



MEMORIES! MEMORIES! The students pictured above are seen scrambling for souvenir decorations, used to form the inspiring theme of the Pep Club banquet Friday night at the Shirley School. Everyone seemed to have a nice time and memories of the event will long linger. (Staff Photo)



CHEER LEADERS FOR '55 are pictured above. Surprised? Even a few tears were shed over the results, in a joyous way of course. The team for the coming year are from left to right: Kay Barnard, Barbara Hall, Daleine Tinnin and Sue Kirby. (Staff Photo)

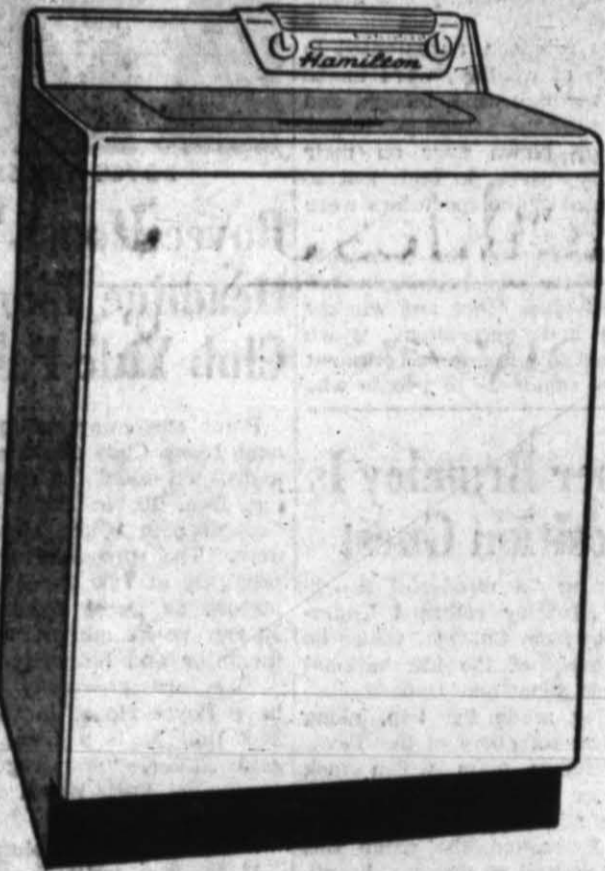


MAKES BOND -- Cletus P. Ernster of Cuero, Texas, is shown as he made \$1,500 bond in Austin after being charged in connection with the veteran's land program investigation. Ernster is a World War II Air Force Veteran. (AP Photo)

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HEREFORD BUTANE, INC.

...brings you America's newest Automatic WASHER



the Hamilton

What a beautiful way to do away with hard-work washdays! Hamilton's exclusive Soil-Seeking Water Action is extra gentle, yet so thorough scientific tests show it removes up to 35% more soil than other washers!

Selecta-Cycle Control RESULTS ASSURED Washday Results Assured

Completely automatic, yet every action can be shortened, skipped or repeated.

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Regular Val. \$269.95 THIS WEEK \$239.00

WASHER WITH COMPANION DRYER BOTH FOR ONLY \$399.00

If You are Shopping For Easier Wash Days, GO TO

Hereford Butane, Inc. VETERANS PARK ROAD PHONE 1300

Around.....

(Continued from Page 1) doing on the first day. The session tomorrow, they said, will get underway around 10 o'clock.

Mr. and Mrs. Bill Lenderman, who went to Denison to attend funeral services for their grandson, Bill Watson, six-year-old accident victim, will not be back in Hereford until the latter part of the coming week, according to Tom Alderson, C-C president, who reported that Mrs. Doll Watson, mother of the boy, is still confined to the hospital following the accident. He said that her injuries were more serious than thought at first, and that she was unable to attend her son's funeral Friday morning. Virgil Cocanougher will be on duty in the Chamber of Commerce office, however, and Mr. Alderson will pinch-hit if the occasion requires his services.

The freshman class of Hereford High School will sell lemonade, pies, coffee and pop at the school cafeteria before and after the ball game Tuesday, Dec. 7.

To keep the record straight, C.F. Davis was not involved in the accident last Sunday. Original entries on city records and reported in The Brand listed him as being involved and leaving the scene. However, a check of all persons concerned by city police this week

led them to alter their report. Mr. Davis merely witnessed the accident, Main and Fourth, then later drove to his home. He was not involved in the collision, police said.

Randall.....

(Continued from Page 1) was still incomplete, but observers did not expect this count to overcome the huge gap needed to carry the election, which was 6 percent (172 votes) short in the overall picture.

The Sunday Brand Classifieds Get Results

Concert.....

(Continued from Page 1)

delay in completion of the building has necessitated this first program's being given on the familiar stage of the older building.

Mr. Calloway's performance is a fitting initial concert since it will bring the world of literature to a concert series which this year includes a bit of the literary, the musical and the magical from the fields of art and theatrics.

Mr. Calloway received his academic training at the University of Oklahoma, Goodman Memorial Theater of the Art Institute of Chicago, Northwestern University and the University of Southern California. He has appeared on stage in 16 different Shakespearean plays as a member of the famous Globe

Theater Company which played to almost two million people at the Chicago, San Diego, Dallas and New York Fairs.

He has also directed professional stock companies, founded and managed summer theaters and directed more than 150 radio plays in addition to appearing as an actor on both NBC and CBS networks.

Since this year the Association is able to offer tickets at the door, board members hope many people from the entire area will be able to attend these concerts and performances. People from Tulsa and Friona, holding Town Hall memberships in their own towns will be admitted to the concerts in Hereford merely upon presentation of their seasons tickets.

Walton Infant Born

Mr. and Mrs. Floyd E. Walton Jr., are the parents of a son, born in the Nebbett Hospital at Canyon, Nov. 24.

The young man weighed eight pounds and 11 1/2 ounces and was 22 inches long. His name is Kerry Kim Walton.

The grandparents are Mr. and Mrs. Earl Eustace McLean and Mr. and Mrs. Floyd Walton Sr., of Hereford.

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YES SHE'LL LIKE THEM \$1.98

YES THEY'LL FIT

Ripon Slipperettes fit any foot

One size for women, one size for girls. Ripon Slipperettes expand to foot size, grow small to nuck away in a corner of the overnight bag. Many gay colors to choose from.

Hereford Shoe Store 323 N. Main Phone 955

Q. How can I restore the sweetness of winter vegetables, that have arrived a long time after they have been picked?

A. The sweetness can be restored by adding a little sugar to the water while boiling them.

Q. How can I soften water?

A. If soda is inclined to make your hands rough and hard, try using rock ammonia for softening the water.

Q. How can I prevent rubber oots from cracking?

A. They will not crack and the air will be permitted to circulate freely through them, if the oots are held erect with rolls of cardboard when they are not in use.

Q. How can I make a plaster without blistering the skin?

A. Try using ground ginger for a plaster instead of mustard. It will not blister and is very effective in drawing.

Talk of the teen-age crowd!



colorful, comfortable Riponis Specially designed for happy young feet. Dainty floral pattern against delicate pastel tones. Low Slip-On style in pure worsted, suede sidewalls. Washable, too! Boxed for giving. Girls' hose, sizes 6-10.

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HOLIDAY SPECIAL THIS MONTH OPERATION BUICK MINOR TUNE-UP

- CLEAN AND SPACE SPARK PLUGS CLEAN AND SPACE IGNITION POINTS (RESET TIMING WITH NEON LIGHT) CHECK VALVE TAPPETS CLEARANCE ADJUST CARBURETOR SERVICE AIR CLEANER CHECK ALL LIGHTS CHECK WINDSHIELD WIPER OPERATION AND WASHER PERFORMANCE ADJUST FAN BELT CHECK BATTERY TERMINALS CHECK GENERATOR & STARTER

TOTAL \$7.75

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Kinsey Roberson Buick Co.

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get Riponis for Christmas!

for her... the 'PALM SPRINGS' Oodles of comfort in this exciting new pattern. Raised jacquard weave and four-tiered cuff are really flattering. All-wool top, glove leather sole and sidewalls. Bright or pastel colors. Sizes 9-10-11.

for him... the 'ARGYLE' These are jacquard knit in pure worsted. New low Slip-On style. Ripon's true heel construction. Rubbatex insole, glove leather soles, sidewalls. In 'he-man' colors. Boxed for giving. Sizes 9-13.

for small fry... ANIMATED CARTOON \$2.50 latex medallion on instep of this bright new Ripon will delight youngsters. All wool in solid colors with suede leather soles and sidewalls. Washable. Sizes 5-8.

Hereford Shoe Store 323 N. Main Phone 955

Rotisseries Work Kitchen Wonders

By CECILY BROWNSTONE
Associated Press Food Editor

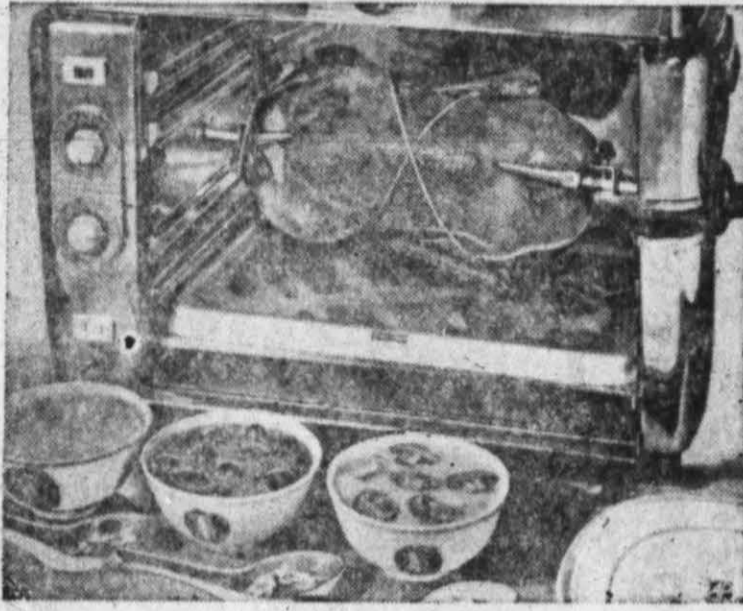
LUCKY THE DUCKLING that keeps company with an electric rotisserie! If you enjoy roast duck that arrives at the table with tender juicy meat, with a delectably crisp skin underneath which there is scarcely a trace of fat, then you will be enamored of this partnership.

A rotisserie works wonders in the kitchen. One kind not only spit-roasts and quick-broils, but it also grills and fries. In addition it has a baking tray that may be useful in a regularly equipped kitchen and of real service in a tiny apartment kitchen without a regular oven.

Spit-roasting is done with the door of the appliance up; for quick-broiling the door slides down and rests below the appliance. The top of the rotisserie opens to allow for grilling, frying and toasting; two removable square-shaped bands of metal permit you to fry an egg that is the right size for a couple of slices of bread! Soon to all cooks, the top grilling tray is removable for washing. A corn popper may also be had with the appliance. A rodlike heating element is greatly superior, in our opinion, to the wire-coil type of heating unit.

For a holiday meal, we suggest serving a spit-roasted duckling with a sauce. Here are three recipes from which to choose.

To make the duck broth called for in two of the sauces, cook the duck giblets and neck in two cups of water in a small saucepan. Add half a teaspoon of salt, a very small onion, a piece of carrot and bay leaf, a few whole cloves and peppercorns. Simmer, covered, until tender—about 40 minutes.



SERVE DUCKLING from the electric rotisserie with a fine sauce.

Be sure to trim your duck of excess fat before you enter and truss it securely to the skewer. Roast the duckling according to the manufacturer's directions, or until the duckling is as tender and brown as you like.

ORANGE SAUCE FOR DUCKLING

Ingredients: 2 tablespoons butter or margarine, 2 tablespoons minced onion, one 6-ounce can undiluted concentrated frozen orange juice, 1 tablespoon lemon juice, 1/2 cups water, 2 tablespoons cornstarch, 3 tablespoons water, 1/2 teaspoon salt, 1 teaspoon ginger, 1-8 teaspoon marjoram.

Method: Melt butter in saucepan and add onion and cook and stir a few minutes. Add orange juice, lemon juice and 1/2 cups water; bring quickly to a boil. Mix 3 tab-

lespoons water and cornstarch until smooth; stir into boiling juice with salt, ginger and marjoram; cook and stir constantly over moderate heat until thickened and clear. Makes about 2 cups sauce.

CERRY SAUCE FOR DUCKLING

Ingredients: One 16 or 17 ounce can black Bing cherries, 1/2 cup (about) duck broth, 2 tablespoons cornstarch, 3 tablespoons lemon juice, 1/2 cup cooking sherry, 1-16 teaspoon allspice.

Method: Drain and pit cherries and place in 1 1/2 quart saucepan. Measure cherry syrup and add enough broth to make 1 1/2 cups. Add to cherries and bring to boil quickly. Mix cornstarch with lemon juice and sherry until smooth; add to saucepan with allspice. Cook and stir constantly over mod-

erate heat until thickened and clear. Makes about 2 cups.

MUSHROOM SAUCE FOR DUCK
Ingredients: 2 tablespoons fat, 2 tablespoons flour, 1 cup duck broth, one 3-ounce can sliced broiled mushrooms, 1/2 teaspoon kitchen bouquet, salt and pepper, duck giblets and neck meat.

Method: Blend fat and flour in saucepan over low heat. Add duck broth and mushrooms, including liquid in can; cook and stir constantly until thickened and bubbly. Add kitchen bouquet, salt and pepper to taste and cut-up duck giblets and neck meat. Makes about 2 cups.

