

WEATHER		
	High	Low
Wednesday	85	54
Thursday	66	44
Moisture		.18
Friday	76	47

The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

40 Pages

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THE SECOND ROUND in the "battle" over whether or not there should be benches at the side of the Hereford News Stand was won last week when not one, but two benches, appeared after the old ones had been taken away as part of the "Slave Day" work of Gladys Medkief and Roy Cowser, who had been purchased by the Business and Professional

Women's Club. A joint letter on the situation has been sent to the B&PW by the two "slaves." Bench-warmers Friday afternoon who were enjoying the new seats were, from left, Glenn Greer, C. E. Sheppard, J. H. Ross, George Muse, Bernice Harris and Pat Curtisinger. C. C. Bowman was standing talking to them about the situation. (Staff Photo.)

First Early Lettuce Packed In Hereford

Lettuce cutting on 80 acres owned by Chas. Huston 15 miles north of Hereford began last Tuesday, and the first cutting was completed last week, averaging about 150 crates to the acre.

Juction in this area, the crop was reported to be of good quality. Huston said that he expected to get about 200 crates an acre by the time harvest is completed on the experimental growth.

Most of the crates were averaging about four dozen heads per crate, with some of them running a little closer to five dozen.

Honey Dew Melons

Next week we are going to start running more lettuce and a volume production of honey dew melons.

"The first time there has been a volume production of these melons tried in the Hereford area," Huston added. He has about 80 acres of the honey dew planted.

The early lettuce was planted June 15, about three weeks ahead of the normal schedule for lettuce planting here. The only problem involved in the earlier planting is that it is not possible to produce potatoes on the land first, as is often the practice.

Other Lettuce

Other lettuce is doing well over the county, with development stages according to planting time.

Corn, which was planted for silage, has either already been cut or is being cut. Deaf Smith County Agricultural Agent Hugh Clearman reports, with prices ranging from \$3.50 to \$5 a ton, most of it in the upper brackets. Silage production was mostly from 14 to 18 tons to the acre.

Irrigated Cotton

Irrigated cotton is beginning to weight itself with bolls, though blooms are still in evidence on many of the plants. While there is some insect damage, most of it is not heavy enough to cause real worry to the farmers, Clearman said. In some cases, harmful insects have disappeared after causing damage, showing the presence of large numbers of beneficial insects.

With more than 14,000 acres of irrigated cotton in the county, yields are expected to range from a half-bale to a bale to the acre, Clearman said, with higher yields expected if frost will hold off until after the middle of October.

Grain Sorghum

Grain sorghum is well along, with irrigated crops in excellent condition. About 85,000 acres of irrigated grain sorghum were planted this year, and production should be about 2,500 pounds per acre.

"Dryland grain sorghum is a different story, though," the county agent continued. "There are about as many acres of dryland maize as there are irrigated maize, but mostly the dryland maize needs more rain and a late frost to show good production. Even then, it usually produces far fewer pounds an acre than the irrigated. Last year it ran 600 to 800 pounds an acre production."

The sorghums are expected to start maturing the latter part of this month, and some might mature as late as the end of October unless frost catches it first, Clearman concluded.

At Avenue Baptist Church

Funeral Services Today For Mrs. F. W. Lookingbill

Funeral services for Mrs. Frank Lookingbill, 41, will be conducted from the Avenue Baptist church this afternoon at 4 o'clock. Rev. Markus Rexrhode, pastor of the First Baptist church of Haskell, Texas will conduct the services, assisted by Rev. Bob Harris, pastor of the Avenue Baptist church of Hereford.

Mrs. Lookingbill, well known resident of Hereford since 1944, was found dead in a car wreck about 12:30 o'clock Saturday morning, 10 miles east of Vega on Highway 66. It was believed that Mrs. Lookingbill hit a culvert and turned the car over.

Born In Oklahoma

Mrs. Lookingbill was born in Russell, Okla., June 17, 1912. She and her parents moved to West Texas when she was only six years old. She attended grade school at Black and attended high school here in Hereford.

On July 23, 1933, she married Frank Lookingbill at Clovis, N. M. They lived at Black until they moved to Hereford in 1944.

Active Club Member

While in Black she was an active member of the Black Social Club and a member of the Baptist church.

Survivors include her husband, Frank Lookingbill; one son, Lohman, 17; a daughter, LaWanna, 12; her mother, Mrs. W. L. Johnson of Hereford; three brothers, Porter and Thurman Johnson of Black; and Clifton Johnson of the Walcott community; and one sister, Mrs. L. H. Lookingbill of Summerfield. Burial will be in West Park Cemetery. Gilliland Funeral Home has charge of the arrangements.

Mr. and Mrs. D. C. Martin and son Carroll and Mr. and Mrs. D. C. Bryant and son John David, returned this week from a vacation spent in Pagosa Springs and Durango, Colo. On their return trip they spent two days in Santa Fe, N. M., visiting Mrs. Bryant's brother and family, Mr. and Mrs. Ray Smith. While in Santa Fe they attended the annual Fiesta.



MRS. F. W. LOOKINGBILL

Wayne Thomas Returns To Hereford Law Office

Wayne Thomas, for the past 14 months in the Judge Advocate General's Department of the Air Force, received his discharge at Laredo Monday. He and Mrs. Thomas returned immediately to Hereford, where Mr. Thomas will again be associated in the law offices of James W. Witherspoon.

A graduate of Texas University, Mr. Thomas came here first in 1950, associating himself with the Witherspoon firm. As a member of the reserve corps, however, he was called into the army after living here 16 months, and went into the legal department. He was a first lieutenant at the time of his discharge, having served 14 months in the army.

First meeting of the Pioneer Study Club will honor husbands of members. A chuck wagon supper affair will be held at the home of Mr. and Mrs. Ralph McCullough Tuesday evening September 8.

The sorghums are expected to start maturing the latter part of this month, and some might mature as late as the end of October unless frost catches it first, Clearman concluded.



JUST ONE PRE-WATERING produced cotton with about as many bolls as much more irrigation has done for Jim Kirby at the farm he is operating 13 miles northeast of Hereford. Here Jack McLaughlin, left, Kirby, and County Agent Hugh Clearman compare cotton plants from the two fields. The plant on the right had only the pre-watering. Kirby has about 300 acres of cotton this year. (Staff Photo.)

\$215 Damage Is Done In Two Auto Accidents

Damages were estimated at \$215 in two accidents which occurred last week, one Wednesday morning and the other Thursday afternoon.

FOR DESTITUTE OVERSEAS

Carload Of Beef Cattle Is Asked From Deaf Smith By CROP

An urgent appeal is being issued in Deaf Smith county and across other parts of the High Plains for beef cattle to be given to the Christian Rural Overseas Program for meat for the destitute in Europe and South Korea, according to H. M. Thomas, coun-

ty chairman of the drive.

Aided by the Hereford Junior Chamber of Commerce, Thomas is trying to get 30 to 33 animals to help round up 30 carloads of cattle to be sent from the 26 Panhandle counties.

(Continued on Page 2)

on the highway and Sylvanus Drerup driving a 1941 Dodge going west, also on the highway.

Attempted Turn Both cars had stopped at the red light. When the light changed, both cars started forward. Callaway was attempting to make a left turn on to Main and while doing so

pulled in front of the Drerup car. Callaway's car collided with the right rear fender and bumper of the Drerup car.

There was about \$50 damage to the Chevrolet and \$30 damage to the Dodge.

Callaway was charged with failure to grant the right-of-way.

Minor Damages Damages were minor in the Thursday afternoon accident, which occurred on Schley street.

Mrs. Lena D. Bell, driving a 1952 Chevrolet, pulled out from the curb into the lane of traffic causing Will Howard Gentry, driving a 1950 Ford which was going north on Schley, to hit the Chevrolet on the left front fender.

Mrs. Bell was charged with failure to grant the right-of-way. Investigating officers estimated damages at \$75 to the Ford and \$60 to the Chevrolet.

Women From Tulia Visit Jaycee-Elites

Three women from Tulia who are interested in organizing a Jaycee-Elite group there were special guests at the Hereford Jaycee-Elite meeting Wednesday night at the Jaycee Clubhouse.

The visitors from Tulia were Mrs. Jimmy Hendricks, Mrs. Donald Crocker, and Mrs. Gwynn Vaughn. A short business session was held and a nominating committee for new officers was named. The committee includes Mrs. Harold Loerwald, chairman, Mrs. Doryal Young and Mrs. Clint Formby.

Background Survey

Mrs. Clint Formby was program leader. To assist the Tulia group in their organization plans, Mrs. Bill Howard gave a background survey and history of the Hereford organization.

Those present were: Mesdames Jack Mitchell, Carroll Goss, Dennis Lomas, Hubert Monroe, Dorval Young, Clint Formby, Dean Herring, Harold Loerwald, Don Fudge, Melvin Young, Bill Howard, Sam Nelson, John Aiken and Bobby Owen.

Around Town

Mr. and Mrs. Virgil Dodson, Marian Lomenick and Maurice Howell went to Amarillo Wednesday to take part in the district Farm Bureau meeting and watch the selection of the district Farm Bureau Queen. Fayteen Peoples of Collingsworth County won the title.

Bessie Patterson says that her lilac bush has gotten mixed up as far as the seasons go. The bush has put out five or six small bunches of blossoms, and they certainly do smell good.

The regular city commission meeting, which would normally be held on Monday night, will be held on Tuesday night because of Labor Day, according to Mayor Henry Sears.

A 40 x 100 foot steel barn which dominates the nearby house has been finished by J. T. Gilbreath Jr., on his place five miles north of Dawn.

Latest word on the paving and curb and gutter project is that a crew should be here in 10 days or two weeks if enough blocks of property owners will sign up. S. O. Wilson, who is handling the sign-up now, said that some 30 or 40 property owners have agreed to



FROM THE EXPRESSIONS on the faces of these youngsters as they were ready to register for the fall term at Shirley School Friday, most of them were none too happy at the prospect of giving up their days of freedom to begin the long hours in classrooms that lie ahead of them. Some 194 first grade students and about 100 second grade students registered Friday, and more are expected next week. (Staff Photo.)

Martha Heard Is Chosen County 4-H Gold Star Girl

Martha Heard, daughter of Mr. and Mrs. George Heard, has been elected Gold Star Girl among Deaf Smith County 4-H girls. This award is the highest honor that can be reached in 4-H club work.

It is given each year by the Texas Extension Service to the most outstanding 4-H Club girl and boy in the County.

The requirements for this award are that the entrant shall be an active 4-H club member during the current year, shall not have previously received this award, and shall have completed at least three years of 4-H club work, including the current year.

Must Be Outstanding

The entrant shall have done outstanding 4-H club work in result demonstrations, general achievements, club participation, and leadership.

Martha is 15 years old and has been a club member for five years. Since she has been a member, she has completed nine 4-H club projects. They are: Foods Preparation, five years; Clothing, five years; Poultry, two years; Gardening, three years; Canning, two years; Reading, four years; Electricity, one year; Bedroom Improvement, one year; and Flower Raising, three years.



Martha's Accomplishments

Her most outstanding accomplishments are: County winner in Foods Preparation contest and second place in Electric contest for 1953. County Bake Show winner, District winner in Garden contest and Blue ribbon winner in the Dress Revue in 1952. She was first place winner in the poultry show in 1948.

Public presentation of the Gold Star award will be made at Achievement Night in November.



WORK ON THE SCHOOL for Negro children in Hereford has progressed quite rapidly, as can be noted from this picture taken Friday afternoon. The building is supposed to be ready when school opens for all other children Tuesday morning. (Staff Photo.)

Carload....

(Continued from Page 1)
The animals will have to be in Amarillo by the morning of September 10, and Thomas is asking that animals from this county be brought to the stockyards in Hereford by Tuesday. They will be transported, free of charge, to Amarillo by Beauford Truck Line.

Will Be Packaged

From Amarillo, donated beves will be shipped to Fort Worth, where a packing company has agreed to put the meat up in two to five pound packages for shipment overseas.

Members of the Jaycee committee who are working on the project are John Aikin, Clint Formby, Hubert Monroe, Buck Sheffield, and Melvin Young. Anyone with a yearling which he wishes to donate can contact any one of these men, or Thomas.

Cash Acceptable
Contributions of cash will also be accepted to be used in helping to buy beef animals, according to John Aikin.

The program was initiated by Frank J. Shaller, Canadian rancher, who is general chairman for this portion of the CROP program. Walter O. Parr of Fort Worth is in charge of the Texas district for CROP.

Personals

Mrs. A. E. Argo of Paris is a guest in the home of her daughter, Mrs. A. O. Thompson.

Mrs. Ed Warren returned home Wednesday from Sweetwater where she has been visiting a niece and nephew, Mr. and Mrs. Buxkemper who suffered severe burns in a recent car accident.

Mr. and Mrs. Ed Jesko left Sunday morning to take their daughter, Gwendolyn, to Wichita, Kans., where she will attend school this fall. Gwendolyn will be a Junior in the Sacred Heart Academy. Mr. and Mrs. Jesko returned home Tuesday.

Around...

(Continued from Page 1)

having the work done, but he is getting more before any contracts will be signed. Those interested in the work should call Wilson at 1410.

The football contest will start Sunday. The first round will be published in next Sunday's (September 13) Brand.

Work on putting up the new bleacher seats and backboards is proceeding rapidly. The wood is Douglas fir and redwood.

Pre-school registration at the High School showed 134 freshmen, 127 sophomores, 97 juniors and 97 seniors. In other schools, there were over 300 seventh and eighth graders, about 100 second graders, and 194 first graders.

Coach L. B. Russell gave the Rotarians a fast preview of this year's team at the weekly Rotary meeting Friday. The coach seemed optimistic, as coaches go, about the team's chances this year.

Summerfield's third annual homecoming celebration is still scheduled for today (Sunday), beginning with church services at 10 a.m. Basket lunches will be spread picnic-style between 12 and 1 o'clock, and a program will follow.

North Hereford HD Club Plans Picnic

North Hereford Home Demonstration club met in the home of Mrs. Fred Saltzman Thursday afternoon. Mrs. Frank Brinkman and Miss Roberta Campbell gave the program on how to make centerpieces for different occasions.

Mrs. Tony Hoffman, Mrs. Bell Williams and Mrs. W. H. Russell were put on the nominating committee.

Picnic Lunch Planned
A picnic lunch was planned. It will be held at the home of Mrs. Wesley Brown, Sept. 13, at 6:30 o'clock.

Those present for the meeting were Mrs. R. E. Barrett, Mrs. Tony Hoffman, Miss Campbell, Mrs. Paul Hoff, Mrs. Wesley Brown, Mrs. Wilbur Gibson, Mrs. Fred Barret, Mrs. Harold Pettijohn, Mrs. Frank Brinkman, Mrs. O. O. Olson, Mrs. Aubin Hodges, Mrs. F. P. King, Mrs. C. L. Whitehead, Mrs. Oscar Lee Williams, and Mrs. O. C. Williams, and a guest, Mrs. Roy Saltzman.

The next meeting will be in the home of Mrs. Otto Olson on Sept. 17. It will be a covered dish-lunch.

Annual P-TA Picnic Tuesday

A get-together, get-acquainted picnic for Hereford parents and teachers will be held at 7:30 o'clock Tuesday night at the new football field, according to Mrs. Homer Brumley, president of the Parent-Teachers Association.

The picnic is not just for members of the P-TA, however, but for all parents who have children in Hereford Schools this year, Mrs. Brumley said.

Assemble by Grades
Markers are to be placed on the field so those who attend the picnic can assemble by grades and spread their suppers together, picnic style. "Drinks will be furnished, but each family should bring extra food to take care of the guests at the gathering," Mrs. Brumley added.

In case of bad weather, arrangements have been made for a get-together, and meal, to be held in the cafeteria at Shirley School, which is only a short distance from the new football field.

Labor Camp Project Is Changing Over To Adult Education

The Hereford Nursery at the Labor Camp has been changed to an educational program for the benefit of the Latin-American women.

These women will be taught cooking and sewing every Thursday afternoon.

Anyone who would be interested in teaching either cooking or sewing is asked to call Mrs. Don Root, Mrs. Earl Plank or Mrs. Bruce Woodell. The women need treadle sewing machines, either as a loan or as a gift, needles, thread, patterns, scissors and other items for sewing. First, they will mainly teach them how to mend clothes, and later hope to teach them to sterilize bottles and to fix formulas for their children.

Mrs. Don Root, chairman of the workers, said they had a few children for three weeks, but it was not worthwhile to keep it open for children, so now it is open for adults.

The new program will begin Thursday afternoon and Mrs. Earl Plank will use her machine that day.

Mrs. Joe Paetzold and Mrs. Plank were holding a rummage sale Saturday to get money to help with the project.



MR. AND MRS. RICHARD C. MARTIN were united in a simple ceremony at the First Baptist church of Earth Saturday night. Mrs. Martin is the former Elsie Estep, daughter of Mr. and Mrs. John Estep of Earth. Rev. Giles recited the vows only in the presence of close friends and relatives. Following the wedding a reception was held in the home of the bridegroom's parents, Mr. and Mrs. Calvin Martin, who were former residents of Hereford. The couple will make their home at Boys Ranch Farm, where he is employed.

This Taste Good In Texas

Foods and Nutrition Specialists
Texas Agricultural Extension
Service A&M College

Recipe of the Week
Molasses Refrigerator Cookies

- 1/2 Cup margarine.
- 1/2 Cup sugar
- 1 Egg
- 1/2 Cup light molasses
- 2 1/2 Cups sifted flour
- 1 Teaspoon soda
- 1/2 Teaspoon salt
- 1 Teaspoon cinnamon
- 1 Teaspoon ginger
- Cream margarine and sugar.

Add egg and beat well. Stir in molasses. Sift remaining ingredients together into creamed mixture. Stir until thoroughly blended. (Use your fingers if stirring seems hard). Divide dough in half. Shape into rolls 1 1/2 to 2 inches in diameter. Wrap in waxed paper. Chill in refrigerator four hours or over night. Slice 1-8 inch thick with a sharp knife, place on greased baking sheet and bake in a hot oven (400 degrees F.) 10 minutes. Yield: 5 to 6 dozen cookies.

Let's Eat This For One Day

- Breakfast**
- Tomato Juice
- French Toast
- Maple Syrup
- Milk
- Coffee
- Dinner**
- Fried Chicken
- Cream Gravy
- Brown Rice
- Buttered English Peas
- Sliced Cucumbers and Onions in Vinegar
- Biscuit
- Butter or margarine
- Sliced Peaches
- Molasses Refrigerator Cookies
- Milk
- Iced Tea
- Supper**
- Platter of Cold Sliced Meats
- Bread and Butter Sandwiches
- French Fried Potatoes
- Fresh Vegetable Tray
- Raisin Tarts

Milk Timely Tips

1. Serve three vegetables each day, either cooked or fresh. Those should include one serving of sweet or Irish potatoes, one serving of greens or yellow vegetables, one serving of other vegetables; this group includes all other vegetables which are not colored green or yellow.
2. To have crisp fried chicken remove cover from frying pan 10 or 15 minutes before it is done.
3. Brown or whole grain rice has more food value than white rice. If brown rice is not available buy enriched white rice.

Farm And Ranch Club Begins Season

Farm and Ranch Club held its first meeting of the new year and a luncheon and business session, in the home of Mrs. T. D. Devenport Thursday. The club flower, red carnation, was featured in decorations for the luncheon table.

Following the luncheon a short business session was held and new year books for the coming season were distributed. Mrs. Devenport, chairman of the year book committee, gave a brief summary of outlines and told something of the planned programs which will be held during the fall and winter season.

Others serving on the year book committee were Mrs. G. S. Solomon and Mrs. T. W. Perrin.

Members of the club attending were: Mesdames Waldron Melton, A. J. Walker, Jack Weaver, Hershel Burrus, T. W. Perrin, Roy Fruit, Chas. Hoover, G. S. Solomon and the hostess.

CHING-A-LING



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Looks like a real contest between the "Spit and Whistle" Club and the B. and P. W. Club. As you may recall, the B. and P. W. girls purchased two slaves in the Lions Club auction last week for the sole purpose of having the bench south of the Hereford News Stand removed. They gave a lengthy order on the subject, citing the bench, left there since Pioneer Day last May, as detrimental to the community. The reasons listed were because "men sit, spit, cuss and discuss women and girls who pass by". They further specified that their slaves allow "no bench to remain on such sidewalk for a period of one month". To back up the deal, they purchased Gladys Medkief and City Attorney Ray Cowert.

Well, Sir, Ray and Gladys got busy right quick, and had the Pioneer Day bench removed Saturday. The B. and P. W. gals were rejoicing and celebrating, but those old boys who sit out on the bench in the sunshine didn't like the deal too much. They started a collection among themselves and first thing you know, they had enough quarters and half dollars to replace the bench—and put in another for good measure. Where there was one bench, they now have two. In addition, the old bench was only six feet long—and one of the new benches is now 12 feet, plus the other six foot job. In other words the Sit, Spit and Cuss (SS and C) boys have more than tripled the seating capacity of the old set-up. The whole deal has backfired on the B. and P. W. girls. Whereas, the SS and C boys could discuss one or two girls before, they can now discuss the whole club at the same time. If sure looks to me like the SS and C boys lost the first round, but they came back to take the second fall by a wide, wide margin.

Maybe if the B. and P. W. gals would fill up the seats themselves some morning and epoch, or knit, and talk about the men all day, it might help. The seating capacity is so enlarged now that they might even have one of their club meetings out there on the benches. Anyway, the next move is definitely up to the B. and P. W.

After this business got started, I figured maybe I was missing something, so I went down Friday morning and sat for a few hours on the benches and, honest to goodness, I can't see why all the excitement. It's nice and warm in the sunshine, but about the most exciting thing I saw was Ed Hedrick drifting in to work at the bank.

Frankly, I can't see why the Spit and Sit boys want to sit there in the first place—and especially why the B. and P. W. gives a darn in the second place—personally, I recommend that the B. and P. W. give up the project. The benches are absolutely harmless. They are fine, fine ladies, but I am afraid they are overcome with a severe case of over-ego and inflated self-esteem. The old boys who inhabit the benches sit there for comfort and not for thrills. They get no more kick from seeing a pair of 60-denier nylons pass than Clark Gable would get from watching a second grade Maypole dance. They sit because they are strictly tired and want to rest.

Not once while I was sitting did anyone tell a dirty joke. If any girls, young or old passed, they sure went unnoticed—probably because we were talking about the price of cattle and that place near Dallas where it rained so hard that it was three days before it slacked off enough for the folks to get out to unload their drouth relief feed. Finally, I left out of sheer boredom. If anyone can get a thrill out of watching L. Baskin drift up the street to get his mail, they have more imagination than I have. It sure is a lost cause so far as I am concerned.

Wallace Cox says there is one family in Hereford which merits unsung praise. Wallace says he didn't know these folks, but a family of five or six recently emerged from the park—and brought their watermelon rinds out with them. They stowed the rinds in the trunk of the car—and saved the park from debris and flies. Wallace thinks it is wonderful. He further thinks they deserve a lot of credit for their thoughtful action. "They are my idea of real citizens," Wallace declared. Being a little more cynical than Wallace, I figured they probably just wanted to make some watermelon rind preserves—and if they hadn't needed the rinds, they would probably have left them. However, Wallace could be right. I hope he is.

It never fails to happen. Bob Morgan, popular young bachelor about town, won an ironing board in the grab bag at the Tower Drive-In the other night.

Notice Rev. Russell Wingert back in town following his vacation. We always miss Russell each summer and are always glad when he gets back home. Russell is one of those early risers. You can spot him any time around 6 o'clock each week day morning when he walks

to town. I seldom get out this early, but Russell is fairly dependable.

Mr. and Mrs. Wayne Thomas are back home, following a 14-month tour for Wayne in the Air Force. Prior to his army service, Wayne was active here as a lawyer and in community affairs. Both he and Mrs. Thomas were just getting well acquainted here when he got his call: they are a pair of mighty fine young people. They didn't even on think of locating anywhere else. Just made a bee-line for Hereford. It makes you feel good to know that youngsters like the Thomas's feel that way about the community. They've been around a lot—and they would still rather live in Hereford than anywhere else. It proves that Hereford is not going to seed. It shows continued progress. A community which attracts and holds its young people is a community with a real future. Furthermore, it is a wonderful, wonderful place to live. If you don't believe it, ask Wayne or Mrs. Thomas.

Bessie Patterson, I understand is turning over her Amarillo News correspondence job to Kathleen Caylor in view of the fact that Bessie will be busy teaching school this coming nine months. Bessie will, perhaps, do a few features along and Mrs. Caylor will handle the spot coverage. The community definitely owes Bessie a vote of thanks. She has done an excellent job as Hereford correspondent for The News. We have had publicity galore during her years of service and she was, in our opinion, the outstanding of all News-Globe-Times correspondents, which number more than 50. Lots of folks around the News-Globe felt the same way, too. Mrs. Caylor will also be fine. We are not running her down, but this article is about Bessie. She started out on the job inexperienced and scared half to death—and she wound up at the top of the heap. It took a lot of nerve, a lot of ability and plenty of hard work. In addition to other remunerations, Bessie also served the community, often when it demanded sacrifice on her part.

I have only two complaints against Bessie. She did such a wonderful job that she kept The Brand staff humping all of the time trying to hold their own, which was really good for us. The other gripe is that we never could talk her into going to work for The Brand. She is a very fine person and I am sure that she will make an excellent teacher. If she can instill just a little bit of her own spirit and push into her students, their classwork will be well worthwhile—even if they never learned a single thing on the academic side. We'll be looking for those feature stories from time to time.

It sounds silly, but I am wondering what that Neil Cooper will have me doing yesterday. Since today is Friday and the paper comes out Sunday, I am in quite a spot. Another complaint. The Slave for a Day deal is OK. I don't mind working—even for Cooper—but the

two guys who dreamed up this deal and sold it to the Lions Club were Dubs Reeves and President J. W. Robinson. Did you see either one of them working? I think they bought each other, then swapped out. Come to think of it, though, probably no one else would buy them. Anyway, I am going to see that it's different next year. They are both going to get some manual labor. This brains over brawn business can go too far. Even for a couple of chuckle-heads like that.

