

WEATHER		
	High	Low
Thursday	57	25
Friday	60	33
Saturday	68	36
Moisture Friday		.12

The Sunday Brand

36 Pages

Including 20 Pages of Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

Price 10c per copy

Vol. 7 — No. 41

Hereford, Texas, Sunday, April 10, 1955

County-Wide Farm Bureau Meeting Set Monday Night

A county-wide Farm Bureau meeting will be held Monday night in the ballroom of the Jim Hill Hotel beginning at 8 p.m.

"Farmers, businessmen and anyone else interested" Saturday were urged to attend the meeting by Virgil Dodson, president of the Deaf Smith County Farm Bureau.

The agenda includes a brief talk by Dodson, giving an overall picture of the developing trend of agriculture in general.

Frank Bezner, chairman of the county water committee, will discuss

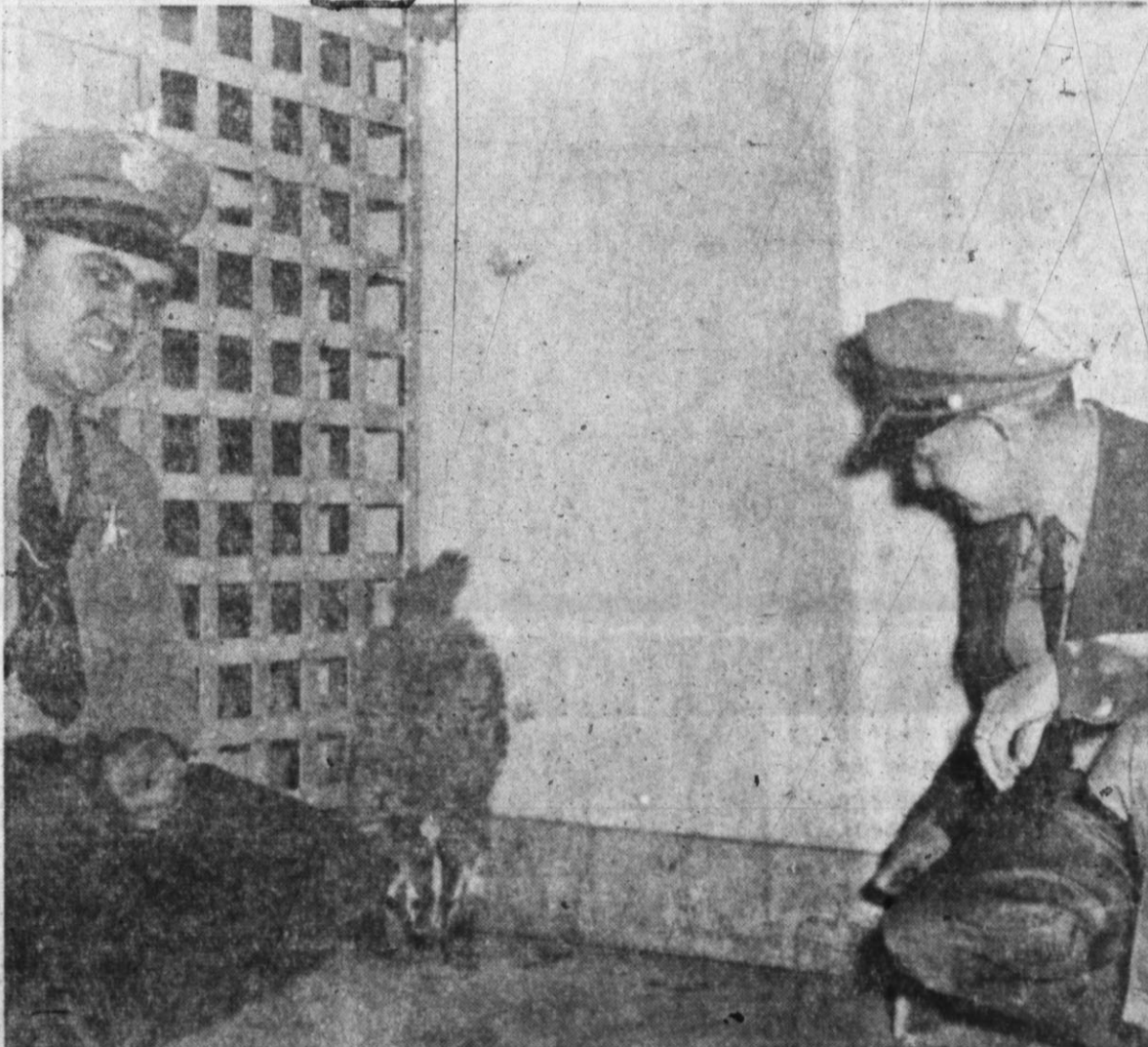
"water waste," give a report on the number of wells being drilled in Deaf Smith and adjoining counties of the district, and discuss water proration questions. Bezner will also discuss questions about the enforcement of water waste.

Dodson said one of the questions due to come up is, "Should waste be controlled by the county commissioners court or by the water district?"

Frank Ford, farmer and rancher in the west part of the county, will discuss the wheat situation. It will be brought out that six states voted against wheat allotments last year, and a discussion from the floor is expected.

The "cotton situation" will be handled by Curtis Traweck, cotton farmer southeast of Hereford. Grain sorghums will also fall under discussion.

Dodson and George Heard, vice president, said petitions will be ready on questions such as gasoline tax and road users tax.



BAD BADGER -- City policeman J. T. Sanderson, left, and Walter Smith back Benny the Badger back against the wall of his cell at city jail following the animal's arrest earlier this week in the 700 block of Miles Ave. Sanderson made the arrest after he spotted the badger lying by the curb. He said the animal wasn't really bad, but the policeman did have his share of trouble. After he got Benny in the car, the badger climbed under the front seat and didn't want to come out. (Staff Photo)

County Waits Emergency Funds To Combat 'Blows'

"We had already sent in our request for additional funds in anticipation of the act by Congress," Faust Collier, head of the Agriculture Stabilization and Conservation office in Hereford said Friday when asked for comment on the five million dollar emergency fund allotted by President Eisenhower to deal with dust storm damage in a seven state area.

Collier said that \$70,000 has already been spent out of regular funds in the area and said that much more may be spent out of the emergency fund.

"We hope action is fast enough that we can announce by next Thursday how much money the county will receive," he said.

President Eisenhower has earmarked five million dollars from his disaster relief fund pending Congressional action on an administration request for 15 million dollars to deal with windstorm damage, according to press dispatches from Washington. States involved are Texas, Colorado, Kansas, New Mexico, Oklahoma, Nebraska and Wyoming.

Collier said \$72,000 was spent last year during the emergency program, and added that last year was not a bad "blow year."

"Due to the continued drought

farmers have given up on much dry land wheat and that land is now in a position to blow," he said.

The money is to be made available to affected farmers to help pay for emergency tillage to limit blowing of soil.

James C. Hagerty, White House press secretary, said the funds will be turned over to the Agriculture Department for disbursement under its conservation program. He said 750,000 acres in Texas have already been damaged and listed five million acres as in danger of damage.

Hagerty pointed out that the five million dollars in emergency aid would be returned to the chief executive's disaster fund if Congress approves the request for the larger amount.

Hagerty said the land needs emergency tillage — deep plowing to halt the wind erosion. He said much of the land has been laid bare by the wind and storm resistant crops cannot be planted for another 45 days or until there is sufficient moisture in the land.

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Around Town

That nice smell Around Town Saturday morning was caused by .12 of an inch of rain. The shower fell during the night, and just a lot of folks didn't seem to know anything about it until they stepped out the door Saturday morning.

The weather here was a lot milder than it was in Stamford, we understand. Cecil Massey, who was in Lubbock on business Saturday, drove on to Stamford, where his mother lives, to visit her and see first hand the extent of damage resulting from last week's "high wind and hail storm" there. His mother's home was hit by a flying fence, causing a portion of the roof to leak like a sieve. Her home escaped serious damage, however, although she lives in the section of Stamford hardest hit. Cecil left Friday and plans to be back home this week-end.

Members of the West Texas Rural Telephone Cooperative have been urged to attend the annual meeting to be held in the Hotel Jim Hill ballroom next Saturday, April 16. The meeting is to begin at 2 p.m.

Dixie Young has been named to represent the Hereford Lions Club at the fifth annual Queen's Contest which will be staged in conjunction with the Lions Club District 27-1 Convention in Lubbock April 24-26.

R. L. Simpson, who had the tractor trouble Thursday, has a dog that is in worse shape than he is. Simpson's "best friend" spent two days and nights following the tractor around while it was on furrow guide. Thursday the animal's paws were so sore it could hardly get around.

Members of the Citizens Committee met Friday and discussed the report on schools. Reports from all of the city's clubs have not yet been received, and the final report from the committee is to be held up until those reports have been turned in.

Shoplifters were reported busy in the city during the last few days. Sheriff Lowell Sharp is investigating complaints.

Reports that a dead man was found near the intersection of Highway 51 and Highway 60 Friday proved slightly incorrect. The man was not dead, but police reported he had had a little too much to drink.

Lazbuddie school will hold its Junior-Senior banquet next Thursday night at 7:30 in the Hotel Jim Hill ballroom. The banquet, which was arranged by the Deaf Smith County Chamber of Commerce, will feature an address by James W. Witherspoon, Hereford attorney and a member of the Texas A&M College Board of Regents. Fifty students and faculty members are expected to attend, according to H. S. Ward, superintendent of Lazbuddie schools.

The condition of 10-year-old Rose Sharon Hodges, victim of the accidental shooting last week, is reported in as good a condition as could be expected. Her father said attending physicians indicated she was recovering nicely from the emergency operation she underwent.

Manuel Celava, charged with murder in the death of his son-in-law, is free on \$1,000 bond. Celava made bond late Wednesday.

Disaster Program Plans Announced

A program schedule for the disaster clinic, sponsored by the Deaf Smith County Red Cross chapter, was announced Saturday.

The schedule for the clinic, to be held Tuesday through Friday, follows:

- Tuesday**
Meeting of chapter chairman, executive secretary, Red Cross disaster field representative and district field representative, 8-10 a.m.
Survey committee and group, 10-12 a.m.
Rescue committee and group, 1-3 p.m.
Central purchase and supply committee and group, 3-5 p.m.
- Wednesday**
Group meeting, chapter board, all disaster committees, mayor, county judge, civic clubs, home demonstration clubs, study clubs, city officials, chamber of commerce manager and directors, fire department and other interested persons, 7:30-9:30 p.m.
- Thursday**
Public information committee and group, 9-10:30 a.m.
Fund-raising committee, 10:30-12 a.m.
Shelter committee and group, 3:30-5:30.
- Friday**
Meeting of chapter chairman, vice chairman, directors, executive secretary and field representatives.

Grand Jury Due Murder, Intent To Murder Case

A busy session is expected to keep Grand Jurors, due to report Monday, busy here the first part of next week.

One murder charge, one assault with intent to murder, two driving while intoxicated, second offense cases and several other matters are due to be heard.

The jury is to report Monday morning.

Reeves, Decker Nominated For Presidency Of Lions

A talk on "World Problems" by Hardy Benson and a report of the nominating committee highlighted this week's Lions Club meeting, held in the ballroom of the Jim Hill Hotel.

Benson pointed to the large amount of underfed peoples in the world, the continuing increase in population and the loss of productive land, in painting a black future for the world.

The speaker went back in history to enumerate the achievements man has made in many fields, however, and reasoned that if man could make such advancements in other fields, he surely could find a way to feed the people of the world.

Benson said he believed one answer to the food problem can be found in the sea. He also pointed out that the nation that can show the world it has a cure for hunger will have a great chance in gaining the backing of nations.

Campaign managers include: Earnest Langley for Reeves and Ray Cowser for Decker in the president's race; J. W. Robinson Jr. for Decker and Wayne Thomas for Reeves in the race for secretary; Jimmy Alfred for Wiman and Woody Wilson for Langley in the first vice president race; Geo. Graham for Latham and Deibert (Continued on Page 2)

Sears Appointed Regent Of State Teacher Colleges

Announcement was made this week of the appointment of Mayor Henry Sears as a regent of the State Teacher's Colleges of Texas, according to a release made by Gov. Allan Shivers to the Fort Worth Star Telegram.

The appointment still remains to be confirmed through the Senate, according to Gov. Shivers, and will cover a term extending to Jan. 10, 1961.

Duties of Mr. Sears will include direction of West Texas State College, along with other teacher's colleges in Texas. He is a graduate of West Texas State, and has been (Continued on Page 2)

Ad Fraud Charge Dropped After Auction Cancelled

An auction sale scheduled to be held Wednesday afternoon near Hereford failed to come off after a complaint charging false advertising was filed against the auctioneer.

Charges against the man were dropped when he offered to cancel the sale. Chamber of Commerce officials, who filed the charge, said they were acting to protect the citizenry of this area, after receiving information that goods he was offering at the auction were falsely advertised.

In an advertisement in The Sunday Brand the man had offered to sell at auction "over shipments, damaged and unclaimed freight." The same type merchandise was described on postal cards sent to rural box holders in the area. His advertisement was headed, "Railroad Salvage Agency Auction Sale."

Chamber of Commerce officials, who began checking the man after receiving a letter of warning from the Amarillo Better Business Bureau, said Santa Fe Railway officials said they were in no way connected with the sale.

"With the facts that we had at hand, we believed that it was in the best interest of the people of this area not to allow the auction to take place," a C-C spokesman said.

An estimated 300 people were on hand for the auction.

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Merchants Plan 'Rodeo Specials'

Hereford will "go Western" during the week of May 23-28 to help boost the annual Riders Club RCA rodeo, according to plans adopted at the Merchant's Committee meeting here Friday morning.

The Merchants Committee division, attended by 50 interested representatives, discussed cooperation in helping the Riders Club to put over the annual rodeo and decided to join the event with a program which will include "Rodeo Specials" for the entire town.

They also approved trade trips into Friona, Bovina, Dimmitt and Vega to advertise the rodeo.

The group also endorsed the Credit School, scheduled for April 18, which will be operated at nights and will require a \$3 fee for each representative. Merchants will be contacted regarding the school, or may enroll at the Chamber of Commerce office.

Nine Deaths In Area In March

Nine fatalities and 67 injuries resulted from 95 accidents investigated by Texas Highway Patrolmen in the Amarillo District, which includes Deaf Smith county, during March, a report issued this week by J. W. Blackwell, Highway Patrol captain, reveals.

Property damage totaled \$47,049. The figures show a large jump as compared to March, 1954, when only two persons died in the area and 53 were injured. Property damage was heavier last March, however, when \$61,529 in damages was reported.

Totals for the year, through (Continued on Page 2)

Toastmasters Club Installs Officers

Ladies night at the Toastmasters Club was held Tuesday night April 5 at the Hotel Jim Hill.

The guest speaker for the night was the district judge of Tullia, Claude Shelton.

Installation of officers was also held. Those installed were: Irvine Alexander, president; Maurice Howell, executive vice-president; Loyd Lovel, administrative vice-president; Ted Linnartz, secretary; Ivan Block, treasurer; and Hardy Benson as sergeant-at-arms.

Approximately 50 people were present.

Bus Post Office To Serve County

Hereford will begin being served by a "highway post office" April 24, Cecil Hodges, assistant general superintendent of the Postal Transportation Service, Fort Worth, told The Brand this week.

The service will be the first postal highway operation in the Panhandle, Hodges said. Two runs—both at night—will replace railway postal service to the city. According to Hodges, there will be "no noticeable change in service."

A trial run is to be made April 23, with a stop in Hereford so that the public can have a first hand look at the newest thing in postal transportation. Time for the Hereford stop will be announced later. The "highway post office" will stop at the local post office.

The mobile post office will operate between Amarillo and Roswell. Hodges explained that the bus post offices were made necessary by changing train schedules.

The Amarillo-Roswell run will give service to Canyon, Umbarger, Dawn, Hereford, Friona, Bovina, Farwell, Texico, Clovis, Portales, Elda, Kennan and Roswell. There will be both an east and a west run each night.

Postal transportation clerks now working the trains will be transferred to the mobile post offices. The bus will be equipped in the same manner as a railway mail car, Hodges explained.

Day time train mail service will be continued.

May 15 Deadline For Wheat Quotas

Wheat growers will know earlier this year what lies ahead of them in the way of acreage allotments and marketing quotas.

The Agricultural Act of 1954, enacted last year, moved up several dates governing proclamations which the Secretary of Agriculture must make. May 15 is now the final date for proclaiming the national acreage allotment and the national marketing quota for wheat. Formerly, the final dates were July 15 for wheat allotments and July 1 for wheat quotas.

The law requires that acreage allotments be proclaimed each year for the next wheat crop except under emergency conditions. Marketing quotas must be proclaimed for wheat when the supply exceeds the normal supply plus 30 percent.

Indications are that the nation's carryover of wheat next July 1 (the beginning of the marketing year) will be larger than it was a year earlier, in spite of sharply reduced wheat acreage in 1955. It now appears that the carryover will approach a billion bushels, a new all-time record.

Kiwanians Hear 4-H Boys Talks

A group of 4-H Club boys entertained Hereford Kiwanis Club members Thursday with demonstrations of soil building, calf feeding and farm safety.

With Jimmy Conkright acting as moderator, six 4-H boys gave the demonstrations. Pete Plank and Jody Bezzner demonstrated "what soil is." Billy Dufur and Woodrow Northcutt gave the calf feeding demonstration and Terry and Gary Harkerider spoke on safety.

Jess Robinson, program chairman, introduced County Agent Hugh Clearman, who introduced the boys. Clearman said that approximately 80 boys are now active in 4-H Club work in the county.

Riders Club To Attend Round-Up

Hereford Riders Club members will leave Friday April 15, for a three day West Texas Association of Sheriff's Poses and Riders Clubs' Annual Round-Up to be held at Spur with about 20 clubs participating.

Friday is the registration day while on Saturday there will be a trail ride and a barbecue. In the afternoon there will be a race, in which Hereford won third place last year, among 16 clubs. Four trophies are to be awarded.

Church on horseback is scheduled for Sunday morning, and in the afternoon there will be an exhibition Palmetto Polo match between Hereford and Colorado City. Colorado City is rated as one of the stronger teams from the South Plains.

