

WEATHER

Table with weather forecast: Sunday High 76 Low 42, Monday High 80 Low 52, Tuesday High 89 Low 46, Wednesday High 76 Low 48. Year's Total Moisture: 6.63

The Hereford Brand

18 Pages

Fifty-Five Years of Service SINCE 1901

Published Every Thursday

Our Slogan: "More People—More Farms"

Price 5c Per Copy

55th Year — No. 41

Hereford, Texas, Thursday, October 11, 1956

Around Town

A group of boys from Boys Ranch are coming to Hereford on Saturday morning to pick tomatoes donated to the ranch by Mr. and Mrs. Marion Causey...

The Football Mothers Club will meet on Oct. 22, in the high school study hall to discuss plans for the football banquet...

A flower arrangement demonstration is to be held at the American Legion Hall in Tulla on Oct. 22 at 2 p.m. with Mrs. Jason Robberson of Amarillo as guest demonstrator...

That fellow who came in recently bragging about the kind of potatoes grown in New Mexico neglected to tell us they were grown by Texans...

Farm Bureau Has Begun Series Of Policy Meetings

A series of farm policy development meetings are being held by small groups of members of the Deaf Smith County Farm Bureau...

Of particular interest are adoption by this and other counties of bindweed control programs—such as the one now being followed in Parmer County...

The county Farm Bureau convention to be held late this month will bring together the ideas and recommendations formed during the group sessions.

Educators To Meet Today In Hereford

Administrators from schools in Area Four of District IX, Texas State Teachers Assn., will meet here today at 10 a.m. in the high school library...

Schools involved will be Vega, Amarillo, Canyon, Tulla, Happy, Dimmitt, Farwell, Friona, Bovina, Lubbock, Hart, and Hereford. Dr. Emmett Smith from WSPC will be the consultant for the meeting.

Order of the business will include the organization, election of permanent chairman, secretary or recorder, and reporter. The group will also determine the number of meetings to be held and places of meeting.



BOOST FOR HEREFORD'S VEGETABLES—Our potatoes were in the limelight Monday as a dinner treat at the Texas Citrus and Vegetable Growers and Shippers convention in San Antonio...

Trucks Crops Move At Steady Prices

The harvest of carrots in the Hereford area is estimated to be one-third complete with the shipping of this vegetable expected to continue through the first week in December...

In case of freezing temperatures before the carrot harvest is complete, the unharvested carrots will be banded with dirt to prevent frost damage...

The price of lettuce by the carton remains at \$2.75 as harvest continues. Another three weeks will be needed to complete the lettuce harvest here with both the demand and quality holding good for this crop.

Other vegetables being harvested and shipped from the fields of Hereford growers include potatoes, onions, cucumbers, turnips and green peppers.

Some shippers have completed the handling of onions for this year while others continue to receive this vegetable in limited quantities. Potatoes are expected to arrive at Hereford potato sheds until after Christmas with the present price of \$3 per hundred described as a "fair" price.

Nine Attend B&PW Conference On North Plains

Nine members of the Hereford Business and Professional Women's Club attended the 28th annual conference of District Nine in Perryton Saturday and Sunday.

Madelyn Faughn represented the local club in the workshop on Legislation. Others attending were Hilda Havens, Bruce Carter, Bea Barrett, Della Stagner, Erma Walker, Colline Brown, Bonnie Kelly and Sadys Rigler.

Four state officers were present at the conference. They were Libby Kilgour, president; Claudia Hazzwood, president-elect; Royelyn Williams, treasurer; Janie Fletcher, third vice president. There were 125 representatives from the 11 clubs in the district.

Business items acted upon were selection of Plainview as the conference city for 1957; Ann Hastings of Plainview as District Director, and Panhandle was awarded the trophy for 100 per cent attendance.

SCHOOL BUILDING NEEDS TO BE ACUTE BY 1957

Water Project In Completion Stage As Deadline Near

The extensive city water project, begun in March of this year by the Panhandle Construction Co. of Lubbock, is in the final stages of completion, according to City Manager Dudley Bayne...

All underground lines have now been laid in various sections of Hereford, Bayne said. Completion of the Ave. C reservoir and pump station will mark the project's finish within the next few weeks.

Work on the Ave. C underground storage tank was delayed by the collapse of a section of the reservoir's roof under construction on Sept. 13.

The other phases of the construction work have proceeded without interruption, Bayne said; and the contractors are to be commended for their diligence in working for an early completion schedule.



FIRE PREVENTION WEEK was observed at Hereford elementary schools this week by posters, fire drills, and the first and second graders receiving rides on the Hereford fire truck. Tommy Schmid, left, and Monte Gripp, Central School second graders, are waiting for the truck to arrive.

Trustees Hear Report Of Big Classes Ahead

Trustees of the Hereford Rural High School District on Tuesday night pondered a report that shows a severe classroom shortage will be felt in the new high school building next year.

The prospect of additional school bond elections looms big in the community's immediate future.

In less than nine years the number of school buildings serving the community has grown from two to seven—including the parochial grade school and Parkview Elementary for colored children.

"The student body is getting too big for its plants," was the essence of reports submitted to the trustees by Principal V. C. Overall and Superintendent Fred J. Cunningham.

Most acute of the future problems would appear to be that of housing high school grades. Operating now in a building designed to accommodate a maximum of 600 students, the high school on Tuesday had a total of 571 pupils.

But from the lower grades will come a continuing increase in the number of pupils, with enrollment in the top four grades expected to reach 698 in 1957, 772 in 1958, 803 in 1959, and 840 by Sept. 1, 1960.

These were the figures included in a report by Overall that covered the anticipated enrollment from children now living in the Hereford area. No estimate was given as to what might be expected if the community continues to attract new residents at the pace maintained during the past several years.

Cunningham presented figures showing that total enrollment in the public schools has now reached an all time high, at 2,309. "We won't reach this year's peak enrollment until early in November," the superintendent said, basing the prediction on the date of last year's—and the previous record—high enrollment of 2,293 students.

Board President Robert Wagone said that the trustees will begin consideration of possible solutions to the classroom shortage problem at their regular meeting on the second Tuesday in November. Cunningham then is to present suggestions as to the action needed to insure housing for the district's students in the years ahead.

The board discussed the possibility of expanding the present high school plant; or of converting to the junior high school program which would limit high school to the top three grades—this would solve the high school classroom shortage temporarily, but might involve constructing a new junior high school plant. Need for another elementary school by 1960 was foreseen by several of the board members.

With the present school budget predicted to "spend" every nickel available, the trustees had opened the meeting with the interview of a farm land valuation specialist, C. A. Whitfield of Lubbock.

The discussion with Whitfield centered on the need for adjusting valuations of improved farms as a means of providing equitable tax assessments—and increased revenue—over the district. No action was taken on his offer to undertake the job on a flat fee basis of \$12.50 per section. He estimated the job would take 15 months.

Fred Baird, school financial secretary, noted that there are 705 sections in the school district—and 1,492 in the county.

The possibility of splitting assessment fees with the county was noted by Whitfield—provided the Commissioners Court should be interested in the project.

More growing pains were exposed for the board's benefit when Charles Bell, bandmaster, appeared to present a request for a budget providing for purchase of musical instruments. "We're out of our class when we appear now on the field with bands like those of Phillips and Dumas," he said.

Bell suggested a five-year program involving purchase each year of about \$5,000 worth of instruments. (Continued on Page 2)

Legion Sponsors Free Circus Here All This Week

The Shop-O-Rama circus is in Hereford this week under the sponsorship of the American Legion, and admission to the 90-minute performance under the big top is free.

Attractions for the youngsters include a ferris wheel, "whiz bang," merry-go-round, pony ride, auto cars and airplane swing.

The giant wild animal menagerie features the world's largest performing elephant, lions, leopards, panthers, pumas, bears and monkeys.

The American Legion sponsors stress the fact that the circus is free to all with a small charge for the kiddie rides. Everyone is invited to attend as many times as desired.

Mr. and Mrs. Johnny Blocker and daughter, Donna Lee, of Clarendon Sunday visiting with his parents, Mr. and Mrs. Tom Blocker Sr., and with friends. The Blockers moved from Clarendon to Hereford.

Night School Class Enrollment Lagging

Any person interested in adult education classes must enroll before Tuesday, Oct. 16, according to Joe Smith, director of the night school at Hereford High School.

Smith emphasized that the classes must materialize within the next week if they are to be offered at all before the next semester begins early in February.

Tuition for the business courses has been set at \$28.50 which includes all fees necessary for use of the school equipment.

Weekend guests in the home of Mr. and Mrs. O. A. Rudd were their daughter and family, Mr. and Mrs. E. A. DeGard and sons of Seymour, and Mr. and Mrs. J. W. Orlds and daughters of Amarillo.

Mrs. Minnie Walker of Mora, N.M., is visiting here in the home of Mrs. Wes Brady and with relatives. Mrs. Walker is a former resident of Hereford.

Jim Hill Dorm To Be Dedicated By Young Ranchers

The young Ranchers of Boys Ranch will formally open and dedicate the new Jim Hill Dormitory on Sunday, Oct. 14, at 3 p.m.

Citizens of Borger made special contributions to furnish the 36-boy unit and the fine beds, chairs, desks, etc., make their home as nice as anyone could ever want.

Nearly 70 per cent of the construction on the dorm was done by the boys themselves, under the direction of qualified instructors.

In working on the building, nearly 40 boys had an opportunity to get valuable, practical experience in eight different trades and many of these boys will follow their chosen trade in later years.

Farley has extended special invitations to residents of Hereford and Borger to attend the dedication ceremonies and to inspect the new dorm.

FREE RIDE

Navy mechanic overhauling a Marine helicopter from Camp Lejeune, N. C., opened the carburetor air duct—and there was a four-inch turtle.

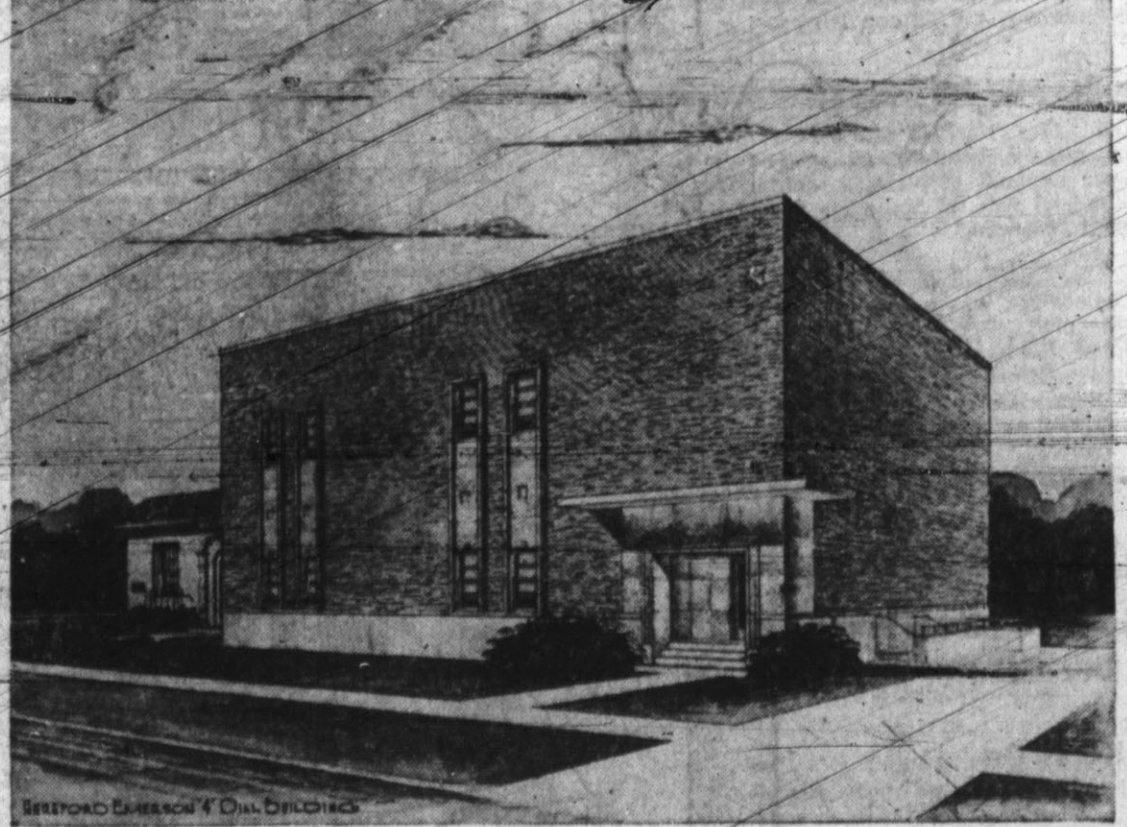
It was emaciated but alive and apparently had been in the duct for a long time.

Hereford Dairy Herds Set High Marks On DHIA Test

Of the 28 dairy herds with membership in the Randall County Dairy and Improvement Association, eight are owned by dairymen in the Hereford area.

"Shorty," a Holstein owned by H. D. Blythe of Hereford, rates in the 60-70 pounds class with a 62 pound daily average, and "Something," a Kreisghauser Holstein, is listed with a 60 pound daily average.

Blythe, Kreisghauser and Pulliam, Joe Schulte, Homer Brumley, M. L. Simpson Jr. and Leo Witkowski, own cows with daily production averages between 50 and 60 pounds. The 40 to 50 pound class lists Holsteins owned by Kreisghauser, Pulliam, Blythe, Schulte, Simpson, Brumley and George Heard.



NEW TELEPHONE BUILDING—To be built in Hereford to house the dial telephone system scheduled to be put into operation here late in 1957, this is an artist's drawing of the Emerson 4 Building. The name indicates the dialing prefix to be assigned to the exchange here. The building will be a two story and basement addition to the south side of the present building at the corner of N. Miles and W. 4th St. Contract for the construction work will be awarded soon, said District Manager A. O. Thomas of Southwestern Bell.



HAPPY BIRTHDAY TO Stevie Cavness on his fourth birthday. He was honored Oct. 5 with a party in the home of his parents, Dr. and Mrs. H. A. Cavness. Julia Davis presents Stevie with a gift, and other playmates present for the party were Patty Lawrence, Steven Francis, Janie Little, Allen Wagner, Charles Seeds, Cynthia Hale, Ramsey Banks, Susan Banks, and Lyle Livesay. (Staff Photo)

### Camp Fire Girls And Blue Birds Attend Meetings

The Happy Blue Birds met Tuesday, Sept. 24, at the home of Mrs. Dean Robbs for a watermelon feast. The girls were served by Mrs. Charlie Calloway. A new member, Sheryll Maddox, was welcomed into the group. Those attending were Alice June Calloway, Jane Messick, Mandy Moore, Suzanne Seigler, Sheila Sheppard, Dorothy Ann Mercer, Kaye Pepper, Kristy Robbs, Linda Sue Shelton, Sharon West, Linda Williamson, Carolyn Sue Boynton and Marcy Maddox. The leaders, Mrs. Dean Robbs and her assistant, Mrs. Dub Maddox, also were present.

**Jolly Blue Birds**  
The Jolly Blue Birds enjoyed painting leather squares and wooden beads for belts they are making when they met at the Camp Fire Hut on Sept. 25.

Two new girls, Sharon Seay and Sande Winkler, were welcomed into the group. The mascots, Prissy and Betsy Crume, also attended. Refreshments were served to the following: Cheryl Edmonson, Beverly Roberts, Susan Stapp, Paula Brown, Nancy Boyer, Barbara Langley, Judy Crume, Merle Carmichael, Cathryn Bilbry, Ann Cunningham and Sharon Tinnin. The treats were furnished by Mrs. Roy Boyer and Mrs. James Edmonson. Leaders of the group are Mrs. Vance Crume and Mrs. James Roberts.

**Merry Blue Birds**  
Place mats were made by the Merry Blue Birds at their Oct. 4 meeting. Attending the meeting were Betty Guinn, Martha Lee Hudson, Vickie Inman, Linda London, Nancy Martin, Sandra Martin, Beverly Noyes and Priscilla Vines.

**Sunshine Season Opens**  
Sunshine Blue Birds open the new school year with a tea for their mothers. Cookies and punch were served from a table laid with a drawn-work cloth. Flowers in autumn hues centered the refreshment table.

Mothers attending the tea were Mrs. Charlie Hodges, Mrs. J. V. Campbell, Mrs. Thurman Cole, Mrs. Loyd Lovel, Mrs. Dick Gholson, Mrs. Ray Watson, Mrs. Glenn Boardman, Mrs. Doryal Young and Mrs. E. D. Hopson. Mrs. Young and Mrs. Hopson are the group's leaders.

**Wicaka Group**  
The first meeting of the Wicaka Camp Fire Group was devoted to making toys out of yarn. This group also enjoyed a cook-out in Jaycee Park. The menu featured hot dogs, and the girls were proud of the accomplishment of lighting the camp fire with only one match. Lois Gilliland is leader of the Wicaka group.

**Wee-Ta-Ni-Ka Group**  
Girls of the Wee-Ta-Ni-Ka Camp Fire Group met on Wednesday to work on winter bouquets. They also played games at the meeting. Attending were Cleta Kay Rutter, Betty Huckert, Carol Ann Northcutt, Jane Heard, Janis Higgins, Linda Barton, Geraldine Tyler and their leader, Mrs. Luther Lesly.

**Learn Blue Bird Wish**  
Learning the Blue Bird Wish was the feature of the Happy Blue Bird meeting held on Oct. 2 in the home of their leader, Mrs. Dean Robbs. Those attending were Carolyn Sue Boynton, Alice June Calloway, Lesley Cooper, Sheryll Maddox, Dorothy Ann Mercer, Jane Messick, Mandy Moore, Kaye Pepper, Kristy Robbs, Suzanne Seigler, Linda Sue Shelton, Sheila Sheppard, Sharon West, Linda Williamson. Refreshments were served by Mrs. J. T. Boynton. The leaders of the Happy Blue Birds are Mrs. Dean Robbs, Mrs. Dub Maddox and Mrs. Ray Cooper.

**Dakota Girls**  
The Happy Camp Fire Girls met Monday at the Camp Fire Hut, with Sheri Dameron presiding over the group.

Insurance on a master policy plan which would provide for division of underwriting by various insurance agencies in Hereford, the trustees agreed to continue using individual policies. Robinson-Decker received the board's approval for its first school insurance contract, \$200,000 coverage of a total of \$320,000 on the new Aikman School. The balance of the coverage is to be divided evenly between the John McLean, Plains, and E. E. Fridley agencies.

### Hospital Notes

**Patients in Hospital**  
Mrs. O. B. Suraner, Nannie Millard, Mrs. Mary Mutter, Mrs. W. T. Vernon, Walter E. Dion, Jack Robinson, L. W. Looman, Mrs. Caroline Tynes, Charlie Lavall, Mrs. Helen Pipkin, Mrs. Nancy Mata, Mrs. Leona Packard, Mrs. Lena Lomas, Florentina Santiago, J. A. Loerwald, Mrs. Hurbert Bunch, C. V. Burges, Mrs. B. J. Friemel, John P. Robinson.

**Patients Dismissed**  
Mrs. Sylvester T. Loerwald, 10-9; Larry Dobbs, 10-9; Mrs. Kenneth Coon, 10-9; Mrs. Mary Martinez, 10-9; Elizabeth Burrus, 10-9; Mrs. Lois Bray, 10-8; S. E. Burleson, 10-7; Mrs. M. A. Galloupe, 10-9; Benita Salioz, 10-7; Mrs. Myles Funk, 10-7; Elidioro Vella, 10-7; Clifford Phillips, 10-8; Freda Inman, 10-10.

### Look Who's New!

A daughter was born to Mr. and Mrs. B. J. Friemel Oct. 9. She weighed six pounds and 12 ounces. Maternal grandparents are Mr. and Mrs. A. O. Smith of Hereford, and paternal grandfather is A. H. Friemel of Crane, Tex., and maternal grandmother is Mrs. G. W. Chambers of Grand Prairie. Mr. and Mrs. Marcelona Santos are the parents of a son, born Oct. 9.

Lt. and Mrs. William Leasure of Los Angeles, Calif., are the parents of a daughter, Mary Louise, born Oct. 5. She weighed eight pounds and 10 ounces. Paternal grandparents are Mr. and Mrs. Clarence Leasure of Jumbo Community.

### Writing Course May Be Offered In Night School

A course in professional writing, to be taught by Joe Smith, may be offered as a feature of the adult night classes at Hereford High School.

Several women expressed interest in the projected course during recent enrollment sessions, and the school officials will offer the writing course if at least 10 persons enroll. Smith proposes to conduct the classes over a 10-week period, with the first session to be held Tuesday night.

A member of the high school faculty, the instructor has sold over 100 articles to national magazines. His byline has appeared in Coronet, Field & Stream, Catholic Digest, Pic, True Detective and magazines dealing largely with men's adventure stories.

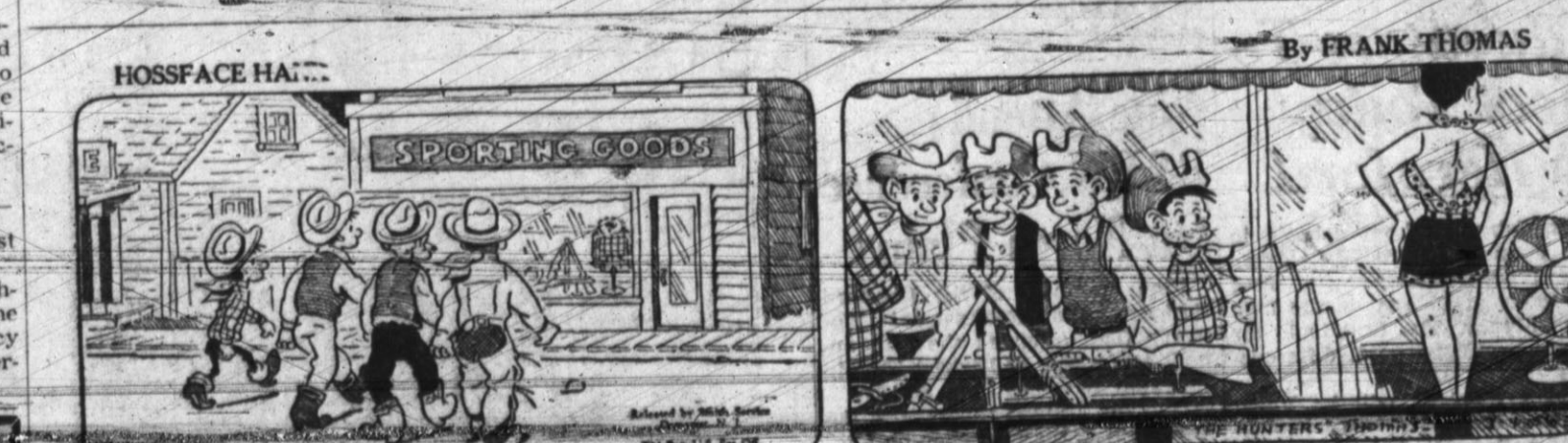
### Club Flower Show Plans Changed To New Oct. 26 Date

Bud To Blossom Club met with the president of the club, Mrs. Pat Robinson, Friday afternoon. Mrs. C. R. Higgins and Mrs. Herbert Haseloff gave the program preceded by a short business session.

During the business meeting the members voted to postpone the annual Flower Show one week. The show will be held in the home of Mrs. R. N. Yarbro on Oct. 26, instead of on Oct. 19, the date scheduled in yearbooks. Theme for the show is "Autumn Rhapsody."

Mrs. Higgins spoke on the subject "You Too Can Be A Glad Hand." Mrs. Haseloff told how to grow roses successfully, giving the proper methods of planting, cultivation and care of roses for successful blooming.

Chula Pugh was a special guest of the club. Joyce Linderer served refreshments to Sheri Dameron, Caroline Brumley, Kathy Knox, Nancy Boardman, and Mrs. Harry Linderer, leader.



**Ellie's**  
A super supper treat!  
**CORN BEEF HASH**

**BLACK WIDOW SMEAR**  
Used in the treatment of cancer, eye, pin eye, screw worms, ear-traction, dehorning, cut teats, heel fly, fleas, worms, sheep grubs and wounds of all kinds in cattle, sheep, horses and hogs.  
**NEW LOW PRICES**  
8 oz.—\$1.19 16 oz.—\$1.98  
32 oz.—\$2.98  
Sold at Drug Dealers  
Mfg. and Distributed by  
**BREWER & JOHNSON**  
Box 142 — Booker, Texas

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OPTOMETRIST  
Office Hours 8:30-5:00  
140 W. Third, Hereford Texas  
Phone 37

**STOP.....**  
**.....WAIT!**  
It Will Be Here  
**TUESDAY!**  
THE ALL NEW  
1957

**LINCOLN**  
**DALE ZANT**  
MOTOR COMPANY  
E. Highway 60 Phone 9

**CASH BUYERS**  
For Irrigated or Dry Land  
Trades of ALL Kinds On  
Farm Land & City Property  
"We Can Put It Over—  
If You Don't Put It Off"  
**W. W. BUCK**  
901 E. Hwy. 60 Phone 420

# SHOP FURR'S LOW PRICES AND SEE THE SHOWS *Free*

**Here's How ... SAVE YOUR PINK cash register tapes**  
 You receive at the Furr's check stand. When you have accumulated \$25 in tapes you may redeem the tapes for one free ticket to the Big Show of Shows, coming to Amarillo City Auditorium Sat. & Sun., Nov. 24-25. One ticket will be given for each \$25 in tapes saved. You need not make the entire purchase at one time. Save your tapes and get enough tickets for the entire family.

