

'Winter Carnival' Theme At Lions Club Annual Ladies Night Program

It's true what the Lions Club members said about "The Ladies" at the annual Lion's Club ladies night program held at the Firemen's Hall Thursday night.

Forced to say something complimentary or pay \$1 fine (for the March of Dimes) the men used all the adjectives in the English language in loving tribute to their wives and guests and as one dignified housewife after another heard herself described in sincere tones of affection, it became evident that the men meant what they said.

"Winter Carnival" Theme
It was one of the most elaborate affairs ever attempted by the club and no small item was overlooked in arranging a "big night" for the ladies. Built around the theme of "A Winter Carnival" a huge snow man stood ready to greet the guests at the door and tables represented ski-ing scenes with tiny colorful ski-ers making merry over the snow slides and runways. The decor arrangement for the speakers table represented an ice-hockey game with gaily costumed figurines at play. Favors at each plate were ski-ing figurines and lovely gifts were presented to the ladies with bougainvillees for the men.

Hilarious fun keyed the affair from the beginning with an undertone of sincere good will and affection. No serious thought was included until later in the evening when Dr. James P. Cornette, president of West Texas State College, Canyon, and guest speaker of the evening, spoke briefly on the one word "Service."

Dr. Barnett Toastmaster
Dr. Cornette bridged the distance between foolishness and fun with clever witticism match that of Dr. L. B. Barnett, toastmaster, who welcomed the guests and explained why Lion's Clubs all over the world featured "Ladies Night." In flattering comment he convinced the feminine portion of the crowd that the members of the Lions Club needed their assistance in the business of being good Lions.

The gist of Dr. Cornette's talk might be summed up in a comparison which he gave of the pioneer, who gave his life, if need be, in service to his fellow man; the farmer, who wrestled his existence from the earth in making a place for his children and his children's children, and the people of Sinclair Lewis' "Main Street" a composite of all the little towns of the land, as they

Secretary Of State



Ben Ramset (above) of San Augustine has been sworn in as Secretary of State in Austin. The former state senator was sworn in by Judge Lloyd Davidson, Commissioner of the Court of Criminal Appeals, in the Governor's office and went immediately to his new office to take over duties from outgoing Secretary Paul Brown of Marlingen. (AP Photo).

struggled for food, clothing and shelter. "That was the dignity of man," he said, "but after reaching a comfortable life a man loses his dignity and sense of power if he does not have an absorbing and satisfying interest in service to his church, his school and his community." Hereford needs the conscientious service of every citizen if your city is to become what you want it to be," he stated.

Committees Appointed

Committees appointed by the President, Wayne Evans, included Jimmie Gillentine, chairman and Georgi Graham, entertainment; Decoration, S. L. Harman, Jr., chairman; Bill Hembree, Harry McCawley, Bob Wear and Lawrence McGee. Mrs. Urlin Streu and Mrs. Bill Hembree assisted with decorations and Mrs. Charles Newell was the artist for figurines and decorative appointments.

Homer Brumley, tall twister, Bruce Woodell, J. C. Reese and E. O. Jordan were the official greeters. They were assisted by their wives.

Rev. and Mrs. Morgan Gallahar of Spokane, Wash., visited here on Wednesday with their cousins, Mr. and Mrs. H. A. Close.

Hospital Notes

Patients discharged from hospital: Bettye Henry, surg.; Mrs. Loraine Sisk, med.; Mrs. W. C. Lowry, med.; B. C. Dement, med.; Mrs. Waldron Melton, surg.; Mrs. Jessie Wofford, tonsil; Mrs. Wayne Williams, surg.; Wayne Evans, med.; Mrs. Marlin Gilliland, med.

Patients in the hospital: Hiram B. Slagle, ortho.; Mrs. G. W. Sullivan, ortho.; Fletcher Cole, med.; Mrs. Don Hensie, O. B.; Mrs. Donald Guseman, surg.; Jimmy Dziuk, med.; Mrs. Robert Dimmick, surg.; Mrs. David Farmer, surg.; Mrs. E. F. Loerwald, med.; J. E. Warrick, med.; Mrs. H. W. Rosser, surg.; Mrs. Minnie Walker, med.; Mrs. V. L. Fowler, O. B.; M. P. Vaught, emerg.; Mrs. Lester Funk, O. B.; Mrs. Addison Hunter, med.; C. E. Story, surg.; Mrs. Roy Gridler, med.; Mrs. Gilbert Hooper, med.; Mrs. Bennie Womble, med.; Baby Dennis Warren, med.; Mrs. J. D. Lester, surg.

