

WEATHER

Table with weather forecast for Wednesday, Thursday, and Friday, including high and low temperatures.

The Sunday Brand

34 Pages

Including 20 Pages of Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

Vol. 6 — No. 56

Hereford, Texas, Sunday, July 18, 1954

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SUMMERFIELD SCHOOL HOUSE, used as a community meeting place since Summerfield was consolidated with the Hereford school system, was a total loss when it caught fire and burned Saturday morning.

blaze, but the school was too far gone for them to do any good with the water that was available. They just stood by in case the teacherage was endangered.

Wheat Growers To Vote Friday On Allotments

County wheat growers will have the opportunity to vote next Friday on the referendum to determine whether or not marketing quotas, with penalties for overplanting acreage allotments, will be in effect for the 1955 crop.

W. N. Hodges, chairman of the Deaf Smith County Agricultural Stabilization and Conservation Committee, says that the county allotment will be 237,321 acres after reserves, or a 13 percent reduction in allotted wheat acreage.



LUSTER SUTTLE was critically injured Friday night when his new Plymouth collided with a Pontiac at the intersection of two dirt roads about five miles south of Hereford.

which had about 4,000 miles showing on the speedometer, was badly damaged. The other driver involved received only minor injuries in the accident.

One Person Critically Injured In Accident

Some Potato Shippers Too Busy To Keep Record On Total Quantities

Vegetable shippers, several of them too busy to even tally up the quantities they have shipped during the past few days, are carrying on a heavy pace as the season progresses.

Howard Gault, who figured that they had shipped 150 cars of potatoes by Wednesday, said that his personnel had been too busy to take time out and figure up totals so far.

Ropers Have Plans For Calcutta Pool

A Calcutta pool on ropers will start at 2 o'clock preceding the start of the "open to everyone" roping this afternoon at the Riders Club arena.

Some of those expected to enter are: Buddy Fort and Bill Price of Lovington, Glen Franklin and Earl Monroe of Melrose, Bill Templeton and Phil Smith of Clovis and Roy Whitley and Spicer Gripp of Hereford.

Jackpots are to be \$25, \$10 and \$1. Admission prices to see the event will be 50 and 25 cents.

Youths Run Church SANTA ANA, Calif. — The minister wears an open collared sport shirt and speaks in a youthful urgency. He is 23 years old.

Former Resident's Funeral Scheduled

Funeral services for Mrs. Dora McDonald Rice of Walters, Okla., will be held at 1:30 o'clock this afternoon in the Hereford First Baptist Church.

Mrs. Rice died Thursday in New Orleans, La., at the home of a daughter, Mrs. Bert Rayburn, of a heart attack. She had been in poor health for several years but death came unexpectedly.

Tuesday Is Last Day To Mail Out Absentee Ballots

Absentee ballots for the Democratic primary next Friday are coming in now, with 33 cast through Friday, according to Ralph Smith, Deaf Smith County Clerk.

Tuesday is the deadline for mailing out the ballots to those who request them and for filling out the absentee ballots in the office, Smith said.

RELEASED ON BOND Harvey Power, about 29, who lives near Levelland, was released on \$500 Saturday morning after he had entered a plea of innocent in County Court to a charge of driving while intoxicated.

Two persons were injured just before dark Friday in a two-car collision at the intersection of two dirt roads about 5 miles south of Hereford.

Luster Suttle, about 55, was still unconscious and in critical condition late Saturday morning, while the other driver involved, Armando Perez, 29, 213 Ave. I, was said to be doing nicely, as he received no serious injuries, only bruises, so far as was known.

Suttle, who lives at 506 West Fourth, was driving his 1954 Plymouth east, and Perez was going north in a 1949 Pontiac when the two cars collided in the intersection. The two automobiles came to rest only a short distance apart at the northeast corner of the intersection.

Deputy Sheriff Neal Young, who followed the ambulance to the accident, said that both cars might be considered as total losses, though he had not been able to make a complete check concerning their condition.

Swimming, Life Saving Classes To Begin Monday

Both swimming and life saving classes will begin Monday at the Municipal Pool, according to O.D. Lowry, pool manager.

Swimming classes, whether children's beginners, children's intermediate or adult beginners, are asked to meet at the pool at 10 o'clock Monday morning.

At 6:15 o'clock Monday night, those who wish to take the Red Cross senior life saving course will begin. This course is open to all persons over 16 who wish to take part. There is no charge for the instruction.

Lowry said that at 11 o'clock on Tuesday and Friday morning the pool will be open for a Ladies Plunge, on an experimental basis. If enough women are interested, the special sessions will be continued.

Last Sunday the pool had its biggest crowd of the year, with 328 paid admissions. The goopy crack filler, which was getting black streaks on those who went swimming, has been removed, Lowry remarked, and replaced with another type of filler which will not leave marks on the bathers.

Visiting in the home of Mrs. W. H. Russell are Mr. and Mrs. Jess Russell of Houston, Mr. and Mrs. Jack Giffkin and son Jackie of Lubbock, Mr. and Mrs. Fred Barrett Jr., of Morton and sons Rusty, Daniel and Spencer.

Annual Carnival Will Open Monday

Monday night the Hereford Lions Club annual carnival will open at 7:30 o'clock just north of the Bull Barn, and is scheduled to run for six nights.

This year the carnival profits are scheduled to be used in adding another row of lights at the football field to fill in some of the "dark spots" left by the present lighting system.

As always, Lions Club members will operate the various stands and handle the tickets for the rides, according to Dub Reeves, publicity chairman of the carnival.

Bingo prizes this year will be top-quality merchandise purchased through local merchants, which should give an added incentive to those who like to listen to the

Around Town

Among the special guests on the Welcome Travelers show Friday afternoon were Mr. and Mrs. Earl Smith of Boys Ranch. The couple, who are on their honeymoon, stopped in Chicago en route to Texas with a bus, donated to Boys Ranch, which they had picked up in Detroit.

R. W. Griswold, son of Mr. and Mrs. W. N. Griswold, 307 Irving Street, a student at Texas Tech, has reached the halfway mark at the Fort Benning 1954 Military Science Reserve Officers Training Corps Summer Camp.

Three young Latin-Americans have no doubt learned that soap and water is a very good cure for most of what ails you, especially if you think you have something in your hair. The girls decided that

Collision Causes About \$100 Damage

A collision at the intersection of Sixth and Jackson Streets about 12:15 o'clock Thursday afternoon caused approximately \$50 damage to a 1951 Chevrolet driven by Fite Bunn, 314 Garza Street and \$50 damage to a 1951 Hudson driven by J. H. Hutnison, 420 Jackson Street.

The Chevrolet was going west on Sixth Street and was crossing over the water trough are Coach L. B. Russell, City Manager Cecil Massey, George Graham, J. W. Robinson Jr., Chief of Police Leo F. Box, Raylan Evans, and wrestler Bob Cummings.

(Continued on Page 2)

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(Continued on Page 2)

Polling Places Are Named For Wheat Referendum

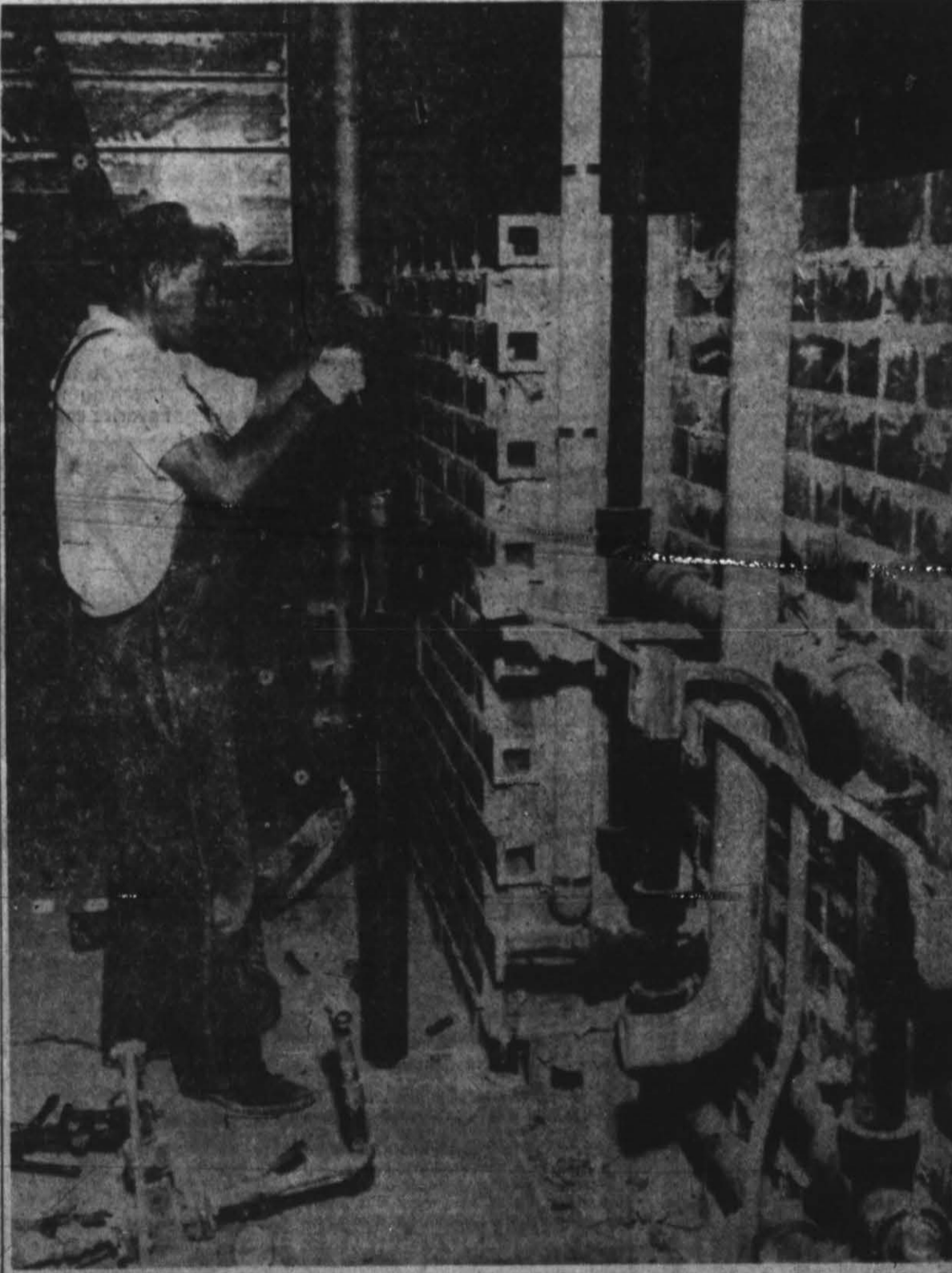
Five voting places have been set up in the county where wheat growers can vote in Friday's election, and committees have been named to man the various voting places.

Community "A" will vote at the Court House, Community "B" at the Court House, Community "C" at Walcott School, Community "D" at Sims Community House, and Community "E" at Daniel Community House.

Committeemen for the various voting places are: Community "A" - W. T. Gunstenson, chairman; Emmett O. Dixon, vice chairman; Melvin May, committeeman; and Herbert Boardman, alternate committeeman.

Community "B" - F. J. Knabe, chairman; George Heard, vice chairman; Jake Gregory, committeeman; and A. N. Hopson, alternate committeeman.

Community "C" - Garland Solomon, chairman; Waldron Melton, vice chairman; Phillip Miller, committeeman; and Claude Bogle, alternate committeeman.



THOUSANDS OF FEET of pipe, as well as hundreds of plumbing connections, are going into the new high school building, and many more have already been put in place.

Read the Classifieds

- Insecticides
- Garden Supplies
- Feeds
- Lawn Supplies
- Seeds
- Weed Killers
- Remedies
- Fly Killers
- Bird Seeds

Hereford Poultry & Egg Co.

Phone 1208 — 129 Sampson

Bus Driver Turns Owner

MONROE, Mich. — A bus driver whose company quit business is the new owner of Monroe's city lines. And his first step was to reduce fares. Robert Absalom, 35, a driver since 1946, purchased Monroe City Lines, Inc., when the company quit operating because profits weren't sufficient "to make it worthwhile." Unnamed backers helped him finance it.

Cutting adult straight fare from 20 to 16 cents or two tokens for a

Quarter, Absalom Explained

"Every time the fare has been raised, we've lost riders. We were especially hurt by loss of short-run riders. It just makes sense to me that if you raise fares and lose riders, you can cut fares and gain riders. I think we can get enough of them back to make the system worthwhile. Certainly the community needs it."

Just because he's now the owner, Absalom isn't throwing away his driver's cap: "I won't be able

to be a regular driver, but I'll fill in every chance I get when someone is sick or we need an extra man during rush periods."

Dog Solves Burglary

MUNCIE, Ind. — Police investigating a grocery burglary saw a dog with a hunk of beef in its mouth. They arrested three youthful owners of the dog who said they ate the bologna stolen from the store and gave the beef to the dog.

Wheat....

(Continued from Page 1)

led, adjusted for weather trends and other factors. This year the national acreage allotment is 55 million acres, the level specified by law under present supply conditions.

Allotments are determined for farms according to past wheat acreage, tillable acres on each farm, crop rotation practices, type of soil and topography.

Collision....

(Continued from Page 1)

the intersection. The Hudson was going South on Jackson Street, and according to police reports, failed to stop for the stop sign. The Hudson collided with the right fender of the Chevrolet, turning it completely around. There were no skid marks on the pavement, police said.

Hutchison was charged with running a stop sign and failure to grant the right-of-way.

Around...

(Continued from Page 1)

they would try liquid fly spray as a remedy. On being taken to the doctor, he found that their scalps were slightly burned from the spray.

Hereford girls softball team will play Lazbuddie Monday night at 8:30 o'clock in Veterans Park.

A stock holders meeting of Hereford Grain Co-op will be held Saturday afternoon at 1:30 o'clock following a barbecue which will be from 11:30 to 1 o'clock. The public is invited to attend the barbecue.

Cattle donated to the Christian Rural Overseas program from the High Plains will be gathered at Western Stockyards in Amarillo where they will be dedicated, then shipped to Fort Worth for processing. From there, the meat will be sent to youth camps in Greece.

Political

Announcements

- For Governor: Allan Shivers
- For Lt. Governor: Ben E. Ramsey
- For State Senator, 30th District: Andy Rogers
- For State Representative, 96th Legislative District: Jesse M. Osborn
- For District Clerk: Lucille Posey
- For County Judge: Horace L. Schloss, Homer E. Henslee
- For Sheriff, Tax Assessor-Collector: Lowell Sharp
- For County Clerk: Ralph Smith
- For County Treasurer: Velma Hodges
- For County Attorney: J. Edward Line
- For County Commissioner, Precinct 1: M. T. (Marion) Rutter, Charlie Sowell, Carroll F. Newsom
- For County Commissioner, Precinct 2: Otto Massie, S. O. Wilson
- For County Commissioner, Precinct 3: J. T. Guinn, Bernie Northeutt
- For Commissioner, Precinct 4: W. F. Perry, Donald Hicks
- For County Hide and Animal Inspector: Loyd R. Neill, V. C. Hopson
- For Justice Of the Peace, Precinct 1: E. W. (Emmett) Solomon, C. B. "Berry" Miles

Read the Classifieds

Annual....

(Continued from Page 6)

The Lions are also offering to try to get anyone's favorite political candidate on the ducking board on request.

Committee chairmen for the carnival are: W. C. Meharg, lights and grounds; Woody Wilson, finance and expense; Dub Reeves, publicity and prizes; Neal Cooper, Rides committee; L. B. Russell and Ray Cowsett, booths; Bingo, Harry Cayler; John Alkin, keg pitch; O. D. Lowry, numbers darts; Homer Brumley, cigarette

pitch; Rex Lee, ducking board; (and he is scheduled to ride it, too); Paul Harvey, dart board; W. L. Decker, glass pitch; and Jack Kirksey, concessions.

Sober Bartenders Demanded

SAN FRANCISCO (AP)—The Superior Court ruled a bar operator should not be his own best customer.

Pleading for revocation of a liquor license, Deputy Atty. Gen. William Bennett asked how an intoxicated operator could "even look at the clock and tell when it's time to close up" and the court concurred.

Long time to Pay

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HOME LOANS

First Federal Savings & Loan Association
CLOVIS, N. M.

148 N. Main St. Phone 497
See ELIZABETH WOMBLE

These Are Our Reasons

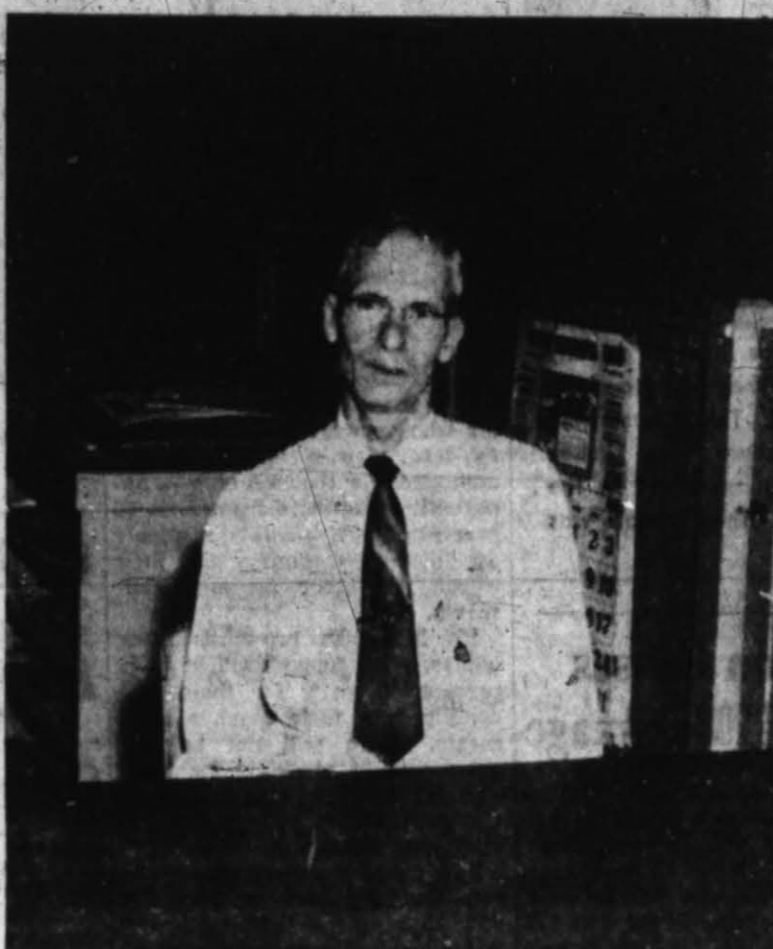
FOR WANTING

HOMER E. HENSLEE

AS

County Judge Of

DEAF SMITH COUNTY



We Believe.....

that the business, progress and problems of our county require the very best qualified man available.

We Believe.....

Homer has the respect of all who have known him in the past 27 years as a merchant, civic worker, and member of the Methodist Church, but for the information of you who are not acquainted, we publish these statements in behalf of our county. Homer Henslee, a native Texan, moved to Hereford in 1927 and for 20 years was in the hardware business with his brother-in-law and later for 2 years as owner. Since 1951 he has been in the Sheriff's office in charge of records and tax work. Homer has given time to his community and his service has earned him the right to be called a good citizen. He served as member of Board of Directors of County Hospital, Chamber of Commerce, and as School Trustee for 7 years. His 4 children attended schools here and he supported all school activities.

Homer E. Henslee, a successful businessman, with a wide range of common knowledge is very well qualified to serve as County Judge and, with the help of the Commissioners, make ours a progressive community without waste of funds. His ability of working and cooperating with others will be invaluable to all. He is known by all of his friends to be a deliberate and conscientious thinker and can be relied upon to make wise decisions for our county.

Homer E. Henslee did not seek election, but many friends prevailed upon him to serve in this important capacity, and if he is elected, his one aim is to serve you well. It is a pleasure to support a candidate whose decision was motivated by his sincere interest in the welfare of his county.

