VOL 6-NUMBER 16

Hereford, Texas, Sunday, October 11, 1953





DRIVERS OF BOTH of these vehicles, as well as one woman, died Saturday morning as the result of the sedan hitting the truck, which was being shoved across the highway by its driver. The truck driver was crushed in the accident, and died about an hour later, while the driver of the sedan, whose

body was lying covered by a blanket near the back of the sedan, died immediately from chest injuries. His mother-inlaw was also killed, and a 15-year-old daughter injured. The accident occurred about 12:20 Saturday morning some 12 miles west of Hereford on Highway 60. (Staff Photo)

Interdenominational Youth Group Formed In Hereford

Officers have been elected by monthly meeting, October 31, Hal- mon added. Hereford Interdenominational lowe'en night, and will serve the formed to "help make Christian living a reality in Hereford," and the group is planning a special project for the night of October 31.

Officers chosen by the young people, who met at Westway recently to adopt a constitution and bylaws, are E. W. Solomon, president; Bill Kelly, vice-president; Dorothy Daniel, secretary; Jane Houston, treasurer; and Pickens

Moore, reporter. Information for the formation of the organization and the constitution and by-laws, was obtained from a similar young people's organization in Canyon.

Open Invitation An open invitation to all young people who are anywhere from junior high school to college age has been extended by the officers of the new organization, "We will welcome anyone whose desires conform to purpose of the HICY. President Solomon said last week.

"So far, we have about 35 members from five different churches in Hereford, and we are hoping that the organization will grow both in membership and the scope of its activities as time goes on." The organization's special pro- Jasper Greeson, 84, farmer from ject, which is currently being plan- Black. About \$60 worth of damage ned, will take place at the next was done to the car.

Tractor Driver

Escapes Injury

A grain binder was ruined and

a tractor driver narrowly escaped

injury Friday afternoon when the

binder, which was being towed

down U. S. 60 two miles southeast

of Boyina, was struck from behind

Larry Ben Berry, 19, of Route 1,

Bovina, crawled unscathed from

under the tractor which turned ov-

er after the binder to which it

was attached flipped over from

Most damage was done to the

tractor, investigating Highway Pa-

trol officers said. Damages were

about \$150 to the binder, which was

hit on the rear platform by the

1949 Ford coach driven by Samuel

by a passenger car.

the crash.

double purpose of giving the young teacher, and layman, are Pat Sul-Hershey, Richard Hagar, Jimmie Passengers in the truck were forming a worthwhile service, Solo- Earnest Langley

Carmichael Is Elected Area FFA Secretary Kenneth Carmichael, president of

Future Farmers of America, was and might have been able to get elected area FFA secretary at the the truck started for Fondren if area officers training school last the accident had not occurred. Tuesday in Amarillo.

from Deaf Smith County were G. while Mrs. Gertz and Ethel Louise Burkett, and chapter advisor Bill Fondren's wife and his brother-

wo others died later, and a fourth person was injured as the result of he collision of a 1951 Buick sedan with an unlighted 1941 GMC truck about 12:20 o'clock Saturday morning some 12 miles west of Hereford on U. S. Highway 60.

Dead as a result of the accident are Joseph Leon Fondren, 22, farm laborer at Black, driver of the truck, who was smashed between the car and the truck when the car hit: Herman Vinson Gertz, 49, of Enid, Okla., driver of the Buick, and his mother-in-law, Mrs. Mary Christine Saliaday, 85. Injured was Ethel Louise Gertz, 15, Gertz' daughter, whose lip required several stitches

Truck Across Road

According to the Highway Patrol, the accident occurred when Fondren, who had had trouble with his truck, started to push the unlighted vehicle from the south side of the highway across the road so he could use the slope of the Bar ditch to gain momentum to help start the truck again. Gertz, who was driving toward Clovis at, apparently, about 50 miles an hour, was unable to stop when the truck suddenly loomed up ahead of him.

Gertz died instantly of chest injuries, apparently caused by contact with the steering wheel. Fondren, who was crushed between the car and truck in the collision, died in Deaf Smith County Hospital about an hour after the accident. Mrs. Salladay died about 5:30 o'clock Saturday morning in the hospital

ironical Twist

An ironical twist to the situation the Hereford High School chapter, is that Gertz was a mechanic,

Both Gertz and Mrs. Salladay Other chapter officers attending were in the front seat of the car,

Whitefaces Bulldogged By Irish Quarterback

P-TA members and parents of children attending school are askly Night" Monday at 7:30 o'clock. Mrs. H. H. Caraway, program chairman, said that the year books are ready and they will be given out that night.

Gross postal receipts for the month's July, 'August, 'and September were \$15,950.70 according to Elmer Patterson. Postal receipts for the same period in 1952 amounted to \$14,379.48.

Dr. A. T. Mimms is scheduled to return today from Chicago, Ill. Dr. Mimms was in Chicago this week attending a medical and

William J. Stanford, advisor of would also like to locate a small the first. plot of ground outside of town so Twice during the second half the from Bovina, Amarillo, Farwell town boys will have a place to

countries except Canada and Mexico will cost eight cents, and post cards will be four cents, according to Elmer Patterson.

The Angelo and Fire Chief Farl Chief Farl contributions and the Whitefaces, 13-13.

York made another touchdown for the Irish to put them ahead 19-13, and the Whitefaces were having a bad time until a pass from Dimmitt. Also on the pro-

As New Queen **Watches Game**

Green-clad Irishmen from Shamrock bulldogged the Whitefaces Friday night 25-19, a one-touchdown victory gained when Irish quarterback Jack York eluded a major part of the Whiteface team in the fourth quarter and went over for a touchdown

Several times Whiteface tacklers had their hands on the 170-pound back, but he managed to keep his ed to remember the P-TA "Fami- feet, in spite of going down so far at one time, and finally made 49 yards and the goal on the play.

From a special box built just under the Hereford stands, Miss Donna Cayler, crowned football queen just a few minutes before the starting kick-off, watched her "subjects" lose their first conference game of the season.

Started Out Strong Hereford had started out strong. and led the Irish on yards gained rushing, yards gained passing and total yards gained, but the Irishmen's air attack in the second half, when 16 passes were attempted and seven completed, helped to change the complexion of the

the Future Farmers of America, Hereford at the half, the Irish Legion Clubhouse, according to said the chapter would like to buy changed their tactics, and threw Monroe Parker, commander some feeder lambs that weigh three times as many passes in the about 50 pounds. He said they second half as they had during About 75 persons

game was tied, first when the Friona, Dimmitt, Canyon and Vege

Riders Club Taking Part In Aspencade

placed the football queen's crown on the

head of Hereford High School senior Donna

Cayler. Shown, from left, are Nan Longbot-

Reed Moore, Carolyn Shirley, Self, Cayler,

Duwayne Wallace, Bobby Veigel, Barbara

Sue Rogers, Buddy Godfrey, Melrose Whit-

field and Gayle Gault. (Staff Photos)

Sue Barnard, Genelle Benson, Martin

Seventeen members of the Hereford Riders Club left Saturday morning for the Ruidoso Aspencade tour into the White

Mountains over the weekend. Added to the tour of the Aspencade canyons this year was a square dance on Saturday night at the Carrizo Lodge, the night before the ride into the

(Sunday) morning at 9 o'clock, and riding clubs will be in a parade contest with a trophy going to the winning posse or riding club. The judging will be under the direction of the Ruidoso Trail

Church Services and Supper Interdenominational church services will be held at some scenic spot along the trail. Climaxing the ride, a chuckwagon (Continued on Page 2)

Legion Zone Meeting In Hereford Tuesday

A meeting of Zone I, American With the game 13-6 in favor of 8 o'clock Tuesday night at the 4 o'clock.

About 75 persons are expecte to attend the meeting, coming keep their projects for the year.

Irish drove and passed down to the two yard line, and York took the two yard line, and York took is rotated among the eight towns, including Hereford. Commander letters being sent to all foreign

Clay Angelo and Fire Chief Earl York was intercepted on the run phillips gave a report on the Fire Inspection Day to the Rotary Club (Continued on Page 2)

Ing a bad time until a pass from promotion Dimmit. Also on the program will be reports from those who went to Boys State and Girls State, which is sponsored by the Legion.

Galilean Shepherd Speaks In Hereford Tuesday Night

ALSO AT CHRISTIAN CHURCH TODAY

Stephen A. Haboush, a native; adults. Galilean shepherd, traveler, author, and lecturer, will speak at soring the program. the Hereford High School auditorium Tuesday night at 7:30 o'clock A meeting of Zone I, American He will also speak at the First Minor Damage Done Legion of Texas, will be held at Christian Church this afternoon at The Christian Church this

He and Madame Haboush will present their Bible Land Musical two-car collision Thursday even-Travelogue of the Holy Land in natural color films and other spe-

In Native Costume Haboush's travalogue is delivercostume worn by native Galileans in the days of the Bible Story. Many of the scenes that he wil

any Jaycees at 50 cents for students and \$18 for adults. Tickets

The Hereford Jaycees are spon-

In Two Car Collision

Minor damages resulted from a ing at the intersection of Third and Main

Max R. McDaniel, driving a 1947 Chevrolet, was going South or Main street and stopped for a red light at the intersection. W. F. Hays, driving a 1952 Plymouth drove up in back of the Chevrolet and collided with the rear of the Chevrolet. Hays stated that his foot slipped off the brake, according to police reports.

Damages were estimated at \$25 to each of the vehicles McDanjel was charged with driving without an operator's license

IT LOOKS AS IF Kenneth Carmichael, left, and G. W. Suggs are planning to have a good time at the National Future Farmers of America Convention which is being held in

Kansas City, Mo., this week. The boys are leaving this afternoon by train from Amarillo and will return Saturday evening. (Staff

Two Hereford Chapter Delegates Leave Today For FFA Kansas City Convention

Kenneth Carmichael and G. W. 40. Suggs, both seniors in Hereford High School, will leave at 6 o'clock this afternoon by train from Amarillo as delegates from the local Future Farmers of America chapter to the National FFA Conven- their own ways tion which is being held in Kansas City, Mo., this week.

William J. Stanford, chapter ad- cational Agricultural teacher a visor, will take the boys to Amaril- Canyon, will attend meetings which ford Saturday evening.

Elected Delegates The boys were elected as de

tates to the convention by the

The boys, who will be under the consorship of T. L. Devin. Vo.

all help them in FFA work, visit arious buildings of interest and o on a tour of Kansas City. While in Kansas City the boys vill stay in the Hotel Pickwick. Kenneth is the con of Mr. and Mrs. P. L. Carmichael, and G. W.

9 the son of Mr. and Mrs. George

The boys will return to Here-



A QUEEN WAS CROWNED by the Here-

ford football team, and a Shamrock quarter-

back won the game for his team by scoring

almost the entire Hereford team, Friday

night. York, No. 13, caught, below, as he

tossed one of the 16 passes he heaved dur-

ing the second half of the game, played al-

most the entire game. Above, Aubrey Self

all four of their touchdowns the I

Eleven Clubs Represented Monday At County HD Council Meeting

The Deaf Smith County Home Ellis of Wyche; Mesdames R. C. Demonstration Council met in the Childers, Fred Wolfington, and District Court room Monday after-Paul Corbett of Cultural; Mesnoon with Mrs. T. J. Parsons, chairman, presiding.

Eleven clubs were represented. with seven clubs having 100 per-

Annual reports were given by Committee chairmen-Mrs. W. H. Goettsch, finance, and Mrs. R. C. Childers, marketing.

Miss Roberta Campbell, THDArepresentative, gave a report on her trip to the State meeting at Galveston last week. There will be a meeting at the club house E. E. Bishop of Ford; Mrs. Otto from 3:00 to 4:30 o'clock Monday Olson of North Hereford; Argen

4-H Report Loyce Avant, assistant county home demonstration agent gave the 4-H report.

Mrs. V. E. Dodson gave a report on the Craft School which was held last week. The next craft school will be on October 29 at the club house.

Mrs. J. B. Caraway, choral club president, said that Mrs. G. E. Mullins was named director and Mrs. Cecil Massey, pianist, of the

Attending Meeting Those attending were: Mesdames. Ira Ott, W. R. Scarth and C. C.

Earn a

dames W. H. Goettsch, W. J. Hacker, and S. S. Williams of South Hereford; Mesdames C. A. Vaughn and E. M. Cox of West Hereford: Mesdames B. B. Northcutt and P. B. Sowell of Westway; Mesdames Dee Buttrill, V. E. Dodson, and T. J. Parsons of Progressive: Mesdames J. B. Caraway, J. M. Carathers and Zed Stewart of Dawn; Mesdames Ernest Brown and N. A. Brown of Messenger; Mrs. J. when all delegates who went to Draper, county home demonstrathe convention will give reports of tion agent; Miss Roberta Campbell, THDA, and Miss Loyce Avant, assistant county home demonstra-

> Riders..... (Continued from Page 1)

inner will be served. Those attending are: Mr. and Mrs. J. B. Noland, Mr. and Mrs. Gordon Newsom, Mr. and Mrs. Faust Collier, Mr. and Mrs. Ralph Sears. Mr. and Mrs. Homer Brumley, Mrs. Woodrow Ireland, Miss Nell Spradley, Ed Johnson, Robert Wagoner, Floyd Walton Jr., Gerald Easley and

INSURED SAFETY BETTER RETURN 10,000

on your savings with proved safety Open an account now ...add to it regularly!

First Federal Savings & Loan Association Clovis, N. M. See ELIZABETH WOMBLE

Around . . .

(Continued from Page 1) when it met at Friday noon in Hotel Jim Hill. George Heard, president, presided.

The Knights of Columbus of St. Anthony's church will present a tea. program on Christopher Columbus Monday morning at 11 o'clock on station KPAN. The subject will be Christopher Columbus, A True

A meeting of the board of directors of the Deaf Smith County Chapter, American Red Cross, has been called for Friday night at 7:30 o'clock in the chapter's office, Mrs. Reed Williams, county chairman, said.

This year the American Legion membership quota in Hereford is 237, 38 more members than were on the rolls when the drive started the first of last week

Simms Study Club Held Discussion On Leathercraft

·Simms Study Craft Club met in the home of Mrs. C. L. Bogle Thursday afternoon. A discussion on the future work and study of leathercraft was held.

Mrs. Mary Kingry gave a report on the program presented at the Federated Club luncheon which truck, though extensive, was conwas held at the Presbyterian Church Monday afternoon.

"Big Bend" Reviewed Mrs. O. A. Alexander gave review of the book, "Big Bend". Those attending the meeting were: Mesdames M. W. Blankenship, Cord Hammock, C. W. Edwards, Sherman Kingry, Jay Crofford, Herschel Thomison, Haley Shaw, Jim Cavin, E. A. Edwards, O. A. Alexander, the hostess, and two guests, Mrs. Clarence Perrin and Mrs. J. O. Edwards.

The next meeting will be luncheon in the home of Mrs. Roscoe, October 15.

READ THE CLASSIFIED which answered the call.

Junior County-Wide 4-H Achievement Tea Is Held

The Juntor County Wide 4-H achievement tea was held Saturday in the home of Nancy Parsons. Items that the girls had made this year were displayed at the

Refreshments of punch, cakes,

and cherry pie were served. Thosé attending were Mrs. M. R. and Ann Rose, Mrs. C. P. Urbanczyk and Vickie, Mrs. Bud Minor and Sue, Mrs. Rudolph Short and Lanell, Mrs. M. H. Wiseman Nancy, Bonita Honea, Mrs. Pollard and James and Elizabeth Ann | med.

Car - Truck...

(Continued from Page 1)

in-law, Homer Boldes of Portales, N. M., neither of whom was hurt. The Fondrens formerly lived at 710 West 7th St., Amarillo.

Gertz was taking his family to Clovis to visit with a sister and brother-in-law, Mrs. Gertz told investigating officers.

The heavy sedan hit the back wheels of the truck and knocked them askew. The Buick is considered a total loss. Damage to the sidered as only about \$150 because of the age of the vehicle, the investigating officer said.

Mrs. Salladay's address was 1021 North 14th Street, Enid, Okla. Gertz' address was 701 East Cornell, Enid, Okla.

Mrs. Salladay is survived by two sons, five daughters, and a number of grandchildren and great dren and Dad are home from grandchildren. Gertz is survived by his wife, three sons, one daughter, five sisters, three brothers and two grandchildren.

Funeral services were still pendland Funeral Home. It was the Gililland Funeral Home ambulance

Hospital Notes

Patients in Hospital

Mrs. Bill Billingslea, surg.; Terry Lee Cummings, med.; James Douglas Whaley, med.; Mary Ann Corona, med.; Mrs. W. C. Rose, surg.; Mrs. Lowry Molloy, med.; Salestino Valdez, med.; Woodrow Buck and Delores, Mrs. Ed Dzuik Ireland, med.; Mrs. Jack Porter, OB; H. V. Fish, surg.; Criss Renfro, med.; Darrell Hersley, acc.; Bill Darker, surg.; J. A. Buckner, ortho.; J. R. Daniel, med.; Mrs. and Marie, Mrs. Alton Monroe and G. A. F. Parker, med.; Carlota Polly, Mrs. T. J. Parsons and Valdez, OB; Mrs. J. M. Smith, med.; and Robert Farnsworth,

Patients Dismissed Mrs. O. Z. Golden, med., 19-9; Danny Barton, surg., 10-99; Mrs. Bob Dodd, OB, 10-8; Mrs. Jack Kirkland, OB, 10-7; Charita Holt, ortho, 10-8; Mrs. Bessie Schuder, med., 10-8; Betsy Kay Simpson, T&A, 10-8; Mrs. Jesse C. Roberts, med., 10-8; Kathleen McCaskill, T&A, 10;8; W. H. Awtrey, med., 10-6; Mrs. H. C. Darsey, surg., 10-8; B. C. Dement, med., 10-7; Eyvone Bargas, med., 10-7; Jerry Godbee, med., 10-8; and Mrs. Harold Hersley, OB, 10-4.

A daughter was born to Mr. and Mrs. Jack Porter Friday.

Canada is second only to South Africa in gold production. The precious metal is mined in all but two of Canada's provinces.

Before a cricket fight in China, the contestants are weighed in by their handlers and classified as heavy, middle or lightweights.