Hospital Notes

Patients In Hospital

Mrs. James C. Crum, med.; A. W. Hubbard, ortho; David L. Morgan, med.; Earl C. Cooper, med.; Mrs. Guy Cornelius, OB; Mrs. E. L. Norris, OB; Ann Dougherty, surg.; Mrs. Leo Ohlig, OB; L. J. Kuper, med.; Mrs. Don Metcalf, OB; Hugh Witherspoon, med.; William D. Howe, surg.; A. E. Doyens, med.; Wirt Phillips, med.; Mrs. W. J. Decker, med.; Reuben N. Nez, surg.; Mrs. G. A. F. Parker, med.; Paulo Martines, med.; Lee Lambert, med.; Mrs. O. E. Easley, surg.; Ethel Fulks, surg.; Mrs. Mary D. Cochran, med.

Patients Dismissed

J. B. Cocanougher, 12-4; Jewell Smith, 12-3; Mrs. Edmond H. Hicks, 12-3; Mrs. A. F. Marnell, 12-3; Mrs. Ralph Martin, 12-3; Mrs. A. E. Barnett, 12-3; Georgia Benefield, 12-3; Bernice Denny, 12-2; and J. V. Pickens, 12-2.

Births

Mr. and Mrs. Leo Ohlig are the parents of a son, born 12-1. A daughter was born to Mr. and Mrs. Don Metcalf, 12-2.

Hot Water Bottle
A leak or tear in the rubber hot water bottle can often be mended satisfactorily by applying a gasoline patch, such as is used for repairing the inner tubes of

an automobile.

Ink Stain on Wood

Moisten with oxalic acid, let it remain a few minutes and then rinse. Do not apply to finished

wood or furniture as this removes the varnish.

Broken Cork

If a cork breaks and falls inside the bottle, pour enough ammonia

in the bottle to float the cork and put it away for a few days. The ammonia will eat away enough of the cork to permit its easy removal.

And Making Room For More Merchandise

While In Town Dollar Day, Be Sure To Shop Our Store For

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We Have A Complete Line Of
Builders Hardware

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Fly Rods - Fishing Tackle
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You'll Find Your Gift at
Hereford Hardware

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SAVE

LADIES, HAVE YOU HEARD ABOUT OUR

\$1⁰⁰ DOWN — CLUB PLAN — \$1⁰⁰ DOWN

ON CHINA OR SILVER WITH THE BALANCE IN 12 MONTHLY PAYMENTS

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Early Fall DRESSES

- \$12.95 to 14.95 Values . . . \$8.95
- \$16.95 to 19.95 Values . . . \$10.95
- \$22.95 to 26.95 Values . . . \$14.95
- \$28.95 to 29.95 Values . . . \$17.95
- \$32.95 to 35.00 Values . . . \$20.00
- \$39.95 to 45.00 Values . . . \$24.95
- \$49.95 to 69.95 Values . . . \$32.95
- \$79.95 to 89.95 Values . . . \$49.95
- \$99.95 Values \$59.95

Bargains In This Group
Too Good To Pass!
Shop And Save!

LOOK WHAT \$1.00 WILL BUY

OVER 300 ITEMS TO SELECT FROM!

- Dove Down Anklets 5 Pair For \$1.00
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- Flowers EACH \$1.00
- COSTUME JEWELRY \$1.00
- HOSE PAIR \$1.00

MANY OTHER ITEMS REDUCED TO \$1.00

19 ONLY LONG COATS REDUCED TO CLEAR

One Group Of BLOUSES 1/2 Price	One Group Of SKIRTS 1/2 Price	One Group Of JACKETS 1/2 Price	One Group Of HATS 1/2 Price
One Group Of PAJAMAS 1/2 Price	One Group Of SHORT COATS NOW ONLY \$21.00		One Group Of GIRDLES 1/2 Price

SUITS

- \$39.95 Values \$24.95
- \$45.00 to 49.95 Values \$29.95
- \$59.95 to \$67.50 Values \$42.50
- \$79.95 Values \$49.95
- \$89.95 Values \$59.95
- \$99.95 Values \$69.95

THE *Vogue*



CLEANUP TIME! The above Jaycees are shown adding the finishing touches to the "ball room" in the Jim Hill hotel Friday night after all was said and done in the way of filling

Santa's sacks: Those shown from left to right are: Dennis Lomas, Stanley Slagel, Clarence Veazey, Ed Davis and Zane Axe.

(Staff Photo)



SACKING CANDY FOR SANTA was quite a job, but was handled well by the Jaycees and the Jayceeettes Friday night at the Jim Hill Hotel. Mrs. Bill Williams, Ruth Loerwald, Audrey Miller, Joyce Lomas, Wayne Pittman and Kenneth Brock.

(Staff Photo)



SOME MORE? Yes! These Jaycees and Jayceeettes are just about finished after putting in a long time of it. Those shown in the picture from the left to the back and around are: Mel Ruth Akin, Lahoma Nelson, Maggie Davis, Mrs. Gerald Hale, Ed Davis and Mrs. D. L. Young.

(Staff Photo)

Explorer Scouts On Swimming Trip

The Explorer Scout group went to Canyon Wednesday evening for a swimming trip, sponsored by Leroy Price, past advisor; Loyd Lovel, Bill Patton and Cowell Sharp. Transportation was furnished by the Kiwanis Club.

The Scouts, after swimming from 7:30 until 9 o'clock, ate supper at the Cowboy Cafe in Canyon. Everyone was tired but enjoyed the swim. Plans have been made to go again in January.

Those going on the little trip were: Pat Ferguson, senior class leader; Bill Woodford, Ronald Zimmerman, Donald Zimmerman, Carl Zimmerman, David Wertemberger, Robert Lamm, Bill Drake, Gwyn Lovel, and Dick Wilson.

Glee Club Heard At Kiwanis Meet

The Kiwanis Club held their regular meeting Thursday with W. B. Dowell as presiding officer and Pat Sullivan as program chairman.

The Hereford High School glee club, under the direction of Don Moore, sang for the program.

The procurement committees turned in their reports of merchandise for the Kiwanis Radio Auction to be held Dec. 12, at 1:30 o'clock over radio station, KPAN.

READ THE CLASSIFIEDS

Walcott News

By Mrs. T. L. Collins

Mrs. S. O. Perkins sponsored a Stanley sales Party at the Walcott School Thursday night, Dec. 3. Mrs. Edmorena Singletary entertained with games. Those present were: Mrs. Phillip Miller, Mrs. Roy Gider, Pat, Mrs. Hammock, Mrs. Wallace Lumpkins and Carol, Mrs. J. S. McCullar, Mrs. M. L. Preston, Mrs. T. L. Collins, Mr. and Mrs. Tom Oliver and baby, Mrs. Camp and daughter, Mrs. Sid Perkins. Refreshments of cookies, kool-aid and coffee were served.

Mr. and Mrs. J. S. McCullar honored their son, W. L., with a birthday party at their home Monday, Nov. 29. Games were played throughout the evening. Refreshments of ice cream, cake, cocoa and coffee were served. Those present were: Bob Perkins, S. E. and Pat Grider, Travis Shields, Mr.

and Mrs. Cliff Johnson, Bill and Wayne, Richard Whitson, Bruce Collins, Mrs. N. A. Brown, Mr. and Mrs. Floyd Brown and Earl Wayne, Mr. and Mrs. S. N. Thwaitt and the family James, Wayne, Cecil besides the honoree and his parents.

Royce Lee Pruitt fell off the merry-go-round at school, Thursday morning. Her right leg received the injury of a "cracked bone" (between ankle and knee). She has a cast on her leg. We hope it mends quickly.

Mr. and Mrs. N. E. Tyler had as their guests on Thanksgiving day, Mr. and Mrs. Elmo Hall, Mr. and Mrs. G. V. Hall and boys.

Mr. and Mrs. N. E. Tyler and children went to Floydada Friday for the Bi-district football game with Phillips. They visited with Mrs. Tyler's sister, Mrs. W. H. Simpson Jr., and spent the night with her grandmother, Mrs. R. F. Hall.

Shangri La Meets

The Shangri-La met Thursday at the home of Mrs. Dettman for its regular meeting. Mrs. Adda Vaughn demonstrated hair-do's on two of the girls there.

One-Act Plays On Shadow Schedule

The Shadow Players held their regular meeting at the High School auditorium Thursday night, Dec. 2. The group presented two one-act plays: one a suspense and one a comedy. The plays were under the direction of Mrs. Jay Sullivan and Mrs. George McLean.

The cast for the comedy were Connie Hopson, Bartley Dowell, Bedford Forrest, Georgia Lewis, Harold Loerwald, Kathleen Caylor.

The cast for the suspense play were Bedford Forrest, Tomi Mathies, Mrs. George McLean, Mrs. Bedford Forrest, Mrs. Ray Johnson, Mrs. Jay Sullivan and Mrs. Kathleen Caylor.

Definite plans were made at the meeting to present three one-act plays for the public sometime during the last part of January.

Guests attending the meeting were Mrs. Elmer Patterson, Mrs. H. H. Caraway, Corinne Jennings, Dean Brown, Mr. and Mrs. Leo Forrest, Mr. and Mrs. Pat Sullivan and Travis Caraway.

FOOD FOR THOUGHT

AN OPEN LETTER TO.....



THE IRRIGATION FARMERS Dec. 5, 1954
of the
HEREFORD AREA
GENTLEMEN:

For better, Cheaper and more efficient Operation of your IRRIGATION PUMPS, use BUTANE.

Think this over! A Butane powered Engine is a SELF CONTAINED UNIT. You have no troublesome and expensive Pipe Lines strung all over the entire country-side that can develop into real trouble.

Your entire motive-power is centered right there at the well-head, and it can be serviced by HEREFORD BUTANE, INC., without worry or bother on your part.

BUTANE can operate your pump engines at a surprisingly low cost in both actual operation and maintenance.

Ours is not a new or experimental venture. It has proven itself. Come in and talk it over. Or we'll gladly drive out to your place; just phone us at Number 1300. Sometimes its better to talk over things like that right on the spot.

Yours Truly,

CARLES ANDERSON

TRACTORS
HEATING



COOKING
REFRIGERATION

HEREFORD BUTANE, Inc.

VETERANS PARK ROAD

PHONE 1300

Large Group Of DRESSES

all Nationally Advertised — Woolens, Crepes, Orions, Jerseys, Tweeds and Acetates.

\$10.95 Values	\$6.67
\$12.95 Values	\$7.67
\$14.95 Values	\$10.67
\$16.95 - \$17.95 Values	\$12.67
\$19.95 - \$22.95 Values	\$14.67
\$29.95 - \$32.95 Values	\$16.67
\$34.95 Values	\$18.67
\$39.95 Values	\$22.67

A Large Group Of

Suits & Coats

\$39.95 Values	\$29.95
\$49.95 Values	\$34.95
\$59.95 - \$65.00 Values	\$39.95
\$69.95 Values	\$49.95
\$89.95 Values	\$59.95
\$110.00 Values	\$69.95

FALL DRESSES

ONE GROUP
\$39.95 VALUES

1/2 Price

SUITS

ONE GROUP
\$69.95 Values
1/2 Price

SKIRTS

ONE GROUP
\$12.95 VALUES
1/2 Price

Children's Sweaters

ONE GROUP
\$12.95
VALUES

1/2 Price

ONE GROUP

BLOUSES

\$7.95
Values

1/2 Price

One Group

HATS

\$7.95
VALUES \$3.00

One Group

HATS

\$14.95
VALUES \$5.00

One Group

Nylon Slips

\$6.95
VALUES \$3.95

One Group

Nylon Slips

\$8.95
VALUES \$5.95

ONE GROUP

QUILTED ROBES

\$24.95
Value \$14.95

ONE GROUP

GARTER BELTS

\$2.50
Value \$1.50

The Little Fashion Shop
"Smart Clothes for Smart Women."



EIDOM—Back SMU

MOORE—Back Arkansas

HOOPER—Back Baylor

MOEGLE—Back Rice



GREMMINGER—End Baylor



SINCLAIR—End Texas A&M

ALL-SOUTHWEST 1954



LANSFORD—Tackle Texas



BROOKS—Guard Arkansas



PITTS—Center TCU



PAUL—Guard Rice



J. R. SMITH—Tackle Baylor

ALL SOUTHWEST CONFERENCE TEAM -- Here is the Associated Press 1954 All-Southwest Conference Football team picked by the coaches. Baylor placed three men on the mythical all-star team, Rice and Arkansas, two each, and Texas, Southern Methodist, Texas Christian, and Texas A&M one each. The backfield is shown at the top of the above layout. From left to right they are Frank Eidom, SMU, halfback, Henry Moore, Arkansas, fullback, Billy Hooper,

Baylor, quarterback; and Dicky Moegle, Rice, halfback. In the center panel are the ends -- Henry Gremminger, Baylor, left, and Bennie Sinclair, Texas A&M, right. Below, from left to right, are Buck Lansford, Texas, tackle; Bud Brooks, Arkansas, guard; Hugh Pitts, TCU, Center; Kenny Paul, Rice, guard; and James Ray Smith, Baylor, tackle. (AP Photos)

Judges Named To Handle Cotton Referendum Vote

The Deaf Smith County Agricultural Stabilization and Conservation Committee office this week announced the membership of community referendum commit-

tees who will be responsible for conducting the cotton marketing quota referendum throughout the county on Dec. 14. All members of the referendum committees are cotton farmers eligible to vote in the referendum. Many of the referendum committeemen are also elected community committeemen. All voters in this county will cast their ballots in the County

courtroom, according to announcements Friday.

Notices are now being mailed to each farmer known to be eligible to vote, advising him of the place where he may vote in the referendum. All persons who, as landlord, tenant, or sharecropper, had an interest in growing upland cotton in 1954 are eligible to vote in the upland referendum. If there

is any question about eligibility, farmers are asked to check with their county ASC office.

Voting polls will open at 8 o'clock and remain open until 6 o'clock on Tuesday, Dec. 14. Committeemen in charge of the election will be Leonard Click, Earl Lance and O. R. Sanders.