Paid Advertisement By friends and supporters of Homer Henslee

You Can't Beat Our Expert Wash & Grease Jobs!

Avoid costly repairs with our expert lubrication. Drive in every 1,000 miles and let the friendly folks at Kirksey "66" Service take care of your car. Remember -- at Kirksey "66" Service, Washing and Greasing is a specialty.

KIRKSEY '66' SERVICE

Intersection Hiways 51 & Harrison Phone 266

Colorful Spring and Summer

Wash Frocks

YOU'LL LOVE THIS... NO WRINKLE!
Beautiful sheer 80-square percale dress. Neat and pretty print with white collar and cuffs. 3/4 button step-in style — jet buttons, matching belt that highlights the lovely swirling half circle skirt. Pocket with matching white flap as collar and cuffs. Favorite colors. Sizes 12/20; 16 1/2 to 24 1/2.

2.79

A twinkle in your eye... a lilt in your dress... this eye-catching light ground seersucker print coat-dress is a smart new creation for the new season. Lovely matching picotay collar — cuff and pocket trim. Wash, iron, wear this lovely sheer dress creation for any occasion. Favorite colors. Sizes 12/20; 16 1/2/24 1/2.

Anthony's
C. B. ANTHONY CO.



WINDOWS ARE AMONG the very last things to go into the outside of a new building these days, and their installation means that most of the outside work is finished, even though there is still much to be done on the inside. In this case, steel casements were being put up on the West side of the new

High School, and glass being put into the frames. The frames were put together in units, with screws holding the frames together, a far cry from the wooden windows which were put into the old High School. (Staff Photo)

Household Scrapbook

By Robert Lee
Packing Eggs
 Boil several gallons of water in a clean vessel; then allow it to cool. Buy about 2 quarts of water-glass from the druggist. Pack the eggs in a stone jar, as large as possible. Use 1 cupful of water-glass to 10 cupfuls of water and pour over the eggs. Always obtain strictly fresh eggs.

The Stepladder
 A possible accident can be avoided by nailing strips of rubber to the four feet of the stepladder. These strips can be cut from a discarded automobile tire.

Prevent Fading
 If red bordered towels, or red print gingham, are soaked in borax water it will prevent them from fading.

Mildew
 Mildew stains can be removed from garments by soaking in milk for forty-eight hours, or rub the stains with lemon-juice and salt. The same remedy is excellent for peach stains.

Chair Rungs
 If the chair rungs are loose, remove them and slightly split the ends and insert small wooden wedges. The harder they are pressed into the holes, the tighter they will fit.

Make Best Canning
 The varieties of tomatoes found best for canning are the Greater Baltimore, Red Rock, John Baer, and Landreth.

Warts
 To remove warts, dissolve a liberal quantity of washing soda in a pan of water; wash the hands in this solution and dry them without wiping. Or, castor oil rubbed on the warts often causes them to dry.

READ THE CLASSIFIEDS

TO THE VOTERS OF PRECINCT 2

Since I announced for Commissioner of Precinct 2, I have tried to visit all of the voters in the precinct. I am sure, however, that I have missed some of you who were away when I called or who have been out of town.

I want to solicit your consideration and to tell you that I will do my best to do the job like you want it done in case you see fit to elect me to the office.

I also want to say "Thank You" to every one in the precinct. Folks have been unusually nice to me while I made the rounds - and I do appreciate your consideration and courtesy.

Otto Massie

Candidate for Commissioner of Precinct 2

This Tastes Good In Texas

Potato Pan Cakes
 2 cups grated raw potatoes
 2 beaten eggs
 1 teaspoon salt
 1-8 teaspoon baking powder
 1 tablespoon flour
 1 tablespoon grated onion
 1-8 teaspoon thyme
 Drain the potatoes well and immediately blend with the eggs and other ingredients. Drop batter by spoonfuls on to a hot well greased griddle.
 Brown deeply on each side and serve hot. Serves 6.

Dinner
 Hamburger Corn-Pone Pie
 Relish Plate
 Apple Crumble
 Whipped Topping
 Iced Tea Milk
Supper
 Chicken A la King on Potato Hot Cakes
 Sliced tomatoes on Lettuce
 Brownies
 Milk

Timely Tips
 1. When buying potatoes, select clean, firm and smooth potatoes with shallow eyes, evenly shaped. Potatoes should not show fleshy sprouts, watery appearance, or sponginess. Avoid those with green color.
 2. Select the right kind of potatoes for the kind of cooking planned.

3. Potatoes are rich in minerals and vitamins. One medium sized potato gives 95 calories.
 4. Eat a potato a day.

Courthouse Records

Deeds of Trust
 Floyd Mc-Gee, et ux, to The Prudential Insurance Company of America, being Lot 8 of Childers Sub-division of the NW part of Block 1 and the N part of Block 2 of Evans Addition.

W. A. Phipps, et ux, to the First Federal Savings and Loan Association of Clovis, N. M., all of Lot 13 of Block 44, of Evans Addition.

Lewis L. Smith, et ux, to Aml-cable Life Insurance Company, being all of Survey 1, Township 2N, Range 2 E.

Warranty Deeds
 Kinsey Motor Company to C. L. Truly, et al, all of Lots 13, 14, 15, 16, and 17 in Block 4.

R. J. Engler, et ux, to W. A. Phipps, all of Lot 13 in Block 44 of Evans Addition.

Vera Davison to L. E. White, et ux, being a part of Lot 5 of Block 2 of Wornbie Addition.

New Autos
 Steve Holum, 1954 Buick, 7-9;
 O. L. Parker, 1954 Ford, 7-8; Char-ley Shirley, 1954 Chevrolet, 7-8;
 Joe K. Costen and Jayeline Cos-

ten, 1954 Dodge, 7-8; Ted T. Kel-grove, 1954 Chevrolet, 7-9; R.G. Lewis, 1954 Buick, 7-10; Annie A. Finlar, 1954 Oldsmobile, 7-12; Car-rie Gibbs, 1954 Ford, 7-12; Marvis Southward, 1954 Mercury, 7-13;
 Monroe Parker, 1954 Plymouth, 7-14.

Sachet Powder
 To make a sachet powder mix 1/2 lb. of Florentine orris root, 1/2 lb. ground rose leaves, 2 oz. powder-ed tonquin bean, 1/2 grain of musk, and 2 drops of essence of almonds. Mix thoroughly by passing through a coarse sieve several times.

Read The Classifieds

Mr. and Mrs. Paul Wallace and daughter Deborah Kay of Saginaw, Mich., are in Hereford for a two weeks stay with her parents, Mr. and Mrs. Earl Springer. Mrs. Wallace is the former Miss Gwendolyn Springer.


Peach Stains
 To remove peach stains on linen soak the spot in a weak solution of chloride of lime. Then apply cream of tartar and place in the sun to dry. Then launder.

Parsley
 If parsley is kept in a mason jar, with a tight lid, and in a cool place, it will keep fresh for a long time.

PURINA CAGE EGGS

Are produced by hens kept in cages and fed on Purina Chows for extra quality and taste. Purina cage eggs are extra good because:

- They are always clean
- The hens never touch the ground
- Eggs are cooled quickly in individual wire baskets
- Eggs collected often and rushed to you at the peak of goodness



Purina Cage Eggs come in the red and white checkerboard carton - try some the next time you visit your favorite grocery store.

REMEMBER! They are GUARANTEED to please you or your money back.

PACKARD MILLING COMPANY

SMART, NEW

Can Can Petticoats!

Delightfully feminine,
 touched with Nylon's elegance
 and easy care virtues

In Cotton, Nylon Mesh, Nylon
 and Taffetas

White and Colored

★

\$3.50 to \$10.95



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OPTOMETRIST

140 West Third Hereford, Texas
 Phone 37 Office Hours—8:30 - 5:00

JOIN NOW

TRAMPOLINE SCHOOL

BOYS! GIRLS!

An Instant Form Of Recreation
 NEWEST AMERICAN SPORT



COME TO FREE CIRCUS 5:30 O'CLOCK

Sunday Afternoon

AT DAMERON PARK

The Little Fashion Shop's Big Summer Clearance

Still In Progress with Values Galore
 throughout our store

Little fashion shop

"Smart Clothes for Smart Women"

WANT ADS Phone 30 or 31

Beauty at Home

By Lillian Carter

Q. What is a good, corrective exercise for either thin or fat thighs?

A. Try this: "Holding on to the back of a chair with one hand for support, raise the leg out to the side and as high in the air as possible. Do this 10 times with each leg."

Q. How can I make my eye-lashes appear longer than they really are?

A. It might be, as in most cases, that the tips of your lashes are lighter than the rest of the hairs, and don't show up. By darkening the tips with mascara, you can make the lashes seem longer, and your eyes larger and more expressive.

Q. What is a good facial mask for use on an oily type of skin?

A. Mix some fuller's earth to a smooth paste with witch hazel.

Q. What can I do about overly dry hair?

A. Regular and vigorous brushing is very important, this stirring up the scalp functions. Dry hair is caused by the same conditions that cause dry skin—tensions, underweight, under-nourishment and under-activity of oil glands. Brushing pulls at the hair follicles and activates the scalp, and helps improve a dry condition. You can also brush in a hair-and-scap oil to assist nature.

Q. How can I rectify persistent body odor?

A. Cleanliness is the first major step, so don't neglect that daily bath. If you perspire profusely, use one of the non-perspirants—either liquid or cream—every day, twice a day if you find need to. Even if you don't seem to do much perspiring, play safe by using a cream or talc deodorant.

Q. How do I make an oatmeal facial mask?

A. Make a paste of three ounces oatmeal, the juice of one lemon, and some witch hazel. Apply to face and neck. Let remain 30 minutes.

Q. How can I remove tartar from my teeth?

A. Try rubbing some lemon juice and pumice stone over the teeth with cotton wound around an orange stick.

Q. How can I make my powder stay on my face longer than it does?

A. Try first patting on a light film of foundation or vanishing cream, then patting your powder on over every inch of your face.

Q. How can I insure a consistently even marinade so that the fruit and syrup are evenly distributed throughout?

A. Cool the mixture before pouring into the jam jars. When poured hot, the fruit tends to float to the top of the jar.

Q. How can I drive away mosquitoes?

A. Burn a few drops of pine tar

Use more powder than you need, then brush off the excess.

Q. What can I do to bring more "life" and glow into my complexion?

A. A very stimulating facial mask, and very easy to prepare, is comprised just of patting some honey in a thin film over face and neck. Leave on for 15 minutes, then remove with a damp cloth.

Q. What can I do about preventing eye wrinkles?

A. Massage a little mineral oil around the closed eyes nightly.

How Can I?

By Anne Ashby

Q. How can I make a remedy for poison-ivy?

A. Use equal parts of subcarbonate of bismuth and calomel. Apply as a dusting powder after scrubbing the affected parts with alcohol. Then cover with a layer of absorbent cotton and bandage lightly. This is effective even after blisters have formed.

Q. How can I loosen a screw or nail which has become rusted in wood?

A. By applying a little hot paraffin to it. Let the paraffin soak in for a short time and see how easily the screw or nail will yield.

Q. How can I remove onion odor from a knife blade?

A. The odor of onion or garlic on a blade can be removed easily by rubbing the knife through a potato.

Q. How can I protect the ironing board from dust?

A. By taking two paper flour sacks, cutting the bottom from one and taping to the top of the other to form the required length, and slipping this over the board when putting it away.

Q. How can I make a refreshing summer drink?

A. Spiced iced tea is something different in a cooling summer drink. Simply put four or five whole cloves into the pot in which the tea is brewing, and ice as usual.

Q. How can I destroy plant lice?

A. To destroy plant lice, spray the plants with naphtha soap suds using a syringe for the purpose.

Q. How can I wash unpainted wicker furniture and preserve its white appearance?

A. Wash it quickly with a strong solution of cold water and salt and put in the hot sun to dry. Never wash wicker with soapsuds, nor allow it to dry slowly, as it will result in a poor color.

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Los Angeles Adds Mobile Communication Operated From Outside H-Bomb Target Area



With the addition of three new trailer-mounted mobile communications centers, Los Angeles becomes the first city in the nation to provide a flexible, integrated communications network for its civil defense organization. These new units, each representing an investment of approximately \$40,000, tie into 36 fixed communications centers throughout the city which in turn reach a total of 900 message centers. To man this entire system would require a total of 17,800 persons for a single shift.

The new equipment represents the combined planning of city personnel, the Fruehauf Trailer Company and the General Electric communications department. In addition to the three Fruehauf units there is a similarly equipped mobile unit which can function as a base for the permanent station, which is located in a heavy concrete structure is knocked out. The radio units have a potential radio range wide enough to

operate beyond H-bomb target area. There are six panels operating on independent radio channels. Also a master control ties in with other communications units including the Amateur Radio Relay League. The complete system includes 150 mobile two-way radio units, 100 portable walkie-talkie units and 60 medium powered stations in fixed locations throughout the city. Electricity is provided by a 25 kilowatt Onan motor-generator mounted on a "pup" trailer.

Shown in the illustration is complete set-up of new mobile communications unit including antennae of proper length for each channel, tractor-semi-trailer and pup trailer with motor-generator set. Upper right: Interior of new mobile communication unit mounted on a specially-designed Fruehauf trailer. These operators control six receiving and transmitting sets plus a master unit designed by the General Electric communications department.

WANT-AD WONDERS

Carrier Wins Trip By Using Want Ad To Get Customer

WANTED: Vicinity of West Elm, Symond, near Waterbury, Republican, advertising, to win competition, James Baker, phone 360.

James Baker, 12 carrier for the Waterbury (Conn.) Republican, wasn't stumped when he needed one more subscription to win a trip offered by the paper. He ran a Classified Ad in the Ansonia Sentinel, got the necessary subscriber that evening!

Want Ads Solve Strange Problems.

1. FOR SALE Miscellaneous

FOR SALE: AERATING tunnels for grain storage buildings. Jack Bradley at Hereford Milling Co. B-1-14-23-tfc

Hereford Glass Co. Expert Car Glass Installation. Table Top and Window Glass Picture Frames. 102 Park Ave. Ph. 1423 B-1-16-tfc

SEE Hereford Grain Corp. For Your Garden and Flower Seeds. Phone 360 B-1-33-tfc

PICTURE FRAMING with personal attention on each job. Mrs. J. J. Buckner, 224 Ave. D. Phone 751 B-1-15-43-tfc

BONDED STORAGE Hereford Transfer and Storage Co. Local and long distance furniture moving. Phone 12, Box 243, Hereford, Texas. B-1-19-10-tfc

ROSE TRELLISES and picnic tables. Carl McCaslin Lumber Company. Phone 7. B-1-11-12-tfc

SNO - BREEZE Evaporative Air Conditioners. Also Have Cooler Pads available in any size. **PARKER BROS. BUILDER'S SUPPLY** 1306 Park Ave. Phone 719 B-1-24-tfc

KILL FILTHY FLIES BEFORE THEY GET INDOORS! "Big Stinky" Outdoor Fly Traps. Now you can trap and kill gallons of flies before they reach your home! The Big Stinky is effective and safe to use. **MC DOWELL DRUG STORE** Phone 13 B-1-1-tfc

POWER MOWERS Both rotary and circular type. Priced to fit your budget. **CARL McCASLIN LUMBER CO.** A Complete Building Service 1 Block East of the Courthouse Phone the Lumber Number 7 B-1-53-tfc

A BSB grain bin. Will solve your grain storage problem. Sizes 1000 bu., 1300 bu., 2200 bu., 2750 bu., and 3300 bu. 80% loan at 4%, if wanted. See J. M. Hamby, 1410 Park Ave. for further information. Phone 701-Day, 4473-Frio Exchange-rough B-1-27-tfc

CONTRARY TO RUMOR I have not resigned my Distributorship of Rawleigh Products and have no intention of doing so. I will continue supplying you folks with "the best for less." Rawleigh Products. Ted Eaton, 503 Irving, Hereford. B-1-37-3-2p.

FOR SALE 1 Alpine Air Conditioner 1954 Demonstrator 3,000 Cu. Ft. per Minute Capacity With Pump. Regularly \$149.50. Now Only \$99.50 Warren Motor & Appliance Co. East Highway 60 Phone 723 B-1-3-2c

FOR SALE OR TRADE for another house, one lot 60x160 and three bedroom house on 60x160 lot. Will sell lot separately. 109 J. Avenue. By owner! B-4-26-28-4p.

COLORADO LAND 3000 ACRE WHEAT AND STOCK FARM. Near Haswell, Colo., to trade for land or other property, located in this part of the country. **PH. 944 WESSON REAL ESTATE Hereford, Texas** B-4-28-tfc

FOR SALE Irrigated 640 acres. 540 cultivated. 1 8 inch well, 3 bedroom house, barn and other fair improvements. Possession price \$135,000 acre. It has a good loan. Might consider trading equity for grass land. Have a five room efficiency house, single garage, near school for \$500 down, balance terms. Two bedroom house. Price \$3500 \$500 down, balance terms. Might consider trading equity for car or anything that might interest me. 2 bedroom brick house, New, for \$1500.00 down. 2 bedroom house, 1 block of courthouse. \$1,000.00 down, balance \$65.00 per month. Price \$5,000.00 If you have anything to sell, or trade, we would appreciate your listing. **J. M. Hamby Real Estate 1410 Park Avenue Phone 701 B-4-52-tfc**

ASCORBIC ACID for Locker fruits. McDowell Drug. Phone 13. B-1-9-28-tfc

FOR SALE: Two houses on 100x30 foot lots, Second and K Street in East Hereford. See Chester Pinckert, Vega, Tex. B-1-20-28-2c.

CASTRO COUNTY VOTERS: Please vote for Mrs. Neva Hastings for Re-election second term, County and District Clerk. S-1-17-3-1p.

2. FOR SALE Farm Equipment **BIG STINKY** Outdoor Fly Traps. Potent control fluid produces a scent that lures only flies - - not beneficial insects - - catches high quantities, which are quickly destroyed in trap. **McDOWELL DRUG STORE** Phone 13 B-2-1-tfc

3. FOR SALE **FOR SALE:** 1948 one ton pickup. Dunks and stock racks. Troy Moore, Phone 161. B-3-14-27-tfc.

FOR SALE: 1947 Jeep station wagon. Perfect condition. Cheap. Moore, Phone 161. B-3-13-27-tfc.

4. REAL ESTATE **FOR SALE** New five room brick home, located at 321 Star Street. Open for your inspection. **PARKER BROS. BUILDER'S SUPPLY** 1306 Park Ave. Phone 719 B-3-24-tfc

FOR SALE Improved, irrigated 15 acre tract. Close in. \$14,500.00 540 acres grass with water. \$50.00 acre. Have buyer for 1/4 section in irrigated area. 14 Unit Tourist Court, Eastern Colo. For Lease or Rent. Carthel Real Estate Phone 502 206 N. 25 Mile Ave. Hereford B-4-28-2c

FOR SALE - 4 Bedroom House, Two baths. Well located. *****

FOR SALE - Irrigated 1/4 section. Price \$135.00 Acre. *****

FOR SALE - House to be moved. 4 rooms & bath. Price \$2,500.00. **HUGH BOOKOUT REALTY** 533 East 1st St. Highway 60 Res. Ph. 1270-W Off Ph. 1674 B-4-3-3c

If you have something for sale or trade -- see us. **G. I.'s we have a farm for you** **J. B. ELLISTON** Real Estate 132 E. 2nd. Phone 179 B-4-39-tfc

FOR SALE: Four bedroom house, by owner, 1 1/2 bath, den, fully carpeted, draperies, outdoor fireplace, yard fenced. Priced reasonably. L. M. McGee 132 Avenue E. B-4-25-51-tfc

TRADE: Equity three bedroom brick home in Amarillo for two bedroom home Hereford. Dr. Achor, Phone 18. B-4-17-24c

SOUTH BEDROOM. Close in. 509 Ross, Phone 847-J. B-5-9-28-tfc.

FOR RENT: Four rooms and bath. See John Philipp at 305 J. B-5-12-28-2c.

FRONT BEDROOM. 806 Union. Phone 1866-W. B-5-9-28-2c.

FOR RENT: Nice three room furnished apartment. Private bath. Refrigerator. Call 638. W. T. Carmichael. B-5-15-3-1c.

