of iron for rich red blood and quick vitalizing energy. Each BEXEL capsule gives you 5 times the daily minimum requirements of blood-building iron; more than the daily minimum of all essential B-vitamins; plus Vitamin E, and trace minerals. Get wonderful new pep and energy with BEXEL—now available at all drug stores.

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TIME TO START
THINKING ABOUT YOUR
ON THE FARM



Grain Storage SPACE!

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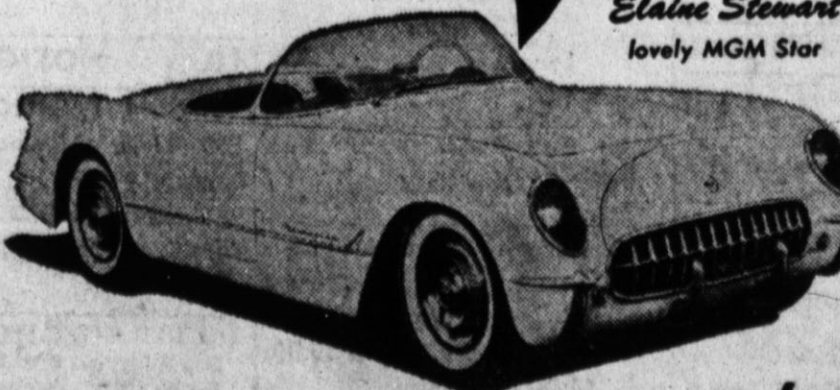
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Enter NOW!
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Widths A to E

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Brand new 3 bedroom home can be bought on G. I. loan with only \$250.00 cash down. Immediate possession, house now open. Located at 135 Beach Street. West on Harrison Highway 4 blocks. 1 block north. New home less than a year old. 3 bedrooms, nice kitchen and living room. Located at 123 J Street. \$3,000.00 loan can be assumed. Price . . . \$6,500.00
Very nice, nearly new 2 bedroom home in close. Has \$5,100.00 F.H.A. 4 1/2 loan can be assumed. Price . . . \$9,000.00
Beautiful small home . . . 2 bedrooms, living room carpeted and back yard fenced. There is approximately \$5,000.00 G.I. 4% loan that can be assumed. Price . . . \$7,500.00
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ONE OF MY BEST furnished apartments for rent. Now Available. F. H. Oberthier. Phone 228. S-5-15-37-tfc

6. WANTED
WANTED: 100 NEW MEMBERS for Wesley Methodist Church. Located at corner of Mable and Irving Streets. S-6-16-30-6p
WANTED TO RENT: Three bedroom house, by permanent family. Call Curtis Roach at 360. B-6-14-37-tfc

8. HELP WANTED
MEN URGENTLY NEEDED in this area to train at home for \$90 to \$125 weekly job in TV servicing and repair. You BUILD and KEEP large 21-in TV receiver and testing equipment. Easy pay-as-you-learn plan. Ask me for full information. Write Marvin E. Champeau, Regional Representative, Commercial Trades Institute, 1003 E. 23, Amarillo, Texas. B-8-36-8p

9. Situations Wanted
WANTED: Part time or temporary. Experienced in bookkeeping stenographic or general office work. Call 1843. S-9-15-37-tfc

10. NOTICE
WANTED
150 New Customers on City Delivery!
THE HEREFORD BRAND
Call, R. W. Sparks Ph. 1771-W
B-10-2-tfc
THEY'LL STEAL YOUR HEART.
Beautiful baby Parakeets.
Phone 1303. 707 North Main.
Francis The Printer.
B10-15-8-4c

FOR LISTING, homeing, one waying and flat breaking, call L.F. Stayton, 1173-W. B-10-13-36-tfc

ENROLL YOUR pre-school child in Kindergarten. Mrs. J. R. Fowlkes. Harrison Highway. Ph. 1574-W. B-10-14-9-tfc

ALCOHOLICS ANONYMOUS Phone 1898-W3 or 1692-W B-10-24-tfc

11. Business Services
WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-30-50-tfc

FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 820. B-11-15-47-tfc

TYPEWRITERS AND Adding machines for rent or sell. Call Hereford Office Machine Company. Phone 518. B-11-15-3-tfc

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John McLean Insurance Agency
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Hereford, Texas
For Loans in Deaf Smith, Parmer and North Part of Castro Counties. B-11-46-tfc

Quick - Efficient HOME LOANS Dependable Abstract and Insurance Service

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146 Main Phone 497
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SAVE MONEY on lawn grass seed! Hereford Grain Co. Phone 360. B-11-11-36-tfc

INCOME TAX SERVICE. Mrs. Clyde Coganougher, 108 West 8th B-11-9-36-4p

12 Livestock
STRAYED: From Dry Gregory Farm, 7 miles North, five West. One black Angus cow, two Angus yearlings. Branded half circle, V Bar on left hip. Notify Sheriff's office. B-12-28-35-4p

IT'S A FACT! That the World's finest sewing machine mechanic lives in Hereford. For proof, call 746-J. B-11-17-9-tfc

REAL ESTATE AND LOANS
E. B. POSEY, DEALER. Phone 366-Box 506, Hereford, Texas. S-11-14-tfc

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On guaranteed watch repair. Every part is disassembled, cleaned and oiled. The watch is timed on the Watch-Master. Bring it in for examination and free estimate to **LAMM JEWELRY** S-11-37-3c

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13 Lost & Found
LOST: Man's white gold wrist watch, flexible band. Reward! W. H. Garrett. Phone 1655. S-13-14-37-tfc

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Regular Meeting Night 1st & 3rd Tues. Night of Each Month

AMERICAN LEGION AND AUXILIARY

HEREFORD No. 849 AF & AM STATED Meeting Monday Mar. 8th R. L. Thompson, Sec'y W. A. Bill Phipps W. M.

Kiwanis Club Thurs. Noon Hotel Jim Hill

Heretford Rotary Club meets every Monday at 12:05 Hotel Jim Hill

Northwest Hereford News

By Mrs. R. C. Childers
Jimmy Clements, seven year old son of Mr. and Mrs. Jim Clements, is in the St. Anthony's Hospital with a serious throat infection. Jimmy was taken to Amarillo about two weeks ago. Complications from the infection have set in and he will be there for some time, reports his mother. The Clements live eight miles northwest of Hereford. Mr. and Mrs. Ira Scott returned last Thursday from New Orleans where they attended the Mardi Gras and made several educational tours of the historical city. Mr. and Mrs. Flake Thurman of Amarillo spent the weekend with Mrs. Thurman's sister, Mrs. Ira Scott, and family.
Mrs. Ira Scott visited in the home of Mrs. Pat Robinson Friday.

J. T. Richardson Friday. The Dosses had been to Albuquerque, N.M., to visit an old friend, Joe Shepherd, who is suffering from cancer. Mr. Doss and Mrs. Richardson are brother and sister.
Mrs. Myra Witherspoon was taken back to Plainview Thursday for another treatment. She was able to return home the same day.
Mrs. R. C. Childers visited Mrs. Witherspoon Thursday afternoon.
Mrs. C. S. Barclay was a visitor in the home of Mrs. Delbert Balinum Friday afternoon.
Mr. and Mrs. A. H. Inman and A. J. Gifford of Plainview spent Friday in the R. C. Childers' home. Other dinner guests were Mr. and Mrs. C. S. Barclay and boys.

Pink And Blue Shower For Mrs. Reubin Knox
A pink and blue shower honoring Mrs. Reubin Knox was held Tuesday night in the farm home of Mrs. C. S. Barclay with Mrs. Britch Hopson as co-hostess. The pink and blue theme was carried out in the table decorations and in the refreshments of pink and blue rolled sandwiches and punch.
Games, which consisted of modeling babies of clay and a shopping game, were conducted by Mrs. Britch Hopson.
Refreshments were served to Mesdames V. C. Hopson, Dennis Pullium, Billy Wells, Jeff Davis, Glenn Hopson, Eugene Sparks, Pa. Livesay, Edd Davis, E. W. Young, Dennis Lomas, Jimmy Derryberry, Calvin Goodin, Bobby Owen, the honoree and the hostesses.

Mr. and Mrs. Earl DeHart were business visitors in Amarillo Tuesday.
Overnight Guests
Mr. and Mrs. M. C. Doss of White Deer were overnight guests in the home of Mr. and Mrs. DeHart.

La Madre Mia Club Hears Rabies Talk
Dr. William D. Lawrence gave a talk on "Rabies" at the La Madre Mia Club meeting held in the home of Mrs. Bradley Lookingbill Monday evening. Mrs. Arthur Tinsley was co-hostess.
Urging all parents to have their dogs vaccinated, Dr. Lawrence stated that rabies is one hundred percent preventable and also one hundred percent fatal. "The first thing to do in case of dog bite is to wash the wound thoroughly and call a physician. Then be sure to keep the dog isolated until his condition is determined," the doctor advised.

Mrs. Joe Lyons was welcomed as a new member of the club. Refreshments were served to Mesdames Don Fudge, Glenn Hopson, Calvin Goodin, Bobby Owen, Dean Herring, Eugene Sparks, Joe Lyons, Glenn Wilson, Vernon Wilson, Stanley Phillip, Louis Beckman and Ronnie Hale.

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Free, prompt, and liberal appraisals, long time terms, low rate of interest. Let us consult with you about your financial problems. We might be able to help you.
If you have property to sell, don't list it with us, unless you want to sell it.
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West of Court House
Hereford, Texas

Hospital Notes

Patients in Hospital
Sank Ramey, D. S. Taylor, Ertio Tijerina, E. F. Byrd, Harry Dinges, Mrs. Alice Short, Mrs. Herbert Goettsch, Billie Jean Hunt, Mrs. W. A. Laster, George Moseley, Mrs. Leonard Click, Wayne Phillips, Miss Thelma McMinn, J. D. Story, Mrs. Venita Wear, Russell Phillips, Nellie Jones, Louis Gunn, Mrs. Joe Landers, Mrs. G. A. F. Parker, Mary Elizabeth Culp, Mrs. B. E. Cavanar, Mrs. Frank Parker, W. A. Davis, Mrs. Maxine Coleman, Mrs. Dean White, Mrs. Reavis Kerr.
Patients Dismissed
Mrs. Robert Phillips, 3-4; Mrs. B. E. Helton, 3-5; Mrs. V. D. Christian, 3-5; Leon Jones, 3-5; Lavern Devenport, 3-4; Mrs. Nolan Grady, 3-4; Carol Jean Skypala, 3-4; Mrs. Merlin Kaul, 3-4; Jose Salcedo, 3-4; Mrs. Charles White, 3-5.
Births
Sons to Mr. and Mrs. C. E. Coleman, 3-4; Mr. and Mrs. Frank Parker, 3-5.


Bethany Class Hears Church History Lesson
Bethany Class of the First Baptist Church met with Mrs. Vivian Major Friday afternoon for the monthly social meeting.
Following a short business session Mrs. Major led the class in a discussion of the lesson on "Church History," taken from the Church Members Hand Book.
Arrangements of snap dragons and carnations were used about the house. Refreshments were served to Mesdames R. W. Adams, H. M. Cogswell, R. A. Daniel, W. A. Dobbins, Walter Easter, Joe Evans, Jeff Gilbreath, C. J. Mountz, Myrtle Nichols, John Patton, Wirt Phillips, J. V. Pickens, R. J. Richardson, Maude Orr, T. W. Roberson and A. O. Thompson.

If a nail is hit with a hammer at 50 below zero, the nail and the hammer are both likely to fly to pieces.

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

Heretford Rotary Club meets every Monday at 12:05 Hotel Jim Hill

HOME OF AYERS SUPREME FEEDS

BABY CHICKS

HATCHED EVERY MONDAY
1 & 2 Week Old Started Chicks
Also
Remedies and Poultry Equipment
WEST TEXAS FEED, SEED & HATCHERY CO.
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Hereford, Texas

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ON USED EQUIPMENT
Flash-O-Gas Butane System for Oliver 77 \$100
John Deere G 4-Row Cultivator 350
Ford Ditcher 85
Ferguson Ditcher 110
Chattin Ditchers 75 up
Reversible 3 Disk Plow 288
F-30 No. 10, Tool Bar 150
HM-10 Tool Bars W/Pltg. Att 300 up
16 Ft. Jeoffroy w/2 Ft. Ext. 300
Hereford Implement Co.



One of the most interesting pastimes I know in the small town newspaper business is that of looking over the "Exchanges." And, just in case you aren't hep on newspaper jargon, an Exchange is a paper which is mailed to you by mutual agreement with the publisher in some other town. In other words, you just plain swap. All in all, The Brand has around 80 such Exchanges. They range from Perryton clear on down to Mission and Weslaco in the Valley, then back to Gilmer. Every newspaper has a different set of Exchanges. All towns in the Panhandle pretty well exchange by mutual agreement, but the more distant ones are generally arranged by special agreement between the publishers. Sometimes this is the result of personal friendship, but mostly a publisher asks to exchange because he admires the achievements and reputation of the other paper.

Some publishers go over their exchanges each week with a fine-toothed comb. Others are careless, incompetent and inefficient—and go over the exchanges when they are in the mood. I am in the latter class, but I do truly enjoy checking them when I find the time and get the urge.

Exchanges are most educational. In the first place, they furnish tips on news stories and ideas for advertising. However, I like to check them over once in a while to observe the general "grass roots trends" of Texas. The mad dog scare, for instance, has covered Texas like a \$11.98 overcoat in a snowstorm. Perryton was conducting mass rabies shots similar to the recent campaign in Hereford, while Weslaco reported three confirmed cases of rabies—and had a similar campaign. These two towns

were not exceptions. The story might have been reprinted in almost everyone of the 75 exchanges.

Somehow, the situation reminded me of a few years back when every single newspaper on our exchange list was printing stories about rats. This was right after the war—and the rat menace was rife. Now you seldom hear anything about rats, anymore. I am sure they were not all killed but, apparently, they are not causing so much damage and trouble as before.

I can't figure out why these things run in such cycles. Do we have the trouble all of the time, but no publicity? I doubt it. The situation seems more logical to me if you attribute it to the weather or, perhaps, to the functions of Mother Nature. There are some years when things are just right for rats to multiply in droves, and there are other years when rabies possibly develops and spreads more than others.

Burglaries and petty theft also seem to be on a rampage in Texas. Almost every exchange you pick up has headlines concerning some burglary in which a business firm lost from 28 cents to \$900. This definitely indicates the times. Conditions affect people, just as they affect rats and dogs. These things also spread on a wide scale, although Hereford has been fortunate in this regard in recent months. The Red Cross is also a universal topic in most papers these days — except Memphis, which just last week reported \$1,400 in the polio drive. Public School Week also enjoyed a nice long ride in our exchanges this week.

Carlos Vaughn dropped in the

other day for a nice visit. Carlos has a lot of ideas, but says they are off the record. This means he doesn't want them in print, but I think he was just being modest; besides, he expressed some good deep thought on several subjects. For instance, Carlos says "don't even consider changing the Bull Column name." With a name like that, Carlos says, "you can make an ass of yourself — and get by with it in good shape." He figures I can just contend that it wasn't anything but a bunch of small talk in the first place, whereas a more serious heading would make it harder for me to wiggle out of my errors — like predicting the weather. He convinced me without a struggle. I agree. This is most important. Doc Kirby will just have to learn to like the heading—or quit reading the column. He has been ruled completely out. Everyone is against him on this subject.

Another thing on which Carlos seems to have a practical answer was the "Question of the Week" last Sunday. The question was: "What Measure can be taken to stop slaughter on our highways?" Most of the answers indicated more careful driving and slower speeds. In theory, these answers were right, but I agree with Carlos. They won't work, chiefly because they are not practical. He says the only possible answer at this stage of the game is Two-Lane Highways. The manufacturers are building the cars more powerful and faster from month to month. They are doing this because it is what the people want. They have to meet competition to sell their cars. Speed and power are the answer, because people won't buy them otherwise. We have dozens of small, economy models in the lower price fields that are barely existing—simply because people demand speed and power.

OK. This is a fact, so why not face it? No mortal has ever made much of a dent on human nature. People are people. Sometimes they are funny—but they are people. They aren't going to change. History has taught us this down through the ages. The thing to do, then, is to make the highways so the cars can operate safely at the higher speeds. Two-laners, as Carlos suggests, seems to be the current answer. Actually, we are driv-

ing these 1954 super-powered speed wagons over roads which were designed and built back in 1924 and 1934. That's right. Think it over. U. S. 60 was paved through Hereford around 1937. It still has the same engineering and safety features which the highway department recommended for the Model A—and many of our roads were built to accommodate the Model T. Automobile horse power has far more than doubled. Where most people got a thrill out of driving "60-miles-an-hour" in 1937, they think nothing of "cocking 'er back" on 75 and 80 today.

It's sort of like the picture shows. Instead of trying to get all of the people in America to go to Hollywood, the movie industry brought the pictures to every little town in America. It worked, too. If we can't get people to slow down—and we haven't succeeded much so far—why not engineer and build the roads for safety at a higher rate of speed? Carlos is on the ball. This is the most sensible answer I have heard yet.

