

WEATHER

	High	Low
Thursday	90	55
Friday	90	60
Saturday	91	61
Year's Total Rainfall: 7.59		

Published Every Sunday

Our Slogan: "More People—More Farms"

Including 22 Colored Comics

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Rule Gets Credit For County's First Maize

Deaf Smith County's first load of 1955 maize rolled into Hereford Thursday afternoon, almost a month before it was expected. First load honors go to Raleigh Rule, who pulled his truck into Frazer's Elevators at 5 p.m. He grew the milo on the Edward Massey farm, nine miles west and five miles south of Hereford. Rule said the maize was Martin number two and said he would have several more loads in during the next few days.

Most growers and elevator men still do not believe the local milo deal will get into full swing until the first of next month.

however. Everyone also agrees that the county will have a good crop, "as good or better than last year's."

A Pitman Grain Co. spokesman said he expected a trickle of maize to begin coming in this week. He said that not all dry land milo was lost, but that it is "very spotted." He said the irrigated milo looks very good.

Henry Sears, of Sears Grain Co.,

said the crop looked real good to him. He predicted that "we will begin getting milo the last of this month."

Sears said that most dry land maize "is gone," but said this year's irrigated crop looks better than last year's.

Growers also pointed out the increase in acreage in the county as an indication of a larger crop this year.

Lenderman To Instruct Class At C-C Meeting

Bill Lenderman, manager of the Deaf Smith County Chamber of Commerce, will be among the 100 managers who will attend the fourth annual short course sponsored by the West Texas Chamber of Commerce in Abilene Sept. 16-17.

Lenderman will conduct a class on membership and finance.

Registration and a buffet supper are the only activities scheduled for the first day, but the second day is packed with four addresses and eight discussion periods.

Keynote address is to be given by D. Hodson Lewis of Dallas, former Southwestern Division Manager of the U. S. Chamber of Commerce.

"Your Place in the Future of West Texas" is to be the subject of an address by R. M. Fielder of Abilene, industrial agent of the West Texas Utilities Company. J. C. Porter, assistant vice president and agriculturist of the First National Bank of Wichita Falls, will speak on "The Local Chamber's Role in Agriculture."

The Rev. Sterling L. Price, pastor of University Baptist Church, Abilene, will address the noon luncheon.

Discussion periods will be held during the afternoon, with separate sections for presidents, office secretaries, and managers.

W. H. Collins of Midland, editor of the Midland Reporter-Telegram and past president and past manager of the Midland Chamber of Commerce, will be in charge of the presidents' section. The office secretaries' section will be moderated by Mrs. Winnie Lu Bounds of the Abilene Chamber of Commerce and by Miss Edith Gay of the Big Spring Chamber of Commerce.

Six subjects will be discussed for managers and staff members.

Eight Killed In August In Area

Eight persons were killed and 80 injured in this area during August, Highway Patrol District 5 officers report.

Estimated property damage was listed at \$69,540 and speeding was listed as the principal violation as causative factor in August accidents.

Last month driving while drinking ranked tops and speeding second. This month the two causes reversed positions. Failure to grant the right-of-way, improper passing and driving on the wrong side of the road ranked in that order as causative factors.

Patrolmen investigated 117 traffic accidents and made 545 arrests

Castro County Shows Drop Of 7.6 In Underground Available Water

The portion of Castro County within the boundary of the High Plains Underground Water Conservation District covers about 540,000 acres of land. (The total area of the county is 560,640 acres.) The underground reservoir in the Ogallala formation beneath the area within the district contains approximately 15,900,000 acre-feet of ground water in storage available for pumping.

The volume of water remaining in the underground reservoir was determined by subtracting the volume of material unwatered since 1938 from the total volume of saturated material in 1938 and multiplying the remainder by the co-

efficient of storage of 15 percent.

These data show that 17,200,000 acre-feet of water was in storage available for pumping in 1938, and that 1,300,000 acre-feet of water has been removed from storage since 1938. In other words, 7.6 percent of the volume of the available water has been removed from storage since 1938. Approximately 850,000 acre-feet or about 65 percent of the volume of water removed from storage was pumped during the 5-year period from January 1950 to January 1955.

The approximate quantity of underground water in storage available for pumping, beneath an individual farm may be determined by multiplying the number of acres in the farm by the thickness of the water-bearing strata underlying the farm and then multiplying by the storage coefficient of 15 percent. Suppose the farm consists of 320 acres and has 200 feet of water-bearing strata underlying it, then 320 acres x 200 feet x 0.15 equal to 43,560 cubic feet or 325,829 available for pumping. An acre-foot of water is the quantity required to cover one acre to a depth of one foot, and it is also equal to 43,560 cubic feet of 325,829 gallons.

An individual may use this information to determine, within reasonable limits, how long the quantity of underground water in storage beneath his farm will last at any annual rate of withdrawal. This assumes, of course, that his neighbors pump a comparable amount of water per acre on their farms.

These maps and studies of this type are parts of the regular hydrological work in progress by the staff of the Water District. Similar maps and information will be prepared as rapidly as practicable, for all the counties within the Water District. Maps of Deaf Smith, Parmer and Castro Counties are now available.

Baptist Mission Sets Open House

First services at the newly completed Baptist Mexican Mission, located at the corner of Norton and Texas Street, will be held on Sunday afternoon at 3 p.m.

The building, completed at an estimated cost of \$17,000, was designed for 175 people, and regular services will be held there. Pastor of the mission is Truett Fogle. Mission work at the Labor Camp will also continue.

The public is invited to attend the opening service, after which an open house will be held, Mr. Fogle said.

Cats Go Wild In Castro County

Who started the Caterpillars? That's the mystery in Castro County, where two ran wild recently.

The Caterpillars were parked for the weekend on property near the highway. Someone—as yet unknown—who started the two large earthmovers and wired them down so they would run on their own accord.

One of the big mechanical giants immediately bogged down in a nearby pond, but the other made its way through the water and continued on its destructive way. The Cat finally rammed into the side of a farmhouse and came to a halt, but not before causing heavy damage to the house. Occupants of the house, who were unidentified, were eating at the time the Caterpillar plowed into the house. They were unhurt, but badly frightened, according to reports.

Officers were still investigating the mystery Saturday and said it looked as though someone knew their business.

DESCRIBED AS SLIGHT CASE

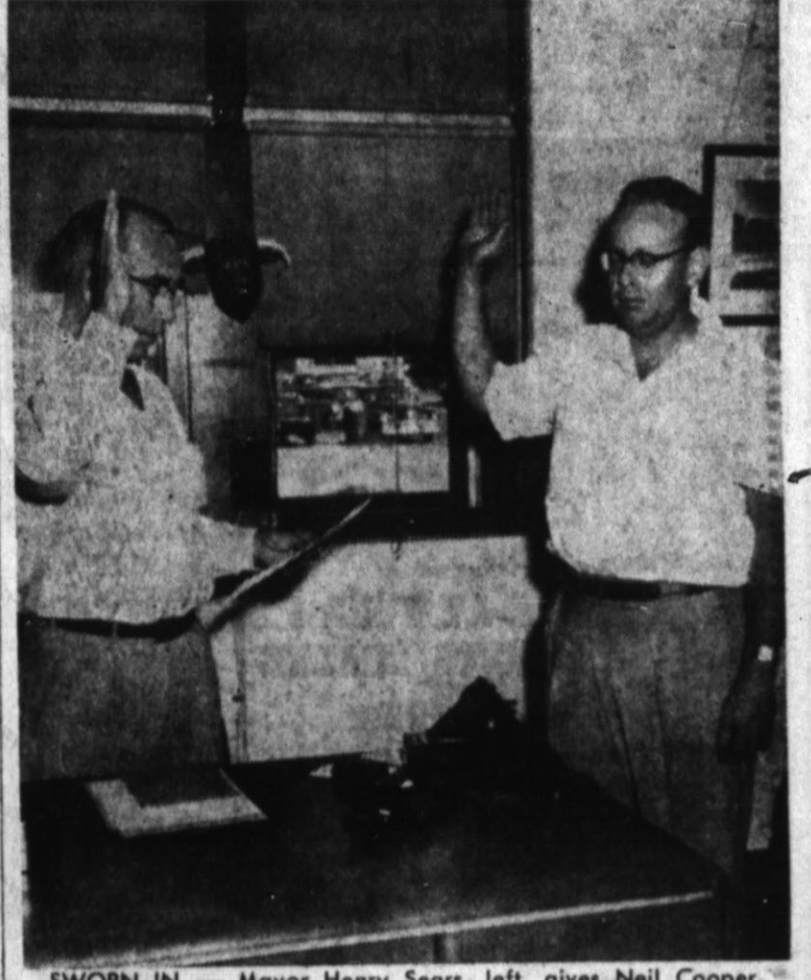
Second Case Of Polio In County Strikes Two-Year-Old Reinart Boy

Deaf Smith County's second case of polio was reported last week. Ray Reinart, 2½ year old son of Mr. and Mrs. Elmer Reinart, is reported to have a slight case of polio. Ray's parents noticed something wrong with the tot about two weeks ago. A cow had stepped on the little boy only a few days before, however, and doctors believed that was what caused his illness. Later the youth was rushed to Northwest Texas Hospital in Amarillo, where his illness was definitely diagnosed as polio. After a week's treatment at the hospital, Ray was returned home last week. Doctors say the youth will probably be completely normal.

Meanwhile, the county's first victim of polio this year, 9-year-old Wanda Gale Holt, daughter of Mr. and Mrs. D. R. Holt, has also been released from the Northwest Texas Hospital. Doctors described her condition as good.

Wanda Gale was hospitalized Aug. 1. Both of her legs were affected, with paralysis in the left leg and a weakness in her right leg. She returned to Amarillo last week to get fitted with crutches.

With the summer polio season peak past, Hereford's first and second grade students who took the Salk polio vaccine, apparently have all escaped polio.



SWORN IN — Mayor Henry Sears, left, gives Neil Cooper, newly appointed city commissioner, the oath of office Friday afternoon. Cooper will fill out the unexpired term of Wayne Edwards, who resigned recently. (Staff Photo)

Cooper Is Named Commissioner

Neil Cooper was sworn in Friday afternoon as city commissioner.

Cooper, who was given the oath of office by Mayor Henry Sears, will fill out the unexpired term of office of Wayne Edwards, who resigned effective Aug. 1. Edwards was re-elected to office in April of this year and Cooper will serve almost a complete term.

The new city commissioner, an active businessman, will resign as a member of the city zoning commission to accept the new post.

"Hereford has been fortunate to have the quality of city government it has enjoyed in the past," Cooper said, "and the continuance of this quality will be my aim as a new commissioner."

Cooper, owner and manager of Cooper's Market, came to Hereford in 1952, at which time he purchased the food store here. He has been active in Scout work, and is a member of the Baptist Church and the Lions Club.

Edwards had served on the Commission since October, 1952, when he was appointed to fill the vac-

cancy created by elevation of Commissioner S. O. Wilson to the post of mayor. He was re-elected in April, 1953 and again in April of this year.

The Commission is now made up of Cooper, Mayor Sears and Commissioner Raylan Evans.

Both Mayor Sears and Commissioner Evans said they were pleased with Cooper's acceptance of the post.

Aranda Pleads Guilty To DWI

A plea of guilty to a charge of driving while intoxicated was entered in County Court Thursday by Teodula Aranda.

Aranda entered the plea before County Judge Homer Henslee, who found him guilty and sentenced him to 10 days in jail and fined him \$75.

Aranda was arrested by city police, who filed the DWI charges. Under state laws he automatically loses the right to drive a car.

Around Town

Football was the talk Around Town this week following Hereford's surprising show of strength Friday night in downing Muleshoe.

The Deaf Smith County Heart Association meeting which was to be held Sept. 12 at Legion Hall has been postponed until a later date. Officers will be notified at a later date when the meeting will be held.

The Shadow Players' Board of Directors has made plans for their coming three act play. Name and cast will be named later.

World War I veterans will hold an organizational meeting at the courthouse Thursday.

The MYF of the Wesley Methodist Church will have an ice cream supper Monday night. Ice cream and cake will be served from 7 until 9.

Enrollment in high school neared the 600 mark this past week. Five hundred and ninety students are now enrolled in the first four grades.

R. O. McFling of Huntsville is visiting his brother, J. L. McFling, this week.

Reserve Air Unit Meeting To Be Held Thursday

Everyone interested in organizing an Air Reserve unit in Hereford have been urged to attend a meeting Thursday night to hear Lt. Col. Robert W. Edwards, unit advisor, explain what steps should be taken.

The meeting will be held in the courthouse at 8 p.m. Maj. Earnest Langley, acting public information officer for this area, said. Maj. Langley and Maj. Don Zimmerman explained that the company would be composed of both officers and enlisted men. At present Here-

ford has a reserve unit for officers only.

Langley explained that such a unit would meet 48 times a year, bringing a good payroll to Hereford. He said all men in Deaf Smith County and surrounding counties would be eligible.

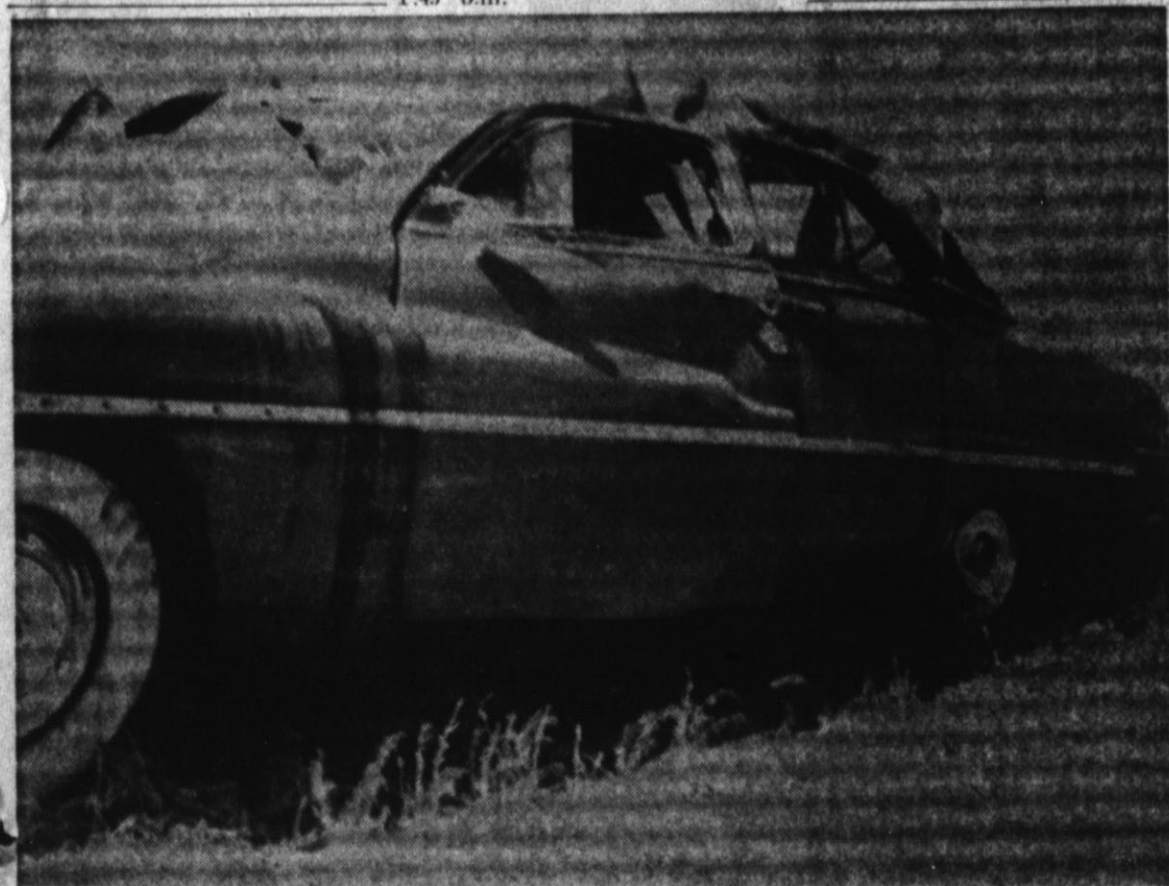
Lt. Col. Edwards will discuss the organization of a reserve company, and explain the different ways men can take care of their military obligations in the reserves Langley explained.

He said that even those men who go into active military training after joining a reserve unit would gain many advantages, and urged everyone planning to join a military unit to attend the meeting.

Several meetings have been held by Maj. Langley and Maj. Zimmerman in planning the Thursday night meeting.

ATTEND W.S.C.S. DISTRICT MEET

Members of the First Methodist Woman's Society of Christian Service attending the district seminar held Thursday in Dumas included Mesdames Ansel McDowell, Donald Shipley, James N. White, Colby Conkright, Grant Hanna and Miss Naomi Hare. Mrs. Donald Shipley conducted the program on "Peace."



