Moisture for Sept.: 00 Moisture for year: 19.36

Moisture last year: 10.39

Published Every Sunday

VOL. 11 - NO. 10

Hereford, Texas, Sunday, September 7, 1958

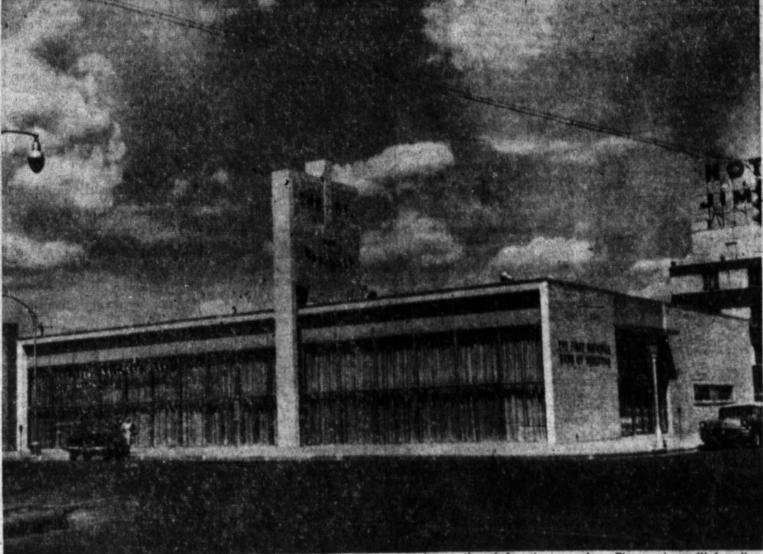
Our Slogan: "More People - More Farms"

Price 10c Per Copy

Around Town

around town. If you don't be-lieve it, just take a drive through the residential sections and watch the youngsters with their Hula Hoops. And what is more fun is to see the young matrons, fathers, grandmothers - everyone except the family pooch - trying to synchronize their movements with those of a large plastic circle. It has been reliably reported that any child can learn to manipulate the gadgets in five minutes. . and that it takes an adult considerably longer. In fact, most everyone we've heard has given up in disgust long before mastering the elusive technique for the silly things.

Reports Saturday gave Linda Barker, nine-month-old granddaughter of Mr. and Mrs. Bill Lenderman hemoglobin blood reading of 12.5, which Mrs. Lenderman says was reported as normal. The child, visiting here from New Orleans with her mother, underwent emergency transfusions two weeks "ago, when New Orleans physicians called to report a blood content of four per cent hemoglobin, cited as dangerous. Following lab tests here, she was given transfusions and this week was reported in normal condition. Mrs. Lenderman was also saying some mighty nice things about the new, modern laboratory which serves the commun-(Continued on page 2)



OFEIR MOUSE, and the first public viewing, of the new First National Bank building at Third and Main will be today from 1 until 6 p.m. Bank officials and employees

will be on hand for the occasion. There also will be displays of rare and unusual currency and coins and background music during the formal opening. (Staff Photo)

Bill McEachern and Weldon uminum and plexiglass, an em-

First National Opens Building Today

Thousands of area residents are expected to tour the new facilities of the First Nation-

Total School Enrollment Breaks All Records At First Week's End

enrolled during the first week parents, who claimed they would not register their chilof 29 over the former all-time dren until some alleged defici-record of 2.481 set in 1956. record of 2,481 set in 1956.

ed last year, but it fell short by 44 students when only 2,437 enrolled for the 1957-58 term during the first week of class-

Since the enrollment peak usually isn't reached before the middle of October, earlier esti- ure had topped the 1956 peak mates by officials may be reached next month. They had At Walcott School, 67 students this year's school term.

The figures include all pupregistered in Central, Shirley, Alkman, Parkview and Dawn elementary schools, Stanton Junior High and Hereford High School.

School officials did not have urrent enrollment figures for Parkview Negro Elementary

A new record high in first school. At last check by The week enrollment was recorded in Hereford Public Schools
Friday,
School officials reported that a total of 2,510 students had

> rected. First week enrollment of 239 pupils has also set a new high at St. Anthony's prochial school. Only 217 stuc ots had enrolled there during the first week last year, and that fig-

estimated that between 2,600 were reported to have enrolled. 2.650 students would enroll for Only grades one through eight are taught at St. Anthony's and Walcott.

The pupils at Walcott and St. Anthony's swell the total enrollment in Deaf Smith County schools to 2,794, an increase of 81 over last year's total of 2,713. In Shirley and Central elemen-tary schools, two extra sections (Continued on Page 2)

al Bank of Hereford today be viewing during the afternoon. the open house. Together, they tween 1 and 6 p.m. Public There will be a display of old have contrived one of the open house this afternoon will currency from the collection of smoothest local programs in be the first general viewing the Federal Reserve system, of the area, "Artistry on Ivory", of the large new banking ten called "The Romance of a combination of good music quarters at Third and Main. Money". Another display will be and occasional chatter.

A preview showing of the exhibited by the 33 members of Among the features w

tour, guests were honored at a collections of old, rare and undinner in the Jim Hill Hotel, usual coins. Just one year under construction, the modernistic brick and glass structure is estimated Bright, will provide organ and ployees' coffee room to have cost about a quarter of a million dollars. All bank officers and person-

displays concerning money have been arranged for the public's

Lucero Infant Services Held

Funeral services for Joe Lueero, one-day-old son of Mr. and Mrs. Sacarro Lucero, Hereford, were conducted Friday afternoon in the St. Anthony's Catholic Church, with Father Aloysius Craven, pastor, officiating.

The infant died at 6 p.m. Thursday in Taylor Clinic. Burial was in St. Anthony's Cemetery, under direction of Gililland Funeral Home.

Survivors besides the parents are the grandparents, Mr. and Mrs. E. Lucero, Hereford.

piano background music during nel will be on hand this afternoon to escort the public through the gleaming lobby, of Of Research, Developments

By DAN MUDD

Two KGNC-TV personalities,

Brand Staff Reporter The Deaf Smith County Grain Sorghum Producers As sociation voted Thursday to give two pounds out of every 1000 pounds of grain produced to support the association's research, market development and service program.

The second program of this type presented in Hereford this year, approximately 40 growers attended the meeting which was held in the Jim Hill Hotel at 2 p.m. Thursday.

Featured speakers on the program were Jack King, assistant sorghum agronomist of Texas Agriculture Experiment Station No. 8 in Lubbock, and D. G. "Bill" Nelson of Amarillo, executive vice president of the Grain Sorghum Producers Association.

King, in considering what could take place in the future of grain sorghum, said the crop would continue to in-

Rites Friday For he said. "This change will occur Mrs. J. T. Dendy

Funeral services for Mrs. J. T. Dendy, 93, former resident of the Summerfield area, were held at 2 p.m. Friday at Griggs Funeral Chapel in Amarillo. Arrangements here were under the direction of Gililland Fun-

Mrs. Dendy, a pioneer of this area, died at 4 p.m. Wednesday at Vivan's Rest Home in Amarillo. She was a member of the Methodist Church of Whitney, and was a resident of Blum, Tex., prior to her death. Burial was in West Park Cemetary, under the direction of Gililland Funeral Home.

Survivors include four daughters, Mrs. F. E. Findley of Amarillo, Mrs. Jess Wilson of Dove Creek, Colo., Mrs. L. V. Mays of Blum, and Mrs. John Mc-Donald of Portales, N. M.; three sons, Troy of Perryton, Homer of Clovis, N. M., and Claude of Venice, Calif.; one sister, Mrs. Beulah Roberson of Hobbs, N. M.: 16 grandchildren - and 14 great-grandchildren.



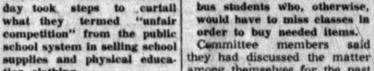
Jack King

crease in acreage and importance and will be our second most important feed grain. "In 10 years the present sor-ghum varieites will be replaced almost completely by hybrids,' much faster in sorghum than it did in corn because of our experience with corn and because educational and informational procedures are more effective now than they were when corn hybrids first became available.

He said charcoal rot and head smut were the worst enemies of grain sorghum. He added that if the "Midge Bug" should ever invade the area, "a sorghum crop could be completely wiped out.' He said that central Texas sorghum producers were now troubled with the bug.

King said that as sorghum acreage increases, problems from diseases and insects may also be expected to increase. "It is possible that some of these could become serious problems before they are controlled by breeding or by management techniques,' he said.

He commented that changes in the characteristics of sorghum grain will better a. dapt it to specific uses and will increase its value rela-tive to other feed and indus-(Continued on Page 2)



Meeting Friday, the Chamber of Commerce Merchants' Committee voted to name representatives to discuss the situation with the Hereford school ad-ministration at a future date. Committee chairman Gene Moore was empowered to name the delegates from the chamber after a lengthy discussion of the situation.

Hereford businessmen Pri-

school system in selling school

supplies and physical educa-

tion clothing.

Two Hereford school trustees attending the C-C meeting, upon invitation, but recommended that matter be presented to all school officials concerned at some future time.

Committee members contended that the school is in unfair competition with local merchants by selling tablets, pencils and gym clothes to students at retail prices. They also claimed that the school often requires that these items be purchased from the school.

Members of the committee claimed they were unable to find out what types and brands of materials would be required for classroom use until school actually started last week. They advanced the idea that all merchants handling school supplies Four Indicted should be furnished with a list of items no later than the closof items no later than the closing of school. This, they said, By Grand Jury would enable them to order and bank was held last night for the Hereford Coin Club. Local be shown are the automatic receive supplies prior to the area bankers. Following the coin enthusiasts will show their drive-in facilities, beautiful diand executive area, a sparkling and colorful room divider of al- Texas.

During the meeting, it was the jury's next meeting at 10 explained that the school tried a.m., Oct. 13. to keep essential supplies on



D. G. Nelson

bus students who, otherwise, it settled permanently. would have to miss classes in

C-C Hits Supply

Selling by School

among themselves for the past be better to bring the matter

Board members who attended the meeting said they under-Committee members said stood the profits from sale of school supplies at the school

were placed into "activity"

Get New Hope On Phone Directories

phone directory for Hereford and Deaf Smith County. The action came after a negative answer had been given to the local Chamber of Commerce on a plea to leave the 1959 directory in its present form, rather than separating Hereford and the rural exchanges.

R. C. Goodson of Dallas, vice president and general manager of Southwestern Bell Telephone Company in Texas, called Bill Lenderman, C-C manager, Friday afternoon to discuss the matter. Goodson asked for a detailed briefing on the local request. At the close of the call, Goodson said he would consider the matter and would give

Four indictments and five nobills were returned by the Deaf out that this system is used Smith County Grand Jury in successfully in other towns in its session here Wednesday.

Texas.

Seven cases were passed until

The jury met at 10 a.m. Wedp.m. the same day.

Indicted on two charges was Louis Drerup. Each indictment contained

Others indicted were Dwight D. Williams, burglary by break-ing and entering, and Albert

ing forged instruments.

of \$10,000 bond. No-billed were Dan Moses, car theft; Govonia Arlene Cupell, car theft; Louella Stone. abandonment of children; and Charles Robert Stuart, passing forged instruments.

Streu, Frank J. Bezner, Mrs. the same grass.

Harry Bennett, W. J. Messick.

C. Palmer Norton, Bert Boom-have an experiment station ag-

few years, but felt that it would funds. The committee counter-

The door remained open this an answer to the request Monweekend on an integrated tele- day or Tuesday.

Goodson said he knew only vaguely of the problem and, after it was explained, promised to give an answer within the next two days after consulting with his associates.

The unexpected changed pessimism into optimisim in a matter of minutes. On Thursday, the C-C had received a letter from Ray A Acker, general commercial manager for Bell Telephone, explaining why the company could not consider the request to keep all county phone numbers listed together, rather than segregated into exchanges.

. When the current situation was outlined during the C-C Merchants' Committee meeting Friday morning, the group passa resolution re-affirming (Continued on Page 2)

Farm Tour Set Friday

Annual Deaf Smith County farm tour has been set for Friday, Sept. 12, according to J. W. "Lefty" Thomas, county agent.

The tour, which is designed to acquaint farmers and those the latest types of crops and farm developments, will leave from the Courthouse at 1 p.m.

Friday. First stop will be at the Lester Lee Bishop, forgery and pass- English farm, where the group will view 14 varities of grain All three men are now in cus-tody. Williams is being held in Kalb and eight Texas hybrids.

Kerrville, Bishop is in Dimmitt, and Drerup is being held in Bzuik farm, to see sesame, soy Deaf Smith County jail in lieu beans, cotton, alfalfa and grain be served during this top, courtesy of Gifford - Hill Western theft over \$50; James Garvin, and the Hereford State Bank.

Final stop will be at the George Warner farm. There the group will be shown sorghum hybrid crossing blocks, peal millet, Coronado side oats, Tucson Grand jurors for the session side oats, an old stand of tall included Bertram Jack, Urlin blue stem and a new stand of

er, J. V. Perrin, Mrs. Leo For- ronomist along on the tour to rest, T. L. Sparkman Jr., James give details on some of the new M. Wood and W. M. Decker. agricultural developments and Foreman of the Grand Jury their uses in the Deaf Smith

Hereford Grain Corp. **Buys Sears Elevators** Announcement of the pur- said Curtis Roach, Manager

Hereford by Hereford Grain tion. "However, we will weigh Corporation Saturday after- and take grain at the new lonoon highlighted the fifth an-nual meeting of the coopera-tive. Amount of the trans-James C. Russell will serve as noon highlighted the fifth anaction was not released, but manager of the old Sears unit, it was believed to be of con- which the corporation designatsiderable magnitude, due to es as "Section F", and that Howard R. Godwin will be asnature of the sale.

Approved 30 days ago by di-rectors of the Hereford Grain Corporation, the announcement did not come as a surprise to those active in the organization. The purchase will almost double the capacity of the cooperative elevators, including 930,-000 bushels in the old location east of town, and 750,000 bushels gained through the Sears purchase. Total capacity was reported at 1,680,000 bushels.

"All business, bookkeeping, seed sales and similar transactions will still be made at the headquarters east of town,

sistant manager. He said that other employees of the Sears firm will be retained.

Roach came to Hereford Aug. 15, 1953, from Perryton to become manager of the Hereford Corporation, then of Grain 650,000 - bushel capacity. Since that time the firm has enlarged with many improvements, including new scales, offices and warehouse expansion to feature 300,000 bushels of steel storage, 350,000 bushels on concrete storage and 280,000 bushels of flat storage. The new purchase

chase of Sears Elevator in and treasurer of the corporation. "However, we will weigh and take grain at the new location, working interchangeably Stay In Hereford

"We plan to stay right here would seem like home," said Henry Sears, when contacted at his home, 145 N. Texas, following the announcement of sale of his elevators to Hereford Grain Corporation Saturday afterno

Sears said he had some plans which are still indefinite; meanwhile, he still has an elevator in Dimmitt, along with extensive oil drilling activities in West Texas.

He purchased the property, then a small elevator, from Kimbell Milling Company in 1941, operated it until 1944, when he became associated with Bill Teter in Sears-Teter Grain Company. After the death of

(Continued on page 2)



FIRST COTTON—The year's first cotton in Deaf Smith County was brought to the Hereford Gin Thursday afternoon, John Mc-Cleskey, operator of the gin, and Arthur Blackburn, grower, examine a sample of

the "Paymaster 54-8" type cotton. It took 1,900 pounds of seed cotton to make the 580-pound bale. Blackburn's cotton field is located three miles south of Hereford on Highway 51, (Staff Photo)



CIRCUS EXCITEMENT Wednesday took, a back seat for these youngsters when they stumbled on an over-sized telephone which was used in one of the Shrine Circus clown acts. They were delighted with the instrument, although they were unable to get the operator. (Staff Photo)

Beta Sigma Phi Chapters Begin Year's Activities With Programs

D. Devenport, Clyde Russell,

Xi Epsilon Alpha Chapter met

in the home of Mrs. Ronald

Babione, with the president,

Mrs. D. R. Johnson, immed-

the program on "Being Alive".

Plans for the coming year's

Those attending were Mes-

dames Paul Harvey, Ed John-

son, Charles Laing, Norman

Moore, Ray Suit, Ernest Wade,

Lloyd Warren, J. D. Whitaker,

Miss Carolee Haskell of South-

ern Colorado, who is visiting

her sister, Mrs. Lloyd Warren,

year were elected during the

They are Mrs. R. M. Mason,

teacher, Mrs. Bill Wall, assis-

tant teacher, Mrs. Clois Kemp.

president, Mrs. Wayne Lee,

stewardship vice president,

Mrs. Preston West, member-

ship vice president, Mrs. Ray

Roberts, class ministress, Mrs.

Wayne Lee, secretary, Mrs.

Lee Roy Rickman, recording

secretary and treasurer, Mrs.

Ray Roberts, group captain, and

Mrs. Peggy Jo Hardy, scrap

The regular meeting time

was changed to mornings. Sec-

ret pals were revealed and

prayer partners were selected.

left for Clovis, N. M., for lunch-

Those present were Mesdam-

es Billy Wall, Clois Kemp,

Wayne Lee, Ray Roberts, R

Mr. and Mrs. Bill Scott and

in the home of her mother, Mrs.

Mr. and Mrs. Joe Story and

family, Gaylon Patterson and

Bobby Burrus attended the wed-

Dr. Dean Story of Colo, vis-

ited last week in the home of

his mother, Mrs. J. D. Story,

and his brother, Joe Story and

Mrs. O. R. Sanders left Fri-

day for Pensacola, Fla., where

she will visit with her son. Ens.

Irlene Galley visited over the

weekend in the home of Mr.

VISITS IN FLORIDA

ed there with the Navy.

eon at the El Monterrey.

DALLAS VISITORS

ATTEND WEDDIN G

Bess Moore.

Sunday night.

family.

STORY VISITOR

After the meeting, the group

Mrs. Ray Suit, presiding.

were discussed.

and the hostess

Officers

Chapter sessions marked the | Members present were Mesopening of the 1958-59 season for dames Harold Beauchamp, Carl Mrs. Livesay's brother Beta Sigma Phi Sorority Tues- Hollingsworth, Harry Cayler, T. family.

Kappa Iota Chapter met in Max Stipe, Jess Robinson, D. LUBBOCK BUSINESS TRIP Hicks Roberson serving as official hostesses.

Following the opening ritual. Mrs. Harold Beauchamp, president, conducted a short business session, when reports were heard and plans for the new yearbooks and programs were

An invitation was read from the Stinnett and Borger Chapters to attend the area meet to be held in Borger Oct, 12. Lura Beth Friel, division chairman, Beta Sigma Phi International, will be guest speaker.

Plans were made for a fall rush party, which will be hosted by the chapter sponsor, Mrs. Bess Moore, Sept. 23, at her

welcomed as a new member. Class Elects transferring from the Pampa

A cultural program was presented with the first lesson in study course on "Beauty given as background dicussion. Mrs. Harry Cayler, leader, spoke on the chapter "Body Beautiful", telling the story of Venus and her claim to body beauty. She stressed good posture, good health and the proper diet as important factors, and suggested that a glowing personality came from the cultivation of beauty in thought and action.

Cars Damaged In Accident

An accident at 1:45 p.m. Wednesday damaged two cars on Brevard St., 50 feet north of Pearl. Drivers involved in the accident were Merl Bridges, 27, 205

Brevard, and Jesus Adam Perez, 36, Box 467, Bridges was issued a ticket for negligent collision by failure

to grant the right-of-way. Damage to the Bridges car M. Mason and Lee Roy Rick-

was estimated at \$10, and to man. the Perez car, \$150. Beverly of Dallas are visiting

School Menu

(Editor's Note: To provide parents of school children ding of Mr. Story's nephew, with information in advance Bill Bellends, at Sunnyside last on meals to be served in Hereford Public Schools, The Brand, as a public service, will print the school menu weekly so that parents may avoid duplication of meals at MONDAY, Sept. 8 - Spaghetti

and meat sauce, green salad, bread, butter, milk and peanut butter cookies. TUESDAY, Sept. 9 - Chicken

pie, cole slaw with cooked dressing, prune cake, bread, butter and milk. WEDNESDAY. Sept.

Beans and ham, spinach and VISITS IN SUMMERFIELD hard cooked eggs, tomato aspie, cornbread, butter, milk ed a weiner roast Saturday in the home of Mr. and Mrs. Geoand ice cream sticks. THURSDAY, Sept. 11 - Bar- rge DeLozier in Summerfield.

becued frankfurters, baked WEEKEND VISITOR potatoes, carrot casserole, cherry cobbler, bread, butter and milk.

and Mr. Clifford Galley in FRIDAY, Sept. 12 - Tunapoodle, casserole, carrot and Sammerfield last week. salad, bread, butter, Have You Read The Want Ads milk and Brownies.

Agent Discusses Buying Clothing

ry, assistant county home asmonstration agent, present ed a program on buying clothing at the meeting of the Wytch Home Demonstration Club Thursday afternoon in the home of Mrs. C. F. New-

Miss Faulkenberry emphasizd the inside as well as the outside appearance of a dress and regarding labels before purchasing. She stressed saving the labels for reference for washing and ironing purposes.

Style was discussed as well

as the price of a garment. The agent also stressed being pleasant with clerks.

New officers for the year are Mrs. George L. Olson, president. Mrs. Charles Packard, vice president, Mrs. E. C. Hesecretary - treasure, Mrs. C. F. Newsom, reporter, Mrs. George M. Howard, parlimentarian, Mrs. J. V. Pickens, council delegate and Mrs. Ramey Elliston, alternate council dele-

Present at the meeting were W. P. Axe, H. L. Ward, G. W. ing area. Newsom, the hostess and Miss Faulkenberry.

ATTEND ANNIVERSARY

Mr. and Mrs. Norman Livesay recently attended the 50th wedding anniversary of her sister, Mr. and Mrs. C. A. Flow- stand it made some money for ler, in Stanford. They also went the local Shrine organization on to Arkansas for a visit with

the Friendship Room of the R. Johnson, Bill Kendall, Ann Gaylon Patterson, son of Mr. Hereford State Bank, with Mrs. Woodward, Bob Brotherton, and Mrs. Sam Patterson, was Irving Alexander and Mrs. Leonard Watson and the host- in Lubbock Friday on business.

(Continued On Page 7)

ed with the idea that the school iate past president, presented should be able to support its various activities with the tax money which is paid each year. One chamber member said, "It looks like the school is trying to get a monopoly at the expense of the merchants and taxpavers.

Although the next regular school board meeting is Tuesday night, it seemed to be generally agreed that the matter would not be brought before the school administration at that time.

Grain....

(Continued From Page 1) hels, of which 880,000 bushels meeting of the Golden Ciris concrete storage. Membercle Sunday School class of the ship in the coop has grown Avenue Baptist Church recent- from 80 members to 870, Roach ly in the home of Mrs. Bill said. All storage is federally licensed under USDA regulations.

The annual stockholder meeting was attended by approximately 190 members and their families, starting at 2:30 p.m. at the Bull Barn, Appearing on the program as guest speakers were Archie Edwards, fertilizer specialist, and J. Frank Triplett, manager of Producers Grain Corporation, Amarillo. Election of officers and di-

rectors had not been completed Saturday afternoon, when The Brand went to press.

Bank....

(Continued from Page 1) Community Room, which will be available to any private or civic group.

President of the First National Bank of Hereford, one of the city's oldest business establishments, is Virgil P. Patterson of Amarillo, Executive vice president is V. O. Hennen.

Other officers include: C. C. Acker, vice president; Roy Phillips, vice president; Mark Woodall, vice president; Miles Roberson, vice president; J. T. Carroll, cashier; Harry E. Cayler,

Directors are: Acker, Gene Edwards, Hennen, Earnest WEEKEND IN COLORADO Langley, Taft McGee, Palmer Norton, Patterson, J. A. Pitman, John D. Pitman, Owen Seamands, Dr. R. R. Wills. James W. Witherspoon, Woodall and Bill R. Waldrep.

General contractor for the new building was M. B. Allen Construction Company of Amarillo, while the architect was George E. Christensen of Dal-

Kit C. Sanders, who is station-A. O. THOMPSON ABSTRACT CO. Mrs. Mable Timmous attend-

Complete Tract Index of all land and town lots in Deaf Smith County. Write us for Information.

Managers Mr. and Mrs. A. J. Schroe-Phone EM 4-1504

(Continued from Page 1)

Around

Iown

sicians who met the emergency. Attention Football Fans There are just three more days

along with interested phy-

to purchase and pickup your season tickets for the Hereford High home games. Season reserved tickets are on sale for \$7.50 for the six home games at Dub's Man's Shop. But they must be picked up no later than Wednesday, Sept. 10, after which they will go on sale to the general public. No phone reservations, please, School officials say only about ten per cent of the reserved seats have been claimed so far, so don't

Be sure to attend Open House at the First National Bank building today. It's a fine addition Mesdames George L. Olson, to Main Street and an evidence Charles Packard, J. V. Pickens, of faith in the continued future Ramey Elliston, R. C. Dodson, of the Deaf Smith and surround

> Gil Gray's Shrine Circus, sponsored by the Oasis Shrine Club, was a whopping success. It was a new show, with good production, fine acts and lots of sawdust excitement. Underwhich will be put to good use and Hereford merchants cooperated

in outstanding fashion in donating tickets. And it was worth every nickel to watch a child's eyes light up at the sight of Cinderella stepping from a golden pumpkin or screaming with delight over the antics of the clowns and animals.

Sears....

(Continued From Page 1) Teter in 1948, Sears again acquired sole ownership which he retained until time of the sale vesterday.

During the time, he has been active in community and state affairs, serving on the school board, as Worshipful Master of the Masonic Lodge, as Rotary Club president, as C-C president, and in 1950 was named as "Man of the Year". He was elected as Mayor of Hereford in 1953 and served into 1957, when he declined to again run for the office.

During the period he was also president of the Panhandle Grain Dealers Association, 1954. served as president of the Texas Grain Dealers Association in 1955. He is currently a member of the Board of Regents of State Colleges of Texas, has served as president of the Panhandle Historical Society, Canyon, and as vice president of Ex-Students Association of

In addition to his grain business, along with the numerous and community jobs. Sears has also been extensively interested in the oil drilling business and, associated with Joe Evans, drilled the LaMance test well west of Hereford this

"I want to express my sincere appreciation to all of my friends and customers," Sears said. "There never has been a finer group of people anywhere!"

ICE SKATE IN AMARILLO Fred Lookingbill and Jim Curtsinger were in Amarillo recently ice scating.

SUNDAY VISITORS

Nancy Parsons and Glenda Allison visited in Summerfield last Sunday with Betty Walser and Maxine Baker.

RETURNS HOME

Mrs. Bess E. Givan returned home Monday after a two-week assistant, vice president; and home Monday after a two-week Myron E. Morgan, assistant visit with relatives in Shelby-

> Mr. and Mrs. Roy Oswald and Springs over the Labor Day

Sorghum.... Directories

(Continued from Page 1)

trial grains.
"One of the big changes will be the development of types with yellow endosperm, a development which will do much to improve the market and ac-ceptance for sorghum relative to that for corn,' he said. He commented that he fore-

colors will greatly improve the appearance of sorghum. In concluding his discussion, he said that perhaps one of the greatest changes of all would be a change in the thinking of

sees a larger seed size in the

future. Also, changes in grain

the people of this country. "For many years," he said, "they have thought of sorghum as a relatively unimportant, low-value crop; but by 1968, they will be thinking of sorghum as one of our most important crops, ohe that is absolutely essential in the feed and food production of the nation."

Nelson spoke on the changing picture for grain sorghums, and said there have been 300 commercial grain dryers added to the area since last year. Nelson announced that a new

packing plant is being added in Lubbock, and that its effects' will be felt in this area as an additional outlet for sorghum to leed livestock. "Producers should strive to

open new markets for grain sorghums, and try to find new uses through organized effort," he stated.

He said that, in the past, people have thought of sorghum as a "catch crop", but the introduction of new hybrids and improved varieities make it a ers and 58 sixth graders, for a permanent part of area agricul-

Sorghum is the fifth rank ing crop in the nation, yet little effort has been put forth to discover new commercial uses of sorghums. In our organization, we hope to expand these efforts," he said. In reference to the passing

of the Farm Bill, he said that graders, for a total of 518. not later than Dec. 15, 1958, the Secretary of Agriculture will conduct a referendum of producers of corn in the commercial corn area to determine if they favor continuing their present program or the program of the new bill.

"It would be impossible to es timate what the 1959 price support for sorghums will be," Nelson said, "until the Secretary total of 671 students. announces what he considers to be fair and reasonable." He said the programs of the

Grain Sorghum Producers Association have to do with reand service.

breeding and testing programs for sorghums with unique qualities for specific uses, expand of Septemger to the middle of feeding trials with grain sor- October. ghum rations and methods of feeding to the various grades and classes of livestock and poultry, encourage nutrition investigations which may point to specific superior qualities of meats as a result of grain sorghum feed utilization, and intensify analysis of grain sorghum components for qualities that may be of industrial or commercial significance.

Under market development, he listed providing technical service to livestock and poultry feeders, mills, and industrial plants to encourage increased use of grain sorghum, cooperating with area groups in promotion and location of industries which may use grain sorghum or its by-product as a source of raw material, and representing grain sorghum interest in government and public matters which may affect

price, stocks or market demand. Under service, he discussed the releasing of periodic press stories about events affecting grain sorghum producers and sponsoring both adult and youth marketing conferences and pro-

INITIATED

Bobbie Joe Shelon was initiated into the Hereford Rebekah lodge Tuesday. Oral initiations during the month of September Mary Ruth were in Colorado are given as birthday wishes for the 107th birthday of the Rebekah degree.

Nelson Auto Supply Co., Inc. (East Highway 60) 845 E. First St.

Phone EM 4-2505 Wholesale and Retail

Complete line of automotive, truck, tractor and industrial replacement parts. Featuring Thompson Inserts and Main Bearings

as well as valves. Thompson Hard Valve Seats Ramco Rings Victor Gaskets and Seals And Many other Nationally Known Brands.

their earlier stand that local merchants should withhold advertising from the Bell Tele-

Total....

of first graders were added this year because of an increase in enrollment. This year's total in the first grade was 332. Last year's total was only 276.
Shirley recorded the highest

first-week enrollment of the elementary schools, with 518 students; compared to only 443 last year. Central, which had the highest enrollment at this time last year, had a total of only 484, compared to 537 last Aikman enrolled 449, an in-

383. Dawn showed a higher enrollment this year when 48 had enrolled Friday. At the end of the initial week of the 1957-58 term, it recorded 39. Enrollment of white students in grades one through six is now 1,499, compared to 1,402 in 1957

and 1,248 at the same time in The high school student body also shows considerable growth, with 671 students now, compared to 627 in 1957 and 581 two

years ago. Stanton Junior High shows a decrease in enrollment - 340 now, compared to 361 last year and 384 in 1956.

A break-down of classes and schools shows that Aikman enrolled 99 first graders, 69 second graders, 90 third graders, 64 fourth graders, 68 fifth gradtotal of 449.

Central enrolled 110 first graders, 72 second graders, 83 third graders, 75 fourth graders, 79 fifth graders, and 65 sixth graders, for a total of 484. Shirley records show 109 first, graders, 77 second graders, 85 third graders, 75 fourth graders,

85 fifth graders, and 87 sixth Dawn enrolled 14 first grad ers, six second graders, 11 third graders, six fourth graders, seven fifth graders, and four sixth graders, for a total of 48. Stanton enrolled 199 seventh graders and 141 eighth graders

for a total of 340. The high school enrolled 212 freshmen, 197 sophomores; 134 juniors, and 128 seniors, for a

Pre-class enrollment this year showed that 2,075 students had enrolled through last week. En-rollment through Tuesday afternoon showed that that figure search, market development had jumped to 2,450, a new high for starting day enrollment. Under research, he said, plans Superintendent of schools

during a period from the end

WHAT IS IT?

BALTIMORE (A) - The banana wagon was hitched to a small, Shetland pony at Bond and Fleet Streets. The small boy looked and looked. asked the vender: "Say, mister. Will that dog

Have You Read The Want Ads?

on an integrated directory for Deaf Smith County.

nen for the Bell directory had been in Hereford for the past few days.

segregate Hereford and the ru- directories would not be pracral exchanges. The decision to tical under our present plan of tinued during a meeting with area Bell representatives last week. At that point, the group decided to continue the fight at a higher level, and, if necessary, publish, its own integrat- scribers in future directories. ed directory.

At Fridays' meeting. group again agreed that they would carry the fight to the very

A copy of the letter from Acker to Lenderman follows: Mr. W. M. Lenderman, Mana-

crease over last year's total of Deaf Smith County Chamber of Hereford, Texas.

Dear Mr. Lenderman: I certainly appreciate your recent telephone call and was in-deed sorry to learn that our forthcoming plans for the Hereford telephone directory have caused concern among the bus- operating plan, and would be inessmen of your area. Please be assured that the reasons for changing the arrangement of directory. We do not feel justithis directory are not based on fied in losing the benefits of im-

business necessity. Our business, like all others, makes changes and constantly eeks improved methods. We are now mechanizing certain phases of our directory operations to improve the accuracy and speed of issuance of our directories. We have revised a number of our internal forms to adapt them to this program, and have eliminated a number of transcription operations. Under this program, it becomes difficult for us to handle certain operations as we have in the past, such as other telephone company listing material.

When other company listings are intermingled with ours, we must do the necessary compilation work annually. When they are in separate sections, the material furnished by the other company is sent directly to the printer, and does not effect our compilation routines.

Frankly, the job of handling the listings for the Dawn, Frio

decision had been made special basis would not, in itself, present too much of a problem. However, if we continue It was announced during the the present arrangement, we meeting that advertising sal- would undoubtedly receive requests for similar arrangements in forthcoming directories in other communities. The advertising ban was special procedures requirded to started shortly after it was an- handle the listings for 41 sepanounced that Bell planned to rate exchanges in 18 different

> operation. These facts, together with the question of listing accuracy and possible liability, require that we separate the listings of other telephone company sub-We feel that separate exchange lists bound in one cover will provide good service for all subscribers in the exchanges in-volved, as evidenced by the fact that a similar arrangement has given good service in other directories for several years. Such an arrangement has been used in the Rio Grande Valley directory for a number of years, and in the recent issue of the Dallas directory.

We feel that the special handling required to maintain the present arrangement would be costly, would offset the gains in time and accuracy of our new prohibitive in view of the possible benefits to the users of the an arbitrary position, but on proved operational methods solely to maintain listings of other telephone company subscribers on an intermingled bas-

Thank you for writing and giving me an opportunity to explain our position in this mat-

> Yours very truly, (Signed) Ray A. Acker, General Commercial Man-

Dr. Milton C. Adams **OPTOMETRIST** Office Hours 8:30 - 5:00 335 Miles Avenue Hereford, Texas

Phone EM 4-2255



20th Century Beauty Salon

"For The Woman Who Cares"

> Come in for high fashion cutting and styling . . .

SPECIAL Free Facials with Jeunesse Cosmetics Starting Sept. 8 thru 13 By Appointment ONLY

SPECIAL Starting Wed., Sept. 10 we will give Men Manicures on Wed. evening only from 6 until 9. PLEASE call for appointment.

Announcing 3 New Operators

La Juana Hooper, Sue George, Raline Southern We still have . . .

Peggy, Wanda, Gayle, and Mildred

ating class.

