

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

24TH YEAR, NO. 61

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, OCT. 8, 1924

CASTRO FARMER CAPTURES FIRST BALE PRIZE SECOND TIME THRU NIGHT DRIVING

C. E. GATLIN LOSES \$50.00 IN PRIZE MONEY TO A. J. BAKER OF CASTRO CO. TWO BALES AUCTIONED OFF FOR PRICE 25 CENTS

It cost C. E. Gatlin, farmer, one and one half miles south, just \$50 last Friday because he decided he could take the first bale prize by getting up early Saturday morning, instead of bringing in the bale Friday night. A. J. Baker, thirty five miles south in Castro county, the man who won first bale contest last year, chugged into Hereford at 11:00 o'clock Friday night with his first bale, made sure of his prize by telephoning a member of the Cotton Committee, and took the Chamber of Commerce prize of \$75 for the first bale. Mr. Gatlin drew the \$25 second premium.

Each bale weighed approximately 460 pounds. Their arrival was made the occasion for the formal opening of the new Johnson & Moore Gin, where the two bales were put through the new saws before an interested crowd of spectators. The gin men were kept busy most of the day demonstrating their new outfit to the stream of visitors, among whom were many ladies.

The two bales of cotton were auctioned off to the highest bidder by Auctioneer W. S. Williams Saturday afternoon, the sale being held on the vacant lot opposite the First National Bank. Both bales were bought by E. B. Elliott, manager of the Hereford Gin, who paid twenty five cents flat for the cotton.

Picking has begun in spots now, and cotton is slowly beginning to open. Within the next ten days or two weeks, if the weather remains favorable, both gins should be kept busy handling the fleecy staple as it pours in.

Texas-New Mexico Highway Meeting at Mosquero

Two cars of good road boosters left Hereford Thursday for Mosquero, N. M., where the annual meeting of the Texas-New Mexico Highway association will be held Friday. In one car was E. W. Harrison, D. F. Ashbrook and E. C. Eubanks. In the other E. B. Handley and Dubs Pitman.

They will attend one meeting at Tucumcari Thursday night and the other at Mosquero Friday.

PUBLIC SCHOOL MAKE STUDY FIRE PREVENTION THIS WEEK

Fire Prevention Week, October 5-11, has been made the occasion for special studies in fire prevention by the pupils of the public schools. Cash prizes offered by the Hereford Insurance Agency has spurred the pupils to keen interest in the subject.

Judge W. H. Russell spoke to the students of the Central school during the chapel hour Wednesday and to the High school pupils at the same hour on Thursday. He explained the reasons for the Fire Prevention Week and the saving in human wealth and happiness that could be effected by a more thorough appreciation of fire prevention by the public at large. Judge Russell, who has a large family of his own children, knows how to reach the hearts of such an audience, and he received a flattering tribute of close attention in both addresses.

PASTOR OF CHRISTIAN CHURCH TO GIVE PROGRAM OVER WBAF

Paul J. Merrill, pastor of the local Christian church will give another Program over WBAF, the Ft. Worth Star-Telegram on the evening of Monday, October 13, from 9:30 to 10:45. Mr. Merrill was invited to give this concert by the management of this station, he having given a program there last spring. He will be assisted by Earl Gough and a male quartette. Also Mrs. Dr. Will Horn, vocalist and violinist, and Mrs. Grace Ward Lanford of Denton, pianist of national reputation will appear with him. Those who own radios or are friends of Mr. Merrill are invited to listen in.

Mrs. Lucy Boney of Texhoma, Okla., has accepted a position with the Fox Mercantile Company and begun her work here last week. Mrs. Boney is an experienced sales lady and comes with a most excellent reputation in her line.

First Honor Roll For Schools This Year Given Out

HIGH HONOR ROLL High School

Eleventh Grade: Lucile Hicks, Mary Valentine, Gwendolyn Price, George Beams.

Tenth Grade: Gwendolyn Spradley, Elghth Grade: Edgar Ireland, Lorene Wherry.

Central School None

HONOR ROLL High School

Eleventh Grade: Leah Clark, L. E. Fuqua, Beaumont Wade, Paul Patterson, Mozelle Hill, Louise McClure, Margaret Ricketts, Gordon Moore, Robert Anthony, J. M. Posey.

Tenth Grade: Dyalitha Stovall, Gertrude Taylor, Margaret Thompson, Wanda Wilkinson, Blanche McDonald, W. C. Morgan, Pauline Steele, Urlu Streu.

Ninth Grade: Betty Carter, Louise Jacobsen, Ida Mae Knox, R. V. Miller, Edwin Mauk.

Eighth Grade: Hereford Schultz, Wilbert Carroll, Altus Higgins, Gullford Miller.

Central School

Seventh Grade: Frances Gilliam, Veda Hicks, Pearl Runtton, Grace Watters, Ruby Wade, Eric Marie Foster, Nannie Renfro.

Sixth Grade: Estelle Burleston, Mary Broadwell.

Fifth Grade: Aileen Hughes, Ruth Houston.

Fourth Grade: Elva Brunley, Louise Jowell, Ruth Marie Mountz, Katherine Puff, Lida Cottrell, Johnnie Wombie, R. K. Bruner, Lueta Borden, Dorothy Fullwood, Mary McCord, Jimmie Burleson.

The number on the Honor Rolls is larger than it was for the first report last year. Doubtless more names will be found on these rolls next month but even then there will be fewer than should be found there. The first month of school was reasonably satisfactory for a first month but was not all that could have been hoped for. The following suggestions are made with the hope that they may be helpful.

- 1 Spends at least four evenings each week at home.
- 2 Has regular hours at home for study.
- 3 Is absent only when necessary.
- 4 Has an interest in his or her work.
- 5 Is controlled by parents or guardians who show an interest in his work of their children and cooperate with the school.

"Brother Charlie" Bryan Expected To Make Address

Governor Bryan of Nebraska, brother of the famous William Jennings, and candidate on the Democratic ticket for vice-president at the coming elections, was scheduled to pass through Hereford Friday morning on the regular passenger train, enroute to Albuquerque, N. M. Press dispatches indicated that he would make rear platform talks at Amarillo and Clovis, and Carl Gilliland, President Overton of the Chamber of Commerce, and others made an effort to secure his consent to make a platform address here while the train remained. Indications Thursday afternoon were that such an arrangement would go through and that the people would have an opportunity to see and listen to the future vice president of the United States.

SPECIAL CHICKEN DINNER IS PROMISED FOR C. C. LUNCHEON

A special chicken dinner is promised at the Chamber of Commerce luncheon which will meet at the Stockman's Cafe Monday. Mrs. Baker promises something extra good. The committee of the automobile ticket plan will report and there are several other important things on the program.

Hereford Community Suffers Very Severe Blow in Death of Her First Citizen, Mayor William M. Knight

Hereford bowed her head in genuine sorrow last Saturday evening when word spread rapidly through the city that Mayor William M. Knight had been released from his sufferings and had passed to the Great Beyond. The end came about 5:30 o'clock at the Hereford Sanitarium, when he had been gradually losing an unequal battle since being stricken with paralysis six months ago.

The body was taken to the E. A. Johnson residence, where Judge Knight had made his home for many years. Sunday afternoon the body was carried from the house to the Baptist church by the Knights Templar, of which he was a member, and followed by about twenty personal friends of the deceased. At the church the Rev. W. F. Gargry of the Methodist church read a chapter of Scripture and delivered an earnest prayer after which Rev. W. R. Hill of the Baptist church spoke at some length. He read the sketch of the life of Judge Knight, which is reproduced below and then, taking a passage from St. John as his text, wore a skillful and interesting story of Christian-character and Christian responsibility, paying a splendid tribute to the uprightness and honorable record of the departed. One of the best choirs ever heard in Hereford, composed of singers from all denominations, rendered appropriate and beautiful floral offerings. Following the ceremony the casket was opened and the congregation filed by in reverence to the departed citizen.

The church was packed to the doors with sorrowing friends among whom were several prominent attorneys from Amarillo.

Monday morning the body was shipped to Glasgow, Mo., accompanied by Judge Knight's friend over the years, G. A. F. Parker. It was expected that the burial there would occur either Tuesday afternoon or Wednesday.

In the death of William M. Knight Hereford has lost her leading citizen and one of the most valuable assets any community ever boasted. For twelve years he neglected his own private affairs for the good of Hereford. He had a vision of Hereford's future and he planned years ahead, trying to anticipate the demands of a growing and prosperous community. He was more responsible than anyone else for the paving here, for the sewerage system that has no equal on the Plains, for a waterworks system that is the envy of surrounding towns, for the White Way, for the park system, and the countless other things that have gone into the making of Hereford's reputation everywhere as a modern up-to-date city of its size.

Mayor Knight will be sadly missed in Hereford, and the real extent of the loss will grow with the months. There are few men willing to give their time, and money and enthusiasm as Judge Knight gave, and no matter how good a man is chosen to fill his shoes, Hereford suffered a tremendous loss in the death of this fine character.

The following historical account was written by G. A. F. Parker, a friend of twenty eight years standing:

"The Mayor of Hereford, Judge William Moore Knight, passed away at 5:30 p. m. at the Hereford Sanitarium, Saturday, October 4. He had been in failing health several years. His eyesight gave him most trouble, and for some months past he was not able to read. Still his mind was bright and he kept up his interest in affairs, especially the city business, and attended to some legal matters until the 21st day of last March when he was stricken with paralysis.

"For some years he has made his home with Mr. and Mrs. Edgar A. Johnson, and to this home he was taken, but was moved next day to the hospital, where he was tenderly cared for until he passed away.

"He was one of the sixty men who founded this hospital and had always loyally worked to improve it. He was also the leader in the movement for the new county hospital, which is now nearing completion. It was fitting that in his last days he should be cared for in an institution of mercy he had helped to found.

"Judge Knight was born in the little village of New London, in New Hampshire, on May 20, 1857. His father was Professor Ephraim Knight, a distinguished teacher of mathematics, a recipient of honorary degrees from Brown University and Dartmouth College and an ordained Baptist minister, preaching occasionally. For some years before his death he was professor of



William M. Knight

mathematics and associate principal of the Academy at New London. Judge Knight was fitted for college at Colby, and then entered Brown University from which he graduated in 1878. He then studied law with his uncle, Edward B. Knight, of Charleston, West Virginia, making his home in his uncle's family. Two sons and two daughters of this uncle are today his nearest relatives. His two brothers and a sister passed away years ago.

"Soon after being admitted to the bar he came to Texas, early in the year 1880, and after looking over the state for a while, settled at Meridian, in Bosque county. Here he practiced law for some years, and served the people as county attorney, member of the legislature, and as first civil assistant to Attorney General M. D. Crane.

"While living in Meridian he was married, December 3, 1890, to Miss Martha Elizabeth Farmer of Glasgow, Mo. Miss Farmer was born in Campbell county, Va., and was a graduate of the Boston Conservatory of Music. The marriage was a happy one. The young wife was a talented musician. They established a home where music and culture, love and hospitality abounded. They were among a people whom they loved and who loved them. Then the

(Continued on Page Five)

Syn Licate Foreman 20 Years Ago Is Visitor Here

A very interesting former citizen of this vicinity, Ira Aten, now a resident of El Centro, Calif., made his first visit here in nineteen years last Sunday and spent several days visiting with old friends and acquaintances.

Mr. Aten was formerly Division Manager of the Escabardo Division of the Capital Syndicate. C. K. Smith was a crew boss under him and Ed Connell worked for him four years. Before that he was sheriff of Castro county for two terms, at the same time that Judge L. Gough was County Judge of that county. Back in the 50's Mr. Aten was a Texas Ranger.

He was a guest of Ed Connell while here, and spent a happy two days talking over old times with Geo. L. Muse, G. A. F. Parker, C. R. Smith, Judge J. E. Ferguson and many others. He went on through to Canyon Tuesday to visit his brother, Cal Aten.

Mr. Aten has a very prominent position in the Imperial Valley, being a member of the Board of Directors of the Irrigation system for that district. Enroute here he bought 1500 head of feeder steers in New Mexico which he will ship to his place in California.

He addressed the Chamber of Commerce Monday. Ira Connell, member of The Brand force, was named for Mr. Aten, his full name being Ira Aten Connell. It was the first time they had seen each other since Mr. Connell was a baby and the young man was vastly surprised and pleased when Mr. Aten presented him with a \$45.00 suit of clothes as a reminder of his good wishes.

REV. RITCHIE TO PREACH AT CHRISTIAN CHURCH SUNDAY

Rev. B. G. Ritchie, of Curtin, West Virginia, will fill the pulpit Sunday morning at the Christian church, in the absence of Rev. Merrill, who is in Fort Worth arranging for a concert over WBAF Monday night, 9:30 to 10:45.