Red Heart  
**Dog Food**  
 2 1 lb. cans 27¢

Lipton's Chicken Noodle, or Tomato Vegetable  
**Soup Mix**  
 3 pkgs. 39¢

Stilwell  
**Sweet Potatoes**  
 3 No. 303 cans 43¢

3-Minute - White or Yellow  
**POPCORN**  
 2 10 oz. cans 35¢

Disinfectant  
**PINESOL**  
 16 oz. bot. 45¢

Cinch Assorted  
**Cake Mixes**  
 3 reg. pkgs. 59¢

New - With Beans  
**Stokes Chili**  
 No. 300 can 25¢

No-Bugs-'M-Lady  
**Shelf Paper**  
 roll 39¢

- IN PERSON**
- MICKEY ROONEY
  - THE FOUR ACES
  - CARLTON HAYES ORCHESTRA
  - DEE and VINCE ABBOTT
  - FRANCIS BRUNN
  - THE SENSATIONAL DENVERS
  - BOB McFADDEN
  - GLORIA De HAVEN

Register at Furr's Today  
**\$10,000 TO BE GIVEN IN PRIZES**

FIRST PRIZE 1957 CADILLAC

Complete Hotpoint Kitchen  
 Trip to Bermuda or Hawaii  
 For Two - \$200.00 Expense Money  
 Motorola Color TV Set  
 Plus 70 Other Prizes

All 5c  
**CANDY or GUM** 6 pkgs. 19¢  
 Kounty Kist - Whole Kernel  
**CORN** 2 12 oz. cans 29¢  
 Del Monte  
**SPINACH** 2 No. 303 cans 29¢  
 Kounty Kist  
**GREEN PEAS**  
 2 No. 303 Cans 29¢  
 Elma - Drip or Reg. L-C B N  
**COFFEE** 79¢

National - Perma-Color  
**Brooms ea. \$1.49**

Swift's - Asst. Flavors  
**MELLORINE** Half Gal. 39¢

Shortening  
**SNOWDRIFT** 3 L B C A N 79¢

Priority  
**TUNA** 2 reg. cans 49¢

Armour's - Reg. Cans  
**Vienna Sausage** 2 FOR 35¢

Armour's  
**TREET** 12 oz. can 33¢

Supper Club  
**SHOESTRING POTATOES** No. 300 Can 10¢  
 No. 2 1/2 Can 19¢

**FURR'S BAKERY SPECIAL**  
 Buy Several at Furr's Low Price  
**BROWN-N-SERVE ROLLS** 2 pkgs. 39¢

Nestle  
**SPRAZE** 89¢  
 Reg. \$1.25 Value

Orange Drink  
**HI-C ORANGE**  
 2 Large 46 oz. Cans 49¢

Gardenia-Apple Blossom-Pine  
**MODART SHAMPOO** 39¢  
 4 oz. Jar Reg. 75c Size

**HI-C Party Punch**  
 2 Large 46 oz. Cans 65¢

Gillette  
**FOAMY SHAVE** 69¢  
 Reg. 79c Value

Franco-American  
**Spaghetti**  
 2 No. 300 Cans 29¢

Sheertwist - 51 gauge - 15 denier  
**NYLON HOSE** 59¢  
 First Quality Reg. 99c Val.

Artificial Sweetener  
**SUGARINE**  
 4 oz. bot. 59¢

**FRESH NORTHERN CORN FED PORK**  
**SHOULDER ROAST** Nice For Slicing LB. 29¢

**CUDAHY'S WICKLOW SLICED BACON** lb. 45¢

**TENDER BABY-BEEF-SALE STEAKS**

ROUND	SIRLOIN	BRONZE
69¢ lb	49¢ lb	69¢ lb
CHUCK Reast	37¢ lb	ARM Reast 43¢ lb

**FURR'S FROZEN FOOD SPECIALS**

Dartmouth  
**CUT OKRA** 10 oz. pkg. 19¢

Dartmouth  
**BROCCOLI** 10 oz. pkg. 19¢

Dartmouth  
**CAULIFLOWER** 8 oz. pkg. 19¢

Dartmouth  
**Brussel Sprouts** 8 oz. pkg. 19¢

O-Cel-O  
**SPONGES** Twin Pack Two 19c Sizes 25¢

Burroughs Plastic  
 .DISH PANS - \$1.98  
 HANDY BOWLS - \$2.98  
 CUTLERY TRAYS - 98¢

U. S. Golden West Idaho Russet  
**POTATOES** 10 Lb. Mash Bag 59¢

Large, Fancy Blue Goose  
**LEMONS** 2 L B S 33¢

Fancy California Blue Goose  
**ORANGES** 2 L B S 33¢

Fancy Double Red Rome Beauty  
**APPLES** 2 L S 25¢

Fancy Fire Flame Tokay  
**GRAPES** lb. 10¢

**DOUBLE C and C THRIFT STAMPS**  
 Every Wed. with \$2.50 purchase or over

C-C THRIFT STAMPS FOR VALUABLE GIFTS

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# PHONE 30 WANT ADS PHONE 30

## WESTWAY NEWS

# Six Receive Promotion Cards

By MRS. T. B. THOMAS

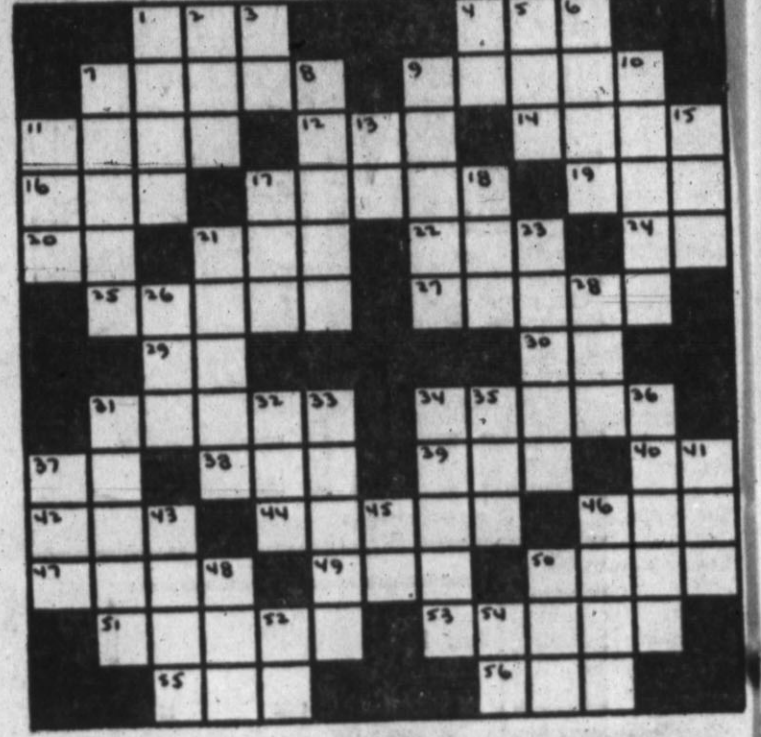
Sunday was a big day for six children of promotion age. New officers took over their duties and new teachers took their respective classes. The new superintendent is Harold Head. Assistant superintendent will be J. H. Landers, Mrs. R. L. Wilson, secretary - treasurer, and Ann Wagoner, assistant secretary - treasurer.

Mrs. J. C. Morrison will be the beginner teacher; Mrs. J. H. Landers, primary teacher; Mrs. L. E. Taylor, junior; Jimmy Thomas, young people; Mrs. Merlin Kaul, young adult; Joe Wagoner, adult, with B. B. Northcutt as his assistant.

Students promoted were Deborah Thomas, Jimmy Cummings, Wayland Northcutt, Martha Watson, Sammy Tisdale and Sandra Franks.

A basket lunch was served in the cafeteria at noon and enjoying the dinner were Messrs. and Mesdames Merlin Kaul, G. C. Merritt, Elmer Combs, Robert Boyd, J. H. Landers, J. C. Morrison, Moody, Cummings, and Mr. and Mrs. Rhea Rains and children of Amarillo, and R. M. Gunn.

## CROSSWORD By A. C. Gordon



- ACROSS**
- 1 - To fold
  - 4 - A stinger
  - 7 - Courteous
  - 9 - Intended
  - 11 - Plunge
  - 12 - Dessert dish
  - 14 - Malfeasance (legal)
  - 16 - Fed
  - 17 - Ignores
  - 19 - Conflict
  - 20 - Pronoun
  - 21 - Hawaiian garland
  - 22 - Auditory organ
  - 24 - Of me
  - 25 - Initiative
  - 27 - Crouch
  - 29 - Public notice
  - 30 - Three-toed sloth
  - 31 - Eyes
  - 34 - Passageway
  - 37 - Parent
  - 38 - Before
  - 39 - Rusted
  - 40 - Neon (chem.)
  - 42 - Shoshonean
  - 44 - Green herbage
  - 46 - Consumed
  - 47 - Demonstrative pronoun
  - 49 - Employ
  - 50 - To state
  - 51 - Vapor
  - 53 - Possessive pronoun
  - 55 - To situate
  - 56 - Measures of area
- DOWN**
- 1 - Exit
  - 2 - Hall
  - 3 - Greek letter
  - 4 - Exist
  - 5 - Dine
  - 6 - Enough (archaic)
  - 7 - Quotes
  - 8 - Restrict
  - 9 - Dishes out
  - 10 - March
  - 11 - Barrier
  - 13 - Roman numeral
  - 15 - Essay
  - 17 - Poetic "above"
  - 18 - Perched
  - 21 - Big spoon
  - 23 - To cook
  - 26 - Flap
  - 28 - Lubricate
  - 31 - Vow
  - 32 - Energy unit
  - 33 - Antitoxia
  - 34 - Qualification
  - 35 - Indicated Air Speed (abbr.)
  - 36 - Penetrate
  - 37 - Place
  - 41 - Poetic "always"
  - 43 - Corrodes
  - 45 - Like
  - 46 - The bird
  - 48 - Galfer's hill
  - 50 - Combining form for "air"
  - 52 - Preposition
  - 54 - Exclamation

**Deadline on Classified Ads—**  
Wednesday noon for Thursday publication; Saturday noon for Sunday publication.

**FOR SALE Miscellaneous**  
WHY YOU SHOULD heat your house with Radiant Electric Heat! Cleaner, Odorless, Safer, Saves Space. See Radiant Electric Heat Dealer, 841 East 1st Street, Phone 317.  
B-1-26-15-tfc.

**FOR SALE:** Westar seed wheat, \$2.50 per bushel in grainy. H. L. Hershey, Phone Dawn 3387.  
B-1-16-12-8p.

**TESTED APPROVED AND GUARANTEED USED APPLIANCES**  
Late Models at Very Reasonable Prices.  
Frigidaire Refrigerators  
Frigidaire Auto. Washers  
Maytag Auto. Washers  
Bendix Auto. Washers  
Kenmore Auto. Washers  
Electric Ranges  
Gas Ranges  
**JERRY'S APPLIANCE**  
Authorized Frigidaire Dealer  
513 Park Ave. Phone 2174  
Hereford, Texas  
B-1-11-11fc

**FOR SALE:** 285 good, smooth, open faced yearling ewes. Bred to Hampshire buck. To lamb in November and December. Lawton Hoffer, Miami, Texas.  
B-1-23-15-3p.

**FOR SALE! UTAH APPLES.** Roman Beauties, Jonathans, and Delicious. Corner Highway 51, and Ross Street.  
B-1-15-15-tfc.

**GUARANTEE Recapping** see Shelton Tire Exchange, 303 East First. Phone 122.  
T-1-10-25-tfc.

**GENERATORS and starters for cars and trucks.** Hereford Wreacking Co., Phone 320.  
T-1-12-18-tfc

**WE BUY ANYTHING WE THINK WE CAN SELL!**  
We'll trade for nearly anything!  
We Also Buy Used Clothing  
**THE BIG RED BARN**  
Phone 2170  
Just out of City Limits on Clovis Highway  
9-1-43-11fc

**Hereford Glass Co.**  
Expert Car Glass Installation  
Table Tops and Window Glass  
Picture Frames  
1302 Park Ave. Phone 1425  
8-1-16-tfc

**USED REFRIGERATORS**  
Ranges, and automatic washers  
at  
**BARGAIN PRICES**  
Parker Bros. Builder's Supply  
1306 Park Phone 719  
B-1-31-11fc

**FOR SALE:** Good grain fed beef. Will sell halves, quarters or whole. Phone 924. J. C. Williams.  
B-1-17-14-1p.

**FOR SALE:** Certified Concho seed wheat, cleaned and treated. \$3.00 bushel. Ray Wilson, Walters, Oklahoma.  
B-1-15-41-2e.

**BEAUTIFUL, POTTED PLANTS.** Home grown. Hereford Floral, 209 Higgins, Phone 773.  
B-1-11-41-6k.

**FOR ALL YOUR veterinary supplies,** visit McDowell Drug. We handle a complete line. Phone 13.  
B-1-15-16-tfc

**CHOOSE FROM our large selection of Lawn Grass Seeds and Garden Seeds.** Hereford Grain Corp. Phone 360.  
B-4-41-11fc

**OR SALE:** Young Parakeets, 204 Star or Phone 826.  
B-1-9-20-tfc.

**FINANCE your auto** Premiums for 6 months. John McLean Insurance.  
B-1-10-45-tfc.

**WE NOW HAVE Peony roots** in red, white, and pink; also iris, Daffodils, Hyacinth, and Tulips in assorted colors. Hereford Floral, 209 Higgins Street. Phone 773.  
B-1-26-40-4k.

**14' FIBERGLASS BOAT.** Almost new. Also trailer. \$300.00. 4 miles NW Summerfield. Leonard Latham.  
B-1-12-14-4p.

**FOR SALE OR TRADE:** 1952 all modern Traveller Trailer House. Phone 2162 after 7:00 p.m.  
B-1-15-40-3p.

**FOR YOUR MATTRESS RENOVATING** or new mattresses & box springs, call Drake 3-9332, or write Box 2422 in Amarillo.  
Our factory is the newest and most modern plant in the Panhandle and is Home Owned and Home Operated.  
Oversize mattresses a specialty. Spring units from 180 coil to and including 837 coil.  
**ACME MATTRESS & SPRING CO.**  
Located at 705 N. Fillmore  
Amarillo, Texas  
"FREE ESTIMATES"  
T-1-41-tfc

**FOR SALE:** 1949 Massey Harris self propelled combine. Balloon tires. Ready to go into the Maize Field. \$750.00. Phone Olive 5-2672. J. C. Bellah, Canyon, Texas.  
B-2-26-41-2e.

**FOR SALE!** 1951 Ford V-8 F-6 Truck. Two Speed, 8.25 tires, 14 grain bed; motor overhauled. WINKLER MOTORS, Phone 670.  
B-2-20-15-2e.

**FOR SALE:** Two 18', three bale cotton trailers. 15" wheels. Call 428 or 4103. Stanford Knox.  
B-2-16-14-tfc.

**FOR SALE:** 1953 Dodge Sedan and 1953 Packard Clipper sedan. Good tires, mechanically sound, low mileage. Can finance some to right party. Phone 141. Dr. Willis.  
B-3-26-41-3e.

**IF YOU ARE THINKING of buying** a new or late model used car, see the Installment Loan Department of the First National Bank for financing. Low rates, convenient terms, many other advantages.  
B-3-32-15-tfc.

**1953 CHEVROLET 3/4 TON, 4 speed.** Very good. \$385.00. Hereford Camp. Cabin 11.  
B-3-13-15-2p.

**1952 4-DOOR Studebaker Champ-**ion. Good tires, heater. See Edgar Skypala, 510 McKinley.  
B-3-12-38-tfc.

**FOR SALE BY OWNER:** Two bedroom house, detached garage of 60 foot lot. Nice lawn, trees. Phone 618.  
B-4-18-41-2e.

**HOUSE FOR SALE:** to be moved. Approximately 700 square feet. Good shape. Reasonably priced. Lawrence Kendall, 129 Ave. J, Hereford.  
B-4-20-41-4p.

**SPECIALS FOR THIS WEEK**  
160 acres, close in, 80 acres in cultivation, 80 acres grass good improvements, two 4" wells. Consider some trade.  
2 acres, on pavement, 4 room modern home.  
20 acres, unimproved 6" well, \$1500.00 down, balance 10 years.  
80 acres, 3 bedroom house, 6" well, barn, chicken house. Price \$24,000.00.  
292 acres, well improved, 2-8" wells on natural gas, 2500' underground tile. Extra clean, 27 acres cotton, 22 acres wheat, V. section, 8" well. Would take house in trade on equity.  
\$850.00 down will buy nice 2 bedroom home, well located.  
**HUGH BOOKOUT REALTY**  
533 East 1st St. on Hwy. 60  
Phone 1674 Res. 1270  
B-4-41-11fc

**FOR SALE! INCOME PROPERTY** in Pampa. One modern duplex, \$90.00, one three room and bath, \$40.00. All furnished. On 3 lots. Garage. \$11,000.00. \$5,000.00 down. Call 2481, Westway after 8:00.  
B-4-30-15-3e.

**\$500.00 CASH**  
And you can move into these new 2 bedroom homes, 1 block from grade school, monthly payments \$65.00 including taxes and insurance.  
**SAM NUNNALLY**  
**LONE STAR AGENCY**  
Pho. 424 Nite 1711  
B-4-34-tfc

**WHY PAY RENT?**  
642 acres, 637 in cultivation. 2 good 6" and one 8" well, 2 bedroom house, large quonset barn. 25 acres cotton allotment. 99 acres wheat ready to plant. On paving. \$170 acre, has good loan, good terms. Will take some trade.  
20 acres, 190 in cultivation. One 8" well, 2 room house, on paving. 13 acres cotton allotment. 50 wheat. Price \$155.00 acre. Loan \$19,750.00. 3 miles of town. You should see the crops on this farm.  
Nice 72 acres, all in cultivation, in irrigated district. \$1,000 down. Would consider trade.  
42 acres, 20 in cultivation. 5 room house on paving near Hereford. Will sell for small payment down. Will trade.  
4 acres with 2 bedroom house. \$6,500.00.  
2 acres on paving, 2 bedroom house, single garage. \$6,550.00.  
Have some good buys in 2 and 3 bedroom brick houses, some for \$500 and \$1,000 down. Also some cheaper houses.  
Why not trade what you have for what you want?  
J. M. HAMBLY  
1410 Park Ave. Phone 701  
Res. 4473 Frio  
B-4-15-11fc

**FOR SALE**  
42 acres, 20 in cultivation. 5 room house on paving near Hereford. Will sell for small payment down. Will trade.  
4 acres with 2 bedroom house. \$6,500.00.  
2 acres on paving, 2 bedroom house, single garage. \$6,550.00.  
Have some good buys in 2 and 3 bedroom brick houses, some for \$500 and \$1,000 down. Also some cheaper houses.  
Why not trade what you have for what you want?  
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Res. 4473 Frio  
B-4-15-11fc

**NEARLY \$30,000.00**  
Was the cost of this new 3 bedroom home in exclusive area. All carpeted, ceramic in 2 baths, refrigerated air, beautiful back yard. Has approx. \$14,000.00 loan. We will trade our equity for a good half section of land, must be in good water, wells or improvements not necessary.  
**150 ACRES**  
Right at Hereford in very, very good water. Has nice well, barn and old house. Land clean as a pin. We will take a small down payment and carry the balance over long period. Land is priced at \$365.00 per acre.  
**DRY LAND SECTION**  
Right on the pavement in center of county, just out of the water. Lays so level you can see a jackrabbit anywhere on it. Will take small down payment and give liberal terms at \$65.00 per acre.  
**HOUSES**  
\$500.00 down and \$65.00 per month will buy any one of several very nice homes located on the pavement just 1 block from grade school. All 2 bedrooms.  
**SAM NUNNALLY**  
**LONE STAR AGENCY**  
136 Main Phone 424 - 1711  
B-4-15-2e

**FOR SALE**  
42 acres, 20 in cultivation. 5 room house on paving near Hereford. Will sell for small payment down. Will trade.  
4 acres with 2 bedroom house. \$6,500.00.  
2 acres on paving, 2 bedroom house, single garage. \$6,550.00.  
Have some good buys in 2 and 3 bedroom brick houses, some for \$500 and \$1,000 down. Also some cheaper houses.  
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1410 Park Ave. Phone 701  
Res. 4473 Frio  
B-4-15-11fc

**FOR SALE**  
42 acres, 20 in cultivation. 5 room house on paving near Hereford. Will sell for small payment down. Will trade.  
4 acres with 2 bedroom house. \$6,500.00.  
2 acres on paving, 2 bedroom house, single garage. \$6,550.00.  
Have some good buys in 2 and 3 bedroom brick houses, some for \$500 and \$1,000 down. Also some cheaper houses.  
Why not trade what you have for what you want?  
J. M. HAMBLY  
1410 Park Ave. Phone 701  
Res. 4473 Frio  
B-4-15-11fc

**FOR SALE**  
42 acres, 20 in cultivation. 5 room house on paving near Hereford. Will sell for small payment down. Will trade.  
4 acres with 2 bedroom house. \$6,500.00.  
2 acres on paving, 2 bedroom house, single garage. \$6,550.00.  
Have some good buys in 2 and 3 bedroom brick houses, some for \$500 and \$1,000 down. Also some cheaper houses.  
Why not trade what you have for what you want?  
J. M. HAMBLY  
1410 Park Ave. Phone 701  
Res. 4473 Frio  
B-4-15-11fc

**FOR SALE**  
42 acres, 20 in cultivation. 5 room house on paving near Hereford. Will sell for small payment down. Will trade.  
4 acres with 2 bedroom house. \$6,500.00.  
2 acres on paving, 2 bedroom house, single garage. \$6,550.00.  
Have some good buys in 2 and 3 bedroom brick houses, some for \$500 and \$1,000 down. Also some cheaper houses.  
Why not trade what you have for what you want?  
J. M. HAMBLY  
1410 Park Ave. Phone 701  
Res. 4473 Frio  
B-4-15-11fc

**FOR SALE**  
42 acres, 20 in cultivation. 5 room house on paving near Hereford. Will sell for small payment down. Will trade.  
4 acres with 2 bedroom house. \$6,500.00.  
2 acres on paving, 2 bedroom house, single garage. \$6,550.00.  
Have some good buys in 2 and 3 bedroom brick houses, some for \$500 and \$1,000 down. Also some cheaper houses.  
Why not trade what you have for what you want?  
J. M. HAMBLY  
1410 Park Ave. Phone 701  
Res. 4473 Frio  
B-4-15-11fc

**FOR SALE**  
42 acres, 20 in cultivation. 5 room house on paving near Hereford. Will sell for small payment down. Will trade.  
4 acres with 2 bedroom house. \$6,500.00.  
2 acres on paving, 2 bedroom house, single garage. \$6,550.00.  
Have some good buys in 2 and 3 bedroom brick houses, some for \$500 and \$1,000 down. Also some cheaper houses.  
Why not trade what you have for what you want?  
J. M. HAMBLY  
1410 Park Ave. Phone 701  
Res. 4473 Frio  
B-4-15-11fc

**FOR SALE**  
42 acres, 20 in cultivation. 5 room house on paving near Hereford. Will sell for small payment down. Will trade.  
4 acres with 2 bedroom house. \$6,500.00.  
2 acres on paving, 2 bedroom house, single garage. \$6,550.00.  
Have some good buys in 2 and 3 bedroom brick houses, some for \$500 and \$1,000 down. Also some cheaper houses.  
Why not trade what you have for what you want?  
J. M. HAMBLY  
1410 Park Ave. Phone 701  
Res. 4473 Frio  
B-4-15-11fc

**FOR SALE**  
42 acres, 20 in cultivation. 5 room house on paving near Hereford. Will sell for small payment down. Will trade.  
4 acres with 2 bedroom house. \$6,500.00.  
2 acres on paving, 2 bedroom house, single garage. \$6,550.00.  
Have some good buys in 2 and 3 bedroom brick houses, some for \$500 and \$1,000 down. Also some cheaper houses.  
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Res. 4473 Frio  
B-4-15-11fc

**FOR SALE**  
42 acres, 20 in cultivation. 5 room house on paving near Hereford. Will sell for small payment down. Will trade.  
4 acres with 2 bedroom house. \$6,500.00.  
2 acres on paving, 2 bedroom house, single garage. \$6,550.00.  
Have some good buys in 2 and 3 bedroom brick houses, some for \$500 and \$1,000 down. Also some cheaper houses.  
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1410 Park Ave. Phone 701  
Res. 4473 Frio  
B-4-15-11fc

**FOR SALE**  
42 acres, 20 in cultivation. 5 room house on paving near Hereford. Will sell for small payment down. Will trade.  
4 acres with 2 bedroom house. \$6,500.00.  
2 acres on paving, 2 bedroom house, single garage. \$6,550.00.  
Have some good buys in 2 and 3 bedroom brick houses, some for \$500 and \$1,000 down. Also some cheaper houses.  
Why not trade what you have for what you want?  
J. M. HAMBLY  
1410 Park Ave. Phone 701  
Res. 4473 Frio  
B-4-15-11fc

**FOR SALE**  
42 acres, 20 in cultivation. 5 room house on paving near Hereford. Will sell for small payment down. Will trade.  
4 acres with 2 bedroom house. \$6,500.00.  
2 acres on paving, 2 bedroom house, single garage. \$6,550.00.  
Have some good buys in 2 and 3 bedroom brick houses, some for \$500 and \$1,000 down. Also some cheaper houses.  
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1410 Park Ave. Phone 701  
Res. 4473 Frio  
B-4-15-11fc

**FOR SALE**  
42 acres, 20 in cultivation. 5 room house on paving near Hereford. Will sell for small payment down. Will trade.  
4 acres with 2 bedroom house. \$6,500.00.  
2 acres on paving, 2 bedroom house, single garage. \$6,550.00.  
Have some good buys in 2 and 3 bedroom brick houses, some for \$500 and \$1,000 down. Also some cheaper houses.  
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Res. 4473 Frio  
B-4-15-11fc

**FOR SALE**  
42 acres, 20 in cultivation. 5 room house on paving near Hereford. Will sell for small payment down. Will trade.  
4 acres with 2 bedroom house. \$6,500.00.  
2 acres on paving, 2 bedroom house, single garage. \$6,550.00.  
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B-4-15-11fc