Springer of Kress.

drews' aunt and family, Mr. and

Mrs. Ralph Messar, at Welling-

from the Childress gathering.

ther, Mr. and Mrs. F. J. Spring-

Mr. and Mrs. E. B. Berry-

man, Mr. and Mrs. Wallace

White and children of Amarillo

and Mrs. Sadie Franks of Am-

arillo visited Mr. and Mrs. Er-

nest Lowery at Hammond, Ok-

er, who has been here working

this summer, rode with them

Mrs. Arthur Betts was hon-

ored with a birthday dinner

at the Clark Dobbs home Sun-day. Those helping her cele-brate were Mr. and Mrs. Geo-

rge Zetzsche and Ann, Arthur

to Elk City, his home.

home on Monday.

Amarillo, Wednesday and came

back to near Canyon to spend the night with her father, B. A.

Burrus. Other relatives who called at the Burrus home dur-

ing the evening were Mr. and

Mrs. Troy Burrus and Kari of Amarillo, Mr. and Mrs. Jerry

Swearingen, Mr. and Mrs. R. A.

Burrus and Mrs. Ray Metcalf.
Mr. and Mrs. D. C. Miller
and Carl, Mr. and Mrs. Olin
Parris and Walker spent last

weekend at Lake Clayton, near Clayton, N. M.

Joe Andrews, James Dobbs

and Eddie May, the latter of

Hereford, went to Littlefield Sunday to visit Dick Fellers in

the hospital. Dick had an ac-

cident Friday night, as he was on the way home from Cotton

Center where he is employed. He was injured, not seriously,

when the pick up he was driv-ing left the road and crashed

Visiting the Jeff Terrells on

Wednesday were Jeff's grand-

mother, Mrs. A. D. Henney

Club Opens Year

program outlines, explaining

programs.

iness session.

into a light pole.

By MRS. OWEN ANDREWS | Sunday they went to Childress | Cotton John's film "Seven to attend a family reunion of Lean Years" was well attend. Clark's relatives. Mr. and Mrs. ed at a community showing at Owen Andrews, Veradelle Anthe Frie Community building drews, Mr. and Mrs. T. L. last Friday night. Home Sparkman Jr., Tommie, Bonnie made ice cream and cake was and Darlene went to Childress served by the ladies, after the Sunday to attend the family gapicture.

Several young people went to the George Zetzsche home northwest of Hereford Thursman's mother's family. day evening for a volleyball game. Home-made ice cream and cookies were served by the hostess. Those attending were Marlene Gilliland, Nannette Mousner, Virginia Cox, on Thursday. They are presi-Tawana Thompson and LaVon dent and secretary of the local day afternoon. These people Thompson, Bonnie Sparkman, Delores Andrews, Veradelle Andrews, Johnny Mousner, Stanley Mousner, Charles Self, Godfrey Baldwin, Eugene Baldwin, Joe Andrews, Larry Dobbs, James Dobbs, Tommy Sparkman, Gerald Harder, Jimmy Cassels, James Zetzsche, Mr. and Mrs. Frank Robbins and children, Mrs. T. L. Sparkman Jr. and the hosts.

Several people from the community have been in the hospital in the last few days. Glen Andrews underwent an appendectomy on Tuesday of last week and was released from the Hereford hospital on Saturday. On Thursday, Mrs. J. H. Dobbs was placed in traction at the hospital for a back ailment. The last of this week she was better and out of the traction device but still in the hospital. Bobbie Jones was injured Thursday when an anhydrous ammonia hose on an attachment to a tractor burst, causing injury to his eyes. He lost control of the tractor and was run over causing a long cut down his side. He was able to see again but the side injury and other bruises were not well enough for him to come

home by Friday. Mr. and Mrs. A. B. Glenn were in Lubbock one day last week to visit their son-in-law, Don Ed Robison, who had undergone an appendectomy earlier in the week. Mr. and Mrs. Clark Andrews.

Rocky and Kirk spent Saturday night visiting Mrs. Andrews' uncle, Mr. and Mrs. Tom Berryman, at Matador. They also visited Mr. and Mrs. Richard Berryman, another uncle. On

By CHARLIE SEEDS

she was nineteen years old. the daughter of an Amsterdam Avenue butcher in New York. Her name was Gertrude Ederle. And she was the first woman ever to swim the English Channel.

She battled atricky tides the cold waters of the Channel for than

she made it. Her time of 14 hours, 31 minutes, was better than any man who had crossed before her, and overnight she became Americas' hero. When she returned to New York she was met by an official yacht, airplanes and Fire Department band. She paraded through a gigantic ticker tape welcome, and was greeted by Mayor Walker in New York.

Gertrude Ederle never capitalized on her sudden fame. She retired to a quiet life. For her the quiet life had a special meaning, for Gertrude's hearing had been permanently damaged by the terrible battering of the wav-

Remember the year? Enduring performance over the long pull wasn't reserved for swimmers in those days. A man buying a car wanted to get a lot of service out of . .and he bought from a dealer who could give him that service.

The year was 1926.

We're auto service specialists, with the finest machanics and the most up-todate equipment to give you expert service., So whether you're in the market for a new car, or trying to get the best from your present one, through dependable service. you can rely on CHARLIE SEEDS MOTOR CO., INC. 146 E. Second St. Phone EM

Community Sees Film On 'Seven Lean Years'

day Mrs. Floyd Cole and girls

Kathy Gamblin went home with

Parents of the Joe Lindseys

Wellington; came on Thursday of

last week to visit. Parents of

returned home on Friday but

Joes' father, Frank Lindsey,

The Woodrow Jones family

recently visited their son,

Jimmy, at an Army hospital

at San Antonio. Jimmy was

was in Korea and was return-

the accident. He went into

the first part of May.

Cheryl Cole for a visit.

Jeffs' family, so it was a time of getting acquainted for them day Mrs. Floyd Cole and girls visited Mrs. Gamblin and girls. parents' home in Plainview

Friday morning, Bill McClennen and daughter Julie, of Comanche, Okla., and D. O. Benson of Hereford, were visiting the Floyd Coles. The McClennen The reunion was of the Nichfamily, including Mr. and Mrs. McClennen and Julie, have ols family, which is T. L. Sparkbeen visiting his sisters, Mrs. Mrs. Clark Andrews and Mrs. D. O. Benson, Hereford, and Ernest Harder attended a meet- Mrs. Jim Brooks and their ing of W. M. U. officers, asso-ciation-wide held at Dimmitt. Earl Cole, of Hereford, visited them at the Brooks' home, Friwere all neighbors several years W. M. U. for the coming year. The Rev. and Mrs. B. H. ago when they lived in Okla-Baldwin took Godfrey to Aus. homa.

Mr. and Mrs. Earl Cole. Mrs tin Thursday for him to enter the University of Texas. God. H. M. Mobley and Austin Mobley and Ramona Hall were Sunfrey was awarded a scholarday dinner guests of the Floyd ship last spring, being salu-Coles. The Harold Shearharts torlan of the Hereford graduvisited in the Cole home in the Mr. and Mrs. Clark Andrews afternoon.

and family visited Mrs. An- Mr. and Mrs. Frank Robbins and children visited Mr. and Mrs. E. H. Little and family ton Sunday, on their way home in Texline Friday and Saturday of last week.

Mr. and Mrs. T. L. Sparkman Mr. and Mrs. Floyd Cole and Sr. spent Tuesday night at family were in Amarillo last Kress in the home of her bro- Friday.

Mrs. Earl Cole and Mrs. H er, and also visited another brother, Mr. and Mrs. D. M. Mobley were visiting the Floyd Coles Monday and the ladies were canning vegetables. In , fact, canning vegetables seems to be the trend these days as the late summer gardens are coming to maturity. Mrs. Clifford Johnson was at Mrs. Jeff Terrell's canning on la., during the weekend. Al Rop- Thursday.

Among first graders beginning school this year are Sandy Terrell, daughter of the Jeff Terrells, and Karen Gamblin, daughter of the D. N. Gamblins. Mrs. Diana Wood, of Tuscon,

Ariz., visited from Aug. 27 through Thursday in the home Betts and Jimmle and the of her niece, Mrs. Spicer Gripp host couple and son, Dusty.
Mr. and Mrs. Henry Andrews Mr. and Mr. and Mr.

Mr. and Mrs. A. B. Gripp of Conway visited last Saturday and Doris Jean went to Conchas Lake Friday for fishing and in the homes of their sons, Spiboating. They have a boat and cer and Glenn. Kim, son of the a cabin at the lake. On Satur- Spicer Gripps, went home with day, Mr. and Mrs. J. E. An- them and on Thursday, Mrs. drews, Miss Alma Andrews, and Gripp went to Conway Mr. and Mrs. Charles King of him.

Mrs. Alma Gamblin of Am-Amarillo went to the Conchas arillo has been visiting the home of her son, D. N. Gamresort and they all came home on Sunday. The Kings spent Sunday night here with the J. blin. Last week the Gamblins E. Andrews family and went spent several days visiting friends and relatives at Odessa. Mr. and Mrs. Glen Andrews Midland and Big Spring. Mrs. Mrs. W. J. Anderson, in

Sunday night, Mr. and Mrs. of Dumas visited the home of his uncle, D. N. Gamblin. On Wednesday, the Olin Rices of Dimmitt were visiting the

At The Movies

STAR THEATRE

Raw Wind In Eden: Story of New York fashion model and her current male interest who are wrecked on a small island with only three other inhabitants, the caretaker and his granddaughter and a millionaire who is trying to escape from his money. The main theme is the model's problem of distracting the millionaire's attention from the granddaughter. Starring Jeff Chandler, Ester Williams and Possana Podesta, Booked for Sunday, Mon-

day and Tuesday.

The Female Animal: Story of of Fresno, Calif., and Mr. and Mrs. Tom Terrell, his parents, of Plainview. Mrs. Hanney had never seen Hollywood star and the romantic triangle that revolves around her. Starring Hedy La-mar and Jane Powell. Booked Farm and Ranch for Wednesday and Thursday.

TOWER DRIVE-IN Gun Battle At Monterrey Story of a man who is left dead by his companion, recovers and A luncheon at noon featured goes in search of his assaliant the opening session of the Farm to bring him back to hang for and Ranch Club Thursday in his own murder. Starring Sterling Hayden and Ramela Dun-can. Booked for Sunday and the home of Mrs. Elmo Hall.

Following a covered - dish meal, hew yearbooks were distributed, and Mrs. Waldron Monday. The Young Don't Cry: Story Melton, president, reviewed the of an unwanted teen-ager who is forced to turn man overnight. Starring Sal Mineo and Jane Whitmore. Booked for Tuesday and Wednesday. and commenting on the varied

Further plans for the coming year were made during the bus-No Time To Be Young: Story of war-born youths who are too Those attending the initial sesold to be teen-agers and too young to be adults. Starring Robert Vaughn and Roger sion were Mesdames Hershel Burrus, M. L. Haven, Waldron Smith. Also booked for Tuesday Melton, Norman Minks and the and Wednesday.

PLAINS INSURANCE AGENCY INSURE IN SURE INSURANCE

John H. Patton All Forms of Insurance Since 1926 Phone EM4-1150

Club Members Get Yearbooks

ed at the L'Allegra Study Club afternoon, when members of the club met for the first session of the season in

Mr. and Mrs. Joe Scott and Benny, Mrs. Nesbitt, the Vinson family and the Dobbinses. During the afternoon, Carlton's sister, Mrs. Alma Daniels of Winters and her daughter, Mr. Mr. and Mrs. Lawrence War- and Mrs. Buck Cummings and rick and Frank Lindsey, all of Ricky of Midland, also visited the Dobbins home.

The D. N. Gamblins have sold Mrs. Lindsey, the Warricks their farm to Mr. and Mrs. Franklin and Mr. and Mrs. Barber, all of Stanton. The Frank- First Baptist Church met in the stayed until the first of this week to help Joe do some building of hog sheds. lins and their two children ex- home of Mrs. H. E. Miller Tuespect to live here and plan to day evening for a business and have posession sometime a social session. Gamblins have no definite plans devotional lesson following the yet. They have lived here since the first of this year, having Roy Calvert. owned the place which was forinjured in an accident with heavy machinery while he merly owned by C. N. McClure. Visiting the B. M. Sudduths, Friday and Saturday were their ed to the States in early August. His arm was crushed in

ky from Albuquerque, N. M. the Army at the first of this On Tuesday afternoon, a niece of the Sudduths, Mrs. Bill year and was sent overseas Mrs. Carlton Dobbins was Sharbutt, her husband, Bill, and gifts were exchanged. honoree at a birthday dinner son James, and Bill's mother, Sunday at her home. Their Mrs. Sharbutt, visited the Sud- es Louie Olson, Ruby Virden, daughter, Mrs. Edgar Vinson, duth home, The Bill Sharbutts Ralph McCullough, Joe Kendall, had baked a heart -shaped are from Port Lavaca and the Grady Parsons, Bessie Smith. birthday cake, decorated for the senior Mrs. Sharbutt is from Floyd Tucker, R. L. Calhoun, occasion. Other guests were Lubbock.

the home of Mrs. Oliver Streu. Mrs. Wm. S. Dameron, president, presided.

The meeting was in the form of a get-set business meet, when plans for the coming years work were outlined and reports from standing committees were heard. Mrs. Alex Schroeter was welcomed as a new member.

Attending were Mesdames Bill Dameron, Bill Hardwick, James Higgins, Hilton Higgins, Charley Hill, Walter London Jr., J. D. Pitman, Charlie Seeds, Gerald Hale, Alex Schroeter, and the hostess.

Class Officers Are Elected

Faithful Workers Class of the

Mrs. Joe Kendall gave the opening prayer given by Mrs.

New officers were elected. They include Mrs. Grady Parsons, president; Mrs. J. D. Brugranddaughter and family, Mr. ner, vice president; Miss Della and Mrs. Gene Howell and Ric-Stagner, secretary; Mrs. Floyd Tucker, assistant secretary and Mrs. Abe Martin, réporter. Secret pals were revealed and

> Those present were Mesdam-John Hacker, Roy Calvert, Abe

Disabling eye injuries cost in- ATTEND FUNERAL dustry in the United States 20 million dollars annually, says the Better Vision Institute.

Martin, Miss Della Stagner and

Mr. and Mrs. C. E. Leasure returned home Monday from Pampa, where they attended the funeral of Mrs. Leasure's sister, Mrs. Jay Evans.

TRY THE BRAND WANT ADS

Baton Twirling

Lesson Are Now Being Offered for Children 4 and Over!

only \$3.00

for 4 Class Lessons a Month Taught by Mrs. Naomi Schroeter Register Now

Call EM4-3426

After 5 o'clock



Just Received



gentle zephyrs in California Colors!

From our fabled sweater collection.

Catalina makes zephyr silken soft, close woven-then fashions it in three up-to-the-minute hip-length stunners! One has a deep bib front! Two are intersia trimmed for impact!

Left to right : Blouson Bib-\$8.98 So Long - \$7.98 Neat Trick - \$5.98



precious sweater jewels... the Catalina jacquards

The fabric designs are so lovely, so intricate, they might have been copied from a Byzantine mosaic. And Catalina has put a wealth of fashion significance in these long, long cardigans that enhance a dozen different separates.

Peraian Paisley - \$17.98 Gay Day-\$14.98

Also Matching Skirts

for the lady of fashion

Congratulations

to the

FIRST NATIONAL BANK

of Hereford

Upon the Completion of Your New Building

EM4-2030 WANTADS EM4-2030

FOR SALE Miscellaneous

MOVIE CAMERA sets, Eastman Kodaks, Polariods. We nave a complete selection and will sell you a camera with a small down payment. Inquire at Rogers Drug. B-1-26-3-tfc

WE PAY CASH for APPLIANCES, FURNITURE, CLOTHING

WILL TRADE FOR ANYTHING OF VALUE BIG RED BARN West of City on Clovis Hwy. Phone EM 4-3552

Open Sunday 2:30 to 5 p.m

B-1-2-tfc

B-1-25-tfc

HEREFORD GLASS CO.

Expert Car Glass Installation Table Tops and Window Glass Picture Frames 1392 Park Ave. Ph. EM4-2652

FINANCE your auto Premiums for 6 months. John McLean B-1-10-25-ttc Insurance.

IRRIGATION PUMPS On rental basis. We furnish

pumps and make all repairs. to the user. Drop us a line and let us

know the size and depth year WRITE BOX 5305

LUBBOCK, TEXAS B-1-34-tfc

TOP QUALITY irrigation dams as low as \$3.50. Davis Implement Co. 144 West Second. B-1-14-39-tfc

WE HAVE Some good used refriger ators and ranges now in stock. JERRY'S APPLIANCE 513 Park Ave.

Phone EM4-3505 B-1-4-tfc

FOR SALE: Stocker steer and heifer calves. Bill Eubanks, three miles south Happy, Tex. Phone 3361. B-1-16-31-27p

USED RECORD PLAYERS and TV. Streu Hardware. B-1-9-33-tfc

FOR SALE: Early triumph and Kershen. Rt. 4. Phone AV 9- good terms at 5%. B-1-14-33-10p

FATHER'S lounge chair a bit Blue Lustre. Streu Hardware. B-1-15-36-2c

FOR SALE: Two year old Stallian Shetland pony. Call Glenn Edwards at EM 4-0455. B-1-13-9-tfc

REGISTERED and purebred Duroc hogs for sale. Bud Minor. Dairy Road. EM 4-1966. S-1-12-34-tfc

FOR SALE: House full of furniture, or would trade for vacation trailer. 215 Ave. J. Phone EM 4-1347.

FOR SALE: Chickering, solid mahogany grand concert plano. \$2,00 telephone EM 4-

B-1-11-10-1c FOR SALE: 1956 35 foot Nashua trailer house. Like new, Cheap equity. Call EM 4-3567

or see at 116 Ave. K. B-1-20-10-1p FOR SALE: Concho seed wheat. Harold Shearhart. Phone CL

FOR SALE Farm Equipment

FOR SALE: Two 1954 "90" Special massey harris, one 1954 Chevrolet two ton lift. Can be seen at Caution light East of Hereford on Highway 60. Notify R. L. Witt, at MOhawk

B-2-33-10-2c

FOR SALE Automobiles

One 1954 GMC cabover long wheelbase truck, speed, 2 ton, will carry 16' bed, in good condition. One 1955 GMC cabover

TRUCKS

short wheelbase truck, with saddle tanks and fifth wheel, ready to go.

One 1955 GMC 2 ton, 2 speed truck with good grain bed, good tires, new meter overhaul, a nice one.

See Joe Boozer at: 716 West Highway 60 Hereford, Texas Phone EM 4-1755 B-3-9-3c

REAL ESTATE For Sale or Trade

FOR SALE: Two bedroom house with attached garage. Chain link fence, carpet and drapes. Price \$8,000, loan available. \$8,000. Payments \$62.71 monthly. 813 Blevins. B-4-24-10-1c

FOR SALE: Convenient country type home, just outside city limits. Six blocks from downtown. Carpeted, pannelled den. 1250 square feet, plus attached garage, and con crete patio. Private water system. 150x150 foot lot Phone owner EM 4-0343.

HOME for sale. 415 Star Call

EM 4-2852.

FARM & RANCH SALES & TRADES 1360 A. ranch (1200A.

grass, 160 A. irrigated), well improved, good water rights river runs across the grassland, located so. of Raton, trade equity for home in Hereford or small tract of land. See us for details.

1200 A. ranch, 8 room There is no maintenance cost modern ranch home, fenced sheep tight, spring creek runs across ranch. Lots of pecan 21/2 miles from elevator. Aptrees. Price \$100,000, loan \$50,000 at 5%. Would trade for 1/4 section irrigated land payment. around Hereford.

Improved 160 A. 8" well on nat. gas. Would take house in on trade. Price \$27,-000.

Extra nice 2 bedroom home, well located, price \$7,-500. Down payment \$1,500. Duplex close in, 2 car ga-

rage, large back yard, price \$8,250. HUGH BOOKOUT REALTY 345 W. 1st St. on Hwy. 60

Ph. EM 4-3161 Hereford, Texas B-4-35-tfc

HOUSES AND FARMS Nice half section, on paying, 2-8" wells on natural gas, improved, 58 wheat allotment, 43 acres crockett seed wheat. Andrew 600.00 down, and balance County, 558 acres, 14 miles

rage, fully carpeted, central acre. heat, lots of builtins. Price \$17,000.00. \$1,500.00 down. age, central heat, plumbed

for washer and wired for stove and dryer. Price \$11,-500.00. \$1500.00 down, balance terms.

attached single garage, utilily, carpet throughout. Single garage separate from house. B-1-17-10-2c Concrete cellar, large closets, vard St. Price \$12,750.00. Will sell on

2 bedroom stucco, and stouble garage, corner lot, \$5,800.00, \$500.00 down, and balance \$50.00 month. WE SPECIALIZE IN SALES AND TRADES.

ALL YOUR INSURANCE NEEDS. WE NEED SOME GOOD LISTINGS ON FARMS AND

HOUSES. J. M. HAMBY REAL ESTATE 1221 E. Hwy. 6 Office Ph. EM4-1345 Res., J. M. BR6-4473

Gerald Res. EM 4-1534 B-4-36-tfp TO TRADE FOR PROPERTY IN HEREFORD

(Preferably farm land) one of Tulia's nicest homes. Carpeted throughout, 2 baths, basement, drapes, dishwasher, disposal . . . in fact it's loaded with all the modern conveniences, including air conditioning and it's plenty large. Also apartment in back. See Glen Osborn at

Osborn Buick Co. B-4-5-tfc WANTED, IRRIGATED LAND If you have an irrigated farm, or dry land for sale,

we can sell it. We have the cosh buyers. Phone, write, or come to

TURNER BROS. LAND CO. Box 127 Hale Center, Texas S-4-5-12c

FOR SALE: Three acres on South Main. Whites only. Call B-4-11-36-6k EM 4-3608.

FOR LEASE: Grass pasture, for 40 cows with calves. Nine miles east, 12 north Hereford Phone CL 8-4582. B-4-17-36-40

HOMES

3 bedroom, 1 bath. Back yard fenced, has trees, lawn, shrubs, attached garage. J Street. \$10,500, \$1,000 cash. Beautiful 2 bedroom home on J. \$12,000.00. Has \$6,-

500 GI Loan. Two 2 bedroom homes, \$500.00 cash down payment. 10 homes, one owner. All must sell for cash. Two are 3 bedroom. FARMS

Cotton Form down south. 80 acres of cotton on 320 acres with a 70 acre wheat allot, 2 good wells on natural gas and 1400 feet of underground tile. Within 3 miles of gin and elevator. Just off paved road between Hereford and Dimmitt. \$100,-New Mexico. Owner would 000 for the farm and 29% down payment. Owner will carry the balance on your terms.

\$210.00 per acre for this good half section. 2 wells and 21/2 miles off pavement. prox. 80 acre wheat allot. Will take \$20,000 cash down

SAM NUNNALLY LONE STAR INSURANCE AGENCY 136 Main Hereford, Texas EM4-0555 Nite & Sunday EM4-2814 B-4-36-2p

SEVERAL 2 and 3 bedroom houses for sale. Inquire at SLAGLE REAL ESTATE First & Sampson

Phone EM 4-2691 B-4-34-tfc MUST SELL two bedroom large brick home. Good loan, reasonable equity, good location. Call EM 4-2838.

FARM & RANCH BUYS

B-4-15-35-4p

on in Cast west of Dimmitt, 1/2 grass and 160 acres, 140 cultivated, 1/2 farm land, on both sides well on natural gas, of Highway 86. One good 8' dingy? Clean it with the New price \$22,500.00. \$7,500.00 irrigation well, fair allotments, down, balance good terms. ideal location for a country Nice 3 bedroom, single ga- elevator. Price \$175.00 per

> Section in Castro Cougty, about ten miles of Dimmitt, 3 bedroom brick, single ga- one mile of farm to-market road, about 25 acres grass, balance farm land. 94 acres cotton allotment, 84 acre wheat allotment, 3 good 6' irrigation wells, very little Extra nice 2 bedroom brick, Johnson gross, a nice farm, price \$165.00 per acre.

Two bedroom house, a bargain at \$3500.00; on Bre-

Two bedroom home on H St., has GI loan, payments \$62.20 per month, price \$8,-500.00.

We have a few more 80 to 100 acre tracts in Castro County to sell to Gis. The WANT TO BUY. Barley, Milo, soil bank payments will go a long ways in paying this land

LAND OWNERS, we need your listing, the selling season is just around the corner, and the amount of interest we are having from the South Plains at the time, we are HAULING and yard work wantsure there will be a lot of land sold this fall, SO LIST YOUR LAND WITH US TODAY!

PASCHALL & BOOZER REAL ESTATE Hereford, Texas 710 W. Hiway 60 Phone EM 4-1755 B-4-9-3c

FOR SALE: by owner: Quarter section, all good, level farm land. Two wells, house and house well and barn. One mile off pavement. EM 4-1981. B-4-24-9-tfc

FOR SALE: Two and three room barracks, buildings with baths, to be moved. Size 25 x 58. \$150 down. \$25 monthly. Call Otis Hall at EM 4-3552. B-4-24-9-tfc

FOR SALE Brick home in excellent location. 401 East 4th St.

2 bedrooms, bath base ment, basement furnace, double garage. Immediate possession. Call EM 4-2191. S-4-51-tfc

GOOD NEWS for older man. REAL ESTATE Real opportunity for a profi-See us when you are in the table business in Deaf Smith market for Real Estate of any den, Canyon, or write Raw-leigh's Dept. TXH-160-BLK, FARMS-RANCHES Memphis, Tennessee.

CITY PROPERTY Charles E. Crowel J. C. Ricketts Salesmen REALTORS Member MLS

FOR RENT

DESIRABLE FURNISHED partment for couple. Whites only. 514 Union. B-5-9-10-1c

FOR RENT: Nicely furnished two bedroom apartment, attached garage. Bills paid. Good deal for permanent party...Pete Engle, Phone EM 4-

B-5-20-10-1p

NICE large convenient bedroom. Joining bath. Close in. 111 West 6th. B-5-11-10-1p

FOR LEASE: Three bedroom home, furnished, 812 Knight St, Hours 5 to 8. B-5-13-10-1p

THREE room unfurnished a partment for rent, Whites only. 611 East Third. Phone EM 4-1550. B-5-13-10-tfc

FURNISHED apartment, pri

viate bath. Whites only. 210 West 9th. B-5-16-10-1c FOR RENT: TV's by the week

or month. Streu Hardware. B-5-10-1-tfc FOR RENT: One nicely furnished apartment with private

B-5-16-8-tfc FOR RENT: Three room efficiency apartment. Completely furnished. Refrigerator. Pri- phone to Box 673, Hereford. vate bath and entrance. All bills paid. Inquire at Hinds Upholstery, 310 McKinley in the daytime, or Hinds residence at night. Phone EM

B-5-32-36-2p FOR RENT: Two bedroom apartment and two bedroom furnished. Utilities paid. Whites only. No children under 12. 407 Ross. Call EM 4-1744 after 5 p.m.

4-2011.

B-5-25-36-tfc WANTED: Businessman share half of 25x60 shop building. Centrally located. Write Box 305 Hereford.

B-5-15-36-tfc BEDROOM close in. 509 Ross. Phone EM 4-1628, after 2 p.m. B-5-10-8-tfc

ATTRACTIVE furnished duplex to couple or one man. Utilities paid. 711 East Third. B-5-13-9-tfc

QUIET TWO room apartment. White adults only. 108 West B-5-10-9-tfc

BEDROOM. Comfortable and reasonable. 116 Ave. A. S-5-9-9-tfc

WANTED

and oats. Contact Burk Inman at Inman Mill and Feed. Phone EM 4-3444. B-6-17-5-tfc

WANT TO RENT: 1/2 section or more, irrigated land. Contact F. J. Walterschied and sons. B-6-15-10-2p

ed. Obie Malone. 404 West Second. Phone EM 4-3359. B-6-12-10-4c

WANTED: Maize combining 1958 Baldwins: Melvin Wilson. Mauchester, Oklahoma, Phone K4003. B-6-11-10-4c

HELP WANTED

RELABLE PARTY Must be capable to operate and manage business. Work consists of servicing route of sigarette machines. No. selling. Full or part time. Route will be established for operator. At least \$1,100.00 to \$2,200.00 cash investment required. This is a very profitable business of your own that can be started on a small scale and be built up to a very large profit annually. Write giving phone no. to American Viking Mfg. Co., 5009 Excelsior Blvd. Suite 152, Mpls., Minn.

From Hereford; Anywhere FLIGHT TRAINING HILL AIRCRAFT SALES Hereford Municipal Airport Phone EM 4-0748

Phone EM 4-3425.

rillo, Tex. B-8-25-10-2c WANTED: Young man with some knowledge of mechanics that would like to learn Autoa day. Phone PO2-2575. motive Electric Business. Apply Fullwood Electric, Inc. 232 West Third.

B-8-23-10-tfc RELABLE PARTY

B-8-28-35-7p

EXPERIENCED farm hand,

must be qualified to irrigated

farming without supervision.

Year around work. Please

send references. Address in-

quiries to PO box 3277 Ama-

wanted to service and collect from a route of CIGARETTE machines. No selling. Route is fully established for operator. Full or part time. Up to \$300 per month to start, \$1,000 to \$2,000 cash required which is secured. Write, giving full particulars and phone numbet to P. O. Box 9552, Dallas 6, Texas.

B-8-10-1p

ATTENTION HOUSEWIVES Top paid position, Car necessary. For details, write Box D-49, Amarillo Globe News, Amarillo, Texas.

B-8-10-tfc WANTED-MEN 17 to 30 ears inclusive. Train for Railroad Telegraph opertatoragent positions. Starting salary \$360 a month for 40 hour week. Excellent opportunity for advancement, Benefits inbath. Apply at Fullwood Elec-tric, 232 West Third. clude, yacation, travel, hos-pitalization, retirement. Short training period GI approved. Immediate personal interview. Send name, age address and

> NOTICE 10.

HEREFORD LIVESTOCK AUCTION SALE Sale Every Saturday at 1:00 P.M.

B-8-10-2c

B-10-34-tfc WE WRITE AUTO COVERAGE ALL kinds. Yes. finance for 6 months. John McLean Insurance Agency. B-10-15-25-tfc

NEW POLARIOD -CAMERAS one minute finished picture Pay a small down payment and enjoy your camera NOW. Roger's Drug. B-10-19-3-tfc

ALCOHOLICS ANDNYMOUS Phone EM4-3508 Meetings Turs. Night at 8:00 P. M. 1003 Union 5-10-44-tfc

215 Miles Avenue

Quick - Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main . Ph. EM4-0850 B-10-16-ffc

CHARTERED AIR SERVICE

YARD PLOWING, weed mow ing, cellar and cesspool dig-Leon Bell Phone EM 1-0685 or Tom Yarbrough Will Harris, Friona; Mrs. Ber-B-10-17-27-tfc

ANNOUNCING The opening of the Griswold's Rest Home, 1210 Avenue R, Lubbock, Texas. Provisions for bed patients available. Nurse on duty 24 hours S-10-7-5p

NOTICE

VETERANS' LAND BOARD

SALE MALE OR FEMALE The Veterans' Land Board will receive sealed bids at the General Land Office, Austin 14, Texas until 10 o'clock A.M., October 8, 1958, for approximately 120 tracts of land located in various counties of Texas. Lists and other detail

formation may be obtained from Bill Allcorn, Chairman of the Veterans' Land Board, General Land Office Bldg., Austin 14, Texas. S-10-5c

Make Reservations Now KINDERGARTEN Classes .. Starting Sept. 2, 1958 MRS. J. R. FOWLKES

Phone EM4-3287

or EM4-2731

S-10-7-Hc 1. Business Services

ART CLASSES for beginners, for adults and children. Phone Mrs. Earl Plank CL 8-4614. B-11-13-10-2c

AUTO PREN UMS. Financed for 6 months. Low cost, John McLean Ins. Agency.
B-11-12-45-tfc CALL Streu's for efficient eva-

porative cooler repair and in-stallation, EM 4-3842. B-11-10-20-tfc FOR GENERAL BUILDING AND REPAIRS SEE US We do all types of work

Building & Remodeling Storm Cellars Fencing Roofing Dashing

Interior Decorating **Outside Painting** Textoning Perfataping DURWARD & JAMES HAMBY Ph. EM4-3685 611 Blevins B-11-49-tfc

WILL DO CUSTOM plowing and sowing. Call EM 4-1253 after

Phone EM4-0511

8 p.m. B-11-11-9-tfe

For CONTROL BINDWEED

Texas Weed and Grass Control Inc. Guarantees to Kill Bindweed Jack Wright at **West Texas Feed and Seed**

> See Us for Your CUSTOM CLEANING

We have a complete line of Insecticides. Come in and let's talk over your insect

problem! All Kinds of Feeds Fertilizers Floor Sweep Field Seeds

> Morton's Water Softener Salt Lawn Grass Seed Need Storage Space? See Jack Wright at **WEST TEXAS FEED**

SEED & HATCHERY CO. Jack Wright Hereford, Texas We Give Gunn Bros. Stamps

Hospital · Notes

Patients in Hospital Mrs. W. J. Decker, Ft. Sumner, N. M.; Mrs. Pat Loerwald, ona; Mrs. J. E. Pinkerton, Friona; Pamela Jean Vaughn, B-10-16-tfc Dimmitt; Sebera Sanceda, Hereford; Gene Snead, 125 Ave. D; Ernestine Nunez, Hereford; Mrs. Burey Sowell, Rt. Mrs. Walter Easter, 509 Schley;

> WE REPAIR electric clocks, rons, toasters, perculators and all small electrical appliances. Phone EM 4-0224, Witherspoon Electric. 129 West 3rd Street. B-11-20-50-tfc

BOYD MACHINE SHOP Complete machine shop service Auto, Truck, Tractor and irrigation engines. Crankshaft grinding, head milling, reboring, valve work. New equipment.

3rd St., Phone EM41055.

MR. HOME OWNER You do not have to own a oftener. To have soft water, and one ounce. Just step to the phone and dial EM4-3280 for Soft Water Service. We own the equipment and do the work ed with country of origin was for as little as \$3.50 per month. We also sell home owned softeners. Bring us

ence in the Water Conditioning Business. SOFT WATER SERVICE 841 East First St.

B-11-9-3c

S-11-20-29-tfc

your hard water problems,

we know all the answers. We

have had 20 years experi-

SIGNS GLENN BOARDMAN SIGN & ADVERTISING CO. NEON SIGN SALES & SERVICE-OUTDOOR ADVER-TISING SIGNS & TRUCK LETTERING - REASONABLE PRICES

CALL EM4-0830 S-11-9-tfc TEST HOLES and well work of all kinds. Will go anywhere. Reddell and Suggs Drilling Contractors. Phone EM 4-3159

or EM 4-0372.

407 NORTH LEE AVE.

Bud Minor. EM 4-1966. S-11-10-34-tfc

CUSTOM CATTLE spraying, de-

orning, and hoof trimming

13. LOST & FOUND sun glasses. Black shell rim. Reward! Phone EM 4-2650. B-13-12-10-2c

tha Cranfill, Clovis; Mrs. W. H. Young, Smith Motel; Mrs. J. H. Dobbs, Rt. 5; Bobby Jones, Rt. 2; Christina Pepioketah, Rt. 5: Calixtra Soldivar, Hereford; Mrs. R. L. Campbell, Rt. 3; Mrs. Dick Ross, Jim Hill Hotel; Mrs. Manuel Pacheco, Friona; Lupe Moreno, 441 W. 2; Rebecca Hernandez, 340 W. 2; Sylvia Ramos, Rt. 1; Danzey, 212 Fuller; A. H. Serigret, W. T. Gallant, Hereford; Paul-Anders, 320 Ave. F.

