

Nov. 13, 1958  
 Story  
 revenge  
 the  
 cavalry  
 Joel  
 ell. Boo  
 rday.

WES  
 AN EV

ly  
 T; and  
 ever,  
 d be m  
 ket to

EI

!

maid  
 afraid  
 boat  
 fight!

so on  
 tap Thursday night is  
 first program in the 1958-  
 Community Concert series.  
 ern New Mexico Universi-  
 fine music department will  
 be the 1958 "Swanee" pro-  
 a musical show that will  
 impress music from many  
 s. Tickets will be available  
 the door for those who have  
 purchased season tickets.

all another event Thursday  
 will be the first meeting  
 year for the Central Ele-  
 mentary School Parent-Teacher  
 ciation. An outstanding edu-  
 cator from Amarillo, Dr. W.  
 Lane, will present a pro-  
 gram on "Individual Differen-  
 in Children" at 7 p.m.

Continued on Page 2)

MEDY  
 D  
 ANGE

NT  
 Comedy)

REN  
 Girl  
 dy role)

ON

HYE

nell

OLOR GUARD and honor firing squad were  
 nished by Hereford American Legion and  
 erons of Foreign Wars posts during Vete-  
 ans Day memorial services in Veterans

NO!  
 ARMS!

**WEATHER**

	High	Low
Sunday	68	39
Monday	74	39
Tuesday	75	41
Wednesday	64	43

Moisture for Nov.: .00  
 Moisture for year: 23.21  
 Moisture last year: 15.41

# The Hereford Brand

20 Pages

Fifty-Seven Years of Service

SINCE 1901

Published Every Thursday

Our Slogan: "More People—More Farms"

Hereford, Texas, Thursday, November 13, 1958

Price 5c Per Copy

## Around Town

The "Em-On The Back" is theme of this year's Youth Recreation Week, sponsored an international project by Optimist Clubs. It is one of finest undertakings that d be done. Purpose behind annual "week" is to recog- and honor the 95 per cent polite, law-abiding, decent gsters who ordinarily go un- sed. Far too much notoriety ocused on the juvenile de- ents and not enough credit to the thoughtful, moral h of our land. We say pray" for the majority of young citizens who never society any trouble.

read a most inspiring let- from the parents of the Phillips high school foot- player who was killed two ys ago. The boy's parents they could never condemn game of football and that were convinced their son been a better man for hav- participated. They added another son was playing on Phillips "B" team and that could be up to him whether would continue. A similar r by Phillips coach Joe as echoed these sentiments. as a tragic event, but a lot s justifiable than the sense- slaughter every day on our ts and highways.

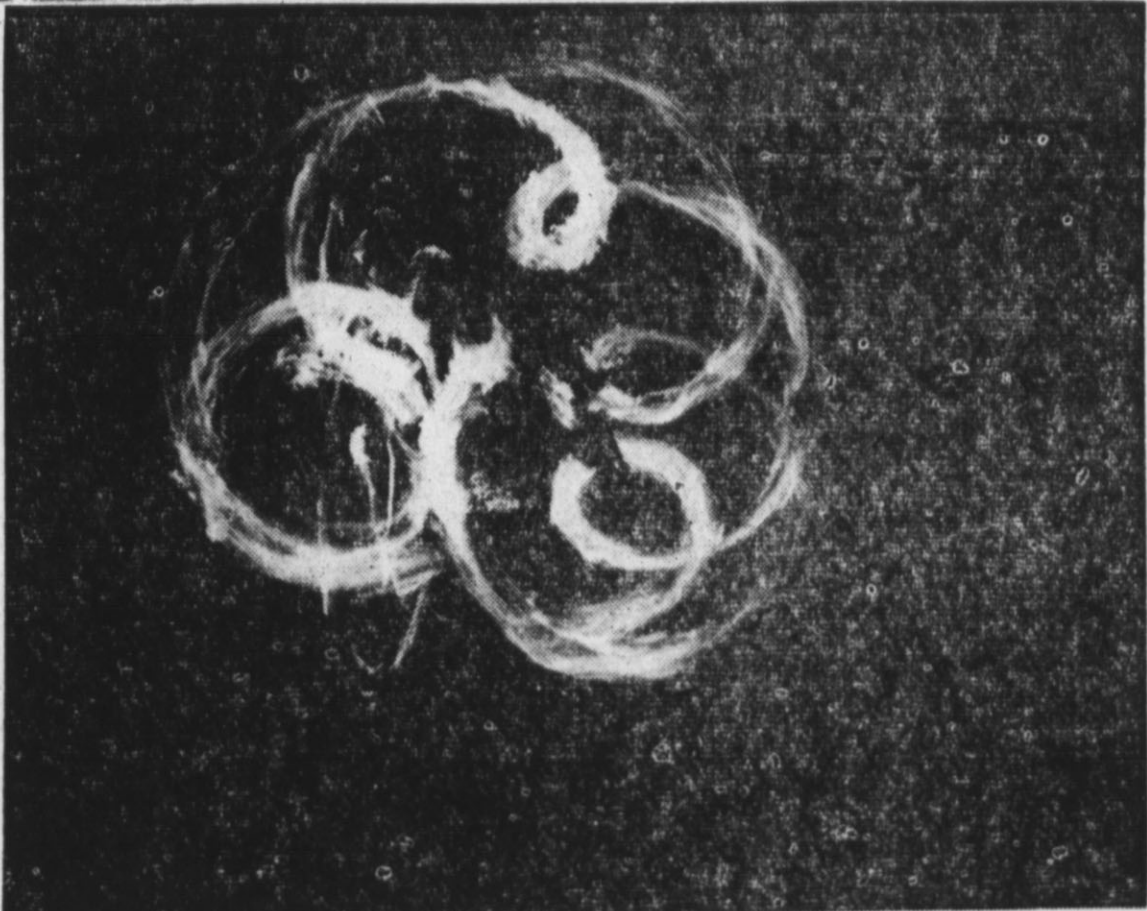
ult typing classes will be- onight at the high school. e still interested in regis- g may contact Joe Smith rincipal Bill Stanford, both ereford High School.

A pride (that's what Web- r says) of Hereford Lions il go to Adrian tonight for charter banquet of a new b. Several members of the ereford Lions Club have en working to get the new b organized. Charter pres- entation will be made by W. Hunter, district governor.

so on tap Thursday night is first program in the 1958- Community Concert series. ern New Mexico Universi- fine music department will be the 1958 "Swanee" pro- a musical show that will impress music from many s. Tickets will be available the door for those who have purchased season tickets.

all another event Thursday will be the first meeting year for the Central Ele- mentary School Parent-Teacher ciation. An outstanding edu- cator from Amarillo, Dr. W. Lane, will present a pro- gram on "Individual Differen- in Children" at 7 p.m.

Continued on Page 2)



**FIERY PATTERN**, created by Gary Donathan, Los Alamos, national American Legion twirling champion, will be one of the novelty acts in "Swanee," to be presented in the Hereford High School auditorium tonight.

## ENMU's 'Swanee' Opens Hereford's Concert Season

"Swanee," a musical show produced by the music department of Eastern New Mexico University, will kick off the second season of the Community School Concert Series here tonight.

The variety show will be presented at 8 p.m. in the Hereford High School auditorium. The first of four concerts to be held this season, concert tickets will be good for the presenta-

tion. Approximately 80 students will take part in the show, which will feature musical numbers from the "roarin' twenties" to the atomic age.

Included will be orchestral accompaniment and the university's 32-voice choir forming the backbone of the show's production numbers.

One of the most popular entertainment features of the university year, "Swanee-1958" will be composed of more than 30 numbers. Entertainment for all tastes will be included, the musical variety jumping from such all-time popular music as the George Gershwin, Cole Porter

and Irving Berlin tunes to songs of a "Louisiana Hayride" flavor.

Highlight of the show will be a group of numbers divided into segments, each featuring a theme. Segments include "Waterfront," "Gershwin Medley," and "Big City - Small Town."

Waterfront numbers include "Anchors Aweigh," "Ebb Tide," and "I Cover the Waterfront." Gershwin tunes include "I Got Plenty of Nuthin'," "Our Love Is Here To Stay," "I Got Rhythm," and "Rhapsody In Blue."

In the "Big City - Small (Continued on Page 2)

## Springlake Boy Injured By Car

Tommy Joe Campbell, 10-year-old son of Mr. and Mrs. W. J. Campbell of Springlake, Tex., suffered a broken leg and a deep cut on the left side when he was struck by a car in Hereford Sunday afternoon.

The accident happened about 3:50 p.m. at Park and Ave. C. The boy was struck by a car driven by Regina Edwards, 17-year-old daughter of Mr. and Mrs. C. W. Edwards, 728 Ave. K.

Arthur Findt, city policeman who investigated the accident, said witnesses told him the youngster was playing with a group of boys and ran into the path of the car.

The boy was taken to Deaf Smith County Hospital where his condition is reported as good.

Tommy has been visiting in the home of his aunt, Mr. and Mrs. John Jones at 310 Ave. C.

## Herd Hosts League-Leading Levelland Lobos Tomorrow

League-leading Levelland Lobos will roar into Whiteface Field Friday night, opposed by the Hereford Herd, which is still trying to get into the conference win column.

Generally conceded to be the class of the strong 1-AAA district, the Lobos currently are ranked fourth in the state, with just a single loss to mark their season standing. Coach Johnnie Hickman's charges have chalked up seven wins, while losing

six. They now hold undisputed title to first place in the district after dropping Dumas and Phillips.

Masterminding the Lobo attack is quarterback Doug Cannon, a junior who last year was named to the All-District team. A big boy at 180 pounds, Cannon has been favorably compared with college quarterbacks.

## Honor Youth With Movie

In commemoration of Optimist Late national Youth Appreciation Week, the Hereford Optimist Club, in a joint project with the management of the Star Theatre, will sponsor a free movie for Hereford youngsters Saturday morning.

The movie, "The Parson and The Outlaw" starring Sonny Tufts, will be shown two times Saturday — 9 and 11 a.m.

Free tickets to the movie will be distributed tomorrow afternoon in elementary through junior high schools. The tickets will be issued in classrooms.

Candy will be distributed at the door of the theatre by the Optimist Club, according to Marvin Coffey, president. This is the third annual observance of Youth Appreciation Week here.

## Services Monday For Garza Baby

Funeral services were held Monday for Jose Garza, seven-month-old son of Mr. and Mrs. Margaret Garza of the Labor Camp, at St. Joseph's Mission with the pastor, Rev. Raymond Gills, officiating. Burial was in St. Anthony's Cemetery under the direction of Kreig-Marcum Funeral Home.

The baby died at 9:40 a.m. Sunday in Parmer County Hospital. He had been in the hospital three days.

Besides the parents he is survived by a sister, Sandra, and four grandparents.

# County, Water District Combine Against Waste

## Promise Action Against Misuse

"We are ready to take action against farmers who won't keep their irrigation water on their land," Tom McFarland, manager of the High Plains Underground Water Conservation District, told Deaf Smith County Commissioners Monday.

At the request of the commission, McFarland attended the meeting to outline the steps for stopping "tail-water" from running on public lands. Tail-water is excess irrigation water which remains after a field has been wet.

McFarland explained that the water district, for the past four years, has been engaged in an education program to stop wasteful irrigation practices. This program, he said, has been about 50 per cent effective, which he considered fairly good.

"Now we are aiming to control the other half," he said. "We are prepared to bring in farmers who deliberately waste water for a board hearing. The board can, if it sees fit, secure an injunction prohibiting the use of the irrigation well until he convinces the board that he will control his tail-water."

McFarland explained the water district had no power to fine or otherwise penalize any person who willfully wastes water except to enjoin him from using the well. Thus far, McFarland said, the water district has entered only one court test to stop use of a well because of

willful misuse and that the water district was upheld by the court.

McFarland said the water district had been very lenient with violators so far, but that the district's board of directors had changed its attitude recently. He pointed out that penalties in irrigated sections of California are much stiffer for violators, who are fined \$200 for each violation, with each day being considered a separate violation.

One of the several irrigation (Continued on Page 2)



Tom McFarland . . . urges action



John P. Work . . . discusses jails

## School Signs Contracts, Studies Cafeteria Meals

Construction of three large school projects will get into full swing in the next few days as contracts, totalling \$487,791, were signed by the trustees of the Hereford Rural High School District Tuesday night.

Projects included in the contract are a combination cafeteria and administration quarters to serve both high school and junior high, a small elementary school in northwest Hereford and additional class-

rooms and a gymnasium for the junior high school.

Contracts signed were for general construction by Carl E. Maxey Company of Lubbock, mechanical work by Anthony Company of Lubbock and electrical work by Owens Electric of Hereford.

In other business at the meeting, Mrs. Joe Smith, supervisor of school cafeterias, and head cooks from Stanton Junior High, Central, Shirley and Alkman elementary schools gave reports on cafeteria policies in the four schools.

After reports were heard by the board, Mrs. Anna Tollett, representing the cooks in the school, asked the trustees for an over-all raise in salaries. The board approved a motion to grant a \$2 pay raise to all full-time cooks.

Mrs. Tollett, head cook at Central School, said that the cooks, in general, felt that they were underpaid.

Before the pay raise, full-time cooks received \$9 a day and head cooks received \$7. The head cooks, however, recently were granted a \$2.50 salary hike and were exempt from the increase of pay granted Tuesday night.

Under the new pay scale, head cooks will receive \$37.50 and regular cooks will receive \$32 a week. At present, a total of 18 full-time and four part-time cooks work in the four cafeterias.

Mrs. Smith, in giving the report requested by the board of trustees, said that a Type "A" lunch must include the following: two ounces of meat or meat substitute, two vegetables or one vegetable and one fruit, one pint of milk, one or more portions of bread made of whole grain or enriched cereal and two teaspoons of butter or fortified margarine.

Under United States Dept. (Continued on Page 2)

## Seeker Gets Good Advice

A knock at the door of his apartment awakened Sheriff Charles Skelton at about 4 a.m. Sunday. When he answered the door, Skelton was greeted by a man who, he said, looked as if he were more than a little "under the weather."

The man, wearing a battered Homburg, asked: "Would you mind giving me a little advice?"

He got his advice — never. In that condition, awoke the County Sheriff at 4 in the morning. Especially when the County Jail is located just above the Sheriff's residence.

The man, protestin, was escorted up the stairs and put behind bars for the rest of the night.

## Six Men Build New Home For Hereford Man

Ernest (Fatty) Brown, 79, moved to his new home — a gift of six Hereford residents — this week.

Construction of a 10-by-10-foot home for Brown, located south of Hereford, was finished Saturday night. Brown moved from his makeshift trailer house to the new wooden one-room home Monday.

Through the spare-time efforts of six residents — Grady Rogers, M. E. Morrison, Edwin Morrison, J. C. Morrison, H. B. Whittington and Ed Bulls — the house was constructed in only five days.

Materials for the construction were donated by the men, who built the house during evenings last week.

Rogers donated an electric heater, as Brown's former house was cold during winter nights. About two years ago, Brown suffered severe frostbite when a cold front hit this area.

To insure insulation of the new house, plaster board was installed on the walls and ceiling of the interior.

Brown, who has been the victim of robbery attempts and attacks at his former home several times, this time was furnished with a lock on the door of his new home.



THE OLD . . .



. . . AND THE NEW



OLOR GUARD and honor firing squad were nished by Hereford American Legion and erons of Foreign Wars posts during Vete- ans Day memorial services in Veterans



"BUY A POPPY, Mister?" This remark was heard often Saturday when the local VFW Auxiliary sold Buddy Poppies to aid disabled veterans. (Staff Photo)

### School...

(Continued from Page 1)  
ment of Agriculture standards, meals each week must include the following: tomatoes, citrus fruit, cabbage slaw, tossed vegetable salad using cauliflower, green peppers and green leaves other than lettuce, and fruit cup or fruit salad including citrus fruit. She explained that those foods must be served, as they are rich in Vitamin "C". Mrs. Smith said that the four cafeterias here follow the standards of USDA, and that the specified food is served each day. She said that it is impossible to please all the children with daily selections of food, as many of them have not been trained to eat the balanced meal selections offered by the cafeteria system.

Approximately 1,450 students are served daily this year, Mrs. Smith said. That number is an increase of about 200 over last year. A Textbook Committee for 1958-59 was appointed during the meeting.

Included on the committee are Mrs. Georgia Fisher, Mrs. Inez Welch, Mrs. Claudie Ola Brown, Frank Jones, Mrs. Eloise McDougal, Mrs. Viola Chisholm, Charles Duvall, Miss Lucy Givens, Mrs. Ruth Warner, J. N. Killingsworth, and Superintendent of Schools Fred J. Cunningham, chairman.

Cunningham said that it is the duty of the committee to recommend what books are to be used by the Hereford School System during a school term.

He further explained that the local textbook committee works in cooperation with the Texas Textbook Committee, and that the state committee screens out the majority of inadequate books before books are placed before the local committee for consideration.

The board of trustees approved a motion that the services of Cornell and Company, certified public accountants in Amarillo, be contracted for two more years.

Cost of the auditing service amounts to approximately \$500 a year. Fred Baird, financial secretary, said that he has been pleased with the results of work that the company has undertaken in the past, and he recommended that their services be hired for a new term of contract.

On the last item of business on the board's agenda, tentative plans for an in-service education and community conference on an education meet-



EXPLAINING CAFETERIA POLICIES, Mrs. Joe Smith, supervisor of Hereford school cafeterias, presented a report to the trustees of the Hereford Rural High School District Tuesday night. She said that the local cafeterias come up to the standards set by the United States Department of Agriculture. (Staff Photo)

ing here Feb. 6, 1959 were approved.

Cunningham said the primary purpose of the meeting will be for the improvement of instruction. Participants in the conference will include parents, students, the administration and coordinating staffs in the Hereford School System and consultants from various colleges.

Expense of the conference, he said, would be relatively small as only three paid consultants will attend the meeting.

Cunningham said that tentative plans call for a pre-conference visitation of schools. The workshop is planned for Friday, and the visitation will be held the day before the conference, while school is in progress.

Participants in the visitation will be groups with a wide background in education. Visitors of the classrooms will be expected to offer constructive criticism to delegates at the workshop.

### OLIVER'S SCHEDULE

NEW YORK — Sir Laurence Olivier is all set for his next Broadway appearance — which however won't be for a couple of years.

He has fixed upon "La Repetition" by Jean Anouilh as the stage project to engage him after current work in films is completed. Presentation of the drama is scheduled in London in September 1959, with a Broadway run to follow. Sir Laurence appeared here last season in "The Entertainer."

### County...

(Continued on Page 2)  
farm operators who attended the meeting said he favored a pro-ration of water per acre, so a farmer would just have a given amount of water to use, or to waste. McFarland said this had been considered, but the district presently did not favor the system.

McFarland said the water district would begin to take immediate action against habitual violators, with the cooperation of the county commission. He explained that the district supervisor stationed in Hereford, Wayne Wyatt, is responsible for supervising six counties and is limited in observing irrigation practices.

The seven or eight local farmers who attended the meeting all voiced their "100 per cent cooperation" with the commission on any action it desired to stop tail-water.

Commissioners explained they were primarily interested in stopping tail-water from getting in farm road "bar" ditches, since this greatly hindered maintenance operations.

Extra work and expense resulting from tail-water along county roads has cost the county an extra \$30-40,000 in the past year, commissioners estimated.

Virgil Dodson, chairman of the water conservation district, explained that when irrigation first started nobody worried about wasting water because they thought there was plenty, but people now know that the water table is dropping rapidly and that they may run out of water completely.

Deaf Smith County wastes more water than two or three southern district counties have available for use, McFarland commented.

In other action, the commission talked briefly with Amarillo architect John P. Work about new jail construction in the area. The commission will join Work in a tour of jail facilities on Thursday, Nov. 20, before discussing the matter further.

The Texas Highway Department notified Deaf Smith County that they would pave Farm-to-Market road 2351 from its east end to the east to join FM 809 if the county would furnish the right-of-way. Commissioners agreed to accept the offer. Texas highway officials estimated the job, about 6.3 miles in length, would cost about \$89,000.

Results of the General Election also were canvassed and approved, with substantially the



Virgil Dodson ... worried by future same vote as was reported earlier.

Commissioners also agreed on standard prices for work done for the public. They set the following price list: post holes, 15 cents each; maintainer work, \$8 per hour; small tractor work, \$4 per hour; culvert materials and installation, cash in advance.

Federal lands in Idaho make up 65.2 of the state's total land area.

### ANTAGONISM

NASHVILLE, Tenn. — Rev. Dr. George H. Jones, Methodist missionary, says he has not seen any antagonism toward Protestant missionaries predominantly Roman Catholic South America.

"If the missionary loves people and gives himself sacrificially, he will get good response in the South American countries where I've directed evangelistic missions," he said.

In the last three years, Jones has directed evangelistic missions in Brazil, Argentina, Uruguay, Bolivia, Chile, Peru, the six South American countries in which the Methodist church works.

### COIN COLLECTOR

GAZA, Egypt — One of the rarest coins in Dr. James Young's collection came from an odd source.

It's a Saudi Arabian in which the 33-year-old medical chief of the Baptist Hospital, attracted from the stomach of an Arab boy who had swallowed a week before.

**ENROLL NOW!**  
Rock Club House  
Camille Hess  
Ballet, Tap, Jazz  
SCHOOL OF DANCE  
Veteran's Park

### Herd...

(Continued from Page 1)  
ranked AAA team in the state, Breckenridge. They have defeated Brownfield, Monahans, Snyder, Andrews, Ysleta, Dumas and Phillips and are pointing toward a second consecutive conference title.

Hereford coach Bobby Williams reported his charges were in good shape, although back Durwood Jacobs may see only limited action after being injured in the Dumas game last week. A number of "B" team and freshman gridders are being utilized on the varsity team to give them more experience.

This will be the last home game of the season for the Herd, as they go to Phillips next week for their final contest.

In other district action, Dumas will end the season with a game at Littlefield, while Phillips will entertain Frederick, Okla., in a non-conference game. Levelland will end its season next week by battling Littlefield.

### TITLE CHANGE

NEW YORK — The season's oddest title switch has transformed a TV script "Dominique" into a Broadway prospect known as "Ariadne and the Concrete Duck."

The comedy, by Ernest Kinoy, concerns a young couple in one of the huge suburban communities built since World War II.

It was shown on "Studio One" in 1955 with Marisa Pavan and Ralph Meeker in the key roles.

### HIGHEST CHURCH

CERRO DE PASCO, Peru — This town in the Andes Mountains claims the highest Methodist Church in the world — 15,000 feet above sea level.

Gifts for the fourth wedding anniversary should be made in leather.

## Around Town

(Continued from Page 1)

Bill Decker happily reports something over \$21,000 has been turned in or pledged to the Deaf Smith County United Fund. Bill really organized the annual drive and surprised almost everyone by getting so close to the goal in one day. If there is anyone who was not solicited, Bill says he would be glad to accept the investment in the community.

One local coffee-cupper says Confucius could have saved about 9,999 words if he had seen the famous calendar picture of Marilyn Monroe before he made his oft-quoted statement.

### ENMU's...

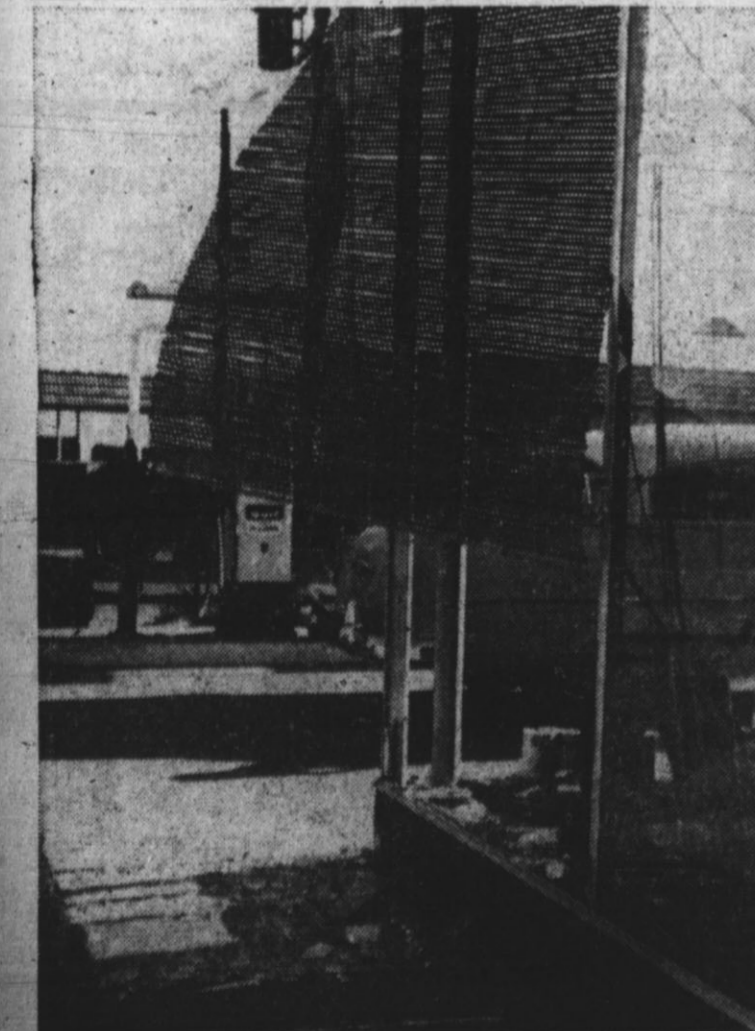
(Continued from Page 1)  
Town" sequence will be "Racing With the Clock," "East Side, West Side," "Manhattan," "Louisiana Hayride," "Easy Street," and "Last Summer."