READ THE BRAND CLASSIFIEDS

Bible Words for Today

MARK 10:45—"For the Son of man also came not to be served but to serve, and to give His life as a ransom for many." (RSV)

God is an ever busy servant who prepares meals for the robins and sews garments for the lilies. For us He is truly magnificent because He has clothed us with His righteousness.

It will always be a cause for wonder and worship that God should have sent His Son to be a lowly servant. Who would have expected God's Anointed to be born in a manger? We might have expected Him to rise from a throne of the mighty, or to descend from the heavens in a blaze of glory—but to come as a suffering servant, this is beyond human imagination!

Yet precisely this is what Jesus came to do. We come into this world in order to live; He came in order to die.

We foolishly try to serve God so as to become acceptable to Him, but our service is really for ourselves and is wrought in vain. In the end we despair because we know ourselves to be unworthy. But when we see that Christ has served us, then we are renewed in spirit and set free to serve one another.

Dr. Robert Paul Roth
Professor of New Testament Theology
Lutheran Southern Seminary
Columbia, S. C.

How Can I?

By Anne Ashley

Q. How can I remove starch discolorations from light colored woollens?

A. Scorchs on silks and woollens often weaken the fibers. If not too deep, wet the scorched part at once with glycerine and allow to remain half an hour before washing and it will sometimes remove the discoloration. If the fabric is not washable, rub lightly with a

piece of white flannel wrung very dry out of cold water and slightly moistened with glycerine.

Q. How can I remove spots from a light felt hat?

A. Try rubbing the spots gently with a piece of fine emery paper.

Q. How can I remove insects from cauliflower?

A. The cauliflower should be stood for a few minutes, head down, in a salt or vinegar solution.

Read The Classifieds

INSURE IN SURE INSURANCE PLAINS INSURANCE AGENCY

John H. Patton

Wm. H. Patton

All Forms of Insurance

213 N. Main St.

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Q. How can I clean silver slip-

per? A. Use very fine powdered pumice. Take up some of the powder with a soft brush and rub until the surface becomes bright and clean. Then polish with another brush until the powder is removed and the luster appears.



COMPLETE



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PHONE 1597
South of Neil's Body Shop

SAVE UP TO \$42 ON WORLD FAMOUS 15 AND 17-JEWEL WATCHES



Send only \$1—balance plus postage C.O.D. With assurance

BULOVAS—two illustrated above. Bakelite and surplus stocks and silver-plated watches. Fully recommended. Also Great Elgin, Waltham, Regus and other leading brands. Lifetime written service GUARANTEE. Use 10 days money back if not satisfied. Return in full and we pay postage. FREE handsome expansion band with orders received this month!

Write for FREE catalog of diamonds, pearls, watches, costume jewelry. SPECIAL Water-Resist Restaurant, Stock-Protected INCALCLOC. Every month \$14.95 plus 5% tax. Cash Payment, Lifetime Service. PHONE 1597. TRANS-WORLD DISTRIBUTING COMPANY

WIN a 1955 Cadillac 4-DOOR SEDAN and 1000 other Valuable Prizes.



5 SECOND PRIZES 1955 Chevrolet Bel-Air Sedans



- 10 Sylvania Table Model TV Sets
- 25 Broil-King Rotisseries
- 50 GE Clock Radios
- 50 Universal Electric Sandwich Grill
- 50 Universal Hand Mixers
- 100 Universal Cooker Fryers
- 210 Ranson & Ascot Table Lighters
- 500 Ranson & Ascot Pocket Lighters



Come in for your FREE Official Entry Blank

CITY DRUG

PHONE 100

HEREFORD'S OWN FOOD BANK!

YOU GET A BRAND NEW, MODERN, EFFICIENT

HOME FOOD FREEZER

EITHER UP RIGHT OR CHEST TYPE

When You Join The

HEREFORD FOOD-BANK PLAN

ITS SO SIMPLE

ITS SO EASY

Our Savings On Your Food Automatically Pays For YOUR HOME FREEZER

Under the HEREFORD FOOD BANK PLAN you buy your meats, fresh and frozen fruits and vegetables on a six months basis. The BIG SAVINGS we effect under this plan will pay for your Big, Modern, Efficient Home Food Freezer. Nor do you pay in advance for this six months food supply. Simply make your monthly payments and the Savings are applied to your Home Freezer.

You do not shop for your meats, fruits and vegetables on a day to day, or a week to week basis. You come into the HEREFORD LOCKER at 130 North Main Street, select your Meats, etc. and they are delivered directly to your home in ONE DELIVERY. You order your meats and they are cut, trimmed and wrapped in individual Freezer Packets, to be put in your own Home Freezer and used as you need them.

The HOME FREEZER of your choice will be delivered to your home along with your first six months supply of food and you pay for it on an EASY MONTHLY PAYMENT BUDGET.

PHONE US TODAY 64

HEREFORD LOCKERS

HOME OWNED

HOME OPERATED

130 N. MAIN STREET

With THE DOLLARS YOU SAVE in the purchase of your food through the Hereford Food Bank Plan you automatically pay for this BIG HOME FOOD FREEZER and it's yours for merely acting NOW

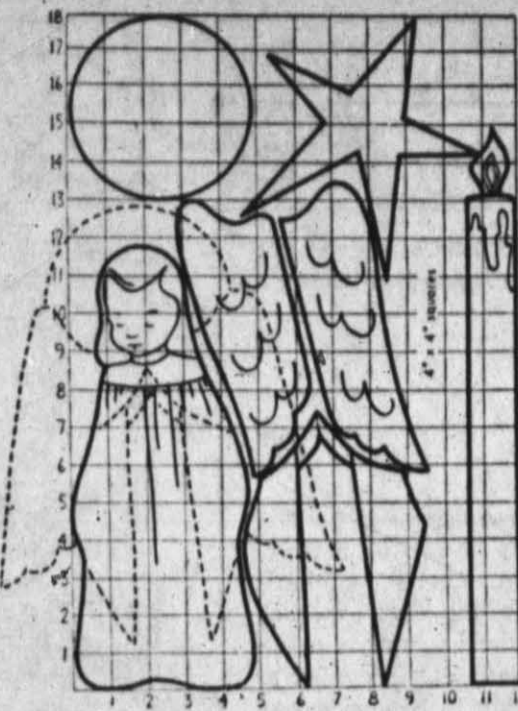


YOU SAY IT'S UNBELIEVABLE! WHY NOT? You are paying for that HOME FREEZER right now, but unfortunately you do not own it.

Under the HEREFORD FOOD BANK PLAN you get the benefit of these BIG SAVINGS, which are applied to the Purchase of your own Home Freezer.

The Plan in itself is so simple that we wonder why it has not been done before. Its here now, at the HEREFORD LOCKER, the FROZEN FOOD CENTER OF HEREFORD and you can get the full benefit of it. Every housewife dreams of the day she can own one of these Modern Freezers that have brought so much convenience, nutrition and savings to the family. Now you can quit dreaming and own your own Home Freezer from the savings you'll effect under the HEREFORD FOOD BANK.

A Home Food Freezer is yours for acting now. Be one of the thrifty housewives to own what you have always longed for. Come in the store or phone us, No. 64, and we'll come out to your home and explain this New, Wonderful Food Plan. Do it today.



Home Workshop Can Turn Out Glamor For Christmas

By VIVIAN BROWNS
AP Newsfeatures Writer

THE DO-IT-YOURSELF handyman has caught the Christmas spirit. All the saws and chisels and bits from the workshop are busy carving out Yuletide cheer.

Outdoor displays—chubby Santa Clauses, spry little reindeer, angels and candles and Christmas bells—are being constructed for roofs, lawns, porches and patios of American homes.

Most of these holiday motifs are easy to do. A child angel blanked by two giant candles may be cut out, assembled and set up in a

jiffy. The figures are cut from outdoor type fir plywood. Plans offer a fool-proof grid pattern to help anyone realize an accurate, well-scaled drawing. Here's how:

Measure your fir plywood panel into a grid of 4-inch squares. Draw the figure as it corresponds to the design shown here. The dotted lines indicate the positions of separate pieces attached to the main figure.

After your drawing is complete, cut out along the heavy lines with a scroll saw or coping saw. Apply any separate pieces with nails and waterproof glue.

Use good top-quality paint, preparing all surfaces to insure a lasting appearance. Paint both of the sides and all edges with an exterior primer, thinning it enough so your design will show through. Apply a second coat of a mixture of primer and finish color following the design pattern. Your final coat may be house or trim paint tinted to desired color.

Bright solid colors are best on large displays.

Flat finish paints are best if display is to be lighted as they help to avoid glare. Small sign patterns and designs on displays.

It's Fun To Make Tin Can Toys

Christmas is a time when every member of the family should share in the joy of giving. Even the kindergarten set will have more fun if they can help with the preparations.

While Mom and Pop are busy with holiday shopping, little Johnny and Mary can have a wonderful time making toys for their friends out of such utilitarian objects as sardine cans.

The bright shiny tins in which domestic sardines are packed make the basis for any number

of simple toys, easy for the youngest children to make. It's up to Mom to scrub out the empty tins after the tops are removed, and to be sure the tins are from domestic Maine pack sardines, since these have no jagged edges, and all printing is on the top, which comes off smoothly when the tin is opened with a wheel type opener.

Any little girl would love a tiny doll bassinnet made from a sardine can. First remove the top and throw it away. Then carefully wash the tin and attach a half circle



TOYS FROM TINS -- The toys sketched are easy to make from empty domestic sardine cans. They are: doll bassinnet, shadow box and miniature wheelbarrow.

of twisted picture wire to each side of the can with cellophane tape. Next cut two circles of cardboard for the wheels and attach them to the sides, also with tape. Now make a gathered flounce of a scrap of pink or blue fabric and tie it firmly around the edges of the can with a piece of ribbon. Make the hood of the bassinnet by cutting a piece of the same fabric and sewing it to the wire with tiny stitches. Make a little sheet and pillow to fit the can, and place a tiny baby doll inside.

A sardine can also makes an effective shadow box to hang on a nursery wall. This is done by pasting any pretty little picture cut from a magazine to the bottom of the can, punching two holes in the top edge and looping a piece of ribbon through them, to hang up the shadow box. The same idea may be used to make reflector ornaments for the Christmas tree.

A toy wheelbarrow is another easy toy to make. Using the empty bottom of the washed sardine can, attach lollipop-stick handles to each side with transparent tape and use two buttons for the wheels in front. This may be painted bright red or green, or left in its original shiny state.

These are only a few ideas. Sardine can wagons are fun to make by attaching cardboard or button wheels and lollipop-stick handles. Three, or four of these may be strung together to make a train.

But the chief value of these do-it-yourself toys is that they keep the small fry busy and happy during the hurly-burly of Christmas preparations. And they'll be proud to give their playmates toys they have made themselves.

FARMERS LIVESTOCK MEN

A FEW GOOD THINGS TO REMEMBER

FOR YOUR FALL and WINTER PLANTING, a good seed bed and GOOD SEED are basic requirements for a GOOD CROP. We have always taken pride in furnishing planters the best seeds possible.

We still have some of this selected

**WINTER BARLEY
WINTER OATS
& RYE**

For your Fall and Winter Planting

SPEAKING OF SEEDS we naturally think of the Harvest. We can handle your ear Corn, Shelled Corn and Soy Beans. Come in and see us or phone us — 360.

**WE HANDLE A COMPLETE LINE OF
P. G. C. FEEDS
P. G. C. MINERALS**

Confidence in these products are the basis of our good relations with the livestock people of this area.

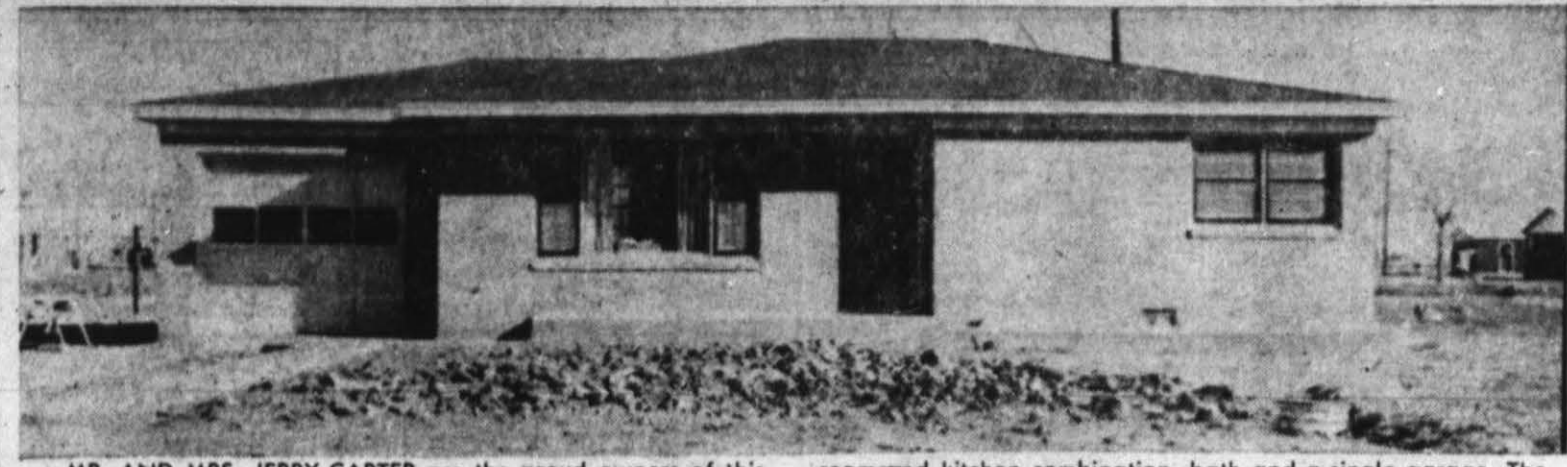
REMEMBER our CALF MEAL & PELLETS are sold on a MONEY BACK GUARANTEE

That Guarantee came only from years of experience in successful and scientific feed manufacturing and YOU may as well have the benefit of this experience.