> Patients Dissmissed Anita Torres, Suzanne Smith," Cliff Crowell, Martha Morales, Mary Jo Magaro, Glenda Gay Jenkins, 9-3.

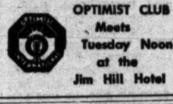
Wanda Jean Caison, 9-4. Victoria Dodge, Mrs. John Kelly, Mrs. Lola Mae Adkins, J. W. Clark, Mrs. Clark Dobbs, David Rettman, Louise Shaw, Donna Kay Gandy, 9-5. Mrs. M. M. Shirley, 9-6.

Look Who's

Mr. and Mrs. Art Gallant are the parents of a boy born Thursguaranteed. Hereford, 232 W. day, Sept. 4, at 9:55 p.m. and weighing seven pounds and five

B-11-2-tfc and one half ounces. Mr. and Mrs. Clarence Veazey are the parents of a girl born Friday, Sept. 5, at 2:22 p.m. and weighing six pounds

To determine age of foreignmade products: Anything markmade after 1891. That's the year the U. S. tariff law demanding such identification went into effect.



Jim Hill Hotel Kiwanis Club Thurs. Noon

Veteran's Club



Monday at 12:05 Hotel Jim Hill



36501

DEPENDABLE REAL ESTATE SERVICE

DAIRY FARM

160 acres, two bedroom home and tenant house. Modern grade A dairy barn. Two 8" irrigation wells. All good level land in cultivation except 25 acres pasture. 40 acres alfalfa. Located 10 miles from Hereford. Will trade for city property. Per acre \$225.00.

SHEEP RANCH

650 acres: 500 acres good land in cuultivation. 1/2 sec. perfect. Two good 8" irrigation wells on natural gas. Fair improvements. 150 acres grass and lake. Lots of Johnson grass. 15 miles NW of Hereford. Will sell at a bargain. FOR SALE OR TRADE Nice home on Dimmitt Hwy. One acre. Restricted

pump. Central heating, natural gas. Large patio. Large loan available. See us for price and details. Will open for inspection anytime.

area. Brick construction, 1800 sq. fr. living space.

Double garage. 21/2" irrigation well with pressure

TWO BEDROOM HOME Nice location on Ave. D. Carpeted living room. Service parch plumbed for washer. Nice builtins. \$4800 GI Loan at 4% int. Possession now. A real bargain. See us for details.

150 ACRE FARM

Nice mondern home, barn, two irrigation wells. All good land in cultivation, 30 acres cotton, 37 acres wheat base. Balance in corn and maize. Possession now. Will sell on very liberal terms or will trade equity for home in Hereford.

WE MAKE FARM LOANS as a part of the purchase price of a farm and for putting down irrigation wells. Let us help you with your farm and ranch loan needs.

WESSON REAL ESTATE 317 Sampson

Office EM 4-1772

Residence EM 4-2654

Hereford, Texas

Vithwevery cash or credit purchase of freezer (any model or size) you will receive a complete set of 3 ply 18-8 Youngsware Stainless Steel Waterless, Cookware. Regular advertised price . \$. \$199.95. Every item guaranteed.

With every cash purchase of a freezer you will receive a 38 piece setting of Royal Jackson Youngsware finest quality China. Nationally Advertised Price \$128.40.

With every cash purchase of a freezer you will receive a complete service for 8 of gleaming stainless steel dinner ware. Nationally advertised Price \$69.95.

A TOTAL OF \$398.30 WITH EACH CASH PURCHASE!

Stock your freezer now with this U.S.D.A. Choice and Good Beef. All orders cut and wrapped free of charge. Packing house trim on all orders.

1 Beef 250 to 275-lb. avg., lb. 53° Forequarters 125 to 45°

Hindquarters 125 15 65°

Chucks 65 to 85-lb, avg., lb. 49°

Rounds 45 to 85-lb. avg., lb. 65°

Loins 65 to 85-lb. avg., lb. 65°

Prime Ribs 25 to 30 65°

Beef Plate 120 to 25 29°

Walsh Food Service, Franklin Mfg.

Co., and Safeway Bring You This Once in a Lifetime Opportunity.

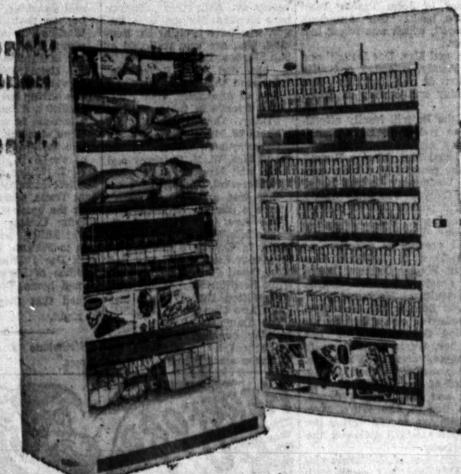
Yes . . . Walsh Food Service, the largest frozen food service in this area — Franklin Manufacturing Company, the largest manufacturer of home freezers in the world — and Saleway bring you this once in a life-

made to rigid specifications, from experience obtained over the years. On each freezer purchase you receive one year free service on all parts. No charge for calls the first year. And you receive a 5 years guarantee on

the first year. And you receive a 5 years guarantee on the freezing unit.

Yes . . . satisfaction is guaranteed . . . not by one or two companies . . but by three well-established, reputable firms. Freezers may be purchased with cash or on time (after approval of credit.) A small down payment will start you down the road to convenience. Food counselors will be in all Safeway stores to help you and demonstrate each freezer for the next two weeks, commencing September 7th and ending September 20th.

FREEZERS ON SALE, NO FOOD PLANS



B# #fa - making

STAMPS WITH EVERY FREEZER PURCHASE.

... and here are some special values that make a freezera must in every home! Supplies limited!

Freshly Frozen

Freshly

Frozen

Freshly

Frozen

30 lb. can

25 lb.

Carton

30 lb. can

98

Freshly Frozen

25 lbs.

30 lb. can

59

BROCCOL SPEARS

BROCCOLI

BRUSSEL

SPROUTS

ORANGE

JUICE

OUT

Quality

PERCH

Captein's Choice Fresh Frozen 1-Lb. Pkg.

8-Oz. Fkg.

Grocery Prices Quoted Good Until

Cancelled. Freezers on Sale for the next 2 weeks only.



Area School Children Opening Session Sept. 15 Attend Shrine Circus

By MRS. CARL WIMBERLEY had been visiting relatives in Polan, president, Mr. and Mrs. noon as all the school boys and Miss Bertha Frye was in Am- ler, second vice president, Mr. don't know about gym suits, but 12 class senators and represende-populated Wednesday after- his way home. girls and their mothers attend- arillo from Sunday until Thurs- and Mrs. Ted Richardson, third last year I did ask about the tatives of campus organizations ed the circus in Hereford. Only hay visiting with Mrs. Paul vice president, Mr. and Mrs. sales of school supplies. Two of will meet with Dewayne Neel a few children from the Dawn Frye Sr. Mrs. Frye recently fell Andy Sartor, secretary, and school failed to attend the show. and broke her arm. She was

The first meeting of the in the hospital a week. Dawn Music Club will be held Tuesday, Sept. 9, in the home

Mr. and Mrs. Dee Buttrill and San Marcos, Tex. son, Randy, attended a family reunion of the Buttrills last Saturday and Sunday in Stam-

All the Buttrill family attended the rodeo at Boys Ranch Monday afternoon Mr. and Mrs. Marion Russell

are the parents of a baby son, born Wednesday in the hospital in Canyon. The baby weighed eight pounds and 12 ounces. Mrs. L. B. Washington and daughter, Linda, recently at-

tended graduation exercises at Texas Tech in Lubbock. Her brother, Wesley Cagle of Plainview, received the B. S. degree in Agricultural Engineering. Last Sunday Mr. and Mrs. Palo Duro Canyon.

Washington and daughter attended the wedding of her brother, Wesley, and Sammie Pittman, also of Plainview. this year are Mr. and Mrs. Ray donyx. The vows were read in the home of the bride's brother. Mr. and Mrs. Billy Pittman, who live in Abernathy. Mrs. Washington served during the reception which followed the ceremony.

Denton May of California visited overnight last week with Mr. and Mrs. Alfred May. The men are cousins. Denton May

For depths

up to

800 feet

Berkeley

SUBMERSIBLE

The answer to your

water supply problem

Greater capacity and pressure

with minimum power consump-

Because of high efficiency you

can buy a lower horsepower

pump to meet your capacity

You can make a substantial

savings on a new well because

a Berkeley Submersible can

be installed in wells as small

Protection from Freezing

All operating parts-pump and

motor-are set deep in your

well; completely safeguard

Berkeley Submersibles will

pump efficiently from depths

to 800 ft. Capacities range

against extreme cold.

es high as 30 G.P.M.

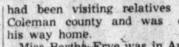
as 4" diameter.

and pressure requirements.

Smaller Well Diameter

Economy of Operation

Lower Initial Cost



Mrs. C. A. Wimberley and daughters. Kathleen of Amarilof Mrs. J. B. Caraway. The lo and Mrs. Don Bauer and members will continue the son, visited Mrs. W. W. Wimstudy of John Tasker How- berley Sr. and other relatives ard's book, "Our American here Monday, Mr. and Mrs. Ba-Music", which was begun last uer, who have been at Ft. Benning, Ga., are now stationed at

Mr. and Mrs. Royce Un-

derwood and son, Jimmie and Joe, of Annaheim, Calif., visited friends in this area last Friday. They called in the home of Mr. and Mrs. J. B. Caraway here and visited Mr. and Mrs. W. H. Caraway and Mr. and Mrs. Obed Caraway in Hereford. Underwood's father was a section foreman here a number of years ago. The Rev. and Mrs. C. P. Heape left Wednesday for their home in Detroit after a visit here with their niece, Mr. and Mrs. Orval Galley and family While here the Heapes and Gal-

The Dawn P-TA will meet Monday evening, Sept. 15, at the school house. Officers for

The community was almost Coleman county and was on Jack Higgins, first vice president, Mr. and Mrs. H. H. Mil-Mr. and Mrs. Orval Galley, are selling only pencils, theme dent, to set a social calendar

treasurer. their daughter and family, T/ and daughter, Frieda, reporting on their trip to World's Fair at Brussels, Belgium. The Brechtels are living in France. They reported the United States Building to be very beautiful and the only one having hot water and free. facilities. A fashion show each afternoon is so popular there at the Fair.,

N. R. Miller and Bobby Miller left Monday for a trip to ress him as "Sabu". east Texas, where they plan to visit the campus of East Texas Baptist College at Marshall. Pat Miller went on a fishing trip to Platora, Colo., Saturday with David Miles and Wendell Burdine of Hereford, They releys visited Buffalo Lake and ported that they nearly froze frigerator for a bottle of fruit at night.



By JIMMIE GILLENTINE If it hasn't rained by the some moisture - and soon. What's more, don't plan any picnics for the next two or three days. Clouds and humidity, usually our most needed factors

everyone I run across these days seems to have at least one chip on his shoulder. Jim Lipscomb is the only really happy guy I have encountered during the past week. And Jim has a good reason to be happy; he finally beat his wife, Suzie, in the fishing business. For three years now, Suzie has been catching more and bigger fish than Jim, but he found a school

EM 4-1423

anteed.

transportation.

shows good care.

Johnny Pool is quiet upset about the proposed Civic Center. time you get this paper, I will on which the Hill Estate has be surprised. We are due for offered to contribute \$60,000. Johnny says we should take this money and start another Mexican Labor Camp. He adds that if the city doesn't keep the cen- Unlike growers in other lines, ter open any longer each day for rain, are abundant. All we than they kept the swimming need is something to touch them pool open, it wouldn't be worthwhile anyway. In fact, I got the undoubtedly the most thoughtful day, especially concerning the City of Hereford.

> something on the need for Labor Camp improvements. However, I can't see any reason for passing up \$60,000 just to spite ourselves.

I also notice where the Merchant's Committee is upset over of those three-pound pike at what they term as "competition ally, I figure that the Amarillo Conchas and really set her a from the schools". They are propattern. This, of course, is Jim's testing the sale of school supside of the story; Suzie's may plies and gym suits. Several be entirely different, I wouldn't merchants complained about be surprised if she didn't let this point last year, but this is him get ahead, just to bolster the first official protest on rehis sagging ego. Jim said he cord. Some of them are wantretired from the postmaster job ing to know how they can pay to do some farming and, so far, taxes on the \$11/2 million dolmost of it has been around Lake lar school budget, when the schools are making the sales

1219 E. 1st

WARREN

BROS. MOTOR CO

"GROUCHO'S

Specials"

1956 FORD V8 Customline 4 door,

radio, heater, Ford-o-Matic. Beautiful

sea green original finish. Fully guar-

1956 CHEVROLET 210, 4 dr., V8 en-

1954 FORD 4 door, radio, heater,

1952 CHEVROLET Deluxe 4 door, ex-

tras galore. Nice as a '52 model can

1956 FORD V8 1/2 ton pickup, ex-

tra nice, heavy duty tires. This one

For Fast Dependable One Day TV Service

Call Warren Bros. at EM 4-1423

Mileage Make 6, Dependable

gine, fully equipped, turquoise and \$ white. Here is a popular car and

"Used Car Plymouth

West Texas State Sets rollment. More-than 2,000 stu-dents are expected to enroll West Texas State College

will open its 49th session here Septi 15, and like most colleges throughout the nation,

This is a good question, but it probably has another side. I dent affairs for the year. The the principals said that they of Friona, student body presipaper and tablets. They said and to arrange activities for Mr. and Mrs. L. L. Airhart that students who ride the bushave received a letter from es do not have a chance to shop between school hours - and resulted in confusion and disorderly classes.

Neil Cooper also got a bit miffed at the circus people this week. He' made a contract and paid them \$150 to show three elephants at his store for two hours, but they stayed only one hour. I understand that he finis no standing room left. The ally got back his \$75, then do-Brechtels spent several days nated it to the Shrine Club. However, for some reason, most of his friends these days add-

Clint Formby, KPAN manager also had a bad week. Clint developed one of those early head colds and woke up Thursday night with a sore throat and a bad taste in his mouth turned home Tuesday. Pat re- He groped his way to the rejuice he remembered seeing there - and downed about half of it. The juice was ice cold Birthstone of August is Sar- and tasted swell, but by the time he got back to the bedroom things were happening. Clint was making such loud and funny sounds that his wife was also aroused, so he asked: Margaret, what kind of juice

was that in the refrigerator?' It developed that Clint had swigged down around one pint of liquid starch, which the fair lady had stored away with the intent of ironing the girls dresses Friday.

Things like this shouldn't hapen to anybody, not even a radio man. However, if you see the Formby girls in limp dresses, don't blame Margaret. Clint is the culprit this time.

Leon Coffin, the cabbage grower, is on the ball. He was in Friday and left a big sack of cabbage. It really is good. Mr. Coffin always remembers us, regardless of whether the price is low or high. He is Brand is concerned. I think he must figure it brings him good luck - and I hope it does -Nevertheless, he does have because we always enjoy the cabbage. This Hereford cabbage makes the best slaw you ever

> The Amarillo paper says the new First National Bank building cost \$1/4 million. Honest. they wouldn't tell us. Personpaper was around \$30,000 low. but that's just my personal guess. Newspapers always like "big money" headlines but, invariably, the people involved don't like to release the figures. We ran into the same thing on the purchase of Sears elevators by the Hereford Grain Corporation.

Information in the bank program says that Hereford is composed of 8,500 people with an average 1957 per capita income of \$1,876. This means, if you have a family of four, you should be making \$7,504 - or you aren't keeping up with the Jones. Consequently, with a family of 10, you should be pouring \$18,760 down the rat hole. On the other hand, the single man is going to have a hard time getting by on \$1,876, which is another way of proving that figures - although correct - do lie.

I also notice that the bank estimates an income of \$25 million of crops harvested in

Anyway, the new structure is far cry from accomdations in the old days. Palmer Norton is a director in the bank, and his grandfather, T. M. Palmer was one of the organizers and original founders of the bank. Palmer is the only grandson on the board; anyway, the only one I recognized as such.

I don't guess they lost anything while moving Saturday. If they did, I hope it was the overdraft list.

Every year around Aug. 1. here is a church in Arizona which puts the following sign on its bulletin board: "And you think it's hot

Grocer: "Yes, I'll give you a job. Sweep out the store first."

Job Seeker: "But, Sir, I'm a college graduate." Grocer; "Okay! Okay! I'll show you how."

for the fall semester.

Activity around the campus will expect a new record en- will get underway Sept. 12, when the Student Senate will open conferences to plan stuthe first, or 'get acquainted' week.

Student conferences will be Sgt. and Mrs. John Brechtel that the lack of these supplies held at 2 p.m. Friday and Saturday in the student union building.

A faculty breakfast and business session will be held at 8 a.m. Sept. 13, and dormitories will be opened for students to move in Sunday, Sept. 14.

Students will come back to WT's campus again this year, as they have for the past few years, to see continued construction on major buildings: A new fine arts building, capacity-doubling addition the science building, and new stadium are under construction and are expected to be completed in the fall of

WT's freshmen will start orintation at 8:30 a.m. Sept. 15. continuing through the day will freshman tests, and will be given counselling Sept. 16, before beginning registration, along with sophomores that afternoon.

Freshmen and sophomores continue registering in the morning of Sept. 17, while juniors, seniors and graduates register in the afternoon. Classes start after upperclassmen complete registration Sept. 18.

Courthouse Records

Hafford Alley, 1951 Oldsmo bile; Oscar Quintero, 1955 Ford; Pedro A. Cantu, 1957 Chevrolet; Mrs. Milton Quiroz, 1954 Ford; Jesus Rios, 1954 Ford; Reymundo Mata, 1953 Chevrolet; B. L. Powers, 1951 Ford; Sepapio Castillo, 1954 Chevrolet; Marie R. Lucio, 1952 Ford; Porfirio Sosa, 1949 Chevrolet; Cora Leffell, 1950 Pontiac; A. G. May, 1957 Ford; M. Oren Jones, 1952 Dodge; A. C. Bentley, 1955 Ford; Pedro Martinez, 1950 Buick; Charles Harris, 1951 Mercury, 9-3.

R. R. Wills, 1958 Pontiac; I guess it's the humidity, but impression that Johnny wasn't and the most consistent grow- in the best possible humor Frier in the area, so far as The blo Noyola, 1957 Chevrolet; B. Moises DeLion, 1955 Buick; Pa-Kendall, 1958 Chevrolet: E H. Hicks, 1954 Oldsmobile; Jesus Villa, 1938 GMC Panel; Catherine W. Moore, 1956 Cadillac; James Cash, 1955 Intn'l; R. L. Layman, 1955 DeSota, 9-4.

Pedro Alvarez, 1951 Ply mouth: Joe Gonzales,1950 Ford H. N. Bishop, 1958 Ford; Edward Vaught, 1953 Cushman Mtr. Sct.; Neal Young, 1957 Mack Tr. Trac.; A. R. Daniels, 1953 Plymouth; C. P. Worthan 1957 Chevrolet; W. H. Knox 1955 Chevrolet; Ray Cowsert, 1956 Ford; G. S. Solomon, 1954 Ford; Mrs. Bertha Frye, 1958 Ford: Wm. F. Hardwick, 1958 Ford; John D. Aikins, 1953 Packard; George W. Davis, 1950 Chevrolet; Ignicia R. Espanoza, 1949 Chevrolet, 9-5.

Deeds of Trust

Darwin C. Miller, et ux, to S 194 ft. of Lot 11, Blk. 3, trescible farm products, or the Womble Add. M. R. Latham to Ruth Conk-

right Allison, W1/4 of Sec. 9, Blk. E.

James G. Gandy, et ux, to J. E. Foster and Son, Inc., lot 10, Blk. 44, Evants Add.

Billy Roy Thompson, et ux, to J. E. Foster and son, Inc., N. 63 ft. of Lot 35, Allison, Subd. of Blk. 2, W1/2 of Blk. 3 and E part of Blk. 16, Welsh Add. First National Co. Hereford to C. C. Acker, et al, building on Lots 7 and 8 of Blk. 17.

Warranty Deeds Clara Cacker to Darwin C Miller, et ux, E 52 ft. of 158 ft. of S. 194 ft. of Lot 11 Blk. 3 of Womble Add. Ruth Conkwright Allison.

vir, to M. R. Latham, W1/2 Sec. 9, Blk. E. Ernest L. McGee, et ux, James G. Gandy, et ux, Lot 10, Blk. 44, Evants Add. Sybil Allen, et vir, to Billy R. Thompson, et ux, N 63 ft. of Lot 35, Allison Subd. of Blk.

2, W1/2 of Blk. 3, and E part of Blk. 16, Welsh Add. First Christian Church Sam Nunnally, et al, part of B. L. Wooddell to H. E. Wes-

ter, W 50 ft. of S 158.71 ft. of Lot 6 in Blk. 2 of Womble Add. Wm. M. Thompson, et ux, to Dudly Gren, et al,SE% of Sec. 43, Blk. M-7.

Dudley Green, et ux, and Lola Wayne Scott to Wm. M. Thompson et al, Lots 1, 2, 3 and 4 in Blk. 38.

First Nat'l Co. Hereford to First Nat'l Bank, building on lots 7 and 8 of Blk. 17.

OpenQualifying for5thAnnual Hereford Invitation Golf Meet

Annual Hereford Invitational Golf Tournament gets underway today at the local course.

Legal Notice

ORDINANCE NO. 523 AN ORDINANCE OF THE CI-TY OF HEREFORD, TEXAS, AMENDING ORDINANCE NO. 472, THE COMPREHENSIVE CIRY ORDINANCE GOVERN-IN GTHE COLLECTION AND DISPOSAL OF GARBAG, RE-FUSE AND DEBRIS, BY MAK-ING IT UNLAWFUL FOR ANY PERSON ENGAGED IN HAR-VESTING, HAULING, PRO-SHIPPING STORING OF FARM PRO-DUCTS TO DISPOSE OF THE PUTRESCIBLE AND SALABLE CULLS, WASTE PRODUCTS AND BY PRO-DUCTS OF SUCH BUSINESS-ES IN THE CITY DUMP

WHEREAS, from time to time, the businesses and individuals engaged in the various phases of harvesting, processing, and selling of farm products in and around the City of Hereford, accumulate large quantities of culled, damaged, rejected, decayed, or otherwise unsalable products, and large quantities of putrescible waste products and by-products from

GROUND

such farm products; and, WHEREAS, the practice of certain of such businesses and individuals of hauling such commercial refuse above described to the City Dump Ground for disposal, has created an emergency and a sanitary and health hazard by reason of the lack of sufficient space and the lack of sufficient operating personnel and equipment to properly dispose of the said refuse in the large quantities resulting from the operation of such businesses, by the use of the sanitary land fill system in use in the City Dump Ground; and,

WHEREAS, the disposal of such large quantities of said putrescible refuse by dumping, without burying the same in a sanitary land fill, would create a hazardous situation from the standpoint of public health and sanitation: and. WHEREAS, the City Commis-

sion of the City of Hereford, Texas, has found, and does hereby find, as a fact that it is necessary, in the public interest and for the proper safeguarding of the public health Ground for such large-scale disposal of putrescrible commercial waste and refuse:

NOW, THEREFORE, BE IT ORDAINED, BY THE CITY COMMISSION OF THE CITY OF HEREFORD, TEXAS:

That SECTION V collection and disposal practices, of Ordinance No. 472, is hereby amended by adding a new subsection Numbered (5), which shall read as follows:

(5) It should be unlawful for any person, as that term is herein defined, engaged in the harvesting, hauling, processing, shipping or storing of farm products, (including fruit, vegetables, grain, cotton or other farm products subject to decay, decomposition, or putrefaction) to putrescible waste materials or by-products of such farm products, or any decayed, damag-ed, or putrefled quantities of such farm products, in the City Dump Ground, except insofar as small quantities of any of the above may be incidentally included in the usual and normal waste and trash from any business or individual of the City disposing of his customary garbage, refuse and debris throught the normal disposal practices prescribed in this Ordinance.

This Ordinance shall be effective as an amendment to Ordinance No. 472 upon its passages and publication, as required by the City Charter.

The above and foregoing ordinance was duly introducted on the motion of Commissioner Moore, seconded by Commissioner Cooper, and was unanimously adopted by the City Commission of the City of Hereford at a special meeting, with the Mayor and all members of the Commission present, on September 2, 1958.

s/ Raymond C. Godwin Raymond C. Godwin, Ma-City of Hereford, Texas

ATTEST: Mary V. Watts, City Secretary

Marriage Licenses Shelly Dean Hacker and Car olyn Sue Knox, 9-4. Wayne Fleck and Mable May Stewart, 9-4.

championship flight are asked to ridge and Wimpy Walker. qualify during these days.

The West Texas Pro-Amateur matches will be held Thursday. using the low ball system. Also slated for Thursday are qualifying rounds for Medalist honors and the championship flight, plus the Hereford Cup matches. The latter will be team match- meet. es, with one professional and three ladies using total aggre-

gate scores. Jack Williams of Plainview is the defending champion, having won the tourney for the past two years. In 1956 he defeated Bud Abbott of Borger one-up and last year downed Jack Newby of Amarillo by the same score. All three of these linksters are expected to be back this year.

Other top-notch golfers expected to attend are Roland Adams of Lubbock, winner of the Plainview and Muleshoe tournaments this year; Russell Haberer of Muleshoe; Rex Brown of Floydada; Cecil Holland, Orval Reynolds, Bob Geise, Jim Owen and Sam Cobb of Amaril-

completed by Thursday, Sept. | Foreman of Pampa; plus some of the local favorites: Max Dre-All local golfers not shooting ver. Bob Lindsey, Charles for Medalist honors and the Seed, John Renner, John Eth-

Amarillo Country Club grabbed the Hereford Cup match last year, defeating Hereford by a single stroke, 347 to 348. Hereford had won the cup in

1955 and 1956. A field of more than 100 golfers is expected for the four-day

SCHEDULE OF EVENTS

Sunday, Sept. 7 · Thursday, Sept. 11 — Qualifying rounds. Thursday, Sept. 11 :- 8 a.m., West Texas Pro-Am, qualifying rounds for Medalist and Championship Flight. 2 p.m., Hereford Cup Matches. 7:30 p.m., Dinner at Jim Hill Hotel ballroom for contestants and wives.

Friday, Sept. 12 - First round matches in all flights. Saturday, Sept. 13 - Second round matches in all flights and consolation flights. Sunday, Sept. 14 - 8 a.m., Se-

mi-final matches all flights. 1 p.m., final matches in all flights and consolation flights. 6 p.m., presentation of priz-



By BETTY BABIONE

About this time every year comes the question: where did

For some folks, summer is a time to merely enjoy a relax- bly tremendous. ed routine and not take on any major projects except, perhaps, a vacation trip. For others it's the time for which we planned to get done those certain things around the house or yard which we never could get around to doing in the fall, winter or spring (how many, like me, never get around to doing them in the summer either?)

It's a time of extreme change from the rest of the year. Clothing habits are different. Eating habits are different. The family routine is different. And social, civic and recreational activities are different.

Some folks work more and and welfare, to prohibit the furwork less. But for most of us, summer is not different from the other three seasons so far as staying busy is concern-

> more weeks of warm weather in store, the opening of school was, for all practical purposes, considered the end of summer. Too soon to suit some. Too late for others. Wherever It's gone, it went, And how ever we spent it, it is spent. What ever it meant to us, it is now a complete chapter for the memory book.

Among other things: Teddy Alexander may remember it as dy will have a scent-sible sugthe summer when the vard man wrecked havoc with her beautiful flowers and shrubs by spraying them with weed killer, thinking it was bug spray. . . dump, discard, throw or other- or she may have the more plea-Administrator of Veteran's Af-fair, E 52 ft. of W 158 ft. of cards, or rejects of such pu-trip to New York with her hubby, Irving.

The Joe Wagoners will certainly remember it as the summer when daughter Gayle was elected queen of the Deaf Smith County Rural Electric beautytalent contest. . . Temple Hill won't forget the toe operations which necessitated her wearing ful, And it's gone. . . passed. . . barefoot sandals for so long, even to church!. . . and Rose Ann Fraser will remember the Lewis-Bradley wedding, thanks to the last-minute baby-sitting spring everybody! service by Laura and Nick Milburn. . . Many will recall, with a

chuckle, special parties such as the one where Joyce Lyons won the bubble-blowing championuvered in a water game with J. W. Robinson riding on his

in the game of charades. . and Margaret London was a winner in the balloon-bursting contest, with her prize being one I can describe here only as being truly funny and unbelieva-

The Bill Waldreps are among those who will recall the first experience of sending one of their offsprings off to summer camp. . .the Clint Formbys are among those who welcomed new additions to their families. . . the Lee Conklins are among those whose summer plans became indirectly affected by the Ir-

aq-Lebanon situation. . . The Paul Harveys will remember it as the summer they moved into their new home on Ave. I and the wonderful surprise of an old-fashioned "housewarming". . .the Gilbert Davises were another family who member the day of moving any more vividly than she will the day of her embarrassing predicament when she accidentally locked herself out of this

pretty, new house . . Idie Gearn and her boys will remember the swell miniature beach that Kenny built for them in the country. .. Harriet Drever won't forget joining the ranks of mamas with college- bound sons and daughters - Harriet, by the way, has a newly-acquired pet skunk for which she has been seeking an appropriate name - perhaps somebogestion for her.

And Jim Gillentine won't forget - because they won't let him forget, that this was the summer, that he called the 6 a.m. swimming class "old folks". . in fact he may NEV-ER hear the end of it!

Well, the recollections of the summer of '58 could go on and on and on. For everyone it was a variety of experiences - some were frivolous, some were nonsensical, some were serious. . . some were happy . . . some were sad. As a whole it was eventused up. But in nine more months we'll have a brand new one. In the meantime, have a happy autumn, winter and

ALL'S WELL THAT ENDS

DENTON, Tex. (F) - Roy M. Smith has an old-fashioned well ship. . ,and Charlie Seeds turn- at his home, but it pumps noed out to be a second Charles thing but hot water. Neither Atlas as he successfully mane- Smith or city water officials can explain the phenomenon. shoulders. and Fred Cunning-ham was declared the best sport cool water.

FARM LOANS

On Irrigated Land TERMS FITTED TO YOUR NEEDS Sam Nunnally



Nite & Sunday EM4-2814

EM4-0555

Berkeley **KENNY GEARN** Machine Works East on Hiway 60

Phone EM 4-2702

Two-Year-Olds

Feted At Party

Two birthdays were celebrated Saturday afternoon, Aug. 30, when Kimberley Wilson,

daughter of Mr. and Mrs. Marshall Wilson, and Ritchie Cau-

dle, son of Mr. and Mrs. Burl

Caudle, were honored on their second birthdays at a party given by their mothers at the

Caudle home, 110 Butram St.

Back yard games were play-

ed and the tots were given little

windmills and balloons as fav-

Children attending were Bren-

da Burdine, Charlotte and Jer-

ry Harrison, Charlotte and Ran-

dy Williams, Judy Wilson, Jim-

mie and David Wood, Mickey

Walls, Eddie and Mary Wren,

Melany and Chris Dowell, Jer-

ry and Cynthia Ethridge, Kip

Mothers attending were Mes-

dames Wendall Burdine, Ches-

ter Harrison, Delmo Williams,

Glenn Wilson, Pete Wilson, R.

D. Dutton, J. M. Wood, Leslie

Walls, Ed Wren, Bruce Dowell,

Wyman Ethridge and the host-

and Brenda Formby.

67 Enroll At Walcott School

By MRS. T. L. COLLINS

A total of 67 pupils enroll-ed at Walcott school when it opened Tuesday morning,

Very few changes have been made in the personnel of the school system. Thomas L. Collins is the principal and 7th and 8th grade teacher; A. L. Shelton, coach and 5th and 6th grade teacher; Mrs. T. L. Collins, 3rd and 4th grade teacher; Mrs. A. L. Shelton, 1st and 2nd grade; Mrs. J. A. Rader, cook; Joe Rader, custodian and bus driver; and other bus drivers are Mrs. Jim Stocks, Mrs. Floyd Brown, and the high school driver is Arnold Hershey.

The school board members are the same as last year with Jack Weaver, Glenn Burrus and G. V. Hall.

New first grade pupils are Barbara Brown, Margaret Minks, Tommy Brown, Connie Hoover, Earl Brown, Galen Jack, Jerry Tyler, Wileta Wyly, Charlene Weaver, Sidney Merry Kay Dan Hall and Mary Alice Bur- Walcott area.

Mothers who attended the Hoover, Mrs. N. E. Tyler, Mrs. G. V. Hall, Mrs. Melvin Henderson, Mrs. Hershel nally, Waldron Melton, Adair Burrus, Mrs. Jack Weaver, and Denise and Shirley Cates. Mrs. Earnest Brown, Mrs. Floyd Brown, Mrs. Eldred Brown, Mrs. J. V. Perrin, Mrs. Norman Minks and Mrs. Bertram Jack.

Mary Ruth Weaver was the hostess to a "back to school" party in the home of Mrs. Charlie Burk Wednesday afternoon, Aug. 27.

Attending were Mrs. Melvin ryton. Henderson, Keith, Ronny Sidney and Billy, Mrs. Waldron Melon, Adair and Denise, Mrs. G.-V. Hall, John and Danny, Mrs. Jim Perrin, Carol Sue, Jim Bob and Joe, Mary Ruth Weaver, Charlene and Joe Don and Mrs.

Outdoor games were played and ice cream, cookies and punch were served to the group. Gary Walker, son of former Walcott residents, Mr. and Mrs. A. J. Walker, who now live in

Kan., high school this term.

arillo. Rader's nephew was drowned in Buffalo Lake Tuesday night.

Clinton Smith graduated from Texas Tech in Lubbock this spring with a degree in Journalism. He is employed now with the Lubbock Avalanche Journal.

"back to school" party Wednesday, Aug. 27, honoring Hereford's graduating class of 1958. The group had a hamburger fry in the Johnson backyard, then had a hayride to the community house for further party activities. Mr. and Mrs. Don Guseman and Donna Sue of Hereford were present, as were Wayne Johnson, Bruce Collins, Travis Shields, Royce Lee and Merry Kay Pruit from the

George Connally is a new 4th in Hereford Wednesday aftergrade pupil, and Sylvia Ivey, a noon were Mrs. G. V. Hall, John 7th grader, has not attended Walcott school before. Mary Ruth, Charlene and Joe Don, Mrs. Norman Minks, Laropening day of school were ry, Margaret and Nancy, Mrs. Mrs. J. C. Hall, Mrs. Charles Buel Monroe, Jimmy and Kathy, Mary Alice and James Burrus, George and Richard Con-

Mr. and Mrs. T. L. Collins returned recently from a vacation to Oklahoma and Kansas where they visited with relatives. They visited with Mr. and Mrs. A. L. Shelton in Amarillo, friends at Sanford, and his parents, Mr. and Mrs. W. L. Collins and Loyd, and a sister, Mr. and Mrs. Arthur Townsend, in Per-

Others who were visited by the Collins were Mrs. Gertie Heater in Alva, Okla., Mr. and Mrs. Leo Salters in Harper, Kan., Mrs. Collins' parents, Mr. and Mrs. Oscar M. Read in Kingman, Kan While in Kingman, they attended the Kingman County Fair and saw former students exhibit 4-H calves.

