

WEATHER		
	High	Low
Wednesday	90	64
Thursday	92	64
Friday	94	65

The Sunday Brand

38 Pages
Including 20 Pages of Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

Vol. 6 — No. 58

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Three Area Farmers Trying Overseeding By Airplane

County farmers have been "up in the air" about a lot of things at one time or another, and several have taken to the air for spraying or dusting of crops, and even for pleasure trips, but now they are trying sowing hairy vetch seed from the air.

Airborne seeding has been tried on grasslands in several places, and it was probably the thought of that which prompted several area farmers to try that method of overseeding hairy vetch in grain sorghum, where it will get its start now, then make its main growth after the grain has been harvested this fall.

With grain sorghum land often kept too wet to work an entire field at one time, the airborne seeding idea was a natural, for the seed, when it gets wet on the irrigated ground between the rows, will sink roots and soon have small but healthy plants growing.

Harold Maddox of Oklahoma City, pilot for Val-Air, supervises the loading of about 400 pounds of hairy vetch seed into the hopper of a crop-dusting plane. At right, vetch already growing between grain sorghum rows is compared to a cap. The vetch won't mature until next spring. (Staff Photos).

About two weeks ago, an experimental area of 15 acres was sown on Harvey Brock's farm about 15 miles north of Hereford. When that sprouted satisfactorily, another 305 acres was sown by the same method. Lesly has 300 acres of grain sorghum which have been overseeded with hairy vetch, and McGee likewise has a large acreage overseeded.

Lesly is "sold" on vetch to protect the land against fall and winter blowing, and plans to plant vetch in between the rows of his cotton field in August. That way, the vetch will be large enough to prevent the wind from starting miniature dusts in his fields after the cotton is stripped.

Around Town

Shari Jo Carmichael, 9, daughter of Mr. and Mrs. P. L. Carmichael, returned from St. Anthony's Hospital in Amarillo Saturday morning, where she had had a watermelon seed removed from her lung. She had been in the Deaf Smith County Hospital twice and in St. Anthony's since getting the seed in her lung 10 days ago.

Multi-Purpose Crop

Hairy vetch can serve several purposes. It is a soil building crop, conditioning the topsoil and adding nitrogen; it can furnish tremendous amounts of green manure if it is plowed under; it can be used for grazing, or can even be harvested for a seed crop. In many instances, hairy vetch serves several purposes, including protecting the land against blowing during the winter months.

Last Rites Held Friday Afternoon For "Bob" Bailey, City Employee

Funeral services for Robert Lee (Bob) Bailey, 66, were held Friday afternoon at the Avenue Baptist Church with Rev. Bob Harris, pastor, and Rev. H. V. Fields, pastor of the Grace Gospel Church, officiating.

Bailey died early Thursday morning at Dea Smith County Hospital following an illness of several months.

He was born April 27, 1888 at Alverado, September 6, 1914, he married Essie Queene at West Fork Community in Johnson County. They came to Deaf Smith County from Johnson County November 17, 1917.

Women's Society of Christian Service of the Wesley Methodist Church will sponsor an ice cream supper Friday night at the church for the benefit of the building fund. Ice cream will sell for 25 cents a dish. If the weather is suitable, it will be held on the church lawn.

As an added incentive to the planting of hairy vetch as a soil builder and cover crop, the Agricultural Stabilization and Conservation program allows for payment of half the cost of the seed, not to exceed 10 cents a pound. Here, the seed retails for about 14 cents a pound which would, in the final cost, be only seven cents a pound to the farmer.

Had Many Hobbies

Whittling, painting and making jewelry from rocks were only a few of Bailey's hobbies. Passing his spare time with children was also another of Bailey's hobbies. Many of the children in Hereford knew Bailey and were very fond of him.

Pall bearers were: Nealy Culp, Marion Rutter, Cecil Massey, Wendall Morton, Raymond Bean and Grady Morton.

Survivors include: his wife; three sons—Bob and Ragsdell of Hereford and T. B. of Amarillo; two daughters—Jaunita Woolsey and Jijaina Batterman of Hereford; three brothers—Fred of Fort Worth, O. T. (Snooks) of Walters, Okla., and Jack of Douglas, Ariz.; three sisters—Mrs. Tommie Martin and Mrs. Bonnie Martin of Hereford and Mrs. Mayver Thorp of Oklahoma.

Road Knights and Piggy Wiggle will meet in the first game of a double header at 8 o'clock Tuesday night in Veterans Park. Summerfield and Piggy Wiggle will compete in the second game.

Airplane sowing of the seed does require a few more pounds per acre, but other factors should help to level that out. Standard planting methods call for about 20 pounds to the acre, while from 25 to 30 pounds per acre may be used when seeding is done from a plane.

Three Trying Air Sowing

At the present time, at least three men are trying the airborne seeding method—they are Luther Lesly, Harvey Brock and Taft McGee, according to Jim Wiman, work unit conservationist with the Soil Conservation Service. Brock used approximately 25 pounds to the acre, while Lesly used 30. In either case, it is a rough figure, for the pilot must work out the planting rate with pencil and paper, with some guess work thrown in, and can give only an approximation.

Beta Sigma Phi rummage sale will be held next Saturday morning starting at 8 o'clock at 117 West Third Street. Members and others who wish to contribute clothing should bring them to this address Friday morning. Money will be used by the local chapter during the coming year.

Westminster Fellowship of the First Presbyterian Church is starting a drive this week to collect scrap metal. This is a chance to not only do a good turn but to have your yard cleared of such

Burial was in Rest Lawn Cemetery under the direction of Gilliland Funeral Home.



ROBERT L. BAILEY

TWO WEEKS LEFT All-Risk Federal Wheat Insurance Deadline Is Set

Wheat farmers in Deaf Smith County have just two weeks in which to obtain Federal All-Risk crop insurance on their 1955 wheat crops instead of the usual later date, Charles P. Newell, Federal crop insurance agent for the county has been advised.

This means, Newell said, that no applications will be accepted from Deaf Smith County wheat farmers for crop insurance on the 1955 crop after August 14.

"The Federal Crop Insurance Corp. has advised O. B. Briggs, Texas state director, not to accept any application filed by our farmers after August 14, due to the unfavorable prospects that face this area on the 1954 crop," Newell said. "Agents for the corporation were advised before the start of the selling period that sales would not be continued in the face of unfavorable crop conditions."

"I have stressed the fact to our farmers that I could accept their business now, but that the deadline for filing applications might be set earlier than in the past due to the prolonged drought that has damaged crops in the area for several years. Now both the farmers and I are on notice that any applications for crop insurance protection on 1955 wheat crops must be filed by August 14 or they will be rejected."

One Of Several Deaf Smith County is only one of several counties in this area (Continued on Page 3)

Salary Raises Granted Several County Employees

Deaf Smith County Hospital profit and loss statement for the month of June was read by the county commissioners at their regular meeting held Monday at the courthouse. Copies of the minutes of the last two meetings of the hospital board were also read by the commissioners.

The salary of Deputy Sheriff Charles A. Skelton, who was appointed temporary deputy July 15, is set. Skelton was appointed to replace Sheriff Lowell Sharp and Deputy Sheriff Neal Young to go on vacations.

Salary for Chester Steward, a mower man in Precinct No. 4, was set and increases in salary were also made for some other county employees. Included in the group whose salaries were raised are three deputies, in the office of the Tax assessor-collector, the chief deputy in the county clerk's office, and a part-time deputy in the clerk's office.

Commissioners present were: M. T. Rutter of Precinct 1, J. C. Morrison of Precinct 2, J. T. Guinn of Precinct 3 and C. G. Richardson of Precinct 4; County Judge Horace L. Schloss was also present.

CofC Board To Meet Manager Applicants

This afternoon (Sunday) the Deaf Smith County Chamber of Commerce board of directors is scheduled to interview applicants for the position of manager of the Chamber, according to T. W. Alderson, Chamber president.

Need for a new Chamber manager came about when G. E. (Moon) Mullins submitted his resignation in June to become general manager of the Hereford Texas Water Co., which has its headquarters in Beverly Hills, Calif.

For the Chamber of Commerce, it is the fourth time in about that many years that the board of directors has been called upon to interview applicants for the post, Alderson said.

He added that the board of directors for the Chamber hopes that a new manager can take over the work here not later than September 1. Interviews are scheduled to begin at 1 o'clock at the Hotel Jim Hill, and continue until about 5 o'clock.

Among the applicants for the position, Alderson said, are men from Navasota, Kerrville, Graham

and Spearman.

Members of the Chamber of Commerce board of directors include George McLean, Lloyd Sharn, Cleo Meharg, Neil Cooper, Ralph Hastings and Dr. J. W. Earnest.

Tom McFarland, who accepted the Chamber of Commerce manager's position in 1950, left the Chamber management to become manager of the then newly formed

High Plains Underground Water Conservation District. He is now president of the district board, as well as holding the position of manager.

Cecil Massey, who was living in Canyon, was accepted by the board of directors to take the place vacated by McFarland, and held the position from April, 1952 until he moved to City Hall as the city

manager, replacing Grady Bowdry who resigned to take care of private interests.

Mullins, who moved to the Southwest from Illinois, was manager of the Socorro, N. M., Chamber of Commerce before he accepted the position in Hereford. He submitted his resignation early in June, and moved with his family to California about three weeks ago.

Letters To Service Men Club Planned

Four local girls with a yen to do something for home town boys away in the service have decided to form a club whose members will write frequently to men in the service.

The girls, most of whom are high school freshmen, would like to get the names and addresses of local service men from their friends and relatives.

Though their number is small now, the nucleus group hopes to increase club membership to at least 25, and they will be glad to have girls of various ages join the club, they said.

Initial members of the club are Dolly Paetzold, Carolyn Knox, Betty Paetzold and Phyllis Sumner. Service men's names and addresses may be sent to Dolly Paetzold, Route 3, Hereford.



CUTS AND BRUISES were all that the driver of this truck suffered when the vehicle rolled over about 7 1/2 miles west of Hereford on Harrison Highway early Thursday morning. The driver, Jerald B. Heflin of Portales, is reported to have fallen asleep at the wheel.

He told officers that he had taken time for some sleep at Grady, N.M., earlier in the night. Lumber in the truck was destined for two houses to be built in Hereford. (Staff Photo)

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Driver Escapes Injury In Lumber Truck Wreck

One man was injured in a truck accident, and several vehicles were damaged in collisions in Hereford and the county during the last few days.

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HEREFORD KIWANIANS have begun to make something of an annual pilgrimage to Boys Ranch, where they have a family-style picnic, tour the ranch, and then present a check from the club to Ranch representatives. Thursday night four carloads of Kiwanians and their families made the trip. After a tour of the ranch, club president Bartley Dowell presented a check for \$50 to David Ash, 15, left, and Richard Mayotte, 14, as ranch representatives look on. Dowell looks exceptionally tall because the bank and postoffice windows are at boy's level. (Staff Photo)

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(Continued on Page 3)

PENNEY'S

ALWAYS FIRST QUALITY!

TOMORROW...at Penney's

DOLLAR DAY

STORE OPENS AT 8:30 A.M.

SAVE! SAVE! SAVE!

Fine Wale! Velvety Soft!



MACHINE WASHABLE!

PINWALE COTTON CORDUROY

\$1
yd.

Corduroy "cottons" to no special age group, it looks simply wonderful in fashions for anybody... for everybody. It's so rich, so velvety soft, so easy to tailor—to drapes, to gather into cute campus togs, date-time charmers, togs' coveralls, sports jackets... and then, with a switch of pattern, corduroy looks "at home" in your home furnishings—in drapes, bedspreads, slipcovers of distinction. Practically speaking, it's machine washable for easy care, resists wrinkles naturally! Jewel tone choice of colors at Penney's now! 35-36" wide.



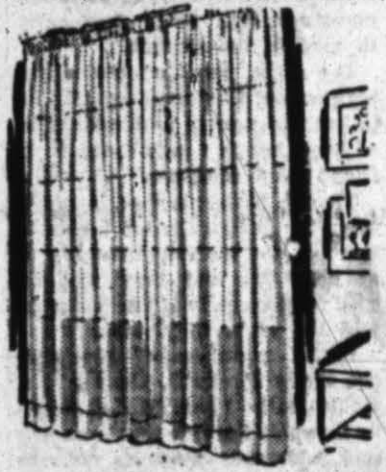
SPECIAL! COTTON PLISSE 4-GORE SLIPS

Timely special purchase at Penney's... you get cool, well-made, perfect quality plisse slips for only \$1! They're machine washable, need no ironing. Embroidered eyelet batiste trims. White, pink. 32 all the way up to 44!



BRAIDED RUGS FROM CLOSEOUT OF FINE YARNS!

Exceptional value! Because of a manufacturer's close-out of fine yarns, Penney's was able to get this special purchase of sturdy braid rugs! Now you can buy several—and give each room a color boost. In red, green, blue, brown and gold.. 20" x 30" oval.



SPECIAL! CHROMSPUN ACETATE PANELS 88¢ Each

Sparkling marquisettes at tremendous savings! Lovely in Penney's brilliant selection of colors that keep their first-day look, despite sun, soot, or sudsing! Hemmed and headed tops... 1" side, 3" bottom hems. 42" wide, 72", 81" or 90" long.

LADIES & GIRLS

**Summer Sport Wears
Halters, Shorts, Short Sets
Swim Suits
All Reduced to Save.**

SPECIAL! RAYON KNIT NIGHTGOWNS \$1.00

Imagine finding beautiful detailed, first quality gowns at this minute price! It's a special purchase at Penney's—better hurry in. Light and cool... machine washable! Pink, blue, maize or mint. M, L, XL.



"NOVELTY HEEL" 60 GAUGE HIGH TWIST Nylon Hose To-Day Special 88¢

For extra long wear you'll want these sheer, long-wearing 60 gauge, 15 denier Gaymodes. High twist gives them a smart no-gloss finish. Choose from four flattering fashion—right shades at Penney's now—sizes 8½ to 11.

NEW LOW PRICE!

Penney's own famous NATION-WIDE SHEETS \$1.69 ea.

Stock up now at special savings! Get sturdy quality muslins woven to take rugged use, lots of laundering. Stock Up With This Low Price

NATION WIDE Bleached Sheets

72x108	1.59
81x99	1.59
Cases	
36x36	39c
42x36	39c

NATION WIDE Colored Sheets

72x108	2.19
81x108	2.39
Case	
42x36	49c ea.

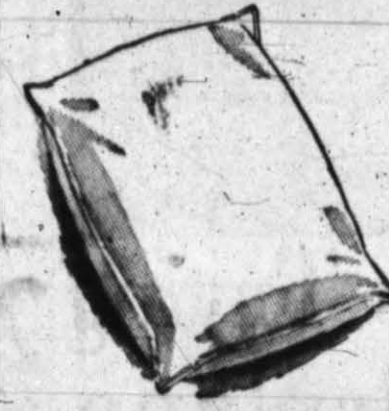
PENNEY'S Penco Sheets

81x108	2.15
Case	
42x36	46c ea.



BANDED-EDGE CHENILLE BEDSPREADS. \$5.00

Charming summer colors in a fluffy no-iron bedspread that looks cool, never needs ironing! Perfect for apartment or vacation cottage. Closely-tufted in wavy line-pattern with banded edge, rounded corners. Sun Gold, White.



SOLID FOAM RUBBER LUXURY PILLOW \$5.50

Like a pillow that never mats, never loses its unique resiliency—that's free of conventional allergies? This is it! Molded foam rubber with a zippered, Sanforized cover, white, blue, pink.



NEW! 4-PC. PEN AND PENCIL SET ONLY \$1.00

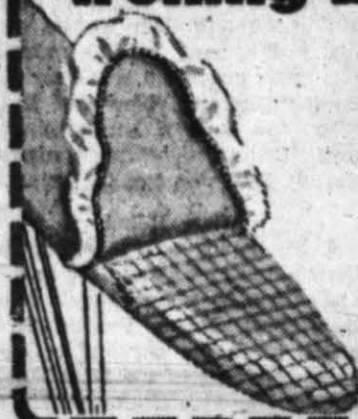
Highly styled, smooth writing, thrift-priced—perfect for everyone in your family. You get:
* retractable ball point pen
* extra refill cartridge
* matching fountain pen
* mechanical pencil

DOLLAR DAY VALUE!

ironing board SET

\$1.00

Flannel-Backed Cover! Resilient Cotton Pad! Elasticized cover fits standard boards. Hooded pad lies flat!



EMBROIDERY FROSTED WOVEN NYLON SLIPS FOR GIRLS \$1.00

A slip with comfortably wide shoulder straps, elastic back for fine fit under all type fashions, and a froth of an embroidered ruffle to add a graceful "big girl" look! See it in frosty white for girls sizes 1-14 at Penney's now!

DOLLAR DAY VALUE!

nylon tricot SLIPS

\$2.00

quick-drying! no-iron! Non-sheer 40-denier tricot, with lace or embroidered sheer trims. Easy to wash. White, pink; 32-44.



DOLLAR DAY VALUE!

CANNON BATH TOWELS

22" x 44" **2 for \$1.00**

face towels...4 for wash cloths...8 for Get fine quality, deep-soaking, extra large Cannon towels at savings! Choose from brilliant solids!



COTTON BRIEFS FOR GIRLS 4 For \$1.00

Choose from sweet sherbet prints like maize, mint, pink and others, choose in sizes 2-14, choose this wonderful buy in briefs at 4 for \$1! Tiny edge of dainty lace at the elasticized legs. Stock up now for many refreshing changes all summer at this "small change" price.

40 POUND Bleached Flour Sacks Sacks Unhemmed 5 For \$1.00

REMNANTS One Large Group Cottons, Rayons and Nylons

27 X 27 Birdseye DIAPERS A Good Quality Soft Cotton 6 For \$1.00

STRAW HATS

Reduced To

Work Style .50 to 1.00
Dress Style 1.50 to 2.50

MEN'S MATCHED ARMY TWILL WORK SUITS

Shirt 14 to 17 2.49
Pants 29 to 44 2.98

11 OZ. FOREMOST WESTERN JEANS

Sanforized Shrunken

Boy's Size 4 to 16 \$2.29
Men's 28 x 42 \$2.79

MEN'S ARGLE SPORT SOX

Extra Heavy Weight Reduced To 2 Pair For \$1.00

MEN'S & BOY'S Summer Plisse PAJAMAS

Reduced To

Boy's 1.50
Men's 2.00

BROKEN SIZE MEN'S SUMMER SHOES

Reduced To Save Oxfords or Slip On's \$6.00

MEN'S SANFORIZED BLUE CHAMBRAY WORK SHIRTS \$1.00

Bargain Days Special

Here's a man-sized July bargain... blue chambray work shirts! They have seams, a lined collar like dress shirts have, and a double shoulder yoke for free movement and good fit. Terrific buy strongly stitched main at \$1... Hurry!

BOY'S QUALITY COMBED COTTON UNDERWEAR

T Shirt Briefs Under Shirt

59¢ 39¢

Decisions Taken By Rutherford's, Dawn At Vet's Park Thursday

By Billy Paul Knox

Led by the four hit pitching of Ken Walterscheid, Rutherford's coasted to a 14-5 victory over second place Summerfield while Dawn decisively Piggy Wiggly 6-2 in the second game Thursday night.

Rutherford took the lead in the first and never relinquished it although the score was tied once. Rutherford scored in every inning except the second while Walterscheid blanked Summerfield four times.

Rutherford unleashed a 13 hit attack including three homers by Tim Corbett, Bub Sparks, and Ken Walterscheid. Summerfield got but four hits with only one going for extra bases. Rutherford got five doubles and a triple besides the homers.

The second game was fought neck to neck until the fifth when Dawn took the lead. Marvin May pitched a six-hitter for Dawn when Don Morgan gave up only five hits or Piggy Wiggly. Dawn scored all their runs in two innings as did Piggy Wiggly.

Rutherford scored two in the first when with two out, Tim Corbett doubled Larry Summers drove him in with another double and Bub Sparks scored him on a triple.

Summerfield was blanked in the first and second as was Rutherford in the second.

Rutherford picked up one more on the top of the third on Tim Corbett's homer but Summerfield led it in the last of the third. Jack Streun and Slugger Baize walked and both scored on L. J. Clark's hit. Clark scored on Carol Howell's ground out.

Rutherford picked up two more on the top of the fourth. James

Higgins went all the way to third on Ken Neil's error then scored on Ray Lueb's long fly. Ken Walterscheid then smashed a home run for the final run of the inning.

Four For Rutherford's
Summerfield couldn't score in the last of the fourth but Rutherford tallied four more in the top of the fifth. Reuben Knox walked and, after, Tim Corbett fanned, Larry Summers singled. Bub Sparks walked, leading them up, then James Higgins drove in two with a single. Al Maxwell doubled to drive in the other two.

Summerfield again couldn't score in the fifth but Rutherford poured in on with four more in the sixth. Wendell Burdine got on via the error route, then Knox singled. Corbett doubled, driving both in. Bub Sparks clouted a round tripper to complete the inning.

Summerfield picked up one in the sixth on Gaston Howell's triple and a wild pitch.

Around On A Walk
Rutherford completed their scoring in the seventh when Burdine walked and came all the way around on Corbett's fourth hit and third double.

Summerfield scored one in the seventh on four walks but this wasn't enough. Final score was 14-5.

Tim Corbett paced Rutherford with four hits. Ken Neil, Gaston Howell, Jack Streun and L. J. Clark got the Summerfield hits.

Second Game
Piggy Wiggly couldn't score in the first two frames but Dawn tallied one in the second. Jelly Hagar walked, got second on an error and scored on Dave Miles' single. Piggy Wiggly tied it in the third on a walk to Dick Axe, an error

Around...

(Continued from Page 1)
material. Those who have scrap metal that they would like to have picked up are asked to call Gayle Gault at 753 or call 994-J, preferably before Tuesday night. Metal pick up is to begin the latter part of the week.

Announcement has been made and a single by Bud Pickens.

Neither team scored in the fourth but Piggy Wiggly took a small and short one run lead in the fifth. Dick Axe doubled and Marshall Wilson scored him with a single.

The lead was very short lived as Dawn ended scoring with five runs in the bottom of the fifth. Bob Burrus, Pat Miller, and Buck May drew three straight walks. Jack Burrus emptied the sacks on a double and scored on Edd Lemons' double. Lemons scored on an assortment of wild pitches and errors.

Six different players got Piggy Wiggly's hits while Jack Burrus and Dave Miles led Dawn with two hits apiece.

BOX SCORE				
Rutherford's (14)				
Player	AB	R	H	
Burdine, ss	4	2	0	
Knox, lf	4	2	1	
Corbett, 1b	5	3	4	
Summers, 3b	5	2	3	
Sparks, cf	4	2	2	
Higgins, rf	4	2	1	
Lueb, 2b	4	0	0	
Albracht, 2b	0	0	0	
Maxwell, c	4	0	1	
Walterscheid, p	4	1	1	
Streun, Joe; p	0	0	0	
Totals	38	14	13	

Summerfield (5)				
Player	AB	R	H	
Neil, lf	3	0	1	
Howell, G., rf	2	1	1	
Clark, B., p	1	0	0	
Clark, J., p	0	0	0	
McCathrin, rf	2	0	0	
Howell, C., rf, lf	0	0	0	
Botkin, ss	3	0	0	
Campbell, c	2	1	0	
Harper, 2b	1	0	0	
Streun, Jack, 1b	3	1	1	
Baize, 3b	2	1	1	
Clark, L. J., cf	2	1	1	
Totals	21	5	4	

Piggy Wiggly (2)				
Player	AB	R	H	
Bybee, lf	2	0	0	
Wallace, a	1	0	0	
Pickens, c	4	1	1	
Axe, cf	2	1	1	
Dement, 3b	4	0	0	
Wilson, rf	3	0	1	
Brock, 2b	3	0	1	
Kerr, ss	2	0	1	
Hershey, 1b	1	0	0	
Morgan, p	3	0	0	
Totals	25	2	6	

Dawn (6)				
Player	AB	R	H	
May, Melvin, cf	2	1	0	
Burrus, J., 3b	3	1	2	
May, Marvin, p	4	0	0	
Lemons, ss	3	1	1	
Hagar, 1b	1	1	0	
Atchley, c	2	0	0	
Miles, 2b	3	0	2	
Burrus, B., lf	1	1	0	
Miller, rf	2	1	0	
Totals	21	6	5	

League Standings				
Team	W	L	PCT.	
Hotel Jim Hill	11	2	.846	
Summerfield	9	6	.600	
Rutherford's	8	6	.571	
Dawn	7	6	.538	
Piggy Wiggly	6	10	.375	
Road Knights	1	12	.077	

Read The Classifieds

that the Panhandle Chinchilla Club will meet at the American Legion Hall, 617 W. Seventh St., in Amarillo at 12:30 o'clock this afternoon for a picnic lunch, with the program to start at 1:30 o'clock. A special guest is to be Dr. Arnold E. Schumacher, National Chinchilla Breeders Association director from Kansas City. At a special workshop, breeders can pet an animal under expert direction, but must have own animal and all equipment. The meeting is open to the public.

There will be a Marine Corps recruiter at the Selective Service Office Tuesday to interview applicants and accept applications from young men and women for enlistment in this land, sea and air organization.

Knights of Columbus will sponsor a dance Wednesday night start-

ing at 8:30 o'clock at the Hotel Jim Hill. Admission fee is \$1. Western Melody Playboys of Amarillo will furnish the music for the dance.

Oldham County Round Up will be held next Saturday. There will be a parade followed by a free barbecue. The public is invited to attend.

All-Risk.....

(Continued from Page 1)
in which applications for wheat insurance will not be accepted after August 14. Other counties in addition to those in which sales will terminate on August 14 may be notified soon of an early closing date for filing applications.

This simply means that farmers in the county must decide now whether they want all-risk insur-

ance protection on the money they must spend on their wheat crops.

"In view of the unfavorable crop conditions that we have experienced in this area, it is only logical that the corporation should require that farmers make up their minds now regarding their insurance protection. Those who want to wait to see whether or not crop prospects change before planning are looking for something other than a reasonable insurance proposition," Newell continued.

In order to operate a sound insurance plan, the corporation needs policy holders who carry insurance protection every year so that it will stand behind them if crop disaster strikes. The strength of the crop insurance program will not be helped by the addition of policy holders who sign up with the idea of carrying the protection for only one year because they

think that their chances of collecting are unusually high. The program will be better off in the

long run without these "in-and-outers" who are looking for subsidy rather than sound insurance."

Long run without these "in-and-outers" who are looking for subsidy rather than sound insurance."

Now's The Time To Start Your Pullets & Hens On EL RANCHO LAYING FEEDS

Feeds Supplies Seeds
Hereford Poultry & Egg Co.
129 Sampson Phone 1208

We're Continuing Our Enormous 1-2 Price Sale Through Monday (DOLLAR DAY), Tuesday and Wednesday

SAVE ON THE SEASONS MOST WANTED ITEMS! SAVE ON THE SEASONS MOST WANTED ITEMS!
★ SAVE ON THE SEASONS MOST WANTED ITEMS! SAVE ON THE SEASONS MOST WANTED ITEMS! ★

FAMOUS BRAND

BATHING SUITS 1/3 Off

ALL COSTUME JEWELRY 1/2 Price

ONE GROUP GIRDLES 1/2 Price

200 ITEMS EACH \$1.00 Values to 3.95

ALL Summer Dresses 8.95 to 99.95 1/2 Price Values

ALL COTTON PLISSE SLIPS & GOWNS 1/2 Price

ALL SHORTS 1/2 Price 2.95 to 6.95 Values

25 ALL WOOL SUITS Extra Special \$38.00 Each

ALL SUMMER SKIRTS 1/2 Price 3.95 to 14.95 Values

ALL SUMMER Jackets 1/2 Price

T-Shirts, Bra Tops & Halters 1/2 Price

ALL SUMMER GLOVES 1/2 Price

ONE TABLE Blouses 1/2 Price 2.95 to 14.95 Values

ONE GROUP OF ODDS VANITY FAIR Lingerie 1/2 Price

9 ONLY Formals 1/2 Price 29.95 to 59.95

8 ONLY

TOMMIE SETS Values to 17.95 1/2 Price ALL Straw Hats ea. \$1.00

THE Vogue

THE AMARILLO DAILY NEWS REPORTS:

MASS GAMMA GLOBULIN INNOCULATIONS FOR CANYON SCHOOL CHILDREN THIS WEEK!

which once again proves:

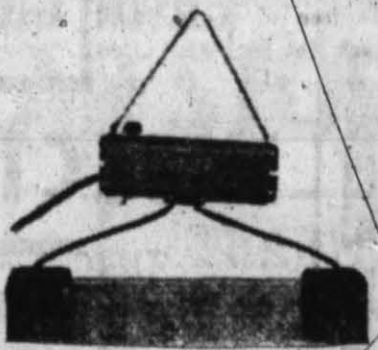
POLIO

Can Strike Anywhere . . . Anytime!

for improvement of General Health Conditions for your entire family

Investigate Zenith Air Ozone Generators

Destroys air borne Bacteria, Odors and Disinfects



D. F. Kessel, M. D., Says:

"One part Ozone in 2 million p. solution renders the virus polymelitis inactive within 2 minutes compared with the double amount of chlorine using 3 hours."

Medical research reduced the absences in St. Louis Schools by more than 50% through the use of Ozonized Air!

These units are reasonable in cost, easily installed -- and operate at 2 to 3c per day

See us for complete information and Free Demonstration

Hereford Dist. Co.
Pho. 363-1702
118 Ave. G

Thanks

I am indeed grateful for the support and consideration given me by the voters of Deaf Smith County.

I am especially grateful for the time and effort so freely given by my friends during the campaign.