Hereford Grain Corp.

PHONE 360

The Sunday Brand Classifieds Get Results



MR. AND MRS. JERRY CARTER are the proud owners of this new Hereford home, located in the new addition on North Avenue J. The home has two bedrooms, living room, dining room and kitchen combination, bath and a single garage. The home, completed in September, 1954, is constructed of white brick. (Staff Photo)

Q. How can I be sure to get all soap out of my hair after shampooing?

A. After rinsing at least six times in clear water so that your hair "squeaks" when you rub it together, add the strained juice of one lemon, or six tablespoons of vinegar, to a last rinse water. This cuts the soap and adds glints to your tresses.

Q. How can I liven up a face that has become very pale and wan?

A. Pour a few drops of cologne over a piece of gauze and pat on the face lightly. A bath of tepid water, without soap, followed by a dash of cold water soon calls the color back.

GIFTS

for the entire family

COTY Coty "Beauty" Set in Embrace \$3.50 plus tax	CUTEX Cutex Manicure Evening Bag \$3.00 plus tax	SEAFORTH Trip-Kit \$2.50 plus tax	EVENING IN PARIS "Festive" Gift Set \$3.50 plus tax	UNIVERSAL Automatic Toaster \$19.75	EVENING IN PARIS "Blue Lily" Gift Set \$5.00 plus tax
MENNEN Skin Bracer \$1.00 plus tax	MENNEN Gift Set for Men \$1.50 plus tax	MASTER-ARTIST Master-Art Numbered Point Set \$2.50	CASCO Steam and Dry Iron \$18.95	U. S. TIME Wash Detergent \$6.95 plus tax	U. S. TIME Hooping Cord \$6.95 plus tax
TAWN Deluxe Travel Kit for Men \$5.89 plus tax	TAWN Men's Set \$3.50 plus tax	RONSON "Essex" Lighter \$8.50	COUNSELOR "Counselor" Bath Scale \$8.95 (Denver & West, \$9.45)	WRISLEY Flower Vase Bubble Bath \$1.00 plus tax	COTY "Charlotte" Set in 4-Original \$3.50 plus tax
CUTEX Cutex Lipstick Christmas Card \$1.00 plus tax	UNIVERSAL Coffee Maker \$29.50	CUTEX "Your Very Own" Manicure Kit \$2.50 plus tax	LA CROSS "Lady Fingers" Manicure Set \$5.95 plus tax	AMITY "Blossom" Billfold and Key Kaddy Set \$7.50 plus tax	SCHICK Custom Electric Shaver \$28.75
JEWELITE Brush and Comb Set \$2.50	JEWELITE Dresser Set \$5.75	SENTINEL "Little Pal" Alarm Clock \$3.95 plus tax	UNIVERSAL "Snowdrift" Steam and Dry Travel Iron \$14.95	EASTMAN Brownie Hawkeye Flash Outfit \$13.65	SYLVANIA Sylvania Beam & Flash-bulb Gift-Pak \$1.79
REMPER "Mr. Remper" Toy Book \$1.98	REMINGTON Remington 60 Deluxe Electric Shaver \$29.50	PAPER-MATE Pen \$1.69	HASBRO "Mr. & Mrs. Potato Head" \$1.98	GEM Gem Deluxe Shaving Goggles \$2.00	EVER-READY "Mogor" Shaving Brush \$5.00

Win a 1955 Cadillac 4-door Sedan and 1000 other valuable prizes in our **GIANT Christmas DRAWING**

Pick up your FREE ENTRY BLANK at.....

McDOWELL DRUG STORE

Phone 13

YOUR CHRISTMAS STORE

No other gas pedal gets action like this!

THIS pedal does more than just feed gas to an eager and high-powered V8 engine.

When you give it the extra nudge that moves it beyond the full throttle position, something happens that never happened before in an automobile.

You hear a businesslike purr, which tells you that twenty power vanes, deep inside the 1955 Dynaflo Drive, have changed their pitch—just like the variable pitch propellers on a modern air liner.

And with the same result in the way you get-up-and-go, with a safety-surge of power for pulling out of a tight spot on the highway.

Words can't describe it. It's a new sensation—something you simply must try for yourself.

There's nothing like it on the 1955 new-car horizon.

Fact is, there's a whale of a lot to see and sample at your Buick dealer's.

There's fresh new styling. There's higher horsepower in every Buick V8 engine. There's a new Airpower carburetor. And

beneath it all there's good old-fashioned integrity in every nut, bolt and rivet.

But, this year, don't simply make a visit to the showroom where these trim and thrilling new beauties are on display.

The smart thing to do—if you want to know what's what in new automobiles—is to get behind the wheel of a 1955 Buick and drive it. How about doing that soon?

Buick Power Hits New Peaks!

236 HP in the ROADMASTER
236 HP in the SUPER
236 HP in the CENTURY
188 HP in the SPECIAL
—and all with better gas mileage to boot!

*Standard on Roadmaster, optional at extra cost on other Series.

Thrill of the year is Buick

MILTON BERLE STARS FOR BUICK
See the Buick-Berle Show Alternate Tuesday Evenings

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

KINSEY - ROBERSON BUICK CO.

142 N. MILES

PHONE 11

Ladies Fine Quality
RAYON PANTIES



3 Pair **\$1**

Long wearing, comfortable fitting. Two bar tricot knit panties. Brief styles tailored and trimmed and band leg styles. Favorite colors.

Ladies' Fine Quality
RAYON GOWNS

Ideal for Gifts **\$1**



Something any woman will appreciate. Smooth fitting rayon with lace trim. Full skirt, perfect fitting. In a wonderful array of colors. In Small, Medium and Large.

Men's
ARGYLE ANKLETS



2 Pr. **\$1**

A grand assortment of styles and colors. Reinforced toes and heels. Smart Argyle pattern. Sizes 10-12.

Ladies Nylon
HOSIERY



2 For **\$1**

Full fashioned slightly fitted. 60-51 Gauge, 15 denier in all the newest shades. Reinforced at points of strain for extra wear. Sizes 8 1/2 to 11.

Anthony's **DOLLAR DAY**

Richly Colored... Beautifully Designed

CHENILLE SPREADS

- WONDERFUL SELECTION
- GRAND GIFT IDEA

Your favorite colors in beautiful heavy tufted chenille. If you have a discriminating lady on your gift list you will find it pays to look these lovely spreads over with her in mind. The multi-color designs will blend with any room decor and please any person's taste. Full size only. Use Anthony's convenient Lay-Away Plan.

5.90 FULL SIZE



WILL ADD COLORFUL BEAUTY TO ANY BEDROOM

BOXED
TOWEL SET
\$1.00

2 Piece
1 Hand Towel
1 Wash Cloth

Little Boy's Bright
Plaid Flannel
SHIRTS
\$1.00

Long Sleeve, Two way
Collar. Large Assortment
of Colors.
Size
2 to 8

Boy's Corduroy
SLACKS
\$4.00

Brown, Maroon
and Green
Size 8 to 18

COSTUME JEWELRY
\$1
Plus Tax

An Excellent gift for
Mother, Daughter or Sweet-
heart. Bracelets, Ear
Bobs or Necklaces.
Large Assortment

Women's, Girls' and Boys'
LOAFER SOX



100% Nylon reinforced all wool uppers with all leather soles. Warm and comfortable. An ideal gift. Hand embroidered and woven western designs in contrasting colors. Look at this thrifty Anthony price. Take care of many gift problems now.

Genuine Leather Soles **\$1** Pr.

- 100% All Wool
- Nylon Reinforced
- Sizes S-M-L
- Favorite Colors
- Fine Gifts
- Thrifty Priced

Cotton
SHEET BLANKET
\$1.00

Assortment of
Bright Plaids
60 x
76

BATH MATS
With Lid Covers
Many Colors
to Select From.
Set **\$1.00**

Children's Short Sleeve
POLO SHIRTS

Buy Several at Anthony's
Low, Low Prices

2 for **\$1.00**

NEW SHIPMENT
CINDERELLA
DRESSES
Dollar Day

\$1.98 to **\$7.90**

3 - 6x - 7 - 14

Here's an Ideal Gift for
Those Youngsters in College
3 Pc.

Luggage Set
Only **\$15.00** Plus Tax

Lovely Chenille
BED SPREADS



2.99

Thick velvety chenille in an array of popular decorator colors. Beautiful wavy line pattern that adds beauty to any bedroom.

Men's Smart New
DRESS SLACKS



\$5.00

Hollywood style, in solids or splash weave designs. Popular charcoal tones. Expertly tailored for perfect fit. Free alterations. Size 28 to 36.

One Group
Ladies
COTTON
DRESSES
In Junior and Reg. Sizes

\$4.00

Ladies Cotton Print
House Dresses
Reg. and Half Sizes

2 FOR **\$5.00**

Girls' Fine Quality
RAYON BRIEFS

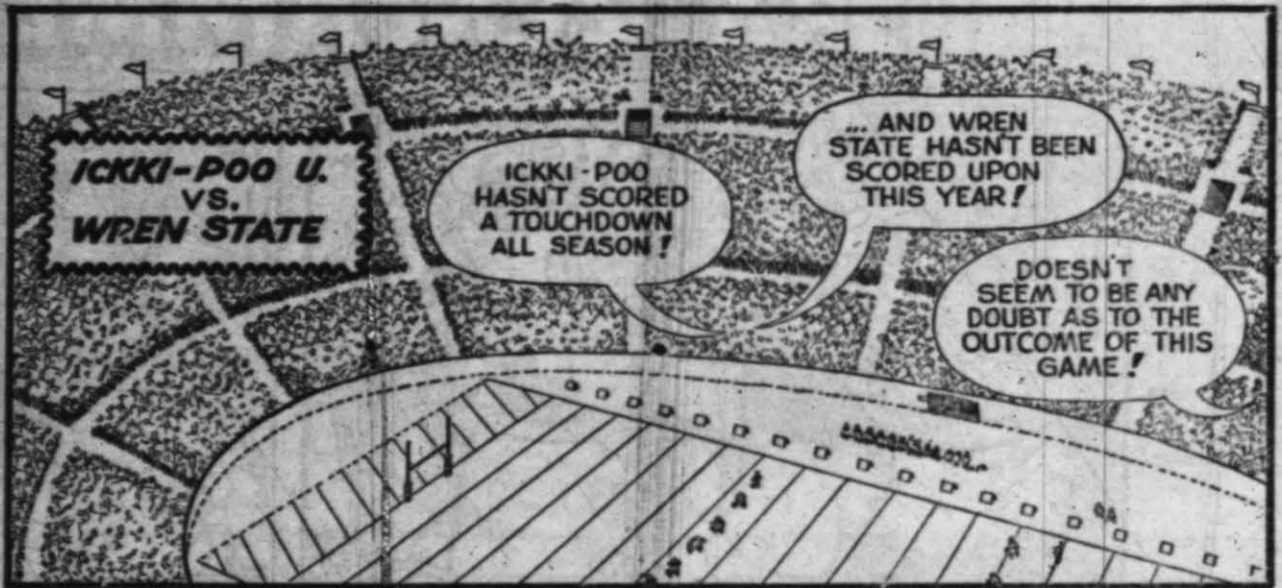


4 PAIR **\$1**

Girls' superb quality rayon panties in Hollywood brief styles. In White, Pink, Blue and Mauve. Double stretch. Good elastic waist. 2 to 12.

CLARK DIKE

by
ED STROPS



ICKKI-POO U.
VS.
WREN STATE

ICKKI-POO
HASN'T SCORED
A TOUCHDOWN
ALL SEASON!

... AND WREN
STATE HASN'T BEEN
SCORED UPON
THIS YEAR!

DOESN'T
SEEM TO BE ANY
DOUBT AS TO THE
OUTCOME OF THIS
GAME!



THE KICKOFF



LATE IN THE FIRST
QUARTER... SCORE 0-0...

LOOKS LIKE
YO' HARD WORK
TRAININ' THE
ICKKI-POO ELEVEN
HAS PAID OFF
SO FAR,
OZARK!

KEEP YO'
FINGUHS
CROSSED,
DINAH! IT'S
STILL JUS' TH'
FUST
QUARTUH!



FUMBLE!

WREN STATE
RECOVERS ON
ICKKI-POO'S 27-
YARD LINE!

THE FIRST BREAK
OF THE GAME!

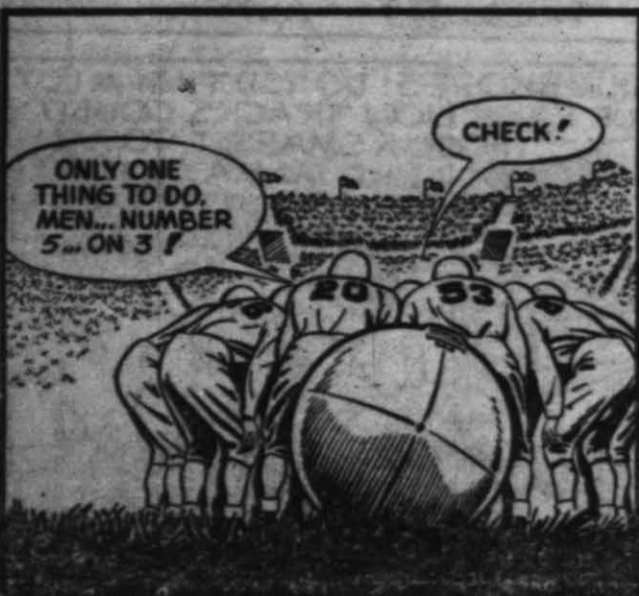


THREE PLAYS
LATER...

WREN STATE GAINED
ONLY 5 YARDS ON THREE
DOWNS!

