

WEATHER

Table with 2 columns: Day (Thursday, Friday, Saturday) and High/Low temperatures.

Moisture for March: .00
Moisture for year: .24
Moisture last year: 2.23

The Sunday Brand

32 Pages

Including 22 Colored Comics

Published Every Sunday

Our Slogan: "More People — More Farms"

VOL 11 — NO. 35

Hereford, Texas, Sunday, March 1, 1959

Price 15c Per Copy

Herd Wins Region Crown, 59-39

Herd Cuts Down Tall Lake View With 56-43 Win

By H. A. TUCK
BRAND NEWS EDITOR
Steve Slagle led the Hereford Whitefaces to a repeat as Region 1, AAA basketball champions...



Speed and a full-court press gave Hereford an easy 56-43 victory over the tall Lake View Chiefs in the first round of the Region One cage tournament in Lubbock Friday.

Smooth-shooting Ken Clearman led the Whitefaces to victory as he pumped in nine field goals for 18 points. Most of his shots were one-handed jumps from the corner and outside the keyhole.

The pace slowed in the third quarter, as Hereford edged 11 points and Lake View eight. The quarter ended 44-33.

Both teams were cold at the start, but Donnie Renfro broke open a 5-5 tie and Hereford led 9-5 at the end of the first quarter.

The pace picked up in the second quarter as Hereford started to run. Andrews went ahead 17-14, but the Whitefaces countered with seven straight points and held a 23-19 lead at half time.

In the third period the teams swapped baskets and then the Herd stampeded. Slagle and Paul Higgins added 3 points to put Hereford in front 35-23.

During the final quarter, Hereford controlled the ball and took the easy shots as they racked up 16 points and held the Mustangs to 9. Aiding Coach Kitchens' cause was Donnie Renfro with 12 points.

Named to the Regional All-Tournament team were Bob Edwards of Graham, Steve Slagle and Bobby Shelton of Hereford, Roy Max Ferrin of Andrews and Jimmy Tolinson of Lake View.

Other teams to appear in the 3-A tourney in Austin are Kilgore, Houston Smiley and South San Antonio. Kilgore stands 25-3, and beat Gainsville 34-32 for their region; they are sparked by 6'4" Norman Bond.

(Continued On Page 8)

Davis On Force

A new patrolman, Wual Gene Davis, was added to the Hereford Police Department this week.

Davis, formerly a patrolman on the Fort Worth Police Department, operated a laundry in Dalhart before joining the department here. He resides at 325 Ave. B.

(Continued On Page 2)

DESPITE efforts of Lake View's William Keel, 6-5, to block a shot by Whiteface Ken Clearman, the Hereford sharpshooter scores one of his nine field goals in opening play of the Region 1 basketball tournament in Lubbock. Clearman, with 18 counters, led the Whitefaces to their 56-43 win Friday night. (Staff Photo)

Three File As One Withdraws In School Races

Three more Deaf Smith County residents filed candidacy for school trusteeship posts and another candidate, who previously filed for a post on the Hereford Rural High School District Board, dropped out of the race Friday morning. Deadline for filing is Wednesday.

Filing for the only post open on the Walcott Common School District Board No. 6 Wednesday afternoon was Jim Monroe, a rancher, who lives 38 miles northwest of Hereford.

Ivan Block, 200 N. Texas, who farms near Frio, filed for one of two posts open on the Hereford Rural High School board.

Only one person, J. C. Morrison, is listed as a candidate for one of three posts on the Deaf Smith County School District Board. Morrison, who farms in Westway, was listed as a candidate for re-election Friday afternoon.

(Continued On Page 2)

No Contests Yet For City Posts

With only one week remaining for filing candidacy for three posts slated in the April 7 general city election, only three persons have announced intention seek election.

Deadline for filing candidacy at City Hall is March 7, or 30 days before the election, according to City Manager Dudley Bayne.

To date, candidates are Dr. R. R. Wills for post of mayor, Don Little for re-election to Place One on the City Commission, and Gid E. Brown, candidate for Place Two on the commission.

Nell Cooper, who presently holds Place Two on the Commission, has not filed application for candidacy.

Dr. Wills filed for candidacy for the post of mayor in January. Little and Brown filed application early in February for two commission posts.

Merchants Set For Four Big Promotions

Hereford merchants Friday gave their stamp of approval for four special promotions and a new service for the city, during their regular meeting. All the activities are sponsored by the Deaf Smith County Chamber of Commerce.

A welcoming service will be inaugurated shortly, in an effort to make new residents feel more at home. Mrs. Nell Culpepper has been hired by the group to contact new permanent residents, presenting them with a gift and gift certificates from Hereford merchants.

A "Home Show" has been scheduled for April 20, 21 and 22. This is a different date from (Continued on Page 2)

Deaf Smith Sugar Beet Growers Meet, Form State Association

About 50 growers and other interested persons in sugar beet growing met recently in the Deaf Smith County Courthouse for the purpose of forming an association.

W. M. Hott, representative of the state ASC office out of College Station, and Cover Mendenhall, secretary of the Southern Colorado Beet Growers Association of Rocky Ford, Colo., spoke to representatives from the sugar beet growing counties of the parhandle.

Hott addressed the group concerning the allocation of acreage and some of the problems to avoid. Mendenhall pointed out the advantages of organizing into an association and discussed the mechanics of organizing. Both men answered questions from the floor.

Howard Gault, local vegetable grower and processor, was selected as chairman and the group voted unanimously to organize an association. The association will be called the Texas Beet Growers Association.

Gault was then selected to appoint a nominating committee for the purpose of selecting seven directors who will also be the officers of the association. After the committee has

(Continued On Page 2)

Over Half Of Goal Made Toward Community Center

About \$21,000, more than half of the goal, has been raised for the Community Center at the end of four days of solicitation.

Tabulation of gifts and pledges to the \$100,000 civic center was completed Saturday, with most of the campaign workers still unreported.

Citizens of the county are working to collect \$40,000 as the public's part of a building to be located at Park Avenue and "C" Street. Some \$60,000 of the estimated total cost has been offered by the Jim Hill Estate, with the stipulation that the public raise the rest and that there be no indebtedness or taxes used.

Drive officials said Saturday they expected to have the bulk of the campaign finished about

next Wednesday or Thursday. Most of the funds reported to date have come from the Advance Gifts or Business solicitation committees. There has been almost nothing reported yet on the home drive, which got

Deadline Tues. For Absentees On County Vote

Only one absentee ballot had been cast Saturday morning in the County Clerk's office for election on funds for east Highway 60 right-of-way, construction of a new county jail and renovation of the county courthouse. Deadline for absentee voting is Tuesday.

The special election will be held Saturday, March 7. Warrants to be issued for the right-of-way purchase will total up to \$260,000, with half of the cost to be refunded the county by the state highway commission when deeds are acquired.

Residents will vote for or against a tax not exceeding 30 cents on the \$100 valuation. No tax for flood control will be included on the ballot.

Proposed bond issue for construction of a new county jail is \$200,000, with an additional \$185,000 in bonds asked for modernization and renovation of the courthouse.

(Continued on Page 2)



THE MYSTERIES of science are one of the many subjects school pupils are studying. Danny Cleveland and Lois Christmas learn to operate a Geiger counter in one of Hereford High School's chemistry classes. Parents and patrons are urged to visit the public schools, meet the teachers and become acquainted with the operations of the schools during Public Schools Week March 2-6. (Staff Photo)

MARCH 2-6

Special Programs, Visits For Public Schools Week

Various special programs and events are planned by the Hereford Public Schools this week in accordance with Texas Public Schools Week, March 2-6.

Highlights of the five-day program will be various speakers talking to the students and visitors, special films, assemblies, exhibits of class work, a play to be presented by a fifth-grade choir and open house for the schools.

A dinner and program for past and present board members and their wives is scheduled for Thursday night in the Shirley Elementary School cafeteria at 7 p.m., according to Fred Cunningham, Hereford Schools superintendent. The program will be an audio-visual teaching methods.

In addition to the various pro-

grams the public is invited to attend classes and visit with school administrators during the week.

In the majority of the schools parents are also invited to eat lunch with their children in the school cafeterias.

AIKMAN
Aikman Elementary School's (Continued on Page 2)

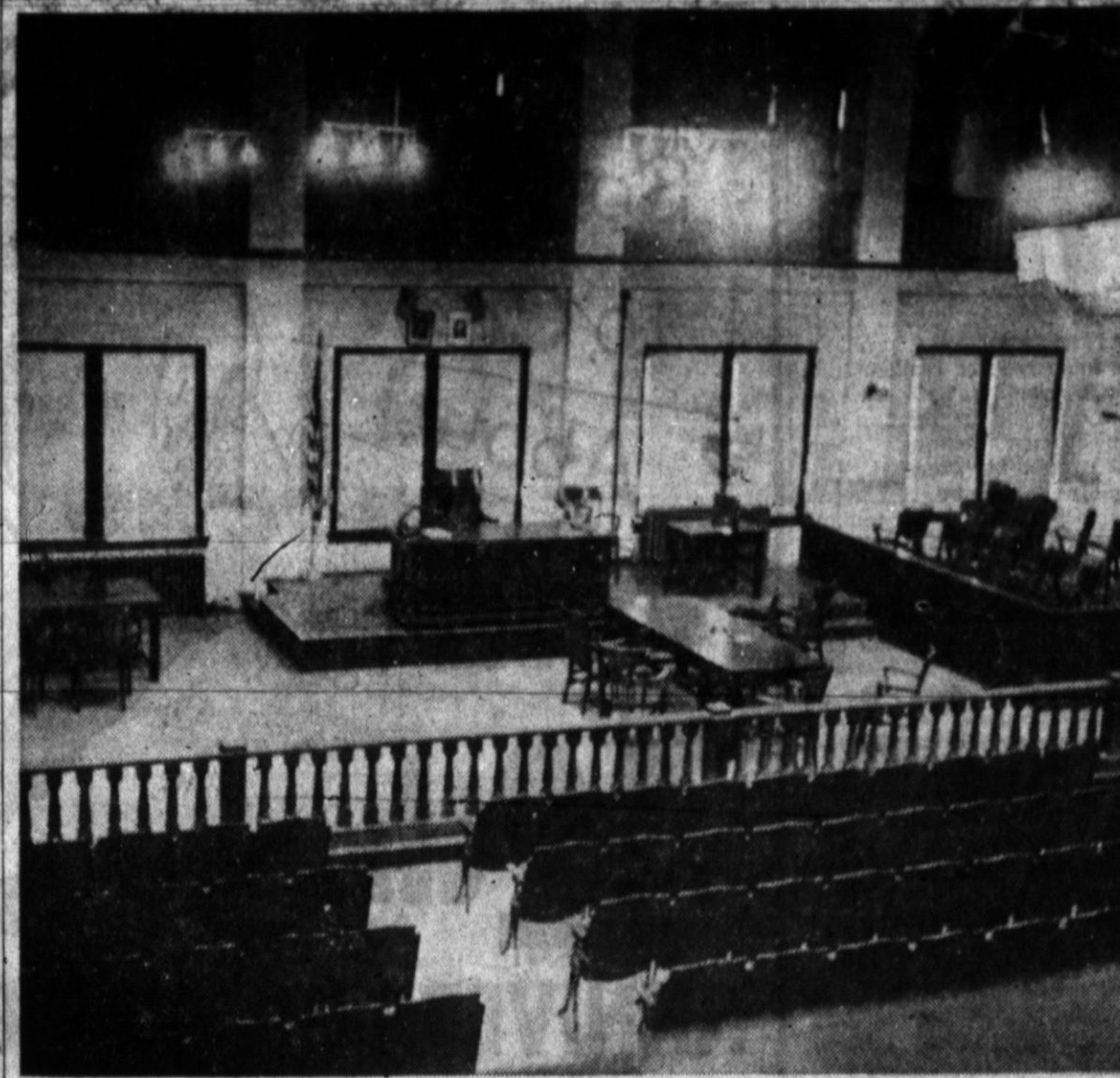
Around Town

All the talk seems to be on basketball. The team had wonderful support during its two appearances in Lubbock this weekend. But that has been typical all season. We have driven more than 100 miles, only to find that Hereford had more supporters than the home-town ball club. It makes the boys feel much better to know they are not ignored.

One of the most pleasant aspects of the tourney in Lubbock was seeing Mrs. Dick Ross on the sidelines, cheering for the Herd. She is cheerful and looking very well. Everyone says the hospital food must be agreeing with her.

Oasis Shrine Club will meet in the Jim Hill Hotel on Thursday, March 5, beginning at 8 p.m.

Regularly-scheduled Open Duplicate bridge play will be (Continued on Page 2)



DISTRICT COURTROOM is among the facilities slated for renovation in the courthouse. The county is asking for authorization of \$185,000 bond issue to finance the remodeling. The courtroom, which has

also been used for plays, community gatherings and churches during the past 48 years, will be made slightly smaller, with improved lighting and ventilation. (Staff Photo)

'Finest In South' Due Facelifting

(Editor's Note: This is the fifth in a series of articles about the proposed courthouse renovation and new jail for Deaf Smith County. These stories are written solely in an effort to inform the public of the facts.)

At the time the present Deaf Smith County courthouse was built, the Brand proudly informed the public that the building was "the most modern capitol building in this section of the state." That was in 1911.

Other stories at that time proclaimed that the county was getting "The second marble county building in the United States and the finest courthouse in the South."

Everything put in the building was first-class and the most modern available. There were "public and private phones, e-

lectric lighting, steam heat... with an electric vacuum system of cleaning." The public phones have been modernized by the telephone company since that time. The private phones for intra-office communication have long since ceased to exist.

The same electric lighting predominates throughout the building, 47 years after it was installed. The same steam heating system is still in use, although the huge furnace has been converted from coal to gas.

The revolutionary "electric vacuum cleaning system" has not proved successful and is no longer used.

Renovation of the building tentatively planned by the County Commission would bring the sturdy old courthouse up-to-date for another

half century, it is believed. Built at a cost of \$123,050, it would cost about \$1,000,000 to replace today. However, the Commission feels it can get another 50 years of good use from the building with expenditures of \$185,000, the amount asked in the bond issue vote on March 7.

An architect's inspection of the courthouse last fall pointed out many of the items which need to be repaired or replaced.

All windows will be replaced with aluminum, insulated units, which will be made the same size as the present openings.

The cornice line around the upper part of the exterior walls is in bad condition and would be removed, which would give the building a more modern appearance. Pillar caps are miss-

ing or falling down and would be removed, which would streamline the building's facade.

The exterior stairs would be renovated on the south side and re-designed on the north side to blend the jail in with the courthouse. All toilet fixtures would be replaced and the rest rooms renovated.

The ground floor would be redesigned, with new exterior doors and a terrazzo floor, which is the most durable type for public buildings, since it wears well and requires little upkeep.

One of the primary considerations of the Commission is an elevator for service to the upper floors. This would be a self-service type with many safety features. With the average age (Continued on Page 2)



CALMLY taking in all the spirited noise at the Pep Rally in the High School gymnasium Friday morning was an unidentified canine rooster. While the crowd yelled and the band played he offered silent support with an occasional yawn and an itching ear. In fact, he did everything but bark. (Staff Photo)

Three...

(Continued from Page 1) ernoon after a petition, signed by 12 persons, was presented in the County Judge's office.

W. M. "Bill" Decker, Hereford insurance firm partner, dropped out of the Hereford Rural High School District board race Friday morning. He had announced his candidacy Feb. 21.

"Due to business reasons," Decker said, "I find it necessary to withdraw my name from the race for school trustee. When I announced, I thought it would work out, but it did not. However," he added, "I do appreciate your consideration, also the encouragement of numerous friends. I will continue to be a booster for Hereford schools and will be happy to help in every other possible way."

Earlier in the week, Dr. L. B. Barnett and Waldron H. Melton filed candidacy for school trusteeship posts.

Dr. Barnett filed as a candidate for Hereford Rural High School District Board last Tuesday afternoon. Dr. Barnett lives on the Harrison Highway, west of Hereford.

Melton, a farmer who lives 18 miles northwest of Hereford, Monday filed candidacy for a place on Walcott Common School District board.

Melton and Monroe are candidates for a post on the Walcott board being vacated by Glenn L. Burrus. Term on the board is three years. Burrus has not announced whether he will seek re-election.

Terms of Bert Boomer and Marcus R. Latham on the Hereford Rural board expire this year. Neither has announced whether he will be a candidate for re-election.

Morrison is the only candidate for one of three posts on the County School District board. Deadline for filing for the April 4 election is Wednesday, or 30 days prior to the election.

In the County School District, those whose terms expire are N. R. Miller from Commissioner's Precinct No. 1; J. C. Morrison from Commissioner's Precinct No. 2; and H. M. Benson from Commissioner's Precinct No. 4.

DeadLine...

(Continued from Page 1) Eligible voters are those who paid poll tax for 1958, and voters must have rendered property taxes in the county (personal or real estate property), according to County Clerk Ralph Smith.

Polling places will be open from 8 a.m. to 7 p.m. March 7. Polling places are: Precinct 1, County Attorney's office; Precinct 2, Commissioners Courtroom; Precinct 3, the R. W. Mitchell residence, 12 miles west of Hereford on the Harrison Highway;

Precinct 4, Sims Community House; Precinct 5, Ford Community House; Precinct 7, Dawn schoolhouse; Precinct 8, Garcia Community House; Precinct 9, Bippus Community House; Precinct 10, Palo Duro Church; and Precinct 11, Central school.

Members of Hereford Jaycees will cooperate in the election by making telephone calls to residents to remind them to vote. Jaycees will start making the calls March 4, according to Paul Schroeter, president of the group.

Election judges for the 11 voting precincts include: Precinct 1: Frank Bezner, Bill R. Waldrep, Mrs. Don T. Martin and Mrs. B. E. Kendall; Precinct 2: Urllin Streu, Lyle Woodford, Robert Veigel and Mrs. Nona Jowell; Precinct 3: Herschel Burrus and R. W. Mitchell;

Precinct 4: J. G. Fortenberry and J. S. Stocks; Precinct 5: L. J. Strauff and Billie Hodges; Precinct 7: August H. Frye

Filing must be done at least 30 days prior to the election in the office of the County School Superintendent in the County Courthouse for county and Walcott school board posts.

Names may be placed on the ballot in two ways: a candidate may announce his intention to run for trustee by filing an announcement or a petition may be signed by at least five qualified voters of the precinct or district, asking that a name be placed on the ballot. This also must be done at least 30 days prior to the election.

and Mrs. H. V. McCabe; Precinct 8: S. N. Thweatt and Eldred Brown;

Precinct 9: Clint Homfeld and Melvin Henderson; Precinct 10: Mrs. C. L. McBroom and Mrs. Fred Axe; Precinct 11: J. J. Clark, B. F. Cain, Mrs. L. B. Russell and Mrs. Kenneth Coker; and absentee precinct: Wayne Thomas and Jim Bob Allison.

OverHalf...

(Continued from Page 1) of interested contractors. The bulk of the needed \$40,000 is expected to be pledged or on hand at the time the bids are submitted.

Campaign workers are asking that citizens pledge on the basis of one-half of one per cent of their annual income. The pledges may be paid at any time during the year, or may be paid monthly, either by check or through bank draft authorization.

In no case will solicitors be allowed to accept pledges which would not be paid prior to Dec. 31. This is the date set by the city for the building to be completely paid.

Final total contributions are not expected until the latter part of the summer. Several civic clubs have planned fund-raising activities which will be held at a later date. Other clubs have similar projects planned.

Drive officials, with more than half of the necessary amount counted, were cautiously optimistic Saturday, as they indicated the drive was going about as expected.

DeafSmith...

(Continued from Page 1) expressed their views about associating that it would be an advantage to the group to organize.

The entire sugar beet industry of Texas is made up of Deaf Smith, Randall, Parmer, Hale, Castro and Lamb counties and the organization will include all sugar beet producing areas of Texas.

Have you read the Classifieds?

Merchants... Around...

(Continued from Page 1) the ones first tentatively chosen. This will be a new event for Hereford.

A repeat of the unpredictable "Krazy Daze" trade promotion has been set for June 8 and 9. This event was launched last year with literally howling success.

July 27 through August 1 has been set aside for a "Harvest Festival". This will succeed the Vegetable Festival. The name change will be accompanied by plans to make the show much larger and more inclusive.

The "Latin-American Fiesta" has been set for Sept. 16. This affair also was started last year and met with fine success.

Herd...

(Continued from Page 1) seconds, but the effort was far short. William Keel, a 6-5 center, was tops for Lake View with 15 points. Jimmy Tomlinson and Kenneth Phillips each added 10 for the losers.

Hereford was dead on field goals, as the team averaged 46.3 per cent on 25 of 54 attempts. Their free throws were less impressive, as they got 6 of 16 tries for 37.5 per cent.

The Chiefs hit 17 of 44 from the floor for 38.6 per cent and nine of 20 charity tosses for 45 per cent.

BOX SCORE

Hereford (56)	fg	ft	pts
Renfro	3	1	7
Slagle	6	2	14
Shelton	5	2	11
Duvall	1	1	0
Higgins	1	0	2
Clearman	9	0	18
Mulkey	0	0	0
Total	25	6	56
Lake View (43)	fg	ft	pts
Shuffield	0	1	1
K. Phillips	4	2	10
Keel	5	5	15
Winans	3	1	7
Tomlinson	5	0	10
J. McCain	0	0	0
Total	17	9	43

Horton Smith has won 33 golf tournaments during his professional career.

(Continued from Page 1) gin Thursday, March 5, at the Hereford Diner, starting at 7:30 p.m. The events are sanctioned by the American Contract Bridge League, directed weekly by Mrs. Francis W. Hill and Mrs. F. H. King of Hereford.

Jazz-talking Freddie Agabashian, who is no less familiar with a microphone than with the gear box of an Offenhauser-powered racer, charmed his way into the hearts of Hereford High students Thursday. One of the better-known "big car" drivers, Freddie just retired three months ago from active speedway events, including the Indianapolis 500-mile classic. His talk on speed, driving and safety went over with tremendous impact. And he got engulfed by applause when he told the students he thought their parents probably needed the talk a lot more than they did.

F. S.: The Brand checked on Agabashian's enthusiasm about auto safety belts and discovered... his car had them and they were in place on all three occupants when the car pulled out of its parking place!

Dr. Milton Adams reminded us that March 1-7 is "National Save Your Vision Week".

Several local people attended the recent Chamber banquet at Friona. Among other things, the audience heard a recounting of the past year's activities, including a summer recreation program, Maize Days and a big Christmas promotion.

Carroll Hickey's speech students presented the Lions Club program Wednesday. Among those preparing for spring contests are: David Larsen and Linda Hair, senior declamation; Anne Wingert and Milner Duvall, poetry reading; Jimmy Reinauer and Sharon Hill, junior declamation; John Gilliland and Mildred Wester, extemporaneous speech.

In case the face on the front page, of the girl working with the Geiger counter, seems familiar... it might be. Lois Christman was one of three girls whose faces appeared twice on the front page of Saturday's Morning Avalanche from Lubbock, showing a contrast in emotions. Her picture also is slated to be on the Whiteface page next Thursday. That's the kind of publicity you can't buy.

March...

(Continued from Page 1) schedule of events, according to D. C. Martin, principal, will include various persons who will speak to the students and visitors on trips to foreign countries. Special films and film strips on different subjects will be shown in the rooms and in the gymnasium.

Some class rooms plan to present plays and special programs to their visitors. In all the class rooms special themes displaying the students' work will be shown.

All the pupils from every room will write letters inviting their parents to visit the schools. A day for each grade has been set aside for parents of the children to eat lunch with their children in the school cafeteria.

Monday is stipulated as the day for the first grade pupils' parents to be guests for lunch. Parents of second-grade students will eat in the cafeteria on Tuesday, third grade on Wednesday, fourth grade on Thursday and the sixth grade and one fifth-grade section on Friday.

L. C. Thomas, principal of Central Elementary School, urges all parents to visit the class rooms during the week and to eat lunch during the noon hour in the school cafeteria.

Schedule for the cafeteria visits will be parents of the first grade students on Monday, second grade on Tuesday, third grade on Wednesday, fourth and fifth on Thursday and sixth grade on Friday.

Special exhibits of the children's work will be displayed in the school rooms.

Principal L. B. Russell of Shirley Elementary School announces the various grades are inviting parents of the students to visit class rooms at different times when the students' work will be displayed.

Parents are also invited to eat lunch in the cafeteria with parents of first grade students on Monday, second grade on Tuesday, third grade on Wednesday, fourth grade on Thursday and fifth and sixth on Friday.

Russell also stated that an

open house will be held Tuesday evening at 7:30 p.m. in the auditorium, beginning with a play, "Hansel and Gretel," to be presented by the fifth grade choir. Following the play the parents and other visitors will tour the school building.

Parkview Elementary School will be receiving visitors during the week. Stanton Junior High School's parents and patrons are invited to attend classes during the week and become acquainted with the teachers, according to W. C. Quattlebaum, principal.

Parents are also invited to eat lunch with their children during the noon hour any day of the week.

An open house will also be held at Stanton Junior High School Tuesday evening from 7 to 9 p.m. The teachers will be in their home rooms, exhibits of the students' work will be displayed and the visitors will tour the building.

On Thursday a special assembly will be held in the Junior High auditorium at 9:50 a.m. and any interested persons are invited to attend.

High School principal Bill Stanford urges all parents and interested persons to attend classes and become acquainted with the teachers and the operations of the school plant.

Stanford also stated that although no exhibits of students' work will be displayed during Public Schools Week a "School Fair" is planned for later in the spring. During the fair the home economics department, shop and art departments and other departments of study will display the year's work.

A Teachers' Recognition program which was planned for Thursday has been postponed until the close of the school year.

For the past nine years Public Schools Week in Texas has been set aside by the governor as a special time each year to place increased emphasis on Texas' educational system.

Dr. Milton C. Adams
OPTOMETRIST
Office Hours
8:30 - 5:00
335 Miles Avenue
Phone EM 4-2255
Hereford, Texas

REMEMBER WHEN?

By CHARLIE SEEDS

BUDGE WINS AGAIN! That was a familiar headline on sports pages that year. Don Budge was a skinny, red-headed, freckle-faced young man with long legs that could cover a lot of ground on a tennis court... and this was his big year in tennis.

Don Budge scored a "Grand Slam" that year that no one had ever managed to do before, not even the


great Bill Tilden in his prime. The redhead was just about unbeatable. He won the national singles championships in Australia and in France. Then he went on to win the title at Forest Hills in the American singles competition.

That left only Wimbledon, traditional seat of the world's top tennis crown at that time. The young redhead couldn't be stopped. He won again at Wimbledon. In one year he captured the four major amateur singles championships of the tennis world.


America was entering a new era of prosperity that year... but we hadn't forgotten the bitter years of depression. A man who bought a car then not only shopped for a good deal... but he made sure he bought from a dependable dealer who could give him reliable service.

The year was 1938. For an all-around top deal... on today's bigger, better new FORD... stop in and see us. We'll beat any legitimate deal... and give you the added bonus of the finest service facilities to keep your car at its best for years to come! CHARLIE SEEDS MOTOR CO., INC. 146 E. Second. Phone EM 4-2727.


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WHAT IS THE A.B.C.? The Bureau is a cooperative and nonprofit association of 3450 publishers, advertising agencies and advertisers in the United States and Canada. Organized in 1914, A.B.C. brought order out of advertising chaos by establishing a definition for paid circulation, rules and standards for measuring, auditing and reporting the circulations of newspapers and periodicals.

WHAT A.B.C. DOES FOR YOU. At regular intervals one of the Bureau's large staff of experienced circulation auditors comes to our office and makes a thorough check of our circulation records. He has access to all of our books and records to obtain the FACTS that tell you what you get for your money when you advertise in this newspaper.

WHAT A.B.C. REPORTS TELL YOU. The circulation FACTS obtained by the A.B.C. auditor are condensed in easy to read A.B.C. reports which tell you: How much circulation we have; where the circulation goes; how it was sold and many other FACTS about the audience we provide for your sales messages. Make your advertising investments on the basis of this audited information. Ask for a copy of our A.B.C. report.

Finest...

(Continued from Page 1) gradually increasing, it is felt that this would be a real benefit to the older citizens.

In all offices, wood floors would be replaced, probably with some type of resilient tile. Ceilings would be lowered slightly for better lighting and more efficient heating. New lights would be installed. This probably would be fluorescent, since they are more economical to operate and create far less heat.

"The light wells over the stairs at either end of the corridor are in a dangerous condition and should be removed as soon as possible," the inspection report emphasized.

"Also, several of these glass panes (in the light wells) are loose and present a definite hazard to the occupants and the public using the stairs below," the report warned.

Only limited renovation is planned for the floor occupied by the District Court and District Clerk. This would include some modernization of the courtroom for better heating, acoustics and more efficient heating.

The heating system would be somewhat renovated. The existing boiler is in good condition and should last for another 20 years, minimum. Steam radiators would be taken out and replaced with "individual room fan and coil units" which would heat by air circulation. The same units would be used for cooling in the summer by the addition of chillers near the boiler.

With the addition of the new heating system, it probably would be less expensive since there would be relatively little heat loss or gain throughout the year.

INDIVIDUALISM GROWS

WASHINGTON, D. C. (AP) — A dramatic growth of individualism is taking place in Hindu society, Robert I. Crane, University of Michigan history professor, told the American Historical Assn. here.

While Americans take for granted the law's recognition of their individual rights, he said, "this view of life constitutes a fundamental revolution" in India's social, family, religious and economic system.

Something to Crow About!

It's Our **12th ANNIVERSARY IN HEREFORD**

At this time we would like to pause a moment to express our sincere appreciation to each and every one of the many folks who have made our stay in Hereford possible. We rely appreciate your patronage and considerations.

And as we enter our Thirteenth year, we want to assure you that we will endeavor at all times to make Suit's Auto Supply Co. "the place to trade" when you need automotive supplies.

We would also like to thank the 140 people who turned out for our Anniversary Party Thursday night. We enjoyed having you, and hope that you enjoyed the party.

"100% home owned and home operated"

Suit's Auto Supply Co.
115 Schley Phone EM4-1500

EM4-2030 WANT ADS

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ATTENTION ONION GROWERS FOR SALE New Mexico Yellow Grano onion plants. Ready for transplanting March 1st. Free from disease or pink root. Grown in Rio Grande City, Texas. GATEWAY PRODUCE CO. Tel. Randolph 39752 Laredo, Texas B-1-9-7c

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TOP QUALITY irrigation dams as low as \$3.50.

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DAY OLD Spudnuts and rolls, 1/2 price.

Spudnut Shop. 137 West Third. B-1-12-24-tfc

See HEREFORD GRAIN CORP. for

* Lawn Grass Seed * Bulk Garden Seed * Ground Corn Cobs for Chicken Litter * Baled Corn Shucks for Livestock Bedding Place your order now for Baby Chicks. PHONE EM 4-3755 B-1-32-tfc

USED APPLIANCES

Deepfreezes, Refrigerators, and washers, all guaranteed. BARGAINS on 1958 model refrigerators and Tappan Gas Ranges. JERRY'S APPLIANCE 513 Park Avenue B-1-31-tfc

TAKE soil away the Blue Lustre way from carpets and upholstery. It's the finest.

Streu Hardware. B-1-16-35-1c

ELECTROLUX Vacuum Cleaners complete with all attachments. Cheap.