House Trailer Is Damaged By Fire

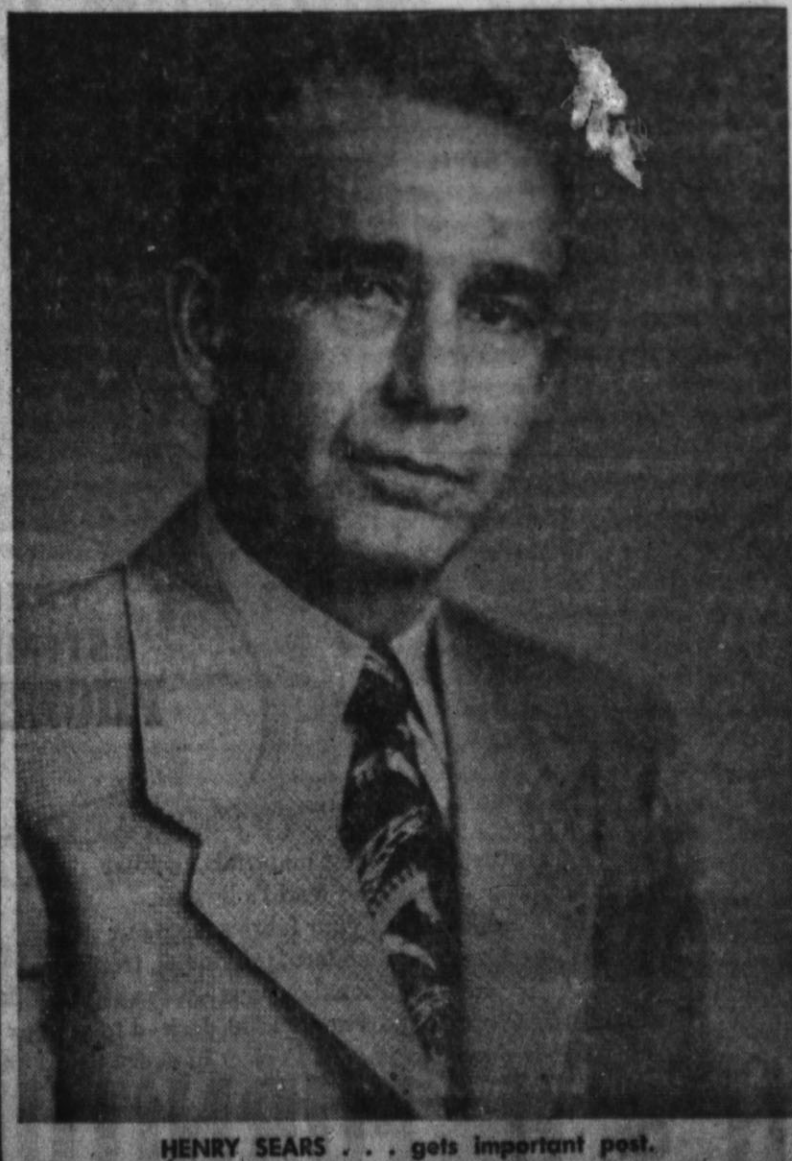
Damages, estimated from \$1,900 to \$2,000, resulted from a fire Friday night at a trailer house located at 225 Heback.

The fire was reported at 11:25 p.m. Friday by Otho Noland, owner, when the Noland family returned home to find the trailer on fire.

The interior of the trailer was damaged. The fire was believed to have started in the divan.



TRACTOR TROUBLES -- R. L. Simpson takes a look at where he was sitting when his tractor tilted into the position pictured. Simpson was thrown free of the tractor when the near tragedy took place. The tractor was on furrow-guide when it left the field and got stuck in a nearby irrigation ditch. Simpson, in trying to get it out of the ditch, unhitched the plow, and climbed on. "It went up before you could say 'scat' when I let off on the clutch," he exclaimed. Luckily he was thrown free and suffered only a scratched leg. The mishap took place two miles west and three miles south of Hereford. (Staff Photo)



HENRY SEARS . . . gets important post.

Two Birthdays Are Celebrated

Sandra Jo Caraway and Benny Denment celebrated their sixteenth and eighteenth birthdays respectively, at a progressive dinner party Thursday evening.

The guests gathered at the home of Mr. and Mrs. Jimmie Mercer where cocktails and a salad course were served from a table marked by Easter eggs, bunnies and chickens. The main course was served at the home of Sandra Jo's parents, Mr. and Mrs. Travis Caraway. There the table was laid with lace over pink with the center piece a large pink and yellow Easter basket filled with multicolored eggs. Pink candles burned in crystal holders.

At the home of Benny's parents, Mr. and Mrs. B. C. Denment, the birthday cake in yellow and pink was featured, with cascading pink and yellow rosebuds. Sixteen and 18 candles formed semi-circles around the cake to designate ages of the honorees.

Those attending were Cliff Jones, Bonnie Aze, Raymond Wells, Mary Katherine Huckerit, Nelson Rutter, Carol Sparks, Dean Garnett, Vella Key Skypala, and the honorees and Carolyn Sue Caraway. A scavenger hunt completed the evening's entertainment.

Mrs. Dudley Buzard and family of Floyd, N. M., are visiting in the home of her parents, Mr. and Mrs. Ray Hershey over the Easter week-end.



FIRST BIRTHDAY -- Debra Claydene Angelo is pictured on her first birthday with her favorite doll. Pictured in the group picture from left to right are Marcia Tiefert, Jean Ann Gore, Danny Massey, Gary Gore, Debra, and Terry Roberts. At the birthday party but not pictured was Mary Wheeler. (Travis Caraway Photos)

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Red Cross Issues Safety Rules In Case Of Storms

This is the time of year that natural disasters at their worst occur in nature. Of special interest to our community is the fact that tornado is our most likely catastrophe. Each year a set of safety rules is reprinted which are endorsed by both Red Cross and Civil Defense, according to George R. Jewell, Deaf Smith County Red Cross chapter chairman.

There is no universal protection against tornadoes except caves or underground excavations. When time permits, go to a tornado cellar, cave or underground excavation, which should have an air outlet to help equalize the air pressure. It should be kept fit for use, free from water, gas, or debris; and preferably equipped with pick and shovel.

If you are in open country, move at right angles to the tornado's path. Tornadoes usually move ahead at about 25 to 40 miles per hour. If there is no time to escape, lie flat in the nearest de-

pression such as a ditch or ravine. If in a city or town, seek inside shelter, preferably in a steel reinforced building. Stay away from windows.

In homes: The southwest corner or the lowest floor or in the basement offers greatest safety. People living in brick or stone houses should seek other shelter, preferably in a storm cellar or the basement of a frame house. If time permits, electricity and fuel lines should be shut off. Windows on the north and east sides of the house may also be opened to help reduce the damage to the building.

If in schools in city areas, especially if school building is of good steel reinforced construction, stay inside away from windows, remain near an inside wall on a lower floor. Avoid auditoriums and gymnasiums.

In rural districts—remove children and teachers to a ravine or ditch if storm shelter is not available.

Sears.....
(Continued from Page 1)
active in the alumni association of the school for several years.

In addition to Mr. Sears, Jas. W. Witherspoon of Hereford is a member of the board of regents at Texas A&M College.

Keep calm! It will not help to get excited. People have been killed by running out into streets and by turning back into the path of a tornado. Even though a warning is issued, chances of a tornado striking one's home or location are slight. Tornadoes cover such a small zone, as a rule, that relatively only a few places in a warned area are directly affected. You should know about tornadoes though—"just in case."

Keep tuned to your local radio stations for latest tornado advisory information. Do not call the Weather Bureau, except to report a tornado, as your individual request may tie up telephone lines urgently needed to receive special reports or to relay advisories to radio stations for dissemination to thousands in the critical area.

READ THE CLASSIFIED

ATTEND YOUR WEST TEXAS RURAL TELEPHONE COOPERATIVE ANNUAL MEETING

Jim Hill Hotel Ballroom Hereford, Texas
2 PM Saturday, April 16th
Good Program Door Prizes



Weaver Wins Seat In Walcott Race

Jack Weaver was elected to fill the vacancy on the Walcott school board in last week's election.

Weaver received 48 votes, complete but unofficial reports indicate, to his opponent's 37. Roy Pruitt was the other candidate in the race.

Holdover members of the board are J. B. Perrin and Hershel Burus.

Nine.....

(Continued from Page 1)
March, show that 20 persons have died in accidents, 168 have been injured and property damages totaling \$173,576 have resulted.

Six hundred and fourteen traffic tickets were issued during the period, with speeding ranked as the principal violation causing accidents. Ranked second was driving while drinking.

Reeves.....

(Continued from Page 1)
Kinsey for Kirksey (second vice president); O. D. Lowry for Boomer and Bob Lawrence for Dr. Mims (third vice president); Aiken for Miller and Miller for Alken (Lion

tamer); Jack Kirksey for Cooper and Rex Lee for Wheeler (tail twister); and Neil Cooper for Anderson and Dool and Scat Russell for Wester and Shore (directors).

Read The Classifieds

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People are sure giving me a lot of trouble these days—especially two characters named Jim Roberts and John Pool. I am confident that everyone noticed the boner in the Thursday Brand when we said:

"The dead man then got a stick of kindling wood, according to witnesses, and broke out all of the windows in the room." Most people thought it was pretty funny; 25 or 30 of the more enterprising ones sent it to The Reader's Digest—but these two curbstone grammarians seem to have taken the statement as a personal affront.

Roberts says dead people can't do that. Not even back in Mississippi. Honestly, I am surprised that Pool even knew the difference. Maybe his wife pointed out the error.

I am also getting a lot of complaints about my old "friend," Ur-lin Streu. Several people have called and requested that we quit sending Streu that little book with The Brand statements each month. They say that Streu calls them up and tells them the jokes again, regardless of how many times they have already read them.

He repeated one at the merchant's meeting the other morning—and almost got thrown out. I will say, however, that he has become an exceptional M.C. This is a tribute to the Toastmasters Club, or Jean—or someone. I won't admit that he did it himself, but I will admit that he is pretty good. Someone deserves a lot of credit.

I also hear a lot of people cussing the barbers, due chiefly to this closing on Tuesday afternoons. However, some of the barbers assure me that it is a deal which is here to stay—even if they have to raise the price of hair cuts to keep their living standards on a level. Some are even a little bit peeved because the Amarillo barbers get off a full day instead of a half day. All in all, it is part of the trend to a shorter work week. You can see it on every hand. High taxes are sharply cutting into the incentive offered through our capitalistic system. More and more stores are cutting down on their "open" hours, including those in Hereford. Harold Close can remember when he used to keep open his drug store until 11 o'clock each night. Walter Seed used to be chief soda skeet, and I'll bet he remembers. Bill Patton was also a soda skeet at the City Drug back in those days. He will remember, too.

The barbers got so mad at me one time that I had to go to Dimmitt to get a haircut, so I have to be careful what I say. However, it does look like they are completely overlooking the effect on the community, along with the service angle to the customer. Why not let half of the shops close on Tuesday and the other half close on Thursday, or some other day?

This way a fellow could still get a haircut in case of an emergency. It's just an idea, so please don't get mad, fellows. Anyone who has as little hair as I have left is really a "soft touch" in the barber shop—and I'd hate to have to go out of town. Also worth remembering is the fact that the barbers drove away all of the shaving business. In the East and North a lot of people are already "doing their own" haircuts with these new-fangled gadgets.

The Brand is about to change comics. We know that a lot of people will fuss, especially Elmo Fridley. Elmo likes the "Modest Maidens" and he will raise the roof. However, we feel that we have some of the world's best comics coming up—all in color, too. There is only one duplication with the Amarillo News. This is "Blondie," which is the No. 1 world-wide favorite. In addition, we'll keep a lot of our present comics and will add some more top-notchers. Actually, they are far, far beyond our pocketbooks when it comes to cost, which will be something like \$4,500 for the next 12 months. There will be 22 in all. See the full-page ad in this issue for complete details. The new comics are slated to start next Sunday.

Comics are most difficult to buy. You have to be big, plenty big, to actually buy what you want. This is due to multiple runs on the color presses. Consequently little two-bit outfits like The Brand must buy packages. Sometimes you get what you want, but most times you have to take some comics you would not choose. It's a rough, rough deal. We particularly tried to avoid duplications with Amarillo, because we feel that a lot of people will want to buy both papers and have two sets of comics. We were happy with our new package, however, and we believe that the public will be happy with them. All but Elmo, that is. He never will quit yelling about "Modest Maidens."

Slim Wester is another old boy who is going fishing these days—and coming back without any fish. Does anybody ever go fishing and catch fish? I never saw anything like it. Guess I will have to try it myself and find out first-hand. Especially, if we have any more of these dead men breaking out window panes.

P. S. —You can't win. People have been fussing about the weather, so I took over this department Thursday and promised some relief. Friday night we got a shower—12 of an inch to be exact. I thought everyone would be happy. Saturday morning I got five telephone calls, however, protesting the shower. Three women and two men. All were protesting because they can't wear their Easter outfits in muddy weather. One was Burl Elliston. I'll bet his Easter outfit is just about like John Pool's grammar. To the three ladies, I apologize. I thought everyone would be happy. I guess you just

can't please all of the people, any of the time.

The prediction still goes, however. This was just a teaser. Jim Lipscomb was right. Look for more and heavier showers after Easter.

April 15 to May 15 will bring some nice showers. Maybe one big gully-washer. Wait and see. Wait and see.

Read The Classifieds

Visiting in the home of Mr. and Mrs. F. L. Pinkert, is Ira Carver of Anchorage, Alaska, who is the brother of Mrs. Pinkert. This is the first time in 10 years that Mrs. Pinkert has seen her brother. He will be leaving next but will not

return to Alaska until May.

Mr. and Mrs. I. W. Bosford and family of Wapahitic, spent the week-end in the home of his parents Mr. and Mrs. R. W. Bosford and other relatives.

Mr. Durham returned home for the week end Friday night from Dallas where she has been attending a nursing school at Parkland Memorial Hospital. She is the daughter of Mr. and Mrs. Byron Durham.

Dorothy and Don Veigel, daughter and son of Mr. and Mrs. Robert Veigel, are home from West Texas State for the week-end. Also visiting in the Veigel home is Jimmy Oswald from Plainview who came home with Dorothy.

THE Vogue

Monday, April 11th

My Most Important Lingerie Day For '55

Many Other Styles Reduced. Shop for Special Days Ahead During Our Vanity Fair Sale.



Only by
Vanity Fair
Was \$4.95
NOW \$3.95

Such expensive detail as cording

to finish the net edges on a tricot slip—that's Vanity Fair beauty-at-a-price for you! Famous for tailoring. Famous for fit. Expertly smooth lines that slim you. Three lengths.

- Brown
 - Elfin beige
 - Red
 - Star white
 - Dawn pink
 - Midnite Black
 - Navy
- Sizes 32-42 Short Average Tall



Only by
Vanity Fair
Was \$3.95
NOW \$3.50

A pretty show captured in a pettiskirt

Lots of full lacy shadow-striped fluting that looks like expensive pleating. It ripples into banded nylon lace on Vanity Fair's own dainty nylon tricot. Companion to slip 3-8-3. Two lengths. Sizes 4-7

- Brown
- Dawn pink
- Heaven blue
- Midnite black
- Navy
- Red
- Star white

Style 3-15-03
Average and Tall
\$3.95

Only by
Vanity Fair
Was \$12.95
NOW \$8.95



* The permanent pleats are flat. A find for women who must plan slenderness. Gracious and feminine without frilliness, the pleats at hemline and bosom add not a whisk to the bulk. Fine nylon lace contributes elegance. Vanity Fair's own inexcelled nylon tricot, superbly tailored. Never needs pressing.

- Dawn Pink
 - Midnite Black
 - Star White
- Sizes 32-42

Style 3-8-34

Only by
Vanity Fair

* Shadowless substance: three depths of nylon net at top and hem—placed one inside the other for a sleek ombre effect. This theme repeated in the softly gathered bosom, the slimming surplice front. Typically Vanity Fair: the back that's just as pretty as the front. More blessings: the "secret panel" for your sheers, the adjustable shoulder straps. In nylon tricot that laughs at ironing.

- Star White
- Average and Tall
- Sizes 32-40

Was \$6.95
NOW \$5.95



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Westway News

MRS. JOHNE TOWNSEND
 Rev. R. D. Evans Baptist pastor, led his regular appointment last Sunday. Sixty-seven attended the Sunday School. Lunch was served in the cafeteria at noon. In spite of the blowing dust a large crowd tended the regular first Sunday singing in the afternoon. There were several visiting singers, including the Evans sisters and the happy Hearts Quartet of Amarillo, Mr. and Mrs. S. Sims of Clovis, Mr. and Mrs. H. Robbins of Muleshoe and others from Rose Dale and Hereford.

birthday dinner for Mrs. Combs' sister, Mrs. Finis Wright, in the Robert Wright home in Amarillo last Sunday. Others helping celebrate the occasion were Mrs. Wright's father and brother and families, Mr. and Mrs. Bert O'Conner, Mr. and Mrs. Jack O'Conner of Plainview and Finis Wright of Dawn.

Mr. and Mrs. Luther Thomas of Dalhart spent the past week-end in the home of Mr. and Mrs. Ed Blakney.

Mr. and Mrs. Woody Cummings of Branson, Mo., visited in the community last week. They were supper guests of the Clarence Sauley's Wednesday.

Wendell Townsend of Amarillo visited in the home of his cousin, Johnie Townsend, Tuesday.

Sunday guests of the Bobby Jones' were Mr. and Mrs. E. R. Butler and family of White Deer, Mr. and Mrs. Ross Nix of Groom



GORDON SHAFFER, son of Mr. and Mrs. J. A. Shaffer, arrived home March 30 from San Francisco. While in boot camp, he was a member of the camp choir. On his return to San Francisco, he will attend an electronic technician school.

Mr. and Mrs. Joe Wagoner, Mr. and Mrs. Bobby Jones and Gwyn visited recently with Mrs. Jones' parents Mr. and Mrs. Ross Nix of Groom. Gwyn remained for an extended visit with her grandparents.

Word has been received here that Preach Merritt's mother, who underwent surgery at the Midland hospital, is at home and doing fine.

Mr. and Mrs. L. C. Tilly are the parents of twin boys born Sunday the 3rd, in Deaf Smith County Hospital. The boys were named Roy Leon and Johnny Don. The Tilleys live on the Ponder place.

Mrs. Elmer Combs and Mrs. Roy Calvert accompanied a group of Spanish students, to the "Spanish Fiesta" at Lubbock last Saturday. Boys and girls making the trip were Burke Inman, Myrna Coffin, Carol Willoughby, Johnny Lathan Eugene Combs, Leon Roberts, Judy Jersig, and Lelan Mekarg.

Farmers in this community getting ready for the irrigation crops with underground water system are Johnny Kalka, Andrew Ker-shen, and W. E. Usellton.

Mrs. J. L. Bell and girls of Dawn visited in the home of Mr. and Mrs. Everett McIntosh Wednesday.

Mrs. Orval Palmer of Tucumcari, en route to Olton, visited in the home of her cousin, Mrs. Joe Landers, recently.

