

WEATHER		
	High	Low
Thursday	62	21
Friday	61	32
Saturday	70	5

The Sunday Brand

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Grain Farmers To Hold Protest Meet

Hereford's drive to effect reinstatement of parity support prices on grain sorghums this week gained momentum and spread to a regional basis.

Culmination of the snowball spread was a regional meeting in Amarillo Tuesday, Feb. 22. The meeting will be held at the municipal auditorium, beginning at 2 o'clock and is expected to attract well over 5,000 disgruntled growers, along with business men and bankers who feel that the drop to 70 percent of parity will literally bankrupt many of the growers.

Chief object of the mass indignation meeting will be the protest of conditions as unfair when compared with corn and other supports on competitive products. Efforts are being made to secure attendance of Cong.

Around Town

The temperature drop from 70 degrees Friday afternoon to 8 degrees Friday night—a variation of 62 degrees—came as no surprise to Calf Show sponsors and Camp Fire Concessions workers. They say it never fails.

Good news about Jack McCracken, son of Mr. and Mrs. J. C. McCracken, arrived this week with the announcement he has been named as one of three directors for the annual Texas Tech "Varsity Show," scheduled March 28-30. "Good News" will be the title of the 1955 presentation.

The Star Theatre anniversary event drew considerable interest with award of the following prizes: electric broiler, Mrs. Bill Waldrop; bicycle, Beth Ballard; electric skillets to Betty Hamilton, Ted Houston, Sheryl Patterson and Joe Locke.

The fire Tuesday was of little consequence. A stove in the servant's quarters at the C. T. Guseman residence, 503 East Fifth, ignited walls of the building, but was extinguished before the firemen arrived. Smoke damage was reported as slight by Chief Earl Phillips.

Bill Patton was reported to be improving Saturday in Northwest Texas Hospital, where he is being treated for penicillin poisoning. The allergy appeared after he took several shots last week and broke out in a severe rash Monday morning.

Mr. and Mrs. Neil Cooper returned Friday from New Orleans, where they attended the National (Continued on Page 2)

Atchley Rites Still Pending

Funeral arrangements are pending for Mrs. B. A. Atchley, 80 years old, who died Friday, Feb. 18 in a Truth or Consequences hospital, following a stroke. Mrs. Atchley was found Sunday morning, Feb. 13, in her bed at her home following the stroke and was removed to the hospital but never regained consciousness.

Mrs. Atchley was born in Sevierville, Tenn., on July 20, 1874. She married B. A. Atchley in 1895. The couple came to Texas in 1907 locating at Olney. They moved to Summerfield in Oct. 1917 where they lived until his death on Sept. 15, 1947.

Mrs. Atchley maintained her home on West Fifth Street in Hereford.

Twelve children were born to the couple, nine of them are living. They are: Mrs. C. B. Thomas, Mrs. R. D. Lance Jr., Mrs. Bill Knox of Hereford; Thurman Atchley and a daughter, Mrs. Cleo Wade of Summerfield, Mrs. Paul Marceau of San Antonio, Mrs. Walter Hawkins of Lamesa, Mrs. H. D. Hill of Shaw, Colo., and Mrs. Ted Staats of Bentonville, Ark., and one brother, Andy DeLozier of Sevierville, Tenn. She is also survived by 22 grandchildren and 15 great-grandchildren.

Funeral arrangements are under the direction of Gilliland Funeral home.

Walter Rogers and Sam Rayburn, along with top ranking officials from the department of agriculture.

A bird's-eye-view of what the recent parity drop will do to residents of Deaf Smith County may be seen from the following review of ASC loan figures for 1954:

Review of County

Total grain loans during the past year totaled \$12,505,120.75. Of this amount, the lion's share of \$9,193,558.05 was made on grain sorghums.

Grain Sorghums

A total of 1965 loans were made in this county during the year with 1915 to elevators and 50 to farm storage. Total amount of money gained through loans was \$9,193,558.05 on 3,950,960 cwt.

1954 Wheat

Wheat suffered less whittling than other grain crops in the county but, in the overall picture, contributed only a small amount of the county total. During 1954 a total of 982 wheat loans were recorded with 970 to elevator stored wheat and 12 to farm storage. These loans covered 1,478,050 bushels of wheat and the loans totaled \$3,208,712.98.

1954 Barley

Barley, also included in the parity drop, accounted for 88 loans in the county last year. The loans covered 59,724 bushels and totaled \$55,899.32.

1954 Oats

Small in comparison to grain sorghum, oat production included seven loans covering 4,024 bushels, and amounting to \$3,011 in money. Oats are also included in the drop in parity support.

1954 Rye Crop

Rye, another crop included in the parity drop, featured 47 loans in the county covering 33,888 bushels at a total loan value of \$42,945.

All in all, the recent slash in grain sorghum parity supports, apparently designed to high surplus acreage producers of the type

Sharon Bezner Has Grand Champ Bird

Sharon Bezner, daughter of Mr. and Mrs. A. J. Bezner of Hereford, had the privilege of producing the country show Friday.

The bird, a solid colored hen, won out over a total of 140 birds. It also won a fibron as champion solid hen and champion female bird of the show.

The Champion male bird of the show was shown by Frank Day, son of Mr. and Mrs. R. F. Day.

Linda Cupell, daughter of Mr. and Mrs. J. E. Cupell, exhibited the champion pen of the show. It was also the champion parti colored pen. Jane Heard showed the champion hen in production in the show.

Frank Day had the champion solid colored pen. Maxie Wiseman had the champion solid cock and Linda Cupell had the champion solid cockerel. Drew Kershen had the champion solid pullet. Linda Cupell had the champion parti cock and John Beasley had the champion parti hen.

Billy Dufur had the champion parti cockerel and Linda Cupell had the champion parti pullet.



TOP PLACE WINNERS IN THE POULTRY SHOW are shown above with their birds. They are from left: Jane Heard, top hen in production; Linda Cupell, Champion Pen of the show; Frank Day, Champion Male Bird of the show; and Sharon Bezner, Champion Bird of the show. (Staff Photo)

Red Cross Plans Kick-Off Meeting Here For Feb. 28

Hereford's \$7,635 Red Cross drive for 1955 will officially get underway Monday morning, Feb. 28, at 10 o'clock with the traditional "Kick-Off Breakfast" for all workers. The gathering will assemble in the hotel ballroom, where details will be outlined and the group will be served coffee and doughnuts.

Breakfast Plans

A. J. Schroeter will act as master of ceremonies at the Kick-Off meeting; Rev. Russell Wingert will give the invocation and a proclamation will be read by Judge Homer Henslee. Introduction of standing committees and directors will be made by Kenneth Coker, who heads the public information division for the local chapter.

The remainder of the program will be under direction of the 1955 Fund Chairman Bill Decker. Introduction of various chairmen heading each division will also be made.

Guest speaker for the occasion will be the field director of this section, L. R. Burnett of Amarillo.

The Junior Red Cross Council and members will assist with serving of the breakfast.

Division Chairmen

Division chairmen and workers that are complete at this time are as follows:

Business Division, Dick Barnard and Bill Patton, chairmen; Dr. M. F. Anchor, Dub Reeves, Geo. (Continued on Page 2)

Castro County Wins On Lambs

Grand champion lamb of the show was shown by Wilson Dicuffa of Dimmitt. The lamb was first place in the Southdown class, and grand champion Southdown lamb.

Reserve Champion went to the second place and reserve champion Southdown lamb owned and shown by Joe Nelson of Dimmitt.

First place in the fine wool division went to Joe Newton of Dimmitt and first in the Other Breeds and Crosses class went to Richard Hagar of Hereford.

Winners in each class are:

Southdown and Southdown Crosses

Wilson Dicuffa, Dimmitt, first; Joe Nelson, Dimmitt, second; Pete Plank, Hereford, third; Jerrod Sheek, Friona, fourth; Gerald Hardage, Farwell, fifth; Owen Howell, Hereford, sixth; Gerald Hardage, Farwell, seventh; Jackie Sheek, Friona, eighth; Jim Burkett, Hereford, ninth; Pete Plank, Hereford, tenth; Jimmy Hardage, Farwell, eleventh; Roy Milhoan, Wildorado, twelfth; Danny Bruton, Dimmitt, thirteenth; Roger Owen Dimmitt, fourteenth; Eddie Brisco, Hereford, fifteenth; Kenneth Decker, Hereford, sixteenth; Eddie Brisco, Hereford, eighteenth; Kenneth DeHart, Hereford, nineteenth; Jimmy Howell, Dimmitt, twentieth and twenty-first; Jack Hagar, Hereford, twenty-second; Jim Burkett, Hereford, twenty-third; Lavon Jones, Farwell, twenty-fourth; Jimmy Hardage, Farwell, twenty-fifth.

Fine Wool

Joe Newton, Dimmitt, first; Don (Continued on Page 2)

Conkwright Repeats With Grand Champion

Reserve Champ Award Goes To Richard Hunter

Jimmy Conkwright, for the second consecutive year, walked off with top honors in the Junior Livestock and Poultry Show Saturday, when his calf was judged as Grand Champion of the 1955 show. He also took first place in the Senior Calves (heavy weight) division.

Reserve Champion awards this year went to Richard Hunter of Dimmitt, whose calf also took first place in the Junior (light weight) division. Another Dimmitt boy, Bob Anthony, took Reserve honors here in 1954 after being nosed out by Young Conkwright, who is the son of Mr. and Mrs. Colby Conkwright, 408 East Fifth Street.

Heavy Calves

In the Senior Calves division, Kenneth Clearman took second place losing to Conkwright's champion; Bobby Bradley was third and Tommy Tatum of Black was fourth.

A Vega youth, Jerry Eiddle was fifth, Larry Jesko of Muleshoe was sixth; Ray Armitage, Vega, seventh; Steve Slagle, Hereford, eighth; Cooper Young of Dimmitt, ninth and Ray Northcutt, Hereford, tenth.

Light Calves

Eighteen places were awarded on the Junior Calves division with Hunter's champion taking first place, Weldon Tatum of Black was second; James Clearman, third; Langford Brothers, fourth; Walter Kaul, fifth; Langford Brothers, sixth; Larry Kaul, seventh; Don Parsons, eighth; Richard Chitwood Muleshoe, ninth; Robert Diller, tenth; Steven Slagle, eleventh; Jerry Eiddle, twelfth; Larry Kaul, thirteenth; Ray Armitage, Vega, fourteenth; Miller Moore, fifteenth; Ronald Kershen, sixteenth; Jack Cauble, Vega, seventeenth and Bruce Cauble, Vega, eighteenth.

Pen Of Three awards went to Kaul Brothers of the Westway Community.

Barnett Undergoes Spinal Operation

Dr. L. B. Barnett, who underwent surgery Wednesday in Honolulu, was reported Saturday to be "doing nicely" by Mrs. Barnett, who called friends in Hereford. Present plans are for the Barnetts to return to the States around March 1.

The Hereford clinic to have the operation on his spine by Dr. Cloward, a specialist, in Honolulu. Barnett's address is "Queen's Hospital, care of Dr. Cloward, 1013 Bishop Street, Honolulu."

Nazareth Youth Wins Swine Show

Jack Acker from Nazareth was up to his old tricks in the hog division of the Junior Livestock and Poultry show Friday. He showed the Grand Champion Hog of the show, a heavyweight Chester White.

There was no hog division in the show last year but year before last found the Ackers at the top of the list with the best hog in the show.

Vasek Shows Reserve

Eugene Vasek of Hereford showed the Reserve Champion hog of the show, a heavy Hampshire.

First place in the Other Breeds and Classes division went to Larry Kaul, Walter Kaul had the reserve champion in the same class.

Jack Acker showed the Grand Champion Chester White and Tom Acker had the Reserve Champion Chester White.

Eugene Vasek of Hereford showed the Grand Champion in the Hampshire class and Jimmy Dziuk showed the Reserve Champion.

Howard Smithson showed both (Continued on Page 2)



Jimmy Conkwright sold his Grand Champion calf Saturday at the highest price recorded in the local ring in recent years. The animal weighed 880 pounds and was bid in by

Pitman Grain Company for \$858 on the basis of 97 1/2 cents per pound. Last year's champion, also owned by Conkwright, brought 80 cents a pound, totaling \$654.40.

Livestock Auction Totals \$11,955; Calves Sell High

Spirited bidding on top show calves Saturday afternoon sent the Grand Champion soaring to 97 1/2 cents per pound, the highest price seen in the local ring in recent years.

When the dust had settled at the Bull Barn, Henry Benson, clerk, said that 24 calves went through the ring averaging a little over \$346 each, or \$42.15 per hundredweight. Total sale on the 24 calves amounted to \$3,311.31 for the auction.

Lloyd Otten, veteran Clovis auctioneer cried the sale, assisted in the ring by Homer Burnley, Cameron Gault, Frank Bezner and Billy Dameron.

All livestock sales totaled \$11,955.50 as follows: Calves \$3,311.31; lambs \$1,362.55 and pigs \$2,281.64.

Jimmy Conkwright sold his 880-pound Grand Champion for \$858

Reserve Champion, an 812-pound calf owned by Richard Hunter of Dimmitt also brought a nice price, when the Hereford State Bank paid 82 1/2 cents, counting up to a total of \$650.10.

Last year Jimmy Conkwright sold his Grand Champion for \$654.40, on an 80-cent bid—which was less than the 1955 reserve animal brought in the sale Saturday. The Reserve Champion last year was owned by Bob Anthony of Dimmitt and brought 51 cents a pound, totaling \$85.01. At that, however, the 1954 prices were well above 1953 when the champion brought 56 cents and the reserve went at a flat 50 cents.

The \$42-15 sale average on calves was also up over 1954 when an average of \$33.48 was recorded for the sale.

Calves

Ragh Packing Company set the

Guseman Reported In L-A Hospital

Cecil Guseman, Hereford cattleman and long-time citizen, was today reported as "resting easily" in the Hollywood Presbyterian Hospital in Los Angeles, following a heart attack Wednesday.

Mrs. Guseman, who reported the condition to friends in this area, said that he is expected to remain in the hospital for a period of from four to six weeks, following which the couple plans to return to Hereford.

The attack occurred while Mr. and Mrs. Guseman were on a vacation in California.

floor for calves at \$22.60.

Jimmy Conkwright sold his 880 pound Grand Champion calf to Pitman Grain Company for \$858 at 97 1/2 cents.

Richard Hunter of Dimmitt sold his 812 pound Reserve Champion to Hereford State Bank for \$650.10 at 82 1/2 cents.

Kenneth Clearman of Summerfield sold his 920 pound calf to Johnson Brothers of Hereford for \$423.20 at 46 cents.

Weldon Tatum of Black sold his 802 pound calf to Black Grain Company for \$420.12 at 54 cents.

Bobby Bradley sold his 904 pound calf to Hereford Gin Company for \$298.82 at 33 cents.

Jamie Clearman of Hereford sold his 790 pound calf to Summerfield Elevator for \$367.68 at 48 cents.

Tommy Tatum of Black sold his 1065 pound calf to Piggy Wiggly for \$388.73 at 36 1/2 cents.

Walter Kaul sold his 899 pound calf to Hereford Butane Company for \$368.59 at 41 cents.

Walter Kaul sold his 847 pound calf to Coopers Market for \$312.36 at 38 cents.

Larry Jesko sold his 800 pound

calf to Ranchers and Farmers Livestock Company of Clovis for \$305.55 at 35 cents.

Roy Armitage of Vega sold his 1050 pound calf to McCaslin Lumber Company for \$325.50 at 31 cents.

Larry Kaul sold his 834 pound calf to The Hereford Brand for \$307.42 at 38 cents.

Steven Slagle sold his 845 pound calf to Emmett Milburn for \$340.20 at 36 cents.

Don Parsons sold his 739 pound calf to Allied Oil Company for \$290.39 at 40 1/2 cents.

Ray Northcutt sold his 865 pound calf to Packard Milling Company for \$302.75 at 35 cents.

Robert Diller sold his 663 pound calf to Guseman Cattle Company for \$286.06 at 38 1/2 cents.

Steven Slagle sold his 710-pound calf to Kinsey-Roberson Buick Company for \$211.40 at 34 cents.

Larry Eiddle of Vega sold his 795 pound calf to the H&W Implement Company for \$254.43 at 33 cents.

Larry Kaul sold his 827 pound calf to Jim Hill Hotel for \$280.70 (Continued on Page 3)



Richard Hunter's Reserve Champion calf also went high Saturday, bringing 82 1/2 cents per pound, total \$650.10. The calf was purchased by the Hereford State Bank. (Staff Photo)



JACK ACKER of Nazareth is shown above with his Chester White hog which took top place honors in the Hog department of the Junior Livestock and Poultry Show this week-end. (Staff Photo)

Willie Daniels, Mrs. J. D. Whittier.

Mrs. Bob Lamm, Mrs. Ray McCullough, Mrs. Ralph McCullough, Mrs. L. B. Sharp, Mrs. Walter Johnson, Mrs. Lee Conklin, Mrs. Earl McElwee, Mrs. Reas Fuller, Mrs. Alvin Thompson, Mrs. R. L. Bullard, Mrs. D. C. Keaton, Mr. Tom Carter, Mrs. Oscar Easley, Mrs. W. E. Young, Mrs. Clinton Jackson, Mrs. Glenn Witherspoon, Mrs. Roy Jewell, Mrs. D. C. Barnard.

Mrs. Jeff Robinson, Mrs. C. Shipley, Mrs. W. C. Meharg, Mrs. Larry Lomas, Mrs. Forrest M. on, Mrs. Jess Ketchum, Mrs. R. E. Barrett, Mrs. J. H. Sears, Mrs. D. C. Kinsey, Mrs. V. L. Hilton, Mrs. A. J. Schroeter, Mrs. Floy West, Mrs. R. C. Anderson, Mrs. C. E. Hicks, Mrs. Kenneth Cowan, Mrs. Dennis Lomas, Mrs. Town and Douglas.

Rural and Industrial divisions are incomplete at this time.

Nazareth.....

(Continued from Page 1) the Grand Champion and Reserve Champion in the Poland China class.

Don Howell of Dimmitt had the Grand Champion Duroc and Ronald Kershner of Hereford had the Reserve Champion.

The placings in each division were:

Other Breeds, Classes
Larry Kaul, Hereford, first; Walter Kaul, Hereford, second; Walter Kaul, Hereford, third; Ralph Morrison, Hereford, fourth; Larry Kaul, fifth; Ralph Morrison, sixth; and Jimmy Johnson, Dimmitt, seventh.

Chester White
Jack Acker, Nazareth, first; Tom Acker, Nazareth, second; Jack Acker, third and Tom Acker fourth.

Hampshire (Light)
Jimmy Dziuk, Hereford, first; Douglas Hillock, Farwell, second; Walter Vogler, Hereford, third; Baron Ray Tate, Dimmitt, fourth; Jimmy Dziuk, fifth; David Dziuk, sixth; and Walter Vogler, seventh.

Hampshire (Heavy)
Eugene Vasek, first and second; David Dziuk, third; Jim Greeson, Hereford, fourth.

Duroc (Heavy)
Don Howell, Dimmitt, first; Richard Hagar, Hereford, second; Ronald Kershner, third; David Brumley, fourth; Richard Hagar, fifth; David Brumley, sixth; and Charles Kelly, seventh.

Duroc (Light)
Ronald Kershner, first; Drew Kershner, Hereford, second; Don-

Around.....

(Continued from Page 1) Associated Grocers convention. The couple left here Sunday. They made the trip by plane, and said that they saw "just the beginning" of the world-famous Mardi Gras.

There will be a covered dish supper for the Masons and the wives and for the Eastern Star and their husbands at the Masonic hall, Feb. 22 at 7 o'clock.

The Knights of Columbus will sponsor their annual sausage supper on Sunday, Feb. 20 at St. Anthony's school basement. The supper will be served at 6 o'clock. Tickets are adults, \$1.50 and school children 75 cents.

Cub Pack 52 held their annual Blue and Gold banquet in the Shiley School gymnasium Friday night with approximately 200 Cub parents and family members in attendance. Club Master John Kelly served as M-C, introducing skits by various dens, following which Ronnie and Agatha Malone entertained with magician's tricks. The meeting closed with a series of songs and antics by the High School quartet.

There will be a community singing at the Grace Gospel Church Sunday, Feb. 19, beginning at 2:30 o'clock. Everyone is invited.

Castro.....

(Continued from Page 1) Howell, Dimmitt; Gene Hardage, Farwell, third; Dick Plunk, Hereford, fourth; Gene Hardage, Farwell, fifth.

Other Breeds and Crosses
Richard Hagar, Hereford, first; Richard Frye, Dawn, second; Richard Hagar, Hereford, third; Joe Newton, Dimmitt, fourth; Danny Bruton, Dimmitt, fifth; Richard Frye, Dawn, sixth; Jack Hagar, Hereford, seventh; Paul Drager, Hereford, eighth; Buddy Bob Campbell, Hereford, ninth; David Drager, Hereford, tenth; and Donnie Cowart, Hereford, eleventh.

ald Curry, Dimmitt, third; Joe Beznar, fourth; Jerry Biddle, fifth; Sharon Ezner, sixth; Jerry Biddle, seventh; and Joe Beznar, eighth.

Poland Chinas
Howard Smithson, first and second; Joe Nelson, Dimmitt, third; Jim Cole, fourth.

Read The Classifieds

The United States had 26,750,000 birds as well as planes take off against the wind. There are eight miles of the Seine River in Paris. There are about 100,000 lakes in Sweden.

YOU'LL ENJOY A HOME OF YOUR OWN AS LONG AS YOU LIVE!



FOR ALL PURPOSES
HOMES -- BARNs -- FENCES -- BUSINESS BUILDINGS

Whatever your needs in lumber, you'll find it at Carl McCaslin Lumber Company.

Building a new home? Then see the friendly folks at Carl McCaslin Lumber Company for all your building materials, including plumbing, cabinet hardware, wiring, builder's supplies and of course, fine quality lumber.

And if you're planning a new storage grainery for the coming wheat crop of milo crop next fall, then you've come to the right place. We have all the materials necessary IN STOCK!

And don't forget Carl McCaslin Lumber Co. when building your fence. Make this your one stop store for all your building and repair needs.

CARL McCASLIN LUMBER CO.

A Complete Building Service
1 Block East of the Courthouse Phone the Lumber Number 7

Red Cross.....

(Continued from Page 1) McLean, Raylan Evans, Ansel McDowell, Ruran Scott, W. E. Dowell, Gerald Hale, John Kelly, Berry Jacobsen, Kenny Wilson, Clyde Truly, Hugh Bookout, H. E. Miller Jr., and Wayne McElroy.

Special OHS, O. D. Lowry chairman; Bob Naylor, Mrs. Travis Hedrick, Charles Duvall, Mrs. Claude McDougal, Mrs. Tommy Braddy, O. Z. Golden, Veima Hodges and Owen Stagner.

Advance OHS, Carl McCaslin has almost completed at this time his work which ends the morning of the breakfast, when other workers began their drive.

Residential, East side, Mrs. Robert Veigel, chairman, has four zone chairmen—Mrs. E. R. Robertson, Mrs. Jim Kirby, Mrs. Clinton West, Mrs. C. E. Beauferd and Mrs. Troyce Carmichael. West side, Mrs. E. F. Cain, chairman has for her zone chairmen: Mrs. Phil Radovich, Mrs. O. M. Dickey, Mrs. Taft McGee, Mrs. J. R. Lipscomb, Mrs. M. T. Rutie, and Mrs. Bill Decker.

East Side Leaders
Workers who will serve as block captains in these zones are: (East side) Mrs. John Jacobson Jr., Mrs. Charles Hood, Mrs. Lear Vinton, Mrs. J. T. Gilbreath Jr., Mrs. Carl McCaslin, Mrs. George Millard, Mrs. Jim Wiman, Mrs. Hugu-

Bookout.

Mrs. T. W. Alderson, Mrs. Geo. Graham, Mrs. Paul Harvey, Mrs. S. B. McLallen, Mrs. R. J. Richardson, Mrs. F. L. Alexander, Mrs. Grant Folier, Mrs. Essie Cardwell, Mrs. James W. Witherspoon, Mrs. Morris Sheffield, Mrs. F. A. Millard.

Mrs. Paul Mathers, Mrs. R. G. Blue, Mrs. Ansel McDowell, Mrs. Don Martin, Mrs. Ervin Robinson Jr., Mrs. Richard Winget, Mrs. Ed Jesko, Mrs. George Suggs, Mrs. Odern Nixon, Mrs. Clarence Shanks, Mrs. W. J. Messick, Mrs. M. G. Duvall, Mrs. Leon Bell, Mrs. George Bumpass.