Babies born in the hospital: Donald Lee, son of Mr. and Mrs. Lester A. Funk, born Jan. 28; Robert Eugene, son of Mr. and Mrs. V. L. Fowler, born Jan. 26.

Bridal Shower Is Given For Mrs. Kriegeshouser

A bridal shower for Mrs. Dean Kriegeshouser, the former Miss Jeanne Albracht, was given at St. Anthony's Parish Hall last Sunday afternoon.

Hostesses included Mrs. W. J. Albracht, Mrs. E. A. Albracht, Mrs. Jerry Albracht, Mrs. Harold Kriegeshouser, Mrs. Gerald Banner, Misses Bernadette and Rosella Albracht.

Rosella Albracht gave a toast before the bride opened her gifts.

Presiding at the guest registration book was Miss Bernadette Albracht.

Miss Adeline Koelzer sang several songs including "Far Away Places," and "Say Something Sweet To Your Sweetheart." She was accompanied by Mrs. Robert Kersher.

The bride's chosen colors were carried out in refreshments and corsages.

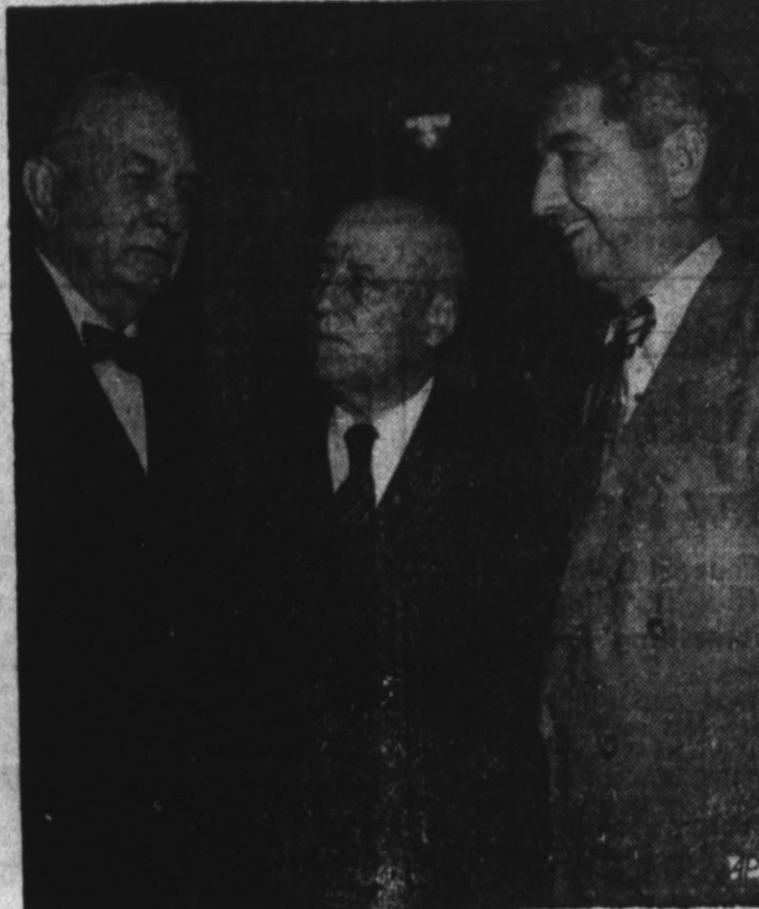
Guests included Mrs. Fred Paschel, Mrs. George Parker, Mrs. John Albracht, Mrs. Henry Brorman, Mrs. John Henderson, Mrs. F. F. Knabe, Mrs. E. A. Kerr, Mrs. B. C. Norbett Skypola, Mrs. V. Skypola, Mrs. Berry Orr, Mrs. Ruth Romins, Mrs. Andrew Kerscher, Mrs. M. H. Koelzer, Mrs. Leo Hoffman, Mrs. Ed Jesko, Mrs. A. A. Brinkman, Mrs. A. F. Marnell, Mrs. Ed Dziuk, Mrs. Frank Brinkman, Mrs. John Paetzold, Mrs. Mark Koenig, Mrs. Felix Urbanczyk, Mrs. Joe Peters, Mrs. Joe Schultz, Mrs. Harold Hersley, Mrs. Robert Kerscher, Mrs. Bob Lamm, and Gail Albracht, Katherine Brorman, Linda Betzen, Joan Knabe, Vida J. Joseph, Theresa Koelzer, Adeline Koelzer and Eleanor Paetzold.