FOUR ROOM FURNISHED or unfurnished apartment, with garage. Call 164-W or 777. B-5-12-3-tfc.

FOR RENT: two room furnished apartment. \$40.00 per month. Bills paid. Down town - ideal for working couple. See Francis Hardwick, Star Theatre. B-5-21-3-tfc.

FOR RENT: Desirable furnished apartment for couple. Bills paid. 514 Union. B-5-11-3-1k.

BEDROOMS FOR RENT. Also two cool basement rooms. 511 Lawton. B-5-10-3-1p.

MODERN THREE ROOM unfurnished apartment with bath. Newly decorated. 212 Ave. J. Call 4851. B-5-14-3-tfc.

FRONT BEDROOM FOR RENT. 219 Avenue D. Phone 1012-J. B-5-10-3-2p.

THREE ROOM unfurnished apartment. Close in. Phone 640-J. B-5-9-3-1p.

QUIET TWO ROOM furnished apartment. Private bath. Cooler. Close in. 108 West 8th. B-5-13-3-1k.

6. WANTED **CASTRO COUNTY VOTERS:** Please vote for Mrs. Neva Hastings for Re-election, second term, County and District Clerk. S-6-17-3-1p.

8 HELP WANTED **ATTENTION: MAN OR WOMAN -** Have you three hours spare time daily? Could you use an extra \$5.00 per day? Must be neat and aggressive. Full time also available. For full information, write Mr. C. S. Griffin, c/o Box 673 for a personal interview. S-8-43-3-1c.

WAITRESS WANTED. Apply in person at Jim Hill Hotel. S-8-9-3-1c.

10. NOTICE **OUR NEW ADDRESS:** 707 Main. Phone 1303. Francis Printing Co. B-10-10-23-tfc.

ALCOHOLICS ANONYMOUS Phone 1898-W3 or 1692-W B-10-24-tfc

PRUDENTIAL FARM LOANS America's Largest Farm Lender **SAM NUNNALLY** 136 Main Lone Star Agency B-4-37-tfc

WANTED 150 New Customers on City Delivery! **THE HEREFORD BRAND** Call, R. W. Sparks Ph. 1771-W B-10-2-tfc

CASTRO COUNTY VOTERS: Please vote for Mrs. Neva Hastings for Re-election, second term, County and District Clerk. S-10-17-3-1p.

11. Business Services **HOME & FARM LOANS** See Us For The Best Service Available! **John McLean Insurance Agency** Phone 273 Box 267 127 W. 3rd St. Hereford, Texas For Loans in Deaf Smith, Parker and North Part of Castro Counties. B-11-46-tfc

Save money by getting our Free Estimate on New Homes and Remodeling. Plans available, also have lots and approved loans on new homes. Small down payment. We invite you to compare our work and prices. Miles and Cafes, Contractors. B-11-52-9p

SAVE MONEY on lawn grass seed! Hereford Grain Corp. Phone 360 B-11-11-36-tfc

FOR REAL ESTATE Farm Loans ... Good Terms SEE LUTHER PEVLEY Res. Phone 524 S-4-37-tfc

REAL ESTATE AND LOANS E. B. POSEY, DEALER. Phone 366-Box 506, Hereford, Texas. S-11-14-tfc.

STANLEY HOME PRODUCTS. Mrs. Otto Gilliland, 607 East Third, Phone 1693. S-11-11-1-4p.

TEST HOLES and Well Work of all kinds. Will go anywhere. Reddell and Suggs Drilling Contractors. Phone 3606, Dawn Exchange or 357. B-11-23-21-tfc.

WANTED CUSTOMER WORK: Plowing, planting, cultivating. Phone 1173-W. B-11-9-53-17p.

FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 320. B-11-15-47-tfc.

SEE THE BIG DIFFERENCE between ordinary dry cleaning and Acme Cleaning. 136 West Third. Phone 111. B-11-16-24-tfc.

DOZER WORK of all kinds. Will go anywhere. Ernest McGee. Call 3386 Dawn Exchange. B-11-14-45-tfc.

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric 126 West 8th Street. B-11-30-50-tfc

CUSTOM FARMING Listing, planting, plowing and harvesting. Floyd Stivers, Hereford, Texas. Box 188. Phone 930-J. B-11-15-21-tfc.

Save, Recover, Add Beauty to your furniture with the latest nylon fabrics to match your color scheme. It will be completely rebuilt by skilled workmen at the **Hinds Upholstery** 310 N. McKinley Phone 1092 B-11-52-9p

READ THE CLASSIFIEDS

Kiwanis Club Thurs. Noon Hotel Jim Hill

Herford Rotary Club meets every Monday at 12:05 Hotel Jim Hill

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

HEREFORD No. 842 AF & A Stated Meeting second Monday each month Work Night Thursday of each week R. L. Thompson, Sec'y W. A. Bill Phillips W. M.

JOHN HANCOCK

FARM & RANCH LOANS

FREE PROMPT AND LIBERAL APPRAISALS
LONG TIME TERMS LOW INTEREST RATES

WESSON REAL ESTATE

HEREFORD, TEXAS

HOME OF AYERS SUPREME FEEDS

Still Have Plenty **FRYERS** (Dressed or on Foot) We Will Custom Dress Your Fryers

WEED KILLERS

And **INSECTICIDES**

WEST TEXAS FEED, SEED & HATCHERY CO. Jack Wright Hereford, Texas

HOME OF AYERS SUPREME FEEDS

Texans In Washington

By Tex Easley

Washington, D. C., July 17.—Congress, while in a hurry to wind up things and adjourn, has under consideration a bill that would affect air service to scores of Texas towns and cities.

It is a measure to grant permanent operating certificates to the 14 local service or feeder airlines. Three operate in Texas, flying more miles than are flown in feeder service in any other state.

The three local carriers serving Texas are Pioneer Air Lines, Trans Texas Airways and Central Airlines. Pioneer is a successor to Essair, which was the first authorized local service airline to operate in the country.

The legislation has much support on Capitol Hill, but is opposed by the Civil Aeronautics Board. The CAB, which issues certificates, says it thinks the feeder air service should be continued for some time yet on an "experimental" basis. It issued temporary certificates, most of them for one to three year periods, to the 14 carriers involved.

Forceful argument for permanent certification was presented to the House Interstate Commerce Committee by Rep. Lloyd Bentsen of McAllen during hearings on the bill.

"This experiment has been going on now for nearly a decade," said Bentsen. "It is time that we in the Congress make an analysis of the results to decide whether or not there is to be some assurance of permanence in this segment of our airline industry."

The uncertainty of their situation, he continued, places the feeder airlines "in an untenable position."

He said it confronts them with these problems:

(1) Banks hesitate to make long-term loans to companies which have only a short assurance of life.

(2) Pilots and other personnel leave for jobs with permanently certified carriers where their future is more secure.

(3) "Aircraft manufacturers have been hesitant to risk their private capital in the development of an appropriate aircraft for a type of service which has no permanence under the temporary certificate," according to Bentsen.

"The CAB has stated it does not want permanent certificates issued because of the difficulty of re-



MRS. BART SISK

Mrs. Bart Sisk, Former Resident, Honored At Teas

Mrs. Bart Sisk of Bakersfield, Calif., who is visiting her brothers, Arthur and Roy Thompson, was honored at a tea given in the Arthur Thompson home Friday afternoon. Mrs. Roy Thompson was assistant hostess.

Other members of the house party were Mrs. Charles Laing, Mrs. Paul Harvey and Mrs. C. L. Morris, who presided at the refreshment table.

The table was laid with a Madeira linen cloth and centered with an arrangement of white gladioli placed on a mirror reflector. White tapers burned at either side. Appointments were in crystal and silver.

Mrs. Howard Scott and Mrs. Cliff Ester provided informal musical entertainment during the evening hours. Guests, for the most part,

examining routes to make changes and because of continuing advancement in aircraft such as helicopters," said Bentsen, and added "This argument will be just as valid 20 years from now."

included old friends of the honoree, who was formerly Miss Carril Thompson, one-time resident of Hereford.

Those present were Mesdames G. L. Willis Sr., of Dimmitt, Zephia Lloyd, J. S. Orr, Willie Daniel, Jessie Radovich, Allen Powell, Edna Bove, Ernest May, Howard Scott, Ralph McCullough, Gilbert Hooper, C. C. Rockwell, Witt Phillips, Homer Hamilton, L. W. Carlyle, J. B. France, Marie Angelo, J. M. Gilliland, E. M. Cox, John Jacobsen Sr., Jeff Gilbreath, Alton Fraser, H. G. Conkwright, A. G. Bell, Cliff Estes, W. H. Russell, Nona Jowell, A. O. Thompson and Charles Newell, and Misses Ona Hammer and Jonnie Estes and members of the house party.

Personals

Capt. and Mrs. Bill Montgomery and two children have returned to the United States after spending a couple of years in the Philippines where he has been stationed with the Air Corps. They plan to visit his grandparents, Mr. and Mrs. J. W. Alexander, before reporting to Dayton, O., where he will be stationed at Wright - Patterson Field.

HAVE NEW DAUGHTER

Mr. and Mrs. Clyde Swatzell of Canyon have announced the birth of a daughter on July 12. The baby has been named Elisa Renee. Mrs. Swatzell is the former Miss Esta Dene Springer, daughter of Mr. and Mrs. Earl Springer.

Carrier Welcomed

SEATTLE (AP)—The giant aircraft carrier Franklin D. Roosevelt received the biggest welcome of her career on a stop-over here on the way to a 40 million dollar facilitating job in the Puget Sound Naval Shipyard. Navy officers estimated 100,000 people swarmed aboard during a Sunday afternoon "open house." Cars jammed the streets for miles.

The carrier, too big to go through the Panama Canal, had to come around South America.

Read The Classifieds

Will the car you buy NOW keep its value NEXT YEAR?

Only Ford has the modern features today that other low-priced cars may have next year!

Score Sheet	Score Sheet	Score Sheet
FORD	CAR 'B'	CAR 'C'
Fine-car V-8 engine	NO	NO
Advanced Styling	NO	NO
Ball-Joint Suspension	NO	NO
Highest Trade-In Value	NO	NO



*Analysis of used car prices shows Ford cars return more of their original cost than any other car.

NOT YET!

WHO KNOWS?

Worth more when you buy it... **FORD**

Worth more when you sell it

Hereford Motor Company

2nd at Sampson

Phone 39

FINAL CLEARANCE

In keeping with our policy of presenting NEW MERCHANDISE at the beginning of each season we are closing out all SPRING & SUMMER Merchandise FAR below cost in many instances. HURRY — Help us make room & SAVE!

SPECIAL PURCHASE 500 Pieces of



FUN-TOGS IN ORIGINAL SAILCLOTH

- 75 Skirts WERE 6.95 and 7.95 \$5.00
- 100 Pedal Pushers WERE 4.95 \$3.50
- 75 Blouses WERE 4.95 \$3.50
- 50 Jackets WERE 6.95 and 8.95 \$5.50
- 25 Slacks WERE 5.95 \$4.50
- 30 Caps WERE 1.95 \$1.00
- 20 Halters WERE 3.95 \$2.75
- 20 Tri-Color Blouses WERE 5.95 \$3.99
- 110 Shorts WERE 3.95 and 4.95 \$2.99
- 20 Dresses WERE 7.95 \$5.00

All Remaining Spring & Summer

DRESSES 1/2 PRICE

All Cottons, Linens, Sheers
Sizes 10 to 20, 9 to 15, 12 1/2 to 14 1/2

All Summer Cotton
BLOUSES \$2.50
Regular to \$9.95

Large Group
SKIRTS \$3.99
Regular to \$12.95

ONLY 300 PAIR

Nylon HOSE 59¢
51 - 15's
60 - 15's
Dark Seams

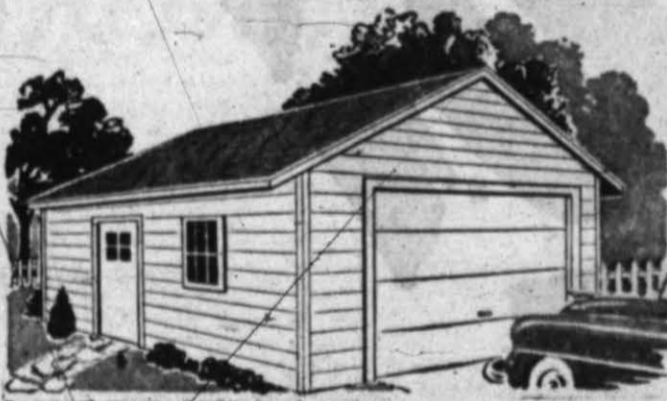
1 Group Ladies - Odds & Ends
SHOES \$1.99
Casuals - Sandals - Pumps

POPULAR STORE

This Is The First Time We Have Been Able To Offer This Remarkable Value.

Build That Fine New Home Now!

Protect The Family Car
Build A



GARAGE

OR

CARPORT NOW!

Looking for a garage style that exactly suits your home? How about one with an attractive porch for outdoor living . . . attached sheds for bikes and garden tools . . . extra room for built-in storage cabinets and workshop space.

Come in today and let our friendly employees help you plan your garage or carport. Protect your car . . . add more room for storage.

FHA TITLE 1 LOANS
NOTHING DOWN
MONTHS TO PAY

BUDGET PAY PLAN
NOTHING DOWN
MONTHS TO PAY

CARL McCASLIN LUMBER CO.

A Complete Building Service

1 Block East of the Courthouse

Phone 7

NEWEST HEAVYWEIGHT SLUGGER



Shown publicly for the first time at the Chrysler Delaware Tank Plant, here is the long-secret T-43, newest, heaviest, and most powerfully armed of Uncle Sam's land battleships. The armored giant was designed by engineers of Army Ordnance and Chrysler Corporation and has been in production at the Delaware plant for the past three years, although many of its details are still classified. For its Sunday punch, the T-43 mounts a 120mm cannon, plus .50 caliber and .30 caliber machine guns. Hull and turret are each cast from a single piece, with contours sloped to deflect enemy fire. The biggest tank ever put into production by the United States, the T-43 is claimed to be more than a match for any tank that could be put in the field against it.

Dawn News

By Bertha Frye

Rev. Paul McClung and Bobbie Miller acting as co-counselors, accompanied a group of boys to the Baptist encampment near Floydada Wednesday. In the group were Kenneth, Jessie and Eldon Miller, Ted Wimberley and Bill Lynn Miller.

Mr. and Mrs. Earl DeHart of Hereford visited Wednesday with Mr. and Mrs. George Parker.

The Dawn softball club wishes to thank the Dawn co-op for a \$10 donation. Thank You!

Mrs. C. B. Paddock of Fayetteville, Ark., and Dr. Charles S. Paddock of Joplin, Mo., were guests over the weekend of the H. V. McCabes and Mrs. Mary Byrd. Mrs. Paddock and Mrs. Byrd are sisters.

Visitors Sunday in the H. V. McCabes home were Mr. and Mrs. J. K. McKenzie of Miami and Mr. and Mrs. Bill Carthel and sons of the Easter Community.

Mrs. L. W. Tooley and children spent last week with relatives at Kress.

Vacation in Oklahoma

Mr. and Mrs. V. M. Martin and children are spending their vacation at Durant, Okla.

Mrs. A. T. Frye and Miss Mary Frye attended a coffee Monday morning given by Mrs. Paul Dishman in Hereford honoring the birthday of her mother, Mrs. Phil Radovich.

Mrs. Bruce Brown enrolled at West Texas State College Tuesday for a six weeks term.

Visiting for a week in the Bruce Brown home are Mrs. Landon Cosby and children, Elaine and Randy from near Fort Worth.

Mr. and Mrs. Lloyd Bentley, Mr. and Mrs. Norman Miller and children were visitors Sunday afternoon in the Raymond Miller home in Amarillo.

The H. D. Produce market which held its opening day last week proved successful. Approximately \$60 was realized. Those from the Dawn Club contributing included Mrs. Lloyd Bentley, Mrs.

H. S. Fuller and Mrs. J. B. Caraway. The market will be open again next week. Anyone wishing to sell garden produce through this medium is asked to contact Mrs. Draper.

Pup Has Expensive Tastes

KEENE, N. H. — Mrs. William H. MacDonald was cooking lunch in her kitchen one day recently. Hearing a noise, she walked into the dining room, found her purse open and the 6-month-old puppy, Rags, cheerily munching on nearly \$100 in bills.

THE REAL McCOYS

BY JOHN and GEORGE



WE BETTER GET SOMEONE TO TRY IT THAT'S INSURED WITH

John McLean Insurance Agency
24 Years of Insurance
Know How
Phone 273

Hospital Notes

Patients in Hospital

Robert Bailey, Vicenta Garza, Emma Easter, Vivian Alvarez, T. E. Simmons, Fred Lookingbill, Pedro Perez Jr., Richard Parker, Mrs. J. H. Pitman, Harley Len Ward, Mrs. Jay Sullivan, Dorothy Baber, Mrs. G. A. F. Parker, Josie Cole, Mrs. L. W. Combs, Chester Lee, Juan Salis, Ormel Lee Walker.

Patients Dismissed

Joaquin J. Rickman, 7-14; Larry Seigman, 7-15; Sylvia Moathi Herrera, 7-1; Victoria Quintana, 7-14; Johnnie Leona Cole, 7-15; Virgil Bomar, 7-14; Harry Schulz, 7-15; Eugene Seigman, 7-15.

READ THE CLASSIFIEDS

Let's Cook Something



WARM WEATHER DESSERTS

Desserts in warm weather must be quick to make and they must be cool to cook, for prolonged heat in the kitchen can render that room much too hot on a sultry day. And like the rest of the menu, they must refresh appetites that may lag as the temperature rises.

At no time in the year are ice cream, sherbets and even frozen salads so welcome as the perfect cool conclusion to a summer dinner. Fruit, of course, is never so easily available as during the warm months, and if time is short, the canned varieties may be used as Mrs. O. L. Click suggests. Today's recipes include two des-

serts that meet the specifications of the season, and in both Mrs. Click uses fresh apricots when available, but she often uses the canned variety — well refrigerated in advance.

Many people are going back to the old-fashioned hand freezer for making ice cream and sherbets. If you prefer to do that, then this recipe should be clipped and kept in your files. It requires no cooking — you just mix and freeze.

Apricot Sherbet

6 eggs well beaten
3 cups of sugar
juice of two lemons

Juice of two oranges
½ pint cream
1 quart milk
1 No. 2½ can of apricots — mashed with juice
Mix all ingredients in order given — pour in a gallon freezer and freeze.

Refrigerator Sherbet

The recipe for making apricot sherbet in one refrigerator is a little different because of the difference in methods used. Here it is:
1 pint of apricots mashed
juice of two oranges
juice of 1 lemon
2 cups sugar
2 egg whites beaten stiff
pinch of salt
1 quart of whole milk
Mix in order given and pour in refrigerator trays. Place in freezing compartment and stir often until frozen.

Party Mints

If you are giving a party you will like this recipe for party mints. Mrs. Click makes them often and colors them to suit the colors used at the refreshment table. Party mints are also easy to make and lovely to look at.
2 cups sugar
¼ cup water
¼ cup white Karo
¼ teaspoon cream of tartar.
Mix ingredients and cook until it will form a very soft ball in cold water. Add one teaspoon of peppermint, color to desire and beat until creamy. Drop on waxed paper in sizes desired.

Legal Notice

Notice is here given that the Board of Equalization of the Hereford Rural High School District will meet in the school tax office in the Court House, on Thursday, July 29th, 1954, at 9:00 a.m., for the purpose of equalizing assessment values of all taxable property within said school District.

Any property owner believing that the assessed value of his property is excessive is invited to meet with the Equalization Board at the time and place mentioned above to present his claim for adjustment.

Howard Gault, President, Board of School Trustees, Hereford Rural High School District.

S-3-1c.