Mrs. Etina Sawyer, Mrs. B. W. Allmon, Mrs. Alwyn Savage, Mrs. Glenn Nelson, Mrs. Leo Box, Mrs. Cecil Boyer, Mrs. Floyd Walton Jr., Mrs. R. A. Daniel Jr., Mrs. C. L. Truly, Mrs. Glyn Billbre, Mrs. Harold Pettijohn, Mrs. Harry Dinges and Mrs. E. N. Johnson. Mrs. Dick Walker, Mrs. J. L. Davis, Mrs. W. C. Quattlebaum, Mrs. Boyd London, Mrs. R. J. Wills, Mrs. Bill Shaeffer and Mrs. Clinton West.

West Side Leaders
West side block captains are Mrs. Edd Cox, Mrs. A. E. Gooden, Mrs. Roger Brumley, Mrs. Evelyn Bell, Mrs. O. W. Akers, Mrs. Bob Lawrence, Mrs. Fred Garrett, Mrs. Ida Ricketts, Mrs. Homer Fox, Miss Thornton Shirley, Mrs. Glenn Boardman, Mrs.

Aunt Jemima Pancake Supper

SERVING HOURS
5 p.m. thru 8 p.m.

FRIDAY - FEB. 25

JIM HILL HOTEL BALL ROOM

TICKETS 50c EACH

FOR ALL THE PANCAKES YOU CAN EAT!



MUSIC AND ENTERTAINMENT FOR YOUR ENJOYMENT WHILE YOU EAT

HOT PANCAKES, BUTTER, SYRUP SAUSAGE AND COFFEE!

SPONSORED BY LIONS CLUB

PROCEEDS GO TO FHA EXCHANGE STUDENT FUND AND FOR BUYING HOSPITAL EQUIPMENT

GET YOUR TICKET NOW!

- 1. FROM ANY LION
- 2. FROM ANY FHA GIRL
- 3. FROM CHAMBER OF COMMERCE OFFICE.

TICKETS 50c EACH PLAN TO ATTEND!

THANK YOU!

TO THE FOLLOWING FIRMS WHO MAKE THIS AFFAIR POSSIBLE

- 1. QUAKER OATS CO. (Makers of Aunt Jemima Products)
- 2. AMARILLO PACKING CO. (Home of Longhorn Brand Meat Products)
- 3. GENERAL FOODS CORP. (Makers of Log Cabin Syrup)
- 4. KRAFT FOODS CO.
- 5. PET MILK CO.
- 6. FOLGERS COFFEE CO.

AUNT JEMIMA WILL BE HERE IN PERSON!

FREE FAVORS FOR THE KIDS

BRING THE WHOLE FAMILY!



Spring Sprite

JACKIE NIMBLE, favorite junior dress designer, puts you in the spirit of spring. A two-piece lightweight rayon linen, beautifully detailed with tucking, hemstitching, and lace that's been specially dyed to match. Very fresh, very flattering and very pleasantly priced -- this is a JACKIE NIMBLE you'll live in and love! See it in '17.

We're Remodeling, Folks!

You might have to step around a few carpenter tools, or over a board or two, but come on in anyway. We're STILL OPEN FOR BUSINESS, and of course, we have a complete stock of some of the most beautiful Spring merchandise available. Come in and look around.



bound to be terrific!

SHENANIGANS, of junior sportswear fame, brightens your wardrobe with a colorful combination you're sure to like! The full Rayon Linen skirt with leather belt has wonderful two-tone bound button holes! Also it is interfaced with FORMITE for shape retention! The beautiful lightweight Rayon Linen blouse has matching two-tone bound button holes! And that's it -- The SHENANIGANS skirt and blouse that's bound to be terrific - bound to be for you!

The Little fashion shop
"Smart Clothes for Smart Women"



RESERVE CHAMPION LAMB was shown by Joe Nelson of Dimmitt. Nelson, always a close contender for one of the championship places in the Junior Livestock and Poultry Show, is shown above with the reserve champion Southdown Lamb, which was named Reserve Champion of the show.

(Staff Photo)

Bruce Couble sold his 164 pound calf to Consumers Fuel Company for \$251.94 at 34 cents.

Pigs

The floor was set at \$17.25 by Johnson Brothers.
 Jack Acker of Nazareth sold his 211 pound grand champion hog to Brumley Hog Company of Hereford for \$137.15 for 65 cents.
 Eugene Vasek of Hereford sold his 225 pound reserve champion hog to Truly-Teague Chevrolet for \$90 at 40 cents.
 Don Howell of Dimmitt sold his 263 pound pig to Hereford Grain Corporation for \$72.88 at 27½ cents.
 Howard Smithson of Dimmitt sold his 213 pound pig to Bill Cocanougher of Hereford for \$48.99 at 23 cents.
 Larry Kaul sold his 221 pound pig to Emmett Milburn for \$57.46 at 26 cents.
 Walter Kaul of Hereford sold his 201 pound pig to Dubs Man's shop for \$60.30 at 30 cents.
 Tom Acker of Nazareth sold his 190 pound pig to Howard Gault of Hereford for \$62.70 at 33 cents.
 Howard Smithson of Dimmitt sold his 192 pound pig to Ham Eubanks for \$48 at 25 cents.
 Ronald Kershen of Hereford sold his 224 pound pig to Pitman Grain Company for \$60.32 at 26 cents.
 Jimmy Dziuk sold his 217 pound pig to Hereford Gin Company for \$67.27 at 31 cents.
 Douglas Hillock of Farwell sold his 207 pound pig to Jim Hill Hotel for \$57.96 at 28 cents.
 Eugene Vasek of Hereford sold his 255 pound pig to Davis and McCracken for \$61.20 at 24 cents.
 Drew Kershen of Hereford sold his 216 pound pig to Truly-Teague for \$64.80 at 30 cents.
 Richard Hagar of Hereford sold his 230 pound pig to H&W Implement Company for \$69 at 30 cents.
 Donald Curry sold his 218 pound pig to Western Wheel Inn for \$58.36 at 27 cents.
 Joe Nelson of Dimmitt sold his 228 pound pig to H&W Implement Company for \$61.56 at 27 cents.
 David Dziuk sold his 274 pound pig to Andy Kershen for \$73.98 at 27 cents.

Walter Vogler of Hereford sold his 188 pound pig to Damerch Hereford ranch for \$75.20 at 40 cents.

Jack Acker of Nazareth sold his 170 pound pig to E. B. Black Company for \$57.86 at 34 cents.
 Larry Kaul sold his 192 pound pig to Packard Milling Company for \$42.25 at 22 cents.
 Walter Kaul sold his 222 pound pig to Packard Milling Company for \$48.84 at 22 cents.
 Ralph Morrison of Hereford sold a 193 pound pig to Pittman Grain Company for \$50.18 at 26 cents.
 Ralph Morrison sold his 211 pound pig to Pitman Grain Company for \$54.96 at 26 cents.
 Tom Acker sold his 194 pound pig to Consumers Fuel Association for \$43.65 at 22½ cents.
 Jimmy Johnson sold his 167 pound pig to Consumer's Fuel Association for \$37.58 at 22½ cents.
 Baron Tate sold his 170 pound pig to Consumer's Fuel Association for \$38.25 at 22½ cents.
 Jim Greeson of Friona sold his 251 pound pig to Black Grain Company at \$66.52 at 26½ cents.
 Jim Cole sold his 181 pound pig to Black Grain Company for \$47.97 at 26½ cents.
 Jody Bezner sold his 193 pound pig to Pitman Grain Company for \$55.97 at 29 cents.
 Jody Bezner sold his 185 pound pig to Pitman Grain Company for \$53.65 at 29 cents.
 Sharon Bezner sold her 200 pound pig to Pitman Grain company for \$58 at 29 cents.
 David Brumley sold his 254 pound pig to Alex Jesko for \$63.50 at 25 cents.
 David Brumley sold his 273 pound pig to Alex Jesko for \$68.25 at 25 cents.
 Charles Kelly sold his 261 pound pig to Alex Jesko for \$65.25 at 25 cents.
 Jimmy Dziuk sold his 182 pound pig to Lee Cocanougher for \$45.56 at 25 cents.
 David Dziuk sold his 216 pound pig to Lee Cocanougher for \$54 at 25 cents.
 Richard Hagar sold his 230 pound pig to Clowe and Cowan for \$55.20 at 24 cents.
 Walter Vogler sold his 195 pound pig to Clowe and Cowan for \$46.50 at 24 cents.

Lambs

Armour and company set the floor on lambs at \$18.50.
 Wilson Dieuffa sold his 141 pound grand champion lamb to

Charlie Hays, Dimmitt, at \$172.50 at \$1.25.
 Joe Nelson of Dimmitt sold his reserve champion 131 pound lamb to G. E. Willis of Dimmitt at \$76.90 at 60 cents.

Joe Newton of Dimmitt sold his 112 pound lamb to Punk Gilbreath at \$39.20 at 35 cents.
 Richard Hagar of Hereford sold his 107 pound lamb to Truly-Teague Chevrolet for \$40.13 at 37½ cents.
 Don Howell of Dimmitt sold his 94 pound lamb to Joe Butler for \$30.08 at 32 cents.
 Richard Frye of Dawn sold his 92 pound lamb to Colby Conkright for \$31.28 at 34 cents.
 Pete Plank of Hereford sold his 120 pound lamb to Black Grain Company for \$54 at 45 cents.
 Gene Hardage of Farwell sold his 91 pound lamb to Hereford Gin Company for \$27.30 at 30 cents.
 Richard Hagar of Hereford sold his 92 pound lamb to McCaslin Lumber Company for \$36.80 at 40 cents.
 Jerrod Sheek of Friona sold his 115 pound lamb to Consumers Fuel association of Hereford for \$34.50 at 30 cents.
 Dick Plank of Hereford sold his 115 pound lamb to Black Grain Company for \$40.25 at 35 cents.
 Joe Newton of Dimmitt sold his 134 pound lamb to E. B. Black and company for \$43.23 at 32½ cents.
 Gerald Hardage of Farwell sold his 100 pound lamb to Shirley Grain Company of Bovina for \$41.25 at 37½ cents.
 Donny Bruton of Dimmitt sold his 125 pound lamb to Colby Conkright of Hereford for \$37.20 at 30 cents.
 Oren Howell of Hereford sold his 103 pound lamb to Western Wheel Inn for \$43.78 at 42½ cents.
 Richard Frye of Dawn sold his 97 pound lamb to Truly-Teague Chevrolet for \$29.10 at 30 cents.
 Gerald Hardage of Farwell sold his 100 pound lamb to Jim Hill Hotel for \$36 at 36 cents.
 Jack Hagar of Hereford sold his 87 pound lamb to Luther Lesly for \$41.33 at 47½ cents.
 David Drager sold his 82 pound lamb to Colby Conkright for \$23.24 at 28 cents.
 Paul Drager sold his 84 pound lamb to Colby Conkright for \$24.

at 28 cents.
 Jimmy Hardage sold his 126 pound lamb to Bill Cocanougher for \$28.08 at 26 cents.

Jimmy Hardage sold his 80 pound lamb to Bill Cocanougher of Hereford for \$20.80 at 26 cents.
 Laven Jones sold his 73 pound lamb to Bill Cocanougher of Hereford for \$18.98 at 26 cents.
 Jim Burkett sold his 80 pound lamb to Lee Cocanougher of Hereford for \$21.60 at 27 cents.
 Jim Burkett sold his 109 pound lamb to Lee Cocanougher of Hereford for \$29.41 at 27 cents.
 Donny Bruton sold his 95 pound lamb to Tierra Blanca Lodge of Hereford for \$25.11 at 27 cents.
 Roger Owens sold his 121 pound lamb to Tierra Blanca Lodge of Hereford for \$32.67 at 27 cents.
 Dick Plank of Hereford sold his 121 pound lamb to A. J. Bezner of Hereford for \$32.67 at 27 cents.
 Pete Plank of Hereford sold his 104 pound lamb to A. J. Bezner of Hereford for \$28.08 at 27 cents.
 Eddie Briscoe of Hereford sold his 103 pound lamb to Avers Fuel Company of Slaton for \$30.90 for 30 cents.
 Eddie Briscoe of Hereford sold his 107 pound lamb to Avera Fuel Company of Slaton for \$32.10 at 30 cents.
 Jimmy Howell sold 119 pound lamb to Hereford Locker for \$31.54 at 26½ cents.
 Kenneth DeHart of Hereford sold his 95 pound lamb to West Texas Feed and Seed for \$24.65 at 26½ cents.
 Jack Hagar of Hereford sold his 87 pound lamb to West Texas Feed and Seed for \$23.06 for 26½ cents.
 Jimmy Howell sold his 118 pound lamb to Hereford Locker for \$31.27 at 26½ cents.
 Donnie Cowart of Hereford sold his 91 pound lamb to Hereford Poultry and Egg Company for \$27.30 at 30 cents.
 Buddy Campbell sold his 74 pound lamb to Hereford Poultry and Egg for \$22.20 at 30 cents.

Matthews Rites Held Wednesday

Funeral services for J. F. Matthews Sr., father of Mrs. Norman Gray of Hereford, were held Wednesday at the Thalia Methodist Church, Rev. T. M. Johnston of Abilene, officiated.
 Mr. Matthews died Monday night in a Denton hospital after an illness of two months. He had been making his home with a son, Dr. J. C. Matthews of Denton.
 Mr. Matthews spent a part of each summer in Hereford with his daughter.
 Survivors include: five sons, two daughters, 12 grandchildren, three great-grandchildren and two brothers.

Mr. and Mrs. L. Z. Manire of Carroll, N. M., are visiting in the home of Mr. Weather Charles Hood and sister Mrs. Mary Seigler.

Deaf Smith County Abstract Co.
ABSTRACTS OF TITLE
 Elizabeth Womble
 Manager
 143 N. Main
 Phone 497

REGISTERED CHRONOGRAPH WATCH TECHNICIAN

Garrett Funeral Set For Monday

News of the death of Joe S. Garrett, a former Hereford resident, who died Saturday morning at his home in Carlsbad, N. M., following a long illness.
 Garrett moved from Hereford in the early 1930's to Carlsbad. The family had operated a ranch north of Hereford for several years before moving to Carlsbad.
 He is survived by his wife and three children, his parents, Mr. and Mrs. J. S. Garrett, two brothers, Bill Garrett and Pete Garrett and a sister, Mrs. Nancy Bowls, all of Carlsbad.
 Funeral services will be held Monday in Carlsbad.

Does your watch keep good time?

Cowan Jewelry

IF NOT, bring it in for a free examination today. A simple adjustment or thorough cleaning may be all that is needed to put it in top condition.

Livestock.....

(Continued from Page 1)
 at 35 cents.
 Roy Armitage of Vega sold his 715 pound calf to R. J. Richardson for \$256.78 at 37 cents.
 Milton Moore sold his 716 pound

calf to Stanton Butane Company for \$239.78 for 34½ cents.
 Ronald Kershen sold his 807 pound calf to Hereford Grain Corporation for \$289.71 for 37 cents.
 Jack Couble of Vega sold his 731 pound calf to Hereford Meat Company for \$251.70 at 35½ cents.

3% Paid On Savings
 We welcome your account — Large or small.
 Each account insured up to \$10,000.00.

We are in a position to make all types of Home Loans in Hereford, including FHA Title 1 Repair loans.
 Prompt Service.
Amarillo Savings & Loan Association
 407 West 8th Street

When You Need **FIF** WOODY WILSON

Hotpoint 50th Anniversary Sale
 NOW SAVE \$100.00

Get this big 2-zone 10.1 cubic foot **Hotpoint combination SUPER-STOR** was \$399.95. Now yours for only **\$299.95** AND YOUR OLD REFRIGERATOR.

Hotpoint WASH and DRY AUTOMATICALLY! Any wash - Any time. **Hotpoint MATCHING AUTOMATIC WASHER and DRYER** PRICED FROM \$187.50 Up

- ★ Save a cool \$100 on this brand-new Hotpoint 2-Zone Refrigerator-Freezer combination... that does more, holds more... stays new-looking years longer. Come in now!
- ★ Frost-Away automatic defrosting
- ★ Deep aluminum door shelves
- ★ Aluminum sliding shelf
- ★ Butter Bin—Meat Mart
- ★ Special split shelf
- ★ Porcelain-on-steel crispers

TRUE 74-LB. FOOD FREEZER
 Fully insulated—has its own separate cooling system—freezes fresh foods, stores frozen foods. Side-opening latch-type door.

Parker Bros. Builder's Supply
 1306 Park Ave. Phone 719

Bendix TV

Greatest TV Value we've ever offered!

\$299.95

DOLLAR FOR DOLLAR... TV'S BIGGEST VALUE!

- Long distance 3-speed tuner.
- 22-tube set 15 or 17.
- All wood cabinet Not plastic, metal or fabric.
- Variable tone control dial. You get all the best notes.
- Sound and sight design. Sight doors... saved up.
- Long distance reception. Outputs, out performs any set you can buy. This set doesn't care where you live!
- Available UHF-VHF.
- Trouble free Power Noise custom chassis.
- Overize High-Fidelity Permanent Magnet speaker.

You've got to see it to believe it. Come in today for free demonstration. This, we repeat, is dollar for dollar, the greatest TV value we've ever offered. Made by Bendix Aviation Corporation... the name millions trust.

PARKER BROS. BUILDER'S SUPPLY
 1306 Park Ave. Phone 719

"pink sand"

FROM **Shaleen's COLOR REGATTA**

Gossamer sheaths of nylon... filming your legs in soft champagne with delicate pink undertones... a Shaleen color-trick that coaxes a becoming blush from every skin tone. Heaven with pastels... dramatic with black... wonderful with white and with new spring blues. Come see Shaleen's provocative "Pink Sand." Beauty Bathed in Lanolin.

Sizes 8½ to 11. Seam Free or Fully Fashioned with Slenderizing Seams 1.35 to 2.00 the pair

CONGRATULATIONS to the Entrants of Hereford's **9th Annual Jr. Livestock Show**

THE Vogue

WANT ADS Phone 30 or 31

1. FOR SALE Miscellaneous

BARLEY: \$3.25 C.W.T. loaded in truck F.O.B. Hereford. Phone 2007. B-1-10-30-tfc.

Hereford Glass Co.
Expert Car Glass Installation.
Table Top and Window Glass
Picture Frames
402 Park Ave. Ph. 1423
B-1-16-tfc

STORM SASH and storm doors.
Carl McCaslin Lumber Co.
Phone 7. B-1-11-15-tfc.

DRIVE IN SERVICE
Cottage Cheese
Cream
Milk (By the Gallon only)
Now available at the Dairy
Cream Store, formerly Zesto.
Boardman's Finer Grade "A"
Milk Products
or Call 1329 for free delivery
to your home. B-1-50-tfc

FOR SALE
Barracks Buildings. 20x100 feet.
2,000 square feet. 50c square
foot delivered within 100 miles
of Clovis, New Mexico. See J. F.
Messer, Hereford. Phone 1578.
B-1-29-tfc

GENGER COUNTERS and ventilators
for sale. Dealers wanted.
Uranium properties wanted.
Penn Chemical Company, 1301
N. Lake, Amarillo. Phone Drake
48460. B-1-21-5-8k.

FOR SALE: Irrigation Pump Service
Rig, with cleanout attachment.
Phone 3736 Petersburg
Texas before 8:00 A.M. or after
6:00 P.M. Delbert Williams.
B-1-22-33-3p.

TRACTOR HARD TO START? Buy
your motor ether at McDowell
Drug. Phone 13. B-1-13-33-tfc.

FOR SALE
One model "M-D" Farmall tractor
with 4 row lister and planter.
\$1300.00.
One Model "123 SP" Combine
with low grain bin and plain
auger. \$850.00.
One Model "125-SP" International
combine with low grain
bin and Heston auger. \$1400.00.
One D-4 Cat Dozer \$1075.00.
One Cement Turna Trail, almost
new. \$250.00.
One Concrete vibrator.
Call Telephone 3661, Friona,
Texas. B-1-7-8C

FOR SALE: Dresden Painting supplies.
Demonstration given to
groups of eight or more. Mrs.
H. T. Maxwell, 209 Front Street,
Dimmitt, Tex. B-1-22-7-2k

FOR SALE: Registered Brown
Swiss Bull, Donnie Ray Maxwell,
Dimmitt, Tex. B-1-11-7-2k.

BONDED STORAGE. Hereford
Transfer and Storage Co., Local
and long distance furniture moving.
Phone 2030; Box 243. Hereford,
Texas. S-1-19-19-tfc.

FOR SALE: Assortment of Nursery
bulbs and plants. Mrs. J. F.
Ward, North Main. S-1-14-33-tfc.

FOR SALE
Used Automatic Washer, like
new.
2 1954 Hotpoint Dryers, 20%
off.
2 1954 Hotpoint Ranges, 20%
off.
Parker Brothers Builder's Supply
Phone 719 S-1-34-1C

FREE: Six month supply of Tide
with each Frigidaire washer.
Morgan Appliance. 513 Park.
B-1-14-34-tfc.

FOR SALE: About 40 tons No. 1
alfalfa hay. One mile east on
Highway 60. H. L. Benefield.
S-1-17-34-2c.

BABY CHICKS. New Hamps, Del-
Hamps, and Hamp-Whites, \$13.99
per 100. Golden Rule Hatchery.
314 West 14th St., Clovis, N. M.
B-1-20-34-1c.

2. FOR SALE

FOR BERKLEY PUMPS: Pressure
and irrigation. See or call
Earl Plank, Dawn 3614. B-2-13-6-4c.

FOR SALE OR TRADE: Oliver
self propelled combine, excellent
condition. For cattle, or would
sell. Ivan Block, Phone 262.
B-2-19-30-tfc.

LARGE SELECTION of tractors
and irrigation equipment. 10
miles south of Hereford on 51.
1/2 MI. east. S-2-16-31-tfc.

FOR SALE: 127 acres 2 miles
east of Hereford, or Amarillo
Highway. 6" well, with possession
Box 281, Ralls, Tex. Phone
5637 on 390L. B-2-24-7-2p

BEFORE you buy a food freezer
at any price, see the New Frigidaire.
Morgan Appliance, 513
Park. B-2-17-34-tfc.

TWO 501 Continental, valve in
head engines. Used part of one
season. Priced 1/4 of original cost.
Benefield Motor. B-2-19-34-3c.

4. REAL ESTATE

Very Nice Farms
WELL LOCATED 244 acres, all
in cultivation, 2-8" wells, has a
nine room house and a three
room house and plenty other
improvements. Land is all plowed,
price \$275.00 acre, \$20,000
down, balance good terms.
EXTRA NICE SECTION, has 2
good wells, on paving. Price
\$150.00 an acre, 29% down.
Small Acreage

THE PERFECT 40 ACRES, all in
cultivation, 1-8" well on natural
gas, 3 bedroom house, has
big barn and other improvements.
Land is well located.
Price \$25,000.00, \$12,500.00
down.
IMPROVED 10 ACRES, has 6
inch well, \$1500.00 down, balance
good terms.

NICE HOMES
NEW 3 BEDROOM BRICK, on
paving, close to school, price
\$11,500, \$1,000 down, you get
loan and owner will carry balance.
Has attached garage.
NEW 3 BEDROOM BRICK, with
attached garage, price \$12,500,
has \$8,700.00 loan.
NICE 2 BEDROOM, on paving,
good location. Price \$6,500.00.
We have numerous other listings
on houses, farms and business
property. We would appreciate
showing you.

J. M. Hamby Real Estate
1410 Park Avenue
Office Phone 701
Residence Phone 4473 Frio Ex
B-4-6-tfc

HEREFORD FARMS
Beautiful 80 acres already rented
for 1955, good irrigation
well, lays good. \$20,000.00.
143 acres right at town, no improvements
except very good electric 8" well. \$10,000 cash will
handle. No Johnson grass.
One of the best half sections in
the country, nice home, good
well on natural gas, granary
and garage. \$25,000 cash will
make down payment.
Good dairy setup, nice home,
lots of outbuildings and good
well. Would sell cows at reasonable
price. \$23,000 will handle
land.
240 acres right at Hereford, 2
wells, old home, land all lays
level. \$24,000 down.
Whether you are buying or selling
let THE PRUDENTIAL finance
your farm. America's largest
farm lender.

SAM NUNNALLY
LONE STAR AGENCY
136 MAIN
Phone 424 Nite & Sunday 1711
B-4-6-tfc

FOR SALE: By owner. Three bedroom
home. \$26 Knight. B-4-9-34-3p.