Carl Moutz also dropped in with an interesting clipping from the Lineville, Iowa, newspaper. The piece originally appeared in the Phoenix, Ariz., paper and concerns S. F. Williams, former Hereford man who visits here almost every summer. What interested me was the fact that I have heard of and seen the Boxcar Ranch northwest of here for years and years—but never knew anything of Mr. Williams, who moved to Phoenix about 20 years ago. Here's the reprint:

S. F. Williams was born and raised in Lineville and operated a grocery store there several years. He was a brother of the late G. T. Williams and is a nephew of Flak Vaughn of Lineville. Until the passing of his mother several years ago Mr. Williams visited Lineville each year. The article follows:

S. F. Williams of 1300 E. Thomas, one of Phoenix's first land subdividers, today was some 24 hours into his 83rd year.

A native Iowan, Williams—Frank to hundreds of friends—came to Phoenix in 1911 from Hereford, Texas, where his famous Boxcar Ranch is located.

After arriving in Phoenix, he imported some 3,500 head of Jersey cattle from Texas over a seven year period and sold them for \$80.00 a head.

"The buyers could pick any cow they wanted out of the herd and pay \$5.00 down and \$5.00 a month," the jolly retired rancher and builder said.

Asked about the dangers of such a credit business, Williams retorted, "People around here were honest. . . I don't think I lost more than six cattle in the entire seven years."

Williams began his subdivisions in the neighborhood of 1400 East Indian school in 1914 and had subdivided 23 tracts by 1942. He has been retired for about 10 years.

His son, Chet Williams, of 5317 N. 23rd street, is a Phoenix attorney. His grandson, Frank, 19, is a medical student at Baylor University in Houston.

The elder Williams celebrated his birthday with friends and relatives in his son's home last night.

Pictures Of Hawaii Shown By Newsoms

L'Allegre Club members viewed a film of Hawaii Thursday afternoon when a meeting was held in the home of Mrs. F. C. Glendenning.

Mrs. Lee Kent, program chairman for the day, introduced G. W. Newsom, who showed the colored movie made in Hawaii on a recent trip. Mr. and Mrs. Newsom gave descriptive comments on the film as it was being shown, and their daughter Jane entertained with a presentation of a Hawaiian dance.

After the program lovely refreshments were served to the special guests and members who included Mesdames J. W. Barnett, Darrell Blanton, Jack Brown, Bill Dameron, James Edmonson, Hilton Higgins, V. C. Hopson, Lee Kent, Bill Lawrence, Floyd Ross, Bill Waldrep, J. W. Robinson Jr., Ed Line and the hostess.

The Cawthon Bryants saw the ball games in Lubbock February 27 and visited Mrs. Bryant's sister and family, Mr. and Mrs. Mike West. Later they went to Ralls to spend Sunday with her mother, Mrs. J. D. Smith.



RICHARD L. CARDINOL Airman R. L. Cardinol In Medal Competition

Airman Richard L. Cardinol, son of Mr. and Mrs. Edd Cardinol, has been selected from Flight 114, Lackland Air Force Base, to compete for the American Spirit Honor Medal, which is awarded by the citizens committee for the Army and Navy, Inc. It is accepted for award by the Secretary of Defense to personnel of the armed forces who, during basic training, demonstrate outstanding qualities of leadership best expressing the American spirit, honor, initiative, loyalty and high example to comrades in arms.

Cardinol, a graduate of Hereford High School in 1953, enlisted in the Air Force in January.

Mrs. Ted Linnartz Spoke At Calliopian Club Thursday Night

Mrs. Ted Linnartz was guest speaker at the Calliopian Club meeting held with Mrs. Jim Kirby Thursday evening.

Mrs. Linnartz spoke on "Plutarch, Greek Philosopher; Demosthenes, Orator and Statesman, and The Letters of Pliny."

The Bluebird group, sponsored by the club, presented a program demonstrating activities of the group for the past few months.

Those attending were Mesdames Richard Barnard, B. F. Cain, J. T. Carroll, Clyde Cave, Paul Conway, W. L. Davis Jr., J. T. Gilbreath Jr., Ernest Langley, D. C. McWhorter, W. J. Messick, N. E. Milburn, Carl Perrin, Elizabeth Womble, Alton Fraser, Miss Nell Spradley and the hostess, Mrs. L. B. Barnett was a special guest.

Mrs. C. W. Fisher of Houston is a guest in the home of her daughter and son-in-law, Dr. and Mrs. A. T. Mims, 810 E. Third St.

Mr. and Mrs. George L. Olson went to Colorado Springs, Colo., Thursday where they planned a visit with Mr. and Mrs. Harold Clark, formerly of Hereford, and with Lt. and Mrs. Lloyd Manjeot.



JIMMY KREIG, son of Mr. and Mrs. Carrol Kreig, 215 Avenue K, was honored with a birthday party on his seventh birthday Thursday afternoon. The party carried out a cowboy theme. Toy watches were given as favors. Those attending from the left are: Mike Herbert, Mike Kreig, Greg Johnson, Kyle Kendall, Joan Herbert, Jimmy Herbert, Becky Herbert, Jimmy Kreig, Craig Winget, Gary Stagner, Suzette Kreig and David Herbert. (Staff Photo)

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The inside story of the bad men of history!



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HOME OF AYERS SUPREME FEEDS



AMONG THE RECENTLY completed homes of Hereford is the home of Mr. and Mrs. J. P. Jones, 141 Beach Street. The gray house, which is trimmed in brown, was completed in September of 1953. It has five rooms, a living room, three bedrooms, kitchen, bath and garage. (Staff Photo)

Summerfield NEWS

By Ann Lookingbill
Mr. and Mrs. Jack Streun and Gene and Mrs. J. M. Wright were in Lubbock Saturday attending the basketball games.
Mr. and Mrs. L. B. Lookingbill, Bill, Ann and Fred and Mr. and Mrs. Kenneth Christie, Jimmy and Valerie attended the basketball game in Lubbock between Hereford and Childress. After the game they visited with Kenneth's parents, Mr. and Mrs. Christie of New Deal.
Mr. and Mrs. Charles Noland, Mack Noland, Mrs. J. A. Noland and Otto, Mrs. Joe Story of Hereford and Mrs. L. B. Lookingbill attended the funeral of C. O. Wade in Amarillo Monday afternoon. Mr. Wade was the father of Mrs. Jim Noland of Amarillo.
Visited In Melrose
Mr. and Mrs. Lee Curry were in Melrose, N. M., Sunday afternoon visiting with old friends, Mr. and Mrs. G. B. Jones.
Mr. and Mrs. L. J. Counselman attended the funeral of an old friend, Mrs. Herriman, the first of the week in Amarillo.
Mrs. Lee Curry and Mrs. Ray Johnson were in Dimmitt on business Tuesday afternoon.
The Women's Missionary Union met Tuesday for an all day program on "Home Missions." Dinner was served in the home of

Rev. and Mrs. Don Larkin. After dinner the program was presented in the auditorium of the church. Those present were: Mesdames Don Larkin, Carlyle Sargent, Carl Lee, L. L. Cannon, Earl Lance, C. R. Walser, J. M. Wright, J. B. Noland, Ky Lawrence, L. H. Lookingbill and L. B. Lookingbill.
Church services were held each night last week. Rev. and Mrs. Howard Scott of Hereford were here Monday, Tuesday night the program was delivered by Rev. Dewey J. Horton of Farwell. Wednesday night regular teachers and officers meeting was held in connection with prayer meeting. Thursday night Brother D. W. Ward of Frio brought the devotional.
New Building Planned
Tuesday night our church agreed to build a new auditorium with a seating capacity of 280. The present building will be used for the educational unit. The new auditorium will be joined to the present building with an all-weather corridor. The new building will be of brick veneer and will be between the parsonage and present building.
The meeting started Friday night with Rev. Collins Webb of Pampa the evangelist. Rev. Don Larkin is song director and Mrs. Sandra Fields plays the piano. Morning services are held at 10 o'clock. Evening services are: prayer meeting at 7:30 o'clock, and song service at 8 o'clock followed by preaching. Everyone is welcome.

Mr. and Mrs. J. B. Noland and Mrs. J. A. Noland were visitors in the homes of Jim Noland and Mrs. C. O. Wade in Amarillo Sunday afternoon.
Dennis Sargent gave his parents and grandparents, Mr. and Mrs. Carl Lee, a big scare Monday afternoon. He was playing around the water tank when he accidentally fell in. His father came to his rescue.
Those having coffee in the Ray Johnson home Tuesday morning were: Lesta Lee, Susan and Becky Weill, Beatrice Noland, Lloyd and Lillian Lookingbill, Ethel Curry, Glenn Walser, Bill Harris and Ray Euler.
Ladies working at the community house cleaning up for the community party Friday were: Mesdames J. R. Euler, Mack Noland, Walser, J. B. Noland and Forbes Blakemore.
Mr. and Mrs. H. J. Kuper were in Nazareth Tuesday night.
Mr. and Mrs. K. W. Neill, Cherry Susan and Becky spent last weekend with relatives in Lubbock. They also attended the basketball games.
Mr. and Mrs. Earl Lance and Mr. and Mrs. Reese Dawson and boys were in Amarillo Tuesday on business.
Recovering From Burn
Mrs. Earl Lance reports that her grandson, Larry Lance, of Woodson, is recovering rapidly from the burn he received when he fell on an open gas heater in the bathroom of his home.
Mrs. Earl Lance had a few young couples in Thursday night after church to celebrate her son's, C. J. Lance, birthday.
L. L. Cannon recently had underground irrigation installed.
A. H. Green has gone to Dallas to enter the hospital for an operation.
Mr. and Mrs. Porter Johnson were in Clovis, N. M., Wednesday and Thursday on business.
Miss Ann Lookingbill was honored with a party on her seventeenth birthday Friday. The birthday was celebrated with the Summerfield Baptist Youth Fellowship. Sandwiches, cake and coffee were served to the following: Mr. and Mrs. Bradley Lookingbill, Debbie and David; Mr. and Mrs. Johnny Fields; Rev. and Mrs. Don Larkin and boys; Mr. and Mrs. Carlyle Sargent; Mr. and Mrs. C. J. Lance, Mr. and Mrs. Reese Dawson; Jerrie Bea Noland; Ann, Fred and Bill Lookingbill; Charlene Lee; Kenneth and Wayne Walser; Kenneth Clearman; Dale Carter, Rev. Collins Webb, Mr. and Mrs. Loyd Lookingbill, Mr. and Mrs. L. B. Lookingbill, Mrs. L. B. Lookingbill was hostess for the group.
Linda Kay Noland recently attended a voice recital in Vega. She went with Eugenia Alexander of Hereford, who played piano accompaniment for one of the singers.
A large number of persons attended the community party Saturday night. Mr. and Mrs. Guy Newsom of Hereford showed moving pictures which they made while making a tour through Hawaii. Refreshments of pie and coffee were served. Mrs. Ray Johnson baked and presented the Newsoms with an angel food cake for their kindness in showing and explaining about the pictures.
Jane Newsom entertained after the film with tap dancing. Mr. and Mrs. Henderson, new people in the community were there. Hostesses for the party were: Mesdames Ky Lawrence, J. B. Noland and Mack Noland.

FUNK WINS BOUT

Dirty Tactics Fail To Gain Match For Former Champion

Al Getz of Pittsburg, Pa., first wrestler ever to hold the Southwestern States Junior Heavyweight Championship, put on quite a show for the wrestling fans of this vicinity at the Bull Barn February 27, when he wrestled a non-title match with the present Southwestern States Junior Heavyweight Champion, Dory Funk of the Flying Mare Ranch of UMBARGER.

Funk won the first fall in 15 minutes after Getz was disqualified. He had been working on Funk's bad eye and using fist blows throughout the first fall.
Finally when Getz threw Funk out of the ring and refused to let him return, the referee disqualified him.
Took Second Fall
After much punishment on his eye, Funk won the second fall in 10 minutes with his own special hold, the spinning toe hold.
Ricki Starr, a handsome youth from St. Louis, Mo., and Ace Freeman, veteran wrestler from New York wrestled in the first event which was a two out of three falls with a one hour time limit.
Freeman won the first fall in 19 minutes with a rolling short arm scissors.
Starr came back to take the second fall in nine minutes with a body jackknife and used the same hold to down Freeman in the third fall in six minutes.

Hereford Residents Leave For Funeral In Oregon

Mr. and Mrs. Owen Neel and Mr. and Mrs. Offis Vick left Thursday afternoon to attend the funeral of Mrs. Minnie Lenox, 58, of Wedderburn, Ore., long time resident of Deaf Smith County. She died Thursday morning as a result of a heart attack.
Mrs. Lenox is survived by a daughter, Mrs. Joe Kassa of Brookings, Ore.; one sister, Mrs. Owen Neel of Dumas; her mother, Mrs. J. W. Vick of Hereford; two brothers, Harlin and Offis of Hereford; two grandchildren and three nephews.

Ford HD Club Plans Luncheon For March 30

Plans were made to entertain the Progressive Home Demonstration Club with a luncheon on March 30 at a special business meeting of the Ford Home Demonstration Club Wednesday afternoon.
The meeting was held in the home of Mrs. LeRoy K. Williamson with Mrs. Earl Dyer presiding.
Mrs. Dwayne Walker offered the use of her home for the luncheon.
Members present were: Mesdames Henry Browning, Dwayne Walker, H. M. Harrison, J. L. Fite, Hardy Benson, Earl Dyer, Bill Black, R. H. Hale and the hostess, Mrs. L. K. Williamson.

Wishes, cake and coffee were served to the following: Mr. and Mrs. Bradley Lookingbill, Debbie and David; Mr. and Mrs. Johnny Fields; Rev. and Mrs. Don Larkin and boys; Mr. and Mrs. Carlyle Sargent; Mr. and Mrs. C. J. Lance, Mr. and Mrs. Reese Dawson; Jerrie Bea Noland; Ann, Fred and Bill Lookingbill; Charlene Lee; Kenneth and Wayne Walser; Kenneth Clearman; Dale Carter, Rev. Collins Webb, Mr. and Mrs. Loyd Lookingbill, Mr. and Mrs. L. B. Lookingbill, Mrs. L. B. Lookingbill was hostess for the group.
Linda Kay Noland recently attended a voice recital in Vega. She went with Eugenia Alexander of Hereford, who played piano accompaniment for one of the singers.

A large number of persons attended the community party Saturday night. Mr. and Mrs. Guy Newsom of Hereford showed moving pictures which they made while making a tour through Hawaii. Refreshments of pie and coffee were served. Mrs. Ray Johnson baked and presented the Newsoms with an angel food cake for their kindness in showing and explaining about the pictures.
Jane Newsom entertained after the film with tap dancing. Mr. and Mrs. Henderson, new people in the community were there. Hostesses for the party were: Mesdames Ky Lawrence, J. B. Noland and Mack Noland.

Texans In Washington

By Tex Easley
Washington — — Recent announcements by two Texas members of Congress that they will not seek re-election have stirred speculation in the state's delegation as to their successors on committees.
Rep. John Lyle of Corpus Christi, who is leaving the House voluntarily at the end of this session after 10 years service, is on the highly important Rules Committee.
Rep. Lloyd M. Bentsen Jr. of McAllen, also leaving at the end of this session, after six years service, is on the Interior Committee. There are 12 members of the Rules Committee — only four of them Democrats, the minority party. It is a powerful group because it acts as traffic director guiding bills on to the House floor for a vote after approval by other committees. It can, and sometimes does, throw on a red light and block passage of legislation already approved by a committee that hold open hearings on the subject involved.
No Certainty
There is no certainty that Texas can keep a spot on the Rules Committee. The leaders of the two political parties pick committee members — and in this case seniority of congressmen in their state delegation doesn't count as it does in most other committee assignments. But the fact that Texas has a man among the four Democrats is unquestionably due to the fact that Bonham's congressman, Sam Rayburn, is the House Democratic leader.
Assuming Texas continues to keep a seat on the committee, the big question is which one of the 22 House members will be satisfactory to the party leadership.
At this point, assuming he is back next January to begin another term, it looks like Rep. Clark Thompson of the Galveston district will be the most likely choice for Lyle's committee post. Another with a good chance is Rep. Momer Thornberry of Austin.
Thompson is now on the Agriculture Committee, Thornberry on Commerce. Although these both are themselves very import committees, few members of either group would hesitate to switch over to Rules.
Should the Democrats regain

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CPL. DENNIS L. NOGGLER, son of Mr. and Mrs. John Nogglor, Route 3, has been stationed in Germany since November of 1953. His address is: Cpl. Dennis L. Nogglor, U. S. 54079585, Co. A 508 M. P. Bn., APO 407, Postmaster, New York, N. Y. Cpl. Nogglor, a graduate of St. Johns Seminary in San Antonio, entered the service in November of 1952.

control of the House next Congress they as the Majority party would be entitled to eight of the 12 Rules Committee spots. In that event, Texas almost surely would get representation on it.