Read The Brand Classifieds

M. F. ACHOR, D.O.
MEDICINE SURGERY
OBSTETRICS WEIGHT CONTROL
ANNOUNCES OPENING OF OFFICE
At
130 W. Fourth
(Formerly Lingenfelter Clinic)
Day Phone 18 Hours
Night Phone 591 9-5

Boys! Girls!
It's NOT TOO LATE TO ENTER
Hereford Shoe Store

BICYCLE CONTEST

Contest Ends, FRIDAY, SEPT. 10th

DON'T WAIT --- ENTER TODAY!

Other Prizes Include:

- * Basketball and Goal
- * Philco Portable Radio
- * Spartus Camera

And Many Other Valuable Gifts

Your parents . . . friends . . . relatives . . . neighbors . . . will be glad to help you get votes. Come in today! See the marvelous gifts! Learn how easy it is to earn votes!

THIS BEAUTIFUL **Columbia** BICYCLE CAN BE YOURS!

It Won't Cost You One Red Penny to Enter this Contest!
This contest is open to boys and girls alike...no age limit. It is a vote getting contest...a reward for effort...not a lottery. The boy or girl who accumulates the most votes will be awarded the Motobike, the next highest the Philco Radio and so on until all gifts have been distributed. In case of a tie, duplicate gifts will be awarded.
Come to Our Store for Complete Details!
Learn how easy it is to earn this Motobike or either one of the other valuable gifts.

hereford Shoe Store

WE URGE YOU TO GO TO THE POLLS SATURDAY, JULY 24TH, VOTE FOR THE CANDIDATE OF YOUR CHOICE THEN

ATTEND THE BIG



BARBECUE
Saturday, July 24, 11:30 'til 1
AT HEREFORD GRAIN CORP.
PUBLIC IS INVITED!

The Hereford Grain Corporation has picked the particular date of Saturday, July 24th for their annual meeting and free Barbecue in order that a bigger crowd could be present. We cordially invite the public to attend. You do not have to be a stockholder to attend the free barbecue, so come on out and have fun with the rest of us.

Stockholder's Meeting
STARTING AT 1:30 P.M. — WE URGE EVERY STOCKHOLDER TO BE PRESENT
HEREFORD GRAIN CORP.

PHONE 360

New Child Study Club President Began Club Work In Stanton



THIS GROUP CONSIDERS business of the Child Study Club for the coming season at the home of the president, Mrs. Dale Kelly. From left are: Mrs. Lawrence McGee, vice president, Mrs. Kelly, and Mrs. Chester Wiggins, chairman of the year book committee.

Hereford clubwomen are devoting more time to club work, especially since the General Federation of Women's Clubs urges that the clubs sponsor mental health and welfare programs on a broader scope.

Maintaining the pace set by previous administrations in The Mothers March of Dimes will be the objective of Mrs. Dale Kelly, new president of the Child Study Club. This project was adopted several years ago and renewed each year. "We hope to fulfill that project again for the Mother's March of Dimes has now been accepted by the club as a permanent project" Mrs. Kelly said.

The founders of the club dedicated their efforts to the study of child psychology and to the up-building of the community, and it is easy to see how help in the Public Drive may be considered the club's major project at this particular time. They have collected thousands of dollars in the Polio Fund Drive in the past few years—and they have sponsored many local projects for community betterment.

Club Work Not New

Club work is not new to Mrs. Kelly. She became interested in club activities 23 years ago when she lived at Stanton and joined the Stanton Study Club. Through that club she helped promote the Martin County Library. She served one term as president of that club and held other offices through the years. Mrs. Kelly also helped organize a Child Study Club and a Sewing Club in Stanton. Joining the Hereford Child Study Club two and one-half years ago, she served as treasurer for the 1953-54 season, and is looking forward to a well planned program now being

(Continued on Page 2)

Former HD Agent To Lead Calliopians

Interest of clubwomen, for the most part, during the summer months centers around study and year book committees now preparing programs for the 1954-55 season. Many Hereford clubwomen have started to work on their contributions to individual club programs for the coming season, a season which will see resumption of full scale "adult education" activities.

New Faces For New Season

Many new faces among club presidents for the new season will be seen when the clubs reassemble in the early fall. Among them will be Mrs. D. C. McWhorter, recently elected president of the Calliopean Club, who is well prepared to serve as leader of a study club. Other officers who will assist her include: Mrs. B. F. Cain, vice-president; Mrs. James W. Witherspoon, recording secretary; Mrs. L. B. Russell, corresponding secretary; Mrs. Carl Perrin, treasurer; Mrs. A. T. Mims, reporter and Mrs. Paul Conaway, parliamentarian.

Mrs. McWhorter grew up in Haskell and is a graduate of Haskell High School. She received her B.S. degree from N.T.S.C., Denton, and did work on her master's degree at the University of Colorado in Boulder. For a time she taught in the elementary grades in Haskell County and at Threkmorton and later taught homemaking in the public schools. Prior to her marriage she served as County Home Demonstration Agent in Dickens County. Now she devotes her time to making a home for her husband and three sons, and pursuing three main hobbies. Sewing is her first love for she started that when making clothes for her dolls and fashioning her own patterns. While she holds no claim to a green thumb, cultivating flowers and making things grow has been one

of her chief delights for several years. Last, and perhaps her main interest, is "little boys" likely prompted by her own three sons whose activities keep her busy.

The McWhorters came to Hereford in 1946 and are members of the Presbyterian Church. At present she is chairman of one of the Women's Council circles and takes part in various church activities.

Calliopean Club

The Calliopean Club was first organized as the Junior Bay View Club and functioned under that name for several years. When the group decided to become a senior club the name was changed.

The name Calliopean was inspired by the ancient Greek Muse who presided over Ethos, literature and rhetoric. She is usually depicted with a stylus and wax tablets, and ancient writing material.

The club finished a year of study of some of the outstanding classics in literature in May, and tentative plans call for a course in more modern literature for the coming year. Year books are now taking shape with Mrs. Richard Barnard serving as year book chairman. Mrs. W. L. Davis Jr., and Mrs. J. T. Carroll are working with Mrs. Barnard on the committee.

Other committees for the coming season, appointed by the new president include: Social—Mrs. Earnest Langley, Mrs. W. J. Messick and Mrs. Elizabeth Womble. Membership—Nell Spradley and Mrs. B. F. Cain. Welfare—Mrs. J. E. Kirby and Mrs. Clyde Cave. Telephone—Mrs. J. T. Gilbreath Jr., and Mrs. N. E. Milburn.

The club holds regular sessions every other Thursday during the club season. Social activities include an opening dinner or luncheon, the Christmas party, and a closing social meeting. Membership is limited to 20.



MARRIAGE OF MISS DORIS CAMP to Sid Perkins has been announced by the bride's parents, Mr. and Mrs. L. M. Comp. Parents of Mr. Perkins are Mr. and Mrs. S. O. Perkins of the Walcott Community. The wedding, took place in Tucuman, N. M., on July 8. Following a short wedding trip the couple has returned to Hereford to make their home. Mrs. Perkins is a 1954 Hereford High School graduate and Mr. Perkins was released from Army service in January, 1953. He is employed at Walker Refrigeration Service under the GI Education plan.

Personals

Mr. and Mrs. Sam Knox of Canyon were guests of Mr. and Mrs. Ronald Babione Tuesday.

Mrs. Edwin Goodall and small daughter of Memphis are visiting her uncle and aunt, Mr. and Mrs. R. P. Conaway.

Mrs. Bart Sisk of Bakersfield, Calif., is visiting her brothers, Ar-

thur and Roy Thompson and other relatives in Hereford.

Mr. and Mrs. Leroy Foster left Monday for their home in South Dakota after visiting here with her parents, Mr. and Mrs. G. E. Harris, 1815 25 Mile Avenue.

Earnest Kendrick of Floydada visited Monday with his sister, Mrs. G. E. Harris, 1815 25 Mile Avenue.



MRS. EARL PHILLIPS, mother of the bride, the honoree and Mrs. Jack Evans of Phoenix, Ariz., mother of the bridegroom, admire the table setting arranged for the shower honoring Mrs. Tommy Carnahan, a recent bride, given Tuesday afternoon in the home of Mrs. V. L. Hilton, 111 Avenue C. (Staff Photo)

Mrs. Tommy Carnahan Is Honored At Shower

Mrs. Tommy Carnahan, a recent bride, was honored at a shower hosted Tuesday afternoon by a group of friends in the home of Mrs. V. L. Hilton.

Making up the hostess group and the house party were Mesdames Robert Veigel, A. N. McRight, Robert Thompson, Bill Hutson, J. J. Durham, J. H. Lomas, C. O. Wilkins, R. G. Blue, S. O. Wilson, A. Petersen, J. Wallace Robinson, Ellis Coombes, G. W. Newsom, George Muse, Glenn Witherspoon, Carl Williams, Robert Womble, V. L. Hilton and Miss Frances Dameron.

Mrs. Hilton greeted guests at the door. The receiving line was formed by Mrs. Earl Phillips, the bride's mother, the honoree, Mrs. Jack Evans of Phoenix, Ariz., the bridegroom's mother, Mrs. Freeman Melton of McLean, the bride's sister, Mrs. Elizabeth Calet of Indianapolis, Ind., and Mrs. Bobby Carnahan, sister-in-law of the bridegroom, who returned home Sunday following her husband's release from the U. S. Army.

Mrs. Wayne Phillips, sister-in-law of the bride, assisted guests in registering in the bride's book.

The Hilton home was decorated throughout with midsummer flowers and the refreshment table carried out a cool green and white theme. The floral centerpiece was a modernistic arrangement of white gladioli, Shasta daisies and Bells of Ireland flanked by white candles in crystal holders. Appointments were in crystal and silver.

Approximately 150 guests called during the calling hours of 5 to 7. Mr. and Mrs. Carnahan were

married in Clovis, N. M., on June 1. Following a short wedding trip they returned to Hereford where he is engaged in farming with his

father, C. D. Carnahan. They will both enter Texas Technological College in Lubbock, this fall where he will resume studies begun before entering the armed service.

Mrs. Carnahan, who is a 1954 graduate of Hereford High School, will enroll as a freshman student.



MRS. D. C. McWHORTER

THE SUNDAY BRAND

Women's Activities

Social Events — Clubs — Civic Interests

Hereford, Texas, Sunday, July 18, 1954

SECTION TWO

CORRECTION

An error was made in the announcement of the engagement and approaching marriage of Miss Betty McGaughey in the July 11 Sunday Brand. Miss McGaughey, daughter of Mr. and Mrs. M. E. McGaughey, will become the bride of Wayne Wilcox, son of Mr. and Mrs. W. W. Wilcox of Friona, on August 15.

Miss McGaughey is a 1953 graduate of Hereford High School and attended Austin College the past year.

Mr. Wilcox attended Oklahoma schools and served two years in the armed forces. The couple plan to make their home near Friona where he is engaged in farming.

Betrothal Of Nan Buckner To Jesse Richeson Told

Mr. and Mrs. J. J. Buckner have announced the engagement and approaching marriage of their daughter, Nan, to Jesse Lavorn Richeson of Gainesville, son of Mr. and Mrs. J. H. Richeson of Waurika, Okla.

The wedding will take place the afternoon of August 24, at the First Baptist Church in Denton. The Rev. G. I. Norris, pastor of the Normandale Baptist Church in Ft. Worth, will perform the double-ring ceremony.

Miss Avanel Richeson of Waurika, sister of the prospective bridegroom, will attend Miss Buckner as maid-of-honor. Miss Buckner is a graduate of Hereford High School and was salutatorian of the 1951 class. She will receive her degree from North Texas State College, Denton, on August 24, preceding her late afternoon wedding.

The couple will live in Gainesville where Mr. Richeson is employed by Retail Credit Company.

Westway News

By Combs and Sauley.

There were 70 present at Sunday School Sunday morning. Rev. C. T. Jackson filled the pulpit. Dick Wind of Alamo was a visitor. Mr. and Mrs. J. D. McCracken, Louie and Rickey of Odessa were Sunday guests in the W. C. Osburn home. Mrs. Osburn and Mrs. McCracken are sisters.

Mr. and Mrs. Mack Jackson were hosts to a harvest party at their home Tuesday night. Hamburgers and home made ice cream were served on the lawn. Those attending were: Mr. and Mrs. Godwin Jr., Linda and Sharon of Oklahoma City, Mr. and Mrs. E. E. Bishop, Linda Gail, Kay and Mickey Lina of Hereford, Mr. and Mrs. Clifton Corley and Mrs. C. A. Sauley. Mr. and Mrs. Jackson will leave soon for Fountain, Colo., where they will make their new home.

Mrs. Van Calthorp and Pam of Littlefield have been here visiting her sister and family, Mr. and Mrs. Joe Wagener.

Mr. and Mrs. Ed Blakney were in Plainview to attend the funeral of C. T. Spann. Mr. Spann was a long time friend of the Blakneys.

Make-Up Meeting

Mrs. P. B. Sowell, president of the Westway Home Demonstration Club, announced that the make-up meeting for the club will be held

July 28 at the home of Mrs. Sowell. All club members are urged to attend.

Mr. and Mrs. Ray Halton and Don Roy have been here visiting with Mrs. Halton's parents, Mr. and Mrs. R. L. Wilson.

Margaret Sowell of Amarillo has been here visiting with her parents, Mr. and Mrs. P. B. Sowell. July 21 is still the date for the demonstration by Kermit Schlamb Poultry marketing specialist. The race will be held at the Food Locker at 3 o'clock that afternoon. Everyone is invited to attend. Schlamb will demonstrate the killing and dressing operation and the packing.

Mr. and Mrs. Benjie Vance of Albuquerque, N. M., visited Mr. and Mrs. Bobby Jones and Gwyn last week.

Mr. and Mrs. Arthur Stokes and children and Mrs. F. L. Reed of Friona spent July 5 in the home of Marlin Pierce.

Mr. and Mrs. John David Owen of Frio spent Sunday in the Joe Wagener home.

Mr. and Mrs. G. E. Reed of Friona visited in the Marlin Pierce home Wednesday night. Mr. Reed is a brother of Mrs. Pierce.

Robert Boyd and James Welch of Hereford and Mr. and Mrs. Bernie Northcutt and Jimmie and Mr. and Mrs. G. C. Merritt and G. C. Jr., attended a singing at the Elmer Combs home Thursday night.

Judy and Jackie of Lovington, N. M., are spending 10 days here with their grandparents, Mr. and Mrs. R. W. Mitchell.

Mr. and Mrs. Robert Hernandez of Sunray spent the night with the C. A. Sauley family.

Mr. and Mrs. Bobby Jones and Gwyn are moving to Hereford this week.

Trip To South Dakota

Mr. and Mrs. Elvin Wilson and family left last week for Sturgis, S. D., on business. While there, they will visit Elvin's parents, Mr. and Mrs. Grady Wilson.

Fredia Inman has been helping Elmer and Cliff Combs at the Westway store this week.

The Home Demonstration Market and Gift Shop opened last Friday. Those who sent food to the market from this community were Mrs. R. L. Wilson, Mrs. C. A. Sauley, Mrs. G. C. Merritt, Mrs. Kenneth Rudd, Mrs. Dess Werner and Mrs. Paul Rudd. The market opened again last Friday.



SUSAN HOPSON, daughter of Mr. and Mrs. V. C. Hopson, celebrated her seventh birthday Thursday afternoon in the home of her parents. Following the opening of gifts and refreshments of ice cream and cake, the group went to the swimming pool for a swimming party. Favors of miniature card games were given to each guest. Those present are from left: Cheryl Edmonson, Linda London, Susan Hopson, Ann Brady and Sharon Tinnin. Cindy Hopson is standing in front. (Staff Photo)

New Child....

(Continued from Page 1)
outlined by members of the year book committee.

Moves to Hereford in 1949


The fascinating tales of Pioneer Days in Deaf Smith County and the farming possibilities intrigued Mr. Kelly whose parents were early settlers of Deaf Smith County, having moved here from Grayson County in 1860. They lived in a half-dugout about a mile west of the R. C. Childers farm until they could get their home built, which is now the home of the Grady Parsons on Harrison Highway. That was where Mr. Kelly was born, but when he was a year old the family moved to Stanton. Tales of the Panhandle lured him as he grew to manhood and the desire to return became stronger as the years went by.

It was in Stanton that Mr. and Mrs. Kelly met and were married. They made their home there until moving to Hereford in 1949. During the years Mrs. Kelly fostered a

desire to come to Hereford too, and when the decision was made everybody was happy.

They have three children — a married daughter, a married son and a younger son, Charles, who is nine years old. They also have a three year old grandson.

Since her marriage, homemaking has been Mrs. Kelly's main interest. Keeping the family happy, looking after their interests and landscaping the grounds of a new home is a full time adventure, but when the 1954-55 club season opens Mrs. Kelly will be ready to take her place as leader of The Child Study Club for the coming year.



CARROLL F. NEWSOM
Solicits Your Vote and Support for the office of **COMMISSIONER PRECINCT I**

He is 30 years of age and a resident of Deaf Smith County for 15 years. He graduated from Hereford High School and attended Texas Tech. He has had some banking experience and spent 4 years as a pilot in the U.S. Air Force. He is operating a farm in the Wyche Community where he now resides.

Carroll is familiar with and understands the problems of both the farmers and other residents of this county, and is well qualified to perform the duties of this office. He has pledged, if elected, to give the citizens of this county, the most value possible for your tax dollar.

We, the friends of Carroll F. Newsom, sincerely urge you to support him at the polls on July 24th.

Political Advertising—Paid for by friends of Carroll F. Newsom

Tips on Dips

Keep Your Head



If you get into trouble, keep your head. Don't get panicky. If you are caught in a current, swim with it diagonally to reach shore and safety. If you suddenly step into deep water, don't reach for the sky. Hug the water with your arms and spread your body over the water to keep afloat. Learn how to meet emergencies by joining a Red Cross swimming class. You can't think of a better sport to save your life.

COMPLETE RADIATOR SERVICE



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Hereford Radiator Serv.
South of Neil's Body Shop

Skips Nothing

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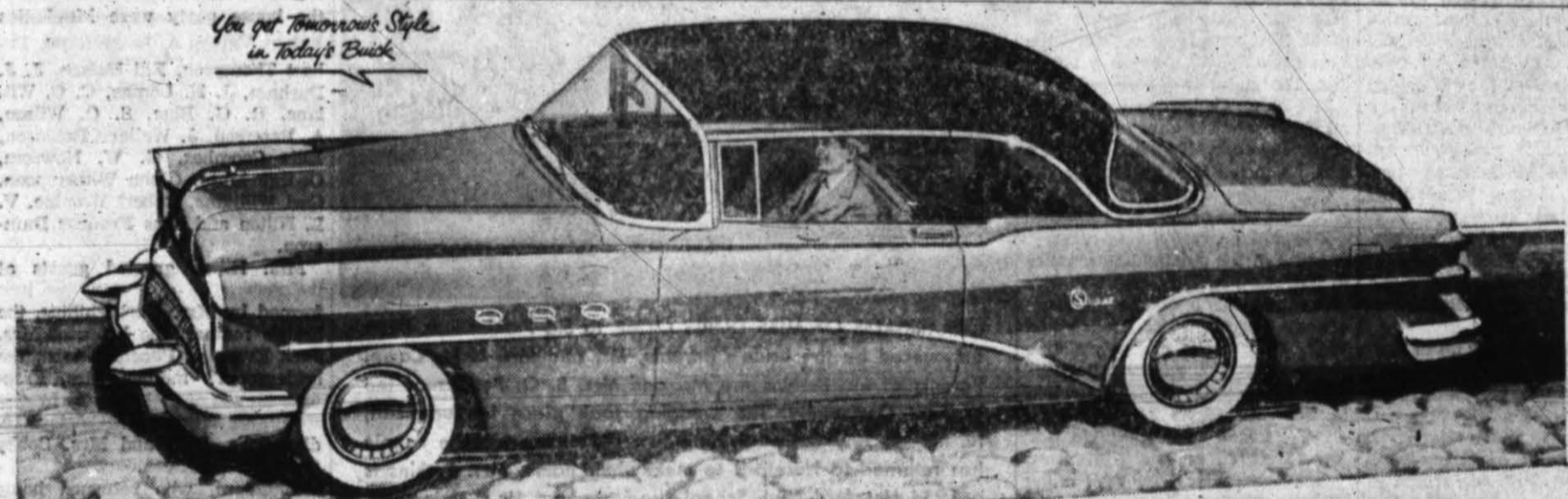


Accurately Times Means Dollars To You

COSTS YOU NO MORE For The Complete SCIENTIFIC SERVICE

Your doctor of all sick & decrepit watches.