FOR REAL ESTATE
Farm Loans . . . Good Terms
SEE LUTHER PEVLEY
Res. Phone 524. S-4-37-tfc

WESSON SPECIALS

NICE NEW RANCH STYLE HOUSE
Just outside city limits on large
lot with private water system.
B-5-10-7-2p

NICE THREE BEDROOM HOME:
Nearly new, shade trees, in
choice location. B-5-9-7-2c

SMALL FRAME TWO BEDROOM
HOUSE: Good condition priced
to sell. B-5-19-7-2c

We also have some new listings
on irrigated farms close in. See
us before you buy.
WESSON REAL ESTATE
West of Court House
Hereford, Texas
Phone 944. B-4-34-2C

FOR SALE
160 acres improved irrigated
land, 6 1/2 miles from Texline with
25 acres Cossack Alfalfa, five
room modern dwelling, eight
inch pump and every acre waters
perfectly. On highway and
school bus route. \$250.00 per
acre, \$6,000.00 cash down, balance
10 years, 4%. Possession
March 15th. Leased for oil.
Contact Lawrence Ashby, Daff-
hart, Texas. S-4-34-1C

FOR SALE by owner. Three bedroom
home. 109 Avenue J.
B-4-10-1-tfc.

190 A. 8" well, five miles of
Hereford. No improvements.
\$170.00 acre.
Two bedroom home. Well located.
\$2500.00 down. Would consider
good car as part of down
payment.
Hugh Bookout Realty
Office Ph. 1674 Res. Ph. 1270
B-4-32-tfc

FOR SALE: Approximately three
acres two blocks north of Shirley
School on H. Avenue. Jack
Flowers, Box 207 Maxwell, New
Mexico. B-4-21-7-3p.

FOR SALE or lease: Little Diner
Cafe. See Jerry Albracht. Phone
1007-W or 319 Ave. B. B-4-16-7-2c.

REAL ESTATE LISTINGS WANTED:
I am now associated with Wesson
Real Estate Firm.
Would appreciate your listings.
If you want to sell, give us a
trial.
G. W. NEWSOM
Across West of Court House.
Telephone 944. B-4-33-tfc

FOR SALE by owner. Three bedroom
home. Completely carpeted.
Chain link fence. Extra large
corner lot. Shown by appointment
only. Call 1519. B-4-22-5-tfc.

PAVED 50' lot. Close in. 108 West
8th. Phone 1233-W. B-4-10-33-3p.

FOR SALE: 160A improved. Good
irrigation district. 1/4 miles north
on Highway 18, 1/2 east of Clovis,
New Mexico. Chancey Grimes
Star Route, Clovis, New Mexico.
B-4-25-7-6k.

OFFICE ROOMS FOR RENT up-
stairs over The Brand. Reason-
able rates. See E. F. Posey,
room 3, or inquire at Brand Of-
fice. B-5-21-41-tfc.

FURNISHED apartment 613 south,
25 Mile Avenue. Phone 325.
B-5-9-47-tfc.

FURNISHED apartment for rent.
Phone 556. B-5-9-1-tfc.

FOR RENT. 310 McKinley. Three
room efficiency, furnished. Elec-
tric box. Private bath and en-
trance. Clean. Spacious. Close-in.
Bills paid. Adults, phone 1092.
B-5-23-6-2P

FOR RENT: Garage Apartment.
Furnished except dishes and lin-
ens. 701 North Main. B-5-12-33-tfc.

BEDROOM FOR RENT. 804 Union.
Phone 1866W. B-5-9-6-4p.

Mrs. Louis Flarsheim arrived by
plane from Kansas City, Mo., Sat-
urday for a short visit here with
friends Mr. and Mrs. Roy Smith.
Edgar Rice, of Tempe, Ariz., is
visiting in the home of 908 brother
and sister-in-law, Mr. and Mrs. E.
M. Rice, and other relatives for
a few days.

CLEAN BEDROOM Jans bath.
Kitchen privileges. Phone 1283-
W1, 406 Roosevelt. B-5-10-7-2p

FOUR LARGE ROOMS. Furnish-
ed. Private bath. Garage. Bills
paid. No dogs. Phone 270-J. 467
Ross. Mrs. M. M. Beavers.
B-5-19-7-2c

THREE ROOM furnished apart-
ment. 300 West Sixth. Phone 1378.
B-5-9-7-tfc.

NICE BEDROOM. Close in. 111
West Sixth. S-5-9-34-1k

FOR RENT: Four room unfurnish-
ed duplex. Call at 501 or 547
Jackson. B-5-12-7-tfc.

FOR RENT: Roomy, unfurnished
apartment. See Mrs. G. B. Mil-
ler. 131 Avenue H. B-5-13-7-tfc.

BEDROOMS FOR RENT. Close in.
509 Ross. Phone 847J. B-5-9-6-tfc.

FOR CASH RENT: 640 acres irrigat-
ed farm in new irrigation dis-
trict. Two irrigation wells. Emil
Knudson, 17 miles NW Gruver.
B-5-20-33-3p.

FOR RENT: Duplex. One three
room apartment, one four room
apartment. Unfurnished. Phone
2051. B-5-14-33-tfc.

FURNISHED apartments and a
three room house, partly furnis-
hed. 608 East Third. S-5-12-34-1k.

FOR RENT: Three room newly
decorated, modern, unfurnished
house. West on Harrison Highway.
Phone 818. B-5-15-34-tfc.

ONE NICE Bedroom. 506 Lee St.
S-5-9-34-1p.

FOR RENT: Nice three room furnis-
hed apartment. Private bath.
Bills paid. Phone 838. Mrs. W. T.
Carmichael. B-5-17-34-tfc.

MODERN FIVE ROOM house.
Every convenience. Teen agers
accepted. 305 Knight. B-5-11-34-tfc.

6. WANTED

WANTED TO BUY. 160 acre irrigat-
ed farm from owner. Do not
want possession. Give location,
description and price. Write Box
673, Hereford. B-6-22-6-4p.

WANTED: Custom farming. Leo
Ohlig. Phone 1204W. B-5-9-6-Sp.

10. NOTICE
WANTED
150 New Customers on City
Delivery!
THE HEREFORD BRAND
Call, R. W. Sparks Ph. 1771-W
B-10-2-tfc

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

IMPORTANT NOTICE:
If you are a careful driver, you
can save over 20% on Auto
Insurance by seeing Hugh Book-
out, your local State Farm In-
surance Agent.
533 East 1st. St. Hereford
Phone 1674 B-10-32-tfc

ALCOHOLICS ANONYMOUS
Phone 608 or 2018
Meetings Thrus. Night At 8:00
P.M. 1003 Union
B-10-24-tfc

**BEAUTIFUL BABY PARRA-
KEETS!** All colors. No. 1 stock
only. Metal bird cages. Francis
The Printer. 707 North Main.
B-10-18-4-tfc.

REAL ESTATE Dealer. E. B.
Posey. S-10-9-32-tfc.

NEW LPG ENGINES will save you
fuel and lift water up to 40%
deep. Benefield Motor Company.
B-10-17-34-3c.

SEE the new Frigidaire refriger-
ator with food freezer in the bot-
tom. Morgan Appliance. 513
Park. B-10-15-34-tfc.

11. Business Services

HOME & FARM LOANS
See Us For The Best Service
Available.
John McLean Insurance Agency
Phone 273 Box 267
127 W. 3rd St.
Hereford, Texas
For loans in Deaf Smith, Par-
mer and North Part of Castro
Counties. B-11-46-tfc

ERNEST L. MCGEE
Earth Moving.
Phone 2016
Dozers, crane, dragline, Back-
hoe service. Hereford, Texas
B-11-36-tfc

GET A SUPER Shoeshine with
Jerry Francis at Bill's Barber
Shop. B-11-17-4c.

**Quick - Efficient
HOME LOANS**
Dependable Abstract and insur-
ance Service
ELIZABETH WOMBLE
146 Main Phone 497
B-11-27-tfc

**Hereford
Rotary
Club**
meets every
Monday at 12:05
Hotel Jim Hill

Lions Club
meets each
Wednesday, 12 noon
Hotel Jim Hill

FOR CUSTOM farm plowing, L. F.
Stayton. Phone 1173-W
B-11-9-6-Sp.

FARMER'S BOOKKEEPING ser-
vice. Bookkeeping, Records, Re-
ports. E. B. Posey. S-11-9-32-tfc.

TEST HOLES and Well Work of
all kinds. Will go anywhere
Reddell and Suggs Drilling Con-
tractors. Phone 3606, Dawn Ex-
change or 357. S-11-22-6-tfc

NOW IS YOUR CHANCE!
We have several farm buyers—
also quite a few trades for land
in this area. You might be inter-
ested. Come in and talk it over
if you would consider selling &
Don't Delay!
J. B. Elliston
Real Estate
132 E. 3rd Ph. 179
B-11-11-tfc

For Masonry work call Pete
Cavender, Masonry Contractor.
Can give local references.
Box 413 Canyon Phone S-3264
B-11-34-4P

QUESTION: Why are people in-
suring with State Farm Auto In-
surance at the rate of one every
33 seconds?
See, or call Hugh Bookout, he
knows the answer.
Office 533 E. 1st Hereford
Phone 1674 B-11-32-tfc

THINKING OF buying an automa-
tic washer? Don't buy any wash-
er until you have used and test-
ed the Brand New 1955 Frigidaire,
in your own home for seven
full days with absolutely no
obligation of any kind. No special
plumbing needed. Installs on
rubber rollers. Call Morgan Ap-
pliance for your free home trial.
Phone 197. B-11-54-13-tfc.

WANTED: Baby sitting. Day or
night. Experienced. Call 925M.
B-11-9-34-2p.

STRAYED: From pasture S.W.
Bottleg three Hereford heifers.
Branded Circle on left shoulder.
Also seven underbit on left ear.
Will pay reward for their where-
abouts. G. W. Brumley. Phone
945. B-13-30-30-tfc.

LOST: American Artist Flute in
black leather case. Jane New-
son. Phone 1128-J.
S-12-13-34-1c.

Ruth Bible Class
Mrs. Lowell Sharp has hosted
for the Ruth Bible Class of the
First Baptist Church Thursday ev-
ening. Mrs. J. R. Moore was assist-
ant hostess.
Mrs. Tom Howard conducted a
business session and Mrs. Jim
Clark led a discussion of the book
"Religion of a Mature Person" by
Hudson on the question "Is it
wrong to love yourself?"
Members present were Mes-
dames Ralph Paul, Tom Howard,
R. E. Caidell, J. R. Moore, Jim
Clark, Malcolm Cassels, Alwyn
Savage, Townsend Douglas and
the hostess.

Mr. and Mrs. Earl Phillips and
Mr. and Mrs. Paul Corbett have
returned from a 10 day visit with
relatives in Florida. While in Flor-
ida, they also visited scenic spots
of the state.

Mrs. Helen Pipkin and brother
Jim Jones plan to leave this week
for a three weeks visit in Florida.
They will visit in Orlando and Mi-
ami and in Mt. Dora. They will be
guests of Mr. and Mrs. O. G. Cal-
houn, who are former residents of
Hereford.

Safe 'n Sound
By JIM WOOD
The present attitude on the part
of the public to "stick the insur-
ance company" is a basic factor
behind increasing rates for Auto
Liability Insurance, says Irvin S.
Markel, president of American Fi-
delity & Casualty Co., Richmond,
Va. Mr. Markel said the present
rate situation confronts Casualty
companies writing Automobile with
the most difficult problem in
their history. He pointed out that
he did not know of a single com-
pany in this category which did not
suffer an underwriting loss on Au-
to Liabilities. One of the most im-
portant factors added to the cost of
claims, he asserted, "is the ten-
dency of juries ignoring questions
of liability and equity, to grant
awards to claimants without justifi-
cation, for reasons of sympathy
or otherwise." However, it is bet-
ter for the insurance company to be
stuck than for you to pay the
judgments. For complete and ade-
quate insurance coverage, call
Lone Star Insurance Agency, 136
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WE REPAIR electric clocks, irons,
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way 60. Phone 320. B-11-10-34-tfc.

INCOME TAX SERVICE. Mrs. B.
Lee Cavanaugh, 108 West 8th.
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13. Lost & Found
WANTED: Baby sitting. Day or
night. Experienced. Call 925M.
B-11-9-34-2p.

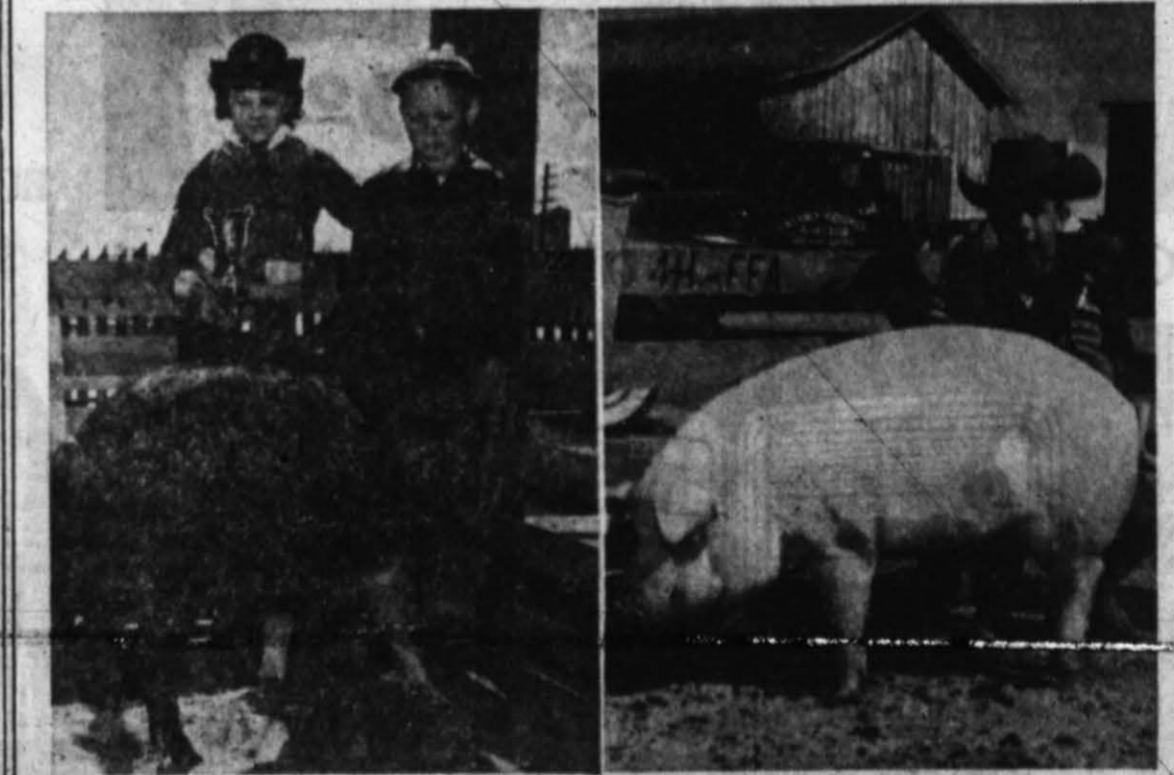
STRAYED: From pasture S.W.
Bottleg three Hereford heifers.
Branded Circle on left shoulder.
Also seven underbit on left ear.
Will pay reward for their where-
abouts. G. W. Brumley. Phone
945. B-13-30-30-tfc.

LOST: American Artist Flute in
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son. Phone 1128-J.
S-12-13-34-1c.

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JR. LIVESTOCK SHOW**

We feel that the 4-H and F.F.A. Club Members are adding great-
ly to the Livestock Industry, by their continued efforts to pro-
duce higher quality livestock. We offer our Sincere Congratu-
lations to the entrants of this week's show. Whether you won or
lost, you are still tops with us.

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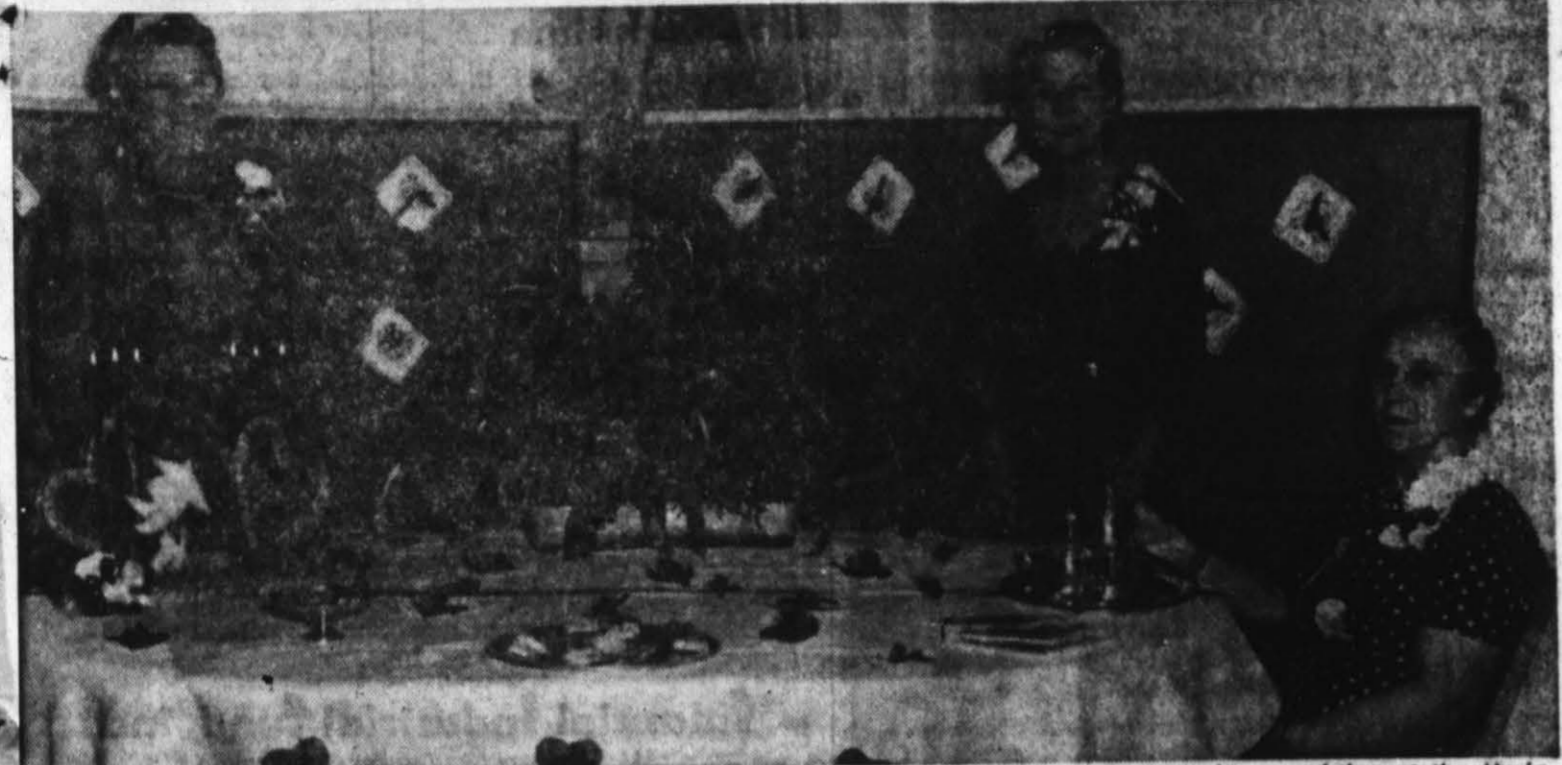
CONGRATULATIONS

to the Winners
IN EACH DIVISION
of
**HEREFORD'S 9th ANNUAL
JR. LIVESTOCK AND POULTRY
SHOW!**

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HOME OF AYERS SUPREME FEEDS



MRS. C. J. MOUNTZ, seated, presides at the silver tea service, with Mrs. H. A. Close, president, and Mrs. H. K. Fox, chairman of the hospitality committee, assisting at the Music Club Founders Day Tea held Monday afternoon.

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Outstanding Program Marks Music Study Club Founders Day Affair

One of the most delightful programs ever to be given by the Music Study Club, was presented Monday afternoon at a Founders Day tea in the educational building of the First Baptist Church. The ensemble piano program was outstanding, not only for the music itself, but for the manner in which it was presented as well.

Mrs. H. A. Close, president, presided, welcoming the guests and explaining the purpose of Founders Day observances being held during the month of February all over the nation in recognition of those who fostered the National and Texas Federation of Music Clubs, and pledged themselves to elevate music standards and to promote American music. Focusing the attention of the public to the part the national and state federations have played in the life of the American people, the Monday afternoon program was dedicated to the purposes outlined in the federation.

The local club was organized in 1916 with Mrs. G. A. F. Parker as its first president. In 1912 a ladies' quartet composed of Mes-

dames Parker, C. J. Mountz, Ezra Norton and H. H. Hawkins was organized. In 1915 these and 12 other women formed a chorus under the direction of Emil Meyers of Amarillo and the Music Study Club was organized a year later from this group.

The program for the afternoon included: "Mitzä Katzchen" (Franz Behr) played by Mesdames B. Y. Crosthwait, A. J. Schroeter, Cliff Estes and J. D. Neill. "Musnet in A Flat" (Whelpley) played by Mesdames A. J. Schroeter and B. Y. Crosthwait. "Donkey Serenade" (Friml) played by Mrs. Wayne Thomas and Mrs. J. D. Sims. "Valse Brillante" (Moszkowski) played by Mesdames S. M. Dunnam, J. D. Sims, Bill Brady and Steve Clements. "Gavotte and Musette" (Raff) played by Mrs. S. M. Dunnam and Mrs. Howard Scott, and the concluding number "Deep Purple" (Peter De Rose) played by Mesdames Dunnam and Scott.

Tea Held in Social Hall
 Following the program a tea hour was observed in the social

She 'Kept Cool' Even When House Caught On Fire

It pays to "keep cool"—even when the house is on fire.

Mrs. Lester English did exactly that last week and, as a result, was able to save the English home, which is located in the Progressive Community.

Mrs. English had started for the bedroom when she discovered the fire. Flames were blazing up to the ceiling as a result of leaks in a gas line. She calmly reached through the flames and cut off the gas; next she took her new bedspread and smothered out the remaining flames, which included the bedding, mattress and an electric blanket.

Despite the dense smoke, Mrs. English says she remembered that opening a window was wrong—until all of the fire had been extinguished. The fire, which could easily have demolished the entire house, resulted in only slight damage. Mrs. English received two small burns on her hand while putting out the flames.



CARLOS GRUBER, Latvian-Brazilian minister will be the chief speaker at a meeting of the Brotherhood group of the First Baptist Church here Tuesday night, Feb. 22. He is a noted speaker on the topic of "Communism vs. Christianity and similar subjects."

Aunt Jemima To Appear At Lions Pancake Supper

Aunt Jemima "in person" is the headline attraction for a Pancake Supper, sponsored at the Hotel Jim Hill ballroom on Friday, Feb. 25, by the Hereford Lions Club.

The announcement was made today by Neil Cooper, chairman, who said that the pancake supper will feature "all you can eat for 50 cents," including pancakes, syrup and a choice of bacon or sausage. He also said that entertainment will be included during the evening with the supper running from 5 to 8 o'clock.

O. D. Lowry, in charge of ticket sales, said that advance sales will be made by all Lions members and that tickets will be available at

Remodeling Work Starts At Tower

Remodeling work started this week at the Tower Theatre, where a contract has been let to Tom Griffin Construction Company of Albuquerque and Abilene, according to announcement of Francis Hardwick, owner-manager. The theatre is scheduled to open on April 10.

Chief improvement in current plans includes widening of the drive-in screen from 30 by 40 feet to 32 by 64 feet. In addition, new projection equipment will be installed and some remodeling is planned in the concessions stand.

The announcement follows a general remodeling program at the Star, including wide screen and Cinemascope, along with wide screen improvements at the Texas Theatre this year.

O. D. Lowry, in charge of ticket sales, said that advance sales will be made by all Lions members and that tickets will be available at the door. Dub Reeves will be head chef for the event.

Rebekah Lodge Meets
 Members of the Rebekah Lodge held a meeting at the IOOF Hall Tuesday night. "Fun Night" was the order of the evening with Mesdames Bobby Mescham, Leta Kaul Ursalee Jacobsen and Lucile Olson in charge of entertainment. A question and answer quiz with forfeits paid into the activities fund of the Order, was conducted. Twenty-eight members enjoyed the fun and social hour which followed.

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West Texas College Band To Appear In Concert At High School Tuesday

A concert by the West Texas State College Concert Band, directed by M. J. Newman, will be presented Tuesday afternoon at 2 o'clock in the Hereford High School auditorium. The Hereford program precedes the band's annual spring tour of Panhandle high schools. Composed of about 75 selected members, the Concert Band will play before 14 high school audiences during the five-day tour which opens Feb. 28. The group will play in Clarendon, Memphis, Childress, Wellington, Shamrock, Canadian, Phillips, Borger, Spearman, Peryton, Dumas, Amarillo, Hooker, Okla., and Guymon, Okla.

