

**WEATHER**

	High	Low
Thursday	60	27
Friday	72	31
Saturday	71	30

# The Sunday Brand

36 Pages  
Including 20 Pages of Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

Vol. 7 — No. 22

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## PROPOSED HEREFORD COMMUNITY CENTER

THE COMMUNITY CENTER building, above, is proposed by the Hereford Lions Club as the answer to needs expressed by women's clubs, youth organizations and civic clubs. The building cost is estimated at \$250,000, which the Lions recom-

mend raising through a city bond issue. Proposed location of the Community Center is across north from the swimming pool and Dameron Park.

## Around Town

The weather man, most considerate all Fall, waited until the first day after Thanksgiving to unleash a really rough day, which immediately took over as the subject of conversation Around Town.

"What was that business you and Jim Wilman had in the paper a few days back about dust storms?" asked J. J. Paetzold—and he wasn't the only one.

Bob Lamm is still holding out, though, he appeared Saturday morning clad in a sheet, short-sleeved sports shirt, and was generally trying to convince fellow coffee drinkers that it wasn't cold.

Monadel Hunter, 12 year old daughter of Mr. and Mrs. Addison Hunter, is a most unhappy young lady these days. After considerable finagling she got into the 4-H Club calf business and everything was going along fine. Her calf was getting into top form. He weighed around 750 pounds—and was creating a lot of talk among the neighbors. A few days ago, the calf took sick and despite every possible attention, including a veterinarian, died.

The Football Mother's Club will meet Monday afternoon at 4 o'clock in the high school auditorium to make plans for the annual banquet, according to announcements which urged every mother to attend.

The MYF group at Wesley Methodist (Continued on Page 2)

## Name Hereford Official Texas Weighing Point

Appointment this week of Charles Skelton as public weigher for this area brought to a close an extensive campaign waged by the Chamber of Commerce, grain dealers and producers. The appointment was made by Gov. Allan Shivers on recommendation of the Texas Senate and majority of the House of Representatives.

Skelton still must qualify for the office with a bond and other regulations. The appointment covers a two-year period.

Advantages of having a public weigher in Hereford can mean much to the town, according to grain men, in that grain can be sold on Hereford weights, rather than on delivered weights in Ft. Worth, Houston or Galveston. The shrinkage during transit, they say, is one of the chief factors involved. In addition, an official public weigher in Hereford offers the area an opportunity for expansion toward handling grain, since it is an official weighing point.

In addition to checking scales, the weigher will also supervise the loading and unloading of carlot grain shipments from the various elevators in the county, who qualify with proper scale facilities, approved by the Western Weighing and Inspection Bureau.

Skelton will continue with his duties as Deputy Sheriff in the county, since only a small amount of his time will be consumed in the weighing job.



STUDY OF COMMUNITY NEEDS led this committee to recommend the erection of a Community Center to the Lions Club in their report Wednesday. They are, l-r, A. T. Mimms, Earnest Langley, Wayne Thomas and Bill Decker, chairman, who holds the proposed building sketch.

(A. O. Thompson Photo)

## Basketball Prospects Are Good For Coming Season

By BILLY PAUL KNOX

With the completion of football season, the Hereford Whiteface basketball squad began workouts in earnest Monday, Nov. 22, according to Coach Wayne Stark.

The Herd moved into the new modern gymnasium Wednesday, and began preparations for the first game which will be held here Dec. 4, against the Clovis Wildcats.

One From Last Year

The Whitefaces have only one starter, Francis Boyd, returning from last year's championship club, but the Herd has some good material and the outlook is good. "Our main difficulty is lack of experience and size, but I think we have above average material, and I feel that with hard work we can produce a team such as the one we had last year," Stark predicts.

About 25 boys turned out for basketball, and the boys have a

lot to uphold since Hereford has won the district crown for the past two years and has been defeated both times in the regional finals, but "I'd like to see another try at it," said Stark.

Francis Boyd will be the key man in the Hereford setup, but Buddy Godfrey, Jack Burrus, and Homer Hershey, all reserves on last year's team, will figure prominently. Ted Sumner, a senior, and Sophomore Danny Elliston (six feet, one inch) are also slated to see plenty of action.

The team will average a great deal smaller than last year's quintette of skyscrapers, who averaged out well over the six-foot mark. The average team height will be around six feet with the veteran Boyd the tallest at six feet, three.

Boyd will put in service at the pivot post, while Godfrey, Burrus, and Hershey will see action at forward.

(Continued on Page 2)

## Basketball Schedule

DATE	OPPONENT	WHERE PLAYED
Dec. 4	Clovis	Hereford
Dec. 7	Happy	Hereford
Dec. 9, 10, 11	Happy Tournament	Hereford
Dec. 14	Sudan	Hereford
Dec. 17	Sudan	Sudan
Dec. 18	Borger	Hereford
Dec. 31, Jan. 1	Hereford Tournament	Hereford
Jan. 4	*Phillips	Hereford
Jan. 6, 7, 8	Odessa Tournament	Odessa
Jan. 11	*Dalhart	Hereford
Jan. 14	Borger	Borger
Jan. 18	Dumas	Dumas
Jan. 21	*Shamrock	Hereford
Jan. 22	*Perryton	Perryton
Jan. 25	*Canyon	Hereford
Feb. 1	*Phillips	Phillips
Feb. 4	*Perryton	Hereford
Feb. 8	*Dalhart	Dalhart
Feb. 11	*Canyon	Canyon
Feb. 15	*Dumas	Hereford

\*Denotes District Games

## Lions Club Proposes \$250,000 Bond Issue

Proposing a \$250,000 bond issue for the erection of a Community Center, members of the Hereford Lions Club went on record as being in favor of the project Wednesday. The club also moved, without a dissenting vote, to sponsor the project and to ask the City Commission to call an election regarding the bond issue.

Action of the club followed a report of the building committee, appointed earlier in the year to investigate possibilities of the club erecting its own building to house wrestling matches and to serve other community purposes. The committee was composed of Bill Decker, chairman; Wayne Thomas, Earnest Langley and A. T. Mimms.

"We have spent considerable time checking into the needs of the community," said Decker. "They are so varied, that it will take quite a building to serve the needs of the community. This involves a lot of money. More than any one club could handle. Therefore, it appears that the only logical conclusion is a city-wide bond issue."

In connection with the proposed plan, the committee also recommended that in case the bond issue was approved that funds from the Lions weekly wrestling matches might be used to employ, or help finance, a full-time recreational director, who would devote full time to a planned program for youth of the community. They also

proposed the location as being across north from the swimming pool and Dameron Park on property already owned by the City. Each member of the committee reviewed a division of the proposed plans following Decker's introduction of the subject. General uses of the building were covered by Mimms as follows:

### Listed General Uses

He said the proposed center was designed not to conflict with present facilities, including the new gym and auditorium, but to work with them. The building, Mimms said, would include a large recreation room with a small stage and portable bleachers to seat 1,400 people.

It would have small game rooms, snack bars and similar facilities for youth meetings, directed by a full time director.

A series of small meeting rooms for ladies clubs were also stressed, including kitchen facilities to be used when desired.

"The City would, of course, have full control and direction of the building," Mimms pointed out. "They might not even include the wrestling matches but, if they did, rentals should do much toward employing the full time director."

(Continued on Page 2)

## Drives 40 Years Without Single Traffic Ticket

S. O. Wilson has set a record of some sort.

He was looking through some old papers this week and ran across the first automobile license he ever owned. It is dated August 7, 1914, and was issued in Harold, Wilbarger County, Texas, at a cost of 50 cents.

"No state license was required then," says Mr. Wilson. "That was the only tax you paid to drive the car." He also recalls that this first car was a "Case" and his second car was a "Dort."

The record, though, hinges on another fact. Mr. Wilson has never since lived a day without owning an automobile — sometimes several at one time if you count trucks and pickups—and he has never received a traffic violation ticket!

## Eight Names On C-C Ballots In Director Vote

Ballots for election of four new directors to the board of the Deaf Smith Chamber of Commerce will go into the mail on Wednesday, Dec. 1, according to Robert Veigel, committee chairman, Saturday. The ballots should be returned to the office as soon as possible—and not later than Dec. 13, at which time the committee will canvass the voting.

A slight change will be noted in procedure this year, Veigel pointed out. Two groups will appear with four names in each group, and members will elect two men from each group. One set of two directors will be farmers and the other set will be business men.

Appearing in the business group are: J. D. Pittman, Townsend Douglas, Don Little and John Sims. The farm group includes: J. T. Gilbreath, Jr., Jack Brown, Ivan Block and Ronald Babione. All members will vote on both groups.

"This procedure follows a recommendation from the board of directors," Veigel pointed out. "They felt that the agriculture and livestock industries of the community should have strong representation on the board, in view of the fact that these two industries represent the backbone of the community economic structure."

On the nominations committee this year were Cleo Mehar, Bert Boomer, Ralph Hastings and Veigel.

## Stress Area Needs At C-C Breakfast

An airport, a youth center, agricultural research and an educational program on "What Hereford has to offer," were among the points mentioned and approved by approximately 100 citizens who attended the Community Breakfast meeting here Wednesday morning. Also cited as needs were an improved road leading to the Labor Camp.

### Survey Plans Reviewed

The meeting opened with a review of the proposed Industrial and Economic survey, which has been recently underwritten at a cost of \$3,000. Manager Bill Lenderman went over the plan, citing that the survey will include industrial and agricultural potentials for the entire trade territory around Hereford. He said that it will be made by Bert C. Blanton of Ft. Worth, an established firm of specialists, and that funds for the project have been raised through the efforts of Jas. W. Witherspoon and J. A. Pittman. He said that the donors, each of whom gave \$500, will be announced later.

Urlin Streu served as moderator for the discussion program which, as he put it, consisted of "free, open and short" suggestions. Bill Decker cited the need of a meeting place, which might also double as a youth center. A straw-vote later gave the project 10 percent approval.

### Airport Is Cited

A. O. Thompson stressed the need of an adequate airport as being a primary need for the community. "If it continues to grow and prosper," he said, "it needs an airport." This project also got unanimous approval from the crowd, and was reported as being "in the mill" under direction of Lyle Blanton as C. of C. airport committee chairman.

Bruce Miller introduced the need for a direct road from the Labor Camp to Hereford. He stressed, in addition to travel from the residents, such factors as fire and emergency ambulance runs.

J. B. Elliston expressed a need for continued analysis of Hereford and Deaf Smith County food products. This factor, Elliston said, is a necessity before they can bring premium prices.

### Wants Milo Plant

Leo Forrest mentioned interesting such industry that might tie in with the area's existing agriculture program, such as a milo processing plant. He also emphasized the additional income from pay-rolls from such plants, and what they would mean to the community.

J. D. Gilbert favored a general spirit of cooperation from all citizens of the area. "We have our bird nest built on the ground," said Gilbert; "everyone has heard" (Continued on Page 2)



## H. M. Benefield Funeral Is Held Here On Nov. 24

Funeral services were held for H. M. Benefield, 85, Wednesday, Nov. 24, at the First Methodist Church in Hereford. Rev. Don Davidson of Levelland returned to Hereford to conduct the services.

Mr. Benefield died Tuesday evening, Nov. 23, following a long illness.

Henry Maddison Benefield was born in Atlanta, Ga., on Feb. 5, 1869. He moved to Louisiana as a child, however, and lived for several years near Shreveport. While he was still a boy, the family moved to Fannin County, Tex., and as a young man he moved to Montague County.

During these years of pioneer life in Texas, the Benefields faced numerous hardships and difficulties. (Continued on Page 2)

## Layman's Revival At Summerfield

A Layman's revival meeting has been scheduled for the Summerfield Baptist Church, beginning Wednesday, Dec. 1, and running through Dec. 5, according to announcements today.

The following speakers have been announced during the meeting: Harvey Hudson, Wednesday night; Buck Barnett, Thursday night; Gerald McCathern, Friday night; J. M. Wright, Saturday night; Carl Lee, Sunday morning, and K. W. Neil, Sunday night. Special music will also be presented at each of the gatherings, all of which are open to the public.

## Guns Recovered; Four Boys Face Burglary Charge

Four Hereford boys were arrested this week on charges of burglary, when the sheriff's department recovered guns and part of the ammunition from a haul made on the Luther Lesly place, 12 miles north of town, Nov. 4.

Charges were filed on Milton White, 18, Gary Southern, 17, and on two juveniles, both 16 years of age, following their arrest. Sheriff Lowell Sharp went to Corning, Ark., where he arrested one of the juveniles and recovered the rifle. The two older boys were released on \$250 bond, while the juveniles are scheduled to appear in juvenile court in the near future.

The sheriff's department has been working on the case since Nov. 4, when Mr. Lesly reported the theft of three shotguns, one rifle, and a .22 calibre rifle, along with 50 boxes of ammunition. Part of the loot was hidden under a culvert and later recovered by officers.



URLIN STREU  
Master of Ceremonies



J. D. GILBERT SAYS:  
"Include more people."



LEO FORREST  
Wants Milo Plant



A. O. THOMPSON  
Plugs for Airport



BILL DECKER  
Wants Community Center



J. B. ELLISTON SAYS:  
"Analyze our Foods"



MEET THE TEACHER -- Frank Jones, an English Teacher in Hereford High School, has been teaching in Hereford for nine years now. He was born in Oklahoma and came to Borden County Texas when he was 10 years old. He attended Borden County Schools and West Texas High in Canyon. He also attended West Texas State Teachers' College. As a hobby Mr. Jones likes shopwork. (Staff Photo)

### Benefield.....

(Continued from Page 1)  
ties common to the times. However, when he married Georgia Sigmon on Jan. 20, 1895, the young couple waited only four years before they sought new frontiers, and moved into the Indian Territory (Oklahoma) in 1898.  
For 31 years they lived on a farm near Fort, Okla., and during 30 years of that period, Mr. Benefield served as a steward or a trustee of the church, which was always one of his major activities. In 1929, the Benefields moved to Hereford, where Mr. Benefield engaged in ranching activities until 1942, when he retired.

During this period he also became a mainstay in the First Methodist Church in Hereford, helping to raise funds to pay off the old church building. Here, too, he was recognized with church offices, and contributed much time to the growth and progress of the church. Those active in Camp Fire will also recall that Mr. Benefield was highly interested in the organization and that he contributed much time toward beautifying the grounds and constructing the headquarters building, located near his home.

In addition to Mrs. Benefield, he is survived by three children: Mrs. Ruth McLaughlin of Mexico City; Lee Benefield and Mark Benefield, both of Hereford; also four sisters, Mrs. Ella Ellis of Waurika, Okla.; Mrs. Lee Strong of Dallas; Mrs. Mattie Stillwell of Hobart, Okla.; Mrs. Clemmie Randall of

Tulsa, Okla.  
In addition to the immediate family, a large group of other relatives were also here for the funeral, including three of his sisters; five immediate relatives from Ft. Worth, six from Amarillo, and others from Odessa and Oklahoma.  
Interment was made in West Park Cemetery.

### Basketball....

(Continued from Page 1)  
ward posts. Burrus will probably see action at guard also. Sumner will probably operate from the guard position and Elliston will probably see service at guard and forward.

**To Meet 4-A Teams**  
A tough schedule will face the Herd this year with such teams as Clovis and Borger as opponents. Plans are also being made to attend the Odessa Tournament where the bulk of the competition will be Class AAAA teams.

Also plans have been completed for a tournament to be held in Hereford December 31-January 1. Eight teams from Brownfield, Odessa, Dalhart, Perryton, Sudan, Bovina, Friona, and Hereford will be represented.

**Roster Review**  
FRANCIS BOYD is the only starter returning from last year's club, and will be the key man in the Hereford setup. He stands at six feet, three and will handle the pivot post.

JACK BURRUS—a reserve on last year's team. Burrus is six feet tall and will probably play both guard and forward. This is his last year for the Whitefaces.

BUDDY GODFREY — Godfrey stands at only five feet, ten, but possesses a fine eye for the basket. He hits from out very well, and has exceptional hook and drive shots. Also a reserve on last year's club, he is in his senior year. He will play a forward.

HOMER HERSHEY — Another reserve on the championship team of last year. Hershey is five feet, ten and will put in duty at forward. Hershey, a senior, has a good jump shot and also a good drive shot.

TED SUMNER — Sumner is fresh from the "B" team, but is looking good for the Herd this year. The senior guard will play at guard. He is five feet, eleven tall.

DANNY ELLISTON — Sophomore Danny Elliston stands at six feet, one inch, and is up from the freshman team. A good rebounder, he will put in action at forward and guard.

RICHARD HAGAR — A senior up from the "B" team, Hagar hits good from out and is a good defensive player. He is five feet, ten inches tall.

BILL CALLOWAY, a six feet, one inch sophomore, will see action from forward. Calloway's experience is from the freshmen team, but he has a fine potential.

JIM BURKETT — Five feet, seven inch Jim Burkett is up from the "B" team, but is looking good for the Whiteface cause. He stands at only five feet, seven inches, but has a good jump shot and excels on the defense.

LEROY MORRISON — Leroy is up from the freshman team, stands at only five feet, eight inches, but will be a top-notch prospect for Hereford. Morrison has good jump and drive shots.

### Lions.....

(Continued from Page 1)  
rector. "Time Is Gold"  
E. E. Taylor, city next spoke regarding the program. He said that bonded indebtedness of the City is favorable at the present time to handle the bonding. He also reviewed probable individual costs as being around \$5 to \$6 a year more based on present population of Hereford.

"Over a 20-year period, the average tax payer would pay \$10 to \$12 per year," Langley said. "On an \$8,000 home this would be around \$5 to \$6 a year more than the amount now being paid."

**Must Be Used**  
Wayne Thomas, third speaker, stressed the importance of people fully understanding all details of the transaction.

"This is important on any bond issue," Thomas said. He suggested a speaker's committee to fully acquaint all residents with the proposal, and stressed the fact that unless the building would be used, and used often, that it was not needed.

Following the committee reports, a question program was allowed, after which the club voted to sponsor the project by recommending a bond election to the City Commission, circulating petitions, and by helping acquaint the public with full details of the proposal.

### Stress.....

(Continued from Page 1)  
of this country, but when they come out here, they are often misinformed by citizens who are not fully aware of the area's possibilities.

Dyalitha Bradly pointed out the pressing need for additional school facilities. "We don't want our children going to school in the churches from now on," she said. "We should start thinking about a new grade school in the near future."

Earnest Langley suggested an education program on the area for workers along the highway. "The waitress and filling station man are the index of the town so far as the visitor is concerned," he said. "We should tell these people the things the area really has."

Claude Hicks, son of Mr. and Mrs. John C. Hicks, 208 Ave. A, was released from active duty, after spending 11 months in Korea, front Ft. Bliss. Claude is in the in-active reserves in the Army. He plans to stay here in Hereford and work.

Mr. and Mrs. F. W. Hill announce the arrival of a little son, Wallace Wesley, who came to make his home with them on Nov. 23.

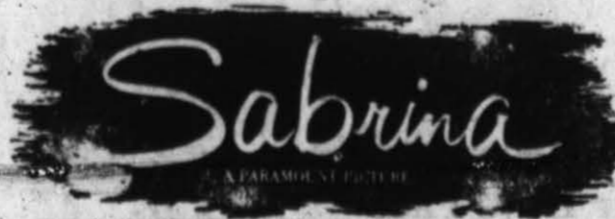
### Safe 'n Sound

By JIM WOOD

Medical payments on an auto insurance policy is actually an accident policy on you, your family, and your guests while getting into, out of, or riding in your car. . . It also covers you while driving or riding in someone else's auto. . . Medical payments cover all medical, surgical, and funeral expenses for each passenger in your car up to the policy limit. . . Almost every auto accident of any size will involve medical expense if only a doctor's check-up or X-rays looking for hidden injuries. . . An auto policy without medical payments is like an empty fire extinguisher. . . when you need it it's too late to fill it. Call Lone Star Insurance Agency. Phone 424.

### The Sunday Brand

Classifieds  
Get Results



### Hospital

#### Notes

##### Patients in Hospital

Mrs. O. E. Easley, surg.; Paul Allman Jr., surg.; Gail Marex, med.; Mrs. Ralph Martin, med.; Coy Phillips, surg.; Paulo Martinez, med.; Mrs. G. A. F. Parker, med.; Reuben N. Nez, surg.; Mrs. W. J. Decker, med.; Wirt Phillips, med.; William D. Howe, surg.; A. E. Dovens, med.; Mrs. Mary D. Cochran, med.; Mrs. Mary E. Sglinger, surg.; J. V. Pickens, surg.; Mrs. Cari Frye, med.; Mrs. Ann Albear, OB; Charles E. Leffel, surg.; Hugh Witherspoon, med.; H. R. Roberson, surg.; and Lee Lambert, med.

##### Patients Dismissed

E. E. Taylor, 11-26; Larry Rule, 11-24; Iley Joe Barton, 11-24; Johnnie Hodges, 11-24; Numan Loanman, 11-24; Mary Dufur, 11-24; Charlie George, 11-24; Donald Lee Loanman, 11-24; Billy Loanman, 11-24; Mrs. Wayne Hill, 11-25; Mrs. Paul Gilder, 11-25; Mrs. Kerry W. Horne, 11-25; Loretta Ann Kubick, 11-25; Ted Ray Coleman, 11-25; Jo Heaton, 11-24; Mrs. Anne Dougherty, 11-24; Regina Edwards, 11-24; Sybil Edwards, 11-24; Hermina Agüero, 11-23; Augustine Rodriguez Jr., 11-23; Bonnis Estrada, 11-24; Charlie J. George, 11-24; Jana Cole, 11-24; Mrs. G. H. Whitaker Sr., 11-26; Mrs. James Wood, 11-26; H. B. Hutcheson, 11-26.

##### BIRTHS

A son was born to Mr. and Mrs. Felix Albear, 11-26, he has not yet been named.

### READ THE CLASSIFIED

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### Around.....

(Continued from Page 1)  
glist Church has announced a box supper for Dec. 2, 7:30 o'clock. The public is invited.

Understand the Highway Patrol stopped Sheriff Lowell Sharp the other day in Oklahoma. It so happened that Sharp was returning with a prisoner and didn't get a ticket, but they did warn him to slow down to 55 miles per hour.