The Willing Workers Circle of the Westway church met with Mrs. T. D. Alston last Wednesday for an Easter program. Mrs. Jim Auten Roy Lee Wilson read the scripture. Others taking part were Mrs. Clarence Morrison and Mrs. Johale Townsend. Members present were Mesdames Joe Landers, T. D. Alston, Johnny Townsend, Roy Lee Wilson, Jim Auten, Clarence Morrison and Merlin Kaul. The next meeting will be with Mrs. Harold Head, April 20. The study of Acts will be continued.

Mrs. L. C. Tilly's mother Mrs. Hale of Spur is spending a few days in the Tilly home helping take care of the new twin boys.

Mrs. Joe Wagoner returned home Tuesday night from Littlefield where she spent a few days in the home of her sister and family, the V. D. Caltharps.

Mr. and Mrs. Lewis Shirley of Hereford and Mr. and Mrs. Preach Merritt of Frio were supper guests of the Clarence Sauley's Sunday night.

Mrs. Elmer Combs and Mrs. Clarence Sauley visited Mrs. Jimmy Odell of Amarillo last Wednesday.

Mrs. Ross Nix of Groom is spending a few days with the Bobby Jones family.

On the sick list this week are Donna Pierce, Gayle Wagoner, and Mrs. Kenneth Rudd.

Jimmy Northcutt came in last Wednesday from Texas Tech to spend the Easter holidays with his parents, the B. B. Northcuts.

Mr. and Mrs. John D. Owens and David visited in the Joe Wagoner home last Tuesday.

Joe Wagoner was in Amarillo on Wednesday.

Mrs. Preach Merritt of Frio visited in the Marlin Pierce home.

Mr. and Mrs. Carl Smyth of Frio and Mr. and Mrs. Glenn Boardman and Joe Billinger were recent supper guests of the Clarence Sauley's.

Mr. and Mrs. Charly Jarman of Littlefield were recent visitors in the Ed Blakney home.

Mrs. Paul Rudd visited her sister and family, the C. C. Griffiths, in Amarillo Saturday.

Congratulations to the Bobby Jones family, who have received a special bundle by way of the stork. The little girl has been named Sharon Kay. She was born on April 3 in the Canyon hospital. Sharon Kay has a sister, Gwyn.

Mr. and Mrs. Clarence Sauley and Ted Alsop are spending the Easter holidays in Roaring Springs visiting relatives.

Lynn Young went to Stanford to spend Easter with his grandmother.

The Westway Home Demonstration Club sponsored a progressive pitch party at the community house last Friday night. Elmer Combs and Ed Blakney, Johnny Townsend and W. W. Plew were the high score players. Refreshments of coffee and cake were served to Mr. and Mrs. Joe Wagoner, Mr. and Mrs. Clarence Sauley, Mr. and Mrs. Bobby Jones, Mr. and Mrs. Paul Rudd, Mr. and Mrs. Ed Blakney, Mr. and Mrs. Johnie Townsend, Sandra and Terrie Jan, Mr. and Mrs. B. B. Northcutt and Sue, Elmer Combs, James Welch, W. W. Plew of Phoenix, and Mr. and Mrs. Preach Merritt of Frio.

Mrs. Bobby Jones was surprised with a pink and blue shower in the form of a coffee in the home of Mrs. Joe Wagoner recently. Mrs. Paul Rudd and Mrs. Clarence Sauley were co-hostesses.

Appropriate games were played leading up to the presentation of the gifts. Ladies attending were: Mesdames Geo. Turrentine, Troy Smith, Phillip Miller, Bernis Northcutt, Paul Rudd, Kenneth Rudd, the honoree and the hostesses.

Easter Pageant Given By Group

An Easter pageant, "Easter Dawn in India," was presented recently by members of the Christian Women's Fellowship.

The characters were Mildred Brown, Hanna; Joyce Phillips, Mary, Mother of Christ; Billy Robinson, the Voice, (representing Christ); Morgan Cain, Mary, sister of Lazarus; Mildred Brown, Martha; Mel Ruth Aikin, Mary, mother of James; Margaret London, Mry Magdalene; - Virginia Woodford, Salome; and Morgan Cain, the angel.

Mrs. Glenn Williams, president conducted the business session while Mrs. F. S. Smith presided at the dedication of the love gifts.

Those attending the luncheon included: Mesdames L. H. Woodford, Clinton West, Nona Jewell, Buri Elliston, F. Y. Moremacey, Mina Jones, J. M. Thomas, J. C. Ricketts, George Muse, F. M. Kester, Bert Brown, O. H. Culpepper.

Mrs. Glenn Williams, president conducted the business session while Mrs. F. S. Smith presided at the dedication of the love gifts.

Appropriate games were played leading up to the presentation of the gifts. Ladies attending were: Mesdames Geo. Turrentine, Troy Smith, Phillip Miller, Bernis Northcutt, Paul Rudd, Kenneth Rudd, the honoree and the hostesses.

John Robinson, Bill Lenderman, Marvin Winget, J. A. Shaffer, V. J. Walker, Ida May Vaughn, W. C. Witherspoon, Earl Phillips, J. J. Clark, Bob Caple, C. Ora Cockrell, B. F. Cain, S. O. Wilson, Robert Veigel, W. Glenn Williams, Delmo Williams, F. S. Smith, Carl Williams, Walter London Jr., John Aikin, Harold Beauchamp and Mrs. Ira Ricketts. Visitors include Mrs. Frank Allen, Mrs. Reeves and Billy Robinson.

Benefit Dance Is Planned By Club

Plans for a benefit dance to be held April 30, were made by members of La Madre Mia Study Club Tuesday night when a regular meeting of the club was held with Mrs. Ogle Riddle, Mrs. Morris Easley was co-hostess.

Members also planned the annual picnic for their children, setting the date for May 13.

Roll call was answered with "What's New in Kitchen Gadgets," and Mrs. Jud Hampton was welcomed as a new member.

Mrs. Hershel Miller, presented the program taken from the Farm Journal. She reviewed the article "How to Make Them Behave" by Jane Goodall, a humorous version of disciplining children.

Those present were: Mesdames

Don Fudge, Jud Hampton, Calvin Goodin, Carroll Goss, Glenn Hopson, R. V. Hale, Dean Herring, Hershel Miller, Bobby Owen, Tracy Riddle, Eugene Sparks, Glen Wil-

son, Vernon Wilson, Morris Easley, Raymond Brown and the hostess.

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Seven "Film-Coated" Ingredients Offer Positive Relief
 The crippling, torturing, twisting pain of Arthritis and Rheumatism may seem to be far gone, thanks to an exciting new laboratory discovery named Ar-Pan-Ex. Ar-Pan-Ex was perfected by a noted scientist of a world-famous university, working with all known facts about these crippling ailments. The result is a safe, easy to take tablet that promises the fastest relief known from these disabling aches.

Ar-Pan-Ex is compounded of seven active ingredients including a special new medicine to help provide longer lasting relief. Ar-Pan-Ex is scientifically "Film-Coated" so that ALL

the powerful, pain-relieving medicines in use today are quickly carried by the blood-stream to every pain-wracked muscle joint and nerve. Swelling, stiffness and soreness may seem to be miraculously eased when Ar-Pan-Ex helps the system throw off excess Uric Acid that can also aggravate pains.

Nothing Like AR-PAN-EX
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Ask for genuine Ar-Pan-Ex today at any drug store for the kind of relief no other product can claim to equal. If your druggist is out of it, he will be glad to order it for you.

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COPIES ARE OUR LINE

By D. C. Kinsey

Maybe you remember that several years before the war one of the auto manufacturers made a special car, for the Duke of Windsor, of England. It had a small bar in the back, a library and little reading lamps with shades on them. All in all, it was some car.

But it wasn't a patch on some of the fancy boats I've run across. Just last year a French body builder restyled an American car for King Ibn Saud of Arabia and it was delivered shortly before he died.

The King's coat-of-arms, two simitars and a palm tree, were fashioned from silver, plated with gold, and made quite a hood ornament.

The King's bodyguards rode outside on disappearing running boards and held on to chrome grips fastened on to the 10-inch thick doors. There was green leather upholstery snuggled wool rugs, an altimeter, barometer and cocktail bar with goldplated silver glasses that cost \$50.00 each. The car set the King of the oil-rich desert country back a cool \$22,000.

Hiller demanded even more with a \$35,000 Mercedes Benz which had a 5 1/2 gallon gas tank, five speeds and a 230 horsepower engine. The car is now owned by an American.

At our little place, you'll have to be satisfied with chrome trim, as much or as little as you want, and the matter of a bar in the back seat is a matter for you and the police to settle. But the most expensive car we have is no more than 10 percent of the price of these fabulous cars for the Kings. And we think there's nothing like owning your own car to give you that independence and freedom that makes a man "feel like a king."

We have a fine selection of Buicks in all the New Spring Colors.

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 Commercial - Industrial and Housewiring. Repair Appliances - fast Service on Rural Jobs. Complete Service on Electrical Irrigation Motors and Equipment - South on Dimmitt Hwy. Across Creek - Call 2015-W

DRASTIC MARKDOWNS ON SPRING NEEDS!
After Easter Clearance!

Clearing our Shelves of all Spring Merchandise to Make Room for Summer Sale Starts Monday, April 11.

Irish Linen		Pure Silk Pongee	
Skirts Jackets Blouses		SKIRTS BLOUSES	
● Avocado ● Pink ● Blue		Sizes 10 to 18	
Sizes 10 to 16		Were Now	
14.95	9.00	14.95	9.00
12.95	7.00	12.95	7.00
9.95	6.00	9.95	6.00
7.95	5.00		

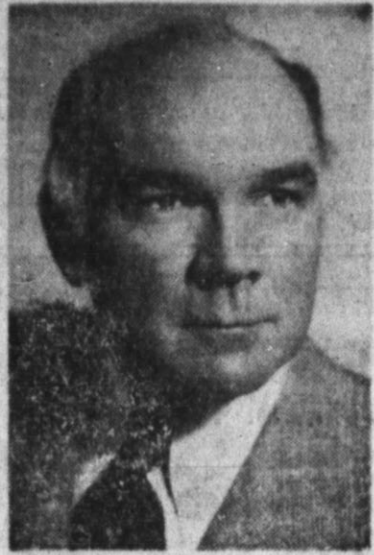
Group of Ladies		Group of		75 Childrens	
HATS		GLOVES		DRESSES	
Regular to 22.50		● White ● Pink ● Blue		Sizes 6 months to 12 Years	
1/2 PRICE		Regular to 3.98		Regular 2.98 to 12.95	
		\$1.00		1/2 PRICE	

150		30	
DRESSES		SUITS	
Sizes 9 to 15, 10 to 20		● Linens ● Cottons ● Wool	
Were Now		Sizes 10 to 16	
59.95	35.00	Regular to 99.50	
45.00	25.00	1/2 OFF	
39.95	23.00		
29.95	19.00		
25.00	15.00		
19.95	12.00		

The Popular Store



HUGH M. TINER



DR. KENNETH MCFARLAND

Local Rotarians To Attend Meet

A large number of Hereford Rotarians will be in Midland Sunday, Monday and Tuesday to attend the annual 83rd District Conference.

Two of the principle speakers at the conference will be Dr. Kenneth McFarland, educational consultant and lecturer for General Motors, and Hugh M. Tiner, president of Pepperdine College, Los Angeles.

Dr. McFarland has been described as "America's No. 1 Air Passenger." Dr. Tiner, a native of Texas, is noted for his interest in world brotherhood.

Read The Classifieds

Dr. Milton C. Adams

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Extra Mildew resistant

and Water Proofed!

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Knee High **\$7.50**

Thigh High **\$10.50**

Hip High **\$11.90**

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IRRIGATION GLOVES

Short -- Light

Water Proof

One Size

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Shop Penney's for all

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Hospital Notes

Patients in Hospital

Mr. J. L. Parker, Mrs. Clarice Hamby, George O. Thompson, Mrs. G.A.F. Parker, Paulo Martinis, Mrs. F. M. Faulkner, Mrs. John Kelly, Mrs. J. M. Morris, Mrs. J. R. Coleman, Mrs. Henry Cloyd, John Powers, Mrs. Billy Faye Hammonds, Mrs. M. Torrez, Leocadio Gonzales, F. W. Patton, H. M. Thomas, Jack Fortenberry, Mrs. A. F. Roberts, Mrs. Monroe Parker, James Bates, George Whisanhunt, Debra Thomas, Bob Higgins.

Patients Dismissed

Mike Kemp, 4-9; Mrs. Clinton Cates, 4-8; Marilyn Mansfield, 4-8; Richard Brock, 4-7; Agnes Hellman, 4-6; Margaret Miller, 4-6; Mrs. Ruth Connard, 4-6; Mrs. V.O. Hennen, 4-6; Mrs. Virginia Avilla; 4-7; Roy Bartholomew, 4-7; R.W. Brumley, 4-7; Ray O. Williams, 4-7; Mrs. W. F. Mullican, 4-8; Minnie Huckaby, 4-9.

Births

A son to Mr. and Mrs. J. R. Coleman, April 7.
A daughter to Mr. and Mrs. J. M. Morris, April 8.

What's This

By CHRIS

Happy Easter, everybody! Happy Holiday! Oh well, even the certain party that's at home with ice packs on "poor aching heads" has to admit that it's a pretty nice holiday.

Did you hear about Glenn's inheriting three sisters Wednesday night? He really saved the day, or-uh-night I should say. I still can't understand how he and Oscar got there just in the nick of time, but I won't ask any questions.

The Thomases have been having a lot of trouble with their new addition to the family, but she's finally pulled through the danger stage.

Everybody's doing it! Simply everybody's gone mad, including yours truly! Homer Hershey, Dale Hinds, Gary Southern, and Charles Brown have changed their favorite song to "I'm a Lonesome Polecat," so I hear. Kenneth Mathews and Francis Boyd had to be different; they couldn't be content with doing as everyone else did. They reversed and now their hair is bi-lack.

Say, you remember that old "cowpoke," Delton Cochran? Well, now he's in Japan, and wow, you should see what lives there! I know, 'cause I saw some pictures he sent Nelda.

We hear that a certain Chevie and a certain green pick-up really burned up the Harrison Highway Thursday night.

Fords are better than Plymouths aren't they Wayne? Of course you would say they aren't, but it's your word against everyone else's.

You know, the news is getting scarce right now, but come around next Sunday, and I'll brief you on the Junior-Senior Banquet. Pro and Con and all about it. That excludes parents of course. So long—

Presbyterian Women Meet

The Woman's Council of the Presbyterian Church held its monthly luncheon at the church Wednesday at noon.

The program for the day was held around the theme "Our Mission on the Campus" a study of church related colleges in the United States.

The program, which was in the form of a question and answer panel, was conducted by Mrs. H. D. Boardman and Mrs. Millard Nobles with Mrs. W. J. Krumbeln serving as narrator.

Mrs. Lee Conklin gave the Easter devotional lesson.

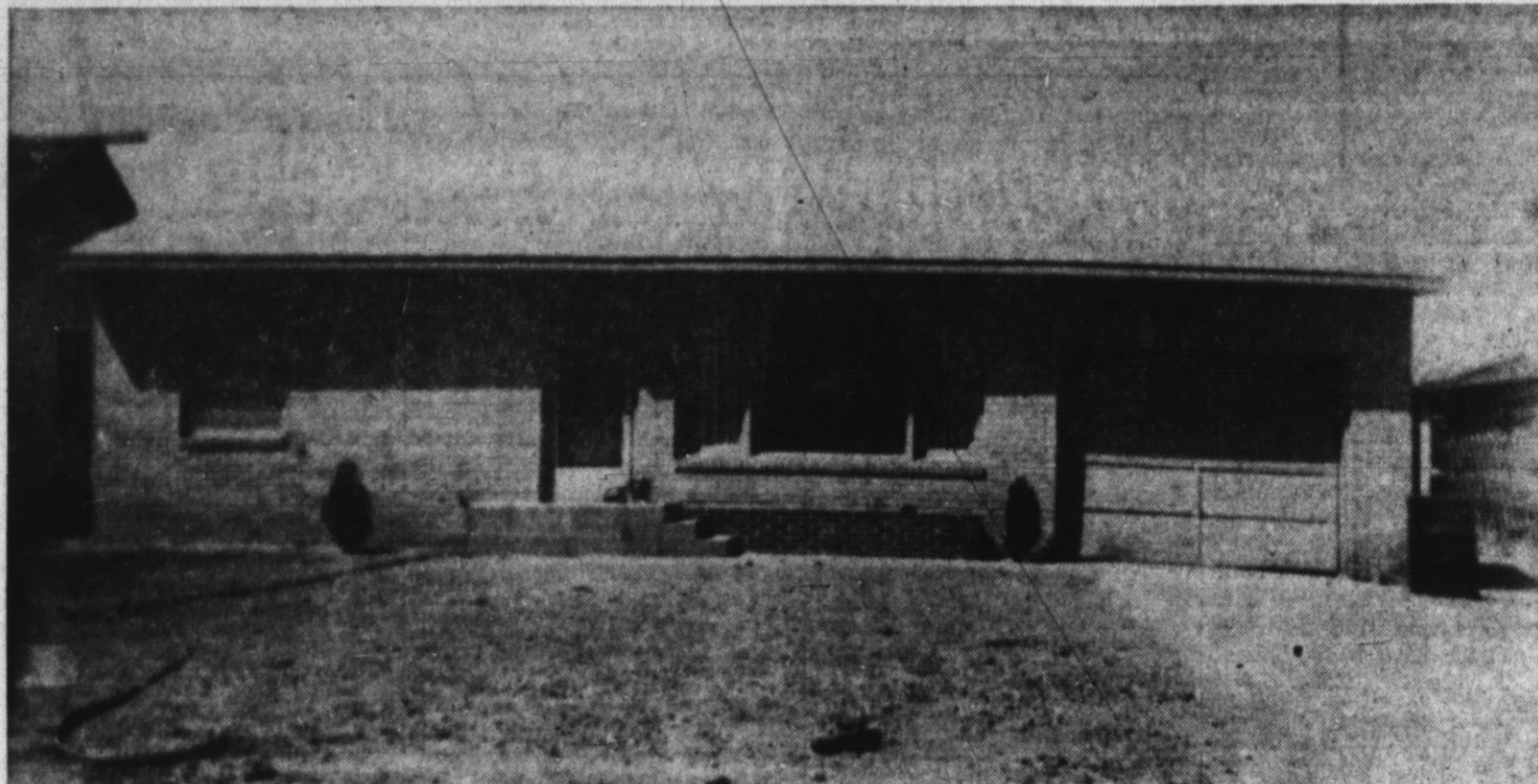
A short business session was held when members voted to sponsor a bake sale on May 7 to raise funds for the student center to be constructed by the Presbyterian and Christian Churches on the West Texas State College campus.