Many other songs and dances will be presented, in addition to a baton-twirling exhibition by Gary Donathan, Los Alamos, national American Legion champion.

The show is under the direction of David W. Scott, C. M. Stookey is producer, Miss Catherine Edmondson, choreographer, Mrs. Marcelle Mace, accompanist, Miss Anita Lynch, costumer, Dr. Merle Hogg, orchestrations, and Robert Hahn, technical director and designer.

### SNACK SNATCHERS

TOLEDO, Ohio — Between acts of a TV play, Archie Spackey and his family made trips to the kitchen for snacks. Between commercials, a thief sneaked through the back door and took \$8 from a purse.



DON'T SMOKE while washing a car," is Wayne Mills' new motto. Mills, owner of Wayne's Gulf Service, Highway 60 and Jackson, after washing the motor of a car with a solution Monday afternoon, stepped to the rear of the car and fumes of the solution came in contact with his cigarette. In a flash, three five by 10-foot plate glass windows blew out from the explosion. No injuries resulted, however, and the car was not damaged. (Staff Photo)

HEREFORD RURAL HIGH SCHOOL DISTRICT							
STATEMENT FOR PUBLICATION							
SEPTEMBER 1, 1957 TO AUGUST 31, 1958							
	Total	Local Maintenance	State & County	Interest & Sinking	Building	Transportation	Social Security
FUND BALANCE—9-1-57	\$103,004.06	\$20,440.58	\$ 271.63	\$51,143.15	\$23,894.68	\$3,106.02	\$4,148.00
<b>RECEIPTS</b>							
Current Taxes	397,528.77	291,521.09		106,007.68			
Delinquent Taxes	18,814.75	13,797.49		5,017.26			
State Funds - School Lunch & Milk	15,614.04	15,614.04					
- Per Capita	212,726.00		212,726.00				
- Salary & Operation	169,056.00	169,056.00					
- Transportation Aid	48,223.00					48,223.00	
- Vocational Education	2,074.55	2,074.55					
County Available	722.88		722.88				
Student Teaching	437.75	437.75					
Donations, Rent & Refunds	979.74	979.74					
Tuition - Other Districts	1,890.45	1,890.45					
Sale of Supplies & Equipment	3,521.61	3,521.61					
Sale of Fixed Assets	605.00				605.00		
Sale of Bonds	630,000.00				630,000.00		
Accrued Interest	786.66				786.66		
Interfund Transfer							
Local Maintenance	1,891.19					800.00	1,091.19
Cafeteria	425.26						425.26
<b>Total Receipts</b>	<b>1,505,297.65</b>	<b>498,892.72</b>	<b>213,448.88</b>	<b>111,024.94</b>	<b>631,391.66</b>	<b>49,023.00</b>	<b>1,516.45</b>
<b>Total Receipts and Balance</b>	<b>1,608,301.71</b>	<b>519,333.30</b>	<b>213,720.51</b>	<b>162,168.09</b>	<b>655,286.34</b>	<b>52,129.02</b>	<b>5,664.45</b>
<b>DISBURSEMENTS</b>							
General Administrative	36,750.55	36,412.39					338.16
Instructional Service	574,255.83	365,861.82	208,353.51				40.50
Operation of Plant	54,213.29	53,500.76					712.53
Maintenance of Plant	17,443.69	17,443.69					
Auxiliary Services	60,823.81	20,432.24				40,391.57	
Fixed Charges	5,328.04	3,726.80					1,601.24
Capital Outlay	45,921.22	15,350.22			18,931.00	11,640.00	
Debt Service	106,757.86			106,757.86			
Certificate of Deposit	400,000.00				400,000.00		
Interfund Transfer	1,891.19	1,891.19					
<b>Total Disbursements</b>	<b>1,303,385.48</b>	<b>514,619.11</b>	<b>208,353.51</b>	<b>106,757.86</b>	<b>418,931.00</b>	<b>52,031.57</b>	<b>2,692.43</b>
FUND BALANCE—8-31-58	\$304,916.23	\$4,714.19	\$ 5,367.00	\$55,410.23	\$236,355.34	\$ 97.45	\$2,972.02
<b>BONDED INDEBTEDNESS—8-31-58</b>				<b>\$2,187,000.00</b>			

# SAFEWAY'S LAMB SALE!

## LEG O' LAMB

**79<sup>c</sup>**

**lb.**

**Genuine Spring Lamb**

Done it again! Made an outstanding purchase to bring you perfect lamb cuts at "oh-boy!" Surprise your family tonight with wonderful lamb. The finest lamb you can buy!



## Bacon

Swift's Premium

**53<sup>c</sup>**

Lamb Chops	Discontinued	lb.	69 <sup>c</sup>
Lamb Chops	Rib or Loin	lb.	89 <sup>c</sup>
Lamb Roast	Sq. Cut Shoulder	lb.	59 <sup>c</sup>
Sausage	Pure Pork	lb.	39 <sup>c</sup>
Ground Beef	Lean, Fresh—Lb.	lb.	39 <sup>c</sup>
Pork Steak	Lean, tasty	lb.	49 <sup>c</sup>
Franks		2 Lb. Bag	89 <sup>c</sup>
Hams	Hickory Smoked (shank 1/2)	lb.	53 <sup>c</sup>

Pay Cash for Your Groceries and SAVE!

## POTATOES

Colorado Red McClures,  
U.S. No. 1

**25 Lb. Bag**

# 69<sup>c</sup>

# OLEO

# JUICE

Sunnybank

Lb.

# 17<sup>c</sup>

Tomato

Taste Tells

46-Oz. Can

# 5 For \$1

# KLEENEX

400's

Box

# 21<sup>c</sup>

WE GIVE GUNN BROS STAMPS

Cherries	Town House, RSP—303 Can	5 FOR 100
Cranberry Sauce	Ocean Spray 300 Can	5 FOR 100
Fruit Cocktail	Town House—303 Can	5 FOR 100
Peaches	Sundown, Y.C. Sliced—2 1/2 Can	4 FOR 100
Pears	Highway Bartlett—2 1/2 can	3 FOR 100
Pineapple	Del Monte Sliced—Flat Can	6 FOR 100
Asparagus	Highway, All Green Cut 300 can	4 FOR 100
Green Beans	Kuner's Cut—303 can	5 FOR 100
Chili Beans	Kuner's—300 can	8 FOR 100
Lima Beans	Highway—300 can	10 FOR 100
Corn	Del Monte, Cream Style White 300 can	5 FOR 100
Tomatoes	Renown—303 can	8 FOR 100

Green Beans	Briargate Whole 303 can	4 FOR 100
Green Peas	Gardendale—303 can	8 FOR 100
Condensed Milk	Cherub—Tall Can	8 FOR 100
Ministry	Van Camp's—300 can	10 FOR 100
Shelled Peas	Kuner's Fresh Shelled 300 can	7 FOR 100

Pumpkin	Libby's Custard—303 can	8 FOR 100
New Potatoes	Highway 300 can	8 FOR 100
Sweet Potatoes	Highway 303 can	7 FOR 100
Wax Paper	Wax Tex—100 Ft. Roll	23 <sup>c</sup>
Tissue	Northern—Roll	3 FOR 27 <sup>c</sup>

Dog Food	Ideal—Tall Can	2 FOR 33 <sup>c</sup>
Lunch Meat	Wilson's Mor or Chopped Beef 12-oz. Cans	51 <sup>c</sup>
Dried Beef	Wilson's—2 1/2 oz.	43 <sup>c</sup>
Cat Food	Puss N Boots—Tall Can	2 FOR 29 <sup>c</sup>
Preserves	Par, Peach or Apricot 13 oz.	39 <sup>c</sup>

Royal Safi.

## SHORTENING

3-lb. Can

# 79<sup>c</sup>

Prices Good Thurs., Fri., and Sat., Nov. 13-14-15 in Hereford Right to Limit Reserved

# SAFEWAY

603 E. Park

STORE HOURS:  
Mon. thru Friday  
8:00 a.m. to 7 p.m.  
Sat. - 8:00 a.m. to 8:00 p.m.

# EM4-2030 WANT ADS EM4-2030

## 1. FOR SALE Miscellaneous

MOVIE CAMERA sets, Eastman Kodaks, Polaroids. We have a complete selection and will sell you a camera with a small down payment. Inquire at Rogers Drug. B-1-26-3-tfc

**WE PAY CASH** for APPLIANCES, FURNITURE, CLOTHING

**WILL TRADE FOR ANYTHING OF VALUE!** BIG RED BARN West of City on Clovis Hwy. Phone EM 4-3552 Open Sunday 2:30 to 5 p.m. B-1-2-tfc

**HEREFORD GLASS CO.** Expert Car Glass Installation Table Tops and Window Glass Picture Frames 1392 Park Ave. Ph. EM4-2652 B-1-25-tfc

**FINANCE** your auto Premiums for 6 months. John McLean Insurance. B-1-10-25-tfc

**IRRIGATION PUMPS** On rental basis. We furnish pumps and make all repairs. There is no maintenance cost to the user. Drop us a line and let us know the size and depth you need. WRITE BOX 5305 LUBBOCK, TEXAS B-1-34-tfc

**TOP QUALITY** irrigation dams as low as \$3.50. Davis Implement Co. 144 West Second. B-1-14-39-tfc

**USED RECORD PLAYERS** and TV. Streu Hardware. B-1-9-33-tfc

**FOR SALE** Electrical equipment, including fixtures and appliances. Slab doors, 24", 28", 30", 32" and 36". Several outside doors priced at a savings. Air conditioner and engine covers for any size. **DURWARD HAMBY** 611 Blevins Ph. EM4-3685 B-1-42-tfp

**PARAKEETS.** Dorothy Parker. 107 Catalpa. Phone EM 4-2466. B-1-9-16-tfc

**PARTY DRESS** fabrics, squaw dress fabrics, braids, appliques, beads, sequins. **DAN'S SELF SERVICE STORE**, Canyon. B-1-15-44-8c

**FOR SALE:** Perfect hegarri butts, \$6 ton one mile west one mile north of Hub, Friona, Tex. Flake Thurman, Phone Hub 2445. B-1-21-44-12c

**TWO** registered Hereford bulls, with papers. Two year olds. Phone Earl Rea. EM 4-1925. B-1-13-45-3c

**FOR GUARANTEE** Recapping see Shelton Tire Exchange, 303 East First. Phone EM 4-0311. T-1-10-25-tfc

**GENERAL TORS** and starters for cars and trucks. Hereford Wrecking Co. Phone EM 4-0580. T-1-12-18-tfc

**TREAT** rugs right, they'll be a delight if cleaned with Blue Lustre. Easy to use. Streu Hardware. B-1-17-46-2c

**FOR SALE:** Cookies, and German coffee cakes. Phone EM 4-1809. B-1-9-19-3c

**ITS EASY** to control dust with Easy Dust sprayed on mops and dust cloths. Available at Streu Hardware. B-1-18-19-2c

**FOR SALE:** 210 barrel steel tanks, steam cleaned with ladder. Ideal for grain storage. \$450. Contact Art Hawks or John Ruft at News Herald in Borger, Texas. B-1-27-19-3c

## 2. FOR SALE Farm Equipment

**LILLISTON STALK SHREDDERS**, pick up and drag type. Lesly Motor Co. B-2-11-41-17c

**HESSTON** row crop savers and Hume pick-up reels. Lesly Motor Company. B-2-11-12-tfc

## 3. FOR SALE Automobiles

1953 MERCURY four door Mercromatic. New engine. Sell or trade for cheaper car. Phone EM 4-2083. B-3-15-46-2c

## 4. REAL ESTATE For Sale or Trade

**HAVE \$24,000.00** First Lien Notes, \$3,000.00 Second Lien Notes, some business property and irrigated 40 acres, to trade for irrigated farm in 8" water. Call EM4-1345 or BR6-4473. B-4-46-tfc

1/2 Section of land in Deaf Smith County. Three good wells. All waters. Four room house and good outbuildings. This land lays good and priced at \$250 per acre. Write Box 673, Hereford. B-4-33-46-6p

**THE ONLY WAY!!!!** Very few of us ever are able to pay cash for a \$40,000 deal yet here's a way to let a \$40,000, improved, irrigated farm, 3 miles from town... pay for itself. **THE OWNER DOESN'T WANT THE CASH.** Just make a very small down payment and rent the farm to a good tenant... you don't have to do a thing. The terms are so liberal that rent will pay for the land. **THERE'S NO EASIER WAY TO MAKE \$40,000.00.** **SAM NUNNALLY LONE STAR AGENCY** 6th and Main EM4-0555 EM4-2814 B-4-18-8p

**FOR SALE OR TRADE:** for town property. 80 acre stock farm. Rent from 10 acres carrots included. Excellent 6" well, two bedroom home. Phone BR 6-4478. B-4-25-19-2p

**FOR SALE:** Three acres on South Main, Whites only. Call EM 4-3608. B-4-11-18-6k

**TRADE:** Two bedroom brick. 322 Star. Phone EM 4-0488. B-4-9-45-4p

**WILL TRADE:** Have two 10-year Hancock scrapers and Waggoner tractors, clear of debt to sell or trade for land. Will assume reasonable debt against land. See F. F. Bozeman, Real Estate Broker in Springlake or call Earth 4926. Other Brokers invited to participate. B-4-43-45-tfc

**FOR SALE:** 160 A Irrigation farm. Two wells, 1-6"; 1-8"; full water right. Over 46A cotton allotment. All in cultivation. Good improvements. Will take a residence clear as part payment. Good terms balance. W. J. Smith, 1011 West Walnut Roswell, N. M. Phone Main 2-2365. Call Hereford EM 4-1407. B-4-47-45-4p

**IRRIGATED FARMS** 148 acres near Hereford, 93 acres cult., 20 acres cotton, 8" well on nat. gas. \$135 acre. 1/2 section fine level land, 2-8" wells on nat. gas. No grass nor weeds. 2 bedroom house, 102 acre wheat base. \$225.00 acre. One improved 1/4 and one unimproved 1/4. Owners would consider trading for home in town. Call us for details. 283 acre vegetable farm, improved, near Hereford. 2 good 8" wells. Let us show you. Extra nice home, 4 bedrooms, 2 baths, two car garage, central heat, air cond., carpeted, near school. Shown by appointment only. 2 bedroom stucco, near school, GI loan, monthly payments \$45.00. Very low down payment. **HUGH BOOKOUT REALTY** Res. Ph. EM4-1832 Office Ph. EM4-3161 B-4-45-tfc

**SEVERAL 2 and 3 bedroom** houses for sale. Inquire at **SLAGLE REAL ESTATE** First & Sampson Phone EM 4-2691. B-4-34-tfc

**FOR TRADE** Acreage close in to Amarillo, to be developed, to trade for Hereford property. Would consider nice 3 bedroom house, up to \$30,000, in or out of city. **ERNEST KENDALL** Route 1, Maxwell, N.M. Call Maxwell 2251 through Raton. B-4-18-tfc

**THREE BEDROOM HOME:** Wall to wall carpet. Located in Clovis, N. M. Will trade for nice home in Hereford and pay cash difference. Realfor participation invited. Fred McGinnis Company, Box 689, Clovis, N. M. Call PO 3-4491 or PO 3-7345 at night. B-4-40-19-4c

## WHY PAY RENT????

335 acres, 300 cultivated, 1-8" well, 1-6", 17 cotton, 53 wheat allot., 150 acres of barley planted. Large new 3 bedroom brick house, double garage, 2 tenant houses, and other improvements. \$250 plus 5% interest, balance on 25,000 down, good terms on balance. 320 acres, 240 cultivated. 2-8" wells, 50 wheat, 12 cotton allot., 2 bedroom house with basement, large granary. \$215 acre, 1/2 down, balance 9 yearly payments of \$2,000 plus 5% interest, balance on tenth yearly payment. Irrigated 160 acres, 80 cultivated, 2 bedroom home with basement. Will trade for house as part pay on equity. Have 2-80 acre tracts, irrigated. Will consider trading for house on equities. 40 acres, all cultivated. 1-8" well, improved. \$21,000, only \$5,000 down. Have some small acreages on highway frontage for nice home. We have some nice houses, 2 and 3 bedroom brick, some with small down payments. We also have some good buys in cheaper homes. See us. We will appreciate showing you. **WE HAVE BUYERS AND TRADERS.** **WE NEED YOUR LISTINGS ON ALL KINDS OF PROPERTY.** **J. M. HAMBY REAL ESTATE** 1221 East Highway 60 Phone EM4-1345 or BR6-4473 Gerald Hamby EM4-1534 B-4-46-tfp

**GOOD LOCATION** One of the best quarters on the Plains and clean 1-8" (full pipe) well, nice home and 5 room helper house, 2 quarters adjoining and irrigated that can be rented. Fair allot. on both tracts. Priced to sell. 160 A. 1/2 mile off pavement, all in cultivation and in good irrigation area. It is unimproved but priced at \$100 A. **HOUSES** 2 bedroom home with large single garage, insulated throughout, cement drive. Located near schools. If you want a good home with trees this is it and only \$7000. Small down payment. One of the best 3 bedroom homes and has a good FHA loan, to trade on quarter of irrigated land. We have most any size house that you will want and terms to suit. If you want to sell or trade, list with us, we will do our best. **CARTHEL REAL ESTATE** 206 N. 25 Mi. Ave (51 Hiway) Ph. EM4-0944 or EM4-1714 B-4-9-4c

206 A, 3 wells, natural gas. 7,000' underground tile. Trade larger farm, or sell. Phone EM 4-3521. B-4-15-39-1c

**5. FOR RENT** **FOR RENT:** TV a try the week or month. Streu Hardware. B-5-10-1-tfc

**FOR RENT:** Two bedroom house to white couple only 303 Ave. H. B-5-12-17-tfc

**FOR RENT:** Three room furnished house with walk-in closet and bath. Close in, for couple. Reasonable. Inquire at 604 Schley. B-5-21-19-tfc

**THREE ROOM** furnished house for rent. Phone EM 4-0715. B-5-9-46-tfc

**FURNISHED** Two room modern house. Suitable for couple. N. B. Hood. 343 West Second. B-5-14-46-tfc

**BEDROOM** for rent. 509 Ross. Phone EM 4-1628. B-5-9-46-tfc

**FOR RENT:** Three room unfurnished duplex apartment. 207 Bennett. Phone EM 4-2148. B-5-46-tfc

**MODERN** furnished apartment. Carpeted. Private bath, private entrance. 827 25 Mile Ave. B-5-12-46-tfc

**FURNISHED** apartment. Mrs. W. M. Megert, 401 Lawton. B-5-9-46-2c

**TWO ROOM** and bath efficiency apartment. Furnished. A. Peterson. Phone EM 4-3198 or EM 4-6197. B-5-13-19-tfc

**FOR RENT:** Three room modern unfurnished house. C. A. Lindsey, 208 Whittier. Phone EM 4-1421. B-5-14-19-3p

**BEDROOM** for rent. 238 Ave. E. Phone EM 4-0798. B-5-9-19-2p

## 6. WANTED

**WANTED** two miles or less, good used hog wire or sheep wire and cedar posts. Box 448, Vega, Texas. B-6-19-46-4c

**WANTED TO BUY:** used vegetable juicer. Phone EM 4-2083. B-6-9-46-2c

**WANT TO RENT:** For school teachers, furnished houses or apartments. Phone EM 4-0618. B-6-12-16-tfc

**WANT TO BUY.** Barley, Milo, and oats. Contact Burk Inman at Inman Mill and Feed. Phone EM 4-3444. B-6-17-5-tfc

## 8. HELP WANTED

**BUSINESS OPPORTUNITY** MAN OR WOMAN Responsible person from this area, to service and collect from cigarette dispensers. No selling. Car, references, and \$592.50 to \$1,975.00 investment necessary. 7 to 12 hours weekly nets up to \$327.50 monthly income. Possible full-time work. For local interview give phone and particulars. Write International Distributing Co., P. O. Box 865, Okla. City, Okla. B-8-45-3p

## WANTED: Real Estate Salesman.

Good opportunity. Contact us for details. Wesson Real Estate. B-8-13-19-tfc

## ATTENTION HOUSEWIVES

Top paid position. Car necessary. For details, write Box D-49, Amarillo Globe News, Amarillo, Texas. B-8-10-tfc

**BE INDEPENDENT.** Sell Rawleigh Products. Good opening in Deaf Smith County. See E. Gidden, Box 705 Canyon or write Rawleigh's Dept. TXJ-160-D Memphis, Tenn. B-8-24-16-14p

## 10. NOTICE

**HEREFORD LIVESTOCK AUCTION SALE** Sale Every Saturday at 1:00 P.M. B-10-34-tfc

**WE WRITE AUTO COVERAGE** ALL kinds. Yes. finance for 6 months. John McLean Insurance Agency. B-10-15-25-tfc

**Quick - Efficient HOME LOANS** Dependable Abstract and Insurance Service **ELIZABETH WOMBLE** 146 Main Ph. EM4-0850 B-10-16-tfc

**PAPER BOYS** Wanted. See Jim Minor, Phone EM 4-1855. B-10-tfx

**NEW POLAROID -CAMERAS,** one minute finished picture. Pay a small down payment and enjoy your camera NOW. Rogor's Drug. B-10-19-3-tfc

## 11. Business Services

**CESSPOOL AND SEPTIC** tank cleaning. Locally owned and operated. Phone EM 4-3525. B-11-11-46-18p

**FOR DIGGING** cellars, cess pools, duck blinds, also tree removal, call Leon Bell. EM 4-0685. B-11-14-18-tfc

**SERVICE AND REPAIR** on all makes sewing machines; washing machines, dryers, floor furnaces, water heaters and ranges. 308 Roosevelt. Phone EM4-2656. B-11-10-45-9p

**WINDMILL** repair and installation. Pipe and rod pulling. Phone EM 4-2684. B-11-11-45-9p

**AUTO PREVIUMS.** Financed for 6 months. Low cost. John McLean Ins. Agency. B-11-12-45-tfc

**FOR GENERAL BUILDING AND REPAIRS** SEE US We do all types of work. Building & Remodeling Storm Cellars Roofing Stucco Electrical Dashing Interior Decorating Outside Painting

**Perfatoping Textoning DURWARD HAMBY** Ph. EM4-3685 611 Blevins B-11-49-tfc

**BOYD MACHINE SHOP** Complete machine shop service Auto, Truck, Tractor and irrigation engines. Crankshaft grinding, head milling, reboring, valve work. New equipment. Work guaranteed. 138 North Sampson. Phone EM4-1055. B-11-2-tfc

**WILL DO CUSTOM** plowing and sowing. Call EM 4-1253 after 8 p.m. B-11-11-9-tfc

**OPTIMIST CLUB** Meets Tuesday Noon at the Jim Hill Hotel

**Lions Club** meets each Wednesday, 12 noon Hotel Jim Hill

**Hereford Rotary Club** meets every Monday at 12:05 Hotel Jim Hill

**Kwanis Club** Thurs. Noon Veteran's Club House

# Have A Heart, Eloise!

By DOROTHY ROE

When Kay Thompson, a blonde and breezy night club singer from St. Louis, first wrote a book about Eloise, she little knew what she had wrought.

Since the birth of Eloise in 1955, the frantic Kay has had no time for singing or anything else except keeping up with the machinations of her brainchild, a little girl who lives at the Plaza Hotel in New York. Since the first book, called simply Kay Thompson's "Eloise," there have been "Eloise in Paris" and now, just published, "Eloise at Christmastime."

"I just can't seem to keep up with Eloise," says her hypothetical mother. "If I had known all the things she would get me into, I'm not sure that I ever would have had her."

**Busy Eloise** The commercial exploits of Eloise to date include: Eloise dolls, Eloise clothes, Eloise records, Eloise sheet music, Eloise French postcards, Eloise emergency hotel kits, Eloise two-legged stockings (for hanging up at Christmastime, natch), Eloise "bawth" towel sets and goodness knows what else.

The little girl who started out as the joint creation of artist Hilary Knight and Miss Thompson now has become a corporation, called Eloise Ltd. Kay Thompson president. In the corporation offices, at the Plaza of course, you can hardly fight your way through the avalanche of dolls and merchandise to the desk of the wild-eyed president. "I've only got amminute," says Kay Thompson. "I've got to fly to London this afternoon. Eloise is just coming out there."

It seems Miss Thompson was singing at the Plaza's Persian Room in 1955 when she met the young artist, Knight. After the show they talked of this and that, and just for fun discussed the strange life of a city child who lived in a big hotel.



HELPI Singer-author Kay Thompson is engulfed by sidelines of her brain-child, whose newest exploits detailed in the just-published "Eloise at Christmastime"

"On the spur of the moment we decided to do a book," says Kay. "I gave Hilary just a couple of lines about Eloise — she's a city child, she lives in the hotel, she has a nurse and a pet turtle — that sort of thing. "Well, Hilary took the notes and went to Mexico. He came back with Eloise full-blown, and we got the book out that same year. Since then my life hasn't been my own."