Kenneth "Doc" Cowan



It's a Million Dollar Ride—and no foolin'

YOU can see for yourself the gay and gorgeous styling that's sure to be the fresh note next year, too.

And you can easily learn that here is power a-plenty—the highest V8 power, Series for Series, in the annals of Buick history.

But what you can never know, till you try it yourself, is the look of a Buick in motion.

It's a ride as precision-soft and firm as only coiled steel can make it.

Yes, coil springs on all four wheels. And a full-length torque-tube drive for true tracking. And a massive X-braced frame for solid steadiness. And specially calibrated shock absorbers, V-braced struts,

wide-rim wheels, a unique front-end geometry—plus a host of other betterments too numerous to mention.

You feel the result of this advanced engineering every mile you drive—in what is literally and figuratively a Million Dollar Ride.

You feel it in the superb and buoyant cradling. You feel it in the serene levelness of your going over ruts and ridges. You feel it in the precise snubbing of jars and jounces. You feel it in a new kind of steadiness, handling ease, curve control.

Only thing for you to do, we believe, is to come try this miracle of motion—and we'll be glad to oblige.

That way you'll also learn firsthand about the style, the power, and the value that have made Buick such a best-selling success this year. For Buick today is out-selling all other cars in America except two of the so-called "low-price threes."

(Smart tip: With Buick such a beautiful buy this year, think what a winner it's bound to be at trade-in time! Come see us this week!)



Wallace Buick Co.

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Phone 11

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ALUMINUM CASEMENT WINDOWS

Cannot rust, rot, split, warp or stick. No painting ever. Permanent satin-smooth finish. Controlled ventilation. Maximum light and view. Open easily... close tightly for severe weather protection. Install quickly, economically. Last as long as the structure.

Available in Sizes For Every Need

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STEP THIS WAY FOLKS For The
FUN JAMBOREE OF THE YEAR !!

BIGGEST

THE ANNUAL HEREFORD

LIONS CLUB CARNIVAL

Opens Monday Night, July 19th - Runs Thru Saturday Night!

DON'T MISS IT!

*Come Every
Night*

Good Clean

FUN!

Located Just North of the
BULL BARN
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Sampson Street



RIDES!

Bring the Whole Family — Enjoy Yourself

- FERRIS WHEEL
- TILT-A-WHIRL
- MERRY-GO-ROUND

And Best of All - A Genuine Real Live

PONY RIDE!

—Many Other Rides Available—

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-- AND DON'T FORGET THE --

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With Prizes Galore, Purchased Right Here In Hereford From Your Own Merc ants

- DUCK RINGS
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- PITCH GAMES
- HOT DOGS
- SNOW CONES

Members of the Hereford Lions Club Personally in Charge of all Rides and Booths

ON THE DUCKING BOARD

- | | | | |
|--|---|---|------------------------------|
| • L. B. Russell
Football Coach | • Cecil E. Massey
City Manager | • J. W. Robinson, Jr.
Past Boss Lion | • Leo Box
Chief of Police |
| • A. T. Mims
Doctor | • George Graham
Schools Superintendent | • Lowell Sharp
Sheriff | • Dub Reeves
Habadasher |
| • Raylan Evans
City Commissioner | • Ray Cowser
Attorney | • Rex Lee
Grease Monkey | |
| • Bob Cummings
Hereford's Own Wrestling Bad Boy | | | |

And The LIONS CLUB
SWEETHEART

FREE GATE

Carnival sponsored by the Hereford Lions Club
COME ON OUT — HAVE FUN

Editorials

Abseetee Voting

With the July primary scheduled for Saturday, July 24, it is well to remind all citizens who may be away at that time to vote absentee during the next two days. Ballots may be secured at the County Clerk's office and will be available through Tuesday, July 20.

In addition to contested county races, voters will also recall spirited races for Governor, U. S. Senator and other offices, including judgeships.

Voting, generally heralded as a privilege, is also a duty of good citizenship. Only by voting carefully and conscientiously, can the people of Deaf Smith County, Texas and of the United States expect to continue as a "free people". It will only take a few minutes so, if you expect to be away on vacation or business, drop into the clerk's office and mark your absentee ballot.

Air Conditioning

Civilization marches on and, in the course of progress, we often fail to recognize some of the forward strides.

Take air conditioning, for instance. Few businesses operate today without an air conditioning system. It is considered essential. Yet, not even one generation ago the picture show was usually the only air conditioned business in town.

Also keeping pace with business is the spread of air conditioning into the home. Today, the air conditioner is considered a necessity, along with the heating stove and bathroom. Insulation and new building methods have, in many instances, improved to such an extent that no air conditioning is required at all.

When you consider the improvements in methods of living during the present generation alone, it is difficult to imagine what may take place during the lives of our children, much less those of our grandchildren. A longer life span is another added factor — and will make it possible for many of us to see some of these future developments.

What makes it really nice, though, is the fact that the old folks can relax in comfort and ease when they predict "this generation is going to the dogs."

"It's Nice To Get Back Home Again"

This is the season for vacations and, consequently, for people who are returning from vacations. During the past week we have encountered several people back from points in Arkansas, Missouri, New Mexico, Colorado and some who went to other towns in Texas.

Generally speaking, these people individually enjoyed the change, the rest and, in some cases, visiting with friends and relatives. However, they invariably add: "But it's nice to be back home — and I didn't see a community on the trip which would compare with Hereford." Some even generalize to the point of extolling Texas highways as compared with other states. The general impression, however, is the contrast

between Hereford's diversified economy and potential with that of other areas visited.

The result is a natural one. Too often we fail to appreciate our "own backyard", simply because we do not realize conditions during vacations. During the past week after town with vacant store buildings, abandoned houses and tremendous business slumps, it is only natural that they make a mental comparison with things back home. The most wonderful part of the whole thing is the fact that, after making the comparison, they frequently find Hereford out on top. Very few small town residents can do this today.

Hereford more than doubled in population between the federal census in 1940 and that in 1950. More important is the fact that Hereford is still growing and expanding at a rate which in 1960 could find the community once again doubled in size. This situation proves that not only the natives are finding Hereford attractive and offering a good future.

It's wonderful, simply wonderful, to come home feeling like you live in the best little town in the world.

Every boy should have the opportunity of playing baseball in his youth but the game cannot be played in the public streets.

A boy becomes something of man when he understands that every boy cannot be President of the United States.

One of the surest methods of making yourself disliked is to get the idea that you have to speak the truth at all times.

What has become of the old-fashioned man who believed that great wisdom was to be found in the nation's capital?

The parent who expects to discover how to raise a child successfully by reading books, has a lot to learn.

A budget is a good thing for any family if the family will carry it out, but it won't work miracles by itself.

Financial Advice for Uncertain Economic Weather: Buy what you must have but otherwise save your money.

After all, it would be rather tough to have to live forever.

There is quite a difference between being present and doing the work.

How many good books do you read these days?

The popular idea of a tax reduction bill is one that reduces taxes in our income bracket and increases them if necessary, in other brackets.

Everybody depends upon the farmer for food but not many seek to ascertain what the farmer can depend on.

What the nation needs is more statesmen who want to know what is right before trying to ascertain the number of voters involved.

Nothing is to be gained by denouncing the Russians for taking care of their interests; let our statesmen take care of our interests.

Every 15 minutes an American dies on the highways of the nation, which means that somebody continues to drive carelessly.

Tests conducted on a statewide basis by the Texas Agricultural Experiment Station show that a successful job of defolating cotton depends upon many factors. They include characteristics of the chemical used; timing, rate and volume applied; method of application; climatic conditions, especially moisture and temperature; cultural practices, such as fertilization and plant density and varieties grown.

It is better to walk with God in the dark than to walk alone in the light.

A knowledge of grasses is fundamental to the building of a successful range management program. Growing scrub grasses doesn't pay.

The Sunday Brand



Established 1948

Published every Sunday at 336 Main St.

Hereford, Texas

James M. Gillentine, Editor and Publisher

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Hereford, Deaf Smith County, Texas

News Editor Bob Phillips
 Adv. Manager Melvin Young
 Mech. Superintendent Stanley Phillip
 Society Editor Mrs. John McLean



QUESTION OF THE WEEK

Possibilities Seen For Hereford As Type of Health Resort Town

With Hereford well known as "The Town Without A Toothache", would you like to see the town become a type of health resort, with eating places featuring food raised in the county, to go along with the highly mineralized water?

MRS. LOLA CURTSINGER

"I definitely would like to see Hereford become a type of health resort and feature the foods that we grow here. It would publicize Hereford and increase the business and the size of the town. I think it's a very good idea."

C. E. COLEMAN

"I would like to see Hereford become a health resort. I suppose I have a selfish reason but I believe it would surely increase my business. It wouldn't affect me directly but it would indirectly. I don't sell vegetables but the vegetable growers and sellers would in turn buy from me. That would be the case with most merchants in town."

MRS. RONALD BABIONE

"I sure do think that it would be a good idea for the town to become a type of health resort. I believe that it would not only be wonderful for the people of our town and the progress of our city and county but it would also be of benefit to tourists coming into our town."

GLENN WILLIAMS

"I believe that would be a source of a lot of good publicity for Hereford. However, I don't know if they have really proven the benefits of the water. We would have to have proof of the food and water if we went on that scale. I think that it would make Hereford a tourist center and it would be a wonderful thing for the town."

MRS. EZRA NORTON

"I surely would like to see the town become a type of health resort. I always like to see the town build up and everything in it and I believe that that type of thing would really make the town grow."

ROY OSWALD

"I think that that would be a very good thing for the town. We depend on agriculture almost altogether anyway and that would make it possible for us to publicize our own foods here."

'Tater Peelin's

Roberta Campbell

Well, we notice some smart guy has come up with another bright idea on how to cut down automobile accidents. This time instead of a rigid automobile inspection he has figured out a gadget to put on the car which will record the speed of the car and when a motorist is stopped for speeding his sentence would be figured on a percent basis according to the number of miles he is exceeding the speed limit.

It seems to me if responsible people are really interested in stopping the slaughter on our highways it would be a lot more effective to face the real cause and stop the sale of liquor and cut the speed on automobiles to where they could not be driven over sixty miles if that is established as a safe driving limit.

An idea that seems to be catching on is the necessity for doing something about the "litterbugs" on our public roads. We thought one locality handled the situation very well when they caught a motorist throwing a can from a car. The patrol stopped him and not only had him pick up his own can but everyone along the right-of-way for a considerable distance.

Now that soft drinks are going into cans too there probably won't be room to drive off the pavement is something isn't done.

We've often wondered how people in town would feel to find the curb next to their well kept lawns cluttered with empty fruit jars and a few dead hens from the country. Sounds bad, doesn't it?

Paragraphs Panhandle

HARVEST ALMOST OVER

The wheat harvest in Castro County, which is far below the preseason estimate of 850,000 bushels, is 98 percent complete, according to a report this week from Castro County Agent Charlie Hudson. The harvest is expected to be over the weekend of July 10. CASTO COUNTY NEWS.

FORMER TULIAN HONORED

A former Tulian will receive more than \$10,000 in prizes including a trip to America's largest cities for having been the one millionth citizen of Houston. He is Barney McCasland, 37, who moved to Houston July 1 from Jackson, Miss. THE TULIA HERALD.

PLENTY OF WATER NOW

The city of Canyon has been selling 1 1/2 million gallons of water per day this year. At the same time last year water consumption was running at the peak of 1,688,000 gallons daily, but the city was out of water and rationing was the order of the day. There is plenty of water this year, thanks to the new wells and a better distributing system, as well as larger underground facilities. CANYON NEWS.

NEW FOWL MAKES BOW

A new hybrid fowl, that is a cross between pheasant and chicken, is making its bow in Muleshoe. Called the "Barrel-Breasted Northwester," the hybrid is the creation of James H. Knowles, Centralia, Wash., breeder-geneticist who worked 16 years to perfect this species cross. Distribution will be handled by Piggly Wiggly. THE MULESHOE JOURNAL.

PERMITS INCREASE

Since the first of the year, 240 irrigation well permits have been issued to Parmer County residents, reports Raymond Euler, Farm-Bureau Service representative. This is an increase of about 20 over last year's recorded permits. In one week alone, 13 permits were issued. However, the average is approximately 20 permits per month. He also estimated the number of wells in Parmer County as being near 1,500. FRIONA STAR.

TREE "MATERNITY WARD"

Herb Glasson says that for three years a cat whose name she doesn't know and whose owner she doesn't know, has used a tree in her yard for a maternity ward. The "ward" is a hollow crotch about 10 feet from the ground. COUNTY WIDE NEWS.

The
BOOTLEG
—Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm tries to explain the lack of interest in politics this week. Don't know whether he succeeds or not.

Dear editor:

Some of my neighbors and me were talking the other afternoon about politics, or I better put it the lack of politics.

Nobody, it seems, has gotten very steamed up over politics this year, and here the election is right on us. It used to be, along about this time, all you could hear was politics, and when four or five people got together, a hot argument always developed with maybe a little fist-fight on the side. But nowadays not only can you fail to get up any arguments, you can't even get out a crowd at a political speakin', and the few that do turn up just sit there and eye the speaker without much show of response, and there ain't nothin more discouragin than a candidate floppin his arms and meltin down his collar, with nobody listenin.

My neighbors were offering all kinds of explanations for this luke-warm interest in politics, one of em said it was the fault of the voters, they was fallin down on their job of makin democracy work; another said it was the fault of radio and television, they offered too much competition.

I do not agree with any of these. The fault lies mostly with the candidates, and it's not that the candidates aren't as good as they ever was, it's just that they've used all the adjectives against each other. There ain't nothin original left to call an opponent.

Time was when, if a candidate promised to take the skin off his opponent, a big crowd would turn out to hear him pour it on, and some really colorful speakin resulted, but after a few years of it, after candidates have called each other about all there is to call a man, the novelty wears off. When candidates have succeeded in describing each other down to a certain point, there ain't nothin left to say; there ain't no more skin left to take off, and consequently people lose interest.

Where the candidate made their mistake years ago was in bein too generous in the use of adjectives. If everybody calls everybody a loose-jointed liar and a horse thief, there just ain't no shock value left, and voters switch on "I Love Lucy." They should have rationed em, usin up just a few words each year, so the supply would have lasted at least through the 20th century. But here the century is only a little past half gone and they're at the bottom of the barrel. Seems like a great lack of foresight, to me. When is the election this year anyway?

Yours faithfully,
J. A.



By Vera Sanford

Texas Press Association
 AUSTIN — Texas politicians turned to the grass roots trails, trying to swing undecided votes, as the campaign wound into its final days.

Most attention was centered on the governor's race, in which Allan Shivers and Ralph W. Yarborough flung charges and countercharges at each other in a dazzling exchange. Some of Shivers' contentions were:

That Yarborough was using "vile methods in an attempt to cover up his tie-in with the CIO-PAC which was trying to take over the government of Texas."

That Yarborough campaigners had spread false rumors to the effect that Shivers wanted to abolish the orphan's state home at Corsicana.

That Yarborough has promised George Parr to call off the clean-up campaign in Duval County.

Yarborough Retorts

Yarborough came back with accusations as follows:

That Shivers had tried to suppress an FBI investigation of the Gatesville school last year.

That Shivers is a "hyphenated Democrat - Republican."

That Shivers had not reported all of his campaign expenditures.

Positive Side

Both candidates, stump speaking in the villages and towns, also had their positive statements to make, in addition to charges against each other, although the latter phase made the most headlines.

Shivers, saying that he was drawing surprisingly good crowds, emphasized his record in office, pointing to more money spent for roads, schools, and welfare programs.

Yarborough pledged improvements in the state government and more money for state services.

He also expressed interest in a state youth program to combat juvenile delinquency, and was critical of the slash in appropriations which wiped out the Community Services Division of the Youth Development commission.

The field representatives of the Commission who worked with local government and groups, and also as parole supervisors for youngsters released from state schools on parole, were eliminated, Yarborough commented.

Delegate Rating

Texas' Supreme Court has been asked to determine how Democratic delegate strength shall be counted this year.

Significance of the question is that its solution will have a strong bearing in deciding control of party conventions.

Previously the State Democratic Executive Committee had called for computation of delegate strength by considering both Democratic and Republican votes that Shivers received as a cross-filed candidate in 1952.

Anti-Shivers loyalists, backed by two lower court decisions, have argued that convention strength should be based only on Democrat.

(Continued on Page 5)

Women's Clubs Federation Plans More Effort On Getting Out Vote

The Texas Federation of Women's Clubs has done much to get out the vote in the past, and is urging all Texas clubwomen to do so in the coming primary and influence other citizens to do so, according to Mrs. L. E. Dudley, Abilene, in a letter to the clubwomen, were made recently at Plans for a more concerted effort, president of the Texas Federation of Women's Clubs, who stated "We never tell you how to vote, but we do everything in our power to make you vote."

The Texas Federation, founded in 1897 as a benevolent, educational and charitable organization, is non-political and non-sectarian. Interest in public affairs stems from the ever present desire for better living conditions, better educational facilities and better understanding. Eight departments of study are promoted in Communications, Community Affairs, Conservation of Natural Resources, Education, Fine Arts, Home, International Affairs and Public Affairs, with divisions of the departments slanted toward specific interests.

Mental Health Emphasis
For the past year, emphasis has been directed to the Mental Health Division of the Community Affairs department through a program, "Mental Health for Effective Living" as a study and action approach to sound mental health and the prevention of mental illness. Local clubs in the vicinities of the state hospitals and special schools express their benevolence in projects to add comforts to those less fortunate citizens who do not have the power to voice their needs. Mrs. Dudley pointed out that while Texas has gone a long way in recent years toward improvement of the services rendered by these institutions, that further steps must be taken to provide for an increasing population, and to keep pace with other states.

Preservation of our heritage through Conservation of Natural Resources is a matter of vital concern to Texas clubwomen. Flood Control can be Drought Control by harnessing every Texas stream at advantageous points. Research for study programs in the Texas Heritage Department (instituted by Mrs. Dudley) backgrounds the natural conditions utilized by pioneer settlers that must be preserved as insurance for future generations.

Reading Courses Offered
Education from a federation view extends beyond the facilities of Universities and Colleges for resident students to their Extension Divisions for directing courses in adult education. Reading courses for members of the Epsilon Sigma Omicron Division of the federation have been made available through this means, and it is expected that there will be a demand from other than the literary fields. Expansion of Public Libraries has always been a goal of the federation. Educational Television will further increase the interest in adult education.

The divisions of the Public Affairs Department, broad in scope, are Citizenship, Indian Affairs,

Legislation, National Defense, Safety and Veterans. A project of this administration is to further education of Indian students from the Alabama-Coushatta Reservation near Livingston through three sustaining scholarships for girls, and to stimulate interest in full citizenship by gestures of friendship and understanding. Mrs. Dudley stressed that clubwomen should attend their precinct conventions; that they should study the needs of their communities and the state as a whole, discuss these with their friends and the candidates for various local and state offices, and then vote, and "Get-Out-The-Vote."

Rebekah Officers Installed Tuesday

Officers for a six months term were installed at a meeting of the Rebekah Lodge Tuesday night at the IOOF Hall.

Mrs. Julia Welby was installed as noble grand. Others assuming duties were Mrs. Bobby Meacham, vice-grand; Mrs. Elaine Jackson, warden; Mrs. Leatrice Clark, conductor; Mrs. Ola Hacker, chaplain; Mrs. Lydia Hopson, RSNM; Mrs. Ella Cockrell, LSNM; Mrs. Mildred Renfro, RSVG; Mrs. Lavina Malone, LSVG; Mrs. Bernice Northcutt, outside guardian; Mrs. Nannie Mae Millard, inside guardian; Mrs. Ruby Smith and Mrs. Pauline Lady, color bearers; Mrs. Allie Fullwood, reporter; Mrs. Glessie Shelton and Mrs. Carrie Mae Doak, altar bearers. Mrs. Ada Hollibaugh was installed as district deputy president.