Another Hot One
Another hot committee appointment controversy among the Texas members is likely to arise if the Democrats recapture the House. The state then would be likely to regain a position on the tax-raising Ways and Means Committee — which along with Rules and Appropriations is one of the three most important committees in the House.
A strong candidate for assignment to Ways and Means would be Rep. Wingate Lucas of the Fort Worth district, now on the Labor Committee.
His record shows that he occasionally bucked the Democratic Administration when President Truman was in the White House. He has served informal notice that he intends to fight for the Ways and Means Committee on the ground that he has more seniority than any of his colleagues who would be willing to take the assignment — many are in high ranking positions on other committees, in sight of chairmanship, and do not want to change.

Salt draws out juice, so some cooks like to season their meat and poultry after it is cooked.
Use a fine silver polish to clean the nickel and chromium parts of your refrigerator to prevent scratches.
Should you line your draperies or leave them unlined? Linings protect the drapery fabric from soil and direct sunlight, lengthening its life, but make the curtains harder to launder or more expensive to dry clean. The lining also adds to the initial cost. Some homemakers prefer the effect of sunlight coming in through unlined fabrics to the opaque effect of lined drapes.

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Should the Democrats regain

Dawn Study Club Hears History Of Spring Bulbs

Mrs. R. A. Frye of Dawn spoke on Spring flower bulbs and gave the history of each at the Dawn Study Club meeting Wednesday afternoon in the home of Mrs. Baker Womble.
Those attending were: Mesdames Melvin May, R. L. McAnally, H. V. McCabe, Gayle Neal, Alfred Smith, Ed Stewart, Murphy White, Alfred May, A. T. Frye, Ernest May, Baker Womble and guests, Mrs. R. A. Frye, Mrs. Jim White of Canyon, Mrs. Marvin May and Mrs. H. H. Miller.
A surprise bridal shower was held for Mrs. Melvin May following the meeting of the club.

Starching a garment makes subsequent washings of the garment easy, since soil tends to lodge on the starch rather than on the fabric. It's a good idea to starch house dresses and aprons.

Cook some extra vegetables when you are preparing lunch or dinner. Refrigerate them and the next day mix them together and marinate them with a tangy French dressing. Serve on crisp salad greens for a delicious accompaniment to meat, fish or poultry. You'll find diced carrots, green peas, snap beans and small green lima beans are delectable served this way. Top the salad with a spoonful of mayonnaise, just before serving, if you like.

The number of retired men and women workers getting monthly old-age benefit payments under social security increased by 590,000 in 1953. The total of such beneficiaries is now 3,215,000.

Nationwide at the end of 1953, there were 252,000 widowed mothers with children under 18 in their care who are getting survivors payments under social security. The average monthly payment to a widowed and two children is now \$111.00 monthly.

Let's Go To The Movies

STAR WEDNESDAY
STAR THURSDAY

MARRY ME AGAIN
ROBERT CUMMINGS
MARIE WILSON

THE HOAXTERS
The inside story of the bad men of history!

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5.90

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The essential chemical ingredients in the manufacture of Tenite II can not be substituted. We therefore decline to offer a cheaper-line of plastic pipe, because of the moral responsibility we feel toward our customers.

Also Southwestern Plastic Pipe Co., unconditionally guarantees this pipe against rot, rust, corrosion, and electrolytic action. Tenite II 2-inch pipe with a 3/32" wall thickness is guaranteed to carry gas at a working pressure of 60 lbs. per square, with a 5 to 1 safety factor for abnormal operating conditions. For further information contact:

Signed J. S. Bridges
Factory Representative
Phone 2614, Anton, Texas

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WENDELL CAIN, speech instructor at West Texas State College, Canyon, was greeted by Mrs. S. S. Dodson, La Plata Club president, when he arrived in Hereford Tuesday night to give a series of readings about Texas at the club meeting. Mr. Cain is working on his doctorate at Denver University. (Staff Photo)

Texas Day Program Given By Professor

Wendell Cain, speech instructor at West Texas State College, Canyon, presented a series of readings at the Texas Day program featured by the La Plata Study Club Tuesday evening in the home of Mrs. Lynn Kester. Professor Cain is now working on his doctorate at Denver University.

His offerings were well on Texas and included poems by Henry Van Dyke, "Billy the Kid Rides Again" a satire, and "The Midget Stands Six Feet Tall," by Bob Roark, from "Texas Brags." He also in-

cluded a poem on "The Texas Panhandle," written by Carl Sandburg, and "The Little Towns of Texas," by Clyde W. Hill.

Members attending the meeting were Mesdames Milton Adams, F. L. Alexander, Leroy Aven, N. D. Bartlett Jr., Harry Bennett, Homer Brumley, H. H. Caraway, Les Combs, Dalton Criswell, Emil Dettman, S. S. Dodson, Ray Downey, Clint Formby, W. R. Hair, J. R. Johnson, Don Little, Charles Newell, Frank Prowell, A. J. Schroeter, Urlin Streu and the hostess.

Wanda June Carter, M.R. Murray Wed

Mr. and Mrs. E. V. Carter are announcing the marriage of their daughter Wanda June, to Mr. Marion Robert Murray of Oklahoma City, at 2 o'clock February 28 in the East Side Church of the Nazarene in Bethany, Okla. Rev. J. T. Gossett, of Ponca City, Okla., performed the double ring ceremony, assisted by Rev. P. L. Slack of Bethany.

The couple and their attendants stood before an arch arranged with greenery and entwined hearts of white chrysanthemums at the altar, against a background of palms. Wedding tapers in seven-branched candelabra flanked the altar to give illumination.

Mr. Walter Isaacs, vocalist, and Mrs. P. L. Slack, organist, gave the wedding music, including a prelude of nuptial selections and the vocalist's offerings "Because," "I Love You Truly" and "The Lord's Prayer." Mrs. Slack also

played the traditional wedding marches.

Candlelighters were Connie Crew of Oklahoma City and Joyce Caddell of Phillips, Tex. Both wore dresses of pink taffeta and wrist corsages of blue iris.

Bride's Attendants
Mrs. Louise Runyon of Bethany was matron of honor and Beverley Lundy, also of Bethany, served as bridesmaid. Both wore ballerina dresses of net over taffeta and carried bouquets of blue iris. The matron's dress was in pink, while the bridesmaid wore yellow. Margie Murray, wearing yellow organza, was flower girl, and carried a blue basket filled with pink rose petals.

Clifton Bowling of Blanchard, Okla., was best man. Don Crew of Oklahoma City served as a groomsman. Paul Shriener was ring bearer. Ushers were Jim Runyon and Terry Brattin, both of Bethany.

The bride, who was given in marriage by her father, wore a gown of Chantilly-type lace over satin, fashioned with scalloped, V-neck, long fitted sleeves and full ballerina skirt. Her waist length veil was attached to a white satin cloche studded with seed pearls and sequins, with clusters of lily of the valley at each side. She carried a small white Bible and a cascade bouquet of pastel pink chrysanthemums. Her only ornament was a single strand of pearls the gift of the bridegroom.

The bride's mother wore a gray shantung dress with navy accessories and a pink carnation corsage. The bridegroom's aunt, Mrs. James Crew of Oklahoma City, wore silver gray faille with black accessories and red carnation corsage.



MRS. MARION ROBERT MURRAY

Sam Crockett Book Reviewed At Study Club

Bay View Study Club held its annual Texas Day program in Fellowship Hall of the First Presbyterian Church Thursday afternoon. "Friendship Day" was also observed with special guests invited to attend.

Mrs. Lee Benefield, president, gave a brief outline of the club's aims and objectives in a welcome to guests and introduced Mrs. C. J. Crump, chairman of the year book committee, who introduced the program.

Mrs. John McLean reviewed the book "The Home Place" by Fred Gipson, a story of Sam Crockett, a wonderful Texan, his obstreperous ex-ranger grandpa, and his three sons, who return to the Texas hill country to reclaim the land and abandoned house where Sam was born. Adventures ranging from the gay to the near disastrous all have their part in the life Sam Crockett, tried to build for his sons in the country of his own youth.

Informal Music
Mrs. J. C. McCracken provided informal piano music during the social hour as guests were served refreshments from a springtime table done in pastel shades of blue and yellow, with yellow daffodils giving the floral accent. Mrs. Lee Benefield presided at the silver coffee service.

Special guests included Mesdames Lisle Woodford, Frances Houston, W. L. Jones, Bess Werner, Ida Ricketts, S. L. Easley, W. J. Krumbein, Henry Hastings, B. F. Cain, Elizabeth Womble, W. C. Hromas, Frank Giles, Russell Wingert, W. L. Davis Sr., Jack Gilliland, Alton Fraser, Ed Warren, J. R. Fowlkes, Cecil Massey, S. L. Waiser, Don Root, Herbert Haseloff, Willie Daniel, John Patton, C. W. Fisher of Houston, Carl Perrin, S. M. Dunnam, Robert Barkley, William Hardwick, Charles Hood, and Clyde Cocanougher, and Miss Frances Dameron and Miss Elizabeth Giltentine of Wellington.

Members attending were Mesdames D. H. Alexander, Lee Benefield, H. G. Conkright, C. J. Crump, Leo Forrest, Howard Gault, Jimmie Giltentine, Francis Hardwick, E. W. Harrison, A. M. Jones, W. S. Kerr, J. W. Kirby, Paul Mathers, John McLean, Eugene Naugle, J. W. Spradley, J. C. McCracken, Ansel McDowell, and

(Continued on Page 2)

Reception Held
A reception was held in the Bethany Youth Center following the wedding. The bride's table was laid in white and centered with the tiered wedding cake surrounded with flowers. Mrs. Laura Shriener and Mrs. Clifford Murray presided at the punch bowl. Mrs. James Crew and Mrs. Virgil Milburn served the cake. Miss Mary Lou Whittler was at the guest book.

Following a short honeymoon trip spent at Honeymoon Lodge, Lake Texhoma, the couple will be at home at 1629 W. 11th St., Oklahoma City. When the couple left on the trip the bride was wearing a spring blue linen suit with black accessories and a pink chrysanthemum corsage detached from the wedding bouquet.

Mrs. Murray attended Hereford High School and Bethany - Penick College, Bethany, Okla. Mr. Murray spent four years in the armed service and is employed at Tinker Air Force Base, Oklahoma City.

Attending the wedding from Hereford were the bride's parents and Leon Caddell.

Mrs. W. I. Valentine Celebrates Birthday

Mrs. W. I. Valentine celebrated her birthday last Sunday with her five daughters present for the dinner given in her home.

Those attending the annual get-together included Mr. and Mrs. Roy Thompson and son Billy Roy; Mrs. Zephia Lloyd, Mr. and Mrs. Alton Fraser; Mr. and Mrs. Gilbert Hooper, Meridith and Jackie; Mr. and Mrs. John Kelly and son Mike; and a newly-wed grandson and his wife, Mr. and Mrs. Don Hooper.

Music Study Club Hears Texas Melodies Program

A Texas Day program was presented at the Music Study Club regular session held Monday in the home of Mrs. Earl Phillips.

To open the program, "Texas Our Texas" (March), was sung by the entire club with Mrs. J. C. McCracken as accompanist. A trio of singers, including Mesdames C. W. Parker, Bill Brady and Earl Phillips, sang "Prayer" (Guiton).

Continuing the program, which featured Texas composers, Mrs. T. W. Roberson gave an early day number by Guion and Rogers, "The Brazos Boat Song," with her own accompaniment on the guitar. In conclusion, Mrs. H. A. Close played "March of the Marionettes" by Charlotte Word of Clarendon.

Guiding Young Child
The lesson for the day was directed by the leader, Mrs. Ed Line, who spoke on "Guiding the Young Child." Quoting from the study book "Good Housekeeping Guide to Musical Enjoyment," "A child is like a twig which can be bent, but which also can grow in the opposite direction."

Mrs. Line stated that a child's musical education begins with his mother's voice, for musical education means not only that you learn to play, but that you learn to listen.

"The value of any educational process is measured by what it adds to the personality of the individual and to the culture of his society and public schools are realizing more and more the importance of including music in their curricula," she said in conclusion.

During a brief business session Mrs. A. O. Thompson, auditor of the Texas Federation of Music Clubs, read a letter from the state president, Mrs. V. E. Curry of Amarillo, acknowledging contributions made by the club to the various state projects.

Miss Mattie Mae Swisher announced that one of her students, Fawayne Murphy of Dimmitt, had

Debate Furnishes Program For Sorority Meet

Kappa Iota Chapter, Beta Sigma Phi Sorority held its regular session at the Jaycee Clubhouse Tuesday night with the president, Mrs. Margaret Harvey, presiding.

Following opening rituals, plans for the annual Cancer Drive were made and reports from committees were heard.

The program was in the form of a debate on the question: Resolved that the president of the United States should be elected by direct vote of the people.

Presenting the debate were members of a Hereford High School speech class, including Billie Martin and Carroll Jones, affirmative, and Donald Moore and Frank Jones, negative.

Hostesses
Hostesses for the evening were Bessie Prickett and Margaret Johnson.

Attending were Nell Hodges, a rushee; Jama Pool, Ann Line, Betty Whitaker, Verda Mullins, Betty Babione, Geneva King, Mary Ann Massey, Eleanor Cramer, Grace Hennen, Emma Suit, Helen Nelson, Margaret Harvey, Catharine Moore, Bessie Prickett and Margaret Johnson.

Garden Therapy Use For Healing Discussed

"Garden Therapy" was the subject of the lesson for the Hereford Garden Club when a meeting was held February 26 in the home of Mrs. E. Ramey. Mrs. Glenn Boardman was co-hostess.

"Garden therapy is the art of healing brought about through the medium of the garden," Mrs. E. W. Young said in a discussion of the subject, and told of the national, state, district and local projects sponsored by their organizations in garden therapy.

She listed aid to the blind, crippled children and veterans, and aid to the Mexican Orphanage at San Antonio as a part of the Hereford Garden Club's activities, and said the club is also working on the project of landscaping the grounds at the Protestant mission at the Hereford Labor Camp.

Roses For Veterans
Mrs. A. L. Manjeot, governor of District 1, Texas Garden Clubs, Inc., announced that one of the projects of the district is the growing of Peace roses to be shared with veterans.

A contribution to The Every Member Fund to establish a horticultural scholarship at Texas Technological College, was made and Mrs. Manjeot announced that plans are being made to establish the scholarship at the beginning of the 1954-55 school year.

Mrs. Manjeot showed slides of the table show held by the club last May, and conducted a contest of Hereford gardens and beauty spots. The first of the pictures has been made early last spring and led up to and included the Christmas season, without the knowledge of the members at whose homes the pictures were made. Members guessed the garden spots, with Mrs. O. H. Herring making the

Jaycee-Ettes Hear Singer's Life Story

Members of Jaycee-Ettes held their regular meeting at the Jaycee Clubhouse Wednesday night with Mrs. Clint Formby presenting a review of the life of Ethel Waters singing star and actress.

Members planned a banquet which will be held at Hotel Jim

(Continued on Page 2)



DRESSED IN EARLY DAY Texas costumes, members of L. A. E. Club presented a Texas Day program at their regular meeting Tuesday in the home of Mrs. T. W. Roberson. "Texas Set To Music" was the theme of the program, with Mrs. George Suggs as leader. Ballads, hillbilly songs and western songs of early Texas days were given as readings by Mrs. Suggs, with Mrs. T. W. Roberson providing guitar accompaniment. During the business session plans were discussed for the club

float which will be entered in Hereford's Pioneer Day parade. Members shown are, from left; front row: Mrs. T. W. Roberson, Mrs. Jessie Radovich, and Mrs. George Suggs; second row: Mrs. C. E. Beauford, Mrs. J. W. Whelan, Mrs. Luther Lesly, Mrs. Sanford Smith and Mrs. W. L. Jones; back row: Mrs. A. B. Higgins, Mrs. Boyd Knox, Mrs. B. A. Redell and Mrs. Harvey Brock. (Alex O. Thompson Photo)

THE SUNDAY BRAND

Women's Activities

Social Events — Clubs — Civic Interests

Hereford, Texas, Sunday, March 7, 1954

Section Two



RELATIVES SINGING HAPPY BIRTHDAY greeted E. H. Harper when he came home from church last Sunday afternoon. It was Mr. Harper's birthday and relatives and friends gathered at his home, 815 Miles Ave., to surprise him. There were 71 persons present for dinner and the total reached about 80 when afternoon guests started to arrive. Six of Mr. Harper's 12 children were there, 41 grandchildren, 46 great-grandchildren and three great-great-grandchildren. Each family attending the surprise party brought a covered

dish and lunch was served buffet style to the group. There were approximately eight cakes, three of which were decorated and given to Mr. Harper during the day. Thirty-five persons from the Avenue Baptist Church attended the party, including Rev. and Mrs. Bob Harris and members of Mr. Harper's Sunday School class. All of the people in the picture are relatives except one and most of them are grandchildren and great-grandchildren. (A. O. Thompson Photo)

Jaycee....

(Continued from Page 1)

Hill on April 3, when new officers of the club will be installed. Special guests attending were Mrs. Ruthie Loerwald and Mrs. Douglas Moreland. Members attending were Mesdames Dennis Lomas, Gerald Hale, Clint Formby, John Alken, Don Fudge, Doryal Young, Cloys Monroe, Hubert Monroe and the hostesses for the evening, Mrs. Sam Nelson and Mrs. Bill Howard.