IT'S
FANTASTIC...
ICKKI-POO IS
HOLDIN'!

**HOLD THAT
LINE!**



ONLY ONE
THING TO DO,
MEN... NUMBER
5... ON 3!

CHECK!



**FIELD
GOAL!**



IT LOOKS GOOD!

ALL BUSINESS IS LOCAL

Lemonade or garden spade . . . candy bars or motor cars, you'll get a better deal if it's a local deal. Only your Hereford Merchants are equipped to give that personalized friendly attention that makes your daily shopping business a real pleasure! Shop at home!



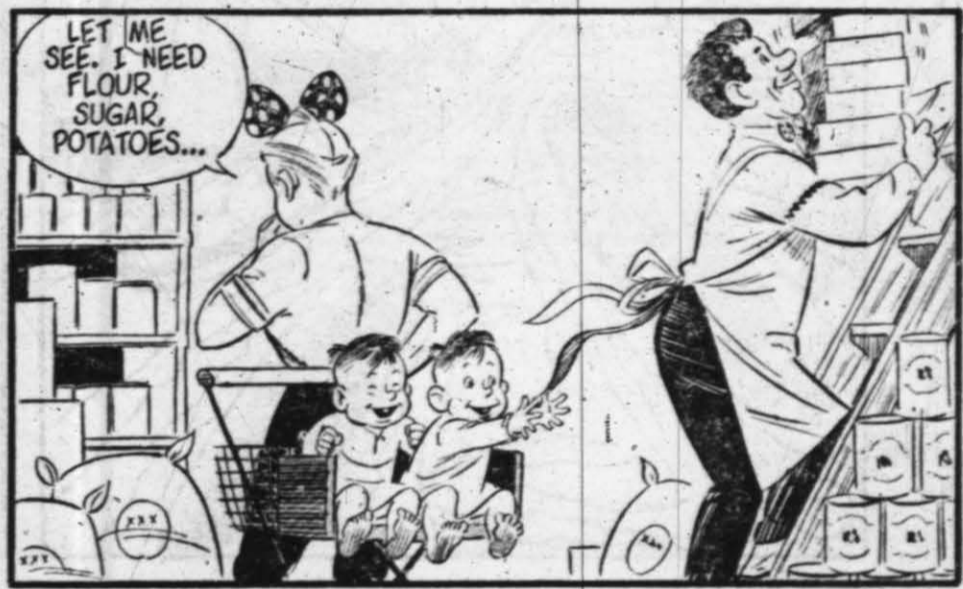
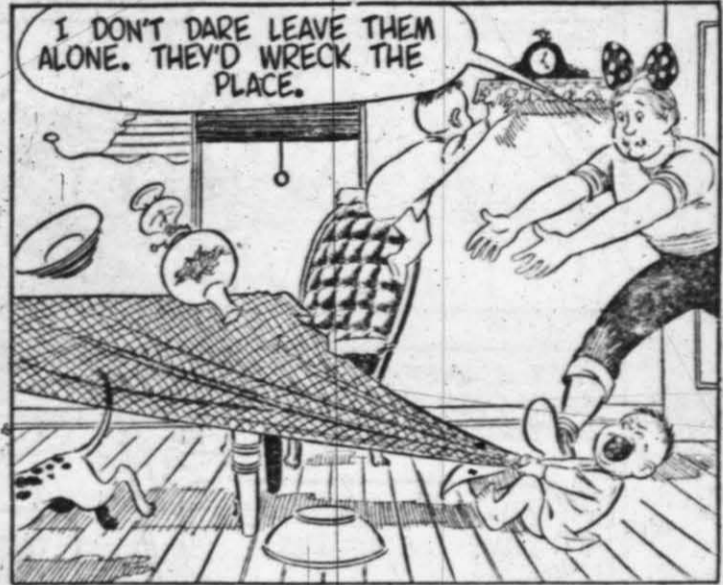
The Sunday Brand

Merford, Texas

Our Slogan: "More People—More Fun!"

Buz Sawyer

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE



MANDRAKE

THE
MAGICIAN

BY LEE FALK & PHIL DAVIS

I'M SO SORRY! BUT I'VE TRAINED MY WHALES TO BRING BACK ANY SHIPS THAT BREAK LOOSE FROM HERE.

BLASTED NONSENSE! YOU MEAN--THOSE WHALES ARE TRAINED TO RETRIEVE-- LIKE DOGS?

WE CAN'T STAY HERE FOR- EVER--

CUT THOSE LASHINGS. RAISE THE SAILS AND TURN ON THE MOTORS. THOSE WHALES WON'T BOTHER US-- IF THE OLD MAN DOESN'T WHISTLE.

THEN, AS THEY SPEED AWAY FROM THE CITY OF FLOATING SHIPS--

OH--MANDRAKE--HERE COME THE WHALES!

THEY'RE GOING-- TO PUSH US BACK!

SEE-- I TOLD YOU. I'M AWFULLY SORRY. REALLY, I AM.

MAKE READY TO SHOVE OFF! WE'LL TRY AGAIN!

I'LL BE--!

OH--THEY'RE SHOIVING US BACK--AGAIN!

THEY ARE TRAINED-- LIKE DOGS-- TO RETRIEVE ANY SHIP THAT BREAKS AWAY--

WE CAN'T KEEP THIS UP--THEY'LL WRECK US!

THIS IS MADDENING -- BACK AGAIN!

YOU SEE-- IT'S IMPOSSIBLE TO LEAVE. WHY NOT STAY HERE WITH ME IN MY FLOATING CITY?

BUT WE CAN'T SPEND THE REST OF OUR LIVES HERE!

5
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12-5
CONTINUED--

Shop In Hereford
For Your Best Buys!

THE KATZENJAMMER KIDS



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**Trade In Hereford
For Your Best Buys!**



ALL BUSINESS IS LOCAL

Don't go "buzzin' around" looking for bargains! Shop Hereford—where you'll find every type of merchandise—every modern service—you could possibly want. And you'll appreciate the near-to-home convenience, the extra shopping time that's yours, when your business is local! Shop at home, and save!



BLONDIE
by
CHIC YOUNG

BLONDIE--
YOU'RE LOOKING
AT A NEW
DAGWOOD!
REALLY

FROM NOW ON
I'M GOING TO DO
SOMETHING NICE
FOR SOMEBODY
EVERY DAY
WHAT A
BEAUTIFUL
THOUGHT,
DEAR

PUT THE
MONEY IN
THAT BAG
IT'S A
HOLDUP!

OH, BOY WHAT A CLEVER IDEA--
DISGUIISING MYSELF AS
A LITTLE OLD
LADY

OH, MADAM, ALLOW
ME TO CARRY
YOUR BAG
ACROSS THE
STREET FOR
YOU
GO AWAY

IT'S NO
TROUBLE,
REALLY--
PLEASE LET
ME BE
HELPFUL
SCRAM--
BEAT IT--
LET GO

OH-OH--
HERE COME
THE COPS

HERE'S ALL THE
MONEY TAKEN IN
THE BANK HOLDUP
IT'S HIM
ALL RIGHT

SIX HOURS OF
THIS AND HE
HASN'T
CONFERSED
YET

WE CAUGHT
THE REAL
CROOK
CHARLIE THE ACTOR
CONFERSED THE
BANK HOLDUP

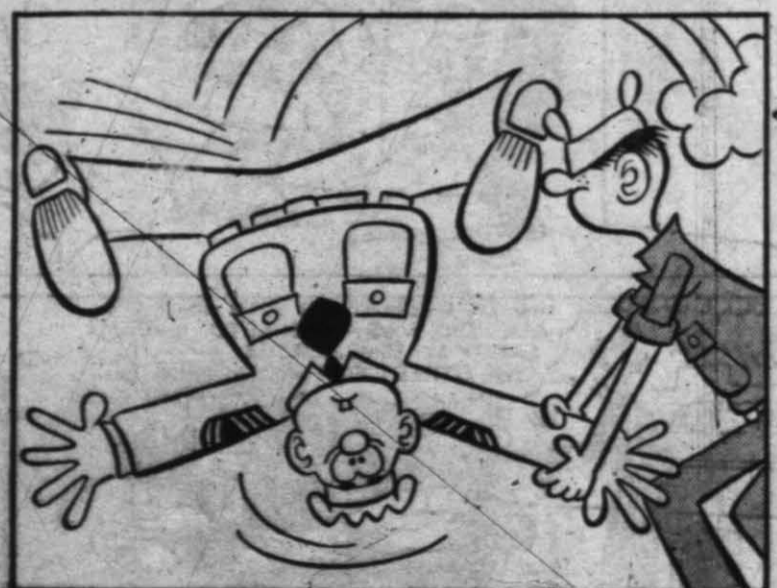
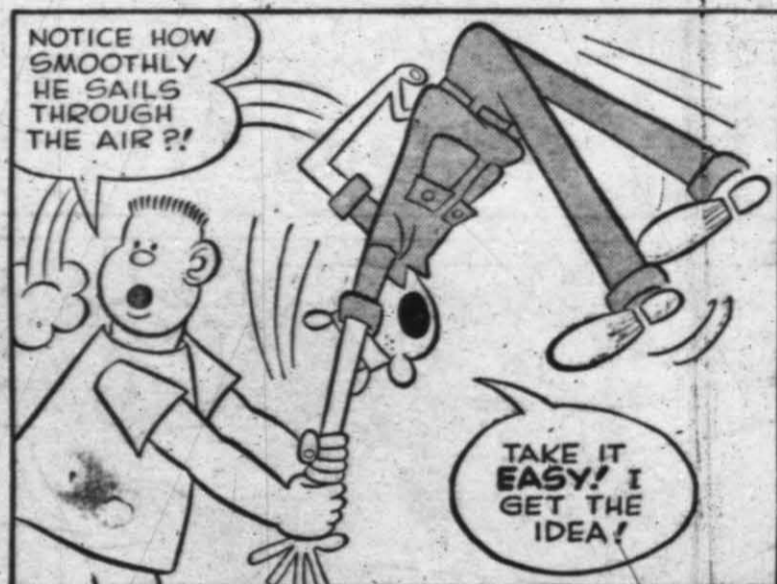
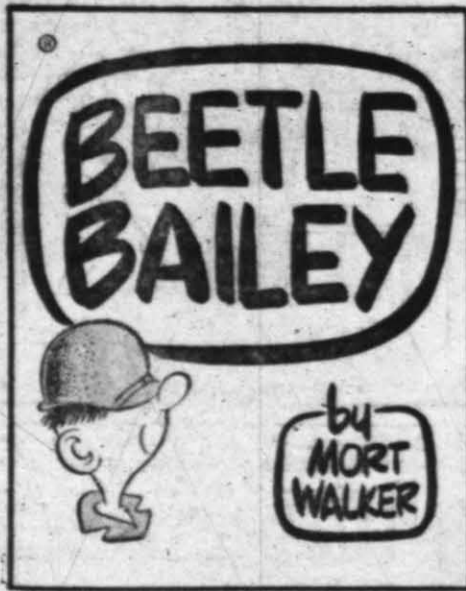
YOU CAN GO--
SORRY ABOUT THAT
RUBBER HOSE

WHAT'S THE MATTER WITH HIM?
ALL I DID WAS ASK HIM TO
CARRY MY BAG ACROSS
THE STREET FOR ME

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With the Friendly Merchants
of Hereford
Help Keep Hereford Ahead

SHOP



ALL BUSINESS IS LOCAL

Our feathered neighbor above "shopped" locally . . . got what she wanted quickly, without tiresome travel. Moral: Local business is smart business. For when you shop with your Hereford Merchants, you get all the top-brand merchandise at fair and honest prices . . . plus extra service without inconvenience. Shop at home and save!



GRANDMA
by
CHAS. KUHN-

MY, BUT THIS HAS BEEN SUCH A NICE, QUIET, PEACEFUL DAY!!



NO KIDS YELLIN' AN' RACIN' THROUGH TH' HOUSE, AN' NO SALESMEN!! I'VE REALLY ENJOYED THIS DANDY REST!!



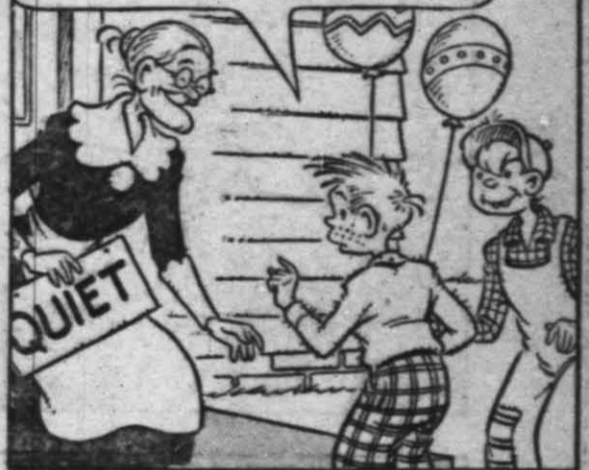
LOOKS LIKE I'M FINALLY GETTIN' TH' KIDS TRAINED T' RESPECT THAT LITTLE QUIET SIGN I HANG ON TH' DOOR!



I'LL REMOVE IT NOW, AN'...



HI, GRANDMA! THOUGHT WE'D STOP AN' TELL YA WHAT YOU MISSED T'DAY!!



JONESY'S FATHER WAS OFF FROM WORK AN' HE TOOK ALL O' US NEIGHBORHOOD KIDS T' TH' CARNIVAL, AN' GEE, DID WE HAVE FUN!



WE HAD ICE CREAM, POPCORN, CANDY, SODA WATER AN' ALL TH' HOT DOGS WE COULD EAT...



...AN' WE RODE ON TH' BIG FERRIS WHEEL, MERRY-GO-ROUND AN' ALL TH' OTHER FANCY RIDES! BOY, WHAT A TIME!!