The installing team included Mesdames Alta Davis, Edna Draper, Charlotte Carter, Glessie Shelton, Pauline Lady, Verna Sowell, Ethel Fridley, Ella Cockrell, Ola Hacker and Ada Hollibaugh. Hostesses were Mesdames Lucile Olson, outgoing noble grand, Leona Sowell, Leona Matthews, Glessie Shelton, Edna Bower and Carrie Mae Doak.

Eastern Star Initiates Two

Initiation rites were held for Mr. and Mrs. Bobby Jones at a stated meeting of the Hereford chapter, Order of Eastern Star Tuesday night at the Masonic Hall. Mr. and Mrs. Bernard Roberson, worthy patron and matron, presided.

Jones' mother, Mrs. Lela Jones of Groom, past worthy matron of the Groom O.E.S. chapter, served as worthy matron for the initiation service, and Mrs. Jones' mother, Mrs. Cleo Nix, also a past worthy matron of the Groom chapter, served as conductress.

Special Guests
Special guests were Mrs. Hunt, junior past worthy matron of the Groom chapter, and Mrs. Wanda Colthorp of Littlefield. During a business session mem-

bers voted to purchase a piano for the chapter room. The next stated meeting was announced for August 10.

Mrs. Beatrice Nolan and Mrs. Emma Nolan, served as hostesses when refreshments were served during the social hour.

Highlights..

(Continued from page 4.)
ic votes recorded in the last state election year.

It is the first time in Texas political history that the question has arisen.

Drought Aid
John C. White, the state commissioner of agriculture, went to Washington and asked that federal assistance be given to 27 Central Texas counties, hard hit by drought.

White told federal authorities that Central Texas people face possibly the worst crisis in history unless help in the form of money or rain comes soon.

Receivership
Into permanent receivership went the General American Casualty Company of San Antonio, so ordered by District Judge Jack Roberts of Austin.

Judge Roberts ordered the company's over 120,000 policies to be cancelled after stating that he had delayed the receivership move in the hope that the firm's officials could reorganize, but that they had been unable to raise the necessary financing for another try.

Red Law
Texas' new anti-Communist ruling that outlaws membership in the Communist Party or any organization attempting to overthrow the government by force may not hold up in court, says Attorney General John Ben Shepperd.

Shepperd, who called the legislation the "most inclusive and far-sighted anti-Communist law in the nation," warned state lawyers that a former court ruling holding that control of sedition belongs exclusively to the federal government might render the law invalid.

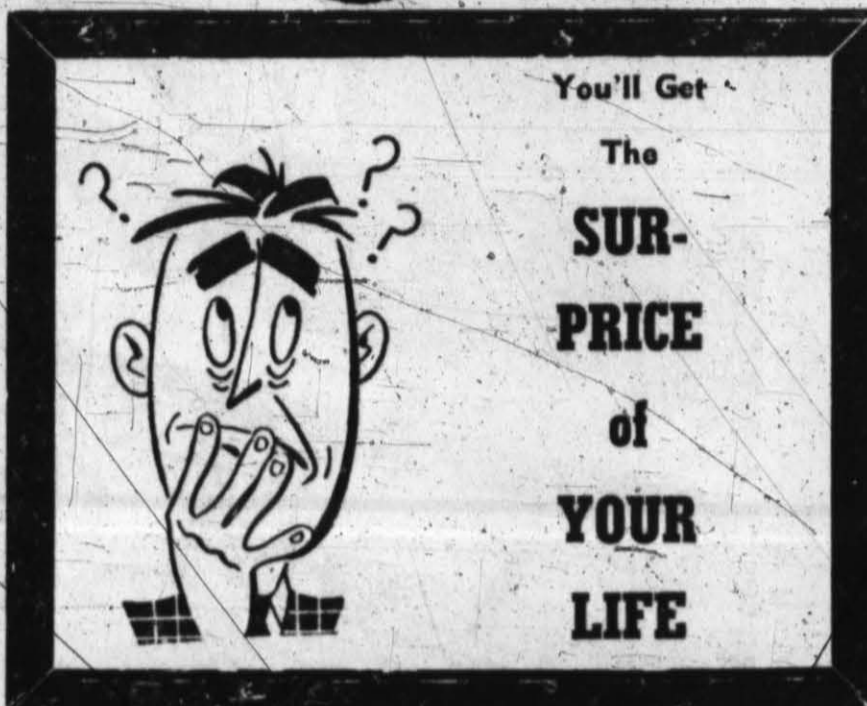
Shepperd added that the ruling, handed down by a Pennsylvania court, might "knock out all state sedition and treason laws."

Duval County
Suspended by the Supreme Court was an order halting the prosecution of Duval County political boss George Parr and several of his associates.

Attorney General Shepperd, halting the ruling which clears the way for action on 28 indictments returned by a special Duval County grand jury, said it "clears the decks for prosecution of the indictments."

Profitable Cat
MILAN, N. H. (AP)—When Pat Hickey returned from work his wife told him mongrel dog, Mike, had refused to budge from the woodshed all day. Investigating, Hickey spotted a large bobcat behind a wood pile, held at bay by the dog. A shotgun blast made Pat and Mike eligible for New Hampshire's \$20 bobcat bounty.

BEGINNING MONDAY AT HARMAN'S MYSTERY VALUE DAYS!!



You'll Get The SUR-PRICE of YOUR LIFE

CURIOSITY MAY HAVE KILLED THE CAT BUT IT WILL BRING NEW LIFE TO Your Budget At HARMAN'S Tomorrow

Everybody likes a surprise, and here's a mystery story with a happy ending! All we can tell you here about tomorrow's Surprise-Item prices is this -- you NEVER SAW 'EM SO LOW! Come and get 'em! Be sure to look for the special yellow mystery-value counter-cards throughout the store.

YES! HARMAN'S GIVES THOSE VALUABLE S & H GREEN STAMPS

Reg. 8.95 & 9.95
SUMMER DRESSES
Our dress buyer plays "Fearless Fosdick" and recklessly cut the price to a mere skeleton of what it was before. Broken sizes but with the price shrunk so low what could you expect? \$?

2.98 Value
Schrank's Plisse
SHORTY P.J.
Shorty Gowns Long Gowns \$?

Reg. 25c
30"x30"
First Quality
FLOUR SQUARES
5 FOR ?c

1.98 Value
24"x36"
Loopweave
RUGS
Rubberized Backs ?c

Reg. 39c
KOTEX
4 Boxes \$?
Reg. 19c
200 Count
KLEENEX
6 Boxes \$?

One Full Table
PIECE GOODS
Value to \$1.49
These are The Facts Maam
Just the facts! Most of this piece goods is summer fabrics and must be sold \$?

Reg. \$50.00 Value
MEN'S SUITS
An "Out of this world" Saving for men who like to dress smartly on a small budget. Many Beautiful patterns to choose from \$?

Reg. 4.98 to 5.95 Values
WOMEN'S SHOES
FULL TABLE
Cinderella Would toss her glass slippers to the step-sisters if she could see these values \$?

Men's Famous Brand
WESTERN SHIRTS
Slight Irregulars
Values 7.95 to 9.95
Only 5 Dozen to go
Sizes 14 to 17
Assorted Sleeve Lengths \$?

Reg. \$29.95 Value
100% NYLON
KITTENYL
WHITE TOPPERS \$?
Completely Washable

10.95 Value
CHATHAM PURREY BLANKETS
Size 72x90
8 Gorgeous Colors \$?

Reg. 3.98 to 5.90 Values
GENUINE U. S. WASHABLE
KEDETTES \$?
Reg. \$6.95 Value
UNIFORMS \$?
100% NYLON SEERSUCKER

Men's Famous Make
89c BRIEFS
FIRST QUALITY
Just a ghost of its former self... this low sale price on fine combed cotton briefs. You'll recognize the famous brand and buy them by the dozen \$?

\$3.49 Value
NYLON TRIMMED
RAYON SLIPS \$?
Be sure to check This Bargain

Reg. 2.98 to 5.00
SUMMER MILLINERY \$?
Reg. 2.98
HOUSE DRESSES \$?

Reg. 15c CANNON
WASH CLOTHS
or
KNIT DISH CLOTHS
Smart shoppers will "snatch" this bargain value in a hurry \$?

Men's 3.69 Value
11 OZ. DENIM
DUNGAREES
Competition doesn't stand a chance in HARMAN'S PRICE SLASHING sale of husky blue denim JEANS \$?

Reg. \$1.25 Perfect Quality
NYLONS
51 Gauge
15 Denier \$?

Reg. 8.90 & 9.90 Values
Boy's WESTERN
FRYE BOOTS \$?
Values to 3.98
CHILDREN'S SANDALS \$?

Reg. 27.95 to 32.50
GENUINE HANDMADE
COWBOY BOOTS \$?
Men Don't Miss These Values

MEN'S 15c
WHITE HANKIES \$?
WOMEN'S 36c \$98c
SILK SQUARES \$?
Reg. 29c Pr. - Men's
WORK SOCKS 5 Pr. \$?
Reg. 29c Puritan
Crochet Thread 5 balls \$?

Reg. 7.50 Men's
KHAKI WORK SUITS \$?

Reg. 1.69 Value
Men's Blue Chambray
WORK SHIRTS \$?

HARMAN'S

WE GIVE S & H GREEN STAMPS

To The Voters of DEAF SMITH COUNTY

As a candidate for County Judge may I take this means of soliciting your support in this coming Primary July 24th.

When I announced earlier this year I knew at that time I could not make an active campaign for this office as the employment I now have takes all of my time.

Having been assured by a number of loyal friends of their help along this line, which I think they have done quite well, I still feel that an earnest solicitation by me is due the voters, to assure them that I do want this office for which I ask, trusting you will accept this as such and that you will go to the polls election day and cast your vote for the candidate of your choice.

If elected, I will fulfill the duties of the office to the best of my ability.

H. E. (Homer) Henslee

Brunch In Amarillo Honors Mrs. Killian

Among the many parties given via McCracken, Johnnie Estes, both in Hereford and Amarillo honoring Miss Norma McCullough who recently became the bride of James W. Killian, was a brunch given in Amarillo at the Don McCullough home, 1228 Austin St., with Mrs. Don McCullough and Mrs. Ray McCullough of Hereford as hostesses.

The table was laid with a pink net cloth over pink linen and arranged with an epergne-candela bra holding pink roses, Bells of Ireland and pink tapers. Many friends and relatives in Amarillo attended the party. Those from Hereford attending were Mesdames Cliff Estes, J. H. Lomas, Joe Kendall, S. O. Wilson, Jim Lipscomb, O. G. Hill, J. C. McCracken, Ralph McCullough, and H. M. Cogswell, Misses Mary Lou and Shirley McCullough, Syl-

Good Old Days

SOUTH HAVEN, Mich. (AP)—Harley Rhodes discovered in a stack of dusty old newspapers one dated April 15, 185. Top news then was the assassination of President Abraham Lincoln. But Rhodes found an item that would be big news today. A food advertisement offered coffee at 12 cents a pound.

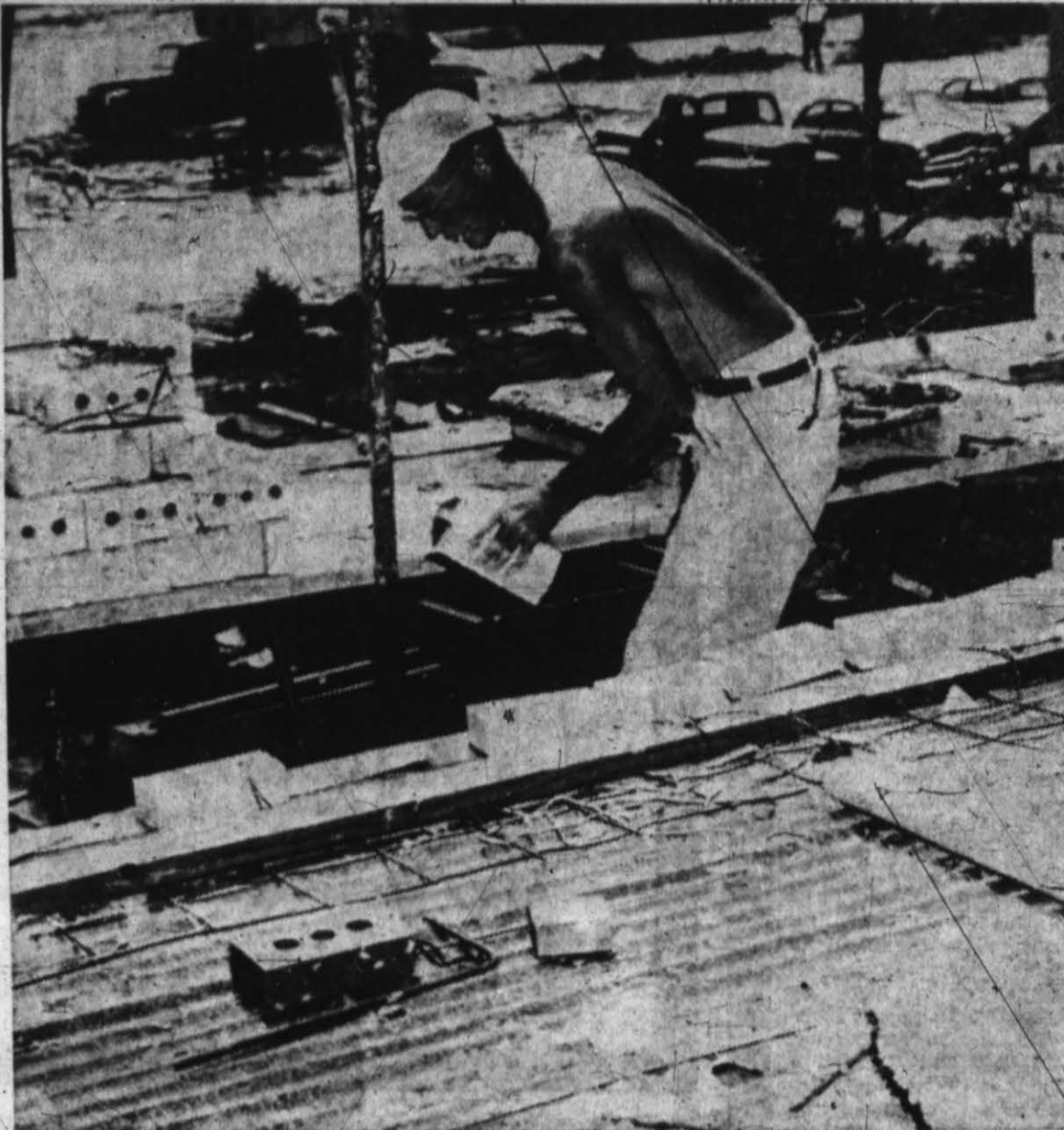
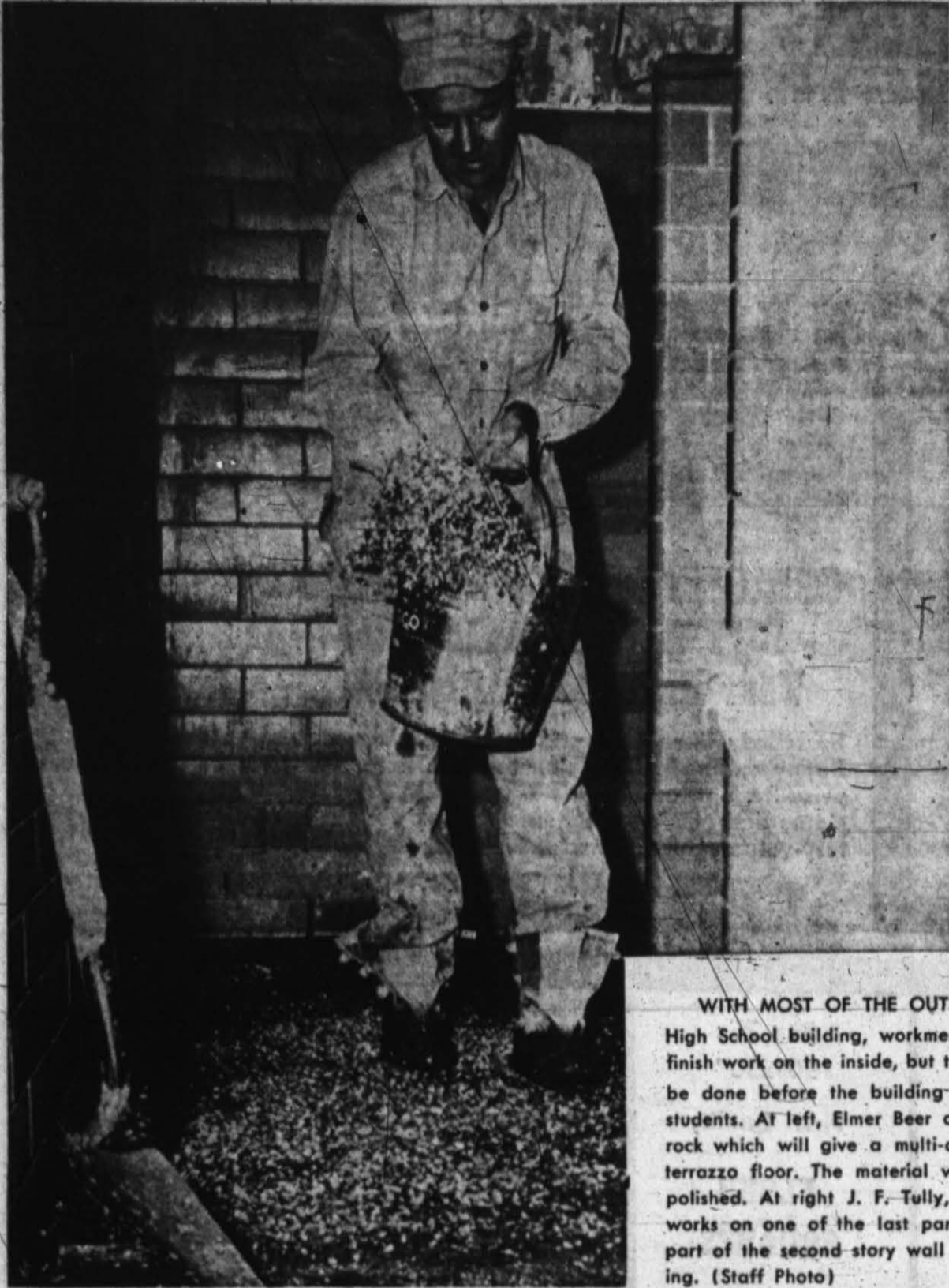
Editor At 92

ROXBORO, N. C.—At 92, Joseph W. Noell is still active as editor of the Roxboro Courier-Times. Noell, believes he is the nation's oldest active editor.

Actors Control Bandits



You'll Be the Best Dressed In Town When You Have Your Clothes Cleaned At **LINDSEY CLEANERS** In the Park Ave. Shopping Center





WITH MOST OF THE OUTSIDE WORK done on the new High School building, workmen have begun on some of the finish work on the inside, but there are still months of work to be done before the building can be occupied by Hereford students. At left, Elmer Beer of Topeka, Kans., adds crushed rock which will give a multi-color effect to a shower room terrazzo floor. The material will be ground twice and then polished. At right J. F. Tully, bricklayer from Bogata, Tex., works on one of the last parts of the outside wall. This is part of the second-story wall on the east side of the building. (Staff Photo)

Come See Our

HEADLINE VALUES

In New 1954 Buicks!

1954 'BEST SELLER'

And Here's Why!

BUICK'S Styling, Performance, Value Are Far Too Wonderful to Pass Up!

How about you? Are you ready, willing and waiting to be shown that this best seller called Buick is the buy of the year for you, too? Drop in this week, or give us a call, and we'll arrange a demonstration.

WALLACE BUICK CO.

142 N. Miles Phone 11

When the chips are all down, the people of Deaf Smith County must answer the following question:

Shall we deliver the future of Texas into the hands of Eastern C.I.O. and A.F. of L. Labor Leaders, who want to expand the "Closed Shop" into our State . . .

