

The Weather		
Wednesday	High 72	Low 50
Thursday	78	52
Friday	82	52

# The Sunday Brand

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Including 20 Pages of Comics

VOL 6—NUMBER 17

Hereford, Texas, Sunday, October 18, 1953

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## Solicitation This Week

### Experiment Station Plan Near Ready

Overall tentative plans for an agricultural experiment station in the Hereford area were worked out at a meeting at noon Thursday in Hotel Jim Hill, when representatives from Texas A&M, the Texas Citrus and Vegetable Growers and Shippers Association, and local growers and shippers got together. A&M representatives came up here planning to set up experimental plots on area farms, but met solid opposition from growers and shippers, who felt that all of the work should be done on one piece of ground. A local committee is to work on obtaining from 40 to 60 acres of land on a rent-or-lease basis, the land to be available about the first of the year.

Members of that committee are E. B. Hedrick, Paul Harvey, Lyle Blanton, Charles Huston, Newt Harding, Jack Renfro, John Paetzold, and Howard Gault. Gault, incidentally, is the new chairman of the association's state research committee.

**Tuesday Kick-Off**  
A meeting at noon Tuesday will be the kick-off point for the finance committee for the project to start out to complete raising \$6,000 in cash and pledges from business firms in and around Hereford. At present, there is \$2,169 in the kitty, not including the \$6,000 which was donated by Santa Fe railroad to help the project, with the proviso that the money must be matched locally.

**Revised Figures**  
Revised figures from the vegetable industry show that about \$14,000 will be available from that source this year, on the centage package, once settlement for the crop is made. This will be about \$5,400 from potatoes, \$3,000 from onions, and \$6,000 from lettuce.

Austin Anson, executive manager of the Texas Citrus and Vegetable Growers and Shippers Association, warned the men present at the meeting that Hereford had promised to match the money from Santa Fe, and "I'm not going to let you off the hook."

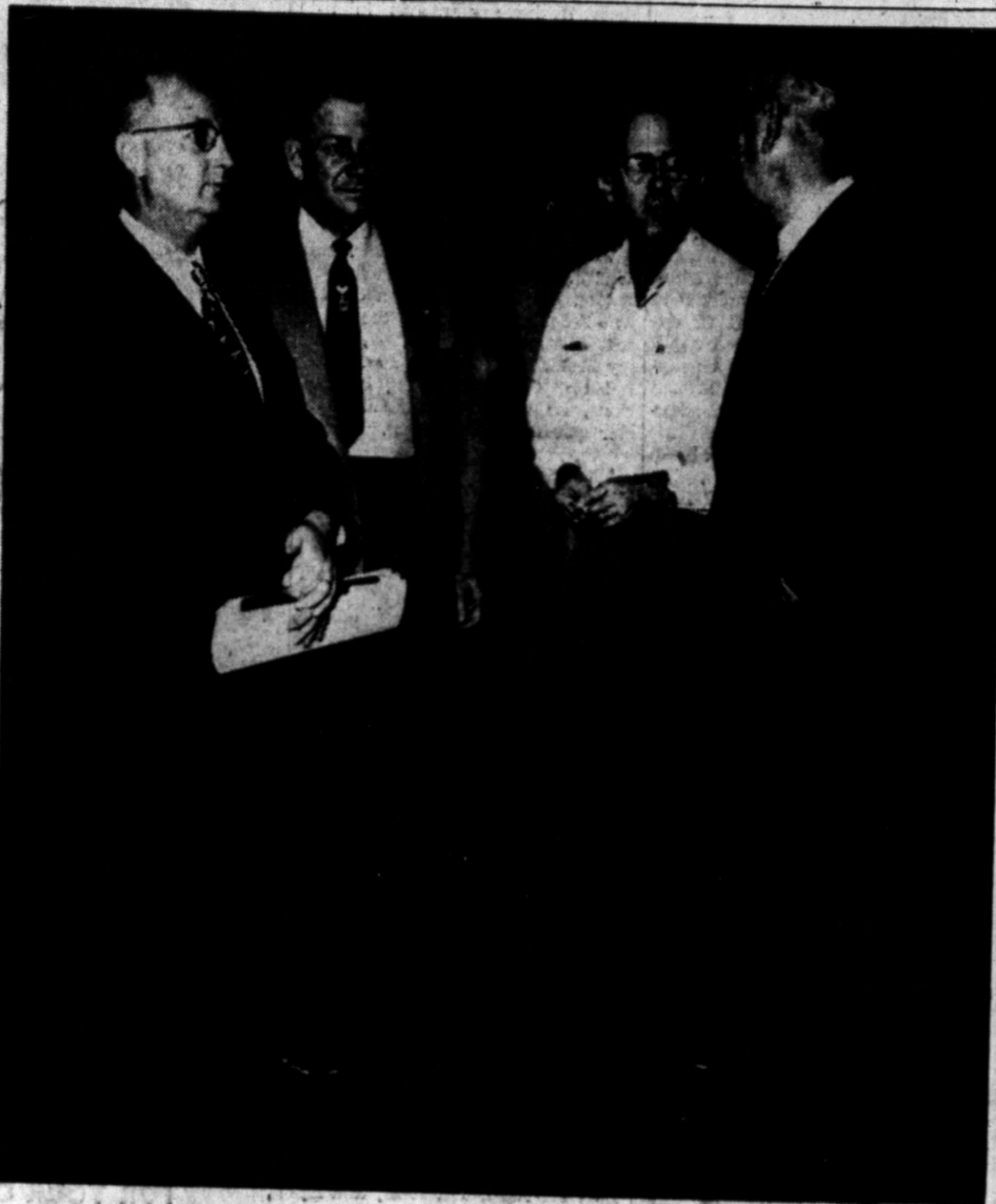
**Reply From Renfro**  
Jack Renfro, county grower and shipper, replied, to the laughter of the audience that "Santa Fe isn't going to get that money back if I have to put the \$6,000 up myself."

Anson pointed out to the merchants that they ring up sales every time the payroll checks are signed, and it is that money which is harvested first in Hereford. He asked Howard Gault to hold the Santa Fe check for one week from Monday, and, if the necessary funds have not been raised locally by then, to return the check to him and it would be given back to Santa Fe.

**Not Self-Supporting**  
Dr. D. R. Patterson, vice director of vegetable research at A&M, warned the local growers and shippers that a research station is not self-supporting, partly because of the type of specialist labor which must be used, and partly because harvesting is not done according to the needs of the research program.

Members of the solicitations committee who will begin pounding pavements Tuesday afternoon as they ask local businessmen for (Continued on Page 2)

AMONG THOSE PRESENT at the meeting of vegetable growers and shippers with representatives from Texas A&M Thursday were, from left, James W. Witherspoon of Hereford, member of the Texas A&M board of directors; Horace Etchison of Allen, president of the Texas Citrus and Vegetable Growers and Shippers Association; Howard Gault of Hereford; new director of the association; and Dr. D. W. Williams, vice president of Texas A&M. (Staff Photo.)



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## Trade Excitement Days Auction Is Set For Monday

Hereford's big Trade Excitement Day auction will take place at 7:30 o'clock Monday night at the football field, at which time more than \$3,000 worth of quality merchandise will be sold for the Trade Excitement coupons.

With Bill Wilson of Canyon as auctioneer, the event is expected to attract hundreds of people who will be interested in

buying items ranging from a Shetland pony and a television set down to pots and pans and many smaller items.

**In Case Of Rain**  
In case of rain, the auction will be held in the High School auditorium.

Monday night's auction will be the climax of 19 days during which the coupons were handed out by participating merchants when the customers requested them. Area residents could buy almost anything in Hereford and get the coupons.

It has been promised that the bidding on each item will start out fairly low, rather than the auctioneer deliberately getting the bidders to start the ante out at higher figures. For those who have the coupons in large quantities, it will mean a good chance to buy some of the larger items for the house or, possibly, even that Shetland pony for one of the children. No one is setting an exact or even a bottom price on any of these items, so there should be plenty of real bargains.

**List Of Items**  
The following is a complete list of the items that will be on sale. As they were purchased from various merchants, the items are not grouped, except according to the manner in which they were bought for the auction. Go over the list carefully, and plan to use your auction money to the best advantage Monday night.

Mix masters, deep fryers, coffee makers, toasters, picnic sacks, silent butlers, pressure cookers, kitchen stools, aluminum pitchers, cake pans, bread boxes, garbage units, egg beaters, potato mashers and cannister sets.

Footballs, basketballs, hobby horse, tricycles, wagons, pedal auto, gun sets, Red Ryder B-B guns, and small radios.

Levels, saws, braces, hammers, hose reel, grass rakers, 50 foot hose, wheel barrow, skill saw, cap guns and cap rifles.

Double blankets, baby carriage, bed spreads, throw rugs, towel sets, dolls, blankets, luggage, ice trays, irons, and waffle irons.

Dr. and Mrs. Clyde Rush and family visited in the home of Mr. and Mrs. J. W. Dickerson Sr., in Amarillo Wednesday. Mrs. Dickerson was a nurse in the Deaf Smith County hospital while Dr. Rush was in Hereford.

## Ladies Golf Tourney Set For Weekend

The Hereford Golf Club's annual Ladies City Tournament will be held Saturday and Sunday. All ladies from Hereford, Dimmitt, and Mulshoe are eligible to enter.

Entry fee will be \$5. Lucille Posey is the defending champion. There will be eight ladies to each flight.

**Schedule of events:** From today through Wednesday, qualifying rounds, 18 holes.

Wednesday, qualifying for medalist trophy until 5 o'clock and a dinner for all lady entrants and husbands at the Jaycee Clubhouse at 7 o'clock.

**First Round Matches**  
Saturday morning at 9 o'clock, first round matches in all flights.

Sunday morning, October 25, at 9 o'clock semi-finals in all flights and consolation flights.

Sunday afternoon at 2 o'clock, finals in all flights and consolation flights.

Large handsome trophies will be awarded medalist, winner of each flight, runner-up in each flight, and consolation winner of each flight.

## Funeral Services Were Held Friday For Cole Infant

Funeral services for Peggy Ann Cole, infant daughter of Mr. and Mrs. E. H. Cole, 228 Avenue C, were held Friday afternoon at 3 o'clock in the First Methodist Church with Rev. S. M. Dunnham, pastor, officiating.

The child died Thursday morning in Deaf Smith County Hospital just four hours after she was born. Survivors included her parents, grandparents, Mr. and Mrs. Irving, and a brother, John Allen, 3. Burial was in West Park Cemetery. Gilliland Funeral Home had charge of the arrangements.

## Three Accidents Cause About \$320 In Damages Wednesday, Friday

Damages totalling approximately \$320 occurred in three accidents here Wednesday and Friday.

**In the first accident which occurred Wednesday evening,** Edgar S. Ireland, driving a 1952 Dodge, collided with a 1952 Buick, driven by Mrs. Jewell Davlin Hall.

Ireland was going west on Fourth street when Mrs. Hall pulled out from the curb where she had been parked, also going west on Fourth. Hall stated that the sun blinded him and he did not see the other car, according to police reports.

Ireland was charged with failure to grant the right-of-way. Damages were estimated at \$100 to the Dodge and \$20 to the Buick.

**Intersection Accident**  
In an accident Friday morning at the intersection of Miles and Fourth street, Mrs. Mabel Stambaugh was charged with failure to grant the right-of-way and disregarding a stop sign.

Mrs. Imogene McIntosh Harris, driving a 1946 Chrysler, was going north on Miles street and Mrs. Stambaugh, driving a 1953 Buick, was going east on west Fourth when the two cars collided at the intersection. The Chrysler collided with the right front fender of the Buick.

Damages were estimated at \$75 to the Dodge and \$25 to the Chrysler.

**Brakes Failed**  
Antero Baustesta Nebres, driving a 1953 Dodge, was going north on Main street and stopped for the red light in the 200 block on Main street.

Mrs. Lueretia Irick Johnson, driving a 1946 Kaiser pulled up behind the Dodge and attempted to stop but her brakes failed and the left front fender of the Kaiser struck the right rear fender of the Dodge.

Damages were estimated at \$75 to the Dodge and \$25 to the Kaiser by investigating officers.

Mrs. Johnson was charged with following too close.

**Channel Traffic**  
At other points, stop signs are needed partly to channel traffic onto other streets, where there seem to be fewer accidents. Also, when there is a collision at an intersection, the investigating officer must be able to prove in court why a driver is given a ticket.

If there is a stop sign on one of the streets, there is no question of right-of-way. We have had our officers tied up in court so often that the stop signs were also needed for that reason.

Massie pointed out that laying out through streets must be done with "the problems of traffic distribution in mind, if the greatest number of cars are to be able to get to their destinations as quickly and safely as possible."

**Through Streets**  
For this reason, east-west streets east of Main have been put on a through-street basis, while those (Continued on page 2)

## Around Town

A representative of the Amarillo Social Security Field Office will be in Hereford Wednesday morning at 9:30 o'clock in the Commissioners Court Room of the Courthouse.

Next meeting of the Hereford Parent-Teachers Association has been set for Monday, November 2, when Mrs. James P. Cornett of Canyon, district P-TA president, will speak.

The regular meeting of the Hereford City Commission, scheduled for Monday night, will be held Tuesday night instead because a number of the city officials will be out of town Monday.

Jackie Rule, who lives three miles south of Friona, had about \$200 in damage done to his Chevrolet coup just before 11 o'clock Saturday morning when a gas line broke and the gas caught fire when he switched off the ignition. The car was just south of the First Baptist Church. Hereford volunteer firemen extinguished the blaze.

Tommy Joe Martin, son of Mrs. Myrtle Martin of Hereford, was on the Carrier Leyte when it exploded Friday, but he was not injured, according to word received Saturday by Mrs. Martin.

Dr. A. T. Mims and Dr. W. D. Lawrence left Saturday morning by plane with Lyle Blanton for a pheasant hunting trip in South Dakota.

Roy Hardy, who has been a mechanic at McCullough Motor Co. is turning professional golfer Monday. At that time he will take over the job as pro for the Shamrock Golf Club. His family plans to move to Shamrock immediately.

(Continued on Page 2)



SAD FACES ON THE BENCH told the story of the game between the Hereford Whitefaces and Phillips Blackhawks Friday night at Phillips, when only a last-minute touchdown kept the herd from being completely smothered by the Hawks. From left, they are Don Ray Parsons, Joe Easley and Dan Jansen. (Staff Photo.)

## Blackhawks Stampede Boogered Whitefaces

A Whiteface team that had its back to the wall for a full four quarters and finally drew a faint touch of scarlet from the Phillips Blackhawks in the last six seconds of play took a terrific 60-7 defeat Friday night at Phillips, losing their second conference game of the season.

**Passed 27 Yards**  
Hereford received the initial kick but made only three plays before being forced to kick out. The Blackhawks came back to make a first down with line drives, then back Don Meek passed 27 yards to Don Smith for a touchdown.

From then on, the Whitefaces seemed to lose most of their starch. Meek got loose for a 61 yard run for the second touchdown, making the score 12-0 at the end of the quarter.

Going into the second quarter, the Whitefaces were forced to kick out again. This time John Bennett, right halfback for the Hawks, took (Continued on Page 2)

## City Manager Explains Reasons For Large Number of Stop Signs

"In view of the fact that there has been considerable publicity about the stop signs which were installed recently, it might be well to explain the reasons for those stop signs, and the reason for their locations," City Manager Cecil Massey said Saturday.

"The stop sign locations were chosen by the previous city commission because they seemed to be a need for them. For instance, there are four-way stops around each of the schools, to protect school children, whose hurrying feet often follow their thoughts, heedless of any possible danger."

"At other points, stop signs are needed partly to channel traffic onto other streets, where there seem to be fewer accidents. Also, when there is a collision at an intersection, the investigating officer must be able to prove in court why a driver is given a ticket."

If there is a stop sign on one of the streets, there is no question of right-of-way. We have had our officers tied up in court so often that the stop signs were also needed for that reason.

Massie pointed out that laying out through streets must be done with "the problems of traffic distribution in mind, if the greatest number of cars are to be able to get to their destinations as quickly and safely as possible."



FOR EACH DOT, one automobile accident has occurred in Hereford this year, according to City Manager Cecil Massey. Thirteen persons have been hurt as a result of the accidents. The accidents are one reason that steps have been taken to get up all the stop signs which were planned by the last City Commission. These signs help to designate through streets, such as Sixth Street, and, it is hoped, will help in the distribution of city traffic and cut down on the number of accidents. (Staff Photo.)



### City.....

(Continued from Page 1)

west of Main have north-south streets as the through streets. This does not mean that there are no stop signs at all on the through streets, but that there are very few stop signs, while nearly all of the cross streets have stop signs on them.

"Since the first of January of this year, there have been 133 traffic accidents of one type or another in Hereford, and in 13 of those, some one has been hurt," Massey said. "Some of these accidents have involved pedestrians, which means that the pedestrian had more chance of getting hurt than the person driving a car which is involved in a minor collision does."

**Collisions Noted**  
On the city map shown here,

each black dot, which is a map tack on the map in Chief Leo Box's office, represents the collision of two or more cars. Lighter dots mean either that a person was injured or that a pedestrian was involved.

Main street, downtown, shows the largest number of accidents. The area around the intersection of Main and Highway 60 is another bad place. Two other points where there have been several accidents are the intersection of Highway 51 with Park Avenue, and the Intersection of Highway 51 and Highway 60. These are in spite of a blinker light at the Highway 60 crossing, and stop signs at the other intersection.

**Right-Of-Way**  
"Some people apparently do not know that they do not have the right-of-way after stopping for a stop sign until they can proceed

### Blackhawks..

(Continued from Page 1)

the ball, and promptly ran it 55 yards for the third tally of the game. That time, the kick was good, and the score jumped to 25-0.

**Tried The Air**  
Receiving the ball again, the Whitefaces tried taking to the air, but had two incompletes and a fumble, then had their attempt at

with safety," Massey added. "And a stop sign means STOP, not just slow down and shift gears." He suggested that another thing that most drivers should think about is that each accident in the city can cause an increase in the amount necessary to pay automobile insurance, which doesn't help any, either.

an air attack intercepted by Jimmy Gray.

Hereford was able to regain the ball when G. C. Merritt intercepted a Blackhawk pass, but the herd was forced to kick out from its own 25, and the Hawks took it back down the field to the Whiteface 42, where Meek went through left tackle and made another long run, this time for 42 yards, for another score.

Before the whistle blew for the half, though, Meek had made another drive after the Blackhawks had taken the ball down to the Whiteface seven. There Meek went through center for the needed yardage, and raised the score to 39-0.

**Second Half**  
Going into the second half, Blackhawk coach Chesty Walker moved the second team in, but the tired Whitefaces were unable to even cope with that sort of opposition. The Hawks scored again in the third quarter when co-captain Bennie Counts went around right tackle and ran, behind some very neat blocking, 51 yards for the Hawks' seventh goal. Meeks made the extra point.

In the last quarter, the Hawks scored twice again, once on a 39 yard run by Ben White, who followed his blockers through the line, and again when Larry Lane made the last 10 yards for a goal after a series of passes and line drives.

**Last Minute**  
Finally, in the last minute of play, a pass from Buddy Godfrey was intercepted by the Hawks, who tried to carry the ball back down the field in the remaining seconds of play.

A hard Hereford tackle squirted the ball from Blackhawk hands, and it was caught in mid-air by Merritt, who ran it back 25 yards across the goal line, with only two seconds to spare. The try for extra points was good.

Time ran out on the game during the last kick-off play.

### Around...

(Continued from Page 1)

Cowan Jewelry announced that there were four persons who picked diamonds out of the bowl at Furr Food Store this week. The winners were Mrs. Arnold Betzen, Mrs. Buster Harman, Rosemary Adams, and Don Odam. Furrs expects to have diamonds in the bowl until Tuesday.

The Hereford Fire Department answered a call Thursday afternoon about 1:15 o'clock at the Hereford Grain Corporation. A sack of maize had caught fire but the fire was out before the Fire Department got there.

Virgil R. Terry, son of Mr. and Mrs. J. W. Terry of Hereford, was among the Naval Aviation Cadets who recently reported to the U. S. Naval Auxiliary Air Station, Sauley Field, in Pensacola, Fla. After finishing formation flying instructions, he will start aircraft carrier qualification training.

The First Christian Church will observe Laymen's Day today (Sun-

day). Gaylord E. Mullins will bring the morning message. Jim Kirby will be in charge of the service, with other laymen participating. John Ball of Hereford was among the 5,022 students who enrolled for classes at Kansas State College in Manhattan, Kans., this fall.

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That's right friends, you can STRETCH your dollar further when you buy your new Car from Sharp and Edwards Motor Co. We have a fine selection of NEW CARS, every make and model, and a wide variety of colors. If you're looking for a nice clean USED CAR, then you've also come to the right place.

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**Experiment...**  
(Continued from Page 1)

funds to support the program and match Santa Fe's capital are Clint Fromby, Virgil Dodson, Pete Carmichael, Horace Vaughn, Ray Cowart, John Aikin, Raylan Evans, and Larry Loerwald.

Among those who attended the meeting were Dr. D. W. Williams, Dr. Patterson, Dr. Guy Adrance, and John Hutchinson of Texas A&M, District Extension Agent Knox Parr of Amarillo, and officers of the Texas Citrus and Vegetable Growers and Shippers Association Horace Etchison of McAllen, president; J. C. McManus

**Hospital Notes**

**Patients in Hospital**  
Mrs. Noble Snodgrass, OB; Mrs. Homer Fox, med.; Criss Renfro, Med.; S. J. McElroy, Med. M. H. Koelzer, Med.; Mrs. F. H. Oberthier, Med.; Mrs. G. A. F. Parker, Med.; Mrs. J. M. Smith, Med.; Mary Ann Corona, Med.; C. W. Pennington, Surg.; Mrs. William Ohlig, Med.; Mrs. Jeff Beason, OB; Bill Darker, Surg.; Richer Conez, Med.; Josie Martenez, OB; Alford Petty, Med.; and Charles E. Hood, Med.

**Patients Dismissed**  
Mrs. E. H. Cole, OB, 10-17; Mrs. Leonard Click, Surg., 10-17; Robert Farnsworth, Med., 10-17; Mrs. Mollary, Med., 10-17; Mary Bomar, Med., 10-17; Mrs. Frank Robbins, OB, 10-17; E. R. Sawyer, Med., 10-17; Ira W. Capshaw, Med., 10-17; Raul Lopez Jr., Med., 10-17; Mrs. Marvin Tisdale, OB, 10-17; Jack Garrison, TA, 10-15; and Ky-la Higgins, T&A, 10-15.

