

WEATHER

Table with 3 columns: Day (Thursday, Friday, Saturday), High, Low. Values: Thursday (64, 22), Friday (54, 24), Saturday (60, 30).

The Sunday Brand

22 Pages

Our Slogan: "More People—More Farms"

Published Every Sunday

The Sunday Brand, Hereford, Texas, Sunday, January 15, 1956

Price 10c Per Copy

Vol. 8 — NO. 29



JOINED THE NAVY — Pictured above are five Hereford men who this week joined the Navy. From left to right are Tommy Vaughn, Jimmy Feltman, Allen Younger, Arthur Carter, Tommy Shubert and James C. Curtis. All of the recruits will leave Jan. 23. (Staff Photo)

Only 34 Percent Of Area Farmers Like Ike's Plan

Sixty-two percent of the farmers polled by The Brand this week said in varying degrees that they did not like President Eisenhower's billion dollar soil bank plan to reduce crop land about 12 percent until surpluses are absorbed and farm prices rise again.

The Brand, in a telephone survey, checked with 100 farmers in this area and asked each the following question: "President Eisenhower this week proposed a billion dollar soil bank plan to reduce crop land about 12 percent until surpluses are absorbed and farm prices rise again. Do you think the plan will solve the problem of the farmer in this area? Why?"

Only 34 percent of those interviewed said they thought the program would be helpful, and many of those were not too enthusiastic. Four percent of those who answered the question said they had not made up their minds.

Most of those who opposed the program said it would help the big farmer, but not the little farmer. They expressed the belief that it was a long range program and said "we need relief now." Some said it may help dry land farmers, but not irrigation farmers.

Those favoring the plan said it offered a way to do away with surpluses, and at the same time help the farmer financially.

Leaders of the two largest farm organizations in the county did not seem to like the plan. George Heard, president of the Farm Bureau, said he thought a soil bank plan of some kind would be good, but he didn't know about this one.

Jay Boston, Farmers Union president, said that under the plan farmers would have to take their cotton and wheat land out of production and "that wouldn't help us." He said that 90 percent of the irrigated farmers "just wouldn't take it out."

Following are statements made by area farmers concerning the plan: JOE REINAUER — I think it would go a long way toward solving it. My thinking on it is that we need some kind of equalization. The thing has kind of gotten away from itself and the farmer has been on the short end of the deal. It would be a whole lot like storing up for the future. That is leave his crop on the land for improvement and protection, because one day you are going to need it. Only soil building crops should be grown.

IRA RICKETTS — I don't think it will solve the problems, but I think it will help solve the problem. I'm afraid it won't solve it completely, however. K. P. RUDD — I don't believe it will solve it immediately, but it will help. I think it will take a combination of things to solve the problem. I think that this is a step in the right direction.

ROY J. DAVIS — Yes, I think the plan will certainly help a lot, because the farmers are raising too much crop at the present time all over the country. E. O. DIXON — I think it would help some. It would reduce the out-put that we have and also the over supply. It would probably help some.

C. W. EDWARDS — No, I don't, because the main answer here seems to be a larger price for what we raise. We have so many acres for rent that I don't see what the pay could do for us.

WAYNE KOEHLER — I don't know much about this country since I just recently moved here, but I do think the plan will help the farmers in this area. ZANE AXE — I think the soil bank plan will help the farmer a lot if it is carried out. A similar plan under a different name has been used for the last few years successfully.

WINKS NORMAND—No, I do not think that the plan will solve the problem entirely because the surpluses in this area are such that the plan will not take care of it. Parts of the plan are all right and will work in order to preserve the land, but I don't believe the plan will solve the farmers' problems in this area.

MRS. HERBERT FRIEMEL—I think that the plan will help, even (Continued On Page 2)

CITY VOTES WET

Bond Issue Passes

Hereford voters approved all three issues in Saturday's \$609,000 municipal water and sewer revenue bond election.

Voting in the election was termed "light" by election officials with only a sprinkling of voters all day long.

In approving the three issues voters opened the way for work to begin immediately on two one million gallon ground storage tanks City Commissioners, who have a

Table with 3 columns: Proposal, For, Against. Row 1: 1, 133, 21. Row 2: 2, 144, 21. Row 3: 3, 136, 18.

ready had an architect draw plan for the improvements, in the immediate future.

Issue One in the election called for the refunding of \$159,000 in our standing bonds. That issue had 1 pass in order for the new bonds to be saleable.

Issue Two was for the issuance of \$285,000 in bonds for improvements to the waterworks system. The third issue was for the issuance of \$65,000 in bonds for improvements to the sanitary sewer system.

Improvements, besides the underground storage, will include a new pump building, remodeling of the present pump building, installation of five new booster pumps and drilling of at least four new wells.



PEANUT KING — Paul Horvey is pictured with a few of the 500 boxes of peanuts that arrived this week. The peanuts will be sold to raise funds for the March of Dimes. Each box contains 50 boxes of 10 cent peanuts, making a total of 25,000 boxes. Actually the local chapter ordered only 50 boxes, but since they received 500 instead, they are going to try to sell them all. (Staff Photo)

Around Town

Young And Old Responsible For Accidents In Hereford

The young and the old alike contributed to Hereford's 181 traffic accidents this year, the annual report drawn up by Police Chief Leo Box revealed this week.

Youngest person having an accident here was just 12 years old, while the oldest was 83. Every age, from 12 to 77, accounted for at least one accident, except for the 72 year olds. In addition there was one 81 year old involved in a collision.

Supervisors To Attend Meeting

Five supervisors of the Tierra Blanca Soil Conservation District will attend the fifteenth annual convention of the Association of Texas Soil Conservation District Supervisors to be held in Lubbock Jan. 18, 19 and 20.

Those who will attend from here are Luther Lesly, Hardy Benson, Ira Scott, Charles R. Hoover and Carl Wimberley.

V. C. Marshall, "Father of Texas' soil conservation districts," will be honored by farmers and ranchers from all over the state.

Marshall, 70, retired Dec. 31 after 15 years as executive director of the Texas State Soil Conservation Board. Well-known to rural Texans for nearly 40 years, Marshall helped write Texas' first rural aid bill for schools which inaugurated the school bus system and free transportation for rural kids.

Since the early 30's he has been an active leader in the conservation movement and is generally credited with having done more than any other individual to make soil conservation districts a fact in Texas.

First National Bank Directors Re-Elected

All directors and officers of the First National bank were re-elected at the annual stockholder and director meeting here Jan. 10, according to E. B. Hedrick, president.

Directors are: E. B. Hedrick, J. A. Pitman, C. C. Acker, V. O. Hennen and James W. Witherspoon. Officers include: E. B. Hedrick, president; V. O. Hennen, executive vice president; C. C. Acker, Roy Phillips and Miles Robertson, vice presidents; Harry E. Caylor, cashier; J. T. Carroll and A. W. Goforth, assistant cashiers.

Leon Alexander Is President Of Campfire Leaders

Leon Alexander was installed as president of the Campfire Leaders Council Friday night at the Campfire hut in a candle lighting ceremony directed by Mrs. Homer Brumley, retiring chairman of the Leaders Association.

Other new officers installed were Earnest Langley, vice president; Mrs. Milton Adams, secretary; and Cecil Boyer, treasurer. Elmer Patterson is new region representative; Mrs. Clinton Jackson is in charge of adult membership; Mrs. Frank Prowell in charge of extension; Mrs. Louis Woodford, training; Mrs. Jim Kirby, awards; Mrs. O. A. Smith, community service; Mrs. Leroy Owen, social; Homer Brumley, camp chairman; Dick Barnard, finance; Mrs. Clinton Massie, public relations; Clinton Jackson, property management; Mrs. O. H. Culpepper, registrar; and Mrs. Jimmie Gillettine, chairman of leaders.

Lighting the candles were three sisters, Gayle, Linda and Virginia Witherspoon. Gayle is a Bluebird, Linda is a Campfire girl and Virginia a Horizon girl.

Committeemen For Annual Rotary Club Junior Stock Show Are Named

Committeemen for the annual Rotary Club Junior Livestock and Poultry Show were announced this week.

Nine committees in all were named for the show, which is to be held Friday and Saturday. They are as follows: Buyers Committee—J. C. McCracken, Henry Sears, Francis Hardwick, Frank Bezner, Leo Forrest, Ben Childers, J. W. Witherspoon, Gerald McCaskill, Ed Hedrick, Millard Nobles and Colby Conkright.

Awards—Hugh Clearman, Lynn Kester, Argen Draper, Bill Stanford and Jess Robinson. Ring—B. E. Brumley, Homer Brumley, Bill Dameron and B. B. Northcutt. Ring Removal and Replacement—Stan Sigman, Harold Banks, Kenneth Coker, Lee Combs, Clinton

Massie, Emmitt Milburn, Lloyd Widdifield, John Simms, John Patton, Frank Bezner, and M. F. Achor. Poultry—George Heard, Argen Draper and Jack Wright. P. A. System—Al Yeager, Henry Sears, Melvin Young, Dick Barnard and Faust Collier. Clerks—Hugh Bookout, D. H. Alexander, Bill Davis Jr., W. R. Hair and V. O. Hennen. Arrangements—Bill Messick, Troy Carmichael, Frank Bezner, Ben Childers, Al Yeager, Berry Jacobson, Walter Johnson, Otis Dickey and Grady Rogers.

Welcoming—R. G. Peeler, J. C. McCracken, Henry Sears, Francis Hardwick, Frank Bezner, Leo Forrest, Ben Childers, J. W. Witherspoon, Gerald McCaskill and Ed Hedrick.

John J. Hastings Is Candidate For Tax Assessor Here

John J. Hastings this week announced that he would be a candidate for the office of tax assessor-collector.

Hastings, in announcing his candidacy, issued the following statement: "I am offering myself as a candidate for the office of tax assessor-collector of Deaf Smith County which office was approved for separation from the office of sheriff at an election held last November. "I have been working in this office as a deputy during the past year and prior to this time I worked in the office of tax assessor-collector in Wheeler County for six years.

"I am a native born Texan. I was born in Castro County and lived there until 1947. For some time I worked in the First State Bank at Dimmitt and for four years as bookkeeper for the Ford Motor Co. in Dimmitt. I am well acquainted with many of the citizens of Deaf Smith County and I invite any citizen to inquire of any citizen in Deaf Smith, Castro or Wheeler Counties, who knows me, as to my background and qualifications.

"I am married and own my own home in Hereford. We have always had a desire to locate in Hereford and be around the many friends we have acquired in the past and those we have made since coming to Hereford. "We intend to visit each and every citizen in Deaf Smith County and to solicit your vote and influence personally." Hastings is a member of the Church of Christ, the Lions Club and the Masonic Lodge.

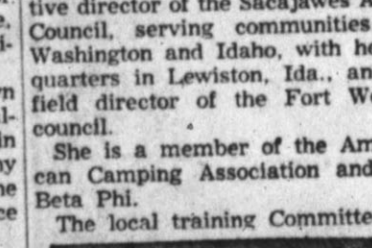
Campfire Leaders Training Course Begins Here Monday

Miss Elizabeth Owen, regional field adviser for Campfire Girls, Inc., will arrive here Monday to conduct a three-day training course, Leon Alexander, Campfire Council president, announced today.

While in Hereford, Miss Owen, whose region includes Texas, New Mexico, Louisiana, Arkansas and Oklahoma, will direct a training course for Campfire leaders and Bluebird leaders.

Miss Owen received a B.A. degree from Hillsdale College in Michigan and did graduate work at New York University. Her interest in Campfire girls began when she joined a Campfire group during her grade school days in Battle Creek, Mich., and attended the Council's summer camp. She later was a counselor there and at Campfire girls camps in Columbus, Ohio, Reading, Pa., and Fort Worth.

Prior to her appointment to the Youth Agency's National field staff Miss Owen was executive director of the North Central Texas Area Council of Campfire girls in Wichita Falls. She had also been executive director of the Sacajawes Area Council, serving communities in Washington and Idaho, with headquarters in Lewiston, Ida., and a field director of the Fort Worth council. She is a member of the American Camping Association and Phi Beta Phi.



MISS ELIZABETH OWEN to conduct Campfire course

made up of Mrs. Louis Woodford, Mrs. Dick Barnard, Mrs. W. L. Davis Jr., and Mrs. Lloyd Pool. During each of the sessions a baby sitter will be available at the hut. Schedule for the three-day training course follows: Monday 9:00 A.M.—Registration, Introduction of Staff 10:00-12:00 — Bluebird leaders' workshop (handcraft), Campfire leaders workshop (on program planning) 12:00-1:00 — Sack lunch 1:00-2:00 — General session, new (Continued on Page 3)

Credit Union To Hold Annual Meet

Paul J. Mullins, Dallas, will speak at the Hereford Federal Credit Union annual meeting Tuesday, in the new High School auditorium, it was announced Saturday by Mrs. Dyalithia B. Benson, treasurer-manager.

The meeting is scheduled to start promptly at 7:30. Mrs. Benson said, "Business will include voting of dividends, interest refunds, and election of officers followed by membership participation in cash prize awards." All members are urged to be present, she said.

In a recent statement the Credit Union reported over \$1,081,000 loaned to membership of 1859 in 1955, with total loans made since organization reported in excess of \$3 million. Present assets exceed \$733,500.

Optimist Club To Bring Passion Play To Hereford

Hereford Optimist will bring the technicolor motion picture of "Oberammergau and The Passion Play" here for one showing Feb. 9. It was announced today.

A club spokesman said the picture is non-denominational and filmed in English dialogue. It has a musical background furnished by a 65 piece symphony orchestra and a chorus of 100 voices. The picture will be shown at the High School auditorium on a wide screen with high fidelity sound.



HOSPITAL BOARD MEMBERS — Pictured above are members of the Deaf Smith County Hospital. New officers were elected this past week, and the Commissioners Court named one new member, J. T. Gilbreath Jr. From left to right are Dr. A. T. Mims; W. R. Davis, vice president; Ansel McDowell; Wayne Thomas, president; Gilbreath; Tom Robinson, secretary; and T. E. Seigler. (Staff Photo)

Only 34...

(Continued From Page 1)

though it won't solve the problem entirely. It just stands to reason that because of the overproduction we now have low farm prices.

MRS. H. S. FULLER—I think the plan would help some, but a better price support would be the better answer than that of the land.

JOHN GALLAGHER—I definitely don't think the soil bank plan will solve the problem of the farmer in the area. The matter of a few dollars for farm units is not nearly sufficient enough to replace the money the farmer will lose by not receiving 90 percent parity. The money the government is losing by not making the farmer pay income taxes will amount to more than the billion dollars.

JOE GILL—No, I don't think the plan will solve the immediate problem of the farmer in this area, although it might eventually. And I believe the farmers in this area do need immediate relief that the plan will not provide for.

MRS. J. D. GILBERT JR.—No, the plan won't solve the immediate problem which is that we can't get basic decorations on grain sorghum, which is our main surplus at this time. The soil bank plan may eventually help, but I believe it will help the dry land farmer more than the irrigation farmer.

TICE HOOD—No, I don't really think it would. Actually I hadn't thought of it too much, but this is just a hunch.

H. L. WARD—Yes, I think it

will help to some extent. WALTER HODGES—I doubt it very much from what I know about it. In the first place there are too many varied conditions under which it would have to be administered to different communities. It will certainly have to be very flexible.

FRED WELCH — It will help some but wouldn't solve the problem. It will help to cut down the surplus and let the regular market take care of it, and will help cut down the taxes.

MRS. BILL WEST— Because of the way the agricultural department is being conducted, I really don't think that the soil bank plan will help.

WALDRON MELTON — No, I really don't think it will help the dry land farmers in Deaf Smith County very much because the dry land farms in this area have been out of production for several years. I don't believe it will help in this particular area.

C. M. HOFFMAN — There are several reasons for my opinion on the soil bank plan, and I really don't think the plan will help solve the problem of the farmer in this area.

ALVIN WILLIAMS — I'm wondering if it will. I think it will go ahead and come, but only time will tell whether it will help or not.

JOHN PAETZOLD—No, I certainly don't believe that the plan will help the farmers in this area, especially the small farmers. The small farmers will be cut under and it will really reduce the amount of the crops they produce because they won't have enough land, and I believe we are suffering enough now. The large farmer will be able to take advantage of it from all angles.

RAY WILHELM—It will help some, but I don't believe this is the real solution to the problem. It would cost too much to enforce and there are too many people in foreign countries who are starving that could be getting some very good use out of the extra surplus that we now have.

TONY HOFFMAN — I really don't know too much about it but in my opinion I don't look forward to anything from it for at least a year.

R. L. WILSON—I don't have any special reason for my belief, but I don't think it will.

C. P. WORTHAN—As I see it, the program won't help the farmers. It might on the long range plan, but we won't receive any relief from it in time to offset the high expense of farming.

T. D. ZINSER — It will be of some benefit to the farmers of this area, however, I believe other areas will benefit more due to our high climatic limitations. We are limited with what we can do with our land in this area — especially the dry land farmers. We can't take as much advantage of it as others will be able to do. Of course there are not many details on it as of yet, and we will know more about it as more details develop.

GEORGE E. TURRENTINE—No I have my doubts about the plan. There are a lot of things that have to be worked out and improved on. It might help a little, but not to a great extent.

JACK BRADLEY—Yes, I do. It will give more stability in the farm

program, because if a farmer knows he will get a certain amount of money each year for leaving out a certain number of acres, he will be more willing to accept a program such as this. It will be a little bad for cattlemen and their industry, but I think it has been one of the best things suggested for the farmers. It will turn back some marginal land that shouldn't be cultivated at the present time. This land will be put out of cultivation and we will have the land a little longer. We will be able to rehabilitate it and soon put it back into production.

HOWARD GAULT — I think that the plan will probably have its greatest benefit over a long pull. Certainly it wouldn't solve anything in the near future. It would take a long haul.

J. J. GOODIN — I suppose it will. It seems to be what the administration is planning on anyway. It is one way of curtailing production, which is what they are trying to do.

HOMER BRUMLEY — No, I don't think it will solve the problem, it might help. However, I haven't given it much thought.

J. O. JUSTICE — It isn't specific enough as of yet. I don't know how large an area it is going to cover. If one billion dollars has to suffice for the complete United States, I don't believe it will be enough payment per acre for the farmer to take his amount of land out of production.

KENDON ANDERSON — I definitely do. In order for us to lower the surplus, something will have to be done. We will have to lower it by either changing to other crops or completely quitting the growing of that particular crop. However, I think it is more the farmer's problem than the government's.

HENRY IRLBECK—No, I don't believe it would. There is too much in cultivation now for a 12 percent reduction to do any good.

C. W. COGDELL — No I don't think it will. They are going at it the wrong way. They could sell their surpluses but won't sell it to them.

CLIFTON CORLEY — I think it will help the large farmer but not the small farmer. That is because the big farmer has more acres to mess with.

MRS. J. M. CARATHERS — I don't know whether it will or not but I sure hope it does.

FLOYD WEST — I don't think the plan will do any good, because the farmers in this area need immediate relief and this plan doesn't offer that.

TOMMY CARNAHAND — The plan won't work in this area because it is not what the farmers need here. It won't help the little farmer who is just starting. What they actually need here is a support price on maize. However, I don't think that anyone program can be fitted to the farming situation throughout the nation. This program will probably be very beneficial to farmers in some other areas.

R. C. CHILDERS — I absolutely do not. I don't think the farm problem will be solved until a Democrat is back. I am a Democrat.

LEON COFFIN — Yes, I've been for the program all along. The only way not to have surpluses is not to plant the crops.

MRS. T. B. COX — I doubt if it will solve our problem at all.

MRS. MURL LITTLE — It takes more than just words on paper to solve the problem. It takes cooperation between the government and the farmer and the government must do more than just look

into it. L. H. LOOKINGBILL — I don't think the plan will work because it is designed for the big farmer and not the small farmer.

MRS. F. A. MARNELL — I don't think it will help the farmer. It might eliminate a portion of the surplus, but it probably won't help the farmer any.

BILL MARTIN — Yes, I think it will help the farmers here.

ALFRED MAY — No, I don't think it is worth a hoot to this irrigated belt because you would have to take your land out of production and it would cost too much money. But it might be pretty good in some other regions. But here I don't think it's worth a cent.

GERALD McCATHERN — Not by itself. I think something else must be combined with it for it to do any good.

E. M. SESSUMS—I believe it would help.

L. C. ANDERSON—I don't see that it would help a great lot.

J. D. NEILL — No, I don't. To solve the problem they will have to cut the cost of the manufacturing companies of machinery. They should start at the higher levels and then work down.

KENNETH NEIL — If the plan would be used as Walter Hammond has advocated for the last 20 years I think it would work. If they get too much politics in it it won't work.