EM 4-2187. B-1-4-35-1c

2. FOR SALE Farm Equipment

LILLISTON Rotary Speed Shredder Sales and Service. Lesly Motor Co. B-2-10-31-tfc

3. FOR SALE Automobiles

SEE Luther Pevey for all your Real Estate needs. Phone EM 4-0564. B-4-11-6-tfc

4. REAL ESTATE For Sale or Trade

BELOW MARKET VALUE 173 acres, 7 miles of Hereford. \$275.00 per acre. No trade. Phone EM4-2215. B-4-34-3c

FOR SALE by owner, 1/2 section irrigated stock farm with all minerals in tact, four miles from Hereford. Modern house and lots of improvements for cattle. Telephone EM 4-2029 or 335 Ave. A, Hereford. B-4-34-9-2p

FOR SALE: House in South Hereford with three bedrooms and two full baths.

Call EM 4-2643 after 3:30 p.m. B-4-18-9-3c

WHY PAY RENT???

960A, 180 cultivated, 2-8" wells, can cultivate another 200A. Improved, 1/4 mile off of paving. Price \$80,000.00. 335A, all cultivated, 2-6" wells, 1-8" well, 77 wheat, 35 cotton, some underground tile, price \$200.00 per acre. \$25,000 down, balance good terms. B-4-16-34-tfc

153A, all cultivated, on paving, 1-8" well, natural gas.

Price \$250 per acre. 40A, all cultivated, on paving, 1-8" well. Near town. Price \$16,000. 1/2 down, balance good terms. Nice 3 bedroom brick, double garage, utility, patio, fenced back yard, water softener, central heat and air conditioning. Possession on March 1st. Price \$16,500.00. Has \$13,500 FHA loan at \$109 month, Beach Street location. B-1-34-tfc

Nice 3 bedroom, single garage, Star Street location.

Fully carpeted, fenced back yard, built to FHA specifications. Price \$14,500, \$8,500 loan at \$83 month. We have many other good buys in farms and homes. See us before you buy or sell. J. M. HAMBY, REAL ESTATE 1221 E. Hwy. 60 Office Phone EM4-1345 J. M. Hamby EM4-2553 Gerald Hamby EM4-1534 B-4-8-1fp

MONEY TO LOAN on irrigated Farms, Dry Land, and City Property.

See DON T. MARTIN 825 Blevins Ph. EM4-0925 S-4-19-1fp

HIGH QUALITY FARMS

400 acres black heavy land, irrigated from prolific Edwards Limestone wells, cement lined ditches, labor camp and sheds. Owner now selling carrots at \$400.00 per acre. Has cotton allotments. Price \$400.00 per acre. Liberal terms. 500 acres red sandy loam soil, 2 irrigation wells from Carrizo Water sands. Cotton and peanut acreage allotments 6-year old 5-room home. Near producing oil wells. Farm machinery included. All for only \$130.00 per acre. Financed for 2/3rds. PATTON & SEITZ, Realtors 621 N. B. C. Bldg., San Antonio 5, Texas S-4-33-3c

140 A irrigated farm. 8" well. House unfinished. 30A wheat. land ready for planting. 418 Ave. J. Phone EM 4-2040.

B-4-18-35-2c

LOVELY three bedroom home at 505 Star St. Hereford, for sale or trade.

Would consider acreage, irrigated or dry land, improved or unimproved. Kirby L. Vidrine 603 Security Building, Phoenix, Ariz. AL 2-6345 or residence CR 4-7549. B-4-35-34-tfc

FOR SALE Brick home in excellent location.

401 East 4th St. 2 bedrooms, bath, basement, basement furnace, double garage. Immediate possession. Call EM 4-2191. S-4-51-tfc

OUR SPECIALS

TRADE—Equity in 3 bedroom home for late model car. This lovely brick is located in NW Hereford. Priced at only \$16,500.00. Two car garage, back yard fenced, lots of built-ins, central heat, large soft water system, utility room. See us for details. TRADE—2 bedroom brick on "J" St., 4 years old, for smaller house. Back yard with red wood fence, shrubs, lawn, carpeted. GI loan \$7,750.00 at 4%. Monthly payments \$72.00. Priced at only \$11,000.00. TRADE—2 bedroom stucco on "K", for a 3 bedroom. Loan \$3,000.00. Value \$9,000.00. Well located duplex, stucco construction, two car garage, price \$8,250.00. Loan \$3,700.00. 2 bedroom, asbestos siding construction, close in, garage, plumbed for automatic washer. \$4,000.00 loan, priced \$8,000.00. Lovely 3 bedroom brick on "I" St. 2 car garage, 1 1/2 baths, built-in oven, dishwasher, central heat, refrigerator. FHA 5 1/4% loan. Price \$22,000.00. TRADE—240 acre farm, 3 bedroom home, several out-buildings. Good 8" well, 140 acres cultivated, balance grass. Located close to Hereford. Trade for house or larger farm. See Hugh Bookout or Ernest Kendall at Hugh Bookout Realty, 345 West First, Hereford, Phone EM4-3161. B-4-34-tfc

FOR RENT

TWO ROOM furnished apartment. A. Peterson. Phone EM 4-3198 or EM 4-1697. B-5-10-33-tfc

COMPLETELY FURNISHED Clean, neat 2 bedroom brick home, attached garage, chain link fence, carpet and TV. \$125.00 month. 813 Blevins. Key next door north. SAM NUNNALLY LONE STAR AGENCY 6th & Main EM 4-0555 Nite & Sunday EM4-2814 B-5-9-tfc

FOR RENT: Three bedroom furnished house.

Whites only. Call EM 4-1543 or EM 4-0108. B-5-10-34-tfc

FOR RENT: Three room furnished apartment.

Bills paid. Adults only. Cap Oldham. 110 Lake. B-5-16-9-tfc

FOR RENT: Two bedroom apartment.

Whites only. Call EM 4-1744. B-5-25-9-tfc

FOR RENT: One of my best furnished apartments for whites only.

No pets. F. H. Oberthier, Phone EM 4-0152. B-5-18-9-tfc

NICELY furnished apartment for rent.

232 West Third. Fullwood Apartments. B-5-10-31-tfc

FOR RENT or sale, two bedroom house near schools.

Phone EM 4-1081. B-5-11-8-tfc

FOR RENT: Used TV by week or month.

Streu Hardware. B-5-10-48-tfc

FOR RENT 134 and 136 MAIN STREET HEAT & AIR CONDITIONED SAM NUNNALLY 6th & Main EM4-0555 EM4-2814 B-5-49-tfc

FOR RENT: large two bedroom nicely furnished apartment with attached garage.

All bills paid. Phone EM 4-1383 or EM 4-1755. B-5-18-35-1p

SMALL houses and apartments. Furnished and unfurnished.

Phone EM 4-0694. B-5-9-35-tfc

THREE room furnished duplex apartment. Bills paid. 448 East Mable EM 4-2363. B-5-11-35-tfc

NICE TWO bedroom unfurnished house in nice community. \$65. Call EM 4-3778. B-5-11-35-2c

0 A adjoining town for rent. Call John Moody at EM 4-0990 or EM 4-3583. B-5-12-35-2p

LARGE HOUSE for rent. Call John Moody EM 4-3583. See at 210 West 9th. B-5-13-35-2p

640A on the pavement. Poor improvements. Extra good soil, lays good to water. Good 8" well. Pump set 120' 1/4 in Soil Bank, 1/4 sowed to wheat. 80A grass. Where can you buy dry land for the price of this farm? \$40.00 per acre. Almost perfect dry land 1/4. 100A in Soil Bank, balance in wheat. Price \$62.50. 3 bedroom with attached garage, central heat, clean as a pin. Total \$12,500.00. 2 bedroom brick with attached garage. Consider some trade or small down payment. CARTHOL REAL ESTATE 206 N. 25 Mile Ave. Phone EM 4-0944 Nite EM4-1714 B-4-34-3c

5. FOR RENT

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LARGE HOUSE for rent. Call John Moody EM 4-3583. See at 210 West 9th. B-5-13-35-2p

THREE ROOM and bath duplex. Unfurnished. 407 West 4th. Phone EM 4-2387 or EM 4-1961. B-5-13-35-tfc

DUPLEX: Whites. No children. Bills paid. 116 Ave. A. S-5-9-34-tfc

COMFORTABLE bedroom. Private entrance. 116 Ave. A. S-5-9-34-tfc

FURNISHED apartment. Private bath. Private entrance. Carpeted. 827 25 Mile Ave. S-5-11-27-tfc

Bedroom for rent. 509 Ross. Phone EM 4-1628. S-5-9-25-tfc

FURNISHED three room house. 131 North 25 Mile Ave. S-5-9-28-tfc

REAL ESTATE See us when you are in the market for Real Estate of any kind. FARMS - RANCHES CITY PROPERTY Charles E. Crowl J. C. Ricketts Salesmen REALTORS Member MLS S-5-11-tfc

ATTRACTIVELY furnished duplex to couple. West of, and facing hospital. 711 East Third. B-5-13-30-tfc

CLEAN furnished efficiency apartment. Whites only. See at 113 Ave. G. B-5-11-7-tfc

FIVE ROOM furnished apartment 308 Jewell. B-5-9-7-tfc

FOR RENT: Four room house. 908 Union. Phone EM 4-3146. B-5-9-7-tfc

FOR RENT: Furnished two bedroom house. Phone EM 4-2621. B-5-9-7-tfc

UNFURNISHED Three bedroom house. Whites only. Inquire 606 South 25 Mile Ave. B-5-12-35-2c

FOR RENT: Furnished apartment. Close in. For adults only. (Whites) with or without TV. 604 Schley Ave. No pets. B-5-19-35-tfc

SMALL three room furnished house. Bills paid. See Mrs. Hardwick, 1203 Park Ave. B-5-13-35-tfc

6. WANTED WANT TO BUY Barley, Milo, and oats. Contact Burk Inman at Inman Mill and Feed. Phone EM 4-3444. B-6-17-5-tfc

WANTED to rent dry land for maize. Call EM 4-1253. B-6-9-34-tfc

WANTED Two bedroom home. Will pay cash for equity. Phone EM 4-2654 evenings. B-6-12-32-tfc

WANT TO BUY: Fresh or heavy springer Jersey Cow. Call EM 4-3509 or EM 4-1819. B-6-13-35-tfc

8. HELP WANTED REAL ESTATE SALESMAN WANTED: Man or woman for city and business property. Wesson Real Estate. B-8-15-32-tfc

"YOUR BLUEPRINT TO HIGH INCOME" We want to place a local resident of this area in a position of great possibilities. This proposition would interest a retired person as well as an active one. Age is not important. We want you to organize a clean, part time sales force of local residents (men or women), who want to earn good part time income. Our product is a repeat product wanted by most every family, regardless of income status. This IS NOT high pressure sales, but instead, just friendly visiting with friends and neighbors. This is an excellent opportunity for someone to enter into a high income field, and, at the same time enjoy working at your convenience. If you are interested in a business of your own WITHOUT any investment, write to us... we will make an appointment, and talk to you about "Your Blueprint to High Income." You can keep your present job until this provides you adequate income. Write, giving age, phone number, and address to: TOCO ENTERPRISES P. O. Box 1411 Lubbock, Texas B-8-9-2p

WANTED AT ONCE: Man or woman to supply Rawleigh household necessities to consumers in Deaf Smith Co. Full or part time. A postal card will bring you full details without obligation. See B. E. Cavanar 312 Ave. H, Hereford or write Rawleigh's Dept. TXC-160-271, Memphis, Tennessee. B-8-46-35-1p

TWO HOUSEWIVES with car to help with our Spring Rush of business, part time, \$35 weekly, full time, \$70 weekly. For interview, call Stanley Home Products, Unit Sales Leader, Wilma Bryan, after 4 p.m. EM 4-2432. B-8-35-9-4c

9. Situations Wanted YARDS, GARDENS—flowerbeds, plowed. Rotatiller plow. Phone EM 4-1649. LeRoy (Bill) Price. B-9-11-33-tfc

10. NOTICE Quick — Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABET WOMBLE 146 Main Ph. EM4-0850 B-10-16-tfc

NEW POLAROID CAMERAS one minute finished pictures. Pay a small down payment and enjoy your camera NOW. Roger's Drug. B-10-19-3-tfc

PAPER BOYS Wanted. See Jim Minor, Phone EM 4-1855. B-10-tfc

ALCOHOLICS ANONYMOUS Phone EM4-3508 Meetings Tues. Night at 8:00 P. M. 1003 Union S-10-44-tfc

11. Business Services CESSPOOL and SEPTIC tank cleaning. Locally owned and operated. Phone EM 4-3525. B-11-11-5-18p

AUTO PREMIUMS. Financed for 6 months. Low cost. John McLean Ins. Agency. B-11-12-45-tfc

DOYLE TURNER well service. Commander submersible pumps; rod type pumps; windmill and well repair, new and used well supplies. 306 Ave. H. Phone EM 4-2568. B-11-24-3-tfc

WILL DO custom plowing and chiseling. Call after 6 p.m. EM 4-1253. S-11-11-27-tfc

CUSTOM CATTLE spraying, de-horning, and hoof trimming. Bud Minor. EM 4-1966. S-11-10-34-tfc

FOR GENERAL BUILDING AND REPAIRS SEE US We do all types of work Building & Remodeling Storm Cellars Roofing Electrical Stucco Dashing Interior Decorating Outside Painting Perforating Textoning DURWARD HAMBLY Ph. EM4-3685 611 Blevins B-11-49-tfc

FOR GUARANTEED: Radio and television service. Call Clark Dobbs, AV 9-4599. B-11-10-8-4p

BOYD MACHINE SHOP Complete machine shop service Auto, Truck, Tractor and irrigation engines. Crankshaft grinding, head milling, reboring, valve work. New equipment. Work guaranteed. 138 North Sampson. Phone EM4-1055. B-11-2-tfc

FOR digging cellars, cess pools, also tree removal, call Leon Bell. EM4-0685. B-11-12-18-tfc

INCOME TAX SERVICE. B. Lee Cocanougher. 108 West 8th. B-11-9-1-30p

WINDMILL and well repairs service. R. D. Hubble. EM 4-2684. B-11-9-6-10p

HEREFORD LIVESTOCK AUCTION SALE Sale Every Saturday at 1:00 P.M. B-10-34-tfc

WE WRITE AUTO COVERAGE ALL kinds. Yes. finance for 6 months. Johnson Insurance Agency. B-10-15-25-tfc

SIGNS GLENN BOARDMAN SIGN & ADVERTISING CO. NEON SIGN SALES & SERVICE—OUTDOOR ADVERTISING SIGNS & TRUCK LETTERING — REASONABLE PRICES 407 NORTH LEE AVE. CALL EM4-0830 S-11-9-1-tfc

INDIVIDUAL Income Tax Return Service. 317 North Sampson. Kenneth Matthews. EM 4-2005. S-11-11-30-tfc

CUSTOM farm work call Jake Moore. EM 4-1542. S-11-9-29-11p

TEST HOLES and well work of all kinds. Will go anywhere. Reddell Water Well Service, 413 Ave. K. Phone EM 4-3159. S-11-20-27-tfc

When Sun Goes Down, The Jazz Comes Out



Winnick, a local insurance salesman; Sherman Drutman, a former state senator. Also included at the swinging sessions are an aircraft engineer a factory foreman, a tobacco salesman, and a delicatessen businessman who hits the drums.

NEW HAVEN, Conn. (AP) — "Those fellows are musicians at heart and you can hardly find that kind anymore... they got the beat and that's what counts."

Jazz artist Cliff Jackson was talking about a group called The Greater New Haven Jazz Assn., which swings out with Dixieland for fun and no profit.

Jackson — who has sat in with them — thinks these cats are cool. And they are. But in the daylight you might never know it to meet them. Take Benji Gaillard for an example. He's the president of the association. If you met him during the day he'd probably shake your hand and listen to your money problems, Benjamin T. Gaillard Jr., in daylight and a three button suit, is assistant treasurer of the Union and New Haven Trust Co.

Then there's Steve Dunn. He plays a soprano sax so that if you closed your eyes you'd swear it was Sidney Bechet. That's when he swings. But when he works you'd probably close your eyes and grimace. Dr. H. Lincoln Dunn is a New Haven dentist.

Dunn had much to do with founding the association. He has been extending his practice closer to New York over the years so that he could visit the jazz haunts there and sit in with such pros as Red Allen, Buster Bailey, Eddie Condon and Russell Moore.

His enthusiasm for jazz began one football afternoon 30 years ago at Harvard when he strode along with the university band between halves and belted out the unscheduled "Tiger Rag." It didn't go over big with the faculty but Dunn has been big with his friends ever since.

The organization is a private, non-profit club formed to provide, for people interested in jazz, an opportunity to hear the real thing inexpensively and conveniently.

The real thing is presented by such local personalities as Carleton W. Blanchard, president of Wyatt Inc.; Tom Thibeau, vice president of Connecticut Coke; Bud Finch, an early morning New Haven disc jockey; Bill

The association was officially formed two years ago when the audiences grew too big for the sessions which were held in private homes over a 10-year period.

The New Haven Assn. is much like the famed New Orleans club. However, it costs but \$5 to join the New Haven club. There are now almost 100 members.

The group also hires guest stars to sit in with them and spark them to a maximum performance. The jazz sessions are held at the Town Ho club in Milford. The club's hall is turned over to them for nothing.

Jackson — like Buck Clayton who preceded him as a guest star — thinks the association has some real musicians. After one recent hot session he said: "Man, I'm coming back here even if they don't invite me. This was the greatest."

IOOF
MEETS EVERY MONDAY NIGHT 207 E. Sixth C. A. Saulcy, N. G. Otto Gilliland, Sec.

OPTIMIST CLUB
Meets Tuesday Noon at the Jim Hill Hotel

Hereford Rotary Club
meets every Monday at 12:05 Hotel Jim Hill

</



BEATING RHYTHM and schedule to the out-
casts of cheer during the Pep Rally Fri-
day morning in the High School gymna-
sium are the High School cheerleaders.
They are, left to right, Jeanne Brown, Lin-
da Russell, Janie Bookout, Judy Patterson
and Dollie Jo Prowell. The Pep Rally was
held to launch support for the Regional
Basketball Tournament Friday and Satur-
day in Lubbock. (Staff Photo)



NAMED RACE CAR DRIVER Freddie Agabashian demon-
strates the use of seat belts to three Hereford High School
students, Truman Price, Don Jesko and Gwinn Morris,
after presenting an automobile safety program at the
high school Thursday afternoon. In his program, Aga-
bashian, a former Indianapolis 500-Mile Race driver,
presented a film taken at the speedway. He represents
the Champion Spark Plug Co. (Staff Photo)

That Brand New Baby Isn't Really Helpless

By Dorothy V. Whipple, M. D.
Who ever said that a new-
born baby was helpless? True
enough, there are lots of things
he cannot do for himself. He
can't pull up his blanket, he

can't crawl around and hunt
his own food, he can't close the
window, but if you think he
can't take care of his needs you
have another guess coming.
He can cry; he can bellow

loud and long.
No other species has been en-
dowed by old Mother Nature
with the ability to demand at-
tention from others as has a
human baby.

A human baby is a com-
pletely self-centered little
thing. When he is comfort-
able he pays no attention to
what goes on about him, but
when his internal workings
need help he demands that
someone come and give him
what he needs. He is com-
pletely absorbed in the busi-
ness of staying alive. He has
no time and no interest in the
finer qualities of life.
The newborn senses do not tell
him much about what is going
on in the world about him. His
vision gives him hardly more
than a dim awareness of light
and dark. Hearing is more ac-
cute than vision, loud noises
and especially sudden ones
cause the baby to startle and
often to cry. But in general
the newborn's reactions to the
outside world are built-in and
automatic. We call them reflex-
es.

The sucking reflex appears
soon after birth. A slight strok-
ing of the lips or cheek will
make the baby turn his head
toward what he feels, grab for
it with his mouth and begin to
suck. The sucking reflex ap-
pears most readily when he is
hungry. It is a great mistake to
try to open his mouth forcibly
by pressing on both his cheeks
and poke a nipple into his
mouth.

This behavior on the part of
nurse or mother just confuses
a baby and makes it more dif-
ficult for him to bring his auto-
matic responses into operation.
When you are feeding a baby
in the first few days of life,
keep your hands away from his
face. Adjust the nipple so that
he can get it and let him suck.

The sucking reflex, like cry-
ing, is most useful to our baby.
He also has reflex responses
that do not seem to have value
to him, but which doubtless are
handovers from his dim ances-
tral past. A baby will grasp
when something touches the in-
side of his hands. In fact he
will hold on so hard and fast

that his whole weight can be
supported by his hands. This re-
flex fades out after a few
months.

When a newborn is support-
ed horizontally on his abdo-
men he will perform swim-
ming movements. If he is held
upright, his toe touching a
firm surface, he will move his
legs as though he were walk-
ing. These two reflexes disap-
pear after a few weeks and
then come back in more ma-
ture form later on.

The startle reflex is always
noticeable. A newborn goes into
a spasm of activity when dis-
turbed by a loud noise or a loss
of balance. His whole body stiff-
ens out, then the arms close
together as in an embrace, his
face assumes an agonized ex-
pression and he cries. All new-
borns show this automatic re-
sponse. It doesn't mean (as some

mothers think) that the baby
is unduly nervous. In fact if a
baby fails to show this startle
reflex we are worried about the
adequacy of his nervous sys-
tem.

RELIEF REPORT
WASHINGTON, D. C. (AP)—
The National Catholic Welfare
Conference reports that Catholic
Relief Services has sent 723 mil-
lion dollars worth of supplies to
needy people overseas in the
last 15 years.

CHURCH TO RUN HOSPITAL
OAK RIDGE, Tenn. (AP)—A
3-million-dollar hospital, now un-
der construction by the govern-
ment, will be operated by the
Methodist Church. By referen-
dum, the people of Oak Ridge
voted to have the church run
the 175-bed hospital rather than
a community association.

CROSSWORD * * * By A. C. Gordon

1	2	3	4	5	6	7	8	9	10
11				12	13		14		
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49		50				51			52
53				54				55	
56						57			

- ACROSS**
- 1 - Environment
 - 6 - To test
 - 11 - Of the mouth
 - 12 - Performance
 - 14 - Expense
 - 15 - Consequences
 - 18 - Like
 - 19 - Feel bad
 - 20 - Fitted object
 - 21 - Musical note
 - 22 - Poem
 - 23 - "Red Land" (abbr.)
 - 25 - ... shooter
 - 27 - Most impor- tant
 - 30 - Broadcast
 - 32 - Fruit mean- ing "down"
 - 33 - Parent
 - 34 - Purpose
 - 36 - Shine
 - 37 - Fixed
 - 39 - Exclamation
 - 41 - Poetical "always"
- DOWN**
- 1 - Maxima
 - 2 - Periods of time
 - 3 - Barriers
 - 4 - Homocle- sias
 - 5 - Metallic fabric
 - 6 - Men only
 - 7 - Multitudo
 - 8 - In favor of
 - 9 - Religious season
 - 10 - More subtle
 - 13 - Roman god
 - 16 - Football score (plural)
 - 17 - Biblical division
 - 22 - Best of burden
 - 24 - Sun god
 - 26 - Tawdra
 - 28 - Lamprey
 - 29 - Health resort
 - 31 - Venation
 - 34 - Puts in scum
 - 35 - Act
 - 37 - Jr.'s sire
 - 38 - Tautened
 - 40 - Start of a concert
 - 42 - Decree
 - 44 - Food
 - 46 - Chinese secret society
 - 47 - Month
 - 48 - Poker stake
 - 50 - Milk known
 - 51 - Prefix for "together"
 - 52 - Away from

Beauty At Home

Q. How can I treat excessive oiliness and enlarged pores in my skin?

A. After giving the face a good cleansing, cover it with a piece of absorbent cotton wrung out of hot water, to open the pores, patting the cotton gently over the contours of your face. Remove when cool, and replace with another piece of cotton saturated with witch hazel. Then take an ice cube wrapped in a piece of gauze, and rub this gently over the cotton mask with a circular movement. This will help to contract those pore openings.

Q. What is the best way to go about the tweezing of the eyebrows?

A. Much redness and irritation can be avoided if you'll first dab on a bit of cold cream, and then steam open the pores with a hot towel before plucking. Then, aiming at one hair at a time, deftly pull with a quick, sharp motion, plucking the hair out in the direction in which it grows.

Q. How can I minimize or whiten some scars left on my face by pimples?

A. Mix one ounce of alum, one ounce of lemon juice, and one pint of rose water. Shake this mixture well, and apply to your skin with some absorbent cotton.

Q. What is the best way to rid oneself of under-arm hair?

A. The "best way" is the one that is best for the individual. Some prefer the razor, and others the depilatory — either of which is satisfactory. If you shave, it is best to lather well under the arms first — and be sure, if you happen to cut the skin, to de-germ the area with mercurochrome or some other antiseptic.

Q. I have what is popularly called a "box face," that is, a face that is almost square in shape. What do you suggest as my proper hairstyle?

A. You should wear curls or soft waves above your brow to add the needed height to your features. And brush your hair up and back at the sides, and avoid a flat top.

Q. What makeup technique can I use to perk myself up on those evenings when I seem to look washed out and pale?

A. Apply a dab of a lighter shade of rouge of the same tone as the rouge you use on your cheeks to the center of your upper eyelids and blend it out nearly to the brows. Also, dab the same shade of rouge over the end of your nose, chin, and ear lobes. Then put some powder over the rouge, and you should look much more refreshed.

Q. How can I remove the odor of perspiration from a washable woolen garment?

A. When laundering, add a little vinegar to the rinse water.

Q. What exercises should I do to whittle down my hips?

A. Stand with feet rather far apart, arms extended and hands clasped above head. Bend the trunk forward with a swing, allowing your arms to swing forward, down, and as far back between the legs as they will go. Return to original position, relax, and repeat.

Q. What is a quick and easy way to prevent brittleness in the fingernails?

A. A daily buffing of the nails, and a once-weekly soaking in warm oil.

Q. How can I remove candy stains from one of my dresses?

A. With the exception of chocolate, these will usually yield to hot water. Cleaning fluid is a better bet on chocolate. Or, peroxide, if the fabric is white.

If you use a good deal of shortening in your cooking and baking, you'll find a 3-pound can is an economical buy.

ATTENTION PARENTS

The SUNSET LANES is proud to announce its affiliation with the National American Jr. Bowling Congress Program.

This program is designed to provide wholesome recreation for all school age youngsters, (jr. High and up) and also to provide training in Sportsmanship. Physical development is another benefit which Bowling helps to provide for your children.

A Junior Bowling class in Bowling Fundamentals will be held each Saturday morning at 9:30 a.m. starting Saturday, March 7 and continuing for four weeks. The children will be furnished with shoes and all necessary equipment FREE of charge, and will also be permitted to bowl during the class with charge.

The following rules of the Jr. Bowling Congress will be strictly adhered to:

1. No alcoholic beverages will be allowed.
2. No pinball machines will be allowed.
3. No gambling of any form will be allowed.
4. No smoking by youngsters will be allowed.
5. Chaperones will be provided.

A CERTIFIED INSTRUCTOR and a Junior Bowling Congress Coach will be in attendance of each class.

Junior Leagues will be formed at a later date from those youngsters who desire to continue bowling after the instruction classes.

A REDUCED RATE OF CHARGE will be in effect for all members of the Junior Bowling Congress.

A national tournament, complete with trophies for the winners, is held each year.

Give your children this valuable training in Sportsmanship, and help them to become better citizens of tomorrow.

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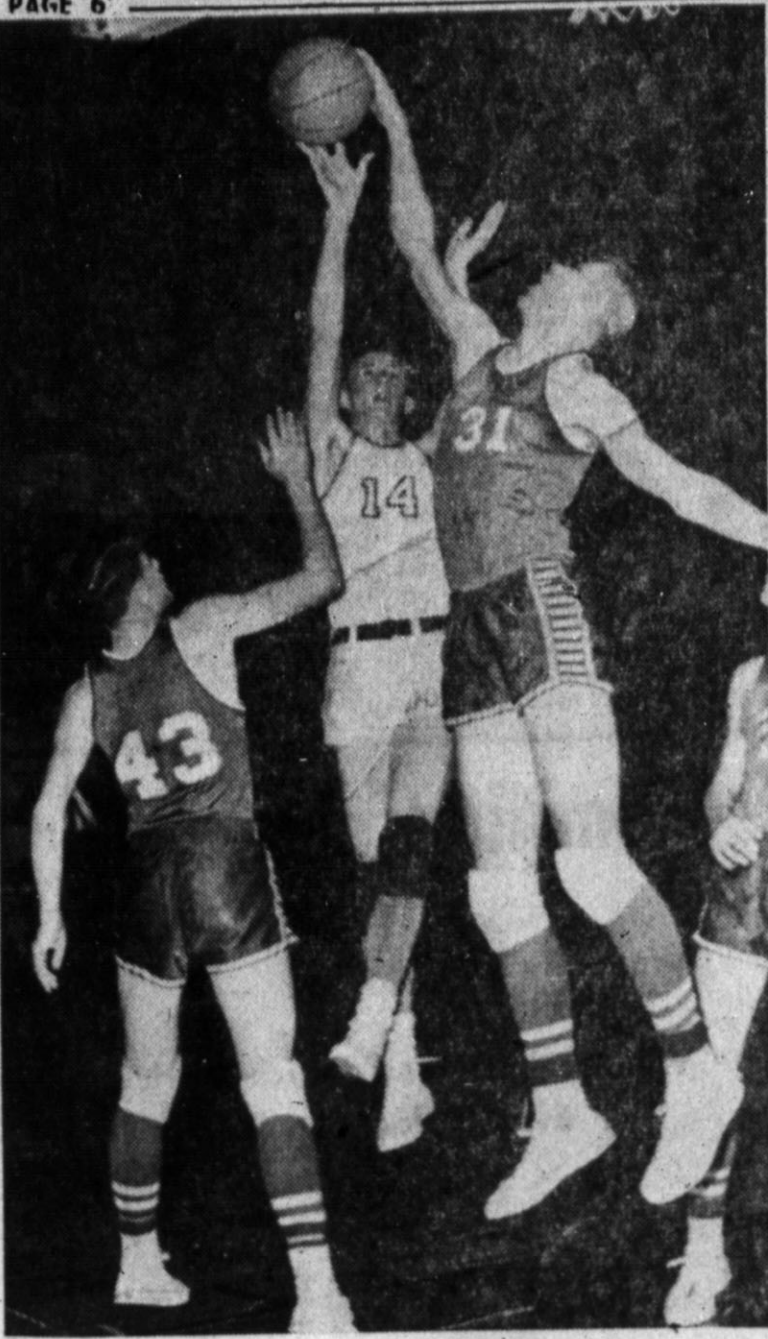
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LITTLE'S of Hereford



TALL WILLIAM KEEL, Lake View center, at right, blocks a shot by Whiteface Paul Higgins in the opening game of the Region 1 basketball tournament at Lubbock Friday night. Standing at left is Lake View's Bobby Shaffield. (Staff Photo)

IT'S A REAL BAWL:

New Father Gets 'Spock' Treatment

By BERNARD GAVZER

NEW YORK (AP) — If cries in the night have sent you running barefoot into the kitchen to warm a bottle for baby, step right up and shake hands, friend.

You're probably a first-time papa or mama. When the second child comes around, so it is said, you stop running and take time to wear slippers.

