

WEATHER

Table with weather forecast: Thursday 70 35, Friday 84 42, Saturday 64 41.

Moisture for April: .09
Moisture for year: .67
Moisture last year: 3.38

The Sunday Brand

42 Pages

Published Every Sunday

Our Slogan: "More People — More Farms"

Including 22 Colored Comics

VOL. 11 — NO. 40

Hereford, Texas, Sunday, April 5, 1959

Price 15c Per Copy

Block, Barnett Win School Posts

In an extremely light voting turn-out Saturday, Ivan Block and Dr. Louis B. Barnett were elected to terms as Hereford Rural High School District trustees.

Third in the race was Charlie Seeds. Top two vote-getters from among the three candidates were elected to the two-year terms.

Final unofficial tabulations were: Ivan Block, 245; L. B. Barnett, 239; and Charlie Seeds, 149. There were 308 votes cast in the election.

There were two voting boxes, one at the School Tax office and the other at Dawn School. In the courthouse box, Block polled 234, Barnett 225 and Seeds 134. Voting at Dawn was: Block 11, Barnett 14 and Seeds 15.

Write-in votes at the courthouse box included one each for Marcus Latham, who is finishing a term as school trustee, and R. G. Peeler. Also leaving the board is Bert Boomer.

In the county school board race, N. R. Miller was unopposed for re-election to the Precinct One post. He received 54 votes, 32 in the courthouse box and 22 at Dawn. Frank Beizer got one write-in ballot for the post.

J. C. Morrison, also running unopposed, was elected to the county board from Precinct Two with 100 votes. He is from Westway and was seeking re-election.

In the race for county board member from Precinct Four, H. M. Benson received 5 votes to edge J. V. Perrin, who polled 1. Benson was seeking re-election to the county board, opposed by Perrin. The Precinct Four election judge, L. J. Strauss also received one vote on a write-in.

In the Walcott Common School District race for one trustee post, a write-in candidate was elected by a large majority. Waldron Melton, the only candidate on the ballot, received five votes, but Glen Burrus got an over-

(Continued on page 2)



Woodrow Wilson



Dr. R. R. Wills

Tuesday Election For 3 City Posts

Around Town

If you see a bunch of people running around in circles this week, please be tolerant. They belong to the Brand staff and have been so busy with this special edition on Rotary they just can't help it.

Seriously, we would like to welcome all the Rotarians and Rotary Anns of District 573 to Hereford. We have met a lot of them and would vouch for the biggest part of them. But I guess the biggest endorsement would have to come from Hereford's Boss Lion Neil Cooper, who thought enough of the Rotary Club to go out and sell welcome banners.

To carry out the theme of the conference, "Rotary Around The World", Clyde Miller designed the imprint which will be found many times throughout the paper and in the official conference program. It is now being considered for possible adoption by Rotary International.

Due to an eye condition which has been developing for some time and needs attention, Mary Bourn has submitted her resignation as secretary of the Deaf Smith County Chamber of Commerce. It will become effective May 1. CC manager Bill Thompson said applicants to fill the vacancy must be able to type and take shorthand. Only those applying through the local Texas Employment Commission office will be considered, Thompson said.

The county Draft Board will be closed Monday and Tuesday, April 6 and 7. Mrs. Eunice Pet-

Joe Prowell, 73, Buried Saturday

Funeral services for Joe L. Prowell, 73, retired farmer and implement dealer, were held Saturday in Rose Chapel of Gilliland Funeral Home.

Burial was in West Park Cemetery under the direction of Gilliland Funeral Home. Serving as pallbearers were Ross Abernathy, Marvin Morrison, Maurice Hawk, Andrew Tipton, W. R. Williams and M. L. Simpson.

Mr. Prowell, who lived at 514 Ave. K, died Wednesday in the Methodist hospital at Houston. He was born May 25, 1885, in Fairfield, Tex., and married Minnie Eaken on May 30, 1908, in Hamlin.

He moved to Hereford five years ago from Clovis, N. M., where he had lived since 1934. He previously had lived at Raton. He was a member of the Presbyterian Church.

Survivors include his wife of the home; two daughters, Mrs. Harry Bennett of Hereford and Mrs. Paul Hamrick of Amarillo; three sons, Frank of Hereford, James L. of Amarillo and Billy of Dallas; one sister, Mrs. Della Ward of San Angelo; and six grandchildren.

Discuss Changes On Civic Center In Coming Week

Hereford Community Center architect John Wiley and City Manager Dudley Bayne will meet with Killinsworth Construction Co. of Dimmitt and Doyle Construction Co. of Amarillo, low bidders on the proposed Community Center, this week to further discuss revised specifications and price of building the center.

The companies last month offered lowest bids for the project, but the bids were more than \$30,000 over the \$100,000 the Hereford City Commission had hoped the center would cost.

Revised specifications for the center were distributed last month to the two companies for consideration. Bayne met with Killinsworth Thursday and Wiley met with Doyle Friday, and meetings were tentatively scheduled for this week.

Bayne said he hoped plans would be in a stage for presentation to the Hereford City Commission at its regular meeting on April 20.

It was reported this week that contributions toward the center total about \$34,000 at the present time.

300 Present For FB Meeting

Texas Farm Bureau organizational director Millard Shivers of Waco told nearly 300 county and area farmers that "farmers, through organization, can decide what they want" at the Deaf Smith County Farm Bureau convention in the Bull Barn Thursday night.

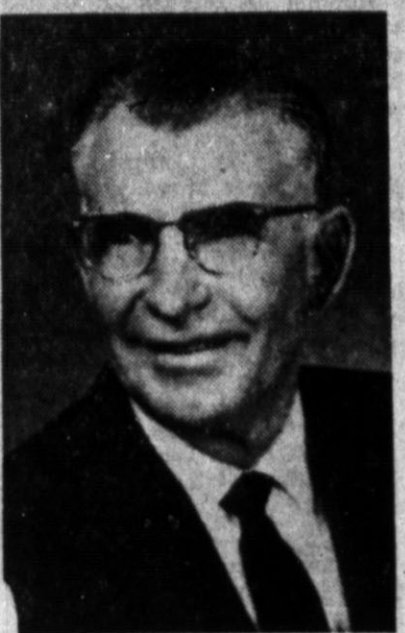
Farmers and their families from Deaf Smith and surrounding counties in District 1, Texas Farm Bureau, attended the convention, which included a barbecue dinner and short program outlining activity for the coming year.

Main speakers on the program included Shivers, Moody Womble of Morse, who represented the North Plains section of Farm Bureau, and Hub King of Brownfield, representative of District 2 of Texas Farm Bureau.

"All we want," Shivers said, "is to make our own mistakes. We have made mistakes in the past and we'll make them in the future, but we know how to recognize a mistake and will know how to correct it."

Included in the four "roads" for the future outlined by Shivers were integration of farming and business, more gov-

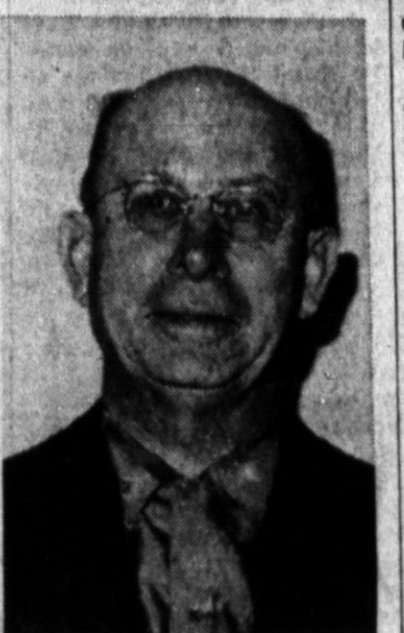
(Continued on Page 2)



Francis Hardwick ... host club president



Hazel Messick ... women's events head



R. G. Peeler ... conference chairman

EXPECT 500 HERE

Rotary's District 573 Conference Opens Today

More than 500 Rotarians and their Rotary Anns are expected to converge on Hereford for a three-day meeting, which begins Sunday afternoon. Hereford will be host city to the second annual conference of Rotary District 573.

Representatives from the 43 clubs in 41 cities will be on hand for all or part of the business, information and entertainment sessions. Registration will begin at 2 p.m. Sunday in the Hereford State Bank as Hereford Rotarians host a house of friendship.

At 8 p.m., Mrs. Elizabeth Peabody of Dallas will present a musical book review of "My Fair Lady" in the Hereford High School auditorium. Rotarians and their Rotary Anns will be admitted on their badges, while the public may purchase tickets at the door.

District Governor Burnett B. Roberts of Loveland will be honored at the Governor's Reception at 9:30 p.m. in the

Hereford State Bank, followed by a sneak movie preview at 11:15 p.m. in the Star Theatre.

First plenary, or business session will open at 8:50 a.m. Monday in the Star Theatre. Floyd A. Hemphill of Amarillo, district governor nominee, will be presented and O. B. Moody of Lindsay, Okla., will bring greetings from Rotary International President Clifford A. Randall.

Delegates will split up for four luncheon meetings at 12:10 p.m. Monday. Those interested in Club Service will meet in the Jim Hill Hotel ballroom, the Vocational Service luncheon is

planned for the American Legion Hall, the Community Service luncheon at the Episcopal Church and the International Service luncheon will be at the Presbyterian Church.

Second plenary session will get underway at 2:25 p.m. in the Star Theatre.

Monday at 7 p.m. the Governor's Banquet will open in the Hereford High School gymnasium. Special musical entertainment will be furnished by "The Phil-Originals" from Phillips. Gene Conklyn, past director of Rotary International, will give the principal address, "Rotary Around

The World". The filet mignon dinner will be served by Fort Worth's renowned caterer Walter Jetton.

Tuesday breakfasts also will be divided into special interest groups. All will start at 7:30 a.m. The presidents' breakfast will be in the Jim Hill Hotel. Breakfast for club secretaries will be at the Presbyterian

(Continued on page 2)

HHS One-Act Play Wins First

"All My Sons", a play presented by the Hereford High School drama class, was judged top play at the 1-AAA Interscholastic League one-act play contest at West Texas State College Friday, and Durward Jacobs, who played a lead role in the cast, won the best actor award for his performance in the production.

Lee Blocker, another member of the Hereford cast, was named to the all-star cast. The winning and alternate play received trophies and members of the all-star cast received medals presented by students in the speech department at West Texas State.

Members of the cast from Hereford were Jan Wallace, David Larsen, Sheryl Patterson, John Gilliland, Suzanne Langley, Jim Bradley

(Continued on Page 2)

Hereford Rotary Club's History

BY H. A. TUCK BRAND NEWS EDITOR

The Rotary Club of Hereford, Texas, is a young club compared with many in the district. It was founded in 1945 and has evidenced solid growth since that time.

Rotary was formed in 1905 in Chicago and became international in 1910, with the establishment of a club in Winnipeg, Canada. It crossed the Atlantic the following year to launch Rotary in Dublin, London and Belfast.

In May, 1945, the Hereford Rotary Club was established by Rotarians in Amarillo and Canyon. John Patton was Charter President. There were 16 charter members of which three, Patton, Henry Benson and Faust Collier, are still members. Presidents of the Hereford Rotary Club since that time have been: Henry Sears, 1945-46; Herman Ford, 1946-47; Ben Wilshire, 1947-48; Faust Collier, 1948-49; J. C. McCracken, 1949-50; James W. Witherspoon, 1950-51; W. C. Sanders, 1951-52; D. C. McWhorter, 1952-53; George Heard, 1953-54; W. L. Davis Jr., 1954-55; Earl Phillips, 1955-56; Henry Benson, 1956-57; and Melvin Young, 1957-58.

Frances Hardwick currently is president and Leo Forrest is present-elect for 1959-60. There are presently 55 members in the Hereford Rotary Club.

Since its inception, the club has had many projects. But the one which has been carried on to the greatest continuous benefit to the community is the annual Junior Livestock Show. It has been a boost to area agriculture since it was started in 1946. Another continuous project has been the sponsorship and financial aid to Camp Fire Girls work in the county. That also was started in 1946.

Through the years, the Club has been active in many other

(Continued on Page 2)

Plan Activities For Expanded Harvest Festival

Several additional plans for the Harvest Festival were discussed during the merchants meeting Friday. The festival is scheduled for July 27-Aug. 1, with indications that it will be the largest event ever held here.

The group voted to give Francis Hardwick, committee chairman, full authority to set up a program and to recruit aides to make the celebration a success.

Several events already have been firmly set during the festival week. These include the Lions Club carnival, the Riders Club rodeo performances and a barbecue sponsored jointly by the Rotary and Kiwanis Clubs.

The Hereford Junior Chamber of Commerce has been asked to take over planning for a Harvest Festival Queen contest and the Hereford Business and Professional Women's Club has been approached on sponsoring and arranging for a parade.

Also in the planning stage is a large agricultural exhibition for Deaf Smith County. This, if carried out, would be arranged in the Bull Barn.

Chairman Gene Moore announced that Friday, April 10, a Dalhart Chamber of Commerce member would be on hand to present a program on that city's successful sidewalk bazaar. He will make suggestions on how such a promotion might be handled in Hereford.

Rebels Squeeze Past Herd, 9-6

Tascosa Rebels took advantage of a two-run error in the sixth inning to break open a close ballgame in Canyon with the Whitefaces Wednesday. They dropped the Herd 9-6 in a much closer contest than their first meeting.

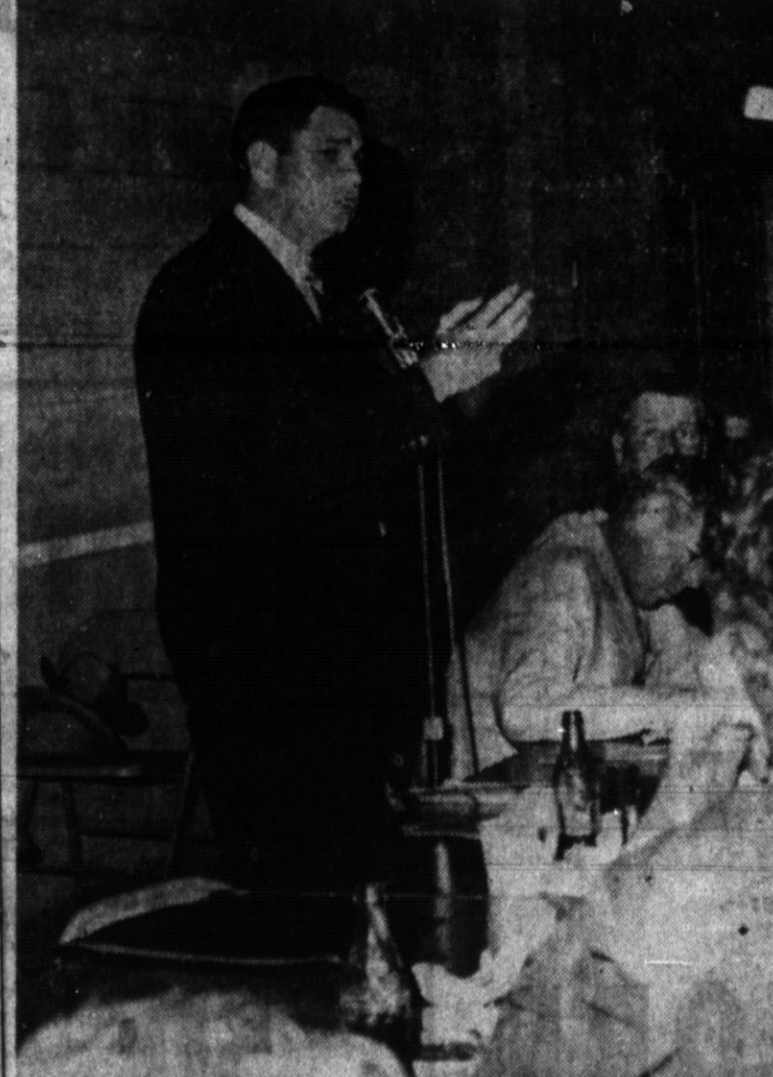
Hereford was looking for revenge after taking a 31-2 licking from the Rebels early in the season. It looked like they might have it until the game was nearly finished.

The game was moved to West Texas field after being called off after one inning at Hereford Tuesday because of blowing dirt and high winds.

The Rebels pushed in one run in the first inning with a walk and a double. Hereford came roaring back with two runs. Greg Combs opened with a single and moved to third on two wild pitches, coming home on Ken Cleaman's single. Barrus singled in Cleaman.

Tascosa regained the lead in the second with four big runs on two doubles and four walks.

(Continued on Page 2)



TEXAS FARM BUREAU organizational director Millard Shivers of Waco spoke to nearly 300 county and area farmers at the Deaf Smith County Farm Bureau convention in the Bull Barn Thursday night. The convention included a barbecue dinner and short program outlining activities for the coming year. (Staff Photo)

Slate Safflower Meeting Monday

Farmers in Deaf Smith County will gather in the county Bull Barn at 8 p.m. Monday to hear and discuss details on the possibility of growing safflower as a partial replacement for grain sorghum crops.

All interested persons are invited to attend, said Bill Gentry, Deaf Smith County Farmers Union president.

Inspired by the Farmers Union, similar meetings in the area were announced last month. A meeting was held at Earth Friday, and Tulla farmers will gather to discuss safflower Monday.

A three-member team will give details on the crop here.

The team includes Wilton Bodking, Olton farmer, member of the Farmers Union state executive committee, Ted Lord, president of the International Safflower Corp., and Charles Corn, irrigation and plant specialist.

They will discuss planting, cultivation, irrigation and harvesting of safflower. Gentry said seed will be available to area farmers immediately.

It was announced last month that a safflower oil mill will be located in the Panhandle and that growers will be guaranteed a contract price of \$62 per ton on safflower seed this year.

(Continued on Page 2)



NEW OFFICERS for Hereford's Veterans of Foreign Wars Post No. 4818 were installed Thursday night. They include, from left: Arnold Wall, Commander; Jerome Erdman, Quartermaster; Loyd Olson, Senior Vice Commander; Blue Turpin, Adjutant; Dick Oakes, Junior Vice Commander; L. H. Look- ingbill, Installing Officer; and Harold Hawkins, Chaplain. They will serve one-year terms. Outgoing officers are: J. P. Jones, past Commander; J. D. Pruitt, Senior Vice Commander; John Green, Junior Vice Commander; Roy Britton, Quartermaster; and Roy Sheppard, Adjutant. (Staff Photo)

### Rebels...

(Continued from Page 1)  
 Hereford was blanked in the second, third and fourthanzas.  
 The Rebels added another run for a 6-2 lead in the fifth on an error and two singles.  
 The Whitefaces tied up the game 6-6 in the bottom of the fifth on four errors and a single. Rebel first baseman Pat Friend committed three errors, while pitcher Don Graham bobbled another.  
 A fast-dropping fly ball that dropped off the glove of center fielder Jimmy Collier for an error proved to be the margin of victory. The miscue came in the sixth with two out and two Rebels on base. Right fielder Gary Mask popped the little blooper as Dickie Freeman and Gene Gifford scooted around to score.

### Hereford...

(Continued from Page 1)  
 affairs. It aided in overseas relief, contributed to the Rotary Foundation, backed the building of new schools, the Jim Hill Hotel, hospital addition, the current Community Center and parks improvement.  
 It also contributed money to Boy Scouts, school athletic uniforms, foreign exchange student programs and many others.  
 It can truly be said that Rotary has left its mark on Hereford and Deaf Smith County. It has lived up to the motto of Rotary International, "Service Above Self".

Tascosa added an insurance run in the seventh on a walk and three singles.  
 Don Graham started on the hill for Tascosa. He lasted 4 and 2/3 innings, giving up six runs on five hits. He walked two and struck out 10, making two wild pitches. He was relieved by Mark Saunders, who gave Hereford nothing but fits. He faced just seven men in 2 and 1/3 innings. He walked one but got him out attempting to steal. He struck out three.  
 Donnie Marcontell went the route for the Whitefaces. He allowed nine runs on 10 hits, walked 10 and struck out five.  
 Extra base hits were limited to three doubles, all by Tascosa.

**BOX SCORE**

Tascosa (9)	AB R H E	4 1 3 0
Ward 3b		5 0 1 1
Lord lf		3 1 0 0
Freeman ss		4 0 1 0
Gifford c		4 1 0 1
Graham p, 1b		4 2 1 0
Mask rf		4 1 2 0
Nicholson 2b		1 2 1 0
Glover		1 1 0 3
Friend lb		1 0 1 0
Saunders p		3 1 0 0
<b>Total</b>		<b>31 9 10 5</b>

**HEREFORD (6)**  
 AB R H E  
 Combs 2b 4 2 1 1  
 Hale rf 3 0 0 0  
 Clearman ss 4 1 2 1  
 Collier c 3 1 0 1  
 Burgin lf 2 1 0 0  
 Burrus lb 3 0 2 0  
 E. Thomas c 3 0 0 0  
 Sherman 3b 2 0 0 0  
 C. Thomas 3c 0 0 0 1  
 Marcontell p 3 1 0 0  
 Baker 1 0 0 0  
 pinch hit in 7th 28 6 5 4  
**Total** 14 0 0 1 2 1 9  
 Tascosa 14 0 0 1 2 1 9  
 Hereford 2 0 0 4 0 0 6

### Expect...

(Continued from page 1)  
 Church, the bulletin editors will meet at the American Legion Hut, the pioneers with 20 or more years in Rotary at the Episcopal Church and those concerned with new members at the Western Wheel Inn.  
 Third and final plenary session will start Tuesday at 9:24 a.m. in the Star Theatre. The conference will close with a luncheon at 12:10 p.m. in the Jim Hill Hotel. O. E. Moody will make the final address.  
 Francis Hardwick is president of the host Hereford Rotary Club and R. G. Feeler of Hereford is conference chairman.

**Ladies activities, which have been planned and arranged by Hazel Messick, include an informal coffee from 8-9 a.m., Monday in the Community Room of the First National Bank. A luncheon and style show is slated for 12:15 p.m. Monday at the First Christian Church.**

Al Yeager is serving as conference co-chairman, with V. O. Hennen acting as conference treasurer and Leo Forrest as conference secretary.

Other conference committee chairmen include: Gerald McCaskill, sergeant-at-arms; Joe Kerr, attendance and publicity; Stan Sigman, housing; Clyde Miller, printing; Owen Seamands, reception; Bill Davis, registration; Emmett Milburn, transportation; Dave Alexander, halls and meeting places; Ben Childers, decorations; Dudley Bayne, general entertainment; and Bill Messick, governor's aide.

A distinguished guest at the conference will be J. Edd McLaughlin of Dallas, who is president-elect of Rotary International for 1960-61.

### Tuesday...

(Continued from Page 1)  
 r at 12:01 a.m. Wednesday.  
 Absentee voting in the general city election this year indicates lack of interest or that ill eligible voters plan to be in Hereford Tuesday, as only one re-election day vote had been cast in the City Clerk's office Friday, deadline for casting absentee ballots.  
 Walter Sead will be poll judge or the election, and he will be assisted by Mrs. Nona Jowell, Mrs. R. G. Blue and Mrs. Grant Fuller, election clerks, all of Hereford.

The regular monthly singing will be held Sunday, April 5, at the Grace Gospel Church, 13th and Ave. K, starting at 2 p.m. There will be several out of town groups at the meeting, to which the public is invited.

Deaf Smith County Chamber of Commerce directors Thursday voted to join the Chamber of Commerce of the United States.

Meeting to discuss possible safflower production in the county will be held Monday, April 6, at the Bull Barn. The meeting is to start at 8 p.m.

Hereford City Commission is slated to meet Monday at 7:30 p.m. in City Hall.

Tuesday is the day for Herefordites to vote for mayor and two commissioners. Only the mayor's race is contested.

The annual Music Banquet for Hereford High will start at 7:30 p.m. Tuesday, April 7, in the Shirley School cafeteria.

A meeting and election of officers for members of the U. S. Highway 385 Association is set for Hereford Thursday, April 9. The three-hour session starts with a noon luncheon in the Jim Hill Hotel.

In their first matches of the year, Hereford's boys and girls tennis teams trimmed Palo Duro of Amarillo there Friday, winning seven matches and losing just two. Herman Jesko and Richard Jesko lost their singles matches, but won in doubles, while Louis Block and Gary Guseman won singles and teamed for the doubles victory. Bud Martin and Troy Don Moore won their doubles. In the girls competition, Jan Wallace and Carol Snead won a doubles match and Patsy Loerwald took a singles victory. Coach Jerry Murphy said his teams would play in Clovis Thursday afternoon.

Hereford dropped two games to the Plainview Bulldogs, 7-6 Friday at Plainview and 19-13 at Hereford Saturday. The Whitefaces will play Portales, N. M., there at 3 p.m. Tuesday. Thursday they will play their only night game of the season, meeting Muleshoe there at 7 p.m. The Mules will be here Friday at 4 p.m.

### Around...

(Continued from Page 1)  
 erson, the clerk, is going on a short vacation.

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### Household Scrapbook

**Home Facial**  
 If ice is used after a home facial, do not use it for more than five minutes at a time and then no often than every other day. Wrap the ice in a piece of muslin so that the chill will not be directly on the skin, except in the treatment of a double chin, when the ice is applied directly to the skin.

**Frosted Class**  
 Glass can be given a frosted appearance by covering it with a mixture composed of six ounces of magnesium sulphate, two ounces of dextrin, and twenty ounces of water.

**Healthy Teeth**  
 Give the children crusts of bread and rusks as soon as they are able to eat them, as this will harden the teeth and gums and induce a healthy mouth.

**Dress Shields**  
 You can not give too much attention to the matter of the dress shields. Wash them frequently to eliminate any danger of perspiration odor, as they quickly absorb and retain perspiration. The rubbery smell can be prevented by spreading a little deodorant cream on them.

**Easter Cleaning**  
 If one is baking something in the oven that might run over, such as a juicy pie, sticky cinnamon buns, etc., slide the cookie tin into the oven under the pan. This will be much easier to wash off than the bottom of the oven.

**Shoes**  
 Leather shoes will not harden after a bad wetting if they are washed with warm water and then rubbed well with castor oil.

**Salt**  
 All vegetables that must be washed thoroughly to remove sand and soil, such as spinach, lettuce, and watercress, should be washed in slightly salted water, so that not only dirt comes out, but any small insects will rise to the top of the water.

**Snow on the Evergreens**  
 Always be sure to knock the snow off the evergreens before it gets too heavy and breaks off some of the limbs and branches.

**Chocolate Stain**  
 A chocolate stain can be removed from a tablecloth by sprinkling the spot with borax.

**ing-Muleshoe** there at 7 p.m. The Mules will be here Friday at 4 p.m.

### Beauty At Block...

(Continued from page 1)  
 whelming 88 to win the election.  
 Burrus currently is president of the Walcott school board, but had not been a candidate for re-election. Term of office on the Walcott board is three years.

A. Lie on back, arms out at sides. Pull right knee back to chest, swing it across to left side, then straight down. Repeat with left knee, alternating legs. After doing this, at least five times, rest — then repeat.

Q. Why is it that acne is a blight mostly to adolescents, rather than to adults?  
 A. Because in the teens the oil glands are almost always over-active, and acne thrives in oily skins. Daily washings with tincture of green soap will help to dry the skin; as well as a bland, non-greasy diet featuring quantities of fresh fruits and vegetables. The doctor can help you with your skin, and if it is in pretty bad shape, it is best to consult him.

Q. What exercise will help to trim off excess flesh along the side of the upper thigh?  
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Farm population of Sweden has decreased by about 500,000 since the middle of the 1930's.

**Orsborn-Norwood Chev.-Olds**

MAIN & 5th

GMAC

1957	Oldsmobile Super 88, 4 door sedan with Hydramatic, radio, heater, power brakes, power steering and air conditioning. Only...	1,795.00
1957	Chevrolet 210 4 door sedan with radio, heater, standard shift. This is a one owner new car trade-in and only...	1,495.00
1955	Oldsmobile 88, 2 door sedan with Hydramatic, radio, and heater. Beautiful blue and white finish with only 34,000 miles...	1,195.00
1955	Chevrolet 210, 4 door sedan V8 motor with power-glide transmission, radio and heater...	895.00
1953	Oldsmobile Super 88, 4 door sedan Hydramatic, radio, heater, power brakes and steering. Only...	745.00
1953	Chevrolet 210, 2 door sedan radio, heater and Standard Transmission. Only...	545.00
1956	Chevrolet Bell Air 4 door sedan V8 motor power-glide transmission, radio and heater. Only...	1,245.00
1950	Ford Customline 2 door sedan with overdrive Transmission, radio and heater. This is a real clean car. Only...	345.00
1950	Mercury 4 door sedan. A real bargain...	295.00

SEE THESE TRUCKS

1957	Chevrolet 1/2 ton pickup V8 motor. Radio and heater. Only...	1,095.00
1955	Ford 1/2 ton V8 motor with heater. Only...	645.00

**Orsborn-Norwood Chev.-Olds**  
 Truck Transportation Headquarters

### Slate...

(Continued from Page 1)  
 year.  
 Gentry said the team will recommend planting of the crop from now to about May 15. Favorable ground temperature for the crop is from 40 to 55 degrees. Gentry said ground temperature at the present time is about 45 degrees.

It was recently announced that the safflower oil mill would be completed by harvest time, about July, 1960, at a cost of \$500,000 to \$750,000. It will be jointly owned by Farmers Union (51 per cent) and International Safflower (49 per cent).

It was announced that the mill will be located on the basis of storage facilities, acreage planted and sound business judgement.

The Farmers Union will urge the planting of about 20,000 acres of safflower in the Panhandle this year, most of the crop to be used for seed. They estimate the crop in 1960 to be a minimum of 100,000 acres.

**SNAKE BITE KITS**  
 TUCSON, Ariz. — If you're worried about snake bite, see Tucson City Purchasing Agent William Bray. He is peddling surplus snake bite kits.

The city has had the kits in stock for the last 10 years with little demand. Bray has seven left and he'll sell to the highest bidder. The kits originally were bought to aid city workers bitten by snakes while sweeping the streets.

### PASTIMES

In Sports  
 By  
 John & George

DO YOU THINK IT'S TOO LATE TO CHANGE MY CAREER?



AT THE AGE OF 12 AND WEIGHING 75 LBS. GEORGES CARPENTIER FOUGHT FOR THE BANTAMWEIGHT CROWN OF FRANCE —

See The  
**McLean Clan**  
 Today For  
**Insurance**  
 "30 Years of Insurance Know-How"  
 Phone EM 4-0544  
 127 W. 3rd - Hereford, Texas

### FOUND THE HOLE

ROANOKE, Va. — City Councilman C. M. Cornell heard complaints about holes in the street. He discovered one — an open manhole into which the front wheel of his car dropped. What next? He said he replaced the cover.

**CAR TRAVEL**  
 NEW YORK — Car travel play problems for the younger set are neatly solved with a game which ends the problem of losing pieces ingeniously by attaching the playing pieces firmly to the board by cords.

The spill-proof car travel game board represents a highway marked by varied obstacles which habitually delay motorists. The object of play is to be the first to drive from one end of the route to the other.

**HERE'S YOUR Best Buy IN LATEX WALL PAINT**

Get it from the MAN IN THE BLUE VEST

FOR NO MORE!

Quality for Quality

Dollar for Dollar

You Can't Beat

**RED STAR**

Fertilizer

**HEREFORD**

**GRAIN CORP.**

Phone EM 4-3755

Carter's Paint & Wallpaper  
 509 Park Ave. EM 4-2454

O'BRIEN PAINTS

**Monday is DOLLAR DAY at Dub's**

Welcome Rotarians and Rotary Anns to Hereford and the Second Annual Conference, District 573

**DOLLAR DAY SPECIALS**

One Table, Oxford Cloth **DRESS SHIRTS** Assorted colors \$2<sup>00</sup> Regular \$5.00

One Table Long Sleeve **SPORT SHIRTS** Regular \$4.95 to \$8.95 **1/2 Price**

One Table Short Sleeve **SPORT SHIRTS** Regular \$4.95 to \$6.95 **1/2 Price**

Bow Ties Reg. \$1.25 **50c**

T-Shirts Reg. \$2.95 to \$3.95 **\$1.00**

**Dub's Man's Shop**

WESTWAY NEWS

# Community Residents Attend FB Barbecue

By MRS. HAROLD RUDD  
Several residents of the community attended the County Farm Bureau barbecue at the Bull Barn on Thursday evening.

Among those attending were Mr. and Mrs. Kenneth Rudd, Teresa and Susan, Mr. and Mrs. P. B. Sowell, Mr. and Mrs. George Turrentine and their guests, Dr. and Mrs. L. A. Beyer of Hereford, Homer Rudd, Mr. and Mrs. A. Drager, Mr. and Mrs. Henry Batenhorst, Mr. and Mrs. Merlin Kaul, Mr. and Mrs. Buck Green and Mr. and Mrs. Earl DeHart.

Mr. and Mrs. Herbert Owens visited with Mr. and Mrs. Irbie Carlisle at Friona Wednesday morning.

Mrs. Joe Waggoner was hostess for a World Wide Gift Show Thursday afternoon in her home. Mrs. W. E. Combs Jr. of Plainview was demonstrator. Among those present were Mrs. Paul Rudd, Mrs. Kenneth Rudd, Mrs. Harold Rudd, Mrs. Marlin Pierce of Hereford, Mrs. G. C. Merritt, Mrs. G. C. Merritt Jr. of Hereford, Mrs. Alice Cooper, and Mrs. Zona Cochran, Mrs. James A. Shaffer and Mrs. A. C. Pierce all of Hereford.

Mr. and Mrs. Paul Rudd went to Springlake early Wednesday morning. Rudd and his brothers, Ralph and Raymond Rudd, went on to Abilene to visit with another brother, Robert. Robert was home on a week's leave from duty in Germany. Mrs. Rudd visited with Mrs. Ralph Rudd, Mrs. Ada Rudd, Mrs. Raymond

Rudd and Mr. and Mrs. Bill D. Rudd and family in Springlake. Mr. and Mrs. G. C. Merritt and Mr. and Mrs. G. C. Merritt Jr. of Hereford were in Seminole over the weekend to visit her parents, Mr. and Mrs. S. A. Pence. Two sisters, Mr. and Mrs. J. E. Springer and Janis of Seminole, and Mr. and Mrs. Aubrey Wilson of Snyder, were also present.

Mrs. Herbert Owens was in Olton on business Friday.

Mrs. J. C. Morrison and Mrs. George Turrentine attended a called meeting of the County Home Demonstration Council Tuesday afternoon.

Janice, Carol and Patti Turrentine were supper guests of Mrs. Joe Paetzold Thursday evening.

Mr. and Mrs. Art Lewis and grandsons, John and Allen Wilson, returned Thursday afternoon from their holiday trip to Miller, Mo., to visit with his parents, Mr. and Mrs. Q. N. Lewis.

Mrs. Bill Mosley of Amarillo spent Monday through Wednesday with Mr. and Mrs. Harold Faulkner.

Mrs. S. A. Mays of Arlington is here visiting with her daughter, Mrs. W. G. Frank.

Mrs. Hubert O'Connor of Andrews and Peggy O'Connor of Friona spent the weekend with Mr. and Mrs. Hughes Reynolds. Charley Morris of Hereford joined the group for dinner on Sunday.

Mrs. Joe Landers was in Amarillo Thursday on business.

Mrs. W. E. Combs of Plainview is here staying with Mrs. Elmer Combs, who has been in bed with a virus.

W. B. Nunley of Childress was in the community on business Monday.

Mr. and Mrs. Forest Marnell and children visited with his sister, Mr. and Mrs. Frank Lentz and family, in Wichita Falls over the weekend.

The Westway Home Demonstration will meet in the home of Mrs. George Turrentine Tuesday instead of Thursday at 2 p.m. Mrs. Joe Landers will present the program on "Milk Desserts."

Mr. and Mrs. Harold Rudd were at the hospital in Hereford Thursday morning to be with her father, R. A. Wells, during surgery. Mr. Wells is recovering very well.

Mr. and Mrs. Mayo Phipps of Friona visited with Mr. and Mrs. Harold Head Wednesday afternoon.

Mrs. George Turrentine and Mrs. Bess Werner visited with Mrs. Ed Blakeney of Friona Monday afternoon. Mrs. Joe Paetzold of Hereford, and Dr. and Mrs. L. A. Beyer were guests in the Turrentine home Monday evening.

Mr. and Mrs. M. W. Stölm of Plainview were supper guests of Mr. and Mrs. Herbert Owens last Friday evening.

Mrs. Kay Baker, Jimmy and Danny, came home with Mr. and Mrs. Sauley Tuesday from Roraing Springs. Mrs. Jimmie O'Dell of Amarillo visited with the group Friday. Saturday

## Golden Wedding Date Is Observed By Former Hereford Residents

Mr. and Mrs. G. L. Woods, formerly of Hereford and now of Happy, celebrated their golden wedding anniversary Easter Sunday at an open house held in their home at Happy. Approximately 100 guests in this area attended.

The couple was assisted by their children, Mrs. Charlie Sowell and Mrs. W. E. Carroll of Hereford, and a son and his wife, Mr. and Mrs. George Woods of Happy. There are five grandchildren and six great-grandchildren.

Mr. and Mrs. Woods came to Hereford in 1925 from Floydada and moved to Happy in 1946 where he operates the Happy Cold Storage and Locker.

Guests from Hereford attending the anniversary celebration were Mr. and Mrs. Arthur Rogers, Mr. and Mrs. Barrett Sowell and Lynn, Mr. and Mrs. Cecil Lady, Mr. and Mrs. John Jacobsen Jr. and son, E. E. Fridley, Keith Hodges, Sue Sowell, Mr. and Mrs. Charles Frye, Mr. and Mrs. Darrell Carroll, Mr. and Mrs. W. E. Carroll and Mr. and Mrs. Charlie Sowell.

Clay visitors  
Visiting in the home of Mrs. Tom Clay are her children, Mr. and Mrs. Ned Clay and children of Lubbock, Mr. and Mrs. T. J. Clay and Pam of Hereford, Mr. and Mrs. Johnnie Howell and children of Lubbock, Mr. and Mrs. Marion Glascock and children of Salt Lake City, Utah. All were present for the family gathering except Ted Clay of California.

wedding anniversary.  
Dr. and Mrs. L. A. Beyer of Hereford were guests for supper in the Turrentine home that evening.

Mr. and Mrs. Harold Faulkner, Preston and George visited with her brother, Mr. and Mrs. Bill Mosley, in Amarillo Sunday.

Mrs. W. G. Frank visited with Jani Sue Brumley in the Hereford hospital Friday afternoon. The Community Social was held at the Community house Friday night, April 3.

Mr. and Mrs. Buck Green were in Amarillo Saturday on business.



DAGGERS clash between the eyes of Lee Blocker and Mildred Wester in "All My Sons," judged top play at the 1-AAA Interscholastic league one-act play contest at Canyon Friday. The Hereford High School drama group presented the act for the Hereford Lions Club Wednesday noon. (Staff Photo)

HAIR-RAISER company's sound stage and stole PHOENIX — The sheriff's \$225 worth of props. The misadventure had a hair raising case. ing property: three Indian wigs. Someone broke into a television

## How Can I?

- Q. How can I whiten the skin and remove wrinkles?  
A. Mix one fluid ounce of tincture of benzoin, ½ ounce of pure glycerine, seven ounces of distilled rose-water. Bathe the face, neck, and hands with this at night and let dry on. Wash off in the morning with soft warm water and a very little white Castile soap. This is excellent for the skin in every way.
- Q. How can I remove paint from cloth?  
A. Equal parts of ammonia and turpentine will remove paint from cloth, and for removing stains from bathroom fixtures use a cloth dampened with kerosene.
- Q. How can I sour milk when needed in recipes?  
A. Two tablespoons of lemon juice added to one cup of sweet milk sours it to the acidity desired for sour milk recipes.
- Q. How can I remove scorch stains from linens?  
A. Light scorches can be removed from linens by first wetting the stained areas with cold water and then exposing to the sun until the stain disappears.
- Q. How can I purify a sponge?  
A. If the household sponge has acquired a "sour" smell, it can be sweetened by merely rubbing a lemon into it thoroughly; then rinse three or four times.
- Q. How can I remove perfume stains from linen?  
A. Try an application of peroxide of hydrogen.
- Q. How can I destroy grass and weeds on a clay tennis court?  
A. By using a solution of hot lye or hot brine. This kills plant life. Care should be used that the solution does not get on any grass or shrubbery near the court, or it will kill it.



## Welcome To Hereford Rotarians and Rotary Anns

We know you have a busy schedule Monday and Tuesday, but whenever you have a few minutes to spare, why not visit THE VOGUE and shop our fine selection of the latest Spring Fashions. Remember... you're always welcome here.



