

WEATHER

	High	Low
Thursday	79	37
Friday	76	36
Saturday	74	38

The Sunday Brand

36 Pages

Containing 20 Pages of Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

Vol. 7 — No. 37 Hereford, Texas, Sunday, March 13, 1955 Price 10c per copy



ART AND PAINTING are attracting wide interest in Hereford these days, especially among adults. Around 25 persons are enrolled in the art class conducted here each Friday afternoon by A. G. Kieselbacher, West Texas State College instructor, under auspices of the Hereford Art Guild. TOP PHOTO shows Kieselbacher inspecting the work of students in a recent class session. LOWER PHOTO, shows Mrs. George Werner working on the painting of a yucca plant, which was the class project on this particular day. (Staff Photo)

Citizens Ask Fair Reporting Of News

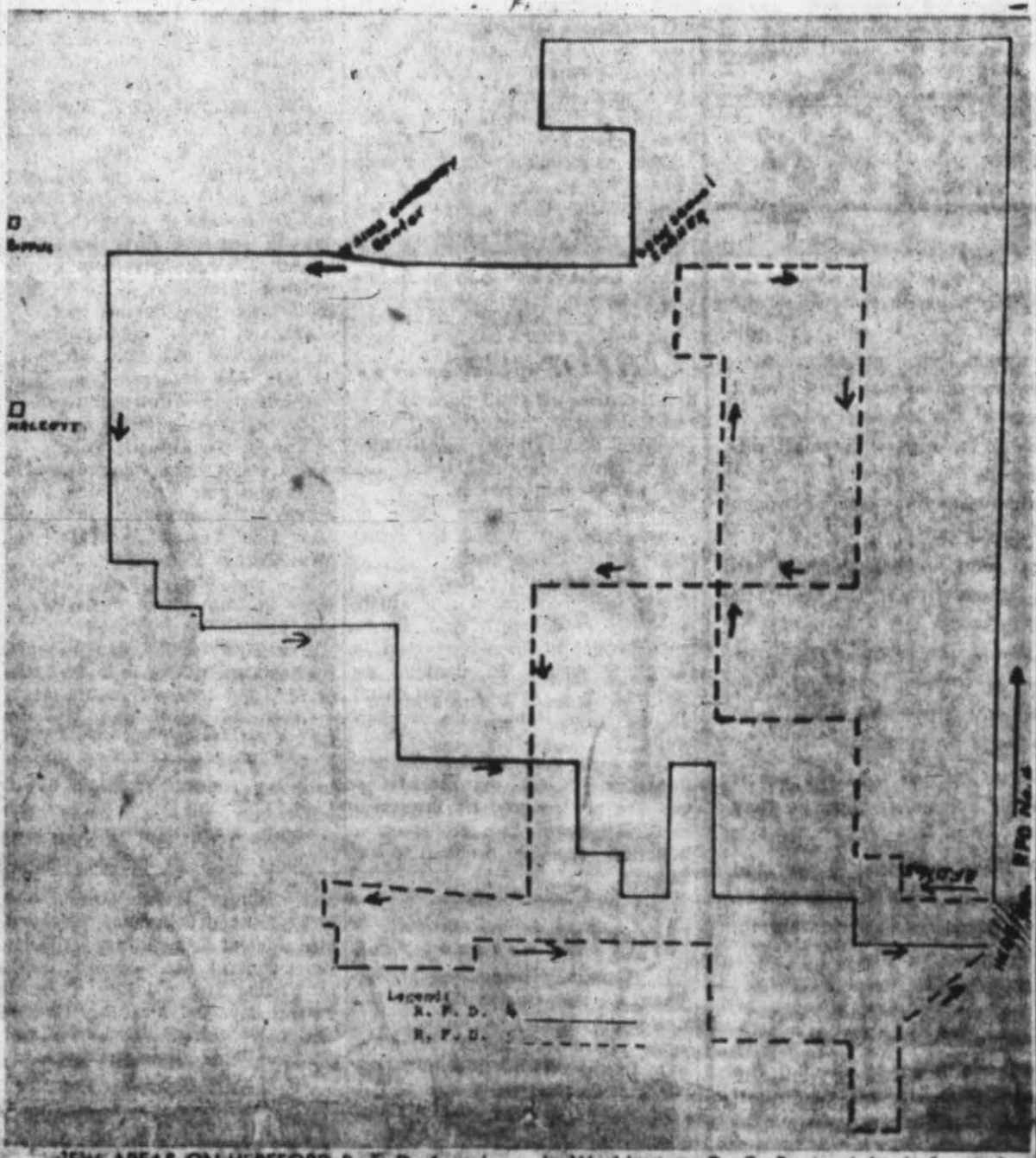
In reporting the City Commission meeting held here Monday night, The Brand has encountered several criticisms from parties who appeared at the meeting, which centered around widening of Highway 51 through Hereford. Several of the group felt that The Brand left the wrong impression, in view of the fact that it did not "tell the whole story." The object of the news item was that of presenting information on the event, and not to editorialize or cast reflections on any individual or any group. The Brand, therefore, is glad to publish the following article, as submitted, with the idea of eliminating any undue reflection or criticism which might have been implied:

"A CORRECTION
"Because of false impressions that might be construed from the report in Thursday's paper on the meeting of six property owners

who were invited to meet with the City Commission in connection with the proposed widening of Highway 51, the following corrections are given:
"In the two instances quoting Miss Dameron, only a part of the story appeared in the paper, thereby changing the whole context of the matter under consideration. It was stated 'Miss Dameron told the Commission that all of the right-of-way should have been taken from the east side,' thereby giving the impression that she was willing for those property owners on the east side to bear all of the damages in the widening process. But it was not stated that Miss Dameron owns a city block of property on the east side directly in front of her home which would of course require that she grant 254 linear feet of right-of-way."
"The other implication was that (Continued on Page 2)

Rural Route Changes Add 85 New Families

Patrons Now On Routes 4 and 5 To Be Shifted



NEW AREAS ON HEREFORD R. F. D. 4 and 5 are sketched above to show the itinerary of each, following changes recently approved through the Post Office Department in Washington, D. C. Route 4 is designated by the solid line, and Route 5 by the broken line. No date was set for the changeover on the two rural routes.

Extensions on two rural routes of Hereford this week were announced by the Post Office department, bringing mail delivery to approximately 85 new families in Deaf Smith County. The shuffle will result in approximately 40 additional miles to be covered and, generally, will result in complete revamping Route 4 and Route 5. The announcement was made on Thursday through the office of Congressman Walter Rogers, who said that the extensions are being made "to give improved service in the Hereford area." The change came about as a result of petitions submitted last November by residents in the north and west parts of Deaf Smith County, pointing out that some of the people were forced to drive 40 and 50 miles to secure mail service. No date has been ordered for the changeover, according to Jiffi Lipscomb, postmaster, who said that letters will be sent all patrons giving the new route designations. He also pointed out that some of the subscribers will likely have to move their boxes across the road, and that times of delivery will probably be changed on both routes, due to new schedules. The new services will bring mail service for the first time into three communities: Simms, Bippus, and Walcott. The two rural routes, when final schedules are completed, will operate on the following routes:
Rural Route 4
Leaving Hereford, Rt. 4 will travel 19 miles north, 10 miles west, then 1 mile south, 1 mile east and 1 1/2 miles south to the Dean School House corner. At this point Route 4, in the future, will go west 1 1/4 miles past the Simms Community house, then 7 miles south past the Chas. Burk place; 1 mile east, 1 mile south, 1 mile east and 1/2 mile south to the Phillip Miller place; (Continued on Page 2)

Chamber Of Commerce Outlines Plan For Area-Wide Membership Campaign

The Deaf Smith County Chamber of Commerce will open an area-wide membership drive here Friday morning, Mar. 25, with a kick-off breakfast in the hotel ballroom, according to Ralph Hastings, president, who said that the organization now has 280 members and will make an effort to add 100 new members in the coming drive. "Present memberships will also be evaluated in the drive," Hastings said, "for the first time in five or six years." Don Zimmerman has been named as 1955 Membership Chairman by the Chamber of Commerce, and said that the drive will be conducted through volunteer workers. He hopes to complete the entire drive within a period of two to three hours after it opens. Chief goal in increasing the organization membership is that of securing more general cooperation and to increase revenues, according to Hastings. To Expand Scope "We want to expand the scope of the C.C. during the next 12

months," he said. "With the industrial survey nearing completion we will have the information required to expand industrial programs which, in turn, will help use some of the commodities produced in our area. The directors feel that there is little use of having information furnished through the survey—unless it is put to use, and we feel that a well-rounded program can make the most of our situation." Zimmerman said that letters are being sent to all workers, and to prospective and present members, including farmers and business men prior to the campaign. "We know the people of this area want an active Chamber of Commerce," he said. "I foresee little trouble in closing the campaign within a few hours—and on a whirlwind basis. At least, we are going to give it a try, and we anticipate general cooperation in town and throughout the rural areas." Goal Is Cited Five requisites were pointed out as objectives of the Deaf Smith C.C. when the campaign is concluded: "1. Active working membership—man power. "2. Finance—money. "3. Program of Work—one that will take care of all needs as they arise. "4. Committees—an active set-up, creating an equal division of work and responsibility. "5. Trained Office Personnel—versed and schooled in Chamber of Commerce work, interested in and studying the needs." When the campaign is successfully concluded, Mr. Hastings said that he believes the local organization will have met these five requirements, and that it will be on the road to accomplishing many things. "Put the Chamber of Commerce on your payroll," he said. "It is working for you the same as your clerk or hired hand and perhaps is doing as much for you."

Air Reservists Get Promotions

Several promotions through the Air Force Reserve Flight located in Hereford were reported following the regular Tuesday night meeting. Promoted from Second Lieutenant to First Lieutenant were Austin C. Rose Jr., and Harry Vicari; from Lieutenant to Captain were George T. Jones, Richard E. Ireland and Billy E. Wolfe. The group meets each Tuesday evening at 8 o'clock in the county courtroom and is anxious to explain the program to interested men. Bill E. Black and Carroll Newsom have recently been assigned to the local flight, which operates with group headquarters in Lubbock, Squadron headquarters in Amarillo and flights located in Hereford, Dalhart, Pampa, Borger and Dumas.

Five Cases In Past Week

Farmers of this area were warned Saturday to keep an eye on their equipment, and to check each piece carefully before and after starting up motors. The warning came from Sheriff Lowell Sharp following reports on five cases, running into thousands of dollars damage, in which machinery had been damaged this week as a result of sand having been placed in the motors. The damaged equipment included three tractors, one only a few weeks old, and two irrigation engines. In all five cases it was apparent that sand had been poured into the oil filter pipes of the engines," Sharp said. He declined to list names of the persons involved in the losses, but said that he had checked the complaints—and that the damages were genuine. Lack of Motive "Lack of motive for such crimes was the most puzzling thing to local officers, since the possibility of personal gain by the instigators appeared almost impossible. The possibility of vandalism was also considered in connection with the five cases, none of which had any apparent connection. "We recommend that any machinery not under careful surveillance be checked before and

Outbreak Of 'Sanded Motors' Leads To General Warning

after starting," Sharp said. He also said that one of the complaints came from a man who felt that the sand had been poured into his irrigation well motor while it was running—and not before it was started up. The motor, of course, was completely ruined. "We do not want to unduly alarm people," Sharp continued, "but we (Continued on page 2)

Theif Takes \$178 In Red Cross Collection Packet

A Red Cross collection envelope containing approximately \$178, around \$20 of which was in cash was believed to have been stolen from the car of Will G. Harris of Summerfield Monday. Warnings were sent out by the Sheriff's department to local merchants to be on the lookout for 25 checks included in the collection. Mr. Harris, after many hours of work and long miles of driving to ranches and other points in Hereford and West Highway 51, told Sheriff Lowell Sharp that he believed the envelope to have been lifted from the seat of his car Monday while he was in making a call. He missed the container Wednesday morning, but did not solicit Tuesday. In cooperation with the Deaf Smith County Red Cross directors, the following list of checks, which disappeared in the theft, is being published: J. W. Thomason, D. L. Tomason, Fortunato Tyjerina, Mr. and Mrs. (Continued on page 2)

District Legion Convention Will Be Here April 2-3

Preliminary plans were underway this week in preparation for the 18th District American Legion and Auxiliary Convention scheduled here Saturday and Sunday, April 2-3. A crowd of approximately 350 persons are expected to swarm into Hereford for the annual session. Mrs. Ira Ott has been named as chairman to represent the Auxiliary in preparation for the event, and Ralph Smith has been named as convention chairman by the Legion Post. Advance plans include attendance of the convention by "Stone-wall" Jackson, Legion commander, and Miss Doris Anderson, Auxiliary president. The district convention was held in Hereford in 1952. The group met in Amarillo last year.

Farmer's Union Calls Off Meet On Friday Night

The Farmer's Union meeting was called off here Friday night in view of rather unusual circumstances. Centered around reports of four delegates concerning a recent trip to Washington, D. C., it was discovered Friday morning that two of the four men were hospitalized, and a third deceased. Frank Ham, Tulsa Representative, appeared at a similar meeting in Dismitt on Thursday night and, according to Hereford friends, completed his talk, then returned to his chair in the audience a few minutes later he was discovered to have died. Cause was attributed to a probable heart attack. Two of the other speakers, Jay Boston of Hereford, and Frank Edelson of Fritch, were hospitalized in the home towns, due to severe attacks of "flu."

Around Town

The old saying that only a newcomer will predict Panhandle weather was proven again this week when the dust-laden winds of Friday settled during the night and Saturday dawned with the promise of near-perfect weather conditions. Most people took both offerings in their stride, however, as things Around Town hummed with activity. Nothing unusual or outstanding, but hundreds of routine duties, meetings and other activities which make a community "tick." The Camp Fire, for instance, is working on an expansion program as indicated in the following announcement: "All second grade girls from Central School are invited to attend a meeting at the Camp Fire hut Monday afternoon at 2:15 o'clock for the purpose of organizing a new Bluebird group. Mrs. Terry Kirby will be the leader and Mrs. Millard Nobles will be assistant leader. Mothers were also urged to attend with the girls. On Thursday all fifth grade girls interested in joining Camp Fire were invited to meet at the hut immediately after school. Mrs. A. G. Martin is sponsoring this new group. With considerable pride, D. L. Young and Chas. Reed are announcing the addition of Lincoln sales and services to their Mercury line at Young Motor Company on Highway 60. They have several '55 Lincolns on display—and are looking for more to arrive by Monday. Leo Forrest, local REA manager, has just returned from a trip to Washington, D. C., where he appeared with nine other regional representatives of Rural Electric and Rural Telephone associations before the sub-committee on Agricultural appropriations to seek funds for expansion of the two programs. Mr. and Mrs. Francis Hardwick (Continued on Page 2)

Water Bill Goes Into Committee

The fate of proposed underground water regulations concerning this irrigation area this week went into the hands of a House sub-committee for further study. Was Reviewed Here The bill, sponsored by George Berry of Lubbock, is in general an outgrowth of meetings over the High Plains, including a meeting here during the summer months and carried endorsement of the Board of Directors of the High Plains Water District. Virgil Dodson of Hereford, a director in the district attended sessions in Austin during the past week. Sponsors held hope for the bill in view of the fact that the five-man sub-committee included two of the House co-sponsors, Rep. Jesse Osborn of Muleshoe and Rep. Sam Wohlford of Sherman County. The hearing was held Wednesday Mar. 9, in Austin at 8 o'clock before the House Committee on Conservation and Reclamation. For The Bill Appearing in favor of the amendments were members of the High Plains District board: Bill Fortenberry, Bill Shirley, Gus Parish, Virgil Dodson and Bill Broadhurst, district hydrologist. Several counties also sent representatives to appear in favor of the amendments including Bill Miller, president of the Bailey County Farm Bureau, Bruce Parr, Parmer County, and Grady Walker of Floyd County. J. L. Suits, publisher of the Petersburg Journal also appeared, along with Mr. Ross from Hale County, Mr. Green of the Lubbock County (Continued on Page 2)

Lt. Governor Is Kiwanis Visitor

A program on parliamentary procedure was given at the regular meeting of the Hereford Kiwanis Club on Thursday. Guests from the Toastmasters Club presented the program. Dr. M. C. Adams served as moderator and Bruce Miller was chairman. Members of the club participating were: Bob Lamm, George Heard, Ted Lennox, Hardy Benson, and Loyd Lovel. The Lt. Governor of the Seventh District of Kiwanis International, Dan MacNaughton made his official visit to the club. He was accompanied by four members of the Plainview Club.

IRRIGATION SCHOOL Methods, New Crops To Be Stressed Wednesday

An area-wide irrigation school will be held in Hereford Wednesday, March 16, featuring specialists in various phases of irrigation development, according to County Agent Hugh Clearman today. The meeting will occur in the county courtroom, beginning at 10 o'clock. To Stress Methods Fertilizers, methods of water application, weed controls, and general conservation practices will be featured at the meeting. New varieties and their response to irrigation will also be reviewed and presented. "The meeting will deal primarily with methods, rather than with equipment," said Clearman, "although equipment may be touched upon from time to time in the various talks." The school varies sharply in this respect from the recent REA school, which stressed motors and pumps, thus presenting little, if any, duplication for those who may wish to attend. Program Is Listed Program for the one-day session follows: 10:00 - 10:50: "Fertilizers and Soil Chemistry," M. K. Thornton—Agricultural Chemist, Texas A&M College. 10:50-11:05: Recess. 11:05-12:00: "Irrigation Water Application," Bob Thurmond—Irrigation Specialist, Lubbock. 12:00-1:15: Lunch. 1:15-1:45: "New Developments in Chemical Weed Control," Dr. Allen Weiss—In charge of Weed Control, Amarillo Experiment Station. 1:45-2:00: Recess. 2:00-2:30: "Recommended Varieties and New Developments in Small Grains in the High Plains Area," Kenneth Porter—In charge of Small Grains Investigation, Amarillo Experiment Station. 2:30-3:15: "Conservation of Natural Resources," Jack H. Barton—Soil and Water Conservation Specialist, Texas A&M College.

George Graham Is Vice President Of Dist. 9 Teachers

George Graham, superintendent of Hereford schools, was named vice president of the District 9, Texas State Teachers Association held Friday in Amarillo. Pat Sullivan, assistant high school principal, was chosen secretary and treasurer of the Secondary School Principals section of the meeting Friday. Approximately 100 Hereford teachers attended the various sections of the one-day meeting.

HOLIDAY IS TOUGH ON 'MOM'

Leisurely Cart Ride Creates Some Confusion — But All Ends Well

More excitement than they anticipated was in store for four little girls Friday morning when they set out for a ride in a small cart behind a gentle horse. It seems that Mutt Wheeler had a small, gentle horse for his children so he built them a cart to use with it. Friday morning his daughter, Gerry Lynn, and three friends, Winnetta Wilde, Joan Thomas and Linda Mosey, were celebrating their holiday with a quiet spin when a blanket in the cart flopped in the wind, scaring the horse. The horse promptly took off "cross country" with the cart bouncing along behind. A neighbor, Mrs. Louis Beckman, saw the cart approaching a sand pile where her daughters, Renee and Michelle were playing—and ran to get them out of the way. When she ran across the yard the horse swerved to miss her and dumped the four children, who were still clinging to the cart, in a heap. The horse then proceeded merrily on its way dragging the cart along upside down—until it returned to the Wheeler home, 302 Ave. J, whereupon Mrs. Wheeler joined the ranks of frantic mothers. Her misgivings were soon overcome, however, when the girls showed up unscathed and in excellent humor.

Around.....

(Continued from Page 1)
left Tuesday for San Diego, Calif., where they will visit with their daughter, Mrs. Oliver Streu and La. Streu. Chief object was to reunite the Streus with the son, Wm. Raymond, who has been with his grandparents here since Mrs. Streu left several days ago to join Oliver in California.

E. E. Fridley and Glenn Witherspoon will be leaving this week for San Angelo, where they will be delegates to the Texas State convention of the Woodmen of the World Life Insurance society. The convention is slated March 17-19.

Members of the Hereford Re-

beah lodge are still talking about the fun night which they attended at the Muleshoe lodge Tuesday. Making the trip from here were: Mrs. Alta Davis, Mrs. Earline Manning, Mrs. Anna Willier, Mrs. Katherine Sheppard, Mrs. Edna Bove, Mrs. Edna Draper, Mrs. Ethel Fridley and Mrs. Arlene Lomenick.

Miss Naomi Hare, home for a year's leave from Lima, Peru, is one of two missionaries who will speak at the District conference of the Society of Christian women to be held in Childress on Wednesday. Miss Hare has also been invited to meet with the executive board in regular meeting proceeding the conference.

June Marian Smith, daughter of Mr. and Mrs. O. A. Smith, was awarded first prize in an essay contest offered by the business majors at West Texas State College and sponsored by the Panhandle Purchasing Association. She was given \$50 as first prize. Her essay was entitled "Free Survey on Purchasing with Emphasis on Methods and Selection." The award was presented Wednesday night in the Blackstone Hotel at a meeting of the Panhandle Purchasing Association.

Theif.....

(Continued from page 1)
L. H. Lookingbill, Horace Vaughn, Procter Johnson, J. W. Stengel, John Henderson, J. J. Goodin, E. M. Suddeth, Sam Venturilla, Roscoe Short, Louis Dupnick, W. H. Andrews, Arthur Blackburn, Felix Urbanczyk, George Heard, W. H. Miller, A. E. Hodges, W. L. Johnson Sons, W. H. Harris, Ed Dziuk, W. T. Gunstenson, T. L. Sparkman, Margaret Wallace, A. T. Jones, M. C. Denton, Joe H. Davenport, Kay Lemous, Adam Flowers, W. B. Whitaker, C. R. Sowell, A. N. Hopson, Will Autrey, Byrdie D. Fellers.

Outbreak.....

(Continued from page 1)
do feel that they are entitled to be warned about these cases, since the outbreak appears general—and for no apparent reason. Officers said that no clues or traces are left around the scene of these sabotage cases.
Damages Are Heavy
"If these outbreaks are attributed to vandalism," said Sharp, "we appeal to those concerned to carefully weigh the damage involved. It is far different from 'lifting' gas tank caps or hub caps."
Also to be considered in the outbreak was the fact that most farmers are not covered by insurance on this type of damage, creating a definite financial problem to the owners.

Water.....

(Continued from Page 1)
Farm Bureau, Gaston Wells of the new water district at Dimas, John Aiken, Hereford attorney, and Arthur Dugan of Littlefield.
Against the Bill
Appearing against the amendments were Dick Musterman, Leyelland attorney, and Mayor Curtis of Amarillo, Tex.
The amendments are now known as H.B. NO 404. This bill was referred to a sub-committee to be reported back to the full committee within two weeks.

Citizens.....

(Continued from Page 1)
Miss Dameron had lived in the same place for 50 years and for that reason she was entitled to some kind of special consideration. If the story had been reported in full, anyone could see that nothing could be farther from the truth. She states that she is not asking for any consideration different from all the people affected, and is only asking that where property is destroyed or taken, that just and reasonable damages be paid as provided by law."

Summerfield News

By Ann Lookingbill

Mr. and Mrs. Lee Hopson of La Veta, Colo., and Mr. and Mrs. Lyle Blanton of Hereford ate supper Sunday night in the Charles Noland home. Mr. and Mrs. Hopson have spent the winter in Hereford.

Mrs. Kenneth Christie and Jimmy went with her parents and sister from Plainview Saturday to Truth or Consequences, N. M., to spend two weeks.

Mr. and Mrs. J. M. Wright entertained relatives Sunday with a dinner.

Those present were: Mr. and Mrs. Houston Winkle and family from Odessa, Mr. and Mrs. Lee Roy Cook and family from Borger, Mr. and Mrs. Howard Cook and family, Mrs. Ruby Cook, Mrs. H. J. Winkle of Dimmitt; Mr. and Mrs. Johnny Fields and Craig.

Mr. and Mrs. George DeLozier and Mr. and Mrs. Lee Jack Streu and Gene were in Lubbock Saturday to see the girls basketball games. Dimmitt won both games which entitles them to go to Austin for the playoffs this week.

Ann and Debra Lookingbill went to Plainview Saturday afternoon by bus. Ann returned home Sunday afternoon with her parents.

Mr. and Mrs. H. H. Cannon were in Canyon Tuesday shopping.

The youth fellowship enjoyed a scavenger hunt Friday night planned by their sponsors, Rev. and Mrs. Don Larkin and Mr. and Mrs. Gerald McCatherin.

Mr. and Mrs. Lenard Latham were in Lubbock over the weekend visiting his mother.

Mrs. Tula Jenkins, daughter and husband, spent Sunday in the home of Mr. and Mrs. A. A. Miller.

Rosene Dawson and Laverne Lance entertained the young married couples Friday night with a birthday supper honoring C. J. Lance.

Those attending were: Mr. and Mrs. Gerald McCatherin, Mr. and Mrs. Carlyle Sargent, Mr. and Mrs. Delbert Bainum, Mr. and Mrs. Kenneth Christie, Mr. and Mrs. Melvin Rainey, Mr. and Mrs. Gene Purcell, Mr. and Mrs. Johnny Fields, Mr. and Mrs. Douglas Powell, Mr. and Mrs. Roy Botkin, Mr. and Mrs. C. J. Lance and Mr. and Mrs. Reese Dawson.