Garden....

(Continued from Page 1)

highest score, naming 14 out of the 26 slides shown. **Invalid's Tray Wins** The arrangements for the day were tray arrangements, with Mrs. Jack Roberson winning first place with her adult invalid's tray and Mrs. E. Ramey placing second with a tray for the man of the house. Mrs. Glenn Boardman plac-

ed third with a breakfast tray.

Members attending were Mesdames William F. Hardwick, O.H. Herring, O. G. Hill, John Jacobson Jr., J. H. Lomas, A. O. Thompson, A. L. Manjeot, Ralph McCullough, E. Ramey, Jack Roberson, M. T. Rutter, E. W. Young, S. S. Williams, John Hacker, Frank Brinkman and the hostesses.

Music....

(Continued from Page 1)

won a place as singer with the Amarillo Symphony Orchestra in auditions conducted last week.

Chorus Practiced

Following the session members of the club practiced a chorus which will be given in connection with the club's annual Sacred Music Program on April 12.

Members of the club attending were: Mesdames Bill Brady, H.A. Close, Cliff Estes, Ed Line, J. C. McCracken, Cecil Massey, C. J. Mountz, J. D. Neill, C. W. Parker, T. W. Roberson, A. J. Schroeter, Bill Stanford, S. M. Dummam, Jeff Gilbreath, S. O. Wilson, Miss Mattie Mae Swisher and the hostess.

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HEREFORD CREDIT ASSOCIATION

This Tastes Good in Texas

Foods and Nutrition Specialists
Texas Agricultural Extension
Service A&M College
Recipe of the Week
Creamed Beef and Liver

Yield: 8 to 10 servings
1/2 pound hamburger
1/2 pound pork liver
1 small onion
1 tablespoon fat
1 teaspoon salt
3 tablespoons flour
2 cups tomato juice
2 cups cooked noodles
Pour boiling water over liver. Let stand 5 minutes. Grind liver with onion. Brown hamburger in hot fat in heavy skillet. Add liver and onion and season with salt. Cover and cook slowly for 10 to

15 minutes. Stir in flour. Add tomato juice, stirring until thickened.

Let's Eat This For One Day

Breakfast
Tomato Juice
Poached Egg on Whole Wheat Toast
Stewed Apricots
Coffee

Dinner
Creamed Beef and Liver
English Peas
Steamed Fluffy Rice
Cabbage Slaw
Bread
Butter
Pineapple Up-side Down Cake
Milk
Supper
Chili Con Carne

Assorted Crackers
Potato Chips
Baked Custard
Coffee

Timely Tips

1. Liver is a good source of iron. Pork liver is about three times as rich in iron as beef liver, and twice as rich as calf liver.
2. Liver is also a good source of many other nutrients - plan to serve it at least once a week.
3. Serve Creamed Beef and Liver over hot rice or noodles.
4. Add equal portion of cooked kidney beans to any leftover portion of Creamed Beef and Liver. Season with chili powder, heat and serve as Chili Con Carne.
3. Serve Creamed Beef and Liver over hot rice or noodles.
4. Add equal portion of cooked kidney beans to any leftover por-

tion of Creamed Beef and Liver. Season with chili powder, heat and serve as Chili Con Carne.

SCHOOL LUNCH MENU

(The following menus for March 8-11 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

Monday
Irish Stew
Buttered Green Beans
Carrot Sticks
Hot Rolls... Butter... Milk
Fruit Cup

Tuesday
Hamburger... Buns
Sliced Tomatoes... Lettuce
Onions... Pickles... Mustard
Fruited Gelatin... Milk
Oatmeal Cookies

Wednesday
Pinto Beans... Onions
Spiced Beets... Tomatoes
Combination Vegetable Salad
Cornbread... Butter... Milk
Peach Cobbler

Thursday
Fried Steak... Gravy
Mashed Potatoes
Sliced Tomatoes
Bread... Butter... Milk
Fresh Peas

Friday
No School... Teachers' Meeting at Amarillo

Steak being served Thursday is a gift of The First National Bank of Hereford.

Ever add a little grated lemon rind to an apple pie? Try adding grated orange rind, too.

Sam....

(Continued from Page 1)

Miss Frances Turrentine. Arrangements for the social hour were made by the social committee consisting of Mesdames A. M. Jones, Francis Hardwick, Jimmie Gillentine and D. H. Alexander.

The Real McCoys
By John and George



GREAT GRANPAW'S GOIN' TON GIT HISSELF A 20 YEAR ENDOWMENT WITH

JOHN McLEAN
Insurance Agency
"23 Years of Insurance
Know How"

127 West 3rd Phone 273

Young....

(Continued from Page 1)

Following Miller's talk a round table of questions and answers were featured.

Contributed To Red Cross During the business session members made a contribution to the Red Cross Fund. Announcement was made of the next meeting, to be held in the home of Mrs. W. B. Dowell, 131 Ave. A., on March 16.

Members present were Mesdames Tommy Hubsey, Bill Eddy, H. A. Cavness, Steve Clements, W. B. Dowell, Rex Lee, Don Martin, John Winkler, Harold Banks, Hugh Clearman, Gerald Hale and the hostess.

Use a yeast or dairy thermometer when you are baking bread so that you can test the temperature of the scalded milk and other ingredients, and take the temperature of the rising dough.

SPRUCE UP FOR SPRING

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SPRING is just around the corner... and with SPRING COMES RAINY WEATHER (we hope). If your roof needs repairing, drop by Carl McCaslin Lumber Company today, and let us point out the advantages of using

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(Isn't this why more people want—and buy—Chevrolets than any other car?)

What you want most Chevrolet gives you first

See how Chevrolet stays ahead of other low-priced cars in all the things that mean the most to you. See how much less Chevrolet costs you—it's the lowest-priced line of them all. Come on in and let us show you how you can have the things you want and be a good many dollars ahead with a new Chevrolet. That's promising a lot, but we welcome the chance to prove it!

OUT AHEAD with that bigger, lower look. Only Chevrolet and leading higher-priced cars have Body by Fisher with that big, smooth, low-slung look.

OUT AHEAD with the highest-compression overhead valve engines. Chevrolet's great engines have the highest compression ratio of any leading low-priced car.

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OUT AHEAD with zippy, thrifty Powerglide. It's the first and most advanced automatic transmission in the low-price field. Acceleration is instantly responsive and as smooth as silk. Optional on all models at extra cost.

OUT AHEAD with bigger brakes. Chevrolet brakes are largest in the low-price field for smoother, safer stops!

OUT AHEAD with automatic power controls. Chevrolet is the first low-priced car to bring you all the latest automatic power features and controls as extra-cost options.

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MEET THE TEACHER—Miss Erma Walker, a third grade teacher at Shirley School, has been teaching in Hereford schools for four years. She received her Bachelor of Arts Degree from Sue Ross College in Alpine and her Masters Degree from West Texas State Col-

lege in Canyon. Miss Walker is grading letters written by some of her students during the English class. From the left: John Hollingsworth, Barry Gabbert, C. P. Roberts, Jose Ybarra, Donnie McDonald and Miss Walker. (Staff Photo)

Progressive News

By Mrs. Ira Ricketts

Mr. and Mrs. Horace Hershey, Mr. and Mrs. Howard Hershey and children, Laomi Ruth and Elmer, attended the basketball game in Lubbock Saturday night. After the game they drove to Midland where they spent the weekend with their son and family, Mr. and Mrs. Sam Hershey.

Mr. and Mrs. E. A. Edwards and Pam attended a birthday dinner honoring his father, J. O. Edwards, Sunday.

Mr. and Mrs. Taft McGee spent Sunday in Lubbock visiting their daughter, Joan, and attended the party given in honor of new members of Tri Delta Sorority. Joan is one of the new members.

Retha Jo Godfrey is in Austin visiting relatives.

Attended Conclave

Homer Hershey went to Dallas Saturday night to attend the National DeMolay Conclave.

Mr. and Mrs. C. V. Burges Jr., and boys were luncheon guests of Mr. and Mrs. C. V. Burges Sunday. Mr. and Mrs. Lee Roy Burges and son were afternoon visitors in the Burges home.

Mrs. J. W. Vick and Harlin were dinner guests of Mr. and Mrs. Ray Neel Sunday. Mr. and Mrs. Owen Neel of Dumas, parents of Ray and Mr. and Mrs. Offos Vick were afternoon visitors.

Linda Russell spent Friday night and Saturday with Eugenia Alexander.

Mr. and Mrs. Lester English and Paul visited in the home of her sister and family, Mr. and Mrs. Curtis McKinney, in Borger last Sunday.

Mr. and Mrs. Bert Brown and Charles were Sunday dinner guests of Mr. and Mrs. V. E. Dodson.

Judy Kay Coffin was a guest of her grandparents, Mr. and Mrs.

1954 Ford, 2-25; Harold Saltzman, 1954 Chevrolet, 2-26; Liston Wilson, 1954 Plymouth, 2-26; Herman Drake, 1954 Ford, 2-26; W. D. Jones, 1954 Oldsmobile, 2-26.

Leon Coffin, Sunday.

Kenneth Carmichael took part on the panel discussion at the Parent-Teachers Association meeting Monday night. Mrs. P. L. Carmichael and Shari attended.

Visited in Brownfield

Mrs. V. E. Dodson and Mrs. D. R. Weaver visited relatives in Brownfield Monday.

Mr. and Mrs. Oren Russell and Marilyn of Panhandle, and Clifford, who recently returned from Florida where he had been for several months, were visiting Sunday evening in the Clyde Russell home.

Mrs. Jack Dean and Jimmy visited Thursday with Mr. and Mrs. Virgil Dodson.

P. L. Carmichael attended the district Farm Bureau meeting in Amarillo.

Mrs. T. J. Parsons went to Claude Tuesday afternoon to see her parents, Mr. and Mrs. W. H. Stephenson. Mr. Stephenson has been ill.

Mr. and Mrs. Paul Cavender were visiting her parents, Mr. and Mrs. J. L. Park, Wednesday night.

Those attending the Hereford-Childress basketball game in Lubbock were: Mr. and Mrs. P. L. Carmichael, Mr. and Mrs. C. C. Billingslea, Mr. and Mrs. T. J. Parsons, Don, Nancy and Doris, Mr. and Mrs. V. E. Dodson and Jack Dean.

Mr. and Mrs. F. J. Walterscheid are remodeling their home.

Several persons are driving new cars. C. V. Burges has a Power

Glide Chevrolet; T. J. Parsons a new Dodge; V. E. Dodson, an Oldsmobile; F. J. Walterscheid is also driving a new car.

Mr. and Mrs. C. C. Bowman were callers in the home of Mr. and Mrs. J. L. Park Sunday afternoon.

Mrs. Ira Ricketts, Mrs. V. E. Dodson and Mrs. C. C. Billingslea want to thank the people of this community for the splendid cooperation given them in the Red Cross solicitation last week. Your wonderful response made the work so much easier and pleasant.

Attended Tea

Club members attending the tea given by Mrs. Lyle Blanton Thursday in honor of Mrs. George Allen of Australia, were: Mrs. P. L. Carmichael, Mrs. V. E. Dodson, Mrs. Lester English, Mrs. T. J. Parsons, Mrs. C. C. Billingslea, Mrs. Taft McGee and Mrs. Dennis Lomas.

Mr. and Mrs. Sam Lesly were honored with a surprise supper Sunday night by their children and grandchildren on their 51st wedding anniversary. Attending were: Mr. and Mrs. Lewis West, Mr. and Mrs. Luther Lesly, Sammie, Tom and John, Mr. and Mrs. H. R. Vaughn and Randall, Mr. and Mrs. Samie West and family, Mr. and Mrs. Robert Loyd and Bill.

Another daughter, Mrs. Jack Bridges of Compton telephoned her parents an anniversary greeting.

CARD OF THANKS

I wish to thank Dr. Barnett, Dr. Mimms, the nurses and my many friends for being so nice to me while I was in the hospital.

W. H. Price

Students Attend Hi-Y, Tri Hi-Y District Meet

Thirty-two members of Hereford's Tri-Hi-Y and Hi-Y attended the General Session held in Lubbock High School over the weekend.

Discussions were held on how to have fun without alcohol and all sorts of problems pertaining to teen age boys and girls were discussed. Election of officers for this year was held in the Lubbock High School auditorium.

Saturday Night Services

Midnight church services were held at the First Christian Church in Lubbock Saturday night with about 600 boys and girls from throughout the district attending. Services were conducted by the out-going president, Jamey Saunders of Amarillo, and the other

out-going officers.

The group left Hereford Friday morning and returned Sunday afternoon. While at the convention, the boys and girls stayed in homes throughout Lubbock.

Mrs. Sadye Rigler, sponsor of the Tri-Hi-Y, and Joe Smith, sponsor of the Hi-Y, accompanied the group of boys and girls to Lubbock.

The number of persons receiving social security payments under the old-age and survivors insurance program neared six million at the end of 1953. To be exact, it was 5,970,000.

The number of men, women, and children getting old-age and survivors insurance payments under social security has doubled in the last three years. At the time the program was expanded in September 1950, there were three million persons on the rolls; at the end of 1953, approximately six million people are getting monthly benefit payments.

Courthouse Records

Deeds of Trust

Leroy Packard, et al, to Travelers Insurance Company, being the E½ of Section 28, Block K-8.

F. Benson, et ux, to the First Federal Savings and Loan Association of Amarillo, all of Lot 3 of the N 10 feet of Lot 4, each and both in Block 71.

Warranty Deeds
James R. Higgins, et ux, to Ger-

trude Thomas, the S½ of Lot 36 and all of Lot 37 of Barber Subdivision of Block 22, Evants Addition.

C. W. Brackman, et ux, and James Miles, et ux, to Birtie M. Coy, being all of Lot 6 of the Peterson Subdivision of a part of Block 2, Mabry Addition.

R. E. Parker, et ux, to Charles W. Duvall, all of Lot 28 of the N½ of Lot 27 of Parker Subdivision of the W½ of Block 23, Evants Addition.

W. J. Sowell, et al, to H. F. Benson, et ux, all of Lot 3 and

the N 10 feet of Lot 4, each and both in Block 71.

New Autos

J. W. Simmons, 1954 Chrysler, 2-22; McCullough Mtr. Co., 1954 Plymouth, 2-23; Price R. Moss, 1954 Chevrolet, 2-23; Moss Howell, 1954 Dodge, 2-23; Thomas W. Inman, 1954 Ford, 2-23; Marjorie Tumlinson, 1954 Ford, 2-23; Elvin Wilson, 1954 Chrysler, 2-23; Blanton Butane Inc., 1954 Chrysler, 2-23; J. R. Lipscomb, 1954 Mercury, 2-24; Kirby Sales Co., 1954 Ford, 2-24; H. D. Culpepper, 1954 Chevrolet, 2-24; Juanita Bennett,

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MR. BILL WOFFORD
"Certified Watchmaker"



Mr. Wofford comes to us well recommended as a Watchmaker and we feel that we are now prepared to give prompt and expert service on any and all watch repairs.

Mr. Wofford is a member of the Texas Watchmaker's Association, and the North Plains Watchmaker's Guild. He comes to Hereford from Amarillo, having worked there as a watchmaker for quite some time. He has 7 years experience in the watchmaking field.

We are happy to welcome Mr. Wofford to our staff, and we're sure that you, the customer, will be pleased with Bill's ability to remedy your Watch troubles quickly and efficiently.

We invite you to drop in and get acquainted.

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ORIGINAL SAILCLOTH

... especially woven for your summer comfort... for the outdoor look... for long wear and easy laundering.
Tri-colored "Fish Print" dyed to match solids in ORIGINAL SAILCLOTH to give you fashion's newest accent in casual wear.



Sta Bra with detachable straps, boned, 10 to 20. 2.95.
Little Boy Shorts, slim and cuffed, 8 to 20. 3.95.

"Hook, Line and Sinker" top, stayed to stay put. Collar also folds down to encircle bodice and tucks in back to form winged cuff, 10 to 20. 5.50.

Sun Briefs, short-shorts, 8 to 16. 3.95.
"Date-Bait," wide sweep skirt to wear alone or unbuttoned over shorts, 10 to 20. 7.95.

Carpenter's Jacket, lower carpenter's pockets, button adjustable cuffs, 10 to 20. 7.95.
Calfskinner, tapered-to-the-calf pants, 8 to 18. 5.50.

Popular Store

Editorials

"Greatest Net Benefit Per Acre" . . . Should Determine

Use Of Surface Water

From time to time the question of underground irrigation water usage comes under fire. Such a thing happened when Tom McFarland, president of the Board of Directors and general manager of the High Plains Underground Water Conservation District, spoke before the Rotary Club here last Monday.

Among other things, Mr. McFarland openly attacked the use of water to irrigate vegetable crops on the grounds that it would exhaust the supply sooner than some other crops. This was surprising in several instances. Most government irrigation bulletins, based upon careful research, recommend the greatest "money-per-acre" returns possible. In other words, if your water supply is limited, be sure that it makes the greatest possible returns in money, food products and general welfare.