Horace L. Schloss

WANT ADS Phone 30 or 31

1. FOR SALE Miscellaneous

BANTAMS for sale. 205 Avenue C. B-1-9-5-3k.

FOR SALE: AERATING tunnels for grain storage buildings. Jack Bradley at Hereford Milling Co. B-1-14-23-tfc.

Hereford Glass Co.
Expert Car Glass Installatio.
Table Top and Window Glass
Picture Frames
902 Park Ave. Ph. 1423
B-1-16-tfc

SEE Hereford Grain Corp. For Your Garden and Flower Seeds
Phone 360
B-1-33-TFC

BONDED STORAGE. Hereford Transfer and Storage Co. Local and long distance furniture moving. Phone 12, Box 243, Hereford, Texas.
B-1-19-10-tfc.

ROSE TRELLISES and picnic tables. Carl McCaslin Lumber Company. Phone 7.
B-1-11-12-tfc.

SNO - BREEZE Evaporative Air Conditioners. Also Have Cooler Pads available in any size.
PARKER BROS. BUILDER'S SUPPLY
1306 Park Ave. Phone 719
B-1-24-tfc

KILL FILTHY FLIES BEFORE THEY GET INDOORS!
"Big Stinky" Outdoor Fly Traps. Now you can trap and kill gallons of flies before they reach your home! The Big Stinky is effective and safe to use.
MC DOWELL DRUG STORE
Phone 13
B-1-1-tfc

A B58 grain bin. Will solve your grain storage problem. Sizes 1000 bu., 1300 bu., 2200 bu., 2750 bu., and 3300 bu. 80% loan at 4% if wanted.
See J. M. Hamby, 1410 Park Ave. for further information. Phone 701-Day, 4473-Frio Exchange-night.
B-1-27-tfc

FOR SALE: Irrigation pump, butane tank and lease on 160A H. C. Weitz. Avenue F. 1/2 North Football Field.
B-1-19-4-tfc.

FOR SALE: Early premium or Early Triumph seed wheat. One year from Certification. \$2.50. J. K. Baker. Phone 589.
S-1-19-5-tfc.

GRAIN STORAGE TANKS. Two 500 Barrell, used, steel tanks, 16' high, 16' across, for sale cheap. Contact H. W. Bailey, Box 447 Levelland, Texas. Phone 478.
S-1-26-5-tfc.

POWER MOWERS
Both rotary and circular type. Priced to fit your budget.
CARL McCASLIN LUMBER CO.
A Complete Building Service
1 Block East of the Courthouse
Phone the Lumber Number 7
B-1-53-tfc

ASCORBIC ACID for Locker fruits. McDowell Drug. Phone 13.
B-1-9-28-tfc.

2. FOR SALE Farm Equipment

BIG STINKY
Outdoor Fly Traps
Potent control fluid produces a scent that lures only flies - not beneficial insects - catches high quantities, which are quickly destroyed in trap.
MC DOWELL DRUG STORE
Phone 13
B-2-1-tfc

3. FOR SALE

FOR SALE
New five room brick home, located at 321 Star Street. Open for your inspection.
PARKER BROS. BUILDER'S SUPPLY
1306 Park Ave. Phone 719
B-3-24-tfc

4. REAL ESTATE

If you have something for sale or trade - see us.
G. I.'s we have a farm for you.
J. A. ELLISTON
Real Estate
132 E. 2nd. Phone 179
B-4-39-tfc

FOR REAL ESTATE
Farm Loans . . . Good Terms
SEE LUTHER PEVEY
Res. Phone 524
S-4-37-tfc

THREE Apartment houses, furnished. Private baths. Ideal for home and income. Good location. Easy terms. Phone 80-W or 964-J.
B-4-19-5-tfc.

WHY PAY RENT

For Sale: Irrigated 120 acres good 8 inch well, buyer gets rent. Price \$180 an acre; terms, 1-3 down, get a loan and seller will carry balance on second loan.

Have extra large 3 bedroom brick home, double garage and nice location, A good buy. Your choice of color on 2 bedroom new brick homes, garage attached. Price \$8,850. \$1,000 down balance good terms. Nice large 2 bedroom house with large garage. Price \$7,850. Small 4 room house \$3,750. With \$500 down or will trade for good car.
See us for good buys and trades.
J. M. Hamby Real Estate
1410 Park Avenue
Phone 701
B-4-4-tfc

FOR SALE: Two bedroom house. Living room and hall carpeted. Venetian blinds, Air Cooler, large garage, fenced yard. Good location. Good condition. Priced reasonably. Phone 1137.
S-4-25-5-tfc.

FOR SALE: Four bedroom house, by owner. 1 1/2 bath, den, fully carpeted, draperies, outdoor fireplace, yard fenced. Priced reasonably. L. M. McGee 132 Avenue E.
B-4-25-5-tfc

5. FOR RENT

FURNISHED AND Unfurnished apartments. Private baths. Phone 569, 115 Avenue B.
B-5-11-2-tfc.

FURNISHED Apartment. Private bath. Bills paid. Phone 80-W.
S-5-9-5-tfc.

FOR RENT: Nice modern north side of duplex. Four rooms. 708 Lee Avenue. Phone 146-J. Mrs. F. L. Lucas.
B-5-19-5-tfc.

FOR RENT: Three room, modern, unfurnished house. Call 507 Jackson.
B-5-10-6-tfc.

OFFICE ROOMS FOR RENT upstairs over The Brand. Reasonable rates. See E. F. Rosey, room 3, or inquire at Brand Office.
B-5-21-41-tfc.

SPACE, east end of Hereford Laundry size 16 x 70 to rent. Phone 298 or see Ernest Kendall.
B-5-16-24-tfc.

FOR RENT: Nice large two bedroom house with garage and small 2 bedroom house, with no garage. J. M. Hamby. Phone 701 or 4473, Frio Exchange.
B-5-26-4-tfc.

MODERN THREE ROOM unfurnished apartment with bath. Newly decorated. 212 Ave. J. Call 131.
B-5-14-3-tfc.

FRONT BEDROOM FOR RENT.

219 Avenue D. Phone 1012-J.
B-5-10-5-2p

FOR RENT: Two room furnished apartment. Frigidaire, bills paid. 165 25 Mile Avenue.
B-5-13-30-2k.

FOR RENT: Desirable furnished apartment for couple. Bills paid. 514 Union.
B-5-11-5-2k.

APARTMENT for rent. 232 West Third Street.
B-5-9-29-tfc.

FOUR ROOM HOUSE for rent. Unfurnished. 110 Kibbe. Phone 1410.
B-5-10-30-2p.

8. HELP WANTED

BIG STEADY EARNINGS for man or woman. Distribute Nationally Admitted Watkins Products in Hereford. No experience or investment needed. Age no barrier. Easy to establish year 'round business, full or part time. Write Mr. C. R. Ruble, Dept. B-1, The J. R. Watkins Company, Memphis 2, Tenn.
S-8-47-5-1p.

9. Situations Wanted

MAN WITH FAMILY wants permanent farm job. Experienced in four row equipment and irrigation farming. Stanley Bernard, Route One, Clovis, N. M.
B-9-22-5-2p.

10. NOTICE

OUR NEW ADDRESS: 707 Main. Phone 1303. Francis Printing Co.
B-10-10-23-tfc.

ALCOHOLICS ANONYMOUS
Phone 1358 or 1692-W
B-10-24-tfc

PRUDENTIAL FARM LOANS
America's Largest Farm Lender
SAM NUNNALLY
136 Main
Lone Star Agency.
B-4-37-tfc

WANTED
150 New Customers on City Delivery!
THE HEREFORD BRAND
Call, R. W. Sparks. Phone. 1771-W
B-10-2-tfc

BEAUTIFUL BABY PARAKEETS! All colors; No. 1 stock only. Metal bird cages. Francis The Printer. 707 North Main.
B-10-18-4-tfc.

WANTED: To sharpen your lawnmower and saws. All work guaranteed. Two blocks south Harrison Highway, at west end of cemetery.
S-11-20-5-1p.

FACTORY AUTHORIZED FRIGIDAIRE SERVICE
We will service all appliances, regardless of make or model. Phone 87.
MORGAN APPLIANCE CO.
401 West First St.
Phone 87
B-11-1-tfc

TEST HOLES and Well Work of all kinds. Will go anywhere. Reddell and Suggs Drilling Contractors. Phone 3606, Dawn Exchange or 357.
B-11-22-21-tfc.

SAVE MONEY on lawn grass seed! Hereford Grain Corp. Phone 360. B-11-11-36-tfc.

WANTED CUSTOMER WORK: Plowing, planting, cultivating. Phone 1173-W.
B-11-9-53-17p.

HOME & FARM LOANS
See Us For The Best Service Available.
John McLean Insurance Agency
Phone 273 - Box 267
127 W. 3rd St.
Hereford, Texas

For Loans in Deaf Smith, Parker and North Part of Castro Counties.
B-11-46-tfc

DOZER WORK of all kinds. Will go anywhere. Ernest McGee. Call 3386 Dawn Exchange.
B-11-14-45-tfc.

FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 320.
B-11-15-47-tfc.

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric. 129 West 3rd Street.
B-11-20-50-tfc

FOR MATTRESS WORK of all kinds, call 413
ACME MATTRESS COMPANY of Hereford, Texas
B-11-25-tfc

Save, Recover, Add Beauty to your furniture with the latest nylon fabrics to match your color scheme.
It will be completely rebuilt by skilled workmen at the
Hinds Upholstery
310 N. McKinley
Phone 1092
B-11-4-4P

Quick - Efficient HOME LOANS
Dependable Abstract and insurance Service
ELIZABETH WOMBLE
146 Main Phone 497
B-11-27-tfc

REAL ESTATE AND LOANS
E. B. POSEY, DEALER. Phone 366-Box 506, Hereford, Texas.
S-11-14-tfc.

STANLEY HOME PRODUCTS. Mrs. Otto Gilliland, 601 East Third, Phone 1593.
S-11-11-5-5p

CUSTOM FARMING Listing, planting, plowing and harvesting. Floyd Stivers, Hereford, Texas. Box 388, Phone 930-J.
B-11-15-21-tfc.

12 Livestock
FOR THE FIRST TIME IN HEREFORD
"BIG STINKY" OUTDOOR FLY TRAPS
Kill gallons of flies before they reach your home. Attracts only flies! See it today at
McDOWELL DRUG STORE
Phone 13
B-12-1-tfc

SEE THE BIG DIFFERENCE between ordinary dry cleaning and Acme Cleaning. -136 West Third. Phone 111.
B-11-16-24-tfc.

HEREFORD No. 84C AF & AM
MM
Thru, Aug. 5th
8:00 P. M.
R. L. Thompson, Sec'y
B. E. Roberson W. M.

At The Movies

"FRANCIS JOINS THE WACS"
Showing Sunday, Monday and Tuesday at the Star Theatre.

Starring Francis, the Talking Mule, Donald O'Connor and Julia Adams.

"Francis Joins the WACS" joins some of the screen's most hilarious experiences by being a comedy that starts out with a basically funny situation and never lets anyone or anything get in the way of that situation.

The picture deals with the misadventure of re-tread O'Connor, erroneously assigned to the "ladies' army" and, with the help of Francis, training the gals to outmaneuver male soldiers in a camouflage field test.

This is the fifth picture in this popular series of Universal - International comedies.

"PRISONERS OF THE CASBAH"
Showing Wednesday at the Star Theatre.

Starring Gloria Grahame, Cesar Romero and Turhan Bey.

Dangerous intrigue and violent action amid the sinful and shadowy Casbah, vice capital of the world, highlight Columbia Pictures' "Prisoners of the Casbah."

It bares the shocking secrets of the fear haunted Casbah when Miss Grahame and Bey are almost victims of court intrigue. They seek sanctuary in the Casbah. be-

Hospital Notes

Patients in Hospital
Lynnita Kaye Lane, Bob Weir, Santa Garcia, Mrs. James Durham, Mrs. G. A. F. Parker, W. L. Suttle, J. W. Muhle, Elmer Mathies, Mrs. L. W. Combs, Dora Castro, Mary J. Arnold, H. A. Guggell, J. R. Johnson, Pedro Perez Jr., Mrs. J. H. Pittman.

Patients Dismissed
Earnest Dirk Watson, 7-30; Shari Carmichael, 7-29; James Chris Jones, 7-30; J. B. Heflin, 7-30; Nora Jo McLallen, 7-30; Mrs. Herman Schumacher, 7-30; Brenda Gail Bingham, 7-31; Mrs. John Williams, 7-30; Rita Fortenberry, 7-25; Fred W. Ricketts, 7-29; Mrs. Wayne Stark, 7-29; Mrs. R. P. Miles, 7-28; Jean Caison, 7-29; L. L. Shultz, 7-28; Bonnie Jones, 7-29; Ronald Lynn Haverd, 7-29; Mrs. H. D. Boardman, 7-28; Mrs. Ramona Gonzales, 7-30.

Births
Daughters to Mrs. Ramona Gonzales, 7-29; Mr. and Mrs. J. L. Durham, 7-30; Sons to Mrs. Dora Castro, 7-30; Mr. and Mrs. Les Combs, 7-30.

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

Lions Club
meets each
Wednesday, 12 noon
Hotel Jim Hill

Hereford Rotary Club
meets every
Monday at 12:05
Hotel Jim Hill

hind whose impenetrable walls are sealed 10,000 secrets and beneath whose sin-darkened streets are buried 1,000 murders, their pursuer is Romero, a power-hungry official. The new intrigue-laden drama is set in Algiers, world's soubie-cross-roads of vice with its fantastic city within a city, the Casbah. Walter Michaels, linebacker with the Cleveland Browns, owns dairy farm near his home of Swoyersville, Pa.

JOHN HANCOCK

FARM & RANCH LOANS

FREE PROMPT AND LIBERAL APPRAISALS
LONG TIME TERMS LOW INTEREST RATES

WESSON REAL ESTATE

HEREFORD, TEXAS



THE HAT HITS OF SUMMER

CHOICE OF ALL SUMMER HATS
Values to Your Choice Now
All the Beautiful summer fashions that were on the "Hit Parade" They're yours now at only \$1.00 hats that you'll buy by the half dozen for now, summer and vacation. Whites, darks, pastels:

\$1.00

Rutherford & Co.

HOME OF AYERS SUPREME FEEDS

LAWN GRASS SEED

INSECTICIDES

Septic Tank Activators

Still Have Plenty FRYERS

WEST TEXAS FEED, SEED & HATCHERY CO.
Jack Wright
Hereford, Texas

HOME OF AYERS SUPREME FEEDS

HERBICIDAL OIL

POLYBOR - CHLORATE

Sodium TCA

2, 4-D---2, 4, 5-T

VETCH

Vetch & Rye

PURINA CHOWS

Packard Milling Co.

Thanks, Folks

I wish to take this means of Thanking the voters of Precinct 1 for the fine vote cast in my favor in the recent election.

I will continue to fulfill the duties of this office to the best of my ability.

Again, may I say Thanks. Your vote was sincerely appreciated.

M. T. (Marion) Rutter

FREE \$20⁰⁰ CASH

Every Saturday

SEE US FOR DETAILS

New and Used Tire Repair - - Recapping
All Sizes

OK RUBBER WELDERS

Phone 1331 813 East First St. Hereford, Texas

Summerfield News

By Ann Lookingbill

There were 95 present for Sunday School Sunday morning. Mr. and Mrs. Henry Kuper were

in Slaton over the weekend to attend the wedding of Mr. Kuper's cousin, Marcella Holendun, Saturday morning. They went on to Lubbock on business, returning Monday by C-101 to visit Mrs. Kuper's sister and family, Mr. and Mrs. James Gallagher. Mrs. W. B. Boston and Larry have been to Albuquerque, N. M.

recently visiting Mrs. Boston's sister. The election was held in the office of the Pitman elevator Saturday. Those helping the precinct chairman, Mrs. Curry, were Mrs. L. L. Cannon, Mrs. Billie Johnson and Mrs. Guy Walsler. The special meeting was held at 2 o'clock to elect delegates to attend the Democratic County Convention in Dimmitt Saturday. Mrs. Billie Johnson and Charlie Nolan were elected as delegates, with Mrs. Guy Walsler and Carl Lee as alternates.

Mr. and Mrs. J. W. Thomason are the parents of a baby boy, Jay Lyle, born July 23. Mr. and Mrs. Lenard Latham spent last weekend in Ruidoso, where they joined friends from Ropesville and Brownfield.

Lewis Jay of Sherman spent last weekend in the L. B. Lookingbill home. This was his first visit in 11 years. Moved To Westway Mr. and Mrs. Gene Purcell have moved to the Westway community where he is employed by Gene Burrus.

Mr. and Mrs. J. B. Nolan, Linda, Jerre and Larry spent the weekend in Ceta Glen visiting the W. C. Quattlebaums. Mrs. Nipa Latham of Lubbock has been visiting her son, Lenard Latham, the first of the week.

Mrs. J. M. Wright and Joe were in Odessa from Sunday through Tuesday visiting her brother, Houston Winkle.

Kenneth Sharpe of Lubbock, brother of Mrs. K. W. Neill, is here helping Kenneth Neill with potato harvest.

Mrs. Clifford Gailey spent the weekend with her uncle and family, Mr. and Mrs. Kenneth Neill. She is the former Gayle Robertson. Her husband is at Fort Benning, Ga., with the ROTC for six weeks.

Summerfield received between one-fourth and one-half inch of rain Tuesday night. It is greatly appreciated by the farmers.

Mrs. Lenard Latham has been with her brother, John Hudgins, of Bovina, who underwent surgery Monday morning in the Friona hospital. He is reported to be resting nicely.

Wanda Louise Thomason of Spur is spending this week with her brother and family, Mr. and Mrs. Buster Thomason.

Carolyn, Marvin, Linda, DeLoris, Johnny and Larry Kuper spent the weekend with their grand-

parents, Mr. and Mrs. L. H. Kuper. Mr. and Mrs. Lowery Walker of Peecos spent last weekend with their daughter and family, Mr. and Mrs. Clifton Harper. Their grandsons, David and Larry Harper, returned home with them for a visit.

Mr. and Mrs. L. L. Sims were visiting his relatives at Reed and Mangum, Okla., and her relatives at Sayre, Okla., last week.

Mr. and Mrs. Elvis Williams of Andrews are visiting her parents, Mr. and Mrs. E. J. Hodges.

Annual Party The annual chicken fry was held at the J. C. Clearman home Friday night for the Rance Home Demonstration Club families.

Mrs. Florene Curry is visiting her parents, Mr. and Mrs. L. L. Sims.

Carolyn Kuper is spending this week with her aunt, Mrs. James Gallagher, in Odessa.

Rev. and Mrs. Wayne Lee and children are visiting relatives and friends here and at Sunnyside. Wayne is a ministerial student at Grand Canyon State College in Phoenix, Ariz.

Mr. and Mrs. Rufus Fulton of Corpus Christi and her niece, Marilyn Jones, of Oglesby spent Tuesday night with Mrs. Fulton's aunt, Mrs. J. A. Nolan. Mrs. Fulton is the former Thelma Humphries. She is a third grade teacher at Corpus Christi.

Those gathering to visit with Mrs. Fulton Tuesday night were: Mr. and Mrs. Charlie Nolan and Bette, Mack Nolan, Billy Mack, Joe Don and Janey, Mr. and Mrs. J. B. Nolan, Jerre and Larry, Mrs. Lola Scott and children of Hereford, Mr. and Mrs. O. L. Nolan and Ottienna of Dimmitt, Mr. and Mrs. L. H. Lookingbill Sr., and Mr. and Mrs. L. B. Lookingbill, Bill, Ann and Fred. Mrs. Nolan went on with the Fultons to Lockney and Plainview where they will visit other relatives.

Rev. and Mrs. Don Larkin, Steve and Gary left Sunday night after church to visit her twin sister and family, Mr. and Mrs. Stensen Garrison, in Albuquerque, N. M. They returned Wednesday morning.

Larry Slay of Amarillo is visiting his aunt and family, Mr. and Mrs. Charlie Nolan, this week.

Thurman Atchley received word from his sister, Mrs. Ted Staats, who lives in Arkansas, that she lost 500 fryers from the heat. They were ready to go to market.

Mr. and Mrs. Lester Carter and girls of Amarillo and Mr. and Mrs.

Jack Flowers of Hereford were supper guests in the home of Mr. and Mrs. L. F. Carter Thursday night.

Mr. and Mrs. L. F. Carter, Dale and Wesley left Friday for Fort Worth and Dallas where they will visit his relatives in Fort Worth and Mrs. Carter's parents in Dallas.

Janis Head Honored Friday On Birthday

Janis Head, daughter of Mr. and Mrs. Harold Head, was honored with a birthday party in the home of her parents Friday afternoon.

Refreshments of cake and ice cream were served to the following children: Billy Ohlig, Sue Northcutt, Barbara Zinser, Jane Zinser, Darlene Wilson, Diann Wilson, Sandra Green, Jerry Wayne

McCathern, Terry Townsend, Rex and Ted Coleman, Billy Frank and James Head.

Mothers present were: Mrs. Zinser, Mrs. Bill Frank, Mrs. Joanie Townsend, Mrs. J. R. Coleman, Mrs. Leo Ohlig and Mrs. A. A. Head, Janis' grandmother and her mother, Mrs. Harold Head. Several sent gifts.

Children of Mr. and Mrs. C. L. Rudd visited in their home last week. They included a daughter and family, Mr. and Mrs. Paul Tenney and son of Los Angeles, Calif., another daughter, Mrs. H. W. Bell and her husband and children of Amarillo, and a daughter-in-law, Mrs. Ruth Rudd of San Antonio, Puerto Rico. During their visit here the group spent one day in Palo Duro Canyon.

Read The Classifieds

I SINCERELY EXPRESS MY THANKS AND APPRECIATION TO THE CITIZENS OF DEAF SMITH COUNTY FOR THEIR CONTINUED SUPPORT AND CONFIDENCE. YOUR DISTRICT CLERK LUCILLE POSEY

We're Combining Our FINAL CLEARANCE And DOLLAR DAY to give you even greater bargains!

DRESSES AND BOY'S SUITS

SUMMER COTTON — SIZE 1 - 14

Values to 12.95 \$4.88
Values to 7.95 3.88
Values to 3.95 1.88

BOY'S AND GIRL'S Shorts & T-Shirts 88¢
ONE TABLE Odds & Ends 88¢

BATHING SUITS SHORT SETS 1/2 Price
SPRING COATS 1/2 Price

New Fall Merchandise Arriving Daily - Use our Lay-A-Way plan for back to school.

HELEN'S YOUTH SHOP

POPULAR STORE \$ DAY SPECIALS

MEN'S WEAR
MEN'S SUMMER WEIGHT SUITS 1/2 Price
DRESS & WESTERN — TROPIC WOOL
40 Suits To Choose From
Rayon Linens
Shark Skins
Values From 35.00 to 55.00
YOUR CHOICE PRICE

MEN'S & BOY'S STRAW HATS 1/2 Price
Dress & Western
OUR COMPLETE STOCK

HEAVY WEIGHT KHAKI PANTS \$2.49 EACH GARMENT
ZIPPER FLY ARMY TWILL • SHIRTS TO MATCH

BOY'S SHORT SLEEVE SPORT SHIRTS
Were 1.49 to 1.99 \$1
1.98 to 2.49 \$1.49
COMPLETE STOCK 2.79 to 3.50 \$1.98

MEN'S WHITE 'T' SHIRTS 79¢
NYLON REINFORCED COLLAR SMALL — MED. — LARGE

MEN'S WORK SOX \$1.00
MEN'S DRESS SOX 59¢
4 pr. Guaranteed Nylon Reinforced Regular 1.00 Values Nylon

1 GROUP MEN'S SPORT SHIRTS \$1.00
SHORT SLEEVE COTTON PLISSE & RAYONS

LADIES NYLON HOSE 69¢
Dark Seams
60 GAUGE 12 DENIER

SHOE DEPT. SPECIALS
MEN'S NYLON MESH SHOES \$5.00
\$ DAY ONLY
VALUES TO 10.95

OUR COMPLETE STOCK SHOES 1/2 Price
LADIES WHITE DRESS PASTELS & MESHES INCLUDED

MEN'S FABRIC DECK OXFORDS \$3.98
1 GROUP LADIES DRESS & CASUAL SHOES \$1.99
Broken Sizes

A REAL . . . BUT REAL REAL DOLLAR DAY COMBINED WITH OUR FINAL SUMMER CLEARANCE

20 REG. 12.95 to 19.95
Jantzen Swim Suit 1/2 Price
100 SHORTS 1/2 Price
WHITE STAG & JANTZEN Reg. 3.98 to 5.95
Size 10 to 18

ALL REMAINING White Stag 1/2 Price
• JACKETS
• SKIRTS
• PEDAL PUSHERS
• BLOUSES All Sizes

ALL SUMMER DRESSES 1/2 Price
• ALL SIZES
• ALL MATERIALS
• REG. 10.95 to 59.95

ALL REMAINING SUITS 1/2 Price
• SUMMER WEIGHTS
• WOOLENS
Reg. 25.95 to 89.95

GROUP OF SKIRTS 1/2 Price
ALL WITH MATCHING BLOUSES
• BATISTE
• COTTON
• Reg. 9.95 to 17.95

LARGE GROUP Tommy Pajamas 1/2 Price
• & PAJAMA SETS
• SHORTY & REG.
• Reg. 3.98 to 12.95

10 FORMALS 1/2 Price
• SIZE 9 to 15
• Reg. 24.95 to 49.95

ALL LEATHER LADIES PURSES 1/2 Price
• ALL COLORS
• RED LIZARD
• SUITABLE FOR FALL
Reg. 5.95 to 19.95

LADIES Gloves \$1
• WHITE
• COLORS
• ALL SIZES
• Reg. 2.98

ALL LADIES HATS \$1
Reg. to 16.95

24 LADIES Halters \$1
Size 10 to 16
Reg. 3.95

Red, Grey, Brown, Blue INFANTS TODDLE TYKE Diaper Covers \$1
NYLON
Reg. 1.59
Size S, M, L, XL

GIRL'S PEASANT Blouses \$1
Size 7 to 14
Reg. 2.98

CHILD'S Panties \$1
Size 2 to 14 Yrs. 2 For
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Every direction you turn this week people are on vacation. There is nothing more disgusting especially when you just got back. I was all set and primed to tell a bunch of fish stories and can't find any fishermen to listen to them.

Anyway, I am now a seasoned camper and can dish out words of wisdom with the voice of experience. Honest, I never saw so many people camping in tents as there are this year. Practically all of the cabins and courts keep out "vacancy" signs all night. People are turning "back to nature." It reminds me of the "good old days" of the late '30's. Another thing, Doris Zimmerman is one of the few honest fishermen you will ever meet. Don steer you into a camp ground near Patosa Springs and we had a swell time. Just like he said, we caught lots of fish and

the scenery was wonderful. You never saw so many kids. All ages, all sizes. They traveled in packs like wolves, went on picnics, had marshmallow roasts around camp fires at night and generally had a swell time.

Another thing, don't borrow Cecil Massey's tent with all of the holes. It is a lot more comfortable in one which doesn't leak. Around 75 percent of the campers were from Texas. A Methodist preacher from Denver City was next to us on one side and along comes an old boy one rainy day with a fancy trailer. He fussed around for a few minutes, then his wife got out and did some lifting—and up went a tent as the trailer unfolded. It turned out to be Tom McFarland, former C. of C. manager in Hereford. Tom spent all winter building the fancy trailer. It has inlaid linoleum, built-in fur-

niture and special beds.

Tom had a better time than anyone else, I think. He caught a trout which would weigh around three pounds. Anyway, he was certain that it weighed more than one Johnny Pool landed a season or two back. Tom is quite an angler. At least, he was until his wife laid down the law on the third day—and Tom decided to baby sit while she fished.

People up in that country are pretty nice until they discover that you are from Hereford. Then they clam up. Marlin Gilliland has been going up there for several years, it seems, and this town appears to have a black eye. I also checked up on those wild stories you might have heard from Neil Cooper and Paul Harvey, who were up there a few weeks back. They have a lake up in the hills where you just pitch out your line and always come in with a fish. The catch is that the owner of the lake charges you \$1 a pound for all you catch there. The story around Pagoza is that Paul and Neil caught all of their fish in this lake.

Naturally, this is "cheap skate" fishing and is frowned upon by the natives and legitimate anglers. Trout cost most people an average of \$25 to \$500 a pound—if they add up their expenses. Therefore, they look upon paying \$1 a pound as sort of like cheating on examina-

tions.

This camping business sure gives you a lot of pep. Also, let me add that it can be plenty dangerous. The first night home, I went to bed and around 12:30 had a nightmare, probably due to the soft bed. Anyway, I lurched out with my left foot and kicked right square through the middle of a window pane. Glass shattered everywhere and I suffered a long cut on the arch of my foot. When I finally got the blood stopped and found that I could wiggle all five toes, I had lost about a half pint of blood. The thing that really made me mad, though, was the fact that I couldn't remember for the life of me who I was trying to kick.

Several people have been in to complain about the old POW Camp road. They say that pot holes are ruining the paving and getting worse all of the time. Is this a state road or a county road? I didn't even know.

Hereford lost a fine man and a good citizen this week when Bob Bailey died. Bob has been park superintendent for around 12 years—and he literally loved his work. Along toward the last Bob's mind was wandering a little bit and he kept talking about how he had to get up and trim one of the little trees which needed attention. Those who knew Bob well will recall the two dogs which kept him company as he worked. Both of these dogs have been standing outside the hospital for several days. If anyone ever had a "green thumb," it was Bob Bailey. He also boasted as many friends and acquaintances as any man who ever lived in this area. Bob will be missed by a lot of people—but mostly by his neighbors and the boys and girls who played in the parks. He also had a wonderful collection of arrowheads and ornamental rocks and once did a lot of silver work, making fancy rings, bracelets and the like. Bob just couldn't get away from growing things, though. That was what made him happiest.