**FOR SALE**  
42 acres, 20 in cultivation. 5 room house on paving near Hereford. Will sell for small payment down. Will trade.  
4 acres with 2 bedroom house. \$6,500.00.  
2 acres on paving, 2 bedroom house, single garage. \$6,550.00.  
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Why not trade what you have for what you want?  
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B-4-15-11fc

**FOR SALE**  
42 acres, 20 in cultivation. 5 room house on paving near Hereford. Will sell for small payment down. Will trade.  
4 acres with 2 bedroom house. \$6,500.00.  
2 acres on paving, 2 bedroom house, single garage. \$6,550.00.  
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Res. 4473 Frio  
B-4-15-11fc

**FOR SALE**  
42 acres, 20 in cultivation. 5 room house on paving near Hereford. Will sell for small payment down. Will trade.  
4 acres with 2 bedroom house. \$6,500.00.  
2 acres on paving, 2 bedroom house, single garage. \$6,550.00.  
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1410 Park Ave. Phone 701  
Res. 4473 Frio  
B-4-15-11fc

**FOR SALE**  
My home, located 109 Ave. A. 2 bedrooms with full basement and garage apartment.  
Jim Wood  
Lone Star Insurance Agency  
Phone 424  
983-W after 6:00 p.m.  
B-4-30-11fc

**WANTED!**  
Listings on irrigated and especially dry land farms.  
Have buyer for same.  
**FORSON REAL ESTATE**  
3 Blocks South of Courthouse on Highway 51  
Dimmitt, Texas  
Phone 422-J Res. Phone 418  
B-4-15-8c

**LET'S TRADE**  
Very nice new home located at edge of Hereford. Brick, fenced, own water system, large lot, carpeted throughout. Will trade \$15,000.00 equity for good 80 or 160 acres and pay difference in cash. Land must be located south of Hereford.  
**WE WANT LAND!**  
Large 3 bedroom home with huge den and attached garage, located on a large lot on Star Street. We want to trade this house for land located near the edge of Hereford. We would prefer unimproved land.  
**NEARLY \$30,000.00**  
Was the cost of this new 3 bedroom home in exclusive area. All carpeted, ceramic in 2 baths, refrigerated air, beautiful back yard. Has approx. \$14,000.00 loan. We will trade our equity for a good half section of land, must be in good water, wells or improvements not necessary.  
**150 ACRES**  
Right at Hereford in very, very good water. Has nice well, barn and old house. Land clean as a pin. We will take a small down payment and carry the balance over long period. Land is priced at \$365.00 per acre.  
**DRY LAND SECTION**  
Right on the pavement in center of county, just out of the water. Lays so level you can see a jackrabbit anywhere on it. Will take small down payment and give liberal terms at \$65.00 per acre.  
**HOUSES**  
\$500.00 down and \$65.00 per month will buy any one of several very nice homes located on the pavement just 1 block from grade school. All 2 bedrooms.  
**SAM NUNNALLY**  
**LONE STAR AGENCY**  
136 Main Phone 424 - 1711  
B-4-15-2e

**FOR SALE**  
My home, located 109 Ave. A. 2 bedrooms with full basement and garage apartment.  
Jim Wood  
Lone Star Insurance Agency  
Phone 424  
983-W after 6:00 p.m.  
B-4-30-11fc

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**SAM NUNNALLY**  
**LONE STAR AGENCY**  
136 Main Phone 424 - 1711  
B-4-15-2e

**FOR SALE**  
My home, located 109 Ave. A. 2 bedrooms with full basement and garage apartment.  
Jim Wood  
Lone Star Insurance Agency  
Phone 424  
983-W after 6:00 p.m.  
B-4-30-11fc

**WANTED!**  
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Dimmitt, Texas  
Phone 422-J Res. Phone 418  
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136 Main Phone 424 - 1711  
B-4-15-2e

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**LONE STAR AGENCY**  
136 Main Phone 424 - 1711  
B-4-15-2e

**1 MILLION DOLLARS**  
To loan or irrigated and dry land in Deaf Smith, Castro and Parmer Co.  
**DON MARTIN**  
**LONE STAR AGENCY**  
136 Main - Hereford, Texas  
424 Days  
737 Nights  
B-4-43-11fc

FRIO NEWS

# Committees Elected To Decorate Church

By VERADELLE ANDREWS

The floor for the new church is being laid this week, and it will be concrete with plastic pipe imbedded for heating.

Committees for decorating and furniture selection were elected Sunday. Olin Parris is chairman of furniture committee and others helping are Mrs. H. M. Mobley, J. H. Dobbs, Mr. and Mrs. Roy Battles, and Mrs. Edgar Vinson.

Chairman of the decorating committee is Mrs. Olin Parris and others are Mrs. T. L. Sparkman Sr., Mrs. Carlton Dobbins, Mrs. Weldon Stephan, Mrs. T. L. Sparkman Jr., and Mrs. Owen Andrews.

Visits Relatives  
Mrs. Annie Springer visited in Canyon Wednesday. Those she visited were her niece, Mrs. H. R. Fulton; a cousin, Mrs. Charles Hillier, and Charles Springer and

**Ellis** "A Meal in a Minute"

**BEEF STEW**

Delaide Tinnin.

Mrs. Alma Spruil and daughter, Ilene of Loco, Okla., came Wednesday to visit several days with her brother, J. E. Andrews and other relatives. On Tuesday they went to Texico to visit the Durrises and other relatives. J. E. and Owen Andrews took them.

Mr. and Mrs. Leo Parrish of Boulder, Colo., were visiting their relatives, the J. E. Warricks, over the weekend.

Students At Home  
Robert Baldwin and Delores Battles, students at Tech, were home for the weekend.

Robert Dobbins visited his grandmother and other relatives at Winters Thursday and Friday.

Those visiting in the J. E. Andrews home Sunday were Mr. and Mrs. Charles King and David of Amarillo, Marilyn Jones and Joel Stacey of Hereford, the Owen Andrews family, Mr. and Mrs. Geo. Zetsche, Mr. and Mrs. D. O. Benson of Hereford, Mrs. King of Amarillo, and the T. L. Sparkman Jr. family. The occasion was for visiting with Mrs. Spruil and Ilene, houseguests of the Andrews.

Delores Andrews, who has been in the hospital at Hereford, was able to come home Friday.

Larry Dobbs, also a patient in the hospital, was able to come home Tuesday.

### Visit and Work

Mr. and Mrs. Frank Robbins and two younger children were at Texico last week helping the E. H. Littles fill a silo. They came home on Monday.

Rev. and Mrs. Baldwin visited the Billy Wadley home at Plainview Friday night.

Mr. and Mrs. David Yandell of Tahoka, are here visiting the Parkers and Parrises and helping them with the maize harvest. Mrs. Yandell and Mrs. Parris are truck drivers and the men operate the combines.

Sunday Guests  
The Floyd Coles and Harold Shearharts and Carol Robbins were Sunday dinner guests of the Earl Coles in Hereford.

Visiting in the James Dobbs home Sunday were Mrs. Dobbs' parents, Mr. and Mrs. S. B. McLallen and brother and sister-in-law, Mr. and Mrs. Danny McLallen of Hereford.

Several families attended revival services at the First Baptist Church in Hereford last week to hear Rev. Angel Martinez.

Receives Medical Treatment  
Mr. and Mrs. Gene Welch are in Amarillo for Mrs. Welch to receive medical treatment. Their daughter, Veneca, was staying with the James Dobbs the first of the week.

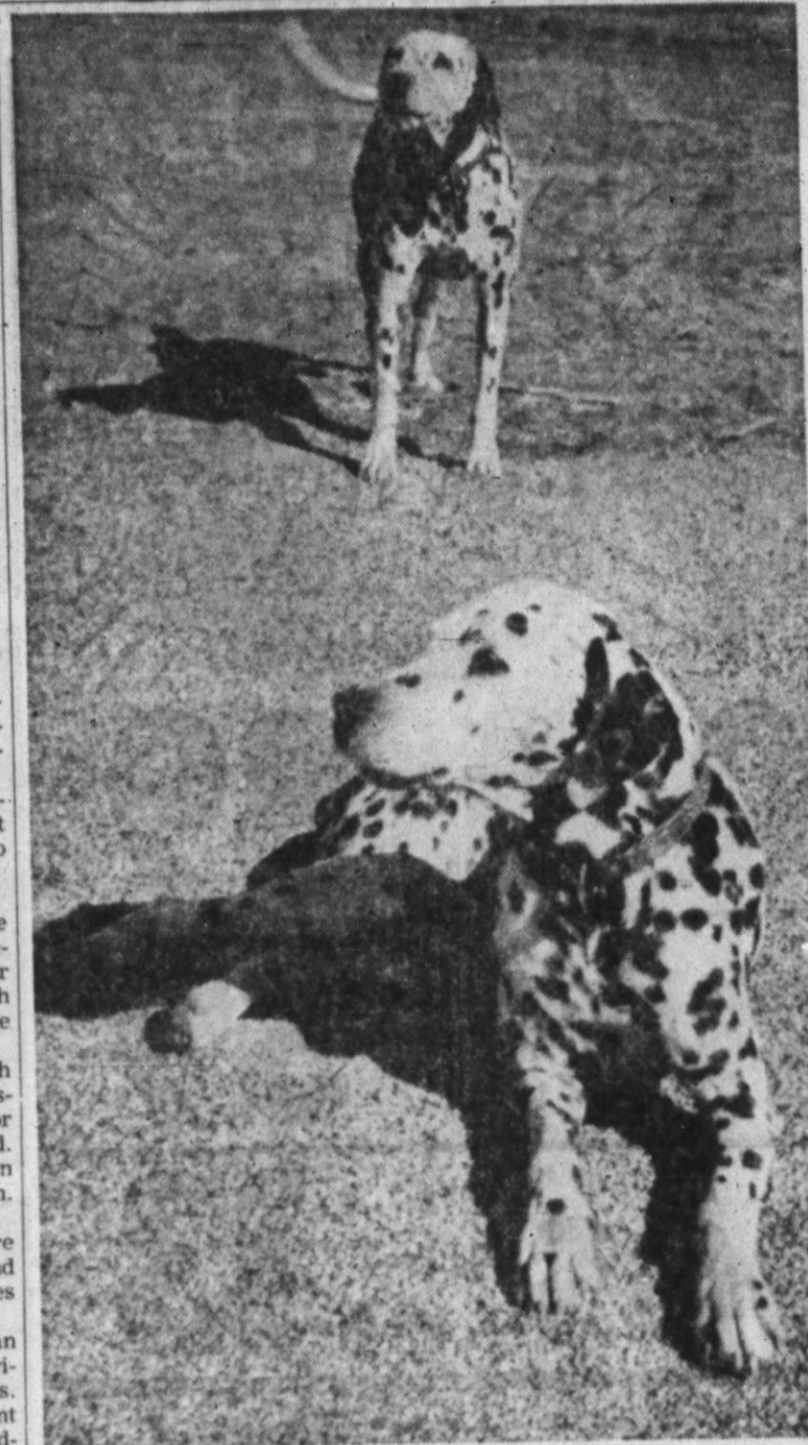
Mr. and Mrs. B. M. Sudduth went to Grand Prairie on Wednesday to attend funeral services for a nephew, Marshall Hubbard. They also visited their sons, John and Ben and family at Arlington.

Attend Uncle's Funeral  
Mr. and Mrs. Jim Brooks were in Graham, Okla., Thursday and Friday to attend funeral services for Jim's uncle, Will Cannon.

Mr. and Mrs. T. L. Sparkman Jr., and family took supper Friday night with the Ray Stewarts. Mr. and Mrs. Ed Clark spent Sunday with Mrs. Clark's grandparents, Mr. and Mrs. S. P. Bass, in Hereford.

Mr. and Mrs. T. L. Sparkman visited Sunday at Littlefield, in the home of the Barney Saxons, who are relatives of Mrs. Sparkman and also former residents of this area.

On May 3, 1952, a ski-and-wheel equipped Air Force plane made the world's first successful North Pole landing.



PET PARADE—Meredith Ireland is the proud owner of these two Dalmatians, which she has owned for four years. She received the dogs when they were six weeks old and named the male house pets Tar and Tuffy. (Staff Photo)

The Navy's second guided missile ship, the U. S. Canberra, was named for the flagship of the Australian Navy which was sunk off Savo Island in 1942.

### H. D. CHATTER

## Luscious Tomatoes Viewed; Delay Shirtmaking Class

By ARGEN DRAPER

Such a tomato crop as Daisey Causey has to sell! I have never seen so many tomatoes and the finest. Looks like you could gather a bushel and never move out of your tracks. It has been estimated there are 500 bushels. At \$1 a bushel local families should be able to afford Vitamin C a long time.

The tomato is the only food that does not lose Vitamin C in cooking. Cabbage is another food high in Vitamin C and cabbage should be plentiful soon; kraut has high vitamin and mineral content. In making kraut use only pure salt. Otherwise, a soft and often discolored product is the result.

Shirtmaking study for clubs has been delayed until later. The first date the demonstrators could give us the demonstration is Oct. 27, and as I have two meetings which I must attend, I am not sure about that date. Anyway, we are going to have the shirtmaking program and letters will be sent to everyone who has indicated interest.

I see in a letter from College Station that Nov. 16-22 has been

proclaimed as Farm-City Week. Kiwanis International is acting as the national coordinating body, and the many farm organizations, business and other leaders who are cooperating have asked everyone to help in getting better understanding between city and rural people.

No Need For This... My experience has been that people in Deaf Smith County are very cooperative and really do try to help each other in all undertakings. I'm glad we don't have to have Congress proclaim certain days as Good Neighbor Days or Don't - Fuss - With - Your - Family Week.

It is Fire Prevention Week so we had better clean out the closets and other storage places. A lot of the things I call treasures might look like fire hazards to Clay Angelo and Earl Phillips. I heard Clay Angelo say that we should check our use of the electric outlets and keep from overloading them — that's the second biggest hazard — cigarettes are the number one cause of fires. The report meeting of the THDA

was given at the home of Mrs. T. J. Parsons. A good report and the three delegates and two visitors were certainly inspired by the fine meeting they attended. Nancy Parsons, Merry Maidens 4-H Club made the refreshments of cookies and punch for the crowd. Her sister Doris helped in serving refreshments.

If you want to attend a workshop on making lined draperies, get in touch with us at the office, or call Mrs. Ira Ott. We will have a workshop this week.

## McLallen's BEN FRANKLIN

Seamless Bareleg  
**NYLONS**  
Ruth Barry Brand  
Fall Shades, Heels

Regularly \$1.39 **77¢**

16 Garment  
**DRESS BAG**  
54 inch Zipper and Vinyl Finish, Wire Frame

Regularly at \$1.79 **99¢**

250 Count  
**NAPKINS**  
Linen finish paper  
Solid White Only

Regularly 69¢ Value **28¢**

New Shipment  
**80-Square PRINT**

Hundreds of yards in 36 inch wide percales fabrics, sun-fast, fast color, ideal for all your cotton yardage needs. Checks, plaids, florals, borders and solids. Now only, reduced. Regularly 39¢ yard

**4 yd. FOR \$1**

Circular Stitched  
**LADIES' BRAS**

With new strapless style and wire frame, for low cut dresses. Super savings.

Reg. \$1.98 Seller **99¢**

Aluminum  
**Percolator**

Six cup size in heavy 22-gauge aluminum finish. Polished brightness.

**77¢**

Viscose & Nylon  
**6 x 9 Foot RUGS**

Deep pile chenille, white, gray, brown

Reg. \$29.95 **\$10<sup>50</sup>**

## CASH BUYERS

For Irrigated or Dry Land  
Trades of ALL Kinds On Farm Land & City Property  
"We Can Put It Over— If You Don't Put It Off"  
**W. W. BUCK**  
901 E. Hwy. 60 Phone 420

### Frio Home Makers Discuss Patterns

Frio Home Makers Club met on Tuesday, Oct. 9, in the home of Mrs. Herb Schmidt. Pattern-alteration was demonstrated by Mrs. Frank Robbins who showed how to change a commercial pattern to fit the individual.

Mrs. Ernest Harder showed a pattern lay-out on material. New yearbooks were discussed and the members were asked to bring suggestions to the next meeting.

Present were Mesdames Ed Clark, Jim Brooks, Henry Andrews, Leonard Schmidt, Ernest Harder, T. L. Sparkman Jr., Jas. Dobbs, B. M. Sudduth, George Zetsche, Owen Andrews, Frank Robbins, Miss Alma Andrews and the hostess.

Next meeting will be held Oct. 16 in the home of Mrs. Henry Dobbs.

CARD OF THANKS  
Our recent bereavement leaves us with grateful hearts toward neighbors and friends. Your helpfulness and comforting expressions of sympathy will always be remembered.  
Mrs. Charlie Moore



It's a dear bargain if you can't get immediate insurance service in time of need, if you can't get quick help after an auto accident or other loss.

We have a hunch you'd rather BUY FROM AN AGENT who can have a man on the job quickly prepared to give you personal assistance in settlement of any claim. After all, that's the true test of insurance.

That's how this Agency conducts its business.

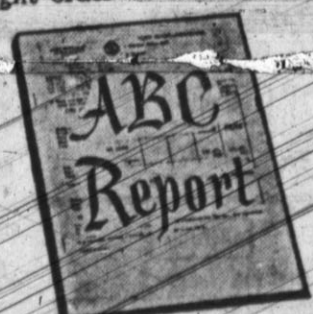
**John McLean Insurance Agency**  
25 Years of Insurance  
Know How  
Phone 273



## The Hallmark of Circulation Value

In the same way that STERLING on silver signifies a standard of known value, so is the A.B.C. emblem a symbol of integrity for the circulation of newspapers and periodicals. It means that circulation so identified is measured according to the rules and standards of the AUDIT BUREAU OF CIRCULATIONS.  
The A.B.C. is a cooperative and non-profit association of 3,450 publishers, advertisers and advertising agencies. Organized in 1914, these buyers and sellers of advertising brought order out of advertising chaos by setting up standards for paid circulation and establishing rules and methods for measuring, auditing and reporting circulations.  
Therefore, the work of the A.B.C., of which this newspaper is proud to

be a member, provides you with a direct and valuable service. You can buy advertising as you would make any other sound business investment — on the basis of well known standards, known values.  
At regular intervals one of the Bureau's large staff of experienced circulation auditors makes a thorough audit of our circulation records. The results of this exacting audit show: How much circulation we have; where our circulation goes; how it was obtained; and many other FACTS that you need in order to know just what you get for your advertising dollars.  
This audited information is published by the Bureau in easy-to-read A.B.C. reports which are available to our advertisers on request. Ask for a copy of our latest A.B.C. report.



The Hereford Brand - The Sunday Brand  
A.B.C. REPORTS — FACTS AS A BASIC MEASURE OF ADVERTISING VALUE

### Truly-Teague Chev.-Olds.

Hugh Says:

Tired of Looking for A New Car or Pickup? Then stop looking and Come to Truly-Teague Chev.-Olds. 2nd and Schley

### SPECIAL THIS WEEK

Final Close Out 1956 CHEVROLET & OLDSMOBILES  
Now Is The Time To Buy!  
These are NEW Chevrolets & Olds

- 1956 CHEVROLET, 210, 4 door, 6 cyl., Heater, two tone ivory and black, E-Z-Eye, Radio, List \$2443.65. . . . . **2,038.95**
- 1956 CHEVROLET, 210 4 door, 8 cyl., tu-tone Silver and Ivory, Heater, Oil Filter, Overdrive, Electric wipers, List \$2561.25. . . . . **2,092.67**
- 1956 CHEVROLET BEL-AIRE, 4 door, V-8, tu-tone Silver & Ivory, Heater, Oil Filter, Powerglide, E-Z-Eye Glass, List \$2774.60. . . . . **2,290.89**
- 1956 CHEVROLET BEL-AIRE, 4 door, V-8, tu-tone Gold & Cream, Heater, Oil Filter, Powerglide, E-Z-Eye Glass, List \$2766.45. . . . . **2,285.28**
- 1956 CHEVROLET 1/2 ton Pickup, Light Green, 6 Cyl., 3 Speed Transmission, List \$1825.00. . . . . **1,495.00**
- 1956 CHEVROLET 1/2 ton Pickup, Light Blue, V-8 Engine, 3 Speed Transmission, Side Tire Carrier, . . . . . **1,595.00**  
List \$1969.80. . . . . now
- 1956 CHEVROLET 1/2 ton pickup, Beige, V-8 Engine, 3 Speed Transmission, Side Tire Carrier, List \$1969.80. . . . . **1,595.00**  
Now.

### NEW OLDSMOBILES

- 1956 OLDS 88 4 door Sedan, Beige & Ivory, Power Brake, Custom Interior, Jetaway Hydramatic, Radio, Heater, White Tires & many other accessories. List \$3671.40. . . . . **2,847.46**
- 1956 OLDS 88 Holiday Coupe, Ivory & Blue, Jetaway Hydramatic, Radio, Heater, and many other accessories. List Price \$3467.65. . . . . **2,827.60**
- 1956 OLDS Super 88 Holiday Coupe, Ivory & Charcoal, Hydramatic, Radio, Heater, Power Brakes, and many other accessories. List Price \$3822.30. . . . . **3,054.38**  
Now
- 1956 OLDS Super 88, Holiday Sedan, White and Rose Mist, Air Conditioned, Hydramatic, Power Brakes, Power Steering, Radio, Heater and many other accessories. List Price \$4572.00. . . . . **2,625.00**

1956 OLDS 98 Holiday Sedan, Loaded with all the Power, Air Conditioner and all other Oldsmobile accessories. Two-tone green. List Price, \$4897.80. . . . . **3,837.94**

WE HAVE TWO CHEVROLETS AND ONE OLDSMOBILE DEMONSTRATOR. SEE ONE OF OUR SALEMEN FOR THE VERY BEST DEAL IN A FINE DEMONSTRATOR.

**TRULY-TEAGUE CHEV.-OLDS**  
2nd and Schley Phone 740

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

# MEAL PLANNING CAN BE EASY!

SHOP FROM OUR SMILING SHELVES

THOUSANDS of FOOD SUGGESTIONS



# FREE!

2 DUO-MATIC ELECTRIC SKILLETS  
1 HOOVER STEAM (or dry) IRON

To Be Given Away Saturday, October 13th!  
Register each and every time you enter the store. You need not be present to win.

**TUNA**  
Shurfine Chunk Style  
can **23<sup>c</sup>**

**CRISCO** 3 Lb. Can **89<sup>c</sup>**  
Free 10c Coupon On Each Can

**FLOUR**  
Gold Medal Kitchen Tested  
10 Lb. Print Bag **79<sup>c</sup>**

**PEANUT BUTTER**  
Swift's 11 oz. "Wizard of Oz" Glass  
**33<sup>c</sup>**

**Mellorine** Cream O' Plains Vanilla, Strawberry, Chocolate 1/2 Gal. **39<sup>c</sup>**

**PIE MIX**  
Lucky Leaf Apple, Peach, Cherry, Raisin No. 2 Cans  
**3<sup>F</sup> \$1<sup>00</sup>**

**Tomatoes** Hunt's Solid Pack No. 300 Can **13<sup>c</sup>**

**VELVEETA**  
Kraft's Cheese Food  
2 LB. BOX **69<sup>c</sup>**

**APPLES** lb. Large, Juicy Delicious **19<sup>c</sup>**  
**ONIONS** lb. Hereford, Spanish Sweets **3 1/2<sup>c</sup>**

**LEMONS** doz. California Juicy **29<sup>c</sup>**  
**Cranberries** lb. Eatmor **29<sup>c</sup>**

**CAGE EGGS** J. B. Haile Medium Size Doz. **39<sup>c</sup>**

**BEEF STEAKS** Fresh Frozen Eatmor Hereford 12 oz. Pkg. **59<sup>c</sup>**



**VEGETOLE** Shortening 3 Lb. Can **69<sup>c</sup>**

**VIENNA SAUSAGE** Armour's 4 oz. cans **2<sup>F</sup> 35<sup>c</sup>**  
**Pure Lard** 3 lb. ctn. **59<sup>c</sup>**

**BUTTER** Cloverbloom 1/2 Lb. Patty **34<sup>c</sup>**

**DASH** Dog Food **8<sup>F</sup> \$1<sup>00</sup>**  
**TAMALES** With Sauce 10 1/2 oz. **2<sup>F</sup> 39<sup>c</sup>**

**BEEF STEW** Big 24 oz. Can **39<sup>c</sup>**

**TREET** 12 oz. Cans **3<sup>F</sup> \$1<sup>00</sup>**

**CHILI** 16 oz. cans **2<sup>F</sup> 49<sup>c</sup>**

**CHILI** No Beans 16 oz. cans **3<sup>F</sup> \$1<sup>00</sup>**

**OLEO** Pantry Maid **2<sup>F</sup> 39<sup>c</sup>**

**CRACKERS** Nabisco Golden Glow 1 lb. Box **23<sup>c</sup>**  
**COOKIES** Nabisco Oreo Swiss Creme 10 3/4 oz. pkg. **35<sup>c</sup>**

**Special Price YUBAN** **\$1<sup>09</sup>**

**ARMY TANK** **27<sup>c</sup>**

**Mayonnaise** Kraft's  
**39<sup>c</sup>**

**IVORY SOAP**  
Large size ... 2 for **29<sup>c</sup>**  
Medium size ... 3 for  
Personal size ... 4 for

**DUZ** Giant Box **71<sup>c</sup>**

**TIDE** Giant Box **71<sup>c</sup>**

**IVORY SNOW** Large Box **31<sup>c</sup>**

**JOY** Giant Can **63<sup>c</sup>**

**DASH** Home Laundry - 20 lb. box 8 Bars of Per. **\$3<sup>98</sup>**  
Ivory Free

**PORK & BEANS** Food King, No. 300 Cans  
**3<sup>F</sup> 25<sup>c</sup>**

## Best Meat in Town!

**VEAL CUTLETS** Lean, Tender No Bone lb **69<sup>c</sup>**

**PORK SAUSAGE** Pinkney's Country Style 2 Lb. Baa **39<sup>c</sup>**

**WEINERS** Pinkney's 3 LBS **79<sup>c</sup>**

**INSTANT COFFEE**  
**\$1.29**  
6 oz. Economy Size

**BISCUITS** Ballard's 2 CANS **19<sup>c</sup>**

**HOW LONG SINCE YOU'VE TASTED REAL CHEESE? TRY Miss Wisconsin**  
MADE BY THE POLKS IN THE WISCONSIN RIVER COUNTRY  
**lb. 69<sup>c</sup>**

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

IS PRESLEY RIGHT?