Safe 'n Sound

by JIM WOOD

P. L. may mean Political Leader, Present Laws, Pretty Late, Private Land, Piano Lesson, Please Look, Pull Left, Pretty Lucky.

But it also means PUBLIC LIABILITY and that's something I sell for your protection. Want to know more about it? Just call Lone Star Insurance Agency, Phone 424



HAVING LIVED THERE FOR JUST ONE MONTH, Mr. and Mrs. B. C. Harper recently of Summerfield, are proud of their new three bedroom home, made of light colored brick, located at 205 Avenue J. (Staff Photo)

Jean Chapman Is Guest Speaker At L'Allegra Guest Tea Thursday

Miss Jean Chapman, exchange student in Hereford High School from England; was guest speaker for the L'Allegra guest day tea held Thursday afternoon in the home of Mrs. Gerald Hale. Miss Chapman gave her impressions of the United States and of the people of Hereford, and contrasted the educational systems of the two countries.

Mrs. Floyd Ross gave a summary of the club activities since its organization in 1946, touching on highlights in programs and projects.

A spring theme predominated in table decorations. Laid with a pink linen cloth, the table was centered with a large Easter bonnet fashioned of ribbon and lace holding pink and orchid stock. Purple, orchid and pink grapes gave colorful accent in table accessories. Mrs. Hilton Higgins, president, presided.

The arrangement committee for the tea included Mesdames Gerald Hale, George McLean, J. W. Robinson Jr., and Hilton Higgins.

Special guests attending were Mesdames Glenn Williams, James Terrell, Bob Lindsey, Jim my Bownds, James E. Higgins, Bob Brotherton, Joe Lyons, Craig Johnson, Robert Lemons, Earl Jones and Thomas Zarnes.

Members attending were Mesdames Chas. Hill, Jack Brown, H. A. Cavness, Bill Dameron, John Estes, Hilton Higgins, V. C. Hopson, Richard Ireland, Lee Kent, Walter London Jr., George McLean, J. W. Robinson Jr., Floyd Ross, Francis Hill and the hostess.

EASTER GUESTS

Here to spend the Easter vacation with his parents, Mr. and Mrs. F. M. Kester, are Mr. and Mrs. Clifford Kester and son of Craig, Colo. A family dinner and get-together is being enjoyed in the Kester home today including their son, Lynn Kester, and his family, and his daughter and son-in-law, Mr. and Mrs. Leslie Wall of Fort Bliss, El Paso, and Mr. and Mrs. O. H. Culppepper and family including their daughter, and son-in-law, Mr. and Mrs. Dale Henson of Allison.

ATTEND BANQUET

In Perryton recently to attend the Perryton Jaycee Installation banquet were Mr. and Mrs. John D. Aiken, Mr. and Mrs. Bill Howard, Mr. and Mrs. Dennis Lomas and Sam Long and Gerald Hale. In a called meeting held Sunday John Aiken was elected to the post of regional vice president.

Herd Will Test Sandies Tuesday

The Hereford Whitefaces will meet the Amarillo Sandies Tuesday afternoon at Veteran's Park in a return match of the game played in Amarillo last March 22.

The Sandies won the first game by the resounding margin of 27-0, and again they will be favored to roll up a large margin. "Amarillo is definitely out of our class, but I'm sure we'll profit by the experience gained," stated Coach L. B. Russell in regard to Hereford's chance of taking this game.

The Whitefaces' main weakness, hitting, has been stressed during workouts, and a definite improvement can be seen according to Russell. The Herd got only three hits off two Amarillo pitchers in their outing with the Sandies, but since then they have played and defeated Tulla 15-5, connecting for 14 safe blows, but still displaying weak fielding in the infield.

Probably the largest improvement has been in pitching. Francis Boyd, who has started all three games for Hereford, winning two and losing one, gave up 10 hits and 19 walks in the game with Amarillo. In the last game with Tulla, Boyd pitched the complete game, giving up only five hits and three bases on balls.

Russell is undecided as to who his pitcher will be, but Homer Hershey or again Francis Boyd are the probable choices. Hershey may get the nod since Boyd has worked all three games thus far this season.

Baby Girl

Mr. and Mrs. Domingo Guardia, la, Route 2, Hereford, are the parents of a baby girl, Loenore, born Friday.

Martha Heard, who is attending Texas Tech, returned home Thursday afternoon for the Easter vacation. She is the daughter of Mr. and Mrs. George Heard.

Patsy Jackson, daughter of Mr. and Mrs. Clinton Jackson and Marilyn Legg, daughter of Mr. and Mrs. Tandy Legg, arrived home Thursday afternoon from Hardin-Simmons College at Abilene to spend the week-end with their families.

Richard Tucker spent Easter vacation at home with his parents, Mr. and Mrs. F. A. Tucker. Richard is a student at Texas University.

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is this man?



He's your man. He is one of the large staff of experienced A.B.C.* circulation auditors who are working constantly to provide you and other advertisers with the FACTS you need to protect your advertising dollars. ★★ He visits our office at regular intervals to make exacting audits of our circulation records. He has access to all of our books and records in obtaining the FACTS about our circulation—for your information. ★★ The circulation facts obtained by the A.B.C. auditor —your man—are condensed in easy-to-read A.B.C. reports which tell you: How much circulation we have; where the circulation goes, how it was obtained and many other FACTS about the audience this newspaper provides for your messages about your merchandise and service. ★★ Ask for a copy of our A.B.C. report. See for yourself why your advertising in this newspaper is a sound business investment, made on the basis of FACTS.

*The Audit Bureau of Circulations, of which this newspaper is a member, is a cooperative, nonprofit association of 3450 advertisers, advertising agencies and publishers. Organized in 1914, A.B.C. established a definition for paid circulation, rules and standards for measuring circulations and methods for auditing and reporting circulation FACTS.



The Hereford Brand - The Sunday Brand

USED CARS

1954 PLYMOUTH

Belvedere 4 door, radio, heater, Automatic transmission. 2-tone Paint, Tinted Glass
One owner car.
\$1495.00

1953 DODGE

Coronet 4 door. Radio, heater, automatic transmission, 2-tone paint, tint glass, Clean. New tires. 1-owner car.
\$1395.00

1953 PLYMOUTH

4 door Sedan. Radio, heater, good tires. 1-owner car. Blue, clean.
\$1100.00

1953 PLYMOUTH

4 door sedan. Heater, good condition. Clean Maroon. 1-owner car.
\$1050.00

1953 FORD

CClub Coupe. Radio, heater, extra clean. 1 Owner car. Good tires.
\$1060.00

1952 DODGE

Coronet 4-dr. Radio, heater, automatic transmission. New tires, 2 tone paint, Clean. 1-owner car.
\$995.00

1951 DODGE

Coronet, 4 dr. sedan. Radio, heater, automatic transmission, seat covers, 1 owner car. Clean.
\$795.00

1951 DODGE

Coronet 4 dr. Sedan. Heater, automatic trans., 2 tone paint. As is
\$495.00

1948 PLYMOUTH

4 Dr. sedan. Radio, heater, reconditioned motor.
\$375.00

1949 CHEV. and 1949 FORD

1/2 ton pick-ups. Heater and good tires. These pick-ups will make good irrigation vehicles.
\$365.00 each.

HALE MOTORS

Phone 630

Attend Auto Show
Mr. and Mrs. Ray Suit returned to Hereford Friday night after having attended the Southwestern Automotive Show in San Antonio, by way of Austin and Fort Worth. They also visited in Oklahoma with Mr. Suits' parents, Mr. and Mrs. J. E. Suit and other relatives. While in San Antonio, Mr. Suit

held the winning ticket for a Sylvia silver screen television set, which they are quite proud of.

Mr. and Mrs. Joe Hacker of Portales were in Hereford for Easter vacation visiting with their parents, Mr. and Mrs. Benson and Mr. and Mrs. John Hacker.



MEET THE TEACHER -- Ira Sumrall of Hollis, Oklahoma is a math teacher in Junior High; he had previously taught at Weatherford. Southwestern State Teachers College at Oklahoma is where he attended school. (Staff Photo)

HAVE YOU NOTICED?

the outstanding movies we are now showing every

FRIDAY and SATURDAY

'NIGHT PEOPLE'

Is An Example of the Trend Toward Better Friday and Saturday Features

We invite you to see "Night People" and if you are not satisfied with this movie we will refund your money and give you a Free Pass to the Tower Drive-In.

STAR Friday - Saturday April 15 - 16.

Notice Farmers

Let Us Pipe Natural

Gas To Your Irrigation

Well!

SAVE ON FUEL BILL

Call

WAKEFIELD CONSTRUCTION CO.

Phone 1182-J

Box 54

or come to

Hereford Welding Supply

Let's Cook



Something

Luscious Lemon Cake For Easter Favorite Of Mrs. Glenn Williams

Every woman who takes pride in her cooking likes to share favorite recipes. It's one way of being a good neighbor. Here is one of Mrs. W. Glenn Williams' treasures that she has shared with many friends and it soon becomes their favorite too.

Frozen Lemon Cake made luscious with lemon custard and whipped cream, and just right for Sunday best, at Easter or birthdays or for any special occasion. Try it on the family.

Frozen Lemon Cake
Custard:
3 egg yolks
1/2 cup sugar
juice and grated rind of 1 lemon
Cook in double boiler until thick and set aside to cool.
1 cup heavy cream

1/4 cup sugar
3 egg whites
1/4 cup graham crackers (crushed)

Whip cream until stiff and add sugar, blending well. Beat egg whites stiff and add the custard. Then add the whipped cream, folding in with light, long strokes.

Roll graham crackers fine and line ice box tray. Pour mixture on top of graham crackers, sprinkle with crumbs and allow to freeze in refrigerator. Set controls for freezing unit at cold.

When ready to serve, remove from refrigerator and cut in squares. Serves eight.

If you like an added touch of glamor, add a mound of whipped cream to each square just before serving.

Garcia Funeral Services Held

Funeral services for Ephraim Flores Garcia were held Friday afternoon at 4 p.m. in the Rosewood Chapel of the Gilliland Funeral Home.

Mr. Garcia was born April 7, 1927, in Morin, N. M., and came to Hereford in October of 1954, from California.

He was married to Albina Celaya Nov. 25, 1946 in Arizona. Garcia died April 6 at the age of 26. He was a member of the Catholic Church.

Survivors include: mother; wife; two sons, Kaul and Manuel; a daughter Della, four brothers, and one sister.

Courthouse Records

Warranty Deeds

Wayne Wallace to Kinsey Robertson Buick Co., Lots Nos. 8, 11, 12, and 18 of the Wayne Wallace Sub. of Blk. No. 45 of Evans Add. Coleman D. McSpadden et ux to J. S. Cook, Tract No. 1: Surface only of the S. 320 acres of Sec. 4 in Blk. B in Oldham Co. Tract No. 2: Surface only all of Sec. 5, Blk. D, abstract 1555, school land file, No. 9422, containing 30.5 acres more or less.

N. D. Bartlett, Jr., et ux to E.D. Herring et ux Lot No. 15 and the S 40 ft. of Lot No. 14 in Blk. No. 2, Westhaven Add.

N. D. Bartlett, Jr., et ux to Geo. Albert Springer et ux, N. 30 ft. of Lot No. 9 and the S. 40 ft. of Lot No. 8 in Blk. 3, Westhaven Add.

N. D. Bartlett et ux to John Sands, S 20 ft. of Lot No. 7, all of Lot No. 8 and the N 20 ft. of Lot No. 9, Westhaven Add.

R. J. Engler et ux to W. A. Medlin et ux, Lot 41 of the Subdivision of Blk. 44 Evans Add.

Deeds of Trust

Arnold Wall to L. L. Waller, N 1/2 of Lot No. 34 and all of Lot No. 35 less the N. 5 ft. thereof of Parker Sub. of the W 1/2 of Blk. No. 23, Evans Add.

Abraham Drager et ux to Federal Land Bank of Houston, E 1/2 and 30 acres off of the E. Side of the W 1/2 of Sec. No. 12, Township 2 N. of Range 4 East of a Capital Syndicate Sub. containing 356 acres.

W. W. Buck to the First Federal Savings and Loan Association of Clovis, E 50 ft. of the W. 150 ft. of Lots Nos. 1, 2 of Blk. No. 31 of Renfro and Price Sub. of Blk. No. 31 of Evans Add.

J. H. Burrell, et ux to Owen L. Bybee, N. 70 acres of the S 3/4 acres of the W. half Sec. No. 52, Blk. K-3.

New Automobiles

Jas. R. Higgins, 1955 Chevrolet, Pickup, April 1.

Harry Bennett, 1955 Chevrolet, April 5.

O. E. Easley, 1955 Buick, Apr. 4. Nell Spradley, 1955 Buick, Apr. 4. Jack Gilliland, 1955 Pontiac, April 2.

Hollis H. Schunter, 1955 Stude. Pickup, April 4.

L. E. Schneider, 1955 Ford, April 4.

J. B. Honea, 1955 Mercury, April 4.

John P. Burke, 1955 Chevrolet, April 5.

Don McCullough, 1955 Chevrolet, April 6.

Alfred A. Carter, 1955 Plymouth, March 30.

James M. Wood, 1955 Chevrolet, April 6.

Hereford Motor Co., 1955 Ford, April 5.

Sharp Edwards Motor Company, 1955 Ford, April 6.

Standard Oil Co., 1955 Plymouth, April 5.

Reinauer Brothers, 1955 Plymouth, April 6.

Well Permits

Cecil T. Bass, 8 inch well, Apr. 6

O. L. Jamison, 8 inch well, April 6.

Taft McGee, 8 inch well, Apr. 4.

Marriage Licenses

Robert Stark Morgan and Rita Ann Vinton, April 7.

REGISTERED CHRONOGRAPH WATCH TECHNICIAN

Does your watch keep good time?



If NOT, bring it in for a free examination today. A simple adjustment or thorough cleaning may be all that is needed to put it in top condition.

Cowan Jewelry
Kenneth "Doc" Cowan
Your Doctor of Sick & Repit Watches

IT'S THE SUBJECT OF CONVERSATION
FURR FOOD STORES
GREATER EVERYDAY LOW PRICES
COURTEOUS EMPLOYEES
CORN FED BEEF
GARDEN FRESH FRUITS AND VEGETABLES
AND VALUABLE
C AND C THRIFT STAMPS
WITH EACH 10c PURCHASE OR OVER
AT NO COST TO YOU
C AND C THRIFT STAMPS ARE GIVEN AS AN ADDED BONUS

First Cut
PORK CHOPS lb. 49c
Home Made Pure Pork
SAUSAGE lb. 39c
Sugar Cured Sliced
BACON lb. 39c
Armour's Star Fancy
FRYERS lb. 59c

40% More Bonus Tube - Tooth Paste
PEPSODENT Tube 47c
65c Value Tax Inc.
BOYER'S H. A. 43c
54c Value - Hand Cream - Reg. or Dry Tax Inc.
PACQUINS 43c

Food Club
FLOUR 25 LB. BAG \$1.79

Coffee
FOLGERS lb. can 97c

FURR'S HOURS FRESHER PASTRIES
Furr's delicious Fresh Pound Cake - Slice and Top with Strawberries or Ice Cream
POUND CAKE each 23c

New Crop Crystal Wax
ONIONS 2 LBS. FOR 25c

U. S. No. 1 King Size Red McClure
POTATOES lb. 5c

Tender Green
Asparagus lb. 29c

Templing - Purple
PLUMS Can 23c

Kraft - Cheese Food
VELVEETA 2 Lb. 85c

Premium
CRACKERS 1 Lb. 27c

Mayfield
CORN 2 No. 303 Cans 27c

Del Monte
TOMATO JUICE 46 Oz. Can 29c

FURR FOOD STORES

We Now Have A Complete
SELECTION of STYLES, MODELS & COLORS

in the new

1955 PONTIAC!

Don't Delay.... See Us Today

(Open Sunday 2 - 6)

WE'RE IN A TRADIN' MOOD!

ASK THE MAN WHO HAS TRADED WITH US!

H & W IMPLEMENT CO.

240-244 E. 3rd Street

John D eere - Pontiac

Phone 5

CLARK DIKE

by
ED STROPS

MR. SEARCH'S HOTEL ROOM BACK IN TOWN...

AFTER I LEFT THE HOSPITAL, THE REAL MR. DEEP C. FISHER TOLD ME THE WHOLE STORY... I DECIDED THAT THE ONLY WAY I COULD REPAY YOU FOR SAVING MY LIFE WAS TO PRESENT YOU WITH THESE!



4-10

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ALL BUSINESS IS LOCAL

Lemonade or garden spade . . . candy bars or motor cars, you'll get a better deal if it's a local deal. Only your Hereford Merchants are equipped to give that personalized friendly attention that makes your daily shopping business a real pleasure! Shop at home!