**Where Now, Eloise?** Prior to the advent of Eloise, Kay had been singing most of

## No Baskets In This Supermart



**FROCK COATS**—Part of the tradition of tradition-laden Fortnum and Mason's includes the formal-type dress of the clerks. Manners here are courtly.

By PETER GROSE **LONDON** — "Bird's nest soup? Certainly madam, second table over." "I am frightfully sorry, my lord, but we are out of Swedish fish balls. We can send the order now, however, and have them for you by the end of the week..." the sales clerk bows to his noble client.

This is Fortnum and Mason's — a supermarket English style, one that has been catering to the gourmets among the English aristocracy since the days of Queen Anne. It's so high class that even its sales clerks wear frock coats. And it is celebrating its 250th birthday this year. Now Fortnum's is bustling six-story one-stop shopping center on Piccadilly, the Fifth Avenue of London.

Patronized today by ordinary housewives and tourists in addition to blue-blooded ladies, it still has the spirit of elegance and exclusiveness it has symbolized to generations of fashionable English families. "We do try to give all our customers special personal service," said Arthur Lunn, one of the impeccably-dressed floor managers, "even the ones who aren't titled."

He adjusted his grey tie with an elegant flair. Fortnum's doesn't look like a supermarket, with its crystal chandeliers, brocade chairs, and heavy polished wood counters. Nor are the foods it sells usual supermarket fare: Heather honey, Chinese water chestnuts, kangaroo tail soup, Japanese rice crackers, bees' milk solution — these are merely regular stock in the grocery store that has become an international tourist attraction. "We are always happy to take care of clients' special re-

her life, first on radio, then on the stage with the rest of the four Williams brothers a while she did musical rangelments in Hollywood appeared in the movie "I Face," with Fred Astaire Audrey Hepburn. "Up to the time of 'Eloise at Christmastime,'" says she. "In fact, I thought of writing an except a good letter. "I don't know how managed to grow so fast. People tell me she's a modern-day 'Alice Wonderland.' I'd hate to her a Frankenstein, but scares me, just the same. Close to a million copies Eloise books have been sold. The first printing of current "Eloise at Christmastime" was 100,000. And there are the dolls and the children's clothes and the and all the rest. "Don't ask me where going next," says Kay. "I wouldn't know. Ask Eloise."

Britain's armies went rope to fight Napoleon. Fortnum's food hampered right along, starting tradition of food shipment round the world.

Victorian England was great era of the British pure, and the sun never Fortnum's customers. Florence Nightingale re 250 pounds of concentrated tea for the starving troops the height of the Crimean Fortnum's food boxes carried into the Ashanti on the heads of native port during the Colonial Wars. And at home fashionable and ladies at Ascot or the ley Regatta would rather caught without their g than without a specially -ed Fortnum's food hamper. One regular customer, les Dickens, wrote in "There never was such by Day. Never so many riages, so many fine ladies many of Fortnum and Ma hampers!" Old Queen Victoria, he the gay Prince of Wales, ministers and foreign diplo were regularly on the books for caviar. Can plums, apricot pulp (fat of Edward VII) and t heads. In the 20th Century can novation, but always in the num spirit. Cash registers introduced — but with the mercial-sounding bell rem A soda fountain was o that serves lapsang sou tea in addition to ice crea das; A ladies' hairdressi lon was opened with p telephone extensions to chair. On their 250th birthda num and Mason's has a long way from selling hand candles. As you walk in off Pic past a uniformed page knee-breeches and white stockings, an attendant swallow - tail coat stand cately by. "Lotus nuts? Yes, of madam. This way."

After fancy foods came dry-to-eat "fishes" in 1788 a num's catalog listed fresh and dried — all deo and prepared so as to no cutting."

Britain's armies went rope to fight Napoleon. Fortnum's food hampered right along, starting tradition of food shipment round the world.

Victorian England was great era of the British pure, and the sun never Fortnum's customers. Florence Nightingale re 250 pounds of concentrated tea for the starving troops the height of the Crimean Fortnum's food boxes carried into the Ashanti on the heads of native port during the Colonial Wars. And at home fashionable and ladies at Ascot or the ley Regatta would rather caught without their g than without a specially -ed Fortnum's food hamper. One regular customer, les Dickens, wrote in "There never was such by Day. Never so many riages, so many fine ladies many of Fortnum and Ma hampers!" Old Queen Victoria, he the gay Prince of Wales, ministers and foreign diplo were regularly on the books for caviar. Can plums, apricot pulp (fat of Edward VII) and t heads. In the 20th Century can novation, but always in the num spirit. Cash registers introduced — but with the mercial-sounding bell rem A soda fountain was o that serves lapsang sou tea in addition to ice crea das; A ladies' hairdressi lon was opened with p telephone extensions to chair. On their 250th birthda num and Mason's has a long way from selling hand candles. As you walk in off Pic past a uniformed page knee-breeches and white stockings, an attendant swallow - tail coat stand cately by. "Lotus nuts? Yes, of madam. This way."

Hereford Brand, Hereford, Texas, Thurs., Nov. 13, 1958



# DON'T READ this AD If You're Made of Money!



## BISCUITS

 Shurfresh Sweetmilk or Buttermilk **3 CANS 25¢**

## CANNED MILK

 Shurfine Tall Cans **2 FOR 25¢**

## White Swan Coffee

 Lb. Can **79¢**

## JELLO

 Assorted Flavors **3 for 25¢**

## Carrots

 Fresh Packages **2 FOR 17¢**

## Turnips

 Fresh **2 LBS FOR 15¢**

## SPUDS

 White ..... lb. **5¢**  
10 lb. bag 49¢

## Miracle Whip

 Quart **49¢**

## COFFEE

 Folger's 10c off label **2 LBS 1.49**

### Motor Oil

**HAVOLINE** quart 29¢  
24 quarts \$6.19

**TEXACO** quart 23¢  
24 quarts \$4.59

Shurfresh **CHEESE SPREAD** 2 lbs. 59¢

Roxey **DUG FOOD** 2 cans for 15¢

Curtis, 10 oz. pkg. **MARSHMALLOWS** 2 for 35¢

**ZEREX** gallon \$1.99

**PERSONAL IVORY** 4 bars 29¢

**BATH CAMAY** 2 bars 31¢

**GIANT TIDE** only 79¢

**CHEER** reg. size 35¢

**DREFT** giant size 79¢

**COMET** regular size 17¢

Shurfine **FLOUR** 10 lb. bag 69¢

Cape Ann Frozen **PERCH FILLET** lb. 39¢

Eat More Frozen **BEEF STEAKS** 12 oz. pkg. 59¢

1 Lb. Box **BREMNER'S CRACKERS** 23¢

Bremner's - 1 1/2 lb. box **VANILLA WAFERS** 29¢

Shurfine, Sliced or Halves, Yellow Cling **PEACHES** No. 2 1/2 can 2 for 53¢

Snowdrift - 7c off label **SHORTENING** 3 lb. can 73¢

Food King - 20 oz. jar **Strawberry Preserves** 59¢

Supreme **PECAN SANDIES** lb. 43¢

**DATE & NUT COOKIES** lb. 43¢

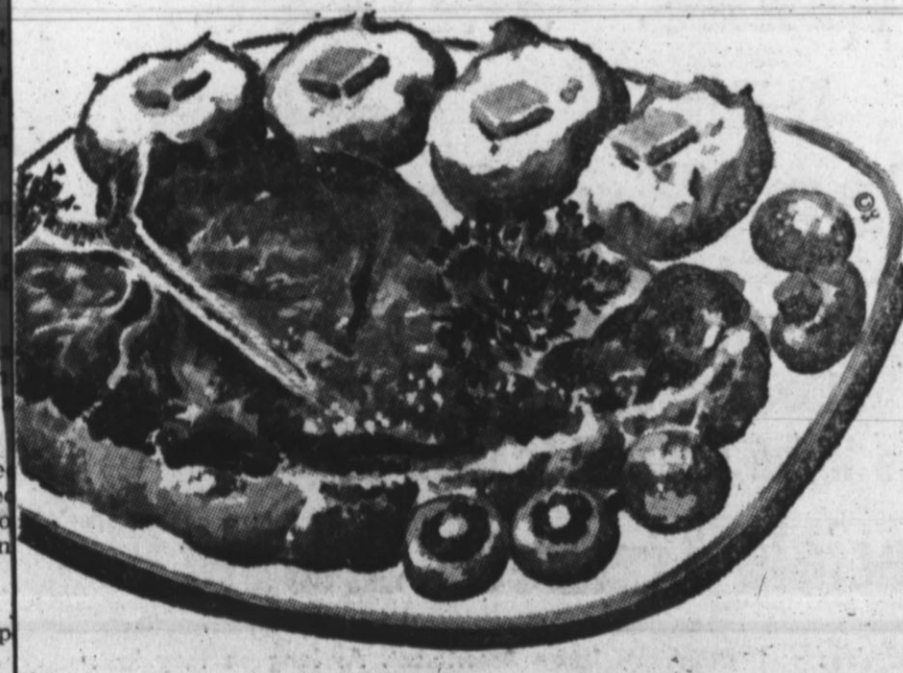
Park Lane **ICE CREAM** 1/2 gal. 49¢

Heinz with Meat Soup **CHILI** 2 for 33¢

Heinz **TOMATO SOUP** 2 for 21¢

USDA Good Beef

## T-BONE STEAK

 lb. **98¢**

## Sirloin Steak

 USDA Good Beef Lb. **89¢**

Wansing's Fall Sale!

**SAUSAGE** Whole Hog 99¢  
2 lb. bag

**FRANKS** All Meat lb. pkg. 49¢

**CHILI** Famous lb. package 59¢

## BACON

**59¢**  
Armour's Star Sliced Lb.

We Give



**GREEN STAMPS**  
Double on Wed. with \$2.50 Purchase

Tune in on the Tennessee Ernie Ford Show on KGNC radio in Amarillo (710 kc. on your radio dial). A full fifteen minutes of fun and laughs brought to you by Taylor & Sons of Hereford and Canyon.

# TAYLOR & SONS

Highway 51 & Park

Phone EMarson 4-0066

HIGHWAY 51

PARK AVE.



SIXTY YEARS of driving without an accident have been chalked up by these drivers from the West Texas Rural Telephone and Rural Electric operations in Deaf Smith County. They were presented safety awards last week by Keith Foster, safety engineer for an insurance company. Standing, from left, are: Bill Craig, four years; G. R. Smith, four years; B. L. Patterson, five years; Fred Fox, five years; Albert Farris, six years; Wilbur Gibson, seven years; and George Stambaugh, six years; kneeling are, from left: Bill Hampton, five years; W. O. Riddle, five years; and Emerson Roland, 13 years. Hampton, Riddle and Stambaugh are telephone drivers. (Photo by Patton)



**By JIMMIE GILLENTE**  
The leaves are really tumbling down these days. I guess that is where the "fall" season got its name. I don't ever recall being so impressed by the descent as during the past week. If you happen to leave your car window down an inch or two, there are always some leaves that manage to get inside the car.

And, Surely, Bob Wilson has seen some robbers by now. Marlin Gilliland tells me that West Park Cemetery has been literally teeming with them. Tom Robinson also says that he has seen several dozen. All in all, it sounds as if they were 10 days to two weeks late. Like Bob, I wonder why?

Jimmie Allred still piddles with his magician routine, but only when someone exerts considerable pressure. He was performing at the scout meeting the other night and pulled that trick where he rolls up a newspaper, then pours in water. He didn't have a Hereford Brand handy, but gave us a plug anyway. Said Jimmie:  
"I prefer to use a Brand for this when I can, chiefly because there is nothing on the outside — or on the inside."

Still and all, Jimmie is pretty good. Like I said, you have to exert a lot of pressure, but he really does put on a good program if you like slight of hand tricks — and most people do.

Probably the pet with the most unusual name in Hereford is a cat which belongs to the William Carters, 815 Brevard. The cat's name is "Bird Dog", an appellation furnished by his three-year-old master, Lannie. I think we had something about it once before, but the name is most confusing when you hear some of the neighbors referring to the cat in ordinary conversation. If "Bird Dog" ever has kittens, it will probably become even more complex.

Everything has changed a lot in the past 25 years, but probably nothing so much as the ice business. I was talking with Buck Berryman of the Hereford Ice Company. This is a wholesale type of operation, but Buck started out in the ice business back in Wellington, Tex., around 30 years ago — and can remember when the ice wagon made its rounds through the residential and business districts every day. He doesn't have any idea how many pounds of ice he has lifted during the period.

Buck decided that the refrigerators and cube makers were going to give the business a lot of trouble, so he moved out to this country to farm. One day he went by the new ice plant east of town to see how they were getting along. Someone said they needed a fitter for two or three days, and Buck agreed to help them out.

That was eight years ago, and Buck has missed very few days since. He figures it is the longest temporary job he ever took.

Joe Nesbitt of Dalhart is widely known in this area as District Court reporter, also as a Panhandle Methodist lay leader. Joe spoke here before the Rotary Club Monday night and, after hearing Mrs. Dick Godwin sing, frankly admitted to the crowd:

"I am also a great singer. When I make these long jaunts between court sessions alone, I roll up the car windows and sing to myself. I dearly love it but, unfortunately, no one else seems to agree."

Jackie Allmon took his dog and his girl friend duck hunting the other afternoon. They didn't get any ducks, but they did encounter a skunk. Jack made one of those quick shots from the hip to save the day — and finally located his dog, quivering, under the car.

If you haven't seen the Coneway subdivision south of the golf course lately, you are in for a surprise. Dr. and Mrs. Roy Grubbs are finishing an unusually attractive home. The Coneways surfaced a circular drive in the division, and things are generally looking up.

I wonder how many acres of lettuce were abandoned this year when the price dropped? Everywhere you turn — north, south, east and west — you see tracts of lettuce. I am always reading about how people should feed out hogs and cattle here on the Plains. Why not rabbits, too? This is one year you could latch onto some real cheap rabbit food, including carrots as well as lettuce.

It is also surprising how much cotton and sugar beets remain to be harvested. Deaf Smith County has the largest sugar beet quota in Texas.

The east side of the second block has already started on their "new look" program. Hereford Parts was tearing down their old awning Tuesday. Some of the dust that came down with the timber was so fine that it, no doubt, collected there during the "dust bowl" days of 1932. Roy Oswald also had his renovations rolling and Hereford Hardware has run a new sidewalk. Understand the whole side of the street is in for some sort of improvements, ranging from minor to major remodeling jobs.

The big thermometer on the hardware will be sorely missed, however. It usually varies 10 to 15 degrees from other thermometers, due to its location in the path of the afternoon sun — and has resulted in some of the better arguments around town in recent years.

Meanwhile, I hear that Bruce Miller is moving into one of the remodeled offices on Third St.

I see where several of the big drug companies are concentrating on a successful itch remedy. They foresee a market of \$35 million a year for such potions or pills. Anyway you look at it, that's a lot of "scratch".

I had no idea so many people had the itch. However, since I read the article I have developed several itching sensations myself. This, according to the article, is "acaraphobia", or "itch from a psychological beginning". At least, that is what

I am hoping.  
Congratulations to the City progress at the dump ground east of town. I notice that they are making inroads on the expanse. Time was when this was the No. 1 project of a lot of clubs in Hereford. The "fill" method seems to be practical and efficient. All of the folks who used to complain should take time to give the commissioners a pat on the back.

Tuesday was Armistice Day and, although most of Main Street remained open, practically all of the business firms reported a "bad day". I noticed when I came to work Tuesday morning that there were no cars on the block; three Cadillacs and one bread truck. My only conclusion I could reach was that folks who get up early must be of those two classes: Cadillac or truck drivers. The rest of us in the great middle class seldom park on Main Street anyway.

**HISTORICAL PLAY**  
NEW YORK (AP) — The author of one of Broadway's most successful Americana dramas is digging another play from U. S. history.

Jerome Lawrence and Robert E. Lee, writers of "Inherit the Wind," which concerned the Scopes evolution trial, are working on "The Gang's All Here." Leland Hayward and David Merrick will probably co-produce the undertaking.

The plot concerns the Harding administration.

**NEW PLAY**  
MONTREAL (AP) — Andre Pieyre Bouché, 22-year-old Moroccan poet and playwright, is directing his play "Les Embardees" in a production for the Theatre Guild in New York.

"Les Embardees" ("The Distressers") was produced here February, but says Bouché the script was turned into soap opera because everyone was afraid of the original script in which unconventional sexual relationships were implied. "Two weeks after presentation of the watered-down version the Theatre Guild requested the original French script.

The young playwright says he is going to live in New York for a while to "make contact and get the feel of it" before venturing the production.

The shipyard at Malmo, Southern Sweden recently turned out its 29th submarine, and was immediately ordered to build another series of six.



CENTRAL SCHOOL CAFETERIA addition began operation at 11 a.m. Monday. Sections of the first grade class were first occupants of the addition. Construction of the addition started at the first part of summer and recently was completed, except for surfacing of the floor. (Staff Photo)

## How To Buy, Care For Wash-And-Wear Clothing

By DOROTHY ROE  
What with all the new miracle fabrics on the market, each with a different talent, the average consumer is hopelessly confused. What does it mean when a garment is labeled "Wash-and-Wear"? What does it mean when it says "Drip-Dry"? And what is the difference when it's tagged "Automatic Wash-and-Wear"?

Nowadays, if she listens to all the advertising claims, a customer may reasonably expect that the new dress she buys will wear forever, never get soiled or wrinkled or if it does, will go and wash itself.

When a so-called "drip-dry" or "wash-and-wear" garment fails to live up to its billing, the average woman is likely to become disillusioned about all modern miracles in clothing.

Actually the failure usually happens because she didn't read the tag carefully, didn't follow washing directions or wasn't particular enough in examining the fabric when she bought the garment.

So how can you be sure you'll get what you're promised when you buy a garment labeled "wash-and-wear"?

First, you must understand the difference between "wash-and-wear." The former should be washed by hand or, if a machine is used, removed before the final spin-drying cycle.

If the "automatic" tag is added, it means that the garment can be put through the full cycle of a modern automatic washer and tumble dryer at a temperature of around 150 degrees. Most late model dryers have the required temperature settings for the new clothes.

If a garment is labeled "drip-dry" it means just that — it should be washed by



**MIRACLE WASHDAY**—Automatic wash-and-wear clothes are widely available this fall. If you choose a dress made by a reliable manufacturer and follow the directions on its tag, you can put it in an automatic washer-dryer at low temperature, take it out at end of cycle ready to wear. Dress pictured is 65 percent dacron, 35 percent rayon.

hand and hung up dripping wet. When it dries it should require little or no ironing. If you have smoothed the seams and collar with your fingers while it is still wet. To be sure that the garment will give the performance you expect, it is well to examine the fiber content of the fabric.

Clothes which can be washed by machine and worn without ironing should have a high percentage of either dacron, orlon, nylon or one of the other new synthetic fibers which are being developed every day. A safe percentage is 65 per cent dacron, orlon or other synthetic fiber with 35 per cent natural fiber, such as cotton.

As always, your best insurance is to buy a garment made by a reliable manufacturer, who undoubtedly will have tested it thoroughly before putting it out under his label.

When you have a satisfactory "Automatic wash-and-wear" garment, you may know that its ability to resist wrinkling and keep a fresh-pressed look lasts for the life of the garment and cannot be washed out. If it has pleats, they stay in after washing. A good job of finger-smoothing will probably eliminate the need of any ironing.

If such clothes do need a touch of the iron it should be just that — merely a touch, to smooth a collar or a hemline. The new miracle fabrics are well worth the trouble of reading labels and following directions. Once you understand how to buy them and how to care for them, you'll find wash-day much pleasanter and cleaning-bills less.

**TWO LEADING LADIES**  
NEW YORK (AP) — When "Duel of Angels," a London-Paris hit, reaches Broadway the two leading ladies are going to alternate between good and evil.

Vivien Leigh and Ann Todd have contracted to appear in the drama for a limited engagement in the spring, switching roles each performance.

Miss Leigh was eager for the change — about during the London run, but her co-star then, Claire Bloom, declined.

The Pipestone National Park in Minnesota is the locale where Indians have, for generations, quarried the red pipestone from which they made their traditional peace pipes.

the

# Discount Mart

Is Now

## Open for Business

Everyone Welcome—Come in and register for the FREE door prizes to be given away Saturday evening, November 15, at 6:00 p.m. You do not have to be present to win.

### Opening Specials—Limited Supply

Men's Nylon heel and toe reinforced, asst. sizes and colors.	Children's Large Assortment. As long as they last. Reg. \$1.19 - NOW
<b>Socks</b> 4 pr. \$1.00	<b>Dresses</b> 89c
<b>Dish Cloths</b> 10 for 98c	Size 18x36 <b>Face Towels</b> 3 for 98c
<b>Face Cloths</b> 5 for 45c	See Our Selection of Christmas Toys

### Check Our Low Low Prices

<b>Men's Socks</b>	<b>Panties</b>	<b>Ladies' &amp; Girls' All Sizes</b>
<b>DRESSES</b>	<b>Ladies' &amp; Children's</b>	Also Large Assortment of Extra Large Sizes
<b>Blankets</b>	Cannon, Asst. Colors	<b>Materials</b>
		Flannel, Cotton Prints & Muslin

## Billfolds - Belts - Purses

"Visit Our Home of Low, Low Prices"

# Discount Mart

144 N. Main Ph. EM42604

# All-School Play Cast Continues Rehearsals



Rehearsals for "Charley's Aunt", a comedy by Brandon Thomas, continue at a fast pace, according to Carroll Hickey, high school drama instructor.

Called a "major industry since its launching in 1892" during an American tour in 1948, the successful situation comedy, of which "Where's Charley?" was derived, will be presented in Hereford Nov. 24 by the cast of the fourth annual All-School Play. The show will be staged two nights in the Hereford High School auditorium.

Ticket sales for the presentation will begin Monday, Hickey said. Price of admission will be 75 cents for adults and 50 cents for school children. Pre-school children will be admitted free of charge. Curtain time will be 8:15 p.m.

The plot depicts a situation which originates when two college boys ask a friend to impersonate an aunt who was scheduled to visit them but was delayed. The boys had asked their girl friends to meet the aunt and did not want to disappoint them.

Right in the middle of the visit, the real aunt shows up.

Cast of the play includes Durward Jacobs, Richard Leggett, John Gilliland, David Larsen, Jan Wallace, Jimmy Hair, Suzanne Langley, Jeanne Brown and Shirley Thompson.

Mrs. Carroll Hickey is in charge of all costumes in the play, and set design is under the direction of Erin Wertemberger and Ann Wingert.

The author of the play was born in 1848. The play became an inspiration to Thomas after the famous London comedian, W. S. Penley, in 1890 said to Thomas, "I'm thinking of going into management. Why don't you write a comedy for me?"

Thomas, delighted, asked, "You've played every character under the sun - have you ever thought of playing a woman?" Thus, "Charley's Aunt" was born.

Others who have followed Penley in the lead role are Jack Benny, Jose Ferrer, Charles

Ruggles, John Mills, Syd Chaplin, Ray Bolger, and many others.

The play hasn't always been presented on a stage. It has been performed in tents, showboats, hospital wards and movies, Hickey said.

## Courthouse Records

**Vehicle Licenses**  
H. L. Newman, 1956 Chevrolet; Ernest Cauttrel, 1950 Buick; Gelene Kelley, 1953 Chevrolet; Joe Averett, 1954 Ford; Clovis G. Morris, 1947 Cadillac; Lorraine Fowlkes, 1951 Chevrolet; Earnest Roberts, 1949 Ford, 11-7.

**Abul Estrada, 1953 Chevrolet; A. H. Brorman, 1958 Chevrolet; H. V. Crawford, 1958 Rambler; D. L. Young, 1955 Buick; Rudolfo Enriquez, 1952 Oldsmobile; David Perez, 1950 Chevrolet; W. H. Gentry, 1949 Chevrolet; W. H. Gentry, 1957 Chevrolet; Gene Puckett, 1958 Allstate; Benny L. Womble, 1955 Chevrolet; Juanquin Sapico Ortiz, 1952 Chrysler; Jimmie Walker, 1955 GMC, 11-8.**

**I. T. Kirkland, 1959 Ford; Donnie G. Cowart, 1953 Oldsmobile; A. H. Reinart, 1958 Chevrolet; Charles E. Huston, 1946 Buick; Hector Gonzales, 1951 Chevrolet; Tony G. Esquirel, 1952 Ford, 11-10.**

**Deeds of Trust**  
Billy Ray Thompson, et ux, to Sybil Allen, N 63 ft. of Lot 35, Allison Subd. of Blk. 2 and W 1/2 of Blk. 3 and E part of Blk. 16, Welsh Add.

