

WEATHER		
	High	Low
Wednesday	99	62
Thursday	92	62
Friday	92	57

The Sunday Brand

42 Pages
Including 20 Pages of Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

Vol. 7 — No. 10

Hereford, Texas, Sunday, September 5, 1954

Price 10c per copy

Whiteface Football Squad Takes Shape Prior To Opening Game With Muleshoe

By Billy Paul Knox
With workouts well underway since August 23, Coach L. E. Russell's Whiteface squad began to take shape this week, prior to opening of the 1954 season against Muleshoe here September 10. Furthermore, early indications were that the Hereford boys will give some of the District 1AAA teams plenty of trouble.

"We are going to improve, but it's going to be tough to win some

of those games," was Russell's summary of the situation. He especially designated Perryton, Dumas and Phillips as strong contenders in the district flag race.

Line Is Problem
The Whiteface mentor is not stressing offense or defense, but plans to work the boys on both teams this season. Russell has a speedy and experienced backfield, but his main problem is developing a line which will probably be anchored by Francis Boyd, a two year letterman.

Probable Line-Up
Russell will have a top notch

end in Keith Hodges, back from last year's team. Hodges ought to furnish plenty of power and punch on his side of the line. Charles Springer or Danny Elliston will probably be stationed at the other end post. The latter is up from the "B" team.

Francis Boyd and Martin Moore should hold down the tackles. Boyd, a senior, is in his third year with the Whitefaces and should be the bulwark of the Whitefaces' line. Martin Moore, a junior in his second year with the Herd, will furnish the needed power. (Continued on Page 2)

Poarch Suffers Broken Back In Elevator Mishap

Earl Poarch, 121 Kibbe, had his back broken in two places when a "man lift" at the Dawn Coop elevators got out of control Thursday. Poarch was rushed to Hereford in an ambulance and was today reported as "doing fine" in the Deaf Smith County Hospital.

The accident occurred Thursday afternoon while Poarch was doing a welding job for the elevators. He was struck by the lift, which apparently went out of control, and his body was "dubbed up" and forced into a small hole. Poarch told friends that he held on with one hand until the lift came back to him. Somehow, he managed to get onto the lift and descended to (Continued on Page 2)



THIS LOAD OF MILO set an all-time record when it rolled into the elevator Friday, Sept. 3. Inspecting the load was Billy Cole, age 5, and his father, Floyd Cole, who owns the farm eight miles southwest of town, and J. A. Pitman are also definitely interested. (W. H. Patton Photo)

First Load Of Milo Arrives To Set New, All-Time Area Record

Appearance of the first load of milo Friday, September 3, opened the 1954 grain harvest season around two weeks ahead of schedule and, at the same time, probably set an all-time record on early milo harvests in this territory. Full scale harvest on the area's probable 6 million bushels of grain sorghum is not expected to get underway before September 15. That date, however, will be extremely early.

"It's the earliest load I ever saw," declared J. A. Pitman, veteran grain dealer who handled the first load Friday. "Last year we got a load on September 12, and considering it usually early. Besides, that load was too wet to continue cutting." The first load, grown by Floyd Cole on the R. G. Peeler place, eight miles southwest, was running around 6,000 pounds (107 bushels) to the acre and tested 58, according to E. Ward. It was planted the last part of April, about 10

pounds of Martin milo to the acre, and was watered five times, the last watering about three weeks ago.

"We have some better milo than this," said Mr. Peeler. The tract from which the first load was harvested was around two and one-half acres.

General growing conditions were the only reason producers and elevator men could cite as possible cause of the early harvest this year.

Around 175,000 Acres
Meanwhile, producers all over the area were getting things in shape for harvesting the gigantic crop, which includes around 175,000 acres in this area. Approximately 90,000 acres of grain will be harvested in the irrigation belt and yields from this area are expected to run an exceptionally high average.

Grain sorghums in the dry land belt will also be a big factor in 1954 with many producers marketing their first good crop in sev-

eral years. Crops, like the rainfall this year, will be somewhat spotted with quite a few outstanding yields reported, while others will run low. An overall average of 600 pounds to the acre has been estimated on the present crop.

Bud Bradly Named To Red Cross Post

Mr. and Mrs. Bud Bradly and children, Burch and Dianne, en route to Marlin, stopped in Hereford Thursday to visit his parents, Mr. and Mrs. Wes Bradly.

In Marlin, Mr. Bradly will be employed as State Supervisor of the American Red Cross for Eastern Texas. Bradly graduated from Hereford High School in 1939 and attended Texas A&M for two years before entering the service and serving for four years. He received his Masters Degree in August from New Mexico A&M at Las Cruces.

O. D. Breitling, Accident Victim Is Buried Friday

Funeral services for O. D. Breitling, 38, who was electrocuted Thursday afternoon about 4 o'clock were held Friday afternoon at the First Baptist Church in Canyon with Rev. Strauss Atkinson, pastor, and Rev. H. V. Fields, pastor of the Grace Gospel Church of Hereford, officiating.

Breitling, who operated an electrical shop at Walker Refrigeration Company, was electrocuted while working on a switch box at an irrigation well on the Fred Winn farm, six miles north and three west of Hereford. He was working along on the job when the accident occurred. Winn, who was driving a tractor in a nearby field, saw Breitling fall and rushed to the well. Winn called officers and an ambulance from Hereford but Breitling was dead when the ambulance arrived.

He was born February 3, 1916 at Whitehouse and married Adda Mae Pritchard August 23, 1940, at Clovis, N. M. They came to Hereford from Canyon in 1947. He has worked with Walker Refrigeration for about the past four years. Pallbearers were: Dick Walker, Carl Hollingsworth, H. D. Blyth, Wesley Cox, Gene Guinn and Douglas Lauer.

Survivors include: his wife; four children, Jackie, 12; Nancy Kay, 10; Donnie Lee, 8; and Darrell Walton, 2; his parents, Mr. and Mrs. J. M. Breitling of Canyon; three brothers, Herbert and J. D. of Amarillo and Eston of Tulsa; three sisters, Mrs. Walton Smith of Meirose, Mrs. Virgil Morris of (Continued on Page 2)

Waco Man Appears At Grace Gospel Church This Week

Rev. Glenn Ewing of Waco will be guest speaker at the evening services Tuesday and Wednesday night at the Grace Gospel Church beginning at 8 o'clock. Announcement will be made Tuesday night on the time of the day service Wednesday.

"Rev. Ewing is a great expounder of God's word and is widely known in the evangelistic field," said Rev. H. V. Fields, pastor of the church.

Special music will be provided by the local church and the nursery will be open for small children.

Around Town

Indications were that Hereford will be closed "tighter than a jug" Monday, September 6, in observance of Labor Day. In addition to retail firms, schools, post office, county offices, city offices—even the drug stores and some restaurants will observe the holiday.

Tuesday will be another story, however, with possibly the biggest Dollar Day in 1954 scheduled to follow the day of grace. Back-to-School headlines the offering of most firms with specials galore listed in this issue of The Brand. Also are hundreds of "Close-Out" specials on summer merchandise, running all of the way from clothing to furniture and irrigation tubes. One store, for instance, lists "Men's Straw Hats, 2 for 19 cents."

Tuesday will also be a busy day for public officials. The City Commission postponed its regular meeting to Tuesday evening at the City Hall. A meeting of the County Commissioners has also been set for Tuesday evening in the courthouse, at which time it is possible that the Commissioners will hear a report from auditors, the report having been carried over from the last regular meeting in order that the auditors might secure additional information.

A meeting of the Progressive Home Demonstration Club will be held Tuesday afternoon at 2:30 o'clock in the home of Mrs. T. J. Parsons, instead of with Mrs. C. C. Billingslea, as formerly announced.

Merchant Clinic Indicates Most 'Cold Checks' From Same People

Indications that many of the bad checks passed among the various merchants of Hereford come from a small group of individuals were apparent here Friday morning, when approximately 25 merchants gathered in the Chamber of Commerce office to compare notes on "cold" checks, forgeries and other store hazards. The same names appeared from store to store, and the merchants reported that many of their bad credit risks were also included in the same group.

Round Robin Calls
Steps were taken to inaugurate the telephone "round robin" warning system to alert all merchants on worthless check passing. A committee composed of Earl Phillips, Hub Homer, Monk Johnson and Dub Reeves was named to work out the program.

Merchants were advised by Sheriff Lowell Sharp to include the driver's license, car license and so-

cial security number on the back of all checks cashed for strangers. Police Chief Leo Box also volunteered to secure booklets on check passing to be distributed to merchants, and County Attorney Ed Line made a brief talk on the difficulty of proving "intent to defraud" on most worthless checks.

The group discussed the proposal to raise telephone rates recently made by Southwestern Bell Telephone Company, and decided to circulate petitions to the City Commission as being opposed to the raise until service and local equipment has been improved.

The next merchant meeting will be held at 10 o'clock Friday morning, September 10, at which time merchants will again meet to compare checks on hand at that time. Present plans are to hold a similar meeting each Friday, until further notice, according to Francis Hardwick, chairman.

Kiwanians Elect Officers, Donate \$135 For Schools

Officers for 1955 were elected at the regular meeting of the Kiwanis Club Thursday. W. B. Dowell presided at the meeting.

Lloyd Lovel was elected president and H. A. Cavness was named vice president; directors are Ralph Smith, C. E. Coleman, Lowell Sharp and Ed Poyner. They will take office in January of 1955.

The club also sent \$50 to Central School, \$50 to Shirley School, \$10 to the colored school and \$25 to Walcott School to be used by the principals as the need arose for underprivileged children. Rev. Eugene Naugle is chairman of this committee.

Guests at the meeting were C. P. Worthan of Hereford and Cecil Adair and J. L. Martin of Amarillo.

H-D Agent To Be Back On Tuesday

Mrs. Argen Draper, County Home Demonstration agent, is scheduled to return to her duties here Tuesday, according to Mrs. Lois Avant Sullivan, assistant agent, today.

Mrs. Draper left last week to be with her mother, Mrs. E. M. Hix, who suffered a heart attack at her home in Wellington, Texas. Mrs. Hix condition was not as serious as thought at first, however, and she was reported to be improving nicely.

During Mrs. Draper's absence, Mrs. Sullivan has conducted scheduled H.D. meetings and will continue to do so in case Mrs. Draper is unable to return as planned.

Swimmers Total 12,840; Pool Shows \$1,526 Net

In addition to furnishing recreation for 12,840 persons this summer, the Hereford Municipal Swimming Pool's cash register rang up a total of \$4,304.24, which after all expenses were paid, left a net of \$1,526.67. Out of the 12,840 persons attending, 7,095 were children, accounting for \$1,773.75, and \$5,745 were adults, accounting for \$2,298.

July was the best month of this season with 5,360 in attendance, but August was a slack month with only 3,261. In June 4,219 at-

The pool took in \$138.50 on rentals for classes and parties, \$4,071.75 for admission fees for both children and adults; refunds for the summer were \$35.66 and the candy and Cokes netted \$58.33.

The pool paid out \$1,638.78 on salaries during the summer; \$30 for the telephone bill, \$33.09 for electricity, \$21.90 for office supplies, \$402.97 for pool supplies and \$671.55 for repairs.

O. D. Lowry was pool supervisor this year and J. B. Wills and Jim Lowry were life guards. Carol Ann Newell and Janie Bookout were basket girls.

Area Accidents Cost Nine Lives, \$27,000 Damages

The story of highway deaths, injuries and property damage in Deaf Smith, Parmer and Castro counties was unfolded Friday evening, when J. R. Kirkwood and Joe Culp, highway patrolmen of this area, appeared on KFDD-TV at 6:20 o'clock. Speed was cited as the No. 1 killer in this area, DWI was second, Running Stop Signs was third, and Defective Brakes ran fourth, according to the officers.

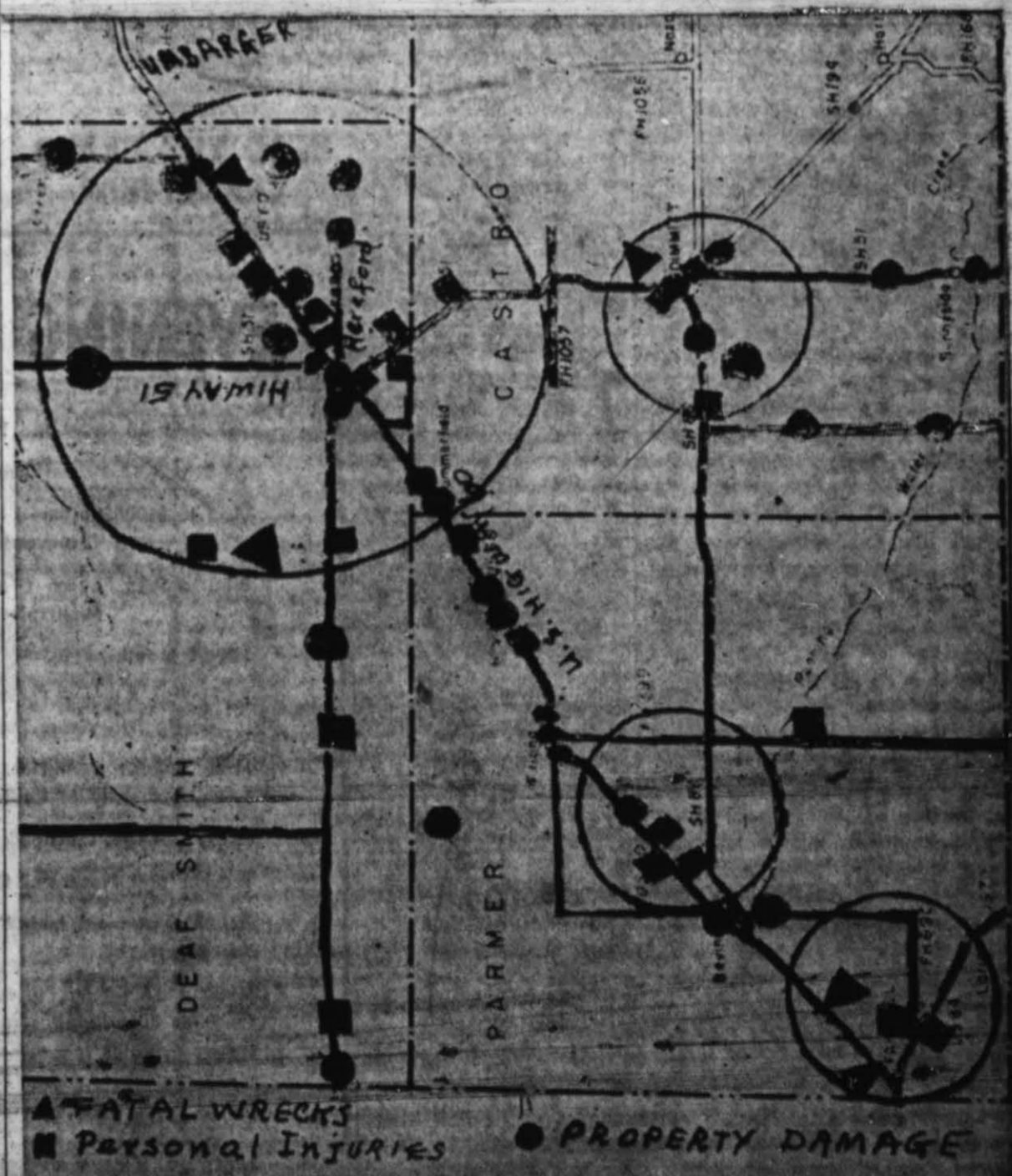
"This area has had five fatal wrecks in which nine people have been killed from January 1 to August 31," Kirkwood said. "Two of the five were near Farwell on Highway 60, accounting for five of the lost lives," he added. He also said that the same number, nine lives, were lost in this area during the first seven months in 1953.

Personal injuries totaled 30 this year, resulting from 18 wrecks. This figure, according to Kirkwood is down six percent under 1953.

Property Damage \$27,000
Property damage, resulting from 28 collisions, was reported at \$27,000 for the first seven months—and is down around 18 percent under last year. Figures do not include accidents within the city limits.

"However, the big months are coming up," warned the two patrolmen. Statistics show that the majority of serious wrecks in this area occur in September, October, November and December. The situation is attributed to heavy holiday traffic, patrolmen said, and possibly to less favorable driving conditions during cold weather.

Deaf Smith County was reported with two fatal accidents which cost three lives. One was shown in Castro. The patrolmen cover all of Deaf Smith, all of Parmer and the north half of Castro counties, including 415 miles of paved roads, along with farm roads over the entire area.



ACCIDENT HAZARD POINTS are seen on the above highway map, prepared by Patrolmen J. R. Kirkwood and Joe Culp, covering Deaf Smith, Parmer and the north half of Castro counties. The diamond shaped marks

indicate points where nine people lost their lives in this area since Jan. 1; the squares locate the scene of 18 wrecks resulting in personal injuries, and the circles locate 28 accidents which cost \$27,000 in property damage.



QUEEN CANDIDATES! Friday afternoon will be a big day for one of these young ladies. One of them will be elected Football Queen of Hereford High School for this school year. Each girl was selected by her class by popular vote to run in the queen contest. The four classes are now selling season tickets to the football games and the class that sells the most by

Friday afternoon at 1 o'clock will elect their candidate as Queen. The winner will be announced Friday afternoon in assembly. From the left are: Dixie Young, senior queen; Annette Berand, junior queen; Carol Walser, sophomore queen and Joan Brown, freshman queen. (Staff Photo)



JULIA LONDON, daughter of Mr. and Mrs. Walter London, Jr., 142 North Texas Avenue, celebrated her fourth birthday with a party in the home of her parents. Outdoor games were played and refreshments of ice cream and cake were served to the group. Boys shown in the back row are: Stevie Sigman,

Russell Phillips and Joe West. Those in the front from left are: Kerri Dameron, Judy Lookingbill, Donna Hill, Julia London, Cindy Hopson, Jan West and Sharon Sigman. Others present but not in the picture were Chirsty Gyles and Randy Bass at Midland. (Staff Photo)



OFFICERS AND SPONSORS of the Freshman class of Hereford High School elected Wednesday are front row from the left: Ella Marie Williams, secretary-treasurer; Charlotte Moore,

vice president and Jim McDowell, president. Back row from the left: Mrs. Marie Ratliff and Bob Naylor, sponsors. (Staff Photo)

GRASS ROOTS

Here it is September again and I'm wondering what happened to June, July and August. We hole up down here like a bunch of hibernating bears around the first of June and don't show our heads again 'till September. My first trip to the country never fails to be a shock. Grain Sorghums turning red, cotton covered with bolls and quite a lot of wheat already planted.

tain extent but it is going to take some sure 'nuff farming to keep the wolves away. Commercial fertilizer will play a big part in maintaining yields, but there had sure better be a soil building crop worked into the program somewhere. The old adage "You can't squeeze blood out of a turnip" will hold true here.

Poarch.....

(Continued from Page 1) the ground. Workmen immediately called for an ambulance and Poarch was rushed into Hereford. Despite his injuries, he was able to crawl onto the stretcher.

READ THE BRAND CLASSIFIEDS

EVENING BUSINESS CLASSES

- 6:14 to 7:00 Shorthand I (Gregg)
- 7:00 to 7:45 Typing (Individual Progress With Drills)
- 7:45 to 8:30 Shorthand II Advanced Dictation (80-120 wmp) Transcription Typed in Class, Office Practice and Correspondence
- 8:30 to 9:15 Speech (You Speak; Remedial Grammar; Interpretation Of Literary Masterpieces)
- \$20.00 Monthly
- \$50.00 In Advance For Three Months Speech, Fifty Cents The Lesson
- Mary Linnortz, Instructor, Box 806, Hereford, Tex. Baylor College, University of Texas, University of California.
- Gregg College, Chicago
- Teacher and Placement Officer for Riverside Business School
- 72D & Broadway, New York, New York; C. F. Young Secretarial School, New York, New York.
- Students Previously Placed with: NBC; CBS; Ford Foundation; New City Bank; Carnegie Foundation; Grace Lines; Merrill, Lynch, Pierce, Fenner & Beane; Hearst Paper; McCall's Magazine; Vanderbilt Hotel, etc. Reference: Miss J. Rosa, Phoenix Assurance - London, New York, or Any Personnel Office of the Above - Mentioned Firms, Superintendent Foster, Longview, Texas, Senior High School.

TUESDAY, WEDNESDAY, AND THURSDAY EVENINGS BEGINNING SEPTEMBER 14, 1954

Write: Box 806, Hereford, Texas



Concert Group To Meet Here Tues.

A third call went out today for all persons interested in the Hereford Concert Association to attend a meeting for election of officers and to plan for the 1954-55 concert series. The meeting this time has been set for 8 o'clock, Tuesday, September 7, in Hotel Jim Hill.

"We have some new looking contacts and would like to have a large representation in order to make definite plans for the coming season," said H. A. Cavness, president. "It is possible that the group may even want to alter the type of programs and method of operations."

The two previous meetings were re-scheduled, Cavness said, due to the fact that only a few people attended.

Around....

(Continued from Page 1)

Things will also be popping next week out on the softball field. This week's play closed with a tie between Jim Hill and Rutherford for first place and, to complicate things, Summerfield and Piggy Wiggly were tied for third place. The second half of the playoff series is slated for Tuesday, Wednesday and Thursday nights. The series will close September 9, unless the ties continue.

Regular meeting of the Hereford Riders Club will be held Thursday night at 8 o'clock at the Riders club house. The directors will have a meeting Tuesday night at the club house.

Toastmasters elected new officers Tuesday night and will hold a Ladies Night Installation on Tuesday, October 5. New officers are Sidney Fuller, president; Jack Luck, vice president; Loyd Lovel, second vice president; Ed Dziuk, sergeant-at-arms; Maurice Howell, education director; Virgil Patterson, secretary. Retiring officers include: Bob Lamm, president; Irving Alexander, vice president; Ted Lenneritz, sergeant-at-arms; Loyd Lovel, secretary; Grant Fuller, education director and Curtis Tra-week, program chairman.

Dr. Fletcher C. Glendenning and family left Saturday for a two week vacation in the Rio Grande Valley area. His work will be distributed among other doctors while he is away.

ATTEND CONVENTION

Mr. and Mrs. E. Ramey returned from Dallas where they attended the National Rural Letter Carriers and Auxiliary Convention held last week. Mr. Ramey served as a delegate from the Palo Duro Local.

En route home the couple stopped at Arlington where they visited her nephew S. E. Swimm, minister of the Arlington Church of Christ, and visited relatives and friends in Paris, Bonham, Denison and Quanah.

Visible light from the sun passes through glass, but when it is reflected from objects, some of it is turned into invisible rays of longer wave length which cannot penetrate glass. The result is that the interiors of closed cars and greenhouses often are warmer than the outside air.

Beauty At Home

By Lynn Carter

Q. How should the makeup be applied when one has a protruding chin and a receding nose?

A. Shadow the chin with a darker foundation cream, and highlight the nose with a lighter one. This is a good rule of makeup. If you want to enhance the size of a facial feature, use a lighter shade of foundation than your natural skin tone—and if you want to diminish the size of a feature, use a darker foundation cream than your natural skin tone.

Q. What is a quick, mild and safe bleach I can use for superfluous hair on my upper lip.

A. Try using lemon juice.

Q. How can I treat enlarged pores on my nose?

A. Bathe the nose regularly with lukewarm water and borax.

Q. What can I do for dry scalp and dandruff?

A. Brush and massage the scalp regularly, shampoo thoroughly, and give hot-oil treatments. You should have two stiff, clean hairbrushes with which to brush at least 300 strokes every single night for brushing is the most vigorous exercise you can give your scalp, and it does wonders for the blood circulation. Drink plenty of water when you wake up, at meals, and before retiring. It's good for both skin and scalp.

Q. How can I encourage a softer cuticle on my fingernails?

A. By dipping the nails weekly into warm olive oil, wrapping them in gauze, and letting them soak up the oil for at least an hour.

Q. What exercise will encourage slimmer ankles?

A. Lie on back, one leg raised straight up. Holding leg stiff, circle the foot outward 20 times, then inward 20 times, being sure to keep leg stiff. Repeat with other leg.

Q. What can I do about blackheads in my skin?

A. A soft complexion brush and plenty of soap will discourage the

blackheads from appearing. To remove those you have, hold a hot washcloth over the area, then squeeze them out with very clean fingers or a blackhead extractor. Apply antiseptic lotion.

Q. What is a good astringent lotion for skin that is too oily?

A. After cleansing with soap and water, splash the skin with a bit of lemon juice added to a bowl of ice water.

Q. How can I rectify a drab and sallow-looking complexion?

A. Try waking up the skin with a more brisk washing, and follow with an application of skin tonic, lotion or freshener, patted in double-fast time over your face. Try using one of the metholated or other stimulating face masks or packs.

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Dollar Day - Tuesday, Sept. 7th

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Save \$1.00 On This

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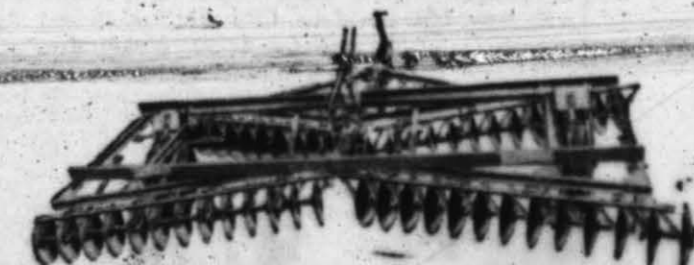
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(In all our years of selling Kewanee Disk we have never had to replace one of these bearings.)

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Mr. Farmer . . . The Kewanee Disk Harrow is the Disk for you, the answer to your problems. It thoroughly mixes the trash and stubble with the soil to hold moisture. Part of the stubble is left exposed, which serves to check wind erosion. You prevent water run-off and greatly increases soil fertility.

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MR. AND MRS. LOVINE KEENOM

See Story on Page 6, Section 2

Photo by Bessie Patterson

Summerfield News

By Ann Lookingbill

Mr. and Mrs. Earl Lance, Jerry Don and Ann returned Saturday from Woodson, where they had been visiting their son and family. Mr. and Mrs. Earl Lance Jr. returned Wednesday from a vacation trip in Colorado.

Mr. and Mrs. Thadman Atchley and family spent last week visiting with her parents, Mr. and Mrs. P. O. Riley, of Dodge City, Kansas. Mrs. Rae Hansen and Randolph Thomas were Lubbock visitors Wednesday.

Honor Birthday

Mr. and Mrs. J. B. Noland, Linda, Jerry and Larry, Mrs. Lee Kendall and Eugenia Alexander, went to the Ky Lawrence ranch last Saturday to spend the weekend in honor of Mrs. Ky Lawrence's birthday. Other relatives coming Saturday night were: Mr. and Mrs. Lawrence Kendall and daughter, Mr. and Mrs. Ernest Kendall and family, Mr. and Mrs. Bill Kendall and family and Mr. and Mrs. Clinton West and family, all of Hereford.

Mrs. Wylie Quattlebaum spent Wednesday with Mrs. J. B. Noland. They were fixing corn for the deep freeze.

Charlie Noland left early Monday morning to go with Lyle Blanton by plane to South Dakota. They returned Thursday.

The Young Mothers' Club entertained the Summerfield Study Club in the home of Mrs. Kenneth Christie Wednesday afternoon with a tea. Mrs. Dorothy Sargent reviewed "Angel Unaware," by Dale Evans Rogers. Those present were Mesdames, Eunice Cannon, Glen Walsler, Della Walsler, Rosa Mae Lange, Inez Lee, Lesta Lee Neill, Dorothy Sargent, Rosene Dawson, Jean Elliott, Joan Rainey, Joan Euler, Joyce Barkley, Geraldine Bainum, and the hostess, Deloris Christie.

Mrs. Charles Noland was in Canyon Monday having dental work done.

Rev. and Mrs. Don Larkin, Steve and Gary returned Wednesday afternoon from Pampa and Lone Mound where they have been for

Kansas Man Fined \$75, 10 Days On DWI Charge Here

A Kansas man became the nineteenth person to be sentenced in Deaf Smith County Court this year for Driving While Intoxicated, when he pleaded guilty Thursday before County Judge Horace L.

the past two weeks. Rev. Larkin was in a revel at Lone Mound, while Mrs. Larkin and boys visited relatives.

Mrs. L. H. Lookingbill Sr., was in Amarillo Monday to see her doctor. Her daughter, Mrs. John Winkler, of Hereford was with her.

Mrs. Margaret Mrs. Kenneth Christie, Jimmy and Valerie and Fred Lookingbill took Dale Christie, home after church Sunday. Dale has been visiting with his brother, Kenneth and family, the last two weeks.

Mr. and Mrs. L. F. Carter, Dale and Wesley spent the weekend in Lubbock visiting Mr. Carter's father, O. L. Carter.

Mr. and Mrs. Lester Carter and girls of Amarillo and Mrs. Jack Flowers and daughter of Hereford, were visitors in the home of their parents, the L. F. Carters, Thursday.

Johnny Fields is in Hale Center ready for custom cutting in the fall harvest.

Mrs. Gerald McCatherin had surgery Friday morning for appendicitis. She is in the Hereford Hospital, room 31.

Attend Wedding

Those from Summerfield attending the wedding of Miss Wanda Block to Leaton Clark Thursday evening in the First Baptist Church at Dumas were: Mr. and Mrs. C. R. Walsler, Mr. and Mrs. Guy Walsler and Mr. and Mrs. Earl Lance. Morelle Telchik and Jean Glass of Hereford spent the weekend with Ann Lookingbill.