Cherryll, Susan and Bocky Neill

Rural.....

(Continued from Page 1)
4 1/2 miles east, 3 south, 2 miles east and, at this point, travels the present Route 3 to the crossroads north of Kenneth Rudi, as follows: 1 mile east, 2 miles south, 1 mile east and one mile south to Harrison Highway, thence: 1 mile east, 3 miles north, 1 mile east and 3 miles south. From Harrison at this point, the route will go 3 miles east to the Paul Corbett corner, 1 mile south and 3 miles east, entering the city limits at the Gilliland Clinic.
Route 4 will be 91 miles in length when the proposed alterations are made.

Rural Route 5

Route 5 will, after the changes, be 79 miles in length and will back-track on part of the present Route 4. The proposed route follows:
Leaving Hereford, Rt. 5 will go west 2 miles on Harrison, 1 mile north, then 1 mile west to the REA sub-station, 3 miles north to the LeGrand corner, then 3 miles west to the old Weems School house corner, then 3 miles north to the T. B. Cox corner, thence 3 miles west to the Godwin farms, 1 mile south to the crossroads at the Kenneth Rudi place and rejoins old Rt. 5 as follows: 3 miles south, 1 1/2 miles west, 1 mile south, 1/2 mile east, 1 mile south, 3 miles east, 1 mile north; 5 miles east, 2 miles south, 3 miles east, 2 miles south, 1 mile east, 1 1/2 miles north, then northeast to Highway 60 and into the city limits.
Special concessions were allowed on some of the new territory, due to the location of large farms and ranches, according to postal authorities. Requirements call for "three boxes to the mile," but due to sizes of farms in this area the extensions were made on the basis of around "two boxes to the mile."

Walser Electric

Commercial - Industrial and Housewiring. Repair Appliances - fast Service on Rural Jobs. Complete Service on Electrical Irrigation Motors and Equipment - South on Dimmitt Hwy. Across Creek - Call 2015-W

spent Sunday night with their uncle and aunt, Mr. and Mrs. B. E. Roberson in Hereford.

Mrs. L. H. Lookingbill Sr., an her mother, Mrs. W. ... Hereford ... in Amarillo Tuesday.

The new auditorium of the church is looking better all the time. The men have panned all the tile down and the women have been helping with odd jobs such as covering the nail heads and cracks.

The young married couple met after church Sunday night in the Guy Walser home for fellowship and refreshments.

Those present were: Mr. and Mrs. Delbert Bainum and children, Mr. and Mrs. Kenneth Neill, Mr. and Mrs. Melvin Rainey and boys, Rev. and Mrs. Don Larkin and boys, Mr. and Mrs. Reese Dawson and Reese Jr., Mr. and Mrs. Gene Purcell and baby.

Roy Baikin and Kenneth Neill were in Clovis Wednesday afternoon.

There has been quite a lot of moving going on in our community this week.

Tuesday Mr. and Mrs. Gerald McCatherin moved to the Grady Wilson farm near Westway. Wednesday Mr. and Mrs. Carlyle Sargent moved to the place where the Gerald McCatherins have been living. Thursday Mr. and Mrs. Gene Purcell moved to the teacherage where the Carlyle Sargents had been living.

Rev. and Mrs. Don Larkin and Mrs. Earl Lane attended the workers conference on Thursday in Salem.

The Blanch Grove circle of the W.M.U. met Tuesday afternoon at the church with the Royal Service program.

Those present were: Mesdames Enri Laner, Ky Lawrence, Carl Lee, A. E. Barnett, J. C. Clearman, Guy Walser, Don Larkin, and Jack Streu.

The Lottie Moon circle met Wednesday afternoon, also using the Royal Service program. Those present were: Laverne Lance, Rosene Dawson, Joan Rainey, Geraldine Baigum, Leta Lee Neill and Floy Larkin.

J. M. Wright, Guy Walser and J. C. Clearman were in Amarillo Monday working on the natural gas line.

Mr. and Mrs. J. M. Wright left by plane Tuesday for Gilmer to be with her brother, A. T. Winkle, who had an operation on Wednesday.

Mr. and Mrs. Charles Miller and baby of Lubbock were visiting in the home of Mr. and Mrs. Johnny Fields this week. Charles and Johnny are cousins.

Shadow Players Announce Plans For Talent Show

The Shadow Players this week announced sponsorship of "Mother Goose" skits, featuring prominent citizens from the ranks of civic clubs and teacher personnel of the community. The presentation has been scheduled for April 18, in the high school auditorium with first rehearsals slated on March 25.

Mrs. Doris Landers Hess has been employed to direct the production, and will be recalled as the director who produced the Lions Club home talent show and ballet here around five years ago.

Included in the nursery rhyme skits will be "Three Little Kittens," "Snow White and the Seven Dwarfs," "Little Black Sambo" and other take-offs in which prominent citizens will appear.

Massey Infant Born

Mr. and Mrs. Cecil Massey announce the birth of a son, Neal Lewis Massey Friday night, Mar. 11, at Neblett Hospital in Canyon. The young man weighed just under six pounds. Both mother and son were reported as resting very nicely.

There are seven Christian saints named Maytag.

About 25 percent of Sweden's seven million people earn their living from farms.

Safe 'n Sound

Your insurance agent can help you plan a better home to meet your needs. One that gives your family more safety from accidents and fires. One that will cost you less for insurance premiums each year, with a big saving during the life of the house. He can help you plan a new or remodeled house for the greatest safety at the lowest cost, and show you how a great burden of blame for accidents and fires rests on the design and construction of the house. Your insurance man wants to help reduce the terrible national toll of accidents and fires in the home. In the long run, he hopes to reduce the total cost of insurance claims so that all insurance premiums may be lower. For the above services make sure you call LONE STAR INSURANCE AGENCY, Phone 421.

Farwell Invades Hereford Fri. For Opening Game of '55 Baseball Season

By Billy Paul Knox

Contrary to earlier plans, Hereford will open the baseball season Tuesday afternoon against Farwell at Hereford according to Coach L. H. Russell. Hereford's first game had been scheduled for March 22 against Amarillo, but Russell stated that he thought the Whitefaces were ready for competition.

The Whitefaces met and defeat-

ed Farwell very handily twice last year, and Russell thinks that the Steers will field about the same team which they sported last year. However, they may have a much better team than last year Russell stated.

Russell has not yet decided on a starting pitcher, but it will be either Francis Boyd, Homer Herghey, Richard Hagar, or Bud Jowell. Boyd or Herghey are the likely

PLAYER	POS.
Bybee, Lynn	SS
Sims, Taylor	C
Burris, Jack	1B
Walterscheid, Ken	CF
Hagar, Richard	3B
Albracht, Bill	2B
Elliston, Danny	LF
Easley, Joe	RF

Illinois has a town named Tennessee.

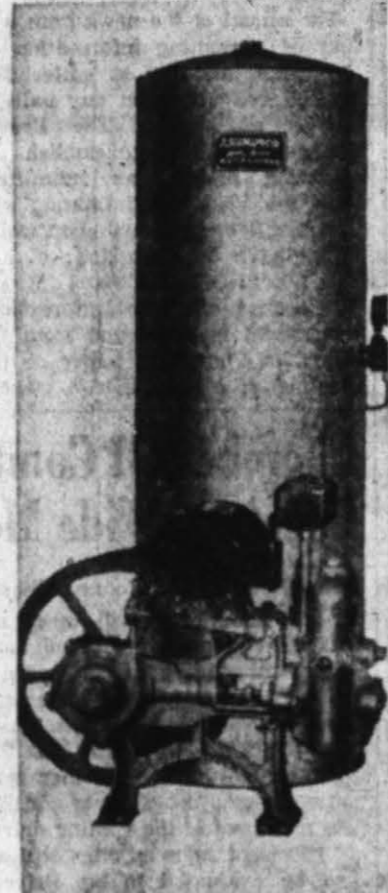
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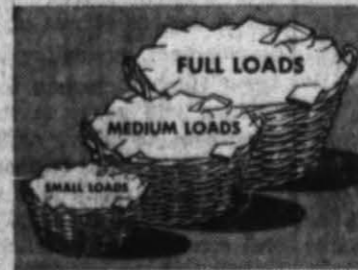
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Maytag automatic washer
means
no half-clean clothes!



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Save water too with the new Automatic Water Level Control!

Automatically controls water at exact amount you need for size load you're washing. Saves as much as 9 gallons of water for small loads.



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Exclusive double-spin tubs never let dirty water strain back through clothes. No dirt streaks. No half-clean clothes!

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Across Street from Piggly Wiggly

Phone 19

COINS ARE OUR LINE

By D. C. Kinsey

When quiz shows were the big rage on the radio, one of the best was "Information Please". It set the pattern for a lot of the "panel" programs that came along later. I'm not sure whether it's still on the air or not, but when I used to listen to it they had four of the brainiest people in the States on the show every week to answer the most difficult questions people could send in.

I remember there was an automobile accident once that was blamed on Information Please.

It was a minor accident, a man went through a red light and struck another car. When it got to court, he explained it this way:

"Your honor, I was listening to Information Please on the car radio and after a lot of difficult questions they asked the four experts to suddenly close their eyes and tell what color of necktie they were wearing."

"Franklin P. Adams and John Kiernan and the others closed their eyes and they couldn't remember what tie they had on."

"I was playing along with them trying to answer the questions and I closed my eyes just as I got to the corner. And, you know, I didn't know what tie I was wearing, either."

He lost the court case, too.

Radios, I guess, can be a distraction when you're driving, some people refuse to have them on. I like the radio on for long drives, I think it helps keeps you alert. I'm not one to close my eyes as I reach an intersection, anyway

When you're shopping for a used car, the fact that some cars are already equipped with radio can be a big consideration. When you're looking them over at our place, take the car of your choice out for a test drive first, and try the radio, too.

We invite you to come in and look over our wide selection of Models, Body Styles and colors in the new 1955 Buick. Perhaps we have "just the car for you!"

D.C. Kinsey
KINSEY-ROBERSON BUICK CO.
"We strive to merit your confidence."
142 MILES AVENUE - HEREFORD - Texas

BABY CHICKS

Booking for March, April and May
Place Your Order Now for our Top Quality Chicks

And Be Sure to
Start Your Chicks Right with
P.G.C. ALL MASH CHICK STARTER!

We Still Have Some
SPRING BARLEY SEED

But get Your Supply Today! It is Also
Time To Place Your Order
for
GRAIN SORGHUM SEEDS

at
HEREFORD GRAIN CORP.
Phone 360



CHERRY GRACE PITTMAN, daughter of Mr. and Mrs. R. W. Pittman, celebrated her eighth birthday just a little late this week. She was eight on February 8. Balloons were given the children as favors. Those attending are front row from left: Lillian Harms, Linda Sue Williamson, Annie Elizabeth Strain, Mary Fern Byers, Cherry Grace Pittman, Connie

Gamez, Gail Witherspoon, Sandra Green and Linda Kay Morris. Back row: Carl Fincher, Bobby Pittman, Roy Fincher, Diane Pittman, Bonnie Fincher, Linda Kay Strain and Jean Hanagan. Others attending but not pictured are: Eddie Fincher, Sandra Franks and Martha Watson. (Staff Photo)

County Federation Women's Clubs Observes Friendship Day Friday

Texas Friendship Day was observed by County Federation of Women's Clubs at the First Christian church on session held by the Deaf Smith Friday at noon.

CUSTOM DELINTING COTTONSEED SALES

We completely delint cottonseed by the acid gas method, then neutralize with anhydrous ammonia gas which leaves no white or gray powder. Seed is cleaned, graded on a gravity grader and Cereson-treated.

Jackson Delinting Plant

P. O. Box 998 • Dial PD2-3892
Plant Location, Clovis Road and N. College Ave. LUBBOCK, TEXAS

Mrs. P. B. Sowell, chairman of the civil defense department, directed the program, which opened with a pageant "The Qualities of Friendship." Representing the six basic qualities of friendship were Mrs. John Jacobsen Jr., loyalty; Mrs. A. O. Thompson, dependability; Mrs. Tom Draper, understanding; Mrs. O. G. Hill, tolerance; Mrs. Will S. Kerr, sincerity; Mrs. M. T. Rutter, love.

In conclusion Mrs. Sowell read the poem "And so in friendship's garden—the finest flowers grow, nurtured by God's great blessings as the seasons come and go." Hands were clasped as the group sang "Blest Be the Tie that Binds" with Mrs. A. J. Schroeter at the piano.

A program on Civil Defense was presented by Sgt. Higginbotham, assistant coordinator of civil defense in Amarillo, who showed a new film dealing with disaster control. The film served as a guide for safety in an atomic attack showing what to do and what not to do in case of an attack, and listing requirements of a disaster control organization.

Sgt. Higginbotham explained the three levels of civil defense: federal, state and local, and told of the tornado warning system now in effect in Amarillo. He told listeners to tune radios in at 640 and 1240 for warnings in this area and Highway patrolman Kirkwood of Hereford assisted in discussing what to do in a tornado disaster. Specific problems of school children when a tornado strikes, and advice to parents were also included in Sgt. Higginbotham's program.

School Golfers In Third Place

The Hereford High School Golf team, consisting of Keith Hodges, Jeff Minton, Charles Seed, and Dale Taylor, traveled to Amarillo Friday to compete in a four-team golf match at the Amarillo Country Club.

Amarillo came in first among the four team field, and Shamrock placed second. The Whitefaces were third ahead of Quinah Medalist was Bill Martin of Amarillo who shot an 80. Low scorer for Hereford was Jeff Minton who shot an 83.

The Whitefaces' next match will be next Thursday when they travel to Lubbock to participate in a tournament.

Francis Boyd On District Squad

Phillips and Dumas dominated the IAA All-District basketball team by placing three players each on the team. The remainder of the 11-man squad was composed of two players from Canyon and one each from Hereford, Dairhart and Perryton.

District champion Phillips placed Don Smith, Stan Koop, and Carl Mitchell, while runner-up Dumas landed Preston Cleveland, Jim Bowen, and Ernest Munkres. Hereford's contribution to the mythical squad was Francis Boyd. The 6'3" Boyd was named honorable mention on the all-state team also.

Other players making the team were: Joe Dickerson and Charles Neblett, Canyon; Bill Wills, Dairhart; and Donald Dear, Perryton.

The U. S. Weather Bureau set up its hurricane warning service during the Spanish American War to warn troops of storm dangers and it has been operating ever since.

A short business session was held in conclusion with the president, Mrs. E. M. Cox, presiding. Mrs. O. G. Hill gave a report from the federation project, a new clubhouse, and urged all clubs to send in replies to recent questionnaires.

Mrs. Cox announced the next board meeting for April 30, and the closing tea which will be held on May 6.

Hostess clubs for the Friday sessions were Bay View, Music Study, Summerfield, and Bud To Blossom.

Introducing... Sunshine Club Holds Meeting

The Sunshine Club met on Thursday March 10 for a pot-luck dinner and quilting at the home of Mrs. George Miner.

During the business meeting, Mrs. J. C. Mays won the penny ante.

The next meeting will be held with Mrs. Clint Lundry.

Those attending were: Mrs. W. E. Pittman, Mrs. Neil Pittman, Mrs. Clois Kemp, Mrs. Alton Kemp, Mrs. J. C. Mays, Mrs. Fred N. Higgins, Mrs. Jeff Davis, Mrs. William Wells and Mrs. Edith Shepard.

Hospital Notes

Patients in Hospital

Mrs. Joe Locke, Urua Murroz, Charlie Lavall, Mrs. C. S. Barkley, Betty Jean Smith, Ruby Smith, Phillip Herend, Byrd Kinsey, George O. Thompson, Pink Scott, Mrs. M. C. Green, Mrs. Carl B. White, Jay Boston, Mrs. C. R. Gandy, James Harris, Mrs. G.A.F. Parker, Paulo Martines.

Patients Dismissed

Wilma Linderer, 3-11; Mrs. V. O. Hennen, 3-10; Juana Liscano, 3-10; W. O. Miles, 3-9; Mrs. Jim Guinn, 3-9; Mrs. Eugene Brewer, 3-10; Mrs. H. H. Caraway, 3-10; Sheldon Alexander, 3-10; Paulette Sinclair, 3-10.

Births

A son, Ricky Lee, to Mr. and Mrs. Joe Locke on March 9.

A daughter, Carolyn Janet, to Mr. and Mrs. M. C. Green on March 9.

A daughter, to Mr. and Mrs. Commie Smith on March 11.

Two thousand gallons of paint are required to cover the dome and central section of the U. S. Capitol.

Black Angus bulls were first imported into the United States from Scotland in 1873.

At least 14 U. S. three cent stamps have honored George Washington.

In 70 years, a man's heart expends enough energy to lift the battleship Missouri 14 feet.

Accident Causes \$85 In Damages

Approximately \$85 in damage resulted from an accident Friday afternoon on Sampson Street.

Doris Turner driving a 1950 Plymouth was angle parked on the east side of Sampson Street and Helen Dawn Johnson was traveling north on Sampson in a 1955 Buick. Miss Turner backed from her parking place into the side of the Buick.

Damage to the Plymouth was set at \$35 and to the Buick at \$50. Doris Turner was given a ticket for failure to grant the right-of-way.

Miss Geneva Ensey is a newcomer to the town of Hereford. She is employed at the Deaf Smith County Hospital as a surgical nurse. Miss Ensey is formerly of Abilene.

Both Nevada and Arizona have doubled their populations since 1940.

REGISTERED CHRONOGRAPH WATCH TECHNICIAN

Does your watch keep good time?

If NOT, bring it in for a free examination today. A simple adjustment or thorough cleaning may be all that is needed to put it in top condition.

Cowan Jewelry

Kenneth "Doc" Cowan

Your Doctor of Sick & Precipit Watches

Nardis of Dallas

A slender skirt with a flush of pleats for graceful walking. Faultlessly tailored of fine "Old Keltie" Irish linen that's crease resistant, Sanforized and colorfast. Drum lined for lasting fit. White, pink, cocoa, brown, black, natural, open blue, navy and charcoal. 8 to 18.

Made just for your height!

TommieRobe's

No need to fuss with hems... TOMMIEROBE'S are proportioned to fit perfectly, whether you are Tall, Tiny or Average Height. Smartly styled by Harry Berger in soft washable, check woven gingham... so wonderful to wear lounging, playing or working around the house. Pink or blue. PROPORTIONETTE® sizes: Tall 12 to 20; Tiny 10 to 14; Regular 10 to 20 \$8.95

Ship'n Shore

broadcloth with soft-tailored "roll-up" sleeves 298

Curved neckband collar to wear open or closed... sparkling pearl buttons... barrel-cuff shortie sleeves. Combed cotton in white, candy pastels, blaze-brights... a wonder-washing blouse! Sizes 28 to 40. Come see other fine SHIP'N SHORE'S... broadcloths, gingham and patterns.

THE *Vogue*

THE *Vogue*

Spring Surprises!

By Weatherbird... Capturing your fancy with the Gentle, Magical Charm of Easter Footwear... - And Featuring -

The Newest Little "Cuties" in Town!

At Right - In White, Brown & Beige, Brown & White, Sizes 5 1/2 to 8 \$3.98

In Black Leather and Nylon with Just a Touch of Pink! Also in Brown. Sizes 8 1/2 to 12 \$5.95. Sizes 12 1/2 to 3 \$6.95

In White, Black Patent and Red. Sizes 5 1/2 to 8 \$3.98. 8 1/2 to 3 \$4.98

In White and Black Patent. Sizes 12 1/2 to 3 \$4.98

In Pink, Light Blue, Avocado and White. Sizes 8 1/2 to 12 \$5.95. Sizes 12 1/2 to 3 \$6.95

In White and Black Patent. Sizes 5 1/2 to 8 \$4.98. Sizes 8 1/2 to 12 \$5.95. Sizes 12 1/2 to 3 \$6.95

hereford Shoe Store

323 N. Main Phone 955

X-Ray Shoe Fittings

WANT ADS Phone 30 or 31

1. FOR SALE Miscellaneous

BONDED STORAGE. Hereford Transfer and Storage Co. Local and long distance furniture moving. Phone 2030, Box 243. Hereford, Texas. S-1-19-19-tfc.

FOR SALE: Assortment of Nursery, bulbs and plants. Mrs. J.F. Ward, North Main. S-1-14-38-tfc.

Hereford Glass Co. Expert Car Glass Installation. Table Top and Window Glass. Picture Frames. 802 Park Ave. Ph. 1425 B-1-16-tfc.

STORM SASH and storm doors. Carl McCaslin Lumber Co. Phone 7. B-1-11-15-tfc.

DRIVE IN SERVICE
Cottage - Cheese
Cream
Buttermilk.
Raw Milk (By the Gallon only)
Now available at the Dairy Cream Store, formerly Zesto. Boardman's Finer Grade "A" Raw Milk Products
or Call 1329 for free delivery to your home. B-1-50-tfc.

TRACTOR HARD TO START? Buy your motor ether at McDowell Drug. Phone 13. B-1-13-33-tfc.

FREE: Six month supply of Tide with each Frigidaire washer. Morgan Appliance. 513 Park. B-1-14-34-tfc.

ONE PURE blooded red male hog for sale. Six miles south Summerfield. Phone 4549 Frio. B-1-15-36-tfc.

FOR SALE
Full blood Hampshire Hogs. Sows, Boars, Gilts and Pigs. C. C. Billingslea
Six miles east, 3 north, 1/2 east of Hereford B-1-36-4C.

FOR SALE: Bright alfalfa hay. 1/2 mile west Summerfield gin A. A. Miller. B-1-13-10-2k.

FOR SALE: 9x15 rug and 9x10. Phone 1665-R. S-1-9-37-1p.

ONE MATURE DUROC Boar for sale. 20 miles north on Highway 51. K. W. Bunch farm. B-1-16-37-2p.

FOR YOUR complete fertilizer needs, at lowest cash prices on truck lots; call Fraser Milling Company. Phone 484. B-1-18-37-tfc.

FOR SALE: 24 good Registered Hereford Yearling heifers, \$125 each. Three Larry Dominoe bulls. 30 months old, \$300 each. Trebi Barley Seed, \$4.00 C.W.T. 35A bundle feed, \$1,000.00. E. C. Reinauer. Phone Dawn 3585. B-1-34-37-2c.

FOR SALE: Tested milk cows. Some suitable for Nurse cows for Club Calves. Call 1739-J. S-1-15-37-1k.

2. FOR SALE

BEFORE you buy a good freezer at any price, see the New Frigidaire. Morgan Appliance, 513 Park. B-2-17-34-tfc.

FOR SALE: 60 HP Electric Motor and 220 switch panel. O. H. Rablfs, Happy, Texas. Phone: Gurley 2512. B-2-17-36-3p.

FOR SALE: One Model HUA six cylinder M M Natural gas irrigation engine. 100 HP. Phone 81. Hereford, Texas. Howard Gault. B-2-15-36-tfc.

FOR SALE: One 8" irrigation pump with motor and gear-head, on butane. Also 500 gallon butane tank. Vincent Fricand, Umbarger. Phone 2103. B-2-22-10-2p.

4. REAL ESTATE

FOR SALE: Close in; outside city limits, 5 bedroom house; large metal barn, storm cellar, fenced yards. School bus route, gravel well. Two acres land. Shown by appointment. W. D. Jones. Phone 1882. B-4-33-8-8p.

FOR SALE BY OWNER: Three bedroom home, 109 Avenue J. B-1-10-36-tfc.

FOR REAL ESTATE

Farm Loans Good Terms
SEE LUTHER PEVLEY
Res. Phone 524 S-4-37-tfc.

MAKE AN OFFER on 25 acres of land. No improvements. 1/2 mile of City Limits. Owner. Write Box 49 Hereford. S-4-20-37-1k.

117 AVE. E
WE MUST SELL THIS HOUSE. NOW VACANT. GET KEY AT . . . LONE STAR AGENCY
136 MAIN
Phone 424 Nite 1711 B-4-36-tfc.

WHY PAY RENT?
160 acres. 140 can be put in cultivation. One 8" well, 3 bedroom house, double garage, barn, granary, chicken house & brooder house. 1/2 mile off paving. \$200.00 acre, \$10,000.00 down, balance \$1,000 year on principal. Might consider trading for two bedroom house in Dimmitt. Possession.

120 acres, all in cultivation. 8" well on natural gas, on paving. \$9,000.00 down. Might consider trading for house in Hereford or Canyon on equity. Possession. Have 6 1/2 dry land sections. Some with good possibilities of irrigation. Prices from \$55.00 acre to \$100.00 acre. Some for 29% down.

We have a good buy on between 30 and 40 acres located on paving near Hereford. Priced \$150.00 per acre.

New three bedroom brick with single garage. \$10,000.00. It has a 5 1/2" loan on \$7,600.00. New two bedroom brick, single garage. \$8,750.00, with \$7,200 loan.

Nice two bedrooms and bath, \$6,500.00.
Trailer court with office and work shop, and filling station. Room for 16 trailers. Lot 140 x 140 feet. Price, \$12,500.00 with \$5,000.00 down; good terms on balance. Would consider trade. Nice cafe for sale or trade.

We will appreciate your listings. J. M. Hamby, Real Estate
1410 Park Avenue
Phone 701 B-4-10-tfc.