THREE INJURED — Three persons were injured when this 1951 Mercury sedan blew out a rear tire and overturned three miles west of Summerfield Friday afternoon. Driver of the car, Mrs. Patsy C. Snow of Springfield, Mo., was hospitalized at Friona, and two passengers in the car received emergency treatment and were then released. (Staff Photo)



I'M OKAY—Nine-year-old Wanda Gail Holt, daughter of Mr. and Mrs. D. R. Holt, 307 Park Avenue, assures everyone that she is getting the best of polio. Wanda returned home Saturday from the Northwest Texas Hospital in Amarillo after spending a month there. She was the first of two local polio cases this year. Wanda will miss school this year. (Angel Studio Photo)

Memorial Service Is Initial Session For Beta Sigma Phi

First meeting of Beta Sigma Phi Sorority chapter featured a memorial service honoring the memory of a former member, Mrs. Grace Hennen. The meeting was held on Tuesday evening at the Jaycee Club house with Mrs. Margaret Witherspoon, sponsor, and Mrs. Kathleen Caylor, director, in charge of the service. H. V. Hennen was a special guest for that portion of the program. Mrs. Cecil Massey, president,

presided over the business session when the revised constitution and by-laws were read and adopted. Programs for the year will be based on the theme "Paths to Loveliness" with three discussions presented at the Tuesday night meeting.

Mrs. Ronald Babione spoke on "Oratory" and its influence on personal loveliness, stating "Oratory and rhythm in speech are necessary for many professions and essen-

Black News

By MRS. DICK ROCKEY
Mr. and Mrs. Allen Bridges, Allen-Jr., and Miss Denny Stagings of Amarillo spent the weekend with Mr. and Mrs. John Benger. Wesley Barnett and Dr. Barnett returned home Thursday from Kansas City. While there they enjoyed seeing the New York Yankees and the Boston Red Sox play the Kansas City Athletics.

Congratulations to Mr. and Mrs. Ike Williams of Hereford on the birth of a son. They have a three-year-old daughter too. Mrs. Williams is the former Nancy Cobb. Mr. and Mrs. H. R. Clark of Amarillo spent the weekend with Mr. and Mrs. John Benger. S. Y. Crow of Hereford spent a few days last week with his daughter, Mrs. Leslie Deaton, and family.

Mr. and Mrs. Dick Rockey and H. V. went to Alamogordo Lake Sunday. They met a group from Muleshoe and enjoyed a day of

tiel in all walks of life. All speaking must have a purpose" and as examples she cited The Gettysburg Address and The Sermon on the Mount.

Mrs. Harold Beauchamp gave a definition of "Speech" pointing out the need for clear thinking and careful consideration before giving any type of address. She also demonstrated some simple exercises to follow as an aid to relaxation before appearing before an audience.

Mrs. Bob Lamb spoke on "Pronunciation and Diction" stressing the importance of clear enunciation at all times and a thorough knowledge of the subject in hand. In conclusion she conducted a parliamentary quiz.

After the program lovely refreshments were served by the hostesses Mrs. Ed Line and Mrs. Virgil Moore.

Those in attendance were Mesdames Margaret Witherspoon, Kathleen Caylor, Janna Pool, Mary Lou Knox, Helen Nelson, Patricia Robinson, Frances Chalmers, Nell Hodges, Dorothy Mercer, Betty Babione, Dorothy Duval, Laverne McDonald, Helen Higgins, Janice Warren, Theresa Lamm, Katherine Russell, Margaret Harvey, Freeda Beauchamp, Mary Anna Laing, Betty Whitaker, Jacqueline Box, Frances Moore, Ann Line, Barbara Cooper and Mary Ann Massey.

boat riding, racing, swimming and water skiing.

Jay Cobb is home on a furlough visiting his parents, Mr. and Mrs. Giles Cobb. Jay has been stationed in Japan and the West Indies.

Marvin Miller of Mooreland, Okla., has been visiting a week with his sister, Mrs. Bruce Parr and Mrs. Ira Miller.

Sunday visitors in the John Benger home were Dr. and Mrs. Spring and Susie.

Bruce Parr, Ira Miller and Marvin Miller of Mooreland, Okla., spent a few days last week in Utah on business and sight-seeing.

Allen Bridges, H. R. Clark of Amarillo and John Benger went to Clovis, N. M., Sunday to the steer roping contest.

Mrs. Carrie Tatum and Mrs. Ralph Price visited Monday with Mrs. Margie McGowden.

Mrs. Glen Roberson returned home Sunday from the Hereford hospital. She is getting along fine. Mr. and Mrs. Floyd Prewitt were shopping in Amarillo Friday. Leonard Latham was taken to Hereford Hospital Thursday after suffering a heart attack at 6 p.m. He has improved some.

Mr. and Mrs. Ellis Tatum and Tommie visited the Tom Drapers of Hereford Sunday.

Mr. and Mrs. Howard Elmore and Mr. and Mrs. Dick Rockey and H. V. attended the rodeo at Boys' Ranch Monday.

The Black H. D. Club had a called meeting Thursday at the clubhouse. Business of the Parnor County Fair was discussed and committees appointed to help with the fair booth and art exhibits.

Miss Mary Tatum was elected as delegate to the Fair Queen contest. Refreshments of Coke and cake were served by the president Mrs. Leonard Latham, to Mildred Barnett, Anna Mae Hays, Altho Presely, Emma Elmore, Lucille Rockey, Maxine Price, Carrie Tatum and Lois Latham. The next meeting will be held Sept. 28 at the clubhouse, with Mrs. Elmore as hostess. At that time Mrs. Rockey will give the report from the state meeting.

Members of a neighborhood birthday club entertained at an informal coffee-Wednesday morning in the home of Mrs. W. J. Reeves. Honoree was Mrs. M. R. Latham who was presented with a lovely gift.

Attending the party were Mesdames M. R. Latham, Sam Patterson, Alton Nickelson, Ross Latham, B. Y. Crosthwait, Bruce Woodell of Dimmitt, John Kelly, Leonard Latham and the hostess.

Dawn News

By BERTHA FRYE

A total of 44 pupils were enrolled at the Dawn School last Tuesday. Quite a number of parents were present for the opening program.

Chas. Corder, principal, introduced Rev. Eugene Naugle, Methodist minister of Hereford, who was the guest speaker. There was group singing and special music by Mesdames Reece Stewart, Ray T. Stewart and J. B. Caraway. Mrs. John Hutchinson has nine first and second graders. Mrs. Ray Wells is teacher of the third and fourth grades. Chas. Corder is teacher of the fifth and sixth grades. Mrs. William Wimberly substituted for Mrs. Wells last week. Miss Della Stagner and Mrs. Earl Springer, school nurse, visited the school on Wednesday.

Mrs. Chas. Corder returned from the hospital after a week's stay. The Dawn Music Club will meet Tuesday, Sept. 13, with Mrs. Ray T. Stewart.

The Dawn Home Demonstration Club will meet Friday afternoon,

Sept. 16, under the direction of Miss Lulu Botsford.

Rev. Paul McClung enrolled at Southwestern Baptist Theological Seminary in Fort Worth. He will go to and from Dawn by private plane to fulfill his Sunday appointments.

The Dawn School cafeteria will sponsor a pie supper Friday night, Sept. 16, at 8:15 in the school. Free coffee and cocoa will be served. Mr. and Mrs. Finis Wright spent last weekend with their son and family, Mr. and Mrs. Bob Wright in Amarillo.

Alan Galley returned to his home in Moline, Ill., last week, after spending a month in the Walter Galley home.

Mr. and Mrs. J. R. Oglesby of Mobeetie visited over the weekend with their daughters and families; Mr. and Mrs. Ray T. Stewart and Mr. and Mrs. J. B. Caraway.

Mr. and Mrs. Alton Wood and children of Alva, Okla., were week end guests of the Walter Galleys.

Mr. and Mrs. Lloyd Johnson and children of Carthage, Mo., stopped to visit the Chas. Corders Wednesday.

Mr. and Mrs. Chas. Galley of Amarillo were Labor Day guests of Mr. and Mrs. Walter Galley.

New Library Books

Mrs. Lee Newman, county librarian suggests these new books as excellent for the adult reading list.

Fiction
Katrina, Geramie Price
There Comes a Time, Charles Muecer
The Secret in the Daisy, Carol Grace
There Comes a Time, Charles Dunscomb
Happy Returning, Manning Coles
The Tree of Man, Patrick White

The Man in the Gray Flannel Suit, Sloan Wilson

The Years of the City, George R. Stewart

Band of Angels, Robert Penn Warren

Flight From Natchez, Frank G. Slaughter

The Cellar at No. 5, Shelley Smith

79 Park Avenue, Harold Robbins

Non-Fiction
Texas Tradition, Ross Phares
The Seeking, Will Thomas

M. G. M. "BLACKBOARD JUNGLE" A DRAMA OF TEEN AGE TERROR

"BLACKBOARD JUNGLE"



AVAILABLE AT YOUR FAVORITE LUMBER DEALER

CHOOSE FROM THESE DRAMATIC COLORS

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- 215—Cocoa Brown
- 244—Surf Green
- 202—Pearl Grey
- 201—Charcoal Grey
- 213—Georgian Buff
- 206—Chinese Yellow
- 205—Majestic White

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NEW SHIPMENT JUST UNPACKED LONA DRESSES \$12.90 Jr. Sizes Dressy Styles

PENNEY'S SLIMS DOWN THE RAYON FLANNEL

A Penney sophisticate! The trim rayon flannel is pared down to slim, figure flattering lines. You'll love it... you'll live in it... smart as a whip any hour of the day. Grey, brown or blue; sizes 12 to 20. 12.90



Penney's packs fashion, value, easy care into new Acrilan(R) jersey blouses! Glamour-styled necklines, beautifully washable; all in "wow-wonderful" colors, all very special at this exciting low Penney price! sizes 32 to 38, \$2.98



Penney's skirt miracles for Fall — washable Sanforlan wool-nylon tweed! As easy to care for as cottons, rich deep shades in slim or semi-full lines. Color-coordinated to a Penney blouse. Sizes 22 to 28. \$4.98

WITH YOU IN MIND... hand-picked fall fashions prove you can dress well without spending a fortune!



Women's Matched Luggage of New DuPont "Fibrilite" ... feminine, lightweight and durable! Sturdily constructed to withstand years of roughest handling... brass plated, steel locks, silky acetate lining with spacious pockets. Delicately tinted shades of ivory and almond green. 21" weekend case... \$15.75 26" pullman case... \$21.75



Marathon HATS \$7.90 New, small snapbrim; wide rubber band with bow in the back. Chat Gray and Brown.

MEN'S SUITS 49.75 sizes 35-46



New Sport Tones Patterns, Shades!
Handsome Dress Up!
Perfect for casual mixing, too!
Top fashion with a practical twist... subdued enough for business wear, or your more formal social activities... sporty enough to mix with solid color slacks for elegant casual dress! Deluxe quality all-wool worsteds in Town-Cled's exclusive design that fits right and feels right, too. Finely tailored in Penney's slim, trim "Drake" model... 2-button front, patch pockets, rear center vent. Grays, browns, blues.

MISSES KNIT SUITS \$12.75

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to glamorize your living room

Just what you've been waiting for... a fresh approach to modern styling... yet in such excellent taste. With trim buttoned backs, angularly positioned arms and legs and an exciting new contoured base line. Superbly tailored in your choice of many beautiful fabrics and colors. And... so easy to own now... when you can pay later using our convenient payment plan.

SOFA & CHAIR \$339.50 Trade-In Your Old Suite

H & H FURNITURE CO. Across Street from Piggly Wiggly Phone 19

Woman's Society Christian Service Observes Fifteenth Anniversary

The Woman's Society of Christian Service of the First Methodist Church observed its fifteenth birthday in impressive ceremonies at the church Wednesday.

The program followed the regular fellowship luncheon held at 1 o'clock with luncheon hostesses including Mesdames T. W. Alderson, G. E. Brown, Frank Lookingbill, Dan Treu, Hershel Miller and Jimmy Bounds.

Mrs. S. M. Dunnam opened the program with the Scriptural lesson and Mrs. E. J. Hudson was recognized as the oldest member. Bonnie Lewis told of the mission school she attended recently in Lubbock.

Past presidents receiving honors were Mesdames J. F. Ward, Homer Brunley, Forrest Minton, Cawthon Bryant, Knox Kinard, Ed Warren, Leo Forrest, A. B. Christian, Leroy Aven, S. L. Easley and the present president Mrs. Colby Conkright.

Mrs. D. W. Hawkins was in charge of the impressive birthday observance which featured a birthday cake holding 15 lighted candles. As she listed valuations of membership in the WSCS one candle was extinguished. The fifteen outstanding values to members were: Friendship with others, Membership in an organization of size and quality, Mingling with the

old, middle-aged and young people. Opportunity to merge efforts for human rights. Channel for service. Acquaintance with good literature. Aid for spiritual guidance. Place for spiritual growth. Stimulus to mental growth. Chance to work with youth and children. Understanding of a great mission program. Fellowship with Christian women. Broader community relations. Knowledge of world Christianity, and Participation in a world movement toward better living.

Shower Favors Bride-Elect

Miss Adeline Drager, bride-elect of Herman Kieschnick Jr., was favored at a miscellaneous shower given in the home of Mrs. W. P. Axe Sunday afternoon. Hostesses were Yvonne Axe, Cleta Betzen and Betty Buse.

The floral arrangement for the refreshment table was of pink and yellow asters centered on a mirror encircled with fluffs of pale blue net. Blue tapers burned in candelabra at either side. Ribbon streamers attached to the flowers read "Adeline and Herman—Sept. 25."

Those attending were Dorothy Hund, Mozelle Telehik, Sue Springer, Margie Ford, Dolores Loerwald, Annette Berend, Sue Suggs, Earl Dean Gandy, Annette Dyer, the honoree and the hostesses.

Fellowship Meet Held At Church

The Christian Woman's Fellowship of the First Christian Church met in dining room of the church Wednesday for the monthly fellowship luncheon.

Mrs. O. H. Culpepper, president, presided over the business session following the luncheon and Mrs. Earl Phillips and Mrs. F. S. Smith presented the program.

Theme of the program, which was written by Mrs. Roy Ford, a former pastor's wife now in Albuquerque, N. M., dealt with "The Work of Our Hands."

The worship program was presented by Mrs. John Aiken and Mrs. Harold Beauchamp.

Buffet Supper Marks Child Study Club Opening Meet

As an opening session for the Child Study Club, a buffet supper entertained members at the home of Mrs. Charles Coffman Thursday evening. Decorations were in keeping with the season and an interesting program was presented following the meal.

Mrs. Lawrence McGee, president, presided over a short business meeting and Mrs. J. C. Reese conducted a parliamentary drill.

Mrs. Merlin Kaul was in charge of a musical program presented by members of the Home Demonstration Club Chorus. Those who sang were Mesdames Alice Cox, Paul Hoff, Grady Wilson, John Draper, Grady Parsons, Pearl Boyer and Merlin Kaul with Mrs. Clay Ridgway at the piano.

New year books were distributed and discussed and the coming year's work was previewed. The study course will be based on "Human Emotional Development" with programs planned to help parents better understand the emotional development of their children.

All members of the club were present, including Mesdames Cawthon Bryant, Clyde Denton, Townsend Douglas, Earl Holt, Clinton Jackson, Merlin Kaul, Stanford Knox, Lawrence McGee, W. B. Nunley, Bill Nunn, J. C. Reese, Maurice Tannahill, Chester Wiggins, J. W. Witherspoon, F. G. Witherspoon and the hostess.

Presbyterian Women Meet

The Woman's Association of the First Presbyterian Church held its monthly luncheon meeting in Fellowship Hall Wednesday. Hostesses for the luncheon were Mesdames W. S. Kerr, Lee Kent and L. Z. Oldham.

Theme for the program was "The Christian Approach to Communism" with Mrs. W. J. Krumbert serving as leader. She was assisted by Miss Thelma Chronister and Mrs. N. E. Milburn.

The devotional lesson for the day was the "Prayer Retreat" which is prepared by the Presby-

Miss Marie Wynn And Leland Lee Marry Recently

Announcement has been made here of the marriage of Miss Marie Wynn and Leland Lee, son of Mr. and Mrs. Leland C. Lee of Dimmitt, formerly of Hereford. The bride is the daughter of Herbert Wynn and the late Mrs. Wynn of Cleveland, Ala.

The wedding took place Sept. 3, in the Huntsville, Ala., Baptist Church with the Rev. M. G. Wilson reading the service.

Mr. Lee is a graduate of Texas Polytechnic Institute and both Mr. and Mrs. Lee are members of the Ordnance Missile Laboratories Staff. She is employed in the photographic laboratory and he works in the design branch of the Rocket Development Division.

Mr. Lee is the grandson of the late Mr. and Mrs. C. O. Lee of Hereford and is a nephew of Mrs. Arthur Rogers.