THREE AUTOMOBILES TO BE GIVEN AWAY BY HEREFORD MERCHANTS DURING WINTER

COOPERATIVE MOVEMENT TO PULL MORE TRADE THIS WAY RAPIDLY BEING WORKED OUT HERE BY HUSTLING COMMITTEES

As an inducement for more people to do their trading in Hereford the merchants of the city, through the Chamber of Commerce, are preparing to offer three automobiles as prizes for additional business!

Oklahoma Man is Here in Interest Of an Ice Plant

A. G. Uehlin of Guymon, Okla., called on the Chamber of Commerce officials last Monday with a proposition to move an ice plant to Hereford in time for summer's business. Mr. Uehlin said he was an experienced ice manufacturer and had in mind the installation of a meat market in connection with the plant.

He spoke briefly at the luncheon at noon and afterwards was closeted with the executive committee of the Chamber of Commerce. It is understood that he asked for a bonus and was willing to guarantee a maximum price for his product. The committee has not announced their decision.

Hereford High is Easy Victor Over Farwell, 38 to 7

Hereford High's football eleven found itself last Friday and whanged the stuffing out of Farwell in a one-sided game of 38 to 7. And that is said with all due respect to the Farwell boys, who were clean and game, fighting to the last whistle, although badly outnumbered. In the last half Coach Arthur pulled his entire first string and sent in his scrubs. It was against these smaller boys that the visitors successfully worked the forward pass for a touchdown just before the final whistle blew.

Hereford piled up nineteen points in the first quarter and twelve in the second, making 31 to 0 for the first half. There were no particular outstanding stars; the line held like a stone wall, Farwell being utterly unable to gain through or around it, while the backfield quartette ripped through gaping holes and ran the ends for huge gains.

Hereford pulled a trick play on the visitors in the third quarter that was worth the price of admission. It took some headwork and a lot of clever acting to work it, but Captain Buck Hines and Half Back Thurmond successfully negotiated the feat and a touchdown resulted.

A particular feature of the game was the splendid rooting and singing of the high school girls, who put on a show between halves that was as good as any college stunt.

Hereford will leave Friday morning overland for Dalhart, where they will play Dalhart High Saturday afternoon. The eleven that loses this contest will be eliminated from the state contest. The boys are confident of winning.

Owing to the fact that every man on the squad was in the game Friday the Brand was unable to give the game play by play, as it was impossible to keep track of all the boys. The lineup used was as follows: J. M. Posey, left end; Wood, left tackle; Wade, left guard; Patterson, center; Higgins right guard; Witherspoon, right tackle; A. Russell, right end; J. Russell, quarterback; Hines (C) left half; Thurmond, right half; Barrett, fullback. Substitutions: Moore for Wade, Sharp for Higgins, Wilson for Barrett, A. Posey for J. M. Posey, Sowell for J. Russell, Thompson for Wood, Murphy for A. Russell, Bud Witherspoon for B. Witherspoon, B. Anthony for Thompson, W. Witherspoon for A. Posey, H. Weidel for Sharp, Foster for Thurmond, Harris for Weidel, Barrett for Foster, Higgins for Hines, Hershey for Anthony, Moore for A. Posey, A. Posey for P. Patterson, Wade for Gilliland, Nix for Hershey.

Paul Jowell, referee; Dr. Lloyd, umpire; Prof. Humble and Sam Hayes, time keepers.

This was definitely determined Monday when President Overton proposed the venture at the weekly luncheon, held at the City Cafe. Forty three were present and the idea went through without a single dissenting vote. The chair appointed the following committee to work out details and report back next Monday: W. E. Dunlap, chairman; J. O. Newell, N. E. Gass, Bobo McLean, Rex Tynes, Homer Fox, A. O. Thompson, E. B. Handley, Luther Hough, Brack Williams, L. W. Carlyle, Oscar Easley, C. C. Rockwell. This committee met soon after dinner and perfected organization. Homer Fox and Brack Williams were named on the Advertising Committee, and Bobo McLean, C. C. Rockwell and N. E. Gass on the committee to secure the signatures of the merchants to the plan. Up to Thursday noon it was reported that practically every business house had either signed or signified their willingness to do so.

G. M. Suggs, D. F. Ashbrook, E. S. Ireland and J. B. Elliston reported on the results of fair exhibits at Lubbock, all expressing pleasure at the results and predicting much good to grow from this work. D. L. McDonald said work of sending stuff to the Dallas Fair was about finished and expressing greater interest in this particular exhibit than in any other.

C. E. Gatlin, farmer who lives south of town about a mile and a half, was presented with a check for \$25.00 as second prize money on the second bale of cotton brought in. He was called on to explain why he allowed a man thirty five miles south to beat him out of first money and frankly admitted that he had the cotton picked and could have brought it in the day before but did not do so owing to pressure of work in other directions.

Ira Aten, former citizen, spoke enthusiastically of early days in Deaf Smith county and named several former citizens who are now successful business men residing in California. Mr. Aten is a resident of Imperial Valley.

A. G. Uehlin of Guymon, Okla., spoke briefly, stating that he was an ice manufacturer and was here investigating the outlook.

President Overton closed the meeting with an eloquent tribute to the memory of the late lamented Mayor of the city, Judge William M. Knight, and appointed a committee, consisting of Carl Gilliland, chairman; Jno. P. Slaton and D. F. Ashbrook, to draft suitable resolutions. Those present were: Rev. W. R. Hill, D. L. McDonald, Frank A. Gyles, Gano Hastings, Uncle John Esen, A. Herbst, C. E. Gatlin and father, Lee Biggs, Ralph Barnett, E. W. Harrison, Ira Connell, Geo. L. Muse, E. B. Handley, Homer Wilkinson, H. H. Hawkins, Burt Elliston, Dr. Overton, George Overton, A. G. Uehlin, D. F. Ashbrook, G. M. Suggs, Geo. A. Stambaugh, Ira Aten, Rex Tynes, A. M. Jones, N. C. Vogele, Seth B. Holman, J. H. Warner, H. D. Reed, W. R. Steckman, L. Haskin, E. S. Ireland, A. H. Skelton, Ed Connell, John Moseley, C. A. Strelton, E. C. Eubanks, F. H. Oberthier, C. L. Roberts, Otho Beene, M. G. Prewitt. Next Monday the luncheon will be held at the Stockman's Cafe.

UNCLE JESSE MORRIS TO SPEND WINTER IN GAINSVILLE

Uncle Jesse Morris and his daughter, Mrs. Jennie Thompson, left on the morning train Tuesday for Gainsville, Tex., where they will spend the winter. Uncle Jesse will celebrate his 92nd birthday next month. He received notice about two months ago that he was Great-Great Grandfather. He has the following number of living descendants: Children 6, Grandchildren 28, Great Grandchildren 69, Great-Great Grandchildren 1.

Uncle Jesse says that he has always been a Democrat but from the way things are balling up now he doesn't hardly know what he is.

We expect to hear some interesting news from him when he gets down there with his old running mates.

The Hereford Brand

ISSUED EVERY THURSDAY

Both B. Holman Walter R. Stockman
Holman & Stockman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

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ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

WALTER OF WASHINGTON

Every schoolboy interested in sports, and what schoolboy is not—has heard since he could remember about Washington being first in war and last in baseball. Consequently the victory of this Washington team, so long the butt of the baseball fan, is hailed with a joy that knows no geographical bounds. Even the Congress of the United States and the President of the nation have shown their interest in the victory. The pluck and endurance of the capital sportsmen, lasting without interruption for now these seventeen years and finally rewarded with victory presents a lesson that grows up as well as boys and girls may well take to heart.

Unquestionably the backbone of the Washington team has been Walter Johnson. His ability and stamina have been so needed that it is fitting his name should be inscribed on the tablet to be erected in the capital in recognition of the value to the country of the national sport. Johnson has shown grit and a royalty deserving the highest commendation. It is easy to fight in a winning game. No braver or more daring soldiers ever strode the field of battle than the German hordes when they were overrunning Belgium and driving the British back without let or hindrance day by day. The acid test of tenacity and determined purpose, however, comes to those whose backs are kept to the wall, to those whose morale is put to almost impossible tests. This has been the position of Johnson, the leader, the inspiration of the Washingtons. Facing defeat for seventeen years yet always hopeful of figuring as a factor in a world's series, this intrepid American never faltered. He resisted all efforts of other teams to engage his services, turning his back on money as well as upon the opportunities to be one of the army of success. His name will long be remembered in the world sport; it will stay green too, in the hearts of all men who honor pluck, loyalty, ability, and hundred per cent Americanism.

No. 1474

THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County—Greeting:

You are hereby commanded to summon Elma Mathews, by making publication of this Citation once each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County, where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court house thereof, in Hereford, Texas, on the 1st Monday in November, A. D. 1924, the same being the 3rd day of November, A. D. 1924, then and there to answer a petition filed in said Court on the 30th day of September A. D. 1924, in a suit, numbered on the docket of said Court No. 1474, wherein James E. Mathews is plaintiff, and Elma Mathews is defendant, and said petition alleging that the plaintiff herein is and has been for a period of more than twelve months prior to the filing of this petition, an actual bonified resident of the State of Texas, and has been a resident of Deaf Smith County, for more than six months next preceeding the date of filing this petition.

2nd. Alleging "abandonment" in Suit for Divorce.

3rd. That the residence of the Defendant in this cause is unknown;

Wherefore Plaintiff, having filed affidavit to such fact, prays for Citation and upon final hearing, judgment dissolving marriage relations.

Herein Fall not but have before said Court, at its aforesaid regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Hereford, Texas, On this the 7th day of October A. D. 1924.

(seal) BERRY ORR, Clerk,
District Court Deaf Smith Co., Texas.
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DIMMITT NEWS

Frank Dunaway of Amarillo has been straightening up his business affairs here for the past few days.
Mr. and Mrs. J. E. Hall and son of Plainview were prospecting in Dimmitt Thursday.

C. H. Hamilton of Tulla was transacting business in Dimmitt last week.
Mr. and Mrs. W. B. Kimble and family, Boyd Kimble and family and Mirris Kimble and family, who have been enjoying an outing in New Mexico, returned to their home here last week.
Mr. and Mrs. Claude Johnson and children spent the week end visiting Mr. Johnson's mother, Mrs. J. A. Johnson, in Canyon.

The many friends of Hon. Ray E. Sheffy, county Judge of Castro county, will be very much pleased to learn that the nature of his failing health was due only to over work and the great responsibilities upon him as County Judge and Superintendent of Public Instruction, but due mostly to the enormous increase in the business of the Real Estate firm of Shuford & Sheffy, of which Mr. Sheffy is president and general manager. The doctors advise that a short vacation is the only need to his quick recovery.

Mr. and Mrs. W. C. Anthony and little daughter moved to Hereford last week. Mr. Anthony recently purchased the second hand store in Hereford.

Mrs. J. A. Savage and children returned to their home in Lockney Thursday. Mrs. Savage has been the guest of her parents, Mr. and Mrs. W. B. Mimble.

Mr. and Mrs. Cleve Tate were in Hereford shopping Friday.

Mrs. Less Womack and son, John L. and Mrs. Faye Montgomery and son, Bill, were guests of Mr. and Mrs. Roy Haberer at Big Square Wednesday.

Mrs. J. R. Hastings and son, Charlie, visited at Arney Friday afternoon. Mrs. Hastings' daughter, Tinnie, Miss Elizabeth Brunner and Albert Zane, teachers of the Arney Blue Ridge schools, accompanied them home for the week end.

Ray Cowser and Gladys Hastings of Hereford spent the week end in Dimmitt visiting home folks.

Less Womack made a business trip to Amarillo the latter part of last week.
Dow Duree spent the week end in Plainview visiting his wife.

Mr. and Mrs. Sid Sheffy and two sons Ted and Bob, visited Mr. and Mrs. Bob Knox at Hereford Sunday.

Mrs. Ed Smith is making an extended visit in Missouri visiting relatives.

Mr. and Mrs. Oscar Moore and children were in town shopping Saturday.
J. W. Alexander and A. C. Patten were transacting business in Hereford Saturday.

Vern Houser of Tulla was in town Friday on business.

E. S. Ireland and Gano Hastings of Hereford were Dimmitt visitors last week.

Quite a number of people from Dimmitt enjoyed the splendid entertainment and supper given at the Sunnyside school house Saturday evening.

Miss Cleo Elders had as dinner guests Sunday evening, Miss Lake Woodburn, Dewey Watson and Bill Easter.