Meanwhile, these potato boys have the widest grins of anybody. This is part of my "More in '54" predictions. Remember, I said after the freeze that our spuds would be late, but that the price would improve as the season straggled out? This is just what happened, too. It has only happened twice since this area got into big production on potatoes. It is wonderful. However, you haven't seen anything yet. Just wait until that grain sorghum crop starts moving. The nice thing is that practically everyone has some row crop acreage this year. Old Man Weather messed me up on the wheat, but it was still better than 1953—and I am staying with my "More in '54" forecasts. Just wait and see.

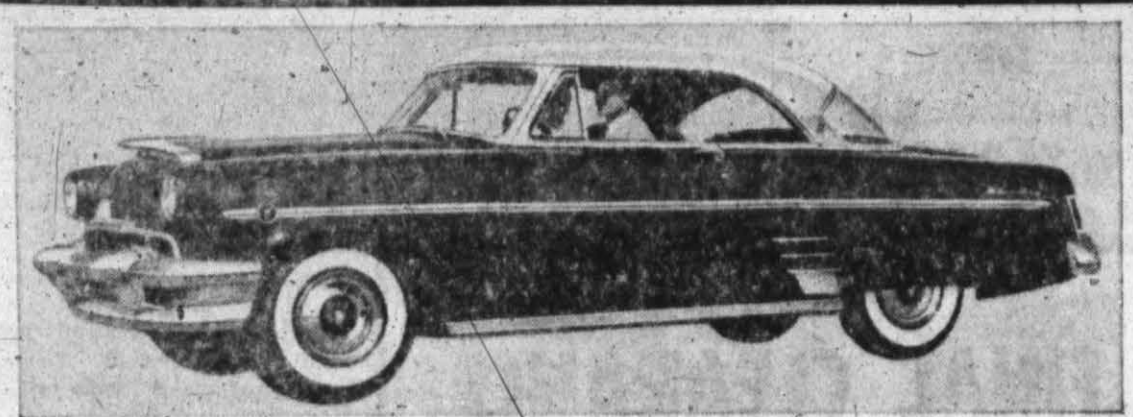
Mr. and Mrs. Carlos Vaughn are in Ft. Worth attending the Texas American Legion convention, where Vaughn is state sergeant-at-arms. The meeting started on Thursday, and will close tonight (Sunday). Mrs. Vaughn is delegate from Hereford American Legion Auxiliary unit 192. Mrs. Ida Mae Vaughn also accompanied them to Ft. Worth. They plan to return to Hereford Monday.



SGT. MELTON L. NEWMAN, son of Mr. and Mrs. Troy B. Newman, 825 Texas Avenue, spent last weekend at home when he was enroute to Carswell Air Force Base at Ft. Worth. Sgt. Newman, who spent over 17 months in Korea, came back to the States in February of this year. He had been stationed at Ft. Bliss before moving to Fort Worth. His address is: Sgt. Melton L. Newman, RN 1842143Z-A Biry 546th AAA Bn. (LT) (75 MM) (MBL).



Ed Delehanty, playing first base and the outfield for the Philadelphia Nationals in 1896, hit four home runs in a single game.



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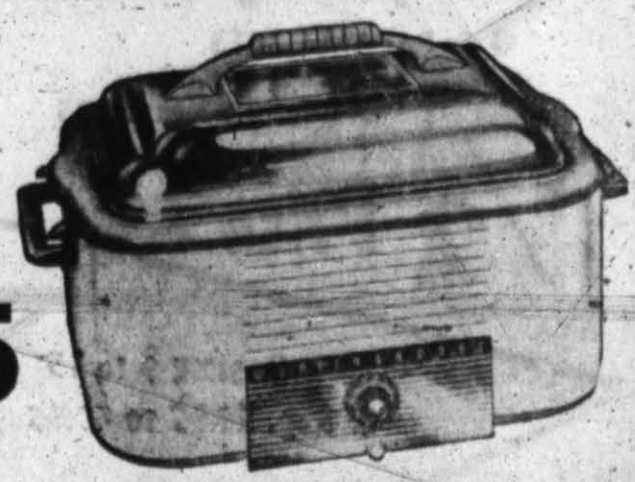
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Naturally, these disgruntled interests are pouring out money and propoganda to defeat Allan Shivers.

Deaf Smith County gave Allan Shivers a nice majority in the First Primary . . . and we should give him even more in the Second Primary on Saturday, August 28. A vote for Allan Shivers is a vote for continued Decency and Honesty in Texas government.

Put Texas First -- Regardless of What Outside Radicals Say and Want

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Women's Activities

Social Events — Clubs — Civic Interests
Hereford, Texas, Sunday, August 1, 1954 SECTION TWO

Miss Loyce Avant, Pat Sullivan Wed.



MRS. PAT SULLIVAN

In a simple ceremony read in the Avenue Baptist Church parsonage at 8 o'clock Saturday night, Miss Loyce Avant, assistant County Home Demonstration Agent, became the bride of Pat Sullivan with the Rev. Bob Harris directing the exchange of vows. The bride is the daughter of Mrs. W. L. Hefner of Eldorado, Okla. Mr. Sullivan is the son of Mrs. Valter Waggon of Fresno, Calif.

The ceremony was read before an improvised altar arranged with white daisies, greenery and lighted tapers.

Attendants were the bride's sister, Shirley Avant of Oklahoma City, and Bill Phillips of Hereford.

The bride wore a navy faille suit featuring a white linen collar trimmed with chopped pearls to match the trim on her white lace hat. Accessories were in navy and white and she wore a shoulder corsage of pink rosebuds encircling a white gardenia.

The bride's attendant wore a pale green cotton suit with white accessories and a white gardenia corsage.

Home Economics Major

The bride is a graduate of Oklahoma College for Women at Chickasha, Okla., receiving a B.S. degree in home economics. Before coming to Hereford in 1953, she was employed as a teacher in the Carter Public Schools, Carter, Okla.

Mr. Sullivan received both his B. A. and M. A. degrees from Texas Technological College, Lubbock. He has been a member of the Hereford High School faculty since 1945.

Following a wedding trip to Colorado Springs and other places in Colorado the couple will reside at 405 W. Sixth Street.

Daughter Is Born

Mr. and Mrs. Bill Greenhouse of Canyon have announced the birth of a daughter born on July 27. The newborn weighed 6 1/2 pounds and has been named Janie. Mrs. Greenhouse is the former Miss Karen Conklin, daughter of Mr. and Mrs. Lee Conklin.

Two Parties Held Past Week For Nan Longbottom

Miss Nan Longbottom, who will become the bride of R. L. Layman in a ceremony to be held at 2 o'clock this afternoon in the Avenue Baptist Church, has been feted on two occasions the past week.

On Tuesday afternoon a group of hostesses entertained in her honor at the country home of Mrs. Wilma Higgins. Hostesses were Mrs. Dennis Barnard and Sue Mrs. Byron Durham and Du, Mrs. Clinton Jackson and Pat, Mrs. Harry Cayler and Donna, Mrs. Howard Gault and Gayle, Mrs. M. R. Latham and LaJean, and Mrs. Edna Sneed.

The refreshment table was centered with an arrangement of white gladioli centered with a lavender satin and net heart outlined with pastel shaded sweet peas.

Those attending were Mesdames J. R. Wall, J. L. Dones, Bill West, D. C. Walser, Calvin Goodin, Harold Loerwald, J. J. Durham, Bill Cargo, F. N. Pittman, and D. C. Barnard. Also Mary Rice, Virginia Coanougher, Meta Wederbrook, Thelma McMinn, Gloria and Carol Walser, Earline Plank, Martha Heard, Frances Layman, Barbara Sue Rogers, Sylvia McCracken, Georgia Lewis, Dixie Young, Barbara Winget, Donnie Johnson, Barbara Hall, Kay Barnard, Norma Grace Gray and Mary Durham.

Shower in Summerfield
Thursday afternoon a miscellaneous shower complimented Miss Longbottom at the home of Mrs. J. M. Wright in Summerfield. Hostesses for the pre-nuptial party included Mesdames Joe Story, Jack Streun, Kenneth Neill, D. C. Wal-

L.A.E. Study Club held a called meeting Tuesday morning at the home of the president, Mrs. Jim Whelan.

The business meeting was held to look into plans for the coming year's activities and to discuss outlines for the new year books. The club will begin its 23rd year in September.

Members attending were Mesdames Gordon Elliott, C. E. Beauford, Harvey Brock, Alta Higgins, Boyd Knox, Luther Lesley, Jim Loving, Phil Radovich, B. A. Reddell, T. W. Roberson, G. W. Suggs, and the hostess.

Candlelight Service Unites Pasty Wiltshire, Bill Forbus

At the twilight hour, when shadows lengthen and candles burn with special magic, Miss Pasty Wiltshire, daughter of Dr. and Mrs. B. M. Wiltshire, became the bride of Bill Forbus, son of Mrs. Carl Forbus, Saturday in the sanctuary of the First Methodist Church.

Vows were exchanged before an arch of tapers burning in a nine-branched candelabra backed by emerald palm trees and flanked by seven-branched candelabra and emerald palms. Wrought iron standards garlanded with fern outlined the nuptial space with tall arrangements of white gladioli and white carnations at either side of the altar.

Rev. Johnny McBroom, formerly of Hereford, now of Hawley, directed the double-ring ceremony, assisted by Rev. S. M. Dunnam.

Music was provided by Mrs. Wm. J. Stanford at the organ and Miss Colline Brown, soloist. Candles were lighted by Ruby Shaffer of Friona. A prelude of nuptial music was played, including "Clair De Lune," "All The Things You Are," "Through the Years," "Because," "Tramare!" and "Indian Love Call," while the mothers were being seated.

Preceding the ceremony Miss Brown sang Grieg's "I Love Thee" and during the ceremony Mrs. Stanford played "Long Ago and Far Away" as background accompaniment. The traditional wedding marches were used.

Attendants

Mrs. Jack Reynolds of La Mesa, Calif., served as matron of honor and Joan McGee was the honor maid. Bridesmaids were Sylvia McCracken, Suzy Ely of Ft. Worth, Mrs. Ruth Smith of Amarillo and Sarah Mickey of Plainview. Junior bridesmaids were Martha Wiltshire, sister of the bride, and Lynda Addy, niece of the bridegroom. Judy Kay Wiltshire, sister of the bride, was flower girl.

The feminine attendants were attired identically in frocks of powder blue net and taffeta having strapless bodices made of tuckered net. The waltz length bouffant skirts featured small gathered ruffles down the sides and matching net stoles framed the shoulders to complete the costume. They wore headresses of ruffled net and velvet, and shoes were of matching linen. Their flowers were cascade bouquets of yellow Marconi daisies tufted with pale yellow net and yellow satin and tied with yellow satin streamers.

Jack Reynolds of La Mesa, Calif., served as best man.

Groomsmen were Alex Schroeter, Jack McCracken, Bill Riddle, J. T. Campbell and George Creagh of Abilene. Ushers were Guy Keeter of Abilene and Joe Keener.

Bride Wears White

The bride, given in marriage by her father, wore an original model of white imported Chantilly lace and pleated tulle over net and satin. The fitted bodice was designed with sheer yoke outlined with elaborate embroidery of seed pearls, and long sleeves with traditional points at the hands. The bodice came to a deep point at the center front waistline. A voluminous skirt stemmed from the waistline. It was made of fully shirred lace with panels of tiers of pleated tulle at each side and center back, and swept into a short graceful train. It was worn over hoops and crinoline to emphasize the fullness.

Her tiered veil of silk illusion was joined to a Juliet clip of matching lace outlined with embroidered scallops studded with seed pearls. The bridal bouquet was of white roses and white stephanotis with white satin and net tufts surrounding a white Cattleya Orchid, which was detached for the going-away corsage.

The bride's mother wore a powder blue nylon bouclée dress with crystal buttons and satin cording. Her accessories were in white, and

she wore a white sequin hat and yellow rosebud corsage. The bridegroom's mother wore a rose-colored dress of nylon bouclée ornamented with crystal pins. Her accessories were in white and her flowers were also yellow rosebuds.

Reception in Hotel Ballroom

Following the wedding a reception was held in Hotel Jim Hill ballroom. The bride's table was draped with a floor-length satin cloth and decorated with white flowers with accents in blue. Assisting at the table were Mrs. J. C. McCracken, Mrs. J. A. Neill and Mrs. Bob Ewerz of Lubbock, Mrs. Bob West of Ft. Sumner, N. M., Mrs. Robert Cummings, and Gayle Gault and Virginia Sigle.

Wedding Trip

When the couple left on a wedding trip to Colorado, the bride was wearing a powder blue linen dress with matching nubby-weave jacket. She wore white lace hat and gloves and bamboo colored lizard shoes with bag to match. The white orchid from the wedding bouquet was pinned to her shoulder.

Out-of-town guests included Mr. and Mrs. J. A. Neill, Mr. and Mrs. Bob Ewerz, Mr. and Mrs. Vernal Freeman, and Mr. and Mrs. James Dean, all of Lubbock; and Mr. and Mrs. Sam Steele and Mr. and Mrs. Bob West of Ft. Sumner, N. M.

The bride, a graduate of Hereford High School, will receive her

degree in home economics at Texas Technological College, Lubbock in August. She is now a member of Delta Delta Delta, Phi Upsilon Omicron and the American Home Economics Association honor society.

Mr. Forbus, also a graduate of Hereford High School, received his

degree from Hardin - Simmons University, Abilene, in May. While there he was elected to Who's Who in American Colleges and Universities, was chosen University Best and served as president of the senior class and was also a member of the famous Cowboy Band. He will enter Baylor School of Dentistry in September.

After August 3, the couple will reside at 504 W. Third St., until the first of September when they will leave for Dallas. The rehearsal dinner was held Friday evening at the Green Hedge Cafe where the bridegroom's mother was hostess to the bridal party.



MRS. BILL FORBUS

Frye-Bavousett Wedding Plans Announced At Tea

Mr. and Mrs. A. T. Frye of Dawn have announced the forthcoming marriage of their daughter Mary, to Steve Bavousett, son of Mr. and Mrs. M. W. Bavousett of Snyder.

Announcement of the approaching nuptials was made at a tea given recently in the home of the bride-elect's parents, with the wedding news revealed at the refreshment table. Appointments for the party carried out the blue and white colors chosen by the bride-to-be for her wedding.

The table was laid with an Italian embroidered linen cloth which was brought from Italy by Viola Phillips Chisholm, a cousin of Miss Frye, for her wedding, and which has been used for sentimental reasons, by five cousins at announcement parties. Blue and white asters in a crystal bowl, rested on a blue maline base at one corner of the table where a small white kitten perched as though just emerged from a white satin bag streamered with blue satin ribbon inscribed in glitter to read: "The Cat's Out of the Bag" with the names "Mary and Steve" and the date, "August 14."

Tea dainties and table accessories picked up the nuptial theme with tiny wedding bells and cupid. Presiding at the table were Mrs. Paul Frye of Amarillo, Miss Ber-

tha Frye, Mrs. Wirt Phillips and Mrs. Paul Dishman. Assisting in the dining room were Mesdames Richmond Hales and Mrs. Dorothy Rossi of Canyon, and Miss Billie Cluck of Dimmitt.

In the receiving line were the hostess, the bride-elect, Mrs. Roe Bavousett, the prospective bridegroom's sister-in-law, and Mrs. Barney Crume, his sister, both of Lubbock; and his sister, Mrs. H.T. Duff, of Slaton.

Mrs. LeRoy Johnson of Friona presided over the bride's book which played nuptial tunes while guests were registering.

Informal music was presented throughout the calling hours by Mrs. Bill Carthel and Miss Pat

Walton. Approximately 90 persons attended.

The wedding will take place on August 14 in the Immanuel Lutheran Church of Hereford with the Rev. Harold Kaestner officiating.

Miss Frye attended the University of Colorado after graduating from West Texas State College High School and returned to WTSC to receive both her B.S. and M.A. degrees. For the past year she has taught in the public schools of Haines City, Fla.

Mr. Bavousett, an honor graduate of Texas Technological College, served two years in the Navy Medical Corps. He is now in charge of Farmer County Soil Conservation Service offices in Friona.

Sowell - Paschel Wedding Solemnized In Tucumcari

Mr. and Mrs. J. B. Sowell Sr., are announcing the marriage of their daughter, Myra Jo, to Larry Paschel, son of Mr. and Mrs. George Paschel who live northwest of Hereford. Vows were solemnized on July 23 in Tucumcari, N.M.

For her wedding the bride chose a pastel blue linen with bolero jacket accented with pearl and rhinestone trim. Her accessories were in navy.

Following a short wedding trip to Colorado Springs and Denver, Colo., the couple will make their home in Amarillo.

The bride is a 1954 graduate of Hereford High School. She was a member of FHA and the Pep Club and served as president of Carnation Theta Rho Club. The bridegroom is an honor graduate of Price College in Amarillo.



MRS. LARRY PASCHEL

Mrs. D. W. Hawkins returned Thursday from Tulsa where she spent a week with her son, Bill Hawkins, and his two sons who were batching while Mrs. Bill Hawkins and daughter were in Soap Lake, Wash., visiting a sister, Mrs. Russell Thomas and family.

Mr. and Mrs. Olin Favourite and children of Pleasant Lake, Ind., stopped in Hereford Wednesday for a short stay with old friends, Mr. and Mrs. C. J. Mountz. They were en route home from a vacation trip to New Mexico.



MARTHA FRYE

Beauty at Home

By Lynn Carter

Q. Please suggest a good facial mask I can make for an oily skin.

A. Mix one egg white with the juice of one lemon and add almond meal or powdered oatmeal to make a thin paste. Leave this on the face until dry, then remove with warm water to which the juice of one lemon has been added. Then pat cold water on the face.

Q. How can I remove brown cigarette stains from my fingers?

A. Rub a moistened pumice stone gently over the stained areas. This may take several treatments for a thorough job.

Q. What is a good treatment for dry and brittle hair?

A. Give the dry scalp frequent massages, making sure to move the scalp with the fingers. Rub a little warm olive oil into the scalp at least twice weekly. Increase your brushings — at least twice a day, and more if you have the time.

Q. How can I induce more gloss and sheen in my dull-looking hair?

A. Try adding the beaten white of an egg to your regular liquid soap shampoo.

Q. What is a good facial mask when one is troubled with pimples?

A. Make a paste out of some milk and one yeast cake. Spread on the face and leave for 30 minutes. Remove with warm water, and sponge the face with a warm boracic acid solution.

Q. What exercise will help reduce the pad of fat on my abdomen?

A. Lie on back with arms resting on floor overhead. Lift the trunk and arms at same time you raise left leg from floor, and try to touch the ankle with your fingertips, keeping leg straight. Return to position, and repeat with other leg.

Q. How can one wash a face that is dry and sensitive to soap?

A. Warm milk is good for this. It cleanses because of its creamy consistency, softens and whiten the skin, and nourishes it.

Q. What can I do to add more glossiness to my eyelashes?

A. You can give the lashes regular and faithful applications of olive oil or petroleum jelly — which will also help prevent granulation.

Q. How should I lipstick my

dresses?

A. Rub over the affected area with a light solution of ammonia and water — about eight times as much water as ammonia.

Q. My face is long and thin. What hairstyle should I use?

A. There should be plenty of fullness in the hairdress just back of the ears. Shiny, wavy hair and long, that curls gracefully at the shoulder, is a very good hairstyle for this thin-faced woman.

Q. How can I keep my arms and shoulders white-looking?

A. Try this treatment: Rub a paste made of a few lumps of laundry starch and cold water on these areas. Let dry and remain on for a half-hour. Then rinse off with cold water.

Q. What makeup will de-emphasize a double chin?

A. Try using a darker foundation over the fullest part of the second chin. Concentrate this darker shade at the front and center of the throat, and fade it subtly away at the sides.

Plastic Tag Given Okay In Studies Of White Bass

DENISON — The Director of Inland Fisheries for the Texas Game & Fish Commission has approved use of a new plastic tag in an effort to complete studies of white bass in Lake Texoma, according to the resident aquatic biologist—Ed Bonn.

Original plans to check up on the habits of the popular game fish were curbed because of the low return on fish tagged. Of the approximately 400 tagged, returns were received on about 35.

By comparing the release locations of the fish with the places they are caught, technicians obtain vital information for fish management work.

The new tag, which is lightweight will be attached to the body behind the dorsal fin. It is a disc tag, and is made out of celluloid. On one side is a number, and on the other, the name of the Game and Fish Commission.

Old Ones Of Metal

The old tags were made of light metal, and were attached to the jaw. It was placed around the lip of the fish. One theory behind the low returns was that the tag might have interfered with the fishes' feeding.

The new tag has a nylon filament which goes through the fishes' body at a thick place, where it will not interfere with normal functions.

Bonn said the bass for the new experiments will be taken both with fyke nets and with ordinary fish and line angling. He said crews with plain tackle can haul the bass in rapidly after spotting a school and determining what bait is preferable.

The resident aquatic biologist said white bass were never planted in Texoma, which was built in 1945. He said the area was stocked by the prolific game fish entering through the Red River.

BENT FOR CHOPPING

NORMAL, Ill. (AP)—The leaning elm on the campus of Illinois State Normal University is being felled to make room for new dormitories, Harvey Patton, 80 who makes his home nearby, remembers when the tree was a bent twig "50 or 60 years ago."

THAT'S HIS NUMBER

ROANOKE, Va.—George D. Fields has a telephone number similar to that of two important business concerns and is used to wrong numbers.

When he received a call from Tokyo, Japan, at 3 a. m. he figured it was another wrong number. But it was right, only the wrong state. The party wanted the same number in Charlotte, N. C.

GRADED MENU

ATLANATA. (AP)—Delta Tau Delta fraternity at Emory University arranged a party menu like this:

For "A" students, T-bone steak; for the "B" brothers, roast beef; for the "C" averages, hamburgers; and for those under "C", mush.

Each brother's date got the same fare he did—and some of the girls ate before they went to the party.

A Family Problem

SEATTLE (AP)—Joseph E. Lorenz is treasurer of the Washington State Nurses' Assn., and at convention time an objection to his holding the purse string job was voiced by only one member. It was by Mrs. Lorenz.

The trouble, she said, is that he's always surrounded by

women."

Lorenz is a teaching supervisor of psychiatric nursing at a veterans' hospital.

SKY HOOK

CRANFORD, N. J. (AP)—A retired fire ladder truck has a new career as a painter's scaffold. Chester Daugenti, painter boss

says the 85-foot rig is ideal for repairing or painting steeples, flag poles, or any other job where a scaffold would be needed.

Dice in the form used today for games of chance are believed by students to have originated long before men learned to keep written records.

Although white men learned only in comparatively recent times that malaria is carried by mosquitoes, the Masai, a tribe in Central Africa have known it for so long that their word for malaria means literally "I have been bitten by a mosquito."

Nepal has a national income of about \$50 a year per person.

Blood collected by the Red Cross is distributed to hospitals and doctors without charge for the product—no civilian or serviceman ever pays the Red Cross for blood or blood products.

A sturgeon may lay seven million eggs at a time.

Denmark churns 450 million pounds of butter a year.

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30 x 30 First Quality Flour Squares 5 For \$1

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80 Square Cloth of Gold 3 Yds. For \$1

200 Count Kleenex 6 Boxes For \$1

Regular Kotex 4 Boxes For \$1

Cannon Wash Cloths 12 For \$1

Knit Dish Cloths 10 For \$1

20 x 40 Cannon Towels 2 For \$1

NYLON TRIMMED RAYON SLIPS 3.49 Value \$1.99

Extra Special! NICE SIZE BATH TOWELS 39c

ABOUT 400 PAIRS WOMEN'S SHOES Values to 6.90 Final Clearance \$2.00

ONE FULL TABLE CHILDREN'S SANDALS Values to 4.98 Repriced to Clear \$1.88

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MEN'S BROADCLOTH BOXER SHORTS Or VEST For \$1

Men's Blue Chambray WORK SHIRTS \$1.39

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MEN'S SHORT GAUNTLET WORK GLOVES 95c

MEN'S WORK STRAW HATS \$1

MEN'S CORD SOLE ENGINEER BOOTS \$10.00

MEN'S HANDMADE BOOTS PRICED TO CLEAR \$25.00

SPECIAL PURCHASE! Men's Coat Length Gabardine By Ensenada 11.95 Value Water Repellent \$6.95

JACKETS FULL LINED — CREASE RESISTANT WIND RESISTANT Colors - Navy & Green - Use Our Lay-away Plan \$6.95

New Shades 51 - 15 NYLONS .71c

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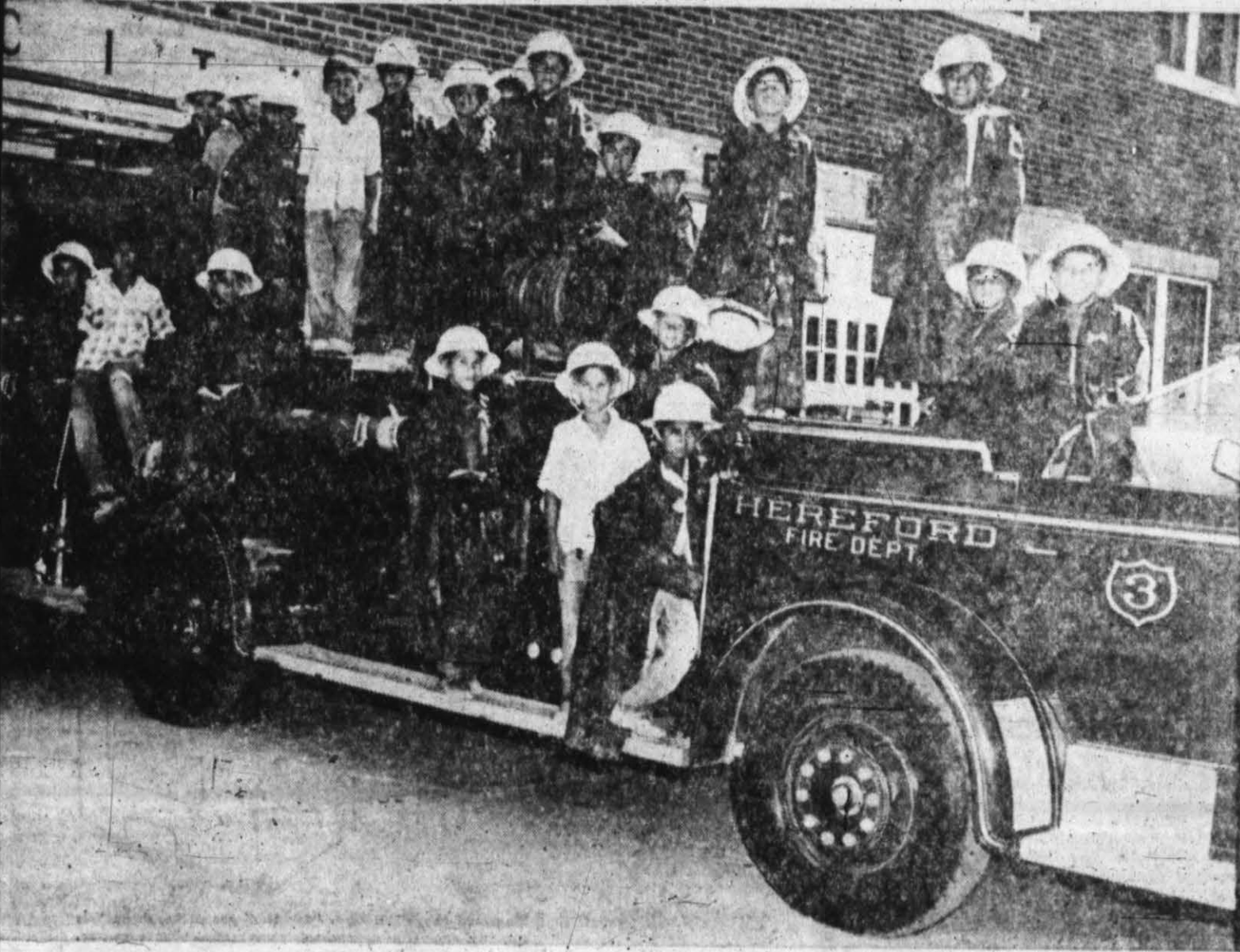
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STAD

HARMAN'S

WE GIVE S & H GREEN STAMPS

Men's White HDKFS 12 For \$1



LATIN-AMERICAN YOUNGSTERS, just like all others, seem to have an affinity for fire trucks. Thursday some 21 were taken to the fire station for a look at the engines by Barbara Murray, who is doing two months work at the Labor Camp Day Nursery. Earl Plank furnished a truck to carry the kids into

town. It was at the last half of their visit that the kids had a chance to put on firemen's coats and hats, though they would undoubtedly have loved to wear them while they were getting a short-ride on the big engine just a few minutes before (Staff Photo)

gory home. Mrs. Kennedy is a sister of Mr. Kingery. Mrs. Powell is the daughter of the Kingerys. Mrs. Powell and Mrs. Sands are sisters.

Mr. and Mrs. Jimmie Thomas, Dieder, Dan and Deborah were supper guests in the Bud Morrison home at Adrian Tuesday night.

Mr. and Mrs. Wayne Huff and Mr. and Mrs. Clarence Veazey and Mike of Hereford were callers in the Joe Wagoner home Tuesday night.