Leah Lucas, Tom Preston Marry

Announcements have been received here of the recent marriage of Mrs. Leah Lucas, formerly of Hereford, to Tom E. Preston of Brownwood, in the home of Mr. and Mrs. W. C. Washmon in Fort Worth.

Rev. F. E. Luncford, pastor of the Brentmore Heights Baptist Church of Fort Worth, conducted the ceremony before an archway entwined with flowers.

W. H. Sewell gave his sister in law in marriage. She wore a white brocade satin dress and carried a white Bible topped with an orchid. Mrs. Martha Young of Fort Worth served as the bride's only attendant. J. C. Young attended the bridegroom.

Immediately following the ceremony a reception was held at the home of Mr. and Mrs. J. C. Young when cake and punch were served to those attending the wedding.

The couple is now at home at the Woodland Park Homes of Brownwood.

Mr. Preston is connected with the Southwestern States Telephone Company in Brownwood.

Mrs. Claude Kerr of Amarillo, president of the Amarillo district, announced that the annual Fall District convention will be held in Amarillo Nov. 3.

terian Woman's Synodical for all organizations. Mrs. Lee Conklin was leader.

Mrs. D. C. McWhorter, vice president, presided over the business meeting.

Bippus Is Scene Of Recent Social

A get-together social and 42 party was held recently at the Bippus Community house.

Mrs. C. F. Homfeld and Mrs. N. E. Tyler conducted games for the children while the older people played 42.

Refreshments of ice cream and cake were served to approximately 75 people.

Those present were: Mr. and Mrs. Jimmie Perrin and children, Mr. and Mrs. Woodrow Perrin and children, Mr. and Mrs. Elmo Hall and Bobby, Mr. and Mrs. George Hall and boys, Mr. and Mrs. N. E. Tyler and children, Mr. and Mrs. Durwood Ashburn and son, Mr. and Mrs. Melvin Henderson and boys, Mr. and Mrs. C. F. Homfeld

and children, Mr. and Mrs. Glen Hetzler, Mr. and Mrs. D. C. Banks and Barbara Dee, Mr. and Mrs. Charles Banks and baby, Mr. and Mrs. George Banks and baby, Mr. and Mrs. Edwin Banks and baby, Donald Ray Banks; Mr. and Mrs. Claude Bogle, Mr. and Mrs. Jack Fortenberry and Christene, Rev. and Mrs. Jimmie Wickware and children, Rev. C. T. Jackson, Jack Harlin, Jay and Curtis Dorris, Lonnie Wayne Sevier, and Mrs. Stella Thutt.

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KRINKLE VOILE, Morlove's wonderful, washable drip-dry imported cotton makes this feminine little shirt with carded detailing on collar, French cuffs and front closing. Finest ocean pearl buttons and pearl cuff links are pure luxury.

STOVE PIPE COLLAR... stitched and tucked, may be worn in three flattering variations... as a turtle neck, a divided collar or an open "V". Morlove makes it in fine 7 ounce worsted jersey. In fall's smartest colors, it has dyed to match buttons and is detailed to perfection.

SCORE IN EVERY QUARTER

Whitefaces Smash Muleshoe In Opener, 47-7

Speed and Weight Are Too Much For Mules

★ ★ ★ ★ ★
 ON HIS WAY — John Bryant, Hereford quarterback, follows a convoy of blockers down the side on his 50-yard touchdown jaunt Friday night. No. 84 blocking for Bryant is Bobby Veigel. Other Whitefaces are Arol Acton, 55, and Walt Kaul, 62. An unidentified Whiteface is behind Veigel. Hereford won the game, 47-7. (Travis Caraway Photo)

Chip Shots

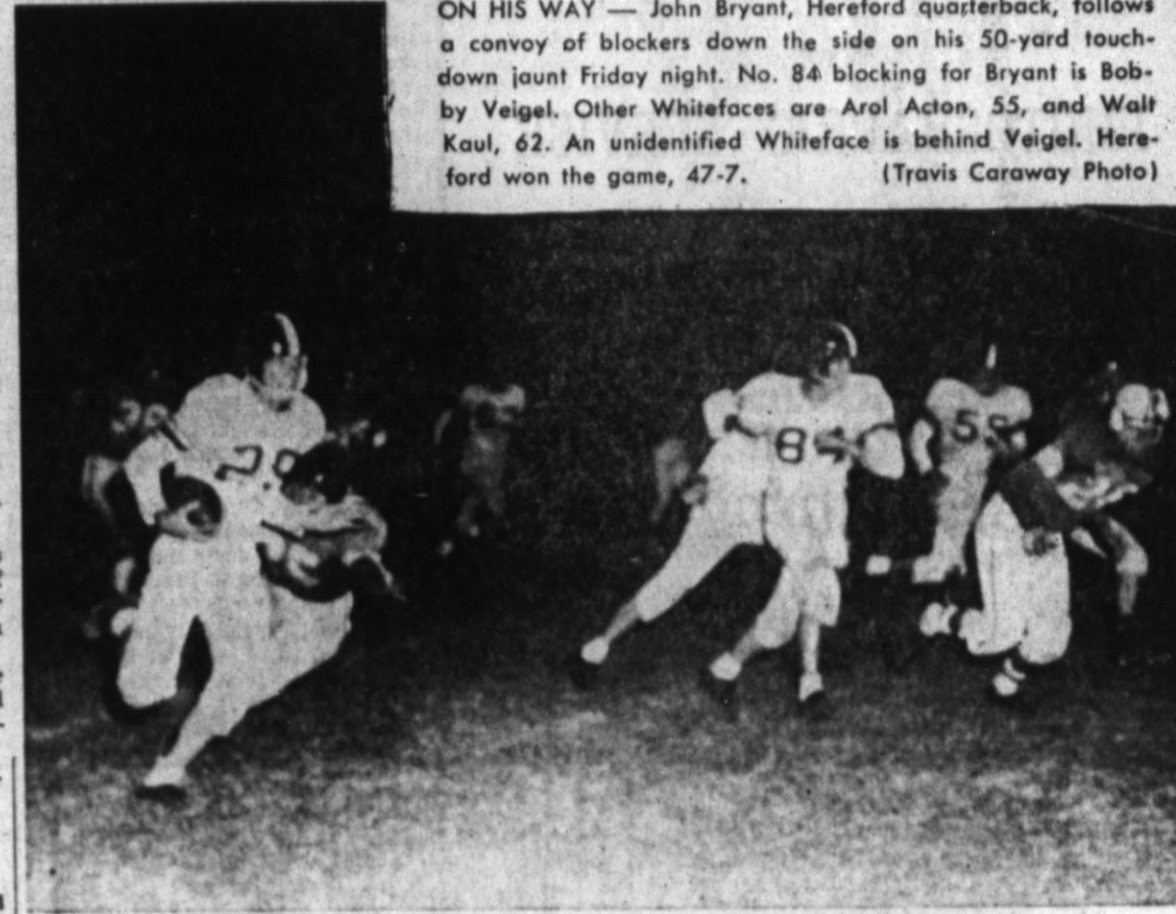
By BUD POSEY
 The Hereford Golf Club will stage its Fourth Annual Invitational Golf Tournament Sept. 15, 16, 17, and 18. The tournament will be a match play affair with 16 players to each flight. The entrance fee of \$10 will include green fees, John Farquhar of Amarillo, number one man on the Texas Tech Golf team and defending champion, will be back to defend

his title. He defeated Dick Oden, also of Amarillo, 1 up in a thrilling match last year. C. F. McGinnis of Pampa, 1953 champ, will also be here along with Oden, Paul Jones of Clovis, Amarillo's Bobby Westfall, Jack Williams of Plainview, and many others from numerous Panhandle cities.
 Local golfers will also be out for the championship. Charley (Continued on page 7)

By BILL KNOX
 The Hereford Whitefaces powered their way to a smashing 47-7 opening game victory over the Muleshoe Mules at Muleshoe Friday night.
 The Herd rolled to at least one touchdown in every quarter in racking up the 40-point triumph. Only late in the second quarter, seconds before the half when L.B. Russell had installed reserves in to the Hereford lineup, did the Mules cross the goal line.

The Whitefaces were quick to the punch in their season debut. They racked up three tallies in the first quarter and added one more in the second to run the half time margin to 28-7. Six in the third and 15 in the final stanza rounded out scoring for the Whitefaces.
 G. C. Merritt scored the first touchdown of the game only seconds deep in the first quarter, racing 85 yards with a Muleshoe punt taken on his own 15. After threading his way through almost the entire Muleshoe team, he outran the remaining defenders. Walt Kaul kicked his first of five extra points.
 Then minutes later the "Mighty Mite," little Tommie Weemes, raced up the middle for 30 yards and a score. Still in the first quarter, Weemes fell on a Muleshoe fumble on the Mules 31. The Herd lost the ball on downs, but Gene Waits, bruising defensive guard, fell on another loose oval and this time Wayne Smith went over after the Whitefaces had marched to the 11.
 The slippery fingered Muleshoe delegation handed the charges of Coach L. B. Russell the pigskin again, John Bryant recovering on the Hereford 45. After absorbing a 15-yard penalty, Bryant heaved a 60-yard pass to lanky Danny Elliston who stepped into the end zone. Kaul kicked his fourth straight and Muleshoe had their turn.
 The Mules took the kickoff on their 36 and marched 64 yards for the score. Doyle Rush climaxed the drive by going over from the one after the Muleshoe drive had been temporarily halted by a series of penalties. G. R. Howell ran the extra point over and the Mules had their only score.
 But the Whitefaces roared back in the third quarter, running the kickoff back to the 39 and marching all the way to the Muleshoe four-yard line before Gwenth Cox fell on Tommie Weemes' fumble. The Mules drove to their own 30 before Howell punted to the 40.
 After absorbing a 15-yard penalty, Callaway gained it back with a skirt around end. After two line plays made nothing, G. C. Merritt took a handoff from Bryant off tackle, then lateraled back to Bryant who raced the remaining 50 yards for the touchdown. A pass for the point after fell incomplete.

Hereford's final two tallies came in the fourth quarter when Glen Reeves smashed over from the nine, and when Bill Callaway, on the first play after the kickoff, intercepted a short jump pass and sprinted 27 yards to paydirt.
 The statistics vindicate the margin of victory racked up by the Whitefaces. Hereford had 15 first downs, only three in the first half, compared to nine by Muleshoe. The Herd completed five of seven attempted passes for 139 yards. Muleshoe completed one of 12 for eight yards.
 Hereford racked up 364 yards net rushing and a total offense of 413 yards. Muleshoe accounted for 115 yards on the ground and a total offense of 123 yards.
 The Whitefaces came out of the game in good shape. "We're all just fine," Coach L. B. Russell reported after the game.



Sunday Brand...

SPORTS

Hereford, Texas, Sunday, September 11, 1955

They Keep Rolling

Hawks Blast Sooner 11

Five District 1AA teams walked away with victories in Friday night football action.
 All except one were easy victories. Phillips, Dumas, Hereford, and Perryton all running up wide margins on their opponents. Shamrock stopped McLean 13-6 in a game which was predicted as a upset.
 Only two teams in district one lost. Floydada stopped the Canyon Eagles and the Lefors Pirates

blanked the Dalhart Wolves 20-0.
 Coach Chesty Walker's mighty Phillips Blackhawks opened their drive for another state championship by clawing Southeast High School of Oklahoma City, a class AAAA delegation, 45-0. The Blackhawks uncovered a new running sensation in Ned Jolly to replace all-star Don Meek who graduated. Jolly raced for five touchdowns and racked up (Continued on page 7)

KNOX'S KNOTHINGS

BY BILL KNOX

Everybody's talking about the near sweep of the City Golf Tournament by the youthful generation. And it certainly is something to talk about. At least in our books.
 Charley Seed, high school junior who won, defeated the club champion and the tournament favorite before reaching the finals. Jeff Minton stopped D. B. Roberson and J. M. Posey that being no easy chore.

happens to get hurt, the Herd is in plenty of trouble. And that's not good.

Take for instance: Hereford is playing Phillips. Everybody knows that Phillips carries at least three full teams—with good men on all

of them. They use a rotation system and that doesn't make it too hard on each man. If one of Hereford's men gets hurt, they're in bad shape. And we repeat, Man,

that's not good.
 Noticed in the Fort Worth Star Telegram that Phillips is rated No. 4 in the state in AA. Dumas is not

even among the top ten. That shows what people down that way think of Phillips compared to Dumas. Phillips made a sweep of AA teams down that way last year.

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HARMAN'S
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Summerfield News

days visiting friends and relatives. They are former residents of the Lyle Blanton place.

Mr. and Mrs. Edd Whipkey of California and Leon, recently home from Japan, have been visiting their daughter and sister Mr. and Mrs. Harold Bass.

Mr. and Mrs. L. F. Carter spent Saturday in Plainview visiting his sister and family.

Mr. and Mrs. Albert Cunningham of Snyder, Okla., were visiting the community last week.

Mrs. George DeLozier and children, Shirley and Lee, Mrs. Jack Streun, Joe and Gene were Amarillo visitors last Wednesday.

Jerre Bea and Larry Noland spent last week at the ranch of their grandparents in New Mexico.

Mr. and Mrs. A. A. Miller were in Lubbock last week to be with their daughter, Mrs. Thelma Grear who had surgery.

Mr. and Mrs. Clifton Harper and family were visiting in the community last Saturday.

Mr. and Mrs. Wayne Patterson and daughter from Salt Flats were visiting Friday and Saturday in the home of Mr. and Mrs. Roy Euler.

Mr. and Mrs. Gerry McClung, Mr. and Mrs. Howal Allen and children of Hereford were dinner guests of the Charles Noland on Tuesday evening.

A-2c Larry Cates Cannon, who has been stationed in Biloxi, Miss., is here on leave for a month. He is being transferred to Seattle, Wash. and Fairbanks, Alaska.

Mr. and Mrs. Lewis Pendergrass and Mr. O. L. Carter of Lubbock spent Sunday with Mr. and Mrs. L. F. Carter.

Mr. and Mrs. Wayne Lee and

family left last Thursday for Phoenix, Ariz. He will enter school there Sept. 14.

Bret Clark, Mr. and Mrs. L. J. Clark, Mr. and Mrs. Jim Clark, Richard and Pat Dawson of Hereford attended the Clark reunion in the American Legion Hall in Abilene over the weekend. Mr. and Mrs. Leaton Clark of Austin were also present for the occasion.

Mr. and Mrs. R. N. Braddock Sr., of Ripley, Miss., arrived by bus to visit relatives here. Mrs. Braddock and Mrs. J. A. Noland are cousins.

Mr. and Mrs. Shorty Purrell of Cheyenne, Okla., spent the weekend with their son Mr. and Mrs. Gene Purrell.

Mr. and Mrs. Kenneth Christie and Mr. and Mrs. Roy Botkins were in Amarillo last Thursday.

Mr. and Mrs. J. B. Nance of Lockney spent Friday with his sister Mrs. J. A. Noland.

Ann Lookingbill spent Friday night with Mozelle Telchik in Hereford.

Mr. and Mrs. Kenneth Christie were host and hostess Friday night at a swimming party and picnic supper at the city park. Young married couples and the young people of the community were their guests.

The preachers, educational directors and wives of District Nine Association meet at the Baptist Church in Summerfield for their regular meeting and dinner.

Mrs. Carl Lee and daughter, Charlene visited with Mrs. Lee's brother and family, Mr. and Mrs. Chris Clark.

Mr. and Mrs. Chas. Noland and Bette and Sandra Story of Hereford spent the weekend in Colorado visiting Mr. and Mrs. Lee Hopson.

Mr. and Mrs. Kenneth Neill and children Cheryl, Susan and Becky returned Sunday from a 10 day vacation in Colorado.

Mr. and Mrs. Craig Fields of Amarillo spent Saturday and Sunday with her parents, Mr. and Mrs. J. M. Wright.

Wayne DeLozier of Lubbock, spent the weekend with his parents Mr. and Mrs. George DeLozier.

Mr. and Mrs. Wiley Nance and son, Mike of Lockney spent the weekend with his sister Mrs. J. A. Noland. They went on to New Mexico Monday to visit Mrs. Nance's sister. Tuesday morning Mrs. J. A. Noland, Mr. and Mrs. R. N. Braddock went home with them to visit other relatives near Lockney and Plainview. Mr. and Mrs. Braddock are from Mississippi.

Leonard Latham who has been in the hospital a week due to a heart attack last Thursday afternoon, is according to reports, showing improvement.

Labor Day Mr. and Mrs. C. E. Lookingbill of Amarillo, Mrs. J. L. Lookingbill and son Harry; Mrs. Effie Crow, and Mr. and Mrs. John Winkler and family of Hereford enjoyed dinner in the home of Mr. and Mrs. L. H. Lookingbill Sr.