Saturday noon, when the chilschool and office, is a good time to serve an omelet. But make it something special by adding about three-quarters cup finely diced ham and a teaspoon of grated oning Saturday, according to Gililion to a regular six-egg mixture. Heat a can of savory stewed tomatoes-such a worksaver!-to go with the omelet.

Whitefaces

(Continued from Page 1) touchdown to tie the game again

Winning Touchdown It was on a play just as exciting that York went through left tackle and scored the winning touchdown a bit later in the game, then dropped exhausted to the ground. In the final minutes of play, the Irishmen were mainly using up the precious seconds as they held their six-point lead and prevented Hereford from getting another good chance for a score.

HEARING?

Mr. Reed Payn

Come In, or Phone for FREE DEMONSTRATION

TEXAS HOTEL Wed., Oct. 14th, 1 to 5 o'clock Hereford, Tex. - Phone 278



The Famous

OLDSMOBILE "ROCKET" **ENGINE**

For Your

IRRIGATION WELL

New 165 H. P.! New 8 to 1 Compression Ratio! Plus New 12-Yolt Ignition System!

These "Rocket" Engines come complete with Cooling Coils, Fuel Equipment as desired, and Installed on Well. CHECK WITH US ON YOUR WELL ENGINE REQUIREMENTS

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Here Are Some

PROVEN FACTS ABOUT THE **OLIVER COTTON HARVESTER**

* Strong Frame Construction * Simple & Sturdy * Efficient Operation * Can be operated at Night Due to Wide Mouth * High Speed Operation in all Row Widths * Quickly attached to tractor-Does not have to be cut and welded * Close Ground Control - Short Turns * Highest Capacity Machine on the Market.

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Special Fall Offer \$100° DISCOUNT

ON ANY ROPER RANGE IN STOCK

Cash Purchase

NOW IS THE TIME TO BUY YOUR DEARBORN HEATERS Our Stock Is Complete -- Both Butane and Natural Gas

BLANTON BUTANE, Inc.

Silver Wedding Anniversary Is Golden Circle Class Held Called Meeting Celebrated By B. E. Robersons

Celebrating their 25th wedding anniversary, Mr. and Mrs. B. E. Roberson held open house at their home Sunday afternoon. They were assisted in receiving the guests by their daughter and son-in-law, Mr. and Mrs. Clifford Galley of Hap-

One hundred guests signed names in the guest register during the ealling hours. Background music was provided by Mesdames Bob Lawrence, Howard Scott, Frank Watson and J. R. Allison.

The anniversary table was ar-The Real McCoys



RECKON THET LEETLE GAL SHOULD BE FULLY COVERED WITH_

JOHN MCLEAN Insurance Agency
"23 Years of Insurance Know How" 127 West 3rd



ranged in blue and silver with John Graham of Lubbock. the floral arrangement featuring three-tiered cake was done in Mr. and Mrs. L. O. Neill, and Mr. pany, white and blue.

House Party assist the hosts were Mesdames of Amarillo. Pat Neill, K. W. Neill, Jimmie Allred, Hub Ray of Levelland, Jack

For Sale!

G.I.&FHA Brick Homes

Westhaven Addition -- Hereford

Down Payment for Veterans as Low as

Plus Loan Expense

See Our Representative at

Hereford, Monday, October 12th

Construction on 3 homes starting immediately!

DUROHOMES, INC.

Gl and FHA Financing

Available

Westhaven Addition-Hereford

Our Representative may be contacted at

N. D. & CO. OFFICE

On Monday, October 12th

We will be glad to secure VA Certificates of Eligibility for Vet-

erans. Bring all of your discharge certificates.

& CO. OFFICE

and Mrs. John Graham, all of Lubbock, Mr. and Mrs. Hub Ray of Making up the house party to Levelland and Mrs. Mary Baird

Married In Abilene The Robersons married October SCHOOL LUNCH Kirksey, W. L. Jones, D. C. Kin- 4, 1928 in Abilene, and moved to sey, George Graham, L. O. Neill, Summerfield where he engaged in and J. B. Noland of Hereford, and farming. They lived in Summer-

field until 1950 when they built Lovely gifts were received and their present home in Hereford. linked hearts, bearing the names displayed. Out of town guests at- He still has farming interests in "Bernard and Opal" in silver, with tending were Mrs. Roberson's par- Summerfield. At present he is aslarge white chrysanthemums. The ents, Mr. and Mrs. W. C. Neill, sociated with Kinsey Motor Com-

in civic and social circles.

(The following menus for October 12-16 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

Monday Beef Stew with Tomatoes, Potatoes, Carrots, Onions Peach Halves . . . Crackers Pimento-Cheese Sandwiches Ice Cream Sticks . . Milk Tuesday

Hamburger Patties . . Buns Sliced Tomatoes . . Lettuce Onions. . Pickles . . Mustard Sliced Pineapple. . Milk Peanut Butter Cookies

Meat Balls. . Catsup Mashed Potatoes Buttered English Peas Whole Wheat Rolls. . Butter Fruited Gelatin. . Milk Thursday

Barbecued Beef on Toasted Buns **Buttered Green Beans** Carrot Sticks . . Orange Juice Chocolate Cake. . . Milk Friday

Pinto Beans. . . Onions Spiced Beets or Tomatoes Combination Vegetable Salad Combread. . Butter. . Milk Prune Plum Cobbler

Mr. and Mrs. Joe Kendall and Mr. and Mrs: Jeff Roberson returned Monday from Huntsville where they attended the Texas Prison Rodeo held Sunday.

Mr. and Mrs. Earl McElwee of

Sulfur, Okla., have been visiting in the home of her mother, Mrs. G. H. Coursey and her sister, Mrs. W. L. David Sr.

Thunder is heard in New Mexico 50 to 70 days out of each year, according to the "isoceraunic" maps published by the U.S. wea-

Both Mr. and Mrs. Roberson are active in the Baptist Church and

Scenic Films Shown At Child Study Club

Hood Tuesday evening. Mrs. H. D.

Mrs. Leonard Davis, retiring pre-

sident, presided. Mrs. W. L. Jones

Devotional Lesson

sented by Mrs. C. E. Beauford.

lining her plans for the work of

Those present were: Mesdames eonard Davis, Hazel Sparks, C.

E. Beauford, G. P. Owen, Coy Phillips, L. Culpepper, W. R. Campbell, O. H. Herring, J. E. Young, Hardy Benson, R. H. Hale, Bill Jones, Jeff Roberson, R. H. Criswell, Roy Calvert and the host-

Presbyterian Women Held Monthly Meet

The Woman's Council of the First Presbyterian Church held its monthly business and social luncheon in Fellowship Hall Wednesday. Hostesses were Mesdames Paul Coneway and Bob Lewis, who used suggestions of the fall season in decorations and appointments

Theme for the program was

Together We Seek To Be Vic-

tors" with Mrs. Fred Axe as lead-

er. Assisting on the program were

Mrs. D. H. Alexander, Lee Conklin

Mrs. H. A. Close, president, pre-

sided over a short business session

during which reports from depart-

ment secretaries were heard and

other reports given. Mrs. Henry

Hastings gave the year book of

the coming year.

for the tables.

and J. D. Neill.

were assistant hostesses.

Members of the Child Study club were entertained in the home of Mrs. Earl Springer Thursday evening where Mr. Springer presented a film program covering a 35day trip the Springers made to Yellowstone and Glaicier National Parks and through scenic parts of Minnesota and Wisconsin.

During the business session Mrs. Clinton Jackson and Mrs. G. E. Mullins were welcomed as new members of the club and Mrs. Joe Story was named corresponding secretary to fill a vacancy.

Those attending were: Mesdames Robert Bell, Cawthon Bryant, George Heard, Dale Kelly, Stanford Knox, J. C. Reese, John Robinson, Joe Story, Maurice Tannahill, Bob Wear, Chester Wiggains, F. G. Witherspoon, J. L. Woodford, R. P. Coneway and the hostess Mrs. Harold Kaestner was a spe

Mrs. John Aikin Elected Jaycee-Ette President

Jaycee-Ettes elected new officers at a meeting of the club Wednesday night in the Jaycee Hut. Those chosen were: Mrs. John Aikin, president; Mrs. Sam Nelson, vice-president; Mes. Dennis Lomas, secretary; Mrs. Don Fudge, treasurer; Mrs. Bobby Owen, parliamentarian, and Mrs. Clois Monroe, re-

A musical program was presented by Nancy Patterson, Lotus Root and Wanda Kirksey, high school trio, who sang "Smoke Gets In Your Eyes," and "Will You Re-

Hostesses were Mrs. Jack Mit chell and Mrs. Bill Howard. Others attending were: Mesdames Hubert Monroe, Melvin Young, Harold Loerwald, Arthur Tinsley and Doryal Young

ROCKY MOUNTAIN EMPIRE SHOWS

IN ITS ENTIRETY October 12 thru 17th

Sponsored By the **VETERANS OF FOREIGN WARS** at the VFW Park

THRILLS - RIDES GALORE FOR THE ENTIRE FAMILY

> Special Matinee for Children, Sat. Oct. 17

Cultural HD Club Hears Program Golden Circle Class of the First On Blood Pressure Baptist Church held a called meet-ing in the home of Mrs. Charles E.

A program of "Blood Pressure" was given by Mrs. Ella May Chil-Goldston and Mrs. Sank Ramey ders at the Cultural Home Demonstration Club meeting in the home S. Corbett as co-hostess, Thursday opened the session with prayer and afternoon. Mrs. Roy Calvert directed the mus-

Mrs. Childers gave the dangers The devotional lesson, taken from Corinthians, chapter 13, was prealso stated that usually low blood Mrs. R. C. Childers, Mrs. J. T. pressure is not dangerous. Persons Richardson, Mrs. R. E. Hargis, Art Lewis, Mrs. C. S. Barelay and Mrs. O. H. Herring, new presiabove the age of 50 should have Mrs. Grady Parsons, Mrs. Earl Mrs. Fred Wolfington. dent, closed the session after out-

a general checkup every 6 months says Mrs. Childers, who is an anaesthesist in the local hospital.

Mrs. Wolfington Presided The business session was presided over by the president, Mrs. Fred Wolfington. The year book committee reported the next meeting will be in the home of Mrs. of Mrs. Art Lewis, with Mrs. Paul C. S. Barclay, and club members are to bring various types of cake

to be judged. Members attending were: Mrs. of high blood pressure, diet to be Leona Packard, Mrs. M. W. Sumfollowed and proper care of the ner, Mrs. Ira Scott, Mrs. Ella May years. high blood pressure patient. She Childers, Mrs. W. E. Holcomb.

Personals

T. Sgt. Lyle Fluitt, son of Mr. and Mrs. W. S. Fluitt, 141 North 25 Mile Avenue, is expected to arrive this morning from London, England, where he has been stationed for the U.S. Air Force for the past two and a half years. T. Sgt. Fluitt is coming home on furlough, and will be reassigned for further duty in the States. He has been in service about three

DeHart, Mrs. Paul S. Corbett, Mrs.



· Here's Fortune's new scene stealer with lots of "foot appeal" closed in. Sure, the bellows tongue keeps out the wind and dirt. But the smart good looks is where this shoe really shines. Come in today and see how swell you'll look in Fortunes.

Dub's Man's

We Give Trade Excitement Coupons

STEPHEN A. HABOUSH



STEPHEN A. HABOUSH

- · He is a Galilean by birth
- Christian by Faith
- American by Adoption
- Native Galilean Shepherd

- Educated here and abroad

TRIP TO THE HOLYLAND

(ESTEPHANIOUS ANTONIUS HABOOSH)

TRAVELER . . . AUTHOR . . . LECTURER

Takes you on an Authentic

Unforgettable

Via his Famous Natural Color

MUSICAL TRAVELOGUE

Thrilling Movie Program

Hereford High School Auditorium

Tuesday, October 13th 7:30 P.M.

Sponsored by the Hereford Jaycees

ADVANCE TICKETS

Students 50c

Students 50c

Property or:

Adults \$1.00

AT THE DOOR

Adults \$1.50

Advance tickets may be Purchased from the Hereford Jaycees

EMPIRE INVESTMENT CORP.

Theatre Tickets



WEDNESDAY - THURSDAY

October 14 - 15

Star Theatre

Be Sure and Ask for Your Free Tickets With each PAID-IN-ADVANCE classified ad placed

1.	FOR SALE Miscellaneous						
PICT	URE	DOM:			400		

J. J. Buckner, 224 Ave. D. Phone Chrysler Industrial Motors

Sales & Service McCullough Motor Co. 111 W. 1st.

OFFICE SUPPLIES: Regular Hereford Brand.

Hereford Glass Co. Expert Car Glass Installation Table Top: and Window Glass

302 Park Ave.

LUMBER: No 4 Fir. 2x4's \$6.95. 1x8 Ship lap. \$6.95 per 100'. Rockwell Bros. & Co. Phone 4 B-1-17-39-tfc.

USED WRINGER type washing

CUSHMAN SCOOTERS and parts 5051/2 Union. C. L. Conklin. B-1-9-15-9p

FOR SALE: 160 acres Atlas Sargo.

F. Ward. North-Main.

FOR SALE: 16 foot by 18 foot house, \$575.00. Leon Bell, Ave. I B-1-13-41-2k

FOR SALE: Ford truck. Frame for cotton trailer, \$75.00 and 30-30

HOME FREEZER FOR SALE slightly used. Bargain. Troy Moore at Farmer's Drive In

B-1-15-16-tfc.

FOR SALE

Phone 161.

Jones, Hereford. Phone Westway 2138, 18 Miles Northwest of City.

FOR SALE: 1950 Massey-Harris 27 Combine, 14 foot Auger, '50 model Ford truck, 2 ton, Hobbs grain bed. E. E. Lowe or S. J. Lowe, Munday, Texas.

B-2-25-40-4p.

FOR SALE: International beet harvester and self propelled combine. Both used very little and will sell cheap. E. C. Reinauer one mile north of Joel Switch! B-2-26-16-3c

READ THE CLASSIFIED

State G. I. Loan. Price \$50 acre. J. M. Hamby Real Estate, south of courthouse. Phone 701. B-4-23-13-tfc

MUST SELL Very nice FHA home located at 131 Ave. B. Has garage apartment that will rent for enough to make loan payments. Call at 136 Main for key. Will

SAM NUNNALLY 136 Main

per acre.

160 Acre irrigated farm. Modern house. 2 car garage & outbuildings. Price \$165.00 per acre.

2500 acre ranch near Walsenburg, Colo. Highly improved, priced to sell, see me for particulars.

Hugh Bookout Realty 533 E. 1st St. on Hiway 60 Hereford, Texas

8 in. well. Price \$100. acre.

\$10,000 down. Other good buys in farms and \$210. per acre for 1/2 section

buyers. We would appreciate

J. M. Hamby Real Estate 208 East 3rd Street South of Court House Phone 701

S-4-12-tfc

SAM NUNNALLY 136 Main Lone Star Agency B-4-12-tfc

Have G. I. buyers for quarter section good land. Have 2 small tracts irrigated close in priced right. Several good farms, quarter, half or section. Several homes priced from \$4000.00 up two and three bedrooms. houses on large lot. Double garage. 4 and 3 rooms. Nice home and income. Have ranch listings in Texas, New Mexico &

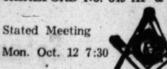
> J. W. Robinson Box 685 Phone 932

Four rooms and bath, each side Double garage, good state of repair. One side carpeted. Good location. Liberal financing by owner. Close in, immediate pos-

> J. K. Baker 305 Roosevelt

Read The Classifieds

HEREFORD No. 849 AF & AM



R. L. Thompson, Sec'y W. A. Bill Phipps W. M.



Hereford Rotary

meets every Friday at 12:05. Hotel Jim Hill

WANTED WANTED TO DO IRONING for lettuce workers. Call Mrs. J. D.

Dodson, Phone 90. B-6-13-40-4c WANTED: Custom binding and

combining work. Floyd Stivers, Phone 930-J

B-6-13-tfc

HOUSEWIVES WANTED: Address advertising postcards. Must have good handwriting. Write National Engraving, Watertown, Mass. B-6-14-15-8p

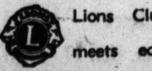
WANTED: To keep children in my home after 3:00 p.m. Mrs. Chas. B. Short, 222 Avenue C. B-6-17-41-2p

Regular Meeting Night 1st & 3rd Tues. Night of Each Month AMERICAN LEGION

AND AUXILIARY

3. H.





Wednesday, 12 noon Hotel Jim Hill

WANTED: Custom Combining have four Massey Harris Combines, two canvas and two auger machines. Also have trucks for hauling. Phone Lester Newton. 277-W or John Renfro, 385-W

B-6-28-41-tfc

WE WANT LISTINGS on irrigated land. Gus Collett, 2214 Bdwy. 21856 with W. L. McAfee, 2627, 28th, 57066, Lubbock, Texas. S-6-20-16-2p.

WANTED TO RENT: Furnished house or apartment to couple, permanent party. Phone 586-W. B-6-13-16-2p.

24x34, mail sealed bids to Black

Grain Co. by Oct. 15. Reserve

E. B. POSEY

REAL ESTATE DEALER

Your Listings Appreciated

338 N. Main Phone 366

TEXAS VETERANS

LAND TO SELL ON G. I. LOAN

\$50. per acre for Sec. of land

located 25 mi. N/W Hereford,

irrigation, located east of Here-

\$65. for perfect level 1/2 sec-

tion fine land, all in cultivation.

\$100. per acre, for unimproved

1/2 Sec. located S/W Hereford

\$110. per acre for improved

1/3 section of fine level land.

Located in Castro County I

\$225. per acre for extra good

1/4 section. All in cultivation and

irrigation, has good 8" irriga-

tion. Located in shallow water

well improved with 2 good 8'

irrigation wells. All good level

land in cultivation and irriga-

tion. Can be purchased with

MANY OTHER FIND LAND

LISTINGS

Write for new descriptive list.

WESSON REAL ESTATE

Ph. 944 317 Sampson

Hereford, Texas

NICE RESIDENCE and garage

apartment for sale on reasonable

terms. See or call J. G. Evans.

FOR SALE BY OWNER: Three

FOR RENT

TO RENT: Nice bedroom furnish-

FOR RENT: Nice furnished apart

ment for couple. Phone 1070-W.

Peterson. Phone 1484-W.

ed. 915 Union Avenue.

S-4-16-1c

S-4-18-16-1p.

B-5-9-16-tfc.

proven irrigation district.

era in Castro County.