J. A. Womack of Lamesa who has been transacting business here for the past week, returned home Friday.

Mrs. Rosa McLean is visiting her daughter, Mrs. J. A. Hodges, at Lubbock.

Mrs. B. D. Woodlee and son, B. D. Jr., visited Mrs. Woodlee's daughter, Mildred, at Plainview last week.

Mr. and Mrs. E. B. Wright and children attended the Lubbock fair last week. Mrs. Wright stated that thousands of people attended the fair—it

equaled the big "Tech celebration" of last year.

Bruce McLean, Edgar Ramey and Ray Sheffy are in Lamesa prospecting. Jess Hardy and Dewey Wright visited in Shallowater last week and attended the Lubbock fair.

John Cox returned to his home in Lockney Tuesday.

I. B. Brooks and Clyde Shuford made a business trip to New Mexico last week, returning Sunday.

Parent-Teacher Association Meeting
The Parent-Teacher Club will have its second annual meeting of this year on October 17. We hope all parents will be present, for there are many things to be discussed that are of interest to all parents. We are working on "Classification" now, and hope to have an affiliated school before 1925. It will be much easier to do this if the parents all cooperate and help—for there is sufficient work for all to do. Be sure and come—October 17.

Program for October 17
Song—by Kindergarten.
Piano Solo—Mrs. Moss.
Vocal Solo—Noel Gollebon.
Requirements for Classification.
Disadvantage of Non-Affiliation.
Round Table Discussion—Mr. Avery.

SUMMERFIELD

Now, as the Summerfield correspondent has moved off, or is taking a vacation, it was thought time for her to be on the map or represented in the paper at least, so here we come.

We are made to know that the end of time is not near yet, as the good book says before that time come we will not be able to tell winter from summer only by the shedding of the leaves, and we have already been reminded of winter by ice and frost but not much damage has been done to growing feed.

Bro. Walker slide his regular appointment here yesterday and brought two great messages. Mrs. Walker and babies and her mother, Mrs. West, accompanied him and were dinner guests in Mr. Curry's home.

Elton Johnson and Miss Dorris Kemp who are attending Canyon Normal spent the week end with home folks.

B. A. Atchley and family were dinner guests at the home of Mr. and Mrs. Shihagen Sunday.

Mr. and Mrs. Stanley and Jack motored to Canyon Sunday and spent the day with their daughters, Tura and Gladys, who are attending school there.

Mr. Odell was greatly surprised about a week ago when two of his sisters and their husbands and a nephew drove in to his gate, having come all the way from Georgia in a Dodge touring car, making the trip in a week. They think we have a great country. They started on their return trip last Friday after spending one day touring in New Mexico, and many hours during their week's stay they spent in hunting and killing the long eared Jack Rabbits.
Mr. and Mrs. Frank McMinn and baby and Miss Dovie McBroom, sister of Mrs. McMinn left Thursday afternoon for Rochester, where Frank will take up his duties as principal of the high school, and Miss Dovie will enter high school there for a year.

We wish for them much success and happiness in their work.

Fate Walsar, wife ad daughter, Zella, of Hereford attended church here Sunday and visited relatives during the day.

W. P. McMinn, who has spent several weeks in Hot Springs, N. Mex., reached Hereford several days ago, and accompanied by Mr. and Mrs. Ward and Roy, attended the fair at Amarillo Friday, and was also visiting relatives and attending to business here several

days last week. He says he is greatly benefited by the baths at Hot Springs.

Some fifty or seventy-five people drove up to the home of W. J. McMinn Tuesday night and surprised them in a jolly good social farewell party, as Mr. A. Frank McMinn and wife were leaving Thursday, and a general expression among the neighbors is "now, all the children are gone, Mr. and Mrs. McMinn will follow soon." Quite a lot of fun was had by a few cars that came on the scene first and stirred up suspicions on the part of the family, and they began to rush about fixing seats and making ready for guests in haste, and forgot to pull down shades as lights flashed on in different rooms. Some one told it on them that they first began to make ready by going in a fast walk but soon got in a trot and frog that to a run. Any way, everyone soon recovered from the shock and the big empty farm house rang with laughter and fun, delicious refreshments consisting of cake and hot chocolate were served.

Feed cutting and wheat sowing is the order of the day in our community. Mr. and Mrs. J. B. McMinn and children, Mr. and Mrs. Ky Lawrence and daughter, Beatrice, were guests at the home of Mr. and Mrs. Lee Kendall on Sunday.

W. J. McMinn claims to be the first to get some maize cut, threshed and on the market—threshed a ten acre block and it threshed around 26 to 28 bushels to the acre.

NOTICE OF SHERIFF'S SALE

Notice is hereby given that whereas, by virtue of an alias order of sale issued out of the District Court of Potter county, Texas, on the 30th day of September A. D. 1924, on a judgment rendered in said Court on April 25th, 1924, in Cause No. 3024, wherein the First National Bank of Amarillo, a banking corporation, is plaintiff and W. H. Fuqua, H. M. Jackson, Pearl Jackson, O. B. Jackson, T. W. Slack, North Texas Trust Company, a private corporation, Alex Shipley, Shipley Brothers Cattle Company, a corporation, W. B. Arnold, P. H. Seewald, P. H. Seewald, Sam Davidson, Thomas Kuddy Company, a corporation and the unknown Stockholders thereof, are defendants, in favor of said plaintiff against the defendant, H. M. Jackson for \$14,894.90 with interest thereon at 10 per cent per annum and costs of suit and against all of said defendants for a foreclosure of plaintiff's deed of trust lien upon the lands hereinafter described and to me as Sheriff of Deaf Smith County, Texas, delivered, directing me to levy upon and sell as under

execution, said lands to satisfy said sums recovered in said judgment, I did on the 1st day of October, 1924, levy upon said lands, being the following described lands, situated in Deaf Smith County, Texas:

Surveys Numbers Twenty-eight (28) Thirty-two (32) Thirty-four (34) Forty-eight (48) and Forty-nine (49) in Block K-G B & C N G, each containing 640 acres of land, more or less, situated in the North Central part of said county, about 23 miles northwest from the Courthouse in said County, at Hereford, Texas.

In compliance with said order of sale and by virtue thereof and the authority thereby vested in me as sheriff of said county, I will on the First Tuesday in November A. D. 1924, the same being the Fourth day of November, 1924, offer for sale and sell at

public auction or vendue for cash at the Courthouse door of said Deaf Smith County, Texas, in the City of Hereford, between the hours of 10:00 a. m. and 4:00 p. m. said lands hereinbefore described.

Dated at Hereford, Texas, this 1st day of October A. D. 1924.
C. S. PURCELL, Sheriff,
Deaf Smith County, Texas.

ATTENTION JUNIORS
Christian Endeavor Society, Presbyterian Church, Friday, Oct. 17, 4 p. m.
Boys and Girls under fourteen years old invited.
Topic: "Helping Christ's Neglected Children Outside Our Cities."
Story: "The Tale of a Ford."
Games and a good time for all.
E. L. WATTERS.



The 900,000 Buicks
in daily service
prove
Buick performance.

Buick leads in performance!

RENFRO & SONS
Hereford, Texas

When better automobiles are built, Buick will build them

**Jersey Cow
SALE
SATURDAY,
OCT. 18, 1924**

At Purcell Barn, Hereford, Texas
Sale Commencing At 2:00 o'clock

**25 HEAD OF HIGH GRADE JERSEY COWS
AND HEIFERS AT AUCTION**

As you well know I have in the past been furnishing this country with some good home raised Jerseys, and intend to, in the future. But owing to the fact that I have not the time this winter to spare, have decided to sell at public auction my entire herd of CHOICE SELECTED HIGH GRADE JERSEY COWS AND HEIFERS, consisting of about 25 head. This sale affords you the opportunity of buying cows and heifers whose ancestry relates back to some of the greatest milk producing families ever bred. These cows and heifers all being daughters of not only a show bull but a real breeding bull.

There never was a better time to own a good milk cow than now, and any one interested in better live stock cannot afford to miss this sale.

TERMS—Cash, unless other arrangements have been made.

C. S. Purcell, Owner

Col. C. R. Farber and Col. W. S. Williams, Auctioneers

COAL

SOONER OR LATER YOU MUST BUY

COAL

Why not today, at present prices, you will have it when you need it. Be sure it's labeled coal from

Golden Rule Produce Company

We handle all kinds of produce—Highest Market Price

Phone 108

We Deliver

Sallie's Temptations

(Copyright 1924—By Gladys Baker)

(Continued from Last Week)

ENTERS WARREN FISHER OF WALL STREET

I had not meant to accept Ellie Mitchell's house-party invitation, and yet when I arrived at "Dias Dorados," the Mitchell's luxurious estate on the Bay Shore of historic old Pensacola, I was glad that I had used a woman's prerogative and changed my mind to come at the last minute.

In keeping with the informality of the Mitchell's entertaining, the chauffeur had been sent to meet me and I had really enjoyed my solitary drive through the autumnal-scented twilight. Entering the grounds, the atmosphere of the place gave me that rare feeling of exaltation that comes from viewing some perfect scene or painting that satisfies the senses.

"Dias Dorados—Golden D." I mused. The name was aptly chosen. I drew deep breaths of the woodsy fragrance and alighting from the car, sped up the steps, two at a time, tinglingly expectant.

The crowd inside was in excellent spirits. Great log fires glowed at either end of the immense living room with its casement doors and windows, overlooking a picturesque riviera. At the piano, a girl with copper-colored hair and a shutter-green tunic was strumming a minor accompaniment to one of Service's poems.

"And women in a bi-lit-ter world must do the best they can," she sang in a husky voice, oblivious to everything, but the youth with the patent-leather hair who was bending over her.

A great game of some kind was being played by all others in the room. I edged over to see what was going on and, realizing my presence, the engrossed players glanced up to bid me welcome. It was a crap game.

"Please don't," I begged motioning them back to their places, "only let me get in the game. I'm all ganged up with sevens."

I flung my gloves in one chair, my platinum-fox fur in another and taking my turn was soon easily the winner.

"Snake-eyes wink at him—inspect 'em and sob, come eleven—sweet dynamite," I cooed.

"It's the way Sallie talks to 'em," someone good naturedly complained "even the dice are not immune."

"Yes you make the rest of us look like an Undertakers' Convention," declared a voice behind, and litaning back on my heels, I turned and faced a stranger, whom I noticed was alert in his manner.

"We're way ahead of you, too" he continued, "here's something that might give you a little shove in the right direction." He smiled engagingly and offered me a tall, frosted glass from which I took one exaggerated swallow.

"That hit the spot, all right," I murmured, "and I haven't the excuse of a hot and dusty journey either, because the trip over was cool and pleasant; but it needed just this little delicate at-

ention to complete my heavenly impression of Pensacola."

We chatted unnoticed, the circle having widened.

"So you're Sallie, the Sallie, whose face has peered from society columns all the way from San Francisco to Cuba. I have followed with interest your butterfly career and I agree with your throng of press-agents. The minute you came into the room it was like another candle lighted."

"Hey there, you two. Come to the party. Sallie it's up to you," someone yelled.

"All right, referee; I heard you the first time," I responded, "but I pass the dice. Give me a rain check. I'm going up and associate with some soap-suds and water."

Then my gallant companion. "See you later. In the meantime I must locate my negligent hostess. She doesn't seem to be properly impressed over my arrival. Thanks, TONS, for everything." I flung over my shoulder.

I liked this new person. After the indifferent treatment I had received from Curtiss Wright on the eve of my departure from Jacksonville, his attention was reassuring. A maid showed me my rooms and while she was unpacking my things, in rushed my belated hostess.

"Sallie, you angel," making a dive for me. "I'm so glad you decided to come. I started to call the whole thing off when I thought you had fallen down on us. You see you're the whole life of the party and everything's flat without you. We're going to a hop at Ft. Barrancas tonight and it's going to be the most elaborate affair of the season. What are you wearing?" all in one

breath, as I continued my disrobing. "Oh I tell you what," she went on, not waiting for an answer, "do put on that purple velvet with the bustle back and red roses. You know the Jenny model you wore at the Yacht Club cotillon. Gosh—I hope you brought it. You did, didn't you?" again breathless.

"Didn't leave it," I answered shortly, in the act of drawing off my stocking.

"What kind of slippers do you wear with it? Oh yes, I remember the paper said purple ones with red heels. How absolutely adorable! You can get away with extreme things, Sallie, but they're not for me. I'm the plink and blue type. Baby blue at that, and believe me, it takes something more than colors that are sweet and girlish to make a hit nowadays. By the way," she added as an after thought, "Have you met Warren Fisher?"