Hospital Notes

Patients in Hospital

Paul Barrera, med.; Mrs. Howard V. Cook, OB; Mrs. H. G. Jackson, OB; Mrs. Leonard Click, med.; Mary Jean Higgins, T&A; Louis Pacheco, med.; Mrs. E. D. Gomez, med.; Mrs. G. A. F. Parker, med.; Fred B. Welch, med.; Peggy Erdman, med.; Mrs. Sinovea

Cantu, OB; Bill Darker, surg.; Shirley Ann Schroggins, med.; W. A. Davis, surg.; Elmo Funk, med.; Mrs. John Sanders, OB; Mrs. Ruth Coleman, med.; Mrs. Joe Rogers, med.; Maurice Tannahill, med.; O. G. Hill Sr., med.; Doyle Rose, surg.; Mrs. Shirley Smith, med.; Mrs. Lucia Reyes, OB; Mrs. David Rogers, OB; Mrs. Tommy Hulsey, OB; Mrs. Bradley Lookingbill, OB; and Mrs. Earline Gonzales, med.

Patients Dismissed

Mrs. H. A. Cavness, med. 9-4;

W. R. Higgins, surg., 9-3; Mrs. Cecil Guseman, OB, 9-4; Alford Petty, med., 9-4; Richard Baca, med., 9-3; Modema Lemus, med., 9-3; Mrs. F. M. Woolbright, med., 9-4; Harry Caylor, med., 9-3; S. M. Dasley, surg., 9-3; Mrs. Ray Halton, OB, 9-3; Mrs. Arnold Wall, med., 9-3; Sarah Larimore, med., 9-4; Mrs. J. B. Slaton, med., 9-4; Jimmie Hodges, T&A, 9-3; Linda Lindsey, T&A, 9-3; and Elmer Winkles, med., 9-4.

Births

A daughter to Mr. and Mrs. John Sanders, 9-3; and a son to Mr. and Mrs. Bradley Lookingbill, 9-3.

Eight-to-Five O'Clock Shadow. Small shadows created by lapped or molded edges of the boards in wood-laid houses form a pattern of lines that give added beauty to the house when the width of the boards is properly related to the wall area.

IT'S FALL... FASHION'S MOST Exciting SEASON!

It's a moment of drama... it's a scene ablaze with the brilliant colorings of the harvest season... there's a cool, crisp tang to the air this is Autumn... and with it comes the wonderfully exciting Fall Fashions



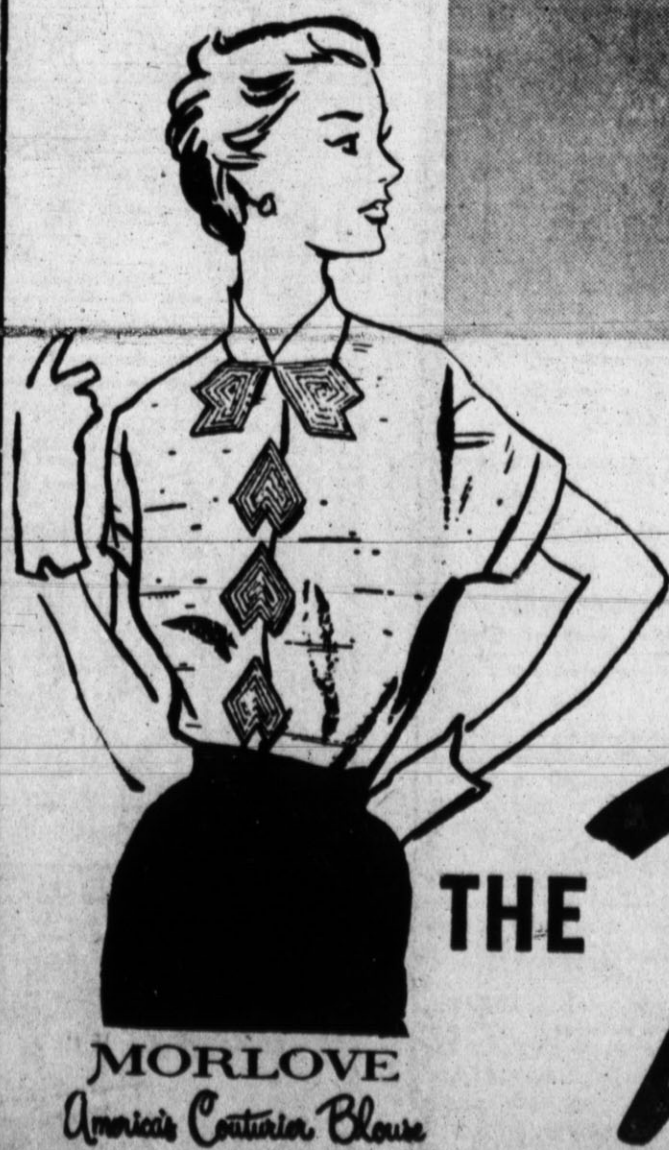
Youthmore's fashion Ticket

Open and shut case of flattery in the collar of a town-and-touring coat of Anglo's fine Zibeline. Stitching forms a flattering V. Oyster beige, Bahama tan, pearl or Oxford grey.

Youthmore's Suit With the Beaded touch

For day and after-dark flattery, choose this softly fashioned suit that flaunts the flattery of beading on its pockets.

And of Course A BLOUSE By MORLOVE



Shop for fall While in our Store on Dollar Day THE Vogue MORLOVE America's Contender Blouse

exclusive with The Vogue

Perennial Voyageur in VICULANA*
Softer-than-cashmere blend of Vicuna and virgin wool to outlast the years... master-tailored by Klingrite. A timeless silhouette, quietly accented by triple-stitching detail at shoulders and back. 8 to 18 in Nude, Camel, Vicuna, Grey or Navy, either with Millium Satin lining or Satin with Lambswool interlining.
*Precious Vicuna woven with virgin wool for the loveliest fabric of many a year... by Einger, exclusively for KLINGRITE.

Your Dollars Buy More on DOLLAR DAYS

7 1/2 oz. Jar Cara Nome
CLEANSING CREAM \$1.10
Regular \$2.20 Size Plus Tax

Cape Cod Wide Mouth **VACUUM BOTTLE** \$1.49 ONLY
\$1.19 Value

Cascade Deluxe Retractable **BALL POINT PENS** 79c ONLY
Reg. \$1.29 Value

7 Jewel Olympic **WRIST WATCH** 9.50
With Sweep Second Hand
Regular \$17.50 Plus Tax

McDOWELL DRUG STORE
Phone 13

DOLLAR DAY SPECIALS

36 Pure Silk **SCARFS** ea. 1.00

English Rib **ANKLETS** 3 for 1.00

WHITE BLOUSE SALE 1/2 Price
Values to \$14.95
Linen, Nylons, Crepe

All Wool Slip On **SWEATERS** 3.95

CARDIGAN 5.95
To Match

One Group of Fall **SKIRTS** 5.00
Gabardine - Corduroy - Flannels

Group of Early Fall **DRESSES** 9.95

Shop These for Real Values

WANT ADS Phone 30 or 31

FREE Theatre Tickets To See



WEDNESDAY - THURSDAY
September 9 - 10

Star Theatre

Be Sure and Ask for Your Free Tickets
With each PAID-IN-ADVANCE classified ad placed in The Brand, we will give you a free ticket.

FOR SALE Miscellaneous

PICTURE FRAMING with personal attention on each job. Mrs. J. J. Buckner, 224 Ave. D. Phone 751. B-1-15-43-tfc

Chrysler Industrial Motors Sales & Service McCullough Motor Co. 111 W. 1st. Ph. 17 B-1-9-tfc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-16-tfc

Hereford Glass Co. Expert Car Glass Installation Table Top and Window Glass Picture Frames 302 Park Ave. Ph. 1425 B-1-16-tfc

LUMBER: No 4 Fir. 2x4's \$6.95. 1x8 Ship lap. \$6.95 per 100'. Rockwell Bros. & Co. Phone 4 B-1-17-39-tfc

SLIGHTLY USED CLARINET for sale at Cowan Jewelry. B-1-8-36-2c

FOR SALE: Cut flowers and fall bulbs. Mrs. J. F. Ward, North Main. S-1-10-2-tfc

FOR SALE: 130 steel baskets for harvesting lettuce. Burrell Collins Produce Co. 315 South First Phoenix, Arizona. S-1-17-10-2c

1/2 inch blank space at top... 3 Living Room Suits \$10.00 Ea. Duncan Phyfe Sofa \$45.00 2 Pc. Biege Living Room Suite \$40.00 2 Pc. Green Studio Suite \$47.50 Easy Spindrier Washer (like new) 2 yrs. old \$85.00 Maytag Washer \$24.00 Gas Range \$39.50 Crosley Refg. \$65.00 Full Size Railway Bed and Mattress \$39.50 4 Pc. Walnut Bedroom Suite \$45.00 Portable Washer \$15.00 Used Gas Heaters \$5.00 up Perfection Oil Range \$25.00 Studio Couch \$24.00

H & H FURNITURE CO. USED DEPT. 2nd & MAIN PHONE 19 S-1-11-1c

FOR SALE: 7 foot Servel Gas Refrigerator in good condition. Only \$125.00. Park Avenue Appliances. Phone 1496. S-1-17-11-1c

BALED ALFALFA HAY for sale at fifteen dollars per ton in the field. Box 48, Breckenridge, Minnesota. B-1-17-36-2k

NON-CERTIFIED Sweet Clover Seed. \$15.00 per 100. Phone 1767-M or see J. L. Whitfield, Route 3, Box 8, Hereford. B-4-10-33-8c

FOR SALE: 25 pigs and shoats. Alfalfa hay. W. B. Boston, 66 miles South Summerfield. B-1-16-11-tfc

FOR SALE: 1,000 Gallon Butane tank. Ivan Block. Phone 262. B-1-10-11-3p

4. REAL ESTATE PRUDENTIAL FARM LOANS America's Largest Farm Lender SAM NUNNALLY 136 Main Lone Star Agency B-4-12-tfc

FOR SALE 6 room practically new 3 bedroom home. \$9,000. \$2,000 will handle. Well located. Phone 200. Residence phone 802. Glenn Weir B-4-26-tfc

200 acres irrigated farm. 5 room modern house. Price \$150.00 per acre.

160 Acre irrigated farm. Modern house. 2 car garage & outbuildings. Price \$165.00 per acre.

2500 acre ranch near Walsenburg, Colo. Highly improved, priced to sell, see me for particulars.

Hugh Bookout Realty 533 E. 1st St. on Hiway 60 Hereford, Texas S-4-32-tfc

FOR SALE: 218.5 acres all in grass. Will pasture 60 head of cattle, good 5 room house with city water, electricity. 1/4 mile from Cleveland, Oklahoma. Plenty of running water, 1/2 mineral rights, \$10,000.00. Write for all particulars. Harry Bowker, Rt. 1, Cleveland, Okla. B-4-18-36-3p

E. B. POSEY REAL ESTATE DEALER Your Listings Appreciated 338 N. Main Phone 266 Box 506 Hereford, Texas S-4-32-tfc

FOR SALE: Well located, well improved, farms, ranches. Equipped, crops, cattle tractors. Near Mena Ark. and Eastern Okla. Write me, Curtis Patton, general delivery, Mena, Arkansas. B-4-26-36-4p

FOR SALE 2 bedroom house and garage, with a 16 x 32 ft. Shop Building. Price \$7,000.00. House 3 yrs. old. Will take late model car for part payment. House carries \$4,000.00 loan. John Garner Phone 1444 Hereford, Texas or 45 - Canyon, Texas B-4-8-tfc

TRADE: Nice two bedroom home for larger home. Call 262. B-4-10-33-8c

For Sale or Trade New 3 bedroom Brick Home. New floor coverings throughout. Double garage with 4 room apt. above, central heating on 75' x 400' lot will trade for 1/2 section West Texas land, must be irrigated or in water belt. Also 2 bedroom house for sale or trade. E. W. Simmons Frederick, Okla. B-4-11-4p

LUBBOCK BUSINESS property or Colorado ranch to trade for farm land. C. V. Ketchersid, Real Estate. 2602 Ave. H. Lubbock. Phone 2-7818. B-4-22-11-2p

177 Acres general farm land, pastures cattle 9 Months of year. Two hours drive from Shreveport, La. Three hours from Dallas, halfway between Marshall and Texarkana, Texas. 12 Miles from county Seat, on highline, farm to market road and School Bus Route. Permanent running water and electricity. Will trade for Deaf Smith County Property. I. L. Whitfield Box 8 Hereford, Texas B-4-36-4c

8 Choice lots, near Shirley School. You can buy on monthly payments. See us at once J. B. Elliston 132 E. 3rd B-4-25-tfc

For Real Estate Farm Loans 4 1/2%, Good Terms SEE LUTHER PEVLEY Local Representative Travelers Insurance Co. Res. Phone 524-W B-4-47-tfc

If you have something for sale or trade - see us. G. I.'s we have a farm for you. J. B. ELLISTON Real Estate 132 E. 2nd. Phone 179 B-4-39-tfc

5. FOR RENT FOR RENT: Furnished and unfurnished apartments. Private baths 115 B Avenue. Phone 569. B-5-13-45-tfc

FOR RENT: Bedroom, 219 Avenue D. Phone 1012-J. B-5-8-36-4p

FOR RENT: 2 bedroom house with stove and refrigerator. Call 1006. B-5-11-36-2k

FOR RENT: Three room unfurnished duplex, 507 Jackson. B-5-8-36-tfc

FOR RENT: Furnished apartment. Call 970-W. S-5-6-10-1p

FOR RENT: Modern three room furnished apartment. Adults only. 603 Jackson. Call 217-W. B-5-13-11-2k

FOR RENT: Bedroom with private bath. Phone 425-J. B-5-8-11-tfc

FOR RENT: Garage apartment. 109 Avenue A. Call 424 or 983-W after 6 p.m. B-5-14-11-tfc

FOR RENT: Bedroom, will serve breakfast if desired. 238 Ave. E. Phone 463-J. B-5-13-11-1p

BEDROOM FOR RENT, joining bath. Newly decorated. 509 Ross, Phone 847-J. B-5-11-11-tfc

6. WANTED EXPERIENCED Irrigation farmer. Would like to rent 1/2 to 1 section land for 1954. Plenty of equipment and good reference. Melvin Brock, Route 2, Crosbyton, Texas. B-6-26-8-9p

WANTED: To dig ensilage pits. Dozer work of any kind. Ernest McGee, Phone 3386-Dawn or 1473-J. B-6-17-10-3c

WANTED: Man, woman or couple to stay in home; cook and keep house for elderly gentleman. 212 Ave. I. Phone 319-J. B-6-21-36-tfc

WANTED: Wet washes. Phone 675-W, 119 Lake Street. B-6-4-36-3p

GIVE CHRISTIAN LADY room, board, salary for house work, care one child. No ironing. References. Mrs. J. F. Buckley, Rt. 2, Hereford. B-6-22-36-2p

WANTED TO RENT: Furnished or unfurnished house; two bedrooms or more. Dr. G. C. Sayer. Phone 1610. B-6-17-36-tfc

8 HELP WANTED NEED SALESMAN COLLECTOR, established territory, Hereford, and vicinity. Salary \$70.00 per week and commission. Apply American National Insurance Company, Amarillo, Texas. B-8-21-36-2p

UNUSUAL OPPORTUNITY Hereford, Texas Would you like to be in business with no Capital Investment? Take charge of established and permanent Clientel Three years sales experience required or equivalent in business training. You must be bondable, furnish qualified reference, married and under 40. \$300 month to start. Possible \$5,000 to \$8,000 Annual income if you can qualify. Apply Mr. Welty, 1504 W. 10th, Amarillo, Texas. B-8-36-2p

AVON COSMETICS in big demand. Nationally advertised product. Fall and holiday seasons mean big profits for our representatives. We have openings in Hereford for women over 35 with car. Write Box 1054, Amarillo immediately. B-8-34-35-6k

10. NOTICE ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Fowkes. Harrison Highway. Ph. 1574-W. B-10-14-9-tfc

ALCOHOLICS ANONYMOUS Phone 850 or 1427 B-10-24-tfc

Business Services IF YOU NEED Cushman motor scooters or parts see C. L. Conklin, 505 1/2 Union. Phone 571. B-11-16-35-8p

SPEECH AND DRAMA classes - starting Sept. 14, for primary, intermediate and Junior High students. I have had speech training through grade, high school and college. Have taught in public schools five years. Have taken additional training this summer at W.T.S.C. All material new and up to date. Phone 767. Mrs. Bessie Lee Wood, 309 E. 6th Street. B-11-56-10-5c

MRS. CARROLL WHITESIDE announces the opening of her speech studio Monday, August 31, 109 Avenue C. Phone 1058-J. B-11-18-10-5p

Quick - Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-tfc

FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 320. B-11-15-47-tfc

RUBBER STAMPS fast service. Francis Printing Co. Ph. 1303. B-11-9-3-TFC

HOME & FARM LOANS - See Us For The Best Service Available. John McLean Insurance Agency Phone 273 Box 267 127 W. 3rd St. Hereford, Texas For loans in Deaf Smith, Parmer and North Part of Castro Counties. B-11-46-tfc

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-20-50-tfc

SAVE MONEY on lawn grass seed! Hereford Grain Corp. Phone 360. B-11-11-36-tfc

ANNOUNCING: Re-opening of the Swisher Studios of Singing. Sept. 8th, to 12th. Voice, culture, coaching, advanced and beginners confidence, poise, and diction, speech disorders corrected. Classes for young children. Matinees 10:00, 1:00, 4:00, 7:00. Phone 480-T. B-11-38-36-2c

New Opening Cactus Cafe Open Free coffee opening day Everyone welcome Floyd Garner Manager B-11-36-2p

Read The Classified NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKAHS Each Tuesday Night B-11-33-10-1p

HEREFORD No. 849 AF & AM FC Thursday, Sept. 10th R. L. Thompson, Sec'y W. A. Bill Phipps W. M. B-11-12-11-6c

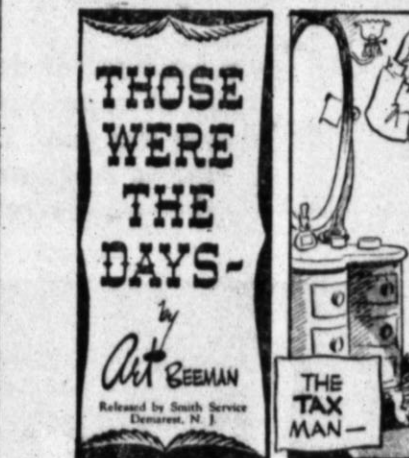
Mr. and Mrs. J. O. Clark and sons Richard and Leaton, and Mr. and Mrs. L. J. Clark left Saturday morning to attend a Clark family reunion in the American Legion Park Sunday in Abilene. They will return Monday.

Heretford Rotary Club meets every Friday at 12:05 Hotel Jim Hill Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

Kiwanis Club Thurs. Noon Hotel Jim Hill

Regular Meeting Night 1st & 3rd Tues. Night of Each Month AMERICAN LEGION AND AUXILIARY

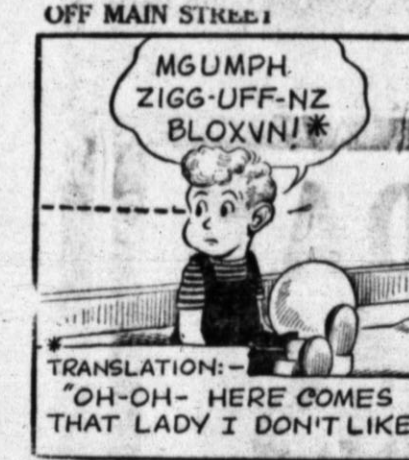
THOSE WERE THE DAYS



SONNY SOUTH



OFF MAIN STREET



RURAL DELIVERY



LITTLE FARMER



GOING WEST



LITTLE FARMER



Westway News

By Kaul-Combs

Mrs. Bobby Jones and Mrs. B. E. Garrison were hostesses at a farewell coffee Thursday night at the home of Mrs. Jones, honoring Mrs. Dick Godwin.

The evening was spent visiting and extending best wishes for this couple.

Those present included: Mesdames Jones, Garrison; Godwin, E. C. Merritt Sr., J. C. Morrison, E. A. Sauley, Joe Waggoner, Elmer Combs, Harold Rudd, Phillip Miller, Paul Rudd, Leo Ohlig, Kenneth Rudd and Susan, Jimmy Thomas, Johnnie Townsend, and Merlin Kaul.

Moved To Dallas

The Godwins, who have spent the summer at the L. B. Godwin Ranch, left Saturday morning for Dallas where he will be employed.

Mr. and Mrs. Jimmy Thomas and family spent the weekend with his grandmother at Lockney.

Mrs. Lyle Rickman has resumed her work as Nurse's Aid at Deaf Smith County hospital.

Mr. and Mrs. C. A. Sauley, Fred Severance, and Teddy Alsop visited in the Jimmy O'dell home in Hereford Tuesday night.

4-H Tea

Members of the Sadie Lee Oliver 4-H club entertained with a tea Thursday afternoon at the home of Mary Dufur. Punch and cake, which was prepared by the girls, was served from the dining table. Ann Waggoner, president of the club, poured the punch. She was assisted in serving by Gayle Waggoner and Jo Eddy Scott.

Mrs. C. A. Sauley was in charge of the program.

Guests present included Mrs. C. A. Sauley, Mrs. S. D. Dufur; Mrs. I. C. Morrison and Judith; Mrs. Johnnie Townsend and Terry; Mrs. Billy Jackson; Miss Loyce Avant, assistant county home demonstration agent; Diane Robinson; Mrs. Merlin Kaul, and leaders Mrs. Ira Scott and Mrs. Elmer Combs.

Club members present included Mary Dufur, Ann and Gayle Waggoner, Mary Lynn Morrison, Sandra Townsend, Joe Eddy and Kay Lynn Scott and Carolyn Jackson.

Pre-School Holiday

Mr. and Mrs. Ira Scott took advantage of a "pre-school" holiday Wednesday and went to Amarillo where they had dinner and took in a movie.

Mr. and Mrs. V. Skypala entertained with a dinner last Sunday honoring Mr. and Mrs. R. E. Connally and children Erlene, Richard, and George of Milford, Utah.

Guests included Mr. and Mrs. Edgar Skypala, Vella Kee, Eddie Gerald and Patricia; Mr. and Mrs. Norbert Skypala, Mary Raymond, Christine, and Kathleen; Mr. and Mrs. Edwin Skypala, Elaine, Ethel, and Elvera; Mr. and Mrs. Elwood Skypala, Carol Jean and Freddie Henry, all of Hereford.

Afternoon Visitors

Afternoon visitors in the Skypala home included Mr. and Mrs. Paul Artho, Grace and Andrew; Mr. and Mrs. Ted Iribeck and Evelyn; Mr. and Mrs. Tony Grotgut, and Henry Skypala of Umbarger Joe Grotgut of Frankfurt, Germany; Mrs. Frank Warren, Jimmy and Kathleen and Mrs. Eugene Fangman and Ronnie of Hereford.

Ernest and Wilburn Tannahill and Hershel Carthel of Lockney have been here to look after wheat sowing for Maurice Tannahill, who remains quite ill in the hospital at Hereford.

Committee Entertained

Mrs. Paul Rudd entertained members of the H. D. Club year-book committee composed of Mrs. C. A. Sauley, Mrs. G. C. Merritt and Mrs. Rudd, and several club hostesses at coffee at her home Wednesday morning.

Plans were made for the year-books after which pictures were made of the hostesses to be used in the record books.

Those present included Mesdames B. E. Garrison, P. B. Sowell, Kenneth Rudd, Harold Rudd, Johnnie Turrentine, Dick Godwin and Merlin Kaul.

Hurt In Accident

Bernie Northcutt and his father-in-law, Tom Welch of Portales, N. M., and Mrs. Tom Welch Jr., of Hereford went to Chickasha, Okla., the first of the week to see Tom Welch Jr., who was injured in a car wreck Sunday.

Junior, with his nephew, Jimmy Northcutt, was enroute to Chickasha to visit his grandmother. He was on the highway between Chickasha and Purcell when his car was struck and demolished at a highway intersection by a speeding car.

Junior was thrown from the car and slid a number of feet on the pavement. Jimmy grabbed the steering wheel and although he

"blacked out" remained in the car and was unhurt. Junior was unconscious for 18 hours and suffered from bruises and shock. The boys were able to return home Wednesday.

Car Damaged

Cyril Diller took the Bowers and Tucek families of Canyon to the Lutheran church at Rae Sunday after their Pontiac car had been badly damaged in a collision with a Hudson at the driveway of the Diller home Sunday morning. The driver of the Hudson failed to use a hand signal when he attempted a left hand turn to the driveway.

Mr. and Mrs. Merlin Kaul were callers in the R. T. Adams home Wednesday.

The Intermediate Sunday school class taught by Jack Renfro and Merlin Kaul enjoyed a watermelon feast at Veteran's Park Monday night.

A scavenger hunt along with other games and contests provided entertainment with Mr. and Mrs. Renfro as leaders assisted by Jack Colville.

Winners Announced

Highlight of the evening was the announcement of the winners in the contest for the year which included Walter Kaul for the boys and Patsy Osburn for the girls.

After the party the group formed a "line" party to the show.

Those present included: Mr. and Mrs. Jack Renfro, Jack Colville; Mr. and Mrs. Merlin Kaul, Larry and Walter; Mrs. W. C. Osburn, Patsy, Sue and Wendell; Mrs. Joe Landers, and Ross Joe; Eugene and Billy Don Combs; Joe Waggoner; Gayle, Ann, and Nathan Wilson; Oma Lee and Henry Ranspot; and Woodrow Northcutt.

Mr. and Mrs. E. F. Baker of Walcott were recent visitors of Mr. and Mrs. Ed Blakney and Harry. The Bakers will teach at Walcott this year.

Dr. and Mrs. Wayne Greer of Lockney were visitors at the Ed Blakney home Thursday afternoon. Dr. Greer is a dentist at Lockney.

Son For Ray Haltoms

A son, Roy Olen, was born Monday, August 31 at the Deaf Smith County hospital to Mr. and Mrs. Ray Haltom of Dimmitt. Mrs. Haltom is the former Helen Jo Wilson of this community.

Mr. and Mrs. Cyril Diller and family were Amarillo visitors Thursday.

Mrs. C. A. Sauley returned home the first of the week from Amarillo where she has been helping care

for her grandson, Larry O'dell. Larry had an abscess under his arm and was hospitalized for several days.

Coral Snake Found

Paul Rudd found a coral snake this week in the road near his irrigation well. The snake's tail had been run over by a car so it bit itself, thereby killing itself. This is the second coral snake found in this community. The Roy Lee Wilsons killed one in their front yard last summer.

Mr. and Mrs. Ed Blakney attended the Plainview vs. Lubbock game at Plainview Sunday.