\$20,000 down.

Phone 1163.

located N/W of Hesreford.

fine irrigation section.

ford, to sell to 6 veterans.

to sell to 4 G. I.'s.

B-4-25-41-2p

Hereford, Jexas

S-4-32-tfc

right to reject any bid.

Box 506

IRRIGATOR WANTED: Single or married, house furnished, Top wages. No drunks, drifters or loafers, year round job. Good job for man who wants to pu in honest days' work. Write with references to Henry Hitch Ranch Guymon, Oklahom

ALAN HOLMES (A disabled wa veteran of World War I) 66 Edgar Street, Hereford, England would welcome all sorts of used

postage stamps.

S-6-23-16-1c HELP WANTED

WANTED: Man to polish and porcelainize cars. Seigler Motor S-8-10-16-1k

9. Situations Wanted WOULD LIKE TO DO TYPING

in my home. Phone Mrs. Clinton Massie, 1775. B-9-13-41-4p.

NOTICE ENROLL YOUR Pre-School child

in Kindergarten. Mrs. J. R. Fowlkes. Harrison Highway. Ph. B-10-14-9-tfc

FOR FREE DEMONSTRATIONS with beauty counselor cosmetics also lovely gifts for Christmas, see or phone Mrs. R. B. Medley Phone 80-J, Mrs. C. E. Watts. Phone 1012-W, Mrs. Ivan Heaton, Phone 784-J.

B-10-32-15-3p ALCOHOLICS ANONYMOUS Phone 850 or 1427

B-10-24-tfc

We will have a complete line of Montgomery Ward Home freezers at The Farmer's Drive In Fri day the 14th. \$10 Down and 24 months to pay.

Troy Moore our representative Phone 161 B-10-16-tfc

See our new Wardmatic washbedroom house on K Street. A. ing machine on display Friday Counties. B-4-14-15-tfc. the 14th.

> Farmer's Drive In Phone 161 B-10-16-tfc

11. Business Services LAWSON RADIATOR SHOP Ford & Chevrolet Radiators

Cleaned and Repaired \$5.00 Call and Delivery 114 Avenue E Phone 672

BLACK NEWS

By Carrie Tatum Mr. and Mrs. John Thompson

are in Albuquerque, N. M., this week showing their milking shorthorn cows at the fair. Clyde Renner is with the Thompson's as showman and herdsman.

Mrs. Lena Wolf spent Saturday and Saturday night in Amarillo. Johnnie Hand, Mr. and Mrs. Od-Massie, Doris Boggess, and Mrs. Lena Wolf have all had the flu this week.

Betty Hinkle spent Wednesday with Mrs. Ralph Price and family. W. L. Edelmon has started gath-

ering cotton on his farm south of here. Mr. and Mrs. Joe Elmore FOR NEW AND USED parts try

Rogers of Plainview, her aunt Hereford Wrecking Co. East highway 60. Phone 320. Mrs. M. W. Rogers of Lubbock and his parents, Mr. and Mrs. J. M Edelmon of Hereford. Marie Roberson visited Jemmet Quick - Efficient

HOME LOANS Dependable Abstract and Insur-

ELIZABETH WOMBLE a lot of grain. Phone 497 146 Main B-11-27-tfc

GRISWOLD'S REST HOME. Good nursing care. Excellent food. Phone 1231-J or 781-W. 401 Irving Street, Hereford. B-11-16-40-9p

Reliable Rug, Carpet and Upholstery Cleaners. In Hereford

> C & R Cleaners Phone 160 B-11-15-4p

SAVE MONEY on lawn grass seed! Hereford Grain Corp. B-11-11-36-tfc

Francis Printing Co. Pho. 1303 B-11-9-3-TFC WE REPAIR electric clocks, irons, toasters, perculators and all small electrical appliances Phone 75, Witherspoon Electric,

129 West 3rd Street.

RUBBER STAMPS fast service

HOME & FARM LOANS See Us For The Best Service Available.

John McLean Insurance Agency Phone 273 127 W. 3rd St.

Hereford, Texas For loans in Deaf Smith, Parmer and North Part of Castro

B-11-46-Hc

WILL TAKE CARE of children in my home, 411 Blevins B-11-10-41-2p

Lost & Found LOST: Plastic frame glasses with black lace design. Phone 474.

LOST IN GREGG'S PARK: small man's watch with Expansion Band. Phone 225-J or 1122. Re-

\$-13-15-16-1p.

B-14-10-41-2k

ANNOUNCING

B-11-16-2c

Appointment of Violet Harper as Representative of

STANLEY HOME PRODUCTS

Violet Harper

819 B 25 Mile Avenue

Phone 1581

THE DANDE - STOP

Now Under

MANAGEMENT

featuring

Real Pit Bar-B-Que

We Still Have Dande-Dogs, Ice Cream

and Those Delicious Snow Cones.

Visit Us Soon

Moreland, Okla., visited his broth- Two Panhandle Men er and his wife, Mr. and Mrs. H. H Discussed At Black Elmore, over the weekend. Mr. and Mrs. Glenn Robins Study Club Meeting and Mr. and Mrs. Vernon Christin

were in Amarillo over the weekend The Black Social and Study cli The Loyd Prewetts are building met Sunday afternoon at the clu a large barn on their farm. N. D. house with Mrs. Bula Mae Death Bartlett of Hereford is doing the as hostess.

Mrs. Maudine Edelmon preser Mr. and Mrs. Jack Peaks and ed the program which was on W Mrs. Eva Peaks of Amarillo spent Sunday in the H. H. Elmore's and Izzard and J. Frank Norfleet, wel known men of the Panhandle. Guests in the Joe Douglas home

Plan To Sell Club House Sunday were her sister and fami-Plans were made to try to sell ly, Mr. and Mrs. Dean Collins of the present club house and remod-Neal Greeson spent Wednesday el the old school house, making a larger and better community The Tom Presley's are drilling

Those present were: Mesdames Maude Allmon, Mildred Barnett, Christene Braxton, Jessie Douglas, Maudine Edelmon, Emma Elmore Anna Mae Hays, Alta Presley, Eleanor Prewett, Maxine Price, Louise Roberson, Lucille Rockey, Carrie Tatum, and the hostess.

with his machines Mr. and Mrs. Loyd Prewett, Graham and Ann spent the weekthis community with both the Sears | end at Lubbock with her sister and Black elevators receiving quite and family, Mr. and Mrs. R. L.

Bray. Jim Katy of Kansas arrived in Eugenia Landrum spent Sunday Black with his combines and be- with Mary Tatum and they atgan cutting this week. His brother tended the show at Hereford Sunwill be here within a few days day afternoon.

Reserve District No. 11

to attend the Hot Rod races.

Dick Rockey's homes.

night with Weldon Tatum.

McClain in Friona Sunday.

Harvest Underway

Harvest is getting underway

New Well

Guests with Mr. and Mrs. Claude

delmon, Billy and Judy were Mrs.

Edelmon's mother, Mrs. W. B.

State No. 1778

Hereford State Bank

REPORT OF CONDITION OF

OF HEREFORD, DEAF SMITH COUNTY, TEXAS, at the close of business September 30, 1953 a State banking institution organized and operating under the banking laws of this State and a member of the Federal Reserve System. Published in accordance with a call made by the State Banking Authorities

and by the Federal Reserve Bank of this District. 1. Cash, balances with other banks, including reserve balance, and cash items in process of collection 753,414.58 United States Government obligations, direct 144,798.85 and guaranteed Obligations of States and political subdivisions. 147,134.70 Other bonds, notes, and debentures 20,000.00 B-11-20-50-tfc 5. Corporate stocks (including \$4,500.00 stock of Federal Reserve bank) 4,500.00 6. Loans and discounts (including \$7,302.10 overdrafts 1,696,293.88 Bank premises owned \$ NONE, furniture and fixtures \$10,950.00 10,950.00 (Bank premises owned are subject to \$ NONE liens not assumed by bank)

> 8. Real estate owned other than bank premises 9. investments and other assets indirectly representing bank premises or other real estate 20,829.16). Customers' liability to this bank on acceptances outstanding NONE 11. Other Assets 3,050.00 2. TOTAL ASSETS 2,800,971.77

> LIABILITIES 13. Demand deposits of individuals, partnerships, and corporations 2,150,184.29 14. Time deposits of individuals, partnerships, and corporations 181,280.95

> 15. Deposits of United States Government (including postal savings) NONE 16. Deposits of States and political subdivisions ... 206,400.41 7. Deposits of banks 18. Other deposits (certified and officers' checks, etc.) 54,933.59

> 19. TOTAL DEPOSITS 2,592,799.24 20. Bills payable, rediscounts, and other liabilities for borrowed money NONE 21. Mortgages or other liens, \$ NONE on bank premises and \$ NONE on other real estate ... NONE 22. Acceptances executed by or for account of this bank and outstanding NONE

> 23. Other Liabilities NONE 24. TOTAL LIABILITIES (not including subordinated obiligations shown below) 2,592,799.24 CAPITAL ACCOUNTS 25. Capital*

> 26. Surplus 27. Undivided Profits 28. Reserves (and retirement account for preferred capital) 29. TOTAL CAPITAL ACCOUNTS 208,171.93 30. TOTAL LIABILITIES AND CAPITAL ACCOUNTS 2,800,971.17

This bank's capital consists of: Common stock with total par value of\$50,000.00

MEMORANDA

31. Assets pledged or assigned to secure liabilities and for other purposes 233,530.34 32. Obligations subordinated to claims of depositors and other creditors, not included in liabilities

I, W. M. DECKER, Vice Pres. & Cashier of the above-named bank, hereby certify that the above statement is true to the best of my knowledge and belief.

> W. M. DECKER CORRECT-ATTEST: J. R. ALLISON W. N. HODGES

STATE OF TEXAS COUNTY OF DEAF SMITH, ss: Sworn to and subscribed before me this 9th day of October, 1953 BETTYE TURPEN

Notary Public

G. W. BRUMLEY

Directors.

320 ACRES DRYLAND to sell on FOR SALE: Stucco communit building. Inside sheet rocked

FREE

To See

In The Brand, we will give one free ticket.

Mrs. B-1-15-43-tfc 49 Hudson 4-Door Comodore 6

B-1-9-tfc lines and special orders. The B-1-16-tfc

Picture Frames

Ph. 1425

machine. Used Westinghouse 8 Choice lots, hear Shirley School. You can buy on monthly electric range. Parker Brothers.

Will sell by acre, ton or bundle Call 1851 after night. Joe Ashburn, Route 1, Shallowater, Tex.

part payment. House carries

Savage Rifle, \$35.00. Phone 277-W B-1-16-41-4p

Farm Equipment FOR SALE: M and M Automati wire tie hay baler. Makes square bales. \$900.00. Bobby

B-2-25-40-9p

FOR SALE: Johnson cotton stripper, equipped with a blower slightly used, reasonably priced. Inquire at Brand for location B-2-18-16-2p.

FOR SALE Automobiles FOR SALE 49 Chev. 4-Door Fleetline \$795 \$695. 48 Plymouth 4-Door \$395. your listings. 42 Chev. 1 1/2 Ton Truck Nice \$295. 41 Chev. Pick-up \$99. 39 Pontiac Coupe \$99. 38 Chev. Coup \$99. 41 Ford Super Deluxe 2-Door \$99. 39 Plymouth 2-Door \$39. America's Largest Farm Lender **Hulse Texaco Station**

Phone 198 B-3-41-2 EXTRA CLEAN CAR, good condifion. One owner, Frances Dame-

813 E. Highway 60

ron. Phone 80-W. REAL ESTATE

payments. See us at once J. B. Elliston 132 E. 3rd B-4-25-tfc

FOR SALE bedroom house and garage, B-1-23-41-2c. with a 16 x 32 ft. Shop Building. FOR SALE: Assortment of Holland Price \$7,000.00. House 3 yrs. Bulbs and cut flowers. Mrs. J. old. Will take late model car for

> \$4,000.00 loan. John Garner Phone 1444 Herfeord, Texas or 45 - Canyon, Texas

FOR SALE: Nice 2-bedroom house, double garage. Good location. Call Westway, 2464. B-4-13-13-tfc If you have something for sale

B-4-8-tfc

B-4-39-tfc

session.

or trade -- see us. G. I.'s we have a farm for you J. B. ELLISTON Real Estate 132 E. 2nd. Phone 179

MONEY TO LOAN: We can take care of your needs on farm loans, either refinance or to install irrigation well. Also when you want to sell or buy land see us.

133 West 3rd St. S-4-13-tfc For Real Estate Farm Loans 41/2%, Good Terms SEE LUTHER PEVLEY

Local Representative

Travelers Insurance Co.

J. C. Ricketts

Phone 358

Res. Phone 524-W B-4-47-tfc

sell at a bargain.

Lone Star Agency Night Phone 1711

B-4-15-tfc 200 acres irrigated farm. 5 room modern house. Price \$150.00 \$67.50 for fine section, possible

B- 4- 10- tfe For Sale. 200 acres with good

ranches. Ranches from \$17,000 and up. Also good buys in houses from one to 3 bedrooms. We specialize in trades. We have some

PRUDENTIAL **FARM LOANS**

Colorado.

B-4-15-tfc FOR SALE BY OWNER DUPLEX

S-4-15-tfc

Kiwanis Club Thurs. Noon Hotel Jim Hill

Lions Club neets each

Broheseld

Northwest Hereford News

By Mrs. R. C. Childers

Maize harvest is in full swing in this community this week. Combines can be seen running everywhere and grain trucks are keep- botham and son Landis left Friday

elevators. A 50 percent damage The first freeze of the season from the recent hail storm has was reported by members of this been reported by several members community this week. However no in this community. In places the damaging effects have been re- ground is red with the grain which was beaten out by the large hail stones.

Family Reunion

Mr. and Mrs. Raymond Higgining a steady run to and from the afternoon for Spur, where they will



ROOFING ... It's true economy to bring the old house upto-date with a colorful weatherproof roof and smart new sidewalls ... there's actual dollars and cents savings in making those repairs.

SIDEWALLS ... Paying the bill? No

problem at all with our **ABC Budget Payment** Plan... no red tape ...you'll be agreeably surprised to find how easy it is to arrange payments to suit your

LOWE BROS. PAINTS We Give S & H Green Stamps

Kemp Lumber Company

BUILDING MATERIALS

be met by all members of Mrs. Mr. and Mrs. Dewey Hargis of Higginbotham's family for a fami- Topeka, Kans., visited Mr. and ly reunion at the home of her parents, Mr. and Mrs. Ned Hogan. They plan to spend Saturday night in the home of her sister, Mrs. Dudley Wooten in Lubbock, and return home late Sunday.

this week.

view Sunday.

Paul Troxell.

near future.

a steak supper.

on business Thursday.

TV guests in the Leona Packard

home Monday evening were Mr.

Ofder Christmas Cards

Mrs. Earl DeHart, marketing

chairman for the Cultural Home

Demonstration club, is trying to

get an order in the mail for Christ-

Mr. and Mrs. Fred Wolfington

Baptist Chapel Members

One hundred and eleven people

from the East Side Baptist Chape

were guests at a "Steak Fry" in

the home of Mr. and Mrs. T. B.

Cox Tuesday night in the North-

west Hereford Community. Mem-

bers attending brought pies, cakes,

Rev. and Mrs. Russel Pogue as-

sisted Mr. and Mrs. Cox in the preparation and frying of the

steaks, which were fried in deep

fat in a huge kettle in the back yard of the Cox home. Large tab-

les were set up in the back yard

numbers by the men's quartet,

ladies trio, 'teen agers, and the

children. Mrs. Cox accompanied

Held Steak Fry Tuesday

S. J. Barclay arrived Wednesday from his home in Tucson, Ariz. for a short visit with his son, C. S. Barclay and family, and to attend to business interests here.

Mr. and Mrs. Claud Hampton and Mr. and Mrs. C. W. Whatley were guests in the R. E. Hargis home Friday.

C. W. Holcomb from O'Donnell visited in the home of his parattended the regular meeting of ents, Mr. and Mrs. W. E. Holcomb, last week.

Others from O'Donnell visiting in this vicinity last week were Mr. and Mrs. C. W. Jones, who visited in the home of Mr. and Mrs. R. E. Hargis.

Attended Craft School

Mrs. Earl DeHart, Mrs. M. W. mas cards. Members interested in Sumner and Mrs. Ira Scott of Cul- ordering cards through the club tural Home Demonstration Club should contact Mrs. DeHart imand Joe Eddie Scott and Marie mediately. She is also compiling Hunter, both 4-H girls, attended an order for fall materials. If you are interested in any of these mathe Craft Design school at the Veteran's club house Saturday afterials you should see her. as she plans to place an order in the

Mrs. Addie Miller of Amarillo and Mrs. W. H. Russel of Hereford attended the Steak Fry at the T. B. Cox home Tuesday night. spent Sunday afternoon in the J. T. Richardson home.

Mr. and Mrs. John Henderson and Mr. and Mrs. Earl DeHart were guests in the home of Mr. and Mrs. Earl Plank, where they entertained members of the Farm Bureau and their wives Sunday. Mr. and Mrs. Pat Robinson and

family spent the weekend in Panhandle visiting relatives. Mr. and Mrs. Pat Robinson wer in Amarillo on business Tuesday They were accompanied by Joe salads and other foods to-complete Eddie Scott, Vance and Dianne

Robinson. Mr. and Mrs. Grady Parsons, Mrs. Ella May Childers and sons Joe Harold and Jimmy were shop-

ping Saturday in Amarillo. Mr. and Mrs. Mackie Greer Littlefield visited in the home of his sister, Mrs. Paul S. Corbett,

Visitors From Kansas Mr. and Mrs. H. E. Houck and

the singing on the piano accordian. A good time was enjoyed by all even though they nearly froze to death, reports Mrs. Cox.

The regular Fellowship meeting is held every first Tuesday of the month at 8 o'clock.