"Sounds like a movie actor. Nope, don't believe I have, unless—" and I described the good-looking stranger who had given me his "Tom and Jerry."

"That's Warren, all over," announced Ellie, "owns half of Wall Street, has a gorgeous yacht and er—"

"Yes, yes, go on," I encouraged, walking toward the bath room where I could smell the spicy aroma of dainty bath crystals in the warm vapor.

"Shh," she put her finger to her lips and looked about in a mysterious manner. "I must have your 'full and undivided' to tell you about Warren. I will tell you THIS, though."

(To be continued next week)

Regular Kind

Mad Man: "When's my coal coming?"

Dealer: "It's slated for tomorrow."

THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County—Greeting:

You are hereby commanded to summon Oren C. Simpson, the unknown heirs, executors and administrators of said Oren C. Simpson, Elizabeth M. Simpson and the unknown heirs, exec-

utors and administrators of said Elizabeth M. Simpson

by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your county, if there be a newspaper published therein, but if not, then in the nearest county, where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, Texas, on the 10th Monday after the 2nd Monday in July, 1924, the same being the 3rd day of November A. D. 1924, then and there to answer a petition filed in said court on the 30th day of September A. D. 1924, in a suit, numbered on the docket of said court No 1473, wherein Horace G. Amann and Elliott Irvin are plaintiffs, and Oren C. Simpson, the unknown heirs, executors and administrators of said Oren C. Simpson, Elizabeth M. Simpson and the unknown heirs, executors and administrators of said Elizabeth M. Simpson are defendants, and said petition alleges:

1. That on or about the first day of September, 1924, they were seized and possessed of the following described land and premises, situated in Deaf Smith County, Texas, holding and claiming the same in fee simple, to-wit: all of survey of section No. 11, Township No. 6 North, Range No. 2 East, of a capitol syndicate subdivision in Deaf Smith county, Texas, the same being a part of leagues Nos. 357, 358, 365 and 366.

2. That on the day and year last aforesaid, defendants unlawfully, entered upon said premises and ejected plaintiffs therefrom, and unlawfully withholds from them the possession thereof, to their damages in the sum of Ten Thousand Dollars.

3. That the reasonable annual rental value of said land and premises is Two Hundred and Fifty Dollars.

Wherefore, plaintiffs pray judgment of the Court, that the defendants be cited to appear and answer this petition, and that plaintiffs have judgment

for the title and possession of said above described land and premises, and that writ of restitution issue, and for their rents, damages, and cost of suit, and for such other and further relief, special and general, in law and in equity, that they may be justly entitled to.

"This action is brought as well to try the title as for damages." Herein fail not but have before said

Court, at its aforesaid regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Hereford, Texas, on this the 30th day of September A. D. 1924.

(seal) BERRY ORR, Clerk, District Court Deaf Smith Co., Texas. 60-4t

Cotton Field Supplies

COTTON PICKERS' SACKS
COTTON PICKERS' KNEE PADS
WAGON COVERS AND TENTS
COTTON SCALES

Yours for Service

STREU HARDWARE CO.

Public Sale

of

Harness and Saddles

To Be Held At

Hereford, Tex., Saturday, Oct. 11

Beginning at 1:30 P. M.

The following merchandise will absolutely be sold to the highest bidder

TEAM HARNESS—20 different styles and types, including Hand made harness with and without breeching, Cable trace and Ambulance harness, Saddles—Full Rigged Swell Fork Stock Saddles, Mule saddles and McClelland saddles.

Miscellaneous Harness Parts Such as— Lariat ropes, Riding Bridles, Team Bridles, Collars, Sweat pads Lines, Halters, Halter ropes, Tie straps, Snaffle and Curb bits, Pole and Breast straps, Hame straps, Saddle bags and extra breechings. And many other articles will be sold that are not listed.

COL. BILL GAUSE, Auctioneer

E. L. BOND, Owner

MAIZE HEADS

We are in the market for Maize and Kafir Heads, when you have any to offer see us before selling

JONES & McLEAN

Modern Business and Banking

In this age of banking no business can function properly unless it is backed by a strong financial connection.

Your banker's personal interest in you and his willingness to advise and assist you in every possible way is worth much to you in the successful management of your affairs, in addition to the safety and convenience which such a connection offers.

Read our message in this week's Farm and Ranch

First State Bank & Trust Company

OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS

WE WILL GRADE MAIZE

and impose a heavy dock on all cracked grain, weed seed and other trash

Thresh your maize properly and get the top price

E. W. HARRISON

VERTON AND ELLISTON IN-STALL EXHIBIT AT DALLAS

Secretary George Overton and J. B. Elliston left Tuesday afternoon for Dallas, where they will install the Deaf Smith county exhibit at the Dallas Fair, opening Saturday. The exhibit at Lubbock was shipped to Dallas last Saturday by Mr. Elliston who then came up here and joined the committee members in securing fresh samples which were boxed and shipped to Dallas Tuesday morning by express. A lot of good stuff went into that exhibit and the county will be entered according to score card. Secretary Overton hopes to bring home some ribbons.

"WHO WILL BE MAYOR?" IS QUESTION FACING OFFICIALS

Who will be the new Mayor of Hereford? This question is agitating the minds of many local people and sentiment in favor of different men is rapidly crystallizing. The Bench Congress are conducting a straw vote, using a cigar box for the purpose, and a heavy poll looks probable. Commissioners Dyar and Newell have the authority under the law to name the man to fill out the unexpired term of Mayor Knight, and will doubtless do so as soon as they reach an agreement on the right man for the place.

HEREFORD HAS ALMOST AN INCH OF RAIN THIS WEEK

It rained a little Monday and Tuesday night, the gauge showing one tenth in the first instance and six tenths Tuesday night, making almost an inch of moisture that has fallen here this week. It was of great benefit to the young wheat and will result in more wheat going in.

Reports from over the Panhandle show the moisture to have been rather general and of incalculable benefit everywhere.

REVIVAL OF THE OLD TIME RELIGION

The Morton Sisters, Evangelists of Florence, Colo., are conducting services for two weeks in the big auditorium of the court house. The services are attracting large crowds nightly, and the music is a special feature.

The message is of the old fashioned religion told in a simple forceful way.

The meetings continue each night, at 7:45, and on Sunday afternoon at 2:30 till October 19th. The young ladies will later go to the foreign fields.

—Contributed.

Louis LeGrand and Tom Chesher left overland Tuesday for Dallas, where Mr. LeGrand will buy holiday goods for the City Drug Store, and also take in

the opening exercises of the Dallas Fair.

J. R. Roden of Durant, Okla., a registered pharmacist, arrived Wednesday and joined the force at the Corner Drug Store. Mr. Roden got here just in time to participate in the One Cent Sale, which the Corner advertised for October 9-10-11.

Etiquette
What & When to do it

Dear Miss Flo: When shortcake is served with cream, should it be eaten with fork or with spoon? (2) When a fruit cocktail is served how should it be eaten? Thank you. L. M.

(1) Shortcake should be eaten with a fork. (2) A fruit cocktail should be eaten with a spoon.

Dear Flo: When buttered toast is served how should it be eaten. (2) Is it permissible to eat soft boiled eggs with a spoon?

When buttered toast is served, it should be cut with a knife into small pieces as wanted. (2) Soft boiled eggs should be eaten with a spoon.

Just Like Humans

She: "Why do leaves turn red in the Fall?"

He: "They are blushing, remembering how green they were in the Spring."

NOTICE OF TRUSTEE'S SALE

THE STATE OF TEXAS, COUNTY OF DEAF SMITH.

WHEREAS, on August 6th, 1917, Clyde W. Gould and wife, Hurley B. Gould, executed, acknowledged, and delivered to C. J. Borden, as trustee, their certain deed of trust, which is of record in the deed of trust records of Deaf Smith County, Texas, in book 17, at page 392, conveying to said trustee, all of the following described lands, situated in Deaf Smith County, Texas, to-wit: All of the S. E. 1/4 of Section No. 77, Block K-3, Certificate No. 920, Original Grantee A. B. & M. containing 160 acres, more or less.

AND WHEREAS, said deed of trust was executed for the purpose of securing the payment of one promissory note, for the principal sum of \$8,000.00, dated August 6, 1917, due September 1, 1922, executed by the said Clyde W. Gould, and his wife, Hurley B. Gould, and payable to the order of D. L. McDonald, said note bearing interest from date, until paid, at the rate of 8% per annum, interest payable semi-annually,

said interest payable in accordance with coupons attached to said note, and described in said deed of trust.

AND WHEREAS, it is made and provided in said deed of trust that in case default is made in the payment of the principal and interest on said note, when due, then the said trustee or his successor is authorized, at the request of the holder of said note to sell said lands to the highest bidder for cash, at public outcry in front of the court house door of Deaf Smith county, Texas, on the first Tuesday of any month, between the hours of 10:00 o'clock a. m. and 4:00 p. m. after giving notice of said sale in the manner required by the laws of the State of Texas.

AND WHEREAS, said note and no part thereof and no interest thereon, has been paid, save and except the interest has been paid on said note to September 1, 1922.

AND WHEREAS, said deed of trust further provides that in case the said C. J. Borden should refuse to act as such trustee, when his action under said deed of trust may be required by any person entitled thereto, then Leslie F. Borden of the County of Deaf Smith, and State of Texas, shall be, and is by said deed of trust, appointed and made the successor in said trust, with like power and authority, and the title to said premises shall, thereupon, become vested in said successor, in trust, for the uses and purposes set out in said deed of trust.

AND WHEREAS, the said C. J. Borden, after the execution of said deed of trust, became and is now the owner and holder of said note, and beneficiary under said deed of trust, and no part of said note and no interest thereon has been paid, save and except the interest has been paid thereon, to September 1, 1922.

AND WHEREAS, the said C. J. Borden

declined and refused to act as trustee, under said deed of trust, and did on this date request me, as successor named therein, to sell said lands on the first Tuesday in November, 1924, in the manner and for the purposes provided for in said deed of trust, and in all things to enforce and carry out said trust.

I will, therefore, offer for sale, and sell, between the hours of 10:00 o'clock a. m. and 4:00 o'clock p. m. in front of the court house door of Deaf Smith County, Texas, on the first Tuesday in November, 1924, which is the 4th day of said month, to the highest bidder

School Children!

SPECIAL BARGAINS FOR NEXT WEEK

All 5c tablets.....4c
All 10c tablets.....9c

Prices—right in any thing in the variety line or new and second hand furniture and stoves.

Do not forget that I do mattress renovating, also repair work and saw filing.

We have a house full of bargains. See us before you buy.

Watch this space for bargains.

Daniels New & Second Hand Store

Phone 394

1/2 Block North of Passenger Depot

for cash, all of the above described lands, with all the rights, members, and appurtenances thereto belonging.

WITNESS my hand on this the 9th day of October, 1924.

LESLIE F. BORDEN,
Successor in trust, under said trust deed.

Your "Selective-Ringing" Telephone Rings Only for You!

Every "selective-ringing" telephone in Hereford has a "one-party-line" bell ringing service. This means that your bell rings only when your number is wanted.

The subscriber who shares your line has no means of knowing when you are being called, and you are not disturbed by the ringing of HIS bell.

In fact, unless you use your telephone much more frequently than the average householder, the only substantial difference you will note between the two forms of service will lie in the size of your monthly bill. By changing over your residence telephone to a "selective-ringing" telephone you save 25c per month.



SOUTHWESTERN BELL TELEPHONE COMPANY

The Money Is There

But, you, Mr. Merchant, must go after it if you are to get your share. The people of this community must live, and to live they have to buy what you have to sell. If you were the only man in the world selling your line you might get by without advertising it, but you are not. This being true, it is equally true that people will go to the merchant who tells them about his merchandise, his prices and service, rather than to the merchant who has so little pride in his business that he seems afraid to advertise what he has for sale.

We can help you to advertise your merchandise in an effective, business-bringing manner. Let us show you how.

THE HEREFORD BRAND

WE WILL SELL YOU

A Modern Home in Hereford at 33 1-3 % of its actual value. Close in to School, Churches, and the business district. Let us tell you about it. Its going to be sold quick.

For Trade

A Modern Home in Hereford on one of the best residential streets. Want to trade it for a 1/4 or 1/2 section of land within 12 miles of Hereford. If trade is made will buy your crop, tools, Farm Implements, and work stock and pay cash. See us now

T. K. Wilson Co., Realtors

HERE'S THAT RADIO

that we asked you to wait for

The Atwater-Kent

Recognized everywhere as the absolute Standard when it comes to Radio outfits

Can be used with either wet or dry batteries

We have the actual machine now on our floor for your inspection

May we make a date with you?