# THE BIG NEWS AT

# THE Vogue

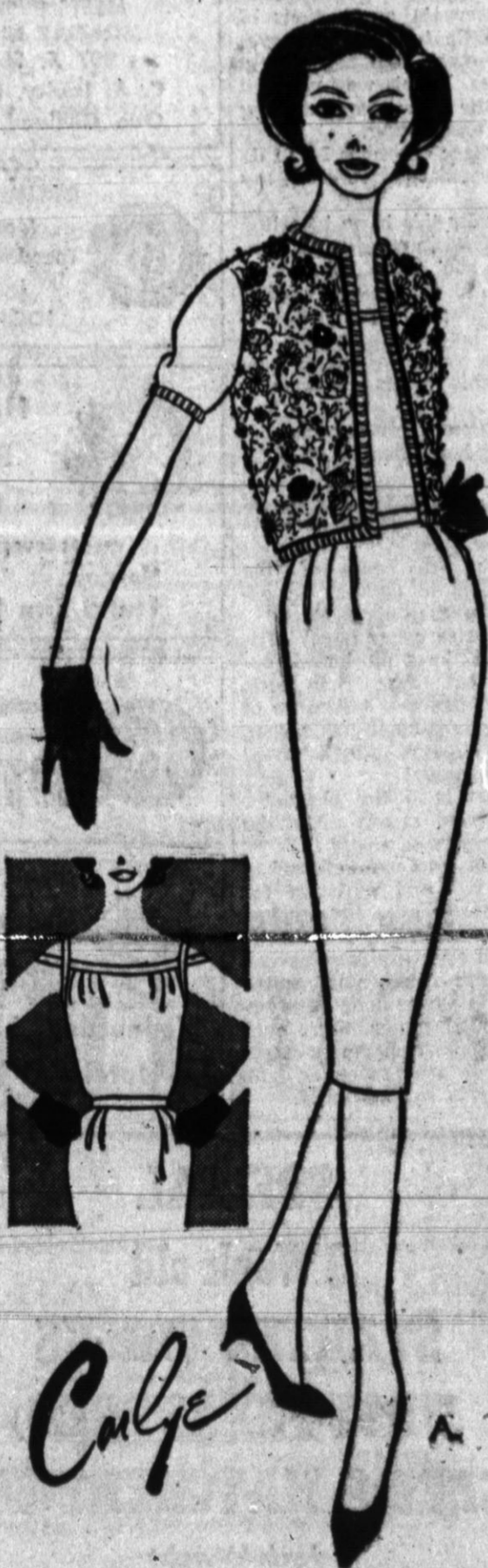
### IT'S

### BACK!

### THE

### WAIST

### LINE!

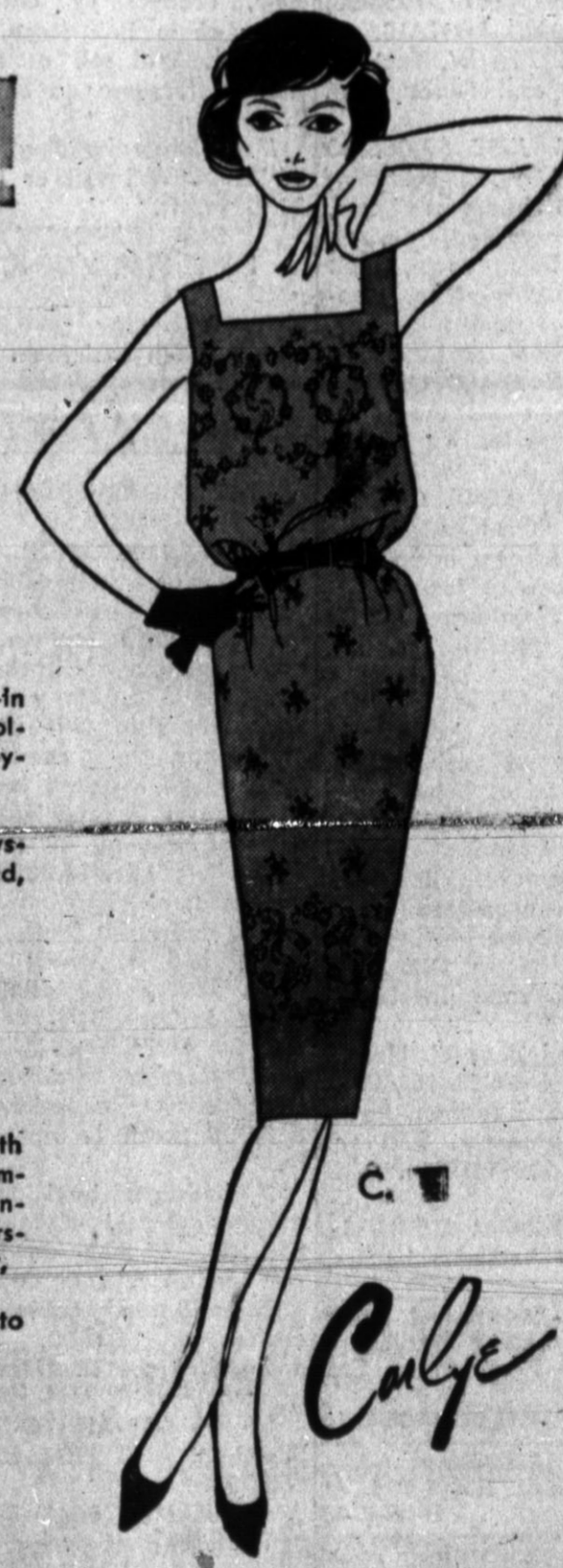


A. Flower-garden jersey—your pale-love sweater jacket blooms with appliqued and embroidered flowers over bare-topped dress. Wool jersey in sand, vanilla, black, blue, pistachio. Sizes 6 to 18, 7 to 17.



B. French spoken here—in the wide-flung bateau collar on your newest Moygashel linen sculptured with lace and Tambour embroidery. Oatmeal, oyster white, butterfly gold, Dresden blue, apricot. Sizes 6 to 18, 7 to 17.

C. Volare—your air-blown blouson-caught with velvet belt. Blossom-embroidered Moygashel linen in sun-and-sea colors—shell pink, sand, oyster, apricot, butterfly gold, Dresden blue. Sizes 6 to 18, 7 to 17.



Just as Carlye predicted. Thank heaven for tiny waists and the pretty feminine way they look. The Vogue, always on our fashion toes, brings the newest of the new look. Skirts stay short but the waistline returns. Here from Carlye, three of their fashion dresses, all featuring the waistline.

Carlye

Carlye

Carlye

# EM4-2030 WANTED ADS

**1. FOR SALE Miscellaneous**  
Assortment of Colors  
**KEM TONE & KEM GLOW**  
\$1.95 per gal.  
**THE BIG RED BARN**  
1 Mile West of Hereford on Clovis Highway.  
Phone EM 4-3552  
B-1-39-3c

**NOTICE ONION GROWERS**  
We have enough Texas Grano onion plants to set three or four acres. Make us a bid per thousand. **WASHAM NURSERY**, Sweetwater, Texas. Phone BE 4-4524.  
B-1-28-14-2c

**MOVIE CAMERA sets**, Eastman Kodaks, Polaroids. We have a complete selection and will sell you a camera with a small down payment. Inquire at Roger's Drug.  
B-1-26-3-1fc

**WE PAY CASH**  
for  
**APPLIANCES, FURNITURE, CLOTHING**  
or  
**WILL TRADE FOR ANYTHING OF VALUE!**  
**BIG RED BARN**  
Call Us for Your Local Moving West of City on Clovis Hwy. Phone EM 4-3552  
B-1-2-1fc

**HEREFORD GLASS CO.**  
Expert Car Glass Installation  
Table Tops and Window Glass  
Picture Frames  
392 Park Ave. Ph. EM4-2652  
B-1-25-1fc

**FINANCE** your auto Premiums for 6 months John McLean Insurance.  
B-1-10-25-1fc

**IRRIGATION PUMPS**  
On rental basis. We furnish pumps and make all repairs. There is no maintenance cost to the user.  
Drop us a line and let us know the size and depth you need.  
**WRITE BOX 5305 LUBBOCK, TEXAS**  
B-1-34-1fc

**TOP QUALITY irrigation dams** as low as \$3.25. Davis Implement Co. 144 West Second.  
B-1-14-39-1fc

**DAY OLD Spudnuts and rolls**, 1/2 price. Spudnut Shop. 137 West Third.  
B-1-12-24-1fc

See **HEREFORD GRAIN CORP.** for  
• Lawn Grass Seed  
• Bulk Garden Seed  
• Ground Corn Cobs for Chicken Litter  
• Baled Corn Shucks for Livestock Bedding  
• Place your order now for Baby Chicks.  
**PHONE EM 4-3755**  
B-1-32-1fc

**USED APPLIANCES**  
Deepfreezes, Refrigerators, and washers, all guaranteed.  
**BARGAINS** on 1958 model refrigerators and Tappan Gas Ranges.  
**JERRY'S APPLIANCE**  
513 Park Avenue  
B-1-31-1fc

**REGISTERED** and purebred Duroc hogs for sale. Bud Minor. Dairy Road. EM 4-1966.  
S-1-12-34-1fc

**KEEP YOUR carpets beautiful** despite constant footprints of a busy family. Get Blue Lustre. Streu Hardware.  
B-1-16-40-1c

**PIANO** for sale. Nearly new. Terms can be arranged. Big Red Barn, one mile west of Hereford on Highway 60. Phone EM 4-3552.  
B-1-22-40-2c

**FOR SALE:** Canna, dahlias, glads, mums, tomatoes, rot caps and nursery. Mrs. J. F. Ward.  
S-1-14-40-1fc

**2. FOR SALE Farm Equipment**  
**FOR SALE:** 24"x42" Butane tank, 73 gallon capacity, with regulator for pickup. \$125. Phone EM 4-1056.  
B-2-15-40-1fc

**LILLISTON Rotary Speed Shredder** Sales and Service. Lesly Motor Co.  
B-2-10-31-1fc

**FOR SALE:** '58 Baldwin self-propelled combine. Used very little. Phone EM 4-3303, Hereford.  
B-2-12-38-1fc

**FOR SALE:** One 250' 8" oil lubricated pump. One 240' 8" water lubricated pump. Both in perfect shape. Our 8" water is all gone. Phone 2225, Idalou.  
B-2-27-39-4c

**3. FOR SALE Automobiles**  
**USED International pickup.** Good mechanical condition. \$270. May be seen at 4th and McKinley. Phone EM 4-2504.  
B-3-16-14-2p

**'58 MERCURY Monterey** four door, fully equipped. Extra clean. 1953 Mercury four door, New engine. Fred Kroff. EM 4-2083.  
B-18-13-1fc

**4. REAL ESTATE For Sale or Trade**  
**OUR SPECIALS**  
**FOR SALE:** Five room brick attached garage. Well located. \$8500. Small down payment. See Betty Rice.  
B-4-16-14-3c

SEE Luther Pevey for all your Real Estate needs. Phone EM 4-0564.  
B-4-11-6-1fc

**NEED A HOME IMPROVEMENT LOAN?**  
SEE **HI-PLAINS SAVINGS & LOAN ASSOCIATION**  
PHONE EM 4-3535  
B-4-13-1fc

**FOR SALE**  
Brick home in excellent location. 401 East 4th St. 2 bedrooms, bath, basement, basement furnace, double garage. Immediate possession. Call EM 4-2191.  
S-4-51-1fc

**MONEY TO LOAN**  
on irrigated farms, Dry Land, and City Property.  
See **DON T. MARTIN**  
825 Blevins Ph. EM4-0925  
S-4-19-1fc

**REAL ESTATE**  
See us when you are in the market for Real Estate of any kind.  
**FARMS - RANCHES CITY PROPERTY**  
Charles E. Crowl  
J. C. Ricketts  
Salesmen  
REALTORS  
Member MLS  
S-51-1fc

**BOOZER-BUCK REAL ESTATE FARMS, TOURIST COURTS, BUSINESS PROPERTY, HOMES, RANCHES AND RENTALS.**  
EM 4-1755 710 W. First St. After 5:00 and Sunday, EM 4-2451.  
**SEE WHAT JUST \$3,000.00 DOWN WILL BUY**  
Lovely 3 bedroom home, 2 baths, carpeted, drapes, except in living room, built in range, utility room, complete wiring, double garage. Close to school. No. 2.  
**ONLY 2 YEARS OLD**  
2 bedroom attached garage on large lot. Very reasonable. No. 4.  
**WHY PAY RENT, OWN YOUR OWN HOME**  
This 2 bedroom home with upstairs, close to town. Priced to sell. Balance \$50.00 per month plus ins. & int. No. 3.  
Dear Helpful:  
This beautiful home will make someone very happy. Three bedrooms, living room and dining area, double garage, utility room, wood-burning fireplace. Basement for your convenience when the storms come this spring, hoping of course that they only rain to water the beautiful yard.  
Signed Hopeful. No. 8.  
**MUST SELL OWNER LEAVING**  
Nice two bedroom home or rental property. 950 sq. ft. only \$3,500. TOTAL PRICE. No. 11.  
**NEEDED: RENTAL LISTINGS**  
2 and 3 bedroom houses.

**LOT FOR SALE:** Ave. I, South of House number 504, across from City Park. Phone EM 4-2274.  
B-4-16-40-4c

**FOR SALE:** Lot, 5th and McKinley. Phone EM 4-2274.  
B-4-9-40-4c

**FOR SALE:** Two bedroom brick home on GI loan. Double garage, fenced yard. 128 Beach. Phone EM 4-3678.  
S-4-17-40-1fc

**OUR SPECIALS**  
Here's what you have been waiting for-owner leaving town, will sacrifice for quick sale. Located in NW Hereford, has 1600 ft. living area, central heat, refrigerator, 2 BR & den, carpeted, wood burning fireplace, back yard fenced, lawn, shrubs, roses. Must see to appreciate. Call us for appointment. This one won't last long.  
**WILL TRADE** nice 2 BR stucco for larger home. Located near high school. Panel Ray heat, carpeted, large kitchen, dining room, large living room, extra large garage. Real nice home, has 1200 ft, priced only \$10,500.00 with as little as \$1,000 down to right party with reasonable mo. payments.  
2 BR brick, utility room, fenced back yard, located near school. Would trade equity for 3 BR and den or would sell for \$9,500. Loan \$7,400 with mo. pay. \$80.  
We have other homes priced from \$4,500 to \$35,000. If you want to own your home see us now as we have some real bargains in just about any price range.  
Well improved 1/2, with 2-8" and 1-10" wells. Located near Texline. Would trade for land near Hereford. There is a 50 cow grazing permit on govt. land. See us for details.  
**HUGH BOOKOUT REALTY**  
345 W. 1st St. on Hwy. 60  
Res. Ph. EM4-1832  
Office Ph. EM4-3161  
Hereford, Texas  
B-4-40-1fc

**5. FOR RENT**  
**TWO ROOM** furnished house, for couple. Bills paid. 343 West Second.  
B-5-11-39-1fc

**FOR RENT:** Two, two bedroom duplex apartments. FURNISHED. Bills paid. Garage. Boozerbuck Real Estate. Phone EM 4-1755 or EM 4-2451 after five.  
B-5-21-14-2c

**FOR RENT:** Three room furnished apartment. Private bath. Whites only. Cap Oldham. 110 Lake.  
B-5-14-14-1fc

**NICE** two room unfurnished house. C. A. Lindsey. Phone EM 4-1421.  
B-5-10-14-3p

**TWO bedroom unfurnished** or furnished house. Newly decorated. Close in. Call EM 4-3383.  
B-5-12-39-1fc

**DUPLEX:** Whites. No children. Bills paid. 116 Ave. A.  
S-5-9-34-1fc

**FURNISHED** three room house. 131 North 25 Mile Ave.  
S-5-9-28-1fc

**FURNISHED apartment.** Private bath. Private entrance. Carpeted. 827 25 Mile Ave.  
S-5-11-27-1fc

**THREE** room furnished duplex apartment. Whites. 108 West 8th.  
S-5-9-37-1fc

**COMPLETELY FURNISHED**  
Clean, neat 2 bedroom brick home, attached garage, chain link fence, carpet and TV. \$110.00 month. 813 Blevins. Key next door north. **SAM NUNNALLY**  
**LONE STAR AGENCY**  
6th & Main  
Nite & Sunday EM4-2814  
B-5-9-1fc

**FOR RENT:** Furnished apartment with garage bills paid. White couple only. Call A.N. McRight.  
B-5-15-38-1fc

**HOUSE FOR RENT:** 708 Knight. Call EM 4-1758 after 5 p.m.  
B-5-10-38-1fc

**NICELY** furnished apartment for rent. 232 West Third. Fullwood Apartments.  
B-5-16-31-1fc

**FOR RENT** or sale, two bedroom house near schools. Phone EM 4-1081.  
B-5-11-8-1fc

**FOR RENT:** Used TV by week or month. Streu Hardware.  
B-5-10-48-1fc

**SMALL** houses and apartments. Furnished and unfurnished. Phone EM 4-0694.  
B-5-9-35-1fc

**ATTRACTIVELY** furnished duplex to couple. West of, and facing hospital. 711 East Third.  
B-5-13-30-1fc

**FOR RENT:** Furnished two bedroom house. Phone EM 4-2621.  
B-5-9-7-1fc

**FOR RENT:** Furnished apartment. White. 613 S. 25 Mile Ave.  
B-5-10-36-1fc

**THREE** room furnished apartment. Private bath. Close in. Whites only. 300 West 6th. Phone EM 4-2063.  
B-5-15-13-1fc

**FOR RENT:** Three room furnished duplex. Bills paid. 448 Mable. Phone EM 4-2363.  
B-5-12-40-1fc

**FURNISHED** garage apartment. Prefer couple. Whites only. 107 Bradley.  
B-5-9-40-1fc

**MY** TWO bedroom home at 139 Knight St. Available April 15. May be seen by phoning the present occupant, Mrs. Ray Kirkland.  
S-5-22-40-2c

**SMALL** one bedroom house. Bills paid, whites only. 407 Ross, in rear. Call EM 4-1744.  
B-5-14-40-1fc

**BEDROOM,** Close in, 509 Ross. Phone EM 4-1628.  
S-5-9-40-1fc

**FOR RENT:** Three room furnished house. Builtin garage. Hardwood floors. On pavement. Close in. S. O. Wilson.  
B-5-17-40-3p

**J. M. HAMBY REAL ESTATE**  
1221 East Highway 60  
Office EM4-1345  
J. M. Hamby EM 4-2553  
Gerald Hamby EM4-1534  
B-4-13-1fp

**LOVELY** three bedroom home at 505 Star St. Hereford, for sale or trade. Would consider acreage, irrigated or dry land, improved or unimproved. Kirby L. Vidrine 603 Security Building, Phoenix, Ariz. AL 2-6345 or residence CR 4-7549.  
B-4-35-34-1fc

**6. WANTED**  
**WANT TO BUY** Barley, Milo, and oats. Contact Burk Inman at Inman Mill and Feed. Phone EM 4-3444.  
B-6-17-5-1fc

**8. HELP WANTED**  
**REAL ESTATE SALESMAN**  
**WANTED:** Man or woman for city and business property. Wesson Real Estate.  
B-8-15-32-1fc

**9. Situations Wanted**  
**YARDS, GARDENS** flowerbeds, plowed, Rotatiller plow. Phone EM 4-1649. LeRoy.  
B-9-11-33-1fc

**10. NOTICE**  
**SHORTY'S SHOE SHOP** will be closed from April 5 to April 19. DON'T FORGET YOUR SHOES.  
B-10-16-14-2c

**Quick - Efficient HOME LOANS**  
**Dependable Abstract and Insurance Service**  
**ELIZABETH WOMBLE**  
146 Main Ph. EM4-0850  
B-10-16-1fc

**NEW POLAROID CAMERAS** one minute finished pictures. Pay a small down payment and enjoy your camera NOW. Roger's Drug.  
B-10-19-3-1fc

**WASHOMATIC COIN OPERATED**  
Laundry, 839 E. First. Under new management. Open 7 days a week with 24 hour service. Attended at all times. Tom Toole cordially invites you to come in and get acquainted.  
B-10-13-6p

**HEREFORD LIVESTOCK AUCTION SALE**  
Sale Every Saturday at 1:00 P.M.  
B-10-34-1fc

**FARMERS INSURANCE GROUP**  
ALL YOUR INSURANCE NEEDS  
**INSURANCE SAVINGS GERALD HAMBY INSURANCE AGENCY**  
1221 E. Hwy. 60  
Office EM4-1345  
Residence EM4-1534  
B-10-13-1fp

**WE WRITE AUTO COVERAGE**  
ALL kinds. Yes. finance for 6 months. John McLean Insurance Agency.  
B-10-15-25-1fc

**ALCOHOLICS ANONYMOUS**  
Phone EM4-3508  
Meetings Tues. Night at 8:00 P. M. 1003 Union  
S-10-44-1fc

**SAVE** money by getting your evaporative air conditioner ready for summer now at Streu Hardware.  
S-10-15-37-1fc

**11. Business Services**  
**AUTO PREMIUMS** financed for 6 months. Low cost. John McLean Ins. Agency.  
B-11-12-45-1fc

**DOYLE TURNER** well service. Commander submersible pumps; rod type pumps; windmill and well repair; new and used well supplies. 306 Ave. H. Phone EM 4-2568.  
B-11-24-3-1fc

**ROTARY-TILLING**, yards and gardens. R. L. Bones EM 4-3208, L. R. Hubbard EM 4-2722.  
B-11-12-38-4fc

**YARD** and garden plowing. Cellars and cesspools. Leon Bell. EM 4-0685.  
B-11-10-13-1fc

**ANTIQUE** clocks. Bought, sold, repaired. Phone EM 4-3749.  
B-11-9-39-4k

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B-10-34-1fc

**FARMERS INSURANCE GROUP**  
ALL YOUR INSURANCE NEEDS  
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## REP. WALTER ROGERS WRITES:

# Two Actions Cost Nearly One And One-Half Billion

To the people of the 18th Congressional District:  
One of the leading stories in a Washington newspaper last week started off as follows:  
"The House last week handed President Eisenhower a second victory in as many days when it voted \$15 to \$7 to increase the United States' contributions to the World Bank and International Monetary Fund in the current fiscal year, rather than in 1960."  
The debate brought out that the one billion 375 million dollars would be charged to the federal debt. The federal debt now stands at 285 billion dollars. I was among the 57 who voted against it.  
The following headline heralded the other victory referred to in the above story:  
"President Triumphs as House Approves Money for Aid Fund"  
The story began like this:  
"President Eisenhower won an important victory in the House yesterday when a bipartisan majority approved 100 million dollars in new money for the Development Loan Fund by a vote of 191 to 85."  
The Development Loan fund is a part of the foreign aid fund.  
I was among the 85 who voted "NO".  
These two actions cost the American taxpayer one billion 475 million dollars, which will be borrowed money on which interest must be paid by that same taxpayer.  
The whole transaction reminded me of the story of the music critic who was given an assignment of reporting on an appearance of a string quartet. His brief but most revealing review of the performance read as follows:  
"Last evening at the City Auditorium a string quartet played Brahms, Brahms lost."  
When I saw what happened to the American taxpayer last week, I couldn't help but think of poor Brahms.  
The Supplemental Appropriations Bill came before the House last week and included some items for the District of Columbia to supplement their funds for this year, because they were facing a deficit of some five million dollars. Each year the federal government, because of the great amount of federal property owned in the District on which no taxes are collected, makes a contribution or federal payment in lieu of taxes to the District.  
This has been set for next fiscal year at 25 million dollars. It was claimed that the payment last year was too small and that additional sums had to be provided. When the Appropriations Committee cut the supplemental amount requested by some three million dollars, the local press rose up in arms and editorialized in news stories and on the editorial page against Congress.  
This federal payment has long been a sore spot with many people, and I decided to look up a few figures to see what the financial status of a citizen of the District of Columbia was, compared to that of a citizen of some of the states. My discovery was most revealing. For instance, the net long-term debt that each citizen of Texas owes on a state and local basis is \$293.45. The New Yorker owes \$472.86.  
The man from Delaware owes \$498.07. The Oklahoman owes \$233.41, and the man from Massachusetts owes \$406.08. The man from the District of Columbia owes \$45.61. In fact, he owes less in local indebtedness than any of the people in any of the states of the United States before the admission of Alaska. The figures are not available on Alaska; hence, cannot be quoted. These revealing figures would indicate that the federal gravy train has been working pretty well for the District of Columbia.  
It was revealed a short time ago that it cost the federal taxpayers 590 thousand dollars to send 110 special deputy marshalls to Little Rock during the trouble there last year. No one has yet been able to come up with a figure on how much the Army cost, but I can tell you that it was stupendous. The 590 thousand dollar figure included \$28 per day that was paid to the deputies who were on temporary employment, 80 thousand dollars for travel, \$5200 for communications; one thousand for fees, 10 thousand (mostly for ammunition), \$7700 for police equipment, \$5200 for Social Security taxes.  
Last week one Representative offered an amendment to keep the Secretary of Agriculture's office operation consistent with his actions in regard to feed grain supports. His amendment would put Mr. Benson on 60 per cent parity. Needless to say, it was opposed by the Administration.  
The Panhandle of Texas was well represented in Washington last week. There were several folks from home here, and we enjoyed seeing and visiting with most of them who were in town.  
From Amarillo we had Mr. and Mrs. Pete Glavin, as well as Mr. H. A. Berry and Jerry

Johnson. They were here on business, and we had an enjoyable visit with them.  
Colonel and Mrs. Harold W. Richardson from Dawn came by the office. Colonel Richardson is stationed here with the Air Force, and they will be transferred to Alaska soon.  
A fine delegation from the Panhandle and from neighboring Oklahoma and New Mexico were in Washington last week for the National Federation of Grain Cooperatives Convention. Most of these folks came on a special chartered plane which left from Amarillo last Monday, and they departed for home Saturday. In addition to the activities of their meetings, they saw many of the sights in the area, including sessions of both Houses of Congress. Among those in this delegation whom we saw were Mr. and Mrs. Frank Triplett, Mr. Luther Glover, Mr. and Mrs. Frank Pharris, Mrs. Doris Vaughn, Mr. and Mrs. W. W. Bridges, R. L. Simmons, and Oscar Applequist, all from Amarillo; Mr. and Mrs. Arthur Corse of Sunray; Mr. and Mrs. Fred Carter from Panhandle; Mr. and Mrs. J. P. Callahan and Carl Ellis of Conway; Mr. and Mrs. John Skaggs and Mr. and Mrs. F. E. Caldwell from Adrian; Alex Meier of Darrout; Mr. and Mrs. J. R. Brown from Hartley; George Perryberry of Texhoma; Mr. and Mrs. Arthur Drake from Erlon; Mr. and Mrs. Harold Hipp of Tulla; Mr. Curtis O. Roach and Austin C. Rose Jr. of Hereford; Horace Smith from Miami; N. F. Renner from Spearman; Mr. and Mrs. J. I. Fletcher from Pullman; Clyde Kohler of Dumas; Arnold Prichard from Canyon, and Blanton Armstrong from Dimmitt.  
WALTER ROGERS  
Member of Congress  
18th District of Texas

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**Beauty At Home**  
Q. Can you give me some tips on the correct application of mascara?  
A. Mascara is often applied both to the upper and lower lashes, but the greater portion should always be on the outer, upper lashes. Do not use too much water on your brush. Make alternate applications of a very little to first one eye, then the other, and repeat several times. In this way you will prevent the lashes from sticking together and caking.  
Q. Is there anything I can do about the enlarged veins on my hands?  
A. Usually this is an inherited characteristic, and about the only thing you can do is to try to keep the hands out of hot water as much as possible, and practice holding them up, rather than down, whenever you can do this without appearing foolish.  
Q. How can I prepare a good, cleansing facial beauty mask at home?  
A. One very good one is of raw oatmeal mixed to a paste with some milk.  
Q. What are some of the health rules to combat an excessively greasy complexion?  
A. Exercise every day WITH-OUT FAIL, keep the bowels open, and eat fewer rich foods and fatty meats - but more of fresh vegetables and fruits, fish, and dairy foods. Avoid fried foods altogether!  
Q. What is it the character analysts have to say about the various colors of eyes?  
A. Black eyes are believed to indicate wit and ambition for power. Brown eyes are supposed to show affection and sincerity. Hazel eyes are mischievous and go with a happy and active nature. Blue eyes denote the optimist and dreamer. Gray eyes mark wisdom and perseverance. Green eyes are associated with talent and a shrewd mind.

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**Lions Club**  
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A FATHER-SON argument takes place between David Larson and Durward Jacobs in "All My Sons," which was rated top play at the 1-AAA Interscholastic League one-act play contest at Canyon Friday. (Staff Photo)

**Play Presented To Lions Club**

The Hereford High School drama class, under direction of Carroll Hickey, instructor, presented one act of a play at the meeting of the Hereford Lions Club Wednesday noon.

The play, "All My Sons," by Arthur Miller, was the group's entry at the Texas Interscholastic League district play contest at West Texas State College in Canyon Friday.

Included in the cast were Jan Wallace, David Larson, Sheryl Patterson, Durward Jacobs, Lee Blocker, John Gilliland, Suzanne Langley, Jim Bradley and Mildred Wester. Robert Bell was stage manager.

The group presented the second act of the play. According to Hickey, the drama group hopes to present the complete play sometime next school year.

**Playlet Presented By Presbyterian Women**

The Woman's Association of the Presbyterian Church met at the church Wednesday for the monthly luncheon program. Luncheon hostesses were Mrs. M. W. Nobles and Mrs. D. H. Alexander.

Mrs. O. Z. Golden, program leader, directed a playlet, "New Day In Missions". Those taking parts were Mrs. Ronald Bablione as the new missionary; Mrs. Henry Hastings, retired missionary; Mrs. Kenny Gearm, as president of the local association, and Mesdames Herbert Boardman and Hugh Witherpoon as members.

Mrs. Golden also gave the devotional lesson, and Mrs. N. E. Milburn, president, conducted the business session.

Plans were made to attend the Spring Presbytery, which will be held at the Westminister Presbyterian Church in Amarillo April 20-21.

Mrs. Nancy McCasland conducted a dedication service for hospital supplies to be sent to the Embudo Hospital in Mexico, and in conclusion gave the yearbook of prayer. Mrs. Henry Behrens was the birthday honoree.

**STRONG SQUEEZE**  
LINCOLN, Neb. — Even a water glass can be dangerous. James L. Skidmore, 15, of Beatrice, Neb., was playing cards at the home of a friend in Lincoln.

Holding a water glass in his hand, he gave it a squeeze. Doctors took 16 stitches to close the cut in Skidmore's left wrist.

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**Home Demonstration Meet Scheduled In Wellington**

About 350 Home Demonstration Club women from 19 counties are expected to attend the meeting of District I, Texas Home Demonstration Association, at Wellington April 9.

The annual meeting will be held at the community building there. Registration will begin at 9 a.m.

Theme of the meeting this year will be "Forward Together With God." Two Hereford women, Mrs. T. J. Parsons, district vice president and Mrs. Earl Plank, chairman of the discussion committee, will conduct programs.

Also, Mrs. Wilmer Smith of Wilson County, president of Texas Home Demonstration Association, will present a state board report.

Mrs. Parsons will take charge of the general program and business session, and Mrs. Plank will hold a panel discussion with mothers of 4-H Club member winners. The panel will discuss what the 4-H Club has contributed to the character development of sons and daughters and what the 4-H Club has done to improve family and community living.

John Coleman, president of the Chamber of Commerce of Wellington, will welcome the group to Wellington. Miss Gladys Martin, extension organization specialist at Texas A & M College, will speak on "Forward Together With God."



Mrs. T. J. Parsons



Mrs. Wilmer Smith



Mrs. Earl Plank

**Hospital Notes**

**Patients in Hospital**

George Brashear, Rt. 4; Mrs. Sophie Haberer, 603 Lee; Mrs. Fred Kuntz, Dimmitt; Katherine Perrin, Hereford; Mrs. F. M. Kester, 703 N. Miles; Mrs. Henry Scott, Vega; William S. Dameron, Hereford; Mrs. A. O. Smith, Rt. 1; Dianne Hamilton, Dimmitt; R. A. Wells, Hereford; C. W. McClintock, Tahoka; James Neal Wilson, 130 Star; Thomas A. Paul, 413 Ave. J; Albert C. Graf, Vernon; Lynn Chisholm, 601 W. 4; Mrs. L. L. Cannon, Summerfield; Mrs. Earline Ross, Hereford; Kim Brownlow, Hereford; Mrs. Mattie Quarles, 328 E. 4; Mrs. Emma Rettman, Rt. 1; Mrs. Barbara Joyner, Black; Mrs. R. C. Drake, 408 Knight.

**Patients Dismissed**

Mrs. Oliver West, Lue Ella Graham, Jim Lookingbill, Mack Noland, Callie Vandever, 4-1. L. L. Cannon, Mrs. Bobby Tyler, Brent Schmidt, 4-2. C. V. Burges, Mrs. James Powell, Kandice Potest, Mrs. Angel Moya, 4-3.

**Dr. Milton C. Adams**  
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Hereford, Texas

**BLACK NEWS**

**Boy Scouts Make Trip For Fishing**

By MRS. GENE WELCH  
Troop 54 of the Boy Scouts went on a fishing trip to Conchas Dam Friday and returned Saturday. Boys going were Jim and Ray Braxton, Dean Nasworth, Larry Elmore and Tommy Tatum. Fathers going were J. R. Braxton, J. R. Nasworth, Coy Patton and Ellis Tatum.

Mrs. Lester Dean was in Farwell Wednesday on business.

Mr. and Mrs. Gilles Cobb were Sunday dinner guests in the home of their daughter in Hereford.

Mr. and Mrs. L. W. Gibson and children visited over the holidays with Mr. Gibson's sister and family in Houston.

Wesley and Judy Barnett, students at Texas Tech, were home to spend the Easter holidays with their parents, Mr. and Mrs. Fern Barnett.

Mrs. Jerry Houlette and Debbie and Mrs. Ellis Tatum and Tommy were in Littlefield Sunday visiting Mrs. Bertha Dalton.

Mr. and Mrs. Richard Golden and children of Wildorado, Mrs. Phil Nelson and children of Andrews and the Travis Stones were Sunday guests in the Bill Carthel home.

Clyde Hays, student at Texas University, spent Easter with his parents, Mr. and Mrs. Clyde Hays.

Mr. and Mrs. Lester Dean and family went to Rock Springs over the holidays.

Mr. and Mrs. John Bengert spent Easter in Fargo, Okla., visiting with Mr. Bengert's relatives. His sister, Gerdie Latta, and his sister-in-law, Mable Latta, returned home with them to stay for a week or so.

Mr. and Mrs. Joe Woods and

son of Phoenix, Ariz., were weekend guests in the home of his sister, Mrs. Ralph Price.

Mr. and Mrs. Nelson Coon were in Throckmorton over the holidays visiting with Mr. Coon's parents. His father is ill.

Susie Spring, daughter of Dr. Paul Spring, returned home Thursday after spending several days with Mr. and Mrs. Johnny Bengert.

Mr. and Mrs. W. G. Cole and children of Hereford and Mrs. K. E. Deaton, Barbara Joyner and Dianne Joyner were Sunday guests in the L. L. Deaton home. Cole and Mrs. Deaton are brother and sister.

Marie Roberson spent Friday in the Eugene Coffman home in Farwell.

Mr. and Mrs. Gene Welch and children spent Sunday in Plainview visiting with her parents, Mr. and Mrs. F. B. Harkins. They also visited with Mr. and Mrs. Leon Harkins and family, Mr. and Mrs. Herman Rockey, and with Mrs. Earl Harkins in the hospital. Mr. and Mrs. Earl Harkins are the parents of a new son.

Mr. and Mrs. Glenn Roberson and Marie were Sunday dinner guests in the home of Mr. and Mrs. O. B. Roberson of Summerfield.

Dr. and Mrs. M. W. Nobles and children and Mrs. C. D. Nobles of Amarillo were visitors Sunday afternoon in the Glenn Roberson home.

Mrs. Leona Wolfe, Mr. and Mrs. John S. Thompson and Darrel and Clyde Renner were Sunday dinner guests in the B. C. Day home.

Mr. and Mrs. Fred Dennis and daughter visited relatives in Lubbock Sunday.

Billy Nasworth will be out of school a few more days. He had the chicken pox last week and now has the measles. Also on the sick list are Mr. and Mrs. Dick Rockey.

Mr. and Mrs. J. R. Braxton and sons returned home Monday from Conchas Dam after spending their holidays fishing and boating there.

Jane Burnett, niece of Mrs. Hays, visited in the Clyde Hays home Monday morning on her way back to Lovington where she teaches school.

Mr. and Mrs. Dave Evans and Steve of Morenci, Ariz., visited in the Bill Carthel home Monday morning. He is the band director at Morenci and is Mrs. Carthel's cousin.

**Bippus Club Hears Agent**

The Bippus Home Demonstration Club met recently with Mrs. Argen Draper, county home demonstration agent, presenting the program on "The Under Cover Story."

Mrs. Draper stressed the importance of buying the proper undergarments to give the correct figure and comfort.

The next meeting will be held with Christine Fortenberry on April 8.

**BIPPUS NEWS**

**125 Present At All-Day Singing**

By Christine Fortenberry  
The All-Day Singing held recently was well attended, with about 125 people present. Singers from Rosedale, N. M., Amarillo, Hereford, Hart, Adrian and Pampa attended.

Mr. and Mrs. Vernon Adrian visited Sunday night in the Clinton Homfeld home.

Mr. and Mrs. Albert Glass and children of Hereford visited the Homfelds Sunday night and also attended the Singing Sunday.

Mrs. Florence Miles, mother of Mrs. Charlie Burk, was returned to the hospital last Thursday night, but was well enough to be taken to her home Sunday afternoon.

Mr. and Mrs. Edwin Banks visited their parents, Mr. and Mrs. D. C. Banks and Mr. and Mrs. Pritchard, in Canyon over the Easter holidays.

Visitors in the Melvin Henderson home Sunday evening were Mr. and Mrs. N. E. Tyler, Mr. and Mrs. Eldred Brown, Mr. and Mrs. Floyd Brown, Mr. and Mrs. G. V. Hall and Mr. and Mrs. Jim Perrin and Mr. and Mrs. Elmo Hall.

Mrs. Melvin Henderson visited with Mrs. Jim Perrin Monday morning.

Weekend visitors in the home of Mr. and Mrs. Jim Atkins were Mr. and Mrs. Cecil Lewis and Ralph and David Hustard of Pampa.

Kenneth Homfeld visited over the weekend with Freddy Harris.

Loyd Homfeld was in Silverton Sunday where he visited Mr. Sweeney, who has been ill. Sweeney formerly lived in this community.

Mr. and Mrs. Jim Perrin were in Hereford Friday.

Mr. and Mrs. Jack Fortenberry and Christine visited the Richard Fortenberry family and Mr. and Mrs. Joe Head Friday night. They also attended church services in Rosedale, N. M., Friday night.

Mrs. Jack Fortenberry and Christine attended church services at Sims Sunday night.

Mrs. Minnie Miles of Pampa spent the Easter holidays with her daughters and families, Mrs. Jim Stocks and Mrs. Jack Weaver.

Mrs. Jim Perrin, Mrs. Melvin Henderson and Mrs. Elmo Hall were in Amarillo Tuesday where Mrs. Hall and Mrs. Henderson visited with Mrs. A. W. Shugart who is a patient in Northwest Texas Hospital. Mrs. Shugart hopes to return home this week.

Mrs. Claude Bogle has returned home from the Plainview Hospital.

Mr. and Mrs. Vernon Adrian visited in the J. G. Fortenberry home Monday night.

Mrs. Lena Gudegg, Mrs. Glen Hetzel and Mrs. Luby visited with Mrs. Claude Bogle Tuesday.

**Annual Guest Day Tea Affair Held By L'Allegra Study Club**

Mrs. Ansel McDowell was guest entertainer at the L'Allegra Study Club guest-day tea given in the home of Mrs. V. O. Hennen Thursday afternoon.

Mrs. Terry Kirby, Tommy Carnahan and Ed Line serving as hostesses. Special guests were members of the Lone Star Study Club, mother club.

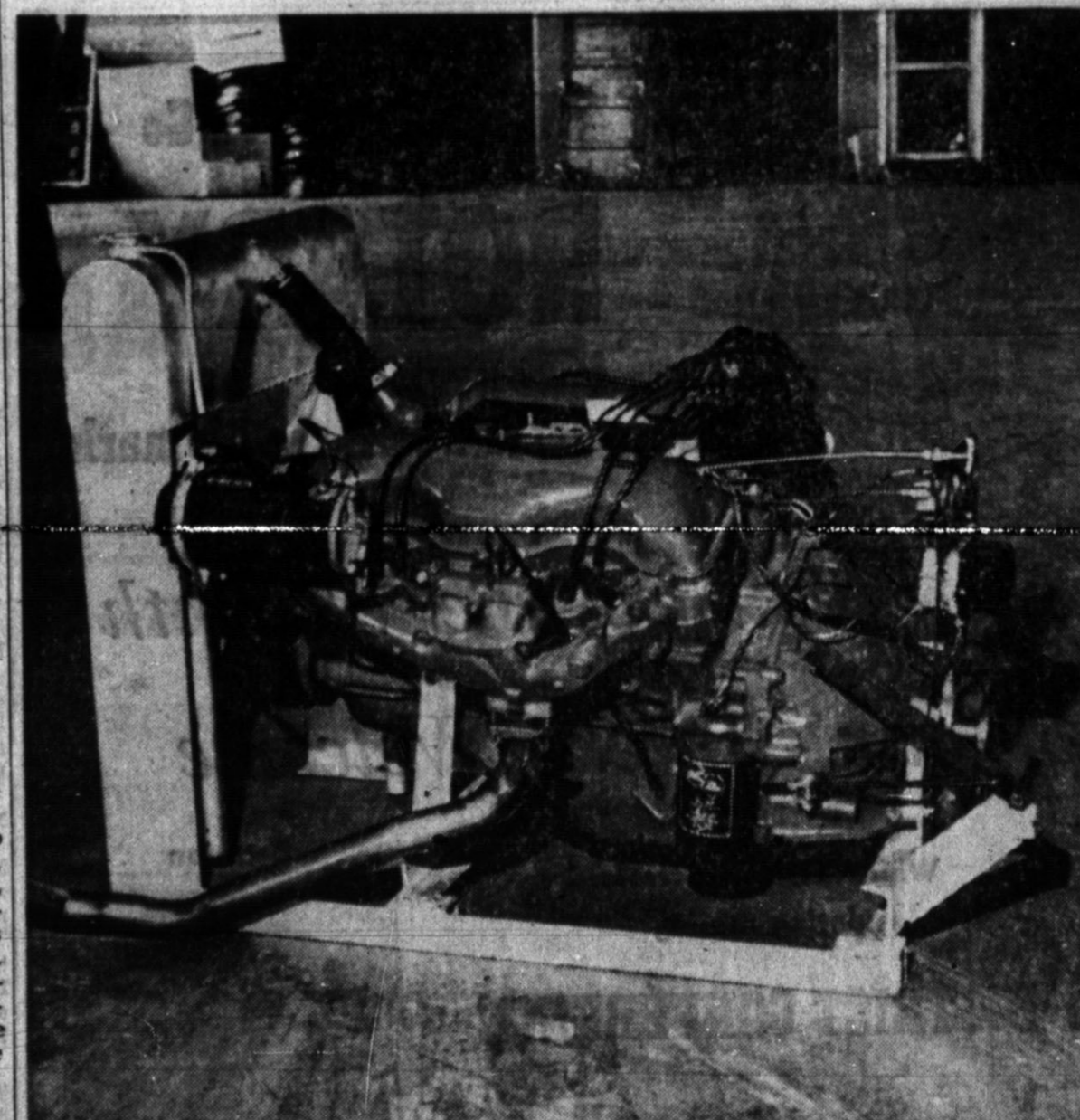
Mrs. McDowell reviewed the book Dr. Zhi Vago by B. Pasternak, the controversial Nobel Prize winning book.

Refreshments were served to members of the Lone Star Study Club, including Mesdames Baker Womble, Chas. R. Sowell, R. G. Blue, Joe Kendall, Vivian Major, H. E. Henslee, Jim Higgins, E. W. Young, S. S. Williams, and V. E. Dodson. Mrs. Clarence Hicks was a special guest.

Members of the host club were Mesdames Bill Hardwick, Oliver Streu, Stanley Slagle, Fred Cunningham, J. W. Robinson, W. H. London Jr., James E. Higgins, Hilton Higgins, J. D. Pitman, Wayne Thomas, Gilbert Davis, Donald Shipley, Ronald Babione, Joe Lyons, Joe Henry, Don Veigel, and the hostesses.

Quinine, chief defense against malaria, is produced from the bark of the cinchona tree which grow mainly in Venezuela and Bolivia.