FOR SALE
One of the best diversified sections in Parmer County. 1/2 in cultivation. Has been tested for irrigation. Only \$75.00 acre. Good terms. Possession.

ACERAGE on Dimmitt highway. Ideal building site and farming. \$200.00 acre. Terms.
3 Bedroom home near schools. Paved. Must sell. Leaving town. Only \$7500.00. GI Loan only \$41.00 per month.

Two bedroom home, two years old. Near schools. \$7,000.00. We appreciate your listings. Especially on 1/4 and 1/2. Carthel Real Estate
206 North 25th Mile Avenue
B-4-10-tfc.

FOR SALE by owner. Three bedroom house, 149 North Knight. Completely carpeted. Central heating system. Shown by appointment only. Call 632. B-4-21-10-3P.

FOR SALE OR TRADE
127A. Two miles of Hereford. One 6" well. Would trade for house in town as part of down payment. Possession at once.
Hugh Bookout Realty
533 East 1st. St. on Hiway 60
Office Ph. 1674 Res. 1270
Hereford, Texas B-4-10-2C.

FOR SALE
356 A, located between Hereford and Dimmitt, in Castro county. No improvements. One 8" well, 280 A in cultivation. Price \$200.00 acre. Terms.
Hugh Bookout Realty
533 East 1st. St. on Hiway 60
Office Ph. 1674 Res. 1270
Hereford, Texas B-4-10-tfc.

FOR SALE
535 A, located between Hereford and Dimmitt, in Castro county. No improvements. One 8" well, 280 A in cultivation. Price \$200.00 acre. Terms.
Hugh Bookout Realty
533 East 1st. St. on Hiway 60
Office Ph. 1674 Res. 1270
Hereford, Texas B-4-10-tfc.

FOR SALE
535 A, located between Hereford and Dimmitt, in Castro county. No improvements. One 8" well, 280 A in cultivation. Price \$200.00 acre. Terms.
Hugh Bookout Realty
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Hugh Bookout Realty
533 East 1st. St. on Hiway 60
Office Ph. 1674 Res. 1270
Hereford, Texas B-4-10-tfc.

HIGHWAY FRONTAGE

South Highway 51 frontage serving Rt. 2, Rt. 3, Star Rt. and north Castro County. Ideal east front location.
Approximately 20 acres, all in alfalfa and extremely good 6" electric well.
LONE STAR AGENCY
136 MAIN
HEREFORD
B-4-8-TFC.

HEREFORD HOMES
2 bedroom brick veneer, large rooms, hugh closets, large bath, 2 hot water heaters and panel heat. Large living room, kitchen and dining area with walk in pantry. Attached garage, high fenced back yard and house all carpeted. Drapes and blinds go. Nice location, \$5,000 cash down and good terms on balance.
Sam Nunnally
LONE STAR AGENCY
Ph. 424 Nites & Sunday 1711
B-4-8-tfc.

FOR SALE
160 A. Strong 8" well. Good house, (modern). Large barn, 3,000 bu. granary, shop and two car garage. 13A wheat on spud land, 17A cotton base. Balance land plowed ready for planting. Possession now.
Hugh Bookout Realty
533 East 1st. St. on Hiway 60
Office Ph. 1674 Res. 1270
Hereford, Texas B-4-10-2C.

FARM FOR SALE or lease, east of Hereford. Want to sell motor and pump. Contact R. L. Kidd, Ralls, Texas, Box 35. 1306 Telford. Phone 2731. B-4-26-37-2c.

FOR SALE: Small three room house, located corner 13th Street west of Shirley School about three blocks. Small down payment. Balance like rent. J. F. Messer. Phone 1578. B-4-28-37-4c.

I AM URGENTLY IN NEED to sell my equity in my six room home. A good investment for a rental property. Consider any reasonable proposition. Contact me personally. Fred Henry, Route 3. S-4-32-37-1p.

FOR RENT: 2 room furnished apartment. 602 W. Third. Phone 451. B-5-11-9-4tp.

FOR RENT: Three room unfurnished duplex apartment. 207-B Bennett. Phone 989-W. B-5-11-9-tfc.

FOR RENT: Four room unfurnished duplex. Call at 501 or 517 Jackson. B-5-12-7-tfc.

BEDROOMS FOR RENT. Close in. 509 Ross. Phone 847J. B-5-9-6-tfc.

FURNISHED apartment. 613 south 25 Mile Avenue. Phone 325. B-5-9-47-tfc.

FOR RENT: Furnished garage apartment. Bills paid. 208 Park Avenue. Phone 963-W. B-5-12-36-tfc.

FOR RENT: Two small furnished houses. Call 1618. B-5-9-10-2c.

FOR RENT: Apartment and bedroom. Mrs. W. M. Mejerl, 401 Lawton. B-5-11-10-2c.

FOR RENT: Two bedroom apartment. Upstairs. 1 1/2 baths. Private entrance. After 4:00, 340 West Third. East Side. B-5-17-37-tfc.

FRONT BEDROOM FOR RENT. Phone 1886-W. S-5-9-37-1k.

FIVE ROOM HOUSE. 131 North 25-Mile Avenue. S-5-9-37-tfc.

FOR CASH LEASE: 137 A near Hereford. One 6" well.
Hugh Bookout Realty
533 East 1st. St. on Hiway 60
Office Ph. 1674 Res. 1270
Hereford, Texas B-5-10-tfc.

FOR RENT: Two room modern house. Call 1838-J. B-5-9-8-tfc.

THREE LARGE ROOMS, furnished. Private bath. Downstairs. 300 West 6th. B-5-10-36-2c.

FOR RENT: Two room modern garage apartment. Furnished or unfurnished. Bills paid. 505 Roosevelt. Phone 624. B-5-16-35-tfc.

FOR RENT: Three room furnished duplex. Bills paid. Phone 1260. B-5-10-94P.

6. WANTED
WOULD LIKE TO KEEP children in my home. Call 1895-J. B-6-10-10-4k.

WANTED! Wiener pigs. Three miles east of Texaco Refinery on Third Avenue. Amarillo Hog Company. Phone Drake 3-8911. B-6-18-10-tfc.

WANTED! Garden plowing and lawn work. Call Obie Malone, Phone 1703-J. B-6-11-37-2c.

WOULD LIKE to care for one or two small children in my home. Can give references. Phone 1032-J. S-6-18-37-1k.

8. HELP WANTED
SECURITY SALESMAN wanted. Full or part time. Contact Wayne McCarty, American Securities, 411 West 10th Street Amarillo, Texas. Phone DR6-6282. B-8-20-37-9c.

AVAILABLE AT ONCE: Nearly Rawleigh business in city of Hereford or South Castro Co. Good opportunity. Trade well established. Experience helpful but not necessary. Write at once. Rawleigh's Dept. TXC-160-102, Memphis, Tennessee. S-8-32-37-1p.

WANTED
Man or woman bookkeeper. Good pay, excellent working conditions. Permanent position. If not qualified bookkeeper, do not apply.
See or Call
WAYNE WALLACE
of Young Motor Company. . . .
Phone 2000 S-8-37-1C.

10. NOTICE
WANTED
150 New Customers on City Delivery!
THE HEREFORD BRAND
Call, R. W. Sparks Ph. 1771-W
B-10-2-tfc.

BEAUTIFUL BABY PARAKEETS: All colors; No. 1 stock only. Metal bird cages. Francis The Printer. 707 North Main. B-10-18-4-tfc.

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

Lions Club
meets each
Wednesday, 12 noon
Hotel Jim Hill

Hereford Rotary Club
meets every
Monday at 12:05
Hotel Jim Hill

HOME OF AYERS SUPREME FEEDS

BABY CHICKS
Booking for March and April
STARTED CHICKS
Poultry Equipment
● Feeders ● Brooders
● Waterers ● Remedies

LAWN GRASS SEED
and
BULK GARDEN SEED

WEST TEXAS FEED, SEED & HATCHERY CO.
Jack Wright
Hereford, Texas
We Give Gunn Bros. Stamps

HOME OF AYERS SUPREME FEEDS

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HOME OF AYERS SUPREME FEEDS

HOME OF AYERS SUPREME FEEDS

HOME OF AYERS SUPREME FEEDS

SEE the new Frigidaire refrigerator with food freezer in the bottom. Morgan Appliance, 513 Park. B-10-15-34-tfc.

ALCOHOLICS ANONYMOUS
Phone 608 or 2018
Meetings Thrus. Night At 8:00 P.M. 1003 Union B-10-24-tfc.

TO WHOM IT MAY CONCERN:
Anyone having bills against W. G. (Red) Tedder, or anyone owing an account to same, contact sister, Mrs. L. A. Jeffreys, Box 1547, Harlingen, Texas. B-10-37-3P.

PLEASE BRING MY wheelbarrow back! Return where you got it; to Wayne Phillips' house. Ed Tiesel. S-10-16-37-1p.

NOTICE PARENTS of fifth grade Room 6: Girls' glasses, brown plastic uppers, with plain plastic under rims, in red leather case, with Dr. M. C. Adams inscribed, taken from locker. Return to Brand office or Mr. Thomas at school. Gail Woolbright. S-10-11-37-tfc.

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric 129 West 3rd Street. B-11-20-50-tfc.

ERNEST L. MCGEE
Earth Moving.
Phone 2016
Dozers, crane, dragline, Backhoe service.
Hereford, Texas B-11-36-tfc.

INCOME TAX SERVICE. Mrs. B. Lee Coanougher, 105 West 8th. B-11-10-34-9p.

NOW IS YOUR CHANCE!
We have several farm buyers—also quite a few trades for land in this area. You might be interested. Come in and talk it over if you would consider selling & Don't Delay!

J. B. Ellison
Real Estate
132 E. 3rd Ph. 179
B-11-tfc.

For Masonry work call Pete Cavender, Masonry Contractor. Can give local references. Box 413 Canyon Phone S-3264 B-11-34-4P.

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and Farmers Bookkeeping Service. Room 3, upstairs, 335 North Main. S-11-16-36-tfc.

(Additional Classifieds On Page 6)

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Doubles picture power. All the electronic light is reflected out the face of the tube.

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The plus factor for CINEBEAM gives you whiter whites, blacker blacks. . . . MORE picture detail and realism! Exclusive on Zenith!

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Suggested color

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Hereford Boys In Tech Fraternities

LUBBOCK — Two Hereford students at Texas Tech were among the 249 men pledging social fraternities in rush activities just completed, James Whitehead, assistant dean of student life, announced today.

The new Hereford pledges are: KAPPA SIGMA — Lee Warren Drake, a freshman textile student, son of Mr. and Mrs. Herman Drake, Route 4; and Terry Allen McRight, a freshman speech stu-

dent, son of Mr. and Mrs. A. N. McRight, 118 Avenue E.

Personals

Mr. and Mrs. A. J. Hudson and children, Deanie, Martha Lea and WaaDee, visited Mrs. Hudson's parents, Mr. and Mrs. M. A. Linehan, in Sanger last week-end.

Mrs. David Miles and children, Larry Don and Sue Ellen, visited with Mrs. Miles' parents, Mr. and Mrs. A. A. McMillan, of Amarillo recently.

A Good Mother-In-Law

By Dorothy V. Whipple, M.D.

When one of your children marries there is another family somewhere just as interested in your child and his or her spouse as you are.

Get to know this family. And make up your mind ahead of time that you're going to like them. You have one tremendous bond with them—your mutual interest in your children.

Maybe you'll find it easy to like them, but maybe you won't.

If they are very different from you—different interests, different attitude toward life, maybe a different religion, or a different racial background, or a different political philosophy — it's going to take all the tact and subtlety of which you're capable to build up a warm and friendly relationship with them.

But it's well worth the effort. A great difference in background poses a problem for the young people too. Both of the older families want to help the youngsters and see that their lives are enriched by their differences and not pulled apart by them. This is the bond on which you can build a genuine relationship with your co-in-laws.

It gives a young couple a great deal of pleasure to think that their respective families are on friendly terms.

Your married child is out on his own now. You want the young couple to be independent and to lead their own lives. However, you do hope that they will want to come home and visit you occasionally. But don't forget that these visits will have to be shared. The other in-laws will want them too. Don't let your child ever feel guilty when as a couple, they decide to go to the other parents.

You may be disappointed, but keep your disappointment to yourself. You'll be delighted to see them, you say, whenever they feel

they can come, and of course you understand that they want to see Jim (or Mary's) parents too.

The better you know these other parents, the more sympathy you are apt to have for their interest in the young people. If you live too far away for easy visits, write them. Call them by their first names.

Remember them at Christmas time, find out when their birthdays are and send them a "little something." The anniversary of the children's wedding is a delightful time to build into a traditional celebration of the bond between you.

Your children will be happier and feel warmer toward both of the homes when they know that together all the parents are unselfishly interested in their welfare.

ON THE MARKET

ANN ARBOR, Mich. (AP)—A University shows people like functional homes, automatic gear shifts, frozen orange juice and gas stations that emphasize service.

Of 60 home buyers, the survey found the huge majority checked the floor plan first, the outside second. And most of them ended up paying more than they had planned to.

Convenience brings customers to gas stations, the report said, but service keeps them. Brands of gasoline don't make much difference, it said.

The survey found 61 percent of persons interviewed used frozen orange juice regularly. All but 11 percent had at least tried it.

In gear shifts, the survey found women outnumber the men in favoring the automatic style although both prefer it. The main objection was the price.

In North America, September, October and November usually are warmer than March, April and May.

Polgar Program Creates Interest

Hereford people were typical of the usual audience that Dr. Polgar plays to. Between 450 and 500 people were left wagging their heads and wondering just how he was able to locate a small key hidden in G. T. Williamson's left shoe when there were approximately 1,000 other shoes worn by the crowd in attendance.

The first feature on the program by Dr. Polgar, in his appearance at the high school auditorium on Friday evening, was memory tricks in which he used a dozen or more business men on the stage to check the accuracy of his ability.

Most mystifying was the read-

PRIZE FOR FUTURE

NEW YORK (AP)—The future holds a \$50,000 prize for some essayist—his heirs or assigns—with a bet for aviation.

By July 31, 1955, he must give Trans World Airlines in 200 words or less "the most accurate description of commercial aviation" 30 years hence. The contest entry may include drawings.

Entries, T.W.A. has announced, will be microfilmed and sealed at the airline's new Kansas City, Mo., maintenance base.

The repository will be opened and the contest prize winner determined in 1985.

DRESSING THE PART

HOUSTON, Tex. (AP)—John Hodge celebrated 37 years as a hotel detective had some stories including one about the bunch of ranchers attending a convention, stamping boots and ready for anything.

When Hodge lectured them to be more "gentle," they went to a clothing store and returned in a body, each dressed in tails and a top hat.

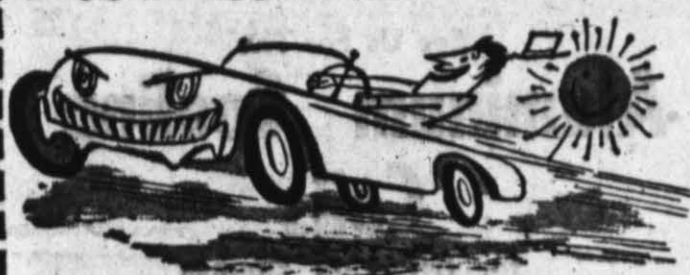
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With a Mustang High-Compression Engine under your hood, you have all the power you need... never have to push your car to the limit, saves on engine wear for thousands of extra miles. Mustang engines carry a new-engine guarantee—can be installed in a few hours.

Have tomorrow's engine today for more driving pleasure and efficiency. Stop in, ask about the Mustang High-Compression line.

Exclusive Distributors in Hereford for Mustang Engines
SUITS AUTO SUPPLY CO.
Phone 500

Easter fashions

Bright as the Easter Bunny's Basket are our newest Fashions!

Shop our store Today for your Easter Ensemble!



A fashion gem is this gay little shell in a wide choice of spring colors; jewel trim...



We have the latest creations in costume jewelry to enhance your Easter costume.

See our wide selection of Easter and Spring Blouses



BRIGHT GLOVES

Spring's favorite color accent — giddy-gay gloves! Handsome woven cotton.

TWEEDY CHECK COTTON

Miller-Cupaioli's key to a smart spring wardrobe with its detachable Irish linen overcollar. Meticulously detailed with the "Soft Touch" of Cupaioli in fashion-important textured cotton, looking crisper and more luscious than ever in Herbert Myer's tweedy check. Muted tan, grey or blue in sizes 10 to 18.

29.95

Leather-Smoothy Bag

Neat and Elegant suit bag in butter-smooth calf. Handsomely lined.



Freshest look of springtime... the two-piece overblouse design

Straight from Paris, the two-piece dress that is easy through the middle, that shows your pretty figure as you move, that has an air both casual and elegant. Rayon linen in wheat, black, red, aqua, lilac, cinnamon, coral or navy, sizes 7 to 15.

The Little fashion shop
"Smart Clothes for Smart Women"

Shop Early. Use our Convenient Lay Away

WEST BEND Sale!

ALUMINUM VALUES at special low prices!

<p>REGULAR \$2.25 SPECIAL \$1.89</p> <p>WHISTLING TEA KETTLE</p> <ul style="list-style-type: none"> Whistles when water boils. Polished aluminum, holds 2 qts. 	<p>REGULAR \$2.95 SPECIAL \$1.99</p> <p>LUSTRE BUN WARMER</p> <ul style="list-style-type: none"> Spun aluminum, vented cover. Aluminum basket. 	<p>REGULAR \$1.95 SPECIAL \$1.59</p> <p>ANGEL FOOD CAKE PAN</p> <ul style="list-style-type: none"> Popular 10" x 3 1/2" size. Detachable bottom.
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<p>REGULAR \$2.75 SPECIAL \$2.19</p> <p>BEVERAGE PITCHER</p> <ul style="list-style-type: none"> Ice bridge permits easy pouring. Polished aluminum, holds 2 1/2 qts. 	<p>REGULAR \$2.75 SPECIAL \$1.99</p> <p>SAUCE PAN SET</p> <ul style="list-style-type: none"> Includes 1, 1 1/2 and 2 qt. sizes. Cup measurements marked on each pan. 	<p>REGULAR \$2.65 SPECIAL \$1.99</p> <p>FRENCH FRYER</p> <ul style="list-style-type: none"> Fryer capacity, 4 quarts. Perforated aluminum basket.
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SUNBEAM Automatic Electric SKILLET

Reg. 24.95 Value

\$19.95

IT'S NEW!

SUNBEAM DEEP FRYER

At A New Low Price of

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"For Buttered Oven-Toast" ONLY \$9.95

Prices Good Until Present Stock Exhausted

HEREFORD HARDWARE

We Give and Redeem Hereford Pride Stamps

Beauty at Home

By Lynn Carter

Q. What advice can you offer on the tweezing of eyebrows?
A. Above all, keep them natural looking! Tweeze only the stray hairs that won't line up with the natural arch. The brittle, artificial look that comes from obviously plucked eyebrows is no longer in

fashion. Strive for that "natural look."

Q. Please suggest an after-shampoo rinse that will help bring out the highlights in red hair.

A. One good rinse consists of parsley boiled in water. You use a handful of clean chopped parsley and two quarts of water. Boil for about six minutes.

Q. What exercise will help ward off double chin?
A. Tilt your head back, being

careful not to strain the cords of the throat. Open your mouth wide and then slowly, with perfect slow motion, close the mouth by pulling up the lower jaw.

Q. Why does my liquid nail polish persist in peeling off my fingernails?

A. This may be caused by a too thick, or too uneven, application. Or, the nail surface may have been too oily. Correct any of these conditions, and your polish should stay with you longer.

Q. What is the proper hairdress for the square-faced girl?

A. She should wear curls or soft waves above her brow to add the needed height to her features. She should brush her hair up and back at the sides, and avoid a flat top.

Q. Is there a good, quick and easy skin-softening treatment?

A. An old, but good, treatment consists of coating face and neck with a little olive oil, then rubbing briskly over this with some ordinary table salt.

Q. How should I lipstick a mouth that has a rather heavy lower lip?

A. You can create an optical illusion if you use a lighter, brighter shade of color on the upper lip than on the lower. This makes it appear fuller and calls attention away from the heavy lower lip.

Q. What is a good way to clean a velvet dress?

A. First brush off as much dust as you can, then turn the dress inside out and hang it in the bathroom while you take a hot shower. After it's been steamed that way, let it dry completely before you handle it again.

Q. How can I make my dark hair darker without actually dyeing it?

A. Massage hair and scalp nightly with olive oil for several weeks.

Classified

(Continued from Page 4)

THINKING OF buying an automatic washer? Don't buy any washer until you have used and tested the Brand New 1955 Frigidaire, in your own home for seven full days with absolutely no obligation of any kind. No special plumbing needed. Installs on rubber rollers. Call Morgan Appliance for your free home trial. Phone 197.

B-11-54-13-1c.

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Persons who miss
Their Brand
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CALL
R. W. SPARKS
Phone 1771-W

SEE OUR MATERIALS and get a free estimate for those new draperies and slip covers. Betty Rice, Phone 1766-J. Apartment for rent.

B-11-22-10-3p.

12 Livestock

LOST OR STRAYED FROM farm 16 miles SW Hereford. One black, one Whiteface steer. Branded T on right hip. Call Bill Sinclair. Dimmitt, Collect.

B-12-24-36-3p

13 Lost & Found

LOST: Near 25-Mile Avenue and 8th Street, five keys in tan leather case. Phone 110 Mrs. E. C. Eubanks, 711 East Third.

S-13-23-37-1c.

Household Scrapbook

By Roberts Lee

Headache

A remedy for headache that is often effective is to lay thin slices of a raw potato across the forehead. Or place a pinch of salt on the tongue and allow it to dissolve; then in about 10 minutes take a drink of cold water.

Electric Cords

The cords to all the electrical appliances should be kept as straight as possible. Constant twisting and bending will soon wear out the wires in the cords.

Cloudy Glass

Glass will not become cloudy in damp weather if a little glycerine is rubbed over it after cleaning.

Muffin Tins

Greased muffin tins will be found convenient for baking apples, stuffed tomatoes, stuffed peppers, and individual meat pies. Many other combinations can be cooked and held to their shape better in this way.

Warts

A good remedy for warts is to dissolve a quantity of washing soda

DIETERS BEWARE

CHICAGO (AP) — Nutrition research has proved that fat is an essential for proper diet, according to meat experts.

It has a definite place in the maintenance of good health and well-being for people of all ages. Studies show that fat contributes to many of the delicate and complicated internal workings of the human body.

Children need fat for growth energy and replacement and repair of tissues. During adult life eating foods too low in fat for too long may lead to poor health.

WELL SHOD NEWLYWEDS
NIAGARA FALLS, N. Y. (AP) — Capt. Hragio A. Collins, who retired recently as chief of the park police at this honeymoon capital, says he can spot newlyweds every time. "The soles of their shoes give them away," he says. "They are always new."

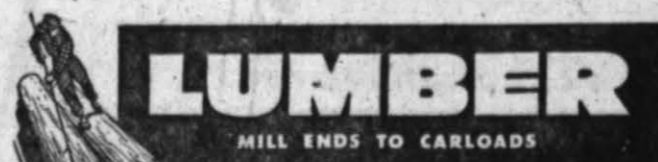
MIXED UP MAGISTRATES
PITTSBURGH (AP) — The Allegheny County Squires and Constables Assn. had quite a time electing officers — and only succeeded after scurrying out of their meeting quarters to move illegally parked cars.

As the annual meeting was to start, members got word that Pittsburgh police were towing away and tagging some of the members' autos. Before the assembled magistrates and assistants could clear their machines four cars had been towed away to the city pound and 10 others tagged.

GOOD EGG DISH
Team sliced hard-cooked eggs with green beans or asparagus and a well-seasoned cream sauce. Sprinkle with grated yellow cheese and run under the broiler. Makes a fine luncheon dish when served with a crisp salad.

The Sunday Brand Classifieds Get Results

READ THE CLASSIFIEDS



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At Rockwell Bros. & Co. you will find a complete selection of all supplies needed to Repair, Remodel your home, or Build a New Home.

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SAYS:

"A Man About Town is most always a fool about Women."



She also says that for Good Dry Cleaning Service go to

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Reasonably Priced!!

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Phone 1597

Good Chicks STARTED EARLY...



Can make you An Extra \$20. to \$40. Per Hundred Pullets Next Fall

EGG PRICES SHOULD BE EXTRA GOOD

It's time to start thinking about baby chicks. And while you're thinking, don't overlook the extra fine profit opportunity that should come up next fall and winter.

You'll see that egg prices usually are down one year — up the next. The reason is that lots of folks start chicks one year, and the extra eggs hold the price down.

So many folks cut back or get out the next spring. That means fewer eggs will be laid the following fall, winter and spring. And the price goes back up.

As we all know, last year was a low egg-price year. So this year, starting in September, egg prices should be extra high again.

We're sending this special message to all our customers and friends, because we want you to make all the money you can. And we think this is a good year to make good money with chicks.

With good egg prices expected next fall and winter, you can make still more money

by starting your chicks early.

As the chart in our store shows you, Sept. October, November and December are the months of highest egg prices. Eggs average 12 cents a dozen more in these four months than they do in the four months after New Years.