What's needed is a quick way to change from slipperless fumbler to self-assured, calm parent right from scratch. Read books, you say? Sure, there are books aplenty to guide you — and you'd have to go a long way to beat the sound advice and pure comfort given by Dr. Spock in his book on infant care.

But the good doctor rightly deals with the bigger things. What's needed is a handy little pamphlet to explain the obvious. For instance, the new father always hears alarming? fore-warnings about the 2 o'clock feeding.

"Boy, wait until you have to get up for the 2 o'clock feeding," say the veteran fathers.

To the mind of any mildly brave new father, the notion of waking up in the middle of the night hardly stands as any excruciating task. So you get up, feed the baby, and pop back into bed. What's so tough about that?

The shock isn't this business of waking up. The real twist is that the 2 o'clock feeding may last until 3 o'clock.

The next rude awakening comes at 6 a.m. The first time this happens, it is enough to unseat the reason of the neophyte



papa. Spock and all the other experts clearly talk about feedings at 2, 6, 10, etc., at four-hour intervals. Well, if the baby finishes the 2 a.m. feeding at 3 a.m., how come she doesn't wait until 7 a.m. for the next one?

That's when you find out that the time span is counted from the beginning of the feeding period — not the end.

Another thing that's desperately needed is a down-to-earth, fool-proof method of testing whether the bottle is warm enough. It's simple enough to spray some formula on your wrist. The problem is how to keep from spraying the kitchen floor, the furniture, and sometimes the baby.

This gets to be a big problem when you are groggily wandering about on a cold kitchen floor barefoot and find yourself standing in the gummy residue of formula you spread on the floor the feeding before.

Feeding also brings into play an activity that nowadays is described as bubbling. To the new father, this conjures visions of baby giving off an ocean of cascading bubbles.

It used to be called burping, and that's a more comforting guide for papa since he can recognize a burp as soon as he hears it. It beats the bejabbers out of watching for bubbles.

The experts also put the damper on the notion that the days-old infant is smiling at daddy. It's gas, they say. Such a pronouncement is cruel and, quite frankly, I don't believe it.

What about when baby smiles at her dad after a burp? What about that, Dr. Spock?

This pamphlet also needs a clear diagram showing each

step to composing the new diaper arrangement. The triangle and the oblong are kid's play along-side the modern one, which is supposed to duplicate an isosceles trapezoid when you are finished. This looks like a triangle with the top chopped off.

Turning what seems like an acre of diaper into a neat isosceles trapezoid that fits is quite a trick. The danger is that you may wind up with a trapezium, which is about as bad as it sounds.

If you ever try to squeeze baby into a trapezium you will hear a screeching waaaaaaaaa.

It's much different than the one that announces time for the 2 a.m. feeding.

And that's what this daddy hears right now!

SURVEY IN SWEDEN
STOCKHOLM, Sweden (AP) — Under Swedish law, every person born automatically belongs to the state Church of Sweden. To withdraw, he must request it personally.

In recent discussion over proposed abolition of the system, pollsters took a survey, found that 72 per cent of the people would apply for membership voluntarily — if the law didn't make them members involuntarily.

MAGAZINES MERGE
INDIANAPOLIS (AP) — Two weekly magazines of the Christian Churches (Disciples of Christ) — "The Christian Evangelist" and "Front Rank" — have been combined into one — "The Christian Evangelist-Front Rank".

Have you read the Classifieds?

Teen-Age Parties Take Planning

By CECILY BROWNSTONE

Teen-age winter shindigs are coming up. Youngsters make bold decisions about who to invite, what records to play, how to entertain party-goers. Then meekly they ask what to serve.

That question really implies another: "Will you get the food ready?"

The last time this happened to us, we turned the tables and provided the makings for get-your-own snacks.

Big hit of the party: a couple of dozen eggs. Hard-boiled and piled into a basket, the youngsters got a kick out of shelling and eating them out of hand. Salt shakers were handy, and a basket of buttered bread and a bowl of midget sweet gherkins went along.

For make-your-own sandwiches you can provide a variety of fixings. Our favorite idea, always liked: Sliced cheddar cheese (available in convenient packages), tins of brisling sardines and a loaf of bread. Eaters make their own toast, pace cheese on each slice, then cut in half. Next a sardine goes on each piece and into the broiler to melt the cheese. Enjoyed, after that, piping hot.

For drinks, shakes are popular. If you have an electric blender, the teen-age set likes

nothing better than blending a quart bottle or carton of chocolate milk and a couple of small ripe bananas, then adding a scoop of chocolate ice cream to each glassful. No blender? The bananas may be mashed with a fork and beaten with the chocolate milk and until frothy with a hand or electric rotary beater.

Teen-agers like plain fare, but that doesn't mean they are immune to food gimmicks. Here's what we mean — only you'll have to do the preparation of some of these.

1. If chocolate milk is to be served hot in mugs, have whole cinnamon sticks on hand to use as individual stirrers.

2. Bake a cake (from scratch or a mix) in a big rectangular pan. Cover with white frosting and cut into rectangles. Make a domino design on each slice using pieces of semi-sweet chocolate.

3. Bake and cover a layer cake with frosting; arrange semi-sweet chocolate pieces at intervals to represent the hours on a clock face. Make the clock hands of the chocolate, too, having them point to the time youngsters are supposed to go home!

4. Cover slices of bread with a cheese spread; arrange strips

of pimiento or olive on each to resemble the tic-tac-toe game.

5. Stuff celery with a mixture of peanut butter made peppy by mixing it with a little hot catchup (a new product that comes in a 12-ounce bottle).

6. Serve English muffins with help - yourself - toppings. Break the muffins apart with a fork into two neat rounds, toast and butter. Party-goers put their own trimmings on the muffin halves from a platter of sliced salami, anchovies, sliced tomatoes, grated Parmesan cheese, anchovies, pitted olives and pimiento.

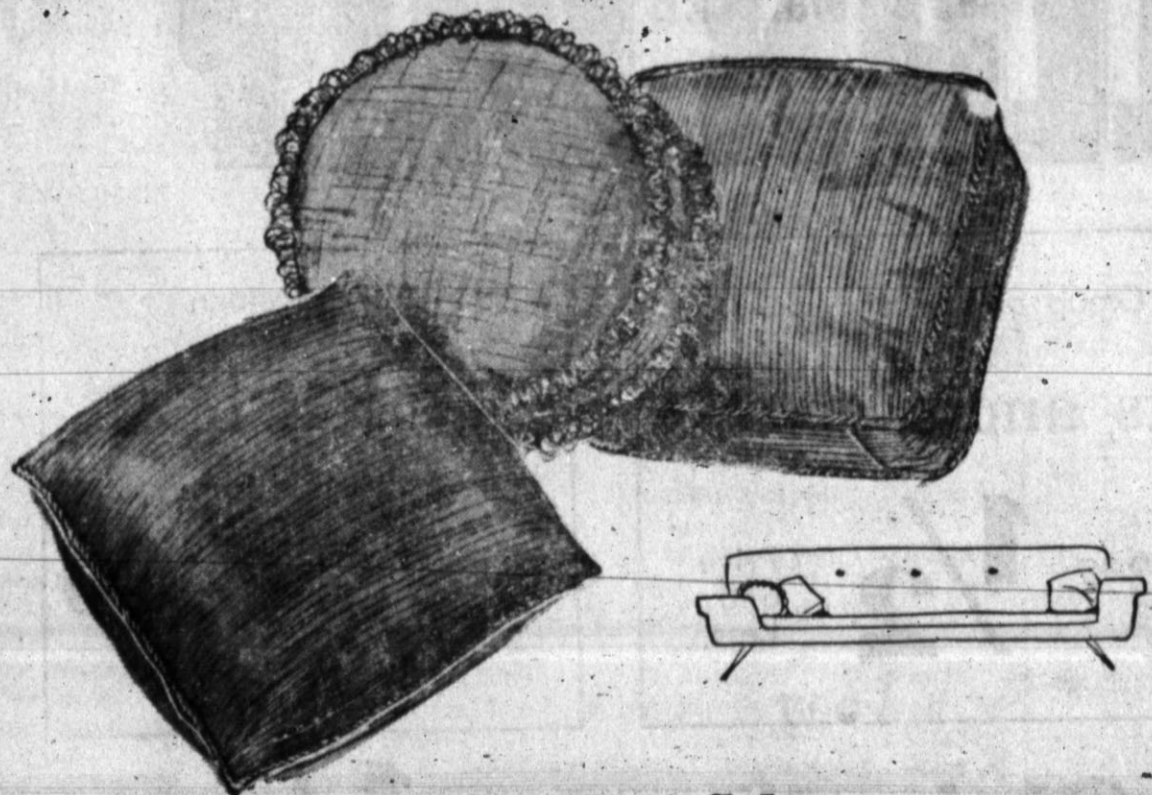
RELIGIOUS NEUROSIS
NEW YORK (AP) — In a new book, "Psychopathic Personality and Neurosis," Dr. A. A. Terruwe, a prominent Dutch psychiatrist, says that many neurotic disorders can be directly attributed to a faulty religious education in childhood.

She criticizes the kind of religious training which "portrays God as a figure to be feared one who only forbids all magnets of things."

RECORD BROKEN
GROVE CITY, Ohio (AP) — After 109 years, Concord Methodist Church near here has become the scene of a wedding. Because the congregation is small (25 at present) and the pastor has several other small churches, weddings have been held elsewhere. Until Phyllis Minton and William Crookhan exchanged vows, no record of wedding could be found in church archives.

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YOUNG MODERNS

Pat Boone Tells How To Grow Up

YOUNG MODERNS TO Pat's own logic and conclusions into pretty understandable language. The book is a yardstick to the good life, but it isn't as if Pat hasn't made mistakes, he con-

fesses, such as: His elopement at 19 that worked into a happy marriage but brought sadness in recollection that he should have confided in his parents. Or the time he put his savings into a couple of chinchillas. But on the plus side of the ledger Pat has learned a good deal from experience, trust in his parents and faith in God. Pat, who got his last spanking at 17 with the sewing machine belt, was ashamed of his house, but rustled up a sense of values

that young people were "always ashamed of something to do with their home or family." Soon he reasoned that people were not as interested in what he had or wore as what he was, and that it was he who could stand improvement and should be prepared for scrutiny. On growing up. "First, grow up spiritually and learn to know God. He advises, "Please don't sell this short!" Second, grow up socially, accepting your role in the community and duties as citizens. Third, consider your

mental growth and that "until we can think, and do think, we are second hand people; echoes, imitators, not using our own God-given intelligence and mental powers." A Columbia University graduate, Magna Cum Laude, Pat reminds us "you are never too young to do great things." George Washington at 17 got a certificate as a surveyor from William and Mary College. Lafayette at 20 was commissioned major general in the Continental Army. Joan of

Arc was 16 when she raised the siege of Orleans. Edna St. Vincent Millay was 14 when her first poem was published in a national magazine. Fourth consideration should be physical growth, he says. Athletic coaches have told him that many young people take better care of their cars than their bodies. Fifth observation is that work is part of growing up. Pat points out that no matter what you think about it, chores are always going to be with you.

Sixth is the development of sound financial practices. On love. Pat agrees that kissing is here to stay, recalling that at age 13 a girl told him that he "kissed like a cow" when they were playing "spin-the-bottle" at a party. He believes a kiss to be a beautiful expression of love, but that kissing for fun is "like playing with a candle in a room full of dynamite." Pat is not against going steady, but he thinks there should be gaps in the togetherness.

When he talked seriously of marriage to his wife, Shirley, he thought of her not merely as someone to kiss under a full moon, he says, "but something to love even with a runny nose." He married the girl, and they are extremely happy, but he doesn't recommend elopements or teen-age marriage, except for mature individuals. The book includes some important tips to newlyweds under the heading: Maxims on Marriage.



MULE POWER—Ed Mydler hooks up a mule in Du Bois Coal Co. Mine No. 6, the oldest active coal mine in Illinois. The crew of 29 miners produce about 100 tons a day.

Illinois' Oldest Mine Still Uses Human Muscle And Mule Power

By **DAVID C. BEEDER** DU BOIS, Ill. — Picks and shovels, old fashioned lanterns and mule-powered coal cars still are standard equipment in the Du Bois No. 6 mine, the oldest in Illinois.

The 300-foot deep mine has changed little since it was dug in 1865 to supply fuel for steam locomotives. Mules, drag loaded coal cars to the shaft head. An ancient steam boiler provides power to bring the load to the surface. There is no modern machinery and no electricity.

Miners work by the glow of open-flame carbide lamps which are hooked to their helmets. A pick and a shovel are their only tools. They bring up about 100 tons of coal a day.

"We can't afford to convert to machinery," bookkeeper John Waligorski said. "It would cost a million dollars to put machinery in this little mine."

Waligorski is secretary-treasurer of the miners' cooperative company which operates the Du Bois mine for owner J. W.

Schwind, a retired farmer with land holdings in the southern Illinois area around Du Bois. Under the cooperative plan, the 29 miners employed in No. 6 are paid a salary based on mine earnings. Officers of the cooperative are elected annually. Waligorski works as a miner by day and a bookkeeper by night. "We make a profit but we put most of it back in the mine," Waligorski said. "We are just able to hold our own." The mine operates in winter only. In summer the miners work as farmers. Six mules provide motive power for the mine railway. Getting them into the shaft is tricky work because the brutes are nearly as big as the shaft opening. The animals have been trained to take a sitting position and remain docile while they are manuevered through the opening. Once in the pit they seem content. Waligorski and his miners believe they have one of the safest mines in the country. "There are no gases; we have a firm top and no slides," he said.

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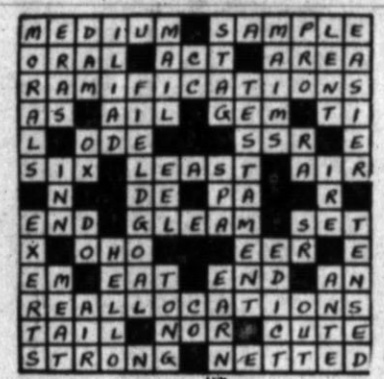


By JIMMIE GILLETTE
There's an old saying in these parts that when it rains on Jack Fortenberry, everybody gets some rain. During the long, dry spells in between, however, something always happens to Jack. He's just that sort of old boy. A few years back he had so many rattlesnakes in the vicinity that he was afraid to open the front door. Somehow or other, he got rid of most of the snakes and now he has the unusual trouble of "too much money" — 50 cents too much, anyway.

For a good while the Fortenberrys have been suffering a lot of trouble with their well. The windmill would pump along, then quit. This week Jack got mad and they pulled the pipe. It turned out that a half-dollar had lodged flush on the bottom check, and was holding up the flow. Needless to say, the coin was badly damaged by the hammering over the years. It was also brown-stained with fluorine and, having been 272 feet underground for several years, was a bit dingy. The coin was of 1942 vintage and, the best Jack can figure, was probably dropped into the well by a workman or some youngster.

"It must have been a stranger," opines Jack. "Not many people out our way are prone to lose 50 cents — and not remember the incident."

I notice where Ken-Rudd and Steve Clements combined their efforts to come up with a face-saving article in behalf of the Farm Bureau, having predicted \$1.90 support on grain sorghum just a few days before Mr. Benson undid them with his 31-cent drop under last year's price. Even Ken and Steve will admit that they missed the mark by about as far as you can get — and it's a pretty tough proposition to explain, especially to everyone's satisfaction and happiness.



Which brings up a little explaining we will have to do around the Brand for quite a while to come. For the first time since it was established back in 1901, the Thursday Brand will sell for 10 cents, while Sunday will move to 15 cents. Amarillo and Lubbock were also going to 10 cents. There are a lot of reasons we could give for the raise, but we talked it over and decided to tell the truth, instead of coming up with a lot of stupid excuses. It all boils down to one thing:

We are just plain greedy, and want the extra money. The only thing that grips us is that we have to split with Jim Minor and with the news stands. We'd like to keep the whole thing.

However, there will be no increase on home delivery prices, 60 cents per month by carrier boys, nor will there be any increase in mail rates. We may get greedy enough to raise these someday but, for the time at least, they will remain on the old schedules.

Marcus Latham seems right happy that he is going off the school board. I was talking with him Friday, and he says we need some more business men, along with the farmers and professional men. Marcus says the farmers have been carrying this load a long time now, and it is time some of the business men got into the harness and helped out a bit.

Most business people have been a little bit gunshy of the local political jobs, not because of the extra work, but chiefly because so many people just them around and, occasionally, quit trading with a store because of some political affiliation. In addition, it is not legal for the school district to trade with board members and, in some lines, this could be quite a factor. All in all, though, Marcus is probably right. Someone has to do these jobs, and they certainly should be passed around in qualified hands. Folks should remember that those who fill our public posts are doing their best; they deserve a pat on the back instead of a sock on the jaw.

I was in Oklahoma City the first part of last week, just tending to my own business and figuring I didn't know a single person within 200 miles, when someone banged me on the back — and I turned around to face Paul

Harvey and Lyndell Murray, now of Muleshoe. These boys were attending a C. R. Anthony company meeting, doing their spring buying and probably trying to wiggle out some bonuses. Paul invited me up to the headquarters Monday, and I decided he really rates around the place. He took me right in to meet Mr. C. R. himself, who, looks just like the picture they have down in the store.

Since Paul was remaining most of the week, I asked if he wanted to send any word to his family.

"No," answered Paul, "but you can tell that Johnny Pool he is wrong about the new route he gave me. They do have some cops on the road, too, especially around Hobart."

Meanwhile, it looks as if Dollar Day will be a whizzer Monday. The boat is really loaded with specials. Easter comes early this year, (March 29) which means that a lot of people will be fairly busy for the next 30 days.

Sometimes I think my old friend, Bess Werner, just plain likes to heckle me. Down through the years I have developed a magnificent respect for her sharp wit and generally thinking. Currently, she says that I am unquestionably the worst weather prophet she has ever seen. Even worse than the weather bureau in Amarillo — and that is the last straw — I found out a long time ago never to argue with a woman, especially Bess. I have also found out that nothing can take the place of a good soaker in the weather predicting business. Since I see no probable downpour in the next few days, I guess there is nothing to do but agree.

By the time this paper gets in the mail we will know whether our basketball team is going to Austin or not. Personally, I figure they will — all the way, in fact.

I notice that the C-C has a new gimmick: little medicine bottles filled with Hereford Water and neatly labeled. The idea is to pass them out as a novelty at conventions and meetings, and they do create a lot of conversation. I guess this is because folks anymore are used to paying out \$5 to \$10 for a bottle of medicine this size. The only complaint I have heard is that they are not big enough to make one chaser, and even this individual requested that his name not be released.

Two of those old radios up for E. H. Baldwin's exceptional children's class have shown up in The Brand office. I don't know who turned them in, but "Thanks". If you, too, have an old radio around the house be sure and bring it by. As I said, the kids can use the parts to make their own sets in a class project. Besides, we want to get all of the radios out of circulation we possibly can. The only

Herd...

(Continued from Page 1)
Houston Smiley, picked as the team to beat, has lost six games, but defeated Fort Arthur, 4-A champs of the region last year and Houston Milby, 4-A champs this year. They are led by 7'1 1/2" Lewis Qualls. Smiley won 40-39 over Beaumont French for their regional title. South San Antonio, a team which went to State with Hereford last year, won their region 54-45 over Kingsville.

UNIVERSITY OF AGE

NEW YORK (AP) — Yeshiva University has come of age. In marking its 13th anniversary, the Jewish institution noted that in the Jewish tradition, a young man celebrates his Bar Mitzvah at 13, symbolic of his attainment of maturity.

SURVIVAL AT STAKE

READING, Pa. (AP) — If the urban church is to survive, it must welcome members regardless of race or social status, says the Rev. Walter Kloetzli, secretary of Urban Church Planning of the National Lutheran Council. At a meeting on the problem here, he criticized the growing flight of pastors and congregations to the suburbs, leaving their former churches "as shells" in the downtown areas.

EAT DISASTER MEAL

DES MOINES, Iowa (AP) — Trainees of the Seventh-day Adventist church here, who recently completed a course in Red Cross and civil defense mass feeding, had a stiff graduation test. They had to eat the "disaster meal" they had prepared.

UNITY CONFERENCE

INDIANAPOLIS (AP) — Christian (Disciples of Christ) churches are taking part in a six-month series of 10 conferences at colleges and seminaries across the country on Christian unity, lasting until next April.

PHILANTHROPY RISES

NEW YORK (AP) — Total contributions to American philanthropic causes rose to 7.1 billion dollars in 1958, a 5.97 per cent increase over the 6.7 billion dollars given in 1957, it is estimated by the American Assn. of Fund-Raising Counsel. Of the total, 3.6 billion dollars went to religious purposes, up \$200,000 over 1957's figure.

CHURCH HIGHWAY SIGNS

NEW YORK (AP) — With so much automobile travel going on, the Catholic Digest has offered to provide any Roman Catholic church in the country with an eye-catching 8-by-4-foot highway sign to guide motorists to the church. The Rev. Paul Bussard, publisher, says 700 of the signs have been distributed so far — all free.

part we don't like is fixing them up where they will work.

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Shurfine, No. 303 cans
APPLE SAUCE 6 for 1.00

Shurfine, All Green Cut No. 300 cans
ASPARAGUS 5 for 1.00

Shurfine, Fresh Shelled, No. 300 cans
BLACKEYES 8 for 1.00

Shurfine, 14 oz. bottle
CATSUP 6 for 1.00

Shurfresh
CHEESE SPREAD 2 lb. box **69¢**

Shurfine, R. S. P., No. 303 cans
CHERRIES 5 for 1.00

Shurfine, Regular or Drip
COFFEE lb. can **69¢**

Shurfine, Whole Kernel, Vacuum Packed, 12 oz. cans
CORN 6 for 1.00

Shurfine, Cotton Bag
FLOUR 25 lb. bag **\$1.59**

Shurfine,
FLOUR 10 lb. bag **69¢**

Shurfine, No. 303 cans
FRUIT COCKTAIL 4 for 1.00

Shurfine, Whole Blue Lake, No. 303 cans
GREEN BEANS 4 for 1.00

No. 303 cans
HOMINY 11 for 1.00

Shurfresh
MARGARINE lb. 5 for 1.00

Fresh
BANANAS 2 **25¢**

Fresh
CABBAGE 2 **15¢**

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CARROTS 2 **17¢**

Calif. Sunkist
ORANGES 2 **19¢**

Duncan Hines Deluxe
CAKE MIX 3 **\$1.00**

King or Reg. Size
COOKIES plus dep. **29¢**

Tender Crust, King Size
BREAD **23¢**

Shurfine, Tall Cans
CANNED MILK 8 for 1.00

Shurfine, Freestone, Sliced, Halves, No. 2 1/2 cans
PEACHES 3 for 1.00

Shurfine, Bartlett Halves, No. 303 cans
PEARS 4 for 1.00

Shurfine, Early Harvest, No. 303 cans
PEAS 6 for 1.00

Shurfine, No. 300 cans
PORK & BEANS 9 for 1.00

Shurfine, No. 303 cans
SAUER KRAUT 7 for 1.00

Shurfine,
SHORTENING 3 lb. can **69¢**

Shurfine, No. 303 cans
SPINACH 8 for 1.00

Shurfine, 12 oz.
Strawberry Preserves 3 for 1.00

Shurfine, Whole, 22 oz. jars
SWEET PICKLES 2 for 79¢

Shurfine, Whole, No. 2
SWEET POTATOES 4 for 1.00

Shurfine, Fancy, Solid Pack, No. 303 cans
TOMATOES 5 for 1.00

Shurfine, 46 oz. cans
TOMATO JUICE 4 for 1.00

Shurfine, Chunk Style
TUNA 6 oz. 3 for 79¢



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THE SUNDAY BRAND WOMEN'S SECTION

Mrs. John McLean, Society Editor

Hereford, Texas, Sunday, March 1, 1959

Section Two



Mrs. Guy Walser, president of Summerfield Study Club (Staff Photo)



Mrs. Ralph McCullough, president of Pioneer Study Club (Autry Studio)



Mrs. Clint Formby, president of La Plata Study Club (Staff Photo)

Study Club Members Look Toward 1959-60 Season

SUMMERFIELD STUDY CLUB was organized June 19, 1926, in the home of Mrs. J. L. Lookingbill, and federated in 1935. The club has received many awards in both district and state federations for the type of club work done and for community projects. Several of the members have held district offices, and two are presently members of the district executive board.

As long as a public school was maintained in Summerfield, the club served as a P-TA group, operating the school cafeteria and library and during the depression held their dues to fifty cents per year. They gave box suppers, pie suppers, programs and plays to augment funds to carry on school projects.

They also sponsored an annual Easter Egg Hunt for the community and presented gifts to graduates from eighth grade and high school.

When it was decided to consolidate the school with the Hereford Schools, the club members turned the school house into a Community House, where not only the club could hold meetings but where the entire community could go for entertainment. Members of the

club and their husbands held regular work sessions and did all the work, both inside and out, in making the Community House something to be proud of.

In 1952 the Community House caught fire and burned. Now, seven years later, club members are working on plans for another building.

Members of the Summerfield Study Club met with club women from Deaf Smith, Parmer and Castro counties in Summerfield to organize the Deaf Smith County Federation of Women's Clubs, and Mrs. Lee Curry, who was the president of the Summerfield Club, served as its first president.

Since its organization, the club has maintained a high standard of study programs and has taken part in every worthwhile civic effort.

Mrs. Guy Walser, who recently was elected president of the club, has been an active member since she graduated from school. She has previously served as president and has taken active interest in community affairs.

Other officers for the 1959-60 club season include Mrs. Mack Noland, vice president; Mrs. Chester Wiggins, recording

secretary; Mrs. L. B. Lookingbill, corresponding secretary; Mrs. Henry Kuper, historian; Mrs. J. R. Euler, treasurer, and Mrs. Earl Lance, parliamentarian.

PIONEER STUDY CLUB—The circumstances which brought about the organization of what is now The Pioneer Study Club in March of 1909 were unusual.

Just prior to that time, the Anti-Cigarette League had been organized in Hereford schools, and the different organizations of the city were asked to assume the responsibility of a grade. The first grade boys were not provided for, and to supply this need, a Mother's Club was organized. Soon, the members of the club began to reach out for wider fields of service and began to study programs for the intellectual improvement of its members and the upbuilding of the community.

The name of the club was changed in July, 1931, in order that its purpose be carried out to a fuller extent. Through the years the club has taken active part in various phases of civic life and have carried out many

worthwhile projects.

One of its first major projects, and perhaps the most important, was establishing "Mothers Park", a 1/4 acre triangular plot of ground at the intersection of N. Main and Park Ave. A drinking fountain was installed in one of the public schools, a rest room for women in the court house was provided, members worked for a swimming pool, and for a county library made hundreds of garments for the Red Cross and U. S. O. during World War I and II, organized the "Worth While Club" for elderly women, which they plan to re-organize this year, helped organize the La Plata Study Club, formerly the Junior Pioneer Club, helped with the organization of the Lone Star Study Club and assisted with the organization of the Deaf Smith County Federation of Women's Clubs.

The club was federated in 1910 and its first year book sent to the state federation was one of three to win awards. During the past fifty years, more than 150 names have been listed as members.

Next month the club will entertain members of the various clubs of the county in observance of its fiftieth anniversary. At that time the golden age group will be honor guests.

Mrs. Ralph McCullough was re-elected president of the club recently. She will be assisted by Mrs. L. H. Lookingbill Sr., vice president; Mrs. Delmar Sigle, recording secretary and reporter; Mrs. N. E. Gass, corresponding secretary; Mrs. H. E. Miller, treasurer; Miss Roberta Campbell, parliamentarian; Mrs. Bess Werner, federa-

tion director; Mrs. O. G. Hill, historian, and Mrs. Ray Johnson, yearbook chairman.

At the regular luncheon-meeting of the club, held in the home of Mrs. C. N. McClure, Miss Joelle Tillier-LaRoche, exchange student in Hereford High School from France, told of her native land, and Miss Eugenia Alexander, Hereford's exchange student to Denmark, told of her stay in that country.

LA PLATA STUDY CLUB was organized in the summer of 1933 as the Junior Pioneer Club, the name being changed later in honor of the first county seat of Deaf Smith County. The object of the club is the same today as when first organized—"The intellectual improvement of its members and the upbuilding of the community."

One of the club's first projects was sponsored in the early 1930's for the benefit of the Central School cafeteria. This

was in the form of a play presented by members and their husbands. The group has sponsored a Camp Fire Group since 1947, with members serving on the Camp Fire Council and as leaders for 12 different groups. The club has also sponsored the Christmas party for retarded children in public schools.

Community Fine Art programs have been presented, and five hobby shows have been held during the past eleven years.

Proceeds of the shows were used for the children's wing at Deaf Smith County Hospital, foreign exchange student program, Labor Camp Day Center and trees for the Children's Park. Last week the group pledged \$100 to the community center fund.

Recently the club purchased land at the original site of Old La Plata, and funds are now being raised to erect a monument at the site.

Mrs. Clint Formby, recently-

elected president, will assume her official duties at the final meeting for the season in May. She will succeed Mrs. Jay Boston, whose term of office expires at that time. Other officers include Mrs. Raymond White, vice president; Mrs. Louis Woodford, recording secretary; Mrs. John Blocker, corresponding secretary; Mrs. Joel Hodges, treasurer; Mrs. Leon Alexander, historian and reporter, and Mrs. T. E. Seigler Jr., historian.

Anniversary Celebrated By Charles R. Veigels

Mr. and Mrs. Charles R. Veigel of Plainview looked back over fifty years of married life Sunday afternoon, standing proud and happy with their son, Robert of Hereford, and daughter, Mrs. Melvin Walters of Kress, to greet approximately 175 friends, relatives and neighbors who attended their golden wedding anniversary celebration.

The observance was held in the form of an open house in their home, 815 Fresno, with their children and their fami-

lies serving as hosts. Preceding open house, Mr. and Mrs. Robert Veigel, Mr. and Mrs. Melvin Walters and Mr. and Mrs. Sim Burris of Plainview, longtime friends of the couple, were hosts at a family dinner at the Hilton Hotel. The children presented the couple with identical gold wedding bands at the conclusion of the dinner.

Accents of gold throughout the house told the anniversary story, with an arrangement of Tallasman roses and golden rosebuds centered with a single gold

candle as the focal point of the serving table, which was laid with a white organdy and linen cloth. Gold wedding bands at the base of the arrangement were tied with tiny golden wedding bells. A tiny gold surrey with gold lace-fringe on the top decorated the column-tiered cake, revealing from within the surrey a miniature bridal couple.

Assisting with the hospitalities were Mrs. Don Veigel of Hereford and Mrs. Raymond Cliver of Amarillo, who presid-

(Continued On Page 1)



Mrs. Charles J. Self, formerly Miss Virginia Cox. (Caraway Photo)

Cox-Self Vows Are Exchanged

The Frio Baptist Church was the scene Sunday afternoon at 2:30 for the wedding of Miss Virginia Nancy Cox, daughter of Mr. and Mrs. Kenneth Cox, to Charles J. Self, son of Mr. and Mrs. Aubrey Self of Hereford. The Rev. B. H. Baldwin, pastor, officiated at the double-ring ceremony.

Recorded organ music was played before and after the service. Mrs. George Zeitsche, pianist, accompanied Mrs. Weldon Stephan as she sang "Indian Love Call" and "Whither Thou Goest," and Mrs. Stephan sang "The Lord's Prayer" as a benediction.