In Emporia, Kan., the Collins attended a family reunion at Lake Kahola. Present were Mr. Amarillo, received his degree in and Mrs. George Lynn and Journalism from West Texas family, Mr. and Mrs. John Re-State College in Canyon this ber and family, Mrs. Jim Lynn

Mr. and Mrs. Joe Rader at- group watched boat riders and Northcutt and Sue accompantended the funeral services of his nephew Thursday in Am-On the return trip home, the Collins visited the Alabaster James, and Rowland Welch and

dom, Okla. Mr. and Mrs. Jim Adkins returned home Tuesday from a vacation in Drumright, Okla. where they visited his mother. Mrs. Nancy Adkins, and sister, Mr. and Mrs. Russell Snell and daughter, Mr. and Mrs. Nor-family. They also visited her man Minks and family. Mr. and Mrs. Cliff Johnson family. They also visited her were the host and hostess of a mother, Mrs. John Lyons, in Carmen, Okla., her uncle, Clark Butcher, in Woodward, Okla., and her brother, Mr. and Mrs. Jeff Lyons and family, in Paw-nee, Okla. Before returning

home they were overnight guests in the home of friends, Mr. and Mrs. Cecil Lewis, in Pampa. Ralph Lewis returned home with them. Allen Hoover stayed on the

Adkins place while they were

Mrs. Joe Rader and daughter, Mrs. J. M. Payne of Hereford, were in Lubbock recently on business. Her mother, Mrs. J. M. Thomas of Littlefield, and daughter, Mrs. M. C. Davis, Pat, Margaret. and Mary of Cotton Center, came home with them for a

Mr. and Mrs. John Avera and John were in Amarillo Saturday on business.

Mr. and Mrs. Jack Weaver, Janell, Mary Ruth, Charlene and Joe Don were in Blanco and San Antonio over the Labor Day holiday. They visited his mother, Mrs. W. T. Weaver, and sister, Mrs. Margaret Kanoff, and brother, Mr. and Mrs. W. T. Weaver Jr. and family. The family also visited Bra-

io and the White Sands. Mrs. Cliff Patton, Mary and Steve visited Thursday afternoon in the home of Mr. and Mrs. T. L. Collins. They are visiting with her daughter Edna, while her husband, Cliff and sons, J. C. and Edwin, are in Colorado following the harvest. Mary Sue and Steve enrolled in Hereford for school.

chenridge Park in San Anton-

Mrs. Cliff Patton visited with her daughter and family, Mr. and Mrs. A. B. Green, in Brownfield this summer.

Mr. and Mrs. Hershel Burrus, Margaret, Cecilia, James and Mary Alice returned home Wednesday from a vacation in Red River, Santa Fe and Raton Pass, N. M. Frances Irene re mained with Mr. and Mrs. Glenn Burrus and daughters.

Mr. and Mrs. A. R. Coley and Glenn of Wildőrado visited in the home of their daughther and family, Mr, and Mrs. J. T. Tice, Wednesday even-

Steve Patton visited with Lee and Carl Myers Thursday. Louise Hall is still wearing a cast on her ankle which was broken about a month ago. Louise was in the Hereford clinic Friday to have the stitches checked.

Mr. and Mrs. Joe Bill Perkins, Johnny, Cloe and Janett moved recently from the house just east of the Box Car-Williams place to one nearer Hereford where the children will at-

tend school. Mrs. LeRoy Cupell and children and Mrs. Al Myers and Alice were in Amarillo Thursday on business.

Sharon Tice visited with Marilyn Tice in Lubbock last week. Mrs. Cliff Patton and Mary Sue spent some time this summer visiting in the home of a and children of Dumas visited Mrs. L. D. Childs, to their nome. daughter, Mr. and Mrs. Ear-Friday night in the home of Later they came from Dallas to Amarillo by train. Plainview.

Gene Rader of Roswell, N. M., visited .Wednesday in the home of his parents, Mr. and Mrs. Joe Rader.

Visiting last week in the borne of Mr. and Mrs. Bernie Mrs. C. A. Castleman of Cansister, Mrs. G. C. Harrison, Ron- yon, was also present.

summer. Gary is teaching English and Journalism in Liberal, ney Lenherr and family and a Calif., and father, T. J. Welch, Kan., high school this term. La., Mr. and Mrs. Barney, Caverns State Park near Free- children. The two-year-old son, Michael, of Mr. and Mrs. Rowland Welch, returned home with Mrs. Northcutt.

Mr. and Mrs. Claud Beckett of Greensburg, Kan., recently in the home of their

Ray Northcutt has worked all summer for the Johnny Northcutt's who live near the New Mexico line. Woodrow Northcutt went to Abilene recently where he will

attend Hardin Simmons University this year. Dr. Rufus Cox, who is the head of animal husbandry in the Kansas State University at

Manhattan, visited recently in the home of a former student Norman Minks and family. Mr. and Mrs. W. L. Cook and sons accompanied her brother, Mr. and Mrs. George Isham of Wildorado, to Arling ton to see their brother, Billy

report that he is improving. J. V. Perrin picked up potatoes from the Raymond Higginbotham place Wednesday afternoon with other young people of the Methodist Church.

Joe Isham, who was ill. They

Jimmy Northcutt is station ed at Fort Bliss, El Paso now.

Mrs. Ralph Lewis and children of Pampa visited Satur- ed with an arrangements of red day and Sunday in the home Mr. and Mrs. Jim Adkins. red blo Mr. and Mrs. A. O. Smith re-tables. cently attended the funeral services of her father, C. C. Primm, of Lubbock.

Mr. and Mrs. Preston Carter and children are visiting in the home of Mr. and Mrs. C. M.

Don Kirby of Plainview arrived Thursday for a visit in the home of his parents, Mr. and Mrs. W. A. Kirby and Verlin. They are working on the pumping system of their irrigation well.

Michael and Danny Morrison spent Saturday night in the home of their aunt and uncle, Mr. and Mrs. Cliff Johnson. Mr. and Mrs. A. O. Smith at-

tended the wedding of their son, Clinton, to Judy Hart Friday, Aug. 29, in the First Methodist Church in Lubbock.

Don Willoughby of Hereford and Buddy Sparks of Fort Nancy Patterson returned

some Monday after visiting in Curry, also of Big Spring. the home of her sister, Mr. and Mrs. Billie Martin, in Dim-

Robert and Elton Davis visited with their grandparents, Mr. and Mrs. R. C. Davis, at Hale Center last week. On Sunday the rest of the Thurman Davis family went to Hale Center after Robert and Elton. Don Willoughby of Hereford visited with Bruce Collins Wed-

dove hunting. Mr. and Mrs. E. D. Shreve, Lonnita and John moved to Walcott this summer from Mineral Wells. John is enrolled as a freshman in Hereford high

nesday and the two boys went

Mr. and Mrs. Earnie Gor-etz, Donna and Don McCar-ty of Littlefield visited Labor Day afternoon in the home of her sister, Mrs. Joe Rader. Mr. and Mrs. W. B. Bradford Mr. and Mrs. Norman Minks to Amarillo by train. and family.

On Sunday the Minks and Bradfords, Waldron Meltons and Garland Solomans of Hereford had a picnic at Palo Duro



CELEBRATE BIRTHDAYS-Ritchie Caudle, brated their second birthdays Aug. 30. left, and Kimberley Wilson look forward to (Staff Photo) sampling their birthday cake. Both cele-

and the hostess.

idents.

Cattle now outnumber human

Wisconsin's busy dairy farming

900 cattle and 50,500 human res-

2 YEAR

Unconditional Road Hazard

GUARANTEE

6.70-15 Black wall

tube-type

ONLY

Plus your old recapable

MOORE

Bros. Ser.

Station

Mutt Wheeler, Mgr.

Hwy. 51 & 60 EM4-9011

Coor, of

Les Meres Study Club Opens Season Tuesday

Les Meres Study Club open- | Alvin Smith. ed with an arrangement of red Members attending the meetsupper Tuesday night in the ing were Mesdames Roy Boyhome of Mrs. Charles Packard. er, T. E. Brisendine, Dick Ghol-He expects to be transferred Co-hostesses were Mrs. Leo son, Glenn Gripp, Leo Hoffman, the European area in Oct-Hoffman, Mrs. T. E. Brisen-George Olson, Alvin Smith, dine and Mrs. Roy Boyer. Glenn Watts, Delmo Williams

The buffet table was centerroses, and vases holding smallred blossoms centered quartet beings in Wood County, one of

Following the supper affair, areas. The county now has 58,-Mrs. Packard, president, presided over a short business session, when financial reports were heard and the budget for the year was accepted. New yearbooks were distributed, and

and layettes for the Labor Camp Hospital. Committee in charge of the project includes Mes-dames Glenn Watts, chairman, Mrs. T. E. Brisendine and Mrs.

RELATIVES VISIT

Recent guests in the home of her sister, Mrs. Opal Dickson and daugnter Nancy of Lub-bock, and her brother, Clyde Worth visited with Bruce Col- McMahon and son Clyde Jr., of Big Spring. They were accompanied here by Miss Ruth

IN LAKE REGION

Mr. and Mrs. A. L. Manjeot Special are spending a two week vacation in the lake region of Min-

Mr. and Mrs. T. L. Collins and Bruce were dinner guests in the Homer Brumley home Sunday. David took the Collins on a tour of their dairy unit. Mr. and Mrs. Truman Ivey

and children vacationed in August in the mountains of New Mexico. Mr. and Mrs. Thurman Davis and sons were in Amarillo Friday night where they attended a baseball game between the Amarillo Gold Socks and Peu-

blo Bruins. Marla and Dianne Jack went from Colorado to Dallas with their aunt and uncle, Mr. and



QUARTERLY DIVIDEND

• 2.4 cents per share from net investment income. For the past 12 months, dividends declared to-taled 11.9 cents per share.
 5.6 cents per share from security profits accrued during the last fiscal

These distributions will be paid on September 15, 1958 to Financial Indus-trial Fund Shareholders of record, August 29, 1958.

Tinancial Industrial Fund, inc.

WOODY WILSON 415 Main St. Hereford, Texas

Orsborn-Norwood Chev.-Olds



MAIN

PLAN

2,995.00

795 00

895.00

795.00

What's a dollar worth these days? "Not much," you say?

That depends on where you spend it. Dollars spent at our "OK" used car lot seem to .

STRRRRETCH for miles!

SPECIAL MONDAY

1954 Ford V8, 2 door sedan, light blue, standard shift, heater, good tires, and original inside and out. See and drive this nice, nice '54

Chevrolet Impala, low mileage, radio, heater, air conditioning, 1958 Powerglide, electric windows, power steering and brakes, new tires, padded dash, and has a beautiful black and white finish.

Chevrolet Bel Air 4 door sedan, lovely turquoise and ivory two tone, V8 motor, standard transmission, heater, white tires, and other extras. A really nice '56 "Chevy" at this special price of only

Chevrolet, 210 series, 4 door sedan, lovely green finish, excellent motor and tires, Powerglide, radio and heater. Looks

swell - runs like a top. . . OLDS super 88 4 door sedan, dark blue color, lovely blue interior, good tires, runs and looks like a '57 model, a local, one owner, Rockett 88 Olds at

just. . . OLDS "98" 4 door sedan, white with black top, radio, heater, hydramatic, and many other extras - see this one, for sure. . .

> Plymouth, 4 door sedan, metallic green, white tires, heater, standard shift and a real "Cream puff". . . .

695.00

SEE THESE TRUCKS

SPECIAL MONDAY

1954 Chevrolet 6403-6, 2 ton truck with bed. Near new 8.25x20 tires, "261" motor, 2 speed axle and many other extras. You just couldn't find a newer used grain truck.

1955 Chevrolet 1/2 ton pickup, 1st series, 6 cyl. motor, 3 speed transmission, beautiful blue finish, chrome grill and custom cab, heater and hitch. An \$705 exceptionally nice pickup at the pecial price of just

1955 Dodge V8 1/2 ton pickup, light green, 3 speed transmission, radio, heater, hitch and butane equipment. A local, one-owner pickup \$705 that runs and drives like a top.

1953 Ford 6, ½ ton pickup, red, 4 speed transmis sion, heater, hitch, good tires and motor. See this for

TRUCK SPECIAL FOR AUGUST 1958 new Chevrolet grain trucks, 2 ton long wheel-

base, 6503, 6 cyl. "261" motor, 2 speed axle, 8:25x20 wheels, heavy duty front and rear front and rear tires, heavy duty

PICKUP SPECIAL FOR AUGUST 1958 new Chevrolet ½ ton pickups, short wheelbase, 6 cyl. motors, Stepsides or Fleetsides, side tire mounts, 3 speed transmissions. Regular list price \$2062,50; special this month

Orsborn-Norwood Chev.-Olds

· Truck Transportation Headquarters

to check that pump of yours while the water level

(draw-down) is at its greatest. We will gladly check your pump or well FREE and will advise if any repairs, etc., are needed.

2-WAY RADIO

equipped trucks are also used in order that we be able to dispatch a servicing unit to your well with a minimum of delay in the checking of your well or servicing

SHOP FACILITIES

at Big T are maintained for repair on pumps or gear heads. Our trained, experienced mechanics will be able to handle any pump repair work and, at the same time, give the customer a complete, well done job.

Service Is Better When Given By **JOHNSTON PUMP**

TRAINED SERVICEMEN

We Sell -

JOHNSTON Pumps

and Genuine Johnston Pump Parts



Big T Pump Co., Inc.

Member of TWWDA



HEREFORD POULTRY & EGG CO.

BELGIUM BINDER TWINE \$9.50 PER BALE

LAWN SEED

Hose - Peat Moss - Tools

FARM HERBICIDES

2-4D - Dowpon - C-56 Karmaxw - Polyborchlorate - Borascue

SEED TREATERS

Die-Fly - Insecticides - Lintox

Insecticides - Weed Killers - Fertilizer

Ph. EM4-2172

129 Sampson



CONGRATULATIONS

From One Old Timer to Another...

Hearty congratulations to The First National Bank of Hereford and the citizens of Hereford on their beautiful new bank building. May we share your pride? We feel that your proud accomplishment and contribution reflects to the world the aggressive, forward looking attitude of all Panhandle folks. Your new building says, in a more convincing way than words ever could, that we love our land and have confidence that it will continue to develop and prosper.



THE SUNDAY BRAND WOMEN'S SECTION

Hereford, Texas, Sunday, September 7, 1958 Section Two

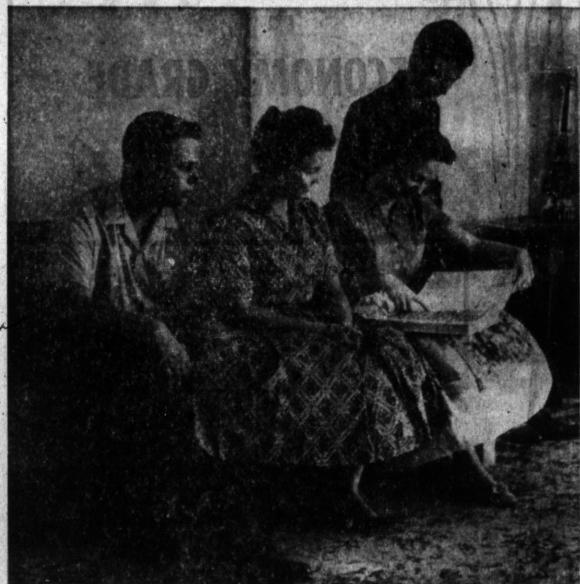
Mrs. John McLean, Society Editor, 243 W. Fifth St., Phone EM 4-0143

Students In Area All Set For College



'MAKE NTSC- MINE' say these three girls tha Bookout, center, and Jeanie Drever who will all be freshmen at the Denton at the right. (Staff Photo) School. They are Lynda Phillips, left, Mar-





NEWLYWEDS-Mr. and Mrs. John Beasley, left, and Mr. and Mrs. Jim McDowell look forward to entering college as married students. The Beasleys will attend Texas

Tech in Lubbock and the McDowells will be in Austin, where he will enroll at the University of Texas. (Staff Photo)

1. 1991 April 1991

Unending plans for college vie with endof-month summer vacation good times as many Hereford young people get set for campus and study hall to begin a new life "away at school." Many will be college bound for the first time and others will be resuming studies already begun-but for all it will be the realization of dreams and plans made and remade during the summer vacation.

Students Select Various Colleges

as a delegate from Sigma Chi Fraternity in a workshop meet degree in science.

beld at Depauw University, RonOKLAHOMA STATE UNIheld at Depauw University. Ron-ald will begin his second year, VERSITY — Bill Johnson, son

Dorothy Williams, daughter of Mrs. W. Glenn Williams, Leyon Sawyer, son of Mr. and Glenn Reeves, son of Mr. and lotte Moore. Jane Newsom, daughter of Mr. and Mrs. G. W. Newsom, will be a second year student. Dorothy Faye Daniel, daughter of Mr. and Mrs. Frank Daniel, and Ella Marie Williams, daguhter of Mr. and Mrs. S. S. Williams, will also be attending Texas Tech.

UNIVERSITY OF OKLAHO-MA - Miss Glenna Gault, lahoma in Norman.

NTSC - Three recent Hereford High School graduates will spend their first college year at North Texas State College in Denton. They are Martha Bookout, daughter of Mr. and Mrs. Jim Bookout, Jeanie Drever, daughter of Mr. and Mrs. T. M. Drever, and Lynda Phillips, daughter of Mr. and Mrs. Coy Phillips. Dick Wilson, son of Mr. and Mrs.Bob Wilson, left Fri-day for NTSC, where he will again enroll on a music scholarship. Nancy Crawford, daughter of Mr. and Mrs. H. V. Crawford, will do post - graduate work in music at the Denton School. She was graduated from McMurry College in May.

UNIVERSITY OF TEXAS Mr. and Mrs. Jim McDowell. newlyweds, have gone to Austin, where he will enroll in the University of Texas. Their parents are Mr. and Mrs. Ray Godwin and Mr. and Mrs. Ansel McDowell. Both are 1958 high school graduates. Godfrey Baldwin, son of the Rev. and Mrs. B. H. Baldwin, will enroll as a freshman.

Terry Higgins, son of Mr. and Mrs. Jack Higgins, will also be a first - year student at the university, and G. W. Suggs, son of Mr. and Mrs. George Suggs, will be returning to complete his

Bill Carmichael, a 1958 graduate of West Texas State College, will report in Houston Sept. 14 and will enroll in the University School of Dentistry. TEXAS WOMAN'S UNIVER-SITY - Three Hereford High School graduates have made final plans for entering Texas Woman's University at Denton for the first time. They are Tina Beth Hazelwood, daughter of Mr. and Mrs. J. E. Hazelwood, Joy Morton, daughter of Mr. and Mrs. Grady Morton, and Phyllis Ann Wimberley, daughter of Mr. and Mrs. Carl Wimberley of Dawn.

UNIVERSITY OF COLORA-DO - Miss Marilyn Sigle, DRAUGHONS BUSINESS daughter of Mr. and Mrs. Del-COLLEGE - Betty Ferguson, mar Sigle, has enrolled at the

GOING TO TEXAS TECH - University of Colorado in Boul-The Don Zimmerman's will be der; as has Donna Guseman, well represented at Texas Tech daughter of Mr. and Mrs. Don this year, with their three sons Guseman. Mr. and Mrs. Joe making the Lubbock school Easley, who have been attend-their choice. Donald, who will ing Denver University, are rebe returning for the third year, turning to the Colorado school has just returned from Green- for further study. Mrs. Easley castle, Ind., where he served will return on a \$2,400 fellowship grant toward a master's

and Carl, a 1958 graduate of of Mr. and Mrs. Clifton John-Hereford High School, will enson, will attend Oklahoma State roll as a freshman. Robert University at Stillwater. Larry Baldwin, son of the Rev. and Kaul, son of Mr. and Mrs. Mer-Mrs. B. H. Baldwin, will enroll lin Kaul of Westway, will enroll at Oklahoma State Univer-David Brumley, son of Hom- sity this week. He is a senior, er Brumley, will be returning majoring in animal husbandry. to his father's alma mater as He is a member of Farm House a first year student, and Ron-ald Kershen, son of Mr. and Mrs. Andrew Kershen, will re-turn to Texas Tech for his sen-ior year.

Fraternity and past president of the Rodeo Club. Others at-tending O. S. U. this fall are Ross Joe Landers, Bussy Kaul, Clara Beth Holt and Jo

Mrs. E. D. Sawyer, and Mr. Mrs. Irvin Reeves, has chosen and Mrs. John Beasley will be first year students. Mrs. Beashe has enrolled as a freshman. He is the son of Mr. and Mrs. Andrew Kershen.

MOUNT ST. SCHOLASTICA has enrolled Miss Susie Loerwald, who will be a freshman student at the Atchison, Kan., school. She is the daughter of Mr. and Mrs. Ed Loerwald.

WTSC — The largest group will probably be found at West daughter of Mr. and Mrs. Howard Gault, and a 1958 graduate of Hereford High School has enrolled at the University of Ok. of Dawn, Paula Wright, daughter of Mr. and Mrs. Coleman Wright, Phyllis Goettsch, daughter of Mr. and Mrs. W. H. Goettsch, Gayle Wagoner, daughter of Mr. and Mrs. Joe Wagoner of Westway, Ann Lookingbill and Fred Lookingbill, daughter and son of Mr. and Mrs. L. B. Lookingbill, the latter on a scholarship, Bobby Burrus, son of Mr. and Mrs. Tony Burrus of Dawn, Joan Brown, daughter of Mr. and Mrs. Jack Brown, Robert Lamm, who will be a senion, son of Mr. and Mrs. H. A. Lamm, Betty Cates, daughter of Mr: and Mrs. Joe B. Cates, Mrs. Gladys Lee Merritt, daughter of Mr. and Mrs. Otis Lee, Jim Curtsinger, son of Mr. and Mrs. Dub Curtsinger, Sandra Story, daughter of Mr. and Mrs. Joe Story, Joe Andrews and Vera Dell Andrews, son and daughter of Mr. and Mrs. Owen Andrews, and Karen Sue Smith, daughter of Mr. and Mrs. O. A. Smith.

VALPARAISO UNIVERSITY - Miss Sue Springer, daughter of Mr. and Mrs. Earl Springer, has gone to Valparaiso, Ind., where she will be a sophomore student, majoring in social sci-

TEXAS A & M - Cadet Lt. Col. Homer Hershey of the Engineering Battalion Corps at Texas A&M College has returned to Bryan for his senior year. He is the son of Mr. and Mrs. H. L. Hershey.

HENDRICKS SCHOOL OF NURSING - Mr. and Mrs. George Suggs accompanied their daughter, Mary Sue, to Abilene the past weekend where she will begin her senior year at Hendricks School of Nursing. Mary Sue had spent a threeweeks vacation here with her parents.

ST. ANTHONY'S SCHOOL OF NURSING - Miss Bernadette Bezner, daughter of Mr. and Mrs. Frank J. Bezner, will be a first year student at St. Anthony's School of Nursing in

(Continued on page 2)



GIRL-TALK-Dorothy Williams, center, tells step for a brief confab. Joan will attend of some of the activities she expects to West Texas State in Canyon and Glenna enjoy at Texas Tech, while Joan Brown, will attend the University of Oklahoma. left, and Glenna Gault tell of their choice (Staff Photo) of schools as they pause at the Gault door



BANNER TIME—Marline Gililland and Beth es to Mary Ann Young, left, and Clydene Scott, center, show off a Hardin-Simmons Allred, right. These four girls will enter Har-University banner and some new fall cloth- din-Simmons this fall. (Staff Photo)





Mrs. Re Wright, formerly Misss Yvonne Axe. (Angel Photo)

Miss Yvonne Axe Is Wed To Re Wright August 31

Miss Yvonne Axe became the mony bride of Re Wright of Abilene | Parents of the couple are Mr. window, arched with white chry-Sunday, Aug. 31, at 2 p.m. in and Mrs. Wilburn Axe, Rt. 3, santhemums and greenery, ti-the Central Church of Christ. and Mr. and Mrs. Royal Wright, ed with white wedding beils at Betzen and Mesdames H. H. Minister Russell Ingalls per- 401 Tonhawa St., Norman, Okla. the center top. White trellisses, formed the double-ring cere- The couple and their atten-



CROWE-GULDE

HAYDITE BLOCS.

have 10 Bonus Building Advantages no other block can equal:

- LIGHTER WEIGHT-Makes possible reduction in dead load without sacrificing strength. Easy to handle-quick to lay.
- STRENGTH IN EXCESS of normal requirements and local building codes. An average HAYDITE Bloc can support the weight of a loaded railway freight car weighing 72 tons.
- FIRE RESISTANCE—Will withstand temperatures well in ex cess of 2,000 degrees F.
- UNIFORMITY—Permits pattern work of unvarying accuracy
- MORE PAINTABLE MAYDITE Blocs take paint perfectly with no possibility of rusting or other blemishes bleeding
- or blend in beautifully for eitner modern or traditional ar-■ INSULATES ACCUSTICALLY—The unusual cellular structure

MORE ATTRACTIVE-Pleasing texture and natural gray con-

- absorbs noise to such a migh degree that other sound insulating materials are usually unnecessary.
- NAILABLE -You can nail right into a HAYDITE Concrete Block to save real time and money on many jobs.
- DURABLE HAYDITE Plocs are concrete and multitude of tiny air cells in HAYDITE Blocs are excellent insulators in summer and winter.
- DURABLE HAYDITE Blocs are concrete and naturally are impervious to rodents, termites, rot and corrosion.
- For details before you build, call or write for prochure.
 - Remember—No Other Concrete Block Gives You
 - All of These Bonus Advantages **SINCE 1826**

Crowe-Gulde Cement C.

al wedding marches were play-

The bride was attended by her sister, Louise Axe as maid of honor, and by Kathy Kelly of Spur, Jo Wright of Norman, Okla., sister of the bridegroom, Nancy Pennington of Muskogee, Okla., and Nancy Wesner, Cordell, Okla., bridesmaids.

They wore identically fashioned dresses of Rome Glory crystalline over taffeta having fitted bodices, finished at the off shoulder neck line with bias bands, and full gathered skirts. They wore halo hats to match their dresses and carried cascade bouquets of white Frenched carnations, arranged with puffs of net and satin.

Andrea Axe, wearing a dress identical to that worn by the bride, was flower girl, and Phil Kelly of Spur carried the rings. Jimmy Reeves of Mt:-Plea-

sant was best man, and grooms-men and ushers were Clarence Hibbs of Borger, Frank Mc-Cutchen of Amarillo, Don Beck of Purcell, Okla., Edwin Axe. brother of the bride, and Bud Martin. Candles were lighted by Bud Martin and Edwin Axe.

Given in marriage by her father, the bride wore a gown of fashioned with a decollete neckline outlined in lace scallops. The short lace sleeves were complemented by gauntlets of illusion to match her veil. The bouffant skirt, ending in -scallops at the hemline, fell to ballerina length. Her veil of French illusion was caught to a petal point lace bandeau, and she carried a cascade of Rome Glory roses over a lace-covered

The bride's mother wore navy chiffon over taffeta with pink accessories and a pink rosabud corsage. The bridegroom's mother wore a navy two-piece dress of Cupioni with pink accessories and a corsage of pink

At the reception in the home the bride's parents, the bride's table featured a white net floor-length cloth over affeta and centering candelabra entwined with pink and white rosebuds. The tiered wedding cake was topped with a miniature bridal couple. Tall bas-kets of white gladioli flanked the credenza.

Assisting with the hospitalities dants stood before the baptistry were Miss Wylene Freeman of Lockney, Mozell Telchik, Cleta W. Caraway, Chester Wiggains, Elentwined with fern and white chrysanthemums, were backed D.C. Martin, Raymond Dement, Mrs. S. A. Freeman of Lockby emerald palms at the sides, and double - branched candela-

For traveling, the bride chose dioli to flank the arch. A white a beige cotton and silk suit with Amarillo, Thomas Danner of aisle cloth, fenced with white black accessories, and she wore satin ropes, marked the center a rose corsage lifted from the wedding bouquet. Following the Wedding music was provided wedding trip to points in South by a chorus made up of Stan- Texas, the couple will be at ford, Mr. and Mrs. Frank D. ford Knox, Mr. and Mrs. Dale home on the campus of Abilene Young, Mrs. Floyd West, Mrs. Christian College, where both Melvin Young, Mrs. Bobby Wil- will continue their studies.

liams, Mrs. Wayne Stark, Billy | The bride is a 1955 graduate Wells and Leon Roberts. Pre- of Hereford High School and a senior at ACC. She is a memceding the ceremony, the bride- ber of the Pandora Social Club, groom sang "If I Could Tell Campus Service Organization, Chester Wiggains Saturday eveand "Because". The tradition- FTA, Home Econimics Club and

Miss LaRae Payne

Miss Payne To Be Bride Of Willis DeLozier

Mr. and Mrs. Cecil N. Payne of Seagraves have announced the engagement and approach-Chantilly lace over bridal satin, ing marriage of their daughter, LaRae, to Willis DeLozier, son of Mr. and Mrs. George H. De-Lozier of Summerfield.

The couple plan to exchange wedding vows on Oct. 4 at 8

graduate of Seagraves High School and is presently employed in the Gaines County Clerk's

DeLozier is a graduate of Dimmitt High School and received the Bachelor of Science degree from Texas Technologi-

The Kitten Club. Wright attended Oklahoma University for one year before gree with a major in Greek and a minor in Bible. He is a member of Circle K, A Cappela Choir, Men's Glee Club, Sooner Club, and was elected to "Who's Who in American Colleges and Universities" at the Abilene school. He is now Minister of the Olivor St. Church of Christ in Stamford.

Out-of-town guests attending the wedding included Mrs. W. Wallace of Tucumcari, N. M., Mrs. Glenn Tompkins and mer Patterson, Russell Ingalls, Mrs. Clifford Porter of Lubbock, Virginia of Rosebud, N. M., of Panhandle, Mr. and Mrs. Lawrence McGee and Sylvia of Norman, Okla., Mr. and Mrs. Oscar L. Kelley and Chris of Spur, Mr. and Mrs. H. H. Caraway and daughters of Strat-Wyatt of Abilene, and the bridegroom's parents, Mr. and Mrs. Royal Wright of Norman, Okla:

The bridegroom's parents were hosts at the rehearsal dinner honoring the couple, given in the home of Mr. and Mrs.

RETURN HOME Mr. and Mrs. Don Zimmer man have returned from Truth or Consequences after a visit there in the home of Mr. and Mrs. Charlie Hackelman. Mrs. Hackelman is an aunt of Mr. Zimmerman. En route home they stopped at Portales to vis it friends, Mr. and Mrs. D. C. Kinsey, who entertained them at a dinner observing their 25th wedding anniversary.

cal College. He is now employ-ed with the U. S. Department of Agriculture in Seminole.

Students...

(Continued From Page 1) daughter of Mrs. Louise Fer-

guson, and Max Winkler, son of Mr. and Mrs. Elmer Winkler, have enrolled at Draughons Business College in Lubbock. CHIROPRACTIC COLLEGE - Richard Duncan will be a senior student at the Logan Basic Chiropractic College in St. Louis, Mo. He is the son of Mr. and Mrs. Herbert Duncan.

NURSING SCHOOL - Miss Sue Channer, daughter of Dr. and Mrs. John Channer, will attend the Methodist Hospital School of Nursing in Dallas. She has enrolled for the full three-

year course in nursing.
HARDIN - SIMMONS UNI-VERSITY has enrolled several p.m. in the First Baptist Church in Seminole.

The bride-elect is a 1954 lred, daughter of Mr. and Mrs. Jimmie Allred, Marline Gililland, daughter of Mr. and Mrs. Marlin Gililland, Mary Ann Young, daughter of Mr. and Mrs. W. E. Young, Mary Beth Scott, daughter of the Rev. and Mrs. Howard Scott, Wanda Kirksey, daughter of Mr. and Mrs. Jack Kirksey, Sammie McLallen, daughter of Mr. and Mrs. S. B. McLallen, Mildred Paul, daughter of Mr. and Mrs. T. A. transferring to ACC, where in May, 1958, he received his deof Mr. and Mrs. Tandy Legg, Bill Kester, son of Mr. and Mrs. Lynn Kester, Jack Rogers, son of Mr. and Mrs. Joe Rogers, and Jimmy Snead, son of Mr. and Mrs. J. B. Snead. SOUTHWESTERN BAPTIST SEMINARY -Mr. and Mrs. Darold Baldwin have gone to Fort Worth, where he will en-ter the Southwestern Baptist Seminary. He is the son of the

Rev. and Mrs. B. H. Baldwin and received a degree at West Texas State College last May. Nathan Wilson, son of Mr. and Mrs. R. L. Wilson, will enter Baylor University at Waco ney, Mr. and Mrs. Wayne Wil- as a pre-med major this fall. Mrs. W. J. Albracht, plans to attend St. Mary's College in San

> and Mrs. C. E. Leasure, will be a junior student at the University of Colorado at Boul-



Where Performance Counts

... at the time of application!

NEW, Free Flowing Phillips 66 Ammonium Nitrate will not cake, clog or bridge in the applicator hopper. You get the UNIFORM distribution you need for more even feeding of crops with resulting higher yields. Because this constant uniformity makes your job of handling and applying easier, you pave time . . . save money!

SEE US TODAY for your supply of New, Free Flowing Phillips 66 Ammonium Nitrate.



At the Same Low

Price!

Associated Growers

WHILE THEY LAST!

A few 1958

RCA Victor TV's

Long, Long Trade-In Easy Budget Terms during

STREU'S RCA VICTOR TV Trade Parade

SPECIAL **ECONOMY GRADE** Hundred

BUY NOW . . . This special will last only until our stock of 2x4's and 2x6's are cleared away. Come in first thing Monday! FREE DELIVERY . . . FREE ESTIMATES.

Everything for the Builder

KEMP Lumber Co.

109 N. Miles Ave.

Lone Star Study Club will

hold its first meeting of the

ton, Tuesday morning. The

meeting will be in the form of a breakfast at 9:30 a.m.

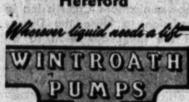
WESTWAY NEWS

Mothers, Children Attend Shrine Circus Wednesday Mrs. Otis Lee of Herelord, Mr. and Mrs. Joe Wagoner and family, Mr. and Mrs. J. C. Morrison and Judith, Mr. and Mrs. George Turrentine and girls visited in the home of Mr. and Mrs. Jack Shrine Circus Wednesday Mrs. Otis Lee of Herelord, Mr. la., visited his brother, Harold Faulkner. They were en route home from a trip to California. Mr. and Mrs. George Turrentine and girls visited in the home of Mr. and Mrs. Jack Mrs. Otis Lee of Herelord, Mr. la., visited his brother, Harold Faulkner. They were en route home from a trip to California. Mr. and Mrs. Joe Wagoner and family, Mr. and Mrs. Jack Mrs. Otis Lee of Herelord, Mr. la., visited his brother, Harold Faulkner. They were en route home from a trip to California. Mrs. Otis Lee of Herelord, Mr. la., visited his brother, Harold Faulkner. They were en route home from a trip to California. Mr. and Mrs. Jack Mrs. Aller of Herelord, Mr. la., visited his brother, Harold Faulkner. They were en route home from a trip to California. Mr. and Mrs. Jack Mrs. Aller of Herelord, Mr. la., visited his brother, Harold Faulkner. They were en route home from a trip to California. Mrs. Otis Lee of Herelord, Mr. la., visited his brother, Harold Faulkner. They were en route home from a trip to California. Mrs. Aller of Herelord, Mrs. Jack Mrs. Otis Lee of Herelord, Mrs. la., visited his brother, Harold Faulkner. They were en route home from a trip to California. Mrs. Otis Lee of Herelord, Mrs. la., visited his brother, Harold Faulkner. They were en route home from a trip to California.