So the more eggs you get in these high-profit months, the more money you make. We've figured it out over the past 10 years, and almost always you can figure on making \$20 to \$40 more for every 100 pullets if started early.

By early we mean not later than March. The sooner you start them the better, because you get more of the high-priced fall eggs.

Naturally you can't make that kind of money with anything but the best chicks. Won't you please come by and see what really fine chicks we're offering you this year?

PACKARD MILLING CO.

Introducing
AMAZING CLING-FIT®
the
Humming Bird
sheer stocking that
S-T-R-E-T-C-H-E-S
Made by the Daventex® Process, this stocking stretches to your exact foot and leg shape... and to your desired gartering length. Heel height can be adjusted perfectly... seams stay straight. It's just one beautiful, comfortable stretch that "gives" with every movement... with the most flattering second-skin fit. Come in or phone in for yours today You'll never want to wear any others.
\$150 PR.
Colors:
Coffee Ice
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Petal Beige

Just 3 sizes to fit all foot sizes and leg shapes: SHORT AVERAGE TALL

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We Give S & H Green Stamps



Meet America's first family... the Ford Fairlane Series with Thunderbird Styling

• These are the elite of Ford's '55 models, the Ford Fairlanes. And they offer everything you're looking for in a car! Beauty, for instance. There have never been such strikingly handsome cars, so clean-cut and distinguished looking. And the rich interiors are furnished with fabrics never before offered as car upholstery.

All with Trigger-Torque Power

There are 3 great Ford Engines for '55: the 162-h.p. Y-block V-8... the 182-h.p. Y-block Special V-8, offered with Fordomatic in Fairlane and Station Wagon models... and the new 120-h.p. Six.

Be among the first to own a
'55 FORD
Test Drive it today!

Fairlane Town Sedan
Fairlane Club Sedan
Fairlane Victoria
Fairlane Sunliner

Hereford Motor Company
2nd & Sampson
Buran Scott, Owner
Phone 39

Westway News

By Mrs. Johnie Townsend

Rev. R. D. Evans, Baptist pastor, filled his regular appointment Sunday, March 6. There were 73

present for Sunday School. Walter Kaul gave his birthday offering. The regular first Sunday singing was held Sunday afternoon. Ten young people attended training union for a program entitled, "Next Door to Russia," presented by Walter Kaul, G. C. Merritt, Ralph Morrison and Gene Combs. Mrs. Fred Wolfington was guest speaker for the program, giving a very interesting account of the unusual customs of the families of "Alaska," which was the topic of her talk.

There was one addition to the Baptist Church March 6, which was James Welch.

Mr. and Mrs. Luther Thomas of Dalhart spent the past week-end with Mr. and Mrs. Ed Blalney.

Mr. and Mrs. E. E. Allen and Marvline of Adrian visited in the Johnie Townsend home recently. Eugene and Billy Don Combs spent Friday and Saturday night with G. C. Merritt Jr., of Frio.

Ralph Morrison went to Midland last week to attend the West Texas District Conference of the H.Y.

Raymond Morrison returned home Tuesday from Lakin, Kans., where he visited relatives for one week. Mrs. John Burns came back with Raymond for a few days' visit with her parents. Mr. and Mrs. Johnie Townsend.

Mrs. Clarence Sauley and Clarence Morrison attended a citizens committee meeting in Hereford last week. The following schools were toured by the group, Dimmitt, Farwell and Bovina.

Mrs. Clarence Sauley and Mrs. Everett McIntosh have been ill.

The Westway Home Demonstration Club met with Mrs. Mayo Phipps of Frio last Wednesday. There were 15 members and four visitors present for a program on "New Fabrics," given by Argen Draper.

Mrs. Johnie Townsend and Terrie Jan and Mrs. John Burns of Lakin, Kans., accompanied Mrs. Lewis Neal of Hereford to the home of Mr. and Mrs. Bill West of Ward Community Wednesday for a visit.

Mr. and Mrs. John D. Owens and Benjamin of Frio, Mrs. Art

Shaffer and Linda and Mrs. Zona Turner visited Sunday in the Joe Wagoner home.

Joe Wagoner made a business trip to Amarillo last Thursday.

Mr. and Mrs. Mayo Phipps and boys of Frio visited the Clarence Sauleys last week.

Mr. and Mrs. W. B. Nunley and children of Hereford were supper guests of the Elmer Combs on Wednesday night.

Mr. and Mrs. Elmer Combs visited the Finis Wrights in "Dawn" Tuesday night.

L. A. Hudson of Groom called in the Joe Wagoner home last week. Mr. Hudson and Mr. Wagoner are cousins.

Gayle Wagoner spent a few days last week with her aunt and family, the John D. Owens, of Frio.

Eugene Combs stayed with the W. B. Nunley's a few days last week to do some work for the Nunleys.

Mrs. Marlin Pierce attended her bridge club meeting in Hereford last Thursday.

Mr. and Mrs. Paul Rudd went to Estancia, N. M., last week to visit their son and family the Harold Rudds.

Mrs. Art Shaffer of Hereford and Mrs. John D. Owens and son of Frio accompanied Mrs. Joe Wagoner to the meeting of the Westway Home Demonstration Club in Frio last Wednesday.

Sandra and Terrie Jan Townsend were television guests of the Gerald Townsends in Hereford on Monday night to see the "Peter Pan" show.

Mrs. George Turrentine was hostess to a birthday supper for her father, Joe Paetzold, of Hereford last Saturday night. Those attending the supper were Alma Paetzold and Mary O'Connor of El Paso, Mrs. Bess Werner, Mr. and Mrs. Joe Paetzold and the hostess and family.

Mrs. Gene Roach and Wallace and Martha of Tatum, N. M. left for home last Saturday after spending two weeks with the Geo. Turrentines and Bess Werner.

Mr. and Mrs. Kenneth Rudd, Teresa and Susan spent the past week-end in Estancia, N. M. vis-

iting Mr. and Mrs. Harold Rudd and family.

Alma Paetzold and Mary O'Connor of Ft. Bliss, near El Paso, visited recently in the George Turrentine home. Miss Paetzold and Miss O'Connor are army nurses. Mrs. Turrentine and Miss Paetzold are sisters.

Mr. and Mrs. Bill West of Ward Community were supper guests of Mr. and Mrs. Johnie Townsend on Thursday night.

Word has been received here of the arrival of Mr. and Mrs. Edwin Wilson and family at their home in South Dakota. The children have been enrolled in a school quite different from the school they attended in Hereford, having only six desks. Wilson's address is: Piedmont, S. D.

Flowers of the Amorphophallus plant have an odor of rotting fish or meat.

Piggly - Wiggly Cops City League Title

Piggly Wiggly copped first place in the Hereford Basketball League as the schedule was completed last Thursday night. It was a comparatively close race, and the difference between the first and last teams was only three games.

Piggly Wiggly wound up with a record of 8 wins and 4 losses, while second place Doc's Dozen was close behind with 7 wins and 5 losses. City Dudes were next with 6 wins and 6 defeats, and Summerfield finished in the cellar with a 5 and 7 record.

A trophy will be awarded to first-place Piggly-Wiggly, and a trophy will be awarded to the winner of the tournament which will be held Monday. Piggly Wiggly will again be favored, but anything can happen in the type of basketball which is played.

TEAM	W	L	Pct.
Piggly Wiggly	8	4	.667
Doc's Dozen	7	5	.583
City Dudes	6	6	.500
Summerfield	5	7	.417

Canadian production of tobacco in 1954 was 78,000 tons, a 30 percent increase over 1953.

U. S. milk consumption is increasing at the rate of about two billion pounds a year.

Class Enjoys Social Meeting

Members of the Mary Martha Class of the First Methodist church met in the home of Mrs. H. C. Williams Friday afternoon with Mrs. Lena Tons as hostess. Mrs. Ross Fuller presided over the business.

Mrs. J. C. Cummings gave the devotional lesson on Stewardship of time, money and talents. Mrs. E. C. Eubanks told of her recent trip to Europe mentioning many of the old castles. She also showed slides taken in Vienna. Mrs. W. J. Stanford gave the closing prayer.

Following a brief social hour refreshments were served to Mesdames Frank Terrell, U. E. Cook, H. E. Henrice, Ross Fuller, E. C. Eubanks, W. J. Stanford, Mary Seigler, Tom Alderson, C. R. Logan, J. C. Cummings, Rice and the hostess.

READ THE CLASSIFIEDS.

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The REAL cause of that "dragged out" feeling, irritable nerves, sleeplessness, constipation and digestive disturbances may be due to iron-poor blood or a lack of nature's vital minerals and vitamins in your system. If so, feel STRONGER and YOUNGER fast. Get new iron-rich, vitamin-rich blood-building Drag-NOT Tablets.

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CARLON PRODUCTS CORPORATION

RE YOUR INQUIRY. AS LARGEST MANUFACTURERS OF POLYETHYLENE PIPE IN THE COUNTRY, OPERATING 8 PLANTS IN THE UNITED STATES, AND CANADA, WE CANNOT GUARANTEE POLYETHYLENE FOR GAS DISTRIBUTION AT PRESSURES IN EXCESS OF 10 LBS. THIS IS IN ACCORDANCE WITH OUR OWN EXPERIENCE AND THE RECOMMENDATIONS OF THE DU PONT COMPANY AND THE BAKELITE COMPANY, THE LEADING MANUFACTURERS OF POLYETHYLENE RAW MATERIALS IN THE UNITED STATES.

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BRIGHAM BRITTON, PRESIDENT
CARLON PRODUCTS CORPORATION

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EASTER NEWS

By Mrs. L. B. Worthan

Mr. and Mrs. Bill Carthel spent the week end in Lakin, Kans., where they were visiting the A.O. McLain family.

John H. Burnett visited his parents, Mr. and Mrs. Judd Burnett of Duke, Okla.

Mr. and Mrs. Loyd Decker, Mr. and Mrs. Henry Solomon and chil-

dren, Mrs. Buna Gerlack of Mer-phis and Grandmother Nash of Dimmitt visited in the Williams Moss home Sunday.

Mrs. William Moss and Mrs. W. H. Epperson visited Mrs. Leo Hall Monday afternoon.

Mrs. Jim Brooks and Mrs. Harold Markley visited Mrs. W. A. Epperson Wednesday.

Mr. and Mrs. L. V. Shults visited Mr. and Mrs. W. A. Epperson Thursday.

Mr. and Mrs. L. B. Worthan and Jeanette visited in Lubbock over the week-end.

D. O. Worthan was in Littlefield Wednesday on business.

Mr. and Mrs. G. H. LaPlant were in Lubbock Saturday on business.

The Easter Club met in the home of Mrs. W. A. Epperson.

Those present were: Mrs. Anna Burnett, Mrs. Ann Conzel, Mrs.

Myrtle LaPlant, Mrs. Dorothy Worthan, Mrs. Helen Worthan, Mrs. Helen Johnson, Mrs. Louella Johnson, Mrs. Louise Stone, Mrs. Anna Margaret Moss, Mrs. W. U. Epperson.

The hostesses for the next meeting are Anna Mae Barnett and Ann Carthel. The meeting will be held on March 24.

Thurmon Morgan of T.C.U., former Hereford minister, spent two nights last week with the Buel Ellistons.

Mrs. Eob Hess and son of Lubbock were guests the past week in the home of her parents, Mr. and Mrs. F. A. Tucker.

Mrs. George Cameron and children of Dimmitt visited her parents, Mr. and Mrs. J. B. Harlin, the past week.

7th Grade Drama Group Organized

A Seventh Grade Drama Club was organized Wednesday afternoon when a group of 27 girls met with Mrs. Claude McDougal as sponsor.

Jane Pool was chosen as president of the organization with Betty Walsler, vice president, Glenna Bellar, secretary treasurer; Twyla Springer, reporter.

The group decided to meet every Monday afternoon from 3:30 to 4 o'clock.

Eight aims were set by the group. They are: 1. To learn the proper personal relationship; 2. To learn to do a job well; 3. To learn to enunciate words clearly and distinctly; 4. To improve their vocabulary; 5. To improve poise and posture; 6. To learn to accept praise in the right way; 7. To im-

prove interest in culture; and, 8. To learn to accept instruction in the right way.

They plan to present skits and plays in assembly.

Those attending the meeting were: LaNell Short, Lois Christman, Sue Miner, Ruth Ann Fincher, Dana Nafzger, Patty Barrett, Beth Lemmons, Sandra Roberson, Jane Pool, Kay Shirley, Ann Winger, Margaret Boomer, Shelia Williams, Joan Rogers, Betty Walsler, Doris Willoughby, Nancy Parsons, Jeanette Rayburn, Sheryl Patterson, Rosa Lee Strange, Twyla Spinger, Mary Thompson, Glenna Bellar, Theresa Fambrough, Janie McCathern, Judy Coffin, Judy McGee.

Mr. and Mrs. Claude Ricketts have just returned from a 10-day trip to points in the Rio Grande Valley.

Invest in **FIF** WOODY WILSON

FARM SALE!!

THURSDAY, MARCH 17th

LOCATION: 10 Miles Southwest of Hereford on Highway 60, then 1 1/2 Miles South . . . or 12 Miles Northeast of Friona on Highway 60, then 1 1/2 Miles South!

Sale Starts at 11:00 O'Clock Promptly

FREE COFFEE --- Lunch will Be Served at Noon by the Summerfield Study Club

- 2 Model "M" International Tractors, wide front ends.
- 1 Model "C" International Tractor
- 1 Model "R" John Deere Diesel Tractor
- 1 Model 27, 16 Ft. Massey-Harris Combine with Maize Bar, 1951.
- 1 K-7 IHC Truck, 16 Ft. Grain bed and Cattle Racks
- 1 Two Ton Chevrolet Truck, 15 1/2 Ft. Bed, Hydraulic Lift, Grain and Stock Racks, 51 Model
- 1 Half Ton Chevrolet Pickup, trailer hitch and tool boxes, '51 Model
- 1 26 Ft. Indian House trailer equipped complete
- 1 IHC Heavy Duty Tandem Disc
- 1 Massey Harris Tandem Disc
- 1 Moline Four disc breaking plow
- 1 IHC Roll-Over moleboard plow, two 16 in.
- 1 Moline one-way
- 2 Massey Harris four section drag harrows, factory drawbars
- 1 Van Brunt deep furrow drill
- 2 Van Brunt disc type drills
- 1 Eversman Hydraulic land plane, with spring tooth attachment.
- 1 Chattin "V" type ditcher
- 1 Myers "V" type ditcher
- 1 Shop built terracer type ditcher
- 1 Kirby blade type ditcher for Three Point hook-up
- 1 John Deere four wheel trailer, 16 ft.
- 1 Shop built low boy type machinery trailer, 18 ft. hinge type.
- 1 Baughman fertilizer spreader, 12 ft.
- 1 John Deere Six Section rotary hoe
- 1 Allis Chalmers rotary hoe
- 2 Jeoffery 13 ft. chisel plows
- 1 Graham Hoeme 19 ft. heavy shank, high clearance
- 1 Hutchinson 29 ft. grain loader with six HP motor
- 1 12 ft. grain loader with four HP motor
- 1 four row stalk cutter
- 2 Hudson automatic markers for four rows
- 1 Clod buster and hitch for roll-over plows
- 1 Oliver four row knifing attachment for tool bar
- 1 John Deere stubble mulch plow
- 1 Massey Harris front end loader, fits any tractor
- 1 Acetylene welding rig, rods, tips, etc.
- 1 John Deere sub-soiler

- 1 Set of IHC Orchard shanks
 - 1 Set John Deere spring coil type Orchard Shanks
 - 1 Furrow Guide for deep plowing.
 - 1 Furrow Guide for working in bedded ground
 - 1 Set IHC disc openers for tool bar.
 - 1 Cotton attachment for IHC planters, plates, boxes, sprockets.
 - 2 Fresnos, one 4 ft., one 6 ft.
 - 1 Champion tractor post hole digger, fits any tractor
 - 1 IHC four row tool bar and planter
 - 1 IHC four row beet and bean cultivator
 - 1 Lone Star three point hook-up for IHC tractors
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MISCELLANEOUS

- 1 Anhydrous Ammonia Tank, 3000 Lb. Size
- 1 Group irrigation equipment, 300 tubes 1 1/4, 1 1/2, 2 and 3, canvas dams and plastic
- 3 Rotary type barrel pumps
- 1 300 gallon fuel tank
- 1 Lot of field seeds, certified Sudan, Hegari, Chinese Red Cowpeas
- 2 Stacks of well grained Hegari bundles, 65 tons
- 1 Dobbins 100 gallon cattle sprayer
- 1 Old Scratch Cattle Oiler
- 1 Set rotary hoes for cultivator
- 1 Lot Sweeps, Chisels, Points, Corrigators.
- 1 Lot vegetable Attachments
- 1 Lot Salt Troughs
- 1 Side dressing attachment for 4 row cultivator
- 1 Lot scrap Iron
- 1 Lot of Oil, Oil filters, etc.

A LOT OF GOOD ITEMS TOO NUMEROUS TO MENTION. All machinery is in good shape and ready to go. A wench truck will be on hand to help load machinery.

Terms: CASH

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Lloyd Offen, Auctioneer

Clinton Jackson, Clerk

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Helmet - Spiced
Peaches
No. 2 1/2 Cans
4 for \$1.00

Food Club - All Grinds
COFFEE
lb. **94¢**

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POTATOES 10 Lb. Mesh Bag **39¢**

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Fancy Blue Goose
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PRUNES 2 Lbs. **64¢**

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SOUP Can **14¢**

Kuner's
HOMINY 2 No. 300 Cans **23¢**

Food Club
SPINACH 2 No. 303 Cans **25¢**

Hi-Dee-He
CHERRIES No. 303 Can **29¢**

Food Club
TOMATO JUICE 46 Oz. Can **29¢**

FURR FOOD STORES

Freedom of Speech



FREEDOM OF SPEECH -- Marye Martin (speaking) Jo Martin (left), Ada Mae Bettis and Sandra Vaught.

Freedom to Assemble



FREEDOM TO ASSEMBLE -- Entering the Camp Fire Hut; Sharon Scott (left) Suzanne Yarbrow, Hallie Culpepper and Marjorie Sue Muse.



Bells Are Ringing

From coast to coast, more than 392,000 Camp Fire Girls will join in observing the 45th anniversary of the founding of their organization during the week of March 13 to 20.

Keyed to the theme "Let Freedom Ring" activities for the week will set the pace for the year's program with symbolic freedom bells sounding the call of freedom to worship, freedom of speech, freedom to assemble and freedom of the press, in united endeavor to keep freedom strong.

Hereford Camp Fire Girls place emphasis today on religion and members of the various groups will attend the church of their choice in costume, accompanied by their leaders and adult workers. Other activities to receive special emphasis during the week are appearances in groups before study clubs and service clubs and the week will be climaxed Friday night with the annual Family Night Party held in the Shirley School cafeteria, at 7:30 P.M. when each group will present a stunt or program illustrative of Camp Fire Work. Families of Camp Fire Girls and others interested are invited to attend. Leon Alexander, president of the Camp Fire Council, will preside. Mesdames Louis Woodford and Richard Barnard are in charge of arrangements.

Leading up to the Birthday Week celebrations father-daughter affairs have been held throughout the city and plans for the annual Summer Camp, highlight of the year, are well underway.

More than 192 girls in Hereford participate in the Camp Fire program and approximately 100 adults are assisting with the program. And still, girls are being turned away from Camp Fire because of the lack of leadership. One group of twenty girls is ready to be organized as soon as a leader can be found.

The present organization includes 8 groups of Camp Fire girls, 6 groups of Blue Birds and 2 Horizon Clubs.

Camp Fire Girls, Inc., is the oldest youth organization in America serving the leisure-time needs of girls from seven to eighteen of every race and religion with a program designed to help the individual girl realize her fullest potentialities. Founded in 1910 by Dr. and Mrs. Luther Helsey Gulick and other distinguished educators, Camp Fire has groups in more than 3,000 communities in the United States and has made its program available to youth in Alaska, Canada, Spain, the Philippines, Saudi Arabia, England, Austria, El Salvador, Chile, Japan, Germany, Indo-China, Java and Mexico.

President Dwight D. Eisenhower is honorary president of Camp Fire Girls and honorary vice-presidents are former presidents Harry S. Truman and Hebert Hoover.

Women's Activities

Hereford, Texas, Sunday, March 13, 1955

Section Two

Freedom of the Press



FREEDOM OF THE PRESS -- Bluebirds Caroline Brumley, Becky Jackson, Sandra Hoover and Jackie Lynn Nunley.

Freedom of Worship



FREEDOM OF WORSHIP -- (left) Ella Marie Williams, Janice Hagan, Tommie Kay Robinson, and Zulama Morano.



THE TERRY KIRBY residence on Avenue H, is one of Hereford's newest homes. It was completed in January and the Kirby's moved in on Jan. 23. The house, which is constructed of red brick has a kitchen, living room, dining room, two bedrooms and a bath. (Staff Photo)

Mr. and Mrs. J. C. Mays and family and Mr. and Mrs. Clint Landry went to Boys Ranch Sunday afternoon.

Mr. and Mrs. Robert Veigel just returned from a three-weeks' trip

to points in south Texas. They visited in Brownsville, San Antonio, Corpus Christi and spent a week at Lake Whitney. Before returning to Hereford they attended the funeral of an uncle, Carl Faith in Decatur.



MEET THE TEACHERS — Mrs. Elizabeth Bonasio, was born and reared in Hereford and has taught in the Hereford schools for six years. Mrs. Bonasio had been gone from Hereford and only returned this year. She has one son, Mickey. Her favorite pastime is playing the organ. She teaches the second grade in Central school. (Staff Photo)

District Conference — Among those attending the District conference of the Christiana well, Mr. and Mrs. Don Root, Mrs. Churches held in Canyon on Tues-S. O. Wilson, Mrs. Robert Veigel, day were; Mrs. Giera Williams, John Aiken, Robert Thompson, Mrs. John Robinson, Mrs. Bert James Staffer, Burl Elliston, O.H. Brown, Mrs. B. F. Cain, H. M. Culpepper.

Thomas, Mr and Mrs. A. Petersen, Mr and Mrs. Ira Ricketts. A ringtailed cat has a tail as long as Mrs. Fred Moremon, Mrs. least half as long as its total Nona Jowell, Bill Harris, C. Ora length.

Courthouse Records

Deeds of Trust
Tressie I. Lass to the American National Bank, N 1/2, Sur. 51. Blk. K-7.
Leslie Williams to E. V. Gleaton, N 6.4 ac tract 12.4 acres out of E 1/2, of E 1/2, of S 1/4, Sec. 58 Blk. K-3.
John C. Guinn to R. J. L. Jr., Pt. B.k. 2, Mabry Add.
Warranty Deeds
A. L. Logan et ux to J. C. Hensington et ux NE 1/4, Sec. 39, Blk. K-3.
W. E. Fluitt et ux to Church of Christ, Pt. No. 4, Blk. 3, Welsh Add.
V. N. Townsen et ux to J. G. Evans, E 1/2, Sec. 7, Elk. E.
H. V. Lusk et ux to Lewis D. Bell, widow, Lot 11, Ralph Smith Sub. of Pt. Blk. 4, Mabry Add.
W. L. Reeves et ux to J. H. Morris, Lot 34, J. O. Lyle's Sub. Pt. Blk. 13, Evans Add.
New Automobiles
W. H. Fogle, 1955 Plymouth on March 8.
Ernest Robinson, 1955 Chevrolet on March 8.
W. Reede Curtis, 1955 Mercury, March 9.
E. N. Jaek, 1955 Chevrolet, on March 9.
Lucy Welch, 1955 Pontiac, on March 9.
Clyde F. Posey, 1955 Pontiac, March 10.

Doryal Young, 1955 Mercury, March 10.
Dean Herring, 1955 Pontiac, on March 10.
Edward B. Jesko, 1955 Chevrolet March 10.
Southwestern Investment Company, 1955 Chevrolet, March 10.
F. E. Carter, 1955 Oldsmobile, March 10.
Charles Newell, 1955 Chevrolet, March 10.

Those in attendance were Messrs. James Cawthon Bryant, Charles Coffman, Dale Kelly, Stanford Knox, Lawrence McGee, W. B. Nunley, J. C. Reece, Bob Wear, Chester Wiggains, J. W. Witherspoon, Lisle Woodford, Townsend Douglas, F. G. Witherspoon and the hostess.

The population of rapidly growing California is about 13 million. Of the 5,000 coal producing companies in the United States, 500 produce 75 percent of the coal mined.

Thread is produced and used in cloth with skim milk as the basic material.

Training Is Theme Of Study

"The Child and His Spiritual Growth" was the subject for discussion at the Child Study Club meeting held Thursday evening with Mrs. Maurice Tamahill.

Mrs. Chester Wiggains gave the program stressing the importance of family devotions and early religious training.

A round-table discussion of religious training was featured following Mrs. Wiggains portion of the program.

During the business session the members of the club voted to endorse recommendations of the Citizens Committee for a new elementary school building.

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TRADE WITH THEM

Highlights Of Trip Reviewed For Club Group

Highlights of a trip to Old Mexico were reviewed by Mrs. Vivian Major at the Lone Star Study Club session held in the home of Mrs. Louie LeGrand Tuesday afternoon. Mrs. Robert Thompson served as assistant hostess.