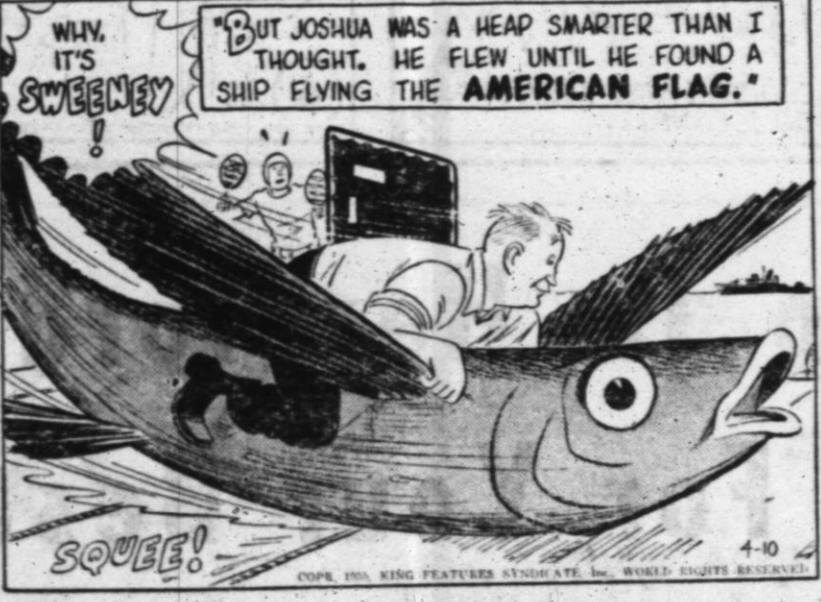
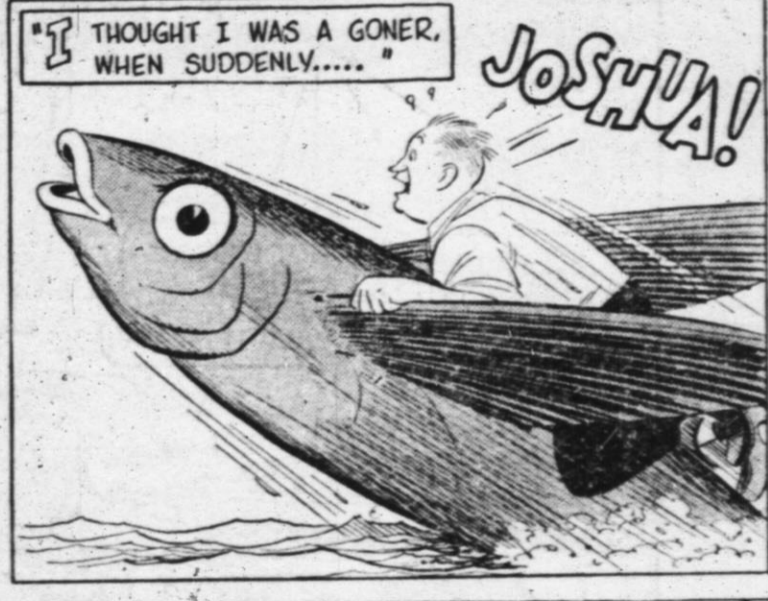
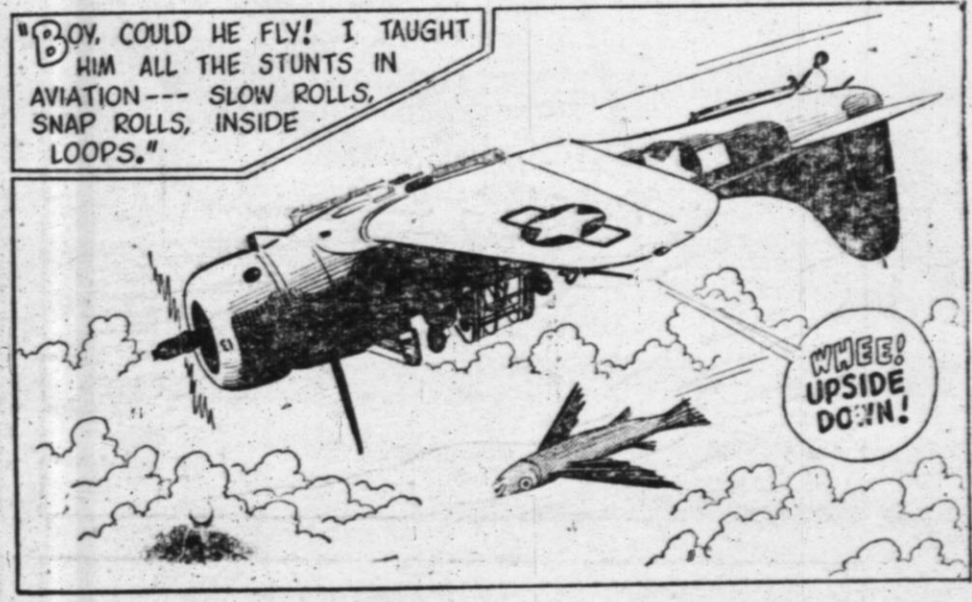
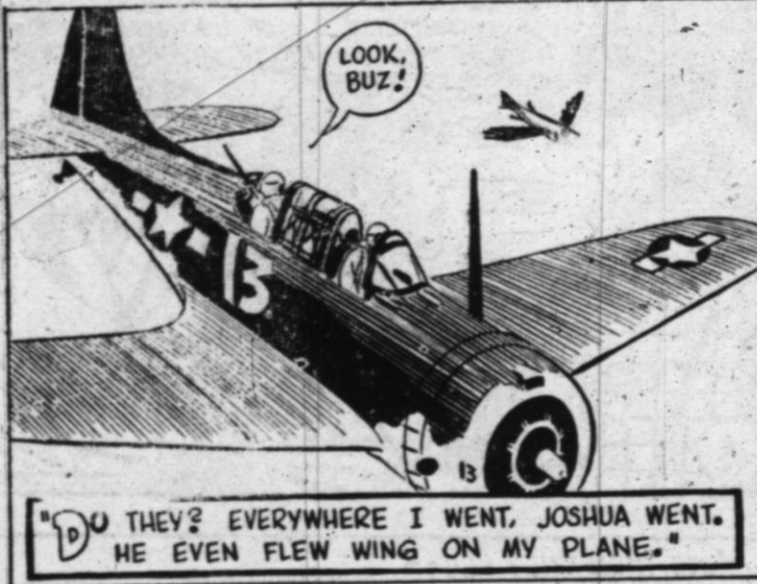
The Sunday Brand

Merford, Texas

Our Slogan: "More People—More Farms"

Buz Sawyer

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE



MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS

NIGHT, NEAR THE MYSTERIOUS
'ISLE OF THE GIANT'!



THE GREAT FIST MOVES AWAY SWIFTLY, DISAPPEARING
BEHIND THE 'ISLE OF THE GIANT'!



Shop In Hereford
For Your Best Buys!

BLONDIE

by
CHIC YOUNG



Copy.

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**Trade In Hereford
For Your Best Buys!**

LITTLE ANNIE ROONEY

by DARRELL MCCLURE



WELCOME TO PRIMROSE HALL, JUDGE WAYE, BUT YOUR VERY URGENT REQUEST FOR AN INTERVIEW ON THIS WILD, STORMY NIGHT AMAZES ME ~ ALSO YOUR WISH TO HAVE LITTLE ANNIE PRESENT ~

THE STORM SUITS MY PURPOSES WELL, DEAN BURDEN ~ I WISHED TO ARRIVE AS UNOBSERVED AS POSSIBLE ~ FEW PEOPLE ARE ABOUT TONIGHT ~



MINE IS NOT A PLEASANT MISSION AT BEST ~ I SPECIFICALLY WISHED TO AVOID MEETING MRS. VAN FLINT, THE PRESIDENT OF YOUR SCHOOL'S BOARD OF GOVERNORS ~

BUT WHY DO YOU NEED THIS CHILD'S PRESENCE?



BECAUSE ANNIE IS A MATERIAL WITNESS TO THE CHARGE I AM ABOUT TO MAKE ~

IN ORDER TO KEEP THEIR JOBS YOUR HIGHLY OVERPAID MINOR EMPLOYEES ARE FORCED TO PAY MRS. VAN FLINT PART OF THEIR SALARIES ~ A DESPICABLE PRACTICE GENERALLY CALLED THE KICKBACK ~



WE CAN SET A TRAP ~ IF MARKED BILLS PAID TO THE EMPLOYEES ARE FOUND IN MRS. VAN FLINT'S POSSESSION, WE'LL HAVE THE EVIDENCE ~ WHAT DO YOU SAY?

I'M TOO SHOCKED TO SAY ANYTHING ~ THE HIGHLY RESPECTABLE MRS. VAN FLINT! THE SCANDAL WOULD ROCK PRIMROSE HALL TO ITS FOUNDATIONS!



I DON'T KNOW WHAT TO SAY, I ~ ~ ~ **GOOD HEAVENS!!** THAT LIGHTNING BOLT STRUCK SOMEWHERE NEARBY ~

COPY. 1965, KING FEATURES SYNDICATE, Inc., WORLD RIGHTS RESERVED.



INDEED IT DID ~ DURING THE MOMENTS OF LIGHT FLASH I CAN SEE THE RUINED OLD, ORIGINAL PRIMROSE HALL BUILDING HAS BEEN PARTLY DEMOLISHED ~

THE OLD, ORIGINAL PRIMROSE!!



I'M COMING, ZERO ~ I'M COMING STAY ALIVE ~ PLEASE DON'T BE DEAD!

DARRELL MCCLURE 4-10



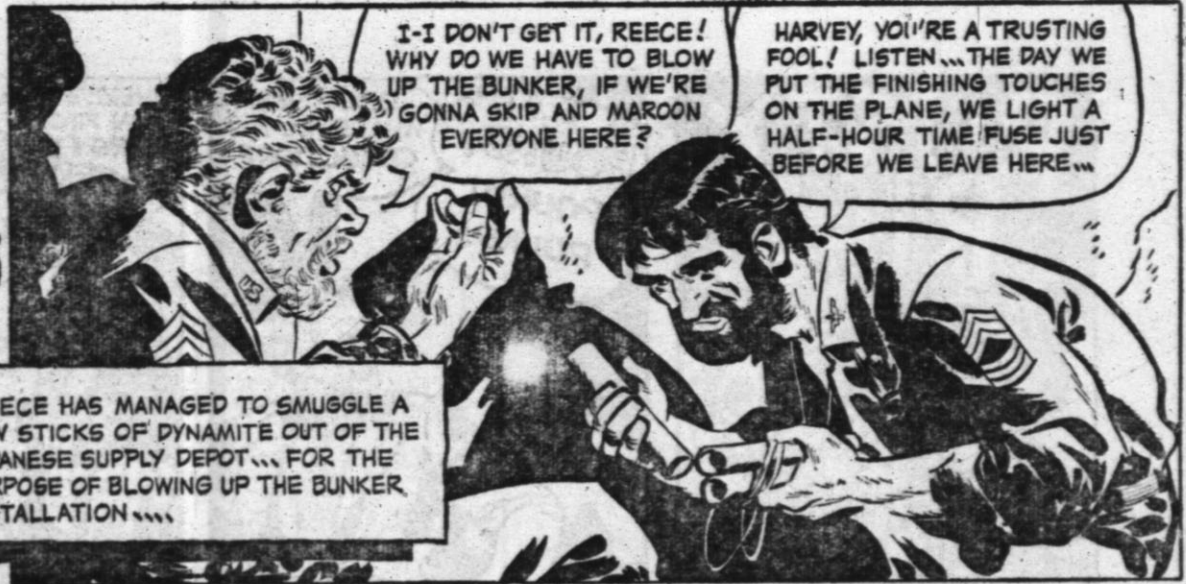
ALL BUSINESS IS LOCAL

Don't go "buzzin' around" looking for bargains! Shop Hereford—where you'll find every type of merchandise—every modern service—you could possibly want. And you'll appreciate the near-to-home convenience, the extra shopping time that's yours, when your business is local! Shop at home, and save!



JOHNNY HAZARD

by FRANK ROSSIN



REECE HAS MANAGED TO SMUGGLE A FEW STICKS OF DYNAMITE OUT OF THE JAPANESE SUPPLY DEPOT... FOR THE PURPOSE OF BLOWING UP THE BUNKER INSTALLATION...



With the Friendly Merchants

SHOP

of Hereford

Help Keep Hereford Ahead



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4-10 TO BE CONTINUED



ALL BUSINESS IS LOCAL

Our feathered neighbor above "shopped" locally . . . got what she wanted quickly, without tiresome travel. Moral: Local business is smart business. For when you shop with your Hereford Merchants, you get all the top-brand merchandise at fair and honest prices . . . plus extra service without inconvenience. Shop at home and save!



POPEYE
IN THE THIMBLE THEATRE
 TOM SIMS by BILL ZABOLY & ZABOLY

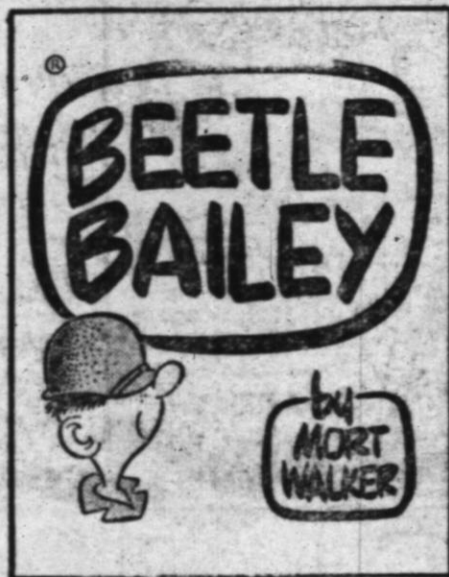


**Shop In Hereford
 For Your Best Buys!**



SHOP

With the Friendly Merchants
of Hereford
Help Keep Hereford Ahead



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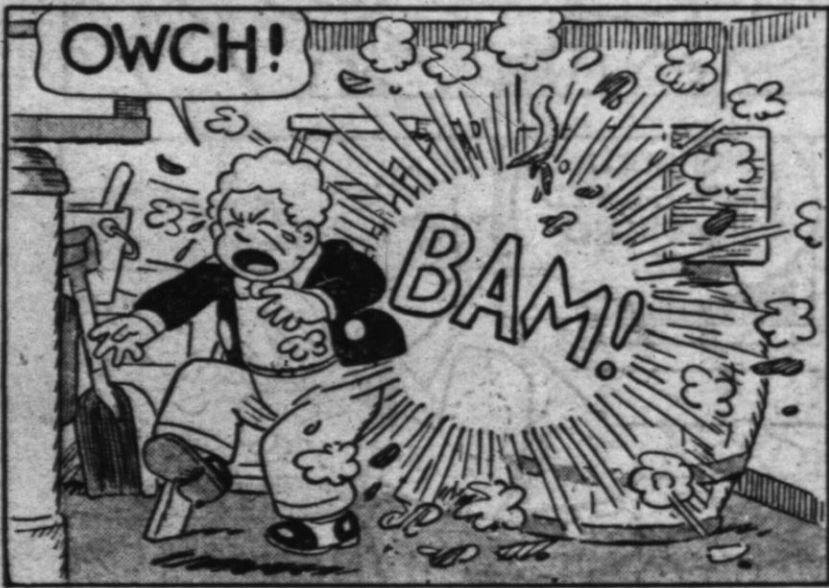
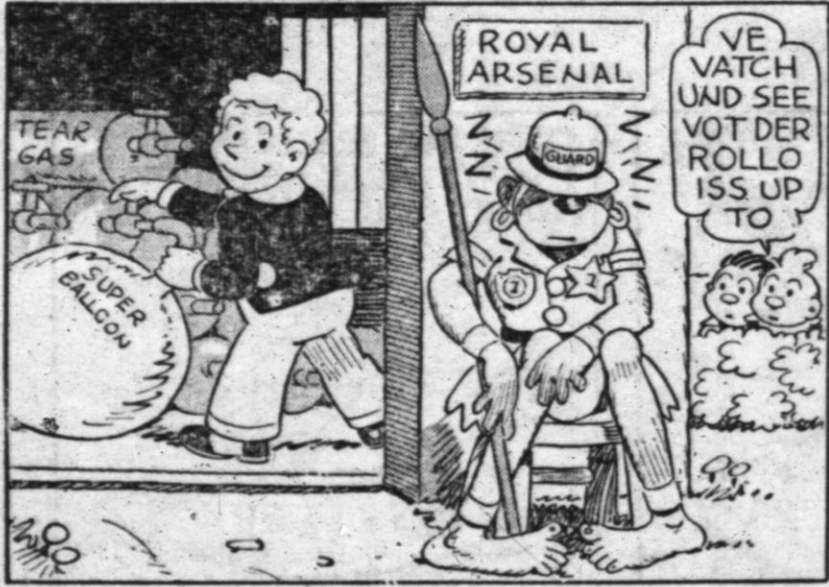


ALL BUSINESS IS LOCAL

When you make a "local call" at any of your Hereford Merchants, you find famous-brands, new merchandise . . . wide selections . . . prices as low or lower than elsewhere—and the kind of courteous, individual attention that makes shopping locally a truly pleasant experience! Shop at home, and save!



THE KATZENJAMMER KIDS



**Trade In Hereford
For Your Best Buys**

GRANDMA
BY
CHAS. KUHN-

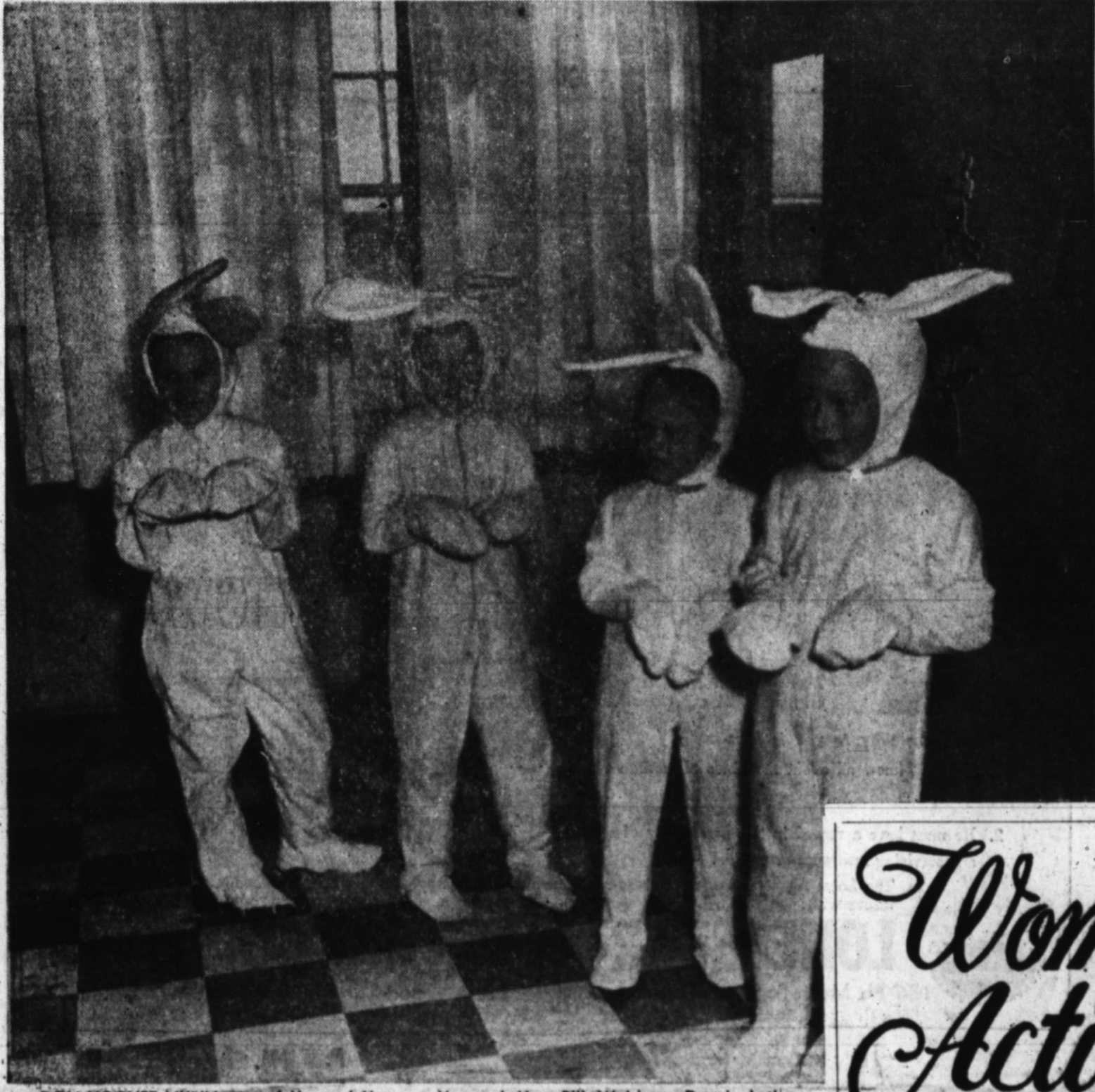


**Stop!!
Shop!!
Save:!**

*In
Hereford*

HAPPY EASTER DAY

Here Comes Peter Cotton Tail...Hoppin' Down The Bunny Trail... Hip-pi-ty Hoppin'..Easter's Here Today..