Wheat, grain sorghums, cotton and other products irrigated in this area -- besides vegetables -- would apparently be Mr. McFarland's choice, along with the High Plains District. However, it so happens that each of these products is "price supported" by the government. You do not have to be an old timer to remember when it was not feasible to irrigate wheat -- simply because the price-per-acre yields would not justify the expense involved. Government price supports alone make them worth irrigating today. Some of the commodities are, in fact, so much in excess that the government has drastically cut allotments on acreage.

We agree with Mr. McFarland in that some of the vegetable crops are never gathered, due to falling market prices. However, we have the same situation with grains and cotton -- except that they are often gathered only because the price is subsidized by the tax payers.

Don't get us wrong. We are for price supports, especially so long as we have federal

tariffs. On the other hand, we doubt the wisdom of cutting out production of non-price supported crops merely to take advantage of the tax payers. Growing vegetables is definitely not a bed of roses. It has disadvantages, too, as any producer in the Hereford area will tell you. On the other hand, farming is a business. The farmer will naturally grow the crops which return him the most net money over a long period. In these United States, the farmer has the choice of making this decision; whether he is right or wrong determines his economic standards and his living status.

We lay no claim to being farmers, more especially complicated irrigation farm experts. However, this is a problem of general public concern and we do know that back in the days before government price supports, scores of farmers told us they found it impractical to irrigate small grains in competition with dry-land production in Kansas, Oklahoma and other states. This factor led Deaf Smith County into the production of potatoes, sugar beets, carrots and lettuce.

With Mr. McFarland's message on cutting down wasted irrigation water, we heartily agree; also with proposals regarding improved installations to control excessive evaporation. However, we think that he perhaps overlooked the one greatest possibility in the High Plains Irrigation district. This possibility is a series of local experimental stations through which these facts can be determined by actual practice, right in the territory. This plan, and this plan only, it seems to us, will ultimately result in the planting of the most practical, the most net dollars from each acre, and in the greatest possible conservation of water. This, after all, is the one thing in which most of the High Plains is interested.



QUESTION OF THE WEEK

Bond Issue Or Small Additions, Some Would Like It Either Way

Would you rather vote additional bonds for major grade school construction or try to use smaller buildings and add to them, paying out of current tax revenues?

TOM BRADY

"I think that we should vote additional bonds and build an adequate school. If you build what you need in the first place, then you won't have to worry about adding to it and all the other problems later."

MRS. J. R. FOWLKES

"I have always felt that better schools were better things. I believe if anything is going to be built that it should be something that will stand up for years and that would be of benefit to Hereford. I definitely do not approve of such buildings as the barracks that some of the children are having to go to school in now. I just believe if we are going to build additional schools that we should vote additional bonds and construct them in the right way."

LOY SMITH

"I'd rather use the smaller buildings and build on to them later. It looks to me like we have gone far enough in debt building the new high school and we should just try to get along without too much expense for a little while. After all, we don't want to get too far in debt."

MRS. CALVIN EDWARDS

"I think if we do need additional grade schools that there should be just one large building rather than scattered out like they might have to be. I think it would be of more benefit to the children if we just built another large school."

RUSSELL POGUE

"I am fairly new in Hereford, but I am in favor of voting additional bonds. One reason is that this is the growing territory of the county and another is that sometimes the structures that we build planning to add on to them prove inadequate and a poor financial investment."

MRS. B. B. JACKSON

"I hear that our schools are pretty crowded, but speaking from a farmer's viewpoint, we have been pretty hard hit for the last two or three years and I don't see how we can pay out much more than we are having to pay now. I think we could try to get along as we are or add on small additions until we get out from under the strain caused by building the new high school."

'Tater Peelin's

By Roberta Campbell

Imagine an average of 30 bushels of wheat on dry land farms in Australia? When we asked Mrs. George Allen about their average she replied, "About ten bags". But she added, "Each bag holds three bushels".—And all that with only 13 inches of rainfall on an average, too. They don't have greenbugs to gobble up the barley which is also a major crop and she referred to a two thousand acre field as a paddock.

Also picture a newspaper without a front page with bold headlines.

If you've been dissatisfied with your local or regional papers then you should take a look at one from England with not a thing on the front page but the heading, a couple of two inch square want ads and eight twenty four inch columns of fine print want ads.

One of the ads that attracted our attention from a paper from Hereford, England which came to Mrs. E. C. Eubanks read as follows:

HEREFORD MARKET WEDNESDAY, 13th January

F. H. SUNDERLAND & CO., will offer for sale as above, Cows and Heifers with 60 Calves, incalves, etc., at 11 a.m. Store Pigs at 11 a.m.
Rearing Calves at 11 a.m., to be followed by the Strong Calf Section.
Grading of Fat Cattle, Pigs and Calves at 9:30 a.m.

Panhandle Paragraphs

MEETING ON SESAME

A meeting was held Wednesday at the Vocational Agriculture building in Amherst to discuss growing Sesame in Lamb County.

Robert Parker, president of Texas Sesame Growers Association, will preside. He will show colored movies on Sesame, and will conduct a question and answer session. The Oilton Enterprise.

COMMERCIAL VEGETABLE PRODUCTIONS

John Hutchinson, Extension Horticulturist for the A&M College of Texas, will be at the courthouse in Muleshoe today for the purpose of assisting commercial vegetable growers and discussing various aspects of the 1954 vegetable program.

The Muleshoe area has the best chance of success in vegetable growing business of all the High Plains area. Our bountiful water and excellent tilth of soil assures us of a good chance to succeed. The Muleshoe Journal

GOOD SHOWING AT AMARILLO

Castro County representatives at the Amarillo Fat Stock Show gave a fine account of themselves by taking top honors in the lamb division of the show and placing high in the junior yearling bull class.

Joe Hart of Hart displayed the champion lamb in the class of mutton breeds other than Southdown and crosses. The Castro County News

BIDS FOR FURNITURE

County Commissioners recently awarded contracts totaling \$22,089.27 on furnishing the new courthouse to two bidders.

Ernest Connell of Littlefield bid \$8,258.74 to furnish metal desks, tables, chairs and filing cabinets for the new building. Thomas Brothers of Lubbock, on a bid of \$13,830.53, were given the balance of the job of furnishing the courthouse. The Lubbock firm will provide wooden furniture, equipment for both courtrooms, roller shelving, etc. County Wide News.

FIRES DAMAGE BRIDGES

Fire destroyed one 40-foot bridge along a county road east of Wellington February 22 and damaged another northwest of town the same afternoon, Jack Brewer, commissioner of Precinct 1 reported.

The first bridge was burned to the ground, including the piling, Mr. Brewer said. He estimated the loss as at least \$1,500.

Damage to the second bridge was estimated at around \$500 although a complete examination of the remaining structure had not been made. The Wellington Leader.

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm has now taken to worrying over other people's worries, his letter this week reveals.

Dear editor:

I was out here the other afternoon watchin a couple of baby calves play around, there's nothing happier than a frisky calf on a warm sunny afternoon this time of the year, unless it's a politician who has just been no-billed, and I pulled a paper out of my pocket I'd been carrying around for several days and straightened out the wrinkles and spread it out on the ground and stretched out and looked it over.

Over on the editorial page I ran into an article by a political expert who reported there is considerable worry among the Republicans in some states in trying to find a candidate to run against the Democrats, particularly in states that are Democratic strongholds.

Personally, I believe the expert was having a hard time that day to find something to write about.

I have never seen an office somebody wasn't willing to run for or a piece of land somebody wasn't willing to work or a man some woman wasn't willing to marry. I don't care how hard the race might be and how little the pay, or how sorry the land or the man either, there's always somebody willing to give it a try.

Coffee may be scarce, as well as uranium and plutonium, but I don't believe there will ever come a time when there's a scarcity of candidates or workable land layin out or when a bachelor can't get married.

Of course you understand there is some land that ought to lay out, the same as there are some offices, but hope in the Spring will never play out, and neither will the supply of candidates.

I have worked land that ought to lay out, but I've also voted for candidates that should have too, and while it's true you don't get any more out of a piece of land than you put into it, at least that's the saying although I doubt if it's true or I wouldn't be livin, the same is not necessarily true with a candidate. I've known lots of officeholders who got a lot more out of an office than they put in it, and on occasion more than the law intended.

That political expert ought to rest his mind. Whenever there's a vacancy on a ballot, candidates flow into it like air into a vacuum.

With all the things we got to worry about, worrying about not finding somebody to run for any office ought to come last.

Yours faithfully,
J. A.

Rate Your Hometown

(Note: The following questionnaire first appeared in "The Town Journal" in February, 1954, and since that time has resulted in sweeping changes. It contains 40 questions and if you can circle "Yes" on 30 of them, chances are you live in a town of which you can be proud. Different people will naturally offer different answers. The average over the country seems to be 21 "yes" and 19 "No". Check over the list and see what you get. We will be glad to hear of your total to compare with our own.—Ed.)

- 1. Most high school graduates stay in town. Yes No
- 2. Getting a loan on a sound business venture is easy. Yes No
- 3. The local paper constantly pushes civic improvements. Yes No
- 4. There's a Chamber of Commerce with a live-wire manager. Yes No
- 5. Local speeders pay the same fines as out-of-towners. Yes No
- 6. There's a place to swim within easy reach. Yes No
- 7. Young couples have little trouble finding a place to live. Yes No
- 8. The head of your government is a "get-things-done" man. Yes No
- 9. Town entrances are free from junk, shacks and billboards. Yes No
- 10. Teachers' salaries are better than the state average. Yes No
- 11. There's at least one doctor per 800 people in your county. Yes No
- 12. There's a library with a good collection of recent books. Yes No
- 13. Newcomers quickly feel they're a part of the town. Yes No
- 14. Schools have plenty of room for students. Yes No
- 15. Fire insurance rates are low for your type of town. Yes No
- 16. Service, veterans' and women's clubs team up on projects. Yes No
- 17. There is an active, well-organized Boy Scout troop. Yes No
- 18. A modern hospital is within your trading area. Yes No
- 19. All streets are paved and sidewalks are in good shape. Yes No
- 20. Well-stocked stores keep shoppers in the town. Yes No
- 21. There's a hotel or motel you'd enjoy if you were a visitor. Yes No
- 22. It's easy to find parking space in the business section. Yes No
- 23. At least one restaurant serves outstanding meals. Yes No
- 24. The sewer extension program keeps pace with new housing. Yes No
- 25. It's easy to get volunteers for any worthwhile project. Yes No
- 26. Public toilets are provided for farm folk in town. Yes No
- 27. Prompt, reasonably priced ambulance service is available. Yes No
- 28. Good zoning keeps factories away from residential areas. Yes No
- 29. There's an annual Clean-Up, Paint-up, Fix-Up week. Yes No
- 30. Streets throughout the community are well lighted. Yes No
- 31. More than half the church congregations are younger than 40. Yes No
- 32. Shade trees line nearly all the streets. Yes No
- 33. There's an ample supply of good drinking water. Yes No
- 34. There's a recreation center where young people can dance. Yes No
- 35. The business section has a modern, prosperous look. Yes No
- 36. There's as much interest in local as national elections. Yes No
- 37. The tax rate is attractive to new industry. Yes No
- 38. There's a community council to guide town progress. Yes No
- 39. There's an active PTA. Yes No
- 40. Firemen must take regular training courses. Yes No

The Sunday Brand

Established 1948
Published every Sunday at 336 Main St
Hereford, Texas

James M. Gillentine, Editor and Publisher

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Hereford, Deaf Smith County, Texas

News Editor Bob Phillips
Adv. Manager Melvin Young
Mech. Superintendent Stanley Phillips
Society Editor Mrs. John McLean



ARROW POINTS, which must be earned by each Cub Scout before he can progress to the next rank, were presented to a number of boys at the Cub Pack 50 Blue and Gold Banquet February 26, G. T. Slaughter, rear, made the presentation. Among those receiving the arrow points were, from left:

Joe Don Noland, Dennis Hodges, Roy Cole, Austin Hodges, David Green, Richard Slaughter, Bob Howard, Ronald Rayburn and Edwin Thomas. Cub Scout Thomas also received his Lion emblem at a separate presentation. (Staff Photo)

ADRIAN NEWS

By Annie Leslie

Erma Faye Bronniman, Joan Paschal, Claudine Allee, June Leslie, Doris Story, Freddy Harris and Jimmy Shaw attended a movie and went skating in Amarillo Monday.

M. K. Brimhall of Tucumcari and E. K. Pinnell returned Monday from a trip to Arizona and Utah.

Mr. and Mrs. C. T. Allee moved to Amarillo Sunday. Mr. Allee will work for the Fort Worth and Denver railroad. The Allees formerly operated "Zella's Cafe." Their daughter, Claudine, will live with Mrs. N. M. Fortenberry until the end of the school year.

Mrs. E. K. Pinnell, Barbara, Rebba and Wanda were in Amarillo Monday afternoon.

P-TA Meeting Scheduled

The Adrian P-TA will meet Monday night at 8 o'clock in the High School auditorium. The program will be presented by the sophomore class. All parents and teachers are invited to attend.

Mr. and Mrs. Delbert Lynch and son of Kentucky have moved to Adrian. They plan to operate "Zella's Cafe," which is being remodeled.

Mrs. Annie Vickrey and Mrs. Ted Bones had dinner with Mrs. Hazel Chilton Monday.

Donnie Morgan entered in the Globe-News Spelling Bee last Saturday from Oldham county. Donnie attended a luncheon for the county winners at the Herring Ho-

tel and later appeared on television in the contest.

Jean Finley stayed Friday night with Mr. and Mrs. L. A. Edwards and Audrey in Channing. Saturday Mrs. Edwards, Audrey, Jean and Bill Scroggins went to Sterling, Colo., to visit Mr. and Mrs. Jake Williams, Jack Hunt and Norma Edwards. Jack and Norma returned to Channing with them Sunday.

Teacher Ill

Mrs. Herber Holder was unable to teach school several days this week because of an illness. She had the flu and Mrs. Loren Creitz substituted in her absence.

Mr. and Mrs. Chock Garrison visited with Mr. and Mrs. Y. C. Garrison in Channing last weekend.

Mr. and Mrs. Labry Ballard visited Sunday in Widorado with Mrs. Calvin Meador.

Gary James, son of Mr. and Mrs. Bill James, was taken to the doctor in Amarillo Sunday with an abscessed ear. His ear was lanced. Gary was out of school last week.

William Buck, son of Mr. and Mrs. W. B. Betts, was taken to Northwest Texas Hospital in Amarillo February 27. The baby has been ill for about two weeks, and the illness has developed into pneumonia. His condition is improved and he was expected to return home Tuesday.

Mr. and Mrs. John Skaggs and Mrs. Nell Morgan were in town Monday.

Mr. and Mrs. Henry Barton of Wichita Falls were visiting with Mrs. Ruth Perrin and family and attending to business in Adrian last weekend. Don Perrin, who was discharged from the Navy last month, returned with them. Don has been visiting in New York, Oklahoma and Wichita Falls since his discharge.

Stoneman-Brown Marriage

Jimmy Brown, son of Mr. and Mrs. Floyd Brown, and Maxine Stoneman, daughter of Mrs. Lillian Lemke, were married in Tucumcari, N. M., Monday. The bride wore a white wool dress accented with pearls and black accessories. The couple are now on their honeymoon.

The Adrian Women's Society of Christian Service met Tuesday in Fellowship Hall of the Methodist Church. Mrs. E. N. Jacobson had charge of the program, entitled "Latin Americans Along the Mexican Border."

Mrs. Frankie Shaw led the devotional. A panel discussion was held on the program topic, with Mrs. Calvin Jackson, Mrs. A. H. Polk, Mrs. N. L. Jacobson, and Mrs. Earl Croff taking part.

The hostesses, Mrs. E. H. Mosteller and Mrs. A. H. Polk served refreshments of coffee, punch and cookies. Members present were: Mesdames Ralph Odom, N. L. Jacobson, E. N. Jacobson, Loren Creitz, Anna Witt, Earl Croff, A. H. Polk, Frankie Shaw, John Skaggs, Hazel Chilton, Ted Bones and Calvin Jackson.

Old-age and survivors insurance benefits at the rate of \$254 million monthly were paid under the social security program in December 1953. Of this total, \$190 million went to retired workers and their families; \$23 million to aged survivor beneficiaries; and \$41 million to young widows and children.

Here's a new kind of croton: Melt a little butter or margarine in a heavy skillet over low heat; and some bite-size shredded rice or wheat biscuits and a sprinkling of salt. Stir the tiny biscuits over low heat for several minutes to toast and coat with butter. Sprinkle over bowls of tomato or split pea soup for something good!



Pictured above is Ted Richardson and a few of his fine Chicks

STARTED 100 BABY CHICKS RAISED ALL TO SIX WEEKS OF AGE

Ted Richardson who lives about ten miles North of Hereford on Highway 51 has an outstanding record with his chicks. Ted started 100 baby chicks and hasn't lost a single one. The chicks are now six weeks old.

Ted uses infrared heat lamps and thinks this is the best way to brood chicks. He has used 200 lbs. Purina Startena and about 350 lbs. Growena to date.