Mothers have been busy this week finishing prepara-tions for their school children. An added event was the

Shrine Circus. Many mthers | Cathern are some more first and children of the commun-ity attended. Judy and Shar.

"Le Me Come Out and Show You How **FACTORY SERVICE** On Your Pump Can Mean More Money to You!" Call EMerson 4-3265 Hereford







"I know, dear, but aren't you glad the car was insured by

The McLean Clan

Phone EM 4-0544

John -

Renfro.

Mr. and Mrs. George Tur-

rentine and daughters were

shen, Drew and Kaye were in

Amarillo Monday evening. Drew

enrolled as a freshman at Price

College. Kaye returned to St.

Anthony's School of Nursing.

day School Class meeting in the

home of Mrs. Billy Wall Thurs-

Mrs. Paul Rudd was a host-

ess at the WSCS luncheon held at the First Methodist Church

Mrs. Dick Godwin sang at the

San Jacinto Methodist Church

. Alice and Margaret Inman ar-

rived home Thursday night.

Mrs. Fred Inman and Butch

and the girls went to Seminole

to get Mr. Inman. The group went to Weatherford to visit

berly Kay, who was born Aug.

27. Mrs. Gilley is the former

Mr. and Mrs. Roy Clark,

Bernice and Glenn of Mule-shoe and Johnny Edd Stal-

lings of Hereford were guests

in the home of Mr. and Mrs.

Mrs. C. A. Saulcy attended

the American Legion Auxiliary meeting Tuesday evening in

Mr. and Mrs. Joe Reinauer and sons were hosts for a birthday supper honoring Mrs. George Turrentine Tuesday even-

ing. Among those attending were Mrs. Bess Werner, George

Turrentine and daughters, Mr.

and Mrs. Howard Walker and

children of Hereford, Mr. and Mrs. J. H. Goodman of New

Orleans, La., and Mr. and Mrs.

Ed Reinauer and Cecilia of

Carlynn Williams was a din-

Margaret Stallings of Here-

Ralph Packard Sunday.

brated.

day morning.

Wednesday.

in Amarillo Sunday.

Dora Ruth Inman.

graders.
The Nominating Committee of on Bartel, Jane Zinser, Dav-id Marnell and Mike Me-tion Club met in the home of tion Club met in the home of the chairman, Mrs. Kenneth Rudd, Thursday afternoon. Members f the committee were Mrs. Joe Wagoner and Mrs. George Turrentine. The club will have its first regular meeting of the fall session Sept. 11 at 2 p.m. in the home of Mrs. Harold Rudd.

Mr. and Mrs. C. A. Saulcy, Larry, Mona and Mike O'Dell Mrs. Lee Roy Rickman at-tended the Golden Circle Sunof Amarillo were in Roaring Springs to attend the Old Settlers Reunion last weekend. Mrs. Lester Mullins returned to Matador with them.

Mr. and Mrs. Marlin Pierce and family visited her sister, Mr. and Mrs. Frank Bassios at

Excel Sunday.

Mrs. Will Walker of Honey-grove, Mrs. Marian Canady of Bonham and Mr. and Mrs. W. W. Jones of Littlefield visited with Mr. and Mrs. Raymond Garrett Thursday. Mrs. Jimmy Fangman of Ve-

Mr. and Mrs. S. L. Gilley and new baby daughter, Kimga visited with Mrs. Johnny esko Wednesday. Mr. and Mrs. J. E. O'Dell of

Amarillo spent Sunday night with Mr. and Mrs. C. A. Saulcy. Larry, Mona and Mike returned home with their par-

Mr. and Mrs. Jess Ritter of Amarillo are staying at the George Ritter farm while they are on vacation.

A. A. Head of Hereford, Harold Head, Janice and Jim were in Raton, N. M., Labor Day weekend. Mrs. A. A. Head and Mr. and Mrs. E. W. Barton of Lovington, N. M., spent the weekend with Mrs. Harold Head, Shirley and Pat. Merlin Kaul is visiting Mrs.

Annie Stoner in Hlawatha, Kan., and his mother, Mrs. Albert Kaul at Sabetha, Kan. His brother, Mr. and Mrs. Burdge Kaul of Pasco, Wash., are also there for a visit. Mr. and Mrs. C. A. Saulcy

were dinner guests in the home ner guest of Kaye Kershen Sunof Mr. and Mrs. Carl Smythe at Frio Monday. The Saulcy's day. The girls visited Mary attended a card party in the Katherine Huckert of Summerhome of Mrs. Cliff Potter in field in the afternoon. Hereford Monday night,

Mr. and Mrs. Charles Owen ford, and Mrs. Ralph Packard and daughters were in Plain-view and Lubbock Monday. George and sons attended the Ranch Rodeo Sunday.

day night in her home. Attend-Mr. and Mrs. Lewis Faulkner ing were G. C. Merritt, Mr. and Jimmy and Ann of Gotebo, Ok-Mrs. Otis Lee of Hereford, Mr. la., visited his brother, Harold la., visited his brother, Harold

met Mrs. Walker's parents, Mr. and Mrs. J. H. Goodman of New Orleans, La. Mrs. Fred Boyd of Dodson

dinner guests in the home of and Mrs. R. W. Campbell of Mr. and Mrs. Joe Pastzold Amarillo visited with their couof Hereford Sunday, Mrs. Tur-rentines' birthday was celesin, Mrs. Herbert Owens, Wednesday afternoon. Mr. and Mrs. Andrew Ker-

Hershal Bridges of Elgin, Okla. was a supper guest in the home of Mr. and Mrs. Ernest Flood Thursday evening.

Mrs. Stella Thuett of Adrian visited with Mrs. J. C. Morri-

on Tuesday. Mrs. Dick Godwin visited with

Lynn C. Kester Watch Repairing



Time Inspector KESTER'S Jewelry & Gift Shop

Across from Post Office Phone EM4-1811

Mrs. G. C. Merritt was hon. They visited with Mrs. Jimmy Mrs. George McLean Wednes- family dinner in his home. A- CLUB TO MEET day morning. They visited with Mrs. Jimmy Mrs. George McLean Wednes- family dinner in his home. A- CLUB TO MEET day morning.

and Mrs. Herbert Owens Sun- Kit.

day afternoon. Harold Rudd was honored on

Drew Kershen spent Sunday and Mrs. Paul Rudd, Homer hold its first meeting of the with Van Smith in Hereford.

Mr. and Mrs. W. W. Cum-Rudd, Susan and Paul and Mrs. of the president, Mrs. C. D. Kel-Rudd, Susan and Paul and Mrs. Of the president, Mrs. C. D. Kel-Rudd, Susan and Paul and Mrs. mings of Black visited with Mr. Harold Rudd, Patsy, Marie and

his birthday Thursday with a TRY THE BRAND WANT ADS Have You Read The Want Ads?



AWKWARD TIME FOR THE PHONE TO RING, we'll agree. But there's absolutely no sense having to run downstairs to answer. Modern living includes conveniently located extension telephones, upstairs and down. Black or choice of 9 decorator colors. Onetime-only charge for color. To order yours, call the telephone business office.



For the Nice Turnout that has made Our

A SUCCESS!

Again, the annual meeting of Hereford Grain Corporation has been a whopping success, thanks to the wonderful turnout of our friends and members. We appreciate your interest.

And may we take this opportunity to remind you that grain harvest is not too far off, and we're already preparing the elevators to take care of the expected heavy yields.

You may depend on us to supply storage space for your grain sorghums.

Phone EM4-3755



"As an average, working couple, we didn't realize how easy it is to buy a freezer until we got ours," says Mr. May. The Mays grow food for their freezer, too, and Mr. May adds, "We fill our freezer from our small garden space every year." How wonderful to pick garden-fresh vegetables out of your home freezer all year 'long. The delightful experience can be yours just as soon as you get your home freezer - whether you 'grow your own' or 'buy 'em on special' at the market.



Editorials

Hill Estate Will Make Good Citizens of Us . . . Yet!

Opportunity Knocks In Civic Center Proposal

"It is a wonderful opportunity for the

That is what one member of the City Commission this week welcomed the announcement that the Jim Hill Estate had made available a sum of money "up to \$60,000" to be used for construction of a Youth and Civic Center to serve the

This is the second time that the Hill Estate had come into the community with timely and welcome assistance, having spearheaded recent hospital expansion which saved the taxpayers of the area literally thousands of dollars. Like the hosy pital project, the Civic Center project also specifies that no bond issue be voted or warrants issued for construction of the building. Any additional funds will be raised through donations, which can be estimated in the neighborhood of \$25,000.

Foresight on the part of Jim Hill, plus able administration, honestly seem to be contributing more toward putting the people of this community on a solid footing than any other factors in recent years. If the people truly want a community center -and one is definitely needed-they should be able to underwrite the project without much trouble. With a good location, across from the swimming pool, already owned by the City, plus the \$60,000 contribution, we might even add: "You

NEW FACET ON INTEGRATION FRONT:

just can't beat that."

Meanwhile, take a look at what happened to Deaf Smith County and their hospital improvements. Back in 1947, the county issued \$150,000 in bonds for the first expansion, along with additional warwants, The more recent addition, thanks to the Hill contribution, will never become a burden to this generation, to their children or grandchildren—because it was paid for when completed. Without the Hill grant and the local donations, property owners would most likely face today a tax increase which, over a long period, would almost double actual cost of the construction through interest payments.

Given the same opportunity in his private affairs, there is not a single person in Hereford who would not jump at the chance to move into a debt-free home on an offer similar to that proposed through the Hill Estate on the community building. To us, it appears that the same logic should apply to community improvements. Certainly, it is an opportunity which very few communities are able to enjoy.

Old timers recal Jim Hill as a straight thinking man and, certainly, through his foresight in plowing back into the community part of what he made here, it looks as if Mr. Hill is going to make substantial citizens and good business people of us all-despite ourselves.

THE GOLDEN YEARS

G. H. Whitaker Recalls Panhandle Coyote Hunting Trips

niversary four years ago. four girls to adults, and one boy lost his life for his country in World War II.

"I was born in Tennessee on April 27, 1896," said Mr. Whitaker. "I well remember crawling under a log house to get a nest of eggs. One of mother's hens had stolen its nest out, and mother sent me under the house to get the eggs. I was caught between the floor joist and the ground.

"I was really scared for few minutes, but I managed to wiggle my way out. I have never liked going into a tight place and would not go unless it was

"My parents moved to Texas in 1875. We were on our way to board a train when I lost my mother. I was running around looking for her, when something drew my attention to the train door. There was my mother and the other children boarding the

"You can bet I did not lose any time getting to that door cur to me that my mother from 900 to 1,000 pounds of bolls would not have gone without in a day. Our family picked me: I was happy knowing I and pulled the whole crop of was there with the rest of the 65 bales that fall.

By MRS. R. L. CRISWELL family.

Mr. and Mrs. G. H. Whitaker live at 223 N. 25 Mile the train for days when we came I was 12 years old. I would still enjoy going hunting if I were physically able. I hunted wolves Ave., and have lived there for to the Mississippi River. It looksome 20 years. They have ed like the ocean to me, and been married for 54 years and you can imagine my fright when and coyotes with four other men celebrated their fiftieth an the train just kept going. It kinds of game, but my first love crossed on a boat or barge, which had rails laid on the top of the boat, and we were safely across before I got over my I practically grew up with them. At one time I had 13 regfright of the wide river.

"My father bought a half section of land near Newport, Tex. We lived there until we kids were all grown, then we began to scatter. After our marriage, we moved to Clay County and I went into the cattle

"I leased 2,400 acres of grass land near Henrietta and bought and fattened steers and sold them. Some times I made a not do so well.

100 steers, fed and sold them for \$3.90 per cwt. I was broke for sure this time, and I be-gan farming and raising cotton as a money crop. We made one crop of 65 bales and it brought me out of debt. At that time, I could pick four or five hundred pounds of cot-ton in a day without trying.

"I would not go to the field if I could not get 400 pounds and entering it. It did not oc- before sundown, I always pulled

him, they made enough noise for a dozen packs. At night when the wolves would howl, the hounds would howl to be good profit, and others I did let out for a chase, I would go to the door, open it and say 'Listen, listen!' and they would be as quiet as mice. After they got the direction of the sound they would take off. They have run as far as 20 miles after one wolf, but they would be home before daybreak. "On one hunt, we had followed them for several miles before they threw a coyote not find the coyote. We looked about, but with no luck. There just did not seem to be a wild animal anywhere. We did see a large hole in the ground, and we decided the

for years. I have killed all

is wolf or coyote hunting with

"My father kept hounds, and

istered hounds. I kept them in

the barn, as I did not want them to be prowling around the

country and making nuisances

"They were quiet dogs and

never made a sound while trail

ing the wolf, but upon throwing

of themselves.

coyote to her den. "Suddenly we heard a great growling and saw a dog's tail emerging from the hole. It was Dina. She was a small dog and had gone into the hole after the coyote. When the coyote turned to defend her home, Dina caught her by the throat and pulled her out of the hole.

dogs had chased a mother

"I went hunting one afternoor and killed seven coyotes. There was a bounty of \$2 on each one killed, and I made \$14 for my afternoon of fun.

"I knew my wife when she was a little girl. I love to tease her and tell her that I used to pat her on the head. I am 20 years older than she. I did not see her for several years durlovely young lady. She was so small and cute that it wasn't hard for me to fall in love with her. She only weighed 100 pounds when we were married, on that rainy day so many years ago, and I am still in love with her," he concluded.

"We were married May 7, 1905," said Mrs. Whitaker. The ceremony was read in the home of my parents by a Presbyterian pastor. It was really a stormy day and quite a few houses had the roofs damaged by the wind and ma-ny small houses were over-

"My wedding dress was made by my mother. It was of white Cashmere, trimmed with Rosepoint lace. It had long, shirred sleeves with wide cuffs. The waist was cut full in the blouson style of today, with an un-derlining to make it stand out. The skirt was shirred to fit the waist and was floor-length with tucks above the hem. It too was very full. I wore white gloves and a white ribbon in my hair.

"Rearing eight children is full time job, and I enjoyed it wery much. Children are to be loved, fed, and taught. Their development each day is a never-ending joy to the true parent Also, they are an unending source of entertainment and a musement.

"I overheard two of my boys in conversation one day One was very serious and giv en to thinking; the other lovways getting into mischief. He said to his brother, 'Bud, do you want to go to Heaven? No? Well, gee! do you want to go to Hell?' 'No str,' the other replied. I just want to stay here.'

"How we got through the depression years we will never know, as it was really a task to keep them fed; clothed and in school. We now enjoy our grandchildren when they visit us and love watching them develop as much or more than our own, as we aren't so busy trying to make a living for so ma-

"I love living in Hereford, and my reason for moving here was to get rid of the dogs and feeding them. I know Mr. Whitaker enjoyed them so much, but to me they were just anoth-er task to attend. I was happy to be rid of the task.

"I love Hereford, as the people are friendly and are good

Paragraphs

WESTERN UNION PROPOSAL PROTESTED

Dumas Chamber of Commerce officials this week are continuing to prepare for whatever protest action may become necessary in order to halt the closing of the Dumas Western Union Telegraph office. Announcement of the proposed closing was first made public by Dumas C of C President Jack Elliott, who told members of the local chamber, during their regular monthly luncheon Friday, that such a possibility has been indicated by Western Union officials. In reporting to the membership, Elliott said an application from Western Union officials has been made to the Federal Communications Commission in Washington, which asks permission to close the Dumas telegraph office and convert the local operation to an agency-type function. The NEWS Saturday discussed the matter with a district Western Union official from Albuquerque, in order to determine what procedures are necessary for closing the Dumas office. The telegraph spokesman, while speaking unofficially, said only an initial application has been submitted before the FCC to date. There is no indication that action will be taken immediately.--MOORE COUNTY NEWS (Dumas)

FIRST COTTON BROUGHT IN

The first two bales of a predicted 175,000-bale cotton crop for Lamb County came out of the presses this week, making the 1958 crop one of the earliest in history. The county's first bale rolled into the Olton Coop Gin Wednesday at 3:50 p.m., compliments of Drexel Lawson, who lives 51/2 miles southwest of Olton. A Littlefield farmer, R. D. Ridings, brought in the county's second bale and Littlefield's first at 4:25 p.m. Thursday. He delivered it to the Irvin Gin. The Aug. 27 date of the county's first bale this year whipped the 1957 first bale for earliness by eight days. Lawson qualified for the Olton gin's premium and a donated prize from the Olton Chamber of Commerce and Agriculture, His bale weighed 455 pounds and brought \$400.50 in cash and \$125 in merchandise certificates. The gin also donated the price of bagging and ties and ginning.—COUNTY WIDE NEWS (Littlefield)

CANYON SCHOOL BOND ELECTION

Polls will open at 8 a.m. Saturday in the Canyon City Hall for the \$1 million school bond issue planned to build a new high school here. A community meeting will be held Thursday night in the high school auditorium to explain the issue to the citizens of the community. A period for questions and answers will be provided. The ballot will have two propositions—one for the bond issue and one for the adoption of the provisions of Senate Bill 116. A "For" vote is required on both propositions in order to pass the issue. In a study conducted by the growth trends committee this winter, an enrollment of 1800 is expected in the Canyon schools by 1963. The enrollment as of Tuesday afternoon was 1224, and is expected to grow higher as more students return to school this term. The school board is planning to locate the new school between 8th and 11th Streets and south of Ninth Ave. on a 32-acre tract. It is expected it will take \$1 million to build and equip the new high school.—THE CANYON

BOOTLEG -Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm has found out what time of the year it is, his letter this week indicates.

Dear editars

I noticed by my calendar, which a puff of wind coming through the window flipped over from July which I hadn't gotten around to tearing off yet, along with August-wty tear off calendar sheets twelve times a year when three or four will do just as well—that here is is September and summer is over.

Now this suits me all right, I don't sit around one day waiting for another or one season waiting for the next, as far as I'm concerned, one time is as good as another. to sit around in, but a friend of mine was sighing and complaining over the fact and saying it seemed like he hadn't accomplished a thing in the past three months, the

summer just rushed by without a thing being done. I don't take such an attitude, I accomplished as much

this past summer as I set out to. People have an odd nation about what they're sup posed to do. You take Secretary Dulles. He's traveled all over the world this summer, worked night and day on the problems of the world, gone to bed late and got-ten up early, but I can't tell from reading the newspapers that the world is any safer now than it was in the spring. This isn't to say he shouldn't have done what he did, it's just to say that there are two ways of handling a summer, one is to rush through it, the other is to let it do the rushing. I've always contended you get the same pleasure sitting in a stream and letting the water rush by you as you do thrashing through the water, and it's a lot less energetic.

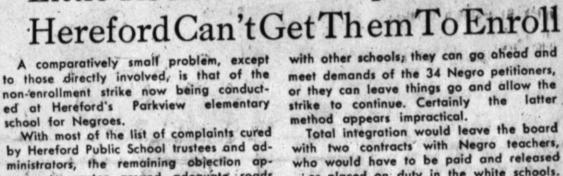
The difference between me and a lot of people is that they fry to accomplish what they set out to do, whereas I set out to do only what I accomplish. And the end of the summer comes to both of us, regardless.

As far as I'm concerned, it was a pretty good summer, and anybody who's waiting for the world to settle down before he starts enjoying the seasons might as well throw

his calendar away entirely.

As for the fall, I'm looking forward to that too. I know fall is supposed to be the time when a man renews his efforts, when his energy surges forward, but with me, and a lot of people I think, it's only a time of renewing thoughts about work, not doing anything about it. I intend to work this farm all right, but I don't intend to let is

Yours faithfully,



Little Rock Can't 'Keep 'Em Out';

ministrators, the remaining objection appears to center around adequate roads leading to the school. When you analize the situation, the

school board has three alternatives. They can discontinue the Negro school and integrate the students into all class levels

Bank Progress Reflects Growth

Formal opening of the new First National Bank building today commemorates an occasion of Panhandle-wide interest. Still more important, it leaves Hereford with two of the most modern bank buildings of any town in West Texas.

Banks, once separated from the public with "bars," have probably undergone more change in recent years than any other business: Certainly, this is true in Hereford; much of the growth and progress of the community can be attributed to the forward look reflected through its banks. The new building, in addition to the ac-

commodations it provides, is more important for the attitude which it reflects. There is a tremendous difference from growing "in" a community to growing "with" a community. The First National Bank, originaged in 1900 as the Hereford National, has a long history of service. The new structure displays honest faith in the community and its future; it reflects a spirit of continued service, and a determination to grow with the people it serves.

Citzenship of this type is the principal factor which made our United States of America the standard of civilization around the world.

The Sunday Brand

Established 1948 Published every Sunday at 336 Main St., Hereford, Texas





James M. Gillentine, Editor and Publisher H. A. Tuck, News Editor

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Hereford, Deaf Smith County, Texas Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 60c per month. Single copies 10c each:

meet demands of the 34 Negro petitioners, or they can leave things go and allow the strike to continue. Certainly the latter

with two contracts with Negro teachers, who would have to be paid and released or placed on duty in the white schools. of these situations, we feel, would be popular with the school patrons, including the Negro group which has already petitioned for continuation of the colored

On the other hand, if the roads leading to Parkview are truly bad or impassable; they probably should be improved or graveled. Just as the teacher-janitor situation was compared with the all white Dawn school, so should the grounds and roads favorably compare. The decision as to their condition, naturally, rests 100% with the board of trustees.

Up to now, the Hereford trustees have unquestionably handled the intergration problem in a manner pleasing to all concerned. We do not feel that the Negroes should dictate school policies; however, they are entitled to equal conditions, according to all Texas and federal statutes.

If the situation were not so serious, it might even be humorous in comparison with the Little Rock, Ark.; situation where they are trying to keep Negroes "out of school" while, in Hereford, we cannot get them to attend.

At least, it's a horse of a different color.

Everyone Wins **OnDumpGround**

An apparently serious community problem took a practical turn Tuesday night, when Cattleman O. G. Hill interrrupted a City-Packer meeting to inform the group that he would be glad to have all of the cull potatoes, carrots and similar produce which has created a difficult situation in recent months at the City dump grounds. "The culls, unusually heavy this season, will be used to feed cattle and, in turn, will contribute to rather than penalize local economy. At the same time, the process has the advantage of saving an extra haul for the produce handler, since Mr. Hill offered to call for the culls at the

warehouse docks. The solution appears to be ideal. The City of Hereford will save an alleged \$900per-month cost of burying the produce; growers will save on hauling and will eliminate any probable return of culls into market channels, while Mr. Hill gets some cheap cattle feed.

With the immediate problem out of the way, city officials passed a measure to close the dump grounds to wholesale and commercial dumping; they also took steps toward halting removal of produce which might reach the dump grounds though frashe or garbage channels.

Seldom is a weighty problem so easily and effectively solved, especially through such practical and simple means. Certainly, it comes as a relief to members of the commission and produce handlers will, no doubt, welcome the solution.



Mr. and Mrs. G. H. Whitaker

QUESTION OF THE WEEK

Citizens Here Favor Statehood For Hawaii

Now that Alaska has been admitted into the United States, do you favor statehood for Hawaii? Why? MRS. P. A. WEST-Yes, I think they should be admitted. They are already a part of our economy. Anyhow, we might as well have an even number of states.

GLENN WILLIAMS-Yes, I think they should be admitted. Their loyalty is unquestionable and they have supported our country for years through taxes. PHYLLIS GOETTSCH-Well, I favor it. I think they deserve

if as much as the Alaskans did; maybe even more. I think Hawaiians make just as good citizens as Alaskans, or as the other states, too. a lineared thream

PACK BROGDON—We might as well admit them. The more the merrier, I always say.

MRS LYNN KESTER-Well, it looks to me like we had better get used to Alaska first-to determine what complications will or will not come up. I'm not against it at all, but I think we should wait a while. Time will tell how things turn out.

KENNETH COKER—Is Hawaii bigger than Texas? If not, then I'm, all for it.

MRS. JOE LOCKE-Yes, I'm in favor of it. I think they deserve it as much as Alaska did. It also might fielp eliminate some arguments and unrest. JERRY JONES-Yes. I'm in favor of it because we have

military installations there and it is a hopping point to the Far East. MRS. E. D. COOK-Yes, I guess I'm in favor of it. I believe in expanding and I'd like to see them become a part of the U.S. There are other reasons, foo, such as the economic situation, the military position and other

reasons like that. DWAYNE WALLACE-Yes. It might mean greater power for the United States, and it might make us friendlier with the Hawaiians. In case of war, it would have strategic military importance.

GARCIA NEWS

Birthday Celebrated By Mrs. Lue Stone

Lubbock with a picnic lunch and family reunion. She was presented a white cake, decwith "Happy Birthday, Mo-ther" inscribed in pink.

Mrs. Stone's four children were present. They are Mrs. G. C. Chandler of Anton, Mrs. Henry Pence of Cisco, Oscar Stone of Whiteface and Mrs. E.

J. Norton of Levelland.

Two brothers of Mrs. Stone,
Ernest Goheen of Anton and Goheen of Praheen, Wash., also were present.

Grandchildren and families attending the celebration were

Mr. and Mrs. E. C. Tabor, Barbara, Johnny, Clinton, Roy, Tommy and James- of Waco; Mr. and Mrs. Clinton D. Stone.

dler, Tricia and Terri of Little- and Mrs. Gorden Paulk, Rose field; Mr. and Mrs. E. O. Mabe Ann, Harold and Gerald of Luband Shelly of Shamrock; Mr. bock; Mrs. Lena White of Lub-bock and Mrs. Wayne Redden, De Anna and Marqua of Lubbock; Mrs. Laura James of Anna and Marqua of Lubbock; Mrs. Laura James of Anna and Marqua of Lubbock; Mrs. Lena White of Lubbock; Mrs. Lena White of Lubbock; Mrs. Joyce Doss, Vickie and Shawnni of Jal, N. M.; Dwight p.m. and a wish was made, and Tommy attended the Boys' Ranch redec Structure. and Eldine Stone of Lubbock; and Johnnie Redden of Levelland.

Other relatives present were Mrs. Olive Swanson, Alvin and Paul of Anton; Linda and Betty Alexander; Mr. and Mrs. C. L. Alexander; Larry and Tommy of Lubbock; Mrs. E. Goheen, Janell, Jerry and Owen of Anton; Mrs. Gertrude Williard of Ralls and Mr. and Mrs. H. C. Berry and Cindy of Ralls. Among friends attending were

with the help of the children Ranch rodeo Sunday. the candles were blown out. Pictures were made and the cake

N. A. Brown visited Sunday in the home of his brother, Mr. and Mrs. Harold Brown. Mr. and Mrs. Floyd Brown fall club work Friday, Sept. 12, and sons, Earl and Roger, attended the rodeo at Boys' ard. All club members are urg-

Ranch Sunday. Mrs. C. W. King of Rose-Mr. and Mrs. N. A. Brown, clothes.

Barbara and David and Mr. and Mrs. Eldred Brown and son, Tommy, were guests in the home of Mr. and Mrs.
Floyd Brown Friday night.
Mrs. Corwell showed the pictures made on the trip she and
Mrs. King took to Illinois
this summer.

Bruce Coleman, Joe and Larry and Dale Brown spent Sat-urday night at Buffalo Lake. By MRS. S. N. THWEATT

Dale, Dannice and Donna of Mr. and Mrs. S. N. Thweatt of Lubbock; Mrs. Dot Thompson, Helen, Peewee and Pat of Midcelebrated her 70th birthday land; Mr. and Mrs. Odell Chansunday at McKenzie Park in land; Mr. and Mrs. Odell Chansunday at McKenzie Park in die Tricia and Terri of Littles and Mrs. Gorden Paulk. Rose Most of the party returned home Sunday. Mr. and Mrs. Bruce

> Mr. and Mrs. John Powers and son of Hereford have moved to the Pat Webb farm north of Boot Leg.

The Messenger Home Demon-stration Glub will begin their ed to be present and to bring any gifts that might be due well of Los Angeles, Calif., sent the program on buying

BIPPUS NEWS

Group Slates **Meeting Date**

By Christine Fortenberry The Bippus Home Demon-stration Club will begin its club meetings Sept. 10 in the home of Mrs. Jimmy Perrin at 2:30. All club members are urged to attend.
The fifth Sunday Singing was

well attended by singers from Adrian, Hereford, Amarillo, Hart and Bellview, N. M.

Mrs. Melvin Henderson and sons visited in the home of Mr. and Mrs. Jimmy Perrin Friday. C. F. Homfeld and sons, Fred-die Harris, Cecil Gamble and Keith Henderson attended the rodeo at Clovis, N. M., Sunday. Mr. and Mrs. Edwin Banks

and daughter visited in Canyon over the weekend in the home of their parents, Mr. and Mrs. D. C. Banks and Mr. and Mrs. Prickard. Lynn Bogle of Hereford visit ed several days recently in the home of his grandparents; Mr.

and Mrs. Calyde Bogle. Mr. and Mrs. Jimmy Perrin and children and Mr. and Mrs. Henderson.

Household Scrapbook

Sometimes the leather bag or suitcase that isn't used so often becomes mildewed. Remove this by rubbing thoroughly with petroleum ointment. Allow it to remain on the leather for a few moments and then dry. This treatment may have to be repeated.

The Double Boiler Always add boiling water, and

never cold, when the water in the bottom of the double boiler boils away. By doing this the temperature will not be lowered and the cooking will not take any longer.

to the bowl of water, when rinsing hosiery, and it will help restore the luster of the silk.

As a stiffener for dimity, use two ounces of gum arabic dis-

G. V. Hall and children were supper guests Sunday in the home of Mr. and Mrs. Melvin

solved in a pint of hot water. Use in the proportion of two tablespoonsfuls in two quarts of water. It will give a body to the material without making

it look starchy. Varnished Floors Hot water should not be used on varnished floors. Wash up with a cloth wrung out of lukewarm water. Each section

should be rubbed with a dry cloth as it is washed. Brown Gravy

If your gravy always seems to be several shades too pale, try adding a few drops of kitchen bouquet to it. You will have a nice rich brown, without changing the flavor of the gravy in the least. Terraced Lawn

If the home is to have a terraced lawn that needs to be fairly steep, it is better to plan than just one high one. These Add a teaspoonful of vinegar two lower terraces, rather will be much easier to mow and the grass will grow more luxuriantly. Linoleum

> The surface of linoleum will become lusterless if you continue to use a too-stiff brush when washing it. The best way to preserve the shiny effect is TRY THE BRAND WANT AD to sponge very lightly with soap

Clothing that is freshly iron ed should be hung up until thoroughly dry before folding. Otherwise, they are liable to have an unpleasant odor. When Shampooing

Use petroieum jelly or cold cream and grease the area around the eyes before the shampoo, and soap will be prevented from entering the eyes.

PLANE UMBRELLA

NEW YORK UM- The world's largest steel-ribbed umbrella will serve as a terminal for Pan American World Airways at New York International Air-

Thirty-two rib gira rs will radiate from the center core of umbrella-like said Thomas R. Mu en, whose Lehigh Structural Ste-1 Company of Allentown, Pa, will fabricate and erect the eight million dollar strugger. The roof will be four acres in area. Mullen said the largest of the girders will be 224 feet long and weigh 75 tons.

FARM & HOME SUPPLY CASE IMPLEMENTS

TRACTOR - EQIUPMENT

1301 Park Ave.

Authorized Dealer Sales & Service

PARTS



Phone EM4-2015

The

We SELL, SERVICE, & INSTALL

BIG T PUMP CO.

Member TWWDA



WRECKING COMPANY Mechanical



Burned, Wrecked. or Junked Cars & Trucks

Wherever liquid needs a lift

WINTROATH PUMPS

Just West of

Have

Rig

Veterans . LARRY GARGAN

Drop by or Phone EM 4-3265

Will Dig!

Plain & Gravel Pack Water Wells Irrigation, Municipal, Industrial WALCO Drilling Company

416 Ave. J

WALKER

REFRIGERATION SERVICE

Authorized Service for Air Conditioners and Refrigerators

If it's Refrigerated, we Service it.

2 complete MOBILE units to serve your needs.

305 E. Second

EM4-0788

Service

tepairs

Electric

Motors

EM4-3109



MOTOR SERVICE

307 E. Third St.

EM4-3545

"Buy in Hereford

Hereford

Business & Industrial Review

Suit's Auto Supply

. . . where the coffee's always hot and the

cookie jar is always full, REMEMBER!

No Parking Problems

115 Schley

EM4-1500

Nationally advertised shoes for the whole family.

- * Velvet Step Shoes for Women
- * City Club for Men
- * Weatherbird Shoes for Children

HEREFORD SHOE STORE

327 W. 1st St.

Phone EM4-1567

Hereford's Largest Wholesale Concern...

home-owned business, opened throughout a one hundred twe- ly eleven thousand square feet higher quality and competitive for the first time in their old nty mile radius.

location at 208 North Main Sts Many famous major brands the customers of Suit's Auto

He further to the first time in their old nty mile radius.

The property of the first time in their old nty mile radius.

The property of the first time in their old nty mile radius.

The property of the first time in their old nty mile radius.

The property of the first time in their old nty mile radius.

The property of the first time in their old nty mile radius.

The property of the first time in their old nty mile radius.

The property of the first time in their old nty mile radius.

The property of the first time in their old nty mile radius.

The property of the first time in their old nty mile radius.

The property of the first time in their old nty mile radius.

The property of the first time in their old nty mile radius.

The property of the first time in their old nty mile radius.

The property of the first time in the first are well established in the new location which is 115 North Schley. The modern, spacious facilities there offer ample stock room which makes Suit's the immediate area's most comwholesale distributing

continued its growth and area

Supply Company, a 100 per cent is presently supplying dealers big, spacious parking lot. Near- objective to give better service,

in Hereford. And now, eleven of supplies are stocked to give and a half years later, they the public the best in quality at the most economical price. Sealed Power engine repair trained employees are well able parts, Auto Lite batteries, Wix to help with any parts need the oil filters and supplies, a complete Thermoid line, Carter carburetors and parts, Federal Owned and operated entirely bearings, Victor gaskets and the world famous Mustang remanufactured engines are just Supply Company and its aim,

Supply to solve parking prob-

lems while in the store. The fully experienced staff of trained employees are well able Hereford through their continuprospective buyer may have. All have attended clinics and special schools, are backed by Mogul engine bearings and rods, years of practical experience Bower taper bearings, BCA ball and are specialists in the parts

sistance of trained, friendly per- a few of the major lines hand- Suit stated, "Our desire is to sonel, Suit's Auto Supply has led and made available to you. be able to better serve our ma-One of the companys' most ny customers through the facil-

He further stated, thank all our many customers who have helped make our business a grand success here in Auto Supply we wish to express our deepest appreciation. May we be priviledged to continue

> Phone EM4-1500



. The customer will always find ample junfailing supply of cookies close at hand. Suit's Auto Supply is located at 115 Schley just off Highway 60 in Hereroom to park his automobile while in the store with no fedr of the "meter maid." And . . . to match this conA Complete line of



& friendly FREE estimates

A Complete Stock of O'BRIEN PAINTS

● Implement Paint ● Tile & Floor covering • Floor Polishers Rented Carpet Cleaner Rental · Artists and

Display Supplies Carter's PAINT & WALLPAPER

509 Park Ave.

Phone EM4-2454

Shop Hereford FIRST!