Miss Veredelle Andrews, maid of honor, wore an ice blue cotton sheath with net overskirt and small hat of nylon flowers to match. Her accessories were white, and she carried a blue chrysanthemum bouquet with pink ribbon streamers. The bride's maid, Miss Audrie

Self, sister of the groom, wore a rose pink sheath, identical in style to that of the maid of honor, with matching nylon flower hat. Her bouquet was of blue chrysanthemums tied with rose pink streamers and she wore white accessories.

The flower girl, little Miss Lesia McAnnally, was dressed in ice blue orlon, made with full ruffled skirt and short puffed sleeves. Her escort was Rodney McAnnally.

Serving the bridegroom as best man was Doyle Johnson of Edmonson and groomsman was A. W. Self, brother of the bridegroom.

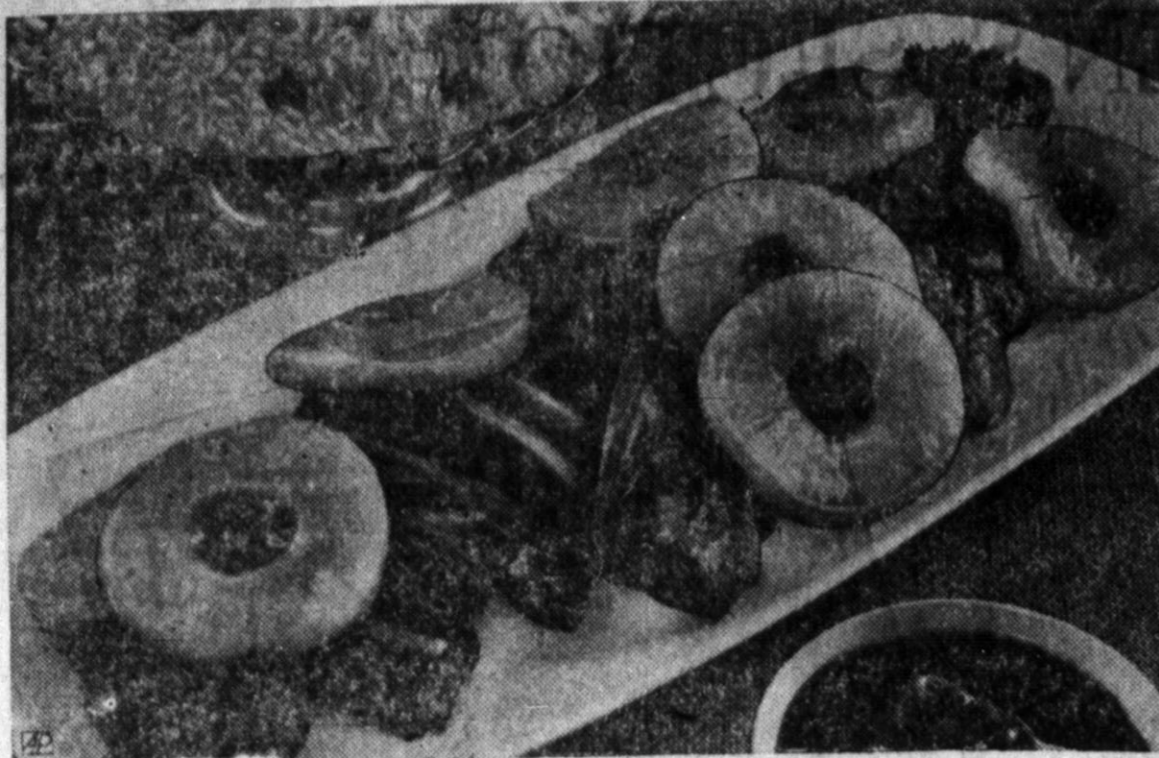
Ushers were Lynn Cox, brother of the bride, and Charles Thomas.

The bride, who was given in marriage by her father, was attired in white net over taffeta. The gown was styled with a fitted basque waist with low sweet-

(Continued on page 3)



Mr. and Mrs. Charles R. Veigel (Ash Photo)



WHEN RIBS GO NATIVE—You will find hot oven, basted with a special sauce, spareribs in the Hawaiian style crisp, brown, and covered with pineapple rings, they are succulent and easy to prepare. Cooked in irresistible.

How Can I?

Q. How can I resize an Axminster rug?

A. Stretch the rug tight and tack face down on a floor. Sprinkle with a solution made by dissolving ¼-pound of flake glue in ½-gallon of water. Allow rug to dry at least one day. Care should be taken not to put on so much glue that it will show on the right side.

Q. How can I make a good furniture polish?

A. By mixing equal parts turpentine, spirits of wine, vinegar, and linseed oil. Shake well, and do not use much at a time.

Q. How can I preserve soap?

A. Soap will last longer if it is well dried out. As soon as the soap is received the wrappers should be removed from the bars and the soap piled loosely in a dry place.

Q. How can I prevent rusting of steel articles?

A. Put a lump of freshly-burned lime into the drawer or box when storing away steel articles, and it will prevent them from rusting.

Q. How can I soften hard water?

A. Soften hard water by adding to a boiler 2/3-full of water some sal-soda about the size of a large egg. This will not injure the clothes, will whiten, and save rubbing.

Q. How can I keep honey from turning into candy?

A. To keep strained honey from candying, boil it gently.

Q. How can I prevent woolens from shrinking when washing them?

A. The shrinking can be greatly reduced by observing three things; use warm water, use mild soap, and allow the woolens to dry slowly.

Q. How can I soften leather shoes?

A. If caught in a hard rain and the shoes have become ugly and stiff, wash them with warm water and then rub castor oil thoroughly into the leather. It will soften them.

Q. How can I keep corks from sticking in bottles?

A. If glycerine is rubbed over the corks, it will prevent their sticking in the bottles.

Q. How can I soften hard butter on a cold morning?

A. By rinsing a small dish in hot water and inverting it over the butter. Let it stand until the butter is soft enough to spread.

Q. How can I remove dog hair and lint from woolen clothing?

A. Wet a rubber sponge, squeeze almost dry, and rub over the clothing.

ELIZABETHTOWN, N. C.

The Rev. David Jenkins, pastor of Elizabethtown Presbyterian Church, was rushed to a hospital with an appendicitis attack. "We'll have to operate immediately," declared his surgeon.

It was a Sunday. "You can't!" protested the Rev. Mr. Jenkins. "I've got to preach this morning!"

They compromised. The surgeon, Dr. A. F. Pumphrey, operated successfully. Later that morning Dr. Pumphrey, a Seventh-Day Adventist, preached at the Presbyterian Church on "Cancer of the Body and Cancer of the Soul."

TO LIVE IN AMARILLO

Mr. and Mrs. John J. Albracht and six-month-old baby, Kathleen, have arrived from Tacoma, Wash., where he has been stationed as second class technician in the Army Madagun Hospital for three years. They will make their home in Amarillo.

rings, spooning glaze over them. Makes 4 to 6 servings.

Note: If ribs are small and lean, 15 minutes may be enough for the preliminary oven browning, and there may be no fat in pan to pour off.

Hawaiian Ribs Droolin' Good

By CECILY BROWNSTONE

Like to pick a rib? Want to try an oriental flavor combination? Then take a lesson from Hawaiian cooks of Chinese descent. They have a way of serving spareribs — crisp, brown and succulent — along with pineapple.

Reading about spareribs coupled with pineapple, in cook books originating in the Islands, made us drool. Trying out the combination did not disappoint us.

This dish is one even the newest cook can successfully prepare. Isn't it pleasant to know that for it no years of experience are needed, no particular

culinary skills?

Spareribs are given an oven briefing while a sauce with pineapple syrup, honey, soy sauce, vinegar and ginger — bound with cornstarch — is made on the top of the range. Then the sauce is poured over the meat and the ribs complete their oven stay. A little loving basting once in a while produces a beautiful glaze. Shortly before the ribs finish cooking, pineapple rings go into their pan to pick up some of the sauce and heat.

We think rice the perfect accompaniment to these ribs — but we hope it is cooked in oriental style so each grain is separate, tender but firm. Our advice to new cooks is to use converted-type rice and follow package directions to the letter. This type of rice is hard to ruin.

When we serve these ribs we like to put them on an electric platter so the last portions will keep piping hot while the first ones are being enjoyed. They are especially attractive because the pineapple rings show golden against the appetizing brown of the pork. All the platter needs is a garnish of parsley to have it look as if it had stepped out of a color picture.

And one more tip: eating these ribs calls for having plenty of large soft paper napkins close at hand.

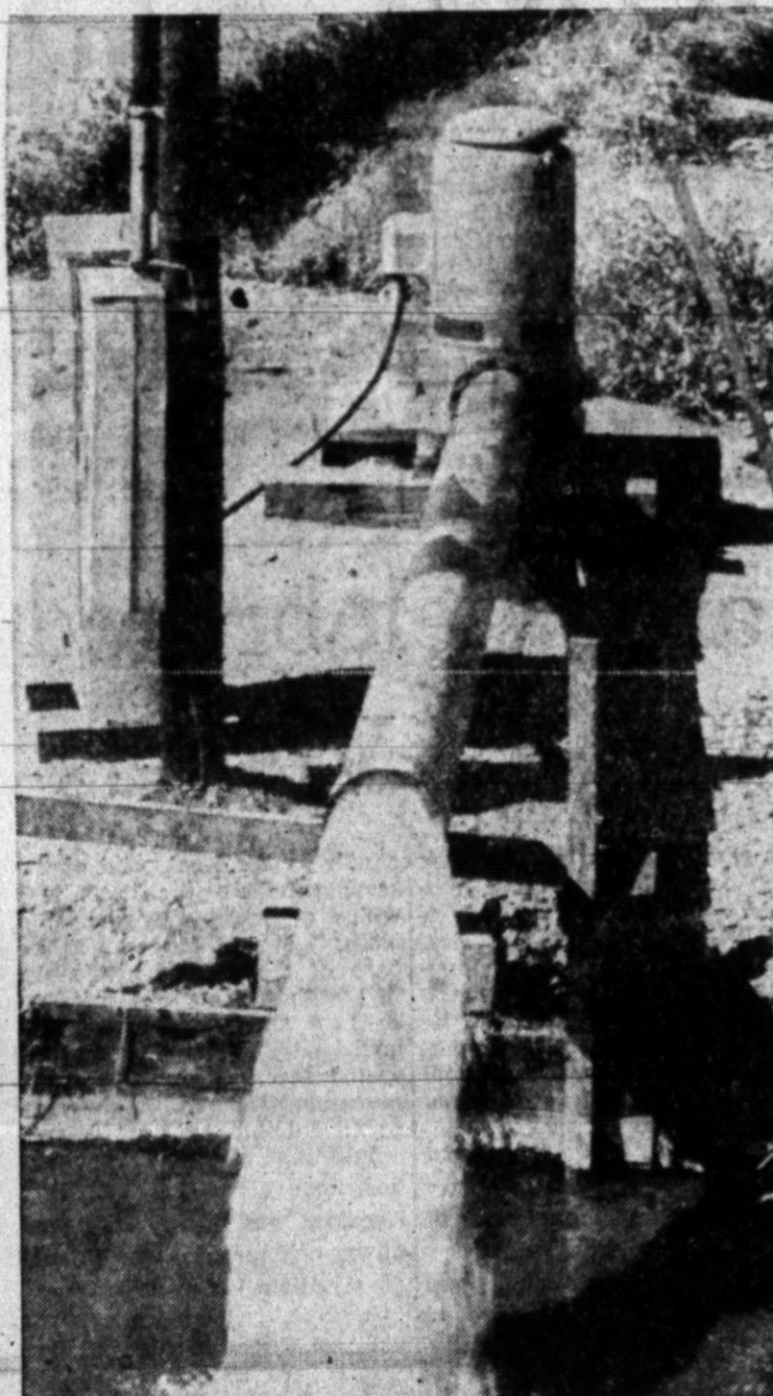
SWEET 'N STICKY RIBS WITH PINEAPPLE

Ingredients: 4 to 4½ pounds (2 racks) fresh pork spareribs (cut into 2-rib lengths), 1 can (1 pound and 14 ounces) sliced pineapple, ¼ cup honey, 2 tablespoons soy sauce, 4 teaspoons cider vinegar, ½ teaspoon ginger, 1 tablespoon cornstarch, 1 tablespoon cold water.

Method: Place ribs in one layer, meaty side up, in a large roasting pan in a very hot (450 degrees) oven for 30 minutes; pour off fat in pan. Meanwhile drain syrup from pineapple into small saucepan. Add honey, soy sauce, vinegar and ginger; stir over low heat until honey becomes thin and ingredients blend. Stir cornstarch and water together until smooth; add to honey mixture. Cook and stir constantly over moderate heat until thickened and clear. Spoon sauce over lightly browned ribs. Bake uncovered, basting occasionally, for 1 hour or until ribs are tender and a rich brown. About 15 minutes before ribs are finished, add pineapple

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Cox...

(Continued from Page 1)
heart neckline, applied in embroidered rose design. The bouffant floor-length skirt was also net over taffeta and repeated the applique at the waistline.
Her veil was shoulder length, fastened to a small sequined hat. She wore sheer elbow-length mitts and carried a white Bible topped with a single orchid arranged with feathered carnations.
The bridal party stood in an alter outlined by an arch of greenery, entwined with white chrysanthemums and flanked on either side with basket arrangements of white gladiolus and white carnations.
Mrs. Cox, mother of the bride, wore a royal blue wool jersey dress, with white accessories and a white gladiolus corsage.
Mrs. Self wore a navy silk dress with matching accessories and a white gladiolus corsage.
A reception was held in the dining room of the church immediately following the ceremony. The bride's table was covered with white damask and white net, and the centerpiece was made up of the bouquets of the bride and her attendants.
The four-tiered wedding cake was topped with a miniature bride and groom in a heart-shaped outline and decorated in pink and blue.
Crystal punch service was presided over by Mrs. Ivol Howard, aunt of the bride. The cake was served by Mrs. Charles Springer.
A shower for the bridal couple followed the reception, with Mesdames R. M. Mason, Charles Gresham, Homer Thomas, G. W. Duncan, H. M. Mobley, Owen Andrews, Jim Brooks, Floyd Cole, T. L. Sparkman Jr., George Zetsche, Carlton Dobbins, J. F. Cheatham and Weldon Stephan serving as hostesses.
Miss Bonnie Sparkman presided at the register for the shower. Miss Jana Cole was at the entrance of the church to register guests attending the wedding.
When the couple left on a wedding trip to Ruidoso and other New Mexico points, the bride was attired in a black and white wool jersey dress

Anniversary..

(Continued from Page 1)
ed at the table and Don and Bob Veigel of Hereford, grandsons, at the guest register.
Others assisting were Mrs. Harve Cliver and Mrs. Harold Cliver of Amarillo, Mrs. J. Edminston of Plainview, Mrs. Avary Adams and Mrs. Ray Bennett of Hart.
It was fifty years ago that Mr. and Mrs. Veigel came to Texas from Coshocton, Ohio, where they were married in February, 1909. They arrived in Plainview on March 5, and for four years they farmed the Cramm land, south of Plainview on the Petersburg road. They bought land in Floyd County and gradually increased their holdings in that area. They have acquired other land on the Plains, including several sections in the Summerfield area.
He was one of the first to summer fallow wheat land, and has kept abreast of changing times in the agriculture field.
In 1926 they established a home in Plainview, residing there during the school term, and took up full residence on the farm again in 1931.
They have made Plainview their home since 1945, after a third of a century residence on the land.
Early in their married life, the Veigels established a pattern of "Giving While Living" and the announcement made last week that the couple are giving enough of the land of their Floyd County home place to meet the cost of a new dormitory for Boys Ranch came as no surprise to those who knew them best. They have been contributors to Boys Ranch for several years as well with white accessories and the orchid lifted from the wedding bouquet for her corsage.
Both Mr. and Mrs. Self are graduates of the 1958 class of Hereford High School. She attended school at Hart before coming to Hereford.
Mrs. Self is presently employed at Pioneer Natural Gas Company in Hereford. Self is employed at the Hereford Implement Company. The couple will make their home at 708 East Fifth Street in Hereford.

Broken-Down Car Led To New \$3 Million Daytona Speedway

By FRANK ECK

Twenty-four years ago at age 24, Bill France left his native Washington, D. C., in a car and trailer, both of questionable value, for Miami, Fla. He never made it.
In his pockets were \$25 and a check book showing \$75 in a bank home bank. Besides a few clothes for himself, his wife of three years, and their one-year-old son, France also had a set of tools.
After his family, the tools were his most valuable possession. He had been window decorator, hardware clerk and handy with tools. Good thing, too. His car broke down in Brunswick, Ga. He fixed it, made another 200 miles and pulled into Daytona Beach. He went no further. He was as tired as his old car.
Years from now people might say that was good for Daytona Beach, for today William H. G. (Bill) France is president of Daytona Beach Speedway, a highly banked 2 1/2-mile asphalt automobile track worth something like 3 million dollars. It seats 18,200 fans.
Located two miles west of Daytona Beach, the track required 448 acres of City of Daytona Beach property. It has been leased to France's corporation for 75 years. The city gets \$8,500 a year rental for 50 years, \$25,000 a year thereafter.
The huge parking space for 35,000 cars, at \$1 per windshield, will help France and his backers more than meet the cost of the first year's rent.
So, if in your travels you see heading south multi-colored cars with huge black numbers as many other worthwhile projects for youth benefit.
"I don't know where a man can put his money so it will do more good," Veigel said.
"Giving while living doubles the size of the gift," according to the Veigels, who believe that the joy they share in the giving is as much benefit to them as is the gift itself to those who receive.

and racing names such as Fireball Roberts and Jimmy Thompson you could say they were heading for Daytona Beach and 16 days of racing capped by a 500-mile race on Sunday, Feb. 22.
The feature is sanctioned by the National Assn. for Stock Car Auto Racing (NASCAR) and will

include 60 cars of practically every make.
France got the idea for a dream some years ago as a gas station owner, and tied in with asphalt maker Muse Womack. Their credit was good, but they couldn't find anybody willing to loan half a million dollars.
Strings were pulled here and there to obtain the necessary acreage. Today the Daytona Beach Speedway appears to be on solid ground for it adjoins Municipal Airport and

there are 1,000 stockholders who live in and around the city.
So France, who seems bigger than his 6-foot-5, and his cohorts are happy. Some of them recall the time he had to leave an electric drill with a merchant until his first five-dollar check cleared "his bank" in Washington.
France can always hold his head high. It was a good check and a good drill. He still has the drill. It could bring in a

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JUICE	FROZEN ORANGE JUICE, SCOTCH TREAT, 6-Oz. Can	6 FOR	\$1.00
LEMONADE	SCOTCH TREAT FRESH FROZEN 6 OZ. CAN	10 FOR	\$1
STRAWBERRIES	BEL-AIR FROZEN 10 OZ. PKG.	5 FOR	\$1
STRAWBERRIES	SCOTCH TREAT FROZEN 10 OZ. PKG.	6 FOR	\$1
FROZEN PIES	BANQUET APPLE OR CHERRY FAMILY SIZE EA.	3 FOR	\$1

BEL-AIR FROZEN PEAS	10-OZ. Package	6 FOR \$1
Pot Pies	Manor House Beef, Chicken or Turkey 8 oz.	4 For \$1.00
Orange Juice	Bel Air Premium Quality, 6 oz.	4 For 89c
Orange Juice	Bel Air Premium Quality, 12 oz.	2 For 89c
Lemonade	Bel Air Premium Quality, 6 oz. can	8 For \$1.00
Grape Juice	Bel Air Premium Quality, 6 oz. can	5 For 89c
Grape Juice	Bel Air Premium Quality, 12 oz.	3 For \$1.00
Apple Juice	Bel Air, Premium Quality, 6 oz. can	5 For 79c

BEL-AIR FROZEN CORN	10-OZ. Package	6 FOR \$1
Strawberries	Bel Air, Premium Quality, Whole, 16 oz.	39c
Peaches	Bel Air, Premium Quality, 12 oz.	4 For \$1.00
Raspberries	Bel Air, Premium Quality, 10 oz.	3 For 89c
Rhubarb	Bel Air, Premium Quality, 12 oz.	5 For \$1.00
Green Beans	Bel Air, Premium Quality, 9 oz.	5 For \$1.00
Lima Beans	Bel Air, Premium Quality, Baby or Fordhook, 10 oz.	5 For \$1.00
Broccoli Spears	Bel Air, Premium Quality, 10 oz.	4 For \$1.00
Broccoli	Bel Air, Premium Quality Chopped, 10 oz.	5 For \$1.00
Brussels Sprouts	Bel Air, Premium Quality, 8 oz.	4 For \$1.00
Cauliflower	Bel Air, Premium Quality, 10 oz.	4 For \$1.00
Leaf Spinach	Bel Air, Premium Quality or Chopped, 12 oz.	6 For \$1.00
Okra	Bel Air, Premium Quality, Whole, 10 oz.	4 For \$1.00
Blackeyed Peas	Bel Air, Premium Quality, 10 oz.	5 For \$1.00
Greens	Bel Air, Premium Quality, 12 oz.	6 For \$1.00
Squash	Bel Air, Premium Quality, Crookneck, 10 oz.	6 For \$1.00
Potato Patties	Bel Air, Premium Quality, 12 oz.	6 For \$1.00
Candied Yams	Bel Air, Premium Quality, 14 oz.	4 For \$1.00
Peas	Scotch Treat Fresh Frozen, 10 oz.	8 For \$1.00
Frozen Dinners	Banquet Beef, Turkey, Chicken Lg. size	2 For \$1.00
Mexican Dinners	Banquet Pato, Fresh Frozen, Lg. Size	2 For \$1.00
Pies	Mrs. Smith's Pumpkin, Cherry, Lg. size	4 For \$1.00

Fish Sticks	Captain's Choice Large 14 Oz. Size	2 FOR \$1.00
Fryers	Manor House Frozen U.S.D.A. Inspected and Cup-Up 1 Lb. 12-oz. Pkg.	\$1.00

PERCH CAPTAIN'S CHOICE FANCY FROZEN LARGE 16-OZ. SIZE 3 FOR \$1.00

SAFEWAY

Prices good All Week March 1-7 in Hereford. Right to Limit reserved

BETTER BUYS BIGGER BARGAINS BETTER BUY NOW
Dollar Days

High Heel Brown Opera Pumps
High Heel Navy Opera Pumps
High Heel Black Opera Pumps
Red Patent, High Heel Opera Pumps
Mid-Heel Red Pumps
Mid-Heel Navy Pumps
Mid-Heel Black, Brown (Crepe Sole)
Mid-Heel Pumps (Mostly Narrows) Red, Navy, Blk., Brown
Low-Heel Slings (Mostly Narrows)
★ Some Deb Flats

Velvet step
Shoes for Women

\$5.00

Velvet step
SHOES

Acme Cowboy Boots

Children's and Boys' \$8.00 & \$11.00 Men's \$19.00

Shoes for the Entire Family Get Them at

hereford Shoe Store

323 N. Main Phone EM 4-1833



Miss Sharon Wesson (Jim Dallas Photo)

Engagement Announced

ENGAGEMENT IN WITH PIX N. L. Wesson announces the engagement and forthcoming marriage of his daughter, Sharon Wesson, to Richard S. Blackmore, son of Mr. and Mrs. Carl Blackmore of Perryton. Vows will be exchanged on Easter Sunday, March 29, in the First Baptist Church of Dimmitt.

FRIO NEWS

Home Makers Hear Program

By MRS. OWEN ANDREWS The Frio Home Makers Club met Tuesday in the home of Mrs. Floyd Cole for a program on Social Security For Farm People with Mrs. B. M. Sudduth and Mrs. Owen Andrews discussing the subject. Those present were Mesdames Elmer Kimball, Henry Andrews, Jim Brooks, Henry Dobbs, David Yandell, E. F. Vogler, Olin Parris, B. M. Sudduth, T. L. Spirkman Jr., Kenneth Cox, Commie Smith, Edgar Vinson, Owen Andrews, Ernest Harder, Clark Andrews, Miss Alma Andrews and the hostess, Mrs. Cole. The next meeting will be held March 10 with Mrs. Jim

Courthouse Records

Vehicle Licenses
C. E. Leasure, 1954 Chevrolet; Fred Autrey, 1957 Chevrolet; Suit's Auto Supply, 1959 GMC; Browning Blue Print, Co., 1959 Rambler; C. R. Edwards, 1957 Ford; J. R. Coker, 1958 Chevrolet; Ruth O'Neill, 1954 Cadillac, 2-25.
R. C. Adams, 1957 Chevrolet; James C. Melver, 1953 Cadillac; Jessie Moreno, 1952 Ford; Jessie Moreno, 1949 Ford; Doyle E. Turner, 1952 GMC; Floyd Walton Jr., 1956 Plymouth; Lee Howard, 1959 Oldsmobile; H. R. Green, 1951 Chevrolet; H. R. Green, 1950 Chevrolet; Geneva L. Armstrong, 1955 Chevrolet; Jack B. Tidmore, 1955 Chevrolet; Lewis Chemical Company, 1949 Chevrolet; E. C. Hammett, 1958 Ford; E.C. Hammett, 1952 GMC, 2-26.
Deeds of Trust
I. J. Loving, et al, to First Nat'l Bank, part of Blk. 48.
Harold Head, et al, to Federal Land Bank of Houston, Sec. 1, T 2 N, R 4 E.
Jessie Earl Jackson, et ux, Brooks as hostess and will be held at her home. The Home Makers Club will sponsor the showing of Cotton John's film, "A Tenderfoot In Europe," at the community building next Tuesday evening at 7:30 p.m.

BOWLING SCORES

LEAGUE NO. 1		Pitman Grain Sum. - 5 3	
Team	Won Lost	Big T Pump 2	4 4
Owens & Holl.	7 1	Crowe Gulde 2	2 6
Loerwald Bro.	7 1	Speed Stop	1 7
B & S Motor	6 2	Hereford Glass	0 8
Ed Skypala	5 3		
Neill Cleaning	3 5		
Tri-County	2 6		
Lions Club	1 7		
Ink Spot	1 7		

Results
Piggly Wiggly 4, Speed Stop 0
Consumers Fuel Ass'n. 4, Hereford Glass 0
Don Little's 3, Big T Pump 2, 1
Pitman Grain Summerfield 4, Crowe Gulde 2, 0

Schedule
Crowe Gulde 2 vs. Speed Stop

LEAGUE NO. 2		Pitman Grain Sum. - 5 3	
Team	Won Lost	Big T Pump 1	6 2
Optimist Club 1	6 2	Knights of Columbus 4, Sunset Lanes 0	
Big T Pump 1	6 2	Blanton Butane 2, Cook Book Bread 2	
Knights of Columbus	5 3		
Optimist Club 2	4 4		
Crowe Gulde 1	4 4		
Blanton Butane	3 5		
Cook Book Bread	3 5		
Sunset Lanes	1 7		

Results
Optimist Club 2, 3; Optimist 1, 1
Big T Pump 1, 3; Crowe Gulde 1, 1
Knights of Columbus 4, Sunset Lanes 0
Blanton Butane 2, Cook Book Bread 2

Schedule
Blanton Butane vs. Sunset Lanes
Optimist Club 1 vs. Crowe Gulde 1
Knights of Columbus vs. Big T Pump 1
Cook Book Bread vs. Optimist Club 2

LEAGUE NO. 3		Pitman Grain Sum. - 5 3	
Team	Won Lost	Big T Pump 2	4 4
Piggly Wiggly	8 0		
Consumers	7 1		
Don Little's	5 3		

Results
to Mary Wieck, part of Blk. 20, Evants Add.
Glenn Hetzler, et ux, to Federal Land Bank of Houston, NE 1/2 of Sec. 20, T 5 N, R 4 E.

Warranty Deeds
Jesse C. Roberts, et ux, to Vet. Land Board, E T2 acres of S 100 acres of SW 1/4 of Sec. 60.
Jesse C. Roberts, et ux, to Vet. Land Board, W 28 acres of S 100 acres of SW 1/4 of Sec. 60.
Jack Griffin, et ux, to L. B. Barnett, 183 acres of Survey No. 131, Blk. M-7.
Nannie Mae Blakey to Arthur L. Elmore, Lot 21, Blk. 44, Evants Add.

Hereford Glass vs. Big T Pump 2
Piggly Wiggly vs. Don Little's
Pitman Grain Summerfield vs. Consumers Fuel Ass'n.

WOMENS' LEAGUE

Team	Won	Lost
Elizabeth Womble	59	29
Temco Egg	58	20
Hereford Glass	51	37
Moore Bros.	48 1/2	39 1/2
Tri-County Fertilizer	37	51
Cream O'Plains	35	53
First Nat'l Bank	32	56
Little's	31 1/2	56 1/2

Results and Schedule
First Nat'l Bank 2 vs. Moore Bros. Shamrock 2
Little's 3 vs. Cream O'Plains 1
Hereford Glass 3 vs. Tri-County Fertilizer 1
Temco Egg Scramblers 2 vs. Elizabeth Womble 2

Jo Ann Fowlkes On Honor Roll

Jo Ann Fowlkes of Hereford, a freshman in the college of business, is among 1,562 Oklahoma State university undergraduates who have been named to the Dean's Honor Roll for the fall semester. OSU students must carry at least 15 hours, have no grade lower than "C" and achieve a "B" average or above to be listed for this honor, Registrar Raymond Girod said. A breakdown of the seven undergraduate colleges shows agriculture has 219 students on the Dean's Honor Roll, arts and sciences, 310, business, 198, education, 195, engineering, 392,

CHANGING END
NEW YORK — One play with four endings — that's the record thus far of Arnold Schulman's "A Hole in the Head." The comedy, which concerns the domestic and business fortunes of a happy-go-lucky wid-

ower, was first seen on television, reached Broadway in 1957, now is being made into a movie and also shown in off-Broadway production. Explains Schulman: "Just like a suit has to vary to suit the occasion, the place and environment, so my play has to change to suit the different audiences."

PLAINS INSURANCE AGENCY
John H. Patton Wm. H. Patton
213 N. Main St. Since 1926 Phone EM4-1153
All Forms of Insurance
INSURE IN SURE INSURANCE

DOLLAR DAY

PLACE IS HERE!
TIME IS NOW!
BEST SHOPPING EVER!

One Table

Ladies' Shoes
Values to \$7.95 SPECIAL PR. \$1.59

One Group Men's & Boys'

SWEATERS
SPECIAL 1/2 PRICE

7 Only Men's
WORK JACKETS
O. D. Color \$3.97
\$7.98 value

4 Only
CAR COATS
Sizes 42 to 46 Values to \$22.95 Special \$8.00

One Table Girls' Dress Shoes
Values to \$7.95
SPECIAL PR. Sizes 12 1/2 to 4 \$3.88

Drip Dry PRINTS
Fast Color - 49c Value
SPECIAL PRICE 29c

SACHET HANGERS

Satin covered, delightfully scented with everyday fragrances. \$1.50 Value . . . SPECIAL, Each \$1.00

Group Men's Long Sleeve
SPORT SHIRTS
Values to \$5.95 Special \$1.59

SPECIAL PURCHASE
Cotton Dresses
Regulars and Juniors \$5.98

Nylon Panties Winter Dresses
Lace trim, White, pink and Red \$1.29 value for 87c
12 only, Ladies' Values to \$22.95 SPECIAL \$1.97



DON'T MISS THE BOAT!