Mrs. Major spoke on "Texas Highways" dealing mainly with the highway that led her into Mexico. She told of her three weeks stay in Mexico mentioning the trees, shrubs and flowers and the buildings which were a combination of old and modern architecture.

Mrs. V. E. Dodson spoke on "The Photography Craze" dealing with new developments in photography and the camera.

During the business session the members of the year book committee gave a report and plans for next year's work were discussed.

Those attending the meeting were Mesdames R. G. Blue, V. E. Dodson, W. S. Fluitt, Leo Forrest, I. E. Henslee, Jim Higgins, John Jacobsen Jr., Joe Kendall, Vivian Major, W. C. Meharg, Earl Phillips, Earl Springer, Robert Thompson, Ed Warren, L. L. Warrille, Glenn Witherspoon, Frank Lookingbill and the hostess.

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DOWN

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OTHER HOTPOINT APPLIANCE BARGAINS

HOTPOINT Single Oven Electric RANGE

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Mrs. McBroom Coffee Honoree

Mrs. Lowell McBroom who is moving to Amarillo soon, was honored at an informal coffee given by the Edwards Circle of the First Baptist Church Wednesday morning in the home of Mrs. L. H. Lookingbill Jr. Assisting the hostess were Mrs. Rex Lee and Mrs. Clint Formby.

Informality marked the party and the honoree was presented with a farewell gift from the group.

Attending were Mesdames Howard Scott, George Graham, Dean Herring, Eud Sparks, Floyd Coker, Troys Riddle, Bobby Owen, John Hampton, Calvin Goudin, Clinton Massie, Clarence Shanks, Jess Robinson, Sam Albright, Rex Lee, Clint Formby and the honoree and hostess.

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Let's Cook Something



Taste Thrills During Lent
Four thousand years old and still full of savor, cheese has, at long last, become a common cooking ingredient. In the past Americans have thought of cheese only in terms of sandwiches or in an occasional scuffie, but now with the more than 100 kinds that are said to be on the market, this friendly food is used to provide main dishes at any meal the year round. Cheese with fruit makes a perfect dinner dessert or tempting evening snack, and the wonderful flavors just seem to go with tart fruit and crisp crackers as a salad.

Today's recipe for Cheese Celery Casserole was adapted from an old southern recipe by Mrs. Ray Johnson who has the knack

of taking ordinary foods and through combination with different foods, to produce something unusual and special. Cheese Casserole resembles a scuffie but it has more body and is easier to make. Like souffie, however, it should be served as soon as it is taken from the oven.

Cheese-Celery Casserole
2 cups diced celery
4 tablespoons butter
2 tablespoons flour
1 pint milk
1 egg
1/2 pound cheese
3 slices buttered toast
salt and pepper to taste.
Cook diced celery until tender in salted water and drain. Make a white sauce by blending together

the melted butter and flour and gradually adding the beaten egg and milk. Add salt and pepper and stir, cooking until thick.
Place the celery in a buttered casserole, add the grated cheese and then cover with the white sauce. Grate the toast and place on top of sauce. Bake in moderate oven (350-F) for 20 or 30 minutes or until mixture is brown and bubbling. Serve at once.
Note: For variety, Mrs. Johnson sometimes uses 2 cups of cut spragrus instead of the celery, and nut meats may be sprinkled on top to add flair and flavor.

Italian Meatless Dishes
Italians call meatless material transformed into a main dish: "A frittata." Besides eggs it contains a favorite vegetable, cheese, parsley, and a sprinkle of rolled nut meats. For people who like spinach, and for people who don't, spinach makes a wonderful frittata. The cheese flavor blends so well with the spinach that everybody likes it.

Italian Frittata
1 pound washed, chopped and drained spinach
3 tablespoons olive oil
2 tablespoons butter
4 eggs
3 tablespoons chopped parsley
1/4 teaspoon salt
dash of pepper
dash of paprika

1 tablespoon parmesan cheese
1/8 cup rolled nut meats
Beat eggs until fluffy, add spinach (without cooking) and add parsley, seasonings, nut meats and cheese. Heat oil and butter in a large skillet (iron is best). Add egg-spinach mixture, sprinkle with paprika and cook over a moderate flame lifting mixture around the edge, till only center remains uncooked. Place under a low broiler flame and cook until center is firm. Turn out on a platter and cut in pie-shaped wedges to serve.

RECITALS GIVEN
Two recitals given recently by piano students of Mrs. B. Y. Crasthwait included Sally Whiteside, Terry Smith, David Scott, Patty Howard, Gary Tannahill, Bobby Jackson, Nancy Boardman, and Sandra Roberson who presented the first program, and Edgie Skypala, Sandra Roberson, Anne Wintert, Curtis Crowell, Terry Smith, Charlie Smith, and Nancy Mauk. Mothers of the performers were guests.

George Graham was guest speaker at a Lazzbuddie school program Wednesday night. He was accompanied to Lazzbuddie by Mrs. Graham and Pat Sullivan.

Read The Classifieds

Dawn Music Club Entertains Guests At Reciprocity Tea On Tuesday

In one of the nicest affairs of the spring season, the Dawn Music Club entertained Tuesday afternoon with its annual reciprocity tea in the home of Mrs. Carl Wimberley. Members of the Happy Music Club and the Hereford Music Study Club were guests and assisted in providing the program.

Mrs. R. T. Stewart, president, presided over the program and introduced the entertainers. Musical numbers presented by the Happy Club were "The Cat and The Mouse" (Copeland), a piano selection played by Mrs. Tol Ed Toles, and vocal ensembles "Ah Sweet Mystery of Life", "Rose of the World" (Victor Herbert), sung by Mesdames Marlin McManigal, Edgar Patching, Pete Whitlow, C. D. Taylor and Pat Maynard.

The Hereford Club presented the two-piano selections: "Gavotte and Musette" (Roff) and "Deep Purple" (Peter De Rose) played by Mesdames Howard Scott and S.M. Dunnam.

The Dawn Club's offering was "The Swan" (Saint Saens) presented by Mrs. Bill Carthel. Guests from Happy were Mes-

James Ernest White, Edgar Patching, Pat Maynard, Ed Toles, Marlin Manigal, C. D. Taylor and Pete Whitlow.

Those representing the Hereford Music Club were Mesdames B. A. Close, J. D. Neill, A. O. Thompson, Howard Scott and S. M. Dunnam. Members of the Dawn Club attending were Mesdames P. V. McCaskey, Zack Stewart, N. R. Miller, C. P. Norton, Orval Galley, Beece R. T. Stewart and the hostess.

Avenue Baptist W.M.U. Program

The women's Missionary Union of the Avenue Baptist Church entertained at a supper party at the Western Wheel Inn Tuesday evening.

A program on "Service Through Cooperative Effort" was presented with Mrs. Billy Wall as leader. Mrs. J. T. Cheatham gave the devotional lesson.

Mrs. Well introduced the program telling of the cooperative program of the church with relative topics discussed by Mesdames

Chairman Cagle, Bill West, C. P. Gray, Warham, Hubert Beller, A. J. The closing prayer was given self, Arvy Powell and Freddie by Mrs. Bob Harris.

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Editorials

LET'S TAKE INVENTORY

Furor In California Indicates Strong Future Potential For Hereford Region

Last week The Brand had an article from a Ventura, Calif., newspaper in which Hereford, Texas, was cited as guilty of packing California produce, especially carrots, under Texas labels. Needless to say, the accusations came as a complete surprise to residents of the area.

Still more surprising though, is the fact that the hue and cry of the small town of Ventura is being picked up and emphasized through the metropolitan press of San Francisco. The following editorial appeared recently in one of the Frisco large circulation newspapers:

"Texas has the biggest of everything, as any Texan will tell you unless you can get away. But Texas does not always have the best. For example: carrots. Texas has bigger carrots but California and Arizona growers will tell you, without your asking, that ours are much better. No doubt they are right.

"Otherwise, why should Texas plot to disguise California and Arizona carrots as Texas carrots? It's as plain as a written confession that California and Arizona carrots are superior to Texas carrots, despite all the Texas loud-speakers.

"The Texas conspiracy was uncovered when an eastern grocery chain applied to transcontinental and southwestern railroads to ship carloads of carrots and let-

tuce into Hereford, Tex., where they would be repackaged and shipped to eastern markets. The Western Growers Association leaped into action at once. President Floyd Newcomer of Yuma said:

"The superiority of our western grown produce is known by every housewife in America and we're not going to stand for it to be shipped in anything but the original containers and packages of these (California and Arizona) farmers. We will take every legal step to block any move that will change the identity of commodities grown in California and Arizona, and we're not going to have the label of Texas or any other state on produce coming from western growers."

"California and Arizona shipped 122,710 carloads of carrots and lettuce during the last season with a ranch value of \$134,039,000—and with a high value in reputation.

"The thought of Texas labels on this produce ought to make any patriot warm up. Let Texas claim the big ones, we say, but let Texas not tread on our fame. Ours are the good ones and we want our labels on 'em."

Like most other residents, The Brand doesn't pretend to understand either of these editorial tirades. However, it is beginning to make sense. This is especially true if you recall a previous announcement (Feb. 27, 1955) in which it was stated that a large firm would open a packaging plant in Hereford.

Such a firm, we feel sure, would never plagiarize the name of any state or town. On the contrary, they would be more likely to package under their own label, stressing their own trade brands.

Meanwhile, it appears to us that Hereford, Texas, is in an enviable position despite the abuse heaped through California boosters. The very recognition of this area in such a manner is flattering. Few people realized we merited such consideration in the second place, such vehement protests from California indicate that we are inheriting a packaging deal far beyond the dreams of those most closely associated with the venture.

The third and most important factor of all, though, is the faith placed in the future of this area by such alarm throughout the vegetable districts of California. It indicates that a few of us actually realize the potential we have at hand. Maybe we should wake up and take inventory.

Milo Possibilities Appear Unlimited

The grain sorghum situation appears to be falling into two distinct classes -- as outlined at recent meetings in Hereford. One of these groups is interested in temporary and immediate assistance in meeting the current crisis of parity support prices for 1955. The other is designed to look at the picture from an overall, long range standpoint. Both approaches, it seems to us, are equally important.

The most publicized and generally accepted approach is that for immediate parity relief and, we think, is fairly well understood by the public in this area. This side of the question is being represented through the organization created recently in Amarillo.

The permanent organization, however, comes into the picture from an entirely different angle. The idea of this organization is to wage an educational campaign toward creating a preference for the product among feeders. It is also to pursue the possibility of adapting grain sorghum to other uses. The approach, beyond question, affords unlimited possibilities.

Most of us are familiar with the outcome of the cattlemen and their "eat more beef" program. Milo would be much easier to establish in that it requires selling to a few concentrated groups, rather than to the public in general. Milo already has price, quality and accessibility in its favor.

Previous possibilities of establishing processing plants in this area have been considered, but not explored to the fullest extent. This idea is excellent in that it combines freight savings along with the factor of price advantage. The same arguments (Continued on Page Five)



"SEWAGE DEPARTMENT! BE ON THE LOOKOUT FOR A GREY BATTLESHIP THAT JUST WENT DOWN THE DRAIN."

QUESTION OF THE WEEK.

Library Serves Many Phases In Community

The Deaf Smith county Library is observing its Silver Anniversary this week. What do you think has been the most outstanding single division or service offered by the library during its 25 years in the community?

MRS. PAT WEDERBROOK:

The many people it has served and the kind of books it is putting in. I think it has done more for the community than any other one thing that has ever gone in. I use the library quite a lot, and have ever since it started.

DOROTHY TROXELL:

I like the "do-it yourself" section very much. It is very complete for my needs and I have some very peculiar wants sometimes. I wouldn't be any authority on how complete it was on all phases, however. I also like their travel and adventure books. I think they have a good selection. I don't use them a good deal, but I use some of them.

MRS. K. W. NEILL:

They are so willing to accommodate us in our club work if we will turn our year book in to them. They compile our material and have it ready for us when we need it. If they don't have the material in the library, they try to order and get it for us. It is greatly appreciated by the clubs and helps immensely in planning our programs, because we know the material will be available.

REV. RUSSEL A. WINGERT:

The only thing I can appreciate is the friendliness and willingness of the people down there to serve and their cooperation.

DR. MILTON C. ADAMS:

I can't say about the whole 25 years, but the thing I know about is their willingness and extreme pleasure in looking up the material you need. They index it and hand you the magazines and books with the pages all marked where the information you need is discussed. Not every library gives you that kind of service, let me assure you.

JOE SMITH:

I like a library and use one a great deal. They have always been awfully nice to help me get the books I need. I would say that it is an exceptional library. It is one of the best libraries I've ever seen especially in the way of a country library. I particularly like the magazine section, because they pick a wide variety of magazines—and I like magazines.

'Tater Peelin's

Roberta Campbell

We are not only proud of the New High School, but we are proud of the young people who go to school there. Last week we attended a talent show by the students for the Red Cross and we were impressed by the appreciative response those making up the audience showed for their classmates appearing on the program.

Bald as they look now they will likely outgrow it all before the summer and make respectable shade for the courthouse lawn after all. The row that was removed several years ago to make room for parking has already been forgotten and we will have to admit the courthouse shows up much better with fewer trees.

Well there are some places besides Church where people are not inclined to fight over the front seats. Those making inquiry about reserved seats for the program by Dr. Polgar Friday night didn't want to find themselves seated on the front row -- for fear he would hypnotize them.

Those who want to work on their copper craft again are asked to come back to the district court room Monday. Some of the women were surprised at what they were able to do with a piece of copper foil and a tool or two. Planters and pictures were the most popular with those attending the craft school taught by Mrs. Earl DeHart a week ago.

We keep hoping the weatherman will get around to us with some moisture but the windbag continues to ignore us completely.

Community Builders

By Nelda Guy-Bicketts

N. D. Bartlett Jr., The Hereford Brand's community builder for this week is a builder in more than one sense of the word, for he has contracted and built a large number of new homes in Hereford.

The West Haven Addition on the west edge of Hereford came about through the efforts of N. D. Bartlett, who had the real estate and contracted for the homes in this addition.

Builder by Accident

Bartlett happened into the contracting business in a most unusual way, and quite by accident. He owned the Dr. Pepper bottling works at Hobbs, N. M., in the latter part of the 1930's and in order to keep an experienced crew in his plant for the summer rush—he contracted and built houses in Hobbs during the slack months. There was a housing shortage in Hobbs, and the deal worked out well for everyone concerned.

Born in Lamesa on April 7, 1913, Bartlett graduated from Draughton's Business College after graduating from Lamesa High School.

For several years he farmed around Lamesa. In 1934 he bought the Dr. Pepper outfit in Hobbs and moved there with his new bride, Miss Ruth Tunnell, whom he had married in Lamesa on Jan. 6, 1934.

Came Here In 1944

Arriving in Hereford in 1944, Bartlett started farming in the surrounding country for four years before he again went to contracting in 1948.

Bartlett came to Hereford because he had been here years before and worked for a while for Hickman - Price farm—and liked the country so well he always wanted to come back.

Finally when he sold out in Hobbs, he was in Hereford before the deal in Hobbs was completely closed.

His many interests in Lamesa and Dimmitt keep him on the go so that he has very little time for building any more.

In a way, Bartlett is back in the farming business as his son, Norman, is farming in the West-way community.

Active Club Member

An active member of the Hereford Lions Club, Chamber of Commerce and the Masonic Lodge, Bartlett has taken part in all the projects promoted by these organizations and has served on the board of directors of the Chamber of Commerce and the Hereford Lions Club for one term in 1952-53.

Bartlett thinks that Hereford has done mighty well in the last few years. He feels that a town is just like an individual in that everything can't be achieved at once.

One of the first things that he feels Hereford needs is more schools even though he feels like a lot of other people that the \$64 question is how to do it.

About the only way is to raise the taxes and no one likes to see that done.

Sure Fire Prescription

He prescribes for any Hereford resident that gets sick at heart and down in the dumps about their town to take a little drive to some other communities and look around and then see how much better you feel when you get back home.

Both of the Bartletts consider traveling as their hobby and thoroughly enjoy the trips they have time to make. They would like to devote more time to them in the future if they can.

See Picture on Page 5

The Sheriff Reports

Each month we receive a bulletin from the Department of Public Safety, listing the driver's license suspensions. It gives the name, address, previous convictions and number of months of suspension. There were 9136 suspensions as of March 1, 1955. For the same months last year the total was 9362. The total suspensions for DWI which is the main reason, has dropped from 7384 to 6843. Habitual traffic law violators which rates second has increased from 894 to 1120. If I figure correctly there are 25 DWI convictions in Texas each day. I would say that is a pretty high figure. With 9136 suspensions plus those who never have had a license or have failed to renew them, we have lots of people driving without license.

There is always someone thinking up a new way to cause other people grief and expense. The latest is pouring sand in tractor and irrigation motors. So far five units have been sanded and there seems to be no motive.

Charles went to El Paso to return a prisoner being held for us on another of those Theft by Bailor charges.

Two truckers loaded with milo (Continued on Page 5)

Panhandle Paragraphs

LITTLEFIELD PLANS PAVING

Property owners in Littlefield are being asked by the City Commission to contact the city if they desire paving in front of their property. This is in connection with a proposed paving project which would ultimately pave all existing unpaved streets where it is economically feasible to do so and connect them with already paved blocks. City Secretary W. G. Street announced Friday that forms will be available at the city hall for property owners to fill out, if they want their block paved. —County Wide News, Littlefield

pp

BAILEY COUNTY REA SCHOOL

Bailey County Electric Cooperative Association's Irrigation Day program opened Wednesday with a crowd that filled the district court room. Joe Sooter, president of the association, led off with an explanation of the need for a sound maintenance and service program for irrigated pumping and equipment. "Maintenance of Pump Motors, New Equipment, etc." was the subject for talk by J. H. Vendrick, of General Electric. A question and answer period consumed the remainder of the morning period. —The Muleshoe Journal

pp

DALHART WATER EXTENSION

Convinced that the City must have a new water well to meet next summer's demands, city council has started making necessary financial arrangements. It has authorized sale of \$25,000 in revenue bonds. They are part of the \$60,000 that were left over from the issue voted several years ago to finance the City's purchase of the water system from the Southwestern Public Service Co. The City already has about \$10,000 in its water department reserve fund to use toward the new well. The aim is a well that will produce a minimum of 800 gallons per minute. —The Dalhart Texan

pp

TO SURVEY VACANCIES

A national survey to determine the rate of housing vacancies will be conducted beginning in March by the U. S. Census Bureau, according to Supervisor Taylor W. Golden of the Bureau's District office at Amarillo which will participate in the collection of the information. The housing vacancy survey will be carried out in connection with the Census Bureau's Current Population Survey which collects facts on unemployment. Information to be collected about vacant dwelling units encountered in the 25-thousand-family Current Population Survey sample panel includes number of rooms in each unit, rent, asked, sales price, whether the dwelling is a single-family or multi-family unit and whether or not it is available for seasonal or year-round occupancy. The Current Population Survey will be conducted locally and in 229 other areas of the country during the week of March 14. —The Canyon News.

The BOOTLEG Philosopher

Editor's Note: The Bootleg Philosopher may be entirely out of his field this week, but that's his affair, not ours.

Dear editor:

March winds have been blowing in an extra large number of newspapers out here lately and it's all I can do to keep up with reading 'em, what with lots of farm work to do, although when it comes to letting farm work or newspapers pile up, the choice is always clear in my mind, as my philosophy is an idle tractor burns no gas, an unturned wheel wastes no rubber, a stalled motor uses no oil, a penny saved is a colous avoided, and yesterday afternoon I was trying to catch up and was going along pretty good when I ran into an article that alarmed me.

According to this article, another organization is after Congress to put stiffer bans on comic books and television programs, on the grounds that horror comics and gun-play television shows are contributing to the delinquency of the children of this nation. This group wants laws passed practically banning comics and TV shows.

I sympathize with this group, but I believe they're making a big mistake.

Look at it this way: Suppose they get a law passed banning comics and TV crime shows, and the rate of child delinquency continues about like it is?

Where's that gonna leave the parents? Who're they gonna put the blame on then?

I tell you, comic books and TV shows are the greatest inventions ever perfected for parents hunting for something to put their finger on outside themselves to blame for the kind of children they're raising, and they get some laws passed eliminating 'em and delinquency stays about like it is and they're liable to wake up with the spotlight shining in their own eyes.

The last thing a parent wants is the removal of the best alibi he's got.

Tone the comics down if they like, spill a little less blood on television, but when you start talking about banning 'em altogether, you're knocking out one of the best props a parent ever had for explaining the type of child he's bringing up, and if grownups are smart they'll go easy on this.

Yours faithfully,
J. A.

The Sunday Brand



Established 1948

Published every Sunday at 336 Main St. Hereford, Texas

James M. Gillentine, Editor and Publisher

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Hereford, Deaf Smith County, Texas
News Editor James M. Gillentine
Adv. Manager Melvin Young
Mech. Superintendent Stanley Phillip
Society Editor Mrs. John McLean

The Sheriff...

(Continued from Page 4)
 go to a grain buyer in Los Angeles. The truckers supposedly paid for the grain with drafts on the L.A. grain man, but the grain for the truckers got to L.A. Have nine in jail at this time, and seems like we still can't pull the number down much.
 To date we have sold 1194 passenger license plates. Remember you only have 17 more days to register your vehicles.

L.R.S.

READ THE CLASSIFIEDS

Deaf Smith County Abstract Co.

ABSTRACTS OF TITLE

Elizabeth Womble
 Manager
 148 N. Main
 Phone 497



N. D. BARLETT . . . Community Builder

Mrs. Howard Turner, the former Minnie Dee Smith, is in the St. Mary's hospital in Roswell following surgery last week. She is progressing very nicely but expects to be in the hospital for some time.

At The Movies

"New Faces"
 Something completely new under the show business sun bows into the Star Theatre Wednesday and Thursday with the arrival of the first musical in Cinemascope, also the first stage musical transferred virtually intact onto film. It is "New Faces," produced in color by Edward L. Alpers for Twentieth Century-Fox release in the Cinemascope process with stereophonic sound on the new, scientifically engineered screen. This is the same "New Faces" musical revue which was produced by Broadway by Leonard Sillman, electrified the town for more than a year and then toured the country for a second full season.

"New Faces" stars Ronny Graham and Eartha Kitt. It creates the illusion that you are seeing the stage show of the same name. There's zest in every movement; meaning in every song—be it mirthful or sad; and is a very entertaining musical.

Wa-Ki-Ta Group Make Plans For Birthday Week

Wa-Ki-Ta Camp Fire Girls made plans for the annual Birthday Week observances held March 13 to 19 inclusive, at the meeting of the group held Wednesday afternoon in the home of the leader, Mrs. Urlin Streu.

Dates, parties and other social affairs provided interesting program topics for discussion.

Those present were Nona Marie Strange, Linda Hair, Betty Howard, Carolyn Kirby, Melba Lawrence, Donna Witherspoon and the leaders, Mrs. Streu and Mrs. Glenn Witherspoon.

What's This

—By Chris

Howdy folks! I'm here again with the most. I hear from someone who should be well informed, that the H-Y trip turned out quite well. Seems a certain boy had such a bad case of eye strain that he had to have his glasses checked. He wasn't the only one though; they say there are some real beauties in Midland.

So Mr. Miller has to take a date to the band banquet. Well Well. . . Now let's not fight over him girls. By the way, speaking of Mr. Miller, did you know he climbs through windows? The speech department gave him a new nickname at play rehearsal Tuesday night. Just ask anyone who was there, they'll tell you that they nearly had to put him in a straight jacket.

If you missed the speech plays, you missed a lot. Wayne Daly stole the show didn't he?

James Paetzold is doubling for Donald Duck now. Pretty good too!

If you happen to see some cracks in the foyer floor, don't think anything about it. Someone pulled the chair from under Clarence.

Homer must have forgotten to take off his pajamas one day last week. Well anyway, I like yellow

pants and maroon shirts together. The next day Kenneth wore a pair of "b-right" green slacks. I think the boys are trying to out-do the girls on this spring fashion "stuff."

Have you seen these "real gone" caricatures that N. H. has been lashing around? She's pretty artistic when it comes to teachers.

Wasn't the Red Cross talent show nice? We took in around 30 dollars and umpteen pencils. (Ha) We certainly have a lot of undiscovered talent in H.H.S.S. thought that the "sea side episode" and the version of Homer and Jethro was hilarious.

That's about all for now. "Ya'll come" around next Sunday and we'll dig out some more skeletons.

Mr. and Mrs. Howard Beasley left last weekend for the Valley where they are spending a short vacation.

Mrs. O. L. Click returned Tuesday from Abilene where she spent the past week-end. She was met there by Mr. Click and they both visited with a daughter-in-law, Mrs. Jesse Click, and their small grandson. Their son, Jesse Click, is now stationed on Guam with the Coast Guard.

Daniel News

By Mrs. W. R. Moore

Rev. Dvane Barrett from Canyon filled the pulpit at the Palo Duro Church last Sunday morning and Sunday evening, as Rev. Henry Eason and wife had to go to Follett for the week-end. Rev. Barrett's wife, Carolyn, accompanied him.

Mr. and Mrs. C. L. McBroom and daughter, Verna Kay and Janie, visited with their son and wife, Rev. and Mrs. Johnnie Lee McBroom, in Abilene over the week-end.