President Of The Rance **HD Club Elected Friday**

Mrs. Clifton Parper was elected president of the Rance Home Demonstration Club when it met Friday in the home of Mrs. Roy Botkin with Mrs. Tillie Stringer, Home Demonstration Agent, giving a demonstration on "Steamed

Other officers elected were Mrs. Roy Botkin, vice-president; Mrs. George DeLozier, secretary-treasurer; Mrs. Melvin Hamm, council delegate; Mrs. H. G. Behrends, alternate council delegate; Mrs. Billy Sinclair, recreation chairman

and Mrs. Jack Streun, reporter Those attending the meeting were: Mesdames J. C. Clearman, L. J. Counselman, H. G. Behrends, George DeLozier, Jack Streun, day. Clifton Harper, Melvin Hamm, Til-lie Stringer and Roy Botkin. Mr. and Mrs. Raymond Rudd of Olton were visitors in the Paul

estway Mrs. M. W. Sumner and family Mr. and Mrs. Fred Wolfington News were dinner guests in the home of Mr. and Mrs. Rea Cox in Plain-

By Kaul-Combs

There were 89 present Sunday and Mrs. Charles Packard and daughters, Mr. and Mrs. Ralph Greathouse and daughters, and for Promotion and Rally Day exercises here Sunday, Visitors present were C. A. Saulcy, Junior Welch of Hereford, Mrs. J. M. R. C. Childers was in Amarillo Kingery, Billy McDaniel, Gary Armstrong of Carrizozo, N. M. Mrs. Fred Wolfington, Mrs. Paul E. J. Duncan of Pampa; Mr. and S. Corbett and Mrs. R. C. Childers Mrs. Kenneth Ladd, Kenneth Josephine, Billy and Bobby of Amarilthe County H. D. Council in the County Court room Monday after-

Wendell Osburn gave his birthday offering. New officers of WYP who were in charge of the service Sunday night included Larry Kaul, president, Sue Osburn, vice-president, Ross Joe Landers, treasurer.

Singing Well Attended The singing Sunday afternoon was well attended with singers from this area present. Mrs. M. L. Cribbs has been visit-

ng her brother, Ralph Mitchell. Mr. and Mrs. Marlin Pierce attended a farewell coffee last Friday night at the Troy Moore home in Hereford, for Mr. and Mrs. Jiggs Hartman, who have left to make their home in Albuquerque,

Mrs. Harry Denges and her sister-in-law, Mrs. David Carrol of Hereford were visitors last week in the J. M. Townsend home. Guest From Post

Red Floyd of Post was a dinner guest in the Jimmy Thomas home this week. Red is Jimmy's brother-in-law.

Mr. and Mrs. Verner Glenn of Amarillo, Mr. and Mrs. Arthur Stokes and family of Friona and Mrs. A. C. Pierce of Hereford were visitors in the Marlin Pierce home last week.

Mr. and Mrs. Orville Parmer of Lucumcari, N. M., were visitors in the Joe Landers dome last Thursday. Orville is a cousin of

and food was served plenic style.

The group was entertimed by group singing, and several special numbers by the men's quartet. the Martin Pierce hor On Way Horne

Teddy Alsup received word from in New York City enroute home from Germany. Teddy's mother is a sister of Mrs. C. A. Saulcy. Mrs. Bess Werner and Mr. and Mrs. George Turrentine visited all

new homes in Hereford Sunday afternoon. Janice Turrentine and Mrs. Elvin Wilson celebrated their birthdays Saturday night with a supper

at the Turrentine home.

Those present were Mr. and Mrs. Elvin Wilson and family, Mr. and Mrs. Joe Paetzold of Hereford. and Mr. and Mrs. George Turren-

tine, Janice and Carol Ann. Mr. and Mrs. L. V. Dufur and Jerry of Amarillo visited last week end in the S. D. Dufur home.

Gone On Yacht Party Mr. and Mrs. Bill Dameron have gone to New Orleans, La., on a yacht party with friends. In returning home the Dameron's will visit relatives in Fort Worth.

Mr. and Mrs. Maurice Tannahill are cutting feed for George Turrentine. The Tannahill's were dinner guests of the Turrentine's Mon-

brother of Paul. Thirty Day Leave

guests of the S. D. Dufur's.

Margaret Sowell spent from Fri-

Mr. and Mrs. T. E. Brisendine there.



Hereford Radiator Serv. 324 E. 2nd St.

Rudd home Sunday. Raymond is

Mr. and Mrs. David Sowell and Diana of Amarillo are here on a 30-day leave from the Amarillo Air Force Base. They are visiting David's parents, Mr. and Mrs. P. B.

Haskell Dufur of Amarillo, who works for the Roberts Paper Company, and Mrs. Charley Parker also of Amarillo, were Sunday

day till Sunday in the home of her parents, Mr. and Mrs. P. B. So-

and children left Saturday for Clarendon where they will make their home. Mr. Brisendine, who is with the Texas Highway Department, has been transferred



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Sales & Service

We Give HEREFORD TRADE Excitement MONEY









Picture of a Prospering Farmer with

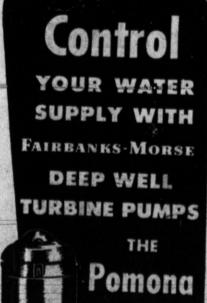
IRRIGATION

Mr. Farmer: Many times the

difference between a crop and no crop is

IRRIGATION And We Suggest You Use

Pomona Pumps



LINE

You get these big

. Easily adjusted capacities-you just turn the nut in the top of the motor head.

2. Modern impeller de-signs — whether you prefer a semi-open or closed type of impeller.

3. Protection from corre-sion — all steel parts subject to corrosion are protected by "Fairmortecting," a rust-repelling process developed by Fairbanks-Morse.

Come in and talk to us about your irrigation and pump-ing problems—we've had many years' experience in this territory and will be glad to help you.

CLOWE & COWAN, INC.



Mothers: Guide their feet to school correctly in





ner of the Ad Slogan Contest. She racked up 29 out of a possible 50 correct answers-and wins Sunday dinner for the A. J. Schroeter family at the cafe of her choice today. Second place, although not in the deal, was a tie between Ruth Simpson and Mrs. Sam Nelson. If these two ladies will come by The Brand office we will give each of them a free ticket to the Star Theatre. This is just for good measure, since each had 21 correct answers, average of approximately 14.

Mrs. Margaret Schroeter is win- | Majestic radios. Mostly, they put "TWA". Anyway, thanks for all of the entries. Maybe we will do one on Hereford firms soon. This first list was confined to nationally advertised products.

The Texas Press Association gave this same test to advertising men who attended a recent meetcorrect answers won at the meeting-and these boys are supposed to be experts so don't feel bad. which is away above the general Melvin Young, the Brand advertising man, took first place on having the best ad among the entire 250 Most people got Wrigley Gum daily and weekly managers attendand Coca Cola correct. Not one ing-but he didn't scratch in the single person got No. 20, "Mighty slogan contest. My score was about Monarch of the Air", which was 19 correct. It was really a toughie.

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NEW FALL RATES

For Irrigation Well Servicing.

We will allow a 20% Discount on all Pulling and setting of Irrigation pumps from Now until Jan. 1st. Better not put off getting that well in condition for Mid-Winter Pre-watering. See us NOW. We also completely rebuild pumps and Gearheads.

Kenny Gearn Machine Works

East on Highway 60, Phone 1570

I think Mrs. Schroeter deserves a he is learning. He took his wife

door by some heel, who rang the box said, "Don't worry about paying for this duck, I'll collect from your Dad." I am reasonably sure that he had to do the chore before that it was Charley Sowell, but not sure enough to reimburse him. If I can get the deadwood on that boy, I'll pay him-and how! soon as possible from the continthem like he does, but I doubt it. I sure do. Besides, the wife says that our growing duck population definitely demands a pen. Isn't there some sort of ordinance against keeping ducks within the ing in Ft. Worth. A total of 36 city limits? Will Chief Leo Box moved? I thought our dog would take care of this situation by now, but she is just another Charley

> Ralph Roden, former operator of the Corner Drug Store here, is getting famous. He put in a helpyselfy store in Friona two or three ington druggist, was here this week and I went down to Friona with him to see Ralph's handiwork. He has done a wonderful job. The fixtures seem to be the talk of the country with drug salesmen spreading the word. They are nice, attractive and planned right down erials for the job cost around \$700 and Ralph says he sawed and ham-Steel fixtures along the same line he figured would have run him in For a pill roller, I would say he is a pretty good carpenter.

Mob violence is never justified, the ball. but the recent Kidnapping-Murder back in Missouri comes close to punishment?

and small baby to Lubbock to catch a plane early Thursday morning, came back, worked all booming. Oswald now has a play-mate named "Fluffy". This last outrage was pushed in the front insisted that Mrs. Formby not wash the diapers Wednesday night bell and ran. A little note on the offering to do them in his spare time. The odor was so bad when he came in Thursday, however,

he could stay in the house.

Speaking of football, the Lions Club seems to be better at raising One thing about it though, I am money than at operating football never late to work anymore. I scoreboards. On occasions Friday am always glad to get away as night they had the score, the yardage, the downs and probably the dal "beeping" of Fluffy and Os- time all wrong at the same time. wald. Buz says I'll learn to love Guess I should be happy about it, though. Looks like we finally found something that makes more mistakes than the Hereford Brand. Besides, I am still just a little bit peeved about losing the game. However, our boys played some nice ball and, honestly, it was one please demand that they be re- of the best games I have seen in a long time. This No. 84 is going to make a real ball player when he gets some more experience and seasoning. Understand Smith is a sophomore this year.

The real hero Friday night, though, was Pat Newell. That boy can really pound a drum. No kidmonths ago-and made all of his ding, he really gave the crowd own fixtures. Sandy Parsons, Well- a thrill with his double-jointed drum beating. The stands were literally buzzing just after the performance. Some kids in front of me were talking and they said that the big drum was cut down two inches in width and the heads replaced just so Pat could do his stuff. I don't know how it will to the last minute for utility. Mat- be scored in competitive marching -but it sure goes over with the crowd. Pat seems to have a natmered for about three months. ural flare for showmanship, anyway. Understand his mother did the art work on the drums. In conthe neighborhood of \$3,500 to \$5,000. cert play Pat performs on the bass horn, but he takes the drum in marching. It is a good deal and shows that someone is really on

I noticed all of the kids riding the border line. The victims had on the fire truck this week and I better not consider making bond. think this is a wonderful idea. The They are safer in jail than out. kids really get a bang out of the Clint Formby, KPAN operator, got more kick out of watching the sheer confusion is two "beeping" is a good boy and, what's more, kids than I did fulfilling a life-ducks—and I ought to know.

Progressive News

Mr. and Mrs. C. V. Burges and home Tuesday. Melvin and Mr. and Mrs. C. V. Burges and boys spent Sunday in Amarillo visiting with Mrs. Burges' sisters, Mrs. L. A. Reed and family and Mr. and Mrs. Al Vir-

Floyd Shelton spent Sunday with Robert Russell.

Mr. and Mrs. T. J. Parsons and family attended a reunion of the Parsons family in Canyon Sunday afternoon in the home of Bob Parsons, a cousin of the Buck Par-

Ginger Smith was a luncheon guest in the P. L. Carmichael home

Sunday afternoon visitors of Mr. and Mrs. Earl Plank. Mrs. T. J. Parsons and Nancy

and Doris were in Amarillo Satur-

Mr. and Mrs. L. E. Griffin and Darrell of Liberal, Kans., Mr. and Mrs. D. R. Carmichael, and Mr. and Mrs. Troyce Carmichael and family visited Sunday afternoon and had supper with their brother and son, the P. L. Carmichael fam-

Mr. and Mrs. Horace Hershey and Homer were Sunday luncheon guests of his parents, Mr. and

Mrs. Ray Hershey. On Way To K. C. Kenneth Carmichael left today to attend the National FFA convention which is being held in Kansas City.

Bill Carmichael, who is a freshman at Texas Tech in Lubbock. spent the weekend at home with his parents, Mr. and Mrs. P. L.

Carmichael. Mr. and Mrs. V. E. Dodson attended the funeral of W. W. Allen in Littlefield Tuesday. Mr. Allen was the father of Mr. Dodson's

Mr. and Mrs. Ira Ricketts were in Snyder over the weekend visiting in the home of their son, Mr. and Mrs. Glenn Ricketts. They

long dream of riding on a fire truck. Their little eyes really It is difficult to imagine anyone deal. I told Chief Earl Phillips that sparkled and when Dubs stomped so brutal. Cases like this extend I had always wanted to ride on a on the siren those kids' faces beyond all bounds. How can any fire truck ever since I was six were a solid grin. I never saw so one recall such instances and still years old. Well, sir. He took care many flashing white teeth and say they do not believe in capitol of me. When he went down and sparkled and when Dub stomped picked up the kids at the Negro so much noise at the same time. school, he also took me along. I | The only thing that can top it for

Chores For Grandparents Mr. and Mrs. Forrest Ricketts stayed in the Ricketts home while they were away and attended the

chores for their grandparents. Mr. and Mrs. Virgil Dodson were visitors of Mr. and Mrs. Byron Campbell Sunday evening.

Mr. and Mrs. V. E. Dodson were in Amarillo Wednesday evening to visit Mrs. Dorothy Mae Parker and three children who will leave Monday for Japan to join their husband and father, D. W. Parker. Mrs. Parker is a niece of Mr. Dodson.

Visitors in the home of Mr. and Mrs. Sam Lesly Sunday afternoon were Mr. and Mrs. Merle Freeman of Dimmitt, Mr. and Mrs. Glenn Ray Freeman of Lubbock, Ray Hodges, Mr. and Mrs. Lewis West, Mr. and Mrs. Luther Lesly, Sam, John and Tom and Mrs. H. R. Vaughn and Randall.

Surprise Shower Given

Mrs. Cecil Boyer Monday Mrs. Cecil Boyer was given a surprise shower for her new home Monday afternoon when friends gathered with gifts and refreshments at her home. Mesdames Jimmie Allred and Pat Neill hosted the party.

Others attending were: Mesdames H. E. Miller, D. C. Kinsey, Chas. Shipley, J. B. Snead, Horace Schloss, Wallace Cox, O. H. Herring, B. E. Roberson, Maurice Tannahill, Joe Kendall, Velma Hodges, Kate Caldwell, Jeff Roberson, Jimmie Gillentine, Howard Beasley, Louis Woodford and J. B. Harlin

Baja (Lower) California in Mexico is rich in minerals, but lack of transportation has hindered largescale development.

We Guarantee the LOWEST priced RCA VICTOR "Super Set" to outperform the HIGHEST priced TV set of any other make!

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3 IMPORTANT THINGS . .



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- YOU ALWAYS GET A FULL MEASURE OF CONCRETE

Crowe-Gulde Cement @

LOOK! WHAT HEREFORD **AUCTION MONEY** WILL BUY! A Real Live Pony...

and many other items such as

* ROASTERS

* TOASTERS

* COFFEE MAKERS

* IRONS

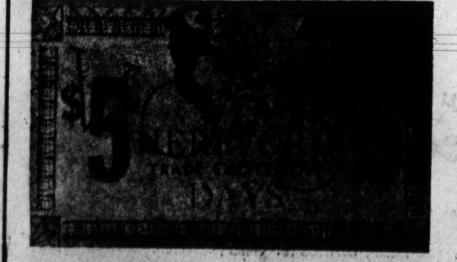
* T.V. SETS

* TRICYCLES

And Many other items too numerous to mention

AUCTION WILL BE HELD AT 7:30, OCT. 19th

AT FOOTBALL FIELD











Be Sure to Get Your Hereford Auction Money on Every Purchase

Women's Activities

Social Events — Clubs — Civic Interests

Hereford, Texas, Sunday, October 11, 1953

Personals

Mr. and Mrs. Glenn Boardman left Tuesday for Oklahoma City for a short visit with her parents and other relatives.

Mrs. Jack Roberson, Mrs. J. B. Harlin and Mr. and Mrs. G. P. wen were in Plainview Monday to attend the inauguration cere-

Mr. and Mrs. Gwynne Buck and hildren and Mrs. William Johnson of Lubbock were guests of Mr. and Mrs. J. R. Johnson and Mrs. Seale Stevens over the wekend.

Mr, and Mrs. H. E. Miller and son, Robert, visited their son, Jed Miller and family, at Lubbock Sunday. Jed is a student at Texas Technological College.

D. C. Kinsey made a business day and Saturday.

BY MRS. ANN COWAN

Table Appointments Demonstrated At Beta Sigma Meeting Tuesday

A lesson in the proper appoint-nents and setting for breakfast, ione, Barbara cooper, Ann Cowan, ments and setting for breakfast, luncheon and dinner tables provid- Eleanor Cramer, Margaret Harvey, ed the program for Texas Kappa lota chapter, Beta Sigma Phi at a meeting held Tuesday evening at the Jaycee Clubhouse.

Carrying out the thought "True politeness is perfect ease and freedom. It simply consists of treating others as you would like to be treated", Mrs. Ann Cowan demonstrated the program subject "Your Day Socially" as she arranged both a breakfast and luncheon table, and explained the correctness in appointments and the importance of the center piece, whether floral or other decor.

Table Arrangements Mrs. Catharine Moore arranged a formal dinner table and then rearranged it into a tea table for the social hour when refreshments mony for Dr. A. Hope Owen, new trip to Oklahoma City, Okla., Fri- Margaret Harvey, president of the and her mother, Mrs. James S. Smith,

Margaret Johnson, Mary Anna Laing, Mary Ann Massey, Dorothy Mercer, Catharine Moore, Verda Mullins, Jama Pool, Emma Suit, Nadine Wade and Betty Whitaker.

Mrs. Orpha Click left by plane Tuesday for Paris, Tenn., to care for her grandson while her son. Jesse Click, who is stationed with the Coast Guard, is in the hospital. Mrs. Jesse Click will also be in the hospital there for dental sur-

in Albuquerque, N. M., over the visited her parents, Mr. and Mrs. J. S. Tucker, and Mrs. Boston visit-

Noted Austrian Woman Will Speak Here Tuesday

enna, Austria, a former film star, has been invited to lecture in Sil- zation. actress, singer and lecturer, will verton, Panhandle, Dumas, Shamcome to Hereford Tuesday, to give rock, Wellington, Clarendon, Post, one of a series of lectures she will Snyder, Big Spring, Lamesa, clubs of Texas.

senting Frau von Bronneck at the pearances are pending at Stam-First Christian Church at 3 o'clock ford, Brady, Chillicothe, Odessa, Tuesday afternoon and has ex- Seminole and many other towns. tended an open invitation to all who wish to attend.