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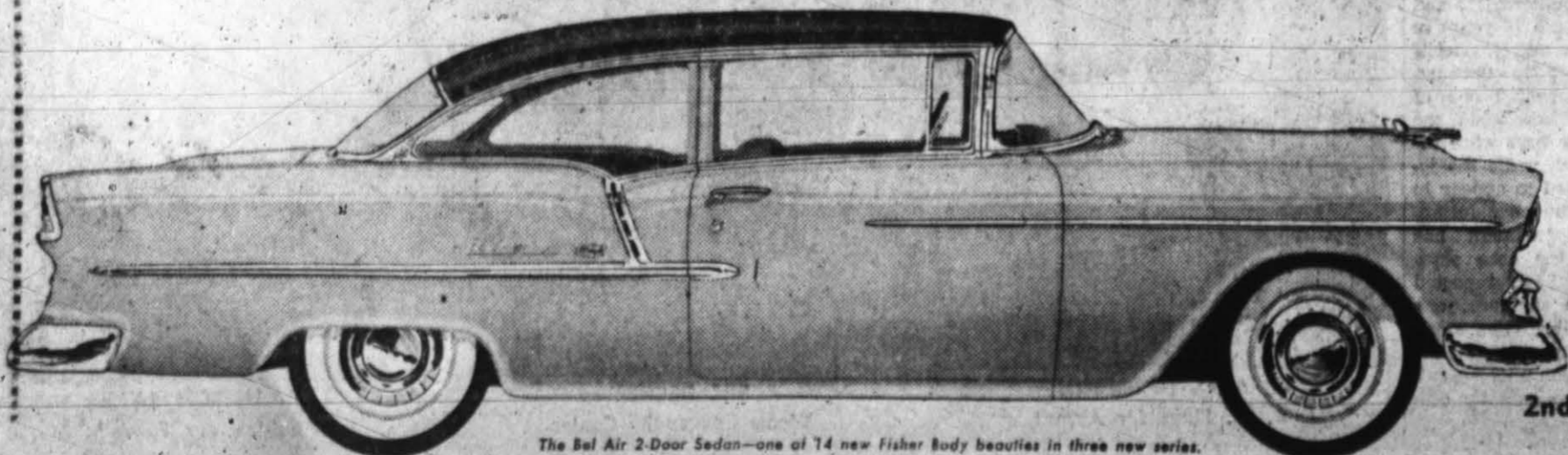
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HOME DEMONSTRATION CLUB reporters who received the annual gift award for sending in all the Club reports are Mrs. C. F. Homfeld, Bippus; Mrs. Earl Plank, Progressive; and Mrs. S. S. Williams receiving the prize for Mrs. John Draper of the South Hereford Club. Mrs. Otto Olson, chairman, of the reporters committee, is presenting the awards. (Staff Photo)

## Progressive News

**By Mrs. Ira Ricketts**

Jake and Augustine Gregory left Tuesday for Nacogdoches to spend Thanksgiving with Mr. and Mrs. Weldon Gregory and family.

Thanksgiving dinner guests of Mr. and Mrs. J. L. Park's were Miss Lucille Park of Dumas and Mr. and Mrs. Paul Cavender and Beida Jo and Gene of Amarillo.

Mr. and Mrs. Edgar Russell and Betty Kay of Levelland visited Sunday with Mr. and Mrs. Clyde Russell and Doris and Linda.

Mr. and Mrs. Harry Coffin and children, Mr. and Mrs. Bert Coffin and Judy Kay were luncheon guests Sunday of Mr. and Mrs. Leon Coffin's.

Harry Coffin has secured work near Andrews, Tex., and hopes to be moving there near Dec. 1.

Ensign and Mrs. Wayne Hinds of Honolulu announce the birth of a son, Stewart Wayne, born Nov. 16. Mrs. Hinds, formerly Yvonne Cavender, is a granddaughter of Mr. and Mrs. J. L. Park's.

H. L. Hershey went to Abilene Sunday to visit with relatives and meet his son, Joe, a student from A&M. Joe is spending the Thanksgiving holidays with his parents.

Sue Scarth accompanied Horace and Joe to Hereford from Abilene Wednesday and Joe took her on to Stratford Wednesday afternoon to

dinner with her family over Thanksgiving.

Recent visitors of Millard and Jake Gregory were Dr. Lee and brother of Maleshoe and Jess Osborn, who were wanting to see the Gregory Bros. cattle.

Bill and Ken Carmichael are home from West Texas and Texas Tech.

Mr. and Mrs. Ira Ricketts drove to Snyder Nov. 19, and spent through Monday with their son, Rev. Glenn W. Ricketts, and wife and sons, Douglas and Mark.

Mr. and Mrs. P. L. Carmichael and Shari took Ken to Canyon Sunday afternoon and visited with Bill. Also visited Earl Plank in the hospital, who underwent surgery on Friday.

Mr. and Mrs. C. C. Bowman were Sunday afternoon visitors of Mr. and Mrs. J. L. Park's.

Ben and Harold Conklin had Thanksgiving dinner in the H. L. Hershey home.

Mrs. Edna Bowe and Mrs. Mae Powelson called on the Hersheys in the afternoon.

Mr. and Mrs. T. J. Parsons, Loyd, Don, Nancy and Doris were Thanksgiving guests in the home of Mr. and Mrs. Joe Stephenson and family when a bountiful family dinner was enjoyed.

Others attending Thanksgiving

## Attend Senior Citizenship Meet

Seven Hereford women were in Amarillo recently to attend the first Roundtable on Aging which was held in the Y.M.C.A. in that city. The two-day Roundtable was held for the purpose of giving an opportunity to citizens to take a realistic look at Senior Citizenship.

Clark Tibbitts, chairman of the committee of Aging of the US Department of Health Education and Welfare set the stage for the discussions stressing that we should no longer talk about the "problems of aging" rather "the achievements of aging."

The Roundtable attracted an enthusiastic group of more than a hundred leaders from Borger, Canyon, Dumas, Hereford and Lubbock. Those from Hereford attending were Mesdames O. H. Culpepper, Clyde Cocanougher, Maude Montfort, Vivian Major, W. C. Hromas, Hi Nickerson and M. T. Rutter.

Guests of Mr. and Mrs. Harvey Hudson for Thanksgiving dinner were Mr. and Mrs. James C. Conaway and sons, Mr. and Mrs. Henry Potter of Stinnett, Mrs. George Hudson and children of Dumas, Mr. and Mrs. Elmo Williamson and Mrs. J. A. Conaway of Ft. Worth, Mr. and Mrs. A. G. Hrisham of Plainview, and Rev. and Mrs. H. V. Fields of Hereford.

# AFTER SALE THANKSGIVING SALE AND CLEAN - UP EVENT!

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- Flowers EA. \$1.00
- COSTUME JEWELRY \$1.00
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BLOUSES  
1/2 Price

One Group Of  
SKIRTS  
1/2 Price

One Group Of  
JACKETS  
1/2 Price

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HATS  
1/2 Price

One Group Of  
PAJAMAS  
1/2 Price

Shop Our Coats For  
Extra Specials  
All Sale Prices Cash  
No Exchanges -- No Refunds  
Extra Charge For Alterations

One Group Of  
GIRDLES  
1/2 Price

## SUITS

- \$39.95 Values . . . . . \$24.95
- \$45.00 to \$49.95 Values . . . . . \$29.95
- \$59.95 to \$67.50 Values . . . . . \$42.50
- \$79.95 Values . . . . . \$49.95
- \$89.95 Values . . . . . \$59.95
- \$99.95 Values . . . . . \$69.95

THE *Vogue*

# FIRST

On Your Christmas List!



WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

The Beautiful New 1955 Buicks

The Thrill of the Year -- The  
World's Most Luxurious Ride!

## KINSEY - ROBERSON BUICK CO.

142 N. MILES

PHONE 11

# WANT ADS Phone 30 or 31

## FOR SALE Miscellaneous

**FOR SALE**  
Sparka Water, Distilled Water, Soft Water Service, Water condition equipment of all kinds.  
Soft Water Service  
841 East First St. Phone 317  
Hereford, Texas  
B-1-8-1fc

**Hereford Glass Co.**  
Expert Car Glass Installation.  
Table Top and Window Glass  
Picture Frames  
207 Park Ave. Ph. 1425  
B-1-16-1fc

**BIGHT SIGHT** Reading glasses for reading or sewing. McDowell Drug. Phone 13.  
B-1-12-36-1fc

**FOR SALE:** Early Wichita Wheat. \$2.50 bushel at elevator. Phone 2007.  
B-1-11-12-1fc

**FORM SASH** and storm doors. Carl McCaslin Lumber Co. Phone 7.  
B-1-11-15-1fc

**FOR SALE:** 800' of reinforced concrete feed troughs in 10' sections at \$1.25 foot. Also some heavy coral posts and 14' gates. Willard Scarth, Stratford, Texas or call Owen Stagner. Phone 542-W.  
B-1-32-43-1fc

**FOR SALE:** 21' Travelite Trailer. Sleeps four. Extra clean. Call Wildorado 5476.  
B-1-12-20-6p

**DOUBLE BARREL** Shotgun. Excellent condition. Priced Right. Call 72; Evening 1306.  
B-1-11-20-1fc

**FOR SALE:** Tame geese. Phone Frio 4549.  
B-1-9-21-1fc

**FOR SALE:** Lined oak four piece bedroom suite. Mrs. Robert Veigel, 511 Roosevelt. Phone 1636.  
B-1-15-21-1fc

**BONDED STORAGE.** Hereford Transfer and Storage Co. Local and long distance furniture moving. Phone 2030, Box 243. Hereford, Texas.  
S-1-19-19-1fc

**FOR SALE:** Roses and other nursery, also tulips. Mrs. J. F. Ward, North Main.  
S-1-14-21-1fc

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S-1-15-22-1p

**FOR SALE:** 4000 heftari bundles, heavy grain, free of weeds and Johnson grass, \$20 ton. Also 1952 Continental "427" irrigation motor. Complete \$400. Call J. O. Justice, 2429-Westway.  
B-1-29-22-2tp

**FOR SALE:** New Maple four drawer chest, \$29.50 McElroy Furniture. 509 Park.  
S-1-12-22-1c

**FOR SALE:** 200 bales alfalfa hay. See Kenneth Ridd, or call Westway 201.  
S-1-15-22-1k

**FOR SALE:** Bases, yarns and beads for making purses, to sell at cost. 125 Avenue C. Phone 1286.  
S-1-18-22-1k

**FOR SALE:** Three bedroom suites, one living room suite, one dining room suite, rugs, and chairs, 103 North Knight. Phone 1510.  
B-1-21-22-2p

**For Goodness Sake!**  
Taste the Difference!  
Boardman's Fresh, Whole, Country milk now on sale at Dairy Cream, (formerly Zesto) on East Highway 60. 75c per gallon.  
Boardman's Finer Grade "A" Raw Milk  
B-1-22-3C

**FOR SALE**  
Automobiles

**FOR SALE or TRADE:** 1934 Chevrolet, demonstrator. Only 1,000 miles. Power Glide. Tudor Tone. Save \$500.00. Phone 2061.  
S-3-18-22-1p

**Kiwanis Club**  
Thurs. Noon  
Hotel Jim Hill

**Lions Club**  
meets each  
Wednesday, 12 noon  
Hotel Jim Hill

**Rotary Club**  
meets every  
Monday at 12:05  
Hotel Jim Hill

## 4. REAL ESTATE

**DUPLEX.** Four rooms and bath each side. Double garage. Stucco construction. One side carpeted. Close in and good state of repair. Owner, J. K. Baker, Phone 589.  
S-4-27-16-1fc

**WANTED:** Farms, ranches, small tracts of land for a fast sale. List your land with us. Priolo Investment Co. 2300C West 6th Amarillo, Tex.  
B-4-24-46-8c

**440 acres** nice level land. Proven water. On paving, \$115.00 per acre. \$25,000 will handle; balance good terms. Half mineral rights reserved; non participating.  
200 acres, good level land. Two good 8" irrigation wells. In vegetable district. \$250.00 per acre. \$25,000 down; balance good terms. Half mineral rights reserved; non participating.  
Glen Weir, Realtor  
104 Main Street  
Phone 200 Residence Phone 802  
B-4-18-1fc

**PRUDENTIAL FARM LOANS**  
America's Largest Farm Lender  
**SAM NUNNALLY**  
136 Main  
Lone Star Agency  
B-4-37-1fc

**FOR SALE:** Three bedroom home. By owner. 109 Avenue J.  
B-4-10-47-2p

**FOR SALE:** Three room house with bath. Well located. Good terms. See us at once. J. B. Elliston. Phone 179 or 132 East Third  
B-4-24-43-1fc

**FOR SALE:** 1/4 Parmer County. Level & clean. Two 6" wells, 30-acre cotton allotment. \$200.00.  
320 acres. 250 cultivation. 3 bedroom house, plenty outbuildings. 1 good 8" well, shallow. \$165.00. \$20,000.00 down.  
58' lot on Star Street. East front. Paving paid. \$1,000.00.  
60' lot, south front, 1 block from school. \$1,000.00.  
Extra good 277 acres, all in cultivation. Near Dimmitt. Good 3 bedroom home, large quonset, two 8" pumps on natural gas. Consider trading on good irrigated section, or subject to irrigation.  
Choice irrigated 160 acres, improved. One 8" well. \$315.00 acre.  
240 acres, improved. One 8" well. Price \$150.00.  
Nice two bedroom and single garage home on paved street. Small down payment. \$4750.  
1 new small furnished house to rent.  
Many other good buys and trades. If you want to sell, we need your listings.  
Carthel Real Estate  
206 N. 25 Mile Ave. Phone 502  
B-4-20-1fc

**FOR SALE:** 21' Travelite Trailer. Sleeps four. Extra clean. Call Wildorado 5476.  
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B-1-22-3C

**FOR SALE**  
Automobiles

**FOR SALE or TRADE:** 1934 Chevrolet, demonstrator. Only 1,000 miles. Power Glide. Tudor Tone. Save \$500.00. Phone 2061.  
S-3-18-22-1p

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**Lions Club**  
meets each  
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**FOR SALE:** 60x70x150 lot adjoining my home. South front. Paved, landscaped, and grass. Water piped to 3 strategic points. Sewer few feet of building site. Seters from my home have been moved so none will be under buildings. Mrs. E. C. Eubanks. 711 East Third Street.  
B-4-46-22-3c

**FOR SALE, TRADE, or LEASE:** Well improved Arkansas farm. M. A. Crum, Floydada, Texas.  
S-4-14-22-1p

**FOR SALE:** By owner, nice two bedroom home. Well constructed. Double garage. Fenced back yard. Will carry \$6750.00 FHA twenty year loan. Price \$8,000.00. Will take late model car as down payment. Located 410 Blewins. Phone 1364.  
B-4-37-46-1fc

**FOR SALE:** 1932 Cadillac, 62 Club Coupe, 16,000 Actual Miles. Power steering. Eyes-Eye glass. Many other extras. One owner. J. K. Baker. Phone 589.  
B-3-24-21-1fc

**HEREFORD FARMS**  
Nice, improved quarter section, one irrigation well... \$10,000 cash will handle... \$250.00 per acre.  
Nearly perfect, well improved quarter section, close to town. Natural gas to irrigation well. \$20,000 will handle... \$350 per acre.  
Very nice quarter section close to town with good improvements and 2 irrigation wells... will take \$27,000.00 cash and \$2,000.00 per year on balance. \$275.00 per acre.  
Beautiful little stock farm or dairy setup on pavement with nice 3 bedroom home. 160 acres grass and 140 acres in cultivation, irrigated. Will take small down payment. \$165 per acre. Good level 200 acres close to Hereford and on pavement. 2 irrigation wells... 60 acre cotton base... fair improvements... \$26,500.00 cash... \$56,000.00 total.  
Sam Nunnally  
Lone Star Insurance Agency  
Phone 424 136 Main  
Nite & Sunday 1711  
B-4-22-1fc

**LAND SPECIALS**  
124 A. Strong 8" well near Hereford; 80A. 6" well, good improvements; 320 A. 8 miles Hereford, 8" well, 5 room modern home, quonset barn. Price \$235.00 A; 80 A. (40 Cult. 40 grass) Barn, house, other outbuildings. Price \$10,500.00. \$5,500.00 down. We have other good farms, we also need more listings.  
HUGH BOOKOUT REALTY  
Office Ph. 1674 Res. Ph. 1270  
533 E. 1st. St.  
B-4-20-1fc

**STOCK FARM**  
One section: 400 acres good land in cultivation, bal. fine grass. Irrigation well on adjoining farm. 200 acre wheat allotment sowed to wheat, good terms. Possession. Bargain. Per acre, \$50.00.  
1000 ACRE FARM  
Fine modern improvements. 5 irrigation wells. All tillable land. Will trade for dry land or what have you. Per acre \$175.00.  
1/4 SECTION  
Two good sets modern improvements. Extra good 8" irrigation well on natural gas. 65 acre cotton base. Fine location south of Dimmitt. Good terms. Possession. Priced to sell.  
TO TRADE  
Nice 6 room brick home located in Hereford, Texas, to trade for 1/2 section irrigated land and pay cash difference.  
WESSON REAL ESTATE  
Hereford, Texas  
B-4-22-1fc

**FOR SALE:** Three bedroom home. By owner. 109 Avenue J.  
B-4-10-47-2p

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320 acres. 250 cultivation. 3 bedroom house, plenty outbuildings. 1 good 8" well, shallow. \$165.00. \$20,000.00 down.  
58' lot on Star Street. East front. Paving paid. \$1,000.00.  
60' lot, south front, 1 block from school. \$1,000.00.  
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Thurs. Noon  
Hotel Jim Hill

## WHY PAY RENT?

Clean 574 acres, 500 in cultivation. One 8" well, 3 room house and other improvements. It is perfect for irrigation. Price \$185.00 acre, 29% down, balance \$5,000.00 year, interest included.  
Nice clean 160 acres, all in cultivation. 42 acre wheat base, between 40 and 50 cotton base. One 8" well, immediate possession. Price \$225.00 acre, \$20,000.00 down, balance \$2,000.00 year plus 5% interest. 145 acres, 135 in cultivation. Two 8" wells. Old improvements on pavement. \$5,000.00 down, balance 20 year terms.  
50 acres, 30 in cultivation. 6" well, two bedroom house, barn and other improvements. On paving, price \$15,000.00. GI loan of \$7,000.00, balance cash. Nice irrigated 10 acres, improved, near school. Price, \$10,000.00. Loan \$5,000.00, balance cash. Other good buys in large and small tracts. Also some good buys in two and three bedroom bricks.  
Have 2 extra nice three bedroom stucco houses with dens and double garages, you should see them.  
Some large houses to trade for smaller houses and difference. See us before you buy, we will appreciate showing you.  
J. M. HAMBY REAL ESTATE  
1410 Park Avenue Phone 701  
B-4-21-1fc

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Thurs. Noon  
Hotel Jim Hill

## 5. FOR RENT

**FOR RENT:** Three room modern, unfurnished house. Call at 501 or 507 Jackson.  
B-5-13-19-1fc

**FOR RENT:** Especially nice two bedroom, newly furnished apartment. 232 West Third. Fullwood Apartments.  
B-5-14-19-1fc

**OFFICE ROOMS FOR RENT** upstairs over The Brand. Reasonable rates. See E. F. Posey, Room 3, or inquire at Brand Office.  
B-5-21-41-1fc

**FOR RENT:** Four room unfurnished duplex apartment. Close in. Adults only. Phone 589.  
B-5-13-21-1fc

**FOR RENT:** Furnished apartment. 511 West Fourth. Phone 872-W.  
B-5-9-21-1fc

**FURNISHED** apartment. 613 south 25 Mile Avenue. Phone 325.  
B-5-9-47-1fc

**FOR RENT:** House. See R. W. Elliston.  
S-5-9-22-1p

**FOR RENT:** Three room neatly furnished house. Venetian blinds, electric range, 6' refrigerator, with freezing department. Water bill paid. Couple, or will take one school age child. \$12.00 week. Phone 1604.  
B-5-31-22-2c

**FOR RENT:** Five room furnished apartment. Part bills paid. Permanent party only. Phone 965-J.  
B-5-14-22-1fc

**FOR RENT:** Duplex. Furnished. Utilities paid. Winter rates. Mrs. E. C. Eubanks, 714 East Third.  
S-5-15-22-1c

**FOR RENT:** Two room furnished house. Inquire at Shorty's Shoe Shop.  
S-5-11-22-1c

**FOR RENT:** Small three room furnished house. Available the first. 107 Ninth. Call 1242.  
S-5

### Three Collisions Total \$230 Loss Here This Week

There were \$40 damages done in an accident Friday afternoon at 1:50 o'clock, when a 1953 Chevrolet truck, driven by Eldington A. Mayfield, and a 1953 Ford pickup, driven by Duane M. Williams of

311 Avenue I, collided on Park Avenue.  
The Chevrolet carried \$15 damages and the Ford, \$25 damages.  
The accident occurred when Mayfield was going west on Park Avenue and had slowed up and stopped for a car passing. Williams ran into the rear of Mayfield.  
Duane M. Williams was charged with following too closely.  
Collide at Alley  
An accident occurred Friday

morning at 9:50 o'clock on Third Street, at the alley on Third, 150 feet west of Main, when a 1950 Hudson, driven by Deanne Brown of 804 Miles Street, and a 1952 Buick, driven by Thomas L. Sparkman, collided.  
The result of the accident was \$40 damage to the Hudson and \$50 damage to the Buick.  
The mishap came about, when Deanne Brown was going north on the alley between Miles and Main Streets and came out on Third Street. Sparkman was going west on Third Street and hit the right rear fender of Deanne Brown's vehicle.  
Deanne Brown was charged with the failure to grant the right-of-way and having no operator's license.

## FARMERS

## LIVESTOCK MEN

### A FEW GOOD THINGS TO REMEMBER

FOR YOUR FALL and WINTER PLANTING, a good seed bed and GOOD SEED are basic requirements for a GOOD CROP. We have always taken pride in furnishing planters the best seeds possible.

We still have some of this selected

**WINTER BARLEY  
WINTER OATS  
& RYE**

For your Fall and Winter Planting

SPEAKING OF SEEDS we naturally think of the Harvest. We can handle your ear Corn, Shelled Corn and Soy Beans. Come in and see us or phone us — 360.

**WE HANDLE A COMPLETE LINE OF  
P. G. C. FEEDS  
P. G. C. MINERALS**

Confidence in these products are the basis of our good relations with the livestock people of this area.

REMEMBER our CALF MEAL & PELLETS are sold on a MONEY BACK GUARANTEE

That Guarantee came only from years of experience, in successful and scientific feed manufacturing and YOU may as well have the benefit of this experience.

## Hereford Grain Corp.

PHONE 360



"I like my Dearborn stays touch-cool... yet warms the far corners!"

Dearborn's amazing Cool Safety Cabinet ends the hazard of scorched walls and furniture... can't burn tiny fingers... stays touch-cool on top, sides and bottom. Circulates floods of clean, floor-warming heat to every corner!

**HIGH-CROWN BURNER**—gives you more heat—more service—more economy.

**GLO-BRITE RADIANTS**—pour out abundant warmth in a jiffy.

**PILOT OPERATED**—no more match lighting. Wonderfully safe.

**BEAUTIFUL FINISH**—in handsome copper-tone furniture-finish.

Come in and see our complete line! You'll be proud to own a Dearborn—the world's finest, safest gas heater.



RICHARD L. CARDINAL

### Cardinal Slated For Pilot School

Parks Air Force Base, Calif.—A 3-e Richard L. Cardinal, son of Mr. and Mrs. Edd Cardinal, has been found fully qualified for Aviation Cadet Pilot Training with the United States Air Force.  
Airman Cardinal, a graduate of Hereford High School, is now a member of the 99th Bombardment Squadron, Mountain Home Air Force Base, Idaho. He will serve with this squadron until he receives class assignment instructions to begin Pre-Flight Training from Headquarters, Flying Training Air Force, Waco, Tex.

### O. E. S. Study Club

Order of Eastern Star Study Club held its regular meeting with Mrs. Vivian Major Monday afternoon with Mrs. Belle Hromas, president, in charge of the business session and lesson for the day.