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**Streu's HARDWARE**



FIRST OF TWO scores tallied in the bottom of the first by the Whitefaces Wednesday against Tascosa was chalked up by Greg Combs, Herd second sacker, Combs rapped out a single, moved twice on wild pitches and came in on a single as Hereford went ahead. The Rebels pulled out the Canyon-played game for a 9-6 victory. (Staff Photo)

AUSTIN HIGHLIGHTS

# Can 'Big Tax Bills' Really Be Avoided?

By VERN SANFORD  
Austin — "After seeing the appropriation bill — and with all the sentiment there is in favor of a teacher pay raise — I don't see how we can pay for it all without passing one of those big tax bills." Speaking in private conversation was a legislator. He is one of an estimated 80 to 90 House members who told voters flatly last summer they wouldn't vote for a general sales tax. But the "big tax bills" to which he refers are the Strickland - Roberts bill, Blanchard bill, Oliver bill, etc. All of these are, as someone said, "mighty like a sales tax," in that they would be collected on the basis of the sales of large numbers of items. His predicament is shared by many Texas lawmakers this year. It is: how to finance the things the people of Texas want without voting a tax the people don't want?

Price Daniel. Committee's bill calls for general revenue spending of \$322,461,196; the governor's for \$329,952,992. Financing the committee's recommendations will require about \$157,000,000 in new tax money for the general fund. This results from adding together (1) the expected \$65,000,000 deficit from 1958-59, (2) the \$42,000,000 increase in spending for the coming biennium over this one and (3) an expected \$50,000,000 gap between expected revenue and present spending levels. If the proposes public school teacher pay raise and any other part of the Hale-Aikin recommendations for school improvement are adopted, the new money needs would soar to between \$200,000,000 and \$300,000,000. Principal beneficiaries of the \$42,000,000 increase proposed by the Appropriations Committee would be higher education, up \$23,804,432; state employees, up \$3,400,000; state hospitals and special schools, up \$10,321,186; prison system, up \$6,000,000. Meanwhile, the House Taxation Committee, beset by the prodding of the governor on one hand and the objections of various citizens on the other, toils on in its search for

new money. Recent actions include: Showing temporary disapproval, 12-6, of the governor's plan for the state to take over abandoned property and dormant bank accounts. Hearing the pros and cons of a raft of "broad-based" taxes. These include: 1. A nine-part omnibus tax measure by Reps. Bob Strickland of San Antonio and Wesley Roberts of Lamesa which would include a gross receipts of levy on retail establishments. It would raise an estimated \$200,000,000 to \$300,000,000. 2. A 1 1/2 per cent gross receipts tax on all business activity with certain exemptions for farm supplies, charitable institutions, professional services, etc.) by Rep. H. J. Blanchard of Lubbock. It would bring in about \$300,000,000 to \$400,000,000. 3. A tax on "the first sale or use of any finished product" by Rep. W. T. Oliver of Port Neches. 4. A tax on "net profits and receipts" by Rep. Alonzo W. Jamison Jr. of Denton. 5. A "cure all" tax on manufactured goods by Rep. Jerry Sadler of Pecos, to bring in about a half-billion dollars per biennium. It all led one House member



Donna Baker



Jim D. Owen

## Students Receive Superior Ratings

Nine music pupils from Mrs. Ellis Coombes' class in piano made superior ratings in the recent Seventh District Junior Music Clubs, TFMC, Spring Festival held recently in Hereford. They are Donna Baker, who received special recognition for making superior rating for the third consecutive time, and Jim D. Owen and Carolyn Boynton, second consecutive time. Others making the rating were Donna Williams, Robert Wayne Thompson; Joel Wallace lace, Sharon Garrison, Becky Higgins and Beverley Packard. Shirley Thompson; Ada Mae Bettis and Sandra Vaughnt made a grade of excellent.



Beverley Packard



Carolyn Boynton



Donna Williams



Sharon Garrison



Becky Higgins



Robert Wayne Thompson



Joel Wallace

## Miss Marilyn Martin Marries Don Thompson In Home Service

The ranch home of the bridegroom's brother, Troy L. Thompson, was the setting for the March 15 marriage of Miss Marilyn Martin and Don R. Thompson, both of Hereford. The bride is the daughter of Mrs. Myrtle Martin of Hereford, and Thompson is the son of Mr. and Mrs. J. R. Thompson of Austin Road, Hereford. The single-ring ceremony was read by the Rev. Johnson, pastor of the Temple Baptist Church of Henrietta. Mr. and Mrs. Troy L. Thompson were the couple's only attendants. The bride carried out the tradition of "something old and something new, something borrowed and a penny in her shoe". Her dress of pink dotted Swiss was ballerina length, with full pleated sleeves and neckline. She wore a pearl-beaded hat and a pearl-drop necklace, and carried a white Bible, topped with white carnations, which she wore as a corsage on her going away dress. For the reception, the table was laid in white lace and centered with pink carnations, carrying out the bride's chosen colors of pink and white. Mrs. Wanda Robinson, cousin of the

## Mrs. Phillip Barkley Is Elected Bay View Study Club President

New officers were elected at the Bay View Study Club session held Thursday afternoon in the home of Mrs. D. H. Alexander. Officers named were Mrs. Phillip Barkley, president, Mrs. Jimmie Gillentine, first vice president, Mrs. Howard Gault, second vice president, Mrs. Jack Gilliland, recording secretary, Mrs. C. W. Fisher, corresponding secretary, and Mrs. Carl Perrin, treasure. Officers will be installed at the last meeting of the club year in May. Mrs. Jimmie Gillentine presented the program, giving a summation of The Ugly American by Eugene Burdick and Bill Lederer, and The Edge of Tomorrow by Thomas Dooley. Both books deal with the struggle between Communism and Americanism in Asiatic countries, contrasting the methods of the carefully trained and skilled Russian ambassadors with the bungling American ambassadors who are sent into foreign countries with no training, no knowledge of the duties to be performed and no understanding of the people or of their language. The next meeting will be held in the home of Mrs. Ansel McDowell instead of the place listed in yearbooks. Members present were Mesdames C. W. Fisher, J. P. Slaton, J. W. Spradley, John McLean, J. C. McCracken, J. W. Kirby, Will S. Kerr, A. M. Jones, Jimmie Gillentine, Colby Conkright, Phillip Barkley and the hostess.

### TOBACCO ROAD' BACK

NEW YORK (AP) — "Tobacco Road," a surprise runaway hit on Broadway 14 years ago, is being primed for revival. The production is to be under the supervision of Jack Kirkland who originally adapted the Erskine Caldwell novel for the stage. James Barton, who played Jeeter Lester for a long spell in the original, is being sought for the new engagement. The play opened Dec. 4, 1944 and amassed a run of 3,182 performances, a record exceeded on Broadway only by "Life With Father."

to explain of a "million-dollar headache." Boat owners may be in for a shock if the "Water Safety Act" becomes law. Representatives have tacked on a few taxes. Although designed to promote safety, the measure as it now stands calls for the purchase of a \$2 Certificate of Number every two years, plus payment of a fee of from \$5 to \$12.50 per boat per biennium. About the only boats exempted are canoes and "seaplanes." The measure passed the House, but still must meet Senate approval. There's at least one fellow who believes that his type of job is useless, outmoded and unnecessary. He is George Corse Jr. of Graham, Texas. Corse feels that school money is being wasted by keeping the job of County School Superintendent alive. He wants to dispense with the office and contends that it will save the State a minimum of \$400,000 annually. To prove they were economy-minded too, the House passed his bill (HB No. 101 by Rep. George Wilson of Newcastle) and sent it on to the Senate with their blessings. HB No. 101 would permit the people of a county, by petition of 10 per cent of the eligible voters, to vote on discontinuance of the office of County Superintendent of Schools. Corse is county superintendent of Young County. Texans may have a chance to vote in the next general election on a constitutional amendment to decide, in effect, whether the Legislature shall "go urban." House passed a resolution by Rep. Will Ehrle of Childress to limit representation from the big city counties. As amended, it would provide one representative for each 100,000 population up to 900,000 and one for each 400,000 thereafter. Primary target was Harris County, whose sprawling industrialism might entitle it to as many as 13 representatives after the 1960 census, under present rules. Rural legislators fear the city delegations will develop a virtual veto over rural interests. Also, conservatives are skittish about the strong liberal forces that come from Harris County. But Houstonites, and other city solons, argue that tax-paying citizens are entitled to equal representation, no matter where they live. NOLAN AS PRODUCER NEW YORK (AP) — Actor Lloyd Nolan is planning to become a Broadway producer now. The film and stage star is contemplating presentation with David Yellin of "The Passionate Men," a drama about the Revolutionary War. Nolan, however, doesn't plan to act in the play whose characters include George Washington, Thomas Jefferson, Alexander Hamilton and Aaron Burr. PUERTO RICAN FESTIVAL NEW YORK (AP) — A number of prominent Broadway performers are participating in Puerto Rico's first annual San Juan Drama Festival from Jan. 13 through March 8. Among those taking part in the eight productions lined up by Managing Director Barry B. Yellen are Fay Bainter, Joe E. Brown, Eva Gabor, Kim Hunter, Anne Jackson and Nancy Coleman.

## How Can I?

By Anne Ashby  
Q. How can I avoid the strong taste of onions?  
A. By pouring boiling water over them after they have been sliced, and then draining and pouring cold water over them.  
Q. How can I clean window shades?  
A. Non-washable shades can be cleaned by rubbing common salt over them. Rub well into the shade with a soft cloth, and this will renew their freshness.  
Q. How can I brighten pewter?  
A. By soaking the pieces for a day or two in one quart of water to which a piece of potash the size of a hickory nut has been added. Take from the water, rub carefully with a cork dipped in oil, then polish with a chamois skin and whiting. When pewter has once been cleaned, it may be kept bright by washing with hot water and soap.  
BIG AND LITTLE OF IT NEW YORK (AP) — Four play closings afford vivid evidence of the relative cost of failure on Broadway and off-Broadway. On one weekend two Broadway entries, "Edwin Booth" and "Drink to Me Only" shut down at an estimated loss to their backers of \$220,000. At the same time "Cock-a-Dooodle Dandy" and "Deathwatch" called a halt to their off-Broadway careers — at a total loss of \$25,000.  
COMPLETE MOVE SCANDIA, Alta. (AP) — A small church complete with contents has been transported 150 miles to this southeast Alberta community from Surprise, Sask. It was moved after the Saskatchewan congregation was disbanded. The Methuselahs, bristlecone pine trees in the White Mountains of California, live up to 4,600 years.

You're Invited to attend a Trunk Showing of the fabulous New Fall Collection of CHAPPI SUTTS & COSTUMES by Lee Patlock, Special Representative Popular Store. Refreshments will be served. Showing Thursday Afternoon 1-6 p.m. April 9.

Where Ever You Go ROTARY Is the same-You'll see it's mark! May You feel the Warmth of our Sincere Welcome While Visiting Hereford during the big DISTRICT CONFERENCE Big T Pump, Co., Inc. Rotarian Les Combs

**ADRIAN NEWS**

# Name Scholastic Contest Entries

By MRS. E. L. PINNELL  
Adrian School has had a great deal of activity this week with eliminations for the forthcoming Interscholastic League meet taking place. The volley ball contest was scheduled for Saturday, April 4, and the literary activities will take place the following weekend, April 11.

Winners are Story Telling, Cathy Garrison, first, and Charles Harwood, alternate; Picture Memory, a three-man team consisting of Clinton Earl Brown, Jolene Betts and Harvey Dean Whaley; Spelling, Jolene Betts and Mike Cullender; Declamation - Junior, Coralie Fortenberry with Doris Horton as alternate and Gary Jaimes with Mike Horton as alternate; Number Sense, Cathy Kromer and Perry Dale Grubik; seventh and eighth grade Spelling, Paula Creitz and Joe Tafaya; Ready Writers, Cathy Kromer and Paul Jackson.  
The Senior winners will be listed later in the week.

## Courthouse Records

**Vehicle Licenses**  
Troy Fowler, 1948 Kaiser; Phillips & Lawrence, 1959 Rambler; Singer & Brummett, 1955 Chevrolet; C. L. Muse, 1954 Lincoln; C. L. Muse, 1955 Ford; Arthur Coffman, 1958 Chevrolet; Amadie Madrid, 1953 Chevrolet; Benjamin T. Atchley, 1959 Chevrolet; Santiago Madrigal, 1948 Chevrolet; L. L. LeGrand, 1959 Buick; L. E. Hubbard, 1952 Buick; Ben Gamez, 1951 GMC; A. N. Hopson, 1959 Ford; Eskimo Ranch, 1956 Oldsmobile; Charles K. Skinner, 1957 Oldsmobile; Services & Exchange, 1954 Ford; Willford C. Beene, 1957 Ford; Harry R. McCauley, 1959 Oldsmobile; Tannis E. Flores, 1951 Buick; Raymond Moore, 1956 Studebaker; Tri-State Engine, 1959 Dodge; H. W. Engle, 1950 DeSoto; Q. O. Brown, 1950 Cadillac; Milburn Motor Co., 1953 Ford; Don Houle, 1948 Ford; H. A. Roberts, 1955 Ford; Marvin C. Coffey, 1956 Dodge; Edd Lester, 1950 Ford; Ronald Babione, 1956 Dodge; Joe E. Thompson, 1959 Dodge; C. R. Northern, 1949 Chevrolet; James H. Bradley, 1959 Chevrolet; Joe G. Story, 1959 Ford; Julio Garcia, 1948 Ford; McCullough Motor Co., 1959 Chrysler, 4-1.  
K. H. Oliver, 1952 Buick; J. O. Miller, 1958 Chevrolet; Arthur Syryca, 1957 Dodge; Ray Bain, 1952 Willis; Lorenzo Torres, 1948 Nash; Lee Madden, 1952 Chevrolet; Juan Estrada, 1949 Plymouth; Clifford Johnson, 1956 Buick, 1955 Chevrolet; R. V. Hale, 1955 Chevrolet; H. B. Baker, 1942 Harley Dav. Mtr. Cycle; Garland Cox, 1948 Genry; T. D. Zorn, 1956 Oldsmobile; Ted H. Boydston, 1958 Ford; Nelson R. Pierce, 1949

**Oldsmobile:** Lindsey Farms, 1948 GMC; Minnie Miles, 1959 Ford; John H. Green, 1954 Ford; Kenneth O. Greenwall, 1951 Oldsmobile; B. A. Reddell, 1958 Cruiser Tr. House; Santiago Garcia, 1949 Plymouth; R. L. Sawyer, 1951 GMC, 4-2.

**Deeds of Trust**  
Robert L. Simpson, et al, to Homer L. Brumley, W 792 ft. of S 1100 ft. of SE 1/4 of Sec. 42, Blk. K-3.

Floyd McGee, et ux, to Federal Land Bank of Houston, S 1/2 of Sec. 54, Blk. K-3.  
Tirso M. Cuellar to W. O. Crawford, part of lot 6, Blk. 7, Womble Add.  
Tirso M. Cuellar, et ux, to First Fed. Savings and Loan of Clovis, part of lot 6, Blk. 7 of Womble Add.

**Warranty Deeds**  
J. F. Benefield, et ux, to W. J. Bryant, Jr., Sec. 3, Blk. C. City of Hereford to Deaf Smith Co. Electric Coop. Inc., tract out of Sec. 23, Blk. K-3.

L. E. Ware, et ux, to Sam Nunnally, N 55 ft. of lot 7 and S 5 ft. of lot 8, Blk. 11, Engler Add.

N. D. Bartlett Jr., et ux, to W. L. Davis Jr., lot 30 and S 15 ft. of lot 31 in Blk. 3, Westhaven Add.

Burnie B. Northcutt to G. R. Campbell, N 240 acres of W 1/2 of Sec. 2 of Carter & Head Subd.

Burnie B. Northcutt to G. R. Campbell, W 1/2 except N 240 acres of Sec. 2 of Carter & Head Subd.

Have you read the classifieds?

The County Spelling Bee was held last week in Vega with Adrian's representatives being Doris Horton and George Harwood as alternate. Doris placed second in the contest.

Joe Lomax, visiting minister during the Church of Christ revival last week, was notified early Saturday morning of the death of his father in Duncan, Okla. Jock Moeckey and Eugene Crawford of Amarillo completed the meeting with the local congregation Saturday night and Sunday.

Mrs. Lou Adrian and daughter, Vickie Sorrenson, of San Antonio arrived Monday morning for a visit with her mother, Mr. and Mrs. Jack Fincher, and friends. They are formerly from Adrian.

Mrs. Robert Jacobson honored her husband with a birthday supper Tuesday evening in their home. Those present were Mr. and Mrs. Malcolm Kennedy and Randy and Mr. and Mrs. Jackie Holder. Mrs. Hazel Chilton visited over the Easter holidays in New Mexico with relatives. In Albuquerque she visited with Mrs. G. M. Williams and her daughter, Josephene, and a cousin, Mr. and Mrs. Al Atkinson of Belin, N. M. They visited with friends in Sonora and Mountainaire.

Mr. and Mrs. R. C. Chism of Amarillo moved Wednesday and Thursday to a new job with the Perkins and Prothro Cattle Co. at Kerrick. Assisting in their daughter's moving were Mr. and Mrs. R. L. Pinnell.

The home of Mrs. Modean Williams was the scene for a dinner and fellowship Sunday. Attending were Mrs. Lena Guggell and Bill, Mr. and Mrs. John Whaley and family, Mr. and Mrs. Jake Fortenberry and family, Mr. and Mrs. Bill James and family, Mr. and Mrs. Oscar Bronniman and family, Mr. and Mrs. Troy Benefield and family, Mr. and Mrs. Wilbur Harris and family, Mr. and Mrs. M. W. Blankenship and sons, Mrs. Frankie Shaw and Ira Sue Ferguson of the Adrian community.

Also attending were Mr. and Mrs. Gayle Fagan of Abilene, Mr. and Mrs. Jay Crofford and Dean of Hereford; Mr. and Mrs. Hardy Harris and family, Mr. and Mrs. Johnnie Raekets and family and Mrs. Frank Fortenberry, all of Amarillo, Allen Ehresman of Glen Rio, N. M., and Leonard Erwin, Sue and June and Mrs. Dolly Stone, all of Vega.

The small children participated in an Easter egg hunt in the afternoon following the dinner prepared by the ladies.

The Adrian Outsiders Basketball Team participated in a tournament last weekend in Hartley and won second. They brought home a second-place trophy. They won over teams from Sunray and Dalhart, but Clayton, N. M., defeated them. Players were Moran R. Pounds, Jimmy Briggs, Bobby Allen, Billy Mae Briggs, Max Kennedy, Alfred Jobe, Arthur Jewett, Loyd Homfeld, Phillip Pinnell, Oscar Bronniman and Jimmy Zaring.

# It's April DOLLAR DAY

At the POPULAR STORE

**Ladies' Ready-to-Wear**  
175 Ladies DRESSES **3<sup>00</sup>**  
One Group No Tryons  
• Silks  
• Cottons  
**1/2 Price**

100 Knit - Sizes S-M-L  
**T-SHIRTS** **1<sup>00</sup>**  
Regular \$2.98  
244 pr.  
**Nylon Panties** **6<sup>00</sup>**  
Regular \$1.98  
• White  
• Pink  
• Blue  
89c each  
Pr. for \$5<sup>00</sup>

3 Large Tables  
**ODDS & ENDS** **1<sup>00</sup>**  
• Gloves  
• Jewelry  
• T Shirts  
• Shorts  
• Dresses  
• Hurry for These

85 Ladies Straw HATS  
Regular \$5.98 to \$14.98  
40  
**1/2 Price**  
**HANDBAGS** **5<sup>00</sup>**  
• Black Patents  
• Straws  
• Reg. 5.95 to 9.95

30 Pair Ladies Shorty Pajamas **3<sup>99</sup>**  
• Cottons  
• Dacrons  
Size S-M-L

Over 200  
**Children's Dresses**  
Sizes 6 mo. to 12 years  
Were Now  
2.98 1.99  
3.98 2.99  
4.98 3.99  
5.98 4.99  
6.95 5.50  
7.95 6.50  
9.95 7.50  
10.95 8.50

**Men's Dept.**  
1 Group Men's Long Sleeve Sport Shirts **1<sup>00</sup>**  
S-M-L-Ex L.

Dickies Work Clothes  
Khaki SUITS **5<sup>50</sup>**  
Reg. 7.96

Men's Colored - Reg. 1.19  
**TEE SHIRTS** **50<sup>c</sup>**  
Sizes S & L only

Men's White KERCHIEFS **1<sup>00</sup>**  
12 for

1 Group Men's Nylon Stretch Sox **50<sup>c</sup>**  
Reg. 79c to \$1.00

Ladies' Nylon HOSE **59<sup>c</sup>**  
New Spring Shades  
Reg. \$1.00 val.


**Shoe Dept.**  
1 group odd lots flats **1<sup>00</sup>**  
Hurry for Best Selection Pr.

Width	4	1/2	5	1/2	6	1/2	7	1/2	8	1/2	9	1/2	10	1/2	11
AAAA						2									
AAA	4	4	14	7	7	4		2		1	4	5	6	1	
AA	5	3	13	7	5	8	2			4	1	4	5	3	
B	2	1	8		3		1		2	4	2			1	

1 Group Ladies Pixie Type Shoo Gloves **1<sup>00</sup>**  
Mostly small Sizes Reg. 2.99 & 3.99 values

1 Group Ladies Dress Shoes **2<sup>99</sup>**  
Odd lots Values to 12.95 now

## Welcome Rotarians & Rotary Anns



Rotarian Hugh Bookout

to the  
**Second Annual Conference**  
District 573  
**Rotary International**

Have fun while here . . . be careful on the way home . . . Remember, we can't spare a Rotarian.

# Hugh Bookout

State Farm Insurance

# Volleyball Tourney Is Slated For Tuesday

By MRS. T. L. COLLINS  
Preliminary volleyball tournament for the District 3-B Spring Meet, with Lazbuddie, Bovina and Walcott participating, will be held at Bovina Tuesday, April 7.

A. L. Shelton made a hurried trip to Bovina Tuesday afternoon to check on Interscholastic League affairs coming up. He furnished Walcott's list of entries for the meets.

The track meet will be held Saturday, April 11, at Lazbuddie.

Bovina has been selected as the site of the Literary Meet Friday, April 10. Walcott School children plan to take part in events concerning High School Number Sense, Story Telling, Spelling, Declamation and Sub-junior Declarations.

Walcott P-TO will meet Friday, April 17, at 8 p.m. The first and second grade children and their teacher, Mrs. A. L. Shelton, will present the program Mrs. Norman Minks has asked that all be ready to nominate a committee to select officers for the coming P-TO year. Sandwiches will be served for refreshments.

Mr. and Mrs. Lee Tice, Sharon, Donald and Bobby had the married members of their family home for Easter Sunday. Visitors included Mr. and Mrs. J. W. Hammersley, Mr. and Mrs. Ferdean Dewbre, Mr. and Mrs. Bick Hoosier and two-year-old Gregory Lee, Mrs. Coy Tice and Marilyn, all of Lubbock, who arrived Saturday and left Sunday.

Mr. and Mrs. J. T. Tice, Phyllis, Nadine and James were also with the group.

Mr. and Mrs. George Jones and children went to Tohoka early Sunday morning to visit relatives. They returned home that evening.

Mr. and Mrs. Al Myers and family were in Dumas Easter Sunday visiting friends.

Mrs. Minnie Miles of Pampa arrived Friday to visit with her daughters, Mr. and Mrs. Jim Stocks and Mr. and Mrs. Jack Weaver and children, for the Easter weekend.

Mr. and Mrs. Jim Adkins had house guests from Saturday afternoon through Monday.

They were Mr. and Mrs. Cecil Lewis and son, Ralph, and David Houston, all of Pampa.

The home of Mr. and Mrs. Dick Connally and sons of Dameron Ranch was the meeting place for relatives Sunday. Present were Mrs. Mary Skypala, Mr. and Mrs. Norbert Skypala, Raymond, Christine, Mary, Greg and Kathy, Mr. and Mrs. Ellwood Skypala and Carol, Mr. and Mrs. Edgar Skypala and Patty, Mr. and Mrs. Fred Ruland and Gerald Holenstein, all of Hereford.

In the afternoon Margaret, Nancy and Larry Minks joined the children at the Connally home in their Easter egg hunt. Larry won the prize given for finding the most eggs.

Raymond Skypala and Gerald Holenstein remained for a visit with the Connally sons until Tuesday morning when all returned to school.

Mr. and Mrs. Thurman Davis and sons were in Hereford Easter Sunday where they attended a dinner honoring his aunt and uncle, Mr. and Mrs. Johnny

Townsend, on their silver wedding anniversary. The dinner was given in the home of a daughter, Mr. and Mrs. John Burns.

Mr. and Mrs. John E. Hill moved to this community from the Belle M. Smith Ranch, seven miles south of Grady, N. M., some time ago.

Their son, Gilmore Hill, a junior at Eastern New Mexico University at Portales, spent the Easter holidays with his parents. He is a geology major.

Mr. and Mrs. John E. Hill and son, Gilmore, went to the Perry Community, near House, N. M., where they took Sunday dinner with Mr. and Mrs. O. B. Stone. They returned home by way of Grady, N. M., where they visited Mr. and Mrs. Jake Harper and daughters.

Mrs. Carl Perrin is in Deaf Smith County Hospital where she underwent surgery Saturday morning. She is reported to be improving.

J. V. Perrin Sr. drove to Haskell Tuesday afternoon. He returned to Hereford Wednesday, bringing his mother, Mrs. Julia Perrin, back to the home of his sister there.

Adair and Denise Melton entertained Nancy and Margaret Minks with an Easter egg hunt at their home last Sunday afternoon.

Mr. and Mrs. Thomas L. Collins were in Perryton Saturday where they visited his parents, Mr. and Mrs. W. L. Collins and Loyd, and a sister, Mr. and Mrs. Arthur Townsend. They reported cloudy, cold weather Easter Sunday.

Returning home Monday, Mr. and Mrs. Collins made a visit in the home of Mrs. J. F. Ward in Hereford and attended the Spring Revival at the First Methodist Church that evening.

Mr. and Mrs. Norman Minks and family made a business trip to Amarillo Monday.

Mr. and Mrs. Odell Purty and children of Amarillo visited her brother, Mr. and Mrs. Bob Wylie and family all day Monday.

Mr. and Mrs. Elton Wylie and family also visited there Monday and the children had an Easter egg hunt.

Mr. and Mrs. Joe Monroe of Clovis, N. M., spent Saturday night in the home of their son, Mr. and Mrs. Jim Monroe, Tommy and Paul.

Mrs. Elsie Howell of Fort Sumner, N. M., arrived Saturday afternoon for a visit in the home of her daughter, Mr. and Mrs. Buel Monroe, Kathy and Jim. Accompanying her were Bobbie Newby, Linda and Debbie.

Mr. and Mrs. Buel Monroe had a family gathering at their home for Sunday dinner. Present were Mrs. Elsie Howell, Mrs. Delbert Newby, Linda and Debbie of Fort Sumner, N. M.

Mr. and Mrs. Joe Monroe of Clovis, N. M., and Mr. and Mrs. Jim Monroe, Tommy and Paul.

Later in the afternoon Mr. and Mrs. Dick Howell, Sherri, Betty, Alton and Terry and Delbert Newby of Fort Sumner, N. M., arrived to visit.

An Easter egg hunt was held for the children present.

Mr. and Mrs. Joe Rader and daughter, Mrs. M. C. Davis, Pat Margaret and Mary of Hale Center, drove to Adrian Church

of Christ for services Saturday night.

Mrs. M. C. Thomas of Littlefield spent Sunday night in the home of her daughter, Mr. and Mrs. Joe Rader.

Monday the Raders and Mrs. Thomas accompanied Mr. and Mrs. Marvin Payne, Larry and Darla of Hereford, to Littlefield to take Mrs. Davis home. The rest of the party drove on to Lubbock to transact business. In the evening they visited in the home of Mr. and Mrs. J. M. Payne Sr. of Lubbock before returning home that night.

Mr. and Mrs. Jessie Hall and family went to Palo Duro Canyon Sunday for an outing, dinner and family reunion. Joining them for the day were Mr. and Mrs. Ott Perkins, Jimmy and Jerry of Silverton, Mr. and Mrs. Walt Perkins, Joyce and Ruby of Hereford, Mr. and Mrs. Bud Perkins, Kathy, Tommy and Donald of Silverton, Mr. and Mrs. A. L. Roberts of Silverton, Mr. and Mrs. Ed Perkins and her mothers of Amarillo.

Mrs. Norman Minks has been doing nurse's duty in helping to care for Bill Dameron who is in Deaf Smith County Hospital.

Bill Johnson, who is attending Oklahoma State University at Stillwater spent his Easter vacation at home with his parents, Mr. and Mrs. Cliff Johnson and Wayne.

Mrs. Florence Miles was taken back to the Friona hospital Thursday night. She returned home Sunday.

Mrs. Cliff Patton, Jay, Mary Sue and Steve had relatives as guests for Easter Sunday dinner. They were her brother, Mr. and Mrs. Dock Gray, Ray Vance and Tena of Happy, her daughters, Mr. and Mrs. Ernest Seriggins, Lola May and Larry of Plainview, Mr. and Mrs. Hilton Davis and baby, Trese, of Hereford.

On Wednesday the daughter of our household came in gasping from the mixed emotions of excitement and dismay - her favorite movie magazine had just arrived and it carried story and pictures on the surprise marriage of Elvis Presley in Germany. "This is a real scoop", I thought to myself. No other news outlet was announcing the event.

Then I turned the page to find that the whole thing was just a hoax - 'twas devised by the magazine as their way of celebrating April Fool's Day. The amazing part of the scheme was how the mailing staff manipulated to assure the mag's arrival on the exact-right day, April 1. Doubly amazing when you note that it is not the April but the May issue.

Oh well. Some people stay awake nights figuring out ideas like this. Other people just stay awake nights. But isn't it an interesting world?!

All my available sources verify information given on the "Easter page" of last Sunday's Brand, concerning the date for Easter varies from year to year.

It depends entirely on the moon - the first full moon after completion of the vernal equinox (which is just a high-tone way of saying "the end of winter") designates the following Sunday as Easter. The earliest it can possibly be is March 22 and the latest it can be is April 25. In case you're curious, next year Easter will fall on April 17 and will continue to come in April until 1964.

I guess that Betty Young's family wished they had stayed at home last Sunday instead of taking that eagerly-anticipated outing to Conchas. It was so cold and windy at the lake that they couldn't fish or go boating and they even had to eat their picnic lunch indoors. And here,

The next meeting will be held at the home of Mrs. O. C. Williams on April 16.

Those present were Mesdames Zelta Kendrick, Marie Ward, Fred Barrett, Nell Hodges, C. L. Whitehead, R. A. Fullwood, Dorothy Klein, Lena Olson, Mary Botkin, R. E. Barlett, June Roberts, Paul Hoff, Otto Massie, A. A. Hair and Miss Roberta Campbell and the hostess.

Mr. and Mrs. Jack Brown and Joan returned Friday from Ammona where they attended funeral services for his 85-year-old father, A. H. Brown, Wednesday. A. H. Brown died Monday night at his home in Ammona.

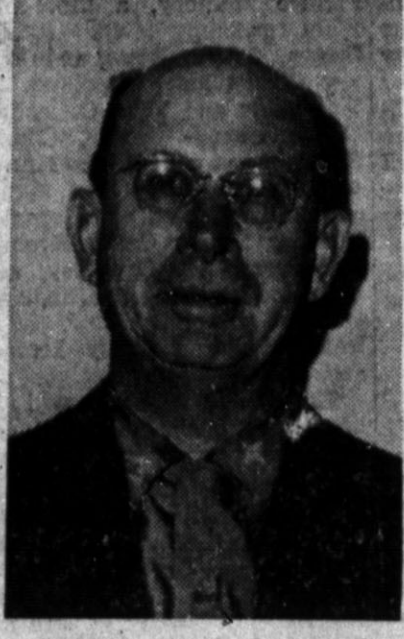


"ALL MY SONS," a play written by Arthur Miller and presented by a drama group of Hereford High School at the 1-AAA Interscholastic League one-act play contest in Canyon Friday, was judged top play. Lee Blocker, at left, and Durward Jacobs,

at right, were named to the all-star cast, and Jacobs was named best actor. Jan Wallace, at center, also was in the cast. The group presented the act at the Lions Club meeting Wednesday. (Staff Photo)

About 60 species of birds feed on the berries of poison ivy without harm. Venezuela is launching a 193 million dollar, five-year beef cattle development program.

# WELCOME



Rotarian R. G. Peeler  
Capital Investments

## Rotarians and Rotary Anns



Rotarian Alex Schroeter  
Vegetable Packing

Don't Worry Gals,  
EP's Still Eligible  
IT'S: HEP POINT OF VIEW

By BETTY BABIONE

On Wednesday the daughter of our household came in gasping from the mixed emotions of excitement and dismay - her favorite movie magazine had just arrived and it carried story and pictures on the surprise marriage of Elvis Presley in Germany. "This is a real scoop", I thought to myself. No other news outlet was announcing the event.

Perhaps they won't mind that it is last year's that when I tip it in belated congratulations to the B&PW members for the wonderful success of their style show. The club members will hasten to tell you that they couldn't have done it without the full co-operation of the Hereford merchants and, indeed, the merchants presented a perfect picture of the current fashion trends - from gold leather-lame britches to wig-type hats to hoop-skirted formals. (and many were the models who

(Continued on page 9)

## MEMO TO ADVERTISERS



Coal—by the ton

Lumber—by the foot

Wheat—by the bushel

Land—by the acre

Gasoline—by the gallon

There are standards for advertising, too!

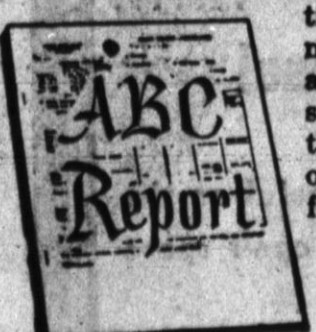
What a fix we'd all be in without those standards of measurement for the goods you buy and sell. Imagine the confusion, waste and doubt in business transactions if we didn't have accepted standards of weights and measures—known values.

We believe it is just as necessary for us to tell you what you get for your advertising dollars, in terms of known circulation value, as it is for you to do business with your customers on the basis of recognized standards. That's why this newspaper is a member of the Audit Bureau of Circulations.

WHAT IS THE A.B.C.? The Bureau is a cooperative and nonprofit association of 3450 publishers, advertising agencies and advertisers in the United States and Canada. Organized in 1914, A.B.C. brought order out of advertising chaos by establishing a definition for paid circulation, rules and standards for measuring, auditing and reporting the circulations of newspapers and periodicals.

WHAT A.B.C. DOES FOR YOU. At regular intervals one of the Bureau's large staff of experienced circulation auditors comes to our office and makes a thorough audit of our circulation records. He has access to all of our books and records to obtain the FACTS that tell you what you get for your money when you advertise in this newspaper.

WHAT A.B.C. REPORTS TELL YOU. The circulation FACTS-obtained by the A.B.C. auditor are condensed in easy to read A.B.C. reports which tell you: How much circulation we have; where the circulation goes; how it was sold and many other FACTS about the audience we provide for your sales messages. Make your advertising investments on the basis of this audited information. Ask for a copy of our A.B.C. report.



# Hereford Brand - Sunday Brand

A.B.C. REPORTS - FACTS AS A BASIC MEASURE OF ADVERTISING VALUE

### Helen's Youth Shop

After Easter Dollar Day

Specials

One Rack Dresses

Values to \$14.95 ..... \$2.00

Boy's Suits

Sport Coats

Slacks

1/2 Price

Remainder Girls Winter Coats

Values to \$32.50 ..... \$10.00

## DRESSES

Infant's thru Teens

Regular \$14.95	\$12.00
Regular 12.95	9.00
Regular 10.95	8.00
Regular 8.95	6.00
Regular 7.95	5.00
Regular 5.95	4.00
Regular 3.95	3.00

DO ... IT ... NOW ...

Have your Cotton Seed ACID DELINTED NOW!

ONLY ... \$35 PER TON

Avoid last minute rush at planting time.

FREE ... 5-minute Germination Test.

Free Seed Treatment.

PROMPT SERVICE

Complete clean out system to avoid mixing of seeds.

## Acid Delinting & Seed Processors, Inc.

South of Co-Op Gins.  
S. E. Corner of Hale Center  
T. L. (Red) Kincer Mgr.

Hale Center  
Phone 7891





By JIMMIE GILLENTE

Two Farm Bureau officials — Hub King of Brownfield and Millard Shivers of Waco — spoke before some 600 FB members and guests at the Bull Barn Thursday night, expressing definite opinions that farm labor may well become unionized in the next year or so.

King based his opinion on the fact that AFL-CIO representatives have already appeared in a Farm Bureau operated cotton mill in Lubbock with demands for union labor; he said the case has been referred to federal labor board mediators in Dallas. Shivers carried the thinking a little bit further by pointing out the possibility that union help in the cotton mill could refuse to handle products from non-union gins in the area; the gins, once unionized, can in turn refuse cotton from farms manned with non-union labor. His idea, especially in view of the recent halting of Girl Scout cookie sales in California by unions, is not so remote as many farmers would like to think.

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first moved to this country and his daddy gave Publisher Jay Ray his subscription: 12 months for \$1! I didn't mention it, but I would bet his papa also bought the land in question for 50 cents an acre; certainly not more than \$2.50.

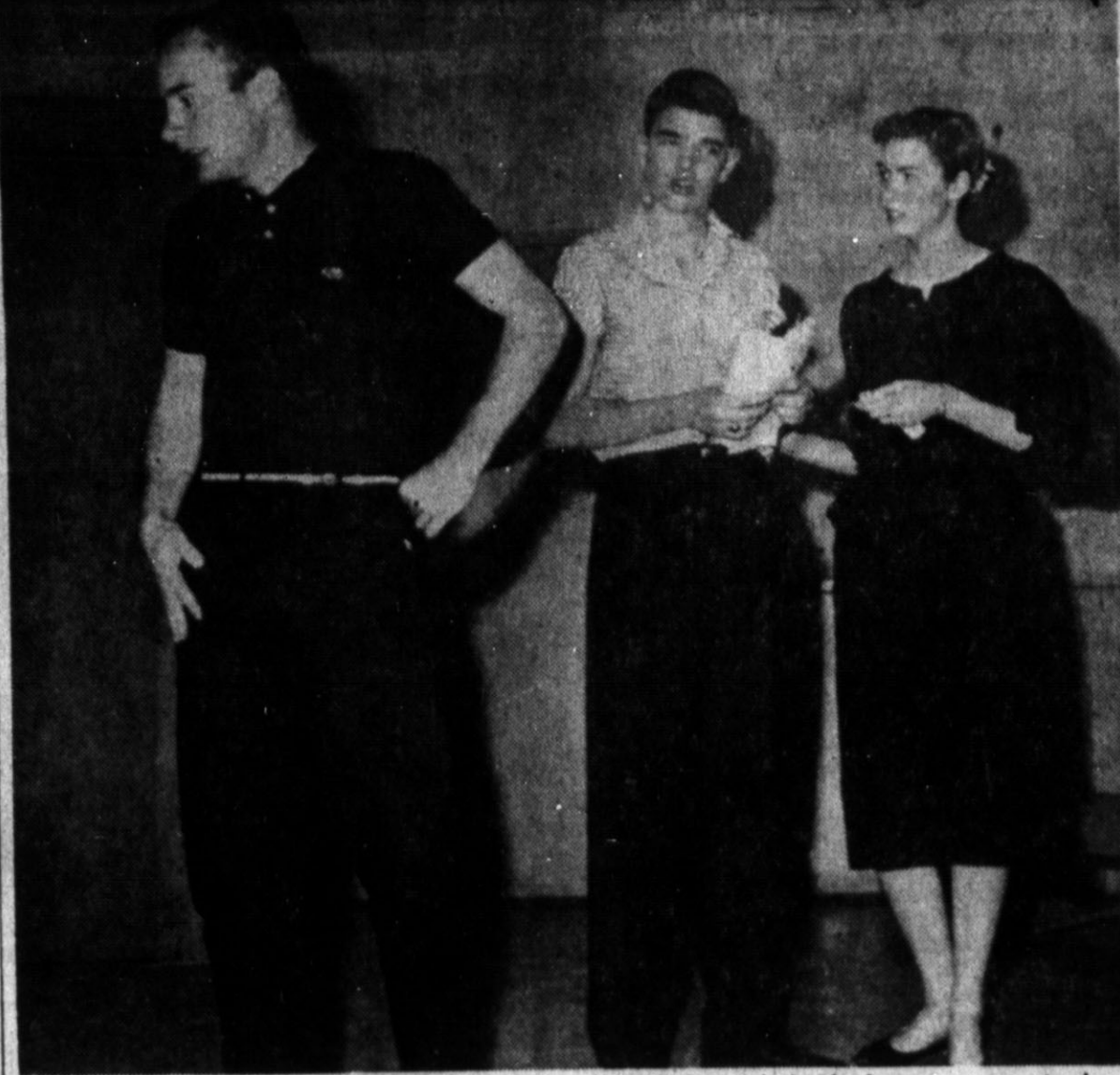
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"To make it interesting," said the professor, "each time I miss I give you a dollar and each time you miss, you give me a dollar."

The farmer protested that the professor was better educated, so they finally agreed that the professor would give the farmer a dollar for each miss, while



EXASPERATED, Durward Jacobs, at left, 1-AAA Interscholastic League one-act play listens to John Gilliland and Sheryl Patterson in "All My Sons," a play by Arthur Miller, which was tabbed top play at the

the farmer would give the professor only 50 cents for each riddle he missed.

"What has three legs walking and two legs flying?" asked the farmer. The professor gave up and handed over the \$1, asking what it was.

"I don't know, either!" declared the farmer as he handed the professor back 50 cents.

**HerPoint...**  
(Continued from page 8)

wished they could keep the ensembles they wore... and many were the models who did!... Ellen Carter wrote the script for the show, and Sophie Snare and Ruby Lee Hickman had charge of the staging.

The most important on-stage role was played by Bruce Rose, who did a real fine bit of narrating. And Dixiebell Sims played the piano role (oh my, when you hafta try that hard to make a pun, it's time to quit)... anyway, she as usual did a super job... (I'll bet the number of hours Dixiebell has spent furnishing "background music" would come to a fantastic total and, furthermore, she enjoys it!)

Vida Owen and Lavern Clay were the busiest models of the evening... considering their frequent appearances in the show and the length of the hall to their dressing room, I believe that these two have disproved once and for all the theory that women cannot be speedy dressers.

Of course, the most commendable of the many commendable things about the style show was that it netted a tidy sum for the Hereford Community Center. I suspect that nine out of ten money-raising projects in Hereford this year will be for benefit of the Center, which reminds me that Imogene Willis wrote me a very lovely letter explaining that the local art groups have scheduled an Arts and Crafts sale for the latter part of this month... the proceeds to go, as you may have guessed, to the Community Center... the date for the sale was planned to coincide with Mother's Day and graduation gift-buying... I'll be reporting more about it as the date (Apr. 22 thru 25) draws nigh.