Wednesday Chester Higgins visited his mother in Hooker, Okla. Those who will be in school for the first time are: Susan Neill, Larry Noland, Steve Larkin, Ellen McGowen, Johnny Kuper and David Euler.

Mrs. Deloris Christie and children, Jimmy and Billie and two friends spent Monday in Plainview with Mr. and Mrs. W. J. Thomas and Barbara.

Mr. and Mrs. H. H. Cannon returned Monday afternoon from a fishing trip to Smithville and Bastrop. Carl Walker and Mr. and Mrs. E. P. Jones from Italy joined them.

Mr. and Mrs. M. C. Nance of Plainview were here Sunday to visit with his sister Mrs. J. A. Noland, and Mr. and Mrs. R. N. Braddock of Mississippi.

Mrs. J. B. Noland spent the weekend with her father in New Mexico.

Mrs. A. Scott and children of Hereford visited their aunt, Mrs. J. A. Noland.

Mr. and Mrs. Roy Balkin and children, Mr. and Mrs. Delbert Baimum and children; Mr. and Mrs. Gerald McCathern and son, Mike and Mr. and Mrs. Kenneth Christie and son Jimmie all spent Sunday at Buffalo Lake.

Mr. and Mrs. Homer Martin of Amarillo spent Tuesday with Mr. and Mrs. O. B. Roberson.

The new year book was brought to the attention of the Young

Classifieds

(Continued from page 4)

13 Lost & Found

FOUND: Blue parakeet banded ABSS52321813. Call 312-W. 308 Star. S-13-9-11-1k.

LOST: Tan and white Pekinese dog. Answers to "Lady." 207 Short Street. S-13-12-11-1p.

FOUND: Pair of child's glasses. Pink rim in tan case. Owner pay for ad. 606 Blevins. S-13-16-11-1x.

Courthouse Records

Warranty Deeds

E. A. Albracht, et ux, to Carl M. Stapp, et ux, all of the N½ of NE¼ of Blk. No. 52.

Henry Miller, et ux, to Joe Frank, W½ of Sec. No. 37, Blk. K-4.

Robert E. Thompson Jr., Construction Co. Inc., to Robert E. Thompson Jr., S 30 ft. of Lot E and all of Lot 4 and N 20 ft. of Lot 5, Blk. 1, Westhaven Add.

Builders' Development Co. Corp. to L. E. Fields, E. 63 ft. of Lots Nos. 1, 2 and 3 of Severn's Sub. of W½ of Blk. No. 24 of Evans Addition.

Henry N. Benson to Harry W. Bennett, et ux, all of W 70 ft. of Lots 5 and 6 in Blk. 3 of Whitehead Add.

Wayne Wallace to L. E. Ware, tract of land out of Blk. 10 and 11 of Womble Add.

R. J. Engler to B. E. Helton, all of Lots Nos. 2 and 3 of Blk. 10 of Engler Add.

Alvin Schmucker, et ux, to Lorene Broekens, a portion of Sec. No. 80, Cert. 919, Blk. K-3.

Deeds of Trust

Carl M. Stapp, et ux, for First Federal Savings and Loan Association N½ of the NE¼ of Blk. No. 52.

Robert E. Thompson Jr., et ux, for Amarillo Savings and Loan Association, S 30 ft. of Lot 3 and all of Lot 4 and N 20 ft. of Lot 5, Blk. 1, Westhaven Add.

Harry W. Bennett, et ux, for Henry N. Benson, all of W 70 ft. of Lots 5 and 6 in Blk. 3 of Whitehead Add.

L. E. Ware for Wayne Wallace, all that certain tract of land out of Blks. 10 and 11 of Womble Add.

Floyd F. Blakley, et ux, for First Federal Savings and Loan Association, Clovis, the north 10 ft. of Lot No. 6 and S 50 ft. of Lot No. 7, Blk. 12, Engler Add.

Floyd F. Blakley, et ux, for the First Federal Savings and Loan Association of Clovis, the N 20 ft. of Lot No. 7 and S 40 ft. of Lot No. 8, Blk. No. 12, Engler Add.

Mother's Study Club Wednesday, at the home of Mrs. J. R. Euler. Those present were: Rosene Dawson, Laverne Lance, Bonnie McCathern, Lesta Lee Neill, Marjorie Botkin, Joan Rainey and Mrs. J. R. Euler.

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Is high school football on the wane out? Offhand, this question may seem far-fetched, but it actually merits considerable thought. It came to me rather forcibly last Wednesday when Coach L. B. Russell made the public announcement

that only 18 boys were out for football when practice started this year. Not even enough for scrimmage, according to Russell. The freshman boys reported after the first week or so, however, and it seems that the Whitefaces can now field enough men for scrimmage practice. Add to this the fact that Hereford High School now boasts an enrollment of about 590 students and that in 1956 it will unquestionably jump from AA into AA class, due to heavy enrollment, and you have an idea of what things are like in the Whiteface locker rooms.

When Russell played in the Whiteface backfield some 20 years ago, the enrollment was less than half of the present figure—and the turnout was probably twice as great. He passes the buck to the automobile with the indirect statement: "Most of the boys have their own cars, and can get lots of dates without playing football."

Nevertheless, most people today will admit that the automobile is here to stay, and I predict that the high school coaches are going to have more headaches as the years roll past. A parallel turnout was reported at Muleshoe, where only 17 boys reported for the '55 squad. Phillips and Dumas, who have been on winning streaks, seem to be holding their own. The little town of Petersburg with around 800 population even showed a gain in strength with somewhere around 70 boys on the initial call this season. My conservative estimate for a normal roster from

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ANYTHING of VALUE

Hereford's 590 high school enrollment would be a minimum of 80 boys—if we are going to have a top-notch team. Kent Snare, who I consider quite an expert on football, tells me that many other towns over the nation are facing the same situation as that seen on the Whiteface practice field. He adds, however, that he does not believe that football will disappear from the average high school campus—despite the general problem.

I guess the reason every boy wanted to play football when I was a kid was because a lot of the so-called mossaacks were against high school football. Consequently, we came out for football because they didn't approve. The chief argument against football in those days was the fact that it cost a terrific amount of money, and provided training for only 11 or 12 boys. The public was also reluctant to turn out in droves as they do now. This was especially true when the school had a poor team, which we usually did.

Now things are reversed. The public loves football, but the boys don't seem to want to play. Maybe we could take the football budget—and it is quite a sum—and start some classes in "Home Ec for Boys." With the women all working these days every man should learn to cook, sew a straight seam and wash dishes properly. This might save a lot more headaches than a football letter could ever prevent.

There is also the definite possibility that the girls may take up the game in a big way. This would present problems in that the girls would have every right to expect the athletic department to furnish rouge, lipstick and bobby pins; also bows and frills on the uniforms. It does have possibilities, however, especially if you look over the situation closely. There were approximately 35 boys who showed up for baseball the first year (1954) and last year the baseball roster was still good. Almost half as many boys (eight) came out for tennis in 1954 as the 18 who showed up for football this year. Furthermore, if it means anything, 38 men and boys entered the Brand sponsored ping-pong tournament this past summer.

If the boys don't want to play football, it certainly is their business. I will even admit that they might be smart. However, I do

think that we should have a honey of a band in 1955.

Here's an interesting incident which sent Mayor Henry Sears into the house with a red face the other day. Mayor Sears' sister moved to Hereford, locating on Avenue K and Henry, being a good brother, went up to help unload the furniture and assist her in getting located. A car approached the scene, the driver alighted and introduced himself as T. M. Cox, Jr., and, unaware of the full details, gave this sage advice: "You folks will really like it here. We moved to Hereford two weeks ago—and I never in my life saw such friendly people. Everyone was so nice to us that I just wanted to keep up the good work, so I stopped to say Hello."

"I sure think this old boy set an example for all of us, including the mayor," declared Henry. "Thoughtfulness of this type makes people really glad they chose Hereford as a future home."

Bernita Nell Baird, daughter of Mr. and Mrs. Bob Baird in the Jumbo Community is one first grader who takes school seriously. Just before school opened the family was going on a brief vacation and Bernita Nell, hearing the discussion laid down the law: "Remember," said the young lady, school starts Tuesday—and I've got to be here to get UNROLLED.

One or two of the barbers are pretty unhappy with me. Carol Craig says the barbers are going to put in a newspaper and tell me how to run The Brand if I keep on trying to tell them how to run their barber shops. Two barbers live within rock throwing distance of my house—and I still remember that ocean of benches the B&PW gals maneuvered onto my front lawn that time—so I guess that's enough about the barbers. Besides, it is practically impossible to cut your own hair and sometimes the ones you get down town are bad enough—even when the barber is in a good humor with you.

Noticed last week where Los Angeles is blaming their 110-degree weather on "hot air from Texas." Some of those Texas' Tall Tales are capable of it, of course, but we are no longer jealous of California. Colorado is the state which is now giving Texas trouble. Nearly all of the people who moved

from Oklahoma to Texas seem to be on the march of Colorado these days. The Brand has very, very few subscriptions going into California.

Here's a Texas story you have probably already heard. Anyway, it is making the rounds:

An air liner, a few hundred miles south of LaGuardia field ran into trouble. The hostess went back and told the passengers an engine was out, ordering all luggage tossed off to lighten the load. The passengers reluctantly complied—after some little argument. The pilot finally turned things over to the co-pilot, went back to the passengers—and earnestly told them the load had to be again lightened. "Three men," he said, "will have to jump out. I am asking for volunteers."

Finally an Englishman stood up, looked around, solemnly said, "God Save the Queen!" and jumped out the door.

A Frenchman stood up next, looked around then heroically said, "Viva La France"—and jumped out.

Several minutes passed, and no one else volunteered. Finally, a burly Texan rose to his feet, looked around and shouted: "Remember the Alamo." He then picked up a Mexican sitting next to him and tossed the fellow out the door.

Chip Shots...

(Continued from page 5)
Seed, recently crowned 16-year-old city champ, will be among the favorites in the tourney along with Jeff Minton, runnerup in the city tournament. A bunch of old hands such as Don Martin, Stan Barrett, Bob Lindsey, Frank Cogdell, John Renner, J. M. Posey, D. B. Roberson, Earl Stagner and others, will also compete.

A dinner will be held Thursday night, Sept. 15 at 6:30 for all contestants and their wives in the ballroom of Hotel Jim Hill.

Local players not trying for medalist or the championship flight, may shoot qualifying rounds from Sunday, Sept. 11, through Thursday, Sept. 15.

All day Sept. 15 the West Texas Pro-Amateur matches will be held. Entry fee is \$3 for amateurs and \$5 for pros. The event will be strictly on a point basis. A pro, an A, B, C or lady will be drawn from a box to compromise each team. Each bogey per hole on each foursome will count one point, each par two points, each birdie 3 points, and each eagle 4 points. A hole in one will count 10 points. The team which has accumulated the highest number of points will win. Merchandise awards will be given to amateurs and cash awards will be given pros. The event will start at 9:30 and entry deadline is 1:30.

Qualifying for medalist honors and championship flight will be held during the Pro-Amateur play Thursday. Other scores may also be turned in.

The Hereford Golf Club Cup Matches (to be held during the Pro-Am) will take place. One pro and three ladies from each club will compete in cup matches. The total combined score will win the cup for one year. It must be won three times to retain permanent possession. Another dinner will be held for all contestants and their wives in the ballroom of the Jim Hill at 6:30.

First round matches in all flights will be Friday, Sept. 16, and second round matches and first round consolation matches will be Saturday. Semi-finals will be Sunday at 8 a.m. The finals will be at 1 p.m. Sunday.

Medalist in the Invitational Tourney will receive a desk set pen and calendar trophy. The winner of each flight will get a set of Walter Hagen woods worth \$84, and the runnerup will be given a \$50 golf bag. Eighteen golf balls will go to the consolation winner of each flight.

Pioneer Study Club to Meet
The Pioneer Study Club will hold its first meeting of the new club season Tuesday, Sept. 13. The meeting will be in the form of a supper party at 5 p.m. in Mother's Park. Each member is requested to bring a bowl of salad.

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Cowan Jewelry
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Your Doctor of Sick & Decrepit Watches

Hawks...

(Continued from page 5)

298 yards.
The murderous Blackhawks piled up 575 yards on the ground and held Southeast to 142. Halfbacks Jackie Webb and Tommy Newman accounted for other Phillips scores.

The Dumas Demons also took an easy victory over the Quannah Indians, 58-7. Dumas first scored in the first quarter when Jim Anderson ran a punt back 59 yards. Boxwell scored two more TD's for before Jack Jameson hit pay dirt. Jim Tiner sparked in the defense for the Demons in the fourth quarter, as he intercepted and ran back to pass. Jerry Edwards returned a punt 50 yards for another score and minutes later the Demons counted a safety. Jameson and Hibler also counted two more touchdowns.

The Shamrock Irish surprised everybody with their 13-6 win over McLean, while Perryton's 38-13 win over Panhandle was no surprise. Floydada's 7-2 victory over Canyon was a mild upset, but Dalhart's 20-0 loss to Lefors was predicted. Hereford easily defeated Muleshoe 47-7.

Mr. and Mrs. Glen Weir left Friday for Dallas for a week or 10 days stay. They were accompanied by Mr. and Mrs. Harry Sherrif of Amarillo, former Hereford residents.

Mrs. H. M. Benefield left Wednesday to visit a sister in Newton, N. C. She will also visit relatives in Charlotte, N. C. Sumpter, S. C., and in Morristown, Tenn. She was joined in El Reno by a sister and her husband, Mr. and Mrs. C. F. Jones of Fort Worth, who made

the trip with her. Mrs. Cross Randal, a sister of Tulsa, Okla., visiting in Hereford, and her son, Lee Benefield, accompanied her to Amarillo.

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Young Newlyweds

If you take pride in paying cash for all purchases and never use a charge account you may be in for a bit of a bump when you really need credit. This bit of advice comes from one who is really in the know on the subject, Woodrow B. Wilson, manager of Your Credit Bureau.

Practically everyone has to buy something on credit sometime in his life. "If a person has no credit record," Wilson says, "he is likely to encounter difficulty and delay when the need arises."

If an individual has a steady income, and present conditions indicate he will be able to pay, most credit granters will extend credit to him. It is important, of course, to pay these obligations when they are due. The credit reputation thus established will enable the individual to enjoy all the benefits and conveniences of credit. Establishing his reputation will also insure the individual in being able to secure credit when he needs it.

Your Credit Bureau is organized to help people enjoy the convenience of credit. No bureau itself issues or grants credit. That decision is made by the credit grantor after going over the unbiased bureau report.

adv.

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Wear it regular or halter-style for daytime, scoop for décolleté, and strapless for bare-shoulder fashions. One bra with four glamorous lives, simply by adjusting straps to loops! And so flattering... thanks to the famous Hidden Treasure cup that adds fullness, confidentially, without pads or puffs. Comfortably supported with under-bust wire... beautifully decked with embroidered nylon marquisette. You'll want it. We have it!

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WELCOME

to the teachers and students of Hereford Schools!

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CARD OF THANKS

We wish to take this means, to try in a very small way to express our sincere thanks to our many friends, neighbors and loved ones, for the many kind things you did for us in this time of bereavement in the loss of our dear husband,

hand, father and brother. To Dr. Wills, Bob Lawrence, and the Rev. H. E. Scott, Russell Pogue and A. Hope Owen we want to especially give thanks for their complete cooperation and help.
May God bless each and every one of you, is our earnest prayer.
Jewell Cassels and boys
Mr. and Mrs. Roy Farmer and boys
Mr. and Mrs. Guy N. Smith
Mr. and Mrs. Bill Anderson
Mrs. Della Womble
Oxygen is about 16 times as heavy as hydrogen.

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Hospital Notes

Patients in Hospital
Valentina G. Duartt, Dorothy Hopson, Mrs. Lee Kendall, Mrs. Glenn Gripp, J. T. Gilbreath Jr., Loretta Markley, Raymond Grandado, Rios Eresto, Mrs. N. B. Williams Leonard Latham, Allen Hughes, Ray Engle, Norma Cummingo, Reece Kesler, Mrs. G.A.F. Parker, Mrs. Walter Parker, J.V. Piekens, Leo Barela, Mrs. D. J. Houle, Mrs. J. G. Henson.
Patients Dismissed
Mrs. J. V. Perrin, 9-9; Mrs. Clyde Smithers, 9-9; Amelia Garcia, 9-9; Norma Jo Coleman, 9-9; Mrs. Odell Shirley, 9-7; Mrs. H.L. Kenner, 9-9; R. L. McGee, 9-9; J. E. Parker, 9-9; Louis Reynoza, 9-8; Raul Garcia, 9-7; Caroline Guinn, 9-7; Mrs. Maria Barajas, 9-7; Lloyd N. Smith, 9-6; Ruben Herera 9-6.

Look Who's New!



Mr. and Mrs. C. Smithers have a daughter born Sept. 7.
Mr. and Mrs. Glenn Grip have a daughter born Sept. 8.