Plans were made to attend a book review in Friona on Dec. 3, which will be sponsored by past worthy matrons of the local order.  
The group also made plans to attend a tea, honoring the district deputy Mrs. Aline Tillson, in Plainview on Dec. 5.

Members present were Mesdames Belle Hromas, Nell Culpeper, Virginia Patton, Opal Robertson, Jessie Terrell and the hostess.

Mr. and Mrs. F. L. Terrell spent Thanksgiving day with her sister in Petersburg.

## Classified

(Continued from Page 4)

### HOME & FARM LOANS

See Us For The Best Service Available.

John McLean Insurance Agency  
Phone 273 - Box 267

127 W. 3rd St.  
Hereford, Texas

For Loans in Deaf Smith, Parker and North Part of Castro Counties.  
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**WE REPAIR** electric clocks, irons, toasters, percolators and all small electrical appliances.  
Phone 75, Witherspoon Electric, 129 West 3rd Street.  
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**TEST HOLES** and Well Work of all kinds. Will go anywhere.  
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S-11-22-6-tfc

**INCOME TAX SERVICE**  
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E. B. POSEY  
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**FACTORY AUTHORIZED FRIGIDAIRE SERVICE**  
We will service all appliances, regardless of make or model.  
**MORGAN APPLIANCE CO.**  
513 Park  
Phone 197  
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**DOOR BELL** won't ring? Call Morgan Appliance. Phone 197.  
B-3-9-13-tfc.

**Quick — Efficient HOME LOANS**  
Dependable Abstract and insurance Service  
**ELIZABETH WOMBLE**  
146 Main  
Phone 497  
B-11-27-tfc

**THINKING OF** buying an automatic washer? Don't buy any washer until you have used and tested the Brand New 1955 Frigidaire, in your own home for seven full days with absolutely no obligation of any kind. No special plumbing needed. Installs on rubber rollers. Call Morgan Appliance for your free home trial.  
Phone 197.  
B-11-54-13-tfc.

**CUSTOM FARMING** Listing, planting, plowing and harvesting.  
Floyd Stivers, Hereford, Texas. Box 188. Phone 930  
B-11-15-21-tfc.

### Backs Into Fender

An accident occurring Wednesday, Nov. 24, resulted in \$100 damages, when a 1950 Dodge truck driven by Royce C. Adams of 503A Jackson Street, and a 1951 Ford, driven by Cecil P. Barrow of 212 Elm Street in McKinney, collided at the intersection of Highway 60 and Whittier Street.

The Ford was the only vehicle damaged.  
The collision occurred when Adams had stopped at an intersection and Barrow pulled up behind him and stopped. Adams backed into Barrow and bent the right front fender of Barrow's vehicle.  
Royce C. Adams was charged with negligent collision.

**Attend Funeral**  
Mr. and Mrs. Don Little and Mr. and Mrs. Tom Draper were in

**ERNEST L. MCGEE**  
Earth Moving.  
Phone 2016  
Dozers, crane, dragline, Backhoe service.  
Hereford, Texas  
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**NOW IS YOUR CHANCE!**  
We have several farm buyers—also quite a few trades for land in this area. You might be interested. Come in and talk it over if you would consider selling & Don't Delay!

**J. B. Elliston**  
Real Estate  
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B-11-11-tfc

Holidays are Near  
Save, recover, add beauty to your furniture with the latest fabric to match your color scheme. Completely rebuilt by skilled workmen at the J. H. Hinds upholstery. 310 McKinley. Phone 1092.  
B-11-20-6P

### 12 Livestock

**LOST:** One Whiteface calf. Strayed. Last seen 7 miles north, 1 west Hereford. Call 555-WI Robert Hodges, Route 4.  
B-13-19-46-tfc.

### 13 Lost & Found

**FOUND** Thursday near Telephone Office, drawer for tool box or small desk. Pay for ad and claim at Brand Office.  
S-13-20-21-tfc.

Wellington Friday to attend the funeral of Joe Baumgardner. Mr. Baumgardner was the uncle of Mrs. Little and Mrs. Draper.

Mr. and Mrs. Charles Hill and children spent Thanksgiving day in Amarillo with his parents, Mr. and Mrs. W. W. Hill.

Mrs. Paul Aichlmoyr left for Ft. Bliss, in El Paso to visit her husband Pvt. Paul Aichlmoyr. Mr. and Mrs. Walter Keyser went along also. Pvt. Aichlmoyr has been in the Army since Oct. 25.

Mr. and Mrs. H. S. Gein of Beaumont and their son, Bill Stev-

enson and his wife of Amarillo were in Hereford Thanksgiving day. They were guests of Mr. and Mrs. John McLean and other old friends here. Mrs. Gein is a former Hereford resident, the daughter of the late Judge L. Gough who was a pioneer in this section of the Panhandle.

# Terri Lee

**AMERICA'S BEST  
DRESSED DOLLS!**



Terri in Play Dress of fine percale. Costume only—\$1.00  
Terri in Play Suit of percale or pique. Costume only—\$1.00  
Terri in Play Dress and Cap. Peony-printed broadcloth. Costume only—\$1.59



LINDA BABY IN FANCY PANTS \$2.95

LINDA BABY is TERRI LEE'S Baby Sister. Linda Baby is fashioned of rose-petal vinyl; will withstand bathing and complete immersion in water. It's only ten inches long, just the right size for tiny hands to Love and hold.

IT'S A STYLE SHOW IN ITSELF  
We Carry a Complete Line of Terri Lee & Linda Lee Clothes.

A GIFT YOUR CHILD WILL CHERISH

## CAVE'S 5 & 10 STORE

Use Our Lay-Away Plan



GIFTS THAT GO TO A MAN'S HEAD—HANDSOMELY



The new '55 Arrow Softone Look in "Holiday Stripes"

Shirts \$4.50 up  
Handkerchiefs 55¢

Ties \$2.50  
Shorts \$1.75

He'll love these new Arrows. All men do—because they feature the newest thing in a man's fashion life... the softone look in subdued stripes. Come in, we'll help you pick them in his favorite Arrow collar styles—colors that go best with his suits and we'll show you perfect ties, handkerchiefs, yes, even shorts, for every shirt color you choose!

## Special Announcement

**EDITH HUDSON  
AND  
PEARLENE POWELL  
ANNOUNCE**

# The Formal OPENING

OF THE

# ORCHID BEAUTY SALON

ON  
MONDAY

**NOVEMBER 29<sup>TH</sup>**

TIME: 1 P.M. TO 8 P.M.

FOR THE LADIES — 100 door Prizes for the first 100 ladies entering our doors.

Also, everyone attending this formal Opening can register for the following prizes (no purchases required for you to register).

PRIZES:

Two — \$15.00 Permanents — One — 4-Way Haircut  
One Special Style Hair Cut — One Jar Hand Cream

WE ASK YOU TO COME AND VISIT US TO SEE AND ENJOY THIS DELIGHTFUL, MODERN BEAUTY SALON

1303 PARK

PHONE 10

# BLANTON BUTANE, INC.

# RUTHERFORD & CO.

# THE WORLD THIS WEEK

## Grave Questions Raised by Big-Four Parley Suggestion

### Ike Speaks Up On Segregation

By J. M. ROBERTS  
Associated Press News Analyst

PRESIDENT EISENHOWER seemed to be expressing an administration desire as well as an estimate of what the Supreme Court would do when he spoke this week of accomplishing the end of racial segregation in all schools through a local and deliberate process.

The President, in a type of statement which rarely emanates from the White House because of the supposedly strict separation of judicial and executive spheres in the American political system, said he "understood" that was the way it would be.

He was, however, merely falling into the pattern of speculation which had already become very strong that the court might not set a blanket date for compliance with its ruling of last May that segregation was unconstitutional.



Roberts

The question of how and when desegregation must be carried out was to be the subject of hearings starting Dec. 6—hearings now called off until next year because the Senate postponed action on the appointment of Judge John Marshall Harlan to the seat made vacant by the death of Justice Robert H. Jackson. Action by the Senate on Harlan's appointment was delayed until the next session of Congress after Sen. Eastland (D-Miss.) objected to immediate consideration when the question came before a Senate judiciary subcommittee. Eastland, saying he spoke for at least a half-dozen Democratic senators, said he wanted time to obtain more information.

The court requested last spring that affected states and sponsors of various suits brought in behalf of Negroes offer suggestions as to how the ruling should be implemented.

#### Wide Range

Opinions have varied almost as widely as the ratios of Negroes to Whites in the thousands of school districts affected. But recently they have seemed to center around the idea that powers of implementation should be vested in local agencies, perhaps the federal district courts.

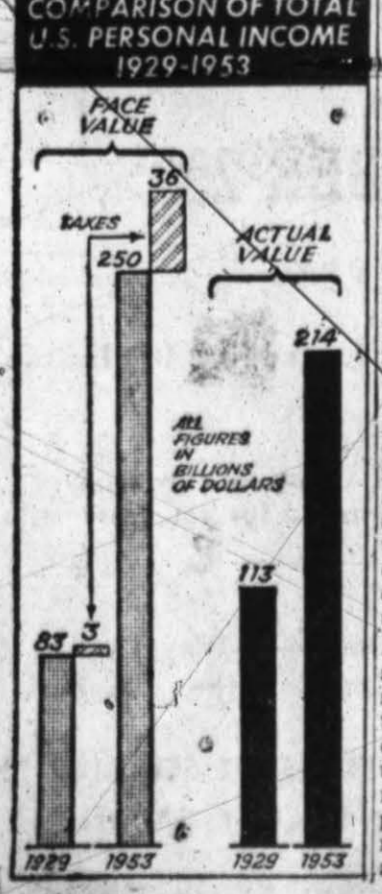
This would permit on-the-ground decisions, so that desegregation might be ordered immediately in some districts where there is a relatively small number of Negro pupils, while delaying it quite a while in areas with relatively high Negro ratios such as Mississippi (48 per cent), Louisiana (38 per cent), and Georgia (32 per cent), and South Carolina (43 per cent). These are states where a vast proportion of the White population is determined that there shall be no desegregation at all.

### BUSINESS: The Record

#### Economy in Perspective

The Department of Commerce this week reported on the nation's economy in a special 250-page study designed to show changes during the past quarter-century.

It labeled as "most significant" the threefold increase in government spending since 1929—the last year before the great depression.



This government spending, due largely to bigger outlays for national security, was one of the things which helped run up the gross national product from 104 billion dollars in 1929 to 365 billion in 1953. With these figures revised to take account of price changes during the intervening years, total production rose from a "constant dollar" level of 149 billion dollars in 1929 to 307 billions in 1953, an increase in actual output of about 105 per cent.

During the same period personal income went up from 88 billion dollars in 1929 to 286 billions in 1953. But as the graph shows, this slightly more than three-fold increase in personal income was accompanied by a tax rate in 1953 12 times the size of 1929 levies. When the "after taxes" personal income figures are compared on a constant-dollar basis the increase was from 113 billion in 1929 to 214 billion last year.

As taxes increased, so did the government's share in the economy. At the same time, spending for personal use, despite a large actual dollar increase, took up an increasingly smaller part of the total economy, since the government was draining off increasingly more income for official use.

Other deep running changes showed a decline in the farmers' share in the economy (from 8.8 to 4 per cent), a big rise in industry's share (manufacturing up by 345 per cent) and a marked increase (from 58 to 68 1/2 per cent) in the percentage of national income being paid out as wages and salaries.

### Red Formula: Invective ... Work ... Wit



"Mr. Vishinsky represented one of the world's greatest powers with extraordinary energy and resourcefulness," U.S. Chief Delegate Henry Cabot Lodge stated. "We who vigorously disagreed with him respected his forensic talent. The sympathy of the U.S. delegation goes out to his widow, his daughter and the Soviet delegation."

### Dates

- Tuesday, Nov. 30**  
Winston Churchill's 80th birthday.  
Opening clinical session of the American Medical Assn. at Miami.
- Friday, Dec. 3**  
Democratic National Committee elects new chairman at New Orleans.
- Sunday, Dec. 5**  
Opening convention of the Radiological Society of North America at Los Angeles.
- Monday, Dec. 6**  
Opening CIO convention at Los Angeles.

### Religion

#### Protestants Assemble

Diverse streams of Christianity converge in Boston this Sunday for a week of combined work on the over-all concerns of the faith.

The occasion is the biennial assembly of the National Council of Churches, representing 30 Protestant and Orthodox denominations with 35 1/2 million members.

More than 2,500 church leaders will take up problems ranging from religious education for American children to running Christian broadcasting stations in Asia.

The Council, the nation's largest religious organization, will survey its church-cooperative activities in 75 different fields, such as missions, evangelism and research.

And it will seek to develop means for strengthening the Christian impact. On the eve of the gathering, Methodist Bishop William C. Martin, of Dallas, president of the Council, said:

"Our country has only recently emerged as the most powerful nation in history... real power must be morally responsible... so the responsibility of our churches is great."

"If this nation is not brought more fully under God, its own future will be in peril and the peace of the world will be jeopardized...."

"God will give us guidance for making decisions and for planning for the future...."

### Sidelights

Some folks have all the luck. Take Edward Blackman of Coldwater, Mich., who shot a buck through the window of his home while packing for a deer hunt. Across the nation in Washington, D. C., Policeman Richard B. Ford came back to work after spending 18 fruitless days on a hunt in the Maine woods. His first assignment: removing the carcass of an 11-point buck after the animal killed itself jumping through a window of a Washington church.

Union City, N. J., police don't often get a request like this but they were glad to oblige. Michael Roman telephoned to explain he had broken into the Romine Fashions Co. building but wanted to give himself up because he couldn't get out. Officers hustled right over.

Animals of the Cincinnati Zoo are enjoying a government windfall. They received four tons of peanuts which had been seized by Federal Food and Drug Administration inspectors who discovered signs of grain moths. Zoo officials didn't think the animals would hurt elephants, hippopotamuses, rhinoceroses and monkeys but the gift came with one string attached—the animals are under strict instructions not to feed the people.

### Vishinsky Robbed of 'Yes'

#### No More Debates

In the U.N. Headquarters at New York early this week Andrei Y. Vishinsky, first deputy foreign minister and his country's chief delegate, was preparing to answer the U.S. challenge that the Soviet Union prove its peaceful intentions by approving President Eisenhower's atoms-for-peace plan.

The U.N. delegations buzzed with speculation inspired by peace overtures from Moscow. Would Andrei Vishinsky—the rapturously-tongued Russian expert on "nyet"—finally agree with the West on a major issue?

Fate denied Vishinsky the chance to make what would have gone down as one of the most important speeches in his career. Just before the afternoon session of the Political Committee where atoms-for-peace was

to be debated, the Russians announced their chief delegate was dead. His life ended a month short of 71 years after a heart attack.

The next day, while Vishinsky's body lay in state at the Russian delegation's Park Avenue headquarters, his bloc—after a futile attempt at amendment—voted in favor of the resolution carrying forward the plan for a new international atomic energy agency. Vishinsky had missed one of the rare opportunities afforded Russian diplomats to agree with the West.

The fiery Vishinsky rose to fame in his own country as state prosecutor in the violent Stalin blood purge of old Bolshevik leaders in the middle 1930s. His colorful and often violent oratory dominated many postwar international conferences and he was

better known than any of his countrymen outside of Russia. An agile debater, his blistering voice and brilliant forensic skill had given him world fame in the East-West cold war. Whatever else could be said about him, he was never at a loss for words.

Representatives of 59 of the 60 nations represented in the U.N.—Nationalist China stayed away—paid tribute to their colleague in a special meeting of the General Assembly the afternoon of his death.

The White House made no comment, but Secretary of State Dulles extended his condolences and said the Soviet leader was "an able and vigorous advocate of his country's policies."

American diplomats are agreed Vishinsky's death will cause no change in Moscow policies. He was considered solely an instrument of policy. He had perfected to a high degree the art of following instructions.

The Soviet Embassy in London announced that Jacob Malik, Russian ambassador to Britain, will become temporary head of the Russian U.N. delegation. Speculation as to Vishinsky's permanent successor centered on a permanent appointment for Malik, or selection of dour, smiling Andrei Gromyko, Georgi Zarubin, Soviet ambassador to the United States, or Arkady Sobolev, No. 2 man in the Russian delegation.

### CENSURE: Progress Zero

#### Marking Time

The special Senate session called to decide whether or not to censure Sen. Joseph McCarthy (R-Wis) marked time this week and enjoyed the Thanksgiving holiday.

Interrupted in mid-stride by the Wisconsin senator's sudden departure to the Bethesda, Md., Naval Hospital for treatment of an elbow injured in Milwaukee, the great debate is scheduled to resume Nov. 29—if McCarthy has recovered by that date.

But one of the Red-hunting senator's maneuvers from his hospital bed had colleagues puzzled. Was there anything spectacular behind his bid for 15 minutes of free television time over the National Broadcasting Co. network on Thanksgiving Day? The network turned down the request without explanation.

and McCarthy himself wasn't answering questions but it appeared he definitely was in the market for a public forum.

Sen. Mundt (R-SD), who headed the Senate investigations subcommittee when it delved into the McCarthy-Army controversy, said he thinks McCarthy would like to indicate a willingness to make some amendments to senators and others he has assailed in the past.

But Sen. McClellan of Arkansas, top Democrat on the McCarthy Army inquiry group, speculated that the Wisconsin senator may want to rally his friends and assure them he plans to fight the censure movement to the bitter end.

Presumably an explanation will not be available until McCarthy picks another occasion for the speech he intended to make on Thanksgiving.

### DEFENSE: Outlook Good

#### Encouraging Reports

Welcome news on progress in preparing the nation for both offense and defense was heard from two quarters this week: the Senate-House committee on defense production reported that industrial mobilization is now "a long way toward achievement" and the Pentagon revealed some parts of the northernmost radar

chain guarding the North American continent are already in operation.

The committee on defense production was set up after fighting began in Korea to insure that defense procurement is regulated so that the industrial base for military production is not lost in a peacetime economy.

In explaining that large-scale expansion of privately financed defense capacity is nearly completed and minimum goals in strategic material stockpiles have been reached in a number of vital areas, the committee added a warning that the U.S. industrial complex must not slip below "maximum readiness for any emergency."

Meanwhile, a Defense Department official disclosed that seven stations in the "distant early warning" (DEW) radar line projected for the region of the Arctic Circle already are in operation.

Although still classed as experimental, these stations are linked to the radar warning filter centers of Alaska and the United States. They are backed up by the mid-Canada radar line—one hour's jet flight to the south—and the Pinetree radar system along the Canadian-U.S. border.

The existence of the seven DEW stations came to light as an official explained to reporters a joint announcement by the Canadian and U.S. governments that they had decided on final details of the long-discussed intended to give a six-hour warning to American cities if Soviet bombers head south over the polar cap.

### French Proposal May Help Soviet

By WILLIAM L. RYAN  
Associated Press Foreign News Analyst

FRANCE'S fireball Premier apparently took the United States by storm, but his visit left some grave questions which must be answered before long. The Premier certainly generated what might be called a surface enthusiasm for his dynamic way of approaching things, but there seems little doubt that as one digs beneath the surface on the higher levels of Western diplomacy, the enthusiasm tends to wane somewhat.

Premier Pierre Mendes-France backed into an important proposal by putting it in the form of a question: "Why, then, should we not decide that a four-power conference should be held, for instance, in May?" He then went on to say the French government was willing to organize such a conference in Paris if that met the convenience of the others.



Ryan

mans cannot get under way until after ratification, the military picture in Europe next May will be essentially the same as it is now. The Soviet threats and lures still will have potency. Negotiation at that moment would not be negotiation from strength, but from weakness.

Strong forces are at work in Germany and France to upset the program—and not all Communist-inspired sources by any means. The pull of unification is strong among the nationalist-minded Germans. They are being told by the U.S.S.R. that implementation of the Paris agreement will end for all time the possibility of a unified Germany—and more than that, it will mean the seeds of a new big war are being sown.

The question arose immediately: was this really a solid proposal or was it merely an idea tossed into the hopper by a French leader who was attempting to be all things to all sides?

It will take at least until next spring to complete ratification of the Western European agreements under which West Germany would be armed and take its place in a coordinated defense front against Communist expansion designs. That would be only the beginning. After ratification, the agreements still will have to be put in actual operation.

**Soviets Determined**  
The essence of the Soviet drive against the West, carefully interlarded with just subtle threats and lures, is to stop West German rearmament by any means possible. That means that the Soviet drive will not slacken even if and when all the Western states involved complete their ratification of the Paris agreements.

Since the arming of the German people, the French Premier, with his flair for the spectacular, tossed an eye-catching idea into the picture with his left-handed proposal of talks in May. But it causes observers to wonder whether Mendes-France was not taking upon himself alone a tremendous responsibility. While he has indicated that he broached the idea to American and British leaders, the reception it received leaves little doubt that his two Western partners were a good deal less than enthusiastic about it.

President Eisenhower put this coolness into words by explaining that while the United States always is willing to talk when there is reason to believe Russia wants to talk earnestly about peace, a conference such as Mendes-France suggested could not be held until the Paris agreements are signed and unless there is a real promise of fruitfulness.

Mendes-France's idea undoubtedly will find a good reception in both France and West Germany among those who hope to be able to mark time and delay irrevocable steps. Such a proposal certainly would do little to diminish the French Premier's hold on his office. But in the long run, acceptance of such a proposal could hardly do anything else but run the Western partnership head-on into its principal problem again—delay and more delay. That is what the Soviet Union has been working for, too.

#### French Still Hesitant

As for the French, a powerful lot of them never liked the idea of German rearmament in any form. As it stands now, the French actually get a poorer deal under the Western European agreement than they would have under the European Defense Community over whose burial Premier Mendes-France presided last summer.

But the Western European agreement represented, probably, the best that could have been salvaged from the wreckage of EDC, and the Premier has given his assurances that the ratification can be pushed through the French Assembly without delay.

New talks, however, on the heels of such action, bespeak future delay which still could upset the Western schedule.

#### Observers Wonder

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### In Short...

**Died:** Gov. William S. Beardsley of Iowa, after an auto accident on the northern outskirts of Des Moines. The 53-year-old governor had not run for reelection and had intended to retire after completion of his third term at the end of this year.

**Accused:** The giant Radio Corp. of America by the U.S. government of hogging radio-telephony patent rights and making things tough for other manufacturers.

**Tagged:** Charles "Lucky" Luciano as a "social menace" by the police of Naples, Italy. The one-time U.S. racket king was—among other things—ordered to stay off the streets from dusk to dawn.

### Quote

Gen. Mark W. Clark, warning that U.S. prestige is getting lower and lower in Asia, "It's high time we paid more attention to the resources not only in all kinds of material things, but in manpower that's available to us in the Western Hemisphere."

### Prisoners

#### False Hopes

Relatives of U.S. Air Force men held prisoner by the Red Chinese were greatly cheered a few weeks ago when letters from some of them filtered through Chinese Red Cross channels after a silence of almost two years.

One reported he hoped to be home soon.

This week Peiping Radio, obliterated the false cheer: Thirteen Americans who dropped out of sight on aerial missions against the Communists in the Korean War, it said, had been sentenced on spy charges by a Red Chinese military court to prison terms ranging up to life.

In Washington, the State Department immediately announced it is making the "strongest possible protest" to the Chinese Reds and will continue to make every effort to effect the Americans' release. It branded the charges "trumped up."