Dick Randell of Long Beach, California, and Ray Dorr of Colorado Springs visited Thursday with Randell's grandmother here, Mrs. J. R. Jowell. The men were en route to Colorado Springs where they are employed.

Richard Jowell, Bud Newell, and Earl Phillips returned from California Thursday night. The men from Hereford joined the Highway 60 Association caravan here last week to make the trip to the West Coast.

The legend of the Wandering Jew was first given in a pamphlet printed in Leldon in 1602

Texas Legislators



Sen. Tom Connally (D-Tex.), House Speaker Sam Rayburn (D-Tex.), and Attorney General Tom Clark (left to right) converse at the Texas state society reception in Washington. (AP Photo).

Before the end of the War of 1812, the British Navy, which started the war by numerous naval defeats, had sunk, captured or blockaded every American frigate.

The butternut is a species of walnut.

HUNTER MAKES \$150 AN HOUR

WILLIAMS, Ariz. (AP)—Les Cravey, local predatory animal hunter, reaped dividends recently when he bagged three mountain lions in three hours to net him \$150 in bounties.

Cravey's three dogs treed an old female lion and two six-month-old cubs about three miles north of here after tracking them through the snow. Three shots brought the cats down.

The hunter said the animals were fat and sleek indicating a lull in Cravey's duties with the state game department.

"Ah-h! I Can Breathe Again!"

When your nose fills up with a stuffy head cold or occasional congestion, put a few drops of Vicks Vapo-rinol in each nostril and get comforting relief almost instantly! Vapo-rinol is so effective because it works right where trouble is to soothe irritation, relieve stuffiness, make breathing easier. Try it! Get Vicks Vapo-rinol Nose Drops!

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Good Health to All From Rexall... And a Bonus For Your Budget

Super Antiseptic Savings!
First Size 31 Solution plus 6 oz. Size or First Size Kleenex Solution plus 6 oz. Size
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REXILLAM
Soothing relief for whooping coughs due to colds.
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Durable red rubber, molded in one piece.
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3-Speed, 8 ft. cord. Removable flannel cover.
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- Z. B. T. Baby Powder . . . 19c
- Dextro Mali 69c
- S. M. A. 1.09
- Wrisley Soap, 5 bars . . . 1.19
- Tek Tooth Brush reg. 50c . 39c
- Reg. \$1.00 Size
- Lyons Tooth Powder . . . 79c
- Vicks Salve reg. 83c size 69c

Over 250 Drugs are affected by LIGHT. Our prescription equipment protects all these drugs from deterioration for your safety.

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- ASPIRIN COUGH DROPS 70c
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- KAMILEK COMBINATION SYRIMOL, deluxe 2 quart 3.75
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- REX BASKETBALL, rubber foamed 9.95

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EDITORIALS....

DESPITE ALL THOSE HANDICAPS

"Safety First" Only Way To Operate School Busses

Picture in your mind an overturned, badly smashed bus. It will be a yellow bus with black lettering. Out on the highway are two mangled little bodies. Another has been thrown against the fence. Many cars have stopped, but no one pays heed to the dead bodies. Everyone is trying to help crippled boys and girls from the overturned bus. The air is filled with groans and the noise of crying children. You are wondering if that next little boy will be your boy. The snow is covered with blood. A car drives up. A hysterical mother is helped out.

If you have ever witnessed such an accident, or if you can visualize the scene, we believe you have the answer to a pertinent question on many tongues today. That question is:

"Should the school busses operate in extreme bad weather?"

During recent snow and ice periods, operation of school busses into Hereford has become a general topic of conversation. Some people have complained vigorously when the busses failed to operate, and many others have been unhappy in a quieter fashion. One of the chief points expressed is in the form of the question, "We are paying plenty of taxes, why can't our children go to school?"

Another point, which is certainly justified, is the complaint that rural students who miss several days face a handicap in class work

as compared with town children. Furthermore, it may easily seem strange for the school busses to remain housed while private cars and trucks "make it through" every day.

With all of these complaints we are inclined to agree. The one answer to the entire situation is the fact that transportation is the great weak spot in our consolidated school system. On the other hand, may we point out that accidents are, in general, due to carelessness or to poor judgment. No one ever plans to have an accident. These rules apply to all accidents and are more especially true in regard to school busses.

