

to Mrs. Section of to Gene of Peter- Block 2 to F. L. of Block nd Patsy

| WEATHER | | |
|-----------|------|-----|
| | High | Low |
| Wednesday | 90 | 56 |
| Thursday | 88 | 54 |
| Friday | 90 | 53 |

The Sunday Brand

38 Pages
Including 20 Pages of Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

Price 10c per copy

Vol. 7 — No. 12

Hereford, Texas, Sunday, September 19, 1954

Around Town

Business was picking up this week as farmers went into the final stages of preparing lettuce and grain sorghum harvest. Howard Beasley was reported as one of the first to start on large-scale lettuce harvesting. Yields on both commodities were reported as good.

The merchants, meanwhile, reported a definite drop in bad checks. Only one check made the rounds at the Merchant's Committee clinic last Friday morning—and the "Round Robin" telephone alarm system was put into effect. Placards, requiring identification, were also prepared and will be resold to merchants at a cost of 10 cents each.

A meeting of the Mutual Concert Association officers and members was scheduled for 7:30 o'clock Monday night in the Chamber of Commerce offices, according to Mrs. Harry Cayler, secretary.

A surprise to almost everyone including the football boys, is that the game of the week over KGNC-TV Tuesday night will be the Hereford-Littlefield game, according to Coach L. B. Russell.

(Continued on Page 2)

Hereford Girl Is Back After Year In Tokyo, Japan

Mrs. James Tucker and her little three year old daughter, Joan, arrived Thursday by plane from Tokyo, Japan, after spending the past year in the Orient. She was met in Amarillo by her parents, Mr. and Mrs. R. R. Jackson.

Mrs. Tucker joined her husband, a Tech Sergeant in the Air Force, in Japan last November. He has been stationed near Tokyo for the past two years and will return to the states sometime this fall.



"A MAN WITH 50,000 'BOSSSES'" was the way Jesse M. Osborn, Representative of the 96th Legislative District, was introduced Wednesday at the Hereford Lions Club, when he reviewed various measures included in proposed Constitutional Amendments which will face voters in the general election.

Osborn Reviews State Amendments, Endorses Two, In Lions Club Talk

Definitely endorsing two of the proposed amendments to the Texas constitution, on Nov. 2, Rep. Jesse M. Osborn of Muleshoe reviewed the entire eleven amendments before the Lions Club here Wednesday.

"A total of 1,700 attempts have been made to change the constitution with amendments," said Osborn; "113 have been brought to the point of a vote, and 113 have passed."

Osborn strongly favored two S. J. R. No. 10, which would establish a state building commission, and S. J. R. No. 14, which would prohibit the use of state credit or money in the construction of toll roads or turnpikes.

"Most of the others," said Mr. Osborn, are a matter of personal choice. You might have one opinion, I might have another."

Favors State Buildings

In dealing with the amendment regarding the proposed State building commission, Mr. Osborn pointed out that more than 1 million is now in the Confederate Pension fund—and cannot be touched under existing laws. He said that most of the Confederate veterans are now dead and that the surplus continues to spiral. He said that the Legislature proposed to build a State Building and an Office building, eliminating some \$440,000 spent each year on office rent. He also said that the state already owns lots upon which these

(Continued on Page 2)

Two Hereford Men Face Rape Charge 14-Year-Old Girl

Two Hereford men, who are brothers, were held in jail in Canyon this week to face a charge of rape on a 14-year-old Amarillo girl.

Charges in the case were filed against Floyd Clifford Owings, 32, and Norman William Owings, 26, according to Sheriff L. S. Johnston of Randall County. Bail was set at \$10,000 on each of the men, who Saturday remained in jail after failing to post bond.

Canyon newspaper.

Both of the men are reported as being employed in painting work on the new Hereford High School building, but names of their towns of residence were not released. Floyd was arrested here around 2 o'clock Tuesday morning, when Deputy Neal Young accompanied Canyon officers to the Gentry apartments, where the man resided. The other man was held in Canyon at that time.

The charges apparently resulted from an outing at Buffalo Lake, where the girl accompanied the two men and one of their wives.

The Canyon News reports the case as follows:

"One of the men is married and his wife may be charged in the same offense."

"Mr. Johnston said that the case will be presented to the Grand Jury when it meets. The men are being held in the absence of bond. The men state that they were from a South Plains town, but had been in Hereford only a short time painting on the new high school building."

"The 14-year-old victim admitted that she had been drinking with

(Continued on Page 2)



FRED H. HUSBANDS, general manager of West Texas Chamber of Commerce will be the featured speaker at the first of a series of Community Breakfasts here next Wednesday morning, Sept. 22, at 7 o'clock. The breakfasts are open to the public and will be held in the hotel ballroom.

LOCAL METHODISTS OWN MINK FARM Proceeds Designated To Finance 'Physician - Minister' Relations

The fabulous mink, subject of scandals in Washington in recent years, has been turned to a worthy cause this time when "Ideas Unlimited," a foundation owned and financed through the First Methodist Church of Hereford presents the first West Texas "Physicians and Ministers" lecture clinic in Lubbock October 7-8, when some 2,000 professional men are expected to attend.

Owned by Local Church

The little - publicized mink farm in Wisconsin, owned and operated by the local church, was accepted at the quarterly conference of the church on Nov. 9, 1951. It was given to the church by Larry Moore, of Suamico, Wis., former president of the national Mink Association, who came to Hereford with his family in order that the children might benefit from Hereford water and foods products. Mr. Moore requested that no publicity be given the project at that time.

All profits from the Larry Moore Ranch, Inc., a mink growing business, was designated as going into the local Methodist Church fund, entitled "Ideas Unlimited," to be used to improve and assist humanity on a world-wide basis. Directors of the foundation are Don R. Davidson, a former Hereford pastor, J. Frank Perry and Conrad

M. Ryan, two other Methodist pastors in this area.

Ranch Making Money

The ranch has, since then, done exceedingly well and now shows a net worth of \$101,502, according to audit reports held by Bruce Miller, who represented the local church in the transaction. The ranch started with an indebtedness of \$123,235, which has been reduced to \$67,235 in the three year period. It also has a splendid inventory of pelts on hand and breeding stock, under management of Mr. Moore.

The audit of Nov. 30, 1953, showed 3,116 pelts valued at \$60,680.18, along with 865 live breeders valued at \$14,229.30. Average sale of pelts last year was \$37.14 each on a total of 3,691 sold. The ranch also sold quite a few breeders at an average price of \$77.14 each. Cost of unit production was shown at \$16.67.

Funds For Humanity

Funds from the ranch do not go to the local church, but are designated solely by the directors of Ideas Unlimited. They did, however, designate \$1,500 to the formation of Wesley Church here in Hereford. They have also approved and are sponsoring the Lubbock Clinic, which is designated to coordinate services of physicians

(Continued on Page 2)



BUFFALO LAKE will never be the same after this 18-pound blue channel catfish was reeled in by C. L. Buels, 511 West Fourth Street, Friday afternoon about 6 o'clock. Buels landed the fish, around 300 yards above the dam, with a surf rod and reel. He and his wife fished about six hours and besides this big one, caught four more weighing about one pound each. According to Underman Brothers, who operate the bait house near the lake, this is the largest blue channel catfish that has been taken at Buffalo since they have operated near the lake. (Staff Photo)

Schools Cost \$78,067 More In Coming Terms

Operation of the Hereford Schools will be up sharply in 1954-55, according to budget estimates, approved this week by trustees. Total operating disbursements in the budget call for \$552,199—an increase of \$78,067 in operational costs, which actually totaled \$474,131.11 in 1953-54. The total spent in operating the schools two years ago (1952-53) was \$405,817.88.

In addition to operating expenses the schools will also pay out \$78,060 in redemption of serial bonds, interest and bank's fees which is an increase of \$21,448.40 over the same purpose last year. The building fund calls for \$186,171.80 in expenditures, and shows a total of \$845,491.73 expended in 1953-54, chiefly in construction of the new high school, along with equipment.

Lower Capital Outlay

Tax payers who might wonder where expenses are rising, will find them up in seven of the eight operating fund accounts. The one account which showed a decrease was in Capital Outlay, which was swelled sharply last year with the purchase of 15,651 in busses and \$6,937.01 in the football stands.

Showing by far the largest single increase, along with being the greatest single division in the budget is "Instruction." This item totals \$408,287 as compared with \$326,776.55 last year, an increase of \$81,510.45. Some of the increase is due to additional teachers, but most of it comes in the form of salary increases, due to raises allowed through the legislature last session. Offsetting the amount is an increase of \$64,442 allowed by the state this year in "Salary and Operation" funds.

Administration Costs

Taking the other costs down the line, the "Administration Fund" shows an increase of \$6,529.99. The budget lists the following items: "Salary, business office, \$8,000; salary, superintendent, \$7,662; salary, clerical assistance, \$2,800; supplies and expenses, instructional, \$1,400; supplies and expenses, business office, \$2,700; tax survey, \$5,000. The actual total last year was \$21,032.01 as compared with an estimated \$27,562."

Instruction Costs

Breaking down the instruction

costs, the budget shows the following: supervisor \$5,082; principals \$25,926; classroom teachers, elementary \$255,207; classroom teachers, high school \$77,206; vocational agriculture \$4,538; homemaking \$7,454; distributive education \$3,692; high school librarian \$3,824; band director \$4,556; music and chorus \$4,010; exceptional children \$4,542; substitutes \$2,500. Also listed in the division is library books \$750; teaching supplies \$7,000; and teacher's travel expenses, etc., \$2,000.

Operating School Plant

General plant operation will be up \$3,091.41, says the budget. Janitor's salaries are the big item, running \$17,000; fuel, lights, water and telephone \$8,000; supplies \$4,000. Last year this division cost \$25,968.59 as compared with an estimated \$29,000 this year.

Maintenance of Plant

Maintenance was estimated at a total of \$18,500, an increase of \$900.86 over the \$17,599.14 required in 1953-54. Salaries and wages in this item was \$2,500; supplies, materials and contract services were \$16,000.

School Lunch Program

An increase of school lunch program costs amounting to \$804.73 was anticipated with \$10,000 set up for the program this year as compared with \$9,195.27 last year. Items call for distribution of state and federal aid \$8,000; lunch program deficit \$2,000.

Transportation Costs

The transportation cost increase was proportionately small, showing only \$718.16 over 1953-54. Total cost last year was \$38,031.84 as compared with an estimated \$38,750. This item was broken down as follows: bus drivers salaries \$15,000; motor fuel \$7,500; manager and shop mechanic salaries \$8,000; parts and bus repair \$4,800; tires and tubes \$2,000; supplies and misc. expense \$100; utilities \$200; batteries \$150; insurance and driver bonds \$500; shop equipment, \$500.

Fixed Assets

Fixed assets showed tax office rent \$600; insurance \$3,000. The increase of \$1167.73 in this fund was insurance, giving an estimated total of \$3,600 this year against actual expenditure of \$2,432.27 last year.

Funeral Services For Mrs. Pitman, Pioneer Resident, This Afternoon

Funeral services for Mrs. J. H. Pitman, 85, will be conducted from the First Baptist Church at 2:30 o'clock Sunday afternoon, September 19, with Rev. Howard Scott officiating.

A pioneer resident of this community for the past 48 years, Mrs. Pitman died around 9:30 o'clock Saturday morning at the home of her daughter, Mrs. Eloise Taylor, 3226 Coakett Street in Amarillo. She underwent an operation in the Deaf Smith County Hospital several weeks ago and had been in critical condition since that time.

Born in Missouri on July 27, 1869, Minnie Miller Pitman married J. H. Pitman on Feb. 20, 1896, in Saline County, Mo., and frequently recalled the wedding trip, made in a buggy through "hub deep mud," to the farm home which the couple was to occupy. The couple resided in Missouri for the next 10 years, during which time three sons were born. Mrs. Taylor, the only daughter, was born after they moved to Texas.



MRS. J. H. PITMAN
Mrs. Pitman came to Texas in 1906 when the family decided to move to this part of the county. They lived in Amarillo for a few months, then moved to Hereford. (Continued on Page 2)

Gang Fight Ends Fiesta

Deputy Sheriff Is Badly Beaten

Marked with a big, two-day celebration this year, Mexican Independence Day ended Thursday night in what the sheriff's department termed an "Eyeball Gathering."

Furthermore, it would be wrong to say a "good time was had by all" — because such comment would draw an immediate denial from Deputy Sheriff Charles Skelton, who has a black eye, face marks, a cut lip and aching ribs to prove his point. The event also ended with charges filed against Crescencio Cordero, around 28, on several counts. Also in custody was Juan Cordero, brother of Crescencio.

Took Skelton's Gun

Skelton, who was on duty during the Independence Day dance at the camp, said he pulled two men apart to stop a brawl and took Crescencio Cordero aside, offering to let him "go home or go to jail." Young Crescencio did not like either proposal and, in the scuffle which followed, "Brother Juan" lifted Skelton's gun from the rear. Skelton, in the mean time, waded into Crescencio in earnest and got him down on the ground—at which point six or eight other Latin Americans got the "Independence Day spirit" and entered the fracas.

Skelton, hemmed into close quarters near the patrol car where he had carried the boy to talk, suddenly found himself battling the group with his bare fists. He did find time to shout for someone to send an alarm over the radio in the patrol car—and to grab for a blackjack hanging in the front of the car. Instead, he got hold of a

lantern-type flashlight, and began dealing out some telling blows which soon put several of the assailants out of the fight, including Crescencio. The entire side of the flashlight was crushed in from the blows.

"Several knives also appeared during the battle," said Skelton. "I saw one and kicked at it. I guess I must have connected, as I didn't see it anymore. The most trouble, though, came from some guy who was standing on the patrol car and kicking me from behind. That's where I got

the black eye and the blows in my ribs."

A crowd of 300 persons had gathered to observe the melee but, when anyone offered to aid the deputy, knives and threats quickly changed his mind. Skelton reported. He also said that several truck owners who sympathized with him found their tires cut into ribbons Friday morning.

The sheriff's department, city police and highway patrol converged at one time on the camp, in answer to the radio call, and the crowd quickly dispersed.

The officers started their search for Crescencio, however, and located him near his home. Several warning shots were fired before he stopped running and, when captured, officers said that he fought fiercely all the way to the patrol car. Brother Juan, clasped tightly by City officer M. J. Boever, also tried to re-enter the fray.

In addition to Skelton's personal injuries, approximately \$150 in damage was estimated as a result of one of the Latin Americans who stood on the sheriff's department car kicking Skelton in the ribs.



MEXICAN INDEPENDENCE DAY, a two-day affair featured presentation of the queens on the courthouse lawn, a parade and street dance south of the courthouse Wednesday night. The queen and her attendants are shown here just before the parade Thursday afternoon. Shown from the left are: Irma Hernandez, Mary Gonzales, Eloise Tijerina, Emily Gonzales and Larry Ulivar. (A. O. Thompson Photo)

Walcott News

By Mrs. T. J. Collins
Roy Grider, son of Mr. and Mrs. Roy A. Grider left with Wayne Turner Wednesday morning for Las Vegas, N. M., where Roy will attend Highlands University, a teacher's college.