No doubt the town will be buzzing with extra-curricular activities at the time you read this, on account of the Rotary convention. If something "note" worthy comes of it I hope someone will share it with me. In the meantime, a hearty welcome to our visitors and may their memories of this event be wonderful ones!

**GAINESVILLE VISITORS**  
Mr. and Mrs. Frank Morris of Gainesville were recent visitors in the home of his aunt, Miss Jessie Morris, 515 Union. They were accompanied here by Mrs. Helen Simpson and Miss Martha Cho of Korea, who is a student at Southern Methodist University. Miss Cho was a guest of Mr. and Mrs. Jerry Murphy while here.

Have number of  
Veal Carcasses  
45c lb. plus processing  
CAYWOODIE MEAT  
CO.  
EM4-3881

**Mr. Farmer...**  
we now have  
**IN STOCK**  
for delivery  
**DeKalb E-56**  
(Highest Yielding Variety in Deaf Smith County for 1958)  
—Also—  
ORDERS OF F-63 and F-62 CAN BE PICKED UP NOW!  
—Coming—  
New FS22 Ensilage Variety and Sx11 Sudan. Ask About It!  
**STEVE CLEMENTS**  
127 Jackson

a buck goes a long way on  
**DOLLAR DAY!**  
SAVE

Large Group of  
**Early Spring Dresses**

Cottons, Mixtures, Linen, Raw Silk

\$12.95 value	.....	\$7.95
\$14.95 value	.....	\$8.95
\$17.95 value	.....	\$10.95
\$19.95 value	.....	\$11.95
\$22.95 value	.....	\$12.95
\$24.95 value	.....	\$14.95
\$29.95 value	.....	\$16.95
\$34.95 value	.....	\$19.95
\$39.95 value	.....	\$24.95
\$49.95 value	.....	\$29.95

All Wool, Spring

**Suits & Coats**

Good Selection

\$39.95 value	.....	\$24.95
\$49.95 value	.....	\$29.95
\$59.95 value	.....	\$35.95
\$69.95 value	.....	\$39.95
\$75.95 value	.....	\$45.95
\$79.95 value	.....	\$49.95
\$99.95 value	.....	\$50.00

Group of Early  
Spring  
**HATS**  
**1/3 off**

Large Group Light  
Weight Spring  
**Wool Skirts**  
Tan, Grey and Blue  
All Sizes  
\$12.95 Value **\$7.95**

Large Group  
Hi-a-White  
**Nylon Bras**  
All Sizes to 40  
\$3.50 Values **\$2.00**

**DEB'S**  
Italo Softies

Tan, Red Calf  
10.95  
AAAA to B

White Calf  
Black Trim

Black Calf

the original  
**DEB** shoes

**Hereford Shoe Store**  
323 N. Main Phone EM 4-1833

**Little's of Hereford**

# Volleyball Tournney Is Slated For Tuesday

**By MRS. T. L. COLLINS**  
Preliminary volleyball tournament for the District 3-B Spring Meet, with Lazbuddie, Bovina and Walcott participating, will be held at Bovina Tuesday, April 7.

A. L. Shelton made a hurried trip to Bovina Tuesday afternoon to check on Interscholastic League affairs coming up. He furnished Walcott's list of entries for the meets.

The track meet will be held Saturday, April 11, at Lazbuddie.

Bovina has been selected as the site of the Literary Meet Friday, April 10. Walcott School children plan to take part in events concerning High School Number Sense, Story Telling, Spelling, Declamation and Sub-junior Declamations.

Walcott P-T-O will meet Friday, April 17, at 8 p.m. The first and second grade children and their teacher, Mrs. A. L. Shelton, will present the program. Mrs. Norman Minks has asked that all be ready to nominate a committee to select officers for the coming P-T-O year. Sandwiches will be served for refreshments.

Mr. and Mrs. Lee Tice, Sharon, Donald and Bobby had the married members of their family home for Easter Sunday. Visitors included Mr. and Mrs. J. W. Hammesley, Mr. and Mrs. Ferdean Dewbre, Mr. and Mrs. Bick Hoosier and two-year-old Gregory Lee. Mrs. Coy Tice, and Marilyn, all of Lubbock, who arrived Saturday and left Sunday.

Mr. and Mrs. J. T. Tice, Phyllis, Nadine and James were also with the group.

Mr. and Mrs. George Jones and children went to Tohoka early Sunday morning to visit relatives. They returned home that evening.

Mr. and Mrs. Al Myers and family were in Dumas Easter Sunday visiting friends.

Mrs. Minnie Miles of Pampa arrived Friday to visit with her daughters, Mr. and Mrs. Jim Stocks and Mr. and Mrs. Jack Weaver and children, for the Easter weekend.

Mr. and Mrs. Jim Adkins had house guests from Saturday afternoon through Monday. They were Mr. and Mrs. Cecil Lewis and son, Ralph, and David Houston, all of Pampa.

The home of Mr. and Mrs. Dick Connolly and sons of Dameron Ranch was the meeting place for relatives Sunday. Present were Mrs. Mary Skypala, Mr. and Mrs. Norbert Skypala, Raymond, Christine, Mary, Greg and Kathy, Mr. and Mrs. Ellwood Skypala and Carol, Mr. and Mrs. Edgar Skypala and Patty, Mr. and Mrs. Fred Roland and Gerald Holenstein, all of Hereford.

In the afternoon Margaret, Nancy and Larry Minks joined the children at the Connolly home in their Easter egg hunt. Larry won the prize given for finding the most eggs.

Raymond Skypala and Gerald Holenstein remained for a visit with the Connolly sons until Tuesday morning when all returned to school.

Mr. and Mrs. Thurman Davis and sons were in Hereford Easter Sunday where they attended a dinner honoring his aunt and uncle, Mr. and Mrs. Johnny

Townsend, on their silver wedding anniversary. The dinner was given in the home of a daughter, Mr. and Mrs. John Burns.

Mr. and Mrs. John E. Hill moved to this community from the Belle M. Smith Ranch, seven miles south of Grady, N. M., some time ago.

Their son, Gilmore Hill, a junior at Eastern New Mexico University at Portales, spent the Easter holidays with his parents. He is a geology major.

Mr. and Mrs. John E. Hill and son, Gilmore, went to the Ferry Community, near House, N. M., where they took Sunday dinner with Mr. and Mrs. O. B. Stone. They returned home by way of Grady, N. M., where they visited Mr. and Mrs. Jake Harper and daughters.

Mrs. Carl Perrin is in Deaf Smith Hospital where she underwent surgery Saturday morning. She is reported to be improving.

J. V. Perrin Sr. drove to Haskell Tuesday afternoon. He returned to Hereford Wednesday, bringing his mother, Mrs. Julia Perrin, back to the home of his sister there.

Adair and Denise Melton entertained Nancy and Margaret Minks with an Easter egg hunt at their home last Sunday afternoon.

Mr. and Mrs. Thomas L. Collins were in Perryton Saturday where they visited his parents, Mr. and Mrs. W. L. Collins and Loyd, and a sister, Mr. and Mrs. Arthur Townsend. They reported cloudy, cold weather Easter Sunday.

Returning home Monday, Mr. and Mrs. Collins made a visit in the home of Mrs. J. F. Ward in Hereford and attended the Spring Revival at the First Methodist Church that evening.

Mr. and Mrs. Norman Minks and family made a business trip to Amarillo Monday.

Mr. and Mrs. Odell Purty and children of Amarillo visited her brother, Mr. and Mrs. Bob Wyly and family all day Monday. Mr. and Mrs. Elton Wyly and family also visited there Monday and the children had an Easter egg hunt.

Mr. and Mrs. Joe Monroe of Clovis, N. M., spent Saturday night in the home of their son, Mr. and Mrs. Jim Monroe, Tommy and Paul.

Mrs. Elsie Howell of Fort Sumner, N. M., arrived Saturday afternoon for a visit in the home of her daughter, Mr. and Mrs. Buel Monroe, Kathy and Jim. Accompanying her were Bobbie Newby, Linda and Debbie.

Mr. and Mrs. Buel Monroe had a family gathering at their home for Sunday dinner. Present were Mrs. Elsie Howell, Mrs. Delbert Newby, Linda and Debbie of Fort Sumner, N. M. Mr. and Mrs. Joe Monroe of Clovis, N. M., and Mr. and Mrs. Jim Monroe, Tommy and Paul.

Later in the afternoon Mr. and Mrs. Dick Howell, Sherri, Betty, Alton and Terry and Delbert Newby of Fort Sumner, N. M., arrived to visit.

An Easter egg hunt was held for the children present.

Mr. and Mrs. Joe Rader and daughter, Mrs. M. C. Davis, Pat Margaret and Mary of Hale Center, drove to Adrian Church

of Christ for services Saturday night.

Mrs. M. C. Thomas of Littlefield spent Sunday night in the home of her daughter, Mr. and Mrs. Joe Rader.

Monday the Raders and Mrs. Thomas accompanied Mr. and Mrs. Marvin Payne, Larry and Darla of Hereford, to Littlefield to take Mrs. Davis home. The rest of the party drove on to Lubbock to transact business. In the evening they visited in the home of Mr. and Mrs. J. M. Payne Sr. of Lubbock before returning home that night.

Mr. and Mrs. Jessie Hall and family went to Palo Duro Canyon Sunday for an outing, dinner and family reunion. Joining them for the day were Mr. and Mrs. Ott Perkins, Jimmy and Jerry of Silverton, Mr. and Mrs. Walt Perkins, Joyce and Ruby of Hereford, Mr. and Mrs. Bud Perkins, Kathy, Tommy and Donald of Silverton, Mr. and Mrs. A. L. Roberts of Silverton, Mr. and Mrs. Ed Perkins and her mothers of Amarillo.

Mrs. Norman Minks has been doing nurse's duty in helping to care for Bill Dameron who is in Deaf Smith County Hospital.

Bill Johnson, who is attending Oklahoma State University at Stillwater spent his Easter vacation at home with his parents, Mr. and Mrs. Cliff Johnson and Wayne.

Mrs. Florence Miles was taken back to the Friona hospital Thursday night. She returned home Sunday.

Mrs. Cliff Patton, Jay, Mary Sue and Steve had relatives as guests for Easter Sunday dinner. They were her brother, Mr. and Mrs. Dock Gray, Ray Vance and Tena of Happy, her daughters, Mr. and Mrs. Earnest Seroggins, Lola May and Larry of Plainview, Mr. and Mrs. Hilton Davis and baby, Trese, of Hereford.

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**Club Studies Milk Desserts**

The North Hereford Home Demonstration Club met Thursday at the home of Mrs. W. H. Russell with a covered dish luncheon.

Roberta Campbell presented the program on "Quick Desserts Made With Milk" and "How I Keep Milk From Curdling In Boiled Custards." Miss Campbell demonstrated the program by making two desserts, butter rolls and boiled custard, which were sampled by the club members.

She also distributed copies of recipes on milk desserts.

Council report was given by Mrs. Lena Olsen, who said seven clubs had 100 per cent attendance at the last meeting.

Those present were Mesdames Zella Kendrick, Marie Ward, Fred Barrett, Nell Hodges, C. Whitehead, R. A. Fullwood, Dorothy Klein, Lena Olson, Mary Botkin, R. E. Barrett, June Roberts, Paul Hoff, Otto Massie, A. A. Hair and Miss Roberta Campbell and the hostess.

The next meeting will be held at the home of Mrs. O. C. Williams on April 16.

**RETURN HOME**

Mr. and Mrs. Jack Brown and Joan returned Friday from Ammona where they attended funeral services for his 85-year-old father, A. H. Brown, Wednesday. A. H. Brown died Monday night at his home in Ammona.



"ALL MY SONS," a play written by Arthur Miller and presented by a drama group of Hereford High School at the 1-AAA Interscholastic League one-act play contest in Canyon Friday, was judged top play. Lee Blocker, at left, and Durward Jacobs, at right, were named to the all-star cast, and Jacobs was named best actor. Jan Wallace, at center, also was in the cast. The group presented the act at the Lions Club meeting Wednesday. (Staff Photo)

**Don't Worry Gals, EP's Still Eligible**

IT'S: HER POINT OF VIEW

By BETTY BABIONE

On Wednesday the daughter of our household came in gasping from the mixed emotions of excitement and dismay — her favorite movie magazine had just arrived and it carried story and pictures on the surprise marriage of Elvis Presley in Germany. "This is a real scoop," I thought to myself. No other news outlet was announcing the event.

Then I turned the page to find that the whole thing was just a hoax — 'twas devised by the magazine as their way of celebrating April Fool's Day. The amazing part of the scheme was how the mailing staff manipulated to assure the mag's arrival on the exact right day, April 1. Doubly amazing when you note that it is not the April but the May issue.

Oh well. Some people stay awake nights figuring out ideas like this. Other people just stay awake nights. But isn't it an interesting world?

All my available sources verify information given on the "Easter page" of last Sunday's Brand, concerning the date for Easter varies from year to year.

It depends entirely on the moon — the first full moon after completion of the vernal equinox (which is just a high-tone way of saying "the end of winter") designates the following Sunday as Easter. The earliest it can possibly be is March 22 and the latest it can be is April 25. In case you're curious, next year Easter will fall on April 17 and will continue to come in April until 1964.

I guess that Betty Young's family wished they had stayed at home last Sunday instead of taking that eagerly-anticipated outing to Conchas. It was so cold and windy at the lake that they couldn't fish or go boating and they even had to eat their picnic lunch indoors. And here,

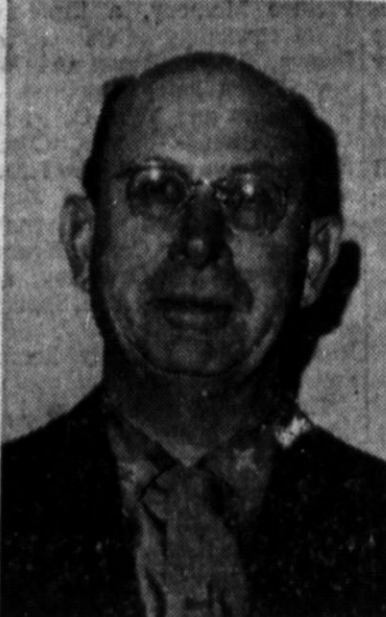
Perhaps they won't mind that it is last year's hat when I tip it in belated congratulations to the B&PW members for the wonderful success of their style show. The club members will hasten to tell you that they couldn't have done it without the full co-operation of the Hereford merchants and, indeed, the merchants presented a perfect picture of the current fashion trends — from gold leather-lame britches to wig-type hats to hoop-skirted formals. (and many were the models who

(Continued on page 9)


The Sunday Brand, Hereford, Texas, Sunday, April 5, 1957

About 60 species of birds feed on the berries of poison ivy without harm. Venezuela is launching a 193 million dollar, five-year beef cattle development program.

# WELCOME



**Rotarian R. G. Peeler**  
Capital Investments



**Rotarian Alex Schroeter**  
Vegetable Packing

**Rotarians and Rotary Anns**

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DO ... ★ ★ ★

IT ...

★ ★ ★ **NOW ...**

Have your Cotton Seed ACID DELINTED NOW!

ONLY ... **\$35.** PER TON

Avoid last minute rush at planting time.  
FREE ... 5-minute Germination Test.  
Free Seed Treatment.

**PROMPT SERVICE**

Complete clean-out system to avoid mixing of seeds.

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MEMO TO ADVERTISERS



for advertising, too!



Coal—by the ton



Lumber—by the foot



Wheat—by the bushel



Land—by the acre



Gasoline—by the gallon

What a fix we'd all be in without those standards of measurement for the goods you buy and sell. Imagine the confusion, waste and doubt in business transactions if we didn't have accepted standards of weights and measures—known values.

We believe it is just as necessary for us to tell you what you get for your advertising dollars, in terms of known circulation value, as it is for you to do business with your customers on the basis of recognized standards. That's why this newspaper is a member of the Audit Bureau of Circulations.

**WHAT IS THE A.B.C.?** The Bureau is a cooperative and nonprofit association of 3450 publishers, advertising agencies and advertisers in the United States and Canada. Organized in 1914, A.B.C. brought order out of advertising chaos by establishing a definition for paid circulation, rules and standards for measuring, auditing and reporting the circulations of newspapers and periodicals.

**WHAT A.B.C. DOES FOR YOU.** At regular intervals one of the Bureau's large staff of experienced circulation auditors comes to our office and makes a thorough audit of our circulation records. He has access to all of our books and records to obtain the FACTS that tell you what you get for your money when you advertise in this newspaper.

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"To make it interesting," said the professor, "each time I miss I give you a dollar and each time you miss, you give me a dollar."

The farmer protested that the professor was better educated, so they finally agreed that the professor would give the farmer a dollar for each miss, while



EXASPERATED, Durward Jacobs, at left, 1-AAA Interscholastic League one-act play listens to John Gilliland and Sheryl Patterson in "All My Sons," a play by Arthur Miller, which was tabbed top play at the

the farmer would give the professor only 50 cents for each riddle he missed.

"What has three legs walking and two legs flying?" asked the farmer. The professor gave up and handed over the \$1, asking what it was.

"I don't know, either!" declared the farmer as he handed the professor back 50 cents.

**HerPoint...**

(Continued from page 8) wished they could keep the ensembles they wore. . . and many were the models who did!)

Ellen Carter wrote the script for the show, and Sophie Snare and Ruby Lee Hickman had charge of the staging.

The most important on-stage role was played by Bruce Rose, who did a real fine bit of narrating. And Dixiebell Sims played the piano role (oh my, when you hafta try that hard to make a pun, it's time to quit). . . anyway, she as usual did a super job. . . (I'll bet the number of hours Dixiebell has spent furnishing "background music" would come to a fantastic total and, furthermore, she enjoys it!)

Vida Owen and Lavern Clay were the busiest models of the evening. . . considering their frequent appearances in the show and the length of the hall to their dressing room, I believe that these two have disproved once and for all the theory that women cannot be speedy dressers.

Of course, the most commendable of the many commendable things about the style show was that it netted a tidy sum for the Hereford Community Center. I suspect that nine out of ten money-raising projects in Hereford this year will be for benefit of the Center, which reminds me that Imogene Willis wrote me a very lovely letter explaining that the local art groups have scheduled an Arts and Crafts sale for the latter part of this month. . . the proceeds to go, as you may have guessed, to the Community Center. . . the date for the sale was planned to coincide with Mother's Day and graduation gift-buying. . . I'll be reporting more about it as the date (Apr. 22 thru 25) draws nigh.

No doubt the town will be buzzing with extra-curricular activities at the time you read this, on account of the Rotary convention. If something "note" worthy comes of it, I hope someone will share it with me. In the meantime, a hearty welcome to our visitors and may their memories of this event be wonderful ones!

**GAINESVILLE VISITORS**

Mr. and Mrs. Frank Morris of Gainesville were recent visitors in the home of his aunt, Miss Jessie Morris, 515 Union. They were accompanied here by Mrs. Helen Simpson and Miss Martha Cho of Korea, who is a student at Southern Methodist University. Miss Cho was a guest of Mr. and Mrs. Jerry Murphy while here.

Have number of  
Veal Carcasses  
45c lb. plus processing  
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ORDERS OF F-63 and F-62 CAN BE PICKED UP NOW!  
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New FS22 Ensilage Variety and Sx11 Sudan. Ask About It!  
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**DOLLAR DAY!**  
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**Little's of Hereford**

# Greenbugs Make Entrance In Area

By MRS. CARL WIMBERLEY  
The irrigated wheat in this area is looking very fine. Some is still being grazed. Greenbugs are present, but no serious damage by these has been reported.

A bountiful crop of rabbits is present throughout the community.

Mr. and Mrs. Ray Polan and sons left last week for a fishing trip to the Falcon Dam. He reported Monday that the fishing was very good.

The Polans plan to go on to the Gulf Coast before returning home.

Mrs. H. H. Miller taught the third and fourth grades Monday, Tuesday and Wednesday of last week.

Mrs. Ray Wells, the teacher, has a new grandson, Donald Scott Wells, born March 25. Mr. and Mrs. Donald Wells of Canyon are the parents.

Mr. and Mrs. Clarence Betzen made a business trip to McLean last Wednesday and delivered a load of cattle which they had sold.

Mr. and Mrs. E. C. Freudenrich of Lubbock visited here Sunday in the home of Mr. and Mrs. Bill Tucker.

Betty Tucker has been awarded a scholarship to Draughn's Business College in Amarillo. Betty plans to attend school

there next fall.

Dinner guests Sunday in the home of Mr. and Mrs. Leon Vinton were Mr. and Mrs. Robert Morgan of Hereford and Rudolph Huseman of Nazareth.

Henry Webb, a student at West Texas State College in Canyon, will speak at the evening service Sunday at the Dawn Baptist Church.

The pastor, the Rev. Charles Davenport, will leave in the early afternoon, for Waco where the sessions of the Baptist Sunday School convention will begin early Monday.

A Vacation Bible School Clinic will be held in connection with the convention. The Rev. Davenport is the Vacation Bible School director for the Tierra Blanca Association.

Mrs. L. L. Airhart returned home Tuesday from Dallas where she spent Easter with Mr. and Mrs. Leo McAtee and family.

Among those from here who saw the film, "A Tenderfoot in Europe," at the Farmers' Union meeting at the Bull Barn in Hereford Tuesday night were Mr. and Mrs. Melvin May, Mr. and Mrs. R. J. Collier and sons, Mr. and Mrs. Ted Richardson, Mr. and Mrs. W. H. Gentry and family, Joe Schumacher and A. J. Beizer.

Approximately 80 people were present for the meeting.

Mr. and Mrs. Alfred May returned home last Friday from Springfield, Mo., where they were called because of the death of her brother, Ranz Brumley.

Mr. and Mrs. G. W. Brumley of Hereford went with the Mays.

Billy Miller is one of the four Hereford High School students who will represent this school League meet in Canyon April 11. Try-outs were held in assembly Tuesday.

Mr. and Mrs. Melvin May and sons, Douglas and Ricki, visited her mother, Mrs. Viola Cathy, at Durant, Okla., from Friday until Sunday.

On Sunday the May family went to Fort Worth to visit Mr. and Mrs. Marvin May, then returned home Monday.

Those from here who attended funeral services in Hereford Wednesday afternoon for William H. Garrett were Mrs. R. A. Frye, Miss Bertha Frye, Mrs. Marlon Russell and Mrs. Carl Wimberley.

Garrett was the father of Mrs. Henry Turner, formerly a resident of this community.

Mr. and Mrs. Steve Bavousett and daughter of Friona visited here Wednesday evening with Mr. and Mrs. A. T. Frye.

Mrs. Orval Galley had a party for the fifth and sixth grade pupils Tuesday afternoon after school. It was to honor Robert Galley's 11th birthday.

Mrs. Richard Frye of Lubbock visited Easter Sunday with Mr. and Mrs. R. A. Frye.

Mrs. Paul Frye Sr. and Mrs. Don Chumley and baby of Amarillo visited in the Frye home Wednesday evening.

Mr. and Mrs. William Wimberley left Thursday for Dallas where he will have a medical checkup.

A birthday party for Ralph Atchley and Jerry Stewart was held Tuesday evening, April 1, in the home of Mr. and Mrs. R. T. Stewart.

Other guests were Mr. and Mrs. J. E. Caraway, Mr. and Mrs. Reece Stewart, Mr. and Mrs. Marion Russell and their families, Mr. and Mrs. W. J. Stewart of Canyon.

A family gathering was held Sunday in the home of Mr. and Mrs. Carl Luke in Hereford. Guests were Mr. and Mrs. Clarence Betzen and children, Mr. and Mrs. Jim Clements and family of Dumas, Mr. and Mrs. Tony Hoffman and Mr. and Mrs. Herman Paetzold and their families of Hereford.

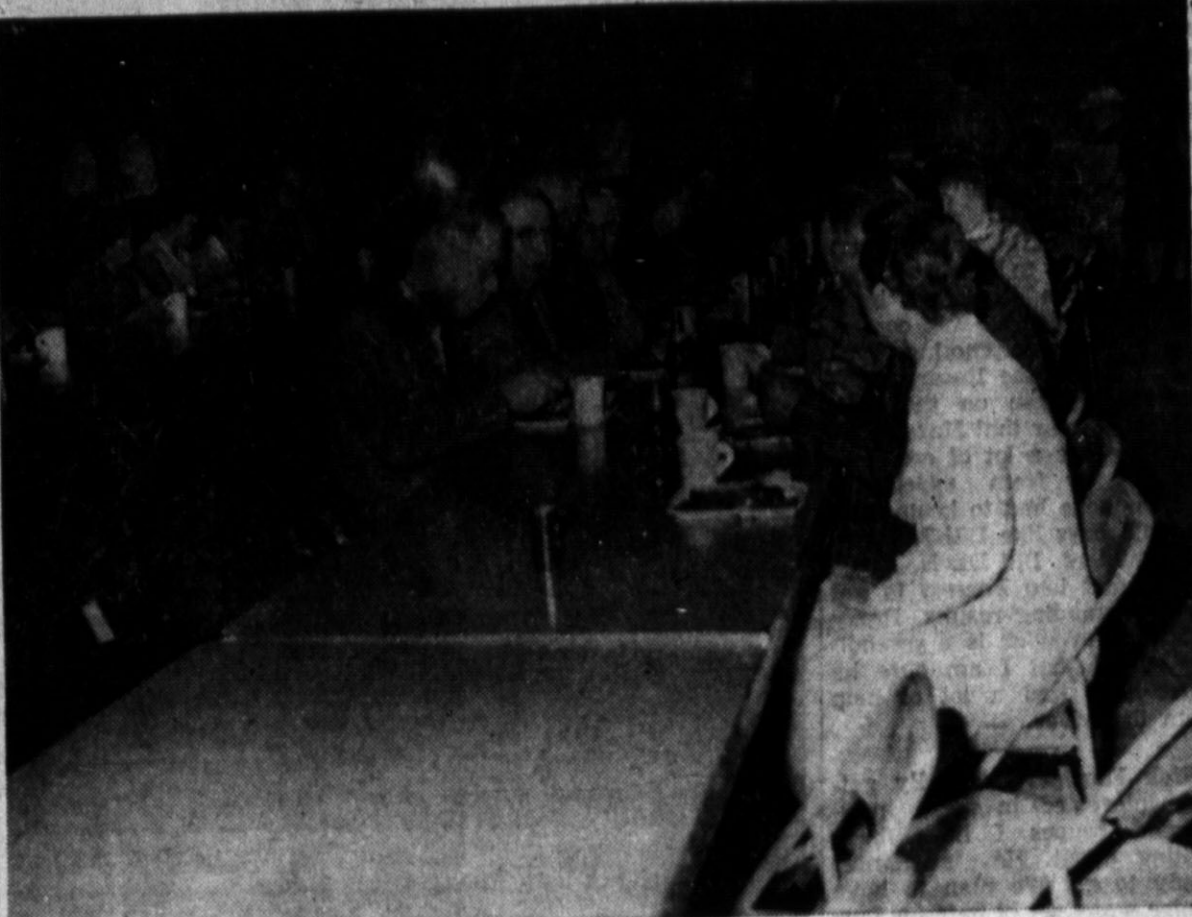
Mrs. Alfred Smith, Mrs. H. H. Miller and sons, Jon David and Dion, visited Mr. and Mrs. H. T. Wedel at their home in Hereford Monday afternoon.

Mrs. Jessie Hasley of Tulsa, Okla., and Mrs. Baker Womble of Hereford visited in the home of Mr. and Mrs. Robert Strain Wednesday afternoon. Mrs. Hasley is Mrs. Strain's aunt.

Dinner guests in the home of Mr. and Mrs. L. A. Smith on Easter Day were Mr. and Mrs. H. D. Weether and children, Rita Jo, Rosanna and Ricki, Miss Hilda Linder and Mr. Wiggins, all of Berger, Mr. and Mrs. O. T. Hewitt of South Plains, Mr. and Mrs. N. R. Miller and family and Mr. and Mrs. E. L. Johnson and sons.

Mr. and Mrs. Smith visited Mrs. Henry and her father, Jim Park, in the Progressive Community Wednesday afternoon.

The pupils of the fifth and sixth grades at Dawn were taken on a field trip to the Panhandle Plains Historical Museum in Canyon Thursday afternoon. They were taken in cars by J. N. Killingsworth, teacher, and Mrs. H. H. Miller. The pupils received various pieces



A BARBECUE highlighted the meeting of the Deaf Smith County Farm Bureau convention at the Bull Barn Thursday night. TFB, was main speaker on the program. A program outlining activity for the coming year also was held, and Millard Shivers, organizational director of the Deaf Smith County Farm Bureau, was main speaker on the program. (Staff Photo)

of mineral as souvenirs.

Upon their return to Dawn Mrs. Miller served cake and punch in celebration of Jon David Miller's 11th birthday.

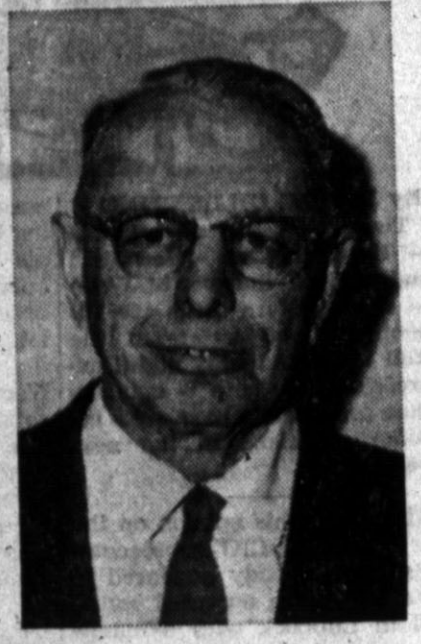
Pupils making the trip were Judy Sartor, Robert Caraway, Robert Chavez, Robert Galley, Charles Scrivner, Buddie Stewart, Beatrice Lopez, Doyle Joe Fuller and Jon David.

Brent Schmidt, who has been very ill in the Deaf Smith County Hospital, was taken to the home of his grandparents, Mr. and Mrs. Brock, in Hereford Friday morning. He was taken to a specialist in Amarillo Thursday where his case was diagnosed as a milk ford of encephalitis.

Each composer of "Passacaglia" and other musical classics, began as a Lutheran church organist.

Lebanon, in the Middle East, has a new sports coliseum seating 50,000 spectators.

# WELCOME



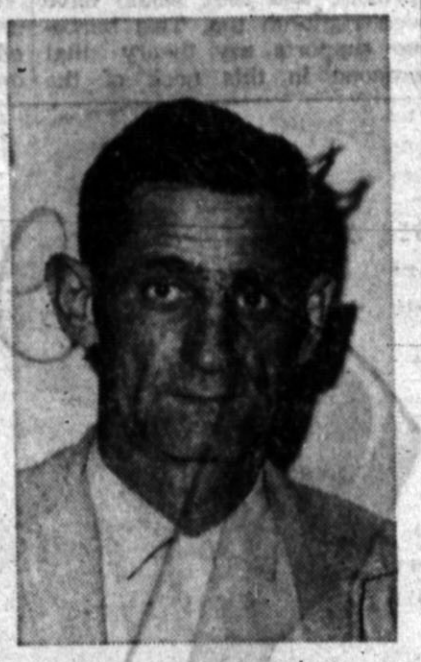
Rotarian  
L. C.  
Thomas  
Education  
Administration

## Rotarians and Rotary Anns



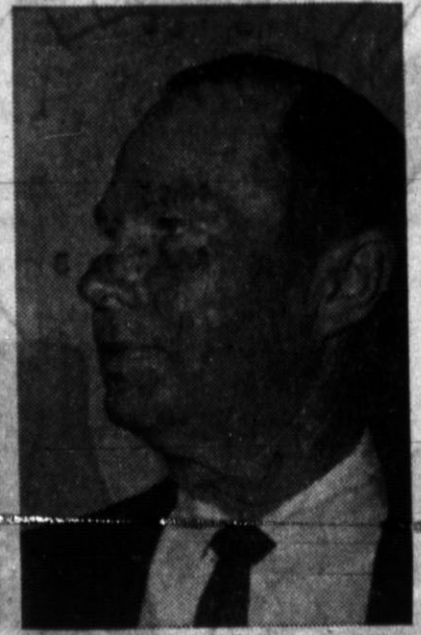
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SUMMERFIELD NEWS

Program Presented By Denmark Visitor

By BETTY WALSER
Eugenia Alexander, student at Hereford High School, was the guest speaker recently for the Summerfield Study Club in the Friendship Room of the First National Bank.

Miss Alexander, who was the exchange student to Denmark this past autumn, showed films and spoke of her experiences in that country.

Those present were Mesdames Kenneth Neil, J. R. Euler, J. B. Noland, R. B. Baker, Bob Noland, Dorothy Thompson, J. C. Clearman, Mack Noland, D. C. Walsler, Lee Curry, Guy Walsler and Don T. Martin. Mrs. J. B. Noland served as hostess.

Mr. and Mrs. Billy Bell moved into their new home Tuesday. They moved their house in from Lubbock during February and completed work on it this week.

Mrs. Jennie Sharp of Booker visited her daughter and family, Mr. and Mrs. K. W. Neil, during the Easter holidays.

Mrs. L. F. Carter, Dale and Wesley visited in the home of Mrs. Carter's mother, Mrs. W. J. Cane, in Dallas during the Easter holidays. The family gathered for a family reunion.

Mrs. S. G. White of Lubbock is visiting in the home of her son, Jack White, this week. Mrs. Jim Lookingbill and Katherine McDonald of Amarillo left Tuesday for College Station to be with their sister, Mrs. George Turner, who is ill. Mrs. Lookingbill and her mother, who was visiting Mrs. Turner, returned home Wednesday evening.

Most of the people suffering from measles are improving. Others who now have the disease are David Wiggins, Jeanene Herrington, Larry Lance, Mike Dawson and Mike McCathern.

Carl Lee and Carolyn, Mrs. Dorothy Sargent, Dennis and Donna and Mrs. Jack Howell and Gables returned home Monday evening after spending Easter with the Y. W. Lees in Gatesville.

Mr. and Mrs. Bradley Lookingbill, Debbie and Donna and Mr. and Mrs. Red Latimore of Amarillo visited in the L. B. Lookingbill home Saturday evening. David and Dick, who have been visiting their grandparents, returned with their parents.

Mr. and Mrs. J. R. Euler and children visited with Mr. and Mrs. Robert Tiffany and son of Red River, N. M., during the Easter weekend.

Phyllis Wimberley of Dawn visited in the Guy Walsler home last Friday for dinner.

The Intermediate G. A. girls met at the Summerfield Baptist Church Thursday for their program. They had two separate programs, "Stop - Look - And Listen!" and "The Verdict Is Ours." Members also planned and discussed plans for a program on community activities.

Those present were Nelda Botkin, Gayle and Billye Woolbright, Dianne and Nanetta Clearman, Patsy Campbell and their leader, Mrs. Roy Botkin. Some of the phones were out of order in the community last weekend. They were repaired by Monday.

The Rev. E. S. Weathers of Plainview was in charge of the Easter services at the Summerfield Baptist Church in place of his son, the Rev. Merle Weathers, who was holding a revival meeting in New Mexico.

Mr. and Mrs. J. C. Clearman and daughters and Ken visited with Mrs. W. C. Clearman, Mr. and Mrs. Alton Freeman and Mr. and Mrs. Ross Moore in Seminole Monday.

The Faithful Workers Sunday School class gathered at the home of Mrs. LaVerne Lance for a prayer meeting Tuesday and then visited in the community.

Mrs. Robert Raney and Edwin of Amarillo visited with Mrs. J. M. Wright Monday.

Mrs. C. R. Walsler will be admitted to the Northwest Texas Hospital in Amarillo Tuesday where she will undergo eye surgery.

L. L. Cannon was dismissed from the Deaf Smith County Hospital Thursday. Mrs. Cannon, who is still in the hospital, is reported to be improving.

Gary Cotton spent Monday and Tuesday with his grandparents, Mr. and Mrs. W. G. White, in Dimmitt. Mr. and Mrs. Billy Gene Cotton visited the Whites Tuesday evening and Gary returned home with his parents.

The Summerfield Baptist Church was the center of the Easter egg hunt held last Saturday afternoon by the Sunbeams. Mrs. C. J. Lance and Mrs. Reba Allmon are the directors of the Sunbeams.

Ladies helping to hide the eggs were Mesdames Opal Bell, W. C. Beene, Mildred Welch, Lance, Clearman and Miss Ann Lance. Fourteen boys and girls were present for the hunt.

Mr. and Mrs. Billy Gene Cotton and Gary spent Easter Sunday with Mr. and Mrs. Robert Simpson of Hereford.

Mrs. W. J. Winkle of Dimmitt is spending the week with her daughter and family, Mr. and Mrs. J. M. Wright.

Mr. and Mrs. Lee Curry visited with Mrs. Audrey Curry and with Mr. and Mrs. Casen Jones in Friona Sunday.

Mr. and Mrs. R. B. Baker visited with Mr. and Mrs. L. D. Reeves and sons in Cotton Center Sunday.

Mr. and Mrs. Roy Botkin and family visited with Mr. and Mrs. V. L. Botkin and Mr. and

Mrs. Finice Botkin in Tahoka during the Easter weekend.

Mrs. Johnny Fields, Craig and Kellie Jo of Spade visited in the J. M. Wright home Thursday.

Mr. and Mrs. Frank Huckert and family were Easter dinner guests of the Joe Huckerts in Hereford.

Mr. and Mrs. Edwin Bolinger and family moved into their new home last Friday.

Mr. and Mrs. R. A. Mitchell of Panhandle visited last Saturday with Mrs. Merle Weathers.

Don Walsler attended a birthday party in honor of Jim Lady Saturday in the home of Layton Sawyer northwest of Hereford.

Mr. and Mrs. J. M. Wright were Easter Sunday dinner guests in the home of Mrs. Ruby Cooke in Dimmitt.

The Rev. and Mrs. E. S. Weathers of Plainview, Mr. and Mrs. Charles Jacks were Easter dinner guests of Mrs. Merle Weathers.

Mrs. Ray Johnson and Mrs. L. H. Lookingbill Sr. left Thursday for Borger where they will participate in the Texas Federation Club convention Thursday and Friday.

Mr. and Mrs. R. B. Baker were in Amarillo Monday on business.

Spring weather has been taken advantage of this week as many farmers are planting potatoes and plowing their fields.

The revival at the Summerfield Baptist Church will be held April 12-19. The Rev. Frank Svranner, district missionary, will be in charge of the services.

Jim Lookingbill returned to the hospital Tuesday evening due to difficulties after having his tonsils removed Saturday. He returned home Wednesday and is reported to be improved.

Brant Lookingbill fell Tuesday evening and cut his head. He had to have three stitches taken and is reported to be doing well.

Word was received last Saturday of the death of Mrs. H. D. Carrington of Parsons, Tenn., daughter of Mrs. D. H. Bryant and sister of Cawthon Bryant, both of Hereford.

Mrs. Carrington, who had visited Hereford several times, is survived by her husband, three children, another brother, Noel Bryant of Dallas; and two sisters, Mrs. Orion Carter of Plainview and Mrs. L. B. Taylor of Dalhart.

Have You Read the Classified's?

Evangelist Sets Return To First Baptist Church

Dr. Jesse Northcutt will return to the First Baptist Church for revival services beginning April 12. Services will continue through April 19.

Dr. Northcutt was last in Hereford in 1956, at which time he was the evangelist for the spring revival of the First Baptist Church. Sunday services will be at the regular hours. Week day services will be at 10 a.m., Monday through Friday, and at 8 p.m. daily.

Born in Haskell, Dr. Northcutt took his B. A. degree from Oklahoma Baptist University, and took the Th. M. and Th. D. degrees at Southwestern Baptist Theological Seminary at Ft. Worth. He is presently the Dean of the School of Theology and Professor of Preaching at Southwestern Seminary.

From 1941 until 1948, Dr. Northcutt served as pastor of the First Baptist Church of Rio Vista, and went from there to serve the First Baptist Church of Abilene as pastor from 1948 until 1950. He resigned the pastorate of this church to go to his present work with the Seminary.

Dr. Northcutt was privileged to visit the Hawaiian Islands in the summer of 1949 for encampment and visit to the mission fields. He has been on a Bible teaching mission to Tereon, Mexico, and while on Sabbath Leave from Southwestern Seminary in 1956-57, he served as Professor of Preaching at the Baptist Theological Seminary in Ruschlikon, Zurich, Switzerland.

Dr. Northcutt is married to

The United States had 36,494 foreign students in this country last year.

France has a new aircraft which has a speed of 32 knots.

Have you read the classifieds?

are the parents of two daughters. Virgil Hunton of Dallas will direct the music in the revival. Hunton was formerly with the First Baptist Church of Portales N. M.



ABOUT 300 PERSONS attended the Deaf Smith County Farm Bureau convention Thursday, ate barbecue and heard a program outlining activity for the coming year. A film, "America The Beautiful," was shown to climax the meeting. (Staff Photo)

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"AND POTATO SALAD completes the plate" at the barbecue-program convention of Deaf Smith County Farm Bureau at the Bull Barn Thursday night. Nearly 300 county and area farmers attended the meeting. (Staff Photo)

Commercial woodlands in the Willis Boyd, 80, is the oldest U. S. are growing enough saw-timber every day to fill a train of box cars 530 miles long. Scoutmaster in the U. S. in point of service. He leads a Boy Scout troop in Georgia.