# Whitefaces Still Seek Second Victory Friday

FOIBLES—FANCY AND PLAIN

## Sho Nuff--A Rabbit' Back

By KENT SNARE

The whether of the weather got into the football act last weekend. Rain was a factor in several contests, some being a phenomena that we, locally, can give little credence to. Saturday eve, while I had an ear bent at the wireless and the Texas-West Virginia game the announcer kept referring to a rabbit back for the Mountaineers. I got out their marker and sure enough, listed at left half was Jack Rabbits.

Along the name lane Proverb Jacobs is a starting tackle for Cal and Poe Corn is likewise at Colo. Ags, as a QB.

D. South plays for South Carolina; Pete Tkac goes for Vandy; G. Gaca is at North Carolina; Marquette fields Kátula, Kuhs, Kuptz and Knecht, among others; Alan Cann does for Syracuse and Minnesota has Robert Y o u s o, which cognomen is a couple of syllables short of a popular appellation directed at footballers and other citizens.

If Detroit U. gets a mad on, at an announcer who works one of their games, they could go with Ivkovich, Piskach, Bartnieri, Chendes, Opalek, Gardina, Maksimowicz, Maciejewski, Ochs, Faoro and a second Ivkovich. Such a lineup should be basis for a malicious intent action. While I'm on games, what's Yogi Berra's given name?

Time, now, to get out of the name brume and get with the auguring:

Plainview at Hereford. Dnp. Baylor at Arkansas. 25-20. Baylor. Affirmative here, also.

SMU at Duke. Dnp. SMU. Could be wishful thinking.

Rice at Florida. Dnp. Rice. Do Owls do good in Florida?

LSU at Ga. Tech. 0-7. Ga. T. The Tigers are gimped up and shouldn't be for this'n.

Texas A.&M. at Houston. 21-3. Texas Ags. Do the Cadets have something to avenge here?

Ohio S. at Illinois. 27-12. Ohio S. More of the same.

Wisconsin at Iowa. 37-14. Iowa. Not necessarily so.

Auburn at Kentucky. 14-14. Kentucky. No standoff this trip, hometown edge.

Army at Michigan. 2-26. Mich. The Wolverines, muddled under by MS, should prevail here, wet or dry.

Vanderbilt at Mississippi. 0-13. Miss. A demurrer here.

Flor. St. at N. Carolina St. 7-0. NCS. No upset iften the Seminoles bring in a wolf.

Purdie at Notre Dame. 7-22. ND.

The way SMU pitched at the Irish, Dawson could do it again.

California at Oregon St. 14-16. Cal. The Bears took the Panthers, surprisingly, but Beavers can be tough, too.

West Vir. at Syracuse. 13-20. Syracuse. Very tough, indeed.

West Texas at Texas Tech. 24-27. WSTC. Different league now, take your pick.

Okla. vs. Texas. 20-0. Okla. Somebody said there oughta be a law.

Okla. Ags. at Tulsa. 14-0. Okla. Ags. Them Hurricanes blew down Marquette, they could be moving.

Wash. St. at UCLA. 0-55. UCLA. Same tune, not so fortissimo.

So. Car. at Virginia. 21-14. So. C. Aye.

Holy Cross at Penn St. Dnp. Penn S. Ditto.

Xavier at Cincinnati. 37-0. X. Likewise.

Villanova at Dayton. 7-19. Dayton. Nein.

Maryland at Miami. Dnp. Miami. Mont and Maryland are picking up "hate Tatum" chits this lap.

Northwestern at Minnesota. 7-18. Minn. Them Gophers arrived a year early and winningly.

## Leslie Named Grid Starter At Wentworth

LEXINGTON, Mo., — Cadet Sammy Leslie, son of Mr. and Mrs. Luther Leslie, Route 4, Hereford, has been picked to play back on the Wentworth Military academy high school varsity football team this season, according to Capt. John Readecker, athletic director.

Capt. Al Hamra, prep grid coach, picked Sammy for the varsity berth after he cut his list of candidates to a 24 man squad recently.

The Wentworth preps play in the Pony Express conference which embraces some of the larger high schools in St. Joseph and the Greater Kansas City area.

The Wentworth Junior Dragons open their league competition here this weekend in a tilt with Lafayette high school of St. Joseph, Mo.

## Herd Is Favored To Lose Again

By BILL KNOX

Hereford's fumble-ridden Whitefaces will try to show the Plainview Bulldogs that "they ain't nothin' but a hound dog" when the two teams clash in Whiteface Stadium Friday night.

Winless So Far  
The Bulldogs "ain't never caught a rabbit" nor have they won a football game this year. But the Whitefaces won't use the Elvis Presley method. They will use an offense which has shown hints of brilliance all year and an improved defense.

After a hard-luck 19-6 loss to respected Olton, the Whitefaces will be gunning for their second victory of the year. They have lost twice. Herd Underdog

And they'll be the underdog again in their second home game despite the fact that Plainview has failed to win a game this season. The oddsmakers are saying Plainview by two touchdowns.

However, comparative scores indicate the opposite, and a Hereford victory would not be a major upset. Plainview has lost to Littlefield, 38-13; Brownfield, 33-0; Levelland, 27-14; and Lubbock, 35-7. Olton tied Littlefield and stopped Hereford by 19-6.

Eight Returning Starters  
Head Bulldog Coach Buzz Warren has eight starters and 12 lettermen returning. Six of the eight returning starters will be in the line with two in the backfield.

Heading the line will be 210-pound tackle Robert Dalton. Hereford scout Alex Glass terms him "the best tackle I've seen in this area all season."

Dogs Outweigh  
The Hereford line will be outweighed tremendously. The Bulldog forward wall will average about 179 pounds compared to 153 for the Whitefaces. However, the Hereford backfield will have the edge, 163-156. The overall Plainview weight advantage will be 15 pounds per man.

Plainview runs a Split-T offense, just like the Whitefaces. John Paul Jones, Hereford line coach and Plainview line coach last year, told this reporter that their backfield has fine speed, and "you can look for them to be tough against us."

Jess McGuire, a junior and two-year starter and ex-Hereford athlete, will manage the Bulldogs from quarterback. The 155-pound McGuire is a fine passer and has good targets in ends Lonnie Bradley, Gary Beasley, and Larry Rogers. Other backs will be Don Stone, 170, at fullback, Ray McCown, 170, at halfback, and Ted Smith, 140, at halfback.

Drills On Fumbles  
L. B. Russell has been drilling his team constantly on fumbles this week. "We were eating up the yardage against Olton," he said, "but you can't score unless you have the football, and we didn't have it at the right times." Hereford fumbled seven times and lost five of them in the Olton game.

After the injury of Bobby Burrus in the Olton game, John Poindexter and John Paul Jones reshuffled the line considerably. Friday's starting line will probably be composed of Elliston and Dufur at ends, Bill Drake and Chick Weemes or Pete Plank at tackles, Charlie Self and Chick Weemes or Wheeler Sears at guards, and Taylor Sims at center. The Hereford backfield will be Bryant, Veigel, Callaway, and Malone.

Close  
"CAN AN VA. — The fatal truck driver knew it would be close at the U. S. 119 underpass but he thought he would make it under the 12-foot, three-inch clearance. He did, after he let some air out of his tires.

Potential  
Frogmastications  
This week's predictions: Dumas over Seymour by two touchdowns; Plainview over Hereford, "Don't Be Cruel"; Levelland over Andrews, one touchdown, a lot closer than one might think; Canyon over Littlefield by one touchdown in a corker; Phillips over Mangum, Okla., by just one touchdown, just walk and see.

**S P O R T S**  
The Hereford Brand  
SPORTS  
Hereford, Texas, Thursday, October 11, 1956 Section Two

**SPORTS GLANCES**  
by Bill Knox

The Hereford loss to Olton was quite disheartening, especially when you consider the way they lost. Giving all due credit to Joe Turner and his Olton Mustangs, we feel, however, that it wasn't that they won, but that Hereford lost.

Does that make sense? Actually the Mustangs went only in spurts. Hereford's defense looked good, and their offense clicked consistently. The fumbles were consistent, too, but the breaks won't go that way again—maybe.

Favored?  
The way comparative scores

stack up, though, Hereford should be a favorite over Plainview, but that won't be the case. Littlefield drubbed Plainview, 38-13, and Olton tied the Wildcats, 12-12. That makes Olton 25 points better than Plainview; they were 13 better than Hereford. So the Herd should be 12 better than the Bulldogs.

Plainview Favored  
Hereford won't be favored over Plainview because the Whitefaces have lost two games to members of 1-AA and Plainview is a member of 3-AAAA, which makes them rough if from nothing more than pride.

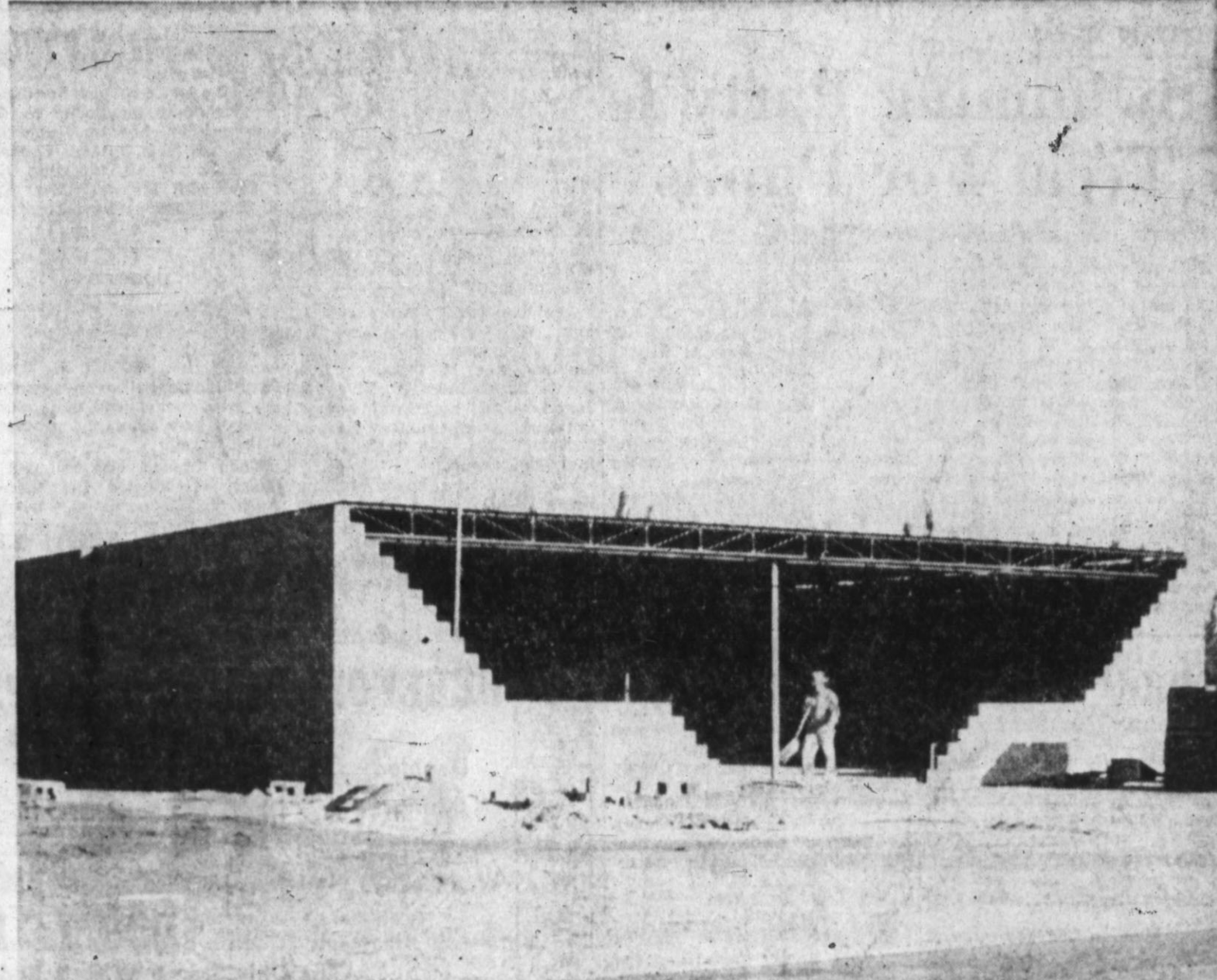
The Bulldogs haven't had much luck with anybody lately, but they will be tough for Hereford. Why? Because an ex-Plainview coach is now a member of the Hereford coaching staff, and they're still looking for their first win.

Burrus Out  
Bobby Burrus, 185-pound Hereford guard, was removed from Friday's game with a badly injured knee. Head Coach L. B. Russell said he would be out for at least six weeks and probably the rest of the season.

Heard To Be Ready  
But Russell said George Heard may be ready for the Portales game to compensate for the loss of Burrus. Heard, scheduled to be a starter before the season opened, suffered a shoulder separation two days before the Canyon game and has been out of action since.

Reshuffled Line  
The starting Hereford line Friday will be Elliston and Dufur at ends, Bill Drake and Pete Plank or Chick Weemes at tackles, Charlie Self and Chick Weemes or Wheeler Sears at guards, and Taylor Sims at center. This will be a change from the usual lineup and may be just what line coaches John Poindexter and John Paul Jones have been looking for all year.

Bill Callaway was the bright spot in the Hereford backfield against Olton. The 180-pound halfback was the Whitefaces' major ground gainer and scored the only touchdown. This is his second year as a starter but Friday was the first time he has unleashed his tremendous



NEW BOWLING ALLEY—The new \$20,000 bowling alley being constructed on Highway 51 near the intersection of that highway and Park Avenue by B. E. Roberson is beginning to take form. The building should be completed in the not too distant future. (Staff Photo)

## Many Animals Roam The Lone Star State

Rockport, Tex. (S)—Texans may feel more at home around a long-horn steer, but if they know where to look, they can find some exotic animals from many lands roaming the hills and plains of the Lone Star State.

From Palo Duro Canyon in far west Texas to the brush country of the Rio Grande, Texas ranchers and conservation groups have introduced many breeds alien to this area. Some ranchers stocked the animals to improve the hunting and others because they like having the strange breeds around.

If you happen to be in the Llano country this hunting season and see a tiny, reddish-colored, big-horned sheep, don't be surprised. It's only a mouflon, the smallest wild sheep in the world. The mouflon's original habitat is on such mountainous islands as Corsica, Sardinia and Cyprus.

Mark Moss of the Bar O Ranch at Llano, introduced the mouflon and also has stocked his ranges with the Indian black buck, the same breed Hindu princes used to hunt with cheetahs.

He tried the spotted axis deer from India, as well as sikas and asiatic tahr, deer-like residents of the high Himalayas, but these didn't fare well. But the mouflon took to the Texas hill country as though born to it.

The aoudad, or Barbary sheep, a huge half-goat, half-sheep, a native of the Atlas mountains of North Africa, was planted in Palo Duro Canyon by the Game and Fish Commission. A curious looking animal, scientists argued for years over whether the goat or sheep family should include them.

Fawn-colored and high-shouldered, their scimitar-shaped horns are totally unlike those of any American wild sheep. Throw in a long set of whiskers from their jaws to their briskeys and the effect adds up to something most American sportsmen have never seen.

Black buck, Japanese sikas, Indian sambar, and axis deer have been tried on Bear Creek ranch along with the African eland, largest of all antelopes which sometimes reach a weight of 1,200 to 1,500 pounds.

Leroy Denman of the Powderhorn Ranch at Port O'Conner also has eland, along with sambar, black buck and European wild boars.

"The boars," he said, "are great travelers, and their first excursion into a farmer's fields usually is their last." "But," he said, "in my opinion, we've introduced substantially."

The Powderhorn also tried Nilghai antelope from India. These big "blue-bills" as they are sometimes called, grow to a weight of 800 pounds. "We released about a dozen," Denman said, "and a few youngsters were born, but the herd gradually died out."

FOR DEER SEASON

## Colorado Becons Hereford Hunters

Hereford hunters are donning garb and loading their guns as the 1956 hunting season gets into full swing.

Far away places seem to appeal more to the local sportsmen, however, as most of them have joined or plan to join hunting expeditions in Colorado, Wyoming, and Utah.

Deer in the Panhandle are again in limited numbers, but reports indicate that quality will make up for lack of quantity. Last year the average weight of the dressed deer shot in the Panhandle was 136 pounds. The smallest deer checked was 90 pounds and one whopper tipped the scales at 203 pounds.

Mourning dove hunting in Deaf Smith County and the Panhandle has been excellent this year. The season opened Sept. 1 and will end Oct. 17.

However, dove prospects have declined since the earlier part of the season when they appeared in the western part of Deaf Smith County in vast quantities. Most hunters agree that "they've all gone south now."

Colorado seems to beckon most to Hereford hunters. Among those journeying to the colorful state for the deer season are David Beavers and J. D. Williams. Colorado, unlike many different states, has 14 different seasons for deer ranging from a multiple license for either sex to closed areas. Most seasons

open around Oct. 15. Beavers, an annual visitor to Colorado during the hunting season, says prospects are good this year. Williams will join a party of Plainview men who will leave shortly. Beavers will leave Oct. 12.

Mutt Wheeler left Wednesday night for Moab, Utah, where he reports, "The deer hunting is the best I've ever seen. The season there opens Oct. 13 and lasts through the month.

Most tourist states, now wise to the flocks of deer hunters who come in only for a short part of the year, impose heavy fees for out of state licenses while charging only moderate fees for resident licenses. Out of state licenses are sometimes three to four times more costly than licenses for residents.

Land owners also often times lease their land to hunters for a short time during the hunting season. But carefree hunters will tell you it's all worth it — especially if they get a deer.

And most of them won't come back until they've bagged one.

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SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS



QUITE A CADDY—Hereford Rotary golfers handed the Amarillo Rotary golfers a beating in golf matches here recently, but this Amarillo fellow had it made. The mule, however, seems to be indifferent toward the whole thing. (Staff Photo)



READY TO HUNT—Mutt Wheeler, one of many Hereford hunters leaving soon for far away places with the idea of hunting, cleans his gun as he prepares to leave. Wheeler plans a trip to Moab, Utah, but Colorado seems to be the most popular spot with Hereford sportsmen. (Staff Photo)

Page 2  
ADRIAN NEWS

# Swimming Party Is Treat For Pupils

By JUDY GRETCHEN PINNELL

Friday afternoon the seventh and eighth grades went to Amarillo for a swimming party and movie. Mrs. Ray Brown, Mrs. Wheeler, Mrs. M. W. Blankenship and Mrs. Hazel Chilton, the teacher, took them. A good time for all was the report of the party.

Mrs. Nellye Davis and Mrs. Mary Weaver accompanied Tommy Weaver to New Mexico last Wednesday. They visited the Claud Wells, former Adrianites, at Holman.

Sgt. James Morgan has been given a two weeks' extension on his leave.

Mr. and Mrs. Wilbur Guthrie

## Legal Notice

STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1936 (Title 39, United States Code, Section 233) SHOWING THE OWNERSHIP, MANAGEMENT, AND CIRCULATION OF

The Hereford Brand published weekly at Hereford, Texas for Oct. 1936.

1. The names and addresses of the publisher, editor, managing editor, and business managers are:

Publisher, James M. Gillentine, Box 673, Hereford, Texas. Editor, Roy Clark, Hereford, Texas. Managing editor, James M. Gillentine, Hereford, Texas. Business manager, Melvin Young, Hereford, Texas.

2. The owner is: James M. Gillentine, Box 673, Hereford, Texas.

3. The known bondholders, mortgages, and other securities holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: None.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: 2310.

James M. Gillentine, publisher. Sworn to and subscribed before me this 1st day of October, 1936. Atha Melver (My commission expires 6-1, 1937. (Seal)

spent Sunday with Mr. and Mrs. Floyd Heaton.

Visit In Hart  
Erma Lou Jordan drove her sister, Mrs. James Morgan, and children, to visit with their sister and family, Mr. and Mrs. Al Goodin, at Hart on Saturday.

Mr. and Mrs. O. G. Smith and Treva Ray of Hereford visited with Mr. and Mrs. Bud Heaton and family Sunday night. They are the parents of Mrs. Heaton.

Mr. and Mrs. Joe Frank and family of Umbarger visited with Mr. and Mrs. Ernest Frank Sunday.

Supper Guests  
Mr. and Mrs. Wilbur Harris, Mr. and Mrs. Bobby Allen and Mr. and Mrs. Billy Mac Briggs were supper guests of Mr. and Mrs. Arthur Jewett Friday night.

Mr. and Mrs. Johnnie Townson and family visited in the E. E. Allen home Sunday. Mrs. Townson and Mrs. Allen are sisters.

Mrs. Jesse Jordan and Erma Lou, Mrs. E. B. Pounds and Ninette, attended the music club recital at the Vega Methodist Church on Thursday. Erma Lou and Ninette both participated in the recital.

En Route To California  
Mrs. Floyd Brown and Mrs. John Skaggs shopped in Amarillo Thursday.

Mr. and Mrs. Tranham spent Wednesday night in the home of Jess Fincher en route back to California. Mrs. Luther Wagner, Jack, Jess and Skit Fincher are all brothers and sisters of Mrs. Tranham.

Mr. and Mrs. Jack Fincher visited with Mrs. Fincher's daughter and family, Mr. and Mrs. Jack Fisher and children, at Farmington last week.

Mr. and Mrs. Arthur Jewett visited with Mr. and Mrs. Jack Gainer at Shamrock Sunday afternoon.

Bill Leslie's cousin, Cliff Campbell of Wellington, visited with the Leslies Wednesday afternoon.

From New Mexico  
Mr. and Mrs. Albert Blalock of Clayton, N.M., spent Saturday and Sunday visiting with Mr. and Mrs. Arthur Jewett, Mr. and Mrs. Lester Crow from Claude also visited with them.

Danny Wagner spent the week-end with Butch Betts.

Mr. and Mrs. J. R. Cullender and family visited on Sunday with Mr. and Mrs. Heber Holder.

Mr. and Mrs. B. L. Kinsey made a business trip to Fort Sumner, N.M., Saturday. While there they visited with Mrs. Kinsey's sister, Mrs. Alta Evans, at Clovis.

On-Extended Trip  
Mrs. Kinsey's father, B. S. Evans, and Mrs. Alta Evans, are to leave Friday on an extended trip to Dallas, Tulsa, and Fort Smith, Ark., where he plans to spend the winter.

Sue Loveless and Linda Pinnell were overnight guests of Vicky and Marsha Burns Friday night.

Rev. and Mrs. Johnnie Williams went to Abilene Friday to visit with their daughter, Glenda, who is

attending McMurry. Glenda was a runner-up as freshman class favorite.

Mr. and Mrs. D. P. Doherty visited her parents, Mr. and Mrs. Woodward, in Amarillo Sunday.

Minister On Trip  
Rev. Bill Lewis made a flying trip Sunday to Kenton to help in an Ordination of Deacons service. He joined District Missionary O. C. Curtis in Amarillo and they went to Keaton together.

Attending a party in the home of Mrs. Walt Loveless Thursday were Mesdames R. D. Sisk, Geo. Gruhlkey, D. P. Doherty, John Horton, I. R. Smith, T. N. Monk, Jess Loveless, Earl Croff, Manuel Loveless, Bob Gruhlkey, Percy Gruhlkey, Joe Ann Hopson and Roy Blankenship.

Visiting in the home of Mrs. Henry Kinsey near Vega were

Mrs. B. L. Kinsey, Mrs. Jesse Jordan, Mrs. Earl Croff and Mrs. D. P. Doherty.

Mrs. Loren Cretz took her daughter Melani to the doctor for her first month's check-up Wednesday.

Mr. and Mrs. Frances Goodrick and David of Mt. Sterling, Ky., visited with Mr. and Mrs. Earl Croff on their return trip from Arizona.

### DODGER

PEORIA, Ill. — Mrs. Arlene C. Barker, 37, dodged traffic and gas pumps expertly as she attempted first, to halt the out-of-control, brakeless car she was driving in a station, and that failing, swerved back across the street into a fire house.

When firemen, who had fled to safety, investigated the head-on crash, they found damage not too

### NORTH-WEST NEWS

#### Residents Attend Hereford Revival

By CHRISTINE FORTENBERRY  
Mr. and Mrs. J. G. Fortenberry and Christine, Mr. and Mrs. Glen Hetzler, and Mr. and Mrs. Melvin Henderson and boys attended the revival at the First Baptist Church in Hereford several nights this week.

Mrs. Jimmy Perrin and Mrs. Elmo Hall were in Hereford shopping Monday.

Mesdames C. F. Homfeld, Melbad, Mrs. Barker and her children escaped injury and her car was driveable, but the pumper truck had a crushed bumper.

vin Henderson and Elmo Hall went to Tucumcari, N. M., to get some vegetables to can.

Jimmy Perrin went to Colorado with Labby Ballard one day this week.

Enjoy Playing "42"  
The C. F. Homfeld family were guests in the Shugart home Friday night and all enjoyed a "42" game.

Mrs. G. V. Hall has been on the sick list this week.

Elmo Hall and G. V. Hall went to Hereford Saturday to visit their father, Tom Hall of Amarillo, who has been ill in the Deaf Smith County Hospital. They moved him back to Amarillo to a hospital there, so he would be nearer home.

Mr. and Mrs. C. F. Homfeld went over in the Tucumcari country Monday looking for hay.

Mr. and Mrs. Edwin Banks went to Canyon and Amarillo Saturday.