CHARLEY NOLAN — No, I do not think it will. That plan isn't fair for the farmer or the landlord. It is more unfair to the farmer who is renting the land than it is the landlord, but at the same time it still isn't fair to either one.

MACK NOLAN—No, I don't think it will.

PHILLIP MILLER — No, I don't think it would. The GI bill of rights has the land too high and I don't think the boys can meet the payment.

J. B. ODOM — I don't think it will solve mine. It is devised for the large farmer instead of the small farmer. Some need their land to pay their debts and if their land goes out of circulation they meet them. The only way to solve the problem, I think, is to raise the price of products.

JACK PAYNE — No, I don't think so. When you lay irrigated land out, the following year it will make a third more. So that way your surplus won't be helped. You won't gain too much by leaving out land.

W. F. PONDER — I think it would help if it were extensive enough. The farmer would get some extra income without having to produce crops and pile up another surplus.

T. E. PRICE — There has got to be something done to help the farmer, but I don't know whether this is the right thing or not.

A. J. RAMSEY — I believe the plan would help, if it would bring our parity up. For anything to help it must bring parity up. If parity comes up, you could grow more crops on the land and make more money. If parity was set up to even 90 percent one could make more on 300 acres than on 400 acres. I think one can make more on 90 percent parity than on the flexible plan.

MRS. MELVIN RANEY—Yes, I think it will help.

TROY RAY—No I don't think it will get rid of the surpluses. And I can't see how it would raise the price either, because if you don't get rid of the surplus you can't raise the price.

E. C. REINAUER — Yes, I think it will help. It will take a lot of land out of production and help

get rid of the surplus. If the land is taken out of production, nothing should be taken off of it. Absolutely nothing.

ELROY R. ARTHO — No. Because they are shipping too much in from other countries. If they will stop that the farmers will be better off.

Paul ARTHO—I don't think it would. We have to depend too much on the weather here.

A. J. ASHBURN — I don't much think it's going to help. They have crop controls but the crop controls are quite a bit too loose. They will assign crops to one county and then move it somewhere else.

H. M. BENSON — I really don't think it will solve the problem in this area, because if you take acreage out, the farmers will concentrate on the other acres and pro-

duce as much as they did before. I don't think you can regulate acreage by taking surpluses out.

MRS. C. C. BILLINGSLEA — Something has to be done, I know that there has to be a change in the farm program the way prices are. I believe that it would help and we would be willing to go so far that we could make a decent living.

C. S. BARCLAY — No, I don't believe it will. I think they are going to have to drop these prices on labor and everything to solve it.

A. O. SMITH — I would think it would tend to help. We have over production and the prices we have on irrigation do not come up to par where we can operate successfully.

ROY BOTKIN — No, not that alone. I don't think they can pay enough per acre for what it costs

SINGER SEWING MACHINE CO. Hereford Representative 168 Bradley Phone 1688W SALES SERVICE

Notice to Farmers

A Representative of the TEXAS PRODUCERS will be at Phillips & Lawrence Service Sta. Tuesday - Wednesday, Jan. 17 - 18 to certify farmers for Mexican National Farm Labor. TEXAS PRODUCERS

BULLDOZER WORK
● Pit Digging ● Subsoiling
● Deep Chiseling
E. A. EDWARDS
Phone 1099 107 Star St.

FINAL WEEK OF GIGANTIC SAVINGS

During Our Semi-Annual Storewide

CLEARANCE SALE

"Quadriqa"
PRINTS and SOLIDS
Fast Color Needleless
A 49c Yd. Value
39c
CLOSE OUT AT
One Group Ladies Rayon

GOWNS

Values to \$5.95
\$1.00
SALE PRICE

Ladies
COATS
\$59.95 Value .. NOW \$35.00
\$49.95 Value .. NOW \$29.00
\$39.95 Value .. NOW \$22.00
\$29.95 Value .. NOW \$18.00

Children's Coats

\$22.95 Values \$19.95
\$24.95 Values \$14.95
\$19.95 Values \$12.95

Ladies
DRESSES
No Alterations On These Please
There are Values Here That You Can't Afford to Pass

\$39.95 Values Now \$20.00
\$29.95 Values Now \$15.00
\$24.95 Values Now \$13.00
\$22.95 Values Now \$12.00
\$19.95 Values Now \$10.00
\$16.95 Values Now \$ 9.00
\$14.95 Values Now \$ 8.00
\$12.95 Values Now \$ 7.00

MEN'S JACKETS

\$29.95 Values . . . Now \$16.95
\$19.95 Values . . . Now \$13.95
\$16.95 Values . . . Now \$10.95
\$14.95 Values . . . Now \$ 9.95
\$10.95 Values . . . Now \$ 7.95
\$ 9.95 Values . . . Now \$ 6.95

CHILDREN'S DRESSES

\$16.95 Values . . . Now \$11.95
\$14.95 Values . . . Now \$10.95
\$12.95 Values . . . Now \$ 7.95
\$10.95 Values . . . Now \$ 6.95
\$ 8.95 Values . . . Now \$ 5.95
\$ 7.95 Values . . . Now \$ 4.95
\$ 6.95 Values . . . Now \$ 4.00
\$ 5.95 Values . . . Now \$ 3.50
\$ 4.95 Values . . . Now \$ 3.00

THESE ARE ONLY A FEW OF THE MANY BARGAINS YOU'LL FIND AT RUTHERFORD'S

RUTHERFORD And CO.

Dr. Milton C. Adams
OPTOMETRIST
Office Hours 8:30-5:00
140 W. Third, Hereford Texas
Phone 37

YOUR DAY of FREEDOM—
the day you buy an automatic **NECCHI**

Other Models as Low as \$98.95

• FREE SEWING LESSONS
Call or Visit for FREE Demonstration
ACME CLEANERS
Phone 111
All Makes Sewing Machines Repaired
All Work Guaranteed

Truly-Teague Chev.-Olds.

TOM SAYS: Before you buy a USED CAR, come and kick a few tires here. We don't know why buyers kick tires—but you're welcome. It's the only kickin' you'll have occasion to do.

1953	Chevrolet 4 door, 210, Beige & Brown, Radio & Heater	\$1095
1953	Chevrolet 2 dr. 210, tu-tone, Beige & Brown, powerglide, Radio & Heater	\$995.00
1949	Ford 2 dr., V-8, Dark Blue, Radio, Heater, overdrive	\$395.00
1952	Oldsmobile Super 88 4 - dr., Blue, Hyd., Radio, Heater, White Tires	\$1195
1950	Oldsmobile Super 88 4 - dr., Fire Red, Hyd., Radio & Heater	\$ 695
1951	Chevrolet Club Coupe, Light Green, Heater	\$595.00
1951	Chev. Deluxe, 2 - dr., Metallic Green, Radio & Heater	\$ 695
1950	Chevrolet Deluxe 4 door, light grey, Radio & Heater. Excellent Condition	\$ 545

For Low Prices and Good Deals — See our Used Truck & Pick Ups.

TOM HUMPHRIES
Used Car Manager

TRULY-TEAGUE CHEV.-OLDS.
3rd and Sampson Phone 2027

only 30 inches wide
fits the smallest kitchen
now it's faster than gas!
if you're looking for big-range features in a compact, space-saving model LOOK HERE!

Hotpoint Super-30
PUSHBUTTON ELECTRIC RANGE
Does everything a full-sized range can do... and in only 30 inches

- New Roti-Grill Rotisserie for outside barbecues inside
- New Slide-out storage rack for cooking aids
- New "Super-30" "Color" faster than gas
- Color-keyed pushbuttons
- Raisable deep-well cooker
- All Control Super Oven cooks completely most for 2 to 22
- Oven Clock turns oven on and off
- French Fryer optional now or later
- Your choice of 5 Hotpoint Colorlines or Classic White

See a FREE Demonstration

PARKER BROS.
BUILDER'S SUPPLY
1306 Park Ave. Phone 719

The Sunday Brand, Hereford, Texas, Sunday, January 15, 1956

Only 34...

(Continued from Page 2)

hearing about this, but I haven't made up my mind about it.

MRS. R. H. HALE — It would cost the farmer a lot to farm under that bank program. No, I don't think it will really help this area at all. We need something that will take hold quicker.

J. R. HICKMAN — No, I don't. I think it might help some, but I don't think it will really solve the problem. I think what they need to do is to reduce the allotments on the crops and raise the price.

MRS. HOWARD W. HILL — I hardly think so. I think it will take a little more than that to help solve it.

JACK WILLIAMS — I say no. It's not immediate aid for right now. It might in four or five years.

C. F. WORTHAN — In about 10 years, that is if the farmer lasts that long. Under the present situation, I would say that 35 percent of the farmers won't be in business in the next three years.

HAROLD HEAD — For some farmers yes, and some farmers no. In general I would say no. Some of the farmers are already letting some of their land lay out now for summer fallow.

MRS. TOM MELUGIN — I think it would. If they would there would be any surplus and not so much wasted.

SAM VENTURELLA — The plan would be effective only if they raise the support price on maize

back up to 90 percent of parity.

W. H. VICK — It might help, but I don't think it would entirely solve it.

E. F. VOGLER — I think it would to a certain extent. I guess the less we would grow, the less it would cut down on the surpluses.

M. E. VOSS — I don't know as it would solve the problem, but I think it would definitely help. It would eliminate some of your surpluses.

MARVIS SOUTHWARD — I do not necessarily say it would solve it, but I would say it would help. Because this soil bank plan would build up our soil.

MRS. HENRY SPICER — I just doubt that it will, because I doubt that it will be very much benefit to the farmers here.

MRS. MOODY STEPHAN — I doubt it. I think it would help to solve the problem.

CARL STRAFUSS — I would say it would help, but I wouldn't say it would solve it. Some farmers are trying to raise two crops on one piece of land, like maize and wheat, I don't think that is right because they are trying to hold their wheat acreage and trying to hold a surplus of maize.

D. N. SUDDETH — It would starve the little farmer to death. He is just barely getting by as it is.

D. T. HODGES JR. — It would probably help a whole lot if the tenants and the land owners would get together on this. The tenant would have to farm the land and the land owner would expect a profitable amount of what the farmer would make, so if they could work out something on this billion dollar soil bank plan, I think it would help them.

J. B. HAILE — I don't see that there will be any immediate help for it and I don't feel that it will help the farmers in this area.

MRS. CLARENCE A. BETZEN — I think it will help the farmers in this area, but they should take into consideration that some farmers have summer fallow land all the time and they should be given credit for this.



DISCHARGED — Lt. John S. Coombes, son of Mr. and Mrs. Ellis Coombes, has returned home after serving 4 1/2 years in the Air Force. Lt. Coombes has received his discharge and plans to return to Texas Tech to complete his work for a BA degree.

KNOX'S KNOTHINGS

By BILL KNOX

Cubby Kitchens has become pretty optimistic all of a sudden about where the Hereford Whitefaces will finish in the district tournament.

He's certainly the one who ought to have the first hand information on the deal and it's generally conceded that his opinion is the best on such matters.

In his prediction and our prediction there are only two things in common. We both agree that Shamrock will finish last and that Canyon will finish fifth. And that's all.

In our crystal ball gazing we foretold the finishing of the teams in this order: Phillips, Dumas, Perryton, Dalhart, Canyon, Hereford and Shamrock. The Whiteface mentor says Dumas, Phillips, Dalhart, Hereford, Canyon, Perryton and Shamrock.

The one big difference is Hereford. Apparently Cubby is counting heavily on his two players which are supposed to join him at mid-term. They are Monk Morrison and Don Weeks. And true, they could make a big difference.

But every team in the district, with the exception of Perryton and Shamrock, whom the Whitefaces are yet to meet, have defeated the Herd this year. We've learned in the past that experience is the best teacher, so we stick with our prediction.

The Herd is certainly getting their share of the tournaments this year. The "A" team will have participated in five tournaments when the season reaches its completion and the "B" team one. We're sorry to say that they haven't won a game in any tourney thus far, but things will certainly be looking up for the Tucumcari Tournament, which will be held Jan. 20 and 21.

Monk Morrison and Don Weeks should help the Herd considerably, and Hereford might be rated a dark horse. A bracket has not been released thus far and it is not known who is entered in the tourney or who the Whitefaces will play.

We've often mentioned the fact and sincerely believe that New Mexico teams don't offer the competition that Texas teams do. This might be one factor in the Herd's favor and we hope they take full advantage of it.

Proof of Hereford's steady improvement is their showing against Clovis. Clovis had defeated the Pampa Harvesters by about 15 points earlier but defeated the Whitefaces by only 44-35, a nine-point margin.

So don't be too surprised if the Hereford Whitefaces come back from Tucumcari with a couple of victories under their belts.

Extra Specials

for Monday

VANITY FAIR LINGERIE

One Group

- Slips
- Gowns
- Panties (no briefs)
- Half Slips

1/3 OFF

All COSTUME JEWELRY

1/2 Price

All Remaining WOOL SKIRTS

1/2 Price

WOOL THE SWEATERS

1/2 Price

Vogue

for the lady of fashion

ORDER NOW FOR FUTURE DELIVERY

BABY CHICKS

All Breeds and Most Hybrids

EL RANCHO FEEDS

A COMPLETE LINE OF COMPLETE FEEDS

LIVESTOCK & POULTRY EQUIPMENT

Supplements — Salt — Minerals

EXPELLER TYPE MEAL & CAKE

Hereford Poultry & Egg Co.

129 Sampson Phone 1208

TILLIE the TYPIST

SAYS:

A small boy is a pain in the neck when he is around, and a pain in the heart when he is not.

She also says that for good Dry Cleaning Service Go to

LAWRENCE CLEANERS

142 N. MAIN PHONE 27

Young...

(Continued From Page 1)

36	1	70	2
37	7	71	1
38	5	72	1
39	6	74	1
40	3	75	2
41	1	76	1
42	12	77	2
43	3	81	1
44	2	83	1
45	4		

Greatest cause of accidents in the City was "failure to grant right-of-way." Eighty-four wrecks were blamed on that violation. Ranking second in number of violations during the year was driving without a license, for which 25 persons were fined. Sixteen were charged with following too close, three with running stop signs, one with reckless driving, one with driving on the wrong side of the street, five with driving with defective brakes, 12 with leaving the scene of an accident, 33 with negligent collision, six with improper passing, three with improper turning, five with improper backing.

Campfire...

(Continued From Page 1)

songs, will learn how to register new members and how to use new materials from national headquarters in New York.

2:00 - 3:30 — Workshop: Bluebird leaders will be program planning. Campfire leaders will be outdoor activities such as tent erection, fire building and treasure hunt

Tuesday

9:00-9:30 — General session

9:30-12:00 — Campfire leaders: program planning and frontier craft and a program by Committee of Awards. Bluebird leaders: Outdoors activities.

12:00-1:00 — Sack lunch

1:00-1:30 — General session, songs

1:30-3:30 — Workshop on the Bluebird wish. Campfire leaders: The law, desires, and ceremonials. Also during this time a film will be shown for Campfire leaders on "Symbolism."

Wednesday

9:00 — General session, songs and get-together

9:30 — Bluebird games and folk dances. Campfire games and folk dances

12:00 — Sack lunch

1:30 — Panel discussion and a closing ceremonial and awards of certificate.

Around...

(Continued From Page 1)

1:30 p.m. at Westway.

Miss Ruth Dech, missionary of the Church of the Nazarene in British Honduras, will speak Monday night at 7:30 at the local church. Miss Dech has been in British Honduras since 1946 and is now on a year's leave.

Hospital Notes

Patients in Hospital

Mrs. C. C. Acker, Jimmie Davis, Carroll Smith, T. H. Stringer, Dr. G. W. Heard, William Sides, Stephen Dziuk, Mrs. Harry Cayler, Mrs. Catherine Miller, Lena Fleming, Mrs. A. H. Boatman, Roy L. Conard, Mrs. Hazel Cole, Mrs. Consuelo Castaneda, Mrs. C. E. Parlier, Mrs. R. R. Stewart, A. H. Howell, Mrs. Estelle Elliston, Mrs. Roy Pruitt, Mrs. Anne Daugherty, Mrs. G. A. F. Parker, W. R. Higgins, J. O. Newell, Charlie Lavall, Earl D. Glenn, Mrs. Marlin Gilliland.

Patients Dismissed

Clinton West, 1-14; Ray Baland, 1-13; Mrs. E. Ramey, 1-12; Penny

ANNOUNCING

the opening

of

THE SERVICE CENTER

Operated By

BOB KINDSTRAND

I have recently opened my Appliance and TV Repair Shop at 128 West First Street (in the Buy-Rite Furniture Building) and invite you to call whenever you have service problems.

I have over 11 years experience servicing all appliances and was formerly District Service Manager for Westinghouse. Drop by... or call whenever you have service worries.

THE SERVICE CENTER

Phone 663



Bob Kindstrand

LOOK TO BUY - RITE FOR

GREATER VALUES!

This Week Only

UP TO

\$100⁰⁰

TRADE IN

for your old washer on a New, Time Saving

G. E. AUTOMATIC WASHER

Come in today... let us show you the advantages of owning a new General Electric Automatic Washer... and be sure to take advantage of our outstanding trade-in offer. This Week Only... at

BUY - RITE FURNITURE CO.

128 W. First St.

Phone 663

WANT ADS Phone 30 or 31

FOR SALE Miscellaneous

NEW & USED FURNITURE

Ranch Style LIVINGROOM SUITE ... \$59.50

1-2 Pc. Wine LIVINGROOM SUITE ... \$19.50

1 Beige STUDIO COUCH ... \$24.50

1 Green Mohair LIVINGROOM SUITE ... \$59.50

1 Seely HIBBLED ... \$89.50

1 Beige Frieze STUDIO SUITE ... \$89.50

1 Rose Mohair LIVINGROOM SUITE ... \$89.50

1 Mahogany Drop Leaf TABLE & 4 CHAIRS ... \$69.50

1 Mahogany Drop Leaf TABLE & 4 CHAIRS ... \$39.50

1 Walnut Dining Room TABLE & 4 CHAIRS ... \$39.50

1 Leatherette Uph. LOVE SEAT ... \$12.50

1 LOVESEAT ... \$24.50

1 Poster BEDROOM SUITE ... \$69.50

With Mattress, Army BUNK BED ... \$39.50

2 Maple DESKS ... each \$29.50

1 Metal OFFICE DESK ... \$39.50

1 Used CHEST ... \$24.50

Used BASE ROCKER ... \$19.50

1 Gate Leg TABLE & 3 CHAIRS ... \$24.50

1 Finished — Glass Top DESK ... \$16.50

1—4 Poster Full Size BED ... \$72.50

Used COFFEE TABLES ... \$2.50 up

Chrome 5 Pc. DINETTES ... \$29.50

1 Yellow Chrome DINETTE Oval Table ... \$79.50

1—8 Pc. DINING ROOM SUITE ... \$59.50

5 Piece, Oak DINETTES ... \$10.00 up

Congolium RUGS 10x12 ... \$8.95 & \$10.95

1—20 Gallon HOT WATER HEATER ... \$30.00

1 PLAYPEN ... \$10.00

1 BATHANETTE ... \$17.50

STUDIO COUCH ... \$2.50 up

USED MATTRESSES & BOX SPRINGS

We Sterilize our used bedding

1—16 Foot DEEPFREEZE ... \$229.50

1 Fedway Automatic WASHER ... \$109.50

1 Frigidaire — Late Model AUTOMATIC WASHER ... \$149.50

1 Bendix AUTOMATIC WASHER ... \$59.50

1 Florence APARTMENT RANGE ... \$59.50

Metal Utility CABINETS ... \$22.50 up

Used Metal & Wood Beds Springs — Stoves

Large Selection of Butane & Natural Gas Ranges \$24.50 up

PRICES QUOTED CASH — TERMS ARRANGED AT 10%

You Can Completely Furnish Your Home for Less at H&H's Used Store.

H&H FURNITURE CO.
Second Hand Store
Corner Second and Main
Phone 19

FOR SALE: Cane bundles, 50 acres in field. J. S. Crum. Phone 142W Dimmitt. B-1-14-29-2p.

BUY YOUR ROTENOX for cattle grubbs, in pints to five gallons at McDowell Drug. B-1-14-2-tfc.

FREE, for the moving, good clean topsoil. Call 506W. B-1-9-2-2k.

FOR SALE: 100 acres good de-headed cane bundles. Earl Watson. Springlake, Texas. Phone Earth 4815. B-1-15-1-8c.

SAVE ON CHOICE BABY BEEF, Half or whole. I fed 'em and I recommend 'em. Processed if desired. Homer Brunley. Phone 1716 or 1295. B-1-24-51-tfc.