**Births**  
Sons to Mr. and Mrs. Daniel Martinez, 10-16; and Mr. and Mrs. Noble Snodgrass, 10-17.

of Weslaco, vice-president; and George Sherriff of Donna, secretary-treasurer.

**KIDS get FREE Mickey Mouse birthday party GIFTS with Weather-Bird Shoes for Boys and Girls**

Mickey Mouse is celebrating his 25th birthday... and what a lot of fun! Be sure to see WALT DISNEY'S newest Mickey Mouse full length movie, MICKEY'S BIRTHDAY PARTY... and be sure to see the swell Mickey Mouse Birthday Gifts and Weather-Bird Shoes we have for you!

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**THE McCORMICK HM-20**  
**COTTON STRIPPER**  
**HARVESTS COTTON CLEANER**  
--- Here's Why ---

The key to fast, clean cotton stripping with the HM-20 is the use of stripper rolls of unique design.

The stripping unit for each row is made up of a smooth, six-sided steel stripping roll and a floating stripper bar, also smooth. The roll flips the bolts off the stems. This greatly reduces the amount of trash mixed with the cotton fibers, compared with types of strippers that pull or tear the bolts off the plants.

Each stripper roll and bar is set at an angle of approximately 30 degrees with the ground. This causes the stripping action to progress upward toward the top of the plant as the machine moves along the row.

Impellers at the rear of the stripper rolls are provided to keep the top of the stripper trough clear of trash.

1. Smooth, six-sided stripper roll flips bolts off the stems into the conveyor auger, which is below and to the side of the stripper roll.
2. Smooth stripper bar holds plants against stripper roll. This bar is spring-loaded, allowing the space between bar and stripper to automatically adjust to light or heavy plant growth. Clogging is minimized.
3. Upper stripper-roll beaters. The tire carcass beaters aid in harvesting bolls high on the plants. Position of the beaters is adjustable to match height of the crop.
4. Impellers on stripper roll and stripper-roll beater aid in keeping upper part of stripper compartment clear of trash.
5. Point of stripper bar extends well below the lower bearing. This aids in keeping grit and dust away from the bearing.

**HEREFORD IMPLEMENT CO.**





MRS. C. M. SIGMON of Fort Worth, mother of Mrs. H. M. Benefield of Hereford, celebrated her 100th birthday Sunday with a reunion which was held in a park at Forth Worth. All of Mrs. Sigmon's children were present and included Mrs. Benefield and her sister, J. F. Foster of Cedar Edge, Colo., who joined Mrs. Benefield here for the trip to Fort Worth, Mrs. C. C. Coulter

of Newton, N. C., Gene Sigmon of El Paso, Mrs. Rex Calloway of Bowie, Mrs. C. F. Jones and Mrs. G. T. Whitley of Fort Worth. Mrs. H. M. Benefield with Mr. and Mrs. Lee Benefield are shown fourth from the left with other brothers and sisters. Mrs. Sigmon was too feeble to be photographed.

## Biggest Change Caused By Baby Is Use Of Additional Hot Water

Though there'll always be a change in the weather and a change in the seasons, the biggest change of all this year in Texas will be in diapers.

The U. S. Bureau of Vital Statistics is father to this thought since its records show that during the first seven months of the year 129,643 births were recorded in the state. And this bumper production shows no signs of let-up since there were 21,108 births registered in July alone.

Gas appliance people, who make studies of these things, say that changes in the homes of these new-born Texans are considerably more far-reaching than those demanded almost hourly by the infants themselves.

### More Hot Water

In fact, the Gas Appliance Manufacturers Association says when a new baby takes over in the average home, the hardest hit appliance of all—aside from the parents, of course—is the hot water system. That's because 12 to 18 freshly laundered diapers are required in a 24-hour period in addition to normal hot water demands for bathing, cleaning and dish-washing.

At the bottom of all this is the too-frequent tendency of homeowners to install undersized heaters, GAMA points out. Where heaters are of sufficient tank capacity, there's no need for Father to sacrifice his hot shower or shave, or for Mother to neglect the dishes or family wash just so the diaper demand can be met.

### More Clothes Dryers

Outdoor drying—dependent as it is on the vagaries of weather—is another thing that changes with the arrival of a baby since dry diapers must be available rain or shine. That's one of the main reasons, GAMA says, for the tremendous growth in popularity of the gas clothes dryer. It will fluff-dry a full day's change of diapers in 30 minutes and simultaneously keep Mom from keeling over from exhaustion from trotting in and

out to the clothesline with another bundle of wash.

And there's one final thing that should change for the better with the arrival of the baby—the climate, if it isn't already as good, as modern home-heating apparatus can make it. That's the reason, GAMA claims, there's such a trend to gas heat in new homes since many gas-operated heating systems distribute controlled warmth through a duct network which can be used also for sending cool, filtered air through the house during the summer. This means year-round comfort and elimination of dust, smoke and odors from the atmosphere.

And that, GAMA remarks, is nothing to be sneezed at!

The ancient Egyptians painted eyes on their ships and even today, small boats in the Orient have painted eyes to help them "see" says the National Geographic Society.

**Boots For Spark Plugs**  
Spark plugs soon may get synthetic rubber "boots" to help keep auto engines running in wet weather. The "boots," made of a chlorosulfonated polyethylene, which is oil derived, remained serviceable in tests for 72,000 miles at average driving speeds. Oil is used in many different ways to keep America's automobiles and other vehicles running smoothly and efficiently. Optrich eggshells were used for water containers as early as 5,000 B. C.

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See ELIZABETH WOMBLE

## Airplane Spray Experiments Improve Spacing Of Nozzles

COLLEGE STATION — More farmers turn every day to the airplane as a rapid method of spraying, dusting, fertilizing and even planting crops.

Figures show that the number of airplanes used for these purposes has swelled during the past 10 years from only a few hundred to nearly 7,000.

**Better Equipment Needed**  
As the use of planes increase, the need for better distribution equipment becomes more pronounced.

Present methods of application of spray, for example, use a number of release nozzles below the trailing edge of the plane's lower wing. These nozzles are evenly spaced along the wing from tip to tip.

Unevenness in spacing of material results from turbulent air flowing around and over the release nozzles so that instead of falling straight down, the spray material is blown about by the air, causing high amounts to fall in one spot while relatively little falls in another.

### Nozzles Moved

Basing their experiments on this finding, Fred E. Weick, head of the Personal Aircraft Research Center of the Texas Engineering Experiment Station, and George A. Roth, his assistant, started moving the nozzles into different positions to find the best distribution for one type of airplane.

"Patterns must be plotted for each type and design of aircraft, because the slightest change in design completely changes the deposit pattern," Weick says.

In order to obtain accurate measurements of material deposited, Weick and Roth designed new sighting and positioning instruments so that a plane's position can be determined within six inches, vertically and horizontally, as it passes over the measuring station.

This measuring station, also designed by Weick and Roth, con-

sists of a row of specially adapted balance boxes which give a precise measurement of material deposited on each, readable in terms of pounds per acre.

### Trapezoid Best

"The most practical pattern so far as we've been able to determine, is a trapezoid—that is, a triangle with the top cut-off. With the edges of such a swath overlapped properly this gives very nearly perfect distribution, yet with a wide enough swath that applicators can operate efficiently."

Uneven spacing of the release nozzles in such a way that airflow will adjust the unevenness before the material reaches the ground is the most logical answer to the problem, according to Weick and research has proceeded along this line.

At present, the most effective spacing pattern has been found for one type of aircraft, and tests are now being made with another. Other types popularly used in agricultural work will be tested as soon as possible, Weick said.

A typical modern aircraft test laboratory contains 2,500 to 3,000 pieces of technical equipment and instruments, and an inventory of at least 500 items of standard operating supplies, exclusive of chemicals.

Texas has burned enough prime pine forest since 1915 to build 50,000 homes for its citizens.

**FIRE PROOF - VERMIN PROOF ECONOMICAL**

**Truly The Ideal Building Material**



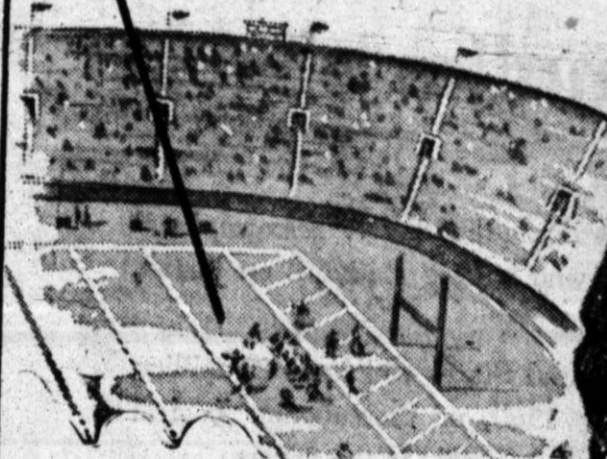
**HAYDITE BLOC**

Special prices on Truck lots direct from our Amarillo Plant.

We also carry a stock at our Hereford Plant

**Crowe-Gulde Cement Co.**  
of Hereford  
PHONE 1722 1st & GOUGH ST

**PLAY THIS COMBINATION TO WIN**



Your own ability and personality PLUS clothes that place you at the best advantage in every situation... that's your winning combination for business and social success. Wearing the right clothes at the right time gives you a "winning edge" over your competition. Come in and let us show you exactly what we mean!

TURN OVER A NEW LEAF FOR FALL



**Dub's Man's Shop**  
The Home of Quality Clothes



THE MOST FLATTERING STOCKING EVER MADE!

Party Sheer by shaleen

The newest and sheerest DUPONT NYLON plus superb knitting by SHALEEN create this glamorous new stocking to present your legs at their best... "Sitting Pretty" or "Stepping Out." Proportioned to fit you.

New Fall Shades...  
TOWN & COUNTRY — Smart, Fall Sun-Tone  
FRENCH ROSE — Bewitching Blush-Beige  
TANGO — Magnificent Mauve Taupe  
66 gauge, 12 denier \$1.95 the pair. Sizes, 8 1/2 to 11.

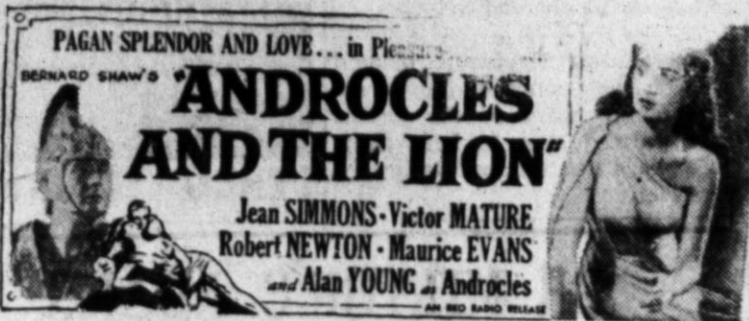
shaleen stockings exclusive with

THE **Vogue**



# WANT ADS Phone 30 or 31

## FREE Theatre Tickets To See



Sunday, Monday and Tuesday

October 21 - 22

## Star Theatre

Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed in The Brand, we will give you a free ticket.

### 1. FOR SALE Miscellaneous

PICTURE FRAMING with personal attention on each job. Mrs. J. J. Buckner, 24 Ave. D. Phone 751. B-1-15-43-tfc

Chrysler Industrial Motors Sales & Service McCullough Motor Co. 111 W. 1st. Ph. 17 B-1-9-tfc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-16-tfc

FOR SALE: Ford truck. Frame for cotton trailer, \$75.00 and 30-30 Savage Rifle, \$35.00. Phone 277-W. B-1-16-41-tp

HOME FREEZER FOR SALE, slightly used. Bargain. Troy Moore at Farmer's Drive In, Phone 161. B-1-15-16-tfc

LUMBER: No 4 Fir, 2x4's \$6.95. 1x8 Ship lap, \$6.95 per 100'. Rockwell Bros. & Co. Phone 4 B-1-17-39-tfc

CUSHMAN SCOOTERS and parts 565 1/2 Union. C. L. Conklin. B-1-9-15-9p

FOR SALE: Assortment of Holland Bulbs and cut flowers. Mrs. J. F. Ward, North Main. B-1-15-41-tfc

Hereford Glass Co. Expert Car Glass Installation Table top and Window Glass Picture Frames 302 Park Ave. Ph. 1425 B-1-16-tfc

USED WRINGER type washing machine. Used Westinghouse electric range. Parker Brothers. S-1-11-12-tfc

FOR SALE: TV Antenna on 40 foot pole. Cheap. 120 Higgins. Phone 1805-W. B-1-13-42-2p

\$50.00 BUYS A ROYAL Standard typewriter in perfect condition. See L. Baskin. B-1-12-42-2p

FOR SALE OR TRADE 1 35,000 B.T.U. Coleman floor never uncrated. 1 Notary gas pump 1 Pr. metal car top carriers 1 Stock trailer 20 gauge new Remington-Automatic Misc. golf clubs & hand tools James W. Vines 511 Knight Phone 1186 After 6 p.m. B-1-17-2c

### 2. FOR SALE Farm Equipment

FOR SALE: Very cheap cotton stripper, tractor, four row planter. Cash. Part terms or trade-in. See Lesly Vaughn Motor Co., Box 113, Hereford, Texas. Phone 600. S-2-27-17-tfc

FOR SALE: Two cotton trailers. Mrs. Ed Hughes. 811 Texas Ave. Phone 896-M. B-2-13-17-2c

FOR SALE: International beet harvester and self propelled combine. Both used very little and will sell cheap. E. C. Reinauer, one mile north of Joel Switch. B-2-26-16-3c

1952 MASSEY HARRIS combine Maize Bar. Ready to go. \$1950. Ben Roberson. Moore's Trailer Court. B-2-15-42-2p

### 3. FOR SALE Automobiles

FOR SALE: 1948 Chevrolet, clean. John H. Wood, Fullwood apartments No. 5. Phone 1454-J. B-3-13-42-2c

### 4. REAL ESTATE

FOR SALE: Nice 2-bedroom house, double garage. Good location. Call Westway, 2464. B-4-13-13-tfc

If you have something for sale or trade -- see us. G. I.'s we have a farm for you. J. B. ELLISTON Real Estate

132 E. 2nd. Phone 179 B-4-39-tfc

Why Pay Rent New 3 bedroom brick home, double garage. \$16,500. 25% down. New 3 bedroom house, single garage, large bgrn. \$15,000. 7 room duplex, \$7,500 for \$1,500 down.

5 room efficiency, double garage, \$7,000 for \$500 down. 5 room efficiency, single garage \$7,850 for \$500 down. 4 room house, \$4,800 for \$1,000 down.

2 room house and lot, \$1,250, some terms. For sale, small grocery store well located. Might consider some trade.

Also nice irrigated 290 acres, 210 in cultivation, 3 bedroom home, other improvements, a good buy, \$185 per acre. See us before you buy, we have other good listings. Will appreciate showing you. J. M. Hamby Real Estate South of Court House Phone 701 B-4-42-tfc

MUST SELL Very nice FHA home located at 131 Ave. B. Has garage apartment that will rent for enough to make loan payments. Call at 136 Main for key. Will sell at a bargain. SAM NUNNALLY Lone Star Agency 136 Main Night Phone 1711 B-4-15-tfc

### PRUDENTIAL FARM LOANS

America's Largest Farm Lender SAM NUNNALLY 136 Main Lone Star Agency B-4-12-tfc

FOR SALE: House, garage, and lot located at 503 Irving, Hereford. Equity and assume loan. Inquire same address. B-4-18-42-2p

Just two lots 52 x 200 feet left within 1 1/2 blocks of Shirley School. Sell on monthly payments. J. B. Elliston Phone 179 132 E. 3rd. B-4-42-tfc

200 acres irrigated farm. 5 room modern house. Price \$150.00 per acre.

160 Acre irrigated farm. Modern house. 2 car garage & outbuildings. Price \$165.00 per acre.

2500 acre ranch near Walsenburg, Colo. Highly improved, priced to sell, see me for particulars. Hugh Bookout Realty 533 E. 1st St. on Hiway 60 Hereford, Texas B-4-10-tfc

Have G. I. buyers for quarter section good land. Have 2 sma!! tracts irrigated close in priced right. Several good farms, quarter, half or section. Several homes priced from \$4000.00 up two and three bedrooms. 2 houses on large lot. Double garage. 4 and 3 rooms. Nice home and income. Have ranch listings in Texas, New Mexico & Colorado. J. W. Robinson Box 685 Phone 932 B-4-15-tfc

MONEY TO LOAN: We can take care of your needs on farm loans, either refinance or to install irrigation well. Also when you want to sell or buy land see us. J. C. Ricketts Phone 358 133 West 3rd St. S-4-13-tfc

FOR SALE BY OWNER DUPLEX Four rooms and bath, each side. Double garage, good state of repair. One side carpeted. Good location. Liberal financing by owner. Close in, immediate possession. J. K. Baker 305 Roosevelt S-4-15-tfc

E. B. POSEY REAL ESTATE DEALER Your Listings Appreciated 338 N. Main Phone 366 Box 506 Hereford, Texas S-4-32-tfc

FOR SALE BY OWNER: Three bedroom house on K Street. A. Peterson. Phone 1484-W. B-4-14-15-tfc

For Real Estate Farm Loans -- 4 1/2% Good Terms SEE LUTHER PEVLEY Local Representative Travelers Insurance Co. Res. Phone 524-W B-4-47-tfc

FOR TRADE Income property for Farm or Ranch land located in Castro or Deaf Smith County. This income property consists of Two 40 units apartment housing programs, located at Camp Hood (Killeen, Texas) housing U. S. army personnel (one of the best rental income deals in the State). Ideal for man and wife who want monthly income property. Contact C. T. Rice, Albuquerque, New Mexico, Box 922, or Phone 58074 after 6 p.m. Daily. B-4-17-6p

### LAND SPECIALS

IRRIGATED SECTION: Fair improvements. 2 good 8" irrigation wells. 400 acres fine level land. Bal. slightly sloping. All will irrigate. 1/2 Min. possession. Terms. Located in Castro Co. Near Dimmitt. Per acre \$170.00. 400 ACRE FARM: Fine set of modern farm improvements. 2 good 8" irrigation wells. 320 acre fine level land. Bal. slightly sloping. All will water. Located 10 mi. Hereford. \$25,000.00 will handle. Per acre \$210.00. 310 ACRE FARM: Fair modern improvements. 2 good 8" irrigation wells. All good level land in cultivation and irrigation. 1/2 min. Possession. Terms. Located 10 miles from Hereford. Per acre \$210.00. 290 ACRE FARM: Nice modern improvements. One 8" irrigation well. 200 acres fine level land in cultivation. 50 acres level grass land. Bal. sloping. 1/2 min. possession. Terms. Located 7 miles S/E Hereford. Per acre \$185.00. 1/2 SECTION: 1/2 in cultivation, bal. fine grass land. Located in good water belt. Terms. Possession. 1/2 min. Per acre \$100.00. EXTRA CHOICE 1/4 SECTION: Small house. Fine 8" irrigation well in shallow water belt N. Dimmitt. 1/2 min. possession. Terms. Per acre \$225.00. 160 ACRE TRACT: Fair improvements. All good land in cultivation. Lays good to water. Located in irrigation belt in Castro County. Possession. 1/2 min. Terms. Per acre \$110.00. TEXAS VETERANS: We have several fine tracts of land we can sell on G.I. loan, both dry and irrigated land. Write for descriptive list. WESSON REAL ESTATE Ph. 944 317 Sampson West of square Hereford Texas S-4-17-1c

HOUSEWIVES WANTED: Address advertising postcards. Must have good handwriting. Write National Engraving, Watertown, Mass. B-6-14-15-8p

WANTED: Custom Combining, have four Massey Harris Combines, two canvas and two auger machines. Also have trucks for hauling. Phone Lester Newton, 277-W or John Remtro, 385-W, Hereford. B-6-28-41-tfc

IRRIGATOR WANTED: Single or married, house furnished. Top wages. No drunks, drifters or loafers, year round job. Good job for man who wants to put in honest days' work. Write with references to Henry Hitch Ranch Guymon, Oklahoma. B-6-38-16-4c

### 8. HELP WANTED

WANTED: Experienced mechanic. Seigler Motor Company. S-8-6-17-1c

### 9. Situations Wanted

WOULD LIKE TO DO TYPING in my home. Phone Mrs. Clinton Massie, 1775. B-9-13-41-4p

SITUATION WANTED: Man, 9 years experience in custom harvesting and dry land farming. Eight years experience in Butane supply, installation, and conversion. Will consider anything. Home owner in Hereford but will re-locate for right deal. Inquire 503 Irving, Hereford. B-9-39-42-2p

### 10. NOTICE

A RESERVE LIFE Representative will be in Hereford, October 22, 23, 24. If interested, call Jim Hill Hotel. Mrs. Orlds, or Mrs. Newsom for appointment. From 9:00 to 12:00 noon. B-10-30-17-2c

ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Fowlkes. Harrison Highway. Ph. 1574-W. B-10-14-9-tfc

ALCOHOLICS ANONYMOUS Phone 850 or 1427 B-10-24-tfc

We will have a complete line of Montgomery Ward Home freezers at The Farmer's Drive In Friday the 14th. \$10 Down and 24 months to pay. Troy Moore our representative Phone 161 B-10-16-tfc

See our new Wardmatic washing machine on display Friday the 14th. Farmer's Drive In Phone 161 B-10-16-tfc

FOR RENT: Four room unfurnished duplex apartment. Adults only. Call 589. B-5-11-42-tfc

FOR RENT: Furnished bedroom. 915 Union Ave. S-5-7-17-1k

FOR RENT: Nice large south bedroom. Joining bath. 509 Ross. Phone 847-J. B-5-12-17-tfc

FOR RENT: Bedroom. Mrs. Ed Hughes. 811 Texas Ave. Phone 896-M. B-5-11-17-2c

BEDROOM. Comfortable and convenient. Private entrance. 116 Avenue A. S-5-9-17-1p

FOR RENT: Two bedroom house. Unfurnished. Phone 1174. S-5-8-17-1k

BEDROOM FOR RENT: 219 Avenue D. Phone 1012-J. S-5-8-17-1k

BEDROOM: Ladies or couple. Phone 771-J or 293. B-5-8-17-2p

### Read The Classifieds

HEREFORD No. 849 AF & AM EA Thrus-Oct. 22 7:30 R. L. Thompson, Sec'y W. A. Bill Phipps W. M.