Denver Visitor Honored

Mrs. Wayne Hill of Denver was honored with a coffee Saturday morning in the home of Mrs. Joe Wagoner. Those present were: Mrs. C. A. Saulcy, Mrs. Marlin Pierce, Mrs. Paul Rudd, Mrs. G. C. Merritt, the honor guest and hostess, Mrs. Joe Wagoner.

Patricia Walton is attending the West Texas State College Music Camp at Canyon starting today and continuing through August 13.

Mr. and Mrs. Tony Kalka are here from Bandera spending a few days visiting in the Johnnie Kalka home.

Dr. and Mrs. Gale Zeigley of Plainview spent Sunday visiting with Mr. and Mrs. John Sands.

Sandra Townsend, Lila Gail Rickman, Nancy Green and Mary Lynn Morrison attended the 4-H rally day July 23 at the clubhouse.

Mr. and Mrs. F. E. Walton, Patricia, Carol Howard and Mrs. James Parker of Clovis, N. M., spent the weekend in Dallas.

Linda Davis of Clovis, N. M., spent last week visiting with the Abraham Dragers.

Mr. and Mrs. Pink Gilliland and their granddaughter, Laura, who is visiting from California, ate homemade ice cream at the home of Mr. and Mrs. George Turrentine.

Mr. and Mrs. Wayne Thomas and Sain spent Wednesday and Thursday night in the Jimmie Thomas home. Wayne is a brother of Jimmie.

Mr. and Mrs. Harold Burns of Lakin, Kan., spent a few days last week in the Clarence Morrison home. Harold is a nephew of Clarence.

Mr. and Mrs. George Olson, Donna and Stephen of Wyche spent

Sunday night with the Kenneth Rude. Swimming and boat riding on Paul Rudd's lake furnished the entertainment.

Watermelon Feast

The Sadie Lee Oliver 4-H girls had a swimming party and watermelon feast Monday afternoon. Girls attending were: Sandra Townsend, Nancy Green, Gail Rickman, Ann and Gail Waggoner, Mary Lynn Morrison and the leaders, Mrs. Elvin Wilson and Mrs. Johnnie Turrentine.

Dieder, Danny and Deborah Thomas, children of Mr. and Mrs. Jim Thomas went to Post to spend a few days with their grandmother, Mrs. Tom Thomas. Before returning home the children will spend a few days at Lubbock, visiting with their uncle and family. Mr. and Mrs. Wayne Thomas.

Mr. and Mrs. Enis Wright were callers in the Elmer Combs home Tuesday night.

Mary Lynn Morrison has been attending a first aid course for the past two weeks.

Mr. and Mrs. W. E. Combs of Plainview were dinner guests in the Elmer and Cliff Combs' homes Wednesday.

Mr. and Mrs. Joe Landers visited in the W. B. Nunley home Wednesday night. Mrs. Nurley is the daughter of the Landers.

Mrs. W. W. Cummings was a visitor in the home of her parents, Mr. and Mrs. Ira Miller of Friona.

Mr. and Mrs. L. A. Mullins, Lester Allen and Betty Giles ofovina, Mr. and Mrs. Ed Sherry and Keith of Richmond, Calif., and Mr. and Mrs. Lewis Shirley were supper guests in the C. A. Saulcy home Wednesday night.

Mr. and Mrs. J. E. Knight, J. B. Gayle, Martha, Mary and Vicki visited in the Marlin Pierce home Sunday. Mrs. Knight and Mrs. Pierce are sisters.

Alice, Dora Ruth and Freida Truman were to leave today for band camp at WTSC. The girls will return August 13.

G. C. Merritt Jr., Teddy Alsap and Smity Smith of Hereford were in Amarillo Saturday night to visit Teddy's parents, Mr. and Mrs. Johnnie Ballard, and family.

Mr. and Mrs. Johnnie Ballard,

Johnnie Lee, Bernis and Jim Davis of Amarillo were dinner guests Thursday in the C. A. Saulcy home.

Mr. and Mrs. Buford Stoner, Susie and Fred, and Mrs. Frances Brim of Fairfax, Mo., were guests last weekend in the Merlin Kaul home. The Stoners were enroute to the West Coast to visit relatives and scenic spots.

Mr. and Mrs. Merlin Kaul received a copy of The Mesabi Daily News of Virginia, Minn., last week, picturing the bus taking the Texas Explorer Scouts to Ely, Minn., for their canoe trip. Scout Larry Kaul of this community was pictured with the group.

Mr. and Mrs. Roy Lee Wilson and Nathan were in a m a r 1110 Thursday on business.

Mr. and Mrs. Jimmy Thomas visited Tuesday night in the Angelo-Fancio home in Amarillo.

Drilling New Well

George Turrentine is having another irrigation well drilled this week. The first well has been sanding down and the amount of water lessening.

Mrs. Roy Lee Wilson and her daughter, Mrs. Ray Halton and son, Roy, of Dimmitt spent Tuesday in Crosbyton and Lubbock.

Glenda Bingham is in the hospital at Hereford for observation. It was feared at first that she had polio.

Mr. and Mrs. Gene Purcell moved this week to the Hearin place, which is farmed by Raymond and Ralph Morrison.

Miss Vonda Purcell of Cheyenne, Okla., has been visiting the past week in the home of her brother, Gene Purcell.

The 1948 Chevrolet belonging to the William Cooks, who live on the former McDonald place on Harrison Highway, burned completely Sunday night. Cook had gone out about midnight to check the irrigation well and on returning to the house went immediately to bed. The family was sound asleep when a Latin-American farm worker awoke them to inform them that the car was on fire. No cause for the fire has been determined.

Rebels Kill Priests

MANILA — Msgr. Silvestre M. Sanchez, father provincial of a Dominican mission, has brought back word from Indochina that four priests were killed by Communist Vietnamese rebels in the past four months.

Around the clock during 1952-53, the Red Cross provided blood for defense and civilian use at an average rate of eight donations per minute.

Authorities list as many as 250 species of the true rose and there are many hundred varieties.

The weight of all insects on the earth probably is greater than that of all other animals combined, entomologists say.

The tusks of an African elephant may be 10 feet long and weigh 200 pounds each.

In the fiscal year 1952-1953, the Red Cross provided a total of 4,121,000 donations of blood for defense and civilian use.

Some fast trains in England carry "slip" coaches which are dropped off at stations where the trains do not stop to permit passengers to get off.

Region Wide PREMIERE

The Outcast

STAR

My sincere appreciation to the people of Deaf Smith County for your votes. I shall continue to give my best to this job.

Thank You!
Velma Hodges

Westway News

By Combs and Saulcy

There were 60 present Sunday at Sunday School. Rev. C. T. Jackson filled the pulpit. Janis Head gave her birthday offering. Mrs. Guy Lawrence and Melba Gay, Mrs. Lewis Neil and R. M. Gunn of Hereford were visitors.

Mr. and Mrs. Dick Winders, June and Rebecca of Houston and Mrs. Lena Owen of Whitney visited from Saturday until Wednesday morning in the Charles Owen

home. Mrs. Winders and Mrs. Owen are Charles' sister and mother.

Mr. and Mrs. C. C. Griffin of Amarillo spent Saturday in the Paul Rudd home. Mrs. Griffin and Mrs. Rudd are sisters.

Mr. and Mrs. Wayne Hill and Carolyn of Denver City spent the weekend in the G. C. Merritt home. Mrs. Hill is a sister of G. C's.

Joe Wagoner, Art Shaffer and Linda went to Geom Sunday to bring Gayle and Ann Wagoner home. The girls spent last week visiting their grandmother, Mrs. J. E. Wagoner.

Mrs. T. L. Kennedy of Odessa and Mrs. Joe Powell and daughters Jackie and Judy of Midland came Monday to spend a few days in the John Sands and J. M. Kin-

YOUR BIGGEST DOLLAR'S WORTH EVER!

Dollar Day, Monday, August 2

OUR COMPLETE STOCK OF CHILDREN'S
SUMMER SHOES \$1.99
Values to 5.95 -- Dollar Day

OUR COMPLETE STOCK LADIES SUMMER
CASUALS & DRESS FLATS
Values to 8.95
DOLLAR DAY \$2.99

ABOUT 20 PAIR LADIES
DRESS SHOES
Odds & Ends
DOLLAR DAY
\$1.00

LADIES

Summer Barefoot Sandals
In Red, White, Yellow and Beige

Values to 4.98
Now **\$2.98**

Values to 2.98
Now **\$1.98**

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Shoe Store

Phone
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Final Clearance of Summer Merchandise AND DOLLAR DAY...

Combined to give the Customer the Maximum of Savings!

ENTIRE STOCK

SWIM SUITS

All Sizes and Colors **1/2 PRICE**

ONE GROUP — BROKEN SIZES—

BLOUSES

Cotton
Values to 5.95 **\$1.00**

ONE TABLE

ODDS and ENDS ea. 50c

ENTIRE STOCK SUMMER

DRESSES

LARGE GROUP
Lins - - Cottons - - Crepe
All Sizes 9 - 15, 10 - 44, 18 1/2 - 24 1/2
Values 14.95 to 17.95 . . . \$5.00
Values 19.95 to 26.95 . . . \$7.00
Values 29.95 to 39.95 . . . \$10.00

All Summer Skirts
Lins, Cottons, Denims - Values to 14.95
\$3.00 - \$5.00 - \$7.00

ONE GROUP
GIRDLES

Combinations and Fabric Lined
Platex
Values 16.95 **\$2.00**

ONE GROUP
NYLON HOSE

Famous Brands — Broken Sizes — Good Colors
2 Pair **\$1.00**
for

Now Is The Time to Purchase that Fall Wardrobe On Our Convenient **LAY AWAY PLAN!**

The Little
fashion shop
"Smart Clothes for Smart Women."



JOHN, DIANE AND RICHARD HUGHES who are here to spend the week with their grandmother, Mrs. A. R. Hughes, and Mr. Hughes were entertained with a wiener roast in the back yard of the Hughes home Tuesday evening. From the left are: Richard, Diane, and John in the background. Seated with

them are Sally Jones and Lindon Rieger. Other former neighbors who came to visit and enjoy the meal outside were Royda Boyd, Ronnie Jones and Buddy Bob Campbell. The visitors are the children of Mr. and Mrs. Clay Hughes, who live near Canadian. (Staff Photo)

Ceremonial And Kitchen Shower Honor Miss Sharp

Members of the Young Women's Association (YWA) and the Business Circle of the Woman's Missionary Union of the First Baptist Church honored Miss Shirley Sharp, bride-elect of James Alston, at a YWA ceremonial and kitchen shower Thursday evening in the home of Mrs. Lynn Kester.

The ceremonial had to do with the presentation of a white Bible to the bride-elect, in keeping with a traditional custom of the YWA. Following the candle lighting ceremony, a kitchen shower was featured, and Mrs. Lynn Kester gave

a humorous reading.

Mrs. E. W. Young, president of the WMU, presided at the refreshment table, which was laid with a green organdy cloth and centered with roses in crystal containers. White pencil-tapers burned in crystal holders.

Those attending were Dixie Young, Betty Buse, Marilyn Legg, Lavinia Blevins, Kathryn Kester, and Carolyn Kester.

Mesdames E. W. Young, Clinton Massie, sponsor of the YWA; Jim Clark, Bill Hutson, Sahford Smith, A. O. Thompson, Lowell Sharp, and Bob Lawrence and Misses Della Stagner and Ethel Wombie.

Miss Sharp was also honored at a gift party July 24 in the home of the Marlin Gilliland's, with Marlene Gilliland and Earle Dean Gandy serving as hostesses.

Girls attending included Carolyn Verdin, Marilyn Allred, Marilyn Legg, Beth Scott, Marlene Legg, Mary Ann Young and Mary Sue Suggs.

This Tastes Good In Texas

- Fruit Punch**
(about 50 servings)
2 small cans canned lemon juice
1 No. 2 can grapefruit juice
1 No. 2 can orange juice
1 - 46 oz. can pineapple juice
2½ lbs. sugar made into syrup (use 2½ cups water)
1-15 cent bottle Almond extract
Food coloring
Add 1½ gallons water
Boil 2½ cups water and 2½ pound sugar together to make a syrup. Chill. Combine fruit juices, extract, syrup and iced water. Add coloring to give desired shade.
- Let's Eat This For One Day**
- Breakfast**
Cantaloupe Slices
Crisp Bacon
Scrambled Eggs
Buttered Whole Wheat Toast
Milk
Coffee
- Dinner**
Broiled Chicken
Cream Peas
- Buttered Yellow Squash**
Fluffy Potatoes
Sliced Tomatoes
Green Pepper Rings
Hot Water Cornbread
Butter or Margarine
Fresh Peach Cobbler
Milk
Iced Tea
- Party Refreshments**
Open Face Cream Cheese Sandwiches
Fudge Brownies
Salted Nuts
Fruit Punch
- Timely Tips**
1. Always make a sugar syrup for sweetening either small or large recipes of fruit punch. This eliminates the problem of undissolved sugar.
2. The cheese sandwiches and fudge brownies could be made and frozen in home freezer several days before the party.
3. Serve fruit punch to children for mid afternoon snacks. They are nutritious and delicious.

Former Hereford Man Will Head Bank In Eastland

Tom Wilson, son of Mrs. C. C. Rockwell, who was born and reared in Hereford, has been named president of the Eastland National Bank. His acceptance of the position was announced recently by the bank's board of directors, simultaneously with the announcement that he will resign from the vice presidency of the First National Bank of Cisco where he has been since returning from service with the Marine Corps. Wilson is a captain in the Marine Reserves.

Before entering the service Wilson was manager of the Rockwell Lumber Yards at Cisco. He is a veteran of World War II and of the Korean conflict.

Wilson, 27, is a graduate of the University of Texas and is married to a former Hereford girl, Miss Nettie Lee Hood. They are both members of the Presbyterian Church and take active part in its activities. He is also a member of the Cisco Rotary Club.

The couple has one daughter, Shannon, 2.

Mrs. C. J. Mountz Returns From Trip

Mrs. C. J. Mountz returned Tuesday after a vacation trip through the New England states on which she was accompanied by her sister and brother-in-law of Detroit, Mich.

Leaving Hereford on July 7, Mrs. Mountz joined her relatives in Detroit for the overland trip through Maine, New Hampshire, Vermont, Massachusetts, Connecticut and Rhode Island. They visited Lake Champlain, and Bar Harbor, Plymouth, Boston, Gloucester and Salem in Massachusetts, Provincetown and Cape Cod and back to Corning, N. Y. They also visited Buffalo and Niagara Falls, New York City and places of interest in Canada.

Mr. and Mrs. Hardy Benson Jr., and Miss Mary Lou Benson of Dallas spent the past weekend visiting their parents, Mr. and Mrs. Hardy Benson. Miss Mary Lou Benson drove a new Ford car back to Dallas Sunday, the gift of her parents. The other guests returned to their home Sunday.

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All Forms of Insurance Phone 50
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Streu's DOLLAR DAYS
you get a real old-fashioned dollar's worth!

Horizon Pattern in Fostoria

Ice Tea	Per Place	\$2.60
Water and Sherbets	Setting	
\$5.25 Value		

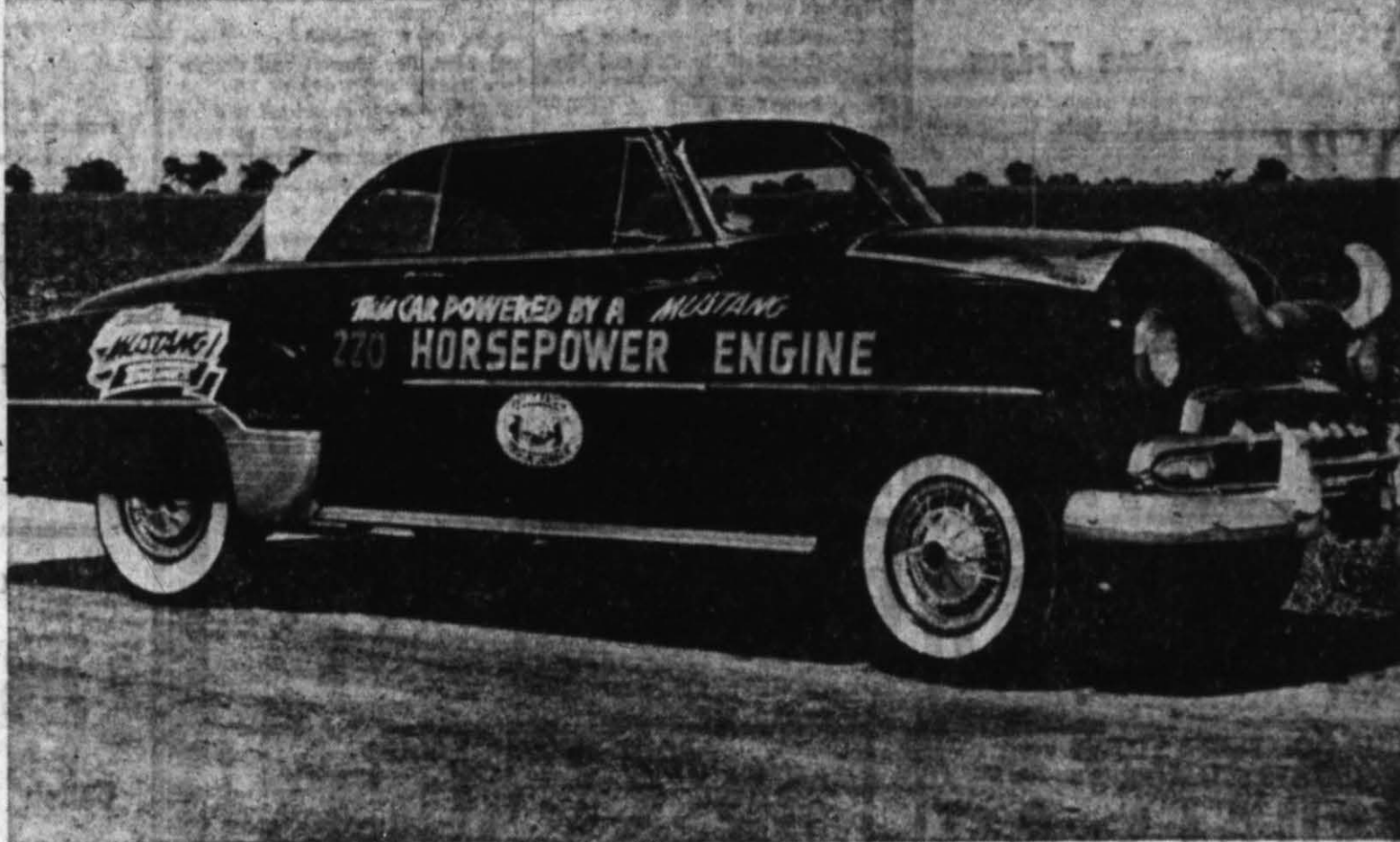
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Get A Tricycle Now While the Youngster Can Still get out and Play

3.98 Value	\$1.00
9.25 Value	6.00
4.49 Value	2.00
11.79 Value	7.50

DISH Drainers \$2.50
3.98 Value

DOLL BUGGYS \$3.00
Value to 5.95

Streu Hardware



A New Kind of Texas Steer

. . . comes to Hereford on Monday, August 2. It has four wheels in place of hooves and lives on gasoline instead of fodder. Its heart -- a beautiful chromed MUSTANG Engine -- may be observed through a plastic hood. This car powered with a 220 Horsepower High Compression MUSTANG Chevrolet engine is one of a fleet of test cars operated by the MUSTANG Engine Folks who produce these engines in a city named Garland that lies "Deep in the Heart of Texas."

Bill Atteberry, Service Representative of the Company, will be driving the "Horned Car" and will have it on display at Suits Auto Company here in Hereford August 2 through August 5. Suits Auto Supply is the exclusive distributor for MUSTANG Engines in this area.

The horns which adorn the front of the car have a spread of six feet and are one of the largest sets in existence.

SUIT'S AUTO SUPPLY CO.

208 N. Main St. Phone 500

Colors Stay Bright When you dry clothes the Automatic Way



Illustrated above is a Roper "Dry-Aire" gas clothes dryer. This beautiful dryer costs approximately one cent an hour to operate.

Naturally it's GAS

Take your wet clothes out of your washing machine and toss them into an automatic Gas clothes dryer and rest assured that your colored clothes will stay bright. Automatic Gas clothes dryers protect your clothes from sun fading and harsh winds. See your gas appliance dealer today. Buy an automatic gas clothes dryer.

Pioneer Natural Gas Company
FUEL FOR A GROWING EMPIRE

Beta Sigma President Believes

Sorority Work Can Give Housewife A Needed Lift

It wasn't difficult for Mrs. Ronald Babione to make up her mind to become a homemaker, although since her early school days her chief desire was to become an actress.

"I like to achieve, and once aspired to attending Pasadena Playhouse in Pasadena, Calif. I belonged to the Masquers Theater Group while a student at Southwestern State College in Oklahoma and appeared in several plays produced by the group. I still 'devour' theatrical magazines and attend plays, both professional and amateur, whenever possible. In fact, I often do research on particular movies to learn of the director, actors, musical score, and even the problems of production, which hold great fascination for me."

Now that she is a homemaker with four small children, her desire to achieve is still strong—she just puts it to different usage.

"Wives work harder than anybody else, and, while they are not awarded medals for achievement, as the girls in the movies or on the stage and in other fields are awarded for outstanding accomplishment in their careers, perhaps they enjoy more the real reward, the silent applause which comes of having a happy home and successful marriage," she continued.

Speech, English Major
Before her marriage Mrs. Babione attended the University of Colorado and Southwestern College at Weatherford, Okla. She majored in speech and English toward a degree, with teaching in mind.

After marriage she lived in Clinton, Okla., where her husband was engaged in business. While there, she served as vice president of Beta Theta chapter of Beta Sigma Phi sorority and was a provisional member of the Junior Service League. She also held offices in the Clinton Concert Association and chapter B.R. of the P.E.O. Sisterhood.

She likes to read and has quite a collection of books. She has been



MRS. RONALD BABIONE

interested in creative writing for a long time and has written several short stories and articles. So far she has had nothing published but plans to enter the short story contest sponsored annually by the Beta Sigma Phi magazine, "The Torch."

President Beta Sigma Phi Chapter

Mrs. Babione was recently elected president of Kappa Iota Chapter, Beta Sigma Phi sorority. She has only lived in Hereford 16 months but she and her family like Hereford and its people and consider themselves happily settled in the farm and ranching business.

She accepted the presidency of the Beta Sigma Phi chapter because she feels it will help her to continue to grow, since its planned programs are designed with the ultimate aim of making an art of living. She sees work in Beta Sigma Phi as an outlet for creative activity which she believes will help busy wives and mothers keep in touch with the world outside their homes, and enable them to apply the cultural knowledge and benefits received to their own homes.

Aims and Objectives

The local chapter of Beta Sigma Phi will join the 3500 chapters in the United States in maintaining the International Endowment Fund which supports the work of two cancer research scientists at the University of Colorado, will contribute to Girlstown and Boys Ranch, and will again assist the Deaf Smith County Cancer Board in its education program and drive for funds. The group also supports the three Texas projects of the International organization — The Gonzales Warm Springs Foundation for polio victims, the Industrial Training School for Negro children at Malakoff, and the Muscular Dystrophy Center at Liberty. Another local project is the sponsorship of several student memberships in the Hereford Concert Association.

Members are looking forward to the work for the coming year. Built around the motto "Life, Learning and Friendship," programs are outlined by an International Executive Council. The general program outline for the local chapter this year is on beauty, and is developed in three main

divisions — The Person Beautiful — The Place Beautiful and The Life Beautiful. Their program also calls for participation in worthwhile civic endeavor and welfare activities.

The calendar of social events will include a full rushing program and tea for new pledges, a special Christmas party, a sweetheart social in February, Founders Day Banquet in April and two Ritual Ceremonies during the year.

Other officers who will serve with Mrs. Babione for the coming club season are: Mrs. Cecil Massey, vice president; Mrs. S. R. Suit, recording secretary; Mrs. J.

J. Cramer, corresponding secretary; Mrs. Glen Nelson, treasurer; Mrs. Norman Moore, extension officer; Mrs. Neal Cooper, parliamentarian. Mrs. James W. Witherspoon is the sorority sponsor.

MORE THAN HEFTY
MONTGOMERY, ALA. (AP)—The Montgomery Advertiser in a story about the arrest of Sam (Big John) Baxter on a concealed weapons charge referred to him as a "hefty, 300-pounder."

The night club bouncer demanded a correction, declaring: "I weigh 395 pounds and I'm proud of every pound."

Equipment Purchases Planned By O.E.S. Club

Order of Eastern Star Study Club held a luncheon meeting at the Masonic Hall Monday at 1 o'clock. Hostesses were Mrs. Belle Thomas and Mrs. Opal Roberson. Following the luncheon Mrs. Thomas, president, presided over a business session when plans were made for the group to purchase new equipment for the Masonic dining hall.

Those present were B. E. Roberson, O.E.S. worthy patron; Mrs. Opal Roberson, worthy matron, and Mesdames Myrtle Witherspoon, Minnie Evans, Virginia Patton, Vivian Major, Jessie Terrell, Belle Thomas and a guest, Mrs. Arger Draper.

To meet needs of thousands of Americans threatened by polio, measles, and infectious hepatitis, Red Cross provided gamma globulin at an average rate of 5¢ per minute during 1952-53.

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LADIES COTTON PLISSE
GOWNS
4.50 Value Now **\$2.99**
3.95 Value Now **\$2.59**

ONE TABLE WOMEN AND CHILDREN'S
SANDALS
Values To **\$1.00**
3.95 PR.

15 PAIR MEN'S
OXFORDS
Values to **\$3.00**
9.95 Pair

ELASTIC BELTS Men's & Boy's 1.50 Value for **89¢**

ONE GROUP WOMEN'S SUMMER
CASUAL SHOES Values to **\$2.99**
7.95 Pair

BOY'S SUMMER
SHIRTS
3.50 Value Now **\$2.19**
2.98 Value Now **1.89**
2.49 Value Now **1.59**
1.98 Value Now **1.29**

ONE LOT MEN'S SUMMER
SLACKS
15.95 Value Now **\$10.95**
12.95 Value Now **9.95**
11.95 Value Now **8.95**
8.95 Value Now **5.95**
7.95 Value Now **4.95**
6.95 Value Now **4.50**

\$ DAY SPECIAL AND FINAL CLEARANCE LADIES SUMMER

DRESSES
Group 1 Values to 39.95 **\$10.00**
Group 2 Values to 19.95 **8.00**
Group 3 Values to 16.95 **\$5.00**
NO EXCHANGES
NO ALTERATIONS

ONE GROUP SUMMER
COSTUME JEWELRY
1/2 PRICE

NYLON HOSE
15 Denier - 51 Gauge - Dark Seam - Slightly Irregular
2 Pair For **\$1.00**

MEN'S SHORT SLEEVES "ARROW" AND "SHIRTCRAFT"
Sport Shirts
4.95 Value Now **\$3.29**
3.95 Value Now **2.99**
2.95 Value Now **2.19**

One Table Women's and Children's
Sportswear 1/2 Price
Cotton Material
Values to **79¢**
1.29 Yard for

CHILDREN'S SUMMER
DRESSES
8.95 Value Now . . . **\$5.29**
7.95 Value Now . . . **4.29**
6.95 Value Now . . . **3.99**
5.95 Value Now . . . **3.29**
4.95 Value Now . . . **2.99**
3.95 Value Now . . . **1.99**

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FIRST IN THE HOUSE
The Outcast
A REPUBLIC PICTURE
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Summer Savings
AT YOUR **Rexall DRUG STORE**

Lose Weight Where It Shows!
Ann Delahfield
REDUCING PLAN for WOMEN
Includes beauty & health hints, Appetite Reducing Wafers, Vitamins. **6.95**
30-Day Plan
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PLAN for MEN
Book of health tips, Appetite Reducing Wafers, Vitamins. **3.50**
10-Day Quick Way

A Buy for Outdoor-Living!
BEL-AIR
BRAZIER BARBECUE
Heavy spun steel, rust-treated, black lacquered, 18" across, 21" high. Easy to move around, easy to assemble. **3.79**
Get yours now

Shop Your Rexall Store for all Your Drug Needs

SAVE \$1.26!
Rex-Ray FAN
Quiet-running 8" stationary fan. Heavy plated wire guard. U.L. approved 6' cord. A real buy!
\$5.95 VALUE ONLY 4.69

Relief for Athlete's Foot discomfort
REXALL AEROSOL FUNGI-REX
Quickest way to apply clean, greaseless, effective medication on feet, hands.
4 ounce spray-tin **1.59**

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**Let's Cook
Something**



When is tuna a good buy? Right now! Not only is it a good penny-stretcher, but its delicate party-flavor makes it a many purpose food. You've probably made dainty tuna sandwiches for parties, and sizeable hearty ones for the lunch box, or for a soup and sandwich home meal. Tuna salad is a favorite the year 'round. Add a can of shrimp or crabmeat for a seafood salad. Hot casseroles of many kinds are made better with tuna. With noodles or rice as a base, it teams well with cheese, vegetables or other seafood.

Tempting Tuna Loaf is extra tasty, easy to make and to serve. It is especially attractive with a self-garnish of mushroom slices.

Mrs. W. S. Fluitt considers this fool-proof tuna loaf one of her most satisfactory and nourishing dishes. The mushrooms add a special flavor and the use of asparagus tips is different and delicious. Culinary achievement offers a challenge to Mrs. Fluitt and prompts her to vary different recipes. This recipe calls for small size elbow macaroni but noodles or spaghetti may be used if desired.

