

Society

Bay View Club

With Mrs. Carl Cockrell as leader, the members of the Bay View Club enjoyed a delightful study of Hawthorne, Thursday afternoon Feb. 2nd.

The author's life philosophy as reflected in his writings was interestingly discussed and illustrated by the leader, much research giving weight and value to the lesson analysis.

The epilogue, as a literary form, was treated very capably by Mrs. J. E. Sharp. Apt illustrations from representative stories by Hawthorne added interest and effectiveness to the number.

As the series of lessons on the short story nears its close, the club as a whole is working earnestly to get the greatest possible good from each lesson.

Federated Club Women Enjoy Thrift Entertainment

The women of the federated clubs of Hereford were given a glimpse into the broader field of woman's endeavor on Monday, when Mrs. J. Frank Potts, vice president of the seventh district, and one of Hereford's charming hostesses, opened her home to the club membership in honor of Mrs. Mark Henry, of Crowell, state chairman of the federated club's department of Thrift.

Complimentary to Mrs. Henry and illustrative of her work, suggestive posters and mottoes found their place as a part of the pretty decorative scheme further carried out in ferns and blooming pot plants; the whole providing a delightful environment which was emphasized by the warm welcome of the hostess and the genial presence of the honoree. Responding to the atmosphere of thrift, the guests busied themselves with needlework as they listened to the program which featured an address on "Thrift" by Mrs. Henry.

Master Billy Bob Potts, the small son of the hostess, distributed dainty program folders whose opening number asked for thrift suggestions from the guests. These were written, read and later bound into a modern "autograph album" for the hostess. Preceding the address, the following program number program, the following program numbers were given:

Piano Solo—Miss Elizabeth Black.
"Thrift in Education"—Mrs. Charles Donald.

Vocal Solo—Miss Swisher.
"Thrift in Law"—Mrs. M. F. Coppett.
Vocal Solo—Mrs. John Williams.

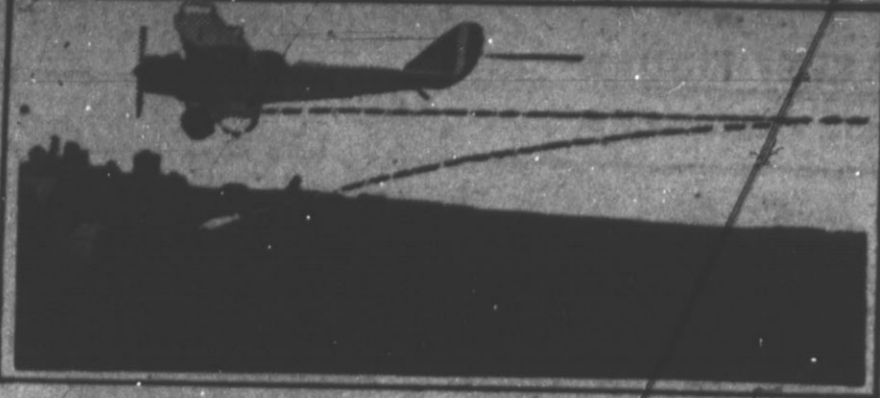
"Thrift in Municipal Affairs"—Mrs. John McLean.

Readings—Earl Marie and Ardelle Foster.

Mrs. Henry's address was interesting, practical and helpful. She emphasized the importance of thrift, not only in the home, but in municipal, state and national affairs as well; and pointed out that woman's newly acquired citizenship makes her equally responsible with man. She declared that every married woman should make a will; that mothers should take advantage of the endowment insurance, in order to provide a college fund for their children; and that credit work in some good school through club work or through correspondence is a wise provision for the possible necessity for self support. For the home, she strongly urged the budget system for handling household expenses. Just as the speaker was closing, little Misses Earl Marie and Ardelle Foster, representing respectively, Miss Thrift and Miss Spend-thrift, entered and were introduced. The sensible, yet attractive little gingham school dress and sturdy comfortable shoes of the one, contrasting with the perishable butterfly costume of the other, was a graphic lesson.

The program was closed with charades, in which the three children elev-

HOW AN AIRPLANE BOMB DROPS



Now, you thought a heavy bomb dropped from an airplane fell like a plummet, didn't you? This picture-diagram, made by the "Scientific American" and which we print by special arrangement simultaneously with that journal, shows that a released bomb travels with the swift airplane for a while and then slowly turns to earth as the horizontal momentum lessens.

ery pictured in pantomime a number of Ben Franklin's familiar adages.

A social hour in which an ice course was served furnished opportunity for an informal interchange of ideas which was enjoyable.

Mrs. Potts was assisted by Mesdames Rex Tynes, J. B. Jones, Seth B. Holman and B. F. Guthrie.

Progressive Ave. Literary

First, somebody told it,
So the busy tongues rolled it,
Crowd! The room wouldn't hold it,
From the outside,

The people all took part,
To give us a start,
Which gladdens our heart.

From far and wide,
From a short program it grew, Sir,
With always something new, Sir,
For which we thank you, Sir,

Our motto is clean,
So we won't need hide our face, Sir,
In a veil of cloud-ice, Sir,
At any disgrace, Sir,

That would be mean,
Each number brought forth others,
Their sisters and brothers,
And fathers and mothers—

Your friends and mine;
Through section we hurried,
In fine officers we flurried,

Are we troubled and worried?

The spirit is fine,
And so able-bodied,
The Literary well loaded,
These few items exploded,

Not to shame;
But aim ever higher,
With no mud nor mire,
And we shall come nigher,

Keeping a good name!

—Contributed.

The Home Paper

There comes the mail,
What a loaded arm!
Does it contain joy?
Does it contain harm?

The letters from friends
I hastily read,
Dear words from relatives
I carefully heed.

There is the Daily
With the Washington news,
But Oh, those murder cases
Do give me the blues.

Here is a Journal with
Lectures on a foreign affair,
But for them just now
I really don't care.

I see my statements,
Some profits, some dues,
But I am looking

Announcement

Our Spring and Summer Samples are now on display. A very fine assortment of all the latest patterns and new weaves the season affords. The prices are in reach of all.

You want a suit that is worth all you put into it. You'll get full value in a Suit Tailored to Measure by Lamm & Co.