School Lunch Menu

(The following menus for Sept. 12-16 are published by the Hereford Brand as a public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)
Monday
Dixie Frankfurters
Black-eyed Peas
Sliced Pineapple... Cheese Bread... Butter... Milk
Cake with Orange Icing
Tuesday
Whiteface Hamburger Special
Sliced Tomatoes... Lettuce
Fruit Cup... Milk
Onions... Pickle... Mustard
Peanut Butter Cookies
Wednesday
Davy Crockett Stew (Beef, Hereford Spuds, & Onions)
Sautéed Green Beans
Hot Rolls... Butter... Honey Sliced Peaches
Thursday
Hamburger Steak... Gravy
Mashed Potatoes
Combination Vegetable Salad
Bread... Butter... Milk
Ice Cream Sticks
Friday
Salmon-Rice Loaf
Buttered Green Peas
Carrot Sticks... Pepper Rings
Bread... Butter... Milk
Apple Cobbler

200 Attend Summerfield Homecoming

Summerfield held the fifth annual homecoming last Sunday.

The day opened with Sunday School and preaching services by Rev. E. M. Causey from Klamath Falls, Ore. Invocation was given by W.M.U. President, Mrs. Carl Lee. Visitors registering from other places were from Oregon, Mississippi, Lubbock, Plainview, Clovis, Lamesa, Dimmitt, Amarillo, Hereford and Black.

About 200 registered. The group gathered in the church auditorium for the program at 2:30 under the direction of G. Harris. Prayer was given by Rev. Causey. Recognition of old timers was presented by Will Harris.

J. B. Noland led the singing services with Ann Lookingbill at the organ and Linda Kay Noland at the piano.

The main address was given by Jess Stanford of Hereford telling of early days. He used the first steam engine in the country and broke out the hill on what is now the Lee Curry farm. He had to go back to East Texas for a while,

CARD OF THANKS

We wish to thank all those who were so kind and sympathetic in our bereavement and time of sadness, more loyal or more thoughtful friends could not be found. Especially do we thank the two pecially do we thank the two groups of church women for preparing and bringing such a bountiful supply of food. Real friends such as you have proven yourselves to be, are never more appreciated or needed than at a time like this. The many floral offerings were a further semblance of your love for our dear husband, father, and grandfather.

We thank you, Brother Davis, for the consoling words you spoke that sank deep in our broken hearts. The sweet songs, too, were a solace to our entire family. May God bless each of you in our prayer, and we hope to meet you in that land of endless day.

Mrs. Hiram Jones
Oren Jones and family
Auel Jones
Audrey Shults and family
Ruth Fowles and family
Ethel Parks and family
Bub Jones and family.

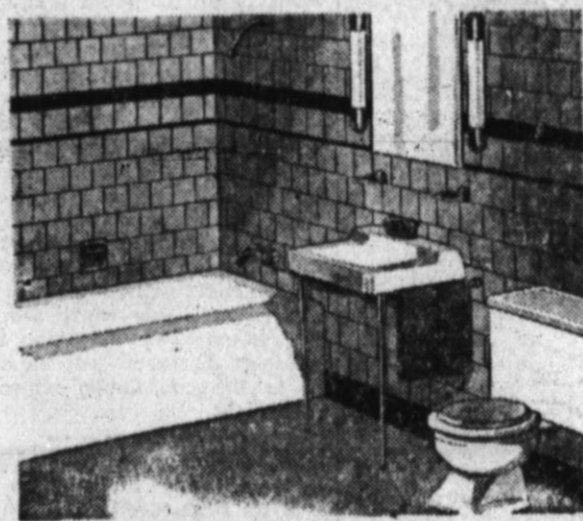
but recently decided to come back again permanently.
Dismissal prayer was by Rev. Don Larkin.
Plans were made to meet the Sunday before Labor Day of 1956.

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PEACHES 4 NO. 2 1/2 CANS \$1.00

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PINEAPPLE JUICE 4 46 OZ. CANS \$1.00

Hunt's
CATSUP 6 14 OZ. BOTTLES FOR \$1.00

Dartmouth—10 Oz. Packages
CORN 10 PKGS. \$1.00

Dartmouth Chopped 10 oz. Pkg.
BROCCOLI 15c

Food Club 10 oz. Pkg.
BABY LIMAS 23c

Food Club — Mixed 10 oz. Pkg.
VEGETABLES 19c

Food Club 6 oz. cans
LEMONADE 2 29c

89c Value — Halo Economy Size
SHAMPOO 69c

65c Value — Wildroot Tax Inc.
CREAM OIL 53c

1.56 Value — Bobbi Home Tax Inc.
PERMANENT 1.19

79c Value — Listerine
ANTISEPTIC 63c

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BUTTER ROLLS 2 PKGS. 25c

FANCY JONATHAN
APPLES 2 lb. 29c

LARGE FANCY SUNKIST
LEMONS 2 lb. 27c

LARGE FANCY
BELL PEPPERS lb. 10c

Champ Red or Yellow Label Tall 1.00
DOG FOOD 10 cans 1.00

Austex SPAGHETTI & MEAT BALLS 4 No. 300 cans 1.00

Durand Whole Sweet Potatoes 4 No. 3 1.00

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Koonty Kist PEAS 6 No. 303 cans 1.00

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Snowdrift SHORTENING 3 Lb. Tin 69c

Swift's MELLORINE 1/2 Gal. 49c

Folger's COFFEE Lb. Can 93c

TIDE Giant 71c

Kellogg's RICE KRISPIES 5 1/2 Oz. Box 17c

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Betty Miller, Paul Stewart Marry Sunday

Miss Betty Frances Miller, daughter of Mr. and Mrs. R. B. Miller, and Paul Stewart, son of Mrs. Melissa Stewart of Denver, were united in marriage at 2 o'clock Sunday afternoon in the home of the bride's parents, 118 Beach Street.

Rev. Russell Wingert, pastor of the First Presbyterian Church, read the single ring ceremony in the presence of close friends and relatives.

The improvised altar was arranged before a background of greenery with baskets of white gladioli and chrysanthemums flanked by candelabra holding wedding tapers. Candles were lighted by Miss Roberta Peoples of Fort Worth, cousin of the bride, who wore a blue cotton frock styled with fitted waist having a pearl-trimmed Peter Pan collar and full pleated skirt.

hand bouquet of pink feathered carnations.

Ward Hook of Lubbock served a best man.

The bride, given in marriage by her father, chose a mauve cotton-satin dress for her wedding. The dress was fashioned with tailored waist trimmed with rhinestone buttons and push-up sleeves fastened with rhinestone links. She wore a small velvet hat to match her dress and matching accessories.

Her flowers, carried on a white Bible, were white Frenched carnations showered with white satin streamers. She wore her late mother's wedding band for sentimental reasons and her something old was the wedding band worn by her maternal grandmother.

Mrs. R. B. Miller wore a dusty rose wool sheath dress with black accessories and a corsage of white carnations.

Sister Attends Bride

Mrs. Ward Hook of Lubbock, sister of the bride, was her only attendant. She wore an aqua blue cotton lace over taffeta, made with fitted bodice featuring a low neckline and full skirt. She carried a

Reception is Held

After the wedding a reception was held in the Miller home, which was decorated throughout in a pink and white theme. The bridal table was laid with a white cut-work linen cloth and centered with an arrangement of pink asters. Mrs. Don Koska, cousin of the bride, of Amarillo presided at the punch bowl and an aunt, Miss Betty Miller of Oklahoma City served the tiered wedding cake. Mrs. Gurney Peoples of Fort Worth, aunt of the bride, registered the guests.

After a short wedding trip the couple will return to Denver, Colo., to make their home.

LaPlata Study Club Holds First Session Of Year

Mrs. W. J. Krumbin, new president, presided over the first meeting of the LaPlata Study Club held Tuesday evening with Mrs. Don Little.

New members, Mrs. Raymond White and Mrs. Louis Woodford, were welcomed and a tribute was paid to the year book committee for their work in arranging programs for the year. Members of the year book committee were Mesdames M. C. Adams, chairman, Frank Prowell and Emil Detman. Mrs. Kenny Gearn was appointed to serve as historian for the 1955-56 season.

Mrs. M. C. Adams presented the program, outlining the course of study on "The American Heritage," and telling something of the programs for the year.

As a background for the coming year's work she spoke briefly on

The bride is a former Hereford resident and attended Hereford schools. She has spent the past six years in Denver.

Mr. Stewart is a graduate of St. Louis, Mo., high school and attended the University of Colorado. He spent some time in the armed service and for the past two years he has been employed by a Furniture Company in Denver.

Out of town relatives attending the wedding were Mr. and Mrs. Robert Miller and son Lanny of Waco, Mrs. Gurney Peoples and daughter Roberta of Fort Worth, Mr. and Mrs. Henry Miller and son of Tulsa, Okla., Mr. and Mrs. June Miller and sons and Miss Betty Miller of Oklahoma City, Mr. and Mrs. Don Koska of Amarillo and Mr. and Mrs. Ward Hook of Lubbock.



MR. AND MRS. PAUL STEWART (Photo By Alex Thompson)

AT FIRST METHODIST CHURCH Hamilton - Rose Rites Read

In a double-ring ceremony held in the sanctuary of the First Methodist Church Saturday, Sept. 3 at six in the evening, Miss Betty Jean Hamilton became the bride of William Leon Rose, son of Mr. and Mrs. W. C. Rose of this city. The bride's parents are Mr. and Mrs. Homer Hamilton, Highway 51. Rev. S. M. Dunnam, pastor, conducted the ceremony assisted by his son Harold Dunnam.

Baskets of white gladioli, flanked by seven-branched candelabra

provided the decorative background at the altar for the ceremony, and music was furnished by Mrs. Wm. J. Stanford, organist and Mrs. Richard Ireland, vocalist. Vocal offering was "O Promise Me" preceding the exchange of vows, and the traditional marches for the processional and recessional were used. During the ceremony, Mrs. Stanford played "The Wedding Prayer."

Mrs. Stanley Slagle served as the bride's matron of honor. She wore a two-piece pink wool dress featuring pink accessories. Her corsage was of pink pom poms.

Tim Corbett was best man and ushers were Buddy Pickens and Bill Bookout.

Brother Escorts Bride

The bride, who was escorted to the altar and given in marriage by her brother, Joe L. Hamilton, chose a regal blue suit tailored by Glenhaven, worn with pink blouse and pink accessories. Her corsage

Women's Activities

Sunday, September 11, 1955 Section Two

Lajeau Latham Weds Joe Henry

The marriage of Miss Lajeau Latham, daughter of Mr. and Mrs. M. R. Latham, 235 Star Street, to Joe Henry, son of Mr. and Mrs. O. O. Henry, of Happy, took place at 6:30 o'clock Monday evening, Sept. 5, in the home of the bride's parents.

Rev. Howard Scott, pastor of the First Baptist Church, performed the double ring ceremony after Mrs. Buford Crosthwait, organist, presented a concert of wedding music while the guests were arriving.

Mrs. Paul Harvey, soloist, sang "I Love You Truly," "Because" and "The Lord's Prayer." Mrs. Crosthwait played Clair de Lune softly as the vows were exchanged and the traditional wedding marches were used.

Decorations for the home carried out the bridal colors of burgundy and white and the couple and their attendants stood before an improvised altar arranged with an arch of greenery, baskets of white chrysanthemums and seven branched candelabra holding wedding tapers.

The bride's attendants were Sue Barnard and Gayle Gault who served as bridesmaids. They wore identical dresses of burgundy crystalline fashioned with long torso, with net panel in front and floor-length skirts. They carried hand bouquets of white carnations tied with burgundy ribbon and wore net covered burgundy velvet halos as their headdresses.

Bill Jobe of Woodward, Okla., served the bridegroom as best man and Doug Coffee of White Deer served as usher and lighted the candles.

Bride Wears White Satin

The bride, given in marriage by her father, chose traditional white for her gown, a creation of candlelight satin. The waist was dramatized by an inverted V of lace with

the design embroidered in sequins and pearls. The neckline was similar in shape and was enhanced with soft pleating and ornamented with sequins and pearls. The long fitted sleeves came to petal points at the hands. Joining this was a full length skirt worn over hoops giving accent to the graceful lines of the gown as well as the chapel length train.

Her veil of sheer illusion with small lace rosettes embroidered with pearls, fell full length, and was attached to a coronet of lace encrusted with pearls. She carried white gardenias surrounded by pink sweetheart rosebuds on a white satin Bible.

Mrs. Latham, the bride's mother wore a periwinkle blue fall cotton with a white carnation corsage. Mrs. Henry, the bridegroom's mother, wore a dusty rose lace dress. Her corsage was also of

Zimmermans To Observe Golden Anniversary

Mr. and Mrs. E. D. Zimmerman will observe their Golden Wedding Anniversary in their home today. Their three children, Don Zimmerman, Mrs. Melvin Noel and Mrs. Evelyn Winget will serve as hosts for the open house at their home at 112 Fuller Street.

Approximately 100 relatives have been invited to call this afternoon between the hours of 3 and 6 p.m. Several who attended the long-ago wedding ceremony are expected to attend the Sunday event.



MR. AND MRS. WILLIAM L. ROSE (Photo By Travis Caraway)



MRS. JOE HENRY (Angel Studio Photo)

Les Meres Study Club Breakfast Opens Season

The club colors of red and white were featured in decorations and appointments at the breakfast given in the home of Mrs. Gordon Witherspoon Monday morning to open the 1955-56 season for the Les Meres Study Club. Mrs. Bill Simpson was hostess for the meeting with Mrs. Ed Brisendine and Mrs. J. E. McCathern serving as co-hostesses.

The table was laid with a red linen cloth and centered with red roses and bells of Ireland in a white container. Table appointments were in white.

A short business session was held following the breakfast when summer pals were revealed and gifts exchanged.

New year books were distributed and the work for the coming year was discussed. The constitution and by-laws which had been revised by a special committee during the summer, were read

LaPlata...

(Continued from page 1)

"Personalities of America," explaining that much of the early life of the colonists was influenced by religion, and told of the development of industry in the New England states and of the growth of agriculture in the south. In conclusion she said "All of Europe and the whole world recognized the Americans as a new people for they developed certain basic institutions and ideas of government which have guided us in becoming and in remaining a free nation."

Members attending were Mesdames Raymond White, Jay Boston, F. L. Alexander, Leroy Aven, Homer Braumley, Dalton Criswell, Emil Detman, S. S. Dodson, Clint Formby, J. R. Johnson, W. J. Krumbein, Ansel McDowell, Chas. Newell, Elmer Patterson, Frank Prowell, A. J. Schroeter, Urlin Streu, Kenny Gearn, Louis Woodford and the hostess.

Mr. and Mrs. C. J. Albracht and sons, Tommy and Roger, spent the Labor Day weekend in Colorado.

Mr. and Mrs. Jess L. Lindsay of Lubbock, formerly of Hereford spent last Saturday night with Mr. and Mrs. M. T. Rutter.

and approved for adoption. A report from the budget committee was also accepted.

Attending the opening session were Mesdames Glenn Watts, Ed Brisendine, Dick Gholson, Howard Gore, Glenn Gripp, Spicer Gripp, Leo Hoffman, W. D. Jones, J. E. McCathern, Nelson Reiger, Bill Simpson, Delmo Williams and Geo. L. Olson.



FACULTY TEA — Supt. and Mrs. Geo. Graham were hosts Monday afternoon at the annual faculty-tea given each year to honor teachers at the beginning of the school term. The tea table was done in pink and featured pink chrysanthemums intermingled with words of the song "School Days". Assisting Mrs. Graham in hostess duties were Mrs. D. C. Martin

Mrs. Pat Sullivan, Mrs. Dan Trew, Mrs. Wyley Quattlebaum, Mrs. Dalton Criswell and Mrs. Bill Stanford. Shown in the picture are Mrs. George Graham, left, Mrs. Pat Sullivan, Mrs. D. C. Martin and Mrs. Wyley Quattlebaum, presiding.

(Staff Photo)

DRAMA OF TEEN-AGE Terror!

M.G.M.'s BLACKBOARD JUNGLE

GLENN FORD

NINE FRANCIS • LOUIS CALHERN

Lajeau...

(Continued from page 1)

white carnations.

Reception in Home
Immediately following the ceremony a reception was held in the Latham home. The bride's table was laid with an ivory cutwork cloth over burgundy. The all-white centerpiece was of asters and stock. Mrs. Hixie Tipps of Ropesville poured and Mrs. Howard Gault served the tiered wedding confection. Joan Brown secured names of guests for the bride's book.

When the couple left on a short honeymoon trip to points in New Mexico, the bride was wearing a charcoal woolen dress with avocado trim and accessories in avocado. The gardenias were detached from the wedding bouquet for her corsage. They will make their home at 2104 Main Street in Lubbock where he will attend Texas Technological College.