EASY EXCHANGE  
DELAWARE, Ohio — Got a baby - sitting problem? Form a baby-sitting pool.  
Eleven families here with a total of 20 children have done just that. Mothers take turns baby-sitting for one another.  
Each sitter has a certain number of hours credited to her account. If a mother has four hours of sitting time accumulated, she's entitled to at least four hours of baby watching from other members of the pool.  
No money is exchanged, just services.  
NO INTEREST  
CLINTON, Okla. — For the first time in 16 years, Clinton will not stage an Indian pow-wow this summer.  
Tommy Welbourne, local Indian leader, said the Indians apparently have lost interest.

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<b>SNOWDRIFT</b> 3 L B C A N 82¢	<b>Bell Ringer</b>	<b>FOOD VALUES</b>	<b>CAKE MIX</b> White - Golden - Spice - Fudge Choice Package 21¢
<b>Peanut Butter</b> 11 oz. Glass 27¢	<b>White Swan - Decorated Glass</b>	<b>WELCH'S</b>	<b>Grape Juice</b> 24 oz. Bottle 29¢
<b>CORN</b> Cream Style No. 303 Cans 3 FOR 46¢	<b>White Swan - Fancy Golden</b>	<b>Sun Spun - Fancy Snow White</b>	<b>HOMINY</b> No. 2 Cans 3 FOR 29¢
<b>OKRA</b> No. 303 Cans 3 FOR 47¢	<b>White Swan - Quality Cut</b>	<b>Sun Spun - Fancy Quality</b>	<b>APPLE SAUCE</b> No. 303 Can 16¢
<b>B. I. PEAS</b> No. 300 Cans 3 FOR 29¢	<b>White Swan - Fancy - with Bacon</b>	<b>White Swan - Fancy</b>	<b>Fruit Cocktail</b> No. 303 Can 23¢
<b>MORE GOOD BUYS</b>			
<b>FLOUR</b> 25 Lb. Bag \$1.75	<b>Hixson's Regular - Drip</b>	<b>White Swan Fancy</b>	<b>PUMPKIN PRESERVES</b> 20 oz. With New Twist Cap 39¢
<b>Pork Roast</b> Picnic Cuts lb. 35¢	<b>FRANKS</b> 3 Lb. Bag 79¢	<b>BACON</b> Corn King Sliced - Tra-Pak lb. 45¢	<b>T-BONES</b> Choice Beef lb. 69¢
<b>LOIN STEAK</b> lb. 69¢	<b>PICNICS</b> Longhorn Hickory Smoked lb. 35¢	<b>POP CORN</b> White Swan 2 Lb. BAG 25¢	<b>APPLES</b> Lotus Sliced 2 NO. 2 CANS 35¢
<b>APPLES</b> Extra Fancy Delicious Boxed lb. 18¢	<b>LEMONS</b> Sun Kist California lb. 13¢	<b>ORANGES</b> Sun Kist California Sweets lb. 17¢	<b>GRAPEFRUIT</b> Florida - Ruby Red ea. 9¢
			<b>COCOANUTS</b> Honduras - Fresh ea. 13¢
			<b>POTATOES</b> U. S. Premium Packed - Red 10 Lb. 43¢

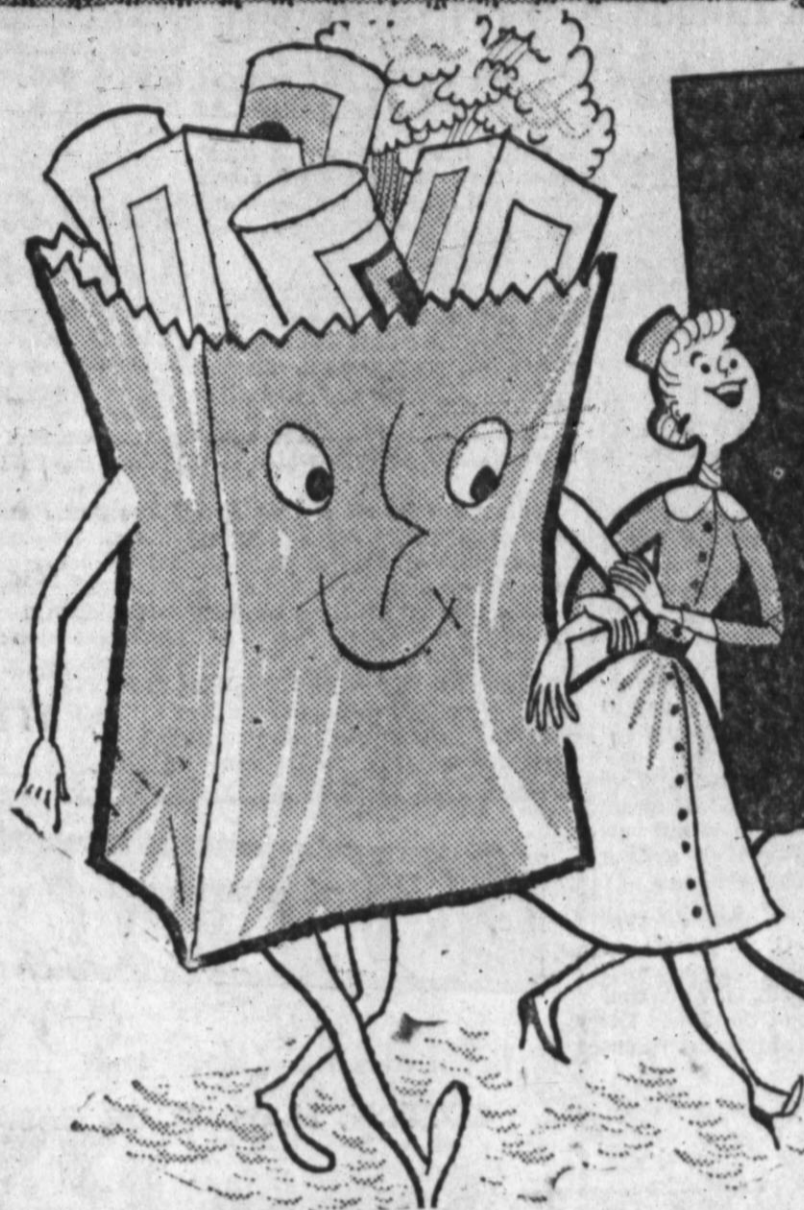
### POLL PARROT speaks



A pirate bold, a Princess fair  
A cowboy way out west  
For active kiddies anywhere  
POLL PARROT shoes are best

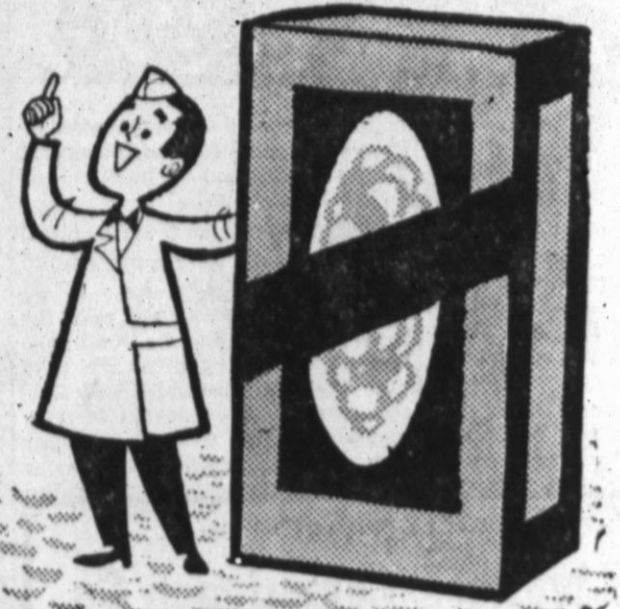






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**FRUIT PIES**  
Apple-Peach  
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Hunt's - 46 oz.  
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2 large cans **19¢**

Creamy Shortening  
**CRISCO**  
3 lb. tin **89¢**

**Farm Fresh PRODUCE**  
Bartlett - Fresh Fancy  
**PEARS** lb **17¢**

Fine - Crisp - Green Heads  
**CABBAGE** lb **5¢**

Sweet Yellow  
**ONIONS** lb **5¢**

**LEMONS**  
Extra Choice Doz. **29¢**

Here is a GOOD-Solid Bronze all-purpose  
**FLASHLIGHT**  
For this weekend only!

Take Advantage of this Offer Now **39¢** Batteries Extra  
Buy Several at this Low-Low Price

GOLD MEDAL **FLOUR** 25 Pound Pillow Slip Bag  
Kitchen Tested **\$1.74** Kitchen Tested

Hormel's 3 Can Deal **CHILE** Free Snap-It Bracelet With 3 Cans  
— 3 cans **79¢** —

Shurline **COFFEE** lb. can **89¢**

Pillsbury **CARAMEL NUT ROLL** 3 for **\$1.00**

King's - 15 oz. can **Bar-B-Q Spread** **49¢**

**SIMONIZ WAX** Self-Polishing

**QUART** **79¢**  
**Half Gal.** **\$1.39**

The biggest bargains are the large size packages and cans of the foods you enjoy the most and serve most often. You get more—much more for your money—and you have the convenience of longer-lasting supplies. So SAVE IN A BIG WAY! Buy the large sizes of your favorite foods and household needs. They're all priced 'way down low for EXTRA SAVINGS at COOPER'S!

**TIDE** Bigger King Size Box Detergent **\$1.19**

**VEL** Detergent 5c Savings **25¢**

Fresh 12 oz. Pkg. **SHELLED PECANS** **79¢**

**INSTANT COFFEE** Maxwell House Big 6 oz. Jar "The Jar With The Stars on Top" **\$1.39**

Pioneer Reg. 25c Packages **VANILLA WAFERS** 2 FOR **35¢**

**HEREFORD'S FINEST**

Tender Flavorful **SIRLOIN STEAK** lb **69¢**

First Quality **WILSON'S BACON** 2 Lb. Pkg. **89¢**

Whole 8 to 14 Lbs. **SUNRAY HAMS** lb **49¢**

**COOPER'S Market**  
FINE FOOD



By Jimmie Gillentine
The World Series has had people standing on their heads all over town. Whether it is an indication or not, there were more baseball pots this year than ever before, and the most popular, by far, has been those long-shot 100-to-1 jobs. There was even one \$500 pot on the 100-to-1 plan.

with the hope of breaking even on the other pots they had financed during the series.
Blue Turpin and I have it all figured out. We have always wanted to see a world series, so we figure next year we will take the money we put into baseball pots and go see the games. We may take Clay Angelo and Onias Carroll along to keep us out of trouble. If the idea spreads, we may even get enough people to charter



KEFAUVER AND TEXAS BEAUTIES—Senator Estes Kefauver, Democratic nominee for vice-president, chats with a couple of Texas beauties at the Heart of Texas rodeo in Waco. The beauties are: Adele Matula, left, of West and Jeanette Plunkett, of Abbott. (AP Wirephoto)



TWO-GUN PRINCE—Those Texans never are satisfied—they've even got a foothold in far-off Sweden. Crown Prince Carl Gustaf, 10-year-old heir to the Swedish throne, takes a cautious look over the range at the royal family's summer residence in Solliden, after accepting a cowboy outfit from Allen Grant of Houston, one of a group of American newsboys who won a trip to Europe. (AP Photo)

Old Stock Enemy, Cattle Grubs, Do Disappearing Act

Freeport, Tex. (AP)—A new insecticide being developed and tested in the Texas and Midland divisions of Dow Chemical Co. may help kill one of the livestock industry's costliest parasites—the common cattle grub.

The chemical, known officially as Dow-ET-57, has already passed two tests:

(1) It has been demonstrated experimentally for the first time that the common cattle grub can be prevented from developing within cattle through the use of Dow-ET-57.

(2) Dow-ET-57 is a systemic chemical—meaning that it moves through the bodies of cattle to destroy grubs wherever they may occur in an animal's flesh. This prevents grub emergence. It is the first systemic chemical to kill cattle grubs and to stop their getting through the skin.

The new chemical was first synthesized by Dr. C. L. Moyle of the Midland division and administered to animals by L. L. Wade and M. G. Norris, Jr., of the Texas Division's Agricultural Research Center here.

A cattle grub is the larvae of a heel fly which later lays eggs around the feet of cattle. These eggs are attached to the animal's hair after which they hatch. The larvae migrate into the skin, work into the body and travel into the back. After remaining there for seven months feeding on tissues, the grub emerges from the animal's back, drops to the ground and pupates.

Heel flies emerge from the pupae, attach their eggs to the hair—and the cycle is under way again. So is the damage. Taken collectively, it amounts to at least \$100,000,000 annually.

Household Tips

You'll need one egg (slightly beaten) and about a third cup of fine dry bread crumbs for breading a pound of veal cutlet.

Rinse bleached clothing thoroughly because any bleach that remains in the fabric continues its action and may weaken fibers.

A pound of brown sugar equals 2 1/3 cups (firmly packed).

Poultry shears make carving a roast duck easy. Do your cutting in the kitchen, then arrange the duck quarters on a platter and garnish with water cress or parsley.

If iron rust has stained a fabric lightly, squeeze lemon juice on the stain and spread the garment in the sun for awhile then rinse.

Easy sauce for cooked cauliflower: condensed cream of mushroom soup thinned with a cup of light cream.

Try rubbing ginger or nutmeg over chicken before broiling.

Solved Carpet Cleaning Problem

Research now has the answer to carpet and upholstery cleaning with the new product, Blue Lustré. It is completely safe for fine carpets whether woolen, rayon, nylon or cotton.

The nap is left open and fluffy, as colors return to their original beauty and lustre. No residue remains to cause rapid resoiling. Clean entire carpet or just spot and traffic paths with Blue Lustré and a long handle brush. One-half gallon of odorless Blue Lustré concentrate cleans three 9 x 12 rugs.

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A New Market for Cattle
Keeton Livestock Commission Co.
Complete Facilities to feed-shape-sell your cattle SALES on FRIDAYS—Saturday if Necessary
'40 Years in the Cattle Business' Prompt—Efficient—Dependable
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HOUSES FOR SALE
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20 ft. 8 in. x 32 ft. \$1050
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20 ft. 8 in. x 52 ft. \$1550
Bith and Kitchen fixtures installed
Carlow, Schiller & Carlow
1/2 mile east of Clovis Air Force Base Main Gate on Highways 60 & 84, 7 Miles west of Clovis. Phone Clovis. 6097.

LISTEN DAILY (Except Sunday)
AMARILLO KFDA 6:55 A.M.
Hear THE WRITE-IN CANDIDATE W. LEE O'DANIEL FOR GOVERNOR
(Pol. Adv. Paid for by W. Lee O'Daniel)

The Hereford Brand
Published Every Thursday at 336 Main St. Hereford, Deaf Smith County, Texas—Phone 30
Entered as second-class matter at the Post Office in Hereford Texas, under the act of March 30, 1879.
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.
Our Slogan: "More People—More Farms"

TEXAS PRESS ASSOCIATION 1956 PRIZE WINNER
JAMES M. GILLENLINE Publisher
ROY M. CLARK News Editor
Subscription Rates: \$2.50 per year, Zone 1; \$3.00 per year out side Zone 1. With The Sunday Brand, \$4.95 per year, Zone 1; \$6.15 per year outside Zone 1.
All subscriptions strictly cash in advance.

a special plane. I'll bet there was enough money dropped on baseball pots in Hereford this year to get the job done.

Worth Covington gave me a set of keys and the following note from a service station operator in Idaho:

"Sunset Lodge Serv. Sta., 'Macks' Inn, Idaho. 'These keys were found here in the front of our service station. The party filled with gas and no doubt dropped them. Maybe you can identify the party they belong to. Thank you.' Eddie Smith

The keys were in a Hereford Motor Co. container, but the company has no record of the sales. If you lost some keys in Idaho, come into The Brand Office. They may be yours.

All of which reminds me of the new 1957 Fords; they are mighty low. Also quite striking is the safety padding, even on the sun visors. Looks like the manufacturers are building the cars faster and faster so more people can kill themselves—then put in padding to keep them from getting killed. All of the new cars are due to be lower this year. Some more will be showing soon.

D. C. Martin, Aikman School principal, says that they are getting leveled out these days, and that the new elementary building is real nice. Like other school officials, he also expressed deep appreciation to the churches. The situation has occurred so often that it is getting hard to remember. This year they used the Wesley Methodist, Temple Baptist and Church of Christ. Last year the First Baptist and First Methodist were among those who helped out. What's more, all of the others offered their facilities. It is a wonderful situation. It sure is.

Wayne Lawrence was by this week to say that the VFW is going back into the toy repair business. They have everything set—and are ready to go to work right now. The deal, same as last year, features taking in old toys for repair, painting and renewing. The VFW boys do all of the work; then distribute the toys out to needy families at Christmas time. Collection points this year will be Star Theatre, Hereford-Brand, Rutherford's, Lamm Jewelry, Hereford Furniture, Lawrence Cleaners, Packard Milling Co., Jones Service and Farm and Home Supply.

Last year they did a swell job. As usual, they will need a lot of "wheel goods." Sometimes they can take two items and consolidate them into one good vehicle. Generally, however, they want stuff which has some possibilities. Remember, now is the time. Otherwise, the boys will not be able to do all of the work before Christmas.

Urlin Stree left a bunch of propaganda about color TV which, it says, will not be reduced in price before July of 1957, when the '58 models are announced. Right now they cost around \$500—and they expect to sell more color sets than people now own in black and white. To me, it sounds like a pretty tough row to hoe. Fact is, I don't think they will ever make it.

Believe it or not, fewer people

are smoking cigarets. A lot of people attribute this to the educational campaign concerning the physical reaction to smoking. Anyway, in Texas the tax revenue on cigarets dropped \$85,735 during the month of September alone.

POLITICS and medicine keep getting more entangled every year. Since I was a little shaver, folks have been talking about socialized medicine, and it usually makes the doctors unhappy. Adlai Stevenson this week injected the issue into the national political picture in a statement outlining a "program for the nation's health." Adlai proposed Federal loans and grants to underwrite private medical insurance plans with an eye toward covering EVERYONE regardless of their ability to pay.

This means, of course, that the doctor would get paid by the insurance company—regardless. However, I have a feeling that very few medical men—if any—will be in favor of the plan, despite their high percentage of delinquent bills. In addition, it is entirely possible that the GOP may likewise include some sort of medical benefits in their campaign. This particular appeal could make a big difference in the election. We will hear a lot more about it as time passes. As a strictly "Old Foggy," I have always looked on socialized medicine in the same light I view a rattlesnake, but many of our younger people find it appealing.

Roy Clark says that I am just a Republican and won't admit it. I do admit, however, that I find a tremendous lot of these new-fangled socialistic measures hard to stomach. I sure do! If we ever needed a good Third Party, it is now. I think that we have a lot of Democrats who are in the same boat. On the other hand, maybe it is a case of everyone being out of step but me.

Johnny Pool is one guy who has a lot of time on his hands these days. He used to carry his merchandise out to the sidewalk every morning and bring it back in every afternoon but, since they remodelled, he saves all of this time. It proved expensive, however, in view of the fact that he now has so much inside that he had to install new lighting fixtures.

SOME JOKES
The Scotsman's experience was very embarrassing—he would have sworn the sign on the door read: "Laddies."

Two cowboys were talking. One said: "My name's Tex."
Second one said, "You from Texas?"
First one said, "Nope, from Louisiana, but who wants to be called 'Louise'?"

"Just tell me one good reason why you can't buy a new car now," said the persistent automobile salesman.

"Well, I'll tell you," replied the farmer. "I'm still paying installments on the car I swapped for the car I traded in as part payment on the car I am two payments behind on now."

Nearly three million persons move annually to a new place of residence.

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Smart new colors and combinations any man or boy will love. In smart long sleeve cottons or warm, washable flannel. Two way collar styles. Dress type cuffs, front pocket. Buy now... save now at this thrifty Anthony price.
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On October 30 you'll see a car so advanced it will make so-called "new" cars seem three years out of date. On October 30 you'll see years-ahead features like Torston-Aire Ride, Flight Sweep Styling, Total Contact Brakes, a Fury "301" V-8 engine. On October 30 you'll see one car leap three full years ahead of the low-price field when you see and drive
PLYMOUTH

# One Blouse Leads Many Lives

By DOROTHY ROE  
Associated Press Women's Editor

Variety is important to any girl on a clothing budget. And what's a gal to do when she's splurged on a new fall suit and there's nothing left over for new blouses?

The answer is simple. Local sewing center experts suggest you turn to your sewing machine and make a basic blouse plus a group of button-on jabots. By making full use of your sewing machine attachments, you can vary your basic blouse indefinitely.

Here are directions for making five different jabots, all variations of a simple bib design. All button to a basic blouse, which should be made with a 3/4-inch box pleat in the center front, with small buttons sewed onto it.

For a tucked bib, cut two strips of fabric 2 3/8 inches wide and 19 inches long. Using the tucker, tuck each strip into 1/16-inch tucks placed 3/8-inch apart. When finished, you should have two pieces 2 3/8 by 13 inches. Shape lower edges of tucked pieces to form bib. Cut a strip of fabric 1 1/4 inches wide for center front panel. Cut strip of fabric 1 1/4 inches by 60 inches for ruffle. Using the narrow hemmer, apply lace edging to one side of the ruffling strip. Use the ruffler to gather opposite side of strip. With right sides together, attach center panel to tucked pieces by stitching 1/4 inch from edge. Turn to right side and press. Top stitch close to panel edge. With right sides together, adjust and pin ruffles to each bib piece. Stitch 1/4 inch from edge. Finish back of



**JABOT WARDROBE**—Here are five styles that button on to the same basic blouse. The model wears a tailored tucked bib. At upper left is a jabot made of appliqued petals. At upper right is a bib edged in binding and rickrack. Below, left, is jabot with floss-trimmed hem and at right a lace-edged jabot.

bib with fitted facing.

A tucked collar is a pretty addition to this jabot. To make it, cut two pieces of fabric 7 by 12 inches. Tuck each section. Cut two collar sections from cut pieces. Cut a piece of fabric 1 1/2 inches by 48 inches for collar ruffle. Use narrow hemmer to apply lace edging to one edge of strip, and gather other edge. Attach ruffle to the edge of collar. Join collar to facing leaving neck edge open. Cut a facing to fit neckline, and a piece of organdy for lining it. Stay stitch pieces together. Trim edges, and overcast.

Baste collar, bib, and neckline facing together at neck edge with right sides together. Stitch. Turn to wrong side. The facing is left loose, so that it may be tucked into the neck of the blouse. Using the buttonhole attachment, make the necessary number of button-

holes in the center panel of the bib.

The other bibs are made in much the same manner, with variations in trimming. One jabot is a dainty affair with appliqued petals. Six half-circles of basic fabric, measuring 5 inches by 7 inches, form the body of the bib. Using contrasting fabric, cut six matching half circles. Sketch a petal design on the edge of the contrasting fabric. Applique petals to base fabric. For this work, use your automatic zigzagger for a satin stitch. Trim excess fabric. Adjust and fit 3 half circles to each side of center panel.

Another bib features an edging of binding and rickrack. To make this, cut two pieces of fabric 2 3/8 inches by 25 inches. Shape bottom edges. Using the multi-slotted binder, trim outside edges with rickrack and binding. Both may be

## WALCOTT NEWS

### Mrs. Burrus Will Head Carnival Set For Saturday Night, Oct. 27

By MRS. T. L. COLLINS

Walcott's P-TA president, Mrs. N. E. Tyler, wishes to announce that there will be a Halloween Carnival at school again this year on Saturday night, Oct. 27. Mrs. Herschel Burrus will be the general chairman.

She and Mrs. Tyler would appreciate volunteer help from all people of the community. Let them know how you can assist toward making the Halloween Carnival a success.

#### Present Program

The seventh and eighth grades had charge of the assembly program Wednesday morning. Thomas L. Collins read the scripture lesson since Betty Lockhart was unable to because of illness. J. V. Perrin gave a reading, "Life's Highway," by Gordon. Merry Kay Fruit played the piano while these girls sang: Connie Darwin, Edna Steward, Barbra Swinney, Cecelia Burrus and Barbara Neinstast.

A clever program number was taken from Current Events and given by Lee Myers. He gave "Who Was President - When?" with Barbara Neinstast answering them. Connie Darwin gave a "Did You Ever?" reading.

Last on the program was a skit, "Introduction of the Fly Family," with Wayland Northcutt as Mr. Fly, Cecelia Burrus as Mrs. Fly, and Barbara Swinney as daughter Butterfly. A. W. Shugart was firefly, and Ray Northcutt was Letter Fly. Lee Myers was Mr. Coveralls, who met the fly family.

#### New Son In Home

Mr. and Mrs. Bob Northcutt have a new baby boy, born in Deaf Smith County Hospital recently. Congratulations! Mr. and Mrs. Northcutt drove Walcott school buses last year.

Mr. and Mrs. A. L. Shelton spent the weekend at their home in Amarillo.

Mr. and Mrs. Earl Bias and girls were in Friona Sunday, where they visited with Mr. and Mrs. Clyde Johnson and family.

Mr. and Mrs. R. E. Swinney and Barbra, accompanied by Connie Darwin, went to Fort Sumner, N. M., Saturday. Here they visited with a daughter, Mr. and Mrs. Cecil McCain and children. They

returned home Sunday.

#### See Several Relatives

Mr. and Mrs. Bertram Jack and family went to Floydada Friday to visit with her father and sister, W. E. and Verle Miller. While there, they visited with her brothers, Lynn Miller and Mr. and Mrs. A. E. Miller and family.

Mr. and Mrs. T. L. Collins and Bruce enjoyed the noon meal Sunday and T. V. broadcast of the World Series in the home of Mr. and Mrs. Travis Alston of Westway, along with their son, Mr. and Mrs. James Alston and daughter, Linda, of Dawn.

Mr. and Mrs. Roy Pruitt, Royce Lee and Merry Kay and his mother, Mrs. Pearl Pruitt left here Saturday and drove to the J. P. White ranch near Roswell. There they visited with Mr. and Mrs. Erthal Pruitt.