Mrs. Ray Haltom and son came home from the hospital Friday morning to spend several days with her parents, Mr. and Mrs. Roy Lee Wilson.

Mr. and Mrs. Johnnie Townsend, Patsy, Sandra, and Terry spent several days vacationing at Las Vegas and other points in New Mexico. They returned home Wednesday.

Mr. and Mrs. W. E. Combs of Plainview and Mr. and Mrs. Finis Wright of Dimmitt were visitors in the Elmer Combs home last weekend.

Mr. and Mrs. Joe Landers left Wednesday morning for Wewoka, Okla., where they will visit his mother and other relatives and friends. Ross Joe will stay at Hereford with his sister Mrs. W. Nunley.

Football Training

Football boys from this community began training Tuesday morning. Boys from here include G. C. Merritt, Clarence Caywood, Ralph Morrison, and Larry and Walter Kaul.

Mr. and Mrs. Tom Pendergast, with a group of friends including several instructors from Texas Tech at Lubbock, enjoyed a picnic supper Sunday night at the home of Mr. and Mrs. Ed Blakney.

Mr. and Mrs. Adam Flowers and Neldean of Hereford were callers in the Merlin Kaul home Wednesday evening.

Mr. and Mrs. Tommie Faidley and Nancy Jane of Hiawatha, Kans., were supper guests Tuesday night of Mr. and Mrs. Merlin Kaul and boys.

Mr. and Mrs. Richard Connally, Richard and George left Wednesday morning to return to their home at Milford, Utah, after spending several days here with relatives.

C. A. Mantovanis returned last week to his home at Houston after

a visit here in the home of his daughter, Mrs. Billy Jackson.

Vickie Weaver of Canyon was a guest the first of the week in the Ira Scott home.

Attended Picnic

The Ira Scott family attended the Cultural H. D. club picnic at the Jaycee park Friday night.

Announcements received here tell of the arrival of a daughter, Dawn Darshen, to Mr. and Mrs. Hughes Millard of Faith, S. D. She was born August 21.

The Millards have three other children. They are former residents of this and the Dawn Communities. They now manage a cafe at Faith.

Mrs. Elvin Wilson, Miekey, Darlene, and Diana were guests Wednesday night in the home of her sister, Mrs. Liburn Hamilton in Amarillo.

Happy Homes 4-H Holds Achievement Tea In Heard Home

The Achievement Tea for Happy Homes 4-H girls was held in the home of Martha Heard Tuesday afternoon.

A musical program of songs and piano selections was presented by Beatrice Wilhelm, Cecilia Wilhelm, Martha Logan, Jane Newsom, Carlynn Williams, and Martha Heard.

The tea was served from a linen covered table centered with yellow gladiolas.

Those registering in the guest book were: Mrs. Carl Williams, Mrs. Wayne Newsom and Linda; Mrs. Curtis Trawick and Sabra; Mrs. Jim Cross, Miss Regina Bogle, Mrs. Nollie Elliston, Mrs. V. P. Walker, Nell Walker, Loyce Avant, Mrs. Roy Wilhelm, Mrs. Jane Wilhelm, Mrs. W. T. Carmichael, Mrs. G. H. Logan, Mrs. J. M. Dawson, Mrs. Tom Draper and Mrs. George Heard.

Members present were: Jane Newsom, Martha Heard, Martha Logan, Cecilia Wilhelm, Gnia Logan, Beatrice Wilhelm, Glenna Gandy, Pat Dawson, Carlynn Williams, and Mrs. Ira Ott.



MRS. URLIN STREU, left, and Mrs. A. J. Schroeter were honored Tuesday at the LaPlata Club's observance of its 20th anniversary. Mrs. Streu is the only charter member still actively connected with the club, and Mrs. Schroeter has the longest continuous membership.

BIG DOLLAR DAY SAVINGS!

<p>One Table</p> <h2>FORTUNE SHOES</h2> <p>Lots of Small Sizes Good School Shoes Reg. \$10.95</p> <h1 style="font-size: 2em;">\$6⁰⁰</h1>	<p>ONE TABLE</p> <h2>DRESS FELTS</h2> <p>And Western</p> <h2>HATS</h2> <p>Reg. \$10 - \$18 and \$20 Values</p> <h1 style="font-size: 2em;">1/2 Price</h1>	<p>One Group</p> <h2>JUSTIN BOOTS</h2> <p>Reg. \$29.95 Value</p> <p>SALE PRICE</p> <h1 style="font-size: 2em;">\$18⁰⁰</h1>
<p>Rayon Gabardine</p> <h2>3 BUTTON SHIRTS</h2> <p>Long Sleeve Regular \$7.50 and \$10.95</p> <h1 style="font-size: 2em;">1/2 Price</h1>	<p>One Rack Light Weight</p> <h2>JACKETS</h2> <p>Short & Long Lengths Regular \$10.95 Value</p> <h1 style="font-size: 2em;">1/2 Price</h1>	

DUB'S MAN'S SHOP

The House of Quality Clothes

IT'S

DOLLAR DAY

AT THE LITTLE FASHION SHOP

<p>One Group of</p> <h2>SUMMER DRESSES</h2> <p>\$29.95 Values</p> <h1 style="font-size: 2em;">\$5⁰⁰</h1>	<p>One Group of</p> <h2>SUMMER BLOUSES</h2> <p>Values to \$8.95</p> <h1 style="font-size: 2em;">\$3⁰⁰</h1>
<p>Group of</p> <h2>NYLON SLIPS</h2> <p>Values \$7.95</p> <h1 style="font-size: 2em;">\$3⁰⁰</h1>	<p>Group</p> <h2>HOSE</h2> <h1 style="font-size: 2em;">\$1⁰⁰</h1>

Shop Our Complete Stock of Fall Goods

The Little Fashion Shop

"Smart Clothes for Smart Women"

La Plata Club To Study Women In Many Fields

Contemporary women in the field of medicine, literature, politics, music and other fields will be represented in the La Plata Study Club programs during the 1953-54 club season.

Theme for the year's work will center around "Woman's Contribution to Contemporary Living", with such outstanding women as Bertha Van Hoosen, M. D., Pearl S. Buck, Oveta Culp Hobby and Ethel Waters heading the list.

Informal Meeting

An informal meeting of the club was held at the home of Mrs. J. M. Thomson Tuesday evening. The

session opened with a hamburger fry on the back lawn. Later a business session was held in the house with the president, Mrs. S. S. Dodson, presiding.

New year books were presented with Mrs. Leroy Aven, chairman of the year book committee, reviewing the coming years activities. Others on the committee are: Mesdames W. J. Krumbain, F. L. Alexander and Clint Formby.

Highlight of the evening was a surprise birthday celebration in observance of the club's 20th anniversary. Birthday cake and coffee were served at the conclusion of

the meeting.

Mrs. Streu Honored
Special honor was given to Mrs. Urlin Streu, only charter member of the club, which was organized in 1933, and to Mrs. A. J. Schroeter, who has held the longest continuous membership in the club.

Members attending were Mesdames Leroy Aven, N. D. Bartlett Jr., W. B. Boston, Homer Brumley, Les Combs, Dalton Criswell, Emil Dettman, Ray Downey, Clint Bein, J. R. Johnson, Lynn Kester, Don Little, Charles Newell Elmer Patterson, A. J. Schroeter, Urlin Streu, Frank Prowell and the hostess.

Let's Cook Something

Early autumn-time gives the hostess wonderfully good reasons for entertaining. The days begin to get cooler, the trees begin to turn into lovely shades of gold and brown and red, and the flowers take on richer hues.

Then, in the fall, there are so many occasions for parties—aftergame affairs, the college crowd coming and going, and holidays coming up. It's easy to get in the mood for a party, and fun to plan the appointments and decorations.

One of the prettiest tables seen recently was featured at an open house given in the home of Mrs. L. B. Barnett. The hostesses making all the refreshment dainties themselves. The table was done in orchid and purple to blend in with the grays and purples of the dining room, and an oblong arrangement of asters, dahlias and Lady-of-the-Lake in varying shades of pink, purple and orchid, was placed cornerwise across one end of the table, flanked by white candles. At the other end was the silver coffee service. Placed about the table for convenient serving were dainty cakes, nuts and tidbits.

Here are the recipes for the little cakes, and how to prepare them.

Mrs. J. R. Allison made her favorite,

Chocolate Coconut Drops
1 can Eagle Brand Condensed milk
1 square unsweetened chocolate
1-8 teaspoon salt
1½ cups shredded coconut
1 teaspoon vanilla

Put Eagle Brand milk, chocolate and salt in top of double boiler and cook over rapidly boiling water, stirring often, until thick. (about 10 minutes). Remove from heat and stir in coconut and vanilla. Drop by teaspoonfuls on a well greased baking sheet and bake in moderate oven at 350-F degrees for 10 to 12 minutes. Remove from pan at once. Makes 30 or 40 cakes.

Mrs. Carroll Whiteside made Cookie Press Cookies with the dainty little morsels taking the shape of flowers, four leaf clovers and cart wheels in colors of the floral decorations.

Cookie Press Cookies
2½ cups flour
1 cup shortening
2-3 cup sugar
1 egg
¼ cup condensed milk
pinch of salt
1 teaspoon vanilla
Choice of cake coloring
Cream sugar and shortening and add egg and other ingredients. Beat thoroughly. Divide in as many portions as colors desired and drop just enough coloring in each portion to make the desired shade.

Place in cookie press, and press out on ungreased cookie sheet. Bake in 400 degree F. oven for 10 or 12 minutes. Yields 30 to 40 cookies.

Mrs. J. E. Kirby made sand tarts in log shapes which made a very attractive dish stacked up on a silver tray. She also makes the sand tarts in small balls and flattens them out with the prongs of a fork, which gives an individual



BONNIE BRUMLEY, (on tractor), was making silage while the sun shone last Friday as he cut the last of 30-acres of hybrid corn at Grant Hanna's place. Brumley, who has gone back in the dairy business and now has 44 head of dairy cattle, is putting 1,000 pounds of silage into one pit on his place.

The corn was planted April 15, and harvest was started September 1, but was delayed by rain. Brumley was also buying feed from other farmers, including D. Skypala, E. D. Blakely and J. B. Sneads. Hanna is putting this land back into wheat. (Staff Photo.)

CABANA CLUBS
Cabanas, usually three-sided shelters facing the beach and the water, are getting more and more architectural attention. A cabana colony of 53 connecting units on an island 10 miles from Miami has won an architectural award for its attractive and sturdy design. It is mainly of wood frame construction built on wood pilings, and has withstood gales of hurricane force.

LASTING RESULTS
Wood paneling in kitchens and bathrooms gives a lifetime easy-to-keep surface because of the great improvement in sealer and finish preparations.

Catcher Roy Campanella of the Dodgers was the first hitter in the majors to drive home 100 runs this season.

Chemicals will kill flies but they will not eliminate the fly problem. A clean up and strict sanitation program must be followed to eliminate their breeding places.

Wilted Vegetables
Tofreshen 'old or wilted vegetables, soak in very cold water for two or three hours before they are to be cooked.

Lace Veils
To wash lace veils, squeeze gently in tepid suds of white soap. Rinse and stiffen in a pint of water in which two teaspoonfuls of powdered gum arabic have been dissolved. Stretch and pin into shape, and let dry.

Mr. and Mrs. Darrell Blanton and Mr. and Mrs. Harry Bennett returned home Wednesday from a business trip to Archer City.

We Guarantee the **LOWEST** priced **RCA VICTOR "Super Set"** to outperform the **HIGHEST** priced TV set of any other make!

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DALE CARNEGIE who has trained more people to talk effectively and develop their latent powers than any other living man.

You will hear the Dale Carnegie Staff explain Dale Carnegie's unique instruction methods. You will hear men and women explain how they overcame fear and inferiority complexes. You will meet the people who will be your friends in this class. You will hear talks by people who have never before spoken in public. You will find the program highly entertaining as well as instructive.

No Cost—No Obligation. Mail Coupon For Reservation Please Reserve () FREE Seats for the demonstration meeting of the Dale Carnegie Courses, Thurs. Sept. 17, 7:30 p.m.

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Winners Of 4-H Girls Contest Will Get Awards In November

Contest Record Books for 4-H girls were judged Saturday, August 29, in the County Courthouse. A total of 22 4-H girls entered record books and competed in the Awards' program in Deaf Smith County.

The winners with their ratings are:

Achievement—Betty McGaughey, first.
Clothing—Judy Pinnell, first; Ann Dyer, second; Martha Heard, third.

Farm and Home Electric—Ann Dyer, first; Martha Heard, second; Peggy Browning, third; and Mary Cayton, fourth.

Food Preparation—Martha Heard, first.

Frozen Foods—Nancy Parsons, first; Royce Lee Pruitt, second; Ann Rose Dziuk, third.

Girls' Record—Martha Heard, first.

Home Improvement—Judy Pinnell, first; Peggy Browning, second; and Martha Heard, third.

Poultry—Peggy Browning, first.
County Dress Revue—Barbara Jean Pinnell, first.

Public presentation of these awards will be made at Achievement night in November. First place winners in the group who are 14 years of age will compete in the District Contests.

Charles Bates Learning To Cook In Marine Corps

Charles W. Bates, 19, grandson of Mrs. Charles Perryman of Hereford, is attending the cook's course at the Food Service School in Camp LeJeune, N. C.

As a student cook, Bates will receive eight weeks of instruction in the preparation of food. The

three day orientation period will cover personal sanitation and hygiene, food poisoning, and garrison, kitchen equipment.

Was At Pendleton
Before entering the Marine Corps Bates attended Old Glory High School in Old Glory. Prior to his assignment to the Food Service School, Bates was stationed at Camp J. H. Pendleton, Oceanside, Calif.

He entered the Marine Corps in February, 1953, and received recruit training at the Marine Corps Recruit Depot, San Diego, Calif.

TOWN-WIDE DOLLAR DAY

SUMMER CLEARANCE

One Table **ODDS & ENDS \$1.00**

One Table **ODDS & ENDS \$2.00**

One Rack of **DRESSES & COATS 1/2 Price**

Boy's **Suits, Shorts, Shirts 1/2 Price**

Helen's Youth Shop

POPULAR STORE BACK-TO-SCHOOL Dollar Day Specials

Men's White T-SHIRTS 89¢
Reg. \$1.19 Value Dollar Day Only

SPECIAL PURCHASE
100 Virgin Wool Ladies **CARDIGANS \$2.99**
● Red ● Brown
● Blue ● Pink
● Gold ● Navy
Size 34 to 40 Reg. \$4.98

Young Men's SCHOOL SOCKS \$1.00
5 Pr. for

Group of Cotton BLOUSES \$1.99
Plaid & Solid, Size 30 to 40
Some Ship & Shore, Reg. \$3.50

Boy's Short Sleeve, Size 2 to 20 SPORT SHIRTS Values to \$3.50 \$1.49
Excellent for Early Fall Wear

Group of GIRDLES \$2.99
Discontinued Styles, Broken Sizes Regular to \$8.50

Men's Short Sleeve SPORT SHIRT \$1.99
Values to \$3.98

Assortment of Crepe BLOUSES \$3.50
Size 30 to 38 Regular to \$10.95

Ladies Nylon HOSIERY 69¢
Dark Seams, Newfall Shades

NOTICE!

IKE'S STEAK HOUSE

Will Be **CLOSED EVERY TUESDAY**

In Order that our help may have a day off.

We Will Be Open On Sundays and Labor Day

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a mutual investment fund

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MANY MORE "Back-to-School" VALUES THROUGHOUT THE POPULAR STORE

Letter To The Editor

Hereford, Texas
Sept. 4, 1953

Referring to a news item on the front page of Sunday's Brand, regarding (Cattle coming back to the county that got well or all right after eating poisoned cottonseed pellets which contained minute quantities of chlorinated naphthalene).

There is authentic information supplied by the veterinary profession, on some of these "poisoned pellets" being so potent with the so-called (minute quantities) of chlorinated naphthalene that clean test animals fed these pellets were poisoned and brought down with X-Disease in a very short time.

According to veterinarians, as far as such cattle getting all right, that is just like a person with one kidney gone, or one lung gone, or even just a spot on one lung which is in a restful state, but let some body deficiency or some other minor trouble overtake that person later on in life and they very quick-

ly come down with a bad case of tuberculosis, and in many instances die very shortly.

According to veterinarians, cattle which have eaten these poisoned pellets along with a mixture of other cake or pellets which were not poisoned, and these cattle had not become poisoned to the extent that they die, immediately as a result, these cattle may very well survive, and in due time with proper care and treatment may look bloomy again, but such cattle will never be completely well or strong again because their vital internal digestive organs are poisoned and do not function properly. In fact, just as the one kidney or one lung gone in a person, some vital organ of the animal body may be completely destroyed by this poisoned chemical but the animal goes on living, looks perfectly healthy, but they are not healthy, they are not strong and they are not all right.

They require special care and supervision the rest of their lives just the same as the person with the spot on the lung. In the Dust Bowl days in the early 1930's, our cattle didn't die from body deficiency or sand colic like they die from these poisoned pellets. Neither did they abort their calves premature, or have them born dead fully matured. The Government had to come out and shoot our cattle then to get them to die.

Signed,
An Experienced Cattleman

One-Man Art Show Seen In Hereford

Art lovers were privileged to view a one-man art show Friday when Mr. and Mrs. Glenn Weir entertained Mr. and Mrs. K. W. Bunch of Pampa and their son, Kyle, of Taos, New Mexico.

The K. W. Bunch's own farm land in Deaf Smith County and while here they were joined by their son, an art instructor at Taos, who showed approximately 18 pictures featured to appeal to home owners whether artistically inclined or not.

For Every Room
Pictures for every room in the house were shown in varying sizes, most of them of scenes in and around Taos. A vase of roses painted in Arizona, a rock scene near Taos and a portrait of the artists father, attracted a great deal of attention.

The artist who has been in Taos for the past two years, has won several awards where his pictures were shown and he has scheduled exhibits this fall in Oklahoma and in the Panhandle of Texas.

He studied at the Philadelphia, Pa. Academy of Fine Arts and was also a student of art at the University of Pennsylvania.

THE EXTRA TOUCH
Wood fanciers maintain that wood has a sales psychology all its own. They cite the case of two almost identical homes sold by their owners at the same time on Chicago's North Shore. The only difference between the two houses was that one had hardwood plywood paneling in the living room and the other didn't. The house with the paneling brought \$2,500 more. The paneling cost \$500.

Those visiting Monday night were: Father Nathaniel Madden, Father Bartholomeu Paytas, Mr. and Mrs. Frank Knabe and Joan, and Mr. and Mrs. Reynold Herr and family.

Mr. and Mrs. Erwin Herr plan to stop in Muenster on their return trip, to visit relatives and friends there.

Open House Honors Massachusetts Visitors

Mr. and Mrs. Erwin A. Herr and daughters Kathleen and Nancy of Peabody, Mass., were honored with open house Sunday afternoon in the home of his parents, Mr. and Mrs. Emil A. Herr.

Mrs. Herr is the former Frances Duffy of Amsterdam, N. Y.

Those attending were: Mr. and Mrs. Werner Koelzer, Mr. and Mrs. Eibert Vane, Mr. and Mrs. Donald Enders, Mr. and Mrs. Raynold Herr and children, Miss Thelma Herr; Mr. and Mrs. A. E. Stone and Mrs. George Buttle of Amarillo; and Wilfred Herr of Big Lake.

PENNEY'S

ALWAYS FIRST QUALITY!

STORE OPENS AT 8:30 A.M.

VERY SPECIAL PURCHASE!

12 DENIER 60 GAUGE NYLONS

at an unheard of low price!

2-pair package 1.25 SAVE!

Here are those sensational new nylons you've been hearing about for months, now at a spectacular low Penney price! Sheerest of sheer and full fashioned, they're THE nylons for "dress up" occasions. Hurry in, get yours now!



SPECIAL! ALL NYLON TAFFETA BRA

2 for \$1.00

Wonderful easy to wash and dry nylon—designed to give you separation, uplift, the curves you want in an inexpensive, light-weight bra that proves it pay to shop at Penney's! White in A, B, cup sizes.

SPECIAL BUY! BAND, ELASTIC LEG BRIEFS

4 for \$1.00

Stock up buys at Penney's! Fine 55 denier acetate, these briefs have band or elastic legs all elastic waist for snug, comfortable fit. White, pink, blue. Small, medium, large.



OUTSTANDING NYLON SLIP VALUE BUYS

\$3.00

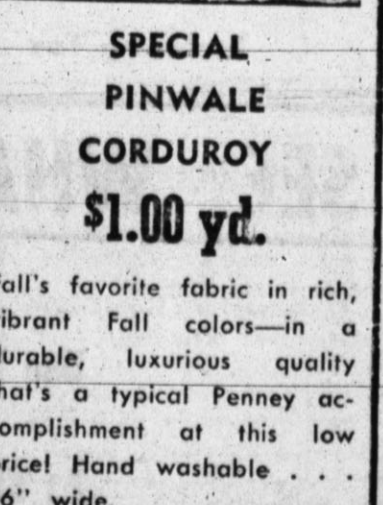
Exceptional, these slips, this hard-to-believe low Penney price! 4-gore in fine nylon tricot, they're beautifully styled, lavishly trimmed. White, pink. Sizes 32 to 42.



SPECIAL PINWALE CORDUROY

\$1.00 yd.

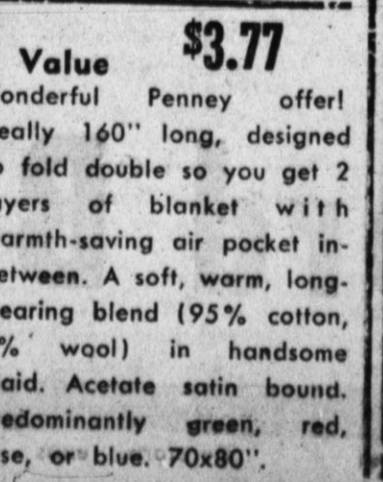
Fall's favorite fabric in rich, vibrant Fall colors—in a durable, luxurious quality that's a typical Penney accomplishment at this low price! Hand washable. 36" wide.



WARM 3 LB. DOUBLE LAYER PAIR BLANKET

Value \$3.77

Wonderful Penney offer! Really 160" long, designed to fold double so you get 2 layers of blanket with warmth-saving air pocket in-between. A soft, warm, long-wearing blend (95% cotton, 5% wool) in handsome plaid. Acetate satin bound. Predominantly green, red, rose, or blue. 70x80".



BACK TO SCHOOL

DOLLAR DAY

BARGAINS IN LADIES SHOES

22 Pr. Ladies Summer Broken Sizes
Pumps & Sandals
Reduced to \$1.00

35 Pr. Ladies Crepe Soled
OXFORDS
Colors, Brown, Grey and Green.
Reduced to \$2.77

Ladies Nylon Panties
Colors White and Pink
Sizes 5, 6, & 7
Special Price \$1.00

34 Only Girl's 80 sq. Cotton Print Back to School
DRESSES
Reduced to \$2.00

38 Only Ladies Better
FROCKS
Misses & half size
Special Price \$3.98

Bargains in SEWING THREAD

White, Black and Colors in Mercerized 4 to 8c sellers.

Special While it Lasts

4 Spools for 10c

Bleached Large Size
Flour Sacks
All New
5 for \$1.00

Ladies
GOWNS
Sizes, Medium Large & Extra Large
\$1.00

REMNANTS, COTTONS & RAYONS ALL AT SPECIAL PRICE

Ironing Board
Cover & Pad
Elastic Edged Cover
\$1.00 set

Loop Rug
Skid Resistant Pre Shrunken and Washable
Size 18 x 30 \$1.00

HASSOCKS

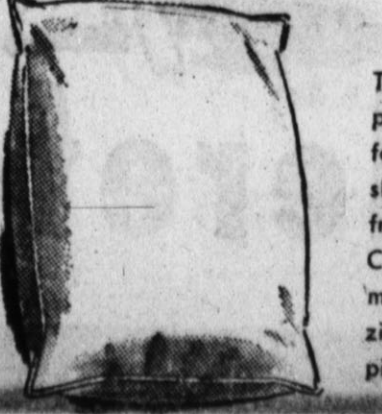
Round or Square Covered With Heavy Gauge Vinyl Plastic \$3.00

"3 Pc. Pencil Set" Pencil Flashlight & Ball Point Pen \$1.00 set

One Large Table of Bargains Sportswear, Half Slips & Men's Shirts & etc.

Girl's and Ladies 8 oz. Sanforized
JEANS
Girl's 7 to 14 \$1.98
Ladies 12 to 20 \$2.49

SPECIAL VALUE! FOAM LATEX



PILLOWS
Only \$4.00
17" x 26"
They're so inexpensively priced you can afford to buy for each bed! Comfortable as sleeping on air — always fresh and sanitary clean! Covered with 80" square muslin, with corded edge and zipper. Choose from white, pink, blue.

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All Reduced to \$1.00

Fall Specials Men's Wool Felt Work

HATS
Size 7 to 7 1/4
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Men's Heavy Weight Fleece Lined
Sweat Shirts
Size S. M. L. \$1.00

Boy's & Men's 8 oz. Canvas Work
GLOVES
Blue Top Brand
5 Pair for \$1.00

Boy's
T-SHIRTS
Asst. Dark Colors
Size 4 to 6
79c

12 Pair Men's All Wool Gabardine Dress
SLACKS
Reduced to \$5.00

Special White They Last Boy's Summer
Sport Shirts
Reduced to 88c

Men's Terry
T-SHIRTS
White & Colors
Size Med. & Large
Reduced to 50c

ACETATE-RAYON RIBBED POPLIN SPORT SHIRTS
Special \$2.50
Lustrous shirts of crisp acetate, rayon, styled with smart long sleeves, new spread collars. Penney's has them in a tasteful selection of handsome Fall colors. First quality, of course. Small, medium, large.

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1949 DODGE

4 DR. Radio, Heater, Good Condition, Good Tires.

1951 DODGE

4 DR. Radio, Heater, 2 Tone, Sun Visor, Good Tires, Seat Covers.
1 - Owner Car

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Car Lot Located 3rd & Miles
After 6 p.m. Call 1233 for Salesman

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QUILT-LINED GABARDINE JACKETS \$8.90

Lustrous jackets of rayon-acetate-nylon treated to shed water, wrinkles, non-oily stains! Styled for Penney's with extra-warm quilt linings, knitted wrists to keep drafts out! Lots of colors. Size 36 to 52.