C. P. Ringer's Tailor Shop

Authorized Lamm Dealer



Associated with Lamm & Company, Chicago

BAKERY ANNOUNCEMENT

I have taken charge of the Hereford Bakery and Confectionery and I am going to do my level best to please the public. I will have in charge a competent baker who will bake fresh bread and rolls every day—also pies, cakes, etc. All fountain drinks, cigars and a fresh shipment of candy here at prices fair to all.

GIVE US A TRIAL

Hereford Bakery and Confectionery

JIM CARROLL, Proprietor



It's not what you pay but what you get for what you pay that counts. The very best values ever offered are embodied in our genuine Edmonds "Foot-Fitters" at \$7.50. They have all the comfort of an old shoe—no matter what the shape of your foot. There's Beauty and Elegance in their Style and More Wear in their leather. They're designed by Style Experts, made in the Most Highly Specialized Factory In The Country and are fitted in this store by experienced salespeople!

Price \$7.50

FOX MERCANTILE CO.

First, for the home news.
An then there are magazines
With stories of love and fame,
But not the paper I wanted,
You may know the name.
The mail may be heavy,
The mail may be light,
But our heart does fall,
If the Brand's not in sight.

—A Reader.

Methodist Missionary Society

When it became known that Miss Lula Edwards was to have charge of the Mission study lesson on "Korea" at the Methodist Missionary Society on last Wednesday, February 1, quite a number of the ladies were present and all entered into the spirit of the lesson. Miss Lula is a good leader, and as her sister, Miss Laura, has been for a number of years in Korea as a Missionary, she was able to give a personal touch to the work that is being done in Korea. Roll call was responded to with a Korean current event, and this was made more interesting by some pictures of "homey" scenes, which were made and mounted by some of the girls under Miss Laura's supervision. The Scripture lesson was 1st Peter 3:12 "For the eyes of the Lord are over the righteous and His ears are opened unto their prayers, but the face of the Lord is against them that do evil."

An assignment showing the material condition of Korea today as under Japanese rule was then given. "The Revolution and its results" was ably discussed by Mrs. H. H. Hawkins and "Christianity's foundation in Korea"

was brought out by Sister Beavers—Mrs. Houston showed us "Christianity's task in Korea" and as a fitting close to this service Mesdames Jones and Rice sang.

Stock hogs are more plentiful than in many neighboring states, and buyers are drawing orders to supply hogs to eat cheap and help out the farmers of the belt.

That Spring Season

is arriving this week and immediately the necessity for proper implements on the farm, and in the garden, will confront everybody.

We are ready for you—and rarin' to go. We are headquarters for standardized implements of all kinds. And our harness and leather goods line is unequalled anywhere.

After the rain, come around and let us show you the real goods.

Dunlap Hardware Company

You Get the Difference!

in the cost of groceries sold for CASH, minus the usual overhead charge for bookkeeping and bad accounts,



Beginning Next Monday, Feb. 13

That's what we have decided to do, beginning on next Monday.—Go on a straight CASH basis—

with absolutely no exceptions—because present financial conditions are such that our customers demand the very lowest possible prices for what they buy, and the only way we can reach the lowest level is to eliminate the expenses of maintaining books, collections and the losses any store has from slow accounts and bad debts. With these overhead charges cut out we can give you

DELIVERY SERVICE—We will continue to deliver groceries promptly to any house in Hereford on and after Monday, February 13, for purchases amounting to \$1.00 or more.

MEAT MARKET—Our Meat Market department will be conducted on the same cash basis. We carry at all times the very choicest cuts of meats, and meat accessories.

TELEPHONE ORDERS—Telephone us your orders, if desired, and the delivery boy will make the collections when the goods are delivered.

TO FARMERS—Remember that the Hereford Produce will continue to pay you straight cash and the very highest current market prices for Eggs, Hens, Fryers, Poultry of all kinds, Butterfat, Cream, any kind of Produce.

WE ARE HEADQUARTERS FOR COUNTRY PRODUCE
WE MAKE THE PRICE

REVISED PRICES

(Cash Basis Effective February 13)

Post Toasties, Old Price 20c	Our Cash Price	.15
Grapenuts, Old Price 20c	Our Cash Price	.15
Puffed Wheat, Old Price 20c	Our Cash Price	.15
Saltin Crackers, Old Price 20c	Our Cash Price	.15
Cream of Wheat, Old Price 35c	Our Cash Price	.28
All Brands Lye, Old Price 15c	Our Cash Price	.12½
Toilet Paper	Our Cash Price 5 rolls for	.25
No. 1 Peaberry Coffee, Old Price 35c	Our Cash Price	.27
Pork & Beans, Old Price 20c	Our Cash Price	.15
Red Salmon, Old Price 40c	Our Cash Price, 3 cans for	1.00
No. 2 Can Tomatoes, Old Price 20c	Our Cash Price	.17
No. 2 Can Sliced Pineapple, old pr. 40c	Our Cash Price, 3 cans for	1.00
Small Sliced Pineapple, Old Price 20c	Our Cash Price, 2 cans for	.35
All California Fruits, 2½ lb. cans, Old Price 45c	Our Cash Price	.37
Gallon Apples, Solid Pack	Our Cash Price	.65
Gal. Black Raspberries, Old Pr. \$1.65	Our Cash Price	1.50
King Komus Syrup, Old Price \$1.10	Our Cash Price	.90
Red Karo Syrup, Old Price 80c	Our Cash Price	.67
Brooms, Old Price 85c	Our Cash Price	.70
Brooms, Old Price \$1.15	Our Cash Price	.97
Warehouse Brooms, Old Price \$1.25	Our Cash Price	1.00

I. H. Spratt, Mgr. **HEREFORD PRODUCE**

Uncle John's Ash

YOU KAIN'T ROUGE A WOMAN'S HEART.



HEREFORD BULLS FOR SALE

The Hereford Breeder's will not hold their annual sale this spring—were not enough entries to make a sale. The wise man will buy his bulls early before the bargains are all gone. I have a number of good Hereford bulls on feed in good shape I will sell at a bargain if taken soon. Ages from one to five years.

W. C. RUSSELL, Hereford, Tex.

The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Walter B. Holman Walter B. Stockman
 Holman & Stockman
 Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

First number of the paper issued Feb. 23, 1901, as The Hereford Reporter (weekly); first number of The Brand (weekly) issued March 21, 1902; first number of The Brand (semi-weekly) issued May 3, 1921.