Your Hereford Merchants Always Strive to "Serve You Better"



BUY - RITE

Furniture Co. A Complete Home Furnishings GE, SYLVANIA, & MAYTAG

Appliances Cor. Main & Park

EM4-3784

. . . Build Hereford" SUMMERFIELD . NEWS

College Students In Area Honored At Church Sunday Mrs. Glenn Walker of this community is working in the Lady Fair Beauty Shop this week. Sporting, fishing and other activities interested the Clift ford Galleys, the Carlyle Sar-

fall were honored Sunday even-Church with a social.

Attending were Nelda Weathers, who plans to attend Way land in Plainview; Don Walser, West Texas at Canyon; Joe Streun and Howard Pane in Brownwood; Lee DeLozier, Texas Tech in Lubbock; and and Jim of Hereford were in Fred Lookingbill, West Texas Canyon Wednesday to look in-

Repeat of Our

OPENING SPECIAL

· For Pride's Sake

Call for FREE Trial Treatment

lining the body.

Lady-B-Lovely

140 W. 3rd St.

For Health's Sake

This Week Only

SAVE 20%

Arrange for your course NOW!! 20%

off regular price on all series contracted

REDUCE!

Relax nervous tension, improve pos-

Scientific

Reducing

EM4-0520

ture, stimulate circulation while stream-

Residents of this community church were served watermelwere honor guests.

hold a revival.

Mrs. L. B. Lookingbill and Fred and Mrs. Dub Curtsinger to the boys' schooling affairs.

who plan to attend college this on, which was furnished by the ny a typical day for a great fall were honored Sunday even- W. M. U. of the church. The deal of boys and girls in this ny a typical day for a great ing at the Summerfield Baptist seniors of the community also community for the next nine months. The seniors from this Mr. and Mrs. W. L. Bolinger area are Ken Clearman, Caro-ner-daughter, Katy, are in lyn Lee, Linda Noland and Missouri, where he plans to Dale Carter. First graders are Dennis Sargent, Reese Dawson Jr., Barbara Huckert, Elise Beene, Linda House, Becky Neil, Ray Wiley, Kay Ann Euler and Larry Lance.

> daughters spent Thursday through Monday in El Povinier Thursday where they vacationed. Mr. and Mrs. Lee Curry were

Mr. and Mrs. K. W. Neill and

in Plainview Monday where they attended the funeral services of a friend, Mrs. Oscar ert Baldwin and Mr. and Mrs. Davis. They also visited with Wayne DeLozier and children of

Mrs. Curry's niece, Mrs. Lu-| Lubbock. ther Foust and family. Gayle Galley and Kara Sue, Mrs. Glenn Walker of this Billye Neil and Irlene Galley were in Amarillo Monday, when

they went ice skating. Luke Bradon Jr. of Austin is visiting in the home of Mr. and Mrs. Frank Huckert this week. Mr. and Mrs. Glen Davis of gents, Lawrence Jacksons, Irlene Galley and Billy Nell last Alpine returned home Thursday weekend. The Kenneth Chrisafter a few days of visiting in ties of Hereford joined the the W. B. Boston home.

day where Mr Baker attended

to business. Maxine remained

Jackie Dulin, for a visit in her

Attending the Shrine Circus in

Hereford were community

Billie Herrington and Jenene.

Mr. and Mrs. Guy Walton, Mr. and Mrs. E. C. Franklin,

Mr. and Mrs. Henry Hamblin

and Mr. and Mrs. Woodrow

The group then ate a picnic

lunch with the Rev. and Mrs.

Merle Weathers. The group was

at one time members of the

Rev. Weathers' church when he

preached at Viego and Wayside.

Charles Jacks returned from

Amarillo Thursday fter spend-

ing Wednesday night there and

taking his physical for the Arm-

Mrs. L. B. Lookingbill, Fred

and grandson, David, and Mrs:

Jim Lookingbill and Brant were

in Amarillo Thursday where

they visited with the Bradley

Looleingbills and attended to

business. David, who has spent

the past few weeks with his

ed Forces

joined her sister, Mrs.

group Sunday. Mr. and Mrs. Billye Gene Mr. and Mrs. A. M. Hamil-Cotton and Gary, with relatives of the couple, were at Buffalo Lake Saturday and ton Jr. and family of San Antonio left Thursday after visiting a few days in the home of Monday. her sister, Mrs. Frank Huckert Mr. and Mrs. R. B. Baker and

and

home in Tahoka.

Hospital this week.

and family. Entertained at a weiner roast Saturday, in the home of Mr. and Mrs. George DeLozier were Mr. and Mrs. Elbert De-Lozier and Edward of Dimmitt, Mrs. Jack Streun, Joe and Gene, Mr. and Mrs., Bobby Crook of Lazbuddy, Mrs. Adie Lance, Mrs. Mable Timmous of Hereford, Mr. and Mrs. Rob-

Fred L. Smith of Hobbs, N. M. They were also in Carlsbad while in the area.

Miss Irlene Galley of Hereford spent the weekend with the Clifford Galleys.

Fred Lookingbill and Jim Curtsinger of Hereford were in Amarillo Thursday night ice skating.

Mr. and Mrs. Tommy Eskue of Lubbock visited in the home of her brother, the Rev. and Mrs. Merle Weathers, Saturday and Sunday.

Mr. and Mrs. Albert Cunningham of Snyder, Okla., are in this area for the harvest to be-Maxine were in Lubbock Mon-

Visiting in the Buster Thompson home over the Labor Day weekend were S. Sgt. and Mrs. Lee A. Frayer and daughters of Chanute Air Force Base, Ill., Pvt. and Mrs. Richard Frv of Fort Bragg, N. C., Mr. and Mrs. A. Lidia of Lubbock, and

school children, Mrs. Ray Johnand Mrs. Joe Boytin. son, Mrs. N. O. Phillips and This was the first time in five years the family had been toge-David Lookingbill, Mrs. J. C. Clearman and Mary Jo, Mrs. Reese Dawson and Mike, Mrs. ther, and as a possibility the last time for a few more years, Mr. and Mrs. Roy Botkins and as the Frayers and the Frys are in the line of duty to be stationed outside the United family spent last week vacationing in various parts of Colorado. Willis Harris is reported to States.

Mrs. Bob Noland attended a be in the Deaf Smith County bridal shower for her sister, Carolyn Knox, in Hereford Wed-

Mrs. N. O. Phillips of Amarillo returned home with the Ray Bias and Jeanette of Viego Park and Wayside attended Johnsons last Friday, when they took Dr. Elton Johnson to meet the morning services in the Summerfield Baptist Church.

Mrs. T. J. Dendy of Blum Tex., a former resident of this community, died Wednesday in a rest home in Amarillo. She returned to this community each time to homecomings whenever possible. Mrs. Beulah Roberson, also formerly of this area, is the sister of

Nancy Parsons and Glenda Allison of Hereford were Sunday dinner guests of Betty Walser and Maxine Baker. The girls also visited in the Baker home with Maxine.

J. V. Evans visited in the home of his parents. Mr. and Mrs. Bunyon Evans, in Fluvanna over the weekend.

Mr. and Mrs. Wayne DeLozgrandparents, remained with ier and children of Lubbock and Mr. and Mrs. Frank Huckert Mr. and Mrs. Robert Baldwin and family spent Thursday also of Lubbock, Willis DeLozthrough Saturday in the home ier and LaRae Payne of Semof Mrs. Huckert's sister, Mrs. | inole were Sunday visitors in

the George DeLozier home.

Mrs. Lila Pirtle of Albuquerque, N. M., visited over the reekend in the home of her bröther, Mr. and Mrs. Ky Law-

Layton Sawyer of Hereford visited in the Guy Walser home Sunday with Don Wal-

and family, Mr. and Mrs. Ky Lawrence and Mrs. Lila Pirtle spent the weekend at Conchas Dam in New Mexico.

W. L. Bolinger was the first one of this community to cut maize. He took the first load to the Summerfield elevator last week.

Thursday - Friday Joanne Woodward, 1958 Acade my Award winner. Joanne's 1st



Joanne Academy Award pict-

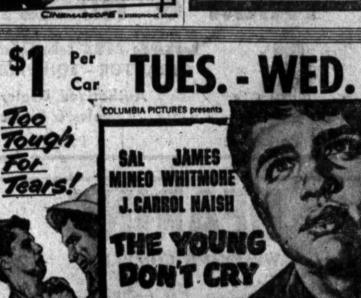


Sun. - Mon.















THOMPSON BATTAGUA

WEDNESDAY



FRIDAY

'Blackboard Jungle" such

Save by mail wherever you go Add to savings or open an account-postage paid-at FIRST FEDERAL SAVINGS & LOAN

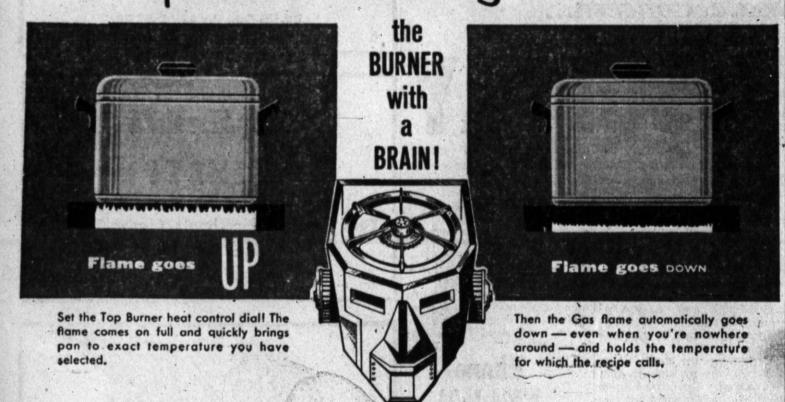
Clovis, N. M.

in Hereford See

Elizabeth Womble

EM 4-0850

Here's why Top Burner Cooking is best!



Time was when top burner cooking required constant vigilance! No more! The Gas Burner With A Brain has made range-top cooking fully as automatic as oven cooking. Its amazingly sensitive thermostat turns every pot and pan into an automatic utensil and when food is cooked to perfection, keeps it serving warm for hours. The Burner With A Brain puts an end to boil-overs and scorching...teams up with the automatic gas oven to make set-it and forget-it cooking a happy reality! See your gas appliance dealer soon!

CALORIC built-in





CALORIC free

Pioneer Natural Gas Company



IT WILL PAY you to see your ARCADIAN dealer for non-pressure URAN Nitrogen Fertilizer Solution. URAN gives you quick-acting, long-lasting nitrogen that's ideal to build big crop yields.

Wheat and other small grains need plenty of nitrogen and URAN supplies it handily.

The cells in the wheat plant which determine yield characteristics are usually formed before February. Nitrogen improves stooling, plant population, length of heads, size of kernels, protein content and leaf surface, Don't wailt until part of these characteristics have been determined—get the nitrogen on early.

> ARCADIAN NITROGEN SOLUTIONS are crop yield-breakers without being back-breakers when you apply them

> > See

SERVICES

EXCHANGE

Hereford agents for

PATTERSON CHEMICAL CO.

901 E. First Mereford, Texas Day EM 4-2187

National

The Sunday Brand

Bank Section

Hereford, Texas, Sunday, September 7, 1958

Section Three

New First National Bank Building Opens

Public Invited To Open House Today

A new landmark comes into existence today with the opening of the huge new facilities of the First National Bank of Hereford on the corner of Third and Main.

The public is invited to attend an open house, which will mark an historic milestone for the First National Bank. Beginning Monday, the First National will handle all of its banking services from the gleaming new structure, which is located across the street north of its location for many years.

the First National's board of di- black, grey and white Formica rectors announced the letting of for long-lasting beauty. Furni- Many Features a contract to the M. B. Allen ture is in a frosted walnut tone, Construction Company of Amarillo for construction of new banking facilities in Hereford

Bank of Hereford" on the west and black steel letters carry the same legend on south facade of the building, which is dominated by a huge "1st" towering above the main entrance on Main Street. The tower also carries the words "The First National Bank of Hereford".

Large expanses of plate glass dominate the west exterior, which is the main entrance. out a recurring theme of wal-The theme of glass and stain-nut, with matching panels lendmore brick.

given by the second-story slightly curving sides.
wing which juts outward over Chairs are finished in the

razzo pattern, completes the decor. The ceiling is finished in adjoins the Community Room floor pattern in the main lob-accoustical plaster, with recessand the coffee room. It will be by. Wall bases are black For- sed lighting. walnut. The same walnut patterns are carried into the doors which lead off the main lobby. Exterior face brick is repeated in the lobby, which gives the effect of bringing the outside into the building.

All of the plaster is painted in soft blue and pumpkin shades for an atmosphere of pleasing quiet. The ceiling is covered with acoustical plaster which helps deaden sounds. Recessed, plastic - covered lights dot the ceiling. Also incorporated in the ceiling are air diffusers and a of informal ease and relaxation. music system, from which soft, melodious sounds flow into every corner. All these ceiling un- terned wallpaper lends the finits are in designs that harmonize with the walls.

An accent in the main lobby is provided by an aluminum divider screen, which features vari-sized, colored plexiglass panels for spots of brightness and exciting color. Banking fixtures in the main

It was just one year ago that, lobby are smoothly blended; banking facilities in Hereford. the desks and are covered in

> A central accent feature of the lobby is a sunken planter, which will lend color and beauty to the interior. This planter also will be visible from the sidewalk.

Directors meetings will be conducted in a setting of quiet dignity. The large directors' room is carpeted in a neutral shade. Walls and doors carry less steel is repeated on the ing a repetition of pattern. Fursouth, although this wall has niture in the directors' room also is walnut. The room is dom-The rear of the building is inated by a 14-foot conference dominated by complete drive table, which is covered with a frosted walnut Formica top. Its buce shape is modified by the special features of the open special fe

the drive-way.

Banking lobby has a terrazzo floor, while officers conference facilities have a twist weave carpet. Vinyl asbestos, in a terding table lamps complete the decor. The ceiling is finished in

the First National Bank will be the comfortable Community Room, which overhangs the rear parking lot and drivewith occasional off-set bricks providing a symmetrical pat-

Flooring is vinyl asbestos tile for long-wearing beauty and ea-sy cleaning. Early American furniture, with colorful upholstery, immediately sets the tone A delightful combination of wood panelling and small-patal touch to the feeling of con-

The Community Room will be available without charge for all types of civic, busigroups, as a public service of the First National Bank. A compact, modern kitchen ever since.

viviality.

"We cordially invite and urge Shining stainless such letters top grain leather upholstery, in proclaim "The First National blue, pumpkin or white shades." new banking facilities," said V. O. Hennen, executive vice president, in announcing the

open house of the First National Bank of Hereford building. Open House for the public will be from 1 until 8 p.m. Sunday, Sept. 7. All facilities of the gleaming new building will be on display during that time and all bank personnel of the bank will be on hand to answer questions and point out the many

Innovations Weldon Bright and Bill Mc-Eachern, who co-star on KGNC-

house will be a unique display of old currency from the col-lection of the Federal Reserve System along with ancient and unusual coins shown by the Hereford Coin Club.

used to prepare meals for small roups at various occasions

The coffee room at the First National Bank has a wonderfully informal atmosphere of relaxation and fellowship. It is in window. The exterior is a finished in vinyl asbestos tile. clean, modern design of large with painted plaster walls and window areas and tan brick, ceilings finished in acoustical plaster. The Swedish modern furniture, with its clean - un cluttered lines, invites immediate comfort.

Another feature of the new building is the space devoted to community displays. There are four large display cases throughout the building which will be available to any group for displays of awards, trophles, crafts, and other items which deserve public notice.

King Haakon was 33 years old when he was placed on the Norwegian throne in 1905. He deness, church and community manded an election to see if the public approved his enthronement, and he has been reigning



THE FIRST NATIONAL BANK OF HEREFORD today is inviting area residents new innovations and facilities. There also will be displays of old, rare and of Third and Main. The huge structure will be on public display from 1 until 6 p.m. today. Bank employees will be on hand to point out the many

to attend an open house of its new building and facilities at the corner unusual currency and coins and background music during the afternoon. (Staff Photo)

Christensen, who is a native Dallasite, received his degree from Texas A&M in . 1926. He has been in continuous practice since 1932, specializing in schools, churches, offices and

Most of his operations have been in Texas, although he has handled some projects in New

Architect Is Specialist On **Public Buildings**

Plans and supervision for the new First National Bank building were handled through the office of George E. Christensen, Dallas arthitect. His supervisor on the job was Russell Morris.

He has more than ample ex-(Continued on page 2)

Chance Job Offer Led V. P. Patterson

high school friend offered him then I was just a plain flunky,"

Patterson recalls with a grin. That was in 1920 when the United States had just weatherto change its attitude about a lot of things - one of them

"I think the architecture of our new First National Bank of Hereford reflects exactly the change that has taken place in the 'personality' of banking. The old bank across the street had iron grills on its teller windows, just as did all banks of its day. But just look at the new building - glass clear across the front. You're practically in it while you're still outside. . . and everything about it is warm, friendly, inviting! Not a piece of iron grill work anywhere! That's not only the way banks look, that's the way they operate nowadays," Patterson says. flunky in his hometown of Tay- This fact occurred to him not lor, Tex., Patterson went to long ago when a young book-Southern Methodist University keeper at the First National where he took a degree in fin- Bank in Amarillo inquired of a ance. His banking career included seven years as a National Bank Examiner, after which he became a vice president of Austin. In 1943 he was made give him the balances?" president of the First National Bank in Amarillo. In 1956 he broadened his interests to include the First National Bank

n't exactly "choose" banking as son.

Into Career, 1st National Presidency Virgil P. Patterson, presi- | a career, it was more or less dent of the First National thrust upon him with that first Bank in Hereford, got his job offer. But he's found it satstart when the father of a isfying enough to inspire his

son, Tom, to make the choice a job in a bank. The job? deliberately. Tom, who's 'work"We call them runners now; ed at the bank' since his early high school days, is now studying finance at the University of Michigan. The Patterson daughter, on the other hand, has only ed a war and was settling down a typical feminine interest in money - that concerned with spending it. Her name is Emily, and she's a senior this year at Hockaday School in Dallas.

Mr. and Mrs. Patterson make their home at 3006 Hughes in Amarillo, where he is active in civic as well as banking circles. He is a past president of the Chamber of Commerce, and serves as a director for the Y. M. C. A., the Red Cross, the Community Chest, Boys Ranch, and the Amarillo Area Founda-

In nearly 40 years of banking Mr. Patterson has been associated with large banks and small, and he's not sure but what a small bank is much eas-"After breaking in as a bank lier on a bank president's ego. co-worker:

"Who is this fellow Patterson that keeps calling up here askthe American National Bank in ing questions. Is it all right to

The Great Empress Dowager Tseu-Hi ruled more than 500 dent also, after purchasing the interest of E. B. Hedrick.

million subjects in China in the late 1800's. She was only 26 Patterson insists that he did-throne in the name of her young



Virgil P. Patterson President of the First National Bank of Hereford

First National's History Parallels Growth of Area

On the afternoon of Sept. 29, 1900 — almost 58 years ago - a group of 12 ploneer settlers gathered in the courthouse in Hereford to organize the Hereford National Bank. Some of the men were merchants, others, were farmers and stockmen; all believed sincerely that Hereford was going to make a "right good" little town", and that the bank had a good future.

Minutes of that first meeting are recorded in a frayed minute book with imitation leather cover and a red binding. The book is now kept under lock and key within the huge fireproof vault in the new, modern home of the First National Bank. Needless to say, the old minute book is one of the prized possessions of the organiza-

The 12 organizers chose the Bank", and took steps to meet state and federal requirements in securing their charter. The bank was created with a capital stock of \$25,000, and land for its location was purchased from the old Western Union Land Company, which did much toward early settlement of this (Continued on page 2)



COMPLETELY AUTOMATIC, the modern drive-in facilities at the rear of the new First National Bank building provide fast, efficient service for the busy businessman or the housewife with small children. Almost every banking service can be handled

from this completely automatic window. Also easily accessable from the same area is a theft-proof depository for night or day use. The drive-in banking area iscovered, to protect the customers from inclement weather. (Staff Photo),



ULTRA-MODERN' STYLING at the rear of the new First National Bank building combines rear is used for drive-in banking opera- meetings. (Staff Photo)

tions. A canopy is formed by the gracious Community Room above it. This room will with efficiency. The ground level at the be available without charge for group

JEAN ATCHELEY

Bookkeeper

ELM GROVE, Wis. (F) - The

test run of the Elm Grove Police Department's new Squad

The new station wagon was

new highway under construc-

tion. The vehicle hit a 12-inch

The officer escaped serious in-

jury but the squad car was des-

drop, the tires blew out and the

SHORT LIFE



J. A. Pitman Is Bank Director

rector in the First National in 1924, and the couple has a banking business in this area since 1916. with his parents, Mr. and Mrs. on Highway 51. J. H. Pitman from Amarillo, where the family resided for the first Baptist Church in dragging gas tank burst into only one year after leaving Mis- Hereford and has belonged to eer in the area, and one of the of age.

ford schools and graduated from Hereford High School in 1915, shortly afterward entering the banking business with the First State Bank in Hereford. In 1925, he joined Henry Wilkerson in organizaing the Security State Bank at Farwell, and still serves as director in the Farwell Bank. He also continued as a director on the First State Bank in Hereford. In 1927, he became associated

in the former Harrison Elevator with Bobo McLean, operating under the firm name of Mc-Lean-Pitman. In 1934, Mr. Pitman purchased the McLean interest in the elevator which, since that time has been operated as Pitman Grain Company and today is considered one of the largest non-terminal elevators in the nation.

When the First National Bank purchased assets of the First State Bank in 1945. Mr. Pitman became associated with the First National and has, since that time, been an active

J. A. Pitman has been a di- He married Douglas Wilson car was its last. son, J. D., also a director in the and a daughter, Mrs. J. A. McWhorter of Dallas. The He came to Hereford in 1906 Pitmans live north of Hereford

Mr. Pitman is a member of souri. J. H. Pitman was a pion- the Shrine since he was 22 years

J. A. Pitman attended Here- TRY THE BRAND WANT ADS troyed by fire.



(Continued From Page 1) area after the Santa Fe tracks were snaked across the prairie.

The men wap attended the

organizational meeting were John E. Ferguson, F. J. Clinkenbeard, F. M. Avis, E. Car-ter, F. B. Fuller, W. S. Higgins, T. M. Palmer, L. B.

Architect...

perience in building banks. Aand Trust, Company, Dallas; the original building and addiand Trust Company, Kilgore; which now boasts \$200,000 citizens National Bank, Gonzatal and \$200,000 surplus.

Alice Bank and Trust Company, Alice; First National Bank, Stanton; First National Stamford: Brownfield State Bank and Trust Company, both the original building and a Motor Bank which is now under construction, Brownfield; Levelland State Bank, both original building and Motor Bank which is being built now, Levelland; Lovington National Bank, Lovington, N. M.; Security State

Tannahill, Ira Aten, R. J. Kibbe, A. J. Lipscomb, and C. R. Moreman. In the same meeting John E. Ferguson was named president of the bank, F. M. Avis, vice president, and F. J. Clinkenbeard, cashier.

In a meeting on May 15, 1901, the directors met and approved \$5,000 insurance against "daylight holdups and night robberies"; they also placed the president and cashier under \$10,000 mong those which he has de- bonds. The records further indisigned and supervised during cate that need for the bank exconstruction are: Texas Bank isted, because on June 26, 1901, the directors met and voted "8 Lewisville State Bank, Lewis- per cent" dividends to stockville; Irving State Bank, both holders, also placing \$500 in surplus. This \$500 surplus was the tion, Irving; Citizens State Bank first recorded by the bank, and Trust Company, Kilgore; which now boasts \$200,000 capi-

> Salaries back in the early days, like bank housing, were not so expansive as in 1958. The minute book shows a transaction Jan. 13, 1903, where the directors "fixed the

Ralls; and Citizens State Bank,

Still under construction is a building designed for the East Dallas Bank and Trust Com-Bank and Trust Company, pany, Dallas, by Christensen.

tors, voting 225 shares of stock, the community. The six men to change the name of the in-stitution to the "First National drouths; they have altered the Present officers Bank" of Hereford. No reason services of the bank to fit ever- Patterson, president; V. O. Henfor making the change was given in the minutes, which did note that the change would go into effect "after 30 days notice". Those attending this of wheat, followed by a boom of the country break up from C. C. Acker, vice Roy Phillips, vice many lands into a vast empire of wheat, followed by a boom of the country break up from C. Acker, vice many lands into a vast empire of wheat, followed by a boom of the country break up from C. Acker, vice many lands into a vast empire of wheat, followed by a boom of the country break up from C. Acker, vice many lands into a vast empire of wheat, followed by a boom of the country break up from C. Acker, vice many lands into a vast empire of wheat, followed by a boom of the country break up from C. Acker, vice many lands into a vast empire of the country break up from C. Acker, vice many lands into a vast empire of the country break up from C. C. Acker, vice many lands into a vast empire of the country break up from C. C. Acker, vice many lands into a vast empire of the country break up from C. C. Acker, vice many lands into a vast empire of the country break up from C. C. Acker, vice many lands into a vast empire of the country break up from C. C. Acker, vice many lands into a vast empire of the country break up from C. C. Acker, vice many lands into a vast empire of the country break up from C. C. Acker, vice many lands into a vast empire of the country break up from C. C. Acker, vice many lands into a vast empire of the country break up from C. C. Acker, vice many lands into a vast empire of the country break up from C. C. Acker, vice many lands into a vast empire of the country break up from C. C. Acker, vice many lands into a vast empire of the country break up from C. C. Acker, vice many lands into a vast empire of the country break up from C. C. Acker, vice many lands into a vast empire of the country break up from C. C. Acker, vice many lands into a vast empire of the country break up from C. C. Acker, vice many lands into a vast empire of the country break up from C. C. Acker, vice many lands int tice". Those attending this meeting were: W. H. Fuqua, in irrigation into the present C. W. Dodson, L. Gough, R. J. semi-industrial produce production which supplements other dent, and Myron E. Morgan, Kibbe, John E. Ferguson and

same lot the bank stood be-fore moving and, although, the name of the firm was changed in 1906 and a new building later constructed, the "Third and Main Location" remained the same. The new location will, of course, be across the street north, but will still be on the intersection of "Third

and Main". It has often been noted that banks have personalities and

changing economies and have

Removal of the First National Bank today records another "first" in its long annals however, with a strong emphasof service. The old Hereford is on cattle, wheat and grain sorghums — although the bank has, down through the years, had applications for loans on everything from flax to straw-

tion which supplements other

Serving the bank as president down through the years have been: John E. Ferguson, 1900-1905; J. L. Fuguq, 1905-1910; W. S. Higgins, 1910-1918; George L. Muse, E. B. Hedrick, 1918-1942; 1942-1956; V. P. Patterson,

"特别是 的 我们 这种

salary of the president at \$125 such has been the history of the per month; cashier \$100 per month" and the going salary for bookkeepers was \$60 per month. Things apparently rocked along well for the institution until Jan. 9, 1906, when six directors and theories to development of the bank and the community. The six men service and accommodations is service and accomodations gathered at the bank and voted piloted the bank through good attested by their new quarters,

Roy Phillips, vice p Mark Woodall, vice p assistant cashier. The bank now has 14 directors, including: C. C. Acker, Gene Edwards, V. O. Hennen, Earnest Lang-ley, Taft. McGee, Palmer Norton, V. P. Patterson, J. A. Pitman, John D. Pitman, Owen Seamands, Dr. R. R. Wills, James W. Witherspoon, Mark Woodall and Bill R. Waldrep.

It is also interesting to note that one of the directors, Palmer Norton, is a grandson of T. M. Palmer, one of the 12 men who sat in the courthouse 58 years ago with a dream which led to founding of the bank, and who served as one

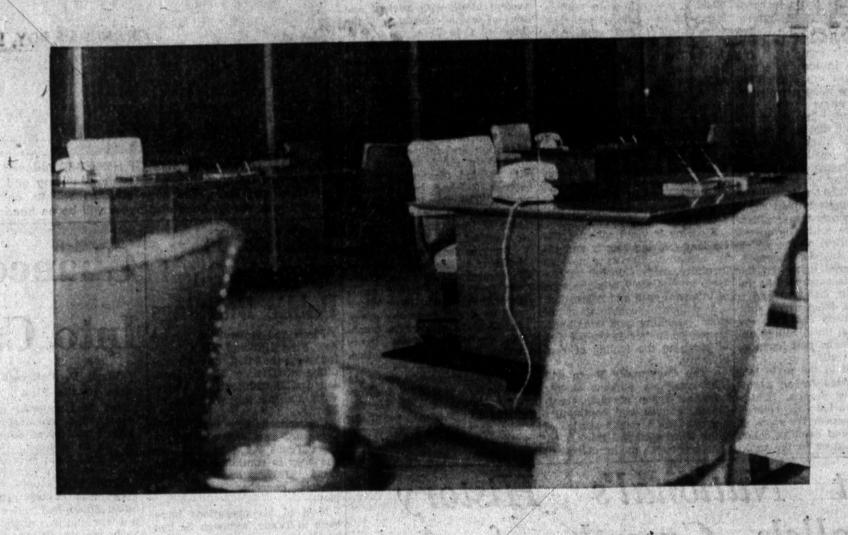
CONGRATULATIONS

to the folks at the

FIRST NATIONAL BANK

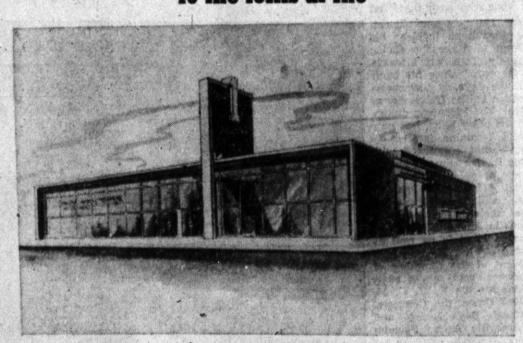
Of Hereford

Upon The Completion of Your New Building



Congratulations

and Best Wishes to the folks at the



First National Bank Of Hereford Upon the Completion of Your New **Building!**

We know you're proud of your new home, and justly so. The new bank building is indeed an asset to the entire Hereford area. May we offer our congratulations and best wishes for continued success.

Plains Insurance Agency

Jno. H. Patton

Since 1926

Wm. H. Patton

Be Sure to Attend the

OPEN HOUSE

Sunday, Sept. 7th 1 to 6 p.m. Corner 3rd & Main

We are indeed happy to have had a part in the construction of this new building.

Be sure to attend the open house, today, Sunday, September 7th. And while you're there, we invite you to inspect the beautiful Lee's Carpets in the directors room and in part of the lobby, as well as the fine tile throughout the building.





By AL SMITH

OUSE!

AN OHM

IS AN ENGLISHMANS

By FRANK THOMAS

By KERN PEDERSON

BY TOM OKAY

By BRAD ANDERSON

By ART BEEMAN

By JOE DENNETT

NEVERMIND!

By AL SONDERS

YES MA'AM-WE DO

GIT A LOT OF MILK FROM THEM GOWS!

CERTAINLY T

KNOW ABOUT

ELETRONIX!

THIS IS AN

ELECTRICAL

OUTLET, STUPID

IT JUST SHOWS

YOU KNOW

NOTHING OF ELECTRONICS

KIND OF SMALL, AINTIT!

WHY DON'T YOU GO OUT

THE DOORS?

THE WINDOWS OR



WHITE LEATHER upholstery provides a light contrast in wall panels. Branze ashtrays and corner lamps and tathe directors conference room of the First National Bank building. The 14-foot table is walnut, which matches the

bles add the finishing touches to the room, (Staff Photo)

Coin Collecting Newcomer Often **Buys Coins With Altered Dates**

By LONNIE HUDKINS Many neophyte coin collectors

have been the victims of buying coins with altered dates. And, unfortunately, under pre- Southwestern coin dealer, the

done about it. paid \$17.50 for a 1914 Lincoln cent that had part of the first cent minted in Denver. The "4" altered to make the date neophyte thought he was get | read "1914". ting a fair exchange because

Later, when he showed his "find" to H. D. Lawrence of Dallas, a noted authority and sent federal and state laws, young collector learned the years of experience in handling For example, a newcomer coins, immediately spotted that to coin collecting recently the coin was a 1944-D Lincoln

Did this altering of the date the coin appeared in good con-dition and he knew that only 1,193,000 of them were mint-Service said it didn't. Al-

though the date had been altered, the value of the coin had not been altered from the government's viewpoint. The coin in question was still a cent and or experienced collector. And as such was good for making change, buying a stick of gum or finding out how much it's owner weighed.

The victim then took the matter to the county and state authorities, who pointed out hat proof would have to be established that the seller ony. Had the transaction in-

authorities would have been happy to prosecute. So, the best practice to folRURAL DELIVERY

DOIN;

JULIE ?

GOING WEST

LITTLE FARMER

MY! YOU MUST GET A LOT OF

WHAT CHA I'M PUTTING

IN AN

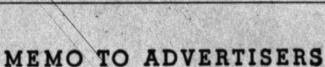
OUTLET

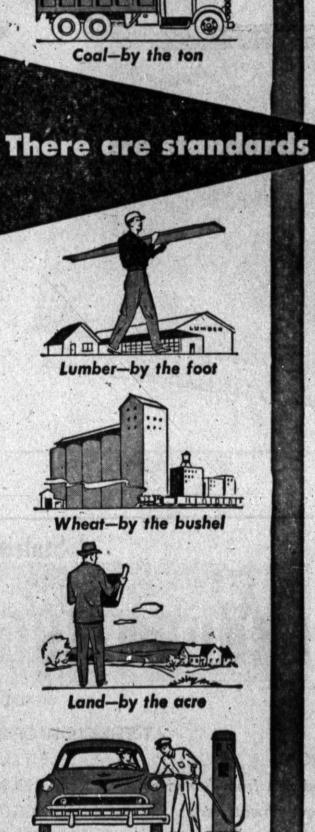
FOR

MYSELF

low when in doubt is to show the coin in question to a dealer just as in buying stocks and bonds, it is also wise to know the seller personally or that he is a member of the American Numismatic Assn. or your local

coin collectors club. But altered dates are not the only pitfalls for new collectors. Some have paid as high as knew the date was altered. \$30 for the famous Spade Guin-But because the transaction ea, a famous British gold coin was for less than \$50, even if from the days of King George guilt could be shown, the III, only to find out it was just case did not constitute a fela brass imitation worth only avoived more than \$50, it would bout \$3 as a collector's item of have been a felony and the a counterfeit.