GABARDINE JACKETS WITH WARM COLLARS \$9.90

Here are Penney's extra warm quilt-lined jacket with luxurious collars of soft, warm Dyall they're specially treated to resist wind and water, have hidden wrists to protect against drafts. 36-52.



FULL 32 INCH GABARDINE SURCOATS \$10.90

Penney's has husky full length coats with thick quilt linings for snug-winter warmth! They're made of rayon-acetate with nylon added for extra long wear! 2-way pockets, 36-46.



GABARDINE SURCOATS WITH WARM COLLARS \$12.75

Extra warm, full length coats, made for Penney's with thick quilt linings, warm collars of soft Dyall! Shirred elastic side inserts insure snug fit! Padded shoulders for smart appearance! Sizes 36-46.



INTERNATIONAL DAM IMPOUNDS FIRST WATER -- First water impounded behind the Falcon International Dam on the Rio Grande river near Falcon, Tex., backs up behind the long earthen and concrete structure. On Oct. 19 President Eisenhower will meet at the dam with President Adolpho Ruiz Cortines of Mexico for dedication ceremonies. Shown is center section of the dam, which extends more than two miles in each direction from this point. Water shown is still 25 feet below

the spillway gates, lower right. American powerhouse is just left of spillway; Mexican powerhouse is at left center. The old channel of the Rio Grande runs out of picture at lower left. White tower in left center is intake tower for a 22-foot tunnel beneath the dam through the Mexican powerhouse. The Rio Grande stretches out of picture at upper left on upstream side of the dam. (AP Wire-photo).

Home Ceremony Unites Couple From Dimmitt

In a candlelight ceremony Saturday evening, August 22, Miss Dalia Twiner, daughter of Mrs. Eargle Twiner of Dimmitt, became the bride of Billy Gregory in the home of the bridegroom's parents, Mr. and Mrs. Jack Gregory.

Bob Wear, minister of the Hereford Church of Christ, read the double ring service in the presence of close friends and relatives. Miss Mitzi Wilson registered the guests.

Miss Sandra Neumayer, pianist, offered traditional nuptial music as the guests assembled, and accompanied Miss Faywayne Murphy, vocalist, who sang "Because" and "I Love You Truly". Miss Desimae Dennis played the wedding march.

Bride's Attendants

The bride's attendants were Katy Coke, maid-of-honor, and Joan Moore of Hereford, bridesmaid. Candle lighters were Sunny Brown and Sue Smith of Hereford. All attendants wore ballerina-length dresses of blue and pink net, with bandeaux of velvet cording and seed pearl trim. Each carried a bouquet of carnations.

The bride, who was given in marriage by Stub Jones, wore a floor-length dress of white nylon net over taffeta, fashioned with fitted bodice and tiered flounced skirt. Seed pearls trimmed her coronet, which held her shoulder-length veil-of-illusion. Long mitts of net completed her costume. She carried a white Bible, the gift of the bridegroom.

The bridal bouquet topping the Bible was of stephanotis surrounding a white orchid streamer with white satin ribbon. Her only ornament was an antique necklace.

Gregory As Best Man

Carroll Gregory served his brother as best man, Donald Wright was groomsmen and Jackie Copeland was usher.

Mrs. Twiner, mother of the bride, wore a black faille dress with pearlized trimming. The bridegroom's mother wore black crepe featuring rhinestone trim.

Reception For Couple

A reception honored the couple immediately after the ceremony. The bride's table was laid with a cut-work linen cloth and centered with an arrangement of white glad-



MR. AND MRS. BILLY GREGORY

lioli. Miss Desimae Dennis served the tiered wedding cake, and Miss Mitzi Wilson presided at the punch bowl.

For the honeymoon trip, the bride wore an ensemble of dark green with black velvet trim, and

black velvet accessories.

Both Mr. and Mrs. Gregory are graduates of Dimmitt High School. She attended Hereford schools before moving to Dimmitt. They will make their home in El Paso where he will attend College.

Presbyterian Women's Council Holds Retreat

The Women's Council of the First Presbyterian Church held its annual prayer retreat program at the church Wednesday. A luncheon was held at one o'clock in Fellowship Hall with Mrs. M. L. Simpson and Mrs. Fred Axe as hostesses. Gladioli were used as table decorations.

Following the luncheon, the "Prayer Retreat" program was presented with Mrs. Will S. Kerr, secretary of spiritual life, as leader, and Mrs. Wm. Krumben serving as pianist.

Retreat Theme

Theme for the retreat this year

is "If Any Would Come After Me." The litany was concluded with the year book of prayer given by Mrs. Lee Conklin.

During the business session, plans for the group to attend a workers' training course to be held in Amarillo Monday, were announced.

Visitors in the home of Mr. and Mrs. J. E. Beyer this week were their daughter and three sons of Little Rock, Ark. They came by Garden City where they met Rev. Hick's mother, Rev. Hicks and his mother visited in Los Angeles this week while Mrs. Hicks visited her parents here.

Officers Are Installed At L'Allegra Meeting

L'Allegra Study Club held its opening meeting for the 1953-54 season in the home of Mrs. M. H. Higgins Thursday evening. A buffet dinner party was held. Installation of officers for new officers highlighted the program.

In keeping with the season, an autumn theme was featured in decorations and appointments, with fall leaves and early fall flowers predominating.

Installation Service

Mrs. Darrell Blanton, retiring president, was in charge of the installation service for new officers, including Mrs. J. W. Barnett, president; Mrs. George McLean, vice-president; Mrs. G. C. Hartman, secretary; Mrs. Lee Kent, corresponding secretary; Mrs. Darrell Blanton, treasurer; Mrs. Floyd Ross, parliamentarian; Mrs. Walter London Jr., historian; and Mrs. Francis Hill, reporter.

A short business session was held

by the newly installed president, and year books for the coming season were distributed.

In attendance were: Mesdames J. W. Barnett, Darrell Blanton, Bill Dameron, James Edmonson, G. C. Hartman, O. G. Hill Jr., V. C. Hopson, Richard Ireland, Walter London Jr., George McLean, Floyd Ross, Bill Waldrep, Richard Winget, Lee Kent, L. H. Lookingbill Jr., Wm. D. Lawrence, and the hostess.

Dr. J. G. Ketchersid Dentist

Announces the opening of his dental office for general practice of dentistry. East 4th at Park Ave. Ph. 131 Hours 8:00-12:00 2:00-6:00

County Budget Estimate Reading Attended By HD Club Members

Northwest Hereford. — Thirteen women from the various Home Demonstration clubs over the county were present for the 1954 Budget Reading Monday afternoon, Aug. 24, in the Commissioners Court room at 2:30 o'clock.

Thirteen is always thought to be an unlucky number, but that fact was certainly not true Monday. Everyone present learned many things about the county affairs and how the county's funds are handled. Many questions were asked and cheerfully answered by the committee and Judge Horace Schloss.

Part Of Program

Attending the reading of the bud-

get is a part of the education program carried out by the Texas Home Demonstration Association.

The clubs feel that this is their responsibility since the commissioners have given them a County Home Demonstration Agent and assistant to help the clubs carry on the work recommended by the Texas Home Demonstration Association.

Commissioner J. T. Guinn says that as far as he knows no men have ever heard the reading of the budget, other than themselves and the Judge, who reads the budget.

Women Present

Committee chairmen and visitors from the various clubs present were Mrs. J. G. Fortenberry, Bipus; Mrs. P. B. Sowell, Westway; Mrs. Carlos Vaughn, West Hereford; Mrs. Otto Olson, Northwest Hereford; Mrs. E. E. Bishop, Ford; Mrs. W. J. Hacker, South Hereford; Mrs. C. G. Richardson and Mrs. J. N. Jacobsen Sr., West Hereford; Roberta Campbell, Texas Home Demonstration Association chairman; Mrs. R. C. Childers, Cultural and Mrs. Paul Corbett, chairman of Expansion and Education Committee of Council.

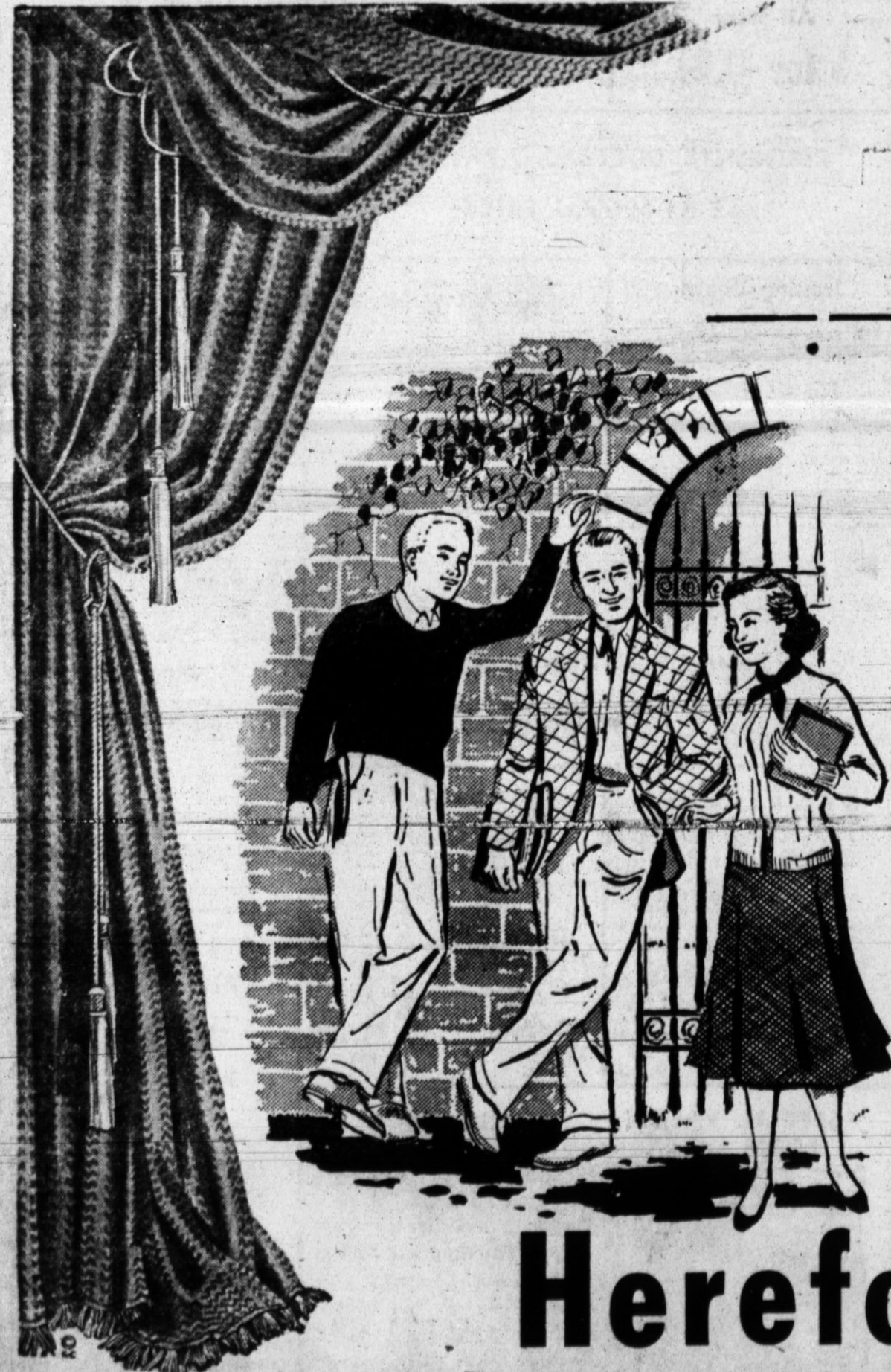
The budget estimate for 1954 was read by Judge Horace Schloss. Commissioners present were Cruse, Richardson, J. T. Guinn and J. C. Morrison.

SEND THEM "BACK - TO - SCHOOL"

With A New

REMINGTON or ROYAL

Portable Typewriter



REMINGTON PORTABLE

With Key Set Tabulator

AS LOW AS

\$9.54

DOWN PAYMENT

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18 Monthly Payments

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Use Your Credit

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ROYAL PORTABLE

With Magic Margin

& Tabulator

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PAYMENT

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THE LATEST MODEL

17 MONTHLY PAYMENTS

\$6.22

Each

18th Payment \$6.26

Cash Price \$111.78

Signs Of September



THE SUNDAY BRAND SOCIETY

Hereford, Texas, Sunday, September 6, 1953

Section Two



In September the young student thinks in terms of lessons again. Most of the college and university-bound still have a week or more of grace, but plans are taking shape for the big day of departure. Pictured today are some typical scenes which will be enacted in Hereford homes during the next couple of weeks before the new fall terms of school open the last of the month.

Upper left, Shirley McCullough and Dovie Jane Jones compare annuals and catalogs from their respective schools. Shirley is the daughter of Mr. and Mrs. Ray McCullough and will be a freshman student at Abilene Christian College. Dovie Jane, daughter of Mr. and Mrs. A. T. Jones, will enroll at West Texas State College, Canyon.

Upper right — Kathryn Kester, daughter of Mr. and Mrs. Lynn Kester, shows her new luggage to Rosemary Young, daughter of Mr. and Mrs. L. C. Young. The fitted train case seems to be raving the most attention. Kathryn will attend West Texas State College, Canyon, while Rosemary will enter nurses training at St. Anthony's School of Nursing in Denver, Colorado.

Lower right — Sharon Moore, Joan Moore and Virginia Sigle seem to be having a lot of fun discussing new fall wardrobes. "This little clutch purse seems very appropriate to me," Sharon decides. Sharon, left is the daughter of Mr. and Mrs. Troy Moore, and will be a freshman at Texas Tech. this fall. Joan Moore, daughter of Mrs. Best Moore, will enroll at Eastern New Mexico University, Portales, and Virginia, daughter of Mr. and Mrs. Delmar Sigle, will attend the University of Colorado, at Boulder.

Lower left — two cousins, Joan McGee (left), daughter of Mr. and Mrs. Taft McGee, and Barbara McGee, daughter of Mr. and Mrs. Lawrence McGee, take time out for relaxation as they discuss the clothes they will need for school. Joan will be returning to Texas Tech, Lubbock, and Barbara will return to Abilene Christian College, Abilene.

Other college-bound students include: Leaton Clark, son of Mr. and Mrs. J. O. Clark who will attend the University of Texas to major in pharmacy; Ted Houston, son of Mrs. Frances Houston, will be returning to Colorado University at Denver, a junior student; Harral Dunnam, son of Rev. and Mrs. S. M. Dunnam, will be a junior ministerial student at Texas Wesleyan College, Fort Worth. Johnny Burkett, daughter of Mr. and Mrs. John D. Burkett, will be a freshman at West Texas State College; Gene Moore, son of Mrs. Beas Moore, will return to Eastern New Mexico University at Portales; Geraldine Patterson, daughter of Mr. and Mrs. Elmer Paterson, will return to Abilene Christian College, Abilene. Betty Hamilton, daughter of Mr. and Mrs. Homer Hamilton; Hardin-Simmons University, Abilene; Richard Tucker, son of Mr. and Mrs. F. A. Tucker, Hardin-Simmons University; Ronald Bracken, son of Mr. and Mrs. Floyd Bracken; Rice Institute, Houston; Bill Rose, son of Mr. and Mrs. W. C. Rose, Hardin-Simmons University; Sue Savage, daughter of Mrs. Alwyn Savage, Wayland College, Plainview. Marian Jo Wilson, daughter of Mr. and Mrs. Bob Wilson, will attend Texas Tech, Lubbock, where she will major in home economics; Marilyn Lewis, daughter of Mr. and Mrs. Bob Lewis, will enroll at West Texas State College; Retha Godfrey, daughter of Mr. and Mrs. Cecil Billingslea, Eastern New Mexico University at Portales; Sherry Benson, daughter of Mr. and Mrs. H. F. Benson, West Texas State College. Patsy Wiltshire, daughter of Mr. and Mrs. B. M. Wiltshire, will return to Texas Tech as a junior this fall. Jack McCracken, son of Mr. and Mrs. J. C. McCracken, will also be a junior at Texas Tech, and Pat McCullough, son of Mr. and Mrs. Ralph McCullough, will enter Texas Tech as a freshman. Alex Schroeter, son of Mr. and Mrs. A. J. Schroeter, will be returning to Hardin-Simmons University, Abilene for his senior year. His brother, Paul Bryan, will be a first year student at Hardin-Simmons. Jay Shaw, son of Mr. and Mrs. Jay Shaw, will return to West Texas State College where he will be a junior student; Bill Forbus, son of Mrs. Carl Forbus, will complete his work for a degree at Hardin-Simmons University next May. Randy Thomas, son of Mr. and Mrs. J. W. Thomas, will enter West Texas State college as a sophomore this year. Elenor Bishop, daughter of Mr. and Mrs. D. E. Bishop, will be a freshman at W.T. this year.

Northwest Hereford News

By Mrs. R. C. Childers
Mr. and Mrs. Dudley Keller of Crystal City were overnight guests in the home of Mr. and Mrs. Jack Renfro Friday.
Mr. and Mrs. J. W. Haney of Tipton, Okla., spent the day in the Jack Renfro home Saturday.
Mrs. Earl DeHart, marketing chairman of the Cultural Home Demonstration Club, has received the materials ordered by the members some time ago. These materials include cotton material for school dresses and woollens for early winter sewing. The materials were of exceptionally fine quality and members were well pleased. Approximately \$25 was saved by club members on these pooled orders.

Workers 4-H Club
The Workers 4-H Club met in the home of Mrs. Fred Inman Tuesday, Aug. 25 for its last meeting of the summer.
The program, given by Miss Loyce Avant, consisted of the prop-

er material for record books and the importance of keeping records. All 4-H boys and girls are urged to keep records, to show what they have done in 4-H work and keep a record of their projects.
Members attending were: Patsy Caywood, Marie, Stella and Evelyn Hunter, Paula Beth Corbett, and Dora Ruth and Freda Inman.
Poultry Report
Dora Ruth turned in her Poultry report at this meeting. She has raised chickens as her 4-H project for a number of years, and dressed and sold them on the local market. She has made a nice profit on them over the years, and her business grows from year to year.
Mrs. Dora Inman returned home Sunday from Weatherford where she has been for the past three weeks at the bedside of her sister, who has been seriously ill.
Approximately one inch of rain fell in this immediate vicinity Wednesday afternoon about 4:00

o'clock. However, it was not a general rain, as amounts varied to the west and north.
Crops Look Good
Crops are looking good. Early wheat is coming up to a good stand. Most of the lettuce has been weeded and is really growing. The biggest lettuce in this vicinity can be seen on the Jack Renfro place just south of the house. Once the lettuce is weeded and given a chance it really takes off and grows. These late rains make the young crops grow.
The early maize is beginning to turn which tells us that maize harvest is just around the corner.
Guests in the home of Mr. and Mrs. C. S. Barclay Sunday were Mr. and Mrs. Delbert Baimum of Summerfield, and Ronnie Sherman of Hereford.
Mr. and Mrs. C. L. Childers and family of Baytown, are visiting in the home of Mr. and Mrs. R. C. Childers this week.
The two Childers' families were guests in the home of Mr. and Mrs. C. S. Barclay Wednesday night for supper and an evening of visiting and watching television.

Dogmatic Facts Are Used In Church Fund Appeal
Dr. Theodore C. Boblin, superintendent of the Brooklyn and Long Island Church Society of the Methodist Church, is seeking funds to help erect new churches for some of the Island's rapidly growing town populations.
In a recent appeal to fellow Methodists, he used this "statistic": "A church official has discovered that there are thirty million licensed dogs in the United States and that based on the percentage of Methodists in our population there are 1,600,000 Methodist dogs. Dog owners spent an average of \$26 per year on commercial dog food. With these facts in hand I have discovered that there are 12,000 Methodist dogs on Long Island.
"They consume a little over \$300,000 worth of dog food each year. I do not begrudge these dogs this treat, but the dogmatic fact remains that we could start six new churches each year with the money spent on food for Long Island Methodist dogs."

Photographs
To clean photographs, sponge very lightly with a bit of absorbent cotton wet with alcohol, and let dry by evaporation.
Tenderize Meat
To freshen old or wilted vegetable with one part vinegar and two parts olive oil; let stand several hours before cooking.
Flatter Rugs
To prevent curling of rungs, sew to the under side of each corner a triangular piece of corrugated rubber in which holes have been punched to permit the passage of the needle.
Sharper Scissors
Place the neck of a glass bottle between the blades of the sheers or scissors and close them briskly upon it as if trying to cut it off. The smooth glass will glide the full length of the blades, from base to point; and 15 or 20 repetitions will produce a good cutting edge.

Greener Ferns
A teaspoonful of household ammonia added to one quart of water and poured over your fern will give it a rich green color.
Grease on Leather
Grease spots can be removed from leather furniture by a cloth wrung out of warm soapsuds. Carbon tetrachloride removes such stains from other furniture.

Velvet
Velvet can be very nicely cleaned just by dipping a cloth into powdered magnesia and cleaning the velvet with a smooth motion.
Smoke Stains
A simple method for removing smoke stains from bricks is to use wood ashes. Moisten them with water and rub the bricks with a rag dipped in the ashes.
Satin Shoes
A cloth wrung out of vinegar will remove dust and restore the luster of satin shoes.
White to Brown
When white shoes begin to look soiled and dingy, they can be made a good brown by applying saffron. Mix 10 drops of saffron with three teaspoons of olive oil. Clean the shoes well first, as all dark spots will show. Apply with a piece of flannel. Two coats should do it.
Buttons
If you are sewing large buttons on fine material, for fasteners, use a small flat button on the inside of the material to prevent tearing a hole.
Sharper Needle
Does your sewing machine needle ever get blunt and pull the threads of your material? If you run the needle through ordinary steel wool a few times, it will sharpen the point.
Adds Length
If your windows are small, length can be gained by having your overdrapes extend clear to the floor. Plain colors add length, also.
The Piano
It is always a good idea to place your piano a few inches from the wall of the room, especially if it is against an outside wall. The dampness coming through often ruins the tone of the instrument.

School Lunch Menu

(The following menus for September 9-11 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

- Wednesday**
Hamburger Patties Buns
Sliced Tomatoes Lettuce
Onions Pickles Mustard
Sliced Peaches Milk
Peanut Butter Cookies
- Thursday**
Meat Balls Tomato Sauce
Mashed Potatoes
Carrot and Celery Sticks
Bread Butter Milk
Ice Cream
- Friday**
Salmon Patties
Buttered Green Beans
Sliced Tomatoes
Bread Butter Milk
Cherry Cobbler

Household Scrapbook

By Roberta Lee Darker Molasses
If you prefer dark gingerbread and your molasses on hand is light colored, add a teaspoon of melted chocolate to each cup of molasses used.

Velvet
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Grease on Leather
Grease spots can be removed from leather furniture by a cloth wrung out of warm soapsuds. Carbon tetrachloride removes such stains from other furniture.

Bob Waldorf, who coaches Washington-Lee High's football team at Washington, D. C., is a brother of Lynn Waldorf, California grid coach.

Vaughn Mancha, Alabama's 1945 All-America center, is assistant football coach at Florida State University.

The Real McCoy's
By John and George



BASEBALL AIN'T SO MUCH FUN SINCE WE GOT A POLICY WITH JOHN McLEAN

JOHN McLEAN
Insurance Agency
"23 Years of Insurance Know How"
127 West 3rd Phone 273

The deal of two years ago which sent Johnny Sain from the Braves to the Yankees for Lew Burdette has been paying off for both teams.

Blue whales are the largest of all whales and often exceed 100 feet in length.

REGISTERED CHRONOGRAPH WATCH TECHNICIAN

Does your watch keep good time?



IF NOT, bring it in for a free examination today. A simple adjustment or thorough cleaning may be all that is needed to put it in tip-top condition.

Your Doctor of Sick & Decrepit Watches
Kenneth "Doc" Cowan

Wrought Iron
To clean wrought iron fixtures and ornaments, rub with a woolen rag moistened with any thin oil, such as paraffin or kerosene.

1953 PLYMOUTH

2-Door With Overdrive

V-8 DE SOTO

1953 With Overdrive

In Stock for Immediate Delivery

BEAVERS MOTOR CO.

302 East 3rd

Phone 383

For Sale
Army Surplus Steel Cots 30' Wide
McDonald Trading Post
1401 South Col. St. Plainview, Tex.
Ph. 4-9239

BINDER TWINE

HEREFORD GRAIN CORP.
Formerly Bradley Grain — Phone 360

ANNIVERSARY SPECIAL!
NEW G-E REDI-CUBE ICE TRAY

Regular \$2.85 Value

ONLY

98¢

ICE THE EASY WAY! Here's the greatest ice tray invention yet—something amazingly new in tray design. Just a lift of the lever loosens all the cubes. Slip out as many as you need. The rest stay in place in the grids, ready to be replaced in the tray. Here's ice the easy way!

To celebrate General Electric's 75th Anniversary, we offer you this outstanding bargain in the new G-E Redi-Cube Ice Trays. Only 98 cents each, regular value of \$2.85

Park Avenue Appliances

Hereford, Texas



Weather-Bird Shoes



A. Saddle Oxford - Brown & White and Black & White
Sizes — 4 to 10 Width 3 A's to C



B. Penny Loafers—In Brown & Red Leather In Brown, Grey & Black Suede Sizes 4 to 10 Widths 3 A's to C

C & D. Boys Rugged Hard Wearing Weather Bird Shoes.
In Brown only—Sizes 8 1/2 to 12

Widths A's to D 12 1/2 to 3 \$5.95 \$6.95

E & F Smart Weather Bird Shoes for the "miss" In Brown or Red
Sizes 8 1/2 to 12

Widths A's to C 12 1/2 to 3 \$4.98 \$5.95

DOLLAR DAY SPECIAL

One Table

ODDS & ENDS

Ladies Shoes

High, Medium &

Low Heels

They're Yours for Only

\$1.00

HEREFORD SHOE STORE

323 N. Main

Phone 955

Dollar Day Special

Girls & Children's

ANKLETS

Genuine Rib

Anklets in 3

Flat Knit 3 pr.

Sizes to 11

\$1.00

Tremendous Dollar-Saving Values!

AT HARMAN'S TUESDAY - SEPTEMBER 8th --- WE GIVE S & H GREEN STAMPS.

America's First Family of Cottons.

CLOTH of GOLD **43¢** yd.
Prints and Solid Colors, Sanforized

36" Imported Jacquard
WOVEN COTTON **\$1.98** yd.
36" Imported Maco

Cotton HONAN **\$1.98** yd.
36" Vanetta Printed & PLAID CORDUROY

36" Fine Quality Pin Wale **CORDUROY** **\$1.49** yd.
Solid Colors

NOTIONS
FOR YOUR FALL SEWING!