Recognized as one of the top musical organizations in the Southwest, the Buffalo Band in the full semester usually exceeds 100 members. Newman selects his best musicians for the Concert group. Two other bands on the WT campus are the Varsity Band and the ROTC Band.

Program to be played includes a recent composition for band, "Sketches from the West," published this year by Dr. Houston Bright, associate professor of music at WT and director of the A Cappella Choir. "Sketches" consists of five separate movements.

Hereford Rotary Joins Worldwide Anniversary Fete

The Hereford Rotary Club this week joined other Rotarians over the world in an extensive program in observation of Rotary International. The program will be climaxed with a monster celebration at the Golden Anniversary convention in Chicago next June and, in the meantime, will be observed on a local level with several special events.

First on the agenda of the Hereford club will be a ladies night scheduled at the hotel ballroom Monday, Feb. 21. Dr. Wm. H. Gordon of Lubbock will be the speaker and will have "Rotary" as a subject. Dr. Gordon, in addition to outstanding work in his profession, is also a noted speaker in wide demand on the part of Knife and Fork Clubs around the nation. The local meeting will begin at 7:30, according to Francis Hardwick, Anniversary Chairman.

Dick Barnard has also been assigned the task of compiling a joint history of Rotary International including a history of the Hereford Club. Faust Collier and John Sims are co-chairmen for a giant banquet and ladies night scheduled by the Hereford Club in May, observing the tenth birthday of the Hereford club.

holding memberships in any concert association booked through this organization which serves Tulsa, Friona and the Classroom Teacher's organization in Amarillo.

Farmer's Union Organized Here

Scoring Benson's farm program as unfair, approximately 100 farmers from this area met in the county courtroom here Tuesday night and organized the Deaf Smith County Farmer's Union.

Jay Boston was named president, R. G. Peeler, vice president, and Louis Woodford, secretary. Chief object of the meeting was formal protest of the drop to 70 percent of parity on grain sorghum support prices under the 1955 program. The group also indicated a feeling that Farm Bureau policies had not followed through in their effort to secure additional support on grain sorghums.

Principal speaker was Emery E. Jacobs of Oklahoma City. Jacobs also organized a Farmer's Union division in Tulsa on Monday night. He is a former government official and was executive assistant to Secretary of Agriculture Wickard.

Jacobs pointed to recent drop in farm supports and said that the reductions under the Benson program are "only the beginning." He also branded high taxes as a result of the farm program as untrue, declaring that less than one percent of the tax bill could be reduced even if the entire federal farm program were removed.

Small fry want to have an impromptu party? Send out for some ice cream—or take the ice cream out of your freezer. Sandwich a slice of ice cream in between two graham crackers. Serve as finger food—with plenty of paper napkins.

Kamaru Quartet Slated To Appear In Concert Series Friday Night

The Karamu Quartet, a colored foursome which was such a hit last year in Friona, will appear Friday night at 8 o'clock in the new High School auditorium in the second of this season's concert productions.

Admission will be either by season ticket or by individual tickets which may be purchased at the door at a price of \$1.75 for adults and 85 cents for students.

Under the musical direction of J. Harold Brown, the quartet will present a well balanced program including classical pieces, selections from musical comedies, Negro spirituals and American folk songs.

Mr. Brown holds an AB degree in music from Fisk University and the AM degree from Indiana University. His quartet may be heard every Sunday morning at 9:15 over CBS radio network.

This is the second of three entertainments to be presented this year by the local Concert Association, and the only musical number on the slate. Presented under the auspices of Town Hall Concerts, the program is open to all people

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Glamorously sheer, 60 Gauge, 15 denier Nylons. Knee length for comfortable wearing. In the lovely shades of fiesta and Mardi Gras.
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New Spring hats in many styles and popular colors.
In Straws with velvet and Rhinestone trims.
2⁹⁸

Smart Butcher Weave DRESSES
That always stay fresh and neat in an assortment of flattering colors and youthful styles. In Misses and half sizes.
5⁹⁰

Glamorous rope necklaces
Find dozens of style, dozens of colors. You'll want several from Penney's huge selection!
\$1 and \$1.95

WORLD DAY OF PRAYER

Friday, February 25, 1955

HEREFORD SPONSORS will join the national movement of supporting "The World Day of Prayer" with a special meeting at the Presbyterian Church Friday afternoon, Feb. 25. A program is planned and all interested persons are invited, according to Mrs. Paul Hoff, president. Other officers are Mrs. A. T. Mims, vice president and Mrs. Ray Suit, public relations chairman. The group, among other projects, sponsored the labor camp recreation program in Hereford last year.

Hereford Woman Dies In Joshua

Funeral services for Mrs. E. A. Caster of Hereford, were held Monday afternoon, Feb. 14, in Joshua, Tex. Mrs. Caster died suddenly last week while visiting with relatives in Joshua. She had been a resident of Hereford for 15 years. Mrs. Caster is survived by nine children, four girls and five boys and 21 grandchildren; one brother, Jess Freeman of Matador and Suzie Blackwell of Hereford.

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The Sunday Brand, Hereford, Texas, Sunday, February 20, 1955

New Classifications Set By Draft Board

A group of 105 men have been enlisted: 17, IC Discharged; 12, reclassified by the local selective IC Inducted; 7, IC Reserve; 2, IV, service board this month, accord- F mentally, morally or physically unfit for service; and one in each A total of 40 were classified as of the following classifications. V-1-A, available for service; 22, IC- A, not eligible for service; IV-D,

minister or ministerial student; deceased I-O, conscientious objector; and I-D, ROTC, National Guard or other reserve duty.

I-A-Alerted
 Fredrick Johnson, Clyde A. Root, William E. Waits, Garland D. Gaylor, Charles C. Money, Leroy L. Dickerson, A. C. Wimberley, Milton I. Bagwell, Robert P. Price, Gerald W. Downing, John E. Miller, James D. Thompson, Richard D. Pruett, Richard D. Dawdy, Kit C. Sanders, W. M. Thompson, Gary D. Walker, Everett P. Stewart, Robert E. Hood, Delman E. Yaryan, Willie J. Hopingardner, Willie L. Kitchens, Bobby H. Webb, Paul N. Durbin, Don A. Rice, Henry T. Fangman, Bobby N. Melugin, James C. Simon, Don B. Suddarth, Edmund A. Hobby, Oran K. Howell, George E. Ray Jr., Thomas J. Gerber, Joe E. Nelson, Billy J. Roberts, George H. Parker, Raymond E. Hadjock, William L. English, Ronald P. Curtis, Mike Shields.

IC-Enlisted
 Karl D. Hutcheson, Robert F. Armstrong, Gene C. Miller, Jackie D. Doaher, William L. McCrary, Thomas J. Haney, Paul R. Lloyd, Carlos L. Thomas, Jack D. Smith, Dale W. Berggren, Enory C. Moore, Teddy F. Gulley, John R. Miller, Edgar J. Collier, Carl R. Miller, Bob A. Eller, Don H. Newberry, Lewis R. Womble, Frank L. Mullins Jr., Ray D. Axe, Gordon N. Shaffer, Thomas G. Collins.

IC-Discharged
 John E. Curtis, George S. Stott Jr., C. L. Hood, Clifford F. Kerr, Weldon G. Garratt, Lewis A. Hembree, Philip G. Busted, Don L. Noble, Jimmie T. Smith, Harold K. Hutson, Donald G. Hickman, Dale P. Barkley, Guy R. Ziegler, Thomas H. Botstorf, Edward L. Patterson, Carroll G. Wilson, Robert G. Rains.

IC-Inducted
 Alex J. Schroeter, Thomas F. Birkenfeld, Joe E. Kerr, Roy J. Hershey, Donald R. Jesko, Robert W. Smith, Floyd R. Schueler, Joe A. Betzen, Norman R. Taylor, Cy-

ril C. Brockman, Joseph M. Ramirez.
IC-Reserve
 Phillip E. Blythe, C. E. Looper, Buddie L. Billington, Edmund M. Gerber, Charles H. Veazey, John L. Haiselman, Bobby L. Morris.
IV-F
 Louis M. Correa, Melvin Plummer.
VA
 Joseph K. Blythe Jr.
IV-D
 George P. Young.
Deceased
 Harold H. Kleman.
I-O
 Kenneth D. Bishop.
I-D-Reserve
 Milton E. White.

School Lunch Menu

(Menus for Feb. 21-25 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

MONDAY
 Barbecued Frankfurters
 Seasoned Pinto Beans
 Carrot and Celery Sticks
 Cornbread. . . Butter. . . Milk
 Fruit Cup

TUESDAY
 Ham-Beef Loaf. . . Catsup
 Buttered Whole Kernel Corn
 Sliced Pineapple. . . Cheese Sticks
 Bread. . . Butter. . . Milk
 Cherry Cobbler

WEDNESDAY
 Fried Steak. . . Gravy
 Mashed Potatoes
 Buttered Green Beans
 Bread. . . Butter. . . Milk
 Fruited Gelatin

THURSDAY
 Hamburger. . . Buns
 Sliced Tomatoes. . . Lettuce
 Onions. . . Pickles. . . Mustard
 Sliced Peaches. . . Milk
 Peanut Butter Cookies

FRIDAY
 Oven Fried Fillet. . . Lemons
 Seasoned Black-eyed Peas
 Pineapple-Carrot-Orange Salad
 Bread. . . Butter. . . Milk
 Banana Pudding



GRAND CHAMPION LAMB of the Junior Livestock and Poultry Show was shown by Wilson Dicufla of Dimmitt. The lamb was grand champion in the Southdown Division. (Staff Photo)

Dawn Musettes Have Lesson On Polish Music

The Dawn Musettes presented a program Tuesday afternoon in the home of Mrs. Walter Galley. Theme of the program was "The Music of Poland" with Mrs. Reece Stewart as leader. She told of the great imagination of the Polish people which has brought forth many famous scientists, musicians and writers, and described the fields and plains of the country, telling of the influence of the land upon the character of the people. Musical selections included "Mazurka" (Thompson) played by Dorothy Stewart; "Mazurka" (Chopin) played by Irene Galley; "Puck" by Phyllis Ann Wimberley,

"Waltz" H. S. Fuller Jr.; "Cheer Up," Glenn Fuller; "Indian War Dance," Kenneth McClung; all piano numbers; and the vocal solo "By The Light of the Silvery Moon," sung by Barbara Martin. Miss Irene Galley presided over the business session when plans were discussed for a recital on March 13, at 3:15 o'clock in the Dawn Baptist Church. Among those present were Jan David Miller, Iris Sue Brown, H.S. Glen and Doyle Joe Fuller, Ted Wimberley, Billy Lynn Miller, Dorothy Stewart, Phyllis Ann Wimberley, Lucy Beth and Gail Miller, Betty Hagar, Waltine Beavers, Barbara and Elvalet Martin, Audri Miller, Nan Neal, Kenneth McClung, Irene Galley, and Mesdames H. H. Miller, Reece Stewart, H. S. Fuller Sr., Carl Wimberley and the hostess.

Kiwanis Wives Meet
 A valentine dinner honoring the wives of Kiwanians was held on Thursday night. Valentine gifts were presented the wives during the dinner. A group of students from Dim-

mitt High School under the direction of Glenn Smith, presented the entertainment during the evening.
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MEMO: From the Desk of the President

Hereford Rotary Club

A NOTE OF APPRECIATION !

THANKS FOLKS...

For Your Continued Support of the Livestock Show!

We of the Rotary Club wish to express our appreciation to the many people who have helped out with the 9th Annual Junior Livestock Show, both with your time and money.

We are especially grateful to the members of THE LIONS CLUB, THE B&PW CLUB and the KIWANIS CLUB for their continued support and help with the Livestock Show.

The Show has been a success again this year as in the past . . . much of this is due to your help and support. We appreciate it. IT IS ESPECIALLY GRATIFYING to note that every bit of help we received for this occasion was volunteered, which shows that the spirit of cooperation among Hereford folks will continue to make our town the grandest place in the world to live.

HEREFORD ROTARY CLUB

Please Accept Our

SINCERE

CONGRATULATIONS

WINNERS IN

EACH DIVISION OF

THE

LIVESTOCK SHOW

To Those Who Were NOT WINNERS

We'll Be Looking Forward With You To NEXT YEAR.



MINISTERS ATTENDING the Lutheran Ministers conference in Hereford earlier this week are shown above. H. F. Peidman, visitor of the North Panhandle circuit; H. F. Bewie, former mission director and essayist for this conference of the Lutheran Church;

back row, E. A. Wolf, visitor of the South Panhandle circuit; Harold Koestner, pastor of the Immanuel Lutheran Church, Hereford; and C. Goertner, second vice-president of the Texas district of the Lutheran Church Missouri synod. (Staff Photo)



EUGENE VASECK of Hereford showed the Reserve Champion Hog during the Junior Livestock and Poultry Show. He won that place with a Hampshire hog. (Staff Photo)

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Here From Illinois
 Mr. and Mrs. T. M. Drever, newcomers to Hereford, have as a house guest, Miss Carolyn Child of Evanston, Ill., their home until three months ago. The Dreviers operate a farm five miles west of Hereford, but are making their home for the present at 611 Bowie Street.

Bay View Club Makes Plans For Friendship-Guest Day

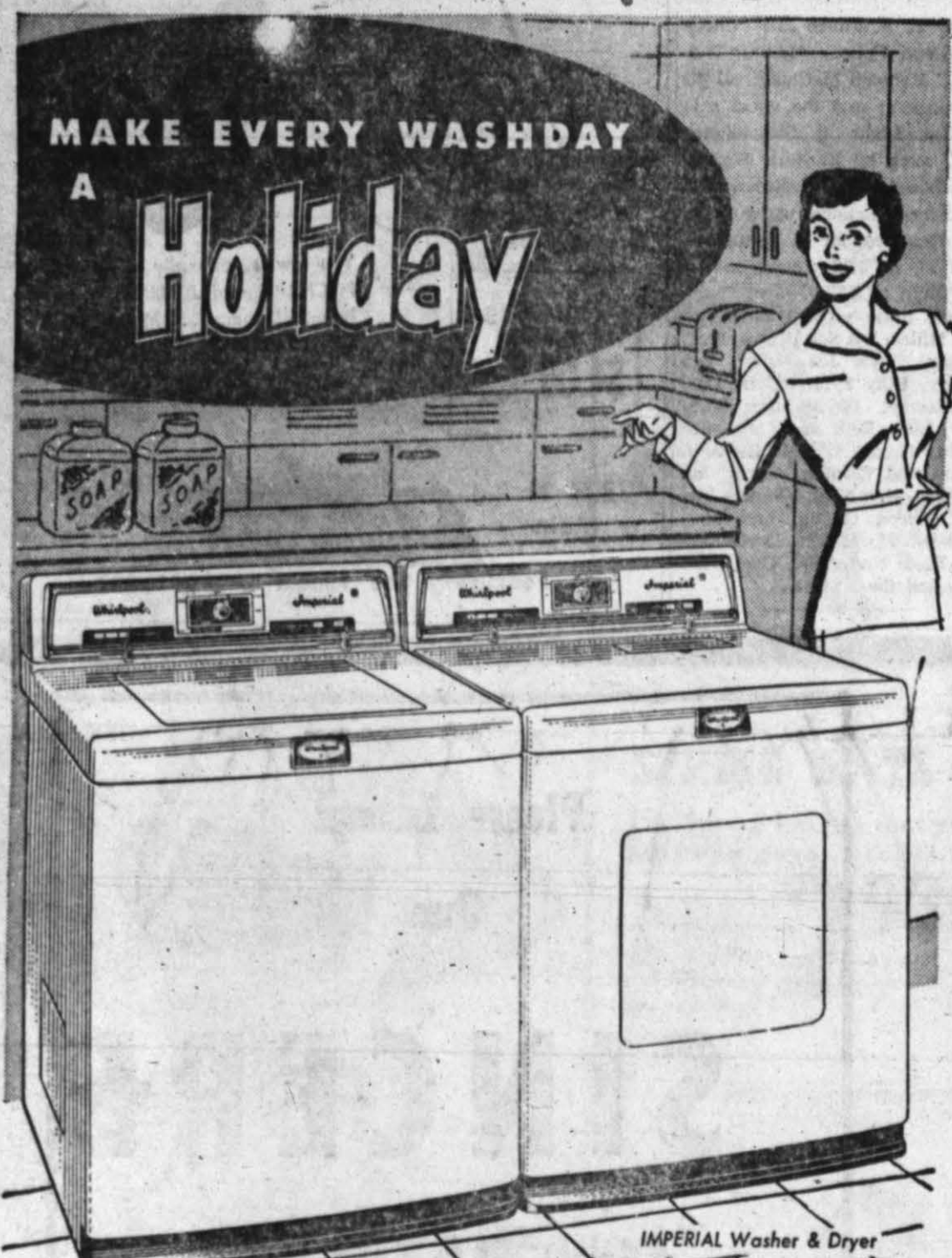
Plans for the Bay View Club annual Friendship - Guest Day were made at a meeting of the club held Thursday afternoon in the home of Mrs. Ansel McDowell. The guest day affair will be held in Ward Hall of the First Methodist Church on March 3, with an out of town speaker presenting the program. Arrangements were also made for a cancer-lecture type program featuring a local doctor on April 21.

"Religion" was the theme of the program. Mrs. J. W. Kirby, program chairman, introduced her daughter, Mrs. Carl Perrin, who reviewed the book "The Prophet" by Khalil Gibran, an Arabian poet, author and artist of note. "The Prophet, a series of prose-poems, deals with the relation of man to man and his over-all relation to God. It is the story of a man who had spent 12 years in the city of Orphalese and was returning to the Island of his birth. When the people learn of his intended departure they crowd around him for advice with their problems. His answers make up the profound wisdom of the book as he spoke on love, marriage, children, giving, work, joy and sorrow, houses,

clothes, crime and punishment pain, teaching, friendship, talking, Prayer and Religion." She concluded with a postscript on the relation of laughter to life, written by a professor of Baylor University.

After the program a social hour was enjoyed. Lovely refreshments were served by the hostess to Mesdames D. H. Alexander, Philip Barkley, Lee Benefield, H. G. Conkright, Francis Hardwick, E. W. Harrison, George Heard, W. S. Kerr, J. W. Kirby, Paul Mathers, J. C. McCracken, John McLean, J. W. Spradley, Jas. W. Witherpoon, Miss Frances Turrentine and a guest, Mrs. J. E. Donnelly of Terro Haute, Ind., who is a guest in the home of her daughter, Mrs. George Heard.

Guests the past week in the home of their grandmother, Mrs. R. L. Bullard, is Tommy Parker of Bakersfield, Calif., and Jimmy Garrett of Carlsbad, who will be stationed at the Amarillo Air Base. Accompanying Parker was a friend, Floyd Keys, who had received his training in Biloxi, Miss., with Parker. They were all en route to Amarillo Air Base.



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GAZES ARE OUR LINE

By D. C. Kinsey

The entire American automobile industry was once under the control of one man, he had every manufacturer right under his thumb. Every maker of automobiles was under license and paid him royalty -- except one. The name of this fallen giant is almost forgotten today; you may remember it if you remember back to before the First World War. I often wonder what the modern car would look like if George B. Selden hadn't been defeated in court by the one manufacturer who refused to pay him a royalty, Henry Ford.

Selden filed the plans for an automobile with a little brass model at the U. S. Patent office in 1879. It had an internal combustion engine, clutch, foot brake and front wheel drive. If you wanted to put the car in reverse you had to turn the whole engine around.

There were some who said Selden's car wouldn't work, but in 1895 he was granted a patent and from then on almost every car made in America paid a royalty of 1 1/4 per cent of the retail price. Gradually the royalty was reduced to 4/5 of one per cent. On many pioneer autos in museums and private collections you can still see the little brass plate on the side that says "Licensed under Selden Patent!" Henry Ford refused to join the Selden association or to pay royalties and he was sued. Seldon won the first court decision in 1903. Ford appealed and it was only then that Selden actually made a car using his patented design (To the surprise of many, it worked.)

In 1911 the court decided that Selden's patent applied only to a certain engine principle that was no longer used, and not to automobiles as a whole. The licensing system was broken up.

Luckily, today's manufacturers are free to do what they like with their cars and so we have a wide variety of designs and models and types. No matter what you fancy, you can find a used car of that make to fit your own pocketbook.

Interested in a new Buick ??? Then check our complete selection of styles, models and colors. We're ready to trade!

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Longhorn Brand Choice Grade Beef

RIB STEAK lb. 59c

No. 1 East Texas

YAMS 2 lbs. 27c

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Potatoes 10 Lb. Mesh Bag 39c

Milk Globe Yellow **ONIONS 3 Lbs. 19c**

Star Kist Chunk Style **TUNA Can 29c**

Kraft's-Cheese Food **VELVEETA 2 Lb. Loaf 77c**

Rose Kist PEANUT **BUTTER 2 Lb. Jar 53c**

American Beauty 7 Oz. Pkg. **CHILI RONI 19c**

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Stokley - No. 300 Can **ASPARAGUS 29c**

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5 Lbs 49c **SUGAR 10 Lbs. 98c**

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FREE pure the finest Tonal perfume

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54c Value - Hand Cream **PACQUINS Tax Inc. 43c**

98c Value - Hair Tonic **VASELINE Tax Inc. 77c**

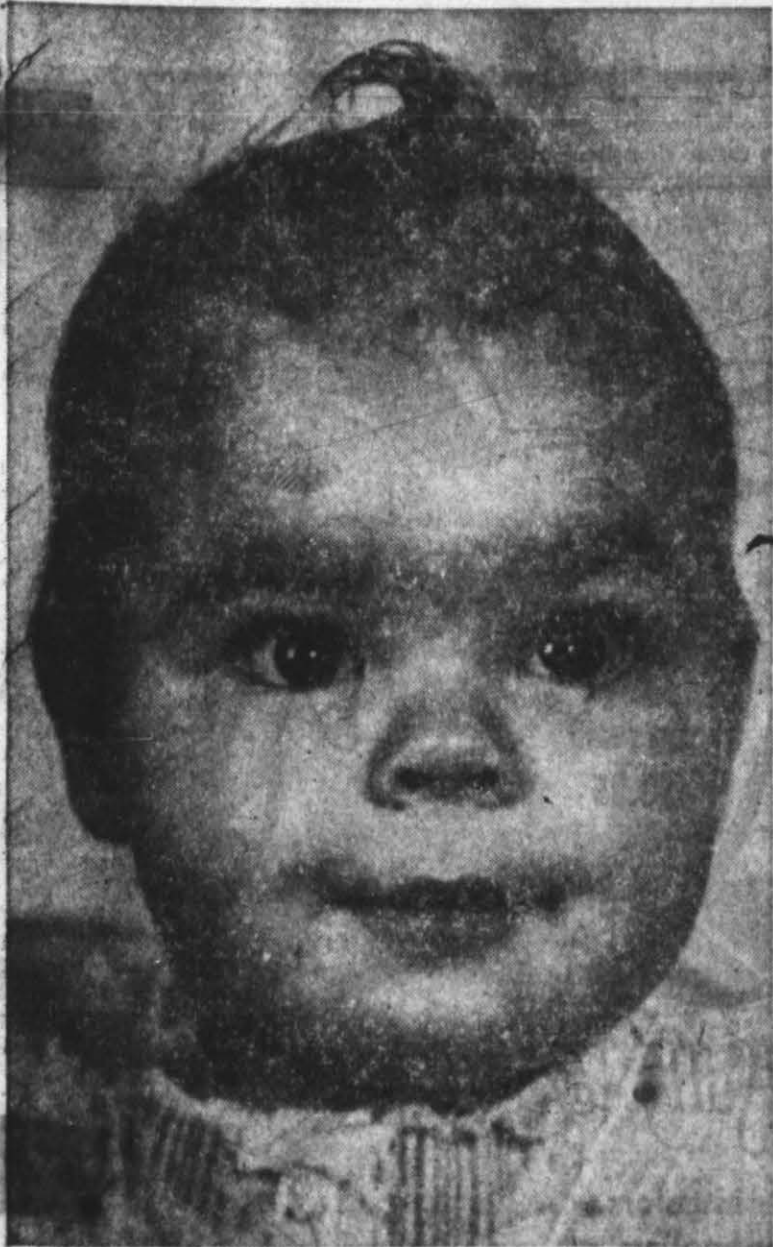
75c Value - Schick **INJECTOR BLADES 20's 58c**

Two Dozen Assorted Flavor Cookies - Try a Package Today Macaroon Coconut **COOKIES pkg. 49c**

FURR FOOD STORES

Women's
Activities

The Sunday Brand ... Feb. 20, 1955
Section Two



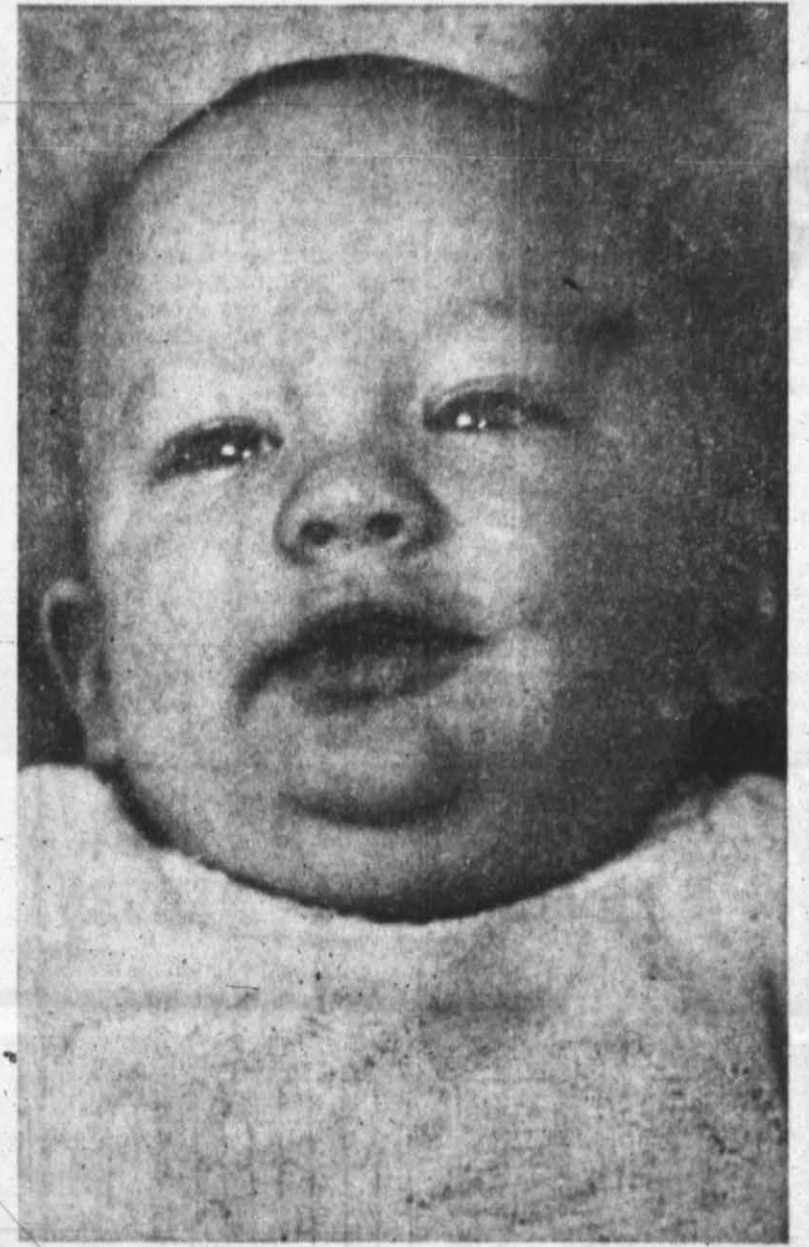
"SUGAR AND SPICE" . . . Amy Ballard, 8 months old daughter of Mr. and Mrs. Labry Ballard.