Mr. and Mrs. Thomas L. Collins and Bruce took Raymond Lee to Canyon, Sunday where he is enrolled as a freshman at West Texas State College this year.

We regret the loss of Sharon and Larry Alexander from the seventh and eighth grades at Walcott School. They are the children of Mr. and Mrs. O. A. Alexander. All are moving to Fort Worth where Mr. Alexander will receive treatment for a back injury. We hope his recovery will be a fast one.

Dianne, Jack and Nancy Tyler have missed several days of school because of sickness. Each is better now and able to be back.

Mrs. Roy Pruitt met with the girls of the 4-H Club at the school Friday afternoon.

Walcott P-TA will meet Thursday at 8 o'clock with Jimmie Allred as the speaker for the evening. Each family is urged to come and bring a pie. Coffee will be served.

Junior High Will Meet Tulia Here In Double Header

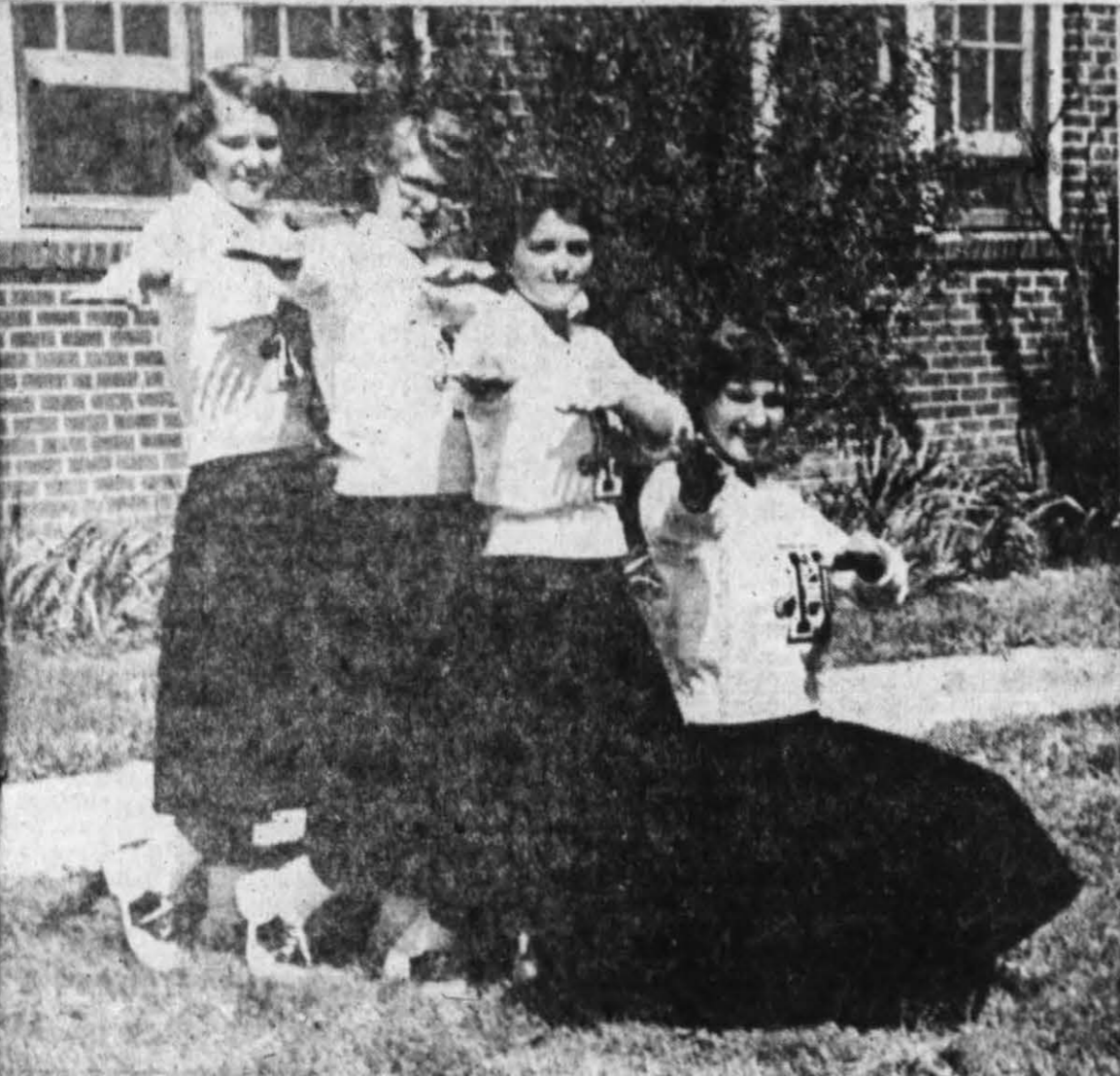
A double header football game with Tulia Tuesday will highlight the opening games of the season for the Junior High School football teams, according to Jiggs Hartman, coach of the teams.

The seventh grade team will play Tulia's seventh grade in the first game at 2 o'clock, and then the eighth grade will play Tulia's eighth grade at 3 o'clock. Both games will be played on Whiteface field.

Dr. and Mrs. J. M. Nichols of Fort Worth are house guests of Mr. and Mrs. Bill Dameron.

Read The Classifieds

STAR
WED. THUR.
JOHN GIPPI



"YEA MAROON" is definitely the opinion of the four new cheer leaders at Hereford High School this year. The leaders were elected by the student body last December and the head cheer leader is Sylvia McCracken. There are about 100 active members in the Pep Club this year. The club

marches Thursday nights before out of town games and Friday nights for home games. Shown from the left are: Barbara Hall, junior; Sylvia McCracken, senior; Kay Barnard, junior; and Barbara Winget, senior. (Staff Photo)

Summerfield News

By Ann Lookingbill

Saturday night, September 11, the young people of this community gave Joe Streun a farewell party, since he was leaving Monday to enter college in Canyon.

Kenneth, Delous and Jim my Christie attended the wedding of Kenneth's sister, Geneva, in New Deal last Friday afternoon.

Bradley, Jeanne, Debra and David Lookingbill of Plainview spent weekend visiting relatives and friends in Hereford and Summerfield.

Mrs. J. L. Lookingbill spent Sunday evening in the home of her son and family, Mr. and Mrs. L. E.

Frio Buys Buick Agency This Week

The "Kinsey-Roberson Buick Company" will open business here Monday morning, according to present plans, following purchase of Wallace Buick Company from Wayne Wallace, who has operated the firm here the past two years. Associated in the new firm are C. Kinsey, Bernard Roberson and Carroll Whiteside. They also announce that Stanley Sigman will be in charge of sales. The sale was completed Wednesday when it received official approval from district channels in Oklahoma City and most of this week has been involved in completing inventory.

All three of the new owners were previously associated in Kinsey Motor Company, which sold in July to Truly-Teague Motor Company. Kinsey has been in the automobile business here for the past 3 years, Whiteside for the past 2 years, and Roberson for the last two years.

Mr. Wallace, in announcing the sale, said that he plans to devote more time to other business interests and that his present plans are to remain in Hereford.

Lookingbill

Mrs. Harold Markley of the Frio Community and her daughter, Mrs. Shirley Hall, and baby of Dimmitt were visitors of Mrs. J. V. Noland. Mrs. Markley is a niece of Mrs. Noland's.

Mrs. J. A. Noland went to Amarillo Saturday afternoon by bus to spend the weekend with her son, Jim Noland, and family. She also attended church Saturday night and Sunday. Jim brought her home Monday morning.

Mr. and Mrs. Ray Johnson took their daughter, Mrs. Pete Hansen, and two grandsons, David and Danny, to Amarillo Friday evening to catch the train for Grand Island, Neb., where they will visit Pete's parents, Mr. and Mrs. H. M. Hansen. Major Pete Hansen will join them in about three weeks for their trip home at Madlin, Mo.

Belcher Balmum spent last weekend fishing at Conchas Dam. He was accompanied by Red Hagens, Sanford Smith and Joe Kendall of Hereford.

Mr. and Mrs. Olen Plunk and their two small sons spent Sunday

in the home of his sister, Mrs. Mack Noland, and family.

Mrs. Louise Huckert of Hereford and John Ness of Colorado were visiting old friends Tuesday afternoon.

Rev. Don Larkin is attending college in Canyon three days each week.

Mrs. Roy Botkin came home from the hospital Wednesday and is reported to be recovering nicely.

Mr. and Mrs. Lee Curry were in Dimmitt Friday afternoon attending the fair.

Mrs. Fullwood and daughter, Francis, of Kerrville spent Thursday night and Friday with Mr. and Mrs. Charlie Noland and family. Mrs. Fullwood is Mrs. Noland's grandmother.

New Bridge and Road
A new bridge is being built over the Frio Draw south of Summerfield. They are also getting ready to start the new Farm to Market road.

Ministers Plan Monthly Meeting

Rev. S. M. Dunnam, pastor of the First Methodist Church, was elected president of the Ministerial Alliance when local ministers met Monday and organized for a new year. Rev. Russell Pogue, pastor of the Temple Baptist Church, is vice president and Rev. Eugene Naugle, pastor of the Wesley Methodist Church, is secretary.

Meetings are held at 10 o'clock the first Monday morning of each month at various churches, or at previously designated places.

"We would like to invite all of the ministers of different denominations to join the organization because we feel that we discuss problems common to our work and our community," Rev. Dunnam said.

Those wishing to join are asked to contact Rev. Dunnam or one of the other ministers.

Cowboy

Evangelist Will Speak On Courthouse Lawn 3 p.m. Sunday



The public is cordially invited to hear an open air address on the courthouse lawn by a West Texas Cowboy Evangelist, C. L. Hunter, a converted infidel and preacher who has been put behind prison bars more times for his Christ than any preacher that has ever lived.

He will relate the story of his life from infidelity to Christ and from pulpit to prison.

He will tell how he swapped his pistol for a Bible, later winning the man he was carrying the gun for to Christ.

He will also relate the story of how a Georgia town was completely destroyed after its citizens pelted an evangelistic preacher with eggs.

If you miss this you will miss an opportunity of a lifetime. It's free.

He will be in your city for one message only 3 p.m. Sunday on courthouse lawn. Loud speakers will make it possible for all who come to hear.

New figure-making creation!

Life Romance BY FORMFIT

EXPECT thrillingly lovelier contours the instant you try on the new Life Romance Bra. Designed on an advanced new beauty principle, it combines princess styling with circular stitching of Nylo-Braid—a new figure-making material, exclusive with Formfit. A look inside and you'll get the "inside story" of the Life Romance beauty secret.

Won't lose its shape even after countless washings. Won't wilt on hot, sticky days. Always keeps its fresh dainty look and feel.

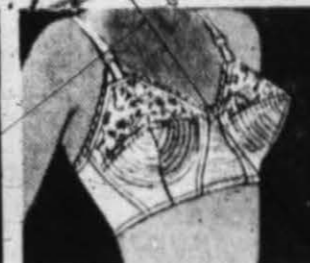
New Life Romance No. 566... in cool cotton broadcloth. Inner-stitching of Nylo-Braid for a lovelier, more lasting uplift. Washes beautifully! 32A to 38C. Only \$2.00.



Life Romance No. 687... added attraction—the waist-clinching band that whittles off inches! Fine broadcloth with Nylo-Braid to insure lovelier contours. Washes like a dream. 32B to 44D. \$4.00.

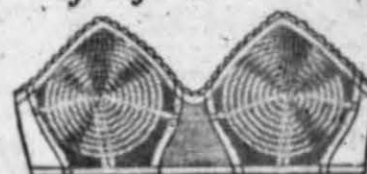


Life Romance No. 577... cotton broadcloth—"prettied up" with daintily embroidered sheer top. Nylo-Braid lifts you to lasting contour beauty. Wonderfully washable. 32A to 38C. \$2.50.



Life Romance No. 582... for your dressiest occasions. Luxurious nylon taffeta with sheer, embroidered-lavished top. Nylo-Braid for an uplift of lasting beauty. Washes beautifully. 32A to 38C. \$3.50.

Here's the "Inside Story" of Life Romance



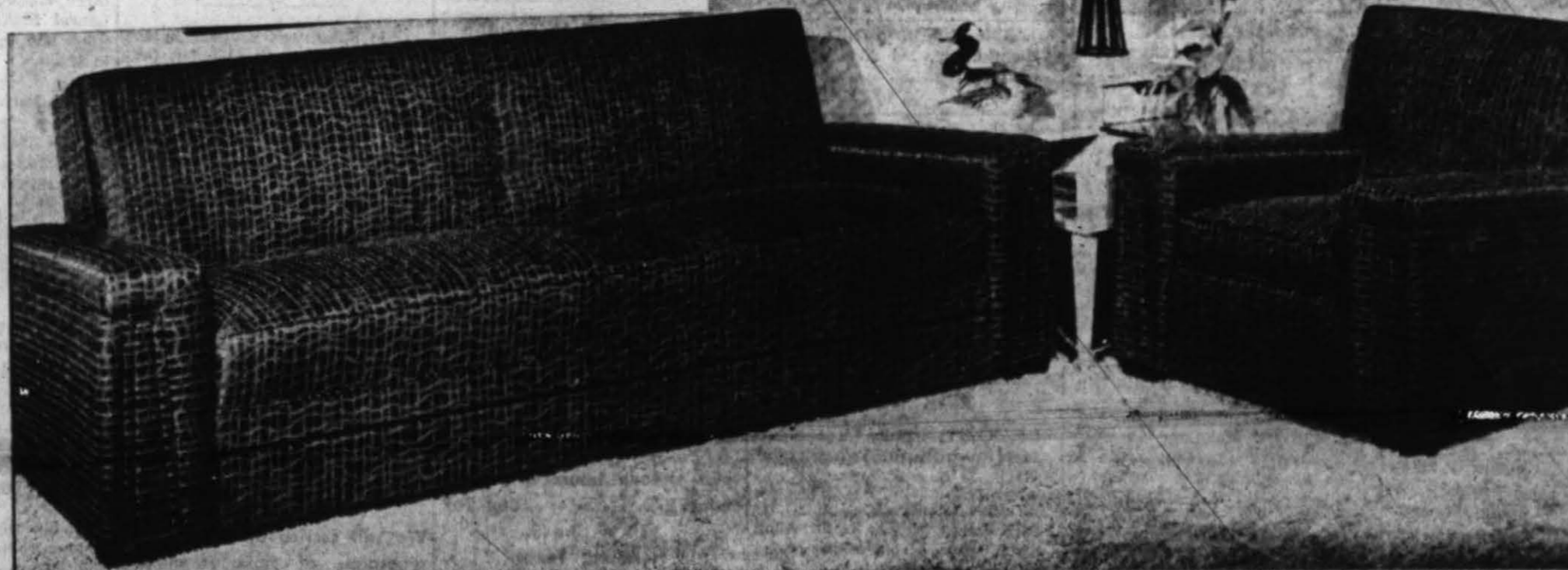
Examine Life Romance before you're fitted. See how deftly stitched concentric circles of exclusive Formfit Nylo-Braid support and hold the cup. This is why the Life Romance molds a lovely, accented, rounded contour without points or "shelf-effect"... uplifts you naturally, beautifully and lastingly!

THE Vogue

We have a Graduate of Corsetry in our store to assure you of a perfect fit!