Subscription, Zone 1—per year, \$2.00
 Subscription, outside Zone 1, per year \$2.50
 Six months \$1.50
 Three months \$1.00

No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

THE FARMERS' WILL IS LAW

The demand of the farmers that capital and labor share alike in the deflation necessary to bring about a restoration of normal business conditions is a clear indication that agricultural awakening is complete and that never again will tillers of the soil be led astray in the bypaths of abstruse economics. The plain fact is the farmer has to pay high prices for the things he has to buy and he cannot get living prices for the things he has to sell. There is nothing else to the problem. Naturally, there is a panic in the ranks of the mounted interests when the farmer earnestly insists that the railroads must take their share of liquidation, because the railroads have been and are insisted on higher freight rates, and higher passenger rates if they can get them. But the dominant position of the farmer is now emphasized. Even labor runs panic stricken to its old time enemy and bids the farmer halt. The suggestion that the railroads share in further deflation is a direct attack on wages, shouts Mr. Gompers, and so the whole pack of cards is disclosed. The sophistry reveals self interest. Capital may fight for its money bags, labor may fight for its interest, the manufacturer, the wholesaler, the retailer, the butcher, the baker and the candlestick maker may fight for theirs, all may organize to press their positions, but when it comes to an agricultural bloc then there is a united protest.

Mr. Gompers, representing labor—even if he does, as Mr. Gary of the Street trust says, represent only a small part of labor—may as well realize the farmer is the cause of things, and that all the other wiggling elements are purely effects. The tall cannot wag the dog. The farmer is nature's king because he is the creator and developer of the only source of human life, and it will not take the people very long to realize that what the farmer says must go, or there will be trouble in the camp.

KEEP THE HEALTH FIRES BURNING

The law of compensation seems to hold good even in vital statistics. Official figures inform us that the death rate is decreasing and the suicide rate increasing. Seemingly if man cannot die from natural causes within a satisfactory period of time he will shuffle off the mortal coil of his own volition.

The decline in the death rate in 1921 over 1920 as reported by one of the great insurance companies is described as quite remarkable—in brief 13 7-10 per cent. Tuberculosis decreased 16 5-10 per cent, Bright's disease decreased 5 5-10 per cent, diseases of the heart 17 per cent and diseases relating to child bearing 15 2-10 per cent. There will be still further decrease when the government learns that human beings are, economically at least, as valuable as hogs, and then functions intelligently through its health department to educate the people in the matter of sanitation, stripping the mask of mystery from simple medication and putting before the men and women of the land the A. B. C. of health conservation. The schools should teach the children something of the habits and indiscretions that throw a monkey wrench into the natural machinery, and they should know the reasons why.

The calm indifference with which civilized governments all over the world have ignored the education of their people in matters pertaining to health is an indictment of civilization. Billions for war, millions for port barrels, hundreds of thousands for political fence

B. FRANK BUIE, LAWYER
 Office in Court House, Hereford, Texas.
 Will practice in the Civil Courts, special attention to examining abstracts of Texas land titles, representing Executors, Administrators and Guardians. Patronage solicited.

"Say it with Flowers"
 We specialize in Floral Designs and all kinds of cut flowers in season, also blooming plants and ferns.
 First class designers with life experience. Largest floral establishment in the Panhandle.
Amarillo Greenhouses
 A. Alonzo, Proprietor
 Phone 1116. Box 191
 88-11 Amarillo, Texas.

CHILDREN ALWAYS AT THE FEET OF LINCOLN

It is always the innocent and open mind of a child which first senses, and is attracted to true greatness. Centuries ago it was so when they heard, "Suffer little children and come unto me." Today in one of the big Eastern cities is a beautiful bronze statue of Abraham Lincoln. Daily around its base—and up with it—are little children. The picture shows a group of youngsters brushing up the statue so that it may present a perfect appearance on the 113th anniversary of the birth of America's great man.



building, but not a cent to teach the people how to preserve their health, upon which all happiness and prosperity is based. The medical profession is fast in the strait jacket of idiotic ethics that have been the direct cause of thousands of deaths, and the great field of information has been turned over to the quack doctors and cure-all fakery.

HONEY PHILOSOPHY FOR 1922

After all this thing of a government isn't anything more than the bunch getting together to run things so that everyone can be happy and content. Of course, some fellow said we never could be content so what was the good of chasing after contentment, but just the same we can be happy. What's the matter with thinkin' all the time about the things we like instead of broodin' over the things we don't like. If we burden our minds with nothin' but criticism and fault findin' and huntin' out distasteful things we'll find so many of 'em we won't have room or time to enjoy any happiness if it comes. You can't put a quart of water in a pint measure. You can't be productive or prosperous if you're not happy, an' the way to be happy is to be happy—tolerance, forgiveness an' a smile in place of fretfulness, anger an' a frown. Great Lord, it's could this mornin'. I'll bet those polar bears are enjoyin' themselves.

Good Job Printing at The Brand!

WITH WEATHER CONDITIONS

favorable, it means you will need at least a few implements to start that crop with. We want to remind you that we have extremely low prices on everything in that line, as well as on harness and leather goods.

GARRISON BROTHERS

DEBT FASCINATES—

then destroys its victim. It is like the fawning host who graciously invites his guests to dine and then poisons them at the feast.

Let us pay all our debts of affections, meet all our obligations of friendship, assume no undertaking we cannot fulfill and pay our bills one hundred cents on the dollar.

ROCKWELL BROS. LUMBER CO.

Notice!

We are closing our uptown office for the present and we can be found at the Plant—phone 35. We will have at that place some lamps, fuses and some other small merchandise.

Our uptown office will be open from the 1st to the 10th of the month hereafter to accommodate persons in paying light bills. Persons who have not paid last month's bills please send us Checks through the mails or deposit to our credit in First State Bank & Trust Co.