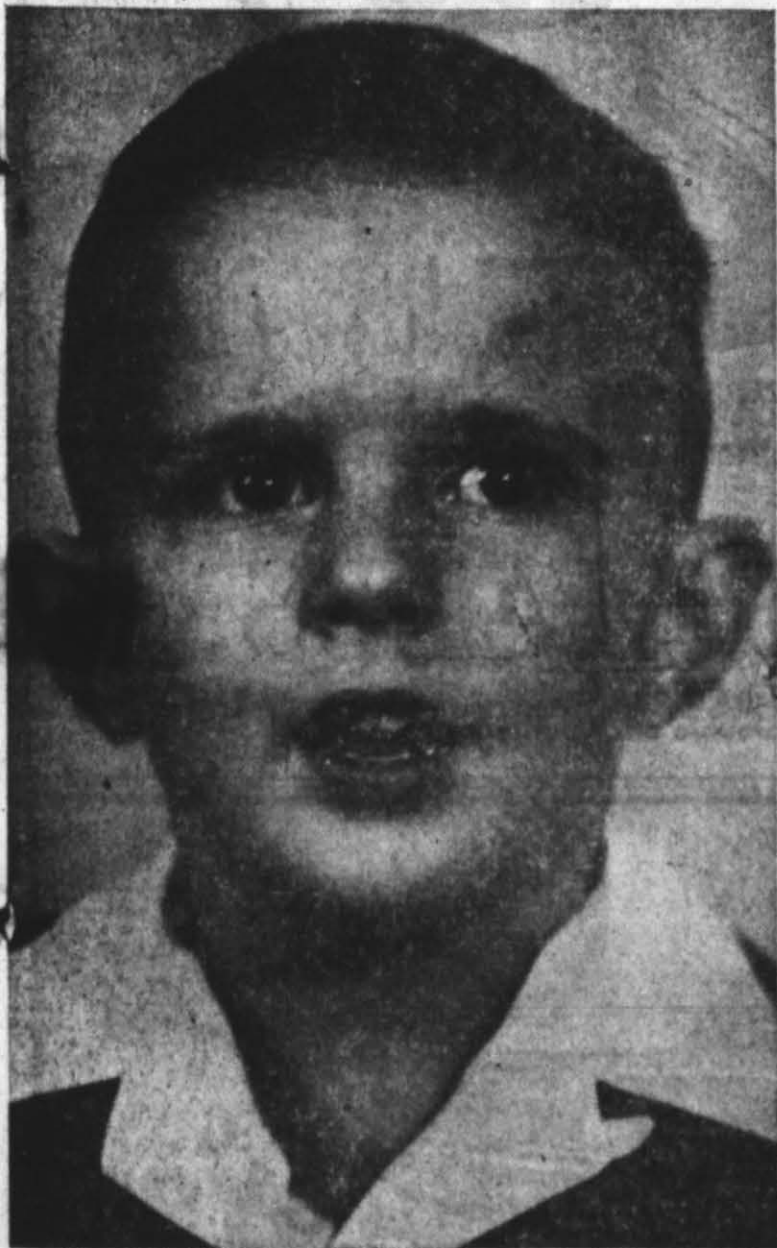
"ONLY TWO BIRTHDAYS" . . . Kay Lynn Alexander, daughter of Mr. and Mrs. Irving Alexander.



"OH YEAH?" . . . Cleve Massey, two-year old son of Mr. and Mrs. Cecil Massey.



"OH, BOY!" . . . John Jay Estes, four months old son of Mr. and Mrs. John Estes.



"DON'T FENCE ME IN" . . . Lyle Brown, three year old son of Mr. and Mrs. Jack Brown.



"I'M A BIG GIRL NOW" . . . Janet Lee Miller, daughter of Mr. and Mrs. Hershel Miller — age 2 years.



"HOW ABOUT THAT?" . . . Wm. Raymond Streu, son of Mr. and Mrs. Oliver Streu, five months old.



"EVERY THING NICE" . . . Janet Louise Lookingbill, two years old. She is the daughter of Mr. and Mrs. L. H. Lookingbill

Here's what the babies, themselves, have to say about

National Baby Week

Interviews about babies are generally carried on with parents of the children. However, on the occasion of National Baby Week, 1955, we decided to find out what the babies, themselves, thought about the whole thing. We interviewed

twelve babies, and here are the results. It requires a bit of imagination, of course, and — in some instances — we may have applied the wrong interpretation on what they had to say. Anyway, we did our best.



"IMAGINE THAT" . . . Jeffrey Lynn Shipley, son of Mr. and Mrs. Donald Shipley — 10 months old.



"I'LL BUY THAT DREAM" . . . Larry Lomas, 10 months old son of Mr. and Mrs. Dennis Lomas.



"SO WHAT!" . . . Roger Michael Brumley — 20 Months old son of Mr. and Mrs. Roger Brumley.



"DON'T BLAME ME" . . . Stephen Cavness, son of Dr. and Mrs. H. A. Cavness — 2 1/2 years old.

Beta Sigma Phi Sorority Plans For Rush Season

Plans for the spring rush season were made at the Kappa Iota, Beta Sigma Phi Sorority session held Tuesday night with Mrs. J. H. Pool. Mrs. Pete Guinn served as cohostess. The rush season was begun on Feb. 15.

During the business session the state convention dates, May 28-29, in Dallas were announced and Mrs. Fred Sims was named chairman of the cancer drive to work with the ways and means committee. Mrs. J. H. McDonald was welcomed as a new member transferred from the San Antonio Sorority. Ted Linnartz gave a brief talk on local Red Cross Activities.

Mrs. Ed Line presented the program, presenting lessons 8 and 10 on Pleasures and Pride of possession. Taking the pleasures of possession from the collectors angle she said in part "The smaller decorative accessories of a room contribute to its character and color scheme, fill the empty spaces, arouse curiosity, express dignity, provoke humor, or reflect the culture, judgment and interests of the owner.

She discussed pride of possession from the connoisseur's viewpoint quoting from Keats: "A thing of beauty is a joy forever; its loveliness increases; it will never pass into nothingness; but



PFC THOMAS E. CULPEPPER of Hereford, Texas, draws supplies at Camp Zama, Japan, where he is a member of the supply section, Army Forces Far East/Eighth Army headquarters. Culpepper, son of Mr. and Mrs. Lunda Culpepper, 143 Clement st., arrived overseas last July. A 1952 graduate of Hereford High School, he attended Hadin-Simmons college, Abilene, before entering the Army in December, 1953. (U. S. ARMY PHOTO)

still will keep a bower quiet for us, and a sleep full of dreams, and health, and quiet breathing." In conclusion she read the poem "The Auction Sale."

Members present were Mesdames Ronald Babione, Pete Guinn, F. H. King, Charles Laing, Bob Lamin, Ed Line, Cecil Massey, Norman Moore, Glenn Nelson, Gene Prickett, Ray Sult, Lloyd Warren, J. D. Whitaker, J. W. Witherspoon, Steve Clements, James Ellis Higgins, Fred Sims, J. H. McDonald, and the hostess.

Church Group Studies India

A lesson study on India was presented at the meeting of Group II of the Christian Women's Fellowship Wednesday afternoon at the home of Mrs. Ray Sults.

Mrs. E. F. Cain and Mrs. Bert Brown presented the mission program and Mrs. F. S. Smith was in charge of the devotional.

Those attending were: Mesdames Carlos Vaughn, Glenn Williams,

Wesleyan Guild Sponsors Party

Wesleyan Service Guild met on Tuesday evening in the home of Mrs. E. E. Doak with Mrs. J. J. Durham serving as co-hostess.

The meeting was opened with a prayer led by Mrs. J. J. Durham. Mrs. S. M. Durnam presented the Bible study in an effective and inspiring manner.

The Washington birthday theme was carried out in the dining room appointments. Refreshments of cake and punch were served to: Mesdames L. L. Chisum, C. O. Brown, Jim Whelan, W. E. Huff, I. A. Burdine, G. A. Brown, A. W. Goforth, Byron Durham, L. J. Clark, Otto Gilliland, S. M. Durnam, O. Wertenberger, Dee Lowry, and Misses Mattie Mae Swisher, Velma Cook and Colline Brown.

H. M. Thomas, F. S. Smith, Claude Witherspoon, Bert Brown, B. F. Cain, Jim Ricketts, Ray Sults, and Miss Frances Dameron.

The Sheriff Reports

Don't know whether anyone has missed my two cents worth, but in case you haven't, it has been missing two weeks. There has been plenty going on, but most of it wasn't suitable for this column.

Last week we made two trips to the Wichita Falls hospital. Don't care to say more about that as the people concerned feel badly enough without publicity.

Had a jury for county court this week but they were dismissed when some cases were postponed and some defendants pled guilty. I'm sure the people called for jury duty wonder why they are called then released. Well, this week was a good example. Several cases were set for trial and the cards mailed to jurymen and jurymen. The defendants were out on bond so when they knew they were coming to trial they either came in and pled guilty or their lawyers had the trial postponed. Consequently all the court we had was three pleas of guilt and we didn't need a jury for that.

Because of the many different tales going the rounds I want to make a few statements as to our way of handling prisoners, etc. Anytime a drunk, or one we think is drunk, (we don't claim to be experts) is arrested he is relieved of his personal property and placed in jail.

We do not allow them to have matches or cigarettes if they are sloppy drunk. Also, we do not usually let them use the telephone until they are sober. If they ask us to notify friends or relatives, we do that. They are taken before a magistrate as soon as possible so bond can be set or the man fined. Another thing I want people to know is that I do not uphold any officer if he does not use the advantage that he already has. Usually you can humor a drunk and if you have enough patience and don't care what he calls you, he can be put in jail without trouble. Your patience is tried very often.

Enough for this time. Six in jail and room for seven more.

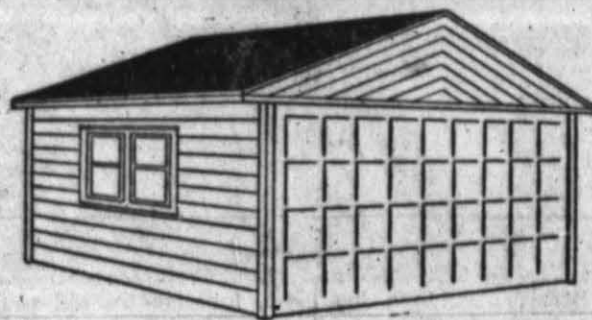
LRS.

AGELESS LAWMAKERS

HARTFORD, Conn. (AP)—Of the

315 senators and representatives in five refused to list their ages. Four of the Connecticut General Assembly, were women.

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It will add life to your car and add value to your home.

See us for plans and materials. We can arrange an F.H.A. Loan — 36 easy monthly payments does it.

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OF COURSE!

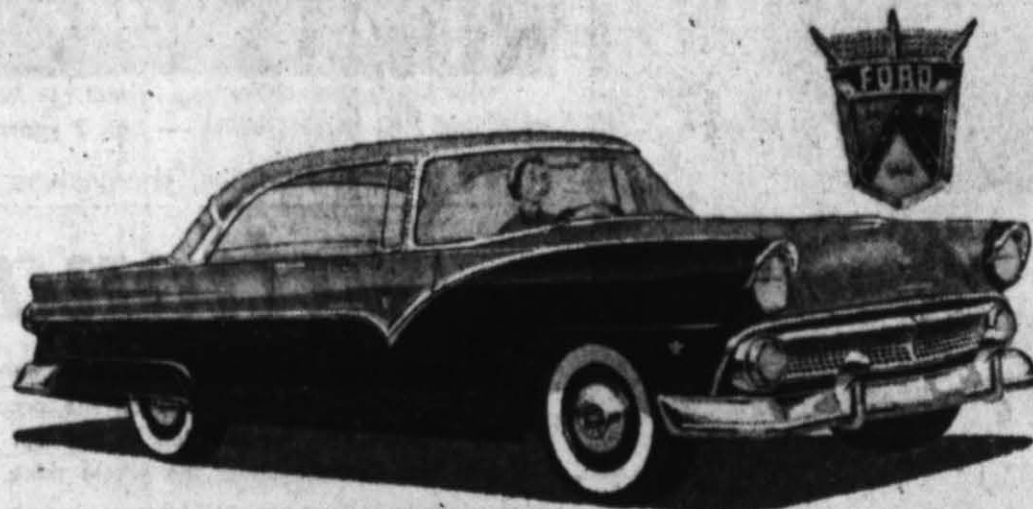
KEEP HEALTHY . . . STAY YOUNG --- DRINK MILK!

Milk supplies you with essential vitamins and minerals, so drink your quota of our dairy-fresh milk every day!

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OVER 50 NEW FORDS TO CHOOSE FROM!

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Letter To The Editor

Goathead Prairie
Feb. 15, 1935
Mr. Jimmie Gillentine
Hereford Texas
Dear James

I'd like to express my sincere gratitude to you and the Brand for your fine co-operation and the free publicity you gave our infant little theatre group, "The Shadow Players." If you remember, you and I have talked about such an organization, and I think we both are seeing our ambitions beginning to bear fruit. I think it is high time some one gave you a write up in your own Community Builders column. Although I have not always agreed with some of your philosophy, I can say that as a community builder you are tops in my book. I sometimes wonder if we realize what the Brand has done for our community all down through the years. I can see why it always wins "an Oscar" among all the country news papers in the state.

I'd like to make a correction in last Sunday's issue of the Brand. I did not "steal the show" at our first production. I forgot some of my lines and had to be prompted the first time in my life. I repeated lines at another place. I think there were others who played their role much better than I. It would be difficult for one to say who turned in the best performance. We all have ambition to improve our technique, so come to our next production and we are

sure you will have an enjoyable evening. One is always striving to do better if he loves the stage, and there is no limit to the heights he may reach. "Hollywood, Here We Come."

If acting ever gets in one's blood he has it for life. At the age of six I was cast in a play at school.

I needed a little black suit with knee pants. We had no money for a suit, so my mother, God bless her memory, cut up my father's wedding Prince Albert coat and that play was one of the highlights of my childhood. That suit was imported broadcloth. Its texture was soft and smooth as velvet and had the prettiest sheen I have ever seen. Later my roommate and I would walk to school and save our street car fare to attend grand opera at the old Green Wall Opera House in Fort Worth. The best plays that came to the south played at the Green Wall Opera House, including all Shakespeare's works. I remember the night Joseph Jefferson, at that time dean of American actors, played his stellar role in Washington Irving's *Rip Van Winkle*. We never had seats in the dress circle, but could get in the balcony for 50 cents. We called it the Buzzard Roost, a good name, for all the riff raff who loved the stage was there. It took two police to keep any semblance of order till the curtain rose, when we were as quiet as mice. We have staged some good plays down through the years here at Summerfield. We have a few who are really talented, headed by Mrs. Ray Johnson. When we only had our one room frame school house,

we had "Drama Ala Pierce." We removed a window on the north side, stretched wagon sheets on poles for dressing rooms. One old boy had a hurried entrance. He stumbled as he crawled through the window and fell flat in the middle of the stage. He picked himself up and his antics brought down the house. He was such a good actor, they thought it was part of the play.

My father would have been a good actor if he hadn't been so busy providing food and clothing for us. Just where he acquired a love for music and poetry, I do not know. He was a courier in General Forest's cavalry in the Confederate Army. He came to Texas from Tennessee, driving a team of oxen, after he was mustered out. He had a wonderful vocabulary and was the best reader I have ever known. It seems as if I can hear him now reading "The Blue and the Gray." "Under the sod and the dew, waiting the judgment day, under the roses the blue under the lillies the gray." He would almost, always close with Tennessee's "Crossing the Bar." How he "hoped he'd meet his pilot face to face, after he had crossed the bar."

Will G. Harris.

Boston's Beacon Hill section is so named because in early days a beacon was maintained on the hill to be lighted as a warning of approaching danger.

Students estimate that 750,000 Americans will lose their sight before they die.



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Yes, and these Fairbanks-Morse Turbine Pumps talk it at its most economical and efficient level. You see, Fairbanks-Morse Turbine Pumps... the Pomona line... have many advantages... whether you need oil or water-lubricated pumps. You can readily adjust capacities on these pumps by merely turning a nut in the top of the motor head - this means savings for you through no wasteful throttling! And remember that all steel parts subject to corrosion in Fairbanks-Morse Pumps are protected by "Faimortecting," a rust-repellent process that means longer life and better service from your pumps. Drop in and let's talk soon.



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Through a special purchase of over one-fourth of a million yards by the C. R. Anthony Company are we able to pass this unbelievable savings on to you. One of the most outstanding collections of famous quality cottons we have ever offered. Plan now not to miss this exciting selling. You'll save and save and save.

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Just wash and wear... no ironing required. Lovely new solid colors and patterns in high quality Twistalene. For dresses, blouses, skirts and even curtains. Make a mental note now to check this exciting group. 35 inches wide.

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Permanent Finish

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"Saves you more"

Editorials

Tax Equalization Is Step Forward

Deaf Smith County this week took initial steps toward a program for equalization of taxes. The movement was given much deliberation and investigation on the part of County Commissioners and by county officials.

The new policy will, without question, increase taxes in some instances. Others may find their taxes lowered. The Commissioners stated that they were not attempting to increase taxes, but instead, to equalize tax payments over the entire county.

No one likes to pay taxes. Most certainly, no one likes to have his taxes raised. On the other hand, a man can vehemently protest when his taxes are out of line, costing more than his fair share of government. About all a citizen can justly expect is that his taxes be equalized with those of his neighbors and with those paid by other citizens of the county.

Some of the Commissioners may even entertain dreams of lowering taxes when all county valuations are assessed. This we doubt. It just isn't done these days. There are too many places crying for tax appropriations -- and some of them are justified.

Express Service To Be Curbed For Area

Announcement was made this week of removal of Hereford's full-time Railway Express agent, who will be replaced with a part time attendant.

Insignificant to most people, the simple announcement could indicate quite a step. Ten years ago when Hereford was less than one-half its present population, the company found it highly profitable to keep a full time employee on the job. Everyone knows that more merchandise is used and shipped into the community than in 1945, yet this particular firm has apparently not prospered and expanded with the community.

The circumstance, in part, might well be attributed to the basic change in transportation methods during the past decade. It is possible that changing times may have undermined the express set-up in a manner similar to which the early railway express system moved in on the original Well's Fargo in the Pony Express days. If such is the case, it is indeed an ironical circumstance.

Another possibility to which one might attribute the decline of present day express service may also be attributed to the apparent ultra conservative method through which the firm has operated, especially in this community. The individual agents have been nice people and good citizens in Hereford. The firm, on the other hand, appears to have taken little interest in community affairs. They do not belong to the Chamber of Commerce, they do not generally contribute to community drives; they do not locally advertise their services through any recognized medium.

If such a policy backfires on a gigantic corporation like that of Railway Express, it can hardly be expected to work for the small scale merchant who seeks a livelihood in this, or any other community.

The Sunday Brand



Established 1948

Published every Sunday at 336 Main St. Hereford, Texas

James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Single copies 10c each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Hereford, Deaf Smith County, Texas

News Editor James M. Gillentine
Adv. Manager Melvin Young
Mech. Superintendent Stanley Phillip
Society Editor Mrs. John McLean

Deaf Smith County, on the other hand, might accrue a reasonable fund which could easily save thousands of dollars in future interest that might have to be paid out when, and if, a new jail is required. They might save money on interest paid on warrants in the purchase of road machinery. To say the least, we see little actual possibility of any reduction in county taxes in the immediate future.

At the same time, equalization of taxes appears only fair and just. No honest citizen can conscientiously object too strenuously. It is good business on the part of the court and, despite any temporary flurry of public disfavor, will in the long run tend to establish a more sound economy and a generally happier citizenship throughout Deaf Smith County.

In Appreciation To Rotary Club

Another Junior Livestock and Poultry Show has come and gone. Again, it is time to say "Thank You" to the Rotary Club which sponsors the annual event.

The show this year, in many ways, came nearer to hitting the actual target than have some of the previous shows. True, it was not so elaborate as some of the others; fewer out-of-town delegations visited the community and perhaps some of the classifications drew even fewer entries.

When you look at the 1955 Livestock Show from the standpoint of community service, however, you will find several important phases which came into their own this year. Local interest and local entries set an all-time record. Hereford merchants and cattlemen paid excellent prices for animals grown and raised by boys and girls in the immediate Hereford territory.

The real object of the show, in our opinion, is not to produce and stage giant community extravaganza. Instead, it is to encourage and further the interest of the young people of the area in two of the community's basic industries: Livestock and Poultry. This, the show accomplished without question.

With these thoughts foremost, we extend greetings to the Rotarians for another job well done. Perhaps, the best in their long series of livestock shows sponsored in the community.

Who Knows?

1. How old is General Matthew B. Ridgway, Army Chief of Staff?
2. What is the "Bay Psalm Book"?
3. Who said "I Came, I Saw, I Conquered"?
4. How many keys are there on a standard piano keyboard?
5. Where are the "Pillars of Hercules" located?
6. How many Democrats have been President since 1865?
7. Which is the longest canal: Panama, Suez or Kiel?
8. How wide is the Bering Strait, between Alaska and Siberia?
9. Which is the Cornhusker State?
10. What is the shape of an obelisk?

Answers to Who Knows?