**Warranty Deeds**  
J. Walter Cox, et ux, to Leonard Click, Lot 47 in Blk. 44 of Events Add.

**R. J. Engler, et ux, to J. Walter Cox, Lot 47 in Blk. 44 of Events Add.**

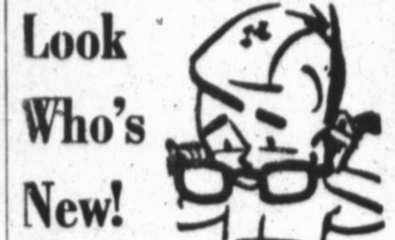
**Elmer Morrison to Mario Cuellar, part of Blk. 4, Ricketts Add.**

**Marriage Licenses**  
Johnson Williams Hammonds and Emille Florence Blow, 11-8. Curtis Bill Perryman and Mary Ellen McCurdy, 11-8. Salvador Del Rio Garza and Mario Del Socorra Hernandez, 11-10.

FRONTLY, John Gilliland is dressed for his role as the "aunt" in the presentation of "Charley's Aunt," scheduled here Nov. 24. The play will be staged as the fourth annual All-School Play at Hereford High School. From left to right, the cast includes Jan Wallace, Gilliland, David Larsen and Jimmy Brown. Curtain time is scheduled for 8:15 p.m. Ticket sales will begin Monday. (Staff Photo)



**CAMPUS CUTIE**—Pretty Jeanette Reynolds, a Trinity University Tigerette, is one of the reasons for the many spectators at the Trinity University football games in San Antonio. (AP Photo)



**Look Who's New!**  
Mr. and Mrs. Willie Salas are the parents of a girl born Wednesday, Nov. 12, at 12:50 a.m. and weighing eight pounds and one and one half ounces.

Mr. and Mrs. Rocky Landin are the parents of a girl born Wednesday, Nov. 12, at 12:11 a.m. and weighing seven pounds and four ounces.

**SEE RELATIVE DEPART**  
Will Harris and Mrs. Pete Carmichael of Hereford were at the Amarillo Air Terminal Monday evening to see Mrs. Dee Brown of Muleshoe leave on a flight to the Hawaiian Islands for a two-week vacation. Mrs. Brown is the daughter of Mr. Harris and a sister of Mrs. Carmichael.

Now... The Newest and Smartest -- at \$70.95 Less!

## Giant 9-pc. Bronzestone Beauty!

KING-SIZE TABLE AND SEVEN CHAIRS

**AVAILABLE IN Black 'NET-TONE'**

**WOODGRAIN TOPS OF HIGH PRESSURE LAMINATED PLASTIC**

WALNUT    BLOND ASH    CHAMPAGNE

**Our Special Dining Table**

With never seen in wood for beauty and utility for real value. Our great special purchase sale ends Nov. 13. Choose from three beautiful "Woodgrain" tops in the new plastic with harmonizing chairs in modern, contemporary design. Choose from three beautiful "Bronzestone" finishes in Walnut, Blond Ash and Champagne. Giant 9-piece set with brilliant brass accents. Giant 9-piece set with brilliant brass accents. Giant 9-piece set with brilliant brass accents.

**\$99.50** with trade in  
**\$5.00 Delivers**

Mfg. List Price \$169.95

## Orsborn-Norwood Chev.-Olds

MAIN & 5th

**See the New 1959 Chevrolet Today at our Showroom at 2nd & Schley**

**SPECIAL THURSDAY**

1951 Chevrolet Deluxe, 2 door Fleetline, lovely metallic green finish, good tires, radio, heater, and standard transmission. This is a very nice '51 Chevy with lots of service for someone. **\$395**

1957 Chevrolet 4 door sedan, 6 cyl., standard transmission, radio, heater beautiful light blue finish, good tires and an excellent motor and body. See this lovely little beauty, for sure. **1,295.00**

1954 Oldsmobile Super 88 4 door Sedan, light green and ivory two tone, one owner, low mileage, and equipped with Hydramatic, power brakes, air conditioner, radio, heater, white tires and lots of other extras, only **1,195.00**

1954 Ford V8 Ranchwagon, 2 door, 6 passenger, dove gray "like-new" finish, new tires, radio, heater, and as clean as a pin! You just couldn't find a nicer station wagon anywhere, or at any price! Just in time for the hunting season. **895.00**

1953 Oldsmobile Super 88 4 door sedan, lovely green and ivory two-tone, Hydramatic, power steering, power brakes, radio, heater, white tires, and many other extras. It's a Rocket Olds you're looking for, don't miss this one! **795.00**

1951 Cadillac "62" 4 door sedan, jet black "like new" finish, extra clean original interior, radio, heater, Hydramatic, excellent white tires, and many other extras. See this one for sure. **895.00**

1951 Chevrolet 2 door sedan, gray with a few other colors, Powerglide, radio, and heater. You can almost steal this one for just **195.00**

**SEE THESE TRUCKS**

**SPECIAL THURSDAY**

1955 Chevrolet 1/2 ton long wheelbase pickup, beige, 4 speed transmission, heater, hitch, and mud tires. A very good pickup with many, many trouble-free miles of service. **\$795**

1955 Chevrolet 1/2 ton pickup, 1st series, 6 cyl. motor, 3 speed transmission, beautiful blue finish, chrome grill and custom cab, heater and hitch. An exceptionally nice pickup at the special price of just **\$695.00**

1958 Chevrolet grain truck, 6403-6 medium wheelbase, with 14 ft. grain bed and 40" side boards. 2 speed axle, 900x20 rear and 8.25x20 front tires, very low mileage, heavy weight registration, only **\$2995**

**Orsborn-Norwood Chev.-Olds**  
Truck Transportation Headquarters

Other Dinettes of Like Value Only \$89.00 with Trade

# BUY RITE FURNITURE

12604 Park Ave.

Phone EM 4-3784

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

The **RIGHT** Quality at the **RIGHT** PRICE!



Complete Satisfaction at your **PIGGLY WIGGLY**



**LETTUCE**  
Hereford Grown  
Large Crisp Heads  
Each **5<sup>c</sup>**

**APPLES** New Mexico Winesaps, Crisp, Juicy **4<sup>LB.</sup> 39<sup>c</sup>**

**Grapefruit** Texas Ruby Red **5<sup>LB.</sup> 49<sup>c</sup>**

**AVOCADOS** California Large Size **2<sup>F</sup> 35<sup>c</sup>**

**COKES** King Size or Regular 6 bottle ctn. **29<sup>c</sup>**

**SUGAR** Pure Cane 10 lb. bag **97<sup>c</sup>**

**EGGS** Sunny Side Up Fresh, Grade A Medium Guaranteed Doz. **45<sup>c</sup>**

**DELSEY** Toilet Tissue All Colors Roll **10<sup>c</sup>**

**COFFEE** Shurfine Instant 6 oz. jar **89<sup>c</sup>**

**MARGARINE** Meadowlake **5<sup>LB.</sup> \$1**

**NAPKINS** Northern Luncheon 80 Count pkg. **10<sup>c</sup>**

**HAMS**

Pinkney's Sun Ray Half or Whole Lb. **49<sup>c</sup>**

**BACON** Decker's Tall Corn Lb. **49<sup>c</sup>**

**FRANKS** Decker's 2 1/2 LB. BAG **98<sup>c</sup>**

**Pork Sausage** Decker's Pure Lb. **39<sup>c</sup>**

**CHILI** Decker's Lb. **49<sup>c</sup>**



**BUTTER** Cudahy's Sunlight Pure Creamery **69<sup>c</sup>**

Chicken of the Sea 9 1/2 oz. Family size **TUNA** Can **3<sup>F</sup> \$1<sup>00</sup>**

Hunt's Solid Pack No. 300 Cans **TOMATOES** **2<sup>F</sup> 25<sup>c</sup>**

Cudahy's TANG 12 oz. cans **Lunch Meat** **2<sup>F</sup> 89<sup>c</sup>**

New Pard with Beef Gravy **Dog Food** **2<sup>F</sup> 25<sup>c</sup>**

**ZEREX** Anti-freeze with anti-rust Gallon **\$1<sup>95</sup>**

**Florient** Household Deodorant Push Button Can **69<sup>c</sup>**

**Ajax Cleanser** Reg. Size 2 for **25<sup>c</sup>**

**AD** for automatic washers 10 lb. Box **\$2.29**

**SNOWDRIFT** The Wesson Oil Shortening 3 lb. can **69<sup>c</sup>**

**FAB DETERGENT** Giant Box **65<sup>c</sup>**

**HOT TAMALES** Patio No. 300 can **19<sup>c</sup>**

**CHERRIES** Shurfine Red Sour Pitted No. 303 can **21<sup>c</sup>**

**RADIANT MIX** Lyon's for Fruit Cake Lb. Package **49<sup>c</sup>**

**Kraft Dinners**  
Serves Four **2 Boxes 35<sup>c</sup>**  
**Meal** Aunt Jemima White 2 lb. bag **19<sup>c</sup>**  
**Oleo** Bluebonnet Lb. **29<sup>c</sup>**  
**Milk** Shurfine Instant 5 quart pkg. **33<sup>c</sup>**

serve **PIE ala MODE**  
**Pet-Ritz FROZEN CHERRY PIES** Borden's Glacier Club Ice Cream 1/2 gallon  
8 inch family size **Both for 97<sup>c</sup>**

**Wild Rice** Monarch, New Crop, 8 oz. pkg. **\$1<sup>69</sup>**  
We Give Valuable **S&H GREEN STAMPS**  
Double on Wednesday with \$2.50 Purchase or more.

**Palmolive** Toilet Soap Reg. Size 3 for 29c Bath Size 2 for 29c  
**Cashmere Bouquet** Toilet Soap Reg. Size 3 for 29c Bath Size 2 for 29c

**VEL** Beauty Bar **2 for 39c**

**Vel Powder** Large Box **33<sup>c</sup>**

**Vel Liquid** 12 oz. Can **35<sup>c</sup>**



NOVEMBER						
SUN	MON	TUE	WED	THUR	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

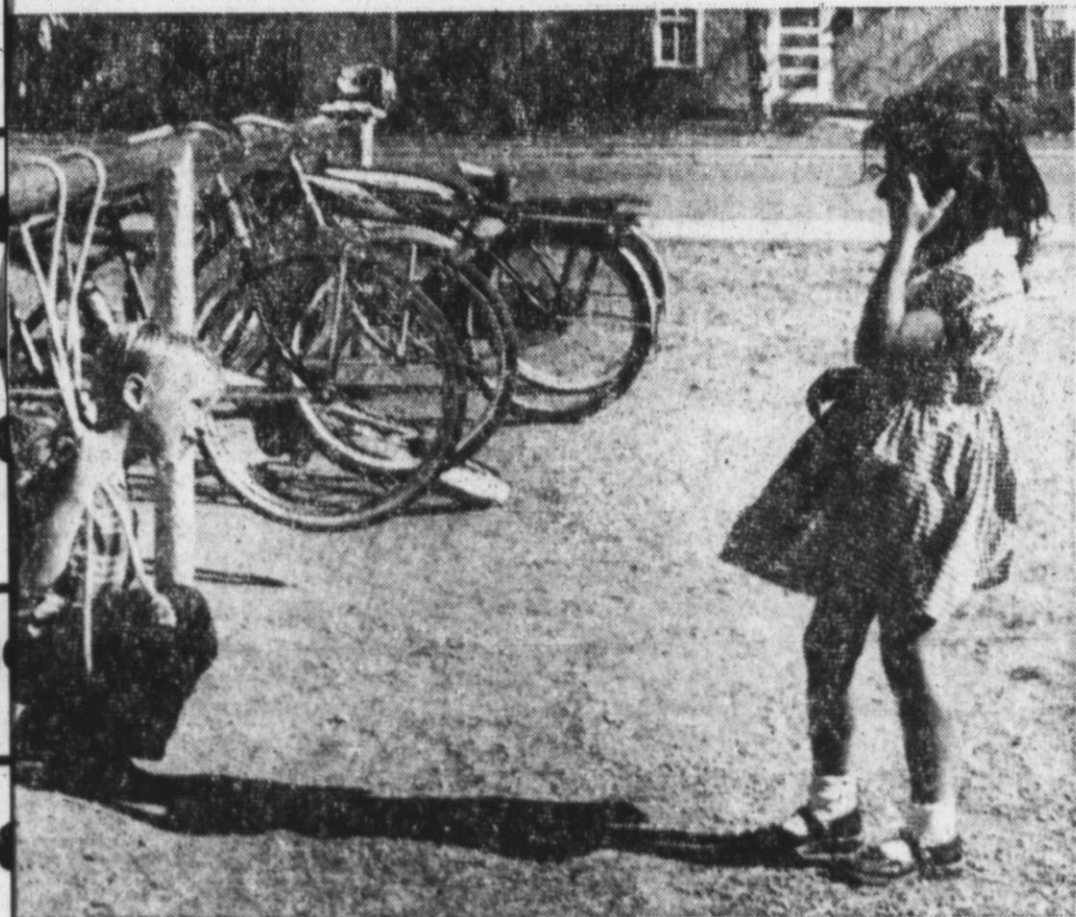


# The Hereford Brand

Hereford, Texas, Thursday, November 13, 1958

Section Two

## NATIONAL EDUCATION WEEK



"Recess Time" Still Popular

This week, Nov. 9 through Nov. 15, has officially been designated as American Education Week by the Hereford School System.

"Although this week is usually a time that special emphasis is placed on encouraging parents to visit their children's classes," Bill Stanford, principal of Hereford High School, said, "We always encourage parents and interested citizens to visit our schools at any time."

American Education Week is a nation-wide event which marks its 38th annual observance this year.

The program is intended to focus public attention on the accomplishments and needs of U. S. schools. It is sponsored jointly by the American Legion, the National Education Association, the U. S. Office of Education and the National Congress of Parents and Teachers.

Stanford said that by visitation, parents can see for themselves how the public schools teach their children and they may also become better acquainted with the school administrators and teachers.

This week is a salute to school personnel, parents and students. Without the cooperation of the three groups, American schools would not be able to keep their high standards of learning and putting knowledge into practice. (Staff Photos)



First Aid For Future Emergency



Nature Lovers In Art Class



Mischief Amid Learning



From Drawing Board To Reality



Gaining Learnin' For Future Use



Foundation For The Future

S  
9c  
8c  
39c  
9c  
9c  
100c  
25c  
89c  
25c  
Wues  
ay at  
WIGG  
RI SAT  
1  
7 8  
4 15  
1 22  
8 29



"SWANEE GIRLS," a traditional part of the annual Eastern New Mexico University musical variety show, "Swanee," will be a feature in the presentation in the Hereford High School auditorium tonight. Curtain time for the show is 8 p.m. The show will kick off the second season of the Community School Concert Series here.

## Hospital Notes

**Patients in Hospital**  
 Cliff Patton, Hereford; Bill Dickson, 515 Knight; Frank Probst, 121 Ave. K; Margaret Melwes, 103 Knight; Ernest L. Pellam, 211 Ave. A; A. L. Glasscock, Bovina; Mrs. Arthur Blackburn, Rt. 2; C. J. Owens, Hereford; H. B. Frizzel, Vega;

Mrs. Dick Ross, Hereford; Edgar Lester Jones, Rt. 5; Mrs. P. M. Houser, Hereford; P. M. Houser, Hereford; Earline Jackson, Hereford; E. Q. Wright, 311 W. 8; Tommy Joe Campbell, Springlake; Mrs. Condilario Martinez, Hereford; W. J. Decker, Ft. Sumner, N. M.; Joe Landin, 820 Knight; Mrs. Charles H. Owen, Rt. 5; A. J. Duffie, Vernon; Mrs. J. E. Jackson, 335 Ave. B; Michael Dean McGee, Rt. 1; Appinia Landin, 236 Ave. E; Mrs. Manuel Rocha, Rt. 4; Elmer Winkler, Hereford;

Baby Sanchez, Hart; A. E. Hodges, Rt. 2; Mrs. Rocky Landin, 829 Knight; Mrs. Dwayne Walker, Rt. 4; Mrs. Willie Salas, Hereford; Mrs. Durwood Hamby, 611 Blevins.

**Patients Dismissed**  
 Alma Soliz, Mrs. Leonard Erwin, Mrs. Oliver Streu, Mrs. S. M. Stanford, Mrs. Don Annen, Steven Vines, Karen Elaine Gilbert, Mrs. E. G. Holt, 11-8. Mrs. J. J. Frost, Suzana Muncha, Cleotilde H. Castaneda, Lavada Shonnon, Rachel Garcia, Norman G. Kelly, 11-9.

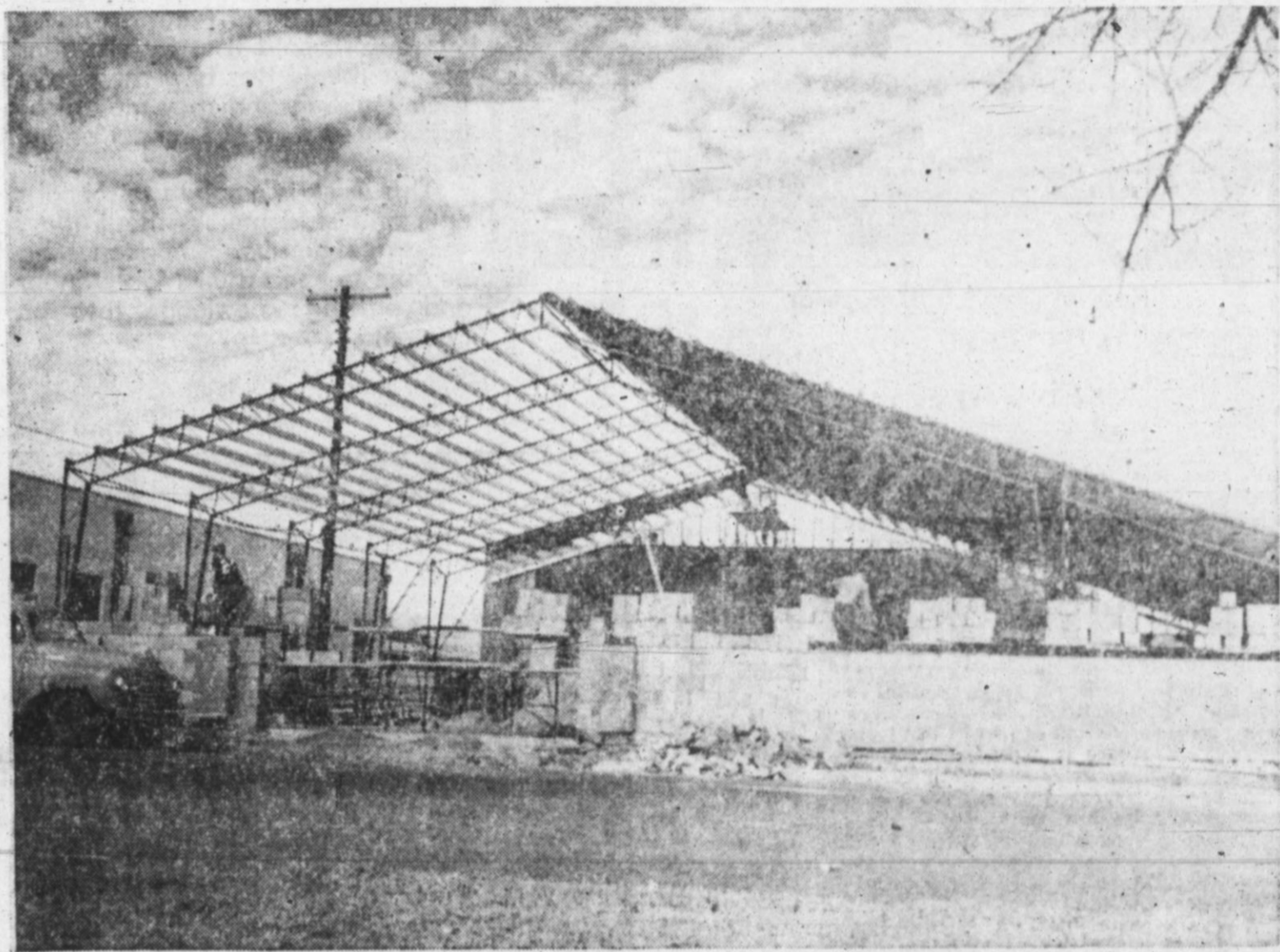
G. I. Clingsmith, Mrs. Pedro Gallardo, Mrs. Loverine Thursby, Sanchez Aguirre, David Perez, 11-10. Mrs. Ruby Boyd, T. W. Erson, H. W. Enzle, Claude Combs, 11-11.

**PLAINS INSURANCE AGENCY**  
 INSURE IN SURE INSURANCE  
 John H. Patton Wm. H. Patton  
 213 N. Main St. Since 1926 Phone EM4-115  
 All Forms of Insurance

# COME SEE.....

this new

## CUCKLER STEEL SPAN BUILDING



## NOW BEING CONSTRUCTED

at

Second and McKinley

Just South of Carl McCaslin Lumber Yard

See for Yourself, the reasons why Cuckler Steel Span Buildings are

**Strong**

Cuckler Steel Span buildings are **STRONG!** Built like a bridge, it can stand plenty of stress and strain. Unlimited combinations are available with the Steel Span framing system.

**Versatile**

The Steel Span building is **VERSATILE!** Whatever you plan to use your steel span building for . . . storage, machinery, industrial . . . it's post-free construction gives you more workable room.

**Economical**

**ECONOMICAL?** The Cuckler Steel Span frame is a money saver on erection costs. There are no special tools needed, no great crew specialists. A few men with the normal tool-box tools can erect the frame in hours.

# Carl McCaslin Lumber Company

A Complete Building Service

1 Block East of the Courthouse

Phone the Lumber Number EM 4-343



A WW-I FAVORITE, "Oh, How I Hate To Get Up In The Morning," sung by Don Thorp, Artesia, will be one of the many songs that will be presented in "Swanee" tonight in the Hereford High School auditorium. Curtain time is 8 p.m., and the show will open the second season of the Community School Concert Series here.

### LANGNER BOOK

NEW YORK — Broadway Producer Lawrence Langner is completing a book that started out as a preface to a play.

Langner wrote a comedy, "The Importance of Wearing Clothes," some years ago, and later planned to prologue its printed version with a philosophic discussion in the George Bernard Shaw tradition.

But the notes kept growing and the result is planned for publication in the spring as a 300-page volume.

### SHOWS INCREASE IN FANS

CEDAR RAPIDS, Iowa — Led by Cedar Rapids' championship Braves the Three I league showed a 5.8 per cent boost in attendance during the 1958 baseball season. The paid attendance for the season was 356,564.

### TWO BROTHER ACTS

GRAND FORKS, N. D. — The University of North Dakota has a brother act in football this season and will have another one in hockey. Jim and John Jarrett of Grand Forks are on the varsity football squad. Jim is a junior halfback while John is a sophomore quarterback. The hockey brothers are Ed and Bill Bulauca, freshman skaters from South Junction, Manitoba.

### GRIDMAN ALSO DIVES

EAST LANSING, Mich. — Fred Boylen, 219-pound 5-foot-8 sophomore guard at Michigan State, also is a star diver. In 1954 he won the state diving title as a sophomore at Grand Rapids Catholic Central High School.

### TRAVELING ACTORS

NEW YORK — A troupe of U. S. college actors is trekking to Africa with a play repertory under sponsorship of the President's cultural exchange program.

The group from Florida A & M University will visit Liberia, Sierra Leone, Ghana, Nigeria, French Equatorial Africa, Belgian Congo, Uganda, the Sudan and Egypt on a two-month tour.

The repertory includes Robinson Jeffers' "Medea," Thornton Wilders' "The Happy Journey," Paul Green's "Fixin's" and George Kelly's "The Flattering World."

### ADOPTED BY CALIFORNIA

CAMDEN, N. J. — Tomy Lee, one of the outstanding 2-year-olds slated to run in the Garden State, was foaled in England. However, California adopted the son of Tudor Minstrel because of the unbeaten record he compiled on the coast tracks this season.

### MUSCULAR WILLIAMS

BALTIMORE — Some sport shirts recently custommade in Baltimore for Boston Red Sox slugger Ted Williams were perfectly tailored in all respects but one.

The armholes, standard size, were too small for Williams' bulging biceps.

## ROCKETS IN THE NEWS



### Golf pro likes luggage space in '59 Olds

Oldsmobile's conquest of "inner" space gives you more room where it counts! For the man who travels on his job, Oldsmobile's increase in trunk capacity—up to 64%—means valuable extra luggage space. In addition, you'll find more passenger room in every Olds model for '59. Make a date to space-test the new Rockets . . . at your local authorized Oldsmobile Quality Dealer's, today!

ORSBORN - NORWOOD CHEVROLET

2nd at Schley

Phone EM4-2160

TUNE IN THE "NEW OLDS SHOW," STARRING PATTI PAGE • EVERY WEEK ON ABC-TV!

WAY NEWS

# Indian Summer Hits Area

**MR. HAROLD RUDD** and everyone in the com- has been enjoying the summer weather we in having. Some of the been very calm ers have been quite most of the farmers who shed maize harvest are their ground for the

Mr. and Mrs. Clinton Jackson, Don, Bobby and Becky attended a birthday dinner honoring Mrs. R. R. Jackson Sunday in the home of Mr. and Mrs. Walter Seed in Hereford. Others attending were Mr. and Mrs. C. W. Covington and Gloria, Jeanne Brown, Ronald Raeburn, R. R. Jackson and Charles and Cynthia Seed.