Sunday they went to Tinney where they visited Mrs. Onie Raymond and Virginia Guest. Roy took his mother home. Upon his return all of them came back to Walcott Sunday evening.

#### Fransiers to Amarillo

Tom Hall, father of Mrs. N. E. Tyler, was in the Deaf Smith County Hospital for several days, but has been taken to Northwest Texas Hospital in Amarillo so he will be closer to home.

Walcott pupils have enjoyed listening to the World Series games over the radio during the noon hour.

### Officers Elected At Rural Carrier Assoc. Meet Here

Mr. and Mrs. Owen Stagner were hosts for the Palo Duro group of Texas Rural Letter Carriers Assn. Saturday evening when new officers were elected.

Nelson Smith of Farwell was named president with E. Ramey elected secretary - treasurer of the men's organization. Mrs. E. Ramey and Mrs. Owen Stagner were re-elected president and vice president of the Auxiliary. Mrs. Howard Armstrong was re-elected secretary.

Following a social meeting, Mrs. L. O. Finley, state president of Hale Center, told the group of the recent national convention held in Louisville, Ky. Mrs. E. Ramey, delegate to the 57th state convention held recently in Galveston, told something of that convention.

In separate sessions held following the talks, N. E. Miller of Canyon presided over the men's group and Mrs. E. Ramey presided at the Auxiliary session.

Members of the Association attending from Hereford were Messrs. and Mesdames A. Petersen, Howard Armstrong, E. W. Young, E. Ramey and the hosts.

Main, Vermont and New Hampshire are considered to have the heaviest population of people over 65.

### Summer Employee May Be Exempted

Parents of youngsters who worked during the summer vacation were reminded today by James Z. Pearce, Administrative Officer of the Amarillo, Texas Office of Internal Revenue Service, that under certain circumstances their children may still be claimed as full exemptions for Federal income tax purposes. And the children themselves may be entitled to refunds in whole or part of income taxes withheld from their wages during their employment.

The special exemption rule, Pearce explained, applies to children who will still be under 19 years of age at the end of the year and to children who are full-time students, regardless of their age.

Exemption may be claimed by the parents if they contribute more than half the child's support, re-

gardless of the amount earned by the child. This new law was passed by Congress in 1954. Mr. Pearce explained. Prior to 1954, no person earning \$600 or more could be claimed as a dependent by another taxpayer. Inquiries received, however, indicate that many who are entitled to this benefit are not aware of it. And some parents continue to have their dependent children stop work before earning \$600.

Children 19 and over must be engaged in full-time study at a recognized educational institution for at least five months of the year or must be pursuing a full-time accredited on-farm training program. Mr. Pearce said that any questions regarding individual cases should be referred to the Amarillo office, DR-2-6516.

#### FISH RATION

ELY, Minn. (AP)—A Minneapolis woman and her daughter swallowed their pride and plenty of fish to finish a five-day canoe trip through northern Minnesota wilderness.

A bear made off with all the provisions Mrs. Lydia Eliason and her daughter, Marton, took on the expedition. That happened on the second day. They came through on schedule by catching and eating fish—and doing some good natured scrounging from passing canoeists.

Almost 6 1/2 million aged persons are drawing old age and survivors insurance benefits.

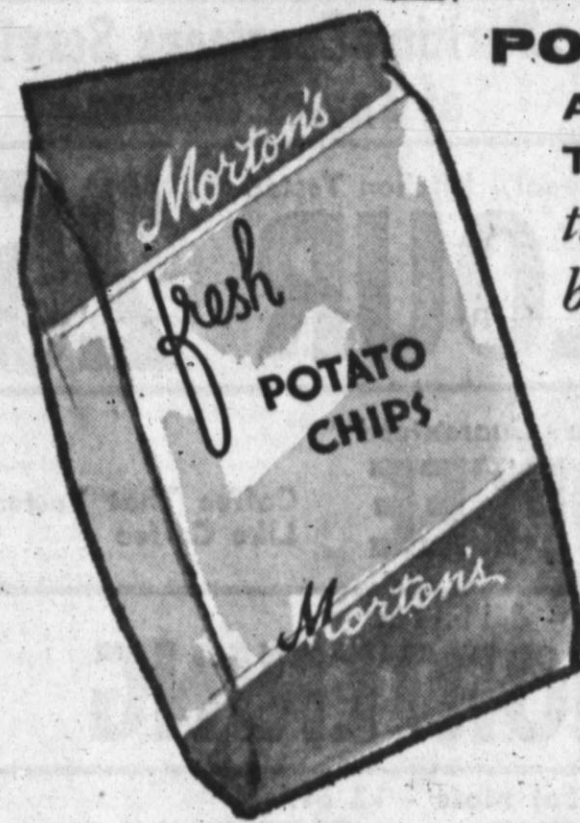
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**NO GREASING**  
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Morton Chips are better, try them and see!

Morton's is the word for "Potato Chips" in the Southwest! Big, whole, crisp golden-brown chips... never a bag of "crumbles"... and fresher than any other brand in the famous double-sealed, double-walled bag.

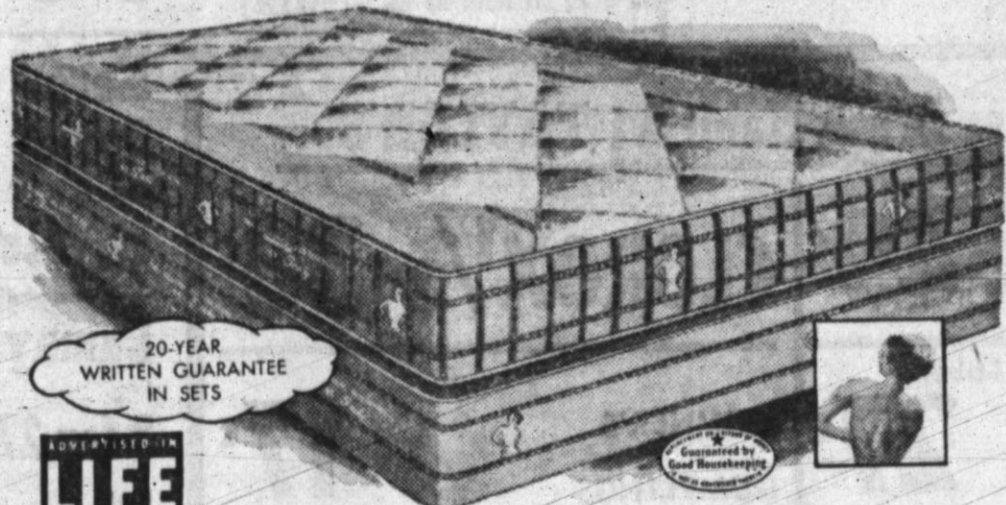


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Mr. and Mrs. A. J. Schroeter, Mgrs. Complete Tract Index of all land and town lots in Deaf Smith County. Write us for information.

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**TAKE 40 DAYS AND 40 NIGHTS**



to prove to yourself just how wonderful sleeping can really be on a **Sealy POSTUREPEDIC**

This is the most exciting news we've had for our customers in a long, long time!

We're so certain that you will discover a new and wonderful kind of sleeping comfort... the famous Sealy Posturepedic that we want you to test this remarkable mattress night after night... for 40 nights! If for any reason you're not completely satisfied with its scientific sleeping comfort, return the mattress within 10 days following your 40 nights' free trial period, and get your money back!

#### FOR A LIMITED TIME ONLY!

This special offer is made for a limited time by arrangement with Sealy. It's our way of convincing you that there's nothing finer than a Sealy Posturepedic—the only mattress in the world designed in cooperation with leading orthopedic surgeons! This is the mattress that's helped a nation turn its back on Morning Back-Ache... the mattress that automatically adjusts your body to comfortably correct sleeping posture... the finer, firmer Sealy Posturepedic for superb sleeping comfort! But don't just take our word for it. Prove it to yourself today! Take 40 days and 40 nights to discover just how wonderful sleeping can really be! Come, write, phone for your Sealy Posturepedic right now! **\$79.50** Matching Foundation \$79.50

Now you can get Sealy Posturepedic in KING SIZES!

Enjoy the King Size luxury of a bed 84 1/2" long, and still use your standard sheets and blankets.

Sealy KING SIZE Posturepedic (7" longer) Mattress and Foundation... \$89.50 each

Sealy DOUBLE KING SIZE Posturepedic (6" longer and 7" wider—60" x 81 1/2") Mattress and Foundation... \$99.50 each

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No Extra Cost

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"THANKS"!!!

Plenty of Free Parking-Courteous Service are Yours  
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Gold Medal - Kitchen Tested

**FLOUR** 25 <sup>LB. BAG</sup> \$1<sup>77</sup>

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**COFFEE** Coffee That Tastes Like Coffee 89¢

Shurfine - 3 Lb. Tin

**SHORTENING** 74¢

Frozen Eat More - 12 oz.

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**SOUP TIME!** National Brands

**CAMPBELLS TOMATO SOUP** 2 FOR 21¢

**ELMDALE SALMON** tall cans 49¢

**WOLF BRAND CHILI** Large No. 2 Can 46¢

Shurfine - 2 Lb. Jar

**Peanut Butter** 69¢

Garden Fresh **VEGETABLES**

Fresh Produce Just Doesn't Happen, It's Planned at  
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Cello Bags

**CRANBERRIES**

1 Lb. Pkg. 23¢

Yellow

**ONIONS**

4¢ lb

Florida Ruby Red  
**GRAPEFRUIT**

10¢ lb

Finest Quality **MEATS**

**FRESH DRESSED FRYERS** lb. 33¢

Sunray - 2 Lbs.

**BACON** 95¢

Wow! Another Taylor Scoop

Buy 4 Morton's Chicken or Beef or Turkey

**POT PIES** FOR \$1<sup>00</sup>

Get 1 Macaroni Casserole FREE!

**M&M**

Peanuts & Candy

29¢

**Bab-O**

La. 2 for 23c  
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**P&G Soap**

2 for 15c



Kraft Quart  
**Miracle Whip**  
49¢

79¢

**EVAPORATED MILK**



3 FOR 39¢

Low Prices Are A Habit At TAYLOR'S

Sunshine - 2 Lbs.

**CRACKERS** 49¢

**CLOROX** 1/2 gal. 30¢

Starkist - Flats - Green Label

**TUNA** 27¢

**SKINNER'S DUMPLINGS** 17¢

Soffin - 4 Roll

**BATH ROOM TISSUE** 29¢

Supreme - 2 Lbs.

**CRACKERS** 49¢

Nabisco - 2 Lbs.

**CRACKERS** 49¢

Beads-of 33 oz.

**BLEACH** 69¢

**DUZ**

Gt. Box 69¢

**OXYDOL**

Gt. Box 75¢

**JOY**

Gt. Can 65¢

**SPIC & SPAN**

Gt. Box 89¢

**IVORY SOAP**

Pers. 4 for 27c  
Med. 2 for 19c  
Large 2 for 29c

**IVORY FLAKES**

Large Box 31¢

**IVORY SNOW**

Large Box 31¢

**KIRK'S Hardwater**

8¢

**Karo Syrup** Quart White 4l

**Camay**

Reg. 3 for 27c

Bath 2 for 27c

**TIDE**

Gt. Box 71¢

**CHEER**

Gt. Box 71¢

**DREFT**

Gt. Box 71¢

**DASH**

Detergent \$4.39

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### Independent Now Considered To Be 100% Republican

Washington, Oct. 11—Now that he's working for the Republican National Committee, Henry Finch Holland, former Houston lawyer, considers himself a Republican.

But he says he was a "political independent" when he came to Washington two years ago at President Eisenhower's request to become one of the four assistant secretaries of state.

"Sure I had voted on occasion for Democrats in Texas," the 44-year-old Brownsville native said, "but in my opinion that in itself doesn't make one a Democrat. I voted for President Eisenhower in 1952. That didn't make me a Republican."

But now that he is active in a partisan role—as foreign affairs advisor to the GOP National Committee—he considers himself definitely a Republican.

Holland came to Washington as assistant secretary of state for Inter-American Affairs.

His new job is to see to it that November election campaigning, directed by Chairman Leonard Hall of the Republican National Committee is right down the line with the Eisenhower administration's policies where international matters are involved. He keeps in close personal touch with both the president and Secretary of State Dulles.

Holland went on to say in an interview that having worked for the Eisenhower administration, he is "convinced it is in the best interest of the country" that Eisenhower be re-elected. A few weeks ago he resigned his State Department post to take his present position.

He feels that the foreign affairs issue probably will determine the outcome of the presidential election, and may well be the determining factor in many congressional races.

"Any man who serves with the Republican National Committee as an advisor should be a Republican," he added. "So I now consider myself a Republican."

He was asked how he happened to be brought to Eisenhower's attention, since such jobs usually go to stalwart party members and he

## Saarbrucken Wants Gift Back



W. EDWARD CLARK, JR., Omaha high school English teacher, looks over some of the signatures in the Saarbrucken "Golden Book."

By BILL DEAN

OMAHA (AP)—The city of Saarbrucken, capital of the Saar, seems to have changed its mind about the value of an ornately decorated, red leather bound book it presented to an Omaha man as a going away gift.

The present, now in the possession of Walter Edward Clark Jr., a 42-year-old high school English teacher here, is Saarbrucken's "Golden Book" and contains signatures of German VIPs from Kaiser Wilhelm II to Adolph Hitler and his lieutenants.

Clark, an ex-GI who acted as interpreter for Lt. Col. Louis G. Kelly, the military governor of the city in 1945, says the book was a gift of the city's German mayor and his deputy.

"They told me they wanted to give me a souvenir appropriate to a man who is a teacher in civilian life, and they produced the book," Clark says. The incident occurred as the French took over the military government of the area, he says.

The city officials referred to the book as representing "a part of our history we are well worth with," when they gave it to him, Clark says.

Now the city wants the book returned. They tried to get it back through the State and Defense Departments. It was ruled that the book was a legitimate souvenir of war and that Clark was entitled to keep it.

Recently, the mayor of Saarbrucken wrote to Clark directly, offering to "pay adequate compensation" and asking Clark for suggestions in the matter.

Clark, whose tastes run to painting and mountain climbing, replied that he would be glad to return the book—adding he would like to do it in person, and spend six weeks in Europe while he was there.

This, he suggested, Saarbrucken should be willing to pay for in return for the "priceless" book—as officials of that city now refer to it.

He has yet to receive a direct reply, but learned in an Associated Press story from Saarbrucken that the city apparently had turned down his offer. But they are still pressing for the book's return.

described himself as an "Independent" even when appointed to the State Department post.

"That's a good question," he answered. "I don't know. I've often thought I'd ask someone myself, but I haven't."

In response to a question, he said it wasn't Texas Republican National Committeeman, Jack Porter, a fellow Houstonian.

A 1933 graduate of the University of the South at Sewanee, Tenn., and holder of a 1936 law degree from the University of Texas, Holland long has specialized in Latin-American relations. He spent some time as an attorney in Mexico City in 1942 and handled Latin-American cases for a large Houston law firm from 1945 until coming to Washington March 2, 1954.

Mrs. Holland is the former Betty Adams of San Antonio, and they have three children: Ann, 14, Henry, 12, and Bill, 5.

As to his outside interest Holland said: "Well, I might answer that by saying that when my wife

can't find me around, she knows I'm browsing around a bookstore or a music store shopping for records. And if I'm not there, I'm probably somewhere debating with friends."

Holland isn't saying what he will do after the election except that he plans to take a special part-time advisory position Eisenhower has asked him to fill. That is as counselor to Dr. Milton Eisenhower, the president's brother, who has the special assignment of working with representatives of all American republics for closer economic and cultural ties.

#### LAND-BASED CARRIER

SAN DIEGO, Calif. (AP)—An aircraft carrier—a six-foot model named "North Island"—collided with a traffic signal pole as it was being towed on a trailer behind the automobile of Marion E. Jenkins, 36, a sailor. The aircraft carrier came through without damage.

#### RURAL DELIVERY



By AL SMITH

#### GRANDPA'S BOY



By BRAD ANDERSON

#### OFF MAIN STREET



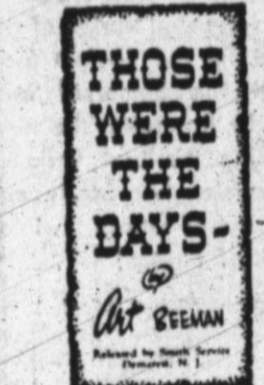
By JOE DENNETT

#### HOSSFACE HANK



By FRANK THOMAS

#### THOSE WERE THE DAYS



By ART BEEMAN

#### LITTLE FARMER



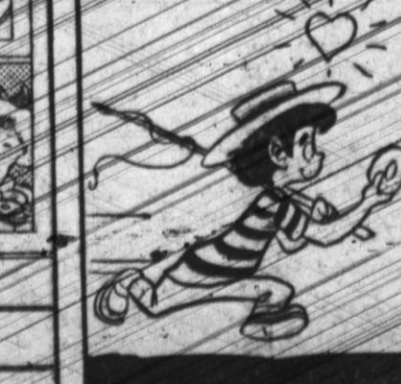
By KERN PEDERSON

#### SONNY SOUTH



By AL SONNERS

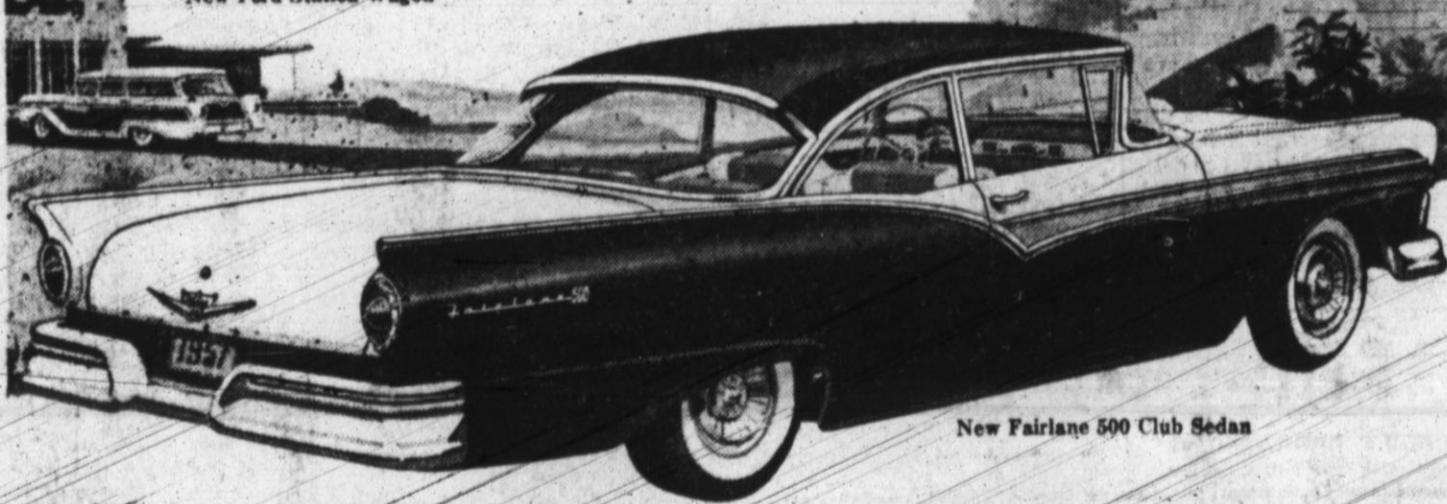
#### DEEMS



By TOM OKA

## This is where Tomorrow starts!

New Ford Station Wagon



New Fairlane 500 Club Sedan

After today, American cars will never be the same again. For the Big New Kind of Ford is a brilliant new automotive package—the one fine car in the low-price field!

#### We've unwrapped the 1957 Fords!

They're the best Fords of our lives.

The power is new—with Silver Anniversary V-8's to fit every horsepower need.

The style is new—a revolutionary sharp, brilliant, clear-cut design that will stand out in traffic.

The comfort is new—a rock-solid velvet-road ride.

The braking is positive—silky smooth when your toe says "whoa."

This is a great automobile, from the large honest dial faces on the instrument panel to the effortless loading way it cruises.

The new Ford begins with the "Inner Ford," its new elegance comes from within, from the way its auto muscle muscles are put together. All the changes are toward more rugged endurance, toward increased power,

toward smoother operation. These are the bases for its "Mark of Tomorrow" elegance. This is the one fine car in the low-price field.

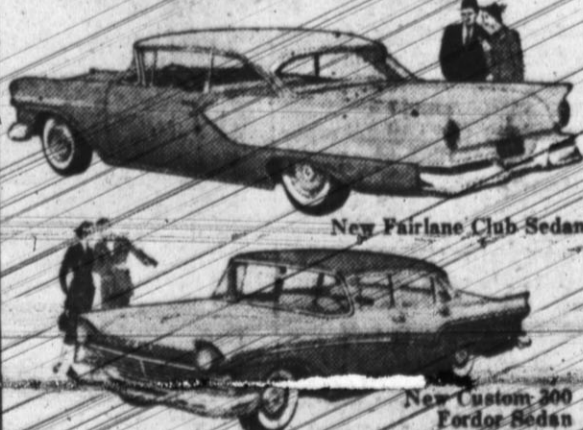
There are actually 19 different new kinds of Ford—and no matter which one you choose, it's yours at low Ford prices!

How does it look? It's only four rear hands high—as tall as a child's pony. You can stand beside it and lean your elbows on its roof. And it's over seventeen feet long—21 inches wider than it is high!

It looks like tomorrow—like the first thing out of Detroit that symbolizes the new Age of Movement.

See it at your Ford Dealer's. Give it your own Action Test. But you'd better leave a deposit... for you won't want to bring it back.

### The Big New Kind of Ford Comes In 19 Models



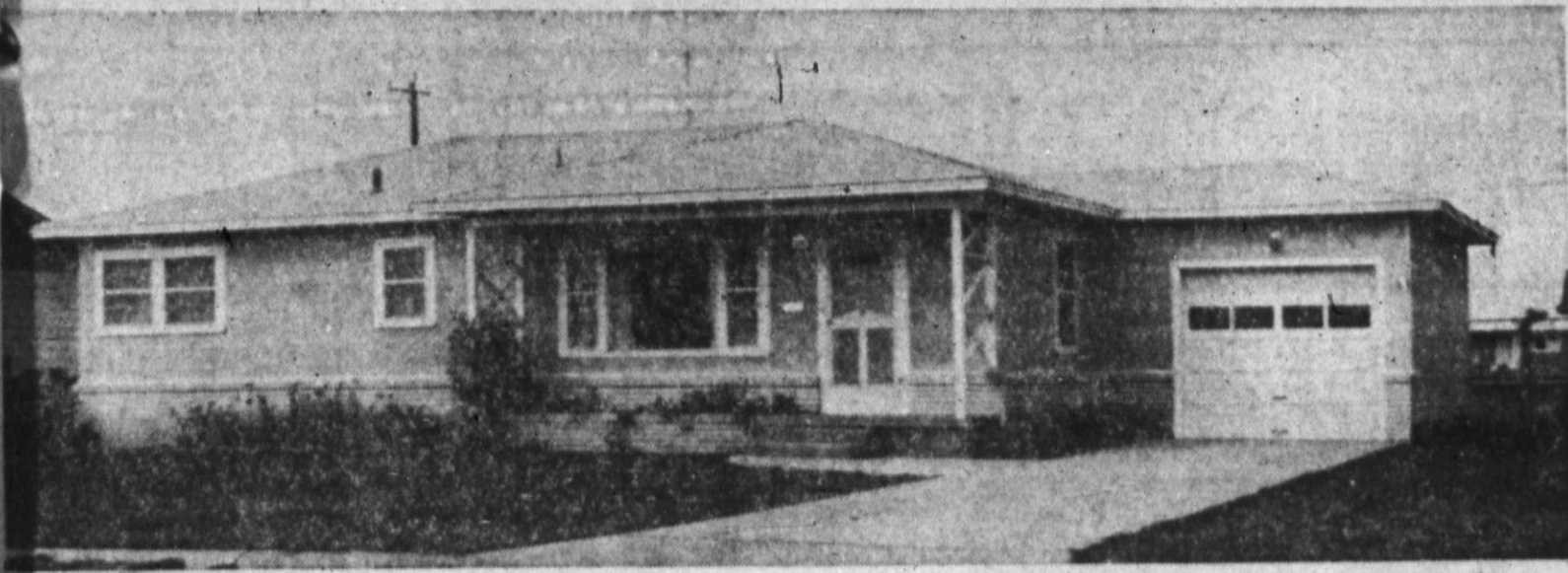
In all models you have your choice of engines, either the great Mileage Maker Six or one of the new Silver Anniversary Ford V-8's. You'll have no trouble choosing Ford—but you'll have trouble choosing a Ford Ford! Six or V-8, the going is great!

\*A special 220-hp Thunderbird 312 Super V-8 engine available at extra cost. \$410, extra-high-performance Thunderbird 312 Super V-8 delivering up to 285 hp.

See the new kind of Ford for '57 at your Ford Dealer's today!...