Mrs. Henry is a graduate of Hereford High School and attended the University of Colorado and Texas Tech.

Mr. Henry is a graduate of Happy High School and is a junior student at Texas Tech.

Out of town guests included Mrs. Nina Latham of Lubbock, Mrs. C. W. Dodson of Midland,

Mr. and Mrs. G. O. Henry and daughters Lana Betty and Sheryl, Mr. and Mrs. R. B. Gist Jr., Mr. and Mrs. S. L. Robinson, Mr. and Mrs. L. E. Mashburn, and Mr. and Mrs. Marion Higdon, all of Happy, Mr. and Mrs. R. V. Dawdy and Mary Ann and Miss Maude Dawdy of Canyon, Mr. and Mrs. Alton Pettit, Mr. and Mrs. A. N. Armstrong and daughter Sandra and Mr. and Mrs. D. M. Tipps of Ropesville, Mr. and Mrs. Bruce Donnell and daughters Patsy and Donna of Dimmit and Miss Yolande Ellis of Plainview.

Hamilton...

(Continued from page 1)

Hall of the church. The bride's table was laid in white linen with a center floral piece of pink asters with aqua satin streamers. Pink candles burned in candelabra. Mrs. Lilburn Hamilton of Amarillo poured and Mrs. John Rugh of Victorville, Calif., served the four tiered wedding cake decorated with tiny white rosebuds and wedding bells. Johnnie Vinson assisted guests in registering their names.

The bride traveled in her wedding costume when the couple left on a short honeymoon trip to points in New Mexico. Upon their return they will make their home in Odessa.

The bride graduated from Hereford High School and attended Hardin-Simmons University for one year.

Mr. Rose is also a graduate of Hereford High School and attended Hardin-Simmons University and West Texas State College. He is presently employed with the Southwestern Investment Company of Odessa.

Out-of-town guests included Lt. and Mrs. John H. Rugh and daughter of Victorville, Calif., Mr. and Mrs. Lilburn Hamilton of Amarillo, Mr. and Mrs. FINIS Hadin and fam-

ily of Lubbock, E. W. Morris and family of Wichita Falls, Mrs. J. A. Hardin of Stamford and SP-3 Homer G. Hamilton of Fort Hood.

Ceramic Art Club to Meet

The Hereford Ceramic Art Club will hold its first meeting of the new season in the home of the president, Mrs. Alice Cox, next Wednesday afternoon. Plans for the coming year's work will be made and the work for the fall and winter activities outlined.

FAMILY REUNION
Mr. and Mrs. H. D. Buse and family attended a reunion of her family held in the home of her parents, Mr. and Mrs. Pete Jones, in Wellington over the Labor Day weekend. Members of the Hereford family attending were Mr. and Mrs. H. D. Buse, Owen Buse, Betty, Johnny, Ronnie Joe and David, Mr. and Mrs. H. D. Buse Jr., and daughters, Juanita, Linda Kay and Ronda Fay and Lou Ann of Duarte Calif., and Mr. and Mrs. Charles A. Markham of Friona.

Mrs. C. T. Warren of Levelland spent Thursday and Friday with her sister, Mrs. M. T. Rutter and family.

Dean Garrett and Nelson Lee Rutter have returned from a weeks tour of Colorado.

Dr. Milton C. Adams
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All Series, all models, all colors—while they last. Begins today—come in and get yours while the getting's good!

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Name your own deal on the new Buick you want!

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(With Buick's highest power-to-weight ratio!)
1955 Buick CENTURY, 4-Door, 6-Passenger Riviera, Model 63, 236 hp, 122-in. wheelbase.

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1955 Buick ROADMASTER, 2-Door, 6-Passenger Riviera, Model 76R, 236 hp, 127-in. wheelbase.

Buick's Big, Beautiful and Bottom-Price SPECIAL
(Look, 4 doors and no center posts—the pioneer of 4-door hardtops!)
1955 Buick SPECIAL, 4-Door, 6-Passenger Riviera, Model 43, 188 hp, 122-in. wheelbase.

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Georgia Lewis Worthy Advisor Rainbow Girls

New officers for the fall term of the Hereford Assembly Order of Rainbow For Girls were elected at the meeting held in the Masonic Hall Monday night.

Georgia Lewis was elected worthy advisor and Barbara Hall associate advisor. Others named to offices were: Verita Sanders, charity; Sammie McLallen, hope; Bonnie Lewis, faith; Ann Reeves, chaplain; Eddie Morrison, treasurer; Jan Hargis, recorder; Judy McGee, drill leader; Kay Sims, love; Janie Bookout, Religion; Marilyn Newell, nature; Clydene All-

red, immortality; Betty Noland, fidelity; Carolyn Newell, patriotism; Monta Kay Gragg, service; Linda Hargis, confidential observer; Marilyn Sigle, outer observer; Sue Kirby, musician, and Dolly Prowell, choir director.

Plans were made for the group to attend the Canyon chapter Friendship Night Monday Sept. 12, and the Dimmitt Friendship night on Sept. 20.

A musical program was presented following the business session. Glenna Gault played "Little Things Mean a Lot," Sammie McLallen played "I Believe" and "La Vie-En-Rose," a girls' chorus sang "Learning the Blues" with piano accompaniment by Nancy Story, and in conclusion Nancy Story played "Deep Purple."

Mr. and Mrs. Bill Riggs and daughter, Kim, from Wheeling, W. Va., were visiting Mr. and Mrs. Charles Newell. Mr. and Mrs. Riggs will make their new home in Oklahoma City.

Billy Robinson To Be Ordained As Minister

Billy Robinson, son of Mr. and Mrs. John Robinson, 703 East Fourth Street, will be ordained to the Christian ministry in his home church, The First Christian Church this evening at 8 o'clock. Rev. Roy Ford, former pastor, now of Albuquerque, N. M., will deliver the ordination sermon assisted by Rev. Don Root, pastor of the Hereford church, and Rev. Win R. Matsler of Canyon.

Others assisting in the service will be elders: Robert Veigel, chairman of the board, Pat Sullivan, H. M. Thomas, R. G. Blue, R. D. Caple, Ira Ricketts, Claude Ricketts, Ellis Coombes, M. L. Winget and F. Y. Moreman.

Mrs. Earl Phillips, soloist, will sing "Dedication" with Mrs. Ellis Coombes presiding at the organ.

Robinson is a graduate of Hereford West High School and attended West Texas State College for one year. He transferred to Phillips University for his ministerial study and received his B. A. degree in June of this year. While there he was a member of the student senate, a member of the Varsity Club and of the Ministerial Association.

During the past summer he has been serving as youth director at the First Christian Church in Carlsbad, N. M. and is now acting as minister for that church in the absence of the regular pastor. He will return to Phillips University in January for his graduate work.



BILLY ROBINSON . . . to be ordained as minister

Young Mothers Club Opens Year At Howdy Party

A "Howdy Supper Party" marked the opening date for the Young Mothers Study Club Monday evening in the home of the new president, Mrs. Craig Johnson. Hostesses were members of the year book committee and included Mrs. Johnson, Mrs. L. H. Lookingbill Jr., and Mrs. Hugh Clearman.

The buffet supper was served from a table laid with a red cloth ornamented with an arrangement of red roses, the club flower, and white daisies. Tables for four were laid in white and held a single center rosebud. Place cards were attached to ceramic dolls and bore quotations from the year's work.

FLOWER SCHOOL

Mrs. Don Paschel of Phillips will conduct a flower arrangement school here Oct. 7 in the new high school auditorium. Hours will be from 10-12 in the morning and from 1-3 in the afternoon. The school will be open to the general public and a fee of one dollar will admit anyone desiring to attend, according to Mrs. Robert Veigel, president of the Garden Beautiful Club, which is sponsoring the event.

ra Beth Holt, Gale Blythe, Jackie and Joan Brown, Sue Springer, Sandra Jo Caraway, Mary Katherine Huckert, the honoree and the hostess.

Year books were distributed and the coming year's activities were discussed. Suggestions for a club project were given and a ways and means committee was appointed. Mrs. Harold Banks was named chairman and serving with her will be Mrs. Rex Lee and Mrs.

H. A. Cavness. Members attending were Mesdames Sam Albright, Harold Banks, Bill Bradley, Jimmy Bounds, H. A. Cavness, Hugh Clearman, Gerald Hale, Rex Lee, L. H. Lookingbill Jr., Clinton Massie, Bill Stanford, Wayne Wallace and the hostess.

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Commonwealth is a mortgage bank, operating in the home-repair and improvement field.

Loans are secured by property appraised at many times the amount of the loan, assuring MAXIMUM SAFETY.

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Commonwealth offers superior management--with a 16-man Board of Directors composed of leaders in community affairs and development.

Commonwealth began business in February of 1951, with private capital of \$160 thousand. Resources now exceed \$2 million. With Texas leading the nation in home-building, Commonwealth's future growth is assured.

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M. G. M.'s DRAMA OF TEEN AGE TERROR! "BLACKBOARD JUNGLE" starring GLENN FORD ANNE FRANCIS LOUIS CALHERN

Just 6¢ a day can help build rich, red blood--save you from being TIRED...NERVOUS...



EASY PREY TO MINOR ILLS

Nutritional experts reveal vitamin losses in cooked foods plus faulty diet may be seriously undermining your energy, strength, and resistance, making you feel on edge--affecting your appetite--spoiling your sleep--because your body is vitamin and iron starved.

How you can stop chronic Vitamin & Iron starvation TODAY... Feel like a new person!

Supplement your diet every day with just one High-Potency Bexel Capsule. Just one of these wonderfully strengthening capsules give you the full vitamin and iron content nature provided in the groups of the following foods before cooking:

- 1/2 qt. of pasteurized milk
- 4 oz. of fresh orange juice
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Penny for penny... you get more value in high-potency



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Feel Better... Look Better... Work Better... OR YOUR MONEY BACK! A McKesson Product

ROGER'S DRUG Phone 99

La Madre Mia Club Breakfast Opens Season

La Madre Mia Study Club opened its year with a breakfast held in the home of the new president, Mrs. Eugene Sparks Thursday morning. Mrs. Carroll Goss served as co-hostess.

Summer secret pals were revealed and during the business session Mrs. Bobby Owen was named as reporter to fill a vacancy. The next meeting will be in the

form of a family affair with a wiener roast in Dameron Park on Sept. 17.

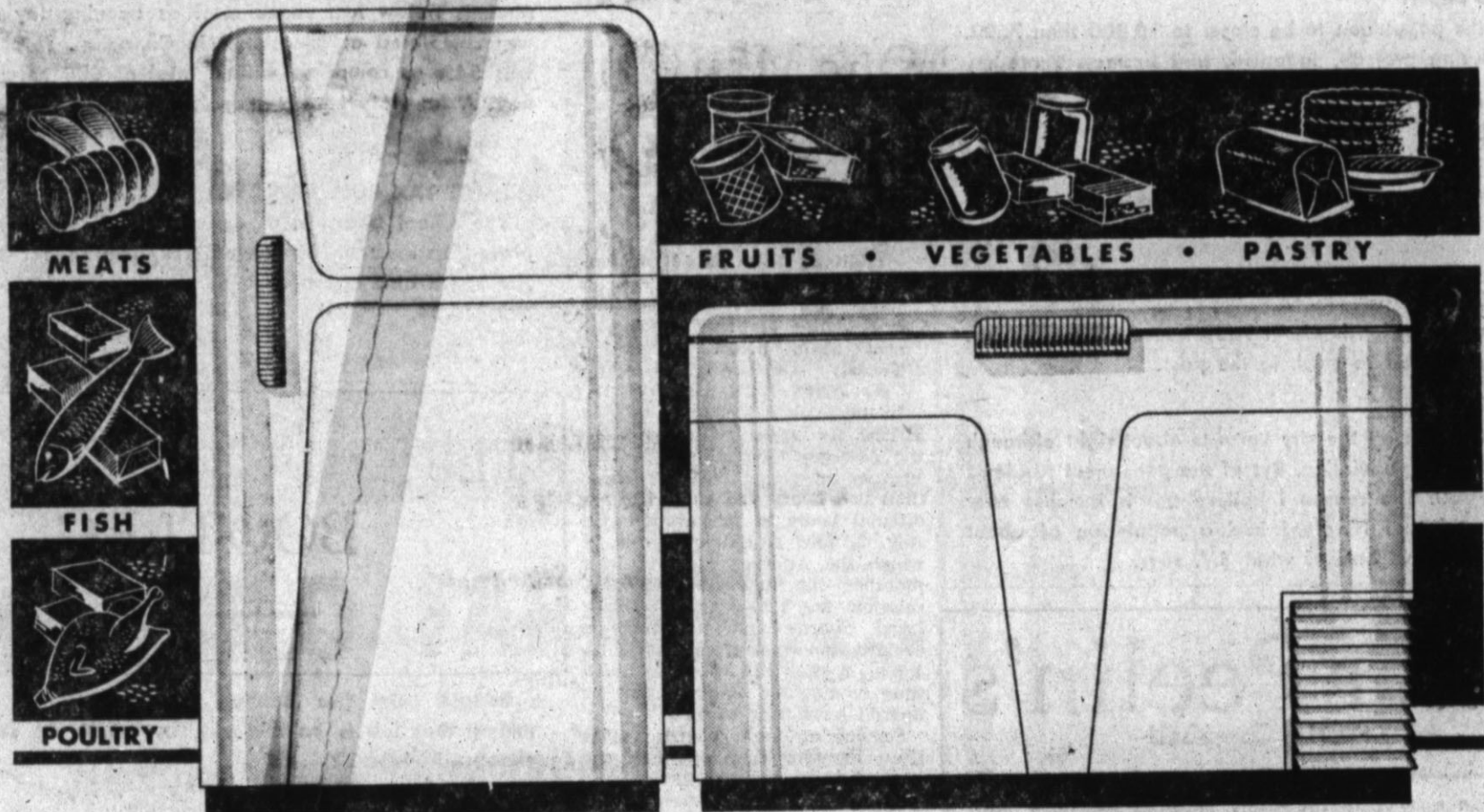
Those attending were Mesdames Louis Beckman, Vernon Wilson, Raymond Brown, Ogle Riddle, Dean Herring, Dennis Lomas, Calvin Goodin, Glenn Hopson, Glenn Wilson, Don Fudge, Hershel Miller, Carroll Goss, Troys Riddle, R. V. Hale, Bobby Owen and the hostess.

Mr. and Mrs. Ed Rochau and Mr. and Mrs. Arnold Frye all from Davenport, Iowa are visiting with Mr. and Mrs. Carl Frye.

Welcome Party For Miss Thome

Vella Kee Skypala honored Miss Helga Thome, exchange student in Hereford High School from Germany, at a get acquainted party at the home of her parents, Mr. and Mrs. Edgar Skypala Monday morning. A package containing Tommie Pajamas was presented to the honoree as a welcome courtesy.

Those present were Jane Newson, Elaine Wagener, Dorothy Faye Daniel, Carlyn Williams, Cla-



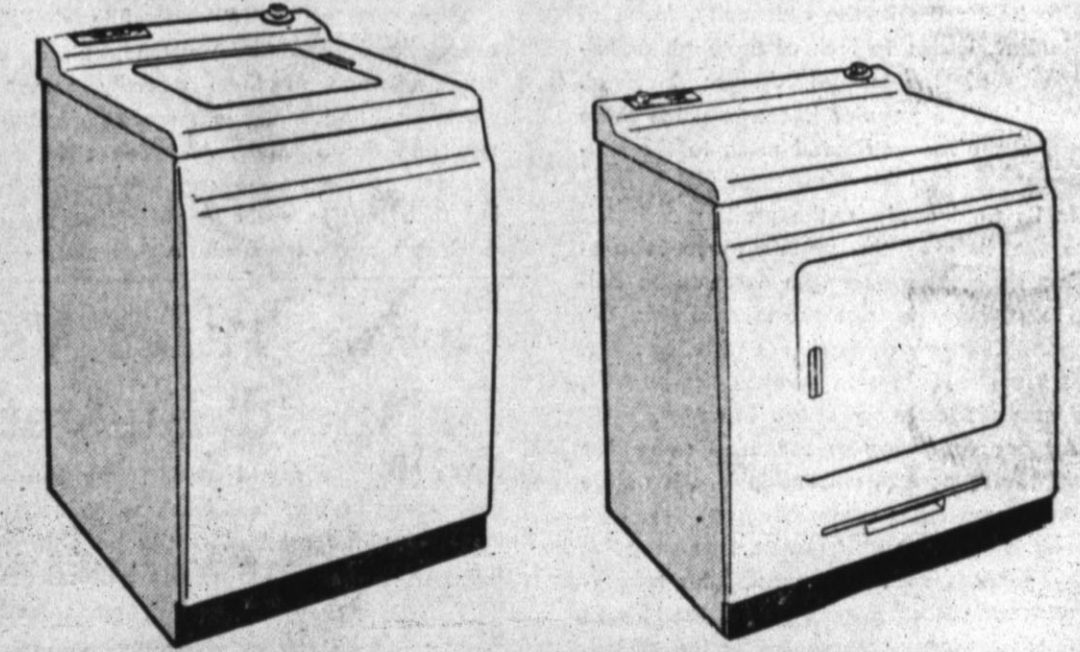
An Electric Freezer IS A FLAVOR SAVER!