ELECTRIC SERVICE CO.

Classified Advertising

Wanted Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.
CASH WITH ORDER.

FOR SALE

FOR SALE—A three burner New Perfection Oil Stove with range. Also a child's bed with mattress.—MRS. G. A. F. PARKER. 61-4f

FOR SALE—My residence on East 3rd Street, 4-rooms and bath; modern, can give possession at once. See Lee Cook. 61-2t-pd

FOR SALE OR TRADE—A good J. I. Case threshing machine, 30-60 horse power tractor. Gas engine, will thresh anything from corn to millet. Will consider some good mules or good notes, this is a bargain. If interested, communicate with C. C. Halle, Spott, Texas. 61-2t-pd.

FOR SALE—Herford home, good location. Six rooms and bath room, hot and cold water. Price far below value. See owner, J. M. Kimmons, or phone 192. 61-1t

TO TRADE—team of young horses for Ford Car. See SI ORR. 61-2t-pd

WHO, WHAT, WHERE, WHEN—Ladies Embroidery Supplies, 3 blocks east on 3rd St., Tuesday and Wednesday, Oct. 14 - 15. MRS. J. E. RAMSEY

MAIZE HEADS! MAIZE HEADS!—We are buying lots of them, the county weigher does our weighing at Hawkins Produce house. See Shorty Cook. Wm. ASH. 61-2t-pd

FOR SALE—Several good Duroc Sows, bred to registered boar, to farrow in October. Phone 202 F22. 61-2t GEO. W. SMITH.

FOR SALE—320 acres good Plains land located in west part of Parmer county, about 12 miles of Bovina. Price \$11.00 per acre. See us for cheap farm and ranch land. M. A. CRUM, 61-2t Priona, Texas.

FOR SALE—Two wheat drills, one 12 disc, and one 16 disc. 16-disc is new, the other second hand, in fine shape. 60-tf ELI DUNLAP

FOR SALE—Ten to fifteen head Jersey cows and heifers, and one Cleveland Tractor. 59-4t-pd J. W. DUGAN.

FOR SALE—160 acres unimproved, 9 miles of town, good land, good water, good terms. Write A. O. B., 935 N. Emporia Ave., Wichita, Kans. 58-4tpd

FOR SALE—One Primrose No. 2 Separator in good condition; also have one 12 hole Hoosier Drill, that will take half price for. If interested see B. F. McCONNELL, 57-tf 2 1/2 miles west of Dawn

FOR SALE—Two brown horse mules, 4-year-olds, about 15 1/2 hands, cracking good ones. Also good cow, fresh with heifer calf. See W. F. ORR, 56-tf

FOR SALE—Saddle horses, work mules and milk cows. Will trade 12 hoe drill for larger one, will pay difference. J. L. FUQUA, 47-tf Phone 146.

FOR RENT

FOR RENT—Two nice furnished front rooms for light house keeping, on East Third Street. 61-tf MRS. J. A. FREEMAN.

ROOMS FOR RENT—in Britain building. See H. B. WEBB. 51-tf

LOST AND FOUND

STRAYED—or Stolen from Joe Hastings' farm, 2 miles of Dimmitt on Herford road, one brown mare mule, about 15 1/2 hands high, weight 1100 lbs, blemish on right fore foot. Finder please notify Jno. B. Davis, of Herford, and receive reward. 60-tf

LOST—Between Canyon and Grady, N. M., a new wagon sheet, not unfolded. Finder please return to Brand office and receive reward. J. W. CHITWOOD, 60-2t-pd Ideal, Texas.

LOST—Last Sunday between Umbarger and Canyon, a Ford wire wheel with oversize U. S. Cord tire. 61-1t N. C. VOGELE.

WANTED

DRESSMAKING—See Mrs. Hattie Rutherford to make your plain, fancy or tailored dress. 60-2t-pd Mrs. Hattie Rutherford

WANTED—Sewing to do, am located in brown house at corner of nursery. 60-3t-pd MRS. L. I. WEST.

City Saddened When Mayor Dies

(Continued from page 1)

The body was buried at the old home in Glasgow, Mo., and it is at her term of the District Court of Deaf Smith county, to be holden at the Court house thereof, in Herford, Texas, on the 18th Monday after the 2nd Monday in July, 1924, the same being the 3rd day of November A. D. 1924, then and there to answer a petition filed in said court on the 30th day of September 8, D. 1924, in a suit, numbered on the docket of said court No. 1472, wherein E. H. Weirich is plaintiff, and J. A. Mahall, Reid B. Scott, G. A. Faris and the unknown heirs, executors and administrators of said G. A. Faris are defendants, and said petition alleging

Every life has its shadows, and Judge Knight's was no exception to the rule, but he bore his sorrows in a manly way, and never referred to them even to his closest friends. In 1907 he came to Herford and formed a law partnership with John P. Slaton under the firm name of Knight and Slaton, which partnership lasted for some years. In 1912 when Herford adopted the commission form of government, he was elected Mayor, an office he held until his death. Last April he was elected for his seventh term, although at the time he was lying helpless in the hospital and the people knew well he could never serve again.

It was a wonderful compliment to a man whom the people delighted to honor for his faithfulness and efficiency and whom they loved for his high character and his good heart.

It was an honor which came to him because he lived up to his name—He was a knightly man;—without selfish purpose or desire for personal gain.

He lived and spent himself for his fellowmen. He loved his friends and his friends loved him with a love that never wavered. In his last affliction he bore up and passed away as he had lived—a gallant gentleman.

The Masonic Lodge, in which he has long been an active and leading member, have charge of the body which so lately housed our departed friend.

THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County—Greeting: You are hereby commanded to summon J. A. Mahall, the unknown heirs, executors and administrators of said J. A. Mahall, Reid B. Scott, the unknown heirs, administrators and ex-

WANTED—Good, strong willing woman to do general housework. See 56-tf MRS. G. W. BRUMLEY.

WANTED TO BUY—Maize heads and ear corn, also a limited amount of combined maize. 61-tf BRUMLEY & SON.

WANTED TO BUY—A good second hand top buggy. G. W. BRUMLEY

WANTED—Everybody to know I have a car load of Brown Beauty Irish Potatoes in Herford, for sale direct from producer to consumer, at wholesale prices. See Shorty Cook. 61-1t-pd WM. ASH.

ecutors of said Reid B. Scott, G. A. Faris and the unknown heirs, executors and administrators of said G. A. Faris by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in said county, if there be a newspaper published therein, but if not, then in the nearest county, where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith county, to be holden at the Court house thereof, in Herford, Texas, on the 18th Monday after the 2nd Monday in July, 1924, the same being the 3rd day of November A. D. 1924, then and there to answer a petition filed in said court on the 30th day of September 8, D. 1924, in a suit, numbered on the docket of said court No. 1472, wherein E. H. Weirich is plaintiff, and J. A. Mahall, Reid B. Scott, G. A. Faris and the unknown heirs, executors and administrators of said J. A. Mahall, Reid B. Scott, G. A. Faris and the unknown heirs, executors and administrators of said G. A. Faris are defendants, and said petition alleging

Plaintiff represents to the Court that on or about the first day of September, 1924, he was seized and possessed of the following described land and premises, situated in Deaf Smith County, Texas, holding and claiming the same in fee simple, to-wit: being a part of Section No. 80, Block K-3, same also being a part of Lot No. 17, Block No. 4, of Womble Addition to the town of Herford, described as beginning 98 feet East of the South West corner of said Lot No. 17, Block 4, Womble Addition, to the town of Herford, and running thence East, with the South line of said Lot No. 17, 98 feet; thence North across said Lot 17, 208.71 feet to the North line of said Lot; thence West

with said North line 98 feet; thence South, across said Lot 208.71 feet to the place of beginning.

2. That on the day and year last aforesaid, defendants unlawfully, entered upon said premises and ejected plaintiff therefrom, and unlawfully withholds from him the possession thereof, to his damages in the sum of Two Thousand Dollars.

3. That the reasonable annual rental value of said land and premises is Two Hundred and Fifty Dollars. Wherefore, plaintiff prays judgment of the Court, that the defendants be cited to appear and answer this petition, and that plaintiff have judgment for the title and possession of said above described land and premises, and that writ of restitution issue, and for his rents, damages, and cost of suit, and for such other and further relief, special and general, in law and in equity that he may be justly entitled to.

"This action is brought as well to try the title as for damages."

Herein fall not but have before said Court, at its aforesaid regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Herford, Texas, on this the 30th day of September A. D. 1924.

BERRY ORR, Clerk, District Court Deaf Smith Co., Texas. 60-4t

LODGE DIRECTORY

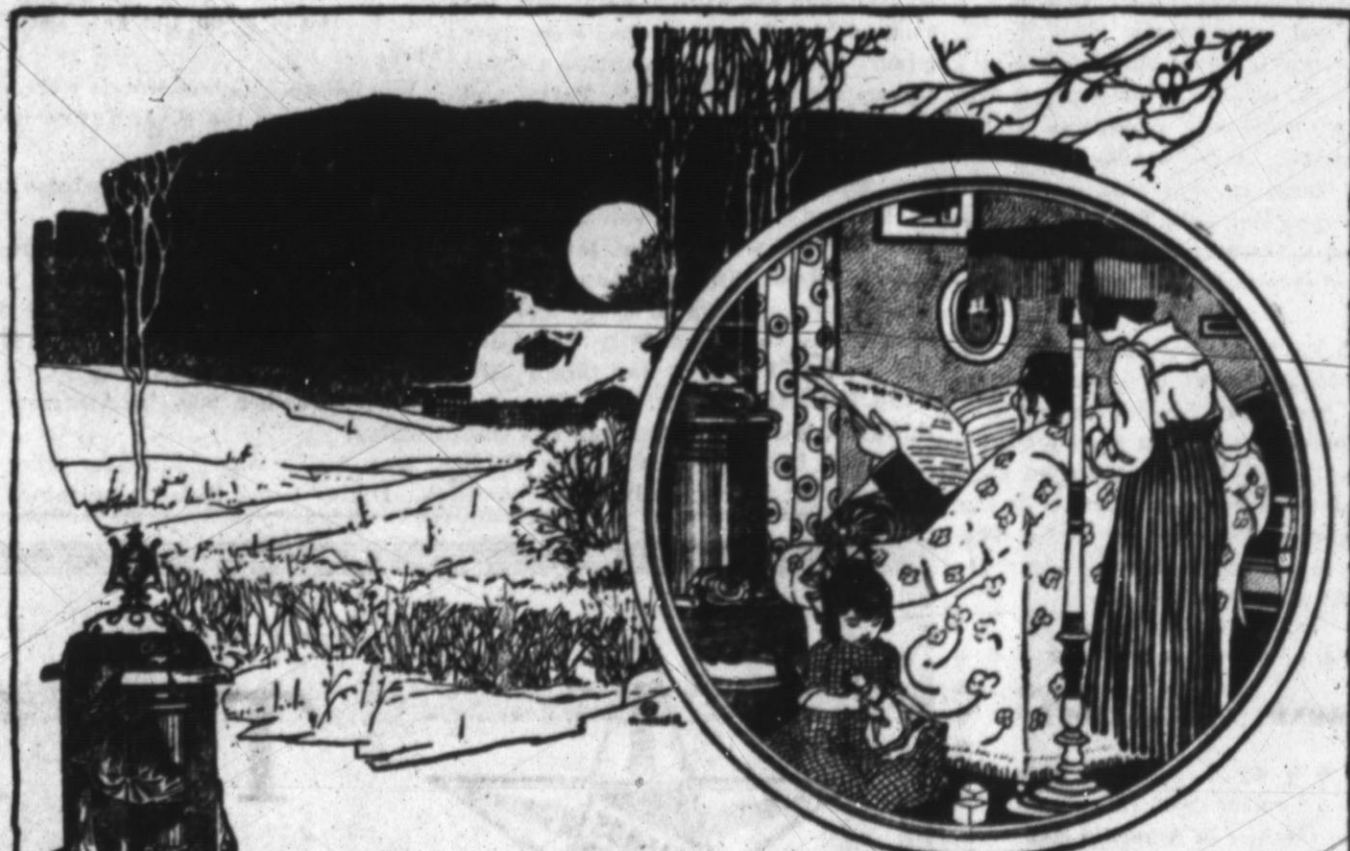
Herford Lodge No. 588, A. F. & M. U. W. Meetings, second Monday each month.
 J. W. BRADLEY, W. M.
 J. S. JONES, Sec.
 Herford Chapter 544, B. O. E. U. Meetings, first Monday of each month.
 J. G. HASTINGS, H. P.
 J. S. JONES, Sec.