Mr. and Mrs. T. J. Carter spent the week-end with friends in Hedley.

Mr. and Mrs. H. L. Curry and son, Jimmie, from Olton, Mr. and Mrs. E. W. Sugart and daughter, Carolyn, from Canyon visited in the homes of Mr. and Mrs. W. R. Moore and J. T. McClain Sunday.

Mr. and Mrs. Tice Hugg visited in the homes of Troy Shipman and George Clemmons Sunday.

There were 43 ladies present at the Palo Duro Church last Tuesday for which a review was given on the book of "Under the North Star," telling about the missionary work in Alaska.

Those who gave reports were Mesdames Orville Luster, Palo Duro; Carl Wimberley, Dawn; E. Walton, Bushland; Pinnell, Adrian and Mrs. Murphy of Vega.

Milo Possibilities....

(Continued from Page Four)

can be advanced for creation of our own feed lots of finishing out cattle, which we now ship to corn centers in Iowa. Again, we find unlimited possibilities.

Discussed also has been research for possible "new products" which might be developed to consume additional grain sorghum. Less proven, of course, this field must be developed all of the way. On the other hand, if we look at such miracle fabrics as nylon, orlon and other merchandise in the synthetic field we must again admit that the possibilities are absolutely unlimited.

Some people contend that farmers cannot work together well enough to create

and establish such a program. However, they said the same thing about the cattle-men. To say the least, high income tax brackets should be conducive toward general cooperation. Farmers who placed a small portion of their annual profits in a research foundation would, in effect, be letting the government pay for a good share of the foundation's cost. Everything, of course, depends upon how well sold the farmer is on the proposition.

However, if the farmers do get sold; if they do "bow their necks," we think the critics of farm cooperation are wrong. The farmers out in this country can do anything they decide to accomplish. It all gets back to what they actually want. The High Plains farmer is a lot like the whole grain sorghum situation. He has unlimited possibilities.

Card of Thanks

We wish to take this means of showing our appreciation for the many expressions of sympathy in our recent sorrow.
 The flowers and food were greatly appreciated. May God bless each one.
 Mrs. O. F. Nixon and family

Dr. Milton C. Adams

OPTOMETRIST

Office Hours-8:30-5:00

140 W. Third, Hereford Texas

Phone 37

READ THE CLASSIFIEDS

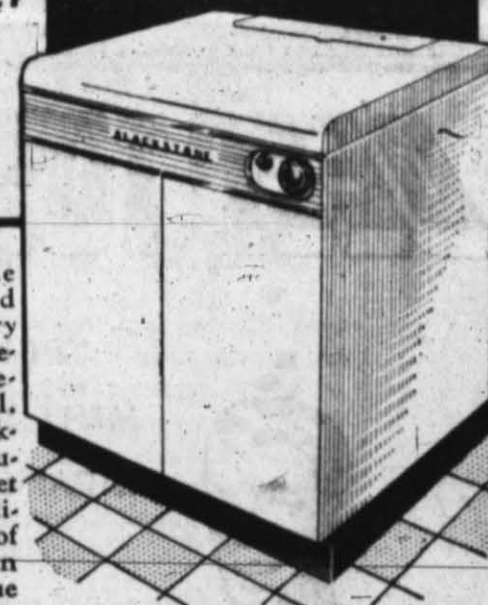
Blackstone

A NEW KIND OF AUTOMATIC

HANDLES ALL FABRICS SAFELY

CLOTHES DRYER

LEAVES NO MESSY PUDDLES TO MOP



Now, any washable fabric can be dried safely without worry with Blackstone's selective, 4-way time-temperature control. What's more, Blackstone's exclusive Humid-Vent ends wet floors forever by directional control of moist air. Come in and see this unique dryer tumble wash to a new softness, with no muss or fuss.



HEREFORD IMPLEMENT CO.

Streu's Diary

March 11, 1955

DEAR DIARY:

This here unseasonable warm and dry weather is going to hurt the lawns if folks don't start watering heavily. Now is the time also, to feed your lawn, and Streu's is the place to get that fine Vertagreen Plant Food. Have lots of hose, sprinklers, hose couplings, washers, faucets. Also plenty of hoes, rakes, spading forks, shovels, handiarts, and other tools needed to make garden or flower beds, and to clean up the wind-blown debris around the place.

Jean says to tell you girls that she has received some "Red Thompson" pepper mills (sounds like the name of a liquid refreshment, to me), but that's what she said—also lazy susans, photo, guest, and wedding books, carages (whatever that may be) and lots of other junk.

Just received a big shipment of RCA Victor records this morning, including such pop hits as Earth Angel, Sincerely, Tweedle Dee and Unsuspecting Heart — all on the same record by Snooky Lanson—priced only 79 cents. Many other new records and albums also in this bunch. We are getting better service on record shipments again, and have most of the pop numbers.

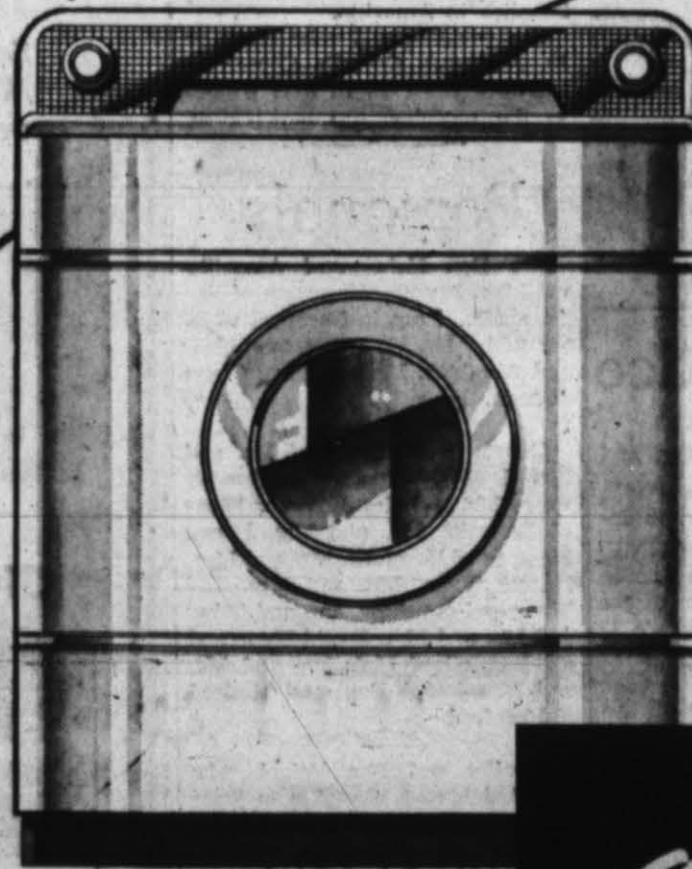
Still doing a bit of re-arranging—building some new shelving and gadgets to better display merchandise and using new paint unsparsingly.

Diary

Have had quite a few comments on my TV appearance on KFDS the other nite—I really think I should be on regularly — be glad to receive suggestions about it. Ha. I was only kidding—I would be scared stiff before a TV camera. However, I do very well indeed before a RCA Victor TV receiver—RCA just makes a better picture—besides being the best looking receiver on the market—and the prices are well within the reach of most any budget. See them today at Streu's.

Wish I could think of something real clever with which to end this epistle, but the old mind is utter-ly blank. Sorry.

STREU



world's greatest

WIFE SAVER

Be Modern Dry Clothes Electrically

an Electric CLOTHES DRYER

takes the work out of washday



No heavy baskets to carry . . . no bending and stretching to hang each article . . . nothing to do but toss your wash into the dryer. A twist of the wrist — and the dial — will dry a full load — on the dampest or dustiest of days — in about an hour.

There's no outdoor soot to dirty clothes, no sun to fade them, just perfect drying results every time.

Dry clothes the modern way—of course, it's electric.

SEE YOUR REDDY KILOWATT APPLIANCE DEALER



PUBLIC SERVICE COMPANY

School Lunch Menu

(Menus for March 14-18 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

- MONDAY**
Spanish Rice with Meat
Buttered Green Beans
Carrot Sticks
Bread . . . Butter . . . Milk
Sliced Peaches
- TUESDAY**
Hamburger . . . Buns
Sliced Tomatoes . . . Lettuce
Onions . . . Pickles . . . Mustard
Grapefruit Sections
Gingerbread . . . Milk
- WEDNESDAY**
Pinto Beans . . . Onions
Buttered Spinach . . . Cheese Sticks
Fruit Salad
Cornbread . . . Butter . . . Milk
Oatmeal Cookies
- THURSDAY**
Irish Stew
Buttered Green Peas
Lime-Carrot Salad
Hot Rolls . . . Butter . . . Milk
Ice Cream Sticks

FRIDAY
Salmon Loaf . . . Catsup
Black-eyed Peas
Sliced Pineapple . . . Cheese
Bread . . . Butter . . . Milk
Apricot Cobbler

Les Meres Study Club Holds Meet

Mrs. Bill Simpson was hostess to members of the Les Meres Study Club in the home of her sister, Mrs. Gordon Witherspoon. Mrs. Virgil Lamb was co-hostess.

During the business session, members discussed the Community clubhouse and plans were made for the group to attend the B&PW Style Show on the next regular meeting date.

Mrs. Nelson Reiger and Mrs. Spicer Gripp presented the program on interior decorating and home furnishings.

Members present were Mesdames Ed Brisendine, Dick Gholson, Howard Gore, Glenn Gripp, Spicer Gripp, Lee Hoffman, E. D. Hopson, Henry Vacari, Delmo Williams, Nelson Reiger and the hostesses.

From 1821 until 1922, the British navy kept 65 men stationed on Ascension island in the South Atlantic and the island was rated as "His Majesty's Ship Ascension."



MISS PHYLLIS ALLMON

Parents Reveal Engagement Of Miss Phyllis Allmon

Mr. and Mrs. D. C. Allmon have announced the engagement and approaching marriage of their daughter, Miss Phyllis Allmon, to Paul Deaton, son of Mr. and Mrs. K. E. Deaton of Elack. The ceremony will be read in the home of the bride's parents April 8. Both Miss Allmon and Mr. Deaton are graduates of Friona High School. She has been employed in Deaf Smith County offices for the past four years. Mr. Deaton was released from the Navy March 1, after serving the past four years. The couple plan to make their home in Hereford for the coming summer. He will enter college in the fall to complete a course in electronics.

Miss Leona Urbanczyk And Sam Mezurek To Wed April 26



MISS LEONA URBANCZYK

Mr. and Mrs. Felix Urbanczyk of the Frío Community have announced the engagement of their daughter, Miss Leona Urbanczyk, to Sam Mezurek, son of Mrs. Sam Mazurek Sr. of Amarillo.

Miss Urbanczyk is a graduate of Hereford High School and Mr. Mezurek is a graduate of Price College, Amarillo. He is presently employed with Hunter Hospital Supplies in Amarillo.

The wedding will take place in St. Anthony's Catholic Church on Tuesday April 26 at 8:30 o'clock in the morning.

Personals

Mrs. Don Holman of Amarillo and Mrs. Dorothy Hargrove of Salinas, Calif., are in Hereford visiting with Mrs. Holman's son-in-law and daughter, Mr. and Mrs. Glenn Hopson.

Guests in the home of Mr. and Mrs. L. V. Henington on Sunday were: Mr. and Mrs. Emerson Wyar of Dimmitt, Mr. and Mrs. Henry Weemes of Hereford, Mr. and Mrs. Harold Wyar, Mr. and Mrs. Jay Wyar and daughter, Jan and baby, and Mr. and Mrs. David Wyar and children all of Muleshoe and Mr. and Mrs. Ralph Paul and Mildred of Hereford.

Dorothy and Don Veigel, who are students at West Texas State College were home over the weekend visiting with their parents, Mr. and Mrs. Robert Veigel.

Jim Hale, J. R. Allison and Robert Veigel were in Ciudad Tuesday on business.

Given under my hand and seal of said court, at office in Hereford, Texas, this 10th day of March A. D., 1955.
Luelle Posey, Clerk
District Court, Deaf Smith County, Texas
S-37-4c

Legal Notice

THE STATE OF TEXAS
TO: J. D. Potter, if living, and unknown heirs and legal representatives of J. D. Potter, if deceased, Defendants, GREETING:
You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 25th day of April, A. D., 1955, at or before 10 o'clock A. M., before the Honorable District Court of Deaf Smith County, at the Court House in Hereford, Texas.
Said Plaintiff's petition was filed on the 10th day of March, 1955.
The file number of said suit being No. 3761.
The names of the parties in said suit are: Parker Brothers Planing Mill, a corporation and as Plaintiff, J. D. Potter, if living, and unknown heirs and legal representatives of J. D. Potter, if deceased as Defendant.
The nature of said suit being substantially as follows, to wit: Foreclosure of paving lien.
Issued this 10th day of

"Right Thinking For Right Living" Topic For Pioneer Study Club

"Right Thinking for Right Living" was the theme of the program at a meeting of the Pioneer Study Club held Tuesday afternoon in the home of Mrs. A. L. Manjeot.

Mrs. Ray Johnson reviewed the book "The Power of Positive Thinking" by Dr. Norman Vincent Peale, beginning her review with the quotation from Prov. 23:7, "As a man thinketh in his heart, so is he."

Some of the quotations highlighting the review included "If you want to live long and happy—keep calm, go to church and eliminate worry. When your mind is full of God—there is no time for worry. Faith and optimism go hand in hand in making life a success. The more you lose yourself in something bigger than yourself the more energy you will have. Out of the happiness habit comes a happy life."

Dr. Peale's advice "Slow Down For Health's Sake," was discussed in conclusion and a round table question and answer period followed the review.

The next meeting will be held on March 22, with Mrs. Delmar Sigle.

Members present were: Mesdames Fred Barrett, A. G. Bell, Earl France, O. H. Herring, O. G. Hill, Ray Johnson, Ralph McCullough, H. E. Miller, Wirt Phillips, Mary Seigler, Delmar Sigle, Bess Werner and the hostess.

BIRD MAN WANTED
LITTLE ROCK, Ark. (AP) — "Friends of the Birds, Inc." want the Arkansas Legislature to pass a bill prohibiting cats from running at large. Organization spokesmen said it would take "a legislator of unusual courage and regard for public welfare to sponsor a cat bill, but he would gain more reknown than could be won on any other issue."

INSURE IN SURE INSURANCE PLAINS INSURANCE AGENCY

John H. Patton Wm. H. Patton
All Forms of Insurance
213 N. Main St. Phone 50

FISH and WARREN CESSPOOL — DRILLING

30" - 36" - 42" Diameter
214 Ave. H Hereford, Texas Phone 1213

DEEP TONED

THE NEW LOOK IN MEN'S SPRING SUITS IS DARK - DARKER -



DARKEST!
Try our new deep-toned woollens for a well-dressed Spring! This 2-Button suit is just one of our just-arrived groups!

Use Our Convenient Lay-Away Plan!

VALUE-PRICED \$45.00

COME IN SOON & SEE OUR SPRING SHOWING OF MEN'S SUITS!

Beautiful Assortment Men's Spring Ties, Too!



\$2.95

DRESS SHIRTS



New Shipment! Spring Weight HIGGINS SLACKS Beautiful Patterns \$7.90 and \$9.90

SPRING'S Smartest Look in MEN'S FOOTWEAR

- Smooth Grain Leather
- New Color Range
- Distinctive Johnsonian Styles

\$7.95 to \$10.90



HARMAN'S

We Give S & H Green Stamps

3% Paid On Savings

We welcome your account — Large or small. Each account insured up to \$10,000.00.

We are in a position to make all types of Home Loans in Hereford, including FHA Title 1 Repair loans.

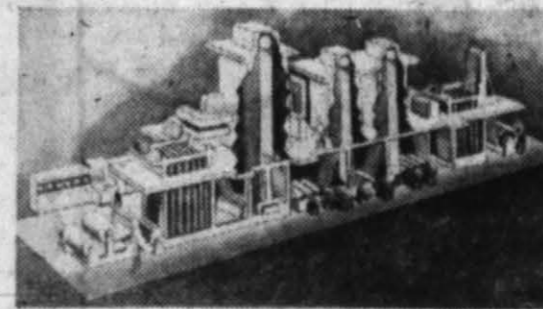
Prompt Service.
Amarillo Savings & Loan Association
407 West 8th Street

Get Extra Protection Against Blowouts and Punctures at Regular Tire and Tube Prices

WITH NEW

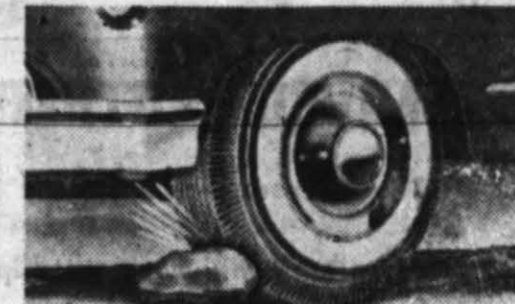
Firestone DELUXE CHAMPION TUBELESS TIRES

So Revolutionary . . . So Far Advanced, That Auto Manufacturers Adopted It As Standard Equipment on New 1955 Cars

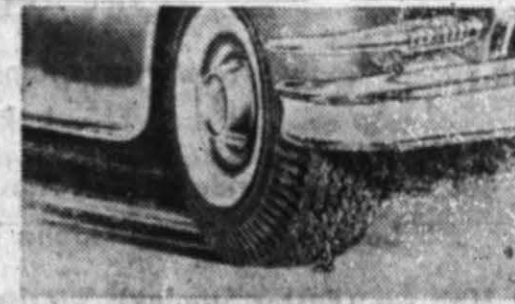


Now Safety-Tensioned Gum-Dipped* Cord Body Makes Firestone Tires Safer . . . Stronger . . . Last Much Longer

This new multi-million dollar unit combines the famous Firestone Gum-Dipping process with Safety-Tensioning, a new process which takes the stretch out of tire cords. The result is greater blowout protection and longer tire life.

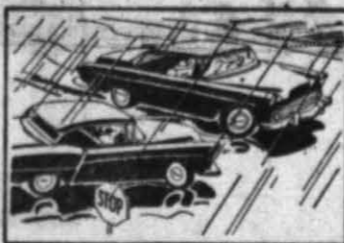


BLOWOUT PROTECTION
No tube to pinch or explode! Inside this tire there's a Safety-Liner which holds air and reinforces the tire in the event it should be injured . . . instead of a blowout you get a slow leak.



PUNCTURE PROTECTION
If a nail should penetrate this tire, the Safety-Liner hugs it and slows air loss . . . enables you to drive for miles to the nearest service station.

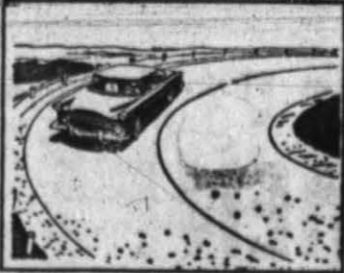
Gives You All These Extras, Too



SKID PROTECTION
Newly designed silent tread has more angles and skid-protecting edges than ever before . . . 70% more skid-resisters than ordinary tires.



GREATER COMFORT
New resilient tread compounds and flexible tread design absorb road shock. Elimination of the inner tube also provides a softer ride.



QUIETER RUNNING
No hum or whine because tread elements overlap to prevent rhythmic vibration. Safety-Grip Tread won't squeal even on sharpest turns.



LONGER MILEAGE
Tread is made of extra-tough wear-resistant rubber. Its Safety-Tensioned, Gum-Dipped* Cord Body prevents dangerous tread cracking.



*T.M. Reg. U. S. Pat. Off.

SPECIAL LOW CHANGEOVER PRICE NOW . . . TERMS, LOW AS \$1.25 A WEEK

Roy Oswald's Firestone Store

226 N Main

Phone 59

The Sunday Brand, Hereford, Texas, Sunday, March 13, 1955

Your Income Tax

By FRANK O'BRIEN
There are only a few kinds of income that you need not even report in making out your income tax return.

In nearly all instances you are required by law to report all your income, whether or not you will have to pay a tax on it.

This creates a considerable problem since there are so many kinds of income. This whole problem

boils down to item 5, on the first page of form 1040, the "other income" line, where you are asked to enter the total of your income from dividends, interest or other sources, or any net loss. This line should show the balance of all your reportable income other than the wages or salary.

Nearly the whole of page 2 of the return is taken up by schedules A through H, where some of the details of your other income are to be entered.

In many cases, to get the results that you put in these special schedules, you will have to fill in your own worksheets, where you can show fuller details. And your arithmetic. You should attach a copy of these worksheets to your return, and keep a copy for yourself, where you feel supporting detail is needed. But do not send in with your return your receipts, invoices and like records. Keep these proofs of the honesty of your return.

On page 6 of the instructions mailed with your return you will find two lists, one of income that must be reported and the other of income that need not be reported. Neither list is complete. But each covers the more important types of income in its class.

We have already been over the handling of some of these types of "other income." The handling of dividends and retirement income was discussed in articles five and six. We have already noted that businessmen must fill out a special, separate schedule G designed to show business income, profit and loss, and transfer the results to summary schedule C on page 2



The fundamental thing to remember in these, and other types of income that must be reported, is that you are required by law to report the total, even though, as may be the case with your dividend or retirement income, you may be able to exclude all or part of it from your taxable income.

The new tax law's major changes in the "other income" field concern prizes and awards, and scholarships and fellowships.

The old law was not very specific about what prizes and awards were or were not taxable. The revenue service had made many specific rulings, ranging from the Nobel Prize (not taxable) to door prizes. The new law lightened up, in effect using the Nobel Prize as a model for nontaxable prizes and awards.

If you win any kind of a prize or award, you must pay tax on it unless it has these specifications:

1. You must have been selected as the prize winner without any action by you to enter a contest or a proceedings.
2. You must not be required, as a condition to getting the prize, to render any "substantial" future services.

Even though you can meet those conditions, your prize will still be taxable unless it was made "primarily in recognition" of:

Religious, charitable, scientific, educational, artistic, literary or civic achievement.

That would appear to make most radio, TV and other run-of-the-mine giveaways taxable.

Within certain limitations, the amount of a grant (including accommodations, travel expense, and equipment) or a cash allowance for them (under a scholarship or fellowship) is tax free, when it meets these conditions:

It must be for the training or education of an individual, as part of his progress toward an academic degree or otherwise to further

his education. Persons who are candidates for a degree must pay tax on any part of their academic grant representing payment for their services, unless all candidates for the same degree are required to perform similar services (such as teaching, in working toward a degree in education).

Persons who are not candidates for a degree must pay tax on their scholarship or fellowship grant unless it comes from a tax-exempt religious, charitable, scientific, literary, or educational organization, or from a government.

Tax-free grants to persons not candidates for a degree are limited to \$300 a month, for a maximum of 36 months.

A separate schedule D—like all separate schedules, available at banks and post offices—guides you through the complicated process of entering your capital gains or losses, or gains or losses from the sale or exchange of other property. There are definitions and explanations on the back of the schedule but this is a point where many people will want to consult a revenue agent (your bank, post office or local newspaper can tell you where to find him, and he can probably answer your queries by telephone), or a paid tax consultant of your choice.

When you have all of your other income entered in the special section for it on page 2 of form 1040, you add up the totals, and enter your net profit or loss below schedule G. Then you transfer the total other income (or loss) to item 5, on page 1.

That allows you to complete the determination of your adjusted gross income. You will already have subtracted from your income any exclusion you may have for sick pay. And in figuring your other income, you will have subtracted any excludable portions of your dividends, and pension and annuity income.

In winding up your return and determining the tax you owe—the subject of the final article of this series—you will subtract any credits coming to you on account of dividend or retirement income.

Mrs. Doll L. Watson of Denison visited over the week-end in the home of her parents, Mr. and Mrs. Bill Lenderman.

Mrs. Leo Forrest has recently returned from Dallas, where she went to take her daughter, Mrs. Joe Harrison, and Paulo Jo home after they visited in Hereford. Mrs. M. F. Cherry accompanied her and visited relatives in Ft. Worth.

Lotus Root, who is a student at West Texas State College in Canyon is home this week-end visiting with her parents, Mr. and Mrs. Don Root.

Youth attending a night session of the district Christian conference were: Lewis Block, Kay Cole, Kay Lynn Scott, Lynn Thompson, Carolyn Kirby, Melba Gay Lawrence, Linda Shaffer, Carol Jean Eldredge, Mary Beth Ricketts, Halie Mae Culpepper, Evelyn Hunter and Jerry Root.

Legal Notice

STATE OF TEXAS
COUNTY OF DEAF SMITH
NOTICE OF EXECUTION SALE

By virtue of an execution issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said Court on the 15th day of March, 1954, in favor of James W. Witherspoon and against B. E. Wolfe, in the case of James W. Witherspoon against B. E. Wolfe, No. 3629, in such Court, I did on the 3rd day of March, 1955, at 2:00 o'clock P.M. levy upon the following described tracts and parcels of land, situated in the County of Deaf Smith, State of Texas, as the property of the said B. E. Wolfe, to-wit:

All of Lot No. 7 and the West 15 feet of Lot No. 6, Barcus and Bollock's Subdivision of the North one-half of Block No. 5, Womble. Addition, fronting 65 feet on Lake Street, City of Hereford, Deaf Smith County, Texas, and on the 5th day of April, 1955, being the first Tuesday of said month, between the hours of 10:00 o'clock a.m. and 4:00 o'clock p.m. on said day, at the Courthouse door of said County, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said B. E. Wolfe in and to said property.