Mr. and Mrs. Harold Head were in Littlefield on business Sunday. On their return home they visited with Mrs. Mary Lee Singer in Dimmitt.

Mr. and Mrs. Arlie Dean visited with Mr. and Mrs. Jack Dean and family in Tucumcari, N. M., one day last week.

Mr. and Mrs. W. G. Frank and family visited with Mr. and Mrs. R. E. Singleberry in Amarillo Sunday afternoon.

Mr. and Mrs. R. L. Wilson visited with Mr. and Mrs. Sam Wilson in Hereford Sunday afternoon.

Mr. and Mrs. Harold Rudd, Mr. and Mrs. Kenneth Rudd, Mr. and Mrs. George Ritter, Mr. and Mrs. T. B. Thomas, and Mrs. Dick Godwin attended the Thanksgiving supper for the Fellowship Class of the First Methodist Church.

Mr. and Mrs. Clinton Jackson and Becky were in Canyon Saturday to visit with Mr. and Mrs. George Snider.

Mrs. Raymond Garrett visited with Mrs. R. E. Barnett at Black last Monday evening.

Sandra Moore of Hereford

Mr. and Mrs. Carl Patterson of Olton visited with his parents, Mr. and Mrs. W. D. Patterson, over the weekend.

Mr. and Mrs. Kenneth Rudd and Mr. and Mrs. Ed Dzuik Jr. attended a party in the home of Mr. and Mrs. Raymond Paetzold Sunday evening.

Mr. and Mrs. Ralph Durstine of Friona were dinner guests in the home of Mr. and Mrs. Merlin Kaul Sunday.

Mrs. Elmer Combs and Mrs. Merlin Kaul attended a lodge

meeting in Lockney Monday night.

Mr. and Mrs. Frank Zinser Jr. and family visited with Mr. and Mrs. S. T. Loerwald in Hereford Sunday afternoon.

Ronald Raeburn of Hereford spent Friday and Saturday night with Bobby Jackson.

Mrs. Pat Robinson and Mrs. Clinton Jackson will accompany Mrs. J. B. Snead of Hereford to the State-P-TA Convention in El Paso. The ladies left Tuesday. Mrs. Robinson represents Stanton Jr. High and the others will represent Hereford High.

Mr. and Mrs. Ed Jesko and Mrs. William Ohlig of Hereford and Mr. and Mrs. Joe Zipper of Pilot Point, Tex., visited with Mr. and Mrs. Johnny Jesko and family Sunday afternoon.

Mr. and Mrs. Elmer Maples of Beoville, Tex., spent the weekend visiting her sister, Mr. and Mrs. Emmitt Johnson. Sunday afternoon the group went to Palo Duro Canyon.

Mr. and Mrs. George Turrentine and Mr. and Mrs. Howard Walker and family and Steven Beyers of Hereford attended the Annual Festival at Umbarger Sunday evening.

Mrs. J. C. Morrison and Mrs. Bill Roberts were among the United Fund workers in the community Thursday.

Darrell Flood spent Sunday with Ken and Nate Stark in Hereford.

Mr. and Mrs. Henry Baxter of Pampa are here to be with her father, J. P. Cleveland, who is ill. He makes his home with another daughter, Mrs. J. E. McEachern.

Mr. and Mrs. H. E. Miller Jr. and Hershel III of Hereford visited with Mr. and Mrs. George Ritter Sunday afternoon.

Grace Ann Flood visited with Jana Denton in Hereford Sunday.

Mrs. J. C. Morrison visited with Mrs. M. T. Ritter in Hereford Saturday.

Mrs. Ralph Packard attended a painting party in the home of Mrs. Clifton Robinson Friday afternoon.

Mrs. Marvis Southward, Mrs. R. L. Mason and Mrs. R. M. Mason attended the Enlistment Tea at the Avenue Baptist Church Friday night.

Mr. and Mrs. T. M. Cox, Mike and Sherrill of Hereford were supper guests in the home of

Mr. and Mrs. George Ritter Sunday evening.

Mr. and Mrs. James Waits and Monte Earl of Hereford visited with Mr. and Mrs. Emmitt Johnson Sunday evening.

Mr. and Mrs. George Turrentine and daughters and Mrs. Bess Werner were in Amarillo Saturday morning.

Mrs. J. C. Morrison and Mrs. Don Heddens were in Amarillo Friday.

Mr. and Mrs. Clinton Jackson attended a 42 party in the home of Mr. and Mrs. Lloyd Sharp in Hereford Monday night.

Lynn, Patsy, Marie and Kit Rudd spent Saturday night with Mr. and Mrs. R. A. Wells in Hereford.

Mrs. Charles Owen had surgery in the Deaf Smith County Hospital Monday morning.

Mr. Smith of Pineville, was in a car wreck Saturday, Nov. 1, and died the day. He was a former of this community a brother-in-law to Everett Intosh.

Mrs. Gene Fangman attended the Annual at Umbarger Sunday

Carl DeHart spent a few Claude last week visiting Mrs. and Mrs. W. son.

Ralph Packard was honored birthday last Monday with a coffee in e. Among those attend-

Mrs. Earl DeHart, Scott, Mrs. Pat Rob-

Mr. J. T. Richardson, Story, Mrs. C. E. John-

Mrs. Art Lewis.

Cultural Home Demon-

Club served lunch at on and R. R. Jackson e Thursday.

nd Mrs. Gary Mason, ene and Gary Van of ted with Mr. and Mrs. agon Sunday afternoon.

agoner helped the Tris- the football game Fri-

ell Garrett attended F. A. Initiation last y night in Hereford, nd Mrs. Joe Landers

wship Class Thanksgiving r Saturday

ellowship Class of the thodist Church of Here- in Fellowship Hall for ankinggiving supper Sat- ening.

deal, consisting of chick- dressing and other ap- dishes, was served tyle.

ucopia filled with yel- y mums flanked by orghum heads centered ep blue streamer was ure decoration. Indian d pumpkin carried out ne on another table.

Formby gave a talk te on Philosophies or At- n regard to the season.

rschel Miller and T. M. charge of the recrea- and the Rev. Alby and Mrs. Dick Godwin group in singing.

l guests included Mr. s. Clint Formby, Mr. s. Bob Benton and the d Mrs. Alby Cockrell.

s attending were Mr. s. T. M. Cox, Mr. and rold Rudd, Mr. and neth Rudd, Mr. and E. Brisendine, Mr. and rshel Miller, Mr. and yne Edwards, Mr. and anley Slagle, Mr. and eorge Ritter, Mr. and onard Watson, Mr. and B. Thomas, Mr. and J. Clark, Earnest Lang-

s, Dick Godwin, Mrs. opson, Mrs. J. L. Mar- d Don Shipley.

## Nesbitt Speaks At Rotary Club Ladies Night

Joe Nesbitt of Dalhart made the principal address for a Hereford Rotary Club Ladies Night dinner in the Jim Hill Hotel ballroom Tuesday night.

The Rotary Foundation as it helps the cause of world peace was the central theme of the talk.

Nesbitt, who is District Court reporter, is a former member of the district committee on the Rotary Foundation and former president of the Dalhart Rotary Club.

Nesbitt stressed that world peace is dependent upon improving world relations and improving the standards of living for less fortunate persons.

The Rotary Foundation, which is maintained by contributions from members of Rotary International, primarily is concerned with financing exchange students from all over the world in spending a year studying a foreign country.

President Francis Hardwick presided at the meeting and vice president Leo Forrest introduced the guests. Special guests were wives of Hereford Rotarians, and officers of other Hereford civic clubs, and their wives.

Special music was given by Mrs. Dick Godwin, accompanied by Mrs. George McLean.

Approximately 125 persons attended the meeting.

Hardwick announced that the Rotary International exchange student from this district, Florence Coffee of Canyon, will be the guest speaker at a Ladies Night meeting of the club on Feb. 23. Miss Coffee is slated to return next month from Australia, where she is concluding a year of study.





# HEAP BIG FOOD BUYS!

<p><b>Libby's</b> <b>Tomato Sauce</b> 8 oz. Cans <b>3 FOR 27¢</b></p> <p><b>Libby's Fine</b> <b>Apple Sauce</b> No. 303 Cans <b>2 FOR 35¢</b></p> <p><b>Libby's - Red</b> <b>Kidney Beans</b> No. 303 Cans <b>2 FOR 25¢</b></p> <p><b>Libby's - Garden Green</b> <b>PEAS</b> No. 303 Cans <b>2 FOR 37¢</b></p>	<p><b>Kuner's - Cut</b> <b>BEETS</b> No. 303 Cans <b>2 FOR 25¢</b></p> <p><b>Kuner's - Fancy Cut</b> <b>Green Beans</b> No. 303 Cans <b>2 FOR 39¢</b></p> <p><b>Planter's</b> <b>PEANUTS</b> Cocktail 7 1/2 oz. can <b>34¢</b></p> <p><b>Planter's</b> <b>Mixed Nuts</b> 7 oz. Can <b>42¢</b></p>
--	---

## PEANUT BUTTER

Goldcraft - Smooth or Crunchy 12 oz. Jar **37¢**

## BETTER EATING - BIGGER SAVINGS

<p><b>Doeskin Luncheon</b> <b>Napkins</b> 48 count Pkg. <b>19¢</b></p> <p><b>Red Heart</b> <b>DOG FOOD</b> 2 TALL CANS <b>29¢</b></p> <p><b>Red Heart</b> <b>CAT FOOD</b> 3 TALL CANS <b>39¢</b></p> <p><b>CARROTS</b> 1 lb. Packages <b>2 FOR 17¢</b></p> <p><b>AVOCADOS</b> Fuertes Ea. <b>17¢</b></p> <p><b>TURNIPS</b> Purple Top <b>3 LBS 25¢</b></p> <p><b>ORANGES</b> Texas Hamlin Sweets <b>2 LBS 29¢</b></p>	<p><b>Doeskin - Facial</b> <b>Tissues</b> 400 Count Pks. <b>2 FOR 45¢</b></p> <p><b>Doeskin - Toilet</b> <b>Tissue</b> 2 ROLLS <b>23¢</b></p> <p><b>Fresh, Lean, Tender Picnic</b> <b>PORK ROAST</b> lb <b>49¢</b></p> <p><b>Ocean Spray Finest, with Pork or Fowl</b> <b>Cranberry Sauce</b> No. 300 Cans <b>2 FOR 45¢</b></p> <p><b>Fresh, Lean, Tender</b> <b>PORK ROAST</b> lb <b>49¢</b></p> <p><b>USDA Good Beef, Trimmed</b> <b>T-Bone Steak</b> lb <b>89¢</b></p> <p><b>Wilson's Corn King</b> <b>BACON</b> Sliced Tra-Pak lb <b>55¢</b></p>
---	--



**How's your horsepower?**

You may have plenty of horses under the hood, but if you don't feed 'em right you won't get the kind of performance you were hoping for when you bought that new car.

To make the most of your horsepower, fill your gas tank with clean-burning, high octane Phillips 66 Flite-Fuel. No other gasoline provides the combination of high performance components that make this the "Aristocrat of Motor Fuels."

The performance advantages of Phillips 66 Flite-Fuel are noticeable, and they are noticeable immediately. Easy starting... freedom from stalling... lively acceleration... you get all these when you fill up at the station where you see the orange and black Phillips 66 Shield. Treat your horses right!



# Hunter's Food Store

**Double Pride Stamps Every Wednesday with \$2.50 Cash Purchase**

NOV. 13, 14, 15 & 17      219 Sampson St.      Phone EM 4-0350



THINKING THEY KNOW how the "trick" is done, Cub Scouts protest to Jimmie Allred during his magician show at the Tierra Blanca District annual banquet at the Bull Barn last week. Approximately 400 Boy Scouts, Cub Scout, Explorers and their parents attended the meeting. (Staff Photo)

**MUDCAT FANS MANY**

CLEVELAND (AP) — Jim (Mudcat) Grant, who made his debut with the Cleveland Indians last season and won 10 of 21 decisions, produced an impressive strikeout total on his way to the American League. In four seasons with Fargo, Keokuk, Reading and San Diego, Grant fanned 636 batters in 828 innings. With the Indians he fanned 110 in 204 innings.

**IVY COACHES MOVE**

PHILADELPHIA (AP) — Five members of Ivy League coaching staffs have served at more than one college among the Ivy group. Brown coach Al Kelley was a former assistant coach at Cornell, his alma mater. Penn's defensive line coach John Bateman worked under Lou Little at Columbia. Harry Jacinski joined the Yale staff after serving at Harvard. Bob Pflug, Princeton line coach, once handled the Brown forward wall. MIT's Piepul was a Dartmouth backfield coach before moving to Brown to handle the backs.

**THEATER SERVICE**

NEW YORK (AP) — A new service for the benefit of community theaters across the country has been started by the American National Theater and Academy. The enterprise, known as the Department of Special Projects and Events, will specialize in technical studies for local groups and compile a list of directors and technicians in regional theaters.

ka" — the Promised Land. (Watch this article next week when The Nine Lives of Deaf Smith will be reviewed.)



FIRST CUSTOMER IN Central School's new cafeteria addition, this first-grader, with the help of his teacher, receives his tray of food. The new cafeteria began operation at 11 a.m. Monday. (Staff Photo)

**WEEKEND VISITOR**

Don Zimmerman, a student at Texas Tech College in Lubbock, visited over the weekend at the home of his parents, Mr. and Mrs. Donald D. Zimmerman.

**HOME FROM COLLEGE**

Norman Bookout, son of Mr. and Mrs. Hugh Bookout, returned over the weekend in the company of his parents. Norman is a student at Texas Tech in Lubbock.

**NEWSOM VISITOR**

Jane Newsom, daughter of Mr. and Mrs. G. W. Newsom, visited last weekend at the home of her parents. She attends college at Texas Tech in Lubbock.

**ROBERSON VISITOR**

Sandra Wyatt of San Antonio spent Saturday night at the home of Mr. and Mrs. Roberson and family.

**ATTENDS LUNCHEON**

Mrs. Aleine Leake of Lubbock attended the Rainbow luncheon in Hotel Jim Hill Sunday.

**KEEP THIS AHEAD**

Over 25,000 Arthritis and Rheumatic Sufferers have taken this Medicine since it has been on the market. It is expensive, can be taken at home. For free information give name and address to P. O. Box 826, Hot Springs, Arkansas.



**OFF THE Shelf**

By V. J. SANDERS  
James Street is perhaps one of the best-loved American writers of our time. His greatest accomplishment was the historical novel.

In Street's novels we follow the history of one family, from the beginning pioneer, who established the family, down through his children, his grandchildren and their children. Street covers the War of 1812, the Civil War and the Spanish-American War. It is logical that the first of the books turned out to be the best one — the most interesting, the most instructive and by far the most worthy of reading. Oh, Promised Land is the forerunner of Tap Roots, By Valour and Arms, Tomorrow We Reap and Mingo Dabney. Without it the other books are merely good, time-consuming books, but because of it they

become some of the best historical novels in the library. Oh, Promised Land is the story of Sam Dabney, the first of the long line of Dabneys through whose eyes we see the historical events of the three wars Street studied. Sam Dabney and his sister, Honoria, were orphaned by the Creek Indians when they were 22 and 16 years old. From then on, "old man Dabney's brats" made a pact with each other — always to be together, always to take care of each other, because they were going to conquer the world. They may be old man Dabney's brats, but they were going to be two of the most powerful people in the new country.

Honoria was the type of woman you will hate for her cruelty, admire for her dominate strength, envy for her cunning, love because she loved hopelessly and pity for the punishment she received. And there's Tishomingo, half-breed prince of the Choctaw nation. The affection he and Sam have for each other is the most touching part of the story and is in itself a story. You will greatly admire Tishomingo for his nobility, his dignity and his wisdom. But you'll almost hate him for the way he scorns Honoria. If he had returned her love for him she might have been a completely different person, but then, that's the way books are written. There's also Donna, Sam Dabney's first wife, who died during the first battle of the War of 1812. And there's Lake Flournoy — the most despicable character you'll ever meet. You'll really be glad when Tishomingo kills him with a whip. There's also a Bascomb, a relatively minor character; Hoab Dabney, Honoria's illegitimate son whom Sam takes and raises as his own; Hosey Thomas, kinsman of the young Sam Houston and the little fat lawyer you'll adore; Anastasia, Sam's second wife; Shellie, the orphan girl Sam adopted; old Andy Jackson; Jasper, the loyal slave who loved his master so much that he killed Sam's wife (read the book and you'll find out why); and many, many more.

**Wrestling**

**SATURDAY, NOV. 15**  
8:30 P.M.

**DOUBLE MAIN EVENT**

**Doug [IRON JAW] Donovan**

VS

**Sonny Myers**

**Dickie Steinborn**

—VS—

**The Bruiser**

Sponsored by Hereford Lions Club  
at the  
**BULL BARN**  
Ringside \$1.50 Gen. Adm. \$1.00 Kids 50c

So they set about to conquer the West. Honoria bound herself out to a merchant while Sam joined the Army as a scout. When he had enough money and maybe a little piece of land, he was to return for Honoria and they were to make a home for themselves. But when Sam met the sister of his commanding officer he started to feel that two was company, but three was so much better. Well, Sam Dabney went scouting for the Army. Later on, after he had bought Honoria's freedom, he was guide to a wagon train across the Creek country. For this and other reasons, Sam became a life-time enemy of the Creeks and through their fear and hatred for him, he gained the name of Big Sam Dabney. Sam had more ideas to become rich in the new country than was good for him. He made and lost fortunes in a month's time. He had so many irons in the fire he hardly ever knew whether he was broke or rich. He owned and ran wagon trains, he bought and sold slaves, he was one of the first to jump Whitney and manufacture cotton gins, he owned his plantation and he had plans to build a road across the wilderness. Enough of Big Sam Dabney. He isn't the only character in the book. The next main character would probably be his sister, Honoria Dabney — and such a character!

**The Hereford Brand**

Published Every Thursday at 336 Main St. Hereford, Deaf Smith County, Texas — Phone EM 4-2030 Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

Our Slogan: "More People—More Farms"

JAMES M. GILLENTINE ..... Publisher  
A. TUCK ..... News Editor

**TEXAS PRESS ASSOCIATION**  
Member 1958

Subscription Rates: \$2.50 per year, Zone 1: \$3.50 per year outside Zone 1. With The Sunday Brand, \$4.95 per year, Zone 1; \$6.15 per year outside Zone 1. All subscriptions strictly cash in advance.

**Anthony's**  
C. R. ANTHONY CO.

**Boys' Polished Cotton CAR COATS**

SIZES 6 to 18

ZIP OFF PARKA HOOD  
HOOD AND COAT QUILTED LINED

13.95

- Spot and blemish free
- Wool knit cuffs, neckline, waistband
- Fully lined, zipper front
- Rust, Brown, Beige
- Sizes 34 to 46

RED  
BLACK  
SAND

Constructed for sturdy wear and warmth 9-ounce cotton shen fabric. Full 16 oz. quilted lining. Opening has heavy duty zipper and buttons. New vent style sleeve.

**A Beautiful New Wide Rib Cord MEN'S CAR COATS**

QUILTED LINED HOOD AND COAT  
HOOD ZIPS OFF QUICKLY-EASILY

16.95

SIZES 36 to 46

SAND  
BLACK

A good looking coat that is built for real warmth as well as smart appearance. Extra heavy quilted lining in coat and hood. The coat has zipper closing as well as buttons. Expertly tailored for perfect fit.

**Coat Event**  
Warm Up For The Winter Days Ahead!

Importer

**Suede Leather JACKETS**

12.95

ALL WOOL MELTON JACKET

SCHOOL COLOR REVERSIBLE

\$9.90

Neat, smart styled jackets, of warm fabric. Reverses to fit in contrasting school Boys' sizes 6 to 20.

**Polished Cotton COATS**

Mouton Collar Green & Charcoal  
Zip Off Hood  
Size 36 to 46  
\$18.95

**Anthony's**  
C. R. ANTHONY CO.

# Cotton Harvest Rolls Faster After Freeze

## OWEN ANDREWS

stripping is beginning this week in earnest. Farmers have defoliated, or are already stripping, bulk of the cotton harvest just beginning in this area.

A frost killed the green bolls are just beginning to be averaged for production. The Kenneth Cox farm, near Del Rio, Texas, is the first to report a frost.

Mrs. John Cole and Mrs. Floyd Cole were in Amarillo last Sunday to attend the Golden Anniversary of the Lutheran Church work in this area.

Mrs. E. F. Vogler were in Amarillo last Sunday to attend the Golden Anniversary of the Lutheran Church work in this area.

Mrs. Weldon Stephan were Sunday dinner guests in the home of his parents, Mr. and Mrs. Moody Stephan and Lindsay, north of Hereford.

Mrs. Weldon Stephan honored her father, H. D. Robbins, Saturday with a birthday dinner. Others present were Mrs. I. D. Robbins and Pat.

Mrs. Hazel Dale of Clovis visited recently in the J. E. Warrick home, Mrs. Dale is the former Hazel Battles, who lived in the Wyche community before her marriage.

Mrs. Leo Southern and Mrs. Henry Tuck of Dumas visited in the home of Mr. and Mrs. H. A. Tuck Jr. and sons Friday night.

Mrs. A. N. Vandell of Tahoka and Mr. and Mrs. Joe Quiry and Jodi Levelland were visiting in the home of their son and brother, David Vandell, Sunday.

Mrs. D. N. Gamblin and Mrs. V. E. Bearden of Hart visited Saturday afternoon in the home of their daughter and family, Mr. and Mrs. D. N. Gamblin, Mr. and Mrs. C. P. Gamblin of Dimmitt were supper guests that night in the D. N. Gamblin home.

Mrs. T. L. Sparkman Sunday at Kress in the her brothers, J. F. and J. G. and family, Mr. and Mrs. J. D. Taylor of Prother of Mrs. H. M. visited briefly during the afternoon.

daughters spent the weekend visiting her parents, Mr. and Mrs. G. H. Edmonson, and other relatives at Fort Worth. On Saturday they went to Dallas to attend the Cotton Bowl game.

Mr. and Mrs. Olin Parris and Mr. and Mrs. Bob Doughman and Kathy went to Albuquerque Wednesday where they spent the night with the Lewis family.

Mr. and Mrs. E. F. Vogler were in Amarillo last Sunday to attend the Golden Anniversary of the Lutheran Church work in this area.

Mrs. Weldon Stephan were Sunday dinner guests in the home of his parents, Mr. and Mrs. Moody Stephan and Lindsay, north of Hereford.

Mrs. Weldon Stephan honored her father, H. D. Robbins, Saturday with a birthday dinner. Others present were Mrs. I. D. Robbins and Pat.

Mrs. Hazel Dale of Clovis visited recently in the J. E. Warrick home, Mrs. Dale is the former Hazel Battles, who lived in the Wyche community before her marriage.

Mrs. Leo Southern and Mrs. Henry Tuck of Dumas visited in the home of Mr. and Mrs. H. A. Tuck Jr. and sons Friday night.

Mrs. A. N. Vandell of Tahoka and Mr. and Mrs. Joe Quiry and Jodi Levelland were visiting in the home of their son and brother, David Vandell, Sunday.

Mrs. D. N. Gamblin and Mrs. V. E. Bearden of Hart visited Saturday afternoon in the home of their daughter and family, Mr. and Mrs. D. N. Gamblin, Mr. and Mrs. C. P. Gamblin of Dimmitt were supper guests that night in the D. N. Gamblin home.

Mrs. T. L. Sparkman Sunday at Kress in the her brothers, J. F. and J. G. and family, Mr. and Mrs. J. D. Taylor of Prother of Mrs. H. M. visited briefly during the afternoon.

Mrs. Weldon Stephan were Sunday dinner guests in the home of his parents, Mr. and Mrs. Moody Stephan and Lindsay, north of Hereford.

## DUMAS VISITORS

Mrs. Leo Southern and Mrs. Henry Tuck of Dumas visited in the home of Mr. and Mrs. H. A. Tuck Jr. and sons Friday night.

Mrs. A. N. Vandell of Tahoka and Mr. and Mrs. Joe Quiry and Jodi Levelland were visiting in the home of their son and brother, David Vandell, Sunday.

Mrs. D. N. Gamblin and Mrs. V. E. Bearden of Hart visited Saturday afternoon in the home of their daughter and family, Mr. and Mrs. D. N. Gamblin, Mr. and Mrs. C. P. Gamblin of Dimmitt were supper guests that night in the D. N. Gamblin home.

Mrs. T. L. Sparkman Sunday at Kress in the her brothers, J. F. and J. G. and family, Mr. and Mrs. J. D. Taylor of Prother of Mrs. H. M. visited briefly during the afternoon.

Mrs. Weldon Stephan were Sunday dinner guests in the home of his parents, Mr. and Mrs. Moody Stephan and Lindsay, north of Hereford.

Mrs. Weldon Stephan honored her father, H. D. Robbins, Saturday with a birthday dinner. Others present were Mrs. I. D. Robbins and Pat.

Mrs. Hazel Dale of Clovis visited recently in the J. E. Warrick home, Mrs. Dale is the former Hazel Battles, who lived in the Wyche community before her marriage.

Mrs. Leo Southern and Mrs. Henry Tuck of Dumas visited in the home of Mr. and Mrs. H. A. Tuck Jr. and sons Friday night.