We carry a complete line of patterns, threads, trimmings, and sewing accessories. Make your list and fill it here.



BETTY BARCLAY
TOPS IT WITH
THE MAGIC OF STRIPES

Black and white stripes . . . smart, pretty and as cleanly defined as neat pen lines on crisp, white paper. In corduroy that tops a skirt of solid black corduroy.
\$14.95
Sizes 7 to 15

CANNON TOWELS

● FOR YOUR HOME ● FOR GIFTS
and Trousseau.
Matched Sets in Solids or stripes.
BATH TOWEL79c
HAND TOWEL39c
WASH CLOTHS19c

DREAM FOAM - PILLOWS

For Cool, Cloud-like Comforts
Foam Latex **\$4.98 ea.**

CHENILLE BEDSREADS **\$3.88**

EVERYBODY SAVES ON
Dollar Day

SEW yourself a fine FALL WARDROBE!

While 500 yards last!
Crease Resistant
Mercerized and Sanforized.
Beautiful Plaid.

GINGHAMS **89¢**
Amazing Patterns



60" Wide LORETTE **\$4.98**
55% ORLON 45% WOOL

46" Wide Count Sheen GABARDINE **\$1.98** yd.

44" Rayon Acetate Pinpoint 42" Worsted Cotton Plaids **\$2.49** yd

36" Polish Irredescent Chambray **\$1.29** yd.

36" Rayon & Acetate SLUB SUITING **98c** yd.

42" Worsted COTTON SUITING **\$2.49** yd.

FIRST IN FASHION! ADVANCE PATTERNS

Ladies, Kid Leather **GLOVES**
Navy Black Brown & Red **\$3.49**

Fall Gloves

New Shipment **SCARFS**
Assorted Sizes Colors & Patterns
Beautiful Hdkfs. **49c to 98c**

SALE OF NEW FALL **HANDBAGS** **\$2.00**
Plus Tax

FUTURIST GLOVES
Suede Fabric All Colors **\$1.00**

FALES PRETTY-AS-A-PICTURE... **Hats**

IT'S HERE
IT'S NEW
IT'S YOURS
FALL
MILLINERY
TOP
Fashions
\$2.98
To
\$4.98



Orlon and Nylon Sweaters Slip Overs Girl's & Ladies
\$3.98 to \$5.90

Beautiful Gold Metallic Woven Wool **STOLES**.
Asst. Colors & Whites **\$2.49 to \$5.90**



SCHRANK'S
TAILORED - SYL-O-JAMA
as featured in Seventeen High Colors or Printed Broadcloth.
Size 32 to 38 **\$3.98**

Puritan Crochet Thread, **5 Ball** **\$1.**

While 20 Doz. Last
LANCEDALE NYLONS **89c**
15 Denier
Black Outline Heel or Dark Seams
New Fall Colors

Something New! SEAMLESS-MICRO-FILM
NYLONS **\$1.00** pr.
Misses & Ladies **RAYON BRIEFS**
5 pair \$1.00

WIZARDRY IN JERSEY
BY BETTY BARCLAY

The soft, pretty way to greet Autumn—a full skirted flatterer with rib-knitted collar, cuffs and top and a waist-cinching belt. Lovely shades of green, blue, navy, red or luggage.

Sizes 7 to 15 **\$18.95**
Full Size Mattress Protectors **\$3.98**
2 lb. Bleached Baths \$1.00
Ladies Leather Billfold \$1.00
Lilly White Cup Towels . 5 for \$1.00



EXTRA, EXTRA Special While 200 Pairs last **HANDMADE BEADED MOCCASINS** **\$1.98**

One Full Table. Sizes 8 1/2 to 3
ODD & ENDS SANDALS **69¢** Pr.
Values to \$3.98

ONE LARGE GROUP BOY'S **HANDMADE WESTERN** Sizes 8 to 2 **\$6.00**

BOOTS **\$8.00**
Values to \$12.95 Priced to Clear.

One Large Group **CREPE BLOUSES** **98¢**
Priced to Clear

FALL... **MEN'S CLOTHING** *Event*

Rose Clothes
For Style, Fit & Quality Exclusive with **HARMAN'S**.
2 Button Single or Double Breasted

\$45.00

\$60.00 Values Extra Trousers \$14.90

FABRICS
● Deep Tone Flannels
● All Wool Gabardine
● HARD Worsted Regular or Slims, Beautiful Fall Patterns

Gabardine **Topcoats** **\$29.95**
Use our Lay-A-Way Plan

Men's Corduroy **SPORT COATS** **\$19.95**

WRANGLERS—
The Jean Top Rodeo Stars Wear.

Boy's 4 to 10 . . . 2.79
Boy's 12 to 16 . . . 2.98
Men's all sizes . . . 3.69



Men's Work **SOCKS**
5 Pair \$1.00



Back to school in **Lee Riders**

Genuine western blue denim cowboy Pants and Jackets SANFORIZED for permanent fit
Little Boy's 1 to 6 1.98
Boy's size 6 to 12 2.49
Girl's size 7 to 14 2.98
Men's All Sizes . . . 3.95



Sheer Luxury
Kitten Finish
by **RESISTOL**

The hat millions of men acclaimed . . . another Resistol exclusive! Soft as a kitten . . . with the expensive feel and handle you've always wanted. This in addition to the "Self-Conforming" comfort in every Resistol. Kitten finish from \$12.50 to \$20.

BOY'S complete stock... and **GIRL'S** **SCHOOL SHOES**
See our wonderful selection of Sturdy Children's School Shoes!
BUDGET WISE.
\$2.98 to \$4.98

Choice of **AMERICAN YOUTH Carnegie SHIRTS**
For a Boy to enjoy, Gay gingham by Galey & Lord and Dan River . . . Selected Broadcloth, and Cotton Flannel.
Prints. Sizes 1 to 20 **\$1.98 & \$2.95**



Wonderful Selection Betty Barclay From \$8.95
STRIPES . . . YOUR FASHION
SIGNAL FOR FALL
BY BETTY BARCLAY

Stripes . . . bright and gay in the removable dickey that matches the cuffs of this full skirted coat dress in bengaline faille. A charming first dress for your new Fall season. Black, beige or navy.
Sizes 7 to 15 **\$14.95**

AT HARMAN'S WE GIVE S & H Green Stamps

FRIONA NEWS

By Mrs. E. R. Day Sr.

Katherine Brand, daughter of Mr. and Mrs. Johnny Brand, plans to attend college at Wayland this year.

Vera Ann Jones, daughter of Mr. and Mrs. Raymond Jones and Rhea Nell Foster, daughter of Mr. and Mrs. Wesley Foster are returning to Denton to attend college this fall.

Those attending college at West Texas at Canyon this year are DeWayne and W. L. Cleveland, Dale Houlett and D. O. Robason.

Miss Wanda Robason left last week for Gruver where she has accepted a position as a teacher in the high school there.

Outdoor Supper
Mr. and Mrs. Oscar Baxter and family were host Saturday night for an outdoor supper and wainer roast honoring Mr. and Mrs. Sterling Graham, who are visiting here from Rush Spring, Okla. Others

present were Mr. and Mrs. Jim Baxter and Patricia.

Guests in the home of Mr. and Mrs. A. H. Hadley Sunday were Mr. and Mrs. Leo Bails and children, Mr. and Mrs. James Pope and Gary Dale, Mr. and Mrs. Burtram Jack and family, Gladys Baxter and Patsy Carthell of Hereford and Miss Janice Hadley of Borger.

Mrs. Alta Wyly and Mrs. Duane Wyly spent the weekend with Mr. and Mrs. T. E. Averett and Mr. and Mrs. Porter Wyly.

New Arrival
Mr. and Mrs. Jimmy Tedford announce the arrival of a son August 28, at the Parmer County Community hospital.

Mr. and Mrs. Glen Green, who have made their home in Friona for the past five years, moved to Clovis, N. M., recently. Mr. Green and his brother will be in business there.

Mr. and Mrs. E. M. Jack were Sunday guests with their daughter and family, Mr. and Mrs. L. D. Chiles. Mrs. J. H. Lea and Mrs. Bill Hadley of Borger visited in the L. D. Chiles home Sunday afternoon.

Mr. and Mrs. Porter Wyly and Sharon of Tucumcari, N. M., and Mrs. Alta Wyly spent Sunday with Mr. and Mrs. J. A. Wyly and family.

Visitors From McLean
Mr. and Mrs. Smokey Price and Neal of McLean visited with Mr. and Mrs. Wesley Hardesty Sunday night and attended church that evening. They visited in the homes of many of their friends Monday.

Mr. and Mrs. Charley Casen and son of Wellington arrived Sunday to visit with her parents, Mr. and Mrs. G. A. Collier Sr., and other relatives.

Sue Fields visited Lu Ann Hardesty Sunday.

Betty Zon Ashcraft visited Laura Nell Hardesty Sunday.

Aunt, Uncle Visited
Carolyn, Willene and J. L. Baxter visited with their uncle and aunt, Mr. and Mrs. Jim Baxter and Patricia Sunday.

Mr. and Mrs. Spencer Hough and son Charles were Sunday guests of Mr. and Mrs. Wesley Hardesty.

Completes Beauty School
Mrs. Betty Hinkle, who has been in Amarillo attending a beauty school, completed her work there about two weeks ago and is now home visiting her parents, Mr. and Mrs. Kermie Deaton. She will go to Austin in November to take the state examination.

Mr. and Mrs. Charlie Wise and family have returned from a trip to North Dakota, where they visited her sister. They visited Lake Metigoshe in Canada; the Black Hills and Denver, Colo.; Boys Ranch; Cheyenne, Wym., and other interesting places.

Mr. and Mrs. Clarence Bess and grandson, Larry of Ada, Okla., are here visiting in the home of Mr. and Mrs. Joseph Bess.

Moved To Odessa
Mr. and Mrs. Leroy Collier and boys left last week for Odessa where they will make their new home. Mr. and Mrs. Boats Rule of Colorado have moved back to Friona and will live in the Collier home.

Mrs. Mary Mayfield was host to a tea in her home last Friday evening honoring the ladies that will assist her with the work at the Friona school cafeteria. They planned the menu for two weeks. Those present were: Mesdames Orna Coffman, L. D. Pope, J. D. Sanders, C. R. Cribbs, James McLean and Mrs. Mayfield.

CELEBRATES BIRTHDAY
Rita Gayle Collier, daughter of Mr. and Mrs. Robert Collier, celebrated her fifth birthday at the home of her grandparents, Mr. and Mrs. G. A. Collier Sr., August 31. Those present were: Mr. and Mrs. Charley Casen Sr., and Gene, Mr. and Mrs. Peg Collier and Brenda, Mr. and Mrs. Johnny Mars, Johnny and Tommy Lynn, Mr. and Mrs. G. A. Collier Jr., and Nickie, Mr. and Mrs. Glenn Sparkman, Lawann and Gaylen and Mr. and Mrs. R. E. Collier and Darrell.

LIONS CLUB
The theme of the Lions club meeting last Thursday night was "Serve foods from your own gardens." The ladies served corn, peas, tomatoes and other vegetables raised in a garden, and roast beef from an animal raised by J. G. McFarland, manager of the Parmer County Implement Co.

Stanley Lockhart sang several vocal selections accompanied by Mrs. J. R. Houser.

The Lions will present a program in Farwell Tuesday.

Hostesses for the evening were: Mesdames Roy Slagle, chairman; Dalton Coffey, Mabel Hartwell, Dan Ethridge, and D. C. Herring.

(Continued on Page 5)

KESTER'S DOLLAR DAY

AND

SALE

1847 ROGERS BROS. AMERICA'S FINEST SILVERPLATE
FIRST SALE IN 15 YEARS!

Complete 57-pc. Service for 8

! NOW! \$79.75 SALE PRICE

Regular Price \$105.25

Save \$25.50

Don't miss this great opportunity to own all the silverware you'll need for a lifetime of enjoyment... finest quality for enduring beauty at a price you can afford! See it today.



YOUR SERVICE INCLUDES:

- 8 knives
- 8 forks
- 16 teaspoons
- 8 soup spoons
- 8 salad forks
- 1 tablespoon
- 1 butter knife
- 1 sugar spoon
- 1 pierced tablespoon
- 1 cold meat fork
- 1 gravy ladle
- 1 berry spoon
- 1 pastry server
- 1 round server

HAND RUBBED, VELVET LINED DRAWER CHEST INCLUDED

CONVENIENT TERMS ARRANGED

PRICES REDUCED

In Proportion on Every Set Of

Silver Plate In Our Stock!

SAVE ON ALL DIAMONDS JEWELRY & SILVER PLATE

SAVE \$100.00

on this

Feature Lock

Ring Set

Buy This \$350.00

Ring Set NOW

FOR ONLY

\$250

Prices Slashed on All

Diamond Rings - Save as Much

As 50% On Some Rings!



Now Is The Time To Select Your

CHRISTMAS GIFTS

and Buy Them On Our Lay-A-Way Plan

While Prices are Low!

KESTER'S JEWELRY AND GIFT SHOP

409 N. MAIN ST. PHONE 985

Nylon Stockings

PERSONALITY nylons
"million-dollar-leg-look"
the newest and sheepest
12 deniers! Proportioned
length-wise, calf-wise,
ankle-wise!

Personality makes the costume

51-15
60-15
60-12

51-15
8 1/2 to 11
\$110

Hereford Shoe Store
323 N. Main St. Phone 955



\$13.98

Value

\$8.49

Now

23" Walking Doll Washable

Saran Pigtails with Curlers

Turns head as she walks

Moving Eyes!

TERRILEE

America's Best Dressed

DOLL! Guaranteed For A

Lifetime Against

Breakage. See Us

For Clothes for Terri Lee.

Let Us Put Your Doll

On LAY-A-WAY

EFFANBEE

Dy-Dee Baby With

real soft ears. Drinks

Through a Straw

ALL KINDS OF

WALKING DOLLS.

DOLLS from 98c up

CAVES 5c - 10c - 15c

Golden Wedding Celebrated By W. M. Lloyds Of Friona

Mr. and Mrs. W. M. Lloyd of Friona celebrated their golden wedding anniversary Sunday with open house from two 'till five o'clock.

The Lloyds were married August 27, 1903 at the Friendship Baptist church near Cleburne in Johnson County. Mrs. Lloyd was the former Miss Julia Ryals.

They lived in Johnson County for several years and then moved to Ellis County and lived there for two years. After living in Childress for four years they moved to Friona.

Six Children Living
The Lloyds have six children living. Four boys, Fred and Buddy of Friona and Travis and Buck of Bovina, and two daughters, Mrs. Dennis Robards and Miss Ruth Lloyd of Friona. They have 18 grandchildren and five great grandchildren.

Mr. and Mrs. Lloyd are both active members of the Friona Baptist church.

The anniversary table was laid with a lace cloth. The two-tiered wedding cake was white topped with a gold bell.

Mrs. Dennis Robards welcomed the guests and Miss Ruth Lloyd was at the guest register. Two granddaughters, Oleta Lloyd of Friona and Pauline Lloyd of Bovina served the refreshments.

Present For Occasion
Those present for the occasion were: Mr. and Mrs. Virgil Hall, Mr. and Mrs. E. E. Taylor, Mr. and Mrs. Elroy Wilson and Terri; Mr. and Mrs. Buddy Lloyd and Oleta; Fred Lloyd, Jerry and Barbara; Mr. and Mrs. J. T. Kelly of Childress; Mr. and Mrs. Travis Lloyd and family; Mr. and Mrs. Buck Lloyd and family of Bovina; Mr. and Mrs. W. H. Graham Jr. of Farwell; Mr. and Mrs. Robert Lloyd and Billy of Hereford.

Julia Kelson, Sallie Cole, Mr. and Mrs. C. A. Paul; Mr. and Mrs. Otis Massey; Mr. and Mrs. E. R. Day Sr.; Mr. and Mrs. Oscar Baxter; Mr. and Mrs. John Wright and Jarrell; Mr. and Mrs. Bill Venable; Mrs. Frec. Mrs. Joe Talley; Mrs. Spencer Hough, Mr. and

Friona News

(Continued from Page 4)



MR. AND MRS. W. M. LLOYD OF FRIONA celebrated their golden wedding anniversary Sunday afternoon. All six children of the Lloyd's were present, as well as their 18 grandchildren. Mr. and Mrs. Lloyd were married August 27, 1903 near Cleburne in Johnson County.

Mrs. P. D. Barron, Mr. and Mrs. George Baker; Mr. and Mrs. Roudel Barron and Donald Ray; Mr. and Mrs. Claude Osborn; Charles E. Allen, Marvin Hillis, Mr. and Mrs. Sam Williams; Mr. and Mrs. U. B. Wheeler of Bovina; Mr. and Mrs. R. W. Parr and children; Rev. and

Mrs. Mae Short, Mr. and Mrs. Johnny Brand and Katherine; Mrs. Leon Hart, Myrna Gaye Bennet, Billy Odorn, Mr. and Mrs. Arthur Hilton, Mrs. C. A. Turner, Mr. and Mrs. David Massey, Mr. and Mrs. Henry Lloyd, Mr. and Mrs. L. J. Chesley of Amarillo, Mr. and Mrs. Clyde Hays, Mr. and Mrs. W. S. Crow, Mr. and Mrs. W. W. Wood, Judy Fesser, Mrs. John Thompson, Mrs. Leona Wolfe, Mr. and Mrs. Homer Kelly, Mr. and Mrs. T. E. Lovett, Mr. and Mrs. L. M. Crow, Mr. and Mrs. D. H. Wilkerson, Mrs. R. G. Wiley, Mrs. C. E. Hall, Mr. and Mrs. W. C. Osborn, Mr. and Mrs. Elbert Kelly of Childress,

Tom Lloyd, Mr. and Mrs. Curtis Murphree, Mr. and Mrs. L. R. White, Mr. and Mrs. Calvin Tally, Mr. and Mrs. J. A. Wimberley, Mr. and Mrs. Dan Laceywell; Mr. and Mrs. Frank Hill and children; Mr. and Mrs. G. H. Brock and Keith; Mr. and Mrs. Bill McGlothlin and Gall; Mr. and Mrs. E. S. White; Mr. and Mrs. Dennis Robards, David Patterson, Lawanna and Houlett; Mrs. Terry; Mr. and Mrs. Shorty Jones and family; Mr. and Mrs. Smokey Price of McLean, and Mrs. G. B. Buske.

Friona Baptist Church News
The Baptist revival closed Sunday evening. Several accepted Christ. There were eight baptized. There were 510 in Sunday school and 229 in Training Union Sunday night.

Varnish Stains
Varnish can be removed from fabrics by saturating with turpentine, rubbing between the hands, and sponging with alcohol or chloroform.

Overshoes
Dingy looking rubber overshoes can be made presentable by washing with water containing a few drops of ammonia, and then giving a thin coat of liquid shoe dressing.

Washing Overalls
If the overalls are stained with grease, rub the spots well with lard. Then lay on the washboard and scrub with a stiff brush and warm suds containing a little borax or ammonia. If paint-spotted, boil in water containing one tablespoon of turpentine to each gallon.

INSURE IN SURE INSURANCE
PLAINS INSURANCE AGENCY
John H. Patton Wm. H. Patton
All Forms of Insurance
213 N. Main St. Phone 50

Your Dollars Buy More on



Boy's Short Sleeve
SPORT SHIRTS
Values to \$2.95
SPECIAL \$1.49

Plastic
BRIDGE TABLE COVERS
Assorted Colors - \$1.25 Value
for Only **79c**

Girl's English Rib
ANKLETS
39c Value
SPECIAL 20c PR.

One Group
CHILDREN'S SANDALS
Size 8 to 3
YOUR CHOICE \$1.00 PR.

Boy's First Quality
SOCKS
35c Value Size 6 to 8 1/2
5 Pair For \$1.00

One Group Women's
SUMMER SHOES
Also Few Oxfords & Wedge Heels Your Choice
Pair **\$1.00**

DRESS LENGTHS
Of Fast Color
SANFORIZED MATERIALS
All 98c Per Yd. Value
4 Yds. for \$1.69
3 Yds. for \$1.26

Men's White
Work Socks
Elastic Tops - 35c Value
5 Pair For \$1.00

Children's Rayon
PANTIES
1st Quality - 49c Value
Size 2 to 10
4 FOR \$1.00

54" Black
100% WOOL MATERIAL
In Skirt Lengths
1 Yard \$1.00
Length \$1.50
1 1/2 Yard \$1.50
Lengths

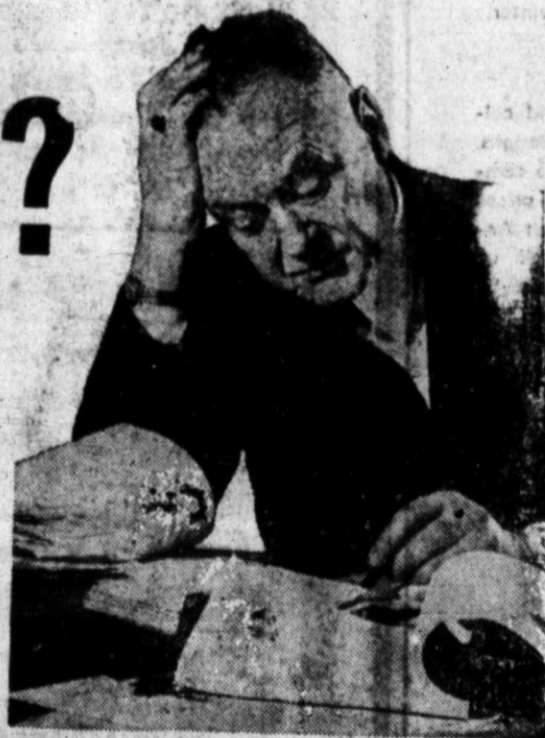
Ladies 100% Nylon
PANTIES
Size 5-6-7
White and Pink - \$1.25 Value
For Only **79c**

26 Pair Ladies
Rhythm Step SHOES
All Sizes 4B
Values to \$12.95
Your Choice
\$2.49

Dead on your feet?

*These symptoms if due to a vitamin deficiency occur only when daily intake of vitamins B₁, B₂, and niacin is less than minimum daily requirements over a prolonged period. In themselves, they do not prove a dietary deficiency as they may have other causes or be due to functional conditions.

WAKE UP YOUR STRENGTH AND ENERGY WITH BEXEL SPECIAL FORMULA



The high-potency capsule that supplies the iron you may need for rich red blood

If you've been feeling dragged-out, dead on your feet, nervous or depressed; if you're troubled with insomnia, digestive upset or constipation; if you've lost your appetite,* you may be suffering from iron-and-vitamin starvation over a prolonged period.

BEXEL supplies the supplementary quantities of iron your body may need to build rich red blood... to pour wonderful new energy and vitality into your whole system.

ASK YOUR DOCTOR

Each high-potency BEXEL Special Formula capsule gives you 5 times the daily minimum requirements of Iron; more than the daily minimum requirements of all the B-vitamins that doctors will tell you are essential for proper nutrition; plus new Vitamin B₁₂ and trace minerals. These wonderfully strengthening capsules are highly recommended for mothers to-be, when a sufficiency of iron and vitamins is vitally important to their health.



MONEY BACK GUARANTEED! ONLY 6¢ A DAY FOR HIGH POTENCY

BEXEL
SPECIAL FORMULA CAPSULES

MADE & GUARANTEED BY
McKESSON & ROBBINS, BRIDGEPORT, CONN.

CITY DRUG STORE

Phone 100

RUTHERFORD & CO.

Anthony's DOLLAR DAY Savings

Tuesday
September
8th

TUESDAY
SEPTEMBER 8th Is
DOLLAR DAY

TERRIFIC VALUES IN EVERY DEPARTMENT THROUGHOUT OUR ENTIRE STORE FOR THIS SPECIAL EVENT



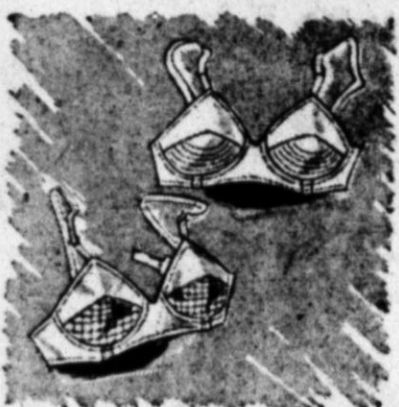
Tubular Cotton
House Dress
2 FOR \$3

Large selection of styles and colors to choose from. Slip over styles and full button front styles. Sizes 12 to 20, 38 to 44, 46 to 52.

WASH

CLOTH
Assorted Colors
Put Up In Bundle
Irregular & Seconds

12 FOR \$1



Ladies
BRASSIERES
A & B Cups
Size 32-40

2 FOR \$1

Lace & Rayon Marquessette

PANELS
IN DARK COLORS
of Green, Brown, Red
Wine, Also White,
Grey & Blue

\$1



Special Buy
Rayon Panties
3 FOR \$1

Sole priced rayon knit Hollywood briefs. In pastels and white. Snug fitting leg openings... double self catch. Sizes S, M, L.

Some 1st Quality

Some Irregular
NYLON HOSE

51 - Gauge 15 Denier
60 - Gauge 15 Denier

New
Colors
2 PR. \$1



Cotton Batiste
Trimmed Slip
2 FOR \$1

Four gore style cotton batiste slip with shadow panel front. Extra wide eyelet embroidery trim top and bottom. White only. 32 to 40.

Children's

TERRY CLOTH PANTS

In Colors of
White, Maize, Aqua.
Sizes 4-6-8

4 FOR \$1.00

36" PINWALE
CORDUROY

New Fall Colors In Full Bolts
Special Priced Just In Time for
making school
clothes. All
Solid Colors

\$1 Per Yard

Shop
ANTHONY'S
And Save
\$-DAY



LARGE GROUP
80 SQUARE
PRINTS

Regrouped from our large stock
of 80 square print. Some Na-
tionally advertised brands. Now
is the time to buy for those
school Dresses & Shirts.

2 Yards For \$1

UNBLEACHED

MUSLIN \$1
40" Width 5 Yds. For

Outstanding Value Selection... New
SWEATERS

See the many styles, check the quality then look at
this low, low Anthony price. Short or three-quarter
sleeves. Knit bottom, cuffs and sleeve. In many,
many new styles for now and on through winter.

Many favorite solid col-
ors plus fancy designs.
Extra well made to com-
pare with higher priced
sweaters. Stop in at An-
thony's today, pick up
three or four of these...
you'll need them. All
sizes.