Dated this 3rd day of March, 1955.

Lowell R. Sharp,
Sheriff, Deaf Smith
County, Texas
S-36-3c

Mrs. Bob Hess and son of Larbock are visiting this week in the home of her parents, Mr. and Mrs. F. A. Tucker. Mr. Hess brought them up and will return this week end for a short visit.



Styled for Modern Living

Naturally...it's Gas

Modern, completely-automatic built-in Gas ranges make possible almost an unlimited number of kitchen arrangements. The minute you step into a kitchen built around a modern, built-in Gas range — you realize that you have entered a new and thrilling cooking era. In any arrangement, the beautiful, dependable, and completely-automatic Gas ranges add a modern touch which reflects an exclusive taste. See your dealer, builder or architect. Install a modern built-in gas range in your home.

Pioneer Natural Gas Company

FUEL FOR A GROWING EMPIRE



The Welcome Wagon Hostess

Will Knock on Your Door with Gifts & Greetings from Friendly Business Neighbors and Your Civic and Social Welfare Leaders

Margaret Witherspoon
Phone 1258

FASTEST KNOWN PAIN RELIEF FOR ARTHRITIC, RHEUMATIC VICTIMS—NOW AVAILABLE

Seven "Film-Coated" Ingredients Offer Positive Relief

The crippling, torturing, twisting pain of arthritis and rheumatism may soon be forgotten, thanks to an exciting new laboratory discovery named Ar-Pan-Ex. Ar-Pan-Ex was perfected by a noted scientist of a world-famous university, working with all known facts about these crippling ailments. The result is a safe, easy to take tablet that promises the fastest relief known from that stubborn agony.

Nothing Like AR-PAN-EX

Nothing ever offered before can bring results faster, more effectively or with longer lasting benefits than Ar-Pan-Ex. It may mean a renewed life of usefulness and pleasure to you.

Ask for genuine Ar-Pan-Ex today at any drug store for the kind of relief no other product can claim to offer. If your druggist is not of it, he will be glad to order it for you.

Why AR-PAN-EX Helps

Ar-Pan-Ex does not stimulate activity in the stomach—avoids stomach distress. Ar-Pan-Ex is scientifically "Film-Coated" so that ALL

ROGER'S DRUG 241 Main St.

MR. FARMER...

It's Time To Start Planning for your Additional

On-The-Farm Storage Space

If you want to sell your grain for the highest prices you may need storage space. If you can't find commercial storage and do not provide your own approved farm storage, you will have to sell the crop at harvest time when prices usually are lowest and lose the benefit of government support prices.

DON'T SELL SHORT . . . Be prepared . . . BUILD YOUR ON-THE-FARM STORAGE NOW!

20% DOWN PAYMENT

Balance in 4 Annual Installments at 4% Interest

WE HAVE AERIATING TUNNELS FOR GRAIN STORAGE BUILDINGS

CARL McCASLIN LUMBER CO.

A Complete Building Service

1 Block East of the Courthouse Phone the Lumber Number 7

HOTTEST BUICK IN HISTORY

No wonder you see so many 1955 Buicks on the highways — they're rolling up bigger sales than ever before in history — topping the popularity that has already made Buick one of the "Big Three" in total national sales.

A "Small Car" price makes it yours —delivered and ready to roll

WE keep coming across a good many people who still are surprised when they see the low delivered price of the Buick shown here. They're surprised because they know that this price is just about what a lot of the smaller cars are asking—if not more. But that's just the point. What's making the 1955 Buick the hottest one in all Buick sales history is the simple fact that its low delivered price buys so much more automobile.

Much more automobile when it comes to the lift and life of great V8 power—Buick power in record might.

Much more automobile when it comes to style and size and room and ride steadiness—and the integrity of construction that comes of Buick building.

Much more, too, when it comes to matching your motoring needs to the simple practicality of your budget—because Buick offers you

a stunning choice in just about every price class...

Like the rock-bottom-priced SPECIAL—the high-powered CENTURY—the extra-spacious SUPER—the magnificent and custom-built ROADMASTER. Each is a Buick through and through—and each is a big reason why Buick sales are soaring as never before.

Why not drop in on us this week and see how much your new-car dollars can really buy—in thrills and fun and comfort and deep satisfaction—when you buy Buick.

Thrill of the year is Buick

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

DRIVE A BUICK IT'S TEXAS BUILT FOR TEXANS

KINSEY - ROBERSON BUICK CO.

142 N. MILES Phone 42

Progressive News

By Mrs. Ira Ricketts
 Mr. and Mrs. L. G. Harris and boys of Andrews and W. G. Harris of Summerfield were supper guests of Mr. and Mrs. P. L. Carmichael's Saturday evening.
 Virgil Dodson attended an underground water conservation meeting this week in Austin.
 Doris Russell spent the weekend with her parents, Mr. and Mrs. Clyde Russell.
 Mrs. I. W. Scott of Canyon spent

the week with her daughter, Mrs. V. E. Dodson.
 Mr. and Mrs. C. V. Burges and Melvin drove to Boy's Ranch Sunday afternoon.
 Minneapolis visitors in the home of Mr. and Mrs. Leon Coffin, are Mr. and Mrs. Charles Smart, brother-in-law and sister of Mr. Coffin. They were here from Monday until Friday.
 Pete Carmichael is in the Canyon hospital, where he has been

for medical care since last Tuesday.
 Paul English came home Thursday after being in the Canyon hospital since Sunday. Paul had his tonsils out a week ago Saturday, and was thought to be recovering nicely until he started hemorrhaging when he was rushed to the hospital for medical care.
 Mrs. Clyde Russell visited Mrs. Orpha Nickerson, Wednesday afternoon.
 Mrs. C. G. Smith of Abilene spent the week with Mr. and Mrs. H. L. Hershey and Homer. Mrs. Smith is a cousin of Mrs. Hershey.

birthday Thursday night with a progressive birthday party starting with the main course of the dinner at the home of her parents, Mr. and Mrs. Ira Scott in the Westway Community.
 The party then progressed to the Virgil Dodson's in the Progressive Community where the group ate dessert and played games.
 Those attending were: Carolyn Williams, Clarabeth Holt, Jackie Brown, Sue Kirby, Jane Newson, Vella Key Skypala, Mozelle Teichik, Sue Springer and Sandra Caraway and the honoree.

Mrs. Onias Carroll and Mrs. Pete Engle were in Amarillo Monday on business.
 Mrs. Irene Cleveland, formerly of Beeville, is the new employee at the J. C. Penney Company.

Bill Carmichael of W. T. and Ken Carmichael of Texas Tech, came home Thursday to spend the weekend with their parents, Mr. and Mrs. P. L. Carmichael.

Mr. and Mrs. H. L. Hershey were in Abilene last week-end visiting relatives and attending a birthday dinner, honoring Mrs. F. L. Dennis, on her 81st birthday. Mrs. Dennis is the mother of Mrs. Hershey. The dinner was held in the home of Mrs. C. G. Smith.

To friends who have written Darrell Higgins, he wants to say thanks and wants all to know your cards and letters were appreciated and helped the time to pass more quickly the three weeks he was in the hospital. After a thorough check-up it was decided that he was not ready for surgery on his back and was advised to wait six months anyway. He is back home now.

Mr. and Mrs. Clyde Russell entertained with a dinner, Sunday, March 6, honoring their daughter, Linda, on her 14th birthday. Enjoying the day with her were her parents, her sister, Doris, Lawana Lookingbill, Eugenia Alexander, Carol Ann Newell, Janie Bookout, Dolly Jo Prowell, and Linda's grandparents, Mr. and Mrs. Ira Ricketts.

Mrs. J. L. Park is home after a short stay in the hospital, but isn't doing too well.

Judy Patterson and Linda Russell were hostesses for a party for a group of eighth graders at the club house Friday evening. Mr. and Mrs. Clyde Russell and Mrs. Sam Patterson sponsored the group.
 Jo Eddie Scott celebrated her

Legal Notice

Notice is here given that, in compliance with law governing such matters, an election was ordered by the Board of Trustees of the Hereford Rural High School District at its regular meeting on March 8th, 1955, to be held within said school district, on the first Saturday in April 1955, the same being the 2nd day of April, 1955, for the purpose of electing two school trustees for said district to serve for a term of three years.

Voting places will be at the Dawn Schoolhouse in Dawn, Texas and at the school tax office in the Courthouse in Hereford, Texas. Poles will open at 8:00 a.m. and close at 7:00 p.m. Absentee balloting closes at 5:00 p.m., March 29th.

The deadline for candidates filing for a place on the ballot is March 22nd at 5:00 p.m. and the place for filing is the school tax office in the County Court House. Filing may be by candidates themselves or by petition of not less than five qualified voters. In either case the candidate must file his "AFFIDAVIT OF CANDIDATE FOR PUBLIC OFFICE" with the secretary in the school tax office, not later than 5:00 p.m., March 22, 1955, if his name is to appear on the Official Ballot.

Holard Gault, President Board of Trustees, Hereford Rural High School District.

B-37-2c.

MR. FARMER!

You Will

SAVE

Enough In One Season To Pay For Your Conversion To

BUTANE

Don't delay . . . bring your Tractors and other mobile farm equipment in today and let the folks at Blanton Butane, Inc., change them over to Butane.

We Use Genuine ENSIGN CARBUREATION EQUIPMENT!

SPEEDY . . . 2-WAY DELIVERY SERVICE!

BLANTON BUTANE' INC.

Phone 551



Are you a "Do-It-Yourself" Driver?

Or would you rather be waited on hand and foot?



Rather shift for yourself . . . or let Powerglide do it?

Shifting's smooth and easy with Chevrolet's new and finer Synchro-Mesh transmission. A flick of your wrist is all it takes to shift gears.



Powerglide, too, is better than ever this year. Even smoother and sturdier. It's the most popular automatic transmission* in Chevrolet's field!



Rather roll your own . . . or just push a button?

Chevrolet gives you separate crank controls both for windows and ventpanes. It's one of many extra conveniences in Chevrolet's Body-By-Engineer.



Your fingertip adjusts all four windows with automatic window and seat controls.* Are adjustable on all Buick and "Two-Ten" models.



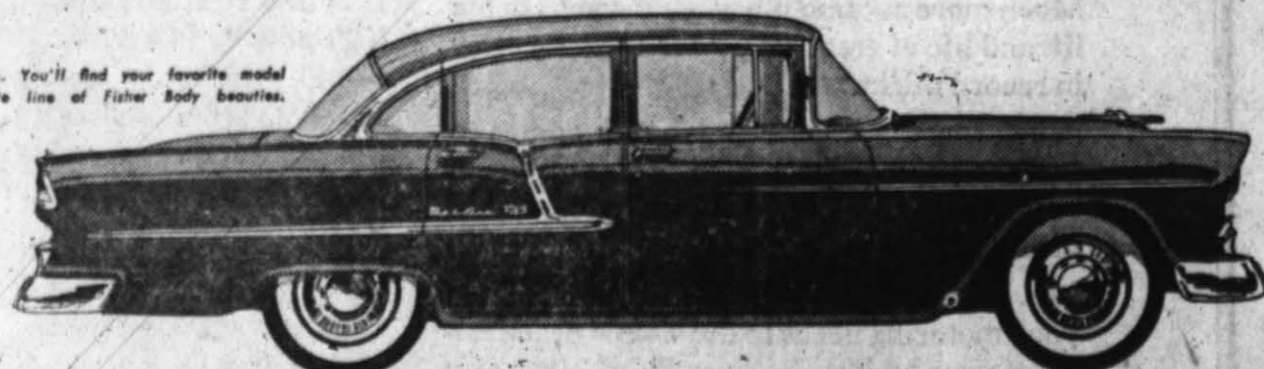
Position the seat yourself . . . or let electricity do it?

Chevrolet's big, beautifully upholstered front seat moves up and forward or down and back into your most comfortable driving position.



No worry about your battery in a new Chevrolet. It's the only car in its field with the reserve power of a 12-volt electrical system!

The 3rd Air 4-Door Sedan. You'll find your favorite model among Chevrolet's complete line of Fisher Body beauties.



Again in 1954 — for the 19th straight year — MORE PEOPLE BOUGHT CHEVROLET THAN ANY OTHER CAR!

TRULY - TEAGUE CHEVROLET

2nd at Schley

Phone 740



STAR THEATRE

Star THEATRE Phone 363

WED. THURS.

THE COMING ATTRACTIONS

"DUEL IN THE SUN"
Gregory Peck, Joseph Cotton, Showing Sunday, Monday and Tuesday, March 13-15.

Here is a re-issue of a super epic western-one you will want to see again! Starring Gregory Peck, Joseph Cotton.

This picture combines western drama and bloody gun play in an action package never equalled before or since.

Note to Parents: Because of its savage realism we do not recommend "DUEL IN THE SUN" for small children.

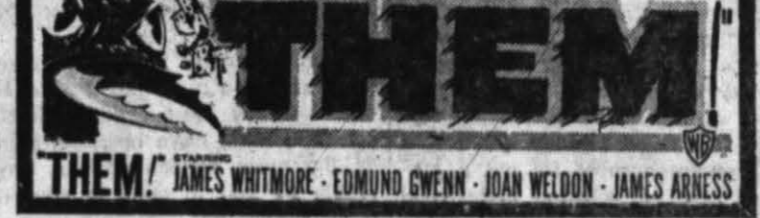
Also showing is the cartoon "ALL FOWLED UP" with Foghorn Leghorn and the "BARNYARD DOG" in a merry mix-up of laughs with Henry Hawk added.

"NEW FACES"
Actors: Ronny Graham, Eartha Kitt. Showing Wednesday and Thursday, March 16-17.

The CinemaScope movie starring the Broadway star Ronny Graham and Eartha Kitt in "NEW FACES" creates the illusion that you are seeing the stage show of the same name.

There is zest in every movement, meaning in every song - be it mirthful or sad. An entertaining musical.

In addition "CURTAIN CALL" and "MAN AROUND THE HOUSE" a Pete Smith Specialty. What do you do around the house, Mister?



All the Fun, Stars, Songs, Dances, Gags that Had Broadway Cheering With Delight! in CINEMASCOPE



Leonard Sillman's NEW FACES
In glorious color in the wonder of Cinemascope Sound

Starring EARTHA GRAHAM - KITT ROBERT CLARY - GHOSTLEY

Wednesday	
Showtime,	3:37, 5:41
	7:45, 9:49
Featuretime,	2:00, 4:04
	6:08, 8:12
Thursday	
Showtime,	7:00, 9:04
Feature time,	7:27, 9:31

STAR

SUNDAY MONDAY TUESDAY
ON OUR GIANT PANORAMA SCREEN

GREATEST WESTERN



EVER FILMED NOW AT REGULAR PRICES

DUEL in the SUN

in Technicolor

Starring GREGORY PECK JENNIFER JONES JOSEPH COTTEN
LIONEL BARRYMORE - CHAS. BICKFORD
WALTER HUSTON - HARRY CAREY
HERBERT MARSHALL - LILLIAN GISH



SUN. MON. TUESDAY
Showtime 4:13, 6:52, 9:31
Feature Time, 2:00, 4:39, 7:18, 9:57
Box Office Opens 6:45
Showtime, 7:00, 9:39
Feature Time, 7:24, 10:03

AP NEWSFEATURES COMICS

WOMEN'S WEAR

THAT WAS A PRETTY GOOD HIT FOR JUST A PRACTICE GAME!



DON'T YOU HAVE A DRESS JUST MADE OF CLOTH?

DRESSES-ORLON-RAYON-NYLON



EGBERT PROMISED HE'D BUY ME A NEW DRESS SOME DAY!



WELL, MISS MURKLE, I THOUGHT YOU SAID YOU'D HAD NO EXPERIENCE AS A STENOGRAPHER!

I DON'T WANT A THING-- JUST PLENTY OF ALIMONY!



The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

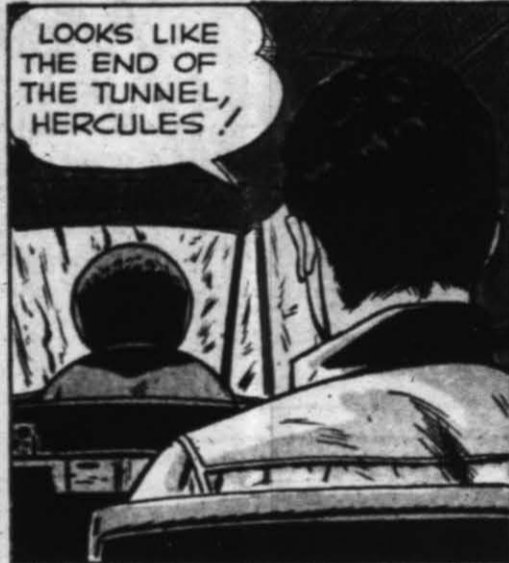
SUNDAY, MARCH 13, 1955



AFTER SEIZING HERCULES' GUN, SCORCHY FORCES HIM TO TELL WHERE HE HAD STOLEN ALL THE TREASURE. THEY START OUT...



ENJOY THIS, SMITH, FOR YOU HAVE A BIG SURPRISE AWAITING YOU!



LOOKS LIKE THE END OF THE TUNNEL, HERCULES!



NOT QUITE, SMITH, THERE IS STILL PLENTY OF IT LEFT - UNDERWATER!



... AND IT TAKES US RIGHT INTO THE GREAT SALTOW BAY!



WHAT? IS THIS A BAY OF MISSING SHIPS?

HA! HA! HO! CORRECT, MR. SMITH!



IT WAS I WHO SUNK THEM! THEY CARRY SUCH NICE TREASURES! HA! HO! HA!



- BUT I HAVE A SMALL MISSION TO CARRY OUT... AND I'LL TAKE CARE OF YOU LATER !!

HEY!

CONTINUED...

YOU DOUBT I CAN MAKE A WINDMILL, SINCE WE ONLY HAVE A KNIFE TO USE?

DICKIE DARE

CAUTION WAUGH

BUT DOC, WE'VE GOT ALL THE POLES AND BANANA FIBRE LASHINGS WE NEED!

IT'S 1955 - SHOULDN'T WE BE ABLE TO OUT-ROBINSON CRUSOE?

AND YOU'VE GONE ON TUTORING ME IN ENGINEERING PRINCIPLES...

YOU'VE LEARNED A LOT, DICK, EXCEPT HOW TO RELAX!

BUT SOLVING A PROBLEM LIKE CUTTING COGWHEELS IS MORE FUN THAN RELAXING! AND THINK OF WHAT WE'RE GOING TO GET ...

POWER!

HOW DO WE USE IT?

I'VE RIGGED A KIND OF DRILL FROM A BIT OF SHARP CORAL ROCK - I'M GOING TO HOOK IT ON THE MILL'S BUSINESS END...

YOU INSIST ON KEEPING UP A HARD GRIND, DON'T YOU!

SEE THIS STUMP, DOC? I PUT HOT COALS ON IT WHILE WE WERE MAKING THE WINDMILL - NOW I'VE COOLED IT IN WATER

YOU'LL DIG OUT THE CHARRED CENTER WITH THAT DRILL!

THAT'S IT - WE CAN USE MORE COALS AND ROUND IT NEATLY, BOTH INSIDE AND OUTSIDE!

DRIPPING WATER FROM COCONUT KEEPS WOODEN BEARING COOL

WHY, DICK! THIS MEANS A POT FOR LOBSTER STEW!

DOC, I CAN THINK OF A HUNDRED WAYS TO USE THAT SYSTEM!

BOWLS, PLATES AND... AW DOC ...

I'VE A HORRIBLE THOUGHT!

OUR LITTLE ISLAND PARADISE - ALL THE FUN OF DOING A 1955 CRUSOE - IT'S SHOT! ALL OVER! GONE!

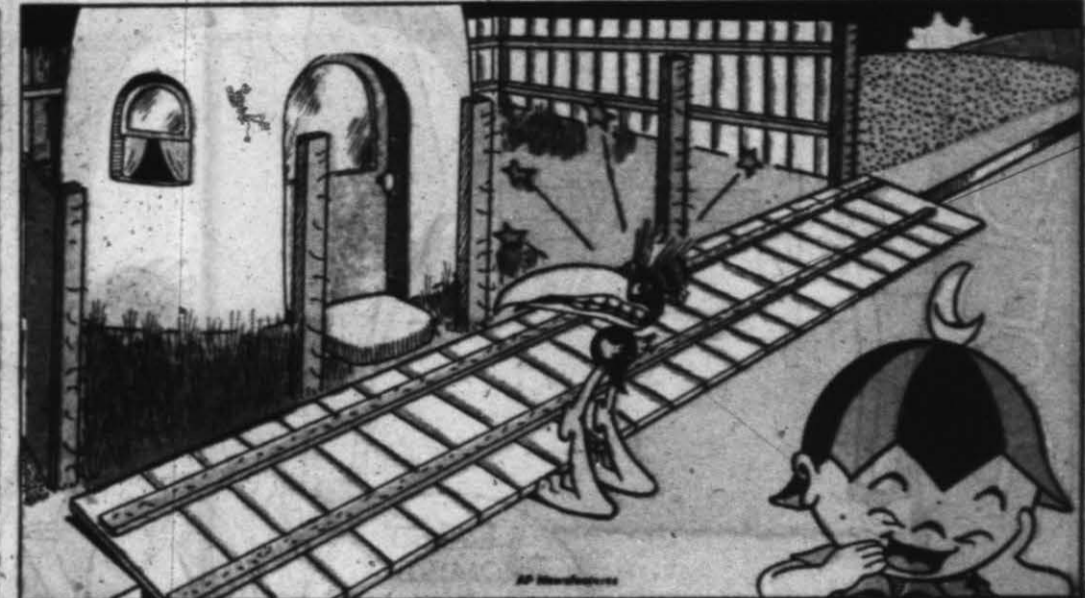
YOU'VE CAUGHT A FEVER, BOY!

NO, DOC, I'M JUST KNOCKED FOR A LOOP BY THE IRONY OF LIFE!

WHY DIDN'T I TAKE YOUR ADVICE AND RELAX? NOW WE'VE LEARNED TOO MUCH... WE'LL HAVE TO PUSH OFF FROM PARADISE...

3/13

LITTLE MOON FOLKS



SPORT SLANTS

- OVERCOMING HANDICAPS.



Doris HART
- THE NATIONAL SINGLES CHAMPION HAD TO OVERCOME A CHILDHOOD ACCIDENT THAT PARALYZED HER RIGHT KNEE

ANNIE THRESHER
REGAINED HIS SPRINTING SPEED AFTER AN ATTACK OF POLIO



Dave LEGGETT
THE STAR OF OHIO STATES VICTORY OVER SOUTHERN CALIFORNIA IN THE ROSE BOWL WAS A VICTIM OF POLIO



3-13-55

AP Newsfeatures

DAD



ALL BUSINESS IS LOCAL

Lemonade or garden spade . . . candy bars or motor cars, you'll get a better deal if it's a local deal. Only your Hereford Merchants are equipped to give that personalized friendly attention that makes your daily shopping business a real pleasure! Shop at home!