1 medium can tuna fish (flaked)
1 can condensed cream of mushroom soup
1 small can mushrooms
1 small can asparagus tips
1 small green pepper cut fine
1 cup grated American cheese
1/2 teaspoon salt and 1-3 teaspoon pepper mixed
2 eggs

Arrange two rows of mushroom slices on the bottom of a greased loaf pan. Cover with 4 tablespoons of fine bread crumbs. Combine the remaining mushroom slices (drained) with all the other ingredients and put in pan on top of bread crumbs, and mushroom slices. Bake in moderate oven (375-F) 35 to 45 minutes or until firm. Serve with crisp relishes.

Tempting Tuna Loaf
2 cups cooked macaroni elbows

Morning Coffee Held For Mrs. Carnahan

Mrs. Hilton Higgins was hostess at a morning coffee Wednesday as a welcome home courtesy to Mrs. Bobby Carnahan, whose husband has recently been released from Army service. The Carnahans have returned to Hereford to make their home.

Mary Martha Class Plans For Picnic

Mary Martha Class of the First Baptist Church was entertained in the country home of Mrs. Carroll Newsom Monday evening.

The program was presented by Mrs. Clinton Massie, class president, who gave "The Parable of Soul Winning." During the business portion of the evening members made plans for a picnic to be held August 23. Mrs. Carroll Newsom was named chairman of arrangements for the picnic, with Mrs. Carroll Goss and Mrs. Neal Cooper named as assistants.

Plans for class activities including visitation week completed the business.

Those present were Mesdames O. M. Dickey, Floyd Coker, Gwynne Owen, John Winkler, Jean McQuary, L. H. Lookingbill Jr., Frances Boling, Ella Mae Childers, Hicks Roberson and the hostess.

Ducking stools in which women convicted of being scolds were immersed in water were used in England up to the early part of the 19th Century.

Anthony's C.B. ANTHONY CO. DOLLAR DAY

LADIES RAYON PANITES
* Hollywood Brief
* Extra Well Made
Smooth fitting. Two bar tricot hollywood brief style. Double crotch. Good elastic waistband. In colors of White, Pink and Blue. Sizes Small, Medium and Large.

3 PR. \$1

LADIES COTTON 2 PC. SHORTY PAJAMAS \$2
Plenty Of Hot Weather Yet To Wear These Ladies This Is A Real Bargain

CHILDREN'S DRESSES
For the little girl from 6 months to 3 years. Embroidered Batiste or better quality cottons in a grand array of colors and styles. Truly a grand value.

LADIES Plisse Shorty GOWNS
Sizes 32 to 38
Fast Color Embroidered Trim. No Ironing Needed

\$1

LADIES COTTON PLISSE HOLLYWOOD BRIEFS
Some with elastic band legs some with lace trim. Easy to wash Cotton Plisse S, M, L.

2 FOR \$1

SPECIAL PURCHASE CHILDREN'S COTTON PANTIES
6 pr. FOR \$1
Little Girl's Cotton Hollywood Brief Styles. White. Size 2- to 12. Size 2 to 12.

CIRCULAR RAYON KNIT GOWNS
Here's an item you will wear and wear - because it's so comfortable - and Anthony priced for true value. See them today.

\$1

CHILDREN'S SOCK \$1
5 pr. Boy's & Girl's Sizes Solids & Stripes All Sizes

MOODSTOCK PLAID Table Cloth \$1
54 x 54 Large Assortment of Bright Plaids. Guaranteed Fast Color

LADIES RAYON Hollywood Briefs
Two Bar Tricot Nicely Tailored All Colors Some With Nylon Net Panels Set In Legs S, M, L

3 for \$1

GIRL'S SCHOOL Dresses \$3 for \$10
3.98 Each Large Assortment to Choose. Buy Now & Save

All Summer Dresses Regrouped To Clear

Dresses

Group I
\$3.00
Cotton & Nylon Regrouped

Group II
\$5.00
All Better Dresses Values To 16.75

Group III
\$8.00

You Will Find Jr., Regulars and Half Sizes. Good Selection

LARGE ASSORTMENT COTTON Piece Goods

Squaw Cloth, Gingham Denims and many other materials go in this special low price group... which again proves that you can Save at Anthony's.

2 YDS. \$1

JUST RECEIVED NEW FALL WOOLS
All Wool, 85% Wool, 15% Nylon Fabrics Including Yarn Dyed Manish Flannels, Novelty Tweed, Suiting & Skirting, Herringbone Flannels

SPECIAL PURCHASE \$2 yd.

SPECIAL PURCHASE RUGS 2 for \$1
18 x 26 Oblong Patch Work Carpet Rug
17 x 25 Oval Patch Work Rug All Colors.

SPECIAL BLOUSES \$2
Plaid & Solids Short Sleeves Also A Few Skirts Hurry For Your Size

SOMETHING NEW JEWELRY BOXES \$1
Beautiful Lined With Matching Lining of Pink, Blue, Green Also Tray inside With Mirror Have Place for all your Costume Jewelry

MEN'S SHORT SLEEVE SPORT SHIRTS \$2
Nylon & Orlon, All Nylon All Cotton, Orlon - Nylon & Rayon SIZES S M L XL

SPECIAL MEN'S SUMMER SLACKS \$3
Checks, Plaids & Solids Rayon & Orlon & All Rayon SIZE 28 to 40 - FREE ALTERATION

MEN'S DRESS SOCKS 4 pr. \$1
Rayon Dress Sock & Cotton Sport's Size 10 to 12

Little-Boy's Sport SHIRTS \$1
Small Fry Shirts 2 to 8 Nylon Plisse

MEN'S COTTON SHORT SLEEVE SPORT SHIRTS 1.59
White & Colors Cotton Sport Shirts S M L **2 for \$3**

LADIES WHITE SANDALS \$2.88
About Six Styles to Choose From In Flat Heels & Straps SIZES 4 to 9

CANNON BATH TOWELS \$1
Heavy, Thick, Thirsty Large 20 x 40 and 22 x 44 Cannon Quality, Stripes Checks, Solids & Plaids Many Colors. Slight Imperfect

CHILDREN'S 2 PC. Pajamas 2 for \$1.00
Special Children 2 PC. Cotton Pajamas

LADIES MOCCASINS \$1
Just Received A New Shipment All Dark Colors Sizes 4 to 9

REGROUPED SHORTS & SKIRTS 1.59 Each 2 For \$3
Ladies Better Shorts & Cotton Skirts

MEN'S CHAMBRAY WORK SHIRT \$1
Men's Blue & Grey Chambray Work Shirts Ideal For Summer Wear, 14 - 17

DOLLAR DAY ONLY!

8 x 10 PORTRAIT \$1

Limit One to the Customer or 2 to a family

YOUR SATISFACTION GUARANTEED

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PREMIERE

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STAR

AP NEWSFEATURES COMICS



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Lemonade or garden spade . . . candy bars or motor cars, you'll get a better deal if it's a local deal. Only your Hereford Merchants are equipped to give that personalized friendly attention that makes your daily shopping business a real pleasure! Shop at home!



The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, AUGUST 1, 1954



RIMA ESCAPES AND JOINS HER FRIENDS FROM GANOID WHO HAVE BEGUN THE CLIMB TO BEAT SCORCHY TO THE PEAK. THEY COME TO A BARRIER OF ICE AND HAVE TO GO AROUND IT...



WE'RE NOT DOING TOO BADLY, ALL THINGS CONSIDERED.

YEAH, BUT... SCORCHY! LOOK!



IT'S SMITH!

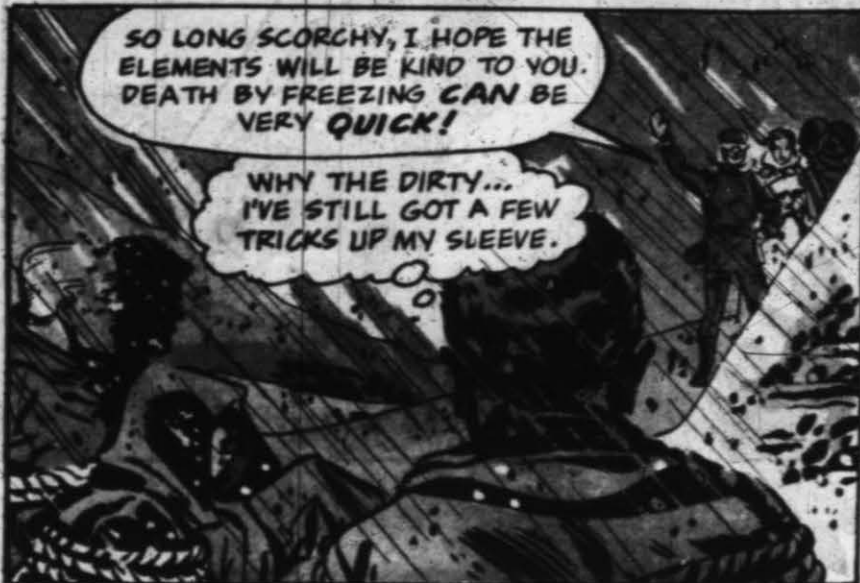
YOU HAVE DONE WELL, HANDICAPPED AS YOU WERE, IT'S TOO BAD WE CAN ALLOW YOU TO GO NO FURTHER!



WE'VE COME THIS FAR. YOU APES AREN'T GOING TO STOP US NOW!



THIS WILL STOP YOUR OUTBURST OF GALLANTRY!



SO LONG SCORCHY, I HOPE THE ELEMENTS WILL BE KIND TO YOU. DEATH BY FREEZING CAN BE VERY QUICK!

WHY THE DIRTY... I'VE STILL GOT A FEW TRICKS UP MY SLEEVE.



LEAVING SCORCHY AND THE OTHERS TO FREEZE TO DEATH, THE GROUP FROM GANOID CONTINUES UPWARD WHEN...

WHAT'S THAT?!

LOOK! ROARRR!



CAP!



THE PARTY

USED AS FLEASBY'S PICTURE CROOK...
 WHITE LARSEN WENT berserk! HE
 LASHED OUT, THEN THE CAMERA RAN...

DICKIE DARE

GENRE: ALASKA WILDERNESS

caution watch

... AND COOK, INSIDE THE CABIN, THEN ...

TEN GRAND I STOLE!

I CAN LIVE LIKE A NORTH WOODS KING ON THIS! NOW I'LL UNTIE TH' ROPE WHAT'S HOLDIN' YOU TWO TOGETHER...

MR. FLEM, YOU WERE SENDIN' EITHER FLYNN OR ME IN CANOE OVER FALLS!

JES' FOR LAUGHS, YOU GET SMASHED UP, SAME WAY!

BRUTE! LISTEN!

THERE'S ANOTHER TEN GRAND IF YOU LET US GO!

LET YOU GO GET POLICE? NO TANKS! HERE'S YER COMPANY ...

WANTED TO TAKE PITCHERS, DIDJA? HERE'S TH' KID'S MOVIE OUTFIT - JES FOR LAUGHS!

I'LL GIVE YOU FIFTY THOUSAND!

BUT I'D MISS TH' BIG CRACK UP! NO DEAL ... ON YER WAY!

A HUNDRED THOUSAND! HUNDRED AND FIFTY!!

TWO HUN... HE-E-

-LP!

LITTLE MOON FOLKS



HEY, MOONBEAM... LOOK WHAT I FOUND TACKED TO A TREE - WONDER WHAT IT IS? (PUFF-PUFF!)



MY GOODNESS, SUNNY! IT SAYS, MY BACK YARD IS FULL OF GOLD COINS, BURIED ABOUT A FOOT-DEEP!

YEOW-W! I'M GETTIN' OL' GHOSTY AND SHOVELS, AN' START DIGGIN' RIGHT NOW!



WE'VE DUG UP HER WHOLE BACK YARD AN' HAVEN'T FOUND ONE GOLD COIN... THERE'S SOMETHIN' FISHY ABOUT THIS!



LET'S GO AND ASK MOONBEAM TO READ THAT NOTE AGAIN! MAYBE I HEARD IT WRONG!



SURELY I WILL, BOYS... IT SAYS... THANKS FOR DIGGING UP MY GARDEN FOR ME... IT WAS THE ONLY WAY I COULD GET YOU TWO, TO DO THE JOB!



HOMER HOOPEE

By Bill BERUBE 8-1-54



NOTHING CAN BEAT A GOOD GLASS OF ICED-TEA ON A HOT DAY LIKE THIS.



SO-O-OY! ...DOWN THE HATCH!



CAN I HAVE A TASTE, DAD?



MM-M-M - BUT THAT LOOKS GOOD, LET MOMMY HAVE A TASTE?



-THAT WAS SIMPLY DELICIOUS, DEARY.



...NOTHING CAN BEAT A GOOD GLASS OF ICE-WATER ON A HOT DAY LIKE THIS...

SPORT SLANTS

ON MIGHTY MIDGETS



DETERMINE

-THE FIRST GRAY HORSE TO WIN THE KENTUCKY DERBY IS ALSO THE SMALLEST

CONIL McGEARY

-THE SMALLEST AND STRONGEST OF THE TOP JOCKEYS IS NOTED FOR HIS HARD-RIDING FINISHES



Bob Toski

-THE TINY 130-POUNDER BATTLES THE PRO GIANTS ON BETTER THAN EVEN TERMS



THE BODY MIRROR

THIS LITTLE GIANT-KILLER FROM ATLANTA, GA. WORE DOWN HIS OPPONENTS WITH HIS UNLIMITED STAMINA AND TIRELESS RETRIEVING

AND IT IS TO A MIRROR

8-1-54

PAP





WHEN OAKY GAVE KING CORTY THE MONEY THAT GOT LOST FROM THE PIRATE'S CHEST, HIS MAJESTY QUICKLY RECOVERED FROM HIS "ILLNESS"...

HAH! I LOVE TO COUNT MONEY, OAKY! I'M HAVING A WONDERFUL TIME!

GEE! I'M GLAD, YOUR MAJESTY!

BUT, WAIT! THERE WAS A LOT MORE MONEY IN THE CHEST!

YES, YOUR MAJESTY!

I GOT THIS FROM A SHE-CENTAUR AND A MERMAID. THEY FOUND IT ON THE ROAD!

A SHE-CENTAUR AND A MERMAID?! SAY, WHO D'YA THINK YOU'RE KIDDING?!

DID YOU FIND IT, AND KEEP SOME FOR YOURSELF?

WH-WHO... M-ME?!

OAKY DOAKS! IF I DON'T GET THE REST OF THAT MONEY, YOU'RE GOING TO GET THE AXE!...K-K-K!!

MAYBE PRINCESS POMONA WILL HELP ME FIND IT... SHE'S GOT SHARP EYES.

HAVE YOU SEEN PRINCESS POMONA?

YES, SIR OAKY... SHE'S IN THE EAST ROOM, BEING ENTERTAINED BY A MINSTREL

ER, I WONDER IF I OUGHTA BREAK IN ON THIS?!

MILADY IS A VISION RARE - HER SKIN IS SMOOTH AND FAIR! SMELGOOD SOAP WILL KEEP IT CLEAN! IT'S THE BEST COMPLEXION CARE!

I'M GONE 'ABOUT SINGING COMMERCIALS!

POMONA, DO YOU HAFTA LISTEN TO THIS GUY WHILE MY LIFE IS HANGING IN THE BALANCE?!

TELEVISION

SCIENTIFIC DEVELOPMENTS AT A MARINE LABORATORY INDICATE THAT IT MAY NOT BE LONG BEFORE A PORTABLE TELEVISION SYSTEM, IN MINIATURE, WILL BE STANDARD EQUIPMENT IN EVERY FISHING TACKLE BOX.



THIS IS THE PLACE!



LOOK AT THE NICE FAT WORM THEY'RE OFFERING US FOR A TV APPEARANCE!

YEAH! - AND A NICE FAT HOOK TOO!

INVENTIONS NEEDED!
SINGLE ARTIFICIAL LURE WHICH WOULD ATTRACT ALL FISH.

GEORGE



EITHER I'VE PICKED A BUM LAKE, OR THE FISH HERE ARE CAMERA-SHY!



NEIGHBORLY NEIGHBORS BY MORRIS



OH DEAR... THIS IS AN AWFUL ELECTRICAL STORM!

UH HUH



THE LIGHTNING IS DREADFUL! I CAN EVEN SEE IT WITH MY EYES CLOSED! AREN'T YOU FRIGHTENED, PETERS?

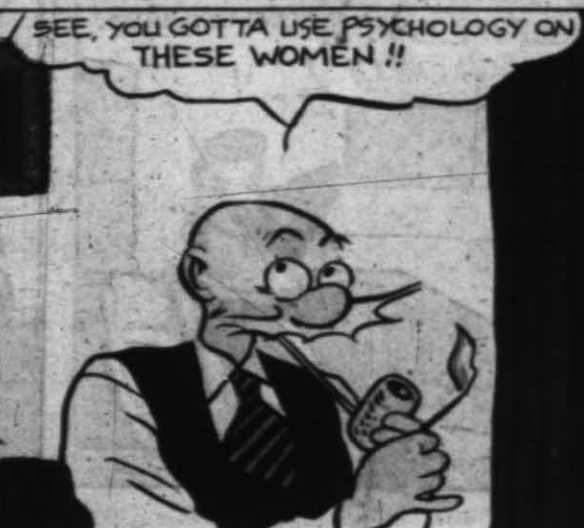
NAW!



I FIGURE WITH YOU SITTING ON MY LAP I GOT SOME SORT OF PROTECTION IN CASE ANYTHING HAPPENS!



OH... YOU... YOU SELFISH... OH!



SEE, YOU GOTTA USE PSYCHOLOGY ON THESE WOMEN !!



SHE'S SO DOGGONE MAD AT ME SHE'S FORGOTTEN ALL ABOUT THE STORM!

Patsy

AP Newsfeature
in
Hollywood

by **Bill Dyer**

NO! NO! WAVELOCKS!
...SHOW MORE REALISM!
...YOU'RE HOT! ...YOU'RE
DYING OF THIRST ON
THE SCORCHING
DESERT!



MEANWHILE
ON
ANOTHER SET!

ABSOLUTELY
NOT, PATSY!
...YOU'D BE IN
THE WAY!



YOUR INTENTIONS
ARE GOOD, PATSY
...BUT THE
ANSWER IS
NO!!

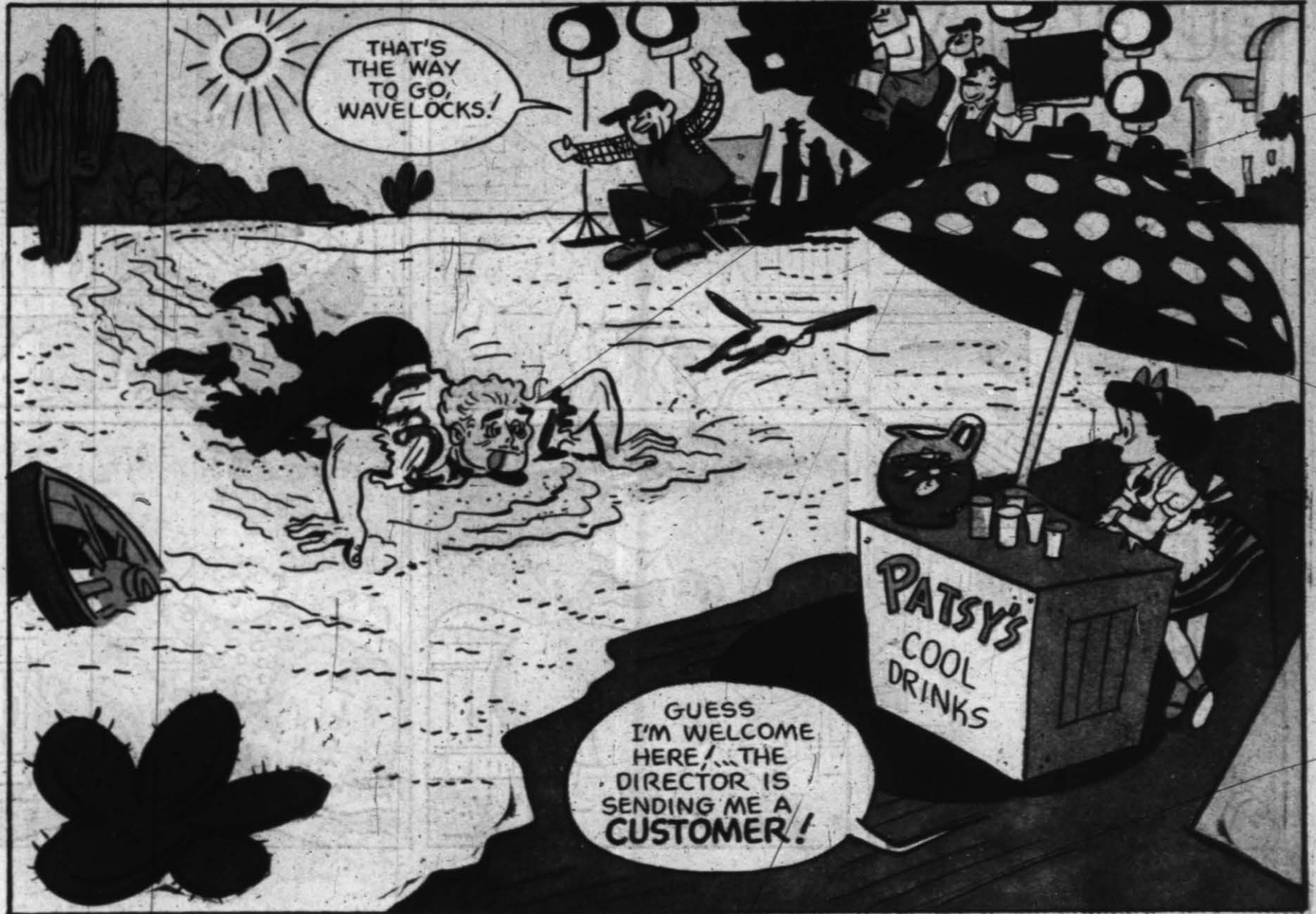


HMPH!
...AT THE NEXT
PLACE I WON'T
BOTHER TO
ASK!



8-1

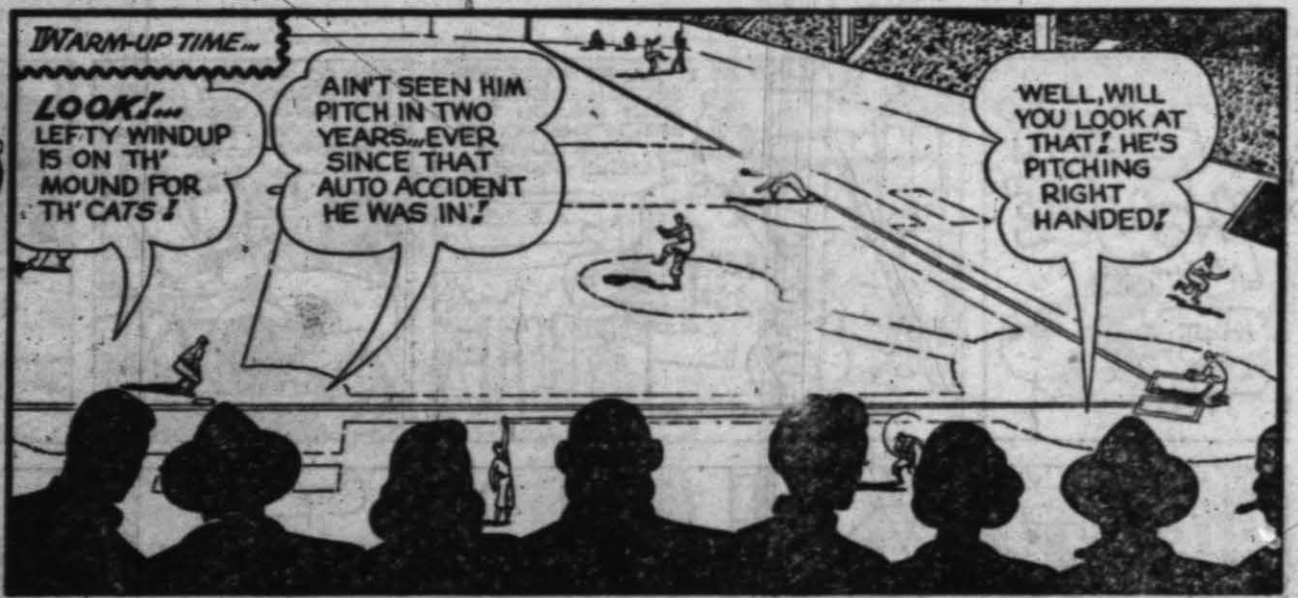
THAT'S
THE WAY
TO GO,
WAVELOCKS!



GUESS
I'M WELCOME
HERE! ...THE
DIRECTOR IS
SENDING ME A
CUSTOMER!

OZARK IKE

by RAY GOTTO



WARM-UP TIME...
LOOK!... LEFTY WINDUP IS ON TH' MOUND FOR TH' CATS!

AIN'T SEEN HIM PITCH IN TWO YEARS... EVER SINCE THAT AUTO ACCIDENT HE WAS IN!

WELL, WILL YOU LOOK AT THAT! HE'S PITCHING RIGHT HANDED!



OF ALL TH' LUCK! MY FIRST TIME OUT AND WHO DO I FACE BUT TH' BUGS AND OZARK IKE!



IT SHO' IS GONNA BE HARD A-ROOTIN' FO' ONE UF THESE HERE TEAMS T' WIN, DINAH!

(SOB!) OZARK IKE IS ON ONE TEAM AN' LEFTY WINDUP, WHO WE DONE TAUGHT T' PITCH RIGHT HANDED, IS ON TH' OTHUH!

LITTLE DO THEY KNOW THAT THIS IS ALSO LITTLE JIMMY WINDUP'S FIRST DAY ON TH' MOUND FOR TH' "JUNIOR" BUGS!



IN THE BIG LEAGUE...

PLAY BALL!



IN THE LITTLE LEAGUE...

PLAY BALL!



IT CERTAINLY APPEARS AS IF LEFTY WINDUP HAS PERFORMED THE IMPOSSIBLE... SO FAR HE HAS FACED TEN MEN AND STRUCK OUT FOUR...



...AND HAS YET TO GIVE UP A HI-... OH-OH... I SPOKE TOO SOON! OZARK IKE CONNECTS WITH A STINGING DRIVE DEEP TO CENTER FIELD...



...BACK GOES THE CENTER FIELDER... BACK...



...BACK!

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ALL BUSINESS IS LOCAL

Lemonade or garden spade . . . candy bars or motor cars, you'll get a better deal if it's a local deal. Only your Hereford Merchants are equipped to give that personalized friendly attention that makes your daily shopping business a real pleasure! Shop at home!



The Sunday Brand


Merced, Texas

Our Slogan "More People—More Fun"

BUZZ SAWYER

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE



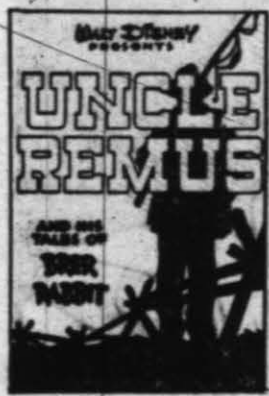

THE GIMBLE THEATRE
 PRESENTS
POPEYE
 by TOM SIMS & BILL ZABOY



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Shop In Hereford
For Your Best Buys!



**Trade In Hereford
For Your Best Buys!**

GRANDMA
by
CHAS. KUHN-



ALL BUSINESS IS LOCAL

Don't go "buzzin' around" looking for bargains! Shop Hereford—where you'll find every type of merchandise—every modern service—you could possibly want. And you'll appreciate the near-to-home convenience, the extra shopping time that's yours, when your business is local! Shop at home, and save!





With the Friendly Merchants
of Hereford

SHOP

Help Keep Hereford Ahead

THE KATZENJAMMER KIDS

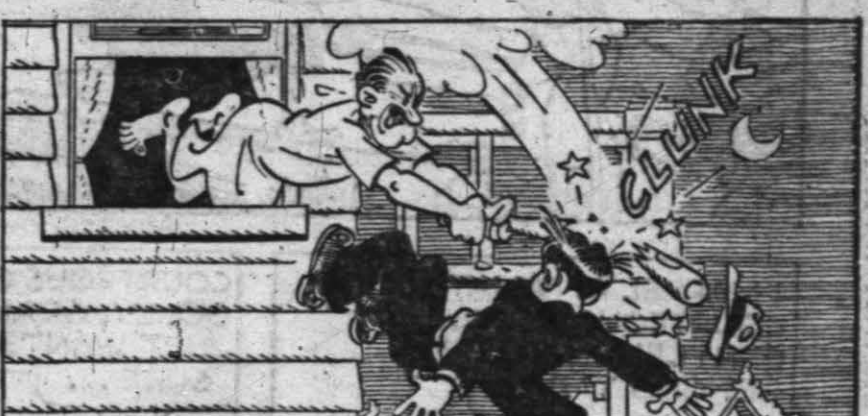


ALL BUSINESS IS LOCAL

Our feathered neighbor above "shopped" locally . . . got what she wanted quicky, without tiresome travel. Moral: Local business is smart business. For when you shop with your Hereford Merchants, you get all the top-brand merchandise at fair and honest prices . . . plus extra service without inconvenience. Shop at home and save!



BLONDIE
by
CHIC YOUNG



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CHIC YOUNG

8-1

**Shop In Hereford
For Your Best Buys!**

JOHNNY HAZARD

by FRANK ROSSINI



WHAT NOW? DO WE THROW OUR CAGE OVER THE OPENING AND WAIT FOR THE "SNOWMAN" TO WALK INTO OUR MAGNESIUM WEB?