Cutwork — Cross Stitch Linen Table Cloths. Yarns — Instruction Books — Hat Frames and Trimmings.

DAN'S STORE
CANYON, TEXAS
B-1-29-4c

SEE HEREFORD GRAIN CORP. for lawn grass seed and garden seed. Phone 360. B-1-13-40-tfc.

Hereford Glass Co.
Expert Car Glass Installation.
Table Top and Window Glass
Picture Frames
42 Park Ave. Ph. 1425
B-1-16-tfc

ELECTRIC FENCE MATERIALS.
Insulators, wire, and ready cut steel posts. Foxworth-Galbraith Lumber Company. 234 East Second Street. B-1-13-13-tfc.

FOR SALE: Young Parakeets. 204 Star or Phone 826. B-1-9-20-tfc.

FOR SALE: Shade, fruit, and silver leaf maple trees. Flowering shrubs and Mimosa. Climbing, and bush roses. Hedge. Assortment of evergreens. Pampas grass and other nursery. Mrs. J. F. Ward. North Main. S-1-32-28-tfc.

4 REAL ESTATE

GOOD BUSINESS for sale. Might trade for irrigated land. B-4-29-tfc.

GOOD IRRIGATED land to trade for business property. RANCH to trade for irrigated land.

KENDALL REAL ESTATE
144 Schley Phone 1987
Residence DR-4-3901 Amarillo B-4-29-2c

My office to Room 7 Upstairs over Hereford Brand. If you have anything to sell or trade, City or farm property, See me. I will appreciate your business.

J. B. ELLISTON
Phone 179 or 768 W
B-4-26-tfc

FOR SALE OR TRADE: Three bedroom brick veneer house, complete with carpet, and drapes double garage, close to grade school. Phone 413. B-4-22-25-tfc.

FOR SALE

1/2 Acre, three bedroom and den. New Pressure Pump. Small chicken house. Good garden space. This place priced to sell.

R. TILDEN SLAGLE
Phone 1457 or 701
B-4-2-2c

\$157.50 AN ACRE

1/2 section on paving, near Friona; 2—8" wells on natural gas, fair improvements.

R. TILDEN SLAGLE
Phone 1457 or 701

J. M. HAMBY REAL ESTATE
1410 Park Avenue
B-4-2-tfc

FOR SALE: Duplex, four rooms, bath each side. Very nice. Phone 1578. B-4-12-27-8p.

FOR TRADE: For well improved acreage in or near Hereford, solid brick, six; five room modern apartment house at Muskogee, Oklahoma. Income \$350.00 month. All apartments rented. Write Richard Elan, Real Estate Broker, Siloam Springs, Arkansas. B-4-36-29-4p.

FOR SALE OR TRADE: Three bedroom and den, single garage, carpeted and landscaped. Will trade for livestock or good farm machinery. Contact R. Tilden Slagle. 510 Star or Phone 1457. S-4-30-29-1c.

ONE SECTION good land in North East Moore County one good 8 in. well. Priced to sell. Write P.O. Box 887, Perryton, Texas. B-4-28-4c

HOME AND INCOME DUPLEX.
Close in. Stucco construction. Eight rooms. Two complete "baths. Newly redecorated. Double garage. Good terms, owner. J. K. Baker. Phone 589. S-4-25-27-tfc.

terms, 1/2 mineral.
Lee R. Conklin
212 Main - Ph. 728 - Res. 422-W
B-4-29-4c

WESSON SPECIALS IN S/E HEREFORD

3 bedroom stucco. Kitchen has dining area. House is clean, excellent condition. Price \$6457. Payments \$50.00 per month.

ON AVENUE K

3 bedroom part brick, attached double garage. Nice size rooms, lovely bath, colored fixtures, dressing table. Carpeted throughout. Central Heat. Kitchen has spacious dining area with breakfast bar, wrought iron chairs. Drapes go with sale. Nice lawn, front and back. A real nice home at an exceptionally low price. \$15,500.

6000 ACRE RANCH

Located 100 miles east of Hereford, to trade for irrigated farm. See us for full particulars.

FINE SECTION

All in cultivation. Will sell at a bargain \$42.50 per acre. See us for further details.

FARM LOANS

See us about our fine Farm Loan service. No commission to pay. Free, prompt and liberal appraisals. Terms to suit your condition at a low rate of interest. Fast and confidential services.

WESSON REAL ESTATE
Office Ph. 944
Ph. 836 or 1827
B-4-29-tfc

3 BEDROOM & DEN

Central heating, air conditioning, nice lawn, near schools. A good buy at \$16,500, good loan and good terms.

3 bedroom brick, new, built-in stove, and oven, Extra Nice. Price \$10,500, \$1000 down, balance terms.

New 2 bedroom bricks for as low as \$250 down. Also some older houses in different locations.

J. M. HAMBY REAL ESTATE
1410 Park Avenue
Ph. 701 or 4473 Frio Ex.
B-4-2-tfc

HAVE A 20 ACRE

Irrigated Farm, with a 4 room house and a 6 room duplex. Both nice houses. \$1,500.00 down, balance good terms.

J. M. HAMBY REAL ESTATE
1410 Park Avenue Phone 701
Residence 4473 Frio Exchange
B-4-1-tfc

Extra nice 533 acres, all cul., 5-irrigation wells, 40 acre cotton allot., 211 acres wheat, 6 acres alfalfa; 3 bedroom house double garage, 2 bedroom house single garage, and other good improvements, on paving. Price \$225 an acre. High consider trading for 160 acres on equity or some type of rental property.

Extra nice 15 acres, near town on paving, 5" well, 5 room house, 2 chicken houses, single garage. A good buy.

40 acres on paving, \$28,000, 29% down.

We have a number of good 80 acre tracts, some on paving and some are not, some improved, some for 29% down.

FOR TRADE OR SALE several brick homes, and a 72, 42, and 189 A. with 2 wells, 4 1/2 acre tract with nice improvements and 6" well. Will trade for irrigated farm land, 160 to 640 acres. If you are interested in buying or trading for a farm of any size, check with us.

We have lots in nice location on Highway 51 and 60.

J. M. HAMBY REAL ESTATE
1410 Park Avenue
Ph. 701 or 4473 Frio Ex.
B-4-2-tfc

FOR SALE

480A. 140 cultivation. Balance good level land, with good grass. REA, school bus. 6" irrigation well, 2 stacks hygrina bundles, MM tractor, 4 row equipment. 4 room modern home. 40 acres in wheat & rye, watered. Two windmills. \$65.00 per acre, good

FOR SALE

New, 2 bedroom brick. \$500.00, take up loan.

1480', new, 3 bedroom home, will accept trade for equity. Perfect 160A, unimproved. In shallow water. \$8,000.00 will handle.

Well improved small ranch in Colorado, with water. \$40.00 acre.

For Trade, on good irrigated land, three year old Medical & Insurance Building. \$1600.00 monthly income.

A few farms to rent and lease. Many more trades and sales.

Your listings appreciated.

CARTHEL REAL ESTATE
206 N. 25 Mile Ave
B-4-29-tfc

5 FOR RENT

FOR RENT: Three room apartment. Unfurnished. 611 East Third. Phone 1174. B-5-11-2-2k.

FOR RENT: Three room modern house. Unfurnished. Phone 1672. B-5-9-27-tfc.

FOR RENT: Small, furnished garage apartment. 701 North Main. B-5-9-1-tfc.

FOR RENT: Small two bedroom modern house. 806 Texas Ave. Phone 1015. B-5-12-28-tfc.

CLEAN, redecorated, modern three room furnished apartment. \$40.00 month. Call 965J. B-5-11-2-tfc.

FOR RENT: Furnished duplex. Clean and attractive. Utilities paid. Lots closets and drawer space. 711 East Third. B-5-17-2-2k.

NICE LARGE furnished apartment private bath and garage. Mrs. T. W. Alderson. Phone 333J. 603 East 5th. B-5-17-1-tfc.

FOR RENT: Furnished apartment. 613 South 25-Mile Avenue. B-5-9-48-tfc.

OFFICE ROOMS FOR RENT upstairs over The Brand. Reasonable rates. See E. Y. Posey, room 3, or inquire at Brand Office. B-5-21-41-tfc.

BEDROOM ON PAVEMENT. Private entrance. Reasonable. 116 Avenue A. B-5-9-28-tfc.

FOR RENT: Nice modern furnished apartment. 805 North Lee. Phone 434J. B-5-11-28-tfc.

FURNISHED modern apartments. 827 25 Mile Avenue. B-5-9-28-tfc.

FOR RENT: Two bedroom unfurnished house. Floor furnace. 610 West Second. Phone 1590. B-5-13-29-1k.

FOR RENT: Three room upstairs apartment. Private entrance. Private bath. No pets. No drinkers. 340 West Third, after 4:00. B-5-19-29-tfc.

FOR LEASE: At Panhandle, Texas. One section of irrigated land. Cash. E. H. Judd. Phone 2-5103 Vernon, Texas. B-5-18-29-3c.

FOR RENT: Two room modern house. Furnished. Close in. Bills paid. N. B. Hood, 343 West Second. B-5-17-29-tfc.

FOR RENT: Two room furnished house at 442 East Mabel. S-5-10-29-1k.

DUPLEX. Newly decorated. Three rooms. Large private bath. Plenty storage space. Part bills paid. Phone 2081. S-5-16-29-tfc.

FOR RENT: New, modern, unfurnished duplex apartment. Phone 153W. B-5-9-29-tfc.

FOR RENT: Furnished apartment, 510 West 4th. Phone 248J. B-5-9-29-2k.

FOR RENT: Four room modern house. Unfurnished. 211 Avenue K. Phone 1312 J. B-5-12-29-1p.

FOR RENT: Desirable furnished duplex. Clean. Nicely furnished. Lots of closets and drawer space, 711 East Third. S-5-17-29-1c.

TWO BEDROOM UNFURNISHED house for rent. Call 544. B-5-9-29-2k.

FOR RENT: Two bedroom brick. New. References required. Phone 502 or 1240W. B-5-12-29-tfc.

ONE OF MY BEST furnished apartments now available. No pets! F. H. Oberthier. Phone 226. B-5-15-28-4c.

BEDROOM FOR RENT. Close in. 509 Ross. Phone 847J. B-5-9-23-tfc.

FOR RENT: Four rooms and bath. Phone 4241, Friona, Boyd Knox. B-5-11-48-tfc.

FURNISHED apartment. Private bath. Furnace. 703 25-Mile Avenue. B-5-9-48-tfc.

VERY NICE, Two bedroom furnished apartment for rent. 232 West Third. B-5-11-20-tfc.

FOR RENT: Unfurnished, carpeted, four room duplex apartment. Garage. Close in. Adults. Phone 589. B-5-14-27-tfc.

FOR RENT: Small furnished apartment. Close in. Couple. Bills paid. No pets. Come see it. Carl Mountz. 106 West 7th. B-5-20-27-tfc.

THREE ROOM furnished apartment. Close in. 108 West 8th. S-5-9-28-1k.

FOR RENT: Four room modern house. Call 1110 before noon. B-5-10-52-tfc.

FOR RENT: Three room unfurnished house. Also three room unfurnished duplex. Call at 501 or 507 Jackson. B-5-17-49-tfc.

FOR LEASE: 130 acres, two eight inch irrigation wells. Natural gas. Some equipment will have to be bought along with the place. Call 1231 anytime after 6 in the evening. B-5-30-51-tfc.

6 WANTED

WANTED: Wheat pasture for calves. O. G. Hill. Phone 93. Hereford, Texas. B-6-13-37-tfc.

WANT TO BUY 50 or 60 HP Electric motor, also two row binder. R. W. Elliston. B-6-16-29-2p.

8 HELP WANTED

DENTAL ASSISTANT WANTED. Must be a High School Graduate, prefer someone with at least two years of college. Age 21 to 35. Apply in person. Dr. J. W. Barnett's office, 907 Park Avenue. B-8-38-1-tfc.

OFFICE NURSE WANTED. Dr. Achor. 130 West 4th Street. B-8-9-29-2c.

MAN OR WOMAN — to take over route of established customers in Hereford. Weekly profits of \$50.00 or more at start possible. No car or other investment necessary. Will help you get started. Write C. R. Ruble, Dept. J-3, The J. R. Watkins Company, Memphis 2, Tennessee. S-8-35-29-1p.

10 NOTICE

\$100.00 REWARD FOR information leading to recovery of Chrysler Irrigation motor. Taken from farm 10 miles south of Hereford. Contact Lowell Sharp, Sheriff. B-10-23-2-2p.

ALCOHOLICS ANONYMOUS
Phone 608 or 2018
Meetings Thurs. Night at 8:00 P.M. 1003 Union
B-10-24-tfc

WANTED

150 New Customers on City Delivery!
THE HEREFORD BRAND
Call, R. W. Sparks Ph. 1771-W
B-10-9-4-tfc

11 Business Services

WANTED: Taping and painting. Free estimates. Herman Shelton. Phone 897. B-11-10-1-8p.

THINKING OF buying an automatic washer? Don't buy any washer until you have used and tested the Brand New 1956 Frigidaire, in your own home for seven full days with absolutely no obligation of any kind. No special plumbing needed. Installs on rubber rollers. Call Morgan Appliance for your free home trial. Phone 197. B-11-54-13-tfc.

OPTIMIST CLUB
Meets
Monday Noon
at the
Western Wheel Inn

ERNEST L. MCGEE
Earth Moving.
Phone 2016
Dozers, trane, dragline, Backhoe service.
Hereford, Texas
B-11-36-tfc

DRAIN TROUBLE?
Electric Sewer Service
Plumbing & Heating Contracting
Plumbing repairs.
McQueary Plumbing & Heating
311 West First
Phone 745
B-11-28-tfc

FOR PORTABLE DISC rolling, Green Brothers Operators, 203 Avenue A, or 400 East Mable. Phone 1992. B-11-16-29-5c.

Quick — Efficient HOME LOANS
Dependable Abstract and Insurance Service
ELIZABETH WOMBLE
146 Main Phone 497
B-11-27-tfc

INCOME TAX SERVICE. Mrs. B. Lee Cocanougher. 108 West 8th. B-11-10-27-9p.

BEST HOLES and well work of all kinds. Will go anywhere. Reddell and Suggs Drilling Contractors. Phone 3806, Dawn Exchange or 357. S-11-22-19-tfc.

WELLS CLEANED out and drilled deeper. Earl Plank. Phone Dawn 3614. B-11-11-41-tfc.

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

Lions Club
meets each
Wednesday, 12 noon
Hotel Jim Hill

Hereford Rotary Club
meets every
Monday at 12:05
Hotel Jim Hill

160 ACRE IRRIGATED FARM

Available 1956 Season For Cash Lease Good 8 in. Well Natural Gas, Also Windmill. 120 Acres Can Be Well Irrigated. Located 1 Mile North, 1 Mile West And 1 1/2 Mile North of Westway Store, Hereford, Texas. Write Owner W. C. O'Mara, 3005 - 21st St., Lubbock, Texas.

WOOD and METAL FENCES
All Types
NO DOWN PAYMENT
36 Months to Pay
See or Call
M. J. BOEVER
Phone 1014 832 Blevins

HOME & FARM LOANS
See Us For The Best Service Available.
John McLean Insurance Agency
Phone 273 Box 267
127 W. 3rd St.
Hereford, Texas
For Loans in Deaf Smith, Farmer and North Part of Castro Counties. B-11-46-tfc

12 Livestock Strayed — Found

W&H electric clocks, irons, washers, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 139 West 3rd Street. B-11-30-30-tfc.

Political Announcements

FOR DISTRICT ATTORNEY Frank D. McCown
Dallas County
Archie S. McDonald
Moore County
FOR ASSESSOR COLLECTOR John J. Hastings

Happy Hotpoint Says:

Are you interested in a new 1956 Appliance? If so, we invite you to drop by Parker Bros. to see the COMPLETE 1956 HOTPOINT line.

PARKER BROS.
1306 Park Ave
PHONE 719

McLALLEN'S BEN FRANKLIN

BIG 9 SALE

WASTEBASKETS
ALL METAL
REG. 59c
29c

DISH TOWELS
14x26-IN.
REG. 15c
9c

BATH TOWELS
CANNON
REG. 39c
29c

WASH CLOTHS
CANNON
REG. 10c
4 FOR 29c

DISH CLOTHS
CANNON
REG. 10c
6 FOR 49c

FOOD CONTAINER PLASTIC WARE

16-oz. with tight fitting cover, Newest Colors.
REG.
19c
9c

CLOTHES PINS
REGULARLY
12 FOR 10c
15 FOR 9c

PARING KNIFE
Stainless Steel
REG. 25c
2 FOR 29c

CAKE COOLER
WIRE MESH
REG. 25c
2 FOR 29c

FRYING PAN
7 INCH
REG. 39c
29c

ASH TRAY
CHINA-WIRE
REG. 29c
19c

By popular request we have re-ordered on these items again and have them for our late shoppers.

FILLER PAPER
TWO HOLE
REG. 25c
19c

ENVELOPES
CELLO PKG.
REG. 39c
29c

COFFEE MUG
Peach - Lustre
REG. 2 for 25c
9c

CANDY BOWL
CRYSLAR
REG. 15c
9c

MATERIAL
90 SQUARE
REG. 44c
4 YDS. \$1.00

FRESH BAGGED CANDIES

All types, values up to 49c a pound, buy some for the family.
DELICIOUS ENTICING
19c

HANGERS
Paint-over door
REG. 29c
19c

NAPKINS
250 IN PKG.
REG. 39c
29c

PANTIES
LADIES
REG. 35c
3 FOR 99c

TABLE COVER
BRIDGE
REG. 98c
69c

McLALLEN'S BEN FRANKLIN

PLAINS INSURANCE AGENCY
INSURE IN SURE INSURANCE
John H. Patton Wm. H. Patton
All Forms of Insurance
213 N. Main St. Phone 50

HOME OF AYERS SUPREME FEEDS

We Are Booking BABY CHICKS
Now for January, February, March

Hylines
Babcock Leghorns
Hunter Leghorns
Erath Leghorns
White Rocks
Leg Rocks
Austria White
Or any other breed you want.

WEST TEXAS FEED, SEED & HATCHERY CO.
Jack Wright
Hereford, Texas
We Give Gunn Bros. Stamps

HOME OF AYERS SUPREME FEEDS

The Sunday Brand, Hereford, Texas, Sunday, January 15, 1956



By Jimmie Gillentine

Newspapers are always screaming to high heaven about what the community and its individual citizens should do—and they are usu-

ally the last ones to do anything themselves. However, for once, the newspaper folks are right in style. This is because everyone you see these days is interested in



NEED CASH!

Look first to the HEREFORD STATE BANK!

BUYING A NEW CAR? If so, then check into the advantages of an easy, convenient, low cost Bank Loan before you buy. Bring all your financial problems to us. We really appreciate your business.

Hereford State Bank

MEMBER: FDIC

credit.

One old boy just about summed up the deal the other day when he went into a grocery store to see about arranging for a charge account. The manager asked why he wanted credit, and the fellow replied:

"Well, I don't exactly want it. It's just a matter of I got to have it. I don't make but \$135 a month, and the way prices are, I just can't live on that little, so I've just gotta have some credit to make both ends meet."

The advice to "grow old gracefully" may be excellent, but sometimes it is a little bit hard to achieve. Every once in a while I catch myself disagreeing violently with some of the various phases of modern day thinking. When I was a youngster the store keepers opened early and closed late. Christmas was about the only holiday they observed—and some only got a half day then. We didn't have government old age benefits and 40-hour weeks; people just worked 12 to 16 hours a day as long as they could; then, if they hadn't saved up anything, they spent their reclining days with their children.

Consequently, when I get to comparing these former times with today, it is easy to work up a lather. About the only thing that saves me is being able to remember how those "Old Moss Backs" used to pop off about changing conditions when I was a young man. Up at Dumas they must have had the same thing, because someone put up a sign: "Population, 7281—and A Few Old Sore Heads."

There are a few people who can adapt themselves to changing conditions and go right along without "blowing their top" every few minutes, but most of the oldsters figure that we are "turning socialist" and, as they used to say, "going to the dogs." Actually, such an attitude is a reflection of one's failure to keep pace with progress. But don't be too critical, it isn't easy! You learn from childhood that something should be done a certain way; then, all of a sudden, everybody starts doing it just the opposite—and you naturally figure that they are crazy. Like I said, "growing old gracefully" is one of the most difficult things most people have to face.

Another thing, don't let them kid

you too much about the younger generation. Most of the oldsters weren't "little angels." A lot of folks got credit for being good, just because they are getting old.