OR,

Should we vote for the only man who, in the history of all Texas governors, has shown fair and just treatment for West Texas and Deaf Smith County?

It is much better to judge a candidate by his Actual Record than by his Campaign Promises!

Put Texas First — Regardless of What Outside Radicals Say and Want —

VOTE FOR

ALLAN SHIVERS

And Keep Texas Government Where it Belongs — In Texas

Paid for by Local Citizens interested in the future Welfare of Texas and Deaf Smith County

Rutherford's Moves Into Second Place In League

By Billy Paul Knox

Hotel Jim Hill coasted to their eighth straight victory while Rutherford vaulted themselves into a second place tie last Thursday night. Hotel clubbed Piggly Wiggly 21-8 and Rutherford had very easy time in stopping the Road Knights 24-8.

Hotel blasted two Piggly Wiggly batters for 15 hits, including a home run by Stan Barrett. Piggly Wiggly got only five hits with Raymond Dement and Ken Brock connecting for the circuit.

Winning pitcher is John Winkler. He gave up five runs, two hits, even walks, and struck out one. Turpin relieved and pitched the fourth and fifth, surrendering three runs, three hits and no walks. He loses. Don Morgan pitched 1-3 innings and was touched for three runs, 15 hits, five walks. He pitched two-thirds of an inning and walked four men.

Jim Hill couldn't score in the top of the first but Piggly Wiggly took a one run lead. It scored on two walks and an error on Dick Ross.

Hotel recaptured the second with three runs. They got two hits and there were three errors and a walk.

Neither team scored again until the last of the third when Piggly Wiggly tallied four runs.

Piggly Wiggly combined two hits, three walks and two errors to push the runs across.

In the top of the fourth Jim Hill scored the almost unbelievable total of 16 runs on 12 hits. They batted around twice, sending 20 men to the plate, and batting 11 men before a batter was retired.

The PW team scored two runs in the last of the fourth on Raymond Dement's two run homer.

Jim Hill finished their scoring with two in the fifth. They did not get a hit in this inning.

Piggly Wiggly scored one in the fifth to end the game. Final score was 21-8.

Leading hitters for Piggly Wiggly were Dement and Ken Brock with two hits. Stan Barrett and Gerald Hale each got three hits for Hotel.

Rutherford's led off the second game by picking up three runs. Tim Corbett unleashed a home run for the runs.

Road Knights couldn't score in the first and neither team scored in the second.

Rutherford made their total six in the top of the third with three more runs. They did it on two walks, two errors, and only one hit.

The Road Knights picked up their first runs in the last of the third. They scored two runs on three hits and a walk.

Rutherford scored two making it eight to two in the top of the fourth. They capitalized on three singles to push them across.

The Road Knights were again scoreless in the last of the first but Rutherford had their big inning in the fifth. Seven big runs crossed the plate on five hits, a walk, and two errors.

The Road Knights scored four runs in the last of the fifth to send the game into seven innings. They got four hits and a walk while Rutherford made one error.

Rutherford made their total 20 when they scored five runs in the sixth. They got three hits and the Knights made four errors.

Four more runs in the seventh rounded out the scoring to end the game. Final score was 24-8.

Tim Corbett paced Rutherford with four hits. Gerald Wilson, Tony Urbanczyk, and Tommy Albracht each garnered two hits to lead the Road Knights.

Next Tuesday the Road Knights and Piggly Wiggly battle in the first game while Hotel Jim Hill and Summerfield tangle in the second game.

BOX SCORES

Hotel Jim Hill (21)				
Player	AB	R	H	E
Carroll, 2b	5	2	2	2
Howard, c	4	2	1	1
Reiner, ss	5	1	1	1
Hale, rf	5	3	3	3
Barrett, lf	4	3	3	3
Wylie, cf	3	3	3	3
Winkler, p	1	2	1	1
Turpin, p	1	0	0	0
Timberlake, 3b	2	2	1	1
Ross, 1b	1	3	0	0
Totals	31	21	15	15

Piggly Wiggly (8)				
Player	AB	R	H	E
Bybee, ss	2	1	0	0
Pickens, cf, c	3	0	0	0
Kerr, J., lf	2	1	1	1

Dement, 3b	3	2	2	2
Wilson, rf	2	0	0	0
Brock, 2b	3	2	2	2
Hershey, 1b	2	1	0	0
Axe, c	0	1	0	0
Quattbeaum, p	0	0	0	0
Wallace, cf	0	0	0	0
Morgan, p, cf, p	2	0	0	0
Totals	20	8	5	5

Hotel Jim Hill - 0 3 0 16 0-21 15				
Piggly Wiggly - 1 0 4 2 1-8 5				
Winkler, Turpin and Howard				
Morgan, Quattbeaum and Axe				
Pickens.				

Rutherford (24)				
Player	AB	R	H	E
Knox, lf, rf	5	3	2	2
Corbett, lf, rf, lf	5	3	4	4
Albracht, D., ss	6	3	4	4
Suttle, rf, c	4	3	1	1
Summers, 3b	6	5	1	1
Sparks, cf	4	3	3	3
Maxwell, 2b	6	1	3	3
Lueb, c	4	1	1	1
Hutchinson, rf, lf	1	0	0	0
Walterscheid, p	4	2	1	1
Totals	45	24	19	19

Road Knights (8)				
Player	AB	R	H	E
Allen, ss	3	1	1	1
Wilson, cf, p, c	3	3	2	2
Urbanczyk, 3b	4	2	2	2
Albracht, T., lf	4	1	2	2

Memphis Visitor Honored At Party

Mrs. Edwin Goodall of Memphis was named, honoree at a dessert bridge party given Thursday afternoon by Mrs. L. H. Lookingbill Jr. Mrs. Goodall, formerly Miss Barbara Burney of Hereford, is visiting her uncle and aunt, Mr. and Mrs. R. P. Coneway.

Two tables of players enjoyed the informal affair. Mrs. Gerald Hale played high for the score award. Mrs. Goodall was awarded the second high score prize.

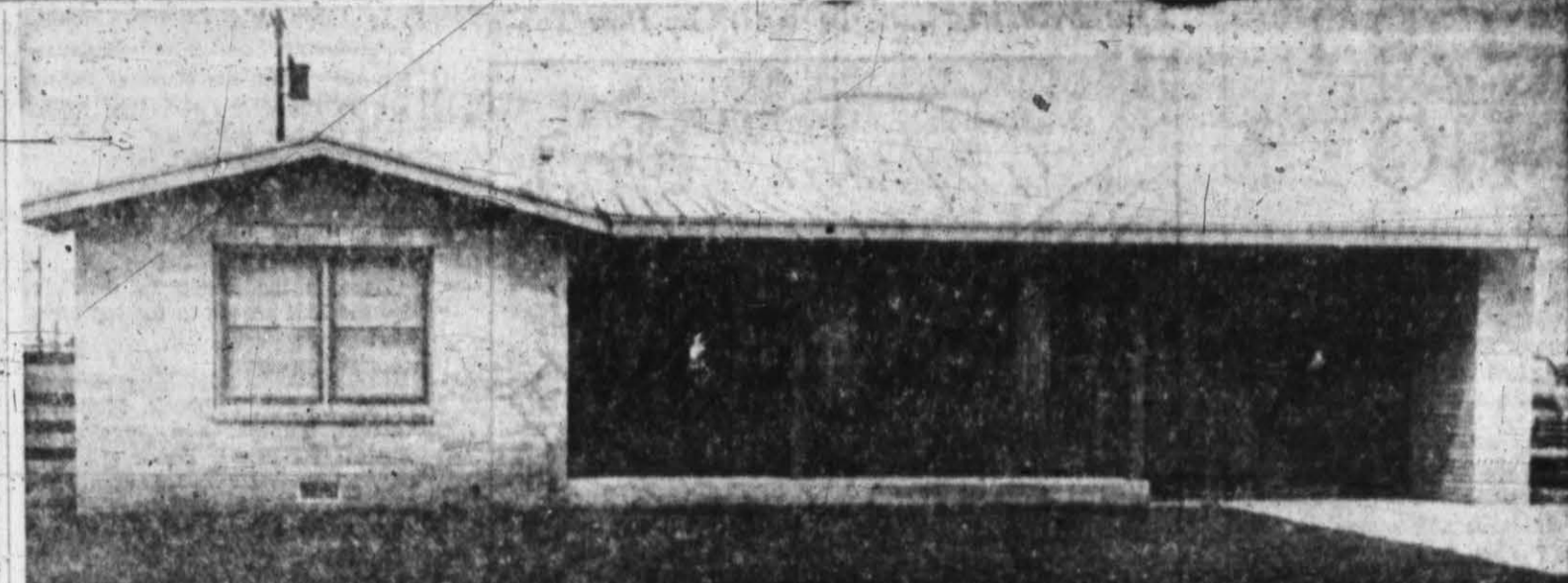
Players included Mesdames Gerald Hale, Edwin Goodall, Frank A. Gyles Jr., J. T. Gilbert Jr., Walter Lendon Jr., Hilton Higgins Charles Hill and the hostess.

READ THE BRAND CLASSIFIEDS

Bridges, 1b	1	0	0
Hutchinson, 1b	1	0	0
Dillar, C., c	1	0	0
Lee, c, p	2	0	0
Tucker, 2b	3	0	0
Dillar, G., rf, cf	2	0	0
Burden, p, cf	2	1	0
Totals	26	8	7

Rutherford - 3 03 2 7 5 4-24-19				
Road Knights - 0 0 2 0 4 0 2-8-7				
Walterscheid and Lueb, Suttle;				
Burden, Wilson, Lee and Dillar,				
C., Wilson, Lee, Burden.				

League Standings				
Team	W	L	PCT.	
Hotel Jim Hill	11	0	1.000	
Summerfield	7	5	.583	
Rutherford	7	5	.583	
Dawn	5	5	.500	
Piggly Wiggly	4	9	.308	



MR. AND MRS. LEONARD CLICK are the owners of this recently completed Hereford home located on North Avenue K. The house has five rooms, a bath, attached garage and utility room. Completed last October, the house has a living room, dining room, kitchen and two bedrooms. It is built of California brick and varnished driftwood and is trimmed in slate. (Staff Photo)

Monday Morning Coffee Honors Mrs. Ross Nix

A coffee honoring Mrs. Ross Nix

Nix of Groom was held Monday morning in the home of her daughter, Mrs. Bobby Jones. Mrs. Nix is spending the week in Hereford.

Those attending were: Mesdames Joe Wagoner, G. C. Merritt, Paul Rudd, Marlin Pierce, Clarence Saulcy, Kenneth Rudd, Teresa and

Susan, George Turrentine, Janice and Carol, and Mrs. Nix. Read The Brand Classified Ads



Your Vacation STARTS WITH US!

Before you start on your vacation drive your car into our modern, well equipped shop for complete Summer time check up.

Our able mechanics are skilled to meet any mechanical difficulty that you may have and they will check and road test your car before you leave on that all important vacation trip.

PLAY IT SAFE!

Let Us Check Your Car Before You Leave

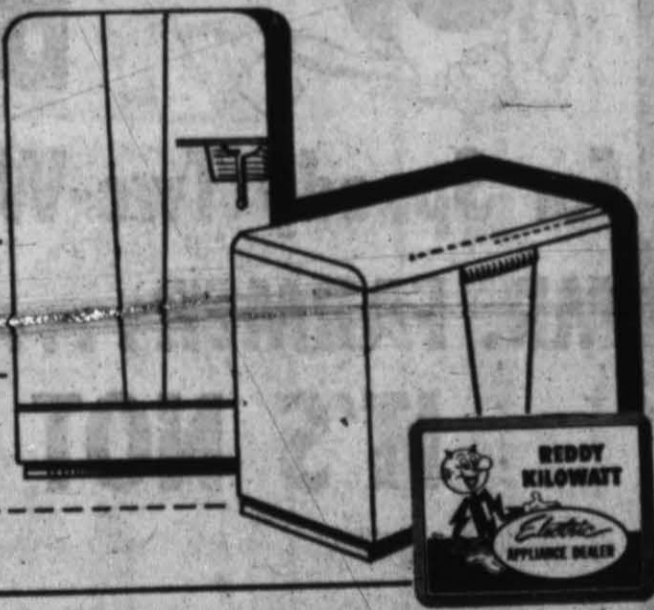
HEREFORD MOTOR CO.

2nd at Sampson

Phone 39

Pick of the Crop - ALL YEAR LONG!

SEE "FREEZER FAIR" at your Reddy Kilowatt ELECTRIC Appliance Dealer



SOUTHWESTERN PUBLIC SERVICE COMPANY

SPORT SHOTS

By Harold V. Ratliff

Associated Press Sports Editor
Less than two months away is the greatest Texas schoolboy football campaign, size considered, in history. And the Texas Interscholastic League has had football for 35 years.

Eight hundred and ninety-four teams in the six classifications of the Texas Interscholastic League will swing into practice in late August. This is four more than last year's record-shattering total.

The increase has come in the upper classes. AAAA, the top class, will have 53 schools this season compared to 49 in 1952. Class AAA has the same number — 58. Class AA has 184, a gain of 10. Class A has 213, an increase of 16. Class B is off 25 and Six-Man football has one less team.

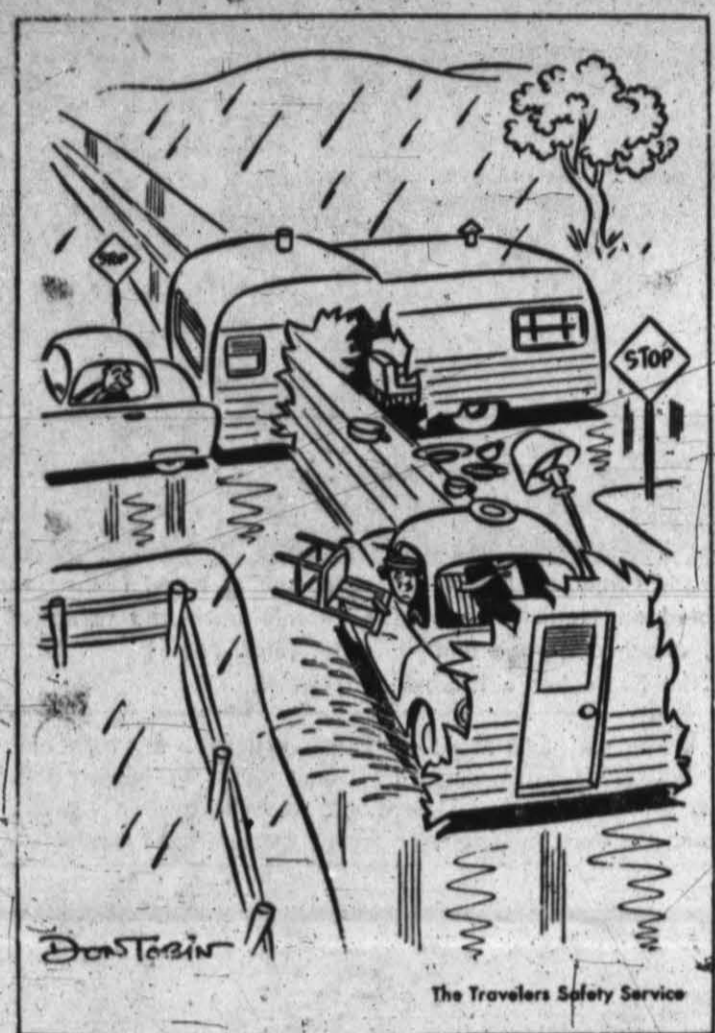
Class AAAA has four new schools — Hillcrest, up from Class AA; Brownsville, Freeporf and Galena Park, from class AAA.

Class AAA lost Gladewater, which dropped to Class AA, and Brownsville, Freeporf and Galena Park but picked up Levelland, Mt. Pleasant, Henderson and French (Beaumont) from Class AA.

First games are scheduled as early as Sept. 3 but the bulk of the schools start the campaign Sept. 10, with some waiting until Sept. 17.

There are new rules on starting this year. While previously classes AAAA and AAA could begin their practice Sept. 1, they now can start one week prior to the first Friday in September but can't play a game until the second week after beginning practice. Classes start one week prior to the first Friday in September but can't play a game until the second week after beginning practice. Classes AA, A and Six-Man start the second Monday prior to the first

The Passing Scene by Don Tobin



Speed and Carelessness Killed 29,900 in 1953.

Friday in September but can't play a game until the second week after starting training.

Lamar (Houston), the class AA champion; Huntsville, the class AA king, and Ranger, the class A titlist, will find repeating a tough proposition. Port Neches, which won the Class AAA crown to the surprise of many, is back with another title contender. In fact Port Neches should be even stronger than it was last season. Actually, they hadn't expected 1953 to be the big year but had been looking

toward 1954. Port Neches will definitely be the favorite and on the spot. The only team to beat Port Neches inside the district — Freeporf — has moved out of the class.

The Freeporf game was forfeited to Port Neches because of ineligibility.

Class AAAA should be a great campaign and at this writing Abilene appears to be the team to beat for the title. The Eagles will be favorites in one of the toughest districts in the State — a district accustomed to producing the State champion or runner-up, as was the case last year in Odessa.

North Dallas appears the class of North Texas. Tyler, Waco, Ray of Corpus Christi, Miller (Corpus Christi) and Baytown are other teams considered among the top contenders. Lamar and Reagan should be the powers of Houston but not up to championship standards in state competition.

Breckenridge, of course, will be tough again in class AAA along with Lufkin and Mt. Pleasant, making its debut in the higher classification with 17 lettermen.

In Class AA, Atlanta, Mexia, Stephenville, London and Gladewater are among the stronger teams and in Class A Lewisville, Rockwall, Cooper and ever — present Wink look very good.

Only four of the classes play through to State championships. Class B and Six-Man football decide regional titles only.

Here is the lineup by districts for the 1954 season in the top classes:

Class AAAA — 1. Abilene (Am- arillo), Borger, Lubbock, Midland, Odessa, Pampa, San Angelo; 2. Austin (El Paso), Bowie (El Paso), El Paso High, Jefferson (El Paso), Yaleta; 3. Arlington Heights (Fort Worth), Amon Carter - Riverside (Fort Worth), Fort Worth Tech, North Side (Fort Worth), Paschal (Fort Worth), Poly (Fort Worth), Hillcrest (Dallas); 4. Ad- amson (Dallas), Crozier Tech (Dallas), Forest (Dallas), North Dallas, South Oak Cliff, Sunset (Dallas), Woodrow Wilson (Dallas); 5. Highland Park (Dallas), Tyler, Waco, Wichita Falls, Stephen F. Austin (Austin); 6. Brackenridge (San Antonio), Brownsville, Laredo, Miller (Corpus Christi), Ray (Corpus Christi), San Antonio Tech; Jefferson (San Antonio); 7. Jeff Davis (Houston), Lamar (Houston), Milby (Houston), Reagan (Houston); San Jacinto (Houston), Stephen F. Austin (Houston); 8. Beaumont, Freeporf, Galena Park, Galveston, Orange, Pasadena, Port Arthur, Baytown.

Class AAA — 1. Big Spring, Breckenridge, Lamesa, Sweetwater, Plainview, Snyder, Sweetwater, Vernon; 2. Arlington, Brownwood, Cleburne, Garland, Grand Prairie, Irving, Pleasant Grove (Dallas); 3. Denison, Denton, Gainesville, Greenville, McKinney, Paris, Sherman; 4. Henderson, Kilgore, Longview, Lufkin, Marshall, Mt. Pleasant, Nacogdoches, Texarkana; 65. Amarillo, Corsicana, McCombs (Austin); 6. Aldine (Houston), Conroe, French (Beaumont), Port Neches, South Park (Beaumont), Texas City; 7. Alamo Heights (San Antonio), Burbank (San Antonio), Harlandale (San Antonio), Kerrville, New Braunfels, Seguin, Lander (San Antonio), Edison (San Antonio), Victoria; 8. Alice, Edinburg, Harlingen, Kingsville, McAllen, Pharr - San Juan - Alamo, San Benito.

Money Doesn't Count

MUNCIE, Ind. (AP) — Burglars couldn't be bothered with money at a Muncie grocery the other night. They took eight pounds of ground coffee and 1 jars of instant coffee.