UH-UH... WON'T WORK! NO ANIMAL WOULD LEAVE HOME IF IT SAW BARS OVER ITS OWN DOORWAY!

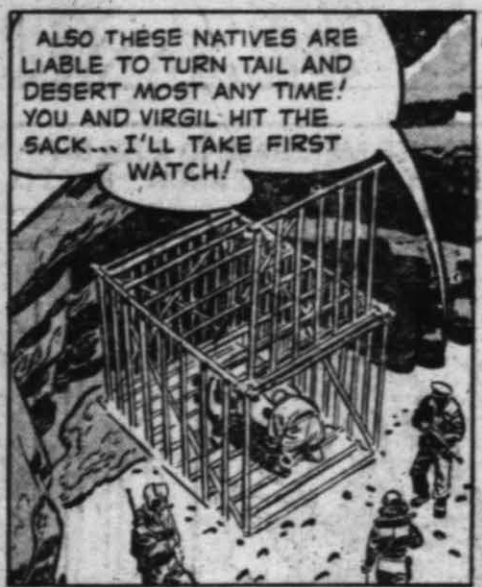
THE EXPEDITION HAS SUCCEEDED IN TRACKING THE "ABOMINABLE SNOWMAN" TO ITS LAIR... A CAVE HIGH IN THE ICY, EMPTINESS OF MT. EVEREST!



BUT WE CAN PUT THE CAGE HERE... AND BAIT IT WITH FOOD! WE KNOW THE "SNOWMAN" LIKES WHAT WE FEED HIM!



WE'LL POST OUR OWN GUARD FROM NOW ON, FLAME! FIRST, TO WATCH FOR THE SNOWMAN... HE MIGHT SUDDENLY GET HUNGRY AND COME FORAGING AGAIN...



ALSO THESE NATIVES ARE LIABLE TO TURN TAIL AND DESERT MOST ANY TIME! YOU AND VIRGIL HIT THE SACK... I'LL TAKE FIRST WATCH!



SURE IS COLD! WISH I WERE SNUG IN MY SLEEPING BAG... HUH... WHO'S THAT...!?



NO SHOOT... IS ME! PLEASE... YOU LET US GO! SNOWMAN EVIL... US NOT STAY!



SORRY, CHUM... YOU'RE NEEDED RIGHT HERE! WHY DON'T YOU STOP WORRYING SO MUCH?



8-1

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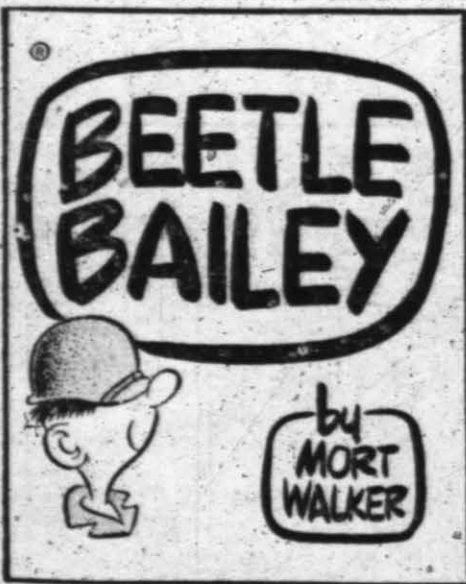
Trade In Hereford
For Your Best Buys!

LITTLE ANNIE ROONEY
by DARRELL MCCLURE




Stop!! Shop!! Save:!

In Hereford



ALL BUSINESS IS LOCAL.

When you make a "local call" at any of your Hereford Merchants, you find famous-brands, new merchandise . . . wide selections . . . prices as low or lower than elsewhere—and the kind of courteous, individual attention that makes shopping locally a truly pleasant experience! Shop at home,, and save!



MANDRAKE

THE MAGICIAN

BY LEE FALK & PHIL DAVIS

THIS PHOTO--
LOOKS REAL
--BUT IT CAN'T
BE! WHERE
WAS IT
TAKEN?

ON A SMALL
ISLAND NEAR
HERE. I'LL
TAKE YOU IN
MY MOTORBOAT.
YOU CAN SEE
FOR YOURSELF,
SIR HARRY.

MAY I SHOW MY FRIENDS
--MANDRAKE AND NARDA?

IT'S BEST NOT
TO--YET.



EXCUSE ME--HAVE TO RUSH OFF--
MOST IMPOLITE, I KNOW--BUT I'LL
EXPLAIN LATER--



WHAT DO YOU
SUPPOSE WAS ON
THAT PHOTO TO GET
HIM SO EXCITED?

I CAN'T
IMAGINE!
SIR HARRY--
THE PHOTO!

HE'S GONE--AND HE
DROPPED THE PHOTO--

OH--MANDRAKE
--PLEASE-- I'M
DYING TO LOOK AT
IT-- IT CAN'T HURT
ANYTHING IF WE
HAVE A PEEK--



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CONTINUED--

SHOP

With the Friendly Merchants
of Hereford

Help Keep Hereford Ahead

Plane Incidents Show Clearly There's Still No Peace

Business Ignores Indochina Truce

By J. M. ROBERTS JR. Associated Press News Analyst

THE Korean truce signed last year has turned out to have had only a slightly spotty effect on American business, and now a cease-fire has come to Indochina without causing a ripple in financial circles.

Everybody was pretty sure last year that cutbacks in military spending would put the general economy through a winter of depression, not even a real recession, developed.

This year there doesn't even seem to be any argument.

The stock market has been marching to new high levels ever since the Indochina truce was announced. On many days the lead has been taken by those very issues which would seem most likely to be affected by an outbreak of peace anywhere, steel and aircraft.



Roberts

There is little indication whether the truce has been evaluated at all in connection with American business. There has been talk of steel mergers, and production has been increasing slightly, though still about 30 per cent below early postwar years. The military aircraft program is expanding.

Nevertheless, there is something psychological about the failure of the Indochina truce to produce any appreciable reaction.

Cost Higher

On one hand, it may mean that the truce is accepted not as a sign of approaching peace, but as a further disturbing element and a milepost on the road to even greater efforts to stop Communist expansion. In that case, observers have been quick to point out, if the United States is going to be called on to contribute to a Southeast Asian defense system similar to the one in Europe, the billion dollars a year she has been spending on aid in Indochina may well prove only a drop in the bucket compared with what will have to be spent from now on.

On the other hand, there seems to be widespread confidence in the American economy sufficient to let a billion-dollar year war expire without raising any fears. Wall Street reports increasing public participation in the market.

Slide Stopped

The Commerce Department reports the slight downward slide of industrial production, begun last year has now been stopped. Department store sales have taken an upturn since March with prices stable, and personal income in the nation is only fractionally below the 1953 peak. Construction is 14 per cent ahead of last year. Inventories are going down and new orders for durable goods going up. The people hold 500 billion dollars in net liquid assets, a figure which tax reductions are expected to increase.

Fred Lazarus Jr., president of the vast Federated Department Stores, predicted at the National Sales Executives convention the other day that the gross national product of 360 billion dol-

Dates

Tuesday, Aug. 3: Primaries, West Virginia, Michigan, Missouri, Kansas. Opening, International Council of Christian Churches meeting, Philadelphia.

Thursday, Aug. 5: Primary, Tennessee. Saturday, Aug. 7: Primary, Kentucky.

Politics

Midway Point

With primary elections in Arkansas and Louisiana and a runoff in Oklahoma held this week, selection of candidates for Congress and state offices in the crucial November elections passed the halfway mark.

Contests within the parties have been free, as usual, of real tests on national issues. These must await the fall elections for an accounting of popular thinking at mid-term of the first Republican administration in 20 years.

In 25 states which have nominated candidates so far, the Democrats and Republicans have picked standard-bearers for 17 of the 37 Senate seats at stake next November, 251 of the 435 House memberships which will be on the line, and 19 of the 37 fall gubernatorial contests.

So far incumbent casualties stand at the low figure of one senator and three representatives. Sen. Lennon (D-NC) is the only incumbent senator defeated in a primary. Reps. Lucas (D-Tex.), Crosser (D-Ohio) and Angell (R-Ore) are the only House casualties to date.

In the Louisiana primary, Sen. Allen J. Ellender won re-nomination over two opponents. His closest competitor was Democratic National Committeeman Frank B. Ellis, who succeeded in carrying the city of New Orleans. Five incumbent representatives were challenged in the primary, but each won handily.

In a hot runoff race in Oklahoma for the democratic nomination for governor, William O. Coe lost to Raymond Gary.

And in Texas, Atty. Ralph Yarborough forced Gov. Allan Shivers to a runoff in his bitter fight for the governor nomination. Shivers led the Texas Democratic party organization into the Republican camp in 1952 and was a strong force in putting Texas in the Republican presidential election column.

RELIGION: Clergy Arrive

Busily Churchmen The vanguard of an international Christian army this week moved into the United States.

Each day, additional foreign churchmen arrive—by plane and ship. They deploy over the country, to give lectures, to act as guest preachers, to attend conferences and institutes.

What draws them to American shores is a series of international Christian meetings, some of them of historic significance.

Never before has this country been host to the world's Christian leaders on such a broad scale.

Seldom have there been so many major worldwide religious events in such close succession, and proximity.

First of the international meetings—the General Council

of the World Presbyterian Alliance—opened Tuesday at Princeton, N. J., with more than 400 delegates attending.

Next week the Anglican Congress meets in Minneapolis—the first worldwide meeting of the Church of England and the Episcopal church ever to be held in this country.

The congress also marks the first such convocation of Anglican bishops, priests and laymen from throughout the world since the Pan-Anglican Congress of 1908 in London nearly a half century ago.

Representatives of the communion's 325 dioceses around the globe, including 87 in the United States, will attend.

Climax of the series of international Christian gatherings will be the Assembly of the World Council of Churches in Evanston, Ill., Aug. 15 to 31.

The gathering will bring together some 1,500 delegates, consultants and officially-listed visitors as representatives of 161 Protestant, Orthodox and Old Catholic denominations in 48 countries.

The meeting is considered in religious circles as potentially the most important Christian event since the reformation. Its aim is to chart a stronger, and more united course for Christianity in the modern age.

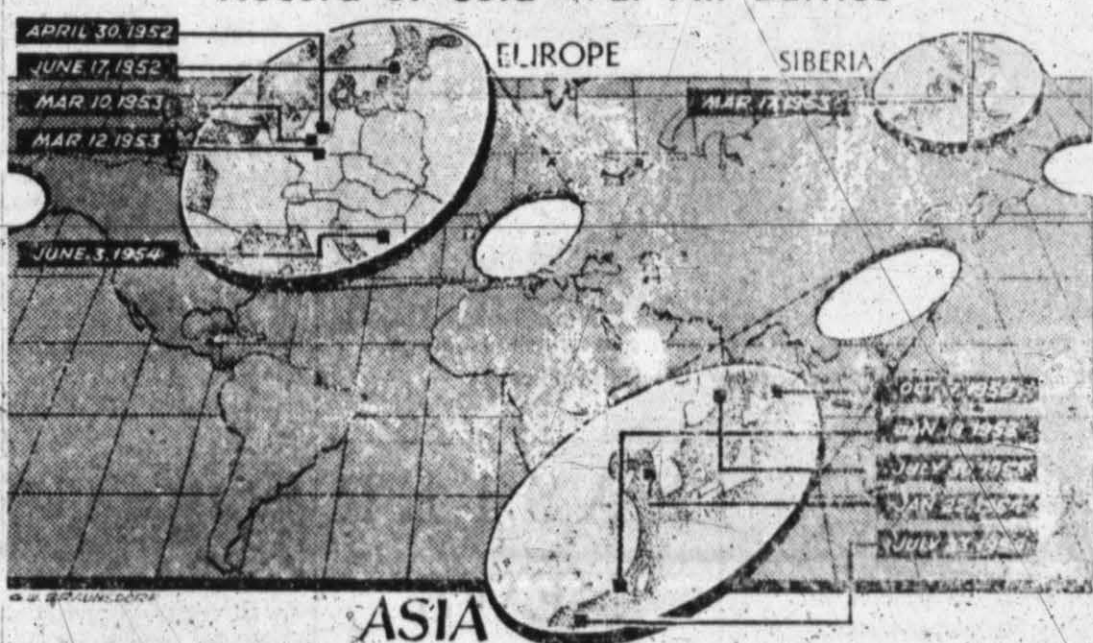
In Short

Cleared: First Lt. Robert S. Morgan of Wilkes-Barre, Pa., of charges he permitted 225 Ft. Dix, N.J., trainees to be held at attention for nearly an hour in 92-degree heat.

Killed: The chances of Hawaii and Alaska for a grant of statehood in this session of Congress. The House Rules Committee tabled a resolution which would have sent a statehood bill to conference.

Arrived: Lt. Genevieve de Galard-Terraube—"the angel of Dien Bien Phu"—for a 19-day visit in the United States in answer to a formal invitation extended by congressional resolution.

Record of Cold War Air Battles



THE CHRONOLOGY—1952: Russian jets attack Air France liner over Germany, April 30; Migs down Swedish Catalina over Baltic, June 17; U.S. B29 shot down off Japan, Oct. 7, 1953; U.S.N. Neptune shot down off Swatow, Jan. 19; Migs down U.S. Thunderjet over West Germany, March 10; Migs fell British bomber over Germany, March 12; U.S. B50 exchanges shots with Mig off Siberia, March 17; B50 shot down over Sea of Japan, July 30, 1954; Migs attack U.S. reconnaissance plane off Korea, Jan. 22; Belgian DC3 shot up over Yugoslavia, June 3; British airliner knocked down by Red Chinese planes off Hainan, U.S. carrier-based aircraft shoot down two attacking Chinese fighters, July 23-25.

CONGRESS: Filibuster Finally Ends

Administration Wins

After a 13-day filibuster which blocked major portions of the administration's legislative program, the Senate passed this week the hotly contested atomic energy bill.

The final vote was 57 to 28. The bill carries out generally President Eisenhower's recommendations to enable private industry to share in developing atomic power for peacetime

uses and to lay the groundwork for an international exchange of peacetime atomic knowledge with allies. It also provides for giving allies limited information on the use of atomic weapons.

However, the bill as finally passed carries some major amendments proposed by the band of liberal Democrats, with the help of Sen. Wayne Morse (Ind-Ore), who attacked the bill as a "give-away to big business" of a valuable natural resource that belonged to the American people. In general, these amendments were aimed at guaranteeing that public power bodies shall share in the

promise of electric energy from the atom.

The bill left the Senate floor bound for a Senate-House conference committee, where differences with the version the House passed earlier were due for adjustment.

With atomic energy finally out of the way, the Senate was ready to tackle the long-postponed remainder of President Eisenhower's legislative program. Measures up for attention included a \$3,100,000,000 foreign aid authorization bill, and foreign aid appropriations, farm, tax, housing and social security bills.

Quotes

Adm. Felix Stump, commander-in-chief of the Pacific Fleet, in announcing that American pilots have been ordered to be quick on the trigger if attacked: "In other words, you don't have to wait and get your head blown off to fight back."

Democratic Leader Lyndon B. Johnson of Texas after news of the clash between American and Red Chinese planes had been reported in the Senate: "Regardless of the details, the fact remains that the Chinese Communists are shooting at our men. There can be no partisanship or divided loyalties on such an issue."

COLD WAR: A Defection?

Director Disappears

A man whose mind holds a thousand secrets of the West's undercover counter-intelligence fight against communism has disappeared behind the Iron Curtain.

Dr. Otto John, director of the West German FBI and one of the most powerful men in that country, was last seen crossing the East-West border in Berlin in a taxi with Dr. Wolfgang Wohlgemuth, a Communist doctor.

Did he desert to the Communists, providing them with information on the West's intelligence

organization which conceivably could ruin its effectiveness for years?

There was no final answer this week. The West German government doggedly stuck by the contention that John was lured into Communist East Berlin and may have been drugged by a Red agent.

"The facts do not substantiate the theory that Dr. John left West Berlin with traitorous intentions," it said.

The government pointed out that the missing intelligence expert had made a reservation for a return flight from Berlin to his headquarters in Bonn and took along only his personal papers and a small sum of money.

Asked about a statement broadcast over the Communist East Germany radio and attributed to John, the government spokesman said: "One should remember the case of (Cardinal) Mindszenty."

Sidelights

Here's the story a Tucson, Ariz., judge refused to accept as the reason Kinnie Lee Davis killed another man's turkey: "I was buying groceries at a store when it started raining. On the way home I saw a shack and took shelter in it. Inside, this turkey attacked me. In self defense, I stepped on its neck."

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Agreement Signed

The long dispute between Britain and Egypt over the Suez Canal ended this week with a compromise.

Egyptian Prime Minister Gamal Abdel Nasser and British War Minister Anthony Head signed a preliminary agreement calling for removal of the 83,000 British troops manning the strategic Suez defense base within 20 months.

Civilian technicians will maintain the base for seven years after the troops leave. Britain has the right to move back in the event any aggressor attacks Egypt, an Arab state or Turkey.

Egyptian negotiators previously had demanded the British quit the zone within 15 months.

Britain had offered to leave within 24 months. The pact made no mention of Iran, which the United States had wanted included among the nations where an attack would permit automatic reoccupation of the zone.

The biggest stumbling block in the long and bitter argument between the two countries, punctuated by violence, was over how the base facilities were to be maintained after the British left. London previously insisted on a quota of British troops must remain behind to keep the facilities in working order. The Egyptians objected to the continued presence of any uniformed British troops. The agreement provides for a British contracting firm to handle the work.

Summertime



COOLING OFF—While big folks sweltered from one end of the nation to the other with the arrival of the real heat—dog days" of summer, 4-year-old Joanne Aubel of Niles, Ohio, shows how to get relief.

Despite Geneva Big Job Remains

By WILLIAM L. RYAN Associated Press Foreign News Analyst

THE China plane incidents did not create any new situation, but served to dramatize an existing one. In that sense, the incidents may prove to have benefited the United States.

The Chinese Communists may unwittingly have done the United States a favor by bringing home with great force the idea that there's still a big job to be done.

After Indochina's armistice, there was much talk of relief in the world that for the first time in 15 years there was no shooting war. But the plane incidents showed strikingly that there was no peace.

The United States along with other members of the United Nations, still was technically at war with the Chinese in Korea. The West still was involved in a bitter cold war with the whole Communist world. Neither the Indochina armistice nor the plane incidents changed that.

But the tricker-happy Chinese did manage to cast much doubt on the probability of state-ments by their Premier, the smiling Chou En-lai, about the possibility of peaceful co-existence of Communist and non-Communist worlds.

U.S. Unified They did something else, too. They helped unify the United States, as it is always unified in a time of apparent peril.

If there is to be war, it is a choice which must be made by the Communist world. There is still plenty of evidence that the Communist world does not want war at this time because it cannot afford it. The time seems to have arrived, then, for the Western world to go on the diplomatic offensive—an offensive that offers a positive program

for all non-Communist lands. If the Communist world respects only strength, then it must be faced with strength. But strength is more than atom weapons and armies. Strength also lies in building a faith of peoples in the inherent justice of a way of life. In that respect it is a strong political and ideological offensive which is the urgent need of the day.

If the United States is to take the leadership in such a program, it will first demonstrate to the world that Americans are united at home. And secondly, it will demonstrate to the world that there is a record of monumental fraud perpetrated by Communist leadership in its late postwar years of protestation about "peaceful co-existence."

Acts Little Words Moscow began talking about peaceful co-existence in 1953, when the thunder of World War II had scarcely died away.

In 1948 the Russians, still talking peace, clamped down the Berlin blockade, creating a tremendous diversionary clamor which deflected the world's attention from what was going on in China.

In 1949 the Communists talked some more about peaceful co-existence and called the West aggressors for setting up the North Atlantic Alliance. But in Germany they set up a puppet state and clanked down the Iron Curtain on another slice of Europe.

In 1950 there was a rash of Soviet statements about peaceful co-existence. At that time Mao Tse-tung was in charge of arranging the Sino-Chinese Mutual Assistance Treaty. An' while the Communists talked of peace, they prepared to strike again, this time in Korea.

And Then Korea In 1951 the Communists broke out another round of peace statements. In 1952 there were more statements about the two systems living in peace together while Chinese Premier Chou was in Moscow ironing out Red plans for conquest in Asia. To divert the world's attention, much noise was made about Soviet intentions toward reunification of Germany.

In 1953 Stalin died and for a time world communism's capital was out of balance. This time the statements about peaceful co-existence sprang from fear. But while Moscow was regaining its balance, it jockeyed artfully on the diplomatic scene, parrying Western demands for a showdown on Europe. When Moscow was ready, it agreed to the Berlin conference and rang the Chinese in on a meeting at Geneva.

While the Communists talked at Geneva, resistance to the Red advance in Indochina was broken. After all these lessons, the world could wonder if what the Communists mean by peaceful co-existence is this: You do as I say and I'll do as I please.

The nation's basic industry—steel—is in the midst of a summer slump. But its managers and shareholders had cause for moderate optimism this week when U.S. Steel Corp., biggest steelmaker in the world, reported on its operations for the second quarter.

Sales and production of "Big Steel" were down sharply from the boom levels of a year ago. Profits were off only a shade—thanks to a whopping cut in income taxes.

In the second quarter a year ago, the huge corporation shelled out a cool 111 million dollars in federal income taxes. In the quarter just concluded, the tax bill was only 51 million. Net income for the recent three months was \$49,020,738, equal to \$1.63 a common share. This compared with \$55,640,806 or \$1.89 a share in the same quarter last year.

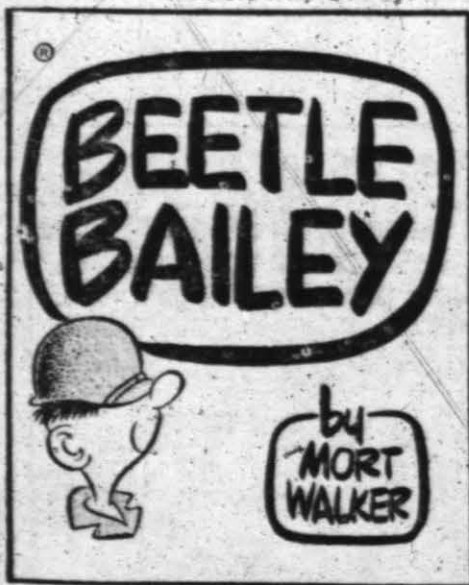
The sharply lower tax bill—obviously the biggest factor in the company's profits picture—reflected repeal last Jan. 1 of the excess profits tax. But, steel men hasten to point out, it also reflected lower tax rates based on reduced sales and curtailed output.



SPEAKER'S PLATFORM ISN'T QUITE READY



ONCE UPON A TIME



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8-1

MORT WALKER



ALL BUSINESS IS LOCAL.

When you make a "local call" at any of your Hereford Merchants, you find famous-brands, new merchandise . . . wide selections . . . prices as low or lower than elsewhere—and the kind of courteous, individual attention that makes shopping locally a truly pleasant experience! Shop at home, and save!



MANDRAKE THE MAGICIAN

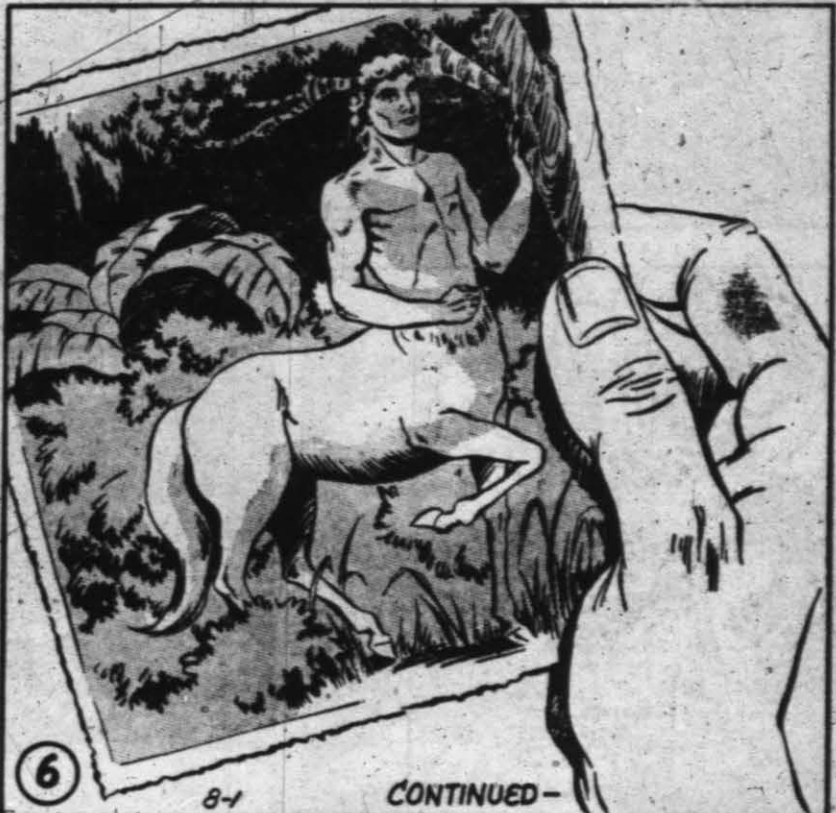
BY LEE FALK & PHIL DAVIS

THIS PHOTO--
LOOKS REAL
--BUT IT CAN'T
BE! WHERE
WAS IT
TAKEN?

ON A SMALL
ISLAND NEAR
HERE. I'LL
TAKE YOU IN
MY MOTORBOAT
YOU CAN SEE
FOR YOURSELF,
SIR HARRY.

MAY I SHOW MY FRIENDS
--MANDRAKE AND NARDA?

IT'S BEST NOT
TO--YET.



EXCUSE ME--HAVE TO RUSH OFF--
MOST IMPOLITE, I KNOW--BUT I'LL
EXPLAIN LATER--

WHAT DO YOU
SUPPOSE WAS ON
THAT PHOTO TO GET
HIM SO EXCITED?

I CAN'T
IMAGINE!
SIR HARRY--
THE PHOTO!

HE'S GONE--AND HE
DROPPED THE PHOTO--

OH--MANDRAKE
--PLEASE-- I'M
DYING TO LOOK AT
IT--IT CAN'T HURT
ANYTHING IF WE
HAVE A PEEK--

8-4 CONTINUED-

SHOP

With the Friendly Merchants
of Hereford
Help Keep Hereford Ahead

Plane Incidents Show Clearly There's Still No Peace

Business Ignores Indochina Truce

By J. M. ROBERTS JR. Associated Press News Analyst

THE Korean truce signed last year has turned out to have had only a slightly spotty effect on American business...



Roberts

There is little indication whether the truce has been evaluated at all in connection with American business...

Cost Higher

On one hand, it may mean that the truce is accepted not as a sign of approaching peace...

On the other hand, there seems to be widespread confidence in the American economy sufficient to let a billion-dollar a year war expire without raising any fears...

Slide Stopped

The Commerce Department reports the slight downward slide of industrial production begun last year has now been stopped...

Fred Lazarus Jr., president of the vast Federated Department Stores, predicted at the National Sales Executives convention...

Dates: Tuesday, Aug. 3; Thursday, Aug. 5; Saturday, Aug. 7

Politics

Midway Point: With primary elections in Arkansas and Louisiana and a runoff in Oklahoma...

So far incumbent casualties stand at the low figure of one senator and three representatives...

There is another reason, though not yet publicly digested, why the United States can look on placidly from an economic standpoint...

RELIGION: Clergy Arrive

Busy Churchmen: The vanguard of an international Christian army this week moved into the United States...

Each day, additional foreign churchmen arrive—by plane and ship. They deploy over the country...

What draws them to American shores is a series of international Christian meetings, some of them of historic significance...

First of the international meetings—the General Council of the World Presbyterian Alliance—opened Tuesday at Princeton, N. J...



THE CHRONOLOGY—1952: Russian jets attack Air France liner over Germany, April 30; Migs down Swedish Catalina over Baltic, June 17...

CONGRESS: Filibuster Finally Ends

Administration Wins: After a 13-day filibuster which blocked major portions of the administration's legislative program...

The final vote was 57 to 28. The bill carries out generally President Eisenhower's recommendations to enable private industry to share in developing atomic power for peacetime...

Quotes

Adm. Felix Stump, commander-in-chief of the Pacific Fleet, in announcing that American pilots have been ordered to be quick on the trigger if attacked: "In other words, you don't have to wait and get your head blown off to fight back."

Democratic Leader Lyndon B. Johnson of Texas after news of the clash between American and Red Chinese planes had been reported in the Senate: "Regardless of the details, the fact remains that the Chinese Communists are shooting at our men. There can be no partisanship or divided loyalties on such an issue."

uses and to lay the groundwork for an international exchange of peacetime atomic knowledge with allies. It also provides for giving allies limited information on the use of atomic weapons.

However, the bill as finally passed carries some major amendments proposed by a bloc of liberal Democrats, with the help of Sen. Wayne Morse (Ind-Ore), who attacked the bill as a "give-away to big business" of a valuable natural resource that belonged to the American people.

Dr. Otto John, director of the West German FBI and one of the most powerful men in that country, was last seen crossing the East-West border in Berlin in a taxi with Dr. Wolfgang Wohlgemuth, a Communist doctor.

Did he desert to the Communists, providing them with information on the West's intelligence organization which conceivably could ruin its effectiveness for years?

Asked about a statement broadcast over the Communist East German radio and attributed to John, the government spokesman said: "One should remember the case of Cardinal Mindszenty."

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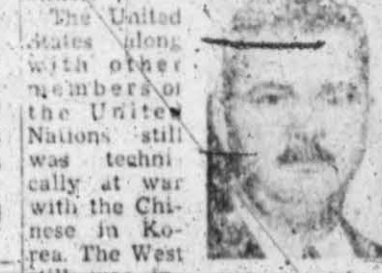
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William L. Ryan

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But, steel men hasten to point out, it also reflected lower tax rates based on reduced sales and curtailed output.