WE ALL CAME OVER T' ASK YOU T' GO ALONG, BUT SAW TH' QUIET SIGN ON TH' DOOR, SO ...

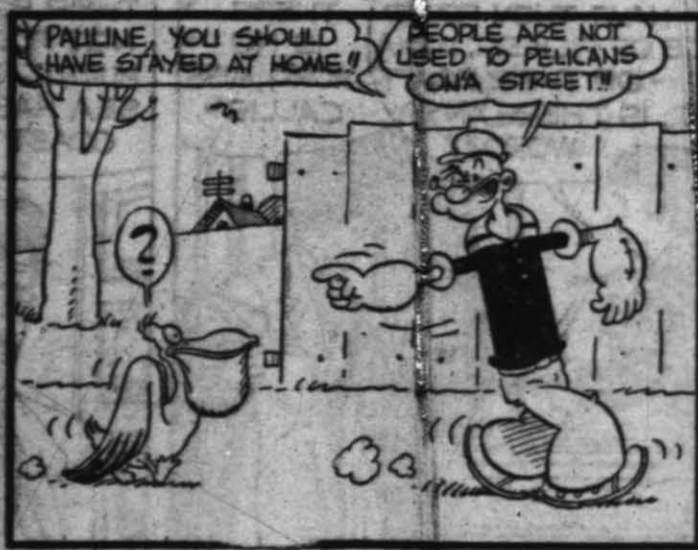


NOW WHAT D'YA S'POSE MADE GRANDMA SO PEEVISH ALL OF A SUDDEN THAT-A-WAY?



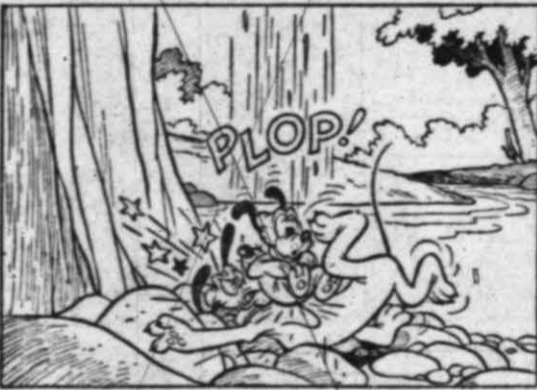
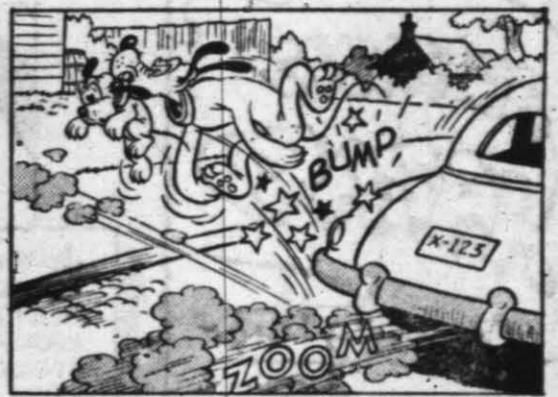
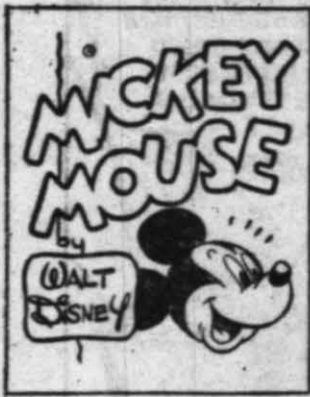
**Shop In Hereford
For Your Best Buys!**


THIMBLE THEATRE PRESENTS
POPEYE
 by **TOM SIMS & BILL ZABOLY**

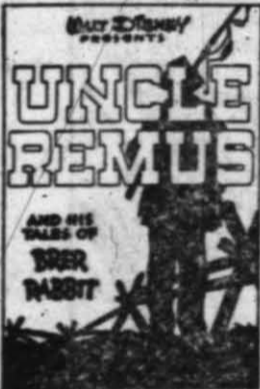


Trade In Hereford

For Your Best Buys



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World Rights Reserved 12-5 WALT DISNEY



BRER RABBIT LEARNS THAT LAMBS KIN GAMBLE AS WELL AS GAMBOLE.



IF YOU IS GOT CONFIDUNCE... YOU IS GOT ENUF.

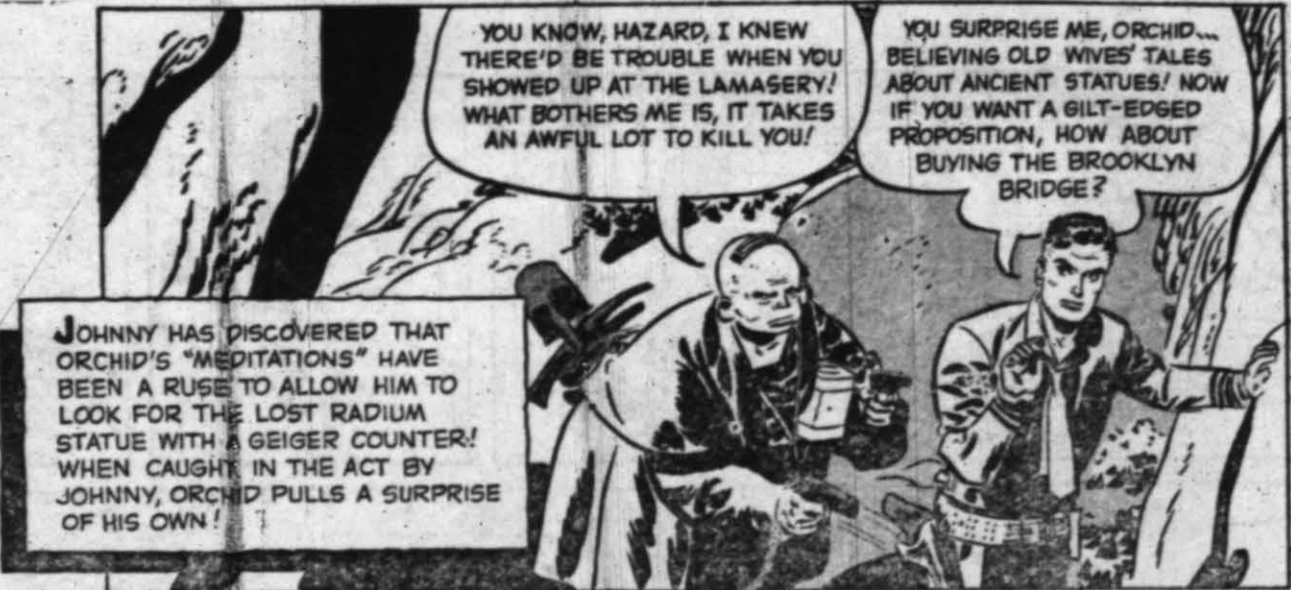
ALL BUSINESS IS LOCAL

When you make a "local call" at any of your Hereford Merchants, you find famous-brands, new merchandise . . . wide selections . . . prices as low or lower than elsewhere—and the kind of courteous, individual attention that makes shopping locally a truly pleasant experience! Shop at home, and save!



JOHNNY HAZARD

FRANK ROSS



SHOP

With the Friendly Merchants
of Hereford
Help Keep Hereford Ahead

LITTLE ANNIE ROONEY
by DARRELL MCCLURE



MR. PRIDE~ HAVE THEY FOUND ANY TRACE OF PICKETT, INDIA AND ANNIE~ OR THEIR BOAT? PLEASE, SIR, IS THERE ANY WORD??

THERE IS NO WORD, MISS CALLIE~



THEIR POOR OLD SHARPIE COULD NOT POSSIBLY HAVE SURVIVED THE HURRICANE~ THEY'RE GONE~ THE SEA HAS CLAIMED THEM~ EVEN THE COAST GUARD HAS GIVEN UP THE SEARCH FOR THE CHILDREN~



~INSTEAD, THEY ARE LOOKING FOR MY NEW SHRIMPER, THE SUPREME PRIDE, SOMEWHERE AT SEA~ THE CREW ABANDONED IT WHEN THE NEW ENGINE PROVED FAULTY~ IT WAS TO BE MY PROUDEST VESSEL, BUT IT MEANS NOTHING TO ME NOW~ ONLY THE LOST CHILDREN~



NO, ANNIE~ I CAN'T FIX THE ENGINE~ WE'LL JUST HAVE TO DRIFT AN' ROLL UNTIL SOMEONE FINDS US~

GOLLY, PICKETT, I WAS JUST WISHIN'~ IF SHRIMP BOATS ONLY HAD SAILS LIKE OUR OLD SHARPIE BOAT HAD, WE COULD SAIL HOME, AN'~

ABOARD THE DRIFTING SUPREME PRIDE



SAILS~ THAT'S IT! WE'LL START WITH THESE TARPAULIN HATCH COVERS~ GO HUNT FOR ALL THE BLANKETS, SHEETS, ROPE, NET, TWINE~ EVERYTHING YOU CAN FIND~



IT'S GOT TO WORK~ THIS BOAT WAS ON A TRIAL RUN~ NO FOOD LEFT ON BOARD AN' THE SHIP-TO-SHORE PHONE AIN'T HOOKED UP~ SO~ IT'S JUST GOT TO WORK!

DO YOU THINK IT WILL WORK, PICKETT?



SUNDOWN --- AND THE MOST LAVISHLY MODERN VESSEL OF THE "PROUD FLEET" CREEPS HOMEWARD UNDER A MOST ANCIENT TYPE OF POWER --- A SAIL.

GOLLY, INDIA~ IT LOOKS LIKE A PATCHWORK QUILT, BUT IT WORKS~

YES~ IT'S NOT FAST, BUT WE'RE MOVING~



IN MY FOOLISH PRIDE I HAVE SINNED UNFORGIVABLY AGAINST MY DEAD BROTHER'S CHILDREN, PICKETT AND INDIA~ NOW THEY ARE GONE, AND THE LITTLE CHILD ANNIE WITH THEM~ FOR THIS THERE CAN BE NO ATONEMENT FOR ME~ EVER.

DARRELL MCCLURE 12-5



**Stop!!
Shop!!
Save:!**

*In
Hereford*



URLIN STREU - - - Community Builder

Community Builders

By Coelita Shelton
If you started out to bestow the title, "Mr. Boy Scout of Hereford," you would invariably wind up pinning the badge on Urlin Streu.

THE REAL McCOYS



BY JOHN and GEORGE
John McLean Insurance Agency
24 Years of Insurance
Know How
Phone 273

Dawn News

By Bertha Frye
The Dawn Home Demonstration Club will have its annual Christmas party on Dec. 10, in the home of Mrs. Orval Galley.

Mr. and Mrs. Baker Womble returned Saturday from a two weeks vacation trip to California and Oregon.

The Dawn Music Club will hold its Christmas party on Dec. 14, in the home of Mrs. Norman Miller.

Members of the Dawn Study Club entertained their husbands with a banquet at the school house Tuesday night.

Guests were members of the Dawn Home Demonstration Club, who were Mesdames Carathers, Fuller, Little, J. B. Caraway, Marion Russell, T. L. Sparkman Jr., Annie Harder. Special guests were Mesdames Werner Henscheid, Clarence Betzen, H. V. McCabe, Gayle Neal, Ona Hopkins, the honoree and the hostess.

Simplified Copy Of Postal Laws Available Soon

Postmaster Jim Lipscomb today called to the attention of mail users major new postal regulations being issued effective Dec. 1, which will provide important changes and simplifications in the use of the mails.

The Post Office Department is issuing a final edition of a history-making new Postal Manual which contains these changes in simple form. The new manual will bring together in less than 300 pages public-interest postal regulations formerly scattered through 4,000 pages of dense print, Lipscomb explained.

This publication may be obtained at 65 cents a copy from the Superintendent of Documents, at Washington 25, D. C. And mail users anxious to keep abreast of all changes in this material that may be made from time to time may get both the pamphlet in loose-leaf form and a year's subscription to all sheets making changes for a total of \$2, also from the Superintendent of Documents, the postmaster noted.

The Department on Oct. 21, issued the first preliminary edition, and Postmaster General Summerfield invited the general public, as well as large mailers and postal employees, to suggest constructive revisions for incorporation into the final edition. At that time, the final edition was set for Nov. 20, but

because of the volume of the many worthwhile suggestions offered, its publication date was moved up to the present Dec. 1.

The new publication is filled with the Division of the Federal Register in Washington, and will become legally effective on Dec. 1.

Postmaster Lipscomb noted that the new publication and the new \$2 package deal give the businessmen and other large mailers the easiest, most complete method of keeping completely up to date on postal information that they have ever had.

The new publication is remarkable for its simplicity," he said. "Not only is it printed in easy-to-understand English, but it contains simple black and white illustrations on how to prepare material for mailing. The print is easy to understand, and is arranged in logical sections under bold-face headings.

"Not only are the regulations issued in new simplified form, but the rules themselves have been changed. A great deal of obsolete and conflicting material has been eliminated in the process."

At The Movies

"Human Desire"

Columbia Pictures' "Human Desire," starring Glenn Ford, Gloria Grahame and Broderick Crawford at the Star Theatre, Wednesday and Thursday, proves to be that rarely on the screen. . . a raw slice of life that reveals the jealousy, passion and greed which churn in "seething emotion beneath the human surface. Based on a novel by Emile Zola, "Human Desire" is the pitiless story of a woman born to be bad, of a man who hated but couldn't leave her alone and of a crime of passion.

A top-notch realistic drama, "Human Desire" throbs with life. . . life in the raw, life rampant with a sort of primitive vitality. Ford is outstanding as the young engineer whose ill-conceived passion brings him dangerously near to the brink of disaster and death. Teamed again with the sultry Miss Grahame, with whom he appeared so successfully in "The Big Heat," Ford and Gloria set up an emotional blaze that is something to see. Crawford, as the brutal yet pathetic husband, gives a towering performance.