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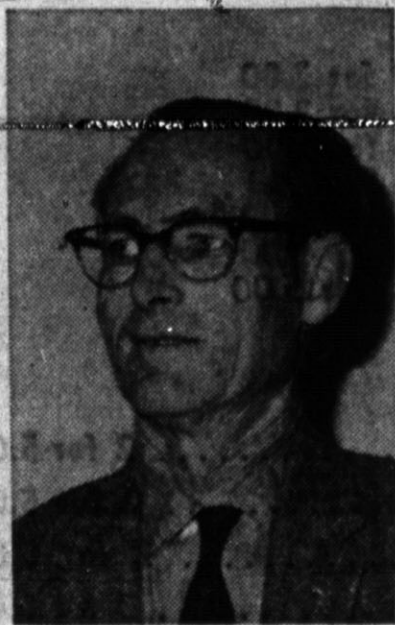
1955 CHEVROLET 4 door, 6 cyl. Bel Air, radio, heater, standard shift, white tires, beautiful 2 tone. This one is nice beyond words. \$995

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Rotarian Glen Wilkins

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Remember it's a lot more fun to make music than just listen to it

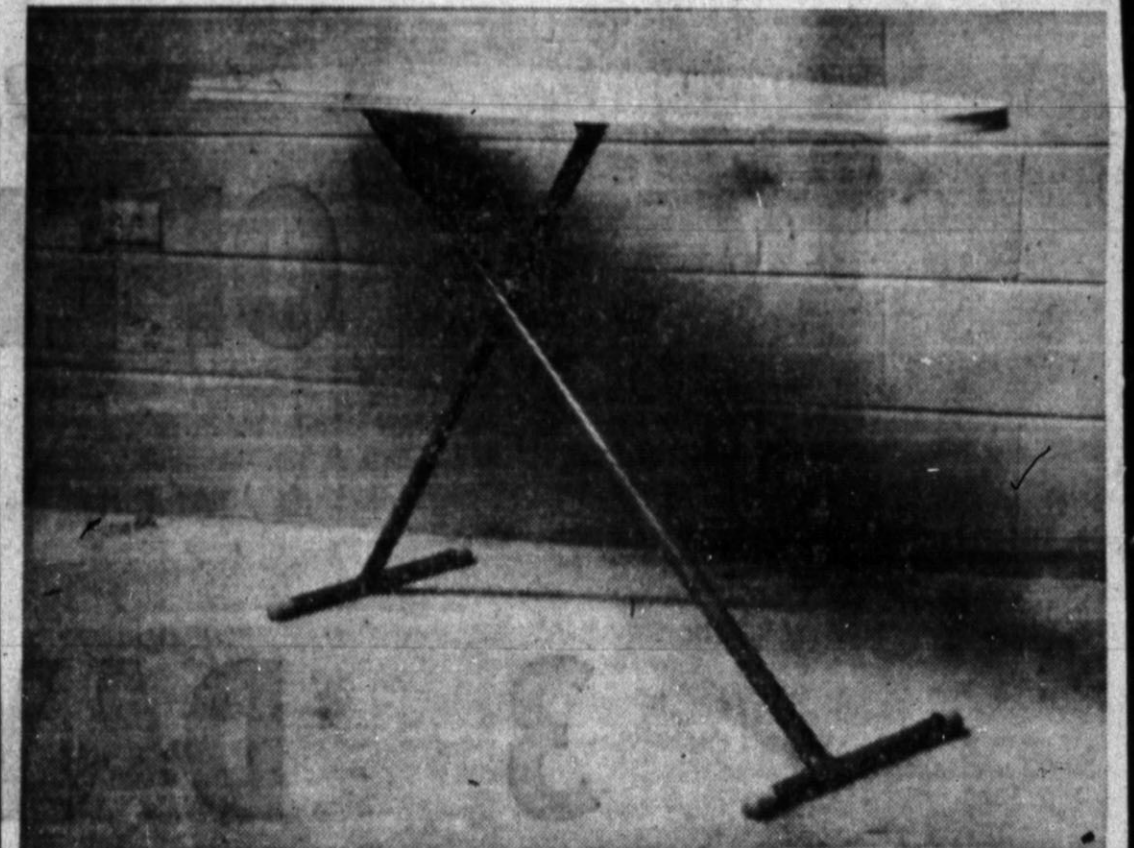
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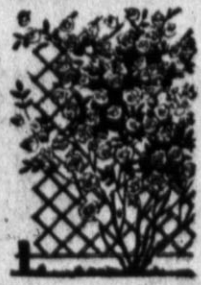
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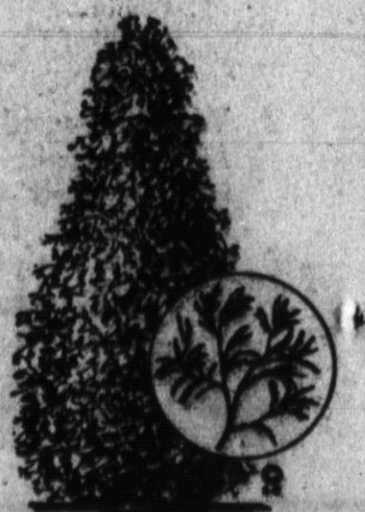
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**FREE one Tyler Rose Bush.**

Bush valued at 69c

Grape Vine . . . . .	69c	or 3 for 2.00
All Flowering Shrubs . . . . .	69c	or 3 for 2.00
Honeysuckle . . . . .	1.00	or 6 for 5.00
Gardinas . . . . .	1.00	or 6 for 5.00
Holly . . . . .	1.00	or 6 for 5.00
Scirah . . . . .	1.00	or 6 for 5.00
Jasmie . . . . .	1.00	or 6 for 5.00
Nendenas . . . . .	1.00	
All the above are gallon cans.		

Evergreens, 1g. . . . .	2 for 5.00
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Rose Bushes . . . . .	3 for 1.49



# FARMER'S MARKET

"The Little Store with the Big Store Prices"

# THE SUNDAY BRAND WOMEN'S SECTION

Mrs. John McLean, Society Editor

Hereford, Texas, Sunday, April 5, 1959 Section Two



IT'S BEDTIME at the home of Dr. and Mrs. Clarence Hicks. Mother watches while Gary, 4, David 5, and Denny, 6, listen to Dad read their favorite bedtime story. The family came here from Middlesboro, Ky., in July and have already made many friends. "We like everything here and the people are wonderful," Mrs. Hicks said. (Staff Photo)



DR. LAWRENCE BEYER and son, Stephen, 8, get set for a game of checkers while mother and baby, Mary Alice, 8 months look on. Dr. Beyer, who is an associate in the Hereford Medical Clinic, and his family came to Hereford from Irving on July 1, 1958. They are pleased with everything they have found here—churches, schools and most of all the people. (Staff Photo)

## Newcomers

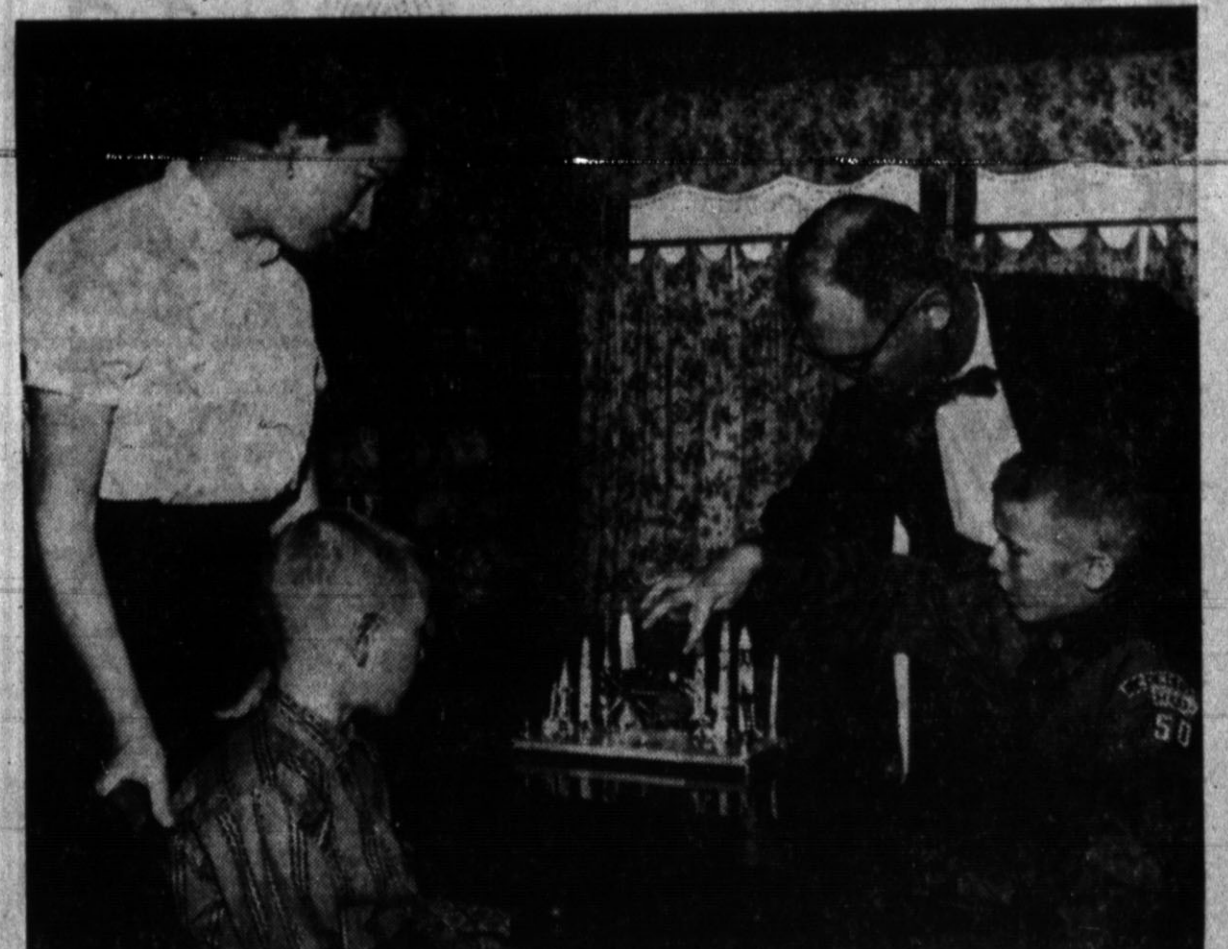


CENTER OF ATTENTION at the home of Rev. and Mrs. Joel Treadwell is one year old Mary Jan. They and son Jody, 3, are showing the baby how to play with a new toy. The Rev. Treadwell is vicar of St. Thomas Episcopal Church. Before coming to Hereford in May, the Rev. Treadwell served as vicar at McGregor. The family considers Hereford a wonderful place to live. (Staff Photo)

## In Hereford



DR. AND MRS. BRUCE, BEENE had little getting-acquainted to do when they returned to Hereford last July 1. Both are graduates of Hereford High School. He attended West Texas State College before getting his medical work at Southwestern Medical College in Dallas. They, and their 11 year old daughter, Deborah Ann, are happy to call Hereford their home again. (Staff Photo)



NEWCOMERS FROM CHILDRESS are Mr. and Mrs. William (Bill) Thompson, pictured with their sons, Tyler, 11, and Kerry, 9. The family arrived in Hereford in January, when he became Chamber of Commerce manager. They regretted leaving good friends in Childress, but are already making new ones here. They appreciate Hereford's good schools, churches and the friendliness of the people. The two boys have recently completed the model missile station shown in the picture. (Staff Photo)

# Miss Hunter Becomes Bride Of W. A. Nelson

The First Christian Church was the setting for the Easter Day wedding of Miss Stella Elizabeth Hunter and W. A. (Bud) Nelson of this city.

The bride is the daughter of Mr. and Mrs. John H. Hunter, and the bridegroom is the son of Mrs. Mabel Nelson of Cutbank, Mont.

The Rev. Gilbert Davis, pastor, performed the double-ring ceremony at 4 p.m. Sunday as the couple and their attendants stood before the altar arranged with baskets of white gladioli

and branched candelabra holding white wedding tapers.

Wedding music was presented by Mrs. Larry Boston of Alpine, pianist, and Mrs. Gilbert Davis, vocalist, who sang "O Promise Me" and "The Wedding Prayer".

Miss Evelyn Hunter was her sister's only attendant. She wore a white lace frock over pastel blue taffeta fashioned with fitted bodice and full skirt. She carried a bouquet of white pom

pom chrysanthemums.

Howard Hunter, brother of the bride, served the bridegroom as best man, and ushers were Larry Boston of Alpine, Ted Sumner of Amarillo and Wendel Morton.

Given in marriage by her father, the bride wore a ballerina gown of white lace over taffeta fashioned with fitted bodice and matching lace jacket having long petal point sleeves. Her fingertip veil of illusion was held by a headpiece of net and satin encrusted with seed pearls. The wedding bouquet, carried on a peralized white Bille, was of white roses and stephanotis tied with white satin streamers.

The bride's mother wore an aqua sheath with white accessories.

Following the wedding, a wedding reception was hosted by the bride's parents in their home at 508 Lawton. The bride's table was laid with a white cloth and centered with a mass of blue iris. Assisting with the hospitalities were Mrs. Leroy Wilkins, the bride's sister, and her sister in law, Mrs. Howard Hunter.

For the wedding trip, the bride donned a white woolen sheath and she wore the rosebud corsage from the wedding bouquet. Upon their return, the couple will reside at 444 Mable St. in Hereford.

Mrs. Nelson is a graduate of Hereford High School. Her husband graduated from Glasgow, Mont., High School and served two years in the U. S. Navy. He is presently employed with

the Farm and Home Supply in Hereford.

Out of town guests attending the wedding included Mr. and Mrs. Larry Boston of Alpine and Mr. and Mrs. Ted Sumner of Amarillo.

**ATTEND MEET**

Mrs. Myrtle Wright and Mrs. A. O. Thompson were in Plainview Tuesday to attend a special gifts committee meeting of the Baptist Woman's Missionary Union, District Nine, WMU, will sponsor the promotion of the project to build a Home Life Building on the campus of Wayland College at a cost of \$150,000, and the two Hereford Simmons University in Abilene committee in raising funds for the project.

**VISIT DAUGHTER**

Mr. and Mrs. E. W. Young visited their daughter Mary Anne, a student at Hardin-Simmons University in Abilene during the Easter holidays. En route home, they visited Mrs.

Young's sister, Mrs. W. C. McGill, in Lamesa.

Madagascar, French island colony off the east coast of Africa, was previously named La France Orientale.

Do you have **GREEN BUGS?**  
If so use **LADY BUGS!**  
call **CAYWOODIE MEAT CO.**  
130 Main EM4-3881



Mrs. W. A. Nelson, formerly Miss Stella Hunter (Angel Photo)

**Come on! Get it!**

Your New, Yield-Bustin' order of **DEKALB Hybrid Sorghum** is here. Come on in and see me.

Steve Clements  
EM4-0242 or EM4-0474  
127 Jackson

Shurfine Shortening 3 <sup>L</sup> <sub>B</sub> <sup>S</sup> 69 <sup>c</sup>	Folger's COFFEE lb 69 <sup>c</sup>
Reg. Size Plus Dep DR. PEPPER 29 <sup>c</sup>	Park Lane Ice Cream 1/2 Gal. 49 <sup>c</sup>
Gerber's Strained Veg. & Fruit Baby Food 12 <sup>C</sup> <sub>A</sub> <sup>N</sup> <sup>S</sup> \$1 <sup>00</sup>	Underwood's 16 oz. BAR-B-Q 79 <sup>c</sup>

Gold Medal FLOUR 10 <sup>L</sup><sub>B</sub> 89<sup>c</sup>

Armour's 24 oz. BEEF STEW 2 <sup>C</sup><sub>A</sub><sup>N</sup><sup>S</sup> 89<sup>c</sup>

Shurfine Tall Cans MILK 2 <sup>C</sup><sub>A</sub><sup>N</sup><sup>S</sup> 25<sup>c</sup>

Shurfine Yellow Cling PEACHES No. 2 1/2 can 4 <sup>C</sup><sub>A</sub><sup>N</sup><sup>S</sup> \$1<sup>00</sup>

Meadowlake OLEO 2 <sup>L</sup><sub>B</sub> 43<sup>c</sup>

## Hereford Rotarians

Rotarian Jack Nunley

Are Proud to be Host to the

### 2nd ANNUAL CONFERENCE District 573

Roxey DOG FOOD 6 <sup>C</sup><sub>A</sub><sup>N</sup><sup>S</sup> 45<sup>c</sup>

Dixie Bell CRACKERS Lb. Box 23<sup>c</sup>

Dixie Bell FIG BARS 2 <sup>L</sup><sub>B</sub><sup>S</sup> 49<sup>c</sup>

Sweet Treat Crushed Pineapple 300 can 6 <sup>C</sup><sub>A</sub><sup>N</sup><sup>S</sup> \$1<sup>00</sup>

Crown Peanut Butter 2 <sup>L</sup><sub>B</sub><sup>S</sup> 59<sup>c</sup>

Libby's Frozen Sliced, 16 oz. Strawberries 3/\$1	Weston's, 10 oz. Vanilla Waters 19c	Red Wood, 12 oz. Luncheon Loaf 2 cans 69c	Longhorn Lard 3 lbs. 39c
Fresh Celery Hearts ea. 19 <sup>c</sup>	Ripe Tomatoes lb. 15 <sup>c</sup>	Ripe Oranges 2 <sup>L</sup> <sub>B</sub> <sup>S</sup> 21 <sup>c</sup>	Red Potatoes 10 <sup>L</sup> <sub>B</sub> 35 <sup>c</sup>
Preserves Zestee Strawberry Pineapple, Plum, Peach, Apricot, and Grape Jam 3 jars \$1	Tall Korn BACON lb. 49 <sup>c</sup>	Fresh Dressed Grade A FRYERS lb. 35 <sup>c</sup>	Top Hand or Pinkney's SAUSAGE 2 <sup>L</sup> <sub>B</sub> 49 <sup>c</sup>
Ask About Silverware Plan Today!	USDA Good Beef Round Steak lb. 89 <sup>c</sup>		

Here's Where Performance Counts

... at the time of application!

NEW, Free Flowing Phillips 66 Ammonium Nitrate will not cake, clog or bridge in the applicator hopper. You get the UNIFORM distribution you need for more even feeding of crops with resulting higher yields. Because this constant uniformity makes your job of handling and applying easier, you save time ... save money!

SEE US TODAY for your supply of New, Free Flowing Phillips 66 Ammonium Nitrate.

Associated Growers of Hereford EM 4-1527

# TAYLOR & SONS FOODS

LOW, LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

Double S & H Green Stamps on Wed. with \$2.50 purchase or more.



Throw Away Your Mail Order Books and Save \$

# THE DISCOUNT WAY

at

# H & H FURNITURE CO.

1 Mile West of Hereford on Clovis Highway

Phone EM 4-3552



Foam Rubber

Your Choice

2 pc. Living Room Suite  
or  
3 piece Sectional

# 188<sup>00</sup>



Foam Rubber

As Shown Plus Two Extra Chairs



9 Pieces

DELUXE MODERN SET

Family size, tan or walnut table with turquoise chairs. Eight comfortable chairs upholstered in your choice of colors.

Your Choice

# \$88

36 inch Maple Table  
4 chairs

Maple Drop Leaf Table  
4 chairs \$88.00



## DRIVE A LITTLE-SAVE A LOT!

## Foam Rubber Mattresses by B.F. Goodrich

Think of it! Real Texfoam foam rubber mattress by B. F. Goodrich for only Guarantees your family healthful, restoring rest every night. Hurry—supply limited at this low, low price.

*Certified Comfort* FOR YOUR FAMILY  
SUPER-FIRM MATTRESSES BY B. F. GOODRICH

Nothing finer on the market . . . at any price. Gives your body exactly the right support every inch from head to toe.

each FOUNDATION SAME PRICE  
4 1/2" Mattress and Box Springs



# 88<sup>00</sup>

Medium . . . . . \$108.00

Extra Firm . . . . . \$118.00



Melton E. White

**M. E. White In Strategic Unit**

Airman Melton E. White, son of Mr. and Mrs. Hubert G. White, 608 Union Ave., has been assigned to a unit of the Strategic Air Command at Fairchild AFB, Wash., for training and duty as a Special Vehicle Repairman. He recently completed basic military training at Lackland AFB.

Airman White attended Hereford High School.

Airmen assigned directly to a duty station from basic training at Lackland will receive on-the-job training under qualified specialists. They are selected for assignments on the basis of interests and aptitudes.

**Club Studies Record Books**

The Sadie Lee Oliver 4-H Club met Wednesday in the Westway Community House with Ethel Stengel presenting the program on how to organize record books.

Anita and Linda Miller were welcomed to the club as new members.

Those attending were Joyce Cooper, Joan Marnell, Anna and Donna Johnson, Dorothy Marnell, Janice Turrentine, Kathryn Flood, Barbara Zinser, Sandra Patterson, Nancy and Sandra Green.

**ATTEND CONVENTION**

Mr. and Mrs. A. J. Schroeter are in San Antonio this weekend to attend the Texas Title Association Convention. Before attending the convention, they attended a family reunion held in Austin by his parents, Mr. and Mrs. R. Schroeter.

**REMEMBER WHEN?**

By Charlie Seeds

He was a little man... but a lot of experts still argue that, pound for pound, he was the best fighter ever to step into the ring. His name was Henry Armstrong. He had a whirlwind style of fighting... just stepped in and started swinging and never stopped until the man in front of him went down. His style won him the nickname "Hammering Henry."

A 110 lb. man was the first fighter ever to hold three world championships at one time. He won the featherweight title first... then went into the ring against the famous Barney Ross, another great champion... and beat him for the welterweight title.

Then came the year when he tried for a crown... he challenged the lightweight champion, Lou Ambers, for his title. He stormed all over the bigger man, throwing punches from every angle... and won! He was the unchallenged king of three divisions at one time!

Remember the year? Things were looking up for most people that year. Business was better, jobs more plentiful. Still, a man who bought a car drove a careful bargain... and bought from a reliable dealer who figured to stand behind the car he sold.

The year was 1938. Buying from a reliable, established dealer... and getting the best deal you can... is plain common sense any year. So why not see and drive the new 1959 FORD we have ready for immediate delivery. You'll get a top deal... and you can buy with assurance of reliability... at CHARLIE SEEDS MOTOR CO., INC. 146 E. Second St. Phone EM 4-2727.

**Anthony's**  
YOUR FAMILY STORE

Storewide

**DOLLAR DAY**

WELCOME TO ALL VISITING ROTARIANS & ROTARY ANNS

New Spring and Summer Cotton  
**Fabrics**  
3 Special yards for **\$1**

New Spring and Summer Better FABRICS  
2 yards a Large Selection of better cotton **\$1**

2 sizes 20x40 & 22x44 in. "Gigantic"  
**Towel Sale**  
Colors in vivid or subdued stripes & solid colors.  
2 for **\$1.00**

Ladies  
**Nylon Briefs**  
2 pr. White and Colors in **\$1**  
Sizes 5-6-7-8

Infants' Hand Made  
**DRESSES**  
2 FOR **\$1**

Hand made Dresses, Gowns, Slips and Diaper Sets of fine quality fabric. Embroidered and trimmed to look so much more expensive. Lovely pastel shades. Special priced for Value Demonstration Event.

**Plastic Baby Pants** **\$1**  
Asst. Colors 4 pr. Sizes S-M-L

**Birdseye Diapers** **1.66**  
Quick Drying, Very Absorbent

Teenage Poodle Puff **\$1**  
2 pr.

**Bobby Socks** White Only **\$1**

50 YARD NYLON  
**PETTICOATS**  
TRICOT KNIT TOP, TRIPLE TIER

- WHITE
- PINK
- BLUE
- MINT
- MAIZE

**\$2**

LADIES' S-M-L-MED. LGE.

Three bouffant tiers of luxury nylon. Choose from a rainbow of the most popular colors. Thriftily priced for Dollar Days... compare this value anywhere.

LADIES  
**SEAMLESS NYLONS**  
NEW POPULAR SHADES, 8 1/2 TO 11  
**2 PAIR \$1**

Special Dollar Feature... reinforced toe and heel for extra wear. Save now on popular seamless nylon hose.

NYLONIZED TRICOT KNIT RAYON  
SPECIAL DOLLAR DAYS VALUES

- Baby Doll Pajamas
- Waltz Length Gowns
- Sleep Coats

**\$1**

- PINK
- LT. BLUE
- ROSE
- P. BLUE

LADIES SIZES S-M-L

Sleepwear daintily trimmed to look more expensive. Your choice from any of the three as illustrated in popular colors. Really a sensational Dollar Day bargain any woman cannot afford to miss.

Ladies New Spring Flats and Pixies **1.99**  
Sizes 4 to 10

Ladies' Half SLIPS **\$1**

Ladies RAYON BRIEFS **\$1**

Children's Polo Shirts **\$1**  
Short Sleeves 2 for

Wash Cloth **10¢** **\$1.00**  
Styles asst.

Feather Pillows **\$1**  
Floral Tick

Throw Rugs **\$1**  
Oval Shape

Extra Large Bath Towels **88¢**

Double Bed Size Chenille Spreads **\$2.99**  
Beige, Brown  
Pink, White

New Spring DRAPES  
Ready to hang in Solids and Florals  
Pattern **\$2.98**  
Single or Double **TO \$15.95**

Ladies and Children's DRESS HATS **\$2.00**  
Your choice

Ladies Dark DRESSES Broken Styles **\$2.99**

Sportswear Ladies Bermuda SHORTS **\$1.98**

Ladies Pedal Pusher Sets Blouse and Pants Asst. Plaids **\$2.98**

BOYS' AND MEN'S ACRILAN WASH-N-WEAR SPORT SHIRTS  
SHORT SLEEVES

MEN'S S-M-L **2 FOR \$5**

BOYS' 8 TO 16 **2 FOR \$3**

Fine quality shirts, three-button placket, cross flags on pocket. In colors of black, white, grey and red. Compare price, compare quality. Save during Dollar Days.

Men's Golden Fleece Work GLOVES **\$1**

Men's New Argyle Sox 2 pr. **\$1.00**

Boys and Girls Socks **\$1**

Men's and Young Men's KHAKI SUITS  
Shirts and Pants **\$2.49** **\$2.98**  
to **\$2**

8.2 OZ. POLISHED COTTON WASH-N-WEAR  
**MEN'S PANTS**  
IVY FLAP BACK POCKETS **\$3**

Polished cotton with dress pant make throughout. Expertly made for perfect fit and smart appearance. Choose from Natural tan, antelope or faded blue. You will want several pairs when you see them. Sizes 29-34.

**MEN'S UNDERWEAR**

White & Combed COTTON KNIT T-SHIRTS **3 FOR \$2**

Reinforced neck and sleeves. Long length. Sizes S-M-L-XL. White only. Specially priced.

Athletic Shirts **3 FOR \$1**

Men's white combed ribbed athletic shirts. Extra well made... perfect fitting. Sizes 34 to 46. White only.

**KNIT BRIEFS** **3 FOR \$1.50**

Men's white combed ribbed briefs, reinforced at all points of strain. Good elastic waist. Sizes 28 to 34. Sale priced.

# WE'RE REALLY IN A MESS..

HERE AT HARMAN'S WITH ALL THIS REMODELING GOING ON, BUT YOU CAN BET THERE WILL STILL BE LOTS OF BARGAINS AVAILABLE FOR...

We Give  
S & H  
Green Stamps

# DOLLAR DAY



Kay Whitney  
by Hottel

One Rack - Early Spring  
Kay Whitney

## DRESSES

Wash N' Wear  
plaids, good selection.

\*Sizes 12 to 20  
14 1/2 to 24 1/2

Bring a Friend

\$4<sup>97</sup>

Two for \$9.00

New Spring Shipment  
Men's Famous

## Higgins SLACKS

100% Tropical wool  
Dacron and wool  
Dacron and orlon  
Regular 10.95 value

\$8.88



Extra - Special Purchase!  
While 500 yards last  
SUMMER SAMPLE ENDS

7 to 12 yard lengths in the most wanted  
summer fabrics consisting of prints and  
plains in Dacrons, Acrilans, Cupionis, Or-  
lons, Arnels, Miracle Blends, Woven Novel-  
ties, Sheers and many more expensive and  
salable materials.

Regular price of this  
fabric, if in full  
pieces, 1.49 & 1.98  
yd.

79<sup>c</sup>  
yd

One group of Dacron and Cotton, solids,  
Bemberg, Acetate and Cotton, black and  
Navy Polka Dot, Wamsutta, printed dacron  
and cotton - drip dry

\$2.49 and \$1.98  
Values  
DOLLAR DAY  
SPECIAL

\$1<sup>66</sup>  
yd

One Group Ladies  
Jacqueline & Connie

## SHOES

You're Lucky if we  
have your size.  
Values to 12.95

4<sup>99</sup>

Small Group Men's

## Summer SUITS

Values to \$50.00

\$23



CHECK—THESE—DOLLAR—DAY—BARGAINS!

<p>Jumbo Plastic Garment <b>BAGS</b> Amazing Low Price <b>\$1<sup>00</sup></b></p>	<p>Lily White Flour <b>SQUARES</b> Size 30x30 <b>4<sup>FOR</sup> \$1<sup>00</sup></b></p>	<p>80 sq. Valencia <b>PRINTS</b> Discontinued Patterns <b>4 YDS FOR \$1<sup>00</sup></b></p>	<p>Washer Proof 81x99 Colored <b>SHEETS</b> <b>\$1<sup>66</sup></b></p>	<p>Men's Broadcloth <b>SHORTS</b> <b>2<sup>FOR</sup> \$1<sup>00</sup></b></p>	<p>Men's Long Sleeve <b>SPORT SHIRTS</b> Reg. 2.98 value <b>\$1<sup>99</sup></b></p>	<p>Men's Universal <b>PAJAMAS</b> Fine Quality <b>\$2<sup>99</sup></b></p>	<p>Extra Fine Quality Men's <b>HANDKERCHIEFS</b> By Wing <b>6<sup>FOR</sup> \$1<sup>00</sup></b></p>
<p>Taylor Made <b>COTTON BATTS</b> 2 lb. Bleached <b>\$1<sup>00</sup></b></p>	<p>Morgan - Jones Knit Dish <b>CLOTHS</b> <b>10<sup>FOR</sup> \$1<sup>00</sup></b></p>	<p>Solids &amp; Prints Magic <b>COTTON</b> <b>3 YDS FOR \$1<sup>00</sup></b></p>	<p>36" solid colors <b>OUTING</b> Pink, mint, yellow <b>3 YDS FOR \$1<sup>00</sup></b></p>	<p>Group Men's <b>SHOES</b> Odd Sizes <b>\$3<sup>00</sup></b></p>	<p>Men's <b>STRAW CAPS</b> <b>49<sup>c</sup></b></p>	<p>Men's STRETCH Nylon <b>ANKLETS</b> <b>3 PR FOR \$1<sup>00</sup></b></p>	<p>Large Selection Men's <b>BELTS</b> 1.50 Value <b>\$1<sup>00</sup></b></p>
<p>Verve Bi-Flex <b>GIRDLES</b> Fits all heights <b>\$2<sup>98</sup></b></p>	<p>60 yard sweep Can - Can <b>Petticoats</b> <b>\$3<sup>98</sup></b></p>	<p>By Pandora Nylon <b>Half-Slips</b> <b>\$1<sup>99</sup></b></p>	<p>Dacron-Nylon and Cotton Waltz-Length <b>GOWNS</b> Size 34 to 40 <b>\$3<sup>98</sup></b></p>	<p>Men's Cord Sole <b>WORK SHOES</b> <b>\$3<sup>98</sup></b></p>	<p>Men's Shape Eye Brim Feature <b>Straw Hats</b> <b>\$2<sup>98</sup></b></p>	<p>Men's Sanforized <b>Coveralls</b> Short, regular, slims <b>\$4<sup>99</sup></b></p>	<p>Men's Black Irrigation <b>BOOTS</b> <b>\$5<sup>99</sup></b></p>
<p>Angle Action Biflex <b>BRA</b> <b>\$1<sup>00</sup></b></p>	<p>Full Length Nylon <b>SLIPS</b> <b>\$2<sup>99</sup></b></p>	<p>Ladies Fruit of the Loom Seamless Sheer Nylons <b>89<sup>c</sup> pr.</b></p>	<p>Kickaway Baby Doll <b>PAJAMAS</b> Combed Cotton Batiste Ladies . . . 3.98 Children . . . 2.49</p>	<h1>Harman's</h1> <p>We Give S &amp; H Green Stamps</p>			

# BOWLING SCORES

LEAGUE NO. 1	
Team	Won-Lost
B & S Motor	22 6
Loerwald Bro.	21 7
Owens & Hol.	17 11
Lions Club	13 15
Ed Skypala	13 15
Tri-County	11 17
Ink Spot	10 18
Neill Cleaning	5 23

LEAGUE NO. 2	
Team	Won-Lost
Knights of Col.	21 7
Optimist Club 1	18 10
Optimist Club 2	17 10 1/2
Sunset Lanes	14 14
Bit T Pump 1	13 14 1/2
Cook Book Bread	12 16
Crowe Gulde 1	12 16
Blanton Butane	4 24

**STAUFFER**  
America's No. 1 Home Reducing Plan  
**NOW ONLY \$149.50**  
limited time only



STAUFFER'S "Magic Couch" (Posture-Rest) in the beautiful new economy model... now yours for only \$149.50.

Only \$25.00 down \$11.62 a month\*

Now you can get Stauffer—the complete, scientific home reducing plan of effortless exercise and calorie reduction at a price far less than you would expect to pay for ordinary vibrating units or inferior imitations.

\*varies according to local & state taxes

**Beware of Imitators!**  
Call or write your Stauffer Representative Now!  
**MRS. DON T. MARTIN**  
809 Park Ave. EM4-0925  
Hereford, Texas

## Book Review Is Given For Club

Calliopean Study Club met in the home of Mrs. Alton Fraser Thursday evening.

Mrs. Ansel McDowell presented the program, reviewing the book *Doctor Zhivago*, one of this century's remarkable novels, in a comprehensive coverage of the historical, political and religious aspects of the book.

She said, in part, "Boris Pasternak brings to the world the image of what Russia has long been, despite violence, madness and corruption. It is a story of human life with the main theme of death and resurrection."

"For literature Pasternak's appearance on the world scene may mark the end of an era. For three decades, far too many writers have followed every political cause. Pasternak thinks it not the function of the writer to serve principalities and powers whether it is Communism or Capitalism, but that the task of men of letters is to bear witness to the good, the true and the beautiful — to turn to the universal themes of man and God, life and death, and the splendor of love," she concluded.

Refreshments were served during the social hour to Mesdames B. F. Cain, A. T. Mims, Weslie Owen, M. W. Nobles, Paul Conaway, Roy Grubbs, Jon Fraser, Sue James, Earnest Langley, W. J. Messick, N. E. Milburn, Ansel McDowell and the hostess.

**MISSIONARY VISITS**  
Dr. Eugene Kellersberg, retired medical missionary from the Belgium Congo, and Mrs. women will assist the general were recent guests in the home of his nephew, A. J. Schroeter. Dr. Kellersberg served many years in the Congo with the Presbyterian Church Mission Field.

Crowe Gulde 2 vs. Don Little's Pitman Grain vs. Big T Pump 2

WOMEN'S LEAGUE	
Team	Won-Lost
Temco Egg	74 34
Elizabeth Womble	70 37 1/2
Moore Bros.	58 48 1/2
Hereford Glass	56 51 1/2
Tri-County	45 59
First National Bank	46 62
Cream O'Plains	41 67
Little's	35 68 1/2

**Results**  
Tri-County Fertilizer 1, Moore Bros. Shamrock 3  
Elizabeth Womble 3, Little's 1  
Temco Egg Scramblers 3,  
Cream O'Plains 1  
First National Bank 4, Hereford Glass 0

**Schedule**  
Cream O'Plains vs. Hereford Glass  
First National Bank vs. Temco Egg Scramblers  
Elizabeth Womble vs. Tri-County Fertilizer  
Moore Bros. Shamrock vs. Little's

**CARD OF THANKS**  
I would like to take this opportunity to express my heartfelt appreciation for all the kind deeds, words of sympathy and consolation extended me by all my friends and neighbors during the recent loss of my son, James Baker, Mrs. C. A. Sauley

Penney's Celebrate 57 Years of Bringing You Better Fabrics for Better Fashions



# WAGON LOADS OF VALUES

Bigger, better, more exciting than anything you've seen in over half a century!

**PENNEY'S**  
ALWAYS FIRST QUALITY!

**DOLLAR DAY**

Monday, April 6th

Welcome Rotarians



Rotarian Lloyd Widdifield



### TV Tables

Sturdy metal legs with scenic designs on the tray.

**\$1.00**

### Bath Towels

Cannon heavy in all the new decorative shades.

**2<sup>F</sup>OR \$1.00**

### Flour Squares

Large, soft and absorbent tea towels.

**5<sup>F</sup>OR \$1.00**

### Piece Goods

4 yard lengths of much better cottons Prints and solid colors.

**4 yd. \$1.00**

### Ironing Board Pad and Cover

Set Scorch proof, fits any size ironing board.

**\$1.00**



### Children's Play Togs

1 table of assorted garments for girls in sizes 3 to 6X. 1 piece play suits, shorts and tops.

**\$1.00**

### Infant's Table

1 table of infants' clothing. An assortment of dresses, sun suits, sheets, etc.

**88¢**

### Children's Skirts

Full skirts in solid colors. Completely washable. Size 7 to 12

**\$2.00**

### Children's Panties

Long wearing rayon panties in white and pastel. Sizes 3 to 14

**5<sup>F</sup>OR \$1.00**

### Girls' Sports Wear

2 piece style in the season's newest cord. Several exciting colors. Size 7 to 14

**\$1.98 ea.**



### Women's House Coats

Bright floral and print design, washes easy and dries fast. All sizes.

**\$2.00**

### Women's SLIPS

Shadow panel, a beautiful blend of nylon and dacron. Cool and comfortable.

**\$2.00**

### Women's Handbags

An assortment of leathers, plastics and fabrics. Top handle and underarm styles.

**\$2.00**

### Nation Wide Sheets

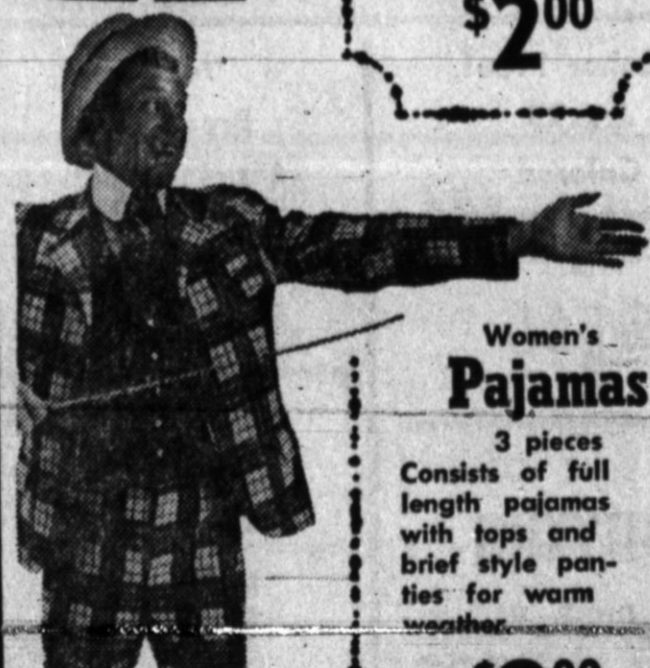
A real special for a full bed size sheet. Famous for wear.

**\$1.76**

### Chenille Bed Spreads

Full bed size in baby chenille. Color white and assorted.

**\$2.98**



### Women's Pajamas

3 pieces Consists of full length pajamas with tops and brief style panties for warm weather.

**\$2.00**

### 7 Piece Stainless Steel Cooking Set

Copper bottom, complete with hanger and bracket.

**\$12.88**

### Special Piece Goods

Taken from much higher priced bracket from our stock.

**2 yd. \$1.00**

### Women's Handkerchiefs

Large Size floral hankies for you repriced from higher bracket. You will be astonished at the value.

**10¢**

### Ladies' Head Squares

All silk head squares. Hand rolled hems in new bright spring colors.

**2<sup>F</sup>OR \$1.00**



### Cotton Cord Grad Slacks

Men's sizes in grad slacks. Popular wash 'n wear cotton cord.

**\$2.88**

### Men's White Handkerchiefs

Large size, bleached white, all packaged, 13 in a pack.

**13<sup>F</sup>OR \$1.00**

### Men's Underwear

Men's combed cotton briefs, 1st quality with good elastic, full and comfortably cut.

**2<sup>F</sup>OR \$1.00**

### Men's Work Shirts

Blue chambray work shirt. Sanforized shrunk, fast color, all sizes.

**\$1.00**

### Jr. Boys' Denim Jeans

Jeans for the small boy. Boxer styled in sport denim, Sanforized shrunk.

**2<sup>F</sup>OR \$1.00**

## Welcome Rotarians to the 2nd Annual Conference District 573



Rotarian Dave Alexander

Tax Assessor-Collector Deaf Smith County



**We're Glad You Came!**



Miss Lu Durham (Rogers & Son Photo)

### Miss Alexander Speaker At Meet

Mrs. J. B. Noland served as hostess for the Summerfield Study Club Thursday afternoon, when a meeting was held in the Hospitality Room of the First National Bank.

Mrs. Earl Lance presided when the project of aid to a Camp Fire group was voted and Peace Roses will be planted by members.

Plans were made for the closing session of the season, which will be in the form of a salad luncheon at 12:30 p.m. in the home of Mrs. K. W. Neill on May 7. Club members also voted to sponsor Billy Mae Walser in the REA Queen Contest.

Announcement was made that two members of the club attended the Seventh District, TFWC, convention held in Borger the past weekend.

Miss Eugenia Alexander gave a program on her four months stay in Denmark as an exchange student, and showed colored slides of interesting parts of the country.

Members attending were: Madames E. K. Baker, J. C. Clear-

### ILLINOIS VISITORS

Mr. and Mrs. Fred Zurbach of Wheaton, Ill., spent the Easter holidays here in the home of their daughter, Mrs. Alex Schroeter. They returned by plane to their home Tuesday.

man, Lee Curry, J. R. Euler, K. W. Neill, Bob Noland, Mack Noland, Buster Thomason, Earl Lance, Guy Walser and the hostess.

### FINANCIAL INDUSTRIAL FUND, INC.

FIF Mutual Investment Trust Company FIF  
Prospectus on Request

407 Main WOODY WILSON EM 4-1125

## ANNOUNCING

### RENTAL SERVICE

NOW OFFERED BY THE BOOZER - BUCK REAL ESTATE FIRM A COMPLETE RENTAL AGENCY. THIS SERVICE IS OFFERED FOR THE CONVENIENCE OF THE PROPERTY OWNER AS WELL AS THE RENTER. COME IN AND LET US HELP YOU WITH YOUR RENTALS. WE RENT, COLLECT AND DEPOSIT TO YOUR ACCOUNT FOR YOUR CONVENIENCE. CALL EM 4-1755 AFTER FIVE AND SUNDAYS CALL EM 4-2451.

### Sferics



SEVERE WEATHER WARNING UNIT

The Only Electronic Storm Warning Unit Available to the Public!

NOT A GADGET—NOT A BAROMETER, BUT A PROVEN, FIELD TESTED ELECTRONIC INSTRUMENT. Advance warning could save your life in case of a tornado. The Sferics Severe Weather Warning Unit silently scans a 40 mile radius, alert to the possibility of severe weather. Also a fine six-tube radio for your listening enjoyment. BEST EASIER DURING STORMY WEATHER! SEE YOUR SPHERICS DEALER TODAY!



### Miss Lu Durham To Be Married Here On June 1

Mr. and Mrs. Byron Durham, 221 Ave. E., are announcing the engagement of their daughter, Lu Durham, to David Harman, 3224 Raleigh, Dallas.

The wedding will take place on June 1 in the First Methodist Church of Hereford.

The bride-elect is a graduate of Hereford High School and of Parkland Memorial School of Nursing in Dallas. She is presently employed at Bradford Memorial Hospital in Dallas.

Harman is a member of the Personnel Department of Chance - Vaught Aircraft Company in Dallas.