In 5 New Fall Colors!

- Charcoal Grey
- Sprig Rose
- Tempo Cafe Beige
- Eastern Brown
- Chartreuse Tweed



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- 1 Lime Oak Cocktail Table
- 1 Picture — Your Choice
- 2 Table Lamps

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Across Street from Piggly Wiggly

Phone 19

Littlefield Takes Lopsided Victory Over Herd

Fast Backs And Passes Add Up To 40-13 Score

By Billy Paul Knox

Converted end, Keith Davis, playing for the first time in the backfield, scored four straight touchdowns to lead Littlefield to a lopsided 40-13 victory over the Hereford Whitefaces Friday night at Littlefield.

Davis and company pounced on an early Whiteface fumble, later scored and were never threatened from then on.

Davis and Milton Vaughn, nicknamed the "Rabbit," provided the punch for the charges of Coach Gene Mayfield. Davis picked up 176 yards and Vaughn 164 to account for 340 of the 500 yards total offense for Littlefield.

Godfrey Scores
Buddy Godfrey, outstanding quarterback for the Whitefaces, also turned in a fine game. He ran for 135 yards including a 63 yard touchdown sprint in the third quarter. Hereford's other score came on Bill Calloway's two yard plunge late in final quarter.

Keith Davis ran 24 yards around end for the first Wildcat tally in the first quarter. Again in the first quarter Davis took a 14 yard pass from Bobby Orr for his second touchdown.

Davis crossed the double-stripe for the third time in the second quarter on a pass from Dan Howard covering nine yards. In the third quarter the fourth Littlefield touchdown came when Davis crossed the yard line from the five.

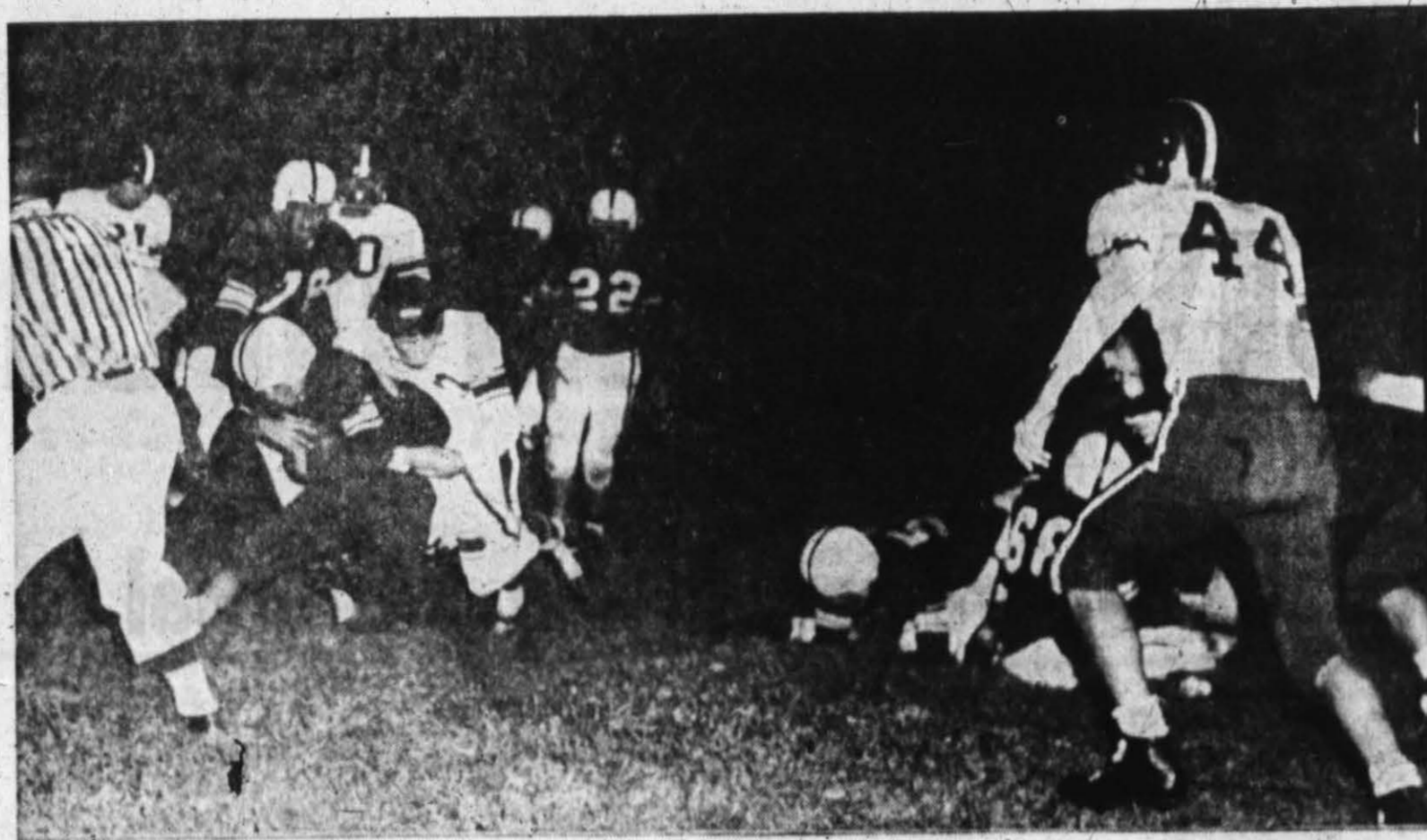
John Clayton bulled his way for three yards and a Wildcat touchdown in the fourth quarter. Littlefield's final tally was on a 35 yard pass from Bobby Orr to Bill Fore.

First Quarter
The Herd ran the kickoff back to their own 37 and in seven plays were on the Wildcat 25 yard line but Riddle fumbled and Wicker recovered for Littlefield. It took the Cats only 10 plays to score from there.

Second Quarter
Boyd was forced to punt and it rolled dead on the Littlefield seven yard line. It took the Wildcats only nine plays to march the 93 yards. Davis finally scored on a pass.

After Smith returned the kickoff to the 32, eight plays got the Herd to their own 48 where Boyd punted out on the Wildcat 10 yard line. Littlefield went no where in three plays and Vaughn was forced to punt from the nine, the ball rolling dead on Littlefield's 41 yard line.

Godfrey attempted some passes and came out with nine to five before the half.



MOVING IN FROM ALL DIRECTIONS, the Littlefield Wildcat team was definitely determined to stop Wayne Smith; Hereford fullback, as he drives for a touchdown. Moving in to help Smith were Martin Reed "Clubber" Moore, Hereford

tackle, and Buddy Godfrey, Hereford quarterback. The Whiteface team played a good game against the hard fighting Littlefield team but came out the loser at a 40-13 score. (Travis Caraway Photo)

Third Quarter
Keith Davis brought the kickoff back to the 37 and on four plays Howard recovered another Whiteface fumble. Davis, Vaughn and Clayton then ate up the yardage and proceeded to score in seven plays. Merritt brought the kickoff back to the 35 and after Godfrey had made five yards, the quarter ended.

Fourth Quarter
In six more plays, John Clayton crashed over from the three for

Littlefield's fifth touchdown. Smith returned the kick to the 33 and in 13 plays, Smith and Godfrey had Hereford on the Littlefield five yard line but Milton Vaughn intercepted a pass and brought it out to the 22. Joe Eastley then pounced on a fumble and the Whitefaces began all over. Godfrey and Calloway carried to the two where Calloway plunged over for the touchdown. Final score was 40-13.

when they won 8 without a setback. You don't encounter the Ivy League's members among the elite in football rankings anymore but they have glorious past records and their traditional games will always have a flavor and flair that games established at later dates will only be able to try to match. Along memory lane, further here is a bit from the Kentucky U., brochure—A game unique in University of Kentucky football history occurred in 1900. Kentucky beat the Louisville YMCA, 12-6, without running a single offensive play during the entire game. Kicking on first down every time they gained possession of the ball, Kentucky made its scores through the recovery of opponent fumbles in the end zone. There is another startling bit on info in the Wildcat book, only 11 players are from out of the state of Kentucky. That may be what led Bryant to hum Texas here I "cum." News releases the past few days have noted that Mr. Bryant, his aides and the student managers have been impressed for duty so that the thin Aggies can have someone to scrimmage with. To judge from the rear cover of the Tennessee brochure, they are also out of outstanding manpower, 'cause the Vols are accentuating their gal cheerers and they don't have to accentuate them too much, for they will do okay by themselves, being so equipped. . . . Lest I forget, B-K held onto the kite. . . . Remember that old saw that "Lightning never hits the same spot twice." Red Drew of Alabama has probably already lodged a complaint on that one.

Hereford 236 Yards Rushing 25 Yards Passing 12 Passes Attempted 2 Passes Completed 4 Fumbles Lost 261 Total Offense
Littlefield 287 213 12 10 2 500

Foibles

FANCY AND PLAIN

Here on a Friday eve with little to write on, subsequent to tomorrow's initial football action of a major vein, it comes to me that we exist on that type life, reminiscent plus anticipatory, for the actual living never lives up to before and after, particular that after part, mellowed by time and distance. . . . In Cornell University's neat "white with red accessories" brochure was a bit of info that had a poignant, reminiscent touch. After all the chief quarterback candidates and their attributes were listed, came. . . . "Other contenders include Senior George Pfann of Tihaca, N. Y., on junior varsity the past two seasons." Pfann's father, George, was quarterback on undefeated Big Red teams of 1921-22-23 and an all American in 1923. You think George, Sr., didn't live in the past and hope for the future until George, Jr., made the Junior varsity and no more. That 21-22-23 span was Gil Doble's golden years of coaching, aided and abetted by the above Pfann and the incomparable Eddie Kaw, who helped operate, Gloomy Gil's off tackle s m a s h. This play was neat and burly, and Mr. Doble disdained any deception with it, in fact, he would write you an epistle, leaving you know exactly what was to, transpire, and rest easy while so doing. His one stipulation, being, that his boys perform it as taught, and if they did such, he did not give a confederate nickel what the opposition did as long as they confined their efforts to the allotted 11 in number. It wasn't generally publicised but the late Glenn Warner served two hitches for Cornell's Big Red, labeled that, long before Oklahoma U., became a national football power and also so designated. "Pop" coached there in 1897 and 98 and a second go in 1904-5-6. Gil Doble operated from 1920 to 1935 inclusive, those 21-22-23 teams of his won 24 and lost many. In 1921 they scored 392 and allowed 21 points. In 1922, 339-97 and in '23, 329-33, nowadays if a club can't score 21 points in a game they're rated as a defensive team, strictly. Carl Snaveley was the last big name coach for the Tihaca school and it's last big year was 1939



WITH THE FIRST GAME for the Junior High team scheduled for Tuesday afternoon against Tulia, cheer leaders of the Junior High Pep Club are ready and practicing for the game. The cheer leaders were elected

by popular vote by the members of the Pep Club. Shown from the left are: Linda Noland, eighth grade; Judy McGee, seventh grade; and Lawanna Lookingbill, eighth grade. (Staff Photo)

Last year Mississippi Southern their offensive stars, McElroy and nearly ruined his season with a Pepper, the Southerners hung a 25-19 blow, last night, after losing defensive rap on 'Bama, 7-2. Si-

TROY SHIELD SCHOOL OF THE DANCE

Ballet

Tap

Acrobatics

ENROLLMENT - SEPT. 20th

1:00 - 5:00 p.m.

513 Park Ave.

STAR
WED. THUR.
Wagner Back THE
Eddie Cantor
STORY TECHNICOLOR

your fashion arch shoe...
For feet that need pampering... sa, supple,
they bend and flex like part of your own
foot... here's real foot comfort.

In Black Red, Brown Size 5 to 11 S, N, M, & W 6.95

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As advertised in CHARM, MADONISSELLE, WOMAN'S DAY, JOURNAL and REDBOOK

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INSURE IN SURE INSURANCE
PLAINS INSURANCE AGENCY
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All Forms of Insurance
413 N. Main St. Phone 50

Here are the new
BOBBIE BROOKS
FULL FASHIONED
classic sweaters

DEAR HEREFORD:

The evening business classes are off to a good start. We have a class in each of these:

Bookkeeping
Typing,
Speech.

We should like some shorthand, and dictation; ediphone; and professional dictation.

Grammar, week of Sept. 20th:
Reference of pronouns

Speech: Laboratory work before Toastmasters
"MARY OF SCOTLAND"
More Stevenson

Business, \$20 monthly:
Speech, fifty cents the lesson.

Thank you for your generous response.

Faithfully yours,

MARY LINNARTZ

Next door to the office of
Bruce Miller, Attorney,
ALDERSON BUILDING,
Room Six.

So beautiful... and perfectly flattering...
this wonderful group knit of finest
100% zephyr yarns... and wonderfully
smooth and soft because they are fine
gauge. Luscious colors to fit your every
fashion mood. Sizes 36 to 40.

The **Little**
fashion shop
Smart Clothes for Smart Women

Meeting the Growing Needs of

Progressive Farmers

In An Area Where Economy of Operation Is An Essential to Success!



Pictured above is John Hicks filling a butane fuel tank on a recently converted combine. More and More farmers every day are changing over to Butane . . . for conomy of operation.



Pictured above is the new shop building that Blanton has just completed at their Hereford station, in order that we can fill the ever growing demands of the area farmers who are changing over to the more economical fuel . . . BUTANE.

MR. FARMER:

YOU ARE NO EXCEPTION!

CHECK THESE FACTS

It's a fact that Butane is the most economical fuel in use today for your tractors and other farm equipment. **YOU CAN SAVE** enough in the first year's operation to completely pay for the cost of Converting your farm equipment over to Butane!

And this conversion isn't limited to tractors . . . we can replace your gasoline burning Combines, Trucks, Pickups, tractors, & irrigation wells with New Ensign Carbureation equipment designed for Butane fuel consumption.

Call the friendly folks at Blanton Butane Today! Let us convert your entire farm to Butane! Remember . . . whatever size operation you have . . . whether it's only one or two pieces of equipment, or if you have a fleet and several farms, you'll **SAVE** by converting to Butane.

MOST FARMERS KNOW . . . ECONOMY OF OPERATION IS

AN ESSENTIAL TO SUCCESS!