Make sure you remove all spots and stains from clothing before putting into hot water, or before ironing, because the heat of the water or the iron will tend to set them.

Mail users who have inquiries about any special points in connection with the new publication may direct them to the Hereford Post Office. It should be emphasized, Postmaster Lipscomb said, that the booklet represents the "final word" on all postal rules.

HOLIDAY CENTERPIECE
A simple but effective centerpiece for a Christmas table can be made from a big glass brandy snifter filled with different-colored Christmas tree balls and surrounded by Christmas greens. A silver bowl filled with shiny Christmas tree ornaments may be used the same way.

say Merry Christmas with years of typing pleasure!

Only \$100 A WEEK after small down payment

Remington Quiet-rriter
Also Royal Portables In Stock

The INK SPOT

OFFICE SUPPLY
Phone 201

an average year for us. If I'm going to have to work for a living, I don't believe there's a business I'd rather indulge in. I prefer hardware to any other."

Streu married Yetta Mae Hackworth of Memphis at Memphis in 1930. The Streus have one son, Raymond Oliver, who married Joan Hardwick. Oliver has one son, William Raymond, born in September, 1954.

Streu belongs to the Methodist Church. He is now a member of the Hereford Golf Club, formerly a member of the Lions Club and the Toastmaster's Club.

As a hobby Streu likes fishing, golfing, color photography and classical records. He formerly did a lot of sailing too.

As a community builder, Streu states, "This community just needs a lot of things, but I think what it needs—the most, is a revision of spirit that will make each of us a better neighbor."

Read The Classifieds

We Hope You Receive A Beautiful NEW **MERCURY** For Christmas!

Mercury for '55 Stars a Completely New and Different Series

THE MERCURY MONTCLAIR

and of course the Beautiful new Monterey and Custom Series

LET'S MAKE THIS CHRISTMAS A MERCURY CHISTMAS

We wish to express our appreciation for the wonderful turnout for the showing of the New 1955 Mercurys. We were indeed pleased with the reception given the new Mercurys. Thanks again, for attending our showing, and we'll be looking forward to seeing you many more times in the months to come.

YOUNG MOTOR CO.

732 W. 1st St. Phone 9

"I like my Dearborn stays touch-cool . . . yet warms the far corners!"

Dearborn's amazing Cool Safety Cabinet ends the hazard of scorched walls and furniture...can't burn tiny fingers...stays touch-cool on top, sides and bottom. Circulates floods of clean, floor-warming heat to every corner!

Come In and see our complete line! You'll be proud to own a Dearborn—the world's finest, safest gas heater.

HIGH-CROWN BURNER—gives you more heat—more service—more economy.

GLO-BRITE RADIANTS—pour out abundant warmth in a jiffy.

PILOT OPERATED—no more match burning. Wonderfully safe.

BEAUTIFUL FINISH—in handsome copper-tone furniture-finish.

BLANTON BUTANE, INC.



MEET THE TEACHER -- O. D. Lowry, principal for his third year at Shirley School, is a well liked teacher for his sense of humor and his unfailing friendliness.

and family also by Hoskel, where they visited with the Rexrode family and then by Plainview to see the Luther Foust family.



MEET THE TEACHER -- Velma Cook, a first grade teacher at Shirley School, should be a well experienced teacher.

Summerfield News

BY ANN LOOKINGBILL Mrs. Clydene Decker of Beaumont was here visiting relatives and friends, during the Thanksgiving holidays.

Mr. and Mrs. Jack Herrington have been visiting in the Earl Lance home this week. They have moved from Lubbock to Hereford.

Garcia News

BY MRS. ERNEST L. BROWN Mr. and Mrs. Lester Lynch and daughter of Lubbock were Sunday night guests of the S. N. Thweatts.

Courthouse Records

Warranty Deeds John J. Homer to W. E. Carroll, all of the South 40 feet of Lot 19 and the North 10 feet of Lot 18.

Marriages

Keneth Lee Bellar to Miss Mary Elleg Gray. Jerry Dee Lumley to Miss Eva Marilyn Smith.

bright, the North half of Section 26, Capitol Syndicate Subdivision. Caroline Ohlig, et al. to J. M. Hamby.

El Rancho Range Cubes Present or Future Delivery EL RANCHO LAYING MASHES Cotton Seed Meal & Cake We Buy Poultry & Cream

Hereford Poultry & Egg Co. Phone 1208 Delmo Williams, Owner 129 Sampson

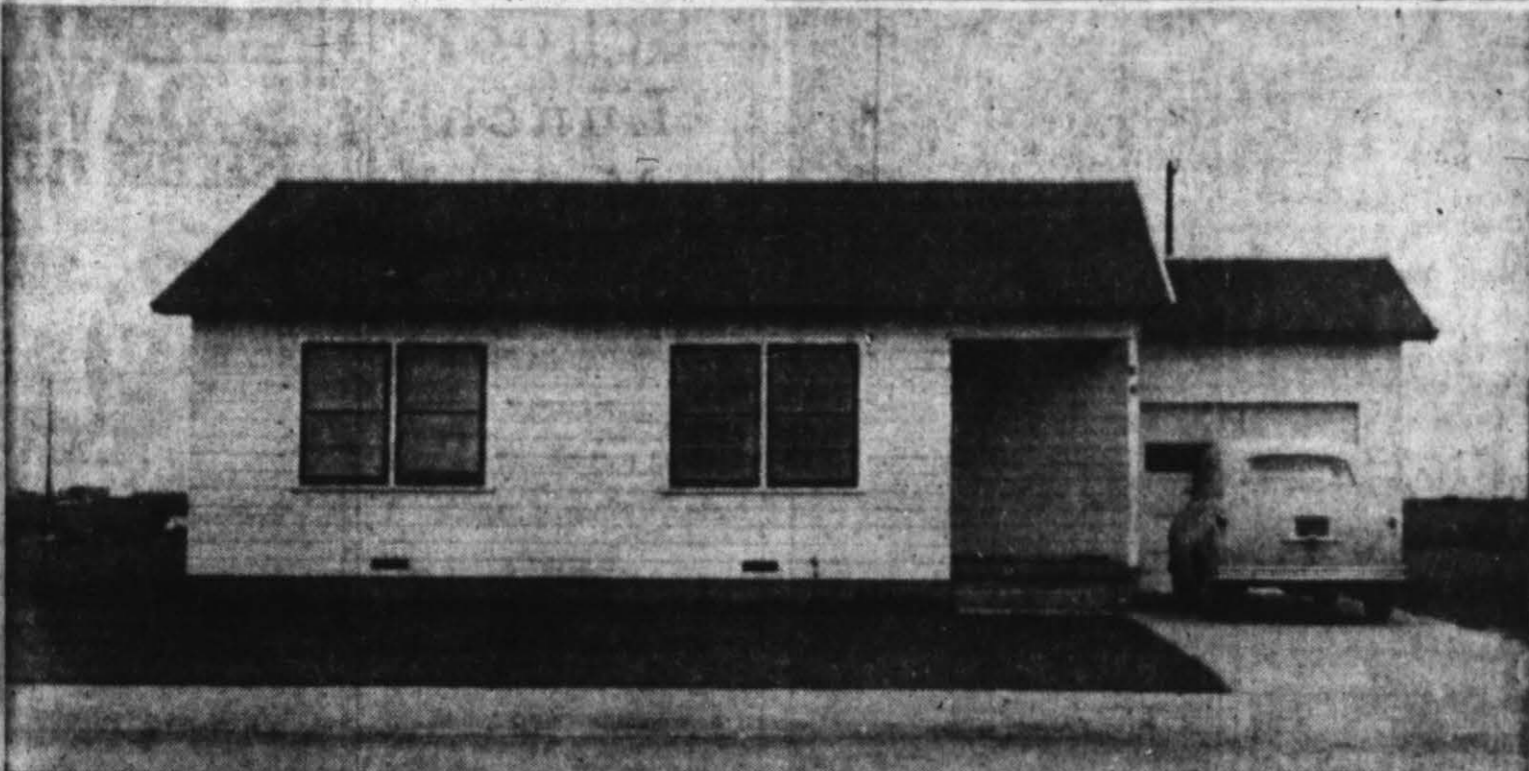
Truly-Teague Chevrolet



BODY SHOP 24 Hour Wrecker Service All Types Body Repair Glass Installation TRULY-TEAGUE CHEV. Body Shop Phone 2049 Main Office 740

NOTICE! EFFECTIVE IMMEDIATELY ALL HEREFORD BARBER SHOPS WILL CLOSE AT 6 P. M. On Saturdays AND WILL ALSO BE CLOSED DECEMBER 25 - 26 & 27 FOR THE CHRISTMAS HOLIDAYS

...wreath of smiles - of course, it's Electric! Yes, the faces of your friends who receive electric gifts from you will be wreathed with smiles. You'll be smiling, too, for when you shop electrically, you end worries about sizes, shapes, and colors. And you know your gift will give lasting pleasure. Whether you plan a big gift, or a modest one, see your Reddy Kilowatt Appliance Dealer. You'll find he has an electric gift to fit your taste and your budget. SOUTHWESTERN PUBLIC SERVICE COMPANY SEE YOUR REDDY KILOWATT APPLIANCE DEALER



MR. AND MRS TROYS RIDDLE are the owners of this Hereford home. The house has four rooms and a bath, including two bedrooms, a kitchen and a living room. They also have a single garage. The home, which was completed in January is of frame construction. (Staff Photo)

Laughlin Back

C. Woodrow Laughlin is back in his old position as judge of the 79th District Court. Ousted from the bench last March by the Supreme Court, he was elected again but still must face new disbarment proceedings by the State Bar Association in January.

Laughlin took the oath of office restoring him as judge and immediately hurried from Austin to South Texas.

Land Fraud Charges State investigators arrested three men as probing continued into Veterans Land Program sales in South Texas.

Two Cuero notaries were charged with notarizing land titles without seeing sales participants sign their names.

A third man was released under bond but details of the charge were not made public.

Meanwhile the Senate Investigating Committee prepared for a December look into complaints that veterans found themselves owners of land without knowing of the sale or where the land was located.

Presently handling the investigation is the Attorney General's office, the state auditor's office, and the Department of Public Safety.

Oil Permit W. J. Murray Sr. has withdrawn a special drilling application because his son, W. J. Murray Jr., is a member of the Railroad Commission.

Application was made to the Commission by the senior Murray to allow him a spacing rule exception in drilling a new well in the North Glen Cove Field in Coleman County.

He said he withdrew the application after protests claimed the application would harm oil conservation in the field. Murray Sr., said he didn't want

to do anything to harm his son, who is a strong backer of conservation.

Liquor Board Rule Investigation powers of the State Liquor Board include that of inspecting pertinent "records," state Attorney General John Ben Shepperd ruled.

Shepperd said the board could command production of personal records and accounts of officers and stockholders of corporations holding a state liquor license or permit.

Hospitals Need Help There is no immediate hope of adequate professional help for the state mental institutions, the Texas Research League has warned.

In a report prepared for the Board of State Hospitals and Special Schools, the league said that 278 physicians are required for the state's six mental hospitals.

Only 102 have been certified by the Hospital Board, the report said. League research also pointed out shortcomings in numbers of psychologists, registered nurses, and psychiatric specialists available for state mental work.

Industry In Texas Why do industries come to Texas? Texas' Economic Advisory Commission asked the question of 280 manufacturers in a bid to find why industry was pouring into the state at a rapid pace.

Answers included: A better chance to serve customers of this area, less competition, special markets, adequate labor and transportation, and abundant resources and raw materials.

A Furnace Hint When there is illness in the house the rattle of putting coal in the furnace often disturbs the patient. This can be avoided by filling a few large paper bags with coal. Lay them on the fire as needed. As the bag burns, the coal falls

Gunpowder is a mixture of salt-peter, sulphur and charcoal.

Halloween stems from festivals of the ancient Druids.

Gaily printed calico makes charming place mats and napkins at little cost.

Round out your intake of Vitamin C with raw cabbage - serve it in salads at lunch or dinner.

Crickets have their ears on their front legs.

The harp usually has a range of 6 1/2 octaves.

The raccoon is one of the few American mammals which has no living relatives in the Old World.

Early Moslems believed that printing was evil.

The heart of a mouse beats from 500 to 1,000 times a minute.

About 100,000 Americans are employed in waterworks.

U. S. railroads operate about 3,000 mail cars.

Cows which have free and easy access to water, drink about 10 times a day and consume a third of their water at night.

The stomach of a hippopotamus can hold 400 or 500 pounds of food.

The emu, an Australian flightless bird, averages about five feet in height.

An Inexpensive Drink Squeeze the juice of two lemons and one orange, strain and add one cup of sugar, also enough ice

water to make three pints. When ready to serve, stir in one pint of ginger ale. This makes a delicious drink.



By VERN SANFORD Texas Press Association AUSTIN, Tex. - U. S. Senator Price Daniel may be a Democratic candidate for Governor of Texas in 1956.

The junior senator, with still four years to serve, said he might consider the move under certain conditions.

He had been mentioned as a possible successor to Governor Allan Shivers by Texas Democrats wishing to continue the conservative brand of government.

Daniel stated that he knew nothing about any organized movement on his behalf towards the governorship.

However, he set the wheels of speculation rolling by adding: "There could be some circumstances under which I would consider the matter... if a majority of those who helped elect me feel I can do the state more service by running for governor."

Daniel also said that he had rather live in Texas and send his children to Texas schools.

However, he stressed that he was enjoying his work and was not seeking a change. If he resigns to enter the 1956

race, his Senate successor would be appointed by the governor.

GOP Plans Losing the Republican race for governor in Texas hasn't dampened GOP attempts to gain strength.

Party members hailed both losing candidate Tod R. Adams and victorious congressman Bruce Alger at their state committee meeting in Austin.