### Jaycee-Ettes Hold Meet

Jaycee - Ettes met in the Jaycee Clubhouse Wednesday evening in a business and social meeting. Members voted to have one hostess at each meeting instead of two and the jackets made for the Jaycees were sent to Amarillo for lettering.

Members attending were Mesdames Stanley Slagle, Richard Pickens, Don McNeese, Don Fudge, Gerald Hale, Paul Schro-



### REPORT

The To-Wan-Ka Camp Fire girls met Thursday at the Southwestern Public Service Building for their fourth cooking lesson.

Jo Helen Cappel, home service advisor, instructed them on preparing breakfast dishes, consisting of cooked cereal, pigs in blanket, eggs, and french toast. When the meal was completed the girls set tables and ate.

Those attending the class were Lois Bosley, Carole Coffey, Helen Cunningham, Becky Johnson, Diane Kroll, Ann Mercer, Sylvia Phipps, Deborah Pierce, Patty Roach, Cindy Sanders, Janice Smith, Melanie Warren, and Mrs. Marvin Coffey, leader.

eter, Walter Kirkland, Dennis Lomas and Bill Howard.



## RUTHERFORD & CO.

### Girls Pixie Shoes

Sizes medium and large \$1.99  
\$2.98 values

### Men's Ivy League

### Wash Pants

Values to \$6.95 (No alterations) Special \$2.79

### One Group

### Arrow Dress Shirts

Values to \$5.00 \$1.97

### Woven Place Mats

Heavy cotton Solid Colors \$1.00 value 59c

### Kitchen Towels

Salt & Pepper Shakers Reusable Bread Basket

\$1.98 Value for \$1.29

### Boys

### T-SHIRTS

49c Value Each 33c

### One Group CHILDREN'S DRESSES

Values to \$7.98 Special \$1.97

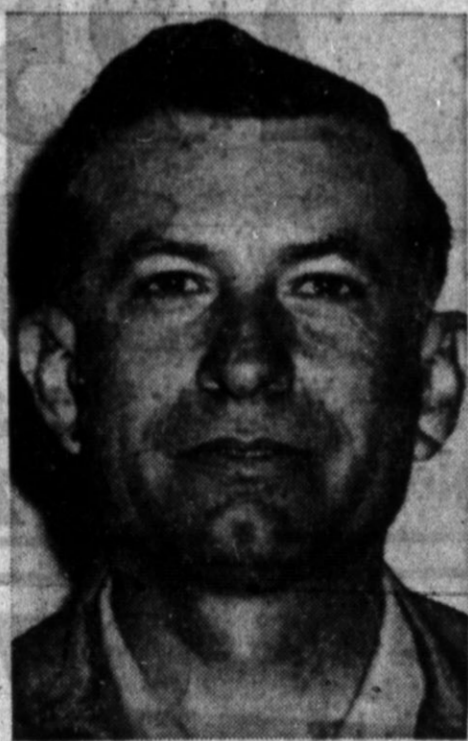
### One Group Little Girls' SHOES

Values to \$6.95 Special \$1.99

### Ladies' Nylon PANTIES

\$1.29 Value 2 Pair for \$1.00

Welcome ROTARIANS and ROTARY ANNS to the



Rotarian Al Yeager

### 2nd Annual Conference

District 573

### Rotary International

We Are Honored That You Chose Hereford as the Conference City

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of Hereford

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# FRYERS

U. S. D. A.  
Grade A  
None Finer  
lb.

# 29<sup>c</sup>

Mix or Match 'em!

# 4

for \$1.00

46 oz. Cans

We Give Valuable S&H Green Stamps



Prices Effective

Monday, Tuesday & Wednesday

**CAGE EGGS** J. B. Haile Grade A Small 4 Doz. \$1

**BUTTER** Dairy Kraft Sweet Cream Lb. 69<sup>c</sup>

**Fruit Salad** Kraft's New Delicious Quart Jar 69<sup>c</sup>

Shurfine R.-S.-P. - No. 303 cans **Cherries** 5 for \$1

Shurfine Segments - No. 303 cans **Grapefruit** 5 for \$1

Shurfine - Tall Cans **Milk** 8 for \$1

Roxey **Dog Food** 12 cans \$1

All Flavors **Miracle Aid** 5 pkgs. 19<sup>c</sup>

Kraft Oil quarts 2 for \$1

Toasted Pumpkin seed - 4 oz. can **Pepitas** 3 for \$1

Instant Cocoa - 2 3/8 lb. can **Nestle's Quik** 89<sup>c</sup>

**Luncheon Meat** Decker's 12 oz. can 3<sup>F</sup> \$1<sup>00</sup>

**Fruit Cocktail** Hunt's No. 300 cans 5<sup>F</sup> \$1<sup>00</sup>

**Toilet Tissue** Royal Arms 20 Rolls \$1<sup>00</sup>

**Theme Paper** 49<sup>c</sup> Size 3<sup>F</sup> \$1<sup>00</sup>

**Shampoo** Prell Concentrate In Plastic Tube 57<sup>c</sup> Size 3<sup>F</sup> \$1<sup>00</sup>

**ENERGY** All Purpose Detergent Giant Boxes 2<sup>F</sup> \$1<sup>00</sup>

**Pinto Beans** Arrow No. 1 Clean 4 lb. bag 39<sup>c</sup>

Hi-C **Orange Drink**

Hi-C **GRAPE DRINK**

PINEAPPLE GRAPEFRUIT DRINK Hi-C

Hunt's **Tomato Juice**

**Lettuce** California Large Crisp Heads 2<sup>F</sup> 25<sup>c</sup>

**Lemons** California Sunkist Doz. 29<sup>c</sup>

Calif. Large Size **Avocados** 3<sup>F</sup> 25<sup>c</sup>

Wash. State Winesaps - 4 lb. bag **Apples** 49<sup>c</sup>

**SUGAR** Imperial or C & H 10 lb. bag 97<sup>c</sup>

Honey Boy **Salmon** lb. can 39<sup>c</sup>

Shurfine Pitted **Dates** 3 lbs. \$1

Snowdrift 3 lb. can 73<sup>c</sup>

Lyons Mixed Fruit **Radiant Mix** 3 lbs. \$1

Worth Maple Flavor - Quarts **Syrup** 3 for \$1

Meadowlake **Margarine** lbs. 5 for \$1

Shurfine **Coffee** lb. can 65<sup>c</sup>

Shurfine Green Cut - No. 300 can **Asparagus** 5 for \$1

**FRANKS**  
Wright's All Meat  
FREE - 6 oz. jar of  
Kraft's Mustard  
lb. 49<sup>c</sup>

Banquet  
**Meat Pies**  
Chicken, Turkey, Beef  
5<sup>F</sup> \$1<sup>00</sup>

**Strawberries**  
Libby's Fresh Frozen  
Sliced - 10 oz. pkgs.  
5<sup>F</sup> \$1<sup>00</sup>

**STRAWBERRY PRESERVES** Food King 18 oz. Jars 3<sup>F</sup> \$1<sup>00</sup>

Double S & H Green Stamps on Wed. with \$2.50 purchase or more!

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SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

# Hereford Welcomes Rotary District Meet



## The Sunday Brand



Hereford, Texas,

Sunday, April 5, 1959

Section Three

### CONFERENCE PROGRAM

#### SUNDAY, APRIL 5

Registration, House of Friendship, Hereford State Bank . . . 2-7 p.m.  
 Musical Book Review, High School Auditorium . . . . . 8 p.m.  
 Governor's Reception, Hereford State Bank . . . . . 9:30 p.m.  
 Movie Sneak Preview, Star Theatre . . . . . 11:15 p.m.

#### MONDAY, APRIL 6

Resolutions Committee Breakfast, C of C office . . . . . 7 a.m.  
 Coffee, Rotary Anns, 1st National Bank . . . . . 8-9 a.m.  
 First Plenary Session, Star Theatre . . . . . 9:30 a.m.  
 Rotary Anns Luncheon, Style Show, 1st Christian Church 12:10 p.m.  
 Club Service Luncheon, Jim Hill Hotel . . . . . 12:10 p.m.  
 Community Service Luncheon, Episcopal Church . . . . . 12:10 p.m.  
 Vocational Service Luncheon, American Legion Hut . . . . 12:10 p.m.  
 International Service Luncheon, Presbyterian Church . . 12:10 p.m.  
 Second Plenary Session, Star Theatre . . . . . 2:30 p.m.  
 Governor's Banquet, High School Gymnasium . . . . . 7 p.m.

#### TUESDAY, APRIL 7

Presidents' Breakfast, Jim Hill Hotel . . . . . 7:30 a.m.  
 Secretaries' Breakfast, Presbyterian Church . . . . . 7:30 a.m.  
 New Members' Breakfast, Western Wheel Inn . . . . . 7:30 a.m.  
 Editorians' Breakfast, American Legion Hut . . . . . 7:30 a.m.  
 Pioneers' Breakfast, Episcopal Church . . . . . 7:30 a.m.  
 Third Plenary Session, Star Theatre . . . . . 9:30 a.m.  
 All-Conference Luncheon, Jim Hill Hotel . . . . . 12:10 a.m.

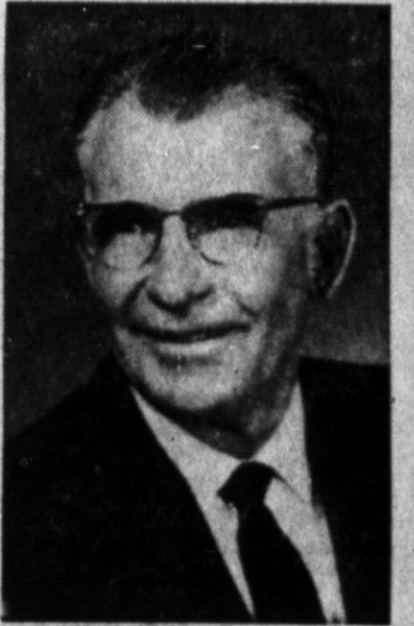


As Mayor of Hereford, it gives me a great deal of pleasure to extend an official welcome to all visiting Rotarians and Rotary Anns from the 573rd District of Rotary International.

We feel that it is a distinct honor that Hereford is able to act as host city for the annual District Conference, which is one of the largest conventions ever to come to our progressive, fast-growing city. It is our sincere hope that each of you will feel completely at home and that you will look forward to another pleasant visit at a later date.

Since its inception, the Rotary Club of Hereford has been a vital part of our community and has aided in its progress and growth. We salute and welcome their fellow club members to Hereford!

RAY GODWIN, Mayor  
 City of Hereford



The Rotary Club of Hereford is honored to serve as host club for the District 573 Conference and wishes to welcome each Rotarian and his Rotary Ann to our city.

Our members, and our Rotary Anns, have worked extremely hard in planning all of the many activities which are scheduled for the coming three days. We have been warmly gratified by the help which other clubs have given in promoting attendance and participating in the various functions. We have endeavored to provide a conference program of interest to all.

The Hereford Rotary Club would like to express its special thanks to all of the clubs in the district, for their support and help. We are here to serve you and to make your stay both pleasant and profitable.

Wm. F. HARDWICK, President  
 Rotary Club of Hereford



HEREFORD—HOST CITY TO THE ROTARY DISTRICT 573 CONFERENCE

SAVE WHILE YOU SPEND WITH S&B GREEN STAMPS

# Meals Are Busy For Rotary

Meals always are important for Rotarians, and their wives. And the District Conference starting Sunday is no exception. There will be a great variety of meals, and all of them will be filled with information and/or entertainment.

Delegates will have their choice of four luncheons Monday at 12:10 p.m., according to their scope of interest. They will be divided into the four main areas of Rotary service.

The Club Service luncheon is scheduled for the Jim Hill Hotel ballroom. Serving as chairman will be Reg Youch, past district governor from Borger. He will be assisted by Herschel Thurston, Dalhart president, as secretary; Bill Gregory, Spur president, as sergeant-at-arms; and Mancil Hall, Littlefield, as song leader.

There will be two brief talks. Importance of regular directors' meetings will be discussed by T. B. Duggan Jr., president of the Lubbock club; and importance of club assemblies by Bill Casstevens, president of the Odessa club.

Information host will be Leonard Watson and fellowship host will be Red Schneider, both of Hereford.

The Vocational Service Luncheon will be at the American

Legion Hut. Fred Wemple, past district governor from Midland, will be chairman. Otis Spears, president of the Tahoka club, will be secretary; and Joe H. Gidden, president of the Floydada club, will be sergeant-at-arms.

Talks will include a discussion of "What We Have Done For Our High School Students" by Warren Harrington, president of the Canadian Rotary club; and one on the Four Way Test by L. L. Morriss, district director from the Midland Rotary Club and pastor of the First Baptist Church of Midland.

Earl Phillips of Hereford will be information host and Jack Nunley of Hereford will be fellowship host.

The Community Service Luncheon will be at the Episcopal Church. Chairman will be Rigdon Edwards, past district governor from Sweetwater. Secretary will be Bob Brummal, president of the Borger club; and sergeant-at-arms will be Ted Sponholz, Tullia club president.

Hereford Rotarians Melvin Young and Frank Gyles will act as information host and fellowship host, respectively.

International Service Luncheon will be held at the Presby-

terian Church. Morris Highley, past district governor from Childress, will preside. Secretary will be Tom King, president of the Midland club, while Harry Clay, president of the Shamrock club, will be sergeant-at-arms.

Principal meal will be the Governor's Banquet at 7 p.m. Monday in the High School gymnasium.

District Governor Burnett Roberts will be toastmaster. Gene Conklin, past director of Rotary International from Hutchinson, Kan., will give the principal address. His topic will be the theme for the conference, "Rotary Around The World".

Special music will be presented by "The Phil-Originals" from Phillips. Filet mignon dinners will be served by Fort Worth caterer Walter Jetton.

Five special interest breakfasts are slated for 7:30 a.m. Tuesday.

The Presidents' Breakfast will be in the Jim Hill Hotel ballroom.

Chairman will be Percy F. Bridgewater, past district governor from Midland, with Hal R. Joplin, president of the Levelland club, as secretary and Earl Tinnin, president of the Ralls club, as sergeant-at-arms.

District Governor - nominee Bill Edd McLaughlin of Lubbock will address all club presidents and incoming presidents on responsibilities and obligations of their offices. Rhodes Q. Stuart, president of the Plainview club, will discuss the reasons for holding conferences.

Clinton Massie and Pack Brogdon, both of Hereford, will be information host and fellowship host.

Breakfast for club secretaries will be in the Presbyterian Church with Charles E. Paxton, past district governor from

Sweetwater, as chairman. Perryton club president C. W. Foote will be secretary and Bob Whippo, Seminole club president, the sergeant-at-arms.

C. O. Stone, secretary of the Littlefield club, will talk about the secretary and his president and Pat O'Keefe, secretary of the South and West Amarillo club, will discuss the necessity for promptness.

Hereford Rotarians Walter Johnson and Monk Johnson will be information host and fellowship host.

American Legion Hut will be the scene for the Editors' breakfast. Chairman will be Jerry Devenport, past district governor from Odessa. Chat Johnson, president of the Seagraves club, will be secretary and Arvel White, president of the Muleshoe club, will be sergeant-at-arms.

Mike Wicks Jr., editor of the Ralls, Rotary Pepper, will discuss why every club needs a bulletin and Gerald Sandy, editor of The Rotary Eye of Lubbock, will explain how they get Rotarian's names in the bulletin.

Information and fellowship hosts will be Clyde Miller and Hugh Bookout, both of Hereford.

New Members' breakfast is set for the Western Wheel Inn. Past district governor Herschel Coffee of Canyon will be the chairman, assisted by Curt Wise, Snyder club president, as secretary and Jim Forbes, O'Donnell club president, as sergeant-at-arms.

Childress Rotarian Doyle McKinney will discuss what Rotary should mean to new members, after which Dr. B. E. Young, president of the Post club will tell why it is important to give jobs to new members.

Lefty Thomas and L. C. Tho-

mas, of Hereford, will be information host and fellowship host.

One of the most exclusive breakfasts will be for Rotary Pioneers at the Episcopal Church. It is only for those who have been in Rotary for 20 years or more.

Elmo Wasson, past district governor from Big Spring, will be chairman. Dumas club president A. B. Cluster will be secretary and Percy Cole, Levelland, will act as sergeant-at-arms.

Those attending will discuss what the future holds for Rotary.

Hereford Rotarians Dave Alexander and John Patton will be information and fellowship hosts.

Final meal session will be the All Conference Luncheon at 12:10 p.m. Tuesday in the Jim Hill Hotel ballroom. This will be for Rotarians and their Rotary Anns, with Governor Burnett Roberts presiding.

Rex Webster will lead the singing and he and his wife, Madge, will present special music. The Rev. Alby Cockrell will give the invocation.

The principal address, "Horses For Those Who Can Ride," will be given by O. B. Moody, past district governor from L'n'say, Okla.

This luncheon will mark the close of the conference.

R & H IN DISC BIZ  
NEW YORK — In addition to writing and producing their own musical comedies, Oscar Zimmerman II and Richard Rodgers are now in the recording business.

The team's first disc release is the original cast album of their current Broadway hit, "Flower Drum Song."



SPECIALTY OF THE HOUSE—Jimmy Daulos serves his at his Boston restaurant, Gerald A. Fulham, (center) president of the Boston Fish Market and his brother John, president of a food products company.

## Nothing Fancy About This Dish; It Simply Makes Delicious Eating

By DICK SINNOTT  
BOSTON — A meal without meat can still be a treat for the housewife who likes to experiment.

Do you like fillet of sole — or lobster? If so, you should really appreciate baked stuffed fillet of sole with an enchanting enclosure of lobster Newburg sauce.

Difficult to make? Not in the least if you can stop, look, mix 'n' fix a few basic ingredients with several delicacies.

Baked stuffed fillet of sole stuffed with lobster Newburg sauce is the creation of Jimmy Daulos, owner and chef of "Jimmy's Harbor Side Restaurant" on the Boston Fish Pier.

Boston's unofficial "chowder King," Jimmy estimates he annually serves thousands of lobsters and millions of clams at his waterfront restaurant.

He has been a fixture here for as long as most people can remember, but in 1955 he discovered he had really arrived.

Sen. Leverett Saltonstall (R-Mass) summoned him to Washington to serve his special brand of fish chowder at a conference of mayors. A year later he gave a repeat command performance.

His recipe for satisfaction at the dining table is not high-flown but the results are persuasive. The menu he suggests with his stuffed fillet includes clam chowder to set the proper New England mood, a salad of tomato and hearts of lettuce, and hot rolls french fried potatoes, and peas or beans with the fillet. His recommended dessert is apple pie and coffee — calculated to bring lip-smacking, belt loosening pleasure to most American males.

Here's how Jimmy makes baked stuffed fillet of sole with lobster Newburg sauce —

Ingredients (serves four): 1 lb. lobster meat, 2 lbs. grey sole fillets (7 to 8 ounces per slice), 4 slices plain bread (trimmed and chopped fine), 4 teaspoons cracker crumbs, 2 ounces Sherry wine, 1 teaspoon grated cheese, 3 tablespoons flour, 12 ounces warm milk, 8 ounces warm cream, 1 lb. butter, paprika, salt.

Method: Stuffing — Mix chopped bread with cracker crumbs, 1/8 pound melted butter, 1 ounce of Sherry, 1 teaspoon grated cheese, adding a pinch of salt and then one-half of the lobster meat. Newburg sauce — Sauté 3 tablespoons of flour in 1/4 pound melted butter, adding 8

meat with very little butter, add one ounce of Sherry and mix with Newburg sauce. Take fillet and roll with stuffing. Place in pan with little butter in bottom, add 4 ounces of milk and salt slightly. Bake in 350 degree oven for 25 minutes. When ready to serve, pour the lobster sauce over the fillets.

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130 Main EM4-3881



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144 N. Main EM 4-2604

**CROSSWORD** • • • By A. C. Gordon

1	2	3	4	5	6	7	8	9	10
11				12	13			14	
15			16			17		18	
19		20			21		22		
		23							
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35						36			
				37		38			
39	40	41		42		43		44	
45						46			

ACROSS  
1 - Digestive  
6 - To slant again  
11 - Goes astray  
12 - An imitator  
14 - Arabian chief  
15 - Fish eggs  
16 - Rasp  
18 - Vegetable  
19 - A line on a weather map  
21 - Dilate  
23 - Circular amusement devices  
24 - Four off gently  
25 - Her confidence  
28 - Lutetium (chem.)  
29 - Roman numeral  
30 - To obtrude  
32 - "Heigho . . . .!"  
34 - Telephone introduction

DOWN  
1 - Space of time  
2 - Love-god  
3 - Absorption  
4 - Terminal Signs (abb.)  
5 - Vegetable  
6 - Try again  
7 - Tellurium (chem.)  
8 - Calmness  
9 - Legal claim

10 - Exchanges  
13 - Parent  
16 - Embellishes  
17 - Vigorous efforts  
20 - Sheep talk  
22 - Shortened plurality  
25 - Tree  
27 - Blind  
30 - Mohammedanism (poss.)  
31 - Weirily  
32 - Schedules  
33 - Negligent  
38 - Chinese unit of measure  
40 - Everyone individually (abb.)  
41 - Columbus' discovery (abb.)  
43 - Within  
44 - That is (abb.)

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211 Coronado Pink	201 Charcoal Gray
214 Crimson	208 Cinnamon Brown
208 Cinnamon Brown	213 Georgian Buff
215 Cocoa Brown	205 Majestic White
244 Surf Green	206 Chinese Yellow

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Meets all specifications of the best grade face brick.

ALL THE BEAUTY OF  
STONE AT THE  
COST OF BRICK

**Crowe-Gulde Cement Co.**  
of Hereford  
PHONE 1722 1st & COUGH ST

# WELCOME

To Hereford  
**ROTARIANS AND  
ROTARY ANNS**



Rotarian Johnny Sims



Rotarian Clinton Massie

We are extremely proud that Hereford has been chosen to host the 2nd Annual Conference, Rotary International, 573rd District. We sincerely hope your stay will be pleasant.

fuel for a growing empire  
**Pioneer Natural Gas**  
Company





THE PHIL-ORIGINALS will appear during the Rotary District Banquet Monday evening in the Hereford High School gymnasium. They are, from left: Mrs. D. H. Hubbard, Paul E. Biggs, Donna Ott, Allen Greer, Linda Jameson, Jim Hart and Claudia Hart. (Photo by Leo Warden)

## Six Phillips, Tex., Singers On Rotary Banquet Program

Six singers and an accompanist make up "The Phil Originals" from Phillips, Texas. They entertain widely just because they enjoy music.

They are scheduled to appear Monday evening during the huge Rotary District Banquet, which will be held in the Hereford High School gymnasium.

All of the members are connected with Phillips Petroleum Company or Phillips High School.

Accompanist for the group is Mrs. D. H. Hubbard, who is choral director for Phillips High School. Her husband currently is president of the Phillips Lions Club and a safety coordinator with Phillips Petroleum Company.

Paul E. Biggs is the singing master of ceremonies. He is a member of the Phillips Petroleum employee relations department. He also serves as director of music for the First

## Long Time Ago

**45 Years Ago**  
Beginning with threatening clouds Wednesday and Thursday, a small shower or sprinkle fell Thursday afternoon which was followed by intermittent showers during the night amounting to about one half inch precipitation. This rain is in exact accord with local prophets for yesterday morning, even while the sky was almost clear. Backup Waddle Miller set down a prophecy that it would rain before night. His reputation came near of being ruined for the sprinkle scarcely settled the dust; but it was saved and he is no new-comer either.

**25 Years Ago**  
The H. L. Rice brick business structure got under way Tuesday. Tielof Brothers, contractors, began pouring concrete for the foundation Wednesday afternoon.

The building will measure 60 feet deep by 35 wide, making two complete business fronts, with a file partition.

The building will be modern in every way, with the latest in display windows and concrete floor, and all modern conveniences. The Vogele Millinery Parlor will occupy the north half, while the south side has not been leased. The building will be ready for occupancy about June 1.

Present production of diamonds in South Africa is valued at more than 50 million dollars annually.

Only sailing craft can be used for oyster dredging in Chesapeake Bay. Use of power boats is forbidden by law.

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### TEXAS COMPANY

Now manufacturing quality unit needs qualified man or lady to operate a consignment service in this area. Good income for person who qualifies. Must have 4 to 6 hours weekly, be bondable and have a minimum of \$750 cash to maintain inventory.

Write  
**FEDERAL MANUFACTURING COMPANY**  
Box 2116 Dallas 21, Texas.

## LADY BUGS

### \$4<sup>00</sup> Per Gallon POSTPAID

Two gallon crate is minimum order. Write or wire M. E. Nelson, P. O. Box 1525, Marysville, California.

Railway Express 48 hour service to Hereford from Marysville.

## Bank Nitrogen this Fall...

**For Crop Dividends Next Spring**  
In your business of farming, good management pays off in increased profits. That's why fall application of New PHILLIPS 66 AMMONIUM NITRATE is a good investment because you bank nitrogen that pays dividends in low-cost crop profit gains.

NEW, FREE FLOWING PHILLIPS 66 AMMONIUM NITRATE gives you round, solid, dry and uniform prills that won't cake in storage... won't clog or bridge in your applicator. This means it's easier to handle and apply... it saves you time and money.

For Your Fall Applied Nitrogen, Specify ...  
New, Free Flowing Phillips 66 Ammonium Nitrate  
Associated Growers of Hereford  
EM 4-1527

### MR. COTTON FARMER

May we recommend The Wet Acid Process as the process to be used in chemically delinting your grain seed? — Here's Why —

1. Seed stays in contact with the acid for a period of 30 seconds or less.
2. Water is used as a neutralizer.
3. Does not eat the bags.
4. Wet and green seed can be safely delinted.
5. Seed can be safely stored and used for a period of several years.
6. Does a more thorough job on angular leaf spot and other seed borne diseases.
7. Heat is used only to dry the seed after the acid has been washed off.
8. Planting 12 lbs. per acre the cost is less than 10c per acre more using wet acid.
9. More uniform planting.
10. More even stand.
11. Quicker emergence.
12. Plant faster.
13. Get bigger yields.
14. Gravity table floats out weak seeds.
15. Treating prevents seed rotting even in cold, damp weather.
16. No sticks, stems or lint to clog the planter.
17. In warm soil seed will sprout in 12 hours—a stand in 5 days.
18. Less moisture required for germination.
19. For only 1 lb. of lint cotton per acre you can have your seed chemically delinted using the safe WET ACID PROCESS.

For an appointment call the Hub Delinting Plant  
Phone Hereford, Texas, Hub 2705 (collect)

or  
Bring your seed. We have a saw plant in connection with our acid plant.

# Southwestern Life REPORTS for the 56th year...

**Statement of Condition December 31, 1958**

as filed with the Insurance Departments of the states of Arizona, Arkansas, California, Colorado, Louisiana, New Mexico, Oklahoma and Texas.

### ASSETS

United States Government Bonds	\$ 43,625,453.22
County and Municipal Bonds	36,412,226.71
Public Utility and Corporation Bonds	53,439,540.45
First Mortgage Loans on Real Estate	207,746,270.40
Collateral Loans	10,988,663.30
Home Office Building	1,550,000.00
Preferred Stocks	9,301,981.10
Bank Stocks	9,416,392.00
Other Common Stocks	19,931,735.28
Cash	8,635,970.53
Loans Against Cash Values of Policies	31,221,611.05
Accrued Interest and Miscellaneous Assets	2,726,954.52
Net Premiums to Complete Policy Years	15,668,683.57
These are premiums either in process of collection or due to be paid during the current policy year. Proper offsetting liability is included in the policy reserves shown in this statement.	
<b>TOTAL ASSETS</b>	<b>\$450,665,482.13</b>

### LIABILITIES

Policy Reserves	\$373,085,926.07
Premiums and Interest Paid in Advance	3,376,365.45
Reserve for Taxes and Other Liabilities	5,839,322.93
Mandatory Securities Valuation Reserve	11,981,191.50
<b>TOTAL LIABILITIES</b>	<b>\$394,282,805.95</b>

### SURPLUS FUNDS for protection of Policyowners

Reserve for Contingencies	\$ 24,882,676.18
Capital Stock	7,500,000.00
Surplus	24,000,000.00
<b>Total Capital and Surplus Funds</b>	<b>\$ 56,382,676.18</b>
<b>TOTAL LIABILITIES AND SURPLUS FUNDS</b>	<b>\$450,665,482.13</b>

Bonds and stocks in this statement are valued as prescribed by the National Association of Insurance Commissioners.

For additional information about Southwestern Life's progress in 1958, please write for a copy of the 56th Annual Report.

## T. M. Cox, Jr.

EM 4-2670

# Southwestern Life INSURANCE COMPANY

James Ralph Wood, President Home Office, Dallas

FAMILY PROTECTION • BUSINESS LIFE INSURANCE • ANNUITIES • PENSION PLANS • GROUP LIFE & DISABILITY INSURANCE

Editorials

Rotary Objectives Make Group Welcome Any Place They Meet

Welcome, Rotarians and Rotary Anns, who will gather here Monday for District 573 Rotary International, second conference.

We realize that welcomes of this type are often a matter of mere word service, and are frequently accepted as such. On this occasion, however, we believe that they actually come from the hearts of the people of the community, chiefly for the reason that the Hereford Rotary Club has conducted itself in such a manner that the people of the area have come to respect and appreciate its efforts.

The annual Rotary Club Junior Livestock show, for instance, is an example of some of the things the Hereford club has done and still does—and we know of no other club project in the Panhandle which is more serviceable to its community.

'Okie' Idea On State Budgets

The following opinion appeared in the "Letters" column of the Wall Street Journal and seems appropriate in view of current discussion of new taxes by Texas lawmakers. To say the least, it definitely merits more than passing consideration.

OKLAHOMA BUDGET-BALANCING The financial woes of certain state governments, and the higher taxes proposed by their political leadership as the only solution to their problems, makes interesting reading here in Oklahoma where the solution to state financial stability was adopted back in 1941.

Perhaps Michigan, Washington and some of these other states in trouble should study the Oklahoma plan. Industry, too, might well take a look at a state which has learned how to control expenditures and maintain a stable governmental climate.

Here is the essence of it: Oklahoma legislature cannot appropriate funds in excess of the average revenues for the three previous years, unless new revenues are provided to cover such excess. No state warrants can be issued unless funds are in the treasury to cover it; hence there can be no floating debt, or operating deficit, in Oklahoma. Should revenues decline below estimates on which appropriations are based, expenditures must decline correspondingly, the reduction being pro-rated to all objects of expenditure. This fiscal system is known as our "budget-balancing" amendment of 1941.

Since World War II state revenues from Oklahoma's diversified excise tax system have increased sufficiently as the result of economic growth to provide adequately for increased spending needs. There has been no tax increase in business or industry in fact, income and payroll taxes have been reduced.

The main thing these other states are suffering from is the lack of a sound, basic constitutional system of financial controls; plus, perhaps, some political leaders who are trying to emulate the profligate financial practices of the Federal Government. Politicians will always overspend, if the constitution will allow it.

L. D. MELTON

The Sunday Brand

Established 1948 Published every Sunday at 336 Main St., Hereford, Texas



James M. Gillentine, Editor and Publisher H. A. Tuck, News Editor

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The POWER of FAITH by Howard Brodie



THE FAITH AMERICANS LIVE BY-1

They call him "The Hoodlum Priest" because of his interest in helping convicts to find the road back.

For 20 years the Rev. C. Dismas Clark, S.J., has been more at home in prisons across the nation than in any parish rectory. He speaks the language of prisoners, knows their problems, and has had thousands of men released in his care.

"I want anyone to phone me collect when they think of doing anything wrong," said this dedicated Jesuit to me. "I am not a do-gooder and never preach, I think like a doctor who hates cancer but not the patient. I don't like crime but I like the criminal. He's a fellow human being, one of God's people, and I know what a speck of understanding will do in a dark hour."

Father Clark changed his middle name to Dismas, after the Good Thief whose entry into Paradise symbolizes the hope of all convicts and Christ's love for them. In his small bedroom in St. Louis, Mo., hang two pictures of the Good Thief on the cross next to Christ, both painted by convicts.

Now Father Clark is forming "Halfway House," an organization to provide shelter, job possibilities and counseling for convicts of all faiths after their release from prison.

AP Newsfeatures

can do just about anything they try and, for this reason, we feel sure that the conference will go down in history as one of the most successful in the district.

The home clubs of visiting Rotarians, no doubt share the same esteem in their own communities. For this reason, Rotary International has become one of the leading service clubs in the world. This, we understand, to be the theme of the conference in Hereford and, for benefit of those people who might not be familiar with the operation of Rotary International, we are happy to reproduce the following objectives:

"To encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

"1. The development of acquaintance as an opportunity for service;

"2. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian of his occupation as an opportunity to serve society;

"3. The application of the ideal of service by every Rotarian to his personal, business and community life;

"4. The advancement of International understanding, good will, and peace through a world fellowship of business and professional men united in the ideal of service."

Needless to say, people who live by these ideals are always welcome in Hereford or, for that matter, most anywhere they choose to go. Since most of the visitors are neighbors from communities like our own, we feel that their visit will be a pleasant one, and we join the Hereford Rotary Club in bidding welcome with an invitation to come back soon.

Career Study In Our Schools

Growing interest in career study is noted in Hereford High School these days, and it is a trend that might well spread over the entire nation.

Primarily, career study gives the average student a preview of what he can expect in many of our American business and professional fields. The studies, in addition, are supplemented by visits and talks with local business people who frequently provide the most interesting phase of the program.

Free enterprise, too often frowned upon in educational circles, is also being recognized as an important phase in our way of life. Threatened on every side by theories of such people as Marx, Hitler, Mussolini and Stalin, free enterprise is generally taken for granted in the United States. The career program will, at least, give our young men and women a first hand report from people who have lived under the free enterprise system.

Meanwhile, it behooves all of us to ever remember that it was not co-ops, unions or monopolies that made the United States the world's foremost nation and—at the same time—provided our citizens with a standard of living never before known to any other nation in the history of the world. Free enterprise naturally has its faults, but it is still by far the best system of life yet devised by mankind.

Matador Bows To Father Time

Foresight and patience are two qualities most of us lack and, strangely enough, patience often outweighs the factor of foresight in most of our lives.

We are thinking in particular of an announcement that the huge Matador Ranch will be sold off into smaller ranches and farms. Back around the turn of the century many people recognized this situation as an ultimate development. Most of them got the cart before the horse, however, and figured that the operation would occur 25 years ago. The same thinking pretty well prevailed in this area with earlier divisions of the XIT lands when a slogan, "More People—More Farms" was adopted by The Brand back in the 1920s.

Despite the industrial shift in the Southwest, which has sent hundreds of people from the farm to the city, this territory is still showing an overall increase in farm population.

When it comes to real estate and population trends, foresight is a tremendous factor but, without patience, it is more or less nullified.

FOR NINE-YEAR-OLD EMPLOYEE:

Weekly Factory Wage Was Only Nine Cents

By MRS. R. L. CRISWELL Mrs. Louie Hueckert, 401 Ross St. was born in Alsace-Lorraine, then in Germany. It is now Grendelbruck, Gas Rhin, France.

Her father's home was built of brick and stucco. It had a full-sized basement, celled and lined with concrete, and was bomb proof. Many people spent the night there during raids to escape destruction. Sometimes so many went there that it was impossible for all of them to get inside and they had to go elsewhere for shelter.

The next street from the shelter was blown to a rubble and many people were killed, but their street was barely touched by the war.

Mrs. Hueckert visited her old home in 1952. It has mellowed with age and shows her father's skill as an architect. He built many government and public buildings during his lifetime.

The home consisted of four large rooms and a hall. Over the entrance, her father placed a plaque sculptured with these words, "Building is a pleasure, the builder says and knows."

This house was built in 1885 and her younger brothers and sisters were born there, as well as her children. There was also a barn for a cow and hogs with a hayloft and another small building which was used as a wash house. Every spoke and wheel were made in that small building.

"Oh yes, I remember coming to the United States," said Mrs. Hueckert. "This is a wonderful country. My husband and I came here with five children, one of them a creeping infant."

"We had only a few dollars, knew no one, just worst of all we could not speak or understand one word of the English language. We learned to speak English, and when my boys were in service, they wanted to hear from home so I learned to write in English."

"My husband's mother and brother lived near Summerfield. His mother passed away and his brother wrote us to come and live with him. I was to do the housework and we would live in his home."

"We arrived in Hereford in September, 1908, and moved into his brother's home, which was a two room half-dug-out with no flooring—just packed earth. How I hated that dirt floor and how I worked to keep the children clean."

"We had boxes for chairs and bunks for beds with planks nailed to two stabs in the dirt for a dining table. But this is a (Continued on page 5)

LABRY BALLARD—I'd pick up the children and get in the car and try to run from it.

MRS. CURTIS TRAWEEK—I'd probably go down to the basement and stay there. Anybody who is on Main Street when a tornado comes should come to the post office. There's plenty of room in the basement for everyone on Main.

CARROLL HICKEY—I really don't know what I would do. I've never been confronted with a situation like that before.

REVA DOANS—I think I would head for the tall timber.

DOC COWAN via MRS. COWAN—I'll tell you what he would do. He would check to see if he had his sun shades and his driver's license. He'd check carefully to see if all the machines in the store were all right. He would cut off the water and electricity and gas and open all the windows and check the doors. Then he would go out and see if the car had plenty of gas, kick the tires to see if they were all right, might even check the oil—then, and only then, would he amble out and drive us at a snail's pace out of town while everyone screamed at him to hurry.

QUESTION OF THE WEEK Traffic Would Tangle If A Tornado Struck

How would you react if a tornado were sighted at Summerfield and heading for Hereford?

CLIFF ESTES—I'd flee into the hills.

E. DONIGLAS—I could outrun anybody in the footrace.

JELORES LOERWALD—it depends on where I'd be. If I were at home I'd try to stay calm and listen to the radio to tell me what to do.

MRS. E. J. REYNOLDS—I think I'd get the car and try to get out of the way. Since I don't have a storm cellar, I think that would be the best thing to do.

MRS. JERRY MALONE—Heavens! I don't know. Find the nearest cellar, I guess, and stay in it.

MRS. BILL McCARVER—if I were not home I'd go home and then I'd get the children and try to drive away from it.

MRS. JERRY MALONE—Heavens! I don't know. Find the nearest cellar, I guess, and stay in it.

MRS. BILL McCARVER—if I were not home I'd go home and then I'd get the children and try to drive away from it.

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Panhandle Paragraphs

CITY SIGNS CONTRACT

To provide proper liability in event of accident, the City of Pampa and Carson County have signed a contract providing fire and emergency service for Carson County. Similar agreements have already been signed with cities of Groom, White Deer, Skellytown and Panhandle. The contract provides that Pampa shall receive \$50 and not more than \$100 when called to the scene of a fire or emergency, such as a drowning, etc. The Pampa emergency unit will be called only by the Commissioners Court or by Sheriff John H. Nunn in cases of extreme emergency.—PANHANDLE HERALD

THIRD WELL INDICATED

A third field producer was indicated in the east offset of the West Roaring Springs field, P-M Drilling and Production Co. of Midland and Wichita Falls No. 1 J. W. Cooper. The Permo-Pennsylvanian pay section of the field was perforated from 4,191-95 feet and 4,203-09 feet. After treatment with 250 barrels of acid the exterior swabbed 8 to 10 barrels of new oil for an unreported length of time. Drill site for the Motley County project is 660 feet from south O-2, J. J. Jones Survey, four miles southeast of Roaring Springs on a 168 acre lease. In Northwestern Motley County, the only wildcat in the area, General Crude Oil Co.'s No. 1 Fish, is currently drilling below 9,213 feet in shale.—MATADOR TRIBUNE

BRIDGE AND PAVING PLANNED

Plans for a new bridge across the North Fork of Red River between Magic City and Wheeler were announced last week by Clyde Drake, Wellington, State Highway Department engineer. The plans, which are now in Austin for inspection, also call for six miles of paving to extend five miles north of the bridge and one mile south. Drake estimated cost of the project at \$240,000 and said it would probably take from eight to 10 months to complete. If the plans meet the approval of state engineers, contract for construction will probably be let sometime in May, Drake said. The proposed project calls for a 1,205-foot concrete and steel bridge. The paving on the north side of the bridge would connect with Farm to Market Road 2167 and that on the south side would tie in with paving north of Magic City.—SHAMROCK TEXAN

BEGIN WILDCAT DRILLING

Work began this week on the location of a new wildcat oil well five miles south of Memphis on the D. A. Neeley land at Friendship. Tuesday a bulldozer was at the site and had begun to level the ground on the location and to dig the pits and do other necessary work. Wayne Thigpen, operator of the bulldozer from Aspermont, said that it would probably take a week to ten days to complete the dirt work. The well is being drilled by Ellis B. Colvin and Gulf Coast Royalty Co., out of Houston. It is scheduled for 7,000 feet and will be known as the No. 1 D. A. Neeley. Its actual location is 600 feet from the north and 4,155 from the east line of section 12, block R. T. A. Thompson survey. Davis Drilling Co. of Abilene is in charge of the drilling.—MEMPHIS DEMOCRAT

The BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his hindweed farm takes a stand on the front porch argument, his letter this week reveals.

Dear editor:

There are times when I can't understand people. For example, about a week or so ago all the newspapers carried an article about a Congressman who was using his front porch for home office run by his wife and was collecting rent on it from the government, since, as I understand it, the government allows Congressmen \$1200 a year for home office rent if there's no room in the post office or some other federal building in his home town.

And what I can't understand about people is that most of them were outraged by this set-up. They thought it was wrong to get paid for using your front porch for an office.

I'm outraged by this too, but not for the same reason. What outrages and baffles me is why anybody, if the government would pay him to sit on his front porch, would turn the job over to his wife, and himself sit in an office in Washington.

I can't understand such a sense of values. You take me, whenever the weather allows, I sit on my front porch, even if the government doesn't pay me a cent to do it. There are some things a man ought to be willing to do on his own, whether he gets paid for it. In fact, I think it would be a more positive approach, if the government paid me to sit on my porch, instead of paying me not to sit on my tractor, although I'd be willing to tackle both jobs at the same time if the pay was double.

I can't say I accomplish anything by sitting on my front porch, which isn't the purpose in sitting there in the first place, and besides it's not always a proven fact that some Congressmen accomplish more by sitting elsewhere.

It might be thought by some people that I'm starting a crusade for more people to sit on their front porches, but I'm not made that way. I find it impossible to care whether my neighbor is sitting on his front porch or sitting on a tractor or riding to town in his car. All I know is that for me, sitting on the front porch suits me fine. It's easier, it's cheaper, it's safer, and you can do it in the shade. Also, you don't have to get elected to do it. Very few taxes have ever been raised by a man sitting on his front porch.

Yours faithfully, J. A.



BUILT FOR BOMB ATTACK PROTECTION, this house in Grendelbruck, Gas Rhih, concrete, and served as shelter during air raids. Neighbors often went to the house during an attack by air.

Weekly...