Well Folks! CHARLEY SEZ!

that we has figured out that in three years we kin save yew enuff money on groceries tew buy out John De Cornegee, an the best part uv it is we're a goin tew do it! We also announces that we has Fleshman's Yeast.

Charley & Wallace CASH & CARRY GROCERY

P. S. Don't Fergit we is right on your way home.



Those Long Winter Evenings

keep your home warm and cosy with a

COLE'S ORIGINAL HOT BLAST HEATER

THE health of your family depends upon properly heated rooms—warm floors. The maximum radiation, low base heat, air tight construction, and Hot Blast Combustion insure even temperature in all parts of the room at all times.

And besides, Cole's Original Hot Blast Heater is guaranteed to consume one-third less fuel than any underdraft stove on the market—guaranteed to hold fire for thirty six hours.

Let us show you yours today.

Dunlap Hardware Company

HAVE WHAT YOU WANT WHEN YOU WANT IT

GOOD COLORADO COAL IN GOOD LUMPS

Where you get coal—not real estate—Two thousand (2,000) pounds per ton. Come around and buy your coal.

DIXON & DAVIS

at the Great West Mill & Elevator Co.

Phone 265

WINTER IS VERY CLOSE AT HAND!

These frosty mornings remind us that its time to get that—

ROUND OAK COAL HEATER and BARLER IDEAL OIL HEATER

GARRISON BROS.



THE NEWEST BOBS!!

The woman of discretion realizes that to be immaculately well-groomed her hair must always look its best. That is why the particular women of Herford come to our shop. If your hair is thin and lifeless it cannot look well, and should be attended to immediately. We specialize in scalp treatment by the newest improved scientific methods. Come in and let us advise you in regard to the treatment your hair should have.

Hair bobbing, shampooing and curling at most reasonable prices. Prompt courteous service.

Marinello Beauty Shop

MRS. W. F. ORR, Prop.

GETTING THE MOST FOR MONEY

You can buy clothes at any price you choose to pay, depending upon the kind of clothes you want to wear. Good clothes are not cheap and cheap clothes are not good; they look cheap and give so little service that there is no economy in buying them. Some good clothes are priced entirely too high because they are produced in too small a volume to keep the cost within reason.

The sure way to get the most for your money is to buy clothes Tailored-to-Measure by Born & Co. You will get precisely the fabric and fashion you like best, perfectly fitted to your figure, and you will save about \$10.00 on the price, compared with the usual price on clothes of equal quality.

We can give this saving because of the buying and producing economics made possible by Born & Co's Nation Wide Sales through 12,000 dealers.

Come in and look our samples over and see what we have in store for you.

C. P. Ringer Tailor Shop

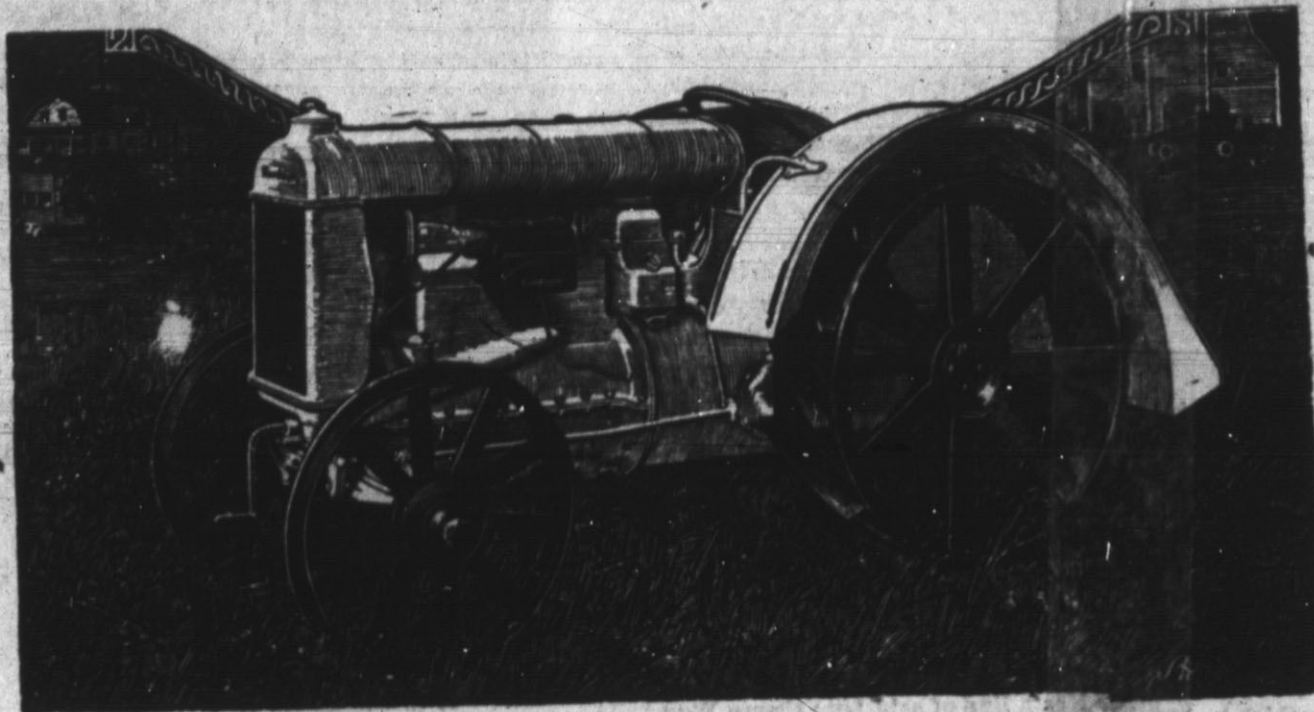
Phone 385

FORDSON **VS** HORSES

¶ The farmer, to make money, must use mechanical power. Successful farmers the world over have recognized this economic fact and have profited by it. ¶ Every horse displaced by a tractor represents an annual saving of more than \$50.00 in grain and forage, which may be converted into food products. If half our work animals could be dispensed with we would effect a saving of \$600,000,000 annually, an amount equal to our entire wheat crop. ¶ A Tractor will plow an acre on two and one half gallons of kerosene. The harness and wiffletrees for an eight-horse team will cost more than a Fordson—and yet the eight horses will do no more work. ¶ The average job on the farm requires less than six horses to handle it. Then why invest in heavy tractor that displaces twelve horses and up?

Significant Statistics

January 1, 1921, 42% of all the Tractors in use were Fordsons.
 May 1, 1923, 78% of all Tractors in use were Fordsons!
 ¶ Some gain in 28 months!—there was evidently a Reason.



Who Wants To Do This?

Did you know, that one team (man and three horses), travels over five thousand miles in plowing 640 acres?

¶ Then there's the SERVICE you have a right to expect after you purchase a Tractor. ¶ The Ford Motor Company has thirty four branches and a dealer in practically every county, each carrying a full line of parts for Fordson service. ¶ Can any other Tractor offer you such follow-up Service?

The Hereford Motor Company

Hereford, Texas



FRIONA

Mr. and Mrs. R. H. Tinsley were business visitors in Amarillo and incidentally attended the circus while there. They drove from Amarillo to Groom and back to Friona Sunday.

The enrollment of the Friona school is considerably larger than at any previous term, with fifty-five pupils in high school. This is almost 100 per cent increase over high school enrollment last year. Evidently the district is rapidly increasing in population and it is reported that at least four more families will move in before the first of the year. One of the bus routes now covers a circuit of over forty miles and has a load of twenty nine pupils. It now seems quite apparent that a new bus must be installed before the middle of the term.

The boys and girls basket ball teams of Muleshoe drove over to Friona Friday and engaged the home teams in two well played games. The Friona boys and the Muleshoe girls were victors. The Friona girls drove to Bovina on Saturday and worsted the Bovina girls in another well played game.

Many farmers in this locality are hoping there be no more frost for at least a few more weeks, so that many late row crops may ripen without any more of old "Jacks" aid. Some farmers are now heading their maize and selling their heads on the market. They are receiving about \$18.00 per ton.

S. J. Southern of Creston, Illinois, has been a visitor in Friona for the past two weeks. Mr. Southern owns land about nine miles southeast of here. Some time ago he read in the Friona items in the Brand of a non-resident who was here putting improvements on his land so that he might rent it and be receiving an income from it and that others would do well to follow his example and it is with that end in view that Mr. Southern is now here. We hope other non-residents may read this and be taken with the same idea.

Homer T. Walker has had a force of men and mules at work with the grader repairing the road south from town to the O. T. highway between Dimmitt

and Bovina, and north from town to the road leading west to the New Mexico State line. Commissioners D. H. Meade and some of our business men were out Monday afternoon in an effort to open a road north to the county line to connect with one extending south to the county line from the main highway of Deaf Smith county.

Since our last writing several land deals have been made which indicates that immigration is still headed this way. There are still thousands of acres of unimproved land near within easy reach of Friona as a trade center and much of it within two or three miles of the town and there is no reason why those seeking new homes should not visit and locate here. Anyone seeing the crops now standing in the fields would surely need no further arguments to convince him of the merits of the country for farming.

Friona's third agricultural fair has passed into history and was pronounced a success in all respects. It was the first fair where a display of agricultural implements and machinery was made and this display added largely to the interest of the fair, and our dealer is deserving of compliment for his progressive spirit. The exhibits were all good and enough money was raised to pay all premiums and defray all expenses. It has already been decided to continue the fair next year and efforts will be made to have the farmers plant small areas in many, as yet, untended crops in this territory, such as soy beans, velvet beans, cow peas, vetch and others with a larger planting of alfalfa and sweet clover.

ARNEY - BLUE RIDGE

Quite a number from this community attended the fair in Amarillo last week. They all report a good fair.

Ray Cole was in Dimmitt Sunday and attended the singing convention. Mr. Miller, Mr. Holman and a friend

of Happy were in our community Monday, in the interest of the Happy Gin Company. They say they are ready to gin any time we are.

Windoll Morris was a caller at the S. J. Taylor home Tuesday.

The Singing Convention which was held at Dimmitt was one of the best of this season. Many singers from neighboring counties were present and the songs which they rendered were very much appreciated. Among the visiting singers were Prof. John F. Taylor and his quartette of Clovis, New Mexico; Prof. Huffstutler who is teaching a singing school at West-Way; Prof. W. T. Richardson of Jacksonville, Texas, who is representing the late V. O. Stamps Music Company, and who is going to teach a singing school at Hart. Those from this community were: Mr. and Mrs. C. E. Burks and family, Mr. Windoll O. Morris, Mr. Ray Cole, Mr. Edwards, Miss Laura Cox and a friend, Mr. Will Dixon, Mr. and Mrs. S. J. Taylor and family. All report good

singing and plenty to eat.

Ray Cole was a caller at the Lomax home Sunday.

John E. Morris was a caller at the home of his brother, Walter Morris, on Monday evening.

Mrs. S. J. Taylor and daughters, Mrs. Floyd W. Fortner and Lillian, were business callers in Nazareth Tuesday.

J. E. Davis is on the sick list this week.

Windoll and Marion Morris were business callers at the S. J. Taylor home Wednesday.

Windoll Morris made a business trip to Amarillo this week.

Messrs. Hough and Kinney were in our community Wednesday.

Mrs. Floyd W. Fortner spent the day Tuesday with her parents, Mr. and Mrs. S. J. Taylor.

F. W. Fortner was in Amarillo on Monday.

Sam Taylor was a business caller at the Dixon home Sunday morning.

METHODIST CHURCH

Sunday, Oct. 12

Sunday school 9:45, E. B. Black, Superintendent.

11:00 a. m. Morning worship, Topic "The Rich Man and Lazarus."

League meets at 7:00 p. m. The League meetings are interesting. You will find a hearty welcome.

Evening service 7:45.

A twenty minute song service preceding the sermon. The topic for the evening will be "Judas Iscariot."

The Conference year is drawing to a close. All members are urged to attend the services.

Everybody receives a welcome at this church.

W. P. GARVIN, Pastor.

Think of It

Dignified Gent: "The age of chivalry is past."

Roughneck: "'At's right. I got on a street car yesterday and not a woman got up to give me her seat."

SEE THE INTERNATIONAL LINE OF FARM MACHINERY

We have in stock McCormick and Deering Corn Binders, Hoosier and Kentucky Grain Drills and Weber Wagons.

J. O. Miller, I. H. Co.

3rd Door North of Dunlap Hardware Co.