'Veteran' Dodge Joins Legion



This historic 1916 Dodge touring car was presented by William C. Newberg (right), Dodge president, to Arthur J. Connell (center), National Commander of the American Legion, at a dinner ceremony in Detroit, Friday. The Dodge touring car was the first automobile used in combat by the U.S. Army during the Mexican Punitive Expedition in 1916 and is also believed to be the first staff car of General John J. Pershing. Standing "guard" at the left is Ed Herz, of 12009 Barlow, Detroit, who participated in the Mexican campaign as a member of the 31st Michigan Infantry.

Mrs. Caudie Ola Brown To Help With Reading Conference At WTSC

Mrs. Caudie Ola Brown of Hereford will assist with the Second Annual Reading Conference July 26-29 at West Texas State College, sponsored by the Texas Association for the Improvement of Reading. She will serve as a recorder of problem circles in junior high school.

Most of Hereford's elementary

teachers and some of the junior high teachers are also planning to attend the conference.

Featuring daily talks by three of the nation's top authorities in reading education, the conference is expected to draw between 350 and 400 teachers and school administrators from the Panhandle and South Plains. More than 350 attended the first T.A.I.R. conference at WTSC last year.

Consultants selected for the second conference include Dr. Constance M. McCullough, professor of education at San Francisco State College and one of the authors of the Ginn Basic Readers and other works; Miss Gwen Horsman, supervisor of reading in the high schools of Detroit, Mich.; and Dr. Guy L. Bond, professor and chairman of elementary education at the University of Minnesota and author of books and articles in the field of reading.

Besides talks by the consultants, conference members will meet in grade and school groups for "problem discussions," will see demonstrations of visual and auditory aids; and will have planned entertainment each night of the conference.

Lady Golfers Met Tuesday A. M.

The Hereford Ladies Golf Association met for a breakfast at the Western Wheel Inn at 7 o'clock Tuesday morning.

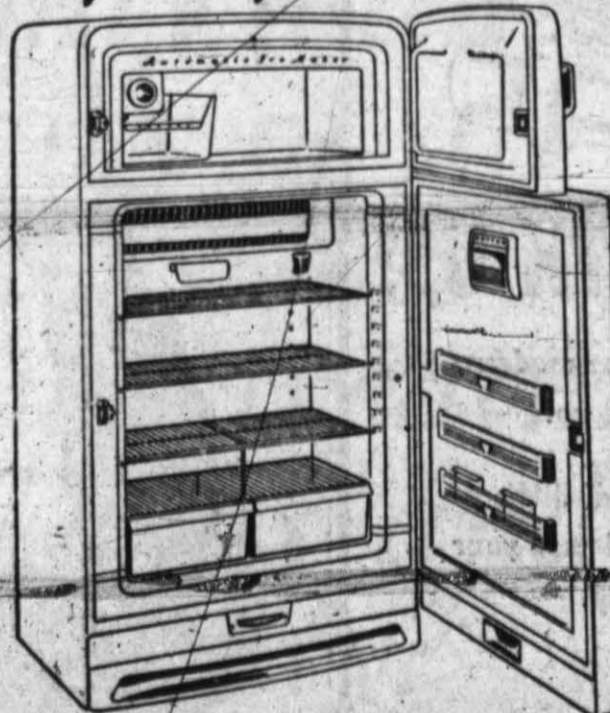
After the breakfast a short business session was held, during which plans were made for a picnic and putting tournament to be held on August 10. Husbands will be honor guests. The group played golf later in the morning.

Those attending were Mesdames Rowena Posey, Pat Loerwald, Lucille Posey, Juanita Sims, Revella Skypala, Dorothy Ward, Claudia Blythe, Dell Sherman, Sue Lovins, Mary Harman, Jo Brock and Earline Ross.

Also attending were members of the Association from Dimmitt, Gladman, Dugan Butler, Jean Kemp, Polly Manning, Ole Trimble and Hootie Gilbreath.

READ THE CLASSIFIEDS

Servel is Completely Automatic



Naturally... It's Gas!

Buy a Servel Gas Refrigerator for completely automatic, carefree refrigeration. The new Servel Gas Refrigerator makes IceCircles automatically — without trays. This marvelous refrigerator also defrosts automatically. See this refrigerator at your dealer's today. Buy the Servel Gas refrigerator that is completely automatic.

Pioneer Natural Gas Company
FUEL FOR A GROWING EMPIRE

COOL OZONE PURIFIED AIR

Star THEATRE Phone 151

SUNDAY MONDAY TUESDAY



HE LED THE APACHE NATION'S WILD REVOLT AGAINST GERONIMO'S PILLAGING HORDES!

ROCK HUDSON BARBARA RUSH

WEDNESDAY THURSDAY

TERROR STRIKES

...as the killer takes over the carnival!

EDMOND O'BRIEN AUDREY TOTTER

MAN IN THE DARK

TOWER DRIVE-IN THEATRE

SHOWTIME 8:30 P.M.

SUNDAY MONDAY

EVERYONE'S Great Adventure of All Time!

Walt Disney's PETER PAN

6 Wonderful Songs! TECHNICOLOR

SPECIAL SHOW

Family Type Picture BROUGHT BACK By Numerous Requests...

\$1 Per Car

Bring Your Neighbors & Friends

You'll fall in love with "Lili"

M-G-M TECHNICOLOR

FROM MEL JEAN PIERRE

CARON-FERRER-AUMONT

224 28A GABOR-KASZNAR

TOWER DRIVE IN

TUES. - WED. July 20 - 21

Do You Suffer from Loss of HEARING? Bellone Will Help You

Mr. Reed Payne Consultant

Come In, or Phone for FREE DEMONSTRATION

Bellone MONO-PAC One-Unit Hearing Aid

TEXAS HOTEL Wed. July 21, 1 to 5 o'clock Hereford, Tex. — Phone 278 117 West 9th St., Amarillo

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We have all the Ensign Carburetion Equipment necessary to do the job, and we know that you'll save enough in one full season to pay for the job. See us Today... Let us show you the road to MORE PROFITS, with BUTANE AND PROPANE.

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TUES. - WED. July 20 - 21

OZARK IKE

by
RAY GOTTO



ALL BUSINESS IS LOCAL



Lemonade or garden spade . . . candy bars or motor cars, you'll get a better deal if it's a local deal. Only your Hereford Merchants are equipped to give that personalized friendly attention that makes your daily shopping business a real pleasure! Shop at home!



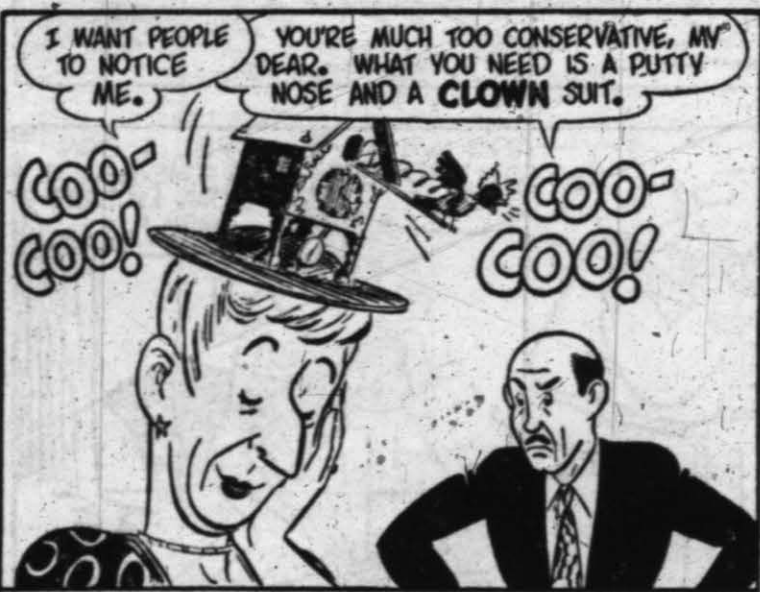
The Sunday Brand

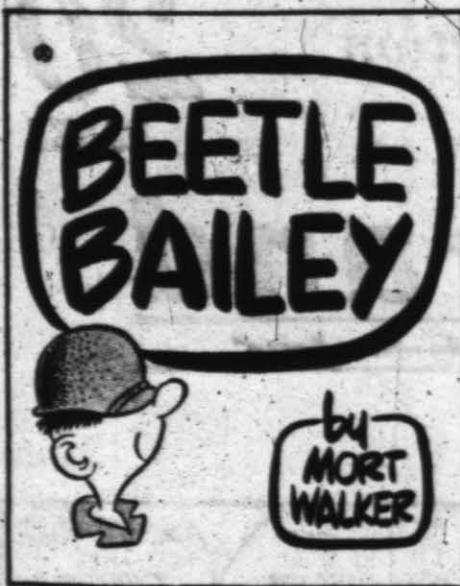
Merford, Texas

Our Slogan: "More People—More Fun!"

BUZZ SAWYER

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE





**Shop In Hereford
For Your Best Buys!**

MANDRAKE
 THE
MAGICIAN
 BY LEE FALK & PHIL DAVIS

INSIDE THE TOMB -- THE COUNTERFEITERS' HIDE-OUT. MANDRAKE'S HYPNOTIC ILLUSION PURSUES THE THUGS--

LET'S--GET OUTA HERE!

IT'S--HAUNTED!

THE STONE STAIRS SUDDENLY SEEM TO FLATTEN--



NOT SO FAST!

1



2



NOW--TO GET UNTIED. I CAN USE THAT SKELETON HAND OF YOURS.

THEY STARE -- AS THE BONY FINGERS SEEM TO GO TO WORK--

3



DESTROY THE PRINTING PLATES -- THEN THERE'LL BE NO EVIDENCE--

WHOA--WE'LL WANT THOSE PLATES--

MANDRAKE GESTURES AND--

4



THE HEAVY PRESS SEEMS TO FLY OVER THEM--

SURRENDER TO ME--OR DOWN IT COMES!

WE GIVE UP! WE GIVE UP!

5



WE'VE SEARCHED FOR THIS GANG FOR MONTHS! IMAGINE A HIDE-OUT HERE! HOW LOW CAN THEY GET?

IF NARDA'S NEW HAT HADN'T BLOWN INTO THIS GRAVE-YARD--WE'D NEVER HAVE FOUND THEM!


MANDRAKE, THAT'S THE FIRST NEW HAT OF MINE YOU'VE EVER NOTICED!

6

NEXT WEEK = THE OCEAN WIND

7-18

**Trade In Hereford
 For Your Best Buys!**

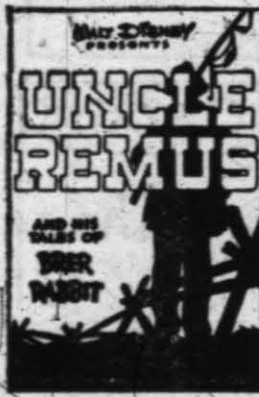
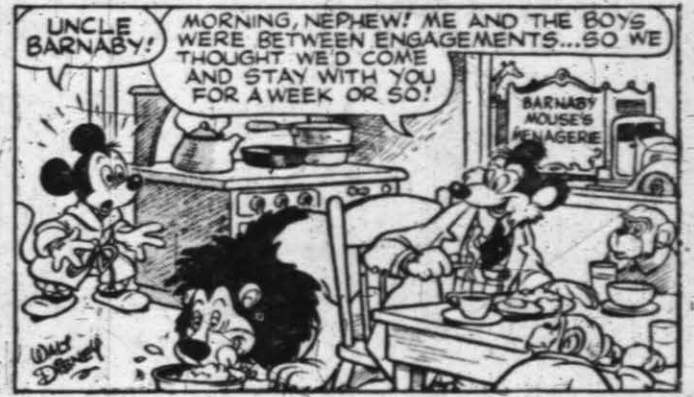
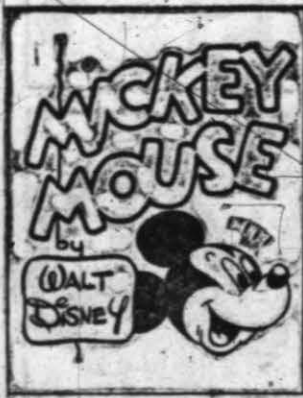

WIMBLE THEATRE
 PRESENTS
POPEYE
 by TOM SIMS & BILL ZABOLY



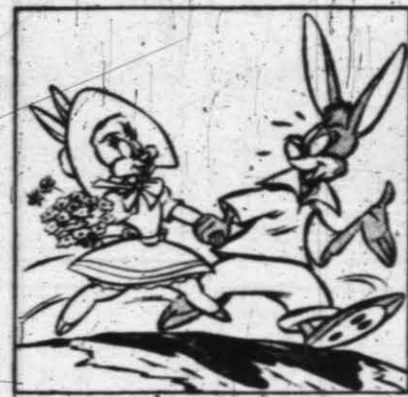
ALL BUSINESS IS LOCAL

Don't go "buzzin' around" looking for bargains! Shop Hereford—where you'll find every type of merchandise—every modern service—you could possibly want. And you'll appreciate the near-to-home convenience, the extra shopping time that's yours, when your business is local! Shop at home, and save!





BRER RABBIT DISCOVERS THAT HIS LOVE TROUBLES AIN'T NO BETTER THAN HIS CREDIT.



SHOP

With the Friendly Merchants
of Hereford
Help Keep Hereford Ahead

THE KATZENJAMMER KIDS



ALL BUSINESS IS LOCAL

Our feathered neighbor above "shopped" locally . . . get what she wanted quickly, without tiresome travel. Moral: Local business is smart business. For when you shop with your Hereford Merchants, you get all the top-brand merchandise at fair and honest prices . . . plus extra service without inconvenience. Shop at home and save!



BLONDIE

by
CHIC YOUNG

WHO TOOK
A PIECE OF THE
CAKE I BAKED FOR
MRS. WOODREY?

NO MORE
PRIVILEGES
FOR ANYBODY
UNTIL I GET
A CONFESSION

NOBODY LEAVES THIS
HOUSE UNTIL I GET
A CONFESSION

AW, GEE,
MOM

COME BACK UNTIL
I FIND OUT WHO
TOOK THE CAKE!

FINE THING--WE'RE
PRISONERS
IN OUR OWN
HOME

I'VE GOT TO SEE
DAGWOOD--
IT'S VERY
IMPORTANT

SORRY--HE'S
NOT ALLOWED
TO HAVE
COMPANY

I'LL BE FIRED!
I'LL LOSE
MY JOB!

DON'T TRY
TO CHANGE
THE
SUBJECT

TAKE YOUR TIME TO
CONFESS-- I HAVE
ALL NIGHT

ELMO-- WHAT
DO YOU
WANT?

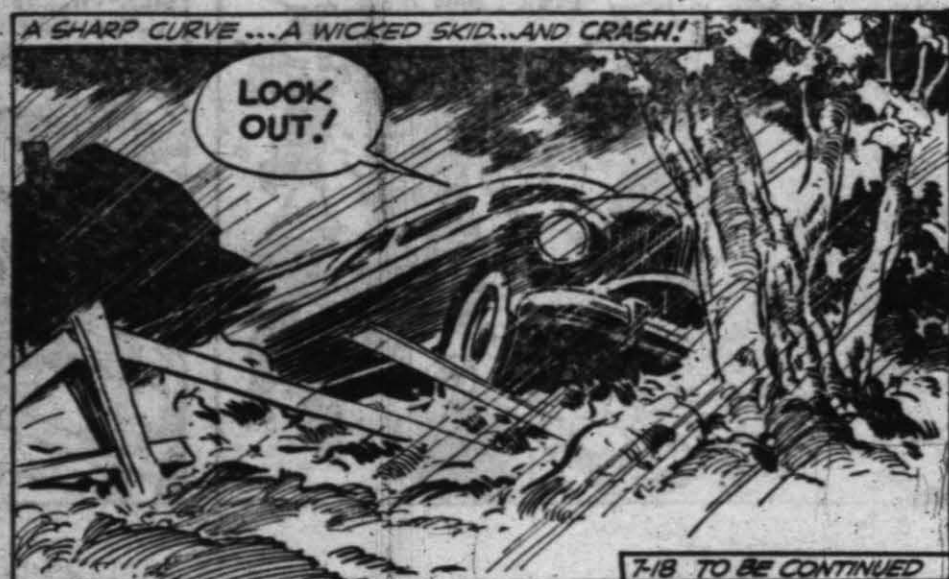
ELMO'S CONSCIENCE
BOTHERED HIM--HE
CAME OVER TO CONFESS
THAT HE TOOK THE CAKE

BECAUSE HE WAS
SO HONEST AND
TOLD THE TRUTH,
I GAVE HIM
ANOTHER PIECE

MAMA!

CHIC YOUNG
7-18
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For Your Best Buys!



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7-18 TO BE CONTINUED

Trade In Hereford
For Your Best Buys!

GRANDMA
by
CHAS. KUHN-



**Stop!!
Shop!!
Save:!**

*In
Hereford*

LITTLE ANNIE ROONEY
by DARRELL MCCLURE



GOL-LEE, ZERO~ THINGS HAPPENED TERRIBLE FAST 'ROUND HERE YESTERDAY~ VALINDA LEA AN' MELLO GOT MARRIED AN' THEY LEFT RIGHT AWAY FOR THE BIG CITY~



MR. CARSON DE VILLE SAYS HE'S GONNA PUT MELLO IN THE BIG TV SHOW HE'S REHEARSING~ AN' HE GAVE ME BACK MY \$100~ GEE~ ALONG WITH MY TIPS I GOT ALMOST A HUNDRED AN' THIRTY DOLLARS~ GOLLY!



~AN' VALINDA LEA'S PAPA, MR. JUKE JONSON, IS GONNA SELL THE RESTAURANT AN' GO AWAY TRAVELIN'~ AN' I WAS WRONG 'BOUT PROFESSOR FASTBUCK~ HE AIN'T A CROOK AFTER ALL~



YOU'RE RIGHT, ANNIE~ THINGS HAVE CHANGED FAST~ I'M GONNA GO TRAVELING AND SEE ALL THOSE THINGS I'VE ALWAYS WANTED TO SEE BUT ONLY READ ABOUT UP TILL NOW~ YES, SIR-EE~

I'M TERRIBLE GLAD FOR YOU, MR. JUKE~



MELLO AND VALINDA LEA WANT YOU TO LIVE WITH THEM AFTER THEY GET SETTLED~ I'M LEAVING HERE NEXT WEEK~ SO~ TEMPORARILY~ I AM SENDING YOU TO STAY WITH MY SPINSTER SISTER, JULIA JONSON~ DOWN IN PORT HERON~



I WROTE JULIE YOU'RE COMING~ YOU'LL LIKE IT IN PORT HERON BY THE SEA~

WELL, PROFESSOR, THE FIREWORKS ARE OVER~ LET'S GET ROLLING~ HOME!

HOLD IT, NOGGY~



PORT HERON?!? ODD THAT HE SHOULD MENTION THAT~ IT REMINDS ME THAT I OWN A LARGE AND SEEMINGLY WORTHLESS PIECE OF REAL ESTATE NEAR PORT HERON~ AND I AM GETTING AN IDEA---



NO, PROFESSOR, NO! NOT ANOTHER HIGH-TOWN DEAL!! LET'S GO HOME~

NEVER REFUSE THE CHANCE FOR A CAPER, NOGGY~ AND I'VE THOUGHT OF A GOOD ONE~ WE SHALL OFFER TO DRIVE THE CHILD TO PORT HERON~ AN EXCELLENT ALIBI FOR OUR COMING ADVENTURE~

Juke Jonson's
STEAKS-CHOPS
CHICKEN-WAFFLE
BAR-B-SANDWI
BREAKFAST NOW BEING SERVED

DARRELL MCCLURE

7-18

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ALL BUSINESS IS LOCAL.

When you make a "local call" at any of your Hereford Merchants, you find famous-brands, new merchandise . . . wide selections . . . prices as low or lower than elsewhere . . . and the kind of courteous, individual attention that makes shopping locally a truly pleasant experience! Shop at home, and travel



JOHNNY HAZARD

by FRANK ROSSIN



With the Friendly Merchants
of Hereford
SHOP
Help Keep Hereford Ahead