Col. John Knox Arnold Jr. of Silver Spring, Md., was the highest ranking of the prisoners listed in broadcasts by the mouthpiece of Mao Tze-Tung's Red government. He was the commander of a B29 shot down Jan. 12, 1953, and he drew 10 years. The second in command, Maj. William H. Baumer of Lewisburg, Pa., was sentenced to eight years. And nine others of the crew—Peiping said three died in the crash—were given terms ranging from four to six years.

Heavier sentences fell on two young New Englanders who the Chinese declared were captured in 1952 while dropping supplies to "American espionage agents." John Thomas Downey, 24, of New Britain, Conn., a cousin of singer Morton Downey, was condemned to life imprisonment. Richard G. Fecteau, 27, of Lynn, Mass., got 20 years.

Besides the men mentioned in the Red broadcast, four others are known to be alive and held by the Chinese. More than 500 others are missing. The United States has demanded a Peiping accounting and their return, dead or alive.

### People

#### Prisoner Killed

William W. Remington, a former Commerce Department economist serving time at the federal penitentiary at Lewisburg, Pa., for denying he helped a Red spy ring, died this week from the results of a beating received in his dormitory squad room.

Acting Warden Fred Wilkinson reported the prisoner had been beaten over the head with a brick contained in a stocking. The identity of the assailants was said to be "fairly well established." Wilkinson added, in reference to a motive, that "you'll get pretty much the same reaction concerning loyalty in a prison climate as in any other community."

The murder of Remington came on the eve of the release, Nov. 27, of Alger Hiss, former State Department official. He leaves the prison after serving 3 1/2 years of a five-year sentence received upon his conviction for perjury in denying he stole government secrets for a Communist spy ring.



COMING: THE BIG POWER-BOWL CLASSIC



BEVERLY GAYLE ROBERTS was honored with a birthday party in the home of her parents, Mr. and Mrs. James N. Roberts, 239 Star St., Tuesday, Nov. 23. Beverly was eight years old. Indoor games were played and ice cream and cake with hot chocolate was served. Toy potato mashers were given for favors. Pictured above were the ones attending

l-r, back row, Jo Frances Deavenport, Wilma Higgins, Priscilla Vines, Cheryl Edmonson, Penny Jones, Judy Crume and Donna Williams. Front row, Penny Johnson, Judy Stephens, Beverly Roberts, Lois Pogue, Loretta Higgins and Sharon Tinnin. (Staff Photo)

### Blueweeds Flourish, Cotton Fails — But Neals Enjoyed Thanksgiving

Bill Neal, who lives seven miles north of Westway, faced two problems. One was an unusual infestation of blueweeds, and the other was a low cotton acreage. He went to work and failed on both—but had a pretty good Thanksgiving after all. Neal got out and sprayed the

blueweeds early with 2-4-D, then waited until the very last minute to plant his cotton. This way, he figured, he might whip both problems. It didn't work, chiefly because the blueweeds came right back—and the cotton failed to make. In desperation, he watered the land and sowed it in mlo—also at the last minute.

The grain sorghum, without fertilizer, made a yield of 5,000 pounds to the acre, after being watered three more times—and saved the day.

"The thing I learned," says Neal, "is that you cannot kill blueweeds and still get a cotton crop the same year." He says, however, that the spray wiped out all of the blueweeds on the bar ditches and in areas where he did not plow.

Garland Robinson, son of Mr. and Mrs. Ervin J. Robinson, 123 Ave. I, received his discharge from the Army Nov. 3, at Fort Bliss. He is now in the inactive reserve. He spent 16 months in Korea, and is home until January when he plans to return to West Texas State College. Garland will be a Junior, and plans to continue his studies in the field of Art.

### Rebekahs Hold Annual Feast

Rebekah Lodge held its annual Thanksgiving banquet Tuesday evening at the IOOF Hall with over 100 members and their families attending. Serving as hosts for the Turkey-Day event were Mrs. J. E. Cockrell, chairman, Mr. and Mrs. Cecil Lady, Mr. and Mrs. Sandford Smith, Mesdames Leora Matthews, Lucille Olson and Lora

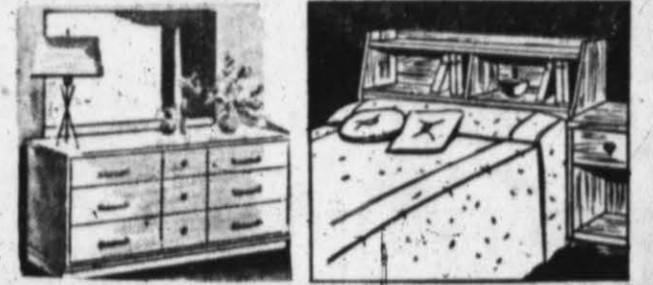
The table from which the meal was served was marked by large "T" surrounded by Chrysanthemums and red berries. A program was presented including a short Thanksgiving talk given by Mrs. J. E. Cockrell. Mrs. Louie Olson gave the invocation. Domino games provided entertainment for the remainder of the evening.

Woman's Missionary Union of church Tuesday afternoon. A mission study program was presented at the monthly study session at the on "Rhodesia in Africa"

## WANTED

### ONE USED BEDROOM SUITE

Will allow \$40.00 Trade in for your old suite on this beautiful New Triple Dresser & Bookcase Bed.



Regular Value \$119.50  
Less Trade In \$40.00

You Pay ONLY 79.50

## McELROY FURNITURE MART

NEW & USED FURNITURE  
ROPER RANGES

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## Westway News

By Mrs. Johnnie Townsend

The young people's training union sponsored a Thanksgiving supper at the church Nov. 25.

The serving table was laid with a white cloth centered with small pumpkins, different fruits and pine cones.

The speaker's table was centered with a bouquet of fall flowers with matching miniature bouquets on quartet tables.

Don Keelings led the Thanksgiving prayer.

Florence McIntosh gave the welcome address; LaVera Head, Mary Lynn Morrison, Sandra Town-

send and Jimmy Head giving paris respectively.

There were nine families and several visitors from Amarillo and Hereford attending.

Mr. and Mrs. Paul Rudd were in Amarillo on business Nov. 24. While there, they visited the C. C. Griffins.

Mrs. Clarence Sauley attended THDA Council in Hereford Nov. 22.

Raymond and Ralph Morrison accompanied Mrs. J. E. Dyer and Ann to Lubbock recently to visit the John Dyers.

Sgt. Elmer Combs and Mrs. Clarence Sauley went to Hart last week to help the Finis Wrights move to Dawn, where they will operate a grocery store.

Don Keelings left for Pittsburg, Tex., Friday, where he will visit relatives for two weeks.

Mr. and Mrs. Jimmy Thomas and children spent the Thanksgiving holidays with relatives in Post.

Mr. and Mrs. Pete Blakney of Plainview visited in the home of the Ed Blakneys recently. Pete and Ed are brothers.

Spending Thanksgiving Day in the Roy Lee Wilson home were Mr. and Mrs. Halton and Roy of Dimmitt and Mr. and Mrs. Glenn Wilson and children.

Sue Osborn spent the holidays with her parents, the W. C. Osborns. Sue attends Droughon's

Business College in Amarillo.

Mr. and Mrs. Allan Hanna and Beverly of Plainview visited recently with the Ed Blakneys.

Mrs. Joe Wagoner went to Groom on Monday to be with Joe's mother who is ill. The rest of the family joined her for the holidays.

Raymond Morrison spent the Thanksgiving holiday in the J. E. Dyer home at Ford.

Mr. and Mrs. Johnnie Townsend and girls joined relatives at the Harry Dengis home in Hereford for Thanksgiving dinner.

Jimmy Northcutt, who attends Lubbock Texas Tech, is spending the holidays with his parents, the B. B. Northcuts.

Mr. and Mrs. Marlin Pierce and girls and Mr. and Mrs. Clarence Sauley were supper guests of the Mayo Phipps' of Friona recently.

Mr. and Mrs. James Harris and children of Channing and Mr. and Mrs. Bud McIntosh of Hereford spent Thanksgiving Day with the Everett McIntosh's.

Tony Kakla had the misfortune of losing a thumb in a farm accident last week.

Melvin Nesbaum of Amarillo visited the W. C. Osborns recently. Westway Home Demonstration Club met with Mrs. S. T. Loerwald Nov. 23. Nine ladies were present.

Mrs. A. Drager gave a demonstration on chocolate fudge.

### Goes to San Antonio

Mrs. Lee Benefield left shortly after the funeral of her father-in-law, H. M. Benefield, to visit with her father, Dr. J. M. Postelle of San Antonio. Mrs. Postelle, her stepmother, passed away Wednesday, Nov. 24, which was the same day services were held here for Mr. Benefield.

### Dr. Milton C. Adams

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## Ready for Christmas!

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**STRETCHABLE AFTERWELT GAYMODE NYLONS**

Give her glamorous Gaymodes with stretchable afterwelts to relieve garter strain, provide more leg freedom. High twist means smart, dull finish, smooth fit. Flattering colors. 8 1/2 to 11.

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**4-GORE GIFT SLIP IN DACRON - NYLON TRICOT**

New opaque miracle tricot won't cling, shrugs off wrinkles, never ever-needs ironing! Richly detailed with laces, embroidered appliques, pleats, perma-tucks. White, pink. 32-44.

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Sweeping beauties! No iron nylon tricot gowns — value-priced at Penney's! Highlighted with laces, net ruffles or appliques. Many shades. 32-40. 4.98

Gaily embroidered acetate crepe pajamas — they're the popular man-tailed style! Peacock, maize or coral. 32-40. Washable. 2.98

Matching scuffs! Checked chenille duster with young, winning ways! It's cuddly-soft... has white waffle trim collar and cuffs. Blue, Pink. 10-18. 5.90

Quilted wraparound robe in rustling acetate taffeta — luxurious gift for a lucky girl! Bright applique on collar, contrast binding trim. Fuchsia, peacock, or navy. 12-20. 8.90

### Boyce House To Speak At Lions Yuletide Party

Boyce House, narrator of "Tall Tales About Texas," will be the featured speaker at the Lions Club annual ladies night Christmas party

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quiet here on Friday night, Dec. 10, at 7:30 o'clock, according to announcements this week by Bruce Miller, committee chairman. House, in addition to his Texas anecdotes, is also a noted radio commentator and has two times sought the post of Lt. Governor of the state. He is also widely recognized as an after-dinner speaker of note.

"In addition to favors for the ladies, corsages will also be furnished at the meeting," Miller announced. He said that the club will omit its regular meeting Wednesday, Dec. 8.

### El Nino Study Club Meets With Mrs. Bonesio

A two-part study program was presented Monday night when El Nino Study Club met in the home of Mrs. Elizabeth Bonesio.

Mrs. Byron Durham reviewed the book "Bright Children" by Curtis and Moseley, which tells of ways to test the I Q of children, and which seeks to aid parents and the child, in working out a well rounded life for the child.

Signs of a high I Q to watch for are: walking and talking early, ability to generalize, personality traits, special talents, response to standardized tests, mental hygiene and discipline and his attitude toward school.

Mrs. R. A. Daniel Jr., reviewed "Telling the Christmas Story" by Gladys Burris. This is the story of how a child learned the Christmas story through the mother showing

pictures of Joseph and Mary and the baby Jesus, the child's questions which led to Bible reading and other stories made available. Soon the child began to draw pictures as paintings were presented and then the Christmas music and carols were added and finally the carols were dramatized by the child.

Attending the meeting were Mesdames Darrell Blanton, Ivan Block, Jim Bookout, John Jacobson Jr., Sam Nelson, Bill Waldrep, Dorval Young, R. A. Daniel Jr., Bill Decker, Byron Durham, O. G. Hill Jr., Sam Nunnally, Edgar Skypala and the hostess.

### Walcott News

By Mrs. T. L. Collins  
Children of the Walcott School have been receiving an extra half pint of milk each day, which they enjoy.

Due to several being absent from Mr. Preston's room, they could not render their planned program Wednesday morning. Children from the first and second grades sang some Thanksgiving songs. The group singing was enjoyed.

Mary Dufur underwent a tonsil operation Thursday morning, Nov. 25, in the Hereford hospital. We hope she gets along fine.

Mr. and Mrs. Charles Hoover are the parents of a baby daughter born last week.



**MEET THE TEACHER** -- Byron Durham is a well known teacher in this community, having taught here for eight years. He was born and reared in Orangeville. He attended schools in Snyder and went to W.T.S.C. in Canyon, and to the University of Colorado. He has taught school for 31 years in all. His main subjects now are arithmetic and geography for the seventh grade. He enjoys his radio and reading in his leisure hours. (Staff Photo)

Mr. and Mrs. J. V. Perrin and boys will spend Thanksgiving at Haskell with kinfolks. Her mother has been ill so the visit will be especially worthwhile.

Mr. and Mrs. M. L. Preston are going to their home at Pocatello, Okla. There, they will visit relatives.

Mr. and Mrs. S. O. Perkins, Bob, and daughter, LaNell Oliver, and baby will go to Purcell, Okla., to be with another daughter, Bernice Johnston, and family.

Mr. and Mrs. Wallace Lumpkins and family will see both their parents in Tulsa for Thanksgiving.

Mr. and Mrs. Ross Ladd from Mineral Wells are visiting her parents, Mr. and Mrs. A. J. Walker. Gary Walker, a student at West Texas, is to be home. All the family were to spend Thanksgiving in Amarillo in the home of another daughter, Mrs. Billy J. Jackson, and family.

Mr. and Mrs. Thomas L. Collins and sons plan to be with his parents, Mr. and Mrs. W. L. Collins, and sister, Mrs. Arthur Townsend, and husband of Perryton.

Next P.T.A. meeting will be Fri-

day, Dec. 3. It is game night. Picnics will be served.

Mrs. Minnie Miles of Pampa is visiting her daughters and families, Mrs. Jack Weaver and Mrs. J. S. Stocks. Their Thanksgiving dinner was to be in the Stock's home. Mr. and Mrs. Charlie Burk and her mother, Mrs. Florence Miles, will also be guests.

The Herschel Burrus family planned to be in Claude for Thanksgiving visiting his sister, Mr. and Mrs. J. B. Hager.

Mr. and Mrs. John Williams, Linda and Kelly have returned home after being gone nearly three weeks. Her father was operated on, having one entire lung removed, at the John Sealey Hospital in Galveston. He was improving nicely when they returned.

The Kelly family visited her cousin at Abell and his mother at Freestone.

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## Christmas Parties

for that round of gala



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JACKIE NIMBLE, favorite designer of junior size fashionables, has the perfect party dress for the finest parties!

At top is the dainty Jacquard Brocade princess dress with two glittering rhinestone pins on a very elegantly tucked V-neckline. A vital part of your wardrobe, this Jackie Nimble will add sparkle to any affair!



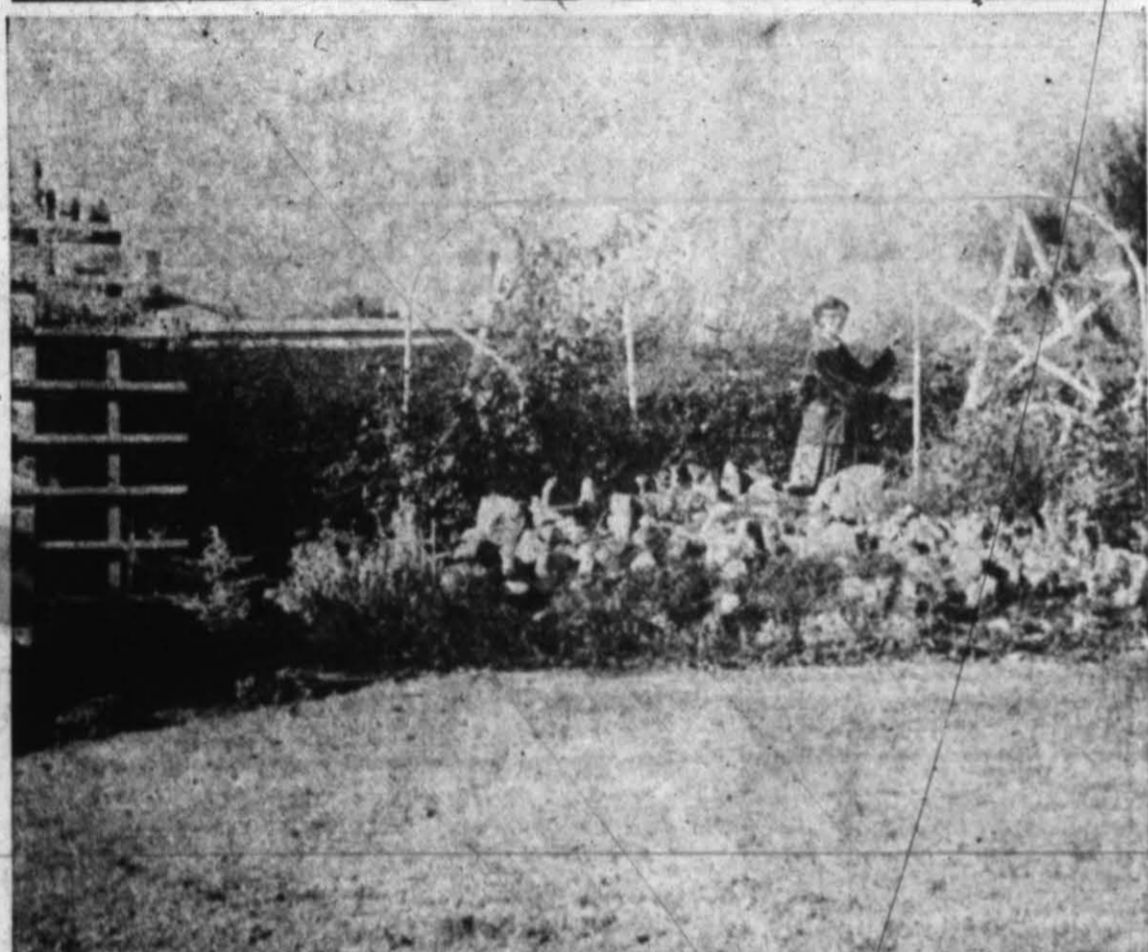
Jackie Nimble

LOWER ILLUSTRATION -- Jackie Nimble is proud to present the princess dress in all-over Cotton Lace Satin cording and a rhinestone pin add a little more splendor -- and there you have it! Perfect for the most elegant parties! A JACKIE NIMBLE -- meaning it's perfect for you.

Many other party dresses in taffetas, fales, Rhinestone Jerseys, Bobby Brooks and Jonathan Logan in pastel shades. Prices range from \$17.95 to \$25.00

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**YARD OF THE MONTH:** Mrs. Jeff Roberson takes a survey of her yard, which was selected as the "November Yard of the Month." Her pride and joy is the rock garden (left) which, like Topsy, just grew little by little until its unusual effect interests all who pass by. Rocks of every color, shape and size may be found filling their own small niches in a pattern of beauty and symmetry.

### Pioneer Club Studies Civil Defense Plans

A panel discussion on "This is Civilian Defense" made up the program for the Tuesday afternoon meeting of the Pioneer Study Club held in the home of Mrs. W. E. Holcomb. Mrs. F. L. Terrell was assistant hostess.

Mrs. O. G. Hill served as leader of the program with Mrs. O. H. Herring and Mrs. E. S. Ireland speaking on biological warfare and survival under atomic attack.

Things to do and not to do listed were: fireproof housekeeping, use telephone only in case of emergency, close all windows and doors and use your head at all times. Don't start rumors, don't get panicky, and do report anything unusual seen or heard.

Chances of survival in case of an atomic attack were told and training for civil defense was suggested for all public schools.

During the business session, members made plans for the annual Christmas party which will be held on Dec. 14, in the home of Mrs. Rex Tynes, club president. Members were advised to take gifts for the state hospital at Wichita Falls to the party.

Members attending the meeting were Mesdames Myrtle Wright, Fred Barrett, A. G. Bell, H. A. Close, Burl France, O. H. Herring, O. G. Hill, Ray Johnson, F. M. Kester, Ralph McCullough, Mary Seigler, D. Sigle, F. L. Terrell, Bess Werner, J. M. Gilliland, E. S. Ireland and the hostess.

The entire yard is so arranged that maintenance is not too difficult or expensive. Mr. and Mrs. Roberson say they have enjoyed doing the work themselves. The rock garden, like Topsy, just grew. She began collecting the rocks years ago and from a small mound the rock garden began to grow. While on trips and vacations she would collect various shapes and sizes of rocks and then friends and relatives became interested and would bring her rocks from their vacations. Mr. Roberson took an old desk stool and attached a cultivator seat to it for the unusual chair. Every year they add something of beauty or use to the yard which allows for privacy, comfort and enjoyment for family and friends as well.

### IT'S GREAT TO BE GREAT-GRANDPARENTS

The smiles on the faces of Mr. and Mrs. D. H. Alexander are no ordinary smiles—they are the special kind that won't wear off. They appeared simultaneously with the arrival of a great-grandson on Nov. 16. He is young David Townsend, son of Mr. and Mrs. David Townsend of Portales, N. M. Mrs. Townsend is the former Miss Betty Hudson of Seagraves.

# Women's Activities

Social Events — Clubs — Civic Interests  
Hereford, Texas, Sunday, November 28, 1954 Section Two

## Woman Beside The Genius Music Study Club Topic

The influence of the "Woman Beside the Genius" provided the topic for the lesson when the Music Study Club met Monday afternoon in the home of Mrs. Ellis Coombes.

Mrs. T. W. Roberson, leader, discussed the value of a woman to a great genius and, told something of Wagner's life and the influence of his wife who aided and promoted his work during his life time and until her death at the age of 92. She compared Wagner's

wife to Abe Lincoln's wife who was a pusher of his talents.

She also mentioned Clara Weick, wife of Robert Schuman, who herself was a talented pianist, and who pursued her own career while promoting that of her husband. Others mentioned were wives of Verdi and Mozart.

The musical program for the afternoon opened with a chorus number "Afar on the Purple Moor" (Branscombe) sung by Mesdames (Continued on Page 2)

## Sue Smith Weds Douglas Rittenberry Here Sunday

Before an improvised altar arranged with pink and white roses and greenery flanked by seven-branched candelabra holding white tapers, Miss Carla Sue Smith, daughter of Mrs. Doll Smith, became the bride of Charles Douglas Rittenberry Sunday-afternoon at 3 o'clock in the home of Mr. and Mrs. Louie Olson. Parents of the bridegroom are Mr. and Mrs. C. B. Rittenberry of Amarillo.

Rev. Don Root, pastor of the First Christian Church, read the double-ring ceremony in the presence of close friends and relatives. Mrs. Ellis Coombes played the wedding music including a pre-nuptial concert and the wedding marches, and Miss Lotus Root sang "Always," "Because" and in conclusion "The Lord's Prayer."

**Wears White Jersey**  
Given in marriage by her uncle, R. A. Ricketts of Levelland, the bride wore a white jersey frock fashioned with fitted waist and full skirt, and trimmed with antique satin beaded with seed pearls. Her veiled hat of antique satin repeated the seed pearl trim, and she carried a white Bible topped with a single orchid. Her only ornament was a strand of pearls and for sentimental reasons she wore her maternal grandmother's wedding band.

Miss Shirley McCullough was bridesmaid. Her dress was of pink faille, and she wore a matching pink hat and corsage of pink roses.