START THE PURINA WAY FOR FALL EGG PROFITS

When you start your chicks this spring, think of the big, heavy laying pullets you want next fall. For that kind of job, you can't beat Purina Chick Startena and Purina Growena or Growing Chow and grain. All are fortified with famous Formula "1208" for a fast start and big, fully-developed pullets.



Packard Milling Co.

Highlights..

(Continued from Page 4)

this courtroom.

As the attorneys checked the case to the federal judges, the Rangers and Parr headed back to Duval County.

So did Attorney General Shepherd, who said he will continue his investigation of alleged irregularities in the Benavides and San Diego school districts and in Duval County public offices.

Special Session

On the horizon was a special session of the Legislature, called by Governor Shivers for the purpose of providing a raise in pay

for the public school teachers.

Other objectives of the session were to raise money for needed state buildings, give pay boosts to state employees, and set heavy penalties, including death, for Communists.

Shivers had what has been described as a compromise plan to up the income of teachers by \$402 per year, and he said he would specify, when the time comes, the tax measure necessary to raise the necessary funds.

House Speaker Reuben Senterfitt was at odds with the governor on his plan.

In the Speaker's opinion, the so-called "compromise plan" would play havoc with the Gilmer-Aikin school program.

Senterfitt offered his own program for increased teacher pay. He said the amount of salary raise for teachers should be based on what the Legislature can raise by taxation — not by what the teachers would like it to be.

There were some suggestions as to how the money might be raised. Representative Joe Pool of Dallas thought about higher taxes on beer, and said that he would introduce a bill embodying that proposal.

While he did not say what rate of taxation he had in mind, Pool did tell reporters that a \$10 per barrel levy would be enough to boost teachers' pay and build some state buildings.

The present state tax on beer is \$1.37 per barrel, or about a-half

a cent per bottle.

Tax Army Cigarettes?

Representative Gilbert M. Spring of Apple Springs, Trinity County, had another idea. He wants to quit giving tax exemptions on cigarettes sold at Army posts in Texas.

The federal government collects its cigarette tax at Army camps, Spring reasoned, so why shouldn't the state do likewise?

Comptroller Robert Calvert estimated that if the state should collect taxes on cigarettes sold at army posts in Texas, the revenue would amount to about \$1 million per year.

Other suggestions as to raising money for teachers included a tax on natural gas to replace the levy recently declared invalid by the U. S. Supreme Court.

But you could depend upon it: any time a tax was suggested, the prospective victim rose up and asserted himself.

For example, M. D. Bryant, president of the Texas Independent Producers and Royalty Owners Association promised that his group would fight any increase in the taxes on gas and oil.

"One thing is certain," said Bryant. "Producers and royalty owners already pay more than their

share of state taxes."

TIPRO's reaction may be regarded as typical. Any business or industry which finds itself in the position of being eligible for taxation will indubitably rush to explain why it should not be taxed any more.

Thus you can see that the job of the Legislature is going to be nothing like sitting under the peach tree waiting for the fruit to drop.

Oldsters Coming

When the legislators convene, they will be greeted by an encampment of old people, gathered here to demand more money in the form of pensions.

Jack Ballard of Wichita Falls, president of the Good Citizens League of Texas, announced that between 10,000 and 40,000 old people will camp on the capitol ground during the special session, pending action on their grievances.

Already, Ballard said, he has letters from 3,000 persons who say they will make the march to Austin.

Legislators, contends Ballard, "have made promises to the old folks and failed to keep them," and "We're going to stay there until legislation is passed to help us. . . we want legislation raising the pensions to a minimum of at least \$40 per month and we want

the maximum to be \$90. There will be no compromise."

Ballard said he had written Governor Shivers, among others, about the old folks' problems, but doesn't expect a reply from the governor. On the other hand, "I expect him to dodge the issues."

Thompson For Commissioner

Ernest O. Thompson announced that he will be a candidate for another term as railroad commissioner.

Thompson has been serving on the commission since 1932 and has been re-elected ever since that time.

Secretary of State Howard Carney, announced the appointment of Omar Briggs, former state representative from Denison, as Texas Securities Commissioner. He succeeds Harry Hülgers, who died recently.

SHORT SNORTS: The State Highway Commission announced a \$2,394,800 repair program for 1867 miles of the state's farm road system. . . Wichita Falls State Hospital is carrying a patient load of 25 percent above desirable capacity, according to a report of State Auditor C. H. Cavness.

COMPLETE

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You Are Always Assured of

3 IMPORTANT THINGS



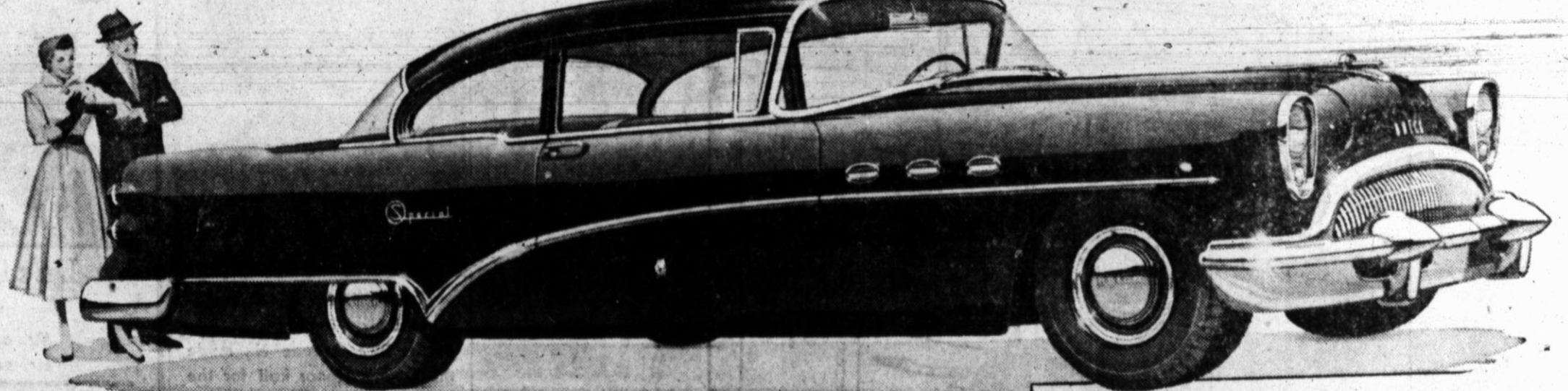
* OUR CONCRETE HAS ONLY THE BEST INGREDIENTS



* OUR CONCRETE IS ALWAYS PROPERLY MIXED

* YOU ALWAYS GET A FULL MEASURE OF CONCRETE

Crowe-Gulde Cement Co. of Hereford 1st & GOUGH ST



EVEN THE PRICE IS SENSATIONAL!

As you look at it, you can see a lot of what makes this new 1954 Buick Special so sensational.

You can see the long, low, sleek and ultra-glamorous lines that add up to the biggest automotive styling change in years.

You can see the remarkable new windshield with the back-swept corners -- greatest visibility improvement since closed cars came on the market.

But what you CAN'T see -- till you drop by for a visit -- is the sensationally low price of this car.

And you can't see -- sitting where you are now -- the rest of the great automobile that's yours for so low a figure.

Drop in today and give this car a really thorough study and sampling. That way you'll prove to yourself that the buy -- and the thrill -- of the year is Buick.

APRIL 15th

IS THE DEADLINE

For Your

STATE MOTOR VEHICLE SAFETY INSPECTION

WALLACE BUICK CO.

2nd At Miles

Phone 11



BOATSWAIN'S MATE Third Class Elmer Joe Wall, son of Mr. and Mrs. L. Wall, has been honorably discharged from the U. S. Navy at the U. S. Naval - Receiving Station, Treasure Island, San Francisco, Calif.

Local VFW Members Attending District Meet

Approximately 13 area members of the Veterans of Foreign Wars and their families are attending the meeting of VFW District 13 at McKenzie Post No. 1798 in Tulsa. The two-day meeting started Saturday.

District 13 is composed of Deaf Smith, Randall, Armstrong, Donley, Collingsworth, Childress, Hall, Briscoe, Swisher, Castro, Farmer, Bailey, Lamb, Hale, Floyd, Motley and Cottle counties.

Perry McMinn of Summerfield is district commander. Among those attending from this district are: Mr. and Mrs. J. D. Greeson, Mr. and Mrs. J. P. Jones, Mr. and Mrs. Roy Smith, Mr. and Mrs. Horace Vaughn, Mr. and Mrs. Wayne Lawrence, Mr. and Mrs. Perry McMinn, Mr. and Mrs. Sam Nunnally, Mr. and Mrs. U. G. Olson, Mr. and Mrs. L. H. Lookingbill, Mr. and Mrs. Berry Green, Mr. and Mrs. Gerald McCaskill and Mr. and Mrs. F. H. King.

Mrs. Ursula Pittner announces the arrival of a new granddaughter, Jo Lynn, born to her daughter and son-in-law, Mr. and Mrs. Jimmy Ray Sparkman of Maryville, Tenn., February, 26. The Sparkmans also have a son, Jimmy Ray Jr. Sparkman is stationed in Tennessee with the Air Force.

Let's Cook Something



From the days when our grandmothers took such pride in their baking accomplishments, to the present, even with all the ready mixes available, the art of making a fine cake still heads the list in the homemakers book.

Mrs. G. W. Newsom is known for miles around for her wonderful cakes. She can take a little sugar, shortening, eggs, flour and milk and turn it into a confection that makes everyone want to know how she does it.

Not long ago she took a banana cake to a club luncheon and many asked for the recipe, so here it is — try it while bananas are plentiful.

Fluffy Banana Cake
1 cup mashed bananas
2 cups sifted all-purpose flour
1/4 teaspoon baking powder
1/4 teaspoon soda
pinch of salt
1/2 cup Crisco
1 1/2 cups sugar
2 eggs, unbeaten
1 teaspoon vanilla
1-3 cup buttermilk
1/2 cup cold water

1/2 cup chopped nuts
Sift all the dry ingredients together. Place in large bowl of mixer the Crisco, sugar, unbeaten eggs and vanilla and beat on number eight speed until creamy. Stop the mixer and add the buttermilk to mixture and stir by hand. Then add sifted dry ingredients alternately with mashed bananas and beat in mixer on slow speed. Add the 1/2 cup of water and nuts and beat only enough to blend.

Bake in 2 greased and floured 9 inch pans for 35 minutes in a 350-F oven.

Iceing
1-3 cups sugar
1-3 cup water
1-3 cup white Karo
Boil together until it tinkles against side of cup when dropped in cold water. Pour over beaten white of one egg, add a teaspoon of vanilla and continue beating until right consistency to spread on cake.

This cake is wonderfully good fresh, but it may also be kept in the deep freeze indefinitely. You can hardly tell the difference.

Openings Are Still Available On Two Summer Camping Trips

Two summer Scouting trips, one a canoe trip through northern territory, the other a Philmont Ranch trip, each still had five openings, it was reported by District Scout executive W. M. Teague at the Deaf Smith district executive board meeting Tuesday noon in Hotel Jim Hill.

Starting from Ely, Minn., the canoe trip, which is for Explorer Scouts only, will start July 14 and end on July 24. Cost is \$90 per boy, Teague said.

Cost of the Philmont trip, which starts August 12 and ends on August 21, is \$24 plus transportation and meals enroute.

Overnight Program
A special overnight "field day" will be held next Friday and Saturday at Camp Don Harrington for Explorers and Junior leaders. This is the second annual Council Con-

vention and Forestry program. Routine reports of the operating committee chairmen included reports on Scout Week activities, the two Blue and Gold banquets which were held by Cub Scout organizations last month, and the reports of institutional representatives.

A Court of Honor was held at Friona February 23, at which time one First Class and one Second Class badge were awarded, as well as one merit badge and 10 National Rifle Association ratings.

Counselor Reorganization
Merit badge counselors are being reorganized, S. B. McLallen, Advancements chairman, reported. Merit badge counselors are volunteer workers who help the boys learn the material needed to pass tests for the merit badges, and often give the tests.

Attending the meeting were W.



JIMMY LITTLEJOHN, son of Mr. and Mrs. M. C. Littlejohn, 821 Knight St., has been signed by Columbia records to sing hillbilly or western style songs which he composes himself. Jimmy is also operating a portrait photography studio in Dallas.

DeMolay Conclave Attended By Group From Hereford

Fifteen members of the Hereford Chapter of DeMolay attended the International DeMolay conclave in Dallas over the weekend. The convention opened Saturday morning with a talk by the founder of DeMolay, Frank S. Land of Kansas City, Kans., who is now Secretary General of DeMolay.

Discussion meetings of the chapters were held along with banquets and luncheons. The Ameth Chapter Order of DeMolay of El Paso acted a portrayal of Jacques DeMolay, after whom the chapter was named.

Those attending from Hereford were: Jimmy Lady, Bob Hicks, John Fraser, Bill Kelly, Tony Benson, Roger Shipley, John Benson, Jackie Campbell, Bob Bradley, Jimmy Sears, Lanny Wilkins, Donnie Fellers, Nelson Rudder, Homer Hershey, Ronald Sherman and Chapter Dad, O. R. Sanders.

J. Hiatt, Council Scout executive; W. M. Teague, District Scout executive; Bert Boomer, Rev. E. L. Naugle, Wayne Edwards, Ernest Langley, Coy Patton, Dr. Milton C. Adams, Bruce Miller and Leo F. Box.

Student's Views Aired For Lions

"Hereford is a good place to grow up."

Such, at least, was the indication from a panel of six high school students who appeared on the Lions Club program Wednesday under the title of "Youth Speaks." The program was part of community-wide observation of Public Schools Week, March 1-6, and was conducted in the fashion of a radio panel show.

The students discussed juvenile delinquency, influence of the home, school activities, outside activities, sports, school spirit, and the church as they affect student life. In one phase of the program, they even got off onto how parents should behave when the children have guests in the home.

Delinquency Law
Juvenile delinquency was thought by the group to be at a minimum in the community. Most of the youth problem which does exist, they felt, is outside of the schools and concerns boys and girls who have graduated or have left school before they finished. They discussed the so-called "gang-wars" of 1953 and expressed a definite opinion that the occasions were overpublicized. Most of the gangs, they reported, were mere spectators.

The average home, they indicated, was more wholesome in Hereford than in most places. However they pointed out that some homes were "too strict" and some were "too lax." An in-between attitude on discipline seemed to be recommended as ideal by the group. Parents, they felt, should not go into a "third degree" attitude on visitors but, instead, should act natural with visiting kids just as they would with their own friends.

School Spirit High
The students roundly criticized themselves as possibly being clannish at school, and cited the fact that parents were often "too busy"

Paste wax may be applied to metal fixtures a few times a year to help keep them rust-free.

When you find the word "simmer" in a recipe, remember that it means to cook in liquid just below the boiling point. If you watch the food that is simmering, you'll see that bubbles form slowly and break below the surface of the liquid. Always use low heat when simmering food.

Don't be in a hurry to clean your toaster right after using it! Make sure it's cool and disconnected.



MOLLIE FAYE BETTIS, daughter of Mr. and Mrs. M. A. Bettis, 222 Avenue H, made the Dean's Honor Roll for the fall semester at Mary Hardin-Baylor College. Miss Bettis, a sophomore, graduated from Hereford High School in 1952 and entered college that fall.

Skips Nothing
NEW ELECTRONIC Watch Timing Instrument
CHECKS EVERY DETAIL
ONLY WITH The Precision TIME-O-GRAPH
COSTS YOU NO MONEY
Your doctor of all sick & decrepit watches.
Kenneth "Doc" Cowan
Cowan Jewelry

Mrs. G. Boardman Hosts Ceramic Club

Mrs. Glenn Boardman was hostess for the Hereford Ceramic Art Club Thursday afternoon.

Mrs. Phil Radovich directed a lesson in sgraffito, and a demonstration of how to use glaze was

given by Mrs. H. C. Mrs. R. C. Childers gave a lesson on luster. The next meeting will be held on April 1 with Mrs. R. C. Childers. The lesson will be on lace. Those present included Mesdames R. C. Childers, E. M. Cox, Phil Radovich, Franklin Miller and O. H. Culpepper.

SHARP & EDWARDS Motor Co.