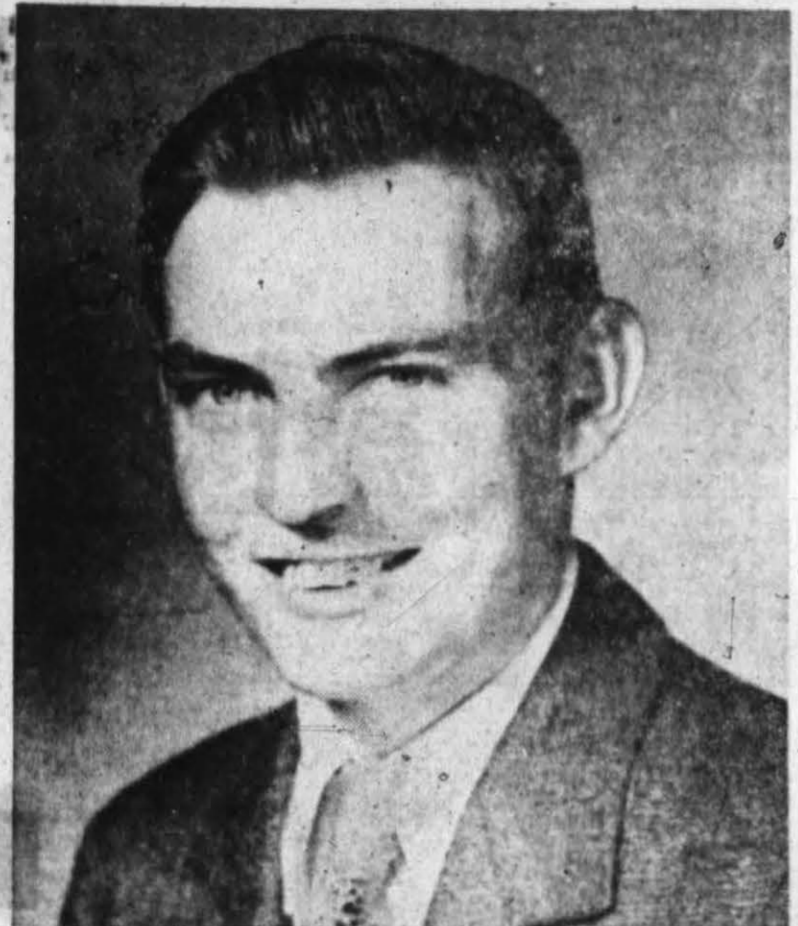
Two -- Way Radio Delivery Service

BLANTON BUTANE, INC.

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Hereford

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MR. AND MRS. DALE HENSON

Hereford Study Clubs Get Fall Activities Under Way

Many of Hereford's Study Clubs are opening their year with meetings this week and several had first of the season meetings last week.

Pioneer Study Club
Pioneer Study Club opened the coming year's activities at a coffee given in the home of Mrs. O. G. Hill Tuesday morning. Mrs. Ralph McCullough poured and presided at the coffee cart.

Mrs. Ray Johnson, chairman of the year book committee, discussed the coming season's work and told of the plan for this year's course of study. Mrs. O. G. Hill Sr., and Mrs. H. A. Close served with Mrs. Johnson. A three-fold program has been arranged with Mrs. Hill in charge of the Americanism department, Mrs. Johnson, mental hygiene and Mrs. Close, art appreciation. Mrs. Myrtle Wright was welcomed as a new member.

Mrs. Rex Tynes spoke on "Club Ethics" and said in part, "Club ethics involves the relationship of club officers and members to each other and to their joint purposes. Club ethics requires loyalty, fairness and team work of every member."

Attending were Mesdames Fred Barrett, A. G. Bell, Burl France, W. E. Holcomb, Ray Johnson, Rex Tynes, Carl Gilliland, J. M. Gilliland, E. S. Ireland, John Patton, F. M. Kester, A. L. Manjeot, Ralph McCullough, H. E. Miller, Wirt Phillips, Mary Seigler, Delmar Sigle, Myrtle Wright and the hostesses.

Dinner For El Nino Club
Fall activities of El Nino Study Club got underway at a dinner meeting Monday night at the Western Wheel Inn. Arrangements were made by the social committee including Mesdames Bill Waldrep, Wayne Thomas, J. W. Barnett, O. G. Hill Jr., and W. J. Reeves.

Decorative appointments for the tables were box arrangements of pink and white asters centered with miniature china dolls. Favors were jars of assorted jellies.

New year books were presented by the year book chairman, Mrs. Jim Bookout, who discussed outlines along the course of study "Guidance For Children." Others serving on the year book committee were Mesdames Elizabeth Bonesio and Edwin Skypala. Mrs. Bookout also read the club constitution and by-laws.

Following the business session games of canasta were enjoyed.

Those attending were Mesdames J. W. Barnett, Darrell Blanton, Ivan Block, Elizabeth Bonesio, Jim Bookout, Bill Decker, R. A. Daniel Jr., O. G. Hill Jr., John Jacobsen Jr., Robert Lindsey, Sam Nelson, Sam Nunnally, W. J. Reeves, Edwin Skypala, Bill Waldrep, Wayne Thomas, Doryal Young and the president, Mrs. Ben Childers.

Lone Star Club Coffee
Lone Star Study Club members enjoyed an opening coffee at the home of Mrs. E. W. Hobson Tuesday morning with Mrs. Ed Warren serving as co-hostess. Refreshments were served from a table laid with a lace cloth and centered with arrangements of garden flowers in the club colors of purple and gold.

Greetings were presented by the vice-president, Mrs. Leo Forrest, in the absence of the president, Mrs. G. W. Newsom. Mrs. H. E. Henslee gave a preview of coming activities as outlined in new year books. Committee for year books consisted of Mrs. Henslee, Mrs. O. L. Click and Mrs. W. C. Mohr.

Those in attendance were Mesdames R. G. Blue, Roger Corbett, V. E. Dodson, W. S. Fluit, Leo Forrest, H. E. Henslee, Jim Higgins, John Jacobsen Jr., C. D. Keiton, Vivian Major, Coy Phillips, Earl Springer, Robert Thompson, L. L. Womble and the hostesses.

Breakfast For Les Meres Group
Les Meres Study Club opened its year's activities at a breakfast given last week in the home of Mrs. Joe Deavenport. Mrs. Leo Hoffman and Mrs. E. D. Hopson Autumn colors marked decorative appointments for the tables and secret summer pals were revealed with gifts marking each member's place.

Following the breakfast a short business session was held when new year books were distributed. Those in charge of program outlines for the coming year included Mesdames Joe Deavenport, Elvin Wilson, Johnny Horn and E. D. Hopson.

Members attending were Mesdames Dick Gholsion, Howard Gore Spicer Gripp, Leo Hoffman, E. D. Hopson, W. D. Jones, Eugene Noel, W. N. Reiger, Elvin Wilson, Johnny Horn, Kenneth Rudd, Delmo Williams and the hostesses.

Dawn Study Group
Dawn Study Club met with Mrs. Alfred May Wednesday afternoon for a program on "Women in the Home" with Mrs. Baker Womble as leader.

Mrs. Baker told of the life of Mamie Eisenhower, making the statement that "Among the people who have met Mamie as first lady, Governor Shivers summed it up by saying 'There cannot be a situation that this first lady cannot handle. She enjoys meeting people and feels a sense of accomplishment in doing all demanded of her by the dignity of her great position.'"

Mrs. I. L. McAnally gave a biography of Lillian Gilbreth, mother of 12 children who has almost as many degrees as children. She described Mrs. Gilbreth as one of the 10 most outstanding women in America, a pioneer in the study of the relationship between the machinery and human beings who run it.

The next meeting will be held in the home of Mrs. May on Oct. 6.

Members attending the session were Mesdames A. T. Frye, Melvin Gill, Ernest May, Melvin May, R. L. McAnally, H. V. McCabe, Alfred Smith, Floyd Walton Sr., Murphy White, Baker Womble and the hostesses.

Bay View Club Luncheon
Bay View Study Club opened its

Legislative Group Meets

Members of the legislative committees of the member clubs of the Deaf Smith County Federation of Women's Clubs held a meeting Monday afternoon at the home of Mrs. L. C. Thomas, legislative chairman of the County Federation and of the Business and Professional Women's Club.

Purpose of the meeting was to discuss and make recommendations for action on the proposed amendment to the Texas constitution which will be voted on in November.

Those attending were Mrs. Ben Childers, El Nino Study Club; Mrs. J. W. Kirby and Mrs. W. F. Hardwick, Bay View Club; Mrs. M. T. Rutter, Hereford Garden Club; Mrs. Roy Pruitt, Farm and Ranch Club; Mrs. Dennis Lomas, Progressive Home Demonstration Club; Mrs. Jimmy Thomas, Westway Home Demonstration Club; Mrs. Clyde Denton and Mrs. Dale Kelly, Child Study Club; Mrs. B. A. Reddell, L. A. E. Club; Mrs. R. A. Tynes, Pioneer Study Club; Mrs. Ira Ott, Wyche Home Demonstration Club; Mrs. John Jacobsen, B&PW Club; Mrs. Alice Cox, president of the County Federation of Clubs, and Mrs. Thomas.

Mrs. Ruth McLaughlin of Mexico City is visiting her parents, Mr. and Mrs. H. M. Benefield, while her mother is recuperating from a recent operation.

Mr. and Mrs. D. H. Alexander attended the Homecoming at Silverton Saturday. Mrs. Alexander has been a student and teacher in the Silverton schools.

Miss Betty Culpepper Is Bride Of Dale Henson

Mr. and Mrs. O. H. Culpepper have announced the marriage of their daughter, Betty, to Dale Henson, son of Mr. and Mrs. M. D. Henson of Grimes, Okla.

The wedding took place Monday September 13, in the First Christian Church parsonage at Tucumcari, N. M., with the pastor, Rev. Emil Moore, performing the double-ring ceremony.

The bride wore a rose-flecked purple fall suit featuring navy accessories and a small navy felt hat. Her corsage was fashioned of white chrysanthemums.

Mr. and Mrs. Culpepper, the

Personals

Mr. and Mrs. G. W. Newsom returned Tuesday from Meadville, Mo., where they spent the past two months with his mother, Mrs. Emma Newsom, who is ill. Their daughter, Jane, returned a week earlier to attend the opening of school.

Recent guests of Mr. and Mrs. Roy Calvert were Mr. and Mrs. Gilbert Rhoten and son Mark, of Phillips.

Mr. and Mrs. O. L. Click left Tuesday for Rochester, Minn., where she will go through the Mayo Clinic.

Guests in the home of Mr. and Mrs. Marvin Winger are Mrs. Hazel Winters and Bob Winters of Tulsa, Okla.

Personals

Visiting in the home of Mr. and Mrs. Robert Wagoner and family is Mrs. Wagoner's mother, Mrs. Betty Fields, of Groom.

Mrs. C. R. Logan is in the Northwest Texas Hospital in Amarillo. She underwent surgery there Monday.

Mr. and Mrs. W. G. Alderson and Orval Alderson of Lubbock visited in the T. W. Alderson home this week en route to Colorado Springs, Colo.

Mrs. J. S. Smith of Brownfield visited in the T. W. Alderson home last week.

Mr. and Mrs. D. R. Carmichael had their daughter, Mrs. Gladys Brown, of Oregon City visiting in their home last week.

Personals

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Mr. and Mrs. Culpepper, the

Miss Hund, Mr. Schlabs To Exchange Vows Oct. 6

The betrothal of Miss Mary Hund to Raymond Schlabs has been announced by her parents, Mr. and Mrs. G. W. Hund. Mr. Schlabs is the son of Mr. and Mrs. A. G. Schlabs of the Summerfield Community. The nuptial mass will be read in St. Anthony's Catholic Church on Wednesday, October 6.

The bride-elect graduated from Hereford High School in 1949 and has been employed in the REA offices for the past five years. Mr. Schlabs, who is engaged in farming, attended Friona schools and served two years in the armed service, spending some time in Korea.



MARY ELIZABETH HUND



Let's Cook Something

The custardy goodness of raisin-nut pie goes naturally with the months of September and October and on through the holidays. For company or for family eating, or for some important occasion—it's a good dessert to satisfy anybody's sweet tooth.

Mrs. Ansel McDowell enjoys making this raisin-nut pie and you will too. It was one of her mother's favorite recipes and the first pie Mrs. McDowell learned to make after she married.

If you are not counting calories, a topping of whipped cream adds a bit of glamour to the looks and to the taste, but it is wonderfully good served warm with cheese cubes, and it makes a delightful dessert served with orange slices. The recipe makes two pies.

Raisin-Nut Pie
6 eggs
1 1/2 cups white sugar
1/2 teaspoon salt
6 level tablespoons flour
2 teaspoons vanilla
4 cups sweet milk
1 cup brown sugar
1-3 cups chopped pecans
2-3 cup white raisins

Beat egg yolks and add the white sugar and salt. Blend well and add the flour beating well. Add vanilla. Heat the sweet milk and add the brown sugar. Gradually add this to the egg and sugar mixture and cook in double boiler until thick. Sift a little flour over nuts and raisins and shake flour off, then add nuts and raisins and stir well. Pour in two unbaked pie crusts and bake in 350-F oven about 45 minutes.

GOOD NEIGHBOR POLICY

People In Canadian Town 'Adopt' Hereford Family

There are long waiting lists of people in the United States who would like to adopt children, but you could look a long time before you found a town that wanted to adopt a family.

"This is one of the differences in customs to be found between our country and Canada," says Mr. and Mrs. Ray Howell, 149 N. Knight, who go to great extremes in praising kindness and friendly concern extended them by residents of Cardston, Alberta, Canada.

Mr. and Mrs. Howell and son Eldon returned Wednesday from Canada where Mrs. Howell was stricken with encephalitis while on a vacation trip. She was in a hospital 22 days and, while there, the Canadians adopted the family for special care. Fresh flowers were taken to her hospital room each day, the boy's needs were anticipated—even to the care of his clothes. Mr. Howell and his son were entertained in the homes and were guests at Rotary Club meetings.

Wants To See Texas
As soon as Mrs. Howell was allowed to have visitors, people began coming to the hospital, offering their services and extending friendly regards. Doctors and nurses became their good friends and Mrs. Howell's attending physician

Martishia Ramey To Wed John W. White, Houston

Mr. and Mrs. Sank Ramey announce the engagement and approaching marriage of their daughter, Martishia, to John Wilson White, son of Mr. and Mrs. Earl J. White of Texarkana.

The wedding will be read in the House of Weddings in Houston on October 23. Rev. W. E. Barnes of Houston, the bride-elect's former pastor will perform the ceremony.

Miss Ramey is a graduate of Hereford High School, and graduated from Texas State Woman's College at Denton in 1952. She is now employed with the Tennessee Gas and Transmission Company at Houston.

Mr. White is a graduate of Texas A&M College and has just returned from an assignment in Peru. He is a consulting geophysicist and geologist. They will make their home in Houston after a brief honeymoon trip and a visit here with Miss Ramey's parents.



MARTHISHIA RAMEY

Martha Teague Is Wed To Herschel Laney Sept. 10

Marriage of Martha Teague, daughter of Mr. and Mrs. T. H. Teague, to Airman Third Class Herschel M. Laney of Fullerton, Calif., has been announced. The couple were married September 10 in Clovis, N. M., at the Church of Christ with Rev. Stevens officiating. Those attending the wedding were: her parents; her two



MR. AND MRS. HERSCHEL M. LANEY

THE SUNDAY BRAND

Women's Activities

Hereford, Texas, Sunday, September 19, 1954

SECTION TWO



MEET THE TEACHER - Mrs. Fritz Cristman is a new third grade teacher at Shirley School this year. Mrs. Cristman came here from Grayson County where she was born and raised. She graduated from high school in Grayson County and attended college at North Texas State and South Texas State Colleges. Shown with Mrs. Cristman from the left are: Kay Bishop, Gloria Damron, Donna Kay Elliott and David Hallstead. (Staff Photo)

Westway News

By Pat Townsend

Sixty-eight attended Sunday School last Sunday. Brother C. Jackson brought the sermon at church for the worship hour.