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"ONCE UPON A TIME—"



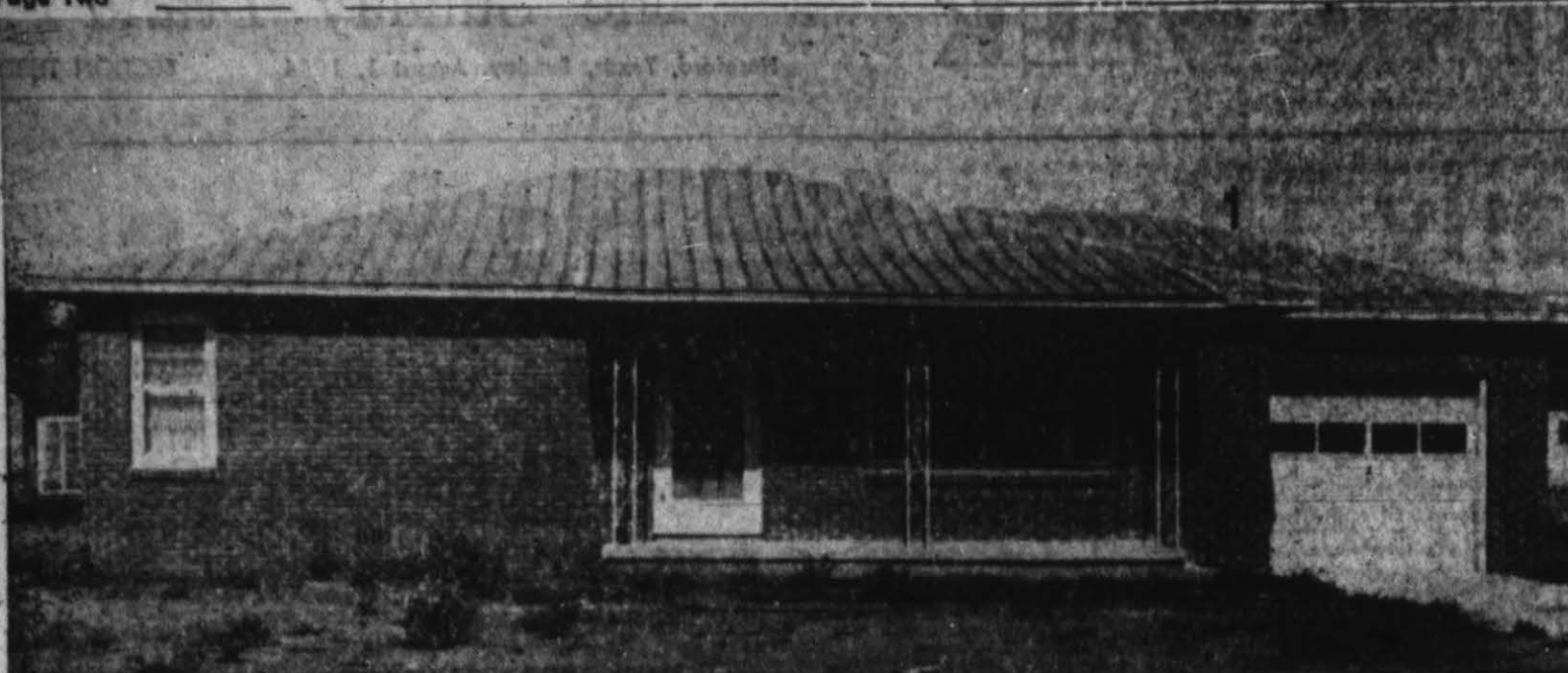
SPEAKER'S PLATFORM ISN'T QUITE READY

In Short . . .

Cleared: First Lt. Robert S. Morgan of Wilkes-Barre, Pa., of charges he permitted 225 Ft. Dix, N.J., trainees to be held at attention for nearly an hour in 92-degree heat.

Killed: The chances of Hawaii and Alaska for a grant of statehood in this session of Congress. The House Rules Committee tabled a resolution which would have sent a statehood bill to conference.

Arrived: Lt. Genevieve de Galard-Terraube—"the angel of Dien Bien Phu"—for a 19-day visit in the United States in answer to a formal invitation extended by congressional resolution.



ONE OF HEREFORD'S newest homes is this place owned by Mr. and Mrs. Delbert Scott. It is located at 319 Star Street. The house is built of red brick trimmed in cream. It has two bedrooms—a living room, kitchen, bath and attached garage. The home was completed on July 10. (Staff Photo)

Northwest Hereford News

By Mrs. R. C. Childers
Mrs. Edgar Telechik will leave this week to attend the State meeting of the Texas Home Demonstration women in Dallas which will be held all next week. She is being sent as a guest by the Cultural Home Demonstration Club. Mr. and Mrs. Everett Cox of Plainview spent the weekend with

her parents, Mr. and Mrs. T. B. Cox.

Argen Draper spent Saturday morning in the R. C. Childers' home helping Mrs. Childers balance the books for the HD Market and Gifts.

Fred Inman fainted while visiting at the R. C. Childers' farm home Monday night. It was believed that the fainting was caused from being overheated while working in the field earlier in the day. Inman is recovering from a minor operation on his neck.

Mr. and Mrs. S. J. Barclay and son, Curtis, and Mrs. Boyd Dawns of Amarillo returned from a short business trip to Colorado Sunday night.

Former Resident Visits
Mike McDonald of Amarillo, former resident of this vicinity, was a caller at the R. C. Childers' farm Tuesday. The McDonalds are operating a tourist court in Amarillo.

Mrs. A. A. McNeill of Wayside

EASTER NEWS

By Mrs. L. B. Worthan

Mrs. Virgil LaPlant was honored with a birthday dinner last Sunday in the home of Mr. and Mrs. Olin LaPlant. Those attending were Mr. and Mrs. Glenn Bell of Hereford, Virgil LaPlant and Mrs. Glenn LaPlant.

Mr. and Mrs. A. H. Brown visited in the Olin LaPlant home Sunday.

Sharon Worthan has been visiting in the L. B. Worthan home. Mr. and Mrs. W. N. Youngblood visited in the H. O. Markley home Monday night and Tuesday. Mrs. Youngblood is the sister of Mr. Markley.

Mr. and Mrs. William Moss and sons spent the weekend at Memphis with their parents, Mr. and Mrs. Jess Mitchell and Mr. and Mrs. Glover Moss.

Sandra Beth McQueen of Memphis is spending this week with Tom, Bob, and Gary Moss.

Korean Veteran Visits
Sgt. and Mrs. Loyd Becker of Memphis visited Saturday with his sister, Mrs. William Moss, and family. Sgt. Becker returned from Korea last week.

Jennette Worthan attended the Baptist Camp last week.

Mr. and Mrs. Leo Hall and girls spent the weekend visiting relatives in Wellington.

Mr. and Mrs. A. D. Johnson, Doyle and Karen visited Sunday with Mr. and Mrs. W. A. Epperson.

Karen Johnson and Janis Medley spent the week with Mr. and Mrs. W. A. Epperson.

Mr. and Mrs. R. B. Medley and Sandra and Mrs. C. M. Smith of Hereford visited in the Epperson home Wednesday night.

Mr. and Mrs. Mann Smith and son Tommy of Ringwood, Okla., were visitors in the home of the daughter, Mrs. Virgil LaPlant, last week. They helped take care of Mrs. LaPlant's new son, Michael Glenn.

Mrs. A. G. Coulter and LaRue of Albuquerque, N. M., visited her sister, Mrs. L. B. Worthan, and family the past week.

Mr. and Mrs. Edward Hillis were in Amarillo Friday.

Turks Watch Reds
ANKARA, Turkey (AP)—Prime Minister Adnan Menderes says that Turkey is immune to Russian influence, but recognizes the need of taking precautions.

"The Turks, after living next door to the Russian menace for centuries, have developed a natural sense of self protection," he says.

"To live next to danger makes some people panicky. It makes others act cautiously. We Turks are in the latter group."

Black News

By Aitha Presley

Mr. and Mrs. Leslie Deaton and daughters visited his brother and family, Mr. and Mrs. Marshall Deaton, in Amarillo Sunday.

Visitors in the Tom Presley home over the weekend were Mr. and Mrs. Ed Bose of Bessie, Okla. Mrs. Bose is Mrs. Presley's niece. Misses Ophelia and Lydia Herrera of Masterson visited old friends at Black this week. They formerly made their home at Black.

Jerry Dean Roberson of Amarillo visited in the Abe and Glenn Roberson homes the past week. The Roberson families took him home Wednesday.

Mr. and Mrs. Clyde Hays and son were in Clovis, N. M., Friday.

Mrs. Barnett's brother and wife, Mr. and Mrs. H. C. Nelson, of Vernon visited in the Barnett home Saturday and Sunday.

Mr. and Mrs. P. O. Southall had dinner Friday with their daughter and family, Mr. and Mrs. Pete Braxton and sons Jimmy and Ray Gene.

Mr. and Mrs. A. W. Frost and son of Vernon visited Mrs. Frost's sister and family, the R. E. Barnett, over the weekend. They planned to stay a few days at Red River.

Mrs. Dick Rockey and son accompanied Mrs. Sloan Asborn and children, Mrs. Bill Stewart and Miss Laura Mae McFarland to their cabin at Tres Ritos, Asborn, Stewart and Rockey will go up Saturday.

Mr. and Mrs. Will Garrett of Hereford visited Mr. and Mrs. R. E. Barnett one day this week.

Dwight Whitaker has been very ill at his home this week.

Mrs. Lorraine Greeson and family attended a chicken fry at the home of Mr. and Mrs. Ed Massey Friday night. After the picnic supper, home movies were shown the group.

Mrs. Deaton Sitting Up
Mrs. Kermie Deaton is able to sit up some at this time. Visiting her this week were: Mrs. Roy Clements, Mrs. Jack Anderson and Mrs. Frank Asborn of Friona.

Mrs. D. C. Allmon of Hereford, Mrs. Maudine Eddleman, Mrs. Abe Roberson, Mrs. Howard Elmore, Mrs. Ellis Tatum and Mary and Mrs. Pete Braxton.

Herefordettes Defeat Bovina 15-8 Monday

The Herefordettes defeated Bovina 15-8 Monday afternoon. The Bovina girls, who have not won a league game, gave the Herefordettes many anxious moments early in the game.

Hereford went down one, two, three in the first inning and Bovina went ahead in their half of the first by scoring one run. The Herefordettes came back in the second and tied the game up on a home run by Garnet Brewton. Then the Bovina girls came up with two runs in their half of the second to go ahead three to one after two innings.

In the third inning both teams failed to score but in the fourth the Herefordettes went ahead four to three on a bad pop three run homer by Mildred Renfro.

Bovina, not to be denied, came up with two runs in their half of the fourth to go ahead again by a five to four count. The Hereford crew went ahead to stay with a four-run rally in the fifth which included another home run by Renfro.

Sixth Inning Break Loose
Bovina battled back by scoring one run in the fifth to make the score eight to six in Hereford's favor. The Herefordettes big bats broke loose in the sixth when they converted seven base hits into seven quick runs. Meanwhile Bovina went scoreless in their half of the sixth. Hereford went three up and three down in the seventh while Bovina scored two to make the final score 15-8.

Herefordettes now have a league record of nine wins and no losses and a season record of 15 wins and two losses.

Line-up for the Herefordettes was: Riddle, catcher; Edwards, pitcher; Hampton, first base; Cargo, second base; Brewton, third base; Renfro, short stop; Goettsch, left field; Cowart, center field and Byers, right field.

The girls next home game will be Monday night when they tangle with the Dimmitt girls at Veteran's Park. Game time will be 8:30 o'clock.

Evidence indicates that the dodo bird became extinct in the last half of the 17th Century.

REGISTERED CHRONOGRAPH WATCH TECHNICIAN



Does your watch keep good time?

If NOT, bring it in for a free examination today. A simple adjustment or thorough cleaning may be all that is needed to put it in top condition.

Your Doctor of Sick & Careful Watches
Kenneth "Doc" Cowan

COMPLETE RADIATOR SERVICE
PHONE 1597
Hereford Radiator Serv.
South of Health Body Shop

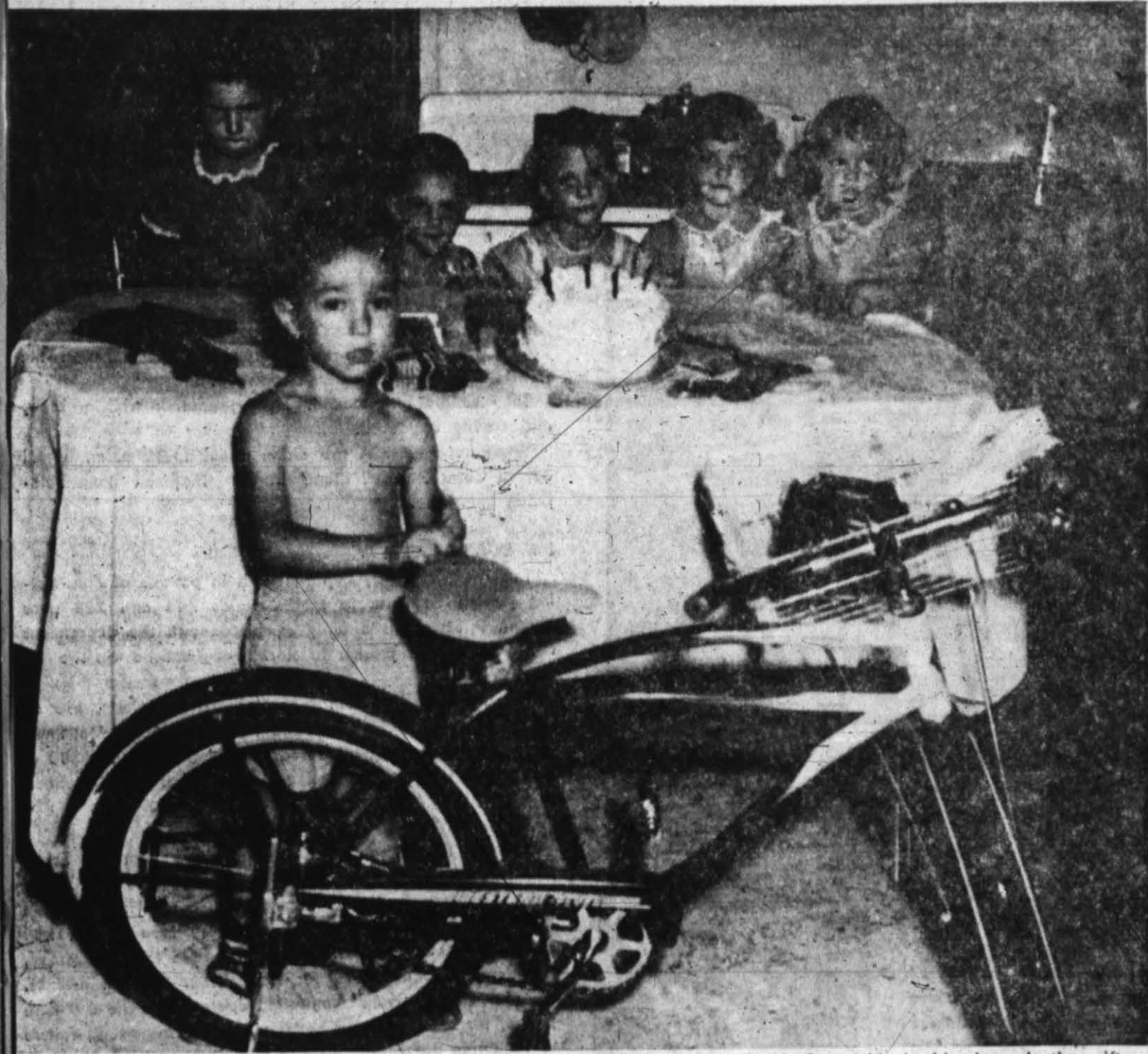
Read The Classifieds

KELTON'S CHIROPRACTIC CLINIC
DR. C. D. KELTON, Director
DR. JOE T. BOYD DR. N. J. BOYD DR. GEO. F. MAYFIELD ASSOCIATES
AMARILLO CLINIC 412 W. 8th Phone 3-5309
Hours for Both Clinics
HEREFORD CLINIC 501 Jackson Phone 91
Monday thru Friday 9 AM to 5 PM Saturday 9 AM to 12:00
We Cannot Accept All Cases, But We Can Help All Cases We Accept

SERVEL 3 in 1 SENSATION
1 Self-Defrosting REFRIGERATOR
2 Big 80-Pound FREEZER
3 Exclusive New Servel Ice-Maker REFILLS ITSELF with ICE CUBES Automatically!
Continuous supply! You take cubes out—Servel puts 'em back! Keeps refilling the basket night and day! All automatically!
Just pick 'em out! Cubes are loose! No messy trays to fill or spill! No trays to empty—or forget to refill!
Super-cubes! Big, dry, supercold IceCircles! Always full size—last longer!
Won't stick together—even during automatic defrosting! Take one or a handful!
Plenty for parties! Fills basket after basket! Replaces ice cubes as you use them!
Plus All These Extra Servel Features!
• Roomy Door Shelves • Removable Egg Nests
• Butter Keeper • Adjustable Shelves
• Cheese Chest • Step-Saver Handle
GAS or ELECTRIC MODELS!
1 Dependable Silent Gas Models!
2 New! Electric Compression Models!
3 Motorlegs Electric Models!
Terms To Suit Your Budget
GREATEST REFRIGERATOR VALUE IN YEARS! COME IN—SEE IT NOW!
SPECIAL 389⁹⁵
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BILLY JOE WALL, son of Mr. and Mrs. Billy Wall, 110 Calappa Street, celebrated his sixth birthday Monday afternoon with a party in the home of his parents. Outdoor games were played and refreshments of cake and ice cream were served.

Billy Joe is standing in front with the bicycle, and other gifts that he received for his birthday. Those present are from left: Linda Kay Blackburn, Johnny Cheatum, Jane Sumner, Gay Willis and Colette Willis. (Staff Photo)

Hotel Team Has First Two Losses Of The Season

By Billy Paul Knox

Hotel Jim Hill, after winging 11 straight, lost its first game of the season Tuesday night. Dawn turned the trick by a 16-12 count in the first game while Hotel battled it out with Summerfield in the second game and again were unsuccessful, this time by a whopping 18-7 score.

Jim Hill used six pitchers in a vain attempt to stop the onslaught. Dawn crew, in the first game with Blue Turpin being tagged for the loss. Marvin May pitched 4 2-3 innings for Dawn and received credit for the win.

It was a nip and tuck affair until the last of the fifth when Dawn captured the lead.

Edd Lemons, who carried on a personal war with Jim Hill pitchers, was the big gun for Dawn. He drove in 10 runs with three bases loaded—triple and a double.

Hotel picked up two runs in the first to take a short lead. Onias Carroll and Bill Howard singled and after advancing on an error scored on John Renner's single.

Dawn took the lead with four runs in their half of the first. Buck May and Jack Burrus got on via the error route and Marvin May singled to load the sacks. Edd Lemons then poled a triple to left field and scored himself when Bill Howard dropped the ball attempting to tag Lemons trying to stretch the triple into a homer.

Four Run Lead
Jim Hill took a four run lead in the second by virtue of a six run series.

They sent 10 men to the plate collecting seven hits with Dawn making three errors.

Dawn came within one run of Hotel in the last of the second. With the bases loaded, with walks, Edd Lemons came up and blasted another triple but this time was thrown out trying to stretch it to a home run.

Hotel picked up a single tally in the third on John Winkler's homer.

A two run homer by Harold Robinson tied the score for Dawn in the last of the third.

Hotel drew a horse collar in the top of the fourth but Dawn took a small one run lead on Jelly Hagar's single and Edd Lemons' double.

Jim Hill came back quickly and knotted the count with one in the

fifth. John Winkler singled and Bill Howard tripled for the run.

Dawn Takes Lead
Four runs in the fifth gave Dawn a lead which they would never relinquish. A. B. Atchley doubled and scored on Bob Burrus' single.

The other three runs came when Edd Lemons came up with the sacks jammed and got his fourth hit of the day, his third bases loaded triple.

Hotel scored two runs in the sixth to narrow the lead to two runs but Dawn replenished it with two more in the last of the sixth.

Jim Hill was blanked in the seventh to end the game.

Bill Howard and Edd Lemons paced the two teams with four hits apiece.

Summerfield pulled another surprise out of the bag in the second game and smothered Jim Hill 18-7.

Summerfield was scoreless in the top of the first while Hotel scored five of their seven runs in the first. They got two singles and two doubles and Summerfield made an error.

Summerfield picked up two in the second on Jack Streun's single and Cliff Harper's homer.

Jim Hill didn't score again until the fifth but still held the lead. Summerfield was retired without a run in the third but they came within one run of Hotel with two runs in the fourth. Slugger Balze accounted for the runs with a two run homer.

Final Runs In Fifth
Summerfield was blanked in the fifth but Jim Hill scored their final runs in the last of the fifth. They got three hits and Summerfield made two errors.

Summerfield was scoreless in the sixth.

Trailing by three runs going into the seventh, Summerfield really monopolized in a lump sum with a grand total of 14 runs. They sent 20 men to the plate, collecting seven hits, eight walks with Hotel making two errors.

Hotel was held scoreless in the last of the seventh giving them their second loss of the night.

Bill Howard and Oscar Wylie led Jim Hill with two hits apiece. Jack Streun got five hits for Summerfield.

Carroll, 2b	5	1	1	McCarthy, cf	4	2	0
Howard, c, p	5	2	4	Botkin, ss	4	2	1
Hale, rf, lf	15	1	2	Harper, 2b	4	3	2
Wylie, cf, p	4	1	1	Streun, 1b	5	3	5
Hair, 1b	4	1	2	Balze, 3b	4	2	2
Renner, ss, p	4	2	3	Clark, J., rf	4	1	1
Turpin, p, rf	5	0	3	Lookingbill, c	2	0	0
Timberlake, 3b, p	3	1	0	Clearman, lf	0	0	0
Winkler, lf, rf, p, cf, ss, c	4	3	3	Clark, L. J., lf	1	2	0
Totals	39	12	17	Totals	38	18	14

Dawn (16)				Hotel Jim Hill (7)			
Player	AB	R	H	Player	AB	R	H
May, Melvin, cf	3	4	1	Carroll, 2b	5	1	1
Burrus, J. lf	4	3	0	Howard, c	3	2	2
May, Marvin, 2b, p	3	3	1	Wylie, cf, p	5	1	2
Lemons, ss	4	2	4	Hale, rf	5	1	1
Hagar, 1b	4	1	2	Hair, 1b	1	1	1
Robinson, 3b	3	2	1	Renner, ss	4	0	1
Atchley, c	4	2	1	Turpin, p, rf	4	0	1
Burrus, R., rf	4	8	2	Timberlake, 3b	3	0	0
Miles, p, 2b	3	0	1	Ross, lf	2	0	1
Totals	32	16	13	Winkler, p	1	1	1
Totals	32	16	13	Totals	33	7	11

Summerfield (18)
Player AB R H
Campbell, lf, c 6 1 1
Clark, B., p 4 2 2
Many scientists believe the modern varieties of the domestic dog are descended from wolves.

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Summerfield Girl Studying In Hawaii

HONOLULU, HAWAII — Betty June Euler, daughter of Mr. and Mrs. Roy Euler of Summerfield, Texas, is among the more than 3,300 students enrolled in the six-week summer session of the University of Hawaii. She is one of the thirty-nine residents of the state of Texas attending the University's "sun, surf, and study" summer program. A member of the Howard Tour,

Miss Euler, who is making her first visit to the Islands, is staying at the Islander Hotel, 351 Seaside Avenue.

Miss Euler, a graduate of West Texas State College, is taking courses in the psychology of personality, voice training for speech, swimming, and dances of Hawaii while attending the summer session.

Rhode Island is the smallest state in the United States. The first diesel engines were built about 1895.

Close Tolerance

MARTINSVILLE, Va. — A man entered a barber shop here and plopped into the chair of A. C. Trull, instructing that his hair be cut to a length of 1 1/2 inches. Trull worked carefully for 20 minutes and the customer gave him a dollar.

Trull then watched as the customer produced a rule, measured his hair, said it was cut too short and demanded return of the dollar. Somewhat amazed and disgusted Trull complied, but says rules are prohibited from now on.

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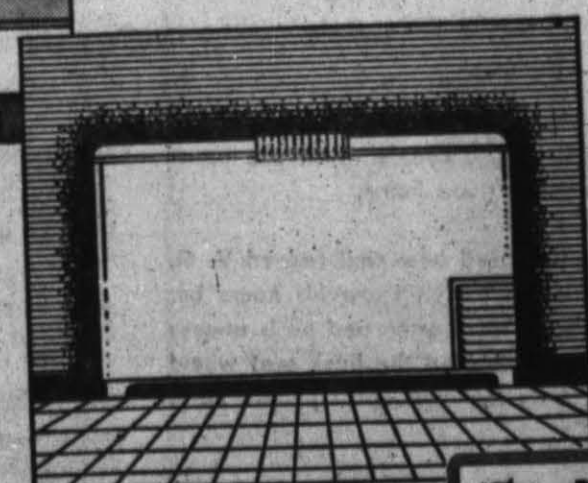
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Editorials

Price Supports Are Here To Stay

Farm price supports, marketing quotas and acreage allotments are often under fire in today's political circles. Some people even contend that the producers do not want such controls, while others complain that the American farmer is losing his independence and heritage through the farm program.

Be these things as they may, recent elections disclosed the fact that the farm price support program, after approximately 20 years, is more popular than ever before. Deaf Smith County, for instance favored continuation by a margin of 15-to-1. The overwhelming figure was chalked up despite the fact that this area has consistently indicated a trend toward "rugged individualism."

Popularity of the price support program can well be explained through the fact that it serves an important purpose in modern farming. The actual result may well be compared with the tariff program which protects and stimulates prices on all manufactured goods. The producer, faced with hazards of drought, hail, insects and crop disease, seldom finds time to specialize in marketing methods - even if he were financially able to handle his own carry-over production. With price supports, he has been able to change from a jack of all trades into a

specialist. This specialization allows him to become better equipped for one or two crops and, at the same time, allows him to carefully study specialized production for higher yields.

And while we concede that price supports might be a step toward coercion and loss of independence, we cannot think of any trade, profession or business which produces citizens of equal independence today. Industry, despite its tariff supports and government purchase programs, also seems to have remained fairly well free from government dictatorship. Why not the farmer?

Whether we like it personally or not, seems to make little difference. Price supports are unquestionably popular as the 15-to-1 ratio in this county shows, and we believe that they will become even more deeply entrenched as the years roll past. In fact, we will even predict that no person alive today will ever live to see the time when this country does not have a price support program of some sort.

Exchange Student

Selection of a 16-year-old English girl who will attend Hereford High School in 1954-55 as an exchange student was recently announced, along with information that she was chosen with care from a large group of girls who desired to spend the year attending an American high school.

Introduction of such a program in a small community the size of Hereford is without question an excellent idea. In addition to first hand information which the 500 Hereford students will secure from association with the young lady, it is equally important that impressions which exchange students carry back to England should not be based solely upon life in the larger cities. Her reports would no doubt have been considerably different had she been chosen for exchange studies in New York, Chicago, Houston or even a town the size of Amarillo.

The very fact that Miss Jean Isobel Chapman was selected from a large group establishes her as an outstanding young lady and, most likely, not the average high school student to be found in England. Such a selection will, of course, result in more advantages for Hereford students, because her activities and general observations will likely be more acute.

Since she will be somewhat like a goldfish in a glass bowl, her previous experience will also be valuable to Miss Chapman. Leaving her family for 12 months in a foreign land, among strangers, would require considerable fortitude on the part of any 16-year-old girl. However, Miss Chapman appears to have all of the qualifications to succeed and with careful consideration on the part of Hereford students, the program should be most successful.

Capital Punishment

Accidents seem to come in cycles, one of which is sweeping this community at the present time. This is especially true in the Westway area, where three deaths have been reported on rural roads in recent months.

In addition, there appears little answer to the immediate traffic problem in the area. Average safety measures meet with highway specifications and are apparently enforced as well as limited county and state budgets will allow.

The cycle of accidents, however, should offer a general warning to drivers on this and other farm roads. When traffic is light and the roads are level and straight, it is a natural tendency to step a little bit harder on the throttle. Speed, unquestionably the No. 1 killer on our highways, places all drivers at a handicap in case of emergency.

Since it is practically impossible to patrol the area, drivers will likely continue more or less on the honor system - with their lives as the possible forfeit. The result is a self-imposed capital punishment.

"There's no denying that the money from Washington comes in handy for the state agencies and subdivisions of government facing ever-increasing demands for service and improvements. The fact remains, however, that eventually all of the money for government functions comes from the taxpayers. There's no magical factor in government financing. No agency of government has access to funds other than those which are paid, by or levied against the credit of the American public. INTERNATIONAL FALLS, MINN., DAILY JOURNAL.



WORK ONE MONTH IN THE STATES ...
LOAF 8 MONTHS IN MEXICO!

QUESTION OF THE WEEK

Known Wetback Would Get Little Aid In This Part Of The State

Wetbacks-illegal Mexican immigrants-are currently under consideration in Congress, which is considering stiff penalties for hiring or transporting them. What is your opinion on this matter?

MRS. OBE WILSON

"I sure do think that there should be a stiff penalty for hiring or transporting illegal Mexican immigrants. I don't believe that people like that are entitled to be in this country without permission. If they get permission to come over here and work, I think that when their time is up they should have to go back."