Kiwanis Club Thrus. Noon Hotel Jim Hill

Hereford Rotary Club meets every Friday at 12:00 Hotel Jim Hill

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

### 6. WANTED

WE WANT LISTINGS on irrigated land. Gus Collett, 2214 Bdwy., 21856 with W. L. McAfee, 2627, 28th, 57066, Lubbock, Texas. S-6-20-16-2p

WANTED: Custom binding and combining work. Floyd Stivers, Phone 930-J B-6-13-tfc

HOUSEWIVES WANTED: Address advertising postcards. Must have good handwriting. Write National Engraving, Watertown, Mass. B-6-14-15-8p

WANTED: Custom Combining, have four Massey Harris Combines, two canvas and two auger machines. Also have trucks for hauling. Phone Lester Newton, 277-W or John Remtro, 385-W, Hereford. B-6-28-41-tfc

IRRIGATOR WANTED: Single or married, house furnished. Top wages. No drunks, drifters or loafers, year round job. Good job for man who wants to put in honest days' work. Write with references to Henry Hitch Ranch Guymon, Oklahoma. B-6-38-16-4c

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### Noisy Party Draws Fine For Speeding

TOLEDO, Ohio (AP)—Municipal Judge Homer A. Ramey fined four noisy members of a wedding party for speeding although he readily admitted no one was traveling fast. The four were driving a bride and bridegroom and 10 friends from a church to a wedding breakfast. They tooted their car horns and went noisily up the streets. Picked up by police, they denied they were going fast. The judge said he would be willing to accept a guilty plea to "making excessive noise." The four defendants agreed. They were fined \$10 and costs apiece. But when they went to pay, the court clerk told them they had pleaded guilty to speeding and their drivers' licenses had to be so stamped. They protested to the judge, but he told them: "Excessive noise comes under the general offense of speeding."

### Mocking Bird Learns Rhythm Of Morse Code

DALLAS (AP)—A Dallas radio amateur thought for a while that her ears were playing tricks. Mr. and Mrs. W. C. Jack have been improving their Morse code speed by practicing at home. Then Mrs. Jack began hearing the code at odd times when she wasn't practicing. The sound seemed to be coming from outside the house. It turned out to be a mocking bird which apparently thought it had learned a new song and was peeping out the "dit-dit-dahs" in authentic Morse code rhythm.

### Quick - Efficient HOME LOANS

Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-tfc

GRISWOLD'S REST HOME. Good nursing care. Excellent food. Phone 1231-J or 781-W. 401 Irving Street, Hereford. B-11-16-40-9p

SAVE MONEY on lawn grass seed! Hereford Grain Corp. Phone 380. B-11-11-36-tfc

RUBBER STAMPS fast service. Francis Printing Co. Ph. 1303. B-11-9-3-TFC

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-20-50-tfc

HOME & FARM LOANS See Us For The Best Service Available. John McLean Insurance Agency Phone 273 Box 267 127 W. 3rd St. Hereford, Texas For loans in Deaf Smith, Parker and North Part of Castro Counties. B-11-46-tfc

### Permits Put Bee On Annoyed Neighbors

WEST HARTFORD, Conn. (AP)—Neighbors complained about the bees Otto Swenson kept in his yard and had him arrested. He quickly brushed up on the law. The judge dropped the case. Swenson had learned that the law says that neighbors or no neighbors, all he had to do to keep bees legally is get a permit from the town clerk. The permit cost him twenty-five cents.

### NEW FALL RATES

For Irrigation Well Servicing. We will allow a 20% Discount on all Pulling and setting of Irrigation pumps from Now until Jan. 1st. Better not put off getting that well in condition for Mid-Winter Pre-watering. See us NOW. We also completely rebuild pumps and Gearheads.

### Kenny Gearn Machine Works

East on Highway 60, Phone 1570

### GOVERNMENT SURPLUS

Two Bedroom homes with plumbing and wiring Size 20 x 26 ..... \$750.00 One Bedroom efficiency ..... \$450.00 Duplex (4 Bedroom 52 ft. x 20) ..... \$1550.00 Duplex 42 ft. .... \$1250.00 Duplex 32 ft. .... \$950.00

Ready to move to your Farm or lot.

See Len Rogers, Machovec Homes, Dumas, Tex. Phone 2-4722

Buyer pays moving cost of \$50. plus \$1.00 per mile. \$75.00 plus \$1.00 per mile on Duplex.

Closed on Sundays

## "Bigger pies, not smaller slices"

We ran across a new word the other day... "demographer." That's a research man who studies statistics on births, deaths, populations.

Well, it seems the United States will have 20 million more people aboard by 1960, or thereabouts. Logical enough. We gained 20 million people in the forties.

Bigger pies are the order of the day. In the electrical industry, for instance, men with sharp pencils have figured that demand for electric power will have doubled during the decade ending in 1960. More power equipment is therefore needed. More electrical machinery for industry.

And better pies. Americans insist on better products, year by year. Somebody has to pioneer things. Looking ahead for five, ten, fifteen years—creating new and better products and improving old ones—that is the business of General Electric. For seventy-five years progress has been our most important product.

The babies who come into the world today won't want smaller slices of the world's goods and opportunities. Or even the same slice. They'll want more. Wait and see. Nothing less is worth planning for by the people who must organize for the future. It's no job for pessimists.

You can put your confidence in

# GENERAL ELECTRIC

Regular Meeting Night  
1st & 3rd Tues. Night  
of Each Month  
AMERICAN LEGION  
AND AUXILIARY

NOTICE OF MEETING  
ODD FELLOWS  
Each Monday Night  
REBEKAHS  
Each Tuesday Night

Kiwanis Club  
Thrus. Noon  
Hotel Jim Hill

Lions Club  
meets each  
Wednesday, 12 noon  
Hotel Jim Hill



# Northwest Hereford News

By Mrs. R. C. Childers  
Two-and-one-half inches of rain fell in the central portion of Northwest Hereford Tuesday evening between 7:30 and 8:00 o'clock. The amounts varied to less than one inch to the west to one inch near Hereford.

Complete loss of a number of lettuce crops have been reported from hail damage Tuesday evening. Lettuce that was ready to harvest was a total loss, and it is damaged heavily. It may be able to come out of it with several weeks of growth, if it does not freeze too early.

**Maize Damaged**  
Damage to the maize crops were light, due to the rain coming first and setting the grain to the head, reports farmers. However, the rain stopped the harvesting for several days. Combines ran a few hours Thursday afternoon.

It was reported that farmers in this vicinity received a 50 percent hail damage on their maize from the first hail of the season.

which came several weeks ago. The insurance company paid Jim Clements 52 percent damage, and Marvis Southward reports a 50 percent hail damage, but he did not have insurance to cover his loss.

**Birthday Dinner**  
Mr. and Mrs. George Turrentine entertained Mrs. Turrentine's mother, Mrs. Joe Paetzold, with a birthday dinner in their home Sunday. Others attending the dinner were: Joe Paetzold, and Mr. and Mrs. Herman Paetzold, Linda and Ronnie, from Hereford.

Captain Alma Paetzold, who is stationed in Germany, called to wish her mother, Mrs. Joe Paetzold, a "Happy Birthday" Sunday afternoon. Miss Paetzold has been in Germany for four years. She has been in the Nursing Corp for ten years, and plans to make a career of Army Nursing.

Mrs. Joe Paetzold will leave Sunday for Santa Monica, Calif., to be with her daughter Mrs. Phillip Beal, who is expecting a new arrival in the family soon. Mrs. Paetzold will be gone several weeks.

Guests From Lubbock

Out-of-town guests in the home of Mr. and Mrs. R. M. Mason were her brother and family, Mr. and Mrs. Ted Tomlinson from Lubbock, Mr. and Mrs. Bruce Burney and Bruce Jr., of Levelland, and Wilma Sue and Dick Thomas of Hereford.

Mr. and Mrs. R. L. Mason had as guests Sunday Mr. and Mrs. Raymond Parker and Mr. and Mrs. A. Smith from Amarillo. Mr. and Mrs. Smith remained for a week's visit in the Mason home. She is a sister of Mr. Mason.

Mr. and Mrs. Jim Clements and family were guests in the home of Mr. and Mrs. T. E. Kilpatrick and family in Lubbock last weekend. The two families attended the Texas Tech and A&M football game Saturday night at Lubbock.

Mr. and Mrs. Earl DeHart attended the Farm Bureau meeting in the County Court room Tuesday night. Mrs. DeHart was put on the ticket selling committee for the Barbecue Dinner the Farm Bureau is having Oct. 24. The price of the tickets is \$1 and she would appreciate it if members of this community would buy their tickets from her.

**Former Residents Visit**  
Mr. and Mrs. Lison Wilson, former Hereford residents, visited in the home of Mr. and Mrs. F. G. Witherspoon Friday.

Mr. and Mrs. Earl DeHart and Kenneth spent Sunday visiting in the home of Mr. and Mrs. W. E. Robinson in Claude. They are the parents of Mrs. DeHart.

Mrs. Earl DeHart and Mrs. R. C. Childers attended the regular meeting of the H. D. Choral Club Monday afternoon in the Veterans Club house.

**Renfros Return**  
Mr. and Mrs. Jack Renfro returned home from a business trip to parts of Missouri and Kansas Sunday night.

Mrs. C. S. Barclay has been ill with the flu this week.

Miss Patsy Jackson was a caller in the R. C. Childers' home Sunday afternoon.

Mr. and Mrs. Thomas Barclay are the parents of a baby daughter, born Saturday in the Northwest Texas hospital in Amarillo. Mr. and Mrs. Barclay are former residents of this community. They now live in the Ford Community near Vega.

Mr. and Mrs. D. W. Allmon left Wednesday for Greenville, S. C., for a two weeks' visit with their son and family, Sgt. and Mrs. Bob Allmon and children, David and Susan.

Mr. and Mrs. J. J. Doyle of Staten Island, N. Y., both bowled 300 games on March 31, 1942.

## Hereford People Attended Relative's Funeral In Roswell

Several Hereford relatives were in Roswell, N. M. Tuesday to attend funeral services for Mrs. Jack Moore who died Sunday after a lingering illness.

Those attending the services were Mrs. Sallie Carter, mother of the deceased; Mrs. J. J. Buckner, a sister; and a brother, Jess Carter, his wife. Also A. O. Thompson, Mrs. A. J. Schroeter and Mrs. Troys Carmichael.

Mrs. Moore was born and reared in Hereford and graduated from Hereford High School. She was the former Miss Betty Carter.

## Report On Galveston Trip Made At North Hereford HD Meeting

North Hereford Home Demonstration Club enjoyed a demonstration and lesson on making cake icings Thursday afternoon when a meeting of the club was held in the home of Mrs. Frank Brinkman. Mrs. Argen Draper, County home demonstration agent, gave the demonstration. Samples of cakes made by members were also judged.

Reports were heard from the HD Council and Choral Club, and Miss Roberta Campbell reported on a recent trip to Galveston where she attended the Texas Home Demonstration Club meet. Mrs. R. A. Fullwood reported on the craft school.

Members attending were Mesdames W. H. Russell, Fred Barrett, Belle Williams, Dick Barrett, Paul Hoff, C. L. Whitehead, O. C. Williams, R. A. Fullwood, Otto Olson, H. E. Pettyjohn, Tony Hoffman, Wesley Brown and Miss Roberta Campbell.

The next meeting will be held on November 5, in the home of Mrs. Dick Barrett.

Guests in the home of Mr. and Mrs. Will S. Kerr over the weekend were Moses Sevier, Patricia Higgins, Sarah Cooksey and Joe Kerr from Trinity University in San Antonio. They all attended the Trinity-WSTC game in Amarillo. Other visitors were Robert Rutledge, Jim Erwin and Pat Kerr from Texas Tech in Lubbock. They attended the Texas A&M-Tech game in Lubbock Saturday night.

Jackie Robinson of the Brooklyn Dodgers played five different positions during the 1953 season. He played all four infield spots and left field.

## Yucca, Johnson Grass Used In Demonstration Of Weaving At 4-H Club

Yucca and Johnson grass were two of the items used in the demonstration of weaving that Mrs. C. F. Homfeld gave to the Caprock 4-H club girls when they met Tuesday in the home of Rebha Pinnell.

Those present were Rebha, Wanda and Barbara Pinnell, Etta Ray Blalock, Cynthia and Kathleen Kromer, Glenda Homfeld, Judy Pinnell and the leader, Mrs. C. F. Homfeld.

Visitors present were Mrs. E. K. Pinnell, Mrs. R. L. Pinnell, Linda Pinnell and Mrs. Caven.

## Speaker From Austria Honored With Luncheon

Mrs. Rex Tynes, president of the Pioneer Study Club, honored Mrs. W. B. Little of Littlefield and Frau Renee von Bronneck of Vienna, Austria who was guest speaker for the Pioneer Study Club International Good Will program Tuesday afternoon, at a luncheon given at noon Tuesday.

The table featured autumn shades in decoration with fruit spilling from a wicker cornucopia in the center of the table and other appointments picking up the shades of the ruddy toned fruit. Bamboo place mats were used. Those attending were Mesdames Ray Johnson, Bess Werner, O. M. Dickey, S. S. Dodson and Urlin Streu.

## Choral Club Elects Officers For Year

Officers were elected at the regular meeting of the H. D. Choral Club in the Veteran's Club house Monday afternoon. A number of the officers were re-elected to serve the second term. They were: Mrs. J. B. Cartway, chairman, Mrs. T. J. Parsons, vice chairman, and Mrs. R. C. Childers reporter. Replacing Mrs. Ed Stewart as secretary is Miss Augustine Gregory.

**Song Practice**  
Song practice was directed by Mrs. G. E. Mullins with Mrs. Cecil Massey as pianist.

Others attending besides those mentioned were: Mrs. Tom Draper, Mrs. Earl DeHart, Mrs. Joe Landers, Mrs. Floyd McGee, Mrs. R. L. Wilson, Mrs. S. S. Williams, Mrs. Paul Hoff, Mrs. John Draper and Clara Shore.

The Chorus will sing at the Council Christmas party in December. The next meeting will be held at 2:00 o'clock instead of 2:30 o'clock.

# WANTED

## 50 More Old Used Refrigerators

Yes, right now we're in the market for refrigerators to rent to trailer camp occupants and others living in temporary quarters. Come in or phone us for offer.



### Sensational Trade-In Offer on brand new 1953 PHILCO Refrigerators

Your chance of a lifetime to modernize your kitchen with a brand new 1953 Philco. Don't worry about the cash. Use your credit. But you must hurry. Naturally there's a limit to the number of used refrigerators we can take in for this season. Don't miss out. Come in now.

**NEW PHILCO AUTOMATIC "THINKS FOR ITSELF"**

World's most automatic refrigerator. Never needs defrosting. With huge 2 ft. built-in freezer holding 73 lbs. Quick freezes at 20° below zero. Every convenience plus Philco Dairy Bar.

Choice of New Philco Models from 7 to 12 cu. ft.  
**AS LOW AS \$295 A WEEK FOR PHILCO 732**

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## For Sale! G.I. & FHA Brick Homes

Westhaven Addition -- Hereford

Down Payment for Veterans as Low as

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Plus Loan Expense

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## N. D. & CO. OFFICE

Hereford, Monday, October 19

Construction on 3 homes starting immediately!

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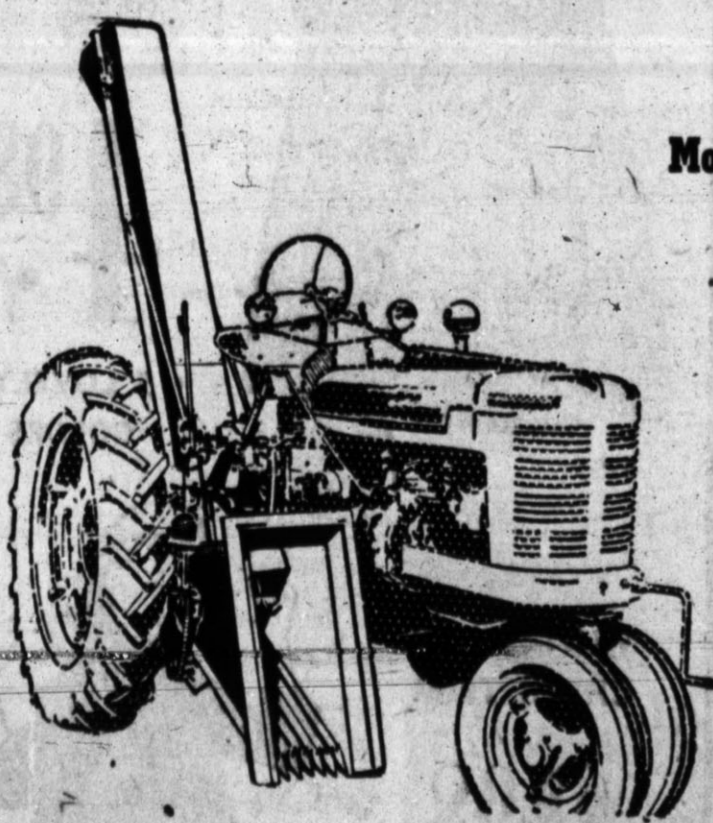
On Monday, October 19th

We will be glad to secure VA Certificates of Eligibility for Veterans. Bring all of your discharge certificates.

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More Profit In Each Bale

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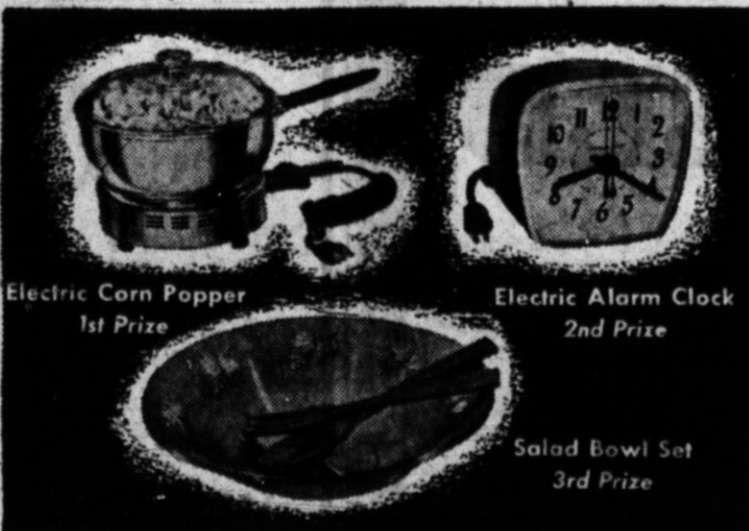
## Davis McCracken Imp.

Your M-M Dealers

## Get in our big LAY & PAY CONTEST Pick the Best Pullet and WIN A PRIZE!

Come in and see the pullets who will be competing in this Purina egg-laying contest until November 30th. These birds were selected from flocks managed by your friends and neighbors in this area. All you have to do is pick the pullet that will lay the most eggs in September, October, November and December. Entry blanks available at our store.

TRY FOR ONE OF THESE FINE PRIZES



This contest is just our way of proving the value of feeding the Purina Way for lots of big early eggs.

ENTER NOW... Entries must be in by November 30th. Contest closes December 31, 1953.



PACKARD MILLING CO. HEREFORD, TEXAS



# Westway News

By Karl Combs

Ed Blakney and son, Harry, attended the Texas Tech-Texas A&M football game in Lubbock Saturday night. While there they visited in the J. B. Cain home.

Mr. and Mrs. P. A. Lee and daughter spent several days last week in Denver, Colo., where they visited Mrs. Lee's relatives. Their daughter, Peggy Lee, stayed here with her grandparents, Mr. and Mrs. Woody Cummings.

Nell Thatcher and Margie Door of Amarillo spent the weekend visiting in the Ed Blakney home. Nell is an old friend of Mrs. Blakney.

Mr. and Mrs. Bill Romines of Hereford were dinner guests of C. A. Saucy Monday.

**Visits Daughter**  
Mrs. C. A. Saucy went to Amarillo Wednesday to see her daughter, Mrs. Jimmy O'dell, who is ill at Northwest Texas Hospital.

Larry and Mona O'dell returned to spend several days here with their grandmother.

Tommy Vaughn of Hereford spent Friday night and Saturday with Teddy Alsup.

Mr. and Mrs. Elmer Combs, Eugene and Billy Don spent the weekend at Plainview visiting Elmer's parents, Mr. and Mrs. W. E. Combs.

Mr. and Mrs. C. A. Saucy and Teddy Alsup spent Sunday in Bovina visiting the Saucy's daughter and family, the L. A. Mullins.

**Called Special Meeting**  
The Westway club members had a special meeting last Thursday in the home of Mrs. Paul Rudd to plan the Hallowe'en Carnival to be held October 31 in the F. B. Cain barn.

Those on the committee include: Mesdames P. B. Sowell, G. C. Merritt, Joe Wagoner, George Turrentine, C. A. Saucy, Ken Rudd, Bert Garrison and Paul Rudd.

Mrs. Phillip Miller entertained with a coffee at her home Tuesday morning for Margaret Sowell and Mrs. David Sowell and Diana of Amarillo, who are guests in the Buren Sowell home this week.

Mrs. Miller's guests included: Mesdames Henry Tiefel of Hereford, Thurmond Johnson of Summerfield, P. B. Sowell, Charlie Burk, C. A. Saucy, Elmer Combs, Paul Rudd, Garland Solomon, Stanley and Tommy, the honor guests and the hostess.

Mr. and Mrs. Joe Landers and Ross Joe went to Mexico Saturday to spend the weekend at their ranch near Los Vegas.

Mrs. W. B. Nunley, Ronnie and Rickey of Hereford spent several days this week at the Joe Landers home. Mrs. Nunley has been helping cook for the harvest men.

Linda Shaffer of Hereford spent several days last week in the home of her aunt, Mrs. Joe Wagoner while her parents, Mr. and Mrs. Art Shaffer, were in Fort Worth on business. While there they visited Mrs. Shaffer's sister, Margie Cochran Shaffer.

Mrs. W. B. Nunley, Ronny, Rickey, and Jackie Lynn of Hereford were visitors last Wednesday in the Elmer Combs home.

Elaine Wagoner of Hereford spent Saturday and Sunday in the home of her aunt, Mrs. Joe Wagoner, while her parents, Mr. and Mrs. Robert Wagoner, were in Rudoso, N. M., with the Hereford Rider's Club.