Answers to Who Knows? 18 Point Bodini 18Ms

1. He will be 60 on March 3, 1955.
2. The first book printed in English North America in 1640.
3. Julius Caesar.
4. Eighty eight.
5. The rocks of Gibraltar and Ceuta on either side of the Strait of Gibraltar.
6. Four: Cleveland, Wilson, F. D. Roosevelt, and Harry Truman.
7. The Suez Canal.
8. At its narrowest point, 34 miles.
9. Nebraska.
10. A Pointed pillar.

A man doesn't need bank references to borrow trouble.

Good resolutions may be inexpensive -- but hard to keep.

No person ever gets too old to acquire the latest wrinkle.

Prejudice has always been the greatest obstacle to progress.

Money will buy almost everything -- except how to use it.

Silence is really golden to those who are paid to keep quiet.



"This is when I put my brother-in-law in charge of sales."

QUESTION OF THE WEEK

Parents Should Appear On Traffic Violations

Due to an outbreak of 'teenage traffic violations, the City of Hereford recently passed a rule that parents will be required to accompany 'teenage violators into city court during trials. What do you think of this idea?

MRS. J. A. HARDIN:

I really think that it would help to curb violations. I think that the parents should have to accompany the violators. I think it is their duty.

MRS. M. T. RUTTER:

I think it is a good idea, because they would get both sides of the story and not think their "Johnny" is being run over. If parents realized the influence that other children have they might inquire, then know who their children's companions are.

MRS. ERNEST WADE:

I think that parents should at least be notified of the violations. However, if they are interested enough to try to help they probably do what they should anyway. If that direct interest in helping the children is not there it is not going to do any good to take them before the judge.

GLENN WITHERSPOON:

It might be a pretty good idea. At least they would know where they were then. I think it's a pretty good idea myself.

BOB LAMM:

I think it is a very good idea. I think that the parents should know about 'teenagers violating a traffic ordinance. By the parents knowing they could control the violators more. Approximately 80 percent of the accidents are caused by approximately 15 percent of the drivers. This should curb most of the teenage accidents. With repeated violations I think that the drivers license should be revoked for a period of time long enough to make them be more interested in driving carefully.

No human beings agree upon the meaning of happiness.

The best way to earn a rest is to complete your work.

Selfishness is the main cause of bad manners.

The educated individual, who ceases to study, soon becomes uneducated.

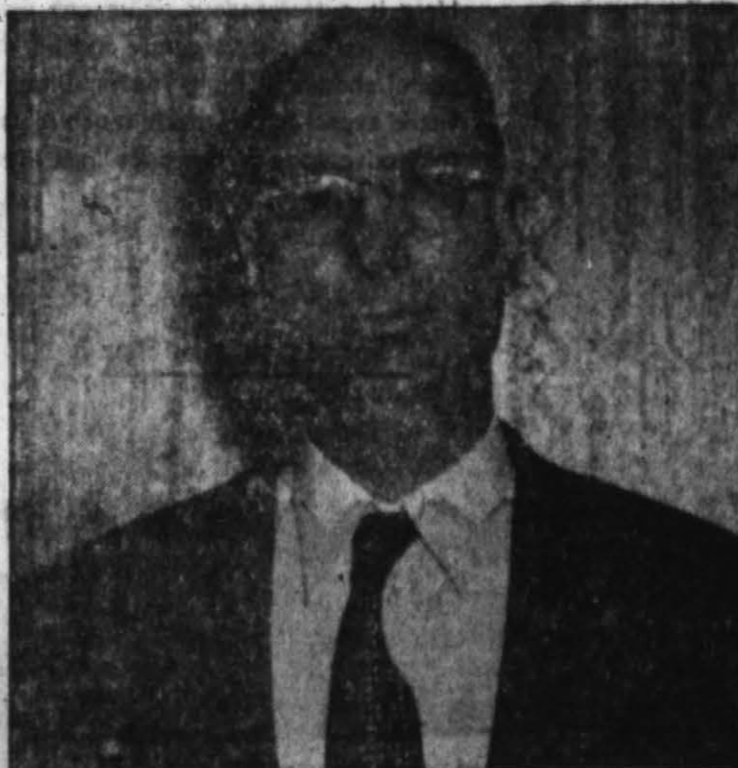
Many parents will learn much by helping Junior with his school homework.

Education being what it is, it is hard to understand why so few students like school.

We have found that it is much easier to make promises than to carry them out.

Have you ever wondered why it's so much easier to tell somebody else how to do something than it is to do it yourself?

Even the smartest individual has much to learn and the smarter they get, the more they realize this fact.



Jas. W. Witherspoon . . . Community Builder

Community Builders

By Nelda Guy Ricketts

Harrison highway, to most people is just a road, put there for public convenience, but to Jim Witherspoon it is something that had to be brought about through a lot of effort on his part and on the part of a lot of other people.

Knowing that a highway where Harrison highway is located would be a boon to Hereford, Witherspoon and others of the Chamber of Commerce set about doing something about it. The result of their labors is a paved road that connects us with towns in New Mexico.

Improved Hospital

Several years ago, patients at the Deaf Smith County Hospital more often than not were in the hallways or any corner that could be found that would hold a bed. Jim Witherspoon and other members of the hospital board got to work and managed to get an addition to the hospital, making it the modern unit that we know today.

When Hereford businessmen were trying to make a hotel for Hereford a reality, Jim Witherspoon stepped in with his time and legal counsel.

Jas. W. Witherspoon, known to his friends as "Jim," is actually one of the busiest men in the community. In his chosen profession, Jim is recognized as one of the leading lawyers of the Southwest and was recently listed in "Who's Who in the Southwest." He does find time, however, to accomplish a multitude of community chores and jobs. In his own words, Jim says: "It's good to be busy, but I miss most being able to visit around town and to shoot the breeze with my friends."

In recent years, Jim's community building has spread out to regional and to statewide levels. He is now a member of the Board of Regents at Texas A. and M. College, which is quite an accomplishment -- especially for an old Texas University boy. Like his other endeavors, however, he takes the job quite seriously and spends much time attending meetings, working on plans and generally promoting the welfare of Texas A. and M.

Is Widely Known

He is probably one of the most widely known men in the Texas Panhandle, having close friends and business associates over the entire region, and especially on the North Plains, included in the area he served as judge of the 96th Judicial District.

Despite these things, Jim still finds time to be seriously and intensely interested in his home community of Hereford. The Chamber of Commerce can always count on "Jim Witherspoon" when a tough job comes along -- and they often do just that. He is an active member of the Hereford Rotary Club and always takes part in any project the group may decide to sponsor. In earlier days, Jim was one of the charter members of the Hereford Lions Club, but lost contact with the organization during the years he was away from home in the process of filling district offices.

Jim Witherspoon was a charter member of the Hereford Lions Club.

Born In Oklahoma

Born in Indianola, Okla., on Sept. 20, 1906 he graduated from high school at Bellview, N. M., and attended law school at the University of Texas and the University of Oklahoma.

In 1929, after obtaining his LL.B. degree, he came to Hereford and set up practice. He was chosen city attorney shortly after he moved to Hereford and held that post for several years.

He was district attorney for the 69th judicial district from 1932 until 1940 when he was elected district judge. He held the position of district judge until 1944.

On July 25, 1930 he married Margaret Gilliland. They have two children, Jerry, 19 and Irene, 17.

He is a member of the Masonic Lodge, Scottish Rite, Hereford Riders Club, Board of Directors of First National Bank, Board of Directors of Texas A&M College, member of the American Bar Association, and president of the Montezuma Ex-Students Association.

TEXAS EDUCATION

VERNON, Tex. (AP)—S. Sgt. Jas. Moore, 25, of Miami, Fla., will have to believe those Texas tales now. He was stationed for months in Alaska, but the first and only time he was ever snowbound was in Texas this winter.

HORSES FOR CHINA

TOKYO (AP)—The age of the horse is not over in Communist China. Peiping radio says Communist China and Outer Mongolia have signed a trade agreement for 1955. Outer Mongolia's chief export—horses.

Panhandle Paragraphs

OLTON IMPROVES STREETS:

Sponsorship of a project to curb and gutter Olton's main street from the south extremity of Olton Memorial Hospital grounds north to the intersection with Highway 70 was voted unanimously Thursday by the Olton Chamber of Commerce. Exact cost of such a project is not known, but C of C president Basil Sherman is asking for bids this week, and definite cost data should be available soon. —The Olton Enterprise pp

HART SUSPENDS CLASSES

A near flu epidemic in the Hart area forced Hart school superintendent, Paul Robertson, Monday afternoon to suspend all school classes and close the Hart school for the remainder of the week. Superintendent Robertson said late Monday that 55 students have been forced to quit school, at least temporarily, because of the flu (or virus infection) outbreak. Homes are filled with sick students and some have sought hospital treatment. Three faculty members are also on the sick list. —The Castro County News pp

NEW FLOYDADA POST OFFICE

Announcement came this week from Clement B. McDonald, confirming a rumor current last week, that he is contracting with the Post Office Department for the construction of quarters for Floydada post office on a location on West California street. McDonald will begin construction, as soon as final papers are sealed and delivered, on a building which also will house office and display room of Southwestern Public Service Company in Floydada. —The Floyd County Hesperian. pp

NEW SCHOOL FOR MULESHOE

Construction on the local junior high school building began on Jan. 17. General contractors, BMT Company of Lubbock, have 180 days to complete the construction. Barring strikes or other unforeseen delays, the building will be finished by late July or early August. The contract was for the amount of \$147,188. The mechanical contract went to Anthony of Lubbock for \$15,200. F. and S. Electric Company, also of Lubbock, contracted the electrical work for \$7,923. The total cost will be \$170,311. The modern one-story construction will consist of 15 classrooms, a library, study hall, principal's office, sick room, and a teacher's work room. Approximately 405 students will occupy the building next year. There will be sufficient space for 475 boys and girls. —The Muleshoe Journal pp

Going to church regularly may not be your habit, but it would be a good habit for you to have.

People who put off their work from day to day are always the ones who tell you how very busy they are.

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm has another odd idea this week, with maybe one or two grains of truth in it.

Dear editor:

In nearly every paper you pick up these days you read something about crop controls, dissatisfaction over how much cotton or wheat or whatnot individual farmers are getting to plant this year, and at the same time everybody knows if everybody produces everything he's capable of the country will be overwhelmed with surpluses and the price will drop to nothing or the government will have to open up Fort Knox and exhaust its gold reserves buying the stuff.

This has caused a lot of people a lot of concern, and some pretty heavy thinking has been going on.

I have thought the problem over carefully myself, and can now announce that the people who are alarmed are not considering all the angles.

While the problem of surpluses may be pressing at the moment, if we can just hold on a little while longer, it'll disappear.

I make this prediction from a recent trip I had to take which took me through several Texas cities, including Houston, Dallas, Fort Worth, San Antonio, etc. That's more traveling than I've done in years and I expect it will last me from now on. I'm glad to be back home.

But the thing I observed, and which the farm experts and worriers apparently are overlooking, is that there's more building going on in them cities than you ever dreamed of. Cities are reaching out in every direction for more room, and a man who announces in Houston for example that he's putting up 100 more houses has a hard time even getting his name in the newspapers. It ain't any news any longer.

And the same is true in smaller cities and even in towns. They're growing in all directions too. Everybody's building a new house.

Now here's my point. Every time a city develops a new subdivision, it takes that much more land out of cultivation, makes that many more people to feed. Every time a city grows a few more thousand, it increases its traffic problem that much more, which naturally increases its traffic deaths.

Expansion of cities and cemeteries, if it keeps up at the present rate, is gonna take enough land out of cultivation in Texas to solve the crop surplus problem. We ain't got a thing to worry about.

Yours faithfully
J. A.



BARGAINS GALORE

FURNITURE *Sale*

Sale Starts Monday, February 21st -- TWO FULL WEEKS!!! COME EARLY FOR BEST SELECTIONS

2 Piece
LIVING ROOM SUITE
Regular \$169.50
SALE PRICE
\$125

4 Piece Solid Walnut
BED ROOM SUITE
Regular \$459.95 — **SALE PRICE**
\$370⁰⁰

1 Solid Oak 4 Piece
BED ROOM SUITE
Lime Oak Finish-Regular \$299.95
NOW ONLY
\$230

1—8 Piece Genuine Mahogany
DINING ROOM SUITE
Regular \$499.95
SALE PRICE
\$400

1—8 Piece Blonde
DINING ROOM SUITE
Solid Hardwood
Regular \$240.00
SALE PRICE
\$200⁰⁰

1 Mahogany — Regular \$79.50
CEDAR CHEST
SALE PRICE
\$60⁰⁰

4 Pc. Kroehler Sectional
LIVING ROOM SUITE
Regular \$299.50
SALE PRICE
\$250

1/3 OFF ON ALL LAMPS, TABLES AND PICTURES

1—5 Piece 18th Century Mahogany
BED ROOM SUITE
Regular \$299.50 -- **SALE PRICE**
\$230

BIG DISCOUNT ON SAMPSON CARD TABLES and CHAIRS

Foam Rubber
MATTRESSES AND BOX SPRINGS
Reg. \$149.95
SALE PRICE
\$110⁰⁰

Regular \$42.50
MATTRESSES
SALE PRICE
\$34⁵⁰

2 Piece Overstuffed
LIVING ROOM SUITE
Regular \$369.95
SALE PRICE
\$300

- THE FOLLOWING ITEMS TO SELL AT OUR COST**
- 1 Servel Automatic Ice Maker Refrigerator
 - 1 Kalamazoo Gas Range
 - 1 ABC Automatic Washer
 - 2 Platform Rockers
 - 1 Reclining Chair and Ottoman
 - 1 Lounge Chair

ALL NEW PHILCO REFRIGERATORS, RANGES, FREEZERS
In Stock

15% AND 20% DISCOUNT

1—4 Piece Red Cherry
BED ROOM SUITE
Regular \$289.50 -- **SALE PRICE**
\$215

USED DEPARTMENT

If you need a good used Refrigerator, Gas Range, or Washing Machine, (Auto or Wringer Type)

COME IN AND MAKE US AN OFFER

2 Piece
LIVING ROOM SUITE
Reg. \$259.50
SALE PRICE
\$210⁰⁰

5 Piece Modern Lime Oak
BED ROOM SUITE
Reg. \$299.50
SALE PRICE
\$225⁰⁰

HEREFORD FURNITURE COMPANY



GINGER SMITH
Ginger Smith Is One Of Amarillo College Beauties
Ginger Smith, daughter of Mr. and Mrs. Alfred Smith of Dawn, was one of seven girls elected

Amarillo College beauties in recent balloting at the school.

From photographs of the beauties, Eddie Fisher, radio and television star, will select the one who, in his opinion, most merits the title of College Beauty. Candidates were elected on the basis of popularity and school spirit.

Miss Amarillo College, the College Beauty, with the six runners-up as her attendants, and the class favorites will be formally presented at the Coronation Ball on Mar. 19. A special section of Palo Duro student yearbook, will feature the group.

Miss Smith is a student nurse at Northwest Texas Hospital and a student at Amarillo College.

Oklahoma Visitors

Wylie W. Jones and Mrs. Jerry E. Stallings visited in Yukon and Oklahoma City, Okla., last weekend. They visited with his sisters, Mrs. Frank Stout, Mrs. Ben Burrows, and Mrs. Leatha Stout in Yukon and Mrs. Robert Collins in Oklahoma City. They returned to Hereford Sunday.

Superintendent Is Club Speaker

Supt. of Schools, George Graham, was the guest speaker at the La Madre Mia Study Club session held Monday night in the home of Mrs. Troys Riddle, Mrs. Ogle Riddle was assistant hostess.

Mrs. Calvin Goodin, program chairman, introduced the speaker who spoke on "The Pre-School Child, giving do's and don'ts for parents in getting the beginner ready to start to school and how to prepare the child for school both mentally and physically. He also distributed pamphlets entitled "Happy Landings For Beginners."

Members attending the meeting were Mesdames Don Fudge, Calvin Goodin, Glenn Hopson, R. V. Hale, Dean Herring, Dennis Lomas, Hershel Miller, Bobby Owen, Stanley Phillip, Ogle Riddle, Eugene Sparks, Glen Wilson, Vernon Wilson, Morris Easley, Raymond Brown and the hostess.

Mrs. Calvert Shows Slides, Tells Of Trip

A program on "Recreation" was presented at the L.A.E. Study Club session held Tuesday afternoon in the home of Mrs. Guyeth Bogle. Roll call featured answers to the question "What do you look for in recreation?"

Parker-Hatter Vows Announced

Announcement has been made here of the recent marriage of Miss Wilma Parker, to Earl Hatter of Oklahoma, who is employed here with the Brown Sheet Metal Works.

The wedding took place in Portales, N. M., on Friday Feb. 11 in the Baptist Church with the pastor officiating.

The couple now lives in Hereford but plan to leave soon for Baltimore where he will join the Baltimore Orioles for spring base ball practice.

Mrs. Roy Calvert, guest entertainer, told of her recent trip through the southern states and in the eastern United States. She showed colored slides taken on the trip of homes, scenic spots including Washington D. C., and the national capitol.

Attending the meeting were Mesdames C. E. Beauford, Harvey Brock, Gordon Elliott, Altus Higgins, Luther Lesley, Jim Loving, Phil Radovich, B. A. Reddell, Geo. Suggs, Jim Wholan and the hostess.

Mrs. Oscar Altman returned this week from spending the winter in California. She came back to Hereford by way of Loveland. Her daughter, Mrs. Gayle Poff, brought her from Loveland to Hereford.

Mr. and Mrs. Earl Nipper and Mr. and Mrs. Ernest Wade were in Borger Sunday visiting with the Ben Malones, former Hereford residents.

Mrs. Roy Crutchfield of Amarillo visited with friends in Hereford on Tuesday and Wednesday.

"Marionettes" Sponsor Meet

Sponsors of "The Marionettes," girl's organization of St. Anthony's Catholic Church, met in a business session at the home of Mrs. Maynard Buck Tuesday morning. Plans were completed for the awards on the completion of projects, carried on by the girls, and awards on the completion of projects were outlined.

Plans for the girl's part in the Junior Livestock Show parade Saturday were also completed.

Sponsors present were Mesdames Herman Hollanstein, Leo Hoffman, George W. Schulte and Mrs. Buck.

Mrs. C. T. Ward of Loveland visited in Hereford on Monday and Tuesday with Mrs. M. T. Rutter, her sister. Another sister, Mrs. Howard Hershey of Dimmitt visited on Monday in the Rutter home.

Pfc. Joel Newman sailed from Camp Pendleton, Calif., on Tuesday for Japan. He is the son of Mr. and Mrs. Troy Newman.

A-1c and Mrs. Bert Lemons, Linda and Debby visited in Hereford last week with his mother, Mrs. Hugh Reynolds. He was en route between Wichita Falls and Travis Air Base at Va.ejo, Calif.

Miss Marie Hand and Carolyn Curtis of Plainview were in Hereford over the week-end visiting with Miss Hand's brother-in-law, and sister, Mr. and Mrs. O. H. Douglas.

HEREFORD



The Following Hereford Merchants GIVE & REDEEM Hereford Pride Stamps

- Cowan Jewelry
- E. B. Black Furniture Co.
- Hereford Hardware
- Hunters Food Store
- Kinsey - Roberson Buick Co.
- McDowell Drug
- Neill Cleaning Co.
- Phillips and Lawrence

TRADE WITH THEM

Bring Us Your Car or Truck for 1955
STATE INSPECTION!
KINSEY-ROBERSON BUICK CO.
Official Motor Vehicle Inspection Station
142 N. Miles Phone 11

Notice Farmers
Let Us Pipe Natural Gas To Your Irrigation Well!
SAVE ON FUEL BILL
Call
WAKEFIELD CONSTRUCTION CO.
Phone 1182-J Box 54
or come to Hereford Welding Supply

O.E.S. Plans Feb. 22 Party
Order of Eastern Star Study Club met Monday afternoon in the home of Mrs. Sully Gleaton to make plans to assist with the Geo. Washington celebration held annually by the Order of Eastern Star and the Masonic Lodge. The covered dish supper will be held at the Masonic Hall Tuesday evening, Feb. 22, with the Masonic Order in charge of the program.

Mrs. W. C. Hromas conducted the lesson for the day on a study of rituals of the Order.

Those present were Mesdames Vivian Major, Juanita Hershey, Argen Draper, Myrtle Witherpoon, Lodie Gresson, Belle Hromas, Jessie Terrell, Opal Robertson, and the hostess.

Dessert Bridge Valentine Party
A valentine party in the form of a dessert-bridge affair was held recently in the home of Mr. and Mrs. Francis Hill. Members of two "Night Bridge Clubs" met together in a brief competitive marathon of games with first prize going to Mr. and Mrs. Stan Barrett and second to V. C. Hopsen and Mrs. F. H. King.

Dessert was served from a table centered with a red-ribbon heart combined with flowers and lacy valentines revealing love messages.

Those attending were Messrs. and Mesdames Walter Lodon Jr., Bill Dameron, Ronald Babione, Stan Barrett, Chas. Hill, Stanley Sigmon, Dub Harkrider, V. C. Hopsen, Robert Lemons, F. H. King, Bill Yarbo, Mrs. Fred Sims and the hosts.

PLEASE folks!!
You're disturbing my Rest!

In Behalf of myself and the other Patients in Deaf Smith County Hospital I am

APPEALING TO YOU TO PLEASE Observe Visiting Hours

10:00 A.M. to 11:00 A.M.
3:00 P.M. to 5:00 P.M.
7:00 P.M. to 8:30 P.M.

In order that the patients will not be disturbed during examinations, laboratory and X-Ray routines, bathing and feeding and resting we must ask visitors to **OBSERVE THE ABOVE VISITING HOURS.** These hours have been set up for the **BENEFIT OF THE PATIENTS** and we humbly ask your cooperation in the matter.

Deaf Smith County Hospital

IS REDDY
"IN A SQUEEZE"
at your house?

Octopus outlets put the squeeze on Reddy and limit your enjoyment of electric living.

Octopus outlets are the sign of outdated and overloaded electric wiring, the kind where you just keep plugging in and hoping — hoping your new lamp will light or your appliance will operate properly without fuses blowing.

Take the squeeze off of Reddy with an investment in good wiring for your home. Good wiring never grows old — and it pays daily dividends in electric living pleasure.

ADEQUATE WIRING SERVES AND SAVES

For the life of your home — wire for modern living!

SOUTHWESTERN PUBLIC SERVICE COMPANY



PASSING THE DUCK -- The annual duck dinner, climaxing the hunting season for a group of local nimrods, was held at the Francis Hill home Thursday evening. During the hunting season the birds are stored in the deep freeze and later brought to the table at a covered dish supper, which

both participants and their wives can enjoy. Carefree fun and informality add to the festivities. Those attending were Messrs. and Mesdames Chas. Hill, Ronald Babione, Robert Lemons, Stan Barrett, F. H. King and the hosts.

(Photo by Mrs. Francis Hill)

Mrs. Harry McCauley and Mrs. Harry Bennett were in Amarillo Sunday at market.

Mr. and Mrs. Clint Lundry were in Roswell and Tularosa, N. M., on business Sunday.

Susie Ramirez was in Canadian over the week-end visiting with her grandparents.

Win One Class Has Social Meet

Win One Class of the First Methodist Church held its February business and social meeting at Ward Hall Tuesday afternoon. Hostesses were Mesdames E. W. Solomon, I. Woolery, and D. H. Bryant.

Mrs. C. C. Bowman, president, presided and Mrs. E. W. Harrison led the music with Mrs. I. H. Spratt at the piano.

Mrs. W. A. Gearn gave the devotional lesson on "Prayer" concluding with a prayer given by Mrs. S. L. Easley. Mrs. Laura Thomas conducted a Bible quiz.

Refreshments were served to Mesdames C. B. Williams, Pearl Bergin, M. M. Beavers, J. E. Donnelly, A. C. Pierce, C. F. Davis, S. L. Easley, E. W. Solomon, Colby Conkwright, Luther Peevly, H. M. Benefield, Andy Thomas, Laura Thomas, E. W. Harrison, J. F. Ward, F. M. Paulmer, I. H. Spratt, A. C. Thompson, W. A. Genn, Florence Parr, Ida Ricketts, C. M. Hicks, Nettie Lee Green, Wm. McGehee, Fred Millard, C. C. Bowman, G. H. Whitaker, Ruth Reeves and Miss Lulu Botsford.

SAVES HIS BEER
DECATUR, Ill. (AP) — Engineer Charles Patterson saw an elderly man fall in front of his switch engine in the railroad yards and slammed on the emergency brake.

He got to the front of the engine in time to see Homer Willis, 81, crawl from beneath the cow catcher, brush off his clothes, pick up the case of beer he was carrying when he stumbled and walk off.