NEW & USED CAR VALUES

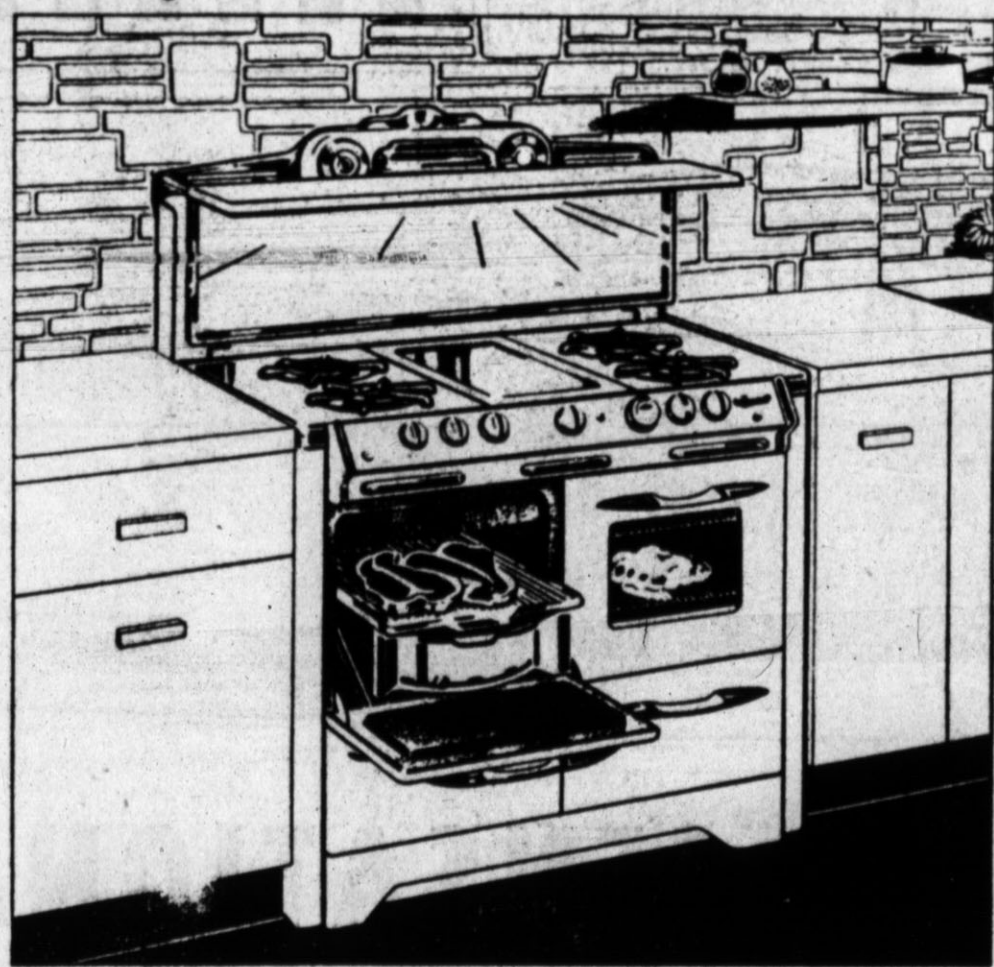
See Us For

AUTO LOANS AND FINANCING

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Completely Automatic...



Illustrated above is an O'Keefe & Merritt automatic gas range built to "CP" standards. This range features a step-saving Vanishing Shelf-Cover.

The Modern Gas Range

- Smokeless Broilers
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- Simmer Burners
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- Automatic Oven Control

Buy an automatic gas range built to "CP" standards and enjoy completely automatic cooking. These modern ranges have automatic lighting of all burners... automatic oven heat control and automatic oven clock control. See these modern automatic gas ranges at your dealer's today. There is an automatic gas range built to meet your cooking requirements... No range is more automatic.

More than 20 manufacturers make ranges built to "CP" standards

Pioneer Natural Gas Company
FUEL FOR A GROWING EMPIRE

Let's Go To The Movies - Your Magic Carpet To Relaxation
SUNDAY MONDAY TUESDAY
STAR THEATRE

AFRICA AFLAME WITH VIOLENCE AND PASSION!
M-G-M'S MIGHTY **"MOGAMBO"**
IT MEANS "IT'S THE GREATEST"
Technicolor
CLARK GABLE starring AVA GARDNER WITH GRACE KELLY
Actually filmed by M-G-M on safari... amid authentic scenes of unrivalled savagery and awe-inspiring splendor!

Let's Go To The Movies - Your Magic Carpet To Relaxation
Your Theatre Honors the Occasion of Your Wedding Anniversary
Mr. and Mrs. Perry A. Lee
Mr. and Mrs. George Olson
Mr. and Mrs. Troy Cole
Mr. and Mrs. W. B. Wiltshire

STAR THEATRE WEDNESDAY THURSDAY

MARRY ME AGAIN
A WOW OF A FUNNY... About Marriage and Money!
Robert CUMMINGS
Marie WILSON

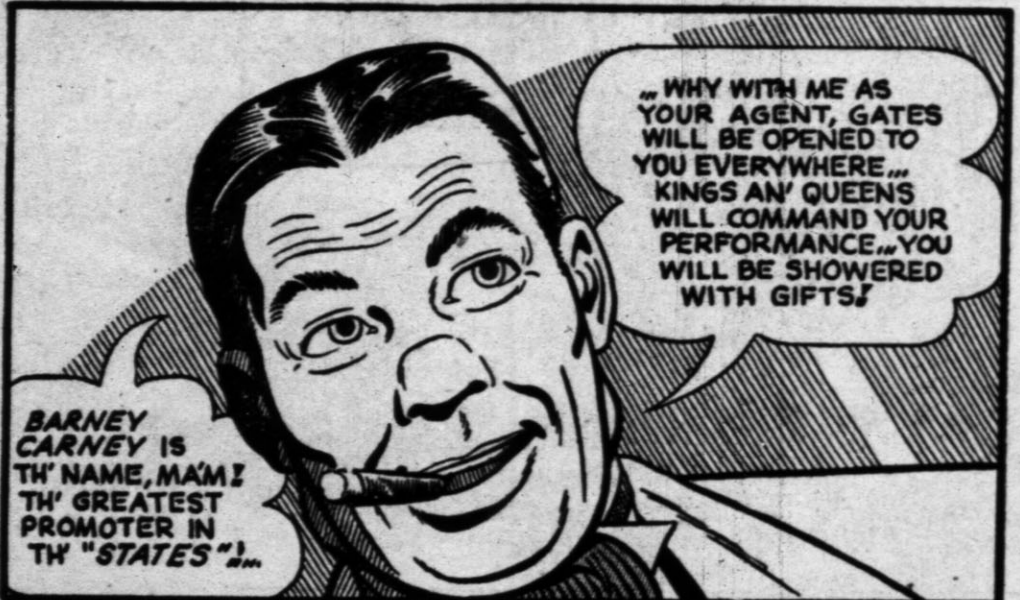
TOWER SUN. - MON.
SPENCER TRACY · JOAN BENNETT
ELIZABETH TAYLOR
FATHERS LITTLE VIDEND
DON TAYLOR · BILLIE BURKE
Let's Go To The Movies

TEWASK SUN. - MON.
Joel McCrea · De Carlo
THE SAN FRANCISCO STORY

PLUS - A MUST SEE
M-G-M presents the inside story of the world's greatest fraud!... the actual, factual, action-packed drama of the bad men of history narrated by **THE HOAXTERS**
MARILYN ERSKINE
HOWARD KEEL
GEORGE MURPHY · WALTER PIDGEON · DORE SCHARY
BARRY SULLIVAN · ROBERT TAYLOR · JAMES WHITMORE

CLARK LIKE

by
RAY GOTTO



Produced by Stephen Skovings.
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ALL BUSINESS IS LOCAL

Don't go "buzzin' around" looking for bargains! Shop Hereford—where you'll find every type of merchandise—every modern service—you could possibly want. And you'll appreciate the near-to-home convenience, the extra shopping time that's yours, when your business is local! Shop at home, and save!



The Sunday Brand

Waco, Texas

Our Mags: "More People—More Fun!"

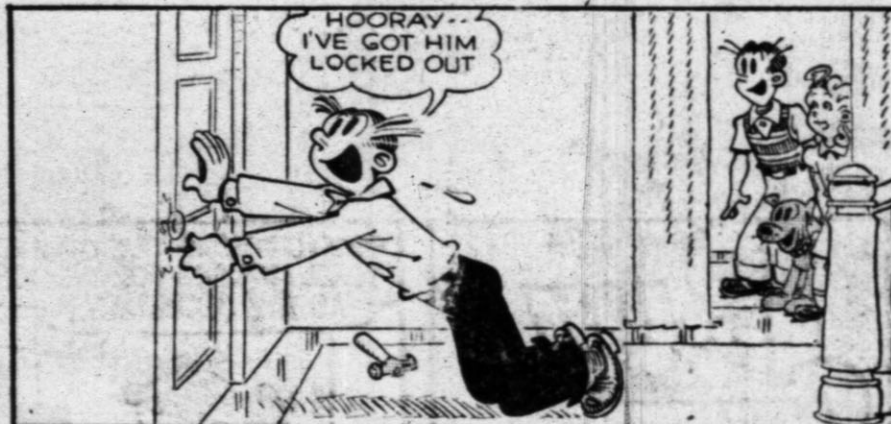
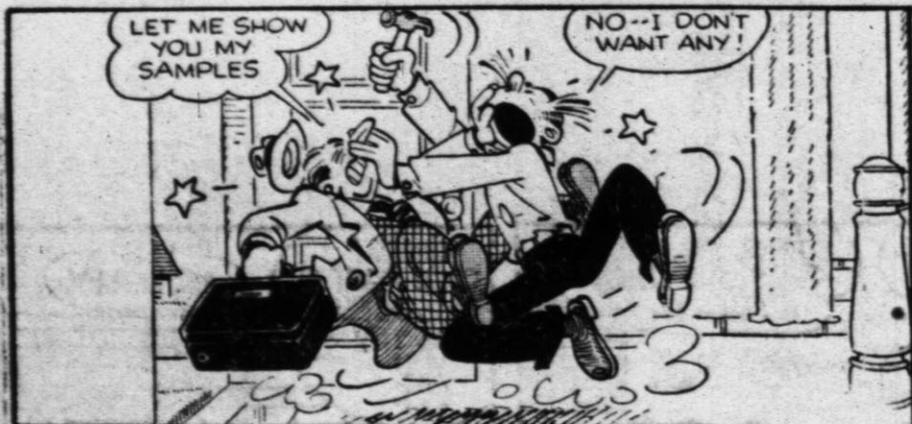
BUZZ SAWYER

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE



BLONDIE

by
CHIC YOUNG



Shop In Hereford
For Your Best Buys!

LITTLE ANNIE ROONEY

by BRANDON WALSH AND DARRELL MCCLURE



ALL BUSINESS IS LOCAL

Our feathered neighbor above "shopped" locally . . . got what she wanted quickly, without tiresome travel. Moral: Local business is smart business. For when you shop with your Hereford Merchants, you get all the top-brand merchandise at fair and honest prices . . . plus extra service without inconvenience. Shop at home and save!



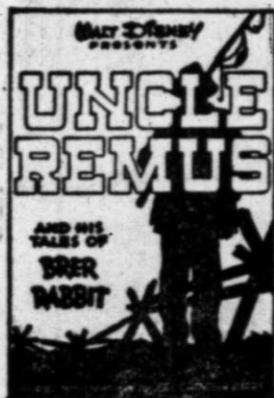


SHOP

With the Friendly Merchants

of Hereford

Help Keep Hereford Ahead



JEST LIKE OTHER FOLKS, BRER RABBIT CANT KEEP SUCCESS FROM GOIN' TO HIS HEAD!



ALL BUSINESS IS LOCAL.

When you make a "local call" at any of your Hereford Merchants, you find famous-brands, new merchandise . . . wide selections . . . prices as low or lower than elsewhere—and the kind of courteous, individual attention that makes shopping locally a truly pleasant experience! Shop at home, and save!



MANDRAKE

THE
MAGICIAN

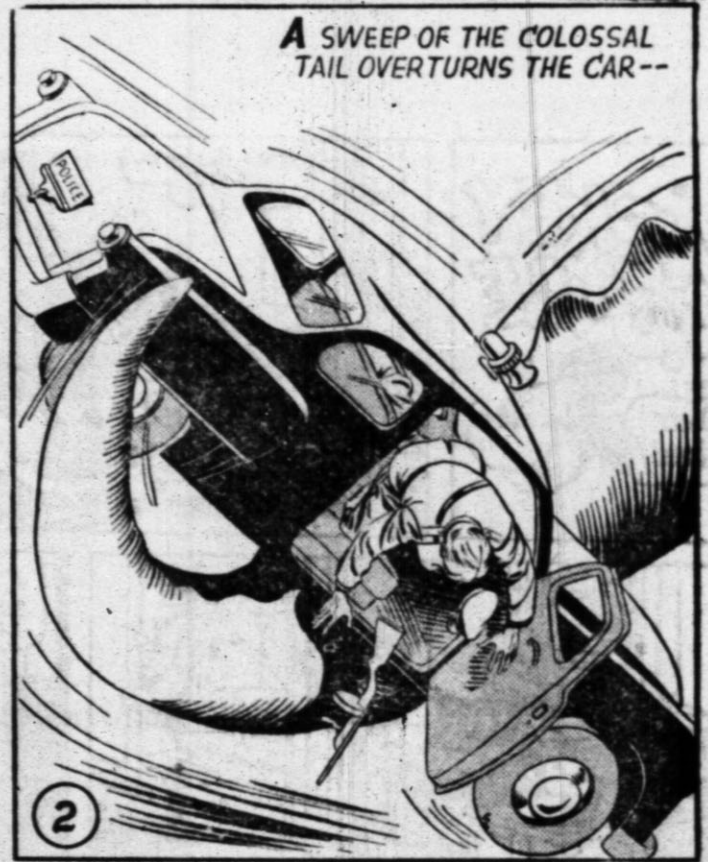
BY LEE FALK & PHIL DAVIS

ESCAPING FROM THE ZOO, REX-- GIANT OF ANOTHER AGE-- TRIES TO SATISFY HIS MIGHTY APPETITE. A POLICE CAR RACES TOWARDS HIM, GUNS BLAZING--

THERE HE IS! MI--GOSH--!
LET HIM HAVE IT!



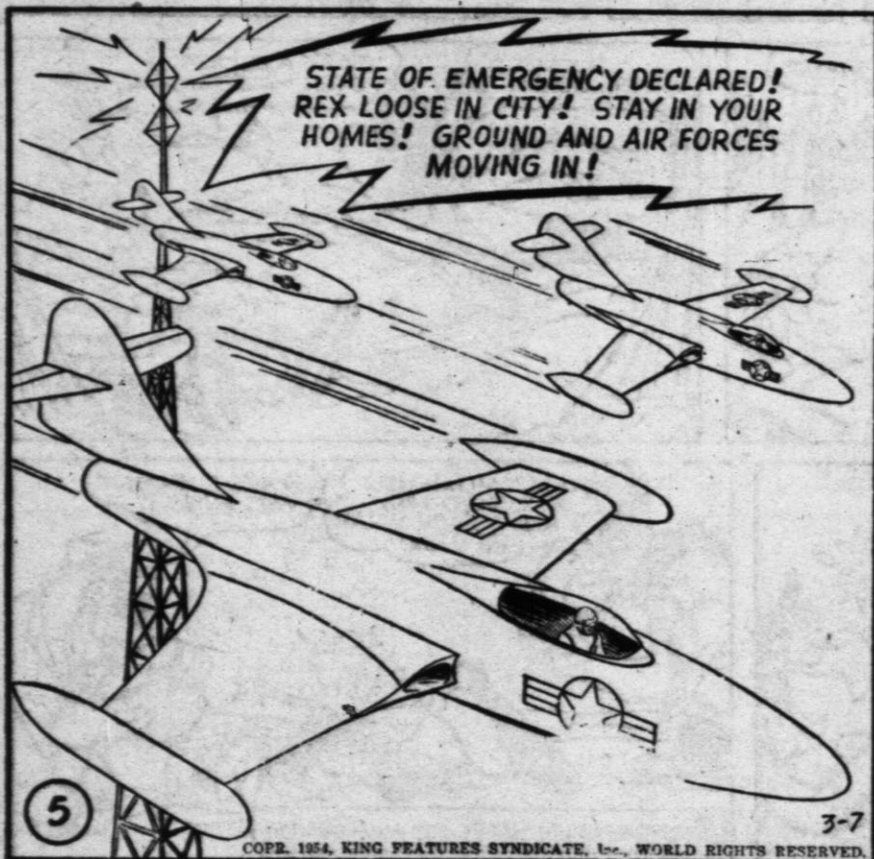
A SWEEP OF THE COLOSSAL TAIL OVERTURNS THE CAR--



BRAVE FIREMEN TRY TO HOLD REX OFF WITH HIGH-PRESSURE HOSES--



STATE OF EMERGENCY DECLARED! REX LOOSE IN CITY! STAY IN YOUR HOMES! GROUND AND AIR FORCES MOVING IN!



REX REACHES A LARGE BRIDGE NEAR THE SEA, AS THE PLANES DIVE AT HIM!



3-7
COPY. 1954, KING FEATURES SYNDICATE, Inc. WORLD RIGHTS RESERVED.

CONTINUED--

SHOP

With the Friendly Merchants
of Hereford

Help Keep Hereford Ahead

THE KATZENJAMMER KIDS



ALL BUSINESS IS LOCAL

Lemonade or garden spade . . . candy bars or motor cars, you'll get a better deal if it's a local deal. Only your Hereford Merchants are equiped to give that personalized friendly attention that makes your daily shopping busines a real pleasure! Shop at home!



GRANDMA
by
CHAS. KUHN-



**Shop In Hereford
For Your Best Buys!**

JOHNNY HAZARD
by **FRANK ROSSIN**



As the disabled packet boat glides down the hidden stream toward the lost treasure city of **THAL**, the little party is startled to hear drums sounding in the dusk!