Freshly picked fruits and vegetables have a blush as lovely as that of a schoolgirl on her first date. Yes, and they have a flavor that's just as sweet as that schoolgirl, too. Keeping that blush and that flavor after the fruit has been picked once was a problem, but it is no more. Your electric home freezer will give you all the beauty and good taste of fresh fruits and vegetables months after you have frozen them. Don't be out of step and "out of season", buy a home freezer now for foods at their finest all year 'round.

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The Sunday Brand, Hereford, Texas, Sunday, September 11, 1955

Delegates To Convention Named By Aux

Delegates to the Eighteenth District Convention were elected by American Legion Auxiliary members Tuesday at their regular business meeting held in the Veteran's Club House.

Delegates will be Mrs. Ira Ott, Mrs. Ethel Logan and Mrs. Mable Vaughn. The Auxiliary will take part in civilian defense this year and plans to have a short course in artificial respiration and treatment of burns. Mrs. Argen Draper, president, said. Mrs. Draper also named all committees.

the state convention and it was announced that the zone meeting would be held at Friona Sept. 13. After the meeting adjourned the social committees of the Legion and Auxiliary met and planned a covered dish supper to be followed by a program for the next social which will be held Sept. 20.

Mexico City developed from the original settlement made by the Aztecs on an island in a lake which has since disappeared.

One Man.....

(Continued from page 4)

Sour Dough
The volume of business handled by many state boards has ballooned beyond the wildest imagination of those who set up the boards. The situation is like that of the little girl who was sent to Grandmother's house with a bucket of sour dough. Before she got there the sun began to swell the dough, which exploded the bucket, enveloped the girl and rolled down on Grandmother's house like an avalanche.

Take the Intangible Tax Board. When it was established in 1906, only the railroads were included in its tax jurisdiction. Recent years have seen the addition of ferry companies, bridge companies, common motor carriers, turnpikes, oil pipelines, common carrier pipelines, motor bus companies and many other types of concerns in our rapidly expanding modern transportation system.

Or take the School Land Board, which succeeded the old Mineral Board. In 1939 it handled \$1,788,635 worth of leases. Recently, the Board has passed on lease sales amounting to over 32 million dollars at one sitting. That's a lot of money for a man to have an "ex-officio" responsibility for.

They say government establishes a bureau in the morning and by night it's a full bedroom suite. Some of these boards have reached the proportions of a furniture factory.

Assistants Help
Some constitutional officers get a little relief in that their first assistant may act in their absence.



PET PARADE — Dorel and Ronnie wanted a bunny last Easter, and now they have all kinds of bunnies. There are three others besides the little one Ronnie is holding. Dorel and Ronnie are the sons of Mr. and Mrs. T. D. Devenport.

But these men are in the same position as the elected officials—busy with their primary duties. They don't have time to qualify as a bank examiner, an accountant or an engineer.

Window Dressing
Actually, and unavoidably, board members who sit in an ex-officio capacity are usually only window-dressing. The Legislature put on each of these boards a man who was expert in that particular field

and who had the agency staff to carry out the work. These boards are given responsibility for governmental functions, which are largely administrative and have to be handled by one man.

The problem of the Veterans' Land Board illustrates this clearly. The work of the program—receiving applications, making surveys and appraisals, examining titles, plating, clearing up legal tangles, checking veterans qualifications and executing contracts—is handled, of necessity, in the Land Office. This was clearly the intent of the Legislature since they made the employees part of the Land Office staff and charged the Land Commissioner with keeping the records and approving the contracts. The Board was required to act only on the issuance of bonds, matters of policy and forfeiture by veterans.

This is direct contrast to duties of a Board like the Railroad Commission composed of three full time elected officials whose duty is to regulate oil and gas production, enforce conservation practices and set rates. The matters

they handle are equally technical and they require also a large staff of assistants, but their decisions are primarily judicial and are made after holding public fact-finding hearings.

Program Changed
The administration of the Veterans' Land Program was established by the Legislature in writing the law. A number of changes in the law were made by the past session of the Legislature to tighten up the procedures.

However, the Legislature, in their debate on the program refused a number of amendments to prohibit the Land Commissioner from administering the program. This procedure seemed to them the only way of handling the thousands of veterans applications under this program.

The Veterans' Land Board is not the only ex-officio board on which the other two members must depend on the Chairman and his permanent staff. This caused criticism of the Board during the investigations, but such criticism must be properly laid to the whole ex-officio system.

Although corn yields in Indiana continue to increase, farmers cultivate their corn crops about half as many times as they did 20 years ago, says a Purdue University scientist.

About a third of all cancer deaths in the United States could have been avoided if the cancer had been located and treatment begun before it started to spread.

SKUNK'S AWAY
ST. PETERSBURG, Fla. (AP)—Assigned to a "skunks under the house" complaint, Patrolman John Sheffield returned with this report: "Skunks gone, odor remains."

Sam Boulmetis, leading rider at Monmouth Park, was urged by a friend to become a jockey because of his size.

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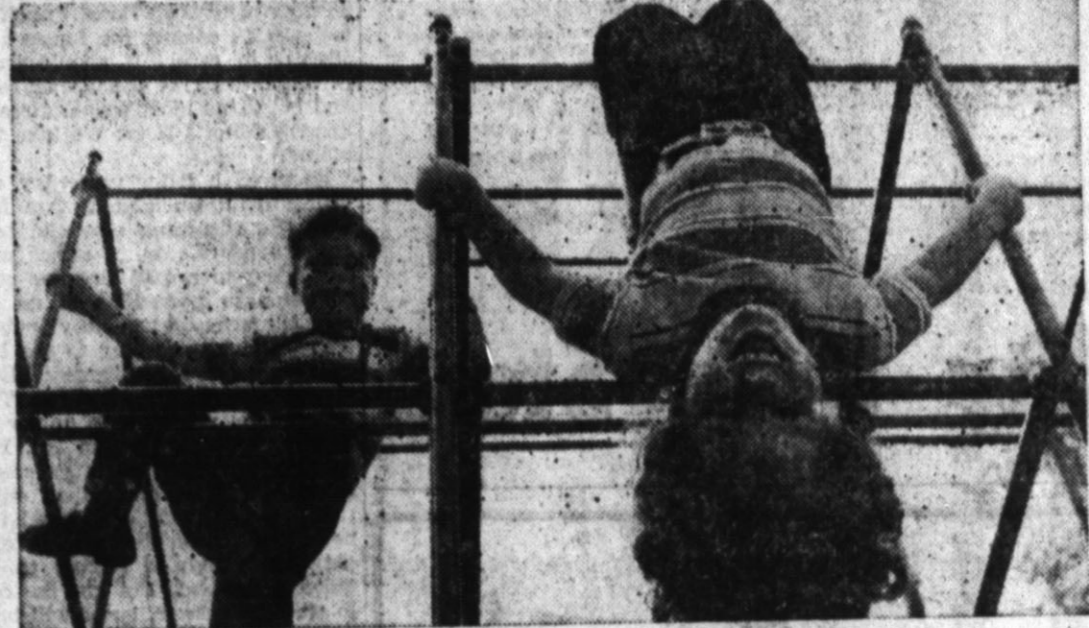
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25 Years of Insurance
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How much will it cost to send your children to college?

Now, when they're still in the Jungle Jim stage, is the time to start planning your children's college education. But do you realize that the average cost, including tuition, board, room and other fees, is about \$1,250 per year per child?

Where is all this money coming from? In thousands of cases, it comes from the savings accounts that forward-looking parents have built up over the years in insured Savings and Loan Associations. Here are the advantages these Associations offer:

1. Your savings bring excellent returns, for these Associations invest most of their funds in sound,

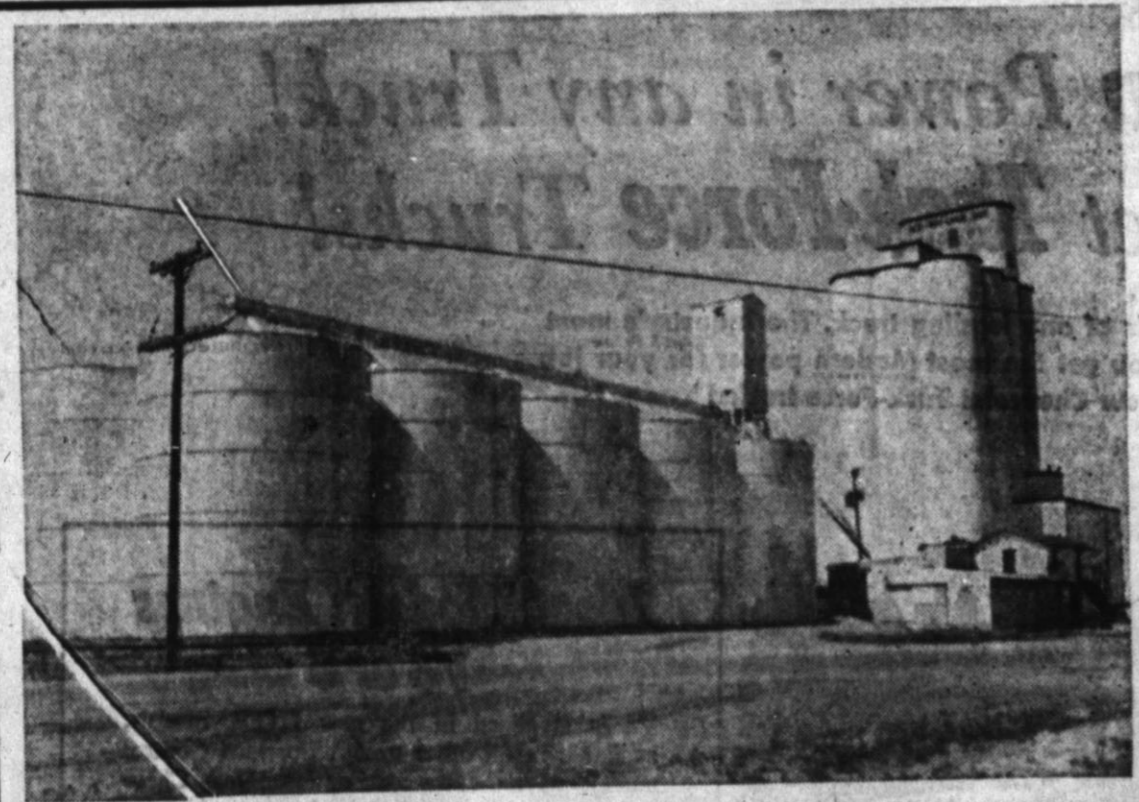
steadily-paying home mortgages.

2. Your savings are safe. They are protected by sound management and substantial reserves, and insured up to \$10,000 by an agency of the U. S. Government.

3. You deal with friendly, experienced people. People who really care about you—and your community. So if you want to be sure your children enjoy all the advantages of a college education, open a savings account in an insured Savings and Loan Association now!



of Clovis, New Mexico
In Hereford & Dimmitt See
ELIZABETH WOMBLE
HEREFORD INS. AGENCY



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No, doubt, you're making preparations for harvesting your Milo. Hereford Grain Corporation is also preparing for the Harvest. We are cleaning house now so that we will have room to handle your grain. Of course, storage may not be readily available at terminals, but we feel that we will be able to find space for all Milo that is brought in. We'll do our best to have plenty storage space available.

We Appreciate Your Business

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Phone 360

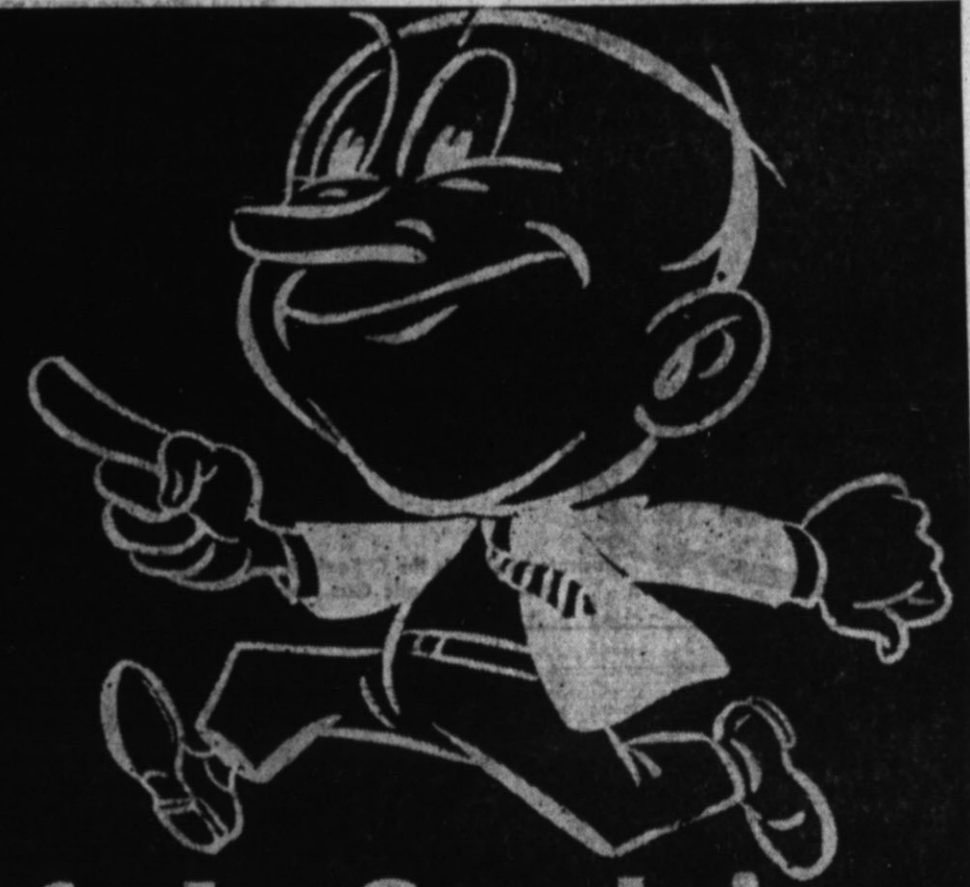
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YOUNG MOTOR CO.
EAST HIGHWAY 60

Stan Musial's fifth grand slam homer came three days before the All-Star game. It beat the Chicago Cubs, 4-2.

Dick Ricketts, Duquesne's All-America basketball player of last season, is starring as a pitcher for Allentown, Pa.

Just 6¢ a day can help build rich, red blood—save you from being TIRED...NERVOUS...

EASY PREY TO MINOR ILLS
Nutritional experts reveal vitamin losses in cooked foods plus faulty diet may be seriously undermining your energy, strength, and resistance, making you feel on edge—affecting your appetite—spoiling your sleep—because your body is vitamin and iron starved.

Now you can stop chronic Vitamin & Iron starvation TODAY... Feel like a new person!

Supplement your diet every day with just one High-Potency Bexel Capsule. Just one of these wonderfully strengthening capsules give you the full vitamin and iron content nature provided in the groups of the following foods before cooking:

1 quart of pasteurized milk	4 oz. of fresh orange juice
1/2 lb. of lean bacon	1 lb. of lean pork
1/2 lb. of green string beans	1/2 lb. of ham
1 lb. of beef	1/2 lb. of butter

Penny for penny... you get more value in high-potency BEXEL
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- ★ Automatic clock control frees you from oven watching!
- ★ Gives you dependable service winter or summer... rain or shine... anytime!
- ★ Costs less to buy... less to install... less to maintain... less to operate.

The Sheriff Reports

The hunting seasons are opening with the usual reports of hunters careless shooting. During dove season the farmers are leary about walking out into their feed to change water for fear a hunter will shoot them. One man reported he and his pickup being hit with bird shot. It doesn't seem to do any good to ask people to be careful. Wonder how it would do to shoot back? Anyway will ask all hunters to be careful where you shoot and don't shoot something you would not want to eat. If you shoot the wrong thing you might have to eat your gun.

Don't know where the error was made, but we will say it was not in this office. In reference to the number of boys at Boys' Ranch in last week's column the figure was slightly in error. It should have read 225 boys at the Ranch now and not 25 as most people already know. (Editor's Note: We take the blame.)

Received a letter yesterday advising of an amendment to a former law regarding alcoholic beverages and minors. A minor now is subject to a \$100 fine for consumption or possession of an alcoholic beverage in any public place, which according to the letter, means practically any place except in a private residence. The penalty for selling to a minor is \$1000 fine and a year in jail. Enforcement of this law may cause some red faces, other than ours.