Tan
White
Red
Blue
Green
Brown
Checks
Solids

**MEN'S RAYON
Dress Sock**

Fancy dress socks in many
colors. Vertical stripes and
clocks or flat knit rayon, solid
colors. Ankle length.
10 1/2 to 12.



4 PR. FOR \$1

SANDALS

Always a Complete
Stock at ANTHONY'S

\$2.98

Solid Color Gabardine

JACKET
7.90

Men's rayon sheen gabar-
dine jacket. Zipper front.
Two slash pockets. Shir-
red elastic waist in back.
Fully lined. Button cuffs.
The best jacket buy in
town. In all favorite solid
colors. S-M-L-Ex-L.



BOYS KNIT BRIEF

Boys Knit
Briefs. Just
In Time To Stock
Up for Those School
Days that are not far
off. S, M, & L.

3 FOR \$1



White T-Shirt

2 FOR \$1

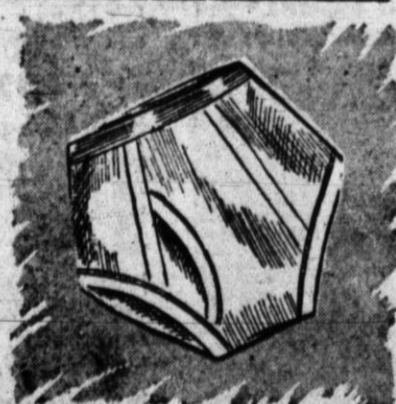
First Quality
Flat Knit
Shirts, Sizes
Small, Med., Large
DOLLAR DAY SPECIAL

Men's Chambray

WORK SHIRTS

Blue Chambray
Full Cut. Two Pockets
Size 14 to 17. SPECIAL

\$1



Flat Knit
Cotton Brief
3 FOR \$1

Combed cotton flat-knit wide
elastic waistband. Tape front
for reinforcement. Wide, double
crotch. S, M, L.

Men's White

HANDKERCHIEFS 12 FOR \$1



Boy's All Cotton
SPORT SOCKS

4 FOR \$1

A new bold colorful argyle pat-
tern cotton sport sock. Soft
heavy cotton yarns. Assorted
colors. Sizes 10 1/2 to 12.

CLARK DIKE

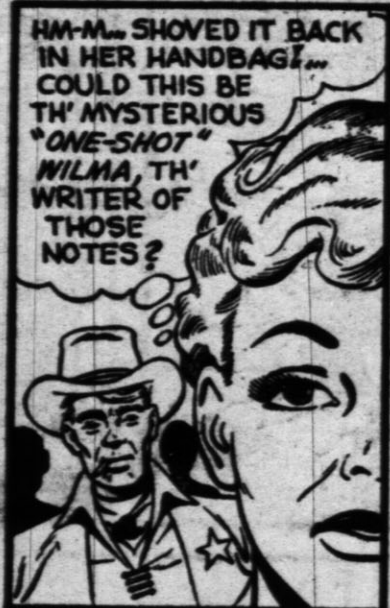
by
RAY GOTTO



SAGEBRUSH SAL HAS RECEIVED A NOTE THREATENING DEATH IF SHE PITCHES THE GLAMAZONS TO VICTORY OVER TH' MUDCATS! —AND AS THE SHERIFF WATCHES THE FANS FILE INTO THE PARK...

HAVEN'T SEEN ANY LIKELY LOOKING SUSPECTS YET, BUT...

HEY!—LOOK WHAT THAT LADY JUST DROPPED!



HM-M... SHOVED IT BACK IN HER HANDBAG!... COULD THIS BE TH' MYSTERIOUS 'ONE-SHOT' WILMA, TH' WRITER OF THOSE NOTES?



CAN'T TAKE ANY CHANCES, SO I'LL KEEP AN' EYE ON THIS DAME UNTIL THE GAME IS OVER AND SAL IS SAFELY OFF TH' FIELD!



THE FIRST INNING...

WOW!—LOOK AT THOSE GLAMAZONS' TEE OFF!

WHAT A GREETING THEY'RE GIVING TH' MUDCAT HURLER!

THEY'VE BATTED COMPLETELY AROUND ALREADY!



THERE GOES TH' THIRD OUT, SAL... BUT WE DONE GOT YUH A 6-RUN LEAD!

MY PALS!... TO SAVE MY LIFE I COULDN'T LOSE NOW, EVEN IF I WANTED TO!...



...SO ALL I GOT TO WORRY ABOUT IS WHETHER OR NOT 'ONE-SHOT' WILMA, IS A DEAD SHOT!

OH-OH!... SHE'S REACHING FOR THAT RODI...



HOPE I CAN GRAB IT BEFORE SHE FIRES!!

Gotto
9-6

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**Shop In Hereford
For Your Best Buys!**

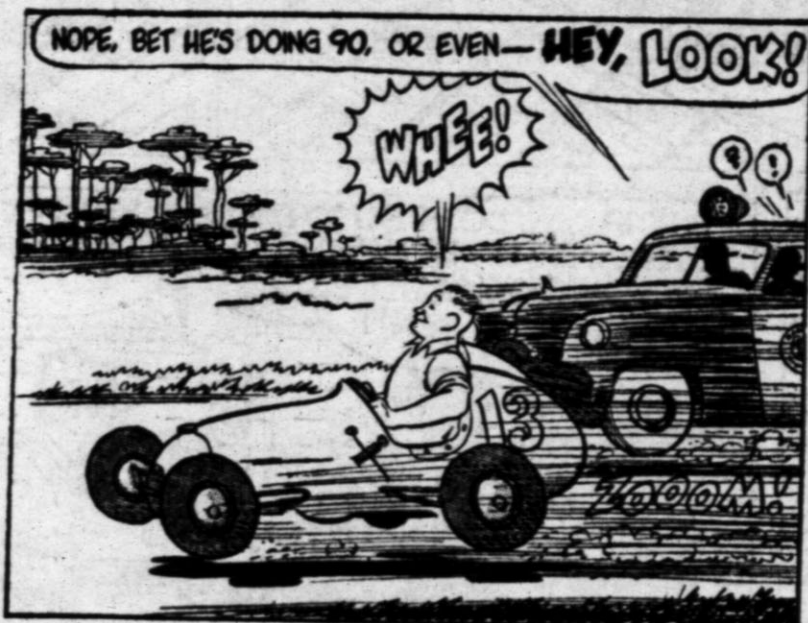
The Sunday Brand

Merford, Texas

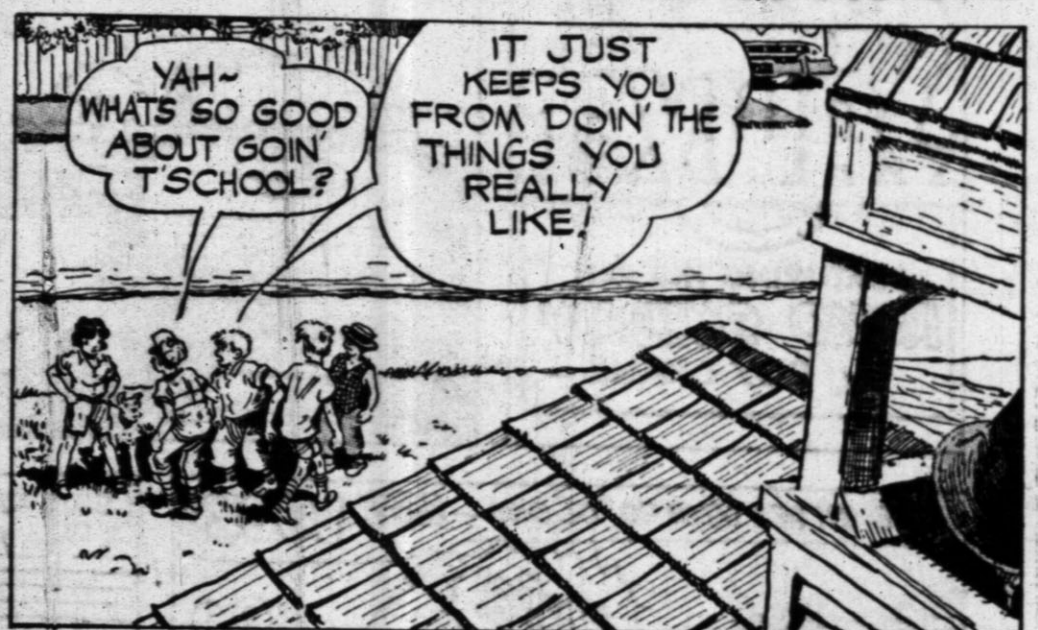
Our Slogan: "More People—More Fun!"

BUZZ SAWYER

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE



LITTLE ANNIE ROONEY
by
BRANDON WALSH AND
DARRELL MCCLURE

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9-6

Do You Need A Typewriter In Your Business or Home? We Have Remington Portables On Hand The Hereford Brand

POPEYE IN THIMBLE THEATRE

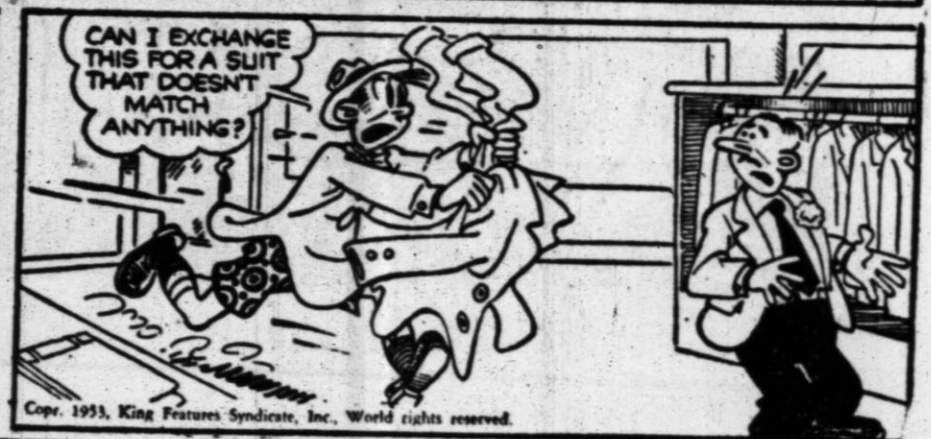
by TOM SIMS & BILL ZABOLY



**Shop In Hereford
For Your Best Buys!**

BLONDIE

by
CHIC YOUNG



Steel Age Office Desks

HIGHEST QUALITY

See them at

The Hereford Brand

\$178⁵⁰

WICKY MOUSE
by WALT DISNEY



UNCLE REMUS
AND HIS SISTER BRER RABBIT

SOMETIMES BRER B'AR GETS TOO HIGH IN TH' WORLD FER HIS OWN GOOD!



COMBINATION

File and Storage Cabinets

The Hereford Brand

\$56⁰⁰

GRANDMA
by
CHAS. KUHN-

H-M!! THEY PROMISED T' BE BACK LONG BEFORE THIS!



I THOUGHT SURE I'D FIND 'EM OVER HERE IN TH' SCHOOLYARD!!



ONCE IN A WHILE THEY HOLD THEIR BAND PRACTICE IN TH' VACANT LOT, BUT NOT T'DAY!



YEAH, GRANDMA, THEY'RE MARCHING AROUND OVER THERE BACK O' TH' OL' MILLPOND!



MY LAND, NOW I'VE SEEN AN' HEARD EVERYTHING!!



HEY, WAIT A MINUTE! WAIT A MINUTE!!



I AGREE, YOU SURELY DO NEED A LOT MORE PRACTICIN' ON TH' DRUMS!



BUT BAND OR NO BAND, I NEED MY POTS AN' PANS T' GET MY BAKIN' DONE!!!



New Air Foam Cushions

- REMOVABLE COVERS
- NEW LOW PRICE

EXCELLENT FOR OFFICE - AUTO - TRACTOR!

NEW SHIPMENT
THE HEREFORD BRAND



JOHNNY HAZARD

by FRANK ROSSIN



FIRE - PROOF VAULTS

The Hereford Brand



LATER... A REHEARSAL IS ABOUT TO BEGIN AT THE COUNTY PLAYHOUSE.



9-6 -- TO BE CONTINUED

TRADE WITH YOUR NEIGHBORS ---

The Friendly Merchants Of Hereford

Friendly, Courteous Service
Nationally Advertised Brands
Complete Stocks Always

This Message Sponsored In The Interest
Of A Bigger & Better Hereford By

For The Name of the Dealer of Your Preference

THE BRAND

In Mercandise, Shop the Ad Columns of This Paper!

PHONE
THIRTY

THE KATZENJAMMER KIDS



We Have ESTERBROOK Fountain Pens and Push Type Pencils.

Also Pen Points

The Hereford Brand

\$2³⁰

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KING
of the
ROYAL MOUNTED
by
ZANE GREY

I'VE MEMORIZED THE FLIGHT PLAN, SIR RODNEY!

BULLY!.. THE X-2 IS FULLY AUTOMATIC, KING.. AS YOUR SPEED INCREASES THE WING SWEEP-BACK ASSUMES A DELTA DESIGN. THUS THE FRONTAL AREA IS REDUCED! THIS TURBINE FIGHTER IS EXTREMELY FAST AND UNUSUALLY QUIET!

BECAUSE OF HIS RECORD AND KNOWLEDGE OF THE WILDERNESS, KING HAS BEEN SELECTED TO BAIT A TRAP PLANNED TO EXPOSE A SINISTER ESPIONAGE RING!

...AT STALLING SPEED THE WING AREA INCREASES.. YOU NEED BUT LITTLE RUNWAY FOR THIS PLANE! ANY QUESTIONS?

NO, SIR! I'LL DO MY BEST TO LOCATE THE MISSING X-2 AND THE PEOPLE INTERESTED IN STEALING THE DESIGN!

I HAVE A SQUEAMISH FEELING, SIR RODNEY. I HOPE YOU'RE NOT SENDING KING TO-- TO HIS DEATH!

IT IS RISKY, INSPECTOR, BUT I FEEL THAT YOUR SERGEANT AND THE X-2 ARE OUR ONLY HOPE OF TRAPPING THOSE AGENTS!

SIR RODNEY!

CALL BACK THE X-2, SIR! WE'VE JUST FOUND OUR RADIO ENGINEER MURDERED IN THE WOODS!

IMPOSSIBLE! CHARLIE WATTS IS RIGHT HERE...

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World rights reserved.

JUST HIS DOUBLE! THIS TIME, GENTLEMEN, YOU'VE LOST THE X-2!.. ONE FALSE MOVE AND YOUR GUEST, INSPECTOR MCKENZIE, GETS MY FIRST BULLET! NOW DO AS I SAY!

...CONTINUED...

Will Handle Your Every Need In the Way of General Office Supplies. A
Fill Any Special Orders.

The Hereford Brand

MANDRAKE

THE

MAGICIAN

BY LEE FALK & PHIL DAVIS



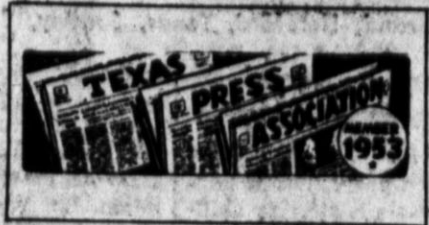
I'LL TRY TO KEEP THEM
HERE UNTIL WE REACH
THE POLICE. I MUST BE
CAREFUL. THE THIRD
ROBBER IS TOO FAR
OFF TO BE HANDLED
WITH HYPNOSIS.



We Have OFFICE CHAIRS to Fit Your Every Need. Drop in to See Them.

The Hereford Brand

Executive, Steno, and Lounge Chairs.



The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

Section III

VOL 6—NUMBER 11

Hereford, Texas, Sunday, September 6, 1953

PRICE 10 CENTS PER COPY

Oh, How They Worked On Slave Day!



CLEANING UP THE WASH ROOM at Rocky's Service Station was the job given to Pat Sullivan by Rex Lee, who purchased Sullivan at the "slave" auction. Like all the other "slaves," Pat took the job good-naturedly and gave the place a thorough scrubbing. (Staff Photo by Bill Patton.)



THE GRAVE DIGGER, was the title bestowed on Dr. Bill Lawrence by Marlin (Slats) Gilliland, Hereford mortician, during the "Slave Day" activities Tuesday. That lawn looks like it would provide pretty tough work, too. There was no report on how many lashes it took with that whip to get the job completed. (Staff Photo by Bill Patton.)



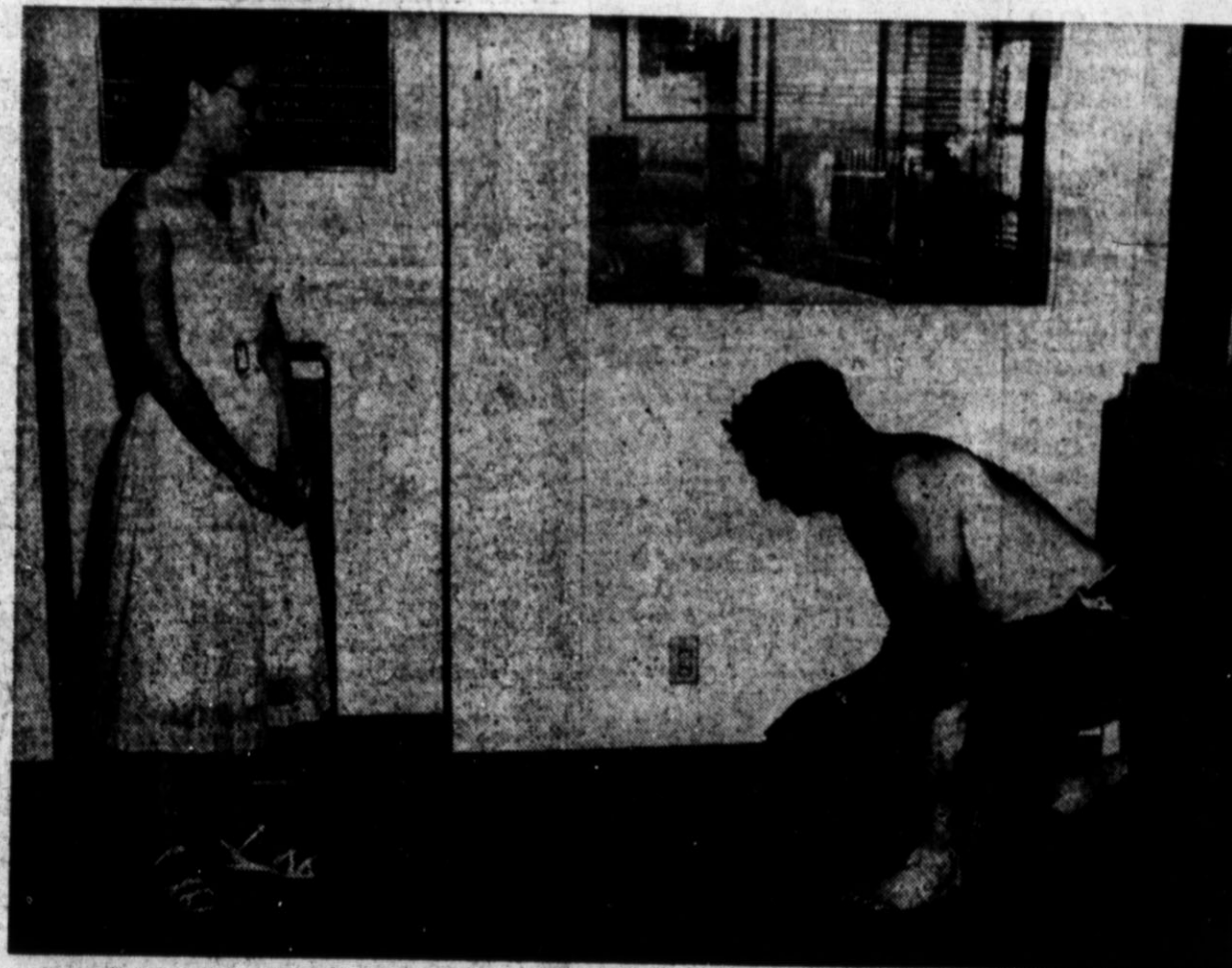
ONE WAY TO KEEP a slave under control is to put a heavy tow chain around his neck and hold that with one hand while keeping a whip ready in the other, according to Lyle Bianton, right, who had Raylan Evans out cleaning his windows on "Slave Day" Tuesday. (Staff Photo by Bill Patton)



TIPS ON WINDOW WASHING were given by Irving Alexander, left, who was out in a sandwich board advertising Dub's Man's Shop Tuesday, to Chief of Police Leo Box, who added \$5 to the Lions Club kitty that day by "slaving" as a window washer. (Staff Photo by Bill Patton)

(Editor's note: The Lions Club slave auction was held on Rotary meeting day. The following are from the Rotary Axle, Hereford Rotary Club news sheet.)

"The sale showed a definite weakness in beef prices with heavier classes in slow demand. Canners and cutter apparently were also 1.00 to 1.50 off. The drought and high grocery prices caused some of this class to move at distress prices. Sixty-five head moved through the sale for a total of \$519.15."



PROPERLY HUMBLE, "slave" Guy Lawrence bowed before Mrs. Pat Hampton in the REA office Tuesday morning after he had reported for work. A few minutes earlier, Lawrence gave the REA office help something of a shock by walking into the office in his tat-

tered pants, and nothing else, and announcing that he was ready to go to work. Only the timely arrival of manager Leo Forrest kept the girls from calling the police to come after what they thought must be an escaped lunatic. (Staff Photo by Bill Patton)



10,000 PENNIES were given to George Graham, Hereford school superintendent, to count and wrap at the Hereford State Bank Tuesday as part of his "slave day" labor. As Graham was working he was heckled by D. C. Kinsey, standing, left, and Bruce Wooddell. The machine made Graham's work a lot easier. (Staff Photo by W. H. Patton.)



A LITTLE SYMPATHY was offered to Paul Harvey, C. R. Anthony manager, by Hugh Bookout when they met on the street during "Slave Day." Harvey was wearing a sandwich board advertising the Popular Store. The work was all in fun, though, and did bring in money to help pay for the new electric scoreboard at the football field. (Staff Photo by Bill Patton.)



COACH L. B. "SCAT" RUSSELL practiced washing glasses Tuesday afternoon at McDowell Drug while his Whiteface football boys were out practicing techniques they will need during the coming season. McDowell said that the coach has some pretty good possibilities as a soda sleet if he ever decides to give up his coaching career for an inside job. (Staff Photo by Bill Patton)



BEN CHILDERS, left, was head slave-driver at the Carl McCaslin Lumber Company where Mayor Henry Sears was supposed to unload a car of cement last Tuesday. The Mayor was one man who was auctioned off when he hadn't planned on it, too. He seems to have been taking it pretty well, though. (Staff Photo by Bill Patton.)



EVEN LION SWEETHEART Virginia Sigle wasn't exempt from doing a bit of hard labor Tuesday after having been auctioned, for \$8.50, at the "slave auction" a few days before. Don Zimmerman, who was the high bidder in this case, had her shoving a broom to clean off the sidewalk in front of Hereford Hardware. (Staff Photo by Bill Patton.)

**CONGRESSMAN WALTER ROGERS SAYS:
World Markets Needed To Pay
For Vast Amounts Of Imports**

The United States and World Trade: The problems incident to world trade are fast reaching an acute stage. These are not problems that affect only a few countries. They affect all of the countries of the world and especially the United States of America, the basic reason being that the United States has long led the world in its production capacity. This, coupled with the vast natural resources with which God blessed us and the tremendous production of agricultural crops, points up the need for world markets.

There is also the fact that under our present situation from a defense standpoint, as well as an economic standpoint, we are not self-sufficient insofar as raw materials are concerned. To give you a brief picture of our position in this regard I have gathered together some facts and figures that I thought would be of interest to you concerning the imports and exports of our country:

An Average Day
On an average day about 418,000 tons of imports worth \$42,000,000 are unloaded in our ports. The 418,000 tons may be of raw materials, foodstuffs, semi-manufacturers or manufactured goods. Consider certain strategic minerals, for example.

The United States imports all her natural rubber, tin, chromite, industrial diamonds, graphite and sisal, 99 percent of her nickel, 93 percent of her manganese and cobalt, 92 percent of her mercury, 55 percent of her lead, 42 percent of her copper and 40 percent of her zinc. Of the sixteen basic materials vital to American heavy industry, the United States is relatively self-sufficient in only six.

Take a medium-sized tank. One

such tank requires:
Material, Pounds, and Percent of Imports are listed respectively:
Chromium, 1,915, 100; Manganese 950, 93; Nickel, 520, 99; Tin, 100, 100; Bauxite 6512 65; and Copper, 1,418, 42.

Multiply By Thousands
Multiply those and similar figures by the thousands of tanks, planes, ships, guns and other items our defense program needs and one can see how our economy relies on imports. Many of our peace-time needs, too, are dependent on imports. One needs only to cite such foodstuffs as coffee, tea, cocoa and bananas to realize the extent of our dependence upon other countries.

The American Telephone and Telegraph Company reports that 48 imports from 18 countries go into each telephone. Of the 184 materials necessary to produce an automobile, 38 are largely imported. The same might be cited for many articles in every-day use: pots and pans, paints, ingredients for medicines, cosmetics, and many other items.

Half Are Minerals
Over one-half of today's imports are minerals and other materials for use by American industry things like copper, lead, tin, zinc, natural rubber, fuel oils, fibres for strings and ropes, industrial diamonds, etc.

For some essential materials substitutes could probably be found within our borders, but substitutes are usually more expensive and are less satisfactory.

United States imports by major commodity groups indicate why this country would find great difficulty in isolating itself from the world. The imports for 1952 show that the United States relied upon



THERE WAS PLENTY OF FOOD AND SOME LEFT OVER at the annual 4-H club party which was held Saturday night in the Central school gymnasium. Approximately 150 were present for the party. Those serving the food from left are: Mrs. C. A. Saulcy, Mrs. J. C. Morrison, Mrs. Johnnie Townsend, Betty Lou McGaughey, Gayle Wagoner, and Patsy Townsend.

Foreign sources for products valued at \$10,714,000,000. More than 50 percent of this total was crude materials and foodstuffs. The following tabulations (based upon the first 11 months of the year) shows imports for consumption in 1952:	
Crude Materials	\$2,933,000,000
Rubber, Crude	633,000,000
Wool	387,000,000
Petroleum, Crude	418,000,000
Foodstuffs	3,097,000,000
Coffee	1,337,000,000
Cane Sugar	433,000,000
Cocoa or Cocoa Beans	168,000,000
Meat Products	157,000,000
Semi-Manufactures	2,498,000,000
Wood Pulp	266,000,000
Copper	321,000,000
Gas and fuel oil	221,000,000
Tin	232,000,000
Finished Manufactures	2,075,000,000
Newsprint	565,000,000

We must also keep in mind, in considering the above facts and figures, that we now have on hand surplus agricultural commodities in excess of three billion dollars.