Bob Wheatley of Amarillo attended the bridegroom as best man and Jay Crutchfield of Amarillo was usher.

The bride's mother wore a rose beige dress with brown accessories and a corsage of bronze chrysanthemums. The bridegroom's mother wore black with white and black accessories and a white chrysanthemum corsage.

**Reception Follows Ceremony**  
The wedding reception which followed the ceremony was held in the Olson home. The bride's table was laid in lace over blue and featured an arrangement of pink roses. Mrs. Jack Gouley, sister of the bridegroom, presided at the tea service and Mrs. H. L. McIntyre of Dumas, aunt of the bride, served the tiered wedding cake.

Following a wedding trip to Colorado Springs, Colo., the couple will be at home at 1116 Carolina St., in Amarillo after Nov. 28.

For traveling the bride wore a coffee-brown woolen suit with a brown hat and blouse and avocado green shoes and bag.

The bride is a graduate of Hereford High School and at the time of her marriage she was employed at The Vogue. The bridegroom graduated from Kemper Military School and is now attending West Texas State College, Canyon. He is also engaged in farming.

Out of town guests attending the wedding included the bridegroom's parents, Mr. and Mrs. C. B. Rittenberry of Amarillo, Mr. and Mrs. E. F. Rittenberry, Mr. and Mrs. James Rittenberry and Sara Lynn, Mr. and Mrs. Jack Gouley and family, Mr. and Mrs. R. R. Wheatley and Robert, Mr. and Mrs. J. C. Sherrill, Mr. and Mrs. J. Roy Crutchfield and son, all of Amarillo, Mr. and Mrs. Joe Schuman, and Mr. and Mrs. H. L. McIntyre of Dumas, Mr. and Mrs. R. A. Ricketts of Levelland and Harold Brothers of Abilene.



MISS JANE HOUSTON

## Houston - Kirby Wedding Slated For December 18

Mrs. Frances Houston has announced the engagement and approaching marriage of her daughter, Katharine Jane, to Terry K. Kirby, son of Mr. and Mrs. B. H. Kirby.

News of the forthcoming nuptials was revealed at a tea given in the Houston home yesterday afternoon with the guest list including approximately 125 close friends and relatives.

The tea table, from which the announcement was made, was laid with a silver-damask cloth and centered with an arrangement of pink sweetheart roses. Pale pink cupid flecked with glitter flanked the floral piece revealing the wedding news on wide satin ribbon streamers "Jane and Terry" Dec. 18, done in silver.

Gold and bronze chrysanthemums were used about the house in bouquet arrangements. Receiving the guests were Mrs.

Houston, the bridegroom's mother, Mrs. B. H. Kirby, the honoree, Mrs. J. W. Kirby, the bridegroom-elect's grandmother, and the bride-elect's grandmother, Mrs. F. H. Oberthier.

Other members of the house party included Mrs. F. P. Lyons, Mrs. Bill Waldrep, Mrs. Alton Fraser, Mrs. W. E. Dameron, Mrs. Carl Ferrin, Mrs. Fred Oberthier of Clovis, N. M., Mrs. T. D. Carnahan, Janie Lamm, Martha Heard, and Sue Kirby.

Out of town guests included Mrs. Paul L. Jones, Mrs. Ralph Johnson, Miss Gustina Johnson, Mrs. C. E. Worrell and Mrs. I. D. Worrell of Clovis, and Mrs. Mayes Miller of Dimmitt.

The wedding will be held in St. Thomas Episcopal Church on Saturday Dec. 18, with Bishop George Quarterman of Amarillo reading the ceremony.

## Back Yards Emphasized In Plans For Outdoor Beauty

**Editors note—This is the first of a series of articles on "The Yard of the Month" to be featured in the Sunday Brand by The Hereford Garden Club.**

Time was when there were no back yard gardens, except of course a plot where vegetables were grown. Sometimes there was play equipment for the children, mostly crude structures fashioned by the children to meet their desires—and a place for wash tubs, or wall space where they were hung when not in use.

Today the so-called back yard is a thing of beauty, as well as of utility. This may be due, largely, to the increasing expansion of landscape projects sponsored by garden clubs everywhere which have not only spurred the interests of members, but have provided the impetus for many busy people who do not have time for flower gardens, to turn their yards into beauty and comfort through well arranged trees, shrubs and other plants.

### Yard of the Month

From time to time the Hereford Garden Club has sponsored civic beautification projects as well as the beautification of home grounds among members. As a means of encouraging home owners to plan their yards with as much care as is given to the house in order to obtain the fullest use and enjoyment, the club is sponsoring a "Yard of the Month" project with pictures and stories featured once each month in the Sunday Brand.

Yards will be chosen by a committee from the club who will make a study of Hereford gardens and base their selections with the three main areas of the grounds in mind: the entrance approach, that which fronts the house and the public sees as it passes by, the living portion—or the outdoor living room, and the service area, where the laundry lines are, play equipment for children, hobby spot for Dad, or any matter of service connected with the home.

### Jeff Roberson Yard

The Jeff Roberson back yard was chosen as the November yard of the month. It was selected because of its good landscape design with the western theme carried throughout the overall plan into a neat and attractive unit. Its service area is usable and accessible and the living area is attractive, homelike and sufficient.

The garden area has good proportion and planting borders. Paths and accessories tie into it in exceptional manner. Conservation ideas are included in bird bath and feeding station and rock collections.

The entire yard is so arranged that maintenance is not too difficult or expensive. Mr. and Mrs. Roberson say they have enjoyed doing the work themselves. The rock garden, like Topsy, just grew. She began collecting the rocks years ago and from a small mound the rock garden began to grow. While on trips and vacations she would collect various shapes and sizes of rocks and then friends and relatives became interested and would bring her rocks from their vacations. Mr. Roberson took an old desk stool and attached a cultivator seat to it for the unusual chair. Every year they add something of beauty or use to the yard which allows for privacy, comfort and enjoyment for family and friends as well.

## Les Meres Study Club Holds Anniversary Tea

Les Meres Study Club entertained with a fifth anniversary tea in the home of Mrs. W. D. Jones Monday evening. Mesdames Leo Hoffman and Johnie Horn were co-hostesses.

The anniversary table featured a three tiered anniversary cake, a lace cloth and red roses, the club flower, in decoration. A buffet arrangement emphasized the Thanksgiving theme with an arrangement of pyracantha and Topsy grapes. Former presidents presiding were Mesdames Elvin Gore.

Special guests were Mesdames Larry Summers, Ray Watson and Harold Meacham.

The program for the evening was presented by a guest, Mrs. Nollie Elliston, who reviewed the book "The Gentle House" by Rose.

Members of the club attending were Mesdames Ed Brisendine, Joe Deavenport, Dick Gholson, Howard Gore, Glenn Gripp, Spicer Gripp, Leo Hoffman, J. E. McCathern, Nelson Reiger, Bill Simpson, Elvin Wilson, Johnie Horn, Henry Vacari, Delmo Williams, Virgil Lamb, and Mrs. W. D. Jones.

## History Of National Sports Cal Farley, Topics For Club

The History of National Sports was told in an interesting manner at the Lone Star Study Club session held Tuesday afternoon with Mrs. H. E. Henslee. Mrs. O. L. Click served as assistant hostess.

Mrs. Robert Thompson presented the first part of the program on Sports giving the origin and tracing the history of the development of baseball, boxing, basketball and football, golf, racing, hunting, wrestling and rodeo. She described how sports have influenced American recreation and how they have become "big business." Mrs. O. L. Click gave the second half of the program in a discussion of Cal Farley who won the welter weight championship in Paris, France, in 1919. She told of his coming to Amarillo, and his business interests there which he gave up in 1947 to devote his entire time to Boys Ranch.

She said in part "Cal Farley

got his idea for Boys Ranch from the boys who hung around the sports arenas with nothing to do. He started the Boys Ranch with the help of some Amarilloans in 1939 with six boys and it has grown to accommodate more than 210 boys. The Ranch has been developed and operates now under the motto "Give a boy a happy home, some affection, enough to eat and plenty of work and he will do all right."

Plans for the annual Christmas party were made during the business session. The party will be held in the home of Mrs. C. D. Kelton.

Members at the meeting included Mesdames R. G. Blue, O. L. Click, Roger Corbett, John Jacobson Jr., C. D. Kelton, Vivian Major, W. C. Mehart, Guy Newsom, Earl Phillips, Earl Springer, Robert Thompson, Ed Warren, L. L. Womble, Glenn Witherspoon and the hostess.



MR. AND MRS. DOUGLAS RITTENBERRY

W. H. PATTON PHOTO

### Letter To The Editor

Dear Sir,

Would you please allow a little space in your paper for a tribute to one of our beloved citizens that has just passed away?

All of you people that have come to Hereford within the last five or six years probably don't know Mrs. Dolly Hammer as she has been a shut-in since then. You have surely missed a rare privilege by not getting to know her. She was one of those people that you counted ageless. People of all ages loved and admired her. I'm sure that she never wrote a book, preached a great sermon, or did anything that will be written down in history. BUT—she was one of those sweet old ladies that some people think you only read about in a book. Her life was a

reat sermon itself; and most surely, her influence has and will continue to influence the history of the community of Hereford.

Mrs. Hammer was a very busy person. She drove her car until only a very few years ago. She could go around town gathering up the older ladies that were not able to walk to church, to the store, or to the hospital to visit some sick friend or a member of their family and take them in her car to the place they wanted to go. She and her daughter, Ona, often took children in the neighborhood to school when it was rainy or severely cold. She and Ona were always busy making things to give to the new baby, the bride, graduate, shut-in, and many too numerous to mention. Yes, and they gave each gift with such joy.

Every time I visited Mrs. Hammer, even after all the years of illness, I went away so glad that I had been there. Her loving,



CASTOR OIL IS OUTMODED, of course, but the castor beans shown here were planted by Raymond Cummings at the Davis Bumper to Bumper Station on east Highway 60 and serve to screen a multitude of empty oil cans, old tires, and such that accumulate around a filling station while waiting for the trash man. These tall plants require little care, serve their purpose well, and add much to the appearance of the station. (Staff Photo)

### The Woman

(Continued from Page 1)

W. T. Carmichael, H. K. Fox, J. C. McCracken, J. D. Neill, Earl Phillips and T. W. Roberson with Mrs. B. Y. Crosthwait accompanying.

Other selections included "Valse Lente" (Dehutt) played by Mrs. A. J. Schroeter, vocal solo "The Living God" (O'Hara) sung by Mrs. Earl Phillips with Mrs. S. O.

Wilson as accompanist, "Valse in E. Minor" (Chopin) played by Mrs. J. C. McCracken and "Sweet Song of Long Ago", (Charles) sung by Mrs. W. T. Carmichael with Mrs. J. C. McCracken at the piano. Mrs. Wayne Thomas concluded the program with a piano number "La Comparsa" (Lecorno).

Following the program, a chorus practice of Christmas music was held.

Members attending were Mes-

Read The Classifieds

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Priced to Sell Before December 1st. Will Carry Large Loan. Might Consider trade on Land.

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cheerful, Christian spirit made the whole world seem so much better. I felt very humble. I wanted to bring a bit of cheer to her and instead I was the one that received the blessing.

Dolly Hammer is gone, but I know that the Lord will say, "Well done, thou good and faithful servant. . . ." "Wherein, Lord, have we seen Thee and given Thee drink, hungry and fed Thee, naked and clothed Thee?" "Inasmuch as ye did it unto the least of these, ye did it unto me."

Thank you for this consideration. It seemed I just had to express how I, and I know many, many others feel about our beloved

### PERSONALS

**MODERN EDUCATION**  
HARRISONBURG, Va. — R.C. Haddon, field director for teacher graduates at Madison College, visited an isolated mountain school to check things. No teacher, no pupils.

He went to the home of the teacher after learning the class was supposedly on a "field trip." The class had a full attendance, and was grouped with teacher before a television set watching a widely-heralded sports contest. Haddon joined 'em.

friend, Mrs. Hammer.  
Most sincerely,  
A Friend, B.S.F.

your fashion arch shoe . . .

For feet that need pampering . . . so supple,  
they bend and flex like part of your own  
foot . . . here's real foot comfort.

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Sizes 4 1/2 to 11  
Widths S, N, M, & W  
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SHOES

In Black, Red, Tan.  
Sizes 4 1/2 to 11.  
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**\$9.95**

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SHOP AT H&H FOR XMAS

# H & H FURNITURE CO.

ACROSS FROM PIGGLY WIGGLY

## OFFER YOU THESE SPECIAL CHRISTMAS BONUSES

HERE IT IS

FOR A LIMITED TIME, ALL FURNITURE PURCHASED AT  
**H & H FURNITURE COMPANY**  
YOU WILL RECEIVE  
AT ABSOLUTELY NO COST TO YOU, A BONUS CERTIFICATE FOR  
**33 1/3%**  
OF YOUR TOTAL FURNITURE PURCHASE

### HERE'S A FEW EXAMPLES OF BONUS CERTIFICATES YOU RECEIVE WITH FURNITURE PURCHASES

with YOUR PURCHASE of 60.00 of FURNITURE YOU RECEIVE A BONUS CERTIFICATE GOOD FOR . . . . .	<b>20<sup>00</sup></b> <small>May Be Used For Full Purchase Price of Furniture at H &amp; H Furniture.</small>
with YOUR PURCHASE of 333.00 of FURNITURE YOU RECEIVE A BONUS CERTIFICATE GOOD FOR . . . . .	<b>111<sup>00</sup></b> <small>May Be Used For Full Purchase Price of Furniture at H &amp; H Furniture.</small>
with YOUR PURCHASE of 666.00 of FURNITURE YOU RECEIVE A BONUS CERTIFICATE GOOD FOR . . . . .	<b>222<sup>00</sup></b> <small>May Be Used For Full Purchase Price of Furniture at H &amp; H Furniture.</small>
with YOUR PURCHASE of 1,332.00 of FURNITURE YOU RECEIVE A BONUS CERTIFICATE GOOD FOR . . . . .	<b>444<sup>00</sup></b> <small>May Be Used For Full Purchase Price of Furniture at H &amp; H Furniture.</small>

**UNHEARD OF SAVINGS ON THIS H & H BONUS PLAN**

SOMEBODY SAID IT COULD NOT BE DONE, SO WE WENT AHEAD AND DID IT!

**A GIFT FOR THE HOME IS A GIFT FOR HAPPY HOME LIFE**

SHOP AT H&H FOR XMAS



WHITE LILACS center the table at the John N. Jacobsen Sr. Home where the West Hereford Home Demonstration Club served Thanksgiving supper to members of the family

and a few special guests recently. Around the table from the left are, Carlos Vaughn, P. H. Luck, John N. Jacobsen, Sr., Ulys Pierce and Chris Jacobsen. (Staff Photo)

### West Hereford Club Holds Annual Dinner At John Jacobsen Residence

Mr. and Mrs. John Jacobsen Sr. were hosts to members of the West Hereford Home Demonstration Club for their annual Thanksgiving supper on Monday evening. The meal was served buffet style and the guests were seated at

tables laid with the silver, centered with fall flower arrangements. One centerpiece was particularly outstanding, because the flowers were white lilacs that seemed to be mixed up on their flowering season. They came from the bushes

growing in the yard of Mrs. N. B. Hood on Jackson Street. Domino games furnished entertainment for the evening. Special guests were Mrs. Pat Sullivan, Mrs. N. C. Vogle, Mrs. Grace Hicks, Mr. and Mrs. E. E. Fridley, Roberta and Buddy Bob Campbell and Jon Fraser. Members and their families attending were: Mr. and Mrs. Roy Boyd and Royda, Mr. and Mrs.

Vern Witherspoon, Mr. and Mrs. Ulys Pierce, Shipley and Laura, Mr. and Mrs. P. H. Luck, Mr. and Mrs. W. A. Waters, Mr. and Mrs. Carlos Vaughn, Mrs. A. G. Bell and Evelyn, Mrs. Edna Bowe, Mrs. Ida Mae Vaughn, Mrs. Ann Tarlton, Mrs. E. M. Cox, Miss Mary Bradley and Mr. and Mrs. Jacobsen, Chris, Linda and Marcus.

### Beauty At Home

By Lynn Carter

Q. What exercise will strengthen my abdominal muscles, and help correct round shoulders?

A. Stand erect. Then drop the trunk forward from the waist and let the arms and head dangle toward the floor. Raise trunk until it is at right angles to the legs, at the same time raising your arms overhead. If your back is straight and at right angles to the body, you will feel a hard pull in your abdominal muscles. Drop the trunk again and let arms and head dangle—then repeat, at least 10 times.

Q. How can I make a good job of cleaning my hairbrushes?

A. Wash them regularly with borax and water, then rinse in an antiseptic solution diluted with water.

Q. Can you recommend a good, homemade mouth astringent?

A. One of the best is the un-

sweetened juice of a fresh lemon in a fourth of a glass of water.

Q. How can I exercise to make more firm my flabby arms?

A. Here's a good one for either flabby or thin arms: Stand erect with arms hanging at sides. Take a weight in each hand, palms facing forward. Bend elbows and raise the weights forward - upward, touching them to your upper arms. Lower weights, and keep repeating.

Q. What care should I take of a very oily skin?

A. Extra cleanliness, using plenty of soap and water—(even if you have to wash your face three and four times a day. Avoid cold creams, unless they are specially prepared from a mineral oil base. Mineral oil itself may be used once in awhile as a skin cleanser.

Q. Is there any way I can strengthen my fingernails?

A. Regular buffing adds strength to the nails. Colorless iodine, painted over the nail and around the cuticle periodically is health-inducing, too.

Q. How can I treat water that is too "hard" for effective shampooing?

A. A pinch of borax or bicarbonate of soda in the last rinse will help to dissolve the soap in the hair.

Q. How can I hide some "unsightly" "spots" on my face?

A. Dip the end of a wooden toothpick into a one-ounce bottle of acetone and press this upon the pim-

Cuba supplies more than 2½ million tons of sugar every year.

Sugar was brought to the New World by Columbus on his second voyage in 1493.

**READ THE CLASSIFIEDS**

**For ECONOMY and CONVENIENCE in Your HOME LOAN**

..get the facts about our modern financing plan and you'll know why so many of your neighbors are using it.

First Federal Savings & Loan Association  
CLOVIS, N. M.

148 N. Main St.

See ELIZABETH WOMBLE

Phone 497



Lilac blooms at Thanksgiving furnish conversation as well as enhancing beauty for the holiday table. (Staff Photo)

**Anthony's**  
C. R. ANTHONY CO.

YOUR **Christmas Store**

Glamorous TO WEAR... TO GIVE

**RAYON GOWNS**

by "Lorraine"

• Blue • Buttercup • Lilac • Mint

**3.98**

Fashioned of supreme quality Acetate Jersey... trimmed with dainty rayon laces and ribbons of matching colors... Unsurpassed for quality, comfort and value. Several styles. Sizes S-M-L.

MEN'S COTTON Undershirts

**79c**

Fine quality combed cotton, long length. Reinforced neck and sleeve openings. Easy to launder. Long wearing. Sizes S-M-L.

MEN'S BROADCLOTH PAJAMAS

A-B C-D **3.98**

Well made of fine quality broadcloth with contrasting trim. Button front with notched lapel. Sanitized shrunk.

IT'S AN UNUSUAL FALL

### White Lilacs Furnish Holiday Center - Piece

White lilacs on the table at Thanksgiving are certainly far from the ordinary, but all Mrs. B. Hood, 343 W. Second St., had to do for her table centerpiece was to cut the flowers from the bushes in her yard. Whether the old bushes, which

were planted by Dr. F. E. Bowe about 25 years ago, have reached a state of senility and have forgotten when lilac time is—or whether they are trying to out-do other shrubs—they definitely presented a conversation piece for the hostess. When the old house was moved from the Bowe homestead several years ago, the bushes were almost destroyed, and Mrs. Hood had never given them much chance to make a comeback. However, now that they have made this special bid for attention, she plans to take better care of them. Since they still have a good many buds, and if the mild temperatures hold, she may still have lilacs for Christmas—she hopes.

The number of American motorists in India dropped by a thousand during 1953 to 5,211.

More than one million Americans have some form of epilepsy.

Lovely Lace Trimmed **NYLON SLIPS**

**3.98**

Here is lots of style, quality and beauty in these 100% nylon tricot slips, lavishly lace trimmed, four gore model. White only. Sizes 32 to 40.

A SMALL DEPOSIT NOW WILL HOLD YOUR GIFT UNTIL XMAS

Men's Smart New **DRESS SLACKS**

**6.90**

Hollywood style, in solids or splash weave designs. Popular charcoal tones. Expertly tailored for perfect fit. Free alterations. Sizes 28 to 36.

Mother and Daughter **HOUSE SLIPPERS**

In colorful brocaded satin, wedge type. Many lovely color combinations.

Women's 4-9 Girls' 11-3 **1.98**

IDEAL GIFT **Jewelry Box**

ONLY **\$1**

Convenient upswing tray with ear ring and ring slot. Mirror in lid. Rich slipper satin lining. Simulated leather covering in Ivory, Rose, Aqua, Red, Green and Wine.

Men's High Quality **SPORT SHIRTS**

**3.98**

Favorite fabrics in a grand array of the newest and smartest colors and patterns. Two way collar, two breast pockets. Handsewn tailored to look more expensive. Sizes S, M, L.

### Notice Farmers

Let Us Pipe Natural Gas To Your Irrigation Well!

**SAVE ON FUEL BILL**

Call **WAKEFIELD CONSTRUCTION CO.**

Phone 1182-J Box 54

or come to Hereford Welding Supply

**COMPLETE RADIATOR SERVICE**

Hereford Radiator Serv. **PHONE 1597**  
South of Neil's Body Shop

# Editorials

## Social Security Goes To The Farm

Social Security is coming to the farm. A few will welcome it with open arms, the majority will accept it as a necessary evil, and still another small group will definitely resent its arrival.

Being a tax, Social Security also possesses that silent characteristic of being as certain as death. Furthermore, it affords considerable in the way of social benefits in general in that it provides for old age security, definitely a problem to most people these days.

Actually, one of the soundest arguments against Social Security seems to appear in the manner in which Social Security money is loaned to other agencies of the government, including WPA and similar branches. People cannot help but wonder if the money will be on hand when they get old enough to draw their benefits. Too, it works a definite bookkeeping hardship on the employer, and most farmers are notoriously poor bookkeepers.

All in all, though, Social Security -- paid by the worker and by the employer -- is fast replacing Old Age Pensions and similar relief measures. This is good, since it places the burden where it properly belongs, and collects it during the productive period of the individual.

Complex situations have plagued this country which, in a scant 300 years, became the leading manufacturing nation of the world. Social Security seems to answer one of the major problems along this line.

Certainly, it will not be popular with the average farmer, but if he will try to be fair, he will have to admit that the program does have some merit.

Whether rural Social Security will be worth the effort, no one knows. The farmer faces an almost impossible chore in keeping up with the records. Furthermore, the social security boys are headed for a few surprises and some grey hairs before they get through with the deal. All in all, we predict that it will create more headaches than any other single government measure during the past 20 years.

## High Pressure Sales Pitches

Breathes there a man with soul so dead that he has never been taken in by a high pressure sales pitch?