All of the folks in The Brand block have been giving Francis Hardwick a bad time these last few days. Francis got on one of his promoting sprees and contacted the U. S. Navy in regard to furnishing the ack-ack gun, depth charge and ammo display in connection with the showing of "Mr. Roberts," a super-duper navy film. The Navy obliged with enthusiasm. They even sent several of their personnel down to check on the display, and everything was going along swell. Just as Francis was congratulating himself, however, he discovered that they had recruited one of the boys, Tomby Vaughn, projection operator and doorman, into the U. S. Navy. Now when Francis sees the fancy display, he remembers that he is short one experienced employee—and walks off with a frown. He sure has a lot of respect for the Navy.

Glenn Boardman tells me that he is working on a cartoon, which he says has been suggested by quite a few farmers. He says it is a picture of a tractor without a seat; he says that I will have to furnish the caption, based on the fact that no seats will be needed in 1956.

And what do you know about Cliff Estes? He got promoted to vice president at the Hereford State Bank the other day and, first thing, put his feet up on the desk and leaned back. All he has to do now is learn how to say one word, "No." It is easy enough to say, but putting just the right amount of sympathy, pathos and understanding—yet still maintaining that delicate touch of firmness—is a characteristic only the bankers possess. Surely, it must be developed.

Anyway, I am proud of Cliff. Maybe he will remember the days when we used to catch crappie and perch in the Tierra Blanca. Cliff is one of the few bank executives I ever fished with—and it might come in handy.

About the rains, "No comment." However, I notice where the Per-ryton woman got out her onion

not yet ready to fold up. A few more of these deals and maybe I will, but not right now.

The U. S. aircraft carrier Saratoga has a power plant that develops 200,000 horsepower. Silage juices leaking out of silo can reduce food values of the fodder by 10 percent.

Understand that the C-C Banquet, Jan. 27, is already a sell out. Off the record reports say that 625 tickets have been sold—and that is capacity for the high school gym which, incidentally, is the largest available place in town. The number, of course, is phenomenal. I doubt if there is another town large crowds at a C-C Banquet, maybe in all of Texas. Certainly, Amarillo and some of the cities fall short of this figure. Hereford has always turned out for the event, but 1956 will be a record-breaker. Josh Lee is a nationally known speaker and, they say, is plenty good.

Roberta Campbell was by and said she wasn't a bit surprised that my water heater burned out. "This," declared Miss Campbell, "is the result of the nasty things you said about blackeyed peas around Jan. 1." Furthermore, she predicts that the water heater is just a starter, and that I have plenty more catastrophes awaiting me in this New Year—unless I retract those statements. However I am a little bit stubborn. I am

IT PAYS TO ECONOMIZE

By converting all your Mobile Farm Equipment to Butane and Propane.

Why pay the high prices for Gasoline when you can convert to Butane, and SAVE ENOUGH IN ONE SEASON'S OPERATIONS TO COVER THE COST OF CHANGING OVER. See us today. We use genuine Ensign Carburetion Equipment when converting your machinery.

BLANTON BUTANE, INC.

PHONE 551

DE SOTO to pace Speed Classic



255 H.P. DESOTO FIREFLITE CHOSEN TO PACE 40th ANNUAL INDIANAPOLIS "500" MILE RACE CLASSIC

Indianapolis: De Soto Division of the Chrysler Corporation has been invited to provide the pace car for the 1956 Memorial Day 500 mile race at Indianapolis. This announcement was made recently by Mr. Tony Hulman, President and General Manager of the Indianapolis Motor Speedway.

Commenting on the selection of De Soto as official pace car, Mr. Hulman said, "The 1956 De Soto was selected by the track committee for its outstanding performance and superb handling qualities."

In accepting the pace car award, Mr. L. I. Woolson, President of the De Soto Division replied:

"We are of course proud that our 1956 De Soto has been selected as official pace car. The Indianapolis "500" is certainly one of the most exciting sporting events in America... each car entered represents the finest engineering skill and ingenuity. It is a great honor to have De Soto chosen to pace this distinguished field."

Mr. Woolson added that the official Indianapolis pace car will be a De Soto Firelite Convertible chosen at random from the production line in Detroit. It will have the Firelite 255-horsepower engine, mechanical push-button drive selector, De Soto "Full-Time" power steering and power brakes.

Why don't you... drive a DeSoto before you decide

Warren Motor & Appliance Co.

1221 E. First St.

DeSoto — Plymouth

Phone 723

JO COLLINS

OUR SWISS MISS PRINT... Colorful fashion exhibit from JO COLLINS' traveling art collection... a famous signature print designed especially for JO COLLINS... and used for a fun-loving trio of separates that makes two individual dresses. Sleeveless blouse with string bow tie and demure ruffled trim... an elbow-sleeved blouse with tailored collar... both meant for the pleated all-around skirt with broadcloth belt. They're silky-smooth cotton and completely washable. Brass, Aqua. Sizes 7 to 15.

As seen in color
in January
MADEMOISELLE



Elbow-Sleeved Blouse...
Sleeveless Blouse...
Full Skirt... \$17.95

Our January Clearance of Winter Merchandise Continues

Come on in today and take advantage of the savings during this value event... and while you're here, don't forget to look over our fine selection of Spring Merchandise Arriving Daily.

LITTLE'S

Of
Hereford



PATSY FORD

Patsy Ford Is Named President Of Theta Rho

New officers were installed in a formal candlelight ceremony at the Carnation Theta Rho Club meeting held at the IOOF Hall Thursday evening.

New officers are Patsy Ford, president, Nona Marie Strange, vice president; Carol Sue Sparks, chaplain; Barbara Jacobs, warden; Margie Ford, RSP; Agatha Malone, LSP; Carolyn Inman, LSVP; Christian Strain, RSVP; Maxine Wiseman, inside guardian; Judy Coffin, outside guardian; Janice Jacobs, recording secretary; Carroll Jo Sparks, financial secretary; Wyndolyn Sheppard, treasurer; Inez Brown Killens, pianist; Jaquita Miller, mfrshal; Rosa Lee Strange conductor, Melba Gay Lawrence, Shirin Wiseman, Sherry Mayne McCort, and Maxine Ware heralds. Margie Ford served as installing officer and Staff Marshal was Mrs. Charlie Sowell.

Initiation rites were also held for two new members. They were Melba Gay Lawrence and Maxine Ware.

Refreshments were served by Mrs. Sanford Smith and Mrs. Charlotte Calvert to approximately 30 members and guests. Mrs. Reba Guess of Amarillo, Theta Rho supervisor, will be a special guest at the next meeting.

Child Study Club Sees Polio Films

Two films having to do with polio, were shown members of the Child Study Club when the regular session of the club met in the home of Mrs. Clinton Jackson Thursday evening.

Raylan Evans showed "Remember Me" and "Interim Report" both provided by the Polio Foundation. Mrs. Maurice Tannahill, local chairman of the March of Dimes, was chairman of the program.

Mrs. J. C. Reese gave the program for the day on "Character



ANNOUNCING

The Opening of **STAN KNOX** Television - Radio Serv. Located at 1107 - 13th St. — FEATURING — EXPERT TV AND RADIO REPAIR BY A

CERTIFIED REPAIRMAN

Graduate of C.T.I. (Commercial Trades Institute)

Phone 410-J or 9503

Building" stressing the importance of the spiritual side of character building and the influence of parents and teachers on the very young child. She spoke also, on "Morality—A Social Necessity."

During the business session presided over by Mrs. Lawrence McGee, president, plans were made to assist the Blue Bird groups in concession for the Junior Livestock Show on Jan. 20-21.

Other Child Study Clubs reporting cooperation in the Mother's March of Dimes which will be held on Jan. 31, are Les Meres Study

Club, LaMadre Mia Study Club, Young Mother's Study Club and El'Nino Study Club.

Mrs. Tommy Braddy was elected as corresponding secretary, and Mrs. Chester Wiggins, reporter, to fill vacancies.

Members present were Mesdames Cawthon Bryant, Charles Coffman, Earl Holt, Clinton Jackson, Stanford Knox, Lawrence McGee, J. C. Reese, Maurice Tannahill, F. G. Witherspoon and Tommy Braddy.

Methodists Slate Sub-Region Meet

A meeting of interest to all Methodists is being announced here this week. The Woman's Society of Christian Service will hold a sub-regional workshop on world understanding in Plainview Jan. 17 beginning at 10 a.m. and lasting through 3 p.m.

Theme for the meeting will be "Every Citizen if Responsible for

World Peace". Mrs. Henry Cusick of Amarillo, WSCS conference secretary of social relations, will preside. Included among those directing the workshop will be Mrs. Kigo Tanka of Japan, Miss Violetta Cavallero of Uruguay, Miss Eva I. Shipstone of India and Miss Louise Robinson from WSCS Division office, who comprise the international team serving as speakers in 10 regional workshops.

The New Mexico Conference has been invited to join the Northwest Texas Conference in the meeting.

Each person attending is requested to take a sack lunch. The Plainview WSCS will provide coffee.

BIRDS OF PARADISE

KUSHIRO, Japan (Japan's white, scarlet-crested Sacred Cranes are going to live henceforth in lush surroundings on this northernmost island of Hokkaido. City fathers are building what they call "a well guarded and well organized palatial abode" complete with gardens, bathing pools and nursery grounds for the Sa-

cred Cranes. So far as is known, the breed exists nowhere else in Japan.

The oil filter in your car will remove a pound or more of sludge and dirt in 5000 miles of driving.

Orders Taken For RUBBER STAMPS Francis Printing Co. Phone 1303

J. H. WHEELER Service Station

Now open at Old D&H Service East Highway 60 We would Appreciate Your Business!

SIXTEEN TON Sale

WHAT DO YOU GET? SERVICE YOU BET! ANOTHER DAY OLDER - LOWEST PRICES YET! And Valuable C and C THRIFT STAMPS TOO!

FURR'S SPECIAL LOW PRICES

Instant SANKA 4 OZ. JAR 99c

Miracle Whip Salad Dressing 49c

Maryland Club — All Grinds COFFEE 91c

Van Camp PORK & BEANS 7 No. 300 Cans \$1.00

Top Spread Oleomargine 19c

Carnation MILK 12 1/2c

Food Club SHORTENING 69c

Giant Box TIDE 68c

7 Delicious Flavors JELLO 2 BOXES 15c

Northern Toilet Tissue 3 ROLLS 25c

Northern NAPKINS 2 80-Count Pkg. 25c

Georgie Porgie POP CORN 2 10-oz. Can 27c

Russell's APPLE BUTTER 28-oz. Jar 25c

Wilson's CHOPPED BEEF 12-oz. Can 31c

Bama RED PLUM JAM 2-Lb. Jar 41c

Mayfield CORN 8 No. 303 Cans \$1.00

Pet—Instant Dry MILK 12-Qt. Pkg. 81c

Supreme HONEY GRAHAMS 2-Lb. Box 67c

Hunt's TOMATO JUICE 10 No. 300 Cans 1.00

South Shore PEAS 9 No. 303 Cans 1.00

Elna — Sour or Dill PICKLES Qt. Jar 25c

Betty Crocker — White Yellow — Chocolate CAKE MIX 20-oz. Pkg. 29c



Don't Pay High Prices For Sunday Service Shop Furr's Monday Thru Saturday For Low Prices. Attend The Church-Of Your Choice Sunday. FURR FOOD STORES ARE CLOSED ALL DAY SUNDAY

- FURR'S FROZEN FOOD SPECIALS**
- Hampshire — French Cut GREEN BEANS 8-oz. Pkg. 13c
 - Dartmouth BROCCOLI 10-oz. Pkg. 17c
 - Dartmouth BRUSSELS SPROUTS 8-oz. Pkg. 17c
 - Minute Maid ORANGE JUICE 2 6-oz. Can 39c

DOUBLE C and C THRIFT STAMPS EVERY WEDNESDAY WITH \$2.50 PURCHASE OR OVER

FURR'S BAKERY TREATS Its National Pineapple Month. Delicious Pie With Nature's Most Refreshing Flavor. **PINEAPPLE PIE Each 39c**

Every Day Low Price **BROWN-SERVE ROLLS 2-Pkg. 39c**

SUNDRY SPECIALS
 \$3.00 Value Combination 2-Pkg. \$1.00 Hydro-Magic Blades 20's Plus Reg \$1.00 Razor EVERSARP-SCHICK All \$1.98
 60c Value — MELROSE HAND CREAM Tax Inc. 49c
 87c Value—Pine, Gardenia, Apple Blossom MODART SHAMPOO 43c

SERVE FURR'S CHOICE BLUE RIBBON BEEF

PURE PORK — COUNTRY STYLE, CLOTH BAG **SAUSAGE 2 lbs. 49c**

SUGAR CURED, SLICED **BACON lb. 35c**

MATURE BEEF, GRAIN FED **SHORT RIBS lb. 19c**

LEAN TENDER PORK STEAK OR FIRST CUT **Pork Chops lb. 35c**

Shops Furr's For The Finest FRUITS & VEGETABLES

U.S. NO. 1 FLORIDA **ORANGES Lg. Size 3 lbs. 25c**

GREEN FRESH MUSTARD — COLLARD **GREEN ONIONS or RADISHES 2 Bun. 15c**

FANCY GREEN PASCAL **CELERY 2 Stalks 25c**

U.S. NO. 1 FLORIDA **GRAPEFRUIT 1 doz. 59c**

BE SURE SHOP **FURR'S**

Anniversary Party Honors Mr. And Mrs. Ky Lawrence

Mr. and Mrs. Ky Lawrence who celebrated their fortieth wedding anniversary Monday evening Jan. 9, at a party given in the home of their daughter, Mrs. J. B. Noland, were married in Eldorado, Okla., Jan. 9, 1916. Rev. Hodnett, Baptist minister, performed the ceremony.

Both Mr. and Mrs. Lawrence were born in Collin County, Tex., but had never met until after each had moved to Oklahoma. He went with his family to Oklahoma when a small boy and she was only six when her family moved to Eldorado.

Their courtship began at community parties when all of the young people would crowd into one wagon to be transported to and from the party, every Saturday night. He was her first date.

Their church has been their main interest through the years. He has been an ordained minister in the Baptist Church for 30 years and she has taught a Sunday School class in the Summerfield Baptist Church for 35 years.

Besides their holdings in Summerfield they own and operate a large ranch in New Mexico. Both like to fish and hunt and they have been members of the Hereford Riders Club for the past eight years.

Mr. and Mrs. Lawrence have one daughter, Mrs. J. B. Noland, and three grandchildren, Linda, Jerre and Larry Noland of Summerfield.

Couple Honored
Monday evening Mrs. Noland honored her parents with a forty-two party at her home in celebration of the anniversary event. The guests included long-time friends of the honorees, Mrs. Lee Kendall, Mrs. Lawrence's 78 year old mother, was a special guest for the occasion.

A pink and silver theme, favorite colors of Mrs. Lawrence, was used throughout the house in decorations. The refreshment table was laid with pink linen and centered with an arrangement of pink carnations with the numerals "40" touched with silver. Appointments were in silver and the four tiered wedding cake was topped with

sugarspun pink rosebuds. Mrs. O. B. Sumner, close friend of the family, poured and Mrs. J. B. Noland presided at the cake. Others assisting in serving were Mrs. L. B. Lookingbill and Mrs. Earl Lance.

At the conclusion of the party the couple was presented with a lovely set of china.

Attending were Mr. and Mrs. Mal Stewart of Vega, Mr. and Mrs. (Continued On Page 2)



LT. AND MRS. WM. LEASURE

Miss Mary Ann Jacobi Is Bride Of Lt. Wm. Leasure

Announcements have been made here of the marriage of Miss Mary Ann Jacobi, daughter of Mr. and Mrs. Wm. T. Jacobi of Martinsburg, Mo., to Lt. Wm. L. Leasure, son of Mr. and Mrs. Clarence E. Leasure of Hereford.

Clarence E. Leasure of Amarillo, brother of the bridegroom was best man and Evert Bissell, Lowry Air Force Base, Denver, Colo., was groomsmen. Ushers were Hy Jacobi, Martinsburg, Mo., and Jas. Leasure of Hereford.

Smith, Santa Monica, Calif. Given in marriage by her father, the bride wore a gown of white bridal satin and Chantilly lace fashioned with a fitted bodice finished with deep yoke of illusion having an off shoulder neckline outlined with lace. The voluminous skirt was dramatized with panels of lace and terminated in a chapel length train in the back. The bridal veil of Chantilly lace was worn Madonna style and Miss Jacobi carried a cascade bouquet of white orchids and stephanotis.

The bride's mother wore a brown faille dress with matching accessories and the bridegroom's mother wore a navy shantung suit. Both wore white rose corsages.

Vows were exchanged Dec. 31 in St. Joseph Church in Martinsburg with the Rev. Ralph Kutz, pastor, performing the double-ring ceremony.

Shower Honors Recent Bride

An informal reception and wedding breakfast followed the wedding with Mrs. Thomas Boldt of St. Louis, Mo., and Mrs. James Smith of Santa Monica, Calif., assisting at the bride's table.

The church was decorated with palms and greenery arranged with tall baskets of white flowers.

Mrs. John Killens, the former Miss Inez Brown, was named honoree at a shower given recently in the home of Mrs. L. H. Lookingbill Jr. Hostesses included Mesdames I. H. Willoughby, Elbert Vance, L. F. Carter, John Draper, Roy Calvert, Miss Hilda Haven and Mrs. Lookingbill.

When the couple left on a short honeymoon trip the bride was wearing a red wool frock with black coat lined in red. The orchid was lifted from the wedding bouquet for her corsage.

Wedding music was provided by the church choir and Sr. Rita Marie, organist. Selections included "Praise Ye the Father" as the bridal party entered, "Ave Maria," "Mother Beloved" and as the recessional "On This Day O Beautiful Mother."

Guests were received by Mrs. Lookingbill, the bride and her mother, Mrs. G. A. Brown.

They are now making their home at 200 Orange Court, Denver, Colo. (Continued On Page 2)



MRS. PAUL MOSS

... music club speaker

Tierra Blanca Associational Meeting Held

The quarterly session of the Tierra Blanca Woman's Missionary Union of the Baptist Church, was held Tuesday in the First Baptist Church of Tulla with Mrs. A. O. Thompson, president, presiding.

Theme for the day was "Happy New Year" with the program featuring highlights of the past year as a background for New Year forecasts.

The program opened at 10 o'clock featured by reports and a review of the past year's accomplishments. Lunch was served at the noon hour followed by a program highlighted by guest speaker, Mrs. Henry Heck of Idalou, president of District Nine, W.M.U. who gave a general discussion of the work ahead, Dr. Bryan Roberson, dean of students at Wayland College, and Stephen Lin of China, a senior student at Wayland College, who told of his plans to work with the youth of China, and special music provided by Miss Koko Maeda of Hawaii.

Those from Hereford who took part in the program were Mrs. O. M. Dickey, Mrs. Clarence Schulz, and Rev. Russell Fogue, pastor of the Temple Baptist Church.

Representatives attended from Canyon, Bovina, Dawn, Dimmitt, Farwell, Friona, Happy, Lubadde, Oklahoma Lane, Summerfield, Wayside, Plainview, Idalou, Tulla and Hereford.

PORTRAIT OF A TEACHER

Miss Madeline Bell's Motto 'Has Held Forth For 32 Years

Three little words — "Do It Right" — sum up Miss Madeline Bell's teaching philosophy since launching forth on a teaching career 32 years ago when a very young girl. She took to heart every word spoken by an experienced primary teacher who handed out methods and techniques in large doses, when attending her first teacher's institute and those three little words have served as a standard in her profession all through the years.

Her first teaching experience began in Alanreed following two summer training courses. She had a class of 13 beginners, 12 high first graders and 15 second graders. Her only equipment was a Playmates Primer, a piece of chalk

and a blackboard, plus a firm belief that she could teach children to read and write.

At the close of that year her sister, the late Miss Tallie Bell, who was teaching in the Hereford schools, persuaded her to interview the Hereford School Board in view of a place here. She talked to E. B. Posey at the First National Bank, J. O. Newell in his Dry Goods Store, to H. G. Conkwright in his home and Supt. C. H. Dilley. She was elected to teach third grade in Central School and has taught in the same building with various assignments from the third grade through the seventh, ever since.

From the first she realized that she must have further study to become the teacher she desired to be, so she began work toward a master's degree during summer sessions, through correspondence and extension work at West Texas State College and the University of Colorado at Boulder. Being a classroom teacher in the same building for so many years might end up in a rut for some teachers, but not Madeline Bell. She augmented her work by availing herself of every opportunity for study and travel during the summer vacations. One summer she spent in Mexico City, Vera Cruz and Tampico. Another summer was spent in touring the western states and Canada, including Lake Louise and Baniff Park. Another tour included the Central states, Great Lakes Region, Canada, New York, the Allegheny and great Smoky Mountain region. Other time was spent in refresher courses beyond her master's degree and last summer the years were climaxed by a trip to Europe on board The Queen Mary, which included tours of England, France, Holland, Luxembourg, Germany and Switzerland.