(Continued from page 4) Good, good country and any one can make a good living if they are willing to work and save a little for a rainy day. We had good along with the bad, but we got through that winter... and when spring came, Louie began plowing to plant a crop. "We came to America with great dreams, which we hoped to make come true. And come true they did, but after much hard work, sacrifice and great trust in God. "We came to town to go to the church here, so we had to wait and trust God. When the church was built, we were so happy to get back to His House. God was good to us for we made enough to build a three-

room house to live in. "But there was no money left with which to buy clothes and shoes. "Louie went to town and tried to buy a pair of shoes, to be paid for with the next crop, but the man would not trust him. He came home very angry because the merchant would not trust an honest man for so much as a pair of shoes. "We worked very hard, and in time we had our own farm and it still makes a living for me. I need not ask anyone for help in my old age. I am 80 years old and proud that I have lived so long and have seen this little town of Hereford grow into a little city. "To see the beautiful homes and cars for so many, it is wonderful. No one walks any more. My husband walked so much in 'busting' the sod for planting that his feet became so sore he could not wear shoes. He wrapped

his feet in canvas and gunny-sacks and went right on with the plowing. "We reared five children, and they are all married and I now have 11 grand-children and four great-grandchildren. People in America do not teach their children to appreciate the good things of life and the fact that work is conducive to happiness. They expect the world to hand them a living on a silver platter, without having to do anything but have a good time. They do not know what a good time is when they have it. They are bored because they have had so much and so soon and it is impossible for them to appreciate the wonderful life they are living. "I went to work when I was nine years old in a factory. But I could only work four hours a day because I was so young. I had to rise at 5 a.m. in order to be at work at seven.

Six H. D. Groups Have Complete Representation

The Deaf Smith County Home Demonstration Council met recently in the Bull Barn kitchen, with Mrs. George Turrentine, vice president, presiding in the absence of the president, Mrs. H. S. Fuller. Six clubs were present, with 100 per cent representation. They were North Hereford, West Hereford, Progressive, Cultural, Westway and Ford. Mrs. J. C. Morrison read the opening, entitled, "Good Neighbors." Mrs. O. L. Williams gave the finance report and reports from the other committees were heard. Members were reminded of the District THDA meeting to be held in Wellington on April 9. 4-H demonstration and county contests were announced by Mrs. Jeannette Hadaway, assistant county home demonstration agent, for April 18. Plans were made for a luncheon and style show and exhibits to be held April 27 for the commissioners and their wives and for all home demonstration club women.

Club Woman of the Year will be announced at the luncheon. Those present were Mesdames Bess Werner, J. C. Morrison and George Turrentine, Westway Club; Earl DeHart, J. T. Richardson and J. G. Gandy, Cultural; H. L. Hershey, E. C. Hammett and Taft McGee, Progressive; Oscar Lee Williams, Otto Olson and A. E. Hodges, North Hereford; Vern Witherspoon and Carlos Vaughn, West Hereford; Orval Galley, Dawn; Bill Gilleland, Hardy Benson, Ford; W. H. Goettsch, South Hereford; George L. Olson, Wyche; and Tom Draper and Jim Hadaway, county and assistant county home demonstration agents.

Grooming Subject At 4-H Meeting

Mrs. Jim Hadaway, assistant county home demonstration agent, presented a demonstration on grooming to the Merry Maidens 4-H Club Wednesday in the home of Linda Loerswald. Members of the club also studied good posture and good health. Cookies and lemonade were served to the group.

SEPARATE CAREERS

NEW YORK (AP) — Cyril Ritchard keeps his careers as star performer and stage director firmly apart — even when he is doing both at the same time. Ritchard is appearing in the Broadway smash hit, "The Pleasure of His Company," and is guiding "Lulu" as well. To avoid public confusion, Ritchard announced that he wanted it "clearly established" that his directorial chores were not to interfere with his acting. He arranged during the tryout tour of "Lulu" for transportation back into New York for each performance of "The Pleasure of His Company."

PEPTIC ACTUAL  
ERRS ARE AMIR  
KDE GATE PPA  
ISDPA EXPAND  
O CRRGSELS E  
DECRNT TRSTZ  
LU I T II  
IMPOSE DIVERK  
S A HELD E E  
LITTE RANOMY  
A I STRS E I  
MEON AVE ISIS  
SANITY SENSES

Here's The Key, Folks  
The Town Is Yours!



Rotarian



CLYDE MILLER  
Printing

We Sincerely  
Hope  
Your Stay Will  
Be Pleasant



Printing & Office  
Supply

THE HEREFORD ROTARY CLUB

extends a hearty

WELCOME

to the Rotarians and Rotary Anns Attending  
the

SECOND ANNUAL CONFERENCE DISTRICT 573

Rotary International

Welcome to Hereford . . . we hope that the Second Annual Conference of District 573 will be a memorable one for you.

Each Hereford Rotarian and Rotary Ann has worked hard to make this conference the best ever . . . and we know that you're going to enjoy it to the fullest. Again, may we say Welcome . . . and we hope that you'll visit Hereford, and the Hereford Rotary Club again at your earliest convenience.

The Hereford Rotary Club

Francis Hardwick, President



## Varied Topics Scheduled During 3 Rotary Sessions

A lot of activity is being crammed into two and one-half days during the District 573 Rotary Conference, which opens Sunday afternoon. But most of the serious affairs will take place during the three plenary sessions of the delegates.

With all sessions slated for the Star Theatre, the first session will open at 8:50 a.m. Leading the song sessions will be Rex Webster of Lubbock, past district governor. His pianist will be Gerre Hancock, Lubbock, who was a Rotary Fellow to France in 1955-56 from this district.

Conference chairman R. G. Peeler of Hereford will call the first session to order, with The Rev. Herschel L. Thurston, president of the Dalhart Rotary Club, giving the invocation.

Hereford Boy Scouts will present the colors just preceding

the address of welcome by Francis Hardwick, president of the host club. The welcome to Hereford will be given by Rotarian Dudley Bayne, city manager of Hereford, with the response by Manuel B. Edquist, president of the Amarillo Rotary Club.

Adoption of the official conference program will be handled just before R. G. Peeler presents Burnett B. Roberts, Governor of District 573, Rotary International.

After a song session, Governor Roberts will address the delegates on "The State Of The District".

Morris Higley of Childress, past district governor, will present the District Governor nominee Floyd A. Hemphill, South and West Amarillo Rotary Club.

Greeting from Clifford A. Randall, President of RI, will

be given by his special representative, O. B. Moody, past district governor from Lindsay, Okla.

Announcements by conference secretary Leo Forrest will close the first session at 11:30 a.m.

After the traditional singing, the invocation will be given by The Rev. Alby Cockrell, pastor of the First Methodist Church of Hereford.

Talks on the four major areas of Rotary Service will be made by the following: Club Service, Herschel Thurston, president of Dalhart Rotary Club; Vocational Service, Otis Spears, president of the Tahoka Rotary Club; Community Service, Robert H. Brummal, president of the Borger Rotary Club; and International Service, Tom B. King, president of the Midland Rotary Club.

J. B. Roberts, president of the Canyon Rotary Club, will be conductor for a buzz session, during which the audience will ask questions about Rotary.

Leo Forrest will make announcements just prior to adjournment.

Third, and final, plenary session will open with songs at 9:20 a.m. Tuesday. Henry E. Speck, Lubbock Rotarian and minister of the Sunset Church of Christ, will give the invocation.

Lloyd A. Wicks Sr., past district governor, will give a report of the resolutions committee and Bill Davis, Hereford, will report for the registration committee.

"Rotary and a Man" will be the subject for a short talk by District Governor - nominee Floyd Hemphill of Amarillo. Walter Reed, president - elect of the Levelland Rotary Club, will discuss the coming Rotary International Convention in New York City. Ralph O'Dell of Brownfield will talk on methods for procuring summer students for local clubs.

William R. Van Dusen, District 526 Governor, will discuss projects and activities in California Rotary clubs. Following application from cities desiring to host the 1960 conference, Leo Forrest will make announcements to close the third business session.

Members present were Patricia Price, Janis Medley, Patsy Stoy, Patricia Maxwell, Patsy Huckert, Gwendell Bainum, Nancy Gripp, Beverley Barrett and Linda Pulliam. Barbara Clemmer was unable to attend due to illness.

Parents attending were Bill Price, Mrs. Richard Barrett, Mr. and Mrs. Albert Maxwell, Mr. and Mrs. Arthur Stoy, Mrs. Spicer Gripp, Mrs. Frank Huckert, Mrs. Delbert Bainum and Mrs. Ben Medley.

Other guests were Barbara Pulliam, Judy Price, Don Maxwell, Beckey Maxwell and Sandra Kay Medley.

Have you read the classifieds?

## School Menu

Menu prepared by Homemaking II Class, second period; Kay Packard, Marie Ivie, Joan Morton, Janelle Weaver, Cecelia Burrus, Norma Jean Warwick, Sandra Townsend, Mary Skypala, Janice Ramey, Elizabeth Brorman, Evelyn Hunter, Barbara Jacobs and Ann Shepherd.

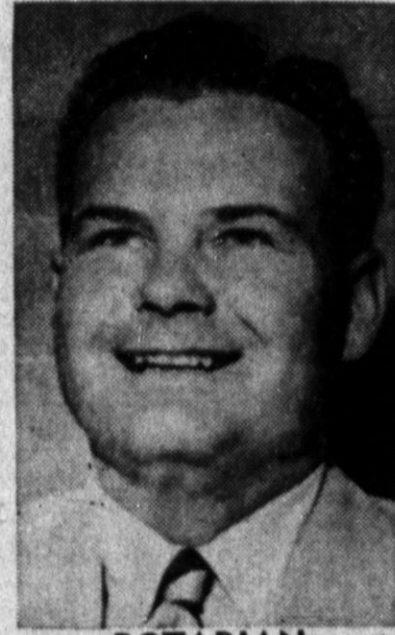
MONDAY - Fried chicken, mashed potatoes, salad, fruit cobbler, milk, butter and bread.

TUESDAY - Pizza pie, tossed salad, peaches, light bread, butter and milk.

WEDNESDAY - Baked beans with pork, cole slaw, corn bread, butter, peanut butter cookies, jello with fruit and milk.

THURSDAY - Hamburgers, tomatoes, lettuce, pickles, onions, potatoes, milk and ice cream sticks.

FRIDAY - Macaroni and cheese, tossed salad, milk, English peas; hot rolls and butter, applesauce.



ROTARIAN JAMES HEADSTREAM



## REPORT

The To-He-Ha Camp Fire Girls met Tuesday at the Camp Fire Hut and made cookies and punch for their party Tuesday night held to honor their parents.

Parents attending were Bill Price, Mrs. Richard Barrett, Mr. and Mrs. Albert Maxwell, Mr. and Mrs. Arthur Stoy, Mrs. Spicer Gripp, Mrs. Frank Huckert, Mrs. Delbert Bainum and Mrs. Ben Medley.

Other guests were Barbara Pulliam, Judy Price, Don Maxwell, Beckey Maxwell and Sandra Kay Medley.

Members present were Patricia Price, Janis Medley, Patsy Stoy, Patricia Maxwell, Patsy Huckert, Gwendell Bainum, Nancy Gripp, Beverley Barrett and Linda Pulliam. Barbara Clemmer was unable to attend due to illness.

**WAC SEED INC.**  
CERTIFIED HYBRID  
"SHOOTING FOR HIGHER YIELDS"  
PHONE EM 4-1424  
HEREFORD, TEX.  
BOX 948

"Look for the red rocket on the bag."

We Are Happy to Have  
the Privilege of Extending  
**GREETINGS**  
To You, Visiting  
ROTARIANS  
and Rotary Anns

If you decide you like Hereford well enough to want to stay here, come in, let's arrange for your home.

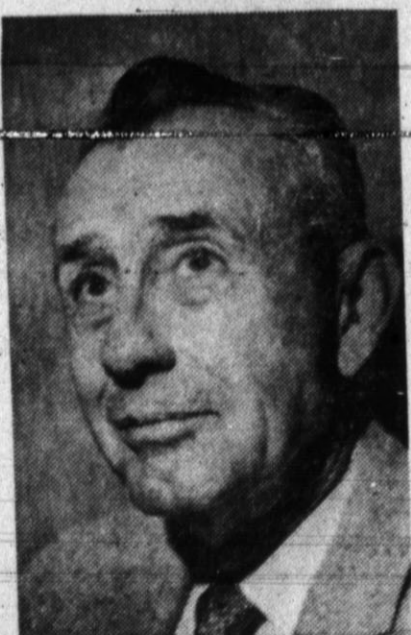
**Hi-Plains Savings & Loan Assn.**  
JAMES HEADSTREAM, MANAGER  
128 E. 3rd Phone EM 4-3535



We Join All Hereford in extending a . . .

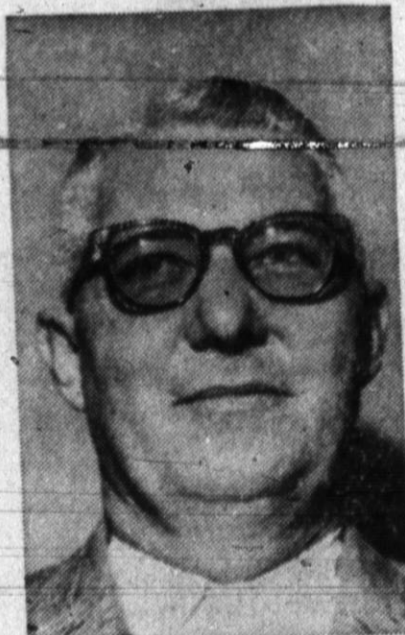
# WARM WELCOME to ROTARIANS AND ROTARY ANNS

Rotarian



Faust Collier  
Conservation

Rotarian



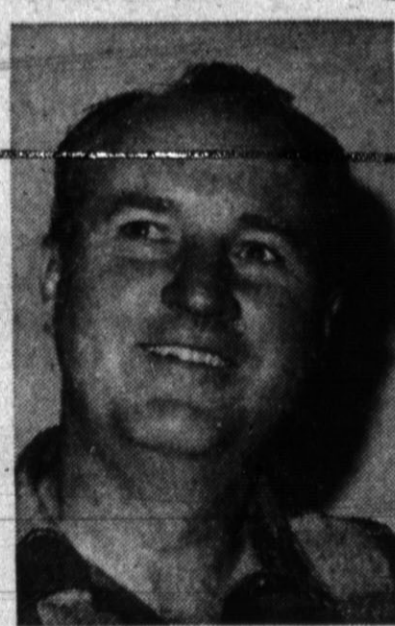
Bill Messick  
Wheat Farming

Rotarian



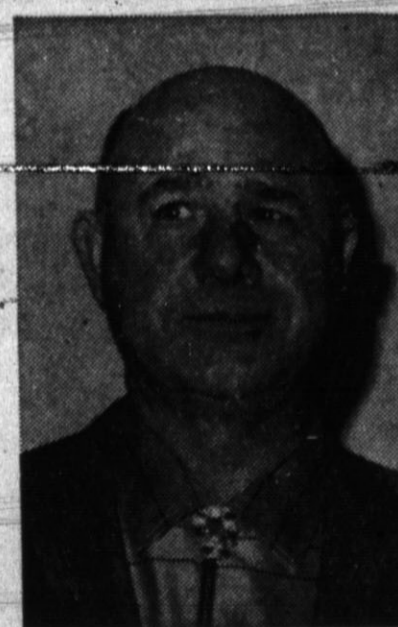
Owen Seamands  
Beef Cattle

Rotarian



Herb Boardman  
Dairy Production

Rotarian



Frank Bezner

Rotarian



Charles Frye  
Cotton Farming



We Sincerely Hope That Your Stay In Our City Will Be  
Pleasant and Profitable!





DOCTORS' DAY was observed at Deaf Smith County Hospital when the Deaf chapter president, serve cake and coffee Smith County Junior Red Cross Chapter to Dr. R. R. Wills and Dr. L. A. Beyer at honored doctors Tuesday. Gary Tannahill, the hospital. (Staff Photo)

## Junior Red Cross Chapter Honors Doctors March 30

Deaf Smith County Junior Red Cross brought its activities for the year to a close Monday in an observance honoring doctors on Doctors' Day at the Deaf Smith County Hospital.

Boutonnieres of red carnations were presented to the doctors and decorative tray favors were placed on all hospital patients' trays. Cake and coffee were served in the doctor's room at the hospital, with Ann Wingert, president of the Junior Red Cross, and Gary Tannahill representing the local group.

Other activities of the Junior Red Cross the past year have included the annual membership drive, Christmas gifts to an orphanage in Waco and assembling a disaster kit which will be sent to National headquarters. The group has contributed \$25 to the local Community Center project fund and will help with the paper work of pre-registering all school age children interested in taking swim-

ming lessons during the summer.

Doctor's Day, March 30, is a project of the Woman's Auxiliary to the Southern Medical Association being adopted in 1935.

Since membership is drawn from the 16 Southern states, Canal Zone, District of Columbia and Puerto Rico, every state in the South observes Doctors' Day as well as many outside the Southern region.

The idea was suggested by a physician's wife in Georgia that a day annually be observed on which to honor members of the medical profession, both living and dead, with some act of kindness, gift or tribute in remembrance of these men and women who by daily devotion to their duty of service to humanity, minister to health and welfare.

The date of March 30 was chosen to commemorate one of the greatest discoveries in medical

history. It was on this date in 1842 that Dr. Crawford W. Long, the famous Georgia physician, first used ether as an anesthetic agent in a surgical operation, thereby providing mankind with the blessedness of freedom from pain and suffering during surgery.

The red carnation is the symbol of Doctors' Day and was adopted by the Auxiliary as the official flower in 1949. Monetary awards and Honorable Mention Certificates are given by the Southern Medical Auxiliary at their annual convention for the most original, outstanding and unique observance of Doctors' Day by the Auxiliaries within the Southern territory.

The George D. Feldner Trophy — a bronze loving cup — is the "sweepstakes" award, presented to the state for its county auxiliary submitting the best over-all Doctors' Day observance, regardless of the size of the county membership.

## OFF THE Shelf

by H. A. TUCK  
John Masters is best known for his books about India, but his latest effort is a tale of conflict in modern Spain, *Fandango Rock*. He is the author of "Nightrunners of Bengal" and

"Bhowani Junction", among others.

*Fandango Rock* outlines the fundamental differences between a poor Spanish town and the apparent wealth of the adjacent U. S. Strategic Air Command base.

Cesar Aguirre is an anachronism in the Jet-age. Bred as an aristocrat, he is a top-flight matador who secretly opposes the Air Force and seeks its removal from Spain. His sister, Bel, is in love with an Air Force sergeant, but is afraid to tell

her family. Behind the fence that surrounds the air base are another group of characters: Col. John Lindquist is trying to keep good relations between his people and the Spanish; Major Hamilton Fremantle, the Information Officer, is charged with keeping good relations, but all of his ideas evolve from the brief period he spent as a Madison Avenue ad man; Kit Fremantle, young and beautiful blonde who tries to boost her mother and father when they

are undecided; and Capt. Bill Lockman, All-American type who stolidly loves Kit.

After an accidental meeting, Kit is invited to live in the Aguirre home. She leaps at the opportunity to know the Spanish better. She is a particular friend of Bel's, but falls completely in love with Cesar.

One incident after other alienates the Spanish against the Americans, climaxed by two rapes and an exploding plane.

But neither are the Spanish blameless as they fire rifles at

the planes, charge two sets of prices and sneer at the young airmen who really want to become better acquainted.

Masters graphically describes the incidents which threaten to throw the Americans and Spanish into a bitter war.

The title, *Fandango Rock*, is a combination of the old, traditional Spanish dance and the contrasting frenetic music of the current American generation. The contrasts represented are presented well and honestly by John Masters in his first story about Spain.

# Welcome Rotarians

and

# Rotary Anns

to the

## Second Annual Conference, District 573

Rotarian



H. A. Tuck, Jr.  
News Editor

Rotarian



Melvin Young  
Newspaper Advertising



Carol Ann Newell  
Rotary Sweetheart



We Know Your Stay In Hereford Will Be Pleasant  
and Profitable

The Hereford Brand  
The Sunday Brand

We're Proud to

## REPRESENT OUR INDUSTRY IN ROTARY



Rotarian Otis Dickey  
Vegetable Shipping



and it is with a great deal of pleasure  
that we say

# WELCOME

to the Rotarians and Rotary Anns  
visiting Hereford

HOWARD

Gault  
COMPANY  
HEREFORD, TEXAS



Elizabeth Peabody

### RI Convention - Stopper In Conference Appearance

For an entertainer to appear on a Rotary International convention is a distinct honor — but when RI convention delegates demand two additional performances, that is almost unbelievable.

Such is the record of Mrs. Franklin (Elizabeth) Peabody of Dallas, who will present a musical book review Sunday evening to help open the three-day Rotary District Conference in Hereford. The show will start at 8 p.m., when Mrs. Peabody will present her review of the top-notch Broadway musical "My Fair Lady".

Appearing at the 1958 Rotary International Convention in Dallas last year, she was booked for one performance. But the delegates, from all over the world, insisted that the show be staged twice more.

Mrs. Peabody is a graduate of Hockaday School and Southern Methodist University, where she majored in dramatic interpretation and French. She has wide experience as a writer, actress and director for radio and television.

In addition to her appearances in Dallas, she has appeared in New York and many Texas cities. She is also well-known as a fashion commentator.

She is a member of Zeta Phi Eta, national speech sorority; The Fashion Group and vice-president of the Dallas Fashion Arts. She is a Sunday School teacher at the University Park Methodist Church, room mother at University Park School and senior Den Mother for Cub Scouts.

The wife of Dallas businessman Franklin J. Peabody, she is the mother of two children, David, who is 12, and Beth, who is 6.

Assisting Mrs. Peabody in her interpretive musical review will be Mrs. George N. Soderstrom, Dallas organist. A graduate of Northwest University, Mrs. Soderstrom has been a member of the Chicago Women's Symphony Orchestra and is organist of the First Methodist Church in Dallas.

Mrs. Peabody should feel right at home during her

Hereford appearance, since she is a Rotary Ann, her husband being a member of the Dallas Rotary Club.

### Saturday Party Fetes Husbands

Members of the Lone Star Study Club honored their husbands at a salad supper affair Saturday evening in the home of Mr. and Mrs. G. W. Newson.

Decorative flowers and appointments for the tables carried out the club colors of purple and gold.

Following the supper party Miss Jane Newsom showed colored slides of a recent trip to Europe, and Miss Helen Hidirglou of Athens, Greece, a student in Hereford High School, told something of her native land.

Games of bridge and "42" provided entertainment for the remainder of the evening.

Those attending were Messrs. and Mesdames R. G. Blue, Jack Grady, John Jacobsen Jr., Joe Kendall, Norman Moore, J. J. Durham, Coy Phillips, Robert Thompson, the hosts and special guests; Sue Springer, Jane Newsom and Helen Hidirglou.

### HOW PAT GOT NAME

NEW YORK — An appetite for candy got Pat Suzuki her name.

"When I was a kid in California," says the singing star of "Flower Drum Song," the new Broadway musical hit, "I was always going to the local store and getting candy that I'd charge to my pop.

"The man in the store couldn't pronounce my real name, which is Chiyoko, so he started calling me Pat. Then everyone else did and that's the way it's been ever since."

Wet soil should never be plowed because it becomes too hard for growing crops when the moisture evaporates.

Pierre Pflimlin, premier of France, is also an expert on the textile industry.

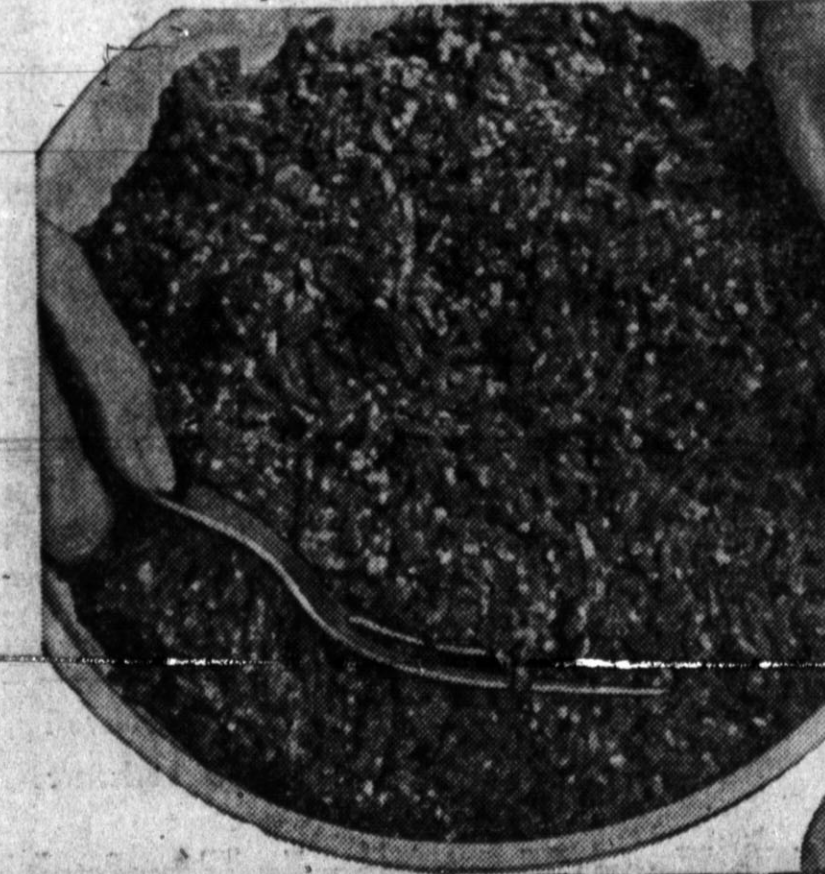
# FREE SUGAR

ONE 10-LB. BAG OF C&H PURE CANE SUGAR WITH EACH PURCHASE OF AN IRONEES IRONING BOARD PAD AND COVER AT . . . **\$1.98** (each)

**DOUBLE GUNN BROS. STAMPS WEDNESDAY**  
With Purchases of \$2.50 or More

Golden-Ripe Central American **Bananas**  
**2 LBS 25c**  
... for snack or desserts, serve crisp fresh

**VANILLA WAFERS**  
Fireside Brand **1-lb. Cello Package 19c**  
Sat. 8 a.m. - 8 p.m., Mon. thru Fri. 8 a.m. to 7 p.m.



**GROUND BEEF**  
Here's better, richer flavor for all your ground beef dishes. We can promise you this because our ground beef is made fresh daily from lean, tender chunks of fine-eating beef. We carefully control the mixture so there's just enough fat for flavor and juices. You can depend upon its fine quality—time after time after time. So sure are we, that we say: It must please you—or your money back. That's our guarantee.  
**lb. 49c**

- Catsup Highway—14 oz. **2 for 29c**
- Dry Milk Carnation Instant—14 Qt. **1.00**
- Dog Food Surechamp, Dry 5 Lb. Bag **69c**
- Pinto Beans Big Chief 4 Lb. Bag **35c**
- Preserves Par Pure Strawberry—18 oz. **35c**
- Honey Empress, Strained 5 Lb. Can **1.19**
- Peanut Butter Real Roast—18 oz. Jar **49c**
- Karo Red or Blue Label 3 Lb. Qt. **45c**

**Toilet Tissue**  
**Black Pepper**  
**Ungraded Eggs**  
**Beverage**

**Milk**  
Brocade—12-Oz. Cans  
**Liquid Detergent 2.49c**  
American Beauty 12-Oz. Cello  
**Macaroni-Spaghetti 15c**

- Marshmallow Cream Hip O Lite—Pt. **23c**
- Rice River Brand 2 Lb. Box **35c**
- Nuts Nut Shell, Mixed 14 oz. **69c**
- Charcoal Town and Country 10 Lb. Bag **59c**
- Matches Diamond—Carton of 6 **50c**
- Baking Powder Calumet—16 oz. **27c**
- Flour Harvest Blossom 25 Lbs. **1.59**
- Mrs. Wright's Canned Biscuits Butter or Sweetmilk, Can 3 for **23c**
- Coffee Edward's, All Grinds—Lb. **69c**
- Mustard French's—24-oz. Jar **32c**

**FREE**  
"APACHE PACER"  
Retail Value 109.95  
Small 4-wheel gas-operated car (Requires no registration)  
**HERE'S ALL YOU DO**  
Save your cash register receipts. At the end of the four-week period, the youngster with the longest roll of cash register tapes from Safeway wins this car. Start saving your tapes.  
(Official Measuring Date—Sat., May 2)

- Delsey White or Colored Finest Quality Roll **4 for 39c**
- Trader Horn 4-Oz. **15c**
- Ungraded Doz. **29c**
- Cragmon Assorted Flavors Quart Plus Deposit **10c**

**Milk** **FREE** Coupon worth \$1.00 **47c**  
**Liquid Detergent 2.49c**  
**Macaroni-Spaghetti 15c**

- Salad Oil Nu Made—Qt. **49c**
- Pickles Silver Savor, Sour or Dill—Qt. **23c**
- Mustard Garden Club—16 oz. **10c**
- Hamburger Buns Tendercrust Pkg. of 8 **23c**
- Salad Dressing Piedmont—Qt. **39c**
- Liquid Bleach White Magic—Qt. **15c**
- Detergent White Magic—Reg. Size **29c**
- Beef Chop Suey La Choy—308 Can **55c**
- Oleo Coldbrook, Colored—Lb. 2 for **35c**
- Ice Milk Lucerne, Vanilla, Choc. or Strawberry—1/2 Gal. **49c**

Prices Good Mon., Tues., Wed., April 6, 7, 8 We reserve the right to limit quantities.

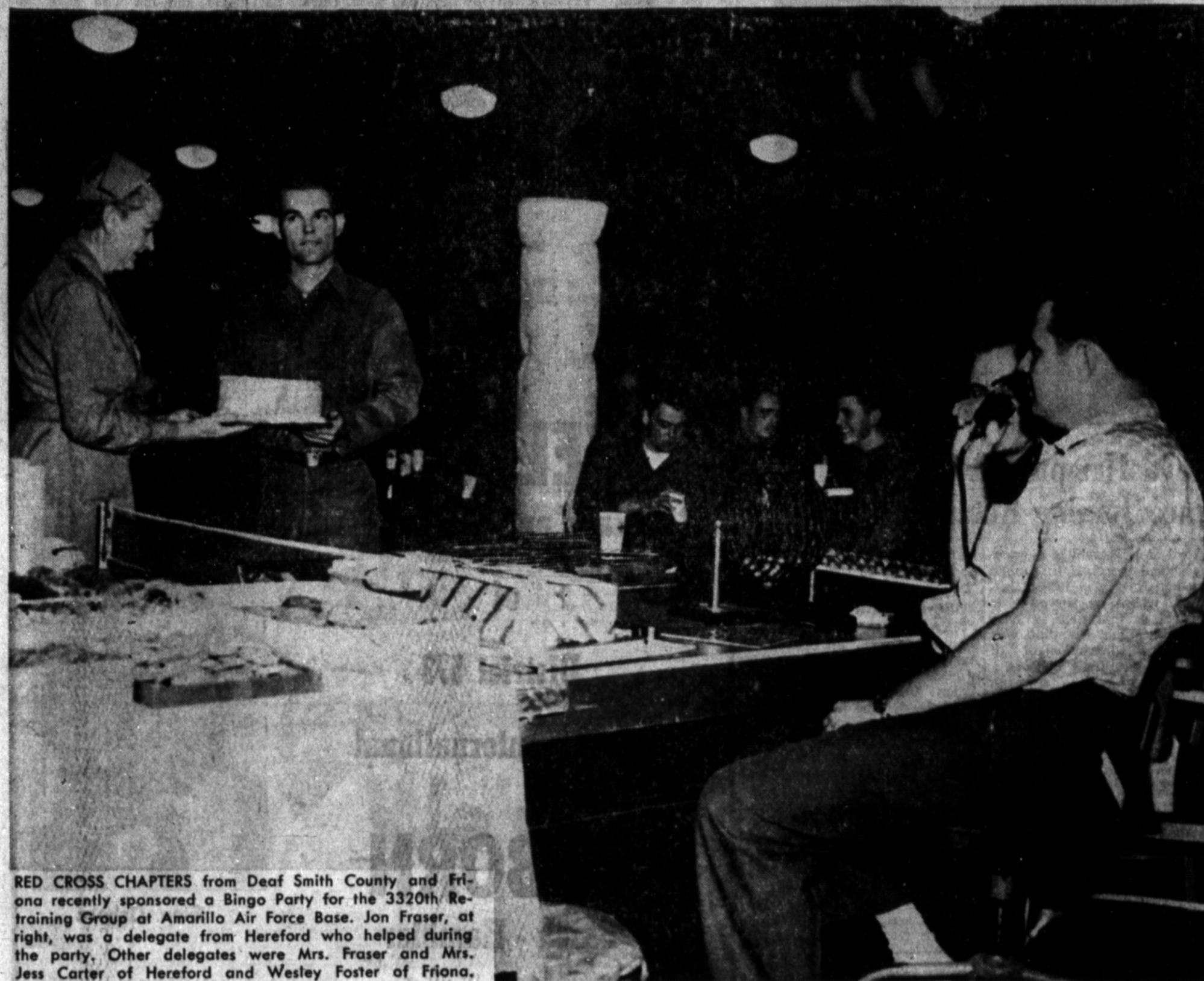
## DEKALB Hybrid Sorghum

**INCREASED YIELDS** **BETTER EMERGENCE**  
**HEAVY LOOSE HEADS** **BETTER TOLERANCE TO DROUGHT**  
**BETTER STANDING** **BETTER TOLERANCE TO DISEASE AND INSECTS**

**STEVE CLEMENTS**  
127 Jackson EM 4-0242 or EM 4-0474

**Pork Liver** Guaranteed Fresh Serve With Onions—Lb. **19c**  
**Bacon Squares** Smoked, Sugar Cured—Lb. **29c** **Whiting** Captain's Choice 1 1/2-lb. Box **35c**

**SAFEWAY**  
603 E. PARK



RED CROSS CHAPTERS from Deaf Smith County and Frio recently sponsored a Bingo Party for the 3320th Re-training Group at Amarillo Air Force Base. Jon Fraser, at right, was a delegate from Hereford who helped during the party. Other delegates were Mrs. Fraser and Mrs. Jess Carter of Hereford and Wesley Foster of Frio. Refreshments were served and prizes were given.

The Pleasure is ours

# IN WELCOMING YOU

Visiting Rotarians and Rotary Anns



Rotarian

Earl Phillips

It is our privilege to welcome you to Hereford and the Second Annual Conference, District 573, Rotary International. We hope that your stay here will be pleasant and fulfilling, and that in returning home you will carry with you pleasant memories of your visit.

## Phillips & Lawrence Texaco

# Welcome to Hereford



Rotarian Kenneth Coker

## ROTARIANS & ROTARY ANNS

April 5, 6 and 7

this we believe.....

No better city than

# HEREFORD

Could Possibly Have Better Visitors Than

## ROTARIANS!

While in Hereford, Be Sure to Visit The . . .

# CITY DRUG STORE

Phone EM 4-1144

## We're Indeed Proud to Represent Our Firm in Rotary...

And We're Also Mighty Glad To Say

# WELCOME



Rotarian Ben Childers

to the many Rotarians & Rotary Anns who are visiting Hereford!

We Hope Your Stay Will Be Pleasant and Profitable

## Carl McCaslin Lumber Co.

A Complete Building Service

1 Block East of the Courthouse

Phone the Lumber Number EM 4-3434

# Rotary District Governor Asks For Intensified Effort

Governor of Rotary International District 573 Burnett Roberts calls for "permanently unsatisfied" Rotary membership in district clubs.

By that, he means to strive to encourage and produce still higher standards of ethics in business and to increase zeal and redouble efforts to serve and improve communities.

"Basically," Roberts said, "Rotary is not a social or good fellowship movement, although this feature has proven a natural and very desirable by-product."

He said that Rotary "has been and must continue more and more to be a forum devoted to a thoughtful presentation of the highest and most effective development of the ideal of service in all of its avenues."

"This is the real need to be met," Roberts said. "The fulfillment of this fundamental purpose is the only real justification for the future of our organization."

Roberts continued: "The idea and the ideals of service did not originate with Rotary — nor does Rotary have any present monopoly on emphasizing its virtues. It was the central theme of the Sermon on the Mount. It was the cornerstone of Confucius, and of all the great world religions."

"But Rotary is unique in that in it for the first time was created a medium, whereby the ideal of service could be implemented and given practical application in a world wide manner, by men of good will and understanding, in their every day lives and occupations."

"In view of the proven fact that those who render the best service often receive the highest rewards, actual as well as sentimental, I sometimes wonder if Rotarians aren't perhaps a bit smug and self-righteous in taking so much credit for propagating Rotary's motto."

"Service above self does not mean 'service against self.' Service is our business. But we admit and even insist that it is usually 'good' business."

"If it be really true, as apparently it has been proven, that he who serves the best does profit the most, it is not a bit hypocritical to assert that the Rotary idea of service is one of the unadulterated altruism."

"We proudly point at our motto, but with an almost equal pride we point to the fact that all over the world, and in all lines of business endeavor, it has been demonstrated that firm adherence to the custom of fair and honorable dealings with our fellows, in all matters, results almost universally in both personal satisfaction and pecuniary profit. They believe and they feel that they have proven, that honest honesty IS the best policy."

"It is true that Rotarians believe that virtue is its own reward — they do not believe that it is necessarily, or even properly, its only reward."

"And that, according to my notion is as it should be."

"After all, what's wrong with the profit motive, and why should anyone decry it? Did not the Master himself condemn, as both wicked and slothful, the servant who hid his one talent in the ground, and did not turn it into profit?"

"Where would you and I be, where would America and Levelland be, were it not for surplus wealth created by legitimate profit?"

"Without profit there would be no churches, schools and colleges, no hospitals, no YMCA's. Without tax money derived from profits, there would be no means for the support of federal, state and municipal governments, no source of revenue to provide for the defense of our country, nor education and wholesome upbringing of our children."

"Civilization, progress and every hope for a better tomorrow rest upon the firm basis of profit, and should that basis be removed, nothing but chaos would result."

"But I would not have you believe, nor would I assert, that profit is the only, or even the compelling motive that actuates the real Rotarian. Most decidedly not."

"Rotarians are constantly urged, and frequently readily respond to the urging, to do other than the satisfaction that comes from trying to do their part in making a better and more peaceful world; trying to make our communities happier, healthier and more beautiful, and, most of all, trying to make

better and more useful men and women for tomorrow out of the Youth of Today."

"And in these things too, Rotarians feel that he profits most, who serves best."

Roberts said: "We need all our faith, all our vigor, and maybe a steadfast determination to remain permanently unsatisfied (not dissatisfied) for only reasonable discontent will carry us successfully into the land of great promise, which under certain circumstances, could become the land of lost hopes..."

Roberts calls for a Rotary membership "permanently unsatisfied," and with reasonable discontent. This should be the attitude of Rotarians everywhere if Rotary is to go forward, he said.

He suggested that "We can redouble our efforts to encourage and produce still higher standards of ethics in business. We can increase our zeal, and redouble our efforts to serve and improve our communities."

"We can devote more time than we have heretofore to guiding and training the youth of our communities. We can increase our support of the Rotary Foundation Fellowship program, and we can avail ourselves of every important opportunity to improve our relations with the peoples of other lands."

"All these things we can and will do if once we catch the real spirit of Rotary," Roberts said.

"For the Spirit of Rotary is the very essence of its soul. It is something invisible, intangible, indefinable, but altogether real," Roberts said.

"Through this spirit, casual contacts are changed to glowing friendships — dull duties are transformed into inspiring privileges."

"It is this spirit that sets us free from bondage of bigotry and prejudice and binds us together in ties of understanding and brotherhood."

"...It cleans away selfishness, melts down the barriers that separate men, and dissolves discords into harmonies."

"It turns fierce competition into cordial cooperation. It reveals the beauties of every day life, and proves the inherent po-



## Floyd Hemphill Active Member Since Joining Rotary In 1936

Floyd A. Hemphill, elementary school principal in Amarillo, joined Rotary in 1936 at Littlefield, where he served as president of that club in 1942-43. At that time, Hemphill was serving as superintendent of the Littlefield Public Schools.

He joined Rotary in Amarillo after moving to that city in 1944 and served as president of the Amarillo Rotary Club in 1952-53.

Hemphill served in numerous capacities in Rotary including program speaker for Rotary District Conferences on more than one occasion. He has attended several Rotary International conferences.

At present he is a member of the Young South and West Rotary Club of Amarillo and holds the classification of Senior Active.

Hemphill has been a public school person in Texas for 27 years, having served as classroom teacher, school superintendent and principal. During the years 1955-56-57 he held the offices of vice president and president of the Texas Elementary Principals and Supervisors Association.

He holds the B. A., and M. A. degrees from West Texas State College in Canyon and has done work toward the Ph. D. He has served as visiting instructor at the West Texas State College.

He is co-owner of a summer camp in the Rocky Mountains for boys and girls. During part of each summer he serves as program director.

He and his wife have one child, a married daughter who is the mother of their one grandchild. Hemphill was born at Aspermont, Tex., and was reared in Sweetwater and Plainview.

The Rotarian and his wife, Genevieve, have been members

### STRONG FROSH TEAM

NEW ORLEANS (AP) — Tulane figures to have an exciting freshman basketball team this season. Heading the list is Jack Ardon, 6-foot-9 from Lakewood, N. J., and his teammate Larry D'Zio. Another standout is Richie Berger, a 6-foot-4 athlete from Miami Beach.

Other prospects are Norman Delph of Anderson, Ind., Larry Getts, Dale Cloak of Ford City, Pa., Gerald Varland of Ottawa, Ill., Rex Drier of Middleburg, Ind., and Bob March of Star City, Ind.

Prepare a package of vanilla pudding and chili. Serve with fresh or frozen raspberries.

Dilute apricot nectar with water; add a scoop of vanilla ice cream.

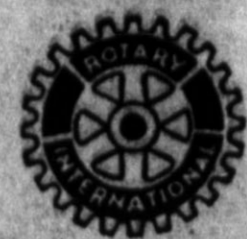
of the First Presbyterian Church of Amarillo since 1946, where he from time to time has been a teacher of adult church school classes.

for boys and girls. During part of each summer he serves as program director.

He is co-owner of a summer camp in the Rocky Mountains

He and his wife have one child, a married daughter who is the mother of their one grandchild.

Hemphill was born at Aspermont, Tex., and was reared in Sweetwater and Plainview.