**Attended Circus**  
Mr. and Mrs. Joe Wagoner, Gayle Ann and Joe Bob attended the Ringling Brothers, Barnum and Bailey circus in Amarillo Thursday.

Mr. and Mrs. George Turrentine and daughters, Janie and Carrol Ann, attended the circus in Amarillo Thursday afternoon.

Mrs. Finis Wright of Dimmitt visited her sister, Mrs. Elmer Combs, Thursday afternoon.

**Crops Damaged in Hall**  
The weather is the talk of the community this week since the storm Monday night. From one to two inches of rain fell along with one-half to one inch of hail. Lettuce and feed crops were severely damaged in many spots in the area.

Mr. and Mrs. Bert O'Connon of Plainview spent Thursday and Friday in the Elmer Combs' home. He is the father of Mrs. Combs.

**Entertains With Coffee**  
Mrs. P. B. Sowell was hostess at a coffee at her home last Saturday morning honoring her daughter, Margaret and her daughter-in-law, Mrs. David Sowell and small daughter, Diana, who are making an extended visit here.

Those present included the hostess, honor guests and Mesdames Phillip Miller, Kenneth Rudd, Teresa and Susan, Bess Werner, C. A. Saucy, Paul Rudd, Charlie Burk, George Turrentine, Janice and Carol Ann, Elmer Combs, Mary Ruth Weaver, Harold Rudd, Paty and Lynn and Mrs. Henry Tiefel and Mrs. Thurmond Johnson of Hereford.

Mr. and Mrs. Will S. Kerr have been in Houston the past week attending the annual Texas Synod of the Presbyterian Church. Mr. Kerr served as delegate from the Hereford Presbyterian Church.

Mr. and Mrs. Leo Forrest and Mrs. Ed Warren have returned from Dallas where they visited relatives. The Forrests visited their daughter, Mrs. Joe Harrison, and her family and Mrs. Warren visited a niece.



William S. Pruitt, BMSN, U.S. Navy, is at home in Friona visiting his parents, Mr. and Mrs. Bill Pruitt, and his brother Ernest.

In service since June, 1932, Pruitt was in the Pacific around Japan and Korea for six months, and got back to Long Beach, Calif., on June 30. He will be at home until October 19.

### Honors Are Bestowed On Past Worthy Matron

Miss Lucy Reed, past worthy matron, was honored by the Hereford chapter, Order of Eastern Star, at a stated meeting held in the Masonic Hall Tuesday night. Miss Reed received honor for her long service in the O.E.S. and especial recognition for her twelve years of service as a member of the registration committee.

The program, which was dedicated to Miss Reed, included tributes, a vocal offering by Mrs. Earline Walton, and an accordiolo solo presented by Mr. Nell Culpepper. Thirty members attended the service.

Mr. and Mrs. D. H. Alexander left Friday for Fort Worth where they are guests of their son, Burl Alexander, and family. They expect to return to Hereford Monday.

### Farm-Ranch Club Hears Book Review

Mrs. Charles Hoover was hostess for the Farm and Ranch Club luncheon - program Thursday. Decorations and appointments for the luncheon table carried out a Hallowe'en motif.

Following the luncheon Mrs. Glenn Burrus presented the program, giving a review of Loula Grace Erdman's book "The Years of the Locust". To introduce the review Mrs. Burrus told how the author carried out the theme of the book "And I will restore to you the years that the locusts have eaten" taken from Joel 2-25.

**Member Elected**  
During the business session Mrs. Jack Weaver was elected to membership in the club. Mrs. J. V. Perrin won the floating prize for the day.

Members present were Mesdames Roy Pruitt, Woodrow Perrin, J. V. Perrin, T. D. Davenport, Dub Harkrider, Hershel Burrus, Glenn Burrus and the hostess.

Mrs. M. T. Rutter and Mrs. E. Ramey were in Tulia Saturday to act as judges in the Tulia Garden Club flower show.

Mesdames O. G. Hill, John Jacobson Jr., and Mrs. A. L. Manjeet served as judges in the Quay County Council of Garden Clubs flower show held in Tucumcari, N. M., on Saturday, October 10.

READ THE CLASSIFIED

### Mrs. O. L. Click Brings Grandson Home With Her

Mrs. O. L. Click returned Monday from Memphis, Tenn. where she visited her son and his wife, Mr. and Mrs. Jesse Click, who

are both hospitalized in Paris, Tenn. Returning to Hereford with Mrs. Click was her seven-month-old grandson Mike, who will remain here until his parents are home again.

Jesse Click is stationed at Memphis with the Coast Guard and is in the hospital for observation. Mrs. Click will have some dental surgery before returning home.

Read the Classified

# GRADE A MILK AT THE FARM

Buy it by the Gallons

1 Gal. --- 80c

2 Gal. --- \$1.50

# We Furnish Milk Jugs

All milk from Jersey & Guernsey

Cows . . . All cows tested for Bangs & T B.

# Bonnie & Jack Brumley

Go To Alfalfa Mill on Highway 60—Cross Tracks and East

1 Mile to Lefthand Cattle Guard.

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The Gigantic Hereford Trade Excitement Days

# AUCTION



MONDAY, OCT. 19th

7:30 P. M. at the

# FOOTBALL FIELD

Or in the event of Bad Weather, Auction

Will Be Held at Auditorium

COME ONE - COME ALL

BRING YOUR TRADE EXCITEMENT COUPONS

to the Big

# AUCTION SALE

Double Bucks All Day Monday



BROADCLOTH LOY TYPE BLOUSES

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Long sleeve with 4 inch turnback cuffs. Boy collar round or short point with collar pin and cuff links. Yoke back with back pleat. Colors of Navy, Black, Charcoal, Brown, Red, and Gold. Sizes 32 to 36.



"TRIPLE SEC" MATELASSE

High Style . . . Low Price . . . This lovely triple sec Matelasse creation. 3/4 cuff sleeve, Rhinestone trim, etc. into style. In Jet Black and assorted high shades.

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Yarn Dyed TAFFETA

You'll love to wear this beautiful yarn dyed taffeta with the full 20 gore skirt. Bodice with jet buttons. Superbly detailed and styled to look so much more expensive. Visit Anthony's Today.

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- PEACOCK BLUE
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# Women's and Girls' Soft Chenille DUSTERS

MULTI-COLOR PLAID

For those of you who jump up early and put on the coffee here is a chenille duster with 3/4 sleeves that will do a wonderful cover-up job. It will keep you warm and will give you a season of comfort and style. Five button closing. Sizes 10-18.

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Pastel Combinations



4304



MULTI-NEEDLE YOKE TRIM

Are you looking for something different in robes? Here is a tailored style with multi-needle yoke trim that will please the most discriminating. These robes come in the colors cardinal, willow, gold, peacock, peach. Sizes 10-18.

4.98

5 LOVELY COLORS

WHITE WITH CHECK TRIM

3.98

Here is a cutie for your style conscious miss. This new duster style is trimmed with a harmonizing check that shows at the collar, cuffs and pockets. Colors: Rose and Blue. Sizes 7-14.



3322









### Latest Stewart Movie Concerns First Quest For Oil In Gulf

Starring James Stewart, Joanne Dru, Gilbert Roland and Dan Duray, "Thunder Bay" was filmed on location in the Gulf of Mexico. With Stewart leading the cast, this new film is directed by Anthony Mann and produced by Aaron Rosenberg. This is the same star, director and producer combination that brought such memorable entertainment as "Winchester 73" and "Bend of the River" to the screen.

bringing the oil from beneath the waters of the Gulf of Mexico. Stewart's lazy drawl proves to be a million dollar asset and Joanne Dru is excellently cast as the daughter of a native fisherman who takes a firm stand against the off-shore drillers. The romance and the sweeping tide of emotions of these simple people will make this picture one of the memorable. "Thunder Bay" begins a three day run at the Star Theatre today.

**Inevitable Clash**  
"Thunder Bay" brings new Technicolor suspense and drama to the screen. Combined with a romantic love theme noteworthy for its simplicity, this picture offers drama and melodrama at its best in its portrayal of the inevitable clash between the simple fishing folk and the group of wildcatters in quest of the off shore oil. This is the story of the first trial that

### Westway HD Plans Rummage Sale Saturday

Westway Home Demonstration Club met last Wednesday in the home of Mrs. Bobby Jones for a demonstration on boiled icing, given by county home demonstration agent, Mrs. Argen Draper. Mrs. Draper said "cooking the syrup to the right consistency is very important in making a good icing."

Announcement was made of a rummage sale to be held next Saturday at the Hereford Locker. This sale is sponsored by the Home Demonstration Club Council. Donations from Westway club must be left at the community house.

A special meeting was planned for a demonstration on chiffon cakes given by the Foods Demonstrator, Argen Draper.

**Committees Named**  
Committees for the Halloween Carnival were named by the chairman, Mrs. Johnnie Turrentine.

Mrs. Ross Nix of Groom, Miss Ruby Welch and Mrs. Elmer Combs were guests.

Members present were: Mesdames G. C. Merritt, E. B. Garrison, Joe Landers, Joe Wagoner, Abraham Drager, Floyd Walton, Harold Rudd, Leo Ohlig, R. L. Wilson, B. B. Northcutt, Bess Werner, George Turrentine, P. B. Sowell, Phillip Miller, Paul Rudd, Kenneth Rudd, Johnnie Townsend, Argen Draper and hostess.

In lumber-scarce Afghanistan, only the ceilings in most houses are made of wood.

### Mrs. Hall Named President Of Bippus HD Club Wednesday

Mrs. Elmo Hall was elected president of the Bippus Home Demonstration Club when it met Wednesday afternoon in the home of Mrs. Roy Neaves.

Other officers elected were Mrs. G. V. Hall, vice-president; Miss Christine Fortenberry, secretary; Mrs. J. G. Fortenberry, council delegate; Mrs. Roy Neaves, alternate delegate; and Mrs. C. F. Homfeld, reporter.

"High Blood Pressure" was discussed by all members present. Those attending were: Mesdames Elmo Hall, G. V. Hall, J. G. Fortenberry, C. F. Homfeld, Miss Christine Fortenberry and the hostess.

The next meeting will be October 28 in the home of Mrs. C. F. Homfeld.

### SCHOOL LUNCH MENU

(The following menus for October 19-23 are published by the Hereford Brand as a public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

**Monday**  
Beef Croquettes  
Mashed Potatoes . . . Tomato Juice  
Buttered Green Beans  
Bread . . . Butter . . . Milk  
Fruit Cup

**Tuesday**  
Hot Dogs (Coney Buns, Frankfurters, and Chili Sauce)  
Potato Salad . . . Cheese Sticks  
Orange Halves . . . Milk  
Oatmeal Cookies

**Wednesday**  
Lima Beans and Ham Chunks  
Buttered Turnip Greens  
Orange Juice

**Thursday**  
Cornbread . . . Butter . . . Milk  
Apricot-Pineapple Cobbler

**Friday**  
Hamburger Patties . . . Buns  
Sliced Tomatoes . . . Lettuce  
Onions . . . Pickles . . . Mustard  
Peach Halves . . . Milk  
Brownies

**Saturday**  
Salmon Patties . . . Lemons  
Black-eyed Peas . . . Orange Juice  
Sliced Tomatoes  
Hot Rolls . . . Butter . . . Milk  
Ice Cream Sticks

### West Virginia Log House In Use After 200 Years

MAXWELTON, W. Va. (AP)—Local residents think that the Halfway House, a two-story log structure here, is the oldest continually inhabited home west of the Allegheny Mountains.

Now occupied by a school teacher and her family, it is known to be over 200 years old. In times past it was part of a school, a grocery store and a place where travelers could get their horses shod.

No one knows by whom it was built. Its name comes from its location, halfway between Frankford and Lewisburg, W. Va.

The sand at Beppu beach in Japan is black and gives off sulphur fumes. Thousands of people go there and cover themselves with the pulverized volcanic debris, hoping it will cure their ailments.

U. S. railroads receive more than one billion dollars in revenue a year for carrying bituminous coal.

A Vista in the early days of New Mexico was a Christian outpost visited periodically by a padre (priest) who lived elsewhere.

### Catfish May Use Houses For Spawning

AUSTIN — Houses inundated by the new man-made lake behind Falcon Dam will not be entirely wasted because they probably will be utilized as spawning beds by the big yellow cats for which the Rio Grande River long has been famous.

Game Warden Supervisor Herbert Ward of Catarina, suggested that the humans' loss would be the catfish's gain.

This was verified by Bob Wynn, superintendent of the state's largest fish hatchery at San Marcos. He said the abandoned houses, especially those in the shallower water, would likely be utilized for spawning by the catfish.

**Most Are Adobe**  
Wynn said that, although most of the abandoned homes were adobe type and may crumble, the fish would use the ruins. He said special spawning dens provided hatchery brood cats leave an opening at one end, or some such design as provided amid the subterranean

### More Yugoslavs Learning To Read, Write English

LJUBLJANA, Yugoslavia (AP)—Increasing economic and social cooperation between Yugoslavia and the west have generated a heavy demand for English lessons here.

As a result, the government plans to set up two new English language schools, one here and another in Sarajevo, for intensified training, using the audio-visual method of teaching.

A contract for the project has been reached between the government and the Foreign Language Institute of Georgetown University, Washington, D. C. It will be financed by technical assistance funds of the United States Foreign Operations Administration.

### Bay View...

(Continued from Page 1)  
cation for statehood in 1912, but did not reach territorial status until 1914. Since that time she has repeatedly made known her desire to become a state, and although the democrats and the republicans have both pledged themselves to favor statehood for Alaska, there are many arguments for and against it."

She explained Alaska's form of government and of its supervision by the department of the interior, and read a part of the bill for statehood which was introduced last year, but which was shelved. "Those who are getting rich from its fisheries and new oil and gas fields are fighting it, but some think it may be our national defense against Russia and urge that the statehood bill be passed," she said in conclusion.

**Business Session**  
After the program a short business session was held with Mrs. George Heard, vice-president, presiding. Mrs. J. C. McCracken and Mrs. Ansel McDowell were welcomed as new members.

Those present were Mesdames D. H. Alexander, Colby Conkright, H. G. Conkright, Howard Gault, Jimmie Gillentine, Francis Hardwick, E. W. Harrison, A. M. Jones, J. W. Kirby, Paul Mathers, John McLean, R. B. Miller, Eugene Nangle, J. W. Spradley, J. C. McCracken, Ansel McDowell, Miss Frances Turrentine and the hostess.

can piles of rubble. All agreed that anything that would aid catfish spawning in the big new lake would be timely since the Rio Grande cats suffered heavily from last summer's record low water.

In past centuries, sailors crossing the Indian Ocean gave the Andamans a wide berth because island aborigines tortured and massacred shipwreck victims.

At the end of the American Revolution there were 43 newspapers in the colonies.

### Pioneer...

(Continued from Page 1)

Argo of Paris, Emma Easter of Dimmitt, Ida Davis of Clovis, N. M., Nora E. Russell, Miss Jonnie Estes, Mr. and Mrs. H. C. Baird, Mr. and Mrs. Reed Williams, Mr. and Mrs. C. C. Bowman, Mr. and Mrs. J. M. Gilliland, Mr. and Mrs. A. O. Thompson, Mr. and Mrs. Jim Lipscomb, Mr. and Mrs. Jeff Gilbreath, Mr. and Mrs. G. W. Brumley, Mr. and Mrs. Bob Lawrence, and Fred Baird.

When the edge of a knife blade is worn back to the thicker part of the metal, or when it is nicked, grinding is needed to produce a new thin cutting edge. A small reamer that fits over a measuring cup is handy to use when you are extracting juice from oranges or lemons to use in a recipe.

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**PLAINS INSURANCE AGENCY**  
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Now Under  
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featuring  
**Real Pit Bar-B-Que**  
We Still Have Dande-Dogs, Ice Cream  
and Those Delicious Snow Cones.  
Visit Us Soon

... that's the way the wonderful FHA Title 1 Loan works. We can secure such a loan for you in a matter of hours so that you can make home improvements without harming the family budget.  
Don't forget . . . your home is a valuable investment. Protect this investment with top-quality materials and fine workmanship. For free advice and estimates, see us today.  
The Friendly Lumber Company

**COLD WEATHER IS ON THE WAY!**  
**GET READY FOR WINTER NOW**  
Make Home Improvements  
With A Low Cost  
**F. H. A. TITLE 1 LOAN**  
When your house gets tired, it REALLY shows. Don't let the value of your home depreciate . . . not when you can get terms like these:  
**NO MONEY DOWN  
Three Years To Pay!**  
**HEREFORD LUMBER CO.**  
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**DRIVE IN Your Car!**  
**DRIVE OUT A New Ford!**  
Drive-IN YOUR Car today, and Drive-out a new 1953 Ford.  
That's right, once you're behind the wheel of a new 1953 Ford, you'll be convinced that FORD'S the Car For You!  
Come in Today—We're In A Trading Mood!

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**HEREFORD MOTOR COMPANY**  
W. Highway 60 Buran Scott, Owner Phone 39



# Presenting

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'We wish to take this opportunity to better acquaint you with the owners and employees of Kinsey Motor Co. 'Gratefully and sincerely we say thanks'—thanks for your consideration, cooperation, good will and patronage. In appreciation we can only say that we shall continue, as we have for nearly twelve years past, to adhere unwaveringly to the basic policy upon which our progress is founded—complete cooperation with our customers at all times and ever improving our methods for serving them. Again we say 'THANK YOU'



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Bookkeeping



Miss Rita Vinton  
Bookkeeping



Lloyd Neill  
Sales Dept.



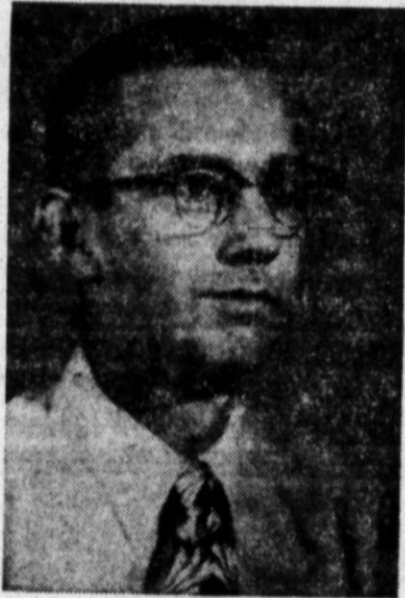
Earl Prather  
Sales Dept.



Otto Gililand  
Sales Dept.



Morton LeGrand  
Sales Dept.



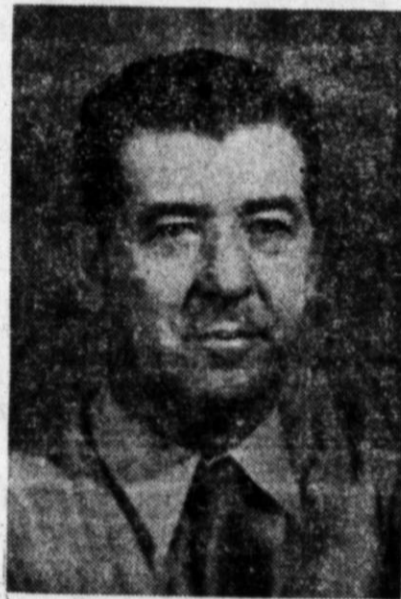
Glenn Watts  
Parts Dept.



Buford Crosthwait  
Service Dept.



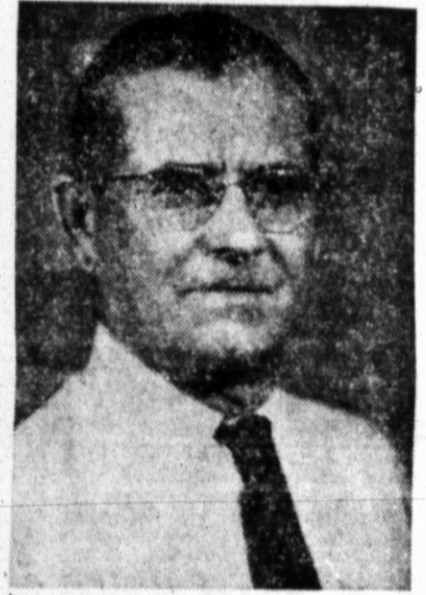
Joe Rogers  
Service Dept.



Charles Fillpot  
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George L. Shirley  
Service Dept.



James O. Lee  
Service Dept.



Roxwell Stewart  
Service Dept.



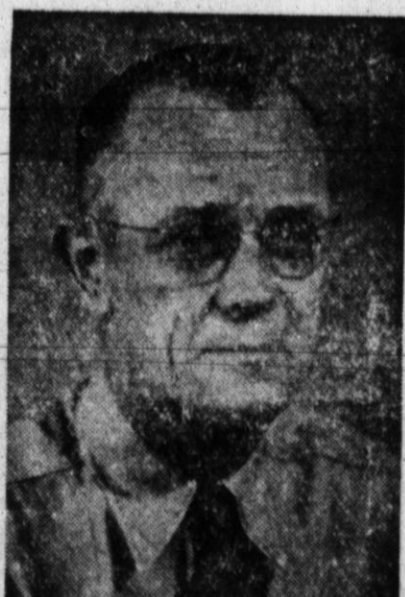
Mark Linderman  
Service Dept.



D. C. Kinsey  
President



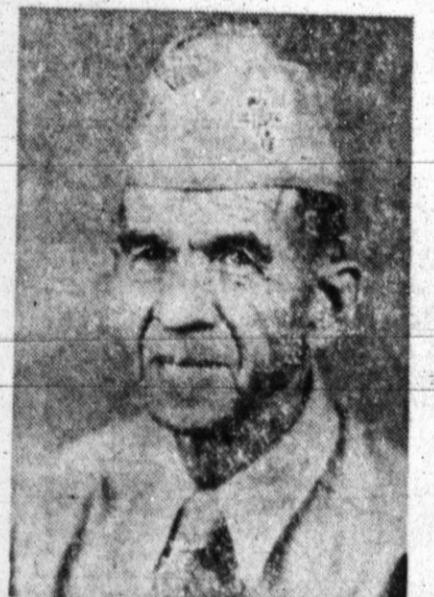
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Sec. - Treas.



Carroll Whiteside  
Vice President



Bruce Wooddell  
Sales Manager



Clarence Williams  
Service Dept.