State President Is Guest Speaker At Music Meeting

Mrs. Paul Moss of Odessa, Texas as Federation of Music Clubs president, was guest speaker for the Music Study Club Monday afternoon when a meeting of the club was held in the home of Mrs. Wayne Thomas.

The state official used "Serve With Music" as her subject saying in part, "We serve our fellowmen with the instruments within our reach. As music club members of service, which may be likened to a jewel to polish or refine at will. The work of the Federation of Music Clubs has many facets or departments through which your community is made aware of your service."

Its strength lies in its scope, and while local clubs must ever follow the general plan of the national organization, each group should endeavor to raise the musical and cultural life of its own environment at all times.

Mrs. Moss quoted the national president in urging all clubs to continue the "Parade of American Music," to exploit great American composers, to work for better legislation pertaining to the musical world, and to help promote the

sacred music through the church which is the largest avenue for elevating musical tastes.

In conclusion she stressed the importance of extension if our great musical heritage is to be shared with our neighbors, ending with the admonition "Polish the jewel in your hands so that it will shine in a world that needs the glorification of music."

Refreshments were served during the social hour from a table laid with a brown linen cloth centered with a musical staff arranged with orange colored carnations and miniature musical instruments Mrs. H. A. Close, president, presided.

Members attending the session were Mesdames J. R. Allison, Bill Bradley, W. T. Carmichael, H. A. Close, R. P. Conaway, B. Y. Crosthwait, Cliff Estes, J. C. McCracken, Cecil Massey, C. J. Mountz, J. D. Neill, C. W. Parker, Earl Phillips, T. W. Roberson, A. J. Schroeter, W. J. Stanford, A. O. Thompson, A. C. Thompson, S. O. Wilson, S. M. Dunnam, Jeff Gilbreath, W. E. Dameron, Misses Frances Dameron and Mattie Mae Swisher and the hostess.



MR. AND MRS. KY LAWRENCE ... now and forty years ago

(Travis Caraway Photo)

Life Of Confucius Topic Of Pioneer Study Club

"Religion in the Land of Confucius" was the theme of the Pioneer Study Club program when a meeting of the club was held in the home of Mrs. Delmar Sigle Tuesday afternoon.

Mrs. Wirt Phillips, leader, told of the life of Confucius, a young Chinese philosopher who said "The heart of the Chinese faith is to honor ancestors." She described Confucius' teachings as having no Christianity in them, only a great reverence for nature and the worship of ancestors. "Communism has weakened Confuciusism as the Russians have brought into China much communistic literature that the youth are adopting," she concluded.

ler, F. L. Terrell, Chas. Walser Bess Werner, Miss Roberta Campbell and the hostess.

Jaycee Ettes Elect Officers

Two new officers were named to fill vacancies at the Jaycee Ette meeting held at the Jaycee Clubhouse Wednesday evening. They were Mrs. Stanley Sigle who will serve as secretary and Mrs. Don Morgan who will head the cheer committee.

Reports were heard on the recent district meeting held in Amarillo with Mrs. Gerald Hale giving a review of the session.

Mrs. Mary Seigler gave something of the weird beliefs of the Chinese people regarding religion and told of their great aim to create harmony between man and nature.

In attendance were Mesdames Fred Barrett, H. A. Close, Burl France, O. H. Herring, O. G. Hill, W. E. Holcomb, E. S. Ireland, F. M. Kester, Ralph McCullough, H. E. Miller, Wirt Phillips, Mary Seig-

Hostesses were Mesdames Carroll Goss and Hershel Miller. Refreshments were served to Mesdames Dennis Lomas, Don Fudge, Jimmy Bounds, Gerald Hale, Buddy Pickens, Stanley Sigle, Don Morgart, Ed Davis, Hershel Miller and Carroll Goss.



MISS MADELINE BELL ... portrait of a school teacher

(Continued On Page 2)

Mrs. Jim Bookout Presents Program At El'Nino Meet

Mrs. John Jacobsen Jr. was hostess for the El'Nino Study Club session held in her home Monday evening with the vice-president, Mrs. Bill Waldrep, presiding.

During the business session, plans were made to cooperate in the Mother's March of Dimes, sponsored annually by the Child Study Club. Arrangements were made to show a film on Polio "Remember Me" which will be presented by Mrs. Maurice Tannahill, general chairman of the drive.

Mrs. Jim Bookout was in charge of the program on "Are Children Necessary?" She discussed an article written by Mary Burtis on the question "Are children necessary

for a happy home? Do they cause friction between parents or do they bring true happiness to both?"

Hostess for the Jan. 23 meeting will be Mrs. W. J. Reeves with Mrs. Byron Durham as program leader.

Members present were Mesdames Ivan Block, Bill Decker, Sam Nummally, W. J. Reeves, Bill Waldrep, O. G. Hill Jr., Jim Bookout, Byron Durham and the hostess.

The Red Sea derives its name from masses of reddish microscopic sea life which grows in its waters.

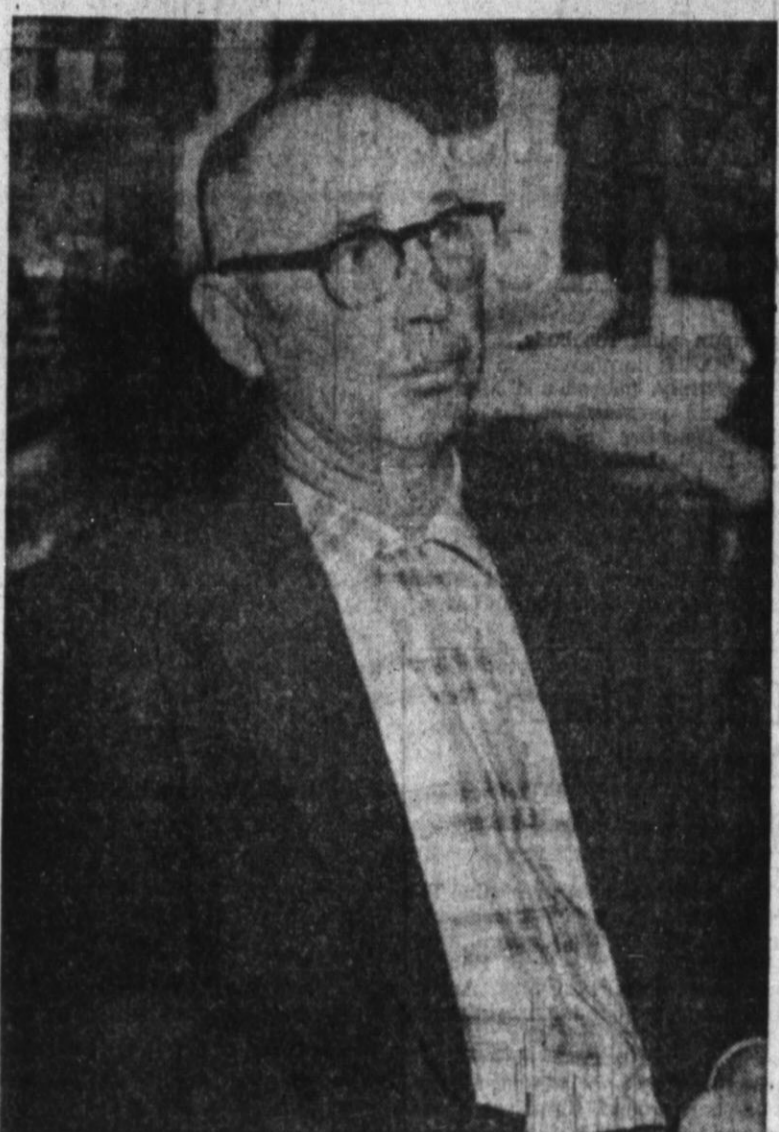
Mrs. C. D. Kelton Is Hostess For Lone Star Club

Mrs. W. S. Fluitt was cohostess with Mrs. C. D. Kelton for the Lone Star Study Club session held Tuesday afternoon in the Kelton home.

Mrs. G. W. Newsom and Mrs. Jim Higgins presented the program dealing with "Good Grandmothers" and "Good Mothers-in-Law."

In discussing the attributes of a good grandmother, Mrs. Newsom suggested that grandmothers must first of all be kind and considerate, and should develop the art of being good baby sitters.

Mrs. Jim Higgins admonished mothers-in-law to hold to their own



TROY MOORE... community builder

interests in life, never try to dictate actions of their in-laws, and never give unasked for advice.

Members attending the meeting were Mesdames R. G. Blue, Roger Corbett, W. S. Fluitt, Leo Forrest, Jim Higgins, John Jacobsen Jr., Joe Kendall, Louie LeGrand, Vivian Major, W. C. Meharg, G. W. Newsom, Coy Phillips, Earl Springer, Robert Thompson, Ed Warren, L. L. Womble, Glenn Witherspoon and the hostess.

The name Michigan comes from an Indian word Mishigamaw, that means great water.

Miss Mary...

(Continued From Page 1)

where Lt. Leasure is stationed at Lowry Air Force Base.

Attending the wedding from here were Mr. and Mrs. Clarence E. Leasure, the bridegroom's parents, and Mr. and Mrs. C. E. Leasure Jr., of Amarillo, formerly of Hereford.

Dwight D. Eisenhower is the first U. S. President to hold an airplane pilot's license.

Teacher...

(Continued From Page 1)

was during this same depression that the black dusters blanketed the earth and the lighting at Central School was so poor that the children would frequently have to close their books and sit in darkness, or blow the dirt from their books before they could see the print. Through it all she has never swerved from her belief that by giving the best of her abilities at all times she could stimulate the students in giving the best of their abilities to each individual endeavor.

"When asked if she would recommend the teaching profession to today's young people, she replied at once, "Yes, I know of no other profession that brings such gratifying rewards. To me it has brought a capacity for great happiness and satisfaction through service, and many secret rewards in the accumulated evidence of men and women once my pupils, in high places who have attained the highest goals."

Anniversary...

(Continued From Page 1)

T. W. Roberson, Mr. and Mrs. Joe Kendall, Mr. and Mrs. G. P. Owen, Mr. and Mrs. Jeff Roberson, Mr. and Mrs. O. B. Sumner, Mr. and Mrs. B. E. Roberson, Mr. and Mrs. C. R. Walser, all of Hereford, Mr. and Mrs. Jack Strupp, Mr. and Mrs. L. H. Lookingbill, Mr. and Mrs. Guy Walser, Mr. and Mrs. O. B. Roberson, Mr. and Mrs. Carl Lee, Mr. and Mrs. L. B. Lookingbill, Mr. and Mrs. Earl Lanoe, Rev. and Mrs. Don Larkins and family, Becky Neill and the J. B. Nolands.

Gliders have flown as high as Columbia University and the University of California each has more than 1,200 foreign students.



CHOOSE FROM THESE DRAMATIC COLORS

- 216—Coral
- 211—Coronado Pink
- 214—Crimson
- 208—Cinnamon Brown
- 215—Cocoa Brown
- 244—Surf Green
- 202—Pearl Grey
- 201—Charcoal Grey
- 213—Georgian Buff
- 206—Chinese Yellow
- 205—Majestic White

HERE'S WHY Color Crest Stone IS BETTER

Only purest limestone is used. Steam curing insures a uniformity of permanent color. Only the finest of nature's mineral colors are used. Color Crest Stone colors are actually enhanced with age.

These units far exceed A.S.T.M. and federal specifications for compressive strength and absorption.

Insist on genuine Color Crest Stone from...



The Texan DODGE

A great new car specially designed and built for Texans! Big... Powerful... Beautiful, yet priced down with the lowest!

SEE IT TODAY AT YOUR NEARBY DODGE DEALER'S

"Our ELECTRIC water heater is an important partner to our other work saving electric appliances!"

says **MRS. KEITH HALL** 120 E. 18th STREET PORTALES, NEW MEXICO



A modern water heater is fast, safe, clean and economical... so, of course, the modern water heater is electric.

Mrs. Hall says: "I like for the water to be really hot when I use my dishwasher and my washer-dryer combination. Our busy family makes many demands for hot water, and our electric water heater does a perfect job."

Mrs. Hall enjoys the exclusive plus value of extra storage space, which electric water heating offers, too. "Even our linens can be stored above our electric water heater."

The supreme test for a water heater? Keeping up with the needs of a growing boy. "Our son, Jimmy, like most young athletes, requires a dependable supply of hot water."

And the father looks to safety. Mr. Hall, immediate past president of the New Mexico Junior Chamber of Commerce, says: "I often find it necessary to make out of town trips in my business, and I appreciate the fact that our electric water heater is absolutely safe."

For every member of your family there's a modern way to heat water. Of course, it's electric.



SEE YOUR REDDY KILOWATT APPLIANCE DEALER

Carl McCaslin's

No Down Payment!

35 Months To Pay

ON FINE WOOD CABINETS



Here's enduring BEAUTY at Low Cost!

The Curtis line of completely assembled factory-built section-kitchen cabinets is the result of long and careful study and experiment.

Terms As Low As



Plan Your Kitchen This Easy Inexpensive Way

These beautiful cabinets of natural birch can be arranged to fit your individual space. Make your kitchen life more pleasant with our fine Curtis Kitchen Cabinets. We will be happy to help you plan your kitchen for both beauty and convenience. You can install the cabinets yourself or we will secure professional installation for you.

Choose From Over 20 Different Cabinet Units



21" Wall Unit 29.78

21" Base Unit 37.73

Base Comes With Lazy Susan 56.49

36" Sink Front 28.79

CARL McCASLIN LUMBER CO.

PHONE 7

ONE BLOCK EAST OF COURTHOUSE

Rebekahs Hold Installation

Installation ceremonies were conducted for new officers of the Rebekah Lodge at a meeting held at the IOOF Hall Tuesday evening. Assuming duties of office were Mrs. Anne Willier Conklin, noble grand; Mrs. Glissie Shelton, vice noble grand; Mrs. Aline Lomenick, secretary; Mrs. Ruth Rogers, financial secretary; Miss Mary Brandy, treasurer; Mrs. Edith Jackson, conductor; Mrs. Ada Vaughn, warden; Mrs. Leota Fitzgerald, SING; Mrs. Catherine Sheppard, SING; Mrs. Julia Welty, RSVG; Mrs. Lydia Hopson, LSVG; Mrs. Sara Lee Loving, chaplain; Mrs. Nellie Beauford, color-bearer; Mesdames Ola Hacker and Edna Cooper, altar bearers; Mrs. Maggie Luck, inside guardian; Mrs. Earline Manning, outside guardian and Mrs. Ursalee Jacobsen, musician.

Installing officers included Mrs. Earline Manning, district deputy; Mrs. Verna Sowell, district marshal; Mrs. Bobby Meacham, deputy warden; Mrs. Orpha Nickerson, deputy secretary; Mrs. Alta Davis, deputy treasurer; Mrs. Ethel Fridley, deputy chaplain and Mrs. Ursalee Jacobsen, deputy musician.

At the close of the ceremonies Mrs. Ruby Smith, retiring noble grand, presented a new desk for the IOOF Hall.

Refreshments were served by the hostesses Mesdames Ruby Smith, Earline Manning, Nellie Beauford, and Alta Davis.

Walcott News

By MRS. T. L. COLLINS

Walcott P-TA will hold its first regular meeting in 1956—Friday night at 8 o'clock. Our president, Mrs. J. V. Perrin, urges all people of the community to be present. Our special guest for the evening will be Mrs. Opal Potts of Rosedale, N. M., who will do "story painting."

The seventh and eighth grade children will entertain. Each family is asked to bring cookies for refreshments.

It is time to take the annual school census, during this calendar month. Principal Thomas L. Collins, will appreciate the cooperation of each parent in getting this job done quickly and thoroughly.

During the noon hour, Jan. 10, a bus load of children, from the upper four grades, left Walcott for Hereford; with A. L. Shelton driving.

Our boy's basketball team played Hereford's eighth grade Junior High School team — on their court. Walcott won the game 40 to 39. High point men were Wayland Northcutt and Gary Guseman. Their coach, A. L. Shelton, said the Walcott team is to be complimented for excellent playing and good sportsmanship.


Suited, ready for action in Tuesday's game were Wayland Northcutt, Gary Guseman, Bobby Sessums, Mickey Rudd, Ray Northcutt, George Lockhart, J. V. Perrin, Lee Myers and James Burton.

The rest of the group made a good cheering section. Walcott's cheer leaders — Royce Lee Pruitt, Janell Weaver and Mary Dufur, did a fine job leading the others in yells. All this helped the players to do their best.

Might even tell you that the little girls, who stayed home that afternoon, gave Walcott's team a few boasting yells in the cafeteria during the lunch hour.

We at Walcott School are sorry to see Johnnie Campbell leave. He is moving to Clovis next Saturday with his parents, Mr. and Mrs. W. L. Campbell. His father will do carpenter work in Clovis. We will miss this family, but wish them God speed.

THE REAL McCOYS
BY
JOHN and GEORGE



SHORE IS A PLEASURE TO DO BUSINESS WITH

John McLean
Insurance Agency
46 Years of Insurance
Know How
Phone 273

Anthony's C.R. ANTHONY CO. JANUARY CLEARANCE

LADIES EARLY FALL HATS \$1
Values to 10.00. Large Selection To Choose From.

GROUP I BETTER DRESSES \$5.00
Broken Sizes and Styles. Values to 12.75. Regrouped A Real Bargain.

LOOK LADIES BARGAIN RACK \$2.00
DRESSES, SKIRTS BLOUSES, SHIRTS

CHILDREN'S WINTER COATS \$8.00
Size 4 to 6 \$10.00
Size 8 to 14

6 ONLY LADIES JACKETS \$13.00
3 Leather, 3 Wools. Values to 24.75.

BARGAIN TABLE 2 FOR \$1
JEWELRY, SOCKS, PURSES

CHILDREN'S KNIT SUITS & PAJAMAS \$1.50
Broken sizes in Little Boy's Knit Suits. Broken sizes Girl's or Boy's Knit Pajamas.

BABY SHAWLS \$1.88
Discontinued number of Baby Knit Shawls with fringed edge.

BARGAIN TABLE \$2
BOY'S SLACKS CURTAINS BILLFOLDS
Men's O.D. Army Fatigue Pants. Many other items.



Hundreds of Yards of Crisp, New, Colorful, First Quality **Fabrics** FOR SPRING
Values from 79c up to 1.39 yd.

Choose from Dan River Gingham and many other Famous Brands
Sale priced at only

57c yd.

Never have you seen such a gorgeous selection of brand new fresh, crisp, colorful fabrics at this unbelievable low price. Only through a very special purchase is this value possible. Everything from lovely Dan River check gingham to beautiful fresh dry Roman Stripes. Truly a rainbow of colors and combinations you cannot resist. Just received. Just unpacked. So hurry to Anthony's now for the saving of your life.

- 36" Parisienne Everglaze Prints
- 36" Monte Carlo, Cambod 84x136 Sateen
- 36" Superior Fresh Dry Crease Resistant Prints
- 36" Gold Printed Cottons
- 36" Bahama Crease Resist Prints
- 42" Valley Printed Sailcloth and Poplins
- 36" Fresh Dry Roman Stripes
- 36" Novelty Skirt Prints
- 36" Famous Dan River Wrinkl-Shed Cottons

LARGE SELECTION MEN'S SLACKS \$4.33
Solid Colors, Splash Weave, Rayon and Acetate, Rayon and Dacron. Broken sizes 28 to 40.

MEN'S SPORT SOCKS \$1
2 pr. for

BOY'S OR GIRL'S SOCKS \$1
5 pr. for Plain or Stripes.

LARGE SELECTION COTTON PIECE GOODS \$24c
Hundreds of Yards FIRST QUALITY

ONE GROUP MEN'S JACKETS
15 Men's OD Tankers 5.00
5 Gab. Coats Mutton Collar ... 7.00
5 Gab. Coats Plain Collar ... 6.00
5 All Wool Jackets 17.00
9 Dress Jackets 3.50
3 Boys Coats 5.00
2 Boy's Coats 7.00

MEN'S BROADCLOTH PAJAMAS \$2.00
Printed Broadcloth in Broken Patterns of Regular 2.98 Pajamas. Size A-B-C-D.

BARGAIN TABLE \$1
Purses, Shoes, Pants, Shirts. Many other Good Buys. Just odd Lots.

100% ALL WOOL **WOOL MIST BLANKET** \$11.88
Size 72x90. Many Bright Colors.