We doubt it. Falling for these gimmicks seems to be the great American weakness and, down along the line, few of us are exceptions. This does not mean, however, that such practices are to be condoned with a pat on the back, nor does it mean that because we personally escape the trap that they should be ignored.

Sharp practices, generally "just within the law", are often a technical evasion of the law. They should be reported immediately to the City Police or the Sheriff's department. Generally, such people slip up along the line somewhere, and can be apprehended on some count.

Sales gimmicks like the "telequiz," selling magazines under false pretenses, such as veteran's organizations and "little sister has polio", are frequently the result of organized sales campaigns in which the solicitors attend special training schools, or get individual instruction. These "come-on" approaches should be reported immediately to the Chamber of Commerce, and to the police.

While we cannot help but admire the initiative and ingenuity of the people who think up these sales approaches, we certainly do not consider them as ethical and above board. The one and only way that they can be stamped out is through immediate reporting of such solicitations to proper officials, who check license records and other requirements to at least make life miserable for such people who specialize in fleecing honest citizens with misleading information.

## America's Most Potent Enemy

A group of citizens protested zoning conditions on Avenue "E" at the first meeting of the Adjustment Board last Monday night, and got nowhere, chiefly because they were around 90 days late.

As City Attorney Earnest Langley pointed out, the zone ordinance was widely publicized prior to its passage. Open hearings were scheduled, and people were urged to attend. To our knowledge, not one single protest was filed.

These citizens, like most of us, seldom become concerned over an ordinance or law unless it strikes close to where WE live. Few of us are concerned with the overall effect on the community in general. Few of us worry much about the other fellow but, let them hit our own pocketbook or our own living conditions, and we yell plenty.

Zoning is a good thing. It strives to protect the majority of the people. Naturally, it will work hardships on a few. However, like we said in these same columns last August: "That was the time to holler." Furthermore, we predict more and more such protests as time passes. It has happened everywhere else. Why not here?

The real point, though, is the lethargy of the American public in handling its national, county, school district and city affairs. Here, again, they never pay much attention until the effects reach them on a personal basis. Indifference of this type put Hitler's Nazi Regime in power in Germany. It has caused the downfall of more countries than armed conflict, and has led to some of the world's bloodiest wars. Lethargy of this type is, beyond any doubt, the greatest threat which our democratic form of government faces today.



### QUESTION OF THE WEEK!

## Hereford Housewives Resent High - Pressure

People over this area are reporting an outbreak of high pressure sales methods, "come-on" offers and other door-to-door gimmicks. What is your pet peeve along this line?

**MRS. FRANK DANIEL**  
"Well, usually I'm just not very interested in them."  
**MRS. G. D. GABBERT**  
"Well, I just don't like for them to be too persistent, that's all."

**MRS. E. C. GEE**  
"Well, after I say no, maybe twice, my pet peeve would be for them just to keep on and keep on at me."

**MRS. F. A. TUCKER**  
"Well, I just really couldn't say that I have a pet peeve. I just haven't really been bothered with that sort of stuff over here in our territory."

**MRS. J. LISLE WOODFORD**  
"Well, I believe it would definitely be for a salesman to call over the telephone and give a long sales talk. You know, sometimes you are way out in the yard and have to lay down all of your work just to say "No" to a salesman. I don't like it at all. But the stores have been very nice. They haven't high pressured me a bit."

**MRS. F. E. WINFREY**  
"All I can say is that I don't think much of these high pressure doings at all."

**MRS. GLEN WITHERSPOON**  
I like for the clerk to take an interest in her work and know her business. Usually if she is sold on the object herself she can put over the good points about it. But if I decide that I don't want the item, I certainly want them to leave me alone and not to high pressure me about it. Just let me do as I wish."

## 'Tater Peelin's

Roberta Campbell

Now that Thanksgiving is past and the remedies for over-eating are back in the medicine chest we can all concentrate on Christmas. Some people like to blame the merchants for commercializing on the Holiday season, but, if customers weren't willing to buy, then they couldn't do much with advertising. All through the year they are called upon to contribute money and merchandise and, like the rest of us, the money has to come from somewhere. So long as you will buy anyway they have a right to bid for your business.

For us, Thanksgiving this year will be a pleasant memory for a long time because of all the good cooks and gracious people in the Simms and Jumbo Communities and the women in the West Hereford Home Demonstration Club.

Billy Russell Watts, first grader at Shirley School thinks he is "Getting Gooder" at school since his teacher doesn't have to grouch at him as much as she used to. Billy is the son of Mr. and Mrs. Verdon Watts.

We've heard a lot of comparisons but we don't know of anything more quiet than a press room on a holiday.

### OFF TO HAWAII

Mr. and Mrs. Mal Knight, Mrs. J. C. Eubanks and Mr. and Mrs. Wendell Benton were on hand Monday morning, Nov 15, to see Mrs. Clara Boston and daughter, Mrs. Marie Coyle, off on their flight to Hawaii for an eight day vacation. Mrs. Boston won the trip from the Furr Food Stores about six weeks ago. She was the lucky one out of 300,000 people who registered for the drawing. (The Claude News.)

## The Sheriff Reports

Thanksgiving has come and gone again. Wonder how many actually gave thanks for their blessings. Not nearly enough people did I'm sure. I believe my wife and I have as much to be thankful for as any couple. We aren't blessed with an abundance of money but we wouldn't trade the other many things for any amount of money. Anytime you are down in the dumps and feeling sorry for yourself just look around a little and you will see how well off you are.

Just returned from a hurried trip to Arkansas. Guess it wasn't so hurried at that. In case you wonder what would happen to one of us caught speeding, I can tell you. Didn't get a ticket but was asked to drive 55 miles per hour. Really there are only short stretches of road between here and Corning, Ark., where you can safely drive faster than 55 even if there weren't a speed limit. I love this plains country, radar and all.

We continue to have juvenilia troubles. Wonder how many parents actually stop to think what their teen-agers could be doing out prowling around seven nights each week. They should realize they have done everything there is to do (lawfully) until they are bored to death, so they have to think of something to do for a little excitement and it may be most anything. Without checking up I can count 10 boys that are, or have been, in trouble in the last two weeks. Some are facing a penitentiary sentence and some the reform school. Who is to blame for the actions of our young people? You are entitled to your opinion and I sure have one of my own. Maybe we need a curfew about five nights per week.

Have had peddleritis for some time now. There is no law against door to door selling in the county, so about the only thing we can do is try bluffing them out and ask that the people refuse to buy from them. If we do not buy their wares they sure will move to another county.

Too many interruptions, so will quit for this time. LRS

### SUGAR SEEKS MARKETS

HONOLULU -- Hawaii's sugar industry has a new word -- surochemistry -- and the industry is hopeful it spells out new markets. Surochemistry was coined by Dr. Henry B. Hass, president of the Sugar Research Foundation, Inc., to describe industrial organic chemistry in which the starting material is sugar and its by products.

Experiments are going on for the production of such things as detergents, plastics, fibers, rubbers, solvents, insecticides and adhesives.

### DIM SAFETY

EL DORADO, Ark. (AP) -- A woman driver was stopped at a police roadblock, where officers were making a safety check. Asked to step on the headlight dimmer switch, the woman looked in vain for it, and then commented brightly, "I think it's automatic."

American farmers and farm co-operatives are using more credit this year than in any year since 1942.

# Panhandle Paragraphs

### HOUSEWIFE GETS TWO YEARS

Mrs. Irene Fuller Mace, 47, Thursday had 10 days in which to arrange her affairs before beginning a two year sentence for murder. Mrs. Mace pleaded guilty Wednesday, Nov. 17, to the murder charge which grew out of an auto accident in which Marilyn Scarborough, 19-year-old professional ice skater, was killed east of Fort Worth last March 11. Mrs. Mace admitted she was drunk when her car struck Miss Scarborough's auto. (The Dalhart Texan.)

### MERCHANTS BAN STAMPS

Twenty-six Tulla merchants have announced that they will discontinue giving so-called "thrift stamps." Because of high expense involved in giving stamps, these merchants believe that it is no longer sound merchandising. In the future they will endeavor to make it more worthwhile than ever for their customers by "featuring lowest possible prices consistent with good merchandise and service. There are indications that more Panhandle communities will follow Tulla's lead in abolishing this heavy expense which obviously must be added to the cost of selling. Since practically every merchant has been giving some kind of stamps, the advantages accruing from an exclusive stamp and increased trade sufficient to bear the added expense no longer exists. (The Tulla Herald)

### DOUBLE ACCIDENT

Lawrence Turner, 21, of Colusa, Calif., died Wednesday, Nov. 17, of injuries suffered Sunday in a freak accident west of Amarillo. Turner, a member of a magazine team traveling cross-country, was looking at a wrecked truck when a car rammed into the wreckage and knocked it over on him. The panel truck had been wrecked a few minutes before by another member of the magazine crew, who escaped with minor injuries. (The Dalhart Texan)

### \$3 MILLION MAIZE CROP

Crop loans on the maize crop will be near \$3,000,000 in Randall county this year according to present indications. The office of W. H. Upchurch has processed 500 maize loans. When the loans were totaled before this week, the amount of money involved in these loans was \$1,500,000. It was estimated that loans have been secured on about half of the crop which was raised in Randall county this year. (The Canyon News)

## The BOOTLEG Philosopher

Editor's Note: The Bootleg Philosopher discusses colleges or politics this week, we aren't sure which.

Dear editor;

The other afternoon I was out here walkin' around lookin' for oncoming winter, a few leaves beginning to turn loose, what grass there is beginning to fade, a flock of geese flyin' over the air feelin' a little brisker, and I was startled out of my reflections when a newspaper blew up and hit me in the face and I pulled it off and rolled it up and took it home for some quiet after-supper reading.

That night over on an inside page I ran across a story that got me to thinkin. According to it, a college up in Minnesota has started a course in politics.

The way it works is, the student picks out any candidates they like and the course consists of gettin' out and campaigning for em. Ring door bells, shake hands, and, as far as I know, make promises. For this they get college credits.

The article didn't give very many details, but there are several questions I would like answered about this new course.

For example, does the college allow students to take courses in politics and ethics at the same time? And is it possible to get a passing grade in both? How?

If your candidate loses, do you bust the course? If he wins, and it later turns out he wasn't the man you figured he was, does the college take your credits away from you? If he goes to jail, is the student confined to the campus?

The article added that some students have liked the course so well they quit school and started running for office themselves, and while I have never heard of many college students who ought to be holding office, I have encountered some office-holders who ought to be in college, although understand I ain't recommending college for everybody who is ignorant, as in some cases it doesn't seem to do any good.

I guess you could argue that every college student needs a course in politics, but you might argue even better that every politician needs a course in college, although again this ain't necessarily true, as I have seen some pretty educated politicians who didn't turn out any better than some who never got through grammar school, and some who never got through grammar school who turned out fine.

None the less, about this new college course, I can't help feeling a lot of voters must have been surprised when a young man knocked on their door and said he was workin' his way through college and would they vote for so-and-so.

Yours faithfully,

J. A.

## About 1c Milk

The surplus milk program which provides "extra milk" to school children at "one cent per bottle" is proving most popular in Hereford and, we presume, all across the nation.

Advantages of the distribution method are obvious. However, we especially like the fact that it is a "wide open" project, including sons and daughters of the wealthy people along with the needy. Since the bill, like most, must be footed by the tax payer, we see little reason why the sons and daughters of the tax payers should be excluded from the benefits. In addition, the psychological effect under any distribution plan on charity basis would be bad for those who qualified for the milk.

While we are bound to agree that the distribution does have limited aspects of socialism, we feel that distribution of surplus commodities to Americans is definitely superior to dolling them out to foreign countries, where many people accept them one minute, then turn to class us as foolish on the next.

Certainly, when the United States tax payers distribute milk to American children, they are reaching the people who love their country most; they are helping build stronger the nation's future tax payers -- and they are building bodies which may even be called upon to defend the nation in time of war and strife.

All in all, we like the milk surplus plan, and we hope it sets a precedent for additional distribution of other surplus products in this country.

## The Sunday Brand



Established 1948

Published every Sunday at 306 Main St. Hereford, Texas

James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Single copies 10c each.

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Hereford, Deaf Smith County, Texas

News Editor ..... James M. Gillentine  
Adv. Manager ..... Melvin Young  
Mech. Superintendent ..... Stanley Phillip  
Society Editor ..... Mrs. John McLean



**FIRST GRADE "GIVE THANKS".** In the above photo are first graders from Shirley School, l-r, Larry Womble, son of Mr. and Mrs. L. L. Womble, Janice Smith, daughter of Mr. and Mrs. Lloyd Smith and Michael McGee, son of Mr. and Mrs. Ernest McGee.

The basket on the table was filled by the children in Mrs. Byron Durham's room and will be taken to a needy family Wednesday afternoon by Mrs. Ernest McGee, home room mother, and a committee of children.

(Staff Photo)

## Let's Cook Something



From the Files of Corinne Jennings

Immediately after Thanksgiving is the time when most fruit cakes are made, it not only gets some of the Christmas cooking out of the way but gives the cake time to mellow. Flavor, naturally, is what makes a fruit cake especially fine but moisture and texture are leading considerations and the cake needs to set about 30 days for best results.

There's no lack of variety in fruit cake recipes and it is easy for housewives to choose the ones that will provide their own needs. Since a fruit cake is served in slices, it must have an even distribution of fruits and nuts, and should be molded in a suitable shape so it will be possible to cut the cake easily without any of the

pieces crumbling.

We are giving you today two recipes with an excellent rating on all points. Both recipes are from the files of Mrs. Corinne Jennings whose interest in fruit cakes began in 1924 when she taught in a ranch school near Raton, N. M.

The owners of the ranch had a store-room cellar, and in that room were fruit cakes 10 years old down to each year when new ones were made and all packed away in crocks to mellow. This was aided by brown sugar and grape juice being poured over at intervals for added moisture. The oldest fruit cakes were used each year at Thanksgiving time and for Christmas.

The recipe was a secret family recipe and while she was never able to get hold of the original,

she began experimenting with fruit cakes and came up with two which have now become a favorite in her family. Here they are:

- Dark Fruit Cake**
- 1 cup Wesson Oil
  - 1 1/2 cups brown sugar
  - 4 eggs separated
  - 3 cups flour
  - 1 teaspoon baking powder
  - 1 teaspoon cloves
  - 2 teaspoons each of salt, allspice and cinnamon
  - 1 cup fruit juice
  - 1 1/2 cups candied cherries
  - 1 cup candied peel or 1-3 cup each of citron, orange and lemon
  - 1 cup candied pineapple
  - 1 cup raisins or part currants
  - 1 cup figs
  - 1 cup dates
  - 2 cups chopped nuts (pecans or almonds preferred)

Mix Wesson Oil, sugar and egg yolks and beat two minutes. Sift all dry ingredients together and add alternately to first mixture with the cup of fruit juice. Add fruits which have been cut medium fine, and nuts which have been dredged in flour and last fold in the egg whites which have been beaten until stiff. Pour in a greased pan lined with waxed paper and bake four hours in a slow oven.

This cake may be cooked in a pressure cooker for 1 1/2 hours, then baked in oven one-half hour to brown.

- White Fruit Cake**
- 2 cups white raisins
  - 1 cup mixed peel (lemon-orange-citron)
  - 1 cup candied pineapple
  - 1/2 cup coconut
  - 1 1/4 cups almonds
  - 1 cup candied cherries
  - 3 tablespoons milk
  - 1/2 teaspoon soda
  - 1/2 cup butter
  - 6 egg whites beaten stiff
  - 2 cups flour
  - 1/2 teaspoon cream of tartar
  - 1 cup sugar
- Soak raisins in cold water and drain dry. Cut other fruits fine, add raisins, coconut and nuts. Cream shortening and sugar by hand, add milk. Sift all dry ingredients together and add to mixture. Fold in egg whites and last add fruits slowly. Fill greased pan lined with waxed paper 2-3

**BRIDGE TO REALITY**  
MACKINAW CITY, Mich. (AP)—Mrs. Agnes Johnson, who works in a tourist information booth here, will be happy when the Straits of Mackinac bridge is completed in 1957.

Mrs. Johnson has been running into people for years who try to prove to her there already is a bridge across the straits. One woman claimed proof positive the bridge existed. She produced a post-card with a picture of the bridge on it. The picture was an artist's drawing of how the bridge would look after it is completed.

The pirarucu of South America is the world's largest strictly freshwater fish.

full and bake in slow oven (about 250) until firm and brown.

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The New Dickson Analytical Bible  
(The gift of a lifetime for a lifetime)  
We Can Also Furnish Bible Story Books,  
And Other Bible Study Helps.

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## ADRIAN NEWS

**By Anne Leslie**  
Jo Heaton, daughter of Mr. and Mrs. Lloyd Heaton, was scheduled to have her appendix removed Monday morning. She is in the hospital at Hereford.

Mr. and Mrs. Lewis Jordan and children of Hart visited Thursday afternoon in the home of Mr. Jordan's mother, Mrs. A. H. Jordan.

Mrs. A. H. Jordan visited Saturday in Olton with her brother and wife, Rev. and Mrs. Joe Seratt, and in Hart with her son and wife, Mr. and Mrs. Lewis Jordan.

Dinner guests in the Johnny Ferguson's home Sunday were Mr. and Mrs. Arthur Jewett.

Visiting last weekend in the R. M. Grubik home with Mary was Mona Houston of Plainview. She and Mary attend college together at Canyon.

Debrah Goodin, daughter of Mr. and Mrs. Al Goodin, celebrated her first birthday Thursday.

Mr. and Mrs. A. H. Polk are the owners of a new 1954 light blue and white chevrolet.

Freddy Harris, Joan Paschal, Raymond Anderson and Erna Fay Bronnman were involved in an automobile accident Monday when they overturned in a car owned by Mr. and Mrs. Wilbur Harris.

The accident occurred west of Vega. They were taken to Amarillo hospitals. Raymond was not held in the hospital, although, Freddy and Erna Faye were kept in the Northwest Texas and Joan in the St. Anthony hospitals. Freddy and Joan were released Wednesday afternoon, but Erna Faye remained for an indefinite period of time.

Mr. and Mrs. Weldon Reno and Max of Groom, visited last week end in Adrian with the Lorin Creitz family and Mr. and Mrs. John Skaggs. Max visited with Neil Pounds.

Bill Leslie and Jack Dewees were in Childress Tuesday attend-

ing to business and visiting with Mr. Leslie's mother, Mrs. J. A. Leslie Sr.

Mrs. J. R. Cullender and children visited in Canyon Friday to Sunday of last week with her parents, Mr. and Mrs. E. A. Michael. Mrs. Cullender's brother, Meade Michael, visited Friday and attended the basketball game Saturday with Mr. Cullender. They left Saturday for Canyon to visit with Mrs. Cullender's parents.

Jimmy Don Voyles returned home about a week ago from Texas Tech for a visit with his parents, Mr. and Mrs. Jim Voyles, and Ed Kline. He doesn't know how long he'll get to visit.

Mr. and Mrs. Ted Booten were guests in the George Grubik home Sunday night for a waffle supper.

Jean Finley visited last weekend in Channing with Florene Edwards.

Mrs. M. H. Zaring Sr., visited in Vega with her daughter and family, Mr. and Mrs. Dave Hilburn and children.

Alma Mosteller was ill Sunday and Monday and was absent from school Monday.

Mr. and Mrs. A. H. Polk visited Friday and Saturday in Pampa with their daughter and grandson, Mrs. Betty Chadwick and Johnny Bruce.

Norman Jacobson was in the Northwest Texas Hospital Monday Tuesday and Wednesday for treatment.

Mr. and Mrs. E. N. Jacobson were hosts at a dinner given in their home last Monday night. Guests were Mr. and Mrs. Earl Kromer, Mr. and Mrs. W. V. Tolbert of Vega, Mr. and Mrs. Edwin Snook of Amarillo and Mrs. N. L. Jacobson.

Basketball games next week will be against Friona at Friona and then a round robin tournament at Hart Thursday, Friday and Saturday.

### READ THE CLASSIFIEDS

### Read The Classifieds

## "ELECTRIC COOKING

# Saves Time!"

Says Mrs. RALPH HIGGINS of Guymon, Okla.

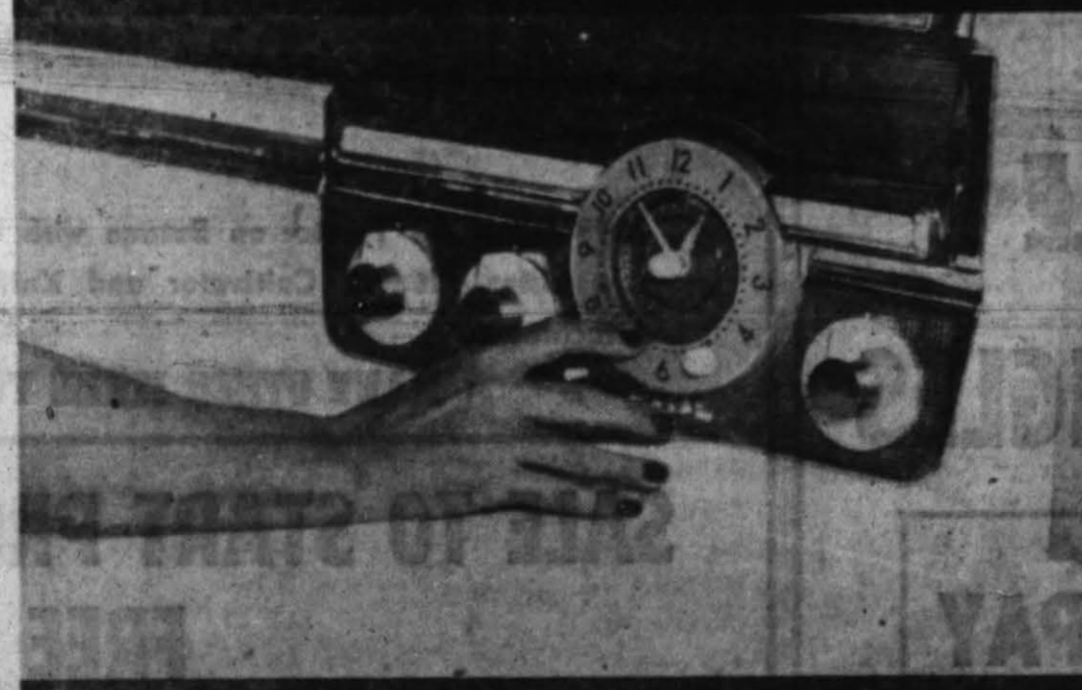
"I cook for as little as 2 1/2 cents a meal. As well as being economical, electric cooking is clean, and time saving. Now I have time to both work in town and be a housewife successfully."



"I save time by preparing my noon meal before going to work. This also gives me plenty of time to relax during my noon hour."



"By using the outlet on my electric range for making coffee, my meal is completed."



"My automatic timer cooks my meal for me while I am at work. I can forget my meal, because I know my oven will go on at the set time."



"We can eat a delicious noon meal within ten minutes after I arrive home. I know our meal is healthful because the foods maintain their vitamins by using such a small amount of water."



### SOFTER, WARMER ORLON-MAZET

...by Tish-U-Knit. Our color-compatible pair-offs in that fabulous new Mazet. With the wonderful Interlock knit that retains its beautiful shape through countless washings. In new Fall shades. Sizes 34 to 40.