How the Austrian woman was able to come to Texas reads almark, with Mr. and Mrs. W. B.

present on a tour of federated Ralls, Tulia, Plainview, Levelland, Hereford, Brownfield, Amarillo, The Pioneer Study Club is pre- Canadian and Littlefield. Other ap-

Red Tape To Cut Although the story of Frau von Bronneck's journey to the U.S. began by chance, cutting red tape Mr. and Mrs. S. S. Dodson and most like a fairy story which in- and surmounting delays and frus-Mrs. Walk Boston were visitors evitably comes to a good ending. trations in order to make the trip It dates back to a chance meeting possible was not so simple. It was weekend. Mr. and Mrs. Dodson on a train in Copenhagen, Den- in January that the Littles wrote na, with holdings in England, she to Congressman Mahon in Wash-Little of Littlefield who were en- ington about the visit. There was route to Hamburg, Germany. This no quota for immigrants available,

The Texas Federation of Women's Clubs project last year was "Aid to Austria" and Mrs. Little found the club women of Texas very much interested in the women of Austria. She interviewed Mrs. O. M. McGinty of Spur, Seventh District president, T.F.W.C. and Mrs. Van Hook Stubbs of Wortham, state president, and in April presented the plan to the Seventh District convention in Hereford.

Other Delays There were other delays and more red tape, however, for although Frau von Bronneck was a woman of means in her own Vienwas not allowed to bring any money with her. A round trip ticket from Vienna to Lubbock, back to New York and all the way to Vienna had to be provided. The American Consul in Vienna had to have the list if invitations extended as well as the information that she would be able to get back to Vienna. So through the "Travel Service Everywhere" office in Lubbock the round trip ticket was mailed, along with money for trav-

A Wait For Clearance

el expenses

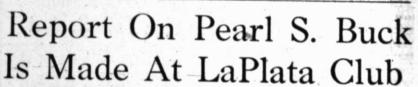
But the visa could not be issued until the Embassy in Austria had a report and clearance from Sydney, Australia, with the information that the visitor was not a Communist or Nazi. And so six months after the waeeis were set in motion, the visa was issued on June 25, and she arrived in Texas the latter part of August. She will be the guest of Mr. and Mrs. Little

FRAU von BRONNECK toire of personality portraits in cludes life in Vienna, peculiarities, strange customs, the tragic private life of the House of Hapsburg, and strange tales of the country folk and of prominent Austrians.

She is described as having the dramatic ability to picture things as if they were molded before your

Before leaving Vienna, Frau von Bronneck spoke over radio networks to tell of her trip to Texas, and when she returns she will deliver a lecture before the Austrian government to tell about her trip and the people of America.

Dried fruits have lost much of their moisture and so they are cooked they reabsorb just about



was to be presented to the Vet- was a crusader for racial equality.

ing." Mrs. Brumley told something God, let us not forget to be kind."

"Pearl Buck won the Pulitzer Prize with her book, "The Good Earth", in 1931 and returned to the states in 1932. In 1938 she Her philosophy of life coincides with the last three lines of the American Club Women's Collect Mrs. Homer Brumley gave the And may we strive to touch and program, "Pearl S. Buck and her to know the great, common humcontribution to contemporary liv- an heart of us all. And, O Lord

of the author's life, telling how she Those present included Messpent most of her life in China, dames Milton Adams, F. L. Alexreturning to the United States for ander, Leroy Aven, N. D. Bartiett her education. She named three Jr., Harry Bennett, W. B. Boston, people who influenced Miss Buck's Home: Brumley, H. H. Caraway, life; a Chinese nurse who told her Dalton Criswell, S. S. Dodson, many Chinese stories, her father Ray Downey, Clint Formby, W. R. who told of his expeditions and ex- Hair, J. R. Johnson, Don Little, periences in the interior, and her Chas. Newell, Frank Prowell, A.J. mother who encouraged her to Schroeter, Urlin Streu, and J.M.

during her entire stay in the U. S. very sweet, but when they are Frau von Bronneck brought many costumes to show the women of America. Her own wardrobe they lost in drying. Prunes and was designed and made in Vien- raisins may be cooked without adna. She has 100 colored slides of ditional sugar, but a few slices scenes in Austria, and her reper- of lemon enhance their flavor, Mrs. W. J. Krumbein was hostess for the LaPlata Club's regular session in her home Tuesday night. During the business session, it was announced that the TV set was awarded the Nobel Prize for won recently by club members on her literary achievements." In co 'Texas-USA''-KFDA TV program clusion, Mrs. Brumley said, "She

eran's Hospital in Amarillo on

write one literary piece each week. Thomson.

Mrs. Glenn Snyder has announce dist church of Tucumcari, N.M. The national federation theme, parison of the growth of a tree to ed the marriage of her daughter, with the pastor, Rev. Therman Helen Ann, to Paul Sanders, son of tree roots; the president, the Point, Maine. The wedding took piace Monday in the First Metho-

Harris, officiating. Attendants were the bride's sis ter and brother-in-law, Mr. and Mrs. H. G. Holman of Tulia. For her wedding, the bride chose a dove-gray jacket dress of Forstmann wool with matching short

topper in poodle-cloth. Her accessories were in navy with a small navy velvet hat and suede shoes, purse and gloves. The wedding bouquet was of pink rosebuds. Wedding Trip

After the wedding ceremony the couple left on a short wedding trip to Colorado.

The bride is a graduate of Hereford. High School and of Texas State College for Women at Denton. During the war she served in the WAVES for two years, and was director of physical education for the YWCA in Seattle, Wash. for three years. For the past two years she has been administrative clerk at the Amarillo Air Force Base. Amarillo.

M.I.T. Graduate

Mr. Sanders is a graduate of Massachusetts Institute of Technology, where he majored in Aeronautical Engineering. While at M.I.T. he was a member of Phi Gamma fraternity. He is employed by the Boeing Airplane Company with headquarters in Wichita, Kans., as service engineer. He is presently assigned to Lake Charles Air Force Base, Lake Charles, La.

After the wedding trip, Mrs. Sanders will return to Amarillo to complete her work there. She wi join her husband at Lake Charle after October 17.



MEMBERS OF THE BUSINESS AND PROFES-SIONAL WOMEN'S CLUB OF HEREFORD will observe National Business Women's Week today through Saturday. Pictured here are officers and some of the committee chairmen who organize the club work for the year, as well as carry out observance plans for the week.

1. B&PW officers, from left, Mrs. Floyd Walton, president; Mrs. Ellen Carter, first vice president; Miss Della Stagner, district director; and Miss Sadye Rigler, recording sec-

2. Health and Safety and Public Affairs-Mrs. Dyalthia Bradly, left, Mrs. Gladys Medkief, seated, and Mrs. Corinne Jennings. 3. Legislation—Publicity and Radio—Mrs.

Grace Thomas, left, and Mrs. Kathleen Cay-4. Membership and Program-Mrs. Pauline

retary, watch while Mayor Henry Sears signs

the proclamation for National Business Wom-

Howard, left, Mrs. C. Ora Cockrell and Mrs. Brucie Rose. (Staff Photos)

was presented. This gave a com-

(Continued on Page 2)



Hereford's Business and Profes- Radio and Television. sional Women's Club is joining

today through Saturday. The National Federation of Busi- the community. ness and Professional Women's Clubs, Inc. was founded in 1919 the District of Columbia, Alaska ed women, and is one of twenty clubs. member nations comprising the International Federation of Business and Professional Women.

Organization Objectives National Business Women's Week will call the attention of the public to the objectives of the organiza- for several years and the club contion, which is to fit itself to as- tributes aid to the Hereford Labor sume real leadership in thinking Camp. In addition the club assists on economic problems with a view in the March of Dimes campaign toward helping establish conditions which assure to women and to men as well; the fullest possible oppor- line Walton, president; Ellen Cartunity, and reward, for the development of whatever capacities they sert, second vice-president; Sadye

Club Theme For Year for 1953-54 has been built around er. the theme "Better Business Women for a Better Business World", which is composed of chairmen of standing committées including: Health and Safety, International le Rose, as hostesses. Relations, Public Affairs, Legisla- For the benefit of the new mem-

with the National Federation of "The Ramparts We Build" will al- the development of a good club. Business and Professional Women so take on special significance in Past presidents represented the Stephen E. Sanders of Kittery in observance of the 26th annual programs designed to harmonize National Business Women's Week with objectives related to the social, economic and political needs of Club Activities

In addition to National Federaand is composed of clubs in state tion objectives, the club takes part federations in all the 48 states, in many welfare and civic interests. The club is represented ofand Hawaii. It is the largest or- ficially in the district by Miss Delganization in the world devoted la Stagner, who is a director of entirely to the interests of employ- District Nine, which comprises 11

The local group stages a benefit style show annually, and has taken over the task of creating local interest in jury service for women. Beautifying the cemetery grounds has been one of the club projects and with the Bloodmobile.

Officers of the club include: Earter, vice-president; Louella Cow-Rigler, recording secretary; Pat Loerwald, corresponding secreta-The local B&PW Club program ry; and Kathleen Cayler, treasur-

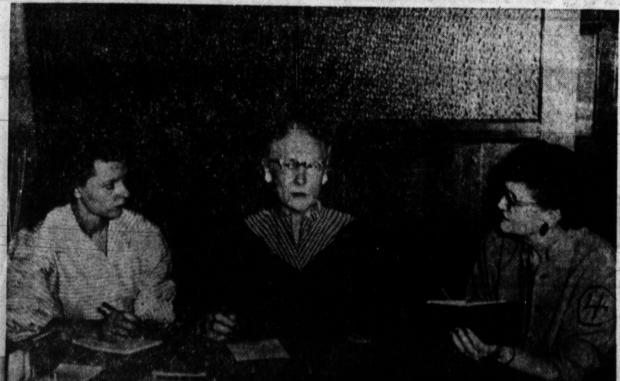
Membership Banquet

New members of the club were and has been set up by a Pro-gram Co-ordination Committee, held at the Jaycee Club House Monday evening. Gladys Medkief and Sadye Rigler served with the Membership, Program Co-ordination, Education and vocations, Cockrell, Cecil Williams and Bruc-

tion, Finance, News Service, and bers, a program entitled "Trees"







Chambers, Casey Wed In Ceremony At Home

daughter of Mrs. Jim Chambers of Borger, and Huey J. (Junior) Casey; son of Mr. and Mrs. Herman J. Casey of Hereford, exchanged nuptial vows Saturday evening October 3 in the Casey home with Rev. Walter Lane, pastor of the Assembly of God Church, performing the double ring ceremony. Close friends and relatives wit-

nessed the service as the couple stood before an improvised altar background arranged with pyramiding tapers in candelabra and baskets of pink gladioli and white chrysanthemums,

Wedding Music Mrs. Walter Lane, pianist, played the wedding music, and accompanied Wanda Zumwalt, who sang "Because" and "I Love You 'Truly". In benediction, Miss Zumwalt sang "The Lord's Prayer". Candles were lighted by Donald

Chambers of Borger, brother of

the bride. The bride's sister-in-law, Mrs. Cecil Chambers of Salina, Kans., served as matron of honor. She wore a gray-blue suit with black accessories and a corsage of white carnations. Rebecca Lane was ring

Paul Ramsey was his brother's best man, and LeGrand Morton served as usher.

The bride was attractive in a dove gray suit worn with pink blouse and pink velvet hat. She carried a white satin-covered Bible topped with white roses and pink carnations showered with satin streamers.

Refreshments were served to the wedding guests from the bride's table, which featured a three-tiered wedding cake. Assisting the hostess were Mrs. Jim Chambers, the bride's mother, and Mrs. Cecil Chambers.

Wedding Trip

After the reception, the couple Home Co-Operation their return he will return to Navy duty on the destroyer USS Porterfield. Casey attended Hereford schools. Before entering the service he was employed by Wintroath Pump Company.

The bride is a senior in Borger work.

Among the out of town guests attending the wedding were Mr. encourage children to share in both and Mrs. Lesley Thompson of Fort work and play in the home, and mile, J. T. Hankins of Drumright, that they are a part of the family. Okla., Mrs. Cecil Chambers of Salina, Kans., and Mrs. Jim Chambers and son Donald of Borger.

enough water is pumped out of of discipline and habits in obed- ed entertainment. Pennsylvania hard coal mines each lience. year to fill Lake Tahoe in Californ-

found that humus is most valuable man, Howard Gore, Robert Lemto growing plants while it is break- ons, Bill Simpson, Joe Deavenport,



MR. AND MRS. HUEY J. CASEY

Is Club Talk Subject

Les Meres Study Club was enentertained in the home of Mrs. Glenn Gripp Monday night, with Mrs. Earl Hopson as co-hostess.

The program on "Co-operation High School. She will return to in the Home" was presented by Borger to complete her school Mrs. Howard Gore and Mrs. Leo Hoffman.

Mrs. Gore advised that parents Worth; Bobbie Stevens of Dim- to see that children learn early Pattern Urged

Mrs. Hoffman urged parents to set a pattern of obedience while the children are very young, thus

Members of the club attending the meeting were Mesdames T. E. Brisendine, Nelson Rieger, Dick The Agriculture Department has Gholson, W. D. Jones, Leo Hoffand the hostesses.

Mrs. Roberson Holds Old-Fashioned Party

"Ransack your attic and see what you can find, then don an antique costume of any age or time-and come to my yesterday party. Old-fashioned and funny, quite true-but we'll all laugh together, you at we-and we at you," was the way invitations read when Mrs. B. E. Roberson held an "oldfashioned" party Tuesday for those who had assisted at the 25th wedding anniversary celebration last

J. B. Snead, costumed as colored maids, assisted the hostess. Games The U. S. Bureau of Mines says establishing an early acceptance and old fashioned contests provid-

> Attending were: Mesdames Pat Niell, D. C. Kinsey, George Gra-ham, J. B. Noland, K. W. Neill, Jimmie Allred, Jack Kirksey, W. L. Jones, Frank Watson, and J. R.

> > Read the Classified

FOIBLES

What could be sillier than a postmortem by the hit pitcher and the batter, over the type of pitch, that went for an exploded homer?? I'd say, nothing could compare to it, except the cognomen of Major League baseball, which has been graciously and erroneously tacked' on the town lot type which is ex-

The scribes, in the smelly serious which has only just expired, had so little to attach to, of import, that they ripped out reams of copy on the gopher pitch, introducing guesses, as to it's variety from the pitcher, catcher and batter. . . How come no one consulted the umps??? Which name, umps, brings to fingerbone, the much publicised, miscalled skuller of that series when Heinie Zimmerman lumbered after the fleet Eddie Collins across the ungaurded platter. Accosted verbally, after the incident, Heinie poised a query, which to date is still unanswered, "Who wuz I gonna trun it at, the Empire?"

I liked one quip that was emitted from the late and lamented saying there was no doubt about tently lousy. . . Talk about Yankee luck. Reynolds reached out to be the series goat when he flang that

small school hired a man to serve their book, not the least of these cial teeth

as head football and principal," unquote. . . Ordinarily that individ's hide ain't nearly as durable as that of the prolate spheroid, while taking considerably more booting, in addition to a lot of hootin' and hollowin' in his ears direction. .

Talking of pulling anything thin, as of last Saturday's win over Georgia, the Texas Ags had 2 wins and a tie. Their point total of 35 compared to a total of 32 by their opposition. They squoze one by Kentucky with a singleton, the other victory was by a decisive 2 pernt bulge. That's getting mileage

from little or anything. William and Mary went to Cincinnati last weekend with a win over Wake Forest and a tie with the highly touted Navy club and all the Bearcats did for them was a 57-7 cuffing. . . Nebraska tied Illinois but couldn't come close to the perpetual cellar masters of the Bib 7, as K. Aggies tied a 27-0 bagging around them. . . Both clubs probably classed their undoers with the sharpie, of whom the clodhopper remarked, "That feller will skin ye and keep the pelt".

There was one peculiarity in the series. It was anent Preacher Roe, UP college football ratings this week, Oklahoma tied by Pitt was his hitting ability. It being consis- 15th and West Virginia, 17-7 victor over the Panthers, reposed in the next slot below. Maryland, in 5th, has a lead-pipe cinch type of schedgopher pill to Furillo in the ninth ule with not too much to concern and last canto of the gasper, but them, until they get at Alabama all he got out of it was credit for in the finale, unless they stumble the win and a resultant tie with over an opponent while gazing at Red Ruffing as the winningest ser- a bowl, seems like they did that twice last lap. . . Notre Dame is The blat to the NE has a pen- in the number one slot and if they chant for skullers, at any or all can climb over the balance of their times. The one in their last Tues- tough schedule, no one can beday's morning edition qualifies as grudge them the national nod. one of the jucier species. One of They face Pitt, Georgia Tech, Natheir columnists averred quote, vy, Penn, North Carolina, Iowa,

Fancy and Plain is Iowa, who are tough, indeed, for the Irish, just like Nebraska used to be for 'em.

Michigan State, Ohio State and Michigan, rated 2, 4 and 7 respec-tively, each russle and other two in Big 10 competition and thereafter the computing can recommence. . UCLA in third and USC in sixth, face off on November 21 and that may or may not settle something. In fact, the clambake is just getting underway. . . The only thing assured is that it will wax hotter and when over the NCAA legislators will try to confuse us further.

Hereford People Re-Elected To Posts By Rural Mailmen

A group from Hereford attended district meeting of Rural Letter Carriers in Amarillo Saturday night. The meeting was held in the home of Mr. and Mrs. James

Officers elected are James Hewbert, who was re-elected president and E. W. Young of Hereford, secretary-treasurer. Mrs. E. Ramey was re-elected

president of the Auxiliary; Mrs. Owen Stagner, vice-president; and Mrs. W. E. Miller, Canyon, secretary-treasurer. Those attending from Hereford

were: Mr. and Mrs. A. Petersen, Mr. and Mrs. E. Ramey, Mr. and Mrs. Owen Stagner and Mr. and Mrs. E. W. Young.

The parliament of the Isle of Man annually holds an outdoor assembly at Tyndwald, where new laws are promulgated from the hilltop in both English and Manx.

Until the atomic era, uranium was merely a by-product of radium and vanadium mines, useful for "Am always reading where some USC and SMU, in that order. In coloring glass, pottery and artifi-

B&PW...

trunk; members, the branches; and the new members the twigs. The new members of the club

are Marjorie Campbell, Betty Jo-

Madelyn Faughn and Evalee Pot-

Since its organization in 1933, the club has grown from a membership of 20 to its present mem-

bership of 36. Kings Canyon National Park in well, Janice Craig, Jewel Smith, California contains 454,600 acres.