As you have read about and heard discussed the Armed Forces of the United States are being reorganized. With this reorganization comes the reduction in number of men that the National Guard units in this area can have. This reorganization does not change your military obligation.

NOW is the time then to join the National Guard while openings still are available. "F" Company in Canyon has places for only 13 young men under the present enlistment ceilings. Therefore, we feel that we should be the first 13 men who seek to join our unit and not save any openings for the late comers.

Why wait to be drafted for two years and then still be required to be a member of a reserve unit, when by joining "F" company now you will be required SIX MONTHS active duty followed by time in our local National Guard Unit: (We have heard that this reorganization may come in March)

Boys who are in High School have 1 full year before they are required to go on active duty or until they graduate, which ever is sooner.

All others who are non-veterans have 120 days before they must go. College students who will graduate in May should join now in order to be assured that the SIX-MONTH-PLAN will be available to you.

The National Guard meets the first and last Monday nights at 7:45 here in Canyon. Our Sunday, which counts as two drills is on the 2nd Sunday each month.

Don't Miss The Boat...

Act Now - Contact

DONALD BRIGGS
At The College Bookstore



SGT. BOZARTH
At The National Guard Armory

RUTHERFORD & COMPANY

The Gentlemen Theme Of Party

Decorations and appointments accentuated the theme, "The Gentlemen", Monday night, when members of LaMadre Mia Study Club honored their husbands at an informal supper party given in the Community Room of the First National Bank.

Top hats and bow ties centered the tables, which were laid with red cloths.

Following the supper, bridge games were played.

Those attending were Messrs. and Mesdames R. V. Hale, Ted Hardwick, Dean Herring, Walter Kirkland, Dennis Lomas, Harold Morton, Bobby Owen, Paul Schroeter, Donald Shipley, Eugene Sparks, Bob Williams and Joe Hacker.

Exchange Student Tells Of Denmark

Calliopean Club met in the home of Mrs. J. T. Giffreath Jr. recently, with Mrs. W. J. Messick, president, presiding over the business session.

Eugenia Alexander, exchange student to Denmark, returning late in January, gave her views of the country and showed colored slides.

Refreshments were served to Mrs. Clyde Cave, Mrs. B. F. Cain, Paul Conaway, Alton Fraser, John Fraser, Roy Grubbs, Jack McCracken, W. J. Messick, A. T. Mims, M. W. Nobles, Wesley Owens, Ansel McDowell, Sue James and the hostess.

Supper Held By Suit's Auto Supply

A total of 140 customers attended the 12th anniversary celebration of Suit's Auto Supply in the Jim Hill Hotel Thursday evening.

The buffet dinner honored shop mechanics, car dealers and farm implement dealers over the area. Door prizes were given, and a one-hour mechanics refresher course was held.

A magician's show was presented by Fred and Bob Story of Plainview.

School Menu

MONDAY — Luncheon steaks with gravy, scalloped potatoes, stuffed celery, rolls and butter, milk and lemon chiffon pie.

TUESDAY — Fried chicken with gravy, mashed potatoes, green salad, rolls and butter, cookies.

WEDNESDAY — Hamburgers, lettuce, tomatoes, catsup, hash brown potatoes, milk and ice cream sticks.

THURSDAY — Oven fried sausage, gravy, steamed rice, creamed peas, rolls and butter, milk and prune cake.

FRIDAY — Salmon croquettes, beef patties, catsup, buttered corn, aspic salad on lettuce, rolls and butter, milk and applesauce cake.

RETURNS HOME

Mrs. Roy Calvert has returned home after visiting her mother, Mrs. Ada Mecase, in Panama. Mrs. Mecase, who has been ill for the past several months, is recovering from an attack of influenza.

Anthony's
YOUR FAMILY STORE

Storewide

DOLLAR DAY

Ginghams - Prints
Magic Crepes
Ladies'
Spring Dresses
Values to \$6.95
\$5.00
1959 Spring Styles, Reg. and half sizes



Ladies' Smart New
SPRING BAGS
Select from smart new patents or calf-skins in pouch, frame or handle styles. Popular new spring colors in Black, Blue, White, Navy and Brown. Truly a remarkable value of this special Value Demonstration price.
\$1
FAVORITE STYLES



Lavishly Trimmed
Beautifully Tailored
NYLON BRIEFS
Full cut for Perfect fit
Sizes 5-6-7
\$1.00 Pr.



CHILDREN'S and LADIES' BARGAIN TABLE
Values to 2.98
50c

Men's & Young
Men's
Sport Shirts
Sizes S-M-L **2 FOR \$5**



Men's and Young men's
KHAKI SUITS
Shirts and Pants
\$2.49 \$2.98 TO



Combed Cotton
TRAINING PANTS
White, blue and pink, 4 pr.
Sizes 0 to 4
\$1

Ladies' Washable
HAWG HIDE MOC 88c
Made of the new miracle coated material with leather like appearance.
Sizes 4-9.

Ladies' New Spring
Pixies
Glove tanned leather, metallic cloth, silk print.
All New Spring Colors. Sizes S-M-L
\$1.99

EXTRA BIG VALUES
BOYS' SHIRTS
WASH-N-WEAR PRINTS OR PLAID FLANNELS
2 FOR \$3
Regular or Ivy League styles in the newest colors and patterns. Wash and Wears. Plaids, Stripes, Flannels, and Jock-types. Sizes 6-16.



New Spring Colors
Girls' & Ladies'
Nylon Net
CAN-CANS
Sizes S-M-L
Bouffant Petticoats

50 YARD SWEEP 2.98
75 YARD SWEEP 3.98
100 YARD SWEEP 5.95



FABRIC EVENT
One Month Planning to save you money
America's Wrinkle Shed
"Dan River" Cottons
Sew and Save
"Fine fabrics with the fashion woven in"
79c Yd.
New Shipment of Brown Muslin
5 yds. for \$1




Fine Combed Woven
Yarn Dyed
Cottons & gingham
Reg. 98c & \$1.29
Value
45 in. width, crease resistant 66c yd.

Reg. 79c & 98c New Spring
COTTONS
Drip Dry, Sanforized
Lovely stripes, Eye-glazed 50c yd.

New Perma Pressed
TWEED DENIM
Perma Pressed
Cotton
Wrinkle Resistant
No ironing
Shrinkage 1%
69c yd.

44"x45"
Bucker Linen
Rayon & dacron
Fully washable
Asst. Colors
Shop & Save
98c yd.

44" & 45" width
New Spring Fabric
Combed Chino
Wash-N-Wear
Drip Dry finish
New array of colors
98c yd.

PARADE OF VALUES SPECIAL SAVINGS
COSTUME JEWELRY
REGULAR VALUES UP TO 1.98
88c

ALL NEW SPRING STYLES

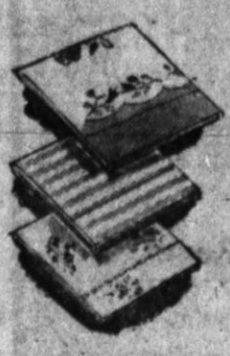


Assorted Colors
Wash Cloths
Size 12x12
8 for \$1.00
Multi-Striped & Solids **10c to \$1.00**



Beautiful Collection New Spring
COTTONS
Values to 79c & 98c yd. Brand new patterns & colors. Anthony's Sale Price
1c Per Inch

Lovely embroidered
PILLOW CASES
Pretty prints, embroidered and hemstitched selections come in today and choose from our varied collection. You are sure to find just what you want. Printed cases have a border on each end to make your beds more attractive. A large variety of colors and patterns... florals, His and Hers, Mr. and Mrs., etc. Come in and see them at Anthony's.
2 for \$1



2 sizes 20x40 - 22x44
"Gigantic" Towel Sale
Colors in vivid or subdued stripes & solid colors.
2 FOR \$1.00



Asst. Colors - Ladies'
Rayon Briefs
Sizes 5-6-7 X to 3X
Special **3 FOR \$1.00**



Ladies'
Cotton Slips
Sizes S-M-L
Lace Trim



Values to 7.95 Heavy Solid
Color Chenille
Bedspread
Add color and Beauty to your Bedroom. Full & Twin Size
\$5.99



Large Group
Men's Sport Shirts
Mostly med. & Large Sizes. Values to \$3.98
\$2.98. Long Sleeves
2 FOR \$3.00

Expertly Tailored
Wash-N-Wear
Men's
DRESS SLACKS
Rayon and dacron. Values to \$9.95. Sizes 28-42
\$5.00



It's Convenient
To Bank at the
It's Easy
Friendly
Hereford
State Bank
We Invite You to use our
SPACIOUS
Parking
Lot
While Conducting Your Banking Business.

Farmers Irrigating Dry Row Crop Land

By MRS. CARL WIMBERLEY
Most of the local farmers have irrigation wells going now. The

ground is reported to be very dry and is watering very slowly. Some fertilizing of row crop land is still in progress.

A new fertilizer business is being established in Dawn. A concern from Plainview has leased the place formerly occupied by the Owens Brothers Company.

Mr. and Mrs. H. V. McCabe returned home Tuesday from a week of vacationing in points in Arizona, Mexico and New Mexico.

The McCabes first went to Tucson where they visited relatives. The Annual Rodeo was in progress there and they attended the world's largest horse-drawn parade which was part of the rodeo festivities. The parade was two hours long and featured wagons, hacks, carts, buggies, prairie schooners, hearses, all drawn by horses. Indians in costume added color to the parade.

The Giant Cactus National Forest of 15 sections near Tucson was visited by the McCabes.

From Tucson they went to Morencia, high in the mountains of northwest Arizona. The town is built on 20 separate levels and nearby is the third largest

open-pit copper mine in the world.

El Paso and Juarez were the next places the McCabes visited. In Juarez they reported the police were very courteous and one policeman went with them for two hours, showing them the sights. They returned home by way of Carlsbad Caverns which neither of them had seen before.

The Woman's Missionary Society of the Dawn Baptist Church will meet Tuesday afternoon at 2:30 at the church for the Day of Prayer for Home Missions. Mrs. Ray Polan will direct the program.

Mr. and Mrs. Tony Benson and daughter, Xan, of Lubbock spent the weekend with Mr. and Mrs. Alfred Smith.

E. M. McDill came home Tuesday from the hospital in Canyon where he recently underwent major surgery.

The Rev. and Mrs. Charles Davenport attended the wedding of Freda Worley and Ronald Smith, both of Amarillo, at the Temple Baptist Church in Amarillo last Friday evening.

Guests at a party Wednesday afternoon in the home of Mrs. J. B. Caraway were Miss Ber-

Household Scrapbook

Colds
To avoid colds observe the following: Get plenty of sleep and bathe frequently. Drink five or six glasses of water daily. Keep away from persons who have colds. Avoid wet feet and dress according to the weather. Keep the kidneys and bowels in good

working order. If your nose begins to run or you have a sore throat take a teaspoon of baking soda in a glass of water three times a day and add more orange juice and milk to your diet.

Nails in Plaster
When driving nails into plaster, that annoying crumbling of the plaster can be avoided by first putting the nail into hot water for a few minutes, or dipping it into melted paraffin.

Pie Crust
If the pan is warmed before the undercrust of a pie is put into it, the crust will not become soft and soggy when it is baking.

Relieves Coughing
A mixture of the juice of two lemons, one tablespoon of granulated sugar, and one teaspoon of water, will usually relieve that irritating cough. Take one teaspoonful every half hour.

Rug Renewer
Wring a cloth out of water, to which a cupful of vinegar and a half-teaspoon of ammonia have been added, and go over your rugs with this. It will bring out the colors beautifully.

Brick Tiles
Brick tiles can be made to look like new by washing them with a cloth saturated with vinegar.

Velvet
One of the easiest ways to remove creases from velvet is for one person to hold it tightly while another passes a warm iron over the wrong side. Then brush the nap, and the velvet will look like new.

Candles
Candles that are used for decorative purposes will not droop if given a coat of shellac. To be cleaned, they need only to be wiped with a damp cloth.

Scuffed Shoes
Rub the shoes with the white of an egg if they have begun to scuff. This will paste down the broken places and remove the scuffed appearance.

To Clean Marble
Take two parts common soda, one part of pumice stone, and one part of finely powdered chalk and mix with water. Rub this mixture well over the marble until the stains are removed, after which wash with salt and water.

Services Set For Resident's Father
G. H. Wallace, 82, a former Hereford resident and father of Mrs. Bill McCarver, 235 Ave. F, died in Fort Worth at 3 a.m. Friday.

Funeral services for Mr. Wallace will be held at 3 p.m. Sunday in Wellington, where Mr. Wallace was a resident for 35 years.

Since Nov. 1, Mr. Wallace has lived in the home of a daughter in Fort Worth. He formerly lived with Deputy Sheriff and Mrs. Bill McCarver. He has been ill for about two years.

Mr. and Mrs. McCarver left for Wellington Friday afternoon.

Did you know that frozen broccoli comes two ways, stalk-style and chopped?

Does your watch keep good time?



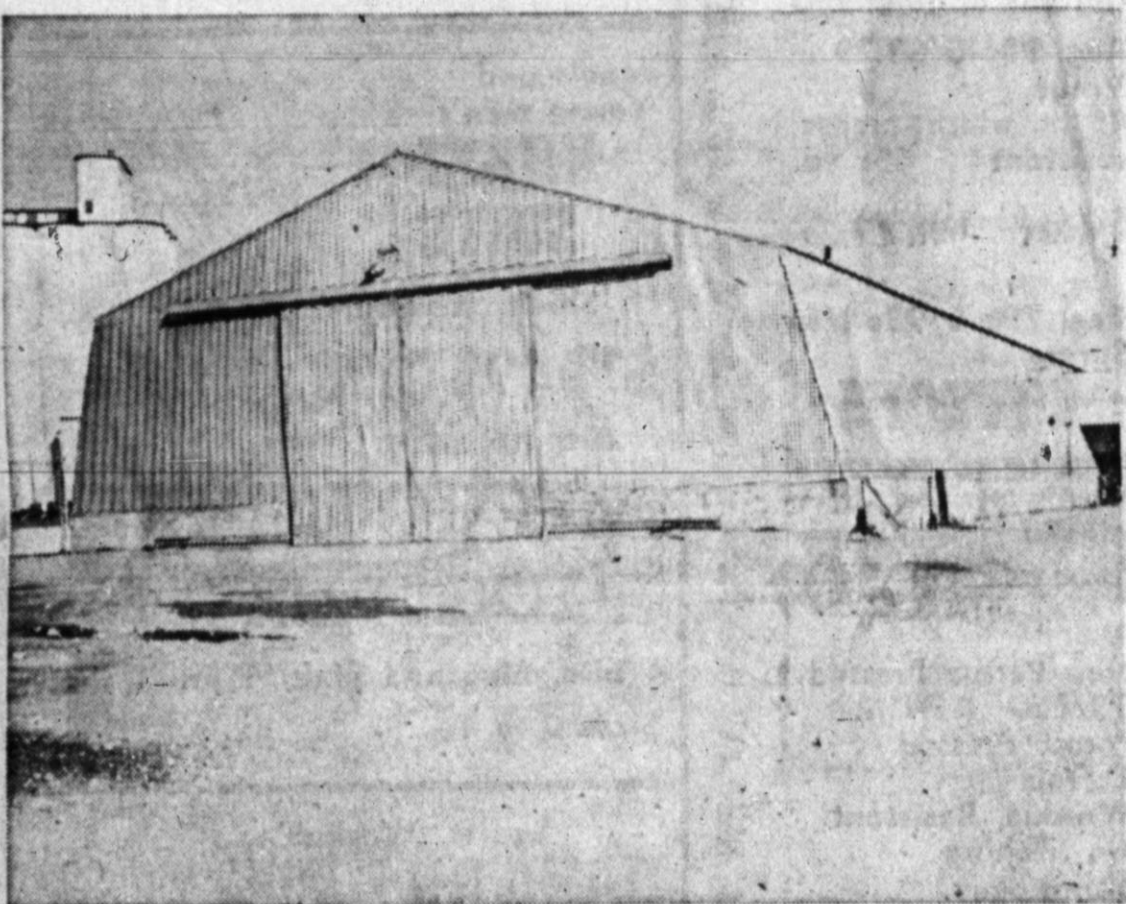
IF NOT, bring it in for a free examination today. A simple adjustment or thorough cleaning may be all that is needed to put it in top condition.

COWAN JEWELRY

Kenneth (Doc) Cowan
Your Doctor of Sick & Decrepit Watches

REGISTERED CHRONOGRAPH WATCH TECHNICIAN

Here's Storage News



A Carl McCaslin Special:
40' x 100' All Purpose Barn

NOW ONLY \$ **6,225**

Features:

- Sturdy Wood Truss Building
- Heavy Corrugated Sheet-iron Covering
- 14' Tall x 16' Wide Door
- Concrete Floor
- Adaptable for Grain or Machinery Storage

--For Complete Details See--

Carl McCaslin Lumber Co.

A Complete Building Service
1 Block East of the Courthouse
Phone the Lumber Number EM 4-3434

Now Economy Counts Too!

Economy counts more than ever, so it will pay you to check into the way to owning a new



Johnston Pump

We Sell **JOHNSTON Pumps**

and Genuine Johnston Pump Parts

Big T Pump Co., Inc.

Hereford EM4-0353 Dimmitt 285-J Member of TWWDA

PENNEY'S



MEET bargains that make your dollar look twice as big, at Penney's

DOLLAR DAYS



GET OUR COTTON ACTION BRA!

\$2.00

This bra is properly designed with suspension straps to keep bosom in place. It lets you move. Back won't ride or curl up. Sizes to 42. Amazing price.



STYLED FOR SPRING!

JUNIOR BOYS' 4-PIECE COORDINATED SETS

\$4.98

Rayon-acetate flannel cardigan and slacks! Short sleeve, printed cotton foulard shirt! Matching belt! Machine wash in lukewarm water. Medium grey or junior boys' white-navy. sizes 3 to 8



COTTON PLISSE 3 PIECE PJ SET!

\$2.00

What a buy! Our pretty pajama set is trimmed with lace and embroidery. You really have two sets with both full length pants and panties too!



TINY GIRLS' COTTON SHORTS

98c

sizes 2, 3, 4
Dan River stripes! Seerucker! Sateen! With buckle backs, ringed tabs, deep pockets! At Penney's price, get several! Colorful selection. Machine wash.

Men's Blue Chambray WORK SHIRTS Sanforized shrunk and full cut. Buy several of these and save.

\$1.00

Jr. Boys' SPORT SUITS 2 Piece Style

Consists of shirt and pants. New popular slacks with smart wash & wear shirt.

\$2.33

MEN'S BRIEFS

Fine combed cotton underwear, full cut and comfortable. Low, low price.

2 for \$1.00

Embroidered PILLOW CASE SETS

Fine cotton with lots of fancy detail. You will like the value here and only

2 for \$1.00

WOMEN'S PANTIES Special purchase brief style white and pastel colors. Nylon reinforced for wear.

4 for \$1.00

Women's DRESSES

Reduced. Lots of styles and sizes in this assortment of dresses taken from our higher priced racks. Your choice.

\$4.00



GIRLS' NYLON FULL SWEEP PETTI

\$1.00

sizes 4 to 14
Ribbon and lace on nylon net ruffles that flounce way out! Nylon marquisette with nylon tricot top! White, colors. Penney buy! Hand wash.

SPECIAL PURCHASE

Women's BLOUSES

All new styles. Tailored and dressy. White or pastel. Size 30 to 40.

\$1.00

New TV TRAYS

Complete with metal stands. Colorful, beautiful designs on the trays. Special purchase for Dollar Day.

each \$1.00



men! save on bedford cords

FINE COTTON SLACKS RIBBED FOR STYLE!

\$2.88

Yes, a trim lengthwise rib and fine texture make the Bedford cord tops! Yours in Penney's 'University-Grad' model with hip pocket flaps. Sanforized. 4 colors.

men's sizes 28 to 38 boys' sizes \$2.44

**bounce
into
Spring
feet first . . .**

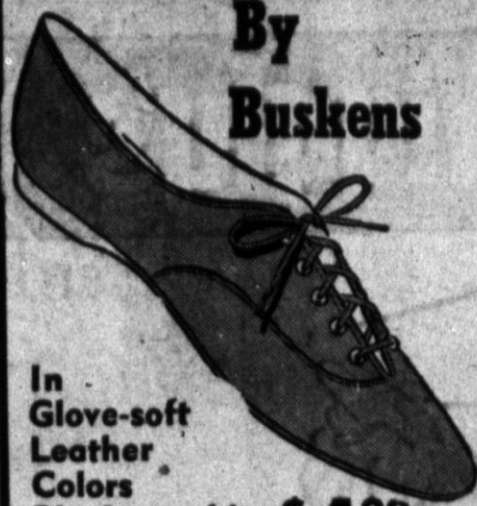
Soft brushed
bucks . . .
going gaily
on Ribbed
Rubber
Soles



Colors
Black
Orange
Turquoise
\$4.98

As Seen in SEVENTEEN

**Tiddly-Winks
By
Buskens**



In
Glove-soft
Leather
Colors
Black or white **\$4.98**

You saw in SEVENTEEN

STANDOUTS
in spring sportswear

Enjoy Yourself in
SPORT SHIRTS
KNIT SHIRTS



Colors & Styling
are out of this world

Largest selection we have ever
shown by Wings, Campus and
Paddle & Saddle

\$1.98 TO \$3.98



Wings
**Wash and Wear
Dress Shirts**

- Fine Cotton Broadcloth
 - Convertible Cuffs
 - Drip Dry-Wrinkle Free
 - Will not Discolor
 - Shrinkage less than 1%
- No ironing needed
Regular 3.98 value

New
Low
Price **\$2.98**



It's DOLLAR DAY

We
Give
S & H
Green
Stamps

Misses and Ladies'
3 in 1 - 60 Yards of Net Can Can

PETTICOATS

\$3.98

Extra! Extra! Special! New Spring Shipment
Kay Whitney

DRESSES

Even
and
Half Sizes

\$5.99

Two for \$11.00

35 Only Fall

DRESSES

While
They
Last

2 For

\$5.00

Values to \$18.95

ANNUAL SALE OF SALES

(seamless • full fashioned • stretch)



Humming Bird

Once a year only
stocking sale

March 2nd
March 12th

FULL FASHIONED STYLES

"TWIN-STRAND," Two strand construction, regularly \$1.15 NOW \$.94, 3 pairs for \$2.75
SWEET SEVENTEEN, 60 gauge Dress Sheer, Twin Thread, reg. \$1.35 NOW \$1.13 3 pairs for \$3.30
No. 30, 51 gauge, 30 denier regularly \$1.35 NOW \$1.13 3 pairs for \$3.30
No. 615, 60 gauge, 15 denier regularly \$1.50 NOW \$1.24 3 pairs for \$3.60
No. 615, D. S., 60 gauge, 15 denier with dark seam, regularly 1.50 NOW \$1.24 3 pairs for \$3.60
No. 6672, 66 gauge, 12 denier regularly \$1.65 NOW \$1.37 3 pairs for \$4.00
Davenport Shorts: sizes 8 1/2 to 10 1/2 Davenport Mediums: sizes 8 1/2 to 11—Davenport Longs: sizes 9 1/2 to 11

STRETCH STYLES

"CLING-FIT," Sheer Stretch regularly \$1.50 NOW \$1.24 3 pairs for \$3.60
"CLING-ETTE," Knee-Hi Stretch regularly \$1.50 NOW \$1.24 3 pairs for \$3.60
"DURA-CLING," Wear Stretch regularly \$1.65 NOW \$1.37 3 pairs for \$4.00

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Stretch Sizes: Short, Average, Tall
400-TH, 400 needle, 15 denier Heel and Toe, regularly \$1.35 NOW \$1.13 3 pairs for \$3.30

New Shipment

NYLON-HALF SLIPS

By Pandora

Exquisite, lace lavished colors—White, lilac, red, yellow, green and pink.

\$2.98 AND \$3.98

Priced to clear
Ladies' Fall

Millinery 1/2 PRICE

Printed and Solid
Magic Cotton

PLISSE 49c yd.
Special Value

One Table

Ladies'

SHOES

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Values to 6.95

While They Last **\$1.00**

Men You
Asked for them
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SLACKS**

Dacron & Wool
New Spring
Patterns

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and

\$16.95



Girls' 3-in-1 60 yards net

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PETTICOATS**

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Quilted - Holds 16 garments

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Light Weight Summer

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Men's Dress

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Sizes **\$5.00**

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Little Boys' Canvas Slipon
PLAY SHOES \$1.99
Sizes 8 1/2 to 3

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lightweight suits!

MOHARA



Yes...MOHARA is the big name in lightweight suits because, for years, it has given men the big features they wanted! Crispness and all-day neatness! A luxury look with a lustrous gleam! And coolness through and through! What does it? MOHARA'S exclusive blend of mohair and worsted... plus fine tailoring. And all at a light price. Have you tried MOHARA yet?

\$49.95



Men's Wings-Fine Quality
HDKFS 6 for \$1

Men's Long Sleeve
SPORT SHIRTS
While 12 dozen last
2.98 and 3.98 value

2 For
\$5.00

Men's Sanforized
COVERALLS
Shorts, Regular & Long

\$4.99

HARMAN'S
WE GIVE S & H GREEN STAMPS

Community Social Is Planned For Friday

By MRS. HAROLD RUDD
The third community social of the year will be held at the Community House March 6 at 8 p.m. The hosts for that evening will be Mr. and Mrs. Joe Wagoner, Mr. and Mrs. G. C. Merritt, Mr. and Mrs. R. L. Wilson and Mr. and Mrs. T. B. Thomas.

Mr. and Mrs. Court West of Wendell, Idaho, Mrs. Dessie Al-Coursey of San Diego, Calif., and Mrs. Pearl Norgaard of Portland, Ore., Mr. and Mrs. C. A. Sauley and Mr. and Mrs. Herbert Owens played cards and visited with Mrs. Eva Lee Potter in Hereford Monday night.

Mr. and Mrs. Raymond Garrett visited with Mr. and Mrs. Floyd Rickman Jr. at Dawn Sunday. Mrs. Johnny Jesko attended a surprise pink and blue courtesy for Mrs. Morris Hacker in her home Wednesday. Mrs. Elmer Combs, Mr. and Mrs. E. E. Bishop, Mrs. Edgar Sowell and Mrs. C. E. Beauford of Hereford attended a Rebekah's meeting in Amarillo Tuesday night.

Gayle Wagoner was home to celebrate her birthday Wednesday evening. Helping her to celebrate were Mr. and Mrs. Joe Wagoner, Ann and Joe Bob and David Seal of Childress.

Mrs. C. A. Sauley visited with Mrs. L. J. Marshal and Jackie in Hereford Wednesday.

W. B. Nunley of Childress has been here several days working his land and watering his wheat.

Mrs. Oscar Bartel was hostess for a jewelry party on Wednesday afternoon.

Mrs. Bill Stengel visited with Mrs. Tony Urbanzyk Wednesday afternoon.

Mr. and Mrs. Herbert Owens were in Ft. Sumner and Dunlap, N. M., on business Wednesday.

Kenneth Rudd was in Canyon on business Thursday morning.

Mrs. Zona Cochran spent Tuesday night with Mr. and Mrs. Joe Wagoner.

Mrs. Raymond Garrett visited with Mrs. W. H. Garrett in Hereford Wednesday.

Linda Kay Ritter spent Tuesday night with Sherrill Cox in Hereford. Mrs. George Ritter visited in the Cox home Wednesday and Linda returned home with her.

Mr. and Mrs. J. B. Odom and Jerry returned Tuesday night from Temple. Jerry is recovering from his recent surgery.

Mrs. George Turrentine, Mrs. Bess Werner and Mrs. Pat Ranspot attended a coffee held in the home of Mrs. Andrew Kershen Wednesday morning. Mrs. Jess Lebow gave a demonstration and Mrs. Bill Stengel presented a textile painting demonstration. Children with measles caused many mothers to be unable to attend.

Bill Scott, basketball coach at Hardin-Simmons University in Abilene, Tex., also coaches the golf team.

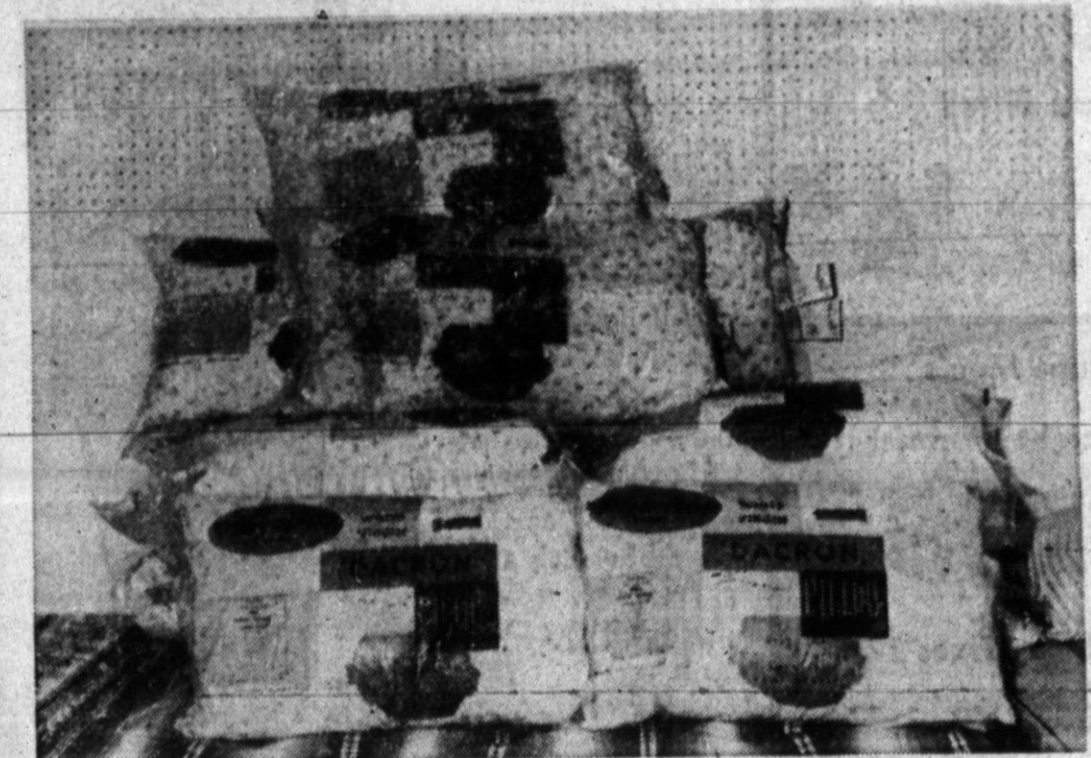
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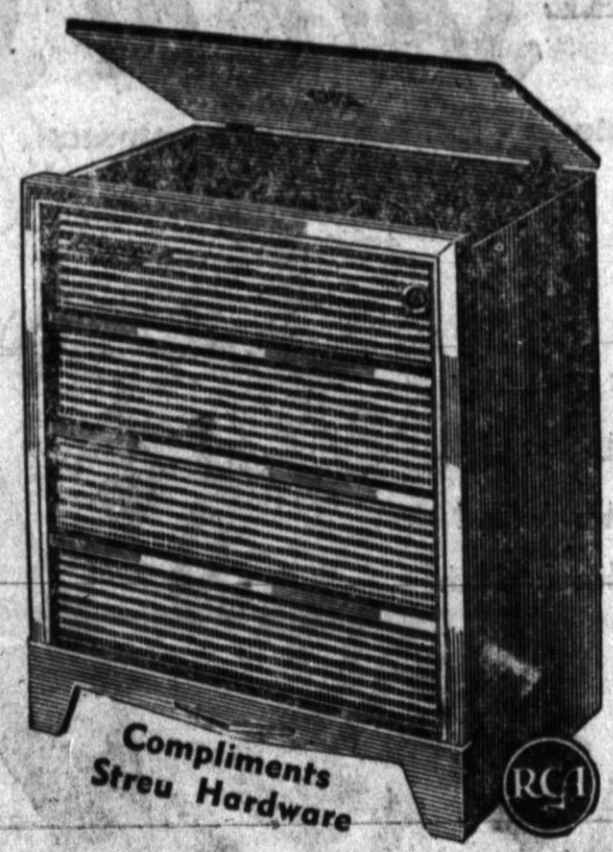
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Mahogany Console Record Player
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SATURDAY MARCH 7th



Shop and Save at Piggly Wiggly Where You Receive Valuable

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With Every Purchase **DOUBLE ON WEDNESDAY** With \$2.50 Purchase or more.