EMBROIDERED BOXED PILLOW CASES \$2.00

DOUBLE WINDOW CHROMSPUN CURTAIN \$3.99
Regular 5.90. We have only 10 left. They are Green, Blue and Yellow.

I GROUP WOMEN'S AND CHILDREN'S SHOES \$2.00
All Women's and Children's Suede Shoes. Values to 5.90. Broken Sizes and Styles.

BOY'S FLANNEL SPORT SHIRTS \$.133 2 for \$2.50
Plaids, Solids, Long Sleeve, Sport Collar, 6 to 18.

CHILDREN'S NYLON STRECH SOX 3 Pair For \$1.00
Size 4 to 6, 6 to 8 1/2, 8 1/2 to 11. Solid Color & Bright Stripes.

MEN'S SHIRTS \$1.88
Sport and Dress. Some slightly soiled. Solids & Stripes, Broadcloth and Flannels.

ATTENTION MEN SUITS \$20
17 Only. Some all Wool, Some Rayon & Dacron Blend, Brown, Blue, Charcoal. Size 35 to 42. Broken Lots

The Sunday Brand

EDITORIAL COMMENTS

Guest Editorial

This U. S. Boom In Religion, Is It Real?

(Note: A country preacher — Jimmy Mitchell of Canadian — became interested in a question which currently plagues the minds of many church leaders and laymen. He dispatched questionnaires to other churchmen across the nation. His findings are condensed into the following report, which appeared last week in the Canadian Record.)

"There is a greater interest in religion in this generation than we have ever had before in the history of the United States," Jimmy Mitchell, minister of Canadian's First Christian Church, told Canadian Rotarians Tuesday.

Mitchell talked on "The Religious Boom in the U.S. Today," a topic which he had presented two weeks earlier to members of the Canadian Lions Club, basing his conclusions on the replies to a questionnaire which he had mailed to ministers and religious leaders in all parts of the United States and in European countries.

Most churchmen agreed, Mitchell said, that there is a religious "boom" in progress not only in the United States but on the European continent.

More than 60 per cent of U.S. citizens are members of churches today, he pointed out. More than 1,000 of the major U.S. corporations are conducting regular religious services for their employees . . . many are now employing "industrial chaplains," something new in business and industry. More church buildings than ever before are under construction. More than 1 per cent of the total annual U.S. income is now going to religious causes . . . almost double the figure of a few years ago.

"There is a sense of revivalism in the United States today," he declared. It stems largely, Mitchell finds, from two causes: One is that people are finding that there is no real satisfying factor in material gain . . . something is lacking. The other: Communist opposition to Christianity is encouraging non-Communists to support Christianity.

"Is this religious revival real?" That, Mitchell said, was the point of his questionnaire. The replies were occasionally surprising.

Livestock Show To Be Saturday

Next Saturday will be Junior Livestock Show day in Hereford. The occasion comes much earlier this year, replacing the old February date, and consequently has failed to arouse general interest usually accorded the annual event.

Chief reason for moving the show up, we presume, is to allow winners to prepare for entry into the Tri-State Exposition and other shows around the country. Unquestionably, the old February date did crowd things for the exhibitors, prompting the Rotary Club to change the show date.

The situation could easily result in poor crowds this year but, in the long run, it will probably make little difference. The January date, in fact, might even result in more entries from surrounding counties than in past years.

To say the least, the Junior Livestock Show still embodies the same basic advantages which made it a success from the start. It provides awards and recognition for outstanding achievement on the part of young men in the area, thus encouraging better livestock and higher standards of living for the area. General support from local citizens in the form of spirited bidding has also made the event a profitable one for many of the youngsters. The concessions, in addition, help finance the Camp Fire girls, providing another worthwhile project.

All in all, the 1956 calf show could easily be a record breaker, provided people do not slip up on the new date. Remember, it is next Saturday, January 21. Plan now to come, and stay all day.

"Most churchmen answering the questionnaire feel that their new communicants are sincere," Mitchell told the group. "The younger churches have more enthusiasm than the older and more established churches."

But in answer to the question, "Do you feel that the world is becoming more Christians?" The majority answered "No." The consensus, Mitchell commented, seems to be that this religious boom "is not a matter of greater religion . . . but stems from a sense of duty."

"Is it going to be of any lasting effect?" he queried. The replies indicated a fear that "it's going too fast . . . it will die down."

"Many ministers," Mitchell reported, "feel that a majority of the new converts are sincere, but that their enthusiasm may not last."

"We have a beachhead," he commented, "but unless we press on we are liable to lose even the beachhead we have. If new converts are not properly taught and properly trained, the boom may boomerang. We are not in a religious boom yet . . . it is just beginning, and unless churches today come to a realization of the responsibility before us, we may lose all that we have gained."

"You (church members) are the power behind this religious boom," the minister declared. "If we as individuals are truly consecrated, we will succeed."

"Now . . . the next four to five years . . . is the crucial period."

"We are on the threshold of a new religious era . . . but only the threshold. You hold the answer . . . are you for it, or against it?" —Canadian Record.

Congressmen Adopt Old Navy Slogan

Some day in the near future, we would not be surprised if the U.S. Navy should file suit against our congressmen, individually and collectively for infringement of copyright. Time was when a young man could "Join the Navy and See the World." In these modern times, however, it is much more feasible for him to merely get elected to Congress.

Incomplete surveys show that more than 200 congressmen visited foreign parts during the past year. Some of them, including our own Walter Rogers, were able to take a long peek behind the Iron Curtain of Russia. All of this travel, of course, was generally made at government expense and was available through the counterpart currency fund, received in exchange for American aid to the various countries.

When you stop to consider just how many American dollars are being poured down rat holes around the world, it even makes sense that our Congressmen should do a little checking and see just what is happening as a result of Uncle Sam's foreign dole. We know that Britain financed a tax cut of \$200,000,000 — for Britons, of course — and that Denmark used some of our aid money to pay off \$100,000,000 of its debt. We also know that France, another subsidized ally, showed an increasing fondness for Communist candidates in national elections early this year.

None of these things were learned from visiting Congressmen, we admit, but if enough of them see first-hand some of the results of Uncle Sam's big hearted spending, it is just possible that one or two of them might object when the next plea for increased dole appears before the House. Besides, travel is broadening and if there is anything this country needs, it is "broader congressmen."

It's a smart child who understands her parents.

A friend is someone who doesn't expect any favors.

As yet, we haven't seen a do-it-yourself operating kit.



QUESTION OF THE WEEK

Citizens Favor Five Man Commission, Survey Shows

City fathers have discussed the possibility of calling an election to amend the City Charter so that the City Commission can be composed of five members instead of just three. Would you favor such a change? Why?

- LOYD NEILL**
I believe I would because I think five decisions would be better than three.
- A. L. YEAGER**
If the City Commission thinks it would be a good change, then I would be in favor of calling an election to see if the people are in favor of it.
- J. H. HUTCHESON**
I think I would because five decisions would be better than three.
- LEE CONKLIN**
I am in favor of it because it might give a little better balance.
- OTTO MASSIE**
I favor it, I think the judgement of five men would be better for the City.
- ROY OSWALD**
I'm in favor of it because it would be a better balanced group with five.
- H. E. BIPPUS**
I think it would be a good idea, with the judgement of five men instead of three.
- ROY PHILLIPS**
I favor it, with the judgement of five men instead of three I think it would be better for the City.



By ROBERTA CAMPBELL

The longer we live the less respect we have for an alarm clock. And there isn't any hour on the face as unpopular with us as two o'clock in the morning when it is freezing outside. All week we have been trying to water our thirsty little patch of wheat and checking the well and making a new set in the wee hours of the morning isn't what one would choose for a hobby.

— tp —

We don't know how the experts figure it but it is pretty easy for us to estimate how much our water table has fallen. When we put in an irrigation well 13 years ago the driller hit water at 62 feet. Three 10 inch bowls were set at 80 feet with a 20 foot suction and in all the years since then we have kept pumping plenty of water. Since Thursday we have been unable to pick up a drop after we shut the well down to service the motor.

Now we flinch when we look at the list of new well permits and wonder how long it will be before we are forced to return to dry land farming.

— tp —

Guess we haven't improved much since the Garden of Eden. We never seem to appreciate the things we have until we have reached the point of no return.

— tp —

The Junior Livestock and Poultry Show this week is more than a month earlier than usual and we are hoping the weatherman doesn't get rough with the youngsters who have livestock and poultry in the show. Don't forget to go by and see the entries.

Community Builders

By JIMMIE LEE

Many important activities in the improvement of Hereford took place while Troy Moore, this week's Community Builder, served as a County Commissioner from 1943 to 1951. Harrison Highway was paved, 67 to 70 miles of farm-to-market roads were voted on and paved—to add improvements in Deaf Smith County. For Hereford improvements, the sprinkling system was installed around the court house.

Moore was born June 21, 1909 in Memphis, Hall County. He finished high school at Memphis in 1928. Moore was very interested in football, but he didn't get to play much because his mother didn't want him to.

In 1929, Moore moved to Hereford with his parents and they built a tourist court and grocery store, which is now known as the Hereford Camp. When they built their business, there was nothing east of them and very few houses west.

He went through the dust bowl days here and he watched the highway change from Third Street, which at that time was Highway 60, to its present location.

Moore married Lois Sowell in 1931 at Clovis, N. M. They have three children, Sharon Dee, a junior at Denver University; Martin, a senior who is known as "Clubber" by the football team (he made the all-district team this year); and Troy Don, a 12-year-old who is a sixth grader at Stanton Junior High.

He entered the independent oil and gas business in 1933. He owned the East Side 66 Service Station and sold it in 1945. He then built his present location, The Farmer's Drive In.

Moore is an active member of the First Christian Church. They are in the process of building a new church and he is chairman of the building committee.

His hobby is golf and he is vice president of the Board of Directors of the Hereford Golf Club. It all started about two and a half years ago when his youngest son, Troy Don, wanted to learn to play golf and he wanted his dad to play with him. However, Troy Don tired of golf and this is the way Moore stated it, "Burned out with him, but the bug really stayed with me."

Moore is a member of the Odd Fellows, he is a 32nd degree Mason and is also a Shriner of the Khiva Temple.

When asked what he thought of Hereford, he replied, "I think it's the greatest place in the world. I thought that when I moved here 27 years ago and I think the best people in the world live right here in Hereford."

His reply to what Hereford needs: "Hereford needs a good rain. It would kill more ills than anything I can think of."

Moore says our County and City officials are doing a "wonderful" job of taking care of our town. However, he thinks that every man and woman, at sometime in their life, should serve in some public office, "then they can really appreciate what the officials have to put up with."

See Picture On Page 2



Established 1948

Published every Sunday at 336 Main St. Hereford, Texas

James M. Gillentine, Editor and Publisher

Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50 cents per month. Single copies 10 cents each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Hereford, Deaf Smith County, Texas

News Editor Virgil Moore
Adv. Manager Melvin Young
Mechanical Supt. Jim O'Hair

Panhandle Paragraphs

TULIA GIRL IS AMARILLO'S BEST DRESSED

Winner of the title of Amarillo's best groomed working girl is LaJuana Ward, a secretary at Shamrock Oil and Gas Corporation where she has been employed for the past two years. Miss Ward is the daughter of Mr. and Mrs. Bob Ward of Tulia. She was selected by popular vote over 24 nominees, and has been presented with a check for \$25. Runners-up for the title were Mary Warren of Pioneer Natural Gas, and Aileen Hamilton, receptionist at the Pyramid Beauty Shop. Miss Ward said that she buys all her clothing in Tulia. — THE TULIA HERALD

ONION-RING FORECAST ISN'T GOOD

Tears in the eyes of Mrs. June B. Cartwright were not caused by the onions used in her unique weather forecasting, but by the results. And the result is enough to cause Texas-size tears on every face in this area . . . the result is DRY. Just a "smattering of above normal moisture for January and November, and all the rest of the months will be dry, dry, dry," Grandmother Cartwright explained. "And I hope to the Good Lord that this silly old onion-ring forecast is completely and absolutely wrong," she lamented. However, Mrs. Cartwright knew full-well that her now-famous forecast of last year was altogether "too near accurate for comfort, having missed only one month out of the 12, that being November." — OCHILTREE COUNTY HERALD

MORE RIGHT-OF-WAY IS SECURED

Rangall County continued acquiring right-of-way for the Canyon-Amarillo expressway during the holidays, with six parcels purchased immediately following Christmas. The commissioners ordered a condemnation suit filed against Taylor and Sons Country Store, because the appraisers had been unable to come to an agreement as to the price to be paid for the Taylor land. In a meeting Tuesday afternoon, the commissioners ordered that the members of the jury of view be appointed as negotiations continued with the Taylors. The county's agents, Lanham Nelson and A. C. Youngblood, are to meet next Tuesday with a representative of the Taylor interests to attempt settlement again. Friday morning, the Taylors will meet with the commissioners to suggest possible members for the jury of view. — THE CANYON NEWS

TELEPHONE STRIKE IS ENDED

At 10 o'clock Friday night regular operators manned the switch board of the local telephone exchange for the first time since midnight Saturday. The supervisory members of the exchange had done a fine job of keeping service going in Littlefield. They had worked long and hard hours to do this. In a "compromise agreement" announced Friday afternoon, workers were ordered to report to work at the regular shift change Friday night. The area wage differential was the principal point of the disagreement according to spokesmen for both sides. Higher pay and other employee benefits also entered into the differences. — COUNTY WIDE NEWS

The BOOTLEG Philosopher

(Editor's Note: The Bootleg Philosopher on his Johnson grass farm has a typical idea on farm relief, his letter this week reveals, but he's on a cold trail.)

Dear editor:

I read with a lot of interest yesterday an article in a newspaper which I found near my neighbor's mail box, it could have fallen out of his box but I didn't see it fall and there are enough major problems to think about in the world today without wasting time on the minor ones, where there's a race on in Congress to see whether the Republicans or the Democrats can be the first to bring some relief to the farmers.

The thing was referred to as "an election year race to see which party can bring more money to the farmer's pocket," and I'll admit it makes a farmer feel good to be so well thought of.

However, there was one part of the article which disturbed me. Further down in it one Congressman was quoted as saying there ought to be bi-partisan action on the farm problem. Both sides ought to unite on one program right away and get some action, he argued.

Some smart aleck is always trying to put in his two-bits worth: Bi-partisanship is for foreign policy and opposition to sin, not the farm problem.

The farm problem is in such a condition it's gonna take two prescriptions, not just one, to get the patient well, and what I'd like to see is two separate relief programs passed by Congress, one by the Republicans, one by the Democrats, and both designed to put more money in the farmer's pocket. Why not? After all, I've got two pockets. Why practice favoritism? I'd like some added to each one.

In fact, I will be glad to keep strict account on the programs, putting Democratic relief in my left pocket, Republican in my right, and which ever weighs the most at the end of the year, that's the program I favor most. If my right side is pulled down, the Republicans are ahead, if my left side, the Democrats; and if both come down equally, so what? Looks like the farmer was fixing to lose his pants anyway.

Let's get this race underway. I've done my part. I've got my pockets ready, my belt tightened and my suspenders hitched.

Yours faithfully,
J. A.

Sunday Brand, Hereford, Texas, Sunday, January 15, 1956

Methodist Women Board Circle Meets

The Woman's Society of Christian Service of the First Methodist Church held circle meetings on Tuesday after spending several days on the study of "The Inland American" and "Efforts for World Peace." Themes for the meetings were "The Changeless Gospel in a Revolutionary World" and "Labor Relations."

Craig Johnson, who presented the program assisted by Mesdames L. J. Jones, Hugh Clearman and Jimmie White.

Carrie Black Circle met at the church. Mrs. Cliff Hicks presented the devotional program and Mrs. Leo Forrest gave the lesson.

Dorcas Circle, meeting with Mrs. Loyd Lovel, had its program directed by Mrs. Lee Benefield. This was largely a business meeting.

Emma Wheeler Hawkins held its meeting at the church with Mrs. C. R. Logan giving the devotional lesson. Taking part on the program were Mrs. E. W. Harrison and Miss Frances Turrentine.

Little Fox Circle met at the church with Mrs. M. M. Beavers and Mrs. C. B. Williams assisting Mrs. Dean Bishop in presenting the program. Mrs. S. M. Dunnam was a special guest.

Nettie Price Slaton Circle, meeting at the church, had the devotional lesson given by Mrs. Harold Rudd with Mrs. Delmar Sigle and Mrs. Charlie Shipley presenting the program.

MELON MONUMENT

DILLEY, Tex. (AP) — Dilley's biggest monument is a huge red watermelon mounted on a white, concrete pylon.

It commemorates a Dilley area watermelon yield which has averaged 15 million pounds a year the past five years.



BRAND BABIES — "You think I don't know how to ride my tricycle? Well, I'll just show you," little Rickey seems to be thinking. He is the 22 month old son of Mr. and Mrs. Herbert Goettsch. (Staff Photo)

Wesley WSCS Holds Meeting

The Woman's Society of Christian Service of the Wesley Methodist Church met in regular session at the church Tuesday evening. Mrs. W.N. Reiger gave the devotional lesson.

Mrs. Gladys Davis was in charge of the program on "A Changeless Gospel in a Revolutionary Age." She brought out the thought that to be a good missionary one must be a good Christian.

Assisting on the program was Mrs. Mary Williams who spoke on "A comparison of yesterday and today's Christian."

Roll call was answered by the members repeating favorite Bible verses. During the business portion of the program members planned a chili supper for Jan. 27.

Robert Thompson Is Club Speaker

The Frio Home Maker's Club met Tuesday afternoon in the home of Mrs. T. L. Sparkman Jr. Robert Thompson, guest speaker, spoke on voting. Thompson gave some of the history connected with our voting system and he also gave the qualifications of a voter. He pointed out that we not only have a right to vote but a privilege to vote.

A business meeting, conducted by Mrs. James Dobbs, included plans for a quilting party to be held Jan. 24.

The meeting will be held in the home of Mrs. B. M. Sudduth and two quilts will be made to send to Boys' Ranch.

Refreshments of cake and coffee were served to Mesdames Henry Andrews, W. A. Springer, J. H. Dobbs, Owen Andrews, Ernest Harder, James Dobbs, B. M. Sudduth, Clark Andrews, Olin Parris, Miss Alma Andrews; three visitors Mesdames W. T. Gunstenson, C.N. McClure and H. A. Parris and the hostess, Mrs. T. L. Sparkman.

NOTICE OF ANNUAL MEETING

Hereford, Texas Federal Credit Union to be held

TUESDAY, JAN. 17, 1956

7:30 Promptly

New High School Auditorium

ELECTIONS VOTING of DIVIDENDS AND INTEREST REFUNDS, TOO

Members Will Draw for \$5.00 Cash Prizes
Mrs. Dyalthia B. Benson
Mgr., Director

When Your Television NEEDS A FRIEND
Call 410-J or 9503 for
GUARANTEED TV SERVICE
STAN KNOX
Television — Radio Service
1107 13th St.

This announcement is neither an offer to sell, nor a solicitation of an offer to buy, any of these shares. The offer is made only by the Prospectus.

6%

MUNICIPAL AND CORPORATE FUND, INC.

Cumulative Convertible Preferred Stock

Dividends Payable Quarterly

Par Value \$100 Per Share

INQUIRIES INVITED — CALL OR WRITE

H. L. SHAFER & COMPANY
Municipal Bonds - Investment Securities
AMARILLO BUILDING - PHONE DRAKE 8-8632
AMARILLO, TEXAS

BABY CHICKS

Booking Now for January and February

We Are Dealers for

- ★ Hy-Lines
- ★ Berigolds
- ★ De Kalbs
- ★ Darby Strain White Leghorns
- ★ Vance Leghorns
- ★ Sorenson Leghorns
- ★ Ames-In Cross

And Almost Any Other Breed or Type

You Might Desire!

Feed The **BEST STARTENA EVER** AT THE LOWEST PRICE IN YEARS



Better BECAUSE IT'S MICRO-MIXED
Cheaper because we're selling so much of it

Packard Milling Co.