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# Editorials

## An Editorial -- Written In Memory Of A Woman Who Moaned in the Night

"You have a job to do. Your job is taking pictures and reporting accidents. You like your work. You are even willing to go out at two o'clock in the morning. That's part of your job. You are a reporter. Maybe not such a good reporter as you like to think but, still, you are a reporter. You've seen a lot of accidents. Once you saw a close friend in the undertaking parlor. His head was on one table, his body rested on another. His arms and legs were piled on still another. Sure, you hurried outside the building and around the corner. Maybe you vomited a little bit, but no one ever knew but you. Yes, Sir. You are what they call a "tough cookie." You can take almost anything and not show emotion. After all, that's part of your job. You didn't cause the accident. No one asked you about it. You merely report statistics. You haven't done anything wrong. Come to think of it, you are the guy who really has a legitimate gripe. You are the guy who got called out of bed at two o'clock in the morning.

"Two wrecks in seven days. Five People Dead! All on Highway 60."

These are some of the things which turn over in your mind as you travel to the scene of a collision early Saturday morning. Then you keep on thinkin . . .

"Maybe I had better slow down myself. No use in having two wrecks and "six dead." Yes, Sir. Sixty-five is too fast. That's right, though, someone has got to report these things. Statistics are statistics! What, after all, is a statistic?"

Suddenly, flares appear on the road. Cars are jammed along the highway. Flashlights leap and jump across the pavement. You pull your car to one side. You grab the camera and get out. You see a solemn faced Highway Patrolman. He's seen a lot of death, too—but his face is ashen and drawn. His movements are slow and deliberate.

"Say, this must be bad. Real tough. These veteran highway boys don't look like that on ordinary wrecks."

Then you see him! A statistic! A blanket has been spread over his body, then drawn across his face. You walk up beside the silent Patrolman. Everyone is quiet. Barely a sound as you stand there and gaze at "Statistic No. 1 million," 100 thousand, plus." Then you hear a strange sound. A sort of moaning noise. It sounds like a woman. Suddenly, a scream rends the still night air. Then silence. Then that moaning sound again. Then you realize that the woman is praying. She is speaking to God. She is telling him what a kind man her husband was to his family. She is talking in a monotone, but never before did she speak with such sincerity. It gives you the creeps, but she goes right ahead. She doesn't care who you are or how much you have. She has troubles. Real troubles. Your stomach turns over.

The patrolman stirs, turns to you and says: "That's his wife. They just took her mother to the hospital, but she will probably die on the way. Driver of the other car may die too. A bad case. A real bad case."

Automatically, you start taking the pictures. You hardly realize what you are doing. Everything is reflexive. Occasionally

your face muscles tighten as you hear the woman. She is still moaning or maybe she is praying. You keep on working. You think: "Yes, the man is a statistic, but a few minutes ago he was living, breathing flesh. Your heart melts in pity as you think of the woman. A few minutes ago she was a wife. Now she is a widow."

You finish your work. You wave to the Patrolman and he waves back. You turn the car around, then you step on the gas. You are glad to get away. The miles stack up . . . four, five, six miles—but you still hear the woman moaning. Now she is praying. Suddenly, you brake the car. You jump out . . . quick. You feel like you felt that night at the funeral parlor, except you can still hear the woman. You wish you could do something to help her. You really do . . . with all of your heart. Then it comes to you:

"I'll write an editorial. Maybe no one will read it. If they do, they probably won't pay any attention. All I have to do is tell them that 'Speed' is the No. 1 killer. 'Carelessness' is No. 2." If you could only somehow, somehow get those things across. If everyone who drives could only have heard that woman tonight . . . there'd be a lot less . . . well, a lot less statistics. The woman's prayers would be answered to a small extent. She'd never know, of course, but maybe that's how things work out, after all.

You sit down before the typewriter, but nothing happens. You can't write an editorial. Not one that good. Not one to stop highway accidents. You still hear the woman's moaning voice. You can hear her praying with all the sincerity in her power. You wish you were capable of expressing your feelings. Suddenly you realize that you cannot. You say a little, silent prayer yourself. Then, in desperation, you write these things down. No. They won't help—but there's always an outside chance. They might!—And the moaning voice of a grief stricken wife and mother fills the silence of the room.

## Yankee Foot Prints

The present generation, despite its shortcomings and the woes of leaving its footprints on the sands of time, is finding time to leave its foot-prints all over the world.

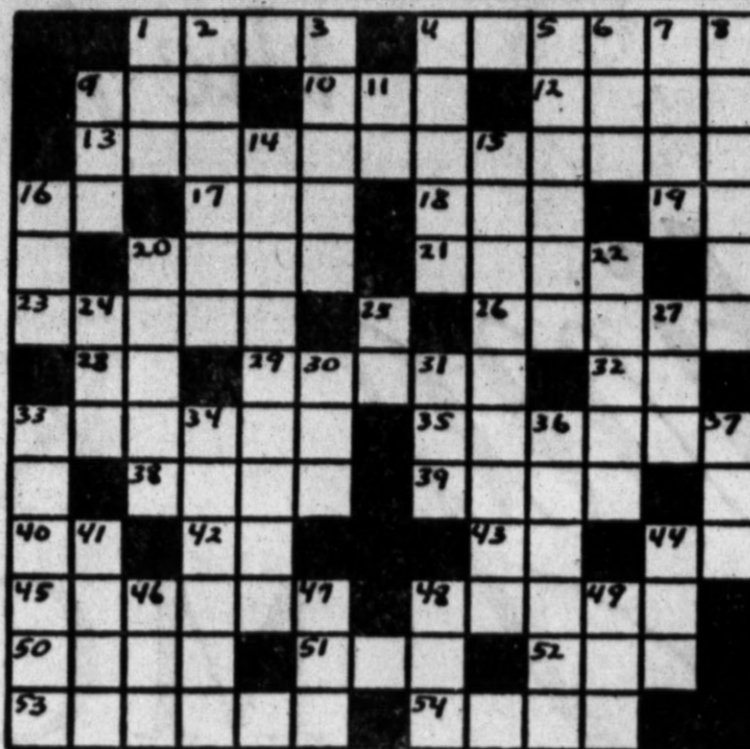
Improved means of transportation, plus a general feeling of unrest, have created the circumstances. Whereas travel is expensive, it is also educational and broadening. Perhaps it is also a by-product of improved educational facilities. Regardless of the reason, the situation is with us—apparently on a permanent basis.

In addition, post-war expansion of air and steamship travel has resulted in rates which bring international horizons within the means of Mr. Average Citizen. The average American, proud of the fact that his own country boasts more telephones, more bathtubs and other conveniences, is also becoming proud of the fact that he saves and scripps to leave these conveniences behind in order to view circumstances in other countries.

Just where this globe-trotting will finally end is anyone's guess. Some people naturally get more from a trip than others. If the American people, as a whole, collect and adapt new ideas, they can possibly continue to improve commercially, academically and generally as a nation. On the other hand, they can put in so much time traveling and spending money that they might become bankrupt as individuals.

Also to be considered is the fact that America is pouring millions into allied countries in the form of money, food and equipment. Since the American people are bent upon travel, Congress might even consider subsidizing tourists instead of the direct aid dote to foreign countries thus continuing the flow of American dollars and at the same time making the tax payers happy. Absurd as the idea sounds, it does have possibilities. It is just even possible that the foreign countries might even appreciate the American dollars a little more if they were called upon to offer some services of commodities for them—and think what a picnic the American tourists could have with the government footing half of their bill.

### CROSSWORD By A. C. Gordon



#### Generalities

##### ACROSS

- 1—Characteristic attitudes
- 4—To heel over
- 9—Beast of burden
- 10—Tribes of Burma and Siam
- 12—Great Lake
- 13—Public road
- 16—Exist
- 17—Grain container
- 18—American tourist organization (abbrev.)
- 19—Man's nickname
- 20—Ordered
- 21—World's most consumed food
- 23—Mohammedan nymph
- 26—Monkey of Madagascar
- 28—Very Reverend (abbrev.)
- 29—Containers
- 32—Comparative suffix
- 33—The wrist
- 35—Bear witness

##### DOWN

- 1—Tree
- 2—Meteorological line
- 3—Rocklike matter
- 4—Smoking implement
- 5—To supply with a new front
- 6—Age
- 7—Inland
- 8—One who requires
- 9—Partook of food

##### 11—Chemical symbol for gold

- 14—Laughs at mockingly
- 15—Frozen rain storm
- 16—Exclamation of disgust
- 20—Prickly seed coverings
- 22—Arabian chieftain
- 24—Eggs
- 25—Exists
- 27—Ancient Chaldean city (poss.)
- 30—Jouque
- 31—Auditory organ
- 33—Meeting of a party's leaders
- 34—Small skin elevation
- 36—Ones who make animals tractable
- 37—To process animal skins
- 41—Girl's name
- 44—Limb
- 46—Hed
- 47—Consume
- 48—Dry, of wine
- 49—Scottish oat

### QUESTION OF THE WEEK

## Citizens Suggest Fines, Jail Terms For Stop Sign Vandals

When the vandals who have been tearing up or damaging stop signs are caught, what do you suggest should be done to them?

#### MRS. W. G. CROW

"If they are old enough I think two or three days in jail wouldn't hurt them at all. I do think they should pay a fine and if they don't have the money make them work it out."

#### BILL DENNY

"No one is supposed to destroy public property, and if they are not juveniles, I think they should be put in jail and should pay a fine. The length of time in jail would depend on how old they are and how they act when they are caught."

#### MRS. HELEN MATULICK

"It depends on their age. If they are in high school and they do participate in sports, take the privilege of playing away from them. I think taking something that they really enjoy would help. Also make them pay fines with their own money and not let the parents pay for it."

#### J. D. KELLY

"I think making the vandals pay fines would be a good solution. Sending them to jail would be too severe."

#### MRS. C. E. HICKS

"I think just simply taking them to their parents and letting them give the offenders a good talking to would be better than sending them to jail. If they are caught the second time I think they should be sent to jail though."

#### MRS. ED DZIUK

"Make the vandals replace every stop sign that was damaged in any way such as painting and repairing damages. I also think that they should be sent to jail. They should all be taught in their homes not to destroy public property."

## 'Tater Peelin's

By Roberta Campbell

It seems like a cryin shame that there are individuals who have such little regard for lives and public property that they will destroy our Stop signs.

It isn't funny and it isn't smart—it merely labels the person as still being a child mentally who ought to be put back into rompers and given a "sugar teal" for entertainment until he grows up enough to respect the rights of others.

And while we are on the subject of signs we think along with all the families in our neighborhood that the Slow sign should be replaced on the south side of our pump house corner where at least four cars have been wrecked recently. Three were overturned and a fourth jumped the deep ditch completely and landed in our field.

The neighbors who live across the road can never let their small children play in the yard with any feelin of satisfaction for fear a car will miss the corner.

We heard another story about baldheaded men on the train.

A traveler sittin behind us was tellin his partner about the time a little girl looked over the back of her seat at his shining dome and exclaimed "Look, Mama he don't have anything but a head."

Mrs. Thomas Williamson of San Marcos visited the Record office Saturday morning and exhibited an egg oddity that was laid by one of her Rhode Island Red hens.

The unusually large egg contained another egg, complete with shell inside of it. SAN MARCOS RECORD.



By Vern Sanford

Texas Press Association

AUSTIN — Texas politics, long brewing, boiled over with the announcement of Reuben Senterfitt that he intends to run for governor next year.

That puts the 1954 campaigning actively in motion.

It means that prospective candidates for governor must seriously consider making up their minds now about next year's plans.

Most of them have been waiting for Governor Allan Shivers to declare his intentions.

But Senterfitt, by his announcement, placed himself in the forefront of gubernatorial candidates—for the time being at least.

What will he do if Shivers comes out for re-election? Said Senterfitt: "I'm just going to wait and see what he does, and then I'll talk about that."

#### Senterfitt Position

Senterfitt placed himself in this position: If Shivers runs again, Senterfitt can get out of the race—or stay in, depending on how he feels about it. If Shivers decides not to run, Senterfitt has a head start on the other candidates.

Obviously, Senterfitt thinks Shivers will not be a candidate for governor next year.

Reporters asked Shivers for his comment on the situation. The reply was, "No comment."

Senterfitt has served two terms as speaker of the house. Conservative, quiet and an able organizer, Senterfitt, who is serving his seventh term as a representative of the San Saba district, is highly regarded by fellow-members of the Legislature.

#### Other Possibles

Others who have been named as possible candidates for governor include Attorney General John Ben Shepperd, Lieutenant Governor Ben Ramsey, former district judge Ralph Yarborough of Austin, Senator A. M. Aikin Jr., of Paris, Land Commissioner Bascom Giles, Mayor Roy Hothelz of Houston, Congressman Lloyd Bentsen Jr. of McAllen, and secretary of the navy R. B. Anderson of Vernon.

#### Senatorial Race

There were developments also in the prospective race for U. S. Senator.

Lyndon Johnson, the incumbent, has visited widely over the state. He has said that he expects no major opponent next year.

But Jack Porter of Houston, Republican national committeeman, has promised that there will be someone running against Johnson.

Several prospects have been mentioned for the senatorial race, including Congressman Martin Dies and Robert Stripling, former chief investigator for the House Un-American Activities committee.

Reliable inside information is, however, that the anti-Johnson people have just about settled on their man. They are working behind the scenes and preparing a smash announcement.

They think the candidate is a natural who will appeal strongly to the voters.

#### Tidelands Auction

Half a million acres of the Texas tidelands will go on the auction block December 1.

Land Commissioner Bascom Giles says that the sale will be bigger than "anything we have ever done before."

Giles asked the oil companies about the land on which they would like to make bids. Fourteen companies responded, asking that 650,000 acres be put on sale. Giles' recommendation, approved by the School Land Board, was that 500,000 acres be auctioned.

#### Insurance Board Changes

There were two changes in the Board of Insurance Commissioners.

Governor Shivers appointed Gerald A. Smith, who had been casualty commissioner, to be life commissioner and chairman of the board.

Smith replaces George Butler, who died recently.

Taking Smith's place as casualty commissioner will be J. Bryon Saunders of Tyler, a practicing attorney who will resign as chairman of the state board of public welfare.

#### Quit Talking Recession

Quit talking about a recession, Governor Shivers advised Texans at a speech in Dallas.

There is more danger that Americans will talk themselves into a depression than there is that the economy itself will bog down, the governor told an audience of 700.

Texas' industrial growth will continue at ever-increasing rates, the governor predicted. The Gulf Coast is becoming the nation's chemical center, and Dallas will be the nation's textile manufacturing center, Shivers said.

(Continued on Page 5)

# Panhandle Paragraphs

### FIRES FOR SMUDGE POTS

There's a lot of gamble to truck farming—but at least three Lamb County tomato growers are working at eliminating part of the chance.

Hill Rogers, Johnny Gallini and Alvin Bagwell have a project worked out that may protect their tomato crops from the cold snap.

Borrowing from the smudge pot idea of California, the three truckfarmers have moved truck loads of worn-out tires to their fields and scattered them along the north side. When the frost hits the tires will be burned.

In theory, at least, the wind from the north will carry the heavy smoke over the tomato acreages which will give the plants protection from the cold. LAMB COUNTY LEADER, LITTLEFIELD.

-pp-

### COTTON PICKERS NEEDED

Colton harvest around Muleshoe was rumbling into a slow start this week as a lack of sufficient hand pickers delayed everything. The four gins in the city had turned out only a few hundred bales, although cotton is opening rapidly and many fields are white unto the harvest.

For some reason, Latin-American people have not come here in great numbers this fall, although there were quite a few of them during the potato and onion harvest. THE MULE-SHOE JOURNAL

-pp-

### MILLION DOLLAR RAIN

The best general rain in more than a year blanketed McCulloch County in an all-night downpour from early Saturday evening until Sunday morning.

The million dollar rain in McCulloch ranged from two inches at Calf Creek to as much as eight inches in the Rochelle and Mercury communities and filled all tanks and draws and ran streams heavily in most places. The fall rain also brought the coolest temperatures of the season, dropping to a low of 48 degrees. THE BRADY STANDARD

-pp-

### GETTING READY FOR DIAL

Outside plant construction in connection with the conversion of Panhandle's telephone system to dial operation is underway, according to H. E. Memphis, district manager for General Telephone Company of the Southwest.

A six-man construction crew arrived here last week to begin work. When the dial proposal was first presented to the city council for consideration, the company was aiming at a conversion date in May of this year but this date had to be delayed due to equipment difficulties. Plans now call for the cutover to dial operation to be made about the middle of December. THE PANHANDLE HERALD

## The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm has a wild idea this week, which he won't get anywhere with.

Dear editor:

I was out here yesterday afternoon drainin' the oil from my tractor so I could use it in my car for a trip to town, some people say this is a big waste of time but my time is cheaper than lubricatin oil, and as I was wipin my hands off on a newspaper after I got the oil swapped I noticed an article and while it was a little hard to read on account of the smear I sat down and leaned against the car fender and read it.

This article said the world's supply of oil may play out in about 70 years and the supply of atomic power in 75 years, and we'd better get busy figuring out a way to draw energy from the sun.

Now I'm not disturbed over this matter, I believe the supply of oil, whatever it is, will last longer than my car or my tractor either, and even if it didn't I can think of worse things than not bein able to plow on account of a dry crank case, and anyway lack of oil ain't the only thing that frequently keeps me from drivin to town in my car, the spark plugs, for example, or the radiator, or a flat tire, or my wife.

But I am interested in this plan to draw energy from the sun, that is, energy to run vehicles, not me, I got all the energy I want, which is enough to get by on but not enough to be forcin me to be splittin the breeze gain up one row and down another, in fact you might say me and my energy are in perfect balance, and I intend to keep it that way.

The phase of this new source of energy though that interests me is not whether or not scientists can do it, I believe they can, anybody who can invent an automobile without a gear shift and a strapless bathin suit you can dive in can figure out a way to draw energy out of the sun.

What I want scientists to be spendin their time on is figurin out a way to get this energy to me without the use of a meter.

We got all the metered energy we can handle, what this country needs is some meter-less variety. If they have to go back to puttin gear shifts in cars or straps on women's bathin suits in order to remove the meter from this new source of energy, I'm willin. I don't care what makes a light bulb burn or a pump work or a stove heat up, provided scientists could figure out some way to get the stuff to me without runnin it through a meter.

I look for this day to arrive though about the same date they eliminate taxes.

Yours faithfully,

J. A.

## The Sunday Brand

Established 1948  
Published every Sunday at 336 Main St  
Hereford, Texas



James M. Gillentine, Editor and Publisher

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Adj. Manager ..... Melvin Young  
Mech. Superintendent ..... Stanley Phillip  
Society Editor ..... Mrs. John McLean



# FOIBLES

**Kent Snare**  
After the serious winds up baseball in the fall, most of the sports news in that period, comes out alive only on weekends, but this week's blats have been bursting with news, extending from Dressens dilemma on up. . . Virginia University finally joined up with the Atlantic conference and the other ex-biggies of the Southern conference. . . Almost simultaneously the Orange Bowl committee conferred, with the idea of making a closed corporation out of the Miami January One annual joust. . . And they have been so smilingly smug about the results that conjecture is rife, to the effect that they, annually, will entertain the champions of the Big Seven and the new Atlantic conference.

Close on this conjecture, follows another of the same ilk, to wit, that the outsized Southeastern conference is going to be split into East and West divisions. . . The East to have Georgia, Georgia Tech, Alabama, Florida, Tennessee and Auburn. . . The West to have the rest, plus, mayhap Arkansas or Houston. . . Some guessing has it that if the Hawks go south, then that will get Houston in line for the SWC, but what about "Pore Lil" Oklahoma and her drawing power??? Seriously, I think Miami might be a candidate for the eastern sector and with the Orange Bowl as her home grounds and a good ball club, she might be considered. . . This spider-web type of a conference, if such is in the wind, might be an embryonic hatching of the Sugar Bowl, in order to keep their receptacle filled with paying customers, that is.

In the history of the Sugar classic, the participants, largely, have come from the SE, SWC, Southern and the Big 7. . . Now, if 3 of their sources are pinched off, they may generate a neighborhood type of hassle to entice the kale. . . After all, they had Georgia Tech and Ole Miss in there last lap. . . That brings us up to the Cotton Bowl and the SWC conference champ, who they gone get for there??? They will have to pump up the Missouri Valley flag holders, the Skyline 7 (or play the Combo of the 2 best therefrom), go East for a breather, take on an also ran or maybe they know something from Notre Dame. . . You know, if you had the Irish signed up for the year football lid littered each lap, you could rest assured as to the size of the take. . . Those characters don't have to even be on an all-winning run, to pack the house.

I dote on analyses, even a futile one, comparable, to the following, which is anent the UP's list of the ranking ten college footballers in the US and A. . . It had in this order: Notre Dame, Michigan State, UCLA, Maryland, Georgia Tech, Michigan, Baylor, Duke, Oklahoma and Southern Cal. . . When I probed it, I was trying to hazard the various teams, listed thereon, and their chance for survival. . . As you may know, most of them will have at the others throats and

# Fancy and Plain

reps on the list.  
Maryland has a partywaist type of schedule, ala Tennessee, with only Ole Miss and Alabama to fret over; Duke has to ponder on Navy, Georgia Tech and their alley cat type of brawl with North Carolina, who is not up to normal stature yet; Oklahoma should coast in through the 7 tilts left this year and pile up prestige via point spreads; Notre Dame has the toughest of them all, 8 to go, including Georgia Tech and USC, plus SMU and Iowa, always tough on the Irish.

Despite the debacle with Illinois, Ohio State will be something for Michigan and Mich. State to dread, plus the fact that they frontface each other on Nov. 14, at East Lansing; Baylor just has to wade through 5 SWC foes and that has never been considered a vacation type undertaking; UCLA and Southern Cal have one another to contend with, plus Pappy's meal-ticket and it looks as if the big bad Bears are beginning to do the punching themselves, 'stead of absorbing it. . . That brings us to the Ramblin' Wrecks and their not too impressive record to date. Methinks they have been looking at October the 24th next and South Bend, if then they can sack that 'un, they'll take sarsaparilla for the rest of the run, if they have to, and still consider it a success. . . You know I have been aching all fall about Oklahoma's wish for a punter. Mr. Leake has been averaging 26 yards and he is no longer listed as a regular. . . Mr. Carroll broke in for the Okies and had a 46 yard average against Texas. . . Now he's listed as the left half and they may be, by the corner, as far as needing much more expert punting this go-round.

# Junior County-Wide 4-H Is Given Demonstration Of Mat, Basket Weaving

The Junior County Wide 4-H Club met in the home of De Lourdes Buck Saturday afternoon.