South Hereford HD Club Met Tuesday

The South Hereford Home Demonstration club met with Mrs. S. S. Williams Tuesday afternoon with 10 members present.

Roll call was answered with where each member had been on a vacation this summer.

The program was given by Mrs. Roy Manning on floral arrangements. She made two centerpieces for the club. Mrs. Clarence Hollabaugh gave the Council report.

Flowers For Mrs. Slaton
Members bought and arranged some flowers and sent them to Mrs. J. B. Slaton, who is in the hospital.

Those present were: Mesdames D. H. Bryant, Clarence Hollabaugh, Ronald Matthews, Roy Manning, A. C. Flowers, John Draper, Viola Woodson, Evelyn Bell, J. W. Hacker, and S. S. Williams.

Deer Avoid Traps In Wildlife Refuge

AUSTIN — The Director of Wildlife Restoration for the Game and Fish Commission reports a strange game of hide-and-go-seek being played down on the Aransas National Wildlife Refuge.

And the contest is strictly no fun for the Commission trappers on the refuge which provides most of the white-tails used for restocking in Texas.

The Director said the animals have been avoiding the traps although they are baited with an ordinarily popular deer tidbit—cottonseed cake.

Deer Becoming Wise
For a time, the mild winters were being blamed since year around growth on the coastal area maintained natural food.

But now, it has been decided that the traps have been used in the same locations too long; that the deer are becoming wise to the game.

So the refuge trappers are laying out new locations this summer for use in the late fall.

Read the Classified

Vaccination Is Used For Tarzan Epic Admission

The Indonesian Department of Health has come up with a couple of new schemes that may be of value in other parts of the world. In the Bandung area representatives of the U. N. Children's Fund found it necessary to vaccinate a large number of children.

Word has been received here by Edd Cardinal that his mother, Mrs. Pete Cardinal of Stockton, Calif., is seriously ill.

So the local movie house was engaged and youngsters flocked happily to see a Tarzan epic, with roaring lions, vicious tigers, and all. The price of admission was the exhibit of on "shot" arm by each child.

Mrs. Louise Tinsley Weds In New York

Mrs. Louise Tinsley of New York City, daughter of Mr. and Mrs. F. H. Oberthier, married W. L. Gaines, also of New York City, on Monday evening, August 31 in "The Little Church Around the Corner."

Mrs. Gaines, known here as the former Miss Louise Oberthier, was reared in Hereford, but for the past 10 years has served as executive secretary for the North Shore Red Cross in New York.

Research Scientist
Mr. Gaines is a research scientist for the Bell Telephone Company. The couple will make their home in Milford, N. J., headquarters for the Company research program.

Texas guests at the wedding were Mrs. Gaines' sister and brother-in-law, Mr. and Mrs. Dewey Lawrence of Tyler.

Personals

Becky and Karen Jesko, daughters of Mr. and Mrs. Jimmy Jesko, were honored with a joint birthday dinner Friday afternoon.

Miss Ivogene Elliston of Fort Worth was a recent visitor in the home of her parents, Mr. and Mrs. R. W. Elliston of the Wyche community.

Mr. and Mrs. C. C. Barnett of Plainview were in Hereford Sunday to see her mother, Mrs. J. W. Beene, and sister, Miss Myrtice Beene.

Word has been received here by Edd Cardinal that his mother, Mrs. Pete Cardinal of Stockton, Calif., is seriously ill.

So the local movie house was engaged and youngsters flocked happily to see a Tarzan epic, with roaring lions, vicious tigers, and all. The price of admission was the exhibit of on "shot" arm by each child.

More Churches Needed As People Move Around

One-fifth of the U. S. population now moves each year, and the population as a whole is steadily shifting from the interior to the East and West Coasts, the Gulf Coast and the Great Lakes region, says Dr. David W. Barry, executive director of the research department of the National Council of Churches.

In addition, Dr. Barry notes, "the single most significant long-term change is the urbanization of the population." People are increasingly moving to cities and their suburbs, so that nearly one-half of the 1950 population was concentrated in 157 urbanized areas.

Nobody knows how many new churches need to be organized, staffed and built in the years im-

mediately ahead if Protestantism is going to measure up to the demands of a growing, moving nation," Dr. Barry declares. "We know all the facts about the population, but we don't know enough about the churches."

He points out that if a million new housing units continue to be built in the U. S. each year—as has been the case since 1947—an adequate ministry would require 1,000 new churches each year just for the occupants of the new dwellings.

It is time now to submit soil samples from the fields on which legumes and winter pastures are to be planted. A soil analysis should be the foundation for all soil building and improving programs.

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Two Bedroom with plumbing & wiring
20' 8" x 28' **\$750.00**

ONE Bedroom (Effic.) **\$450.00**

Duplex (4 Bedroom) **\$1325.00**

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First Federal Savings & Loan Association
Clovie, N. M.
See **ELIZABETH WOMBLE**
148 N. Main St. Phone 497



Mr. L. A. Smith, pictured above with some of his fine White Leghorn Pullets says, "I have gotten better results from Purina than any other feeds tried." Mr. Smith lives east of Hereford. He started 500 White Leghorn Pullets, now 4 months old, and lost only 13 up to frying size. Mr. Smith also has around 300 of last years hens that are still in 50% production.

READY FOR HIGH FALL EGG PRICES

When pullets gain as they do on Purina pullet rations, birds can be on the nest, producing in time to take advantage of high, early fall egg prices—ready to pay dividends on your small investment.

PACKARD MILLING CO.

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September 10-11-12

Midway Attractions	Old FIDDLERS CONTEST
Livestock, Agricultural	And Community Exhibits
Parade of BANDS	QUEEN CONTEST

AT DIMMITT

HEY MISTER!

THE LIFE YOU SAVE

May Be

MORE PRECIOUS THAN YOUR OWN!

Remember—School opens Tuesday, September 8th!
Don't trust your school children to an unsafe car. The one they drive should be in tip-top condition—every safety device operating at its highest efficiency!

° BRAKES	° TIRES
° STEERING	° LIGHTS
° WINDSHIELD WIPERS	

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FOIBLES

Kent Snare
Come, sooner or later, this football game coming up, some scribe is gone scribble about the undefeated team strings that are running. To date there are two of the longer and more extended type still extant.

They belong of Michigan State, 24 straight wins and no ties, and Georgia Tech, 24 straight but one tie included. Both had their inception in the year 1950 A. D. and during two platooning, for which system both mentors, Munn of M. S. and Dodd of Tech, are now pining, presswise.

Confidentially, both of 'em are loaded. And they need to be for this is the lap that the Spartans emerge officially up agin the Big Ten brethren and the Wrecks have Notre Dame, Alabama and Duke to face, in and among an assorted 11 game slate. I ain't even gone nod to Florida, whom some of the scribes are allotting very large size pants, to which magnitude, the Gators are not accustomed and won't be this lap.

Fancy and Plain

I will hazard that Mr. Neely will sop up some of their ego, from them, in the lid lifter at Houston. Twenty four straight in an undefeated skein is something to brag on but it lacks a great gap of being the modern marker and a lap or two of approaching the major type collegiate record. The all time string is held by Washington, 63 tussles without defeat, running 1907-17, and the late type run is somewhat shorter and is held by the Irish, with a 39 game span, sans defeat.

Beginning on a hot September afternoon in 1946 and terminating on a sodden pm in Lafayette, Indiana, in 1950, Notre Dame carved modern major college football's longest unsmear record, that one mentioned above. It all began when Leahy and a triple handful of outstanding footballers returned from wartime service to inaugurate the 1946 season with a 26-6 win over Illinois' Big Ten and Rose Bowl champions. It terminated four years later as Dale Samuels left-handed them to Purdue's feet in a

28-14 upender.

Modernwise, the nearest skein to the Micks belongs to Cal's Golden Bears, in 1947-51, they went 33 without a demerit, 37 wins and one standoff. Bob Neyland's imported, largely, Tennesseean's have the winningest record, although not the longest, by the one and only tally, but the most impressive over what we term the modern era of football.

In 1926-30 they won 30 and tied three, consecutively. After a short lapse they resumed winning ways in 1930 and stretched into '33 black and whiteing, 26 victories and two ties. In 1937 they started another tally of 32 straight wins, not even having a tie to detract therefrom. I should state, here and now, that the California string is accredited over the regular season only, for they suffered three consecutive Rose Bowl defeats at the hands of Northwestern, Ohio State and Michigan, in that order. If USC hadn't snapped the PCC losing streak last January one, I wouldn't want to guess, and neither would the coast adherents, as to when the far west boys would take one, since Michigan State is now a member, in somewhat dubious standing, (on account of NCAA wrist slapping), of the Western Conference, better styled the Big Ten. Or if you want to get picky, in football parlance, the Biggest Ten in the US and A...

Earl Blaik and his West Pointers came close to establishing the all time modern marker. Save for a three weeks' lapse in 1947, they would have run up a string for the books. In that year in a span, of 21 days, the Cadets were plastered with their only two setbacks from the start of the 1944 season to the end of that of 1950. On the initial occasion, Columbia won 21-0 and 3 weeks later, Notre Dame prevailed 27-7.

Blaik's boys had two 28 game winning streaks, with only the two above stipulated breaks therein. However since 1926 there have been only five team winning marks that were unscuffed by ties. They belong to Tennessee with 32, Oklahoma with 30 and three clubs with 24, Michigan, Princeton and the one Michigan State is still nursing.

Courthouse Records

Deeds of Trust
H. B. Elliston to First Federal Savings and Loan Assn., Clovis, N. M., all of lots Nos. eight and nine of Wells and Holland Sub. of Blk. No. 18 of Evans Add.

J. D. Poarch to R. G. Blue, all of lot No. seven and eight of the R. G. Blue Sub. of Blk. one and two of Evans Add.

D. R. Vandever, et ux, to First Federal Savings and Loan Assn., Clovis, N. M., the north 48.4 feet of the E 1/4 of Blk. No. 30 and the south 80.6 feet of E 1/4 of Blk. No. 31 of Ricketts Add. and a part of Blk. No. 30 of Ricketts Add.

Melvin Wagner to Federal Land Bank of Houston, the NEM of Survey No. nine, Blk. No. eight, B.S.&F. certificate No. 1-625.

Warranty Deeds
Della Rhodes to Joe Hellman, a part of the N 1/2 of Blk. No. 30, Evans Add.

Jesse H. Milford, et ux, to Billy C. Cargo, the south 75 feet of the east 155 feet of the west 305 feet of Blk. No. two, Mabry Add.

Maude Wooten to Dorothy Ross, being a tract of land out of Blk. No. nine, Evans Add.

New Autos
C. M. Hicks, DeSoto, 8-24; E. Ramey, Chevrolet, 8-25; Elmer Freeman, Ford 8-26 W. J. Edelman, Nash, 8-28; Sharp-Edwards Motor Co. Chevrolet, 8-28; C. T. Guseman, Dodge, 8-28; Rev. V. Smith, Plymouth, 8-29; Sharp-Edwards Motor Co., Ford, 8-29.

Former Schoolmates Hold Slumber Party

A covered dish supper, slumber party and breakfast the following morning was the order for a get-together for Hereford High school classmates Tuesday at the home of Mr. and Mrs. Troy Moore with their daughter Sharon as hostess.

The meeting was in the form of a final get-together before the group will go their separate ways this fall. Many will be going away to school, some who graduated in May will be employed here, and others will be returning to Hereford High School to continue their studies.

Included in Group
Included in the group were Rosemary Young, Lajeane Latham, Sue Barnard, Sylvia McCracken, Gayle Gault, Melrose Whitfield Joan Moore, Shirley McCullough, Dovie Jane Jones, Marilyn Lewis, Sue Smith, Joyce Shirley, Lu Durham, Sherry Benson, Patsy Cates, Betty Arrington of Dallas, Virginia Sigle, the hostess, and a guest from California, Miss Arleen Zimbleman.

Art Of Living Programs Set By L. A. E. Club

La Afflatus Estudio (L.A.E) club programs for the 1953-54 season have been completed. The first meeting of the season, a coffee, was held Tuesday morning in the home of Mrs. Sanford Smith.

Refreshments were served from a buffet table where the club president, Mrs. Altus Higgins, presided. Arrangements of dahlias were used in decorations.

Course of study for the year will be "The Art of Living." Programs twice each month at regular meetings will be developments of this theme, with emphasis on Happiness, Friendship, Standards of Living, Use of Time, Health, Religion and Music.

Previews Of Work
Members of the year book committee which included Mesdames J. W. Whelan, T. W. Roberson and Harvey Brock, gave previews of the coming year's work as outlined in yearbooks.

Mrs. Whelan gave the scope of the year's work, while Mrs. Brock discussed the programs and named hostesses and leaders for each meeting. She also reviewed the constitution and by-laws. Mrs. Roberson explained the roll call topics, which will be given greater consideration this year.

Attended Meeting
Those attending the Tuesday meeting were: Mesdames C. E. Beauford, Harvey Brock, Altus Higgins, W. L. Jones, Boyd Knox, Luther Lesly Jim Loving, Phil Radovich, E. A. Reddell, T. W. Roberson Arthur Stoy, George Suggs, J. W. Whelan and the hostess.

Personnel Being Sought For Hospitals, Clinics

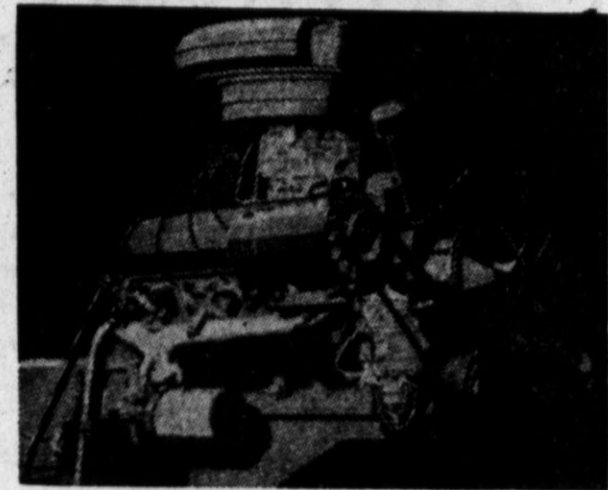
For its hospitals and clinics in a dozen states, as well as in mission fields overseas, the Woman's Division of Christian Service, Methodist Church, is seeking young women as nurses, dieticians, doctors, laboratory technicians, and

housekeepers, according to the Church's Department of Missionary Personnel, 150 Fifth Avenue, New York City.

In the United States they are being sought for hospitals, schools, and homes especially in Alaska, Florida, Massachusetts, New Mexico, Texas, District of Columbia,

and Santo Domingo. The Personnel Department is seeking for the church other young women for deaconess service in churches, schools, hospitals.

Mr. and Mrs. George Cantrell made a business trip to Lubbock last week.



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"ROCKET"
ENGINE
For Your

IRRIGATION WELL

New 165 H. P. New 8 to 1 Compression Ratio!
Plus New 12-Volt Ignition System!

These "Rocket" Engines come complete with Cooling Coils, Fuel Equipment as desired, and Installed on Well.

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Personals

Mr. and Mrs. Frank Bezner and family returned Monday evening from Wichita, Kans., where they had taken their daughter, Marcella, to enter school there this fall. She will be a Junior at the Sacred Heart Academy.

Mr. and Mrs. L. C. Thomas returned Tuesday from Ranger where they spent the weekend with her mother, Mrs. Ruth Reeves.

Lonnie Cardinal is in Denver, Colo., this week on business.



You're "sitting pretty" behind the wheel
Take this Bel Air model. First thing you'll notice is the quality of the interior. Rich-looking appointments. Roomy seats with foam rubber cushions. Turn the key to start the engine and you're ready to go.

You can see all around
You look out and down through a wide, curved, one-piece windshield. The panoramic rear window and big side windows provide a clear view in all directions.

And it's the lowest-priced line
A demonstration will show you that Chevrolet offers just about everything you could want. Yet it's the lowest-priced line in the low-price field.



Biggest brakes for smoother, easier stops
An easy nudge on the pedal brings smooth, positive response—right now! Chevrolet's improved brakes are the largest in the low-price field.



I figure this demonstration saved me many hundreds of dollars!

I expected to pay that much more for a new car until I discovered I was better off in every way with this new Chevrolet!

Let us demonstrate all the advantages of buying a Chevrolet now!



MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!



You get greater getaway with the new Powerglide*
A lot finer performance on a lot less gas. That's what you get with the new Powerglide automatic transmission. There's no more advanced automatic transmission at any price.

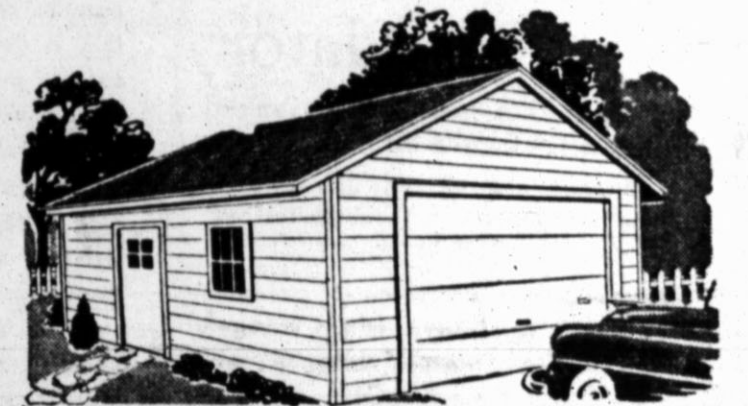
You get more power on less gas
That's because Chevrolet's two great valve-in-head engines are high-compression engines. In Powerglide* models, you get the most powerful engine in Chevrolet's field—the new 115-h.p. "Blue-Flame." Gear-shift models offer the advanced 108-h.p. "Thrifty-King" engine.



It's heavier for better roadability
You're in for a pleasant surprise at the smooth, steady, big-car ride of this new Chevrolet. One reason is that, model for model, Chevrolet will weigh up to 200 pounds more than the other low-priced cars.

*Combination of Powerglide automatic transmission and 115-h.p. "Blue-Flame" engine optional on "Two-Ten" and Bel Air models at extra cost.

NOW IS THE TIME TO BUILD THAT NEW GARAGE



As Illustrated Above . . .

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INVESTIGATE OUR NEW BUDGET PAY PLAN

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Covers Every Item

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A Budget Plan made for YOU . . . and for YOUR CONVENIENCE! You can buy anything we have without fuss, ado or red tape . . . NO DOWN PAYMENT . . . and pay for it on easy monthly terms. Investigate it Now! You'll be glad you did.

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Editorials

Gas Rate Controversy

While the City Commission of Hereford is engaged in negotiations with West Texas Gas Company an interested public is watching from the sidelines.

Actually, the question involved concerns one primary item: Renewal of the gas company franchise. The company wants a long-term service agreement with the City of Hereford on an interlocking base rate structure with other cities in the West Texas Gas Company system. This means, in a nutshell, that Lubbock will pay the same for gas that Hereford pays—and the same is true of other towns in the network. The city commissioners, on the other hand, feel that Hereford rates are too high and are asking the company for lower rates.

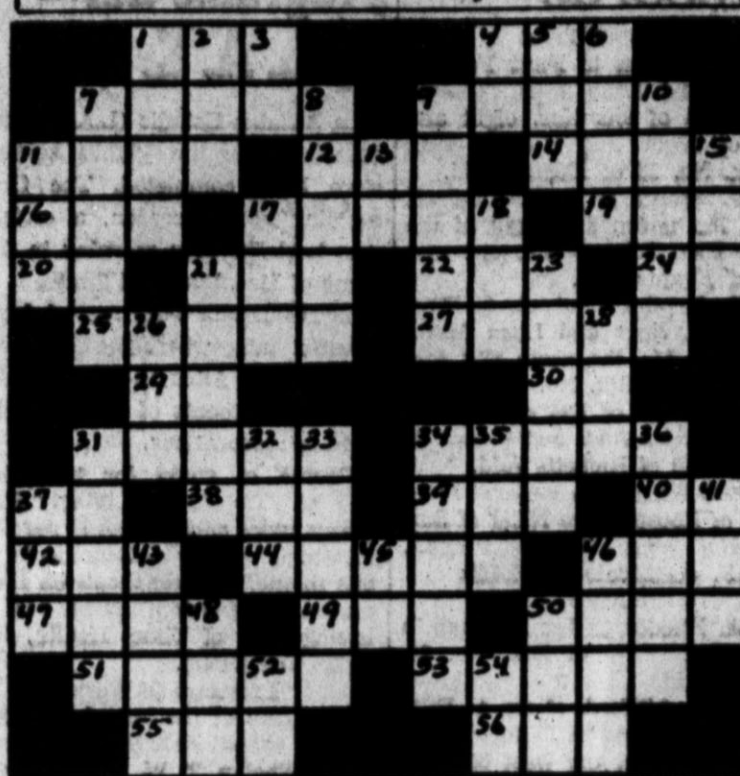
There are hundreds of complications from above outline, but it covers the basic situation. Compared with Amarillo, Dumas, Dalhart, Pampa and other points nearer the fields, the Hereford rates are unquestionably out of line. It is also interesting to note that all industrial expansion in the Texas Panhandle has been in these points—rather than in points served by West Texas Gas Company. Lubbock, although a rapid by growing city, certainly has not expanded along the line of industries and factories. Natural gas costs are one of the chief factors in locating an industry. Meanwhile, Texas natural gas resources are today

lighting fires and running machinery from Chicago to California.

The gas company says Amarillo rates, for instance, are lower because Amarillo is nearer the gas field. On the other hand, Tulia is located about the same distance from Hereford that Hereford is from Amarillo—yet Hereford pays the same rate which Tulia pays. Despite all of the complications and arguments, this seems inconsistent. An argument should work both ways. We can see many advantages for the operation of the gas company on an interlocking cost and resale basis—but these advantages all seem to be in favor of the gas company.

Also to be considered is the fact that if the gas company lowered the rates in Hereford they would meet scores of demands for lower rates in other points over the system. It would be a wholesale maneuver—and is the very last thing in the minds of the gas company officials. The City Commission, on the other hand, feels that the situation needs additional investigation and they have twelve months continued service from the company to make that investigation, regardless of whether they grant the service franchise or not. Meanwhile, don't make any big investments on the basis of lower gas costs. They are possible, of course, but far from probable.

CROSSWORD By A. C. Gordon



- ACROSS**
- 1—Baseball weapon
 - 2—The valuable card
 - 7—Non-playing bridge player
 - 9—Dangles the dice
 - 11—Betting favorite
 - 12—Fest undisposed
 - 13—Injects enthusiasm (sport colloq.)
 - 16—Aesthetic hobby
 - 17—Natural result of hot sport
 - 19—Auditory organ
 - 20—First name of baseball immortal
 - 21—Boon companion
 - 22—Deep hole
 - 24—Rummy Opponents (abbrev.)
 - 25—Valuable articles for sports spectators
 - 27—Important part of a game
 - 29—Public conveyance (abbrev.)
 - 30—United India (abbrev.)
 - 31—Shuffles the bridge deck
 - 34—Miscue on the diamond
 - 35—Chemical symbol for tantalum
 - 38—Drunkard
 - 39—Force
 - 40—Elder
 - 42—Dolt
 - 44—Stitched
 - 46—To indulge in dietetic sport
 - 47—Employs
 - 49—Time division
 - 50—To refuse the bid in a card game
 - 51—Fisher of lampreys
 - 53—Athletism in general
 - 55—Color
 - 56—Possessive pronoun
- DOWN**
- 1—Weak baseball hit
 - 2—Girl's name
 - 3—Chemical symbol for thulium
 - 4—Measure of area
 - 5—Headpiece
 - 6—Fencing implement
 - 7—A kind of boat (poet.)
 - 8—Boats for sailing enthusiasts
 - 9—Shows approval of sports achievements
 - 10—A mark in bowling
 - 11—The kind of paper that needs no help
 - 12—Slang abbreviation for "that is"
 - 13—The sign that goes up when all the seats are sold out
 - 14—A watching
 - 15—Baseball arenas
 - 16—Drives over the countryside for the sport of it
 - 17—Period of time
 - 18—South American city
 - 19—Billiard shot
 - 20—Odds of dawn
 - 21—Cowboy's companion
 - 22—Ties the score
 - 23—Free
 - 24—Meat dish
 - 25—Greek letter
 - 27—Rights (abbrev.)
 - 28—To handle the tennis commitment schedule
 - 29—Western Order (abbrev.)
 - 30—Carn spikes
 - 31—Clever
 - 32—Cooking implement
 - 33—College degree
 - 34—Greek letter



By Vern Sanford
Texas Press Association
AUSTIN — Teachers are in the limelight again. This time they are petitioning Sen. A. M. Aikin, Jr., to run for governor come 1954.

Aikin co-authored the Gilmer-Aikin school bill two years ago and led the fight in the recent legislature for the teachers' pay raise bill. The bill passed both houses, then died because there was not enough state revenue in coming to pay the salary increases. Teachers are miffed over Governor Shivers' stand on the pay raise measure; and the current petition is undoubtedly the result of widespread comment relative to the governor's plans to run for reelection.

Aikin says: "I'm not running for or from anything." Should Aikin run it would be the first time that the school teachers as a group have entered the political field with a candidate and a platform of educational improvement and teacher-pay-raises.

Speaking of candidates, the Rev. T. E. Wornack of Austin, a campaigner for the office of Lieutenant Governor in 1952, now has the police searching for two men who robbed him of \$255. Hijackers held up the 61-year-old Negro preacher on a lonely road outside the capitol city. They helped him start his stalled car, then pulled a pistol on him.

Public Called On
Dr. Geo. W. Cox is calling upon the public to aid health officials in improving sanitary conditions in public eating places. Public reaction could be one of the most forceful influences in effecting adherence to health regulations, the state health officer contends.

Cox asks that the public observe unsanitary practices and express unfavorable reaction to restaurants and cafes which do not measure up to standards. He calls particular attention to the serving of milk in other than the original container, prevalence of flies, cleanliness of walls, floors and counters, as well as the appearance of the waiters and waitresses.

Quick Reaction
Governor Allan Shivers got quick reaction to his accusation that the FBI is violating States' rights by secret snooping in some civil liberties cases. FBI Director J. Edgar Hoover commented that he was "amazed you could be so misinformed."