# '57 Ford

## CHARLIE SEEDS MOTOR CO., INC.



HEREFORD HOMES—The Bill Frizzell home, located at 125 Beach, is asbestos shingle with white brick trim, and a white roof. The house features two bedrooms, a den, living room, bath, kitchen, utility room, and a single garage. Bill is a

pharmacist at City Drug Store, and Mrs. Frizzell prefers to stay home with their three year old daughter, Terri Lynn. The Frizzell home is made more attractive by the pretty flowers around it, which are a family project. (Staff Photo)

### Household Scrapbook

**Waterproofing Shoes**  
Shoes will be waterproof, and also preserved, by using the following application: Melt a little beeswax and add enough sweet oil to make it pour. Then warm the shoe soles and pour on the mixture while it is hot. Hold the shoes

near the fire until the mixture is absorbed into the leather.  
**Bats**  
The only satisfactory way ever discovered to eliminate bats is to drive them out of their haunts and then close their means of entry. A characteristic of the bat is that it takes its food on the wing, and therefore it cannot be poisoned.  
**Scorched Food**  
If food becomes scorched, remove the cover immediately and place the pan in a vessel of cold water. Allow it to remain for 15

### Beauty At Home

**Q. How should I rid myself of underarm hair?**  
A. With either a razor or depilatory every week, or as often as needed. Some do this with a dry razor, but it is easier on the skin to lather under the arms first. Be sure, if you happen to cut the skin, to de-germ the area with some antiseptic.  
**Q. What is the best way of making up very round eyes?**  
A. Do not over-emphasize the round effect by lining the entire upper lid. Line the eyes from the center to the outer corner only. Avoid a thin eyebrow. Use mascara only on the lashes from the center of the eyes to the outer corners, and brush the lashes at the outer corner up and outwards. This will tend to make the eyes appear wide and almond-shaped

rather than round.  
**Q. What facial beauty mask will combat freckles?**  
A. Mix the white of an egg with the juice of a lemon, and blend with enough almond meal to make a thin paste. Spread this on the face, and leave on at least 20 minutes. Then rinse off with warm water.  
**Q. How can I mix my own hand cream at home?**  
A. A good one is mixed of 2/3-cup mutton tallow, 1/3-cup mineral oil, one teaspoon of borax, and three tablespoons of water. You can also add some oil of geranium for a pleasing aroma.  
**Q. I have a very small face, and my neck appears to be short and thick. Is there any makeup I can use which will counteract this appearance?**  
A. You can use a darker foundation makeup cream on your neck than on your face, and this will help to reduce the apparent size of your neck.  
**Q. What shade of powder should a girl with a pink skin use?**  
A. A powder containing buff, or beige or amber. Don't mistakenly use a pink powder. If your skin is ruddy or florid, don't try to cover it with too light a shade. Pick one with tan (but NOT a copper) tone.  
**Q. My little girl is only five years old, and her hair is so fine that it will not hold a part. Is it all right for me to give her a permanent?**  
A. Yes, you can give her a permanent especially made for children's hair. That soft, baby-fine hair is difficult to wave, so a special lotion is necessary. You'll find your little girl's hair is much easier to manage after her permanent.  
**Q. Is alcohol helpful in getting rid of pimples on the face?**  
A. Yes. It tends to dry up the acne, and also serves as a disinfectant.  
**Q. What makeup will help counteract the appearance of a double chin?**  
A. You can try using a darker foundation over the fullest part of the "second chin." Concentrate the darker shade at the front and center of the throat, and fade it subtly away at the sides.  
**Q. The upper parts of my thighs do not meet. How can I exercise to develop the inner line of my legs?**  
A. Very good for this are deep knee bends. Also, the following: Lie on floor and back with legs straight and arms resting on the floor. Raise your legs halfway up, holding them in this position as you swing them apart and together again.  
**The Flaming Gorge Dam and reservoir, to be built on the Green River in Utah, will include a power plant for 72,000 kilowatt capacity.**

### WARD NEWS

#### Former Residents Bill Wests Visit Here With Family

By MRS. J. TOWNSEND  
Mr. and Mrs. Robert Lloyd; Billy and Beth of Knox City, visited recently in the home of her parents. Mr. and Mrs. Lewis West, Vickie Lynn Lloyd returned home with her parents after spending two weeks with her grandparents. Terrie Townsend attended a picnic in Dameron park Sunday afternoon for the Beginner's Class of the Avenue Baptist Church.  
Mr. and Mrs. Luther Lesly and boys went to Plainview on Tuesday to visit with their mothers, Mrs. Sam Lesly and Mrs. Delia Brown.

the home of Mrs. Higginbotham's parents, the Ned Hogans.  
Mr. and Mrs. Luther Lesly, Tom and John, spent the past weekend in Lexington, Mo., where they visited with Sammy B. Lesly, who attends Wentworth Academy.  
Claude Higginbotham of Crosbyton visited with his son, Raymond Higginbotham on Wednesday.

**Visits Mother**  
Mrs. Lewis West went to Plainview on Thursday to visit her mother, Mrs. Sam Lesly, who has been staying in the home of Mrs. Delia Brown. Mrs. Lesly has been ill for some time and was unable to accompany her daughter home.  
Mr. and Mrs. A. Downey of Amarillo have been visiting in the home of their son and family, the Dave Downeys.  
Mr. and Mrs. Bill West, formerly of this community, now of Indianapolis, Ind., are visiting his parents, the Lewis Wests, and other relatives and friends.

**Sunday Guests**  
Sunday dinner guests in the Lewis West home were Mr. and Mrs. J. C. Claborn, Jobie, Johnny, and Jackie of Friona, Mr. and Mrs. Robert Lloyd, Billy, Beth and Vickie Lynn of Knox City, and Mr. and Mrs. Sammy West, Joe, Jan and Jay.  
Mrs. Carl Sargent and Mr. and Mrs. Johnie Townsend and girls and Mrs. Clancy Wortham attended the W.M.U. installation service at the Avenue Baptist Church Wednesday night.

**Mexican Supper**  
Enjoying a Mexican supper in the J. C. Claborn home in Friona Saturday night were Mr. and Mrs. Sammy West and children, Mr. and Mrs. Lewis West, and Mr. and Mrs. Robert Lloyd and children. Dennis and Donna Sargent, children of Mr. and Mrs. Carl Sargent, spent Tuesday night in the home of their grandparents, Mr. and Mrs. Carl Lee of Summerfield.

**STILL USING OLD SMOKY**  
WICHITA, Kan. (AP) — "Old Smoky," a fire-scarred B-47 at Boeing Wichita plant, will never fly—but hundreds of B-47's are flying higher, faster and farther because of her.  
When fire destroyed a neighboring B-47 on the flight ramp more than three years ago, Old Smoky lost a wing-tip and flames blackened and wrinkled the right side of her fuselage.  
Boeing engineers persuaded the Air Force to keep her in service as a test bed for structural, mechanical, electrical and power-plant crews. They say she's more than paid for herself in testing improvements that went into her flying sisters.

# WHAT?

## KIWANIS PANCAKE SUPPER!

# WHEN?

FRIDAY, OCTOBER 12th

# WHERE?

Shirley School Cafeteria!

# WHAT TIME?

4:30 'til 8 P.M.

Preceding the Hereford-Plainview Football Game

All you can eat for 50c Per Person

You can't eat for less-Anywhere!

### YOUR RED CROSS ON THE JOB

By CORINNE J. NEELY

September found fall activities in the chapter under way.  
**Mother and Baby Care** classes are still open for couples group and one for women. This will be taught by Mrs. Earl Springer, R.N. and we need to complete roll now. Call 664 and sign for a 3 week course, meeting twice a week.  
**The Table Benefit Show** for Red Cross which was begun last spring and listed for fall will be November 3rd, in the Jim Hill Hotel. Letters have gone out to 14 clubs—(with information) already signed to take part—and the deadline for others to enter will be October 27th, to mail your entry blank soon.  
**First Aid Class** being taught by Marlin Gilliland is past the half way mark and he is well pleased with progress made by employees of Southwestern Public Service who make this class.  
**Water Safety** classes are closed for the year but we have in the office some certificates for the following: Roy Allen, Ruth Powell, Paula Jay Brown, Gurdul Balmum and Barbara Dington (last two names we are not sure about). If you will call we will mail to you or you may come by the office and get them.  
**Home Service:** Out of 20 open cases on file in servicemen, 2 veterans and 2 civilians were given service as follows: 2 health and welfare reports asked; 5 were given counseling and aid in family problems; 2 were given aid in securing emergency leave in illness and death; none needed financial aid this month (this is rare—usually happens about one month out of the year). Other help with affidavits, letters, help in applying for allotments completed the case load. Not counted as cases but aided in some way were 15 others, mostly civilians.  
**Other chapter activity:** Board of Directors had a called meeting to discuss 1957 quota and appoint a Fund Chairman. He has been appointed and accepted and will be announced soon.  
**Of possible interest to readers,** is the fact that the women, who drew the sun on the Amarillo County Welfare worker this past month, had been in your local welfare office and also your chapter office, two times each. Each time asking for food, lodging or transportation. The family definitely belonged to the transient class and did use the children for a begging resource. However it was not because of this that children had been taken from them but because the woman was on probation for having shot a woman before this last attempt. She was a small crippled woman and not one you would have expected all this from—which goes to prove you never can tell how a person looks of what they may be capable. (We keep a file on all transients—that's how we found this out).

## HALE'S GULF SERVICE

Invite **YOU**

to stop in for Service today—Park Avenue and Highway 51  
We Appreciate Your Business

## IKE'S STEAK HOUSE... Will Be OPEN FOR BUSINESS THURSDAY OCTOBER 11th

In Our New Location On The Highway

### FIRST DOOR WEST OF PITMAN SERVICE

**FREE** Coffee and Doughnuts  
Served 8 to 11 A.M. — 2 to 5 P.M.

## IKE'S STEAK HOUSE

### IDEAL CHRISTMAS GIFT — BUY KIWANIS DATES

KIWANIS DATES are Sweeter because You've Helped Deserving Kids!

Can Be Purchased from Any Member of the Kiwanis Club

### OFFICIAL ENTRY BLANK

Plainview at Hereford	TIE BREAKER	California at Oregon St.
Baylor at Arkansas	Predict the Score	West Virginia at Syracuse
SMU at Duke		West Texas at Texas Tech
Rice at Florida		Oklahoma vs Texas
LSU at Ga. Tech		Okl. A&M at Tulsa
Texas A&M at Houston	Plainview	Wash. St. at UCLA
Ohio St. at Illinois	Hereford	So. Car. at Virginia
Wisconsin at Iowa	Baylor	Holy Cross at Penn St.
Auburn at Kentucky	Arkansas	Xavier at Cincinnati
Army at Michigan	SMU	Villanova at Dayton
Vanderbilt at Mississippi	Duke	Maryland at Miami
Florida St. at N. Car. St.		Northwestern at Minnesota
Purdue at Notre Dame		

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_

# FORGIVE, AND YE SHALL BE FORGIVEN

**Grace Gospel Church**  
 Thirteenth and Avenue K  
 Rev. H. V. Fields, Pastor  
 Sunday School is at 9:45 a.m. and worship services convene at 11 a.m.  
 Bible Study is held each Sunday at 7 p.m. and preaching service at 8 p.m.  
 Wednesday prayer meeting is held at 8 p.m.

**Avenue Baptist**  
 123 N. 25-Mile Avenue  
 Rev. G. N. Allison, Pastor  
 Sunday School is held at 9:45 a.m. and worship service at 11 a.m.  
 Training Union is held each Sunday at 7 p.m.  
 Evening worship services are at 8 p.m. Sundays.  
 Mid-week prayer services are on Wednesday at 8 p.m. At 8:45 p.m. there will be choir practice.

**First Christian**  
 Sixth and Main  
 Rev. Don Root, Pastor  
 Sunday School is held at 9:45 a.m. Worship service will begin at 10:50 a.m.  
 Ch-Rho and CYF meets at 6 p.m. Sundays and vesper services are at 8 p.m.  
 Functional Department's first Wednesday at 8 p.m.  
 General Church Board, second Wednesday at 8 p.m.  
 Church Cabinet, third Wednesday at 8 p.m.  
 Choir rehearsal meets each Wednesday at 8 p.m.  
 Groups one and two meet on the third Wednesday at 9:30 a.m.  
 Business women meet at 7:30 a.m. on the second Tuesday.  
 Young Matrons meet on the second Wednesday at 9:30 a.m.  
 Friendly visitation on Monday, Tuesday, Wednesday, Thursday, and Friday at 7:30 p.m.

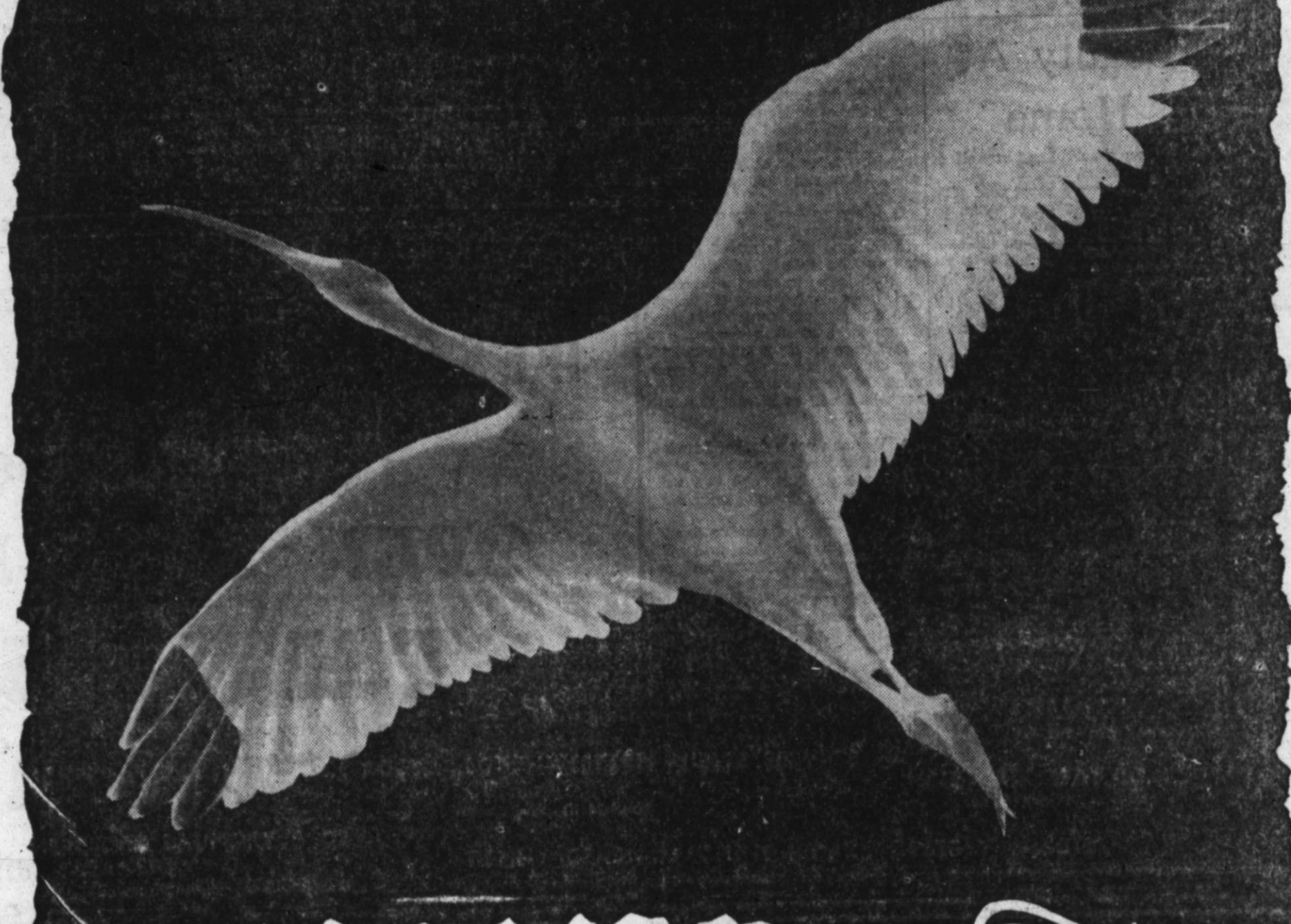
**Temple Baptist Church**  
 Forrest St. and Ave. K  
 Rev. Robert Laceywell, Pastor  
 Sunday School begins at 9:45 a.m. and Training Union is in the evening at 6:45 p.m. Worship services are at 10:50 a.m. and 7:45 p.m.  
 Wednesday prayer service will be held at 8:30 p.m.  
 The teachers and officers meeting will begin at 8 p.m. Wednesday.

**First Presbyterian**  
 610 Lee Street  
 Rev. Russell Wingert, Pastor  
 Sunday School is held each Sunday at 9:45 a.m. followed by worship service at 11 a.m.  
 Morning Devotional 9 a.m. Tuesday.  
 Choir Rehearsal, 8 p.m. Wednesday.

**St. Thomas Episcopal**  
 Harrison Highway  
 Rev. Lester L. Jones, Pastor  
 Sunday School is held each Sunday morning at 9:45 a.m. and church services at 11 a.m.  
 Holy Communion is held each second and fourth Sunday, and Wednesday at 10 a.m.

**Church of God**  
 H and 13th Street  
 Rev. Eugene Powers, Pastor  
 Sunday School will begin at 10 a.m. Worship service is at 11 a.m. Sunday evening worship begins at 7:45 p.m. and young people's service Friday at 7:45 p.m.

## GRACE of the IBIS



...a thing of beauty, grace and perfection! A symbol of perfect freedom! This Ibis is free from the cruel fetters of earth... free to soar the ethereal sky. *Your soul can have the same graceful beauty and rhythmic freedom.*

Though we may fail to acquire this imperious grace, the knowledge of its existence will bring us into closer communion with Him. Why not free yourself from the noise and confusion of men and sit with God for a while? See Him in the Ibis and a million other things round about.

Turn aside to the quiet sanctuary of your church. *Let your spirit soar into a higher and cleaner moral atmosphere. Dare every week to explore the silent halls of space and think God's thoughts after Him... go to church.*

**YOU IN THE CHURCH THE CHURCH IN YOU**

Character is a by-product of the church. It is here that that family and influence are showered with benedictions stronger democracy. In the church the ministerial and molding religious character. Statesmen today declare that the church alone can furnish leadership to handle the affairs of state in these perilous times. Then we with our children should go to the church of our choice on Sunday. "You in the Church and the Church in you" form a combination for good. Be a regular CHURCH-GOER and a daily BIBLE READER.

© WILLIAMS NEWSPAPER FEATURES  
 Fort Worth, Texas

**Immanuel Lutheran**  
 Park Avenue at B Street  
 Rev. Gene Oesch, Vacancy Pastor  
 Divine Worship service at 8 a.m. Sunday School and Bible Class for all ages at 9 a.m.  
 Everyone is invited to attend these services.

**Central Church of Christ**  
 205 E. 6th Street  
 J. V. Davis, Minister  
 Bible School is held each Sunday at 9:50 a.m., with the morning worship at 10:55 a.m.  
 The Young People meet Sunday evening at 7:10 p.m. with worship service beginning at 6 p.m.  
 Wednesday prayer services are held at 7:30 p.m.

**First Methodist**  
 Fifth and Main  
 Rev. Alby Cockrell, Pastor  
 Sunday School will convene at 9:45 a.m. and church services are at 10:55 a.m. Sunday. The regular evening vespers will begin at 7:30 p.m.  
 At 6:30 p.m. the Primary S.E.F. and Jr. Evening Fellowship will meet. Older Youth, Senior Intermediates and MYF meet at 6:45. MYF meets at 6:45 p.m. Sunday. Regular Tuesday morning prayer service will be held at 9:15 a.m. Regular mid-week prayer service Wednesday at 7:30 p.m. with choir practice at 8 p.m.

**First Baptist**  
 Fifth and Main  
 Rev. Howard Scott, Pastor  
 Sunday School is held at 9:45 a.m. and the worship service is held at 10:55 a.m.  
 Training Union will be held Sunday at 6:45 p.m., with the evening worship service at 8 p.m.  
 The Sunday morning Baptist Hour is broadcast at 8 a.m. over Radio Station KPAN.  
 Worship service is broadcast every first, second, third and fifth Sunday at 10:55 a.m. over Radio Station KPAN.  
 Tuesday at 3:45 p.m. there will be a meeting of the church Carolers and Carolers Choirs and at 6:15 p.m. the youth choir will meet. Brotherhood will be held every third Tuesday.

**St. Anthony's Catholic**  
 Harrison Highway at 25 Mile Ave.  
 Fr. Bartholomew Pajdas, Pastor  
 Sunday Masses are at 6:30, 8 and 10 a.m. Daily Mass is at 7 a.m. and 8:15 a.m.  
 Confessions are Saturday afternoon from 5 p.m. to 6 p.m. and 8 p.m. to 9 p.m.  
 Thursday Holy Hour is from 8 to 9 p.m. followed by confessions.

**Assembly of God**  
 Unlao & Ave. G.  
 Rev. V. W. Marcottell, Pastor  
 Sunday School is held at 9:45 a.m. Morning worship service convenes at 11 a.m.  
 C. A. service begins at 6:30 p.m.; Junior C.A.'s meet at 6:30 p.m. and worship service begins at 7:30 p.m.  
 From 2 to 2:30 p.m. each Sunday, the "Words of Life" Broadcast may be heard over Radio Station KPAN.  
 Prayer meeting and Bible Study will be held Wednesday at 7:30 p.m., after which choir practice will convene.  
 Women's Missionary Council will meet at the church each Thursday at 2:30 p.m.

(Continued On Page 5)

The doors of Churches are open! Our Ministers invite you to come and worship. Every person can be strengthened through regular church attendance.

- |  |   |   |   |   |
|--|---|---|---|---|
| <b>FARM &amp; HOME SUPPLY</b><br>W. A. DeBusk                    | <b>ASSOCIATED GROWERS OF HEREFORD</b><br>Raymond Paetzold, Pres.            | <b>BIG T PUMP CO., INC.</b><br>Hilrey and Leroy Aven          | <b>CONSUMER'S FUEL ASS'N.</b><br>Louie LeGrand          | <b>BLANTON BUTANE, INC.</b><br>Darrell Blanton                      |
| <b>PITMAN GRAIN CO.</b><br>Mr. and Mrs. J. A. Pitman             | <b>FOXWORTH GALBRAITH LBR. CO.</b><br>Al Yeager                             | <b>SHELTON TIRE EXCHANGE</b><br>W. O. & Bessie Shelton        | <b>HOTEL JIM HILL</b><br>Mr. and Mrs. Dick Ross         | <b>GILLILLAND FUNERAL HOME</b><br>Matt Gilliland - Marlin Gilliland |
| <b>MCRIGHT GARAGE &amp; SUPPLY</b><br>Mr. and Mrs. A. N. McRight | <b>WESTERN WHEEL INN</b><br>Dell and Emmett Sherman                         | <b>FURR FOOD STORE</b><br>Bill Shore                          | <b>CROWE-GULDE CEMENT CO.</b><br>Ray Godwin             | <b>HEREFORD STATE BANK</b><br>Townsend Douglas, Pres.               |
| <b>CONTINENTAL GRAIN CO.</b><br>Dennis and Les                   | <b>TRULY-TEAGUE CHEVROLET</b><br>Clyde Truly                                | <b>FIRST NATIONAL BANK</b><br>Virgil Henpen                   | <b>KIRKSEY 66 SERVICE STATION</b><br>Jack Kirksey       | <b>HEREFORD CREAMERY</b><br>Mr. and Mrs. Elton Malona               |
| <b>ALLRED OIL CO., INC.</b><br>Jimmie Allred                     | <b>FARMERS DRIVE IN</b><br>Troy Moore                                       | <b>HEREFORD GRAIN CORP.</b><br>Curtis O. Roach, Mgr.          | <b>ELIZABETH WOMBLE</b><br>148 N. Main St.              | <b>HEREFORD HARDWARE</b><br>Mr. and Mrs. Don Zimmerman              |
| <b>WALKER REFRIGERATION SERVICE</b><br>Mr. and Mrs. Dick Walker  | <b>ROGERS DRUG</b><br>Mr. and Mrs. Grady Rogers                             | <b>HEREFORD WRECKING &amp; PARTS CO.</b><br>O. Culpepper      | <b>DAVIS-MCCRACKEN</b><br>W. L. Davis - J. C. McCracken | <b>HEREFORD IMPLEMENT CO.</b><br>Wayne and Raylan Evans             |
| <b>KEMP LUMBER CO.</b><br>John Fielder                           | <b>JOHN McLEAN INSURANCE AGCY.</b><br>John McLean                           | <b>B. F. GOODRICH</b><br>Don Little                           | <b>SUIT'S AUTO SUPPLY</b><br>Mr. and Mrs. Ray Suit      | <b>E. B. BLACK CO.</b><br>Dick Barnard - Jesse Stanford             |
| <b>HOWARD GAULT CO.</b><br>Vegetable Growers, Packers, Shippers  | <b>HEREFORD LAUNDRY &amp; DRY CLEANERS</b><br>Ernest Kendall - Clinton West | <b>SOUTHWESTERN PUBLIC SERVICE CO.</b><br>W. C. Meharg        | <b>HEREFORD MEAT CO.</b><br>J. M. White                 | <b>PITMAN SERVICE STATION</b><br>Odice & Edd Bulls                  |
| <b>THE VOGUE</b><br>For the Lady of Fashion                      |   | <b>KENNY GEARN MACHINE WORKS</b><br>W. A. Gearn - Kenny Gearn | <b>PIGGLY WIGGLY</b><br>Mr. and Mrs. Gayford Newell     | <b>HUNTER'S FOOD MARKET</b><br>Mr. and Mrs. Russell Hunter          |
|  |   |   |   | <b>LOERWALD BROS.</b><br>Ed, George, Gene and Harold Loerwald       |
|  |   |   |   | <b>HEREFORD FERTILIZER &amp; INSECTICIDE CO.</b><br>Neuman Moore    |



### CHURCH

Continued from page 4)

#### Park Ave. Church of Christ

on Harrison Highway  
Worship services 10:30 a.m. Sunday; mid-week services 8 p.m. Wednesday.

#### Wesley Methodist

410 Irving  
Bernard F. Seay, Pastor  
Sunday School is conducted at 9:45 a.m. and MYF at 6:30 p.m. Worship services are at 11 a.m. and 7:30 p.m.  
The mid-week service will be Wednesday at 7:30 p.m.

#### Church of Jesus Christ of Latter Day Saints

(Mormon)  
Kendon O. Anderson, superintendent.  
The Mormon Church meets in the American Legion Hall. Sunday School services are at 10 a.m.

#### Church Of The Nazarene

Fourth and Jackson  
Sunday School is held at 10 a.m., worship service at 11 a.m. and evening worship at 7:30 p.m.  
The Junior Society and N.Y.P.S. will be held Sundays at 7 p.m.  
Visitation will be held at 7:30 p.m. Thursday.  
Prayer meeting, Wednesday will begin at 7:30 p.m.