After the business session La Nelle Short, assisted by Ann Rose Dziuk, gave a demonstration on using native materials in weaving mats and baskets.

**Four New Members**  
Four new members were welcomed to the club. They were Polly Monroe, Mary and Martha Russell and Beth Lemons.

Members present were De Lourdes Buck, Ann Rose Dziuk, Barbara Jacobs, Sue Minor, La Nell Short, Vicky Urbanczyk, Judy Hoff, Patty Barret, Maxie Wiseman and the club sponsor, Mrs. Ed Dziuk.

The next meeting will be in the home of Judy Hoff with Miss Loyce Avant, assistant county home demonstration agent, giving a demonstration on fruit cakes.

**A&M Student Home**  
Joe Hershey, who is a student at Texas A&M, spent the weekend with his parents, Mr. and Mrs. H. L. Hershey.

Mr. and Mrs. Virgil Dodson, Mr. and Mrs. Ira Scott, Jo Eddy, Kay Lynn, Betty Mae and Jan were in

# Let's Cook Something



Lively companions for the fall menu are versatile sweet rolls which deliciously solve the party or family fare problem this time of the year. Those cooks who like to change their menus with the seasons, and thereby preserve a welcome variety, associate rolls and other hot breads with the fall when the cooler days arrive.

**Kolachy**  
1 yeast cake  
1-1/2 cup light cream (salted and cooled)  
1 tablespoon sugar

2 cups flour  
1/2 teaspoon salt  
1 cup butter or oleomargarine  
3 egg yolks (slightly beaten)  
Scald cream and cool and add sugar. Soften yeast cake in cooled cream. Beat egg yolks and combine with cream and yeast mixture. Work shortening into flour like pie crust, add milk mixture and blend into dough. Roll on dough board to 1/4 inch thick and cut with small round cutter. Then place a dab of jam in the middle and let rise 15 minutes. Bake in 400-F oven 10 to 15 minutes. When removed from oven sprinkle with confectioners sugar. May be served cold or hot.

**Note**—Since Kolachys need to rise only 15 minutes, they are ready for the oven by the time all are cut and topped with jam.

# Progressive News

**Mrs. Ira Ricketts**  
Mr. and Mrs. Bun Cole of Springfield, Colo., and Mr. and Mrs. Clarence Robinson of Wheeler in the luncheon guests last Sunday in the home of Mr. and Mrs. H. L. Hershey.

**Sunday Visitors**  
Mr. and Mrs. C. V. Burges Jr., and boys were Sunday afternoon visitors to their parents, Mr. and Mrs. C. V. Burges.

**Mr. and Mrs. Clyde Russell**, Robert, Doris and Linda were Sunday dinner guests of Mr. and Mrs. Ira Ricketts.

**Mr. and Mrs. W. H. Stephenson** and Mr. and Mrs. Fred Stephenson of Claude visited Monday and Monday night in the home of their daughter and niece, Mrs. T. J. Parsons and family.

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**Canyon Sunday** where they were joined by Mr. and Mrs. H. V. Lee of Amarillo, Mrs. I. W. Scott and Mr. and Mrs. D. R. Weaver, Willie Mac and Vickie in the celebration honoring Mrs. Dodson's birthday.

**Mr. and Mrs. H. L. Hershey**, Joe and Homer attended the Texas A&M and Texas Tech football game in Lubbock Saturday night.

**Congratulations**  
Congratulations to Mr. and Mrs. Sam Hershey of Midland, who are the parents of a son, Lovery Eugene, born October 13.

**Mr. and Mrs. Leon Coffin**, Mrs. Mattie Grogan and Mrs. Annie Chambers drove to Olton Sunday to see about the cotton and cabbage crops.

**Mr. and Mrs. Clyde Russell** visited Mr. and Mrs. Lowell Sharp and Mr. and Mrs. Loyd Sharp Sunday evening.

**Mr. and Mrs. Bill Lundry** and family of Wichita, Kans., arrived Saturday and stayed until Tuesday with his mother, Mrs. C. V. Burges and family.

**Children Visit**  
Sunday dinner guests in the home of Mr. and Mrs. C. V. Burges were their children, Mr. and Mrs. Bill Lundry and family, Mr. and Mrs. Clint Lundry, Mr. and Mrs. San Stanford and two children of Andrews and a nephew, Mr. and Mrs. Floyd Coke and children of Summerfield.

**Mr. and Mrs. Leon Coffin**; Mr. and Mrs. H. B. Coffin, Myrna Lou and Judy; Mr. and Mrs. Junior Coffin, Bill and June, and Mrs. Mattie Grogan and Mrs. Annie Chambers helped Mrs. Leon Coffin and Mrs. Bert Coffin celebrate their birthdays in the Leon Coffin home Sunday.

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# Frona News

Mrs. E. R. Day, Correspondent — Phone 2792

Mr. and Mrs. Steve Trigg and family of Borger spent last weekend in Frona with her parents, Mr. and Mrs. J. H. Lea and his brother and family, Mr. and Mrs. Gib Trigg. Steve Trigg preached at the Church of Christ in Frona Sunday morning.

Carolyn Sue Baxter spent last Sunday with LaGene Guinn. Guests for Sunday dinner in the Caysen Adams home were Mr. and Mrs. Raymon Adams and Mr. and Mrs. Charles Adams and two friends from Idaho.

Bonnie Wilson and Rodney Hinkle of the Piggy Wiggy store were in Amarillo Sunday attending a meeting.

Mr. and Mrs. Lonnie Baxter of Clovis were visitors in Frona Sunday.

Kathryn Dunn spent Sunday afternoon with Gladys Baxter.

Mr. and Mrs. Casey Dunn and son spent Sunday afternoon in Muleshoe with his brother and family, Mr. and Mrs. Glenn Dunn.

Guests in the J. H. Lea home Sunday for dinner were Mr. and Mrs. Bob Joiner, Mr. and Mrs. Joiner and sons of Clovis, N. M., and Mr. and Mrs. Steve Trigg and children of Borger.

The music department of Frona, Farwell, and Bovina are planning a joint concert for sometime in December.

Mr. and Mrs. Mike Pavulus and son left last week for Illinois to visit with relatives.

Guests in the home of Mr. and Mrs. Carroll Day Tuesday evening were Tila Rue Day and Cave C. Hester of Lawton, Okla.

Mr. and Mrs. C. D. Day and Jerry attended the Star Route Mail Carrying Convention in Plainview

Sunday.  
Mrs. Alton Day and children were shoppers in Clovis, N. M., Tuesday.

Mr. and Mrs. T. E. Armstrong of Warren, R. I., who have been visiting in the home of his mother, Mrs. T. B. Armstrong and his sister, Mrs. E. R. Day Sr., left Sunday, accompanied by Mrs. Armstrong, for San Bernardino, Calif., to visit with another sister, Mrs. W. T. Redfeard and family.

Judy Guinn visited Sunday with Willene Baxter.

Dinner guests in the A. H. Hadley home Sunday were Mr. and Mrs. James Pope, and Gary, Gene Pope, Mr. and Mrs. L. D. Chiles and son, Mr. and Mrs. Leo Bailes and children and Mr. and Mrs. C. B. Hanson and children of Mount Pleasant.

Those visiting in the Cass Perkins home Sunday were Mr. and Mrs. Richard Perkins and family of Bovina and Mr. and Mrs. Eugene Guinn.

**Frona Girl Scout Troop Held Cook-Out Monday**  
Girl Scout Troop V met Monday afternoon at the Frona Club house.

After the business meeting the girls had a cook-out with Delores Elmore as hostess.

Those attending were Monty Baker, Jo Carol Wiley, Geneva Floyd Linda O'Brian, Marilyn Potts, Carida Singletary, Janet Sneed, Phyllis Banlum, Betty Barnett, Erna Lou Drake, Jacquelyn Magness, Faye Scales, Pat Sharp, LaGene Guinn and the two leaders, Mrs. Kenneth O'Brian and Mrs. Ralph Wilson.

# Lois White Is Honored On Eleventh Birthday

Miss Lois White was honored with a birthday party on her 11th birthday, at her home with her mother, Mrs. Ed White, as hostess.

The girls attended the movie and then played games. After the movie Lois opened her gifts.

Those present were Karen Bails, Sue White, Judy Taylor, Carolyn Sue Baxter, Judy Fesser, Myrna Bennett, Cynthia Coffey, Darla Bingham, Gayle Knight and the honoree.

**Cynthia Guinn Honored**  
Mrs. Jim Guinn was hostess to a birthday party Friday for her daughter, Cynthia Guinn, on her ninth birthday.

There were 33 class mates present and her teacher, Miss Grada Nance.

That evening Cynthia was honored with a supper in her home.

# Highlights..

(Continued from Page 4)  
He cited other signs to indicate that the state is in good financial condition.

**New Members**  
Three new members were appointed to the Texas Game and Fish Commission.

They were Henry Coffield, Marfa rancher; Henry Le Blanc Sr. of Port Arthur and Robert J. Frenshley of Houston.

These men succeed Richard M. Kleberg Sr. of Kingsville, Shely Kritzer of Amarillo and V. F. Neuhaus of McAllen.

**Good Neighbor Resigns**  
Vaughn Bryant resigned as executive director of the Texas Good Neighbor Commission.

Neville Penrose of Fort Worth, chairman of the commission, accepted the resignation "with regret". Bryant gave "financial rea-

sons" for leaving the job. He did not announce his plans.

Bryant set up his office so that all correspondence was written in English or Spanish interchangeably. All members of the staff speak and write Spanish.

**Former Governor Sick**  
Former Governor Dan Moody suffered an attack of acute indigestion in Federal Court at Alexandria, Va.

Carried from the courtroom on a stretcher, Moody said, "I've gone out of a lot of court rooms, but I've never gone out like this."

Moody went to Virginia to be defense counsel for Jack Cowart, former agriculture department official charged with receiving compensation from a company doing business with the government.

**No Permit**  
Emanuel Couliakis of San Antonio lost in the state supreme court his efforts to get a union organizer's permit.

Representing the International Fur and Leather Workers Union, Couliakis sought to compel Secretary of State Howard Carney to issue the permit.

Attorney General John Ben Shepperd obtained injunctions against Couliakis and the union, preventing attempts to organize tannery workers in San Antonio.

Shepperd charged the union was "Communist-dominated."

**Stamp Sales**  
Cigarette, liquor, and wine tax stamp sales brought the state \$4,183,567 during September.

Treasurer Jesse James said the revenue was less than that collected in September of last year, but higher than this year's August revenue.

Cincinnati's 1953 Redlegs set a club record in homers as early as July 19. On that date Ted Kluszewski hit No. 111 which surpassed the old mark of 110 set by the 1938 team.

# For Beauty, Durability, Economy

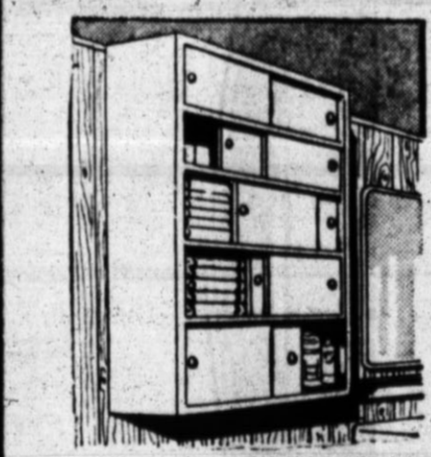


# BUILD WITH PLYWOOD

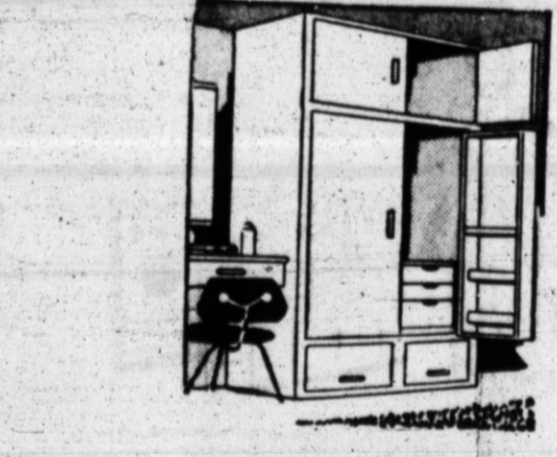
Whether you're building a new home or remodeling, the friendly charm and luxurious, enduring beauty of wood paneled walls can be yours at surprisingly low cost.

Plywood panels are extra strong, easy-to-use, and available in a variety of types, finishes, and thicknesses for every use—interior walls, ceilings, cabinets, built-ins, homecraft projects, exterior siding, sub-flooring, roof and wall sheathing.

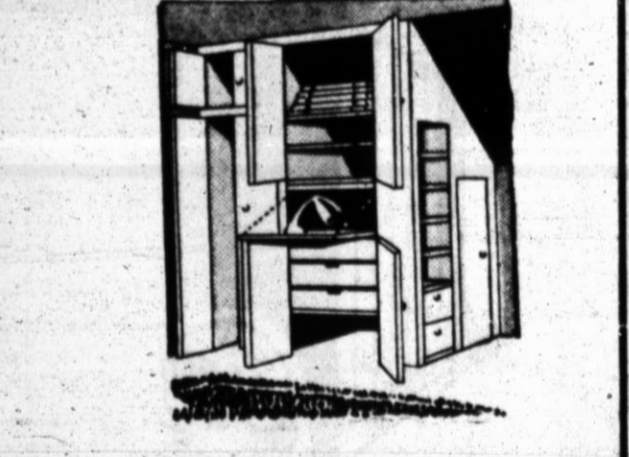
Our stock of plywood is most complete—quality guaranteed!



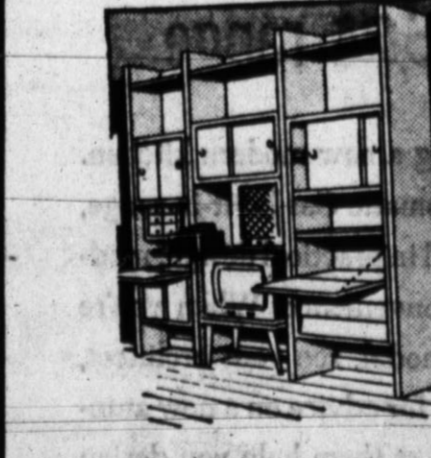
Cabinets, Plywood is ideal for those linen cabinets in your bathroom. Don't be short on cabinet space in your home, when it's so easy to have with Plywood.



Need Extra Storage Space? Utilize all additional space in your house with these easy to build under eave storage cabinets. And of course, use Plywood.



Few houses have enough wardrobe space . . . especially if your home is a few years old. When you need extra wardrobe space, build them with Plywood. Storage Walls



Storage Walls, Plywood is also very handy for building storage shelves and storage walls. Dress up your den with these easy to build walls. Ideal for book cases too.

We Invite You To Use Our

# Budget Pay Plan

# CARL McCASLIN LUMBER CO.

A Complete Building Service

1 Block East of Courthouse

Phone the Lumber Number 7

# Streu's Diary

October 16, 1953

DEAR DIARY:  
Jean has been getting in all sorts of gadgets and trinkets and things and stuff—all new and most all pretty and useful. I am eternally amazed at the variety of gift items we have on display—and I find our prices are usually lower than on the same items in larger cities—many of our out-of-town customers have noticed this difference in prices. Add to the variety and price advantages, the fact that at Streu's you get personalized service and you come up with the answer that Streu's is just the best place in the world to do your gift shopping.

Which reminds me to remind you that the shopping days before Xmas are dwindling somewhat and that, while we don't really ballyhoo all over the place, we have had a layaway plan for Xmas gifts for over twenty-five years—of course most of our regular customers know this, but lots of you folks who have lived here only a short time should drop by and talk with old Streu.

Seems that every time I get TV sales going good something happens to reception—either the stations foul up or the weather takes a hand—or it hails—however, I believe that more people are buying RCA Victor TV receivers than any other make—the reason is evident—RCA Victor just shows a better picture—produces better sound, and displays a finer cabinet—dollar for dollar, there is no TV receiver finer than RCA Victor TV.

This beautiful Indian Summer weather is very difficult on me—'tis hard to concentrate on business when the days are so lovely for fishing or golfing or hiking—or just for driving. October is one of the few months when this country is the best place in the world in which to live—'swonderful.

You may have noticed that Streu's has signed up for this new Signal Credit thing. I am personally against any system that will force me to pay my accounts promptly—and I'm sure most of you feel the same way—but I feel that this system is the least painful method of collecting accounts I have ever seen. We have little trouble collecting—guess we just have about the sweetest bunch of credit customers in the country. Nice people.

I have to be very careful just what I write in this Diary—it is edited four or five times—it has to pass Jean's scrutiny—then two or three of the Brand employees check it and finally old polished pate Gillentine checks it for possible statements which could lead to libel suits. I often am tempted just to give up—I'm surrounded!!!

It is said that age mellow a man—and while granting that this mellowing process softens up muscles—it generally hardens the head.

STREU

# Low Rental Payments Should Help Church

ABBOTTSTOWN, Pa. (AP)—When the Lutheran congregation of this central Pennsylvania hamlet pays its rent for the year it will be only the third time in 283 years the rental has been collected.

The rent will go to a descendant of John Abbott, founder of the community, who sold the church two lots. The selling price was five shillings and the annual payment of one pepper corn which is a dried betty of the black pepper.

The 1953 payment will be made as part of the 200th anniversary of the founding of the town.

# The Real McCoy's By John and George



MAW SEZ DONT BE A-DRIVIN' AROUND TIL YER INSURED WITH...

JOHN McLEAN Insurance Agency "23 Years of Agency Know How" 127 West 3rd Phone 273





Nothing can be so completely doused by the waters of misfortune as the intense fire of youth, especially at the age of seven. It compares only with the warmth or understanding which crowds out the cynicism of age, especially 43.

After all of the banter and talk which, I admit, was more than half sincere, one of our ducks is dead. Buz was just as heart-broken as any little fellow who lost his

pet dog. We dug a hole "real deep" and buried the little duckling and, under the circumstances, Buz didn't work with much more remorse than I felt. Some of the things I said seem to have hurt him pretty deep. When I told him, with all sincerity, that I was sorry, I could not help thinking how unthoughtful and unreasonable we grownups can sometimes be. Buz choked back a sob, wiped away a few trickling tears and said,

"That's all right Dad." However, since I made the thing public property, I feel that I owe him a public apology and, besides, I want him to know that the original Oswald is welcome as long as he lives—and I hope he will grow into a ripe old age. I sincerely do: "beeping" and all.

Had a brief card from Homer Lee Owen and Kenneth Parmenter, postmarked Los Angeles. It said, "Having a wonderful time telling these Californians about Texas." I believed it too, that part about having a wonderful time, because they dated the card Oct. 2, and the postmark showed that it was mailed Oct. 8. Six days is longer than even I carry my wife's letters before dropping them in the post office.

Usually I get all hepped up over a proposed trip, but not this time. I am scheduled to leave Wednesday last Wednesday for Chicago, where I will attend the National Editorial Association meeting through Saturday. I went last year and, honestly, was never so lonesome in my life. There is absolutely nothing so bad as being in a large city where you have no friends—or even acquaintances. I just wasn't meant to be a city dweller.

Take Clay Ridgeway and Pat Wederbrook, for instance. I ran into the pair the other morning and they gave me a real good tongue lashing, especially Clay. He figures I am a first-class heel because the City put some stop signs between his house and town. I admitted that I was a tax payer, but never did convince him that I didn't personally put up the stop signs. Pat just laughed. He got a real kick out of the way Clay was jumping on me. Clay is just the boy who can do it too. He is unreasonable enough to be a woman. I am sure there are a lot of folks just as unreasonable in Chicago, but not knowing them at all, I doubt if a single one will eat me out. That's the difference.

The P-TA had their annual room visitation night Monday. It was a really nice affair—and well attended. If you missed it, you sure missed an excellent occasion. This deal started sort of by accident and has been continued by demand. In addition to meeting the teachers, you visit with a lot of parents and meet some truly swell kids.

Helen Markham set some sort of a record. We have been running the football guessing contest three years and last weekend Helen picked 20 correct winners out of the 20 games listed. This is the

first time it has ever happened in the three year period—and I bet one of the few times in the whole country. This even tops Kent Snare, who is quite an expert. Just for good measure she also got fairly close to the actual scores on the tie-breakers. Anyway, I predict it won't happen again for a long, long time. That gal really is a whiz.

And speaking of football, Bartley Dowell went to the Tech-A&M game at Lubbock last Saturday night. He said that the lady who sat behind him really was complaining:

"We saw the SMU-Missouri game Friday night and the Texas-Oklahoma game this afternoon (Saturday) in Dallas," she told her friend "then we got on a plane and made it back to Lubbock in time for this game tonight. I tell you I'm fed up with football."

Like Bartley, I was inclined to agree. That's running a good thing into the ground—especially if you happened to be rooting for Missouri, Texas and Tech.

I was also in Lubbock, for the first time in around 10 years, and despite my reluctance at having to agree with Amarillo, I don't think Lubbock begins to compare. Lubbock has a lot of shacks for business houses—and the few tall buildings just simply make the poor ones look poorer. Besides, there were scads and scads of vacant buildings. To me, there appears much the same difference between Lubbock and Amarillo that exists between Ft. Worth and Dallas. I wish they could change places. I think Hereford would have a lot less competition from Lubbock than from Amarillo. Probably, I am wrong, as usual—but it will take a lot of talk to convince me.

When a man bites a dog, they say it's news. By the same token it would also appear that when a picture show man buys a TV set, it is likewise. Anyway, the grapevine has it that Francis Hardwick did just that. My information has it that his valid excuse is to "check up on his competition". Anyway, it is unusual and a far cry from the attitude of most theatre operators. Besides, he might have something. Very few people would go to the show if they screened the same programs which folks view on television.

Virgil Dodson was in this week to report that the Farm Bureau will probably get up a petition asking that the Texas Legislature be televised in 1954. This will be part of a formal opening program here, which should be a whing-dilly. He

### Molasses Firm Gives Money For Feed Study

COLLEGE STATION — A grant-in-aid of \$3,000 has been made to the Texas Agricultural Experiment Station by the Pacific Molasses Company of San Francisco. The grant is to be used in support of research on the value of molasses in feeds for chickens and turkeys and the relationship of this product and other nutrients in poultry feed.

The research will be conducted under the direction of Dr. J. R. Couch of the Departments of Biochemistry and Nutrition and Poultry Husbandry.