Editorials

EZRA BENSON AND GOP HIT NEW LOW . . . AS

Grain Sorghum Farmer Must Now Sink Or Swim Without Subsidies

Grain sorghum is still the No. 1 topic of discussion in Deaf Smith County these days, resulting from the announced 31-cent drop in the support price for the next year.

One immediate result of the announcement has been a marked improvement in attendance at Grain Sorghum Association meetings. The usual crowd of 25 farmers immediately swelled into a capacity attendance of more than 500 this week.

Another probable result will likely be extensive expansion of farm storage facilities. Many farmers are already discussing this point, chiefly with the idea of having grain available for sale when—and if—a market does develop. As one grower put it this week, "How much grain could we deliver if someone walked in and offered to pay \$1.85 or \$1.90 today?"

Cattle and hog feeding, as proposed in a Brand editorial last week, has also had its share in discussions. Many farmers point out that while this could be a long-range solution, it is not likely to be much immediate help.

Another ray of hope along the line appears in possible change of the support price through Congress. Most people in the grain business as growers and handlers, however, feel that the best odds of this approach centers around securing a "Commercial Designation" for this area in view of the fact that producers have no other acreage allotments upon which they can fall back.

All in all, it appears that Mr. Benson and the GOP have reached an all time low in the territory, though occasionally some borderline Republican does mention the existence of a Democratic House and Senate.

Probably the most desirable possibility yet to appear from the discussion was one producer's statement: "I would like to see the newspapers come out with headlines a year from now saying: 'Hereford Farmers Work Out Own Grain Troubles.'"

This, of course, is easier said than done. The Brand still feels that the only way it can be accomplished is through feeding of livestock, either on the ground or by selling to feeders. In either case, this pretty well leaves the government out of the loan picture, and puts the farmer back in business for himself. As compared with past operations, he would lose considerable security in his operation. Stacked up against the present loan support, how-

ever, he does not seem to have much security left to lose.

Once we predicted that none of this generation would live to see the day when agriculture subsidies did not exist. Today, it appears that the grain sorghum producers may be different. Like the favorite son of a prosperous father, he has been tossed out on his own to sink or swim. To survive, he must not only solve his personal problems, but he must compete with corn, wheat, soy beans and other subsidized agricultural products.

To balance market hazard, the producer in this area is blessed with an abundance of fertile land, both tested and proven, along with ample irrigation water to meet his requirements. This gives him two of the important phases in successful and profitable farming.

Frankly, if we were not an integral part of the melee which necessitates that we must sink or swim with the farmer, it would be an interesting experiment to watch. As things stand, though, the situation remains a serious problem and, upon its solution, pretty well rides the future of a resourceful people and a fertile territory.

Local Politics Create Interest

While 1959 may officially be an off-election year, the next few weeks indicate a stepped up interest in politics on the school and city levels in Hereford.

Full slates, along with rumors of additional candidates, point toward increasing interest in local government and, for a change, include the names of several business men. Add to this the fact that most of the candidates are comparatively young men, and the situation becomes a healthy one indeed.

Of still more importance is the observation that general interest in local politics is the best possible way to avoid intervention from federal levels.

Serving in public office, especially city and school posts, is truly a sacrifice on the part of those who hold the offices. In addition, it seems that the busiest people are the ones who frequently fill these posts and who make the best public servants.

Anyway you look at it, this area is fortunate to have so many interested citizens and, "win, lose or draw," they deserve a round of applause for their willingness to serve their community and their friends.

Brief Lesson In American History

(The following editorial is from the Rails Banner.—The Editor)

The person who boasts about how nice it is to live in a democracy should be required to wash his mouth with soap, then be given a course in American history.

One hundred and eighty-three years after the United States became a republic, people still call it a democracy.

This country is not a democracy, it never was a democracy, and wise founding fathers exercised the greatest of care to see that it could never become a democracy.

Those early statesmen feared the tyranny of the majority no less than the tyranny of a monarch. History had taught them that the unbridled passion of the majority always led to suppression of individual liberties. They were convinced that only a republican form of government could preserve human freedom. It was Benjamin Franklin who told a friend following the Constitutional Convention, "We have given you a republic, if you can keep it." Nowhere did any of the founding fathers say, "We have given you a democracy."

James Madison and Alexander Hamilton held the rule by simple majority as one of the worst evils. That is why the Constitutional Convention adopted the plan of legislation through people's representatives, and demanded a two-thirds majority of even these representatives when voting on certain vital issues. It was to prevent hasty, unwise curbs on freedom by a bare majority.

Visualize, if you will, what would have happened in this country under a democracy, when Sen. McCarthy and his witch hunters were at their zenith. Would not the mob have elevated Douglas McArthur to chief of state following his noted address to Congress? Wouldn't lynch law be an accepted practice? Would a tax collector have any security? Could a nation survive at all?

The POWER of FAITH by Howard Brodie



World War II was over and a great depression had settled upon France when a humble priest named Abbe Pierre rented a rundown house and gathered about him a group of homeless, lonely, starving men.

The motley band refused charity and took to picking over trash cans and refuse heaps in large cities in order to help the neediest of their fellow men. Soon, Abbe Pierre and his "Ragpickers of Emmaus" became symbols of hope to the despairing.

During the bitter winter of 1954, when helpless thousands walked the streets of Paris, the Ragpickers distributed tons of clothing and blankets collected in a radio appeal by the Abbe himself. They sheltered, fed and gave a new lease on life to nearly 10,000 persons.

The humble Abbe and his Ragpickers, destitute men themselves who started with nothing but faith, demonstrated that charity is everybody's business, rich and poor alike.

Threshing Time Meant Night Of Peaceful Sleep

By MRS. R. L. CRISWELL
Mrs. Mary Bodkin came to Deaf Smith County in 1908. She, too, has seen Hereford grow from a few houses to the busy little city that it is today.

"I was born in Ohio in 1879," said Mrs. Bodkin. "We always went to Sunday School and Church, and if we were late it was just 'too bad' as being late irritated my father and he was

hard to live with for a week or until we got to Sunday School on time again.

"We travelled by horseback or in buggies or wagons, with horses or mules pulling the vehicle. In Ohio there was snow so much of the time and it was deep and almost always frozen.

"Father made a sled and he would get the neighbors into the sled and take them

to church. Sometimes as many as 20 or 30 would climb in and he would be off with a merry whistle. He has taken the whole congregation more than once. He would bring them in, one load at a time, and go for the others until he had them all there, and when the service was over he would, in turn, take them all home.

"One of his brothers did not like to go to church, and on Sunday he would have a headache—a terrible one and he just could not go to church. Father would say he had a 'Sunday headache'.

"But we children knew better than to try a stunt like that, and, anyway, we enjoyed going as well as father and mother did. We lived on a farm and, of course, our church was the schoolhouse.

"We lived 1 1/2 miles from school and always walked. We thought it great fun as we would climb over the rail-fences trees or anything we had a mind to do, but always were at school by 9 a.m. To be tardy was unthinkable as there would be a black mark on our report cards. We did not want that lovely white card with our teacher's handwriting on it marred by a black mark. We studied the old blue-backed speller and each grade had a different reader. But our first and second had the old nursery rhymes and we learned them 'by heart' as we said in those days.

"One favorite with us was 'Tom, Tom the piper son, stole a pig and away he run. The pig was eat and Tom was beat, as he went roaring down the street'.

"We were punished by standing in a corner with face to the wall or sitting in a corner, cross-legged, and studying for so many minutes. Sometimes the teacher would take a pencil and flip a pupil's ear, which was very painful.

"Spelling matches were great fun. Two students would choose sides and we would spell until all were down or we would just line up and when you missed a word you must go to the foot

(Continued on Page 2)

QUESTION OF THE WEEK

Effects Of Price Slash Will Show In Spending

What effect will the 31-cent cut in maize prices have in the area?

LLOYD B. SHARP—The cut in maize prices will definitely effect the spending of the farmers. Business people and employed people will be effected indirectly by the cut in prices. However, I feel that everyone can and will adjust themselves and will not encounter any great degree of difficulty in the situation.

DOLORES LOERWALD—It will definitely effect the area because the farmers will have less to spend and thus everyone will suffer indirectly.

ROY OSWALD—It just means the farmers, because of the drop in their income, will only purchase what they have to have and the retail businessmen will suffer for that.

GENE MOORE—There is no question that it will hurt the whole area. The longer it is in effect the worse it will become. In this farming area, and for that matter, in any area, anything which hurts the farmer in turn hurts other businesses.

CHARLIE MARTINEZ—To begin with, it won't hurt too much, but in the long range it will effect every business map in the whole area.

RICHARD HODGE—It's going to be kind of drastic because there's going to be more maize than anything else and naturally the farmers will take a dip in their income. When that happens it will hurt any business concerned with serving the farmers.

ROY PHILLIPS—All business will be effected by the cut in the price of milo because there can be no money made with the cut in prices compared with what the farmers make.

COLEMAN D. McSPADDEN—In my opinion the price cut will have a tendency to cause five per cent more vegetables to be grown and 20 per cent less milo, better crop diversion and the farmer will start growing for the cash market instead of the supported crops. It will put the farmer in direct contact with his congressman and it might even cause a big change-over for the Democratic ticket.

Man, anywhere, cannot be trusted with the preservation of his own liberty. That is why we have a republic, not a democracy. The word has great respect in the language of freedom, and it should not. It is tyranny through inflamed passions of a mob. Anything worse in government is hard to contemplate.—Rails Banner.

Panhandle Paragraphs

RESUMES E-WAY PURCHASES

Buying of expressway right-of-way began again Monday when the Randall County Commissioners Court approved purchase of two tracts. They were among the last 22 needed by the county before completing purchases. Payments of \$6,599.31 and \$5,000 respectively were authorized to J. W. Molloy and J. M. (Red) Simpson for tracts. The county stopped making purchases on the expressway several months ago in order to follow the schedule of construction set up by the highway department. The department had asked for right-of-way on Highway 60 before the county bought right-of-way between Bell Avenue and the Amarillo city limits on the expressway. Appraisals for the last 22 tracts were received by the county a couple of weeks ago. Under the contract with the state, the cost of the right-of-way is shared 50-50 between the state and county, provided the land is bought at prices not higher than an appraisal made by the state. Three members of the commissioners court left Tuesday morning to attend a school of the Texas Association at Texas A&M. The school lasts until Friday.

J. C. PENNEY STORE TO BE BUILT

Plans for a new, modern department store to be constructed in Dumas have been jointly announced by the J. C. Penney Company and Dumas builder J. Fred Phillips. The building housing the Penney's store here will be a projected one-story unit, completely air-conditioned, with a frontage of 70 feet and a depth of 150 feet. Two balconies will augment the shopping space by about 5,000 square feet. There will be approximately 15,000 square feet of shopping area in the store, the announcement said. The new store will employ about ten sales and other personnel, the NEWS was told in a statement obtained from Penney's general offices in New York City. The building must be ready for occupancy by October, Phillips said. The modern structure, design and plans from which are stipulated by Penney's, will be located on the east-side of Dumas Ave. In the south portion of the 500 block. It will be built in the area now occupied by Modern Courts, which Phillips said will be moved off by mid-April or May.

TWO FIRES THIS WEEK

A feed barn, belonging to L. M. Crow, was completely destroyed by a fire south of Friona early Sunday afternoon. Friona Volunteer firemen answered the call for help, but the structure was raging out of control when they arrived. Firemen did keep the blaze from jumping to other nearby buildings and they say if "it hadn't been for concrete tile, perhaps they would have lost more than they did." Water from this fire was gotten by placing a pump hose in a nearby concrete tile which was running in a wheat field. Monday at 8:30 a.m. firemen answered a call at the Honey place eight miles east of the Hub, where a tractor was afire. Friona firemen never reached the scene as it was learned by radio Dimmitt firement answered the call and were first on the scene.

The BOOTLEG Philosopher

The Bootleg Philosopher on his bindweed farm discusses education this week, which is sort of a novelty.

A lot of people are worried these days about the public education system, that is, as I understand it, the adults are pretty well satisfied with the amount of education they have, but are worried about the amount the kids are getting.

What us grownups really want is enough bright kids with enough scientific education to perfect enough weapons to protect us from the mess we've gotten the world into, and as a result a lot of people are giving a closer look at the schools of this country.

As I understand it, the parents say their kids aren't furnished enough smart teachers, and the teachers say they aren't furnished enough smart kids, and the solutions range all the way from eliminating small schools to raising salaries to putting up more buildings to calling on Congress, provided it doesn't raise taxes.

One solution that I read about in a newspaper last night said since it is impossible to find enough really excellent teachers to go around so every pupil could have the top-notch authority in every subject, from finger painting to fire changing to mathematics to physics to all the other sciences, arts, literature, etc., the thing to do is to use television. All you'd need is about 25 teachers for the whole country, sitting in a studio in Washington and telecasting to all the school houses in the nation. All the local teachers would have to do is stay in the class rooms to see the picture was in focus, a tube hadn't blown, keep the kids in order, keep them from throwing things through the windows when they're shut, etc. You have to have class rooms, it wouldn't do to let the kids stay at home to watch, or otherwise you couldn't have a PTA or even a pep rally.

As for examinations, the old-fashioned grading system would be thrown out, only the 25 teachers at the top would be qualified to grade, and they'd never get around to grading 15 million papers or whatever the number is, and in its place they'd use a punch-card system. The pupils punch a hole in a card to indicate what answer they think is right, the cards are mailed to Washington, run through a machine just like subscriptions to a mass-circulation are handled, and when you've managed to punch the right number of holes, you're educated and ready to go to work explaining why that last missile never got off the launching pad.

I ain't smart enough to know if this system would work, but if you and me are the products of an older system, we'll have to admit it had some flaws, too.

Yours faithfully,
J. A.

Public Schools Week Mar. 2-6

The date, March 2-6, marks the annual observance of Public Schools Week in Texas. In Hereford, as in recent years, the occasion will be observed with parent visitations, cafeteria meals and other activities which place an emphasis on public school life in the community.

Cooperating with this program is the very least that parents could do, for it is the one time during the year when many of us find time to inspect the facilities, classwork and curriculum offered our boys and girls.

As the governor recently pointed out: "Today, more than ever before, the importance of our schools is being realized by an awakened nation." Satellites in outer space, along with training of leaders for tomorrow, are creating an even greater demand for advanced training and knowledge.

With these things in mind, we join the faculty, administrators and school board in urging you to check the schedule appearing in this issue of The Brand, and to make plans to attend several of the special functions planned for Public Schools Week in Texas—March 2-6, 1959.

The Sunday Brand

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James M. Gillentine, Editor and Publisher
H. A. Tuck, News Editor

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PERCHED ON A WATER WAGON when Hereford was still a young community, in 1909, is the husband of Mrs. Mary Bodkin. In the background is a lively stable where Mr. Bodkin worked. Mr. Bodkin, who died in 1947, often drove doctors to farms on emergency calls, day or night.

what would have happened to me if the dog had not come to my rescue.

"Threshing day was a happy time. There was hard work, plenty of it, but when it was all finished we would have a general housecleaning. I have woven many, many rugs and we had wall-to-wall carpet on the floors. Our carpet pads were fresh straw.

"We would spread several inches of fine straw and tack the carpets in place until another threshing day. We slept on straw beds, and after the carpet pad was changed we would empty and wash each bed-tick and fill it with fresh, new straw.

"How wonderfully we slept on those beds of new mown hay. The house had the most heavenly smell of freshness. We would drift into dreamless slumber on the fresh clean straw. A simple joy? Yes, but a great one.

"We came to Hereford by train in 1909. It was a very small town and the weather was very warm. Mother asked the 'land agent' what was used for fuel as she saw no timber. He replied, one did not need fuel in this wonderful country as the weather was so balmy a fire for warmth was never needed. After one winter here, mother asked the preacher, 'What was going to happen to the land agent when he got to the Golden Gate and had to answer for all the things he had told the people coming to the Staked Plains from the north who knew nothing of real Texas Weather.'

"They had never heard the saying, 'If you don't like Texas weather, just wait a minute, for its sure to change.' "My husband worked in the lively stable and has spent many nights driving the doctors to the country and to ranches and farms of sick people. They would go at all hours of the day or night if they were needed, in freezing rain, snow, and sandstorms. Of course they would be up most of the night, but they were always on the job next day.

"I guess people had more stamina then than now. We have enjoyed living in Hereford and I plan to spend the remainder of my life here. I piece and quilt for pastime. I have pieced and quilted one for each of my grandchildren, and they are a great joy to me."



A DISTRICT IN-SERVICE EDUCATION meeting for area administrators and teachers on the English language arts program was held at Hereford High School Thursday. About 75 teachers and administrators from Amarillo, Canyon, Tulla, Friona, Bovina, Farwell, Vega and Hereford attended. Dr. Emmitt Smith of Canyon was the consultant and Helen White Moore was coordinator of the panel. (Staff Photo)

ernight, wearing some short hose to bed to protect your linens, and in the morning, after a warm foot bath, rub the feet lightly with some pumice.

Q. Please tell me a good and effective underarm deodorant I can use.

A. Chloramine, an antiseptic lotion, deodorizes without suppressing the natural function of perspiring. You can also dust a little borie acid under your arms as a further help to your peace of mind.

Q. I've heard of the "hair-pulling" type of scalp manipulation. How is this done?

A. This is considered excellent for circulation and is practiced by some of the professionals. Grasp a small handful of hair, pull it hard and away from the scalp. Repeat this for a ten-minute period, until the entire scalp has been gone over. As a daily routine, this should prove beneficial to your scalp and hair.

Have you read the Classifieds?



ABOUT the generous returns of the savings at the Hi-Plains Savings and Loan Association. Start with as little as \$5.00 and add to it regularly. That is the sure way to have that new car-trip-down payment for your new home. Start saving this pay day!



Threshing...

(Continued from Page 1) of the class. We would keep our places in line for a week and each had a chance to get to the head of the class if he did not miss any words.

"My favorite subject was geography and I loved tracing rivers to the gulf or to the oceans and tracing boundaries of the different states.

"We went horseback to the store to get groceries, as much of the time the roads would be so bad we could not

get over them with a vehicle. There were three of us children and mother would take the larger one on her horse and father would take the two smaller ones. My small brother would say, 'two horses and two people on a horse.'

"As we grew up we had play parties, watermelon suppers and candy pullings. We loved making and pulling taffy candy and the watermelon suppers almost always ended in a watermelon fight among the young folk. We would really be a sticky mess but we did not mind as we were young and full of life and washing the clothes afterward

was just so much toil to pay for our fun. Our games were 'button, button, whose got the button'.

"To play this we would form a ring, with one in the center to place the button. We would put our hands together, palm to palm, with a small opening at the thumbs to receive the button when dropped in by the center player. He would go from person to person pretending to drop the button, then each must open his hands to see who has the button and he must take his place in the center.

"To the young people of today, I suppose such simple games would be foolish indeed, but to enjoy simple things is one of the joys of living.

"I was coming from the field one day when I was about 16 when a cow took after me. I ran as fast as I could but she was gaining on me and I was scared speechless. Our dog heard us running and sensed that I was in trouble and came to my aid.

"If he had not, I am sure I would not be telling this story today as the cow had long sharp horns and I shudder to think

Beauty At Home

Q. How often should the eyebrows be plucked?

A. Most women find that once-weekly plucking is sufficient to "hold the line." The outer tip of the brow should be higher than the inner tip, and extend about a quarter-inch beyond the outer corner of the eye. If your brows aren't quite wide enough, you can pencil with light, darting strokes to fill the brow line.

Q. How can I mix myself a good, cleansing facial mask at home?

A. One of the best consists simply of raw oatmeal mixed to a paste with milk.

Q. What can I do to help soften my rather coarse hair?

A. Use one-third cup of vinegar to your rinse water after your shampoo, then wash this out with clear water. Famous

blonde beauties often add the strained juice of a lemon to their rinse water. This doesn't bleach the hair, but it does help to keep it light.

Q. Is there any way to bleach "liver spots" on the skin — those light brown spots or patches that occur especially on the forehead and over the cheekbones?

A. Sulphur moistened with bayrum sometimes bleaches these stains. And sometimes these stains dissolve with applications of baking soda. Dampen the soda with water and rub into the spot. Some of it will dry

and remain on the skin for hours. If these treatments do not work within a few weeks, your best bet is a skin specialist.

Q. What is the best way to clean thoroughly the "teeth" of a fingernail file?

A. One good and very simple method is merely to press some adhesive tape down over the file, then pull it loose — repeating this process if necessary.

Q. Please suggest a good treatment for dry and calloused feet.

A. Nightly massages with olive oil. Leave some oil on over-

Save Time and Money

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20 GE Washers - 4 Hammond Dryers
Wash - 20c per load - Dry two washer loads 30 minutes 25c - Light loads 10 minutes 10c - 24 hour service six days per week.

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Produce	Distributors
★ Potatoes	Mixed Fertilizers
★ Onions	Insecticides
Carrots	Weed Killers
Seed Potatoes	Anhydrous Ammonia
Lettuce	

Associated Growers of Hereford
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Streu's

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DOUBLE STAMPS ON ALL PURCHASES

Birthday Sale!

35th

These are just a Sample of the Many Bargains Throughout Our Store!!!

<p>Winchester & Remington</p> <p>SHOTGUN SHELLS</p> <table border="1"> <thead> <tr> <th>Gauge</th> <th>Reg.</th> <th>SALE</th> </tr> </thead> <tbody> <tr> <td>410</td> <td>\$2.30</td> <td>\$1.65</td> </tr> <tr> <td>20</td> <td>\$2.55</td> <td>\$1.89</td> </tr> <tr> <td>16</td> <td>\$2.65</td> <td>\$1.89</td> </tr> <tr> <td>12</td> <td>\$2.80</td> <td>\$1.89</td> </tr> </tbody> </table>	Gauge	Reg.	SALE	410	\$2.30	\$1.65	20	\$2.55	\$1.89	16	\$2.65	\$1.89	12	\$2.80	\$1.89	<p>RCA Victor - 45 r.p.m</p> <p>SINGLE RECORDS</p> <p>Reg. 98c</p> <p>CLOSE</p> <p>OUT</p> <p>29c</p>	<p>Cast Aluminum</p> <p>ESTATE SIGNS</p> <p>Your name made up in reflecting letters. Perfect for porch or gas lamp post</p> <p>75% Off</p>	<p>All</p> <p>PAINT & VARNISHES</p> <p>Duco Enamel</p> <p>Flowkote Wall</p> <p>Pair. T. Tufcote</p> <p>Varnish Stain</p> <p>1/3 Off</p>	<p>BIRTHDAY SPECIAL!</p> <p>Group of</p> <p>33 1/2 LONG PLAY ALBUMS</p> <p>Includes artist's</p> <p>Such as Bing</p> <p>Crosby, Perry Como,</p> <p>Boston Pops</p> <p>\$100</p>
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12	\$2.80	\$1.89																	
<p>Fostoria</p> <p>Do You Have These Patterns of Fostoria?</p> <p>HOLLY, NAVARRE, CAMELIA, SPRITE, TERRANCE</p> <p>These patterns are not discontinued!</p> <p>Streu's are balancing their stock & passing the savings on to you!</p>	<p>Several CLOSE OUT Patterns in Vernonware & Syracuse China</p> <p>Rubbermaid</p> <p>Discontinued Colors & Styles of Rubbermaid Items</p> <p>1/2 Price</p>	<p>★ The Star Value of \$r's ★</p> <p>1 Only, 40 piece Set of Fostoria Melamine Dinnerware and matching glasses in "Plain and Fancy" Pattern</p> <p>\$78.00 value</p> <p>\$42⁵⁰</p>	<p>\$1.00 Table Heaped with Bargains in Gift Items</p> <p>50c TABLE</p> <p>One table of Woodcrofery</p> <p>Wooden items at 1/2 Price</p> <p>One table items for Small Fry</p> <p>★ Peg Tables</p> <p>★ Bottle Warmers</p> <p>★ Baby Books</p> <p>★ Banks</p>	<p>SPECIAL PRICING on Genuine</p> <p>Calart Artificial Flowers</p>															

NO REFUNDS NO EXCHANGES NO GIFT WRAPPING CASH ONLY



GREEK WEEK at Northwestern State College in Alva, Okla., is celebrated by Linda Pi Kappa Sigma pledge. Other campus sororities are represented by Bonnie Frisk Parker of Hereford, center, by collecting of Kremlin, Okla., and Dovie Cargill of clothing for the needy. Miss Parker is a Medicine Lodge, Kan.

ADRIAN NEWS

Luncheon Held For W.S.C.S. Members

By MRS. R. L. PINNELL. The W. S. C. S. were entertained with a social in the Lorin Creitz home Tuesday afternoon. The program, "Literacy in Christian Literature", was led by Mrs. Vic Lemke. Others on the program were Mrs. Nellye Davis and Mrs. N. L. Jacobson.

Present for the social hour were Mesdames Malcolm Kennedy, Joe Cullender, Lorin Creitz, Homer Ehresman, Ed Jacobson, Henry Creitz, Johnnie Williams, Vic Lemke, Nellye Davis and Kenneth Milner of

Hereford. The Adrian Matadors coached by Joe Cullender were in good form after the bi-district contest Tuesday night. The game was played on a neutral court at Groom. Adrian will represent District 2-B and District 1-B this weekend at West Texas at the regional tourney. The game started off slowly with the lead changing consecutively until at the half Darrouzett led Adrian by six points. They led eight points at one time for a short time in the third period. During the last

quarter Adrian pulled out to a final score of 79 to Darrouzett's 66.

Box score for the game:

Player	fg	ft	pt	pts
Bronniman, O.	5	7	4	17
Homfeld, L.	5	4	3	14
Gudgell, B.	0	0	2	0
Zaring, J.	8	1	5	17
Pinnell, P.	11	7	3	29
Bronniman, H.	1	0	1	2

Box score for the Darrouzett team:

Player	fg	ft	pt	pts
Alt Miller	2	5	3	9
Schneider, R.	4	4	3	12
Balch	5	2	3	12

RANCH PARTY
Three Hereford couples joined the W. S. Fluitts at their ranch near Albuquerque last weekend for a three-day house party. All are members of a bridge-group which meets every two weeks. Included were Mr. and Mrs. Jim Black, Mr. and Mrs. S. O. Wilson and Mr. and Mrs. Jeff Gilbreath.

BIRTHDAY CELEBRATION
William McGehee celebrated his 87th birthday Tuesday, with relatives and friends sending flowers, gifts and messages and many friends in Hereford stopping by for a brief greeting. Out-of-town guests were his sister, Mrs. L. S. Kennedy, and daughter, Mrs. Bill Yates of Oton, and Mr. and Mrs. J. W. Dines of Kress. Also present were Mr. and Mrs. R. O. Stark of O'Donnell, who are making their home here with her parents, Mr. and Mrs. McGehee, for the present time.

Mrs. Poole Doherty was hostess to a demonstration party Friday evening in her home. A gent in charge was Mrs. Wilma Bryan of Hereford. Attending were Mesdames W. B. Betts, Troy Benefield, B. L. Kinsey, Howard Engle, Ralph Peery and Carrol Grubkey.

Mr. and Mrs. Jackie Holder, new bookkeeper at the Adrian Wheat Growers, moved into the community from Mart this weekend. They stored their furniture at the Bob Caldwell place until their home is completed. They are living at the Caldwell residence while Mr. and Mrs. Caldwell are on vacation. Methodist men met Monday morning in Fellowship Hall for breakfast together. The Rev. E. H. Coston of Wildorado was guest speaker. Attending were A. P. Jones, Lorin Creitz, Vic Lemke, Don and Kippy Morgan, Lester Houston, Leland Burns, Norman Jacobson, Bill Leslie, Ed Jacobson, Fred Harwood, Robert Jacobson and the Rev. Johnnie Williams.

Mr. and Mrs. Donald Pinnell and Wanda and Mr. and Mrs. R. L. Pinnell, Phillip and Linda left Adrian early Tuesday to go to Pampa where they visited Pinnell's father, Gregory Pinnell, who recently underwent surgery. That evening the family attended the bi-district game at Groom as did several other Adrian supporters.

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\$65 Stereo

Record

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Days!



Come In And Hear The Thrill Of True Stereo Sound!

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PLUS \$65 STEREO RECORD LIBRARY

Complete

Price

Only \$299.90

Total Value \$364.90 (based on National advertised list prices)



Matching companion speaker (Model SH99) in ebony, or genuine wood veneers in mahogany, oak or walnut and selected hardwoods completes your Stereo system.



Mark IX Stereo Orthophonic Hi-Fi "Victrola" (Model SH99). Ebony, or genuine wood veneers in mahogany, oak or walnut and selected hardwoods.



\$289.95 with companion speaker \$414.95

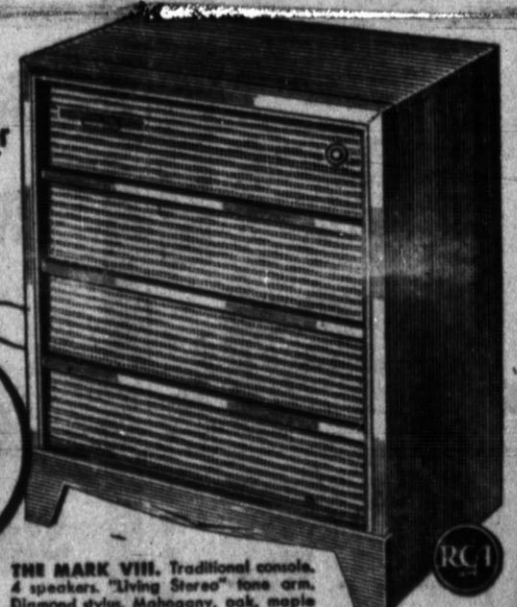
THE MARK VIII, French Provincial style. 4 speakers. New "Living Stereo" pickup. "sawed" style. Mahogany, maple or cherry blue veneers and selected hardwoods. (Model SH87)

PLUS \$65 STEREO RECORD LIBRARY



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- ★ 2-in-1 "Living Stereo" pickup
- ★ Plays new stereo records and all others, too

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ADRIAN NEWS

District 2-B Tourney Won By Local Basketball Team

By MRS. E. L. PINNELL
The Adrian Matador basketball team are District 2-B champions after having won the district tournament held at the Vega gymnasium last week.
Adrian had already been undefeated in the double-round robin play and won from Hartley, Channing and Vega this week. They will meet the Darrouzett Longhorns, winners of the 1-B District in bi-district play-off Tuesday night in the Groom gymnasium.
Winner of the game Tuesday will meet the other bi-districts this week and in the Buffalo stadium in Canyon to determine the regional winner who will represent the region at Austin in early March.
Score for the Channing game was Adrian, 74, Channing, 37. High scorer was Jim Zaring

Students Speak At Club Meeting

Miss Joelle Tillier LaRoche, exchange student from France, and Miss Helen Hidrogion of Athens, Greece, both students at Hereford High School, presented a program recently at a meeting of the Child Study Club. The meeting was held with Mrs. Earl Huckabee.
Both students talked of their own countries and compared the schools and people with those of this country.
Mrs. Don Steele, club representative on the community center project, gave a report on the current drive for funds.
Members attending were Mesdames Helen Coffman, Tommy Braddy, Merlin Kaul, Marvin Knox, J. C. Reese, Garland Solomon, George Springer, Don Steele, Maurice Tannahill, L. E. Taylor, Ed Wilson Jr., Charles Hoover and the hostess.