Hereford Light & Power Company
 "Your Electrical Servants"

POLITICAL ANNOUNCEMENTS

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

- For County Judge:
W. M. Megert
- For Sheriff and Tax Collector:
Omer Baker
C. R. Smith
C. S. Parcell
- For Tax Assessor:
W. W. Bennett
Ira Ricketts
C. I. Stinson
J. H. Daniel
- For District and County Clerk:
A. L. (Lee) Biggs
- For County Treasurer:
J. J. (or Uncle Joe) Ward

DR. J. M. FARRELL
 Graduate Veterinarian
 Day Phone 105 Night Phone 45
 Office: Corner Drug Store

Thousands Expected To Visit Auto Show

Fifteen thousand visitors, representing practically all sections of the Panhandle of Texas, and Oklahoma, are expected to attend the second annual automobile and style show, at Amarillo, March 9, 10 and 11, members of the Amarillo-Panhandle Automobile Association have estimated.

The second annual event promises to surpass the effort of last year, which gained such wide-spread popularity. Arrangements have been made for adequate display facilities, and automo-

A Truly Bone Dry Battery

Bone Dry means not only that the battery has no solution in it, but that it has never, since the day it was made, had a single drop of moisture in it until prepared for service by the dealer. It is shipped in the true bone-dry condition that means battery newness to you.

Electric Service Station
 Phone 284

Willard Batteries

ble displays, accessory showings, refreshment booths, stage amusements, style showings and dancing will all be staged under one roof.

Arrangements are under way for the securing of high class entertainers from the eastern cities, and the thousands of visitors will be given an opportunity to see the very best of attractions.

The annual automobile show was established a year ago for the benefit of the automobile users as well as the dealer, and the first showing was truly an educational treat. The user of an automobile is given the advantage of expert opinion and instruction in the advantages offered in the machines of the several makes, and with his own eyes he is given first hand information

as to all makes of cars. The accessory dealer has many things of value for the car attachment, and those attending the annual event may see the attachments in actual operation.

Colorado has 3,774 silos, an increase of 470 in a year. A silo always spells success on the farm.

Go To Church Sunday!

W. S. WILLIAMS
 General Auctioneer
 See me, phone or write for terms and particulars.
 Hereford, Texas

Abstracts and Loans
J. Frank Potts
 Maps, Deaf Smith Co.—50c.

An old custom, and a beautiful one, is the sending of love tokens in the form of Valentines on St. Valentine's Day.

New goods continually arriving in Drugs, Toilet Articles, etc. Our line will soon be complete.

City Drug Store

Cherokee

PURE GUM EXTRA GAUGE RED TUBES

30 x 3	-----	\$1.75
30 x 3 1/2	-----	2.00
32 x 3 1/2	-----	2.25

CASINGS

30 x 3	-\$7.50 and up
30 x 3 1/2	-\$9.00 and up

Pure Ribbon Cane Syrup made in South Georgia in gallon cans

W. C. FALLWELL

"The Man With a Smile"

Smiles have long been an inspiration for song and verse. One that most of us know is

"It's easy enough to be happy
 When the world goes along like a song,
 But the man worth while
 Is the man who can smile
 When everything goes dead wrong"

Smiling in the face of adversity is a virtue made easier by the possession of a bank account. Why say more?

We are in the market for some well secured cattle loans on the basis of bank balances.

FIRST STATE BANK & TRUST CO. of Hereford

Our Deposits are guaranteed by the State Bank Guaranty Fund of Texas

SUNDAY SERVICE and Church Societies

SUNDAY SCHOOL ATTENDANCE AT HERFORD'S CHURCHES
Christian 150

St. Anthony's Church
Services Sunday morning at 10:00 o'clock.
Rev. Fr. Salvator Francis, S. A.

Methodist Church
Sunday School at 9:45.
Preaching, morning and evening by the pastor.
Worship with us.
Epworth League at 6:30 p. m.
M. M. Beavers, Pastor.

Presbyterian Church
9:45 a. m. Sunday School.
11 a. m. Preaching by the Pastor.
3:00 p. m. Junior C. E.
7:30 p. m. Preaching.
The weather is fine. Come to church and bring your neighbors and friends.
J. R. Sharp, Pastor.

Baptist Church
Sunday School at 9:45.
Preaching services at 11:00 a. m. and 7:00 p. m.
Sunbeam Band 3 p. m.
B. Y. P. U.'s, 6:00 p. m.
The public is cordially invited to all of these services.
E. B. Atwood, Pastor.

Christian Church
Bible school at 9:45 a. m.
Preaching at 11 a. m. and 7:30 p. m.
A large attendance at all services is expected. Good music at all services.
Communion anthem "The Bread of the World."
Visitors always welcome.
J. N. Wooten, pastor.

Church of Christ
(Two Blocks North of Courthouse)
Bible Classes at 10:30 a. m.
Regular Lord's Day Worship at 11 a. m.
Young People's Bible Study at 7 p. m.
Our lesson for next Sunday night is the eighth, ninth and tenth chapters of the book of First Samuel.
Will you be with us next Sunday?

W. A. Knox, A. S. Higgins, Elders.

Methodist Missionary Society
February 15

Hymn 350.
Bible Lesson—Heralds of a New Day.
Prayer.
Business.
Missionary News.
Topic—Havana.
A History Lesson—Mrs. G. A. F. Parker.

Points on Life and Customs of the People—Mrs. W. E. Dunlap.
The Industrial, Religious and Social Life of the City—Mrs. J. W. Houston.

Period of intercession in charge of Prayer Committee.
Hymn 654.
Reading—"Fraternity".

Y. P. M. S.
M. E. Church, February 15, 4:15 p. m.

Song.
Prayer.
Topic—Other Unfinished Tasks.
Leader—Willie Mae Beavers.
Scripture—John 3:16-21.
Among the Southern Mountains—97—Josephine Stocking.
Experience of a Young Man—99—Elizabeth Stegall.

J. B. PHILLIPS
LICENSED AUCTIONEER
15 Years Experience
General Auctioneer
Nothing too big or too small.
Charges reasonable. Satisfaction Guaranteed.
Phone 197-F3 Herford, Texas

MONUMENTS
Granite, Marble and White Bronze Can Give Time
Will erect same.
P. R. PURCELL
Herford, Texas.

Among the Indians—102—Maurine Hughes.
Peyote as a Medicine—107—Lena Anthony.
Reading—Gladys Bryant.
Business.
Benediction.