Molasses Being Used "Studies are already in progress whereby molasses is being used at levels of 2 1/2 and 5 percent in turkey starter feeds in the Poultry Department," Dr. Couch said today. "Other studies which will be conducted will include the use of molasses in broiler rations, growing rations and laying rations. This feed ingredient is an excellent source of energy and appears to offer a means of increasing the energy content of our present high energy poultry feeds," Dr. Couch says.

### Father's Ingenuity Works Out Therapy Treatments For Son

BUFFALO, Okla. —Nineteen-year-old Victor Terbush, stricken with polio, got to go home from the hospital a lot sooner because of the ingenuity of his father. Terbush has had to take physical therapy baths each day and doctors advised he remain in the hospital so that the treatment could be continued.

However, his father, F. H. Terbush, knew how much his son wanted to come home and inquired about getting bathing equipment such as used by the hospital.

He was told it would cost \$400 so the father set about building similar apparatus. With the outlay of 15 cents for materials, and the use of the family vacuum cleaner and bathtub, he succeeded in making a bath which is as effective as the regular equipment.

Lt. Col James T. Schwenk, graduate manager of athletics at West Point, was captain and fullback of the 1938 Army grid team.

Statistics show that the average football player at Brandeis U. is 19 years old, weighs 190 pounds and stands 5-11.

### ARTHRITIS?

I have been wonderfully blessed in being restored to active life after being crippled in nearly every joint in my body and with muscular soreness from head to foot. I had Rheumatoid Arthritis and other forms of Rheumatism, hands deformed and my ankles were set.

Limited space prohibits telling you more here but if you will write me I will reply at once and tell you how I received this wonderful relief.

Mrs. Lela S. Wier

2845 Arbor Hills Drive  
P. O. Box 2685  
Jackson 7, Mississippi

**CARD OF THANKS**  
We wish to express our gratitude to each one who has been so wonderful to us during our recent illness and stay in the hospital. We want to thank you for your comforting words and the many deeds of kindness. May God

bless each of you and may you always have such friends in your time of need.  
The Joe Rogers'  
History shows that the press has been uniformly on the side of the common people.



**Mothers: Guide their feet to school correctly in**



When your youngest step off toward school, make sure their feet are protected with Poll-Parrot Shoes! For Poll-Parrots are protected by real boys and girls... so you can be sure they're right... for style, for fit, for wear! See our wide selection of bath-school styles soon!

**Anthony's**  
THE C.R. ANTHONY CO.  
Hereford

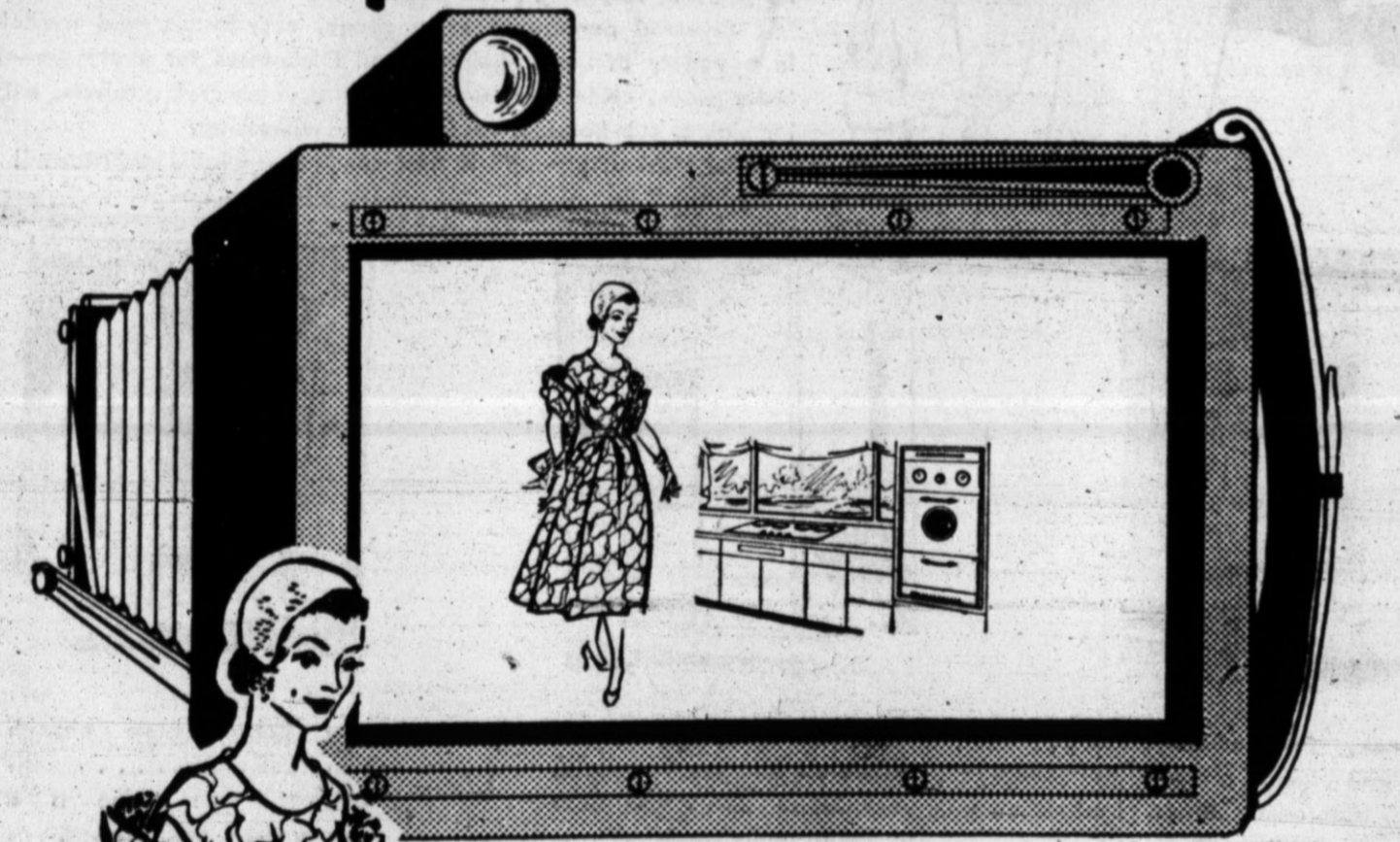


Your Guarantee that you are buying the First and Foremost UHF-VHF ALL CHANNEL FRINGE AREA ANTENNA

**the FINCO 400 A**  
PATENTED  
• Brings you clear sharp pictures 150 miles or more from the station.  
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• See the big programs, the exciting sports event you have been missing  
• Superbly engineered — one transmission line — completely preassembled. Total wt. only 8 lbs.

Tested and Proved in Thousands of Fringe Installations Just Like Yours!  
**HEREFORD HUDSON HUCKERT TV Sales & Service**

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Go modern with a built-in Gas range

Imagine the thrill of having a new modern kitchen. Planned around a new automatic Gas built-in range, it will give you the last word in practical design, modern styling and cooking convenience. When you're ready to build, buy or remodel, see your architect, builder or appliance dealer for advice on a new automatic built-in Gas range. Let them help you design your kitchen of tomorrow... today.

**West Texas Gas Company**  
HELPING BUILD WEST TEXAS SINCE 1927

**DON'T TOLERATE AUTO Troubles!**

Take Your Car to **WALLACE BUICK CO.**

for expert

# REPAIR SERVICE

Lady, when your car begins "acting-up" just drop by the Wallace Buick Company, and let their expert factory trained mechanics put it back "in-shape." Don't let auto troubles spoil Your Day... it'll pay you, to take your car to WALLACE BUICK CO.

AND AT WALLACE BUICK you will also find, GENUINE BUICK ANTIFREEZE... put it in NOW for the cold days ahead.

**SEE US TODAY!**

## Wallace Buick Co.

2nd at Miles Phone 11



# WIN PRIZES

**MATCH WITS WITH THE NATION'S EXPERTS!**



## OFFICIAL ENTRY BLANK

Dumas at Hereford  
 Mississippi at Arkansas  
 USC at California  
 Utah State at Colorado A&M  
 Oklahoma A&M at Detroit  
 LSU at Florida  
 North Carolina at Georgia  
 Dartmouth at Harvard  
 Oregon State at Idaho  
 Indiana at Iowa  
 SMU at Kansas  
 College of Pacific at Marquette  
 McMurry at Midwestern

### TIE BREAKER

Predict These Scores

Dumas \_\_\_\_\_  
 Hereford \_\_\_\_\_  
 Mississippi \_\_\_\_\_  
 Arkansas \_\_\_\_\_

Michigan at Minnesota  
 Nebraska at Missouri  
 Pittsburg at Northwestern  
 Georgia Tech at Notre Dame  
 TCU at Penn State  
 Navy at Pennsylvania  
 Baylor at Texas A&M  
 Rice at Texas  
 North Texas at Texas Western  
 Wyoming at Utah  
 Hardin-Simmons at West Texas  
 Ohio State at Wisconsin

Name \_\_\_\_\_

Address \_\_\_\_\_

## ENTER TODAY

### WINNERS FOR 4TH WEEK -- FOOTBALL CONTEST

Helen Markham — 1st Place  
 A. Jiggs Hudson — 2nd Place  
 Earl V. Stagner — 3rd Place

**CASH PRIZES EVERY WEEK!**

## RULES

1. Anyone can enter except employees of paper and their families. Use official entry blank from paper.
2. Circle each team you think will win for every game on blank. Weekly prizes given those naming most winners. Cotton Bowl tickets awarded to those picking most winners over complete contest.
3. Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 6 o'clock Friday before games.
4. ONLY ONE ENTRY ALLOWED PER CONTESTANT!
5. Judges sports editor of Brand. Decisions final.

## PRIZES

GRAND PRIZE

**4 COTTON BOWL TICKETS**  
 1st Weekly Prize  
 \$5.00 Trade In At Pitman Service Station  
 \$3.00 Cash At Brand — 2nd Prize  
 \$2.00 Cash At Brand — 3rd Prize

## PICK YOUR WINNERS....DEPOSIT ENTRY WITH ONE OF THESE FIRMS

### DUB'S MAN'S SHOP

Home of Famous Nationally Advertised Men's Wear, McGregor, Wilson Bros., Stetson Hats, Florsheim Shoes.

"COME SEE US"  
 Corner 3rd & Main  
 Phone 112

### BUTANE -- PROPANE

Hereford Butane Gas Co.  
**PHONE 1300**

### JONES SERVICE STATION



TEXACO  
 Gasoline & Oils  
**PHONE 440**  
 144 W. 1st St.

### Always Buy CREAM-O-PLAINS

Dairy Products  
**Call 680**  
 for Home Delivery  
 Hereford Creamery Co.

For Expert Service Call

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### SEIGLER MOTOR CO.

Pick-Up and Delivery on Irrigation Motors

### COMPLETE CONOCO SERVICE

We are open day and night—the only place in town without a key.

### PITMAN SERVICE STATION

Corner 1st & Main  
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### NEILL BODY SHOP

All Types of Body Work

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for all your Sporting Goods. Fishing Tackle, Guns, Shells

### HEREFORD HARDWARE

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School Kids Look Their Best in Clothes

Washed At

### VAUGHT LAUNDRY

Try Us Today

THE LITTLE THINGS We Will Look Out for the Little Things In Your Insurance — Which Will Take Care of the Big Thing In Time of Loss.

### JOHN McLEAN Insurance Agcy.

Phone 273

For All Your Laundry and Dry Cleaning Needs SEE

### HEREFORD LAUNDRY & DRY CLEANERS

Or Call 298 For Pickup and Delivery Ernest Kendall

### YOU ALWAYS WIN

When you pick your Jewelry Needs from Cowan's Jewelry Cases. We handle only Nationally Known Brand. Your Doctor of Sick and Decrepid Watches.

### Kenneth (Doc) Cowan COWAN JEWELRY

### JIMS SERVICE STATION

Fast Courteous Service  
**3rd & Sampson Phone 875**



# Dawn News

By Bertha Frye

Rain totalling .80 of an inch fell in the Dawn vicinity Tuesday evening. Some hail fell but not enough to damage crops.

Leslie Neal, father of Gayle Neal is seriously ill in an Amarillo hospital following a heart attack.

Mrs. William Wimberley attended an Associational WMU meeting in Canyon Thursday and visited her parents, Mr. and Mrs. E. A. Oberst.

W. H. Fogle of Boswell, Okla., visited Mrs. Fogle over the weekend. He was accompanied by his nephew and wife, Mr. and Mrs. Eugene Goldsmith, and Dorothy Bolen of Ardmore, Okla. The Fogles and their guests visited Mrs. Fogle's parents, Mr. and Mrs. M. W. Fields at Portales, N. M., Sunday.

### Visited In Lubbock

Miss Ginger Smith accompanied Miss Sylvia McCracken to Lubbock over the weekend to visit Miss Patsy Wiltshire. They attended the Texas A&M Tech game in Lubbock over the weekend.

H. H. Miller and Pat Miller also attended the A&M Tech game

where they met Lt. C. H. Miller from Fort Bliss. They all visited in the home of Mr. and Mrs. David Rodgers while in Lubbock.

Mr. and Mrs. R. T. Stewart and children and Mr. and Mrs. Zed Stewart visited in the homes of Robert Oglesby at White Deer and the Boyd Stewarts in Pampa Sunday.

Mrs. Walter Galley spent Wednesday in the home of Mr. and Mrs. Lester Galley in Hereford.

### Pastor Visits Brothers

Rev. Marvin Albers of Higginsville, Mo., visited last week here with his brother, Bruce Albers.

### Postmasters Convention

Mr. and Mrs. Henry Turner attended the Postmaster's Convention in Amarillo Saturday. Mr. and Mrs. Billie Gill accompanied the Turners to a Panhandle Associated Grocers - Stockholders meeting Sunday. At the door prize drawing, the Gillis won an electric bean pot.

The Dawn Musette will meet Tuesday, October 20, at 4:30 o'clock in the home of Mrs. Reece Stewart.

Mr. and Mrs. C. C. Stewart and family visited Mr. and Mrs. Henry Hamblin at Wayside Friday night.

### W. J. Stewart of Canyon and Irving Clower of Amarillo visited in the Stewart home Saturday.

Mr. and Mrs. Billy Hill and Billie of Amarillo visited in the H. H. Miller home Saturday night. Mrs. H. T. Wedel and son, Henry Jr., of Hereford called Sunday afternoon.

### Rev. McClung Spoke

Rev. Paul McClung was the speaker at the Brotherhood meeting at Frio Tuesday evening.

Mrs. Lloyd Bentley is visiting relatives at Clovis, N. M., this week and is looking after business interests there.

Bruce Brown stuck an ice tong through his foot Thursday night while working but is able to be back at work now.

Bill Adams, who recently moved to Stratford, Okla., was back this weekend to get another load of their things.

Mrs. Noble Willier of Hereford visited Wednesday with Mr. and Mrs. George Parker.

The Dawn Music Club met Tuesday with Mrs. Reece Stewart. Mrs. Henry Turner was elected delegate and Mrs. Melvin May elected alternate delegate to attend the district Music Club Convention to be held in Lubbock.

### Surprise Shower

Mrs. Rea Cox was honored with a surprise pink and blue shower Monday afternoon in the home of Mrs. Bruce Brown. Assistant hostesses were Mrs. Walter Lemons, Mrs. Edgar Lemons, Mrs. H. S. Fuller Sr., Mrs. Paul McClung, and Mrs. Carl Wimberley.

Guests from Hereford included: Mesdames T. B. Cox, Fred Wolfington, N. W. Livesay and James Grimes, and Misses Ann Livesay and Peggy Drummond.

Others present included: Mesdames Frank Fuller, Walter Galley, C. C. Stewart, R. T. Stewart and Henry Miller.



MRS. N. B. WILLIAMS celebrated her 80th birthday last week at the home of her daughter, Mrs. Hugh Bookout. Mrs. Williams, whose home is in Arlington, will spend several weeks here visiting the Bookouts. Mrs. Troyce Carmichael, a long-time friend, baked the birthday cake. During the day, other friends of Mrs. Williams stopped by the Bookout home to extend congratulations. (Alex O. Thompson Photo)

Among those who sent gifts were: Mesdames Art Grimes, Eva May Livesay, Elaine Cox of Plainview, M. C. Harst of Amarillo, George Parker, A. F. Frye, William Wimberley and Cora Gentry.

### Study Club Met

The Dawn Study club will meet Wednesday in the home of Mrs. A. T. Frye. Mrs. David Rodgers of Lubbock will be guest speaker.

Mr. and Mrs. L. A. Smith visited Mrs. J. C. Poe and family in Amarillo Sunday afternoon.

Mr. and Mrs. C. C. Stewart and family were guests Sunday in the home of Mr. and Mrs. Edgar Lemons.

Mrs. J. B. Caraway and Mrs. Zed Stewart attended a meeting of Home Demonstration council and chorus at the club house in Hereford Monday afternoon.

Mrs. Caraway was re-elected president of the H. D. chorus and gave a report on her recent trip to the State Convention in Galveston.

### Program On Birds, Flowers Presented At Camp Fire Meet

Ta-Wa-Ka Camp Fire Girls met at the Camp Fire Hut Thursday afternoon with the leader, Mrs. F. L. Alexander, in charge. Mrs. O. H. Herring was a guest.

The girls presented a program about the identification of birds and flowers, and plans were made for the annual Camp Fire Memorial which will be held at the hut Monday.

Those present were Sondra Brumley, Ada Mae Bettis, Jean Ann DeShazo, Nicky Nan Noland, Linda Jean Addy, Rita Latham, Patsy Wooddell, Pam Clay, Hallie Culpepper, Kay Caraway, Zell Crump, Sharmaine McCoy, Susie Yarbro, Colleen Reeves, Lu Ann Higgins, Marjorie Sue Muse, Linda Sue Witherspoon, Tommy Kay Robinson and the scribe, Judith Raye Haseloff.

## Courthouse Records

### Warranty Deeds

Ivan L. Block, et ux, to Mark S. Benefield, the W 100 feet of Lot No. seven and the W 100 feet of the S 20 acres of Lot No. eight, Blk. No. 21, Whitehead Add.

Charles W. Seed, et ux, to Veteran's Land Board of Texas, the E 75 acres of the N 150 acres of the W 1/2 of Survey No. 19.

Charles W. Seed, et ux, to Veteran's Land Board of Texas, the W 75 acres of the N 150 acres of the W 1/2 of Survey No. 19.

Charles W. Seed, et ux, to Veteran's Land Board of Texas, the W 30 acres of the S 170 acres of the W 1/2 of Survey No. 19.

Charles W. Seed, et ux, to Veteran's Land Board of Texas, the E 90 acres of the S 170 acres of the W 1/2 of Survey No. 19.

Richard A. Petersen, et ux, to D. L. Young, all of Lot No. 23, Hardwick Sub. of a part of Blk. No. 1, Evans Add.

Ivan L. Block, et ux, to Mark S. Benefield, the W 100 feet of Lot No. seven and the W 100 feet of the S 20 feet of Lot No. eight Blk. No. 21, Whitehead Add.

### Deeds of Trust

Ivan L. Block, et ux, to Mark S. Benefield, the W 80 feet of Lots seven and eight in Blk. No. 43, D. L. Young to Richard A. Petersen, Lot No. 23 of Hardwick Sub. of a part of Blk. No. 1, Evans Add.

M. B. McGaughey to John Hancock Mutual Life Insurance Company, all of Sec. 1, Blk. eight.

### New Autos

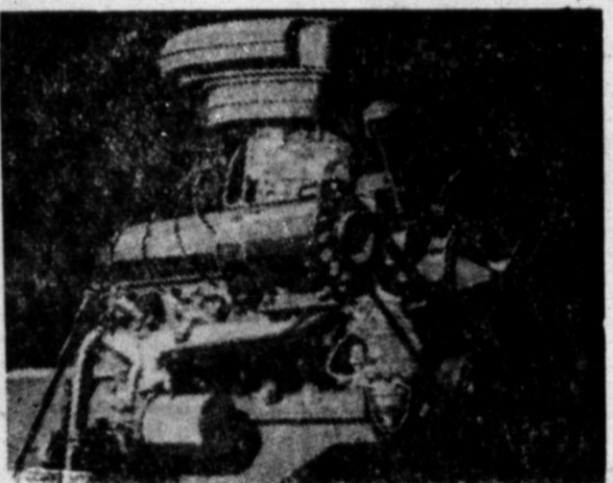
Clay Ridgeway, Dodge, 10-2; O. K. Thomas, Chevrolet, 10-3; Hilton Higgins, Ford, 10-3; Kathleen Brunson, Chevrolet, 10-5; Margaret Wallace, Buick, 10-5; Rex J. Abbott, Chevrolet, 10-6; W. O. Markley, Chevrolet, 10-6; Howard Armstrong, Chevrolet, 10-6; Porter Johnson, Ford, 10-6; Carl Wimberley, Plymouth, 10-8; William H. Bramlette, Chevrolet, 10-8; Weldon Snider, Plymouth, 10-8; Eileen Brady, Studebaker, 10-9; and P. D. McDonald, Buick, 10-9.

## Legal Notice

TO ALL PERSONS INTERESTED IN THE ESTATE OF MICHAEL G. HUCKERT, DECEASED:

NOTICE is hereby given that ERNESTINE SANDERS was, by the County Court of Deaf Smith County, Texas, on the 8th day of October, 1953, duly appointed Temporary Administratrix of the above Estate. All persons having claims against said Estate should file the same with the above named Administratrix in care of Cowser & Bybee, Box 826, Hereford, Texas, B-42-2c.

Mrs. Herbert Haseloff left Saturday for San Antonio where she will attend the General Convention of the Baptist Church held there this week.



The Famous  
**OLDSMOBILE**  
"ROCKET"  
ENGINE  
For Your

## IRRIGATION WELL

New 165 H. P.! New 8 to 1 Compression Ratio!  
Plus New 12-Volt Ignition System!

These "Rocket" Engines come complete with Cooling Coils, Fuel Equipment as desired, and Installed on Well.