Mrs. Ida Greene, sister of Joe Landers, is visiting in the Landers' home. Mrs. Greene comes from Yakima, Wash.

A. A. Head and Harold have moved their cattle from Laverne, Okla., back home, expecting to go to Colorado soon, looking for greener pastures.

Mr. and Mrs. Joe Landers returned Tuesday from their ranch in Las Vegas, N. M.

Mr. and Mrs. Roscoe Pinnell of Adrian visited in the Head home last Sunday.

Mr. and Mrs. Johnie Townsend, Pat, Sandra and Terrie visited Mrs. Townsend's sister and family, Mr. and Mrs. E. E. Allen, at Adrian last Sunday.

Pat Townsend attended a slumber party in the Cummings home in Hereford Friday night.

Wanda Staton of Hereford visited Florene McIntosh Tuesday night.

A. Jacobs of Winters was a caller in the Johnie Townsend home last Monday.

Woodrow Northcutt, Nathan Wilson and Freeda and Dora Ruth Inman went to Friona with the Hereford High School band Tuesday afternoon to march in the parade.

Mr. and Mrs. R. R. Bearden, Burma and Glenda of Plains visited in the Everett McIntosh home Saturday and Sunday.

Mr. and Mrs. W. L. Cook entertained with a family dinner Sunday at their home. Guests included her parents, Mr. and Mrs. Luther Isom; her brother, Billy, of Amarillo; Mr. and Mrs. Delbert Cook and Ronnie of Dawn; and Ray Mills and Louie Hampton, who are stationed with the Air Force at Roswell, N. M. The Cooks live on the former McDonald place on Harrison Highway.

Mrs. Ida Green of Yakima, Wash., is visiting here in the home of her brother, Joe Landers. Mrs. Green spent the summer at Wewoka, Okla., with her mother and is now en route back to Yakima. Visitors at the Landers' home Thursday night complimentary to Mrs. Green included Mr. and Mrs. Jack Renfro, Mr. and Mrs. Bernie Northcutt, Mr. and Mrs. Elmer Combs, Mr. and Mrs. Preach Merritt, Mary Lynn Morrison and Mrs. Merlin Kaul.

Mr. and Mrs. Joe Landers returned home Tuesday afternoon after spending several days at their ranch near Las Vegas, N.M. Ross Joe stayed with his sister, Mrs. W. B. Nunley, at Hereford while his parents were gone.

Mr. and Mrs. Jack Renfro attended an Association Meeting for Potato Growers at Chicago, Ill., the first of the week. They returned home Thursday.

Mixed Choir Registers 54; More Boys Needed

With a total of 54 members in the Hereford High School mixed choir this year, it was announced by Don Moore, choir director, recently that more boys are needed

to make the chorus better balanced. At this time there are 34 girls and 20 boys. Besides the mixed choir, there are 36 members in the Girls High School chorus.

With one boys quartet and one girls octet, this year's ensembles will be much smaller than they have been in the past. Tryouts for the quartet and octet will be announced at a later date, Mr. Moore said.

Some of the activities for the chorus this year are the Christmas program, the contest April 20 and 21 and the operetta, which will be *Pirates of Penzance*, H.M. S. *Pinafore* or *Pickles*. It was announced that more public programs will be given this year than in the past and Mr. Moore hopes to get the music worked up faster and better.

In Junior High there are 90 girls and 15 boys each in two different organizations. There are also 54 members in the sixth grade chorus.

Kiwanians Hear Talk On Police Work Thursday

"Humanity in Police Service," was the subject discussed by Lewis E. Berry of the Department of Public Safety at the regular meeting of the Kiwanis Club Thursday.

"With the motto of the department, 'Courtesy, service and protection,' Mr. Berry said that the police try harder to keep people out of jail than to put them in. The job of the police department is to enforce the laws and to protect the property of the public. According to Berry, for every one complaint about enforcement officers the department gets, it gets 12 compliments.

Guests at the meeting were Townsend Douglas, Buddy Godfrey Junior Kiwanian this six weeks, and H. G. Kidd of Austin, a guest of the speaker.

Velvet

Hold velvet over a gallon of boiling water, to which one-half a cup of ammonia has been added, and it will restore it until it looks like new. Hold the underside of the velvet next to the steam.

School Lunch Menu

(Menus for September 20-24 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

MONDAY

Irish Stew
Buttered Green Beans
Sliced Tomatoes
Bread . Butter . Milk
Oatmeal Cookies

TUESDAY

Hamburger . Buns
Sliced Tomatoes . Lettuce
Onions . Pickles . Mustard
Sliced Pineapple . Milk
Cake with Chocolate Icing

WEDNESDAY

Meat Loaf . Catsup
Seasoned Black-eyed Peas
Fruit Salad
Hot Rolls . Butter . Milk
Cranberry Sauce

THURSDAY

Fried Steak . Gravy
Mashed Potatoes
Buttered Green Beans
Bread . Butter . Milk
Peach Halves

FRIDAY

Red Beans . Onions
Spiced Beets . Cheese Sticks
Combination Vegetable Salad
Cornbread Muffins . Butter
Apricot Cobbler . Milk

New Phone Books Go Out Sept. 17

The new Hereford telephone directories will be mailed to subscribers here September 17, A. O. Thomas, Southwestern Bell Telephone Company district manager, announced today.

"The new directory contains approximately 2,500 alphabetical listings," Thomas said.

Old directories should be thrown away as soon as the new issue is received. However, care should be taken to remove any items, such as photos, letters and notes, which might have been placed between the pages, the district manager advised.

The Hereford directory has a gray cover and contains 24 "white" or alphabetical pages, and 52 classified pages. Approximately 4,125 copies of the directory have been printed.

"A number of extra copies are printed as replacements for those used in public telephone booths and other places where much use occurs," Thomas explained.

"The telephone directory," he added, "remains one of the 'best read' books in Hereford."

You can save time by referring to it if you are not sure of a number or need assistance of any kind.

Read The Classifieds

Silver - Wash silver in a basin or bowl by itself. If it is touched with a greasy cloth it will have to be washed again. Then rinse well in order to retain the polish.



\$9.95

SCALLOPED PEPLUM, STANDOUT NEWS

A scalloped circular peplum jacket over a reed slim skirt gives it that "different" look. In belding Coricelli's Buckshot — a crisp rayon fabric with an exciting tweedy appearance. Perfect dress to link the last days of summer with the first signs of fall. Colors: Black, brown, navy. Sizes 14½ - 20½.

HARMAN'S

We Give S & H Green Stamps

COMPLETE SERVICE

PHONE 1597
Hereford Radiator Serv.
South of Neil's Body Shop

THE REAL McCOYS BY JOHN and GEORGE

John McLean Insurance Agency
24 Years of Insurance
Know How
Phone 273

Sunshine Club To Hold Chicken Fry

Plans for the chicken fry Monday night at Lake Park were made by members of the Sunshine Club when they met Thursday night with Mrs. T. H. Teague.

Plans were also made for the Halloween party to be held in the home of Mrs. Fred Muller October 31. Thanksgiving suppers for certain families will be in the home of Mrs. C. C. Sheppard November 19 and the Christmas party will be December 17 in the home of Mrs. Clint Lundry.

Mrs. W. W. Wells is to fill the office of the president for the new year.

Those receiving birthday gifts were Mrs. R. R. Stewart and Mrs. Fanny Hamrick. Hostess gift was won by Mrs. George Miner.

Those present were: Mrs. C. E. Watts, Mrs. Fred Higgins, Mrs. Clint Lundry, Mrs. W. Pittman, Mrs. George Miner, Mrs. J. E. Mays, Mrs. T. H. Teague, Mrs. Myrtle Cawthorn, Mrs. Fanny Hamrick, Mrs. W. W. Wells and Mrs. Clois Kemp.

COMING IN PERSON

Ramblin'
TOMMY SCOTT
STAR OF KING RECORDS
REALART PICTURES
and TV
Presenting
The
TOMMY SCOTT SHOW
10 CARLOADS OF WESTERN PICTURE STARS,
RECORDING ARTISTS, TV PERFORMERS
FROM HOLLYWOOD
Auspices
V. F. W. - Post No. 4818
8 p.m. at the Bull Barn
Hereford, Texas

A NEW SERVICE FOR YOU
407 West 8th . . . Amarillo

A profitable surprise is in store for you through the new facilities of the Amarillo Savings & Loan Association now open for your inspection and approval.

Now you can enjoy the benefits of modern savings and the budget-designed, low cost, home financing. Arranged in pleasant surroundings with friendly, expertly trained personnel who want to help you.

May we also introduce our officers and directors . . . a group of specialists in the field of finance who will constantly maintain the progressive policy of our organization.

HOME LOANS
Amarillo Savings & Loan specializes in the modern plan of financing homes by the Monthly Payment-Reduction mortgage loan. Each payment applies to lower the principal, resulting in a faster ownership of a debt-free home.

SAVINGS ACCOUNT
Each depositor has the protection of an INSURED account up to \$10,000. This insurance becomes automatically available to all savings members through the Federal Savings and Loan Insurance Corporation.

*To make your savings program really worthwhile, ask about our generous dividend rate of 3% per annum.

Amarillo SAVINGS & LOAN ASSOCIATION
407 WEST 8TH PHONE 4-8022

JOHN L. KETLER
Secretary-Manager

CLAYTON HEARE
Director

JOE JENKINS
Director

JOHN E. OAKES
Director

JAS. F. SMITH
President

GEO. M. WADDILL
Vice President

STANLEY BLACKBURN
Director

S. T. CURTIS
Director

HENRY BEVERLEY
Director



TRIPLET CALVES - These three-day-old calves of Frosty, four-year-old dairy herd cow of Hugh Yeager, Lamar County dairy owner, had little time for the cameraman as they headed for the lunch table. The surprised Yeager said two calves were born one night and the other 24 hours later. (AP Photo)

What To Expect From Your Child's School

By Dorothy V. Whipple, M. D.

A P Newsfeatures
In the olden days when John and Mary reached their sixth birthday they were packed off to school. They were supposed to learn how to read and write and figure. Nobody expected a school to do more than put a few facts into John's and Mary's heads.
But nowadays we know that the learning of facts is quite likely the least important of all the things that happen at school.
A school is the first place away from home where a youngster has to get along with other people besides his family.
Getting along with people is tremendously important. All through life we have to live with others. The man or woman who is easy and pleasant, who is neither a door mat, nor yet a pugilist, is the one who is going to have a full life. These qualities of personality make for good relations and promotions on the job. They also make for good marriages and a good home life.

Irene went around the school, there went trouble too. Irene was forever interfering with other children because she said she "knew how to do it better."
There are many other types of first graders who find adjustment to school difficult.

By the time a child is 6, the traditional time to enter first grade, he already has formed pretty definite behavior patterns.
Nowadays we think that earlier experiences in meeting the world outside the family helps in preventing some of these troublesome personality traits. So it's becoming more and more customary to send children to nursery school and kindergarten.

Some children need this pre-school experience a lot more than others do.
An only child, especially if he lives where there are few children of his own age, needs to have some group give and take before he is 6.
Any child who is shy and timid, or aggressive and bossy or whiney and sulky will profit by a year or two in a good school—not just a parking place for children.

Nursery school is an important educational experience and should be selected with the child's needs in mind.

Learning Young

BARDSTOWN, Ky.—Talbot Tavern features novel salt shakers—so novel that a little boy with a family of tourists stuck one in his pocket.

The father didn't discover the boy had the shaker until he had driven 110 miles from Bardstown. But he turned right around and came back.

"I wanted to make an example of it," he told the tavern manager, "so he'll learn never to take something that doesn't belong to him."

Some youngsters come to first grade well prepared to walk into group life. Bill was a happy outgoing little fellow. He thought first grade was swell. He liked his teacher; it was great to have a whole lot of kids to play with, and "Ge, Mom, we played baseball at recess today."

Bill is all right. We wish all first graders were like him. But unfortunately they are not.
Harry was a timid soul. He clung to his mother's hand, didn't want to go into the classroom. Once there he tucked his thumb into his mouth and just watched. He couldn't be induced to play with the other children nor did he seem to understand when the teacher talked to him.

Irene was very different from Harry. She was a little show-off. She grabbed a doll from another child, shouting, "Let me have it; I know how it works." Wherever

part way to make them lower, then painting them all the same color. Even an old dining table, with the legs cut down, can make a handsome big coffee table that can be the focal point of a room.
Unpainted stools and benches are handy, too. If you paint them the same color, and use them for coffee tables and occasional tables which can double as extra seats when you have company."

"You can't go wrong in decorating a small room if you keep everything in different tones of the same color, and reserve your contrasting accents for small things, such as bright pillows.
"If you have a lot of oddly assorted old tables, you can "face-lift" them by sawing off the legs



BEAUTIFUL CATCH - Pretty Barbara Barton of Galveston measures a gigantic tarpon, seven feet long and weighing 175 pounds, the largest ever caught off Galveston and a healthy specimen for any Gulf Coast fishing. The silver king was landed by E. H. Higgs, Texas City, in a 45-minute battle. (AP Wirephoto).

Unwanted Push
DETROIT—Twenty-two-year-old Joe Gonzales saw a car stalled on a busy Detroit street. He assumed it needed a push and started it along.
Just under way, the car veered off and hit another car. Seems the driver had run out of gas and was away buying it.
Gonzales was fined \$25 and agreed to pay damages totaling \$375.



NEW Power...
NEW Performance...

There's what you'll enjoy with a MUSTANG under the hood of your car! Guaranteed trade-in on your old motor.
Quick installation. It will pay you to investigate!

NEW Engine Performance!
NEW Engine Guaranteed!

SUIT'S AUTO SUPPLY CO.
Phone 500

LET US PROVE MUSTANG'S YOUR BUY!

How To Make The Most Of A One-Room Home

By Dorothy Roe

Associated Press Women's Editor
You can achieve an atmosphere of gracious living even in a one-room apartment, if you plan well and make the most of each inch of space, says Sidney L. Liberman Jr., a young industrial and interior designer who, with his pretty wife, Sally, is accomplishing some minor miracles for New York apartment dwellers.
"The trick is to keep it simple," says Sidney. "In a small room you can achieve a feeling of more space by painting the walls light, the ceiling a darker tone. Drapery and upholstery fabrics should be in small, subdued patterns or solid color, so they don't jump out

at you.
"The problem of almost every small apartment is storage space. Book shelves that go from floor to ceiling can provide a pretty good solution, especially if the lower shelves are closed in, like cabinets. A desk can double as a table, when it is covered with a cloth, and its drawers can provide additional storage space.
"Instead of end tables you can have more storage cabinets, with several drawers, to hold records and odds and ends. These take up no more space than the usual end table, but you use all the space."
Sidney and Sally recently decorated one New York room, 12 by 16 feet, as a self-contained apartment. This happened to be a room in a large apartment occupied by a bachelor, who liked the one-room so much that he does most of his entertaining there. Here is how they decorated it:
The walls are white, the ceiling a deep grape color, with upholstery on a small love seat, a desk chair and an occasional chair repeating the grape color in a light-

er tone.
A bed with upholstered headboard, and an easy chair with matching ottoman are covered in a fabric combining a soft shade of dark and light green.
Floor-to-ceiling book shelves provide storage space, and the desk can be used as a table.
They used big wooden lamps with inexpensive paper shades painted the same color as the lamp bases.
Sidney has some other pointers for amateur do-it-yourself decorators: "Don't feel underprivileged if you can't afford wall-to-wall carpeting. Sometimes painted floors are just as effective. Or if the floors are in bad shape, you can paint it with deck paint and finish with a coat of shellac. The effect can be terrific.
"If you use pictures on the walls frame them all alike. You can buy inexpensive wood frames and paint them to match the draperies or coordinate with your wall color.
"You can't go wrong in decorating a small room if you keep everything in different tones of the same color, and reserve your contrasting accents for small things, such as bright pillows.
"If you have a lot of oddly assorted old tables, you can "face-lift" them by sawing off the legs

STAR WED. THUR.
Warner Bros. THE Eddie Cantor STORY TECHNICOLOR

You'll get MORE than ever before of the last 10%...the PROFITABLE 10%

with a **NEW McCormick 141 HARVESTER-THRESHER**



- Exclusive IH Opposed-Action Double-Shake Cleaning
- New Cutting Efficiency
- New 60 hp Engine
- New Power Steering*
- New Lubricating Ease—9 shots with a grease gun at noon and you're ready to roll!