L. C. E. Program
Christian Church (Consecration Meeting)
Topic—Better purposes.
Leader—Miss Ruby Faye Bennett.
Song Service.
Scripture reading—Num. 14:20-24—by Leader.
Prayer.
Better purposes for the individual—George Beams.
Better purposes of the officers—Robert Anthony.
Better praying—Matt. 17:14-21—Eunice Gilbreath.

Song.
Sentence prayers.
Better Temper—James 3:1-6—Alta Mae Purcell.
All for Christ—Phil. 1:18-26—J. N. Wooten.
Better purpose for the committee—Leah Clark.
Special.
Better giving—Mark 12:41-44—Baker Womble.
Better life work—Acts 16:1-5—Wesley Higgins.
Song.
Business.
Roll Call.
Song.
Benediction.

J. C. E.
Presbyterian Church
Leader—Edna Mae Williams.
Song.
Prayers.
Songs.
Roll call.
Reading—Evelyn Witherspoon.
Lesson—My favorite verse from the Psalms.
Scripture reading—Ps. 1:1-6.
Why is a Christian life like a fruitful plant?—Ruth Haberer.
What kind of seed should we plant?—by leader.
If we plant weed seeds what kind of a crop do we get?—Inamae Hastings.
If we plant seeds of sin what will our harvest be?—Audrey Carroll.
Business.
Benediction.

Union Meet of the Herford Christian Endeavorers
Christian Church, 6:00 p. m.
Topic—Better Purposes.
Leader—Mr. Jackson.
Song Service led by Mrs. Wooten.
Short prayers—Claude Ricketts.

Epworth League Program
M. E. Church, 6:30 p. m., Sunday February 19
Topic—Christianity in Buying and Selling (Continued).
Leader—Gladys Bryant.
Hymn—257.
Prayer.
Hymn—227.
Roll call—Answer by Bible quotations concerning "Buying and Selling".
Introduction—Leader.
Two-minute Discussions (the scripture passages not read but discussed).
1. Just Weights Commanded—Deut.



PENNY FRINGE FOR TOWN HALL STEPS
Portsmouth, N. H., has a great scheme for helping the unemployed. The town hall has nine stone steps and anybody wanting to help, lays a penny on the edge of a step. The picture shows the steps with their fringe of pennies.



EVERYBODY LOVES THE MAN WHO KIN GRIN WHEN HE'S SICK.

25:13-15—Kathleen Hawkins.
2. Just Measures Pleading to God—Prov. 9:1—Frances Potts.
The Sin of Covetousness—Luke 12:13-21—Maurine Hughes.
4. Good and Bad Stewards—Luke 19:12-27—Laverne Robinson.
5. True Riches—Matt. 6:19-20—Milton Beavers.
6. A Principle to follow in Buying and Selling—I Cor. 10:31-33—Mildred Crowe.
The Dangers of not applying the principles of Stewardship in buying and selling—M. S. Thurman.
Can a man be a Christian without applying Christian principles to his business?—Vernor Curtis.
Special music—Naomi Benediction.

Auction Sale

I will conduct a cooperative Auction Sale Saturday evening, Feb. 18, for the benefit of small offerings. There is room for more, no matter what you have, much or little, large or small, it will help to make the sale a larger and better one. List your offerings so to get in on the itemized bill, which will appear in The Brand of Feb. 14th issue. Let's get together on that General Farm Sale you are planning to have. It will pay YOU. For further information, see me,

GEO. W. SMITH
Phone 324-F3 P. O. Box 87

If you have a pocket that is in the habit of dribbling out the Dollars, the best thing for you to do is start a bank account, and deposit every dollar—before it takes unto itself wings and flies away. You know, "Dollar have wings," and if you don't "salt them down" while you have them, they will fly quicker than "greased lightning" and you will never see them again. Tie that Dollar Down—and Do it Now!

First National Bank

MEMBER FEDERAL RESERVE SYSTEM

Eggs, Poultry, Cream, Hides

We Pay Cash
WANTED
All Kinds of Furs

The Golden Rule Produce Co.

Be at old Stambaugh building

Easy to Operate Easy to Clean

The De Laval bowl can be completely taken apart for washing. The discs, bowl parts, and tinware have no tubes, crevices, holes or corrugated surfaces which are hard to clean.

The De Laval discs are washed as a single piece and the whole machine can be thoroughly cleaned in five minutes.

There is no part of the De Laval bowl which cannot be easily reached and seen, so that the operator can always tell whether or not every part has been properly cleaned.

The ease with which the De Laval can be thoroughly washed and kept in a sanitary condition is one reason why practically all creamery men prefer De Laval, and is also one of the reasons why butter made from De Laval cream scores highest at the National Dairy Show.

Sooner or later you will buy a De Laval
The C. O. Lee Hardware

A CAKE RECIPE

Try This

- 1 1/4 cups Sugar
- 1/2 cup Butter
- 1 Egg
- 1 cup Sour Milk
- 1 teaspoon Soda
- 1/2 teaspoon Cloves
- 1 teaspoon Cocoa
- 1/2 teaspoon Cinnamon
- 2 1-3 cups AMARYLLIS FLOUR
- After sifting
- Pinch Salt
- Pinch of Citron
- 1 cup Chopped Raisins
- 1 cup Currants
- 1/2 cup Nut Meats

It's Good

Furnishing a cake recipe to tickle the palates of all the family is a very easy task. Furnishing flour which will never fail on this or any other baking recipe is quite another performance.

We feel this has been accomplished in Amaryllis Flour. We urge that it be submitted to the most severe test to be found in any cook book. It is the housewife in her kitchen tests who soon learns the real qualities of Flour. Amaryllis Flour stands all tests.

Amaryllis Flour is ground from wheat raised right here in the Panhandle. There is no better wheat grown. Modern perfection of small mill rollers makes it possible to produce BETTER flour here than may be had from large milling centers with mixed and unbalanced grains.

Try a sack of Amaryllis Flour today.

Great West Mill & Elevator Co.

Phone 265 B. R. DIXON, Mgr.

If Your Home Should Burn!
Could you build another home, if it should burn without insurance?
Dependable Insurance of all kinds.
T. K. Wilson Insurance Agency

Neighbors

FRIONA
High School basket ball team Farwell Saturday night and very interesting game with School boys of that place. resulted in a score of 31 to 10 for Farwell. Next Saturday there will be a tripple-header at Bovina. The first game will be by the Dinmitt and Bovina after which the Farwell team will play the winners of the first game. The second game will be by the Friona team.