## WELCOME Rotarians and Rotary Anns

of

District 573

Rotary International

## OSBORN

Buick - Rambler



Glen Osborn

## WELCOME

to Hereford  
ROTARIANS  
and  
ROTARY ANNS

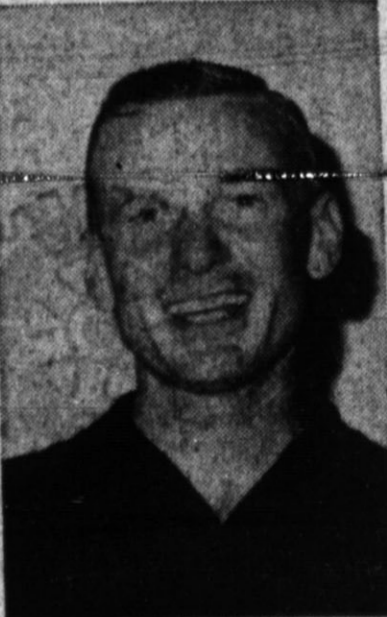
to the  
Second Annual  
Conference

Rotary International  
District 573

We are happy that Hereford has been chosen as the Conference City, and we hope that your stay will be pleasant.



Rotarian Leo Forrest



Rotarian Joe Kerr



Deaf Smith County Electric Cooperative, Inc.

# Deaf Smith County Farm Bureau

is happy to add its

## WELCOME

to the many visiting

## ROTARIANS & ROTARY ANNS

who will be in Hereford this weekend



Rotarian Stan Sigman

## for the big DISTRICT CONFERENCE

District 573

Rotary International

We Hope Your Stay in Hereford will be Pleasant!



# Rotary's 4-Way Test Known Around World

Codes for living and conducting business have been with us since before the golden rule.

But it's doubtful if a relatively new code has gotten such world wide attention as the Four-Way Test currently being sponsored by Rotary International.

You'll find the Four-Way Test framed and hanging in just about every classroom at Levelland High School. For the past few days, we've been running it in the upper left hand corner of the front page of the Levelland Daily Sun News. It's there today.

**Could Change World**  
Rotarians generally feel that this test could have far-reaching effects on human relations in the broad field stretching from the home to the realm of international politics.

Angus Mitchell, president of Rotary International for the 1948-49 year, said that repeat-

edly world statesmen have confessed that their efforts are foredoomed if people lack respect and understanding one for another. This places a primary responsibility on the individual to see that his attitude in the course of his daily affairs will build mutual respect and understanding. If each of us were to use the Four-Way Test, says Mitchell, we would begin to make progress towards the solution of world problems.

**How It Works**  
How the test works is indicated by the Chicago Rotarian who developed it. He suggests that first you memorize the Four-Way Test and then formulate the habit of checking your thoughts, words and deeds with it.

The Four-Way Test is now being used successfully around the world in business, government and schools as an effective measuring stick for conduct. It

is a guide to right thinking. If memorized and constantly applied to relations with others, it will make a definite contribution toward more effective and friendlier relationships, Rotarians say.

If you get into the habit of checking your thoughts, words and deeds against the Four-Way Test, the experience of others has shown that it will help you become happier and more successful.

**Started by Taylor**  
Here is the story of the origin of the Four-Way Test and how it became to be developed as related by Herbert J. Taylor, a past Rotary President. We have been asked to repeat Taylor's story here:

"Back in 1932, I was assigned by the Creditors of the Club Aluminum Company the task of closing out as a bankrupt saving the company from being organization. The company was

a distributor of cookware and other household items. We found that the company owed its creditors over \$400,000 more than its assets. It was bankrupt but still alive.

"At that time we borrowed \$6,100 from a Chicago bank to give us a little cash on which to operate.

"While we had a good product our competitors also had fine cookware with well-advertised brand names. Our company also had some fine people working for it, but our competitors also had the same. Our competitors were naturally in much stronger financial condition than we were.

"With tremendous obstacles and handicaps facing us we felt that we must develop in our organization something which our competitors would not have in equal amount. We decided that it should be the character, dependability and service mind-

edness of our personnel. We determined, first, to be very careful in the selection of our personnel and, second, to help them become better men and women as they progressed with our company.

"We believe that 'In right there is might' and we determined to do our best to always to be right. Our industry, as was true of scores of other industries, had a code of ethics — but the code was long, almost impossible to memorize and therefore impractical. We felt that we needed a simple measuring stick of ethics which everyone in the company could quickly memorize. We also believed that the proposed test should not tell our people what they must do, but ask them questions which would make it possible for them to find out whether their proposed plans, policies, statements or actions were right or wrong.

"Considerable time was spent in developing four short questions which now make up the Four-Way Test. Here are the four questions:

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build good will and better friendships?
4. Will it be beneficial to all concerned?

**Test Gets First Trial**

"I placed this little test under the glass top of my desk and determined to try it out for a few days before talking to anyone else in the company about it. I had a very discouraging experience. I almost threw it into the wastepaper basket the first day when I checked everything that passed over my desk with the first question, 'Is it the truth?' I never realized before how far I often was from the truth and how many untruths appeared in our company's literature, letters and ad-

vertising.

"After about sixty days of faithful constant effort on my part to live up to the Four-Way Test I was thoroughly sold on its great worth and at the same time greatly humiliated, and at times discouraged, with my own performance as president of the company. I had, however, made sufficient progress in living up to the Four-Way Test to feel qualified to talk to some of my associates about it. I discussed it with my four department heads. You may be interested in knowing the religious faith of these four men. One was a Roman Catholic, the second a Christian Scientist, the third an Orthodox Jew and the fourth a Presbyterian.

"I asked each man whether or not there was anything in the Four-Way Test which was contrary to the doctrines and ideals of his particular faith. They all four agreed that truth,

justice, friendliness and helpfulness not only coincided with their religious ideals, but that if constantly applied in business they should result in greater success and progress. These four men agreed to use the Four-Way Test in checking proposed plans, policies, statements and advertising of the company. Later, all employees were asked to memorize and use the Four-Way test in their relations with others.

"The checking of advertising copy against the Four-Way Test resulted in the elimination of statements the truth of which could not be proved. All superlatives such as the words, better, best, greatest and finest disappeared from our advertisements. As a result the public gradually placed more confidence in what we stated in our advertisements and bought more of our products.

(Continued on page 13)



## We're Not Really Superstitious...

But We're Sure "Lucky"

to have the Good Fortune

of being



# HOST CITY

for

## Rotary International's 2nd Annual Conference

### District 573

And May We Extend a Hearty

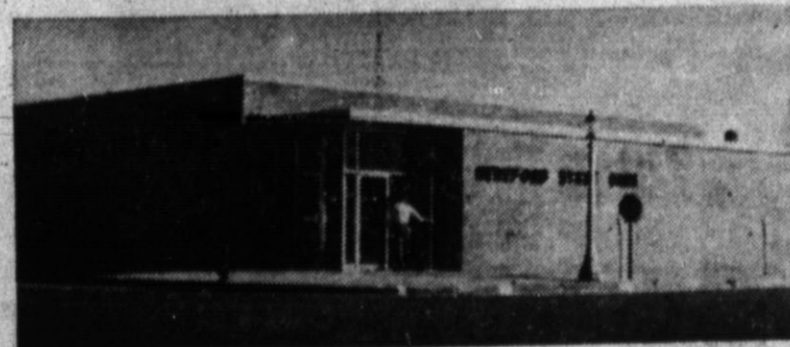
# WELCOME

to each Rotarian and Rotary Ann

Rotarian



Gerald McCaskill



# HEREFORD STATE BANK

Member: Federal Deposit Insurance Corp.





# HEARTY GREETINGS



*And A Warm Welcome...*

to the delegates of

## District 573 of Rotary International

from the other Hereford Service Clubs!

May your Second Annual Conference, District 573, Rotary International be a most successful and inspiring one.

As Service Clubs, with similar aims of Community Service, we salute you!

The High Principles and record of worthy accomplishments of Rotary International as exemplified by the 42 clubs and 3000 members of District 573 merit our respect and praise.

The hospitality of our city is offered each of you. We hope you will enjoy it and come again.



**Hereford Lions Club**

Neil Coper, President

**Hereford Business & Professional Women's Club**

Mrs. A. Petersen, President



**Hereford Kiwanis Club**

Clint Formby, President



**Hereford Optimist Club**

Marvin Coffey, President

# Four Friends In Business Spread Idea World Wide

Great events often have insignificant beginnings. So it was with Rotary. The service club idea was pioneered on the night of Feb. 23, 1905, when four men met in a Chicago business office. One was a lawyer, one was a merchant tailor, one was a mining engineer, one was a coal dealer.

For several years the lawyer, Paul P. Harris had been thinking about organizing a club which would be based on the idea that men in business and the professions could be personal friends.

That night these four Chicagoans agreed to launch this unique organization which was destined to become one of the most potent world-wide movements of modern times.

Other men were quick to recognize the worth of the new organization and it grew rapidly. The name "Rotary" was selected because originally the members met in rotation in their various places of business.

Soon Rotary Clubs were organized in other cities throughout the United States, and the idea spread to Canada, Europe, South America, Asia, Africa and Australia.

By 1922, Rotary had encircled the world with Rotary Clubs on the six continents banded together as Rotary International.

Shortly after the organization of the first Rotary Club, it was realized that Rotary could serve a wider purpose than its original aim of promoting understanding and fellowship among its members. Rotary soon became a factor for the

promotion of many different types of community betterment activities, for constructive work with crippled and underprivileged children and for the promotion of high standards in business and professional practices.

**World Fellowship**

As the Rotary ideals of friendship and service to others spread from country to country, Rotary's world-wide fellowship of business and professional men became a powerful force for the advancement of international understanding, good will and peace.

Now, just 51 years after the founding of the first Rotary Club by the four young men in Chicago there are 8,900 Rotary Clubs located in 94 countries of the Free World. From the original four members, the organization has grown to 400,000 Rotarians differing widely in language, customs and economic, political and religious concepts, but united in their devotion to the Rotary ideal of service to mankind.

**NEW TANK COACH**

SEWANEE, Tenn. — Ted Bitondo, former Florida State University swimming coach, is the new coach of Sewanee's swimmers. Bitondo also coached the University of Florida team. He's a former Ohio State swimmer.

## Rotary Fosters Ideal Of Service

The application of the "Ideal of Service" by every Rotarian to his personal, business and community life.

The advancement of international understanding, good will and peace through a world fellowship of business and professional men united in the "Ideal of Service."

High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying by each Rotarian of his occupation as an opportunity to serve society.

## 4-Way...

Rotary is not a secret organization. Rotary does not seek to supplant or to interfere with any religious or political organization. It assumes that its program of service is in accord with all religions, and it does not concern itself with a Rotarian's politics. Rotary expects him to be faithful to his religion and loyal in his citizenship.

The official magazine of Rotary International "The Rotarian" in English and "Revista Rotaria" in Spanish — is published monthly in Evanston, Illinois, U. S. A., and contains articles of interest to non-Rotarians as well as to Rotarians.

## PERUVIAN SETTING

NEW YORK — A play about the conquest of Peru in the 16th century has been purchased by Peter Glenville, British director, for New York and London Production.

The drama is by Peter Shaffer, whose first play, "Five Finger Exercise," turned out to be a West End hit. In contrast to its cast of five, "The Hunt of the Sun," will require 33 performers for the story of the conquistadors.

Just for fun: string strawberries and cubes of pineapple alternately on skewers. Serve as a first course for Sunday lunch.

## Will it build GOODWILL and BETTER FRIENDSHIPS?

our policies governing relations with competitors. We eliminated all adverse or detrimental comments on our competitors' products from our advertisements and literature. When we found an opportunity to speak well of our competitors we did so. Thus we gained the confidence and friendship of our competitors.

"The application of the Four-Way Test to our relations with our own personnel and that of our suppliers and customers helped us to win their friendship and good will. We have learned that the friendship and confidence of those with whom we associate is essential to permanent success in business.

"Through over twenty years of sincere effort on the part of our personnel, we have been making steady progress toward reaching the ideals expressed in the Four-Way Test. We have been rewarded with a steady increase in sales, profits and earnings of our personnel. From a bankrupt condition in 1932 our company has paid its debts in

full, has paid its stockholders over one-million dollars in dividends and has a present value of over two-million dollars. All of these rewards have come from a cash investment of only \$6,100, the Four-Way Test and some good hard working people who have faith in God and high ideals.

"Intangible dividends from the use of the Four-Way Test have been even greater than the financial ones. We have enjoyed a constant increase in the good will, friendship and confidence of our customers, our competitors and the valuable, a great improvement in the moral character of our own personnel.

"We have found that you cannot constantly apply the Four-Way Test to all your relations with others eight hours each day in business without getting into the habit of doing it in your home, social and community life. You thus become a better father, a better friend and a better citizen."

## Bible Words for Today

ISAIAH 54:13 — "And all thy children shall be taught of the Lord, and great shall be the peace of thy children."

What can the home do to assure the children in it a happy, abundant life? Isaiah answers this question simply and to the point: "And all thy children shall be taught of the Lord."

Just what does Isaiah mean? First, he means the child must be taught God's love in the home. He must not be told of God's love alone, but be able to feel it permeating the life of his home. The loveless home is indeed the Godless home no matter what its piety or pretensions.

Isalah means also that the child should be taught the truth that the Godly home is the happy home. The Christian home is the vessel of the highest kind of happiness for the entire family. Are you giving your children the time they need just to know you as a happy, fun-loving, life-loving person? The sombre home is not the Christian home.

Bring God's deep unselfish and warm love into the life of your family. If this love lives in your home then the rich happiness of the life in God will be shared.

W. J. Hadden, Jr.  
First Christian Church  
Clarksville, Tenn.

### OPPORTUNITY TAKEN

NEW YORK — Two novelists, Diana Chang and Richard Frede, are actors now because they went to a birthday party for Bennett Cerf, their publisher.

At the celebration they met Broadway Director Josh Logan, then engaged in casting "The World of Suzie Wong." He thought Miss Chang's Oriental features would be a salutary addition, and she accepted the invitation.

Frede, overhearing the conversation, said he'd like a stage chance also, and the director agreed.

Miss Chang has written two books, "The Frontiers of Love" and "A Woman of Thirty." Frede has written one book, "Entry E," which by coincidence is under option for Broadway dramatization.

Add minced drained canned clams to tomato aspic for an intriguing salad. Serve with water cress.

Americans, bound for foreign ports, should apply for their passports at least three weeks before departure date.

# Welcome Visitors

District  
573



April  
5-6-7

Conference

# Rotary International

Here's our hand of fellowship . . .

to all of you who have come our way.

May Your Visit Be Pleasant!



Rotarian Frank Gyles

# Packard Milling Co.



# WELCOME

## Rotarians and Rotary Anns



Rotarian  
V. O. HENNER

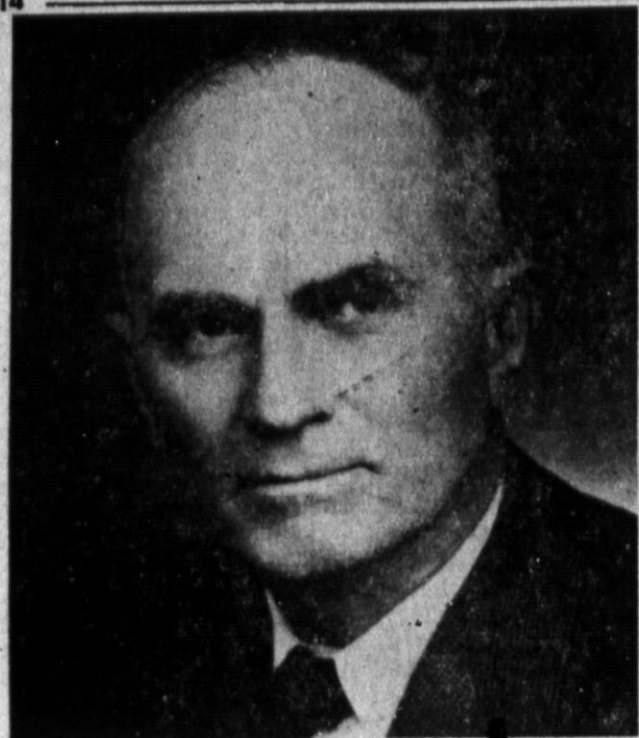


The key to the city is turned over to you . . . and we hope that in returning home you will carry with you pleasant memories of your visit to the Second Annual Conference, District 573 in our fine city.

If any member of the First National Bank personnel can be of service while you are here, please do not hesitate to let your wishes be known.

SERVING HEREFORD AND DEAF SMITH COUNTY SINCE 1906





O. B. Moody

### O. Moody Active In Lindsay Affairs

O. B. Moody is an attorney graduated from the University in Lindsay, Okla. He was born in Oklahoma in Norman, in Waurika, Okla., and was a member of the Rotary Club

### Rotary International Head Active In Club Since 1936

Clifford A. Randall, president of Rotary International for the 1958-59 fiscal year, has been a member of the Rotary Club of Milwaukee since 1936.

He is a past president of the Milwaukee club, and has served Rotary International as director, district governor and as committee member and chairman.

Randall is a partner in the law firm of Zimmers, Randall and Zimmers in Milwaukee. He also is a director of the Steel and Tube Products Company, the Milwaukee Company, the Industrial Research Laboratories and the Hansen Glove Corporation in Milwaukee.

Born in Cleveland, Ohio, he was graduated from Dartmouth

of Lindsay since 1932, he is a past president of that club. He has served Rotary International as district governor and, for 1958-59, he is a Rotary information and extension counselor.

In Lindsay, Moody is a steward and trustee of the First Methodist Church, a past president of the Chamber of Commerce, and a past president of the Community Chest.

He has served as president of the National (U. S.) Rural Electrification Attorneys Association and as chairman of the American Red Cross chapter in Garvin County, Okla.

He is vice president of the Black Beaver Council of the Boy Scouts of America and he has been awarded the scouting Silver Beaver award.

**AMERICAN FLAVOR**  
NEW YORK (AP) — The London production of "West Side Story" is to have an entirely American cast, because of its special idiomatic flavor. Union rules usually require employment of some local talent in shows imported on either side of the Atlantic.

The last U. S. play to receive such a West End waiver was "Oklahoma!"

**AIR FORCE COACH**  
DENVER, Colo. (AP) — Capt. Joe Bradley, former Oklahoma State University basketball star, has been named freshman basketball coach at the Air Force Academy. Bradley formerly played professional basketball at Chicago and Louisville.



Clifford A. Randall

College in Hanover, New Hampshire, and received his doctor of laws degree from Marquette University in Milwaukee.

As president of Rotary International, Randall is the chief executive officer of that worldwide service club organization, which is comprised of more than 10,000 Rotary clubs with a membership in excess of 468,000 business and professional executives in 111 countries on six continents.

Randall is a member of the Wisconsin Metropolitan Study Commission and he has served as a director of the American Planning and Civic Association. In Milwaukee, he is a member of the Marquette University President's Advisory Council, a director and general counsel of the Association of Commerce, and a past president of the Boy Scout Council.

He has served as president of the Greater Milwaukee Committee for Community Development and as a national councillor of the Boy Scouts of America, and he has received the scouting Silver Beaver award.

In Milwaukee County, he is a trustee of the Boy Scout Fund, a member of the advisory board of the Salvation Army, a past chairman of the American Red Cross chapter, and a past vice chairman of the Community

#### HARD LUCK GUARD

NEW ORLEANS (AP) — Tulane's veteran guard, John DiGietro, of Easton, Pa., is gaining a reputation for hard luck. He started the first five games for the Green Wave last season then injured an ankle. He hurt his other ankle and missed part of the spring practice sessions. Just before the season opened he sustained a shoulder separation.

Lemon juice added to a sardine sandwich filling points up flavor.

#### District Governor Active In Rotary Work Since 1935

Burnett B. Roberts of Levelland, Governor of District 573, Rotary International, was born in Vegreville, Alberta, Canada, and attended Amarillo Business College.

A member of the Rotary Club of Levelland since 1935, he is a past president of that club. For 1958-59, he is governor of district 573.

Roberts is a director of the Hockley County Community Chest, as is a past director of the Levelland Chamber of Commerce. A former farmer near Levelland, he is superintendent of the Hockley County Junior Livestock Show and a past president of the Hockley County Farm Bureau.

He is Sunday School Superintendent of the First Presbyterian Church of Levelland.



Burnett B. Roberts

There Are Two Things In Life that we Really Enjoy . . .

"HOT-ROD" TRADING and ROTARY



Rotarian N. E. Milburn

Welcome To Hereford

Rotarians and Rotary Anns of the 573rd District. We hope you enjoy your stay, and if we may assist you in any way, please call on us.

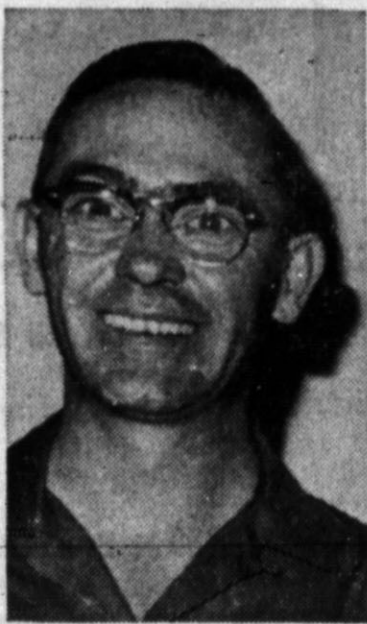
Milburn Motor Co.

# GWYNNE OWEN

and

Gwynne's Cleaners extend a hearty

# Welcome



Rotarian Gwynne Owen

to the many

## ROTARIANS

and

## ROTARYANNS

Visiting Hereford during the big

2nd Annual Conference

District 573

Rotary International

Will be open in our new location April 13th

we ROTARIANS at City Hall



Want to Join All Hereford in

# WELCOMING

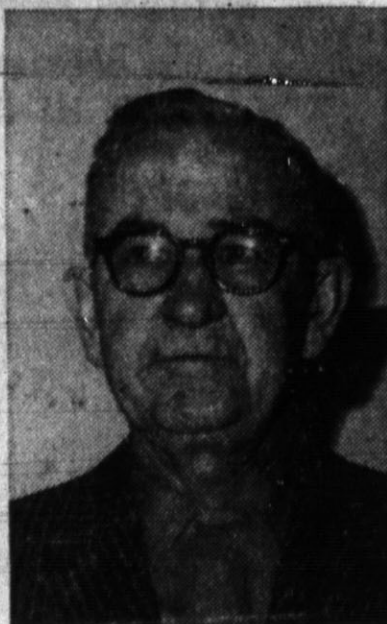
Visiting Rotarians and Rotary Anns

City Manager

Tax Assessing-Collecting



ROTARIAN Dudley Bayne



ROTARIAN Henry Benson

We Hope Your Stay Will Be Pleasant!



# Welcome ROTARIANS and ROTARY ANNS



Rotarian Richard Barnard

Furniture Retailing

of District 573

We Hope Your Stay In Hereford Will Be Pleasant

E. B. Black Co.

Since 1901



# Gene Conklin Is Kown As Globe Speaker For Rotary

World traveler, radio commentator, rancher native of Hutchinson, Kan., Gene Conklin attended Kansas State College, Manhattan, and was graduated from Knox College, Galesburg, Ill., where later he was Director of Public Relations.

In 1953 he spent the spring and early summer in Europe and the United Kingdom, speaking again before similar groups in Western Europe, Scandinavia and Great Britain.

Conklin addressed groups in Hawaii, Japan, Hong Kong, Thailand, India, Egypt, Lebanon, Jordan, Turkey, and Greece. In the fall of 1958, he made an extended trip to the Soviet Union and satellite countries.

The work in Rotary International includes the following: club president, district governor, International Director and for three years, member and chairman of the Youth Committee, directing youth activities of the Rotary clubs of the world, and member of Rotary International's speakers bureau.

In connection with his Rotary service he has appeared before groups in the United States, Canada, Cuba, Mexico, Europe, Asia and the Middle East.

In 1951 he lived for six months in the British Isles and in Europe, where he spoke before youth groups, business associations, service clubs and Rotary District Conferences.

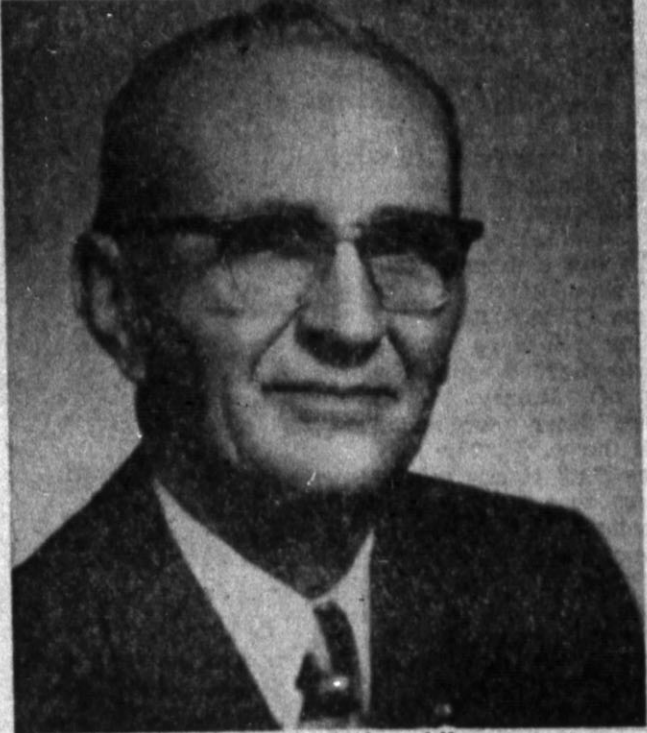
He was invited by the United States Department of State to return overseas for a speaking tour in 1952.



Gene Conklin

# McLaughlin Has Served Club In Various Capacities Since 1928

J. Edd McLaughlin of Ralls, who has served Rotary International as director, district governor and as committee chairman and member, has been a member of the Rotary Club of Ralls since 1928.



J. Edd McLaughlin

**"VISIT" TO MOSCOW**  
NEW YORK (AP) — Broadway's hit drama "The Visit," starring Alfred Lunt and Lynn Fontanne, is to be produced in Moscow this winter.

The roles played here by Lunt and his wife are to be done by two Soviet stars, Maxim Shtraukh and Yudith Glizer. The pair saw the Lunts' interpretations during a recent New York visit.

**BETWEEN ACTS**  
NEW YORK (AP) — The no smoking ban in Broadway theaters is due for revision.

"The law is a joke," commented Fire Commissioner Edward Cavanagh Jr., in reporting on the futile efforts of his department to keep smokers from lighting up inside playhouses during intermissions.

Cavanagh said that by next year new regulations may provide for increased fireproofing of certain areas and removal of the no smoking signs.

"We're not trying to encourage smoking," he declared, "but we are going to have to go along with the will of the theater goers."

**LITTLE ANGELS**  
NEW YORK (AP) — The touring production of "Mask and Gown" was financed at a cost of \$25,000 with one of the largest backer lists in show history.

Producer Michael Ellis lined up 600 investors for the revue, of which 550 put down \$10 each. "No one will get rich if it's a hit and no one will go broke if it isn't, but you might get a kick out of being an 'angel,'" Ellis told prospects.

Don't chop walnuts very fine when you are adding them to drop cookies. Flavor seems to strike taste buds best when the nuts are in rather coarse pieces!

# Journal Director Joined Rotary Group In Los Angeles In 1939

Carl P. Miller is executive director of the Pacific Coast edition of the "Wall Street Journal" in Los Angeles. He was born in Riley, Kan., and attended Kansas State College in Manhattan, Kan.

Miller has been a member of the Rotary Club of Los Angeles since 1939 and is a past president of that club. He has served Rotary International as director, district governor and as committee chairman and member. For 1958-59, he is third vice president and chairman of the executive committee of the board of directors of Rotary International and, for 1958-61, he is a member of the districting committee.

He is president of San Gabriel Valley Newspapers, Inc., chairman of the board of directors of the Federal Home Loan Bank of San Francisco, California, and a director of the General Telephone Company of California, the Los Angeles County Fair Association, the Advertising Association of the West, Junior Achievement, Inc., and Associated In-Group Donors.

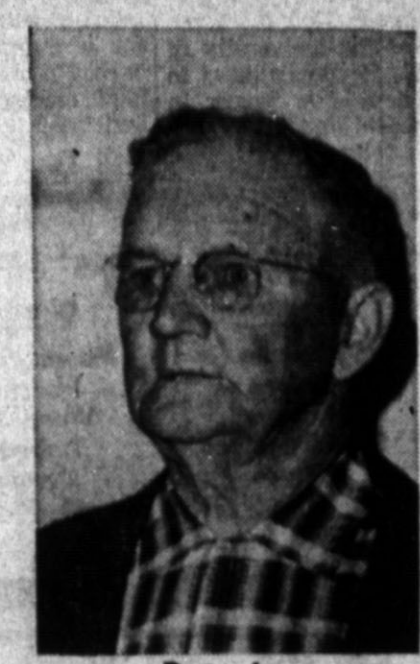
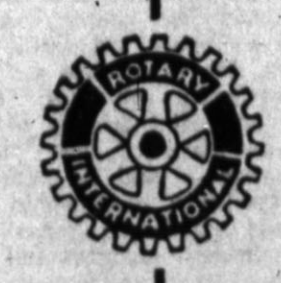
Miller is chairman of the Los Angeles Metropolitan Transit Authority and a past president

of Ralls, a director of the Federal Reserve Bank of Dallas, a director of the Central American Life Insurance Company of Lubbock, and joint proprietor of "The McLaughlins", a land holding and investment organization.

He was born in Childress County. He is a past president of Cap Rock Bankers Association and the South Plains Bankers Association, past chairman of Seventh District Texas Bankers Association, and past treasurer of the Texas Bankers Association.

He is a past president of the Ralls Chamber of Commerce and a past director of the Fandhandle - Plains Historical Society.

It Is Our Privilege and Honor  
To Be a Part of  
**TWO CLASSIC INSTITUTIONS**



Rotarian Jno. H. Patton

The Hereford Rotary Club  
and  
Plains Insurance Agency

WELCOME TO ALL VISITING ROTARIANS  
AND ROTARY ANNS

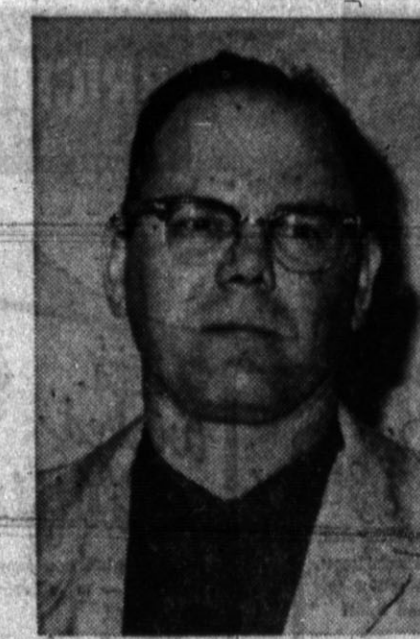


Get out of the woods of uncertainty—fear some financial emergency may occur. Build your reserve through saving regularly. Begin any time with any amount. Your savings here are insured up to \$10,000.

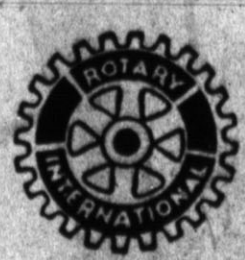
Currently paying **3 1/2%** Dividends

**HI-PLAINS** Savings and Loan Association  
128 EAST THIRD • HEREFORD, TEXAS

**WELCOME**  
**Rotarians & Rotary Anns**  
to  
**Hereford and the 2nd Annual Conference**  
**District 573**



Rotarian Bill Davis, Jr.



We hope your stay in Hereford Will be pleasant.

**Davis Implement**  
COMPANY



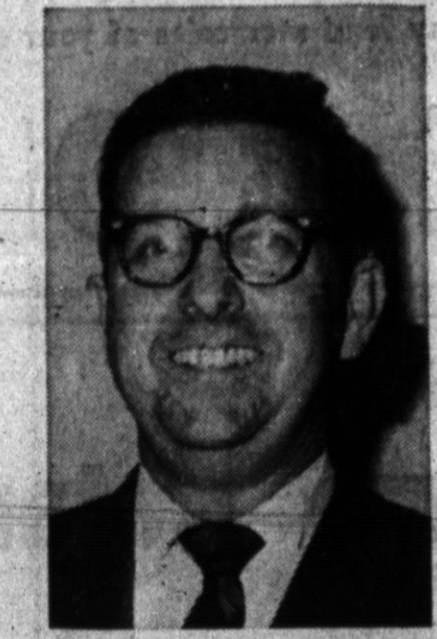
Carl P. Miller

**"BILL DING'S" Business**  
is  
**BUILDING Business**

DOES YOUR CAR SUFFER WITH NEGLIGENCE?  
BUILD THAT GARAGE - IT WILL PROTECT

**ROCKWELL BROS. & Co.**  
**Lumbermen**  
COMPLETE ONE STOP BUILDING SERVICE  
DR. VANDEVER, MANAGER  
Phone EM-4-0033  
104 S. MAIN • HEREFORD, TEX.

**Welcome To Hereford**  
**Rotarians & Rotary Anns**  
of  
**DISTRICT 573, ROTARY INTERNATIONAL**



Rotarian J. R. (Monk) Johnson



We know you'll have a busy schedule, but you're always welcome to drop by

**RUTHERFORD & CO.**  
for a friendly visit!

# Chicago Attorney Paul Harris Founded Rotary

Paul P. Harris was the founder of Rotary.

He was born in Racine, Wisconsin, on April 19, 1868, and when he was three years old he was taken to Wallingford, Vermont, to live with his paternal grandparents. The Black River Academy at Ludlow, Vermont, and Vermont Academy at Saxtons River prepared him for his studies at the University of Vermont, Princeton University and the University of Iowa. Following his graduation from the law school of the University of Iowa in 1891, he determined to spend the next five years in seeing the world and in coming to know his fellow men before

settling down to practice law in Chicago.

He worked as a reporter on newspapers in San Francisco and Denver, was a teacher in a Los Angeles business college, worked on a California fruit farm and in a rasing-packing factory, was an actor in a Denver stock company and a cowboy on a Colorado ranch. Then he went to the southern part of the United States where he picked oranges in Louisiana and traveled extensively as a salesman for a marble and granite concern. He made two trips to England working on cattle boats and later traveled to Europe to visit the granite regions of

Scotland and the marble regions of Ireland, Belgium and Italy for his company. These five years of knock-about experiences broadened his vision, and the acquaintances which he made in college and on these travels were of material assistance in the early extension of Rotary.

In 1896 his five-year period of wanderings was over and, as he had planned, Paul Harris went to Chicago to practice law. One day in 1900 he dined with a lawyer friend in Rogers Park, a residential section of Chicago. After dinner he took a walk with his friend and was impressed by the fact that his friend stopped at several stores and shops in the neighborhood and introduced him to the proprietors, who were his friends. Paul Harris' law clients were business friends, not social friends but this experience set him to wondering why he couldn't make social friends out of at least some of his business friends — and he resolved to organize a club which would band together a group of representative business and professional men in friendship and fellowship.

For the next several years he devoted a great deal of time to

reflection on conditions of life and business and, by 1905, he had formulated a definite philosophy of business relations. Talking it over with three of his law clients — Silvester Schiele, a coal merchant, Gustavus Loehr, a mining engineer, and Hiram Shorey, a merchant tailor — he decided, with them, to organize the club which he had been planning since 1900. On February 23, 1905, the club's first meeting took place and the nucleus was formed for the thousands of Rotary Clubs which were later organized throughout the world. The new club, which Paul Harris named "Rotary" because the members met, in rotation, in their various places of business, met with general approval and club membership grew rapidly. Almost every member had come to Chicago from a small town and in the Rotary Club they found an opportunity for the intimate acquaintanceship of their boyhood days. When Paul Harris became president of the club in its third year he was ambitious to advance its growth and to extend the Rotary movement to other cities because he was convinced that the idea of the Rotary Club which had appealed to a small group of friends in Chicago could be developed into an important movement.

The second Rotary Club was founded in San Francisco in 1908 and then other clubs were organized until in 1910, when there were 16 clubs, it was decided that they should be united into an organization which would extend the movement to other cities and serve as a clearing house for the exchange of ideas among the clubs. Representatives from the clubs met in Chicago in August, 1910, and organized the National Association of Rotary Clubs. When clubs were formed in Canada and Great Britain, making the movement international in scope, the name was changed, in 1912, to the International Association of Rotary Clubs, and in 1922 the name was shortened to Rotary International. Paul Harris was the first president of the National Association and the first president of the International Association.

When he passed away in January, 1947, he was President Emeritus of Rotary International.



**RELATES OLD-TIME BANK ROBBERY**—Mrs. Annette Haney is shown in her home at Lubbock. Mrs. Haney is the widow of John Haney, who was cashier in the bank at Seminole on that blustering, sand-stormy day in February of 1912 when alone in the bank he was confronted by two masked bandits. The men escaped into New Mexico and their escape still remains as one of the major legally unsolved crimes in the history of the South Plains. (AP Photo)

**SUGAR BOWL HIS DISH** UNIVERSITY, Miss. — In two games in the Sugar Bowl stadium last season, Mississippi quarterback Ray Brown netted 283 yards on 21 carries, completed 5 of 10 passes for 43 yards and three touchdowns and scored four times. One of his tallies was a 92-yard scrimmage run. Ole Miss beat Tulane 50-0 and Texas 39-7 in Brown's two big games.

**FOOTBALL TOWN** DURHAM, N. C. — The town of Clinton has been a good contributor to Duke football this season. Three Blue Devils come from there. They are tackle Marv Musselwhite, fullback Bob Crummie and center Ted Royal.

**COACHING CASUALTY** CHAPEL HILL, N. C. — First casualty of the North Carolina football camp last fall was Assistant Coach George Barclay. He broke a finger on a blocking sled. This year he was hurt again during practice. While running off the field he stumbled and gathered various bruises.

**WRESTLING DATE SET** DEKALB, Ill. — The second annual wrestling championship tournament of the National Assn. of Intercollegiate Athletics will be held here at Northern Illinois University next March 20-21.

**WEST MAKES FIT** WESTMINSTER, Md. — Sports fans who marvel at the size of some of pro football's giants might be surprised at the clothes they can get into. Fred Schubach, Baltimore Colts equipment manager, was out of size 34 pants and Jack Call, a rugged 200-pounder, had no trouble getting into a size 32. Alan Ameche and Jim Mutscheller both weigh 215 but easily wear size 34s. Buzz Nutter, 235-pound center, is comfortable in a 36. Slim waists do it, dad.

**SEES BIGGER THINGS** RALEIGH, N. C. — Bob Kennel, who hit .270 for Knoxville in the Sally League this season, will pass up baseball next year in order to accept a scholarship to an Australian university where he will work on his Ph. D. He is back at North Carolina State working on his masters degree in nuclear engineering.

**PRESS MEET IN STYLE** RALEIGH, N. C. — When the press meets with North Carolina State football coaches and scouts they do it in style. Each Sunday evening during the season members of the working press are guests at the Carolina Country Club. Coach Earl Edwards answers questions and the assistant coach who scouted how good the rivals are.

**HOW TIMES HAVE CHANGED** SALT LAKE CITY — Former heavyweight champion Jack Dempsey was paid \$5 early in his career for stopping two ring opponents here in a total of 39 seconds. The exhibition was part of a theater tour.

**NOT A BATTERY** MILWAUKEE — Milwaukee Braves' catcher Del Crandall has a new neighbor across the street, a Mr. A. W. Burdett and family. That fellow named Lew who throws pitches to Crandall during the baseball season spells his name Burdette.

Thin half moons of avocado make a pretty garnish for a coral-pink lobster salad.



### "THEY'LL ALL DIE VIOLENTLY! ALL THE LIARS!"

These were the words that tore from the throat of beautiful Barbara Graham as the judge branded her a brutal killer! Today there is evidence that justice may have erred! Today there are those who are trying to stop you from seeing this powerful and true story of a woman's anguish!

Susan Hayward in her acclaim-winning performance... as Barbara Graham, whose murder trial shocked the world! "I Want To Live!"

## SUNDAY MONDAY TUESDAY

BE THE FIRST ON YOUR STREET TO FALL IN LOVE WITH

# Gidget

"Gidget's the Greatest!" — Dick Clark

Starring SANDRA DEE • CLIFF ROBERTSON • JAMES DARREN  
ARTHUR O'CONNELL • MARY LA ROCHE • JO MORROW • THE FOUR PREPS

All Seats 65c Wednesday, Thursday, Friday All Seats 65c

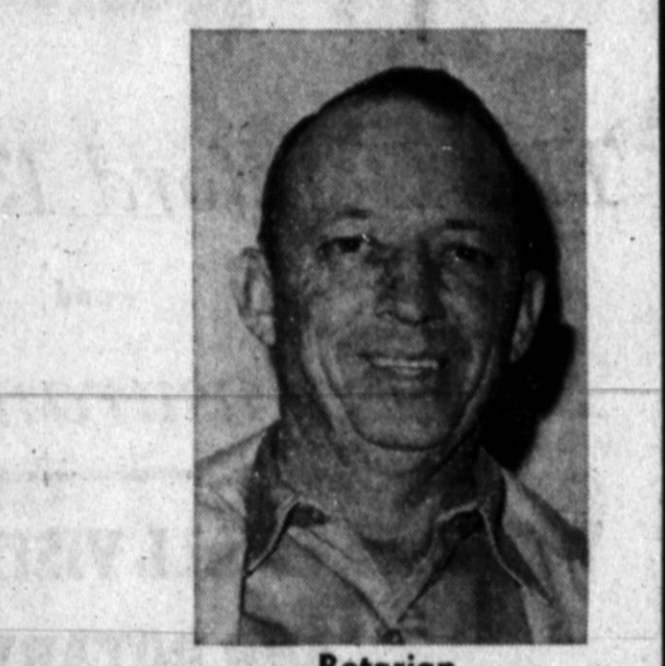
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Produce	Distributors
★ Potatoes	Mixed Fertilizers
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## Howdy Folks We're Glad You Came!

We're indeed honored that Hereford was chosen as the Host City for Rotary International's Second Annual Conference of District 573.

We want you to feel at home . . . and we fervently hope that you'll take home many fond memories of your stay in Hereford.

# WAC SEED CO.

## Welcome Rotarians & Rotary Anns to Hereford and the 2nd Annual Conference District 573 Rotary International

 Wm. F. Hardwick Host Club President	 Dorothy Hardwick
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We sincerely hope that your stay in Hereford will be pleasant and profitable, and that when you return home, you'll take with you many pleasant memories of Hereford and Hereford Rotarians.

## 2 FEATURE BATTLE OF BEAUTIES!

ITALY'S SOPHIA (38-24-38) FRANCE'S BRIGITTE (37-18-34)

What a treat — when Brigitte and Sophia, the feminine bombshells with the magic measurements, unveil their curvaceous charms on our great screen!

It's a spicy Sizzler! SOPHIA LOREN in "Scandal Sorrento" Co-Starring VITTORIO DE SICA

It's wicked and wonderful! BRIGITTE BARDOT MORE PROVOCATIVE THAN EVER Mademoiselle Striptease with DANIEL GELIN