Such investigations are made by the FBI only when so ordered by the Department of Justice, Hoover said, and the head of the state institution concerned is always told about it. Hoover asked Shivers for more details. In response, the governor said his remarks were in line "with the general discussion at the last three National Governors' Conferences."

Complete Misconception
Into the hassle came State Representative William H. Kugle of Galveston, who asserted that Shivers had shown "a complete misconception of the problems of law enforcement and the protection of civil liberties." Somebody, Kugle though, should send the governor a seventh grade textbook on government.

Law enforcement is a matter of local option according to Shivers' position, Kugle declared, and because of that policy Galveston County "has provided a haven for hoodlums for many years." Fitting The Pieces
Defense testimony began in a hearing to develop evidence for the State Supreme Court as to whether District Judge C. Woodrow Laughlin of Alice should be ousted from his job.

Prosecutors, meanwhile, had produced witnesses who testified that strong-arm tactics and economic pressure were brought against them when they opposed George Parr, Duval County political boss who helped Laughlin in his race for judge last year. Donato Serna, San Diego drug store operator, said Parr and others tried to drive customers away from a drug store operated by Serna's brother.

Serna testified that when he began taking pictures of the scene he was arrested and taken to jail, where Parr hit him a hard blow over the head with a flashlight. Serna was but one of many witnesses whose testimony, in bits and pieces, will fit together to provide a picture, not only of Laughlin's administration, but of South Texas politics generally. (Continued on Page 5)

Panhandle Paragraphs

NEW TWIST ON RUSTLING
Cattle rustling, an infamous profession as old as the West, assumed a new twist here this week.

Sixteen head of cattle, stolen from the P. T. Boston pasture five miles northeast of Shamrock Saturday night, were returned Monday night.

The yearlings, being fattened on grass, disappeared Saturday night. The theft was discovered by Boston and Buford Brown when they went to feed Monday morning.

They found where the cattle had been loaded and hauled away. Sometime Monday night, between dark and sunup, the cattle were returned to the pasture.

All of the cattle were branded "P" on the left hip. Two of them were registered heifers. THE SHAMROCK TEXAN

IN ANTICIPATION OF MORE GRAIN
Construction will begin immediately on a new 150,000 bushel grain elevator for Patterson Grain Co. of Lockney. Cost will run well over \$100,000.

The new elevator is being constructed with the view of better serving farmers of this area on their grain sorghum crops. With cotton quotas coming on, it is expected that the grain sorghum crop will be heavy in this area.

The firm has two elevators here and one at Sterley. The storage capacity of the local elevators is around 180,000 bushels. THE LOCKNEY BEACON

ANOTHER FIRST BALE
R. L. Jones, Negro, of Big Sandy, brought in the county's first 1953 bale of cotton Monday.

It was ginned free of charge by the Gilmer Cotton Oil and Fertilizer Co. and bought by A. E. Waghalter for 32 cents a pound. The bale weighed 463 pounds and was strict low middling grade.

The first bale came to the Modern Gin on August 13 last year. It was grown by James Pryor. THE GILMER MIRROR

Auto Inspections Is Now Mandatory

Texas' much discussed Motor Vehicle Inspection law has ceased its turbulent existence. The law expired midnight, August 26, without fanfare and without contest or debate.

Failure of proper enforcement can be attributed as the chief factor in the circumstance. The law, from the first, was unpopular with the general public and, complicated by the last-minute throngs which jammed checking stations, it apparently had little chance from its very beginning. Chiefly, however, the law gained only slight support because it was not practical which, in turn, drew tremendous fire from John Q. Public. The American people, when shown a sound reason and a sensible procedure, will back most laws to the hilt. However, when the means does not justify the end, the American people seldom respond favorably.

Any law must have public support before it can be enforced. Certainly, the Vehicle Inspection Law did not fall within this classification. That the Highway Department of Texas fully realizes this circumstance is definitely indicated in announcement of the new, 1953 version of Vehicle Inspections. Greatly modified, the new regulation calls only for inspection of brakes, lighting equipment, horns, rear view mirrors and windshield wipers. The inspection period has been set from September 15, 1953, to April 15, 1954, and the department promises a minimum of red tape, along with ample manpower in checking stations.

How will John Q. Public like the new version? Only time will tell. We predict that the new regulation will meet with popular acceptance. Since the new regulation is down-to-earth, since it covers basic safety precautions which every motorist should voluntarily check without the law, and since it will not threaten the general transportation of the state, the new version should have public support. Of the items in question under the 1953 program, faulty lighting and faulty brakes are possibly the most important. Keeping these two vehicle failures in line will do much toward cutting down on highway accidents.

All of us agree that something must be done toward eliminating deaths resulting from motor accidents. It is our contention that a fair and sensible regulation of this type will gain state-wide support. To say the least, it is a step in the right direction and if it will help save lives it unquestionably deserves every possible consideration.

DWI Jail Sentence

The entire 254 counties in Texas now face the same pattern which Deaf Smith County residents have followed since January 1, 1953. The situation covers jail sentences in DWI cases.

The strict, new Texas law went into effect Tuesday night, August 26, and requires a mandatory jail sentence of three days upon conviction. The trial judge, however, can put the convicted person on six-months probation with the sentence hanging over him. Unchanged is the law which provides for fines of from \$50 to \$500, which may be assessed along with the jail sentence. Six months' suspension of the driver's license is also automatic upon conviction of DWI, and is still in effect.

County Judge Horace Schloss started handing out jail sentences on DWI convictions in this county in January, 1953, and, despite predictions to the contrary, the result has been worthwhile. Very few DWI cases have appeared in this county in recent months; whereas, they were numerous earlier in the year. Predictions which forecast more jury cases instead of "guilty pleas" failed to materialize. To our knowledge, only one such case has gone to the jury in Deaf Smith County this year.

Driving while intoxicated is classified by the national Safety Council as one of the nation's foremost killers. Texas' new law, we feel, is justified in behalf of protection of the people. Certainly, a drunk man, loose on the street with a loaded pistol, is less dangerous to innocent people than the same man on our streets or highways in an automobile. In addition, we believe that Deaf Smith County is due some credit for setting the pattern in a movement which may spread over Texas and the United States toward eliminating brutal murder on the public highways of our country.

QUESTION OF THE WEEK

Students Anticipate Activities, But Exams Are Dread Thought

What part of school are you most looking forward to with pleasure this year, and what part are you looking forward to the least?

CAROLYN VIRDEN
Carolyn, who will be a sophomore in Hereford High school, is looking forward to studying and to all the football games. She is looking forward to taking Geometry to see if it's as hard as people say it is. She also likes English. Carolyn said what she will like least is getting started in school again this year.

MARY RUTH STRANGE
Since Mary Ruth will be a senior this year she is looking forward to going on the senior trip, getting her senior ring, and, last of all, graduation. "I think the things I am looking forward to the least are mid term exams and final exams," Mary Ruth said.

KENNETH MATHEWS
Kenneth, who is a junior this year is looking forward to playing football. The things he is looking forward to least will be six-weeks test and final exams.

MELROSE WHITFIELD
"I can hardly wait for the first pep rally and the football games. I am also waiting for that senior trip," Melrose said. "The thing I am looking forward to the least is leading yells at the last pep rally."

GEORGIA LEWIS
"Most of all I am anxious for football season to start, and I enjoy all the banquets especially the Pep Club Banquet," Georgia said. "The thing I am looking forward to the least is final exams and tests."

'Tater Peelin's

By Roberta Campbell
Even the chickens must be catchin on to the idea of special packagin of food lately because we have one pullet that lays a breakfast size egg every day — one with two yolks.

The picnic sponsored by the PTA at the new football field Tuesday evening at 7:30 is for all parents, teachers, and their families and not just for members of the organization.

Supper will be spread picnic style by grades and each family should bring extra food as the new teachers will be guests who are not asked to bring a lunch.

Drinks and entertainment will also be furnished. We hope the weatherman will co-operate so the group will not have to move inside to Shirley's Cafeteria.

A black-eyed pea doesn't have a chance on our place as somebody is waitin' to snatch it as soon as it can be identified as such.

We are waterin again and since there are lots of very small peas and blooms we should have another pretty good pickin by the last of the week.

We'll keep increasin our acreage until we catch up with the demand if it takes the whole place.

The Sunday Brand

Established 1948
Published every Sunday at 336 Main St.
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James M. Gillentine, Editor and Publisher
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Hereford, Deaf Smith County, Texas
Society Editor Mrs. John McLean
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News Editor Bob Phillips
Mech. Superintendent Stanley Phillip

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm has an answer to the farm surplus problem this week, but it's his answer, not ours.

I was sittin out here on my farm yesterday not doin anything except sittin and whittlin when a man brought me a clipping from a newspaper quotin a United States Department of Agriculture official to the effect a farmer who sits and whittles doesn't deserve to succeed.

"There is no substitute for a good job of farming," the official went on. "Efficient farming methods, harder work, better production, that's what it'll take to keep farming prosperous."

I wish to say that me and the knife manufacturers both resent this statement. In the first place, why do you think the price of cattle is so cheap? Because too many people have been raisin cattle instead of sittin and whittlin. Why would the price of cotton or corn or wheat drop way down below what it's worth there wasn't price supports? Because too many farmers have been efficient.

As I understand the Agricultural expert's position, he wants us farmers to work harder and produce less, and the only way to accomplish that is to outlaw the tractor and return to the walkin plow. Personally, I prefer whittlin. It accomplishes the same thing and doesn't put the tractor people out of business.

Efficiency is a fine thing, it's almost necessary in a bank, but it can be carried too far out in the country. The reason we're gonna have crop controls on some items next year is because us farmers are producin too much, and if you'll tell me a better way to cut down on production than sittin and whittlin, I'd like to know it.

You know, people in town like to say if a farmer worked harder he would be better off, but that's on account of the way business men in town define the word work. A business man, if he has his store's front door open, considers himself workin, and it's a fine definition, exactly the one I've adopted out here on my Johnson grass farm. When my front gate is open, this farm is open for business and I'm at work, does not make any difference if I am sittin in the shade whittlin, the same as it doesn't make any difference if the business man is leanin against the counter or easin back in a swivel chair readin the comics or standin out on the curb lookin at the clouds.

Next year, when they get crop controls into effect, some farmers are gonna worry themselves sick over what they can plant on their idle acres, and they'll think of something and year after next whatever they plant will have to be controlled too, but if the government would distribute a lot of free pocket knives and encourage whittlin, instead of makin speeches against it, we could bring this problem of over production under control. It ain't the pocket knife that's causin farmers to have financial trouble, it's the four-row planter.

Yours faithfully,
J. A.

Personals

Mrs. Nora Gillis, 803 Miles, returned last Friday from a six-weeks' trip through Colorado and Albuquerque with Lloyd Spotswood and Myrtle Meadows of Fort Worth. They went to Denver and Trinidad, and returned by way of Red River and Albuquerque.

Among those from Hereford attending the funeral of Joseph Gaetz at Groom on Tuesday were Rev. Nathaniel Madden, Mr. and Mrs. C. L. Conklin, Mr. and Mrs. John Gallagher, Mr. and Mrs. John Paetzold, Mrs. George Paetzold and Francis Gaetz.

Five couples made a trip to Conchas Dam in New Mexico the past weekend. They included Mr. and Mrs. Emil Dettman, Mr. and Mrs. Alton Biggers, Mr. and Mrs. Joe Kendall, Mr. and Mrs. Sandford Smith and Mr. and Mrs. Roy Calvert.

Mrs. Ed Black and children of Oklahoma City have returned to their home after a visit here with her sisters, Mrs. Dennis Baker and Mrs. Edith Winfrey.

Mrs. Mary Seigler and her sister, Mrs. Laura Hendrix of Norman, Okla., returned Tuesday from a weeks trip to Delta and other points in Colorado.



THIS 1950 PONTIAC DRIVEN by Lee Roy Joseph of Happy, Route 2 seems to have come out second best in the collision it had with a 1949 Hudson Sunday morning at Westway. The collision occurred when Paul Hester Cody, driving the Hudson, made a sudden left turn on Harrison highway. The Hudson was apparently lifted off the road and dropped, right-side up, into the bar ditch, for there were no marks left to show a path across the pavement and shoulder. The Highway Patrol said there were no injuries. Bot cars were later brought to Hereford. Most of the damage to the Hudson appeared to be on the left rear fender. (Staff Photo.)

New Korean Translation Of Bible Being Printed

The first modern Korean translation of the Bible has come off printing presses in Tokyo. The first edition of 100,000 volumes will be given to orphanages, hospitals and POW camps, and sold through bookstores.

This is the first full translation of both Testaments in the modern form of the Korean language. The Rev. Im Young Bin, secretary of the Korean Bible Society and prime mover in the effort to translate the Bible, went through many difficulties in bringing his hope to fruition. At one time, in order to save the translated manuscript

from the Communists, he buried it in an old jar. Later he fled with it under his arm from Seoul to Pusan. He had to retranslate 400 pages destroyed by the Reds and then solve the problem of finding type to print the new Hangul characters.

Read the Classified



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True-Guide heels which extend farther forward than ordinary heels are combined with extra long constructs to give valuable foot support.



Anthony's
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Hereford

Highlights..

(Continued from Page 4)

Wrangle Over Tires
There was wrangling, too, about the awarding of the big state tire and tube contract.

It went, by a 2 to 1 vote of the State Board of Control, to General Tire and Rubber Company.

Jack Ritter, distributor for Pennsylvania Tire Company, dropped his suit for an injunction to prevent the Board from awarding the contract to any company other than his.

Pennsylvania's bid was low, but other factors came into consideration in awarding the contract.

James A. Lands, a member of the board, said State Senator Johnnie B. Rogers of Austin, sales manager for Jack Ritter Oil Company, had told him Rogers would make enough money out of the Pennsylvania contract "to pay his expenses through two years of law school."

Rogers retorted that he would have received no commission for

the contract that he has been employed by Ritter for the past year, and that he is on a salary.

Showers Dent Drouth
Showers around the state put a dent in the drouth, if they did not end it.

After a long dry spell, this headline caught the reader's eye: "High Water Threatens Rio Towns". Zapata County communities Falcon and Lupeno were evacuated when water began rising behind the new Falcon Dam on the Rio Grande.

Draft Quota
Texas' share of the national draft for October will be 1,208 men. Brigadier General Paul Wakefield, state selective service director, announced.

August's quota was 1,235 and September's is 1,232.

Pink Bollworm
Plowing up of cotton began on the last day of August in the Lower Rio Grande Valley on recommendation of the International Pink Bollworm Advisory Council. Farmers know the only way to attack the bollworm is to destroy the cotton plant as soon as the

crop is harvested. The plow-up will continue northward as the season advances.

Texas Agriculture Commissioner John C. White announced that according to the council no extension of the plow-up deadline will be granted or even considered.

Gambler Asks Continuance
Attorneys for Benny Binion, Las Vegas, Nevada gambler, are scheduled to appear in federal court here September 4.

They will argue a motion for continuance of the case against Binion, who is charged with evasion of \$674,394 in income taxes during the years 1945 through 1948.

September 14 is the date set for beginning the trial. Binion claims he has not had time to prepare his defense.

U. S. District Attorney Charles Herring says he will oppose Binion's motion for a continuance.

Before moving to Las Vegas in 1946, Binion lived in Dallas, where a gambling charge is still pending against him.

El Salvador is nicknamed "daughter of fire" because of her 14 active volcanoes.

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West Texas Gas Company

HELPING BUILD WEST TEXAS SINCE 1927

Beta Sigma Phi Hears Mrs. Corinne Jennings

Texas Kappa Iota chapter Beta Sigma Phi, held its initial session of the 1953-54 club season at the Jaycee clubhouse Tuesday evening.

Guest Speaker Mrs. Corinne Jennings was guest speaker, giving an informative talk on "How to Use the Public Library" and explaining the card system used. She told how to use the reference materials for club

work, and how to obtain material not available in the local library. Mrs. Nadine West gave the lesson on "Introductions", tracing patterns of showing friendship back to the middle ages. This was followed by a round table discussion and comparison of present day customs.

Talk On Invitations
Mrs. Margaret Johnson gave a talk on "Invitations", describing the first invitations which were carved on sticks, and the first wedding invitations which were made through the ringing of church bells. Mrs. Johnson also showed the different forms of present day formal and informal invitations.

Refreshments were served by Byrdie Dee Fellers and Nadine Wade.

Others attending were: Margaret Harvey, Dorothy Mercer, Betty Whitaker, Barbara Cooper, Jama Pool, Margaret Witherspoon, Geneva King, Ann Cowan, Ann Line Margaret Johnson, Catherine Moore, Emma Suit, Melba Neeley, Mary Anna Laing, and a special guest, Mrs. Ernest Scheihagen of Dallas.

Negro Pastors Shown To Have Lower Income

Drew Theological Seminary, Madison, N. J., under the leadership of Prof. Ralph A. Felton, head of its department of rural church work, recently made a study of the educational preparation, the salary, and the living conditions afforded Negro clergymen in the rural sections of the United States.

The result shows what has been called an "appalling disparity between white and Negro ministers, resulting in lower standards of preaching and of church life for the Negro congregations." It was ascertained that the average Negro pastor in rural areas has completed only the ninth grade in school; that a four-year college plus a three-year seminary course is "standard training" for all ministers, but only four percent of Negro pastors, city or rural, have attained this education.

The average rural Negro pastor in the south has a total salary of \$786 from all the churches he serves, and three out of four of them must do non-church work to earn a living. "This is largely because the denominations are not adequately supporting the colleges and seminaries," says Prof. Felton.

In 1951 61.2 percent of the total gross income in Texas from poultry came from the sale of eggs; broiler sales represented 27.3 percent and turkeys 11.5 percent.

Recent studies show that rainfall is short one year in five in the eastern section of the state and two out of five in the western part.

Drouth damaged ranges should not be restocked until the plants have had a chance to make adequate root growth and regain some of the vigor which they have lost.

Men of Jesenwang, Austria, ride their farm horses to the church altar for the annual "Blessing of the Animals" ceremony.

Want a new way to serve beef stew? Ladle it over baking powder biscuits that are piping hot and split.

Beauty at Home

By Lynn Carter

Q. How can I cause very small, or deep-set eyes to look larger?

A. By arching your brow rather lower than the average. In this way the eye is large in proportion to the lid. You should be careful not to exaggerate the low-browed effect, or you may look too severe.

Q. Why does my liquid nail polish persist in peeling from my nails?

A. This is sometimes caused by a too-thick, or too uneven application. Or, the nail surface may have been too oily. Correct any of these conditions, and your polish should stay with you longer.

Q. How can I bleach a neck that is excessively oily?

A. Mix a wineglass of rosewater and five drops of ammonia, and use this once a day for three successive days. Use sparingly, because ammonia is very drying to the skin.

Q. What makeup should one use who has a "weak" chin?

A. Wear the rough high, and powder the chin several shades lighter than the cheeks.

Q. How should the powder foundation be applied?

A. Don't use any more than is necessary to cover the face evenly. Dot the face with the correct amount, then smooth it evenly, taking care to cover the skin completely at such points as the eyelids, under the eyes and at the base of the nostrils. Blend it well into the hairline and at the base of the skin and give it a smooth evenness of texture.

Q. What is a good, cleansing homemade facial mask?

A. Mix a paste of raw oatmeal and milk.

Q. What are some beauty hints for keeping gray hair beautiful?

A. Keep it scrupulously clean, for the least grease and dust destroys the luster of gray hair. Use only the suds of pure castile soap for shampooing—no alkalis, no dark substances, such as tar, green soap, and the like. A beautiful shimmering translucency can be imparted if, after the shampoo, French blue is added to the last rinsing water.

Q. How can I make a soothing and mildly bleaching cream for my skin?

A. Chop and boil a large cucumber, and strain the juice through cheesecloth. Melt an ounce each of white wax and spermaceti in four ounces of oil of sweet almonds or fine mineral oil. Warm three ounces of the juice and add. Your cucumber juice should be thin or the cream will be too stiff. If it comes out thick, add still another ounce.

Q. What exercise is good for firming a sagging bustline?

A. Sit on floor with back pressed firmly against a wall, legs outstretched along floor and somewhat spread apart for support. Rest hands on knees. Fling each arm in turn upward until back of hand touches wall above head. Continue for three or five minutes.

The National Geographic Society says today's international fleet of 19 whaling ships with 250 catcher boats takes more than twice the number of whales processed in the palmy days of whaling by 1,000 ships.

A J-shaped dagger is part of what every well-dressed Arab must wear in Zanzibar.

Q. How can I easily clean lint and other matter off blue serge?

A. Just by rubbing the sticky side of a large piece of adhesive tape over the serge.

How Can I?

By Anne Ashley

Q. How can I mend glass successfully?

A. Melt a small quantity of pulverized alum in an old spoon. Before it hardens, rub the alum over the pieces to be united, press them together and set aside to dry. They will not come apart when washed with hot water.

Q. How can I remove stains from chinaware?

A. Just try rubbing a little salt on the stains.

Q. How can I speed up the defrosting process in my refrigerator?

A. Remove the ice from the trays, fill them with boiling water, and replace them in the freezing compartment.

Q. How can I remove general, or unidentified, stains from my sink?

A. Put the stopper in the drain and fill the sink at bedtime with a mixture of vinegar and laundry bleach. In the morning, pull the stopper out, and the chances are that the stains will go down the drain with the liquid.

Q. How can I remove decalcomania transfers from painted surfaces?

A. Douse them with vinegar. Give the vinegar a few minutes to soak in, and the decals can be wiped off with no harm done.

Q. How can I clean and freshen a concrete pavement and driveway?

A. Scrub with soap and water, or turn on the hose. Then, while the concrete is still wet, sprinkle some dry cement powder over it. After 10 minutes, sweep the excess powder off with a stiff broom.

Q. How can I frost window glass?

A. Soften some putty with a few drops of linseed oil and dab this over the outside of the window glass. It will dry into a nice frosting in a day or two, and another coat can be applied. This frosting is more or less permanent—but you can defrost the glass any time, if you wish, with concentrated ammonia.

Q. How can I remove rust stains from tile?

A. If they're not too old, cover the spots with kerosene for a couple of hours, then wash with piping hot soap and water.

Q. How can I whiten the inside of an enameled pot?

A. By putting a half-cup of laundry bleach into it, filling it the rest of the way with water and letting it stand for 24 hours.

Q. How can I clean the vertical tube of a coffee percolator?

A. Try rubbing a pipe cleaner through it. Or, fill the percolator with water, add four tablespoons of salt, put the tube in and let it perk for 10 or 15 minutes. If this dulls the luster of the percolator, restore it by boiling vinegar in it, or water with pieces of raw lemon.

Q. How can I clean lint and other matter off blue serge?

A. Just by rubbing the sticky side of a large piece of adhesive tape over the serge.

A TRIBUTE TO BACK-TO-SCHOOL DAY!

Young Americans all . . . they are trooping back to school. The kids. What a wonderful "crop" they are. Sturdy, young bodies and minds. Freckled-faced youngsters and sweet little girls in pigtails. True, they may not all be as enthusiastic about readin', ritin' and 'rithmetic as we oldsters would have them. But, bless them, they'll trudge back to school . . . and one day they'll thank us for washing their faces and packing them off to desks and blackboards. The hope of America lies in these kids. Let's give them everything they deserve. It is their heritage!

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Personals

Mrs. C. P. Grimes has returned from a trip to Keene where she took her daughter, Betty Mae, to enroll in the Southwestern Junior College for the school term.

Mrs. Gladys Medkief left Friday to attend the Gift Show in Dallas over the weekend. Mrs. Archie Campbell accompanied Mrs. Medkief to Dallas.

Leonard Davis and sons, Pete, and George Walter, have been on a fishing trip this week to Lake City, Colo.



Sentence 5 1/2 years

NOW SAVE MONEY ON LAMP BULBS AT ANY BULB DEALER OR PUBLIC SERVICE

And it is true! You ladies average a married life span from age 18 to 58-40 years. In that time you iron the equivalent of 5 1/2 straight years, 8 hours a day, Saturdays, Sundays and Holidays included. Why not make your "sentence" easy. Iron with an automatic electric ironer. Let it do the "lifting". All you do is sit in comfort, feeding the clothes through the ironer.

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STAR THEATRE

SUNDAY MONDAY TUESDAY

It's a Rolling Comedy about two Marines . . . A girl Caught in the Whirlwind of War.

Burt LANCASTER
Virginia MAYO
A Thousand Rousin', Carousin' Thrills!

SOUTH SEA WOMAN

WEDNESDAY THURSDAY
IT'S GOT THAT LOVABLE LILT . . . THAT HEART-TUGGING HUMOR THAT MAKES FOR MOVIE MASTER PIECES— THAT "COME ON-A-MY HOUSE" GAL HOLLYWOOD'S BRIGHTEST NEW MUSICAL STARS LIGHT UP THE SCREEN!

ROSEMARY CLOONEY - ANNA MARIA ALBERGHETTI - Lauritz Melchior

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Mr. & Mrs. Ted Linnartz	Mr. & Mrs. Fred Henry
Mr. & Mrs. E. M. Green	Mr. & Mrs. Jerry Holcomb
Mr. & Mrs. Val Young	Mr. & Mrs. Dick Ellis
Mr. & Mrs. G. W. Newsome	Mr. & Mrs. Vernon R. Wilson
Mr. & Mrs. L. V. Hennington	Mr. & Mrs. H. F. Paetzold
Mr. & Mrs. Cecil P. Barrow	Mr. & Mrs. J. W. Robinson
Mr. & Mrs. Ted G. Higgins	Mr. & Mrs. Robert Reese
Mr. & Mrs. J. H. Lomas	Mr. & Mrs. Price Prather
Mr. & Mrs. Herschel Miller	Mr. & Mrs. David Beavers
Mr. & Mrs. Ed Dziuk	Mr. & Mrs. Bruce E. Parr
Mr. & Mrs. E. B. Skypala	

TOWER DRIVE-IN THEATRE

SUNDAY MONDAY
It Was a Hilarious Hit on Broadway . . . and It's Even Funnier on the Screen . . . the Dizzy Story of a Bashful Drummer . . . a Gal Who'd Rather Be Right Than Rich . . . and Murder on Park Avenue.

June ALLYSON
Van JOHNSON

Remains To Be Seen

Louis CALHERN - LANSBURY
John DEAL - Dorothy DANBRIDGE

TUESDAY - WEDNESDAY
TOP-HAT MUSICAL HIT
Betty Hutton
TECHNICOLOR
SOMEBODY LOVES ME