"danger" sign, with warning to "down" has been put up on the west of the Highway Garage superintendent of highways. and at that point crosses some owned by R. L. Hicks and Mr. Hicks placed his buildings on property they left barely room for at a time to pass without the corner of the building and traveling east cannot see any that is going south on Main street versa, thus providing a splendor opportunity for a collision when the corner or in making the

and Mrs. R. G. Clinin and little boys, of Tulsa, drove over Friday remained until Sunday visiting and friends here. "Dick" has spent two years here a member Santa Fe Grain Company here. Clinin was for two years the home economics teacher in our and their many friends are glad to see them.

farmers of Friona have formed a society of the State Farm Bureau and Wheat Growers Association. now have a membership of six and are hustling for more. It is ambition to secure the membership of every farmer in the Friona territory.

their residence while we rebuild the Friona school house.

Nearly all of Mr. Stager's family were down last week with severe colds and the flu.

Mr. and Mrs. Elmer Dixon visited their parents the latter part of last week and brought them up two big loads of threshed grain. W. S. says he figures he will have to get most of his feed from the south place in the Cleo community as long as he lives in the Hereford country.

Mr. Joe Green made a business trip to Dimmitt yesterday.

Mr. J. B. Harlin went to Hereford yesterday for another load of lumber. Mrs. P. A. Hogan, Mrs. Kenneth Hunter and little daughter, Florine, have been nearly ill with colds the last two or three weeks.

Mr. and Mrs. Jack Roberson's baby girl had a severe cold and tonsillitis last week.

As my letter is getting lengthy I will close but want to say first that I certainly appreciate the good correspondents from different parts of the country. As I know most of the people mentioned in any of them, I also enjoy the articles in the Brand from the Hereford school.

BETHEL
Messrs. J. E. Smith and I. S. Hamilton were in Hereford for the sale Saturday the 4th. Mr. Hamilton purchased two fine hogs.

Mr. and Mrs. Jim Bagwell marketed chickens at Hereford last Thursday.

Mr. Clayton Williams made a business trip to Hereford Wednesday.

Mrs. A. M. Brownlee has been very

fourth number of the lyceum was delivered here on Tuesday of last week, by the Freeman and Company. The members all artists and their efforts met the hearty approval of all who

far as we are able to learn there only two men from Friona who attended the auction sale of Poland hogs at Hereford Saturday. The J. C. Wilkinson and Sledon Warren. Messrs. Wilkinson and Warren enthusiastic breeders of the black and are desirous of introducing to locality a strain of breeding and that will be second to none in the handle. They secured at the sale of Ranger, a young boar of an individual type as any offered at sale. The young men are heartily ended in their efforts by many of neighbors, who also compliment on their progressive and enterprising spirit.

ev. Foss will not preach at the school house next Sunday, as he has called to assist in a series of things in Amarillo during this week next.

FRIO
We have had some very cold weather but very little moisture. Some Sunday night, but as the wind so high it only hit the ground in highest places.

The Friona school house is now under construction and will be ready for the work in about two more days, we can have a few more hours of to finish the roof.

On account of so much sickness in the community and the severe weather first of last week our school had to suspended a couple of days.

through the kindness and hospital- of Mr. and Mrs. J. B. Harlin our school is being taught in one room of



Cash
We Pay Cash for Cream, Poultry and Eggs.
Conklin Produce

ill the past week. At present her condition seems little improved.

On Jan. 24, Owen Boyd, a baby boy, was born to Mr. and Mrs. Boyd Kimble.

Mr. and Mrs. J. F. Lust, of Hart, Texas, spent a part of last week visiting friends and relatives of this community.

Among the other business transactors in Hereford the past week were Messrs. J. T. Smith and E. R. Rothwell.

Ray Sheffey made a series of calls on the people of this community last week. His business seemed to concern his race for the office of county judge of Castro County.

Kansas City Live Stock Bulletin

Market compared with last Monday. Cattle steady to 25c higher. Hogs \$1.00 higher. Sheep 50c higher. Prospects active market balance of week.

BEEF STEERS:
Good to Choice \$7.00 to \$7.75
Fair to Good 6.25 to 7.00
Common to Fair 5.50 to 6.25

FEEDERS:
Good to Choice \$6.00 to \$6.75
Fair to Good 5.25 to 6.00
Common to Fair 4.00 to 5.25

STOCKERS:
Good to Choice 5.75 to 6.50
Fair to Good 5.25 to 5.75
Common to Fair 4.00 to 5.25
Stock Cows and Helpers 3.25 to 5.00
Stock Calves 5.00 to 7.00
Stock Bulls 3.25 to 4.50

BUTCHER COWS:
Good to Choice 4.25 to 4.75
Fair to Good 3.50 to 4.25
Cutters 2.75 to 3.25
Canners 2.00 to 2.50

HEIFERS:
Good to Choice 5.00 to 6.00
Fair to Good 4.25 to 5.00
Common to Fair 3.50 to 4.25

CALVES & YEARLINGS:
Baby Beef 6.00 to 6.75
Killers 5.00 to 6.00
Veals, Fair to Good 8.00 to 9.50
Veals, Common to Fair 4.00 to 8.00

BULLS:
Killers and Bolognas 3.00 to 4.25

HOGS:
Light 8.90 to 9.25
Heavy 8.70 to 9.00
Packing Sows 7.00 to 7.25
Pigs 8.50 to 9.00

SHEEP:
Lambs 11.50 to 13.75
Lambs, Cull 5.00 to 7.00
Yearlings 11.00 to 12.25
Weathers 7.00 to 8.25
Ewes 5.00 to 7.25
Feeding lambs 10.00 to 11.50

RECEIPTS: Monday Last Week
Cattle 13,000 31,400
Hogs 13,000 49,800
Sheep 6,000 33,100

LEE LIVE STOCK COM. CO.
February 6, 1922.

The total number of school children in Texas is 1,296,282. The state school funds apportioned last year totaled \$18,825,089.

