

WEATHER

Table with weather forecast: Sunday 62-82, Monday 64-88, Tuesday 65-81, Wednesday 64-81. Includes moisture percentages for the month, year, and last year.

The Hereford Brand

14 pages

Sixty Years Of Service

SINCE 1901

Published Every Thursday

Our Slogan: "More People — More Farms"

PRICE 10c PER COPY

61ST. YEAR — NO. 48

HEREFORD, TEXAS, THURSDAY, NOVEMBER 29, 1962

Urge Pre-Registration For Oral Sabin Drive

Around Town

DON'T SHOOT THE PHEASANTS! At least, not until you have read this. The pheasant season for the Panhandle area does not include Deaf Smith County this year.

Deaf Smith County Farmers Union will have a pot-luck supper at 8 p. m. Thursday, Nov. 29, in the Hereford Community Center.

The Progressive Club will sponsor a tea and book review on Thursday, Nov. 29, from 2-4 p. m. in the Hereford Community Center.

Don't forget to bring the children down to see Santa and his huge sleigh Saturday. He'll be here from 10 a. m. until 6 p. m., giving free rides and talking to all the children.



POSTERS ADVERTISING Sabin Oral Sunday were put up throughout Hereford on Tuesday by members of Hereford High School Key Club assisted by their club sweetheart Kay Seamands. The mass inoculation is being sponsored locally by Hereford physicians and Junior Chamber of Commerce. The clinic will be held at HHS cafeteria from 10 a. m. to 6 p. m. A clinic for convenience of Labor Camp residents is also set at the camp's hospital from 11:30 a. m. to 3 p. m. (Staff Photo)

Deaf Smith County residents participating in the Sabin Oral Vaccine mass inoculation here Sunday, Dec. 2, are urged to use the pre-registration forms, according to Bob Rott, drive chairman.

The forms — both registration and releases for minors — have been distributed to Hereford public and parochial school students by Hereford Junior Chamber of Commerce.

Both are also printed in this issue of the Hereford Brand. They will be reprinted in the Sunday Brand published on Dec. 2.

Rott explained that the use of these forms will help speed up the flow of residents through the clinic.

"Those filling out the pre-registration forms will be moved through the clinic and receive the oral vaccine as quickly as possible," he commented.

Rott pointed out that it would be a great help if the general public filled out the forms before reporting to the clinic since workers must handle from 800 to 1000 persons per hour.

The mass oral polio inoculation drive is being jointly sponsored here by Hereford physicians and the Junior Chamber of Commerce.

The clinic will be held in Hereford High School Cafeteria beginning at 10 a. m. and closing at 6 p. m. under the technical direction of Dr. A. T. Mims. Jaycees will be in charge of registration with the help of volunteer workers from Deaf Smith County Red Cross, La Madre Mia Study Club and other volunteers.

For convenience of Labor Camp residents, a separate clinic will be held at the camp's hospital under the direction of Dr. Lena Edwards, from 11:30 a. m. to 3 p. m.

All Deaf Smith County residents including infants and senior citizens are urged to take Type I of the vaccine and follow it with subsequent doses.

Persons who have also had the Salk Polio shots are also urged to take the oral vaccine since it eliminates the carrier state of the crippling virus disease.

It is pointed out in an information sheet available to the public that the Type I dose of the oral vaccine gives protection against 85 per cent of the polio virus. For complete protection, a person must take the remaining doses.

A donation of 25 cents per person is being asked to help defray expenses of the mass inoculation. However, no one will be turned away.

Hereford Teens Will Hear Four Convicts Speak

In an effort to prevent others from following their path, four young life-term convicts from the Texas Department of Correction prison at Huntsville will tell their stories to Hereford teenagers Friday.

These four young men, hardly older than those to whom they will speak, form "Operation Teenager" for their talks and discussions. Their appearance here is being sponsored by the Hereford Optimist Club.

The group will speak at Stanton Junior High School at 10:05 a. m. Friday, Nov. 30, and will address the high school students, plus sixth graders, at 1 p. m.

Perhaps the fact that the four are accompanied by two guards, kept in local jails overnight while on trips and without hope of sentence commutation will be most impressive to their audiences.

In a summary of their intentions, the four say, "Surveying our only possession—a dark past—we came to the conclusion that the only original contribution that we could make would be to steer others away from the errors that we have made.

"As we talked over the genesis of our criminal behavior, an obvious fact emerged: In every case, a decisive turn was taken during the teenage years, a turn that eventually brought us to the point of extreme crime and imprisonment.

"Thus we saw that if we were qualified to help anyone, it was the young people, and that only by being scrupulously honest."

The four point out that every single boy or girl (or adult, so far as that goes) may possibly go to prison. There is no economic class, educational level, religious denomination, type of work or personality that is not represented in prison.

Hereford Optimists also have arranged for the group to speak at Vega High School Friday afternoon.

Youth Captured At Theft Spree's End

Burglary of the Star Theatre here Friday night was solved Monday as a 15-year-old Dimmitt youth signed a statement admitting the break-in here.

As he signed the statement at Dimmitt Police Department the youth also implicated another 17-year-old in a series of break-ins occurring in both High Plains communities.

The pair, according to the statement, left Dimmitt for Hereford early Friday night. After buying some beer, they decided to break into the theatre.

After all employees had left, the pair climbed on the roof of the building, and opened a trap door on the roof leading to the air conditioning room.

Once inside the youths opened a concession stand drawer and took approximately \$8 in change. They then broke into a supply room and the manager's office.

It is reported that a set of keys was taken from the desk and used to open a soft drink machine. According to the investigation approximately \$33 was taken.

Several cartons of cigarettes with an estimated value of \$35 also were taken from the theatre.

The statement continues saying that the youths then drove back to Dimmitt where they are alleged to have burglarized another theatre and stolen an automobile.

Then they drove the car to El Paso and crossed into Old Mexico. When they returned to Dimmitt, the pair returned the car to the motor company lot from which it was allegedly taken.

In the second youth's car, the two then went to Amarillo where the 17-year-old caught a bus.

The 15-year-old stated that he then returned to Dimmitt, but ran out of gas before reaching the community. He was picked up by a pair of hunters, however, and taken home.

Dimmitt Police Department officers then arrested the youth at his home. He was interrogated there Monday by Hereford Police Chief Marshall Padgett and Sergeant Pete Cole.

Physician Speaks About Alcoholism

"Alcoholism is a disease," Dr. Gene Seal of Kerrville as he spoke here Monday at the noon meeting of Hereford Rotary Club and again Monday night at an open meeting of Alcoholics Anonymous held at Hereford High School Auditorium.

Dr. Seal was here speaking on alcoholism at the two meetings as part of the program set up by the Deaf Smith County Council on Alcoholism for Alcohol Information week.

"I am speaking about the sick person," commented the speaker, "who cannot take one drink and live a responsible life."

"It is most important to place the facts about alcoholism before the public since it is the fourth greatest public health menace. Each person affected

by the disease effects someone else — his parents, family and friends." (Continued on page 5)

Christmas Card Project Slates Dec. 17 Deadline

Deadline for making deposits in local banks for Project Christmas Card will be Dec. 17.

The Hereford Medical Auxiliary again will give its annual scholarship to a member of the Future Nurses Club of Hereford High School. This scholarship is for \$400 and is given to a club member who is going into nursing. The remainder of the fund will be used to purchase a cardiac monitor for Deaf Smith County Hospital.

For the benefit of newcomers to Hereford, it is pointed out that Project Christmas Card is an annual project, whereby residents deposit in either the Hereford State Bank or the First National Bank the amount that they would normally spend for Christmas cards to be sent locally. This money is used for the Auxiliary's scholarship and to fulfill some need of the hospital.

Anyone desiring additional information is asked to contact wives of local physicians or dentists.

Commission To Discuss Veterans Park On Dec. 10

County Commissioners will meet at 2 p. m. Monday, Dec. 10, with the Veterans Park Board. The court will discuss a proposed transfer of Veterans Park to the County.

The meeting was set up during a regular session of the Commissioners Court here Monday.

In other action, the court approved payment of \$4,798.75 to Microfilm Service of Amarillo for microfilming all county records.

Walter Kuper and Joe Roberts met with the group to discuss further a proposed road in the county. The two were told that the road will be seriously considered if right-of-way acquisition can be made.

It was decided that the county courthouse would be closed from 5 p. m. Friday, Dec. 21, until 8 a. m. Wednesday, Dec. 26, for the Christmas holidays.

The meeting ended at noon Monday, but Commissioners returned in the afternoon for a discussion on proposed salary increases for county employees. The increases are to become effective in January.

Santa And Sleigh Here Saturday

That perennial Man Of The Year, Santa Claus will officially open the yuletide season in Hereford on Saturday, Dec. 1. Santa will come to Hereford aboard the World's Largest Sleigh. Every boy and girl in this area is invited to visit the old gentlemen from 10 a. m. until 6 p. m.

Free rides on the sleigh will be given through special arrangements made by the Retail Trades Committee.

Since there may not be any snow in the Panhandle this weekend, six of Santa's favorite Shetland ponies will pull the sleigh. They'll be decked out in their chrome-plated harness, red plumes and sleigh bells.

The sleigh, which is 30 feet long and eight feet wide, is bright red and trimmed in silver. Santa's official North Pole flags will be gaily snapping atop the sleigh.

A personal interview with Santa is in store for each child. Concealed speakers on the sleigh will broadcast the interviews as the sleigh circles the 300 block from its loading area at the corner of Third and Main. Christmas music also will broadcast from the sleigh.

Local merchants, who have contributed to arrange for the visit here, have free ride tickets which they will give to their customers. When a child wishes to ride, he trades the coupon for a numbered ticket with Santa's ticket man. As the group's number is called, 60 children will board the sleigh for a ride.

Santa's crew of helpers, dressed in colorful Christmas costumes, will be assisting him.

Miss Merry Christmas will act as official hostess.

Harold Kilds, chairman of the sponsoring Retail Trades Committee, said that ride coupons could be obtained from the following places:

Ben Franklin, Rutherford and Co., Sunset Food Center, Lawrence Cleaners, Tannahill Variety, Cooper's Market, Taylor and Sons, Safeway, Piggly Wiggly, Dick's Auto Store, Helton's Army Store;

C. R. Anthony, McDowell Drug, White's Auto Store, First

National Bank, The Ink Spot, Helen's Youth Shop, Harman's, Hereford Shoe Store, City Drug Store, Popular Store, J. C. Penney Co.;

Sears, Roebuck Co., City Barber Shop, Western Auto, Rogers Drug, Little's, Perry's Variety, The Vogue, Cave's Variety, Black Furniture, Hereford Hardware, Hereford Brand;

(Continued on page 5)

County Resident Fined, Sentenced On DWI Charge

A Deaf Smith County man was fined \$176.70, including court costs, and sentenced to 15 days in jail as he entered a plea of guilty to a charge of driving while intoxicated, first offense.

Sentenced here Tuesday, was Walter C. Harrelson, 45. He entered the plea in Deaf Smith County Court, Judge H. C. Williams presiding.

Harrelson was arrested west of Hereford on U. S. Highway 60 about noon Sunday by deputy sheriffs.

Felony Charged For Destruction Of Property Case

Bond was set at \$1,000 as a Latin-American was charged here Monday with felony destruction of private property in Justice of the Peace Court, Judge C. B. Miles presiding.

The man Alfred Reyna, 22, 525 Irving, is alleged to have kicked out the headlights, damaged a door and bent chrome strips on an automobile belonging to his estranged wife.

According to Hereford Police Department, the incident is said to have occurred at Del's Service Station, 615 Park Ave., about 10 p. m. Saturday.

Reyna was arrested by Hereford Police Department officers on Irving Street shortly after the incident occurred.

Herd Wins Cage Opener From Canyon; Enters WT Tourney

Hereford survived a shaky first half, surged back strong and won its first basketball outing of the season here Tuesday night. The Whitefaces defeated Canyon 50-40.

This weekend, the Whitefaces will be playing in the West Texas State College tournament in Canyon. The Herd is matched against Price College of Amarillo at 4 p. m. Friday. Second game will pit Canyon against Perryton. On Saturday evening, the losers will play for third place and the winners will play for the championship.

Coach Cuby Kitchens opened his attack with two seniors, two juniors and a sophomore, then used five other juniors on a rotating basis

during the game. Despite a lack of experience, the Herd used its speed and alertness to offset Canyon's superior height. Kitchens kept his team on a full-court press during the entire game and the Eagles were unable to control the ball enough to win.

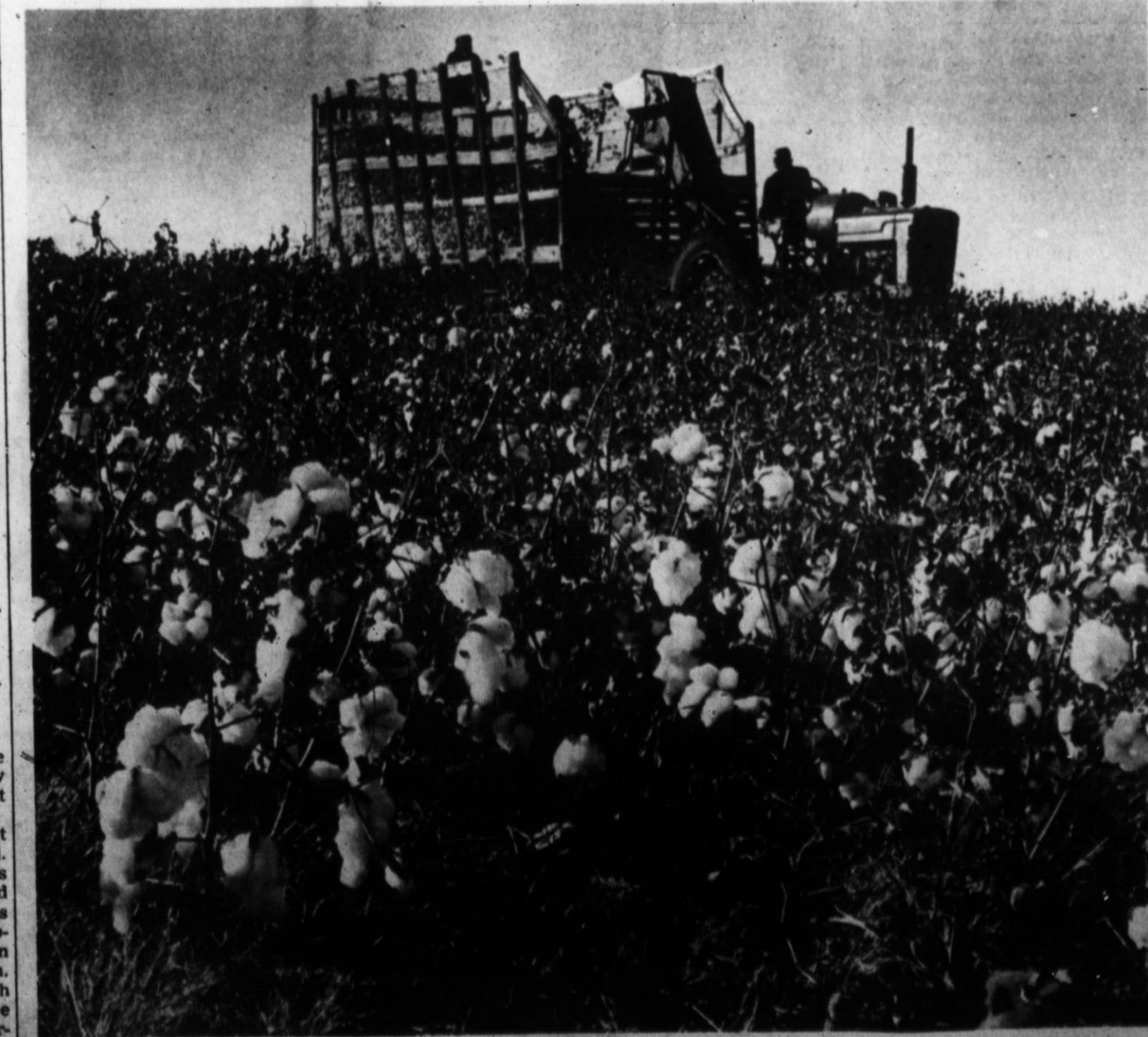
Starting for Hereford were seniors Dwight McGee and Austin Hodges, who saw limited duty last year; juniors Jim Haney, a regular last year, and Earl Jackson, along with sophomore Robert Strange.

Both teams started slowly, missing the easy shots until Haney scored a goal with 5.55 left in the first period. Davis Price tied it up and Eddie Poole put Canyon in front 4-2. Jackson

then hit for five points, Poole got a basket and junior Danny Cates hit with one second left as Hereford led 9-6.

Jackson hit another goal, but Canyon tied the score 11-11. Haney hit a pair of free throws and Jackson stole the ball and passed to Hodges for two points and a 15-11 lead. Hodges dumped in another with 2:40 left in the half for a 17-11 margin. Then Canyon caught fire with five points, Hodges hit a free throw and Jim Whinnery scored on a fast break with two seconds left to tie the score at 18-18 at halftime.

Last season, Hereford was plagued by a third quarter slump. But that wasn't true (Continued on page 5)



ONE OF THE BEST COTTON crops in years began flooding Hereford area gins as clear, dry weather allowed Deaf Smith County farmers to begin stripping operations. A great majority of the cotton is now ready to be stripped in the county and with good weather gin lots are rapidly filling with loaded trailers. The crop is somewhat late this year as producers waited for the first hard freeze to kill cotton plants. Since the cold weather a week ago, the crop has dried out and gins are running on a 24-hour-a-day schedule. (Staff Photo)



AUSTIN HIGHLIGHTS

Legislature To Convene In Refinished Chambers

By Vern Sanford There have been some changes made!

Veteran legislators sworn-in for a new term of office in a mass ceremony in the House of Representatives were pleasantly aware of a change of scenery since last January's special session.

The once-dark, dusky setting for the biennial battle of State lawmakers had been transformed in their absence. Every desk, chair and table had been refinished to a glowing light oak shade. Shiny new seats replaced the drab, worn brass rails were gleaming.

Most noticeable was a new \$20,000 gold wool carpet with a brown Seal of Texas woven into the section installed directly in front of the speaker's stand.

SENATE PAY PROBLEM About one-third of the House now have qualified for the 58th Legislature and have been added to the payroll. But the 10 new senators - elect probably won't start drawing their \$400 monthly pay until January 8, when the 1963 session begins.

A recent ruling by the attorney general that "members of the Legislature" now could qualify for the payroll brought inquiries from seven new senators as to whether they would be included. The term "Legislature" also applies to senate members. But Sen. Culp-Krueger of El Campo, acting lieutenant governor, and several other senior senators said the official opening date has been the customary time for senators to take office and they think the custom should stand.

SENATE SWEEPSTAKES A small glass bowl and a handful of tiny capsules will decide the political destiny of Texas Senators, come January.

Once each 10 years, Texas' 31 senators must "draw straws" to determine who will serve a four year term, and who will serve for two years. Drawing is required by the state constitution.

Normally, half the state senate is elected for 4-year terms, overlapping with the other half which still has two years left to serve. However, after each 10-year census and redistricting of the Legislature, all the senators must run for office.

Last time such a drawing occurred was in 1953. Nine senators who will face the glass bowl in January were around that year, and five of them drew two-year terms then.

Ten senators will start serving their first term in January, and one other will be attending his first regular session in the upper chamber.

BILLS - DRAFTING UNDERWAY Business really has picked up in the Texas Legislative Council the past two weeks. House committees turned to the TLC many recommendations for the 58th Legislature to consider. They provided the state's research unit with grist for numerous bills to be presented in January.

House Committee on Saving Taxes, headed by Sen. George Parkhouse, received a lot of attention during its hearings. Subjects under discussion included:

A recommendation by the committee to end taxes on intangible property, such as mortgages on homes and stocks and bonds. Dallas tax collector Norman Register claimed this would cost his city \$3,500,000 annually.

Revision of regulation of the railroad industry, which is governed by about 300 state statutes, some of them outdated.

Adoption of a merit salary plan for public school teachers. The committee's education subcommittee suggested keeping the present minimum salary scale and basing future changes on a cost-of-living index.

A recommendation by the subcommittee on highways and roads to keep two license plates on vehicles. Although the state would save \$200,000 annually by using only one plate per vehicle, police officials believe identification is easier with two.