Mrs. A. N. Vandell of Tahoka and Mr. and Mrs. Joe Quiry and Jodi Levelland were visiting in the home of their son and brother, David Vandell, Sunday.

Mrs. D. N. Gamblin and Mrs. V. E. Bearden of Hart visited Saturday afternoon in the home of their daughter and family, Mr. and Mrs. D. N. Gamblin, Mr. and Mrs. C. P. Gamblin of Dimmitt were supper guests that night in the D. N. Gamblin home.

Mrs. T. L. Sparkman Sunday at Kress in the her brothers, J. F. and J. G. and family, Mr. and Mrs. J. D. Taylor of Prother of Mrs. H. M. visited briefly during the afternoon.

## 4-H Club Girls Hold Meeting

Mrs. Earl DeHart gave the program on making Christmas wreaths recently to the Happy Workers 4-H Club girls at a meeting in the home of Ellen McGowen.

Members of the club were reminded to assemble material for the next meeting, which will be on corsage making. They finished making belt racks.

Those attending the meeting were Barbara, Beverly and Betty Barrett, Joanna Carlson, Vickie Schneider, Anna Mae

## VISITS PARENTS

Lt. and Mrs. John Newsom and Vickie of San Antonio are visiting in the home of his parents, Mr. and Mrs. G. W. Newsom. Lt. Newsom is being transferred from San Antonio to Abilene.

Lois is a Greek name which means "good or desirable." Population of the Philippines is 16,350,000.

Schroeder, Becky Duncan, Lynn Poarch, Jan Dean, Joyce Poarch, Linda Hubbard, Mrs. Dean, Mrs. Earl DeHart, Mrs. Louie Olson, the hostess and her mother, Mrs. McGowen.

## ATTEND CONVENTION

Ladies who left Tuesday morning to attend the state convention of Parent-Teachers Association in El Paso were Mrs. J. B. Sneed and Mrs. Clinton Jackson, both delegates of Hereford High School P-TA unit; Mrs. Pat Robinson, delegate from Stanton Junior High School; Mrs. Glenn Alfred and Mrs. Virgil Marsh, delegates of Aikman Elementary School; and Mrs. Elmer Patterson, delegate from P-TA County Council.

The theme for the convention this year is Education Is Life In The Making. Mrs. W. D. deGrassi of Amarillo, state P-

## TA president, will preside over the convention.

Dorothy Daniel and Cynthia Barber of Houston visited this weekend in the home of Dorothy's parents, Mr. and Mrs. Frank Daniel. The girls are students at Texas Tech in Lubbock.

Visiting over the weekend in the home of Mr. and Mrs. H. C. Williams were her brother and family, Mr. and Mrs. Raymond Finkenbinder, Karen and Kim of Wichita, Kan.

## WILLIAMS VISITORS

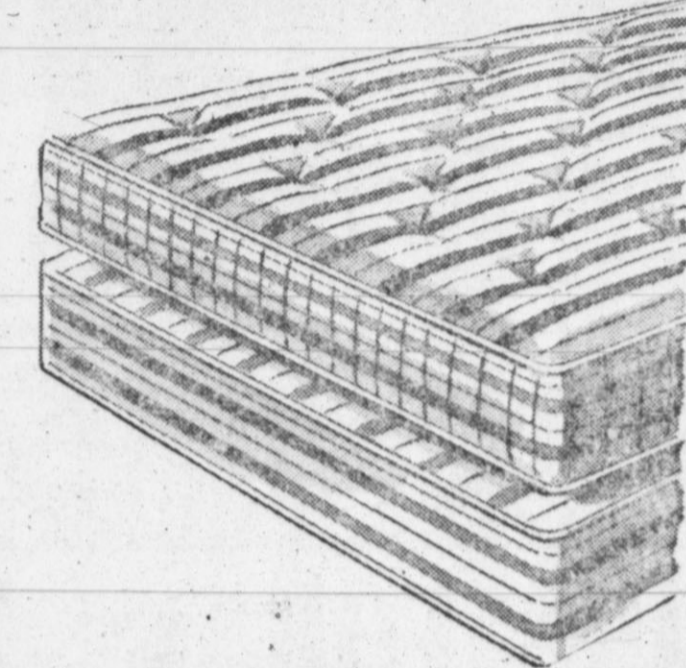
Have you read the Classifieds?

Have you read the Classifieds?

# BIG RED BARN SAVINGS

## TAKE YOUR PICK!

OUTFIT ANY SLEEPING ROOM IN YOUR HOME WITH THIS INEXPENSIVE, HIGH QUALITY MAPLE GROUPING



**220 Coil  
INNERSPRING  
MATTRESS  
and Matching  
BOX SPRING**

Reg. \$69.50 Value each  
**This Week**

Both for **\$69.50**



**3 Drawer Dresser**  
Complete with framed tilting mirror. Dust-proofed and center drawer guided throughout.

**\$38**  
\$59 value

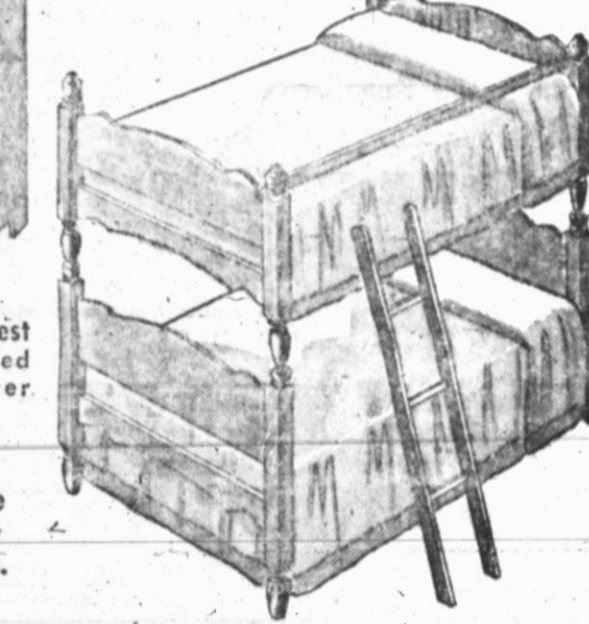


**Large 4 Drawer Chest**  
Roomy, Dust proofed and center drawer guided throughout.

"Tippenhall" Maple Versatile Furniture for Modest Budgets.



**BOOKCASE BED**  
Complete with foot board. Two heavy sliding panels in headboard.



**FULL TWIN SIZE BUNK BEDS**  
39 inch width. Have 2 1/4 inch posts. Complete with ladder and guard rail.

Be your own decorator. These thrilling pieces are constructed of warm-hued hardwoods that have been hand rubbed to highlight the graining. Select the pieces of your choice from this marvelous open stock grouping. You will be amazed at how far your money will stretch, while at the same time assuring you of a quality furniture purchase. A mighty lot of bedroom for so little.

ALSO AVAILABLE IN OPEN STOCK

	<b>DOUBLE DRESSER</b> Reg. \$79 Value <b>\$59</b>		<b>NITE TABLE</b> \$14.50 Value <b>\$9.95</b>		<b>3 DRAWER DESK</b> \$44.50 Value <b>\$34.50</b>
--	--	--	--	--	--



**"Tippenhall" Colonial Authentically Styled 3 Piece Bedroom**

**\$119.**

Value

**Double Dresser with Mirror, Chest and Your Choice of Either Panel Poster or Bookcase Bed**

**Completely Dust Proofed and Center Drawer Guided**

When you can get a complete Colonial Bedroom at this low price it's time to buy. The warm hue hardwoods have been hand rubbed to highlight the graining. The grace and stateliness reflect the sound craftsmanship. There's interior spaciousness in the Double Dresser and deep drawer Chest... a mighty lot of bedroom for so little!

**Easy Terms  
Buy Now  
Pay Later**

These Values at the Big Red Barn

**1 Mile West on Clovis Highway-Phone EM 4-3552**

Pay a little each month.

## First Baptist Mission Achievement Program

O. Thompson Memorial of First Baptist Hereford has entered Texas Baptist Church Program, Ernest pastor, said this year by the Baptist Convention of Texas, program is designed to interest in small work. Outstanding agents by pastors and in areas of church, city and world improvement are recognized.

Records and scrapbooks of program progress are made under the direction of three special committees. The scrapbooks are the basis for judging on the associational, district and statewide levels.

Pastors recognized in each of the BGCT's 17 geographical districts receive a parchment scroll and the church a metal plaque which may be displayed in a prominent position outside the building.

Darwin Farmer, district missions associate for the BGCT, is in charge of the program. He said the "enlistment of a church's total membership in active service" is the program's primary value.

# BUY STOCKINGS with the FOOD MONEY? Sure, Why Not!



You'll have extra spending money for yourself when you buy ALL your food needs and household supplies at COOPER'S because our storewide low prices leave plenty of cash savings in your food budget. When you shop here, you CUT THE COST without cutting the food list because you save by the careful of fine foods... not by a handful of "specials." Be good to yourself—shop COOPER'S and save extra spending money.

400 Count Boxes

**Kleenex** 2<sup>F</sup> 4<sup>R</sup> 9<sup>c</sup>

**CRISCO**  
or  
**FLUFFO**

3 lb.  
Tin

**85**

**MAZOLA** 59<sup>c</sup>  
OIL qt.

Kraft's Sliced  
8 oz. pkgs.

**CHEESE** Pimiento American 29<sup>c</sup>

Reynold's  
Wrap

**ALUM FOIL** 25 ft. Roll 29<sup>c</sup>

Giant Box

**FAB** 7c off Deal 69<sup>c</sup>

Trend Liquid - 22 oz.

**Detergent** 49<sup>c</sup>

**Del Monte**  
**CATSUP**  
14 oz. bottle 19<sup>c</sup>

Top Hand - Pure Pork

**Sausage** 2 lb. Cloth Bag 59<sup>c</sup>

Wilson's - Pure - All Meat

**FRANKS** Spicy Flavor - Lb. 49<sup>c</sup>

Gladiola - 10 lb. print bag

**FLOUR** 89<sup>c</sup>

Meadowlake

**OLEO** lb 21<sup>c</sup>

**Betty Crocker**  
**CAKE MIX**

White or Devil's Food 29<sup>c</sup>

White Syrup

**KARO**  
Red Label 1 1/2 Pound 23<sup>c</sup>  
Red Label Quart 43<sup>c</sup>

## Farm Fresh PRODUCE

Fresh Cello **CELERY HEARTS** Pkg. 19<sup>c</sup>

Plastic Bag **IDAHO RUSSETS** 10 lb. Bag 49<sup>c</sup>

Large Bunch **GREEN ONIONS** 2 Bunches 15<sup>c</sup>

New Mexico **DEL APPLES** Big 9 lb. Bag 69<sup>c</sup>

Morton's  
Iodized or Plain

**SALT**  
Box 12<sup>c</sup>

Energy - 1/2 gal.

**Bleach** 29<sup>c</sup>

Household Cleanser

**Ajax** 2 Giant Cans 39<sup>c</sup>

Libby's - Frozen

**Strawberries** 10 oz. Pkg. 19<sup>c</sup>

Libby's Cut Frozen

**CORN** 10 oz. Pkg. 15<sup>c</sup>

Shurfine

**FRUIT COCKTAIL**  
No. 303 Cans 23<sup>c</sup>

All Grinds  
Lb. Can

**COFFEE** Maryland Club 77<sup>c</sup>

Borden's All Flavors

**ICE CREAM** 1/2 Gal. 49<sup>c</sup>

Bremner's - Choc. Covered

**Jumbo Pies** Pkg. of 12 39<sup>c</sup>

Nestles' Choc.

**MORSELS**  
2 6 oz. Pkg. 45<sup>c</sup>

Always Plenty of Free Parking at Cooper's

Home of National Brands - Finest Foods  
Names You Know and Trust!

# COOPER'S

Fruit Cake Ingredients!!  
Now on Display!  
Get your Holiday Baking Done Now

**TIDE** Reg. Box 39<sup>c</sup>

Ranch Style  
**BEANS** 24 oz. Can 19<sup>c</sup>

**Delegates From Texas Draw Added Attention**

By ARGEN DRAPER  
 The meetings at College Station and Chicago were very successful and inspirational. Usually, the delegate for Texas draws a lot of attention, and this year was no exception. Most everywhere that Texas is mentioned, it is the largest state in the Union.

I understand that the next two mornings an agent from Texas appeared on those programs too.  
 An agent from Wisconsin told me it took her two hours to come from Wisconsin to Chicago and two hours from Midway Airport in Chicago to the Hotel.



Mozelle Telchik

**Mozelle Telchik On Who's Who List**

Mozelle Telchik, senior at Harding College, is one of the students selected to Who's Who Among Women in American Universities and Colleges.

She is selected to this organization for their leadership, cooperation in educational and extracurricular activities, generalship and promise of usefulness.

Mozelle Telchik, daughter of Mr. and Mrs. Edgar Telchik, Ave. E, was graduated from Hereford High School in 1957.

While there, she was a member of the FTA and FFA, elected FFA and FFA advisor, Freshman Favorite and Most Versatile.

She is a member of the GATA's social club, band, newspaper staff, and Home Economics Club.

**FREE DELIVERY**

State Safety man W. R. Piercy wants to help you and his partner are running a branch postoffice. Out-of-state car stopped at a check point manned by a cop and a passenger to post mail in the three-radar box.

He tried to stuff it into the lap of the set," said Piercy.

**THE BREAKS**

NITE, Okla. — E. C. Linkle broke even. While his friends of his luck in find-quarter, he lost another

I was very impressed with the method that the Board of Development uses to beautify Chicago. There are planters along the entrances of hotels and apartments and long the streets. Fresh flowers and greenery are kept in these planters. We saw pickups loaded with chrysanthemums that were being put out in these planters. The planters along the sidewalks had evergreens in them.

We commented on the fact that we saw very few evergreen trees and shrubs in parks. Along State St. some ultra modern street lights had been installed. These were four long lights with two planters on the light post. These planters were approximately two feet in diameter, and will be filled with seasonal flowers and greenery.

There was a total of 611 agents at the National meeting.

The revised form for "Wind-break Planting Application" is in the office. The form should note "Spring, 1959." Please check the order blank before you send your order as there have been some changes.

**PEAR HONEY**

8 cups chopped pears  
 1 lemon  
 5 cups sugar  
 1 teaspoon ginger

Wash, core, pare, finely chop and measure pears. Add lemon (sliced), sugar, ginger, and 1/2

**H. B. Carter On Football Squad**

**CRAILSHEIM, Germany** — Army PFC Harley B. Carter, son of Mr. and Mrs. Clark K. Carter, Rt. 3, Friona, is a member of the 4th Armored Division football team in Germany.

Carter, a wireman in Battery "A" of the division's 78th Artillery in Crailsheim, entered the Army in June, 1957, and completed basic training at Fort Hood. He arrived overseas in December of that year.

The 19-year-old soldier is a 1957 graduate of Friona High School.

**THE NERVE OF HIM**

**SAN DIEGO, Calif.** — A door-to-door peddler knocked at a home in the Clairmont district and tried to sell his product — a NO PEDDLERS sign.

**CONFUSING**

**WINCHESTER, Va.** — It was confusing enough for the maternity ward at a hospital here when two women with identical names were admitted. It got more confusing when both Mrs. William Leach and Mrs. William Leach each gave birth to baby girls on the same day.

Mammoth Cave in Kentucky occupies 8,000 square miles.



BACK TO CAMERA, Mrs. Argen Draper, Deaf Smith County home demonstration agent, chats with three other Texas representatives to the National Home Demonstration Agents' annual meeting in Chicago. Sitting, left to right, are Mrs. Doris Myers of Hallettsville, Mrs. Tom Joyce Cunningham of Breckenridge, Mrs. Draper of Hereford, and Miss Lonnie D. Holley of Georgetown. Standing, at right, are George McGuinness, product manager of Standard Brands, Inc., and Mrs. Dorothy Brannon, director of Consumer Kitchens.

**cup water, to pears. Boil until thick. Pour, boiling hot, into hot Ball Jar; seal at once.**

**HONEY COCANUT COOKIES**

Cream together until light and fluffy  
 1/2 C shortening  
 1/2 C sugar  
 1/2 C honey  
 1 egg  
 Sift Together:  
 1 C enriched all-purpose flour  
 1/2 t soda  
 1/2 t baking powder

**Lady Listed As Expert In Firing**

**MUNICH, Germany** — Army PFC Daniel W. Lady, 24, whose wife, Betty, and parents, Mr. and Mrs. Cecil E. Lady, live at 500 W. Third St., Hereford, recently qualified as expert in firing the submachine gun in Munich, Germany.

Lady is a radio operator in the 34th Armored Headquarters and Service Company. He entered the Army in March 1957 and arrived in Europe the following September.

A member of Kappa Kappa Psi and Alpha Sigma Xi fraternities, Lady is a 1952 graduate of Hereford High School and a 1957 graduate of West Texas State College.

**Completes Air Basic Training**

**LACKLAND AFB** — Airman Bobby G. Heavin, son of Mr. and Mrs. Malcolm L. Heavin of Hereford, has completed his initial course of Air Force basic military training here. He has been selected to attend the technical training school for Airframe Repairmen at Amarillo AFB.

Airman Heavin is a graduate of Hereford High School and was employed by Southwestern Bell Telephone Co. prior to entering the Air Force.

Basic airmen at Lackland are selected for specialized training at technical schools on the basis of their interests and aptitudes. They are reassigned to the school after four weeks of basic and are given additional military basic training along with the technical subjects.

**BIGGEST TANKER**

**NEWPORT NEWS, Va.** — The Samsinena, 60,000-ton tanker and the largest ever built in the United States; has a beam wider than the liner United States — 104 feet against 101 1/2. Built for the Union Oil Co. the vessel will be 810 feet long and its capacity will be 490,000 barrels of oil.

**BAD MOVE**

**SAN DIEGO, Calif.** — Of 333 teenagers in the city schools summer course on automobile driving, only one failed to complete the course with passing grades. He moved away.

**ONE HIT, NO RUNS**

**NOGALES, Ariz.** — IT was just one of those days for Marlin Saline, 29, of Phoenix. He rammed his auto into a State Highway Patrol car, parked at the Nogales police station. Saline, promptly nabbed, was charged with drunken driving.

**VENERABLE MELONS**

**TABSCOTT, Va.** — Nathan and Wallace Payne think they have about the sweetest water-melons grown. Variety? Guess you would have to call them Paynes. The family has kept growing them for 84 years from seed obtained in 1874.

**DIDN'T MAKE IT**

**SAN DIEGO, Calif.** — A prominent speaker was scheduled to address the District Council of Carpenters on "How to Encourage Greater Attendance at Union Meetings." But he forgot to attend.

**AUSTIN HIGHLIGHTS**

**No Lukewarm Feeling For State Sales, Income Taxes**

By VERN SANFORD

AUSTIN — It'd be hard to find a Texan who hasn't been involved in a lively discussion recently as to whether the next Legislature should or should not pass a state sales tax or income tax next year.

Most folks are pretty strongly pro or con — no lukewarm feelings.

Property taxes are another matter. People may gripe about them, but they don't often get stirred up about them.

But the latest report by the Texas State Tax Study Commission, "Our Property Taxes," underscores the importance of this levy. It is Texas' biggest money-maker for state and local government. In 1958 property taxes will bring in an estimated \$629,000,000 to the state and all the various local taxing units.

More interesting, the Tax Commission's study of assessment and collection practices and problems indicates that this figure is probably only a fraction of what is legally due.

Shortage of personnel plus the mountainous difficulties of locating and evaluating all the items involved add up to inequalities and haphazard methods.

Under Texas law, individuals and businesses are supposed to pay property taxes on all real estate — land and buildings. In addition, both businesses and individuals are liable for taxes on all "tangible personal property" — cars, airplanes, boats, furniture, jewelry, business equipment, fixtures, inventories, etc. Also, on all "intangible personal property" — money, bonds, mortgages, etc.

In practice, many of these are just plain ignored by officials and citizens alike. Many cities make no effort to collect property taxes on cars. As to money, the Commission report observes, "If money in the bank were taxed on January 1, relatively few persons or businesses would have any money on deposit that day."

In other areas where more vigorous efforts at collection are made, results are spotty. Researchers found that the same piece of property would net widely varying tax bills in different counties. On one example the range was from \$616 in Harris County to \$1,132 in Travis County.

They also found that some people claim homestead exemptions for more than one house. At \$3,000 each, these add up to unknown thousands in untaxed value.

Exemptions plus low assessments take a big bite from the theoretically possible tax collections. In a study of 3,037 house sales, the Commission's research staff found the legal tax due to be \$95,019. Actual taxes levied were \$2,706, only three

per cent of what strict application of the law would have produced.

Even though many tax offices are undermanned, Texas has 1,500 assessor-collectors. Sometimes a county, city and school district each will have an official doing the same job in the same area. Result: total cost of property tax administration in Texas exceeds \$15,000,000 a year.

Texas League of Municipalities has a series of recommendations — mostly in regard to money — for the next Legislature.

Topping the list was an appeal to the lawmakers to authorize cities to raise money through some new tax sources. League also asked for thorough study of inequities in the property tax laws and revision where needed. It suggested that payment of property taxes on motor vehicles be required before issuance of new license tags.

Cities also asked the Legislature to step out of the field of regulating pay, pensions, and hours of city employees. Local citizens have to pay the bill, said the League, and ought to have the say-so.

It's not the income; it's the outgo that has put Texas treasury in the red, says State Comptroller Robert S. Calvert.

Calvert told Gov. Price Daniel's Executive Study Committee that all tax sources except oil are expected to bring in some \$74,646,044 more revenue in the 1960-61 biennium than for 1958-59.

But, he pointed out, inescapable increase of needs in just one area — public schools — will just about absorb all this extra money.

Final outcome (from unofficial returns) of voting on proposed constitutional amendments resulted in these changes:

1. Appointees to vacated county judge and justice of the peace posts may serve only until the next general election — not for the remainder of a four-year term.

2. Precinct, county and district office holders may not announce for another office without resigning the office they hold.

3. Cities may elect their officials for four-year, instead of two-year terms.

4. Former Texas Rangers or their widows may receive pensions up to \$80 a month.

5. State funds may be spent to advertise Texas outside the state.

6. Legislature may pass a law providing medical care assistance for people receiving old age pensions, aid to the blind, disabled or dependent children.

7. Legislature may authorize the creation of new hospital districts in Potter, Wichita and

Jefferson counties.

On the other hand, when Texans put their foot on the proposal for annual sessions and \$7,500 annual salaries for legislators; it meant lawmakers would face next year's tough taxing session with only 120 "pay" days. Lawmakers will have to get along on \$25 a day for the first 120 days and then their pay stops except when special sessions are called by the governor.

Also turned down was a proposal to set up pension plans for elective officials of counties and precincts.

Law setting up the Texas Water Development Board is proving to be something of a strait-jacket.

This opinion was expressed to the Board by J. E. Sturrock of the Texas Water Conservation Association. "You're doing a good job, but your law needs to be liberalized," said Sturrock.

Board is authorized to lend local governments up to one-third the cost of building a water conservation project. Suggested changes: lower interest rates to the borrowers, provision for lending more than one-third of cost.

In Korea the word nurimbengi means "slow poke."

**Sinclair Elected SCONA Delegate**

Ivan Sinclair Rt. 2, Hereford a student at Hardin-Simmons University, has been selected as a delegate to the Texas A&M Fourth Student Conference on National Affairs (SCONA IV). Sinclair, a public relations major, was selected to represent his school because of outstanding performance in school activities and interest shown in United States national and international affairs.

The theme for discussion by 150 student leaders, representing 64 colleges and universities in the United States, Canada, and Mexico when they meet at Texas A & M, will be "Sources of Tension — National and International." The Conference is to be held Dec. 10-13.

SCONA centers around the idea that better informed young people today will be more responsible citizens tomorrow — and that the students who attend SCONA IV, because of the interest which is instilled in them during the conference, will go back to their respective campuses and spread their interest to members of their student bodies.

**Revival Services Begin At Church**

The Rev. Herbert Land of Fort Worth is conducting a series of revival services at the local Church of the Nazarene. The revival services began last night and will continue through Nov. 23.

Land is a graduate of Bethany Nazarene College, Bethany, Okla. He has had a number of years experience in the field of evangelism, and has conducted successful campaigns in a number of states. He also has had about 20 years of pastoral experience. His pastoral duties have been largely in Texas.

Everyone is invited to hear the evangelist at the Church of the Nazarene, Fourth and Jackson, each evening at 7:30, according to Claude Northcutt, pastor.

**Annual Livestock Survey Starting**

Postmaster Mrs. Curtis Tra-week announced today that Rural Mail Carriers will begin distributing Dec. 1, Livestock Survey Cards to patrons on their routes about Nov. 20.

This annual livestock survey, which the Post Office and Agriculture Departments cooperatively have made since 1924, provides basic information to the Texas Crop and Livestock Reporting Service in Austin for estimating number of cattle, hogs, sheep and chickens on Texas farms and ranches.

In order that the area be well represented in the survey, Mrs. Tra-week requests that each patron receiving a card fill out and return it to his mail box for prompt pick up.

Rural mail carriers working on this project are Howard Armstrong, Route One, Eursel Young, Route Two, E. Ramey, Route Three, Aley Petersen, Route Four, and Owen Stagner, Route Five.