A TRIBUTE TO OUR DRUGGISTS!

How little do we appreciate the professional care and thoroughness of those quietly patient men who compound our doctor's prescriptions! As carefully as the specialist diagnosis an ailment, these wizards of chemistry bring relief out of bottles. Your neighborhood druggist is infinitely more than a purveyor of commodities. He deals, too, in the merchandise of life and he stands in professional stature only second to the physician whose science would be ineffectual without the dependable pharmacist.

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For refreshments at committee meetings that go with the fall club season or all during the busy club calendar, cake is a favorite choice. Pecans do a lot for any dish but their crunchy texture and delicious flavor in a dessert makes it a favorite with almost everyone.

Mrs. Ray McCullough makes a lernon pecan cake that instantly becomes a conversation piece for it is light and tender, yet takes on the aspect of the holiday fruit cake. It is such a pretty cake that, when serving only a few, it is this cake often for the family and for entertaining.

Lemon Pecan Cake

- 2 cups butter or margerine
- cups sugar quart pecans (1 lb. not cut) 1 teaspoon baking powder

6 eggs separated 4 cups flour

1/2 pound candied pineapple 11/2 oz. lemon extract

1/2 pound white raisins Mix butter and sugar, add beat-

en egg yolks and blend together. Add flour and baking powder, nuts, raisins and extract. Add well beaten egg whites last. Mix well and pour in large angel food cake pan and bake in a 300-F oven for 1 to 2 hours. If it browns too fast place a pan of water in the bottom of oven. Decorate top of cake with whole maraschino cher-

Cigarette output in the Netherlands last year reached an alltime high of 9,340,000,000.



HAND-TOOLED BELTS made by Chamber of Commerce manager G. E. Mullins were presented to men who have, so far, gotten the most members in the Deaf Smith County Chamber of Commerce membership drive. Paul Harvey, right, presented the belts to,

from left, Ernest Kendall, Guy Lawrence and Bruce Woodell. Joe Evans, a member of the team with Woodell, was not present for the official presentation, but got his belt anyway. Mullins had put the name, or initial, on each belt. (Staff Photo)

Card of Thanks

We want to take this method of

Courthouse Records

Deeds of Trust

James A. McMahan, et ux, to Lots one and two and the W 50 feet of the E 100 feet of the N40 Dickey, Lot No. 58, Allison Add. of Whitenead Add.

Walter J. Beckman to First Federal Savings and Loan Association C. Miller, Studebaker, 9-28; W. C. of Amarillo, all of Lot No. 2 of Hromas, Buick, 9-28; J. R. Johnthe Parker Sub. of the W1/2 of Blk. No. 23 of Evants Add.

W. L. Wirget, et al, to E. T. Chevrolet, 9-30; A. R. Wester, Mer-Brooks, Lots Nos. one, two, 10, 11, cury, 10-1; John J. Paetzold, Linand 12 of Blk. No. 24 of Whitehead coln,

G. R. Day to H. V Crawford, pany, Chevrolet, 10-2; Clay Ridgbeing 127 acres out of Sur. No. 38,

Warranty Deeds Shot Miller, et ux, to Allie Paul-

ine Blake, being described as bethanking all our friends and neighing the W1/2 of the N 320 acres of bors for their kind expressions of Sec. No. 45, Blk. K-3. sympathy and especially do we Raymond Paetzold, et ux, to want to thank the St. Anthony's Hollis T. Rainey, the S 10 feet Guild.

Veteran's Administration, all of Lot No. three and all of Lots the W 50 feet of the E 100 feet of Nos. four, five and six in Blk. No. 19 Whitehead Add. John Patton, et ux, to O. M. READ THE CLASSIFIED

F. P. Lyons, Plymouth, 9-28; Par son, Buick, 9-29; Melvin L. Rainey, Dodge, 9-29; Bobby G. Wilson 10-1; Franklin Grimsley, Ford, 10-1; Wallace Buick Comway, Dodge, 10-2; O. K. Thomas Chevrolet, 10-3; Clifford Floeck, DeSoto, 10-3; and Hilton Higgins,

Tanda Camp Fire Girls Activities Are Planned

Tanda Camp Fire Girls met Tuesday afternoon with their leader, Mrs. Homer Brumey, to make plans for the coming year's acti-

Girls attending were: Sue Channer, Martha Bookout, Peggy Bumpass. Phyllis Goettsch, Betty Ford, Linda Parker, Shirley Schulte, Linda Phillips, Joan Fowlkes, Christine Thomas, Monta Kay Gragg, Agatha Malone, Denise Barnard and the assistant leader, Mrs.

READ THE CLASSIFIED



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"Bright Children" Reviewed For Young Mothers

Young Mothers Study Club met Tuesday night. Members answered roll call by naming tempting ways of preparing food for chil-

program for the evening. She re- Earl Stagner. viewed "Bright Children", by coauthors Norma E. Cutts and Michael Moseley.

Read To Children

"Provide educational toys, cultivate the habit of reading to children while they are very young so they will develop a taste for editor.

good reading, and then place good books in their hands when they are old enough to read", Mrs. Davis quoted from the book. She told how IQ tests are given and how the parents may use the tests as a guide for helping the child, then warned "Don't teach him how to read before he starts to school".

Attending were Mesdames Bill Bradly, H. A. Cavness, W. L. Davis Jr., W. B. Dowell, Bill Lawrence, C. E. Leasure Jr., Rex Lee, L. H. Lookingbill Jr., Don T. Martin, Mrs. W. L. Davis Jr., gave the Chinton Massie, Wayne Phillips and

> . The Boston tea party was planned in the back room of the Boston

Benjamin Franklin originated the practice of printing letters to the recognize Charles Dickens as a

Made Without Wings EUGENE, Ore. (P-Cecil A. Moss of Smith River knows exacty how the carnival "human-can-

Sixty sticks of blasting powder placed under a stump went off prematurely and Smith, plastered to the stump, sailed more than 500 feet before dropping to earth. Xrays failed to show any injuries, but Smith decided to take a few days off from his job of blasting imber on an access roads pro-

Greeley's New York Tribune was the first newspaper in America to



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Editorials

Speed Vs. Safety

One reason why speeding drivers and other law violators on the highways are causing so many fatal and serious accidents out on the open road becomes clearer in the light of a statement by a noted traffic safety authority that state police and highway patrol forces generally are undermanned and overworked.

On rural highways, where speeders are tempted to ride fast and furiously, these guardians of the public's safety should be out in sufficient numbers to discourage excessive speeds and apprehend the law-

But the sad truth is that they are not. "When the cat's away, the mice will play" is one way to describe the state highway patrol situation in many states. But these "mice"—the speeders—play very dangerously. Far too often they kill others, if not themselves, before they are caught in the act of speeding or driving recklessly.

It should be noted that the laws against speeding are observed by the majority of drivers, but there are still far too many millions of motorists racing along highways at excessive speeds. Public opinion must help to persuade them to obey speed limits. There also must be sufficient police man-

power to enforce the laws against those who cannot be induced to slow down to a

Thomas N. Boate, accident prevention department manager of the Association of Casualty and Surety Companies, is much disturbed by specific facts: that only three states have a 40-hour work week, that only 11 have even a 48-hour week for state police, that in other states they work from 50 to 100 hours, and that 5,000 to 7,500 more men are needed on state police forces to begin to give the public adequate protection against speeders.

The public must wake up to these facts in the states that are woefully behind the times. It must demand, and not rest, until its own State police or highway patrol force is strong enough to wage a winning fight against the speeding evil. If it does that, the public's chances of safer travel on rural roads will be increased as the number of speeders decrease.

Newspaper Week

All in all, a newspaper is a peculiar development. In many ways it is unfeasible and impractical. It is classified by the government as a manufacturing establishment, yet it is also in the retail business. It has no official standing or authority, still it retains extensive public responsibilities.

No newspaper, great or small, can be exclusively one personality. It must, by necessity, be the culmination of several personalities and, the larger the newspaper, the more personalities involved. The occasion of National Newspaper Week (Oct. 1-8), therefore, affords an opportunity to publicly express appreciation to the individual employees who, twice each week, gather, put together and print your Brands.

A newspaper, like a chain, is no stronger than it's weakest link. Any measure of success which The Brand has achieved, or may enjoy, reflects credit on no single individual, but upon the organization as a whole. A printer without copy has no greater type than a reporter without type; an advertising man without a bookkeeper can get no further than a bookkeeper without accounts. Going even further, a newspaper without subscribers or advertisers is likewise

Because of its responsibilities, a successul newspaper must be built upon a foundation of honesty and fairness. Newspapers, like other businesses and individuals, make many mistakes-some more, some less. A newspaper suffers the critiscism accorded public officers, and still faces the hazards of private enterprise. Despite all of these things, the newspapers of America have managed to prosper, expand and grow. They have survived competition in the form of motion pictures, radio and television and today, as a group, exert more influence than ever before in their history.

The newspapers have survived these things, not because of their basic methods, but because of the training, ideals, integr-

The Sunday Brand

Established 1948 Published every Sunday at 336 Main St Hereford, Texas



James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Single copies 10c each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Hereford, Deaf Smith County, Texas

News Editor Bob Phillips Adv. Manager Melvin Young Mech. Superintendent Stanley Phillipp Society Editor Mrs. John McLean safer pace. The President's Highway Safety Confer-

ence took cognizance of the prevalent "penny-wise, pound-foolish" policies regarding state police forces when it said: "Lack of manpower and of selective enforcement, plus excessive speed, are undoubtedly some of the reasons for the continuing increase in traffic fatalities in rural areas."

ity and public trust. The welfare and freedom of the people in a democratic form of government is more closely allied with these things than the average person realizes, and traces back directly to the first amendment to the constitution of the United

Fire Truck Rides

The Hereford Fire Department, it appears, may have the proverbial "bear by the tail" -and can't turn loose. Anyway, such is the way things look to some of the leaders regarding the annual fire truck rides for school children.

The event, completed this week, consumed a full two days on behalf of volunteers, plus considerable small expense in operating costs. The program was started two. years ago and has become so popular with the small fry of Hereford that the children actually look forward to the event with verbal enthusiasm

However, despite the trouble and expense, the fire department boys are willing and eager to continue the movement which has resulted in such enthusiasm and excellent public relations.

The real point is that we owe these volunteer firemen a word of appreciation. In addition to giving freely of their time to fight fires, save lives and protect property, the firemen are also willing to contribute additional hours toward training and entertaining our children. When it comes to genuine good citizenship this, we believe, is just about tops in unselfish attitude and donation of services for community welfare. The least we can do as citizens is to mention the fact and say an humble "Thank You" to each individual member of the Hereford Fire Department.

We are encouraged with the progress of the human race whenever we meet a person who admits he doesn't know the answer to something.

The younger generation is more sophisticated than the older and hasn't experienced times when bread was expensive, yet.

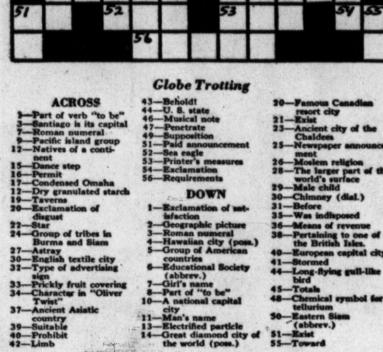
. . . .

"Every taxpayer in the United States has a vested interest in an overhaul of the Federal government. For twenty years the New Deal has encouraged lavish spending at a Federal level thus indirectly furthering its Socialistic revolution. If government is ever again to be brought back to size, many money-spending bureaus and agencies must be abolished entirely while others must be consolidated." ONTARIO-UPLAND, CALIF., DAILY REPORT.

"The new Administration's Commissioner of Internal Revenue is planning a simplified form of tax return for persons with incomes of \$10,000 or less. This is wonderful! The man who can make income tax paying as simple and effortless as the paying of state, county and municipal taxes will be listed among the immortals." GREENVILLE, ILL., ADVOCATE.

. . . .

CROSSWORD . By A. C. Gordon



QUESTION OF THE WEEK

Clubs Suggested As Means To Improve School-Age Drivers

What sort of a safe driving program do you think Hereford students would be most interested in working up and backing to prevent reckless driving by Hereford students, particularly around the schools?

TONY URBANCZYK.

I think that students driving cars to school should be careful the way they drive around school especially when leaving school when all the students are out walking. I don't think they should dig out and I think they should park their cars as soon as they come back from lunch and not ride around. I think just more careful driving at all times is a safe program.

I think a good program for safe driving which has been developed just recently in other cities of the Panhandle are car rodeos. The safest drivers in these rodeos are awarded scholarships and I think that would create much interest and much more safer driving.

MARY RUTH STRANGE,

I think if any organization such as the Road Knights would be organized and the members would consist of both boys and girls it would help students to drive much more safely. Clubs that are already started here only include boys, and girls drive as much as boys, so why not include girls?

. BETTY CULPEPPER.

Having driving clubs which both boys and girls could join in school and then have lessons each week on safer driving and how to prevent wreckless driving should make for safer

'Tater Peelin's

By Roberta Campbell

We need a lot of space today because we can think of so much we want to say.

First there's School Visitation schedule by P-TA for Monday night at 7:30 when parents are requested to take the whole family and visit the room of each child they have in school.

Refreshments will be served in the cafeterias and the sixth grade will go to the High School cafeteria.

Then there is the Report Meeting for the Home Demonstration. Club women to be given at The Veterans' Club House at 3 o'clock Monday afternoon.

Since the women finance the three delegates each year we hope all who possibly can will come to hear what they get for their money at the State Meeting.

And of course we could do a lot of talking about Galveston and the new John Sealy Hospital under construction and the Medical School but the thing that has us worried is how in tunket they built some of the old three and four story residences that are so close together that we can't see how they could have possibly had room to use a hammer.

Mayor Cartright in his welcome address told this little

He was hurrin to shave that morning and exclaimed, "Oh, Hell!" when he cut himself.

His small son who was watchin him went into the kitchen

"Mama, does Daddy know anything about Hell?" "Son," his mother replied, "Sometimes I think he was born



By Vern Sanford

Texas Press Association AUSTIN - Politicians are working up a head of steam that will blow off when President Eisenhower visits Texas this month.

As far as any public announcement is concerned, the reason for Ike's Texas trip is to join President Adolfo Ruiz Cortines of Mexico in the dedication of Falcon Dam on the Rio Grande.

But it is clear that H. J. Porter of Houston, Republican national committeeman, will use the presidential trip as a means of rallying G.O.P. support in Texas.

When Eisenhower gets to Texas, his official host will be Governor Allan Shivers. The president will stay at the Shivers' palatial home at Sharyland, near Mission.

While Shivers led the Democratic Party of Texas in helping to elect Eisenhower last year, there is no indication that the governor and his political friends will line up with the Texas Republicans as a permanent arrangement.

On the contrary, Shivers has said that the G.O.P. has "delusions of grandeur" on the question of making Texas a two-party state.

In other words, the Shivers Democrats were for Eisenhower-but that does not mean that they will move over into the Republican ranks in the Texas political battles of next year.

A Third Faction

At the Faicon Dam celebration there will be represented a third political faction, the Texas Democrats who supported Adlai Steven-

Senator Lyndon Johnson, a Stevenson Democrat, is expected to be present at the border celebration. Porter, by the way, has announced that the Texas Democrats will put up the strongest candidate they can find to oppose Johnson next year.

That candidate may be Ben Guill who once served as a Texas Republican congressman from the Pannandle district.

Guill is now an executive assistant to Postmaster General Summerfield.

Workers in state departments and some of those in state hospitals and other institutions received \$15 per month pay increases on

the first of this month. Increases ranging up to \$300 per year also went to faculty members of state colleges and universities.

And some state workers received "incentive" raises amounting to as much as \$50 per month under a new law authorizing such boosts out of savings effected by decreasing the number of employees.

There will be more pay hikes if the courts uphold the Texas natural gas gathering tax, Governor, Shivers has said.

Insurance Commissioner Dies Death took George B. Butler, 49. chairman of the Texas Board of

Insurance Commissioners. Butler died of a malignancy in a Temple hospital, and funeral services were held in Austin. Another member of the Board, Paul H. Brown, has been at Mc-

Closkey Hospital, since he suffered a heart stroke last February. Schools Asking Money Twenty-one church schools formed an association and will ask Texas business and industry for a

million dollars to balance their budgets this year. Texas Foundation of Voluntarily Supported Colleges and Universities is the long name of the or-

ganization, whose board of directors will meet in Dallas November

Dr. R. W. White, president of the foundation and head of Baylor University, said the organization already has the support of the National Association of Manufacturers, the Texas Association of Manufacturers, and the United States Chamber of Commerce Another Toll Road

To be employed by the Texas turnpike Authority is a firm of consulting engineers - yet to be named who will survey the Dallas Fort Worth toll road project and determine its economic feasibility.

Following the survey, and when bonds are sold in the amount of \$30 million or more, the authority will be ready to go into the roadbuilding business.

All this was decided at the authority directors' meeting here. Mayor Armistead Rust of San Angelo was chosen chairman of the authority and Arch Rowan of Fort Worth vice chairman.

Control Board Director Newly elected director of the State Board of Control is Walter L. Bell of Fort Worth, who will serve as a department head and receive a salary of \$12,000 per

(Continued on Page 5)

Panhandle **Paragraphs**

COTTON PULLER SHORTAGE

With most gins in Lamb county ready for the fall cotton harvest, ginning has been unable to get into full production because of a serious shortage of cotton pullers.

J. D. Jordan, officer manager of the Texas Employment Commission said that a need for at least 5,000 pickers now exists in the county, and about 2,000 hands are now in the fields. COUNTY WIDE NEWS, LITTLEFIELD

WHAT ROYALTIES? ?

A little Italian man, about 60, arrived in New Braunfels from Los Angeles Wednesday morning to claim the royalties from 900 acres of Comal County oil land that did not exist. Francesco Solomini, his black suit rumpled from the long

were no oil wells here. He had paid \$900 for the documents in 1929 and also owned royalties on land in Culberson County.

train trip, stood wide-eyed with disbelief when told there

Perpetual royalties, including those owned by Solomini, were bought up for practically nothing about 1929 in all parts of Comal County.

Should oil ever be discovered in those areas, the royalties could be valuable. NEW BRAUNFELS HERALD

FLOUR DISTRIBUTION CENTER

International Milling Company has established a regional distribution center in Stephenville. The company produces Robin Hood and Betsy Ross flours, both of which are hauled through the Stephenville warehouse.