CHECK WITH US ON YOUR WELL ENGINE REQUIREMENTS

## KINSEY MOTOR CO.

11 Years Your Chevrolet-Oldsmobile Dealer  
2nd & Schley Phone 740

READ THE CLASSIFIED

## THIS WEEK'S MOVIE ENTERTAINMENT

# STAR THEATRE

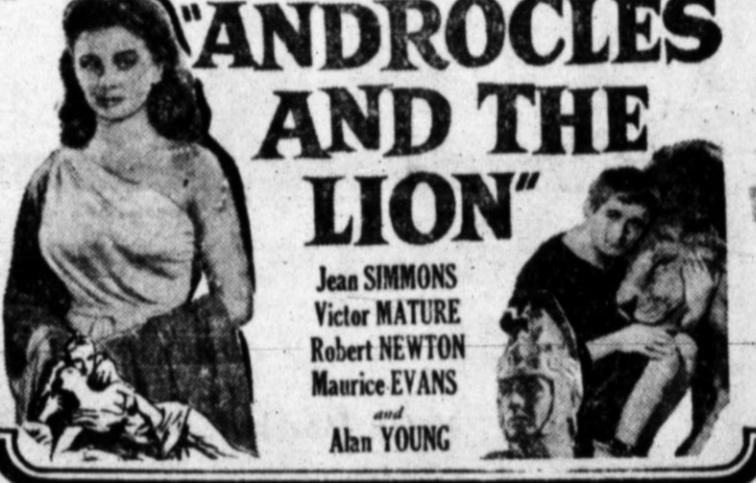
SUN. MON. TUE.

THE MIGHTY STORY OF THE MAN WHO FOUGHT FOR THE BIGGEST BONANZA OF THEM ALL!



WED. THUR.

HISTORY'S MOST SIN-SWEPT ERA!



Anniversaries from Sun., Oct. 18, - Wed., Oct. 21  
Mr. & Mrs. Roger Corbett Mr. & Mrs. Odie Moore  
Mr. & Mrs. George Jones Mr. & Mrs. Glenn Bell  
Mr. & Mrs. Henry Hastings Mr. & Mrs. J. G. Evans  
Mr. & Mrs. C. H. Hammock Mr. & Mrs. K. W. Neill

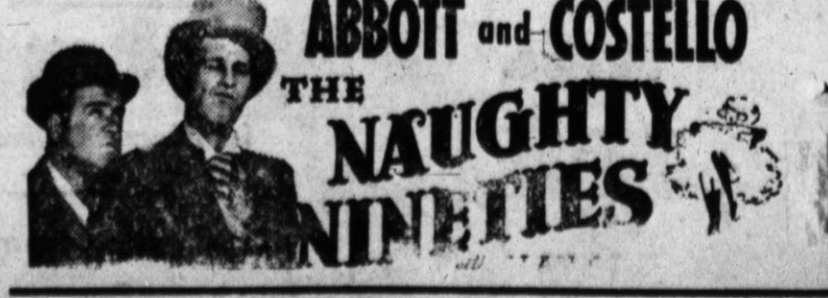
## TOWER DRIVE-IN THEATRE

SUN. MON. TUE. WED.



## TEXAS

SUN. ONLY



# get REDDY for rest!

Now's the time to get Reddy for a restful winter. With Reddy on the job you use only one light-as-a-feather blanket. No more piling on quilts, blankets and your winter coat trying to keep warm. One electric blanket keeps you "snug-as-a-bug-in-rug" at the temperature you select.



YOUR REDDY KILOWATT DEALER HAS ELECTRIC BLANKETS WITH A CHOICE OF SINGLE OR DOUBLE CONTROLS

SOUTHWESTERN PUBLIC SERVICE COMPANY



# CLARK DIKE

by  
RAY GOTTO



Y-YOU'RE GOIN' WHERE?

TO COTTON PICKERS COLLEGE!

BUT YOU FIVE BONEHEADED FATFIELDS NEVUH EVUN FINISHED TH' FUST GRADE!



AN' YUH GOTTA HAVE HIGH-SCHOOL CREDITS T' GIT IN COLLEGE!

WHO NEEDS CREDITS? WE GOT SCHOLARSHIPS!



MEANWHILE...

COACH, THAT SPECIAL ORDER JUST ARRIVED... FIVE COMPLETE. OUTFITS WITH SIZE 54 JERSEYS, SIZE 48 PANTS AND SIZE 16 SHOES...

...BUT I HAVEN'T SEEN ANY ELEPHANTS ON TH' CAMPUS LARGE ENOUGH TO WEAR 'EM!



...YOU'LL BE SEEING THEM SOON, KID. SPREAD FROM TACKLE TO TACKLE IN OUR MAMMOTH LINE!

...AND WE'VE GOT GIANT ENDS AND FAST BACKS TO GO WITH THEM.



...SO THOSE BIG COLLEGES WHO SCHEDULED US FOR A "BREATHER" GAME WILL NEVER KNOW WHAT HIT 'EM WHEN THEY CLASH WITH OUR STAMPEDING POWERHOUSE!

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GOSH, COACH... DO YA REALLY THINK WE CAN UPSET TH' NATION'S STRONGEST TEAMS?

JUST WATCH US SMASHOVER U. IN OUR FIRST GAME NEXT WEEK!

Gotto 10-18

**Shop In Hereford**

**For Your Best Buys!**



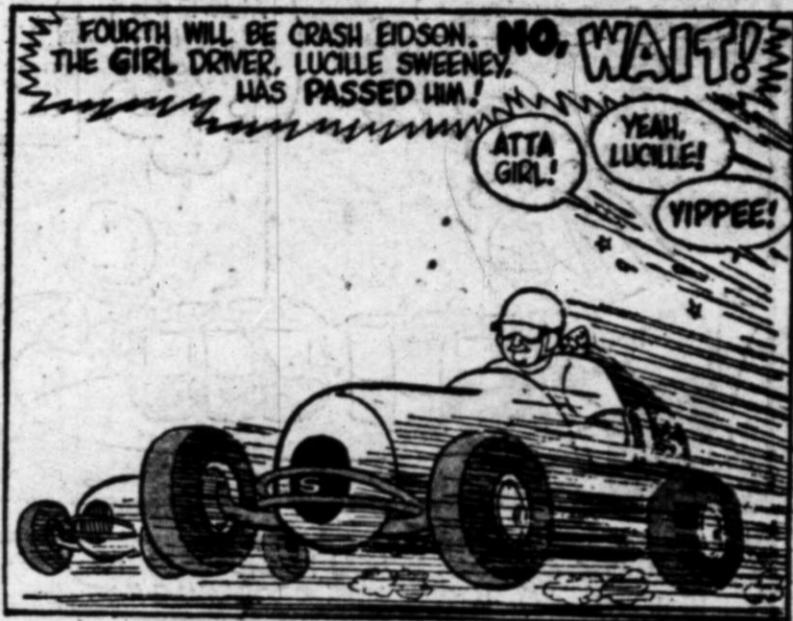
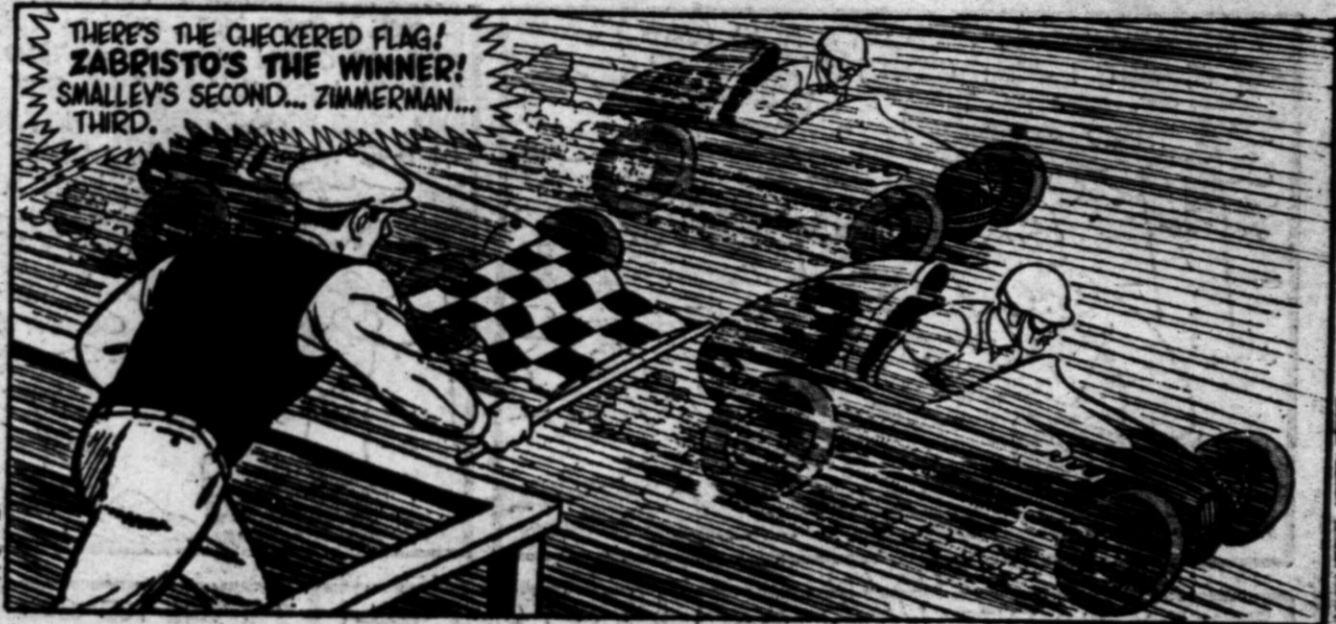
# The Sunday Brand

Newspaper, Town

Our Slogan: "More People—More Fun!"

**Buz Sawyer**

FEATURING HIS PAL  
**ROSCO SWEENEY**  
By ROY CRANE





**D**  
 THIMBLE  
 THEATRE by  
 TOM SIMS & BILL ZABOLY

HOW'S ABOUT AN ICED CREAM SODA, POPEYE??

DIDN' YOU HAVE SOME ARITHMETIC TO STUDY??

THE RIGHT ANSWERS DON'T SEEM TO BE IN THIS ROOM!!

THEY WASN' ANY IN'A KITCHEN!!

I WILL LOOK FOR 'EM OUTSIDE!!

OSCAR, COULD YOU HELP ME WITH MY ARITHMETIC??

I'LL TRY, SWEE'PEA!!

NOBODY WOULD SUSPECT IT, BUT I JUST WENT AS FAR AS THE THIRD GRADE!!

HOW WAS THINGS UP THERE??

DID THE LESSONS GET TOUGH??

IF ONE HORSE EATS ONE EAR OF CORN IN ONE MINUTE, HOW MUCH CORN WILL TWO HORSES EAT IN FIVE MINUTES??

THERE ARE TWO OF US, BUT WE ARE NOT HORSES, AN' I DON'T EAT CORN LIKE A HORSE!!

LE'S CHANGE IT TO ICED CREAM SODAS!!

SINCET I YAMA PRESIDENT OF THIS BANK, I CAN DRAW OUT MONEY WHEN I PLEASE!!

PLEASE BRING US TWO ICED CREAM SODAS EVERY MINNIT!!

TWO EVERY MINUTE??

TWO EVERY MINUTE FOR FIVE MINUTES!!

WE DIDN' TELL 'IM DIFFERENT FLAVORS, BUT LUCKILY HE DECIDED THAT, HISSELF!!

SLUP

TEN ICE CREAM SODAS, SWEE'PEA!!

THAT MUST BE WHAT WE WANTED TO KNOW !!

FLAVOR

OSCAR HELPED ME. WE B'LIUVE THE ANSWER IS TEN !!

TEN EARS OF CORN IS CORRECT!!

OKAY, I WILL BUY YOU BOTH ICED CREAM SODAS!!

WE GOT IT RIGHT, OSCAR!! NOW WE CAN RELAX!!

ARITHMETIC IS LOTS OF FUN!!

YES, IF YOU KNOW HOW TO WORK THE PROBLEMS!!

SLUP

Tom Sims & Bill Zaboly

10-18

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Do You Need A Typewriter In  
 Your Business or Home? We Have  
 Remington Portables On Hand  
 The Hereford Brand





**Shop In Hereford**

**For Your Best Buys!**



# MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS



1

THERE GOES THE GIRL I LIKE-- WITH THE MAN WHO FIRED ME. I HAVEN'T ENOUGH NERVE TO DO ANYTHING ABOUT EITHER ONE.



MARILYN LIKES YOU, TED. GO AFTER HER.



2

MARILYN I--uh--

I TOLD YOU TO STOP PESTERIN' MY GIRL!

MR. GRANT!



3

HOW DARE YOU HIT HIM!

AW, FORGET THAT LITTLE WORM.

I MADE A FOOL OF MYSELF AS USUAL!

COME HOME WITH ME, TED.



4

THAT WAS WONDERFUL, TED. WHY DON'T YOU SING ON STAGE LIKE THAT?

I ALWAYS LOSE MY NERVE BEFORE AN AUDIENCE. IT'S THE SAME WHEN I SEE MARILYN--



5

10-18

MARILYN, YOU'RE BEAUTIFUL. I ADORE YOU.

"BUT WHEN I'M WITH HER, I'M TONGUE-TIED."

gulp--



6

YOU SAY YOU WANT TO HELP ME. WHAT I REALLY NEED IS COURAGE. YOU CAN'T GIVE ME THAT.

MAYBE I CAN. DO YOU BELIEVE IN MAGIC, TED?

CONTINUED-

## Steel Age Office Desks

HIGHEST QUALITY

See them at

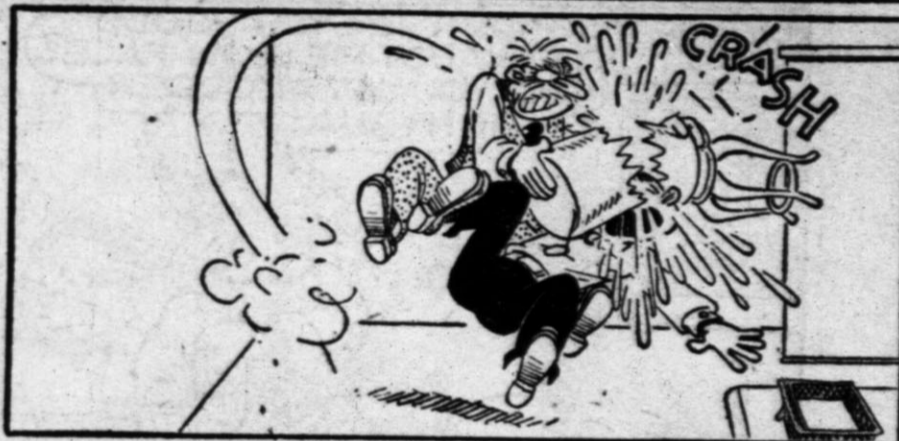
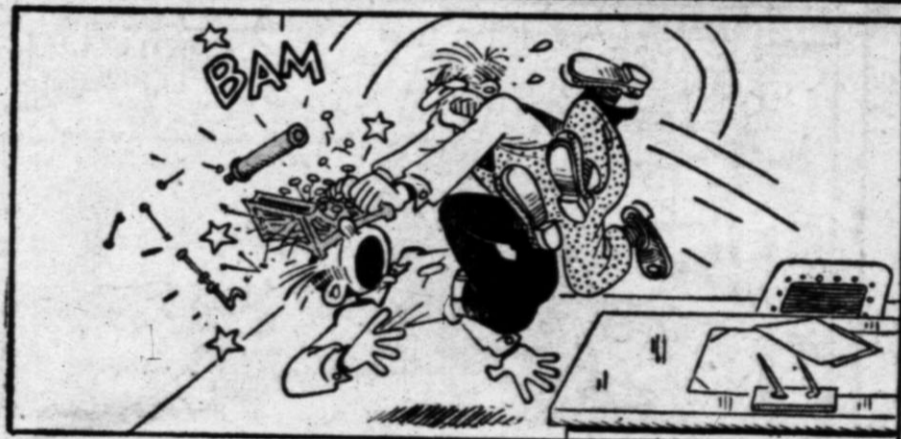
The Hereford Brand

\$178<sup>50</sup>



# BLONDIE

by  
CHIC YOUNG



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COMBINATION

File and Storage Cabinets

The Hereford Brand

\$56<sup>00</sup>



# THE KATZENJAMMER KIDS



## New Air Foam Cushions

- REMOVABLE COVERS
- NEW LOW PRICE

EXCELLENT FOR OFFICE - AUTO - TRACTOR!

NEW SHIPMENT  
THE HEREFORD BRAND



**KING**  
of the  
**ROYAL MOUNTED**  
by  
**ZANE GREY**

WOW! WE HAVEN'T A CHANCE, KING!

NOT MUCH, SOLDIER, BUT IF WE SURVIVE THIS SHRAPNEL, WE HAVE ENOUGH AMMO TO MAKE THEM PAY DEARLY!

A WELL-AIMED MISSILE FROM AN IMPROVISED SLING SHOT HELPS KING ESCAPE THE ENEMY SUBMARINE CREW BUT THE TWO PILOTS SOON FIND THEIR HILLTOP UNTENABLE!

KEEP THEM UNDER COVER WITH SHELL FIRE 'TIL WE'RE IN POSITION TO RUSH 'EM! WE HAVE TO WIPE THAT PAIR OUT BEFORE WE CAN DISMANTLE THE X-2!

THOSE ESPIONAGE AGENTS PICKED A GOOD LOCATION... ALL THIS SURFACE ORE IS JAMMING OUR RADAR!

WE DON'T NEED IT, SIR RODNEY... LOOK! SHELL FIRE AT TWO O'CLOCK!

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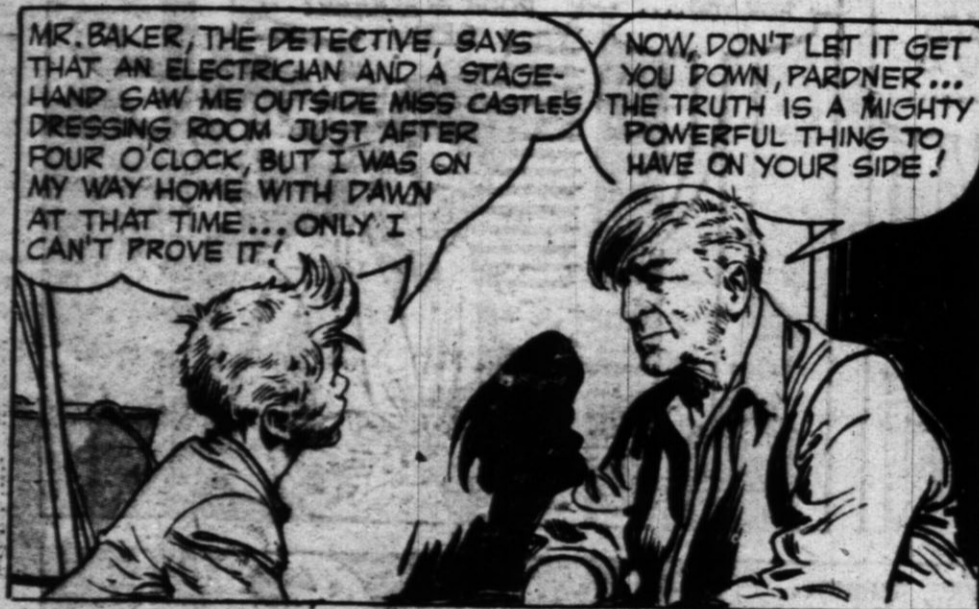
HERE COMES THE CHARGE, KING! LET 'EM HAVE IT!

WE'VE HAD IT, SOLDIER! A PIECE OF FLACK SMASHED MY TOMMY GUN!

...CONTINUED...

**FIRE - PROOF VAULTS**  
**The Hereford Brand**





We Have ESTERBROOK Fountain Pens and Push Type Pencils.

Also Pen Points

The Hereford Brand

\$2<sup>30</sup>

10-18--TO BE CONTINUED



**GRANDMA**  
by  
CHAS. KUHN-



We Have OFFICE CHAIRS to Fit Your Every Need. Drop in to See Them.

**The Hereford Brand**

Executive, Steno, and Lounge Chairs.



*LITTLE*  
**ANNIE ROONEY**  
 by  
 BRANDON WALSH  
 AND  
 DARRELL MCCLURE



HONEST, MR. COBB~ YOU KEEP WORKIN' AN' LAFFIN' JUST LIKE YOU DIDN'T HAVE A BROKEN LEG, AN' I BETCHA IT HURTS JUST AWFUL~

DON'T FRET ABOUT THE PAIN~ AFTER THE FIRST DAY A BROKEN LEG IS LESS PAINFUL THAN AN ATTACK OF DANDRUFF~



BUT THE CAST ON A BROKEN LEG IS LIKE A CONVICT'S BALL AND CHAIN~ A CLUMSY NUISANCE~ AND IT INTERFERES WITH MY CURIOSITY~



INTERFERES WITH YOUR CURIOSITY?? I DON'T~

I'VE ALWAYS BEEN AS CURIOUS AS A CARETAKER'S CAT~ I'M DYING TO GET UP AND EXPLORE THIS OLD HOUSE~ I'VE HEARD SO MANY CONFLICTING STORIES ABOUT ITS PAST HISTORY~



EVERYBODY SEZ THIS HOUSE IS HAUNTED WITH GHOSTS~ AN' I'M TERRIBLE SCARED OF GHOSTS~

DON'T EVER BE AFRAID OF GHOSTS ANNIE~ A GHOST IS ONLY A WEAK-KNEED CLOUD OF SUPERSTITION THAT ONE PUFF OF COMMON SENSE CAN BLOW AWAY~



A GHOST IS JUST LIKE THE SHADOW OF AN IMAGINARY LINE~ THERE AIN'T NO SUCH ANIMAL~ THIS OLD HOUSE MAY BE HAUNTED BY DUST, SPIDERS AND COBWEBS~



~ BUT BELIEVE ME, YOUNGSTER~ THERE ARE NO GHOSTS!

I BELIEVE YOU, MR. COBB. I GUESS A GHOST IS LIKE A SILLY NIGHTMARE THAT YOU SEE WHEN YOU AIN'T ASLEEP~



~ BUT I DON'T WANNA BE WHERE A GHOST IS~ I DON'T EVEN WANNA BE WHERE A GHOST WAS!!

DARRELL MCCLURE

10-18

**TRADE WITH YOUR NEIGHBORS**

**The Friendly Merchants Of Hereford**

Friendly, Courteous Service  
 Nationally Advertised Brands  
 Complete Stocks Always

For The Name of the Dealer of Your Preference

This Message Sponsored In The Interest  
 Of A Bigger & Better Hereford By

**THE BRAND**

PHONE  
 THIRTY

In Mercandise, Shop the Ad Columns of This Paper!



# JOHNNY HAZARD

by FRANK ROSSIN



Fill Any Special Orders.

Will Handle Your Every Need in the Way of General Office Supplies. Also

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