THE DISTAFF SIDE Only one woman will be seated in the Senate and two in the House of Representatives come January.

They are: Sen. Nevelle H. Colson of Navasota, Rep. Myra D. Banfield of Rosenberg, and Rep. Maud Isaacks of El Paso.

The small percentage of women legislators (1-30 in the senate and 2-148 in the house) is par for the course in state government.

Although about 5,020,770 of Texas' 9,960,000 citizens are women, only 50 women are among the 561 appointees on 87 state boards and commissions less than 9 percent - and there are no women on the 30 boards and authorities which govern the state's waterways.

Gov. - elect John B. Connally stated in his campaign platform that he advocated "the appointment and selection of women in those areas of government in which the moral tone of the community is directly affected."

Several state agencies guided by gubernatorial appointees are responsible for the "moral tone" of the community, including: The Texas Youth Council, Department of Public Safety, State Liquor Control Board, Board of Corrections and Department of Public Welfare.

If women in Texas ask to share this responsibility, 1963 may be a political leap year. OIL SUBGROUPS NAMED A recently named advisory committee of the Texas Railroad Commission has set up three committee subdivisions.

with prevention of family breakdown. Recommendations are based on reports from several committee members who also are representatives of state agencies.

JUVENILE JURISDICTION Juvenile courts lose jurisdiction over minor delinquents who come of age before the court can commit them to the Texas Youth Council.

Atty. Gen. Will Wilson said that juvenile court "after judging a minor to be delinquent and placing him in temporary custody of his parents, has no jurisdiction once the minor attains the age of 17 in the case of a male, and 18 in the case of a female."

CENTRAL STATE OFFICE The state's 24 licensing boards may soon be placed under a single administrative agency.

That's the recommendation being considered by a special House interim committee studying operations of the boards. Now each board has its own administrative office.

The Texas House committee is studying states that reportedly save money by having a central office, thus pooling secretarial and clerical help.

Under the proposed plan, each board would continue to conduct its own examination of applicants.

HISTORICAL MEDALLIONS The Texas Historical Survey Committee awarded historical building medallions to 17 buildings noted for their place in Texas history.

Included were the John Dewberry home near Bullard; Gary House near Starrville; Gingerbread House in Chireno; Leverett House in Overton; the county courthouse at Dickens; Halfway House near Chireno; the W. A. Brown home in Jacksonville, and Shelby County Courthouse in Center.

Also, the Moores-Watts-Pryor home in Texarkana; First United Presbyterian Church at Balinger; Central Christian Church in Nocona; Fort McKavitt near Menard; Episcopal Church in Graham; Mission San Sabá; First National Bank in Jacksboro, and Field Officers' Headquarters at Fort Richardson.

TEXAS STANDS SEVENTH Texas tied with Georgia, New Jersey and Tennessee for 7th place among the "Top Ten" States in industrial development for September.

LCRA's books have balanced in a similar manner since 1958 - about a half - million annually for expenses and a half - million annually in revenue.

EIGHT FIELDS "SLANTED" The slant - hole scandal has spread into eight fields in seven East and South Texas counties.

Latest summation by the Texas Railroad Commission indicates 212 illegally deviated wells have been discovered by inclination tests in 127 leases in the eight fields.

Involved so far are the sprawling East Texas field, with wells in Rusk, Gregg and Upshur Counties; Coke, Hawkins and Quitman fields in nearby Wood County; Danville field in Rusk County; Friendswood - Webster field in Harris County; Ganado field in Jackson County; and Hopson field in Karnes County.

SHORT SNORTS The Texas Society to Abolish Capital Punishment has announced that legislation will be introduced in January in a new effort to abolish the death penalty. House general investigating committee has ordered a contempt of the Legislature citation drawn against former Gregg County Judge Earl Sharp for his failure to appear at a committee hearing.

Expansion of the state juvenile parole program of the Texas Youth Council. Creation of a state home for dependent and neglected Negro children who cannot be placed in foster homes.

Raising from 14 to 16 the age limit for a child's inclusion in the aid-to-dependent children grant.

Expansion and improvement of child welfare services to deal

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A NICE HOT CUP of coffee goes especially well with the delicious "Vanilla Wafer Cake" that Marguerite Cole serves to company that might drop in. This cake would be good during the Christmas holidays because it is simple to mix and a tasty treat for anyone.

LET'S COOK SOMETHING!

Serves Appealing Foods To Active Farm Family

Keeping up with an active 4-H Club family requires not only quick thinking for unusual ideas, but an eye for appealing food to serve them when chow time rolls around.

Mrs. Floyd (Marguerite) Cole is one of the most capable of young homemakers in this area. Her abilities vary from running errands for her farmer husband, Floyd, to managing a home that includes four energetic youngsters.

Occasionally Marguerite has to take to the background as a member of the family is recognized for some outstanding achievement. However, it isn't for long because when she serves one of her delicious meals everyone considers her as the number one winner.

A genuine friend to everyone she meets Marguerite lives by one of the great commandments, "Do unto others as you would have them do unto you."

Her days are kept busy with various activities. There are club meetings, church work and being a taxi for her four youngsters, Jana, 14, Bill, 12, Cheryl, 9, and Beverly, 5.

During the summer months she is busy canning and freezing the different vegetables that she raises in her garden. All the family jumps into this project and lends a hand in any way necessary.

Usually when all the family, including grandmothers, aunts, uncles and cousins, gather around on a holiday like Thanksgiving there is not too much turkey left, but Marguerite usually tries to save some in order for her family to have some of her delicious turkey salad sandwiches. This is something that can be mixed up quickly and is delicious.

Turkey Salad Sandwiches 2 cups ground or diced turkey 1/2 cup pickles 2 hard boiled eggs (chopped) 1/2 cup chopped celery Mix together with enough salad dressing to moisten.

Fourteen year old Jana is real adept at mixing this salad for the family.

Orange-Apricot Salad 1 package orange jello 1 can mandarin oranges 1 cup apricot nectar Drain mandarin oranges and use with enough water to make one cup. Heat to boiling. Dissolve the jello in the liquid. Add apricot nectar and oranges.

For variety add pineapple and nuts.

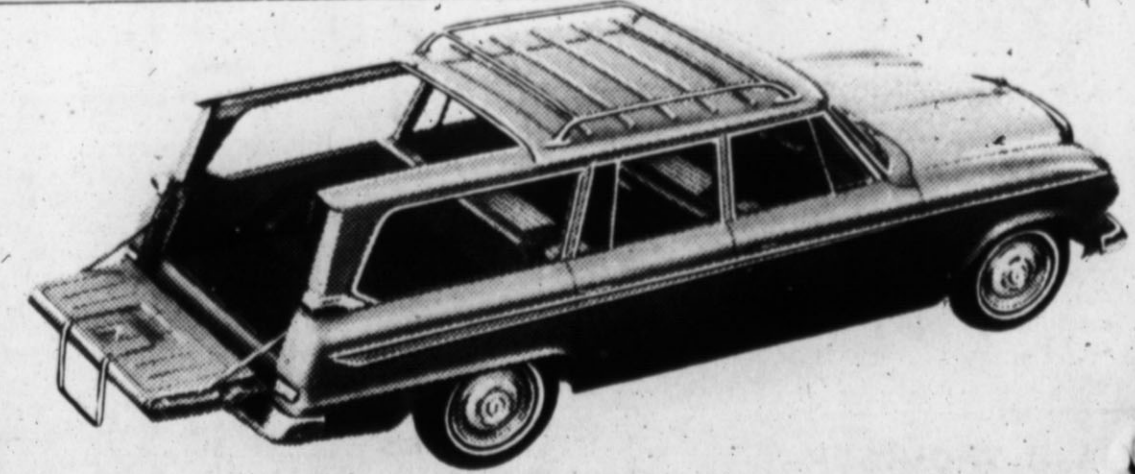
For a real mouth watering treat try this quick and easy "Vanilla Wafer Cake"

"Vanilla Wafer Cake" 1 12-oz. box vanilla wafers (crushed) 1 can coconut 1 1/2 sticks oleo (softened) 2 cups sugar 6 eggs 1/2 cup milk 1 cup pecans Cream oleo and sugar. Beat in eggs, one at a time. Add milk alternately with vanilla wafers. Add coconut and pecans. Bake 350 degrees for 1 to 1 1/2 hours.

DEAF SMITH COUNTY SABIN ORAL POLIO VACCINATION PROGRAM DECEMBER 2, 1962

NAME ADDRESS

I/We hereby state that we are the parents/guardians of the above minor and we hereby request that Sabin Oral Polio Vaccine be administered to said above minor. We do understand that this is a non-profit program sponsored for the benefit of the whole community, and we absolve all sponsors and workers from any responsibility growing out of their action in carrying out this program. Signed Mother, Father or Guardian



Look. The roof slides open.

This is the new Lark Wagonaire. We believe it to be the most useful station wagon in the world.

See if you don't agree. With the roof open it's an elegant, spacious family convertible. Close the roof and it's a stylish sedan. Open it again and load effortlessly. The sky's the limit... or the first underpass.

Imagine, its many other uses. Here are some ideas: a wonderful vantage point for spectator sports. Great for picnics.

Sunbathing. Waxing skis. Only your imagination bounds its versatility.

The Wagonaire is really three cars in one: convertible, sedan, utility wagon. See your Studebaker Dealer now and enjoy a demonstration of America's most unusual wagon.

HAVE YOU WON ONE OF OUR 350 FREE CARS? See the Studebaker ad in the November issue of Reader's Digest and hurry to your Studebaker Dealer.

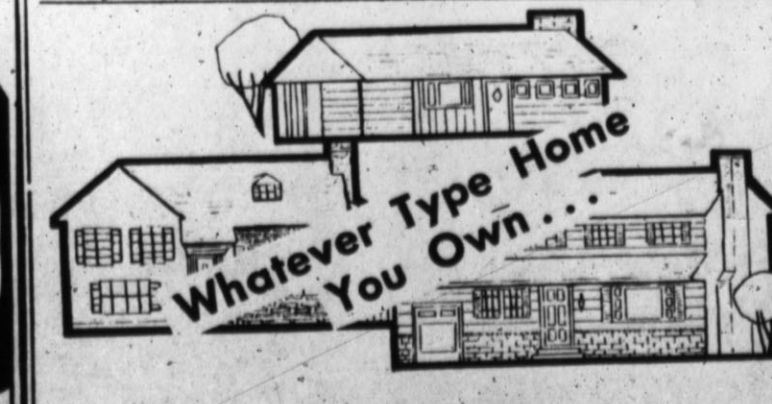
'63 LARK Wagonaire

From the Advanced Thinking of Studebaker CORPORATION

Ask about the Wagonaire and other Lark models - also the Cruiser, Avanti and Hawk - at your Studebaker Dealer.

LESLEY MOTOR CO. West Hiway 60 - Hereford, Texas

LET YOUR GROCER BE YOUR MILKMAN



W. H. Patton Robert Lemons Jno. H. Patton

Advertisement for Hill's Texaco. It features a grid of 'Green Stamps' and the text: 'SPECIAL INTRODUCTORY OFFER DOUBLE S & H GREEN STAMPS THURS., NOV. 29 THRU SAT., DEC. 1 ON ANY CASH PURCHASE HILL'S TEXACO 144 W. FIRST'.





AMUSEMENT BROUGHT big smiles to the faces of football coaches (from left) Jack Meredith, Roy Todd, Joe Brooks and Willie Williams as they looked inside paper sacks Monday night. The sacks contained shotgun shells . . . and fit new, automatic shotguns given each of them by the community. (Staff Photo)

## Coaches Get Shotguns; Two Ex Booster Heads Honored

Awards of appreciation were given two former presidents of the Whiteface Booster Club and four high school football coaches Monday night.

In a surprise presentation, Club president Debbs Knox gave plaques of appreciation to Jim K. Wiman, charter president for 1960 - 61, and to Ed Skypala, president of the group for 1961 - 62.

Following that, Clint Formby, as president of the Chamber of Commerce, expressed the community's appreciation of the high school football coaches. Head coach Jack Meredith and assistants Joe

Brooks, Roy Todd and Willie Williams were given automatic shotguns.

Formby reviewed the accomplishments of the Whiteface Booster Club since its formation and said, "There are many ways to judge accomplishments and achievements. Some people look only at the won - lost record. If they do, they would say this has not been a successful year. Fortunately, however, most people look at character, development and leadership. These qualities are what most of us want. We feel that this year's team has been a credit to the community, to the school,

the coaches and to the boys themselves."

Formby emphasized that the gifts were from the entire community and not just from the Booster Club members.

Members voted to pay the cost of dug - outs for the high school baseball field. The cost will be from \$350 to \$450. Named to a committee to see that the dug - outs are built were G. W. Duncan, Johnny Haney and Norman Minks. Albert Maxwell and Jim Arney were named to head up the annual Lions - Kiwanis basketball game, which is sponsored by the Booster Club.

Jim Balch reported on the Stanton Junior High basketball teams, while Cuby Kitchens reported on the high school teams.

Special guests at the meeting were members of the 1962 Whiteface football team. They were introduced by Jack Meredith, who narrated the Hereford-Levelland game film.

Knox announced that the club would meet again at 8 p. m. Monday, Dec. 3, in the Hereford Community Center.

### Courthouse

#### Records

##### Vehicle Registrations

August Miller, 1960 Chevrolet; Jack Kirk, 1958 Mercury; Gene Guynes, 1952 Plymouth; J. A. Hodges Jr., 1963 Plymouth; Murrell Foster, 1963 Ford pickup; Martin Zapata, 1958 Ford; Helen Coffman, 1963 Ford; Placido Garcia, 1956 Chevrolet; John Hammett, 1956 Plymouth station wagon; Ivan Lewis Block Jr., 1963 Chevrolet; Tom Tyler, 1962 Ford pickup; Johnny Vera, 1955 Studebaker, 11-23. Troy Benefield, 1955 Palace house trailer; H. L. Benefield, 1963 Imperial; Juan Barela, 1958 Plymouth station wagon; Jesse T. Lebow, 1959 Mercury; H. E. Owens, 1963 Buick; Winnie Watson, 1958 Ford; Kenneth L. Henderson, 1963 Ford, 11-26.

##### Deeds of Trust

Edward E. Caviness, et ux to New Mexico Saving and Loan: All of Lot No. 31 and the North one-half of Lot No. 30 of Parker Subdivision of the West 1/2 block No. 23 of Evans Addition.

Charles C. Bell, et ux, to Margaret Etta Barber: All of Lots Nos. 16 and 17 of Barber Subdivision of Block No. 22 of Evans Addition.

##### Marriage Licenses

Richard Dewey Randall and Lynda Rae Worley, 11-23. Sammy Paul Buchanan and Carol Kay King, 11-24. Charles Keith Skinner and Virginia Anne Cowan, 11-26.

### Holiday Dinner Given By Ford HD Club Nov. 20

A Thanksgiving dinner for the Ford H. D. Club members and their families was held on Nov. 20 at the Community House. Mrs. C. R. Stokesberry will be the hostess to the next club meeting on Dec. 19 at 2:30 p. m. It will be held at the Community House.

Those attending the dinner were: Messrs and Mesdames Hardy Benson, F. L. Eicke, Raymond Flores, A. L. Hollingsworth, John A. Smith, Raymond Smith, C. R. Stokesberry and L. J. Strafuss.

**The COLDS take 666**

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

# PRE-CHRISTMAS SPECIAL

FROM PIGGLY WIGGLY

SAVE!

DO YOUR CHRISTMAS SHOPPING EARLY BY TAKING ADVANTAGE OF THIS AND MANY OTHER TREMENDOUS VALUES. SHOP PIGGLY WIGGLY AND SAVE!

DIAMOND TOOLED WATCH



with golden stretch band

ONLY \$4.88

with any purchase of \$5.00 or more

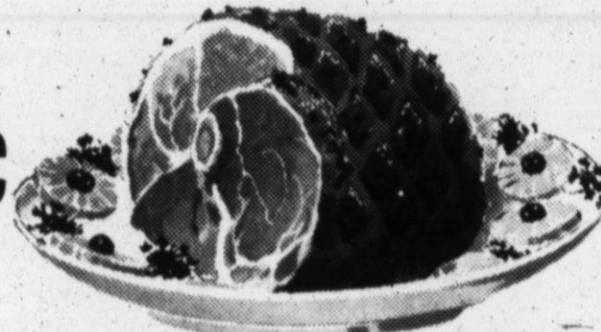
Now, you can own a handsome, antimagnetic, precision-built watch with golden stretch band at a fraction of its retail cost. Lifetime mainspring. Finest Swiss craftsmanship. Warranty comes with watch.

Yours for only \$4.88 with any purchase of \$5.00 or more.

# HAMS

PINKNEYS HALF OR WHOLE

49¢ LB.



BACON ARMOUR STAR LB. 59¢

PORK SAUSAGE WANSINGS PURE 2 \$1.09

BISCUITS SHURFRESH EASY OPEN 13¢ \$1

BANQUET - APPLE - PEACH - CHERRY FRUIT PIES Family Size 4 For \$1

FOLGERS - ALL GRINDS COFFEE 3 LB. CAN \$1.75

Condensed Safe Low Suds For Automatic Washers DASH JUMBO. BOX \$1.89

FLOUR GLADIOLA 5 LBS. 49¢

Complete Your Set By Christmas

Help Your Child in School

16 MAGNIFICENT VOLUMES! A brand new world of knowledge! Every page in glorious color! 15 years in the making! Volume 1 only 49¢ Volume 2 through 16 only 99¢ BUY A BOOK-A-WEEK THRU BOOK 13

DUNCAN HINES CAKE MIX

WHITE-YELLOW DEVIL FOOD-SPICE CHERRY SUPREME

3 For \$1

SHOP OUR APPLIANCE SPECIALS

ONE OF THE MANY BARGAINS

WEST BEND BEAN POT

\$4.99

### DRUG DEPARTMENT

\$2.00 VALUE - PLUS TAX

AQUA NET HAIR SPRAY 98¢

\$1.00 VALUE -

MELROSE HAND CREAM 2 FOR \$1

59¢ VALUE

MELROSE HAND LOTION 3 FOR \$1

HARK - 49¢ VALUE

AFTER SHAVE LOTION 3 for \$1

NO BEANS - NO. 2 CAN

FRITO CHILI 2 FOR \$1

SHURFINE - SLICED OR HLVS. - 2 1/2 CAN

PEACHES 4 FOR 89¢

SHURFINE - 300 CAN

ASPARAGUS 5 FOR \$1

PIGGLY WIGGLY'S

OWN BRAND

PLYMOUTH

MARGARINE

LB. PKGS.

3 FOR 45¢

**A. O. THOMPSON ABSTRACT CO.**  
Mr. & Mrs. A. J. Schroeter,  
Mrgs.  
Courthouse  
P. O. Box 73  
Phone EM 4-1504  
Free City maps showing blocks.

**TAKE THANKSGIVING TRIP**  
Mr. and Mrs. Don Steele, Diane and Bill spent Thanksgiving with her parents, Mr. and Mrs. A. C. McGee of Lubbock. They then traveled to Dallas and toured Six Flags Over Texas. Accompanying the Steeles on the trip was Miss Lynn Sowell, daughter of Mr. and Mrs. J. B. Sowell. They returned to Hereford Sunday.

**DEAF SMITH COUNTY SABIN ORAL POLIO VACCINATION PROGRAM**  
DECEMBER 2, 1962  
I hereby state that I am 21 years of age or older and I am taking the Sabin Oral Polio Vaccine of my own free will. I do understand that this is a non-profit program sponsored for the benefit of the whole community and I absolve all sponsors and workers from any responsibility growing out of their action in carrying out this program.

Name \_\_\_\_\_ Age \_\_\_\_\_  
Address \_\_\_\_\_

**PIGGLY WIGGLY**

THIS COUPON IS WORTH 20¢ TO YOU!!  
SAVE 20¢ WHEN YOU BUY A 6 OUNCE JAR OF INSTANT FOLGER'S COFFEE

Clip this coupon, and present with your purchase of a 6 ounce jar of INSTANT FOLGER'S COFFEE!