Women's Activities

DON HOOVER NUNN, son of Mr. and Mrs. Bill Nunn; Tommy Lee Saul, son of Mr. and Mrs. Dean Saul; Paula Waldrep, daughter of Mr. and Mrs. Bill Waldrep; Dennis Latham, son of Mr. and Mrs. R. A. Latham.

Hereford, Texas, Sunday, April 10, 1955 Section Two

JERRY FOWLKES, son of Mr. and Mrs. J. R. Fowlkes; Keith Blanton, son of Mr. and Mrs. Darrell Blanton; Beverley Barnett, daughter of Dr. and Mrs. L. B. Barnett.

Try To Do The Things You Should..Maybe If You're Extra Good.He'll Roll Lots Of Easter Eggs Your Way



DONNA HILL, daughter of Mr. and Mrs. Chas. Hill; Vicky Lynn Schneider, daughter of Mr. and Mrs. L. E. Schneider; Charlotte Babione, daughter of Mr. and Mrs. Ronald Babione; Lloyd Dean Warren, son of Mr. and Mrs. Lloyd Warren.



BILL KINNEY, son of Mr. and Mrs. Ellwood Kinney; Edith Davis, daughter of Mr. and Mrs. W. L. Davis Jr.; Kent Lindsey, son of Mr. and Mrs. Bob Lindsey; Susie Douglas, daughter of Mr. and Mrs. Townsend Douglas; Andy Channer, son of Dr. and Mrs. John Channer.

Gail Biggers Is Nominated For Miss Top Flight

LUBBOCK—Gail Biggers, daughter of Mr. and Mrs. Alton G. Biggers, 217 Ave. C, Hereford, is one of eight attractive Texas Tech co-eds, all of whom are Air Force ROTC sweethearts, who have been nominated to compete for the title of "Miss Top Flight."

The "Miss Top Flight" selection will be staged in conjunction with the campus appearance next Wednesday, April 13, of the famed 50-piece U.S. WAF Band. Contest winner will be announced during an evening concert by the band in the Tech gymnasium.

Other coeds who will be competing for the title and the honor of being an official hostess for Air Force events on the campus and at Lubbock's Reese AFB include: June Harper, Monahan; Pat Kerr, Sweetwater; Anne Rathjen, Canadian; Glenda Moses, Fort Worth; Barbara Ware, Midland; Revis Jordan, Lubbock; and Joyce Sharp Littlefield.

"Miss Top Flight" judges will be Col. William A. Schulgen, commanding officer of Tech's AFROTC unit; Dr. James G. Allen, dean of student life at Tech; Dr. William E. Hall, head of the department of public information at Tech, and representatives from the Lubbock Junior Chamber of Commerce and Reese Air Force Base command. The contestants will be guests of the judges at a luncheon Tues-



MISS GAIL BIGGERS

day noon in the Student Union. They will be introduced to Tech students and townspeople at 4:30 Wednesday during an afternoon marching - playing exhibition by the WAF Band and then will appear again during the intermission of the evening concert.

The evening concert, sponsored by the Tech AFROTC unit, will begin at 8 o'clock and is open to the public. The "Miss Top Flight" contest is part of a national project sponsored by the Junior Chamber of Commerce to increase interest in the Air Force program.

Sherry Benson Is Queen Nominee

CANYON (WTNS)—An intercollegiate championship rodeo, sponsored by the T-Anchor Rodeo Club, will be held April 22-23 at West Texas State College, with competing teams expected from seven Southwest colleges.

Search for a rodeo queen for the event will be ended by a student body election April 20. Five co-eds have been nominated by the club, and include Mitzl Wilson, Dimmitt; Emily Joe, Amarillo; Sherry Benson, Hereford; Pat Cox, Happy; and Carolyn Christian, Claude.

Only college rodeo performers will enter events including saddle bronc riding, bull riding, ribbon roping, bull dogging, bareback riding, and calf roping. Two performances are slated for girls. They are goat tying and a barrel race. Rodeo stock will be furnished by Lloyd Whitledge of Sweetwater, Okla.

L. A. E. Study Club Holds Annual Guest Day Meeting

L.A.E. Study Club held its annual guest-day program in the home of Mrs. George Soggs Tuesday afternoon. Special guests attending were Mesdames Clifton Coyle, Max Dreaver, Vivian Major, Lays Carmichael, Jeff Roberson, Frank Lookingbill and Miss Bobbie Watson.

Guest speaker for the day was Mrs. E. C. Eubanks who told of her recent trip abroad. She gave accounts of the boat-trip over and landing experiences, a tour of Paris, of London and of Hereford, England, of a bus trip around Norway and the return trip through Lapland.

Refreshments were served from

a lovely table carrying out the Easter motif. The table was laid in white and a white-milk-glass service was used in appointments. Easter bunnies and nests with bright colored eggs were the seasonal accent. Mrs. Harvey Black presided.

Members attending the session were Mesdames C. E. Beauford, Gayeth Bogle, Harvey Brock, Althus Higgins, Boyd Knox, Luther Lesly, Jim Loving, Phil Radovich, B. A. Reddell, T. W. Roberson, Jim Whelan and the hostess.

READ THE CLASSIFIEDS

Negro Choir To Perform Here

The "Wings Over Jordan" choir of 14 voices will make a personal appearance in concert at the Hereford High School auditorium April 17 at 3 p.m., sponsored by the Ministerial Alliance.

The group is one unit of the world's most famous Negro choir. Six months after their first broadcast, "Wings Over Jordan" became one of the featured programs of a coast-to-coast Columbia Broadcasting System hook-up where they were heard by millions every Sunday morning, for more than 10 years. Their broadcasts were interrupted when "Wings Over Jordan" was chosen as the only choral group to be sent to the

battlefront during World War I. They visited service men in Italy, France, Belgium and Germany, and received two special citations from commanding generals in the European Theatre of Operations. More than anything else, the spirituals sung by "Wings Over Jordan" tell the story of the American Negro through music, feeling and depth of understanding. The entire community is invited. No admission charge but a free-will offering will be taken.

The Vern Hilltons left Wednesday for Nebraska on a business trip. They will be gone for about 10 days.

Billy Robinson arrived home Friday of last week for a 10 day spring vacation.

Two Hereford GIs Are Now In Korea

Marine Pvt. Delton R. Cochran, son of Mrs. Zona Cochran and Marine Pfc. Joe L. Newman, son of Mr. and Mrs. T. B. Newman of Route 4, all of Hereford, recently arrived in Korea in March to serve with the 1st 90 mm Anti-Aircraft Gun Battalion.

The battalion is a part of the 1st Marine Aircraft Wing's Air Control Group 2.

Pvt. Karl Hutcheson, who has been home with his mother, Mrs. E. Hutcheson, for two weeks, left Wednesday morning for Augusta, Ga., where he will be stationed in the future.

TILLIE the TYPIST

SAYS:

"A successful man never worries. In the day time he's too busy... at night, he's too sleepy."

She also says that for Good Dry Cleaning Service go to

LAWRENCE CLEANERS

142 N. MAIN

PHONE 27

GIANT DISCOUNT WHILE THEY LAST



Whirlpool FULLY-AUTOMATIC WASHER

LOOK AT THESE FEATURES

- 5-YEAR WARRANTY on transmission
- Giant 9-LB. CAPACITY
- Fully Automatic Operation
- Cleaner Agiflow Washing
- Money Saving Suds-Miser (optional)
- Seven Rinses
- Germicidal Lamp

Small Down Payment - Easy Terms

HURRY... SUPPLY IS LIMITED



Hereford Furniture

4th and Main

Phone 823

At The Movies

"FIRE OVER AFRICA"
Against the background of Tangier, international city of intrigue, mystery, and romance, "Fire Over Africa," Columbia Pictures' new adventure drama starring Maureen O'Hara and Macdonald Carey, shows Wednesday and Thursday at the Star Theatre.

Miss O'Hara is said to have one of her most dramatic roles to date as a flame-haired American secret agent who arrives in Tangier "from nowhere" to help smash an international smuggling ring. Carey plays a wise-cracking nautical character in Tangier whom she suspects is involved with the smuggling ring.

"Fire Over Africa" is said to be highlighted by continuous flurries of savage action as high-powered smugglers' boats race to escape with, or to hijack, valuable and illicit cargoes, as Carey and Miss O'Hara stage their torrid inter-plays and as assorted manhandlings, gun and knife killings, succeed each other with suspenseful speed.

Actually filmed in Tangier, "Fire over Africa" is climaxed by a large scale and spectacular battle between the police and civil guards on the one side and the smugglers on the other.



The Welcome Wagon Hostess

Will Knock on Your Door with Gifts & Greetings from Friendly Business Neighbors and Your Civic and Social Welfare Leaders

Margaret Witherspoon
Phone 1258



"I just don't know how I ever got along without my **ELECTRIC CLOTHES DRYER!**"

... says Mrs. Orval Wallace
1206 13th STREET
ABERNATHY, TEXAS

"The feature that I like best about the clothes dryer is that it eliminates tiresome trips to the clothesline forever. Why we have a croquet court in our backyard now in the place where the clothesline used to be."

Mrs. Wallace has a completely all-electric laundry, with washer, dryer, ironer and electric water heater.

"The 'problems' of washday are ended with an all-electric laundry. I used to run short of diapers for the baby when the weather was too bad for line drying. Now, I can wash and dry clothes for the children in less than an hour. Also, many of the garments need little or no ironing when they come out of the dryer."

Make your washing, drying, ironing - water heating, too - modern, make them electric.

SEE YOUR REDDY KILOWATT APPLIANCE DEALER ABOUT THE WORLD'S GREATEST WIFE SAVER



"I like our electric water heater," Mrs. Wallace says, "because there is always plenty of hot water. It's wonderful, too, to know that electric water heaters are completely safe. There's no chance of a low burning pilot light going out, and my table top model gives me an extra work space for folding and stacking my clothes as I take them out of the dryer."



PUBLIC SERVICE COMPANY



Sue Scarth And Pvt. Joe Hershey To Repeat Vows

Mr. and Mrs. Willard Scarth, formerly of Hereford and now of Stratford, have announced the approaching marriage of their daughter, Miss Sue Scarth, to Joe Hershey, son of Mr. and Mrs. Horace L. Hershey of this city.

The wedding is planned for April 24 in the Hereford First Baptist Church. Rev. Howard Scott, pastor, will officiate.

Miss Scarth is a graduate of Hereford High School and is attending the Hendricks Memorial School of Nursing in Abilene. She will receive her degree in August. The prospective bridegroom is also a graduate of Hereford High School. He was graduated from Texas A&M College last year and entered the armed service in February of this year. At present he is stationed at Fort Carson, Colo.

Mr. and Mrs. Scarth have lived in Hereford six years, moving to Stratford last October.

Pat McCullough, son of Mr. and Mrs. Ralph McCullough, Jack McCracken, son of Mr. and Mrs. J. C. McCracken, and Johnny McIver, son of Mr. and Mrs. Bill McIver, came home Thursday to spend the Easter vacation. They are students at Texas Tech., Lubbock.

Miss Virginia Sigle, daughter of Mr. and Mrs. Delmar Sigle, is home to spend the Easter vacation. She is a student at the University of Colorado, Boulder. Accompanying Miss Sigle home to spend her vacation here, was Miss Cecily Bartha of Rock Island, Ill., who is a sorority sister of Miss Sigle.



MISS SUE SCARTH

THE REAL McCOYS BY JOHN and GEORGE



DO YOU RECKON THIS FELLER HAD ACCIDENT INSURANCE WITH **John McLean Insurance Agency** 25 Years of Insurance Know How Phone 273

'Tools For Art Of Life' Is Beta Sigma Phi Topic Here

Mrs. Earnest Langley and Mrs. Glenn Nelson, were co-hostesses for Kappa Iota chapter, Beta Sigma Phi sorority Tuesday evening in the Langley home.

During the short business session Mrs. J. B. Pool announced that a games night will be sponsored by the group in connection with the local cancer drive, and that members will man booths at the banks and post office on April 15. The neighbor to neighbor campaign will also be initiated during the drive.

Mrs. Jas. W. Witherspoon, sponsor, gave a brief welcome to rushers who included Mesdames Dennis Lomas, M. G. Duvall, Jess Robinson and Harold Beauchamp. A three-part program on "Tools for the Art of Life" was presented. Mrs. Ronald Babione commenting on speech, said that language is man's most important possession for it is through speech that ideas, feelings and moods are communi-

cated. In conclusion she read Walt Whitman's poem "Voices."

Mrs. R. L. Warren spoke on "The Good of Action" pointing the place of sports in a well rounded life, and describing action as the harmonious growth of body and mind.

"Those who watch as well as those who participate gain from the world of sports," she concluded. Jas. W. Witherspoon spoke on healthy and unhealthy thought processes which have a definite bearing on actions. He described the unhealthy thoughts as destroyers and the healthy as builders.

The next meeting will be a formal ritual program on April 19. Members attending were Mesdames Ronald Babione, Neil Cooper, Paul Harvey, Aubyn Hodges, F. H. King, Ed Line, Cecil Massey, Jimmie Mercer, Norman Moore, Glenn Nelson, J. B. Pool, Gene Prickett, R. L. Warren, J. D. Whitaker, Jas. W. Witherspoon, and the hostess. Special guests

were Mrs. Don Smith of Jacksonville, Fla., who is a guest of her sister, Mrs. Ronald Babione, and Mrs. Ernest Wade, an inactive member.

Mr. and Mrs. J. C. McCracken and daughter Sylvia were in Lubbock last week to attend the Texas Tech Variety Show. Jack McCracken, student at Texas Tech., served as publicity director for the show.

Mr. and Mrs. Paul Mathers spent last week with their daughter and husband, Mr. and Mrs. Harry Wallace, in Norman, Okla. Their son, Bob Mathers, student at Colorado A&M College, has returned to Ft. Collins after a pre-Easter vacation.

Mrs. F. L. Lucas has returned home after an extended stay with her mother, Mrs. F. B. Crenshaw, and other relatives in Brownwood.

Guests in the home of Mr. and Mrs. H. M. Cogswell are their daughter and small grandson, Mrs. Paul Snider and Mark Allen, who will remain in Hereford until they are able to travel to Little Rock, Ark., where Mr. Snider has recently been transferred. Mr. Snid-

er is employed by Bruffett Air Lines.

Mr. and Mrs. Ramon Durham and son of Tucuman are visiting in the home of Mr. and Mrs. W. H. Knox.

Mary and James Durham, daughter and son of Mr. and Mrs. J. J. Durham came home Thursday for the weekend.

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As comfortable as your favorite chair... As soft as a kitten... As colorful as the rainbow... As inexpensive as daydreams... are these tanned leather moccasins. Hand-made of sturdy cowhide with Daisy Toe and sponge "Airfoot" inside, you'll want several pairs of these sturdy, colorful mocs to go with every change of bright summer costume!

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Tees will twinkle IN THESE NEW SPRING & SUMMER **CASUALS**

Color is the cue for summer... in narrow straps that encircle... or wide straps that support. You'll find the shoe of your choice in this selection of new spring casuals. Cool spring and summer comfort. Priced economically.

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SIZES 3-10

SEE THESE NOW **Anthony's** C. B. ANTHONY CO.

AUCTION SALE

TUESDAY, APRIL 12th - 1:30 P.M.

I have stopped farming due to bad eyesight and will sell my equipment at Auction.

O. C. PARSONS

Location: 17 Miles West of Hereford on Harrison Highway, 1 Mile South, then watch for Auction Sign.

— OR —

Take first road East of Friona and go 12 miles north!

- | | |
|---|---|
| 4 Row Oliver Tractor, with lister, cultivator and planter attachment. | Hammermill Feed Grinder |
| Old Regular Farmall Tractor | 3 Section Harrow |
| Superior Hoems, 12' | 2 Wheel Trailer |
| Oliver Drill, 16-10 | 4 Wheel Trailer |
| 2 Bottom Mold Board Plow | Large lot of Barbed Wire, Some New Post |
| One-way Plow | 5 Irrigation Motors... GMC and CADILLIAC First Class Condition... Tested and Run. |
| 12' Broadcast Binder | |
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Want to feel like a pilot feels?

HOTTEST BUICK IN HISTORY
No wonder you see so many '55 Buicks on the highways — they're rolling up bigger sales than ever before in history — tripling the popularity that has already made Buick one of the "Big Three" of America's best sellers.

Today's the day to "Join The Test Pilot Club" and see what a thrill you get when you try Variable Pitch Dynaflow*

We're not kidding. When you try a '55 Buick with Variable Pitch Dynaflow, you'll feel like a pilot does when he heads his plane down a runway for take-off. For you, in the driver's seat, are doing what that pilot does—you're changing the pitch of your propellers—one way for instant response on getaway—another way for better gas mileage in cruising. Your propellers are whirling in oil, deep inside the Dynaflow unit. When you press the pedal in the normal way, you hold those propellers in their economy angle—and you enjoy plenty more miles from your gasoline. But when you want instant acceleration—for quick getaway, or for a sudden safety-surge of emergency power—you just press the pedal way down, and—with absolute smoothness—you get

It's the thrill that's the talk of the industry—performance unlike anything you have ever known before on the ground. And so many folks have been asking to try it that we Buick dealers across America have set up April as "Test Pilot Club" Month. All it takes to join the "Club" is a test drive at the wheel of a new Buick. That's all. So we cordially invite you to win your "wings"—to try the spectacular performance of Variable Pitch Dynaflow—and to feel the mighty V8 power that puts the whip to these gorgeous new Buick beauties. Drop in this week.