Mrs. W. J. Krumbein Is Named President LaPlata Study Club

New officers for the coming two years were elected at the LaPlata Study Club meeting held Tuesday evening with Mrs. Jay Boston. Mrs. W. J. Krumbein was chosen president and others named were Mrs. Milton Adams, vice president; Mrs. Ansel McDowell, recording secretary; Mrs. Frank Prowell, corresponding secretary; Mrs. J. R. Johnson, treasurer; Mrs. H. H. Caraway, parliamentarian; Mrs. Lynn Kester, historian; and Mrs. F. L. Alexander, reporter.

During the business session Mrs. T. E. Selgler Jr., was welcomed as a new member and plans for the club float in the Junior Live Stock Show parade were completed. The next meeting place will be the home of Mrs. Elmer Patterson instead of the place listed in yearbooks.

Jaycee-Ettes Fete Husbands

Gayety and frivolity predominated Saturday night at the Jaycee Club House when the Jaycee-Ettes entertained their husbands at a valentine party. Built around a "Rosin' Twenties" theme, guests came dressed in costumes of that period. Members of the arrangement committee were Mesdames Carroll Goss, Dennis Lomas and Gerald Hale.

Entertainment features included a roulette wheel, a black jack table, dice, poker and hearts. Mr. and Mrs. Bill Howard won the prize for the best dressed couple, and Mr. and Mrs. Hershel Miller were winners of the Charleston Contest.

Those attending were Messrs. and Mesdames Bill Howard, Dorval Young, Hershel Miller, Don Fudge, Dennis Lomas, Gerald Hale, Mrs. Carroll Goss, Dick Axe, Richard Austin, Kenneth Brock and Wayne Pittman.

Plans Made For Husbands Party

Plans were completed for the annual buffet supper honoring husbands when members of the Young Mother's Study Club met Tuesday evening in the home of Mrs. Gerald Hale. The guest affair will be held at the Jaycee Clubhouse on March 1, with Mrs. H. A. Cavness as general chairman. Members also made plans for a club float in the Junior Livestock Show parade held Saturday.

Mrs. C. C. Hayes presented the program on "Love in the Young Child's Life" stressing the importance of love and affection in helping the young child adjust himself to face childhood problems and to overcome fear and bad habits. Members answering roll call by relating most comical predicaments with children were: Mesdames Bill Brady, H. A. Cavness, W. B. Dowell, Rex Lee, L. H. Lookingbill Jr., Don Martin, Gwynne Owen, Wayne Wallace, C. C. Hayes, Jeff Robinson, Sam Albright, John Winkler, Craig Johnson, Wendall Alt Miller, and the hostess, Mrs. Marion Bounds was a guest.

PERSONAL ADDRESS
FAYETTEVILLE, N. C. (AP) — Mayor George Herndon was addressing a group of auxiliary policemen on "Law Enforcement" when a messenger interrupted to advise that an armed bandit had robbed the mayor's music store of \$40. With even greater earnestness the mayor continued his address on "Law Enforcement."

A taxien driver is one of the lecturers at New York University, speaking to a class which is studying occupations.

Mrs. Emil Dettman and Mrs. Ansel McDowell presented a program on Panama, Costa Rica and Nicaragua.

In discussing "Crossroads of the World," Mrs. Dettman told of the Panama Canal which was purchased for 10 million dollars from Panama in 1913. Fifty miles long and 10 miles wide, the canal has 12 locks which will permit a two-way traffic of ships. Mrs. Dettman also

said another canal is now under consideration.

Mrs. McDowell spoke for the most part on Costa Rica. She told how that country produces both tropical and semi-tropical products such as bananas, hemp and baco. She told of United States' interest in these products and of America's recent interest in Costa

Rican Communist interests.

In attendance were Mesdames Milton Adams, F. L. Alexander, Legay Aym, N. D. Bartlett Jr., Homer Brumley, H. H. Caraway, Emil Dettman, S. S. Dodson, Lynn Kester, W. J. Krumbein, Don Little, Ansel McDowell, Frank Prowell, A. J. Schroeter, Uvlin Streu, E. Selgler Jr., and the hostess.

COMPLETE



Hereford Radiator Serv.
PHONE 1597
South of Neil's Body Shop

HOLIDAY IN EUROPE

Escorted Grand Tour . . . Experienced guide, small group; 63 days \$1,050 . . . all expenses included. Featuring England, Holland, Belgium, Luxembourg, Germany, Austria, Italy, Switzerland, France. Excellent travel and hotel accommodations. Departure: Quebec, July 16. Return: New York, Sept. 16. Write: A. Kirk Knott,

West Texas State College
Canyon, Texas

WE HAVE THE ANSWERS TO YOUR QUESTIONS ON Stilbestrol!



- Q. What is stilbestrol?**
A. It is a synthetic hormone which has been made commercially for years and used in human and veterinary medicine.
- Q. Why feed stilbestrol to cattle?**
A. When properly mixed at the right level in a well-balanced supplement, stilbestrol will produce amazing gains . . . and on less feed.
- Q. What are the results from stilbestrol feeding?**
A. At the Purina Research Farm an average of test results with stilbestrol shows 17.2% faster growth and a saving in feed of 9.4% against check lots getting no stilbestrol.
- Q. Why is Purina's Micro-Mixing important to the cattle feeder?**
A. Micro-Mixing assures the feeder that every bite is mixed just right. Every steer gets his share so he can make maximum daily gains—you market an even bunch of cattle.
- Q. Is stilbestrol a food nutrient?**
A. Definitely not. Actually stilbestrol makes it even more important to feed a well-balanced supplement like Steer Fatena or Beef Chow because cattle are gaining so rapidly.
- Q. What basic rations show response when fed with a supplement containing stilbestrol?**
A. Well-balanced supplements fed with either high-grain or high-roughage rations show good response. Remember there's a Purina Steer Fatena to feed with both good-quality and poor-quality roughages.
- Q. If my cattle are now on a supplement without stilbestrol will they go off feed if I change to stilbestrol feeding?**
A. No. Purina Steer Fatena containing stilbestrol tends to sharpen the appetite rather than dull it.
- Q. How does time on feed effect results when stilbestrol is fed?**
A. Animals respond to the stimulant very quickly. Work at Iowa State College shows response is maintained over long feeding periods as well as shorter ones.
- Q. How does Purina's work compare to other research done with stilbestrol?**
A. Average of tests at Iowa State College showed fattening rations with stilbestrol increased gain by 19% and cut feed costs by 11%.
- Q. Should cattle be taken off supplement with stilbestrol for a certain length of time before slaughter?**
A. Yes. The FDA has ruled that cattle be taken off their stilbestrol ration 48 hours before slaughter. Cattle should be put on a comparable ration without stilbestrol at this point.
- Q. What effect does stilbestrol fed in the supplement have on carcass quality?**
A. Research work to date shows no effects on carcass quality.
- Q. What animals should be fed supplements with stilbestrol?**
A. None except cattle being fattened for slaughter.

- Q. What are some of the toxic effects that could result if stilbestrol is fed to breeding stock?**
A. Possible breeding trouble is the main objection.
- Q. Why is it so important that a steer get only 10 milligrams of stilbestrol in his daily ration?**
A. Too little of this growth stimulant won't produce maximum gains . . . too much might be toxic, producing adverse health condition.
- Q. To what class cattle are Purina Steer Fatena and Beef Chow with stilbestrol recommended at the present time?**
A. These products are recommended for slaughter cattle, and are not recommended for club calf feeding because of the refined characteristics desired in the show ring.
- Q. Can stilbestrol be fed to sheep?**
A. The FDA has not approved its use for lamb fattening. However, there is work being done along these lines at various agricultural colleges and at the Purina Research Farm.
- Q. What about hog follow-up behind cattle fed stilbestrol?**
A. Evidently not harmful to market hogs, but not a recommended practice at the present time where brood sows and gilts follow cattle.
- Q. Does the feed manufacturer profit on addition of stilbestrol?**
A. We can speak only for the Ralston Purina Company. Purina is furnishing the stilbestrol in Steer Fatena and Beef Chow at cost.
- Q. Do both fattening heifers and steers respond to stilbestrol?**
A. Yes.
- Q. How long has Purina been doing research work with stilbestrol?**
A. More than a year. Purina now has more cattle on feed than ever before as we search for even more efficient beef-producing rations.
- Q. Can I use stilbestrol in a Check-R-Mix ration?**
A. Yes. See your Purina Check-R-Mix Dealer.

THERE'S A STEER FATENA FOR EVERY NEED
SEE US BEFORE YOU ORDER
CATTLE FEED WITH STILBESTROL

PACKARD MILLING CO.

Your Store with the Checkerboard Sign



Walsh Amana Food Plan

232 West Third

REGISTRATION BLANK

FILL OUT AND MAIL OR BRING BY OUR STORE AT 232 W. 3rd
Please Check Squares and Sign For

FREE AMANA FREEZER

- I am interested in saving on my food bill.
- I own a home freezer. Make _____ Size _____
- I do not own a home freezer.
- Have your representative call and explain the WALSH AMANA FOOD PLAN.

Name _____ Number in Family _____
Address _____ Phone _____

This free Amana Food Freezer to be given away at the Jim Hill Hotel Ballroom Thursday, March 3rd, at 7:30 o'clock. FREE ENTERTAINMENT BY THE MAYFIELD BROS. BAND.

CONGRATULATIONS
Winners of Hereford's
9th ANNUAL JR. LIVESTOCK SHOW



Take a Tip from us . . . YOU ALWAYS WIN WITH A
NEW 1955 DODGE

America's Most Beautiful Car
PICK TODAY FROM our FINE SELECTION!

Dodge Dodge "Job-Rated" Trucks and Pickups Plymouth
HALE MOTORS

218 W. 3rd Street

Phone 630

THE REAL MICOYS
BY
JOHN and GEORGE



BILLY TH' LID IS GOIN' DOWN TO INSURE HIS LOOT WITH

John McLean
Insurance Agency
25 Years of Insurance
Know How

Phone 273

Area Students On WT Honor Roll

CANYON (WTNS) — Robert L. "Bob" Lotzpeich of Adrian and Henry F. Eason of Wildorado are among 53 students who were listed on the fall semester honor roll by Dr. Walter H. Juniper, dean of West Texas State College. The roll is comprised of the upper five percent of the undergraduate classes.

A senior at West Texas State, Lotzpeich is majoring in agriculture. He is president of the Agri-Club; is a member of Alpha Chi, national honor society; and was this year named to "Who's Who Among Students in American Colleges and Universities." He is the son of Mr. and Mrs. G. L. Lotzpeich of Adrian.
Also a senior, Eason is majoring in speech. He commutes from Wildorado to Canyon to school.
Mrs. Clyde Cave was in Amarillo at market Sunday.

At The Movies

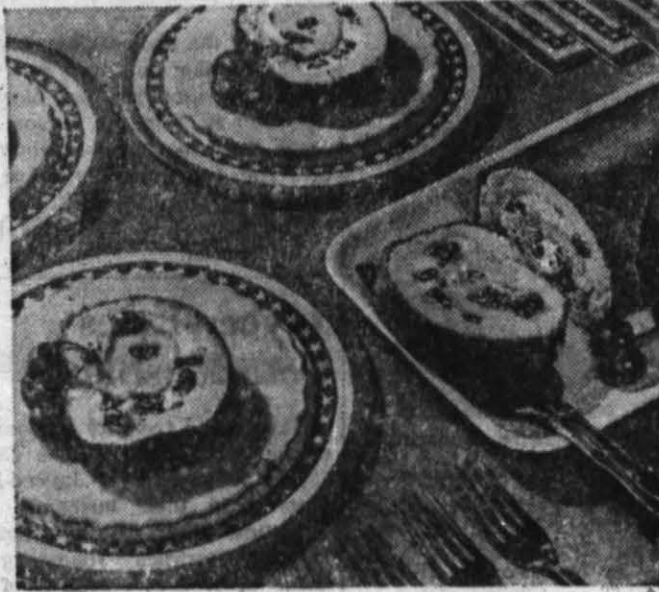
"Pushover"
Columbia Pictures' "Pushover," starring Fred McMurray and Phil Carey and introducing Boade Kim Novak, opens Wednesday and Thursday at the Star Theatre.
In "Pushover," Carey teams with McMurray as a plainclothes detective in tracking down a murderer. The star, McMurray, is cast as a tough detective assigned to catch a bankrobber killer. Instead he succumbs to the charms of the killer's beautiful girl friend, Miss Novak, who finds the killer to grab his \$200,000 loot and, inevitably finds himself on the wrong end of the police guns.
Miss Malone, in wholesome counterpoint to Miss Novak, is seen as the nurse who becomes romantically involved with Carey and, in the exciting climax, is used as a living shield by McMurray in his desperate effort to break out of the tightening police cordon.

The average American drink about 17 gallons of beer a year.

Let's Cook Something



Celebrate Washington's Birthday With An Ice Cream Cake Roll



Requests for something different to serve at Washington's birthday affairs have come to this department recently, and we began to search for a party dessert that would look the part as well as provide the traditional goodness of the old-fashioned cherry pie.

We came up with an ice cream cake roll that Mrs. Paul Dishman has worked out which makes elegant party food or special treats for the family. The cake is like that used in jelly roll and while the recipe sounds complicated, it is not difficult.

The filling is delectable cherry-vanilla ice cream which is the February special of ice cream makers throughout the country. Cut it in slices to make a uniform and attractive filling for the cake roll. This recipe will serve 12 and uses 2 pre-packaged pints of ice cream.

Cherry Vanilla Ice Cream Roll

- 4 eggs
 - 1 teaspoon baking powder
 - 1/4 teaspoon salt
 - 1/2 cup sugar
 - 1 teaspoon vanilla
 - 3/4 cup sifted cake flour
 - 2 pints pre-packaged cherry vanilla ice cream
- Have eggs at room temperature for greater volume. Grease bot-

tom of a 15x10x1 inch cake pan; line with waxed paper and grease lightly. Beat eggs with rotary beater until foamy. Add baking powder and salt and beat until very light. Add sugar, about one tablespoon at a time, and continue beating until very thick. Fold in vanilla and sifted flour and pour batter into prepared pan. Bake in preheated moderately hot oven (400° F) 13 to 15 minutes. While cake is baking sift confectioners sugar lightly over thin cloth or brown paper. Loosen cake from pan with point of paring knife and invert onto cloth or brown paper. Remove pan and then quickly remove waxed paper. With both hands gently roll up cake from narrow side. In rolling, first fold all the way across the roll; continue rolling by lifting cloth or brown paper with left hand and guiding roll with right hand. Wrap cloth or brown paper tightly around the roll to hold its shape, and allow to cool on a cake rack. To fill with ice cream, unroll cake very carefully. Open ice cream carton and cut into slices approximately 1/2 inch thick, or in enough slices to cover the unrolled roll. Reroll and place in freezing unit of refrigerator until ready to serve. Cut in slices and serve at once. This may be put in the deep freeze if made ahead of time, allowing to thaw, just enough for eating but not melting the ice cream, before serving.

Europe produces 45 percent of the world's coal and the United States 34 percent.

Courthouse Records

Warranty Deeds
Velma E. Meyer to R. H. Lance, 3 1/2, Sec. 26, Twp. 2.
C. B. Burdine to Noble C. Howard, N 1/2, Sec. 67, Blk. K-4.
J. D. Kelly et ux to Robert W. Lemons, 3.1 acres of Tract 2 Sec. 111, Blk. M-7.
Samuel N. Henry et ux to G. E. Brown et ux, Lot 24, Barber's Sub., Blk. 22, Evans Add.
Luther C. Larimore et ux to Earl J. Jones, Pt. Blk. 20, Evans Add.

Deeds of Trust
M. E. Busby et ux, to First Federal Savings and Loan Association Lot 12, Miller and Mosely's Sub., Blk. 26, Evans Add.
Earl Plank et ux to First National Bank, Lots 21, 22, 23, 28, 29 and 30 and W. 25-feet, Lot 25, Blk. 2, Burk Sub., Blk. 17, Mabry Add.
Howard A. Harvey and Etie Harvey to Kansas City Life Insurance company, NW 1/4, Sec. 24, Blk. K-3.
Robert W. Lemons to First Federal Savings and Loan of Amarillo, 3.1 acres, Tract 2, Sec. 111, Blk. M-7.
C. D. Carnahan to John Hancock Mutual Life Insurance Co., Sec. 87, Blk. K-4.
G. E. Brown et ux to Gulf Coast Investment Corp., Lot 26, Barber's Sub., Blk. 22, Evans Add.
J. M. Davis to Harry W. Bennett, NE 1/4, Sec. 59, Blk. K-3.
Otto L. Masje et ux to W. N. Hodges, Blks 11 and 12, DeAtley Sub. Blks. 10 and 11, Womble Add.

Letter To The Editor

To The Brand:
Please publish this appeal to the friends of the late C. J. Paddock and wife who are buried in our local Cemetery and have no permanent markers to show their resting place. We the friends of these good people are not willing that they should be forgotten. Charley Paddock was one of the most useful citizens and he and his good wife are surely deserving of a simple marker to tell who they were. Their property was sold and the money taken away from here and we know of no way of doing it other than by subscription. Accordingly, a list has been started by us three, myself and Nestor Gass and Vera Witherpoon—each has subscribed \$10.00. We want to raise \$130.00 and we ask that you mail your subscriptions to me at Box 627, Hereford. As soon as I receive enough to buy the monument, I will place the order for same and will make report to you through the Brand. I am sure that these good people have many good friends who will be glad to help in this. I am buying the monument from Mr. F. L. Pinckert and have already selected same.
Very truly yours,
F. H. Oberthier.

TILLIE the TYPIST
SAYS:
"I'll bet any of those fellows showing hogs at the Junior Livestock Show this week will make good husbands. At least they know how to bring home the bacon."
She also says that for Good Dry Cleaning Service go to
LAWRENCE CLEANERS
142 N. MAIN PHONE 27

Big Chief Homebuilder Knows You Can Save Much Wampum By Using VERMIN PROOF - FIRE PROOF HAYDITE BLOCKS to build 'um first class TEEPEE!!
You too can save . . . See us before you build!
Crowe-Gulde Cement of Hereford
PHONE 1427



Mr. IRRIGATION FARMER
Have You Considered the "ROCKET 202" Engine for Your Well?
322 Fr. Lbs. of Torque Power At 1800 R.P.M.
The Place where you need Torque Power the Most!
NOW ONLY **\$775.00**
Less Carburation Equipment \$100.00 Extra for Butane Carburation \$75.00 Extra for Natural Gas Carburation
SET UP, DELIVERED and READY TO PUMP!
One Return Service Call Included in Above Price
When In Trouble, call us to service or repair your Present Engine Complete Facilities Available
TRULY - TEAG UE CHEVROLET
2nd at Schley Phone 740



SAVE!
☆ Money ☆ Clothes ☆ Time
ILLUSTRATED ABOVE IS AN EASY AUTOMATIC GAS CLOTHES DRYER.
With a Gas Clothes Dryer
An automatic gas clothes dryer will save you money, clothes and time. Gas for drying clothes costs approximately 1 cent an hour . . . or about \$2.60 a year (for average family use). Fewer clothes are needed when you own an automatic gas clothes dryer, because the gentle, tumble-action of a gas dryer eliminates wear and tear of wind-whipped clothes. With an automatic gas dryer you can select your washday . . . no need to wait for favorable weather. See your dealer. Buy an automatic gas clothes dryer . . . a dryer you can afford to use.
Pioneer Natural Gas Company
FUEL FOR A GROWING EMPIRE



New Automobiles
Sharp - Edwards, 1955 Chevrolet, Feb. 14.
Ira W. Ott, 1955 Chevrolet, February 14.
Leta Brummett, 1955 Ford, Feb. 14.
Bess B. Moore, 1955 Oldsmobile, Feb. 14.
H.E.D. Distributing company, 1955 Ford, Feb. 14.
R. L. Cocanougher, 1955 Chrysler, Feb. 14.
F.S.D. Distributing company, 1955 Ford, Feb. 14.
Sharp - Edwards, 1955 Chevrolet, Feb. 15.
Homer Newton, 1955 Studebaker, Feb. 15.
William W. Wells, 1955 Chevrolet, Feb. 15.
Thelma McMinn, 1955 Plymouth, Feb. 15.
John Littlefield, 1955 Oldsmobile, Feb. 15.

E. F. Loerwald, 1955 Dodge, Feb. 16.
NO HEAD FOR DRINK FORT WORTH—Emergency treatment was given one man at the hospital after he fell off a bar stool and cut his head.
READ THE CLASSIFIEDS
Dr. Milton C. Adams
OPTOMETRIST
Office Hours: 8:30-5:00
140 W. Third, Hereford Texas
Phone 37

TEXAS THEATRE SUNDAY
BURT LANCASTER
and thronging thousands in **His Majesty O'Keefe**
TECHNICOLOR FILMED IN THE FIJI ISLANDS
Ush Reviews Coming Attractions
STAR
Pushover A STORY OF TEMPTATION THE YEAR'S SUSPENSE SENSATION
WEDNESDAY THURSDAY
Starring Fred McMurray and the new star Kim Novak. The sorry tale of the downfall of a likeable police detective (Fred McMurray), a crime doesn't pay film. As an added attraction Joe McDoakes in SO YOU DON'T TRUST YOUR WIFE, enough said and the Novelty short A BIT OF THE BEST. Action of the silent days when Rin Tin Tin was the big star, and it shows him he guarded a dam for his master.

STAR ONLY CINEMASCOPE
COULD HEIGHTEN THE TENSE EXCITEMENT OF THE TWO-YEAR BEST-SELLER SENSATION!
WARNER BROS. PRESENTS **WILLIAM A. WELLMAN'S THE HIGH AND THE MIGHTY**
WARNERCOLOR AND STEREOPHONIC SOUND
JOHN WAYNE CLAIRE TREVOR IARAIN DAY ROBERT STACK
JAN STERLING PHIL HARRIS ROBERT NEWTON DAVID BRIAN
THE HIGH AND THE MIGHTY
FEATURE TIME: Sun.-Mon. 2:00, 4:47, 7:34, 10:21. Tues. 7:22, 10:09. Plus Latest Paramount News & Colored Cartoon
WEDNESDAY THURSDAY
Pushover A STORY OF TEMPTATION
WED. Show time 2:00, 3:40, 5:35, 7:30, 9:25. Feature Time, 2:13, 4:08, 6:03, 7:58, 9:53. THURSDAY Show Time 7:00 and 8:55. Feature Time 7:28 and 9:23



AP NEWSFEATURES COMICS

MODERN WOMEN

HE NOT ONLY DOESNT DANCE WELL BUT HE'S REALLY WEARING HORSESHOES!!



I'LL BE GLAD WHEN WE CAN PUT ON LONG MINK COATS IN THE WINTER INSTEAD OF LONG WOOL UNDERWEAR!!



THESE SWEEPSTAKE TICKETS WE BOUGHT ARE FAKES! NOW WE'LL NEVER GET IN THE NEWSREELS!!

I DON'T KNOW WHY THE LETTERS AREN'T FINISHED! I PLUGGED THE ELECTRIC TYPEWRITER IN A LONG TIME AGO BUT NOTHING HAPPENED!!



IT HAS VERY LOW MILEAGE, WHOEVER OWNED IT NEVER DROVE ANY PLACE--JUST PARKED!!



The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, FEBRUARY 20, 1955





SOME THRILLS IN A LIFETIME ARE JUST TOO GREAT FOR WORDS!