**SPECIAL PRICE 59¢** with coupon

(coupon each value: 1/10 of 1¢)

COUPON GOOD THIS WEEK ONLY



PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



# EM 4-2030 WANT ADS

**I. FOR SALE Miscellaneous**  
**McCULLOUGH MOTOR COMPANY**  
 345 E. Hiway 60  
 Phone EM 4-3150  
**CHRYSLER IRRIGATION ENGINES**  
 Sales & Service  
 B-1-49-TFC

**BIG RED BARN**  
 We Buy - Sell - Trade for anything of value. Used Furniture, Appliances and Junk.  
 EM 4-3552  
 West Edge Of Hereford Highway 60  
 B-1-1-TFC

**AERMOTOR MILLS AND TOWERS**  
 TURNER WELL SERVICE  
 Avenue H & Grand  
 Ph. EM 4-2568 or EM 4-2194  
 B-1-21-TFC

**LOOK AT THESE USED BARGAINS!**  
 Big close out price reductions in new G.E. refrigerators and freezers. Good used wringer washers, all in top shape. Good used gas ranges priced to sell. Several good used TV's A-1 shape. Good used G. E. Electric Range.  
**BUY-RITE FURNITURE**  
 North end of Main St.  
 B-1-1-fc

**FOR A NEW**  
 Johnson Outboard Motor or Arkansas Traveler Boat, or for a used boat or motor, see  
**KINSEY - OSBORN MOTORS**  
 142 MILES AVENUE  
 B-1-26-TFC

NORELCO Electric Shavers while they last, \$24.95 value, \$14.95 or Floating Heads, \$29.95 value for \$19.95. Cowan Jewelry 217 Main.  
 B-1-20-46-5c

1956, 8 x 37 Trailer House. 1 bedroom, gas furnace, shower and tub. \$2250. EM 4-3461.  
 B-1-13-41-tfc

**FOR SALE** Rogers Barley Seed, \$1.50 per bushel. E. C. Reinauer, one mile north Jewell Switch. Phone CL 8-4595.  
 B-1-18-41-tfc

**I AM MOVING TO KANSAS**  
 And Have For Sale  
 Five Good Irrigation Motors on natural gas.  
 2-HU Molines. One never been used since being completely overhauled.  
 2-145 GZ Waukeshaws.  
 1-800 Moline.  
 All located 3 miles East, 1 north of Hub, Texas. Call HUB 2699.  
 B-1-46-TFC

**FIREPLACE WOOD** for sale. E. A. Edwards. EM 4-1066. 205 South 25 Mile Avenue.  
 B-1-13-47-TFC

**FOR SALE** Cain Butts. Phone BR 6-4541. Raymond Wiley.  
 B-1-22-3P

**GENERATORS** and starters for cars and trucks. Hereford Wrecking Co. Phone EM 4-0580.  
 T-1-12-18-tfc

**NOW WRECKING** Building. For sale 2 x 6's, 2 x 12's, ship lap, 1/2 cold rolled steel, corrugated sheet iron, pipe, and conduit. See Bud Wheeler at Packard Elevator.  
 B-1-25-48-2P

**EASY SPINDRIER** Washing machine. 227 Ave. C, after 4:30.  
 B-1-19-48-TFX

**2. FOR SALE Farm Equipment**  
**DEMPSTER**  
 Submersible Pumps. Drilling and Repairing  
**D. E. TURNER**  
 306 Avenue H  
 Phone EM 4-2568  
 B-2-21-TFC

**FOR SALE** Four bottom No. 210 McCormick Deering two way plow, 16" bottoms, slat mold boards, fast hitch. 1 1/2 miles north Progressive, or call CL 8-4389.  
 B-2-25-48-3P

**FOR SALE**  
 1 Model A John Deere Tractor with cotton stripper and 2 John Deere 3 bale cotton trailers. Have 3,000 bales alfalfa hay at \$30.00 ton. 3,000 bales Atlas and Hay-grazer hay, fine stemmed at \$20.00 ton. Have about 25 acres corn silage. Must move within 30 days.  
 I. H. PICKENS  
 Phone 267-3849, Vega. 11 miles South, 1 east, 1/4 north from Vega.  
 B-2-22-2C

**3. FOR SALE Automobiles**  
**MILBURN MOTOR COMPANY**  
 We Pay Cash For Used Cars  
 225 N. Sampson  
 Phone EM 4-0077  
 B-3-33-TFC

NORELCO Electric Shavers while they last, \$24.95 value, \$14.95 or Floating Heads, \$29.95 value for \$19.95. Cowan Jewelry 217 Main.  
 B-3-20-46-5c

**FOR SALE or TRADE** good used pickup. Phone EM 4-3590.  
 B-3-10-22-TFC

**FOR SALE or TRADE** 1960 El Camino Chevy pickup. Phone EM 4-2225.  
 B-3-11-22-3P

**4. REAL ESTATE For Sale Or Trade**  
**3 BEDROOM**  
 1 1/2 baths. FHA Financing. Low Down Payment.  
**Morgan Const. Co.**  
 Phone EM 4-0239  
 B-4-14-TFC

**FARMS**  
 (1.) 164 acres, all cultivated; 2 wells; 1/2 mile tile; excellent allotments; and improved. \$450.00 per acre. Terms available.  
 (2.) Nice irrigated 162 acres; good allotments; 3 bedroom house and other improvements. \$15,600.00 down.  
 (3.) 164 acres; 120 acres cultivated; 2 wells; good allotments; no improvements. \$225.00 per acre.  
 (4.) 160 acres; good 8" well; allotments. \$22,600.00 down. Balance \$1000 year plus interest.  
 (5.) Extra nice 1/2 section on paving; improved; in irrigated district. \$20,000 down. Balance terms.  
 (6.) Extra nice 1/2 section on paving; 2 wells good allotments. \$350.00 per acre, 29% down.  
 We have farms on the north Plains, ranches, businesses of all types in several states.

**HOUSES**  
 (1.) You must see this lovely 2 bedroom brick home; 2 ceramic bath, double garage; utility room, fireplace, patio. \$18,500.00.  
 (2.) Brick 2 bedroom and den; 1 bath; single garage. \$16,500.00, payments \$88.00 a month.  
 (3.) 3 bedroom; single garage. \$9,700; \$86.00 a month. Check us for other houses, some with \$500.00 down.  
**WHY NOT TRADE WHAT YOU HAVE FOR WHAT YOU WANT.**  
 1/2 MI. SO. OF UNDERPASS ON HWY. 385  
**J. M. HAMBY REAL ESTATE**  
 PHONES:  
 Office EM 4-3566  
 Residence EM 4-2553  
**J. M. HAMBY**  
 Harold Hamby EM 4-3454  
 Gerald Hamby EM 4-1534  
 Durward Hamby EM 4-3466  
 B-4-22-TFC

**FOUR OPERATOR** Beauty Shop, new equipment, two bedroom house. All for \$22,500. Shop gross per year equals total cost. See Francis at Justice Real Estate.  
 B-4-25-48-TFC

**Table top Dry Land** 1/4 with \$6500. G. I. Loan, wheat 51 A. Milo 98 A. \$125.  
 IRRIGATED  
 2 improved 1/2 good allot. \$400. 1 unimproved 1/4 good allot. \$367.50 unimproved 1/4 Table Top, 6" well, deep soil, 81 wheat 36 milo \$250. A. with crop.  
 Need 3 G. I.'s with some money to handle well improved irri. farm.  
**CARTHEL REAL ESTATE**  
 B-4-22-5C

**FOR SALE** Nice two bedroom house in Plainview. Close in. Will sell or trade. Call EM 4-1069 after 7:00 P.M.  
 B-4-19-22-3P

640 acres, good 10" well and allot. close to town. 320 acres, good 8" well, good allot. approx. 9 mi. from town, 29% down good terms, 1/2 Minerals. 320 acres dryland in good water. 315 acres dryland in good water. good allot.  
**POWELL REALTY**  
 Dumas, Texas  
 Ph. 935-5658  
 B-4-22-4C

**MUST SELL**  
 By 1-1-63. Arrangements on down payment. 3 bedroom, garage, carpets, drapes, central heating, large fenced yard, barbecue. Near school. See week days any time. 830 Brevard. Carl Ray. EM 4-1767  
 B-4-48-TFC

**FREE RENTAL SERVICE.** Call for rent information. Justice Realtors, EM 4-1757.  
 B-5-10-20-TFC

**FOR SALE** Three bedroom house, land 180 x 150. Phone EM 4-3608.  
 B-4-10-46-5p

**MUST SELL** Three bedroom, 2 bath, electric kitchen, double garage. EM 4-3876.  
 B-4-11-42-tfc

**\$\$\$ ONE MILLION DOLLARS**  
 To lend on irrigated land in Deaf Smith, Castro and Parker counties. For

**PRUDENTIAL**  
 America's Largest Farm Lender!  
**SAM NUNNALLY**  
 EM 4-0555 EM 4-2814  
**LONE STAR AGENCY**  
 B-4-13-27P

**FARMS**  
 80 acres, 6" well, Nat. gas. 3 BR home. Near Hereford. 160 acres, near Hereford. Fine brick home. 5R tenant house. 2 wells on Nat. Gas.  
 161 acres, Castro Co. One 8" well, Nat. gas. No improvements.  
 464 acres, near Bovina. One good 8" well on Nat. gas. 304 acres native grass, 160 acres in cultivation. 2,000 feet underground tile. Good wheat and milo base. Well improved.

**HOMES**  
 3 bedroom brick, 1740 square ft. Electric kitchen, double garage, 1 1/2 tile baths. Location good, near schools. Priced \$16,500.  
 Nicely located 3 BR brick, carpeted, central heat. Priced at \$17,000.  
 Lovely 2 BR brick on Dimmitt Hillway. Refrigerated air and central heat. Double garage. Built in 1960. Must see to appreciate.

**HUGH BOOKOUT**  
 511 Schley Hereford, Texas  
 Off EM 4-3161 Res EM 4-1832  
 B-4-42-TFC

**FOR SALE** Large Brick Home on Centre Street. For appointment Call EM 4-0832.  
 B-4-12-47-TFC

**COLORADO LAND**  
 Located in the beautiful San Luis valley, \$10 per acre & up for grassland.  
 Perfect farming land with abundant water supply, good improvements. All types of ranches & farmland.  
 Contact, Fred Kroll Bud Patterson, Realtor De Grassi Estate Building 1008 W. 10th St. DR65465, Amarillo.  
 B-4-21-9C

**BUY-RENT**  
 Buy a quarter and rent a quarter - 60.5 cotton, 108 barley, 91 milo, 72 wheat, good house, place for hands, 2 wells and worlds of water - \$21,000 cash down payment & \$2000 Ann. Prin. Pmt. (rent subject to approval)  
**SAM NUNNALLY**  
 Lone Star Agency  
 6th & Main  
 EM 4-2814 - Home  
 Office - EM 4-0555  
 B-4-47-2P

**FOR RENT**  
**FOR LEASE, REASONABLE**  
 Building and equipment at Thrift-T-Burger. Contact Dan Finlan EM 4-0933 or Maurice Hill, EM 4-1823.  
 B-5-45-TFC

**NORELCO Electric Shavers** while they last, \$24.95 value, \$14.95 or Floating Heads, \$29.95 value for \$19.95. Cowan Jewelry 217 Main.  
 B-5-20-46-5c

**FOR RENT** Three room furnished House. Inquire 321 Ave. J  
 B-5-10-21-tfc

**FOR RENT** Four room house, with bath. Close in. White adults only. 306 Lawton, EM 4-0148.  
 B-5-15-46-tfc

**FOR RENT** Three room furnished duplex. Bills paid. 448 East Marble Street Call EM 4-2821.  
 B-5-13-19-TFC

**TWO BEDROOM HOUSE** furnished. Close to school. Whites only. Call EM 4-0106 or EM 4-1393.  
 B-5-13-47-TFC

**SMALL HOUSE**, partially furnished. White couple only. \$55.00 per month. 212 Avenue C. EM 4-2643.  
 B-5-13-47-TFC

**SMALL HOUSE** for rent ten minutes out. Phone BR 6-4433 or EM 4-9007.  
 B-5-11-44-tfc

**FREE RENTAL SERVICE.** Call for rent information. Justice Realtors, EM 4-1757.  
 B-5-10-20-TFC

**One large two bedroom apartment**, also a one bedroom. Whites only. Apply 237 West Third.  
 B-5-15-20-tfc

**Four room furnished apartment** Whites only. Call EM 4-0108 or EM 4-1543.  
 B-5-10-21-tfc

**TWO** furnished apartments for rent. 503 25 mile Avenue. Phone EM 4-3859.  
 B-5-11-21-tfc

**FURNISHED APARTMENT** Whites only. Mrs. W. M. Megert 401 Lawton.  
 B-5-10-22-2C

**FOR RENT** Small furnished apartment. Also one bedroom trailer house. Bills paid. For Latin Americans. Call EM 4-2694.  
 B-5-17-22-2C

**FOR RENT** Small furnished apartment, close in. White adults. No pets. Come see. Carl Mountz, 106 West 7th.  
 B-5-18-22-TFC

**FURNISHED GARAGE** apartment. Bills paid. Whites only. C. T. Wester, 107 Bradley.  
 B-5-12-22-TFC

**BEDROOM FOR RENT.** Close in. 509 Ross. Phone EM 4-1628.  
 B-5-10-22-TFC

**FOUR ROOM** furnished apartment for whites, with children. Bills-paid. 141 North 25 Mile Avenue.  
 B-5-15-48-TFC

**FIVE ROOM** modern house for rent. Phone EM 4-3563.  
 B-5-10-48-2P

**FOR RENT** Two bedroom trailer house. Bills paid. Roy G. Manning. 335 Avenue B.  
 B-5-14-48-TFC

**FOR RENT** Three room efficiency apartment. Completely furnished, refrigerator. Private bath and entrance. All bills paid. Whites only. Inquire at Hinds Upholstery, 310 McKinley in daytime or Hinds residence evenings, Phone EM 4-2011.  
 B-5-32-48-2P

**6. WANTED**  
**WANT TO BUY** good used piano. Joe Huckert, Phone EM 4-0195.  
 B-6-10-48-2C

**WANTED** to do Mold board plowing. Good equipment. Cecil Boyer Call EM 4-1841.  
 B-6-12-19-10-p

**WANTED** Painting, taping, texturing, sheetrocking. Carpenter repairing Phone EM 4-3325.  
 B-6-10-42-tfc

**WANTED:** One old used Potatoes Grader that works. State price. Write Angeles Produce Farm, Box 55, Garden City, Kansas.  
 B-6-19-22-3C

**7. Dressmaking-Ironing**  
 NORELCO Electric Shavers while they last, \$24.95 value, \$14.95 or Floating Heads, \$29.95 value for \$19.95. Cowan Jewelry 217 Main.  
 B-7-20-46-5c

**WANTED** ELDERLY LADY to live in with couple. Light housekeeping. Call EM 4-0716.  
 B-8-12-22-4C

**8. HELP WANTED**  
 LADIES have a car, want to work 4 to 8 hours a day? Make \$10.00 a day between now and Christmas. Write Box -4025, City.  
 B-8-25-48-4C

**9. Situations Wanted**  
 NORELCO Electric Shavers while they last, \$24.95 value, \$14.95 or Floating Heads, \$29.95 value for \$19.95. Cowan Jewelry 217 Main.  
 B-9-20-46-4c

**NORELCO** electric shavers while they last, \$24.95 value, \$14.95 or Floating Heads, \$29.95 value for \$19.95. Cowan Jewelry 217 Main  
 B-9-20-46-5c

**10. NOTICE**  
**WELL WORK**  
 WELDING AND PIPE THREADING  
**J. E. TURNER**  
 PHONE EM 4-2194  
 T-10-15-TFC

**11. Business Services**  
**COTTON STRIPPING.** Ralph Packard. Phone EM 4-2110.  
 B-11-10-44-tfc

**Magneto - Starter Generator & Electric Motors Rewind Sales & Service**  
**OWENS & HOLLINGSWORTH**  
 EM 4-3545  
 EM 4-3572  
 Commercial - Industrial Residential Wiring  
 809 EAST SECOND  
 B-11-13-TFC

**PORTABLE DISC ROLLING**  
 Scalloped or plain. Jacobsen Brothers. Phone EM 4-1543.  
 R-11-10-23-tfc

**FOR GENERAL BUILDING AND REPAIRS**  
 SEE US  
 We do all types of work - Building & Remodeling - Storm Cellars  
 Roofing Stucco Electrical Dashing Interior Decorating Outside Painting Ph. EM 4-3466 - 213 W. Park Perforating Textoning  
**DURWARD HAMBY**  
 T-11-33-TFC

**AUCTION SERVICE**  
 Sales of all kinds.  
**BILL FLIPPIN**  
 Friona, Texas. Phone 5362  
 B-11-46-TFC

**FOR SOFT WATER SERVICE**  
 CALL EM 4-3280  
 Free water analysis. For better health, drink distilled water.  
 For information on sand, or stain, or bad tasting water, Call EM 4-3280. We have the answer to all your bad water problems.  
 216 N. 25 MILE AVE.  
 T-11-41-TFC

**For The Best FOOD**  
 in Hereford  
 Try The Western Wheel Inn  
 We Cater To Parties  
 638 W. 1st. EM 4-2070

**TOP QUALITY**  
 Irrigation Dams as low as \$3.25  
**DAVIS IMPLEMENT**  
 144 W 2nd EM 4-2811

**SERVICE ON**  
 Black & White & Color TELEVISION  
 Any Make or Model  
**SUNSET APPLIANCE**  
 906 Lee EM 4-3472

**HILL'S TEXACO**  
 FIRST & MILES  
 EM 4-1823  
 CONVENIENT TO DOWNTOWN

**WE ARE DEALERS**  
 for Peerless Grain Rollers and Feeding Equipment  
**DAVIS IMPLEMENT**  
 144 W 2nd EM 4-2811

**You've Never Seen**  
 Such Thorough Service  
**STOP IN SOON**  
 Phillip "66" Products  
**EAST SIDE "66"**  
 Rocky Stewart  
 1303 E. 1st. EM 4-2644

**HEREFORD BAKERY**  
 519 Park Ave. EM 4-0177  
 HOME OF Deaf Smith County Bread and Pastries

**SERVICE ON ALL Washers & Dryers**  
**SUNSET APPLIANCE**  
 906 Lee EM 4-3472

**Campbell**  
 Real Estate  
 "Come To See Us First"  
 230 N. 25 Mile Ave.  
 EM 4-0972

**J. D.'s "66" Service**  
 ● Road Service  
 ● All Minor Repairs  
 ● Mechanic on Duty  
 ● Specialize In WASH & LUBE

**MEAT**  
 Processed For Freezer - Also RETAIL SALES

**HACKER & JESKO**  
 1315B Park Ave. EM 4-3224

**Reliance HOMES**  
 BY FOXWORTH GALBRAITH  
 NO DOWN PAYMENT  
 NO CLOSING COSTS

**Justice**  
 FARMES  
 160 acres Castro Co., 154 acres allotments, 8 in. well, 1/2 mile off pavement, possession. \$375 an acre.  
 Quarter section Lamb Co., 65 acres cotton good improvements, 10 in. well, 1/4 miles off pavement. \$450 an acre.  
 Half with no improvements. 272 acres of allotments. Excellent water, \$350 acre. \$30,000 down, terms to suit.

**800 acres** on pavement. Two wells, 496 acres maize, 140 acres wheat. \$250 acre.

If you don't have enough money to make a down payment on land here, see us about farms and ranches in Colorado, Missouri, Arkansas and Oklahoma.

**COMMERCIAL**  
 We have several commercial listings. Businesses for sale - Business locations for lease or sale.

To Be Sure...  
 Call a Realtor  
**HOMES**

Why not use your VA loan to purchase a new home? You can still qualify. Let us process it for you.

1,370 sq. ft., 3 bedroom house, 2 baths. Priced to sell. This house can be bought on G. I. loan.

Brick, 2 bdms., 2 baths, central heat, porch, patio, pantry. This is a very livable house.  
 Extra nice two bdrm, 2 bath house in NW Hereford. Ideal location.

**LOTS**  
 Protect your investment in a home site by buying in a restricted area. Lots from \$1200 up.

**Justice**  
 REAL ESTATE  
 345 West First Street  
 Phone EMerson 4-1757

**Oliver Streu**  
 Res. EM 4-2857

**Francis Hardwick**  
 Res. EM 4-2241

**Virgil Justice**

**GOLDEN SPREAD HOMES**  
 \$11,400 to \$25,000  
 V. A. - F. H. A. Conventional LOANS  
 For Appointment  
 CALL EM 4-0525

**RECORDS NEWSPAPERS MAGAZINES**  
**GLEN'S**  
 News Stand  
 108 E. THIRD  
 Across Street From First National Bank

**Colorado Rod-Weeders**  
 Dempster Planters, Cultivators and Rotary Hoes. Lilliston Shredders & Blades. See the new M-F Disel tractors. We have several GOOD used Combines.  
 SEE:  
**LESLY MOTOR CO.**  
 For the finest in farm machinery.  
 West Hi-way 60  
 Phone EM 4-1600

**Manufacturing type business**  
 in larger Panhandle Town. Trade Marked Item in operation 18 Mo. Substantial volume developed - future commitments will double present volume - Potential unlimited Product always in good demand - \$25,000.00 will handle. Reason for selling - owner has other interests that require full time. Full particulars will be given to interested parties only. Write Box 673, Hereford, Texas.

**Service Approved** by Federal Aviation Agency  
 Passenger Insurance Coverage \$500,000.00  
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 Hereford, Deaf Smith County, Texas - Phone EM 4-2030  
 Published Every Thursday at 336 Main St.

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**Hereford Rotary Club**





ALCOHOL INFORMATION WEEK speaker, Dr. Gene Seal, talks to a group of Deaf Smith County citizens following his talk at Hereford High School Auditorium. Included in the group are Francis Hardwick, president, Deaf Smith County Council on Alcohol, Aubrey Epperson, and Charles Frye, council vice-president. Dr. Seal was also guest speaker at Hereford Rotary Club at noon Monday. (Staff Photo)

### Look Who's New!

Mr. and Mrs. Sandford Jay Thurston are the parents of a daughter, Sally Ann, born Nov. 25 at 8:53 a. m. She weighed 7 pounds and 5 1/2 ounces.

### Hospital Notes:

Deaf Smith County Hospital. Visiting Hours: 10 to 11 a. m.; 3 to 5 p. m.; 7 to 8 p. m.; Children under 14 not permitted to visit at any time. Patients in Hospital: Mrs. J. B. Snead, Box 612; Elida Solis, 115 Ave. B; Mrs. Jack Grady, Box 414; Mrs. Lowy Molloy, 2914 21st Street, Lubbock; Mrs. U. E. Cook, Box 10-13; Lowy Molloy, 2914 21st St., Lubbock; Mrs. Walter H. London Jr., 112 Ave. I; Ullman Hunter, Box 56; Robert N. Shields, Box 139; Mrs. Paul M. Hoff Jr., 604 Schley; G. D. Cason Sr., 304 Star; John Carl Lee, Box 74, Summerfield; Mrs. H. D. Robbins, 806 East 3rd St.; Mrs. Veda Smith, Box 32, Friona; Mrs. Odis Johnson, 133 Bennett; Donald Waters, 135 Ave. D; George B. Treadway, Rt. 3, Box 181; Mrs. Viola Gray, 101 Ave. B; Ernest Phillips, 507 Sampson; James Bennett, 411 Ave. J; Mrs. Ray Joe Riley, Rt. 2, Box 96, Hart; Mrs. Felix Barrientos, 601 Miles; Otis L. King, Rt. 3; Mrs. J. T. Richardson, Box 164; J. C. Reese, Box 484; Reymundo Ybarra, General Delivery; Ronald Hale, Rt. 5; Adolfo Sanchez, Rt. 4; Mrs. Sam Sudderth; Azael Valdez; Dr. L. B. Barnett, Box 986.

## B Team Garners Win Over Canyon

Members of the Hereford High School B-Team got their season off to a good start in more ways than one during action in Whiteface Gym Tuesday night. In their first game of the year, the B-teamers won over the Canyon Bees 43-34. But the final score is only half the story, as the Hereford quintet began its season by jumpstarts ahead 19-3 in their first quarter of play for the new year. It was the first high school cage action for many of the young Whitefaces, as all but three members of the squad are sophomores. Senior Ronnie Welty led the B-Team through its paces, however, as he netted 12 points. Welty would probably have been tabbed for varsity action, except for the fact that he is ineligible to play until after Jan. 1. Junior David Stevens was another stand-out in the first game, as he tallied eight points and handled rebounds. Roster for the Bees includes sophomores Gary Stagner, Gary Roberson, Frank Cain, Jerry McCaslin; Larry Minks, Lynn Cook, Charlie Moreno, Kenny Justice, and Joe Childers; juniors David Stevens, and Neal Lueb; and senior Ronnie Welty. Coach Joe Brooks substituted freely during the game, as all 12 team players saw action. In a rather rare occasion, all players except one scored during the game. Hereford defense shined during the first quarter of play, as the Herd raced to a 19-3 lead to get the season underway. Canyon was limited to a single field goal and bonus toss during the first eight minutes. Kenny Justice, Charlie Moreno, Frank Cain, Neal Lueb, Welty, and Stevens, all contributed scores during the first quarter. Canyon finally got the ball rolling their way more often in the second quarter, as they closed the gap 22-13 by half time. The Herd tossed in five more points during the period, as Joe Childers netted a free throw, Gary Roberson tipped in a two-pointer and Stevens added another. During the third quarter, the recuperated Eagles not only managed to get the ball more often, but controlled action and rampaged into the lead. A free throw by Kenny Justice made it Hereford 23, Canyon 13 with only seconds elapsed in the second half. But within minutes the Eagles flew into the lead, passing the Whitefaces with 2:30 remaining in the third quarter. Welty hit for three of the two-point variety, while Roberson made good two charity tosses. Cain, Stagner, and Stevens all ripped the cords for two-pointers, and Stevens tacked on two from the free throw line to put on the final points. Hereford fans were pleasantly surprised with the new talent on the floor during the game, as many combinations were fielded to handle the Eagles. Many of the boys finished their football season only four days before the game, and were still not quite at home on the hardwoods. But the Herd claimed credit for downing the Eagles, who already had one victory under their belts thus far in the season.

round and a 24-23 tally. But Hereford managed to regain a 27-24 lead before the final period ticked around. Whiteface marksmen found their target once again, scoring a total of 16 points to cap a 43-34 win.

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BOX SCORE table with columns for FG, FT, PF, TP for both teams and individual players.

### Herd...

(Continued from page 1) Tuesday as Hereford came alive for 17 points. Hodges and McGee each hit a free throw but Bob Begert tied it up. Glen Metcalf scored four points before Billy Hill sank a field goal for Hereford. Metcalf then hit another field goal, Hill got another basket and Cates netted a free throw as Hereford pulled within one point. But Begert got two free ones before Haney scored on a jump shot. Bobby Evans hit a field goal for the Eagles, giving them a three-point lead with two minutes left in the third quarter.

Then Hereford surged ahead as Haney, McGee and Jackson, each hit from the field for a 33-30 margin. Don Breitling scored with 25 seconds left, but Hill dropped one in with 19 seconds left and Hereford had a 35-32 lead at the three-quarter mark.

Four quick points gave Canyon its last lead, 36-35 with 7-18 left. Cates, Jackson and Haney each hit two-pointers and Cates sank two free tosses for a 43-36 lead with 4:45 left. Breitling sank a free throw and Begert got two other free tosses to close the gap, 43-39.

But the Herd came back strong in the final minutes as McGee and Haney hit field goals and Strange netted a free throw. Cates closed Hereford's scoring with a driving lay-up with 40 seconds left. Larry Holman hit a futile free throw for Canyon with one second left.

Haney hit 12 points for the Herd, eight of them in the last half to pace the winners. Earl Jackson got 11 points before fouling out in the last period. Danny Cates hit nine for Hereford. Also leaving by the foul route were Austin Hodges and Dwight McGee as Hereford was charged with 28 fouls and Canyon fouled out. Bob Begert led Canyon with 12 points.

BOX SCORE table for the game between Hereford and Canyon.

## Football Contest Standings Listed

A 12-week football contest for readers of the Hereford Brand ends this week with the final entries. With just one week to go, Ray Lueb appears to have won the two Cotton Bowl tickets that go to the first place season winner. The one Cotton Bowl ticket each to second and third place winners still aren't clinched by any entrant.

Following are results after 11 weeks of the contest: Duane Albracht 150, Therese Albracht\* 136, Jim Arney 157, W. C. Beene 155, Zula Arney 157, Charlotte Beasley 164, John Beasley 161, W. C. Beene 119, J. S. Bennett 159, Dale Blakney 153, Cawthon Bryant 150, Mrs. Cawthon Bryant 150, John David Bryant 150, Wendell Burdine 148, Frank Cain 151, Kenneth Cowan 155, Jerry Curtisinger 159, Jim Curtisinger 162, W. L. Davis Jr. 142, W. B. Dowell 129, David Dowell 153, J. M. Ellison 151, Sonia Ellison 153, Opal Ellison 149, Frank Farmer 140, Gordon Golden 163, Ron Gray 117, Terry Hill 145, Roy Hartman 142, Austin Hodges 150, Dave Hopper 161, Joan Hopper 132, Jimmy Kassahn 109, Bussy Kaul 113, M. C. Kaul 149, Gene King 157, Velta King 141, Jane Kirby 148, Terry Kirby 163, Bobbie Kitchens 161, W. H. Kitchens 155, Reuben Knox 107, Larry Kaul 105, Bobby King 126, E. H. Leorwald 160, Danny Loewald 152, George Loerwald 161, Ralph Loerwald 154, S. T. Leorwald 141, Dennis Lomas 130, Mrs. Gwen London 141, Dick Lookingbill 130, Ray Lueb 168, Bud Martin 164, Rita Martin 163, Mrs. Clinton Massie 159, Mark Matthews 140, Dorothy Mercer 150, Harold Morton 154.

### Legal Notice

NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST THE ESTATE OF GEORGE F. LEGRAND. Notice is hereby given that original Letters Testamentary upon the Estate of George F. Le Grand, deceased, were issued to me, the under signed, on the 26th day of November, 1962, in the proceeding indicated below in my signature hereto, which is still pending, and that I now hold such Letters. All persons having claims against said Estate, which is being administered, in the County below named, are hereby required to present the same to me respectively, at the address below given, before suit upon same are barred by General Statutes of Limitations, before such Estate is closed, and within the time prescribed by law. My residence and Post Office address are: 406 N. Witherspoon Street, Hereford, County of Deaf Smith, State of Texas. DATED this 26th day of November, 1962. Gladys Emmett LeGrand, Independent Executrix of the Estate of George F. LeGrand, Deceased. Case No. 1650 in the County Court of Deaf Smith County, Texas T-48-1e

### Rita Martin Is Tops; Friday Is End Of Contest

For the second time this year, Rita Martin has topped every-one in the Brand's annual football contest. The North Texas State student from Hereford picked 18 winners to earn first place money. Cuby Kitchens also picked 18 winners, but was edged out on the tie-breakers. W. C. Beene took third place with 17 picks, edging out Sonia Ellison, who also got 17 right. Friday is the deadline for the 12th and final week of the annual contest, which provides weekly winners with cash prizes, in addition to Cotton Bowl tickets for season winners.

VISIT IN WHITE DEER Mr. and Mrs. Frank Bezner and family spent Thanksgiving day in White Deer visiting with Mr. and Mrs. Melvin Kalka.



REV. and MRS. KORNELSEN

### Missionaries To Speak Thursday About Nigeria

The Rev. and Mrs. Walter J. Kornelsen, returned missionaries from Nigeria, will be featured in a special missionary service at the local Assembly of God Church Thursday, Nov. 29, at 7:30 p.m. The Rev. V. W. Marconell, pastor, will be in charge.

The Kornelsens have spent three missionary terms in Africa. They first went to Liberia as vocational missionaries, then went twice to Nigeria, where they were successful in supervising and establishing many churches. At present they are in the States on furlough, but will be returning to Nigeria soon. Many things commonly used by the Nigerians will be on display tonight at the church. Colored films and movie strips taken among the Nigerians also will be shown. The Rev. Kornelsen, will bring a message, concluding the service. The public is invited.

### Local Woman's Sister Dies In Kiowa, Kansas

Mrs. John Woodward, 89, sister of Mrs. Marie Angelo, died Monday, Nov. 26, at her home in Kiowa, Kan., after a three-month illness. Survivors include two daughters, Mrs. Ralph Strathers from Englewood, Calif., and Mrs. Beauford Hudson of Tonganoxie, Kan.; a brother, George Denman from Denver; a sister, Mrs. Marie Angelo of Hereford; a nephew, Clay Angelo; and five grandchildren. Services were held Nov. 28 at 2:30 p. m. in Kiowa, Kan.

### DEAF SMITH COUNTY SABIN ORAL POLIO VACCINATION PROGRAM

DECEMBER 2, 1962 I hereby state that I am 21 years of age or older and I am taking the Sabin Oral Polio Vaccine of my own free will, I do understand that this is a non-profit program sponsored for the benefit of the whole community and I absolve all sponsors and workers from any responsibility growing out of their action in carrying out this program.

Name \_\_\_\_\_ Age \_\_\_\_\_ Address \_\_\_\_\_

### Walter Johnson Dies Tuesday

Walter J. Johnson, 52, died in his home Tuesday, Nov. 27, after a short illness. He moved to Hereford in July 1947 from Lubbock and since that time has managed the Farmers Home Administration office here.

Mr. Johnson was born on Feb. 11, 1901 in Yoakum. He was married to Allene McDaniel on Oct. 1, 1938 in Crosbyton. He was a veteran of World War II, a member of the first Presbyterian Church and the Hereford Rotary Club.

Survivors include his wife, Allene, of the home; and one brother, Harold E. Johnson of Gallup, N. M. Services are pending with Gilliland Funeral Home.

### Santa...

(Continued from page 1) El Toro Restaurant, Caison's Western Wheel Inn, Raney's Restaurant, Boynton's Grocery, East Side 66 Station, Jones Texaco, McCaslin Lumber Co., Bunny's Hobby Shop, Dub's Man's Shop and KPAN radio.

### Around...

(Continued from page 1) ner of Third and Main. All three Stanton Junior High School basketball teams will play Thursday, Nov. 29, in Littlefield. The first game is slated for 5:30 p. m.

Hereford Volunteer Fire Department will sponsor its annual Christmas Show at the Star Theatre at 10 a. m. Dec. 15. Admission will be one can of food, which will be used by the firemen in the welfare boxes for Christmas.

Last week Postmaster Nolan Grady came through with flying colors on a Thanksgiving dinner. His wife, Vida, was in the hospital and the Grady youngsters were mighty anxious about whether they might be eating peanut butter sandwiches. But Nolan, with a little help from Mrs. T. J. Parsons, a next-door neighbor, and some other kind friends, came through in good shape and cooked a complete meal for his charges. Nolan didn't really want us to say anything about his culinary accomplishments, but he fear his wife would let him handle the Christmas dinner.

Basketball fans were delighted with the 1962-63 Whitefaces, who hustled to a victory Tuesday in their first outing. The Herd is lacking in size, but has speed, aggressiveness and a desire that should overcome some of their other faults. We look for them to be good competitors before the season is finished. Their next game is at 4 p. m. Friday against Price College at Canyon.

### Physicians...

(Continued from page 1) It is important, he declared, since the alcoholic is a sick person who can be helped and these people are worth helping. The speaker pointed out that when he studied medicine in the 1940's there was then no known cure for a person affected by the disease. Since then, however, a great deal of progress has been made in helping the alcoholic.

According to figures available in 1944 less than two per cent of the cases were arrested. Now groups working with alcoholics are reporting that 50 per cent of the cases are being arrested. However, he pointed out, the disease is progressive. If a person resumes drinking he will be in a worse state than before and effects will be more disastrous.

He defined an alcoholic as a person in which the use of alcohol "for the things we must do for ourselves" causes a continuing difficulty.

As he spoke, Dr. Seal outlined what he had faced as an active alcoholic. When he had reached a certain point, the doctor realized that all of his troubles stemmed from the fact that he was one of the one in 15 persons in the United States who could not drink.

When he realized this, he began working toward the goal of having his medical license restored, reaching sobriety and starting again to practice medicine.

"I discovered that it was necessary for me to have help from a Higher Power," he explained, "because we alcoholics lie to ourselves and probably become the world's best liars since we believe our own lies."

"I became sober by the Grace of God," declared Dr. Seal. In the talk at the public meeting, the doctor commented, "I

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### THUS SAITH THE LORD

"Peace, peace; when there is no peace." Jer. 6, 14. The world is looking for peace. A giant organization of the nations has been built up which says it is for peace. The communists say they are for peace. But do you know what they mean when they say peace? They mean that you are either dead or completely under their control. Individuals are looking for peace with God and their fellow man. Many become entangled with false hawkers of peace, who tell them everything except what they need to know, that is, the peace of soul and mind that comes thru forgiveness of sins thru the shed blood of Christ. Thus one must beware of false prophets who say, "Peace, peace, when there is no peace." There's only one way you or the nations will find peace thru Christ. Jesus Christ lived, and died and rose again for you. He took your place. He took your sins and your guilt. Believe that and live. Have true peace. Accept Him today, if you have not already done so.

THUS SAITH THE LORD! Fred Beversdorf, Pastor, Immanuel Lutheran Church. Your Questions Invited

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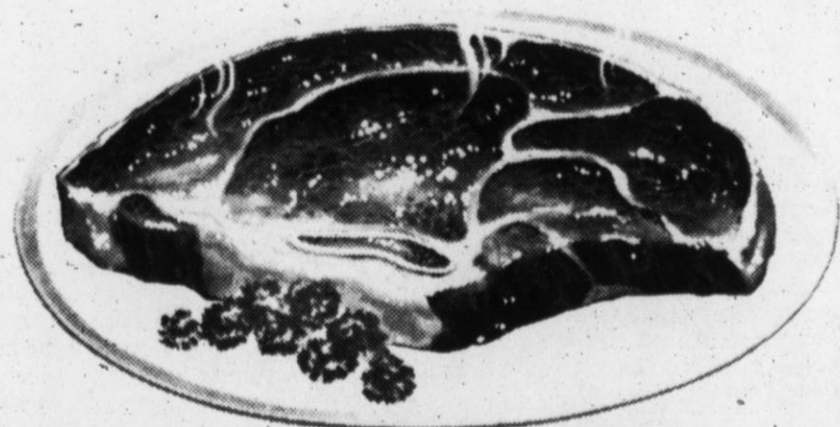
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# COOPER'S



# 'Toward New Horizons' Goal Of All Future Homemakers



FUTURE HOMEMAKERS OF AMERICA will soon begin selling canned Pecan Party Cakes as a part of their annual fund-raising project. Discussing plans for the sale are Mrs. Dorothea Prowell and Mrs. J. J. Durham, seated, chapter sponsors; and Royce Ann Gilliland and Kathy Boston, presidents of the two chapters at Hereford High. (Brand Staff Photo)

By Beverly Barrett  
Whiteface Reporter

Future Homemakers of America is the national organization of girls and boys studying homemaking in high schools across the nation.

As an integral part of the homemaking program, FHA provides opportunities for students to have additional experiences in planning and executing activities related to homemaking.

The national organization is composed of chartered state associations which consists of local chapters.

Any student enrolled in a high school, public or private, who is taking or has taken a homemaking course in junior high school may become a member. Membership is purely voluntary.

The over-all goal of the organization is to help individuals improve personal, family, and community living, now and in the future.

In order to emphasize specific parts of this over-all goal, Future Homemakers of America have employed eight purposes: (1) To promote a growing appreciation of the joys and satisfactions of homemaking (2) To emphasize the importance of worthy home membership (3) To encourage democracy in home and community life (4) To work for good home and family life for all (5) To promote

international good will (6) To foster the development of creative leadership in home and community life (7) To provide wholesome individual and group recreation (8) To further interest in home economics.

Each year members of local chapters develop a program of work including projects and experiences which will help them to fulfill their purposes. The local program of work is based on personal, family, and community needs. Program planning materials are published by the national organization and state associations to help local chapters develop their program of work.

The FHA motto is "Toward New Horizons." This motto is indeed a challenge because it reminds members that their contributions to home life today will influence the types of homes that they will have tomorrow.

(Continued on page 7)

## FFA Teams Take Honors At District, Go To Area

Hereford chapter of Future Farmers of America, sponsored by Jess Robinson and Wyatt Harman, attended the Amarillo District Contest held Nov. 19 in Dumas.

Teafis from the local chapter placed in five of six events at the contest. A team consisting of Mike Paschel, Monte Rowland, Willie Steward, and J. W. White took third place in the F. F. A. Quiz.

In the Junior Farm Skills event, a team comprised of Jesse Janek, Duane Diller, and Dan McWhorter won first place honors.

Winning third place in the Senior Chapter Conducting contest was the team composed of Steve Coneway, president; Gary Royal, vice president; Robert Higgins, sentinel; Jackie Andrews, reporter; Arvell Williams, treasurer; Roddy Allred, secretary; Terry Hill, advisor; and Billy Johnson and Johnny Pool, members.

Senior Farm Skill team, which was Davle Sorrells, Scott Ramsey, and Paul Draeger, claimed first place honors in its division.

First place winner in the Farm Radio Broadcasting event

was the team comprised of Ronnie Duncan, Jay Carter, and Glen Fuller.

Another team consisting of freshman boys did not place within the top three in the Junior Chapter Conducting contest.

The boys had a full day, beginning at 7:30 a. m. in a school bus driven by Gary Smith. The group returned at 8:30 p. m. There were some 16 other schools participating in the contest.

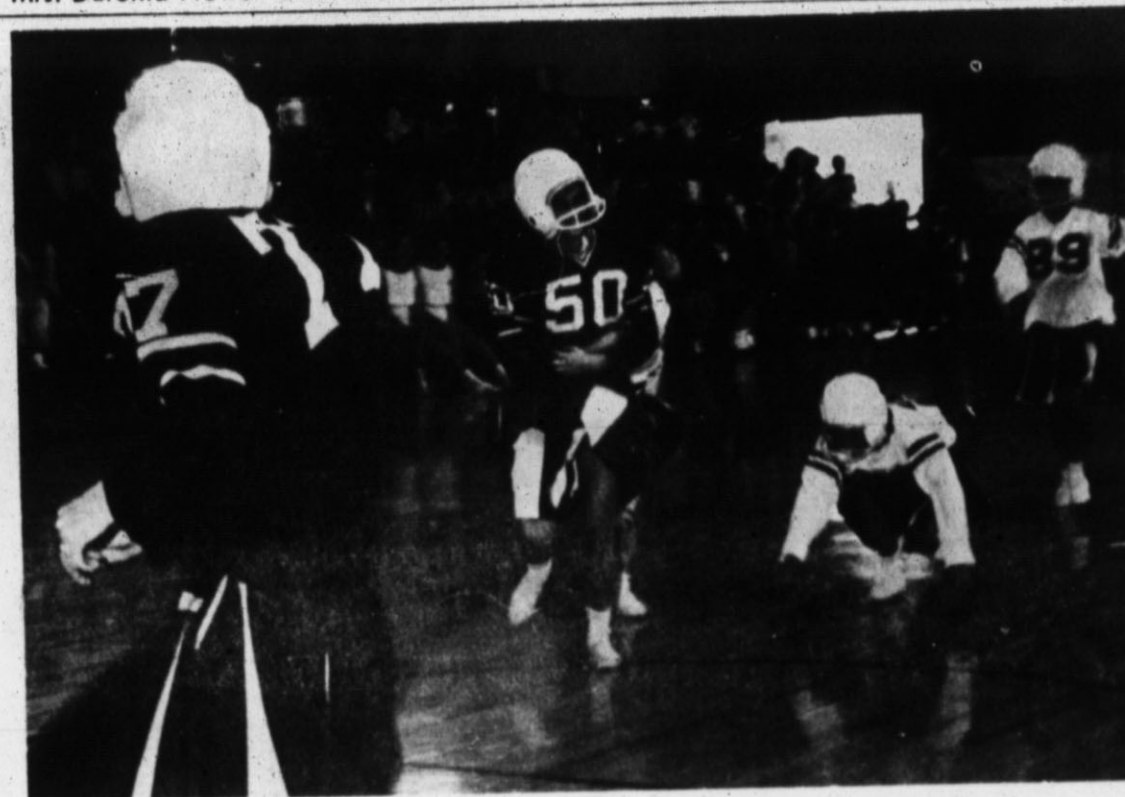
First place winners at the Amarillo District contest will compete Dec. 1 at Plainview in the Area I Contest.

Official Publication  
Of  
Hereford High School  
Hereford, Texas

# The WHITEFACE

The Hereford Brand, Thurs., Nov. 29, 1962

Section Two



CHEERLEADERS PLAYED an unusual game of football during the final pep rally of the year, which was held Wednesday afternoon. Involved in the game were, from the left: Suzanne Higgins, Judy Kreigshausner, Connie Kent, Jenny Holt, and Ronda Neff. Also shown is Kay Seamonds. (Brand Staff Photo)

## Tri-Hi-Y Has Devotion Of Thanksgiving

"What to be Thankful For" was the theme of the Tri-Hi-Y devotional on Wednesday, Nov. 21.

Ann Gentry gave a Thanksgiving reading while the Thanksgiving prayer was given by Jan Story. After the prayer, Carolyn Watkins sang "Come Ye Thankful People, Come."

The devotional ended with Ruth Ann Allison leading the student body in "America the Beautiful."

## Out Of 40, Only Seven Seniors Complete Task

By David Stevens  
Whiteface Sports Editor

When the Hereford Whitefaces played Levelland last Thursday, it was the end of the line for seven Whitefaces.

Out of a group that once

numbered upwards of 40 boys, who played freshman football in 1959-60, there were only seven left for Thursday's game.

Of the seven graduating seniors one of these, Gary McKee, came out for football just this year. The seven are halfbacks Arnold Powell, Charles Kelly, and Austin Hodges; fullback Gary McKee; end David Dowell; tackle Bill Steele, and guard Jim Kassahn.

Dowell, Hodges, and Steele have each played for six years in Hereford. Powell, Kassahn, and Kelly have played three years in Hereford and McKee has played only one year.

Nearly all the seniors rated their biggest thrill in this year of football as beating Lamesa 24-14 when the Tornados were ranked seventh in the state.

Captains for this year's team were Steele, Dowell, Powell, and Kelly, all of which were offensive and defensive starters. Hodges was a starting defensive halfback and filled in at offensive halfback frequently.

Kassahn, weighing 135 pounds, was considered too small to play much, but worked excellently at defensive linebacker when

other players were hampered with injuries.

McKee, playing his first year of high school football, saw very little varsity action. He played on the B-team most of the season, scored 42 points in seven games.

The seniors have tentatively chosen their colleges for next

year. Kelly, Steele, and Powell are planning to attend Texas Tech. Dowell and Kassahn are going to North Texas State. Hodges is going to the University of Texas and McKee plans to attend West Texas State.

Congratulations are in order for these seven who "stuck it out!" There might have been more seniors this year if it had not been for injuries and other reasons, but only these seven are left.

Their grades may not be this (Continued on page 7)

## Last Football Pep Rally Held

Last pep rally for the football season was full of school spirit. Football and basketball players of years past as well as members of the Booster Club were present. Among the other guests present were the football boys' parents and the freshmen from Stanton Junior High. Football player Ronnie Duncan stated that with the support of the student body, the team would be trying hard to win the game with Levelland.

Debbs Knox, president of the Booster Club, encouraged the boys by saying that the Booster Club would give them their support and be at the game.

Although the boys have had the chance to quit and have been on a losing team, none have done so, which is something that has not happened in several years. Coach Jack Meredith further encouraged.

The cheerleaders staged a mock game with Suzanne Higgins and Kay Seamonds representing the mighty Whitefaces. The Whitefaces defeated the straggling Lobos—Rhonda Neff, Judy Kreigshausner, and Jenny Holt. The fighting Herd won 40-

(Continued on page 7)

## Hoof Prints

By David Stevens

According to a story in the Levelland Daily Sun the Hereford Whitefaces are quitters after they get two touchdowns scored on them. But the Whitefaces were not quitters (and for that matter they never have been) that windy Thanksgiving afternoon. Even after the Lobos led 24-0 the Herd kept fighting.

The Lobos took an 8-0 lead late in the first quarter when they got the ball on the Hereford 21-yard marker as a result of a bad snap from center on a punt. They increased their lead by eight points in the second quarter after a 61 yard drive.

The Whitefaces showed their fighting spirit in the second half. Trailing 16-0 the Herd held the Lobos three times after Levelland went inside the Hereford 30 yard line.

As the fourth quarter opened (Continued on page 7)

## AN EDITORIAL

### Freedom Brings Burdens To Those Who Have It

By LINDA HIGGINS  
Whiteface Reporter

Most teenagers feel that when they get out of high school and get ready to go to college, they are grown-up. But this is where one has to accept more responsibilities than ever before in life. This new period brings with it new problems.

People say that anything worth working for will be difficult. Growing up and accepting new responsibilities will be the hardest things students will face. Some may say, "Well, if it's going to be that hard, I'll just never grow up. I don't want freedom if it means responsibilities."

Everyone grows up. Some may be slower than others, but each small development or achievement is part of the growing-up process. As you grow, responsibilities come and freedom follows.

To me, freedom could mean several things. Freedom could mean a whole new way of life that gives a person the right to live as he wants, the right to think and do as he wishes, to be able to go where he wishes when he wishes.

Yet that person will never be able to free himself of problems or the responsibilities of life. Even if a person decides he wants to be only a "hobo" all his life, he still has the problem of the next meal or train.

Some may now ask, "Is life worth all of the trouble it presents?" I say it definitely is. One can make his life as worthwhile as he wants by developing and achieving good and useful things, by putting responsibilities to work toward worthwhile projects and using freedom in a way which will be a profit to yourself and to others.

## Red Cross Sets Goal Of \$100 For HHS Drive

Hereford High School Red Cross Council held its first meeting in the auditorium on Tuesday, Nov. 20.

President Audri Miller explained the duties of Council members, who are chosen by homeroom students, and outlined plans for the coming year. Representatives were asked to stress the fact that any high school student who contributed any amount of money in H.S.R.C. Enrollment Fund Drive was automatically a member of High School Red Cross. The goal for the upcoming drive was set at \$100. Homerooms are to strive for 100 per cent enrollment.

Other council officers are Kathleen Kuper, vice president; Diedra Thomas, secretary; and Gary Royal, treasurer. Council members are Troy Gandy, Judy Schulte, Ann Gentry, Alyce McClain, Jeanette Walterscheid, Jackie Andrews, Belinda Vines, Mary Betzen, Neal Lueb, Dick Lookingbill, Gwen Bainum, Linda Loerwald, Cathy Bilbrey, Patricia Maxwell, Fanelda Williams, Sandra Green, Ann Atchley, Jimmy Kassahn, and Kaki Barnard. Teacher-Sponsor is Mrs. Billye Buck.

## Twelve Senior Boys Enrolled In Homemaking

There are boys taking homemaking. Twelve senior boys are now enrolled in the second period homemaking class this semester. The boys have such courses as Family Relations, Marriage Preparation, Mother and Baby Course, Etiquette, Proper Dress, Grooming, and Nutrition, and Food Preparations.

In grooming, the boys learn how to iron a shirt and darn a sock. This helps the boys learn how to take care of their clothes and to keep them in good shape.

In the nutrition and food preparations course the boys plan and cook meals. They finish this course by planning and cooking a supper and having guests.

Now the boys are making aprons. This helps the boys to learn the parts of sewing machines and how to repair one. Mrs. Prowell, the homemaking teacher recommends this course to all senior boys.



SEVEN SENIORS PLAYED their final game of high-school football Thursday in Levelland. Appearing at mid-field for the pre-game toss were, from the left: Levelland captain Bill McMurry, and Hereford seniors Bill Steele, Charles Kelly, Arnold Powell, Jim Kassahn, Austin Hodges, David Dowell, and Gary McKee. (Brand Staff Photo)



CUTTING OUT APRONS is not really the usual activity for these senior boys, who are generally more comfortable on a football field or tinkering with a car, but that is what they do in the special boys' homemaking class. Actually the boys take the class seriously, however, since it offers a means of learning information useful in later life. Cutting out their apron patterns are, from the left: Arnold Lafuente, Charles Kelly, Dwight McGee, Bill Bolinger, Troy Gandy, John Willoughby, Jim Kassahn, and Bob Huckert. (Brand Staff Photo)



# Phi, Making Yule Plans Kappa Iotas, Beta Sigma

Kappa Iota Chapter of Beta Sigma Phi met at the Community Center on Nov. 20 with Earline Schneider, vice president, presiding over the meeting. During the business meeting, thank-you letters were read from 18 Campfire Girls for the club's sponsorship for the past three years. It was voted upon to buy and decorate a Christmas tree for the Community Center again this year. Secret pals were revealed with members bringing a toy for the Deaf Smith County Hospital Children's Wing. The group then drew names for another year.

"Our Own Home" was given as part of the program by Sondra Nichols. She said, "First thing you want is color. Divide your color into 3 groups: those you can't stand, those you can bear and those you prefer. Pictures are more of an asset than any other accessory, other than lamps. Pictures are hung so that they are eye level to the average person." Judy Fillpot spoke on "Our Dress Through the Centuries" for the second part of the program. She said, "The first dress for man was hair alone. As time passed, he began to wear skin

taken from animals to keep warm and dry. The first actual cloth was made from fibers of trees. This was soaked and beaten until the pulp became cloth." Hostesses for the meeting were Mrs. Harold Miller and C. C. Williams.

Members present for the meeting were: Mesdames Van Nichols, Teddy Fangman, Bob Fillpot, Gardner Collins, Preston Hagens, Delbert Bainum, Claude Miller, Larry Summers, Walter Kirkland, Don Baugous, Howard Walker, C. D. Fitzgerald Jr., Joe Neely, Gene Cope, Doc Carter and John Schneider.

## Willing Workers 4-H Club Views Yule Decorations

Members of the Willing Workers 4-H Club saw a preview of Christmas during their regular club meeting held Monday at the Community Center.

Presenting the program was Mrs. W. C. Beene, assistant county home demonstration agent. She showed Christmas card holders, a miniature manger scene, and other Yule decorations, explaining how to make each one.

Club members later tried their hand at constructing the decorations.

Members set the date for their annual Christmas party, which will be held in the home of Connie Bryant at the next regular club meeting. Presiding over the meeting was Caroline Brumley.

Announcement that the Cooperative Home Economics Corporation will sponsor the club was made during the meeting. The club received five dollars from the organization.

Sally Scott was welcomed as a new member to the club, and roll call revealed only two members absent. Those present for the meeting were Mora McAndrews, Donna Olson, Nancy Smith, Teresa McAndrews, Randis Hopson, Linda Brooks, Ellen McGowen, Carol Clearman, Kay Clearman, Melody Ott, Caroline Brumley, and Linda Sims, along with Mrs. Clearman, the sponsor, and Mrs. Beene, guest speaker.

Have you read the Classifieds?



West Texas State College Chorale  
... appears here Monday (WT Photo)

# WT Concert Chorale Gives Program

Hereford High School students will hear a concert Monday, Dec. 3, at 10:30 a.m. by the Concert Chorale of West Texas State College, a group which annually tours the Panhandle area schools presenting pre-Christmas programs.

The Chorale, made up of 44 singers selected by audition, and

## Delegates At Hiway 60 Meet

Directors of the Texas Division of the U. S. Highway 60 Association met in called session Monday in Pampa. An ad will be placed in the Milwaukee Journal the Sunday before the Rose Bowl Game inviting Wisconsin football fans to visit in Texas on their way to the Rose Bowl. Also planned for the Association members is a large poster suitable for posting in service stations listing all of the events and points of interest along U. S. 60 in Texas.

"The hand that wipes the windshield is the most important hand in the impression that a community makes on a traveler," commented Howard Buckingham, Association president. With that in view in mind, the cards were designed to make it easy for the service station attendant to point out the points of interest.

In other business the Directors

discussed some minor changes in the by-laws which would bring the state association into conformity with the national association.

Making the trip from Hereford were Jimmie Allred, chairman of the Tourist and Convention committee of the Chamber of Commerce; Mr. and Mrs. Earl Phillips, Mr. and Mrs. Ernest Kendall, and Chamber manager Bill Thompson.

conducted by a versatile Dr. Bright, who has been at WT since 1940. After receiving his Ph. D. degree at the University of Southern California, Dr. Bright returned to WT where he organized the A Cappella Choir and other choral groups.

Dr. Bright is a member of the American Society of Composers, Authors, and Publishers, for which he was sponsored by Fred Waring. Recently he was a guest conductor at one of the Fred Waring Workshops in Delaware Water Gap, Pa.

A prolific composer of choral, piano, band, and instrumental music, Dr. Bright will conduct a number of his own selections for the concert tour. Among these will be his liturgy, "De Profundis (Psalm CXXX)" and "Sailor's Alleluia."



THE REV. Corbie Grimes, pastor of the Plainview Church of the Nazarene, will be the speaker in a series of revival services at the Hereford Church of the Nazarene next week. He will speak at 7 p.m. each day from Dec. 3 through Dec. 9. (Personal Photo)

## Alexander, Rudd, And Adams Are Best Speakers

"Nature's Weather Forecasters and Interpretation of Same" was the topic as members of the Hereford Toastmasters met Tuesday in the Jim Hill Hotel. Best topic speakers for the evening were Alvin Smith and Curtis Traweck, who tied for the honors.

Speaker of the evening was Dr. Milton Adams, who spoke on "Microbe Hunters." Others speaking before the Toastmasters were Kenneth Rudd, talking on "The American Heritage;" and Irving Alexander with "The Art of Effective Selling."

Members discussed plans for a program which the club will give for the International Ladies of Oddfellows Lodge Ladies Night on Dec. 4. Kenneth Rudd and Bill Penn were named co-chairmen for arranging the program.

Also slated for Dec. 4 is the Toastmasters' Ladies Night, which will be held at the Here-

ford Country Club. Toastmasters will present the program at the IOOF Hall after adjourning their club meeting.

Members present for the last meeting were Curtis Traweck, Bill Penn, Kenneth Rudd, Irving Alexander, Carl Ray, Dr. M. C. Adams, Kenneth Coker, and Alvin Smith. The Rev. Eubaldo Poace was special guest for the meeting.

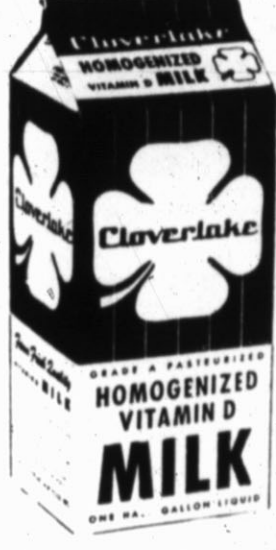
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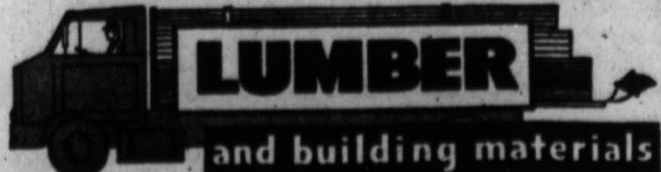
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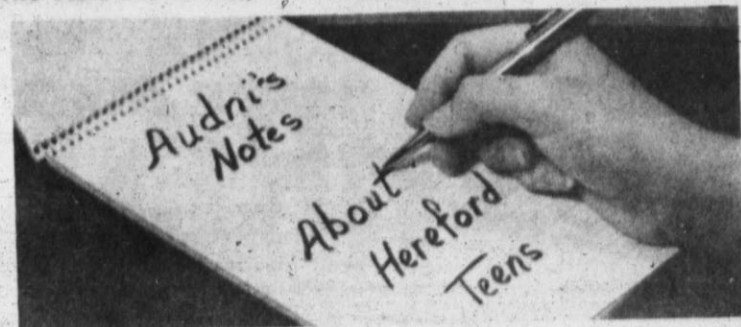
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The Hereford Brand, Hereford, Texas, Thurs., Nov. 29, 1962



**By Audri Miller**  
Hi, there—once again it's Note Time! And I suppose that after last week's hurried account of events, I can be tabbed "Miss Get - The - Facts - Wrong"—however, please let me explain: Jerry Sparks and his combo were going to appear at Friday night's dance, but due to circumstances (that of the drummer's broken arm) they were forced to cancel their Hereford appearance—so Mrs. Cave (who had already had a "confusing" week) promptly booked the ever-popular Ray Ruff and the Checkmates—and were they ever goodood!

Then, on the other count—the Dogpatch Dance which was to

have been sponsored by the Horizon Club on Saturday night, Nov. 24, was changed from the Bull Barn to the Community Center after this column had gone to press—then it was postponed indefinitely. I might as well admit that sometimes I don't know "what's comin' off!"

The pep rally on Wednesday, Nov. 21 was, of course, the last one of the football season—it was rather sad for some of the seniors. Several of those present for the rally remarked that it was the most spirited one of the entire year—some of you probably heard the "doings" which were broadcast live. Parents of football boys were recognized, Booster Club president Debbs Knox, Head Coach Jack Meredith, and player Ronnie Duncan were featured speakers; Stanton Junior High freshmen were present to cheer the persevering Herd. The coaches and players of the 1962 edition of the Hereford Whitefaces certainly deserve a word of appreciation from us all.

Really great! That's how it felt to see all the college students who were home for the Thanksgiving holidays—the town really "perked up" when on Wednesday afternoon before Thanksgiving, all our "old"

buddies began arriving in Hereford. Among those home were Mickey Berosio (from Austin College at Sherman), Troy Don Moore, Joyce West, Suzanne Langley, Mickey Stevens, Kay Neill, Brenda Beasley, Virgil Strange, Walker Parris, Donna Rogers, Kathryn McClain, Freddie Martin, Linda Edwards, Maribeth Gilliland, Lynton Alfred, Charley Thomas, Thomas Coffman (who is the proud possessor of a '63 Ford XL—it's rose-beige and I'm told that when I say it's an XL you all will realize that it's the sports model with bucket seats!), Debbie Ferguson, Ted Wimberly, Bill Miller, Jerry Don and Clyde Whitaker, Bobby Hernandez, Larry Bayne, Joy Story, Dan McDowell, Randy Dowell, Allan and Mack Cansler, Butch McCaslin, Sharon Hill, Sara Gillentine, Shari Prowell, Nancy Edwards, Mary Ellen Seamands, Joe Schultz, Suzy Woodford, Helen Sears, Bonnie Sparkman, Sandra Hodges, Joy Wiman, Eddie Gallagher, Judy Fowlkes, Sandra Roberson, Butch Hershey and Herman Jesko—not to mention many many others!

Now—back to the dance last Friday night: Decorations followed a patriotic theme with red, white, and blue streamers, bunting, gold eagles, and lots and lots of silver stars. Ray Ruff and the Checkmates (hometown boys Jerry Hodges and Walker Parris played with the group) were really swinging in their playin' and singing—all in all it was a real "fun" evening!

Incidentally, the reason that Red Cross posters were displayed at the Dance on Friday night was to introduce High School Red Cross to y'all so take notice!

In the Holiday Import Department: Lynton Alfred had as his guest, David Dubinsky and Al Erp from Hardin - Simmons University; Linda Edwards brought home some of her classmates at Colorado Woman's College; Sharon LeCrone of Stillwater, Okla. was here visiting Gayle Newell.

Frank Hergert is quite proud of the fact that he recently became an uncle for the sixth time! Frank's sister and her husband, Mr. and Mrs. Ralph Schmitz, are the proud parents of Frank's first nephew, Matthias, who weighed in on Nov. 3 at six pounds and 13 ounces—congratulations to all concerned! (This momentous event occurred in North Carolina.)

phians, Mary and Martha Russell, Linda Edwards, Judy Fowlkes, Joyce Ann Johnson Wilson, Sara Gillentine, and Beverly Boyer. Taking a peek at the guest list, it appears that this Coke party was a reunion of '62 girl graduates of HHS! During the course of the party, the girls compared dance steps learned at the various colleges represented—the "Coon Twist" demonstrated by Maribeth Gilliland sounds hilarious! Variations of the "U. T." were also witnessed by those present. Fun! Fun! Fun!

Debbie Beene, Ann Braddy, Barbara Langley, Sharon Timin, Beth Ballard, Penny Johnson Judy McCarver, Cheryl Edmonson, Peggy Neff, Mele Carmichael, Cathy Bilbrey, and Linda London were all "in" on an uproarious slumber party given by Donna Williams last Friday night (wasn't "last Friday night" filled with activity?). The girls reportedly consumed ("devoored" might be a better term!) "tons and tons" of food as well as listening to records and "chatting." By 4 Saturday morning all is said to have been quiet!

On Sunday afternoon, Nov. 18, members of Sigma Rho (you will remember that Sigma Rho is an organization of teenagers whose parents are members of the County Club) met at the club and elected new officers: Dick Combs, president; David Block, vice - president; Carolyn Aven, secretary; and Steve Coneway, treasurer. New sponsors for the group are Mr. and Mrs. D. C. McWhorter and Mr. and Mrs. Kenny Gear; they will serve for a period of three months.

ATTENTION JUNIOR HIGH STUDENTS: there'll be a record dance for you at the Community Center Saturday night, Dec. 1. The affair will be in progress from 8 - 11 p. m.—admission price is set at 25 cents—date clothes is the requested attire. How's that for a quick recitation of facts? Anyway—come on out—this is your dance!

Fellow teenagers, we come to a serious paragraph wherein I want to ask you this one question: Do you realize that the Community Center is open each Sunday afternoon and thus available for your use and enjoyment? Mrs. Cave invites everyone to come by for a while—she usually undoes the latch at 2 p. m.—so come around—the center is certainly a safe and wholesome place!

FHA (Future Homemakers of America, that is) girls are now selling Pecan Party Cakes for \$1.50—the cakes are conveniently "canned" for easy storage, as well as being quite flavorful.

It is an annual dinner - meeting sponsored by the Key Club—presidents and sponsors of each high school organization are invited to be present and to explain some of the goals and plans of said organizations. This Leadership Banquet is just one of the Key Club's many worthwhile projects.

Surely you're all aware of the fact that it's basketball time again! It is of prime importance that you all know and ponder upon the labels designating members of the Whiteface basketball team, so here is the 1962 - 1963 Basketball Roster: Jim Haney, 44; Dwight McRester, 24; Billy Hill, 20; Earl Dean Jackson, 22; Danny Cates, 14; Eugene Green, 40; Neal Lueb, 42; Austin Hodges, 10; David Dowell, 12; David Stevens, 32; Mike "Frog" Ferguson, 30; Robert Strange, 34; and Wayne Edwards, 50. Here's hoping that the ball bounces right for Coach Cuby Kitchens and this season's hoopsters!! There's a tournament scheduled for this Friday and Saturday in Canyon. Let's really lend our wholehearted support to the Herd in their upcoming battles on the court, at home and away!

Here's another serious paragraph for you to consider in the affirmative: It is IMPERATIVE that we all get a Sabin sugar lump during the Sabin Oral Vaccine clinic to be held this Sunday, Dec. 2, in Hereford High School cafeteria!! This clinic for Type I inoculation will be conducted from 10 a. m. until 6 p. m.; a donation of 25 cents will

help to defray expenses. REMEMBER THAT THIS SUNDAY IS SABIN ORAL SUNDAY!

I'll close this week's collection of "Notes" with this apt parody called "Signs of the Times": This is the age of the half read page, and the quick hash and the mad dash. The bright night with nerves tight. The plane hop and the brief stop. The lamp tan in a short span. The big shot in a good spot. The brain strain and the great pain. The cat naps till the spring snaps—and the fun's done. . . . Author Unknown.

As Cicero says in *Civilization*, "What a time! What a civilization!"

### Graveside Rites Held For Infant

Graveside rites for Junior Hoff, infant son of Mr. and Mrs. Paul Hoff Jr., 604 Schley, were held at 2 p. m. Tuesday, Nov. 27, in Rest Lawn Cemetery. The Rev. Russel Wingert, pastor of the First Presbyterian Church, officiated. Gilliland Funeral Home was in charge of arrangements. The infant died at 3:05 p. m. Sunday, Nov. 25, in the Deaf Smith County Hospital. Survivors include the parents; the paternal grandparents, Mr. and Mrs. Paul Hoff Sr., and maternal grandparents, Mr. and Mrs. Elmer Winkler.

### Widow Of Former Brand Publisher Dies In Amarillo

Mrs. Myrtle Ray, 86, widow of the late J. Ray, Amarillo financier, died in her home at 1912 Tyler at 6:30 a. m. Nov. 25, following an extended illness.

She had been a resident of Amarillo since 1903, with the exception of a few years when the

family lived in Hereford. Mr. Ray was owner and publisher of the Hereford Brand in the early 1900's. Funeral services were held Nov. 26 at 1 p. m. in Blackburn-Shaw Memorial Chapel. Dr. Jordan Grooms, minister of the Polk Street Methodist Church officiated. Burial was in Llano Cemetery.

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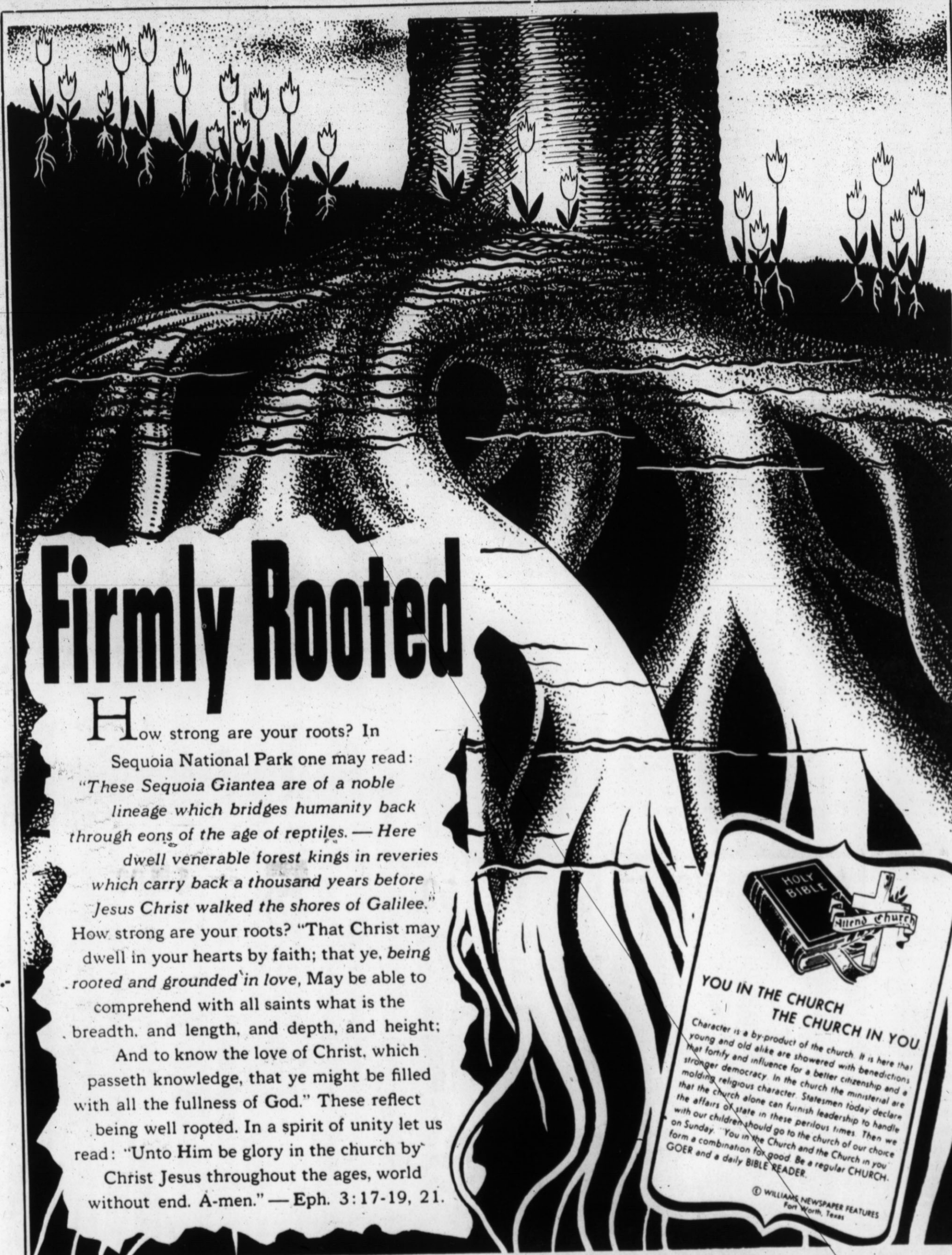
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## Firmly Rooted

How strong are your roots? In Sequoia National Park one may read: "These Sequoia Giantea are of a noble lineage which bridges humanity back through eons of the age of reptiles. — Here dwell venerable forest kings in reveries which carry back a thousand years before Jesus Christ walked the shores of Galilee." How strong are your roots? "That Christ may dwell in your hearts by faith; that ye, being rooted and grounded in love, May be able to comprehend with all saints what is the breadth, and length, and depth, and height; And to know the love of Christ, which passeth knowledge, that ye might be filled with all the fullness of God." These reflect being well ropted. In a spirit of unity let us read: "Unto Him be glory in the church by Christ Jesus throughout the ages, world without end. A-men." — Eph. 3:17-19, 21.



**YOU IN THE CHURCH THE CHURCH IN YOU**  
Character is a by-product of the church. It is here that young and old alike are showered with benedictions that fortify and influence for a better citizenship and a stronger democracy. In the church the ministerial and molding religious character. Statesmen today declare that the church alone can furnish leadership to handle the affairs of state in these perilous times. Then we with our children should go to the church of our choice on Sunday. You in the Church and the Church in you form a combination for good. Be a regular CHURCH GOER and a daily BIBLE READER.  
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Visit Church Sunday and Take a Friend Along. This Is the Best Way To Prepare for Next Week.

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**GILLILLAND FUNERAL HOME**  
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● Mrs. Dyalithia Benson

### Community Mission Of A La Mission De San Jose

**LABOR CAMP**  
Horas De Misas Los Domingos: 8 a.m. y 10 a.m.  
El Domingo Es El Dia Del Señor, Tiene Que Adorable. No Misa: El Sacrificio De Calvario Hay Mejor Modo Que La Santa Continuada.

### Church Of Jesus Christ of Latter Day Saints

(Mormon)  
EM 4-1905  
The Mormon Church meets in Gilliland Funeral Home. Sunday School, 10 a.m. Sunday, Sacrament Meeting, 11 a.m. Sunday.

### Templo el Calvari Asemblea de Dios

Pastor, Fidel Alcalá  
Bien venidos. Cuidada en la Calle 128 E. 5th.  
Las servicios durante la semana y el Domingo.  
Como siguen: 8 de la noche Martes, Jueves, Sabado y Domingo.  
Domingo, 10 de la mañana, escuela dominical, a las 11:30 predicacion.

### Thompson Memorial Mexican Baptist Mission

Norton and Texas  
Rev. James E. Timmons  
Orden De Cultos  
Domingo For La Manana, 10 a.m.; Escuela Dominical, 11 a.m.; Culto De Adoracion.  
Domingo Por, La Noche, 7 p.m.; Union De Preparacion, 8 p.m.; Culto Evangelistico, Miercoles Por La Noche. Culto De Oracion Y Estudio Biblico.

### Jehovah's Witnesses

317 Ave. I  
Sunday: Public Bible Lecture, Study, 4:15 p.m.  
Tuesday: Congregation Bible Study, 8 p.m.  
Friday: Service Meeting, 7:30 p.m.; Theocratic Ministry

### Grace Assembly (Undenominational)

Pastor Ray Jennings  
211 Blevins  
Sunday: Sunday School, 10 a.m.; Morning Worship, 11 a.m.; Evening Service, 7 p.m.  
Tuesday: Teaching Service, 7:30 p.m.  
Friday: Teaching Service, 7:30 p.m.  
"The Voice of Faith" broadcast over KPAN each Sunday 5-5:15 p.m. Everyone Welcome.

### First Christian

West Park Avenue  
Sunday School is held at 9:30 a.m. Worship service will begin at 10:50 a.m.  
Ch-Rho and CYF meets at 6 p.m. Sundays and vesper services are at 7 p.m.  
Functional Departments first Wednesday at 8 p.m.  
General Church Board, second Wednesday at 8 p.m.

### Westway Baptist Church

Rev. Orville Atkinson, Pastor  
Sunday School is held at 10 a.m. with Church Services following at 11 a.m. Training Union is held at 6 p.m. and Evening Services on Sunday begin at 7 p.m.  
The Wednesday night Prayer Meeting in the Church is held at 6 p.m.

### A La Iglesia San Antonio

North 25 Mile Avenue and Highway  
Vd. Es Catolico? Pues, Tiene La Obligacion De Asistir A La Santa Misa Todos Los Domingos!  
Horas De Misas En Los Domingos: 6:30 a.m.; 8 a.m.; 10 a.m. y 8 p.m.  
Durante La Semana: 6:30 a.m.

### First Baptist Church

Rev. B. L. Davis, Pastor  
Fifth and Main Streets  
Sunday School, 9:45 a.m.; Morning Worship, 10:55 a.m.; Evening Worship, 7 p.m.; Training Union, 6:30 p.m.

Superintendent's Cabinet Wednesday, 7 p.m.; Teachers and officers meeting, Wednesday, 7:15 p.m.; Mid-Week Prayer Service, Wednesday, 8 p.m.; Sanctuary Choir rehearsal, Wednesday, 9 p.m. (Wednesday evening services 30 minutes earlier October through March).  
Graded Choir Rehearsals, 4 p.m. Tuesday; WMS visitation, first Wednesday, 9:30 a.m.; Women's Missionary Society Monthly Luncheon and business meeting, second Wednesday, 12 noon; W. M. U. Circle meetings fourth Wednesday, 9:30 a.m. or 3 p.m. W. M. U. Night Circle meeting, every second Thursday, 7 p.m.

Junior G.A.'s meet Tuesday at 5 p.m.; Intermediate G. A.'s Wednesday, 7:15 p.m.; Sunbeams, Wednesday, 7:15 p.m.; Junior Royal Ambassadors, Saturday, 9:30 a.m.; Truett Brotherhood, Monday, 6:30 a.m.  
Sunday morning worship Services broadcast over KPAN. Listen to the "Baptist Hour" at 8 a.m. over KPAN.

### First Presbyterian

610 Lee Street  
Rev. Russell Wingert, Pastor  
Sunday School is held each Sunday at 9:45 a.m. followed by worship service at 11 a.m. Morning Devotional at 9 a.m. Tuesday.  
Choir Rehearsal, 8 p.m. Wednesday. Prayer meeting Friday at 7:30 p.m.

### Temple Baptist Church

Forrest St. and Ave. K  
Rev. Bill Ware, Pastor  
Sunday School begins at 9:45 a.m. and Training Union is in the evening at 6:30 p.m. Worship services are at 10:50 a.m. and 7:30 p.m.  
Wednesday prayer service will be held at 7:30 p.m.  
The teachers and officers meeting will be held at 7 p.m. Wednesday.  
Choir practice is at 8 p.m. Wednesday.

### Grace Gospel Church

Thirteenth and Avenue K  
Rev. H. V. Fields, Pastor  
Sunday School is at 9:45 a.m. and worship services convene at 11 a.m.  
Bible Study is held each Sunday at 7 p.m. and preaching service at 8 p.m.  
Wednesday prayer meeting held at 8 p.m.

### Church of God

H and 12th Street  
Rev. J. J. Barker, Pastor  
Sunday School will begin at 10 a.m. Worship service is at 11 a.m. Sunday evening worship begins at 7:30 p.m.  
Wednesday — Prayer Service, 7:30 p.m.  
Friday — Young People's Endeavor, 7:30 p.m.  
"Bring your burden and carry away a smile."  
"The Church that is large enough to serve you and small enough to know you."  
For transportation call EM 4-3809.

### Bippus Community

Eugene L. Naugle each first and third Sunday and R. D. Evans each second and fourth Sunday.  
Sunday School is at 10 a.m. every Sunday and Preaching is at 11 a.m. and 7 p.m. All Day Singing each Fifth Sunday.

### Park Ave. Church Of Christ

On Harrison Highway  
Worship Services 10:30 a.m. Sunday, mid-week services 8 p.m. Wednesday.

(Continued on page 5)



The Hereford Brand, Hereford, Texas, Thurs., Nov. 29, 1962

**CHURCH...**  
(Continued from page 4)  
**The Church Of God In Christ**  
115 West Norton  
Rev. Calvin Hodge, Pastor  
Sunday School 9:45 a. m.;  
Morning Worship 11 a. m.; Evening  
Worship 8 p. m.  
Monday, Bible Band meets 7  
p. m.  
Wednesday, Prayer Meeting  
8 p. m.

**Wesley Methodist**  
410 Irving  
Rev. John Ferguson, Pastor  
Sunday: Church School, 9:45  
a. m.; Henry Solomon, Superin-  
tendent. Morning Worship, 11 a.  
m. Methodist Youth Fellowship  
6:30 p. m. Evening Worship, 7:30  
p. m.  
Wednesday Prayer Service,  
7:30 p. m.  
Dec. 1, Methodists Men's  
Breakfast, 8:30 a. m.  
Dec. 11, Women's Society of  
Christian Service, 7:30 p. m.

**St. Thomas Episcopal**  
Harrison Highway  
Rev. Joel C. Treadwell, Vicar  
Vicarage, 113 Elm Street  
Sunday: Sunday School, 10  
a. m.; Morning Prayer and  
Sermon, 11 a. m.; First and  
Third Sunday, Holy Communion;  
Youth fellowship, 7 p. m.  
Wednesday: Holy Communion,  
10 a. m.  
Women's Division is held the  
third Tuesday of each month at  
2:30 p. m. in homes.  
The Bishop's Committee  
meets the first Sunday of each  
month immediately following  
morning worship.

**Immanuel Lutheran**  
Park and Avenue B.  
Rev. Fred Beversdorf  
Pastor  
Sunday, Dec. 2: "Call to Wor-  
ship", KPAN, 9:15 a. m.; Sunday  
School and Bible Class, 9:15 a.  
m.; Morning Worship Service  
with Communion, 10:30 a. m.;  
Adult Instruction Course, 5-7 p.  
m.; Walther League Business  
Meeting and Recreation, 7 p. m.;  
Elders Meeting, 8 p. m.  
Tuesday, Dec. 4: Circuit Pas-  
toral Conference, Trinity Luth-  
eran Church, Amarillo.  
Wednesday, Dec. 5: Junior  
Confirmation, 4 p. m.; First Ad-  
vent Service, 7:30 p. m.

**First Methodist**  
501 North Main  
Rev. Herschel L. Thurston,  
Pastor  
Saturday, Dec. 1: District  
Methodist Youth Fellowship  
Meeting, Sanctuary and Fellow-  
ship Hall, the Rev. Frank  
Peery, Muleshoe, speaking on a  
recent trip to Russia, 4:30 p. m.  
to 7:30 p. m.  
Sunday, Dec. 2: Sunday  
School, 9:45 a. m.; Morning  
Worship, 10:55 a. m.; Junior  
High and Senior MYF, 6 p. m.;  
Evening Worship, 7 p. m.  
Tuesday, Dec. 4: Boy Scouts,  
Fellowship Hall, 7:30 p. m.;  
Homebuilder's Prayer Group, 8  
p. m.  
Wednesday, Dec. 5: Woman's  
Society of Christian Service, Ex-  
ecutive Meeting, Ward Hall,  
11:30 a. m.; Woman's Society of  
Christian Service Luncheon, 12-  
15 p. m.; Program, "The Rim of  
East Asia" by Mrs. W. W. Wat-  
kins of Rails; Commission  
Chairmen Meeting, Office, 7:30  
p. m.; Choir Rehearsal, 7:45 p.  
m.; Commission on Education,  
Missions, Christian Social Con-  
cerns, Stewardship and Finance,  
Membership and Evangelism, 8  
p. m.  
Saturday, Dec. 8: Annual Har-  
vest Festival, Covered Dish  
Supper for all church members,  
7 p. m.

**Seventh Day Adventist**  
West Park Addition  
Elder James Mend, Pastor

Lesson Outline  
1. Faith. Heb. 11:6; Matt 21:22  
2. Obedience to and Union With  
Christ. I John 3:22; John  
15:7  
3. Submission to the Divine Will.  
I John 5:14-15.  
Services: Song Service at 9:30  
a. m. Saturday; Sabbath School,  
9:45 a. m. Saturday; Worship  
Service at 11 a. m. Saturday.  
Dorcas Meeting, all day Tues-  
day.

**Assembly Of God**  
Union and Ave. G.  
Rev. V. W. Marcontell, Pastor  
Sunday School is held at 9:45  
a. m. Morning worship service  
convenes at 11 a. m.  
C. A. service begins at 7 p. m.  
Junior C. A.'s meet at 6 p. m.  
and worship service begins at  
8 p. m. each Sunday evening.  
Prayer meeting and Bible  
Study will be held Wednesday  
at 8 p. m.

**Avenue Baptist Church**  
Pastor  
Rev. Clarence F. Powell,  
Sunday School is held at 9:45  
a. m.; Worship Service at 11  
a. m.; Training Union, 6 p. m.;  
Evening Worship Service, 7 p. m.  
Wednesday Evening Prayer  
Service, 7 p. m.

**Central Church Of Christ**  
Ernest Highers, Minister  
Gailther Vandever,  
Personal Evangelism  
Sunday Services: Bible Study,  
9:30 a. m.; Morning Worship,  
10:25 a. m.; Evening Worship,  
6 p. m.  
Mid-Week Services: Ladies  
Bible Study, 10 a. m. Wednes-  
day; Mid-Week Classes for all  
ages and devotional services at  
7:30 p. m. Wednesday.  
Radio Program, Monday  
through Friday from 9:05 -  
9:20 a. m.

**Church of The Nazarene**  
Fourth and Jackson  
Rev. Burle M. DeBord, Pastor  
EM 4-1375  
Sunday School is held at 10  
a. m.; Worship Service at 11 a.  
m.; Evening Worship Service  
at 7:00 p. m.  
Prayer meeting Wednes day  
will begin at 7:00 p. m.  
Church board meeting the  
first Friday of each month at  
7:00 p. m.

**San Pablo Iglesia Metodista**  
223 Kibbe Street  
Rev. Eubaldo Ponce  
Pastor  
Los Servicios de nuestra nue-  
va Iglesia. Seran de la Siguien-  
te manera los Domingos y los  
dias de la semana. Escuela Do-  
minical, a las 10 a. m.; Servicio  
de Adoracion, a las 11 a. m.;  
Domingo en la noche Predica-  
cion 7 p. m.; Los fueves ser-  
vicio de oracion 7 p. m.

**St. Anthony's**  
Harrison Highway at 25 Mile  
Ave.  
Father Angelus, Pastor  
Sunday Masses at 6:30, 8 and  
10 a. m.  
Sunday evening mass at 8 p.  
m., Daily mass at 6:30 a. m. and  
11 a. m.  
Confessions are Saturday af-  
ternoon from 4 p. m. to 5 p. m.  
and Saturday evening from 8 p.  
m. to 9 p. m.  
Mass Wednesday evening at  
8 p. m.

# First of the Month Stock-Up!



Mix or Match These Del Monte Buys

- FRUIT COCKTAIL
- SLICED CLING PEACHES
- FANCY PEAR HALVES
- CUT GREEN BEANS
- CREAM GOLDEN CORN
- MIXED VEGETABLES
- SWEET GREEN PEAS

**7** Buffet Size Cans **\$1.00**

## ICE CREAM

Party Pride Extra Rich  
Hershey Choc. Syrup  
16 oz. 23c  
1/2 Gal. Ctn. For

**59c**

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REGULAR SIZE **\$2.55**

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Whole Grain Corn

**6** 12-oz. Cans For **\$1.00**

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**STRAWBERRIES** Scotch Treat **5** 10-oz. Pkgs. **\$1.00**

**ORANGES** Town House Mandarin **4** 11-oz. Cans **\$1.00**

**PINEAPPLE** Dole Crushed Pineapple **3** No. 2 Cans **\$1.00**

**GREEN PEAS** Green Giant **5** No. 303 Cans **\$1.00**

**ASPARAGUS** Green Giant Spears **No. 300 Can 53c**

BREAKFAST GEM GRADE 'A' MEDIUM  
**EGGS**  
DOZEN **39c**

VEGETABLE SHORTENING  
**CRISCO**  
**3** LB. CAN **69c**

Van Camp  
**VIENNA SAUSAGE**  
**5** 4-oz. Cans For **\$1.00**

Here's A Real Buy  
**WHITE MAGIC DETERGENT**  
Giant Pkg. For **59c**

You Can Make Big Savings In Our Meat Department Too!



# PORK ROAST

Fresh Pork Picnic—Lean Tender Fresh Pork. Low Special Price at Safeway!

lb. **29c**

**PORK STEAK** Lean Semi-Boneless lb. **39c**  
**PORK CHOPS** Lean Center Cut Rib Chops lb. **69c**  
**PORK LIVER** Fresh Pork Sliced Liver lb. **19c**

**Biscuits** Betty Crocker 2 8-oz. Cans **19c**  
**Biscuits** Puffin Ready To Bake Biscuits 2 8-oz. Cans **19c**  
**Cookies** Betty Crocker Chocolate Chip 15 1/2-oz. Pkg. **43c**  
**Cookies** Betty Crocker Raisin Oatmeal 15 1/2-oz. Pkg. **39c**  
**Cookies** Betty Crocker Ginger Molasses 15 1/2-oz. Pkg. **39c**  
**Brownies** Betty Crocker Fudge Brownies 19 1/2-oz. Pkg. **49c**

Hunt's Fancy Tomato  
**CATSUP**  
**4** 20-oz. Botts. For **\$1.00**

**AIRPORT**  
UNDER NEW MANAGEMENT  
**WHITEFACE AVIATION**  
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HEREFORD MUNICIPAL AIRPORT  
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**Pork Sausage** Hormel 2 lb. Pkg. **69c**  
**Sliced Bacon** Safeway Brand lb. **59c**  
**PET MILK** Regular Pudding Pkg. **10c**  
**MARGARINE** Coldbrook 2 1-lb. Ctns. **29c**  
**DATES** Dromedary 8-oz. Pkg. **29c**  
**FRUIT CAKE MIX** Radiant lb. Jar **65c**  
**Betty Crocker CINNAMON ROLLS** 9 1/2-oz. Pkg. **33c**

FOLGER'S  
**COFFEE**  
**3** LB. CANISTER **\$1.79**

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FOR COMPLETE TRUST SERVICE, SEE US.



DOWN BOYS, motions Hereford guard Jimmy Kassahn as he braces for a pair of charging Levelland Lobos. Blocking is tackle Jim McMurry (73) as ballcarrier Raymond Rister follows. Kassahn and an unidentified Hereford tackler stopped this play, but the Whitetaces lost 24-0 to the Lobos in their final game of the season. (Staff Photo)

#### REP. ROGERS WRITES

## Revised Income Tax Would Stimulate U. S. Economy

#### TO THE PEOPLE OF THE 18TH DISTRICT:

In view of recent developments with relation to proposed tax cuts and tax revision measures, I want to discuss herein several important aspects of tax reform which would have a most beneficial result in my opinion. Many suggestions and recommendations have been made through the years as to methods and manners of reducing or abolishing the income tax. The present campaign is to try to obtain an increase in the deduction allowed for individuals and their dependents. The present deduction for the average American citizen is \$600 for the individual and \$600 for each dependent. I am happy that this movement has begun. In 1951, I introduced legislation to increase the individual exemption to \$1,000 and to increase the exemption for dependent's increase to \$750. A number of people have asked me why I limited the dependent's increase to \$750. My answer was that I had no objection to the bill being amended and the amount increased to \$1,000 for dependents, but in view of the size of my family, I didn't want the bill to appear as bill for personal relief simply because I had six children. In a subsequent Congress, I reintroduced the bill and increased the \$750 figure to \$1,000, at the request of a number of other Members of Congress. I have continued to press for the passage of this legislation through the years because I have long felt that it was the fairest way to give proper tax relief. Further, it would provide much needed assistance in many families

throughout this country in helping to raise minor children.

Anyone who thinks that you can raise a child for \$600 a year has not had much experience doing it.

In my opinion, the increase in the individual and dependents' exemptions would not only afford much needed tax relief to people throughout this country on a fair basis, but it could very well constitute the economic stimulant needed in many of our communities and areas, and, in fact, would.

It is my hope that the people will keep this campaign going full steam. Certainly every effort should be made to continually evaluate the tax structure of this country for the possible reduction and relief needed in all areas of the economy, commensurate with the maintenance of proper defense of this country and its economic structure.

But, in my opinion, the increase in income tax exemptions for individuals and their dependents would do more to stabilize the general economy, stimulate the purchasing power, and improve the national product than any other one factor.

The present tax structure has not been subjected to a thorough revision for a long time. It has, in one sense of speaking, become a series of patch-works.

The tax base has been looked upon as being too narrow, especially in the upper brackets. The lowering of those tax rates could stimulate additional investment, and it is the consensus of many that this base should be broadened, especially

as it relates to the business rate. It is thought that this would generate significant new investment and aid measurably in reducing unemployment. I think this is certainly true and should be included in new tax measure. The primary goal should be to weigh the matter out most carefully.

Our national product could be endangered by the new economic blocs being formed in the world. Hence, we should try to work out our tax structure so that business activity would be invigorated rather than stifled. WALTER ROGERS MEMBER OF CONGRESS 18TH DISTRICT OF TEXAS

The Hereford Brand, Hereford, Texas, Thurs., Nov. 29, 1962

#### HOLIDAY VISITORS

Visiting in the home of the S. Kelly Coplins over the holidays were Mr. and Mrs. J. E. Schroeder, sister of Mrs. Coplin, from Kansas City and S. J. Hevelone, father of Mrs. Coplin, from Lincoln, Neb.

#### HOME FROM COLLEGE

Sam Saul from Texas Tech, son of Mr. and Mrs. S. Kelly Coplin, and Lois Harlan from Canyon were holiday visitors in the Kelly Coplin home.

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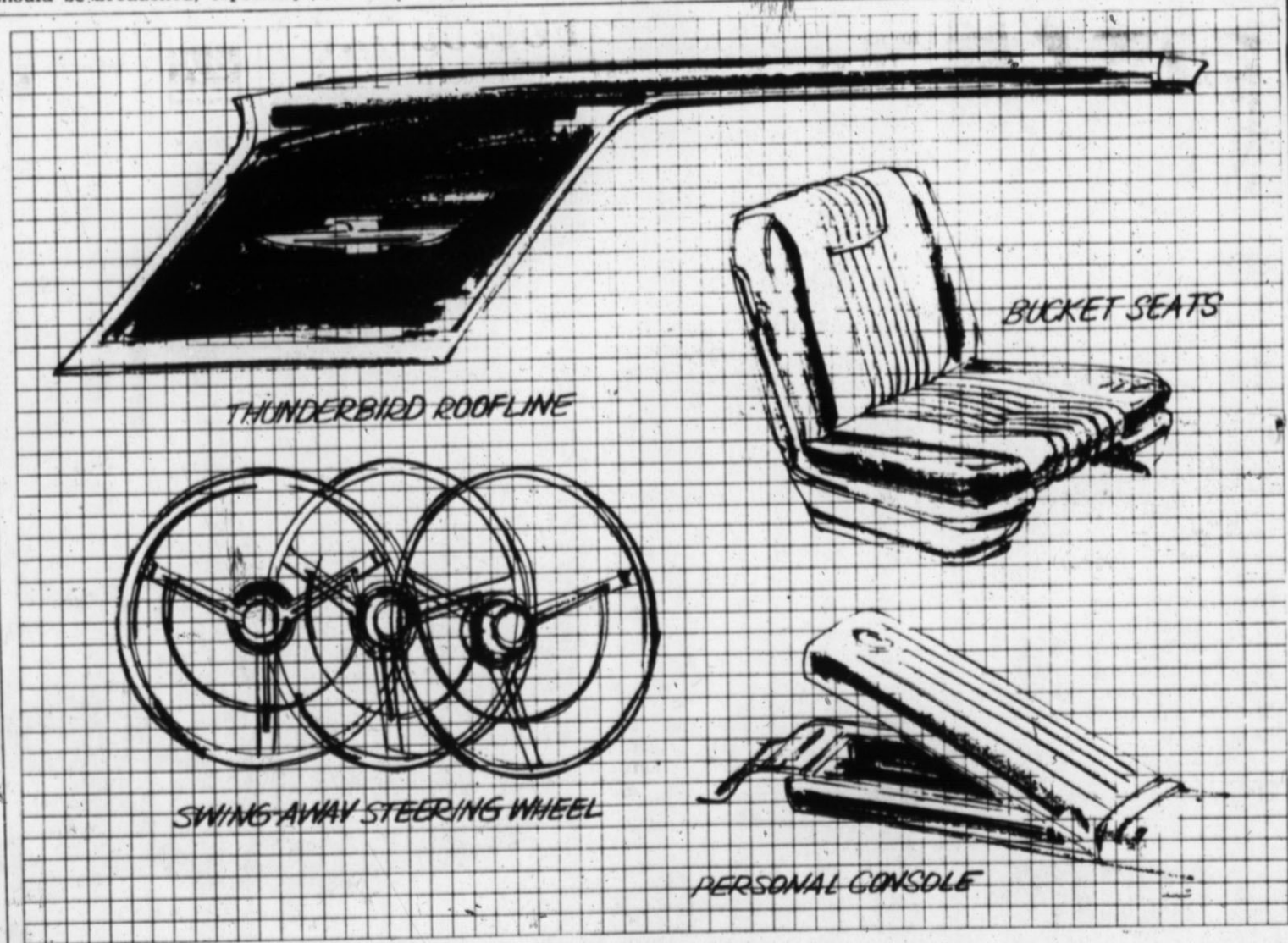
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Veterans Park Road EM4-3367



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If you think today's cars have a lot in common, credit the Ford sketches above. For these ideas sparked a revolution in car design that's reflected wherever you look on the American road. Ford ideas have a habit of being exciting—practical, too. Consider the innovations found only in our '63s. There is Ford Galaxie's smooth new velvet ride. It costs Ford \$10 million to bring it to you, but costs you not a penny extra to enjoy. There is

Ford's full twice-a-year or 6,000-mile maintenance\* schedule that cuts service worry and expense to a minimum. There's a new manual transmission that lets you shift down from second to first without coming to a stop. And for '63, there's the biggest choice of models ever offered—44 in all!

Only Ford offers all these advantages now. Other cars will eventually catch up—but if you can't wait, here's a tip. See your Ford Dealer today!



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Miss. St. at Miss.

Army vs. Navy

Florida at Miami

Oklahoma at Okla. St.

USC at Notre Dame

Ga. Tech at Georgia

Holy Cross at Boston Coll. (NFL)

Baltimore at Detroit

Los Angeles vs. Green Bay

New York at Chicago

NAME

ADDRESS

### TIE BREAKER

Mississippi State.....

Mississippi.....

Army.....

Navy.....

Florida.....

Miami.....

Auburn at Alabama

Rice at Baylor

Cincinnati at Houston

Virginia at Rutgers

TCU at SMU

Tenn. at Vanderbilt

UCLA at Utah (AFL)

Dallas at Buffalo

Oakland at San Diego

Denver at Houston



### Students...

(Continued from page 1)  
to Amarillo; and Larry Stevick to Friona. Those moving out of the sophomore class are: Kenneth Bishop; Virginia Clark to Perryton; Johnny Dowd to Vega; Anita Garcia; Vivian Pugh to Odessa; and Darla Newgebauer to Frederick, Okla.  
Among those leaving for various other reasons are: Jackie Nunley, Patti Skypala, Janet Hargett, Donova Hudson, Raymond Skypala, Geraldine Tyler, Renaldo Salazar, Edith Bennett, Judy Follis, and Jackie Stallings.  
New students in Hereford High this year are: Terry Caviness from Amarillo; Kay Powell from Dalhart; Hermelinda Vinton from Diller; Elmer Beecher; and Ernestine Torres from Abernathy.

### Toward...

(Continued from page 1)  
The FHA emblem symbolizes the significant purposes of the emblem and the guard— are contained in the pin.  
The red rose is the organization's flower and represents the search of FHA members for beauty in everyday living.  
Red and white are the Future Homemakers' colors—red suggests strength and white is recognized as a symbol of security.  
There are three degrees of achievement: the Junior Homemaker is the Key; the chapter Homemaker Degree, the symbol of which is the scroll; and the State Homemaker Degree, the symbol of which is the torch. Participation in the degree program is optional for members, chapters, and states.  
In Hereford High School there are two chapters of FHA. Mrs. Margaret Durham acts as sponsor of the Royal Rose Chapter and Mrs. Dorothy Prowell is sponsor of Chapter I. Both sponsors are homemaking teachers. The two chapters work together as one.  
President of Royal Rose Chapter is Kathy Boston; Royce Ann Gilliland is president of Chapter I. She is also Area I's corresponding secretary. Each HHS chapter has 51 members.  
During the year, various projects are carried out by FHA members. At the present time, FHA members are collecting Christmas cards to be sent to St. Luke's Hospital. The patients send these cards to their families and friends since they themselves are unable to purchase them.  
Christmas fruit cakes are also being sold by members. Money received from this particular project is used to finance delegates' trips to the State Meeting.  
During the Christmas season, the chapters adopt a family and supply them with food and gifts. Canceled stamps also are being collected by FHA members. These are sent to Sweden where they are used for making medicine in one of their hospitals. FHA members receive one point for every ten stamps that they collect.

### Hoof...

(Continued from page 1)  
the Whitefaces were forced to punt. Bill Steele's kick went deep into Lobo territory and a Levelland back tried to field it. He hit the ball and it rolled into the end zone where he tried to pick it up and run with it. He was tackled in the end zone. This should have been a safety; however, the officials ruled a touchback and gave Levelland the ball on their 20.  
The Lobos wrapped up the scoring for the day in the fourth quarter with 4:17 left in the game. Levelland quarterback Darrell Burton went over from the four. The pass for the extra points was good to make the final score 24 - 0.  
Even then, with no hope left, the Whitefaces kept fighting. As time ran out the Herd moved the ball deep into Lobo land. As the game ended the Whitefaces were stopped on the Levelland one foot line; however, a penalty gave Hereford another chance from the six - inch line. With no time left on the clock Arnold Powell tried to go over but the officials ruled that he did not make it.

### Seniors...

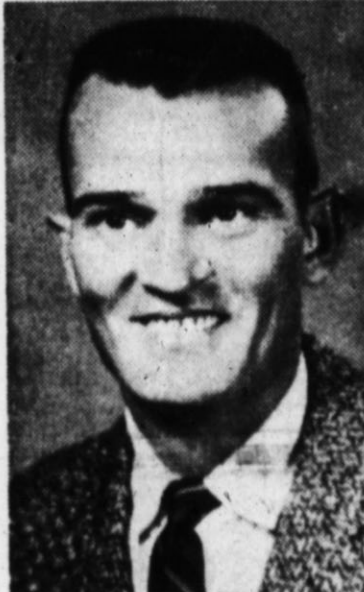
(Continued from page 1)  
best in the class but they must be ranked at the top for determination. It is sad that they had to end their high school football with a 2-8 record, but these seven seniors deserve credit for playing hard until the final whistle of the last game.  
One might say, of the 40 who started, only seven completed the job.

### HOLIDAY GUESTS

Mr. and Mrs. S. D. Dufur had their two sons in their home for a Thanksgiving dinner during the holidays: Mr. and Mrs. Willis Dufur and daughters, Debra and Dena and Mr. and Mrs. Bill Dufur and Marc from Hereford.

Have you read the Classifieds?

your friend for life...



Charles Bell, Jr.

You may already know this man. If you do, you have a valuable friend—a man whose business is planning for the future.  
When you marry, when a baby comes along, when you begin thinking about retirement, the counsel of this Southwestern Life agent will be of great importance.  
Should your family some day be without you, they will benefit not only from your foresight in providing for them financially, but also from the comfort of this good friend and adviser.  
If you do not know this Southwestern Life agent yet, talk to him when he calls. Your Southwestern Life agent—your friend for life.  
Southwestern Life Insurance Co.  
Better Plans for a Better Life  
345 W. 1 • EM 4-1757

### Mother's Needle Club Has Meet

Mrs. Ralph Paul was hostess to the Mother's Needle Club that met Nov. 29 at 2:30 p.m. Each one present answered roll call with what they were thankful for.

Two poems on Thanksgiving were read by members of the club.

Christmas party for the club will be held in the Flame Room of the Pioneer Natural Gas Co. on Dec. 18 at 7 p. m. All members and their husbands are invited and Christmas gifts will be exchanged. Hostesses for the party will be Mrs. Luther Ellis and Mrs. Norris Wesson.

Those attending were: Mesdames Adam Flowers, Haskel Benson, A. T. Jones, W. H. Awrey Sr., Alice Swygert, Hugh Reynolds, Luther Ellis, Annie Springer, W. T. Gunstenson, Norris Wesson and the hostess, Mrs. Ralph Paul.

**HOME FOR HOLIDAYS**  
Mr. and Mrs. Wendell Wilson and small son were home for the holidays from San Marcos visiting with their folks, Mr. and Mrs. J. H. Early and Mr. and Mrs. Ray Johnson.

**HOME FROM WT**  
Susie Woodford, daughter of Mr. and Mrs. Louis Woodford, was home for the holidays from West Texas, where she is a freshman student.

### Football...

(Continued from page 1)  
O. Connie Kent portrayed the announcer.

Rousing cheers rose as the student body cheered for the Whitefaces. Ending with the traditional school song and fifteen raps, pep rally was over. This, the last football pep rally for the school year 1962-63, was broadcast over KPAN radio.

### RUIDOSO FOR HOLIDAYS

Mr. and Mrs. Joe Smith and daughter, Ann, Mr. and Mrs. W. D. Hall of Littlefield and daughter, Jane, Susan Olson from Austin, Freddy Gerlack of Littlefield, all students from Texas Tech, spent the holidays skiing in Ruidoso during the holidays.

### VISITING RELATIVES

Visiting with Mr. and Mrs. Buddy Bloomer, 119 Aspen, last week was her mother, Mrs. R. W. Poyner of Lubbock. The Bloomers took her to Lubbock on Wednesday and then went to Brady where they spent Thanksgiving with his parents, Mr. and Mrs. W. H. Bloomer.

### SISTER VISITS

Mr. and Mrs. Earl McKenzie from Denver, Colo., have been visitors in the home of her sister, Mrs. C. B. Thomas and other relatives in Hereford during the holidays.

SPECIALS GOOD - THURS - FRI - SAT - NOV. 29 - 30 - DEC. 1

**LOIN STEAK** USDA GOOD LB. 79¢  
**T-BONE STEAK** USDA GOOD LB. 89¢



WRIGHT'S  
**BACON**  
2 LBS. 98¢

PINKNEY  
**FRANKS**  
3 LBS. 98¢

**COFFEE** FOLGERS LB. 65¢

COCA COLA  
REG. SIZE - PLUS DEP.  
29¢

**OLEO** MEADOW LAKE 2 LB. 45¢

**TENDERCRUST COOKIES**  
2 LBS 49¢

SHURFINE  
**SHORTENING**  
3 LBS 59¢

SOFLIN  
**TOILET TISSUE**  
4 ROLLS 29¢

SHURFINE  
**PORK & BEANS**  
300 CAN 3 FOR 29¢

SCHILLINGS  
**BLACK PEPPER**  
4 OZ. 33¢

NABISCO  
**OREO CREME**  
11 OZ. 39¢

SUNSHINE  
**HYDROX COOKIES**  
LB. 49¢

PILLSBURY  
**FLOUR**  
5 LB BAG 49¢

ROXEY  
**DOG FOOD**  
TALL CAN 8 FOR 59¢

ONE-A-DAY  
**VITAMINS**  
60 CT. \$1.29

WOODBURY  
**HAND LOTION**  
\$1.00 SIZE 59¢ PLUS TAX

**KRAFT OIL**  
QT. 49¢

BANQUET - FROZEN  
**MEAT POT PIES**  
BEEF CHICKEN TURKEY 5 FOR 79¢

BANQUET - FROZEN  
**FRUIT PIES**  
APPLE PEACH CHERRY 25¢

**KRAFT - MINIATURE MARSHMALLOWS**  
10 OZ. 23¢

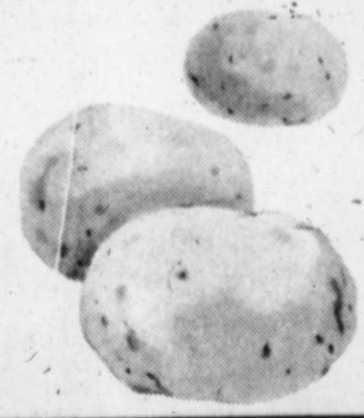
**ICE CREAM** BORDEN'S GLACIER CLUB 1/2 GAL. 59¢

FRESH! FRESH! FRESH! - BULK

**CANDY** 29¢ 39¢ 59¢

REG. SIZE  
**CAMAY**  
3 FOR 33¢

**POTATOES**  
25 LBS. 69¢



REG. SIZE  
**IVORY LIQUID**  
39¢

NEW KING SIZE  
**MR. CLEAN**  
97¢

REG. SIZE  
**TIDE**  
35¢

REG. SIZE  
**DOWNY**  
47¢

PERSONAL SIZE  
**IVORY**  
4 FOR 29¢

**Yellow Onions** LB. 5¢

**BANANAS** 2 LBS. 25¢

**APPLES** ROME LB. 10¢

**TAYLOR & SONS**  
**FOODS**

★ YOUR HOME TOWN BOYS

CASH AND SAVE

LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

**CUSTOM PLOWING**  
WITH A  
**BAKER PLOW**



WILL PLOW IT RIGHT  
THE PRICE IS RIGHT

- SPECIAL NOTICE -  
MR. BRANDON DOES AN A - 1  
GOOD JOB OF PLOWING

ROBIN BAKER

**L.F. BRANDON**  
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LET YOUR GROCER  
BE YOUR  
MILKMAN



Ask For It At  
Your Favorite Store



# HERE And THERE

**By Mrs. Merlin Kaul**  
Due to the bad weather last Sunday, many friends of Mr. and Mrs. J. E. Beyer were unable to be present for their 65th wedding anniversary. Beyer says the day was worse, though on that 17th day in November 1897, when he drove 30 miles with horse and buggy through a snow storm from Sylvia, Kan., where he was night telegraph operator for the Santa Fe Railroad, to Sterling, Kan., for his wedding.

About two years before he had met Emma Balding, who was staying with an aunt at Sterling and attending school. So at 8 o'clock on Wednesday evening, he and Emma were united in marriage at the home of his parents, Mr. and Mrs. John Beyer by a Methodist minister.

They lived in Sylvia for a few months and then moved to Kingsley, Kan., where they set up housekeeping. He continued to work for the Santa Fe and came to Hereford as agent in 1922. He was with the railroad for 53 years.

The Beyer children hosted the anniversary celebration which was held at the family home at 431 McKinley Street. They include P. L. Beyer, Amarillo, day chief dispatcher for the Santa Fe Railroad; J. E. Beyer, Jr., electrical engineer, Hutchinson, Kan.; Mrs. W. Harold Hicks of Little Rock, Ark., whose husband is serving his 21st year as pastor of Palaska Heights Baptist Church; and Mrs. Lennis Beyer of Amarillo, whose husband Virgil Beyer, the youngest son of Mr. and Mrs. Beyer, passed away in 1934.

Mr. and Mrs. Beyer met more than 100 friends who called. Serving the guests from a lace-covered table were Mrs. Jane Dameron and Mrs. Nell Stanford, Ona Hammer, and Mrs. Perry (Sylvia) Beyer. Also assisting with the serving was a granddaughter Bonnie Jean Bates and a great granddaughter, Rosalie Thomas.

There are seven grand children, eight great grandchildren, and one great - great - grandchild, of which the Beyers are

very proud. Many friends from out of town sent telegrams and called to send anniversary wishes to the Beyers.

Mrs. Hicks, Mr. and Mrs. J. E. Beyer Jr., and Mrs. E. R. Beyer, a sister-in-law, also of Hutchinson, Kan., stayed to visit until Tuesday with Mr. and Mrs. Beyer before returning to their homes.

"A long, happy life," say Mr. and Mrs. Beyer concerning their marriage, "and we feel that the Lord has been good to us to spare us to have these many years together and to have fairly good health throughout that time."

Those present from out of town were Mr. and Mrs. Bill Stanford of Plainview and Mr. and Mrs. Wes Anthony of Dimmitt.

Mr. and Mrs. Bill Lankford and Kevin were guests Wednesday night and Thursday of his parents, Mr. and Mrs. A. W. Langford, his brothers Mickey at Tulsa, his mother, Mrs. F. E. Hendrix, and sister Sue at Dimmitt.

A recent visitor in the Frank-Farmer home was Mrs. Boyd Elmore of Grand Prairie. She is a sister of Mrs. Farmer.

Mrs. Herman Gray recently visited in the home of her brother Cap Ellison in Portales, N. M. Her nephew, 13-year-old David Ellison, who had just undergone surgery and was unable to be in school, returned home with her and spent a week here. Thanksgiving Day a niece, Mrs. John Allen Dunn and her husband of Portales, called on Mrs. Gray as they were enroute home after having spent the day visiting with her mother in Amarillo.

Mrs. Cawthon Bryant spent the weekend visiting her mother, Mrs. Mattie Smith, and other relatives at Ralls.

Mr. and Mrs. C. A. Saulcy are visiting relatives in Roaring Springs and Lubbock this week.

Dinner guests Thursday in the home of Mr. and Mrs. Carl Schroeder Sr. included Mr. and Mrs. Robert Schroeder and boys, Robert and Bill, of Pampa and Mr. and Mrs. Clark Vencil.

Many visitors are expected from many states this week representing a number of denom-

inations to attend the Religious Retreat which is being held at Wesley Methodist Church.

Services are held three times daily at 10 a. m., 2:30 p. m. and 7:30 p. m. Rev. Jordan Grooms, pastor of Polk Street Methodist Church, will speak each morning, and Geraldine Conway, noted religious leader and youth leader, will speak at the afternoon and evening services.

Mrs. Jim Bookout and son Bill went to Hartley Wednesday night, where they were guests for Thanksgiving in the John Bookout home.

Mr. and Mrs. Maurice Tannahill spent Thanksgiving in Austin with their son Gary, who is a student at Texas University.

Mr. and Mrs. I. L. Whitfield of Plainview were guests Thursday here in the home of their daughter, Mrs. Marshall Wilson.

Mr. and Mrs. Ralph Morrison were dinner guests Thursday in Amarillo. They visited her father, Clifton Busby in Pleasant Valley.

Mr. and Mrs. Deel Patterson and girls, Sandra and Glenda, recently spent a week in Oklahoma City, Okla., visiting their son Carl Patterson and family. Carl and family moved to Oklahoma recently from Lubbock.

Mr. and Mrs. Carl Schroeder Sr. have returned home after spending two weeks visiting relatives in Arkansas. They were guests in the home of her sister, Mrs. M. S. Jenkins at Malvern, Ark.

Mr. and Mrs. L. C. Thomas spent Thanksgiving in McCamey in the home of her brother Douglas Reeves.

Sandra Moore, student at Baylor University, is spending the Thanksgiving holiday here in the home of her parents, Mr. and Mrs. Don Moore. Mr. and Mrs. Bill Johnson, students at Oklahoma State University, Stillwater, Okla., are visiting their parents, Mr. and Mrs. Cliff Johnson and Mr. and Mrs. Don Guseman.

John Reinauer of Oklahoma City, Okla., was a guest this week in the home of his brother, Joe Reinauer.

## Legal Notice

### TO WHOM IT MAY CONCERN:

Notice is hereby given that Bill Hardwick and Arthur M. Stoy, doing business under the firm name of Bil-Mar Associates, have incorporated such business under the present corporate firm name of Bil-Mar Associates, Inc. effective October 26, 1962.

BIL - MAR ASSOCIATES  
by Bill Hardwick  
by Arthur M. Stoy

T-4-4c

### HOLIDAY IN LUBBOCK

Mr. and Mrs. Dale Young and family spent the Thanksgiving holidays in Lubbock visiting with her parents, Mr. and Mrs. Fred Pinkston, and relatives.

### VISITING IN PINE BLUFF

Mr. and Mrs. Bruce Miller and family spent the Thanksgiving holidays in Pine Bluff, Ark., returning to Hereford on Sunday. Returning with the Millers after visiting with relatives was Mrs. Miller's mother, Mrs. M. L. Bell, 904 Miles.

### VISITING PARENTS

Dr. and Mrs. Dale Wynn and family were visiting her parents, Mr. and Mrs. H. J. Pedersen of Dallas, during the Thanksgiving holidays. The Wynns left for Dallas on Wednesday and returned to Hereford Sunday.

### VISITING IN ABILENE

Mr. and Mrs. Lama Beavers, 504 W. Fourth, traveled to Abilene Thursday to spend Thanksgiving with her mother, Mrs. Ina M. Blanks, and her three sisters.

### HOME FROM WT

Jerry Curtisinger and Joe Mack Hale are home for the holidays from West Texas State.

### Have you read the Classifieds?

Mrs. Buck Cunningham of Amarillo is staying with her father, P. B. Sowell, and making frequent trips to the hospital to be with her mother, who underwent surgery a week ago.



# SANTA CLAUS IS COMING TO TOWN

## SAT. DEC. 1

## 10 A. M. to 6 P. M.

## IN HIS 30 FOOT SLEIGH



WORLD'S  
LARGEST  
SLEIGH

PULLED BY **6 BEAUTIFUL SHETLAND PONIES**

# FREE RIDES FOR CHILDREN

YOU MAY GET THE NECESSARY COUPONS FOR THE RIDES FROM THE PARTICIPATING MERCHANTS. ONE TICKET WILL BE GIVEN FOR EACH PURCHASE OF ONE DOLLAR OR MORE FROM THE PARTICIPATING STORES.

LISTED BELOW IS A LIST OF THE PARTICIPATING MERCHANTS.

- Piggly Wiggly
- Safeway
- Taylor & Sons
- Sears & Roebuck
- City Barber Shop
- Dick's Auto Store
- C. R. Anthony
- First Natl. Bank
- Lawrence Cleaners
- Hereford Hardware
- Caves Variety
- E. B. Black
- Roger's Drug
- Carl McCaslin Lumber Co.
- Bunny's Hobby House
- Boynton's Grocery
- East Side "66" Service
- Jones Texaco
- Raney's Restaurant
- The El Toro
- Caison's Western Wheel Inn
- Cooper's Market

- Helen's Youth Shop
- KPAN
- Ink Spot
- Harman's
- Hereford Shoe Store
- J. C. Penney Co.
- Sunset Food Center
- Helton's Army Store
- McDowell Drug
- White Auto
- Western Auto
- City Drug Store
- Ben Franklin
- Gaston's Popular Store
- Dub's Men's Shop
- Little's
- Perry Bros.
- The Vogue
- Tannahill Variety
- Rutherford & Co.
- Hereford Brand

**STARD THEATRE** CONTINUOUS DAILY  
Open Week Days 3:15  
Open Sat. & Sun. 1:45

**Thursday Friday Saturday**  
**The Vikings**  
KIRK DOUGLAS  
TONY CURTIS  
ERNEST BORGNINE  
JANET LEIGH

THE SCREEN'S MIGHTIEST CONQUEST!

The Wonder Show of the World!

**TRAPEZE**  
CINEMASCOPE  
Burt Lancaster Tony Curtis  
Gina Lollobrigida

STARTS SUNDAY FOR 4 BIG DAYS!  
For People of All Ages...  
A WONDERFUL NEW WORLD OF ENTERTAINMENT!

Filmed in Tanganyika, Africa in **TECHNICOLOR**

**HATARI!**  
HOWARD HAWKS PRESENTS  
THIS YEAR'S BIG EXCITEMENT MOTION PICTURE!

JOHN WAYNE  
HARDY HARRY HARRIS  
ELSA GERARD  
KRUGER MARTINELLI BLAIN  
RED HOWARD  
BUTTONS HAWKS  
BRACKETT KURNITZ MANCINI

OPEN 6:30 START 7 p. m.

**TOWER Drive-In**  
FRIDAY SATURDAY SUNDAY

ROBERT MITCHUM JANE RUSSELL WILLIAM BENDIX  
**MACAO**

ROBERT MITCHUM BARBARA BEL GEDDES ROBERT PRESTON  
**BLOOD ON THE MOON**

**RANGE WAR!**