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Because of high efficiency you can buy a lower horsepower pump to meet your capacity and pressure requirements.

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Berkeley PUMPS & WATER SYSTEMS
Kenny Gear
Mach. Wks.
E. Hwy. 60
EM 4-2702

with 19 points. G. Green of Channing looped 16 to be their high point man. The game automatically placed Adrian in the finals Friday evening.
Box score for the Channing-Adrian game:
Player fg ft pt pbs
Bronniman, O. 5 3 2 13
Homfeld, L. 8 3 1 19
Gudgell, B. 3 1 1 7
Zaring, J. 8 0 1 16
Peters, C. 0 0 1 0
Pinnell, P. 6 1 1 13
Bronniman, H. 2 0 1 4
Blassengame, C. 0 2 1 2
Morgan, F. 0 0 1 0
Cretz, T. 0 0 0 0

Score for the Vega game was Adrian, 74, Vega, 41. High scorer for Vega was Hobbs with 12 points.
The girls' team played the round robin winners, Texline, first. Score for the game which was played Thursday was Texline, 72, Adrian, 48. High point girls were Wanda Pinnell with 27 for Adrian and Reilman with 30 points for Texline.

Four boys and three girls from the Adrian teams were named to the all-district tournament and were presented individual trophies. They were Phillip Pinnell, Jimmy Zaring, Lloyd Homfeld and Oscar Bronniman and Wanda Pinnell, Betty Cavitt and Gail Brown.

Hubert Bronniman received the gold basketball trophy for the team. Joe Cullender, coach, was also introduced to the crowd.

Mr. and Mrs. Chet Kidder and son, Jackie, of Dallas visited in Adrian over the weekend with relatives. Close friends knew of their probable visit and planned a "love" shower for the couple who recently lost their trailer-house home and most of their personal belongings by fire.

Mesdames Nell Morgan, Jo Speed and Breea Beavers hosted the party given by members of the Fincher family Saturday. The couple were presented a gift of money and many household gifts to replace the loss.
The Sims Study Craft Club

Husbands Feted By Study Group

Members of Young Mothers Study Club feted their husbands at a supper party given Tuesday evening in the Community Room of the First National Bank. Official hostesses were Mrs. Hugh Clearman and Mrs. Dick Godwin.

Yellow jonquils in decorations for the tables provided a touch of spring to the setting. Tables were laid with brown linen cloths and accented with turquoise and dried arrangements were used as centerpieces.

Following the buffet supper, games of "42" were played, with the high score award going to Hugh Clearman.

Those attending were Messrs and Mesdames Labry Ballard, Jimmie Bownds, Gid Brown, Wendall Burdine, Hugh Clearman, Jay Hammond, James Headstream, L. J. Jones, Gerald McCaskill, James C. Russell, Bill Stanford, Dale Young, Bob Benton and Clinton Masie. Also Mrs. James Alston and Mrs. Dick Godwin.

We Invite You to use our **Convenient Drive-in Banking Window**
Hereford State Bank
Member: **Federal Deposit Insurance Corp.**

met Thursday in the home of Mrs. J. V. Perrin. Mrs. James Cavin presented a study, "The Feminist World of Soviet Women" by Caroline Bird. Miss Bird was in Russia for three years as a part of a traveling seminar from Columbia Teachers' College and wrote the comparison of American women.

Those attending were Mesdames A. G. Gresham, Jim Stocks, Glenn Hetzler, Leland Burns, Claude Bogle, R. L. Pinnell, Leroy Morrison, Jim Cavin and the hostess, Mrs. Perrin.

The next meeting will be held with Mrs. Jim Stocks. The Caprock 4-H Club met Wednesday afternoon in the school cafeteria for a demonstration by 4-H leader Mrs. Jeanette Hadaway.

Mrs. Hadaway demonstrated the making of banana-nut bread which will be a product of the coming bake show.
Attending were Marlene Williams, Coralie Fortenberry, Myrna Zaring, Peggy Sifford, Linda Pinnell, Glenda Homfeld, Truby and Lavenia Benefield, Laura Jobe, Doris Horton, Rita Speed, Martha Gruhley and a new member, Joan Lane.

Mr. and Mrs. Ed Jacobson and Mr. and Mrs. N. L. Jacobson joined other members of their immediate family Sunday in Amarillo in the home of a sister, Mr. and Mrs. Ira Stephenson. Also attending were Mr. and Mrs. E. R. Jacobson of Amarillo.

Superintendent A. P. Jones announced Public School Week will start Monday, March 2, and last through March 6. Parents are urged to visit the schools and learn how they operate.

Plans for the proposed changes in the school plant are on the bulletin board in the post office at this time. All interested parties are invited to look them over.

Mr. and Mrs. Weldon Reno, superintendent of Groom schools and former superintendent at Adrian, drove over for the basketball finals Friday evening. Following the game they visited in the Lorin Cretz home.

James Session's speech class rehearsed the play they plan to present for the Lions Club Thursday afternoon.

Mrs. A. P. Jones honored her son on his eighth birthday this past week with a birthday party in Mrs. Kromer's room.

Suffering from chicken pox this week are Morris Lee, Sidney Blankenship and Alma Motteler.

Sunday dinner guests in the H. E. Blassengame home were

all but one of their children. The occasion was to celebrate the return of their son, Clifford, from the Navy for 15 days.

Present were Mr. and Mrs. Kenneth R. Blassengame, Patty, Dick and Linda of Vega, Mr. and Mrs. Owen Williams and Bob of Vega, Mr. and Mrs. Robert Blassengame and Peggy Lou of Amarillo and Clifford and a friend, Jake Powell of Cheyenne, Okla., also in the U. S. Navy.

Guests Friday in the R. L. Pinnell home were their son and wife of Kenton, Okla. Linda Pinnell returned home with her brother for the weekend. On Sunday her parents and Phillip visited in their home and returned Linda home with them.

Legal Notice

NOTICE TO BIDDERS
Sealed proposals for 5,450 L. F. of 3", 10", 12", & 14" Class 150 Water pipe together with miscellaneous valves and fittings, will be received by the office of the City Manager, City Hall, Hereford, Texas, until 2 P.M. March 16, 1959, and then publicly opened and read.

All bids submitted shall be net price, f.o.b. railroad car or truck, Hereford, Texas. The City reserves the right to reject any or all bids, to waive formalities and to accept the bid deemed to be the most advantageous to the City. All bids received after the above closing hour will be returned unopened. All bids to be accompanied by 5 per cent bid bond or cashier's check.

Specifications and proposal forms are on file and may be inspected or obtained at the City Hall, Hereford, Texas, or at the office of McMorries & Associates, Route 4, Box 310, Amarillo, Texas, without charge.

CITY OF HEREFORD, TEXAS
By Raymond C. Godwin
Mayor S-35-1c

Legal Notice

NOTICE OF SALE
The City of Sunray, Moore County, Texas has for sale 1-Cook Deep Well, 6"-14" Stage Pump, 190' of 6" Column, 10' of 6" Suction Pipe, 1-20 Horsepower, 220/440-3 Phase U. S. Electrical Motor.

Sealed proposals addressed to the Mayor of the City of Sunray, Texas will be received at the City Hall, Sunray, Texas, until 8:00 P.M., March 5, 1959.

The Owner reserves the right to reject any and all bids, and to waive formalities.

/s/ Frank Markham
Mayor, City of Sunray, Texas

ATTEST:
/s/ Darce Foshee
City Secretary, City of Sunray, Texas. B-8-4c

Have you read the Classifieds?

Diekie Robinson of Vega was a Wednesday night guest in the home of his grandparents, Mr. and Mrs. H. E. Blassengame.

Mr. and Mrs. Johnnie Ferguson visited Sunday with her brother, Mr. and Mrs. Arthur Jewett. Tommy returned home

with them for a longer visit. Mr. and Mrs. Oscar Bronniman attended funeral services Sunday for a sister-in-law and

her grandmother held in Woodward, Okla. They went down Saturday afternoon and returned home Sunday night.

MEMO TO ADVERTISERS

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We believe it is just as necessary for us to tell you what you get for your advertising dollars, in terms of known circulation value, as it is for you to do business with your customers on the basis of recognized standards. That's why this newspaper is a member of the Audit Bureau of Circulations.

WHAT IS THE A.B.C.? The Bureau is a cooperative and nonprofit association of 3450 publishers, advertising agencies and advertisers in the United States and Canada. Organized in 1914, A.B.C. brought order out of advertising chaos by establishing a definition for paid circulation, rules and standards for measuring, auditing and reporting the circulations of newspapers and periodicals.

WHAT A.B.C. DOES FOR YOU. At regular intervals one of the Bureau's large staff of experienced circulation auditors comes to our office and makes a thorough audit of our circulation records. He has access to all of our books and records to obtain the FACTS that tell you what you get for your money when you advertise in this newspaper.

WHAT A.B.C. REPORTS TELL YOU. The circulation FACTS obtained by the A.B.C. auditor are condensed in easy to read A.B.C. reports which tell you How much circulation we have; where the circulation goes; how it was sold and many other FACTS about the audience we provide for your sales messages. Make your advertising investments on the basis of this audited information. Ask for a copy of our A.B.C. report.

Hereford Brand - Sunday Brand

A.B.C. REPORTS - FACTS AS A BASIC MEASURE OF ADVERTISING VALUE

DEAF SMITH COUNTY CHAPTER AMERICAN RED CROSS

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Mrs. Joel Hodges-Aid to the Sick & Injured
Instructors working on ARC certif.
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H. A. Cavness Bonnie Bradley

First Aid:
Marlin Gililland Della Stagner
Henry W. Aycock Erma Walker
Lee Newman Ruby Lee Hickman
Mrs. J. E. Dyer Jessie Mae Dodson
*Others eligible to become instructors

Water Safety:
J. B. Wills
Asa Atchley
Glenna Gault
Barbara Damron
Kendrick

MARCH IS RED CROSS MONTH

Since Deaf Smith County Red Cross is a part of the United Fund there is no fund campaign at this time but the month is being used for education and publicity. The above gives you the backbone of the local organization—leaders who are volunteers and head of many committees made up of over 100 people which at fund time is doubled.

SUMMERFIELD NEWS

Faithful Workers' Class Is Honored With Party

By BETTY WALSER

The Faithful Workers Sunday School class of the Summerfield Baptist Church attended a 42 party last Friday evening in the home of Mr. and Mrs. Roy Botkin.

Those who were present were Mr. and Mrs. Gerald McCathern, Mr. and Mrs. C. J. Lance, Mr. and Mrs. W. C. Beene, Mr. and Mrs. Billy Gene Cotton, Mr. and Mrs. Cliff Allmon, Mr. and Mrs. Earl Lance Jr., Mr. and Mrs. Carlyle Sargent, the Rev. Merle Weathers, Mr. and Mrs. Kenneth Neil, Mr. and Mrs. Gene Welch, Mr. and Mrs. Earl Lance Sr., and the host and hostess, Mr. and Mrs. Roy Botkin.

Mrs. J. C. Clearman and Mary Jo visited with Mrs. J. A. Stanford in Amarillo Thursday. Cub Scouts, Den 4, Pack 22 attended the Blue and Gold banquet Monday evening at the American Legion Hall. Fred Cunningham spoke to a large group.

Residents of this community who attended were Perry McMinn and Bill, Mr. and Mrs. L. F. Carter and Wesley, Mr. and Mrs. Thurman Atchley and family and Mr. and Mrs. J. R. Euler and David.

Mrs. R. B. Baker was in Lubbock Tuesday on business.

Mr. and Mrs. Chester Wiggins left Sunday and returned home Friday after attending a series of lectures at Abilene Christian College. David and Mrs. Wiggins' mother also went with them and visited with the sister of Mrs. Wiggins. Loy stayed with the Ray Johnsons while his parents were away.

Mr. and Mrs. Bob Noland and son visited in the home of Mr. and Mrs. George Mayo of Muleshoe Sunday.

Mrs. Claude McGowen was dismissed from the Deaf Smith County Hospital in Hereford last Friday after a few days' illness.

Kellie Jo Fields of Spade is spending the week with her grandparents, Mr. and Mrs. J. M. Wright, while her parents are on a fishing trip.

The Intermediate G. A. group met Thursday in the home of their leader, Mrs. Roy Botkin. The program was "Northward On" and was presented by the girls.

Those attending were Cheryl Neil, Dianne and Nanetta Clearman, Anna Evans, Gayle Wool-

bright, Patsy Campbell, Nelda Boutin and Mrs. Botkin.

Ralph Smith of Hereford was a supper guest Saturday in the home of his daughter and family, Mr. and Mrs. J. R. Euler.

Mrs. Ray Johnson attended the Pioneer Study Club luncheon Tuesday in the home of Mrs. C. N. McClure of Hereford.

The Y. W. A. met at the Summerfield Baptist Church Tuesday and studied a few chapters of a missionary book reviewed by Mrs. Earl Lance Sr.

Girls present were Carolyn Lee, Ann Lance and Betty Walser. Mrs. Reese Dawson and son, Lynne, were also present.

The W. M. U. met Tuesday at the church for a program. The Sunbeams also had their meeting with their sponsor, Mrs. C. J. Lance.

Mr. and Mrs. George DeLozier were in Lubbock this week where they visited with Mr. and Mrs. Wayne DeLozier and family and Mr. and Mrs. Robert Baldwin.

Mr. and Mrs. Earl Lance Jr. were in Amarillo Tuesday on business.

Mrs. Carlyle Sargent was in Amarillo Tuesday with Mr. and Mrs. Jack Howell on business. Ann Lance and Jerry Don Lance visited in the Green home with Tommy over the weekend.

Visiting in the L. B. Lookingbill home with Fred Friday was Mainerd Tildman of West Texas State College in Canyon.

Bill MacMurry of Canyon spent Friday evening with Don Walser.

Linda Kay Noland returned home Sunday from Galveston after attending All-State Choir.

A large number of people from this community are planning to attend the regional basketball game in Lubbock Friday and Saturday.

Glenda Allison and Nancy Parson spent Friday evening with Betty Walser.

Mr. and Mrs. Roy Botkin and family visited with Mr. and Mrs. V. L. Botkin of Tahoka last weekend.

Minnesota produces more than 60 per cent of iron ore in the U. S.



SIX ALL-ELECTRIC appliances were installed in the homemaking department at Hereford High School Thursday morning. Inspecting three ranges, two refrigerators and one upright freezer before installation are Mrs. J. J. Durham, head of the homemaking department, Bill Stanford, principal, and Miss Carolyn Reynolds, home economics instructor. (Staff Photo)



A tea was given for the mothers by the Da-Kon-Ya Camp Fire girls at the Southwestern Public Service Company upon completion of their cooking school. Cookies and punch were served to the guests.

Those present were Mrs. Jo Helen Cabbie, teacher of the cooking school, Mesdames Dudley Bayne, Frank Brinkman, Mary E. Carter, Thurmon Cole, Lawrence Dirks, Julio Valdez, Joe L. Hamilton, Kenneth Kelly, Albert Maxwell, Gaylord Newell, J. V. Campbell and David L. Warrick.

Camp Fire members present were Sidney Bayne, Ila Jene Brinkman, Linda Carter, Sue Cole, Kay Dirks, Juliana Gom-

Helen Hidiroglou Speaks To Club

Miss Helen Hidiroglou of Athens, Greece, a student in Hereford High School, was guest speaker at the Lone Star Study Club session held in the home of Mrs. Louie LeGrand Tuesday.

She told of customs and habits of the people of her native land and compared modes of government and schools with this country.

The meeting was in the home of Mrs. J. J. Durham.

ez, Mary Lynn Gibson, Joe Ellen Hamilton, Retha Kelly, Rebecca Maxwell, Gayle Newell, Dianna Ponder and Phyllis Warrick. Mrs. W. D. Gibson and Mrs. Oscar L. Williams, leaders of the group, were also present.

The To-Wan-Ka Camp Fire Girls, with 100 per cent attendance, met Thursday in the home of their leader, Mrs. Marvin Coffey. Mrs. Lloyd Smith assisted.

To earn honors, the girls are learning how to play two new games and are also learning the parts of a flower.

Attending were Lois Bosley, Carole Coffey, Helen Cunningham, Becky Johnson, Diane Kroll, Ann Mercer, Sylvia Phipps, Deborah Pierce, Patty Roach, Janice Smith, Melanie Warren and the leaders.

The Auxiliary to the Veterans of Foreign Wars met in the VFW Clubhouse Monday evening. Plans for a covered dish supper to be held on March 14 were made. Husbands will be honor guests.

A welfare program was planned for a needy family and a special hour was held. Hostesses were Mrs. Sam Linley and Mrs. Doyce Nevens.

Attending were Mesdames A. J. Ralston, L. H. Lookingbill Jr., Bill Craig, Ida Mae Vaughn, Wayne Lawrence, Jim Lookingbill, Leonard Davis, Jerome Erdman, Dick Oakes, Wayne Maddock and Arnold Wall.

Announces Bond Goal At \$245,000

Deaf Smith County's 1959 savings bonds goal will be \$245,000, according to Robert L. Thompson, county bond chairman.

Thompson made the announcement after a meeting held Wednesday evening at Amarillo Country Club. Gene Edwards, district bond chairman, presided at the meeting.

Jay Taylor, Amarillo area bond chairman, discussed the bond program at the meeting.

THE CONSTANT VICTIM CRAWFORDSVILLE, Ind. (AP) — Allen Prescott decided it was safer to be a spectator after he suffered a broken right leg last year in a baseball game. So the 16-year-old youth was under-

standably discouraged when he went to watch a football game and the same leg was broken by a player careening out of bounds.

Roquefort-sur-Soulzon, France annually produces about 26 million pounds of the blue-veined cheese named for the town.

A. O. THOMPSON ABSTRACT CO.

Complete Tract Index of all land and town lots in Deaf Smith County. Write us for information.

Managers Mr. & Mrs. A. J. Schroeter. Phone EM 4-1504 Box 73

"BILL DING'S" Business

is BUILDING Business



IT WORKED MILROY, Ind. (AP) — Gene Merrill started a fire to smoke out a swarm of bees nesting in the walls of his house. The resulting blaze did \$1,200 damage to the building, but it sure did scatter those bees.

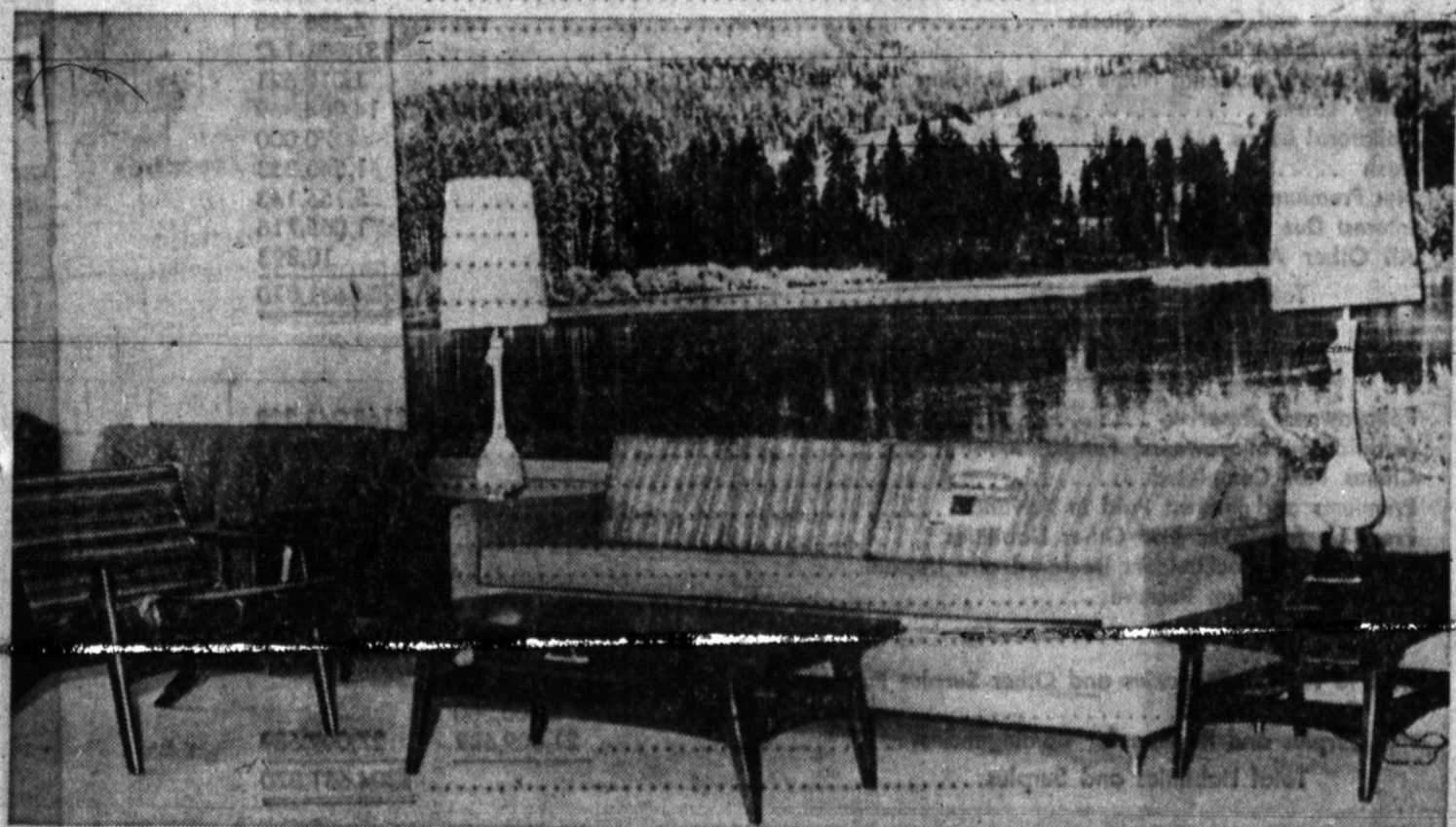
Golden Spread Landrace Farm
First Annual Sale
 Tues., March 3, 1:00 P.M. at the Deaf Smith County Bull Barn Hereford, Texas
 5 Sows - 22 Bred Gilts - 30 Open Gilts
 21 Boars - 10 Pigs
 We extend to the farmers in this area, and the business men of Hereford a special invitation to come see our consignment to this sale.
 Lunch will be served at noon by the Cultural Home Demonstration Club.
Kenneth Bozeman, Auctioneer
 H. H. Rowland — Owners Jeryce Rowland

BE PRACTICAL

Furnish your Home in the Most Practical

and Most Beautiful Furniture

DANISH MODERN



See the above Living Room Group at our store.

You will be glad you did!

BUY-RITE FURNITURE

209 Park Ave.

EM 4-3784

VFW Auxiliary Plans For Party

The Auxiliary to the Veterans of Foreign Wars met in the VFW Clubhouse Monday evening. Plans for a covered dish supper to be held on March 14 were made. Husbands will be honor guests.

A welfare program was planned for a needy family and a special hour was held. Hostesses were Mrs. Sam Linley and Mrs. Doyce Nevens.

Attending were Mesdames A. J. Ralston, L. H. Lookingbill Jr., Bill Craig, Ida Mae Vaughn, Wayne Lawrence, Jim Lookingbill, Leonard Davis, Jerome Erdman, Dick Oakes, Wayne Maddock and Arnold Wall.

Systematic

Saving

Pays

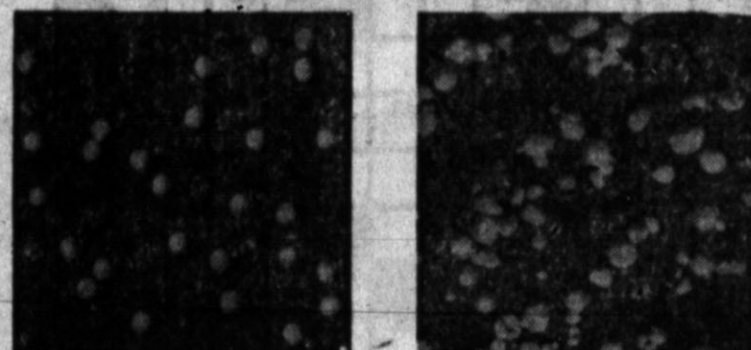
Savings Account

Now

at the Hereford State Bank and add to it regularly

Hereford State Bank Member FDIC

GUARANTEED* FREE FLOWING



Both products shown 2 times actual size

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Thanks to Phillips new and different electronically controlled process, you get round, solid, dry and uniform prills. Phillips 66 Ammonium Nitrate is easy to use... won't bridge or cake in storage or during application... distributes uniformly for even crop feeding.

YOUR GUARANTEE—Phillips guarantees this great, new product to flow freely when stored and applied in a normal manner. If you're not satisfied that Phillips 66 Ammonium Nitrate lives up to this guarantee, it will be replaced at no additional expense to you.

ORDER YOUR

SUPPLY TODAY!

Associated Growers

of Hereford EM 4-1527



Blame 'Bureaucrats' For Maize Price Prop Slash

(Editor's Note: The following story expresses the views of officials in the Deaf Smith County Farm Bureau about the recently announced grain sorghum price support. The statements made do not necessarily reflect the opinion of The Brand.)

"To say we are highly agitated would be putting it mildly," Kenneth Rudd, secretary of the Deaf Smith County Farm Bureau board of directors, told The Brand this week in reference to the recent 31-cent slash in grain sorghum price support.

Rudd said the Farm Bureau here and bureaus in other counties on the High Plains, with the support of the state organization, would do everything possible to eliminate the discrimination which has been placed against maize by the administration in Washington.

Harold West, president of the state organization, Rudd said, by telephone attributed the discriminatory price decrease to "bureaucrats" in the United States Department of Agriculture, and not entirely to Secretary Ezra Benson.

West added that there are more employees in USDA today than was in the entire government a few years back, and that bureaucrats are in Civil Service and do not have to answer to anybody for their actions, Rudd quoted.

Early in February, Steve Clements, president of the county Farm Bureau, received a report which indicated that grain sorghum prices in 1959 would be supported at about \$1.50 per hundredweight. This report, attributed to the Farm Bureau, was printed in The Brand.

"Original idea was that milo would be supported at the proportionate value of that of corn, Rudd said, and that our idea of the support price of corn would be 90 per cent of the preceding three years' market price."

In the formulation of legisla-

tion which later passed in Congress, Rudd said, the Farm Bureau compromised with other farm groups and the administration on the final bill.

In the compromise, Rudd stipulated, the Farm Bureau was led to believe that sorghum would be supported at about \$1.90.

"The \$1.52 figure was as much a shock to the Farm Bureau as to anybody else," Rudd said, "more, perhaps, as we thought we had a firm agreement on the price of grain sorghum."

The national average for corn support was set at \$1.12 a bushel (56 pounds), which means the rate on corn will be \$2 per hundredweight.

Rate of grain sorghum nationally is \$1.52 per hundredweight, or 48 cents less than the support for corn.

Clements had indicated that corn prices, upon which the grain sorghum supports are figured, should be \$1.10 to \$1.12 per bushel during 1959. With the 74 cents differential between corn and grain sorghum last year, that would have put maize prices about \$1.86.

However, according to information he had received, he said Benson had already stated that he would support corn at \$1.12 to \$1.15 and that the margin between the price support of grain sorghum and corn would be smaller in 1959.

Bill Wedemeyer, state director of research and promotion for the Farm Bureau, said the basis for figuring the support price for grain sorghum was changed as a result of the Agriculture Act of 1958. In past years, he pointed out, the Secretary of Agriculture was directed insofar as feasible to support the price of grain sorghum at 75-90 per cent of parity, provided that the Secretary may have lowered the support below the minimum under some conditions.

Benson's decision to lower

the support below the 75 per cent of parity minimum figure was to have been based on factors that are listed in the law. The listed factors are:

1. The supply of the commodity in relation to the demand.
2. The price levels at which other commodities are being supported, and in the case of feed grains, the feed values of such grains in relation to corn.
3. The availability of funds.
4. The perishability of the commodity.
5. The importance of the commodity to agriculture and the national economy.
6. The ability to dispose of stocks acquired through a price-support operation.
7. The ability and willingness of producers to keep supplies in line with demand.

The law passed sets the price support for corn at 90 per cent of the average price received by farmers during the preceding three years. The law directs the Secretary to support the price of grain sorghum at such level of parity price as he determines is fair and reasonable in relation to the level of price support made available for corn, taking into account the factors listed above.

YOUNG OFFENDERS

ST. ALBANS, England — Of the 6,219 recorded offenses in Hertfordshire last year 1,142 were committed by juveniles.

Have you read the Classifieds?

'Parade Of American Music' Is Program Of Study Club Group

Miss Frances Dameron was director of the "Parade of American Music" program at the Music Study Club meeting held Monday afternoon with Mrs. W. J. Stanford. Mrs. R. P. Coneway served as assistant hostess.

In reviewing the history of American music, Miss Dameron said, in part, "America has no definite traits in music that could be termed national because this country was settled by people of many nationalities and races. They brought with them their traditions, their customs and their music."

"There was one exception, however, for long before ships brought white men from old Europe to conquer a new world, there was music in the wigwags and around the camp fires of the Indians. It consisted of singing or chanting accompanied by rattles or drums."

"American composers used the influence of ballads and folk songs of the Old South, and foremost among these were the songs of the Negro. Among the first American composers was Stephen Foster, a writer of words and music of genuine American Folk Songs. Others were George Gershwin, who pioneered in the creation of music with jazz as a basis, and Victor Herbert, Jerome Kern, Virgil Thomsen, Irving Berlin, John Philip Sousa, Rogers, Hart and Hammerstein and Chadwick contributing to a period of music from the time of the early pilgrims to the present day."

The musical program as outlined in year books included "Country Dance" (Nevin), Mrs. B. Y. Crosthwait and Mrs. A. J. Schroeter; "To A Comedian"

(Caldman), Mrs. Bill Bradley; "Manhattan Nocturne" (Jerry Carr) Mrs. Ellis Coombes; "Chopsticks" (Thompson), Mrs. J. R. Allison; "The Sleep That Flits on Baby's Eyes" (Carpenter), Mrs. Dick Godwin; "My Old Kentucky Home" (Stephen Foster), Mrs. Bill Stanford; Mrs. W. J. Stanford, and "A Winter Lullaby" (de Koven-Reiger) sextet, Mesdames Dick Godwin, R. P. Coneway, James Alston, J. C. McCracken, A. O. Thompson and Lowell Sharp.