*Dynaflow Drive is standard on Roadmaster, optional at extra cost on other Series.

Local Delivered Price of the 1955 Buick SPECIAL Sedan, Model 48 (Illustrated) is less than some models of the best-known smaller cars! Come in and check it!

Said a sleuth: Ah! The mystery 'unravella'—About cars that "take off like a jetliner." But with Dynaflow's switch Of its Variable Pitch—You were here. Now you're there. Boy, that's travelin'!

[Why don't you try a Buick?]

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Enjoy cool, filtered air for less than you think with Buick's **AIR CONDITIONER** It's a genuine Frigidaire

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Editorials

'Farm Lobbies' Are Here For Long Time To Come

During the past few months residents of this area have heard quite a few reports from people who have been to Washington, D. C. They have read and heard radio reports from scores of others.

In addition to facts reported by various people, the situation affords within itself another message which is worthy of considerable attention -- even more, perhaps, than the actual outcome of the five-state area's battle for increased grain sorghum supports.

The point we have in mind is the grow-

ing need for someone in Washington to represent the farmer. Heretofore, the railroads, the airlines, the big corporations, and the labor unions have found it necessary to maintain lobbies in Washington -- if they were to get the best break on legislation. Sometimes it helped. Sometimes it failed. However, it is obvious to the average citizen that these lobbies have more than paid their way, because they have mushroomed in number to such a great extent.

Until recently, the farmer has been the fair-haired boy who went along for the ride, some one else bought his ticket and stood ready to pick up the check on every occasion. The picture is changing, however. The time has come when the farmer, like industry and labor, must step in with his own efforts -- if he wishes to continue with his present-day living standards.

Despite the fond wishes of some people, there is little probability that anyone who reads this will ever live to see the day when there is no farm support program in the United States. It is only logical, therefore, for us to expect that farm lobbies in Washington will grow, just as they have grown in the fields of industry and labor. Whereas, the farmer once worried about yield and price, he now must worry about yields and Washington.

Sooner or later, the farmer must realize this fact if he is to continue on his present standards. He must also have the vision to allocate a percentage of his income to the financing of such effort in his behalf. He must follow the lead of industry and of labor if he is to survive on his present status.

Actually, we are not saying that this is good. We are not saying that it is democratic. We do recognize the fact, however, and we do feel that farm representation will be required for the farmers in regional areas if they are to compete with other fields, and with the farmers who grow products in other regions of the nation.

Post Office Will Switch To Busses

An epoch making event will occur this month when the post office department inaugurates the new "highway post office" service in Hereford.

In reality, the situation will have little, if any, effect upon the time and manner in which the average person receives his mail. It merely indicates that the post office department is switching from train to truck delivery between towns. The trucks will be equipped and handled on much the same basis as the present day "mail cars" and will be manned by probably the same people who now work on the mail cars connected with the trains.

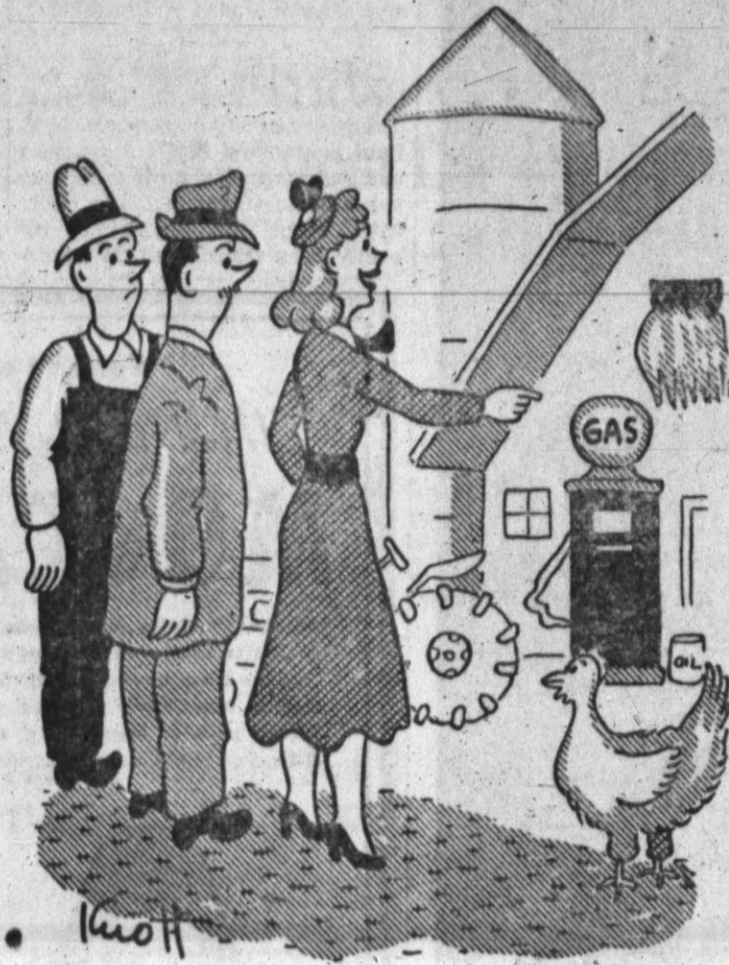
A post office representative told us this week that the change will save the tax payers around \$40,000 a year. In addition, he said that the change was being made chiefly because the trains do not want to stop in smaller towns like Hereford in the future.

There are several lights in which to view the switch. Railroads are heavy taxpayers in county and state taxes. The trucks will operate on a special, low cost license -- and will pay nothing toward the support of our teachers, our county officials and other local expenses. In addition, like other traffic, they will increase the hazard to all persons who use the highways.

On the other hand, this is the only major forward step made by the post office department since they dropped the old Pony Express. The fact that the department is going modern is at least encouraging. In addition, the government heavily subsidized the railroads in previous years; just as they are subsidizing the truck operators with use of the highways on a comparatively tax-free basis today. Subsidy to air lines has also been extensive.

How the experiment will fare is a good question. The patron will apparently see little difference in service. The tax payer may, in time, note some increase in tax payments on roads and other facilities now paid by the fast-slipping railway lines. Never-the-less, the event marks a transition for an old institution: the U. S. Postal Mail Service.

Frankly, we think it is time a moth-eaten department woke up and did something -- even if it is wrong.



"LOOK, HEDGEWOOD! THEY GROW THEIR OWN GAS AND OIL TOO."

QUESTION OF THE WEEK

Agriculture Is Rated Key Reason For Growth

What one factor do you attribute most to the growth of Hereford in the past few years?

MRS. CHARLES E. HOOD:

"I think truck farming on irrigation have much to do with the growth. Also the fact that we live on the main line of the Santa Fe and our REA service have much to do with it."

DR. JOHN H. CHANNER:

"I personally think the one factor would primarily be the irrigation."

DARRELL BLANTON:

"I think the people that live here are aggressive and forward looking. Also the development of agricultural resources have speeded its growth."

MRS. BERT BOOMER:

"I think that the reputation Hereford has for its school system and its active churches contribute much to its growth."

JOHN D. AIKEN:

"I would say the diversion in farming activities and the increased irrigation."

CECIL BOYER:

"I believe irrigation farming and the vegetable crops that are being grown."

JIMMIE ALLRED:

"I think the Chamber of Commerce has had a definite part with the civic improvement also the schools and churches."

MRS. J. O. NEWELL:

"I would say irrigation since it has brought so many people in here to work. Also the churches."

RAYMOND PAETZOLD:

"I would say the vegetables and irrigation."

'Tater Peelin's' Roberta Campbell

Word has come to us that Margaret Funk (Mrs. Miles Funk) would like for us to put our Sour Cream Cookie recipe in this column so we are happy to pass it on for anyone who would like a simple old-fashioned way of filling the cookie jar.

Sour Cream Cookies are indeed Fond Memory Favorites with us. Our mother, who was eighty two on Friday, used to call them "leacakes" when she baked them in a wood stove and allowed us to hang around while the first batch was baking and nibble what we called the scraps left by the cutter before she could gather them up to re-roll.

Of course, once the pan was out of the oven, she didn't have any further competition for the dough.

We have made many kinds of cookies but find that we come back often to this recipe.

Sour Cream Cookies

- 1/2 cup shortening (part butter for flavor)
- 1 cup sugar
- 1 egg
- 3 1/4 cups sifted flour
- 1/2 teaspoon soda
- 1 teaspoon baking powder
- 1/2 teaspoon salt
- 1/4 teaspoon nutmeg
- 1/2 cup sour cream

Cream butter and sugar and add unbeaten egg. Mix well and add dry ingredients, which have been sifted together, alternately with the sour cream. Roll out on well-floured board 1/8 to 1/4 inch thick, cut and place on greased cookie sheet. Sprinkle with sugar and bake at 425 degrees for about 10 minutes or until lightly browned. These cookies freeze well.



JOHN JACOBSEN
Community builder

Community Builders

By MARGARET ALSTON

John Jacobsen, born in Repstedt, Denmark, June 16, 1873, is one of the people who came from the old country to the new to make a place for himself and become one of the community builders.

Mr. Jacobsen was born in a home that was many years old and is still standing. He also attended a Lutheran Church that was built in the 1700's.

When he was 19 years old, he came to the United States to live with his sister who was living in New Jersey. Later, he moved to Lewisville, Tex., in Denton County where two of his brothers were living. He did not know the English language but learned it at his work.

Moves to Hereford

In January of 1903, he moved to Hereford. He had no job but soon began to work for Henry Stinson of the railroad, clearing snow off of the tracks.

Having worked there for the winter, he then bought his own blacksmith shop from Ide Pylands, which is now Jacobsen Brothers'. Since then there have been many changes and advancements made in the shop. At one time there was a fire, but they rebuilt it using the same wall.

June 7, 1907, he married Miss Vida Orr who came to Hereford in 1902 but was born in Texas. They had four children, Louise, who died in 1940, John and Chris, both living in Hereford, and Berry who is living in Canyon.

Jacobsen is a member of the Masonic Lodge, but is not an active member. He is also a member of the Methodist Church and was at one time a steward in it.

Being in the blacksmith business was long and hard work, thus it did not leave him much time for outside work, but he was always willing to help with a good cause.

In the winters of 1913 and 1913 when it snowed so heavily, and cattle were dying from cold and hunger, Mr. Jacobsen was busy making sleds for the men to haul the feed to their cattle on.

Some few years back when the Rotarians brought farmers from all over the world to look over the farming industry of the United States, Mr. Jacobsen was proud to be able to show the farmer from Denmark around. He learned many things about his home country and how they were doing things back there.

Jacobsen was from a large family of five boys and five girls. All of his brothers came to America and one of his sisters; he has one sister who is yet living in the old home in Denmark.

Mr. and Mrs. Jacobsen are proud of the fact that they have sent three children through college with some effort on their own. Collecting photographs and taking care of them is one of the things Mr. Jacobsen enjoys doing.

MARRIAGE CHAINS!

DALLAS, Tex. (AP) — A woman complained in justice court her jealous husband made her wear handcuffs every night. Sometimes she said, she was chained to him by the handcuffs. Sometimes, he put both of the handcuffs on her wrists.

She wanted a divorce.

BELTIME MYSTERY

GRND RAPIDS, Mich. (AP) — Somebody presented the Robert C. Childs family with a brand new bed. It was standing in the living room when they returned from Sunday church services. Police advised them to keep it until they heard from the real owner, if one ever put in a claim.

MALAY SCOUTS LAUDED

SINGAPORE (AP) — Malayan Boy Scouts "can hold their own with scouts elsewhere," is the verdict of Lord Rowallan, chief scout for the British commonwealth, after a three-weeks inspection tour of boy and girl scout units in Singapore and the Federation of Malaya.

Panhandle Paragraphs

BOND ISSUES APPROVED

In one of the quietest elections of recent years in Friona, 169 local voters turned out Tuesday to give 6 to 1 approval of three bond issues, and 2 to 1 endorsement of the other.

The bond issues totaling \$175,000 were approved as follows:

- Water works extension, \$70,000, and improvements.
 - Sewer extension and improvement \$35,000.
 - Paving and street improvement, \$45,000.
 - City hall construction (including more room for fire department and a city jail), \$25,000.
- A total of 169 votes were cast.

City officials have again pointed out that these funds are to be spent in improvements both in new additions and throughout the city as needed. Total amount of bonds may not be issued at present, but rather sold as the definite need arises. Sums allocated were estimated as sufficient for improvement for several years of normal growing trends here.

—The Friona Star

pp

FIRE DOESN'T SET OFF DYNAMITE

Following a fire which destroyed the Fred Sargee home, boys were prowling the remains and discovered 50 dynamite caps in the well house at the place. The two boys, 8 and 10 years of age, brought the caps to the office of Sheriff L. S. Johnson, telling officers of the find.

Mr. Sargee stated that he bought the caps more than 25 years ago to blast a trail into the Palo Duro Canyon in order to haul out wood. He stored the caps in the outhouse and had forgotten that they were in there.

The caps were taken to the country and exploded Sunday-night. The boys carried their load in their pockets, and a mishap could have set off just one cap and proven fatal to the boys.

—The Canyon News

pp

LAMB COUNTY COURTHOUSE OPENS

The magnificent new \$600,000 Lamb County courthouse was opened to the public Saturday, April 2, when an informal open house was held from 9 a.m. to 5 p.m. in the new building.

All county officers, as well as visiting government dignitaries were to be on hand for the event. Invitations have been extended to every citizen in the county to take this opportunity to inspect the most modern courthouse, exclusively designed for that purpose, in West Texas. This newest of courthouses is situated at the end of Phelps avenue in Littlefield, commanding an imposing view of the main part of the downtown section of Lamb County's seat of government.

—The Lamb County Leader

The BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher, whatever he may think about the weather, sounds normal himself in his letter this week.

Dear editor:

While I don't blame the abnormal weather on the fall-out from the hydrogen bombs, in fact, I don't believe the weather has ever been normal, not for longer than a few days at a time, in the history of the world, still, I'll admit that last cold snap, or rather those last two cold snaps, one following on the heels of the other, was a hard thing to figure out.

I would like to mention though, that while the freezes caught a lot of farmers in this country off-guard and wiped out a lot of crops, it didn't affect me that way out here on my farm.

None of my crops was bothered because none of 'em are up yet, in fact, some of my last year's crops aren't even up yet. I never have planted before anybody else yet, and lots of years I wasn't even the last to plant. I just didn't plant. You don't make as much this way, but you sure save a lot of seeds and disappointments.

But speaking of abnormal weather, I believe it's the only kind we ever have, or ever have had. People talk about the weather getting back to normal, like they talk about times getting back to normal, but I have always taken the position that whatever weather or whatever times we had, that was normal, as abnormal as they seem.

People talk about when world conditions get back to normal, but I'm afraid if they look hard enough at history they'll find times always have been normal, regardless of how rocky things were. If there ever was a time when the world didn't have some kind of a crisis on its hands, when it wasn't on the brink of something or other, I haven't heard about it.

Smooth sailing, so to speak, in world affairs, home affairs, farming, ranching, the weather, on a board of school trustees, in a business, in a church, in a government, raising a bunch of kids, etc., is always only temporary. Can't any of these enterprises go very long without trouble of some kind busting loose.

How's the newspaper business? Is it normal?

Yours faithfully,
J. A.

The Sunday Brand



Established 1948

Published every Sunday at 336 Main St. Hereford, Texas

James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Single copies 10c each.

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Hereford, Deaf Smith County, Texas

News Editor James M. Gillentine
Adv. Manager Melvin Young
Mech. Superintendent Stanley Phillip
Society Editor Mrs. John McLean



MEET THE TEACHER -- Mrs. V. P. Walker, a fifth grade teacher was born at Silverton but was raised and attended high school in Tucuman. She is teaching here for her first year, but had taught before coming here, northwest of Hereford. She attended school at West Texas State College. (Staff Photo)

children, Bill, June, and Jeanie have moved from Andrews, where they have lived for several months to Hereford and will be working with D. W. Folan, south of Hereford.

Mike Kemp, young son of Mr. and Mrs. Clois Kemp, underwent surgery Monday. It is hoped he will soon be fully recovered.

Mrs. Ray Hershey, father of H. L. Hershey, has been quite ill and confined to his bed for a week or more.

Mrs. Leon Coffin has been having ear trouble with three boils in her ear but is improving and hopes that she will soon be all right.

Mrs. Willard Searth of Stratford and Miss Sue Searth of Abilene visited Saturday with Mr. and Mrs. H. L. Hershey.

Dorothy Veigel spent Sunday with Doris Russell. Mr. and Mrs. Ira Ricketts visited Mr. and Mrs. Ray Hershey Thursday afternoon.

Linda Russell spent Monday night with Neil Waiker.

Mrs. Clyde Russell attended the bridal shower for Wynogene Sowell Friday afternoon in the home of Mrs. J. B. Snead.

Come-And-Go Party Honors Recent Bride

Mrs. Bob Lloyd, formerly Miss Helen Alston, was honored at a come-and-go shower in the home of Mrs. Less Thompson Tuesday evening. Calling hours were between 7 and 10.

The serving table was laid in white and centered with an arrangement of orchid stock. A wedding cake topped with a miniature bride and groom was also an attractive feature of the table decorations.

Assisting the hostess were Mrs. Baxter London, Mrs. Hobby Williams, Mrs. Joan Manning, Mrs. David Miles and Miss Margaret Alston.

Those signing the bride's book of names were Mr. and Mrs. L. Grand Morton, Mesdames J. H. Alston, R. H. DeLancey, Ronald Matthews, Lester Galley, Ray Neal, Arthur Pierce, Robert Harms, Claude Francis, E. O. Parsons, Doek Zumwalt, E. M. Rice, Lee Newman, Misses Wanda Zumwalt,

Joyce Shirley, Loraine Morton, Coletta Snelton, Marie Rhodes, the nonvoter and members of the house party.

WCS Holds Noon Luncheon

The Woman's Society of Christian Service of the First Methodist Church met in Fellowship Hall on Wednesday at noon for the monthly luncheon-program.

Hostesses were Mesdames W. J. Stanford, Mary Seigler, W. C. Hromas, Frank Lookingbill, Leo Forrest, J. E. Beyer, Chas. Shipley, Joe Hamilton, Win. McGeehe and Quattibaum.

Mrs. Colby Conkwright, president, presided over a business session when Mrs. Paul Coneway was named Methodist woman of the month. Mrs. Conkwright announced the annual district convention which will be held in Dahlart on April 26.

Plans were discussed for the "Wings Over Jordan" colored choir, which will be presented here on April 17 under the sponsorship of the Ministerial Alliance.

Book Review Is Given For Club

Mrs. J. W. Kirby was guest speaker at the Dawn Study Club meeting held Wednesday afternoon in the home of Mrs. Baker Womble.