The cardigan, \$7.95

The short-sleeved slipover, \$5.90



## HARMAN'S

We Give S & H Green Stamps



SOUTHWESTERN

**PUBLIC SERVICE**

COMPANY



SEE YOUR REDDY KILOWATT APPLIANCE DEALER

### Alabama People Extend Praises To Local Youth

Leonard Schmidt, who calls Hereford, Texas, "home," drew exceptional praise and tribute from residents of Mt. Pleasant, Ala., recently, when his picture and a long article appeared cit-



LEONARD SCHMIDT

ing him as the "friendliest, truest Texan" the community ever met. The article was written by Rev. J. W. Lester, a Mt. Pleasant pastor, and appeared on the front page of the Mt. Pleasant Enterprise-Ledger. Schmidt came to Hereford from Oklahoma to work several years ago, and made the same impression on those who met him. He liked it here, liked the people, and made his home with the Owen Andrews family. Furthermore, he plans to return as soon as he gets his discharge. The article is reprinted in part, from the Alabama clipping.

Leonard Schmidt of Hereford, Texas, and of Fort Benning, Ga., is one of the friendliest, truest Texans you will ever meet. The youth as well as all other ages of people in the Mt. Pleasant Church and community know that their lives have been enriched and blessed by Leonard's friendship. He arrived at Camp Rucker on April 15, 1953, from Ft. Bliss, Tex. Leonard made friends immediately both at Camp and in the Mt. Pleasant community and church. On his second Sunday at Camp Leonard chose to come to the Mt. Pleasant Church since he had located it on the previous Sunday.



KOREAN THANKSGIVING OFFERING! In the above photo are a group of Tri-Hi-Y girls making their offering to the Korean fund in which they received \$10. This ten dollars will keep an orphan in the home for one month in Korea. Pictured from l-r are: Vella Kay Skypala, Louise Wester, Kay Jowell, Sylvia McCracken and Barbara Sue Rogers. (Staff Photo)

### Tri-Hi-Y Holds Thanksgiving Prayer Service

The Tri-Hi-Y had its regular meeting Tuesday Nov. 23, at 7 o'clock. Martha Jean Brown presided over the business meeting and Kay Barnard led the singing. The devotional was given by Barbara Sue Rogers. Sylvia McCracken led the directed meditation in which she asked the girls questions to think about. Then the re-dedication service followed.

The worship center was an altar with a large picture of Christ placed behind the altar. The girls left an offering for the Korean children when they went to the altar for prayer and dedication. The entire service was in candle light, which was very impressive.

The Sunday Brand Classifieds Get Results

## LANVIN GIFT SET

ARPEGE MY SIN  
\$5.50\* \$5.00\*



AVAILABLE FOR A LIMITED TIME ONLY

Lanvin world famous fragrances in an attractive Lanvin gift box—suitable for birthdays, weddings, anniversaries, weekend hostess remembrance—certainly something you can buy now and put aside for Christmas giving

\*Plus tax

McDowell Drug Store

Phone 13

## Truly-Teague Chevrolet



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24 Hour Wrecker Service  
All Types Body Repair  
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**TRULY-TEAGUE CHEV.**

Phone 2049 Body Shop Main Office 740

Mr. and Mrs. Horace Smith invited Leonard for dinner and for an afternoon visit. Since that day, he has enjoyed the hospitality of many friends and many homes. He and Will Rogers had two things in common. They were both born in Oklahoma, and both were endowed with a great sense of humor and wit. In fact, they bear a resemblance of face and manner. Leonard is better known as "Tex," since he hails from Texas and always wears his handsome Texas boots. He brought with him from Camp many fine young men. In fact, three of them liked Mt. Pleasant so well they chose their wives and fiancée there. Jim C. Harwood of El Paso, married Miss Nell Martin in February. They are now living in El Paso. William F. Wells, of West Point, Miss., a Chaplain's Assistant, married Miss Angela Martin in Au-

gust. They are now at Ft. Benning, and plan to continue their education in New Orleans Seminary when he is released from the service. Charles T. Walsh, of Springfield, Mass., is engaged to Miss Hazel Ethridge, the wedding to be solemnized before the New Year. Other young men from Camp, coming to Mt. Pleasant with "Tex" were Charles Thomason, Pete Durham, J. V. Dunn, Jerry Haurigan, Fred Scarles and Ernest Laue. We see how the influence of "Tex" has been good fruit in the lives of youth both at Camp and in this local community. "Tex" says "I have benefited and have been helped as much if not more than anyone else. It has definitely made my stay in the army much easier. Thanks to each one." "Tex" will be released from the Army Nov. 25, and will return to

his home in Texas at Hereford.

ple. Then with a bit of absorbent cotton saturated with alcohol, press the spot to disinfect it and to neutralize the acetone.

Read The Classifieds

# FARM SALE

THURSDAY, DECEMBER 2, 1954

About 4 miles Southwest on Highway 60 and 7 1/2 Miles South, or 2 miles West and 2 Miles South of Frio School.

- (46 Head Registered Hereford Cattle)
- 10 Reg. Hereford Cows, with Calves by side.
- 8 Reg. Hereford Cows, to calve by Spring.
- 2 Reg. Hereford Heifers, to calve soon.
- 12 Reg. Hereford Heifers, 8 to 14 Mo. Old.
- 3 Reg. Hereford Bull Calves, 8 to 14 Mo. Old.
- 1 Reg. Hereford Bull, 3 Years Old.
- 2 White Face Steer Calves.
- 1 Good Jersey Nurse Cow, with 4 mo. Old half W. F. Calf.
- 2 Saddle Horses, gentle for children.
- Reg. Cattle are of Lamplighter and Anxiety Breeding, Registration Certificates and Breeding Certificates Will be furnished with all registered cattle.
- (Equipment)
- 1 1949 Oliver 66 Tractor on butane with 4 row Lister, Planter, Cultivator and Knife Attachment.
- 1 1944 D. C. Case Tractor on Butane, wide front end, with 4 row lister Planter, Cultivator, and Mounted Stalk Cutter.
- 1 Model L Case Tractor. All tractors in fair condition.
- 1 Case Tool Bar with Rotary Hoes.
- 1 4 Section drag type harrow, 1 year old.
- 1 John Deere Broadcast Binder.
- 1 M.M. 2 Bottom Breaking Plow.
- 1 Reversible Disk.
- 1 Tandem Wheel Horse Trailer.
- 1 Set Ezee-Flow Fertilizer Attachments, fifts, Oliver, John Deere or Farmall Tractor's nearly new.
- 1 14 Inch Case Feed Mill with... Very good condition.
- 50 2 In. 5 Ft. Irrigation Tubes.

MANY OTHER ITEMS TOO NUMEROUS TO MENTION

SALE TO START PROMPTLY at 11:00 A. M.

FREE COFFEE

Lunch Will Be Served At Noon By Frio H. D. Club

L. D. IRWIN & G. W. PARKER

Terms of Sale — Cash

Auctioneer:  
Lloyd Otten

Clerk:  
Clinton Jackson



for a Leak-Proof, Weather Tight home, use

**JOHNS - MANSVILLE**

Composition or Asbestos

**ROOFING or SIDING SHINGLES**

When you use Johns-Mansville Composition or Asbestos roofing and Siding Shingles, you are ASSURED of a weather Tight Home this winter. Not only will you live in luxurious warmth of your home, but you will also appreciate the substantial savings afforded you by these shingles -- such as reduced insurance rates. Drop by Carl McCaslin Lumber Company today and check on the advantages of using JOHNS MANSVILLE SHINGLES.

Use Our  
**BUDGET PAY PLAN**

**Carl McCaslin Lumber Co.**

A Complete Building Service

1 Block East of the Courthouse

Phone the Lumber Number 7

## Two Deaf Smith Herds Included In Beef Studies

The International Livestock Exposition which will be held at Chicago Nov. 26, through Dec. 4, asked beef cattle research workers in Texas to present "The More and Better Beef Through Research" exhibit at the Exposition. The Texas Technological College PanTech Farms, Panhandle, Texas, was asked to furnish the cattle for the exhibit. Mr. M. H. W. Ritchie, Director of the International Livestock Exposition, Palo Duro, Texas, assisted research workers at PanTech Farms in selecting representative cattle from four years of beef cattle improvement studies for the exhibit.

PanTech Farms has purchased high and low gaining bulls which have been mated to random selected groups of cows. Records of the weaning weights of all the calves were kept. Due to drought conditions, it was not possible to keep all the calves after weaning, so the information on the heifers at 12 and 18 months of age and the steers' gain in the feed lot are on a limited number. The heifer calves retained after weaning were those with the heaviest weaning weight and an equal number were selected from the groups sired by high and low gaining bulls. The steers to be fed the first year were random selected from each group while the second year those having the heaviest weaning weight in each group were selected.

The cattle to be exhibited at Chicago represent one high gaining bull and six representative high gaining steer calves and one representative low gaining bull and six representative low gaining calves.

After four years of studies it has been found that bulls that have ability to gain 400 pounds or better on 140 day progeny tests will sire calves 38 pounds heavier at weaning time, 60 pounds heavier at 12 months of age and 84 pounds heavier as yearlings when compared to bulls that have gained 300 pounds or less on a similar feeding period. The More and Better Beef exhibit is being made in cooperation with Texas A. & M. College, United States Department of Agriculture and interested livestock groups. Financial assistance is being given by the JA Cattle Company, Elwood Foundation, Union Stockyards and PanTech Tested Bull Sale Association.

Mr. L. A. Maddox, Jr., at present Associate County Agent for Northwest Texas, working with the Texas Extension Service in cooperation with ranchers and their cow herds, directed the first four years of the PanTech Beef Cattle Test. Mr. Maddox has been replaced by Dr. Frank Sims, Associate Veterinarian for Texas A. & M. College and Director of Livestock Research at PanTech Farms. PanTech Farms is directed by Dean W. L. Stangel of the Texas Tech School of Agriculture.

According to J. P. Smith, Manager of PanTech Farms, interest remains high by all cooperating



**SQUEEZE OUT LAST YELL!** This group of attractive young ladies last week led their final yell for 1954, when Hereford met Phillips on the Whiteface Field. They are, from left: Ella Marie Williams, Joan Brown, Barbara Sue Rogers, Barbara Dameron, Bonnie Lewis, and Wanda Kimbrough. (Travis Caraway Photo)

breeders and ranchmen in the cooperative beef cattle improvement program at PanTech Farms. 104 bulls, representing 19 breeders and 30 herd sires began the official test Nov. 15. These bulls will be handled as in the past and fed for a 140 day feeding period with comparative results obtained and published. Smith says that the bulls have followed the trend as shown during the past five years. That trend has shown better quality, heavier weaning weights and faster gaining cattle. The annual PanTech Field Day and Sale will be held April 14, 1955.

The following herds of cattle are represented at PanTech Farms: Emmett LeFors, Pampa; L. W. Jones, Rule; Frank Carter, Pampa; John Lewis, Floydada; Raymond Nelson, Miami; Lee Richardson, Stinnett; H. B. Thornton, South Plains; J-A Cattle Company, Palo Duro; George Coffee, White Deer; C. L. Gunter, Silverton; John A. Paine & Son, Booker; Max A. Blau, Follett; Colby Conkright & Son, Hereford; Thos. F. Abbott, Jr., Fort Worth; E. C. Reinauer, Hereford; Brown & Davis, Throckmorton; Paul Dauer, Panhandle; Arch Hunsley, Canyon; and PanTech Farms, Panhandle.

**TWO-JOB TEACHERS APPROVED**  
**PITTSBURGH** — Many school teachers are working at outside jobs to help ends meet. At a recent meeting of the school board approval was given to 133 teachers to hold jobs ranging from meat cutters to clerks in stores and one teacher said he was laying bricks.

**NONPARTISAN CHRISTENING MAGNOLIA, Ark.** — A boy, born to a farm couple, was named Cherry Faubus. Gov. Francis Cherry and Orval Faubus, a newspaper publisher, were competitors in the Arkansas Democratic gubernatorial primary.

Thomas Edison created his first electric light company in 1878.

A tarantula has been known to live for more than two years without eating.

There are fewer than half as many independent banks in operation in 1954 as there were in 1921.

The world's chief whaling port is Sanderjord, Norway.

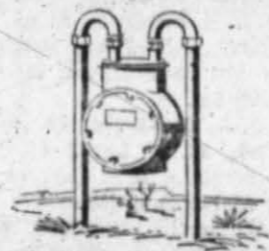
Read The Classifieds

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George Owen



# CARLON

plastic pipe gas lines  
pay for themselves!

You should save at least \$800.00 in fuel costs the first year after switching to natural gas. Think of it, a free pipe line in just a few years by savings on gas power for engines.

It pays to go far for natural gas . . . and you can go farther for less money with Carlon Plastic Pipe.

Fuel savings are only the beginning. You save more by installing Carlon plastic pipe. Why? Carlon costs less . . . it installs for less because it's lightweight, easy to handle and joins quickly and easily. Welding is done with a paint brush. Connections are made in a jiffy.

Carlon plastic pipe can't rust—so you bury it and forget it. And remember you're not experimenting when you install Carlon. It's performance is proved by hundreds of miles laid right here in West Texas. Ask your neighbors!

**CARLON PLASTIC PIPE COSTS LESS THAN STEEL**  
... AND IT'S GUARANTEED!

CARLON costs less than steel and is much cheaper than steel to install. By using Carlon you save about one-fourth the cost of a steel line.

CARLON is completely resistant to soil corrosion. Unlike bare steel pipe it is not affected by fertilizers, bad soil, water or electrolysis. Carlon should outlast steel many times.

CARLON'S smoother plastic walls offer less friction and higher gas flow. This adds to the reserve capacity of your system.

CARLON is guaranteed against material and workmanship defects and is guaranteed forever against rot, rust, and electrolytic corrosion. Carlon's guarantee is backed up by the large financial resources of the oldest and largest plastic pipe company in the country.

CARLON'S performance is proved right here in the High Plains counties. Hundreds of miles of Carlon already laid testify to greater savings.



## CARLON PRODUCTS CORPORATION

WRITE for complete details. It'll pay you in many ways to learn about Carlon. "The Pipe With The Stripes."

CARLON PRODUCTS CORPORATION Plants at Corsicana, Texas; Denver, Colorado; Cleveland, Auburn Corners and Upper Sandusky, Ohio; Asheville, N. C.; Kalamath Falls, Oregon; and Acton, Ontario, Canada. Research Center in Mantua, Ohio.

Holland has 200 miles of ramparts which never yield to the sea. They are huge sand dunes which not only serve as dikes but as reservoirs to catch rain.

## The Sunday Brand

Classifieds

Get Results

Some 70 per cent of all epileptics display the first symptoms before they are 20; the ailment strikes most often during childhood.



WE CAN SAVE YOU  
BIG MONEY!

On our GUARANTEED  
ReCapping Service

Now's the time to look  
over those Truck, Tractor  
and Machinery tires

and get them lined up for long extra heavy duty  
service. It will pay you to do so before you start  
new field work.

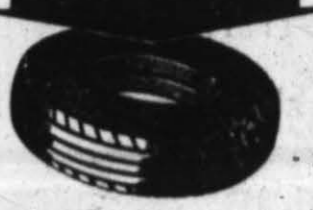
**OK Rubber Welders**

A Complete Tire Service

813 East 1st. Street

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**RECAPS**



Carlon designed and engineered fittings are made exclusively for CARLON GAS PIPE installations. One of the many reasons for long life and many years of trouble free service.



Miles and miles of CARLON GAS PIPE are all ready in service on the High Plains. Continued users is available on request.



Plastic welded joints assure years of trouble free service. Every CARLON Gas line is completely pressurized and tested before covering.

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## LAYMAN'S REVIVAL

at the

# SUMMERFIELD BAPTIST CHURCH

December 1st thru Dec. 5th

SPECIAL MUSIC AT EACH SERVICE

### SPEAKERS

Wed., December 1st . . . . . Harvey Hudson  
Thurs., December 2nd . . . . . Buck Barnett  
Friday, December 3rd . . . . . Gerald McCathern  
Saturday, Dec. 4th . . . . . J. M. Wright  
Sunday Morning . . . . . Carl Lee  
Sunday Night . . . . . K. W. Neil



"POTATO JOE" BALLINGER

1927 and located at Hereford in 1930.

When Ballinger was just a kid, he worked for the Studebaker Car Manufacturing Company and later for the Brumley Threshing Machine Company. Even though he worked at two different types of jobs, he turned back to his well-loved farming. In Idaho, he farmed some for several other men in order to save enough money to start a business of his own.

While in Idaho, Ballinger discussed plans of a partnership in the potato business with a friend, John Evans. They decided on Texas as a location. In Idaho potatoes sold for 30 cents a hundred — and they sold for \$1.50 a hundred in Texas. Freight weight made the difference.

After the first two years in business, the partnership went broke. The reason for this was that they purchased the wrong kind of spuds for this country, Ballinger says, and the yield wasn't any good. It took them a couple of years to get on their feet again. By this time, Evans decided to pull out. He said that he had a family to feed and he had to make a living. The crops were hard to finance, because the seed cost more than the land and the bankers just wouldn't put their trust in it. Yet by perseverance and faith, prosperity came to Ballinger who just stuck with the potato business.

Another reason for their early downfall in the first few years Ballinger attributes to the hindrances of insects, lack of wells and lack of fertilizers. Later, though, the modern insecticides were invented, which was a means of killing off the pesky insects.

Since 1940, there has been a great increase in potato yields and Ballinger has brought in good money. In the first few crops, he never knew whether to expect a yield of 95 to 100 sacks of spuds an acre or a good yield of 200 sacks to an acre, because of the three hindrances mentioned.

When onions, cabbage, lettuce and maize came about, fertilizer was a great help, he says. The yields increased after fertilization. Three thousand pounds to an acre was a good yield then. Thirty bushels to an acre of wheat was good then, also, Ballinger recalls.



M. L. SIMPSON, JR., (left) seems about ready to sanction anything that H. E. Ritch has to tell Cotton John about the Jumbo Community at the tape-recorded interview following the Thanksgiving supper, last Friday. Wayne Carthel and daughter Shirley of Hereford are also interested spectators. (Staff Photo)

Business for Ballinger has been a great success this year. He states, "There should be lots of money in these banks here."

As a pastime, Joe likes to fish and hunt.

He belongs to the Farm Bureau organization.

Many people may wonder how Mr. Ballinger came about the name of "Potato Joe." Well any one could pretty near guess the reason for the nickname. He got it though when he had hired the Short boys to help cut seed potatoes in 1932. Naturally, being boys, they had to give him a nickname, which turned out to be "Potato Joe," Ballinger says, "Hardly anyone knew me by Joe Ballinger for years. But the name has worn off a bit since we have all the

new-comers in our community." Yet many people still stick with this old nickname and he is "Potato Joe" to all of his old friends. As a community need, Ballinger sees none. He states, "Seems to me like it is going along in pretty good shape. I can't see where anything much is lacking, that needs something done about it."

### Courthouse Records

#### Warranty Deeds

Car McCaslin, et ux, to D. C. Martin, all of Lot 2 of Childer's Subdivision of the Northwest part of Block 1 and the North part of Block 2 of Evans Addition.

Fred P. Young, et ux, to J. C. Perrin, et al, being the Northeast quarter of Section five.

H. H. Caraway, et ux, to E. E. Bishop, all of the North 124 feet of Lot 38 in Block 44 of Evans Addition.

J. L. McFarling Jr., to Gus Ruland, all of Lot 2 of Peterson's Subdivision of a part of Block 2, of Mabry Addition.

William J. Stanford, et ux, to T. J. Parsons, all of the South 15 feet of Lot two and all of Lot three of R. G. Blue Subdivision of a part of Blocks 1 and 2 of Evans Addition.

W. V. Lovett, et ux, to Carl Sevier, et ux, all of Lot 2 of the First Christian Church Subdivision of a part of Block 19 of Evans Addition.

N. D. Bartlett Jr., et ux, to Alma M. Paetzold, all of Lot 22, and the South 10 feet of Lot 25, Block 2, Westhaven Addition.

#### Marriages

Paul Basaldua Ruiz to Miss Susana Grimald Rogue.

#### New Automobiles

R. W. Coursey, 1955 Buick, 11-22; Frank Mooney, 1955 Chevrolet, 11-22; J. F. Martin, 1955 Chevrolet, 11-22; J. H. Link, 1955 Pontiac, 11-22; Anna Hudson Minton, 1955 Ford, 11-22; Iley Barton, 1955 Studebaker, 11-22; Joe Betzen, 1955 Dodge, 11-23; Charles R. Hoover, 1955 Plymouth, 11-24; Horace Betts 1955 Buick, 11-24; John Hamby, 1955 Chevrolet, 11-23; C. E. Altman, 1955 Chevrolet, 11-23; and M. S. Craig, 1954 Mercury, 11-24.

#### WATCH IT!

OMAHA — When the Eastern Nebraska Horological Assn. and the Horological Assn. of Nebraska met here it turned out that only one of four officers of the two associations of watchmakers and merchants was wearing his own watch.

Said Bill Yost of Milford, Neb.: "My wristband broke. It hasn't been fixed yet."

Michael Hansen of Omaha explained: "I've loaned out all three of mine, I'm checking this one for a customer."

R. Paul Miller, Omaha, said: "I loaned mine out, too. This is from my scrapbox."

#### HORSE OVERPARKS,

DENON, Ill. — It was a horse on somebody when city fireman Chester (Shorty) Stangeland's saddle horse broke loose from its barn. Policeman Frank Chapman pinched it for staying overtime at a parking meter.

### Rev. Don Root Attends Youth Meet At Athens

The Rev. Don Root, minister of the First Christian Church here, is one of 200 church leaders participating this week in the first Joint Planning Conference of Christian Churches in Texas.

Purpose of the state-wide conference, which began today, and will continue through Thursday, is to plan missions and education programs for the Christian Churches in Texas. It is being held at Christian Youth Foundation, a Christian Church campsite near Athens.

The Rev. Root is attending the conference as director of Christian Youth Fellowship in District 1 of Christian Churches.

Representing an attempt on the part of Texas Christian Churches to integrate planning at the state level, the Joint Planning Conference is sponsored jointly by the Texas Christian Missionary Society, the Board of Religious Education and the Texas Convention of Christian Churches.

Work plans and strategy formulated at the Athens meeting will be used by co-operating congregations in Texas and will be shared with the leaders of other states through national planning meetings.

Participating in planning sessions are members of the Board of Religious Education, members of the Board of Trustees of the Texas Christian Missionary Society, trustees of the State Convention of Christian Churches, district chairmen of various age-levels in Christian education, presidents of 15 Texas districts and chairmen of district functional committees.

### School Lunch Menu

(Menus for November 29-December 3 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

#### MONDAY

Meat Loaf... Catsup  
Seasoned Black-eyed Peas  
Cabbage-Carrot Salad  
Bread... Butter... Milk  
Peach Halves

#### TUESDAY

Hot Dogs (Coney Buns,  
Frankfurters, and Chili Sauce)  
Sliced Tomatoes... Cheese Sticks  
Fruit Salad... Milk  
Peanut Butter Cookies

#### WEDNESDAY

Pinto Beans... Onions  
Spiced Beets... Canned Tomatoes  
Lime-Vegetable Salad  
Beef and Cheese Sandwiches  
Cherry Cobbler... Milk

#### THURSDAY

Fried Steak... Gravy  
Mashed Potatoes  
Buttered Green Beans  
Bread... Butter... Milk  
Orange Halves

#### FRIDAY

Baked Fish in Spanish Sauce  
Buttered Cubed Potatoes  
Combination Vegetable Salad  
Bread... Butter... Milk  
Apple Cobbler

Oslie, Norway claims to be the smallest city in the world served by a subway, says the National Geographic Society.