THROUGH A HUGE VACUUM apparatus, cotton is transferred from carts to the gin for processing at Hereford Gin. Gin operators say that the cotton this year is of excellent quality and quantity. Stripping, or mechanical harvesting, will start in about a week, they estimate. (Staff Photo)



TRACTOR DRIVER'S view of a lettuce field east of Hereford. The lettuce this year is of good quality, but some growers were faced with the problem of insects. Lettuce yields are good, but markets are lacking for the crop. (Staff Photo)

REP. WALTER ROGERS WRITES:

# President Bewildered At Election Results

To the people of the 18th District: Now that the election is over, the hindsight geniuses are busy explaining the wins and wherefore, in an attitude of "I knew it all the time." But to the utter confusion of the reader-listener, each commentator or columnist advances a different theory as to why what happened did happen.

If you accept all of these diverse opinions as correct analyses, you find yourself on a mental merry-go-round, with some of the horses attempting to go in both directions at the same time. This leaves the reader - listener in the same state of bewilderment so obviously occupied by the President when he appeared at his news conference following the election returns.

Although the President was deeply disappointed, as he naturally would be, his bewilderment was not the result of disappointment, but more the result of his complete failure to understand why the people had so voted.

He no doubt felt like the man who was arrested for singing too loudly in church. He had been advised that everything was fine and dandy, that the people were well - satisfied with the administration's handling of the governmental affairs, and that

### VISITS RELATIVES

Mr. and Mrs. Joe Locke and sons, Danny and Ricky, are visiting this week in Faith, S. D., in the home of Mr. and Mrs. Larry Wilson and daughters. Mr. and Mrs. Wilson are former residents of Hereford and the ladies are cousins.

### SUNDAY VISITORS

Mr. and Mrs. Jim Morrison of Floydada visited Sunday in the home of her brother, Mr. and Mrs. D. R. Holt and Wanda Gail.

there was nothing to worry about.

What his advisors didn't tell him was the fact that the American people have, time after time, repudiated individuals and administrations

where a taint of corruption had crept in; that the Adams-Goldfine affair was not something that could be swept under the rug; that the corruption issue unquestionably played a major part in the Maine

## About Your HEALTH

What do people die from most? How many accidental deaths were there in 1957? What was the leading cause of death in 1957?

These and other questions involving vital statistics are ever available from the Division of Vital Statistics of the State Health Department.

Most people look upon the Division of Vital Statistics as merely a place to obtain a copy of a birth certificate for a new job, or a copy of a death certificate for an inheritance.

This is true, but the division offers many other services as well. Some are familiar; others are unknown except to public health workers.

Let's take the first question: Just what do people die from most?

By careful compilation of death statistics, listing cause of death, place, conditions and other information, it is possible for statisticians to determine what diseases are killing the most people in Texas. What value is this? It was just fifty years ago that tuberculosis was the leading cause of death.

Medical and public health officials could see this frightening fact and direct their activities towards curbing the disease. Year after year, employing

various methods for lessening the occurrence and severity of tuberculosis, the researchers' only method of checking their progress was by checking statistical death records.

In this manner they were able to discern which measures were the most successful. Today, tuberculosis is no longer the leading killer it was. Refined techniques are carried on today with emphasis on other diseases.

For instance, the M. D. Anderson Hospital and Tumor Clinic uses death records to check on past patients of the hospital. In this way they hope to find out how successful are certain methods of cure. The study is on a continuous basis, and began several years ago.

Similar studies can be applied to heart patients. Heart and cancer diseases are the two leading causes of death today.

The fourth - ranking killer is accidents. Traffic accidents lead, but how and where and in what manner do these and other accidents occur? By careful scrutiny of death records, answers may be found that will enable engineers to build safety into homes and highways.

The Division of Vital Statistics sends you certificates upon request, but the service doesn't end there - it only begins.

elections which were a forerunner to the general election.

They did not tell him that the economic situation in many sections of this country was not good, and that the administration was coming in for its share of the blame. They did not tell him that the Benson farm policies were not acceptable to the agricultural groups of this nation, and that the farm sections of this country were not satisfied with the continuing decline in farm prices while the cost of living was measurably increased; that the farm income was dropping while the income of all other segments of our economy was steadily increasing.

They did not tell him that there was a deep resentment throughout the entire nation with reference to the sending of Federal troops into Little Rock, a resentment based not upon the racial question, but upon the use of Federal bayonets against American citizens.

They did not tell him many other things that he, as the President of the United States, should have been told, or perhaps it should be said that they did not impress upon him the full gravity of the situation. Otherwise, he would not find himself in the present state of bewilderment.

The facts are that there are still many people in this country who underestimate the American people. Lincoln once said, "You can fool some of the people all of the time, and all of the people some of the time, but you can't fool all the people all the time". The same is true today.

If anything, there are fewer Americans today that can be fooled than in Lincoln's time, and it would be much more difficult to fool all of the people for any length of time now, than before our present mediums of communication and transportation. Those who believe that Lincoln's theory was wrong, and continue to discount the American's ability to form public opinion on the basic facts, always learn the hard way.

In the opinion of this writer, there were two major issues that produced the election results of Nov. 4. These had about equal weight. One was the question of corruption in public of-

rice, which the American people will not tolerate. Excuses and explanations are futile, because the average American citizen does not believe in crookedness or corruption, and it is more abhorrent if it is associated with a public trust.

The other issue was economic. The tragic economic situation in which the American farmer has been placed had a telling effect in the election, regardless of what Mr. Benson might or might not say. You have only to make a geographical check to find out that the Benson poli-

cies did not coincide with the views of the farmers.

The economic situation in many of the industrial areas of this nation also had a telling effect, which can be proven by another geographical check. The people know that recessions and semi-depressions are the result of permitting the general economy to get out of balance. They know that some of the money policies followed by this administration have created that imbalance, and that unless these are corrected real economic trouble can result.

It is my opinion that the people of this country did not issue a mandate to the legislative branch of the government to engage in a spending orgy, or to

### TV MUSICALS

NEW YORK (AP) - Richard Adler, Broadway songwriter, is gambling that show history is going to repeat. Adler, co-author of the hit shows "Pajama Game" and "Damn Yankees," is currently doing the scores for two television musicals.

The composer says that he invoke programs designed to further centralize the control of the nation. The American people felt they were entitled to have a sane approach to the problems and an economy in which some semblance of balance is maintained.

WALTER ROGERS  
Member of Congress

has been asked why he is ing his reputation in what where many previous tun- orts have failed.

"I'm sure that in the days of movies, there were elite of Broadway snob-w who were declaring the pects of success of original- tion picture musicals were slim," he says.

"They were proven w and I'm gambling that the- nics are wrong once more

DIRECTOR FAIRWEATHER  
SAN BERNARDINO, Cal  
- The new director of the Pollution Control District John H. Fairweather.

Have you read the Classif

## Long Time Ago

45 Years Ago

M. O. Meeks, commissioner from the north side of the county, while here this week attending a session of the court, remarked to the Brand reporter that the five silos in his community were considered by all of the owners to be the beginning of a new era in stock farming in his section. "The first year, of course, is an experiment," he said, "but as farmers in other states have made a success of silo feeding, we believe that we can also accomplish a good purpose." "We can always raise feed and even if it does not mature full grain, it makes good silage and can save what we raise and not see it dry up and blow away," he added, "and stock farming for Deaf Smith county will make the farmers prosperous and, of course, contented if they build silos."

25 Years Ago

A J. C. Penney store will be opened in Hereford on March 1. This announcement was made here this week by J. Ray, Amarillo business man, who stated he had made a ten-year lease with the Penny firm on the building at 304-306 Main Street, site formerly occupied by D. R. Gass & Son.

The building will be completely remodeled and enlarged, Mr. Ray said. Work is to begin immediately. A new 50-foot front will be installed and the building lengthened to 110 feet, full depth of the property.

# Revival Services

November 12 to 23rd  
7:30 Each Evening



Herbert Land

Church of the Nazarene

4th and Jackson

Hereford, Texas

Evangelist Herbert Land

of

Fort Worth, Texas

You Are Cordially Invited!

Claude Northcutt, Pastor

## MEMO TO ADVERTISERS



Coal—by the ton

There are standards

for advertising, too!



What a fix we'd all be in without those standards of measurement for the goods you buy and sell. Imagine the confusion, waste and doubt in business transactions if we didn't have accepted standards of weights and measures—known values.

We believe it is just as necessary for us to tell you what you get for your advertising dollars, in terms of known circulation value, as it is for you to do business with your customers on the basis of recognized standards. That's why this newspaper is a member of the Audit Bureau of Circulations.

WHAT IS THE A.B.C.? The Bureau is a cooperative and nonprofit association of 3450 publishers, advertising agencies and advertisers in the United States and Canada. Organized in 1914, A.B.C. brought order out of advertising chaos by establishing a definition for paid circulation, rules and standards for measuring, auditing and reporting the circulations of newspapers and periodicals.

WHAT A.B.C. DOES FOR YOU. At regular intervals one of the Bureau's large staff of experienced circulation auditors comes to our office and makes a thorough audit of our circulation records. He has access to all of our books and records to obtain the FACTS that tell you what you get for your money when you advertise in this newspaper.

WHAT A.B.C. REPORTS TELL YOU. The circulation FACTS obtained by the A.B.C. auditor are condensed in easy to read A.B.C. reports which tell you: How much circulation we have; where the circulation goes; how it was sold and many other FACTS about the audience we provide for your sales messages. Make your advertising investments on the basis of this audited information. Ask for a copy of our A.B.C. report.



# ANNOUNCING

The Lark by Studebaker your new dimension in motoring the one car perfectly sized for today's driving needs—big six-passenger roominess inside, nearly three feet shorter than conventional cars outside runs miles and miles on a hatful of gas—regular, low-cost gas peak performance from either the spirited six or super-responsive V-8 engine behaves like a lady, parks on a postage stamp, turns on a dime beautifully built and engineered by the knowing craftsmen of Studebaker simple, clean, and classic in styling—no non-functional ornamentation distinctively rich, fashion-right interiors, upholstered in fine pleated fabrics and vinyl costs less to buy, far less to operate—prices begin under \$2000 you knew a car like this had to happen—and when you drive the Lark—you'll be glad it did. It's your car, the one you've been wanting—you'll love it!

THE LARK BY STUDEBAKER



HARD TOPS  
2 DOOR SEDANS  
4 DOOR SEDANS  
STATION WAGONS

MEET AND DRIVE THE LARK BY STUDEBAKER AT YOUR DEALER TODAY.

LESLEY MOTOR CO.

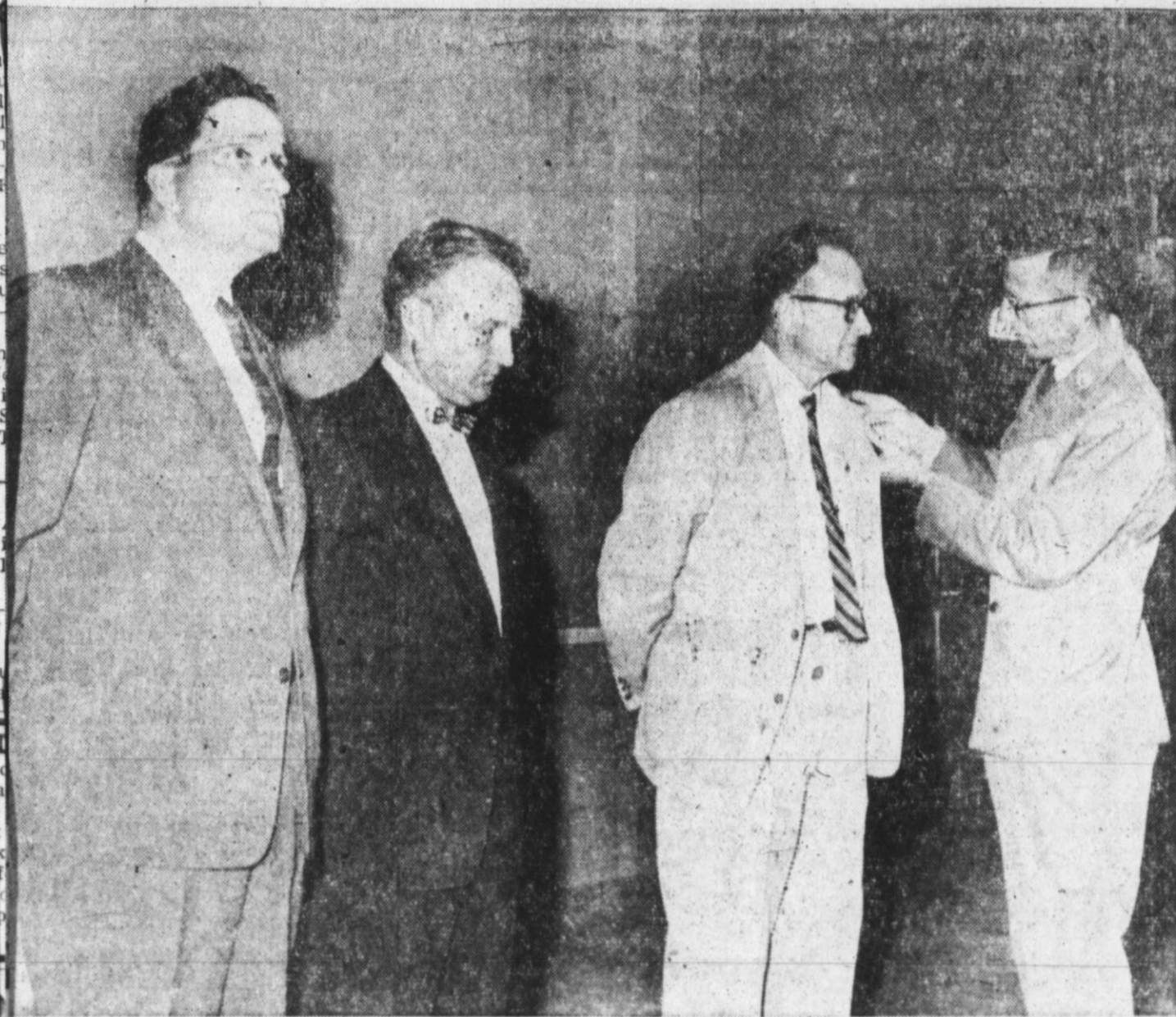
345 E. First

Ph: EM 4-1600

Hereford Brand - Sunday Brand

A.B.C. REPORTS - FACTS AS A BASIC MEASURE OF ADVERTISING VALUE





Installation of district officers to Tierra Blanca District Scouts was a feature at the district's annual banquet at the Bull Barn last week. Installed, from left to right, were Joel Hodges, district chairman, Fred Cunningham, vice-chairman, and Dr. Milton C. Adams, district commissioner. Conducting the service was Joe Neidmeyer, executive officer of Llano Estacado Council, at right. (Staff Photo)

## Seafood Dishes Pose Mystery

By CECILY BROWNSTONE  
Two distinguished seafood dishes are American born. One is Oysters Rockefeller, the other Shrimp de Jonghe.

We have yet to visit New Orleans, dine at Antoine's, and taste the famous Oysters Rockefeller. But ever since Jules Alciatore, son of the founder of Antoine's, created that dish the restaurant's offering has been widely copied. We've enjoyed wonderfully good imitations of it in various parts of the country.

One we remember with a distinct whetting of the appetite, came from the kitchens of a Russian dining place in Chicago. To concoct a version of Oysters Rockefeller at home, you have only to turn to The New Fannie Farmer for guidance.

According to legend, the shrimp dish was originated by a Belgian couple named de Jonghe who once operated a restaurant in Chicago.

Like the rule for Oysters Rockefeller, the recipe for Shrimp de Jonghe was kept a well-guarded secret. But tasters who savored or heard of it made facsimiles in their own kitchens, and once in a while we come upon one of these recipes.

All these rules for Shrimp de Jonghe have a basic similarity — cooked shelled shrimp are seasoned with a mixture of butter, bread crumbs and herbs and baked or broiled. But one point remains a mystery: did the de Jonghes use bread crumbs of the dry or soft variety? Does anyone know the answer? Readers who were fortunate enough to have eaten the dish as originally prepared by the Belgian couple will do us a big favor if they will share their knowledge with us.

The following version of Shrimp de Jonghe follows the soft bread-crumbs school. We use individual inexpensive heat-resistant glass pie plates to hold the seafood and the recipe mak-

es four small but rich main dishes. We served these for lunch accompanied by a salad of tossed greens, cucumber and a tart vinaigrette sauce; for dessert fruit and cheese.

**SHRIMP DE JONGHE**  
Ingredients: 1 pound shrimp (cooked and shelled and de-veined), 4 slices (about) white bread,  $\frac{3}{4}$  pound ( $\frac{1}{2}$  cup) butter (softened but not melted),  $\frac{1}{4}$  to 1 teaspoon salt, 2 tablespoons minced onion, 2 cloves garlic (minced),  $\frac{1}{4}$  teaspoon dried crushed thyme,  $\frac{1}{4}$  teaspoon dried crushed tarragon, 1 teaspoon minced parsley,  $\frac{1}{4}$  teaspoon tabasco sauce, 2 tablespoons lemon juice.

Method: Slice each shrimp in half lengthwise; reserve. Trim crusts from bread; break apart and blend bread very quickly, a few pieces at a time, in an electric blender. If you haven't a blender, mince the bread (using a sharp knife) to form tiny crumbs. Use enough of the bread to make  $1\frac{1}{2}$  cups lightly packed crumbs. Blend together butter, salt, onion, garlic, thyme, tarragon, parsley, tabasco sauce and lemon juice. Stir in bread crumbs. Arrange shrimp over bottoms of four individual

**LITTLE CO-CAPTAINS**  
NEW ORLEANS (AP) — Guard Jimmy Blount and Halfback Claude Mason are the smallest pair of co-captains to wear Tulane football uniforms in many seasons.

Blount, from Groves, Tex., is 5-foot-9 and 188 pounds. Mason, from Lake Charles, La., is 5-foot-10 and 165 pounds. Blount played 480 minutes last season while Mason saw 315 minutes of action for the Green Wave.

heat-resistant pie dishes (about 5 to 6 inches in diameter and about 1 inch deep). Cover shrimp with crumb mixture. Broil slowly so shrimp are heated through and topping is lightly browned — about 10 minutes. Serve at once; make 4 portions.

All the water vapor on Mars equals that found in a box of earthly air two feet wide, two feet long and ten feet high, reports the National Bureau of Standards scientists.

Have you read the Classifieds?

**A. O. THOMPSON ABSTRACT CO.**  
Complete Tract Index of all land and town lots in Deaf Smith County. Write us for information.  
Managers  
Mr. and Mrs. A. J. Schroeter.  
Phone EM 4-1504  
Box 73

## FARM LOANS

On Irrigated Farms  
TERMS FITTED TO YOUR NEEDS  
**Sam Nunnally**

In Association with  
**THE PRUDENTIAL INSURANCE COMPANY OF AMERICA**  
HOME OFFICE NEWARK, N. J.

## LONE STAR AGENCY

EM4-0555 Nite & Sunday EM4-2814

You'll find that they

all lead to  
**SERVICE!!!**

**HALE'S GULF**



We sell that **GOOD GULF Gasoline**  
Emmett & Gerald Hale-Park Ave. & Hwy. 51

Get some planning in your financing too



Our specialized home financing features monthly rent sized payments budgeted to eliminate all indebtedness.

OUR HOME LOAN PLAN WILL PUT YOU MONEY AND YEARS AHEAD

**First Federal Savings & Loan of Clovis, N. M.**

In Hereford See

**ELIZABETH WOMBLE**

Main

Phone EM4-0850



**COLLEGE SMITHY** — Jack MacAllen pounds the anvil during class on blacksmithing at Michigan State University. The course is becoming more and more popular.

## Yes, You CAN Study To Be a Blacksmith!

By **BOB VOGES**  
EAST LANSING, Mich. (AP) — "His brow is wet with honest sweat, He earns whatever he can, And looks the whole world in the face, For he owes not any man." Longfellow was writing the above about the village blacksmith, a trade you might think obsolete in this atomic age. But a lot of young college trainees are finding out there's

still money in the business of shoeing horses.

The demand for trained blacksmiths is such that Michigan State University starting offering two courses in horseshoeing this fall instead of one, as in previous years.

The 13 week short course dates back to 1924. Originally, it was aimed at assisting farmers with their personal blacksmithing problems.

The students still are mostly farm youths. But with horses gradually disappearing from the farms, they enter the field to learn to service riding and race horses.

The master blacksmith at MSU is Jack MacAllen, who learned the trade from his grandfather in Scotland.

The students first study the anatomy and care of horses and learn how to operate a forge. They practice on the feet of dead horses. When they've mastered the basics of the trade, they graduate to shoeing live horses on the hoof.

Only one other college in the nation, California State Polytechnic, offers a similar course. Its taught by William R. Hoover, one of MacAllen's early apprentices.

**COOL CACHE**  
HONOLULU (AP) — A local family found some hot ice in their refrigerator.

Burglars who stole four rings valued at \$40,000 had cached them in the butter compartment of the machine.

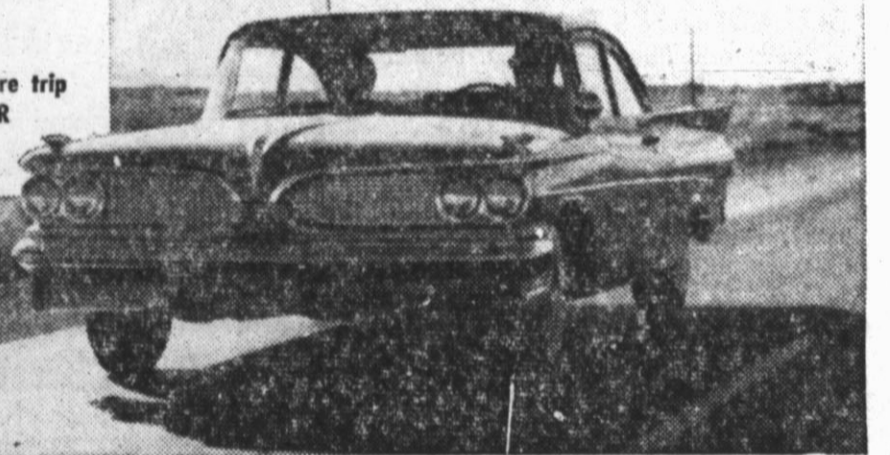
**Dr. Milton C. Adams**  
OPTOMETRIST  
Office Hours  
8:30 - 5:00  
335 Miles Avenue  
Hereford, Texas  
Phone EM 4-2255

# COAST TO COAST ONLY 1½ CENTS PER MILE FOR GAS!

Pontiac's new Tempest 420E V-8 sets the year's most important economy mark—Here's the story and what it means to you!

**PONTIAC COAST-TO-COAST ECONOMY RUN**  
San Diego, California to Savannah, Georgia  
COMPLETED OCTOBER 17, 1958

DISTANCE . . . . .	2,442.7 MILES
DRIVING TIME . . . . .	60.72 HOURS
FUEL CONSUMED . . . . .	112.5 GALLONS
FUEL COST . . . . .	\$35.79
MILES PER GALLON . . . . .	21.7 Average for entire trip
AVERAGE SPEED . . . . .	40.2 MILES PER HOUR
COST PER MILE . . . . .	1.465 CENTS



We asked one of America's most respected car testers—"Uncle Tom" McCahill—to put a standard Pontiac Catalina Sedan with our new economy V-8 to the test.

And with only one specification—that the run would be exactly like you would drive coast to coast yourself—in mountains, in city traffic, across deserts, buying gas wherever the tank ran low.

And here's the phenomenal story in every complete detail—all officially certified by NASCAR, America's top automobile competition authority.

What does it mean to you?

Simply—and very importantly—this: For the first time, you can get deep-chested V-8 pep with better mileage than from many smaller so-called "economy cars" . . . and get it on regular fuel!

If you owned a Pontiac with this new Tempest 420E V-8 you'd be saving up to 5 cents a gallon on regular fuel. This new economy V-8 is optional at no extra cost on any Hydra-Matic Pontiac!

See your Pontiac dealer soon—and discover the newest in V-8 performance and economy!

**PONTIAC!**

America's Number 1 Road Car

3 Totally New Series • Catalina • Star Chief • Bonneville

SEE YOUR LOCAL AUTHORIZED PONTIAC DEALER



THE ONLY CAR WITH WIDE-TRACK WHEELS

**CAMPBELL PONTIAC**

815 E. Hwy. 60

EM 4-2283

**Me asleep . . . don't be silly**



NEED TO GRUMBLE, STUMBLE, OR GROPE getting out of bed answer late-night calls. Get a handy bedside telephone. Choice of 9 beautiful colors or standard black. For color, there's a ne-time-only charge. Call the telephone business office.



DO "ONE PHONE" PROBLEMS. HANDY ADDITIONAL TELEPHONES ARE JUST 50¢ A MONTH.

# YE ASK AND RECEIVE NOT . . . WHY?

## WHAT DOES A DAY MEAN

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Do you ever consider the meaning of a day?... Just a single day?... One day out of the 365-day year? With you, what does a day mean???