They said they would pick out a candidate for governor in the near future and there would be a "real attempt" towards taking the 1956 election.

Adams and Alger were praised for leading the party in an aggressive fight for Texas' victories in the next national and state



You'll be Amazed!

NOW—an economical, easy-to-purchase Remanufactured Engine GUARANTEED to give NEW ENGINE PERFORMANCE!

Come in and talk it over. See the MUSTANG on display! Learn why MUSTANG is the perfect answer to new power, new performance! It's so EASY to have a MUSTANG installed in your car.

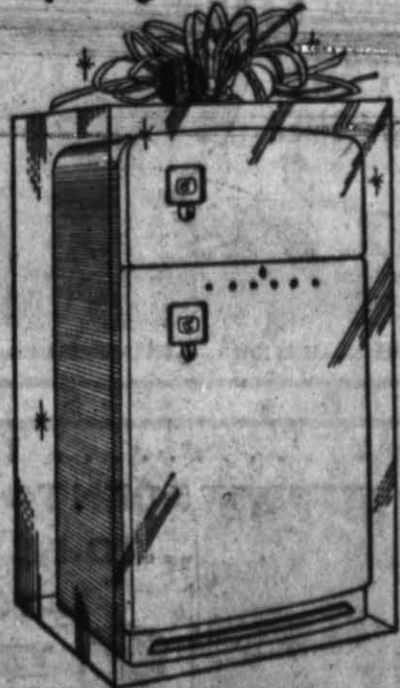
Guaranteed trade-in on your old motor.

A QUALITY Engine at a price you can afford to pay. Get the MUSTANG Story.

NEW ENGINE Performance! NEW ENGINE Guarantee! SEE MUSTANG TODAY!

SUIT'S AUTO SUPPLY CO. Phone 500

Buy her a new, Automatic GAS Refrigerator



- Beautiful
Dependable
Modern

Only Servel Gas Refrigerators are backed with a 10-year warranty. This warranty is your assurance that you are buying a dependable refrigerator...

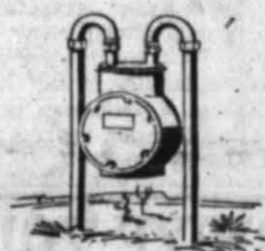
Pioneer Natural Gas Company FUEL FOR A GROWING EMPIRE

DIMMITT DITCHING SERVICE

J. H. Bruce Phone 237-W

Local Dealers: Pipe Line Installations Office Phone - 199

George Owen



CARLON

plastic pipe gas lines pay for themselves!

You should save at least \$800.00 in fuel costs the first year after switching to natural gas. Think of it, a free pipe line in just a few years by savings on gas power for engines.

It pays to go far for natural gas... and you can go farther for less money with Carlon Plastic Pipe.

Fuel savings are only the beginning. You save more by installing Carlon plastic pipe. Why? Carlon costs less... it installs for less because it's lightweight, easy to handle and joins quickly and easily. Welding is done with a point brush. Connections are made in a jiffy.

Carlon plastic pipe can't rust—so you bury it and forget it. And remember you're not experimenting when you install Carlon. It's performance is proved by hundreds of miles laid right here in West Texas. Ask your neighbors!

CARLON PLASTIC PIPE COSTS LESS THAN STEEL... AND IT'S GUARANTEED!

CARLON costs less than steel and is much cheaper than steel to install. By using Carlon you save about one-fourth the cost of a steel line.

CARLON is completely resistant to soil corrosion. Unlike bare steel pipe it is not affected by fertilizers, bad soil, water or electrolysis. Carlon should outlast steel many times.

CARLON'S smoother plastic walls offer less friction and higher gas flow. This adds to the reserve capacity of your system.

CARLON is guaranteed against material and workmanship defects and is guaranteed forever against rot, rust, and electrolytic corrosion. Carlon's guarantee is backed up by the large financial resources of the oldest and largest plastic pipe company in the country.

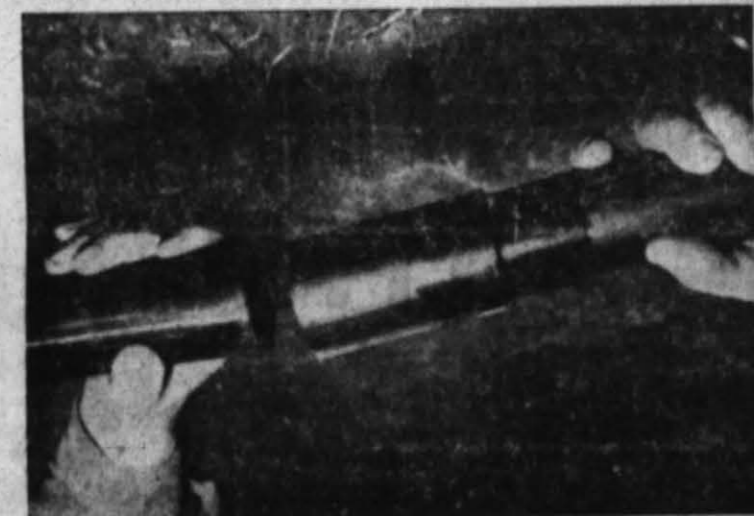
CARLON'S performance is proved right here in the High Plains counties. Hundreds of miles of Carlon already laid testify to greater savings.



CARLON PRODUCTS CORPORATION

WRITE for complete details. It'll pay you in many ways to learn about Carlon, "The Pipe With The Stripes."

CARLON PRODUCTS CORPORATION Plants at Corsicana, Texas; Denver, Colorado; Cleveland, Auburn Corners and Upper Sandusky, Ohio; Asheville, N. C.; Kalamath Falls, Oregon; and Acton, Ontario, Canada. Research Center in Mantua, Ohio.



Carlon designed and engineered fittings are made exclusively for CARLON GAS PIPE installations. One of the many reasons for long life and many years of trouble free service.



Miles and miles of CARLON GAS PIPE are all ready in service on the High Plains. A list of satisfied users is available on request.



Plastic welded joints assure years of trouble free service. Every CARLON Gas Line is completely pressurized and tested before covering.

CARLON PRODUCTS CORPORATION 1310A 10th Street Lubbock, Texas Phone: Porter 3-7347 Name Address Telephone

Wash Fabrics
To set the color in wash fabrics, put five cents worth of sugar of lead in four quarts of water, dissolve, and soak the goods for about 12 hours. Then rinse and dry in the shade.
Egypt and Crete probably traded with each other 6,000 years ago.

On The House

THE WOMEN are winning all the polls on who does the work on most do-it-yourself home care and repair jobs. Apparently the hand that rocks the cradle now runs a lot of power tools.

According to one recent survey, 79 percent of the do-it-yourself projects are initiated by women, while the men of the house are credited with thinking up only 21 percent of such activities.

Women also are shown to be doing 41 percent of the work; men 37 percent, while 22 percent of these household projects are cooperative family ventures with even the kids pitching in.

In fact, a man might say that those figures seem to be a pretty good tribute to the little woman's executive ability, too—if she instigates 79 percent of these jobs and does only 41 percent of the work!

YOU MIGHT expect women to make a big showing when it comes to interior decorating and painting and indulging in other more or less lightweight tasks. But the girls don't stop there. They take on almost any job. The survey which turned up these percentages was conducted by a plywood manufacturer to find out who was sawing, nailing and otherwise manhandling his output. He found that women's activities include installing wall panels, shingling roofs, insulating homes, cementing down floor tiles, painting houses, and so on.

Fairly comfortable families were queried — families living in homes



TEXANS WIN COLLEGE GRAIN JUDGING HONORS — Team from Texas Tech College at Lubbock, winners of the National Collegiate Grain Judging contest at Kansas City, admire trophies presented to them at the award dinner. Left to right, standing, Richard Moll, 21, Anton, Tex.; Edmund Schlabs, 21, Friona, Tex.; and Billy Smith, 20, Snyder, Tex. Seated left is Dibre Stowell, 21, Pampa, Tex., who won top individual honors. Holding cup is team coach Cecil Ayers, Tech associate professor of agronomy. (AP Photo)

valued from \$10,000 to \$25,000. More than two-thirds of them were found to be engaged in do-it-yourself home improvements.

The highest score for this activity was 72 percent among families living in \$16,000 to \$20,000 homes. Next came families in \$21,000 to \$25,000 homes with 67 percent busy with do-it-yourself projects. Third were owners of \$10,000 to \$15,000 homes, where 63 percent listed such work.

The role of the women prompted Owen V. Cheatham, president of the Georgia-Pacific Plywood Co., sponsor of the study, to observe that "today's homemakers do not suffer by comparison with their great, great grandmothers who worked side by side with their pioneer men."

NOW A NATIONAL do-it-yourself contest for "women only" has been announced jointly by Woman's Home Companion and the National Retail Hardware Assn.

Guy Henle, workshop editor of the magazine, says women today "are no longer mystified by such terms as tongue and groove, two-by-fours and levels and planes." So some \$5,000 in prizes in the form of bonds and power tools and building materials will be divided among 40 women who have completed the most interesting do-it-yourself projects, either alone or together with their families.

Family teamwork apparently is quite a factor in the do-it-yourself movement. One project that figured prominently in each of the three classes of that plywood survey was enlarging the home—adding more family living space. And a new survey turned up the other day, crediting the home fix-up craze with being responsible for the trend toward larger families!

Well, a nice thing about woman's leadership in the fix-it realm is that a man can now find some justification for being an armchair handyman.

Scratches on Furniture
Marks on dark oak furniture may be removed by rubbing boiled linseed oil on the scratch, rubbing until the marks disappear.

Eggs
If a generous pinch of flour is added to the grease and stirred, just before putting in the eggs to fry, it will prevent the usual spattering of grease.

Cold Bed
If the bed seems to be extremely cold, smooth several layers of paper next to the springs before the mattress is put in place, and cold backs will be unknown.

There are small tides in inland lakes, but the difference between high and low tide in Lake Michigan at Chicago is less than two inches.

Read The Classifieds

DON'T GET STUCK

Be Ready for Winter With New BATTERY, ANTI-FREEZE SKID CHAINS

And of Course A New Set of **LEE SUPER DELUXE TIRES**

Kirksey "66" Service

Intersection Highways 51 & Harrison Phone 266

See Santa In Person!
BRING YOUR LETTERS AND VISIT SANTA AT
GUNN BROS. STAMP STORE
IN HEREFORD, TEXAS

Mon., Dec. 6
4 to 6 P. M.

FREE BALLOONS!
EVERY KID IS INVITED... and GROWNUPS, TOO

Bring Your Books in Early — Avoid The Rush!

SEE THE BIG DISPLAY OF TOYS AT GUNN BROS.

MODERNIZE YOUR FARM BUILD

Fire Safe Barns -- Milk Houses
Hen Houses -- Cattle Sheds
Tool Houses -- Silos

A MODERN RANCH AND FARM, first of all, must have modern buildings. The trend everywhere in replacing farm buildings or in expanding, is to build with Haydite Blocs.

Haydite Bloc is adapted to use as the chief material in every type of farm building and offers all those features most wanted on the farm. **FIRE RISKS ARE LOW, SANITATION & INSULATION ARE BETTER, WORK IS EASIER, UPKEEP AND REPAIRS PRACTICALLY ELIMINATED.**

Crowe-Gulde Cement Co.
of Hereford 1st & Gough St.
PHONE 1777

School Lunch Menu

(Menus for December 6-10 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

MONDAY
Dixie Frankfurters
Scalloped Potatoes, Cheese Sticks
Combination Vegetable Salad
Bread, Butter, Milk
Kadota Figs

TUESDAY
Meat Balls and Tomato Sauce
Mashed Potatoes, Carrot Sticks
Buttered Green Beans
Bread, Butter, Milk
Prune Spice Cake

WEDNESDAY
Hamburger, Buns
Sliced Tomatoes, Lettuce
Onions, Pickles, Mustard
Peach Halves, Milk

THURSDAY
Buttered Green Peas
Fruit Salad, Cranberry Sauce
Hot Rolls, Butter, Milk
Ice Cream Sticks

FRIDAY
Pinto Beans, Onions
Buttered Spinach, Cheese Sticks
Cabbage-Apple Salad
Cornbread, Butter, Milk
Apricot Cobbler

The goby, an African fish, climbs trees and feeds on ants.

STAR THEATRE

5 DAYS STARTING FRI.

REGULAR ADMISSION

ADULTS 50c
KIDDIES 20c

BLUE RIBBON PICTURE OF THE MONTH

The only thing greater than her Hate was his Love!

TEXAS TODAY ONLY

THE GLORY BRIGADE

Starring VICTOR MATURE

Universal International presents

JANE WYMAN
ROCK HUDSON
BARBARA RUSH

LLOYD C. DOUGLAS

Magnificent Obsession

TECHNICOLOR

STAR SUNDAY MONDAY TUESDAY

Creole Beauties and Highborn Ladies were the stakes men played for! Deadly weapons and thundering fists were the chips they used!

THE GAMBLER FROM NATCHEZ

Starring **Dale ROBERTSON**
Debra PAGET
...THOMAS GOMEZ

Produced by LEONARD GOLDSTEIN. Directed by HENRY LEVIN. Screenplay by GERALD DRYSON ADAMS. Story by IRVING WALLACE.

TWO FIRSTS FOR HEREFORD

WIDE SCREEN PLUS

"MAGNIFICENT OBSESSION"

OUTSTANDING ENTERTAINMENT

STARRING **JANE WYMAN** **ROCK HUDSON** **BARBARA RUSH**

DEC. 10 - 11 - 12 - 13 & 14

Human Desire

Starring **Glenn FORD** **Gloria GRAHAME** **Broderick CRAWFORD**

BORN TO BE BAD ...TO BE KISSED ...TO MAKE TROUBLE!

Starring **Glenn FORD** **Gloria GRAHAME** **Broderick CRAWFORD**

With **EDGAR BUCHANAN**