NIGHT FALLS! AS THE DRUMS CONTINUE TO SOUND, JOHNNY, ESTABAN AND SHARK STAND GUARD, SCANNING THE FORBIDDING JUNGLE!



Now a hand reaches stealthily out for the gun in Shark's holster...



WHY YOU RUNTY, THIEVIN' APE! SNEAKIN' UP BEHIND A MAN LIKE THAT... I'LL PIN YOUR EARS BACK PROPER!



HAZARD... HELP ME! I'M BEIN' ATTACKED...



WE'VE GOT TROUBLES ENOUGH OF OUR OWN!

CONTINUED...

**Stop!!
Shop!!
Save!!** *In Hereford*



RUSTY AND I BOUGHT ENOUGH GRUB AND SUPPLIES FOR A WEEK, BOSS.. BUT YOU AIN'T TOLD ME WHY YOU SUDDENLY DECIDED TO STAY.

IT'S BECAUSE OF THE TALK I JUST HAD WITH THAT FELLOW WOLF..THE ONE THEY CALL "LOBO."



HE TRIED TO SEEM CASUAL, BUT ACTUALLY I THINK HE'S VERY ANXIOUS TO GET THIS FARM...I CAN'T QUITE SWALLOW WHAT HE SAID ABOUT THE CREEK.



HE CLAIMS IT'S ONLY A WET-WEATHER STREAM AND THAT MOST OF THE YEAR IT'S JUST A MERE TRICKLE, IF NOT ENTIRELY DRY.

DON'T LOOK LIKE A WET-WEATHER STREAM TO ME.. WE BETTER SEE ABOUT WHIPPIN' UP A LITTLE SUPPER AND GETTIN' BEDDED DOWN..IN THE MORNING WE CAN TAKE A GOOD LOOK.



LOOK WHAT I BOUGHT AT THE GENERAL STORE! A LANTFRN..NOW WE CAN EXPLORE THAT CAVE TOMORROW!

THAT'S KEEN!..AND I SEE YOU GOT A NEW CAP TO TAKE THE PLACE OF THE ONE YOU LOST IN THE CREEK.



LATER THAT NIGHT AT THE STORAGE SHED OF LOBO'S CLAY PIT
LOOK, LOBO, IF WE DRY UP THAT CREEK NOW, WON'T IT LOOK KINDA SUDDEN?

MILES IS ON HIS WAY BACK TO LEXINGTON.. HE WON'T BE BACK FOR A WEEK...MAYBE MORE.. GRAB THOSE TOOLS AND COME ON!



OKAY, DUKE..THAT'S THE SPOT FOR THE CHARGE..MAKE IT FAIRLY SMALL SO IT WON'T BE HEARD IN THE VILLAGE.

RIGHT, LOBO. ONE STICK'LL START IT, AND THE WATER WILL DO THE REST!

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THE NEXT MORNINGS.
TEX AND I ARE GOING ON A LITTLE INSPECTION TOUR, CHILDREN.. WE WON'T BE GONE LONG.

ALL RIGHT, DADDY.



GREAT HEAVENS, TEX, THE STREAM HAS PRACTICALLY DRIED UP OVERNIGHT.

BOSS, I'VE SEEN A LOT OF CREEKS GO DRY IN MY TIME, AND, BELIEVE ME, THEY DON'T DO IT LIKE THIS!

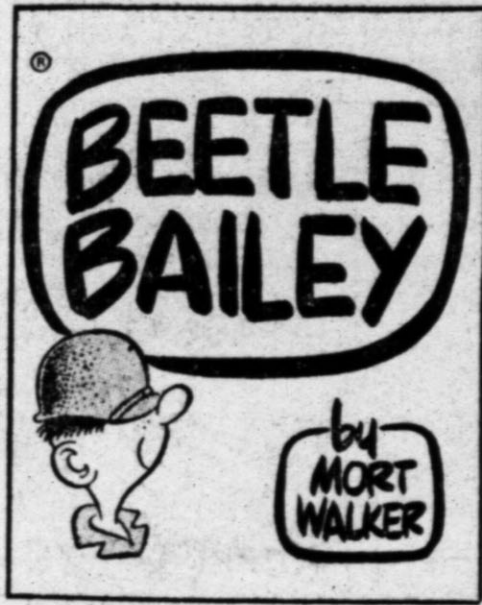


LET'S GET THE LANTERN, PATTY..NOW'S OUR CHANCE TO EXPLORE THE CAVE.

JEEPERS, YES!..LET'S GO!

3-7 --TO BE CONTINUED.

Trade In Hereford
For Your Best Buys!



**Trade In Hereford
For Your Best Buys!**

★ AP NEWSFEATURES ★ COMICS ★

MODEST MAJESTY

I'VE SPENT SO MUCH FOR CRUISE CLOTHES I HAVEN'T ANY MONEY LEFT FOR THE CRUISE! //



BILL'S GOING TO BUILD ME A SWIMMING POOL LIKE THIS THAT CRUISES! //



DON'T YOU HAVE A CRUISE THAT DOESN'T GO ON THE WATER? I GET TERRIBLY SEASICK! //

I DON'T SEE HOW SUCH A YOUNG PERSON CAN SPEAK A FOREIGN LANGUAGE SO WELL! //



OFFICER, YOU'LL HAVE TO TURN THIS BOAT AROUND AND GO BACK — I FORGOT MY VERY NICEST DRESS! //

SOUTH PACIFIC AND ATLANTIC



JAY
ALAN
3-7

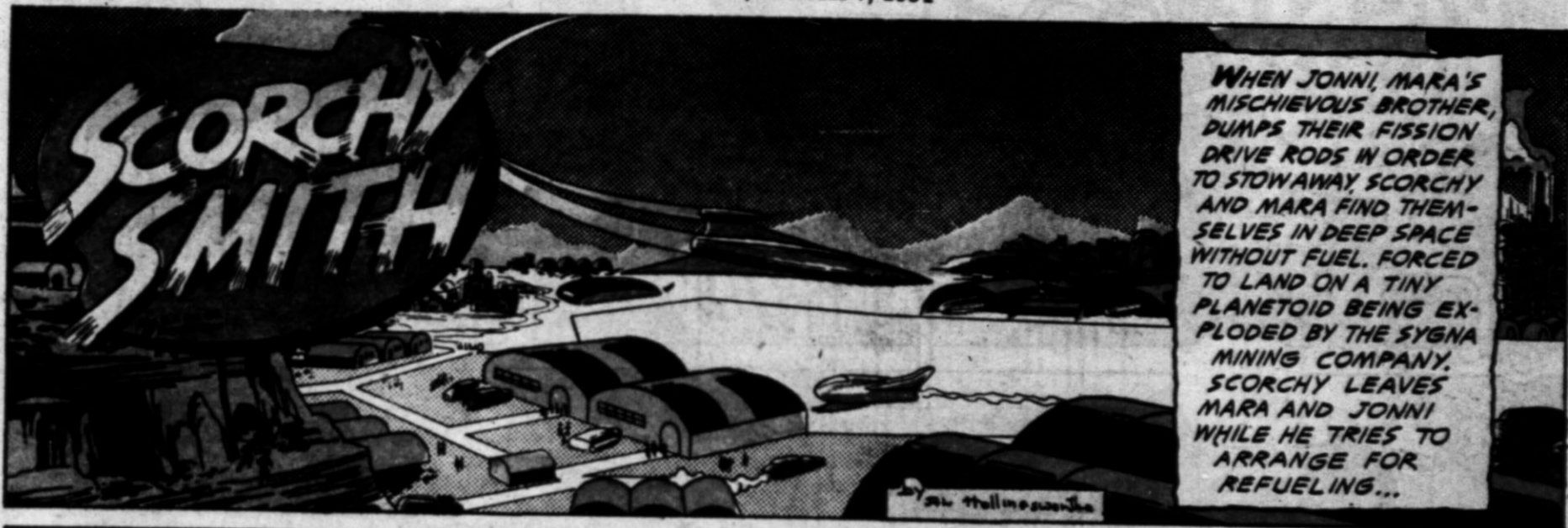
The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, MARCH 7, 1954



WHEN JONNI, MARA'S MISCHIEVOUS BROTHER, DUMPS THEIR FISSION DRIVE RODS IN ORDER TO STOWAWAY SCORCHY AND MARA FIND THEMSELVES IN DEEP SPACE WITHOUT FUEL. FORCED TO LAND ON A TINY PLANETOID BEING EXPLODED BY THE SYGNA MINING COMPANY, SCORCHY LEAVES MARA AND JONNI WHILE HE TRIES TO ARRANGE FOR REFUELING...



JUST STAY PUT! I'LL FIND OUT WHO WE SEE ABOUT GETTING MORE FUEL. BE BACK IN A MINUTE!



A FEW MINUTES LATER...

WHOO-WHOO! GET A LOAD OF THE DOLL!

WHERE'D SHE COME FROM?



MAN, OH, MAN! YOU CAN NEVER TELL WHAT WILL COME OUT OF SPACE! --BABY, IF I HAD SORE EYES, YOU'D BE A SIGHT FOR THEM!

PLEASE GO AWAY!



COME ON, BABY, BE SOCIABLE! COME ON IN THE REC' HALL AND I'LL BUY!

YOU LEAVE MY SISTER ALONE!

LET GO!



OWW!



GO AWAY, KID! YOU BOTHER ME!



NOW, BABY, WHERE DID WE LEAVE OFF?

HEY! OKAY, MISTER, SUPPOSE YOU PLAY FOOTSIE WITH ME!



ANOTHER PIPSQUEAK! I'LL MURDER HIM! --UHN!!

START MURDERING, CHUM!



LITTLE MAN, YOU ASKED FOR IT!

DICKIE, I'M **ALMOST** CONVINCED THAT JET RANSOME IS ON THE UP AND UP

OF COURSE SHE IS, DAN!

DICKIE DARE

SO LET'S RELAX AND ENJOY THE COSTUME PARTY SHE'S THROWING IN THE INN'S BALLROOM!

b
y

HI, JET!

HI, BOYS! PULL OUT A CUTLASS AND CARVE YOURSELVES A SNACK!

I WAS RIGHT WHEN I TOLD ROJUN THAT DICKIE AND DAN ARE NOTHING MORE THAN TWO GOOD JOES...

THERE'S A MOON QUEEN OF HEARTS!

IT'S **LOVELY** OUT HERE, DAN!

NOW FOR THE BIG PLUNGE...

—AND A LOVELY ISLAND, JET! JUST HOW MANY ISLANDERS DID YOUR FATHER MURDER TO GAIN CONTROL — WAS IT TEN OR TWELVE?

PLEASE STRAIGHTEN YOUR RUMORS, DAN — IT WAS SIXTEEN AND I HELPED HIM WITH EIGHT!

NOW **THAT'S** CLEARED UP! LET'S DANCE, DAN!

LATER

DICKIE, I TRIED TO SHOCK JET INTO BETRAYING HERSELF — HER REACTION CONVINCED ME THAT SHE'S 100% INNOCENT, AND THAT I'M 200% PURE HEEL!

ROJUN — I WAS WRONG ABOUT THOSE TWO — I'VE JUST FOUND OUT THEY KNOW **EVERYTHING!**

LITTLE MOON FOLKS

By ROME

3-7

SUNNY, WHAT'S IN THAT MUSEUM, ANYWAY?

MOON'S MUSEUM

OH, A LOT OF WAX FIGURES OF PEOPLE AND "THINGS" THAT LIVED HERE ON MOON THOUSANDS OF YEARS AGO... LET'S GO IN AND TAKE A LOOK, GHOSTY!

WOW! THEY'RE THE DAFDIEST LOOKIN' GROUP OF "PEOPLE" I'VE EVER LOOKED AT! HAW! HAW!

HEY, SUNNY! LOOK WHAT I FOUND OVER HERE... IT'S ABOUT TH' DILLIEST LOOKIN' ONE YET!

BUT WHAT PROOF HAVE YOU GOT, THAT IT WAS A LIVE GUARD, AND NOT A WAX FIGURE?



HOMER HOOPEE

By R. PERL

WILL YOU HELP ME STRAIGHTEN OUT HOOPEE'S DRESSER DRAWERS?

THEY'RE IN SUCH A MESS, I DREAD THE JOB!

— TOO LATE, GIRLS! I'VE STRAIGHTENED THEM OUT MYSELF!

I-I CAN'T BELIEVE MY EYES!



EVERY DRAW A PICTURE!

WHAT'S IN THE BOTTOM DRAW, DEAR?

— ALL THE JUNK YOU GIRLS DUMPED IN MY DRESSER DRAWERS THAT MESSED THEM UP IN THE FIRST PLACE



SPORT SLANTS

ON OCCUPATIONAL HAZARDS



Max BAER
LANDED ON HIS EAR WHILE REFEREEING A WRESTLING MATCH IN BOSTON

3-7-54

PAP - AP Newsfeatures

REFEREE **Ruby GOLDSTEIN**

WAS OVERCOME BY THE HEAT AND FORCED TO RETIRE AFTER TEN ROUNDS OF THE JOEY MAXIM - RAY ROBINSON TITLE BOUT



LINESMAN **LAWRENCE O'NEILL** SUSTAINED A BROKEN LEG IN THE ROCHESTER-UNION GAME

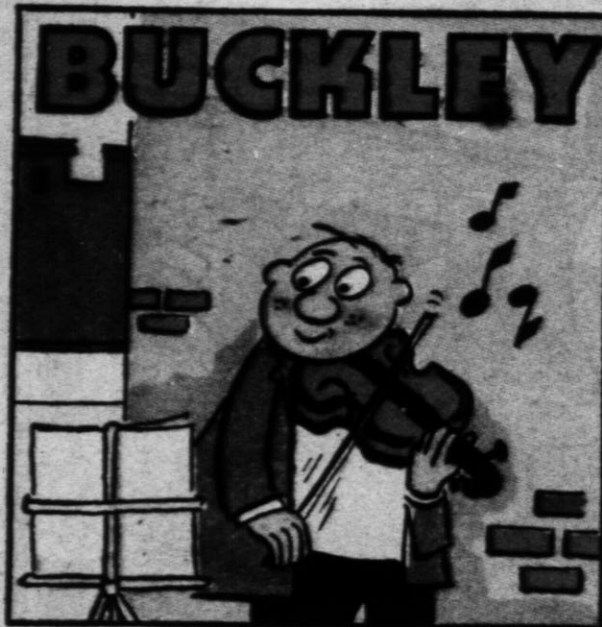


TOM GORMAN WAS STRUCK IN THE FACE BY A THROWN BALL WHILE UMPIRING A GIANT-DODGER NIGHT GAME

MEMORY MIRROR

THIS FORMER LIGHTWEIGHT CHAMPION SUFFERED A FATAL HEART ATTACK WHILE REFEREEING A BOUT

YANKEE BRAWLER
HOLD THIS UP TO A MIRROR



3-7

AP Newsfeatures

Law



by
RBFULLER

AP Features

Trademark Registered



OAKY HAS FOUND A DAMSEL HE HOPES WILL MAKE A GOOD WIFE FOR KING CORNY...

GEE, MISS! I BET HIS MAJESTY WILL FALL IN LOVE WITH YOU RIGHT AWAY...IF YOU'VE GOT LOTS OF MONEY!

YOU SAY THE NICEST THINGS!



I'LL TAKE YOU TO THE ROYAL CASTLE ON MY HORSE!

AH! BE STILL, MY HEART!



G-GOSH ALL HEMLOCK!

WHAT'S THE MATTER?



FOR A SECOND YOU LOOKED LIKE SOMEBODY ELSE!

DON'T WE ALL...AT TIMES?



LATER, AT A WINDOW OF THE ROYAL CASTLE...

POMONA! OAKY'S BRINGIN' A GORGEOUS BLONDE HERE!

YES, MURDOCK! HE'S TRYING TO FIND A WIFE FOR MY FATHER!



I KNOW! SHE'S REALLY DAME DUMPY, A SMALL-TIME WITCH WHO KNOWS HOW TO CHANGE HERSELF INTO A GLAMOR-PUSS!

HMPH!



I'VE SEEN HER DO THAT TRICK LOTS O' TIMES!

HMPH!



I DON'T WANT HER FOR MY STEP-MOTHER!

I DON'T BLAME YE, POMONA!



- AN' SOMEHOW I GOTTA STOP HER FROM GITTIN' TO BE TH' QUEEN O' TH' REALM!



AND AT ANOTHER WINDOW...

SHE'S BEAUTIFUL!

AH! BE STILL, MY HEART!

THAT'S THE WAY

AN OCCASIONAL PILL MAY SOMEDAY INNOCULATE COWS AND OTHER CATTLE AGAINST INSECT ENEMIES SUCH AS HORN FLIES, MOSQUITOES, LICE, CATTLE GRUBS AND STABLE FLIES... BITING INSECTS DIE FROM DRUGS IN COWS' BLOOD STREAM.



NEIGHBORLY NEIGHBORS BY MORRIS



Reg. U. S. Pat. Off. AP Newsfeatures 3-7

Patsy

in
Hollywood

by Bill Dyer