Approximately 32 counties are being serviced by the Stephenvillee warehouse, which has been established on a permanent basis. THE STEPHENVILLE EMPIRE-TRIBUNE.

AUCTION PROFITS FOR PARK

Muleshoe City Park maintainance fund profited by \$2,-114.75 in the auction held Saturday afternoon and the money realized assures that the park improvement and development work will go forward at least for the next year or so.

A prodigious amount of work has gone into development of this recreational facility for this community. THE MULS-SHOE JOURNAL

The-BOOTLEG -Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass run I believe it's cheaper to buy an enemy plane than it is farm is talking about something he doesn't know anything about this week, international affairs.

I have been thinkin some more about that Russian Mig airplane that flier delivered to the United States for \$100,000 over in Korea, and was wonderin if I had anything out here on my Johnson grass farm the government would be interested in buying, say my tractor, for example. It might be interestin to study it and see how a piece of equipment in its shape still manages to run. While I ain't quotin any figures, I will take considerably less than \$100,000 for it.

Understand, I'm glad we got the Russian plane, in the long to send some of ours out to capture it and it's a lot safer, but I was just thinkin, instead of offerin \$100,000 for a Russianbuilt airplane, I believe we'd get more for our money if we offered that much for say a Russian-built dictator.

Now I don't suppose this is legal, I suppose the State Department diplomats would throw a fit over it, but if a bunch of individuals got up a purse of around \$100,000 for every Russian dictator who flew only half-way to the United States -it wouldn't be necessary to fly all the way, some half-way point in the middle of the ocean would be satisfactory—I believe we'd get more for our money.

Another use for our money it seems to me would be a price-support program for Iron Curtain farmers. Offer a reward to the Iron Curtain farmer who grows the smallest amount of wheat per acre, the scrawniest calves per cow, etc. The farmer over there who succeeds in burning out his tractor's piston rods the greatest number of times in one year, give him a prize.

I notice this country is spendin a lot of money on radio programs beamed into the Iron Curtain countries, and maybe they do some good, the radio programs we export may be a lot better than the ones we use for domestic consumption, but nothin beats the hard cash when it comes to stirrin up a man's

In regard to this Mig this country paid \$100,000 for, I'm afraid after the experts get through studyin it they'll find it ain't much different from the airplanes we already got. The secret of the airplane is now pretty generally known all around the globe, and one country tryin to keep it a secret from another is sort of like tryin to keep the principle of the bicycle a secret.

Any country which is aimin to win a war with a secret weapon, well, the only thing it's really keepin secret is reality from itself, which it refuses to come face to face with. Of course you understand I ain't discountin the principle of the improved model. They no doubt are makin better tractors than the one I've had for years, but I ain't seen a model yet that runs without somebody runnin it.

> Yours faithfully, J. A.



REV. E. L. NAUGLE, second from right, chairman of the underprivileged children's committee of the Kiwanis Club is shown presenting a \$25 check to O. D. Lowry, principal of the Shirley School. Another \$25 check was presented to D. C. Martin, principal of Central School. The money will be used for

lunches and work books for children who do not have either of these. Watching the presentation are Bill Patton, extreme left, president of the Kiwanis Club and Loyd Lovel, extreme right, secretary of the club. (Staff

Photo)

Highlights.

(Continued from Page 4)

Bell will work with the appointel, policy-making board members. Formerly the board was made up of three full-time officials.

The board handles purchasing for al state agencies, spending about \$60 million per year.

Judge Dent Appointed County Judge Otha Dent of Littlefield was appointed by Governor Shivers to a six-year term on the State Board of Water Engi-

Judge Dent will receive a salary of \$6,100 a year for his services on the board, which has the power

to grant or deny applications for appropriation of public waters. During the next few months, the highway department will spend \$11

million to maintain and improve roads. Greer calls the program "a stop sistent with the truth and the law.

gap to protect the investment of

Streets and Highways Texas' street and highway finance

ing problem is still with us. Jim Wright of Weatherford, preicipalities, wrote Governor Shivers asking him to take the lead in getting statewide action on roads.

Wright suggested a meeting of the top executives of various in- zation was formed to study the terested agencies, such as the County Judges and Commissioners' Association, the Texas Good Roads Association, the regional chambers of commerce, the Rural Letter Carriers Association, and the Farm Bureau Federation.

Still Controversy Controversy over the tidelands

Two states, Alabama and Arkansas, have filed suits attacking the said that unless people are more validity of national legislation quit | careful, homes lost by fire in Texclaiming the tidelands to the coast- as will total 8,000 for the year.

perd of Texas issued a statement als, 160 hotels, 25 theaters, and 35 charging that some of Alabama's lumber yards. State Highway Engineer D. C. contentions in its suit are "incon-

Shepperd said that the Alabama the public in the state highway suit is based on the theory that all of the states entered the union Most of the money will go for on an equal footing with the origiwidening, reconditioning, and re- nal states, "but the doctrine of

Senators To Speak

Both Texas senators, Lyndon Johnson and Price Daniel, will sident of the Texas League of Mun- speak at the first annual meeting of the Texas Research League Oc-

Chairman of the league is Ben H. Wooten of Dallas. The organistate government and seek ways to bring about greater economy and efficiency in its operation. Costs Of Fire

Every 65 minutes around the clock fire destroys a Texas home. Norris W. Parker, manager of the Texas Insurance Advisory Association, is responsible for the statistic.

Urging fire prevention, Parker Also going up in smoke will be Attorney General John Ben Shep- 97 schools, 88 churches, 16 hospit-

> Colonial newspapers were the mainstay of the movement for in-

Thomas Paine was a leading surfacing 633 miles of roads that equal footing has never had any journalist during the American Reare suffering from deterioration. application to the tidelands mat- volution.

Three Sisters Honored At Dinner Last Sunday

Mr. and Mrs. P. H. Luck and Mr. and Mrs. Robert Boyd were hosts and hostesses to a dinner Sunday given in honor of their three sisters, Mrs. John Harmon of Hellis, Okla., Mrs. E. J. Dun-

ean of Pampa and Mrs. Grace Fulkerson of Roswell, N. M.

Those present were Mr. and Mrs. F. W. Srader, B. R. Fulkerson, and Maybell Idy, all of Roswell, N. M., Royda Boyd, Mr. and Mrs. Roy Boyd, Jason Luck and family, Robert Boyd and family and B. D. er of Floydada, and Mr. and Mrs. Luck, all of Hereford, Shirley Walk- Kenneth Ladd of Amarillo.

PRODIGAL STEER

SUNBURY, Pa III took one white-nosed Hereford steer belonging to George Ward, several weeks to decide that the grass grows greener at home, after all. After

roaming away from the Ward pasture the steer was reported seen at various points east of this central Pennsylvania community. Then one morning he quietly walked inside a fenced lot, and through a bar gate purposely let down for him and rejoined Wade's 28-head

The second printing press was brought to Massachusetts colony in 1660, 40 years after the first press

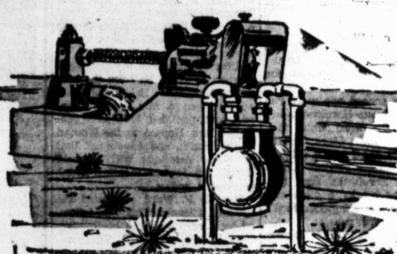
The first daily newspaper in America was the Pennsylvania Packet and General Advertiser, started in Philadelphia in 1784.

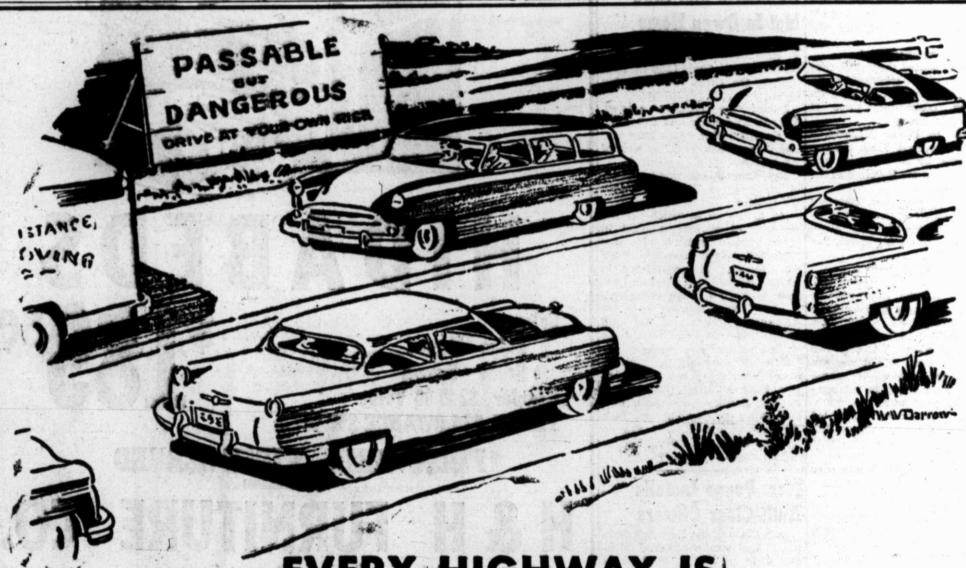
Natural gas provides the most economical fuel for irrigation

It will pay you to investigate piping natural gas to your irrigation motors

Ask at your Gas Company office for additional information

West Toxas Gas Company





EVERY HIGHWAY IS

"PASSABLE but DANGEROUS"

Such a warning is not alone for a road under construction or repair. It's any road—it's every road.

The "open road" is engineered for safety. Its curves, grades, over and under passes, and road markings are all designed for you to drive and live. But every road can be as safe or as dangerous as you and millions of other drivers make it. It's how you drive, how you respect road controls, speed limits, stop signs; how you think when you drive and how you use or misuse the courtesy of the road that determines the degree of safety or danger.

Since the end of the war, rural highway deaths have climbed until they account for three-quarters of the toll in dead and injured. In 1952, 28,200 deaths out of a total of 38,000!

Three of every four accidents occurred in clear weather on dry roads. Eighty percent of vehicles involved in fatal accidents were traveling

These are stark facts which put the terrific highway carnage straight up to the driver behind the wheel. A reckless, lawless attitude makes safe highways dangerous.

Ask yourself, honestly, "Am I a safe, or dangerous driver?",



DOWN-LIVES ARE IN YOUR HANDS!

41 PA terms which provides the super their so

See Editorial on Page 4

THIS AD SPONSORED BY

DEAR DIARY:

A lot of football fans are missing a wonderful opportunity by not coming by Streu's for their weekly entry blank to the Pick The Victor Football Contest-it costs nothing to enter- nothing to buy-no obligation-just fill in your entry and mail it before 6 p.m. every Thursday-only seven more weeks, now-a new contest each week with prizes each week headed by an RCA Victor Television set. En-

I am overstocked on one particular model of a certain brand TV set, and will make a very interesting proposition to parties interested in the purchase of a TV set. See Streu.

While we have been devoting most of our advertising to TV and RCA Victor products, we have not been neglecting our hardware and gift merchandise -nor our sporting lines. We still have the widest selection of such lines in Hereford -for that matter in the Panhandle

-I mean it. Comes the season for the gathering of crops—the pulling of the pumpkin and hallowe'en costumes and the famed harvest moon and things-our governmental agencies are also havesting their annual crop-school taxes, city taxes, state and county taxes-oh, Brother!! A few more tax increases, and I'll just turn the business over to the tax collectors and try to get a job running it for them-believe could net more!! Seriously, it akes the profit from \$60 sales

every working day to pay our local taxes!! This does not include excise taxes, store tax, firearms license tax, Social Security, etc.!!

I note that my good neighbor (business and residential) Mister Gillentine, has grown somewhat smaller in girth-for which my plaudits-must take lots of will power-if the old boy could just grow some hair-

By the way, if you're interested in buying a good Dearborn gas or butane circulating heater, see Streu-selling out all circulating heaters at considerable discountmy loss is your gain and all that stuff, you know. I'm really going to get out from under-too much investment for the volume of sales on that line. First come first serv-

Reckon I'd better close this thing up-I have no idea how much double spaced stuff it takes to fill my alloted space, and the gal who reads this stuff insists that it be double spaced—so-o-o That's all.

Irrigation League Won By Springlake Sunday Afternoon On Coin Flip

By Billy Paul Knox

back at the hands of Springlake, Hereford came back to defeat the Woman Of Month same team here Sunday, 9-8, then lost the series on the flip of a coin when the managers could not decide on the time and place for a third game.

Terry McRight, the only Hereford pitcher to defeat Springlake all year, pitched the entire game. A single by Wendell Burdine drove

On the strength of a single and an error Springlake picked up the initial score of the game in the

Springlake scored one more run in the second but Hereford didn't score until the third when they scored three times. Clark doubled and went to third on McRight's grounder. Burdine singled him in to produce Hereford's first run. Albracht was hit by a pitch and Lueb doubled, scoring Hereford's second and third runs.

A walk, a single, two doubles and a triple added four runs, making the total six for Springlake in the fourth.

Hereford scored one run in the La Madre Mia Club fourth. Two singles by Slugger Stewart and Clark supplied the Met In Owen Home

Springlake's Last

in the fifth of the shortened seven held in the Owen home Monday inning game. Hereford became er- night. ror-happy, committing three of them in this inning.

A single by Duane Albracht, a pinch single by John Renner pro- the month. duced two runs for Hereford in the

narrowed the lead to one run by room to roam," in which the imscoring one run in the sixth. They did not get a hit in this inn-

proved to be the fatal one for dom to learn through curiosity." Springlake. Stewart was hit by a pitch to lead off the inning. John Renner doubled to score Stewart, will be held with Mrs. Carroll Goss tying up the game. The next two on October 19. men were retired and it was entirely up to Burdine. He came were: Mesdames Louis Beckman, through with a single to left scor- Don Fudge, Carroll Goss, Glenn ing the game-winning run.

Burdine, Renner, and Clark led Watson led Springlake also with Sparks, Arthur Tinsley, Vernon

two hits. The baseball season is now over for Hereford.

BOX SCORE

opringme				
Player	AB	R	H	1
T. Sanders, 3b	4	1	1	
M. Dent, 2b	4	0	1	
F. Banks, If	4	0	0	
B. Watson, 1b	4	2	2	
J. Washington, ss	4	0	0	3
S. Washington, c	4	2	1	Ú
T. Dent, cf	3	2	1	
L. Sanders, rf	3	0	1	
D. Banks, p	2	1	1	34
Soup, rf	0	0	0.	
Totals	32	8	8	
Hereford				
Player	AB	R	H	F
Burdine, If	5	1	2	(
Albracht, 3b	4	1	1	(
Lueb, 2b	2	1	1	1

Barrett, ss. Stengel, c Stewart, rf Burrus, 1b Renner, 1b Clark, cf McRight, p 33 9 10 5 plants. Totals

Reeling from a smashing set- Mrs. Hopson Named At WCCS Meeting

> Mrs. Glenn Hopson was named Woman of the Month Wednesday, at the monthly luncheon and program held by the Woman's Society of Christian Service of the First Methodist church. The meeting was held at the church with Mesdames E. W. Harrison, W. S. Fluitt A. C. Thompson, and Dean Bishop serving as hostesses. Mrs. S. M.

Dunnam gave the invocation. After the luncheon the group adjourned to Ward Hall for the program. Mrs. S. L. Easley gave the opening prayer. Mrs. Leroy Aven, president, presided. Mrs. Aven presented Mrs. Hopson as the Woman of the Month, and announced that no circle meetings will be held during the revival meeting which will begin today.

Mrs. J. F. Ward conducted the devotional lesson. This was followed by a review of the book, "Sea of Glory" by Arthur B. Thornton, given by Miss Frances Turrentine

Mrs. Bobby Owen and Mrs. R. V. Hale were co-hostesses for the Springlake scored their final runs La Madre Mia Study Club meeting

During the business Mrs. Reuben Knox was welcomed as a new member and a bake sale walk to Raymond Lueb, and a was planned for the latter part of

Mrs. Troys Riddle was in charge of the program which dealt with Trailing by two runs, Hereford the subject, "Let your child have portance of allowing a child to crawl as soon as he is able was explained. "This," she said, "will not only give him confidence in The seventh was the inning which himself but will also give him free-

Next Meeting The next meeting of the club

Members attending the meeting Hopson, Bradley Lookingbill, Hershel Miller, Stanley Phillipp, Jack Hereford with two hits apiece. Bill Reynolds, Troys Riddle, Eugene Wilson and the hostesses.

Mrs. Pogue Installs **Ruth Class Officers**

Ruth Class of the East Side Baptist Chapel was entertained Monday night in the M. R. Latham home. Mrs. Russell Pogue served as installing officer for new class

amples for the leaders to follow, Mrs. Pogue conducted the rites for Mrs. M. R. Latham, president; Mrs. Hollis Rainer, vice-president Mrs. R. A. Daniel, secretary-treasurer; Mrs. Fred Kroll, assistant secretary; and Mesdames Foy Huff, George Gutierres, T. A. Paul, L. J. Matthews and W. C. Rose, group captains.

Others attending were Mesdames Herbert Haseloff, C. W. Covington Leo Box, Bryce Glass, Sparks, Tommy Braddy, J. W. Gibson! 2 2 1 0 Jake Moore, Tony Denny, Chas. Calloway and the hostess.

> Many early colonial printers and editors conducted "general stores" in connection with their newspaper

Vitamins A and D have been added to all P. G. C. **Cattle Cubes**



The lack of green feed has made it more important that your cattle have additional VITA-MIN A. You will like P.G.C. CATTLE CUBES. They are free from excessive waste and high in food values.

The manufacture of P.G.C. FEEDS is backed by more than 25 years of actual feed milling experience.

On Thursdays and Saturdays 6:25 a.m. Tune in on KGNC 710 on your Dial for the P.G.C. Ranch Hands.

Hereford Grain Corp.

Formerly Bradley Grain Co.

Card of Thanks

We wish to express our sincere appreciation and thanks to all who were so kind and thoughtful of us during the loss of our dear husband and father. May God bless each of you abundantly.