Fone 51



The Bank

an institution of friendship

There is a bond of friendship which exists between this bank and its depositors, and an earnest desire on our part to do everything within our power to aid every worth-while man and industry, to the end that our community may prosper and our state increase in permanent wealth.

Read our message in this week's Farm and Ranch

The First National Bank



From Neighboring Towns

FRIO - EASTER ITEMS

Mrs. R. T. Green and children and Ruth Easter visited last Friday with Mrs. J. B. Harlin.

Mrs. Bob Knox of Hereford visited last Thursday in the Walter Easter home.

Mr. and Mrs. R. Dixon of Hereford visited Saturday night with Mrs. W. B. Green and attended Literary at Frio.

Mr. and Mrs. J. B. Harlin visited in the E. V. Sullivan home Sunday.

Mr. and Mrs. H. Lomas of Hereford visited Saturday night and Sunday in the Walter Easter home.

Mr. and Mrs. Henry Allman are visiting relatives in Floyd county this week.

Miss Nannie Fields of Hereford spent the week end with her parents.

Miss Loma Woodburn of Hereford spent the week end with Miss Ima Sullivan.

Mrs. Carl Frye and Mrs. Walter Easter visited Friday afternoon in the home of Mrs. W. B. Green.

A good time was had Sunday, when the Misses Sullengers entertained the members of their Sunday school class with one o'clock dinner. Those present were: Misses Della Stagner, Olive Stagner, Grace Woolery, Helen Estes, Nettie Lee Green, Ima Sullivan, Loma Woodburn, Eva Zima and Maurine Sullenger; Messrs Jesse Laughlin, Clayton Woolery, Johnnie Knox, Bill Sullenger, Mr. and Mrs. Percy Estes and Mr. and Mrs. Frank Easter.

Mrs. W. B. Green, Mr. and Mrs. R. T. Green and family, Mr. and Mrs. Carl Frye and family, Mr. and Mrs. R. Dixon and Mr. and Mrs. H. Lomas were dinner guests of Mr. and Mrs. Walter Easter Sunday.

Mr. and Mrs. M. Woolery, Mr. and Mrs. W. J. Sullivan and Mr. and Mrs. E. L. Green were supper guests of Mr. and Mrs. E. V. Sullivan Sunday.

Rev. Walker filled the pulpit Sunday afternoon. This will be Bro. Walker's last service with us before Conference convenes. We sincerely hope that Bro. Walker will be sent back to us next year. Mrs. Walker accompanied her husband to Frio.

Mr. and Mrs. Ward, Mrs. J. Spratt and Miss McClure of Hereford attended services at Frio Sunday afternoon.

Mr. and Mrs. Lennox and Mr. and Mrs. Neal visited in the Vicks home Sunday.

There was quite a bit of excitement at Frio Saturday night, when Court was called in session by Chas. Gantlin with J. Frank Easter acting Judge and Mrs. Percy Estes, clerk of the court. Several cases were on docket but only two were called for the evening. Percy Estes was charged with vagrancy, which was a surprise to most everyone, and a still greater surprise was the charge against C. Tice for bootlegging. Both of these gentlemen were found guilty. Their punishment was very severe, to perform for the audience. With lowered eye lids and trembling knees, Mr. Estes read "Me and My Gott," while Mr. Tice supporting himself by holding to the back of a chair, rendered a little ditty, "And I'll Get Drunk Again." The prosecuting attorneys were J. J. Lindsey and Roy Kincaid; attorneys for the defendants were Lee Hill and Owen Stagner. The jury was composed of Mrs. W. B. Green, Mrs. E. V. Sullivan, Miss Lily Mae Allen, Geo. Smith (foreman), A. Jones and J. Roberson. Witnesses for the cases were Walter Easter, K. Hunter, M. Mobley, Mrs. J. B. Harlin, Mrs. Tice, Mrs. K. Hunter, Mrs. Roy Kincaid and Mrs. Percy Estes.

Emmett Dixon and family, H. Dixon and family were visiting in the W. S. Dixon home Sunday.

SIMS COMMUNITY

R. L. Ferguson and wife transacted business in Adriaan last Tuesday.

Automobile Service

- VULCANIZING
- STORAGE
- CAR WASHING
- GAS AND OIL
- MILLER TIRES
- FISK TIRES
- ACCESSORIES
- CAR GREASING

A Desire to Please!

Hereford Garage Station
EASLEY & WILSON
Props.

Doola Henson of Rail H ranch went to Endee, New Mexico, this week.

E. T. Whitten and Dawson Blasengame were in Adriaan Sunday.

Al Phillips made a business trip to Endee, N. M. last Saturday, returning Monday.

John Rector transacted business in Adriaan Friday afternoon.

Mrs. Temple Lynch and son, Richard, visited in the Blasengame home Thursday night, while Mr. Lynch was away on business.

R. L. Ferguson and wife made a business trip to New Mexico Wednesday, returning Thursday.

Mrs. Dawson Blasengame of Wimberley ranch, visited with the Whitten family last Sunday.

Al Phillips made a business trip to Amarillo Monday afternoon, returning Tuesday.

Jeff Reed transacted business in Adriaan Tuesday of this week.

Seth Funk and Jake Cowan made a business trip to Vega one day this week.

Virgilia Ferguson and little brother, Willis, visited in the Rector home on Wednesday night.

Wimberley ranch and two or three other people shipped several cars of cattle to Kansas City and Omaha Friday. J. A. Reed went with the cattle to market.

W. H. Zerring is cutting feed for E. T. Whitten this week.

Farmers are very busy cutting feed and sowing wheat.

The frost has damaged the feed quite a bit, but have not had a killing frost yet. Days are much colder now and will likely have a killing frost in a short while.

Berry Lynch and wife and little son Pat, from near Endee, are spending the week end with his brother, Temple Lynch, and family of Rail H ranch.

TIERRA BLANCO

The cotton picking season will soon be ready for every one, Walter Craig, the first to begin picking, began Saturday.

H. A. Gray returned home from Kansas City Thursday.

Mr. and Mrs. Herman Gray, Edith Chandler and Miss Clara Davis attended the box supper at West Way Friday night.

Mr. and Mrs. I. E. Criswell left on Thursday for Stonewall county, where they expect to visit relatives for several months.

Mr. and Mrs. John McDermitt and little daughter, Billie and Mrs. B. W. Elliston of Crosbyton spent several days in the home of H. A. Gray this week.

Mr. and Mrs. Ellis Odom who live southeast of Hereford, and John Odom of Ft. Worth visited their daughter and sister, Mrs. I. E. Faulkenbury, Sunday.

Conwell Hicks of Hereford was in the community Thursday.

DAWN SCHOOL ITEMS

We have just finished our fourth week of school. We have an enrollment of twenty one pupils.

Everyone seems very much interested.

We organized a Parent-Teacher Association, with twenty five members. This association put across successfully, Friday night, a pie supper. We made sixty seven dollars and sixty five cents, which is to go for school equipment.

The Harris children, on their way to

school Thursday, suffered a runaway, but we are glad to say that none of them were seriously injured.

The high school pupils enjoyed a wienie and marshmallow roast Monday at noon.

During a health talk Tuesday a little fellow informed Miss Skelton he washed his teeth "nearly every Saturday."

Here's for a successful year at Dawn. Come and visit us.

HIGH SCHOOL PUPILS.

PROGRESSIVE

Complimentary to Homer Thompson, the young people gave him a birthday surprise. On the arrival of the party, the honoree was not to be found anywhere. The house, loft, yard and barns were searched, but there seemed to be no Homer. Bewildered the guests abandoned the search, momentarily. Miss Lois Thompson, directing, they soon found themselves deeply absorbed in the various new and interesting games. Presently Homer appeared. The audience demanded an explanation, but there seemed to be none, other than that some forty guests had failed to find him, leaving it for an anxious father to discover him in the portion of the house that secluded such things as shelves and shelves of hats, shoes and clothing in profusion. And then the smile on his face broadened, the smiles of the guests became grins—the beautiful loving cake was being brought to view. The sixteen candles arrayed on its smooth surface bespoke so significant of time—seventeen years of youth. Fruit cake and cocoa were served at a late hour.

Several of our college students were home to spend the week end—Orion Sharp, teacher at Shamrock, Texas; Le Roy Hodges of Clarendon College, and Marguerite Russell of Canyon High. Mr. and Mrs. Fred Berry of Wichita Falls were out to sing Sunday night. Jess Caldwell left for Brownfield one day last week.

Mr. and Mrs. Geo. Lew Lewis attended West Way singing one night.

Mr. and Mrs. Ray Hershey and family were all day visitors of Mr. and Mrs. Lewis Smith of Dawn, Sunday.

The Massie place, having changed hands, they are moving one mile east of the school house.

C. C. Bowman escaped what might have been a serious accident Thursday night, when the storm from the north blew up. He was standing near a granary, removing harness from the horses. A sudden twister lifted the roof, turning it over, pinning Mr. Bow-

man under its edge. A loose board, allowing his head to project, alone saved his life. Having recovered from the shock, he suffered only some minor bruises.

NOTICE OF RECEIVER'S SALE

Whereas, in case No. 1395, in the District Court of Deaf Smith County, Texas, E. H. Blood et al plaintiffs, vs. James Merrill et al, defendants, a judgment was rendered therein on November 2nd, 1923, decreeing the plaintiffs and the defendants therein to be the legal heirs of Hiram Blood, deceased, and also decreeing the following described tract of land situated in Deaf Smith County, Texas, to-wit: All of Section No. 21, Township No. 3 North, Range No. 2 East, containing 640 acres of land, the same being a part of the estate of Hiram Blood, deceased, to be sold at public auction and that the proceeds arising therefrom be paid into said court for distribution among the said heirs named in said decree. Said decree further appointing Jno. P. Slaton as receiver in said cause and empowering and directing said receiver to advertise and sell said land at public auction for cash as under execution, and to pay the proceeds of such sale into said court.

Now, therefore, under the authority of said judgment and decree of said court, I will, on the 4th day of November, 1924, the same being the first Tuesday in said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m., on said day, at the court house door in said Deaf Smith County, offer for sale and sell at public auction, for cash, all the right, title and interest in and to the said Hiram Blood as named in said decree, have in and to said land and property.

JNO. P. SLATON,
Receiver.

No. 1482
THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County—Greeting:

You are hereby commanded to summon W. J. Hopper,

by making publication of this Citation once each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County, where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court house thereof, in Hereford, Texas, on the 1st Monday in November, A. D. 1924, the same being the 3rd day of November, A. D. 1924, then and there

ROCKWELL BROS. & CO. LUMBERMEN

Phone 4

Dealers in Strictly Long Leaf

YELLOW PINE LUMBER

and High Grade Building Materials

HOME Building Our Specialty

—Not Merely HOUSES

YOUR LIFE INSURANCE

Protects your family when you are DEAD.

YOUR INCOME

Protects your family and yourself when you are ALIVE.

WOULD YOU GO AWAY FOR SIX MONTHS

without providing an income for your family?

INJURY OR ILLNESS

Might take you away that long or longer.
DON'T DELAY—Tomorrow never comes.

The Hereford Insurance Agency

RALPH BARNETT, Mgr.

Phone 273

to answer a petition filed in said Court on the 8th day of October, A. D. 1924, in a suit, numbered on the docket of said Court No. 1482, wherein Maggie Hopper is plaintiff, and W. J. Hopper is defendant, and said petition alleging that the Plaintiff has been a resident of the State of Texas, and Deaf Smith county for more than ten years next preceeding the filing of this petition, and that defendant has abandoned her without cause and has failed to contribute to the support of Plaintiff or her minor children during said time, and that his residence is unknown; And praying for Citation, judgment, costs of suit and for custody of the minor children.

Herein fail not but have before said Court, at its aforesaid regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Hereford, Texas, On this the 8th day of October A. D. 1924.

(seal) BERRY ORR, Clerk,
District Court Deaf Smith Co., Texas.
61-4t

JUNIOR EPWORTH LEAGUE

Methodist Church, Wednesday, October 15, at 4:00 p. m.

Topic: "Gideon, the Boy Who Obeyed." (Judges 7:1-22)

Election of officers.
Leader: Seck Rockwell.

Story: "The Knights of the Silver Shield."

One half hour devoted to interesting games. —E. L. WATTERS.

The Brand Office has a few scratch tablets at 5 cents each.

STOP THAT ITCHING

Use Blue Star Remedy for Eczema, Itch, Tetter or Cracked Hands, Ring Worms, Chapped Face, Poison Oak, Sunburn, Old Sores or Sores on Children. It relieves all forms of Sore Feet. For sale by

CITY DRUG STORE

Sure Sign
First Student (back from vacation): "Hey, Bill, Ted Brown and that Frank-in girl are married."
Bill: "Who told you?"
First Student: "No one told me. I saw them. They were carrying separate umbrellas."