M. J. BOEVER

"I certainly do think something should be done about illegal Mexican immigrants coming into this country. The main reason that I believe this is because it is illegal, but also some of these people are holding down jobs that the people in our own country need and want and are entitled to have."

MRS. J. F. MESSER

"I don't think that they should even be allowed to come into this country. I don't believe that there is enough labor needed to bring them in. I have talked to several of the laborers and they say that wages are almost too cheap to work now. In fact, I know some people in Dallas who say they work for nearly nothing because of the wetback labor."

RUSSELL POGUE

"First Congress must define a Wetback. If they are going to allow them to come in as national laborers we are going to have to hire them. If they are going to swim the river then we should do something to stop them. I believe that there should be a better understanding with our country and Mexico on the hiring of Mexicans. I do think that there should be some definite penalty involved for those that hire them because of the influence it will have on our national economy."

MRS. ROY ROBERTSON

"Of course, I try to feel like every other Christian and religious person about the matter. I don't know whether those that come into the country legally are taken care of properly or not. I believe that in the years gone by and maybe now there are some wetbacks in this country. I believe that we should do our part to take care of those that are here legally and something should be done about those who come into the country illegally."

'Tater Peelin's

Roberta Campbell

We can hardly find time to write this column this week for answering the telephone about when our blackeyed peas will be ready. As it looks now we should be able to begin picking by the second week in August but if inquiries are any indication they won't last as long as a paper shirt in a bear fight. However, we are still figurin on having enough to supply the demand as we should have a patch comin in every week or so until frost, provided it doesn't hail and ruin them as it did last fall just as they put on a second crop.

Wish there was as much demand for pups about half grown as there is for peas. We still have a couple which are learning to handle sheep that feed a good home.

Speakin of dogs have you noticed how well trained V. O. Mennen's little terrier is. We don't even know his name but we've seen him riding in the car quite often and he is always lying in the middle of the space behind the back seat where he will not block the view from the rear. Some people never learn as much.

The definition for a good neighbor varies but right now we think a very good one is the person livin near us who calls and asks if we would like to pick up some potatoes behind the harvest crew. One thing we are practically assured of is plenty of spuds next winter.

Panhandle Paragraphs

MAYBE A SIREN IS NEEDED

Fire whistles-noon whistles-it's all so confusing to the Jimmie Chapman children.

Margaret Ann, John Henry, and Duke listen for their signal-the noon whistle-each day to run to the front porch and welcome their daddy home for lunch.

But last Thursday things went askew. The whistle blew, three children took positions on the front steps, but Daddy didn't show up.

They waited and waited. Finally, another whistle blew, and Daddy appeared.

What happened? A fire alarm about 11:30 a. m. turned out to be a "false" alarm in the Chapman household-Olton Enterprise.

F M ROAD PROJECT

The Texas Highway Department is in process of constructing paving on Farm to Market roads 745 and 298 near Sudan. Dirt work is already completed and the department is waiting on the crusher to start laying caliche on the 10 mile stretch.

The road work, which is actually two projects, are on roads taken over by the state from the county, to make a complete farm to market road connecting with FM 303 at Sudan and Highway 84 west of Sudan. Lamb County Leader.

A LAKE FOR TULIA

Title to Tule Lake has been transferred from the Forest Service of the U. S. Department of Agriculture to the City of Tulia. Congressman Walter Rogers notified The Herald of the transfer recently. He said that Secretary Ezra Benson had signed the deed which had been forwarded to Albuquerque, N. M., a regional office, for transmission to local officials.

Although the city has controlled operation of the 647-acre project for several months under a lease arrangement, failure to hold title prevented the city from proceeding with plans for further development of a recreation area. Tulia Herald

CHURCHES FURNISH CATTLE

Randall county furnished five cows for CROP, through the money furnished by the churches of Canyon.

The goal for Randall county was five cows which would be processed for shipment to the needy persons of Greece. No cattle were given to the CROP drive, but more than \$400 was furnished to buy the five animals which were dedicated Tuesday noon in a special service held at Amarillo, CANYON NEWS.

WELL DRILLERS BUSY

Irrigation continued its unprecedented boom in Farmer County during the past month, according to figures on file at the High Plains Water Conservation District in Lubbock.

Of the 13 counties within the boundaries of the district, Farmer ranked first in irrigation well completions with 39 installed in June. This total represented almost one-fourth of all the wells drilled in the district. The State Line Tribune.

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm is clearly mistaken in his letter this week, but we're publishing it in the interest of freedom of the press.

Dear editor:

As everybody knows, it's dry in lots of places in Texas and the problem of saving water is a hot topic of conversation and probably the only subject all office-holders are unanimously in favor of, outside maybe of lower taxes and integrity, which have been known to hit long dry spells themselves, but up to now most of the people who favor conserving water talk in vague generalities. They're in favor of it but they never come out and say how.

Therefore I was pleased to run into a man in town the other day who has come up with a definite, concrete plan for saving water from one end of Texas to the other.

Accordin to him man, one of the biggest consumers of water and one of the most useless in Texas is carpet grass, the stuff most city dwellers figure they ain't livin till they've got a good stand of.

If all the water which was poured on carpet grass on the lawns of just one town in Texas yesterday alone was diverted to agricultural use, especially mine, I'd have Johnson grass four feet tall and cattle that were full and restin in the shade every morning by 9:30. You multiply this by all the lawns in all the towns in the state, plus a good many out in the country and you can see where a tremendous amount of Texas water is goin.

Carpet grass is a puzzle to me. Cattle won't eat it, it dries up if it goes longer'n a week without water, and it costs something to get it started, but town dwellers with 360 more monthly installments on their new home feel like they're living in a house without window shades if they don't get some carpet grass set out, and when they do, they stake out claims on another hundred thousand gallons of Texas water.

Of course, I don't expect any politicians to come out in opposition to carpet grass, because if you've got the carpet grass vote, you've got a majority, but me and this man in town, we ain't office-holders and we're hereby startin a campaign against the stuff. I think his motives may not be as agricultural as mine, he's not as interested in conserving water as he is energy and water bills, but we both agree there just ain't enough water in Texas now for farmin and carpet grass both, and one of em ought to go.

Yours faithfully,
J. A.

Shivers To Gain In Run-Off Race

Possibly the most discussed question in Texas today is the outcome of the governor's race in the Second Primary.

With most of the county and precinct contested races settled without a run-off, the vote in the Second Primary will be definitely lighter. This situation, of course, could take a trend in either direction. However The Brand supported Gov. Shivers in the first primary and we are now even more firmly convinced that he should be re-elected.

As we said before, we do not like the "third term" in Texas. On the other hand, Shivers position on public questions, his stand in behalf of West Texas and his loyalty to the United States are beyond question. He has made a good governor, despite mistakes along the line, and we know that he has worked at the job with the interest of Texas as his primary goal.

Yarborough, on the other hand, is definitely unsettled on many subjects. He is closely allied with radical labor leaders and stands an excellent chance to be unseated by many outside interests. Had some other candidate of less questionable background appeared in the race, we might have felt different but, as things appear, Shivers seems for the best qualified man to fill the post.

Furthermore, it seems to us that more and more people are beginning to see things in this light as they become familiar with the thinking and past record of both candidates. The governor may not find the situation flattering, but we find more people "against Yarborough" than we find "for Shivers." For this reason, we believe that the Shivers percentage of lead will increase measurably in the second primary.

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Established 1948

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James M. Gillentine, Editor and Publisher

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Hereford, Deaf Smith County, Texas
News Editor Bob Phillips
Adv. Manager Melvin Young
Mech. Superintendent Stanley Phillip
Society Editor Mrs. John McLean

October Field Tour Planned By SCD

With the tail-end of a drought period still plaguing the Deaf Smith County Wind Erosion District, members of the district board met Monday and set a tentative date of October 5 for a half-day field tour. The tour will cover several farms where water and soil conservation farming is being practiced.

A proposed amendment to the district program and work plan was also discussed and agreed upon. The amendment simplifies the procedure used by the district in providing help to individual landowners, and will also make it easier for the district to give soil conservation planning assistance to a landowner at the time he desires it.

Chairman Luther Lesly, who presided at the meeting, reported that he is seeding vetch in grain sorghums from an airplane. He is planning to give about 400 acres of his land the benefit of the soil building crop, he told the other board members.

Seven agreements with landowners were approved, the agreements covering 2,250 acres. Landowners, and those farming the land on which agreements were approved are: Anthony Berning, farmed by Johnny Jenko; Fred Zimmerman Jr., farmed by John Lewis; J. B. Snead Jr.; O. L. Click, farmed by C. R. McQuigg; Jerry Bass, farmed by L. H. Hoffman; John Bateher, farmed by R. G. Price; and M. D. Buttrill.

Several other reports of soil building and soil conservation work were also given to the board.

Floyd Walton, who farms 11 miles west of Hereford, reports that he has seeded hairy vetch in 265 acres of grain sorghums. Seeding was done at the same time middles were opened for watering. In this case, the vetch will be used as a cover crop and soil builder.

Grazing Clover

T. W. Roberson is grazing a field of hubam clover, which was overseeded on wheat the middle of March. After the wheat was harvested the clover was watered and soon had sufficient growth to begin grazing. According to Roberson, the roots have gone deep into the soil and he is expecting to get a lot of benefit from the crop making the soil take water faster.

Jim Kirby has a similar but smaller field of clover on the Gilbreath farm west of town. This week he cut and baled the clover, but he expects considerable benefit to the soil from the extensive root system of the clover.

This week a diversion terrace and waterway are being built on the Damerop Ranch northwest of Hereford. Ronald Matthews, who operates the district-owned dirt moving equipment, is doing the work with a maintainer. Henry Vicari, engineer for the Soil Conservation Service, designed the waterway and terrace to take water from a cultivated field and divert it through a waterway to prevent gully erosion across the field.

Those present at the meeting included Lesly, members H. M. Benson, Carl Wimberley and Charles Hoover, outgoing member C. J. Rickels, and Jim Wiman of the Soil Conservation Service.

HD Market Finds Demand Greater Than Supplies

Friday was another good day for the Home Demonstration Market and Gifts. The demand for fresh vegetables and fresh baked rolls and bread seems to be more than the HD women can supply. Many of the fresh vegetables were sold in a matter of minutes Friday morning. Vegetables most in demand were fresh cucumbers, squash, okra, English peas and green beans. Rhubarb is also a good seller.

Mrs. Paul Corbett's hot cinnamon rolls sold before they had time to cool. In fact women are placing orders by phone with Mrs. Corbett for cinnamon rolls.

Mrs. Grady Parsons is specializing in plain sour cream cakes and one of her cakes was sold before it reached the market. Mrs. Ida Mae Vaughn has been doing extra work on baked goods and is realizing extra money for the extra time put in.

Fresh vegetables were brought in Friday by Mrs. Leon Coffin and Mrs. W. H. Goettch.

Fresh dressed hens will be brought to the market each week by Mrs. R. C. Childers and Mrs. R. L. Wilson.

Other women helping to supply the market with products are: Mrs. Bert Coffin, Mrs. J. C. Morrison, Doris Coffin, Mrs. Leona Packard, Mrs. W. R. Scarth, Mrs. Carlos Vaughn, Mrs. Louie Olson, Mrs. Art Lewis, Mrs. Earl DeHart, Mrs. J. T. Richardson, Evelyn Bell and others.

How Can I?

By Anne Ashby

Q. How can I prevent excessive perspiration of the hands?

A. Try bathing them with strong alum water, or alcohol. Or, use a lotion of two ounces of cologne and one-quarter ounce tincture of belladonna; rub in till moisture is absorbed, then dust with orris root or talcum powder.

Q. How can I make a substitute for soap?

A. It is claimed that two or three potatoes grated into a pan of water will give better results than soap when washing ribbons or delicate woolen goods.

Q. How can I remove yellow spots from white enamel?

A. A flannel cloth dipped in garden mold will remove these yellow spots from white enameled surfaces.

Q. How can I make a tooth powder?

A. By mixing thoroughly five ounces of arca-nut charcoal, two ounces of cuttle-fish bone, one ounce of arca-nuts, raw and powdered. Strain through a fine sieve.

Q. How can I prevent tearing corners of sheets when drying them?

A. This is caused by hanging on the line when the wind is high and will not happen if the sheets are fastened by all four corners.

Q. How can I keep pastry from shrinking?

A. Pastry will usually shrink from the pan if too much shortening is used.

Q. How can I determine when the jelling point has been reached when making jelly?

A. Put a little of the jelly on a cold plate and draw a path through it with the point of a spoon. If the path stays and the jelly does not run together, the jelling point has been reached.

Q. How can I clean felt hats?

A. Add enough cleaning fluid to a teaspoon of flour to make a paste. Rub this paste on with a brush, and allow it to dry. Then brush with a stiff brush.

Q. How can I remove mildew?

A. Mildew can be removed with sour milk, then placing the article in the sun.

Q. How can I keep the grains of rice separated when cooking?

A. Add a little lemon to the water in which rice is boiled. It will not only whiten the rice, but will help to keep the grains separated.

Q. How can I kill a tree?

A. Probably the best way to kill a tree is to girdle it with a deep belt around the trunk.

Highlights..

(Continued from page 4)

Canal Suggested

A proposed plan to stop Texas' continuing water problems was explained by Dr. Walter P. Webb of the University of Texas at a conference.

Conservation

Federal water conservation policy backed by President Eisenhower will not support state conservation plans that are "piecemeal," the executive board of the Texas Society of Professional Engineers has been told.

Insurance

Under an amended order issued by District Judge J. Harris Gardner in Austin, the Commercial Security Insurance Company of Houston can keep on doing business.

Natural Gas

Two Texas officials have tabbed the Federal Power Commission as

Power Not Used

CHICAGO (AP)—The nation's potential hydroelectric power has been only one-fifth developed, according to Jerome K. Juykendall, chairman of the Federal Power Commission.

Rupture-Easer

Right or left. \$3.95. Roger's Drug.

Counterspy Has Trouble

FLINT, MICH. (AP)—Mrs. Beatrice Churchill, who for five years was a Communist counterspy for the FBI, says her husband once threatened to leave her before he knew of her secret role.

Doels as Legal Means of Settling

disputes seems to derive from practices of German tribes and in the Middle Ages it was believed that God would cause the person in the right to win.

der freezing natural gas prices on gas sold to interstate pipelines as "serious" to the state's natural gas industry.

Ernest O. Thompson and Attorney General Shepperd expressed dismay at the mandate, which was considered to be an initial step by the federal government to take over

er the regulation of natural gas traffic. Shepperd said that the move means "financial ruin for a large segment of the Texas natural gas

industry." Thompson called the ruling a "tragic blow" to the state treasury. Texas levies taxes on natural gas according to market value.



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Of this you can be sure: the new Buick you buy today will look modern next year, too—because that broad panoramic windshield will be appearing on other cars as a 1955 feature. So with the new Buick you buy now, you'll stay right up in the style parade for years to come—and command a higher resale price when you trade it in.

3. You get a bigger allowance from our volume business

Regardless of price class, Buick today is outselling all other cars in America except two of the "low-price three." That's fact. So with this tremendous sales volume, we can offer you a higher trade-in allowance when you buy a new Buick. Come in, see and drive Buick the beautiful buy. Then see for yourself how our volume business means a far bigger allowance for you.



Wallace Buick Co.

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FOR TEXANS

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Household Scrapbook

By Roberta Lee

Scratched Wall Paper

If the wall paper has a disfiguring scratch, moisten a scrap of the paper which has been saved and then carefully scrape off the coloring with a sharp knife. Apply this coloring to the scratch and when dry it will hardly be noticeable.

Lemon Pie

A lemon meringue pie probably is the most difficult to serve neatly, but if the knife is dipped in cold water before cutting, the meringue will not stick and pull away from the slice.

Plant Lice

Plant lice can be destroyed by spraying the plants with naphtha soap suds, using a syringe for the purpose.

Freckles

A freckle solution can be made by mixing 4 ounces lactic acid, 1 ounce glycerine, and 1 ounce rose-water. Or try putting the juice of one lemon in half a cup of water and applying twice daily.

Waxed Paper

The waxed paper that comes from around bread is excellent for wiping off the gas range after each meal, for it polishes as well as cleans.

Peach Stains

Offentimes if a peach stain is rubbed with glycerine a few days before washing, the stain will disappear.

Poison Caution

Buy several small bells at the toy stores, or take out of old toys and rattles, and fasten one to the neck of each bottle containing poison, to serve as a warning, even in the dark, when the bottle is picked up.

Bananas

If bananas are laid away in a paper bag, in a dark place, for a

few days, they will ripen evenly and become a very wholesome food.

Wine Stains

To remove wine stains from fabrics, cover the stains with salt and then pour boiling water through it.

Too Much Salt

When it is discovered that too much salt has been added to cooking food, stretch a clean cloth lightly over the vessel and sprinkle one tablespoonful of flour over the cloth. Allow it to steam for a few minutes and the flour will absorb the salt.

Baby's Thumb

To stop the habit of baby sucking his thumb, fasten a thumbless mitten, made of cotton flannel or muslin, onto his hand.

Mildew

Mildew can be removed from clothing by use of soft soap with powdered starch, half as much common salt and the juice of half a lemon. After applying the solution lay in the sun to dry. If the mildew is on linen use four table-spoons peroxide to one quart of water, using enough water to cover the garment, then boiling until the stains come out.

Colored Chalk

A box of chalk, of various colors, kept on hand, can often be used for concealing spots in fabric, selecting the color that matches. It is cheap, safe, and easy to apply.

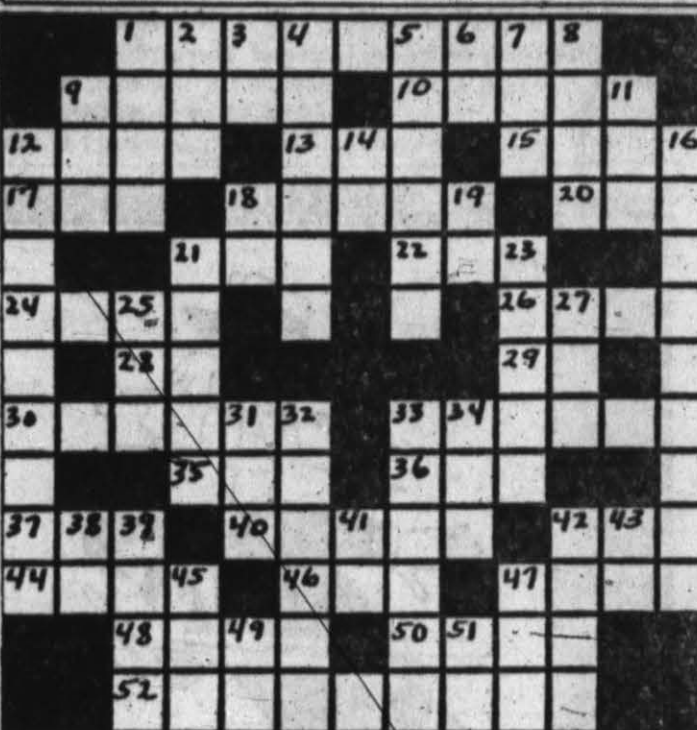
Eggs

A fresh egg is indicated by a rough surface, and how quickly it dries when it is taken from boiling water.

Ants

To keep ants away keep a small bag of sulphur in drawers and boxes. Or, dampen a sponge in a solution of sugar and water, put it in a saucer and place near the

CROSSWORD • • • By A. C. Gordon



ACROSS

- 1—Organizers of history's first military unit
- 9—Pertaining to one of the British Isles
- 10—For want of one of these, King Richard's kingdom was lost
- 12—Historical two-masted vessel
- 13—One of Britain's former possessions (abb.)
- 17—Yugoslav premier
- 17—World War II general's nickname
- 18—Authority for a mining ownership
- 20—Shortened defendant
- 21—The fourth caliph
- 22—Barrier to Hannibal's army
- 24—Ancient god of war
- 26—General's helper
- 28—Latin connective
- 29—Latin "as"
- 30—Former crown prince of Austria
- 33—Self-assurance
- 35—Fish eggs
- 36—The thing, in law
- 37—European measure of distance (abb.)

Pages of History

- 40—To deal with
- 42—Fouché
- 44—Former name of Thailand
- 46—Baby's clothes protector
- 47—Historical British order of knighthood
- 48—Ballot
- 50—Former "terrible" Russian ruler
- 52—"New World" inhabitants
- 14—One of the continents (abb.)
- 16—Composer of "Tales of Hoffmann"
- 18—Chemical symbol for chlorine
- 19—Abbreviated millimeter
- 21—Famous American trader and capitalist
- 23—Greek king (poss.)
- 25—Sea, rich in Biblical history
- 27—Japanese statesman
- 21—His wife turned into ash
- 32—Author of "So Blue"
- 33—Ancient tongue of Palestine
- 34—Coddle
- 38—Roman numeral
- 39—This covered the ancient city of Pompeii
- 41—This or the other (abb.)
- 42—Without (archaic)
- 43—Preposition
- 45—Paternal nickname
- 47—Prohibit
- 49—Chemical symbol for tellurium
- 51—U. S. "Old Dominion" State (abb.)

DOWN

- 1—Site of a famous American naval battle
- 2—Naval captain's personal boat
- 3—Yachting science (abb.)
- 4—Name of six French kings
- 5—Original American
- 6—American Analogy (abb.)
- 7—Insect egg
- 8—Skidded
- 9—Vex
- 11—Feminine sanctified person (abb.)
- 12—Famous German chancellor (poss.)

haunts. It will soon be full of ants and can then be plunged into boiling water.

Pies

If the pie pans are greased with butter, the bottom crust will not become soggy, but will be soft and flaky.

China

Broken china can be mended with a cement made by mixing

plaster of Paris with the white of an egg to the consistency of cream.

Shoes

Rubbing the shoes with a little orange juice, or with the orange peel before it has dried, will freshen them wonderfully.

Waffle Iron

Do not wash the waffle iron in water. Use a steel bristled brush to keep it clean.

Progressive News

By Mrs. Ira Ricketts

July 23 Mrs. Tom Draper, Mrs. Earl Dellhart, Miss Roberta Campbell and Mrs. V. E. Dodson drove to Lubbock for the last day of a week's training course in craft design and the exhibit of work done at the school. Included were articles made from coat hangers, plastic clothes line, copper, leather and other material.

Mrs. Ernest McGee, who had attended the school all week, had four water color studies on exhibit.

Misses Lucille Park and Lucile Hughes attended the reading course at West Texas State College last week.

Mr. and Mrs. J. L. Park called on his sister, Mrs. Elma Bowe, Sunday. Mrs. Bowe has been ill for several days.

Mr. and Mrs. L. E. Griffin and Darrell and Mr. and Mrs. Darrell Dicks and David were Sunday luncheon guests of Mr. and Mrs. P. L. Carmichael.

Jack Dean accompanied by his son, Roy Lee, came by plane Monday from Tucuman and visited in the V. E. Dodson home. Roy Lee stayed for a week's visit with the Dodsons.

Mrs. Clyde Russell spent Wednesday with Mrs. Barrett Sowell.

Mr. and Mrs. Carl Strafus and Miss Ginger were guests Friday night in the P. L. Carmichael home.

Mrs. Jean Marshall and Laura, Maurice Howell and Maurice Jr., Mr. and Mrs. Virgil Dodson and Vicki Weaver attended a steak supper Friday night in the home of Mr. and Mrs. Grover Caywood.

Receiving Treatment
Shari Carmichael returned to the hospital Monday night for several days treatment for a lung infection.

A Petersen and Virgil Dodson left Sunday afternoon for a short fishing excursion near Taos, N.M.

Mrs. Dodson and Vicki Weaver visited their mothers, Mrs. L. W. Scott and Mrs. D. R. Weaver, in Canyon Sunday. Vicki stayed for a few days visit before returning to visit the Dodsons.

Mr. and Mrs. Cal West of Tucson, Ariz., are here visiting his

brothers. The Wests had a picnic supper Saturday night in Dameron Park with six brothers present. They were Birch, Lewis and Floyd of Hereford, Ernest of Clovis, Cal of Tucson and another brother. These with their wives and several families of nieces and nephews had the get together. Mr. and Mrs. Sam Lesly were also guests.

Tuesday Mr. and Mrs. Lewis West and Mr. and Mrs. Cal West visited in the Sam Lesly home.

Mr. and Mrs. T. J. Parsons, Don, Nancy and Doris were visiting relatives in Claude Sunday.

Mr. and Mrs. W. P. Caldwell, Tommy and Douglas spent Sunday in Amarillo where they visited with Mr. and Mrs. Frank Carter and Bill. Tommy remained in Amarillo for a week's visit with his cousin, Bill Carter.

Mrs. V. E. Dodson and Vicki Weaver visited Thursday in the Ira Scott home. Kay Lynn came home with them for a visit. Saturday Jo Eddy and Betty came for Kay Lynn.

Mr. and Mrs. J. L. Park, Mrs. Buttrill and children and Mrs. L. B. Drake visited Tuesday in the P. L. Carmichael home.

Attends Water Meeting
Virgil Dodson attended a High Plains Water Conservation meeting at the Caprock Hotel in Lubbock Tuesday.

Tuesday night the Ira Ricketts received 1.25 inches of rain and the Sam Leslys report two inches of moisture.

Mr. and Mrs. Robert Loyd, former residents of Progressive Community, are the parents of a baby girl born in Friona Thursday.

Mrs. Loyd is the former Elsie West.

Sargassum Weed Rarely Bothers Rockport Area

ROCKPORT — The Director of Coastal Fisheries for the Game and Fish Commission said it is not a mere "Chamber of Commerce excuse" that troublesome seaweed called sargassum rarely bothers that area.

This year, an extremely large amount of sargassum was washed up on Texas beaches, especially along Padre and Mustang Islands, due to unrelenting and strong south east winds. Most of the nuisance has abated.

"In years when this wind is not so constant," the Director explained, "the Caribbean current carries most of the sargassum through the Yucatan channel, then sweeps sharply to the northeast and carries it past the southern tip of Florida and out into the Atlantic, where it collects in the famous Sargasso Sea. But a strong south east wind will catch it as it comes through the Yucatan channel and blow it across the Gulf and upon our beaches."

Centuries Old Collection
"The Sargasso Sea lies in the North Atlantic between the parallels of 20 degrees north and 35 degrees north and the meridians of 30 degrees and 70 degrees west. It covers an area of two million square miles and contains about 10 million tons of sargassum weed, or five tons per square mile. This has probably taken centuries to accumulate, since none is known to grow in the sea itself, and the comparatively small amount that drifts up each year from the West Indies is just enough to replace the amount which dies each year.

"In some parts of the world sargassum weed, which is brown algae, is used commercially for fertilizer, and for the extraction of algin and other minerals. In the South Pacific, the tender sprouts are used for food. In the United States, sargassum is sometimes used along the Atlantic Coast for cattle feed."

Ready Next Year
A third hatchery out of action this year is the one just moved from below the old Lake Dallas dam to below the Garza-Little Elm dam. This installation will be ready next year.

Another blow to production this year came when the complicated machinery operating the heating system at the San Marcos steam-heated ponds broke down and could not be restored in time for this season's production.

One break came this year, when Olmito hatchery near Brownsville got all the water needed for the first time in several years, thanks to the new Falcon Dam straddling the Rio Grande River. Olmito promptly showed its appreciation by producing over 2,000,000 young black bass, half of which were placed in Falcon Lake, which is counted on as a future prize bass habitat.

SALVAGE JOB
TOKYO (AP)—Seven hundred Japanese salvage workers have been assigned to refloat nearly 200,000 tons of shipping sunk in Manila bay during the war.

SPARTAN YOUNGSTER
MILROY, MINN. (AP)—Wayne Kruse, 4, didn't cry when he fell from a fast-moving car. He had a six-inch cut in his scalp and skinned his arms and back. The boy apparently grasped a door handle as he prepared to sit down in the rear of the car.

Fish Hatcheries Push Production

AUSTIN — The Director of Inland Fisheries for the Game and Fish Commission said research activity designed to step up fish hatchery production is underway.

He said emphasis is being made on working up new techniques for black bass yields which have been off in recent years.

The Director said this year's hatchery production, although somewhat below the normal 20,000,000 fish, will be adequate to meet most current demands.

"We have stocked the huge new Falcon Lake and also stocked such new reservoirs as Belton and Lavon," he said.

Two of the 13 state hatcheries still are idle because of lack of water. They are those at Medina and at Cisco. The Director said both depend on comparatively small watersheds and therefore need close to normal rainfall for ample stores of water.

"The effect of the hatcheries' idleness is shown," he said, "by the fact that Cisco was one of our top producers, and when in operation provided up to 6,000,000 black bass a year."

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Dear Mr. Car Owner:

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Some are replacing their heavier, costlier cars with modern, brilliantly-performing Ford models, because they have discovered that Fords give them everything in styling and appointments that their tastes require at real savings in family car costs. Others are taking advantage of the opportunity to own two smart Fords at costs not too much different than they formerly paid to maintain one expensive car.

But whatever the reasons, the swing to Ford is mighty gratifying to us. It's a real vote of confidence in our concept of what a truly modern car should be--a car that's basically fine in quality, and a car that offers all the worthwhile power assists that any owner might want.

Now it has occurred to me that you, too, may be planning to purchase a new car this season. If so, I'd like to ask a favor--a favor that's really for you, yourself. Make it a point to visit Hereford Motor Company and inspect the 1954 Ford line. And above all, get behind the wheel and take a test drive. I assure you it will be a rewarding experience.

Ford is the car that means "more for your money" in more ways than one.

Very truly yours,
Burr Scott
Sales Manager

Hereford Motor Co.
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