Sincerely, Mrs. F. J. Axe Mrs. Bob Axe and family Mr. and Mrs. Lynn Axe and

Mr. and Mrs. Fred Axe Mr. and Mrs. Wilburn Axe and family

Mr. and Mrs. Anderson Axe and family

Cricket fighting is a national pastime in China, and records of the contests are kept much like those of horse races in the United



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HIDABEDS Colors: Beige - Tweed

Green - Brown Regular \$249.00 Value TRADE ALLOWANCE \$59.50

FIRST COME - FIRST SERVED

We Give Trade Excitement Coupons Across the Street from Piggly Wiggly

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"Patent insides" and "ready New electric utility plants to be print" were first devised during the built in the United States by 1956 nearly 500 varieties of wild flow-Civil War due to the labor short- will consume 46 million tons of ers, ferns and shrubs growing

Several orchids are among the



Special Nevr-Lock" on New



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For a limited time only...when you buy the beautiful Fall Special Model Free-Westinghouse-you get a scientifically-designed, just-rightheight sewing chair! You'll sew with such ease because exclusive "Nevr-Lock" prevents thread jamming! Instant forward and reverse sewing. Floating foot glides over basting pins. Quiet rotary action. Take advantage of this marvelous offer now!

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OFFICIAL **ENTRY BLANK**

Hereford at Phillips

McMurray at Abilene Christian Texas at Arkansas Vanderbilt at Baylor Oklahoma A&M at Houston

Rice at SMU Texas A&M at TCU College of Pacific at Texas Tech Hardin-Simmons at Tulsa Boston College at Fordham

Utah state at Brigham Young Harvard at Columbia Yale at Cornell

TIE BREAKER

Predict These Scores Hereford -

Phillips —

Texas -

Arkansas -

Rice -SMU -

Colgate at Dartmouth Auburn at Georgia Tech Minnesota at Illinois Mississippi State at Kentucky Northwestern at Michigan Miami, Fla. at Nebraska Kansas at Oklahoma Syracuse at Penn State Ohio State at Pennsylvania Navy at Princeton

Wisconsin at Purdue

Mississippi at Tulane

Name .

Address -

WINNERS -- THIRD WEEK CONTEST

Mrs. Arthur Tinsley

Dennis Lomas

Helen Maud Markham

Arthur Brock

Sidney N. Fuller

Mrs. Earl Stagner

J. W. Robinson, Jr.

LaVeral Thompson

Jim K. Wiman

Ruth Long

A. Jiggs Hudson

CASH **PRIZES**

EVERY WEEK!

ENTER TODAY

RULES

1. Anyone can enter except employees of paper and their families. Use official entry blank from paper.

2. Circle each team you think will win for every game on blank. Weekly prizes given those naming most winners. Cotton Bowl tickets awarded to those picking most winners over complete contest.

3. Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 6 o'clock Friday before games.

4. ONLY ONE ENTRY ALLOWED PER CONTESTANT!

5. Judges sports editor of Brand. Decisions final.

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GRAND PRIZE

4 COTTON BOWL TICKETS

1st Weekly Prize

\$5.00 Trade In At Hereford Creamery

\$3.00 Cash At Brand — 2nd Prize

\$2.00 Cash At Brand - 3rd Prize

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Home of Famous Nationally Advertised Men's Wear, McGregor, Wilson Bros., Stetson Hats, Florsheim Shoes.

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Always Buy CREAM-O-**PLAINS**

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Fast Courteous Service

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Dawn News

By Bertha Frye

Mr. and Mrs. Palmer Norton are the parents of a baby girl, Nelda Kay, born October 1 at the hospital in Canyon.

Miss Bertha Frye left this week for an extended visit with relatives in St. Louis, Mo., and Nashville,

The Dawn Music Club will meet Tuesday, October 13 in the home of Mrs. Reece Stewart. Plans will be made to attend the District Texas Federation of Music Clubs Convention in Lubbock, October 21-

Leadership Conference

Among those who attended a Leadership Conference at the Fir. Baptist church in Dimmitt Thursday were Mrs. Walter Galley, Mrs. William Wimberley, and Rev. and Mrs. Paul McClung.

Mr. and Mrs. Rea Cox Sunday in- ley's here Sunday. A family gathcluded his parents, Mr. and Mrs. ering was held in the home of Mr. T. B. Cox, Fred Wolfington, Mr. and Mrs. William Wimberley. and Mrs. James Grimes and son, Those present included the Bak-

Mrs. Art Grimes of Hereford and

Bob Hynds of Brownfield. Mr. and Mrs. Walter Galley and Miss Irlene Galley attended the 25th wedding anniversary of Mr. and Mrs. Bernard Roberson in Hereford Sunday. Becomes Instructor

Miss Rosemary Cronin, daughter of Mrs. J. D. Bruner, a nurse at Hendricks Memorial Hospital in Abilene, is now an instructor in the School of Nursing at Hardin-Simmons University.

Feed harvest is getting into full sway this week. Ice was reported Monday morning.

Beau Latham of Amarillo, a former resident of this community, and several friends, were visitors in Sunday school this week.

Mrs. J. B. Caraway returned Saturday from Galveston home where she attended the Texas Home Demonstration Clubs convention. A visit to the State Capitol at Austin and points of interest in Houston were among the interesting side lights of the trip. Mr. and Mrs. Thomas Vaughn were supper guests in the Caraway

home Saturday evening. Family Gathering Mr. and Mrs. Vernon H. Baker and children, Johnny and Patsy Dinner guests in the home of of Littlefield, visited the Wimber-



FIRST LIEUTENANT LLOYD MANJEOT, son of Mr. and Mrs. A. L. Manjeot, 122 Avenue E, Hereford, has been appointed company commander of Company G, 200th Infantry Regiment, 31st Division, Camp Atterbury, Ind. A veteran of World War II, Lt. Manjeot also served 13 months in Korea. He attended Hereford High School and graduated from Texas

ers, Mr. and Mrs. W. W. Wim-

Mr. and Mrs. H. V. McCabe attended the funeral of Wyman Purvine in Amarillo Saturday. Sunday guests in the McCabe

Carthel and sons of Dimmitt. ler Sunday.

Airman Visits Parents

Jack Garrison, who is in the Air Force, is visiting his parents, Mr. and Mrs. E. Garrison. He expects to go overseas shortly.

Dwaine Stewart of Artesia, N. M., visited with Mr. and Mrs. Zed The executive committee of the Parent's Council met Tuesday and made plans for the coming year. Because of the conflict with home football games at Hereford the annual Hallowe'en Carnival

ing planned.

Members present for the meeting were: Mesdames C. L. Mc-Broom, Jack Higgins, W. T. Reynolds, Henry Miller, H. H. Miller and Carl Wimberley.

Mrs. Kate Wilson, Miss Aleer Wilson of Belton and Mrs. Frank Fuller of Sunnyvale, Colo., visited last week in the home of Mr. and Mrs. H. S. Fuller Sr.

Sister Visited The Fuller's went to Waco the

past weekend to visit his sister, Mrs. Bennie Warrick, who is seriously il! in the hospital there. James Smith of Adrian is stay-

ing in the home of Mr. and Mrs. Bruce Brown and working during the lettuce season in Hereford.

Mr. and Mrs. H. D. Weeter and daughter of Borger visited Sunday in the home of her parents Mr. and Mrs. L. A. Smith. Mr and Mrs. Smith were guests in the home of Mr. and Mrs. O. T. Hewitt

Dawn Study Club giving dinner and program is be- nesday in the home of Mrs. Cars

berley Sr., Mr. and Mrs. Carl Wimberley, Wanda Sue, Ted, Phyllis Ann and Billie Wimberley.

home were Mr. and Mrs. Bill Al-c and Mrs. H. M. Thompson of Amarillo were guests in the home of Mr. and Mrs. H. H. Mil-

Stewart over the weekend. will not be held. Instead, a Thanks- The Dawn Study Club met Wed-

Wimberley. Guests included Highway Patrolmen, Sgt. Jack Higginotham and Joe Clup of Amarillo

have moved to Clarendon where he

is the pastor of the First Baptist

church. Rev. Byers was the former pastor of the Dawn Baptist

Mr. and Mrs. M. L. McClung,

Mr. and Mrs. Dale Durham and

children of Los Angeles spent Wed-

nesday night in the home of the

Paul McClung's. They were en-

route home after an extended visit

to Oklahoma and East Texas visit-

ARTHRITIS?

I have been wonderfully blessed

in being restored to active life

after being crippled in nearly

every joint in my body and with

muscular soreness from head to

foot. I had Rheumatoid Arthritis

and other forms of Rhematism.

hands deformed and my ankles

Limited space prohibits telling

you more here but if you will

write me I will reply at once and

tell you how I received this won-

Mrs. Lela S. Wier

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Jackson 7, Mississippi

P. O. Box 2695

ing relatives.

derful relief.

We wish to express our appreand Rev. and Mrs. Paul McClung. ciation to our many friends and Mr. and Mrs. N. R. Miller visitneighbors, the doctors and nurses ed over night recently in the home at the hospital and the ladies of of Rev. and Mrs. J. E. Byers, who

Card of Thanks

the St. Anthony's parish for their many acts of kindness during the illness and loss of our dear wife

and mother. Mr. George Lutz Mrs. Dora Wagnon Mr. and Mrs. L. J. H Mrs. Ida Givens and Mr. and Mrs. G. W. I

family Mr. and Mrs. Floyd R. Stivers

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Ready to move to your Farm or lot.

See Len Rogers, Machovec Homes, Dumas, Tex.

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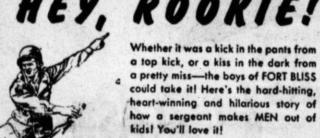
Buyer pays moving cost of \$50. plus \$1.00 per mile. \$75.00 plus \$1.00 per mile on Duplex.

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SUN.—MON.—TUES.



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QUAY PARMER Evangelist Ft. Worth, Texas Services Daily

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7:45 p.m.

Oct. 11 - 25.



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Mr. & Mrs. L C. Boardman Mr & Mrs. H. C. Beauchamp Mr. & Mrs. Charles W. Owens

Mr. & Mrs. F. L. Pinckert

Anniversaries from Sunday, Oct. 11 - Wednesday Oct. 14 Mr. & Mrs. Bob Wilson

Mr. & Mrs. D. Y. Edwards Mr. & Mrs. Ernest L. Wade

Mr. & Mrs. Gaston Bear Mr. & Mrs. J. O. Newell Mr & Mrs. Arthur Thompson

Mr. & Mrs. Bill F. Denny Mr. & Mrs. Norbet Skypala







DONLEVY Audrey TOTTER

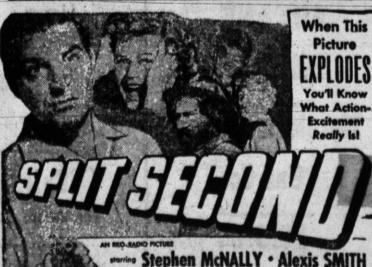
STOLE LOVE! ... and the Law

MONDAY

TUESDAY - WEDNESDAY



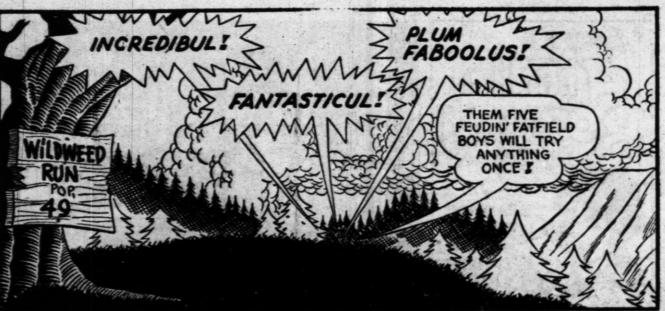




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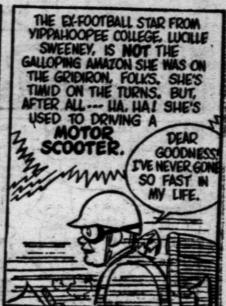
The Sunday Brand

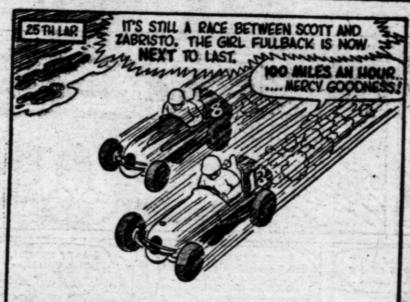
Mareford, Tone

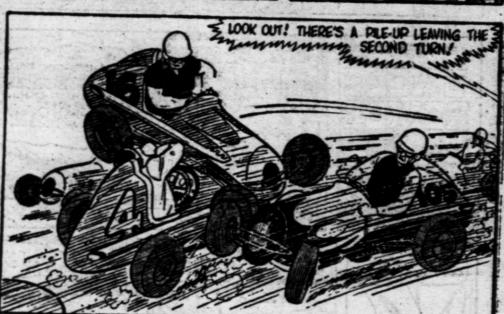
or Slagan: "More People—More Forms"

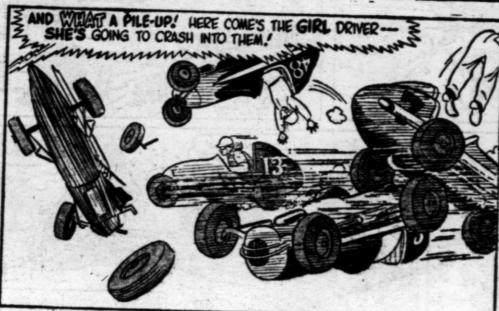




















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See them at

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COMBINATION

File and Storage Cabinets \$5600 The Hereford Brand



























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* REMOVABLE COVERS * NEW LOW PRICE

EXCELLENT FOR OFFICE - AUTO - TRACTOR!

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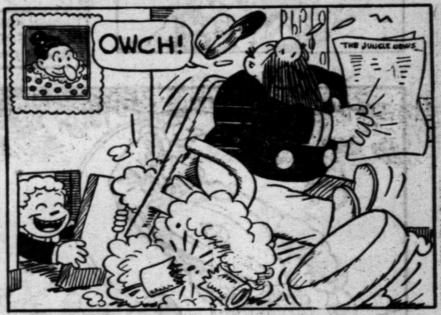


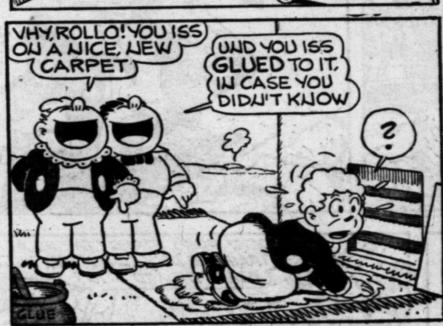
THE KATALANDAMINES BIDES

















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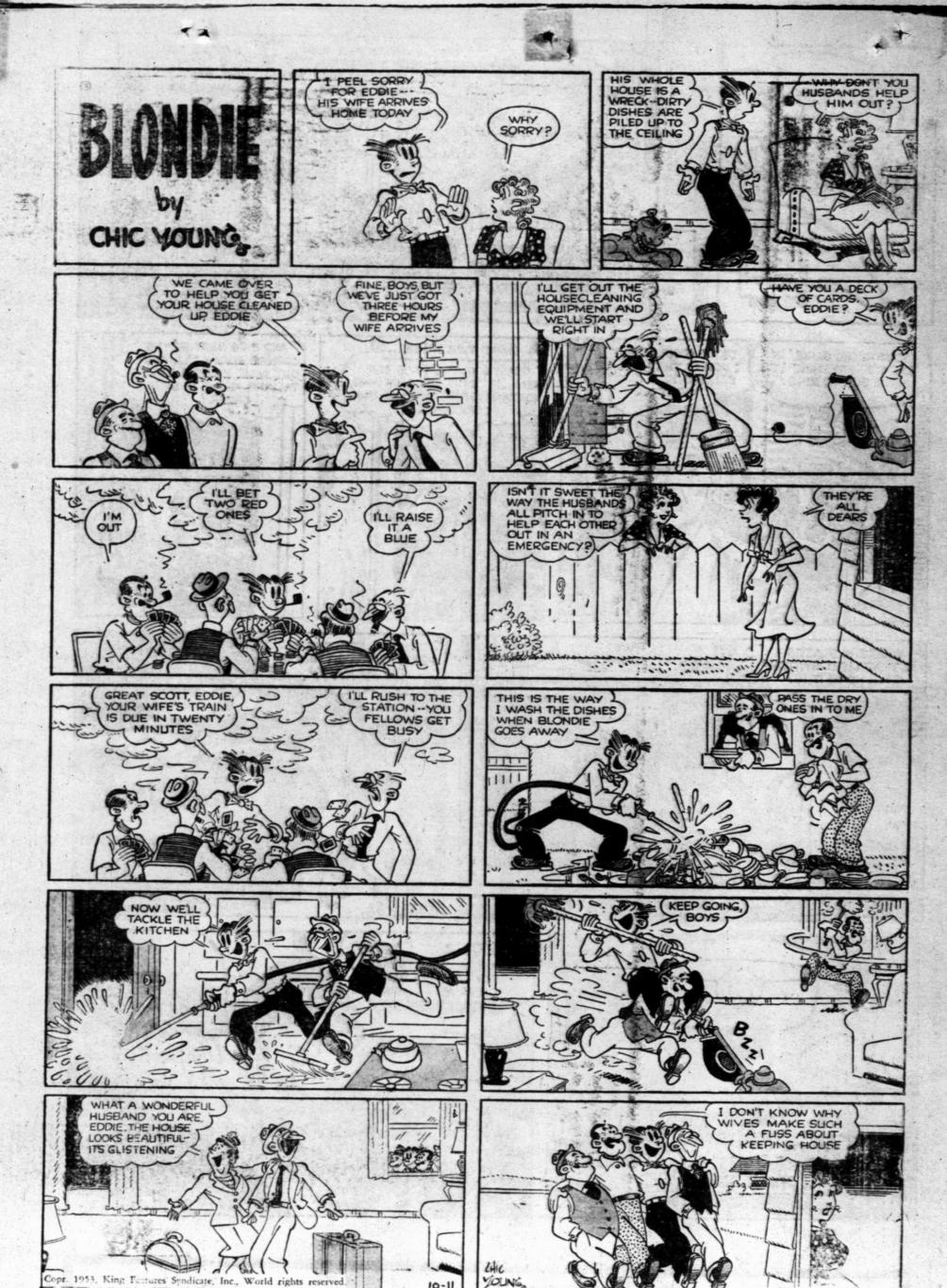




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