The traffic situation around the new high school, Junior high and old junior high is getting to be quite a problem. I'm not the one to give the answer, but it will take cooperation from everyone to help correct the situation. One thing that would help some is for Junior to walk the two or three blocks to school instead of driving the family car or the hot rod.

Business in the Sheriff's department is running about as usual. Six in jail today. The Highway Patrol report no wrecks in this area since Aug. 28. That is good news. See you next week.

LRS

L.A.E. Study Club Begins Year's Work

A Coffee given in the home of Mrs. George Suggs opened the 1955-56 season for L.A.E. Study Club Tuesday morning.

New year books were distributed and the study course for the year "New Horizons for the Club Woman" was discussed by the year book committee which was made up of Mesdames George Suggs, Jessie Radovich and Gordon Elliott.

Mrs. Suggs, chairman, reviewed the coming year's work in detail stressing the importance of good leadership.

Mrs. Elliott gave a report of activities of leaders in the district and state, commenting on their types of leadership.

Mrs. Radovich reviewed briefly the history of national state and district Woman's organizations.

Those answering roll call which had to do with individual resolutions for the coming club year, were Mesdames C. E. Beauford, Guy Bogle, Harvey Brock, Max Drever, Gordon Elliott, Altus Higgins, Boyd Knox, Luther Lesley, Jim Loving, Jessie Radovich, B. A. Reddell, T. W. Roberson, Sanford Smith and the hostess.

Letter To The Editor

Dear Sir:

There has been a lot said about the need of an airport for Deaf Smith County.

I have lived longer than most the people here. So I want to go back some 60 years and reminisce some of the development in the past. When I was a boy, nearly everyone rode in a wagon, only a few had buggies to ride, however it was not too long until most folks had a buggy for their conveyance. There was a long period of time before we had the automobile and everyone thought they were a nuisance on the road and only good

to scare someone's buggy horse and tear up the buggy. The automobile developed rapidly and soon replaced the horse and buggy.

Now we have the airplane. It too was a crazy idea to start with and was slow developing. The wars and our government taking up the development for the protection of our armed forces, has brought the present airplane to a high state of efficiency and today one of every three passengers on commercial travel are by airplane.

Years ago any one would have said it was a crazy idea if the suggestion was made that Uncle Sam should deliver our mail to our doors but it has been done.

When I was a youngster if one predicted we would have rural telephones all over the county and electric lights, they would have been called crazy. Yet we have

seen all this come to pass and greater developments are in store for the progressive citizens of this or any other community who takes advantage of the opportunities as they come our way. We are living in a fast age whether we like it or not, if we want a live throbbing, progressive city it is up to us to act. Now!

We can build an airport cheaper now with less cost to our own people than any time in the future, the time is here when our nation will soon have an airport in every village. Our mail and passengers will soon be picked up by small planes and delivered at the larger airports for longer flights of delivery.

Let's go forward. Vote for the airport bond issue Sept. 20.

S. O. Wilson

TILLIE the TYPIST
SAYS:
Another reason you can't take it with you — it goes before you do.

She also says that for good Dry Cleaning Service Go to **LAWRENCE CLEANERS**
142 N. MAIN PHONE 27

YES, I'M MAKING MONEY IN MILK



Even though milk is not bringing what it used to, many dairymen will tell you they're still making a good living. They've done it by culling out a few of the lowest-producers and managing the rest for more milk per cow. Work is less and costs are smaller because there are fewer cows to milk and feed.

IF YOU HAVE GRAIN, FEED IT WITH A PURINA SUPPLEMENT
IF YOU HAVE NO GRAIN, FEED A STRAIGHT PURINA CHOW



BUILD COW CONDITION TO GET MORE MILK
To get top production, we believe the first step is to build cow condition. And nothing will do that job quite like Purina—the Nation's first choice in dairy feeds year after year.

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Most Modern Power in any Truck!
New Chevrolet Task-Force Trucks!

Shortest stroke V8's of any leading truck. The industry's most advanced Sixes! You get the most Modern power for your job with new Chevrolet Task-Force trucks!



Most Modern Engines
V8 or 6

V8 is standard in the new L.C.F. models, available in all other except Forward Control models as an extra-cost option. New Chevrolet trucks offer the industry's most advanced valve-in-head sixes, too. And all engines are sparked by a 12-volt electrical system!

Most Modern Styling

They're the only Work Styled trucks! Two distinctly different styling treatments are offered—one for light- and medium-duty models, another for heavy-duty models. Your new Chevrolet truck will not only do your job better, it'll look better doing it!

Most Modern Features

New Flite-Ride cab with panoramic windshield, concealed Safety Steps and new High-Level ventilation! New, more rigid ladder-type frames in all models! New suspension! New tubeless tires standard on 1/2-ton models! Come in and see all the modern features that put you ahead!

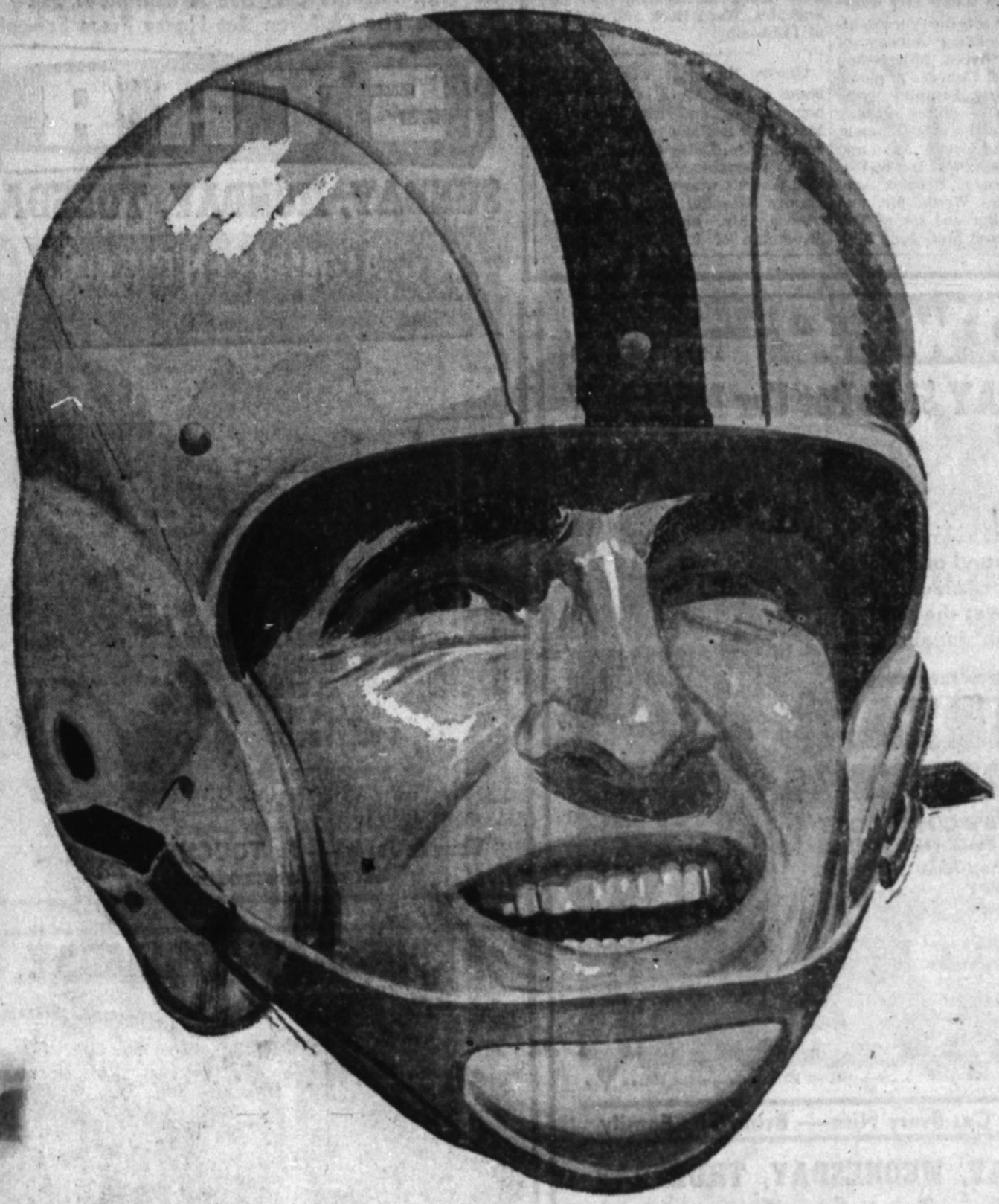
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 Kentucky at LSU
 Miss. State at Florida
 Maryland at Missouri
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Predict The Score

TIE BREAKER

Littlefield
 Hereford
 Texas Tech
 Texas

Tulsa at Arkansas
 Denver at Iowa State
 Wyoming at Kansas State
 BYU at Oregon State
 Oregon at Utah
 Idaho at Washington
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 VMI at Tulane
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 Coll. Pacific at Stanford
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 for Weekly
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2. Circle each team you think will win for every game on blank. Weekly prizes given those naming most winners. Cotton Bowl tickets awarded to those picking most winners over complete contest.
3. Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 5 o'clock Friday before games.
4. ONLY ONE ENTRY ALLOWED PER CONTESTANT!
5. Judges sports editor of Brand. Decisions final.

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4 COTTON BOWL TICKETS
 1st Weekly Prize
 \$5.00 In Trade At Hereford Creamery
 \$3.00 Cash At Brand — 2nd Prize
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HEREFORD RADIATOR

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FANCY and PLAIN

By KENT SNARE

In this issue of this blot, comes now the initial football prognosticating contest for 1955. The pattern remains static, you take a gander at the listed contests and aver to oneself that such and so are cinches. So thusly you play 'em and when the returns are in from the outlying precincts, you tell one's self, that any knockhead

should have known better than to pick No Name Normal over ICU. Numerically, and unfortunately, the misses rarely are singular which tends to color future picks. For such an early date, I do not recall any season that had a comparable number of contests involving big time clubs knocking knobs with each other. Of course, with modern, long range scheduling, you could book a softie and by the time he got to you, he could turn up hairy and hard. I notice that Alabama, after two years of opening with demerits against Mississippi Southern, have their inaugu-



FRED BAIRD . . . community builder

ral at Houston with Rice. Figuring probably that a loss to Rice would bring no eyebrow lifting nor any epidemic of arterial sclerosis amidst the alubums. Overall it appears that the quality of football, nation-wide, will be the highest ever. Optimism from the athletic publicity writers, who propogate and purvey the preseason booklets, is a must, but this year somebody must have polished the script, for among the seventy odd brochures which I have glanced at, the blue hue shows but faintly. Notre Dame is somewhat of that tint, but you have to remember it is a school color and the master crier, Mr. Leahy, has only been gone one term. Incidentally his son is a quarterback candidate for that club. The opposition will not be deluded by words, or the lack of a Guglielmi, knowing that the Irish, even starting from scratch, will have considerable to scratch with. Mr. Wilkinson at Oklahoma, gives with soft words about rebuilding and he's got the schedule for it. While he's yakking, there are sorely pressed mentors, who would be content to finish with the material Mr. W. is rebuilding with. Factually it looks like a tough year on the presidgitators, including the garden variety of plain guessers. Schedules have tightened with the increased number of improved teams and the percentie of upsets should hold level with last lap and it was high enough then. If you are inclined to scoff, take that gan-

der at the opening rundown of clashes on tap. There be, among others: Miami at Georgia Tech, the Floridas have only been in big time ball a short time but the Wrecks may wish they had taken up quoits, instead. Oregon and Utah, last time 7-6, but the Utes had the seven. College of Pacific and Stanford, in 54 the Indians won 13-12 and might settle for that this time. Virginia Tech and Wake Forest, you'd best look 'em up, they are well removed from Texas and well matched. California and Pittsburg, tough at any time, this early it's brutal. Mississippi and Georgia, Mr. Butts is still at Athens and he wouldn't have stayed with nothing in prospect, he's had too much of that. Ole Miss just might regret that opening. Then there are a few clinches in the list that could roll up and choke off an unsuspecting guesser. Remember I tole you so, I'll remember too.

Mr. and Mrs. Roy Peet returned Monday from the National Florist Telegraph Delivery Service convention in Seattle, Wash. Mr. Peet is district representative for the Texas Panhandle. He inspects all new shops coming into the district. The Peets also visited friends in Oregon and California.

Mosquitoes were very little known, scientifically, until the end of the last century when their role in spreading human disease began to be appreciated.

YOUR THEATRE MANAGER EDITORIAL MESSAGE

about

"BLACKBOARD JUNGLE"

Dear Moviegoers of Hereford:

Editorials are entirely out of my line, (I sure hope Jimmy doesn't retaliate by going in the movie business!) but I can't think of any other way to let you know how we feel about our coming presentation of the shocking film about juvenile delinquency in an eastern public school, "BLACKBOARD JUNGLE."

Although no one I am sure will deny that "BLACKBOARD JUNGLE" is tense, exciting drama unequalled in entertainment history, I am quite frankly a little uneasy about the hornet's nest of controversy it may stir up—because of its portrayal of shocking conditions in an American public school. But before you pass judgment, please consider my side of the matter.

"BLACKBOARD JUNGLE" was adapted from the highly acclaimed novel, by Evan Hunter, which was also published in condensed form in the very reputable LADIES HOME JOURNAL. The story has been read by many millions of Americans, and overnight became a sensational best-seller.

"BLACKBOARD JUNGLE" deals with a gang of insolent, near-criminal juveniles who impose a reign of terror in a slum-area public school of an eastern city. Many a headline story has eloquently confirmed the basis for the author's premise; such conditions DO EXIST, whether we like it or not. But to assume that "BLACKBOARD JUNGLE" is an indictment of ALL public schools and All teenagers is, of course, utterly ridiculous—any more than a movie about a crooked cop indicts our own fine officers.

Seeing the alarming conditions portrayed in "BLACKBOARD JUNGLE" should shock all of us into the realization of how humbly and profoundly grateful we all should be for our own find public schools and their exemplary faculties; and you can bet that no one will deplore the hoodlum conduct depicted in the picture any more than the inherently decent, upright teenagers of our community. In the final climax, you can bet our kids will be pulling for the teacher (Glenn Ford) to disarm the insolent punk with the switch-blade knife.

Please see "BLACKBOARD JUNGLE" STAR THEATRE — Sunday, Monday, Tuesday, September 18-19-20 for what it was intended—a tense, exciting evening's entertainment and thank God it's reign of terror happened somewhere else and hope it NEVER HAPPENS IN HEREFORD.

After seeing "BLACKBOARD JUNGLE" I am sure you will appreciate your Hereford School mags. I know that I have since reading the story.

Well, as an editorial writer, I'm certainly no competition for Jimmy, but at least I've spoken my piece.

Your showman friend
Wm. F. Hardwick

FAMILY REUNION
The R. B. Miller family held a reunion over the Labor Day weekend with most of the guests attending the wedding Sunday of Miss Betty Frances Miller and Paul Stewart of Denver. A picnic in Dameron Park Saturday evening and a buffet dinner Sunday were features of the entertainment. Those attending were Mr. and Mrs. Robert Miller and son of Waco, Mrs. Gurney Peoples and daughter of Fort Worth, Mr. and Mrs. Henry Miller and son of Tulsa, Okla., Mr. and Mrs. June Miller and sons and Miss Betty Miller of Oklahoma City, Mr. and Mrs. Don Koska of Amarillo and Mr. and Mrs. Ward Hook and children of Lubbock.

Guests the past week in the home of Mrs. W. A. Gentry were her brother and wife, Mr. and Mrs. Ernest Stone of Denison, a cousin, Mrs. Daisy Cox of Durant, Okla., who also visited a brother, Will Garrett who is in Deaf Smith County Hospital, and old time friends, Mr. and Mrs. Blanton Streetman of Eldorado, Okla.

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ALL NEW! Funnier Than Ever!

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When a man tried to live by the rules!

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So That Parents Can See A Complete Show By Time The Children Get Home From School

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of courage surrounded by evil... of love and hate as strange as the people of Egypt!

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Technicolor

Tom & Jerry — In TOUCHE PUSSYCAT
Latest Paramount News

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THREE FOR THE SHOW

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Special CinemaScope Short
FORTRESS OF FREEDOM
Also — SAN FERANDA SADDLE CHAMPS

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NOT RECOMMENDED FOR CHILDREN!

2 TRUE REAL-LIFE SHOCKERS
NO. 1

BOTH PICTURES BASED ON FACTS! ONLY NAMES OF PEOPLE HAVE BEEN CHANGED!

PRISON GIRLS RAMPAGE!

WOMEN'S PRISON

starring IDA LUPINO · JAN STERLING · CLEO MOORE
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NO. 2

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Filmed in New Orleans — where it really happened!

"NEW ORLEANS UNCENSORED"
starring ARTHUR FRANZ · BEVERLY GARLAND

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