#### Seventh Day Adventist

Third and Lawton  
Arthur C. Carlson, Pastor  
Sabbath School begins at 9:45 a.m., song service at 9:50 a.m., worship service at 11 a.m. Saturday. Prayer meeting is 8 p.m.

For lesson study, Sabbath Oct. 13, the subject will be "Lessons on the Kingdom." Lesson scriptures: Matt. 13:13-30; Mark 10:13-31; Luke 12:15-20; John 11:11-44. Memory Verse: John 11:25, 26.  
Study Helps: "The Desire of Ages," pages 511-541, "Christ's Object Lessons," pages 390-396; The Seventh-day Adventist Bible Commentary, Vol. 5.

"The most childlike disciple is the most efficient in labor for God. The heavenly intelligences can cooperate with him who is seeking, not to exalt self, but to save soul. . . the simplicity, the self-forgetfulness, and the confiding love of a little child are the attributes that Heaven values." "Desire of Ages," pages 436-437.

#### WRONG PURSE

SPOKANE, Wash. J.—The thief who stole Afran Karaca's purse is going to have trouble spending the loot.  
Miss Karaca, a visitor from Turkey, said the purse contained 90 Turkish lire, about \$32 at the current exchange rate.

age and a slightly larger yield per acre. Prices for the 1930 crop were the highest since 1923, and with most farm products selling at relatively low prices, growers made heavier plantings last spring. Growing conditions, quite generally, were more favorable than a year ago when the crop was reduced largely because of the drought.

## Ike Can't Make It Rain, But He's Still Best Man

The other day I asked a farmer if it was dry out his way. He said it sure was. "Looks like we just can't get any rain," he said. "Why, when Noah had his 40-day flood, we didn't get over half an inch."

There's no mistake about it, Texas is having itself a real drought. Some of the farmers and ranchers in our county are in such bad shape that they may vote for Stevenson.

Old Man Jones, from across the river, said he wasn't going to go to any such extreme. He said he needed rain as bad as anybody else. He claimed water was so scarce in his community that the preacher was baptizing new members with a wet handkerchief. But he was holding out awhile longer, anyway.

"I may be stubborn," said Old Man Jones, "but I just ain't been convinced that President Eisenhower is keeping it from raining."

He said he knew that Stevenson and Kefauver acted like they thought so, and they had a right to their opinion. Lyndon Johnson, he figured, knew better, but he was sticking with Adlai and Estes for the sake of unity. He said he didn't figure Mr. Sam Rayburn had known whether it was raining or not for the last 25 years.

"I hate not to go along with such a widely known crowd of weather observers," Old Man Jones said. "If there's any doubt

who keeps up with which way the wind is blowing, generally speaking, it's Stevenson, Kefauver and Johnson."

Then he went on to say that he realized the national farm program hadn't pleased everybody—including him. If he was in the White House, he would do things different, at least in our county. He allowed that the \$61,000,000 spent by the Eisenhower administration for drought relief in Texas could have been doubled and still not made all the farmers happy and prosperous.

"But," said Old Man Jones, "I keep remembering that the main reason for our troubles, besides the drought, is the fact that we aren't at war. Now, if Adlai and Estes really want to jump on President Eisenhower, there is a real issue. They've sure got the goods on Ike in that respect. If he hadn't stopped that Korean War, farm prices would be higher, no doubt. I wonder why they never mention that."

Old Man Jones was kidding a little, of course, in his usual way, but I think he had something there. We have got to adjust to peace-time, which is taking awhile, but President Eisenhower is working at it. And meanwhile our boys aren't fighting and dying on foreign soil. It's worth thinking about.

Yours truly,  
Tex

(Pol. Adv. Paid for by Texas Democrats for Eisenhower, Weldon Bark, Director)

### How Can I?

Q. What is a good remedy for excessive perspiration?

A. Bathe the parts daily, and then apply a lotion consisting of two teaspoonfuls of powdered alum to one pint of water. Follow by dusting with a powder made of one ounce boric acid and 10 grains of salicylic acid.

Q. How can I remove peach stains from linen?

A. By soaking the spots in a weak solution of chloride of lime. Apply cream of tartar and place in the sun to dry. Then wash.

Q. How can I make lettuce grow the second time?

A. Cut lettuce off above the ground instead of pulling it up by the head, and it will then grow the second time.

Q. Is it true that thunder sours milk?

A. Thunder does not sour milk, as is commonly believed. There are bacteria in milk which feed on the sugar, causing it to acidulate. Just before an electric storm the air usually becomes warmer, causing these bacteria to multiply rapidly.

Q. How can I wash a chamols skin?

A. Put a few drops of ammonia in a basin of water and rinse. Do not wring, but dry quickly in the sun or over a fire, rubbing well with the hands to prevent hardness.

Q. How can I get relief from prickly heat?

A. Put a large handful of Epsom salts in a basin of lukewarm water and bathe the affected parts.

Q. How can I relieve the pain of hives?

A. By taking a teaspoonful of milk of magnesia two or three times daily. Or dissolve one teaspoonful cream of tartar in a half glass of water and take before each meal.

Q. How can I remove iced-tea

stains from linen?

A. By soaking the stains as soon as possible in Javelle water and then pouring boiling water through them.

Q. How can I prevent perspiring feet?

A. Put a small portion of household ammonia and the same amount of vinegar in a foot bath.

Q. How can I make peach honey?

A. Take the parings of peaches after preserving, add about one-third of the stones, and boil in water for about 20 minutes. Strain and add measure for measure of

sugar. Boil again until thick as syrup or honey.

Q. Does flour absorb odors?

A. Yes. Do not keep flour near meat or vegetables.

#### ATTEND WORKSHOP

In Littlefield Thursday to attend the Seventh District, TFWC workshop, were Mrs. Ray Johnson, district chairman of water and soil conservation, Mrs. Guy Walsler, chairman of insurance and investments of the American home department, and Mrs. L. H. Lookingbill Sr., chairman of Christianity in the department of religion.

#### NO ANSWER

CARLSBAD, N. M. (AP)—The telephone rang recently at Montgomery Field, the ball park of the Roswell Rockets baseball team here and a voice asked:

"Who's gonna play tonight?"

"Pampa, Tex.," replied the operator on duty.

"Who they gonna play?" the caller asked.

In silence, the operator replaced the receiver on the hook.

#### COLLECTORS ITEM

GRANGEVILLE, Idaho (AP)—Park Manager Carl Hager, an old

hand at retrieving bottles, banana peels and such from the Grangeville municipal swimming pool has made a startling new addition to his collection.

At the bottom of the pool he found a thoroughly soaked and apparently harmless stick of dynamite.

Some 760 million dollars has been appropriated for three dams and 11 supplemental irrigation and reclamation projects to force increased service from the 1,700-mile Colorado River.



LINDA KAY BLACKBURN was honored on her seventh birthday Sept. 29 with a party in the home of her parents, Mr. and Mrs. Arthur Blackburn. Favours of Halloween whistles, caps, and balloons were presented to these guests: Sandra and Linda Ruth Batterman, Linda Jane Flynn, Becky and Janie Summers, Susan Ballard, Linda Fay Fogle, David K. Summers, Dwayne Darrell, Weldon Knabs, Arthur and Jerry Blackburn, and Nancy and Doris Parsons. (Staff Photo)

## Long Time Ago

45 Years Ago  
In 1911, it snowed all day on Oct. 27. Friday evening just at dark, a gentle rain began to fall

at Hereford, coming from the northeast. After a good shower had fallen, the wind ceased and one of the prettiest snow falls ever seen in this part of the state was enjoyed. So quiet was the storm that many of our citizens did not know snow had fallen until Saturday morning. The trees, fences and buildings were covered from 2 to 4 inches with a white mantle. Stock on the range did not suffer. K. D. Pylant was showing a 10-pound garden beet this week. It was raised in his garden. Who can beat this beet?

R. B. Gilbreath of the Dimmitt Mercantile Co., was in the Springlake country last Wednesday. He says he saw more feed while he was gone than he has seen since he has been in the Panhandle. He also says there is some good cotton in that country.

25 Years Ago  
Improvements this week on important highway connections with the city streets are being effected with the hard surfacing of East Third Street for about 300 yards at the east end of city paving. The work is being done with the cooperation and assistance of the state highway department and when finished will consist of caliche surfacing. It is intended to improve that part of 25 Mile Avenue between the west end of Third Street and the Santa Fe tracks by the same method, if present plans are carried out.  
The 1931 crop of Sudan seed is expected to be more than twice the size of the small 1930 crop. Growers and shippers alike indicate a marked increase in acre-



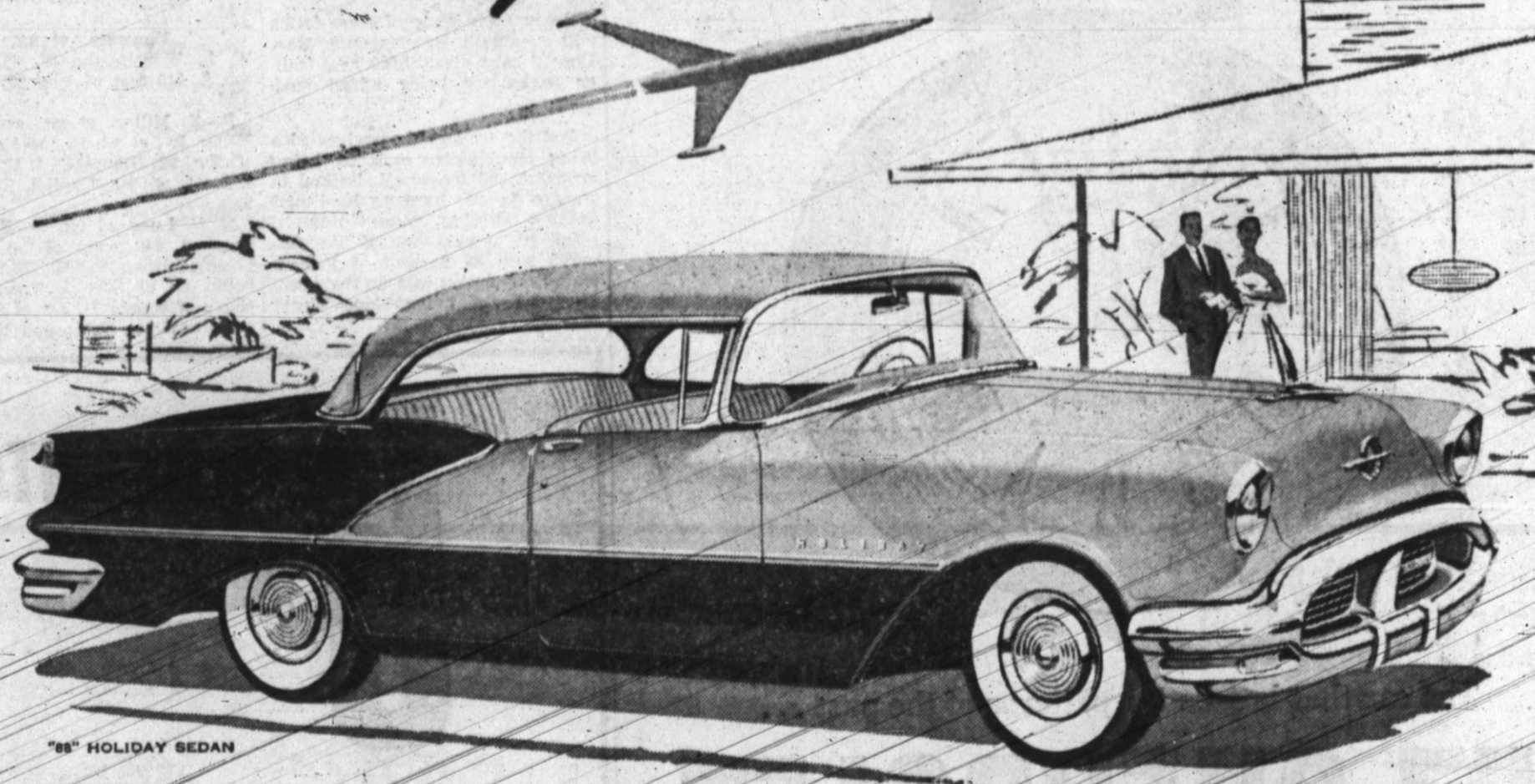
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Symbol of Quality  
PETROLEUM PRODUCTS  
Quality you can measure by your car's performance

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'68 HOLIDAY SEDAN

Now's the best time to step up to Oldsmobile... the car that gives you rocketing performance at a down-to-earth price!

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## TRULY - TEAGUE CHEVROLET

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BE CAREFUL... DRIVE SAFELY!

# LUXURY HOUSE TRAILERS

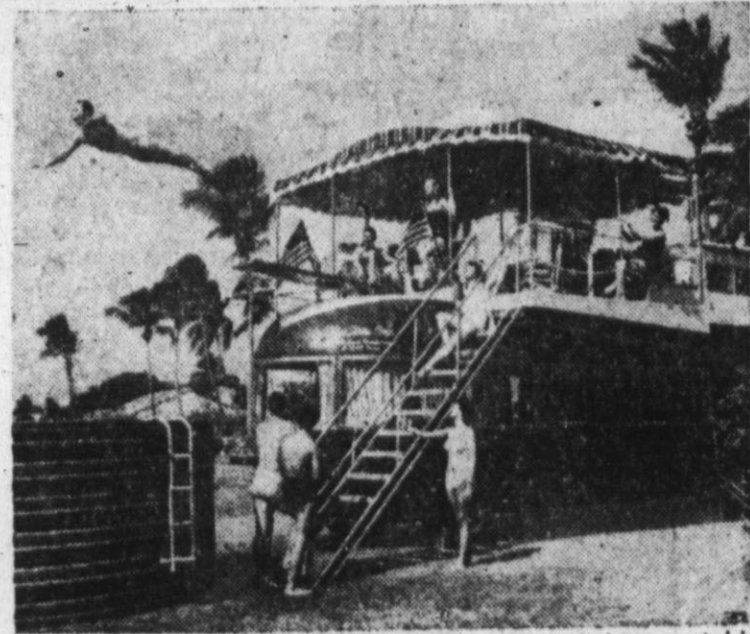
By DAVID G. BAREUTHER  
AP Real Estate Editor

High costs of home building seem to be persuading more families to switch to trailers as places to live. You can buy a trailer coach, or mobile home as some prefer to call them, for much less than you would pay for a house. On the other hand, you can buy a self-propelled, super deluxe home on wheels for more than you'd pay for a mansion — \$75,000 to be exact.

So there are no class distinctions about making a trailer your home. You merely pick out one of about 12,000 special parking areas, pay \$25 to \$50 monthly rent, hook up with utilities, turn on your shower bath and relax.

Two-and-a-half million trailers are roaming or squatting around North America today and more than a million families are living in these mobile homes as their permanent year-round residences. The figures are from the Trailer Coach Assn., which recently had the Stanford Research Institute in California check up on who lives in trailers and why.

Arthur J. Romeyn, president of the association, says the survey shows that one person out of every 10 in 11 western states now lives in a home on wheels. The average income of the trailer dweller is over \$5,000 a year. The average family size is 2.69 persons. Above 31 percent of the owners are in the



MOBILE HOME LIFE—Diving from the sun deck into portable swimming pool, which is part of the equipment of the \$75,000 Executive Flagship. This self-propelled mobile home sleeps seven persons and has two bathrooms.

20 to 34 age group. Most trailer cluding two bathrooms, two refrigerators, a bar, sun deck, built-in heliport and portable swimming pool. It has sleeping accommodations for seven and is equipped with radio-telephone, television and air conditioning. It weighs 18 tons. We were so fascinated, we forgot to ask about the mileage per gal-

lon. William B. MacDonald Jr., put on the show as head of the Mid-States Corp., which he says is one of the world's largest makers of mobile homes. He started his career as a city transit driver in Chicago. He bought a bus in 1933 and ran a one-man coach service from New York to the Chicago World's Fair of that year. Now he sponsors the Los Angeles Open Golf Tournament, among other hobbies. But when he vacations he doesn't use a land cruiser — he deep-sea fishes from the Caribbean to Canada in his yacht, "Snoozy."



SPEAKER AND AUTOGRAPHER—Two United States senators are shown hard at work along the campaign trail in Texas. While Sen. Estes Kefauver (D-Tenn.) speaks to a gathering in Hillsboro, Tex., Sen. Lyndon Johnson (D-Tex.) gives autographs to youngsters in the crowd. Kefauver was stumping for votes as the Democratic vice presidential nominee while the Texas senator accompanied him on his motor trip through north and central Texas. (AP Wirephoto)

### MOVIE NEWS

## Union and Confederate Conflict Dominates Star Screen Offering

### Dr. Newman Talks To JC Conference

COLLEGE STATION, TEXAS, Oct. 6 (Sp) — Education has three obligations to society, Dr. Guy D. Newman, president, Howard Payne College, Brownwood, told participants in the thirteenth annual Junior College Conference held Oct. 1-2 at Texas A&M College.

Speaking at the opening session, he declared, "It is the business of higher education to help society discover and utilize fully the natural resources of our country and the world for the common good of all human society."

"All over our land there have been put into effect flood control measures and hydro - electric plants simply because of the insight of men and women in responsible positions in our educational institutions.

"The rapidly growing population here and abroad makes more and more urgent the necessity of realistic and creative thinking and planning in our world wide economy."

"As long as there remain hungry and destitute peoples on this earth modern education has failed to complete its task."

In the second place, Dr. Newman said, it is the responsibility of modern education to provide technical data "that will enable our high command to meet the growing possibility of our enemy out-thinking and out-creating as in the area of military facilities."

"The full measure of our educational resources both in means and minds must be utilized if we meet the growing exigencies thrust upon us by our enemies who seem to understand our weaknesses better than we understand ourselves."

Finally, Dr. Newman pointed out higher education has the responsibility of the synchronization of the finest in ideas and ideals. "It is at this point," he said, "I firmly believe we in the field of education have shown the greatest weakness. There should prevail a strong affinity between means by which we live and the ideals for which we live."

Musical entertainment for the opening session was provided by the

**GREAT DAY IN THE MORNING**  
Virginia Mayo, Robert Stack and Ruth Roman are the leading romantic stars in "Great Day In The Morning," which will show on Friday and Saturday at the Star Theatre. Screenplay of the picture is an adaptation of Robert Hardy Andrews' novel of the same name. The story and action revolves around the machinations of opposing factions, Union and Confederate, both pledged to seize Colorado gold for possible wartime financing. Locale is the lawless frontier settlement of Denver when that sprawling town was the gold mining and crime capital of the world. The year is 1861 when hatred, bitterness and soon stark violence marked the rivalry of rabid Northerners and Southerners alike. Virginia Mayo dominates the feminine element of the absorbing plot, and is seen as a newcomer in Denver where she had hoped to open a small mercantile enterprise. In "Great Day In The Morning," she is also beset by danger in protecting an orphan boy.

Robert Stack portrays one of the most ruthless and mysterious characters in the community. He is a cynical but fascinating Southern sympathizer. Ruth Roman plays the role of Boston Grant, a professional beauty, a rival of Virginia Mayo's for the attention of Stack. The key role of Kirby, Northern secret agent, is played by co-star Alex Nicol and other notables in the cast are Raymond Burr, Leo Gordon, Regis Toomey, Carlton Young and 12 year old Donald MacDonald.

Blinn College Band, Brenham, directed by Johnny Bankston. Dr. C. H. Ransdell, associate dean, A&M Basic Division, served as general chairman for the conference, attended by about 75 top educators and administrators.

Passes have been sent to the following honoring them on the occasion of their anniversary October 11-13:

- Mr. & Mrs. L. C. Beardman
- Mr. & Mrs. Bob L. Wilson
- Mr. & Mrs. D. Y. Edwards
- Mr. & Mrs. J. O. Newell
- Mr. & Mrs. Gaston Baer
- Mr. & Mrs. Herbert C. Beauchamp
- Mr. & Mrs. Charles W. Owens
- Mr. & Mrs. Ernest L. Wade
- Mr. & Mrs. Arthur Thompson

**STAR**  
FRI. — SAT. SHOWTIME  
2:00 - 3:54 - 5:48 - 7:42-9:36  
FEATURETIME  
2:22-4:16 - 6:10-8:04-9:56

**THE STRANGEST CONFLICT**  
to come out of the Civil War!

**GREAT DAY IN THE MORNING**  
VIRGINIA MAYO ROBERT STACK RUTH ROMAN

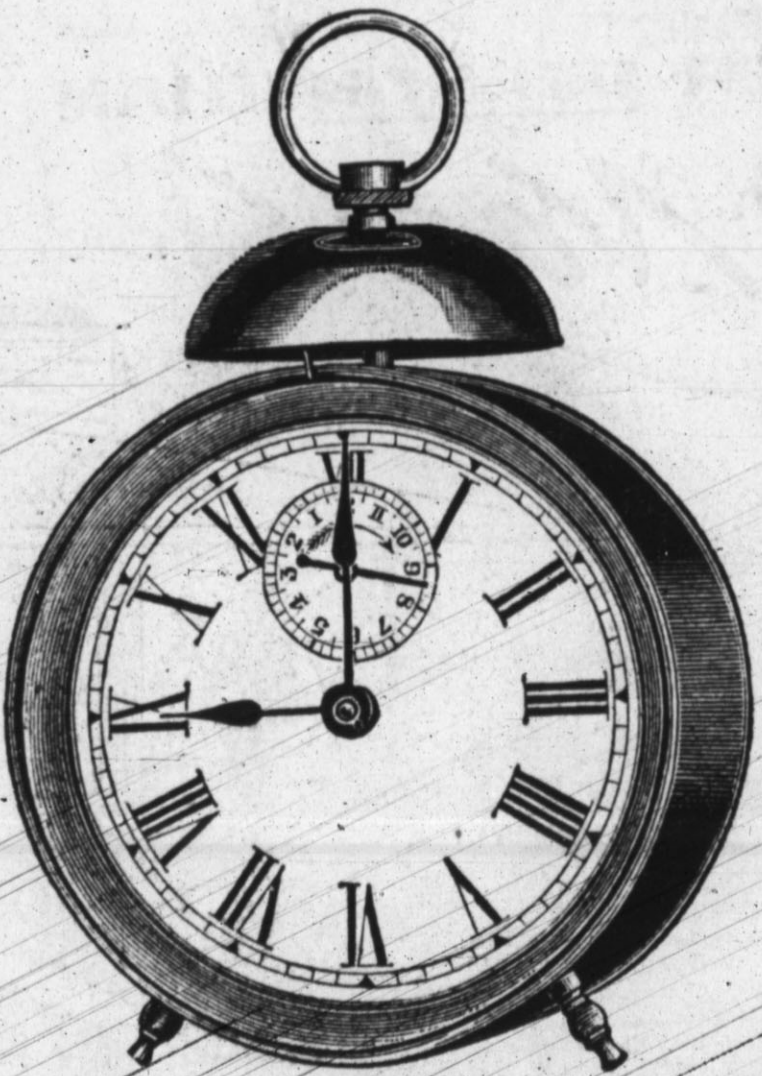
**THE BUGLE BLAST**  
that echoed thru history!

**GREAT DAY IN THE MORNING**  
VIRGINIA MAYO ROBERT STACK RUTH ROMAN

**SHE HATED HIS FLAG**  
but wanted his love!

**GREAT DAY IN THE MORNING**

# Less than 2000 hours away!



The car that breaks the patterns of the past ...

# '57 CHEVROLET

It'll be on hand bright and early—

## FRIDAY, OCT. 19

Only franchised Chevrolet dealers display this famous trademark

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## Courthouse Records

### Deeds of Trust

Joe Frank to P. W. Pattillo, all of Sec. 22, Township 5 North, Range 4 East of the Capitol Syndicate Sub.

Mrs. W. L. Winget to First Federal Savings and Loan Assn., the W. 65 feet of the S. 140 feet of Blk. 32, Evans Add.

C. C. Bowman, et ux, to First Federal Savings and Loan Assn., Lots 1, 2, 3, 4 and 5 and the N. 45 feet of Lot 13; all of Lots 14, 15, 16, 17 and 18 in Blk. 77, Whitehead Add.

### Warranty Deeds

J. F. Messer, et ux, to C. R. Messer, et ux, a part of Sec. 79, Blk. K-3, and a part of Blk. 5 of Welsh Add.

Mrs. Evelyn Winget to C. C. Bowman, et ux, Lots 1, 2, 3, 4, and 5 and the N. 45 feet of Lot 6 and the N. 45 feet of Lot 13, and all of Lots 14, 15, 16, 17 and 18, each and all in Blk. 77, Whitehead Add.

C. C. Bowman, et ux, to Mrs. W. L. Winget, the W. 65 feet of the S. 140 feet of Blk. 32, Evans Add.

R. S. Miller, et ux, and R. S. Miller Jr., et ux, to Joe Frank, all of Sec. 22, Township 5 N., Range 4 East of the Capitol Syndicate Sub.

E. B. Luce, et ux, to W. Grady Shepard, 640 acres of land out of Leagues Nos. 385-386, 396-397, and being all of Sec. 5, Township 4, North of Range 2 East of the Capitol-Syndicate Sub.; and the East

# 5 BLANTON BUTANE, INC.

# 5

# 1

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## STAR SUNDAY MONDAY TUESDAY

**The Man in the Gray Flannel Suit**

"You're my wife... try to understand! I killed 17 men with my bare hands during the war. That makes me a hero. It's strange I should have to apologize for Maria and the child she bore me!"

**GREGORY JENNIFER • FREDRIC PECK • JONES • MARCH**

## TOWER DRIVE-IN THEATRE

THANKS FOLKS, for your generous patronage at the Tower Drive-In this summer. The Tower is now closed for the winter, with a very successful season behind. You, the Tower Patrons made it successful. To each of you, we extend our sincere Thanks.

—Tower Drive-In Employees