JOHN D. PITMAN



TAFT McGEE



GENE EDWARDS



MARK WOODALL Vice-President















Drive-In Teller



RAY MONROE Custodian





JERRY SKYPALA **Proof Machine**





MYRON E. MORGAN Assistant Cashier

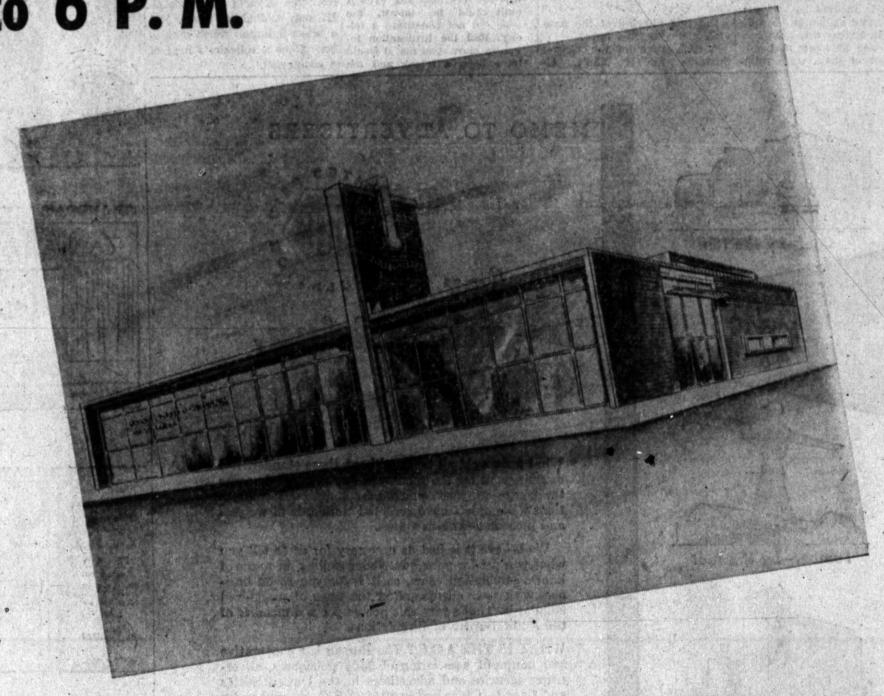


ALMA SCOTT

THE FIRST NATIONAL Cordially Request The p

OPEN HOUSE SUND!

1 to 6 P. M.



We're Proud . .

of the record of service established by the folks at the First National Bank of Hereford over the past years, and of the rapid growth of this bank. We're proud of the many wonderful people that transact business here. We know that it is to you that we owe our Thanks for our new home, because it has been your loyal and continuous patronage throughout the years that has made this structure possible.

We're proud to be a part of a forward thinking, fast growing, friendly community.



AT THE CLOSE OF BUSINON

RESOURCES Cash and due from Banks U. S. Government Bonds Other Bonds and Securities Stock in Federal Reserve Bank Banking House Furniture and Fixtures

Other Assets Loans and Discounts TOTAL RESOURCES

2,233,869.34 666,000.00 737,666.50 12,000.00 148,409.36 32,166.08 2,376.83

4,199,212,20 8,031,700.31



V. O. HENNEN Executive Vice-President





MILES ROBERSON Vice-President



HARRY E. CAYLER Assistant Vice-President



EARNEST LANGLEY Director



PALMER NORTON



BANK of HEREFORD

onor of Your Presence

Y SEPTEMBER 7th





OWEN SEAMANDS

Director



BILL R. WALDREP Director



Secretary



HELEN SMITH Head Teller



DOROTHY PARKER Teller



JUANITA PHILLIPS Statement Clerk



Bookkeeper



GUILETTA ARNOLD Secretary





nent Condition of

Herrd, Texas

BUSIN ON SEPTEMBER 2, 1958 LIABILITIES

69.34 Capital Stock 00.00 Surplus Undivided Profits Reserve for Bad Debts Unearned Interest Reserve Reserve for Taxes, Insurance, Etc.

DEPOSITS -100.31 TOTAL LIABILITIES .

200,000.00 200,000.00 167,134.60 178.002.94 38,804.06 43,200:00 7,204,558.71

8,031,700.31

to with pathy and only by the total during manufacts the tra-

We're Proud

of our beautiful new banking building located at 3rd and Main and we want to take this opportunity to show it off.

So, with humble hearts, we extend to you our most cordial invitation to visit us today, Sunday, September 7th, 1 to 6 p.m. at our big Open House.

And while you're here, we want you to inspect our new home from top to bottom . . . from the beautiful community room upstairs to the spacious lobby and beautifully decorated directors room . . . from the big safe vault to the planter boxes . . . we don't want you to miss a thing. Come on out and spend the entire afternoon if you like.

'Artistry on Ivory' Duo Slated To Play During Bank Open House

Our Sincere

CONGRATULATIONS

and

BEST WISHES

to the folks at the

FIRST NATIONAL

of HEREFORD

It's the little things that often | determine the future. For examle, take the cases of Weldon Bright and Bill McEachern, who will provide background music during the open house from 1 until 6 p.m. today at the new

on the scene after taking a disk jockey job he didn't

Together, the two have built a sparkling musical program, until 6 p.m. today at the new "Artistry on Ivory", that is one First National Bank building. of the favorites on KGNC-TY.

McEachern got into the act - Several years ago, Johnnie because of a pair of wisdom Linn had a pesky pair of wis-

said, "It's all yours for a couple of weeks, Bill."

don teeth pulled, which resulted

in so much swelling he was

forced to take a two-week va-

cation from his afternoon tele-

Bill, who was essentially the

sales service representative for

KGNC, had appeared as Linn's

guest several times as a pianist

and when Johnnie was forced

into temporary retirement, he

Before the period ended, Bill invited the station's musical director, Weldon Bright, to sit in a few times and they featured organ and piano duets. They re-



Attorney Is

Bank Director



WELDON BRIGHT



BILL McEACHERN

We are indeed happy to have had a part in the construction of this new buillding. It has been a pleasure to work with each you, and especially with Mr. M. B. Allen, and Johnny Price.

Upon the Completion of Your

New Building!

BELL & YARBROUGH

Dirt Contractors

ceived such big response "Artistry on Ivory' was born. After graduation from West Texas State, a tour with Uncle Sam during World War II and some music-making in his own combo, Bright joined KGNC as the station's musical director.

"I'd never had any desire to become a disk jockey," Weldon says now, "but I was talked into Platter Palace and it wasn't long before I began to get a kick out of it."

Then one day, McEachern tendered his invitation and a show was born.

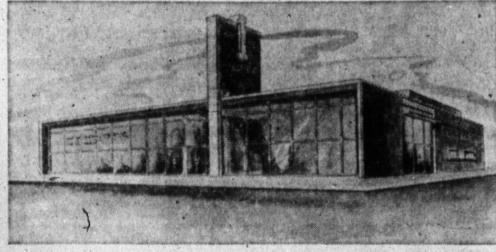
Elizabeth was the first capital New Jersey in 1665.

Highest Praise is due the

First National Bank

Upon the Completion of their new

Modern Bank Building



With pride we salute the First National Bank of Hereford upon the completion of their beautiful new Bank Facilities at 3rd and Main. This is truly an asset to Hereford and the surrounding area, and you are commended highly for your forward, progressive thinking . . . your desire to GROW WITH A GROWING COM-MUNITY.

Hereford Tex. Federal Credit Union

tors at the First National Bank Director Has er director currently on the board. He has been a director

Witherspoon was born at Indianola, Okla., to Mr. and Mrs. Ernest Witherspoon. When he First National Bank of Herewas six months old the family ford about one year. He is in moved to New Mexico, where the ranching Witherspoon spent most of his business here. early life. His father was a

After attending college in New Mexico, Witherspoon studied law at the University of Texas and the University of Oklahoma.

Seamands graduated from high school in Iowa in 1932. Followand set up his office and has been practicing law here ever since. He was District Attorney eight years at one time and Dis-trict Judge from 1940 through

Witherspoon lives at 410 N. Lawton St. in Hereford and has

Witherspoon is a member of father's death. James Witherspoon has been the First Baptist Church of He then came to Friona and Hereford. member of the board of direc- Hereford and the Rotery Club took over his father's ranching

Law Background

the board of directors at the the ranching and investment

Iowa, to Mr. and Mrs. Clyde Seamands in 1914. His father Seamands graduated from high school in Iowa in 1932. Following high school he attended Maquoketa Junior College two years and then went to the University of Iowa. In 1934 he re-ceived his B. A. degree in Political Science and in 1938, his Ph. D. in Law.

He practiced law four years one daughter, Irene, who is a student at Mary Baldwin College at Staunton, Virgina. His wife, Margaret, is deceased.

business and remained in Friona until 1951. Seamands then moved to Clovis and was there



OWEN SEAMANDS

until 1957 when he came Seamands and his wife, Mary, Church of Hereford.



Proof Machine

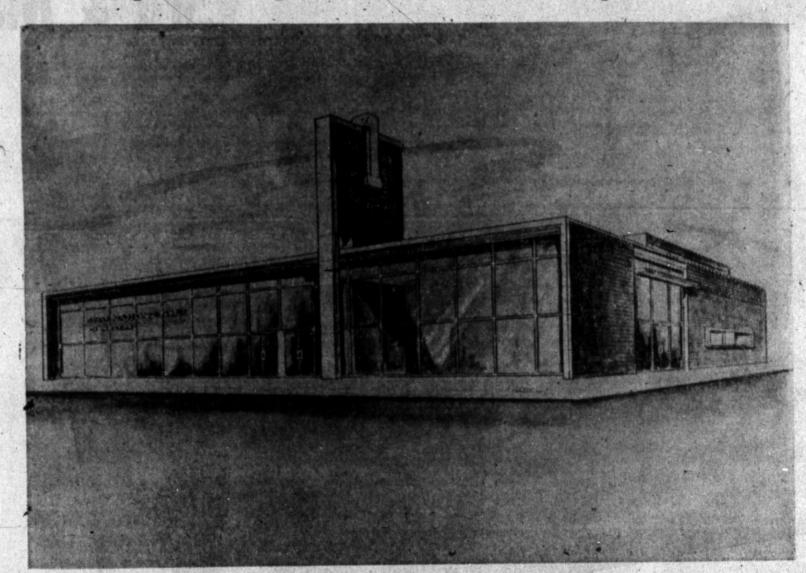
ive at 147 N. Texas St. in Hereford. They have three children, Mary Ellen, 16; Kay, 13; and Owen Jr., two. Seamands is a member of the Rotary Club and the Catholic

CONGRATULATIONS

and Best Wishes to the folks at the

First National Bank of Hereford

Upon the Completion of Your New Building



Be Sure to Attend the

OPEN HOUSE

Sunday, September 7, 1 to 6 P.M.

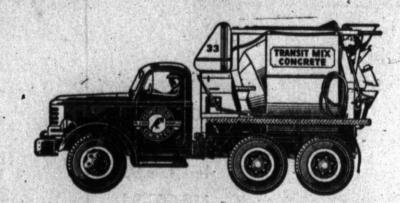
Corner 3rd and Main

We are indeed happy to have had a part in the construction of this new banking facility.

The new First National Bank Building is one that can be looked to with pride, not only by the folks connected with the bank, but by the entire trade territory.

May we offer our sincere Congratulations and Best Wishes for your continued success.

WHENEVER YOU PLAN TO BUILD . . . Investigate the advantages of using Crowe-Gulde's Haydite Blocs and Color Crest Stone, a limestone product in color.



Crowe-Gulde Cement C.



Amarillo Banker Director Here

Gene Edwards, a director of the First National Bank of Hereford, also is a vice president and a director of the First National Bank in Amarillo. Edwards thought he wanted to be a lawyer — but finally decided this wasn't meant to be. His undergraduate work at the University of Oklahoma Law School was divided by a threeyear stint in the Navy. Then. vhen he won his degree and came to Amarillo to practice, an opportunity to enter banking emed too inviting to turn

He's been a banker ever since, serving first as a teller, then in the personal loan department, then in the commercial loan department of the First National Bank of Amarillo. Five years ago he was made a vice president of the bank. and this year was elected a di-rector. He became associated with the First National Bank of Iereford late in 1956.

He was born in Billings, Mont. at calls Oklahoma City his ome town. He was educated in ne Oklahoma schools, and at time was National Debating hampion. In 1946 he won the tramural Golf Championship the University of Oklahoma.

At O. U. Edwards met his futre wife, Elaine Johnson of Am-arillo. They have three chil-

Waldrep Acts As Bank Director

board of directors at the First National Bank of Hereford about one year. He is a farmerstockman in Hereford.

Waldrep was born Aug. 6. 1925, at Slaton, Tex., to Mr. and Mrs. J. S. Waldrep. His father was in the railroad business and also farmed.

Waldrep graduated from high school at Slaton at the age of 17 and immediately joined the



BILL R. WALDREP

Director Marines. He was in the service two and one-half years from 1943-45 and saw combat action overseas. After the war he at tended Texas Tech and McMur-

ray College. He moved to Hereford in 1948 and took up farming and ranching. He and his wife, Mary, live at 1002 E. Third St. They were married Aug. 28, 1946 and have two children, Paula, nine; and Sherle, five.

Waldrep is a member of the Episcopal Church of Hereford and the Lions Club.

GRASSHOPPER SHOW

FORT MORGAN, Colo. (#) The grasshoppers got so bad in Colorado a local theater decided to have a grasshopper manly recently he won the Ama-llo Country Club Golf Cham-ery youngster bringing a pint ery youngster bringing a pint jar of grasshoppers free for a whole week



VERLEA NIXON

Of Hereford HS



Assistant Cashier

Myron Morgan, assistant cashier, began working for the First National Bank of Hereord in 1946. He was employed here one year and then moved o Amarillo to work for the First State Bank there. He came back to Hereford and the First National Bank in 1957. He was born in Lockney, Tex., Sept. 23, 1922, to Mr. and Mrs. Lidon Morgan. His father was in the implement business. ren, Carl Jr., 10, Evelyn, 7, year was elected vice president When Morgan was three years of the board. He is also a mem- old, his family moved to Hale Edwards has served five years as a member of the Amarillo's First Presbyterian arillo School Board, and this Church.

Der of the Board of Elders at Center, Tex. They were there eight years and then moved to Hereford in 1933.

Church.



JOHN D. PITMAN

Morgan Graduate Pitman Serves As Bank Director

John Douglas Pitman has been on the board of directors at the First National Bank of Hereford about one year. He is a native of Hereford and is presently in the grain business with

Pitman was born in Hereford, Nov. 14, 1925, to Mr. and Mrs. J. A. Pitman. His father, also director of the bank, is owner of the Pitman Grain Com

John Pitman was graduated from Hereford High School in 1943 and the University of Texas in 1949. He majored in business administration in college and after graduation he returned to Hereford to work with his father.

Pitman and his wife, Mary Jane, live at 814 Ave. K. and have three children, Marsh, six; Jamie, four; and Tirk, who is one and one-half.

Morgan was a 1940 graduate of Hereford High School, He served in the Army from 1942 to 1945. In 1946 he first started with the First National Bank. From 1947-57 he worked for the First State Bank in Amarillo, before returning to Hereford.

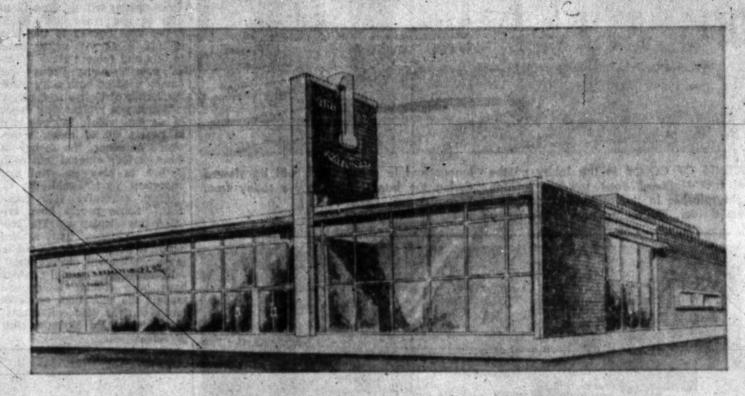
He and his wife, Grace, live at 838 Blevins. They have two daughters, Martha, seven; and Kathleen, five.

Morgan is a member of the First Baptist Church of Hereford and is on the Board of Directors of the Panhandle Chap-American Institute of

BEST WISHES

to the folks at the

First National Bank of Hereford



Upon the Completion of Your New Building

Watch For

FORMAL OPENING

McGee Furniture

We know you're happy to be moving into your new bank building, and we want to extend to you our very best wishes for continued suc-

Opening time for the new McGee Furniture Co. is fast approaching too. Our building is nearing completion and our stock of new furniture is arriving daily. Watch this paper for formal opening announcement.

McGee Furniture Co.

511 N. Main

With Pride We Point

to the beautiful new

CE FURNITURE



supplied by General Office Supply for the new

FIRST NATIONAL BANK of HEREFORD

May we offer our sincere Congratulations and Best Wishes to the folks at the First National Bank of Hereford upon the completion of your modern, new bank building.

We are indeed happy to have been able to supply the office furniture for your new home.

General

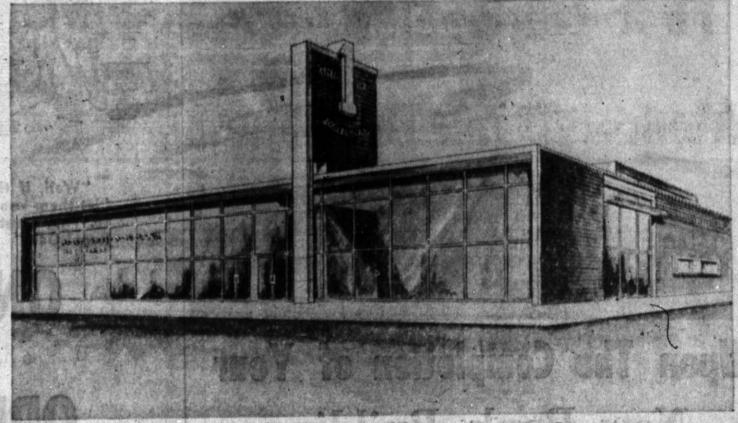
Office Supply

Complete Office Designing and Planning AMARILLO

CONGRATULATIONS to the

FIRST NATIONAL

of Hereford

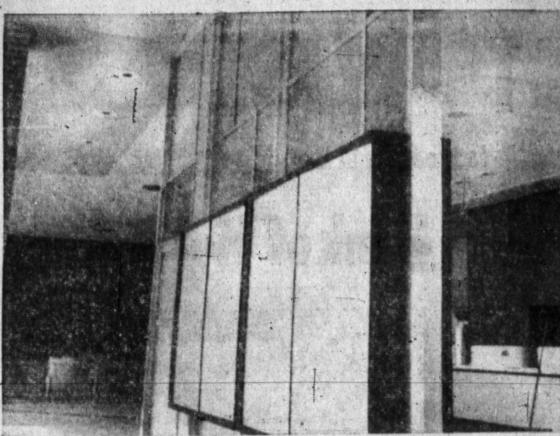


Upon the Completion of Your New Building!

With pleasure we say "Congratulations and Best Wishes to the folks at the First National Bank of Hereford upon the completion and opening of your new bank building."

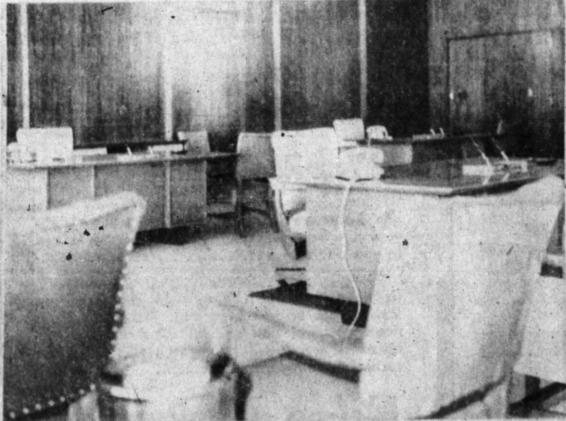
Your new home is indeed an asset to the entire area. You should be commended for your forward thinking . . . your desire to serve the Hereford area better.

ORD HARDWARE



ACCENTS OF COLOR in the lobby of the new First National Bank building include bright splashes in the aluminum and plexiglass divider. This is just one of the many

innovations in decor which will be viewed during the bank's open house today from 1 until 6 p.m. (Staff Photo)

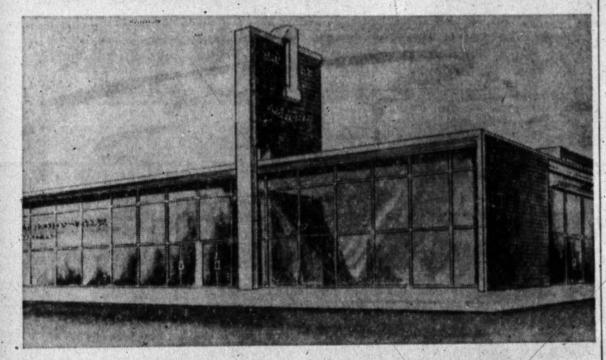


DECORATIVE AND EFFICIENT describes the executive area of the new First National Bank building at Third and Main. The floor is covered in a neutral carpeting, while the frosted walnut desks and chairs har-

monize gracefully with the walnut-panelled walls. Chairs are upholstered in top grain leather, in shades of blue, pumpkin or white. (Staff Photo)

Best Wishes to the folks at the

First National Bank of Hereford



Upon The Completion of Your New Bank Building

Your faith in the future of the Hereford area is manifest by this beautiful bank building. May we offer our sincere Congratulations and Best Wishes.



Money Show Slated During Open House

will reach a new high in Hereford this weekend when 33 members of the Hereford Coin Club join the Federal Reserve Bank in an outstand-ing display of old coins, bills and allied collections to be shown during the formal opening of the new First Nation al Bank building in Hereford this afternoon from 1 to 6

Included in the Federal Reserve display will be money that was in use when the White House was burned in the War of 1812, along with money used to buy and release slaves, Texas' own Treasury Notes and money used on both sides while the battle of Gettysburg raged. "History is replete with deeds

of daring, valor, intrigue and in nearly all of these, somewhere or other, the money of those periods entered into each picture to play its vital and important part," said V. O. Hennen, executive vice president. "Some people have entitled this display as 'The Romance of Money' and we are happy to present it to the public in connection with our opening.

In addition, special tables have been erected to accommodate the collections of Hereford's own 33 coin enthusiasts, according to Ed Skypala, club

"They include biblical coins, Roman coins and, of course, many rare United States coins and bills." Skypala said that Chisel Benton, a member of the Hereford club, is making a special effort to secure several rare coins for exhibition during the show-

11 Years With First National

"We really have some in-teresting coins," Skypala said,



HARRY E. CAYLER **Assistant Vice-President** Harry Cayler, assistant vice resident, has been with the First National Bank of Hereford 11 years. He has been in

one of the more experienced members of the bank. Cayler was born in Le Mars, Iowa, in 1900 to Mr. and Mrs. John Cayler. His father was in the meat packing business and also was in real estate and farming. When Cayler was three, his family moved to the midwest and later to Texas in

Teachers College at Alva, Okla. He served in World War I from October of 1918 until Armistice

He entered the banking business in Booker, Tex. He went on to work at banks in various towns, including Liberal, Kan.; Lockney; Plainview; Marlin; Lott; and Perryton, Tex.

He became division accountant for the Panhandle Division, Community Public Service Company in Fort Worth in 1936. Before coming to Hereford in September of 1947, he was with the Citizen's Bank and Trust Company at Pampa.

He and his wife, Kathleen, make their home at 306 Ave. J. They have one daughter, Donna, who is now married. Cayler is a member of the Lions Club and the First Bapbanking several years and is tist Church.

McGee To Serve On Bank Board



TAFT McGEE

Taft McGee is another farmer-stockman who serves on the First National Bank's board of directors', he has held the post since 1957.

McGee moved to Hereford in 1945 and, in 1947, answered the challenge for a gin in the community by building one east of town on Highway 60; he later built another gin south of town, but has since sold both.

Primarily, he is a farmerstockman; having grown grain sorghum, cotton, wheat, cabbage, potatoes, carrots and oth- Hopper of Lubbock.



RAY MONROE

er crops successfully. He oper-ates both dry land and irrigat-ed farms, and has always been interested in livestock to balance out his farming program.

A successful businessman in other ventures, McGee has drilled several oil wells around the country and is interested in real estate development, which uses up his spare time by keeping him busy.

He was born Dec. 1, 1908, near Shawnee, attended Shaw-nee Schools and on Jan. 31, 1931, married Margariete Long.

The McGees live at 209 Ave. D, and have one daughter, Ju-dy, in high school here. Their other two daughters are Joyce Lomas of Hereford, and Jo Ann

mounting! A display of currency, showing money in use from the early days of our Country to the present.



"Well, if that is the case," said King Charles, "let them issue their own coins if they have a mind to. They must be honest dogs, after all, to use the Royal Oak."

ON DISPLAY

during the big

OPEN HOUSE

In this interesting presentation is paper money from early Colonial days that in our imagination we might see as having passed through the hands of George Washington or Alexander Hamilton or Thomas Jeffer-

There is money that was in use when the White House was burned in the War of 1812 . w. money that could have been used to buy or release slaves . . . Texas' own Treasury Notes from the stirring period when this was a Republic . . . money used on both sides while the battle of Gettysburg raged. Practically all phases of history are represented by the money currently in use in each period.

In addition to the above currency showing, the Hereford Coin Club will have a display of coins dating back to early history. Don't miss it.

Today, Sunday, September 7th

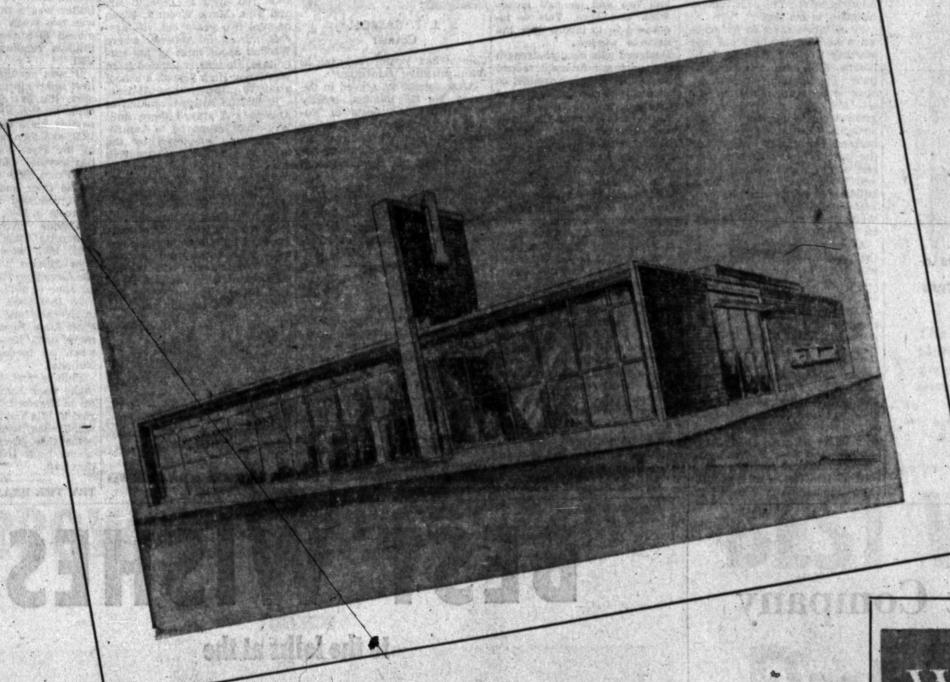
First National Bank of Hereford

Member: Federal Deposit Insurance Corp.

M. B. ALLEN CONSTRUCTION CO. IS PROUD

of the new

First National Bank Building



We're indeed happy that were chosen as contractors for this beautiful new structure . . . we are proud of the fine workmanship in this building and we know the folks the First National are going to enjoy their new home!

May we offer our sincere

CONGRATULATIONS

and

BEST WISHES

for continued success in Hereford!

we invite you

to visit the new home of

The First National Sunday,

September 7, 1958 1 to 6 p. m.

M. B. ALLEN CONSTRUCTION CO.

Amarillo, Texas

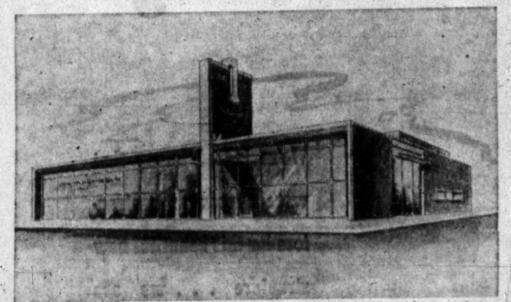
M. B. Allen Was General Contractor For Building

M. B. Allen Construction len was notified that he was the self as the sole owner and op-Company of Amarillo was responsible for the actual construction of the new First National Bank of Hereford build-The company's namesake, M. son of Mr. and Mrs. W. W. Just about one year ago, Al- B. Allen, proudly describes him- Allen. His father was a farm-

With Pride We Salute The

First National Bank Of Hereford

Upon the Completion of Your Modern New BANK BUILDING



The new, modern bank building you have just completed is a real asset to the Hereford area . . . may we offer our sincere Congratulations and Best Wishes.



PRINTING and

Phone EM4-0430



M. B. Allen' General Contractor

thick elsewhere. This is in-

creased to 13 inches over the

ed to operate on a fully-auto-

eas, is of which is thermosta-

operate with 100 per cent out-

of the building needs hearing

while the bookkeeping depart-

Source of cooling is derived

from chilled water cooled by

a central water chilling unit,

which is then pumped through coils in each individual unit.

Source of heat will be a hot

water cast iron boller.

Overhanging the

of air conditioning.

The water chiller has a

horsepower electrical motor and

ment needs cooling.

drive-in window.

gypsum deck.

er. . and a building contractor who instilled a knowledge and admiration for the construction business in his son.

M. B. Allen came to Amarillo when he was 23 years old and starting working for the Panhandle Sash and Door Company. A year later, in 1937, he floor, the roof is constructed of became an apprenticed carpenter. He' spent many years as general superintendent for construction jobs before going into business for himself in 1946. For the past 12 years he has been one of the area's busiest builders. No novice in the bank building field, he was the gen- matic basis. This system is dieral contractor on the First vided into several zones or ar-State Bank building in Amaril-

Allen has been married for the past 20 years. He and his wife have two children, Ronald side air during days when it Gene, 18, and Michael Wayne, is cool outside and the balance

Allen pointed out the many construction features which went into the First National Bank of Hereford, most of which are not seen by the casual observer. For example, the foundation consists of 45 concrete pi ers and footings which were sunk to an average depth of six feet, six inches below the first

is capable of delivering 45 tons ... The first floor is five inches of reinforced concrete poured on five inches of sand fill.

J. T. Carroll J. T. Carroll, cashier, has been with the First National Bank since 1941. He was made cashier early this year.

Carroll was born in Hereford in 1917 to Mr. and Mrs. J. C.

er and also was in the hotel and cafe business. Carroll was graduated from Hereford High School in 1935 and attended West Texas State

Bank Cashier Is



J. T. CARROLL

Designed with enough strength College four years, majoring to support a future second Administrative Education. After college he served in the structural steel with a poured Army for 18 months, mostly in England and parts of Eu-Large and roomy, the new rope. After service he came First National Bank building back to Hereford and worked will be comfortable all yearfor a local lumber company be-'round. The summer - winter air fore joining the First National conditioning system is design-Bank as a bookkeeper.

He and his wife, Mary Ann, were married Sept. 3, 1948. They make their home at 103 Beach St. They are members of the tically controlled. For example, First Baptist Church of Herethe bookkeeping department can ford.

BIT OF ADVICE

NASHVILLE, Tenn. IM - Rural ministers and congregations should serve their entire comnunities, not just their own churches, and they should coerate with other churches in doing so, a meeting here of Methodist Rural church workers declared.

four radiant heating system which were installed in the concrete floor.



MARK WOODALL Vice-President

Mark Woodall, vice president,

Woodall Heads Installment Loan

has been with the First National Bank of Hereford two years. He came here from Amarillo to set up the Installment Loan Department which he now heads. Woodall was born in Ardmore Okla., on April 25, 1920, to Mr. and Mrs. Mark Woodall, When he was two years old, his parents moved to Abilene, where Woodall spent most of his early days. He was graduated from Westbrook High School, a school about 70 miles west of Abilene. In 1937 he entered banking at Abilene and stayed there until 1940 when he moved to Amarillo. He was employed by the First National Bank of Amarillo

the service four years, serving with the Air Force in India and China during World War II. Coming back to Amarillo in 1946, Woodall worked two years for the First National Bank and then entered the used automo-bile business. He was in this business until he came to Hereford to set up the First Na-tional Bank's Installment Loan

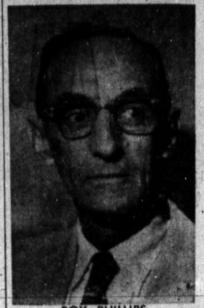
until 1942. He then went into

Department. Woodall and his wife, Margaret, live at 504 Ave. I. They were married Aug. 8, 1941 at Abilene. They have two chil- National. dren, Steven, nine; and Susie,

Woodall is a member of Kiwanis Club, and he and his family attend the First Presbyterian Church in Hereford.

The invention of the wheel was in about 3,000 B. C.

Phillips Bank Vice President



Vice-President

Roy Phillips, vice president, has been with the First National Bank of Hereford since November- of 1954. He had earlier worked for the First State Bank of Hereford

Phillips was born to Mr. and Mrs. T. J. Phillips at Fort Smith, Ark.; Jan. 31, 1896. His father was a farmer. When he was two years old, his parents moved to Shawnee, Okla., and Phillips remained there until

It was in 1921 that Phillips first went into the banking business. His first job was with a bank in Ponca City, Okla. He worked there until February of 1922, and then he was employed by the First National Bank of Bartlesville, Okla., from 1922-29. From 1929 to 1940 he was in the flour and feed business. He returned to the banking business in 1940, working for the American Exchange Bank at Henryetta, Okla. He was there until 1947, when he moved to New Mexico and worked with

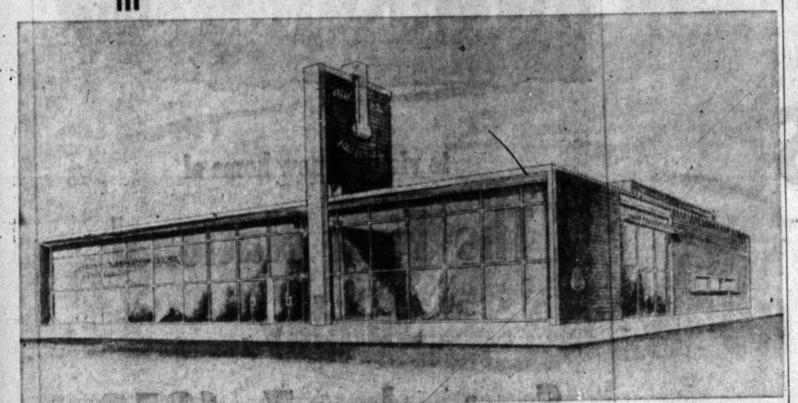
the Lovington National Bank un-til June of 1947. At that time Phillips moved to Hereford and worked for the First State Bank here. He was there until November of 1954, when he moved to the First

Phillips and his wife, make their home at 115 Fuller St. in Hereford. They were married in 1918 and have one daughter, Dallas, who lives in Okla-homa City. They are members of the First Baptist Church in Hereford.

TRY THE BRAND WANT ADS

from New York to Texas ...