Schloss

Picked up Wednesday by the State Highway Patrol after a complaint by Mrs. Norma Jean Miller, Edward Wesley Mears of Topeka, Kan., pleaded guilty and was given a 10-day jail sentence, a fine of \$75 and court costs.

Highway patrolman, Joe Culp, who made the arrest, testified at the trial that Wednesday night about 7:30 o'clock Mrs. Norma Jean Miller of Hereford came to his house and told him that her husband had been a drunk driver on Highway 60 and was holding him until officers could arrive. Culp picked Mears up about three miles west of Hereford. Mears was on his way to Childs, N. M., when apprehended.

Mr. and Mrs. Miller said they stopped Mears on the highway because of his erratic driving and because they thought it was endangering others on the highway. Culp testified that Mears had difficulty focusing his eyes and that he had an odor of alcoholic beverage on his breath and about his person. He didn't seem to have normal control of his physical movements, Culp said. Deputy Sheriff Neal Young also testified that in his opinion Mears was definitely under the influence of intoxicating liquor. One unopened can of beer was found in the car, together with a supply of ice.

Culp placed Mears under arrest and put him in the County Jail. After sentencing Mears, Judge Schloss asked him to surrender his driver's license and he surrendered a Kansas license. Mears was then informed by the Judge that his privilege to drive any type of motor vehicle in Texas was suspended for a period of not more than one year.

Mrs. Bess E. Givan returned home Monday after a month's visit with relatives at Shelbyville, Mo.

Read the Classifieds



10 Only
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In Beautiful New
fall colors

Silva-Zib speaks proudly in a blithe and beautiful coat. Designed with great distinction... the shawl collar pays a charming compliment... the carefully stitching gives a teasing motif. Comfortably styled with abundant sleeves... expansion cuffs. Sizes 6-18, 5-17. Custom sizes 8C-20C.

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ea. \$1⁰⁰

New Shipment
COSTUME JEWELRY
\$1⁰⁰ Plus Tax

200 Items - Values to 3.95

- Shorts ● Blouses
- T-Shirts ● Belts
- Infant Items
- Brassieres

ea. \$1

DRESSES
Values to 29.95
ea. \$5⁰⁰

One Group of Cotton and Linen
SKIRTS
Values to 12.95 each \$3⁰⁰

All Demin and Seersucker
JACKETS Values to 10.95 \$3⁰⁰ ea.

One Group
SKIRTS exceptional Value \$7⁹⁵ Only

One Group of FORMFIT
GIRDLES Broken Sizes
1/2 Price

THE Vogue
Shop the Array
of New Fall
Merchandise
Now on Display
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Will You Harvest A
BUMPER CROP
This Year!!



If You are an irrigation farmer, chances Are, You Will! If you do not have an irrigation well, then make

Plans for it Now and we suggest you
TRY
POMONA PUMPS

LET'S TALK
irrigation...
with
FAIRBANKS-MORSE
DEEP WELL
TURBINE PUMPS
THE POMONA LINE

Yes, and these Fairbanks-Morse Turbine Pumps talk it at its most economical and efficient level. You see, Fairbanks-Morse Turbine Pumps... the Pomona line... have many advantages... whether you need oil or water-lubricated pumps. You can readily adjust capacities on these pumps by merely turning a nut in the top of the motor head - this means savings for you through no wasteful throttling!



And remember that all steel parts subject to corrosion in Fairbanks-Morse Pumps are protected by "Fairmordecting," a rust-repellent process that means longer life and better service from your pumps. Drop in and let's talk soon.



CLOWE & COWAN, INC.

Bone Children Attend Reunion

A family get-together was held last Sunday in the home of Mr. and Mrs. Alton Kemp and Denise, honoring Mr. E. F. Bone of Earth who had all of his children with him except three.

Those attending the reunion were Mr. Bone, Mr. and Mrs. H. B. Whittinton and Reece, Mrs. Marvin McKennon of Midlothian, Mr. and Mrs. Ben Sanders of Cactus, Mr. and Mrs. Cloyd Bone and Darrell of Bard, N. M., Mr. and Mrs. Leon Bone, Mr. and Mrs. Ray Stuts and Thane of Granada, Colo., Mr. and Mrs. Gilbert Stuts and Sherry of Satanta, Kans., Mrs. Lacy Green and daughters of Earth, Mrs. Louise Allen and Don of Pampa, Mr. and Mrs. Marvin Hale and daughters of Portales, N. M., Lindie Terry of Clovis, Miss Cleata Mitchell, Clovis, and Mr. and Mrs. Alton Kemp and Denise.

Mr. and Mrs. R. A. McNeese and children, and Mr. and Mrs. Joe Locke and son, returned home Wednesday from a week's vacation at Kemp, Okla., and Terral, Okla., where they had been fishing and visiting relatives.

Walcott News

By Mrs. T. L. Collins

Walcott grade school opened Monday with 55 pupils enrolled. Thomas L. Collins is principal and teacher of the seventh and eighth grades, M. L. Preston is teacher of the fifth and sixth, Mrs. M. L. Preston is teacher of the third and fourth and Mrs. T. L. Collins is teacher of the first and second grades. Mrs. S. O. Perkins is manager of the cafeteria and S. O. Perkins is custodian of the building.

Drivers of the four bus routes are Cliff Patton, J. C. Patton, M. L. Preston and S. O. Perkins.

First Parent-Teachers Association meeting of Walcott grade school was held Friday night. Mrs. J. V. Perzin, president, presided. About 60 persons attended.

An Old-Fashioned "School Daze Party" was enjoyed by all, concluding with a typical school lunch eaten from a sack or bucket. After singing "The More We Get Together" led by Mrs. M. L. Preston, the group was dismissed.

Raymond L. Collins, son of Mr. and Mrs. Thomas Collins, returned home from Oxnard, Calif., Friday. This was his first time to be at home since the Collins family moved to the Walcott Community. Raymond will enroll as a freshman at West Texas State College in Canyon this year.

WANT ADS Phone 30 or 31

1. FOR SALE Miscellaneous

FOR SALE
Ozarka Water. Distilled Water. Soft Water Service. Water condition equipment of all kinds.
Soft Water Service
841 East First St. Phone 317
Hereford, Texas
B-1-8-tfc

Hereford Glass Co.
Best Car Glass Installation
Table Top and Window Glass
Picture Frames
107 Park Ave. Ph. 1425
B-1-16-tfc

SEE
Hereford Grain Corp.
For Your Garden and Flower Seeds
Phone 360
B-1-33-TFC

BONDED STORAGE. Hereford Transfer and Storage Co. Local and long distance furniture moving. Phone 12, Box 243, Hereford, Texas.
B-1-19-10-tfc

ROSE TRELLISES and picnic tables. Carl McCaslin Lumber Company. Phone 7.
B-1-11-12-tfc

BSB grain bin. Will solve your grain storage problem. Sizes 1000 bu., 1300 bu., 2200 bu., 2750 bu., and 3300 bu. 80% lean at 4% if wanted.
See J. M. Hamby, 1410 Park Ave. for further information. Phone 701-Day, 4472-Frio. Exchange-night.
B-1-27-tfc

POWER MOWERS
Both rotary and circular type. Priced to fit your budget.
CARL McCASLIN LUMBER CO.
A Complete Building Service
Block East of the Courthouse
Phone the Lumber Number 7
B-1-53-tfc

FOR SALE: Beardless Black Hull seed wheat. T. E. Seigler. Phone 660.
B-1-12-10-tfc

FOR SALE: James Motorcycle, nearly new; less than 100 miles. \$200.00. Consider some trade. Costs \$450.00 new. 803 Knight. Phone 2034-W.
B-1-21-10-3p

2. FOR SALE Farm Equipment

FOR SALE: Case tractor in good condition. See at 1718 Fifth Ave., Canyon.
B-2-13-34-tfc

3. FOR SALE

FOR SALE: 1952 Chevrolet, two ton, long wheel-base truck with combination grain bed and stock racks. All in A-1 Condition. Call or see Harold Midroch at Fraser Milling Company.
B-3-23-6-tfc

FOR GUARANTEE Recapping see Shelton Tire Exchange, 303 East First. Phone 122.
T-1-10-25-tfc

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., Phone 320.
T-1-12-18-tfc

FOR SALE: To be moved, three rooms and bath, house. New! See at Bell's Cabinet Shop.
B-1-16-35-2p

FOR SALE: Three lime spreaders, two brand new, one slightly used. Bargain-price. Write Gos Roetting, Groom, Texas.
B-1-18-35-2p

FOR SALE: Gas range in good condition. Reasonable. Phone 667-W Jim Kirby.
B-1-11-35-tfc

4. REAL ESTATE

WANTED TO TRADE: 160 acres and near Hereford for 2 1/2 acre room home in Hereford. S. B. Pulliam, Bellview, N. M.
B-4-19-34-4p

FOR SALE OR TRADE: Equity in modern two bedroom house, 209 Avenue K. Call 39 from 8:00 A.M. to 6:00 P.M.
S-4-21-10-tk

PRUDENTIAL FARM LOANS
America's Largest Farm Lender
SAM NUNNALLY
136 Main
Lone Star Agency
B-4-37-tfc

COLORADO LAND

3000 ACRE WHEAT AND STOCK
PM Near Haswell Colo., to be used in this part of the country.
PH. 944 WESSON REAL ESTATE
Hereford, Texas
B-4-28-tfc

THREE Apartment house, furnished. Private baths. Ideal for home and income. Good location. Easy terms. Phone 80-W or 964-J.
B-4-19-5-tfc

REAL ESTATE

CHARLES SOWELL
Box 464
Office Ph. 792 228 Main St.
Res. Ph. 193-W
T-4-13-tfc

New, two bedroom brick home on pavement. Price \$6500.00. For Trade, almost new 2 bedroom brick home with garage for house in Amarillo.
Are you looking for a choice 1/4? This is it! Two bedroom house, new 8" pump. Good all-tilments.
Carthel Real Estate Phone 502
206 N. 25 Mile Ave. Hereford
B-4-35-2C

FOR SALE OR TRADE: Nice irrigated 320 acres. 300 in cultivation. 2 8" wells. Pumps set at 140' and 150'. Good improvements, on paving. Near Hereford. Have some 5, 10, 15, 20 and 40 acre tracts. Some improved. 189 Acres. 160 in cultivation. 2 4" wells. Old improvements. Price \$150.00 per acre. \$8,000.00 down, balance 30 year loan. Have nice 3 bedroom brick home near school for \$4,000.00 down. Five room house, double garage, 2 lots. Price \$6,500.00. \$500.00 down, balance \$50.00 per month.
J. M. Hamby Real Estate
Phone 701 1410 Park Avenue
B-4-35-TFC

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B-1-12-10-tfc

FOR SALE: James Motorcycle, nearly new; less than 100 miles. \$200.00. Consider some trade. Costs \$450.00 new. 803 Knight. Phone 2034-W.
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America's Largest Farm Lender
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B-1-16-35-2p

BEDROOM FOR RENT. Private entrance. Adjoining bath. 428 Jackson. Phone 779.
B-5-11-35-2p

one bedroom with private bath and entrance. Reasonable rent for reliable party. Jim Kirby, Phone 367-W.
B-5-21-35-tfc

FOR RENT: Furnished apartment. Bills paid. 711 East Third.
B-5-9-35-2k

FOR RENT: Bedroom for men. 219 Avenue D. Phone 1012-J.
B-5-10-10-2p

DESIRABLE ROOM. Private entrance. Reasonably priced. 116 Avenue A.
S-5-9-10-1p

7. Dressmaking-Ironing

WANTED: Ironing in my home. By hour or dozen. Mrs. O. G. Smith.
S-7-13-10-1p

8. HELP WANTED

DUNN BRADSTREET Rated Company has opening in Deaf Smith County. Full or part time. Excellent earnings. See Mr. DeGrassi Monday, Sept. 6. Jim Hill Hotel.
S-8-24-10-1p

9. Situations Wanted

BABY SITTING. Have own transportation. Phone 4483. Frio Exchange.
B-9-9-10-2p

10. NOTICE

ENROLL your pre-school child in Lorraine's Kindergarten. Mrs. J. R. Fowkes. Harrison Highway. Phone 1574-W or 429.
B-10-17-32-tfc

OUR NEW ADDRESS: 707 Main. Phone 1303. Francis Printing Co.
B-10-10-23-tfc

ALCOHOLICS ANONYMOUS
Phone 1358 or 2018
S-10-24-tfc

WANTED
150 New Customers on City Delivery
THE HEREFORD BRAND
Call, R. W. Sparks Ph. 1771-W
B-10-2-tfx

BEAUTIFUL BABY PARAKEETS! All colors; No. 1 stock only. Metal bird cages. Francis The Printer, 707 North Main.
B-10-18-4-tfc

11. Business Services

FOR GUARANTEED
Roofing and Sheet Metal Work, contact Hereford Roofing and Sheet Metal.
839 East 1st St. Highway 60
Hereford, Texas Phone 317
B-11-8-tfc

FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 320.
B-11-15-47-tfc

HOME & FARM LOANS
See Us For The Best Service Available.
John McLean Insurance Agency
Phone 273 Box 267
127 W. 3rd St.
Hereford, Texas
For loans in Deaf Smith, Parker and North Part of Castro Counties.
B-11-46-tk

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances
Phone 75, Witherspoon Electric 129 West 3rd Street.
B-11-20-50-tfc

CUSTOM LEARNING - Reading, spelling and handwriting. Floyd Stivers, Hereford, Texas. Box 188. Phone 939-J.
B-11-15-21-tfc

NOW IS YOUR CHANCE!
We have several land buyers - also quite a few trades for land in this area. You might be interested. Come in and talk it over if you would consider selling & don't delay!
J. B. Elliston
Real Estate
132 E. 3rd Ph. 179
B-11-tfc

FOR MATTRESS WORK of all kinds, call 413 J. ACME MATTRESS COMPANY of Hereford, Texas
B-11-25-tfc

BEDROOM FOR RENT. Private entrance. Adjoining bath. 428 Jackson. Phone 779.
B-5-11-35-2p

one bedroom with private bath and entrance. Reasonable rent for reliable party. Jim Kirby, Phone 367-W.
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DESIRABLE ROOM. Private entrance. Reasonably priced. 116 Avenue A.
S-5-9-10-1p

How Can I?

By Anne Ashley

Q. How can I make a hair tonic?
A. By using one quart of strong sage tea, adding one teaspoonful of salt. It is claimed that if this is applied to the scalp three times a week it will prevent the hair from falling and also turning gray.

Q. How can I freshen wilted vegetables?
A. By adding a slice of lemon to the pan of water and letting the vegetables soak for about 30 minutes. This is particularly effective for lettuce, parsley, and spinach.

Q. How can I take proper care of umbrellas?
A. Scrub them occasionally with warm soap suds, to which a little ammonia has been added. Then rinse in clear water and let them dry while open.

Q. How can I loosen a tight shoe?
A. If the toe of the shoe binds, wring a cloth out of hot water, fold it and lay it across the toe while the shoe is on the foot. This will cause the leather to expand and conform to the shape of the foot.

Q. How can I destroy earthworms in the soil of a potted plant?
A. Put one teaspoonful of camphor in a quart of water and sprinkle the soil with this while it is dry.

Q. How can I make a good dressing?
A. An easily prepared and delicious dressing can be made by adding India relish and catsup to plain mayonnaise.

FACTORY AUTHORIZED FRIGIDAIRE SERVICE
We will service all appliances regardless of make or model.
MORGAN APPLIANCE CO.
513 Park
Phone 197
B-11-1-tfc

SAVE MONEY on lawn grass seed! Hereford Grain Corp. Phone 360.
B-11-11-36-tfc

DOZER WORK of all kinds will go anywhere. Ernest McGee. Phone 2016.
B-11-14-45-tfc

Quick - Efficient HOME LOANS
Dependable Abstract and insurance Service.
ELIZABETH WOMBLE
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B-11-27-tfc

Save, Recover, Add Beauty to your furniture with the latest nylon fabrics to match your color scheme.
It will be completely rebuilt by skilled workmen at the
Hinds Upholstery
310 N. McKinley
Phone 1092
B-11-8-4p

HEREFORD No. 849 AF & AM
MM
8:00 P. M.
R. L. Thompson, Sec'y
B. E. Roberson W. M.

Hereford Rotary Club
meets every Monday at 12:05
Hotel Jim Hill

HEREFORD No. 849 AF & AM
MM
8:00 P. M.
R. L. Thompson, Sec'y
B. E. Roberson W. M.

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R. L. Thompson, Sec'y
B. E. Roberson W. M.



MEMBER'S OF RUTHERFORD'S team of the Hereford Softball League are, front row from the left: Wendell Burdine, Bub Sparks, Reuben Knox, Larry Summers, Al Maxwell and Duane Albracht. Back row from left are: Leroy Suttle, Tim Corbett, Joe Streun, Ken Walterscheid, James Higgins and Raymond Lueb. Gene Sparks, who is seated in front, is bat-boy.



MEMBERS OF THE HOTEL JIM HILL team of the Hereford Softball League are, front row from the left: Doug Timberlake, Onias Carroll, Dub Hair, Gerald Hale, Frank Oliver, and John Winkler. Back row from left: Blue Turpin, Bill Howard, John Renner, Stan Barrett and Dick Ross.

'Parakeets Just Like People,' Conclusion Of Local Bird Man

After starting out two years ago with only 25 pairs of parakeets, Claude Francis now has approximately 400 birds, 200 of which are babies.

"Parakeets are just like people," Mr. Francis said. "We have our ideal families, and then there are the families where the old man sorta plays around a little. There are homes where the parents leave and the children are forgotten. If we don't watch very closely the little ones will starve. Then sometimes, two hens will pick the same box in which to lay their eggs - and one of the hens will come up dead. Roosters very seldom fight."

Feeding Is Problem
Mr. Francis has four pens of birds and each pen is fed a basic food of parakeet mixture, which he mixes himself. It consists of Canary seed and large yellow millet. Each pen gets a hard boiled egg each day as a substitution for the bugs, which panned birds do not get. Whole oats are fed the parakeets for plumage and homegrown dandelions are eaten for roughage. They eat sheet rock for calcium and, like other birds, eat a lot of gravel.

"Four infants at a setting is good for any bird," Francis said, "and we get an average of five birds a setting. Seventy-five birds a setting, for a pen is considered good, and we get over 100 birds every setting."

"It has been proven that dandelions improve the hatchability of eggs and I think that the climate and water and, of course, the balanced diet all help my parakeet production."

"There are over nine million parakeets in America today and Texas is considered one of the biggest bird raising states in the country with over 1,000 bird raisers. I consider the Panhandle one of the best places in the world to raise birds, because of the cool nights and the low humidity."

Talk At 14 Weeks
"The average baby comes off the box at four weeks. They have been known to say a word at 14 weeks and some of them, when they are older, can say an entire poem without stopping. If a person wishes to teach a bird to talk, he should get it very young, not over eight weeks at the most. Parakeets live for a very short time and are considered ancient at 20 years."

"Most of Mr. Francis' birds are sold on the wholesale market in Chicago. He averages sending from 50 to 100 birds about every six weeks. The market will not take anything over eight weeks old. Mr. Francis usually sells his birds for \$3 apiece."



THESE BABY PARAKEETS, although they are from the same setting, range in age from one day to about 10 days old, according to Claude Francis, who is holding three birds. The parakeets lay an egg every other day and hatch them as they lay, consequently, in a nine bird family the oldest and youngest birds in the setting could be as far as 19 days apart in age. (Staff Photo)

JOHN HANCOCK
FARM & RANCH LOANS
FREE PROMPT AND LIBERAL APPRAISALS
LONG TIME TERMS LOW INTEREST RATES
WESSON REAL ESTATE
HEREFORD, TEXAS

you are ready to fill the jars.

Cut luncheon meat into cubes and saltwater on skewers with green pepper, mushrooms and onion. Broil and serve with a barbecue sauce.

Surround a mound of cottage cheese with slivers of cooked beefs and thin rounds of cucumbers, garnish with water cress, escarole or chicory. Serve for lunch with small slices of buttered salty rye bread.

To sterilize jars with glass or porcelain-lined zinc lids used in pickling and preserving: put them in a kettle, fill it with cold water, then boil for 15 minutes. Keep the jars and lids in hot water until

The earth is 81.27 times as massive as the moon.

Winkler Pitches One-Hit Game In Softball Playoff

John Winkler twirled a masterful one-hitter as Hotel Jim Hill rolled to a 11-1 victory over Summerfield while Piggly Wiggly came to life and scored a crushing 28-7 upset victory over Rutherford's, Friday night.

The loss throws Rutherford's into a first place tie with Jim Hill, with Summerfield and Piggly Wiggly bringing up the rear.

First Game
The first game was not a contest from the third inning on. The only hit off Winkler was a run-producing double by Bobby Clark in the fifth inning. At no other time was he in trouble or a threatening position.

His team mates furnished him with a cushion to work on, rapping Bob Clark and Slugger Baize for 13 base hits including four doubles and a triple.

Jim Hill failed to score in only three innings, manufacturing six in the third, two in the fifth, two in the sixth, and one in the seventh.

Hotel threatened mildly in the first but could not manipulate a run. Dick Ross and John Renner walked but Ross was snuffed out at home attempting to score.

The first batter for Summerfield also walked but he was erased stealing and Winkler quickly retired the next two men.

Jim Hill was down in order in the second and a fast double play produced the same effect with Summerfield.

Hotel had one of their frequent large innings in the third. After Onias Carrol opened the inning with a ground out, Ross walked, then the next three men collected safe blows to score three runs. John Renner and Dub Hair scored on an error in right field then Blue Turpin scored on another costly error in center.

Class Holds Picnic

Mary Martha Class of the First Baptist Church entertained families of members at a picnic supper party held in Dameron Park Monday evening.

Those attending were Mr. and Mrs. Clinton Massie and Danny, Mr. and Mrs. Hicks Roberson and children, Mr. and Mrs. Floyd Coker and children, Mesdames O. M. Dickey, John Winkler and children, Ella Mae Childers and boys, Neal Young and children, Carroll Newsom and daughter Janet, and niece, Judy Yarborough.

Farm, Ranch Club Opens New Season

Farm and Ranch Club held its annual opening luncheon at the home of Mrs. T. D. Devenport Thursday after a vacation during the summer months. An autumn theme was used in decorative appointments for the table and in flowers about the house.

Mrs. T. D. Devenport reviewed program outlines for the coming year's work and discussed program topics. The year book committee consisted of Mrs. Devenport, chairman, Mrs. T. W. Perrin and Mrs. G. S. Solomon.

The first study program will be held on September 16.

Those attending were Mesdames Glenn Burris, J. V. Perrin, W. L. Harckrider, Roy Pruitt, N. E. Tyler, T. W. Perrin, Hershel Burris, Charles Hoover, G. S. Solomon and the hostess.

Winkler faced only three men and retired them all in Summerfield's half-of-the-third.

Bobby Clark disposed of Jim Hill easily in the top of the fourth while his team produced a mild threat. Bob Clark received first on an error then Cliff Harper walked putting runners on first and second with nobody out. Winkler then proceeded to get the next three men on two pop-ups and a strikeout.

Hotel made it eight in the fifth. John Renner and Gerald Hale singled but both came around on the left-fielder's error.

In the bottom of the fifth, Summerfield picked up their only run of the entire ball game. After two were out, Ken Neil and Roy Campbell drew walks. Bob Clark then smashed the only hit of the game, a drive to left field which scored the only run of the game.

Hotel made 10-1 with two runs on three hits in the sixth. They closed out scoring with one more run in the seventh.

Second Game
Piggly Wiggly was retired with ease in the first but Rutherford's picked up one run. Reuben Knox walked and came all the way around on an assortment of wild pitches and passed balls.

Piggly Wiggly then scored seven runs in the second and Rutherford never came close to them from then on.

They did score one more run in the second though. Duane Albracht produced a safe blow then Wendel Burdine skidded him on a groundout. They did not score again until the sixth.

In the third Piggly Wiggly duplicated their second inning output with another scorching total of seven runs. They did it on a total of four hits.

For the third straight time, Piggly came up with a seven run rally in the fourth. Again they did it on four hits, sending 11 men to the plate.

Things slackened off a bit in the fifth when only two runs were scored by Piggly Wiggly.

They scored only one in the top of the sixth but Rutherford's had their largest inning with five runs. They did it on four doubles and a single.

Piggly Wiggly ended their scoring with four runs in the top of the seventh. Rutherford's did likewise by scoring three runs.

Final score was 28-7.

Hospital Notes

Patients In Hospital
Jackie Broadus, L. L. Arnold, Daniel Escobeda, Mrs. Jesse E. Ford, Mr. Jose Pesina, Pedro Perez Jr., John Nazworth, G. L. McAvoy, Rogelio Lara, Mrs. W. F. Gillis, Mrs. H. M. Benefield, Mrs. G. A. F. Parker, Lew Hindman, Mrs. J. O. Wright, Mrs. G. W. McCathern, Mrs. Charles Duvall, Emmitt West, Bill Gearty, Earl Poarch, Nina Simpson, and Mrs. John Hampton.

Patients Dismissed
Kathleen Funk 9-3; Estelle Surbor 9-3; Mrs. W. J. Schumacher 9-3; Herman Casey 9-3; and Mrs. Opal Brown 9-4.

Births
Boys to Mrs. W. J. Schumacher 9-1; Mrs. Bill Simpson 9-1; Mrs. Charles Duvall 9-2; and Mrs. Louise Brown 9-3.

Mrs. Grant Miner and child, of Roy, N. M., are spending the weekend with her husband's parents, Mr. and Mrs. George Miner, west of town.

Mother Of Local Resident Buried

Funeral services for Mrs. Hatie Ella Rogers, 95, mother of Mrs. Berry Orr of Hereford, were held Wednesday afternoon at Marshall with Dr. Arthur B. Rutledge, pastor of the First Baptist Church, officiating. Burial was in Algoma Cemetery.

Mrs. Rogers died Tuesday afternoon at her home, following an illness of several days. She had been blind for the past seven years. She was born July 8, 1861, at

Elysian Fields. She moved to Hereford in 1906 but returned to Harrison County five years later and from that time on Marshall was her home. Until recent years, Mrs. Rogers was active in work at the First Baptist Church, where she had been a member since early childhood.

Other survivors include: three more daughters, Mrs. Minnie Hall of Marshall, Mrs. Sam G. Bratton of Albuquerque, N. M., and Mrs. Anna V. Bassow of Tallahassee, Fla.; two sons, J. B. Rogers Jr., of Marshall and T. Guy Rogers; three sisters, Mrs. Della Hawley of Marshall, Mrs. Mary

Fortson of Bethany, La., and Mrs. Dixie Tenney of Houston; four brothers, W. M. and Richard Hightower, both of Elysian Fields and Marion and Robert Hightower both of Marshall.

See New Grandson

Mr. and Mrs. G. E. Harris recently returned from Austin after visiting their son and family, Mr. and Mrs. John Harris, and also a new grandson, William Charles, born August 22. Another son and his family, Mr. and Mrs. Marvin Harris, of Slaton accompanied them to Austin.

Hereford Ropers Lose To Olton

Olton defeated Hereford Tuesday night by a wide margin in the calf roping, considering they had nine ropers and we had six. They scored 77.3 seconds while Hereford had a 68.2 score.

The best average on three calves was Angus of Olton, who had a total of 45.8 seconds. He also had the best individual time which was 12.7. Jack Streun had the best individual time and the best average for Hereford. He roped and

knocked one calf in 16.6 seconds, and three calves in 70.6 seconds. There will be no roping event here today because of the World's Championship Roping at Clovis.

Mrs. Emma Long of Austin is visiting her parents, Mr. and Mrs. R. R. Jackson, and other relatives here.

Mr. and Mrs. Lowell Sharp and Mr. and Mrs. Dalton Criswell have gone to Pagosa Springs, Colo., to spend the Labor Day weekend.

Richard Clark Is Road Knight Head

Officers and members of the Board of Review for the next six months were elected at the regular meeting of the Road Knights Monday night.

Richard Clark was elected president; Jack Cayler, vice president; Darrell Dawson, secretary; Jim Lady, treasurer and Ernie Flippo, reporter.

Those on the Board of Review are: Bill Paetzold, Dean Paul, Tony Urbanczyk and Melvin Lom-enick.

BACK - TO - SCHOOL

DOLLAR DAY

READY TO WEAR

MEN'S DEPT.

50 - 100% Virgin Wool
CARDIGAN SWEATERS

Size 34 - 40
Reg. 4.98 - White, Grey, Green, Rust, Navy

\$2.99

100
Nylon
SLIPS

Full Length
Half Slips

\$3.99

Buy 2 for Yourself
And Several for Gifts
Sizes 32 to 40
Reg. to 6.98

Group Of
SKIRTS

• Dacron • Wool • Acrilans
• Straight • Pleated • Full
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\$5.00

10
FORMALS

Beautiful Nylon Net and
Cotton

\$15.00

29 Ladies
Spring and Summer

SUITS

Many Suitable All Year Round

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Some Wool
Size 10 & 20
Reg. 29.95 to 79.95

100
Summer & Early Fall
DRESSES

1/2 Off

Sizes 9 - 15
10-20
Reg. to 49.95

All Remaining
SUMMER

SKIRTS Reg. to 12.95 ... 3.00
BLOUSES Reg. to 7.95 ... 1.99
T-SHIRTS & HALTERS ... 1.00
SHORTS ... 1.00

All Summer
SHORTY PAJAMAS

Reg. to 3.98

\$1.00

Sizes 32 to 36

Men's and Boy's Short Sleeve

SHIRTS

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Values to 3.98
All Sizes

Men's and Boy's
T-SHIRTS

3 for **\$2**

Reg. 1.00 and 1.19 Values
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Sport
SOX

3 for **\$1.00**

10 to 12
Reg. 55c Values

Men's Khaki
PANTS & SHIRTS

\$1.99
Each

Heavy Weight, Zipper Fly

Men's Hobby
JEANS

\$2.49

Med - Large - Extra Large
Reg. 3.98 to 4.50

SHOE DEPT.

1 Group Odd Lots - Values to 6.95

Girls School
OXFORDS LOAFERS

\$2.49

Broken Sizes Men's
OXFORDS LOAFERS

\$5.00

Values to 9.95

NYLON
HOSE

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60 Ga. - 12 Denier
Fall Colors - Dark Seams

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Start feeding
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AYERS 20% EGG MASH

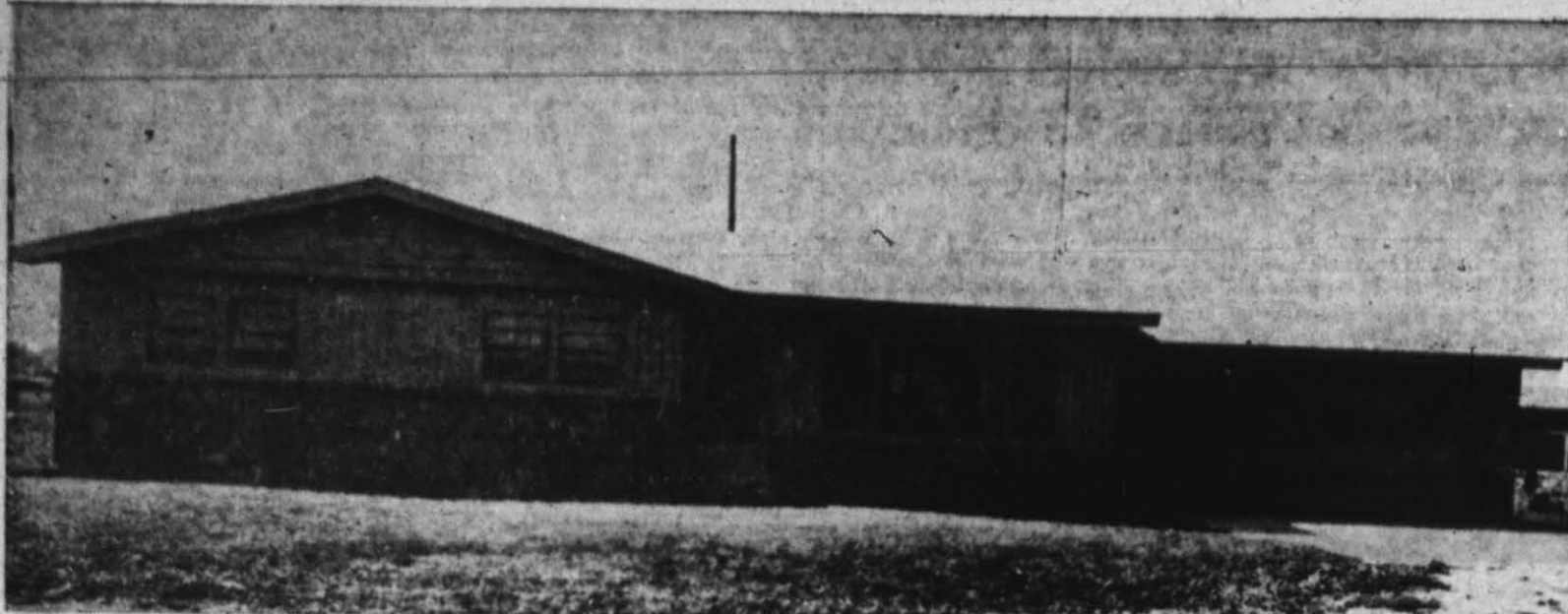
Custom Cleaning for your Seed Wheat

Lawn Grass Seed

WEST TEXAS FEED, SEED
& HATCHERY CO.

Jack Wright
Hereford, Texas

HOME OF AYERS SUPREME FEEDS



MR. AND MRS. BURAN SCOTT are the owners of this Hereford home located in about the six or seven hundred block on Avenue K. It has three bedrooms, a living room, kitchen, bath and double garage. The house built of buff brick and trimmed in green, was completed in March of this year. (Staff Photo)



SPONSORING OFFICERS AND SPONSORS of Hereford High School elected Wednesday are, front row from the left: Mrs. Bessie Patterson, sponsor; Clara Beth Holt, vice president and Beth Scott, secretary. Back row from the left: Charles Weems, president; James Garner, sponsor and Edwin Schroeter, treasurer. (Staff Photo)

Texans In Washington

By TEX EASLEY

WASHINGTON, August 29.—The Lowich brothers of Waco, former clothing merchants, have rated a feature story recognition in a local newspaper (Washington Evening Star) because of their operations under the government lease-purchase construction program.

Observing that Asher Lowich had been here frequently getting contracts to construct new federal buildings, the article cited his experiences to show how someone might cash in on the situation in the District of Columbia.

The article pointed out that the government now rents 1,300,000 square feet of office space here, although it owns many buildings. It noted that the present lease-purchase program permits the government to sign leases up to 25 years on a building.

Payments would be on a basis calculated to meet all construction and finance costs and to allow the builder a reasonable profit at the end of the contract period, the government would become the outright owner of the property.

Surmising that the new 25-year contract period should stimulate private enterprise to construct many new federal buildings, the writer called attention to the Lowich brothers' success even under the old 5-year terms.

Asher, and his brother Sander, who handles building and maintenance details, now have new Lowich buildings under lease to the government in Dallas, Austin and New Orleans.

"The story of their running a shoeing into a chain of office buildings is a remarkable one," the story read. "They didn't really get going until after the war. The Lowich name was well known in Waco through the Lowich Clothiers, which their father ran from the 90's.

Late in the depression, Asher came up with the suggestion that they buy an apartment house. A 17-unit apartment, which had cost \$150,000 to build before 1929, had been foreclosed by a southern insurance company which held the mortgage.

"It was known that insurance companies would accept any offer that would enable them to write off their loss and get out of the task of managing such properties."

"The Lowich brothers offered the company \$25,000 for the property, \$5,000 cash down. They raised the \$5,000 by borrowing \$1,250 on their insurance and \$3,750 from a friend.

"They had the house completely rented by the start of the '40's. The increase in values allowed them to borrow money on it and buy two more apartment houses."

"It was in November, 1945, that the Lowich brothers made their real start. They bought the Hill Building in Waco—an old four-story and basement office building. They reconstructed it completely and added two stories on the basis of a five-year lease from the Veterans Administration."

Around the Capital Two touring Waco sisters, Mildred and Elizabeth Rast, left their secretarial jobs long enough to take a trip to the East. Their congressman, Bob Poage of Waco, showed them the House of Representatives.

Other constituents of Poage's here at the same time were the Winfred A. Olivers, a "detouring"

family from Temple. They intended to visit Florida and return home. When they reached Florida they decided to go back by way of Washington because their daughter Memelee had never seen the nation's capital.

One of the Capital's top reporters is retiring after 47 years in the newspaper business. He is Nelson Shepard, a native of Dallas, who came to Washington when his father was appointed a judge on the federal district court here in 1893.

He chanced into his long career when as a prep school boy in 1907 he was asked to substitute for a woman cousin who wrote a column about Texans in the capital for the Houston Post.

"It was largely a social column," he admits with a grin, and I wrote under the name of Helen Carter." From that he went on to work for numerous newspapers including the Dallas News back in Texas in 1912 and 1913, and as editor of the Brenham Daily Banner Press in 1915.

Brenham was the hometown of his father, Seth Shepard. He later worked here as correspondent for the old New York Herald. He has been with the Washington Evening Star since 1925.

As a youth his playmates included sons of President Theodore Roosevelt; and he often romped with them on the White House grounds. During World War I, as a Marine, he took part in four bloody engagements in France.

Although he pretends to keep his residence here, Shepard looks forward to lots of travel, including to Texas. He notes that his last paid vacation, the latter part of May and early June, he went to Texas to visit relatives in Dallas and elsewhere in the state.

Certain Insect Poisons Lethal For Humans Also

AUSTIN — Walk into practically any home gardening supply store in the state and ask for an organic phosphate insecticide. Chances are the clerk will sell you a bottle or package without fuss or bother.

What's wrong with that? Just that organic phosphates happen to be among the most deadly of chemical compounds, for humans as well as insects.

Last year a Texas rancher accidentally killed 48 cows by spraying them with the potent insecticide. He wanted to kill their insect parasites, and didn't realize the chemical was highly toxic for all warm-blooded animals.

A six-year old Oregon boy found a bottle of TEPP, one of the organic phosphate insecticides, in a field near his home. Workmen presumably had left it after spraying an orchard. The curious lad spilled a cupful on his pants and was dead in less than 24 hours.

Conscious of the same thing happening in Texas, State Health Officer, Henry A. Holle would like to make it hard for part-time home gardeners to buy the compounds.

Can Be Easily Lethal "Used as chemists intended, organic phosphates are a great help in fighting agricultural pests," says the health official. "Used indiscriminately without protective clothing, they're lethal."

Organic phosphates were developed in Germany after the last war. They are the chemists' answer to demands from agricultural men for a real bug killer to combat hordes of insects which do billions of dollars of damage to crops annually.

In the hands of professionals, trained in precautions to be taken in using them, chances of accidents are slight. But in recent years, bottles and packages have appeared on retail shelves for home gardening use. Since then, incidents of human poisoning have increased.

The three most important types are tetraethylpyrophosphate (TEPP), hexaethyltetraphosphate (HETP), and parathion. All are sold under various trade names.

Most manufacturers spell out in bold black or red letters the fact that the contents are highly hazardous for humans, and recommend wearing respirators, rubber gloves, coveralls, and a rubber cap or hat when using the sprays. But warning labels don't always help.

Dr. Holle thinks legislation regulating sale of organic phosphates for home use would help. But without legislation, he says, it's up to users to read warning labels and believe what they read.

Beauty At Home

By LYNN CARTER

Q. Is there a massage to help remove fat on the calves and ankles of my legs?

A. Try this: Cover the hands with cream and sit on floor. Take hold of the calf of one leg and squeeze hard. Concentrate both hands on the fat part, and work with fingers, thumbs and palms, work in under the muscles. Keep the leg muscles relaxed and work entirely with the hands. Twenty minutes a day, 10 minutes to each leg.

Q. What makeup helps de-emphasize freckles on the face?

A. A darker shade of face powder, blended with the freckles, helps.

Q. How can I cause my hair to shine more than it does?

A. Try adding the beaten white of an egg to your regular shampoo. And of course, increase that daily brushing.

Q. How can I counteract a round-chubby type of face?

A. One of the best remedies is to build the coiffure up. The high hairdress has a way of adding distinctiveness to this face-type.

In the middle ages the feeding of animal milk to babies, was discouraged because it was believed it would cause children to acquire some of the traits of the animals.

How Can I?

By ANNE ASHLEY

Q. How can I make an attractive garnish for salads?

A. Cook two eggs until hard, remove the shells and let them stand in vinegar, in which beets have been pickled. The result will be an attractive shade of red, and when sliced will look pretty against the green lettuce leaves.

Q. How can I remove odors from the hands?

A. By putting a little dry mustard in cold water and rubbing it on the hands. Then rinse in cold water.

Q. How can I remove tar from fabrics?

A. To remove tar or grease stain from any material without injuring the fabric, apply a little eucalyptus oil with a flannel cloth; rub gently until spots disappear. Or, rub a little lard, kerosene, sweet oil, or butter on the spots; let them stand a few hours, then wash with soap and warm water.

Q. How can I give a faint fragrance to clothing?

A. Add a lump of orris root to the boiler on laundry day and see what a delicate fragrance it gives the clothes.

Q. How can I clean set rings?

A. The crevices of the ring can be cleaned, and the original brilliancy restored, by dipping a brush in warm soap water and scouring.

DOLLAR DAY SPECIALS

25'	5 Yr. Garden Hose 7/16"	2.95
50'	5 Yr. Garden Hose 7/16"	5.50
25'	10 Yr. Garden Hose 1/2"	4.00
50'	10 Yr. Garden Hose 5/8"	7.35
20'	Soaker - Spray Hose	2.00
1	Good Used Hand Lawn Mower	10.00
50'	Triple Sprinkler Hose	4.50

Hereford Poultry & Egg Co.

129 Sampson Delmo Williams, Owner Phone 1208

Q. How can I easily mark linen?
A. Before marking the linen with indelible ink, dip the place to be marked in cold starch, then press with a hot iron. This will give a nice, smooth surface on which to write.

Q. How can I prevent ripping of seams when sewing on the machine?
A. Instead of tying the ends of the threads when stitching, merely turn the goods and stitch back about an inch. This will make a neat finish, and neither will the hem rip.

Q. How can I thicken a too-thin frosting without adding more sugar?
A. Merely add a little flour to thicken it. The taste of the flour will not be noticeable.



We Have Your Name in This "Who's Who"

The files of the Credit Bureau contain the credit record of every citizen, and every member of the bureau has access to this record.

We consider ourselves fortunate to be listed in "Who's Who" or the Social Register, but our credit record in the files of the Credit Bureau is far more important in our daily lives! In this "Who's Who" of Business are listed the credit records of the citizens of this community: How they pay the grocer, the butcher, the other stores, the physician and the dentist—every credit granter.

The records are constantly revised through reports from members, periodical check-ups, and a close watch over court records and other sources of information.

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Mrs. C. W. Parker
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Just look! 52-pieces of superb silver-plated flatware. Made by one of America's leading silversmiths. It's the regal "Churchill" pattern and each set comes with a tarnish proof wood chest. Just see what you get... free of extra charge when you buy a beautiful big Bendix TV.

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Free gift of imported gold trimmed bon-bon dish... just for getting a free demonstration.

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Pinwale Corduroy! \$1 yd.

See how Penney's helps you to save! Come take advantage of Penney's Birthday party, and buy yards and yards of corduroy!

36"/37" wide



FINE ALL WOOL Town-Clad SPLASH WEAVES 30⁰⁰

Expensive-looking color-flecked all wool splash weaves, tailored by Town-Clad in the trim, comfortable neat look! They look costly... actually cost far less than you'd expect to pay for fine quality suits like these! Try one on now!

SPECIAL! COTTON PLISSE 4-GORE SLIPS \$1.00

Timely special purchase at Penney's... you get cool, well-made, perfect quality plisse slips for only \$1.00! They're machine washable, need no ironing. Embroidered eyelet batiste trims. White, pink. 32 all the way up to 44!



BRAIDED RUGS FROM CLOSEOUT OF FINE YARNS! \$1.00

Exceptional value! Because of a manufacturer's closeout of fine yarns, Penney's was able to get this special purchase of sturdy braid rugs! Now you buy several — and give each room a color boost. In red, green, blue, brown and gold. 20" x 30" oval.



SPECIAL! CHROMSPUN ACETATE PANELS Each 88¢

Sparkling marquisettes... a tremendous savings! Lovely in Penney's brilliant selection of colors that keep their first-day look, despite sun, soot or sudsing! Hemmed and headed tops... 1" side, 3" bottom hems. 42" wide, 72", 81" or 90" long.



QUICK - DRYING NYLON TRICOT BRIEFS. Special Purchase! 2 For \$1.00

Stock up while they last! Popular tailored style with band or elastic waist, they're smooth-fitting, comfortable. Wash and dry in a wink, need no ironing. White, pink or blue.



WASHABLE CHENILLE DUSTERS Special Purchase! \$3.00

Extra savings on these fall-perfect robes—right at the beginning of the season! Velvety-soft, closely tufted to resemble corduroy, they're deep, double cuffs, 5-button fronts, 2 roomy pockets. Carmen red, peacock, melon or aqua. 10-18.



FOR MISSES AND WOMEN! CHENILLE ROBES Special Purchase! \$3.00

Full-sweeping warmth in luscious, closely tufted, corduroy-like chenille! These beauties are styled with deep double cuffs, half belt, patch pocket. Hand washable. Choose carmen red, peacock, melon or aqua. 12-20, 40-46 at the same low price!

NEW LOW PRICE!

Penney's own famous NATION-WIDE SHEETS \$1.69 ea.

Stock up now at special savings! Get sturdy quality muslins woven to take rugged use, lots of laundering.

Stock Up With This Low Price

NATION WIDE Bleached Sheets

72x108 1.59
81x99 1.59

Cases

36x36 39c
42x36 39c

NATION WIDE Colored Sheets

72x108 2.19
81x108 2.39

Case

42x36 49c ea.

PENNEY'S

Penco Sheets

81x108 2.15

Case

42x36 46c ea.

BANDED - EDGE CHENILLE BEDSPREADS \$5.00

Charming summer colors in a fluffy no-iron bedspread that looks cool, never needs ironing! Perfect for apartment or vacation cottage. Closely-tufted in wavy line pattern with banded edge, rounded corners. Sun, Gold, White.

SOLID FOAM RUBBER LUXURY PILLOW \$3.00

Like a pillow that never mats, never loses its unique resiliency—that's free of conventional allergies? This is it! Molded foam rubber with a tipped, Sanforized cover, white, blue, pink.

TODAY'S SPECIAL Ladies Nylon Hose

2 PAIRS \$1.15

Now's the time to stock up on leg-lovely nylon stockings at Penney's low, low priced Beautiful 60-gauge, 15-denier nylons, so sheer, yet long-wearing. Slim, dark seams, sizes 8-11. Don't miss this exciting event!

This Fall, It's Smarter To Buy at Savings!

DOLLAR DAY VALUE!

Cotton Autumn TWEEDS 2 yds. \$1.00

MACHINE WASHABLE Imagine! Woven Tweed That Resists Wrinkles, soil. Pre-shrunk! Choose From Dark To Light Shades 36".

DOLLAR DAY VALUE!

nylon tricot SLIPS \$2.00



quick-drying! no-iron! Non-sheer 40-denier tricot, with lace or embroidered sheer trims. Easy to wash. White, pink; 32-44.



EMBROIDERY FROSTED WOVEN NYLON SLIPS FOR GIRLS \$1.00

A slip with comfortably wide shoulder straps, elastic back for fine fit under all type fashions, and a froth of an embroidered ruffle to add a graceful "big girl" look! See it in frosty white for girls sizes 1-14 at Penney's now!

DOLLAR DAY VALUE!

CANNON BATH TOWELS

22" x 44" \$1.00 2 for

face towels...4 for 0.00 wash cloths...8 for 0.00 Get fine quality, deep-soaking, extra large Cannon towels at savings! Choose from brilliant solids!

52" ONLY Ladies Better Summer Dresses

Cotton's & Rayons Broken Sizes Reduced To \$1.50

WHAT A BUY

48 POUND Bleached Flour Sacks 5 For \$1.00

REMNANTS One Large Group Cotton, Rayons and Nylons

27 x 27 Birdseye A Good Quality DIAPERS Soft Cotton 6 For \$1.00

16 ONLY GIRLS SUMMER Skirts Reduced To \$1.00

8 ONLY LADIES BETTER Squaw Dresses Reduced To \$5.00

6 ONLY LADIES Sleeveless Stonecutter Blouses Reduced To 77c

9 ONLY COTTON PLISSE LADIES Paj. Reduced To \$1.00

10 ONLY Summer Purses STRAW & NYLON Reduced To 88c

LADIES New Fall Dresses DARK GROUNDS \$3.98

11 OZ. FOREMOST Western Jeans Boys 4 to 16 \$2.29 Men's 28 to 42 \$2.79

WHAT A BUY MEN'S WORK STRAW Hats 2 For 19c

MEN'S MATCHED ARMY TWILL SETS Shirts & Pants Shirts \$2.49 Pants \$2.98

48 ONLY MEN'S SHORT SLEEVES Sport Shirts Reduced To 77c

18 PR. BOYS Plisse Crepe Paj. Sizes 2, 4, 6, 14 & 16 Reduced To 77c

15 ONLY COTTON Short Sleeve Shirt Size 2 to 4 Reduced To 50c

BOY'S NYLON PLISSE CREPE Sport Shirts \$1.50

12 PR MEN'S Plisse Crepe Paj. Size A, C & B \$1.00

MEN'S LITE WEIGHT BLUE CHAMBRAY Work Shirts Size 14 1/2 to 15 1/2 88c

BARGAINS IN THE SHOE DEPT.

12 PAIR LADIES Canvas Shoes BROKEN SIZES Reduced To \$1.00

23 PAIR CHILD'S Sandals & Oxfords BROKEN SIZES Reduced To \$1.50

17 PAIR CHILD'S House Shoes Some Big, Some Small Reduced To \$1.00



JUNIOR OFFICERS AND SPONSORS of Hereford High School elected Tuesday are, front row from the left: Mrs. O. D. Lowry, sponsor; Wanda Kimbrough, treasurer and Ray Barnard, secretary. Back row from the left: W. J. Stanford, sponsor; Donald Zimmerman, president and Bob Bradley, vice president. (Staff Photo)

the region to continue its prosperity through sound industrial and agricultural development," Dr. Vagtborg continued.

"We have made arrangements with Stanford Research Institute at Palo Alto, Calif., which for three years has successfully published the Western Resources Handbook, to inter-relate economic data in that area where the Southwest merges into the West."

Work already completed includes a high accuracy, high detail, cartographic map of the entire Southwest, basic agricultural and mineral data on all Arkansas counties and 21 counties in Oklahoma; full transportation, mineral and agricultural information on several Central and South Texas areas and much detailed mineral information on Arizona, Louisiana and New Mexico.

"The resources of a single state" Vagtborg declared, "often are complemented by those of neighboring states. There is an interdependence between neighboring states with reference to raw materials, labor supply, transportation and markets. Moreover, railroads, gas transmission systems, agricultural production and geological and climatic environments, for example, are based more on a regional than on a state basis."

"We are following, therefore, the widely accepted concept that economic analyses can most efficiently be conducted by regions rather than in the confines of a single state. That is why the Institute and sponsors of the Handbook are compiling basic information on the entire Southwestern area comprised of Texas, Oklahoma, Arizona, New Mexico, Arkansas and Louisiana."

Research Institute Announces Plans For Economic Inventory

San Antonio, (Special)—President Harold Vagtborg of Southwest Research Institute has announced the forthcoming publication of a comprehensive and continuing inventory of all economic resources relating to the sound industrial development of Texas and adjoining Southwestern states.

To be entitled the Southwestern Resources Handbook, the work will be the result of plans conceived five years ago shortly after the founding of the nonprofit, scientific research institute, and has been under intensive preparation for the past year.

"We are happy to announce the appointment of Dr. Ralph S. Thompson formerly Chairman of the Department of Marketing Resources and Transportation of the

University of Texas, to be Editor and Research Director of this significant, area-wide, economic document," said Dr. Vagtborg, who heads the 500-man Institute staff.

Prior to his appointment to the Institute, Dr. Thompson served seven years at the University of Texas and taught at Louisiana State University and Western Reserve University at Cleveland. He also conducted market research and made economic studies for a number of Eastern industrial corporations.

"Dr. Thompson will direct the staff of mineralogists, agriculturists, economists, transportation, communications and marketing experts, through the final phases of the publication of this document," Dr. Vagtborg related. "It is es-

sential that vital economic information be searched out by field work and from a multitude of sources, compiled, catalogued, cross-referenced, edited and published in one authoritative source book."

Will Tabulate Information Backed financially by a growing list of banks, utilities, railroads and industrial corporations operating in the Southwest, the Handbook will tabulate industrial data on natural resources, agriculture, industry, markets, communications and transportation.

The basic volumes, indexed in loose-leaf form, will issue in approximately one year and will be followed by annual supplements to keep the information current.

"We appreciate this work is being made possible by the participation of those public service minded corporations who agree there has existed a need for comprehensive basic data to enable

Q. How can I roll a very thin dough?

A. Fasten a piece of muslin smoothly and tightly around the rolling pin, and the dough can be rolled just as thin as desired.

Q. How can I prevent scorching cakes?

A. If the oven is too hot when baking a cake the cake is very liable to scorch, particularly if the ingredients are rich. Rich cakes require a much longer time to bake than plain ones.

Q. How can I remove grass stains?

A. If the stains are first sponged with alcohol, the usual laundering will remove them.

Q. How can I whiten yellowed laces?

A. Add dissolved soap to equal parts of milk and water until a strong suds is formed. Add a teaspoonful of borax for each quart of liquid, put in the lace and boil for a half hour.

Modern Boy Has Ideas On Styles

Can you imagine a modern bronco-busting, bike-riding small-boy in velvet suits, lace collars and long curls?

That would have been his fate if he had lived 100 years ago. And things were not much better at the turn of the century, when little boys wore sailor suits, kilts, Euster Brown suits, long underwear, long black or white stockings and high buttoned shoes.

It wasn't until the end of the flapper era that schoolboys emerged from long belted coats and knickers to long trousers and colored shirts.

And the vogue for casual sports clothes for junior didn't really catch on until World War II, when Dad began going in for sports coats, slacks and colorful sport shirts.

The evolution of boys' styles through the last century was dramatized recently in a New York showing to introduce a new line of boys' shirts and accessories manufactured by one of the nation's oldest and largest makers of men's shirts (Cluett, Peabody and Co.)

The boys' styles ranged from dress shirts in white and colors, gay sport shirts with or without matching swim trunks and authentic Western shirts or co-ordinated ties, cuff links and handkerchiefs.

Styling for the shirts was based on a survey of boys' shirt preferences in key markets. As a result, the new dress shirts for boys are shown with five collar styles, including the rounded collar, the button-down collar, the wide-spread collar, and the collar with short or long pants.

Sports shirts have as wide a range of color and design as are available in the grown-up market including such motifs as American Mexican designs and nautical themes.

In addition to sturdy cotton in solid colors, stripes, checks and plaids, the new "miracle fabrics" get a whirl in the booming boys' shirt industry. A new nylon, dacron and silk fabric is featured in several groups of shirts, and there are several types of washable rayons as well.

Cotton plisses, the crinkly fabric that needs no ironing, is popular with boys and mothers alike, as are new cotton knits shown in Argyle patterns.

Today's small boy likes free-and-easy everyday clothes, but he has definite demands for his dress-up shirts. He likes shirts just as well-styled as his dad's, and even goes for French cuffs and non-wilt collars. His style sense has been well-developed by constant exposure to ads in newspapers and magazines, and by watching well-dressed male stars on television.

He's likely to wear blue jeans and a Western shirt to school. But that Western shirt must be authentic to the last detail, from long, tight, snap-fastened cuffs to Arizona yoke and collar. It also must have a tapered body to achieve that slim, little look so important to junior cowboys.

He's showing discrimination in his choice of ties, too, and no longer is content with Dad's hand-me-downs. He likes matching sets of bow ties and cuff links, goes for the black string Western tie with his Western shirts, and is careful in the selection of his four-in-hands.

Like his dad, he demands comfort first and foremost, wants buttons that don't come off, collars that don't crumple and styles that allow freedom of action.

He wears his shirt-tail out swim trunks or summer slacks, even has been known to be fussy about matching sport shirts and boxer shorts for swimming.

Today's boy is an important customer, and he knows what he wants. Try to put him in a lace-collared shirt or a Buster Brown suit such as his grandpa wore, and you would have a full-sized riot on your hands.

Q. How can I loosen corns?

A. It is claimed that they will loosen by binding a piece of lemon around it, changing the application daily for about three or four days. Then soak the corn in warm water and it can be removed very easily.

Q. How can I save sugar when sweetening drinks?

A. Instead of sweetening the beverages with plain sugar, make a syrup of sugar and water for this purpose. It is far easier to govern the sweetness and is also more economical.

Q. How can I remove peach stains from linen?

A. By first soaking in glycerin and then washing in hot soapsuds.

CROSSWORD By A. C. Gordon

1	2	3	4	5	6	7	8	9
10			11	12				13
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60	61	62		63	64			
65						66		

- Wild Life**
- ACROSS**
- 1—Woody plant
 - 11—Wild member of the cat family
 - 13—Aerial train
 - 14—Church building projection
 - 17—Color of a panther
 - 19—Fast-running African animal
 - 21—Circle portion
 - 24—South Latitude (abb.)
 - 25—Garden vegetables
 - 28—Everyone (abb.)
 - 29—Period of time (abb.)
 - 31—Abbreviated European country
 - 33—Characteristics of pine trees
 - 35—Female deer
 - 37—Exclamation
 - 39—Public conveyance
 - 40—Public announcements
 - 41—The children of a bird of prey
 - 44—Chemical symbol for uranium
 - 46—This
 - 47—Right Reverend (abb.)
 - 48—A fruit (pl.)
- DOWN**
- 2—Popular flowers
 - 3—Elementary Organization (abb.)
 - 4—Pronoun
 - 5—Beverage
 - 6—Creatures of the sea, providing a popular food
 - 7—Licentiate in Terminal Operations (abb.)
 - 8—in reference to
 - 9—Roman 550
 - 10—Thick-skinned animal
 - 12—Marine crustacean
 - 15—Chemical symbol for phenyl
 - 16—Snake-like fish
 - 18—Chemical symbol for sodium
 - 20—Farmyard inhabitant
 - 22—Bamboo-like grasses
 - 23—Large Australian bird
 - 26—Poetical always
 - 27—Steward (abb.)
 - 30—Words of the lion
 - 32—Game bird
 - 34—Musical note
 - 36—Latin abbreviation meaning "for example"
 - 38—Shortened "attention"
 - 41—Latin Date (abb.)
 - 43—Diminutive for several
 - 45—Description of a desert
 - 49—Shrub used for flavoring
 - 51—Cry of the sheep
 - 53—Unit of weight (abb.)
 - 55—Linguistic Education
 - 57—Eastern Animal Society (abb.)
 - 58—River island
 - 60—Exists
 - 61—Reclamation of satisfaction
 - 63—Sea vessel (abb.)
 - 64—Chemical symbol for scandium

Q. Would it be all right to wear my hair in bangs over my forehead, even though my face tends to be squarish in contour?

A. Yes; but be sure not to arrange them in a straight line, as this might emphasize the squareness of your face. Try curling them and fluffing them high on the forehead, or cutting them on the slant and curling them to one side only.

Q. My fingernails are brittle and break easily. How can I prevent this?

A. In addition to increasing the calcium in your diet, you can use a coat of colorless nail polish UNDER the tips of your nails to give them added thickness to resist breakage.

Q. How can I take proper care of a new permanent wave?

A. Use brilliantine sparingly as a dressing. Even distribution can be insured if it is sprayed on the hair with an atomizer.

Q. How can I remedy gray-looking skin on my elbows and heels?

A. Rub away this rough, gray skin with some ordinary table salt. This treatment is also good once a week for smoothing your legs.

Q. What is the best way to rough a very round type of face?

A. Blend the rouge high on the cheeks, close to the nose, close under the eyes. Fade it out at the edge of the cheeks, and this will keep the color highlights in the center of the face, and thus make it seem thinner.

READ THE CLASSIFIEDS

MEMO TO ADVERTISERS



WHO is this man?



He's your man. He is one of the large staff of experienced A.B.C.* circulation auditors who are working constantly to provide you and other advertisers with the FACTS you need to protect your advertising dollars. ☆☆ He visits our office at regular intervals to make exacting audits of our circulation records. He has access to all of our books and records in obtaining the FACTS about our circulation—for your information. ☆☆ The circulation facts obtained by the A.B.C. auditor—your man—are condensed in easy-to-read A.B.C. reports which tell you: How much circulation we have, where the circulation goes, how it was obtained and many other FACTS about the audience this newspaper provides for your messages about your merchandise and service. ☆☆ Ask for a copy of our A.B.C. report. See for yourself why your advertising in this newspaper is a sound business investment, made on the basis of FACTS.

*The Audit Bureau of Circulations, of which this newspaper is a member, is a cooperative, nonprofit association of 3190 advertising agencies and publishers. Organized in 1914, A.B.C. established a definition for paid circulation, rules and standards for measuring circulation and methods for auditing and reporting circulation FACTS.



The Hereford Brand - The Sunday Brand

EVERYBODY SAVES ON Dollar Days

TUES. SEPT. 7th

<p>One Group</p> <p>DRESSES</p> <p>Values to \$5.00 17.95</p> <p>Values to \$7.00 29.95</p>	<p>One Group</p> <p>SKIRTS</p> <p>Wool - Corduroy - Tweed</p> <p>Values from 7.50 - 12.95</p> <p>1/2 Price</p>	<p>One Group Jersey</p> <p>BLOUSES</p> <p>Values from 7.95 - 12.95</p> <p>1/2 Price</p>
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BLOUSES One Group Dollar Day **\$2.00**

<p>One Group</p> <p>HOSE</p> <p>2 Pair for \$1.00</p>	<p>One Group</p> <p>HOSE</p> <p>Pr. \$1.00</p>	<p>One Group</p> <p>COSTUME JEWELRY</p> <p>Only 50c</p>
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Cotton Coffee

COATS

\$6.95 to \$12.95

The Little fashion shop

"Smart Clothes for Smart Women"



JUDY KAY WILTSHIRE - Is That Where We Live Mommy?



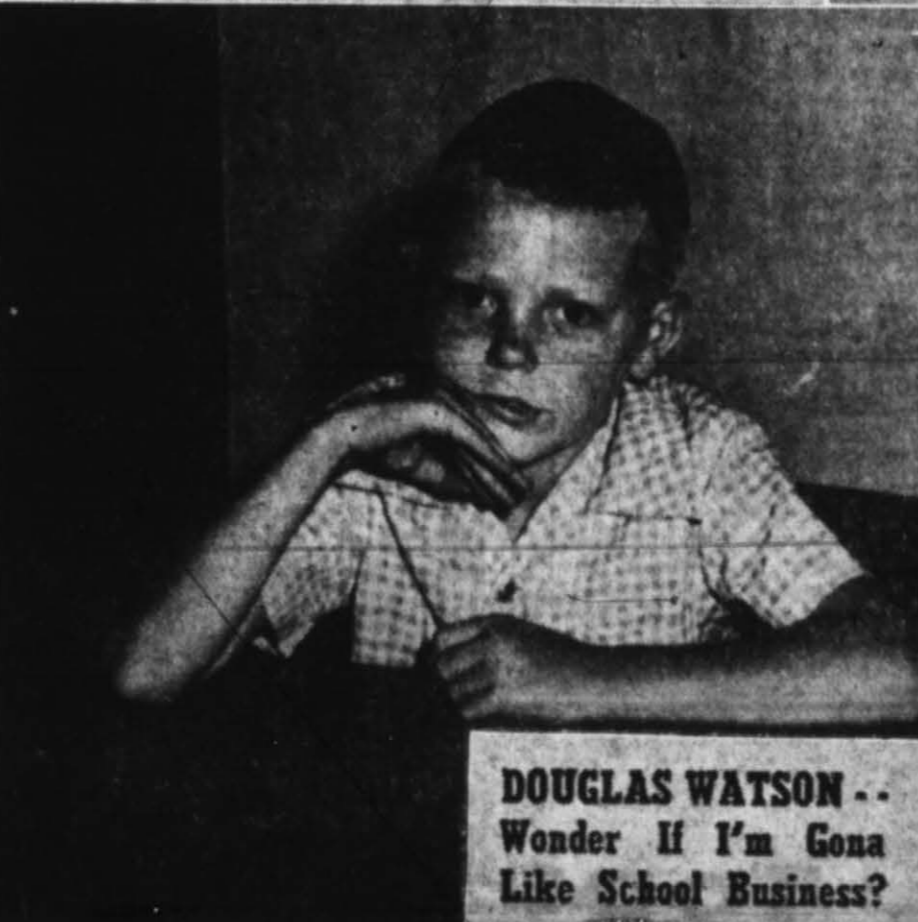
JIMMY COOPER - Hope I Can Be Pitcher On My Team



GARY GORE - "Aw' Mom I Don't Want To Go To School!"

SEPTEMBER DAYS

Wonder - - excitement and happiness are mingled with a bit of reluctance at leaving pets and playthings behind, as these bright-faced six year olds look forward to September days and school-time just ahead. Pictured are: Gary Gore, son of Mr. and Mrs. Howard Gore, Douglas Watson, son of Mr. and Mrs. Frank Watson, Marsha Lynn Robinson, daughter of Mr. and Mrs. Pat Robinson, Jimmy Cooper, son of Mr. and Mrs. Neil Cooper, Judy Kay Wiltshire, daughter of Dr. and Mrs. B. M. Wiltshire, Mandy Moore, daughter of Mr. and Mrs. Don Moore, Virginia Krumbain, daughter of Mr. and Mrs. W. J. Krumbain, and Ricky (Frank A. Gyles III) son of Mr. and Mrs. Frank A. Gyles Jr.



DOUGLAS WATSON - Wonder If I'm Gona Like School Business?



MARSHA LYNN ROBINSON - How Do You Like My New Hair-Do?



VIRGINIA KRUMBEIN - I Like This Sweater Best Of All



MANDY MOORE - I Wish My Dolly Could Go To School Too



RICKY GYLES - It's No Use Boots, You Can't Go To School



OFFICERS AND SPONSORS of the Senior class of Hereford High School elected Tuesday are, front row from the left: Ginger Brock, secretary; Gay Malone, treasurer; and Billy M. Buck, sponsor. Back row from the left: Pickens Moore, president; Buddy Godfrey, vice president and L. L. Chisum, sponsor. (Staff Photo)

Gift Parties Given In Honor Of Bride-Elect

Miss Patsy Turner was honored on Monday before her marriage on Wednesday to Lavine Keenom. Monday afternoon a group of friends entertained in the home of Mrs. Edgar Toichle at a shower tea with Mesdames H. V. Stanton, J. L. Stephens, A. C. Hershoy, Jeff Davis and Elmer Patterson as co-hostesses.

The bride-elect and her mother, Mrs. Leon Turner, and the bridegroom's mother, Mrs. G. C. Keenom, made up the receiving line and refreshments were served from a table laid with a blue damask cloth and carried out the colors chosen by the bride-elect of blue and white. A large bow of white satin ribbon was placed at the center back of the table before which stood a miniature bridal couple. On the streamers were inscribed the names Patsy and Lavine in gold letters. Roses in pastel shades gave the floral accent.

Attending the shower were Mesdames Marion Coffey, Harold Wester, Joe Pitts, O. B. Southern, Grady Morton, Bob Wear, D. L. Martin, Lawrence McGee, Stanford Knox, Jess Ford, Carolyn Hagar, D. C. Allmon, R. C. Childers, Leon Turner, W. A. Johnson, May Roberts, Clifton Veckert, C. E. Shepherd, Troy Neuman, Misses Dorothy Shelton, Edna Mulla, Kathleen Knox, Sue Sumner, Barbara, Anita Betty and Juana Turner and the house party. Out of town guests were Mrs. G. C. Keenom and Mrs. Herman Brown of Hart.

An informal personal shower was given for Miss Turner Monday night in the home of Mrs. W. T. Vernon with Bobby Nell Wilfe, Eloise Porter and Barbara Turner as hostesses. Those present were Vonda Pitts, Mona Frerick, Evelyn White, Dorothy Shelton, Wanda Hinrich, Nell Sumner, Patsy Jo Jones, Dickie Gulley, Edna Mulla, Elaine Jones, the honoree and Mrs. Vernon.

Miss Shirley Fitzner of Tucuman, N. M., is spending the weekend with friends here. She accompanied Mrs. Grant Minor.

Mrs. J. M. Thompson of Denver spent Thursday with her friends, Mr. and Mrs. O. L. Erickson. From here, she went to Olton to see her folks, but was to return here Saturday.

WSCS Luncheon

The Woman's Society of Christian Service of the First Methodist Church met for its regular Fellowship luncheon at the church Wednesday. Hostesses for the luncheon were Mesdames Grant Hamner, Chas. Sowell, Earnest Langley, D. W. Hawkins, Hugh Clearman and Tommy Hutsey.

During the program which followed the luncheon Mrs. E. W. Solomon with a life membership in the WSCS from the society. Mrs. Ray Conaway was named Methodist Woman of the Month.

The program for the afternoon was built around the subject "Except The Lord Keep The City" with Mrs. Bert Boomer as leader. Those assisting were Mesdames Norman Gray, Earnest Langley, Wayne Edwards, and W. J. Messick.

Colline Brown with Mrs. S. M. Dunnam at the piano, conducted the song service.

Miss Margaret McDonald, daughter of Mrs. Lois McDonald, returned Tuesday from a week in Amarillo with Mr. and Mrs. Grady Wilson.

Mr. and Mrs. Richeson have returned to their home in Gainesville after a brief visit here with her parents, Mr. and Mrs. J. J. Buckner.

Presbyterian Women Gather

The Presbyterian Council of Women met in the church Wednesday for the monthly luncheon and program with Mrs. J. D. Neill as program leader.

Theme for the day was "Christ Is The Way" and the program had to do with reports of the worldwide meeting of Presbyterian Churches held recently at Purdue University in Lafayette, Ind. Those taking part on the program were Mesdames George Millard, Fred Axe, Henry Hastings and Lee Conklin.

Mrs. J. D. Neill was assisted in presenting the devotional program by Mrs. Will S. Kerr who gave the Scriptural reading and by Mrs. Gerald Hale, soloist, Mrs. D. C. McWhorter who represented Truth, Mrs. O. Z. Golden, representing Hope, Mrs. Sam Nelson representing Love and Mrs. J. T. Gilbreath Jr., as Peace. Mrs. J. T. McClung gave the year book of Prayer.

The devotional program was in the form of a Prayer Retreat prepared by the Texas Synodical for use in all Presbyterian churches on that date.

Mrs. H. A. Close, president, presided over the business meeting when plans were made to entertain delegates to the Fall Presbyterian which will be held in Hereford on October 28.

Hostesses for the day were Mesdames W. J. Krumbain and Frank Gyles.

John Aiken Talks To Jaycee-Ettes

Members of Jaycee-Ettes heard John Aiken give a discussion on "The Importance of Wills" and "Liabilities" at the meeting held Wednesday evening at the Jaycee Clubhouse. Mrs. John Aiken and Mrs. Clint Formby served as hostesses.

Refreshments were served to Mr. and Mrs. Clint Formby, who were visited Wednesday by Mr. and Mrs. Bill Parsley of Austin.

Mr. and Mrs. D. H. Alexander are spending the Labor Day weekend in Senecaves with their daughter, Mrs. Joe Hudson, and family. While there, they will attend the wedding on Sunday of Miss Juanita Adams and Max Townsend to be held in the First Baptist Church.

Janyth Smith who has been a guest in the home of her uncle and aunt, Mr. and Mrs. Burl France, for the past three weeks, plans to return to her home in El Paso today.

Mr. and Mrs. Homer Brumley, 609 E 5th, attended the wedding of her cousin, Ann Childress, to Albert Long, of Conway, Wednesday and Thursday at Fort Worth.

Mr. N. D. Bartlett Jr., has returned from a two weeks stay in Lamesa with her mother, Mrs. Isabel Tunnell, who is seriously ill.

Mr. and Mrs. Lewis Harvey of Canyon were Sunday visitors in the home of Mr. and Mrs. H. F. Trimmer.

E. M. McDill of Circle, Mont., returned to Dawn Monday night after being away since last March.

Mr. and Mrs. H. P. Trimmer were dinner guests Tuesday evening in the home of Mr. and Mrs. R. B. Miller in Hereford.

The Dawn Study Club held its first meeting this fall in the home of Mrs. A. T. Frye.

Cpl. Fred Frye arrived home Wednesday from Fort Riley, Kan., on a 15-day furlough.

Mr. and Mrs. H. H. Miller and family attended a farewell gathering honoring Gordon Olsen, brother of Mrs. Miller, who is leaving for the service Sunday afternoon in the home of Mr. and Mrs. Billie Hill in Amarillo.

Also present were Mr. and Mrs. Gus Olsen, Luanna and Burton of Gruver, Mr. and Mrs. Marvin Olsen, Mr. and Mrs. H. M. Thompson and Angela of Amarillo, Miss Jeannette and Avis Thompson of St. Paul, Minn., Maze Thompson of Fertile, Minn., and the hosts.

Table games and dancing provided entertainment for the remainder of the evening.

Those attending were Dorothy Veigel, Mary Durham, Norma Grace Gray, Pat Childers, Norma Bartlett, Sue Barnard, Lee Drake, Pat Newell, Carol Walsler, Tony Urbanczyk, G. W. Suggs, Tommy Woodford, Gayle Biggers, Martha Heard, Jane Houston, Kenneth Carmichael, Ginger Smith, Bill Carmichael, Doris Russell, E. W. Solomon, LaJean Latham, Lewis Womble, Charles Quattlebaum, Duane Wallace, Robert Miller, Tom Parker, Kenneth West, Mr. and Mrs. Dale Winget, Mr. and Mrs. Marshal Wilson, Mr. and Mrs. P. L. Carmichael and Sherry and Mr. and Mrs. Plank and sons Pete and Dickey.

Dawn News

By Bertha Frye

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Shower Honors Recent Bride

Miss Nan Buckner, the former Miss Nan Buckner, was complimented at a shower courtesy given in the home of Mrs. Louie LeGrand Saturday afternoon. Hostesses for the party were Mesdames John Winkler, J. B. Harlin, Jess Carter, A. O. Thompson, G. P. Owen, Sank Ramey, A. J. Schroeter, W. T. Carmichael, Jimmie Gillentine and Mrs. LeGrand.

Those making up the receiving line were Mrs. LeGrand, the bride, and Mrs. J. J. Buckner, mother of the bride.

The bride's table was laid with an oyster white and brown cut-work linen cloth and the attractive centerpiece suggested the bride's two degrees received on the same day in Denton. A large gold wedding ring bore the M.T.S. degree in significance of the wedding date on August 24, and a diploma gave recognition to the bride's B.A. degree received from NTSTC, Denton on the same day. A bride's bouquet of white gladioli tied with a white satin ribbon gave the floral accent to the table arrangement.

Mrs. W. C. Davis, sister of the bride, and Mrs. John Winkler presided at the table and guests were assisted in signing names to the guest register.

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College-Bound Buffet Supper

Earline Plank, Patsy Jackson and Lu Durham entertained a group of high school seniors who will be separated soon to attend the college or university of their choice, at a buffet supper held in the Earl Plank home Tuesday night.

College annuals furnished conversation topics before the supper and the table from which the supper was served, featured a green cloth and a center arrangement of marigolds and asters with small pennants of the various colleges carrying out the party theme. Small tables held small bouquets with centering pennant.

Table games and dancing provided entertainment for the remainder of the evening.

Those attending were Dorothy Veigel, Mary Durham, Norma Grace Gray, Pat Childers, Norma Bartlett, Sue Barnard, Lee Drake, Pat Newell, Carol Walsler, Tony Urbanczyk, G. W. Suggs, Tommy Woodford, Gayle Biggers, Martha Heard, Jane Houston, Kenneth Carmichael, Ginger Smith, Bill Carmichael, Doris Russell, E. W. Solomon, LaJean Latham, Lewis Womble, Charles Quattlebaum, Duane Wallace, Robert Miller, Tom Parker, Kenneth West, Mr. and Mrs. Dale Winget, Mr. and Mrs. Marshal Wilson, Mr. and Mrs. P. L. Carmichael and Sherry and Mr. and Mrs. Plank and sons Pete and Dickey.

Hear and See "Beulah" KFDA - TV 9:30 - 10 P.M.

Every Monday Night Presented By Trully-Teague Chev. And Chev. Dealers Ass'n.

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GET OUR BIG DEAL!

A Brand New 1954 CHEVROLET

\$1539

Delivered in Hereford, Ready to go for only . . .

TRULLY-TEAGUE CHEVROLET

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THE FAMILY READJUSTMENT PLAN

This plan for immediate income in the event of death will help your family become accustomed to your absence and face the future calmly and unafraid. Makes it possible for your wife to judge wisely the future's course. Protects your children's welfare. Talk this over with . . .

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For ECONOMY and CONVENIENCE in Your HOME LOAN

Get the facts about our modern financing plan and you'll know why so many of your neighbors are using it.

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PETERS Wesboro SHOES for MEN

Peters Diamond Brand WORK SHOES

Featuring Comfort and Safety . . .

Here are two all purpose, low price work shoes that top 'em for real value. Made of top grade upper leathers, one-piece quarters which prevent ripped backs, and BOLTAN sweat resistant insoles, these Diamond Brands will give continued top performance on any job.

And low, low in price. In fact, you never saw such good looking shoes at these prices. Top quality, made by the world's largest shoemaker . . . yet really budget priced.

All sizes and widths

6.95 to 8.50
Boy's Sizes 3 1/2 to 6
Only 5.95

Hereford Shoe Store

7.95 to 8.95

TOWER SUNDAY MONDAY
GREER GARSON ROBERT RYAN
FOR TWELVE MEN

Gigantic STOREWIDE CLEARANCE SALE!

Starts Tuesday, Sept. 7
Two Full Weeks

SHOP NOW and SAVE

Philco Combination Model.
RADIO & T.V.
3 Speed Record Player
Reg. \$400.00
489.95

FREE!

Entire Set New Fireking

OVENWARE

Just Register At The

Door When Entering

Our Store - 1 Time only, please

Choice of Red or Beige
Kroehler
Regular 299.95
4 Piece **SECTIONAL**
\$240.00

2 Piece Kroehler
Regular 219.95
SECTIONAL
\$180.00
SALE PRICE ONLY

1/3 off on all
Lamps And Smokers

2 Piece **Studio Suite**
A Real Buy At **\$160.00**

4 Piece Solid Red Cherry
Bedroom SUITE
Reg. 299.95 - Close Out

\$230

5 Piece **Bedroom SUITE**
Regular 299.95

\$220

Rock-A-Lot
PLATFORM Rockers
Regular 69.50

2 Piece Kroehler
LIVINGROOM SUITE
Reg. 259.95
Value 369.50

\$300.00
SPECIAL 'N

\$220.00
SPECIAL

SAVE

4 Piece Mahogany 18th Century
Bedroom Suite
Regular 299.50

\$220

1 Suite Bar Bed & Double Dresser
Lime Oak Reg. 139.50

\$100

Close out!
Mattresses Refrigerators

Reg. 39.50
Now Only **\$29.50**

1 ABC Automatic WASHER
At Dealers Cost

1 Lady Arvin
DINETTE SUITE
Reg. 149.50

\$110.00

5 Piece - Drop Leaf Table - Reg. 99.50
DINING ROOM SUITE

\$70.00

Just Arrived!
New Shipment of
Open Stock Bed Room and Living Room Furniture

BUY & SAVE

See... See...

New 1955 Model Philco Television On Display

See...

See...

See...

HEREFORD FURNITURE

Phone 823 CO. 4th & Main

Coke Party Initial Meet Of L'Allegra Study Club

L'Allegra Study Club held its initial session for the 1954-55 club year in the home of Mrs. Bill Waldrep Thursday afternoon. The meeting was in the form of a Coke party featuring a short business session.

Mrs. Hilton Higgins, new president, presided and year books for the coming year were distributed and discussed by Mrs. J. W. Robinson Jr., year book chairman.

Mrs. J. W. Barnett gave a report from the project committee and members voted to start a fund for a youth center now being proposed by other organizations of the city, as their 1954-55 project.

Those attending the first meeting were Mesdames J. W. Barnett, Jack Brown, Bill Dameron, Hilton Higgins, V. C. Hopson, Richard Ireland, J. W. Robinson Jr., Wayne Thomas, Francis Hill, John Estes, F. C. Glendenning, Lee Kent, Walter London Jr., L. H. Lookingbill Jr., George McLean, Floyd Ross and the hostess.

There are 95,000 railroad tank cars owned by nonrailroad firms and used for shipping petroleum tank cars in the United States.

In one year's time the offspring from six moths can eat the weight of a baby grand piano.

Two Therapists Join State TB Hospital Staffs

Patients who left the state's TB hospitals against medical advice—or before their cures were complete—cost Texas taxpayers \$943,287 in 1953, according to hospital records.

These AMA's, as they are called in hospital circles, totaled 1122. Their average stay was 186 days. Daily cost of treatment was \$4.52.

This is no new headache to hospital and public health authorities, concerned not only with the lost investment but with renewed contagion.

Tuberculosis associations in Tex-

as are attacking the problem at one of its roots. They long have advocated occupational therapy to relieve monotony, cut down unrest and build tolerance to increased physical activity and eventual return to jobs.

The stumbling block has been the low salary ceilings set by the state. Registered OT's are in demand all over the nation and the state hospital salaries simply have not obtained them.

Funds Being Pooled
Early this year the TB associations began pooling funds to supplement these pay checks to a figure more attractive in this sharply competitive market.

Miss Alice Howe was the first registered therapist to join the TB hospitals. She is at San Antonio, has been for several months, and coincidental or not the AMA rate has taken a sharp dive in that

hospital.

In the past few days, patients in East Texas TB Hospital at Tyler have been getting acquainted with Miss Dorothy Prouty, the first occupational therapist this institution has ever had.

Miss Prouty who was born in Denver gave up a career in interior decoration when she saw what occupational therapy offered sick and injured navy men while serving in the WAVES hospital corps.

Family ties brought her to Texas and the plight of TB patients torn from their families and with little to fill the endless days and months led her to Tyler.

The Texas TB Association and its affiliated local organizations marked this second addition to the hospital system with pride and set their sights next on McKnight sanatorium at San Angelo where an

OT will join the staff in September.

One therapist for each hospital, TTA officials admit, is hardly a drop in the bucket but they believe the benefits of OT are known, Texas will see to its continuance.

Smile, Smile, Smile
RICHMOND, Va. (AP)—Guard against a frown Doctor, and don't say "GR-GR" when checking a patient's blood pressure—just smile. This was the advice of Dr. J. Murray Kinsman, dean of the University of Louisville Medical School, to the Virginia Academy of General Practice. The doctor's behavior can cause patients with high blood pressure to have even higher blood pressure, he said. Also don't check the pressure too often—it scares the patient.

Mars is 4,220 miles in diameter.

Beauty At Home

Q. How can I bleach the darkened skin on my elbows?
A. Rub this skin with a cut lemon.

Q. What are some hints for keeping gray hair looking beautiful?
A. Keep it scrupulously clean, for the least grease and dust destroys its luster. Use only the best of pure castile soap for shampooing—no alkalis, no dark substances, such as tar, green soap, and the like. A beautiful shimmering translucency can be imparted if, after the shampoo, French blue is added to the last rinsing water.

Q. How can I mix a soothing and mildly bleaching cream for my skin?
A. Chop and boil a large cucumber, and strain the juice through cheesecloth. Melt an ounce each of white wax and spermaceti, four ounces of oil of sweet almond or fine mineral oil. Warm three ounces of the juice and add. You cucumber juice should be thin and the cream will be too stiff. It comes out too thick, add another ounce.

Q. What is a formula for a good "homemade" deodorant?
A. Boric acid 2½ ounces; zinc oxide ½-ounce; talc ½-ounce.

The relative frequency of multiple births increases with the age of the mother until the late 30s when it is nearly three times that of teen-age mothers. Japan produces about 70 percent of the world's silk.

At HARMAN'S YOUR BIGGEST DOLLAR'S WORTH EVER!

TUESDAY SEPT. 7th



GLAD PLAID' COMBED Sanforized Gingham

Kay Whitney by HUNTINGTON

LARGE SELECTION Regular & Half Sizes \$5.90 to \$7.90

Plaid gingham spiced with crisp white piping on yokes and pocket flaps. Novelty buttons, give added zip to this pert frock. Three-quarter button opening with a pleat in skirt... soft rolled collar and self belt... sanforized, combed gingham.

Colors: Aqua, Gold, Red, Gold and Blue/Helio

SAVINGS ON BACK TO SCHOOL ITEMS	
Boy's Big Yank Jeans	\$1.98
ZIPPER FLY Sanforized Sizes 6 to 12	\$1
Boy's 11 Oz. WRANGLERS - Sizes 4 to 10	\$2.79
Sizes 11 to 16 SANFORIZED & TAILORED	\$2.98
Slims or Regular Cut BOY'S LEE RIDERS	\$2.29 to \$2.49
Boy's FLANNEL DRESS SLACKS	\$2.98
Sizes 1 to 6 BOY'S GABARDINE SUITS	\$5.90

2 Lb. Cotton BATS	\$1
Dark Striped OUTING 3 Yds.	\$1
Checks & Plaid FLANNEL 2 Yds.	\$1
20 x 40 Cannon TOWELS	\$1
20 x 40 Stripped CANNON TOWELS 3 for	\$1
To Match WASH CLOTHS 10 For	\$1
Regular KOTEX 4 Boxes	\$1
200 Count KLEENEX 6 Boxes	\$1
Knit DISH CLOTHS 10 For	\$1
Cannon WASH CLOTHS 12 For	\$1
3.49 Rayon Nylon Trimmed SLIPS	\$2

80 SQUARE VALENCIA PRINTS Sanforized	\$1
3 Yards	\$1
School Colors In CORDUROY White - Maroon Also Assorted Colors	\$1.19 & \$1.49 yd.
Beautiful Orlon & Wool Tublar JERSEY	3.98 & 4.49 Yd.
SOLID & PRINTED COLORS	
72 x 90 Gorgeous CHATHAM PURREY BLANKETS	8.95
Men's Famous WING - PAJAMAS	\$3.98 Value
	\$2.99

Girls All Nylon Size 2 to 12 PANTIES 2 Pr.	\$1
Ladies Rayon BRIEFS 3 Pr.	\$1
Extra Special Sizes 32 to 40 Nylon Jersey Slips	\$3
As Above Extra Sizes 42 to 48	\$4
Girls Rayon BRIEFS 3 Pr.	\$1
A Few Ladies Shorts	\$1 Pr.
Misses & Ladies ANKLETS 3 Pr.	\$1
Little Boys KNIT BRIEFS 2 Pr.	\$1
Sizes 1, 2, & 3 Boy's Sport Shirts	\$1

DOLLAR DAY Special

FULL TABLE Misses & Ladies SHOES Values to 5.90 Priced To Clear \$1

BIGGEST DOLLARS WORTH EVER

Tish - U - Knit Designed By Leon

SWEATERS IN FABULOUS MAZET - 100% ORLON

Softer To Touch Warmer To Feel Washes Easily Holds Its Shape

\$3.98 to \$12.95

Many Styles Slipovers & Cardigans

IMPORTED ITALIAN VELVETEEN Colors - Black, Brown, Navy & Red 3.95 Yd.

White - All Nylon UNIFORMS \$5

DOLLAR DAY Special

One Table PIECE GOODS Priced To Clear 2 Yds. \$1

New Colors! PURITAN CROCHET THREAD 5 Balls \$1

Men's Sanforized BOXER SHORTS Or KNIT - VEST. 2 For \$1

Men's White HDKFS 10 For \$1

BIGGEST DOLLARS WORTH EVER

New Fall COSTUME JEWELRY See Our Glittering Array \$1 to \$5 Plus Tax

ONE GROUP - HAPPY HOME DRESSES - 2 For \$3 Mostly Odd Sizes

ONE GROUP DRESSES Values To 9.95 \$4

Entire Stock Men's WORK & DRESS STRAW HATS 1/2 PRICE

SPECIAL! MEN'S 11 Oz. Demin Sanforized WRANGLERS 3.69 Value \$3

NEW STYLES ARRIVING DAILY \$8.95 to \$19.95

A PRICELESS YOUNG FASHION Betty Barclay

(See it in Spetember Charm)

See Our Fine Showing Of Boy's WINTER JACKETS 4.98 to 8.95

Special Purchase Men's Coat Length Gabardine Jackets Silk - Lined 9.95 Value 6.90

Men's Fruit of the Loom SHORTS or BRIEFS KNIT-T-SHIRTS 69c

Men's Sanforized KHAKI WORK SUITS Shirt & Pants \$5.00

Men's Sturdy WORK - SHOES \$4

Men's White Cotton WORK - SOCKS 5 Pr. \$1

DOORS OPEN PROMPTLY 8 O'CLOCK

HARMAN'S

We Give S & H Green Stamps

Westway News

By Pat Townsend

Mr. and Mrs. A. Drager, David and Paul accompanied Mrs. Drager's sister, Mrs. Mildred McDonald, and children, Norma, David Dean and Karen Joy, to Vista, Calif., last week for a visit. The Dragers visited many points of interest in California and Old Mexico.

Mr. and Mrs. Bill West, Mr. and Mrs. Buddy Neal and Clayton of Hereford and Mrs. Della Ray of Bokchito, Okla., visited the Johnnie Townsends Wednesday night.

Mr. and Mrs. Charles Owens and boys and Mr. and Mrs. Paul Lyons and baby visited Mr. Owen's mother and brother in Whitney last week.

Mr. and Mrs. Joe Landers have returned from Okemah and Sentinel, Okla., where they visited relatives. Mr. Landers saw a brother, E. E. Lee, he hadn't seen for 15 years.

HD Club Opening Meeting
Westway Home Demonstration Club will open its fall meetings Wednesday with a covered dish luncheon in the home of Mrs. Chas. Owens. Club ladies are asked to bring desserts, salads and vegetables. Meat is to be furnished by the recreation committee.

Miss Pat Walton, daughter of Mr. and Mrs. Floyd Walton, is teaching music in Elida, N. M.

Mr. and Mrs. Orvall Landers and Hollie of Hereford were callers in the Joe Landers' home last Wednesday night.

Mrs. Floyd Walton visited friends in Santa Rosa, N. M., and Clovis, N. M., over the weekend.

Mrs. A. N. Hodges, Mrs. Ruth Coleman and Ruby Allen were callers in the C. A. Saulcy home Tuesday. Mrs. Hodges, Mrs. Coleman and Mrs. Saulcy worked on the Texas Home Demonstration Agent's state report which will be given in the county court room on Saturday.

Mr. and Mrs. C. A. Saulcy visited in the John C. Ballard home in Amarillo last week where a sister of Mrs. Ballard and Mrs. Saulcy, Mrs. Jack Forrest, of Lubbock met them.

Surprise Coffee
Mrs. George Turrentine was honored with a surprise coffee Thursday morning. The occasion was Mrs. Turrentine's birthday. Those attending were: Mesdames P. B. Sowell, Joe Wagoner, Paul Rudd, C. A. Saulcy, G. C. Merritt, E. Wilson and Diane, F. Walton, S. T. Loerwald, A. Drager, Johnnie Townsend and Terrie, Bobby Jones and Gwen and Charles Owens and sons. Donald and Olga Staton and chil-



MRS. BILL LINDERMAN, 1011 Park Avenue, came to Hereford this week when Mr. Linderman assumed duties as manager for the Deaf Smith Chamber of Commerce. While in Graham, Mrs. Linderman was active in the B. and P. W. Club and in the First Christian Church Missionary circles.

dren, Donnie, David, Bette, from New Orleans, La., have been recent visitors in the B. B. Jackson home. Mrs. Staton is a sister of Mrs. Jackson.

M-Sgt. R. Day Ridgeway, who is stationed at Biggs Air Force Base at El Paso, spent the weekend in the home of his aunt Mrs. Bess Werner. Sgt. Ridgeway has a force of 50 men under his supervision whose job it is to see that all planes at the base are serviced. He is spending the next 10 days in Amarillo where he is taking a course in Plastics.

A dinner in his honor was held at the home of Mrs. Werner Sunday. Those present included Mrs. Werner, Sgt. Ridgeway, Mr. and Mrs. Gordon Ridgeway of Hereford, and Mr. and Mrs. George Turrentine, Janice and Carol Ann. Elvin Wilson returned home Thursday after spending several days at his ranch at Rapid City, S. D. Elvin flew to Dakota with Lyle Blanton of Hereford. He visited his parents Mr. and Mrs. Grady Wilson and other relatives while there.

The first holiday of the school year will give teachers and students a break from the warm weather of the past week. Students will be dismissed Monday for Labor Day with the exception of the

football boys who will work out as usual. First Graders from this community this year include Janice Head, Dianne Jackson, Linda Price, Darlene Wilson, Wendel Osburn, Billy Joe Walls and Barbara Zinser.

Football Mothers who attended the Football Mother's Club at the High School Thursday afternoon include Mrs. G. C. Merritt, Mrs. Elmer Combs, Mrs. Roy Lee Wilson, and Mrs. Merlin Kaul. Workers for the Telephone Coop have been trimming the trees on Gilbreath Road near the Merlin Kaul and Alton Fraser Farms the past week.

With the opening of the dove season, Gilbreath Road has been lined with cars of hunters, especially in spots where trees are plentiful.

Annette Gould who has spent the summer here in the home of Mr. and Mrs. Burl France, has returned to her home in Albuquerque N. M.

Mr. and Mrs. Dennis Barnard, Mr. and Mrs. Robert Wagner, Mr. and Mrs. O. L. Click, Hugh Bookout, Mr. and Mrs. Bill Hutson, Mr. and Mrs. Troyce Carmichael, and Mr. and Mrs. Leston Wilson, spent the night in Olton Friday night.

Christian Ladies Hold Fellowship Meeting Sept. 1

Christian Women's Fellowship met at the Christian Church, September 1, for the regular monthly luncheon and missionary program.

After a short business session, conducted by the CWF president, Mrs. Glenn Williams, Dorothy Veigel, one of the girls who spent part of the summer vacation at Juliette Fowler Homes in Dallas, gave an interesting report on her work with the children there.

Mrs. F. S. Smith had charge of the program, assisted by Don Root, Mrs. O. H. Culpepper, Mrs. Delmo Williams, Mrs. B. F. Cain, Mrs. F. Y. Moreman and Mrs.

Bert Brown. Mrs. J. B. Elliston gave the worship program.

The following women were present for the meeting: Mesdames, John Aiken, Robert Veigel, Glenn Williams, Carl Williams, Delmo Williams, C. Ora Cockrell, F. Y. Moreman, Marvin Winget, S. O. Wilson, B. F. Cain, Harold Beauchamp, Carlos Vaughn, F. M. Kester, O. H. Culpepper, J. B. Elliston.

Mesdames H. M. Thomas, J. J. Clark, V. E. Dodson, Sam Nunnally, Essie Cardwell, Ray Suit, Earl Phillips, F. S. Smith, A.M. Jones, Bert Brown, J. H. Fisk, C. R. Smith, Rex Tynes, Ira Ricketts, and Misses Frances Damerio and Dorothy Veigel, members.

Visitors were Don Root and the Aiken, Beauchamp and Williams children.

School Lunch Menu

(Menus for September 7-10 are published by the Hereford Brand as a weekly public service.)
Claude Francis is supervisor of the Hereford Public Schools lunch rooms.

TUESDAY
Meat Loaf
Mashed Potatoes . Tomato Wedge
Buttered Green Beans
Bread . Butter . Milk
Cake with Chocolate Icing

WEDNESDAY
Pinto Beans . Onions

Spiced Beets
Combination Vegetable Salad
Cornbread . Butter . Milk
Apricot Cobbler

THURSDAY
Hamburger . Buns
Sliced Tomatoes . Lettuce
Onions . Pickles . Mustard
Fruit Salad . Milk
Peanut Butter Cookies

FRIDAY
Salmon Patties . Catsup
Seasoned Black-eyed Peas
Cabbage and Tomato Salad
Bread . Butter . Milk
Peach Cobbler

Mrs. Bill Shaeffer was to return home today from Amarillo; after visiting a week with her brother, Mr. George Lenvill.

Read the Classifieds

Who's Crazy
LONG BEACH, Calif. (AP) — One patient of a young psychiatrist at the veterans hospital was always telling him about the "Bagiana lady" who came to see him every day just before the doctor came in. The psychiatrist considered this a symptom of mental trouble and entered it on his report.
Then he saw a cart laden with bananas passing his desk. When he asked the nurse what it was, she explained that a civic group periodically distributes bananas to the patients.
"Oh, my gosh. Now, I'll have to do my whole case history over again," the doctor said.

Japanese have used cormorants (birds) to catch fish for them for at least 1,000 years, says the National Geographic Society.



DOLLAR DAY

TUESDAY

SEPT. 7th

FOR with FASHIONS and VALUES

<p>Ladies Denim and Sail Cloth</p> <h2 style="text-align: center;">BLOUSES</h2> <p>Values to 3.95</p> <h1 style="text-align: center; font-size: 3em;">\$1</h1> <p style="text-align: center;">SPECIAL</p>	<h2 style="text-align: center;">NYLON HOSE</h2> <p>One Lot of</p> <h3 style="text-align: center;">Laces & Edgings</h3> <p>Soiled and Shop Worn 3c</p> <p>Your Choice Yd. 3c</p> <p>Genuine Leather, Maroon & White</p> <h2 style="text-align: center;">Moccasins</h2> <p>Size 4 to 9</p> <h1 style="text-align: center; font-size: 3em;">\$1.99</h1> <p>3.95 Value</p>	<p>15 Denier 51 Gauge Slight Irregular Pair</p> <h1 style="text-align: center; font-size: 3em;">69c</h1>
<h2 style="text-align: center;">OXFORDS</h2> <p>Size 2 to 6</p> <p>Values to 7.95 for</p> <p style="text-align: center;">Only</p> <h1 style="text-align: center; font-size: 3em;">\$2.99</h1>	<div style="text-align: center;">  <p>Men's</p> <h2 style="font-size: 2em;">Felt Hats</h2> <p>Values to \$5.95 - Special</p> <h1 style="font-size: 3em;">\$1.00</h1> </div>	<p>44 Summer</p> <h2 style="text-align: center;">DRESSES</h2> <p>Values to \$22.95</p> <h3 style="text-align: center;">FINAL REDUCTIONS</h3> <p>One Group One Group</p> <h1 style="font-size: 3em; text-align: center;">\$3.00 \$5.00</h1>
<h2 style="text-align: center;">SKIRTS</h2> <p>One Group, Girl's and Sub-Teens</p> <h1 style="text-align: center; font-size: 3em;">\$2.00</h1> <p>Values to 5.95 for</p>	<h2 style="text-align: center;">NYLON SETS</h2> <p>Topper and Pantie - Infant's</p> <p>3.95 Value</p> <h1 style="text-align: center; font-size: 3em;">\$1.99</h1>	<h2 style="text-align: center;">SKIRTS</h2> <p>Ladies Cotton</p> <p>Values to 4.95</p> <h1 style="text-align: center; font-size: 3em;">\$2.00</h1>
<h2 style="text-align: center;">PAJAMAS</h2> <p>Ladies "First Nighter" By Weldon Knit Top, Broadcloth Bottom 5.95 Values</p> <h1 style="text-align: center; font-size: 3em;">\$2.99</h1>	<div style="border: 2px solid black; padding: 10px;"> <p>One Group Men's Short Sleeve</p> <h2 style="text-align: center;">SPORT SHIRTS</h2> <p>Values to 6.95</p> <p>YOUR CHOICE</p> <h1 style="text-align: center; font-size: 3em;">\$2.00</h1> </div>	

DO YOU HAVE TROUBLE FITTING YOUR SON IN JEANS — If so, Buy the Kid Jeans, Slims, Husky and Regulars.

Rutherford & Co.

BUY NOW SAVE BUY NOW

PONTIAC

Now Offer You

More Than Ever Before!

Without a doubt, Pontiac now offers you more than ever before.

MORE and Better Performance

MORE Economy

And **MORE Trade-In Allowance** on your old car.

Come by today, check the car that offers you **MORE** for every dollar spent.

SEE US TODAY!

Save Up To \$600.00 on Low Mileage Demonstrations

H & W IMPLEMENT CO.

NOW SAVE BUY NOW SAVE

Hereford Delegation 'Has Fun' On Highway 51 Trip

Five days of fun punctuated the long drive from here to Canada for five Hereford men who, along with a chartered bus filled with other Texas International Parks Highway boosters, rolled into Canada Thursday. The group from Hereford includes John Hacker, Guy Lawrence, Jimmie Allred, Marion Rutter and T. W. Alderson. The following items were prepared along the route by Jimmie Allred and the final article, dated Sept. 1, was delivered in person by Lyle Blanton, who encountered the group at Belle Fourche, S. D., where he operates a ranch. Blanton and Elvin Wilson returned Thursday in Blanton's private plane and brought the write-up.

MARION RUTTER GETS STUCK WITH "CHECK"

By Jimmie Allred
DALHART, Tex., August 29 — Thought that I should report to you on the progress of the International Parks Highway tour, the first leg of our trip toward Regina, Canada. You will recall that we left Hereford with five of our tax payers as boosters for this Highway 51 promotion, and I can assure you they are all good boys. We are kinda keeping a watch on M. T. Rutter, however. He carries more "weight" than any of the rest of us from Hereford. We arrived at the De Soto Hotel in Dalhart at 5:30 p. m. (15 minutes ahead of time). Guy Lawrence and John Hacker rented room 54. Tom Alderson and I have 56, but Marion Rutter wouldn't stay with any of us, he has 57 (alone). Now we did work him, I guess, and he is a heap smarter already. We told him to just stand in line to register for the rooms here in the hotel and then we slipped out. He rented the three rooms and paid for all of them. When we returned we did think to express our appreciation to him for the fine way he took care of things. Marion, somehow, didn't share our enjoyment, especially after we went to supper and ate \$2.00 steaks and he had hamburgers. A Mr. Hamilton from Odessa and I slipped out after a good supper and went to church. The preacher preached on the "Little

voice that tells us when we have done wrong." For some reason I was as nervous as a "horse thief" in church for I could still see the room paying commissioner with that horrified frown on his face. I decided I'd change my ways. Next time I am going to leave a smaller fellow to pay our bill. We will head north at 7 a. m. but so long for now.

TOM ALDERSON GETS HIS NAMES TWISTED

—You have heard of "Cool Colorado"—well, this ain't it. We left Dalhart this morning 30 minutes late: 7:30. But since we are not running a very tight schedule, we came on to Boise City, Okla., a little ahead of schedule. Some of this Texas group of Highway 51 Association are really on the ball. We have a large map on the sides of the bus with towns located, but unnamed. "The boys" find the prettiest girl they can and take her picture while she writes the name of her city on each side of the bus. Can they pick 'em?? Boise City and Springfield, they went all out. You will have to see the pictures, honestly you would think Tom Alderson was a Hollywood talent scout. We came on to Lamar for lunch and they threw open the town for us. Police escort and all. Toured the city some and had a lovely lunch. Marion Rutter enjoyed that meal for we each paid our own check and he forgot he was supposed to be "at outs" with us for our first

night's dealings at Dalhart. We came on to Kit Carson and then to Cheyenne Wells. Tom out did himself for a Chamber of Commerce president here, too, we thought. We have agreed that this job must not rest with any one town, so think Odessa will run the talented printing beauty. We found a new fad for high school. The girl freshmen in Cheyenne Wells were required to make an "F" (for freshman) on their foreheads with lip stick on the first day of school. At first we thought they were having an Indian tribal festival. We were proud of Tom all day until tonight. When we arrived here at Burlington, we checked in the Lovelander Hotel and it is really fancy for boys of our class. Tom met the city big shot who was a "Mr. Womack." Tom had so much trouble remembering his name that I suggested he associate a word with the name and he could remember without embarrassment. I said since he was a large man associate him with "stomach." Tom thought that was fine and when it was his turn to speak at the C of C luncheon tonight, Tom got up and bowed curtsy and addressed Mr. Womack as our host "Mr. Kelley." The rest of us could barely see over the edge of the table the rest of the evening. Sorry but I must shuffle on for now, but please don't tell a soul how Tom is acting, he means well honestly.

Sincerely warm,
Jimmie Allred

NARROW ROAD AND BIG BUS, JUST DON'T MIX

BELLE FOURCHE, S. D. Sept. 1 —The International Parks Highway boosters are still heading north. One more day will see us in Canada if all goes OK. We are really happy with the response we had in Colorado, and Nebraska was generally in agreement with our ideas. We had to get it over to them that we didn't want to tell them which roads, etc., but we just wanted a road that would link

up with the proposed route to Canada.

We got off the busses today for lunch in Rapid City, S. D. We missed the noon meal schedule by two and a half hours. We found a hole in the mountain that our bus wouldn't go through and we could not turn a 45 foot bus around in a 50 foot road, and it up hill. Well, our driver, Red Stewart of Lubbock, turned it around anyway. We were happy to find Lyle Blanton and Elvin Wilson here to meet us. They both have property close by.

I've decided Tom Alderson and John Hacker are the boys to try to pattern our bus schedules from, for they can't wait each morning so they walk down the road and we make about five miles, that way they don't lose any time.

All the Hereford boys are OK, so you can call their wives and assure them they are feeling fine and behaving fine.

Charley Noland and Mack Balum came in just now and I'll send this back with some of the Hereford boys.

Sorry but I've got to sign off.
Jimmie Allred

Household Scrapbook

By Roberta Lee

Packages
When sending parcel post packages, tie the package two or three times with separate pieces of cord. Then tie knots where the cord crosses. If this is done, and one piece of cord breaks, the others will hold the package.

Egg Whites
If the white of an egg will not beat to the required stiffness, add a pinch of baking soda while beating. This also will make it more fluffy and prevents falling if it must stand awhile after beating.

Chipped Furniture
If a small bit of wood has been chipped off a piece of furniture, it can be replaced by using the white of an egg.

Cream Substitute
As a cream substitute for coffee beat up the yolk of one egg, to which has been added one teaspoonful of sugar and a very small amount of water. Divide this among the cups before pouring in the hot coffee.

Plants
When watering house plants, use a small funnel. Hold the funnel close to the roots when pouring the water. It prevents the water from splashing over the edges of the pots.

Gilt Frames
To clean gilt frames, dip a soft cloth in milk and rub it gently over the soiled spots. Repeat several times if necessary.

Oily Hair
Oily hair can be prevented by washing frequently and thoroughly with a dry shampoo of 4 ounces therox and a shampoo of 4 ounces of orris root. Rub into the scalp and then brush well.

Brass
To clean brass, try rubbing it with vinegar and salt. Then wash thoroughly with soap and water and apply any good silver polish.

Paint
The use of vinegar is a very effective method for removing paint spots from window glass.

Pillows
Make a slip of strong mosquito netting for the feathers when making pillows. Slip this into the ticking, fastening the ends with clasps. In this way the feathers can be easily removed for airing, and the ticking for washing.

Tea
The flavor of tea can be greatly improved by thoroughly drying the peel from an orange or lemon, and placing this peel in the tea caddy.

Rust on Nickel
To remove rust from nickelplate, cover spots with oil of grease or mutton tallow. Allow it to remain for two or three days, then rub thoroughly with rotten-stone, wash with ammonia, and polish with whiting. Kerosene applied frequently will prevent nickel from rusting.

Poached Eggs
When poaching eggs for an invalid, cook them in milk instead of water. This makes them much more nourishing.

Cleaning Rugs
Rugs will look like new if scrubbed with a stiff brush moistened in diluted ammonia, and then rinsed with the garden hose while hanging on the line.

Gas Leak
At the point where a leaking gas pipe is suspected, apply a paste of soap and water. If there is a leak, bubbles will soon appear. Never use matches or a flame in looking for a gas leak.



By Vern Sanford
Texas Press Association

AUSTIN, TEX.—Texas voters, in record-shattering numbers, went to the polls Saturday and re-elected Governor Allan Shivers for an unprecedented third term.

Shivers claimed more than 53 percent of the votes, which totaled higher than 1,460,000. "I want to continue to be the governor of all Texas. I do not only want but I need the cooperation of every Texan who is interested in the future of Texas. We must go forward together and continue the fight for the rights of all the people of our great state."

"This is a great victory, not only for Allan Shivers, but for Texas. My family and I stand tonight with deepest humility and hearts overflowing with gratitude. This gives us a renewed determination for the future."

"I hope that all Texans will join me in a prayer tomorrow for the welfare of our great state and its wonderful people."

In his statement conceding the race to Shivers, Ralph Yarborough commented: "We fought a hard, clean fight and we lost."

For Conservatives
Shivers' re-election was a triumph for the conservative Democrats as opposed to the liberal-loyalist faction.

Apparently the Shivers group will be in control of the state Democratic party convention, to be held in Mineral Wells September 14.

Essentially, although there were many issues, the campaign was a continuation of the long-running fight between the conservatives and the liberals.

Liberals vowed to defeat Shivers for his support of President Eisenhower as opposed to Adlai Steven-

son. **Brewster Re-elected**
Associate Justice Few Brewster was returned to the Texas Supreme Court as the result of his run-off race with Alfred M. Scott of Austin. Brewster's vote total was about twice that of Scott's.

Drought Aid
Thirty-three additional Texas counties have been named by Agriculture Secretary Ezra Taft Benson as eligible for federal-state cooperative drought aid.

Naming of the additional number, bringing the eligibility list now to 75, came shortly after state and federal officials announced that "rough spots" in the aid program had been ironed out in a series of conferences.

Counties included in the second eligibility list were okayed after a request by Texas Governor Allan Shivers that they be added.

Officials said that regulations of the program would now be enforced in the manner of last year's aid plan with eligibility of farmers not requiring a controversial "pauper's oath" or financial statement.

Schools
Texas schools will open to face last year's problem—a shortage of teachers and school rooms.

Research Director E. L. Galyean of the Texas State Teachers Association said that although the state stands 47th in the number of teachers with degrees, "there is an acute shortage of elementary school teachers."

Increases of teachers and classrooms have not been able to keep pace with a rapidly rising state enrollment figure, he said.

Farmers
Central Texas farmers this week completed the election of new committeemen to the Agricultural Stabilization and Conservation Committee for Texas.

The committee administrators much of federal programs for farmers. New community elections were part of a revision of ASC community personnel as drawn up by the U. S. Agriculture Department.

Draft Call
Texas' draft quota for October will be 1,122. State Selective Service Director Brigadier General Paul L. Wakefield has announced.

The induction total is the state share of a national 23,000 draft call for the month.

In addition, 2,630 Texans will take first draft steps of physical and mental exams during October.

Fliers Back
Bergstrom Air Force Base's 12th Strategic Fighter Wing, over 1,000 men strong, has returned to the Austin base after a 90-day rotational training period in Japan.

One of the two fighter wings stationed at the base, the 12th is commanded by Colonel Howard G. Cook.

Tidelands
Texas will lease additional tracts of its oil-rich tidelands September 7. Current oil-drilling activity is centered on four locations.

The lease sale will include three tracts totaling 1,440,000 acres between the three and ten-mile lines. Besides present drilling, two other preparations for drilling are now under way.

Oil Increase
An increase of 62,415 barrels of oil per day in September from Texas fields has been ordered by the Railroad Commission.

The increase, putting at least a temporary halt to state sagging production totals, will mean a permissive flow of 2,787,456 barrels per day.

A 15-day producing schedule makes possible the production jump. Daily figures will rise because there is one less day in September than in August.

Falling Hair
A good remedy for falling hair is salt rubbed into the scalp. Also add salt to the water when washing the hair. Or rub pure olive oil into the scalp every night.

Dish Towels
If the dish towels are soaked in hot water, to which a little ammonia has been added, it will remove all unpleasant odor.

Turner-Keenom Rites Announced

Announcement has been made of the marriage of Miss Patsy Turner, daughter of Mr. and Mrs. Leon Turner, to Lavine Keenom, son of Mr. and Mrs. G. C. Keenom of Hart.

The wedding took place Wednesday afternoon at 5 o'clock in the Church of Christ with Minister Bob Wear officiating at the double-ring service. Music was provided by Gerry and Nancy Patterson, who sang "I Love You Truly."

Miss Barbara Turner, sister of the bride, was bridesmaid, wearing a light blue suit with navy accessories. Billie Roper was best man.

The bride was attired in an Air-Force blue silk suit with black velvet trim and she wore a small black velvet hat and white gloves. Her corsage was of white carnations. Her only ornaments were rhinestone earrings.

After a wedding trip to Ruidoso and other New Mexico points, the couple will make their home in Hart.

Creamy Mayonnaise Dressing
Add 1 cup of cream, beaten until stiff, to the mayonnaise dressing. Serve immediately or place in a box for a few hours.

Spiders
To get rid of spiders in the house, soak pieces of cotton wool in oil of pennyroyal and place them around the haunts of the spiders.

TOWER
SUNDAY MONDAY
GREER GARSON
ROBERT RYAN
HER TWELVE MEN

THE HEREFORD CLINIC

will remain closed

Monday, Sept. 7 — in observance of Labor Day

For Doctor's Service, Call 660

now on TV
THURSDAYS 8:00-9:00 P. M.
It's PINKY and Weather-Bird Shoes
FOR BOYS AND GIRLS
All sizes and widths.
For a barrel of fun, be sure to see the WEATHER-BIRD PINKY LEE SHOW... and be sure to see the same WEATHER-BIRD shoes that PINKY LEE shows at our store. You'll like 'em!

ONE TABLE, CHILDREN'S LADIES & TEENAGE
SUMMER SANDALS DOLLAR DAY ONLY \$1.00



And School Time is time to Give Your High School or College Student Portable Typewriter Both REMINGTON and ROYAL
Also have a good supply of LEATHER ZIPPER NOTEBOOKS
Priced From \$2.50
Name or Initials Free With Purchase of Above

ASK ABOUT OUR EASY PAY PLAN

<p>Remington Portable QUIET - RITER ONLY \$9.54 DOWN \$4.28 Per Month for 30 Months Cash Price (Tax Included) \$120.50</p>	<p>Royal Portable DELUXE MODEL ONLY \$9.95 DOWN \$6.65 Per Month for 17 Months 18th Payment \$6.72 Cash Price (Tax Included) \$119.73</p>
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1st Door South of Texas Theatre
Phone 201



COMING IN SECOND in the girls softball league play, Hereford's first organized girls softball team made quite a showing this year with 18 wins and only six losses. Shown front row from the left are: Bulah Cargo, Nina Edwards, Phyllis Goetch and Pat Cowart. Back row from the left are: Martha Logan,

Wanda Riddle, Pat Hampton, Raymond Lueb, manager, Mildred Renfro, Freda Baird and Mary Gary. Other players not shown are Margaret Byers, Evelyn Crafford and Garnet Brewton. (Wendell Burdine Photo)

Marriage Of Christine Cogswell To Paul D. Snider Is Announced

Mr. and Mrs. Homer Miles Cogswell have announced the marriage of their daughter, Christine, to Mr. Paul David Snider, son of Mr. and Mrs. William Hiram Snider of Dallas.

Vows were exchanged in the parlors of the First Baptist Church in Amarillo on Sunday, August 22, with Dr. Carl E. Bates directing the ceremony. Attendants were Mrs. William J. Pigeon and Mr. William Muhick of Amarillo.

After a short wedding trip to points of interest in New Mexico, the couple returned to their home at 1018 Alabama Street. Mr. and Mrs. Snider are both employed by Braniff Airways in Amarillo.

Reception Honors Couple

Mr. and Mrs. Cogswell honored their daughter and son-in-law at a lovely garden party given in the back yard of the Cogswell home, 132 N. Texas, Wednesday evening from 7 to 9 o'clock.

Refreshments were served from a wrought iron, glass topped table centered with an arrangement of white mums and yellow daisies in a silver bowl. The punch bowl was wreathed with smaller mums, daisies and fernery. Mrs. Jim Lipscomb and Mrs. Jeff Gilbreath assisted the hosts in serving.

Those, calling during the evening to meet the newlyweds were Messrs. and Mesdames Jeff Gilbreath, Jim Lipscomb, W. J. Krumbein, J. M. Gilliland, S. O. Wilson, Reed Williams, F. A. Gyles, J. R. Allison, Ralph McCullough, Carl Luke, George V. Stambaugh, Jay Sullivan and Mesdames Bill Forbes, Jim Black, W. C. Hromas,

B. M. Wiltshire, Jim Higgins, Miss Jonnie Estes, Pat McCullough and Sylvia McCracken.

Out of town guests attending were Misses Frances Allison, Juanita Golsen, Lela Bennett, and Mrs. Vera Kerr and William Muhick, all of Amarillo.

How Can I?

By Anne Ashley

Q. How can I straighten a new carpet when laying it?

A. Wear a pair of rubber overshoes when laying the new carpet, as this enables one to stretch the carpet with the feet from center to edges. And do not tack down the carpet for two or three days, until it has settled into place.

Q. How can I promote the growth of fingernails?

A. Apply a little cold cream to the roots of the fingernails every night, and it will promote their growth, also keeping them in the pink of condition.

Q. How can I get good results when using parsley as a garnish?

A. Chop it very fine, place in a cloth, squeeze the cloth tightly, hold under the cold water faucet for a half minute, squeeze again until all the water is out, and see how nice is the result.

Q. How can I keep bugs away from the garbage can?

A. Every time the garbage can has been emptied, pour a little kerosene into it. This will act as a disinfectant, and will also keep away bugs.

Q. What is a good cleanser for porcelain?

A. A good cleanser for the bathtub, wash bowl, or other porcelain article, is the half of a lemon rind.

Q. How can I prevent ingrown toenails?

A. Shoes and stockings that are too short are very often the cause of ingrowing toenails. It is far better to have both the shoe and the stocking a half inch too long.

Q. How can I keep rubber bands so that they will not rot?

A. Rubber bands deteriorate very quickly if left exposed to the air. Keep them in a tin box, with tight fitting lid, and they will retain their elasticity for a long time.

Q. How can I improve the flavor of grapefruit and melons?

Mrs. Bob Noland Honored With Shower And Parties

Mrs. Bob Noland, the former Miss Eugenia Knox, was named honoree at a shower given in the home of Mrs. Jack Bradley Wednesday afternoon with Mesdames Jack Gilliland, Gaylord Newell, J. Roy Crutcher, Harry Bennett and Ivan Block assisting hostesses.

The bride and her mother, Mrs. Debbs Knox, and the bridegroom's mother, Mrs. Chas. Noland, received the guests and Mrs. R. R. Wills and Mrs. L. B. Barnett presided at the refreshment table.

The table was laid in green with a yellow over-cloth featuring daisies scattered about the cloth. A beautiful bridal scene adorned the table with starched figurines making up an entire bridal party. Lace wedding slippers added to the nuptial accessories.

Mrs. Noland was also honored at an informal party given recently by Mrs. L. B. Barnett, teacher of the Starlighters Class of the First Baptist Church, with members of the class attending.

Miscellaneous gifts for Mrs. Noland, member of the class, featured the party.

Attending were Carolyn Kester, Janie Womble, Nancy Story, Gayle Potter, Carolyn Virden, Verita Sanders, Wanda Kimbrough, the honoree and Mrs. Debbs Knox.

Mr. and Mrs. Ira Ricketts Observe 48th Anniversary

PROGRESSIVE—Mr. and Mrs. Ira Ricketts celebrated their 48th wedding anniversary, August 24, with all their children, grandchildren, except one, and all the great grandchildren present.

The dinner was served to Mr. and Mrs. J. C. Ricketts, brother of Ira, and Mr. and Mrs. Alfred Hughes of Van Horn, brother of Mrs. Ricketts.

The children attending were Mr. and Mrs. Archie Dougherty of Clovis, Mr. and Mrs. L. E. McBrayer, Dalhart; Mr. and Mrs. Jim Ricketts, Mr. and Mrs. Clyde Russell, Mr. and Mrs. Howard Higgins of Texline, and Mr. and Mrs. Glenn Ricketts of Snyder.

The grand children were Betty Jeanne McBrayer, Lyndell McBrayer, Mrs. La Nelda Reynolds, Mrs. C. W. Daniel, Mr. and Mrs. David Johnson, Mr. and Mrs. Forrest Ricketts, J. A. Ricketts, Mary Beth Ricketts, Ralph and Fred Ricketts, David, Noel, Wylie, Neil, Alynda and Jane Dougherty, Robert, Doris and Linda Russell, Darrell, Donna, Sandra, Carolyn and Jonnie Sue Higgins and Douglas and Mark Ricketts.

Great grandchildren were Peggy, Nancy, Steve, Joel and Don Johnson, Wayne and Roxana Daniel and Janet Ricketts. Friends were Jim Hall of Dalhart, and Shirley and Lotus Root.

Curing Feathers. Dissolve equal pounds of quicklime to the same number of gallons of water. Let it settle well and pour off the liquid. Soak feathers in this solution for 4 or 5 days and then rinse in several changes of water and dry.

Eye brows. To stimulate the growth of eye brows, mix 2 ounces red Vaseline jelly, 1-8 ounce tincture of cantharides, 15 drops oil of lavender, 15 drops oil of rosemary. Mix well and apply with a small brush every night until the growth is stimulated. Then not so often.

Seventy-nine Connecticut high schools have courses in driving. There are about 400,000 divorcees in the United States every year.

Rutherford's Upsets Jim Hill Team To Grab Lead

By Billy Paul Knox
Rutherford's pulled one out of the bag Thursday night and came up with a 12-10 upset victory over Jim Hill, while Summerfield outlasted Piggly Wiggly 18-2 in the second game.

It was the second straight play-off victory for Rutherford's and Jim Hill's first loss. Summerfield was broke even in two tries and Piggly Wiggly is yet to win a game.

First Game
In the first game, Rutherford's grabbed a lead in the first inning and was headed only once from atop on.

Rutherford's bats boomed out 16 hits including one triple and five

doubles while Joe Streun and Ken Walterscheid allowed Jim Hill six hits and only one double.

Blue Turpin started the game for Hotel but needed help as did Joe Streun from Rutherford's. John Winkler relieved Turpin in the second, coming in with seven runs across the plate. Turpin allowed 10 hits, walked one and struck out none. Winkler finished the game giving up five runs on six hits. Joe Streun began the game for Rutherford's but could last on 2-3 innings being tagged for eight runs and four hits. Ken Walterscheid finished out allowing two runs on two hits.

After putting Hotel down in order, Rutherford's bats started rattling out base hits, five in all, totaling up to four runs in the first inning.

Streun again put Hotel down in apple pie order while Rutherford's continued their scoring ways in the second. Reuben Knox's triple and consecutive singles by Wendel Burdine, Ray Lueb, and Tim Corbett sent three runs across the plate.

Jim Hill scored their first runs in the third when Streun lost his control. He walked three and was tagged for two solid hits, along with an error as Hotel pushed across three runs.

Rutherford's picked up two more in the last of the third, running the score to 9-3. They came on Al Maxwell's single and Ray

Lueb's double, mixed in with a walk.

Jim Hill pulled to within one run with five runs in the fourth. Streun had to be relieved by Walterscheid in this inning as his control left him.

Rutherford's was held scoreless for the first time in the fourth while Hotel took the lead with two in the fifth but Rutherford's finished scoring with three in the fifth to take a lead and win the game.

Second Game
After losing to Rutherford's, Wednesday night, Summerfield completely mangled Piggly Wiggly 18-2.

Summerfield scored three runs on four hits in the first while Piggly Wiggly scored one of its only two runs. Bud Pickens doubled and scored when Marshal Wilson received first via the error route.

Summerfield duplicated their first inning output again scoring three runs in the second. They did it on three hits including Carol

Lueb's double, mixed in with a walk.

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ATTENTION FARMERS!

We're Closing Out Our Stock of Aluminum Irrigation Tubes at Prices You Can't Afford TO Miss!

1 1/2" x 60' Aluminum
IRRIGATION TUBES
75¢
ea.

2" x 48' Aluminum
IRRIGATION TUBES
85¢
ea.

2" x 60' Aluminum
IRRIGATION TUBES
95¢
ea.

ALL TERMS CASH

MAYFLOWER TARP MANUFACTURING CO.

Progressive News

By Mrs. Ira Ricketts
Mr. and Mrs. Glenn Ricketts and boys spent from Tuesday until Thursday with their parents. Mr. and Mrs. Alfred Hughes, spent Tuesday night with the Ricketts. Mr. and Mrs. Leon Coffin were in Amarillo Sunday to attend the Coffee reunion. They have been friends of the Coffees for several years. Doris Russell attended a buffet supper Tuesday evening in the home of Earline Plank.

Larry and Elvin were in Muenster from August 26 until Sunday. While there, they attended the silver anniversary of her sister, Mrs. Al Walterscheid, and the wedding of Mr. Walterscheid's nephew, Irvin Walterscheid. Our sympathy is extended to Mrs. Sam Lesly, whose husband passed away August 24. Also our sympathy to Mrs. C. C. Billingslea, whose father, G. E. Godfrey, died August 30 at Centre, Ala. Mrs. Billingslea left by plane for Alabama Tuesday. Mrs. V. E. Dodson and Mrs. I. W. Scott visited Mrs. Leon Coffin

Tuesday afternoon. Mr. and Mrs. L. L. McBrayer of Dalhart spent several days recently with her parents, Mr. and Mrs. Ira Ricketts. Donna and Sandra Higgins recently spent a week visiting their grandparents, Mr. and Mrs. Ira Ricketts, and other relatives. Mr. and Mrs. Gilbert Donovan and family of Oklahoma City, Okla., visited her parents, Mr. and Mrs. J. L. Park, last Saturday night and Sunday. Mrs. Park seems to be recovering nicely from her recent illness. Carol Ann Newell spent Saturday night with Linda Russell. Sunday the girls spent the day with Janie Bookout. Mr. and Mrs. W. P. Caldwell, Tommy and Douglas were in Am-

arillo Sunday. Mrs. Clyde Russell and Doris were business visitors in Amarillo Tuesday. Mr. and Mrs. Glenn Brice, Ronny, Sandra and Patsy of Andrews and Mr. and Mrs. Brice of Vinton, Okla., brother and family and parents of Mrs. Harry Coffin, spent two days last week with Mr. and Mrs. Coffin. The Coffins and children accompanied her parents home and spent the weekend in Vinton, Okla., with Mr. and Mrs. Brice. Mr. and Mrs. Bert Coffin, and Myrna Lou attended the wedding of Retha Jo Godfrey Sunday. Mr. and Mrs. Forrest Ricketts went to Lubbock Friday evening and at Saturday noon, attended the Oldham-Nelson wedding when

Miss Verbie Oldham became the bride of Don Nelson. Forrest and Doris were classmates at Dimmitt. Miss Lucine Park was again taken up her school work in Dumas. Mr. and Mrs. Howard Armstrong visited Mr. and Mrs. Luther Lesly and also the Ira Ricketts Sunday afternoon. Mrs. D. R. Weaver and Mrs. I. W. Scott of Canyon spent Saturday night with their sister and daughter, Mrs. V. E. Dodson. Mrs. Scott is spending several days with the Dodsons.

Mr. and Mrs. J. W. Dear and children of Springlake spent Sunday with Mr. and Mrs. J. L. Park, grandparents of Mrs. Dear. Mrs. D. R. Weaver and Mrs. V. E. Dodson were in Amarillo Monday. Mrs. Forrest Ricketts honored her mother, Mrs. Guy Lawrence, Wednesday with a birthday dinner. Mr. and Mrs. L. A. Smith visited Mr. and Mrs. J. L. Park Sunday afternoon. Mr. and Mrs. P. L. Carmichael, Bill and Shari were supper guests of Mr. and Mrs. L. E. Griffin Monday evening. Bill spent the night with the Griffins.

Bill and Kenneth Carmichael attended the buffet supper at Earline Plank's Tuesday evening. Mr. and Mrs. Forrest Ricketts and Janet and W. B. Nunley and children had a picnic supper at Jaycee Park Tuesday evening. Ken Carmichael spent Monday night with Joe Streun. Mrs. V. E. Dodson, Mrs. I. W. Scott and Mrs. Ira Ricketts attended CWF luncheon Wednesday at the Christian Church. Virgil Dodson and Ira Ricketts attended CMF at Troy Moore's on Wednesday evening. Club will meet Tuesday with Mrs. T. J. Parsons instead of Mrs. C. C. Billingslea.

Attends Military Academy
Mr. and Mrs. Clyde Russell and Robert left Friday morning for Lexington, Mo., where Robert will enroll at Wentworth Military Academy for the first semester. Mr. and Mrs. C. V. Burges and Melvin were in Amarillo Sunday where they visited Mrs. Burges two sisters, Mrs. L. A. Reed, who had just returned home from the hospital, and Mrs. Al Virgin.

No celery in the house to add to a tuna salad? Add finely ice cucumber or green pepper instead.

To prepare an unbaked pastry shell for a nine-inch pie pan, roll the pastry out so it is 12 inches in diameter. Fit the round into the pan and trim the overhang until it is about half an inch; now turn the overhang under so it is flush with the rim of the pan and flute

Anthony's DOLLAR DAY

TUESDAY SEPTEMBER THE 6th WILL BE DOLLAR DAY AT ANTHONY'S HEREFORD

Girls Colorful Back-To-School COTTON DRESSES

- PRINTS
- PLAIDS
- STRIPES

An exciting group of girls pretty back to school cotton dresses. She'll love selecting from these colorful patterns and combinations. All well made to compare with more expensive frocks. Choose from smart checks, prints and striped patterns. Mothers... we urge you to see these.

\$3.00

VALUES TO 3.98 SIZES 7-12

Special Purchase CHILDREN'S RAYON PANTIES

Little Girl's Rayon Hollywood Brief Styles. White and Colors. Size 2 to 12.

4 PR. FOR \$1

New Fall WOOLENS 2 yd.

Large Assortment In Wanted Colors 54" to 60" Widths

Children's Cotton Blouses \$1

Large Assortment of Colors Ideal for School Wear

LADIES'S RAYON PANTIES

- * Hollywood Brief
- * Extra Well Made

Smooth fitting. Two bar tricot hollywood brief style. Double crotch. Good elastic waistband. In colors of White, Pink and Blue. Sizes, Small, Medium and Large.

3 PR. \$1

Children's Cellophane Wrapped ANKLETS

Large Assortment in Solid & Plaids for Boy's & Girl's. Sizes 5 to 10 1/2

5 FOR \$1

Ladies New Fall Cotton Blouses \$1

Ladies this is the most Beautiful selection of Cotton Blouses that you have ever seen. All colors Sizes 32 to 38

Ladies Cotton DRESSES \$2

A Groupe of Better Cotton's Priced to Clear Quick Broken Sizes & Styles

Ladies Hollywood BRIEFS 2 pr. \$1

All Nylon Or Plisse Cotton Briefs Dollar Day Special. Size 5 - 6 - 7 - 8

Ladies Cotton Plisse Shorty Gowns 77c

Blue, Pink, Sizes 16 & 17 No Iron Plisse Cotton Special

LOOK WHAT ONE DOLLAR WILL BUY

Little Girl's Cotton DRESSES 1 to 3

TEA TOWELS 4 For

BATH MATS WITH Stool Covers, All Colors

22 x 38 CHENILLE RUGS

Cotton Plaid Sheet BLANKETS

54 x 54 Plaid LUNCH CLOTHS

Rayon Marquisette PANELS

Chromspun Rayon TIER CURTAINS

Men's HANDKERCHIEFS 10 for

Ladies Full Length COTTON SLIPS

Ladies Rayon KNIT GOWN'S

Children's Cotton BLOUSES

Ladies New Shades NYLON HOSE

Boys' Flannel SPORT SHIRTS \$1

- STRIPES
- CHECKS
- PLAIDS

• SANFORIZED
• LONG SLEEVE
• SIZES 1-6

Cheaper than you can make them. Fine quality Sanforized flannel in many bright colors every boy likes. Sport collars long sleeves. Well made for lots of rough wear

Ladies Bouffant HALF SLIP \$1

Rayon Taffeta With Red Hearts Print, Double Ruffle Size S, M, L

NEW FALL PIECE GOODS 79c yd.

Large Selection of Suitings, Sharkskin, Flannels, Dan River Cottons, Permanent Pleat Cotton, Sew & Save From These New Fall Piece Goods

LETTUCE SUPPLIES

- RUBBER APRONS 2.89
- RUBBER SLEEVES 1.98
- PLASTIC SLEEVES .98
- RUBBER GLOVES .89
- COTTON LINERS .25

SHOP ANTHONY'S & SAVE

Men's Short Sleeve SPORT SHIRT \$1

All Summer Short Sleeve Shirts Regrouped to Clear Out at This Price

Men's New Fall SLACKS \$5.90

In Rayon 5 Acetate All Either in the New Splash Patterns or solid Rayon Tabardine Size 28 to 40 Free Alterations

3 Piece Set LUGGAGE \$15

Train Case Over Night Case, & Pullman Case All 3 Pieces for only Plus 10% Tax

27 x 27 Birdseye DIAPERS \$1.79

Soft Absorbent Birdseye Diapers Packed One Dozen To Package Doz.

ANTHONY'S OWN IMPORTED BELGIUM MADE RUGS \$1.99 \$2.99 \$5.99

Size 24 x 40. Size 34 x 55. Size 45 x 68

AVAILABLE IN 3 DISTINCTIVE PATTERNS & SIZES

Large Size Bath Towels \$1

Extra Heavy Large Assort. of Colors & Plaids 2 for \$1

JUST RECEIVED ANOTHER SHIRMENT OF JEWEL BOXES \$1

In Attractive Colors, Mirror In Top Tray Just Right for your Dresser

CLANK DIKE

RAY GOTTO



ALL BUSINESS IS LOCAL

Monade or garden-spade . . . candy bars or motor cars, you'll get a better deal if it's a local deal. Only your Hereford Merchants are equipped to give that personalized friendly attention that makes your daily shopping business a real pleasure! Shop at home!



Features

WORLD'S GREATEST FEATURES

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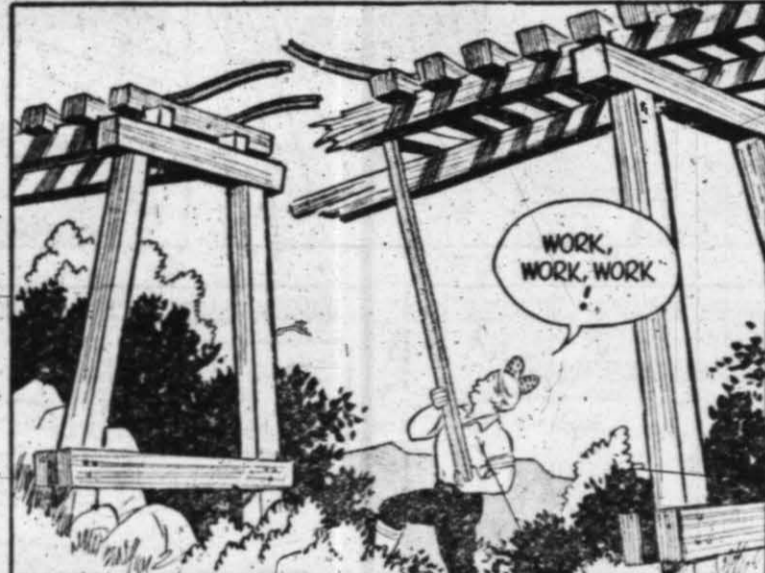
The Sunday Brand

Newport, Texas

Our Slogan: "More People—More Fun!"

Buz Sawyer

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE



THROWIN' YER MONEY AWAY! NOBODYS GONNA PAY TO RIDE UP TO BIG PUDDLE AN' BACK.

WE'LL SEE.

SEE BEAUTIFUL RED ROCK CANYON

Ride
ONE OF AMERICA'S LAST NARROW GAUGE TRAINS.



MANDRAKE

THE MAGICIAN

BY LEE FALK & PHIL DAVIS

AS THE SWINDLERS RUN, MANDRAKE GESTURES HYPNOTICALLY-- THEY SEEM TO "FREEZE" IN MID-AIR!



STOP--WHERE YOU ARE!

I'M--HANGING--IN THE AIR. THIS--CAN'T BE!

NEITHER CAN CENTAURS BE! CALL THE POLICE, SIR HARRY. I THINK YOUR MONEY'S HERE.



I DON'T DESERVE TO GET THIS MONEY BACK. I WAS A FOOL TO BE SWINDLED SO EASILY.

THEY WON'T SWINDLE ANYONE ELSE--FOR A LONG, LONG TIME.



BACK ONCE MORE ON THE "OCEAN WIND"--

IMAGINE--ME FALLING FOR THAT YARN! A LIVING CENTAUR!

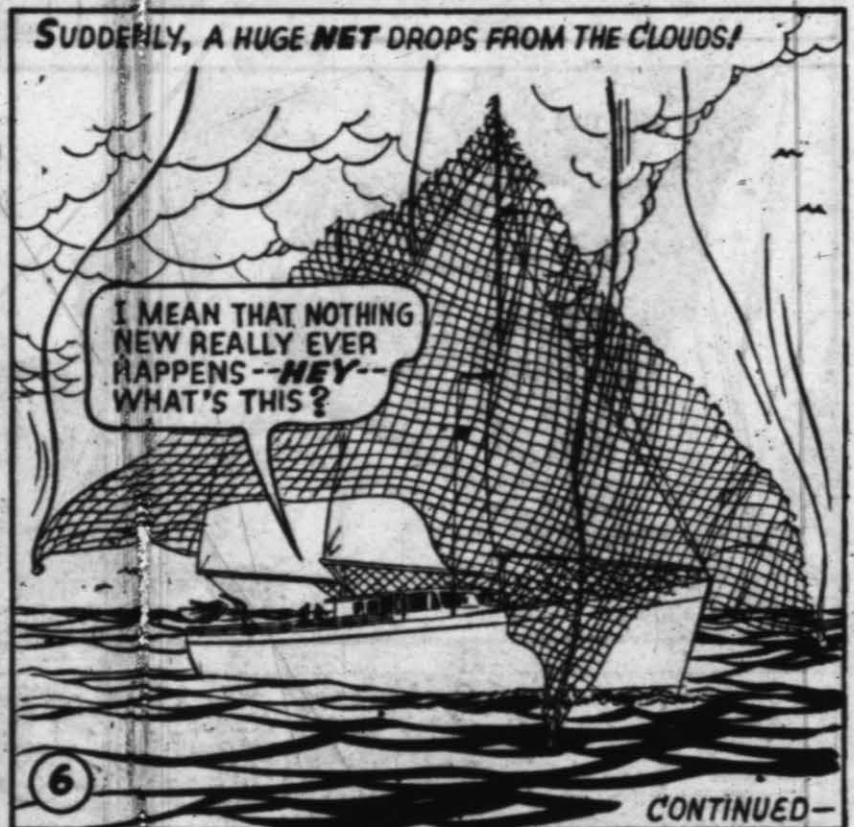
DON'T BE TOO HARD ON YOURSELF, HARRY. IT'S A CLEVER PHOTO. STRANGER THINGS THAN THIS CAN HAPPEN.



THE GRACEFUL SCHOONER SAILS FOR DAYS IN THE SWELLING SEA--

I'VE SEEN MANY STRANGE THINGS ON THIS EARTH, HARRY.

NOT REALLY, MANDRAKE. WHEN YOU GET DOWN TO IT, EVERYTHING IS PRETTY ORDINARY AND COMMONPLACE--



SUDDENLY, A HUGE NET DROPS FROM THE CLOUDS!

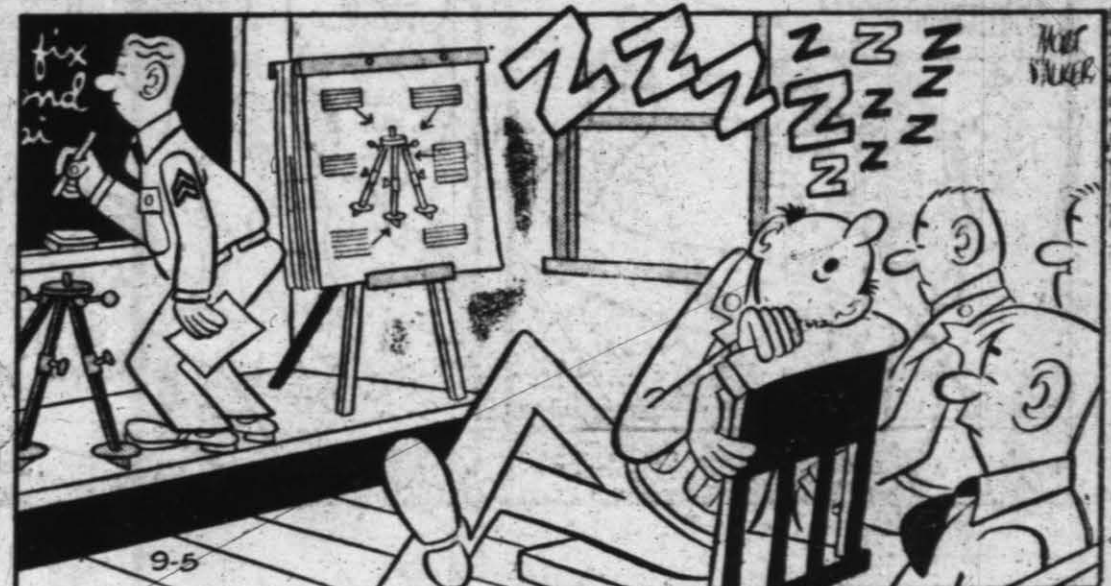
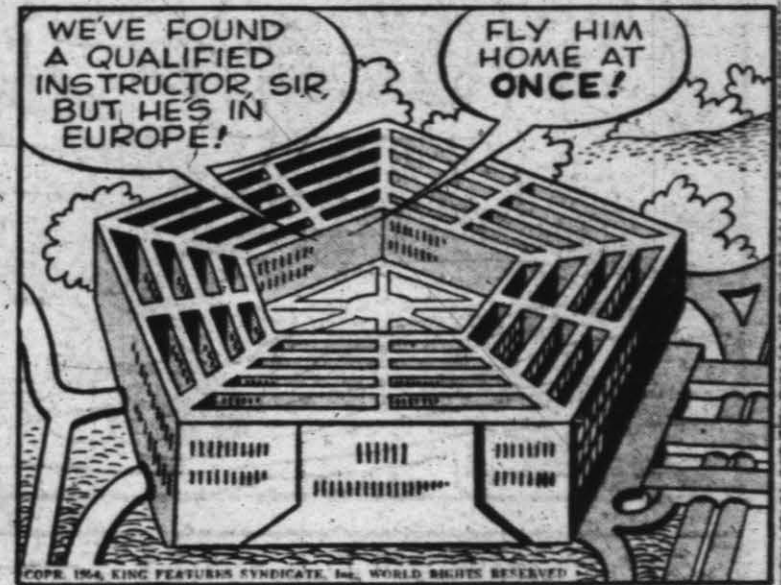
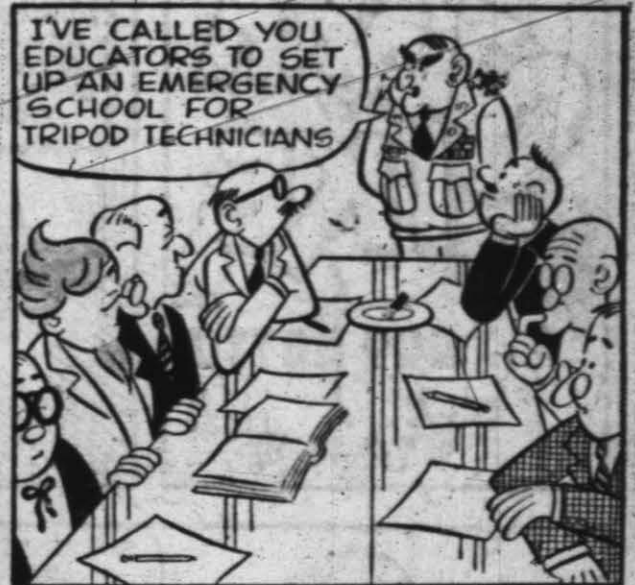
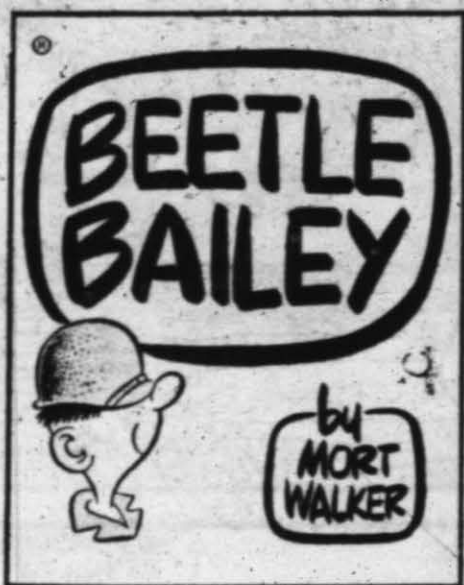
I MEAN THAT NOTHING NEW REALLY EVER HAPPENS--HEY--WHAT'S THIS?

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CONTINUED--

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For Your Best Buys!

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**Trade In Hereford
For Your Best Buys!**

JOHNNY HAZARD

by FRANK ROSSIN



FOR YEARS VIRGIL HAS BLAMED HIS FAILURE TO CLIMB MOUNT EVEREST 'ON THE "ABOMINABLE SNOWMAN"! AS VIRGIL IS ABOUT TO EXACT HIS REVENGE... JOHNNY INTERVENES!



ALL BUSINESS IS LOCAL

Don't go "buzzin' around" looking for bargains! Shop Hereford—where you'll find every type of merchandise—every modern service—you could possibly want. And you'll appreciate the near-to-home convenience, the extra shopping time that's yours, when your business is local! Shop at home, and save!



LITTLE ANNIE ROONEY

by DARRELL MCCLURE



THERE~ THE IRONING IS DONE~ ANNIE, YOU'VE NEVER ASKED WHY MY BROTHER PICKETT AN' I LIVE OUT HERE ALL ALONE IN THIS CRAZY OLD FISH HOUSE~ HAVENT YOU WONDERED 'BOUT IT?



A LITTLE, INDIA~ BUT I FIGGERED YOU'D TELL ME IF YOU WANTED TO~

I HARDLY REMEMBER MY MOTHER, EXCEPT THAT SHE WAS VERY BEAUTIFUL~ AND VERY SAD~ SHE DIED WHEN I WAS JUST A YOUNG-UN



AT LEAST YOU CAN REMEMBER A MOTHER~ I CAN'T EVEN DO THAT~

OUR FATHER WAS A BIG, WONDERFULLY KIND MAN~ BUT HE WAS A SAILOR, A SHIP'S OFFICER, AND AWAY FROM HOME MOST ALL THE TIME~ I HARDLY EVER GOT TO KNOW HIM EITHER~ AND THEN HIS SHIP WAS LOST AT SEA WITH ALL HANDS~



GOL-LEE



'BOUT ALL WE HAD LEFT WAS THIS OL' DOCK AN' FISH HOUSE~ SO PICKETT QUIT SCHOOL AN' TOOK TO MULLET FISHIN'~ I GUESS NOBODY EVER HAD A BROTHER LIKE PICKETT~ HE'S WORKED HARD RAISIN' ME~

RELATIVES, YOU ASK? WELL, YES AN' NO~ LET'S NOT TALK ABOUT THAT~ OH, HERE COMES PICKETT HOME FROM TOWN IN THE OL' OIL BURNER~ I DON'T KNOW HOW HE KEEPS IT A-RUNNIN'~



IT IS KINDA OLD~

OH, OH! IT'S HAPPENED AGAIN~ PICKETT MUST HAVE MET UP WITH HIM IN TOWN TODAY~ NOW HE'LL BE STUDYING ON IT FOR THE REST OF THE DAY~ AN' THAT'S BAD~



HIM? WHO'S HIM??

NEVER MIND~ FORGET I SAID IT~ AN' PLEASE ACT LIKE YOU DONT NOTICE ANYTHING~



SURE, SURE~ I'M GONNA TAKE ZERO FOR A WALK, ANYWAY~



INDIA PRIDE TOLD US A LOT, ZERO~ BUT THERE'S AN AWFUL LOT SHE DIDN'T TELL US~ I DUNNO WHAT'S WRONG, BUT WHATEVER IT IS~ WE'RE ON THEIR SIDE!

WUFF!

DARRELL MCCLURE 9-5

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SHOP

With the Friendly Merchants
of Hereford
Help Keep Hereford Ahead



ALL BUSINESS IS LOCAL

Our feathered neighbor above "shopped" locally . . . got what she wanted quickly, without tiresome travel. Moral: Local business is smart business. For when you shop with your Hereford Merchants, you get all the top-brand merchandise at fair and honest prices . . . plus extra service without inconvenience. Shop at home and save!

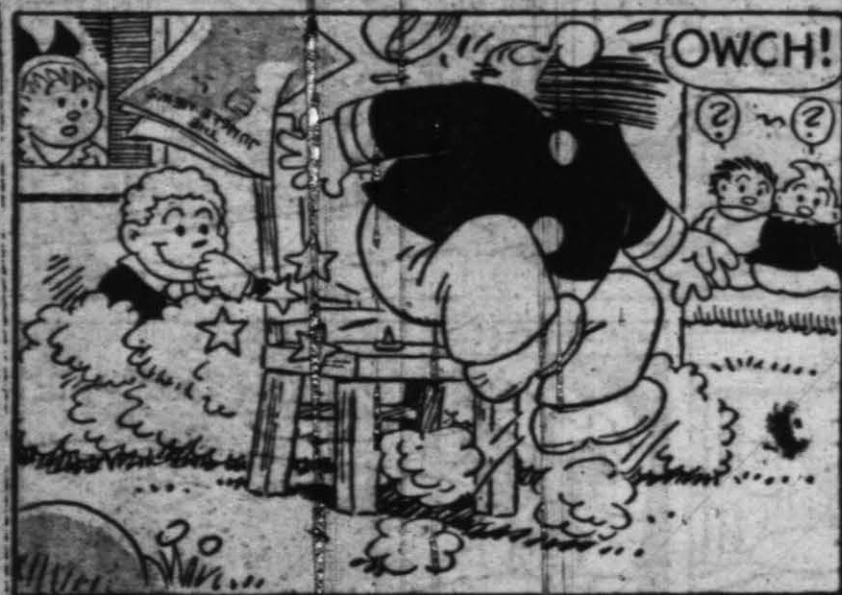


GRANDMA
by
CHAS. KUHN-



**Shop In Hereford
For Your Best Buys!**

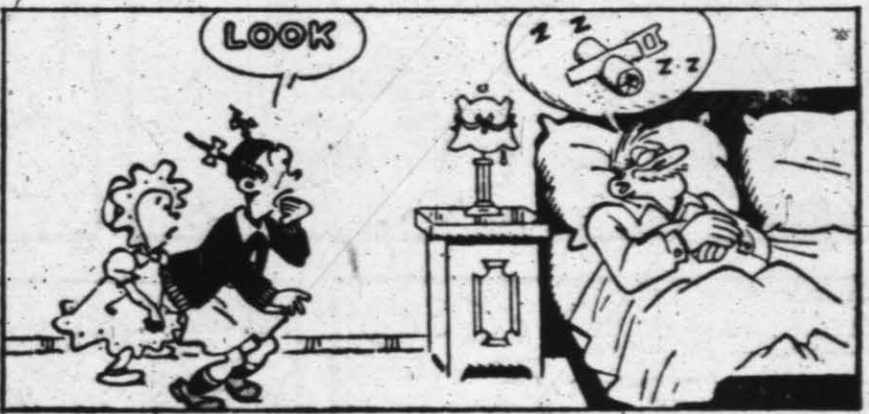
THE KATZENJAMMER KIDS



Trade In Hereford
For Your Best Buys!

BLONDIE

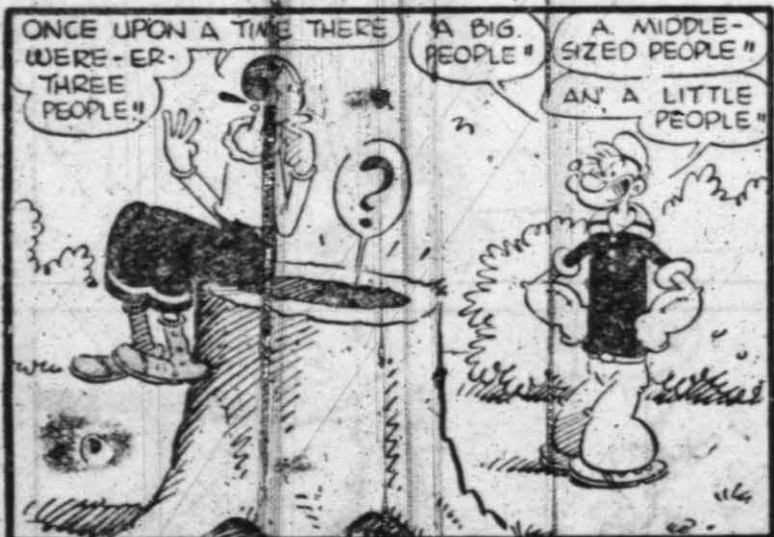
by
CHIC YOUNG



**Stop!!
Shop!!
Save:!**

*In
Hereford*

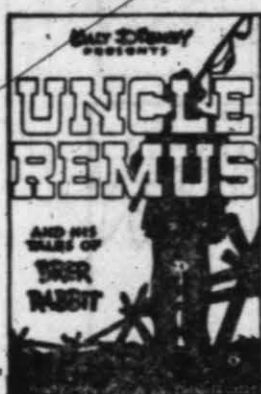
HIMBLE THEATRE PRESENTS
POPEYE
 by TOM SIMS & BILL ZABOLY



ALL BUSINESS IS LOCAL.

When you make a "local call" at any of your Hereford Merchants, you find famous-brands, new merchandise . . . wide selections . . . prices as low or lower than elsewhere—and the kind of courteous, individual attention that makes shopping locally a truly pleasant experience! Shop at home, and save!





BRER RABBIT IS THE ONLY CRITTER IN THE WHOLE COMMUNITY WHO KIN IMPROVE TRUBBLE.



SHOP

With the Friendly Merchants
of Hereford

Help Keep Hereford Ahead

A Typical Day . . . at the Labor Camp Nursery



PRE-SCHOOL RHYTHM BAND—possibly held paramount interest among the small fry at the Labor Camp Nursery this summer. The classes were held from 9 to 10:30 each morning and were supplemented with singing, games, painting, poster coloring and simple nature study.



HANDWORK SKILLS was a popular class among the girls. The group above is deftly following instructions from Miss Murray and volunteer workers who contributed time to instructing the youth. Some exceptionally nice work was turned out by the girls, who also showed much interest in crafts.

With the object of providing entertainment, vocational guidance and generally improved conditions, women from various churches in Hereford cooperatively sponsored a nursery at the Latin American Labor Camp, south of Hereford. Miss Barbara Murray of Davenport, Iowa, a trained worker, was employed to supervise the program, which closed here August 31. In addition to money raised through bake sales, rummage sales and similar projects, the church representatives also solicited funds from merchants and vegetable growers to help finance the program.

Activities in the nursery program included rhythm band, singing, poster painting, and nature study for the pre-school age groups. Miss Murray, assisted by interested Hereford men and women, also sponsored a woodworking class for older boys. Sewing classes for the older girls were made possible through time donated by interested ladies of the community.

The well rounded program was enthusiastically received by the boys and girls, young and old, and by Latin-American parents. Sponsors of the program likewise felt their efforts to be well paid in the accomplishment achieved through progress from week to week. Some of the activities at the nursery this summer are reviewed in staff photos on this page.



EMBROIDERED CUP TOWELS replaced plain towels in many homes at the Labor Camp following this project. Sponsors reported that the Junior Girls not only did remarkably nice work, but took great personal pride in their individual handiwork.



BUILDING THINGS is fun for any youngster and it held an especial lure for boys in this most popular of all classes. The youngsters also learned to repair furniture, how to handle and take care of tools.

The Sunday Brand

Hereford, Texas, Sunday, September 5, 1954 SECTION THREE



HARD AT WORK, but having fun, the woodwork class resulted in many improvements around Labor Camp homes this summer. Boys in this class invariably plead with sponsors to wait "just a few more minutes" instead of closing shop on schedule. Hand tools and some power equipment were included in the training.



A GOOD PLAN results in better results. This was one of the lessons learned by all boys and girls at the Labor Camp Nursery this summer. Above Mrs. Alice Cox is helping three Junior Girls outline designs prior to classroom work.



INDUSTRIAL TOURS also supplemented the class for boys. The group is seen above as they listen to an explanation of a photo-electric engraving machine by Stanley Phillip Brand Foreman. They also visited the fire department, telephone company, creamery and other points of interest in Hereford.



Retha Jo Godfrey Marries Alton Warren Here Sunday

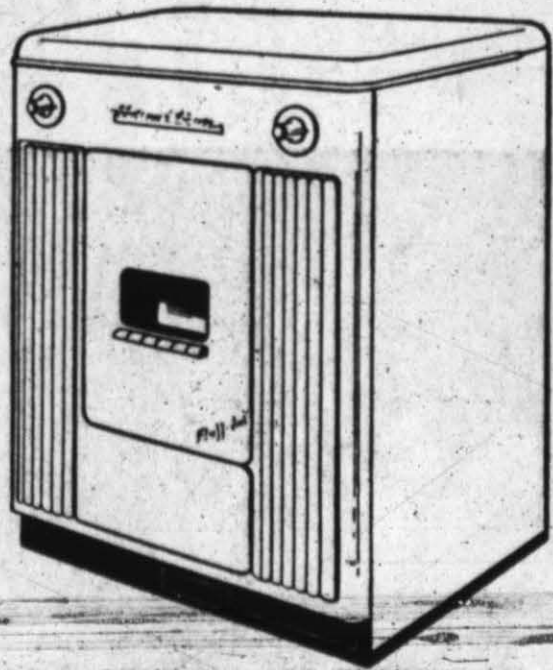
Before an arch of greenery and white chrysanthemums surrounded by floor baskets of white gladioli and candelabra holding tall wedding tapers and backed by tall palms, Miss Retha Jo Godfrey became the bride of Alton R. Warren at 3 o'clock Sunday afternoon. The double-ring ceremony uniting

the couple was read in the sanctuary of the First Methodist Church with the pastor, Rev. S.M. Dunnam, reading the service. Lighted tapers marked the pews along the center aisle. The bride is the daughter of Mr. and Mrs. C. C. Billingslea and the bridegroom's parents are Mr. and

Mrs. C. I. Warren of Lockney. Mrs. S. M. Dunnam, organist, Nancy Patterson and Eugene Campbell, soloists, provided the music for the wedding. Mrs. Dunnam played "Indian Love Call", "Why Do I Love You," and "Always" while the guests were arriving and were seated. Eugene Campbell

sang "I Love Thee" and "Because" and Miss Patterson completed the ceremony, singing "The Lord's Prayer" as the benediction. "To a Wild Rose" was played softly as musical background for the ceremony and traditional wedding marches were used. Candles were lighted by Shirley Jean Warren, sister of the bridegroom, and Joyce Shirley. They wore dresses of yellow organdy with full gathered skirts and low necklines. Their headresses matched their dresses and they wore wristlets of yellow daisies. **Bride's Attendants** Serving as maid of honor, Miss Joan Moore wore a gown of ice blue organdy made with strapless bodice and stole and full skirt overlaid with scalloped peplum of eyelet embroidered organdy. She wore a matching band of eyelet embroidered organdy and carried a cascade bouquet of deep pink rosebuds and white Figi mums. Bridesmaids were Sharon Moore, Norma Grace Gray, Billie Jo Gunter of Hobbs, N. M., and Mrs. Stanley Slagle served as bridesmatron. Miss Moore and Miss Gunter were dressed in Nile green organdy ballerina dresses made with pointed waists, low necklines and full gathered skirts. Miss Gray and Mrs. Slagle wore pink organdy dresses made identical to the other bridesmaids, and all wore head bands to match their dresses.

An Automatic Gas Clothes Dryer Will Make your family wash simple and easy!



Illustrated above is a Hamilton Automatic Gas Clothes Dryer. The Hamilton Gas dryer features the "Sun-E-Day" sanitizer.

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es. Their bouquets of white Figi mums were tied with wide satin ribbons to match their dresses.

Jimmie White of Wink served as best man and ushers were Buddy Godfrey, brother of the bride, Everett Bannister of Clovis, N. M., David Childers of Hobbs, N. M., and Rod Percy of Sundown.

Wears Tulle and Lace
The bride was given in marriage by her step-father, C. C. Billingslea. Her gown was of white tulle and Chantilly lace made over matching taffeta, designed with fitted bodice which met the skirt in a deep point in the front. The portrait neckline was frosted with seed pearls on lace and the long lace sleeves came to petal points at the hands. The floor length tulle skirt was dramatized with an apron peplum of lace edged in scallops. Her waist-length veil was of matching tulle, held in place by a lace cloche matching the lace on her dress, and she wore a single strand of pearls as her only ornament. She carried a wedding bouquet of white stephanotis centered with a detachable corsage of pink Sweetheart rosebuds.

For her daughter's wedding, Mrs. Billingslea wore a pale gray silk and wool jacket dress trimmed in rhinestones, with black picture hat. The bridegroom's mother wore a navy sheer with white trim and white accessories. Each wore a corsage of white rosebuds.

Reception in Ward Hall
Immediately following the ceremony, a reception was held in Ward Hall. The table was laid with a white linen cloth and held a center arrangement of large white chrysanthemums, pom-pom mums, pink carnations and blue lace. Mrs. Norman Gray presided at the punch bowl and Mrs. Lester English served cake. Miss Betty Arrington presided at the guest register and Miss Virginia Sigle played informal piano selections during the reception. Mrs. Troy Moore also assisted in serving.

When the couple left on a wedding trip to points in New Mexico the bride was wearing a suit dress of black Irish linen. The jacket was lined with pink and black linen with collar and cuffs in pink and black. Her accessories were in black patent and she wore the pink rosebud corsage lifted from the wedding bouquet.

Mrs. Warren is a graduate of Hereford High School where she was a member of Tri-Hi-Y, F.H.A., Pep Club and was chosen 1952-53 basket ball queen. She attended Eastern New Mexico University for one year. Mr. Warren graduated from Santo High School and is a senior student at Eastern New Mexico University at Portales. He

Kirkland's Water Ski Team In Benefit Show

BROWNWOOD, Sept. 4 — The Kirkland Kaper-Kutters, Lake Brownwood water ski team, will present a special benefit show at 3 p.m. on Labor Day, September 5, at Lake Brownwood. The show is being presented as a means of raising funds for the current Emergency March of Dimes.

Organized this year, the Kaper-Kutters have become a fine exhibition team. Their performances are unique in the fact that they work as a team behind a single boat, while water ski competition is held on an individual basis.

Sponsors of the Kaper-Kutters are Mr. and Mrs. J. D. Kirkland of Hereford. Kirkland operates an irrigation pump business in Hereford, but he and his family spend a large portion of each summer at Lake Brownwood.

Kirkland selected and trained the members of the Kaper-Kutters, and operates a powerful in-board boat to tow the skiers. The troupe forms three, six and eight-man pyramids in addition to other group events, including an attractive ballerina number by the girls in the troupe, and specialized individual events. The troupe will probably present a six-man pyramid, three high, for the first time during the Labor Day show.

Members of the troupe are Walter Kirkland, Harold Melane, Jackie Eaton, Bob Lindsey, Pat Leighton, Mary Jane Turner, Shirley Wiley, Alice Kirkland, and the most recent addition to the team, seven-year-old Chris, Leighton.

Walter Kirkland has accomplished the difficult feat of skiing without skis on the soles of his feet, and teams with his younger sister, 11-year-old Alice Kirkland, in a specialty number. Alice is one of

is a member of the University Basket Ball Squad. He also attended Ranger Junior College for two years where he was chosen the most popular student.

Out of town guests at the wedding included I. W. Brewer of Gadsden, Ala., Mr. and Mrs. Dave Turner of Texico, A. L. Blocker, Marilyn Cagle, and Joyce Colyer of Hobbs, N. M., and Mr. and Mrs. W. M. McClesky and Aves Kelly of Clovis, N. M.

The rehearsal dinner was given in the home of Mrs. Bess Moore Saturday evening with 22 guests attending.



WATER SKI TEAM — These are some of the Kirkland Kaper-Kutters, sponsored by Mr. and Mrs. J. D. Kirkland of Hereford who will present a benefit show at 3 p.m. on Labor Day at Lake Brownwood. All proceeds from the show will go to the current Emergency March of Dimes. Shown in one of the events they will present, the five-man pyramid, from the left are, atop the heap, Mary Jane Turner and Shirley Wiley, and on the bottom, Harold Melane, Bob Lindsey and Jackie Eaton. During the Labor Day show, the Kaper-Kutters will add a sixth member to the top of this formation. (Photo by Leonard Frazier)

the outstanding members of the troupe.

Since Lake Brownwood is an ideal spot for family and group gatherings, Dr. Charles M. Hammond, chairman of the local chapter of the National Foundation for Infantile Paralysis, is urging residents of the area to hold their Labor Day outings at Lake Brownwood. This will afford them an opportunity to see a fine water

sports show, as well as an opportunity to join in the Emergency March of Dimes drive to provide needed funds for combatting polio.

Sponsoring the Labor Day show at Lake Brownwood is the Brownwood Junior Chamber of Commerce. Bill Williams is chairman for the event.

Admission prices for the water ski show are 50 cents for adults and 25 cents for children.

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Foibles

FANCY AND PLAIN

BY KENT SNARE

Just a week from the publication of this blurt, the initial '54 Football Contest of the Hereford Brand will hit the deck. When I heard about it, I blinked and ducked into this year's NCAA Guide schedules to see if a slate on that early date were possible. There are, in an unemphatic lot of games being contested on the projected date of September 18, 1954, surprisingly early as it is, and some of them are as toughies, indeed. Time was when a coach could get two or three breather type games scheduled as starters and sorta feel his way into a co-ordinated ball club. Most football tutors feel that you don't derive the same reaction from your own squads, that are appraised of all the plays, as you do from an opponent who is not in on them, but who possesses a lot more player wherewithal to bat them asunder. When you could take off against clubs of the ilk of Spahnorn Institute, Blabbermouth "Normal" or the Mistress Blaise Seminary for Companions of Elite Young Ladies, you had

time to separate the boys from the men and ascertain if you were properly accoutered with a sufficient number of he-males whose hands and feet were mates. Nowadays the schedulers dodge the moths emerging from the empty exchequer and contract a couple of toughies who are sure to fill the hall, but who may wreck your season in the interim, and simultaneously, among your hands, cause consternation and some business for the white clads. Besides making the poor coach feel in comparable fashion to the Dutchman who was, "Too soon old and too late smart." Back to those upcoming games on the Eighteenth — Oklahoma plays at California U., both are loaded and rated in the top 10 and both their seasons could be marred from this one. Baylor and Houston have at each other, the initial reaction might be a no contest thought, but only last lap, the Cougars mauled the Bears by 37-7. TCU at Kansas U., neither too tough apparently, but a close one will probably ensue, last time out 13-0, TCU. Colorado A&M at Kansas Aggies, the mountaineer farmers prevailed in '53, 14-13. Florida at Rice, the Gators not so

tough this time but they pulled it close with the Owls last time, losing 14-16. The Owls aren't so hairy either, when you get into the pinfeathers. LSU at Texas, the Steers will be out to change that 7-20 tanning they absorbed from the Bayou Bengals at Baton Rouge. College of Pacific and Stanford, the first reaction would be, so what, but last time around the Tigers dropped the Indians 25-20 and that was the same Stanford team that squeeze by UCLA 21-20. For a finale, you can have Texas Tech at Texas Aggies. If you don't think that one will be tight and fitful, you could replace one of the contesting linemen and find out first hand, after the verbal contest attributed pro and con from Weaver at Bryant and et patera. Could be like the one charged to Marry Bell when he was coaching SMU and his Pomies were face to face with the Irish. Mr. Bell was supposed to have admonished his charges thusly: "Boys, you won't need to just fight for Ole SMU today, I'd suggest that you get out there and fight for survival." Another brochure, just in, is labeled, "Army Football Information 1954" and is direct from the Point. One

of its more interesting bits of info, lists as Plebe coach, one Captain Felix A. Blanchard. That's the one and only, Mr. Inside, himself. The word is also out that Doc, Mr. Fullback in person in his playing days, is scheduled for the coaching staff at the new Air Force Academy in Colorado Springs. Not like Mr. Davis, Doc stayed in service and is a qualified jet pilot as well as a qualified footballer. On the Air Force Academy, will they shoulder into the Service picture, and make a triangle series out of the traditional single Army-Navy joust???

For Walking Delegate
HARTFORD, Conn. (AP) — James J. Hughes fell and was injured while walking to his job from a company parking lot. The Connecticut Supreme Court of Errors ruled that he was entitled to workmen's compensation benefits. Walking across company property to and from work, the court said, can reasonably be considered "an incident of the employment."

The United States produced a record 133,500,000 tons of iron ore in 1953, and imported 12,400,000 tons, also a record.

At The Movies

"Walking My Baby Back Home"

Showing Wednesday and Thursday at the Star Theatre, this film stars Donald O'Connor, Janet Leigh, Buddy Hackett, and Seal Man Brothers.

A new musical team is introduced in "Walking My Baby Back Home." Donald O'Connor and Janet Leigh share the spotlight as two young people just out of the service, trying to make good in the musical world.

Twelve son-numbers, many of them big scale song-and-dance productions are featured. The famed singing stars, the Modernaires and the Sportsmen, provide a lot of the music while the leading stars go through spectacular dance routines.

"The Naked Jungle"
Showing at the Star Theatre Sunday, Monday and Tuesday with Eleanor Parker and Charlton Heston.

sharing top honors.

This picture has been called a classic example of the suspense-type horror film. A strange force is described that destroys everything in its path. This force is the Marabunta, not a make-believe thing because these muf-feting ants are an actual threat today to the inhabitants of the South American wilderness.

If it had not been for the Marabunta, Charlton Heston and his mail-order bride, Eleanor Parker, could not have made a go of their marriage but they are forced to stick together and fight the dreaded pests.

"Her Twelve Men"
Showing Sunday and Monday at the Tower Drive-In, starring Greer Garson, Robert Ryan, and Barry Sullivan.

Greer Garson has to meet many challenges, being the only woman teacher in an all-boy boarding school. She is forced to meet such tricks as bull frogs in her bed, feigned illnesses, pillow-fights, homesick boys who run away.

Miss Garson proved both her resourcefulness and integrity when she wins over the biggest problem child of them all. She also wins

over his father, and when he asks her to marry him, she faces the hardest decision of her life, for these rich, little, neglected boys have come to love her and her to love them.

Cancer or cancer-like diseases are found in plants, and most types of animals.

The planet Venus is 7,580 miles in diameter.

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Warranty Deeds

Builders Development to J. D. Poarch, N 26 feet of Lot 33, and all of the S 38 feet of Lot 34 of France Subdivision of the E 1/2 of Block 23, Evans Addition.

P. Buran Sewell, et ux, to Veteran Land Board, 80 acres of Section 32, Township 3N, Range 4E, Capitol Syndicate Subdivision; section 33 and E 29.96 acres of Section 32, Township 3N, Range 4E, Capitol Syndicate Subdivision; 80 acres out of Section 32, Township 3N, Range 4E, Capitol Syndicate Subdivision; 80 acres of section 32, Township 3N, Range 4E, Capitol Syndicate Subdivision; 80 acres of W part of section 32 in Township 3N, Range 4E; 80 acres of W part of section 32 in Township 3N, Range 4E; 80 acres of W part of section 32 in Township 3N, Range 4E.

Martha Wood Cummings to A. R. Guetersloh, part of Lot 2 of Barcus and Buelock Subdivision of Lots one to 10 of Block 5, of Womble Addition.

Sylvester Slagle, et ux, to Nell Spradley, part of Block 25, 26, and 27 of Ricketts Addition.

Gilbert Hooper, et ux, to Harold Hershey, part of Block 32 of Evans Addition.

A. M. Duncan, et ux, to Alvin D. Jansen, Lots eight and nine in Block C, R. G. Six Subdivision of Block one, Mabry Addition.

Tessie A. Fox to B. E. Roberson, Lots 24, 25, and 26 of the J. Fox Subdivision of a part of Block 32, Evans Addition.

R. J. Engler, et ux, to Harry Lindner, lot 32 of Block 44 of Evans Addition.

John D. Phillip, et ux, to Onias Carroll, et ux, Lot two and the S five feet of Lot one, of John D. Phillip Subdivision of S 521.8 of E 1/2 of Block 24, Evans Addition.

Minnie Brown, et vir, to Sam Nunnally, Lot six and the S 19 feet of Lot seven of Block two of Westler and Baskin Subdivision of Block three of Mabry Addition.

Wesley Reznik to R. J. Engler, part of Block 44, Evans Addition.

Nell Spradley to Sylvester Slagle, et ux, part of Block 25, 26, and 27 of Ricketts Addition.

Deeds of Trust

Fred S. Barrett Jr., et al, to First National Bank, W 1/2 of Section 35, Block K-8.

R. J. Engler, et ux, to First Federal Savings and Loan Association, Lot 47 in Block 44 of Evans Addition.

Sylvester Slagle, et ux, to First Federal Savings and Loan Association, part of Block 25, 26, and 27 of Ricketts Addition.

W. C. Flack to John H. Patton, Lot 5, Block one, of Bockstahler, Koetsel and Kokomoor's Subdivision, of a part of Block 25, Evans Addition.

Tom Robinson, et ux, to J. H. Reinart, S 70 feet of the N 138.71 feet of the E 200 feet of Block 14 of Evans Addition.

Marriage Licenses

L. Winford Keenan and Patsy D. Turner 8-31; Darwin C. Miller and Doris LaNell Mobley 8-31; Gary Darrell Ellis and Bobbye Nell Wilf 8-31; and James L. Clark and Wanda M. Block 8-31.

New Autos

Lynn C. Kester, 1954 Buick, 8-28; W. L. Suttle, 1954 Chevrolet, 8-31; Harry Dinges, 1954 Oldsmobile, 8-31; and J. J. Pugh, 1954 Buick, 8-29.

Lester W. Sims, 1954 Chevrolet, 8-31; Billy J. Bratcher, 1954 Plymouth, 8-1; Urlin Streu, 1954 DeSoto, 8-3; W. J. Walker, 1954 Buick 8-23; James R. Williams, 1954 Ford, 8-25; O. T. Patterson, 1954 Ford, 8-25; Alfred Reinart, 1954 Chevrolet, 8-25; N. A. Wesson, 1954 Buick, 8-27; J. T. Holcomb, 1954 Ford, 8-30; T. J. Clay, 1954 Buick, 8-30; S. W. Patterson, 1954 Ford, 8-31; and Joe Wilson, 1954 Ford, 8-31.

"Just a simple twist of the wrist washes and dries our clothes!"

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"My husband is a mechanic, and has dirty, greasy clothes every day. And, of course, Janna Lynn, my five-months-old daughter, has to have clothes washed every day."

"It's so easy with an automatic washer and a dryer — especially the dryer. I can come home from work, and throw the dirty clothes in the washer, and then dry them that very evening, ready to be worn the next day."



"We have our washer and dryer in our garage now. Sometime soon, we'll have a laundry room. But I just had to have a dryer, and it works out fine in the garage."



"Convenience is important to me — time, too — as I am also employed outside the home. I have plenty of time to spend with Janna Lynn in the evening, after washing and drying my clothes with a simple twist of the wrist."



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Editorials

Russia Is Placed For All Commies

Right now you hear a lot about investigations. Sometimes they even demand greater TV audiences, than the big league baseball games. People, it seems, like investigations. Furthermore, let us add: the Communists like them, too!

From time to time, The Brand has received literature, which any child would immediately recognize as "pink propaganda", from various "front" organizations. This week, however, we received from the New Century Publishers of 823 Broadway, N. Y., a pamphlet entitled, "The American Way to Jobs, Peace and Democracy." The title, of course, is highly similar to the other releases and might well demand the readership of any person receiving the pamphlet. The opening paragraph however, is different in trend. It reads:

"This draft program is offered by the

Communist Party as a statement of its proposals for meeting the critical problems now facing the American people." The pamphlet first criticizes our present economic system then turns to our foreign policy. It denounces Trumanism, McCarthyism and fascism. It also devotes a large percentage of its pages to the sub-title: "Win Equal Rights for the Negro People," and concludes by offering the Communist program as the only salvation for the future of America and democracy. On the back sheet is advertised five more Communist pamphlets, along with an appeal for all readers to read "The Daily Worker."

"This little pamphlet, we feel sure, went to every newspaper in the United States, possibly to every radio station and to every TV station. It is also interesting to note that the publication date is listed as May, 1954 - the very time that the McCarthy-Army investigations were rife.

Most important, perhaps, is the fact that the Communists are coming out into the open with their propaganda. No longer do they see any need to hide their activities behind front organizations. Couple this with the fact that the Communist Party has announced that it will openly defy the laws of the United States and run for office in New York State, and you have what might be the beginning of a contest for supremacy.

Frankly, we do not think the Communist Party is anything like strong enough to win. However, their membership in more congested areas is startling. They are right about a few things, too, including the fact that the United States needs more action and fewer investigations.

Action No. 1 should be strict and rigid enforcement of laws concerning the Communist Party. Action No. 2 should include the deportation of all known Communists to Russia. This would immediately give the Communists the kind of life they desire most and without question, would bring to quick end the Communist Party in America.

Football Players React To Public

Football season will open here Friday night and, for the first time in several years, the Whiteface squad indicates prospects for an outstanding season. They may possibly even turn out to be of championship calibre.

People are naturally discussing the Whitefaces. This is good, because they are our team. Coach L. B. Russell, a sage veteran of the gridiron, may have a slightly different outlook on the matter, however.

"Please give the boys a pat on the back when they make a good tackle, throw a good block or play their hearts out", pleaded Russell this week when he addressed one of the civic clubs, then he added: "They remember the bad things; besides, we give them plenty of trouble about the mistakes they make." Russell warned however, not to go so far as to create a "bunch of swelled heads."

Any fan no matter how rabid, is bound to agree with the coach. In the first place, it is only human nature to appreciate a "pat on the back" for a job well done. Russell played on the Hereford grid and later raced his way to stardom on the collegiate fields of Texas - and, consequently, knows firsthand just how important public reaction toward individual players can be in moulding a team, especially a championship squad.

Winning a ball game means more to Russell than possibly to any other man in Hereford, yet he places sportsmanship and character above immediate victory. Such an attitude, after all, is the only real excuse for existence of Texas Interscholastic League athletics. Players on a winning team must be good enough to merit confidence, yet a cocky attitude has cost many victories and scores of championships.

At home, in town and on the playing field, all of us are primarily interested in the boys as individuals. Scores are soon forgotten, but a properly developed young man lives many years to accomplish good for his community, and his nation.

All in all, Russell's suggestions made sense. They are important in victory perhaps more important in defeat. Let's string along with Russell this year. A word here, a pat on the back there may mean the difference between a good boy and a bad one.

'Little Theatre' Offers New Vista

The crowd which answered the call for a "Little Theatre" organization meeting this week overflowed into larger quarters, according to news reports. Possibly more important, though, was the fact that the enthusiasm of the group exceeded even its size.

This event could easily open new vistas for the community in that an organization of this type will fill a definite need over the entire area. Quite a few individuals have long delayed such an organization, due to lack of sufficient interest. Meanwhile, this group has been enlarged with the addition of many college trained amateurs, who will add much to any program along this line. Another important factor, too, is that the new high school auditorium will provide space and stage accommodations for present-entertainment of any quality.

Actually, successful continuation of the movement would help overcome one of the weakest points of the community today. Like the Toastmaster's Club, the new organization can mean much to the entire territory. The greatest benefits, though, will be derived by the members who actually participate for the purpose of sheer enjoyment, entertainment and pursuit of a worthwhile avocation.

James Franklin was the printer for the Boston Gazette, second newspaper in America, started in 1720. William Brooker was the editor.

The Boston Gazette, leading newspaper which espoused the cause of the American Revolution, never had more than 2,000 circulation.

Benjamin Franklin, printer and editor, has been termed by one historian as "the one man of vision" in the colonial resistance of oppression.

The first American newspaper, Public Occurrences, was started with the intent of "curing, or at least charming, of the spirit of lying which prevails . . ." in Massachusetts colony. It was suppressed after the first issue.

The editor of an early Boston newspaper organized public meetings and demonstrations in favor of forming a United States with a Constitution. It is believed that his activities did much to cause Massachusetts to ratify the Constitution.



QUESTION OF THE WEEK: Highway Improvements, Airport Cited As First In Area Needs

We notice that the Chamber of Commerce directors are launching a community work program centered around trade expansion, industry, airport, highways and other improvements. What, in your opinion, is the one phase of community development which should be stressed first? In other words, what does Hereford need most?

MRS. J. F. BASS:

"I believe perhaps the most important thing that Hereford needs and the thing that would benefit the town most is highway improvement. I understand they are going to make a four lane highway out of 25 Mile Avenue and I think that will be a great improvement."

LEE KENT:

"I would say that the airport and the Highways should be developed first. I believe that these two things would probably be more beneficial to more people and to our town."

SANFORD SMITH:

"I think rural highways should be number one on community development. We depend so much on agriculture and rural highways would provide better facilities for getting the crops in and out. Everyone in the community profits one way or the other from the money brought in by the crops."

MRS. W. A. HELTON:

"I think it would be a good thing if we had an airport here. If a person wants to catch a plane, he has to drive to Amarillo or if you want to meet someone that is coming in on a plane you have to drive some distance. As far as highways are concerned, I think that after they finish improvement on the streets of our town, they will be just fine. I do think that Hereford needs something for the young people since we do not have a youth center or anywhere they can meet."

W. H. EASLEY:

"I believe that industry is the best community development. After all, when you develop industry everything else develops automatically with it."

MRS. LOUIE LEGRAND:

"One of the first things that enters my mind for community improvement is that Highway 60 surely needs to be beautified. Some places along the highway especially need it. An airport would certainly be nice too. Especially for short emergency flights. Since we have to drive to Amarillo anyway, if we are just going a short distance we might as well drive. I believe those are two of the things that our community needs most."



J. C. McCracken

Community Builders

By Lou Perry

In the long parade of Community Builders who have contributed to the growth and progress of Hereford as a community are many names. Our selection this week is that of a young fellow who migrated down from Omaha, Neb., to Hereford in 1929, to sell a few tractors - and "just never got around to moving back." His "Texas" drawl belies the fact that he ever lived in "yankee-land" and long ago folks around Hereford got into the habit of thinking about J. C. McCracken as "one of our own boys."

When he first came to this area, Mr. McCracken got a job with the Caterpillar distributor out of Amarillo and, the depression being what it was, stayed right with the firm until 1935, when he left to form Davis-McCracken Implement Company in partnership with W. L. Davis. The two men have continued right on with the partnership to the present time, although farming interests occupy much of their attention.

Was Rotary President

In his early days in Hereford, McCracken was a member of the Lions Club. He dropped out, however, and when the Rotary Club was organized in 1935, he went in as a charter member. Among other offices, he also served as sixth president of the local club, and is today listed as one of the more active members. One of his pet Rotary projects is the annual Junior Livestock Show sponsored by the club each year.

Mr. McCracken has also been active in other community affairs, including Red Cross, polo drives, football activities, and general community improvements.

Red Cross Chairman

"He was a very successful Red Cross fund chairman and successful in meeting his quota," according to Mrs. Dyalitha Bradley, under whom he served two years as fund drive chairman.

He also served a short term on the School Board and was chairman of the Citizens Committee, selected to survey the school situation prior to the building of the new high school on the recent bond issue. This group was chosen to see if another building was necessary and according to McCracken, "It was and still is."

"Mac," as he is known to his friends, served on the City Commission for three consecutive terms, 1944 through 1950. He said that he enjoyed being on the Commission because, as he states it, "Hereford was ready for some improvements and there were lots of things that I wanted to see done."

Elected In 1944

McCracken was elected as City Commissioner for the first time in 1944, when he served with Mayor E. S. Ireland and N. E. Gass as the third Commissioner. During this first term a \$30,000 water and sewer bond issue was passed to improve water and sewer extensions. In 1945 the municipal bond was organized.

He was re-elected to serve in 1946 with Mayor W. E. Dameron and Lyle Blanton, and during that term, the city voted park improvements of \$50,000, street improvements of \$112,000, sewer improvements of \$133,000 and sewer improvements of \$96,000. Also, during this term a tax survey was held to equalize taxes. The swimming (Continued on Page 5)

Panhandle Paragraphs

PARMER COUNTY FAIR

The Parmer County Fair Board met last week to lay serious plans for the fair, which will be September 13, 14 and 15. Featured again this year will be the parade, to be staged at 3 o'clock Wednesday afternoon. The Friona Chamber of Commerce is giving a free barbecue to be given Tuesday afternoon. The Chamber of Commerce has posted a \$25 award for the best merchant's booth erected at the fair, and they urge full participation of Friona and area merchants in providing booths. — The Friona Star

— PP —

RAINS WORTH PLENTY

Recent heavy rains throughout the Blackwater Valley Soil Conservation District have been worth thousands of dollars. Of course, if it had come a few weeks earlier, it would have been worth a lot more as far as this year's crop is concerned. Many farmers have already indicated that they plan to take advantage of this moisture by planting a cover crop. This practice will protect the land from wind erosion during the winter and spring months. — The Muleshoe Journal

— PP —

SEEK DROUGHT AID

A group of delegates from 10 different West Texas counties met recently with Governor Shivers seeking drought aid. Spokesman for the group was Motley County Judge, Vance H. Gilbreath. Counties seeking aid were Hall, Childress, Motley, Cottle, King, Dickens, Kent, Stonewall, Garza and Collingsworth. The state won't let anyone in hard-hit drought counties go hungry, Governor Shivers promised the group. He told Judge Gilbreath that no more cottonseed products were immediately available for relief feeds. — The Matador Tribune

— PP —

FLOYD COUNTY ONIONS

The harvesting season for Floyd county onions closed last week when Kenneth Eugene Probasco and Arlan Milley delivered their last Spanish onions to the processing sheds here. All told 90 acres of onions were grown, processed and sold in the county. A combination of a good growing season that gave heavy yields and a good market that hit in between seasons for other producing areas, made the season a satisfactory one for all the growers. — The Floyd County Hesperian

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher seems disturbed this week, but it's probably needlessly.

— O —

Dear editor:

Newspapers are all right when they print pleasant news, but when they print disturbing news it makes a man wonder sometimes whether it was worth the trouble of bending over to pick up the thing, although understand if I was the editor I would print whatever news that turned up and anybody too lazy to stoop over to pick it up could stay ignorant.

What put me to think in this vein was an item I read in a newspaper out here yesterday afternoon. According to it, there was a man in Brooklyn who left his car parked at the curb in front of his house for eight years, and the neighbors got tired of seeing it sit there slowly rustin away and called the police and they drug it off.

I don't know why the man left his car sit there un-used for eight years, I can think of several reasonable excuses, maybe it was out of gas, the battery down, tire had a slow leak and his hand pump wouldn't work, or maybe he just wasn't interested at the time in goin ridin, it's possible, and if more people followed his example there'd be less traffic problems, but what worries me about the incident is this: do you reckon a trend is settin it?

If the law can come and make a man move his car just because he's had it parked for eight years in front of his house, it opens up some mighty disturbin possibilities.

For example, I've got a drag-type cultivator which has been sittin in my field for the past fourteen years. Ain't nothin wrong with it, I just un-hooked it there one day to ride my tractor to the house to save walkin and I got busy doin something else and never have gotten around to movin it, and while it's a little inconvenient to plow around it, I've been doin it for years and that ought to come under the head of my business, but if the law can move a man's car, it puts me to wonderin.

And it involves more than just me and that man in Brooklyn. For example, I know a man in town who has been sittin on the same bench for at least eight years. You reckon the law might take a notion to come and drag him off? Also, there's another man, Mr. Baruch, who has been sittin I understand on a bench in Central Park in New York for years. They after him too?

I tell you, it's things like this which disturb a man. Say this Brooklyn man drove his car once around the block every day and parked it back in the same place, would that satisfy the law? This idea that a car or a cultivator or a man has to keep movin to avoid bein hauled off, has got to be stamped out before it spreads.

Yours faithfully,

J. A.

The Sunday Brand



Established 1948
Published every Sunday at 336 Main St.
Hereford, Texas

James M. Gillentine, Editor and Publisher

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Hereford, Deaf Smith County, Texas
News Editor James M. Gillentine
Adv. Manager Melvin Young
Mech. Superintendent Stanley Phillip
Society Editor Mrs. John McLean

Community...

(Continued from Page 4)
pool was built in 1948 as part of the park improvement plan; and street markers and house numbers were put up in February of 1948, and the city assisted the Jaycees in building the tennis courts that same year.

McCracken, Dameron and Blanton served again in 1948 and, during this time, bought a fogging machine; the new fire truck was bought in April of 1949. Another bond issue was approved for a \$32,000 sewer extension, a \$20,000 water extension, \$69,000 for a new

sewer plant and \$62,000 for water extension, including a new water tower. Parking meters were installed in 1948 and the city limits were extended a number of times during a tremendous street improvement. Widening of Park Avenue also occurred in 1949.

Active in Church Work

A member of the Methodist Church for "so long he can't remember," McCracken plays a big part in church activities. He was on the recent building committee for both the sanctuary and the educational building and has served on the Board of Stewards off and on, now, for the past 10 years. According to Rev. S. M. Dunnam, pastor of the First Methodist Church, "He is very faithful in church attendance and very generous in giving to the support of the church. He is just a good man and I think that is one of the best things that can be said about anyone."

In 1931, McCracken married Dessie Mae Steel, daughter of Mr. and Mrs. M. L. Steele, and they now have a son, Jack, who is a senior at Texas Tech, and a daughter, Sylvia, a senior in Hereford High School.

Between 300 and 1,000 people die each year from snakebite in Africa.

About 92 percent of America's rated-horsepower is in automobile engines.

Quadruplets occur about once in every 657,000 confinements.

Legal Notice

This is notice that the Public Hearing on the school budget of the Hereford Rural High School District, for the year begun on September 1, 1954, will be held at the next regular meeting of the Board of School Trustees on Tuesday evening, September 14, 1954, at 8:00 p.m., in the High School building.

Everyone who is interested, school patron or tax payer, is cordially invited to be on hand and to take part in this hearing on your school budget.

Howard Gault, President, Board of School Trustees, Hereford Rural High School District.

S-10-2c

Buckner - Richeson Vows Repeated In Denton Rites

Arrangements of palms, flanked by candelabra and backed by greenery, formed the decorative setting for the recent marriage of Miss Merry-Nan Buckner, daughter of Mr. and Mrs. J. J. Buckner of this city, to Jesse Lavorn Richeson, son of Mr. and Mrs. J. H. Richeson of Waurika, Okla.

The Rev. G. I. Morris, pastor of the Mormandale Baptist Church of Fort Worth, read the double ring ceremony in the First Baptist Church of Denton at 5:30 in the afternoon on August 21. At 8 o'clock in the evening on August 24, the bride received her degree from North Texas State College in Denton.

Wedding music was provided by Ledale Meeks of Plainview, pianist, and Jackie Gullet, soloist, of Kermit. The soloist's offerings included "I Love Thee," "If God Left Only You" and "The Lord's Prayer." Preceding the ceremony the pianist played "Always," "Because," "Indian Love Call" and "All The Things You Are." The traditional wedding marches were used as the processional and recessional.

Attendants

Miss Avanel Richeson, sister of the bridegroom was the bride's only attendant. She wore a street length dress in blue organdy with yellow flower headdress and carried a sheaf of yellow chrysanthemums.

E. V. Echols, cousin of the bridegroom, served as best man and ushers were Robert Anderson and James Hill, both of Fort Worth.

The bride was escorted to the altar and given in marriage by George Truett Hardesty, friend of the family. She was attired in white organdy fashioned with tucked bodice, high neck with Peter Pan collar and full street-length skirt featuring unpressed pleats. Her veil of tulle was attached to a small white lace hat encrusted with rhinestones. The wedding bouquet was of white carnations and lily of the valley surrounding a detachable gardenia corsage and was carried on a white Bible. She carried an heirloom handkerchief belonging to her great grandmother and she wore her mother's cameo pin. Her ear rings of white pearl were gifts from the bridegroom.

The bride's mother chose a plum colored crepe dress for her daughter's wedding, featuring black and white accessories. The bridegroom's mother wore a dove gray dress with black accessories. Both wore corsages fashioned of white carnations.

Reception Is Held

Following the wedding ceremony a reception was held in the home of Mrs. K. C. Jones. The bridesmaid's bouquet of yellow chrysanthemums centered the attractively arranged bride's table. Miss Delores Phife assisted in serving.

The bride is a graduate of Hereford High School and of North Texas State College where she was a member of Kappa Mu Epsilon, Honorary Mathematics Fraternity, Senior Mary Arden Club and Baptist Student Union.

Mr. Richeson graduated from the Snyder High School and served in the U. S. Army two years.



The couple will live in Gainesville where Mr. Richeson is employed by The Retail Credit Company.

Besides the bride's mother of Hereford, and the bridegroom's parents of Waurika, Okla., out of town wedding guests included Mr. and Mrs. E. V. Echols and son Ronnie of Fort Worth, Mr. and Mrs. Raymond Echols and daughters of Garland, Mr. and Mrs. Vernon Echols and sons and Mrs. Dale Turner and son of Garland, Mrs. R. R. Yocham and Miss Delores Phife of Dallas, Mrs. Elton E. Bilberry and Mrs. Hazel Ellis of Waurika, Okla.

Special Program For Dawn School Opening Monday

DAWN.— There was a good representation of mothers, and a few fathers at the opening day of school on Monday morning. A total of 56 enrolled at the Dawn School.

Charles C. Corder, principal, presided over the opening program. The Rev. Paul McClung, and H. H. Miller, a member of the school board, gave impressive talks, stressing the need for cooperation on the part of leaders and parents.

Mrs. Ray Wells and Mrs. Reece Stewart furnished special music. Mr. Corder introduced the teachers who are Mrs. Ray Wells, teacher of the third and fourth grades, who have an enrollment of 22 pupils; Mrs. Althea B. Hutchinson, teacher of first and second grades, that have an enrollment of 13 new beginners and six in the second grade. Mr. Corder teachers the fifth and sixth grades, with an enrollment of 15 pupils.

Americans had 28,000 fatal accidents and 40,000 injuries in their homes during 1953.

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Dawn Study Club Opens New Year

Dawn Study Club held its first meeting of the 1954-55 club season in the home of Mrs. A. T. Frye Tuesday afternoon.

A short business session was held when new year books and work for the coming year were discussed. Members voted to complete the project begun last year—the naming of country roads and putting up markers.

Mrs. Murphy White presented the program on "Women in Music" giving the life and accomplishments of Kate Smith. She said in part: "Kate Smith has become one of the world's most cited women and she has launched more real American song hits than any other popular vocalist. When President Roosevelt introduced her to the King and Queen of England, he said 'This is Kate Smith—This Is America'."

Refreshments were served at the conclusion of the program to Mesdames Ernest May, R. L. McAn-

nally, H. V. McCabe, Zed Stewart, Murphy White, William Wimberley, Baker Womble and the hostesses.

In 1952 more than 13 million U. S. families had incomes of more than \$5,000 a year.

The little egret, a bird formerly found only in Africa and Asia, suddenly appeared in South America in 1930 and was found in the United States in 1952, says the National Geographic Society.

Negroes are relatively immune to cancer of the skin.

STAR THEATRE

WEDNESDAY THURSDAY

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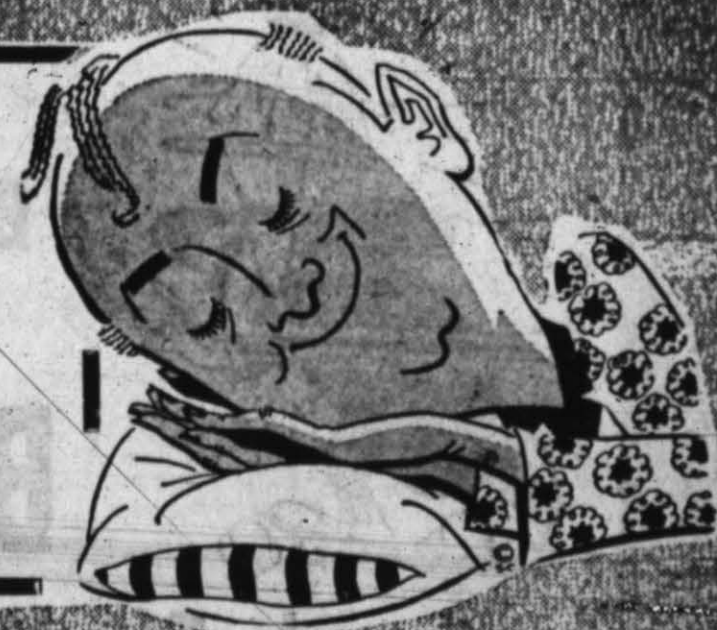
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Danny McLallen, brother of the bride, who is serving in the armed forces, conducted the double service as the couple stood before an improvised altar before the fireplace. Seven pyramiding pink wedding tapers centered the mantel arranged with white gladioli, tulle and wide satin ribbon. The fireplace was banked with fernery and pink asters flanked by tall baskets of pink asters and white gladioli.

Mrs. Howard Scott, pianist, presented a prelude of wedding music, including "Indian Love Call," "O Promise Me," and played "The Lord's Prayer" softly as the vows were spoken. The Bridal Chorus from "Lohengrin" and Mendelssohn's Wedding March were used.

Sister Attends Bride
The bride's sister, Sammie McLallen, was her only attendant. She wore a nut brown suit with white trim and brown accessories, and a shoulder corsage of pink feathered carnations. Clark Dobbs served as his brother's best man. Larry Dobbs, the bridegroom's brother, lighted the candles.

Given in marriage by her father, the bride was attractive in a pink linen suit with rhinestone and pearl trim, worn with charcoal accessories. She wore the bridegroom's gift of rhinestone earrings and carried an heirloom handkerchief of her mother's. Her flowers were white feathered, carnations topped a white Bible and the traditional custom of wearing something old, new, borrowed and blue was carried out.

Reception in Home
A reception honoring the couple was held in the McLallen home immediately following the ceremony. The bride's table was laid with a white hairpin lace cloth over blue and carried out the nuptial theme with two linked pink hearts edged with ruffle of golden brown tulle backing a low arrangement of gladioli and pink Sweetheart roses. Mrs. B. E. Roberson and Mrs. Clifford Galley served the punch and tiered wedding cake. After a wedding trip to points in New Mexico and Colorado the couple will reside in the Frio Community where he is engaged in farming.

The bride is a graduate of Hereford High School, being a member of the Pep Club, Tri-Hi-Y and Distributive Education. At the time of her marriage she was employed by the J. C. Penny Company.

Mr. Dobbs graduated from Dimmitt High School where he was a four year member of the Dimmitt Bob Cats, FFA and the "D" Club.

Ceremony Unites Nora Jo McLallen, James Dobbs

The marriage of Miss Nora Jo McLallen and James Dobbs was solemnized at 4 o'clock Tuesday afternoon in the home of the bride's parents, Mr. and Mrs. S. B. McLallen, 910 East Third St. The bridegroom is the son of Mr. and Mrs. Henry Dobbs of the Frio Community.

Jim Hill Takes Lead In Softball Playoff Series

Rutherford Downs Summerfield Boys

By Billy Paul Knox

Hotel Jim Hill edged Piggly Wiggly 21-19, while Rutherford's walked off with a 15-4 decision over Summerfield Wednesday night to open the play-offs of the Hereford Softball League.

The first game was close all the way with lead see-sawing back and forth. Rutherford took the lead in the fourth and were never challenged from then on.

Losing pitches, Don Morgan gave up 14 hits including one circuit blast by Dub Hair. John Winkler was pounded for 14 hits with Piggly Wiggly blasting four homers. The owners of the round trippers were Ken Brock, Marshall Wilson, Joe Kerr, and Homer Hershney.

Piggly Wiggly scored in five innings picking up four in the third, four in the fourth, one in the fifth, eight in the sixth, and two in the seventh. Hotel was also scoreless in only two innings. They garnered five in the second, three in the fourth, eight in the fifth, and five in the sixth.

Both teams went down in the first with Piggly Wiggly failing to score in the second but Jim Hill tallied five times on only three hits. Blue Turpin's triple with two mates aboard highlighted the inning.

Piggly Wiggly came back with four in the third. Two walks followed by two successive hits produced the runs.

Hotel failed to score in the third but Piggly Wiggly took the lead with four more runs in the top

of the fourth. Kenneth Brock's three run homer followed by Marshall Wilson's bases-empty blast produced the runs.

Jim Hill made a new game out of it in the bottom of the fourth by scoring three runs. Dub Hair's three run round tripper was responsible for the runs.

Piggly Wiggly manufactured a small one-run lead in the half of the fifth but it didn't last long as Hotel pushed across eight tallies in the last of the fifth.

The Pigs took another one run lead with eight more runs in the sixth. They connected for five hits.

Hotel led it down with five in the sixth then held Piggly Wiggly to two runs in the seventh to win 21-19.

Second Game

The second game was close until the fourth frame, when Rutherford pulled away and was never headed. Led by the booming bat of Ken Walterscheid who got two homers, one with the sacks jammed, and a triple Rutherford's pounded out 14 hits. Summerfield got only five.

Summerfield took an early lead by scoring two runs in the first but the Rutherford's crew came back to tie it in their half of the first.

After each team was blanked in the second, both teams picked up one in the third. Summerfield netted theirs on a couple of errors and a base blow while Rutherford's did it on Leroy Suttie's triple and Jack Streun's error.

Summerfield went scoreless in the fourth and fifth.

Rutherford managed to tally four in the fourth on Ken Walterscheid's and Reuben Knox's homers.

Let's Cook Something



With the high cost of meat in mind, it is easy to take a practical view of the situation and put vegetables in main dishes for lunch, supper or even the family dinner. Cheese is always a favorite and when combined with squash, tomatoes or any of the vegetables now so plentiful in the markets, a most appetizing dish can be assured.

Mrs. B. F. Cain gives us today's recipe for "Green Rice" a favorite of hers along the main dish line, even while living in Shamrock before moving to Hereford.

Green Rice
1 1/2 cups rice
2 tablespoons finely chopped onions

4 tablespoons minced garlic
3 tablespoons butter
1 cup milk
1 teaspoon Worcestershire Sauce
1 cup grated Cheddar Cheese
2 eggs
1/2 cup finely chopped parsley
1 teaspoon salt
Cook the rice with enough water to make it fluffy. Sauté the onion and garlic in butter. Mix rice, parsley, milk, salt, Worcestershire Sauce and grated cheese and add the well beaten eggs. Blend well and add sautéed onion and garlic and pour mixture in buttered baking dish and bake in moderate oven 40 or 50 minutes. A favorite salad, a dessert, and coffee or milk makes a well rounded meal.



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BIRTHDAY DINNER
PROGRESSIVE—Mr. and Mrs. T. J. Parsons were hosts August 29, for a birthday dinner honoring Mrs. Parsons' father, W. H. Stephenson of Claude.

Those helping Mr. Stephenson celebrate were Mr. and Mrs. Joe Stephenson and Joe Henry, Mr. and Mrs. Wayne Jones and boys, Mr. and Mrs. Ralph Stephenson and girls, Mr. and Mrs. Clarence Stephenson, Mrs. W. H. Stephenson, Mr. and Mrs. C. J. Culver, all of Claude, Mr. and Mrs. C. A. Osborne of Amarillo, Mr. and Mrs. Parsons, Loyd, Don, Nancy, and Doris Parsons.

He's An American!
LONG BEACH, Calif. (AP)—Canadian born Ronnie Tadmán, insurance salesman, sold his first policy in the morning. In the afternoon, he drove to court where he became an American citizen.

When he returned to his car, he found his first traffic ticket under his windshield wiper.

Pests Bow Out
ST. PAUL, Minn. (AP)—Forest tent caterpillars, which have caused serious damage to trees in northern Minnesota for several years, aren't expected back in numbers for 15 years says T.A. Aamodt, state entomologist.

Connecticut has 4,230 gasoline filling stations.

North Carolina had 184,000 acres planted to peanuts in 1953.

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