Mrs. Kirby reviewed the book "The Seven Steeples" a true story of a woman minister by Margaret Henriksen.

"At the age of 42 Mrs. Henriksen migrated from Boston to a sparsely settled stretch of the Maine coast. There she undertook to minister to the Methodist congregation of North Sullivan and six other churches. Her dedication to her church and her faith were rewarded after many obstacles were overcome," Mrs. Kirby commented.

During the short business session Mrs. Floyd Walton Sr., gave a report from the Citizens Committee.

Those present were Mesdames A. T. Frye, Ernest May, Melvin May, R. L. McAnally, H. V. McCabe, Alfred Smith, Ze'1 Stewart, Floyd Walton Sr., and the hostess.

READ THE CLASSIFIED

HAVE YOU NOTICED?

the outstanding movies we are now showing every

Is An Example of the Trend Toward

'NIGHT PEOPLE'

Is An Example of the Trend Toward Better Friday and Saturday Features

We invite you to see "Night People" and if you are not satisfied with this movie we will refund your money and give you a Free Pass to the Tower Drive-In.

STAR Friday - Saturday April 15 - 16.

Progressive News

By MRS. IRA RICKETTS

Mr. and Mrs. Walter Huntley of Exell and Mr. and Mrs. Frank Allen of Amarillo were visitors Saturday and Sunday of Mr. and Mrs. V. E. Dodson. Mesdames Huntley and Allen are sisters of Mr. Dodson.

Doris Russell, a student at Draughton's business college, spent the week-end with her folks, Mr. and Mrs. Clyde Russell and Linda. Mr. and Mrs. Alton Kemp and small daughter Denise have returned from several weeks vacation in California and other points of interest.

Shari Carmichael spent Wednesday night in the home of Mr. and

Mrs. L. E. Griffin.

Miss Edah Park of Denver visited her parents, Mr. and Mrs. J. L. Park, over the week-end.

Francis Boyd, Dale Hinds and Kenneth Matthews were supper guests last Friday evening of Honey Hershey in the H. L. Hershey home. The boys attended the senior play afterward.

Mr. and Mrs. Ira Ricketts were luncheon guests Sunday of their son and daughter-in-law, Mr. and Mrs. Jim Ricketts and family.

Mrs. Clyde Russell and Linda went to Amarillo Monday to take Doris back to school and to do some shopping.

Mr. and Mrs. Harry Coffin and

School Lunch Menu

(Menus for April 12-15 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools' lunch rooms.)

MONDAY
Easter Holiday

TUESDAY
Hamburger Steak . . . Gravy
Mashed Potatoes . . . Carrot Strips
Buttered Green Peas
Bread . . . Butter . . . Milk
Ice Cream Sticks

WEDNESDAY
Dixie Frankfurters
Seasoned Pinto Beans
Combination Vegetable Salad
Bread . . . Butter . . . Milk
Orange Halves

THURSDAY
Spanish Rice with Meat
Buttered Green Beans
Sliced Peaches
Bread . . . Butter . . . Milk
Prune Spice Cake

FRIDAY
Salmon Patties
Potato Salad . . . Cheese Sticks
Sliced Tomatoes
Bread . . . Butter . . . Milk
Apricot-Pineapple Cobbler

Sgt. Staats New Army Recruiter

Sgt. Burton L. Staats of the Plainview U. S. Army Recruiting Station is now serving the Hereford area.

Sgt. Staats will be in Hereford each Wednesday at the Selective Service office from 3:30 to 4:30 p.m. He can be reached throughout the week at the Hale County court house.

He said the Army will accept 70 young men each week through May 5 from the Fourth-Army area for direct assignment to the 10th Infantry Division under the Army's new "Operation Gyroscope," which allows direct enlistments into Army units bound for overseas commands.

The 10th Infantry is now stationed at Ft. Riley, Kans., and is scheduled to replace the 1st Infantry Division in Wurzburg, Germany, this summer.

GAS LINE PIPE

For Irrigation Systems

National API Spec. 5L Steel Line Pipe in 2" 3" and 4" Sizes. Available for shipment from mill this month. For delivered prices call or write:

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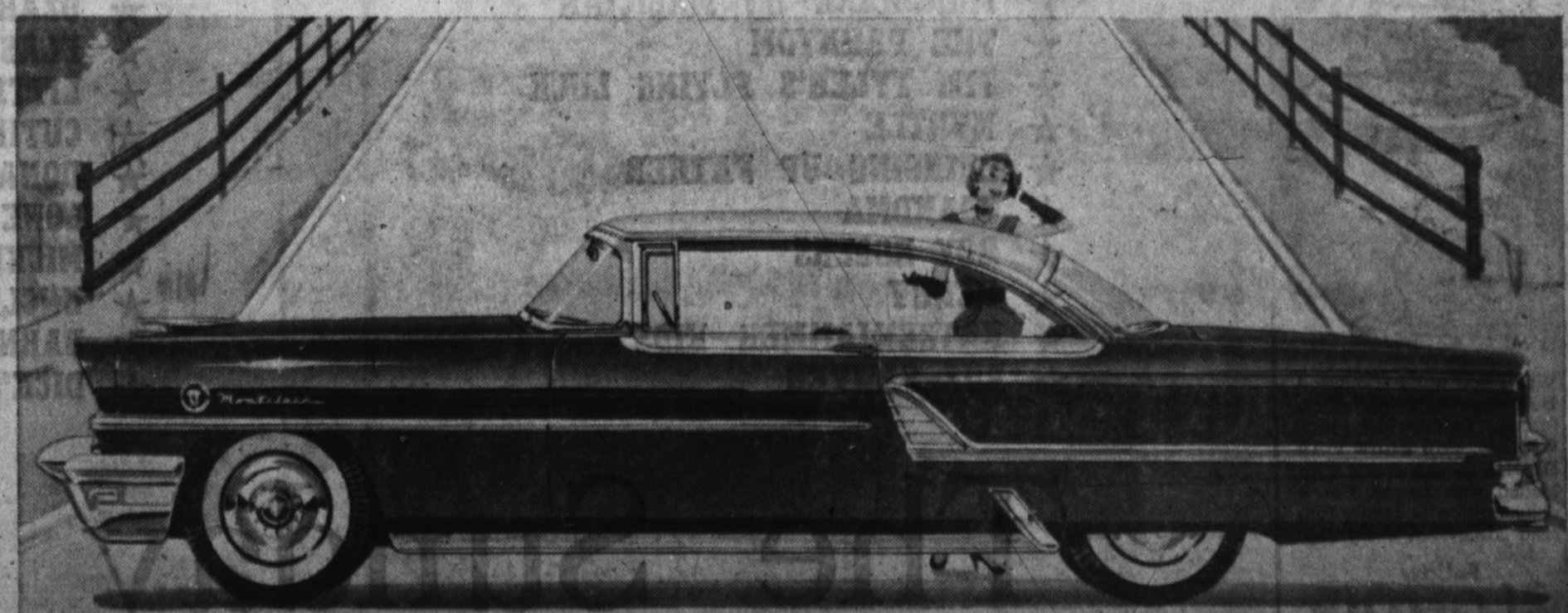
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THE MAGICIAN



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You'll be rolling with laughter over the antics of such world famous comic strip characters as Micky Mouse, Katzenjammer Kids, Popeye, Little Iodine, Donald Duck, Barney Google, Brer Rabbit, Grandma and many others. And if you're an adventure fan, then follow the Spine-Tingling adventures of Buz Sawyer, The Phantom, Mandrake, the Magician, Tim Tyler's Flying Luck, Dick's Adventures and Roy Rogers.

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When you watch Dagwood Bumstead build one of his famous five-decker sandwiches, you know why **BLONDIE** is a comic strip loaded with laughs. For a daily portion of family fun, read **BLONDIE** every day

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22 FULL COLOR COMICS 22

- ★ BLONDIE
- ★ MANDRAKE the MAGICIAN
- ★ THE PHANTOM
- ★ TIM TYLER'S FLYING LUCK
- ★ MYRTLE
- ★ BRINGING UP FATHER
- ★ GRANDMA
- ★ ROY ROGERS
- ★ HENRY
- ★ KATZENJAMMER KIDS
- ★ BUZ SAWYER

- ★ POPEYE
- ★ OZARK IKE
- ★ FLASH GORDON
- ★ LITTLE IODINE
- ★ CUTIES
- ★ DONALD DUCK
- ★ LONE RANGER
- ★ MICKEY MOUSE
- ★ UNCLE REMUS
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-that great acrobat
-that great strong-man
-that great spinach eater
-that great comic

The Sunday Brand



MRS. RAY GRAHAM

Miss Laura Lynn Smith And R. Graham Exchange Vows

The First Baptist Church of Canyon was the scene yesterday evening at 6 o'clock for the marriage of Miss Laura Lynn Smith, daughter of Mr. and Mrs. R. A. Smith, and Ray Graham, son of Mr. and Mrs. George L. Graham of Hereford.

Rev. H. Strauss Atkinson, pastor, directed the exchange of vows in the double-ring ceremony in the presence of friends and relatives.

Basket arrangements of blue stock and white gladioli flanked by seven branched candelabra holding pale blue tapers formed the altar setting against a background of greenery.

Wedding music was presented by Mrs. Ann Dowdy, organist, Miss Bettie Graham, a student at Baylor University, and Miss Rachel Anne Smith, sister of the bride, soloists. Mrs. Dowdy's offering included London Derry Air, Liebestraume, Berceuse and Clair de Lune. Vocal selections included "Indian Love Call" (Friml) "I Love Thee" (Grieg) and "Save Like a Shepherd Lead Us" in conclusion. Wagner's "Evening Star" was played softly as vows were spoken. Mrs. Dowdy also played the traditional wedding marches.

Attendants
Miss Rachel Anne Smith, sister of the bride, served as maid of honor and Miss Peggy Graham, sister of the bridegroom, was the bridesmaid. They wore identical dresses fashioned with long torso waltz length skirts of organdy over double skirts of net with under skirt of pale blue taffeta. A wide blue satin sash crisscrossed at the waistline and tied in the back, completed their costumes. They carried nosegays of blue Majestic daisies.

A. O. Britt of Estelina was the best man and groomsmen were Jim Cornette of Canyon and Bob Merrell of Canadian. Ushers were Duane Barrett of Canyon, Ronnie Smith of Amarillo and Winifred

Russell of Estelina. The bride who was given in marriage by her father, wore a gown of Chantilly lace and organdy made over net and taffeta. The fitted bodice of lace had a Queen Anne collar and long fitted sleeves that came to points at the hands and fastened in the front with tiny lace buttons. The bodice, which came to points in the front with tiny lace buttons. The bodice, which came to points in the front and back, was attached to a scalloped lace peplum. The waltz length bouffant skirt of organdy.

(Continued on Page 8)

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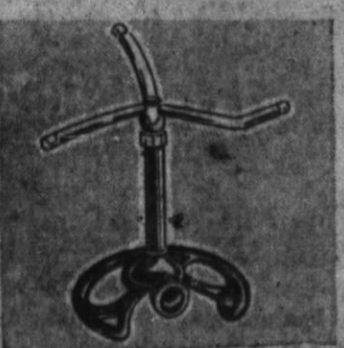
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Enjoy what's happened! Admiring looks tell you that this fair-fashioned new Dodge rules the road in style. It's stealing the "Oh's" from the costliest cars.

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It's the biggest rush since the Klondike! Come in and discover for yourself what's happened to make this new Dodge the most talked-about dar of the year. There's a new driving experience waiting for you when you "Take Command . . . Get the Thrill First Hand!" No obligation! Come on in!

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REBEL LIONS -- The biscuits were really flying Wednesday at the regular Lions club meeting. Seven Lions, headed by spokesman Marlin Gilliland, announced that they were setting up the Confederate Lions Club. They moved to a table in the center of activities and put on special protective

equipment to withstand the rough treatment that followed. With backs to the camera, left to right, are Jim Wiman, Gilliland and Guy Lawrence. Facing the camera are Jimmy Allred, J. J. Durham, F. W. Dool and Jim Lipscomb. (Photo by Alex Thompson)

Miss Laura....

(Continued from Page 7)

fell over double net skirts with under skirt of blush pink taffeta. Her tiered and scalloped veil of illusion was attached to a coronet of starched lace studded with seed pearls and sequins. The bridal bouquet was a cascade arrangement of pink Elfie roses.

The bride's mother wore a navy faille two-piece dress with blush pink ruching accents at neck and sleeves.

The bridegroom's mother wore navy blue lace over mauve silk shantung. Both wore feathered pink carnation corsages.

Reception in Student Center

Following the wedding the bride's parents were hosts at a reception in the Baptist Student Center, West Texas State College.

The table was laid with a full skirted cloth of white organdy over pink with decorative accents of pink roses and stock. Appointments were in silver.

Assisting in the house party were Mrs. H. Strauss Atkinson, Miss Peggy Bonds and Janelda and Frances Cunningham. Nancy Cunningham provided soft background music during the reception.

When the couple left on a short wedding trip, the bride was wearing a sky-blue linen suit with black patent accessories and a pink rosebud corsage.

Mrs. Graham is a graduate of

Canyon High School and is a sophomore student at West Texas State College. She is a talented musician and serves as organist for the First Baptist Church. She is a member of the Honor Society at West Texas.

Mr. Graham graduated from Hereford High School and is a junior student at West Texas State College. He is president of the Life Service Band, treasurer of the junior class, and has served as president and vice-president of the

Hereford Club at W. T.

Both Mr. and Mrs. Graham plan to become teachers and will continue their studies toward degrees at West Texas.

Besides Mr. and Mrs. Graham and daughter Peggy, many Hereford friends attended the wedding.

Mr. and Mrs. Don T. Martin and family went to Anson, Friday for the weekend.

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Read The Classifieds

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Mrs. Owen Hosts Young Mothers

"Religion in the Young Child's Life" was the subject for the program presented by Mrs. John Winkler at the Young Mother's Study Club session held Tuesday evening in the home of Mrs. Gwynne Owen. Roll call was answered by members giving favorite casserole and tempting recipes for children's food.

Mrs. Winkler reviewed the book, "The Challenge of Christian Parenthood," by Wilford and Frances Tyler. "Parents must set the example for their children leading the way to church, to prayer and the Christian way of life," she stated.

During the business session the nominating committee gave re-

European Trip Is Reviewed For Club

Mrs. E. C. Eubanks was guest speaker at the Jaycee-Ette meeting held Wednesday evening at the Jaycee Clubhouse. Highlights of a recent trip abroad made by Mrs. Eubanks were reviewed for the group.

During the brief business meeting Mesdames Dennis Lomas, Ed Davis and Melvin Young were named to a committee to work with a Jaycee committee on plans for the installation banquet scheduled for April 22.

Hostesses for the meeting were Mesdames Ray Bosley and Melvin Young. Others attending were Mesdames John Aiken, Carroll Goss, Ed Davis, Bill Howard and Dennis Lomas.

Shower Honors Recent Bride

Mrs. Harold L. Conklin, the former Miss Deanne Brown, was named honoree at a shower courtesy given in the home of Mrs. H. V. Stanton Tuesday evening. Hostesses included Mesdames Chester Wiggins, Elmer Patterson, M. C. Denton, J. D. Kelly, Chris Clark, Arnold Hershey and Gordon Witherspoon.

Receiving the guests were Mrs. Stanton, the bride and Mrs. Arch Conklin, mother of the bridegroom, of Charleston, Ark.

The refreshment table was laid with a white damask cloth with appointments in crystal and silver. White carnations and white stock formed the centerpiece. Presiding at the table were Mrs. Chester Wiggins and Mrs. Chris Clark.

Calling hours were from 6 to 9 o'clock.

Mr. and Mrs. Walter Lewis and son, Gordon, of Olton were Sunday dinner guests in the home of her brother and sister-in-law, Mr. and Mrs. W. B. Nunley Jr., and family.

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1 COLORED EASTER CHICK

200 to be given away.

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FIRE OVER AFRICA

A FRANKOVICH-SALE PRODUCTION

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SPECIAL ADDED ATTRACTION

BEAUTY AND THE BEAST

You have read about Betty Ford, the pretty American girl Bull Fighter, who only last week, was tossed by her second bull three times, after the bull was lured away she (Betty) returned to the ring to kill the bull and cut both ears and tail off for trophies, BEAUTY AND THE BEAST, is the story of her training. In color.

STAR

WED. THURSDAY

Showtime 2:00, 3:31, 5:26, 7:21, 9:16
Featuretime, 2:16, 4:01, 5:56, 7:41, 9:46

Showtime 7:00, 8:55
Featuretime, 7:30, 9:25

TOWER DRIVE-IN THEATRE!

THURSDAY NIGHT

HAPPY SHOW TIME

and the Gala Spring Festival of New Movie Hits Begins with our

EASTER WEEK PROGRAMS

EASTER SUNDAY - MONDAY

TOPS 'EM ALL!

PARAMOUNT presents

BINGO CROSBY BOB HOPE DOROTHY HOPKINSON

ROAD TO BALI

Color by Technicolor

Produced by HARVEY THORNTON. Directed by BOB WOOD. Screenplay by FRANK BRULLER. The Story by WILSON WOODSON. Music by JOSEPH ALPERT. Story by JAMES VAN HAGEN. A PARAMOUNT PICTURE.

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HOWARD HUGHES presents

ROBERT MITCHUM JEAN SIMMONS ARTHUR HUNNICUTT

She couldn't say NO!

THURSDAY FRIDAY

JAMES OLIVER CURWOOD'S

BACK TO GODS COUNTRY

Technicolor

STARRING ROCK HUDSON MARCIA HENDERSON STEVE COCHRAN

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HERBERT J. YATES presents

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Strictly from an entertainment standpoint, we think this sequel to THE ROBE is better than the original. It continues the story of Demetrius' possession of Christ's robe — the Emperor's efforts to get it thinking it has Godly powers. We recommend this Movie.

IT BEGINS WHERE "The Robe" LEFT OFF!

The continuation of the greatest story of love and faith in the history of entertainment! The soul-searching drama of what happened to Demetrius and "The Robe".

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DEMETRIUS and The GLADIATORS

STARRING

VICTOR MATURE - SUSAN HAYWARD

Color by **TECHNICOLOR**

Michael Rennie - Debra Paget - Anne Bancroft - Jay Robinson

Showtime, 2:00, 3:44, 7:52, 9:56

Featuretime 2:00, 4:04, 6:08, 8:12, 10:16

STAR THEATRE

SUN. MON. TUESDAY

REGULAR ADMISSION — ADULTS 50c — CHILDREN 20c

Showtime, 7:00 9:06
Featuretime 7:20-9:26