The Irving Trust Company New York, N. Y.



extends sincere

Congratulations & Best Wishes

to our friends at the

First National Bank of Hereford Hereford, Texas

Upon the Completion of Your New Building

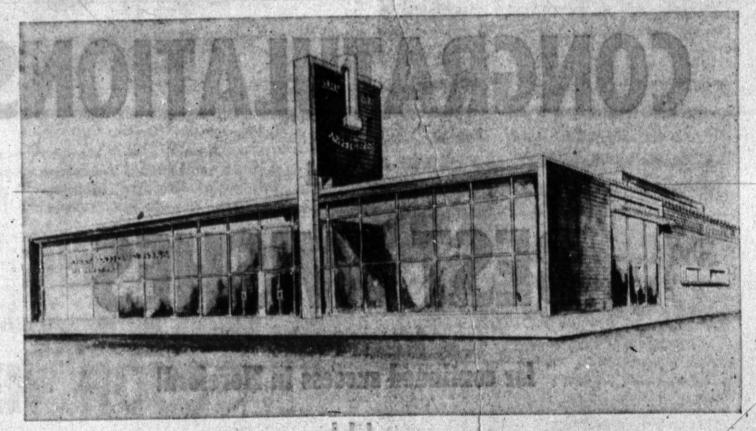
IRVING TRUST COMPANY

George A. Murphy, President

BEST WISHES

to the folks at the

First National Bank of Hereford



Upon the Completion of Your New Building

Attend the OPEN HOUSE, SUNDAY,

Sept. 7 - 1 to 6 p.m. First National Bank

The new First National Bank Building in Hereford is indeed an asset to the entire area, and it gives us great pleasure to extend our Congratulations and Best Wishes to each of you.

From all the folks at

Lithographers **Bank Stationers** 1818 South Ervay Street Dallas, Texas

Richard H. West, Chairman of the Board





Drive-In Teller



NORMA DEMENT

Coffee Break Firmly Entrenched; Problem Now Is Time For Work

By CYNTHIA LOWRY

AP Newsfeatures Writer

The president of a large firm unexpectedly walked into one of the company offices recently and found, although it was shortly after 10 A.M. the place empty except for one stenographer. The staff happily wandered in a few minutes later - a few of the 28 million Americans who had enjoyed a new workaday custom, the coffee break.

Some employers take a dim view of morning and afternoon refresher periods for obvious reasons, but the custom is so popular that most of them have, perforce, given in. To avoid a sometimes empty office, many firms have installed coffee vending machines or permit a coffee and snack vendor to roll a cart through the premises twice a

One Eastern printer has been doing a brisk business selling cards which have been popping up in offices in the area. They say, in bold, black letters:

"To All Employees: "Due to increased competition and the keen desire to remain

sary to institute a new policy. Effective immediately we are asking that somewhere between starting and quitting time period, coffee breaks, rest per-iods, story telling, ticket-selling, — particularly where it is or-call their mid-morning coffee a

in business, we find it neces-



each employe try to find some time that can be set aside and be known hereafter as The

There may be some employers who wish the morning and afternoon coffee break (it's called a coffee break even if you're a tea or soft drink imbiber) were outlawed, and there certainly are numbers of cof- in coffee breaks. Drinkers infee-breakers who find that a clude 42 per cent of all men and without infringing too much couple of extra snack periods with jobs, 44 per cent of wo-

golfing, auto racing, horse selections, window-gazing, vacation-ployers who find that refresh-Morning Most Popular

planning and rehashing of yes- | ment picks up flagging workers terday's TV programs, that and actually pays off in more work.

> Regardless of its merits or demerits, the coffee break seems here to stay - and it is making such people as snack manufacturers and, above all, the coffee industry very, very happy.

> A recent survey indicated that currently 70 million cups of coffee are being consumed daily

Installment Loan **Business Booms**

One of the most rapidly grow ing departments in the First National Bank is the comparatively new Installment Loan Department, headed by Mark Woodall, vice president, and Alma

The department was opened Oct. 1, 1956, with approximately 80 loans tranferred out of regular loan channels; today, it has more than 800 loans, and is expected to expand even more in the new location.

While the department handles FHA Title 1 loans, it also has a vast number of loans on consumer items, including automobiles, boats, television sets, appliances and similar items. The department also makes personal installment loans to individuals.

R. R. WILLS, M. D.

Director

Dr. R. R. Wills became a di

rector of the First National

Bank in 1956, and has been ac-

tive on the board since that

Dr. Wills was born Feb. 6.

1902, at Bruceville, Tex., where

he attended elementary school

and high school. He attended

Texas University two years, and

Baylor University two years,

completing his medical training

at Baylor Medical College, then

located in Dallas. He did his

intern work at Robert B. Green

hospital in San Antonio. In

1949-50, at New York City, and

in 1953-54, he did residency work

in Urology at Oklahoma City

A great portion of Dr. Wills'

life has been spent in this area.

ed practicing on June 1, 1929

continuing until Jan 26, 1930

when he moved to Friona and

however, and has been her

since. During the past 23 years,

stairs location to the modern

Hereford Clinic, and the Deaf

Smith County hospital enlarged

Dr. Wills married Miss Nona

Darsey in Friona in 1933, and

several times.

and at Memphis, Tenn.

"Much of this type of busi ness once went out of town and into other finance channels," Director Busy Woodall said. "However, it is becoming much more popular on a banking level and provides In Four Fields a service to the custome which many finance companies do not parallel."

The Installment Loan Department in the new building is located in the southwest corner of the lobby to provide convenience for customers in securing loans, handling payments and securing detailed informa-

Venezuela, on the northern coast of South America, is second only to the United States in world production of crude oil, says the National Geographic

The morning coffee break remains the more popular of the two usual periods - 51 per cent of the breakers participate in He came to Hereford and start the morning session. Sixteen per cent go for an afternoon cup, and 39 per cent sip on both oc casions. This activity adds up opened his office. On Hereford, to about three cups a day — a cup and one-half on an average, morning and afternoon.

he has seen many changes in the practice of medicine; his Apparently, there is still considerable organization work to own office shifted from an upbe done in the break field: 30 per cent of the drinkers are still running out to restaurants and eating places. However, 43 per cent are buying beverages from carts and 17 per cent in company "cafeterias.

the couple lived here in Here-And why does the coffee busford until her death in 1944. In iness love the coffee break? This year it accounts for almost 1949, he married Imogenne Whitehead, and they reside at 20 per cent of all the cups of 309 Lawton Street. Dr. Wills has coffee consumed in the nation:

An ardent football fan, Dr. Wills has always been interest- tem. Church, and has belonged to the Chamber of Commerce since he first arrived in Hereford, having held scores of positions in the organization. He also ser-the Canadian River section of he fined Leach \$1 and costs on ved as president of the Here-New Mexico.

one son, J. B. Wills, who is ford Lions Club in 1943, and UNEQUIPPED CYCLIST now attending Texas Universi- has been on the City Commisrently designated as Mayor-pro- clist, was hailed into District

ed in high school football, and In addition to his extensive ested in farming.

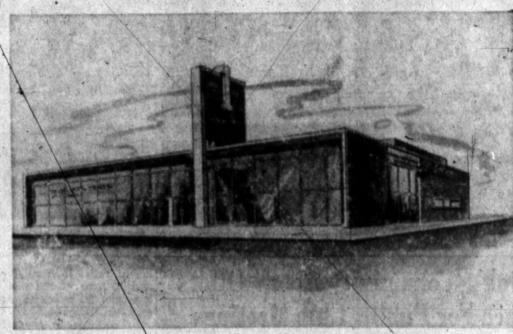
A small herd of Barary sheep.

sion of Hereford since 1956, cur- Leach, a 19-year-old motorcy-Court for not having a headlight, taillight, brakelights, a the community is general. He medical practice, the City Com- light over his license plate, a is a member of the Methodist mission and directorship in the horn and a speedometer. A noibank, Dr. Wills is also inter- sy muffler attracted the arresting officer.

"Apparently this man was operating with nothing," commentimported from Africa, thrive in ed Judge Frank Gregorski as

BEST WISHES

FIRST NATIONAL BANK of Hereford



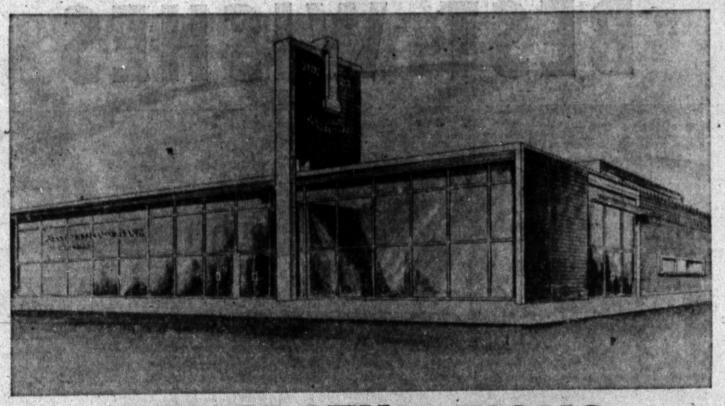
Upon the ompletion of your **New Building**

The Hereford Brand has recorded the happenings of the First National Bank of Hereford since its beginning and it gives us great pleasure at this time to offer our congratulations and best wishes at another milestone in your history.

The Hereford Brand - The Sunday Brand

ELECTRIC COMPANY

of Amarillo extends sincere



CONGRATULATIONS

BEST WISHES

FIRST NATIONAL BANK OF HEREFORD

upon the completion of your new building. Arrow Electric Co. is indeed happy to have been chosen as the electrical contractors on this structure, and we want to extend our sincere Best Wishes for your continued success in the years to come.

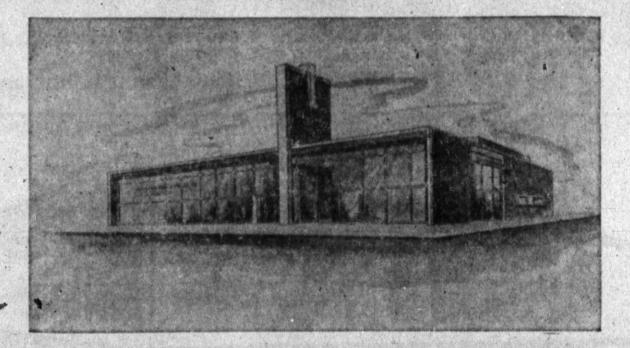
ELECTRIC COMPAN

RF21 MI2HF2.

to the folks at the

First National Bank

of Hereford



Upon the completion of your

Without a doubt, the new First National Bank Building is one of the finest banking facilities in the entire Panhandle area, and a building that the entire Hereford area can well be proud of. May we offer our congratulations and best wishes to each of

HI-PLAINS SAVINGS & LOAN **ASSOCIATION**



HELEN SMITH Head Teller



BETTY MASSIE Secretary





Palmer Norton Is

Palmer Norton has been on the board of directors at the First National Bank of Here-

Bank Director

PALMER NORTON

He is a native of Hereford and is in the ranching and investment business.

Norton was born in Hereford n 1919 to Mr. and Mrs. Ezra Norton. His father was in the registered cattle business. In 1936, Norton graduated from Hereford High School, He attended Texas A&M College following high school and graduated from there in 1940. He majored in mechanical engineering. Following college he worked for the Maritime Commission and Service in Washington, D. C., before returning to Hereford in

at 516 Ave. I. They were married in 1940 and have two children, Dennis David, seven; and Nelda Kaye, five. The Nortons are members of

the First Presbyterian Church in Hereford. Norton is a member of the Lions Club.

Captain James Cook began to probe the Antarctic Circle in 1773, and reached the farthest 1941 and have four children. south of any man in the 18th

than the exception, in new ily attend the First Methodist structures over the Church of Hereford. area. There may be some larger than the one in Here ford, but contractors say that none will be more complete



EARNEST LANGLEY Director

Langley Member Of Bank Board

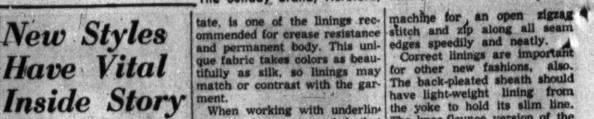
Earnest Langley has been on the board of directors at the First National Bank of Hereford a year and a half. He has lived in Hereford six years and practices law here.

Langley was born July 14 1920, at Sweetwater, the son of Mr. and Mrs. Ernest Langley. His father was in the lumber

Langley raduated from high school at Sweetwater in 1937 and attended Texas Tech three years. He lacked one semester graduating when the war broke out. He served four years in the Army, one and a half He and his wife, Opal, live years in Europe. After the war he finished work for a B. A. degree in philosphy at Texas Tech. He then studied law at the University of Texas, graduating with an Ll. B. degree in

in Amarillo before moving to Hereford. He and his wife, Helen, live at 502 Star Street. They were married in December of Suzanne, 14; Barbara, 11; Tamille, six; and Carolyn, three. Langley is a member of the Lions Club and he and his fam-

Railroads still carry more than half the freight transported in the United States despite increasing use of trucks.



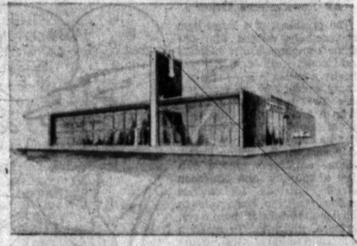
together on seam edges. This ing to maintain the crispness of keeps seam edges flat, to intes of the season, especially when it's done in a soft, fleecy sure a smooth silhouette. If you own one of the new slant-needle versatile sleeveless suit. This will find that you can set the born in 1888.

When working with underlinings, it is recommended that you overcast lining and fabric sheath also needs an underlining the sheath also needs and the sheath also needs an underlining the sheath also needs and the sheath also needs and

automatic sewing machines, you | Composer Irving Berlin was

Best Wishes

First National Bank of Hereford



UPON THE COMPLETION OF YOUR NEW BANK BUILDING

We know you're proud of your new home. May we offer our sincere Congratulations and Best Wishes for continued success in Hereford.

Roy Peet's

WESTERN

Flower and Gift Shop

By DOROTHY ROE

The two-piece trapeze is one of the gayest, youngest silhouet-

wool. A popular variation is the

may be worn as is for a movie date, or with a sweater for street or campus wear.

Local sewing center experts point out that though the silhouette is simple, construction of a two-piece trapeze takes a little sewing know-how. Underlinings are essential to preserve the flaring line, and pattern companies are placing extra

emphasis on the undercover

The simplest way to make

such a suit is to cut out both

lining and fabric at once, making the same alterations on

each. The underlining then is basted to the fabric and both

pieces are worked together. Inch-rulers printed on the pattern pieces make it easy to achieve

When a heavy woolen is used

for the suit, the underlining

must be firm enough to support

the fabric, yet flexible enough

accurate alterations.

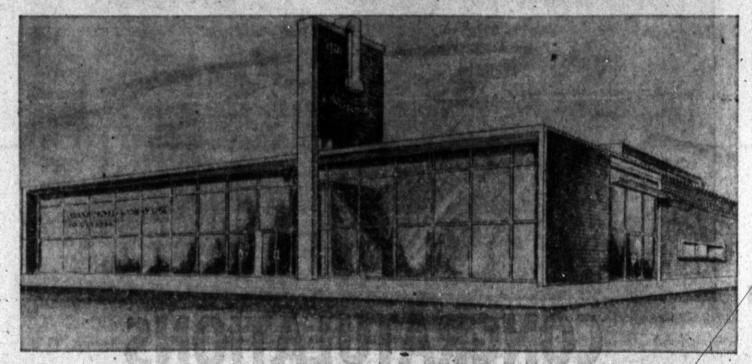
story.

TRAPEZE SUIT-Lining is important to preserve lines of new silhouette.

to hold the rounded, soft lines of the design. Siri, a woven ace-

Carl McCaslin Lumber Co.

extends sincere BEST WISHES



to the folks all the

First National Bank

of Hereford

The new First National Bank building is indeed an asset to the entire area, and we are happy to have had a part in its construction. Be sure to attend the open house, today, 1 to 6 p.m.

Carl McCaslin Lumber Co.

A Complete Building Service

Phone the Lumber Number EM 4-3434

1 Block East of the Courthouse

Southwestern Stationery and Bank Supply

cry from the subject will be sire to hold a meeting. It is the new Community Room, lo-cated on the second floor of the of the bank and may be reachnew First National Bank build- ed after banking hours with a ing. Adjoining the Community special key which will be ar-Room is a coffee room for em- ranged through our receptionployees and customers, finished ist. in Swedish Modern style and, separating the two, is a kitchen so complete as to rival the most

modern home in Hereford. "The Community Room was built with the idea of serving all types of public meetings," V. O. Hennen, executive vice pres- turing limed walnut paneling, ident points out. "This will in- gay wall paper, and an expan-

JUANITA PHILLIPS

People generally associate | clubs, bridge clubs, and almost banks with money, but a far any other group which may de-

MILDRED WALSER

Bookkeeper

Handling the Community Room reservations will be Mrs. Guiletta Arnold, who will clear all dates for interested persons wishing to use

the room. The Community Room, fea-

Bank's 'Community Room' Offers second floor of the new building, and is complete with at-Place For Public, Club Meetings tractive draperies. In addition to general furnishings of lounges, chairs and occasional tables, the Commun-

building, is centrally air conditioned and heated, and carries continuous music, which may be turned on or off, depending on

ity Room (approximately 25 by 35 feet) also has special storage space for 42 folding chairs and six folding tables. The kitchen, available to those who book the Community Room, includes a full size stove, refrigeration, coffee urns and a dishwasher. The room, like the rest of the

Bookkeeper

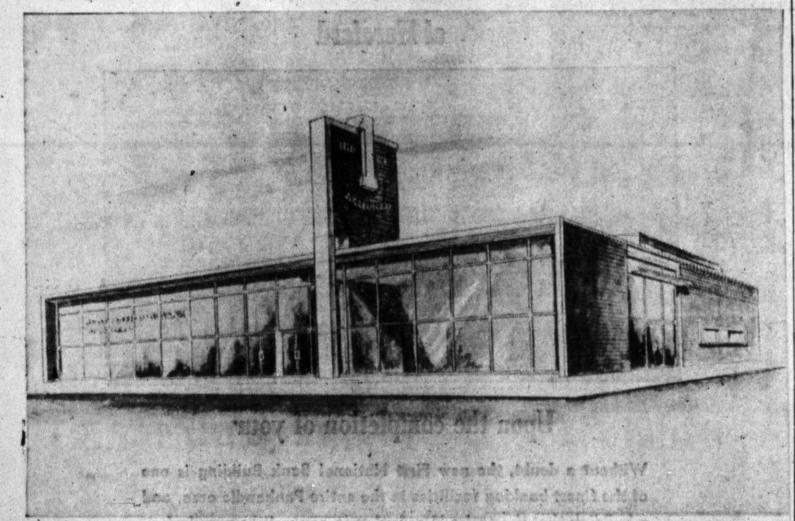
north walls, is located on the

the desire of the users. or nicer.

An innovation in banking circles, community rooms clude women's clubs, civic se of windows on the south and have become the rule, rather BEST WISHES

> to the folks at the FIRST NATIONAL BANK

> > of Hereford



Attend the OPEN HOUSE, SUNDAY, September 7th 1 to 6 p.m.

It is indeed a pleasure for us to say Congratulations and Best Wishes to the folks at the First National Bank upon the completion of your new bank

We know you are proud of your new home.

205 Polk Street Amarillo, Texas

KC's 'Flop' Portocarrero Is Now Orioles' Stopper

By GEORGE BOWEN
BALTIMORE & - Arnold Pertocarrere credits a wide-ly advertised cure-all for turning him from an apparent failure into a successful baseball pitcher — "Work."

Manager Paul Richards of the
Baltimore Orioles deserves the

C. C. Acker Is Vice President



C. C. Acker, vice president, has been with the First National Bank of Hereford since 1945. He was earlier with the First

Mrs. James A. Acker. In 1902 himself.

Hereford High School and attended Clarendon College one year. From July of 1917 until December of 1918, he served in the Army.

He came back from service and worked for the old Western National Bank of Hereford until



ARNOLD PORTOCARRERO

credit for having the confidence to let him pitch regularly, says the 200-pound right hander. When Portocarrero came to the Orioles April 18 from Kansas City in a swap for Bud Daley, it was viewed as a "nothing for nothing trade."

Not yet 27 years old, Porto-

ile, Mo., in 1896 to Mr. and He admits he was wondering

the Acker' family moved to
Hereford. Acker's father was a
farmer and also worked for an
implement company.

Acker was a 1914 graduate of
way," philosophized Portocar-

6-foot-3 native New Yorker a regular starting role with the Orioles. By Aug. 1, Portocar-rero had rewarded him with That was one more than his

National Bank of Hereford until 1931, when he moved to the First State Bank of Hereford. He worked there until 1945.

Acker is a member of the First Methodist Church of Hereford and a member of the Masonic Lodge.

That was one more than his previous high of nine for the Athletics when they still were in Philadelphia in 1954.

"I felt I was pitching just as good at the end of last season as now," said Portocarrero. "But I didn't get a chance at TRY THE BRAND WANT ADS

"He doesn't like walks, so you all the aching feet of grown-up have to concentrate on getting life.

more than four seasons with the Athietics, asways had been a fast ball thrower. It was his control and lack of a curve that

Now, says pitching coach Harry Brecheen, Portocarrero has

EL PASO, Tex. 17 - Cleanliness may take a backseat to safety in the El Paso jail, at least for a tim?. A prisoner slugged a guard with a clackjack made from a bar ot soap and a sock, and eight men took over one floor of the jail briefly before being subdued.

RICHMOND, Va. 49 - State Police arrested a 14-year-old girl — too young for a driver's license - after a chase at over 100 miles per hour on the new Richmond - Petersburg Ex-pressway. She said she had damaged a fender on her father's car and, fearing punishment, drove off. Juvenile Judge J. H. Montgomery sentenced her to write a 1,000-word essay

FRIEND FOR LIFE SARNIA, Ont. (- Michael Skelton, 9, made a friend for life when he rescued a deserted baby robin. Fed with eye-drop

Baby Feet Must Last A Lifetime

start regularly. This spring at Kansas City, I hardly pitched and then I was traded. By Dorothy V. Whipple, M. D. Foot troubles are pretty common. Most of them are unnec-One thing in particular in essary. Good care throughout which Portocarrero says Richards babynood and childhood can aros has helped him is control. prevent about three quarters of

the ball over for him. he's al-so great in talking to you. I guess when you see him show-ing confidence, you get it."

The human foot is a pretty complicated structure. It con-tains 33 joints and 26 different bones. The feet contain one Portocarrero, in his little fourth of all the bones in the

inner side of each foot is stretch- gins to walk he will need shoes ed and the outer side is pushed together. If he lies this way all port. The important thing about the time some tendons stretch, shoes is the fit. Take a look at some contract and the bones the natural shape of your child's mould to fit the position — a foot. It is straight along the inposition not too good for later
weight bearing. See to it that
your baby ites sometimes on is from the big toe joint to-the nis back, sometimes on his turn-my, sometimes on one side or rower than the front of the foot. one other. In this way you Looking at the back of the foot equalize the pressure and the the big tendons come down toot maintains its original straight and vertical, the arch cramped while he is lying in like this, take him to your doc

his mother's womp that when he otr. He may need special is born it's not properly shaped. Many such feet will straighten out as soon as the baby is able to kick them about freely. However, occasionally such a foot needs special treatment. Casts trained shoe salesmen or a brace put on a newborn's feet for the first six weeks of feet for the first six weeks of — not some sweet young thing life can accomplish more than who sells brassieres one day

- for protection, not for supes, which should be prescribed by a doctor, not a snoe sales-

Buy your child's shoes in some years and years of corrective and shoes the next. A good shoe "two different speed curves and they help out his fast ball."

Among the pitching victories they provided were two straight shutouts and a 13-lining triumph in which he gave up only seven hits and two walks.

WOES ALL TO CLEAN LIV
When your baby finally bone at all; they shoes later in life.

Throughout badyhood feet and the longest and widest measurements will be fitted. The best shoes for growing feet are low-heeled oxfords. Children outgrow shoes quick the shoe is stiff.

The best shoes for growing feet are low-heeled oxfords. Children outgrow shoes quick the shoe is stiff.

The best shoes for growing feet are low-heeled oxfords. Children outgrow shoes quick the shoe is stiff.

The best shoes for growing feet are low-heeled oxfords. Children outgrow shoes quick the shoe is stiff.

The best shoes for growing feet are low-heeled oxfords. Children outgrow shoes quick the shoe is stiff.

The best shoes is stiff.

The best shoes is stiff.

The best shoes for growing feet are low-heeled oxfords. Children outgrow shoes quick the shoe is stiff.

The best shoes for growing feet are low-heeled oxfords. Children outgrow shoes quick the shoe is stiff.

The child's big toe joint should be fitted to the widest part of the shoe. This is usually the easiest place in a shoe to test the shoe is stiff.

The best shoes for growing feet are low-heeled oxfords. Children outgrow shoes quick the shoe is stiff.

The best shoes for growing feet are low-heeled oxfords. Children outgrow shoes in four to eight the shoe. This is usually the easiest place in a shoe to test the shoe is stiff.

The best shoes for growing feet are low-heeled oxfords. The child's big toe joint should be fitted. The child's big toe joint should be fitted to the widest part of the shoe. This is usually the easiest place in a shoe to test the shoe is stiff.

The child's big toe joint should be fitted to the widest part of the shoe. This is usually the easiest place



JUANITA BYRD



GUILETTA ARNOLD

The licorice plant - "Lick

BEST WISHES

to the folks at the

FIRST NATIONAL BANK of Hereford

Upon The Completion of Your New Bank Facility

It is with pleasure that we say "Congratulations and Best Wishes upon the completion and occupancy of your new bank building." You should be commended for your forward-

thinking and your faith in the future. It is this same faith that has made the Hereford area grow and continue to grow down through the years.

Again, we say, "Congratulations, and Best Wishes to each of you."

from all the folks at the

Hereford State Bank

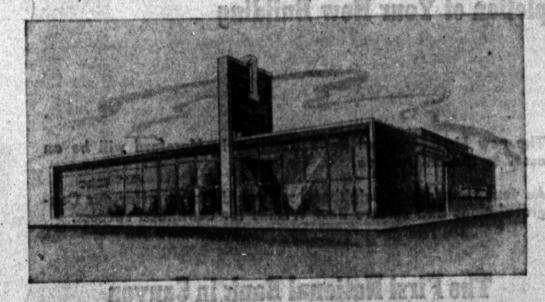
Member: Federal Deposit Ins. Corp.

CONGRATULATIONS

BEST WISHES

to the folks at the

First National Bank of Hereford



Upon the Completion of Your New Building

The new First National Bank Building will be an asset to Hereford and the entire area, and it is a pleasure for us to say "Congratulations and Best Wishes for your continued success."

Vege, Level

Just Like Her American British Housewife Loves a Sale

By CHARLES STAFFORD NEW YORK OF - Retail selling in Britain has to be cricket, you know. Bit of dignity and all that. No huckstering like here in the States. Definitely not.

For one thing, the British are

Started Banking Career In 1918



MILES ROBERSON Vice-President

Miles Roberson, vice president, first started working for the First National Bank of Hereford back in 1918. He was there only a few months before entering World War I.

He was born in Johnson County, Tex., Feb. 9, 1895 to Mr. and Mrs. J. P. Roberson. His father made his living farming. The Roberson's moved to this part of the country in 1901, settling at Summerfield.

They moved to Hereford when Miles started to Hereford High School in 1914. He is a 1916 graduate.

Roberson entered the Army in Roberson entered the Army in 1919 and served until 1920. When Mrs. Adams. "To give you an working for the old First State Bank and Trust Company of Hereford. He remained there until the bank was dissolved. He and, on occasion, carnations in junk heap." then came back to the First National Bank in 1946 and has been there since that time.

livestock in his spare time. Roberson is a member of the First Baptist Church in Hereford.



BEHIND THE COUNTER-Mrs. Patricia Adams, right, only woman sales training director in England, gets an idea of American techniques by working in a New York store.

selling.

Mrs. Adams' position as the

rector in the British Isles puts her in a position to observe

shop assistants the fine art of

She came to the United Stat-

es in Chicago; Fort Madison,

"You Americans are much

more price conscious than we," she said sternly. "This

is reflected in your store win-

dows. You find so many dif-

ferent prices for the same

"Why I would be so confused

"Oh, we have competition in

England, but we compete in ser-

vice rather than price. And I

think you will come around to

"If you keep cutting prices,

The British, said Mrs. Ad-

ams, go more for quality. "We

"Americans are more gadget

conscious, more inclined to try

The thing that impressed Mrs.

Adams most about over-thecounter salesmanship in the Colonies was the way a sale was "When an English shop assi

tant ends a sale, he says 'Thank you, good afternoon.' But here a salesgirl might say, "Thank you very much. Do come in a-

gain, won't you?' It gives you - or at least it gave me - a feeling that she takes a personal interest in you, whether she

Mrs. Adams said, "the main

concern anywhere - here or in England - is to get the shop assistant to forget price. If the customer is price conscious, he will ask the price soon enough. The emphasis should be on trying to give the customer what

A truly remarkable woman, Mrs. Adams was the first of

salesmanshin

merchandise, you know.'

omething new."

does or not." teaching

he is looking for.'

her sex ever elected Wimbledon Borough She also has served on school boards of governors. She is the wife of an advertising man and a mother of a 21. year-old architectural student.

Ohio, and New York.

merchandise

trying to shop here.

our way of thinking.

inclined to insist that price is mink cape torn from her shoulnot the most important consid- ders.

For another, they prefer the only woman sales training di-Old Reliable to the Modern In-

And lastly, the British retail- such things. She travels er keeps the customer's well throughout Britain teaching being in mind.

"We like to encourage our people to buy only what they can afford," said a neatly es, where her firm has home groomed visitor to the American offices, looking for sales pointfield of retail battle. Part of the ers. Her quest took her into storencouragement to thriftiness is a whopping 10 per cent interest Iowa; Iowa City; Columbus,

on installment buying: But, added Mrs., Patricia Adams of Wimbledon, there is at least one basic similarity between female shoppers on both shores of the Atlantic.

The British housewife is the same predatory huntress as her American cousin. Her nostrils flare and she bares her fangs at the most subtle scent of a sale,

"I remember an incident at Fortnum and Mason, a very nice shop in Picadilly," said idea of the type shop it is, all you must lower the quality of the shop assistants (clerks) on the merchandise. And pretty the first floor wear frock coats soon you will end up with a their lapels.

"They were holding their very first sale. They simply plac- like to say, 'I've had this watch He lives at 201 Higgins St., ed a small sign in the window or this fountain pen for 20 and likes to trade horses and saying 'reductions' - that was years. Really good piece of

"Well! There was a mob

scene. One woman had her

Cousin, Began Career In **Denton County**

president, has been with the First National Bank of Hereford since April of 1944. He came here from Wichita Falls and was first employed as

Hennen was born in September of 1900 to Mr. and Mrs. H. V. Hennen in Denton County, Tex. The family moved to Wichita Falls early in Hennen's life and they were there until 1927. Hennen's first banking experence was received in Denton



V. O. HENNEN **Executive Vice-President**

County in 1920 where he worked for the Denton First State Bank. He was there until 1927 and then moved to Big Spring where he was employed by the First National Bank. In 1936 he moved to the City National Bank of Wichita Falls and remained there until he came to Hereford

He was cashler of the First

National Bank here in 1944, and vice president from 1948 to 1951. He was made executive vice president in 1951.

Hennen and his wife, Francis make their home at 703 Lee St. in Hereford. They have two boys, Jack, who is 26 and lives in California, and Virgil, 28, who lives in Arizona.

Hennen is a member of the Rotary Club and the Episcopal

Display Cases For Public Use In New Building

Money is important, but so are trophies, awards, personal collections and heirlooms.

This fact was recognized by will be displayed in the units directors of the First National from time to time. Bank when they specified four glass display show cases specifi-

interest will be welcome and accepted in the display units," said V. O. Hennen, executive vice president of the bank. He said that the Chamber of Commerce will use one of the dis-

Asbestos is the only relid rock ed car. have interesting material to dis-

NEW BRITAIN, Conn. (2) "Anything of general public Grandfather and grandson met

recently in a jolting way.

Andrew Wysocki was about to make a right turn in his auto-mobile when his ear was struck by another. Inside this one was his 9-year-old grandson, Michael Wysocki.

Mike's father said the boy probably had accidentally re-leased the brakes on the park-

CONGRATULATIONS

FIRST NATIONAL BANK

of Hereford

Attend the **OPEN HOUSE** SUNDAY,

Sept. 7, 1 to 6 p.m.

Upon the Completion of Your New Building!

The new building will be an asset to the Hereford area, and we know that you will appreciate and enjoy your new quarters.

Best Wishes for continued success in Hereford.

LeFebure Corporation

Box 2324

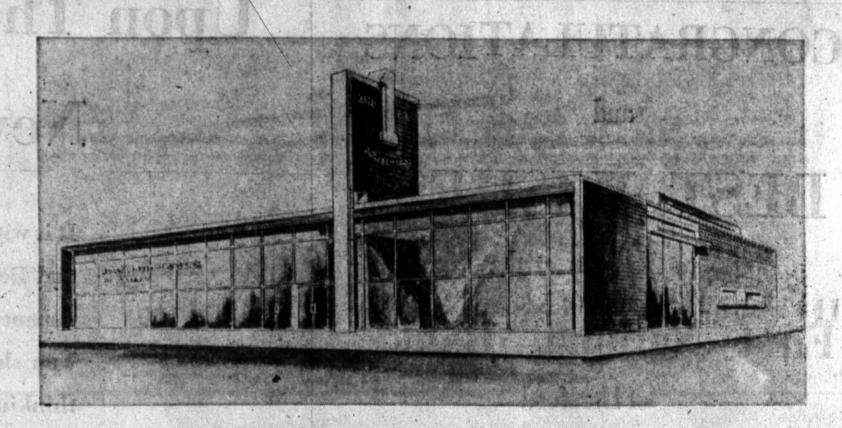
Roger Fenlay, Factory Rep.

Amarillo, Texas

CONGRATULATIONS

to the folks at the

First National Bank of Hereford



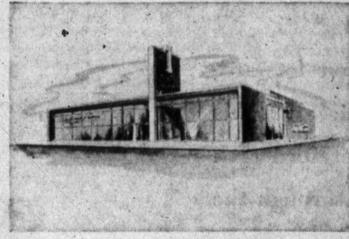
Upon the Completion of Your New Building

to the folks at the

FIRST NATIONAL BANK

we extend sincere

Best Wishes



upon the completion of your new building and

WELCOME to our block!

It is with a great deal of pleasure that we extend to you our Congratulations and Best Wishes and Welcome you to our block. We know that the new bank building will indeed be an asset to the entire area.

Hardware Company

days, including poor memors and careless habits. Such, at least, is the aim of directors of the First National who, in the new building, have installed special glass tables and two sets of

Jog Memory

In New Bank

The banks are taking care

of almost everything these

lights in order that persons who delve into lock boxes will not accidently leave papers on tables or on the floor. Neon lights below the glass table tops shine continuously, elim inating any stoop, squat or squint on the part of patrons who might suspect that they have dropped an important paper or failed to return a

Clipped coupon to their box. Two special booths with this equipment are provided adjacent to the lock box section, and will be maintained strictly for persons who wish pri-vacy in looking through the contents of their boxes.

Louis Braille, was invented the Braille system which enables the blind to read books by means of raised indentations on the paper, was born with good eyesight. He became blind the age of three,

Be Sure to Attend the

OPEN HOUSE

Sunday, Sept. 7 - 1 to 6 p.m. Corner 3rd & Main

The new First National Bank Building in Hereford will be an asset to the entire area.

As your friends and neighbors, we would like to offer our Congratulations and sincere Best Wishes for continued success.

> The First National Bank in Canyon Canyon, Texas

> > First State Bank Amarillo, Texas

First State Bank Vega, Texas