Uncle John's Ash

A CHUMP IN THIS TOWN SEZ HIS WIFE'S HUSBAND IS HIS BEST FRIEND



CLASSIFIED COLUMNS

FOR SALE
FOR SALE—Barred Rock Cockerels. Phone 370. E. W. Kinney. 6-11
FOR SALE—Seven very choice Red gilts, unregistered, weight 120 pounds, and the real kind. See C. R. Barber. 6-11-Pd
FOR SALE—Best wind mill in town, a large Sampson, together with a well house and large closed tank. A rare bargain. For information, call at Jones & McLean. 6-11
FOR SALE, or Trade—Good fresh milk cows, good saddle mare, span three year old mules, good ones. Will take in exchange good team, 2 row lister or harness. 4 miles north on 25 Mile Ave. 5-11-Pd. W. M. Marnell.
FOR SALE—4 dozen White Leghorn hens and pullets, and six roosters. Phone 172. Mrs. G. W. Brumley. 5-11
FOR SALE—By owner, 300 acres in Block K E just outside of town. Also lots 3, 16, 20, 22, 23, 35 Evans Addition in Hereford. W. F. Reddell. 4-11-Pd.

SEED OATS
Seed Oats of fine quality for sale. Call early, 4 mi. north, 1 mi. west on 25 Mile Ave. F. J. Eberle 4-11-P.
FOR SALE—Improved Section, eight miles southeast of Hereford; price \$30 per acre; if interested, write P. K. Butterfield, Mulvane, 1-11-Pd. Kansas.
TO TRADE—Buick Coupe, first class

RANGER'S LIBERATOR

The sensational cross of America's two greatest Poland China blood strains. Put the Blood of Champions in your herd. For breeding see

Jas. R. Robinson or John McLean

shape in every way, for cattle, hogs or good mules, or would sell on good bankable note. Fone J. J. Clayton, 306-F3, for information. 5-41 Pd
For-Exchange
I have anything from 130 to 320 acres unimproved land. Castro and Deaf Smith Co., to exchange for Southern California property. Submit your propositions to J. S. Warner, 819 S. Broadway, Santa Ana, Calif., for information. 4-11
TRADE—Will trade my Ford car for feed. Phone 338. 6-11 T. T. McDermott.

WANTED
WANTED—Some one to break out my one-half section raw land, on shares. Write Mrs. M. J. Stephenson, Seward, Nebr. 2-01
FOR RENT
FOR RENT—Two rooms, well furnished for 11, 1st housekeeping, one block of

Central school, three blocks of Main St. See W. J. Smith, at Williams Grocery. 1-61-Pd.
FOR RENT—House; also 2 rooms in another house. H. L. Broadwell. 75-11
FOR RENT—One large house. Phone 17. 5-11

LOST AND FOUND
STRAYED—Yearling Steer, branded V on left hip, to Ole O. Olson place, 4 miles NW. Notify W. S. Williams. 6-21
LOST—Bunch of Yale lock keys, with Bosch magneto wrench attached. Finder please return to W. C. Fallwell. 6-11
LOST—A baby's white dimity dress hand embroidered; lost between Christian Church and Fox Mercantile Store. Please notify Mrs. Glenn Snyder, Hereford. 5-21 Pd.
LOST—Sunday, between Canyon and Hereford, one Army Blanket and gentleman's laundry. Finder please phone 97, or leave at Brand office. 5-21Pd. R. Earl Clements.

Service Garage

FOR REAL SERVICE DAY AND NIGHT GAS, OIL AND STORAGE

Room for 50 cars, where you never freeze nor have to drain your radiators. Free air, water and the best of service. We have warm fires and plenty of room. Come, read and rest with us.

WE DO VULCANIZING. YES! WE DO!

Service Garage

Egg Profits

Pencil and Paper Thistles and Thorns

It's folly to attempt to figure a profit from the poultry industry unless the first premise is correct. Egg profits do not come from inferior feed. No more than choice fruits from thistles and thorns. If you are going into the poultry business—then it is for egg profits. And the whole result of your effort is going to hinge on the feed you select. That is the reason we call your particular attention to PURINA HEN CHOW in Checker Board Sacks; which is the best best known chicken feed.

Jones & McLean Grain Co.
Fone No. 1

HUPMOBILE

NOW \$1250.00

F. O. B. DETROIT

¶ We want a dealer in every County in Texas. Your County may be open.
¶ We carry in stock Repair Parts for every model Hupmobile in use.
¶ Send us the Model and Number of your car.

J. R. OVERSTREET
225 THROCKMORTON STREET
Phone Lamar 5518 Fort Worth, Texas

DODGE BROTHERS ROADSTER

The success of the car has been due in large part to public confidence in the men who build it.

People are convinced that Dodge Brothers' sole purpose is to make the car worthy of their name.

The gasoline consumption is unusually low. The tire mileage is unusually high.

Second Annual
Auto and Style Show
Bigger and Better than last year
More Space—More Cars—More Styles
AMARILLO, MARCH 9, 10 and 11
Vaudeville—Music—Dancing
Under Auspices of
Amarillo-Panhandle Automotive Association

Motor Sales Company
Hereford, Texas

TOWN & COUNTY Personalographs

Oral Key arrived from El Paso the fore part of the week.

Roy Shocking left Hereford for Clarendon Friday morning.

The 19c Sale starts Saturday at Skelton's.

G. W. Chesser left Hereford Friday morning for Ft. Worth.

Doug Fox went to St. Louis to market Thursday.

Suits cleaned and pressed, \$1.50. Hereford Steam Laundry.

M. J. Hassell went to Cleburn, Texas, Thursday morning to visit friends.

Carl Gilliland returned home from a business trip to Lubbock Wednesday.

3 bars Palmolive Soap for 19c at Skelton's 19c Sale, starts Saturday.

J. B. Elliston arrived home from South Bend, Texas Thursday night.

E. S. Ireland went to Brownfield, Texas, Thursday morning on a business trip.

Real China cups and saucers, 19c each at Skelton's Sale, starts Saturday.

L. Gough and E. M. McCracken went to Amarillo Friday morning on business.

Mrs. S. E. Hooks and Mr. and Mrs. E. Hooks went to Canadian, Tex., Friday morning.

Pencils, 19c per dozen at Skelton's Sale, starts Saturday.

Pless Watson visited his brother, C. M. Watson, this week, returning to his home at Clovis Thursday morning.