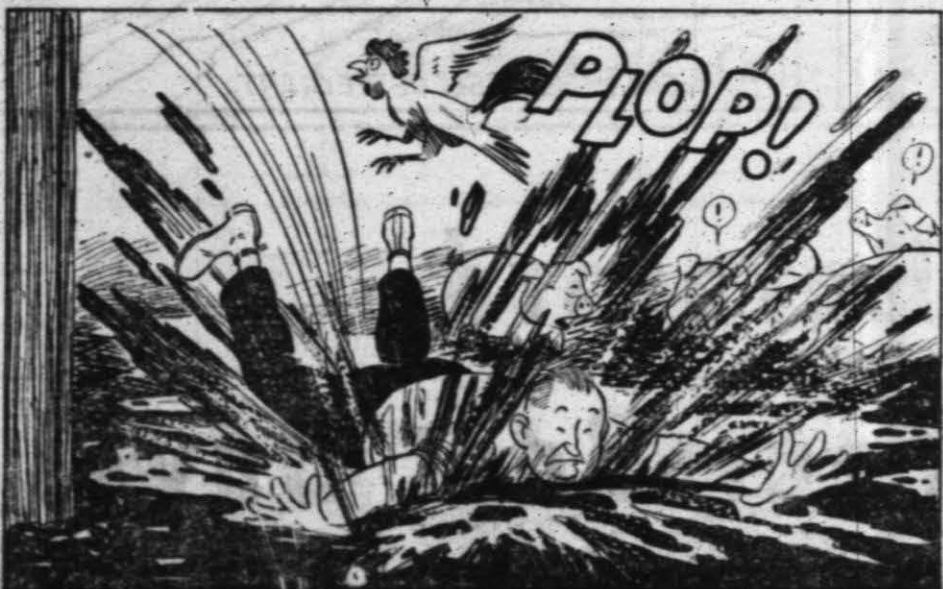
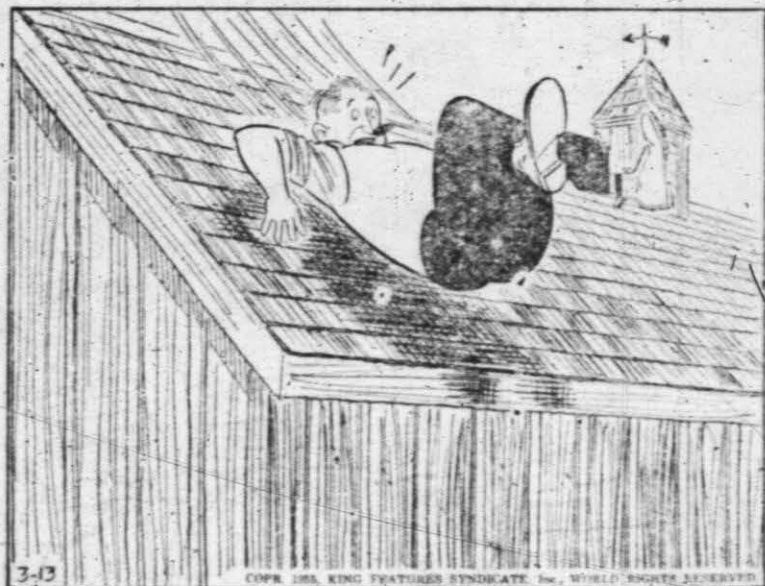
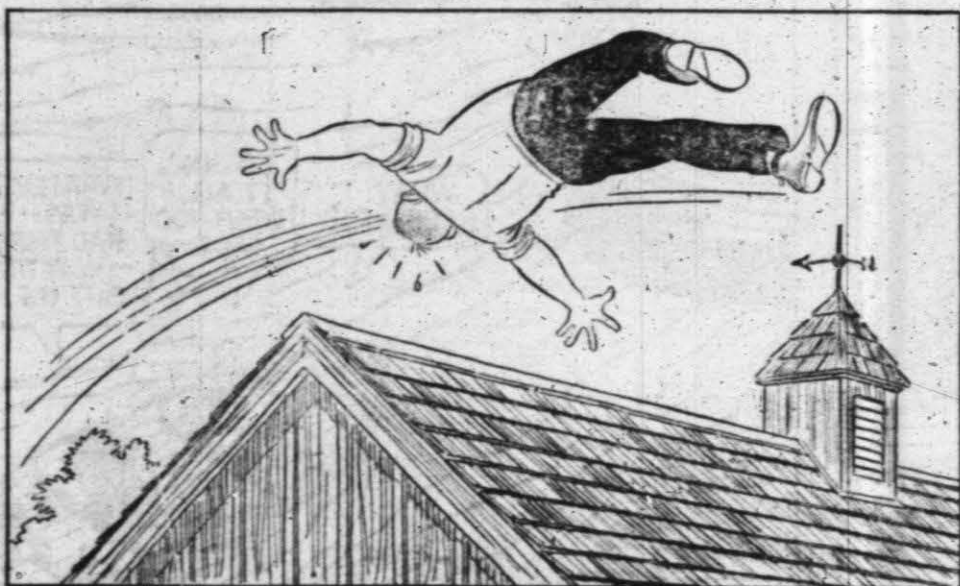
The Sunday Brand

Waco, Texas

Our Slogan: "More People—More Fun!"

BUZZ SAWYER

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE



YOU DOUBT I CAN MAKE A WINDMILL, SINCE WE ONLY HAVE A KNIFE TO USE?

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NO, DOC, I'M JUST KNOCKED FOR A LOOP BY THE IRONY OF LIFE!

WHY DIDN'T I TAKE YOUR ADVICE AND RELAX? NOW WE'VE LEARNED TOO MUCH... WE'LL HAVE TO PUSH OFF FROM PARADISE...

LITTLE MOON FOLKS



YOU MEAN TO TELL ME YOU HAVEN'T BEEN ABLE TO GET INTO YOUR HOUSE, SINCE YOU BUILT THAT FENCE AROUND YOUR LOT TWO WEEKS AGO?

YEAH! I WAS SO BUSY BUILDING THE FENCE I COMPLETELY FORGOT ABOUT THE GATE... HOW ABOUT THAT?

SHUCKS, GHOSTY! WHY DON'T YOU JUST YANK OUT A COUPLE OF BOARDS?

3-13

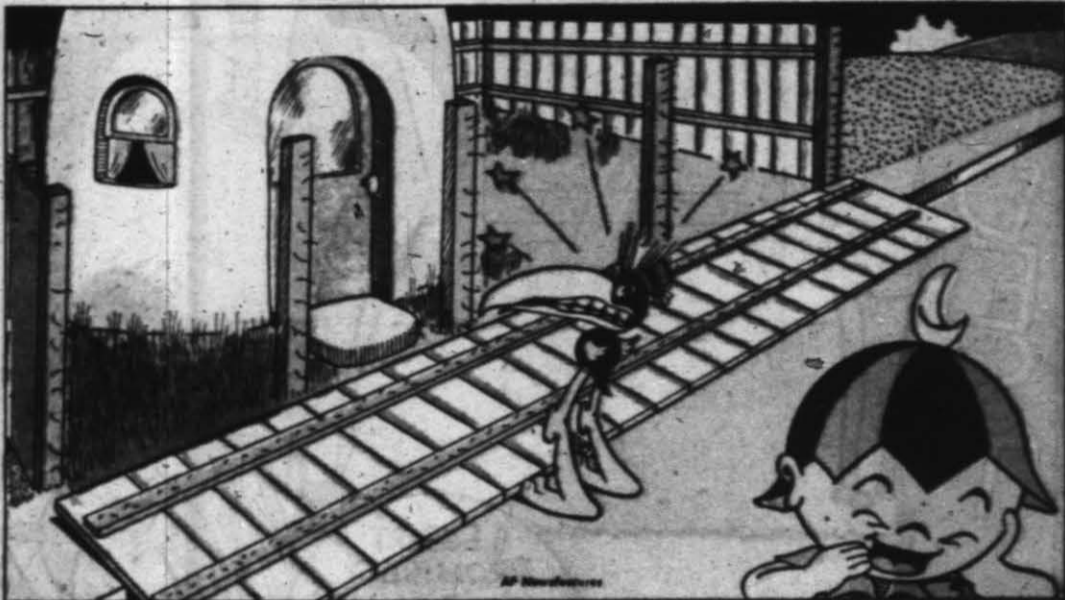


HUH-UH! I BUILT THAT FENCE SO STRONG EVEN A TWO-TON ELEPHANT COULDN'T PULL A BOARD OUTA THAT FENCE, SUNNY! HAR! HAR!



MEBBE SO- BUT AT LEAST, JUST TRY IT!

OKAY! I'LL GIVE THIS BOARD A GOOD HARD TUG... BUT IT—



BRR-R- IT'S COLD TODAY!



DO LIKE I DO, DEAR, AND YOU CAN BEAT THE COLD TOO.



ANYONE WILL TELL YOU THAT MOVING ABOUT ACTIVELY WHEN IT'S COLD KEEPS ONE WARM AND BRISK!



DO YOU REALLY BELIEVE THAT?

I SURE DO! LOOK HOW WARM AND COMFORTABLE I AM FROM BEING ACTIVE!



THEN HOW ABOUT SHOVELLING THE SNOW FROM OUR WALK?



BRR-R- IT MAKES ME FREEZE JUST TO THINK ABOUT IT!

SPORT SLANTS

- OVERCOMING HANDICAPS.



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 - THE NATIONAL SINGLES CHAMPION HAD TO OVERCOME A CHILDHOOD ACCIDENT THAT PARALYZED HER RIGHT KNEE

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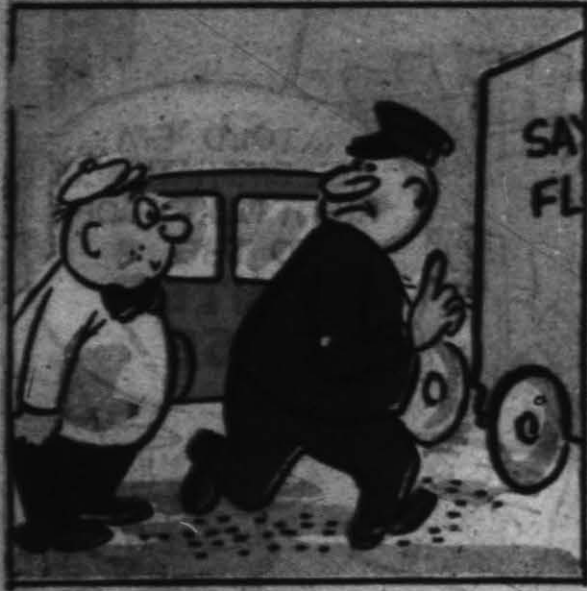


NEEDY
 SHE GOT UP STRUGGLING TO OVERCOME THE HANDICAP OF POLIO

3-13-55

AP Wirephotos

DAD!



3/13



IT'S SEVERAL DAYS AFTER KING CORNY SENTENCED OAKY TO BE SHOT IF HE DOESN'T SHOOT HIS HORSE...



I CAN'T FIND HER, POMONA! ANYWAY I'D RATHER DIE THAN KILL NELLIE!



--BUT I DON'T LIKE THE IDEA OF DYING ON SUCH A SWELL SPRING DAY!
OAKY, I WON'T LET FATHER HAVE YOU SHOT!
YOU CAN'T STOP ME, POMONA!



FATHER! IF YOU HAVE OAKY SHOT, I'LL NEVER SPEAK TO YOU AGAIN!
OAKY, WOULD YOU RATHER BE SHOT WITH A LONG BOW OR A CROSSBOW?
ER--I'D LIKE A LITTLE TIME TO THINK ABOUT THAT OVER, YOUR MAJESTY!



YOU MEAN YOU'D REALLY KILL THE MAN I LOVE!
YES, POMONA! I'M SORRY, BUT I'VE GOTTA TEACH HIM A LESSON!



WHAT HO, THE GUARD!



MEANWHILE, OAKY'S USUALLY FAITHFUL STEED, HIDING OUT IN THE ROYAL FOREST, IS SORRY SHE RAN AWAY...



NOW SHE IS OVERCOME WITH NOSTALGIA AND LONELINESS...



THEN SUDDENLY COMES THE COLD REALIZATION THAT SHE MAY HAVE PUT OAKY'S LIFE IN JEOPARDY...



AND WITH A MIGHTY LEAP SHE TAKES OFF FOR THE ROYAL CASTLE...



AND IN THE ROYAL DUNGEON

COME ON, SIR OAKY! YE'VE GOT WONDERFUL WEATHER FER YER EXECUTION!
GOSH ALL HEMLOCK! YOU COULD AT LEAST GIMME A CHANCE TO FINISH MY MEAL!

THINGS TO COME



NEWLY PATENTED
CLOCK FOR CENTER
OF STEERING WHEEL.
TURNING OF WHEEL
KEEPS IT WOUND.
(NOT RECOMMENDED FOR
CHRONIC CLOCK WATCHERS)

CLICKING HORSE-
SHOES (A TROUBLE-
SOME FACTOR IN
RACING) MAY BE
OUT WITH NEWLY
PATENTED CLICK-
LESS ONES...



THESE NON-CLICK
SHOES REALLY
SEND ME!



GEORGE
...CLICKLESS
SHOES FOR
HORSES...



HORSES GOTTA
BE FUSSY...



WHILE SOME PEOPLE WHO
PLAY 'EM, DON'T EVEN
HAVE SHOES!

HERE'S GOOD
NEWS FOR
SOMEONE...
FOG IN ALL
COLORS WILL
BE
AVAILABLE.



3/13



NEIGHBORLY NEIGHBORS

BY
#HARRIS.



NO SIR... YOU YOUNG 'UNS
CAN'T FLY 'EM LIKE
WHEN I WAS
A KID!



WHY WE USED TO
FLY 'EM RIGHT UP
OUT OF SIGHT!



AND WE USED TO HAVE
MESSAGES TRAVELLING
RIGHT UP TO THE SKY
ON THEM
THINGS!



WHY US OLD FELLAS COULD PROBABLY
OUT-DO YOU YOUNGSTERS ON
MOST ANYTHING RIGHT NOW!

OKAY!

3-13



LET'S SEE WHAT
YOU CAN DO WITH
A STICK OF
BUBBLE GUM!

REG. U.S. PAT. OFF.
© 1957



FRESH KID!

Patsy

in
Hollywood

by Bill Dyer



CLARK LIKE

by
ED STROPS



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Marshall, Texas

Our Slogan "More People—More Fun!"

BUZZ SAWYER

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE

AM I A MAN OF FEW WORDS, GIRLIE--YOU GONNA MARRY ME, OR NOT?

WELL, I--- I---

NO, BY DINGIES! GET OFF MY PLACE BEFORE I THROW YOU OFF!

IZZAT SO!

YES, THAT'S SO!

BROTHER! PLEASE!

I'LL SHOW 'IM! I WASN'T THE HEAVYWEIGHT CHAMPION OF THE NAVY FOR NOTHING.

OOF!

HC-HO-HO! AH'M GONNA THROW YOU OFF!

NO, NO, ROARING SAMSON!

PLOP!

MERCY SAKES! YOU THREW BROTHER CLEAR OVER THE BARN!

NOW ABOUT THAT WEDDIN', HONEY--

MANDRAKE
 THE
MAGICIAN
 BY LEE FALK & PHIL DAVIS



YOU'RE GOING TO LEAVE US ON THESE ROCKS-- WITHOUT FOOD OR WATER? WE'LL DIE!

ONE MOMENT, "MERMAIDS"

PLENTY OF FISH IN THE SEA--

ISN'T THAT KINDER THAN SHOOTING YOU?

1



YOU LURED US HERE, BY PRETENDING TO BE MERMAIDS. NOW--BE MERMAIDS!

WHAT'S--HAPPENING-- TO US?

2



MANDRAKE GESTURES HYPNOTICALLY AGAIN--

HE'S TURNING US-- INTO FISH! SHOOT!

SHOOT HIM!

WHAT'S THIS?

SHE SAID SHOOT! SO SHOOT!

3



--AND THE THUGS' BOAT SEEMS TO DISAPPEAR!

WHAT'S HAPPENED TO OUR BOAT?

4



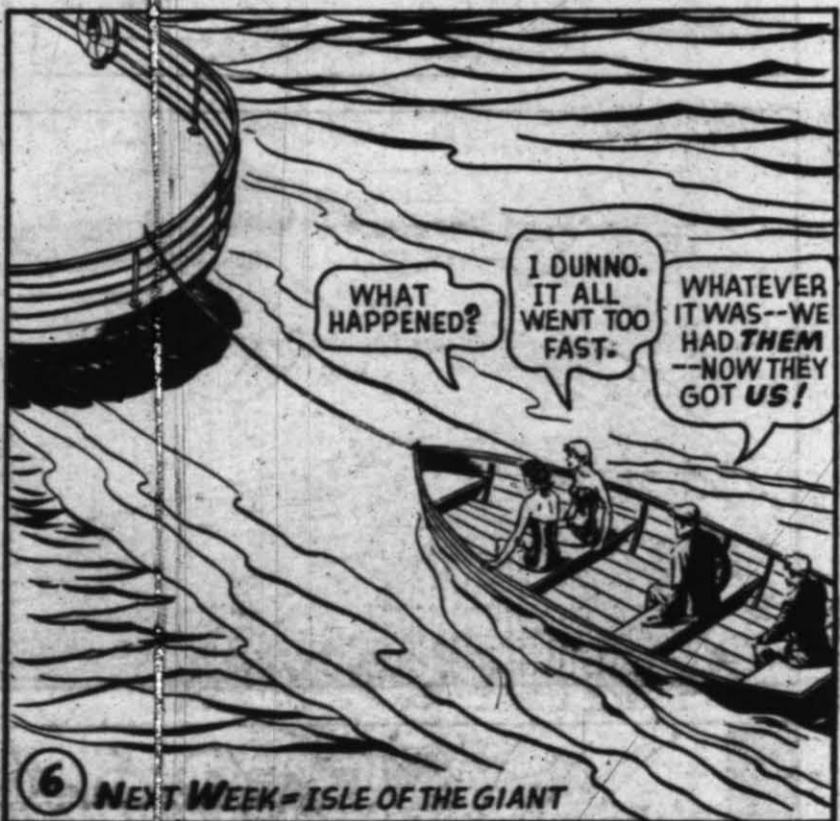
NOW--WE'VE GOT YOUR GUNS--AND YOU'RE OUR PRISONERS!

I'M ME AGAIN!

Hey-- OUR BOAT'S ALL RIGHT-- NOW--

5

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WHAT HAPPENED?

I DUNNO. IT ALL WENT TOO FAST.

WHATEVER IT WAS--WE HAD THEM--NOW THEY GOT US!

6 NEXT WEEK--ISLE OF THE GIANT

**Shop In Hereford
 For Your Best Buys!**

THE KATZENJAMMER KIDS



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3-13

**Trade In Hereford
For Your Best Buys!**

BLONDIE

by
CHIC YOUNG



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ALL BUSINESS IS LOCAL

Don't go "bu-zin' around" looking for bargains! Shop Hereford—where you'll find every type of merchandise—every modern service—you could possibly want. And you'll appreciate the near-to-home convenience, the extra shopping time that's yours, when your business is local! Shop at home, and save!



WICKY MOUSE
by WALT DISNEY



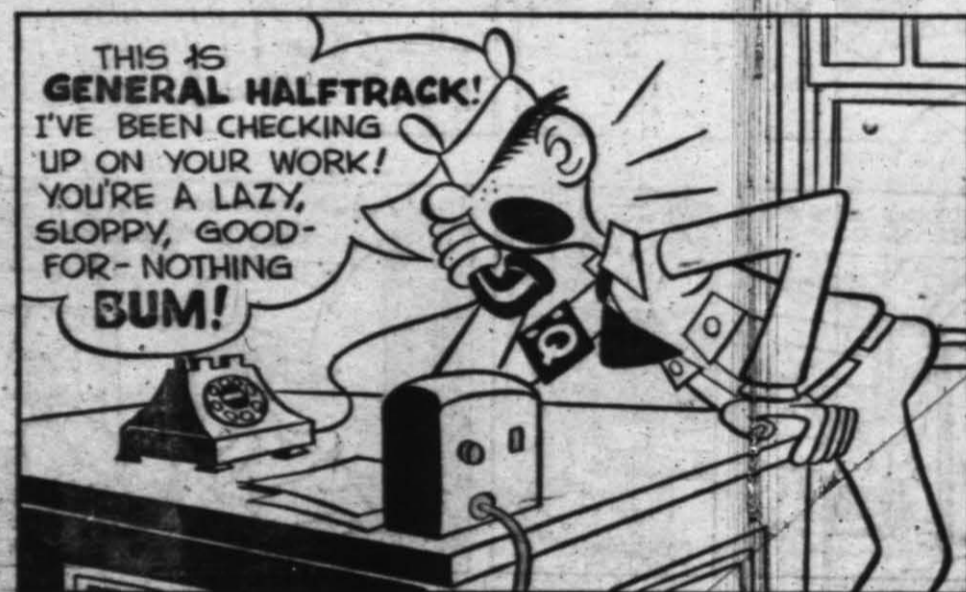
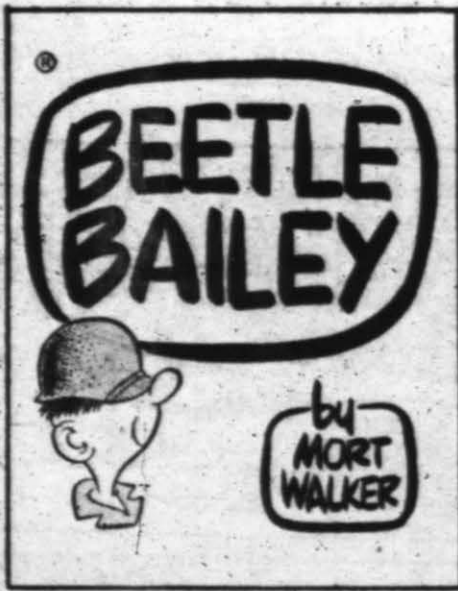
WALT DISNEY PRESENTS
UNCLE REMUS
AND HIS TALES OF
BRER RABBIT

BRER RABBIT B'LEEVES IN TEACHIN' EEKONNNY... AT ANY COST.



SHOP

With the Friendly Merchants
of Hereford
Help Keep Hereford Ahead



ALL BUSINESS IS LOCAL

Our feathered neighbor above "shopped" locally . . . got what she wanted quickly, without tiresome travel. Moral: Local business is smart business. For when you shop with your Hereford Merchants, you get all the top-brand merchandise at fair and honest prices . . . plus extra service without inconvenience. Shop at home and save!





**Shop In Hereford
For Your Best Buys!**

JOHNNY HAZARD

by FRANK ROSSIN

SGT. NOYAKA REPORTING WITH PRISONER, MOST HONORABLE COMMANDER, MAJOR DOMO!

IT IS A FOREGONE CONCLUSION THAT YOU ARE A SPY, MR. HAZARD! BUT PERHAPS YOU WOULD LIKE TO MAKE IT EASIER ON YOURSELF... BY TELLING ME YOUR MISSION!

AS I'VE BEEN TRYING TO TELL YOUR SERGEANT ALL DAY... THERE IS NO MISSION! THE WAR BETWEEN OUR COUNTRIES HAS BEEN OVER FOR TEN YEARS!

AFTER LEARNING THE SECRET OF THE BURIED MILLION DOLLAR ARMY PAY ROLL FROM THE TWO CAPTURED AIR FORCE MEN, JOHNNY IS BROUGHT BEFORE THE JAPANESE MAJOR FOR INTERROGATION....

YOUR STORY IS A PACK OF LIES... YOU CANNOT FOOL OUR MAJOR DOMO!

LOOK, MAJOR... HAVEN'T YOU HAD ANY RADIO CONTACT WITH YOUR HEADQUARTERS? THEY SHOULD HAVE TOLD YOU... BY NOW!

OF COURSE THERE'S BEEN NO CONTACT, YOU FOOL! WE WERE ORDERED TO MAINTAIN STRICTEST RADIO SILENCE... WE WEREN'T EVEN ISSUED A RADIO FOR THAT REASON... CONTACT WAS BY SUBMARINE!

OUR JOB WAS... AND IS... TO SHOOT DOWN ALL ALLIED AIRCRAFT IN OUR VICINITY! A GOOD SOLDIER NEVER QUESTIONS HIS ORDERS!

IN THAT CASE, MAJOR, I CAN PROVE MY POINT WITHOUT WASTING ANY MORE TIME! THERE'S A RADIO IN MY PLANE!

YOU HAVE A POINT, MR. HAZARD! LISTENING TO A RECEIVER IS NOT BREAKING RADIO SILENCE! VERY WELL... WE LISTEN... BUT NO TRICKS!

JUST ONE BROADCAST AND I WON'T NEED ANY TRICKS!

JOHNNY AND THE MAJOR RETURN TO THE BEACHED PLANE, WHICH IS NOW UNDER HEAVY GUARD...

THE SET SEEMS TO BE IN GOOD WORKING ORDER, MAJOR DOMO! NOW... IF IT'S PROOF YOU WANT, IT'S PROOF YOU'LL GET!

3-13

GOOD AFTERNOON... THIS IS RADIO TOKYO CALLING... HERE ARE THE LATEST SPORTS RESULTS... LAST NIGHT THE TOURING AMERICAN MAJOR LEAGUE ALL-STAR BASEBALL TEAM DEFEATED THE JAPANESE ALL-STARS BY A SCORE OF 2-1 IN TEN INNINGS... A TWO-OUT HOME RUN DECIDED THE CONTEST BEFORE A CROWD OF FIFTY THOUSAND FANS....

3-13

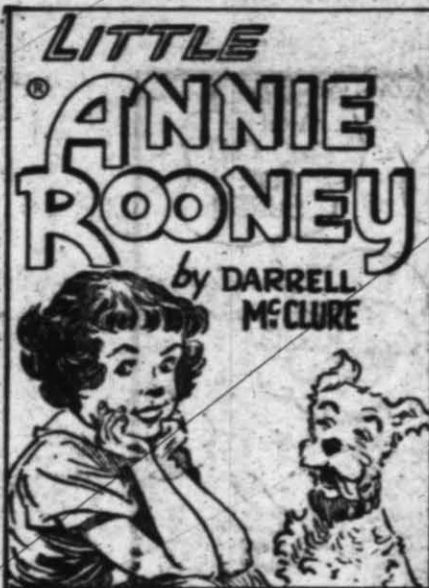
CONTINUED...

SHOP

With the Friendly Merchants
of Hereford


Help Keep Hereford Ahead

LITTLE ANNIE ROONEY
by DARRELL MCCLURE




**Stop!!
Shop!!
Save:!**

*In
Hereford*


THIMBLE THEATRE PRESENTS
POPEYE
 by **TOM SIMS & BILL ZABOLY**



Trade In Hereford
For Your Best Buys

GRANDMA
by
CHAS. KUHN-



ALL BUSINESS IS LOCAL

When you make a "local call" at any of your Hereford Merchants, you find famous-brands, new merchandise . . . wide selections . . . prices as low or lower than elsewhere—and the kind of courteous, individual attention that makes shopping locally a truly pleasant experience! Shop at home, and save!