School Lunch Menu

(The following menus for Jan. 16-20 are published by the Hereford Brand as a public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

- Monday**
Pork Sandwiches
Hot Potato Salad
Sliced Tomatoes... Carrot Sticks
Tangerines... Milk
- Tuesday**
Hamburger Steak
Oven Browned Potatoes
Buttered Green Beans
Bread... Butter... Milk
Fruit Cup
- Wednesday**
Alamo Stew (Beef, Potatoes, Tomatoes, and Onions)
Stewed Apricots
Hot Rolls... Butter... Milk
Ice Cream Sticks
- Thursday**
Whiteface Hamburger Special
Sliced Tomatoes... Lettuce
Pickles... Onions... Mustard
Sliced Peaches... Cheese
Devil's Food Cake... Milk
- Friday**
Pinto Beans... Onions
Seasoned Mixed Greens
Orange-Pineapple-Carrot Salad
Cornbread... Butter... Milk
Prune Plums... Cookies

WATCH REPAIRING THAT **Skips Nothing**

NEW ELECTRONIC Watch Timing Instrument
CHECKS EVERY DETAIL
ONLY WITH THE **THE DANLON TIME-O-GRAPH**
IN THIS COMPLETE SERVICE MACHINE
ONLY WITH THE TIME-O-GRAPH CAN THE WATCH ESCAPE BE REPAIRED BY THE UNEXPERIENCED
The Danlton Time-O-Graph
For the Complete SCIENTIFIC SERVICE

Your doctor of all sick & decrepit watches.
Kenneth "Doc" Cowan
COWAN JEWELRY

DAIRY SALE

And Farm Sale!

THURSDAY, JANUARY 19, 1956 - SALE TIME: 10 A.M.

Complete Dispersal, Farm and Dairy

LOCATED: 3 miles East of HEREFORD, TEX. on Highway 60 — Turn South across railroad then go 1 mile East. (Watch for Signs)

BONNIE E. BRUMLEY, Owner

HEREFORD, TEXAS

REASON FOR SALE: I have been in bad health for the past three years and have just recently sold my farm. I will sell to the highest bidder the following:

120 - HEAD OF FINE DAIRY CATTLE - 120

- 25—Head of Cows that are Heavy Springers
- 55—Head of Cows that are in Production Now
- 40—Head of Heifers (Ave. age 6 mos. to 2 yrs)
- 1—Outstanding Reg. Holstein Bull Carnation Breeding out of High Record Cow
- 1—10 Can Zero Milker Cooler (Spray Type)
- 50—10 Gal. Cans
- OTHER MISCELLANEOUS

All COWS T.B. and BANGS Tested — Certificate with Each Animal

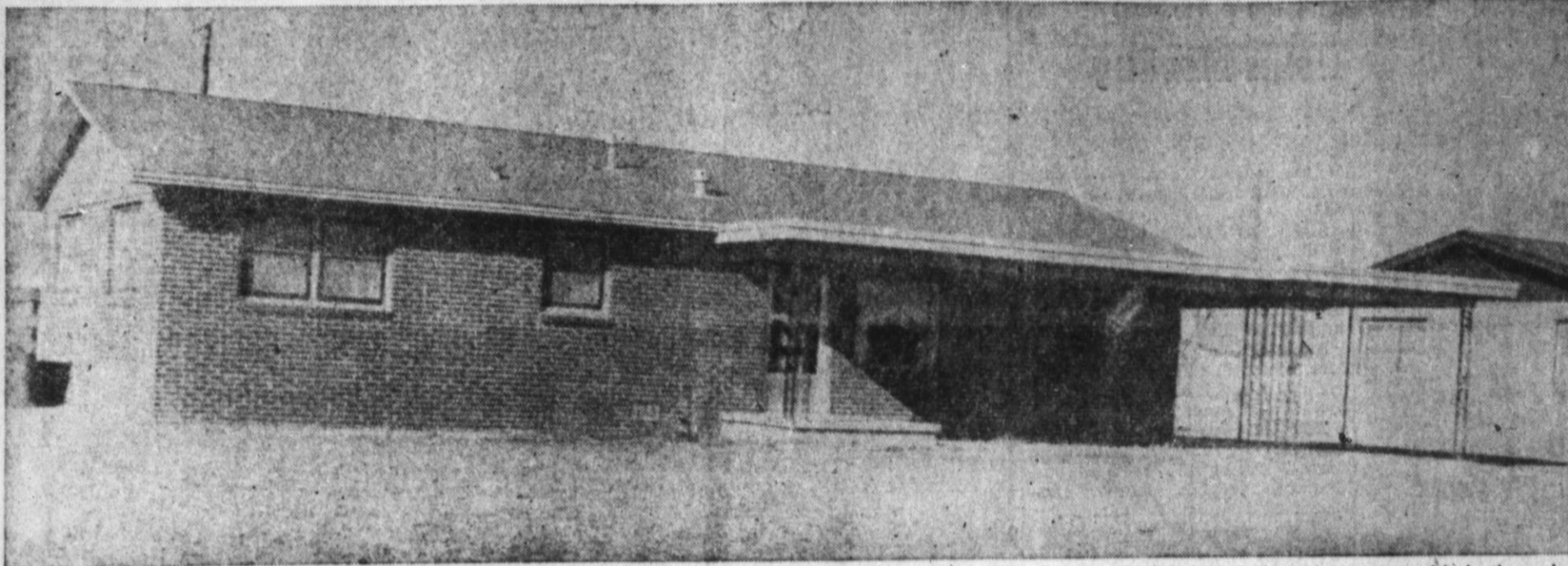
Mr. Dairyman: Here is a herd of cows that on DHIA test have a number of cows that made 500 to 600 lb. Butterfat in a year. This fine herd of cows represents 25 years of selective breeding. He has practiced calfhood vaccination program for years. He always uses good breeding. He has bred most of them are bred back for Fall production. Reg. Holstein Bulls. Out of the 55 head most of them are bred back for Fall production. There are approx. 40 head each of the following: Holstein, Jersey and Guernseys. You are welcome to look and inspect DHIA records, also see them milked before the sale. All cows will be milked at their regular time before the sale. Hope to see each of you at this fine sale. --- Richmond Sales

- 2—Ford Tractors (Just overhauled)
- 1—Front Loader for Ford Tractor (Dearborn)
- 1—2 Row List and Plant for Ford Tractor
- 1—6 Ft. Hoeme for Ford Tractor
- 1—4 Ft. One Way for Ford
- 1—7 Ft. Mower for Ford
- 1—Ditch Blade for Ford
- 1—Post Digger for Ford Tractor
- 1—2 Row Cultivator for Ford
- 1—2 Disc Breaking Plow for Ford
- 1—2 Row Knife Sled for Ford
- 1—Oliver Hay Baler No. 88 (Wire Tie)
- 1—IHC Side Delivery Rake (nearly new)
- 1—4 Wheel. Bundle Trailer
- 1—Tandem Ensilage Trailer
- 1—Stock Trailer (All Steel)
- 1—10 Ft. Home Plow with Chisels & Sweeps
- 1—MM 10 Ft. Tandem Disc
- 1—12 Ft. Eversman Land Leveler
- 1—MM 8 Ft. Oneway 26 in. Disc
- 1—IHC Binder 10 Ft.
- 1—Wetmore Feed Mill power take on wheel
- 1—Grain Roller with 5 hp Elec. Motor
- 1—Grain Auger 3 hp Motor
- 1—16 Hole MM 8 in. Grain Drill (all steel)
- 1—Forney Electric Weder (220V)
- Many Miscellaneous items such as POST, Pipe, Wire Irrigation Tubes, Shovels and other FEED
- 40 TONS Higeria Bundles No Grain
- 450 TONS Sorgo and Honey Drip Cane Silage mixed

TERMS: CASH

RICHMOND HALES - Auctioneers - **KENNETH BOZEMAN**
Canyon W. E. MILLER, clerk Lubbock

Lunch Arrangement with Ladies H.D. Club



HEREFORD HOMES — Pictured above is the new mingled red brick home, located at 413 Star, since October. It has six rooms, with bath and carport. (Staff Photo)

Courthouse Records

Warranty Deeds
R. J. Engler, Norma Engler to E. A. Mayfield, the N 20 feet of Lot No. 8 and the S 40 feet of Lot No. 9 in Blk. No. 3 of Engler Add.
R. J. Engler, et ux, to Don Noyes, all of the N 20 feet of Lot No. 7 and the S 40 feet of Lot No. 8, all in Blk. 3 of Engler Add.

Deeds of Trust
J. D. Poarch, et ux, to Wayne Wallace, Lot No. 33 of Wayne

Wallace Sub. of Blk. No. 45, Evans Add.
J. D. Poarch, et ux, to Wayne Wallace, the N 66 feet of Lot No. 30 and the S 18 feet of Lot No. 29, Wayne Wallace Sub. of Blk. No. 45.
E. A. Mayfield, Marie Mayfield to First Federal Savings and Loan Association of Clovis, all of the N 20 feet of Lot No. 8 and the S 40 feet of Lot No. 9 in Blk. No. 3 of Engler Add.
Don Noyes, et ux, Helen Jean Noyes, to First Federal Savings and Loan Association of Clovis, all of the N 20 feet of Lot 7 and the S 40 feet of Lot 8, all in Blk. No. 3 of Engler Add.

Henry N. Benson, et ux, to Great Southern Life Insurance Company, all of Lot No. 11 and the N 40 feet of Lot No. 12, Blk. No. 2, Westhaven Add.
Della Rhodes Jones, et vir, to Jno. H. Patton, the E 27 feet of Lot No. 72, and the W 43 feet of Lot No. 73, of Higgins Sub. of Lot No. 1 of Blk. No. 8, Womble Add.
New Automobiles
Jack Renfro, 1956 Oldsmobile, 1-7.
E. W. Cavitt, 1956 Chevrolet, 1-7.
David F. Collett, 1956 Oldsmobile, 1-7.
Truly Teague Chevrolet, 1956 Oldsmobile, 1-7.
Truly Teague Chevrolet, 1956 Chevrolet, 1-7.
Charles Moore, 1956 Cadillac, 1-9.
Dameron Hereford Ranch, 1956 Mercury, 1-9.
E. N. Johnson, 1956 Buick, 1-9.
Jas. R. Higgins, 1956 Oldsmobile 1-10.
Odean Nixon, 1956 Chevrolet, 1-11
A. R. Dillard, 1956 Plymouth, 1-11.

Garcia News

By MRS. S. N. THWEATT
Visiting in the home of Mr. and Mrs. Henry Irbeck are Diana and Tommie Lange of Happy. They are the children of Mr. and Mrs. Geo. Lange. Lange is the brother of Mrs. Irbeck.
Things were going smooth at the Guseman Seven Bar Ranch until about a week ago when the new boss arrived. He is none other than Paul Douglas Timberlake, new grandson of C. T. Guseman. Now the days begin at 2 o'clock in the mornings, as Paul Douglas has the colic at that time each morning.
News has been received here that Dr. C. O. Smith's wife died of a heart attack. Dr. Smith owns a farm in the Garcia Community, also an irrigated farm near Hereford. They have their home in Oklahoma City, where Dr. Smith is president of the University of Oklahoma.
There must be going to be a change. Don Guseman did irrigate his farm, but he said there wasn't any money in that kind of farming, so he rents the Austin Rose dry land farm east of Garcia Lake. So farmers get ready, maybe we'll get some rain yet.
Mrs. N. A. Brown and Mrs. Ruth Coleman attended the THDA training meeting in Amarillo Wednesday. They learned a lot of interesting things, which they will tell the H. D. Club members at the club meeting Friday.
Mrs. Ruth Coleman visited with her daughter, Mrs. Dallas Earl Coldiron, while in Amarillo Wednesday.
W. L. Polls of Rose Dale, N. M., father of Mrs. N. A. Brown, failed to come to Mrs. Brown's Tuesday for milk, therefore she was worried about him, but learned there wasn't any bad news, just went to Amarillo for a check up.
Mrs. Eldred Brown is confined to Dr. Cane's Clinic in Amarillo for a few days for a check up.
Mrs. Roy Pruitt who underwent an operation, is reported doing fine. The stitches were removed Wednesday. She hopes to be home now in a short time.
Little Tommie Brown, son of Mr. and Mrs. Eldred Brown, celebrated his fourth birthday last Thursday, he received four cakes, all trimmed with flowers and candles, a play plow and tractor, of course they were John Deere.
Gregory Lynn, to Mr. and Mrs. Leamon Paul Rains, Dec. 21; a daughter, Taffy Jane, to Mr. and Mrs. Raymond Herr, Dec. 23; a son, Michael Norman, to Mr. and Mrs. Clyde Norman Crisp, Dec. 23; a daughter, Stella Marie, to Mr. and Mrs. Nester Jaramillo, Dec. 24; a son, Ricky Reno, to Mr. and Mrs. Everette Eugene Sparks, Dec. 27; a daughter, Shirley Galene, to Mr. and Mrs. Billy Earl Keasler, Dec. 29; a daughter, Kim, to Mr. and Mrs. Gerald Herman Jungman, on Dec. 29.

Wreck Causes Minor Damages

Minor damage resulted in a two-car collision here Thursday at 10 a.m. at Avenue I and Union Street. A 1955 Ford pickup, driven by John H. Alston and a 1955 Buick, driven by Maurice T. Howell, collided, police said.
Howell was going east on Union Street when Alston pulled away from the stop sign at the intersection of Avenue I and Union Street and hit Howell's car, police said.
Approximately \$100 damage was done to Alston's pickup and \$100 damage done to Howell's car. Alston was charged with failure to grant right-of-way.
Under current FHA mortgage plans on a 30 year basis you pay back \$1,820 for every \$1,000 you borrow.

DEAF SMITH COUNTY TREASURER'S REPORT
For Month Beginning Oct. 1, 1955 and ending December 31, 1955

JURY FUND	
Balance Oct. 1, 1955	\$ 4,000.44
Receipts	3,298.79
Disbursements	\$ 2,025.65
Balance	5,277.58
ROAD & BRIDGE FUND	
Balance Oct. 1, 1955	\$84,882.56
Receipts	36,974.37
Disbursements	\$40,774.53
Balance	81,082.40
GENERAL FUND	
Balance Oct. 1, 1955 (a deficit)	\$44,662.58*
Receipts	39,181.94
Disbursements	\$12,141.71
Balance (a deficit)	17,622.35*
GENERAL IMPROVEMENTS	
Balance Oct. 1, 1955	326.51
Receipts	6,181.27
Disbursements	\$ 2,427.49
Balance	4,080.29
OFFICERS SALARY FUND	
Balance Oct. 1, 1955	\$ 216.86
Receipts	19,391.95
Disbursements	\$10,446.56
Balance	9,162.25
HOSPITAL MAINTENANCE FUND	
Balance Oct. 1, 1955	\$14,982.99
Receipts	55,237.17
Disbursements	\$46,995.23
Balance	23,224.93
HOSPITAL INTEREST & SINKING FUND	
Balance Oct. 1, 1955	\$35,522.03
Receipts	10,372.19
Disbursements	\$ -0-
Balance	45,894.22
PERMANENT IMPROVEMENT FUND	
Balance Oct. 1, 1955	\$ 7,923.16
Receipts	4,138.36
Disbursements	\$ -0-
Balance	\$12,061.52
ROAD BOND INTEREST & SINKING FUND	
Balance Oct. 1, 1955	\$ 7,446.57
Receipts	39,172.81
Disbursements	\$ 5,566.38
Balance	41,053.00
DEAF SMITH COUNTY SOCIAL SECURITY FUND	
Balance Oct. 1, 1955	\$ 5,086.80
Receipts	341.33
Disbursements	\$ 4,110.18
Balance	1,317.95
DEAF SMITH COUNTY WIND EROSION	
Balance Oct. 1, 1955	\$ 2,532.62
Receipts	2,600.00
Disbursements	\$ 2,673.57
Balance	2,459.05
RECAPITULATION	
Jury Fund	\$ 5,277.58
Road & Bridge Fund	81,082.40
General Fund (a deficit)	17,622.35*
General Improvement Fund	4,080.16
Officers Salary Fund	9,162.25
Hospital Maintenance Fund	23,224.93
Hospital Interest & Sinking Fund	45,894.22
Permanent Improvement Fund	12,061.52
Road Bond Interest & Sinking	
Cash	41,053.00
Securities	40,000.00
Deaf Smith County Social Security	1,317.95
Deaf Smith County Wind Erosion	2,459.05
TOTAL	\$247,990.71

Girls Lead Boys In Final Month, Records Reveal

There were four more boys than girls who made their appearance in the month of December, with 15 boys and 11 girls; however, in the previous month there was an even number, with 11 girls and 11 boys, according to birth records in the County Clerk's office.
Total births in the county during the year of 1955 was 314, with the girls still leading by a margin of 164 to 150.
Born in December of 1955 were: a daughter, LaDonna Jean, to Mr. and Mrs. Charles Donald Murray, Dec. 2; a son, Ricky Don, to Mr. and Mrs. Donald Lee Hatter, Dec. 3; a son, Gerald Wayne, to Mr. and Mrs. Donald Gene Shipley, Dec. 4; a son, Paul Douglas, to Mr. and Mrs. Kenneth Paul Rudd, Dec. 6; a daughter, Diedra Ann, to Mr. and Mrs. Edward Anton Dziuk, Dec. 8; a son, Estevan Torres, to Mr. and Mrs. Luis Garza Navarro, Dec. 10; a son, Allan Dwayne, to Mr. and Mrs. French W. McClure, Dec. 10; a son, Dennis Leroy, to Mr. and Mrs. Olin Leroy LaPlant, Dec. 12; a son, Herbert Sylvester, to Mr. and Mrs. Herbert Jones, Dec. 13; a daughter, Julia Nan, to Mr. and Mrs. Edmond Lowry Flock, Dec. 16; a daughter, Bobbie Lucille, to Mr. and Mrs. Taylor Moore, Dec. 17; a daughter, Pamela Jo, to Mr. and Mrs. Lloyd Neil Smith, Dec. 18; a son, Flordensido, to Mr. and Mrs. Daniel Suniga, Dec. 18.
A son, Rogelio Luis, to Mr. and Mrs. Ramon G. Rodriguez, Dec. 18; a daughter, Rafeala, to Mr. and Mrs. Jesus Gonzales Alblar, Dec. 19; a son, Lee Edward, to Mr. and Mrs. Judson Edward Line, Dec. 20; a daughter, Mary Loretta, to Wilburn Quinton Conn, Dec. 20; twin sons, Jeffrey Glenn and

PRINTING
And
OFFICE SUPPLY
Phone 201 **The INK SPOT** Phone 201
115 N. Main Phone 201
FREE DELIVERY

Proud As A Peacock
Because His Home Has Recently Been REDECORATED



Using Quality SHERWIN - WILLIAMS PAINTS

You too, will appreciate the beauty of Sherwin-Williams Quality Paints, and ease of application.
Come in today and let the folks at Foxworth-Galbraith Lumber company help you with your color scheme. FREE ESTIMATES!

Foxworth-Galbraith Lumber Co. Of Hereford
234 East Second St. Phone 656



IS A YEAR OF TREMENDOUS IMPORTANCE to the People of this area!

Yes . . . 1956 is definitely a year of importance. This year the voters of this county and this nation will decide upon many issues . . . including the election of a President to guide our nation, Senators, Representatives, County officials. State officials as well as a host of local issues that might come before us.
Of course, we all want to elect men of integrity to the offices of our nation, but if you fail to pay your poll tax, then you, the citizens of this county will have failed. The welfare of the nation is in the hands of the voters

WILL YOU DO YOUR PART?
Be Sure You Are Prepared.
PAY YOUR POLL TAXES NOW!
Lowell Sharp
Tax Assessor, Collector — Deaf Smith County

How Can I?

By Anna Ashley

part ammonia to three parts of water.

Q. How can I prevent the cracking of enameled saucepans?

A. Place new enameled saucepans in a vessel of warm water, allow it to come to a boil, then cool, and they will last much longer than ordinarily before either cracking or burning.

Q. How can I determine the ripeness of bananas?

A. Do not buy green bananas unless they are wanted for baking. If they have green tips they are unfit to eat. Brown flecks on the skin of a banana indicate ripeness.

Q. How can I stimulate the growth of the eyebrows?

A. Apply pure olive oil with a small brush. Or apply Vaseline jelly before retiring.

Q. How can I keep paint brushes in good condition?

A. A used paint brush should be washed in turpentine or gasoline, followed by soap and water, preferably naphtha soap. Rinse in clear water and press the bristles into shape.

Q. How can I make soap jelly?

A. An excellent soap jelly will be the result of dissolving an equal amount of soap shavings in boiling water, then adding a teaspoonful of borax to each pint.

Q. How can I make asparagus more tender?

A. When preparing asparagus, if the tough ends are stripped of the outside skins they will be found when cooked to be tender and palatable.

Q. How can I keep baby's bottle sweet?

A. When drying the bottle do not turn it upside down. Any bottle will keep fresh and sweet if the air is allowed to circulate in it after washing.