I have a real cash buyer for from one half to five sections. See J. B. Elliston, or address Box 165, South Bend, Texas.

Miss Hallie Hutchinson, of Tulsa, was in this city Thursday and Friday on business.

James D. Manhall, of Clifton, Kansas, arrived in this city on business Wednesday.

Aluminum dipper for 19c, Skelton's Sale Saturday.

Burns Arnold, of Amarillo, was in Hereford the fore part of the week on business.

Len Chesser arrived home Thursday morning from a business trip to Lubbock.

4 big rolls toilet paper for 19c, Skelton's Sale, starts Saturday.

E. N. Faucett, of Amarillo, returned to his home Thursday morning, after several days in this city.

Good padlocks for 19c at Skelton's Sale, starts Saturday.

Uncle John's Job

I CAN'T HATE ORGANIZED CHARITY BECUS HATING GIVES ME INDIGESTION



O. S. GALLATIN
GENERAL AUCTIONEER
Clovis, New Mexico
607 N. Wallace St.
(Formerly of Friona, Texas)
See me, phone or write for terms
84-18t and particulars

WHY?

Let your car suffer for repairs and adjustment when it cost so little to have it fixed up. Satisfactory work guaranteed.

Roy Gilliam
at Service Garage

Mrs. R. E. Bull returned to her home at Amarillo Thursday, after several days visit in the home of her mother-in-law, Mrs. G. J. Bull.

BOY CHAMPION SHEEP BREEDER



Clarence Tisdale has his photograph taken with his champion Rambouillet, which recently won the blue ribbon for the southwest against all the veteran breeders. The boy lives in Coleman County, West Texas. With his pocket money he bought the sheep when it was a lamb. His folks would have nothing to do with the lamb, so he brought it up himself. The prize carried \$100 in money.



WHAT IS A CHIROPRACTOR?

A chiropractor is a person who, after being educated in the science of chiropractic, and trained to the proper application of its art, uses his bare hands in contact with the spinous processes of the vertebrae to realign the subluxated units and release nerve compression. Such adjustments are practically painless and leave no ill effects with the patient.

C. T. KIBBE, D. C.

Phones 304 and 105 F-2. Calls Made Day or Night.
Office Hours 9-12 and 2-5

Solon C. Byrd

J. B. Hill

BYRD & HILL FARM AND RANCH LOANS Real Estate

We are making a great volume of farm and ranch loans all over the Panhandle. Our expert service is based on the following advantages:

1. Cheaper interest rates.
2. Better terms.
3. More liberal valuations.

Write or phone us, if you want to borrow money on your land.

HEREFORD, TEXAS

Baking Demonstration

Ryson Baking Powder and Albatross Flour

SATURDAY
February 11

Our store has been selected for the place to demonstrate the merits of Ryson Baking Powder. It will be interesting so be sure and see it.

Cash & Carry Grocery

Miss Douglas, Mrs. ... and ... spent Thursday in Amarillo.

We will wash your clothes for the cost of your fuel and soap. Phone 266, Hereford Steam Laundry.

Notice
The City Ordinance provides that all persons shall hand in to the Assessor, within two months after the publication of this notice a complete inventory of all property owned or controlled by them on the first day of January, 1922, subject to taxation within the city. Please conform to the Ordinance.
GRACE SKELTON, City Clerk.

CROWNPRINCE SANS BRASS BUTTONS



Brass buttons don't mean anything in the life of William Hohensolter, Jr., any more. Germany's former Crown Prince is more interested in Swiss cheese sandwiches on rye, particularly when, as shown in this most recent picture of the exile in Holland, he had just returned from a joyride on his motorcycle.

Henry Wilkinson made a business trip to Wichita Falls and Ft. Worth Wednesday.

Mrs. E. J. Preston went to Clovis Wednesday morning to visit her daughter, Mrs. Bertha House.

If you have anything to trade for Central Texas land, see J. B. Elliston, Hereford; or address Box 165, South Bend, Texas.

Wright's Ham Pickle

makes the Best Meat on earth.

\$1.50 cures 280 lbs.

Corner Drug Store

Hereford Produce

Always makes the Cash Prices for Poultry and Eggs.

WE BUY CREAM
See us before Selling.

FLOWER SEEDS



FLOWERS AND GARDEN SEEDS OF ALL KINDS FOR SPRING PLANTING

Our cut flower are more beautiful than ever. Carnations, Sweet Peas, Roses, Jonquils, etc.

Potted Plants
Bulbs of all kinds.

MRS. EDGAR JOHNSON
Phone 95

D. F. Ashbrook

E. S. Ireland

Let us make you that Farm or Ranch loan now, while we can get you the money. All inspections made by Mr. Ireland.

DEPENDABLE SERVICE

Ashbrook & Ireland

Phone 141, Rooms 9-10, Elliston Building



Ben Franklin liked books.

Within their covers he found wisdom—the wisdom which was put into practice—earned for him a reputation as a great American.

Franklin's philosophy may be summed up in one word—THRIFT.

"Spend less than you make if you would succeed."—said Franklin's famed "Poor Richard."

Western National Bank

Your Home Furnishings Show Your Character

We make a study of the business of furnishing homes. It is a business by itself.

When you come to us for a suggestion in the furniture line we meet you on our ground and you will be served.

We solicit you furniture problems. You will be pleased each time you call.

For February, we are making most attractive prices on everything in Furniture.

- Kohler & Campbell Pianos
- Hoosier Kitchen Cabinets
- Singer Sewing Machines
- Victor Talking Machines
- A fine Sealy Mattress
- Alexander Smith's Art Rugs
- Magnificent Duofold Suites
- Elegant Parlor Suites
- Walnut or Oak Dining Suits

We will take your old pieces in on these new things.

Try us. We will save you money.

WE TURN A HOUSE INTO A HOME

E. B. BLACK CO.

FURNITURE & UNDERTAKING

HEREFORD, TEXAS

PHONE 14

The big store with the little price.

BE A PROSPEROUS FARMER

The property of the country is judged largely by the small farmer, WHY? Because the stranger or the prospective buyer observes keenly the condition of the small farmer—if he has fat stock, well kept buildings, fences and land he is at once considered a progressive farmer in a progressive land.

BE A PROSPEROUS FARMER

We Lend Support in Every Way—"Let Us Help You"

PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE