

WEATHER

Table with weather forecast: Thursday (High 96, Low 67), Friday (High 93, Low 66), Saturday (High 94, Low 64), Moisture 0.03.

The Sunday Brand

36 Pages Including 20 Pages of Comics

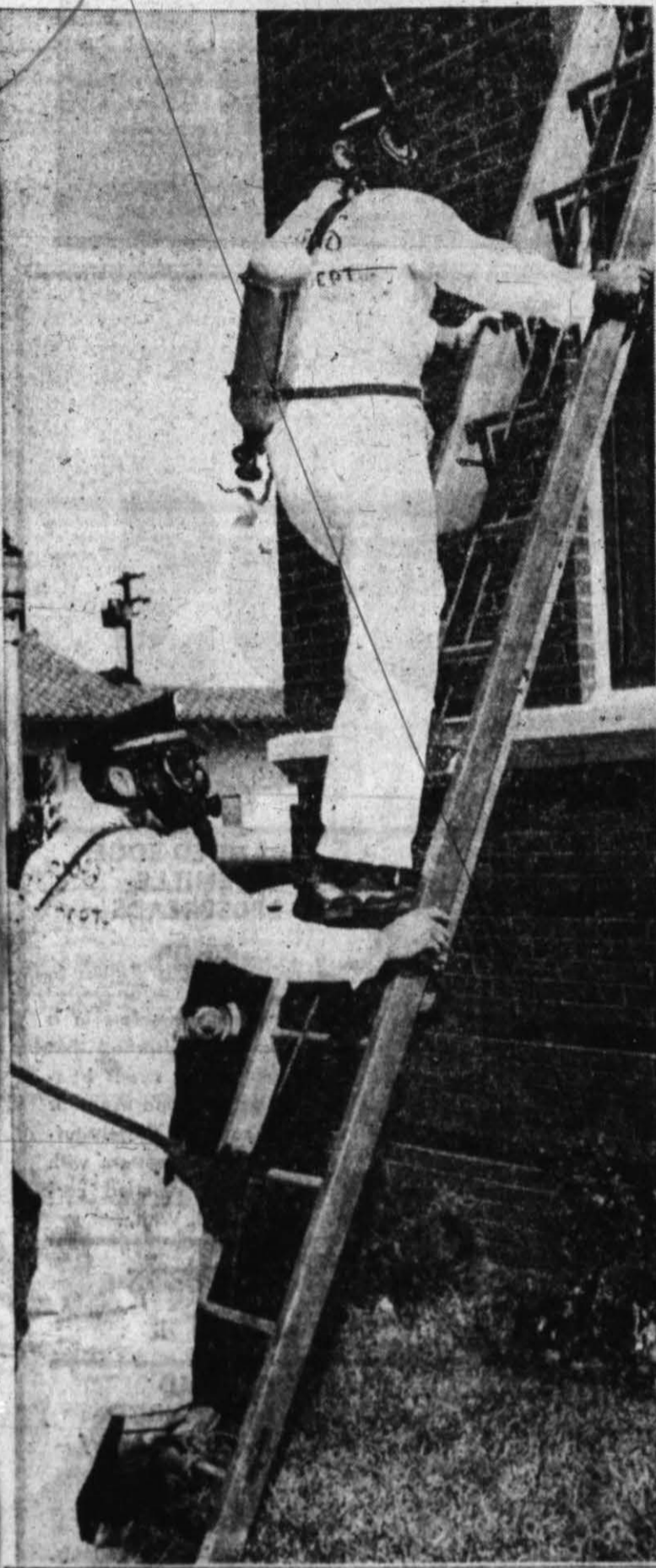
Published Every Sunday

Our Slogan: "More People—More Farms"

Vol. 7 No. 6

Hereford, Texas, Sunday, August 8, 1954

Price 10c per copy



FILTERED AIR from compressed air tanks may well mean the difference between a life saved or a life lost, when firemen have to go into a burning building after some one who has been trapped. Such units, which the Hereford Fire Department now has two of, are also valuable to firemen who must enter smoky buildings to fight blazes. Clay Angelo and Blue Turpin are shown wearing the masks and equipment. (Staff Photo)

\$2 Million Potato Harvest Nears Close

Potato harvest lapsed into final stages here this week, leaving a gross income of somewhere between \$1,750,000 and \$2 million dollars in the pockets of producers in this immediate area.

All in all, the 1954 season went on record as one of the best potato years ever seen in the area. Yields were good, quality was excellent — and the price was exceptionally high. Even the weather man made it a point to co-operate in bringing the harvest to a successful close.

ing houses were happy as the potatoes trickled in "just right" for ideal handling.

The estimated income from the crop—and it is strictly an estimate—was based as follows: 4,200 acres of potatoes in the area, an average yield of 127 bags of No. 1's to the acre, and an average price of \$3.46 per bag. The exact figure from this formula is \$1,783,000.

Some yields were, of course, much lower but, on the other hand, some were much higher. R. L. Simpson, for instance, is right now consistently harvesting 300 bags of No. 1's on his tract north of town.

Most processors and growers, however, set the area average in the neighborhood of 125 bags.

Potato prices have, during the season, hit the \$4 mark several times, and \$2.85 has been around the low price on No. 1's.

Outstanding Quality

Quality of the 1954 spuds has never been one of the most outstanding phases of the crop. Producers after producer has reported harvesting 95 percent 1's — and when they closed down had only 84 bags of No. 2's. The buyer had to settle for the 84 bags.

Hereford potatoes got good distribution this year, too, due in

some measure to the general demand for new potatoes in all markets. Around 40 percent of the 1954 spud crop went to market via rail, mostly comprising long-distance shipping. Trucks handled the remainder of the crop—and some of these shipments also went into distant parts of the country.

Most Are Happy

Producers who failed to "cash in" on the 1954 crop were scattered and, in most instances, represented heavy loss from hail damage early this spring. Most of the growers, however, were happy over the outcome, especially since it followed a poor season in 1953.



Second Primary Ballot Lists Only Five Names

Deaf Smith County voters will take things easy when they go to the polls for the Second Primary election Saturday, August 28. Such, at least, is indicated by the "scrappy" ballots which are to be marked.

Only three offices will be decided on the local ballot, and one of these carries the name of a lone candidate. The situation resulted from the fact that all county and district races were won without run-offs, leaving only State races in the Second Primary.

Five Names Appear

Listing on the ballots follow: "For Governor: Allan Shivers of Jefferson County and Ralph W. Yarborough of Travis County"; "For Associate Justice of Supreme Court, Place 1: Few Brewster of Bell County and Alfred M. Scott of Travis County"; "For Judge of the Court of Criminal Appeals: Lloyd Davidson of Travis County."

Davidson's name appears on the ballot as required by law, but he is not contested in the race, due to the fact that Alan Haley of Wichita County withdrew from the race following the first primary.

Absentees Start Monday

Interest in the election centers chiefly around the race for Governor but, in view of the lack of local interest, many persons are predicting a lighter vote than the approximate 2,150 total cast in the First Primary.

Absentee Balloting Will Start Monday, August 9, and continue through August 24.

Polio Drive Is Set Aug. 16-31

The staggering costs of patient care and a two-point polio prevention program have created a crisis that only the Emergency March of Dimes can solve. Paul Harvey, chairman of the Deaf Smith County chapter of National Foundation for Infantile Paralysis, said today.

That is why the special drive has been set for August 16-31 in Deaf Smith County, said Mr. Harvey. He has named H. A. Close as chairman for the emergency drive.

The chapter chairman pointed out that the total raised in last January's campaign was not enough to continue payment of patient aid bills this year. In addition to meeting the costs of the vaccine trials and purchase of increased quantities of gamma globulin.

"We are fortunate in that patient aid requirements have been light through the local chapter," Mr. Harvey said. "However, less fortunate areas where epidemics have occurred are out of money already and require immediate outside help. We would be asking for similar aid ourselves under the same circumstances."

Westway Farmers Hunt For Dog With Chicken Appetite

WESTWAY — There is a stray dog in this community which seems to like chicken.

This dog has killed around 100 chickens in the past two weeks. Losses were reported at the Martin Pierce, Raymond Garrett, Joe Wagoner, W. W. Cummings and Fred Severance homes.

Those who have seen the dog describe it as a spotted bird dog. Anyone with a dog of this description had better put him up, because quite a few guns are loaded and waiting for his next appearance.

W. L. Alexander Pioneer Druggist Buried Wednesday

Funeral services for W. L. Alexander, pioneer Hereford pharmacist, were held Wednesday in Amarillo from the Blackburn - Shaw Memorial Home. Mr. Alexander died Monday, August 2.

"Alec," as he was popularly known in Hereford, was born Nov. 25, 1890, and came to Hereford in 1929, associating himself with the City Drug Store. In 1943, when L. L. and George LeGrand decided to quit the drug business, they sold the store to Mr. Alexander and his son-in-law, Bob Singer of Dimmitt. The two men operated the store here until November, 1947, when they sold it to Wayne Edwards.

Mr. Alexander shortly afterward purchased a drug store in Panhandle and after operating it a short period, sold the store and moved to Amarillo.

He is survived by his wife, Mary Luella, 1508 Ong, Amarillo; two daughters, Mary Lee Singer of Dimmitt and Beverly Ruth Bloch of Atwater Beach, Calif.; three sisters, Mrs. Bessie Perry of San Angelo, Mrs. Nan Montgomery of Eldorado, Tex., and Mrs. Lenora Hedlund of Monahan, Texas; also five grandchildren.

Attending the services were many friends and former associates from Hereford, who had known Mr. Alexander during his long residence here. Rev. W. E. Thorne of Plainville and Rev. Earl Landtroop of Dimmitt were in charge of the services. Interment was made in Llano Cemetery, Amarillo.

pall bearers were: George LeGrand and Louie LeGrand of Hereford, R. K. Edensborough, W. W. Evans, J. H. Herbert and R. H. Epperson.

Mrs. Dennis Barnard and daughters, Mrs. Hilton Higgins, Kay and Denise, Barnard accompanied by Barbara Hall left Tuesday for Creed, Colo., for a week or 10 days vacation.

Varying Results On Potato Test Tracts

Some potato growers may think about spuds like Gertrude Stein did about roses, when she said, "A rose is a rose is a rose." Any potato grower who might tend to think that way, though, will find out a lot from the report on the experimental potato plot which A&M researchers checked here this year.

Even though the researchers are not ready to make any statements concerning year after year results, since changing conditions can change yields considerably, some

Karl Shirley Is Off For Teaching Duties In Japan



Karl Shirley left Friday for San Francisco, Calif., en route to Japan, where he will teach in the mathematics department in American schools. He has been visiting his mother, Mrs. Jeff Gilbreath, for the past two weeks.

After graduating from Hereford High School, Karl attended T.C.U. and received a B.A. degree there. He served in the Army for three and one-half years and taught in the Kingsville High School for five years. During the summers he attended WTSC, Canyon and received his master's degree. He also did special study at the University of Oregon and last year served as a graduate assistant in the mathematics department, along with advance work in mathematics.

New Paint Job Announces Baby

What looked like a truly novel birth announcement turned out to be sheer accident—but it's a good story anyway.

Spectators who passed the office of Dr. M. C. Adams Thursday noticed a new paint job in pale blue, also a sign in the window which read, "It's a boy."

A check with the receptionist, however, disclosed that the painters were busy with the store front before the youngster arrived, and that the color had been selected without regard for the new baby. Doc, it seems, hung up the placard out of pure paternal pride.

It was one of those things which "just happen." Everything worked out right, down to the split-second timing.

Ralph Yarborough Slated To Speak Here On Tuesday

Ralph W. Yarborough, candidate for governor, will bring his campaign to Hereford Tuesday, according to announcements released this week. He is scheduled to appear on the Deaf Smith County courthouse lawn at 5 o'clock.

Yarborough is scheduled to arrive by plane in Friona at 3:30 o'clock Tuesday afternoon, where he will be met by boosters. He will continue on to Hereford at the head of a motorcade and will deliver the address here.

The Hereford appearance will mark Yarborough's third appearance in the Panhandle South Plains area since a run-off was declared between him and Governor Allan Shivers.

Building Permits Up \$600,000 Over 1953

A \$600,000 rise in building construction was noted from the first of 1954 through July as compared to that of 1953. This year's construction has been valued at \$634,200 and in '53, it was just \$34,200. Building of the elevators is the

chief cause of the large jump between the two years. Thirty-six permits were issued in 1953 and 50 this year.

For the months of July, seven permits were issued both years. They amounted to \$208,000 this year and \$20,550 in '53.

Around Town

Light showers Friday night resulted in quite a few arguments here Saturday morning. Some said it did, others said it didn't. Records show a "trace," however.

Meanwhile, if all of your friends are talking about the heat, don't think they are out of step. Alva McIver says it is a coast to coast deal. She had a letter from her mother in Corona, Calif., and another from her brother in Williamsport, Penn., this week. Both letters arrived in the same mail—and both were talking about one thing: the hot weather.

The PTA executive board met Thursday evening to work on plans for the coming school year, according to Mrs. Homer Brumley, president. The first PTA meeting has been scheduled for September 27, the fourth Monday. At this time committee appointments will be announced and a regular meeting date will be selected by the group. Says Mrs. Brumley: "There are so many conflicts we decided to vote on it."

Robert Bell, former assistant manager of Deaf Smith REA, is now associated with C. G. Unruh company, Dallas, according to letters received by friends here. Robert is a salesman for the firm, which specializes in power transmission and conveying equipment. He is employed by the same firm as Ed Ireland and Nevt Gilliland, two other Hereford boys.

To Mrs. Guy Lawrence, we apologize. Somehow, a few lines of it got switched around in the Friday edition—and announced it her son was visiting her. She has no son, the item praised Mrs. Lawrence more in anyone else. It also resulted (Continued on Page 2)

Lisenbe Funeral Services Pending

Funeral services for Sam Lisenbe, around 26 years of age, were pending further arrangements Saturday afternoon. His death resulted from self-inflicted gunshot wounds, according to the coroner's report and a shotgun was discovered near his body, according to Sheriff Lowell Sharp, who made the investigation shortly after 12 o'clock.

Lisenbe's body was discovered by his wife at their home, 330 Avenue J, when she went home for lunch Saturday. Mrs. Lisenbe then went to the Rube Adams' home nearby and called the sheriff.

Widely known in the community, Lisenbe attended Hereford Schools and was a popular member of the younger set. He graduated from Hereford High School in 1945, then attended Colorado A&M prior to entering the army, where he served 18 months. He also attended business college in Amarillo following his discharge from the army.

He was employed by Jack Bradley as a truck driver prior to his death, and was reported to have been on the job Saturday morning. Friends and relatives indicated no known troubles which might have led to his death in this manner.

In addition to his wife, he is survived by his mother, Mrs. Gertrude Lisenbe of Hereford; three brothers, Carroll and Jake of Hereford and Kenneth of North Carolina, also his father, C. C. Lisenbe of Tulsa.

Brand Would Like To Get Data From College Students

Are you going away to school this fall? Whether it's your first time in college or if you are returning to resume studies already begun, The Brand would like to have some information.

Drop a card with your name, the name of your parents and the college or university of your choice to: Mrs. John McLean, Society Editor, The Hereford Brand — or call 181.

Football Outlook Good

In the fall a young man's thoughts turn to... football!

Coach L. E. Russell's announcement that football practice will begin on Monday, August 23, speeded things up, however, and quite a few people are wondering this week just what the Whitefaces will have to offer when they open the season just 33 days from now.

We looked up Scaf Russell, got together a few figures, recalled a few episodes from the 1953 season and... "Well, folks, it ain't bad. Not bad at all."

43 Experienced Men Just for a starter, the Whitefaces will go into the season with 18 lettermen; four are backs and Russell has a list of 43 prospective boys from last year's B team and including the 18 lettermen. By the time the freshmen get enrolled and he picks up a few transfers, Russell is guessing that he will have around 60 boys out for practice two weeks from tomorrow. From

the... he will have the job of culling out 30 boys as travelling material for the varsity team. The rest will be carried on the B Squad roster for additional experience and training.

"Furthermore," declared Russell, "Spring training will be not a pantsuist vacation. It will be hard work with two sessions daily. The first workout will begin at 7:30 each morning, including Saturday, and will continue until around 10 o'clock," he said. "The second workout will start around 5:30 and will go until around 8 o'clock."

Coach Russell, a fellow who never sticks his neck out too far, was reluctant to discuss season's prospects to any great length. He did admit, however, that the Whitefaces improved consistently last year as the season went along. He also said that prospects "look good"—but hastily added, "on paper."

Others Look Good "Besides," said Russell, "all of the other teams look good, too. All of them are better balanced and I will predict that our conference (I-A) will play a much tougher brand of football than the spectators saw in 1953."

Phillips, 1953 champions, will go into the season as favorites. Other squads lost more players than did Phillips and, besides, the Blackhaws just naturally have a knack for winning.

Perryton, like Hereford, showed tremendous improvement last season—perhaps on an even greater percentage scale as the season advanced. Dalhart, Dumas and Canyon are three more squads of unknown quantity—but which are generally hard to beat. Shamrock, according to the dope, should wind up in the cellar. Like the old saying, however: "If the dope was true, there wouldn't be much use paper."

Around.....

(Continued From Page 1)

In considerable explanation and busy telephone signals around the Lawrence residence.

Sheriff Lowell Sharp returned Wednesday night from Uniontown, Penn., with Charles Gaskill, who was returned here to face charges of child desertion.

Dawn will meet Rutherford in the first game of a double-header softball league session Tuesday night at 8 o'clock in Veterans Park. The second game will feature Summerfield vs. Road Knights.

Loy Smith is new salesman at Hale Motors. Loy has lived in Hereford as he puts it, "all my life."

The Toastmasters Club announces three new members, Win Buck, Glenn Boardman and Raymond Euler. The club has 21 active members and room for five more, according to Bob Lamm, president. Toastmasters meet each Tuesday evening.

Mr. and Mrs. Gayford Newell and daughters, Carol Ann, Marilyn and Gayle returned Wednesday from New Orleans, where they spent the past week attending Piggly Wiggly convention. In addition to business sessions, the meeting featured tours of historic points, a boat excursion down the Mississippi River and other entertainment. The big event with the children, however, was the fact that they made the trip by plane over a four-hour period out of Amarillo.

Hereford's "Herefordettes," girl softball team will meet Springlake at Veterans Park here Monday evening. Game time will be 8:15 o'clock.



JAPAN BOUND, Don Clark, son of Mr. and Mrs. Marion Clark, 510 West 4th, left Tuesday for Coronado, Calif., following a 19-day furlough spent with his parents. Prior to his arrival, Don had just completed a two-year tour on Guam and his orders call for embarkation for Japan on Sept. 14 for another two-year stretch, this time in Japan. A former Hereford High student, Don joined the navy in 1952.

No official polio cases have been reported in Hereford recently, according to Dr. L. B. Barnett, City Health officer. Rumors of two possible cases are being checked, however, and will be reported through the County Welfare offices. Persons who consider polio possible should contact health officials, or arrange for thorough examination through County Polio Chairman Paul Harvey.

Read the Classifieds

Varying.....

produced 14.5 pounds of No. 1's from the banded portion, and 13 pounds from the broadcast area.

Mystery Spud
A potato which was shipped down from Beltsville, Md., where the U. S. Department of Agriculture maintains its main experiment station, was another high producer. Known only as B-75-4, it produced 38.5 pounds of No. 1's from the banded plot, and 35 pounds from the broadcast fertilized area.

That same experimental variety had only four pounds on No. 2's, and one pound of culls from the broadcast plot, and eight pounds of No. 2's and 1.5 pounds of culls

from the banded section. Hereford Triumph potatoes had 13 and 13.5 pounds of No. 2's from broadcast and banded plots; Kennebec had .65 and seven pounds of No. 2's, and the Irish Cobbler had 15 and 14.5 pounds of No. 2's, with comparatively small amounts of culls.

From the Cherokee variety, on the banded plots, the researchers, headed by Dr. Guy W. Adrijance, head of Texas A&M's Horticulture Department, checked out 15 pounds of No. 1's, 15.5 pounds of No. 2's, and 7.5 pounds of culls. On the broadcast fertilizer tests of the same variety, there were 35.5 pounds of No. 1's, 15.5 pounds of No. 2's, and 3.5 pounds of culls.

Some other varieties showed particular promise, such as the Mary-

gold, which produced 27 and 32 pounds of No. 1's on the two types of fertilization, and the experimental potato B-447-98, which produced 22.5 and 31 pounds of No. 1's from the two types of fertilization replications.

Some Range Low
Some other varieties of the 31 varieties tried ranged as low as half a pound of No. 1's from the banded fertilizer test and three pounds from the broadcast test.

The figures are going to provide considerable interest, and probably start some arguments from men who have done some experimental work of their own, and have tried various varieties, but they should also give the beginning of a basis for selecting varieties most suitable for this area.

Market demand is another factor which influences the selection of varieties, and the high-yielding Irish Cobbler has not proven popular on the market, while the Here-

ford Triumph has been in strong demand. Because of that, there is not likely to be any sudden overall change in varieties as a result of the experimental work.

Deaf Smith County Agricultural Agent Hugh L. Clearman has the records of production on all 31 varieties, for those who wish to see all of the results.

Hospital Notes

Patients in Hospital
Don Little, Glenn Watts, Rogelio Lara, Mrs. Aurra Martinez, Mr. V. O. Vega, L. C. Boardman, Nuge Rose, Julie Casarez, Mrs. W. E. Mitchell, Ada Ayres, Mrs. Ben Filippo, Mrs. Mary Cooper, H. A. Gudgeon, Pedro Perez Jr., Mrs. J. H. Pittman, Mrs. G. A. F. Parker, Mrs. E. W. Hobson, Mrs. Wilma Linderer, Freddy Gray Jr., Mr. J. W. Muele, Mrs. Virginia Adams and Mona Gibson.

Discharged
J. V. Perrin 8-5; Thelma Pint, 8-6; Mrs. Ann Combs 8-5; Elmer Mathies 8-6; Sophia Haberer 8-5; Santa Garcia 8-5; Consuela Salazar 8-4; and Mrs. H. A. Close 8-6.

Births
Sons to Mrs. Mary Vega 8-1; Mr. and Mrs. M. C. Adams 8-5. A girl to Mrs. Aurra Martinez 8-5.

Radio Lead
There are four times as many radio as television sets in use in the U.S., and about twice as many radio receivers are manufactured annually as television receivers.

Coal Reserves
The Saar region has coal reserves of 6 billion tons.

Big Ice Cap
Greenland's ice cap is twice the area of Texas.

Foreign Students
About 34,000 foreign students are enrolled in U.S. colleges and universities.

New Homes
More than 3 million new homes were built in the U.S. from 1950-54.

PENNEY'S
ALWAYS FIRST QUALITY!



AUGUST WHITE GOODS

NEW LOW PRICE!

Penney's own famous NATION-WIDE SHEETS \$1.69 ea.

Stock up now at special savings! Get sturdy quality muslins woven to take rugged use, lots of laundering.

Stock Up With This Low Price

NATION WIDE Bleached Sheets

72x108 1.59
81x99 1.59

Case

36x36 39c
42x36 39c

NATION WIDE Colored Sheets

72x108 2.19
81x108 2.39

Case

42x36 49c ea.

PENNEY'S Penco Sheets

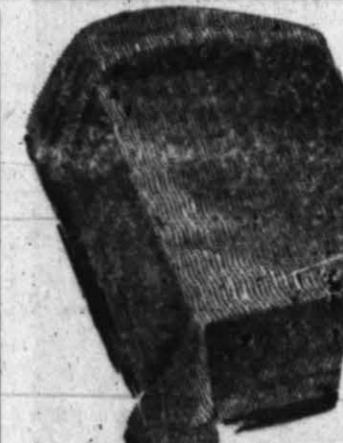
81x108 2.15

Cases

42x36 46c ea.

BANDED-EDGE CHENILLE BEDSPREADS

\$5.00



Charming summer colors in a fluffy no-iron bedspread that looks cool, never needs ironing! Perfect for apartment or vacation cottage. Closely-tufted in wavy line pattern with banded edge, rounded corners. Sun Gold, White.

Other Chenille Bedspreads 4.98 7.90 & 9.90

SOLID FOAM RUBBER LUXURY PILLOW

\$5.50



Like a pillow that never mats, never loses its unique resiliency—that's free of conventional allergies? This is it! Molded foam rubber with a zippered, Sanforized cover, white, blue, pink.

VELVETY-SOFT PINWALE CORDUROY

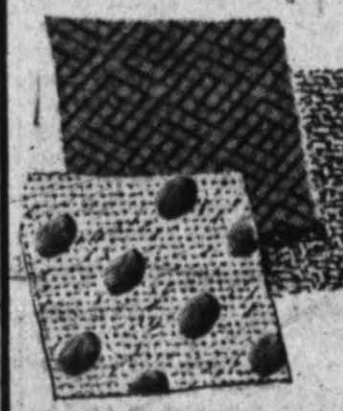
\$1 yd.



So soft, so rich, so easy to tailor you'll love it for sports togs, tots' overalls, distinctive-looking home-decorating tool. Wonderful fabric buy... and note! Penney's corduroy is machine-washable! Jewel colors; 36-37".

EVERGLAZE EMBOSSED COTTON TWEED

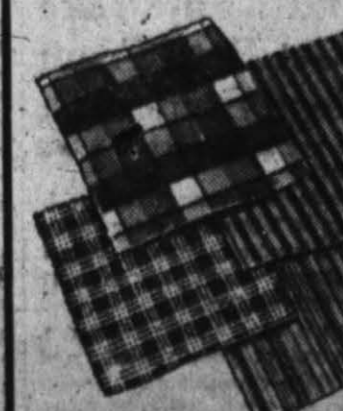
69c yd.



So attractive, so practical you'll say it's tops for blouses, dresses, school clothes too! It's shrinkage-controlled wrinkle-and-soil resistant... and the cracked-ice embossed pattern stays crisp for keeps! Many tweedy designs, 35-36" wide.

FABRIC VALUE! FAMOUS PENNEY DEMINS

59c yd.



Terrific, because you sew these demins into sports togs, fashions... home-decorating needs, too! They're Sanforized... pop into your washer, wear like mad, look trim and smart everywhere! Buy in solid colors, "brunt" shades, stripes, checks, plaids! 35-36".

Value buy for every sewing need!



Penney's own RONDO PERCALES

Machine Washable, High Count Cotton Percale 35-36" wide! **39c yd.**

Whatever your sewing pleasure... togs for the tots in the family, smart blouses and dresses for yourself, a new pair of gay curtains... Penney's Rondo percale is your best buy—and it's a quality buy, too! Quality because it's a durable high-count cotton percale that's tested for machine washability. There's a wonderful new selection at Penney's right now—see darling juvenile patterns, kitchen motifs, checks, dots, stripes and color-splashed florals. **RONDO Solid Colors... 39c yd.**

Did You Know??

YOU CAN NOW OWN A NEW 1954 CHEVROLET

for as little **\$1539⁰⁰**

COMPLETE READY TO DRIVE!



STOP...

High Repair Bills!

BRING THE OLD

JALOPY IN TODAY....

We Are Ready To

Trade!!

Truly-Teague Chevrolet

2nd at Schley

Phone 740

Long time to Pay
Thru our very flexible home financing plan, your payments are made to suit your income.
HOME LOANS
Federal Savings & Loan Association
CLOVIS, N. M.
See ELIZABETH WOMBLE
Phone 497



MISS BETTY LOU MCGAUGHEY was honored at a shower held Thursday in the home of Mrs. Wilburn Axe. Miss McGaughey, bride-elect of Wayne Wilcox, is standing in the center.

With her are, from left: Mrs. H. E. Williams of Friona; Mrs. W. W. Wilcox of Bovina, mother of the bridegroom-elect; Mrs. M. B. McGaughey, and Yvonne Axe. (Staff Photo)

Bride Elect Is Feted

Miss Betty McGaughey, bride-elect of Wayne Wilcox, was favored at a shower courtesy given at the home of Mrs. Wilburn Axe in the Wyche Community Thursday afternoon.

Hostesses for the courtesies were Mesdames W. H. Blevins, H. H. Caraway, Ramey, Joe Caruthers, Tom Draper, Dale Kelly, Lester Wiggins, Clint Lundry, O. B. South-

ern, Floyd West, Stanford Knox and Mrs. Axe and daughter Bonnie.

The refreshment table carried out the bride's chosen colors of orchid and yellow. A miniature bride and groom formed the center attraction with flowers in the chosen colors encircling the punch-



DON'T BLOW YOUR TOP!

BRING THE OLD JALOPY IN FOR A Complete Check - Up

An automobile is a better manufacturing job than a human being in respect to repairs and replacements. Each and every part of your car can be replaced with a new one -- often a better one -- when wear and tear make it necessary.

Taking your car to a garage is much like taking yourself to a doctor. Give your car the benefit of experience, responsibility, up-to-date tools, equipment, methods. Take your car to a place where service is a serious matter.

We offer your car all modern facilities. This service shop is as up-to-date as a big medical clinic. Our treatments make cars last longer, look better.

Safety of life and limb on highways depends on how your car is feeling.

GIVE US A TRY!

WALLACE BUICK CO.

142 N. Miles Ave.

Phone 11

Courthouse Records

Warranty Deeds

D. W. Finland to John D. Alkin, et al, Lots 32 through 36 and Lot 22 through 26 in West Acres Addition of Block 4, Welsh Addition.

Glenn E. McDonald, et al, to George W. Duncan, Southwest one-fourth, section 41, Block M-7.

Glenn E. McDonald, et al, to W. P. Axe, Northwest one-fourth of Section 41, Block M-7.

Glenn E. McDonald, et al, to W. H. Johnson, Northwest one-fourth of the Northeast one-fourth of Section 41, Block M-7.

J. M. Hamby, et ux, to Frank Warren, Lot 45 of Block 44, Evans Addition.

James A. Crofford, et ux, to Dean Robbs, et ux, Lot 10, First Christian Church Subdivision of part of Block 19, Evans Addition.

Dean Robbs, et ux, to James A. Crofford, et ux, Part of Block 25, Ricketts Addition.

Frank J. Warren et ux to John E. Poindexter, et ux, all of Lot 15, Parker Subdivision of the West one-half of Block 23, Evans Addition.

Perry Martin Wheeler et ux to Leon J. Bell, Lot 4 of J. P. Snyder Subdivision of the North Part of Block 25, Evans Addition.

Perry Martin Wheeler et ux, to Leon J. Bell, Lots 1 and 2 of the J. P. Snyder Subdivision of the North part of Block 25, Evans Addition.

Gertrude Probasco to W. T. Lovett et ux, Lot 2 of the First Christian Church Subdivision of Block 19 of Evans Addition.

Sam W. Brown et ux, to Paul M. Hoff, the West 60 feet of the East 135.71 feet of Lot 9 in Block 4

of Wornbie Addition

Deeds of Trust

Paul M. Hoff et ux, to First Federal Savings and Loan Association, West 60 feet of the East 135.71 feet of Lot 9 in Block 4 of Wornbie Addition.

W. V. Lovett et ux, to First Federal Savings and Loan Association, Lot 2 of First Christian Church Subdivision of Block 19 of Evans Addition.

Frank Warren to J. M. Hamby, Lot 45 of Block 44, Evans Addition.

W. P. Axe to Glenn E. McDonald et al, Northwest one-fourth of Section 41, Block M-7.

George Duncan to Glenn E. McDonald, Southwest one-fourth of Section 41, Block M-7.

L. R. Neill et ux, to T. J. Clay, West half of East-half of Lot 18, Block 6, Wornbie Addition.

Jack Williams et ux, to A. G. Grisham, Lots 3 and 4, Block 2 of Bookstähler, Kaetzl and Kokomo's Subdivision, Block 25 of Evans Addition.

Ed Daak et ux, to Stanley Barrett, East 157 acres of Section 108, Block M-7.

Mr. and Mrs. Sam Townsend of Portales arrived Saturday to spend today with her grandparents, Mr. and Mrs. D. H. Alexander. Mrs. Townsend is the former Miss Betty Hudson of Seagraves.

Mrs. Don Taylor of Amarillo is spending some time here with her mother, Mrs. J. H. Pitman, who is in the Deaf Smith County Hospital. She was joined here Wednesday by Mr. Taylor, who also visited with Mrs. Pitman.

lowl. Orchid satin ribbon streamers were inscribed with "Betty and Wayne -- August 15." Mrs. Clint Lundry presided and Bonnie Axe assisted guests in signing the bride's book.

Guests were received by Mrs. Axe; Mrs. M. B. McGaughey, the bride-elect, Mrs. W. W. Wilcox of Bovina, the prospective bridegroom's mother and the bride-elect's sister, Mrs. H. E. Williams of Friona.

Approximately 60 guests attended.

Personals

Kansas Schoolmates

Four young ladies from Kansas arrived Tuesday to spend a week with Mrs. Gwendolyn Jesko and Miss Marcella Bezner, former classmates at the Sacred Heart Academy in Wichita, Kans.

Since it is their first trip here, the girls were somewhat skeptical regarding the "wide open spaces" of West Texas, but say that they are pleasantly surprised, and that they like Hereford very much. They are Kathleen Cleary, Sheila Cleary and Ann McGin, all of Wichita and Elvina Beiberle of Eldenwood, Kans.

Mr. and Mrs. C. N. Akins from Lubbock visited their daughter, Mrs. W. G. Owen, Tuesday and Wednesday.

Mr. C. A. Sauley visited Mrs. Carl Smyth of Wyche Community Saturday afternoon.

Mr. and Mrs. J. T. Robinson and Mrs. J. T. Robinson received a hamburger party in the Scott's backyard Wednesday night at Westway.

Tom Potter and son Leo of Clinton, Okla., stopped here Friday for a brief visit with their sister and aunt, Mrs. Mont Baker. They were en route home from a vacation trip to California.

Mr. and Mrs. Harry Hale of El Reno, Okla., are guests in the home of his brother, R. V. Hale, here this week.

Mrs. D. A. Shirley and daughter Louise of Canyon were in Hereford the past week visiting with Mrs. Jeff Gilbreath and family. They came to see Karl Shirley, Mrs. Gilbreath's son, who left Friday for Japan.

REGISTERED CHRONOGRAPH WATCH TECHNICIAN

Does your watch keep good time?



IF NOT, bring it in for a free examination today. A simple adjustment or thorough cleaning may be all that is needed to put it in top-top condition.

Your Doctor of Sick & Escapit Watches
Kenneth "Doc" Cowan

Slated for School...

JUNIOR HOUSE

JUNIOR HOUSE

Milwaukee

Milwaukee



Junior House fashions are advertised in Vogue and Harper's Bazaar



Junior House fashions are advertised in Vogue and Harper's Bazaar

Leave it to Junior House to give this eye-catching two-piece a pixie flair with fake fur accents for the scarf and the tote-long bag! "Zebra" comes with red, "Pony" with the taupe. Pocketed skirt flares gracefully from inverted front pleat, is belted briskly with genuine leather. All wool pebble weave. Sizes 7 to 15.

Complete with tote bag.

Casual dash and clean tailoring of this sporting two-piece ensemble mark it unmistakably Junior House! Wool kasha shirt with your pet convertible neckline -- and paisley scarf for extra flair -- is planned to pair with the easy-going fleeced wool tweed skirt belted smartly in genuine saddle leather with brass fleurs-de-lys. In luscious pink or golden combinations. Sizes 7 to 15.

While in our store... BE SURE to look over our enormous selection of sweaters and other fall merchandise

THE *Vogue*

WANT ADS Phone 30 or 31

FOR SALE Miscellaneous

FOR SALE: Girls' 26" bicycle. \$15.00. 1 1/2 Miles East Hiway 60. Shirley Schulte. S-1-13-6-1p.

FOR SALE: Early premium or Early Triumph seed wheat. One year from Certification. \$2.50. J. K. Baker. Phone 589. S-1-19-5-tfc.

BANTAMS for sale. 205 Avenue C. B-1-9-5-3R.

FOR SALE: AERATING tunnels for grain storage buildings. Jack Bradley at Hereford Milling Co. B-1-14-23-tfc.

Hereford Glass Co. Expert Car Glass Installers. Table Top and Window Glass Picture Frames. Ph. 1425 B-1-16-tfc.

Hereford Grain Corp. For Your Garden and Flower Seeds. Phone 360 B-1-33-tfc.

BONDED STORAGE. Hereford Transfer and Storage Co. Local and long distance furniture moving. Phone 12, Box 243, Hereford, Texas. B-1-19-10-tfc.

ROSE TRELISES and picnic tables. Carl McCaslin Lumber Company. Phone 7. B-1-11-12-tfc.

SNO - BREEZE Evaporative Air Conditioners. Also Have Cooler Pads available in any size. PARKER BROS. BUILDER'S SUPPLY. 1306 Park Ave. Phone 719 B-1-24-tfc.

A 85B grain bin. Will solve your grain storage problem. Sizes 1000 bu., 1300 bu., 2200 bu., 2750 bu., and 3300 bu. 80% less than 1% if wanted. See J. M. Hamby, 1440 Park Ave. for further information. Phone 701-Day, 4473-Frio Exchange-night. B-1-27-tfc.

FOR SALE: 3/4 H.P. REDA submersible pump, complete with wire and one inch pipe. 12 months left on unconditional guarantee. V. O. Hennen. Phone 435 or 593. B-1-27-31-2p.

POWER MOWERS Both rotary and circular type. Priced to fit your budget. CARL McCASLIN LUMBER CO. A Complete Building Service 1 Block East of the Courthouse Phone the Lumber Number 7 B-1-53-tfc.

ASCORBIC ACID for Locker fruits. McDowell Drug. Phone 13. B-1-9-28-tfc.

3 FOR SALE SALE OR TRADE. 1951 Oldsmobile "38" 4 door. Radio and heater. Hydraulic. Excellent condition. Phone 309-W, 125 Ave. E. S-3-19-6-1tp.

FOR SALE New five room brick home, located at 321 Star Street. Open for your inspection. PARKER BROS. BUILDER'S SUPPLY. 1306 Park Ave. Phone 719 B-3-24-tfc.

FOR SALE 1932 Chevrolet, two ton, long wheel-base truck with combination grain bed and stock racks. All in A-1 Condition. Call or see Harold Mudroch at Fraser Milling Company. B-3-29-6-tfc.

4. REAL ESTATE THREE Apartment house, furnished. Private baths. Ideal for home and income. Good location. Easy terms. Phone 80-W or 964-J. B-4-19-5-tfc.

COLORADO LAND 3000 ACRE WHEAT AND STOCK FARM: Near Haswell Colo., to trade for land or other property, located in this part of the country. PH. 944 WESSON REAL ESTATE Hereford, Texas B-4-28-tfc.

FOR REAL ESTATE Farm Loans ... Good Terms SEE LUTHER PEVLEY Res. Phone 524 S-4-37-tfc.

WHY PAY RENT For Sale: Irrigated 120 acres good 8 inch well, buyer gets rent. Price \$180 an acre; terms. 1-3 down, get a loan and seller will carry balance on second loan.

Have extra large 3 bedroom brick home, double garage and nice location. A good buy. Your choice of color on 2 bedroom new brick homes, garage attached. Price \$7,950. \$500.00 down. Can get \$7,000.00 loan paid will carry balance on second lien. Nice large 2 bedroom house with large garage. Price \$7,850. Small 4 room house \$3,750. With \$500 down or will trade for good car. See us for good buys and trades. J. M. Hamby Real Estate 1410 Park Avenue Phone 701 B-4-4-tfc.

if you have something for sale or trade - see us. G. I.'s we have a farm for you. J. B. BLUSTON Real Estate 132 E. 2nd. Phone 179 B-4-39-tfc.

FOR SALE: Four bedroom house, by owner. 1 1/2 bath, den, fully carpeted, draperies, outdoor fireplace, yard fenced. Priced reasonably. L. M. McGee 132 Avenue E. B-4-25-51-tfc.

FOR SALE 160 acres. One good 8 inch well. Lays almost perfect and is clean of Johnson Grass and Blue Weeds. Price \$178.50. Want to trade a three bedroom home in Lubbock, located near schools, for improved acreage near Hereford. Have buyer for improved irrigated 1/4 section. Your listings will be appreciated. Carthel Real Estate Phone 502 206 N 25 Mi. Ave. Hereford B-4-6-2c.

FOR SALE OR TRADE for irrigated farm. 20 unit court, 20 trailer space. 4 room living quarters. Business is good. Phone 314-J. Bradmoor Courts, P. O. Box 144, Littlefield, Texas. B-4-29-6-4p.

5. FOR RENT FOR RENT: Two, three room furnished apartments. Bills paid. Phone 566. B-5-11-31-tfc.

FOR RENT: Furnished Apartment with bath, and frigidaire, 307 Roosevelt. B-5-9-31-2p.

FURNISHED AND Unfurnished apartments. Private baths. Phone 569. 115 Avenue B. B-5-11-2-tfc.

FURNISHED Apartment. Private bath. Bills paid. Phone 80-W. B-5-9-31-tfc.

FOR RENT: Nice modern north side of duplex. Four rooms. 708 Lee Avenue. Phone 146-J. Mrs. F. L. Lucas. B-5-19-5-tfc.

FOR RENT: Three room, modern, unfurnished house. Call 507 Jackson. B-5-10-6-tfc.

OFFICE ROOMS FOR RENT upstairs over The Brand. Reasonable rates. See E. F. Posey, room 3, or inquire at Brand Office. B-5-21-41-tfc.

SPACE, east end of Hereford Laundry size 16 x 70 to rent. Phone 298 or see Ernest Kendall. B-5-16-24-tfc.

MODERN THREE ROOM unfurnished apartment with bath. Newly decorated. 212 Ave. J. Call 1331. B-5-14-3-tfc.

BEDROOM FOR RENT. 511 Lawton. Phone 545-W. S-9-9-6-1k.

FOR RENT: Four room unfurnished apartment. Phone 556. B-5-8-tfc.

FOR RENT: Three large rooms. Duplex unfurnished apartment. Large closet, cabinets, private bath. 109A Union, Phone 430. B-5-17-6-tfc.

FOR RENT: Large three room unfurnished duplex apartment. 207-A, Bennett, Phone 916-J. S-12-6-tfc.

FOR RENT: Nice large four room apartment, unfurnished. Cheap rent. Prefer couple. T. W. Alderson. Phone 397. B-5-17-6-tfc.

FOR RENT: Desirable furnished apartment for couple. Bills paid. 514 Union. B-5-11-6-2k.

FOR RENT: Apartment, furnished, bills paid. 711 East Third. Phone 1043-J. S-5-11-6-1k.

WANTED WOULD LIKE TO RENT wheat land. Have sufficient equipment. Experienced farmer. Contact Fred W. Lloyd, 2523 Baylor, Lubbock, Texas. B-4-19-31-3p.

10. NOTICE OUR NEW ADDRESS: 707 Main. Phone 1303. Francis Printing Co. B-10-10-23-tfc.

ALCOHOLICS ANONYMOUS Phone 1358 or 1692-W B-10-24-tfc.

PRUDENTIAL FARM LOANS America's Largest Farm Lender SAM NUNNALLY 136 Main Lone Star Agency B-4-37-tfc.

WANTED 150 New Customers on City Delivery! THE HEREFORD BRAND Call, R. W. Sparks Ph. 1771-W B-10-2-tfc.

BEAUTIFUL BABY PARRAKEETS! All colors; No. 1 stock only. Metal bird cages. Francis The Printer. 707 North Main. B-10-18-4-tfc.

11. Business Services FACTORY AUTHORIZED FRIGIDAIRE SERVICE We will service all appliances regardless of make or model. Phone 87. MORGAN APPLIANCE CO. 401 West First St. Phone 87 B-11-1-tfc.

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric. 129 West 3rd Street. B-11-20-50-tfc.

CUSTOM FARMING Listing, planting, plowing and harvesting. Floyd Stivers, Hereford, Texas. Box 188. Phone 930-J. B-11-15-21-tfc.

SAVE MONEY on lawn grass seed! Hereford Grain Corp. Phone 360. B-11-11-36-tfc.

WANTED CUSTOMER WORK: Plowing, planting, cultivating. Phone 1173-W. B-11-9-53-17p.

HOME & FARM LOANS See Us For The Best Service Available. John McLean Insurance Agency Phone 273 Box 267 127 W. 3rd St. Hereford, Texas For Loans in Deaf Smith, Parker and North Part of Castro Counties. B-11-46-tfc.

DOZER WORK of all kinds. Will go anywhere. Ernest McGee. Call 2386 Dawn Exchange. B-11-11-45-tfc.

FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 320. B-11-15-47-tfc.

Quick - Efficient HOME LOANS Dependable Abstract and insurance Service ELIZABETH WOMBLE 146 Main. Phone 497 B-11-27-tfc.

FOR MATTRESS WORK of all kinds, call 413 ACME MATTRESS COMPANY of Hereford, Texas B-11-25-tfc.

REAL ESTATE AND LOANS E. B. POSEY, DEALER. Phone 366-Box 506, Hereford, Texas. S-11-14-tfc.

Summerfield News

By Ann Lookingbill Mr. and Mrs. Lee Curry were in Claude last Friday to attend Old Settler's reunion. They spent Friday night with a friend, Earl Blanton and family, who formerly lived on the old Aze place. They returned home Saturday visiting Mrs. Curry's two sisters in Amarillo, Mrs. John Black and Mrs. Ross Baker.

Mr. and Mrs. Wiley Nance of Lockney brought Mrs. J. A. Noland home Sunday. She had been visiting relatives in Lockney and Plainview last week.

Kenneth and De Loris Christie and Johnny and Sandra Fields were Lubbock visitors last Saturday night, coming home by New Deal where they got Jimmy who has been spending the past two weeks with his grandparents, Mr. and Mrs. B. B. Christie.

Mr. and Mrs. Bradley Lookingbill, Debra and David spent the weekend with the L. B. Lookingbill's returning to Plainview Monday morning.

Mozelle Telehik of Hereford spent Saturday night and Sunday with Ann Lookingbill.

Mr. and Mrs. Wayne Lee of Phoenix, Ariz., attended church in Sunny Side Sunday. Mr. Lee is filling the pulpit both morning and evening in the absence of the pastor.

Mr. and Mrs. Carl Lee entertained all their relatives who were close enough to be here Sunday with a dinner in honor of their son and family, Mr. and Mrs. Wayne Lee from Phoenix, Ariz.

DeLoris and Linda Kuper are spending the week with their aunt, Mrs. Bob Ellison of Amarillo. She is a sister of Henry Kuper.

The Young Mother's Study Club met Wednesday afternoon with Mrs. Bonnie McCatherin. Rosene Dawson gave a program on "Toys Safe for Children." Lesta Lee Neill a guest, brought some facts on parliamentary law. Those present were Sandra Fields, Rosene Dawson, Joan Euler, Joan Roney, Jean Elliott, Geraldine Balmun and the hostess. Refreshments of sherbet, cheese crackers, mints, olives and cookies were served.

Grace Wright, Sandra Field, and De Loris Christie were in Amarillo Thursday on business. Wayne Lee had charge of the De-

STANLEY HOME PRODUCTS. Mrs. Otto Gilliland, 607 East Third, Phone 1593. S-11-11-5-5p.

Want to give your brown gravy zip? Add a little prepared horseradish to it.

Veal lacks fat, and so it may be necessary to cover it with salt pork, pieces of suet or bacon when you are roasting it.

You can make a delicious topping for vegetables by beating a cup of medium white sauce into a lightly beaten egg yolk with a table spoon of lemon juice.

Remove the center from frankfurter or hamburger rolls and stuff with a well seasoned meat or fish salad mixture.

Summerfield News

Mr. and Mrs. Ky Lawrence left Thursday afternoon to attend the reunion of the Lawrence family being held at Lake Texhoma. Mr. and Mrs. J. B. Noland and family left Friday afternoon to join them for the weekend.

Linda Kay Noland attended a slumber party Thursday night in the Kirby home for several class mates.

Mr. and Mrs. Luther Foust and boys of Plainview, spent Friday with her aunt, Mrs. Lee Curry. In the afternoon the Currys and Mr. and Mrs. Foust visited Mrs. Gene Purcell in the Westway community.

The Youth Fellowship party was held Friday night in the home of Rev. and Mrs. Don Larkin. Those present were L. L. Richard and Juanita Sims, Wayne and Donald Walsler, Harold Green, David Patterson, Bill and Fred Lookingbill, Shirley, DeLozier, Gene Streum, Dorothy and Carlyle Sargent, and Margie Balkin.

Team diced potatoes with creamed dried beef for Sunday brunch or lunch or supper during the week. Sprinkle with finely chopped chives from your garden, or parsley, before serving.

Teen-age fare: pour chocolate sauce or syrup over ice cream and top with crushed peanut brittle.

Kitchen arithmetic: a quart of ice cream can be counted on to make six medium servings.

You don't have to stick to "percolators" when you are furnishing a room. Ever notice how well a modern painting looks over a Victorian love seat or marble-topped table? Or how attractive an ornate Victorian lamp looks when it has a simple modern shade?

Only one initial may be used when table silver is marked. In this case use the initials of your husband's last name, or of your maiden name.

Use all-purpose or pastry flour when you are making pie dough. You'll find that all lard or hydrogenated fat makes a more tender pastry than all butter or margarine; but part lard or hydrogenated fat and part butter or margarine may be used for tender pastry, too.

Want to give your brown gravy zip? Add a little prepared horseradish to it.

Veal lacks fat, and so it may be necessary to cover it with salt pork, pieces of suet or bacon when you are roasting it.

You can make a delicious topping for vegetables by beating a cup of medium white sauce into a lightly beaten egg yolk with a table spoon of lemon juice.

Remove the center from frankfurter or hamburger rolls and stuff with a well seasoned meat or fish salad mixture.



CELEBRATING their second and fourth birthdays, Harold Dean Williamson, 2, and Ray Williamson, 4, had a party Friday at the home of their parents, 212 Whiteface St. They were served cake and ice cream and had whistles as favors. Fifteen attended accompanied by their parents. They are from left

around the table: Ray Williamson, Pamela Williamson, David Harms, Lynn Dean Robbs, Deanie Crofford, Gereg Banner, Doug Banner, Linda Williamson, Susie Harms, David Harms, Judy Harms, David Robbs, Crisly Robbs, Harold D. Williamson and Kenny Rogers.

Cub Pack 50 Overnight Camp "Initiates Dads"

On Saturday afternoon, July 31st, 15 Cub Scouts of Pack 50 persuaded their fathers to leave their stores, offices and irrigation ditches for an overnight trip to Camp Don Herrington.

Irving Willoughby, Scoutmaster, and his son, John Wayne; Tom Howard, Pack Committee Chairman, and his son, Robert; Ernest Kendall, Pack Activities Chairman, and his son David, were joined by W. R. Hair and Larry, Norman Gray and Ronnie, Calvin Edwards and Wayne, Dr. Roy Grubbs and Jimmy, Sam Long and Rondal, O. A. Smith and Gary, Bob McQuigg and Roger, Clarence Strange and two sons, Robert Earl and James Virgil, A. W. Goforth and Walton, R. W. Sparks and Warren, T. H. Stringer and Kelly, and one Don Chief, Eddie May.

While W. R. Hair and his assistants prepared supper, the boys swam under the supervision of Ernest Kendall, but when the time came to spread out bed rolls and blow up mattresses for sleeping

bags, it seems to have been the boys who did the supervising. Some fathers admitted to a little inexperience with such sleeping quarters.

After bacon and eggs and a short devotional period on Sunday morning, both men and boys played ball through the specified waiting time between food and swimming. Evidently the boys were very persuasive, for one father who had not been in swim trunks in more than 10 years went in the pool long enough to get thoroughly soaked.

The Monday morning comment from the men was almost unanimous, "Yes, it was lots of fun, but I'm so sore."

Personals

Mrs. Grace Walker of Plainview, came to see her daughter, Mrs. Kenneth Gooch, Thursday and will leave next week sometime.

Mrs. Grace Walker of Plainview came Thursday and will leave next week after visiting her daughter, Mrs. Kenneth Gooch.

Sherry Benson, Dovie Jane Jones, Patsy Stork, Johnny Burkett and Barbara Gabbert spent the night and attended the "Top O' Texas" rodeo at Pampa Friday night.

JOHN HANCOCK FARM & RANCH LOANS FREE PROMPT AND LIBERAL APPRAISALS LONG TIME TERMS LOW INTEREST RATES WESSON REAL ESTATE HEREFORD, TEXAS

HOME OF AYERS SUPREME FEEDS Hickory and Charcoal PELLETS INSECTICIDES Septic Tank Activators FRYERS (Dressed or on Foot) WEST TEXAS FEED, SEED & HATCHERY CO. Jack Wright Hereford, Texas HOME OF AYERS SUPREME FEEDS

Kiwanis Club Mrs. Noon Hotel Jim Hill

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

Hereford Rotary Club meets every Monday at 12:05 Hotel Jim Hill

HEREFORD No. 84C AF & AM Thru. Aug. 5th 8:00 P. M. R. L. Thompson, Sec'y B. E. Roberson W. M.

CROSSWORD By A. C. Gordon

Crossword puzzle grid with numbers 1-39 in various positions for clues.

- ACROSS 1-North America's highest point (fem.) 2-Scriptures of the Mohammedans 3-Capital of Czechoslovakia 4-Case of 5-Hope 6-Spanish gentleman 7-Measure of distance 8-In reference to 9-The Caspian is the largest inland lake in the world 10-Unit 11-Parent 12-Referring to an island, heavily bombed in World War II 13-Oriental country 14-Bitter 15-Old Ontario (abb.) 16-Those Europeans whose language descended from ancient Etruscan 17-City in Wisconsin 18-Roman numeral 19-Garden vegetable 20-Bulls of official numbers 21-Conjunction 22-Floor covering 23-Belgian city 24-Trinkets denoting three 25-Continent 26-Greek letter 27-Sweet container 28-Popular communicating device (abb.) 29-Numerical 30-Natives of a European country 31-Native of Morocco 32-Shortened credit 33-Kathode (abb.) 34-Body of water south of Asia 35-Large European city 36-Printer's measure 37-Sweet pastry 38-To transport 39-Ferrier country of Europe 40-Famous Texas battle site 1-Microbe 2-Preposition 3-Dash 4-Honduran Educational Association (abb.) 5-Combining form meaning one 6-An lathmus is a sawtooth 7-Parcel of land 8-Notable event 9-Hawaiian food 10-South American city 11-Nautical stop 12-Nelson's shortening 13-Pacific island prominent in World War II 14-City in Saskatchewan 15-Devoured 16-Referring to one of the Scandinavian countries 17-Overt Lake 18-Bird 19-Exclamation of inquiry 20-Treaty leather 21-European bigfoot 22-Fish



MISS TEXAS CROWNED - Texas Junior Chamber of Commerce president Rocky Ford of Midland, Tex., crowns Yvonne Erwin, daughter of O. O. Erwin, Dallas, Tex., as Miss Texas in Fort Worth. Yvonne is 5 feet 7 inches tall, weighs 118 pounds with a 34 inch bustline, 24 inch waist and 35 inch hips. (AP Wirephoto)

Presbyterian Women Entertained In Fellowship Hall By Women's Council

One of the highlights of the summer season for women of the Presbyterian Church is the annual entertainment sponsored in the month of August by the Woman's Council.

This year's entertainment was in the form of a coffee given in Fellowship Hall Wednesday morning with Mrs. Dick Miller and Mrs. Paul Mathers serving as hostesses.

The program followed the line of study outlined for the year and dealt with the subject "Christ Calls us to Witness in our Daily Lives" with Mrs. Will S. Kerr directing the program.

A playlet "A Week of Sundays" was presented with Mrs. Emil Detman as narrator. Members took the part of the days of the week in rounding out the theme. They included Mesdames Detman, L. C. McWhorter, J. D. Neill, D. H. Alexander, Clay Fildesway, Francis Hardwick, Paul Mathers and Will S. Kerr. Children assisting were Royce Gilliland and Jerry Zan Hudson of Seagraves.

Mrs. Will Kerr gave the devotional program on "Brotherly Love" and the year book of prayer was presented by Mrs. J. T. McClung.

Coffee and other delicacies were served from a table laid with an organdy cloth and centered with dahlias in varied shades of purple. Mrs. H. A. Close, president of the Woman's Council, presided.

Mrs. Bill Forbus, Recent Bride, In Hospital At Denver

Dr. and Mrs. B. M. Wiltshire left early Thursday morning for Denver, Colo., to be with their daughter, Mrs. Bill Forbus, the former Miss Patsy Wiltshire, who underwent an emergency operation for appendicitis in a Denver hospital late Wednesday night. They were accompanied by Mr. and Mrs. J. C. McCracken and son Jack.

According to word received here Friday from Dr. Wiltshire, Mrs. Forbus' condition is satisfactory and plans are being made to bring her to Hereford next week if her condition continues to improve.

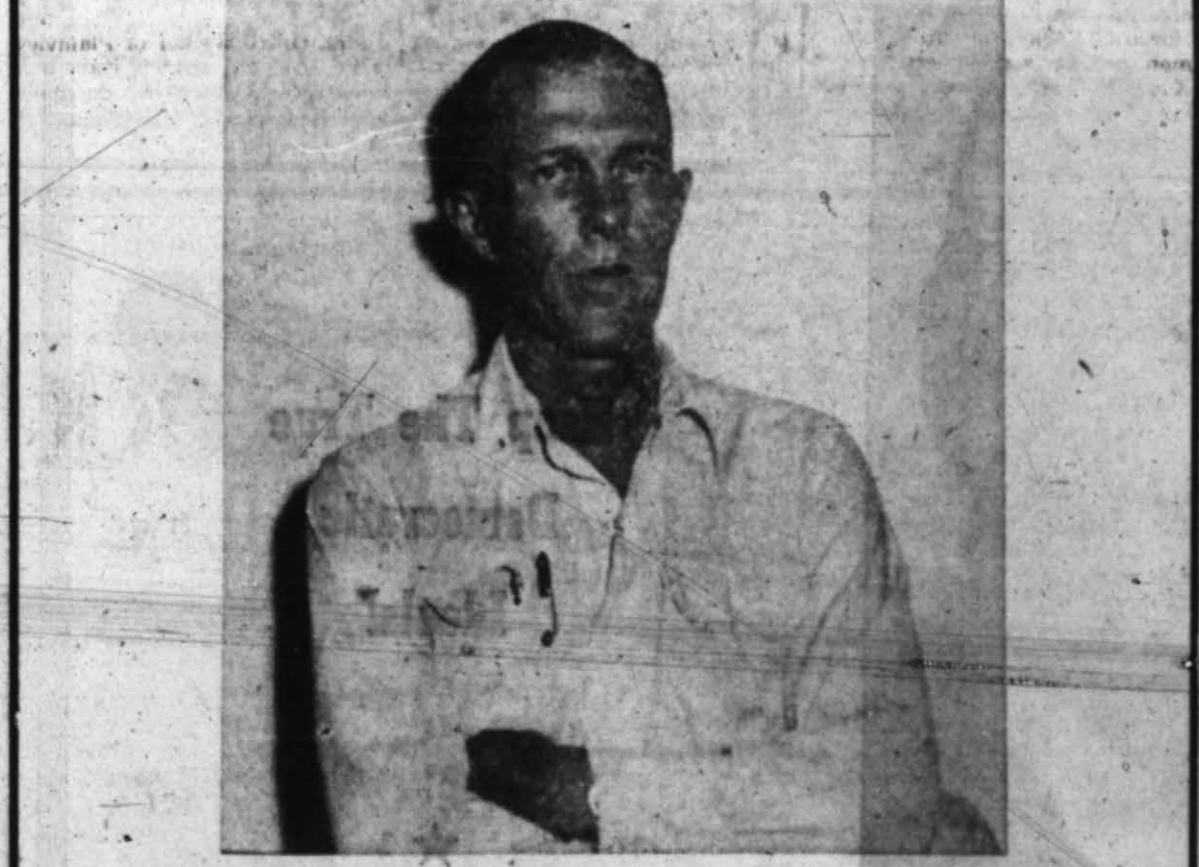
Mr. and Mrs. Forbus who were married here July 31 were spending their honeymoon in Colorado Springs and other points in Colorado when she became ill.

Coal Value	Cotton Yield
Average value of a ton of U.S. bituminous coal at the mine in 1953 was placed at about \$4.91.	Arizona's per acre cotton yield is higher than that of any other state.

DR. MILTON C. ADAMS
OPTOMETRIST
140 West Third Hereford, Texas
Phone 37 Office Hours — 8:30 - 5:00

Read The Classifieds

Meet Loy Smith . . .



Our New Salesman!

Most of you folks will probably know Loy Smith. He has lived in Hereford all his life. However, we would like to emphasize that Loy is now selling Dodge, Plymouth and Dodge "Job-Rated" Trucks for Hale Motors.

You'll probably see Loy driving around town and out in the country in a Green and Black Dodge Pickup

STOP HIM !!

Make him take you for a ride in the **FASTEST PICK-UP ON WHEELS . . .** of course, that's the Dodge V-8, the **WORLD'S MOST POWERFUL PICK-UP.**

SEE IT -- DRIVE IT -- BUY IT !!

And if you're really looking for a good deal when you trade cars, trucks or pickups, **SEE LOY SMITH at**

HALE MOTORS
218 W. 3rd St. Phone 630

Labor Supply
About 2 million young Americans become available for jobs each year as 1.5 million workers die or retire.

Power Source
The U.S. produces 42 percent of the world's electric power output. Russia is second with 10.5 percent.

Scrapping Age
Average age of a scrapped motor vehicle now is about 14 years. In 1925 the lifetime of an average vehicle was about .56 years.

Farther West
Reno — This Nevada city lies farther to the west than Los Angeles, California.

INSURE IN SURE INSURANCE PLAINS INSURANCE AGENCY
John H. Patton Wm. H. Patton
All Forms of Insurance
213 N. Main St. Phone 50

FRIDAY 13th MID-NITE SHOW
STAR

THE NIGHT THE EARTH WILL NEVER FORGET!
IT CAME FROM OUTER SPACE
RICHARD CARLSON BARBARA RUSH

FRIDAY 13th MID-NITE SHOW
STAR

"THE GREATEST VALUES ON EARTH" In PIECE GOODS Exciting As A Circus... BIG TOP SAVINGS

JUST IN TIME FOR BACK-TO-SCHOOL SEWING COLORFUL NEW FALL COTTONS

One of the most outstanding selections of new fall cottons we have ever presented . . . yards and yards of the most beautiful patterns and colors you have ever seen . . . and at a price that is unbelievable. In fact we urge you to compare them. Visit Anthony's now and you'll want to start your Back-to-School sewing immediately.

- Lovely Cordtex Cottons
- Sculptured Bronze Printed Cottons
- Combed Jacquard Woven Chambrays
- Everglazed Prints
- Combed, Printed Broadcloth
- Everglazed Taffetized Prints
- American Provincial Prints
- Crease Resistant Cottons Prints
- Fine Combed Characters Prints
- No Iron Printed Cottons

59¢ yd.

Rayon & Acetate SUIT AND DRESS FABRICS
Beautiful for the new season. Fibrenna rayon and acetate suiting or dress fabrics in lovely two color combinations. Or Autumn Tweed, a novelty slub rayon and acetate dress fabric in a wonderful collection of two color combinations. See these now . . . you'll love them.

- 45 Inches Wide
- Doubled & Rolled
- Lovely Colors

59¢ yd.

A New Miracle Fabric RAYON & ACETATE SUITING
Winterset . . . a glamorous new fall fabric of rayon and acetate end to end suiting. Makes up wonderfully, looks so much more expensive. In Black/White, Black/Purple, Black/Red, Black/Teal and Black/Gold. Shop Anthony's first, before you start your back to school sewing.

- 45 Inches Wide
- Wonderful Colors
- Easy to work with

79¢ yd.

WOOLENS FOR FALL
56" All Wool, and 85" Wool, 15% Nylon Fabric including: Yarn dyed mannish flannel, novelty tweed suiting and skirting, Herringbone flannel, novelty yarn dyed suiting, all wool suiting.

2.00 yd.

Values to 98c Yard FINE COMBED GINGHAMS
First Quality Combed, Sanforized Gingham in an exciting variety of patterns and colors. Choose from Neat Plaids, Dobby Weaves, Embroidered Effects, Corded Effects and Honan Cotton Suitings. Values any woman who sews will really appreciate. Low Anthony priced for back-to-school sewing.

- 36-41 Inches Wide
- First Quality
- Lovely Colors
- New Patterns

79¢ yd.

36" Mustic Permanent PLEATED COTTONS
Makes wonderful skirts and dresses. Face printing on outside. Assorted prints and colors.

79¢ yd.

36" Screen Printed Crown Cottons
These are some of the finest new type prints made for fall. New work and color. Unusual Design. This material will be found in your higher priced ready-made dresses.

98¢ yd.

45" DOVESKIN FLANNEL
Permanent crease resistant and hand washable. This printed flannel is a new fall cloth. It has a very attractive look and will be ideal for dresses and suits. Assortment of colors.

98¢ yd.

Anthony's
C. R. ANTHONY CO.



RELIEF FROM THE HEAT - Two-year-old Randy Holloway, almost hidden by his fig leaf, says this may be embarrassing but it's a mighty fine way to keep cool these hot days. He thoroughly recommends it - - but only for other 2-year-olds. Randy is the son of Mr. and Mrs. Clovis Holloway of Brady, Tex. (AP Photo)

High Plains Irrigation Could Fill Possum Kingdom Six Times

LUBBOCK — If the irrigation water pumped into fields in the High Plains area of Texas last year had been diverted to the Brazos River it would have been enough to fill big Possum Kingdom reservoir six times.

That's proof plenty that irrigation has become big business in that section of the state. And it's getting bigger all the time. Possum Kingdom holds 750,000 acre feet of water.

Since the first irrigation water well was put into operation about 1911 near Plainview the number has increased to almost 28,000 that now supply the "lifeline" to 3,627,105 acres on 15,868 farms in the 43 county area.

There was little development until the late thirties, and by 1940 there were just slightly more than 2,000 wells in the entire area. Many of the early 4 day wells were in the "shallow water belt" in the Muleshoe, Plainview and Hereford section.

An average rainfall of 18 or 19 inches makes supplemental irrigation necessary in most years.

Combination For Increase

"As late as 1945 there were only 4,500 wells. But a combination of high priced crops, limited production due to insufficient rainfall emphasized the value of irrigation, and the number of wells drilled increased in great proportion," says Robert V. Thurmond, Irrigation Specialist in the High Plains area for the Texas Agricultural Extension Service.

Most of the 4,500,000 acre feet of water which irrigated fields in 1953 was used on 1,703,923 acres of cotton and 906,625 acres of grain sorghum. This year as irrigated cotton acreage was reduced to 1,306,000 acres farmers have almost doubled their plantings of irrigated grain sorghum — 1,479,060 acres.

What has irrigation meant to yield of cotton an acre? Old-timers relate that over a period of several years the average yield on dry land is a quarter to a third. Now, with irrigation, the cotton yield is a little less than a bale an acre.

Irrigated acreage of most every other major crop has also increased this year over the 1953 acreage. Thurmond points out: Wheat irrigation increased from 239,500 acres in 1953 to 371,760 in 1954; alfalfa acreage is 106,913 this year compared with 94,035 acres last year.

However, pasture irrigation acreage showed a decrease from 63,851 acres in 1953 to 55,600 acres. That is no doubt due to rainfall received earlier. There's also approximately 100 acres of sugar beets under irrigation this year, 14,520 acres of barley, 13,645 acres of corn, 7,820 acres of castor beans and 18,512 acres of vegetables.

In the 43 county area, Hockley, Hale and Lubbock counties top the

list with an estimated 2000 wells each.

Power supplies show that butane is by far the most widely used for pumping water with almost 16,000 wells using it. Natural gas supplies fuel for over 6,600 wells, electricity for about 4700 wells, gasoline for almost 1100; 460 are diesel powered.

Jaycee-Ettes Enjoy Program

A program on furniture arrangement was presented at the Jaycee-Ette meeting held at the Jaycee Clubhouse Wednesday evening. Mrs. Tom Draper was the speaker for the guest program; she explained new trends in furniture.

Mrs. Dennis Lomas conducted a brief business session and showed colored slides of Hereford's 1954 Pioneer Day celebrations.

Hostesses were Mrs. Doryal Young and Mrs. Don Fudge.

Those attending were Mesdames Dennis Lomas, Bill Williams, Gerald Hale, Carroll Goss, Robert Morgan, Don Morgan and the hostesses.

Read The Classifieds

Baptist Group At Westway Meeting

The young folks of the Westway Community, under sponsorship of Mrs. Johnnie Townsend, were hostesses Sunday night to Mrs. Bob Harris, young folks class of the Avenue Baptist Church. They gave a very interesting lesson on "Courage and Cowardice."

Sandwiches, cake, cookies and ice tea were served to Frances Thomas, Sue Thomas, Evelyn Lee, Betty Ramey, Mrs. Bob Harris, Sue Nell Summer, Peggy Townsend, Charles Gresham, Bobby Ramey, Clyde Gifford and Frankie Stiles of Hereford and the young group of Westway.

Research Extent

American Cancer society research is carried on in 38 of the states and the District of Columbia.

A molded cottage cheese salad makes a pretty buffet table addition when it is put in a ring mold and its center is filled with cubes of fresh fruit. Surround the cheese-and-fruit ring with water cress or curly chicory.

You can give white sauce good flavor by cooking a little onion in the butter used in making the sauce. This sauce is particularly good with spinach.

To pan summer squash, heat a small amount of butter or margarine in a large skillet. Add the squash cut into thin crosswise slices; cover and cook until tender and lightly browned on one side. Turn the vegetable pieces

and brown lightly on the other side. Watch so as not to scorch. Season with salt and pepper and serve at once.

You can make "mock angel-food cake" by dipping thick fingers of bread in condensed milk and rolling in coconut; toast under the broiler until golden brown. Or place on a cookie sheet and toast in a very hot oven about seven minutes.

LAWN GRASS SEED

Fall Garden Seed
Sunshine Plant Food
for:
Shrubs — Flowers — Trees — Lawns
100% Organic Matter

Hereford Poultry & Egg Co.
129 Sampson Phone 1208

FRIDAY 13th MID-NITE SHOW

STAR

THE NIGHT THE EARTH WILL NEVER FORGET!

IT CAME FROM OUTER SPACE

RICHARD CARLSON
BARBARA RUSH

FRIDAY 13th MID-NITE SHOW

STAR

Husbands Are Entertained

La Motre Miss Study Club held a midsummer party here.

WANTED

Men and women for jobs. \$400 to \$1,000 per month. We teach you the know-how, for Technicians & Engineers. Women Learn TV Studio work.

Give Street Address

RALPH KING
General Delivery
Amarillo, Texas

oring husbands Friday evening. A swimming party with a picnic to follow in the park was the order of the day.

Those attending were Messrs and Mesdames Dennis Lomas, Bobby Owen, Dean Herring, Glenn Hopson, Vernon Wilson, Eugene Sparks, R. V. Hale, Don Fudge, Glenn Wilson, Carroll Goss, Joe Lyons, Troys Riddle and special guests, Mr. and Mrs. Harry Hale of El Reno, Okla., who are guests of the R. V. Hales this week.

It is wise to cook only the amount of vegetables your family will eat at one meal. Holding a cooked vegetable and then rewarmed it or keeping it hot for any length of time result in loss of quality and of vitamin C.

THE AMARILLO DAILY NEWS REPORTS:

MASS GAMMA GLOBULIN INNOCULATIONS FOR CANYON SCHOOL CHILDREN THIS WEEK!

which once again proves:

POLIO

Can Strike Anywhere . . . Anytime!

for improvement of General Health Conditions for your entire family

Investigate Zenith Air Ozone Generators

Destroys air borne Bacteria, Odors and Disinfects

D. F. Kessel, M. D., Says:

"One part Ozone in 2 million p. solution renders the virus polymelitis inactive within 2 minutes compared with the double amount of chlorin using 3 hours."

Medical research reduced the absences in St. Louis Schools by more than 50% through the use of Ozonized Air!

These units are reasonable in cost, easily installed -- and operate at 2 to 3c per day

See us for complete information and Free Demonstration

Hereford Dist. Co.
Pho. 363 or 1702
118 Ave. G

Return Texas To TWO-FISTED Instead of TWO-FACED Leadership!


★

Keep Democratic Texas Out Of The Opposition Camp

★

Keep The True Democratic Ideals!

★



Judge Ralph Yarborough

See and Hear Judge Yarborough at Deaf Smith County Court House Tuesday, July 10th, 5:00 P.M.

A VOTE FOR RALPH YARBOROUGH IS A VOTE FOR A REAL DEMOCRAT

Paid for by Deaf Smith County Friends of Ralph Yarborough

Football Outlook Good In Early Review of Players

(Continued from Page 1)

When you take Russell's list and a little figuring, though, we'll say things don't look bad. Not at all!

Four Backs From 1953
Take the four lettermen who will be in the backfield this season. They have a lot of hustle, a lot that "will win" and some of them have acquired quite a bit of know-how.

BUDDY GODFREY, a senior, has two letters to his credit. Buddy was hurt after the second game in 1952, but he went back in on a quarterback slot last year and had a jam-up job. More important, he improved right along, as the

games slid past and will start the 1954 season with a lot of background material. This makes any coach smile, and Russell almost grins when you mention Godfrey.

G. C. MERRITT, a junior, also boasts two letters. Merritt underwent an operation of his hand prior to last season and, although he was of little value on offense, he did see quite a bit of action as defensive quarterback. This year, Merritt will shift over to halfback and unless something develops should be one of the Whiteface sparkplugs — all season.

WAYNE SMITH, junior, has one letter to his credit, and here is another boy who makes Coach Russell grin. Wayne may not be

the most experienced lad on the team—but he is the fastest boy in the district. Wayne won the 100-yard dash in track last season, then sat down and waited for the rest of the field to come in. Such potential, whether it develops or not, always makes a coach eat a better breakfast. Anyway, Wayne will have his chance at halfback this year.

BOBBY VEIGEL, sophomore, has one letter. Bobby saw quite a bit of action in 1953 as a halfback and line-backer on the defensive. A bit young, but probably slated for a good season. Bobby will, in all likelihood, get the opportunity to strut his stuff on both offensive and defensive—and might just explode all over the place, especially when we meet Phillips. Anyway, he is definitely a defensive mainstay.

Line Is Mainstay

If you want to get a real grin out of Coach Russell, however, just bring up the subject of the 1953 Whiteface line. "It may not be the best in the country," says Russell, "but it has prospects of being the best Hereford has seen in several seasons." Of the 14 returning linemen with letters, the prospect list shows six tackles, five guards, two centers and one end—all with valuable experience. Another end or two will have to be developed, but there were some honeys on the B Squad last season. Looking them over, it looks interesting. Really interesting.

KEITH HODGES, senior, has one letter and is the one definite candidate for end. Keith is big, rugged and measures around six feet, one inch. He is a good pass receiver and has possibilities of developing into a really outstanding player.

KENNETH MATTHEWS, another senior, has one letter. Kenneth was considered by sports writers as one of the best blockers on the Whiteface team in '53, and has a knack for taking out opposition players. Past experience is all in his favor this season.

FRANCIS BOYD, senior, has two letters and will be looking for a berth as varsity tackle in 1954. Francis played end last season, but will probably switch to tackle and may even fill both assignments before the season ends.

DON PARSONS is a junior with two letters. Don was sick last fall

and missed out quite a bit. This year he appears to be OK, however, and will make a strong bid for center. The fans are expecting a lot from this direction.

JOE EASLEY, senior, also has two letters. Joe had tough luck in '53, missing the first four games as the result of injuries—but finished off the season with flying colors. Joe is out for guard. Furthermore, he has the background and the initiative to give someone a bunch of trouble when the going gets rough.

MARTIN REED MOORE, a junior with one letter, is another candidate for tackle. Martin Reed improved about as sharply as any boy on the squad last year and will see quite a bit of action this season. Might even land with a starter spot.

CLARENCE KAYWOOD, senior, has one letter and around 215 pounds to make everything he says stick. Clarence played strictly defensive last year and we are guessing he will fill that important gap again in 1954. Certainly, no one runs over Clarence. Not more than once, anyway.

JACK BURRUS, another senior, has one letter to his credit. Jack played defensive end last year, but will be in the running for a tackle post this season. He will possibly see action in both spots.

DANNY JENSSEN, junior, has one letter and is another big boy who doesn't like to be pushed around. Danny saw a lot of service as defensive tackle in 1953 and we are guessing him in the same capacity this year, only more so. He has a lot of spunk and, for his size, gets around in good shape. Keep an eye on Danny.

AROL ACTON, junior, has one letter and would like to make it two on the center spot. Arol held the pivot post on offense, then played defensive end quite a bit in '53. He is one of the hopefuls of this season. If Arol and a few other boys develop right, Hereford could easily be playing for regional honors.

CHARLES SPRINGER, another senior, has one letter. He played end last season, but will switch to guard this year. The change can make a lot of difference to Charles, who has plenty of judgment and experience to do a real job inside the line.

DON SEIGLE, junior, two letters, is another candidate for guard. Don did a good job last year, despite his lack of experience. Most of his time was spent on offensive play, but in 1954 he is probably going to get a taste of both offensive and defensive.

WALTER KAUL, junior, one letter, will be out for guard. Walter did not see too much action in 1953, but with a year behind him can probably look forward to a lot of playing time in 1954 — both offensive and defensive.

BENNY DEMENT, sophomore, has one letter. Benny started early and played a little bit of every where last season. This year he is out for tackle and has exceptionally good possibilities.

Potent B-Team Material
If you are like Coach Russell and just naturally like to worry there is always the problem of ends and reserve backs—and he will tell you about them, but quick then you mention the boys up from last year's B Squad — and the grin changes into a great big smile. "Yes, Sir. We had some good boys on that B team last year," says Russell. "Some really good boys. Wouldn't be surprised to see a few of them in the starting line-up before the season ends."

The 11 B team backs from 1953 include: Tony Riddle, Bill Calloway, Bobby Ramey, Tommy Weems, Walter Kirkland, John David Bryant, David Walker, Bob Vinton and Ed Schroeter.

A total of 15 linemen from the B Squad will also put up quite a scrap for spots on the 30-man travelling squad. They include: Danny Elliston, Dick Larsen, Milton White, James Paetold, Larry Kauf, Ronald Sherman, Bobby Hicks, Aris Edwards, Jon Fraser, Gene Waits, Ralph Morrison, Bob Melugin, Lynn Jones, Garry Crist and Jack Parker.

Will Use T-Formation
One thing Russell knows for sure, though, and that is the fact that the 1954 squad will adopt the T-formation. "Because we have a bunch of fast kids," he says, "and they have all had T experience."

Francis Boyd and Jack Burrus did the punting last season, and did a good job. They will unquestionably get the call again this year. Buddy Godfrey and G. C. Merritt were also recorded as good passers in 1953 and are expected to keep the same reputation in 1954.

"Catching 'em?" Well, that's another story says Russell — and his grin completely disappears. It's

just another headache that goes with coaching and right now it's serious with Russell. Furthermore, it's a real life for some of the team backs and ends who are looking for a regular spot on the varsity eleven.

King Edward III in 1349 ordered the Sheriffs in England to break up such "idle practices" as football.

South Carolina, Dartmouth and Virginia in home games at West Point this fall.

Jimmy Wilde, one of the cleverest of world's flyweight champions was one of the most deceiving of fighters. He looked anemic but was one of the hardest bitters in modern times.

Many people in Ethiopia wear long, loose cotton tunics, largely for religious reasons.

Trainers of harness horses find that one of their major headaches on the days when their horses are to race is that nags like too much to eat.

Picture takers

Picture takers, most of them amateurs, snap about five million exposures per day, according to current demands for films and appliques.

An Ounce of LUBRICATION Is Worth A POUND of REPAIR!



We've slightly changed an old saying but it still holds true.

We all know that expert lubrication means longer life for your car, plus, knocking down on those costly repair bills.

BRING YOUR CAR IN TODAY FOR OUR PHILLIPS "66" LUBRI-CHECK!

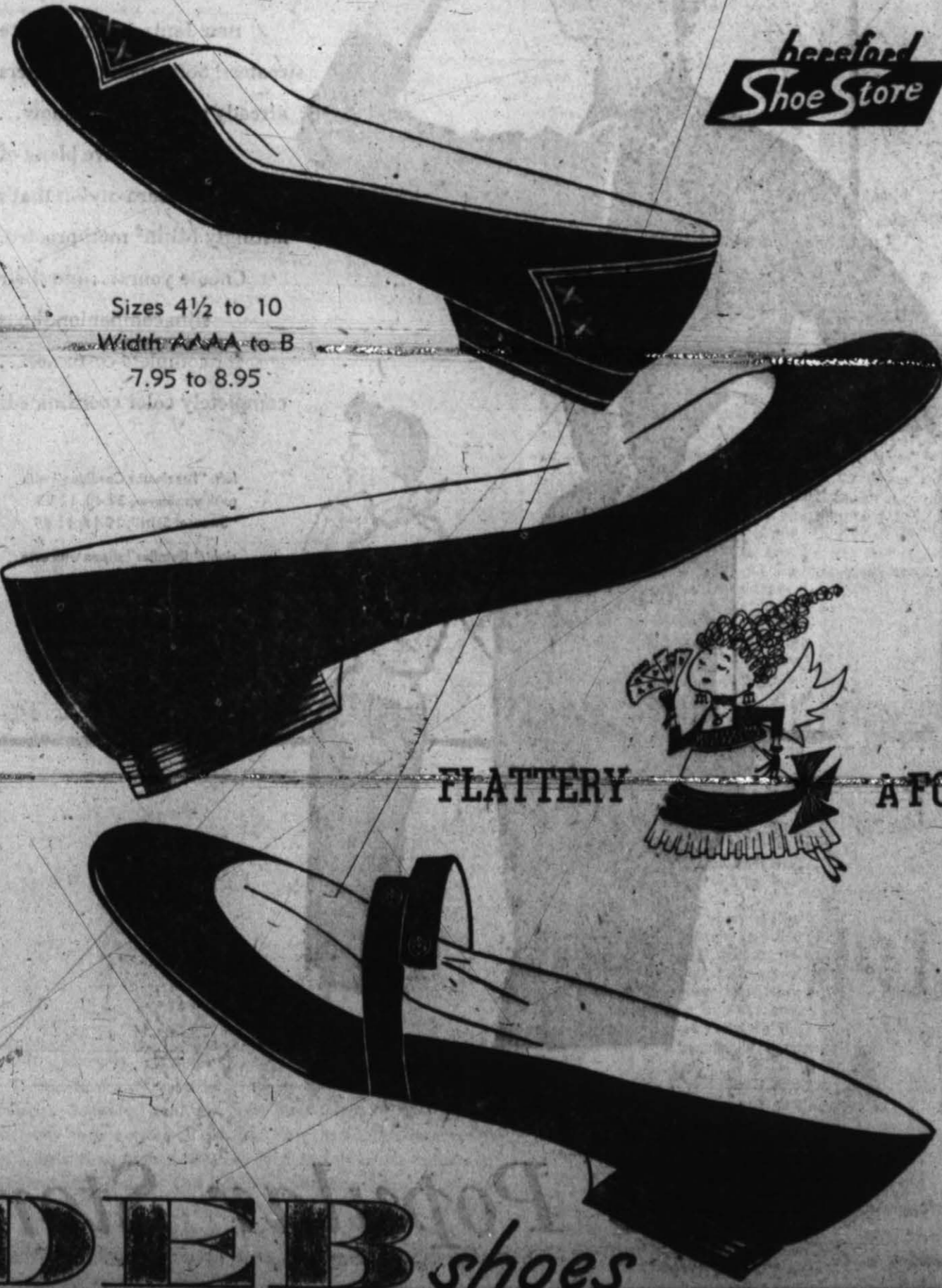
Remember - - Washing and Greasing is our Specialty.



Kirksey "66" Service

Intersection 51 & Harrison

Phone 266



Sizes 4 1/2 to 10
Width AAAA to B
7.95 to 8.95

hereford Shoe Store

FLATTERY A FOOT

DEB shoes

WHAT DOES YOUR HOUSE NEED BEFORE WINTER?



- A New Roof?
- Gutter?
- Insulation?
- Weatherstripping?
- Drainspout?
- Exterior Paint?
- Caulking?
- Storm Sashes?

You can borrow for the job with NO DOWN PAYMENT. An F.H.A. Home Improvement Loan will accomplish practically any Home Repair you have in mind - - now, without waiting, without using your reserves. And, of course, Foxworth-Galbraith Lumber Company of Hereford has all the necessary materials IN STOCK!

Take Stock of your home repairs today . . . see what the old homestead needs before winter arrives . . . then call FOX-WORTH-GALBRAITH for a FREE ESTIMATE. We'll be glad to help you with your repair and remodeling problems.

Call Us For Free Estimate!
Foxworth - Galbraith Lumber Co.
234 E. Of Hereford Phone 656
Second

The Polished Look

JACKIE NIMBLE favorite designer for junior size fashionables chooses two-piece brushed wool for the polished look! The slim skirt is stopped by a jacket with a set-in striped wool jersey dickie! It's a perfectly elegant JACKIE NIMBLE suit - - for the occasion - - the budget - - and you!



Of Course it's

Jackie Nimble

for every occasion.

The Little Fashion Shop
"Smart Clothes for Smart Women"

Use Our Lay-Away Plan for your fall wardrobe

Former Waste Product Is Basis For Vast Cottonseed Industry

A four hundred million dollar industry is thriving in the nation today, built on a raw material that was discarded as "waste" a century ago.

This "waste material" is cottonseed, a commodity that now creates an annual farm income of some \$400 million. At one time these precious pellets were considered worthless. Except for a small quantity needed for planting the new cotton crop, cottonseed was burned in nearby bodies of water or left to rot near the gin.

For each 100 pounds of cotton, the plant yields about 180 pounds of seed. Not more than 18 pounds of this seed are needed to plant the next year's crop. The rest goes into hundreds of different products ranging from food to gunpowder.

We actually eat a large portion of this seed. Nearly 100 percent of the oil extracted from cottonseed is used in edible products such as

vegetable shortening, margarine, salad and cooking oils, salad dressing and mayonnaise. Some cottonseed oil is used in manufacturing washing powder, paints, linoleum, oilcloth and similar products.

The seed is just a part of the picture, however. In Texas, the largest cotton producing state, the total crop value amounts to some \$812,345,000 annually. It is grown on 153,177 farms, or 4 percent of the total farms in the state. We produced approximately 4,250,000 bales of cotton and 1,803,000 tons of cottonseed last year.

Cotton and its byproducts accounted for 38 percent of the total farm marketings. They brought income to some 1,793 gins, 113 warehouses, 87 oil mills and 53 textile mills in the state—and to thousands more who are benefited by their payrolls.

READ THE CLASSIFIED

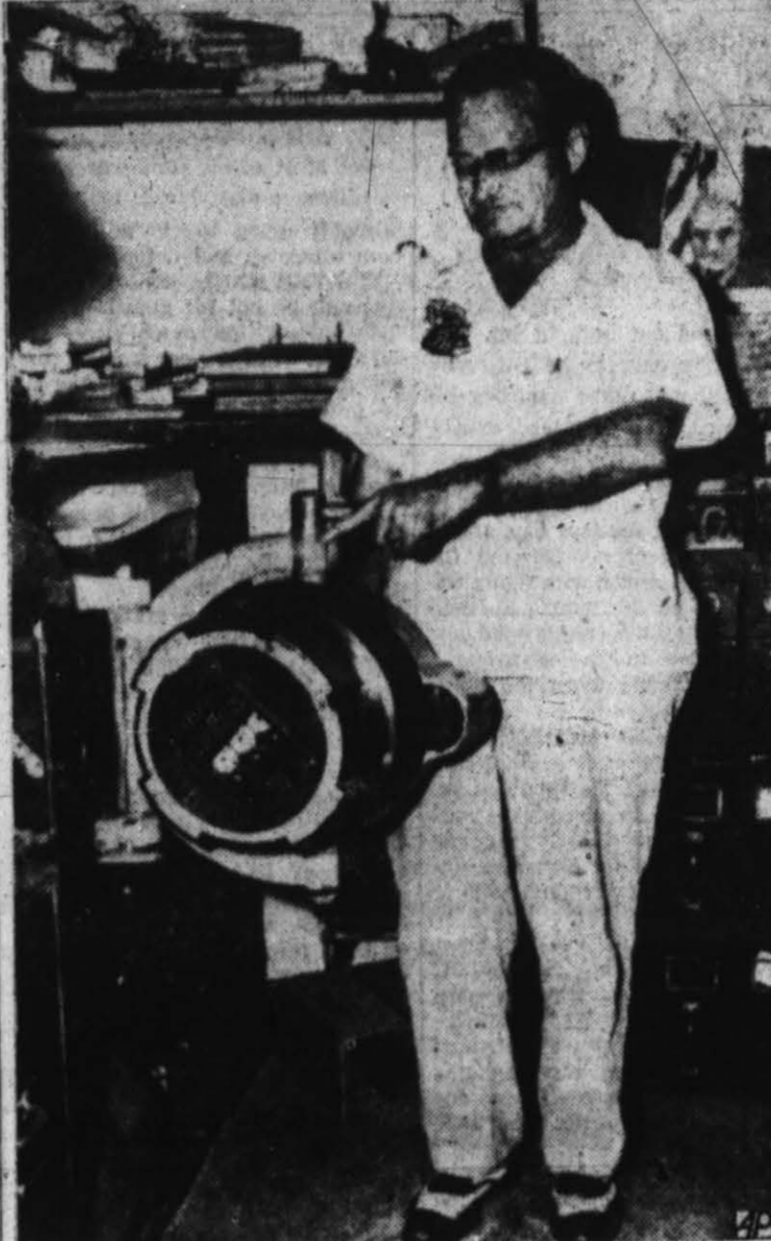
Ghostly Voice
NEWPORT, Ark. (AP)—Mrs. J. A. Gregory was practicing on the organ at St. Paul's Episcopal Church here when, suddenly, a voice boomed out of the instrument.

"I got to thinking about all the funerals I had played for," said Mrs. Gregory, "and it scared me plenty."

Investigation showed that the organ's amplifier had acted as a receiver to pick up an amateur radio broadcast.

Red Books Prepared
TOKYO (AP)—A recent Peiping broadcast told of a meeting by the "presidium of the East China Writers Union." It was decided there should be three historical novels this year.

A committee of writers was organized "to study life in factories, villages and building sites." After that, the presidium decided it would be appropriate to study "the training of new writers."



EMPTY VAULT - This vault, located in the Farmers National Bank of Erick, Okla., was robbed of \$22,148.00 by three gunmen. E. W. Ivester was forced to open the safe at gunpoint and the bandits scooped the money into a paper sack. The robbery was orderly and did not consume more than ten minutes. They left by way of the front door into a waiting car and headed toward the Texas Panhandle when last seen. (AP Wirephoto)

Shine 'em Up!
DES MOINES (AP)—Policeman Bordon Cota carries a bottle of window cleaner in the truck he drives for the police department. When he sees a stop sign that's hard to read because of dirt, he stops and shines it up.

Loosing Transaction
GRAND HAVEN, Mich. (AP)—storekeeper Charles K. Bugneiski told police a thief shattered a plate

glass window in his store and made off with three cap pistols. Three \$1 bills were left behind, apparently in payment.

Find Reveals Loss
LINCOLN, Neb. (AP)—Farmer Chet Axtell found a smashed safe on a deserted country road.

He called Sheriff Merle Karnopp who had no reports of any safe snatching, but discovered at the scene the safe belonged to a Lincoln cafe owner.

Sheriff Karnopp called Caf Manager Tony Alesio who didn't know the safe was stolen. The loss was \$2,500 cash and valuables. Michigan is credited with setting up the first U. S. agricultural college in 1859.

Thanks, Folks

For Your Past Patronage & Consideration

We have recently sold the C&R Cleaners to Mr. and Mrs. Loyd R. Neill, and wish to take this means of thanking our friends and customers for their many considerations, and for the patronage given us during the 8½ years we operated the business in Hereford.

We have thoroughly enjoyed the association, and the many friends we have made during this time.

We would also like to invite you to visit the Neills, and give them your cleaning business. We know you're going to like them.

Again, may we say "Thanks Folks". It has indeed been a pleasure.

Mr. and Mrs. T. J. Clay

Regardless of the make or model of your car, you'll get MORE POWER... BETTER PERFORMANCE... and... GREATER ECONOMY... with one of the two GREAT NEW SHAMROCK GASOLINES.



2
GREAT NEW GASOLINES

These Remarkable New Discoveries Are the result of

25 YEARS of PROGRESS

On August 9, 1954, the Shamrock Oil and Gas Company will celebrate their 25th Anniversary. A success story typical of free enterprise working in a competitive environment . . . a success story that benefits you and I, the consumer.

From their 25 years of progress, the Shamrock Oil and Gas Company have made discovery after discovery, to eventually bring you the great gasoline and oil products on the market today.

We invite you to celebrate Shamrock's 25th Anniversary with us . . . try a tank of one of the 2 NEW GASOLINES . . . THEN YOU'LL SEE why we say SHAMROCK IS THE GASOLINE FOR YOU!

SHAMROCK TRAIL MASTER GASOLINE
SHAMROCK CLOUD MASTER GASOLINE

FARMERS DRIVE - IN

TROY MOORE

Blind Man Builds Crossroads Town

Jot Em Down, Tex.,—This community's founder and leading citizen has never seen Jot Em Down and didn't name it.

He is Dion C. McDonald, 48, a farmer-merchant, who lost his sight before Jot Em Down straddled the road separating Hunt and Delta Counties.

The community is made up of a store, gin, washateria, garage and a few homes, all built on McDonald's land.

He was instrumental in getting two farm-to-market roads located through the heart of Jot Em Down and in bringing electric power to the community.

A passerby, watching workers erect the store in 1936, gave Jot Em Down its name. It was the name of a store in the Lum and Abner radio program, and it caught the fancy of the people here.

"After a month," McDonald said "a man couldn't have changed the name."

McDonald said he probably never would have named the store or the community.

"I never called it Jot Em Down until the farmers organized the gin," he said. "They called it the Jot Em Down Gin Assn."

The Texas Highway Department made it official several years ago with signs on highways leading into the community.

McDonald owns and operates all the community's enterprises, except the gin.

He is a bachelor and lives in a room in the washateria on the Hunt County side of Jot Em Down. "I eat in Delta County," he said. "Always called it home."

That's a short walk across the highway.

McDonald, who lost his sight after an eye injury, plumbed his washateria without help. The maze of pipes and fittings is a monument to his patience and determination.

He has felt the migration of folks to larger towns. Jot Em Down's population has declined from 265 persons four years ago to 13 residents now.

"There's fewer people here now than there ever has been before," he said.

COMPLETE



PHONE 1597

Hereford Radiator Serv. South of Nell's Body Shop

Kharafleece iced with angora

Jantzen

sweaters • separates

see how white angora frosts your new Jantzen Kharafleece sweaters! Soft touch to sweaters already soft as falling snow... the exclusive blend of lambswool-Vicara-nylon that's lastingly Mitin® mothproofed. Choose yours... and their slim companion skirts for complete costumes... completely color coordinated!

left: "Fuzzwuzz Cardigan" with push-up sleeves; 34-40, 12.95
"Sweater Skirt"; 10-18, 11.95
right: "Doodler" slip-on with cute collar; 32-40, 8.95
Color-cued Jantzen
"Sweater Skirt"; 10-18, 11.95



The Popular Store

Women's Activities

Social Events — Clubs — Civic Interests

Hereford, Texas, Sunday, August 8, 1954

SECTION TWO



KATHLYN KESTER

Kathlyn Kester, Leslie Walls Vows, August 22

Mr. and Mrs. Lynn Kester have announced the forthcoming marriage of their daughter, Kathlyn, to Claude Leslie Walls of Plainview, son of Mrs. Delilah Walls and M. L. Walls of Plainview.

News of the wedding date was revealed at a tea given by the bride-elect's mother Friday afternoon, when approximately 100 guests signed names in the bride's book.

The refreshment table was laid with a white organdy cloth over white satin. A white satin bride's book, standing open with marked pages, told the story "Kathlyn-Leslie—August 22" in gold lettering; a wedding bouquet of white gladioli and blue tinted carnations suggested the bride's chosen colors of blue and white. Wedding pearls were entwined among the flowers and a miniature bridal couple stood nearby. Appointments were in crystal and silver. Mesdames E. W. Young, L. B. Barnett and Nelson McRight presided. Serving alternately at the guest book were Mrs. Glenn Polk, Miss Patsy Robertson of Lubbock and Miss Betty Culpepper.

Receiving the guests was the hostess, the bride-elect, Mrs. Delilah Walls, the prospective bridegroom's mother, and Carolyn Kester, the bride-elect's sister who will

serve as maid of honor in the wedding.

Music was provided throughout the afternoon by Dixie Young, Mrs. Bob Lawrence and Mrs. Howard Scott.

The wedding will take place in the First Baptist Church at 4 o'clock on the afternoon of August 22, with the Rev. Howard Scott officiating.

Miss Kester is a graduate of Hereford High School and attended West Texas State College, Canyon, the past year.

Mr. Walls is a graduate of Plainview High School and also attended West Texas State College last year.

Out of town guests at the tea included Mrs. J. B. Findley and Mrs. J. O. Covington of Amarillo, Mrs. M. C. Robertson and daughter, Patsy, and Mrs. Glenn Polk of Lubbock, Mrs. Weldon Findley of Littlefield and Mesdames Otto Steinberg, Claude Hutcherson and Delilah Walls of Plainview.

Rev. and Mrs. Wayne Williams and children of Plainview, formerly of Hereford, visited friends here the past weekend. Rev. Williams is a graduate of Wayland College and will enter the Baptist Theological Seminary in Fort Worth in September.

Wide Range Of Color Beauty Offered In Gladioli Culture

The flowering period of most garden gladioli normally reaches its peak in July, but this year the intense heat has caused many varieties to be a month late in opening. The result is a burst of bloom which is bright and gay, making gardens radiant for a brief time all over the city.

Mrs. J. H. Lomas has a garden plot big enough to allow her imagination and love of color to run wild. This year she planted over one thousand gladioli bulbs, all in one bed, and is being rewarded by thousands of blossoms. She has taken advantage of the color range found in gladioli, which goes from pure white to deep lavender and maroon and on through gold, orange and red. Neighbors and passersby have been attracted to their gorgeous color and beauty.

Mrs. Lomas has been a member of the Hereford Garden Club for the past two years, but she has grown gladioli since 1940, when she started with bulbs given to her by the late Bob Bailey. Most of those she has now are from the original beginning.

Preparation of Beds

Mr. and Mrs. Lomas both possess gardening "green thumbs" and share in the work as well as the enjoyment. Before plowing the ground, Mr. Lomas gives it a good dressing of barnyard manure, then plants as soon after danger of frost is past. Good Friday is an excellent date she advises.

After the soil is prepared, gladioli bulbs are planted in trenches about five inches deep. Bulbs should be set in rows and should not be spaced less than five inches apart. This will allow adequate root space for each one. Water by trenches once a week equivalent to one inch of rain. In extreme heat watering should be more often.

When the first tiny green shoots appear, cultivate by pulling soil to the stalk. Do not cultivate deep after the first three blades appear at the root system, says Mrs. Lomas.

Most gardeners spray gladioli systematically, but Mrs. Lomas

(Continued on Page 2)



MRS. J. H. LOMAS



MR. AND MRS. R. L. LAYMAN

Nan Longbottom Is Bride Of R. L. Layman Sunday

Miss Nan Longbottom became the bride of R. L. Layman at 2 o'clock Sunday afternoon in the Avenue Baptist Church. Rev. Don Larkin, pastor of the Summerfield Baptist Church, performed the double-ring ceremony in the presence of close friends and relatives.

Parents of the couple are Mr. and Mrs. W. P. McMinn of Summerfield and Mr. and Mrs. E. E. Layman of this city.

An all white theme was used in decorations of the church with the altar background arranged with tall baskets of white gladioli and chrysanthemums and wedding tapers burning in seven branched candelabra.

A pre-nuptial concert was presented by Miss Dixie Young, pianist, who also accompanied Miss Lotus Root, soloist who sang "Time Alone" and "Rings." Miss Root also sang "The Lord's Prayer" by Malotte in benediction.

ATTENDANTS

Attendants were Miss Donna Marie Cayler who served as maid of honor, and Raymond Dement who was best man.

Miss Cayler wore an orchid organdy frock made with bolero jacket outlined in daisy motif, and a full flared skirt. She wore a sequin hat and carried a bouquet of white roses and stephanotis arranged on a heart shaped background of tulle.

Candles were lighted by R. A. Wederbrook, and Richard Layman, cousins of the bridegroom. Ushers were Bob Higgins, Marshal Wilson, Kenneth Brock and Wayne Pittman.

The bride, who was given in marriage by her stepfather, wore a ballerina gown of white nylon, fashioned with tight bodice and having a low square neckline outlined with appliqued daisies, studded with seed pearls. The very full skirt fell from a low waistline and came to a point in front. The bride's illusion veil was elbow length and fell from a pearl encrusted cap-bandeau. She carried a single white orchid on a white Bible with streamers tipped with stephanotis. Her only ornaments were a double strand of pearls with ear rings to match.

The bride's mother wore a black and white print voile with red accessories and a red carnation corsage.

The bridegroom's mother wore a navy dressmaker suit with red accessories and a red carnation corsage.

Reception Is Held

Following the wedding a reception was held in the church parlors. The bride's table was laid with lace over orchid. Bouquets of the bride and the maid of honor

were topped with a miniature bridal couple and individual cake squares repeated the colors used in the wedding. Mrs. J. L. Dones of Elizabeth, Ind., Mrs. Calvin Goodin and Mrs. Harold Loeberwald, sister of the bride, presided. Mrs. L. A. Rice, aunt

of the bridegroom, registered the guests.

For traveling to points in Colorado, the bride chose a mauve shantung suit featuring white accessories. Her corsage was the orchid lifted from the wedding bouquet.

Mrs. Layman is a graduate of Hereford High School. She was a member of the Girl's Sextet, Girl's Trio, and served as secretary of the class her junior year. She was also named class favorite her junior year and was named "Miss Hereford High" during her senior

year. She served as cheer leader while in high school and is a former member of the Hereford Assembly, Order of Rainbow for Girls. She has been employed at the Deaf Smith County Hospital the past summer.

Mr. Layman is also a graduate of Hereford High School and was a member of the Basket Ball Team and Whiteface Football Squad. He also worked with the Hi-Y Boys Club. At present he is employed with Deaf Smith County maintenance department.



MISS JANICE CRAIG

Craig-Forrest Nuptials Scheduled For August 23

Mr. and Mrs. Eldon R. Craig are announcing the forthcoming marriage of their daughter, Miss Janice Craig, to Bedford Forrest, son of Mr. and Mrs. Leo Forrest.

The couple will be married on the morning of August 23 in the sanctuary of the First Methodist Church at 10:30 o'clock.

They are both graduates of Hereford High School. She has been employed at the Deaf Smith County Library and has served as assistant librarian the past year. She has been active in Camp Fire work and was a member of the High School F.H.A. She is secretary of the Hereford Business and Professional Women's Club.

Mr. Forrest attended West Tex-

as State College two years and while there was a member of the Aggie Club, the Wesley Players and took active part in extra-curricular activities.

Spending a week's vacation in Glorieta, N. M., are Mr. and Mrs. Jim Wiman and children.

Mr. and Mrs. Ernest Scott of Carlsbad, N. M., and Mrs. S. J. Scott of Lubbock, visited Tuesday and Wednesday with Mr. and Mrs. Sully Gleason, 1209 Grand Ave.

Mr. and Mrs. Stanley Vinson and daughter, Johnnie, are spending the weekend at Tucuman, N. M.

Yearbook Outlines Busy Year's Work For La Madre Mia Study Club Group

Mrs. Dean Herring, new president of La Madre Mia Study Club, will assume her official duties at the first regular meeting of the 1954-55 club season to be held near the first of September.

La Madre Mia Study Club is one of Hereford's youngest clubs, having been organized in 1952, for the purpose of studying child guidance, dealing for the most part, with the pre-school age children. Its membership, limited to 20, is made up of very young mothers who desire a unified study of common problems.

Programs Completed

The year book committee has completed outlines for the 1954-55 programs. First meeting will be on September 2, when members will be entertained at a breakfast in the home of the president. New year books will be distributed and a general discussion of outlines and activities for the year will be featured.

Club theme for the year will be "We Build As We Study" and two programs each month will be developed along special interests of members who choose their own topic and present it in their own manner. Meetings are held on the first and third Tuesdays of each month.

Program topics will deal with caring for the infant, choosing the right toy to aid in his development, training the child in cultural development and physical welfare. Also, religious guidance and special emphasis will be given to the child's outlook on life as he grows.

During the club year, two social affairs for husbands and a party for the children will be featured. In the summer months "se-

cret pals" help members keep in contact with each other and a family party or picnic is held.

Home Town Interest

Since the club's organization, members have devoted their time to perfecting the over-all plan for study and so far, no definite pro-

ject has been worked out. During the summer, however, members have manned the concessions at the local ball park to raise funds for a project which they hope to sponsor this year.

Mrs. Herring is looking forward

(Continued on Page 2)



MRS. DEAN HERRING, new president of La Madre Mia Study Club, is shown looking over some educational toys which her club will study for recommendation during the coming year.



MR. AND MRS. LELAND Q. RUTTER, above, were married in Clovis, N.M., on July 16. Parents of the couple are Mrs. Ernestine Sanders and Mr. and Mrs. Glenn S. Rutter. The ceremony was performed by the Rev. Joseph Underwood in the Clovis First Baptist Church. Mrs. Rutter is a graduate of Hereford High School and has been employed at C&R Cleaners. Rutter is a World War II veteran, having served overseas for 26 months. He is engaged in farming near Hereford. The couple have returned from a short wedding trip and are now making their home at 406 W. Third St.

Year Book.....

(Continued From Page 1)
to developing a project as her main objective for the year, and hopes to see the club adopt such a program in line with the club motto "None could be greater in fame than to have the name of Mother." She thinks she will gain new and better ideas for training her children through La Madre Mia Club associations. "We are all very much in earnest and take the club work seriously," she commented.

Claiming no special hobbies, she has pursued several hobbies in line with her job of being a homemaker and mother. She likes to sew, often making her own patterns, and she makes most of her own clothes and the clothes for her two small sons. She enjoys cooking, too, and likes to experiment with new recipes. She thinks she would like golf and hopes to take up the game when the children are older.

Mrs. Herring moved to Hereford from Littlefield in 1951 and has been an active worker in the First Baptist Church Sunday School and in the Woman's Missionary Union since that time.

Club Officers
Other officers who will work with Mrs. Herring are: Mrs. R. V. Hale, vice president; Mrs. Don Fudge, secretary; Mrs. Calvin Goodin, treasurer; Mrs. Dennis Lomas, parliamentarian; Mrs. Eugene Sparks, historian and Mrs. Vernon Wilson, reporter.

Committees for the coming year have already been appointed by the president. They include: Year Book, Mesdames Carroll Goss, Glenn Hopson and Louis Beckman; Finance, Mesdames Calvin Goodin, Hershel Miller and Stanley Phillip; Social, Mesdames Troys Riddle, Bobby Owen and Joe Lyons. Courtesy, Mrs. Glenn Wilson and Mrs. Ogle Riddle.

Hundreds.....

(Continued from Page 1)
has never sprayed and has never had any diseased plants. "I grow them for their beauty as they ap-

pear in the yard, not for arrangements in the house, although I like to make arrangements for my friends or the sick, and I do as little work with them as possible. All I want is a wonderful array of blossoms which seem to lift us both out of the everyday routine with their beauty."

Varieties Are Reviewed

Simply to list varieties by color is not enough to paint a true picture of the beauty you want in color. It is much more satisfactory to see the plants in bloom. Mrs. Lomas began with Orange King, given to her by Mr. Bailey, and it is still her favorite. It is a bright orange, blending with a lighter shade. It is both sturdy and disease resistant and produces a profusion of blooms. Through the years she has added many varieties:

"Gold and yellow melt together in the petals of 'Gold Dust'; 'Spotlight' is yellow with red spots; 'Morning Kiss' has a happy blending of apricot, salmon and pink; 'Beacon' has bright, red edges with two-toned yellow throat; 'Eisenhower' is all yellow. This is the first one of this variety Mrs. Lomas has tried.

"Picardy" is another favorite which is light pink, almost solid. "Dr. Bennett" is in a full shade of red and the "Leuvenhorst" is white with flecks of pink. Another favorite is "Heart or Gold," white and gold throat.

When cutting gladiolus, at least four or five leaves are left on the plant so that corns will mature for next year. These new corns may be dug six weeks after flowering. Save the bulbs of the varieties you like best, and you can have a continuous supply of your favorites for years, she advises.

Color Television
Color television receiving sets contain twice as many parts as the conventional black and white picture models and require three times as long to assemble in the factory.

Junked Cars
About 3.3 million automobiles were junked in 1952.

Frio News

By Mrs. Owen Andrews

Mr. and Mrs. C. N. McClure visited relatives at Midland last weekend. They left again on Monday for a visit and Homecoming in Montague County.

Visiting the Billy and Elza Warrick homes the first of this week were their father, J. P. Warrick, and two brothers, Thurman and Lee Warrick, all of Millerton, Okla., a sister, Mrs. Elmer Redus and Mr. Redus, of Kilgore.

Mr. and Mrs. J. E. Andrews, Mr. and Mrs. Jim Brooks, Miss Alma Andrews, Mr. and Mrs. D. O. Benson and Mrs. McClennen, were fishing at Conchas Dam Friday and Saturday. They reported a good catch of fish. The Brooks' daughter, Mrs. Dueward Taylor, and family, were already there on an outing.

Mr. and Mrs. J. E. Andrews, Veradelle and Frances Andrews, Glenn Andrews and Miss Alma Andrews visited their relatives, the Charles Kings, at Amarillo Sunday afternoon.

Genelle Benson is visiting this week at the home of her sister, Mrs. Joe Hacker, in Portales.

Mr. and Mrs. W. H. Thompson, Tawana and La Von, Mr. and Mrs. Lester Irwin, Connie and Ronnie, attended a family reunion of Mrs. Thompson's relatives, the Odom family, at Amarillo, last Sunday. There were relatives from California there, as well as the Odom families in Amarillo.

Mr. and Mrs. B. M. Sudduth took Sunday dinner in the H. D. Robbins home, Mr. and Mrs. Weldon Stephens took Sunday supper in the parental Robbins home.

Reba Leslie spent Thursday until Saturday with her cousin near Lazbuddie. The Leslies had attended a family reunion on Thursday, and Reba went home with the relatives from there.

Mr. and Mrs. Weldon Green and children visited at Boys Ranch, Sunday.

Nora Jo McLallen was able to return home from the hospital last Friday. Also, little Bonnie Jones came home from the hospital the same day.

The Frio young people enjoyed a Weiner Roast at the H. D. Robbins' home on Tuesday night. Present were: Clark Dobbs, James Jones, Bob Durigan, Glen Andrews, Charles Springer, Joe Andrews, Pat Robbins, Veradelle Andrews, Tawana Thompson, Frances Andrews, Alma Andrews, Rev. and Mrs. D. W. Ward and children and Lyla Robbins.

Birthday Party
Peggy Little was honored at a party celebrating her sixth birthday Friday. Children present at her home were Jana, Bill, and Cheryl Cole, Francille, James and Gary Buttrill, Carol, Stevie and Jeanie, Robbins. Others present were Peggy's two grandmothers, Mrs. H. D. Robbins and Mrs. Grace Little of Hereford, Mrs. Leonard Buttrill, Mrs. Floyd Cole, Mrs. Frank Robbins, Glenda and Pat Robbins.

Women's Missionary Union met Tuesday in the home of Mrs. H. D. Robbins for a missionary program. Mrs. E. H. Little was in charge of the program. Those present were Mesdames D. W. Ward, E. H. Little, Frank Robbins, H. M. Mobley, T. L. Sparkman, U. L. Leslie, Edgar Vinson, Carlton Dobbins, Owen Andrews and Mrs. H. D. Robbins. Sunbeams and their leaders present were Carol and Jeanie Robbins, Peggy and Becky Little, Viana, Reba, and Peggy Leslie, Sammie Anne and Edlanta Vinson, Judy and Linda Ward, Veradelle and Frances Andrews, and Lyla and Glenda Robbins.

Mr. and Mrs. T. L. Sparkman, Bonnie, Tommy and Darlene and Mr. and Mrs. Ray Stewart, Linda and Jerry returned Tuesday from a trip to different points in Colorado, where they had spent the last 10 days. On Tuesday night of this week, they stayed with the J. B. Harlins, who formerly lived in this vicinity.

The Associational Workers Conference met Thursday at the Frio Baptist Church. Ladies of the church served the noon meal.

The Young Women's Auxiliary met Friday in the home of Miss Lyla Robbins. The program was "Mission in Latin America." Present were Veradelle and Frances Andrews, Tawana Thompson and Lyla Robbins.



Let's Cook Something

Summer Menus Based On Salads Prove Satisfying

Busy housewives have found that summer menus can be based on salads, and get by satisfying. Or the meal might be centered around a service of salad with salad. A hearty salad with ham or chicken sandwiches is good—or the salad may consist of cold chicken, tongue or salmon and a vegetable salad, perhaps of cooked string beans and tomatoes or the popular potato salad.

Foods for warm weather dining become more popular in late summer when appetites are faded and the cook has about used up her imagination and ingenuity.

Mrs. Martin Gilliland suggests a different cheese salad which has a stick-to-the-ribs quality that satisfies, yet gives that refreshing touch to a meal which otherwise might seem flat. Another point in its favor is that it is so easy to prepare.

Cheese Salad
1 package lemon Jello
1 1/2 cups warm water
1/2 tablespoon vinegar
1/4 teaspoon salt
Mix all these together and chill. Then mix together:
1/2 cup salad dressing
1/2 cup sweet milk
1 teaspoon minced onion
Blend together and whip well. Then add to chilled mixture and beat with electric mixer or by hand. Fold in 1/2 cup of grated cheese and 1-3 cup of chopped stuffed olives and place in mold. Place in refrigerator and allow to set. This may be decorated with nut halves or chopped nuts if you are in a party mood.

Here is another of Mrs. Gilliland's summer-time recipes. She obtained it during the war and since that time has experimented with it until it has become a favorite. It not only satisfies the most fastidious, but is nourishing and foolproof, too.

Lemon Cake Pie
1 cup sugar
3 tablespoons flour
3 tablespoons butter
2 eggs-separated
juice and rind of 1 lemon
1 cup of whole milk
Cream sugar, flour and butter,

Household Scrapbook

By Roberta Lee Smelling Salts
To make smelling salts secure a wide-mouthed bottle with a glass stopper and fill it almost to the top with subcarbonate of ammonia in coarse powder form. Then pour over it just enough oil of lavender to cover the contents.

Too Much Salt
When too much salt has been added to gravy, vegetables, or soup, while cooking, stir a little coarse brown sugar into it and the salty taste will disappear. Or add

stir in beaten egg yolks, add lemon juice and grated rind, and milk slowly.

Beat egg whites stiff and fold into mixture. Pour in an unbaked pie shell and bake at 350-F. for 30 minutes or until firm. This makes filling for one nine-inch pie.

With a topping of whipped cream this makes wonderful party food.



You'll be Amazed!

NOW—an economical, easy-to-purchase Remanufactured Engine GUARANTEED to give NEW ENGINE PERFORMANCE!

SUIT'S AUTO SUPPLY CO.
208 N. Main St. Phone 500

NOW for a limited time you get

\$100.00

FOR YOUR OLD WASHER

ON THE PURCHASE OF THIS PAIR OF

NORGE LAUNDRY MAIDS AUTOMATIC WASHER & DRYER

Trade in your old washer today and get \$100.00 allowance for it on this famous pair. It's the best washer and dryer offer EVER. Look how you save.

Regular price of both..... \$519.95
Allowance for your old washer..... 100.00

YOU PAY ONLY

\$419.95

NO DOWN PAYMENT

here's our amazing offer!

Get \$50.00 for your old washer if you trade now for the Norge Automatic Washer alone. Features 5-way rinse, tangle-free super spin, 1 year guarantee.

Regular Price..... \$279.95
Allowance for your old washer..... 50.00
You Pay..... \$229.95

Free installation on this Electric Dryer. Buy this Deluxe Norge Electric Dryer at regular price of \$239.95 and we'll install it free! Low down payment. Easy terms. Limited time only.

FREE SERVICE FOR ONE FULL YEAR

Warren Motor & Appliance
East Hiway 60 Phone 723

It's EASY to build or Remodel the McCaslin Way

DID YOU KNOW

That You Can Build A NEW GARAGE

on our easy Budget Pay Plan?

That's right folks... and you don't need a large down payment either. When you remodel, add a room, build a garage, or scores of other things, you may use our Budget Pay Plan with **NOTHING DOWN — MONTHS TO PAY!**

And if you're looking for a garage style that suits your home, then come in and see our wide variety of plans.

WANT TO BE ORIGINAL? ?

Sure, lots of people do... and if you're planning to remodel, come by and **GIVE US YOUR IDEAS**, and let us help you iron out the wrinkles. We'll be glad to help you with your plans.

USE OUR EASY BUDGET PAY PLAN!

CARL McCASLIN LUMBER CO.
A Complete Building Service

1 Block East of the Courthouse Phone the Lumber Number 7

Personals

Mrs. Joe Hudson of Seagraves came Saturday for her daughter, Jerry Zan, who has been staying with Mrs. D. H. Alexander, 217 D Avenue.

Mr. and Mrs. J. D. Burkett visited in the home of Mr. and Mrs. L. D. Taylor of Friona Wednesday night and brought their son, Jimmy home. He had been fishing with Taylors at Conchas Dam in New Mexico. They caught 63 nice fish.

Mrs. L. M. Harris has been staying with her daughter, Mrs. Everett Doak, while recovering from a broken arm.

Weekend guests in the home of Mrs. Kenny Gearn, 230 Ave. J, were her parents, Mr. and Mrs. C. E. Robinson of Enid, Okla., a nephew, Richard Robinson, Enid, Okla., and Mrs. W. G. Robinson and son, Robby, of Houston.

A week's visit was paid to Mrs. Zula Gilliam by Mrs. Don De Armond and son of Spearman starting last week.

THE REAL M'COYS
BY **JOHN and GEORGE**

John McLean Insurance Agency
24 Years of Insurance
Know How Phone 273

ADRIAN NEWS

By Annie Leslie

Mr. and Mrs. Buster Hinds and daughter, Nancy, of Hedley visited Tuesday of last week with Mr. and Mrs. W. C. Briggs and boys.

Visiting Mr. and Mrs. Ed Jacobson last Thursday were Mrs. K. U. Conway, daughter, and two nieces, and several little Mexican girls from the Wesley Community Center in Amarillo. Mrs. Earl Mathis brought some of the little girls out, but visited during the day with Mrs. Stella Thuet. The children enjoyed riding horses and other interests on the farm during the day.

Mrs. Bill Leslie and Annie were in Lubbock last Thursday afternoon on a business trip.

Mr. and Mrs. V. E. Lenke left Sunday for Temple, where Mrs. Lenke will get a physical checkup.

Visit in Wyoming

Ed Kline and Mr. and Mrs. Jim Voyles left last Thursday for Gillette, Wyo., where Mr. Kline used to work. During the 10 days they plan to be gone, Mr. and Mrs. Jim Haliburton and children of Vega are staying at Kline's place and taking care of things.

Mr. and Mrs. T. B. Cotton, Lena Tommie, Johnnie Lou, and Billy Ray of Odessa visited Friday to Monday in the H. D. Tomlinson home. Mrs. Cotton and Mr. Tomlinson are brother and sister.

Mr. and Mrs. Bobby Speed and Rita, and Mr. and Mrs. Joe Speed left Monday for a vacation in Lake City, Colo. Mrs. Nanie Fortenberry is keeping Dude during the vacation.

Mrs. T. A. Preston of Amarillo visited in the H. D. Tomlinson home last weekend.

John Proctor is in Northwest Texas Hospital following an operation.

Fire Destroys Home

The house on the place owned by Mr. Mills of Chicago and occupied at the time by the Roy Jobe family, was destroyed Sunday night in a fire. Cause of the fire is unknown.

Visiting in the home of Mr. and Mrs. H. D. Tomlinson Saturday were his brother and family, Mr. and Mrs. Floyd Tomlinson of Canyon.

Scaggs Finishes DCS

Lt. Grady Skaggs, who is in Korea, has just finished an officer's training school and has been transferred to the Regiment as the Regimental Ammunition and Postal officer. Other duties include custodian of the P.X. and mess officer. These officers are chosen for advancement by their standards. Skaggs is not due to leave Korea until some time in February.

George Gruhkey and Perry Dale and Bob Gruhkey went fishing at Conchas Dam last weekend.

Fishing at Buffalo Lake last weekend were Mr. and Mrs. Chock Garrison.

Mr. and Mrs. Allen Jones and Raymond visited in Abilene Friday to Monday with Mrs. Jones' sister and husband, Mr. and Mrs. Earl Johnson.

Mr. and Mrs. Ernest Frank Davis and family, Arthur Davis and Mrs. Oscar Bronnunan and children, Wesley Story, and Mr. and Mrs. F. U. Shuyler, attended a reunion at Elwood Park in Amarillo Sunday, in honor of Mrs. Bronnunan's and Mrs. Frank's father, Mr. E. R. Barnett's 80th birthday.

Mrs. Nellye Davis and Mrs. Grace Baker's sister-in-law, Mrs. Oscar Fulk and children, Mary Ann and Thomas of Laconia, Ind., left Monday after a week's visit.

Mr. and Mrs. E. K. Pinnell, Barbara, Rebba, Wanda, Wayne, and Joan Sheets went to a rodeo at Earth Saturday.

Mrs. Joe Pierce's daughter from Archer City visited last weekend with her.

Jean Finley and Alma Mosteller visited last week in Channing with the L. A. Edwards' family while Mrs. Mosteller attended the Northwest Texas Conference School of Missions of the W.S.C.S.

Mr. and Mrs. Jimmy Leslie visited Monday and Tuesday in the Bill Leslie home.

Adrian School Plans

The Adrian School Board met Monday night and decided that school will start August 30. All of last year's teachers are resuming duties except Mrs. Heber Holder who will teach at Vega this year. Mrs. Allen Jones will teach in her place.

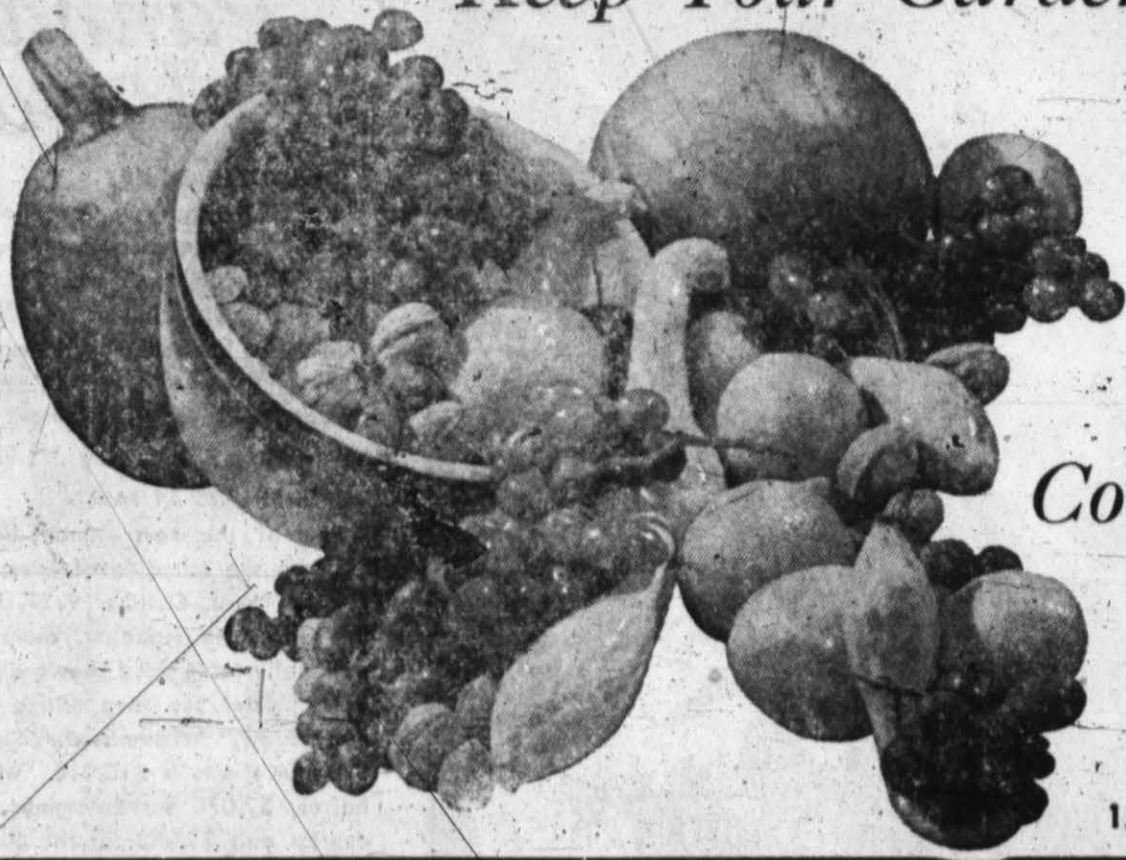
Teachers will be: First and Second grades, Mrs. F. A. Kromer; Third and Fourth, Mrs. Allen P. Jones; Fifth and Sixth, Mrs. Annie Vickrey; Seventh and Eighth, Mrs. Hazel Chilton; High School, Mrs. Ted Bones, Mr. Al Goodin, Mr. J. R. Cullender, and Superintendent Allen P. Jones. Mrs. Arthur Jordan and Mrs. John Proctor will operate the cafeteria. Bus drivers for this year are George Wortham, Al Goodin, Joe Cullender, and Paul Jones.

Leave For Canada

Canada and parts throughout the Northwest are the destination of Mr. and Mrs. Ray Howell and son for a three week's vacation. They left Tuesday morning and will return in time for school.

Keep Your Garden at Your Fingertips - All Winter With A

HOTPOINT HOME FREEZER!



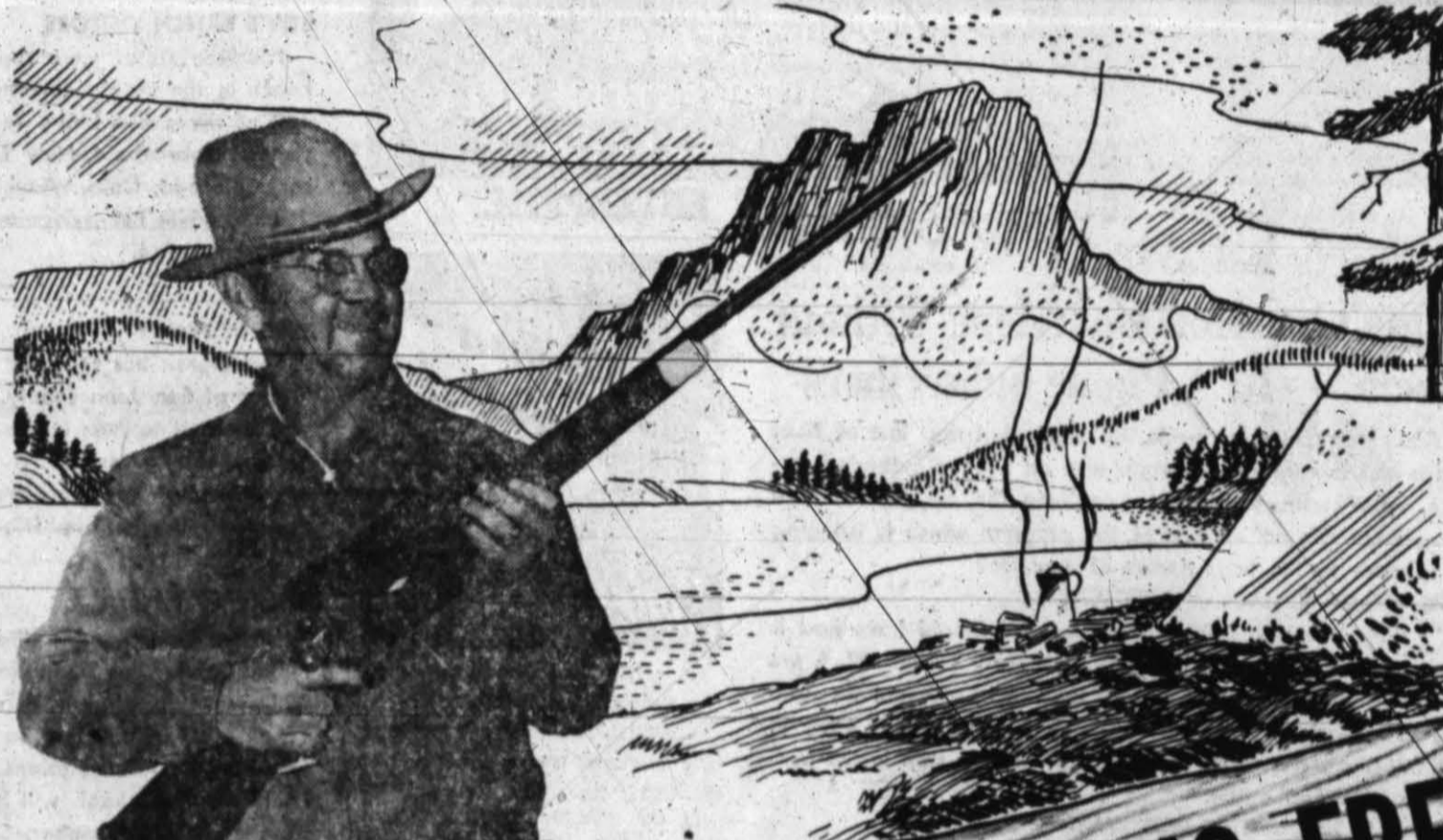
It makes no difference, whether you're the big sportsman, who brings home a plentiful supply of meat, or the gardener who is harvesting a bumper crop of delicious vegetables, they'll all be at your fingertips if you put them in a HOTPOINT HOME FREEZER!

Come In Today--Let Us Show You The Many Advantages of a Hotpoint Freezer

PARKER BROS BUILDERS SUPPLY

1306 Park Ave.

Phone 719



"AN ELECTRIC FREEZER IS THE ANSWER TO A Sportsman's Prayer!"



says
Mr. H. L. McMAHEN
of Stratford, Texas


"It sure is nice to have some trout or a piece of bear meat around whenever that's just what I feel like eating. I can live last year's fishing and hunting trip over again, and enjoy a good meal to boot. I recommend a freezer to anyone who goes hunting or fishing."

A sportsman like Mr. McMahan gets a real pleasure out of sharing his catch with friends. And Mrs. McMahan finds it easy to prepare a fish dinner in a hurry. Right after the catch, she puts cracker meal on the fish, cooks and freezes them. When friends drop in, a fresh fish dinner is just a matter of warming an already prepared meal.

Keep the pleasure and good eating of your hunting and fishing trips all year round. Keep your fish and game in an electric home freezer.

SEE
"Freezer Fair"

AT YOUR REDDY KILOWATT ELECTRIC APPLIANCE DEALER


MRS. H. L. McMAHEN
says:
"A freezer is a real help around the house. I can serve quick meals—and use out of season foods. And, as for 'Curly's' hunting and fishing trips, I'm like any wife, I sure enjoy eating what he shoots and catches."

 **SOUTHWESTERN PUBLIC SERVICE COMPANY**



Editorials

Rural Telephones Community Asset

Announcement this week that the last of Deaf Smith County's seven rural telephone exchanges has switched over to an extended service basis completes the first phase of the REA program as originally outlined for this area. Meanwhile, the three exchanges operating through Hereford have been on an extended area service for approximately 12 months, affording an excellent means of checking on the popularity of rural telephones as a public utility.

With approximately 750 subscribers, the bookkeeping department of the co-op was logging around 1,400 calls per day. This figure is possibly lower by virtue of the fact that three of the seven exchanges were on a toll basis until this week, and had to pay specific charges on each call. It is also interesting to note that 50 percent of all calls originate on the farm. Whether rural telephones in such a sparsely populated area will pay their way, still remains to be proven. Some say "Yes", others say "No". It is safe to say, however, that should the system amortize its debts in this area that most other points in Texas can likewise pay out over a long period. A gross income of \$7,000 per month on such a heavy investment would appear highly questionable to most business men, especially in view of the fact that approximately half of the monthly charges are for toll calls, most of which goes to inter-connecting lines.

General observation of the rural telephone program in this area, however, presents several other phases which easily offset the money angle - to the subscribers, at least.

The telephone, to the average rural resident, is more important than to most town

subscribers. This is true chiefly because the town resident can, in a few seconds, jump in his car and deliver his message or make his purchases in person. Emergencies, such as fire, illness and accidents, can likewise be coped with more easily and faster by the city dweller than by the rural resident. Even "visiting" is easier accomplished by the woman in town who measures the distance from her neighbors in blocks rather than in miles.

"If we had to take out our lights or take out our telephones, we would choose to keep the telephones," is the definite opinion of several subscribers on the REA lines. This is especially true of older couples whose children have married and moved away, leaving the couple in the family home. Such opinions, we believe, fairly well substantiate existence of the rural telephone program.

If the program should fall short financially - and it easily might when depreciation and maintenance costs rise - our observations lead us to believe that such public money that has been invested in the program is among the best of federal assistance. To say the least, it serves for general betterment. It has placed farm life on a par with city comforts and, in our opinion, has accomplished far more than millions of dollars poured into Europe and other nations which a few short years ago were trying to overwhelm and subdue this country in warfare.

TIME TO

QUIT COASTING And Go To Work

"Does a live Chamber of Commerce create a wide-awake town and community - or does an alert community create and maintain the Chamber of Commerce?"

So far, we have never heard the question answered to our satisfaction. However, we have never seen a good town without a working Chamber of Commerce. They seem to go hand in hand.

Recent employment of W. M. Lenderman of Graham, Texas, as manager of the Deaf Smith County Chamber of Commerce, in our opinion, definitely opens new vistas for Hereford and the surrounding territory. He is an older man than other recent managers here and, for this reason, will likely remain longer. His experience and background indicate that Mr. Lenderman has a profound understanding of community needs, general aims and ultimate goals of the community. This one factor alone can easily influence the entire future of the community.

Mr. Lenderman, on the other hand, is no slacker. He cannot pull rabbits from hats. Success in his work will depend more upon the citizenship and function of committees than upon his personal accomplishments. Organization and direction of many interested citizens is the chief result to be expected from any Chamber of Commerce which, like any public office, really belongs to the people.

Without question, Hereford and the area it serves has been resting on its laurels. It has been a long time since any definite community program has been launched or accomplished. Meanwhile, neighboring communities have followed the example of Hereford and are providing competition to this area. Competition is healthy. Invariably, it is the forerunner of progress. Any accomplishments, however, always fall back on constructive thinking, good organization, adequate financing, and hard work. Right now, all four of these factors are lacking in Hereford.

Arrival of the new manager, therefore, should be a signal to stop coasting and get down to business. It is either go forward or backward.

"Congress has enacted a law vastly increasing Federal aid in the construction of highways and President Eisenhower has signed the measure. There are always handling charges in Washington and never as much comes back as is sent in. We have no information on how this additional Federal aid is going to be financed, but in some way the states are going to have to dig in their pockets to foot the bill." BEDFORD, VA., BULLETIN.

"We can't reduce taxes unless we reduce expenditures, and we cannot reduce expenditures as long as politicians can get votes by promising more government benefits." DAWSON, MINN., SENTINEL.

RURAL TELEPHONE CO-OP DIAL SYSTEM

HEREFORD'S SOUTHWESTERN BELL 1902 SYSTEM

"SHAME ON YOU - - - - PRIVATE ENTERPRISE"

QUESTION OF THE WEEK

"Don't See How Got Along Without Them" - REA Phone Subscribers

Announcement was made this week that the last of Deaf Smith REA telephone exchanges was cut over to extended service. After using your rural telephone for approximately a year, what is your opinion of the program which is bringing telephones to the farm homes of America?

MRS. MERLIN C. KAUL - WESTWAY

"I think it is a wonderful thing but we should have had it long ago. It should be available for every home. When we lived in northeast Kansas we got used to it, so when we moved here where there was no telephone service in the country, we felt like we were pioneering. It is really a step in the progress of the Panhandle."

MRS. J. B. NOLAND - WESTWAY

"I think it is a wonderful convenience for farmers. It saves so many trips to town and to the neighbors. We enjoy it tremendously and the long distance service is often a tremendous help."

MRS. DOUGLAS TIMBERLAKE - WESTWAY

"I would certainly be lost without a telephone. It has saved a million trips to Hereford and, of course, I can talk to my neighbors very easily."

MRS. GLEN BURRIS - WESTWAY

"I don't feel so isolated now with a telephone. My nearest neighbor is five miles away. My husband carries on much of his business by the use of the telephone, too."

MRS. HERBERT FRIEMEL - DAWN

"It is just all right. I wouldn't be without this wonderful convenience. I believe everyone should have a phone, but farmers need them worse than city people."

MRS. WALTER LONDON - DAWN

"The rural telephone is just wonderful. I have really enjoyed mine. I haven't had any emergency since we have had the phone. I believe that we did. That's when they really come in handy. Of course I gripe about the party line sometimes, but I guess everyone does that."

MRS. J. L. BROOKS - FRIO

"The telephones are mighty nice. You can really get quick service with one. My husband's mother has been very ill and the long distance service has come in mighty handy during her illness."

Highlights and Sidelight FROM THE State CAPITOL

By Vern Sanford
Texas Press Association

AUSTIN, Tex.—State candidates in the runoff races are now on the firing line, blasting away.

In the gubernatorial race, Governor Allan Shivers and Judge Ralph Yarborough have re-formed their lines and are in a showdown battle for the state's top job.

Both candidates for governor had reasons for failing to score a victory in the first primary.

Shivers said that his supporters were too confident and had not turned out at the polls in the expected numbers. He encouraged them to exercise their right to vote in the coming election.

Yarborough said that he would have won the first primary except for Texas Republicans who neglected their own primary to vote against him.

Three Factors Decide
Capable of determining the August election were 400,000 Texans, eligible to vote, who stayed away from the polls July 24.

A smaller factor was the 3,000 who cast their votes for Davis and Holmes.

Also to be considered were the Republicans who voted in their own party primaries in July, but who are free to cast their ballots in the Democratic second primary. Most of these votes, it was generally conceded, would go for Shivers.

Scott in Court Runoff
Austin Attorney Alfred Scott will be in the runoff with Judge Fawcett Brewster, for Place 1 on the Supreme Court.

This race will gain more than a little attention, as will the campaign of Judges Alan Haley and Lloyd Davidson for the Court of Criminal Appeals.

Fines Hit Area
Hardly had the embers of the political fires cooled when forest fires broke out both east and west of Austin.

Thousands of acres of woodlands and three homes, now lie scorched, burned and bared as the result of fires around Volente (Dodd City) on Lake Travis west of Austin.

On the opposite side of the capital city, the eastern portion of Bastrop State Park lost 7,000 acres of pine and live oak as the result of an eight-day brush and timber fire, which finally broke up by sudden showers.

Drouth Aid Arrives
Just as the hot sun has made easily flammable the forests in the area, so has the temperature and lack of rain taken its toll of the ranchlands.

Governor Shivers and Agricultural Commissioner John White have combined their efforts to obtain drouth relief in the form of a federal and state-backed hay program.

Ranchers in 23 Central and West Texas counties will be eligible. Allocations for the aid, amounting to \$600,000, were provided largely by the federal government with a \$500,000 helping hand. The state will counter with the balance.

Titled "Operation Haylift," the program is the third since 1952. (Continued on Page 5)

Panhandle Paragraphs

FOUR-LANE HIGHWAY
The State Highway Commission has demanded a right-of-way of 250 feet between Canyon and Happy to construct a four-lane highway on No. 87. A letter from the State was received Friday, although the State acted on Tuesday of last week. The State Engineers were supposed to have been in Canyon Wednesday to set the stakes for the four-lane underpass on Highway 87, north of Canyon. Canyon News. — pp —

HORSE SHOWS AT FAIR
Four of the most famous horse shows in the nation will brighten the schedule of livestock events at the 1954 State Fair of Texas, October 9-24, in Dallas. Ray W. Wilson, the fair's livestock manager, announced this week. "These four nationally recognized shows will be the Quarter and Palomino horse classes, the open cutting horse contest and the Shetland Pony show," Wilson said. "The combined premium purse for the four shows is \$10,910, with \$3,840 posted for Quarter horses, \$2,070 for Palominos, \$2,000 for the cutting horse contest and \$3,000 for the Shetlands." Mission Times — pp —

BOYS' RANCH VISITORS
Fourteen states were represented by 191 visitors to Boys' Ranch in the period covered by the last 10 days, with some 160 of the guests being Texans. Indiana contributed 5 of the visitors, Nebraska 4, New York and New Mexico 3 each, Kansas, Colorado, Ohio, Wyoming, Arkansas, Illinois and Georgia 2 each, while Pennsylvania and Louisiana each sent 1 visitor. Vega Enterprise. — pp —

WED BY PROXY
Farmington has recorded the first wedding by proxy in the history of San Juan county. Arthur Ray Painter of Farmington was married to Miss Frieda Luenenschloss of Germany in the proxy wedding. Mrs. W. H. Sage, a secretary, stood in as the bride for the ceremony before a Farmington justice of the peace. The Portales Tribune. — pp —

HIGHWAY PATROL
Homer Garrison Jr., director of the Texas Department of Public Safety, has announced that the Texas Highway Patrol will accept applications between now and Aug. 25 from young Texans for appointment to the Texas Highway Patrol. Garrison said that examinations for appointment to the patrol recruit training school will be given at various points in the state early in September. Some 30 vacancies due to resignations, deaths and transfers will be filled from the roster of those qualified. The Vega Enterprise.

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm may have an idea this week, but it's ahead of his time. — O —

Dear editor:
I was out here yesterday afternoon trainin my calves to stay on the shady side of their mothers while they get from the shade to the watering tank, heard the other day a rancher in West Texas lost a bunch of calves from sun stroke just from walkin on the sunny side of the cows, and I got to thinkin about an article I read some time back.

Accordin to this article, a scientist out in California is workin on a method of putting people into hibernation when they get sick. He's tryin to develop a pill you can swallow that'll cause you to pass into a month-long sleep or daze, while you recover from whatever is ailing you.

And I've been thinkin. Grass is so short, cattle are so hungry, and the price is so low, about the only thing that'll save em is some of them pills.

If I could give each one of my cows one of those pills and she'd hibernate in the barn until the drouth is over and the grass is knee high once more, it'd beat government relief all to pieces. In fact, I wouldn't see any point in usin this method just while a drouth is on, why not arrange to let your cows hibernate every winter? Along about the first frost, hand each one of em a pill and herd em in the barn shut the gate, and forget about em until next spring when the grass is out once more. Might even try one myself, although up to now there hasn't been much essential difference between my farmin activities and hibernation anyway. Use of these pills would also solve the government's problem of price supports for cattle, which up to now it's been unable to do on account of they claim you can't store a cow.

The trouble with scientists though is they're always talking about these things but they're a little slow about getting around to getting the pills in my hand. You take a man with a bunch of cows, no grass, and the bottom out of prices, even if the government lends him some money to buy feed with, there's a joker in it, he's got to pay it back. That ain't relief, that's just postponin the misery.

Agricultural experts will tell you how to conserve feed, how to take care your grass, etc., but when a cow gets hungry, it doesn't take any expert to tell you the only answer to her problem is feed.

If they can get these hibernation pills perfected 30 days from now, my cows can make it, but otherwise I won't be responsible.

Yours faithfully
J. A.

Record Justifies Another Donation

The machinery is being geared for an Emergency Polio drive, August 16-31 in Hereford. At the same time, the drive will be nation-wide in scope and has as its goal 20 million dollars.

Coming a scant six months behind the annual 1954 drive, the time is bad. But, so is polio. Without delving into the publicity material or calling the chairmen, it is easy to realize why the drive is necessary.

Our neighboring town of Canyon, Texas, definitely answers any question along this line. Several cases of polio in that community led sponsors to believe a general epidemic possible. They got in touch with Polio headquarters and, without picking up a trouble, they received gamma globulin shots for more than 800 boys and girls. Still more is on the way.

In this day of high taxes, heavy donations and tremendous living costs, we realize that another polio donation will be definitely a burden to many people. On the other hand, take a look at the results which the Polio foundation has achieved. If you just cannot afford to give, you can't - and that's it. However, if you can spare a few more dimes or a few more dollars, we cannot think of a more worthy or more worthwhile recipient than the National Foundation for Infantile Paralysis.

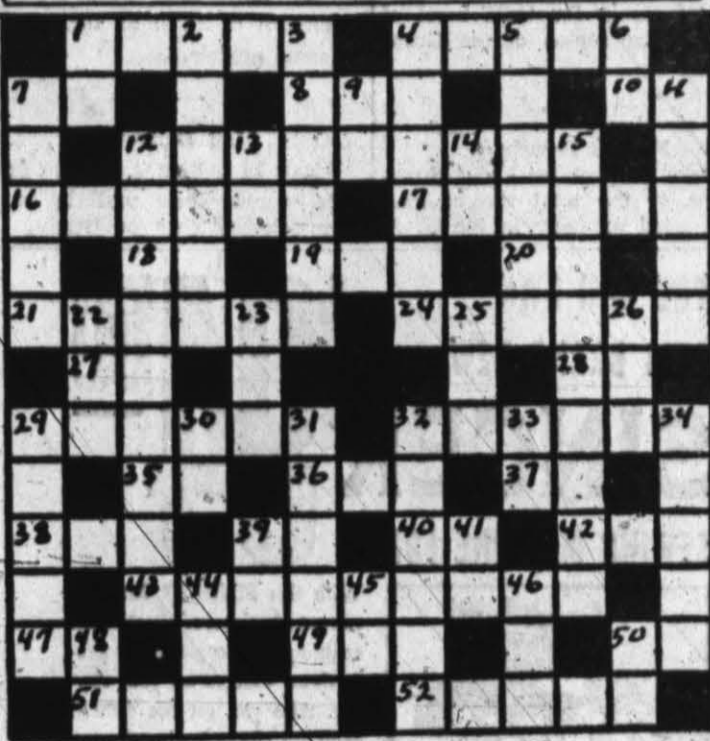
The Sunday Brand



Established 1936
Published every Sunday at 336 Main St. Hereford, Texas

James M. Gillentine, Editor and Publisher
Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Single copies 10c each.
Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.
Hereford, Deaf Smith County, Texas
News Editor Bob Phillips
Adv. Manager Melvin Young
Mech. Superintendent Stanley Philipp
Society Editor Mrs. John McLean

CROSSWORD • • • By A. C. Gordon



- ACROSS: 1-Phrase, 2-Pre-rate, 3-Declaration, 4-Article of append, 5-College degree, 6-Courtesan, 7-Divide, 8-Makers of beer, 9-Chemical symbol for nickel, 10-Insect, 11-Man's nickname, 12-To produce short, rapid beats, 13-Challengers, 14-Ancient Chaldean city, 15-Negative, 16-In frugal, 17-Narrated, 18-Preposition, 19-Child, 20-Chemical symbol for sodium, 21-Period of time, 22-Editor, 23-Printer's measure, 24-Status procured by, 25-Length of service, 26-Perform, 27-Prefix of negation, 28-Deceit, 29-Ringing sound, 30-Readers senses, 31-Prefix denoting "down", 32-Musical note, 33-Characterized by sitting, 34-Preposition, 35-Nephew of Abraham, 36-Insect, 37-Pink egg, 38-Embraced the opinions of one party, 39-Negative, 40-Part of a ship (pl.), 41-Preposition, 42-Bookkeeping entry, 43-Preposition, 44-Age, 45-Organization, 46-Greek letter, 47-Overcharge (abbr.), 48-Exits

Beauty At Home

Q. How can I counteract the yellowish tinge my gray hair is beginning to acquire?
A. After your customary shampoo, dissolve about two tablespoons of bluing flakes in hot water and mix with your shampoo into a fluffy froth. Dip your head into this and massage well through the hair. Then rinse in clear, lukewarm water.
Q. How can I keep my fingernail cuticles in healthy condition?
A. A very good practice, after washing your hands, is to push the towel back from the tip of each finger. This helps to keep the cuticle loose and away from the nail.
Q. I have the "sunken" type of eyes. How should I use eyeshadow?
A. It would probably be better if you did not use any eyeshadow at all. Instead, blend a little clear petroleum jelly from the middle of the upper lid toward the hairline. This should be all you need.
Q. What's the best way to add more oil and sheen to my dry hair?
A. Increase the number of brushings you give your hair every day, and at least once monthly give your hair and scalp a hot-oil treatment. Use half olive oil and half mineral oil or baby oil, heat this and rub it into the scalp. Use hot towels for about 20 minutes to soak the oil into the scalp. Then shampoo.
Q. How can I exercise to help slim the contours of my hips?
A. Stretch out on your right side on the floor. Then pull both knees up to your chest and stretch out legs until the knees are rigid in front of your body. Swing downward until the body is in a straight line, then bend the knees and begin the semicircle all over again. Do this 10 times, lying on each side.
Q. Please suggest a good, homemade hand-and-arm bleach.
A. Mix cucumber juice with equal parts rose water and glycerine.
Q. What is a good hand cream I can prepare myself at home?
A. Use 2-3 cup mutton tallow, 1-3 cup mineral oil, one teaspoon of borax, and three tablespoons of water. After mixing these ingredients well, add some oil of geranium for a pleasing aroma.
Q. How can I help prevent breath odor after eating onions?
A. Drink a glass of milk, or suck a slice of lemon, then drink a glass of cold water. Another method is to chew on several sprigs of parsley dipped in vinegar or salt.
Q. How do I go about mixing a henna shampoo at home?
A. Dissolve three dessert spoonfuls of powdered henna and a teaspoonful of ordinary powdered borax in a quart of water. Strain through fresh muslin and add four ounces of shaved castile soap. Put this into an old saucepan and allow to simmer over a slow fire until all soap is melted. Stir well, then set aside to cool.

Polio is still with us
WHEN POLIO IS AROUND



A polio vaccine is being studied now. Results will be known in 1955. More gamma globulin—a temporary "pre-v" vaccine—is available this year through health officials.

The National Foundation for Infantile Paralysis
MARCH OF DIMES FUNDS ARE EXHAUSTED. GIVE TO THE EMERGENCY MARCH OF DIMES THIS MONTH!

Highlights..

(Continued from Page 4)
for state ranchers who now are weathering the worst drought in their history. The program will be almost identical to the other two and will allow ranchers to benefit from reduced transportation charges on hay.

Nine other state counties also are being considered for recommendation to the U. S. Agriculture Department.
Counties now receiving aid are Bastrop, Bell, Bexar, Blanco, Borden, Brown, Burnet, Comal, Comanche, Coryell, Erath, Hamilton, Hays, Kendall, Lampasas, Lee, Llano, McCulloch, Mason, Mills, San Saba, Travis, and Williamson.

Personals

Mrs. D. W. Allmon, 514 Blevins St., left Thursday morning for her family's reunion at Florida. They will be there four days.
Visiting in the O. G. Hill home, 801 N. Main St., are Mrs. Ora Shilling and daughter, Linda Kay, of Espanola, N. M. Mrs. Shilling is recovering from major surgery.

Governor Shivers, commenting on the program, said he felt it would ease the present situation, but that, "This drought could get so bad we might have to call a special session to provide funds."
Operation of the Commercial Security Insurance Company of Houston, already once halted and continued, has been stopped again by District Judge J. Harris Gardner. Gardner, who issued a previous order restraining the firm from business and a later one allowing it to continue, issued the latest ruling on grounds that the company had gone into business on borrowed capital, thus violating state law.

Mr. and Mrs. Dick Gholson went to Quanah today after their daughters, Barbara and Ginger, who have been visiting Rena Gholson since last Sunday, camp.
Miss Alyene Arnold from Wichita Falls took her mother, Mrs. Mary Arnold, from the hospital this week and took her to her other daughter's, Mrs. J. T. Mitchell of Artesa.

The order was modified a few days later to allow continuance of the firm's business.
J. D. Wheeler, liquidator for the insurance board, has been named by the court as receiver to supervise all affairs of the company, Ben B. High, company president, said shareholders would receive no loss if the receivership is handled properly.
Business Perks Up
Good news to Texas businessmen that the state's recession-plagued business situation will soon perk up has been issued by the University of Texas Business Research Bureau.
An upswing in business should be noted after a few weeks of stabilization as the present recession has hit its bottom, the bureau reported.
A survey of 2,863 retailers over the state showed June sales equaling those for May but four percent down from last June. For the first half of 1954, sales were seven percent below 1953 showings.
Short Shorts
Candidates are the only live things on TV these days — and most of them are re-runs.

READ THE CLASSIFIEDS

Progressive News

By Mrs. Ira Ricketts
Mrs. Fred Saltzman and Mrs. P. L. Carmichael were visiting Mrs. Earl Plank and Allen Wayne Saltzman at Neblett Hospital in Canyon Tuesday. Both had undergone surgery.
Mrs. H. L. Hershey returned Sunday night from a two and one-half week's stay in Abilene, where she had helped care for an aunt, Mrs. Sam Schorsick.
Business visitors in Amarillo Tuesday were Mr. and Mrs. Ira Ricketts.
Loys Carmichael of Black and Roy Engle of Amarillo were Saturday supper guests in the P. L. Carmichael home.
Doris and Linda Russell returned Thursday morning from Detroit Mich., where they had visited for several weeks with an aunt, Mrs. John Rector and family.
Spending Monday night in Vega with Mrs. Swanson were Lucille Park and Lucille Hughes.
Geologist for the High Plains Water Conservation district, Gordon Willis, was a luncheon guest of Mr. and Mrs. P. L. Carmichael, Wednesday.
Mr. and Mrs. Ira Ricketts visited with Mr. and Mrs. J. L. Pevely Sunday afternoon.

Susan Carmichael of Black spent several days with her cousin, Shari Jo Carmichael.
Mr. and Mrs. Howard Hershey and Elmer and Mr. and Mrs. Dempsey Alexander and son visited in the Horce Hershey home Wednesday as they were returning from a vacation trip in Colorado.
Bill Carmichael and Ginger Smith attended a backyard supper in the home of Charles Whitehead last Wednesday evening.
Virgil Dodson and Ira Ricketts attended Christian Men's Fellowship Wednesday evening at Robert Veigel's home.
Misses Lucille Park and Lucille Hughes attended a Delta Kappa Gamma meeting in Amarillo Friday.
The homes of L. B. Drake, Dee Buttrill, Carl Kluskens and P. L. Carmichael have all been treated to a new coat of paint.
Luncheon guests of Mr. and Mrs. Carl Kluskens, Saturday were Bill and Ken Carmichael.

READ THE CLASSIFIEDS

There Must Be A Reason...

WHY
WHY
WHY

the neighbors of Ralph Yarborough voted 3 to 1 for Allan Shivers, in the July 24 Primary!
the out-of-state controlled C.I.O. groups shunned Allan Shivers at the Polls!
Duvall County and the Parr Regime voted 2 to 1 against Allan Shivers.

YES!! There IS a Reason!

THE PEOPLE who live as Neighbors to Allan Shivers' opponent, and the people who know him best, went to the Polls on July 24 and voted 3 to 1 for Allan Shivers. The folks who know Yarborough best know he has a habit -- a long, well-established habit -- of turning his back on his friends when he gets what he wants from them.

THE OUT-OF-STATE CONTROLLED C. I. O. groups voted against Allan Shivers because they knew that Allan Shivers would fight to keep out-of-state interests from controlling Texas. This support for Allan Shivers' opponent shows that Allan Shivers has told the TRUTH ABOUT WHO IS SUPPORTING RALPH YARBOROUGH.

THE DUVALL COUNTY and George Parr Regime voted against Allan Shivers because Governor Shivers and the Attorney General are directly responsible for the CLEAN-UP in DUVALL COUNTY.

Let's Keep the Control of Texas--IN TEXAS

Go To The Polls Saturday, August 28th

Vote For

ALLAN SHIVERS

PAID FOR BY LOCAL CITIZENS INTERESTED IN TEXAS AND DEAF SMITH COUNTY



School Starts Soon!
And of Course, With The Beginning of School, Junior and Little Sis Will Need New Clothing!

Few people have all the cash they need at the right time
Chances are you'll need to buy on CREDIT, BUT

CAN YOU SAY CHARGE IT?

CREDIT DEPENDS ON 2 THINGS!
The first is character the second, the ability to pay.
Almost anybody with goods or service to sell is glad to extend the courtesy and convenience of credit to those who demonstrate a sense of moral responsibility for their obligations. But those who use the privilege, as well as those who grant it, must also be guided by the buyer's ability to pay when payment is due.
Many a man has been able to provide an attractive home and other advantages for his family by his wise use of the credit privilege . . . building for himself at the same time, a reputation as a man of substance and responsibility.
Anyone can do this who understands credit principles and follows sound credit practices.

YOUR CREDIT IS A SACRED TRUST -- GUARD IT CLOSELY!

HEREFORD CREDIT ASSOCIATION

WATER AGROBATS PAR EXCELLENCE

Coaching Of 'Kaper Kutters' Takes Kirkland's Spare Time

Some people like to get a long way from their business interests when they take up a hobby, but J. D. Kirkland can hardly say that he has, in some ways.

As owner of Kirkland Pump Co., he is highly interested in water problems. When he took up a hobby, it was that of training a bunch of youngsters the art of water skiing, including acrobatics while being pulled along at about 35 miles an hour behind Kirkland's powerful inboard motorboat.

Because Kirkland likes a quiet lake for such acrobatics, he went to Lake Brownwood, where he trained a group of the local teenagers who perform under the name of Kirkland Kaper Kutters. Last Sunday they put on a performance at Lake Brownwood, and were scheduled to perform on three different days at a water ski tournament at Ardmore, Okla., this weekend, with the last performance today.

At Lake Brownwood, Kirkland has been assisted by Doyle Brewer, operator of a boat dock, who performs other duties during the exhibitions.

One of the more unique things about the Kaper Kutters is that the entire group performs at one time behind one boat. Some of the feats would be rather difficult on land, and are much more difficult on the water.

Alice Kirkland, Kirkland's 12-year-old daughter, is a mascot for the Kaper Kutters, and also performs with other members of the group, actually being rated as a star of the show.

A full performance put on by the Kaper Kutters lasts about one-and-a-half hours.

Kirkland said that several of the young people in the organization are working for the telephone company in Brownwood. Because of the nature of the show, the company has told them they can have time off with pay any time the Kaper Kutters are asked to give a performance.

Lake McClellan near Pampa is considered by Kirkland as a possible training spot for a similar organization of young people from the Hereford area, though he has my home. He had been fishing yet.

Post for a week. Mrs. Tal Thomas of Post met Jimmie and family at Lubbock Sunday and they all spent the day there.

Kay Lynn, Jo Eddie and Ann Burger of Corpus Christi attended a Camp Fire slumber party at Jenny McCatherin's east of town Friday night.

Mr. and Mrs. Red Floyd of Post spent Sunday night and Monday with Mrs. Floyd's brother and family. Mr. and Mrs. Jimmie Thomas and family.

Mr. and Mrs. Glenn Walker visited with Mr. and Mrs. Woody Cummings Wednesday night.

Mr. and Mrs. Raymond Garrett and Darrell visited the Mayo Phipps at Friona Sunday.

Sue Kirby of Hereford spent Saturday and Sunday with Jo Eddie Scott.

Mr. and Mrs. Woody Cummings and Jimmie attended a wiener roast at the G. H. Whitaker home in Friona.

Visitors in the home of the Ira Scotts over the weekend were Mrs. John Wallen and Pat of Siloam Springs, Ark.

Mrs. C. A. Saulcy left Tuesday as a delegate to the state Texas Home Demonstration Association meeting at Dallas.

Mr. and Mrs. Joe Flora of Culter, Ind., and Mr. and Mrs. Carlyle Butcher and Eldred of Knighttown, Ind., have been visiting in the Glen Rutter home.

Moving back to Westway are Mrs. W. W. Cumming's son and family, Mr. and Mrs. Elbert Walker of Tazewell, Mo.

Craft Training School. A special meeting was held Wednesday morning at Mrs. Paul Rudd's to organize the Craft Training School. The first meeting will be held at the Community Building August 11 with Mrs. Bobby Jones as teacher. Those present at the organizational meeting were Mesdames A. Drager, R. L. Wilson, G. C. Merritt, Elvin Wilson, George Turrentine, B. B. North-

cutt, Bobby Jones, Joe Wagoner, Merlin Kaul, Kenneth Rudd, and the hostess, Mrs. Paul Rudd.

Mrs. Glen Butler went to Lelia Lake last week to visit her aunt, Mrs. Moody Hammil and her two brothers Quinn and Lamar Aten. Deborah Pierce spent last weekend in Hereford with her grandmother, Mrs. A. C. Pierce.

Hostess to a coffee last Thursday morning at her home was Mrs. G. C. Merritt. Those present were Mesdames Joe Wagoner, Paul Rudd, Woody Cummings, C. A. Saulcy, Joe Landers, Bobby Jones and Gwyn, Marlin Pierce and Deborah, and Mrs. Art Shaffer, Mrs. W. B. Nully, Ronnie, Ricky and Jackie Lynn, of Hereford.

Gary and Larry Lance of Plainview spent last week in the W. C. Osburn home Gary and Larry are Mrs. Osburn's nephews. Mrs. Osburn and children and Marvin Nussbaum and Joe Kirby took the boys home Sunday.

Mr. and Mrs. Dee Gentry, Bobby and Glyndel of Oldale, Calif., were Friday and Saturday guests in the home of W. C. Osburn. Mr. Gentry and Mrs. Osburn are brother and sister.

At The Movies

"Mission Over Korea" Showing Wednesday and Thursday at the Star Theatre, this film features John Hodiak, John Deere, Audrey Totter and Maureen O'Sullivan.

Filmed where it happened and when it happened! The story of the men who fly the Army's unarmed spotter planes — the flying eyes of the artillery — is told for the first time in this Columbia picture.

Hodiak plays a flying officer who is plunged into the blazing inferno of the early Korea fighting and sweats it out with Derek, a brother officer, in dangerous actions against enemy guerrillas, tanks and infantrymen. He is the solid man of the team, while Derek is a "flak-happy" hellion.

Audrey Totter really knows how to portray a U. S. Army nurse for she has had many trips to battlefronts all over the world and she also had special training from her husband who is a doctor.

Salt Output About 20 million tons of salt are produced yearly in the U. S.

Truck Totals One-half of the world's trucks are operated in the U. S.

Patrol Shortage Is Bad Factor In Highway Safety

AUSTIN — The Highway Safety Council said recently that "understaffing of the Texas Highway Patrol is the most serious handicap facing enforcement of safety measures on the highways of the state."

In a report to members, executive director G. C. Morris said that by all established standards "Texas is one-half to two-thirds deficient in providing adequate patrolmen to protect the public safety on the highways beyond city limits."

"Texas has made remarkable progress in reducing the highway death toll," the Council's director noted. "In 1953, our death rate was 6.4 for each 100 million vehicle miles traveled, and this was the lowest in our history."

"The disturbing aspect of this otherwise fine achievement is the fact that we do not have sufficient patrolmen to assure a continued decline in the accident and death rate," Morris said. "Unless we do what needs to be done, the continued increase in travel over Texas highways will result in an upward trend in the death rate. Our highways will become more dangerous, instead of more safe."

Not Half Enough Morris said that the minimum standards set by national groups such as the White House Safety Conference, National Safety Council, and International Association of Chiefs of Police show that Texas should have between 1,173 and 1,603 highway patrolmen. Texas actually has only 470.

Morris noted that "virtually every state with a safety record better than Texas has far more highway patrolmen, although no state has a greater area to be patrolled."

California has 1,474 highway patrolmen, Pennsylvania has 1,785, and Michigan has 677, the Council report pointed out. Texas, sixth ranking in population, is fourth-ranking in automobile registration.

"In Texas," Morris added, "we have only one patrol unit to cover more than 200 miles of highway, while in the State of New Jersey the standard is one unit for each 10 miles."

"No state," Morris continued, "has ever made a sustained deduction in tragic deaths without good traffic enforcement."

Morris told members of the Highway Safety Council that "the solution to this problem is legislative — the Texas Legislature must provide the funds with which to expand our highway patrol."

"At a minimum," he added, "we should add 100 to 200 new highway patrolmen next year, and continue to increase the force annually. Each year traffic accidents cost nearly \$150,000,000 in economic loss, which is more than 20 times what we spend annually on the entire operation of the Department of Public Safety."

Sediment Filling Of Reservoirs Among Major Water Problems

"Public interest in water problems in Texas is at an all-time high," H. N. Smith, state conservationist of the Soil Conservation Service, at Temple, said recently.

Many articles on water resources and water needs are appearing in newspapers and magazines, and Federal and State agencies, committees, and many cities are making water studies.

"This widespread concern about water supplies," Smith pointed out, "emphasizes the importance of taking needed steps without delay to prevent rapid filling of reservoirs with sediment with accompanying loss of valuable water storage capacity."

Smith referred to the four major reservoirs — Benbrook, Grapevine, Garza-Little Elm, and Lavon — which are being completed by the Corps of Engineers above Dallas and Ft. Worth. "These reservoirs," he said, "will give flood protection to Dallas and Ft. Worth and to levee districts and farmland along the river below them."

"The dams also will serve the very important purposes of storing water for municipal and industrial use, recreation, navigation of the Trinity, and streamflow regulation. Foreseeing even greater needs for water in the future as Texas develops, we need to do everything that can be done to protect and increase the useful life of these reservoirs."

He estimated that at the present rate of erosion, and soil movement in the watershed the sediment pools of the four reservoirs would be filled with sediment in 27 to 36 years.

"But this doesn't need to happen," he said. "If the needed soil conservation measures and practices were being used throughout the watershed of Grapevine reservoir — as an example — the life of the sediment pool would be increased to 50 years and the storage capacity of the reservoir maintained correspondingly. And if the proposed system of upstream flood prevention dams, which has been planned by the Soil Conservation Service above Grapevine reservoir, were built immediately the sediment pool life would be lengthened to 116 years because of the sediment deposition which would be prevented."

Happening Over State "The Trinity River watershed is not the only place in Texas where rapid filling of reservoirs by sediment is occurring," Smith continued. "The same thing is happening in other parts of the state, and people are becoming concerned at seeing mud replace water. We have had requests from many cities and towns for help in finding out the rate of sedimentation in their water supply reservoirs, and what can be done to protect them."

"During recent years we have co-operated with the cities of Corpus Christi, San Angelo, Waco and Abilene in making sedimentation surveys of their water supply reservoirs," said Smith, "and with the Bexar - Medina-Atascosa Water Improvement District in a survey of Medina Lake. We are right now co-operating with the cities of Graham and Throckmorton in surveys of their reservoirs."

Smith pointed out that good sites for reservoirs are scarce, and the best ones already have been used. "When replacement dams have to be built at other locations it is going to cost a lot of money," he said. "That's why we must do everything we can to make our reservoirs last as long as possible."

Smith pointed out that "virtually every state with a safety record better than Texas has far more highway patrolmen, although no state has a greater area to be patrolled."

California has 1,474 highway patrolmen, Pennsylvania has 1,785, and Michigan has 677, the Council report pointed out. Texas, sixth ranking in population, is fourth-ranking in automobile registration.

"In Texas," Morris added, "we have only one patrol unit to cover more than 200 miles of highway, while in the State of New Jersey the standard is one unit for each 10 miles."

"No state," Morris continued, "has ever made a sustained deduction in tragic deaths without good traffic enforcement."

Morris told members of the Highway Safety Council that "the solution to this problem is legislative — the Texas Legislature must provide the funds with which to expand our highway patrol."

"At a minimum," he added, "we should add 100 to 200 new highway patrolmen next year, and continue to increase the force annually. Each year traffic accidents cost nearly \$150,000,000 in economic loss, which is more than 20 times what we spend annually on the entire operation of the Department of Public Safety."

Smith pointed out that good sites for reservoirs are scarce, and the best ones already have been used. "When replacement dams have to be built at other locations it is going to cost a lot of money," he said. "That's why we must do everything we can to make our reservoirs last as long as possible."

Smith pointed out that good sites for reservoirs are scarce, and the best ones already have been used. "When replacement dams have to be built at other locations it is going to cost a lot of money," he said. "That's why we must do everything we can to make our reservoirs last as long as possible."

Smith pointed out that good sites for reservoirs are scarce, and the best ones already have been used. "When replacement dams have to be built at other locations it is going to cost a lot of money," he said. "That's why we must do everything we can to make our reservoirs last as long as possible."

Smith pointed out that good sites for reservoirs are scarce, and the best ones already have been used. "When replacement dams have to be built at other locations it is going to cost a lot of money," he said. "That's why we must do everything we can to make our reservoirs last as long as possible."

Industry Spread Manufacture of automobiles and parts is carried on in more than 1,900 plants in the U. S., most of them in the region of the Great Lakes.

Freight Transport Trucks account for about three-fourths of the total freight load transported annually in the U. S.

Auto Lights Electric lights in a modern passenger automobile vary from a minimum of 20 to as high as 38 in some models.

Mail Deliveries About 10 million American families receive their mail by rural free delivery cars or trucks.

YOU CAN OWN THIS BRAND NEW SINGER SEWING MACHINE FOR \$94.50



With this SINGER* Machine you get a basic set of attachments enabling you to put many professional touches on your sewing. Also you get the famous SINGER Home Sewing Course, and the expert SINGER Service which is as near as your phone.

SEE THE MANY OTHER STYLES OF SINGER MACHINES



SINGER and only SINGER offers you all three types of sewing machines. The world famous Straight-needle, the all-purpose Swing-needle (zig-zag) machine, and the exclusive new Slant-needle machine.



PRICE TO FIT EVERY PURSE LOW DOWN PAYMENT - EASY TERMS TRADE-IN ALLOWANCE ON YOUR OLD MACHINE



SINGER SEWING CENTER

510 Taylor, Amarillo, Texas or L. R. ROBERTS 121 Catalpa in Hereford

SPECIAL TUNE-UP OFFER ONLY \$3.95 (REGULAR \$6.50 VALUE)

SHOP ADDRESS form with checkboxes for 'I own an old sewing machine', 'I am interested in a Cabinet Model', 'Portable', 'I wish to rent a SINGER Sewing Machine', and 'Tune-up Special'. Includes fields for Name, Street & No., City, and Phone No.

Westway News

Sixty-two were present at Sunday School last Sunday. Rev. R.D. Evans filled the pulpit and Joe Landers gave his birthday offering. Mr. and Mrs. E. H. Little and two daughters of Frio Community and Mable Burman of Amarillo were visitors.

Mr. and Mrs. Paul Johnson and four children of Corpus Christi were guests in the Ira Scott home for a week. Mrs. Johnson is the sister of Mrs. Scott.

Mr. and Mrs. Clarence Morrison, Mary Lynn, Judith, and Virginia Witherspoon of Hereford spent the weekend visiting the L. H. Thuetts of Post.

Mr. and Mrs. Jimmie Thomas spent the weekend in Post visiting Jimmie's brother and family, Mr. and Mrs. Wayne Thomas. They brought home their children who have been visiting in Lubbock and

P. G. C. Feeds—Phone 360 Hereford Grain Corporation Always a Good Supply of FINE P. G. C. FEEDS Seed - Seed - Seed • Vetch Seed • Alfalfa Seed • Chinese Red Peas • Austrian Winter Peas • Innoculants For All Legumes • Balboa Rye Seed • Certified Mustang Winter Oats • Early Triumph and Wichita Certified Seed Wheat Sodium Chlorate For Johnson Grass HEREFORD GRAIN CORP. Phone 360 P. G. C. Feeds—Phone 360



The hit that's changing the sales standings puts you way ahead 3 ways

THIS year Buick has done what no other car has done in more than a generation. This year Buick has moved into the lofty circle of America's three top sales leaders — a circle once dominated only by the so-called "low-price three." For today, Buick is outselling all other cars in the nation except two of these "low-price three." And each new month's sales figures strengthen Buick's new sales leadership. You can't do better — if you want the best buy for your new-car money — than to look into the soaring success that is Buick today. You'll find this glamorous new-day beauty puts you way ahead in three important ways — that's for sure. So drop in on us — tomorrow at the latest — and see for yourself that Buick is the buy of the year, hands down.

- 1. More new car for your money Buick prices start close to the lowest — just a few dollars above those of the traditional "low-price three." But those few more dollars for a Buick get you a lot more automobile — more room, more comfort, more VS power, more ride steadiness, more solid durability — plus the advanced "tomorrow" styling that has taken the country by storm.
- 2. More money for your present car With our great and growing sales volume, we can offer you a bigger trade-in allowance on your present car when you buy a new Buick. After all, the more new cars we sell, the better deal we can make with you. So you get the benefit of our great success in the form of a higher trade-in allowance.
- 3. More dollars when you trade Because Buick's broad panoramic windshield has started a whole new styling trend, you can be sure that today's Buick will keep its modern look for years to come. So you are assured of a higher resale figure when you trade it in later on.

Come see for yourself why — Buick Sales are Soaring!

DRIVE A BUICK IT'S TEXAS BUILT FOR TEXANS 142 N. Miles Wallace Buick Co. Phone 16



CYNTHIA PEARL DARDEN celebrated her fourth birthday Wednesday with a party in her home at 208 Norton St. Guests at the party included Charles W. Billington, Sharon Kay Messer and Vicki Lynn Snyder, seated, in front of the table; and Wilburta Peterson, Anna Mae Schroeder, Judith Ann Ballard and Brenda Joyce Ballard. Cake, ice cream and punch were served at the party. (Staff Photo)

Series of Parties Honor Mary Frye, Bride-Elect

Miss Mary Frye who will become the bride of Steve Bavousett on August 14, was complimented with a series of pre-nuptial affairs recently.

Mrs. Richmond Hales entertained on July 30 at a Coke party at her home in Canyon for intimate friends and classmates of the honoree, when gifts for the kitchen were presented. Decorations were corsages made of chore girls, measuring spoons and white carnations.

Attending were Mrs. Ardenne Lockhart of Abilene, Billie Jones and Mrs. James Glaze of Muleshoe, Mrs. Bill Carthel and Miss Billie Cluck of Dimmitt, Mrs. Dorothy Rossi of Canyon, Mrs. R. L. Johnson of Friona and the honoree. After the party the group drove to Amarillo where they attended a Kitchen Gadget Show.

Shower-Tea
A group of hostesses honored Miss Frye at a shower-tea given in the home of Mrs. Baker Womble Tuesday afternoon. Others included among the hostesses were Mesdames Ernest May, Jim White, Iverson Leake and Floyd Tomlinson of Canyon, and H. V. McCabe of Dawn.

An all-white theme was used in decorations and appointments with asters and gladioli combined with maline tufts to form the attractive center piece. Cake squares were topped with white sugar-spun rosebuds. Mrs. V. D. Crumie of Lubbock and Mrs. Richmond Hales of Canyon presided. Mrs. R. L. McAnnally presided at the guest register.

Pat Walton and Mrs. Reece Stewart entertained with informal piano music during the calling hours. Standing with the bride-elect to receive the guests were Mrs. Womble, the bride-elect's mother, Mrs. A. T. Frye, and the prospective bridegroom's sister, Mrs. H. T. Duff of Slaton. Approximately 40 guests signed their names to the guest register.

Breakfast is Given
Wednesday morning Mrs. Gayle Neal and Mrs. Palmer Norton

OWEN FAMILY HAS BIRTHDAY PICNIC

Members of the Owen family held a get-together in the form of a picnic at noon Wednesday in Mother's Park, to honor Mrs. Russell Pogue on her birthday.

Those attending were Mr. and Mrs. J. B. Harlin, Mrs. G. P. Owen Mr. and Mrs. Gerald Wilson and Diane, Mr. and Mrs. Warren Owen, Mrs. Gwynne Owen and Roger, Mrs. A. L. Manjeot and Laura Gilliland of Ventura, Calif., Mr. and Mrs. Jack Roberson, Mrs. Jack Owen and children, Mr. and Mrs. Bobby Owen and Becky and Rev. and Mrs. Russell Pogue and children.

were co-hostesses at a breakfast and kitchen shower given at the Neal home. Tables for four were laid with white cloths and centered with blue and white daisies in silver goblets. The table from which the breakfast was served held an attractive arrangement of frozen fruit on a silver tray.

Those present were Mesdames Paul Dishman, Melvin Gill, Richmond Hales, Cecil Vandiver, Murphy White, Johnnie B. Caraway, R. L. McAnnally, the honoree and the hostesses.

Northwest Hereford News

By Mrs. R. C. Childers

Irrigation wells all over the community are running at full speed, and still the farmer can't get through before it's time to start over. Farmers are keeping a "weather eye" for any amount of moisture that the floating clouds might bring. Scattered showers were predicted by the weather man, but so far they have missed this community. Some cultivating is still being done in a few fields, but most maize and row crops are too big for use of such equipment.

Mr. and Mrs. S. J. Barclay were supper guests in the home of Mr. and Mrs. Melvin Raney and boys Wednesday night.

Curtis Barclay went to Pampa with the Hereford Riders Club Wednesday to participate in the parade and rodeo, Wednesday night.

Guests in the Jim Clements' home Saturday were her parents, Mr. and Mrs. Carl Luke and an aunt and uncle Mrs. Clements had never seen. They were Mr. and Mrs. Albert Hartman and Juda of Detroit, Mich.

Other guests in the Jim Clements home over the weekend were Dr. and Mrs. J. A. Smith and Mrs. Ruby Clements from Galveston.

Larry Barclay was honored with a birthday party in Dameron Park Tuesday afternoon at 3:30 o'clock with a group of his young friends and their mothers attending.

Refreshments of ice cream sticks and lemonade, with card favors were served guests following a swim in the pool and entertainment on swings and slides.

Those attending were Susanne Hennington, Eddie and Mary Ellen Robinson, Sheron Rose and Janice Hagan, Dug and Mark Robinson, Don and Randy Hopson, David Barclay and the honoree. Mothers attending were Mrs. Ervin Robin-

Personals

Visiting her husband's parents, Mr. and Mrs. George W. Miner this week, were Mrs. Linda Miner and daughter from Roy, N. M.

Mr. and Mrs. Joe L. Hamilton and family and Mrs. Homer Hamilton spent Wednesday and Thursday visiting relatives in Albuquerque, N. M.

Miss Johnnie Vinson had Mr. and Mrs. Marvin McCutchen of Amarillo as guests Saturday.

Ruth Loerwald and her sister, Mrs. Bill Howard, went to Amarillo Thursday night on business.

Mr. and Mrs. Ralph Smith are vacationing in Colorado this week and next.

Mr. and Mrs. J. D. Burkett went to a fish fry Friday night at the home of Mr. and Mrs. L. D. Taylor of Friona. The fish was some that the Taylors and Jimmy Burkett caught last week at Conchas Dam, N. M.

Mrs. Hicks Robinson, Mrs. Britch Hopson, Mrs. Buddy Witherspoon, Mrs. S. J. Barclay, Miss Alpha Rahey and Mrs. C. S. Barclay, hostess.

Seven Will Attend Cafeteria Classes

Hereford has six lunch room and school cafeteria workers registered for a one-week workshop scheduled at Texas Tech, August 9-13, according to announcements through the college this week. Approximately 250 women from 70 towns and cities are enrolled in the classes which specialize in more efficient operation of school lunch rooms.

Mrs. Claude Francis, supervisor, is enrolled in Group I, designed for supervisors of two or more lunchrooms in large programs where 450 or more children are fed daily. Group II, for "in-between", had no registrations from Hereford, but Group III, designed for cooks, supervisors and managers in lunch rooms serving below 250 children, listed six from Hereford. They are: Mrs. John Alston, Mrs. Bill Denney, Mrs. Elma Hamby, Mrs. Grace Little and Mrs. Lester Wiggins. Mrs. Naomi Murrell.

Forty-two women have registered for Group I, 39 for Group II, and 171 for Group III thus far.

Under the guidance of Tech's foods and nutrition and institu-

tional management staffs, the groups will study menu planning and maintenance, along with operation of school lunchroom programs.

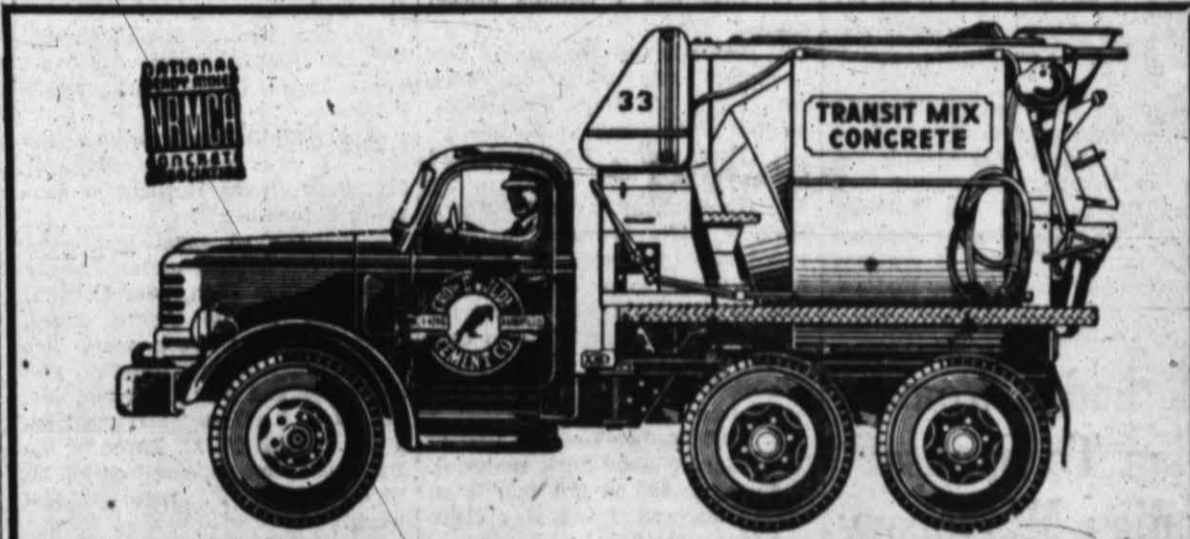
Personals

Mesdames Troy Moore, Sylvester Slagle, Ivan Block and Jack Bradley left Thursday for Ruidoso for a short vacation. They will be joined by their husbands Saturday for the weekend in Ruidoso.

Miss Johnnie Burkett has been employed as secretary at the First Baptist Church. She succeeds Miss Shirley Sharp whose marriage to James Alston will take place here Sunday.

Miss Bess Mae Skinner of Dallas is a guest in the home of her sister, Mrs. J. R. Johnson.

READ THE CLASSIFIEDS



You Are Assured of

PHONE 1722
Redi-Mix
Concrete

Standard Quality
Dependable Service

from

Crowe-Gulde Cement Co.
of Hereford
PHONE 1722 1st & GOUGH ST.

ASK

THE MAN WHO IRRIGATES

He'll Say -- Your

- BEST BUY - POMONA PUMPS

LET'S TALK
irrigation...
with
FAIRBANKS-MORSE
DEEP WELL
TURBINE PUMPS
THE POMONA LINE

Yes, and these Fairbanks-Morse Turbine Pumps talk it at its most economical and efficient level. You see, Fairbanks-Morse Turbine Pumps... the Pomona line... have many advantages... whether you need oil or water-lubricated pumps. You can readily adjust capacities on these pumps by merely turning a nut in the top of the motor head -- this means savings for you through no wasteful throttling!

And remember that all steel parts subject to corrosion in Fairbanks-Morse Pumps are protected by "Fairmortecting," a rust-repellent process that means longer life and better service from your pumps. Drop in and let's talk soon.



CLOWE & COWAN, INC.

RIGHT NOW

is the Best Time in History to Buy a

PONTIAC!

You'll have a Bigger Car!

Today's Pontiac is the biggest ever built. In fact, no car near its price provides you with the road-hugging comfort and stability of Pontiac's long wheelbase. And Pontiac's size is apparent, too, in its roomy Body by Fisher that lets you stretch out and relax amid every fine-car luxury, appointment and convenience.

You'll have Finer Performance!

Today's Pontiac is the most powerful ever built. Pontiac's big, husky engine puts you in command of more power than you're ever likely to need. You enjoy instant response in traffic, and as you cruise the open road your engine merely loafs along, saving money every mile and greatly prolonging engine life.

You'll have World-Famed Dependability!

Today's Pontiac is the most dependable ever built. Pontiac's record for long life is acknowledged everywhere. No car at any price will deliver more miles of carefree, economical service. This unsurpassed dependability means you can drive and maintain your Pontiac at amazingly low cost, mile after pleasant mile.

You'll have the Greatest Beauty!

Today's Pontiac is the most beautiful ever, with its distinctive Silver Streak styling. And Pontiac's beauty is more than skin deep: inside you'll find luxurious appointments and fabrics usually reserved for much more costly cars.

You'll have America's Top Value!

Today's Pontiac is the greatest value ever built. With all its fine-car qualities, Pontiac is actually priced right next to the lowest -- so low, in fact, that if you can afford any new car you can afford a Pontiac. Add to that the fact Pontiac has the highest resale value in its price class and you'll have an unmatched motor car buy. Come in soon.



DOLLAR FOR DOLLAR YOU CAN'T BEAT A PONTIAC!

H & W IMPLEMENT CO.

244 East 3rd St.

John Deere - Pontiac

Phone 5



Eugene Roberson Plans To Finish Course In Music

Eugene Roberson received his service discharge on July 11 at Ft. Bliss, El Paso. He is the son of Mr. and Mrs. Jeff Roberson. He received his basic training at Ft. Bliss in the Artillery School of Anti-Aircraft and Guided Missiles Branch and was attached to the 454th Area Service Unit. Following 16 weeks of basic training he attended a nine months Radar School at Ft. Bliss and spent the remainder of his two years in service in training as a radar specialist. Roberson has entered Texas Western College at El Paso, where he will complete work already begun at Texas Technological College. He attended the Lubbock school two years before entering the service and plans to continue his course in music at the El Paso school.

Methodist Women Plan To Sponsor Indian Missionary

The Woman's Society of Christian Service of the First Methodist Church held a Fellowship luncheon and program at the church Wednesday. Hostesses were Mrs. Jim Whelan, Mrs. Byron Durham, Mrs. J. J. Durham, Mrs. Caudie Ola Brown and Mrs. Byrdie Dee Fellers. The program on "Christian Growth" was led by Mrs. Whelan, who presented the devotional lesson on that subject. Miss Barbara Murray, social

How Can I?

By Anne Ashley

Q. How can I bleach white silk that has yellowed?

A. Dissolve a tablespoonful of hypochlorite of soda in two quarts of water and dip the silk in the solution. Rinse in clear water. Dip and rinse several times but do not allow the fabric to stay in the solution for any length of time.

Q. How can I make fruit salad look attractive?

A. The individual fruit salad will be made attractive as well as delicious, if served with a ball of cream cheese sprinkled with cinnamon.

Q. How can I make a remedy for perspiring feet?

A. Powder the stockings with one part of chlorinated lime, one part prepared chalk, and one part of powdered starch. Also bathe the feet daily in cold water.

Q. When should cedar trees be planted?

A. Young cedar and pine trees should be planted in the spring. Older stock can be transplanted successfully during the summer as well as early fall.

Q. How can I remove scorch stains?

A. By rubbing the stains immediately with dry starch, then sponging it off. Repeat the treatment if necessary.

Q. How can I freshen wilted lettuce?

A. By washing it carefully in a basin of water to which has been added two tablespoonfuls of vinegar or lemon juice. Allow the lettuce to stand in this water for about an hour, then wash in cold water.

Q. How can I keep the ironing board free from dust?

A. Make a bag for the ironing board out of some dark material. Keep the board in this bag when not in use, and it will stay clean and free from dust.

Q. How can I make use of old phonograph records?

A. Don't throw the broken phonograph records away. They make

worker at the Mexican Labor Camp, told of her work there and outlined plans for the coming program.

Members of the Tuesday morning prayer group announced the sponsorship of an Indian missionary and told of plans to raise funds for her education.

an excellent smoother for the iron.

Q. How can I make sausages hold their shape?

A. Place the sausages in a pan of cold water and bring to a boil before frying, and they will hold their shape.

Q. How can I soften liquid glue?

A. Vinegar will soften liquid glue that has hardened in the bottle.

Q. How can I keep moths out of blankets?

A. Clothes, blankets, and such articles, if wrapped securely in newspapers, without leaving open places, will not be infested by moths.

Dawn News

By Bertha Frye

Mr. and Mrs. Bruce H. Albers, who were recently married at the Lutheran Church in Hereford, returned from a trip to Yellowstone Park, and are at home at Dawn.

The Training Union of the Dawn Baptist Church, held an ice cream social on the church lawn Friday night.

Mrs. L. M. Harris, mother of Mrs. Clifford Stewart, suffered a broken arm the first of the week. She is at the home of another daughter, Mrs. Everett Doak in Hereford.

Mr. and Mrs. Raymond Chandler of Dumas, were overnight guests in the Lloyd Bentley home Sunday.

Ginger Smith has been accepted and will enter nurses' training at Northwest Texas Hospital in Amarillo September 1.

Richard Frye spent last week at the Lutheran Waltham League Camp at Ceta Glen, near Canyon.

Visitors in the Alfred Smith home the past week were her mother, Mrs. John Cammack, and her sister and brother-in-law, Mr. and Mrs. Joe Baird and children, of Nara Visa, N. M. Three of the Baird children appeared on KGNC "Kids Only" TV program last week.

Mrs. H. H. Miller and children visited Tuesday with Miss Vera Crawford in Canyon.

Glass Requirements

The U.S. auto industry uses 75 percent of the total U.S. plate glass output.

LAND USE

Forests and croplands combined comprise about 60 percent of the Saar region, famous for its industries.

Horton Is Back In Stuttgart After Army Maneuvers

STUTTGART, GERMANY, Chief Warrant Officer Edgar M. Horton, son of Mr. and Mrs. Richard Naylor, 510 Lee St., Hereford, Tex., recently returned to his unit in Stuttgart, Germany, after taking part in a command post exercise near the Czechoslovakian border. Horton served in his permanent job with VII Corps, administrative officer, during "Summertime," large-scale maneuver involving troops on all levels.

The officer, who entered the Army in 1935, served in the European theater during World War II and holds the Belgian Croix de Guerre. His wife, Laila, formerly of Douglas, Wyo., is now living in Germany with their four children.

FOIBLES FANCY AND PLAIN

Kent Snare

Conditions are becoming hotter by the day, all of it not being chargeable to the existent mean temperature which we have been contending with and some of that has been mean indeed. In particular, I was alluding to the range of football fever which is now in the incipient stage, but which will soon be full blown, in fact the Pros are already playing tuneups and on August 13th next, the College-All Stars take another hopeful poke at the Pro Champions, this time the Detroit Lions, repeat NFL titlers, who inched by the Cleveland Browns last winter, 17-16. What brought the above on was the arrival of the initial '54 football brochures, bringing, also, this type-writer up to a heat point where it's running into print again. Among these early arrivals were the prospecti from Hardin - Simmons, Texas Tech and Texas A&M although the latter, after perusal, would be termed by some, as a Bear Bryant brochure. Chances are that he will make a definite mark in his contractual 6 year run at College Station, in addition, to the string of pictures and loose print. Among other items are his nine year record as Head Coach, eight of these being at Kentucky. His record is very good in big time ball, 66 wins, 25 losses and 6 standoffs, however I would aver that there is one string in that run which Mr. B. looks at with a jaundiced eye and a chap-

ped disposition. That one detractor is the Tennessee series wherein Mr. B. settled for 2 ties and 5 demerits in his personal joust with General Neyland, his solitary win over the Vols coming last year at the expense of Harvey Johnson. The Texas A&S have their customary SWC free-for-all to face but their outside opponents are not too awesome. They open at home on September 18 with Texas Tech, then clamber at the Oklahoma A&S, Georgia U. and Houston, all abroad. Last lap they beat Kentucky by one, Georgia by 2, Tech by 13 and tied Houston at 14 all. The SWC, as a whole, plays its usual rugged coast to coast intersectional spread. Texas opens with LSU, then Notre Dame at South Bend, Washington State and Oklahoma in that sequence. SMU premiers with Georgia Tech and closes in Indiana against the Irish, with Missouri and Kansas as interim foes. Baylor has logged as outside opposition, Houston, Vanderbilt, Miami in Florida and Washington U. Rice takes on Florida, Cornell and Vandy at home and Wisconsin at Madison. TCU has a rough row with Kansas, Oklahoma, Southern Cal and Penn State on tap. Arkansas meets Tulsa, Ole Miss, LSU and Houston. As you may have noted, Texas Tech has only one SWC game while Houston plays 3, whatever that may signify, as to future SWC ambitions those two schools may entertain. That lone SWC tussle, which Texas Tech has with Texas A&S on September 18 in Aggieland, has had personal type edges whetted on it via some of the press pages. Them, there be, who allege that

Gillilands Honor California Guest With Backyard Picnic Party Tuesday

Laura Gilliland of Ventura, Calif., who has spent the summer here with her grandparents, Mr. and Mrs. P. H. Gilliland, was honored at a backyard picnic supper party at the home of her aunt, Mrs. A. L. Manjeot Tuesday evening.

The party was in the form of a going away party, with small relatives and playmates during the summer, attending.

Outdoor decorations for the party included a menagerie of animal figurines holding midsummer blossoms which added to the flower garden setting.

Those present were Penny Johnson, Royce Gilliland, Penny and Sharon Earle of Tulsa, Okla., Mary Beth Gilliland and the honoree.

Mr. Weaver of TT, is prone to hold Mr. Bryant responsible for closing the SWC door on the Lubbock lads last May. At any rate the loose talk has rattled, and being attacked verbally, in a strange terrain, or in any terrain, has probably rankled Mr. B. to a point, where in he will do his utmost to exhort his cohorts to wax the Techsians more than somewhat and he may even go to the length which Mr. W. has already accused him, justly or otherwise. Another item, in the Cadet booklet, included the then 4 suspended varsity footballers as 1953 lettermen lost. That has been amended, after all 4 out of 11, why that's more than a third of the allowable number.

Personals

Mr. and Mrs. Ed Crow are visiting their parents, Mr. and Mrs. F. Welch for a couple of weeks before returning to their home in Ft. Worth. Mr. and Mrs. Crow both enter the Baptist Theological Seminary at Fort Worth this fall.

Mr. and Mrs. Ralph McCullough, Pat McCullough, and Sylvia McCracken left Thursday for a two weeks vacation in Colorado.

Mr. and Mrs. Bert Boomer children left Sunday for Cochran Camp, Colo., to spend a two week vacation.

Mr. and Mrs. Ed Warren are visiting their nieces of Tulsa, Okla., Penny and Sharon Earle, have gone to Albuquerque, N. M., to spend the weekend with relatives.

Sharon Dee Moore, daughter of Mr. and Mrs. Troy Moore, returned home after serving as camp counselor at Camp Leto near St. Jo, Tex., for seven weeks.

Mrs. A. L. Manjeot was in Plainview and Lubbock last week to meet with Garden Club District officials. Plans were made for Fall Board Meet of District 1 which will be held in Plainview on November 4.

Mrs. P. H. Gilliland and her granddaughter, Laura Gilliland who has spent the summer here with her grandparents, left Friday for Ventura, Calif., where Mr. Gilliland will spend a month at the home of her son, Bob.

Rev. and Mrs. Howard Scott and children have returned from a two weeks vacation trip to Colorado points of interest.

STAR

KEEP COOL AND COMFORTABLE

ENJOY A MOVIE VACATION OFTEN

SUNDAY MONDAY TUESDAY

FIRST TIME IN TECHNICOLOR

DEAN MARTIN and JERRY LEWIS

In the hilarious story by DAMON RUNYON

WEDNESDAY THURSDAY

Star THEATRE

5 DAYS BIG STARTING AUG. 13th

EXTRA ADMISSION

MONEY BACK PICTURE

ADULT 70c

CHILDREN 25c

MONEY BACK PICTURE

A HAL WALLIS production

MONEY FROM HOME

TECHNICOLOR

MARIE MILLAR - PAT CROWLEY - RICHARD HAYDN

WEDNESDAY THURSDAY

A story of a love that made wonderful music!

James Stewart June Allyson

The Glenn Miller Story

Technicolor

MEET THE FLYING EYES OF THE ARTILLERY!

COLUMBIA PICTURES presents

MISSION OVER KOREA

JOHN HODIAK AUDREY TOTTER JOHN DEREK MAUREEN O'SULLIVAN

and these musical "greats" on Great Stars

FRANCES LANGFORD - LOUIS ARMSTRONG GENE KRUPA - BEN POLLACK THE MODERNaires

TWO SHOWS EVERY NITE RAIN OR SHINE

TOWER DRIVE-IN THEATRE

IN THE COOL, COOL OF THE EVENING ENJOY A MOVIE VACATION

SUNDAY MONDAY

THE SHOW DOWN

EYE TO EYE GUN TO GUN AND SOMEONE'S GOT TO DROP!

COLUMBIA PICTURES presents

"JESSE JAMES VS. THE DALTONS"

starring Barbara King Lawrence

Color by Technicolor

LAUGHTER in another great role of King Henry VIII

Technicolor

YOUNG BESS

KEAN SIMMONS - STEWART GRANGER - DEBORAH KERR - CHARLES LAUGHTON

Key WALSH by ROLFE with BYRON Gail KELLAWAY Leo G. CARROLL

DON'T RUN IN CIRCLES!

When You Need Butane or Propane Call

BLANTON

For Speedy Two-Way Radio Service!

MR. FARMER....

IT'S NOT TOO LATE

to convert your tractor to Butane.

We have all the Ensign Carbureation Equipment necessary to do the job, and we know that you'll save enough in one full season to pay for the job. See us Today... Let us show you the road to MORE PROFITS, with BUTANE AND PROPANE.

BLANTON BUTANE, INC.

PHONE 551

AP NEWSFEATURES COMICS

WORLD'S MOST FAMOUS

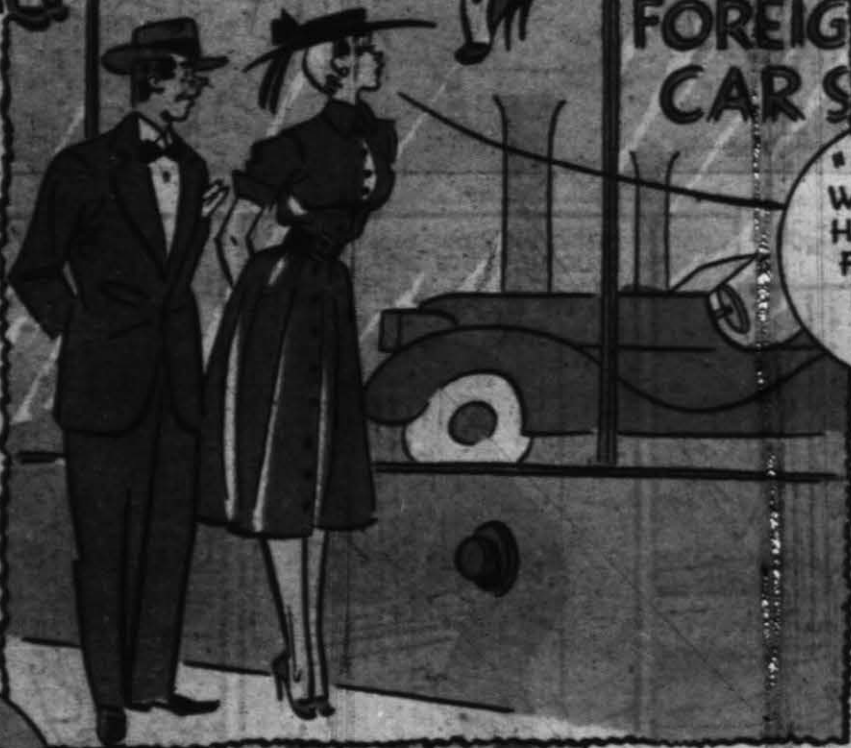
NO WONDER YOU COULDN'T FIND YOUR SWEATER-- IT'S RIGHT WHERE IT'S SUPPOSED TO BE!!



OF COURSE HE'S ANNOYING ME-- HE'S MY HUSBAND!!



FOREIGN CARS



COULDN'T WE JUST HAVE ONE FOR THE ROAD?!

HE LOOKS SO WORRIED ALL THE TIME I'M BEGINNING TO THINK HE REALLY IS WORRIED!!

I'M SAVING FOR MY VACATION-- THE ONE I TOOK LAST YEAR!!

FIFTH NATIONAL BANK



The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, AUGUST 8, 1954



SKIRTING A HUGE WALL OF ICE, RIMA, NARK, AND THE OTHERS RUN INTO SCORCHY'S GROUP CLIMBING ON THE OTHER SIDE. AFTER A FIGHT, SCORCHY AND HIS MEN ARE OVERCOME, TIED AND LEFT TO FREEZE. AS THE GANOID EXPEDITION CONTINUES UPWARD... A TREMENDOUS ROAR HALTS THEM IN THEIR TRACKS!!

B-B



WHAT IS THAT?

I DON'T KNOW BUT I'M MOVING OUT. RUN!



ARRRRGH!

HELP!



MEANWHILE...

THEY SURE TIED US TIGHT ENOUGH BUT IF I CAN GET TO THAT ICE...



SCORCHY STRUGGLES AND BY ROLLING OVER AND OVER HE REACHES THE ICE WHERE...

THEY DIDN'T KNOW THAT THIS ICE IS HARD ENOUGH TO CUT THESE ROPES!

Snap!



SCORCHY FREES HIMSELF AND THE OTHERS... MOMENTS LATER...

COME ON, MAYBE WE CAN STILL CATCH UP TO THOSE...

HELP!
HELP!

WITH THE REST OF THE MOVIE MAKERS
DASHED DOWN, "BRUTE" PUSHED DICKIE
AND FLEMINGWAY OVER THE FALLS
TIED INSIDE A FRAGILE CANOE ...

DICKIE DARE

by



YOU WAS GOING TO
DO THIS TO ME, MR.
FLEM! NOW YOU'LL
KNOW WHAT A
MESS O' BROKEN
BONES FEELS
LIKE!



KER-RASH! THEY HIT
A ROCK — THAT'S THE END
OF THEM! I'LL ROLL MY
STOLEN TEN GRAND INTO A
NEAT BUNDLE OF DOUGH
AND BEAT IT!



AT THE POINTS BELOW THE FALLS,
MR. FLEA IS FLOATING — AND WAIT
TILL A BURNING HEAD!

AFTER THAT TERRIBLE
PLUNGE, DICKIE'S MIND
HAS GONE DARK — TIME
PASSES — TEN MINUTES —
AN HOUR? A DAY?



W-WHAT ... WHERE ... WE
WENT OVER THE FALLS —
HEY! I MUST BE
**STILL
ALIVE!**



WE WERE BOTH
HOGTIED, BUT ONE ARM
HAS WORKED FREE! IF
I CAN REACH MY
SHEATHKNIFE ...
**OUCH ...
PAIN!**

MY LEG ... **BROKEN** ...
THERE'S MR. FLEM ...
GOT TO GET HIM TO
THE BANK ...



GRUNTING WITH PAIN, CRIPPLED DICKIE
CUTS FLEMINGWAY FREE FROM THE
WRECK, AND GETS HIM ASHORE ...



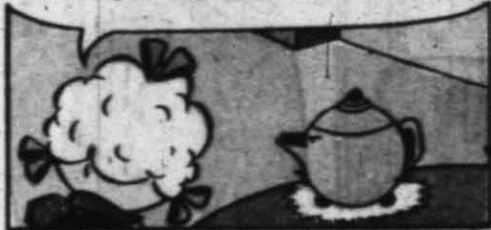
WHERE AM I? **DARE** ...
OH ... PAIN ... LOOK OUT,
YOU YOUNG FOOL ... MY
LEG IS BROKEN



QUICK, DARE! GO TO THE
CAMP — GET CIGARETTES —
COFFEE — HELP! GET
GOING, YOU YOUNG
FOOL — **DON'T
JUST KNEEL
THERE!**

LITTLE MOON FOLKS

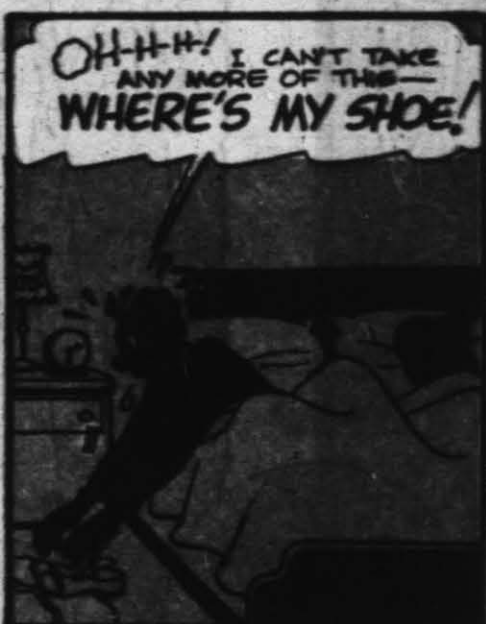
WONDER HOW GHOSTY'S COMING ALONG PAINTING THE OUTSIDE OF MY HOUSE?



MY GOODNESS, YOU'RE JUST ABOUT THE SLOPPIEST PAINTER I HAVE EVER SEEN!



THE WAY HE'S GOING HE'LL HAVE MORE PAINT ON HIMSELF, THAN HE'LL HAVE ON MY HOUSE! TEE, HEE!



SPORT SLANTS

BY ATHLETIC ACTORS.



PROFESSIONAL WRESTLERS ARE IN A CLASS BY THEMSELVES WHEN IT COMES TO PUTTING ON AN ACT

NOTRE DAME FOOTBALL PLAYERS DID SOME BRILLIANT ACTING IN FEIGNING INJURIES LAST FALL



Tom
GLENTO

MR. SIMON

THREE FORMER CHALLENGERS OF JOE LOUIS HAVE ROLES IN THE MOVIE, ON THE WATERFRONT



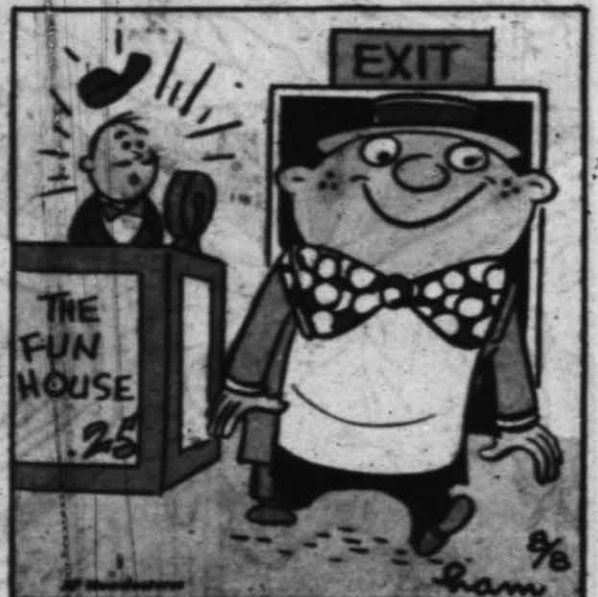
Tami
MAURIELLO



MEMORY MESS

HE WAS A PROFESSIONAL DANCER BEFORE HE WENT ON TO MANAGE FOUR WORLD CHAMPION FIGHTERS

WIZARD



ham 8/8



By
RB FULLER

All Features

Trademark Registered

WHEN PRINCESS POMONA BECAME AWARE OF OAKY'S JITTERS, SHE DISMISSED THE MINSTREL WHO HAD BEEN SINGING FOR HER...

KING CORNY THINKS I TOOK SOME OF THE MONEY THAT GOT LOST FROM THE PIRATE'S CHEST! AND HE SAYS I'LL LOSE MY HEAD IF HE DOESN'T GET IT BACK!

DON'T WORRY, OAKY! FATHER ALWAYS LOSES HIS HEAD ABOUT MONEY!

THE REST OF THAT MONEY MUST STILL BE LYING WHERE IT FELL!

LET'S LOOK FOR IT! I LOVE TO RIDE WITH YOU!

AND TWO HOURS LATER...

WOTCHER LOOKIN' FER?

MONEY, MA'AM.

THERE OUGHTA BE A LOT OF IT SCATTERED ALONG THIS ROAD!

THERE WUZ, YOUNG FELLER-- BUT NOW THERE AIN'T ANY!

I PICKED IT UP! WANT ME TO SHOW YE?

SURE!

HEE, HEE! COMMON FOLK DON'T OFTEN DARE TO COME HERE!

THIS LADY IS NOT COMMON, MA'AM! SHE'S...

DON'T START ANYTHING, OAKY! I'M S-SCARED!

LOOKY!

ER-- I'M AFRAID THAT MONEY DOESN'T BELONG TO YOU!

... KING CORNY LOST IT EXACTLY WHERE YOU FOUND IT!

DON'T GIVE ME ANY O' THAT! FINDERS IS KEEPERS!

I'M A-GOIN' TO RUN FER OFFICE, AN' THIS IS GONNA BE MY CAMPAIGN FUND!

WHAT OFFICE, ARE YOU GOING TO RUN FOR?

QUEEN O' TH' WITCHES! AN' MY ELECTION WILL BE A LANDSLIDE!!

THINGS TO COME

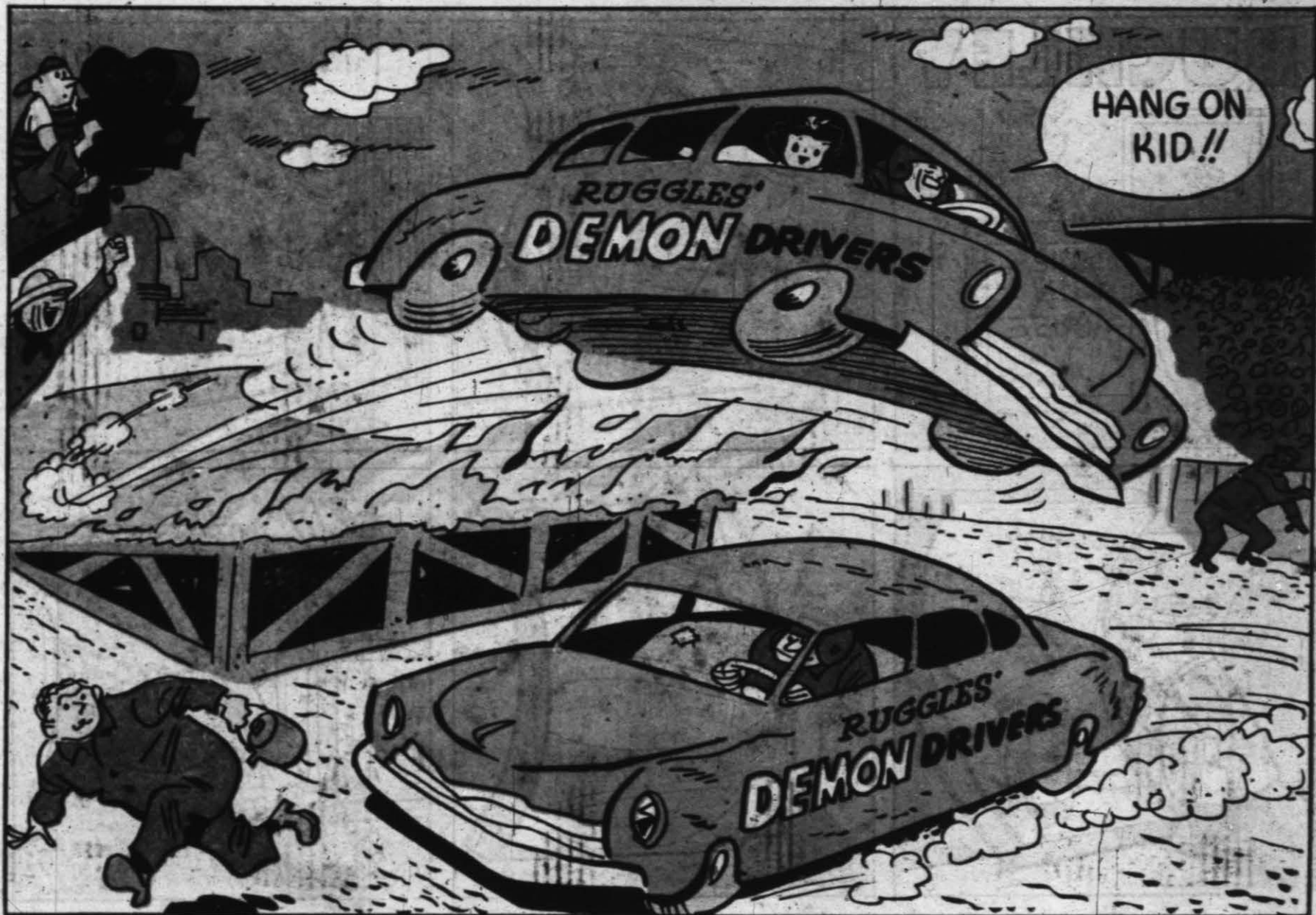
THE INVENTION OF A HEDGE SCULPTOR'S GUIDE MAY BRING FORTH MANY IDEAS THAT HAVE HITHERTO LAIN DORMANT IN THE MIND OF THE ARTISTIC GARDENER.

VERY FUNNY, BORTNIG! I HOPE YOUR NEXT EMPLOYER IS LOOKING FOR A HUMOROUS GARDENER!



NEIGHBORLY NEIGHBORS BY MORRIS





OZARK IKE

by RAY GOTTO

MAKING A COMEBACK PITCHING RIGHT-HANDED, LEFTY WINDUP RETIRES TEN MEN IN ORDER, STRIKING OUT FOUR AND GIVING UP NO HITS, WHEN...



A SOLID DRIVE BY OZARK IKE DEEP TO CENTER!

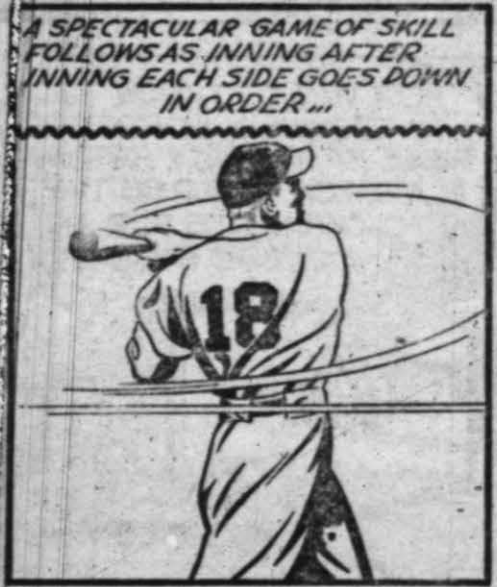
TH' FIRST HIT AND TH' FIRST RUN OF TH' GAME IF IT GOES INTO TH' STANDS!



A BRILLIANT CATCH BY THE CATS' CENTER FIELDER TO RETIRE THE SIDE AND TAKE A HOME RUN AWAY FROM OZARK IKE!



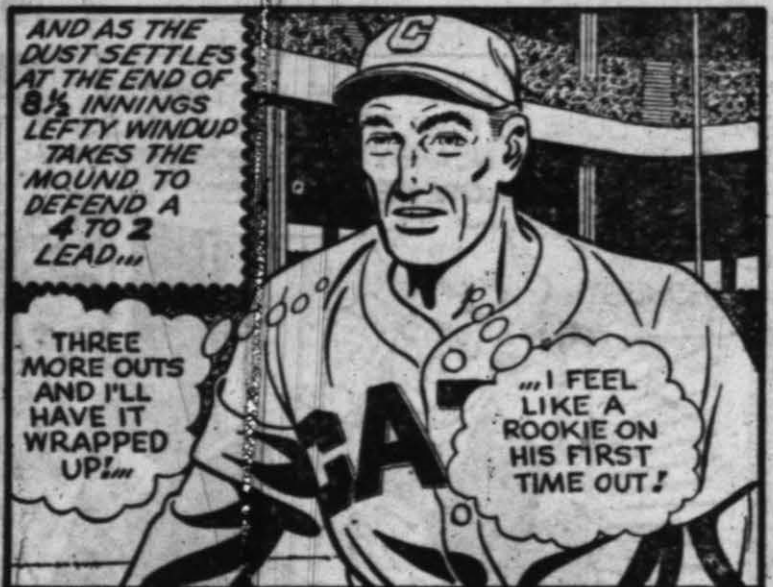
(SOB!) OZARK WUZ ROBBED, BUT (SIGH) LEFTY WINDUP STILL HAS HIS NO-HITTUH GOIN'!



A SPECTACULAR GAME OF SKILL FOLLOWS AS INNING AFTER INNING EACH SIDE GOES DOWN IN ORDER...



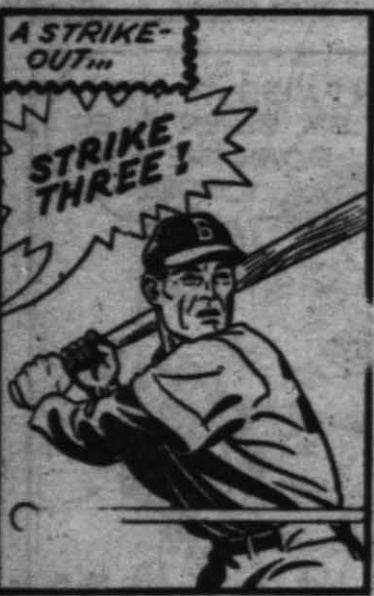
THEN IT HAPPENS AS IT USUALLY DOES IN A TENSE 0700 GAME... BOTH SIDES EXPLODE WITH BASE HITS...



AND AS THE DUST SETTLES AT THE END OF 8 1/2 INNINGS LEFTY WINDUP TAKES THE MOUND TO DEFEND A 4 TO 2 LEAD...

THREE MORE OUTS AND I'LL HAVE IT WRAPPED UP!

"I FEEL LIKE A ROOKIE ON HIS FIRST TIME OUT!"



A STRIKE-OUT... STRIKE THREE!



ZIP ZALEN SINGLES...

Produced by Stephen Strangier, Copyright 1954 by King Features Syndicate, Inc. World rights reserved.



... AND BUBBUH BEAN WALKS...

Gotto 8-5



(SOB!) KIN LEFTY NAIL IT DOWN?



ALL BUSINESS IS LOCAL

Lemonade or garden spade . . . candy bars or motor cars, you'll get a better deal if it's a local deal. Only your Hereford Merchants are equipped to give that personalized friendly attention that makes your daily shopping business a real pleasure! Shop at home!



The Sunday Brand

Newspaper, Texas

Our Slogan: "More People—More Fun!"

BUZZ SAWYER

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE





GRANDMA

by
CHAS. KUHN-




**Shop In Hereford
For Your Best Buys!**

LITTLE ANNIE ROONEY
by DARRELL McCLURE





**Trade In Hereford
For Your Best Buys!**

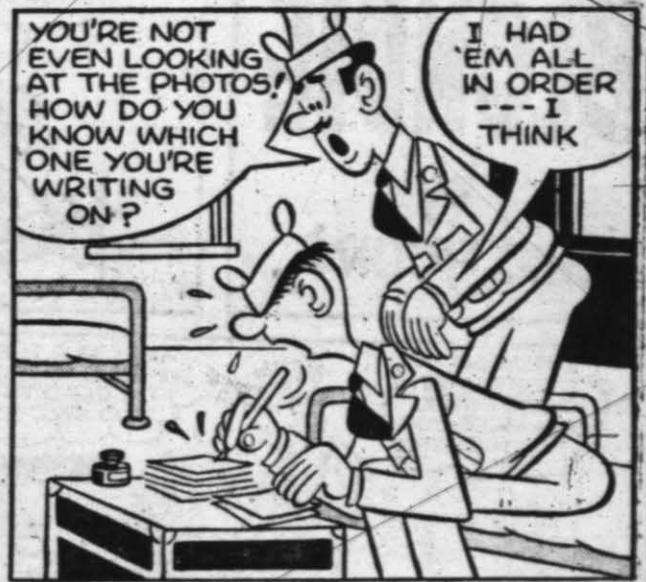
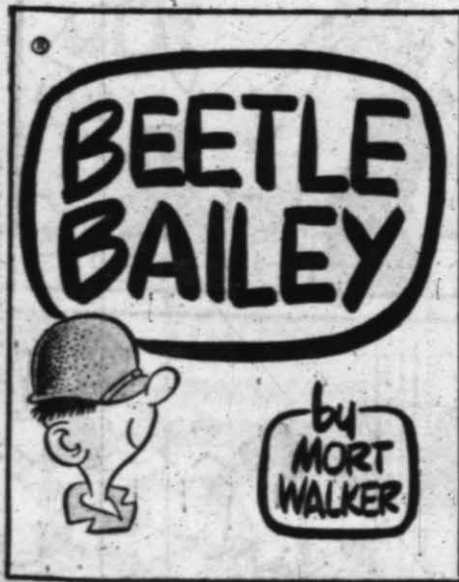




ALL BUSINESS IS LOCAL

Don't go "buzzin' around" looking for bargains! Shop Hereford—where you'll find every type of merchandise—every modern service—you could possibly want. And you'll appreciate the near-to-home convenience, the extra shopping time that's yours, when your business is local! Shop at home, and save!





With the Friendly Merchants
of Hereford

SHOP

Help Keep Hereford Ahead

BLONDIE

by
CHIC YOUNG



8-8 Copr. 1954, King Features Syndicate, Inc., World rights reserved.



ALL BUSINESS IS LOCAL

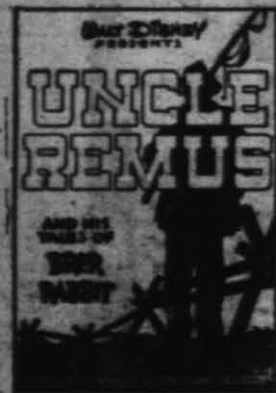
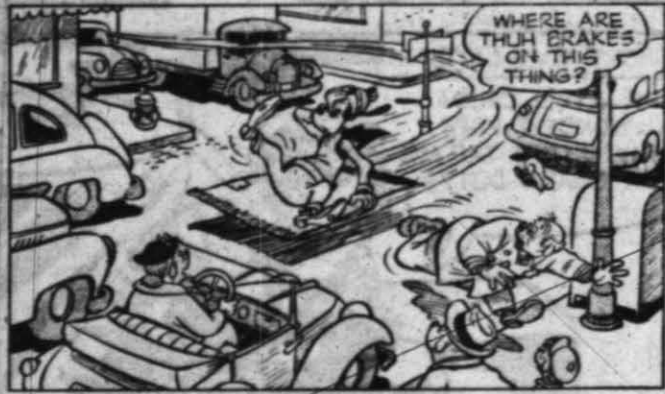
Our feathered neighbor above "shopped" locally . . . got what she wanted quickly, without tiresome travel. Moral: Local business is smart business. For when you shop with your Hereford Merchants, you get all the top-brand merchandise at fair and honest prices . . . plus extra service without inconvenience. Shop at home and save!



THE KATZENJAMMER KIDS



Shop In Hereford
For Your Best Buys!

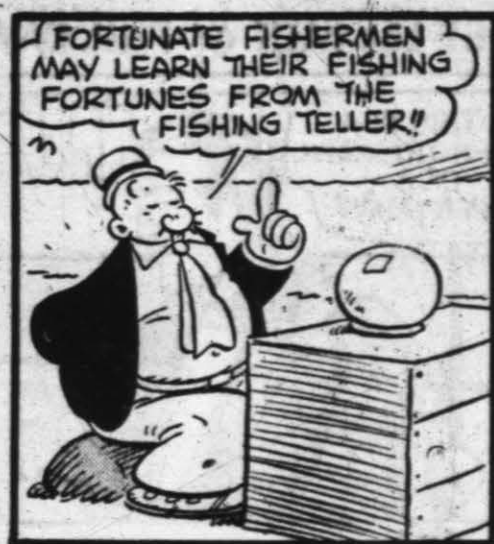


WHEN IT COMES TO TRUBBLE... BRER RABBIT IS ALWAYS GOT A HELP!



Trade In Hereford For Your Best Buys!

THE GIMBLE THEATRE PRESENTS
POPEYE
 by TOM SIMS & BILL ZABOLY



Stop!!
Shop!!
Save:!

In
Hereford

MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS

THIS IS A PHOTOGRAPH OF A CENTAUR!

1



HALF MAN--HALF HORSE! BUT THAT WAS A MYTHOLOGICAL BEAST! IT CAN'T BE REAL--BUT IT LOOKS--REAL--



YOU TOOK THAT PHOTO OF A CENTAUR-- BUT SUCH A THING NEVER REALLY EXISTED --BLAST--I LOST THE PHOTO.

NEVER MIND. YOU'LL BE SEEING THE REAL THING SOON.

2



"THE ISLAND WE'RE APPROACHING, 'LOST HOPE ISLE,' HASN'T BEEN VISITED IN CENTURIES," SAYED EXPLAINS. "AN ANCIENT KING OWNED IT, EXILING HIS ENEMIES THERE. NONE EVER RETURNED."



3

SINCE THEN, THE ISLE'S HAD A CURSE ON IT-- SAILORS AVOID IT-- I WAS THE FIRST TO VISIT IT--

LOOK-- THAT SKULL --IT DOESN'T LOOK VERY OLD--



4

A FRIEND OF MINE BOUGHT THIS ISLAND RECENTLY FOR A SONG. HE THOUGHT IT WAS WORTHLESS--AND ASKED ME TO LOOK AT IT-- I DID-- AND FOUND--



5

--THAT!

A CENTAUR! THIS CAN'T BE--BUT IT IS!



6 CONTINUED -



ALL BUSINESS IS LOCAL

When you make a "local call" at any of your Hereford Merchants, you find famous brands, new merchandise . . . wide selections . . . prices as low or lower than elsewhere--and the kind of courteous, individual attention that makes shopping locally a truly pleasant experience! Shop at home, and save!



JOHNNY HAZARD

by **FRANK ROSSBY**



THE "ABOMINABLE SNOWMAN" HAS BEEN TRACKED TO ITS LAIR... THE PORTABLE MAGNESIUM CAGE HAS BEEN SET UP AND BAITED! BUT, AS JOHNNY STANDS GUARD, HE IS SLUGGED FROM BEHIND!



8-8
CONTINUED...

With the Friendly Merchants

SHOP

of Hereford

Help Keep Hereford Ahead