Q. Should one wash steel knives in hot water?

A. In most instances the handles will loosen if steel knives are allowed to soak in hot water.

U. S. cigarettes made in 1955 contained about 3 percent nicotine compared to about 2 percent today.



NAMED IN INSURANCE PROBE — State Auditor C. H. Cavness announced that payments had been made by the defunct U.S. Trust and Guaranty Company to Sen. Rogers Kelly (upper left) law firm in Edinburg and that Sen. Hilmer Corbin of Lubbock (upper right) had received a payment from the insurance company. Sen. Carlos Ashley, bottom left, of Llano and Sen. Jep S. Fuller, bottom right, of Port Arthur said that they had accepted employment from the company in the past. (AP Wirephoto)

FIRST AID HOUSE
GREENVILLE, S. C. — If you must have a wreck here, it would be a good idea to try to arrange it near the Sherwood Court apartments. Five doctors interning at Greenville General Hospital live in the apartment house. At almost any hour a doctor is readily available.

GOOD WILL METERS
DETROIT — All parking tickets in suburban Dearborn were paid by the Optimist Club for a week. Said a club spokesman: "It is a means of focusing attention to the service group's activities. Violators will be given an opportunity to reimburse the club if they wish."

GIBRALTAR FALLS
RARDIN, Ill. — A friend of A. D. Boyd spoke confidently about the new window he had installed at the Boyd home. "Ain't nothing gonna jar it out," he said. A hailstorm 35 minutes later broke all the windows on the south side of the house — including the

Accidents cause the deaths of about 6000 school-age children a year in the United States. A thousand turkeys will drink between 60 and 70 tons of water in a season. About 11,000 people are killed by fire every year in the United States.



Why be marooned when OK Used Cars offer top transportation at bargain prices? Right now, volume trade-ins on '56 Chevrolets mean extra savings on a wide selection of OK Used Cars. They're shipshape for short and long cruises because they're inspected, reconditioned and dealer-warranted in writing.

LOOK FOR THE OK TRADEMARK!
Sold only by an Authorized Chevrolet Dealer

Truly-Teague Chevrolet

2nd at Schley Phone 740

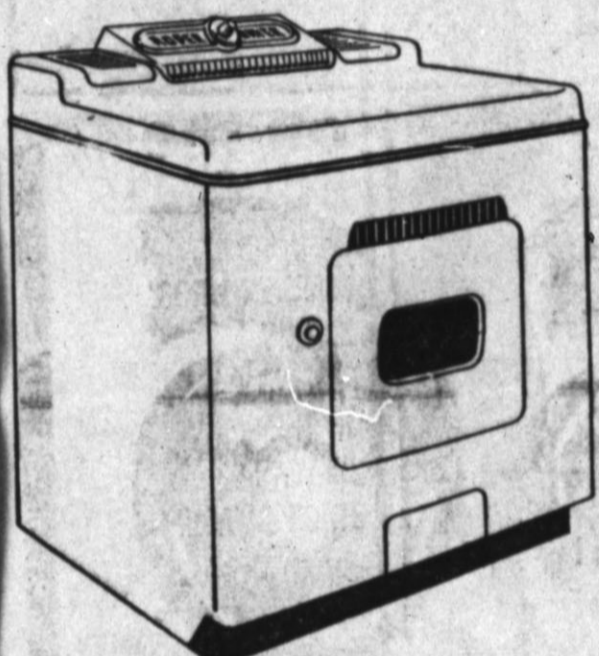


A Gas Clothes Dryer Is:

- ✓ Dependable
- ✓ Fast
- ✓ Economical

*Just as natural gas supplies you with plenty of really hot water for washing clothes... so... will dependable natural gas dry your clothes. Gas for drying clothes costs only approximately \$2.60 a year for the average family. See your gas appliance dealer. Buy an automatic gas clothes dryer... a dryer you know you can afford to use every day of the year.

Pioneer Natural Gas Company
FUEL FOR A GROWING EMPIRE



Illustrated above is a Roper automatic Gas clothes dryer. This dryer is approved by the American Gas Association testing laboratories.

ANNOUNCING

I have Sold The
**TWENTIETH CENTURY
BEAUTY SALON**

And wish to extend to all my Customers my Sincere Appreciation for your patronage and invite you to continue to visit the 20th Century where there is always a competent staff to serve you

DEANNE BROWN

I have Purchased the
**TWENTIETH CENTURY
BEAUTY SALON**

And wish to extend to both Old and New Customers A Cordial invitation to come in or call for an appointment with

Billie, Deanne And

Lou

BILLIE JOHNSON

ANNOUNCING

Hereford Butane's

FERTILIZER SALES

featuring Quality



Phillips "66" Fertilizers Of All Types

Hereford Butane, Inc. is proud to announce that we have now added the Phillips 66 Fertilizers to our other fine Phillips 66 products.

NOW... you need only to make ONE STOP for both Fertilizers and Butane, Propane.

If you need Fertilizer... don't delay, place your order now at Hereford Butane, Inc.

HEREFORD BUTANE, INC.
Veterans Park Road

Sunny Blue Birds Hold Regular Meet

The Sunny Blue Birds met Wed-

nesday at the hut for their regular meeting.

Work was started on some pictures which they will continue next Wednesday.

Refreshments, furnished by Mrs. Gilbert Hooper, were served to the following: Nita Joyce Cash, Jo Frances Deavenport, Lillian Sue Harms, Joellen Hamilton, Mere-

dith Ann Hooper, Catherine Ann Kerr, Mary Denise King, Melody Massie, Gayle Newell, Norma Kay Nichols, Deborah Pierce, Phyllis Warrick and leaders, Mrs. Joe Deavenport and Mrs. Gilbert Hooper.

Camp Fire Group Elects Officers

The Wee Ti Ni Ki Camp Fire group met Wednesday at the hut to elect new officers.

New officers were elected as follows: Linda Rae Barton, president; Betty Huckert, vice president; Billy Rae Gardner, secretary; and Viola Encinas, scribe. Darlene Houle, Viola Encinas, and Linda Rae Barton were appointed as the Valentine Party committee.

Members present were Betty Huckert, Pat Wednesday, Linda Rae Barton, Billie Rae Gardner, Clita Kay Rutter, Janis Higgins, Viola Encinas, Darlene Houle and a visitor, Linda Fuller.

Mother's Club Sees Polio Film

Young Mothers Study Club was entertained in the home of Mrs. Bill Stanford Tuesday evening with Mrs. Wayne Wallace in charge of the program.

A. O. Thompson showed the film "Remember Me" which is put out for club use by the National Polio Foundation.

A short business session was held when members voted to place project funds in the bank to draw interest for one year, and then to be used in club project activities.

Those in attendance were Mesdames Harold Banks, J. M. my Bownds, Bill Bradley, Hugh Clearman, Craig Johnson, Floyd Walton Jr., Arthur Dean, Jess Robinson, L. L. Jones, Rex Lee, Bill Lawrence, L. H. Lookingbill Jr., Clinton Massie, Wayne Wallace, Gid Brown and the hosts.

Another Texas Appointed Member Of United States Court Of Claims

WASHINGTON, (AP)—One of the prominent and old time Texans around town, out of federal service since the Republicans took over things back in 1953, is back in an important government job.

He is Mastin White, 52, one-time University of Texas law instructor, who still calls Tyler home. A nephew of Rep. Brady Gentry of Tyler, White has been appointed a commissioner of the U. S. Court of Claims.

With law degrees from the University of Texas, Columbia and Harvard, White taught in the University at Austin 1930-1932, then came to Washington when Franklin D. Roosevelt took over in 1933. After service in the anti-trust division in the Justice Department, he was appointed solicitor of the Agriculture Department.

During World War II he served as a colonel with the legal staff of Gen. Eisenhower's headquarters set-up, first in London and later North Africa.

After the war he was back in Washington, appointed by former President Truman as solicitor of the Interior Department. He led the Interior Department's fight against Texas, incidentally, in the long, drawn-out tidelands controversy during the years he was the department's top legal officer.

With the "house cleaning" of government top personnel by Republican soon after Eisenhower became president, White found himself out of government service for the first time in more than two decades. He then set up a private law office here with former Sen. Tom Conally of Texas.

The partnership now has been dissolved and White has been named to the claims court.

The position of commissioner on this court is unlike that on any other federal agency or tribunal. Each of the 12 commissioners is empowered to conduct trials and reach findings which become final unless parties in suits want to appeal to the five judges of the court themselves.

White adds still more Texas influence to a court which already has its share of Texas personalities.

The Chief Justice is Marvin Jones, one-time Panhandle congressman. Another of the judges is Benjamin Littleton, born at Weatherford, although reared in Tennessee. Besides White, two other commissioners are Texans — Wilson Cowen, formerly of Amarillo, and Paul H. McMurray, who calls Floydada his legal residence, although his parents, Mr. and Mrs. J. H. McMurray live now in Canyon.

AROUND THE CAPITAL
Sen. Lyndon Johnson, in an intimate sort of press conference with only Texas correspondents, all personal friends, was asked how he really felt — the "really" underscored — and if he were really going to slow down.

Sitting at the same big glass-topped mahogany table where he had met with reporters shortly before he had his heart attack last July 2, he said:

"I think I'm getting along fine. (He looked rested and relaxed as he talked.)

"I'm not getting out as early as I used to, it's 8 o'clock or 9 o'clock

Ceramic Art Club Holds Regular Meet

Hereford Ceramic Art Club held its January meeting in the home of Mrs. Glenn Boardman Wednesday afternoon. Mrs. Alice Cox, president, presided.

Mrs. Cox opened the discussions with a lesson on copper enameling, followed by a lesson on china painting, given by Mrs. F. M. Kester.

Mrs. Leon Denton was welcomed as a new member and announcement of the next meeting which will be held Feb. 8, was made. The series of lessons on china painting will be completed at that meeting.

Those attending were Mesdames W. S. Fluitt, Carlos Vaughn, J. R. Hickman, F. M. Kester, John Robinson, Jessie Radovich, O. H. Culpepper, Leon Denton, Jewell Awtry, Alice Cox and the hostess.

O.E.S. Group To Attend School

Members of the Hereford chapter, Order of Eastern Star, held a stated meeting at the Masonic Hall Tuesday evening. Mrs. John Patton, worthy matron, presided and introduced Bill Phillips, Right worshipful district deputy grand master of the 100 district Masonic Lodge.

Plans were made to attend the O.E.S. School of instruction to be held in Plainview Jan. 19.

Members elected to serve on the Order of Rainbow board of directors were Mr. and Mrs. John Patton, Mr. and Mrs. Deward Roberson, Mesdames Charley Noland, W. C. Hromas, O. R. Sanders, Joe Wagoner, Dub Hair and Ralph Greer.

Thirty members were served refreshments by the hostesses Mesdames J. B. Noland, Charley Noland, Mack Noland and Troy Moore.

BABY ESCAPES DEATH
ASHDOWN, Ark. (AP)—L. C. Coffey, 16, was killed when he was hit by a truck, but an infant he was carrying in his arms escaped without a scratch. The impact jarred the baby from his arms.

He was held firmly around the face and under the chin. This holds some—but still better is the habit of carrying the head erect, chin up.

Q. How can I promote more glossiness and sheen in my hair?
A. The best way to do this is to give your hair a brisk-toweling after each shampoo, and then to spend a least 10 or 15 minutes giving it a good, vigorous brushing.

Q. Do you recommend the use of eyeshadow during daytime?
A. I think it's better to use white petroleum jelly or heavy cold cream, and use it the same as eyeshadow—just a touch of the cream. You don't want your lids to have a heavy look. This cream will remove any face powder and reveal the natural shade of your eyes. It also serves to lubricate your delicate eyelids and give them a dewy look.

Q. What is a good after-shampoo rinse for very oily hair?
A. Retain the oval outline with your hairdress. Keep it simple with a center part, if you like it that way. Draw the hair back from the forehead instead of having it down over the brow. Keep the hair rather full and soft at the cheekbones, this softening the outline of your face.

Q. My ears tend to be "conspicuous." What can I do about them?
A. A touch of rouge on their lobes, and a bit of powder, will make them blend in with your face instead of stand out. Use only the smallest earrings. Choose a hair-do that will cover the tops of your ears.

Q. How can I make a good underarm deodorant at home?
A. Bicarbonate of soda, diluted with water, is good. It is also a good idea to add a little bicarbonate of soda to the bath water.

Q. What exercise will help discourage "dowager's hump"?
A. Grasp either side of a doorway and let your body swing forward from the waist while your hands stay back on the frame for support. This will bring your shoulders together, pinching those flesh spots, and will encourage you to carry yourself better.

Q. What can I do about a scorch stain on one of my cotton dresses?
A. Wet the spot with water and cover it with a thick paste of laundry starch. After it dries, sponge it off with peroxide, iron the article, and put it in the sun for a few hours.

Q. What is a good external treatment I can give to pimples that occasionally pop up on my face?
A. One often-beneficial treatment is a handful of starch in the morning bath, and a thick paste of starch spread over the pimples at night before retiring.

Q. Please tell me how to make a chin strap to help correct my double chin.
A. Several thicknesses of gauze soaked in chilled witch hazel, and

50 MILLION FANS SELECTED "MR. ROBERTS" AS THE BEST PICTURE OF THE YEAR ASK ANYONE WHO HAS SEEN MR. ROBERTS — THEY WILL SAY "DON'T MISS IT"



For every him...

For every her...

this is it!

Star Theatre

WED. — THURS.

SHE turns an island Paradise into a place of shame!

Mister Roberts on the screen!

WARNER BROS. JOYOUS FILMING OF THE SIX-YEAR STAGE SMASH!

STARRING HENRY FONDA, JAMES CAGNEY, WILLIAM POWELL, JACK LEMMON

also starring BETSY PALMER, WARD BONE, PHIL CAREY - Screen Play by FRANK HUGEN and JOSHUA LOGAN - Based on the play by THOMAS HEGGEN and JOSHUA LOGAN

Produced by LELAND HAYWARD Directed by JOHN FORD and MERVYN LEROY

SHOWTIME SUNDAY: 2:00 - 4:24 - 6:48 - 9:12 MONDAY, TUESDAY: 7:00 - 9:24

TAKE A CHANCE? YOU CANNOT LOSE

STAR TEXAS CATTLE COWBOYS IN BRAZIL

THUNDER OVER BRAZIL!

GLENN FORD in THE AMERICANO

FRANK LOVEJOY - CESAR ROMERO - URSULA THIESS - ABBE LANE

TAKE A CHANCE? WATCH FOR DATE

BIG DOUBLE PROGRAM

COMEDY ABBOTT-COSTELLO MEET THE KEYSTONE KOPS

ACTION

CHILDREN 15c ADULTS 40c

SUN. TEXAS SUN.

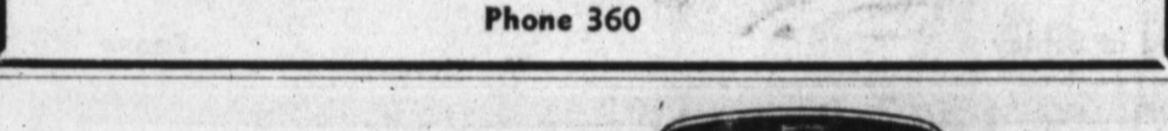


It's time now to place your order for **BABY CHICKS**

And May We Suggest that You Start those Chicks Right with **P. G. C. CHICK STARTER**

Pay Your Dues Here For The Grain Sorghum Producers Organization

Hereford Grain Corp. Phone 360



BIGGEST OF THE BIG 3 -and mighty proud of it!



BIGGEST OF THE BIG 3 -and mighty proud of it!



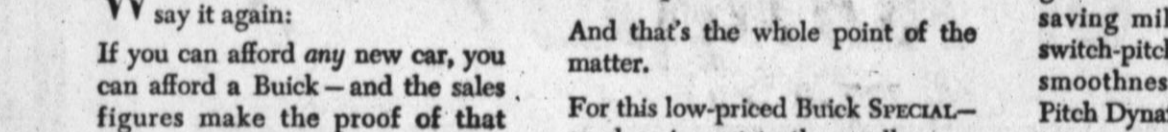
BIGGEST OF THE BIG 3 -and mighty proud of it!



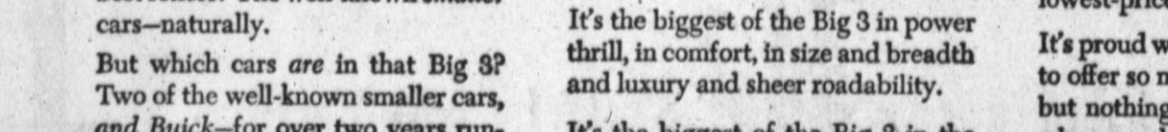
BIGGEST OF THE BIG 3 -and mighty proud of it!



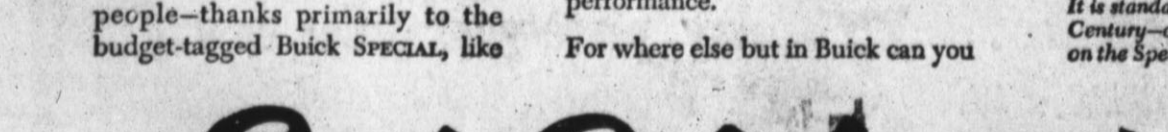
BIGGEST OF THE BIG 3 -and mighty proud of it!



BIGGEST OF THE BIG 3 -and mighty proud of it!



BIGGEST OF THE BIG 3 -and mighty proud of it!



BIGGEST OF THE BIG 3 -and mighty proud of it!



BIGGEST OF THE BIG 3 -and mighty proud of it!

BIGGEST OF THE BIG 3 -and mighty proud of it!

You certainly should look at the '56 Buick SPECIAL!

We've said it before, and we'll say it again: If you can afford any new car, you can afford a Buick — and the sales figures make the proof of that stronger and stronger. Just ask yourself: which cars would normally be in the top 3 of America's best sellers? The well-known smaller cars — naturally. But which cars are in that Big 3? Two of the well-known smaller cars, and Buick — for over two years running now. That means Buick prices are well within reach of more and more people — thanks primarily to the budget-tagged Buick SPECIAL, like

the one pictured above. And that's the whole point of the matter. For this low-priced Buick SPECIAL — so close in cost to the smaller cars — is so much more automobile for the money, it's the stand-out buy of its field. It's the biggest of the Big 3 in power thrill, in comfort, in size and breadth and luxury and sheer roadability. It's the biggest of the Big 3 in the solidity and softness of its all-coil-spring ride — in the sweep of its styling — and in the pure thrill of its performance. For where else but in Buick can you

get the nimble getaway, the gas-saving mileage, the electrifying switch-pitch action and the absolute smoothness of the new Variable Pitch Dynaflo? Come in to see and drive the biggest bundle of high-powered beauty and energy ever offered in Buick's lowest-priced Series. It's proud we certainly are to be able to offer so much car for the money — but nothing to how proud you'll be when you boss a new SPECIAL. Can you come in tomorrow? *New Advanced Variable Pitch Dynaflo is the only Dynaflo Buick builds today. It is standard on Roadmaster, Super and Century — optional at modest extra cost on the Special.

Best Buick yet AT A NEW LOW PRICE — 4-Season Comfort in your new Buick with FRIGIDAIRE CONDITIONING — WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

KINSEY-ROBERSON BUICK CO. Phone 42

142 N. MILES AVE.

COMING NEXT WEEK It Could Only Happen In Texas

Have you heard about the mouth-watering collection of morning, afternoon and evening attire designed by Edith Head for the newly released "Lucy Gallant"?

Miss Head is considered Hollywood's foremost designer, having won six Academy Awards. She has created a total of 154 outfits for "Lucy Gallant", varying from sport to ultra formal, many of which adorn Jane Wyman and her co-stars Claire Trevor and Thelma Ritter as well as the style shows glamorous models. You will want to see these new styles in the richness of Vista Vision and Technicolor.

The picture itself is an intensely moving story of a woman ruled by a passion for success and wealth. It's a great story. Even the men like it, despite the tremendous emphasis on "what's new in the fashion world." "Lucy Gallant" showing at the Star Theatre January 22-23-24.

Star Theatre

WED. — THURS.

PEARL OF THE SOUTH PACIFIC

COMING NEXT WEEK It Could Only Happen In Texas

Have you heard about the mouth-watering collection of morning, afternoon and evening attire designed by Edith Head for the newly released "Lucy Gallant"?

Miss Head is considered Hollywood's foremost designer, having won six Academy Awards. She has created a total of 154 outfits for "Lucy Gallant", varying from sport to ultra formal, many of which adorn Jane Wyman and her co-stars Claire Trevor and Thelma Ritter as well as the style shows glamorous models. You will want to see these new styles in the richness of Vista Vision and Technicolor.

The picture itself is an intensely moving story of a woman ruled by a passion for success and wealth. It's a great story. Even the men like it, despite the tremendous emphasis on "what's new in the fashion world." "Lucy Gallant" showing at the Star Theatre January 22-23-24.

Star Theatre

WED. — THURS.

PEARL OF THE SOUTH PACIFIC