### READ THE CLASSIFIED

## STAR

SUNDAY MONDAY TUESDAY  
COMBINING THE EXCITING TALENTS OF  
FOUR ACADEMY AWARD WINNERS!  
**HUMPHREY BOGART**  
Academy Award winner for "The African Queen"  
**AUDREY HEPBURN**  
Academy Award winner for "Roman Holiday"  
**WILLIAM HOLDEN**  
Academy Award winner for "Stalag 17"

WEDNESDAY THURSDAY  
She Makes Up Her Mind From The Bottom Of Her Heart...  
AND IT ALL COMES TRUE!  
COLUMBIA PICTURES presents  
**JUDY HOLLIDAY**  
IN  
**IT SHOULD HAPPEN TO YOU!**  
Another comedy bombshell from that "BORN YESTERDAY" blonde!  
with **PETER LAWFORD** and **MICHAEL O'SHEA**  
and introducing **JACK LEMMON**  
Story and Screen Play by GABRIEL KARIN • Produced by FRED KOHLMAN  
Directed by GEORGE CUKOR

TEXAS Sunday Only  
NEW GLORY FOR GARY!  
Winner of this year's "Best Actor" Academy Award!  
**GARY COOPER** **BARBARA STANWYCK**  
IN  
**BLOWING WILD**  
BY THE  
"BRINDO GIANT"  
"WOMAN OF THE DIABLE"

### Community Builders

By Coelita Shelton  
A resident of this community for the past 24 years and one noted for raising the first Irish potatoes

on a commercial scale in this community is Joe Ballinger, commonly known as "Potato Joe."

Ballinger can be very well placed in the category of community builders and is certainly a pioneer in Hereford vegetable circles.

He was born in Indiana on Feb. 14, 1898. He attended schools in Indiana and moved to Idaho in 1920. Ballinger moved to Texas in

DON'T BE HANDICAPPED BY LACK OF EDUCATION!  
YOU CAN COMPLETE  
**HIGH SCHOOL**  
AT HOME... NOW!  
Many finish in 2 years. All books furnished.  
• No classes  
• No wasted time  
• Low payments  
DIPLOMA  
AMERICAN SCHOOL, Dept. DN,  
Write - O. C. Todd - P. O. Box 974 - Amarillo, Texas  
Name \_\_\_\_\_ Age \_\_\_\_\_  
Address \_\_\_\_\_ Phone \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

## Dodge flashes ahead in style!

New '55 Dodge Custom Royal V-8 4-door Sedan... flair-fashioned!

Presenting the dazzling new '55 DODGE Flair-Fashioned for the Future

These last few days, crowds of people have come in to get their first look at the flair-fashioned new Dodge for 1955. They examined it and gave their verdict: Dodge has done it!

Dodge flashes ahead with a car that is taut and eager in every line—lower, wider and far, far longer.

Dodge flashes ahead with the new outlook in car design—a swept-back New Horizon windshield that encircles you in a glass cockpit.

Dodge flashes ahead with clean, flowing lines that capture the flair of the future—from the low and racy hood to the flaring rear deck and twin-jet taillights.

If you have not yet seen what Dodge has done, you are missing the thrill of the year. It is a car of a hundred surprises, inside and out. Come see for yourself.

Take Command... Get the Thrill First Hand

Dodge Dealers present: Danny Thomas in "Make Room for Daddy," ABC-TV • Bert Parks in "Break The Bank," ABC-TV • Roy Rogers, NBC Radio



New Horizon Windshield preserves the true line of beauty with its rakish swept-back slant—wraps around both top and bottom!

## MR. FARMER

It's Time To CONVERT  
Your Tractors and Other Farm Machinery To Economical "PHILGAS"

Chances are that your farm machinery is now sitting idle, due to the end of Harvest. If so, then bring your Mobile Farm Machinery in to Hereford Butane, Inc. for conversion to the more economical "Philgas" Butane.

SEE US TODAY!

**Hereford Butane, Inc.**  
Phone 1300



# OZARK DIKE

by  
ED STROPS



## ALL BUSINESS IS LOCAL

Lemonade or garden spade . . . candy bars or motor cars, you'll get a better deal if it's a local deal. Only your Hereford Merchants are equipped to give that personalized friendly attention that makes your daily shopping business a real pleasure! Shop at home!



Features

WORLD'S GREATEST FEATURES

# The Sunday Brand

Merford, Texas

Our Slogan "More People—More Fun!"

**BUZZ SAWYER**

FEATURING HIS PAL  
**ROSCO SWEENEY**  
By ROY CRANE

I'M A HUNTIN' THEM SQUATLEYS.

THEY ALL LEFT A WEEK AGO FOR THE HOSPITAL WITH MRS. SQUATLEV. SHE'S VERY SICK. I'M TRYING TO TAKE CARE OF THINGS TILL THEY RETURN.

THEN YOU CAN PAY BACK THE BACON AND FLOUR AND EGGS AND SUGAR THEY OWE ME

OH, DEAR!

I'M AFRAID WE'RE ABOUT OUT OF EVERYTHING. I HAVEN'T BEEN ABLE TO LEAVE THE TWINS LONG ENOUGH EVEN TO GO TO TOWN FOR GROCERIES.

HUMPF!

I'M SURE THEY'LL RETURN WHAT THEY'VE BORROWED, IF YOU'LL JUST WAIT TILL THEY GET BACK.

I ALREADY BEEN WAITIN' SIX MONTHS. I'M A-SETTIN' RIGHT HERE. TILL I COLLECT THE GRUB THEM DEAD BEATS HAVE TOOK OFFEN ME.

HERE'S TEN DOLLARS. WILL THAT REPAY YOU FOR THE GROCERIES THEY'VE BORROWED?

IT'LL HAVE TO DO, I RECKON.

MEANWHILE, THE SQUATLEYS ARE PARTAKING OF THE HOSPITALITY OF DAUGHTER BLESSING AND HUSBAND SLY.

HOT DAWG! THIS IS THE LIFE!

LUCILLE WORKING FOR US BACK HOME. BLESSING AND SLY WAITIN' ON US HERE.

AND ME WITH NO YOUNG'UNS TO TEND TO. HIT'S A REAL VACATION.

I GOT AN IDEA, SLY. WHY DON'T YOU AND ME TAKE A VACATION WHILE MAW AND PAW AND QUIT'S ARE HERE?

NOW YOU'RE TALKIN'!

LATER

WELL, I BE DOGGONE! LISTEN TO THIS! "DEAR MAW: ME AND SLY'S GONE FOR A VACATION. KNOW YOU AND PAW AND QUIT'S WON'T MIND LOOKIN' AFTER THINGS TILL WE GIT BACK. YOUR LOVING DAUGHTER.... BLESSING"

I'M TIRED OF CHOPPIN' WOOD AND SLOPPIN' HAWGS. LET'S GO HOME!

WHO'LL MIND THESE BRATS?

I'M PLUMB SURPRISED AT BLESSIN' AND SLY A-SNEAKIN' OFF AND LEAVIN' COMPANY TO COOK AND WASH DISHES AND TAKE CARE OF YOUNG 'UNS.

# JOHNNY HAZARD

by FRANK ROSSIN

THAT FIGURE OF ORCHID MEDITATING ON THE MOUNTAINTOP... IS NOT ORCHID! JOHNNY FINDS IT A DUMMY WEARING A ROBE AND A COWL! PUTTING TWO AND TWO TOGETHER....



VERY CLEVER, ORCHID...VERY CLEVER! NOW I KNOW IT WAS YOU WHO SHOVED THAT ROCK CORNICE AT ME... PUSHED ME OFF THAT MOUNTAIN ROAD... AND I'M BEGINNING TO FIGURE OUT WHY!



YOU'RE UP HERE DAILY FROM NOON TO SIX LOOKING FOR SOMETHING... NOT MEDITATING! THAT SCROLL IN YOUR ROOM SAYS YOU'RE LOOKING FOR THAT LOST STATUE!



THE STATUE GLOWED IN THE DARK! RADIUM DOES THAT... RADIUM GIVES OFF RADIATION... COULD CAUSE THE ANCIENT HIMALAYANS TO DIE SLOWLY... BUT SURELY!



AND HOW DOES ONE FIND RADIUM, ORCHID? WITH A GEIGER COUNTER, THAT'S HOW...WHICH EXPLAINS THAT USED "B" BATTERY I FOUND IN YOUR CELL!



YOU MUST BE AROUND HERE SOMEWHERE, MISTER... YOU CAN'T STRAY TOO FAR FROM THAT DECOY FIGURE UP THERE!



WELL WELL, LOOK WHO'S PROSPECTING THE MODERN WAY! OKAY... YOU JUMPED YOUR LAST CLAIM, ORCHID...IT'S BACK TO THE SALT MINES FOR YOU!



HI, PARDNER... FIND YOUR GRUBSTAKE YET? DON'T REACH FOR THE HARDWARE...YOU GAVE IT TO ME, REMEMBER?

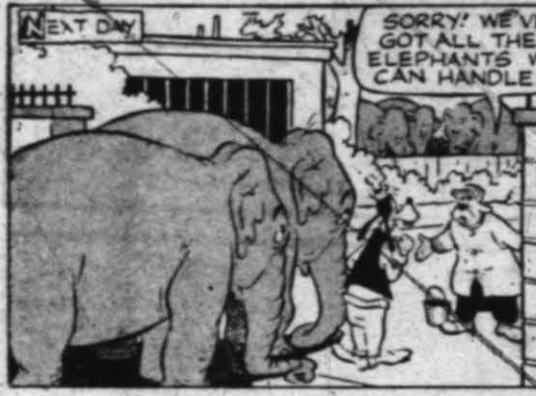


REALLY? WHICH ONE DID I GIVE YOU? I'VE GOT SO MANY OF THEM I SOMETIMES LOSE TRACK!

11-28 CONTINUED...

Shop In Hereford  
For Your Best Buys!

**WICKY MOUSE**  
by WALT DISNEY



WALT DISNEY PRESENTS  
**UNCLE REMUS**  
AND HIS TALES OF  
BRER RABBIT

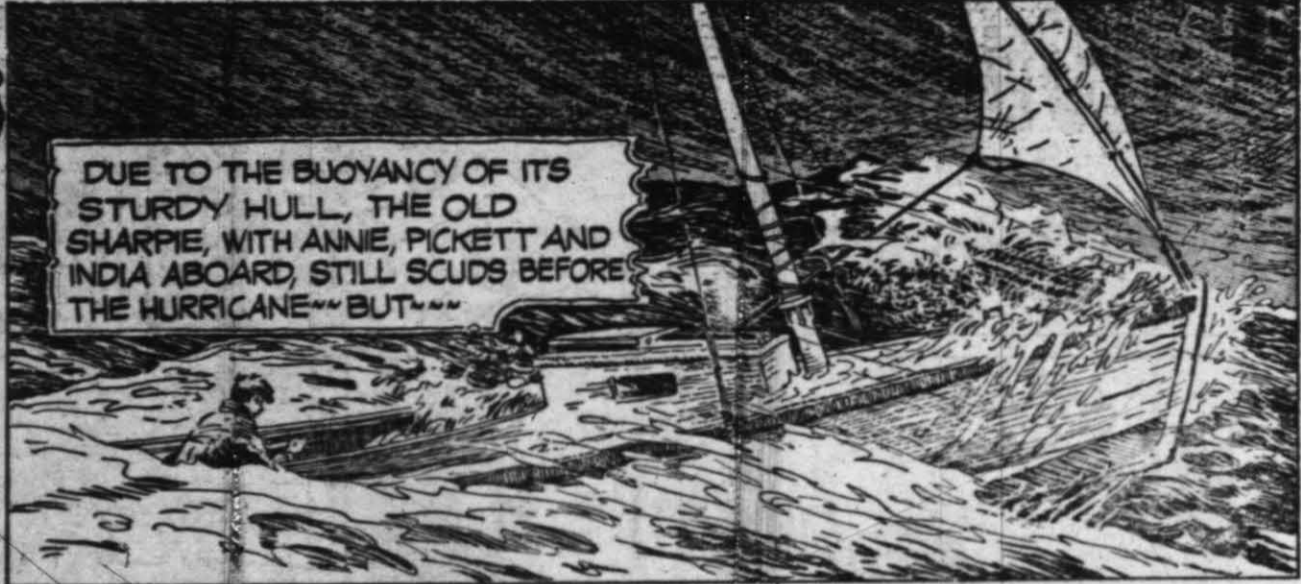
BRER RABBIT DISCOVERS THAT HE'S GOT UNDERGROUND CONNEKSHUNS WITH BRER GOPHER.



**Trade In Hereford  
For Your Best Buys!**

# LITTLE ANNIE ROONEY

by DARRELL MCCLURE



DUE TO THE BUOYANCY OF ITS STURDY HULL, THE OLD SHARPIE, WITH ANNIE, PICKETT AND INDIA ABOARD, STILL SCUDS BEFORE THE HURRICANE... BUT...



PICKETT~ THE WATER IS COMING IN FAST~ IT'S UP OVER THE CABIN FLOOR!!

GRAB THE BUCKET AND START BAILING~ IT'S UP TO YOU GIRLS NOW~ DON'T DARE LEAVE THIS TILLER OR WE'LL CAPSIZE~



WE'RE BREAKING UP FAST~ THERE GOES THE JIB~ THAT'LL EASE THE STRAIN SOME~

I THINK I SEE A BOAT WAY UP AHEAD~ YES~ NO~ YES!



IT'S A SHRIMPER~ THE BIGGEST SHRIMPER I EVER SAW~ IF WE CAN ONLY STAY AFLOAT UNTIL WE GET UP TO IT...



GRAB THE RIGGING AN' CLIMB ABOARD WHEN SHE ROLLS DOWN~ I'LL FETCH ZERO...

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WE MADE IT~ AN' JUST IN TIME~ THE SHARPIE IS GONE



THIS IS THE SUPREME PRIDE~ UNCLE KING'S NEW EXPERIMENTAL SHRIMPER~ THE ENGINE IS DEAD AN' THERE AIN'T A SOUL ON BOARD!!

DARRELL MCCLURE 11-28



## ALL BUSINESS IS LOCAL

Don't go "buzzin' around" looking for bargains! Shop Hereford—where you'll find every type of merchandise—every modern service—you could possibly want. And you'll appreciate the near-to-home convenience, the extra shopping time that's yours, when your business is local! Shop at home, and save!



# MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS



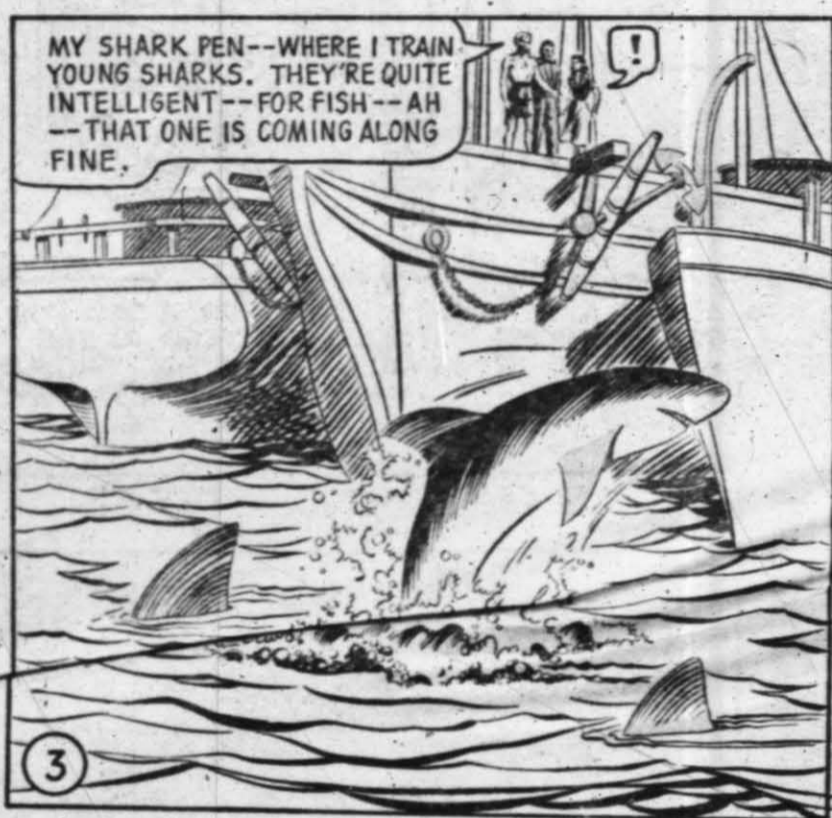
OH, I'M QUITE COMFORTABLE IN MY CITY. I HAVE ENDLESS SUPPLIES IN THESE WRECKED SHIPS--

AMAZING-- A CITY OF WRECKS-- OWNED BY A MAN WHO TRAINS WHALES AND SHARKS!



DIFFERENT FISH RESPOND TO DIFFERENT NOTES -- SHALL WE HAVE SOME SEA BASS FOR DINNER?

THEY SWIM RIGHT INTO THE NET!



MY SHARK PEN--WHERE I TRAIN YOUNG SHARKS. THEY'RE QUITE INTELLIGENT--FOR FISH-- AH -- THAT ONE IS COMING ALONG FINE.



MY OCTOPUS! HE'S GOTTEN QUITE LARGE. NOT VERY BRIGHT. DOES NOTHING BUT EAT.

UGH--



OUR SCHOONER IS SHIPSHAPE DESPITE THE WHALES.

GOOD! IT'S TIME WE TOOK OFF--

OH, NO, I'M SORRY-- BUT I'M AFRAID YOU CAN'T TAKE YOUR SHIP AWAY FROM HERE!

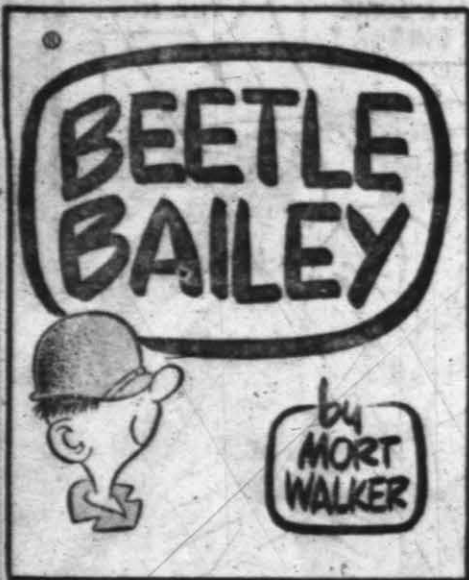


SOMETIMES, IN STORMS, MY SHIPS BREAK THEIR LASHINGS. MY WHALES ARE TRAINED TO BRING THEM BACK. SO--IF YOU TRIED TO LEAVE, I KNOW THE WHALES WOULD ONLY BRING YOU RIGHT BACK!

CONTINUED -

# SHOP

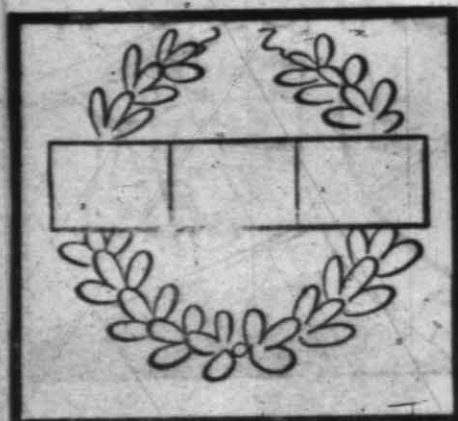
With the Friendly Merchants  
of Hereford  
Help Keep Hereford Ahead



AND HOW ABOUT A CITATION FOR ALL THOSE DANGEROUS MISSIONS TO TOWN IN THAT BROKEN-DOWN CAMP BUS?!



I HOLD THE RECORD FOR FLIES SWATTED IN THE MESS HALL! THAT SHOULD BE WORTH **SOMETHING!**



THE BIVOUIAC RIBBON: BLUE FOR RAIN, BROWN FOR MUD, WINTERGREEN FOR MOSQUITOES, WITH A POISON IVY WREATH.



AND WE OUGHTA HAVE A UNIT EMBLEM TOO!



**ALL BUSINESS IS LOCAL**

Our feathered neighbor above "shopped" locally . . . got what she wanted quickly, without tiresome travel. Moral: Local business is smart business. For when you shop with your Hereford Merchants, you get all the top-brand merchandise at fair and honest prices . . . plus extra service without inconvenience. Shop at home and save!



**BLONDIE**  
by  
**CHIC YOUNG**



**Shop In Hereford  
For Your Best Buys!**



**THE LITTLE THEATRE PRESENTS**  
**POPEYE**  
 by TOM SIMS & BILL ZABOLY

IF ONE MAN DIGS A HOLE 4 FEET DEEP IN 5 HOURS, HOW LONG WILL IT TAKE 3 MEN TO DIG ONE TWICE AS DEEP??

THAT IS THE HOMEWORK PROBLEM, SWEET'PEA??

POPEYE, IT DONT SAY HOW BIG AROUND IS THE HOLE OR WHAT THE MEN ARE USIN' TO DIG!!

MISS PILGRIM WILL KEEP ME IN AFTER SCHOOL !!

OKAY, YOU GO AN' FIND OSCAR AN' I WILL BRING WIMPY!!

SWEET'PEA'S ARITHMEKICK IS B'COMIN' TOUGH!!

SWEET'PEA, YOU SHOULD BE DOING YOUR HOMEWORK!!

HELLO, MISS PILGRIM, I YAM JUST STARTIN' ON IT!!

ARITHMETIC?? WHAT DO I KNOW ABOUT ARITHMETIC??

POPEYE WANTS YOU TO COME AN' HELP!!

OKAY, IF POPEYE SAYS SO!!

IT STILL DONT SAY ANYTHING ABOUT HOW BIG AROUND IS THE HOLE !!

IN 'AT CASE, ALL WE CAN DO IS GUESS!!

SWEET'PEA, WHY AREN'T YOU DOING YOUR HOMEWORK??

WHAT DO YOU SUSPOSE WE ARE DOIN' HERE... DIGGIN' A NEW OCEAN??

PUF PUF

WUNK

TOM SIMS & ZABOLY

11-28

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**For Your Best Buys**



**ALL BUSINESS IS LOCAL**

When you make a "local call" at any of your Hereford Merchants, you find famous-brands, new merchandise . . . wide selections . . . prices as low or lower than elsewhere—and the kind of courteous, individual attention that makes shopping locally a truly pleasant experience! Shop at home, and save!



# THE KATZENJAMMER KIDS



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# SHOP

With the Friendly Merchants  
of Hereford

Help Keep Hereford Ahead



# GRANDMA

by  
CHAS. KUHN-



**Stop!!  
Shop!!  
Save:!**

*In  
Hereford*