Ed Purdy's Philos

"Comes the time and now here when woman's petticoat is neither seen nor heard."

Purdy Philos

"Lotta these people who put off things until the last moment are going to be mighty busy on their death beds."

Remington Portable



The handy little friend that makes all writing swift and easy. Complete—with four-row keyboard, like the big machines. Small, light, strong, durable, and does beautiful work—always. Fits in case only four inches high.

Price, with case, \$60

The Hereford Brand

COOK'S Barn Paint



No paint under the sun is better than Cook's Barn Paint for long wear, permanent color and real protection against rain, sun, wind and snow. And protection and long wear are what count in a barn paint.

If your barn is worth saving it's worth painting—now—with good paint. Come in and let us give you an estimate as to how much Cook's Barn Paint it will take to paint your barn and what it will cost. There's no obligation to buy.

STREU HARDWARE COMPANY

Don't Hide Your Light Under a Bushel of Dust

Light cannot come through an electric lamp that is covered with dust and grime. Careful attention is often given to the design of installations and very good results are obtained. But that is not enough. It is necessary to keep the shades and lamps clean to secure best results—in fact you are throwing a good per cent of your money away to allow your lamps and shades to become dusty. It is well to clean your lamps and shades regularly. This can easily be done with a towel dampened with soapy water—wipe them clean without removing them—with the current turned on—as the filament is tougher when hot and less apt to break. We want our customers to get full benefit of the current they buy.

Hereford Light & Power Co.

"Your Electrical Servants"

LOCAL HAPPENINGS

J. O. Miller spent Tuesday in Amarillo on business.

See my embroidery supplies, October 14 - 15. **MRS. RAMSEY.**

Fred Davis is here from Arizona visiting in the J. D. Thompson home.

Sale on Fall Hats.
—Vogele Millinery Parlor.

Mrs. J. E. Beyer left Friday morning for Belton Baylor to visit her daughter, Miss Maurine Beyer.

Special sale on apples at our store first door south of Hereford Produce.

C. H. Buttolph, Dimmitt's telephone man, was in Hereford on business Saturday.

October 9 - 10 - 11 - 1c Sale.
CORNER DRUG STORE.

Buck Parker left Saturday morning for Roswell at which place he will attend the Cotton Carnival, October 9-10 and 11.

We Keep the Smell!—Orr's Tailor Shop.

Miss Edna Schultz left Saturday morning for her home in Tacoma, Washington.

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents.
—THE BRAND OFFICE

Miss Fern High went to Lubbock Saturday morning to visit the fair and relatives and friends.

See my embroidery supplies, October 14 - 15. **MRS. RAMSEY.**

J. G. Hofstetter left Saturday morning for Clovis. Mr. Hofstetter has finished his class in music at West Way—the latter part of last week.

Service Garage guarantees their car laundry service to please you.

Mrs. Lloyd McCormick left Saturday morning for her home in Wilson, Texas. Mrs. McCormick visited friends in the S. L. Easley home.

APPLES WINTER APPLES

Arkansas Blacks, \$1.75; Champions and Winesaps \$1.50. Off the car, in five bushel lots, \$1.00 and \$1.40. These apples will keep.
GOLDEN RULE PRODUCE CO.

Miss Ina Mae Blair, nurse in the Hereford Hospital for the past three months, left for her home in Clovis last Saturday morning.

One-horse Grain Drills, priced right.
LUTHER HOUGH.

Mrs. H. H. Gilliland of Sulphur Springs, Texas, arrived here Saturday morning and is visiting in the home of her daughter, Mrs. B. D. Downing.

\$1.00 equals \$2.00 at 1c Sale.
CORNER DRUG STORE.

Stork Special

Born, September 22, to Mr. and Mrs. C. V. Burgess, a fine baby girl, named Dora Lee.

Born to Mr. and Mrs. R. L. Lloyd of Altus, Oklahoma, October 3, a daughter. Mrs. Lloyd was formerly Miss Zephia Valentine, daughter of Mr. and Mrs. W. I. Valentine.

APPLES WINTER APPLES

Arkansas Blacks, \$1.75; Champions and Winesaps \$1.50. Off the car, in five bushel lots, \$1.00 and \$1.40. These apples will keep.
GOLDEN RULE PRODUCE CO.

J. T. Bright of Trent, Texas, arrived here Friday morning for a few days' visit with her cousin, Alfred Bright.

Sale on Fall Hats.
—Vogele Millinery Parlor.

Mrs. C. W. Murray went to Amarillo Friday morning for a short visit with friends.

New and attractive post cards with scenes of Hereford.—City Drug Store.

Mrs. G. F. Towlinson, who has been visiting her daughter, Mrs. Henry Hastings, for the past few days, returned to her home at Tulia Friday morning.

We Keep the Smell!—Orr's Tailor Shop.

Mrs. O. G. Hill, is visiting her parents, Mr. and Mrs. Foster, in Sedan, New Mexico.

Best Box Paper ever offered—in 1c Sale.
—CORNER DRUG STORE.

Mrs. Bertha McGee and nephew, Richard Phillips, are attending a Photographers convention at Oklahoma City. They will visit relatives in Oklahoma before returning.

Do your Christmas shopping with the Presbyterian Bazaar, 1st week after Thanksgiving. 61-1t

Mrs. Percy Shepard returned home Wednesday from a visit to Brownwood, Texas.

Have car apples coming, Gano and Arkansas Blacks. Buy from us and save money. **Bramley & Conklin.**

S. Coffy and family, recently of Silverton, are now members of the Hereford community. Mr. Coffy is in business with Commission people in Wichita.

PLAYERPIANO To Be Sacrificed

A modern playerpiano of high quality left on our hands in public warehouse will be closed out at a big discount. No reasonable offer of price and terms refused. Write today for full information to The Knight-Campbell Music Co., Denver, Colo. 69-61

Jeff Glibreath returned home Thursday morning from a business trip to Kansas City.

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents.
—THE BRAND OFFICE

Mrs. Ella Newsom of Sansaba county has been visiting in the home of her daughter, Mrs. H. J. Sanders, and her son, Walter Man, spending part of her three months stay with her sister, Mrs. Ora Newsom, of Dimmitt.

Mrs. Walter Dunlap and son, Dean, arrived home Monday morning from Alvin, Texas, where they visited several weeks in the home of Mrs. Dunlap's parents, Mr. and Mrs. Bowers. While there Mrs. Dunlap and son and Mr. and Mrs. Bowers took a trip to the gulf, spending a day in Galveston.

Just received, shipment of Grain Drills, from one horse to sixteen hoc.
LUTHER HOUGH.

Mrs. Claude Benton had as her guests for a week-end house party, Miss McGonery, Miss Rowy, Miss Bettie and Connie Travis, all of whom are teachers in the Clovis schools. Miss Bettie and Connie Travis are sisters of Mrs. Benton.

Dr. and Mrs. Lindsay and son, Nelson, of Amarillo spent Sunday in the home of Mr. and Mrs. A. O. Thompson. The two families were old friends and neighbors in Paris, Texas.

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents.
—THE BRAND OFFICE

Mrs. J. W. Beene and two daughters left Thursday morning for Central Texas, where they will visit for several weeks with relatives.

Do your Christmas shopping with the Presbyterian Bazaar, 1st week after Thanksgiving. 61-1t

Mr. and Mrs. Deck Ward of Oklahoma City and Mrs. Jack Ward of Dallas and Ike Ward of Amarillo are visiting this week in the home of J. J. Ward and wife.

Sale on Fall Hats.
—Vogele Millinery Parlor.

A six o'clock dinner was given at the home of Mr. and Mrs. Tom Webb on Tuesday evening, to celebrate the couple's seventh wedding anniversary. The guests of the evening were Mr. and Mrs. E. W. Kinney and Mr. and Mrs. Geo. E. Price.

Does your car need a bath? Service Garage uses the best grade of imported chamois and soft sponge.

Mr. and Mrs. Beams of Los Angeles returned to their home Wednesday, after a business trip to Hereford.

Many Xmas Presents in our 1c Sale.
CORNER DRUG STORE.

Mr. and Mrs. W. R. Williams returned to Hereford Wednesday after a pleasure trip to Amarillo.

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents.
—THE BRAND OFFICE

Miss Lydia Macomb of the Education Department of the Art Publication Society, publishers of the Progressive Series of Piano lessons, is in the city visiting Mrs. G. A. F. Parker.

Miss Bettie Travis returned to Clovis Wednesday after a visit with her sister, Mrs. Claude Benton.

See my embroidery supplies, October 14 - 15. **MRS. RAMSEY.**

Mrs. M. J. Steele went to Canyon Wednesday on business. While there, she will visit her son and daughter who are attending West Texas State Teachers College.

Miss Floyd Wilson has accepted a position with The Brand as local reporter and began her duties Wednesday of this week.

HOW DOCTORS TREAT COLDS AND THE FLU

To break up a cold over night or to cut short an attack of grippe, influenza or sore throat, physicians and druggists are now recommending Calotabs, the nausealess Calomel tablet, that is purified from dangerous and sickening effects. Those who have tried it say that it acts like magic, by far more effective and certain than the old style calomel, heretofore recommended by physicians.

One or two Calotabs at bed time with a swallow of water—that's all. No salts, no nausea nor the slightest interference with eating, work or pleasures. Next morning your cold has vanished and your system feels refreshed and purified. Calotabs are sold only in original sealed packages, price ten cents for the vest-pocket size; thirty-five cents for the large family package. Recommended and guaranteed by druggists. Your money back if you are not delighted.—adv.

READ THESE BARGAINS:

\$1700.00 buys 4 rooms and bath, close in, modern except heat, possession.

\$3250.00 buys 8 rooms, plastered, bath, two porches, etc. Possession Oct. 20. Easy terms will be given.

\$1000.00 buys close in 5 room house, not modern, easy 7% terms.

We have some excellent bargains in well located farms. See us for particulars.

BASKIN LAND COMPANY

NEW FURNITURE

Have just received a car of new furniture, which gives a most attractive and complete line. It will pay you to visit our store and see these nice things.

Everything is lower in price. Our kitchen cabinet stock is complete, from \$75.00 down to \$25.00, \$5.00 down delivers one of these in your home.

Singer Sewing Machines sold on easy terms.

Your credit is good with us. We are just launching a big 3 months selling campaign.

E. B. BLACK CO.

ASHBROOK-WILLIAMS LAND CO.
Hereford, Texas
Improved Cotton and Wheat Farms For Sale

FRED A. PHILLIPS
Livestock Auctioneer
Hereford, Texas
Telephone 220

YEP, WALLACE QUIT ME—
and the "Frank Sez" ads are a thing of the past, because Wallace says he has them Copyrighted.
But all that don't alter the fact that we have as good Groceries as you can buy top side of this earth, and we want to sell them to you.
Just fone 81 or 271 and see some Quick Service!
FRANK A. GYLES, Groceryman

THE BANKS OBLIGATION TO THE PEOPLE IT SERVES:—
To keep safely funds that are temporarily idle
To make a reasonable profit on invested capital
We offer SAFETY—through being audited regularly by National Bank Examiners—and being a Member of the Federal Reserve Bank makes it possible to change securities into quick cash assets.
Profits accrue in proportion to the services rendered, and as our community prospers, so we prosper.
We invite your account on these principles.
THE WESTERN NATIONAL BANK of Hereford

ONE CENT SALE NOW GOING ON AT
Corner Drug Store

Three Standard Windmills
THE STAR - THE ECLIPSE - THE CHALLENGE
We carry them all in stock and can give you instant service.
THERE'S NOTHING BETTER!
PANHANDLE LUMBER CO.

Hoosier Comfort
In Your Kitchen
A Hoosier Kitchen Cabinet in your home means a kitchen in which you can enjoy real comfort and at the same time accomplish more than ever before.
Come in today and let us show you just how the Hoosier will make your work a pleasure, how it will add to your kitchen's attractiveness.
Only \$5.00 delivers the Hoosier to your home. Small payments quickly make it yours.
E. B. Black Company
The Big Store With the Little Price

MOTOR MIKE

The song of the birds is everywhere, And Spring is here again, The sound of autos on the plains Sends out a sweet refrain.
If you expect your auto to give out the proper sound, you'd better have us look it over and furnish you the new parts or accessories that you may need and sell you some good gasoline, oil, grease, etc. Be sure to see us.
Beavers Bros.