From cutterbar to straw spreader... from power steering* to fast, "9-shot" lubrication at noon—every feature of the new McCormick No. 141 is designed to help you get all your crop, to thresh it thoroughly, to separate it completely, to put more seed-clean grain in the tank! This big self-propelled combine, with 10, 12, or 14-foot platform, has crop-saving power and capacity to match the toughest harvesting conditions!

New 60 hp valve-in-head engine is up, out of the dirt. Handy decks make engine adjustments easy.

Instant-responding controls—power steering,* hydraulic brakes,* variable-speed propulsion drive, hydraulic platform controls—makes it easy to save more grain.

See us soon. Find out how greater power and capacity; easier handling and adjustment, faster maintenance and non-stop stamina help the new McCormick No. 141 to save MORE than ever before of the last 10%...the profitable 10% of your crop!

INTERNATIONAL HARVESTER HEREFORD IMPLEMENT CO.

NOTICE!

We have recently sold the Wallace Buick Company to

D. C. KINSEY

and

B. E. ROBERSON

And

CARROL WHITESIDE

and wish to take this means of thanking our friends and customers for their generous patronage, and to welcome Mr. Kinsey, Mr. Robertson, and Mr. Whiteside into the Buick Business.

It has been a pleasure to be of service to the people of Hereford and trade territory for the past two years. We have thoroughly enjoyed being your Buick Dealer... but, other interests are taking so much of our time that we felt it necessary to sell the Buick Dealership.

Of course, most of the people of this area are well acquainted with Mr. Kinsey, Robertson, and Whiteside and we can think of no one better qualified to sell and service one of General Motors best automobiles.

We invite our old friends and customers to continue trading here... we know that you will receive the best service possible, and get the best buys on Buick, the car All America is Talking about.

Wayne Wallace D. L. Young

ANNOUNCING

*The Purchase of Wallace
Buick By*

**D. C. KINSEY,
B. E. ROBERSON**

And

CARROLL WHITESIDE

*Effective Monday, Sept. 20
1954*

We have recently purchased the Wallace Buick Company from Mr. Wayne Wallace and will begin operation under the name of Kinsey-Roberson Buick Co. as of Monday, September 20th.

Of course, it's a pleasure to be back in the automobile business after our brief vacation, and in returning, we want to renew our pledge of continued good service to the people of Deaf Smith-Castro & Parmer Counties. Our Staff of mechanics will be the best obtainable.

May we take this means of inviting your patronage and consideration.

Visit us often won't you?

BUICK-The Beautiful Buy!!

KINSEY-ROBERSON BUICK CO.

142 N. MILES

BUICK -- G. M. C. TRUCKS

PHONE 11

**B
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AP NEWSFEATURES COMICS

WORLD'S

EAST

ALL IN A DAY'S WORK

JAN
ALAN
9-10



BUT DEAR, RUNNING UP BELLS IS THE ONLY EXERCISE I GET!



YES HE IS IN! I'VE TOLD MY LAST LIE ON THE SALARY I'M GETTING!!



THE SALARY ISN'T IMPORTANT, MR. DEXTER. JUST ENOUGH SO I CAN LIVE IN LUXURY!!

WHAT MAKE STEAK IS IT?!



HOW'S TRICKS?!

COMPLAINT DEPT.

OH, I CAN'T COMPLAIN!!



ALL BUSINESS IS LOCAL

Lemonade or garden spade . . . candy bars or motor cars, you'll get a better deal if it's a local deal. Only your Hereford Merchants are equipped to give that personalized friendly attention that makes your daily shopping business a real pleasure! Shop at home!



The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, SEPTEMBER 19, 1954



DICKIE FIRED HIS ARROW AT A PATCH OF FUR — NOT KNOWING IT WAS PART OF A HUGE GRIZZLY!

DICKIE DARE

WOLFE WAUGH

HERE HE COMES!
BEAT IT, MR. FLEM — I'LL STAVE HIM OFF WHILE YOU MAKE A GETAWAY!

YOU THINK I'M THAT BREED OF LOUSE?

YOU'RE THE ONE WITH THE RIGHT TO LIVE!

YOU BEAT IT, DICKIE!
SAVE YOURSELF!



THE BEAR SWINGS AROUND — NOW IT'S GOING TO BE DICKIE'S TURN!



THERE'S A CRASH!
STARS DANCE ACROSS DICKIE'S MIND —

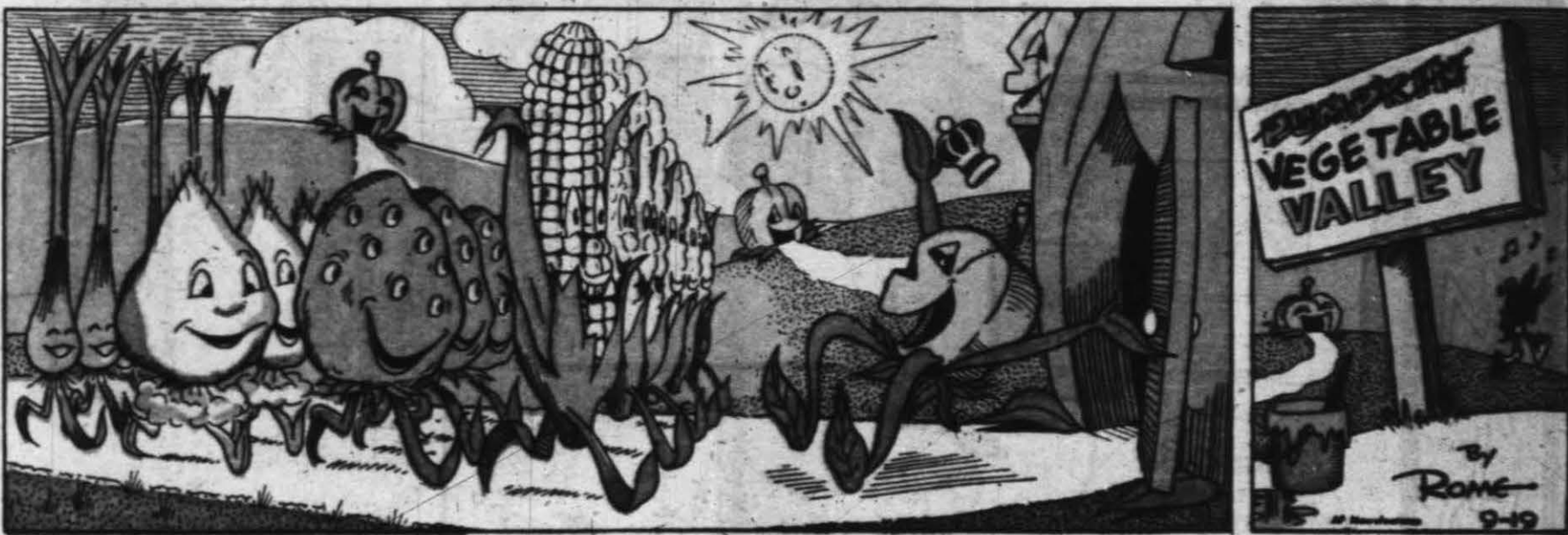
THEN —

LITTLE MOON FOLKS

WHY DID SUNNY DIG UP MY GROUND?
 WHY DID HE SEND GHOSTY HOME ON THE FLYING GREEN DONKEY, FOR THOSE "PILLS"?
 WHAT WAS IT THAT I SAW HIM PLANTING?
 WHAT ARE LIFE-GIVING VITAMUS PILLS?

WHAT DID SUNNY MEAN BY A "COLONY OF NEW FRIENDS"?
 WHAT KIND OF "PEOPLE" WILL THEY BE?
 HOW LONG WILL I HAVE TO WAIT?

HEY, KING PUMPKIN PETE! HERE COMES THAT COLONY OF NEW FRIENDS, I PROMISED YOU!
 WHERE? WHERE?



Homer WOOPEE

THIS PICTURE SEEMS TO HANG TOO HIGH, DEAR.

THEN JUST PULL IT DOWN.

HOW DID YOU DO THAT?

MY OWN INVENTION. I ATTACHED THE ROLLER OF AN OLD WINDOW SHADE TO THE BACK OF THE FRAME SO IT CAN BE RAISED OR LOWERED TO ANY DESIRED HEIGHT!

NOW, ISN'T THAT CLEVER!

9-19-54

LOW-

HIGH!

YOU KNOW, I THINK THAT PICTURE IS HANGING IN THE WRONG PLACE. IT SHOULD BE ON ANOTHER WALL---

THERE'S ALWAYS SOMETHING WRONG WITH EVEN THE BEST INVENTIONS!

SPORTS

ON PENNANT WINNERS.

John McGRAW
PILOTED THE GIANTS TO 10 NATIONAL LEAGUE CHAMPIONSHIPS



Casey STENDEL
SET A RECORD BY WINNING FIVE STRAIGHT PENNANTS WITH THE YANKEES

9-19-54 AP News Service



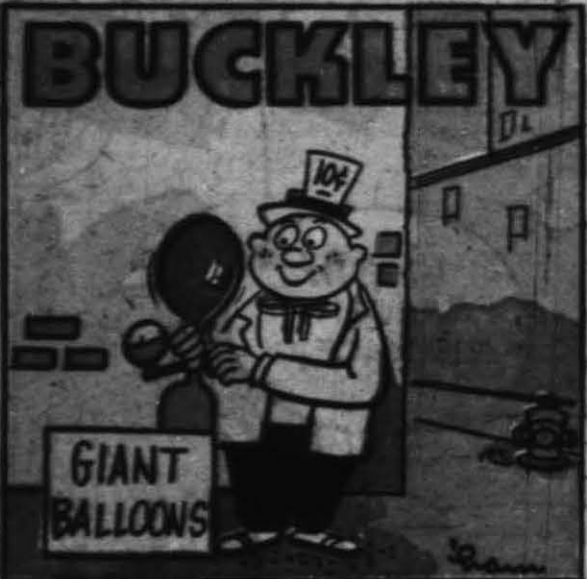
MEMORY MIRROR

NEVER A MAJOR LEAGUE PLAYER, HE PILOTED TEAMS TO PENNANTS IN THE NATIONAL AND AMERICAN LEAGUES

W. H. ...
HOLD IT UP TO A MIRROR



Frank CHANCE
HIS CHICAGO CUBS WON 116 GAMES ON THEIR WAY TO THE 1906 NATIONAL LEAGUE FLAG





by
RBFULLER

HAVING
CHANGED
THE
WITCHES
INTO
BATS,
MURDOCK
HAS
TAKEN
OAKY
BACK
TO HIS
HORSE...



GEE, NELLIE, I HAD A
SWELL RIDE WITH MISTER
MURDOCK ON HIS SUPER-DUPER,
SOUPED-UP FLYING
BROOM!



IF HE'D MAKE A LOT
OF 'EM, FOLKS WOULDN'T
NEED HORSES ANY
MORE!



NELLIE! I DIDN'T
MEAN I
WOULDN'T
NEED YOU---
HONEST, I
DIDN'T!



AND IN A NEARBY CASTLE...

EXTRA!
ROYAL WIZARD
RIDS KINGDOM
OF WITCHES!



HAH!
HE
DIDN'T
GET
RID
OF
ME!



BUT I'M NOT A WITCH!
I'M AN ENCHANTRESS!



STILL, I WON'T BE SAFE
TILL I DO SOMETHING
ABOUT THAT
OLD GOAT!

I KNOW!
I'LL GO
AFTER
HIS
JOB!



SO I'LL PUT ON MY CLOAK
OF INVISIBILITY AND
GET MY HORSE!



A LITTLE LATER...

SIR
OAKY!

WHOA,
NELLIE!

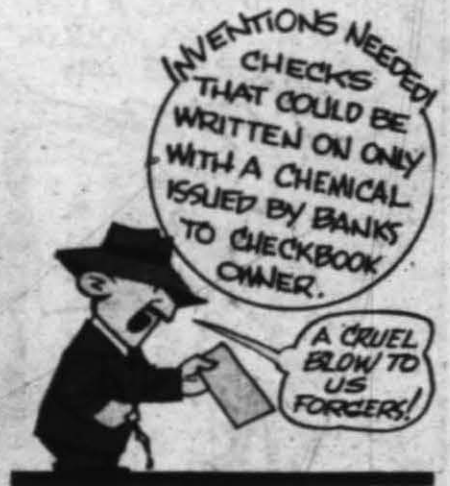


WHOA,
LUCY!

G-GOSH! A WOMAN'S
VOICE
WITHOUT A
WOMAN!

Time to Come

UNDERWATER HELICOPTER WILL SET AROUND IN OCEAN DEPTHS



NEIGHBORLY NEIGHBORS

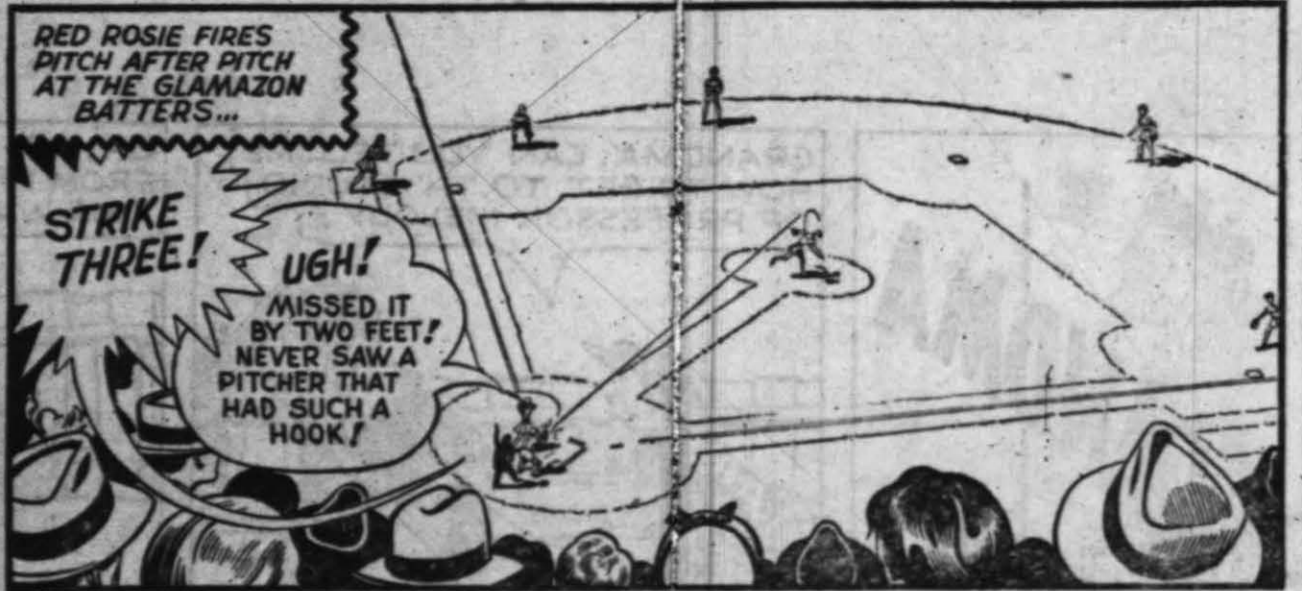
BY MORRIS





CLARK DIKE

by
RAY GOTTO



ALL BUSINESS IS LOCAL

Lemonade or garden spade . . . candy bars or motor cars, you'll get a better deal if it's a local deal. Only your Hereford Merchants are equipped to give that personalized friendly attention that makes your daily shopping business a real pleasure! Shop at home!



Features

WORLD'S GREATEST FEATURES

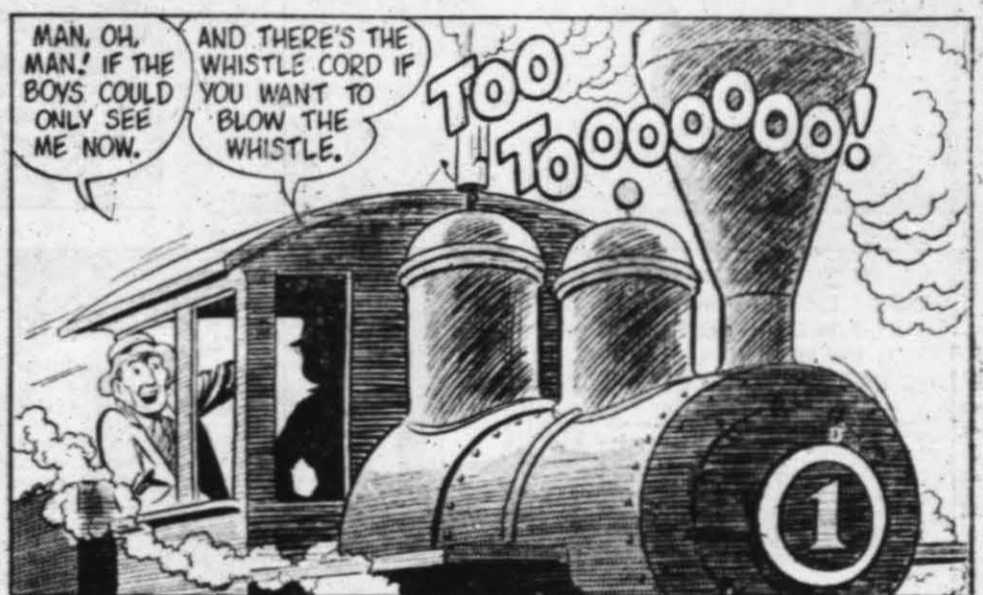
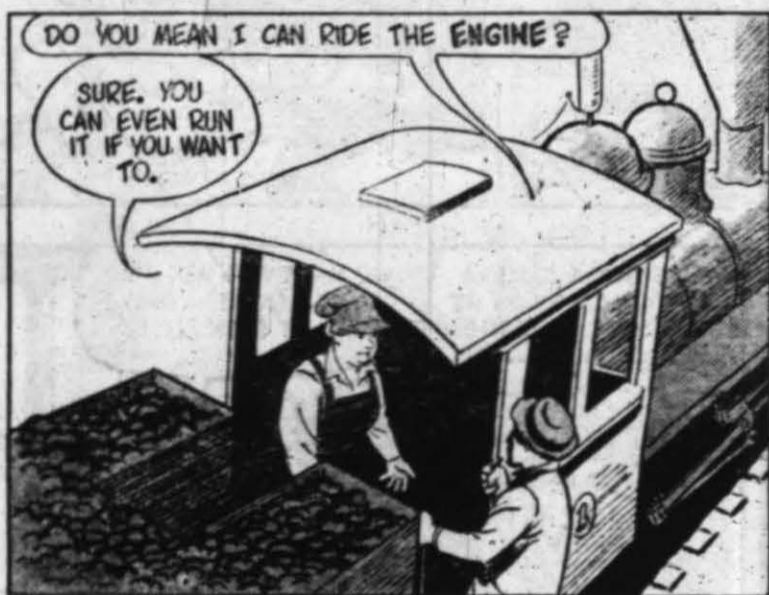
The Sunday Brand

Merced, Texas

Our Slogan: "More People—More Fun!"

Buz Sawyer

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE



JOHNNY HAZARD

by FRANK ROSSIN



LOOK, FLAME... THE FOOD WE LEFT IN HIS CAGE LAST NIGHT... HE HASN'T TOUCHED IT AT ALL!

CHANGING COLOR, AND WON'T EAT! ALL ADDS UP TO ONE THING, JOHNNY... THIS CREATURE JUST CAN'T LIVE IN CAPTIVITY!

WITH VIRGIL KILLED IN THE AVALANCHE, JOHNNY AND FLAME ARE LOST... AFTER A LONG AND COLD NIGHT THEY WAKE TO FIND THE "ABOMINABLE SNOWMAN"... IS **CHANGING COLOR!**



YOU KNOW... I FEEL SORT OF SORRY FOR THE POOR THING!

I FEEL SORRY FOR US, TOO... WE'RE ALL IN A PRETTY SAD PREDICAMENT!



EVEN IF WE KNEW HOW TO GET BACK TO CIVILIZATION... WHICH WE DON'T... HOW ARE WE GOING TO DRAG THIS CASE WITH US? BESIDES...



YOU WANTED THE "SNOWMAN" ALIVE! IT'S EVIDENT THAT IT CAN'T LIVE ANOTHER DAY BEHIND BARS!

AFRAID YOU'RE RIGHT, JOHNNY... THIS WHOLE EXPEDITION IS A TOTAL WASHOUT! WE CAPTURED OUR "SNOWMAN"... AND NOW WE'RE STUCK WITH HIM!



WE'VE GOT TO LET HIM GO, FLAME! IT'S AS SIMPLE AS THAT! AS FOR THE EXPEDITION BEING A BUST, THERE'S STILL SOMETHING WE CAN SALVAGE OUT OF IT!



WE'VE GOT A CAMERA... AND COLOR FILM! AT LEAST WE CAN BRING HIM BACK ALIVE... IN 2-D!

WE MAY EVEN WIN AN OSCAR... (JOKE)... IF WE EVER GET BACK ALIVE!



LATER... THAT DOES IT, JOHNNY! YOU CAN BAIL OUT OUR SAD-LOOKING PRISONER NOW!



STEADY DOES IT, FLAME! ONCE I SPRING THIS GATE OUR "SNOWMAN" WILL EITHER HEAD STRAIGHT FOR THE WIDE-OPEN SPACES... OR STRAIGHT FOR US!

9-19 CONTINUED

Shop In Hereford
For Your Best Buys!



GRANDMA

by
CHAS. KUHN-



**Trade In Hereford
For Your Best Buys!**

MANDRAKE

THE MAGICIAN

BY LEE FALK & PHIL DAVIS

A GREAT NET FALLS UPON THE 'OCEAN WIND'-- THEN FIGURES SPEED DOWN THE LINES FROM THE CLOUDS ABOVE...



1

THEY'RE MEN-- COMING OUT OF THE CLOUDS! SOME KIND OF-- PIRATES!



2

THE ATTACKERS LEAP UPON THE DECK-- THE CREW FIGHTS BACK...



3

LOTHAR ACCOUNTS FOR A HALF-DOZEN, HIMSELF-- BUT THE ATTACKERS KEEP COMING FROM THE CLOUDS...



4

THE UNEVEN FIGHT ENDS AS THE ATTACKERS TAKE OVER!



5

STAY WHERE YOU ARE-- OR WE'LL SHOOT YOU DOWN!

WHERE-- ARE YOU FROM? WHAT'S-- UP-- THERE?

AS IF IN ANSWER-- THERE IS A BREAK IN THE CLOUDS-- AND LOOKING UP, THEY SEE--!



6

CONTINUED-



ALL BUSINESS IS LOCAL

Don't go "buzzin' around" looking for bargains! Shop Hereford— where you'll find every type of merchandise—every modern service—you could possibly want! And you'll appreciate the near-to-home convenience, the extra shopping time that's yours, when your business is local! Shop at home, and save!



©
BLONDIE
by
CHIC YOUNG



With the Friendly Merchants
of Hereford
SHOP
Help Keep Hereford Ahead

THE KATZENJAMMER KIDS



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ALL BUSINESS IS LOCAL

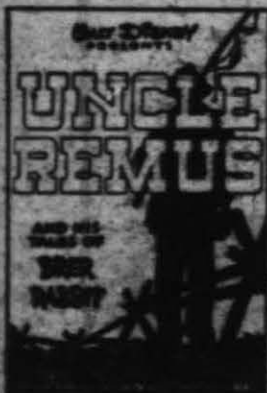
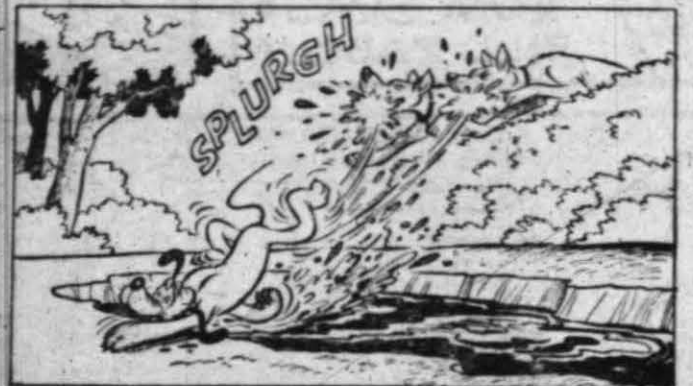
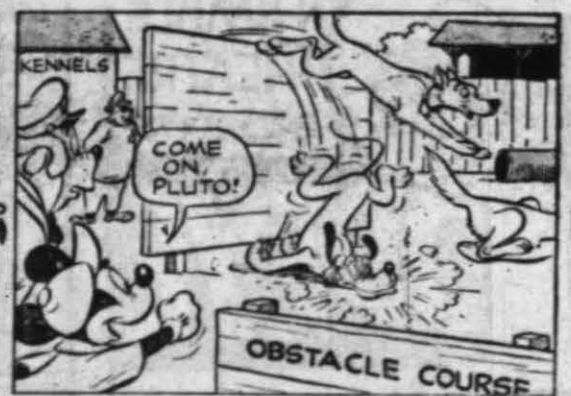
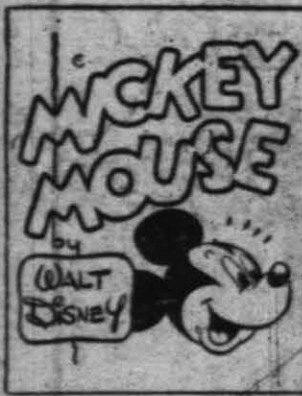
Our feathered neighbor above "shopped" locally . . . got what she wanted quickly, without tiresome travel. Moral: Local business is smart business. For when you shop with your Hereford Merchants, you get all the top-brand merchandise at fair and honest prices . . . plus extra service without inconvenience. Shop at home and save!



LITTLE ANNIE ROONEY
by DARRELL MECLURE




**Shop In Hereford
For Your Best Buys!**



WHEN BRER RABBIT HITCHES UP HIS HOGSSENSE, HIS SKEMS GIT GALLOPIN'.



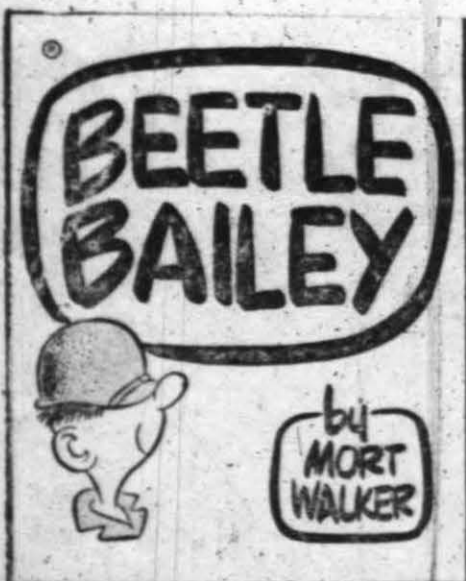
Stop!!
Shop!!
Save:!
In
Hereford



9-19 TO BE CONTINUED

SHOP

With the Friendly Merchants
of Hereford
Help Keep Hereford Ahead



**Trade In Hereford
For Your Best Buys!**

THIMBLE THEATRE PRESENTS
POPEYE
 by TOM SIMS & BILL ZABOLY



ALL BUSINESS IS LOCAL



When you make a "local call" at any of your Hereford Merchants, you find famous-brands, new merchandise . . . wide selections . . . prices as low or lower than elsewhere—and the kind of courteous, individual attention that makes shopping locally a truly pleasant experience! Shop at home, and save!





Boy Scout Court Of Honor Recognizes Boys, Parents

Parents came in for honors, along with their sons, at the Boy Scout Court of Honor held at the auditorium of the Baptist Educational building last week. Sam McLallen, chairman, presided.

The top left photo shows Mr. and Mrs. Cawthon Bryant with their son, John David, in the center. John David was awarded the first Bronze Palm badge to be presented in the Hereford area. He received his Eagle Scout badge just six months ago, signifying the top possible rank in Scouting.

Lower left are Mr. and Mrs. Ansel McDowell and their son, Jim McDowell. Jim was awarded the coveted Eagle Scout badge and Mrs. McDowell is wearing the corsage presented to her in behalf of her son's accomplishment.

Above are seen Mrs. Reinauer and her son, Joe, who was recognized as Hereford's outstanding camper for the past summer. The award was based on efficiency, congeniality and general camping ability.

Marine 'Gets Slingshot' And Qualifies On Range

KOREA (FITNC) — Many a Marine has heard the cry, "Get a sling shot!" The remark usually refers to one's inability to hit a target. However, one Marine took it seriously, got a sling shot and actually qualified on the regular .45 pistol course at the San Diego Recruit Training Center.

He is M-Sgt. Frank O. Freeman of Pensacola, Fla., now serving with the First Marine Aircraft Wing in Korea. He really doesn't need a sling shot since he is a distinguished rifle and pistol shooter, and has been firing in Marine Corps and civilian matches since 1947.

Last year he missed the Washington State High-Power Rifle Championship by three points. Despite many medals for rifle and pistol shooting Freeman claims his favorite weapon is a sling shot and he is never without one. The one he uses in Korea today is made of ashwood with a 12 inch natural rubber sling. He has used it since 1949.

Freeman began using a sling when he was five years old. By the time he was of high school age, he was shooting in local play ground tournaments. The real thrill, says Freeman, is hunting—and getting that first rabbit. He made money while in high school by hunting small game.

"We used to hunt bull frogs with a sling and lead pellets," he says. "Then we would sell the legs to local restaurants and use the money to buy more lead."

He has found that dogwood is the best sling shot material, because it has a steel-like hardness when seasoned.

Freeman's greatest sling shot thrill came last year near Del Mar, Calif., when he flushed a covey of quail. One broke away and circled alone. Freeman pulled the rubber, let go a slug, and killed the quail on the fly. That was his first flying target, though he had killed running blue grouse and pheasant. "Most people don't realize it," Freeman explains, "but a properly used sling shot can be a deadly weapon. With a 200 grain slug and a 35 pound pull a rabbit can be killed at 30 yards. I've reached 250 yards without difficulty."

Freeman's experience at the San Diego range began when he noticed a young recruit having trouble firing a .45 caliber pistol. Free-

man said he thought he could qualify with a sling shot, and did. He used expended .45 caliber slugs and during the rapid fire held four slugs in his right hand. He qualified with a score of 260—not bad shooting with or without a sling shot.

How Can I?

By Anne Ashley

Q. How can I make a remedy for dandruff?

A. Rub pure olive oil thoroughly into the scalp every night, before retiring. Also shampoo the hair every two weeks, and rinse well in cold water.

Q. How can I fill small cracks in furniture?

A. Beeswax can be used to advantage in filling these cracks. It should of course be melted to the required consistency for the work.

Q. How can I clean water faucets?

A. Water faucets can be scoured with a slice of lemon, after the juice has been extracted. Then wash, and polish with a soft cloth.

Q. How can I repair wall paper so that it will not be noticeable?

A. The patch of wall paper over a marred spot will make a neater repair if the pattern is followed as closely as possible when cutting the patch.

Q. How can I easily remove all small pieces of broken glass?

A. Wet a piece of absorbent cotton and pat around the place the glass has scattered. The small pieces will readily adhere to the cotton.

Q. How can I protect flour and cornmeal from becoming wormy during hot weather?

A. Stir the contents thoroughly every day to the very bottom of the container and they will not become wormy.

Q. How can I prevent rusty water coming from the hot water tank?

A. If the water is rusty in color it is a sure indication that there

is an accumulation of rust in the tank, which should be drained and flushed without delay.

Q. How can I remove white spots from mahogany furniture caused by hot dishes?

A. Put a few drops of sweet or evaporated oil over them and let it soak in, then polish with a soft cloth.

Q. How can I make a temporary repair in a leaky gas pipe?

A. By moistening common soap and pressing it tightly over the leak. Or, use a paste made of whitening and yellow soap mixed with water.

Q. How can I make a wall paper cleaner?

A. Put 2 cups of vinegar, 1/2-cup kerosene, 1 cup salt, 1 teaspoon lye in a clean granite pan and boil for 5 minutes. Then add enough flour to form a stiff, but not dry, dough.

Q. How can I stop nose-bleed?

A. It can often be stopped by applying cold compresses. Or wrap a piece of ice in a cloth and place at the back of the neck.

READ THE CLASSIFIEDS

KIDS HAVE RAINY DAYS TOO!



JUVENILE SAVINGS PLAN

Our kiddies cannot provide for themselves until they grow almost to maturity. Why not provide them with a rainy day fund—for college, or to start a business of their own. This plan helps teach children—and parents alike—the value of saving. Plans for any budget. Talk this over with...



JACK LUCK
225 Ave. K.
Phone 1366-R

REPRESENTING

GREAT AMERICAN RESERVE INSURANCE COMPANY

LIFE, ACCIDENT & HEALTH * OLD LINE LEGAL RESERVE STOCK CO. Home Office... Dallas

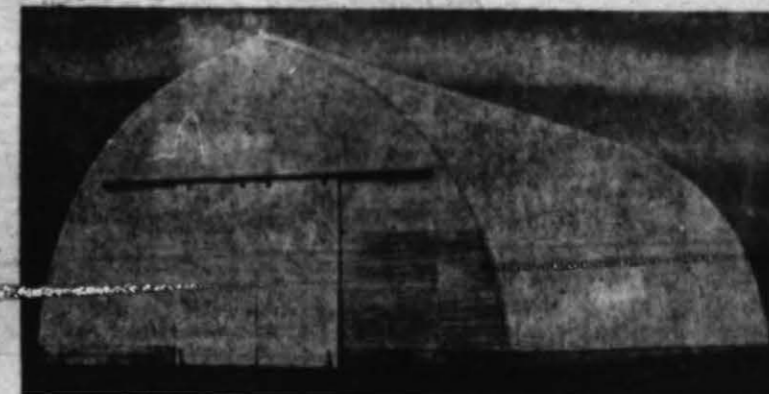
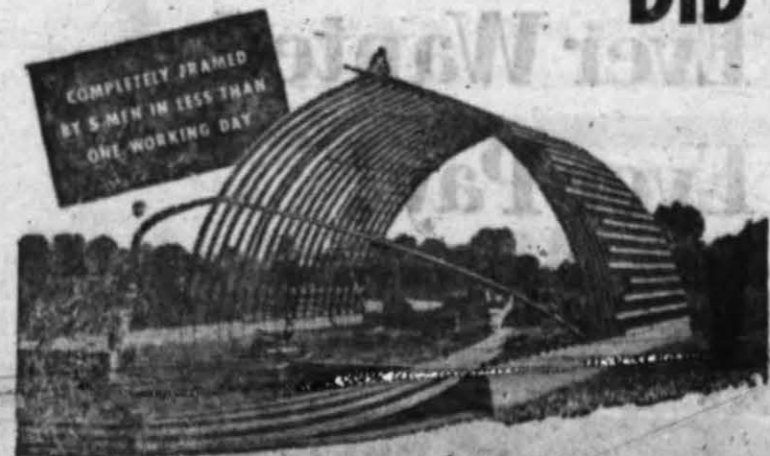
RILCO POSTFREE UTILITY BUILDINGS PROVIDE 100% USABLE SPACE!

DID YOU KNOW....

that in a 40' Width Type 51 Rilco Building you can store 330 bushels of grain per lineal foot?

that in a 50' Width Type 51 Rilco Building you can store 480 bushels of grain per lineal foot?

that Rilco Buildings require no ties?



Use Rilco Buildings for Grain Storage, Machine Sheds, Loafing or Feeding Sheds

Need a sturdy, practical farm building in a hurry? With Rilco Utility Rafters, your building is already half built! Rilco Rafters are factory fabricated from dry Douglas Fir permanently bonded with waterproof glue. No cutting or fitting on the job is needed. And once the frame is up, the building can be covered with wood shingles, composition shingles or sheet metal. Rilco buildings are available in various spans and may be built any length. Engineering rafter-to-foundation connections assure extra strength and rigidity. Continuous framing from foundation to roof ridge eliminates posts, braces, and provides highly attractive appearance. We'll be glad to show you the many advantages in erecting your next building with these labor and time saving Rafters.

READ..... Why some combines cost \$150.00 a year more than others!

A \$3,000 combine, left outside year 'round, depreciates \$150.00 a year faster than one kept in a shed when not working. In 10 years this loss would equal half the cost of the machine.

A recent university survey showed that the average farm machine lasts twice as long when properly stored. Can you afford to let the weather eat away your machinery investment.

In less than a day you can put up the entire framing for a 40'x 60' Rilco machine shed. The glued laminated wood rafters are four times as strong as nailed construction -- and they need no posts or braces, so every square foot of Rilco machine shed is usable space.

Rilco is Ideal for that Bumper Milo Crop Storage Space!

ROCKWELL BROS. & COMPANY

Win PRIZES!

Match Wits With The Nations Experts!

OFFICIAL ENTRY BLANK

Tulia at Hereford
 Tempe at Brigham Young
 Pittsburgh at Southern Cal.
 South Carolina at Army
 Colo. Aggies at Colorado
 Colgate at Cornell
 Holy Cross at Dartmouth
 Boston College at Detroit
 Florida at Georgia Tech
 Penn State at Illinois
 Michigan State at Iowa
 UCLA at Kansas
 Mississippi at Kentucky

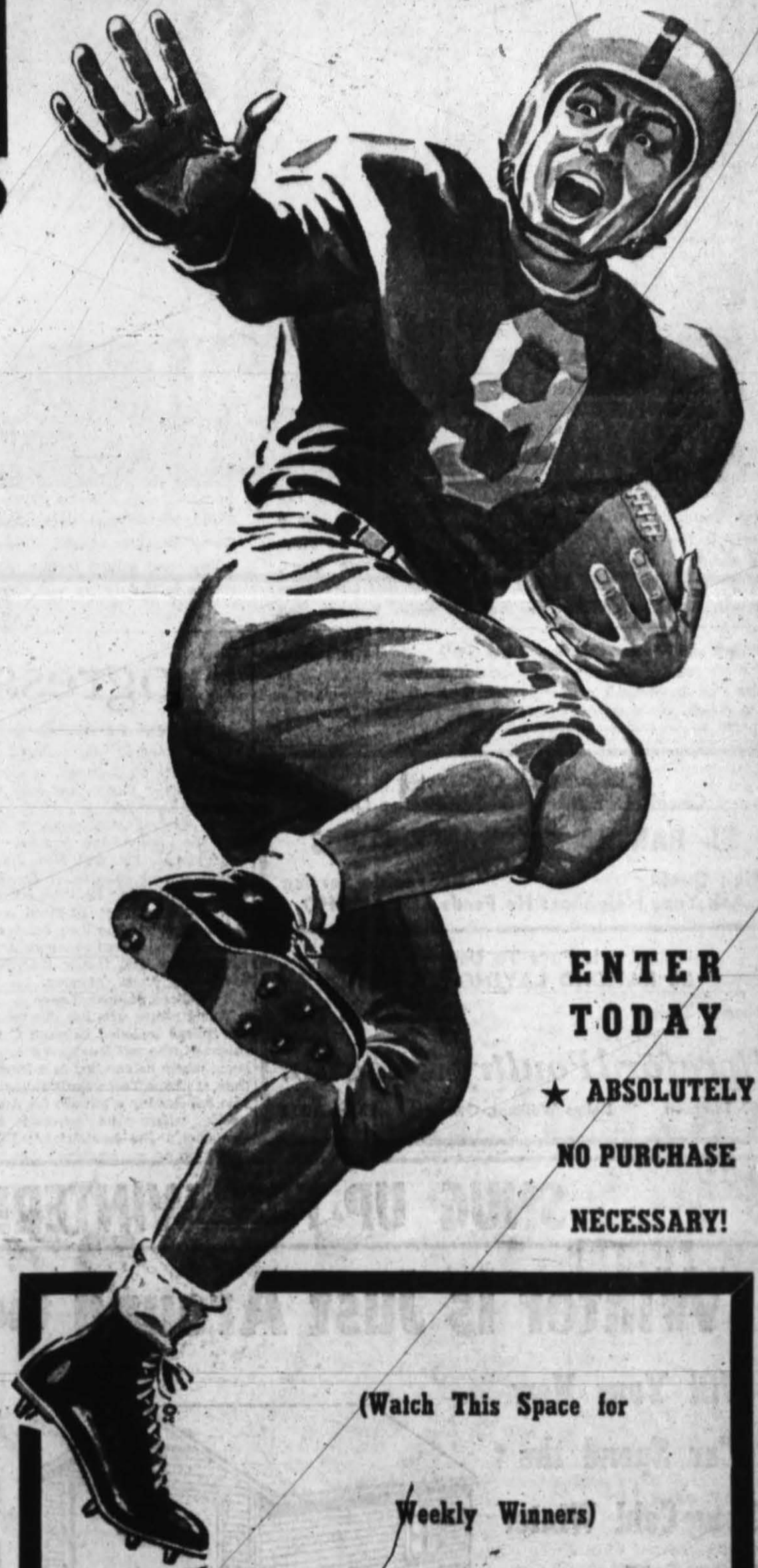
TIE BREAKER
Predict the Score

Tulia _____
 Hereford _____
 Texas _____
 Notre Dame _____
 TCU _____
 Oklahoma _____

Texas at Notre Dame
 Indiana at Ohio State
 TCU at Oklahoma
 Stanford at Oregon
 Duke at Pennsylvania
 Miss. State at Tennessee
 Okla. A&M at Texas A&M
 Arizona at Utah
 Baylor at Vanderbilt
 Utah State at Wichita
 Marquette at Wisconsin
 Kansas State at Wyoming

NAME _____
 ADDRESS _____

CASH PRIZES EVERY WEEK!



ENTER TODAY
 ★ ABSOLUTELY NO PURCHASE NECESSARY!

ENTER TODAY

RULES

1. Anyone can enter except employees of paper and their families. Use official entry blank from paper.
2. Circle each team you think will win for every game on blank. Weekly prizes given those naming most winners. Cotton Bowl tickets awarded to those picking most winners over complete contest.
3. Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 6 o'clock Friday before games.
4. ONLY ONE ENTRY ALLOWED PER CONTESTANT!
5. Judges sports editor of Brand. Decisions final.

PRIZES

GRAND PRIZE
4 COTTON BOWL TICKETS

1st Weekly Prize
 \$5.00 In Trade Hereford Hardware

2nd Prize
 \$3.00 Cash At Brand

3rd Prize
 \$2.00 Cash At Brand

(Watch This Space for Weekly Winners)

Pick Your Winners — Deposit Entry With One Of These Firms!

| | | | | |
|--|---|--|---|--|
| <p>DUB'S MAN'S SHOP Home of famous Nationally Advertised Men's Wear — McGregor, Wilson Bros., Stetson Hats, Florsheim Shoes, and Varsity Town Suits Corner 3rd & Main Phone 112</p> | <p>NEILL BODY SHOP All Types of Body Work Free Estimate Painting Welding Glass Work 120 Schley Phone 1392</p> | <p>NEILL CLEANING CO. EXPERT DRY CLEANING Free Pickup & Delivery Phone 160</p> | <p>A SAFE COMBINATION ● A Good Insurance Agent ● A Good Insurance Co. John McLean Insurance Agency</p> | <p>YOU ALWAYS WIN When you pick your Jewelry Needs from Cowan's Jewelry Cases. We handle Nat. known Brands. YOUR DOCTOR OR SICK AND DECREPID WATCHES Kenneth (Doc) Cowan COWAN JEWELRY</p> |
| <p>BUTANE - PROPANE Hereford Butane, Inc. Phone 1300</p> | <p>Visit HEREFORD HARDWARE for all Your Sporting Goods, Fishing Tackle, Guns & Shells HEREFORD HARDWARE Phone 567</p> | <p>Complete Conoco Service We are open day and night — the only place in town without a key. PITMAN SERVICE STA. Corner 1st & Main Phone 588</p> | <p>Dodge - Plymouth Dodge "Job-Rated" Trucks Always A Good Buy At HALE MOTORS Phone 630</p> | <p>ALLRED OIL CO. Inc. featuring quality Phillips "66" Products</p> |
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