Actually, it means 1440 moments of opportunity. It means 24 hours of precious fleeting lifetime. It means that life at best is short... that it is only a little while we have to make the journey down through the valley of time. Just what are you doing with this day and every day? You sin when you uselessly spend the days God gave you. Each day on the calendar is like "a sheet of paper white whereon each one of us may write his word or two and then comes night... though thou have time but for a line, be that sublime; not failure but low aim is crime." Go to church this week and ask the Lord to help you keep your aim high. Ask Him to help you plan well every moment of every hour of every day. *What does a day mean to you?*

You In The Church  
The Church In You  
— form a combination for good. Every man, woman and child needs the influence of the church. So, come let us go into the house of the Lord. Let us support her program of service to humanity, be a faithful worker and attend services regularly.



- MAGNOLIA PETROLEUM CO.  
Cliff Kerr and Wayne Lehrer
- HEREFORD CREAMERY  
Mr. and Mrs. Elton Malone
- FARM & HOME SUPPLY  
W. A. DeBusk
- FIRST NATIONAL BANK  
Virgil Hennen
- HUNTER'S FOOD MARKET  
Mr. and Mrs. Russell Hunter
- JOHN McLEAN INS. AGENCY  
John McLean
- PLAINS FERTILIZER CO.  
Glen O. Edwards - Lowell Sharp
- MASTER CLEANERS  
Mr. and Mrs. C. D. Fitzgerald
- B. F. GOODRICH  
Don Little
- HEREFORD FERTILIZER & INSECTICIDE CO.  
Norman Moore
- SANDERS HUMBLE STATION  
O. R. Sanders
- ROCKWELL BROS. & CO.  
D. R. Vandever
- HEREFORD HARDWARE  
Mr. and Mrs. Don Zimmerman
- BLANTON BUTANE, INC.  
Darrell Blanton
- BUY-RITE FURNITURE  
J. H. Fish
- HEREFORD GRAIN CORP.  
Curtis O. Roach, Mgr.
- ORSBORN-NORWOOD CHEV.-OLDS  
Your Chevrolet-Oldsmobile Dealer
- JIM HILL HOTEL  
Mr. and Mrs. Dick Ross
- BOARDMAN'S DAIRY  
Mr. and Mrs. Herbert D. Boardman
- CLOWE & COWAN INC.  
The Best - Pomona Pumps
- MR. AND MRS E. W. YOUNG

- ELIZABETH WOMBLE  
148 N. Main St.
- GILLILLAND FUNERAL HOME  
Matt Gilliland - Marvin Gilliland
- SUIT'S AUTO SUPPLY  
Mr. and Mrs. Ray Suits
- E. B. BLACK CO.  
Dick Barnard - Jesse Stanford
- CROWE-GULDE CEMENT  
R. L. Layton
- PIGGLY WIGGLY  
Mr. and Mrs. Gaylord Newell
- ROGERS DRUG  
Mr. and Mrs. Grady Rogers
- BIG T PUMP CO., INC.  
Hilrey and Leroy Aven
- PITMAN SERVICE STATION  
Odice and Ed Bulls
- SHELTON TIRE EXCHANGE  
W. O. and Bessie Shelton
- HEREFORD IMPLEMENT CO.  
Herman Neff
- LOERWALD BROS.  
Ed, George, Gene and Harold Loerwald
- FARMER'S DRIVE IN  
Troy Moore
- HEREFORD STATE BANK  
Townsend Douglas, Pres.
- DEARING WRECKING CO.  
Anson A. and June Dearing
- McRIGHT GARAGE & SUPPLY  
Mr. and Mrs. A. N. McRight
- CONSUMER'S FUEL ASS'N.  
Louie LeGrand
- PITMAN GRAIN CO.  
Mr. and Mrs. J. A. Pitman
- DAVIS IMPLEMENT CO.  
W. L. Davis, Jr.
- ASSOCIATED GROWERS OF HEREFORD
- HEREFORD LAUNDRY & CLEANERS  
Ernest Kendall - Clinton West

Visit Church Sunday and Take a Friend Along. This Is the Best Way To Prepare for Next Week.

### Central Church of Christ

Knight St. and Plains Ave.  
Russel Ingalls, Minister  
Bible School is held each Sunday at 9:30 a.m., with the morning worship at 10:25 a.m.  
The young people meet Sunday evening at 7:10 p.m. with worship service beginning at 6 p.m.  
Wednesday prayer services are held at 7:30 p.m.

### First Christian

West Park Ave.  
Rev. Gilbert Davis Jr.  
Sunday School is held at 9:30 a.m. Worship service will begin at 10:50 a.m.  
Chi-Rho and CYF meets at 6 p.m. Sundays and vesper services are at 7 p.m.  
Functional Department's first Wednesday at 8 p.m.  
General Church Board, second Wednesday at 8 p.m.  
Choir rehearsal meets each Wednesday at 8 p.m.  
Groups one and two meet on the a.m. on the second Tuesday.  
Young Matrons meet on the second Wednesday at 9:30 a.m.  
Friendly visitation on Monday, Tuesday, Wednesday, Thursday, and Friday at 7:30 p.m.

### Asemblea de Dios Templo el Calvario

Pastor Fidel Alcala  
Bien venidos. Cuidada en la Calle 128 E. 5th.  
Las servicios durante la semana y el Domingo.  
Como siguen: 8 de la noche Martes, Jueves, Sabado y Domingo.  
Domingo, 10 de la mañana, escuela dominical, a las 11:30 predicacion.

### St. Anthony's

Harrison Highway at 25 Mile Ave.  
Father Aloysius Craven, Pastor  
Sunday Masses are at 6:30, 8 and 10 a.m. Sunday Evening Services are at 7:30 p.m. Daily Mass is at 7 a.m. and 8:15 a.m.  
Confessions are Saturday afternoon from 4 p.m. to 5 p.m. and 8 p.m. to 9 p.m.  
Thursday Holy Hour is from 8 to 9 p.m.

### Park Ave. Church of Christ

On Harrison Highway  
Worship services 10:30 a.m. Sunday; mid-week services 8 p.m. Wednesday.

### St. Thomas Episcopal

Harrison Highway  
Rev. Joel C. Treadwell, Vicar  
Vicarage, 416 Star Street  
Church School, 9:45 a.m., Morning Prayer and Sermon, 11 a.m.  
Holy Communion is celebrated on the first Sunday of each month at 11 a.m.  
Bishop's Committee meets the first Wednesday of each month at 7 p.m. in the Mission Hall.  
Women's Auxiliary meets the first and third Wednesdays of each month at 3 p.m.

### United Pentecostal

Myrtle and Blevins  
Sunday school, 10 a.m., Morning worship, 11 a.m.  
Evangelistic, 7:45 p.m.  
Wednesday night is prayer service.

### Jehovah's Witnesses

North Ave. E., Converted Residence  
Wednesday at 8 p.m. there will be the Congregation Bible Study.  
Friday at 7:30 p.m. is the Service Meeting Ministry School.

### First Baptist

Fifth and Main  
Sunday School is held at 9:45 a.m. and the worship service is held at 10:55 a.m.  
Training Union will be held Sunday at 6:45 p.m., with the evening worship service at 8 p.m.  
The Sunday morning Baptist Hour is broadcast at 8 a.m. over Radio Station KPAN.  
Worship service is broadcast every first, second, third, and fifth Sundays at 10:55 a.m. over Radio Station KPAN.

### Church of God

H and 13th Street  
Rev. Clarke E. Goodman, Pastor  
Sunday School will begin at 10 a.m. Worship service is at 11 a.m. Sunday evening worship begins at 7:30 p.m.  
Tuesday, Bible Study, 7:30 p.m. and Friday, Young Peoples' Endeavor, 7:30 p.m.  
Bring your burden and carry away a smile.  
"The Church that is large enough to serve you and small enough to know you."

### Thompson Memorial Mexican Baptist Mission

Norton and Texas  
Rev. Ernest E. Atkinson, Pastor  
Sunday, Sunday School, 10 a.m., Morning Worship, 11:15 a.m., Training Union, 7 p.m., Evening Worship, 8 p.m.  
Wednesday, Bible Study and Prayer, 8:30 p.m.

### First Presbyterian

610 Lee Street  
Rev. Russell Wlagent, Pastor  
Sunday School is held each Sunday at 9:45 a.m. followed by worship service at 11 a.m. Morning Devotional 9 a.m. Tuesday.  
Choir Rehearsal, 8 p.m. Wednesday. Prayer meeting Friday at 7:30 p.m.

### Wesley Methodist

410 Irving  
Alvin Smith, Pastor  
Sunday: Church School, 9:45. Vance Crume, Superintendent. Morning worship, 11 a.m. Methodist Youth Fellowship, 6:30. Evening worship, 7:30 p.m.  
"See You In Church Sunday."

### Temple Baptist Church

Forrest St. and Ave. K  
Rev. Robert Laceywell, Pastor  
Sunday School begins at 9:45 the evening at 6:15 p.m. Worship and Training Union is in ship services are at 10:50 a.m. and 7:15 p.m.  
Wednesday prayer service will be held at 8 p.m. Wednesday.  
The teachers and officers meeting will begin at 7:30 p.m. Mid-week prayer services are on Wednesday at 7:30 p.m. At 8:15 p.m. there will be choir practice.

### Avenue Baptist Church

123 N. 25-Mile Avenue  
Rev. A. C. Hamilton, Pastor  
Sunday School is held at 9:45 a.m. and worship service at 11 a.m.  
Training Union is held each Sunday at 6:30 p.m.  
Evening worship services are at 7:30 p.m. Sundays.

(Continued on page 5)



ING THEIR MOTHERS during the Natelyna Camp Fire Girls. This tea marked the end of six weeks of lessons on cooking. (Staff Photo)

### CHURCH (Continued from page 4) Assembly of God

Union & Ave. G.  
Rev. V. W. Marcontell, Pastor  
Sunday School is held at 9:45 a.m. Morning worship service convenes at 11 a.m.  
C. A. service begins at 7 p.m.; Junior C. A.'s meet at 8 p.m., and worship service begins at 8 p.m. each Sunday evening.  
Prayer meeting and Bible Study will be held Wednesday at 8 p.m., after which choir practice will convene.

### Church of The Nazarene

Fourth and Jackson  
Sunday School is held at 10 a.m., worship service at 11 a.m. and evening worship at 7:30 p.m.  
The Junior Society and N. Y. P. S. will be held Sundays at 7 p.m.  
Visitation will be held at 7:30 p.m. Thursday.  
Prayer meeting, Wednesday will begin at 7:30 p.m.

### Grace Gospel Church

Thirteenth and Avenue K  
Rev. H. V. Fields, Pastor  
Sunday School is at 9:45 a.m. and worship services convene at 11 a.m.  
Bible Study is held each Sunday at 7 p.m. and preaching service at 8 p.m.  
Wednesday prayer meeting is held at 8 p.m.

### First Methodist

Fifth and Main  
Rev. Alby Cockrell, Pastor  
Thursday, Nov. 13, Methodist Men Pancake Supper, 7:30 p.m.  
Saturday, Nov. 15, Home-builder's Class Salad Supper, 7:30 p.m.  
Sunday, Nov. 16, Sunday School, 9:45 a.m., Morning Worship, Texas Mission Home and Training School Day, 10:55 a.m., Intermediate and Senior MYF, 6:45 p.m., Evening Worship, 7:30 p.m.  
Tuesday, Nov. 19, Prayer Group, 9:30 a.m., Prayer Meeting and Bible Study, 7 p.m., Wesleyan Guild, 7:30 p.m., Choir Rehearsal, 8 p.m.

### Immanuel Lutheran

Park Avenue at B Street  
Rev. Andrew Szegedin, Pastor  
Phone EM 4-1668 and EM 4-1667  
Worship Service each Sunday at 11 a.m., Sunday School and Bible Classes at 10 a.m.  
"Call to Worship" each Sunday over Station KPAN 800 KC, 9:15 a.m.  
"The Lutheran Hour," each Sunday over Station KPAN, 800 KC, at 1:15 to 1:45 p.m.  
Ladies Aid meets on Oct. 9 at 2:15 p.m.  
Men's Club meets Friday, Oct. 10, at 8 p.m.  
Young People's Group meets on the first and third Sunday of each month at 7 p.m. On Nov. 16, Young People's Group will meet in the Earl Springer home.  
Children's Instruction Class meets each Saturday at 2:30 p.m.  
Topic for Sunday, Nov. 16: "Zion's Captives and Their Song of Deliverance." Text: Psa. 126.  
Lest We Forget: How profitable are the trials of all the children of God! They tend to humble our pride; they weaken our attachment to earthly things; they make us feel the need of God's continual help; and to quicken us in our way to the Heavenly Zion; and to learn to say: It is well for me that I have been afflicted; and it is in love and faithfulness that Thou hast afflicted me.

### Storage Space For Fold-Up Bed Can Serve As A Room Divider

By VIVIAN BROWN  
Treat your fold-up guest bed to a new home — a storage place right in the room. Then, when your guest gets sleepy you won't be tempted to flip coins to see whether you get the bed down from the attic or he sleeps with the dalmations on the floor.

This is supposed to be a do-it-yourself project, so you should have an idea of how to use a level, saw and sand paper. Dimensions vary with the size of the bed, but in any case the unit can serve as a room divider or decorative addition. The unit is a plywood box with no bottom, with doors at one end and a desk shelf along the side. You'll need two panels of three-quarter inch fir plywood for the sides and doors, a few feet of one-by-four and one-by-two lumber for the door stop and desk brackets, and hardware for the doors and desk.

The body, built much like a box, must be put together by gluing and nailing all joints. Fasten the end panel between the side pieces, then insert and fasten the top. Position the structure against the wall of the room, cutting out

butt hinges. Supply pulls and catches.

Fill nail holes and the edge grain with filler, sand the unit until smooth, and then finish it to match the room decor. Sand each coat of paint before applying the next to insure a slick finish. Some of the new adhesive backed wallpapers that are easy to use may make a nice contrast to painted walls when used on this unit. A brick pattern, for

instance, may give an unusual effect with trailing variegated ivy and geraniums gracing the top of the bed storage unit. The top may also be used for books.

If you build this unit for a double bed it will be more on the long side, if built for a coil or link spring bed, it may need to be wider than you'd expect, so it is a good idea to measure the bed carefully before going ahead with your project.

## PORTABLE DISC ROLLING

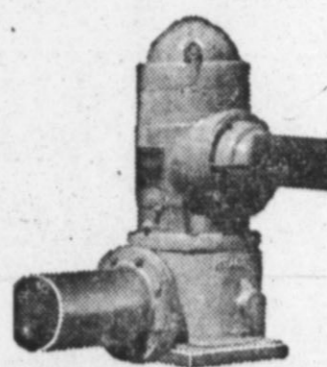
John Livesay

407 Ross

EM4-3517

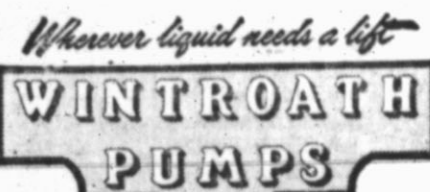
# ECONOMY

## Yes, Wintroath Pumps Are Economical!



The Wintroath Pump is so designed as to give the buyer the longest possible service. Therefore the Wintroath Pump is Economical. Check these features in the Wintroath Pump. Hydraulically Efficient Flow Passages, Fully Enclosed Accurately Finished Impellers, Adjustable Vertical Clearance Between Impeller and Bowl, Rugged Bowl Assembly Bearing, and many more.

Call us today and talk to us about your pump needs. EM 4-3265.



DIVISION OF WORTHINGTON CORPORATION

## Keep The Student Body Warm And Fashionable

By DOROTHY ROE  
Although the classic camel-hair polo coat is the backbone of any student wardrobe, there are times when a girl needs something a little dressier. If the winter clothing budget doesn't stretch to include a second ready-made coat, local sewing center experts suggests you save a pretty penny by sewing your own. Even an amateur seamstress won't have much trouble making a coat this year, since fitting problems are cut to a minimum. Top fashion news is in



COED'S CHOICE — Cocoon coat in yellow wool, easy to make with standard pattern.

the loose, unfitted silhouette. There is a wide variety of handsome textured woolen fabrics available, in every color under the sun. A good choice for a young and dressy coat is white or yellow.

A good style choice features a rounded, tapered line, with fullness released from a yoke. The dropped shoulder line and deep armholes eliminate fitting problems in the sleeve area; the front is cut simply with notched collar and four-button closing. When stitching a heavy fabric, select a size 16 machine needle and set your sewing machine for 10 stitches to the inch.

Lining and interlining will be necessary for warmth. The interlining may be cut just like the body of the coat. If you stitch it with the seams, be sure to trim seams of interlining to achieve a flat seam. Interfacing will also be necessary, to hold the line of the collar and pockets.

Your pattern instructions will give you specific directions on linings, interlinings and interfacing. A new package of button-hole patterns available at sewing centers will help you achieve perfect bound button-holes — a mark of professional sewing skill.

**Produce**  
Potatoes  
Onions  
Carrots  
Seed Potatoes  
Lettuce

**Distributors**  
Mixed Fertilizers  
Insecticides  
Weed Killers  
Anhydrous Ammonia

**Associated Growers of Hereford**  
Ph. EM4-1527

**We Sell and Install**

- ★ Carpet
- ★ Inlaid Linoleum
- ★ Felt Base Linoleum
- ★ Tile of all classes
- ★ Cabinet Tops

**Factory Trained Mechanics**  
**E. B. Black Co.**  
Since 1901

## OFFICIAL ENTRY BLANK

Purdue at Northwestern	Texas Tech at Tulsa
N. Carolina at Notre Dame	
Kansas at Okla. St.	
Missouri at Okla.	
Holy Cross at Penn. St.	
Texas A&M at Rice	
Mississippi at Tenn.	
Texas at TCU	
Oregon at UCLA	
Tulane at Vanderbilt	
Arizona at Texas West.	

### TIE BREAKER

Hereford .....
Levelland .....
Maryland .....
Miami .....
SMU .....
Arkansas .....

Best yet of the best sellers! New Might, New Models, New Money-Saving Power!

# Chevrolet Task-Force 59

Take trucks that have shown themselves to be the biggest savers and biggest sellers. Add important engineering developments that mean still greater efficiency and endurance. You've got trucks that promise unparalleled reliability and economy. Here's how Task-Force 59 solidly backs up that promise to stay and save on your job!

<b>more efficient</b> <b>V8 POWER</b> Six modern short-stroke V8's offer high horsepower ratings ranging from 160 to 230, new wear-saving thermostat control and new durability!	<b>BUILT-TO-LAST BODIES</b>  New Fleetside pickup, for example, offers double-walled sides, select-wood floor, steel skid strips!	<b>durable, comfortable cabs</b> Sturdy new cross sill, new interior trim, easy Nu-Flex seat, High-Level ventilation, concealed Safety Steps!
<b>bigger saving</b> <b>6's</b> You get new camshaft design, new valve train durability, high horsepower and torque!	<b>TIRE-SAVING TANDEM AXLE DESIGN</b>  Axles "track" on curves, hike G.V.W. to 36,000 lbs.!	<b>POWERMATIC FIRST FULLY AUTOMATIC HEAVY-DUTY TRUCK TRANSMISSION</b> Extra-cost option Series 50 through 100.
<b>positraction</b> New rear axle helps give sure-gripping traction. Extra-cost option, Series 31 and 32. 		<b>NEW CHASSIS REFINEMENTS</b> New brakes in lightweights, new huskier clutches, new rear axle durability in bigger Chevs!

See your local authorized Chevrolet dealer

## Orsborn - Norwood Chevrolet

2nd at Schley Hereford EM 4-2160



AT LONG LAST—This new 1959 electric range has an oven that may be pulled out and cleaned easily in just half the time the unpleasant chore used to take.

New Appliances Stress Simplified Maintenance

By VIVIAN BROWN
Into the kitchen goes a revolutionary item that women everywhere will welcome: an oven that pulls right out of the electric range for easy cleanability.

This and other new features were shown in what Herman F. Lehman, head of the Frigidaire division of General Motors, described as one of the answers to the consumer's demand "for a minimum of user maintenance" of kitchen equipment.

UNUSUAL ENTERTAINMENT
NEW YORK — Maurice Valency, Columbia University professor who has adapted many foreign plays into Broadway scripts, wants now to bring Japan's puppet showbusiness to New York.

for simplicity. "The housewife pleads for uncomplicated products that are easy to operate. She wants a minimum of user manual study, dial setting and button pushing."

He revealed that smaller appliances are in demand, and the trend today is for the manufacturer to supply major appliances offering greater capacity but, due to changes in insulation, taking up no more floor space than before.

Sales of dishwashers have tripled 10 times since 1948, he says, but still only one out of every twenty homes has a dishwasher.

Colored appliances are more in demand. In 1956, refrigerators with exterior color were just under 5 per cent. During the first half of this year industry colored sales moved forward to 11 per cent.

Pink and yellow are tied for first place as favorite colors, charcoal and turquoise are runners-up. In electric ranges charcoal is first and pink and yellow follow.

GAMES TO REMEMBER:

Field Goal In Army Upset Still A Thrill To Brennan

By TERRY BRENNAN
NOTRE DAME, Ind. — The first game a coach wins always stands out in his mind. That was the Texas game in '54. The next week I learned what it was to lose.

Coming from behind to win is a memorable experience. When you're an underdog, as we were against Miami in '55, you know that the boys will have to do better than their best.

In '56 we lost eight games, the worst season in our football history. Every one of those games I remember. And so did the students, the boys who flocked outside our locker room after each stinging loss, cheering for us as if we were national champions.

Most of all, I guess I'll always remember our upset victories of '57 against Army and Oklahoma.

We went into the Army game with a record of two wins and no defeats after meeting Purdue and Indiana. Our victories hadn't been overly impressive.

The Army game was a thriller, a worthy addition to one of the most famous series in football. Early in the third period we were points be-

hind. I think this is the greatest deficit which a victorious Irish team had to overcome during the modern era.

Two scores by Pietrosante and Lynch evened up the difference in touchdowns. Monty Stickle, an end who did the kicking, missed one of his two conversion attempts. That made it: Army 21-Notre Dame 20.

Our victory over Oklahoma stands out as something which we'll always remember at Notre Dame. The Sooners had won 47 straight going into the game.

Facing a better team, we knew that we'd have to gamble. And gamble we did. In the fourth period we climaxed an 80-yard drive with a right end for the score with Pietrosante giving the key block. We had covered the 80-yards in 16 plays.

The great sportsmanship of Coach Bud Wilkinson, the entire Oklahoma squad, and the Sooner fans really impressed us. It's always a pleasure to com-

pete with gentlemen. When we got back to South Bend after the win over Oklahoma, practically the entire student body and a great many of the town people turned out to greet us. It was a welcome which we really appreciated.

At The Movies

STAR THEATRE
The Bravados: Story of a man who devotes his life to finding and punishing the murderers of his wife. He is on the trail of the men he believes to be the killers and they now have a hostage girl. He traps them down, killing them one by one, leaving bodies here and there and finds from the last one alive that none of them had ever seen his wife. Now he faces a battle with his conscience.

ELEGANT THEATER
NEW YORK — The filigree elegance of Louis XIV decor has been lavishly restored to Broadway in major renovation of the Helen Hayes Theater.

The management said public response to a rococo interior installed last season in the Lunt-Fontanne Theater led to creating another sumptuous decor.



FIRST ATTEMPT A WINNER—Monty Stickle is shown kicking a 29 yard field goal in last year's Army game. It gave Notre Dame a 23-21 victory and gave Coach Ter-

Hereford 'B' Team Drops Dumas; Frosh Trampled By Boxwell, Co.

By RICHARD LEGGITT
In an exciting, see-saw game in Dumas Thursday night the Hereford Bees downed the Dumas Devils 26-18.

scoring drive, capped by Scott's 55-yard gallop. Dumas took its turn next and tied the score again. With just two minutes left in the game, Hereford end Chauncey Mercer caught a touchdown pass from quarterback Walker Paris. Robert Mercer ran for two extra points.

Hereford Frosh, 50-0, in The Imps have gone und in freshman grid play the Mike Boxwell, younger of former Demon sign-Jim Boxwell, led his team easy victory. Alvin Walterscheid w led out by Hereford coac his outstanding play i game.

WINS DESPITE LIMIT
POCATELLO, Idaho Coach Milton (Dubby) I only four track scholars-award every year, but State College has won t ky Mountain Conference title six times in the pas years.

STAR THEATRE advertisement for 'The Bravados' featuring Gregory Peck, Joan Collins, Stephen Boyd, and Albert Salmi. Includes showtimes for Thursday, Friday, and Saturday.

Advertisement for 'God Created Woman for Man and Sex Begat' and 'Adam and Eve' featuring Christiane Mary and Carlos Baen.

GO FORD-WARD advertisement for 1959 Ford trucks. Features images of a pickup truck, a Tilt Cab Tandem, and a Ranchero, with text describing their features and benefits.

NEW SC-100 advertisement for a liquid chemical used for cleaning and redeveloping water wells. Includes a diagram of a well and a list of benefits.

Advertisement for the movie 'Cat on a Hot Tin Roof' starring Elizabeth Taylor and Paul Newman. Includes showtimes and promotional text.