LITTLE MOON FOLKS



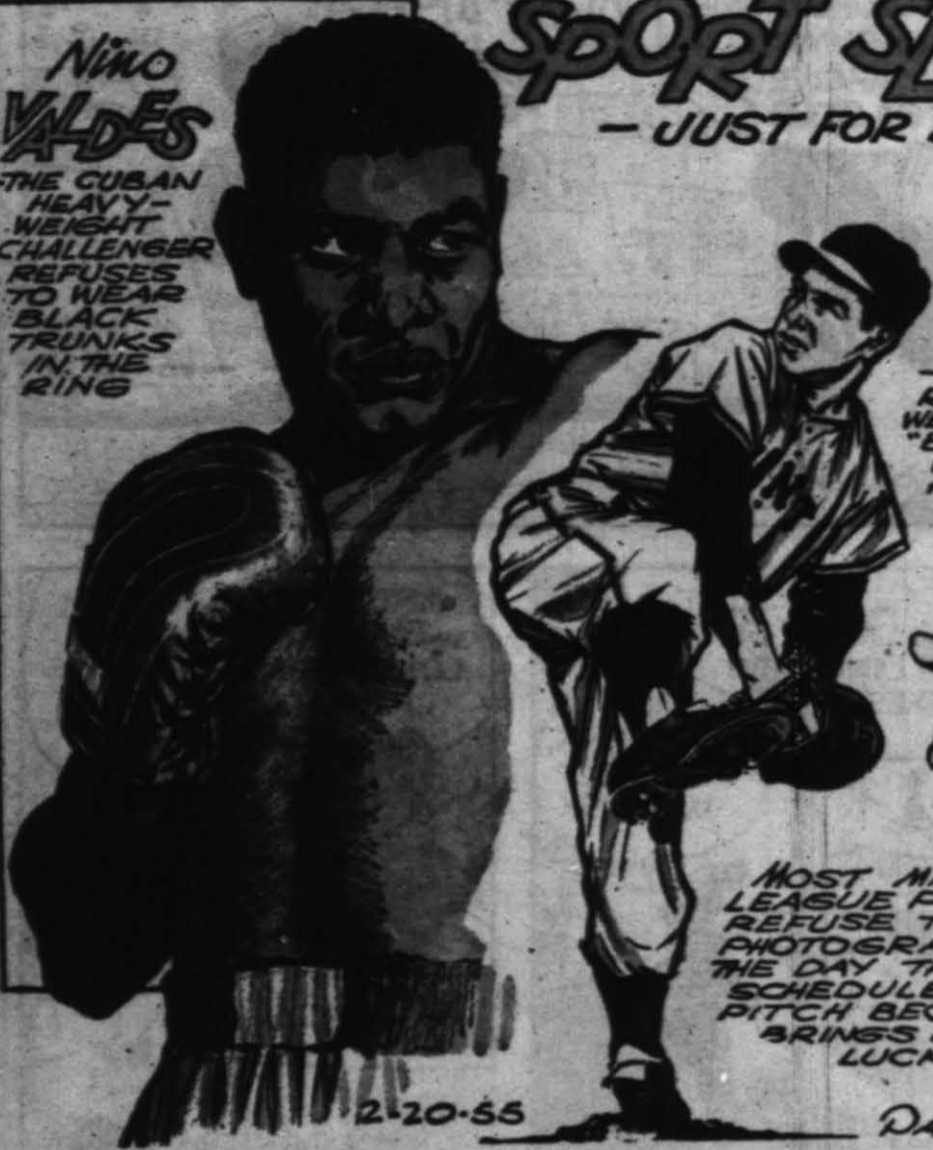
YEAH, PAL! THAT'D BE FUN!



SPORT SLANTS

- JUST FOR LUCK!

NINO VALDES
THE CUBAN HEAVY-WEIGHT CHALLENGER REFUSES TO WEAR BLACK TRUNKS IN THE RING



Lord DERBY

- ALTHOUGH HIS RACING SILKS WERE LISTED AS "BLACK JACKET WITH WHITE CAP" HE INSISTED ON ONE WHITE BUTTON FOR GOOD LUCK

MOST MAJOR LEAGUE PITCHERS REFUSE TO BE PHOTOGRAPHED ON THE DAY THEY ARE SCHEDULED TO PITCH BECAUSE IT BRINGS BAD LUCK



MEMORY MIRROR

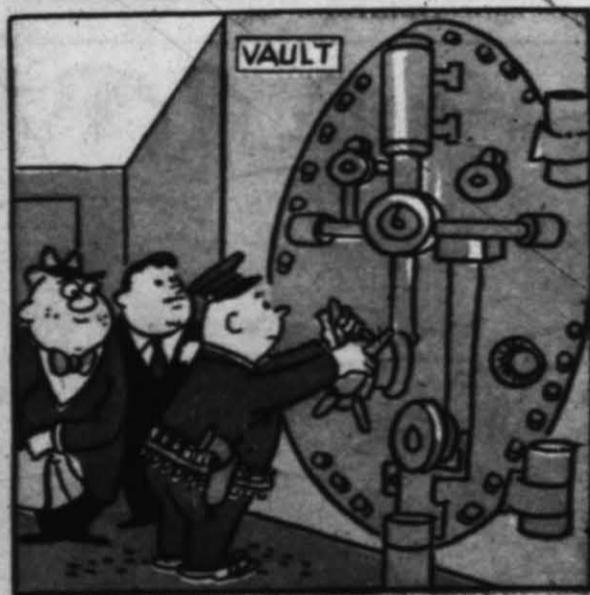
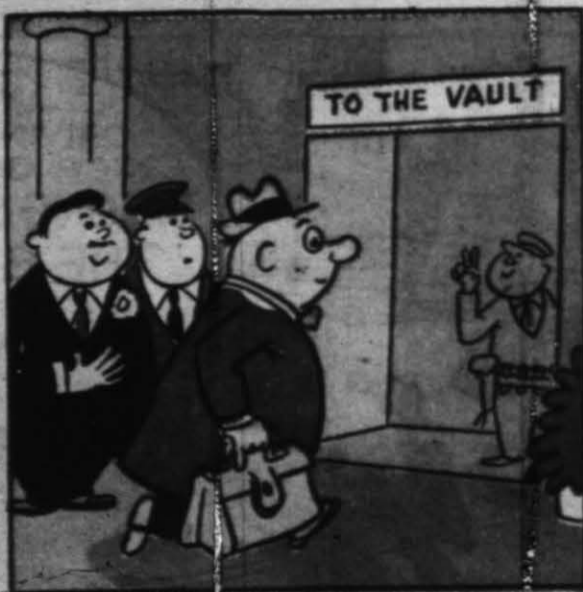
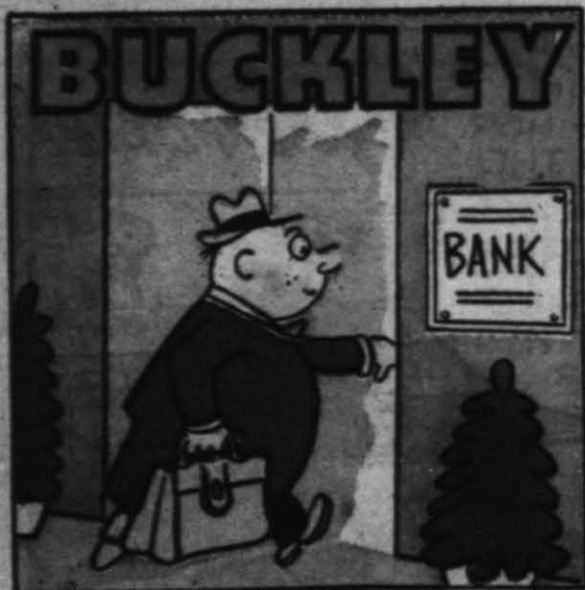
THIS THREE-TIME WINNER OF THE INDIANAPOLIS 500-MILE NEVER RACED WITHOUT HIS LUCKY SHOES

Walt

HOLD IT UP TO A MIRROR

2-20-55

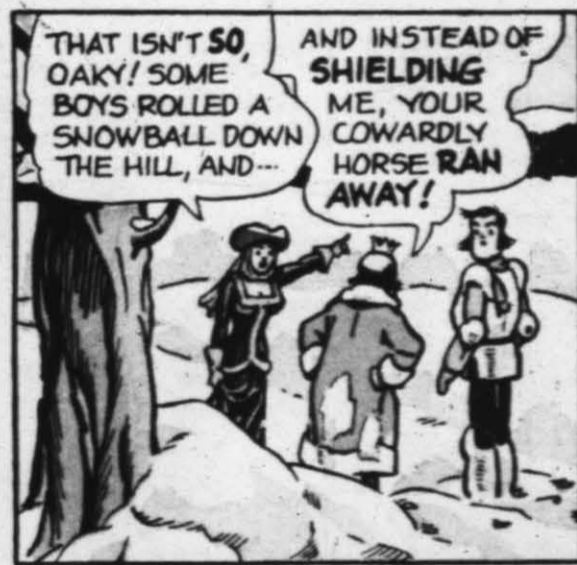
DAD





by
R.B. FULLER

WHILE OAKY WAS LOOKING FOR SOME WOOD TO MAKE A FIRE UNDER NELLIE, KING CORYN DECIDED TO USE ANOTHER METHOD TO START THE BALKY HORSE... SO HIS MAJESTY DIDN'T NOTICE THE HUGE OBJECT SPEEDING TOWARD HIM!





IF YOU'RE TIRE OF THE OLD CUCKOO CLOCK, YOU MAY BE ABLE TO GET ONE THAT WARBLER...

CUCKOO
CUCKOO
CUCKOO

OH SHUT UP!

APPARATUS WILL ENABLE MECHANIC TO TEST A CAR FOR SQUEAKS AND RATTLES WITHOUT TAKING IT OUT OF THE GARAGE...



HE'S GOT THAT YA-BETTER-JUNK-IT LOOK IN HIS EYE!



GEORGE

CHECK IT FOR LOOSE PARTS, MIKE!



LATER

MIKE! WHAT DID YA DO?



THIS NEW MACHINE SURE FERRETS OUT THE WEAK SPOTS!



CHEAP PLASTIC, THROW-AWAY BOTTLE WITH BUILT-IN NIPPLE AND FORMULA FOR BABY.

TREAT BABY

2/20



Neighborly Neighbors

BY MORRIS



GIVE ME AN ICE BAG, QUICK, BERT. MYRA'S SICK!

NOTHING SERIOUS, I HOPE!



BETTER GIVE ME TWO OF 'EM!



TWO?

YES!



IS SHE THAT BAD, PETERS?

NO!



BUT I'LL PROBABLY NEED ONE MYSELF BY THE TIME I GET HOME!



OZARK DIKE

by
ED STROPS



ALL BUSINESS IS LOCAL

Lemonade or garden spade . . . candy bars or motor cars, you'll get a better deal if it's a local deal. Only your Hereford Merchants are equipped to give that personalized friendly attention that makes your daily shopping business a real pleasure! Shop at home!



The Sunday Brand

Newport, Texas

Our Slogan: "More People—More Farms"

BUZZ SAWYER

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE



COPY 1934, KING FEATURED SYNDICATE, INC. WORLD RIGHTS RESERVED

LITTLE ANNIE ROONEY

by DARRELL MCCLURE



DID YOU SAY SOMETHIN' TO ME?

YES, ANNIE~ I SAID~ OH~ WHAT IS IT, GILDA?

I SAID, COME HERE INSTANTLY~



BUT I WAS ONLY BEING CIVIL~

IF YOU ARE GOING TO BE PALS~ WALS~ WITH LITTLE MISS NOBODY YOU CAN'T BELONG TO OUR GROUP~ AND YOU KNOW WHAT THAT MEANS!!



GEE, EVERY TIME ONE OF THE GIRLS TRIES TO BE NICE TO ME, GILDA VAN FLINT STOPS HER~ I GUESS IT'S 'CAUSE I DON'T COME FROM A SNOOTY FAMILY LIKE SHE DOES~ GILDA SEEMS TO HAVE AN AWFUL LOT TO SAY 'BOUT THINGS 'ROUND HERE~



MAYBE IT'S 'CAUSE HER AUNT SABRINA VAN FLINT IS THE HEAD OF THE GOVERNORS OF PRIMROSE HALL~ YOU CAN EASY SEE SHE'S A TERRIBLE PROUD LADY~



OH, THERE'S THE DEAN, MISS BURDEN~ SHE LOOKS EVEN MORE WORRIED THAN SHE USUALLY DOES~ SHE NEVER LOOKS VERY HAPPY~



OH, HELLO~ YOU'RE THE GARDENER, AIN'T YOU? GEE, IT MUST BE SWELL TO WORK WITH FLOWERS IN THIS NICE CLIMATE WHERE THINGS KEEP GROWIN' ALL YEAR 'ROUND~

COPI. 1966, KING FEATURES SYNDICATE, Inc., WORLD RIGHTS RESERVED.



YAH~ THAT'S THE TROUBLE~ STUFF NEVER STOPS GROWIN' AN' A MAN NEVER GETS A REST~ BESIDES, I HATE FLOWERS~ AN' I AIN'T CRAZY 'BOUT KIDS, NEITHER~



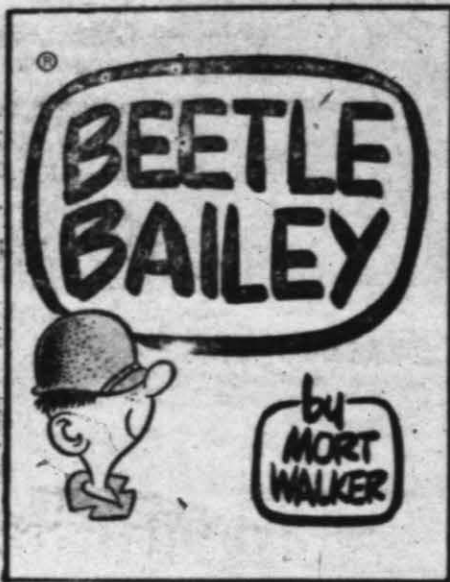
SNOOTY KIDS~ GARDENER WHO HATES FLOWERS~ THIS IS A LONESOME KINDA PLACE~ I'D GIVE A MILLION~ TRILLION DOLLARS IF I COULD JUST BE WITH ZERO AGAIN~



ALONG THE ROAD, FAR AWAY, A FOOTSORE, WEARY LITTLE DOG HEADS INSTINCTIVELY TOWARD PRIMROSE HALL~

DARRELL MCCLURE 2-20

Shop In Hereford For Your Best Buys!



COPE, 1965, KING FEATURES SYNDICATE, Inc., WORLD RIGHTS RESERVED.

**Trade In Hereford
For Your Best Buys!**

THE LITTLE THEATRE PRESENTS
POPEYE
 by TOM SIMS & BILL ZABOLY



ALL BUSINESS IS LOCAL

Don't go "buzzin' around" looking for bargains! Shop Hereford—where you'll find every type of merchandise—every modern service—you could possibly want. And you'll appreciate the near-to-home convenience, the extra shopping time that's yours, when your business is local! Shop at home, and save!



THE KATZENJAMMER KIDS



OH-OH!
VE GET
BLAMED
FOR DOT,
SURE!



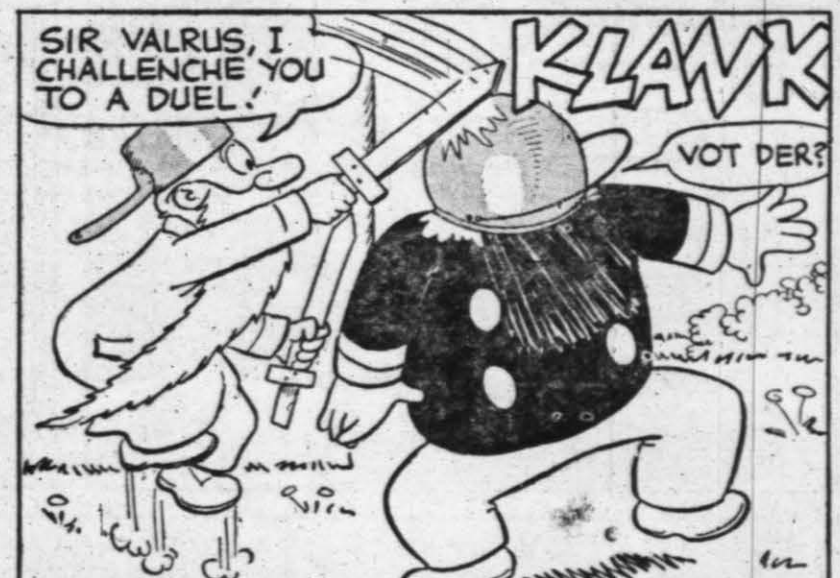
HOODLUMPS!
GIFS
MURDER FOR DISS!

NOT IF VE
CAN HELP IT!



YOU VONT NEED DER HAT,
DOLLINK...I HAF A FANCY
HELMET FOR YOU

T'ANK
YOU



SIR VALRUS, I
CHALLENGE YOU
TO A DUEL!

KLANK

VOT DER?



HERE ISS YOUR
VEAPON FOR A
FAIR FIGHT!

MAMA, STOP DEM!
DEY ISS FIGHTING LIKE
OLDEN-TIME KNIGHTS!

IN DER
DAYTIME?



COWARD!
STAND STILL
UND FIGHT!

MY GOOT COOKING
POTS! CHUST
VAIT!

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HA! DER ODDER
LOAFER, TRYING TO
LOOK INNOCENT!

WHO
ME?

2-20



IF YOU LIKE POTS, DERE ISS
PLENTY TO VASH IN DER
KITCHEN!
MARCH!

X!
X!

SHOP

With the Friendly Merchants
of Hereford

Help Keep Hereford Ahead

GRANDMA
by
CHAS. KUHN-



ALL BUSINESS IS LOCAL

Our feathered neighbor above "shopped" locally . . . got what she wanted quickly, without tiresome travel. Moral: Local business is smart business. For when you shop with your Hereford Merchants, you get all the top-brand merchandise at fair and honest prices . . . plus extra service without inconvenience. Shop at home and save!



BLONDIE

by
CHIC YOUNG



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2-20

**Shop In Hereford
For Your Best Buys!**



SHOP

With the Friendly Merchants
of Hereford

Help Keep Hereford Ahead

JOHNNY HAZARD

by **FRANK ROSSIN**



AN OLD "BILLY MITCHELL" ... WORK HORSE OF THE A.A.F.! SORT OF BRINGS BACK MEMORIES FOR ME ... ANZIO ... NORMANDY ... THE TOKYO RAIDS ... OKINAWA ... A LOT OF YEARS AGO!

IN THE MIDDLE OF AN ISLAND JUNGLE, JOHNNY HAS COME UPON THE WEED-OVERGROWN WRECKAGE OF A WORLD WAR II B-25!

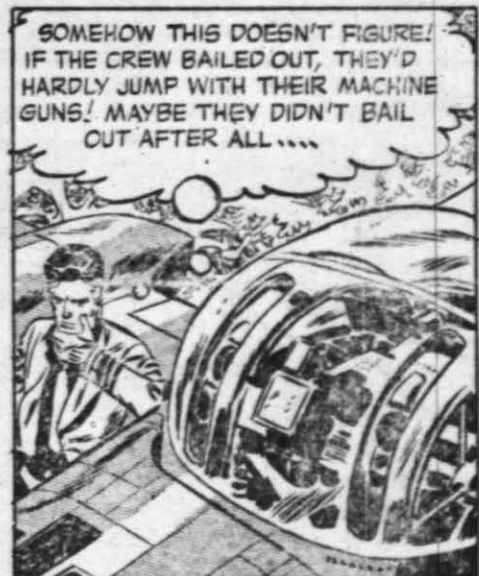


NOTHING TO INDICATE THAT THE CREW DIED IN THE CRASH ... MUST HAVE BAILED OUT WHEN THE SHIP WAS SHOT UP!

LAZY SUS



AND YET ... THERE'S SOMETHING STRANGE ABOUT THIS HULK ... SOMETHING MISSING ... **OF COURSE!** THERE ARE NO MACHINE GUNS IN THE WRECKAGE!



SOMEHOW THIS DOESN'T FIGURE! IF THE CREW BAILED OUT, THEY'D HARDLY JUMP WITH THEIR MACHINE GUNS! MAYBE THEY DIDN'T BAIL OUT AFTER ALL ...

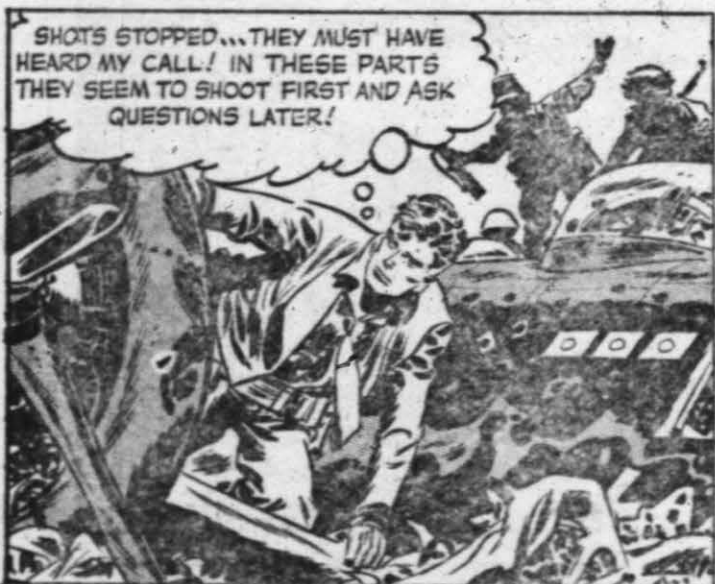


?!



SUFFERIN' SUSIE ... WHOEVER TOOK THOSE MACHINE GUNS OFF THE PLANE IS SURE NOT LETTING THEM RUST!

HEY ... CUT IT OUT ... I'M AN AMERICAN ...



SHOTS STOPPED ... THEY MUST HAVE HEARD MY CALL! IN THESE PARTS THEY SEEM TO SHOOT FIRST AND ASK QUESTIONS LATER!



CONTINUED ...

**Stop!!
Shop!!
Save:!**

*In
Hereford*

MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS



BEAUTIFUL
MERMAIDS!
GO THEM
AT ONCE!

SIR HARRY,
THERE ARE
NO SUCH
THINGS!



1



CAPTAIN,
HEAD FOR
THAT ROCK!

WE'RE IN SHALLOW WATERS,
SIR. HAVE TO BE CAREFUL OF
SHOALS! MATE, TAKE
SOUNDINGS
AT THE BOW!

2



THEY'RE HEADED INTO THE
SEA! FASTER, OR WE'LL LOSE
THEM ONCE THEY'RE
UNDER WATER!

3



HARRY, THOSE
VOICES ARE TOO
LOUD TO BE
NATURAL.

WHAT'S NATURAL ABOUT MERMAIDS?
NEVER MIND THE SOUNDINGS!
FULL SPEED, I TELL YOU!

4



WE'VE
STOPPED!
WHAT'S THAT
GRINDING?

WE'RE ON THE
ROCKS! WATER'S
TOO SHALLOW!

5

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HARD EYES HAVE BEEN WATCHING THE 'OCEAN WIND.'
NOW THEY SUDDENLY APPEAR-- SMALL BOATS SPEED
OUT! THE WRECKERS!

6

CONTINUED -

**Trade In Hereford
For Your Best Buys**

(Faint, illegible text at the bottom of the page)

WICKY MOUSE
by WALT DISNEY

BOY... DID I WORK UP AN APPETITE! I'M STARVING!

NOT A THING IN THE HOUSE! FINE TIME FOR GOOFY TO GO AWAY!

SUFFERIN' J-Y-BIRDS! MICKEY MUSTA GONE WITH GOOFY!

BANG! BANG!

CAN'T GET THE BLAME THING OPEN AND OH! OH! THE LAW!

GET LOST... CHEAP THIEF!

WHY... YOU...!

CERTAINLY NOT! WHY... THE VERY IDEA! A YOUNG, HEALTHY BIRD LIKE YOU BEGGING ON THE STREET!

SPARE A BUCK, LADY?

THIS IS VERY HUMILIATING... BUT IT MUST BE DONE!

STRANGEST LOOKING PIGEON I EVER SAW!

STAND BACK, BROTHER!

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UNCLE REMUS
AND HIS TALK OF BRER RABBIT

BRER RABBIT FINDS OUT THAT LOOSE TALK CAN GET YOU INTO A TIGHT CORNER!

WHAT IS YOU TAKIN' THAT PILL FER?

THIS IS A MAGIC GROWIN' PILL... TO MAKE ME GROW A WHOLE HEAD TALLER!

ALL I DOES IS GUZZLE IT... LIKE THIS...

...THEN I WASHES IT DOWN WITH WATER... LIKE THIS... GLUB-GLUB!

HMMM!

I SURE COULD USE A HIGHER HEAD!

YUK YUK! OLE BRER RABBIT DON'T KNOW I IS JEST HOODWINKIN' AT 'IM!

HEY, BRER RABBIT—GIVE ME ONE O' THEM HEAD-GROWIN' PILLS!

BLESS ME! YOU IS DONE GROW'D UP A HEAD ALREADY!

YESSUH... THEM PILLS WURKS PLENTY FAST! LET'S GO SHOW TH' OTHER CREETURES!

PLEASE GIMME A HEAD PILL, BRER RABBIT—I WANTS TO GIT HIGHER UP IN TH' WORLD!

YOU IS NEVER GOIN' TO GROW UP, BRER RABBIT!

OH-OH!

OH-OH!

SO! FOOL ME... WILL YA? NOW I IS GONNA KNOCK YOUR REAL HEAD CLEAN OFF!

SOMETIMES... TWO HEADS IS HARDER THAN ONE!


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ALL BUSINESS IS LOCAL

When you make a "local call" at any of your Hereford Merchants, you find famous-brands, new merchandise . . . wide selections . . . prices as low or lower than elsewhere—and the kind of courteous, individual attention that makes shopping locally a truly pleasant experience! Shop at home,, and save!

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MERCHANTS



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