During the business session Mrs. A. J. Schroeter, Seventh District Musical Festival chairman, announced that the Junior Music Festival, TFMC, will be held in Hereford on March 14, opening at 8:45 a.m. at the First Methodist Church. A luncheon at 12 noon will honor teachers and officials of the festival.

It was also announced that Miss Mattie Mae Swisher, former Junior Festival chairman, is now in the city hospital in Grafton, W. Va.

Members voted to make a contribution to the community center fund drive which is now underway.

Members attending the meeting were Mesdames Bob Benton, J. R. Allison, James Alston, Bill Bradley, W. T. Carmichael, Steve Clements, Ellis Coombes, R. P. Coneway, B. Y. Crosthwait, W. E. Dameron, Cliff Estes, H. K. Fox, Dick Godwin, J. C. McCracken, C. J. Moutzer, T. W. Roberson, A. J. Schroeter, Lowell Sharp, Bill Stanford, A. O. Thompson, Jeff Gilbreath, S. O. Wilson, J. P. Slaton, Miss Frances Dameron and the hostess.

DANIEL NEWS

Strong Wind Seen Sunday

By MRS. W. R. MOORE

Strong winds and a great deal of sand blew in the community last Sunday afternoon.

Mr. and Mrs. Elroy Artho and children visited Sunday in the home of Mr. and Mrs. Teddy Earbeck in Kerrville, Okla. Carol Ann Rickman spent Friday night in the home of Linda Lemons near Dawn.

Mr. and Mrs. Leroy Rickman and Mr. and Mrs. Raymond Garrett of Westway were Sunday visitors in the home of Mr. and Mrs. Floyd Rickman.

Mr. and Mrs. J. F. Matthews visited Sunday evening in Amarillo in the home of Mr. and Mrs. Billy L. Moore. Mrs. Mamie Cogdell visited

Hereford Students Pledge Sororities

Two Hereford girls are pledging social sororities at West Texas State College this semester. They are Linda Sue Smith and Joan Brown, both pledging Zeta Tau Alpha sorority.

Miss Smith is the daughter of Mr. and Mrs. Albert L. Smith. She is a freshman secretarial science major.

Miss Brown is the daughter of Mr. and Mrs. Jack Brown of 233 Ave. B. She is a freshman music major and president of the freshman girls who stay in Randall Hall. She also is a twirler of the WT band.

Great Britain is buying more tobacco from the United States. Imports from U. S. in 1957 rose to 168.3 million pounds.

Tuesday in the home of Mr. and Mrs. Roy Jones in Vega. The W. M. U. ladies met Thursday in the home of Mrs. Bill Cierranger. Those present were Mesdames J. T. McClain, C. L. McBroom, W. R. Moore, Andy Sarter, E. T. Alred, Buford Sparks, Temple Jarnigan, Carl Griffith and the hostess, Mrs. Clevanger.

The Training Union supper at the Palo Duro Church Friday night was well attended.

Mr. and Mrs. Wade Crist of

Amarillo spent Saturday night in the home of Mr. and Mrs. C. L. McBroom. Mr. and Mrs. Johnnie Lee McBroom of Amarillo visited Sunday in the home of Mr. and Mrs. C. L. McBroom. Mr. and Mrs. Tuff Sheink and children visited in the home of Mrs. Maria Frishey in Umbarger Sunday. Mr. and Mrs. Henry Grotegut were visitors Friday in the home of Mr. and Mrs. Tuff Sheink.

We specialize in making loans on good homes for responsible families. When you want to buy or build, come in and talk over your plans with our friendly Loan Officer... find out how easily you can own your 'dream house' on terms to fit your budget.

First Federal Savings & Loan of Clovis, New Mexico In Hereford See Elizabeth Womble 148 N. Main EM 4-0850



GREAT SOUTHERN'S 50th ANNUAL REPORT

Discloses a Year of Great Service and Progress

We measure growth in terms of service, rather than size. The promise of Great Southern protection became a consoling reality for the beneficiaries of 1,729 policyowners who died during 1958. These beneficiaries received \$5,680,852. An additional \$5,741,300 was disbursed to living policyowners under matured endowments,

annuity payments, and cash equities withdrawn. Since organization Great Southern has disbursed the sum of \$177,538,670 to living policyowners and to beneficiaries. Great Southerners in the field last year wrote more than fifteen thousand policies for new life insurance totaling \$121,027,116.

OFFICERS AND DIRECTORS OF THE GREAT SOUTHERN LIFE INSURANCE COMPANY

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- PAT M. GREENWOOD,** President
H. LEWIS RIETZ, Executive Vice President
F. JACK GREENWOOD, Vice President & Secretary
A. F. MITCHELL, Insurance Vice President
G. H. McDANIELS, Vice President & Treasurer
WILLIAM SEXTON, Vice President & Director of Public Relations
F. Y. OLINHAUSEN, Vice President & Manager of Agencies
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M. B. SOLOMON, Chairman of the Board, Austin Bridge Company, Dallas

FINANCIAL STATEMENT

December 31, 1958

ASSETS

United States Government Bonds	\$ 24,019,547
Municipal and Corporate Bonds	18,696,333
Preferred and Common Stocks	7,586,353
First Mortgage Loans	131,391,142
Real Estate, including Home Office Building	1,010,621
Policy Loans	14,084,869
Collateral Loans	70,000
Cash	1,540,253
Net Premiums in Course of Collection	5,156,143
Interest Due and Accrued	1,065,716
All Other Assets	10,893
Total Assets	\$204,631,870

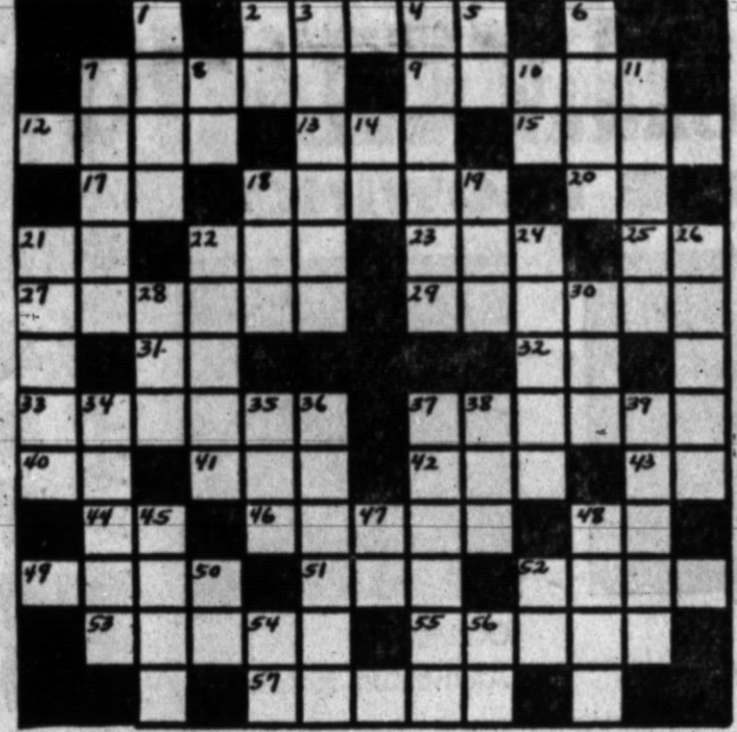
LIABILITIES AND SURPLUS

Policyowners' Reserves	\$163,243,292
Additional Policyowners' Funds	6,420,693
Claims Not Completed	753,216
Premiums and Interest Paid in Advance	1,596,219
Provision for Taxes and Other Liabilities	2,860,250
Dividends to Stockholders Declared and Unpaid	216,000
Security Valuation Reserve	2,532,511
Total Liabilities	\$177,622,181
Reserve for Contingencies and Other Surplus Funds	
Capital	\$ 5,400,000
Surplus and Reserve for Contingencies	21,609,689
Total Liabilities and Surplus	\$204,631,870

GREAT SOUTHERN
 Life Insurance Company
 Founded 1909
 Home Office • Houston, Texas

DON T. MARTIN 825 BLEVINS ST., HEREFORD PHONE: EM 4-0925

CROSSWORD • • • By A. C. Gordon



- ACROSS**
- 2 - Inferior
 - 7 - Forgive
 - 9 - Tonic
 - 12 - Accomplished
 - 13 - Beverage
 - 15 - Portent
 - 17 - Molybdenum (chem.)
 - 18 - Repress
 - 20 - Printer's measure
 - 21 - That is (abb.)
 - 22 - Combining form for "three"
 - 23 - World War II theater (abb.)
 - 25 - Preposition
 - 27 - Inlaid design
 - 29 - Objecst
 - 31 - Postscript
 - 32 - Latin "and"
 - 33 - Chin decoration
 - 37 - Just like a pine cone
 - 40 - Former (prefix)
 - 41 - Go astray
 - 42 - That thing's
- DOWN**
- 1 - Western U. S.
 - 2 - Musical note
 - 3 - Type style
 - 4 - Submitted to
 - 5 - Sun god
 - 6 - Renova
 - 7 - Shakespearean hero
 - 8 - Pronoun
 - 10 - Not at all
 - 11 - Monkeylike animal
 - 14 - Musical note
 - 18 - Day of week (abb.)
 - 19 - Sault
 - 21 - Likeness
 - 22 - To sample
 - 24 - Warrings
 - 26 - Solems song
 - 28 - Health resort
 - 30 - Indian
 - 34 - Chemical compound
 - 35 - Before
 - 36 - Mission
 - 37 - Weapon
 - 38 - Noun suffix denoting membership
 - 39 - Wrongly
 - 45 - Legendary Swiss hero
 - 47 - Article
 - 48 - Vessels
 - 50 - Audio Frequency (abb.)
 - 52 - Pronoun
 - 54 - U. S. "Cora State" (abb.)
 - 56 - Venerable E cators (abb.)

Kirby Vacuum Company
 Announces The **OPENING**
 of their new office in Hereford
SALES & SERVICE
 New - Used - Rebuilt
 All Makes
 109 Ave. A EM4-0598
 Gene Delton, Dist. Rep.

Chamber Manager Warns Residents Against Sly Photography Schemes

In a warning issued today concerning photography schemes, Bill Thompson, manager of the Deaf Smith County Chamber of Commerce, emphasized that most photographers earn favorable recognition in their community through the artistry of the work and customer satisfaction. In recent years, Thompson stated, the photography field has been invaded by a minority of fast buck operators who have swindled the public out of millions of dollars and cast an unwarranted stigma upon an honorable business. Some of the schemes currently used in the photography business were described by Thompson as follows:

FAMILIES WITH NEW-BORN BABIES are prime targets of scheming photography salesmen who use a variety of unethical tactics to exploit family rejoicing over the arrival of a newborn. Some unethical photographic outfits, over-exaggerating, secure lists of families with new-born babies and subject them to high pressure telephone solicitation. Their spiel usually is that the firm is giving away a "free" photo for advertising purposes, or is offering a terrific bargain of an 8x10 "hand-colored" photo for only \$1.00. By emphasizing that there is little or no obligation, the pitchman catches the cautious housewife off guard and makes an appointment to visit the home.

COUPON DEAL
"Some scheming solicitors display samples of beautiful photography and lead victims to believe that they can obtain a photograph of the same high quality by buying a coupon for from \$1.00 to \$2.00. When a housewife falls for this deal, an appointment is made for a photographer to visit the home. The work is almost never done in "studios" since many of the outfits using this scheme have no studios.

PHONY TIE-INS
"Some sly photographers work their scheme by falsely representing to housewives that because their baby was born in a certain hospital, or because they are using a certain diaper service, they are entitled to a "free" 5x7 or 8x10 photograph of the baby.

THE FOLLOW-THROUGH
"If an appointment is made

through any of these ruses, a photographer calls and takes 10 to 12 photos of the baby. A few days later, proofs are delivered by a salesman who tries to high pressure the housewife into placing a substantial order. As a rule, proofs are not left with a housewife overnight so her husband may see them. He offers a "hurry, hurry, hurry" proposition. If a customer insists upon getting a single photograph offered for the \$1.00 or \$2.00, she has already paid or without cost as in some of the deals, she is usually refused.

BABY CONTESTS
"Some 'studios' promote phony baby contests. They tell a mother that she has been informed that she has a particularly photogenic baby or child and that they would like to enter it in a contest. If the mother will cooperate the 'studio' will reward her with a "free" photograph. If she falls for this line of bunk, the usual high pressure selling follows and she is apt to wind up with an expensive array of photographs.

PHONEY MODEL AGENCIES
"Many proud mothers are easy marks for the solicitor who announces that he understands they have an unusually beautiful baby, or child, and would like permission to photograph it without obligation, for submission to local and national model agencies. Apart from the vanity appeal, the solicitor plays up the tremendous profit possibilities that will result from each and every use of the child's photograph in national and local advertising.

"But again, when the proofs arrive, the high pressure proofer will attempt to convince the gullible parent that she should have the photos re-touched and colored before submitting them to model agencies. He may also falsely state that some big name advertisers are definitely interested, but need additional photos of pictures, the cost of which the parent must pay.

"To show his "gratitude" to the cooperative parent, the salesman states that the studio has made up a set of the proofs to keep in its modeling file and would be willing to prepare a duplicate set for her for a very low price.

"The model agency racket

has been worked on the parents of children of all ages even high school and college graduates. Investigation by the National Better Business Bureau with which the Deaf Smith County Chamber is affiliated has established, however, that national advertisers and advertising agencies do not do business with firms which exploit modeling as a scheme to sell photographs nor do they consider photographs or albums of photographs submitted by phony photographic "studios."

THE "DOUBLE TAKE"
"Wise mothers who out-wit the high pressure photography salesman are not necessarily "home free" because the schemers have developed a "double take." They sell their negatives to a second "studio" which selects the best of every lot and then enlarge, tint and frame them. Equipped with these new versions, another high pressure artist calls on the housewife usually during the daytime when the man of the house is away and tries to sell a bill of goods.

"This time, the picture of Junior is tinted and framed and may strike the doting parent as out of this world. Many have been thus hooked the second time around for \$60.00 on this deal. If they balk at \$60.00, the price will drop to \$40.00. If they plead lack of funds, the salesman will offer a pay-nothing-down-and - only - a little a month deal. If she signs, she may later find that she becomes obligated to a finance company.

PICTURE ENLARGEMENTS
"An old ruse, that has filched millions from gullible housewives, is the offer to enlarge a customer's precious photograph and finish it in oils for the mere cost of the materials used. But the hitch in this deal is that when the customer puts her signature on the dotted line, she is committed to buying the enlargement suitably framed. Victims of this scheme have found to their dismay that in order to retrieve a priceless family picture they were obliged to buy an expensive and over-priced frame. To compound the outrage, the finished job, in many cases, has borne little resemblance to the subject.

ALBUM - CERTIFICATE DEAL
"In a typical case recently before the Federal Trade Com-

mission involving misrepresentation in the relatively new album - certificate deal, it was noted that salesmen contact mothers soon after a blessed event using a "smooth approach on a subject then emotionally close to them - their baby's progress through childhood by portrait." According to the trial examiner in this case, a salesman first tells the mother that she has been "especially selected" to receive the album as a free gift. Then she is told that the certificate entitling her to 14 portraits is \$49.95, a promotional or reduced price.

"The facts are, the FTC examiner said, the mothers are not specially selected; the album is not 'free,' but is included in the \$49.95 price; the price is not reduced, but is the regular price." "Anyone of these methods may be used legitimately," Mr. Thompson stated, "they become rackets only when they employ the abuses described. Consumers can protect themselves from the photography schemester by observing the following rules:

RULES FOR PROTECTION
"1. If you desire photographs of your loved ones, as most everyone does, adopt a plan to secure what you want, when you want it, from whom you want it and at a price within your budget.

"2. Deal with photographers known to you by experience or reputation to be reliable. If a photographer's reliability is unknown to you personally, make inquiry about it. Ask your friends and neighbors. Ask the local Chamber of Commerce.

"3. Be wary of 'free' offers. They usually are offered strictly as 'bait' to pave the way for high pressuring you into buying photographs.

"4. Question coupon deals, or other 'gimmicks' which would lead you to believe that you can buy a single photograph for a very low price. They, too, usually subject you to high pressure attempts to sell you a quantity of photographs.

"5. Avoid contests whose sponsors require you to have a picture taken by them. They usually involve a scheme to get you to buy prints.

"6. Be on guard against the telephone pitchman who offers 'something-for-nothing.' His pur-

pose usually is to get a photographer in your living room and later to sell you as many prints as he can induce you to buy.

photography salesman tells you your child is photogenic or has modeling possibilities. This approach usually is a scheme to sell photographs.

firm involved to do satisfactory work for others.

public in the sale of photography. "Legitimate photographers deplore the many deceptive schemes which have been introduced into photography in recent years and welcome your efforts to warn the public against them. If the public will follow your recommendations it will successfully avoid the scheming operators whose tricks and high pressure tactics are condemned by reputable photographers," Angel said.

Legal Notice

NOTICE TO THE PUBLIC
The following policies, assigned to Robinson-Decker Agency, acting as agent in Hereford, Texas for the American Central Insurance Company and the Columbia Casualty Company, has been lost:

American Central Ins. Co. - Standard Fire Policies Numbers 1-98012 through 1-98050
American Central Ins. Co. - Comprehensive Dwelling Policies Numbers 1881 through 1890
American Central Ins. Co. - Farm & Ranch Policies Numbers 18912 through 18920
American Central Ins. Co. & Columbia Casualty Co. Combination Automobile Policies Numbers 94816 through 94840 Numbers TX-4681 through TX-4740

This is to notify the public that these policies have not been issued as a contract of insurance and said company has secured no premium for the said policies, and therefore the same is considered void and of no effect by the company.

Carvens, Dargan & Co. Insurance Managers Houston, Texas B-35-3c

NOT CORN FED
SHAWNEE, Okla. (AP) - Buff, a 15-year-old cat belonging to Alma Shepard, likes corn on the cob. But he's toothless. He gets so mad when he can't eat it, he just bats the cob around a while.



- Enhances the Value of Your Home
- Choose From These Permanent Colors
- | | |
|--------------------|--------------------|
| 216 Coral Pink | 202 Pearl Gray |
| 211 Coronado Pink | 201 Charcoal Gray |
| 214 Crimson | 213 Georgian Buff |
| 208 Cinnamon Brown | 205 Majestic White |
| 215 Cocoa Brown | 206 Chinese Yellow |
| 244 Surf Green | |



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Meets all specifications of the best grade face brick.

ALL THE BEAUTY OF
STONE AT THE
COST OF BRICK

Crowe-Gulde Cement Co.
of Hereford
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Missionary To Liberia To Hold Services Here

Walter J. Kornelsen, missionary to Liberia and more recently to Nigeria, West Africa, will be the featured speaker at the Assembly of God church Wednesday night and all day Thursday, according to an announcement made today by the Rev. V. W. Marcontell, pastor of the church.

Night services begin at 7:30. Day services are at 10 a.m. and 2:30 p.m. Thursday.

Kornelsen will relate some of his experiences and will tell of the progress of missions in Nigeria. He is under appointment of the foreign missions Department of the Assemblies of God, with Headquarters in Springfield, Mo.

In 1950, Kornelsen, with his family, went to Liberia, West Africa, under special appointment as a vocational volunteer to fly and service missionary planes. He completed more than 4,000 flights carrying mail, food, medicine as well as transporting missionaries. He and his wife also established 15 churches, trained national ministers and supervised a day school.

In 1954, Kornelsen went to an unevangelized section of Ogoja Province, Nigeria. This disease-infected area near the Cameroon Mountains had never been reached by the gospel. Kornelsen secured ten acres of land, built a mission station and helped build a Bible school. Fourteen self-supporting churches were established in that vicinity.

Kornelsen tells of many conversions, among them the highest Counselor for the Akajuk Tribe in the Ogoja District. He is now pastor of one of the national churches.

After his turlough, Kornelsen plans to return to Nigeria to continue his work with the hope that 100 churches will



Mr. and Mrs. W. Kornelsen

be established in the next four years. He is now visiting various churches of the Assemblies of God.

Prior to going to Africa Kornelsen did evangelistic work in the Ozarks. He attended Tabor college in Hillsboro, Kan., Kansas State College and Central Bible Institute in Springfield, Mo.

Kornelsen will show colored slides and movies depicting the life of a missionary and his work. The public is cordially invited to attend.

U. S. BORN ICEMAN

PROVIDENCE, R. I. — Ken Yackel, 26-year-old rookie with Providence Reds of the American Hockey League, is one of the few United States-born professionals in ice hockey. He was born in St. Paul, Minn., and was graduated from the University of Minnesota in 1956.

Yackel excelled in hockey, football and baseball for the Gophers. He was drafted in football by the San Francisco 49ers and offered a baseball contract by the New York Yankees but preferred hockey.

Goat War Ended Military Story Of Ft. Duncan Post

EAGLEPASS — One hundred and three years ago, old Ft. Duncan was founded by the Army at the present site of Eagle Pass to protect lives and property along the Texas frontier from Indians. Today many of the buildings still stand, reminders of the long and colorful history of the area, which included the Goat War of San Jose.

The fort had its beginning soon after the Civil War when a company of soldiers established Camp Duncan in 1849.

Here, on the banks of the Rio Grande, an Army post eventually was built, with substantial buildings. They stood about halfway between old Camp Eagle Pass and Camp California, which got its name because it was the jumping-off place for many adventures on their way to the gold fields of the west.

In the beginning, Ft. Duncan was almost the entire town, even though the pass was an important station on the great trade route, El Camino Real, which ran from Chihuahua and Durango north to San Antonio, and then east, to Natchitoches, La.

In those days Eagle Pass had 300 inhabitants, including soldiers. Piedras Negras (Black Stones, because of its coal outcrops) had been founded three years later, but was already twice as big. It had 600 citizens. Robert E. Lee described the area after he traveled east from Ft. Inge, near the site of Uvalde, in 1856. It was "a wretched country, no trees or grass, cactus; thorny acacia were the only growth."

The southern anchor of a string of frontier posts that extended north to Ft. Worth, Ft. Duncan was the visible evidence

of civilization in that part of Texas. It had a fine band that played on the parade ground in the evenings, while fashionably dressed officers' wives added a homelike touch.

Buildings were of stone and adobe, and consisted of barracks, stables, officers' and non-commissioned officers' quarters, a magazine, hospital and guard house. Old Army records show that the average number of occupants in the latter was 17.

During the Civil War, Confederate troops garrisoned Ft. Duncan, protecting an extremely active cotton trade, which helped finance the Confederacy.

Here, too, after Lee's surrender, occurred one of the saddest episodes of the war. Gen. Joseph O. Shelby, with 500 veterans of the Missouri cavalry, crossed the Rio Grande at Eagle Pass, and, on the morning of July 4, 1856, the war-torn troops gathered around their battle flag, the last unsundered standard of the South.

Four colonels of the regiment sorrowfully weighted it, then lowered it into the river, while Shelby tore the plume from his hat, casting it into the swirling waters.

The spot where this took place has long been known as the grave of the Confederacy.

Federal troops re-garrisoned the place in 1868, but 12 years later only a small detachment occupied the post to take care of the buildings. However, with mobilization of the National Guard to chase Villa in 1916, troops were again assigned to Ft. Duncan, and it was there they fought the Goat War of San Jose.

Livestock thieves from the Mexican side of the river had been running off cattle and goats from the Indio Ranch, 18 miles above Eagle Pass.

After one of their forays, A. H. Allen, ranch manager, call-

ed Capt. Cunningham of the Texas Rangers and reported the loss of another 160 goats.

Seven hours later, Cunningham, a few other Rangers, three troops of cavalry and a machinegun were at the Indio, and took the trail of the raiders. It led straight to the village of San Jose, about a mile from the Mexican side of the river.

There they found the lost Indio stock, some of it already butchered. Nearby were a man fled, screaming, setting off a fusillade of fire from the rustlers concealed in the brush.

As the Americans opened fire, the bandits retreated, and some of them took refuge in an abode hut in the village, from which the machinegun dislodged them. So, except for burials, recriminations, and diplomatic correspondence, the war was over.

The great Mexican invasion lasted only three hours, but it ended woman whom Cunningham halted. However the woman ended the military story of Ft. Duncan.

Bread Studied At Club Meet

The Dorothea Prowell 4-H Club met Tuesday in the home of Cynthia Haile with Mrs. Jeanette Hadaway presenting a demonstration of making prune bread. This will be one of the 'bake show' products.

Those attending were Linda Stepha, Catherine Smith, Terri Townsend, Beverly Lemons, Diana Remling, Karen Shearhart, Linda Lemons, Sandra Townsend, Cynthia Haile, Peggy Jean Lemons, Mesdames Harold Shearhart, Edgar Lemons, Walter Lemons and J. B. Haile.

INDIANA AT TULANE

NEW ORLEANS — A number of good Indiana basketball players are in Louisiana this season. For instance Tulane's five lettermen are Gary Stoll of Princeton, Ind., Bob Risk of Columbus, Ind., Vic Klinker of Lafayette, Ind., Louie Anderson of South Bend, Ind., and Ron Mitchell of Shelbyville, Ind.

Among the promising sophomores on the Green Wave quintet are Wayne Pearl of Otterbein, Ind., Garry Lindbee of Greensburg, Ind., and Tom McMahon of Walkerton, Ind.

Have you read the Classifieds?

Bud To Blossom Holds Guest Day

Bud to Blossom Club held its annual guest day program at a recent meeting held in the Community Room at the First National Bank.

Mrs. Clint Formby, guest speaker, reviewed the book A Touch of The Poet by Eugene O'Neill. She gave the setting for the current Broadway play starring Helen Hayes, and described the characters who portray the life of a proud Irishman and his family who learned the true values in life the hard way.

Following the program, a short business session was held with members voting to make a contribution to the community center fund.

Special guests attending were Mesdames Hilrey Aven, J. B. Noland, Carroll Higgins, Troyce Carmichael, Preston Hagans, Charlie Noland, M. T. Rutter and Ray Godwin.

Members of the club present were Mesdames Glyn Bilbrey, R. A. Daniel, C. R. Higgins, Don T. Martin, J. F. Martin, W. H. Patton, Pat Robinson, Lloyd Sharp, Don Steele, Joe Story, Clinton West, Delmo Williams, W. Glenn Williams, Ernest Kendall and Mrs. A. L. Manjeot, an honorary member of the club.

Ice Show Stars Sew Their Own

Latest group to join the nation's growing army of home-sewing fans are the girls who dance on ice.

Among the cast of the 1959 Ice Follies are a number of skating stars who travel with their own portable sewing machines and make repairs on their costumes between the acts. Skating costumes, they explain, lead a dangerous life and are often torn in action.

These girls also make their own date dresses. Since they are seldom in one city long enough to go shopping, they find it easier to sew their own clothes. And they need plenty of party dresses, since they usually go out for dinner and dancing after the final performance of the show each evening.

This home-sewing craze is formally acknowledged in the current edition of the Ice Follies, which opened in Madison Square Garden and will move on to 20 other cities, including Syracuse, Toronto, Montreal, Boston, Cleveland, Rochester, Buffalo, Minneapolis, Seattle and San Francisco.

One of the outstanding acts of the show is a number called "Sew and Sew," in which the skaters are dressed in tape-measure costumes, with giant pin-cushions, thimbles and scissors as props.

Most of the girls who sew their own clothes learned to sew before joining the show, and felt it was worth while to continue while on tour, for convenience and money-saving.

Employes report that the ska-

Gen. Charles de Gaulle, French army and political leader, will be 68 years old next November.

The distance between the earth and the moon is 238,857 miles.

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Regular Open Duplicate Bridge Play Scheduled

Of interest to area, as well as local, bridge enthusiasts is the announcement that regularly-scheduled Open Duplicate play will begin this week in Hereford.

The initial event has been scheduled for Thursday, March 5, at the Hereford Diner, with play starting promptly at 7:30 p.m.

Sanctioned by the American Contract Bridge League, the weekly events will be directed by Mrs. Francis W. Hill and Mrs. F. H. King, both of Hereford. The two women have applied for the local franchise, in accordance with the A. C. B. League rules.

Of special interest to the more versed of Hereford's Duplicate players is the authorization of Mrs. Hill and Mrs. King, as directors, to award Fractional Points for play each week and Master Points at one event each month.

Also under League rules, the Hereford group will be eligible to host official Duplicate tournaments which will attract par-

ticipants from Amarillo, Lubbock, Clovis, Borger, Littlefield and other West Texas cities which have an authorized schedule of Duplicate play.

In the organizational plans and fulfillment of their qualifications as directors for the local competitions, Mrs. Hill and Mrs. King have been assisted by Alan Jacobson, of Amarillo.

Jacobson, whose "workaday" job is with Santa Fe Railroad, is well-known in both professional and amateur contract bridge circles over the country, and is distinguished as the only Lifetime Master Player residing in the High Plains area.

Commending the organization of Open Duplicate play in Hereford, Jacobson has volunteered to help personally with its supervision and he has assured the local group of the active support of players throughout this area, as well as a high percentage of out-of-town attendance at week-end tournaments held here.

Memory Studied By Wyche Club

Improving Your Memory was the program presented to the Wyche Home Demonstration Club last Thursday in the home of Mrs. C. F. Newsom.

Mrs. E. C. Hewitt Jr. and Mrs. C. R. Damron gave talks on memory. Mrs. Hewitt stated, "It takes practice, technique, correct mental and physical condition, observance and concentration to train a good memory."

Mrs. Damron pointed out that it takes very little more energy to think than not to think. One's mood of thinking depends much on the body position; such as reclining, complacent, standing, action, sitting and compromise.

Mrs. George L. Olson, president, presided over the business meeting.

Those attending were Mesdames George L. Olson, H. L. Ward, W. P. Axe, Norman Hodges, Ira Ott, E. C. Hewitt Jr., C. R. Damron, J. V. Pickens and the hostess, Mrs. Newsom.

The next meeting will be held in the home of Mrs. E. C. Hewitt Jr. on March 5.

Club Studies Clothing Care

Care of Clothing was the subject studied by the West Hereford Home Demonstration Tuesday in the home of Mrs. A. E. Douglas.

Mrs. Grace Witherspoon spoke on different methods of removing stains. She stated, "Always try the simple methods first which would be cold water for washable fabrics and carbon tetrachloride for non-washables."

Mrs. Wood Vaughn spoke on the care of shoes and bags and Mrs. J. B. Shirley spoke on care and cleaning of hats.

Mrs. E. B. Mosley won the hostesses gift.

During the business session the club voted to make a donation to the community center fund.

Members present were Mesdames Mary Waters, H. L. Witherspoon, Vern Witherspoon, M. L. Winget, Wood Vaughn, E. B. Mosley, Edna Bow, Carlos Vaughn, Herbert Duncan, W. H. Awtry Sr., John Jacobson Sr., N. L. Wesson, J. B. Shirley Jr., Miss Evelyn Bell and the hostess, Mrs. Douglas.

The club will entertain the Messenger and Bippus Home Demonstration Clubs at a luncheon in the Bull Barn March 10.



4-H STILL GROWING

This year, more than 2 million members of America's 4-H Clubs are sharing in activities that will help make them happy and valuable citizens tomorrow. We salute the members of 4-H everywhere — especially you forward-looking boys and girls of our own community. Our bank is always glad to cooperate with you in every possible way.

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