The dispatching of school busses is a tough job and a tremendous responsibility. No matter how much we complain or how disgruntled we may become, transportation—yes, even education—is secondary when compared with the lives of our children. It would take only one bad school bus accident to convince every mother and father that safety pays.

Hereford is fortunate in that the two bus accidents here have been of minor nature. Certainly we do not want to learn our lesson the hard way. Therefore, we hope that high school districts will continue to operate busses with judicious caution.

Any time the Highway Department advises keeping off the road is a wonderful time for the school busses to stay in the sheds.

To Be Continued



Mr. and Mrs. Robert Burns were in Sudan Thursday. J. K. Baker made a business trip to Farwell on Friday.

INDIA PLANS CENSUS

NEW DELHI, India (AP)—Printing presses will soon start turning out the first of nearly 400 million forms to be used in the 1951 census. The census tentatively is scheduled to begin March 31, 1951. Preparations are being made on an estimate that the population will total about 340 millions.

In 1941, six years before this subcontinent was partitioned, the population totaled 389 millions. Census officials estimate that 330 millions now live in India and about 80 millions in Pakistan.

STILL ON JOB

NEW YORK (AP)—Lou Trudel, former star of the Cleveland Barons in the American Hockey League who often lit the goal lamp during his playing career, is now performing the same chore away from the ice. He is goal judge in his home town of Springfield, Mass., and ignites the red light when other AHL players score. In his playing days Trudel scored over 200 goals.

The issues causing the war of 1812 had almost disappeared by the time war started, and the war's most important battle was fought after peace had been declared.

The black walnut frequently grows to a height of 100 or more feet.



FOR COLD DAYS!

THERE'S ALWAYS A GOOD MEAL WAITING AT YOUR

Little Diner

WEST HIGHWAY 60

BUD HOPSON

That Third Generation

While the nation faces a period of uncertainty, people in this area must cope with the additional hazard of being the third generation removed from pioneers who settled and improved a new country.

This thought, expressed by Dr. James P. Cornette, President of West Texas State College, Canyon, was spoken last Thursday night at the Lions Club ladies night program so forcefully as to create much comment.

The first generation of pioneers is fully occupied with the sole factor of survival: The necessity of securing shelter, clothing, in turn, is faced with a program of community building which includes the creation of churches and recreation points, along with individual improvements and gain in living conditions and facilities. The third generation, as Dr. Cornette so ably pointed out, is the dangerous generation; the group which is not forced into action by necessity to secure the fundamentals of shelter, for clothing and food.

Dr. Cornette capably discussed each of the three generations and within his talk lies an important thought. The actual trend outlined has continued through civilization. Kings and queens, like ordinary mothers and fathers, strive toward the goal of making things easier for their children. While the ideal is excellent, the result too often ends in catastrophe. As a community, we stand removed to the

third generation from the pioneers who settled this area approximately fifty years ago. The schools, the churches, hospitals and parks which we enjoy today can be traced directly to the toil and sweat of those early settlers, along with rural electrification and scores of other modern improvements which make our lives more pleasant.

In accepting this heritage, we also accept a responsibility. The responsibility is a grave one indeed. While it calls for using these facilities as the pioneers hoped and planned, it also calls for using them well—and for leaving them better than we found them; certainly as good. To ignore Dr. Cornette's challenge would be to succumb to the pitfalls of that third generation. To face the issue means meeting the demands of a growing community, plus instilling the tenets of good citizenship in our children, who will soon become that inevitable fourth generation. Our job is not one of extreme hard work, nor is it one of sensational progress; it is more of holding our own and really learning to enjoy the American Way of Life to the fullest extent.

In many respects our lot is the easiest of all, but as Dr. Cornette pointed out, this very factor makes it the most dangerous and, therefore, the point where progress of civilization most often fails.

Clippings From Our Exchanges

Despite the fault found from many quarters of Defense Secretary James Forrestal, The Fort Worth Star Telegram believes the secretary capable of executing the duties of his office efficiently.

Commenting on a recent demand by the National Farmers Union to oust Forrestal, The Star Telegram says:

The National Farmers Union has called for the removal of James Forrestal as secretary of national defense and his replacement by a civilian "with a civilian mind and heart."

We can not agree. Mr. Forrestal is a civilian, but one capable of military thinking and national defense would seem to be essentially a military job. To place its direction in the hands of any person untalented in that direction, as the farmers union implies should be done, would be the equivalent of turning direction of the farmers union over to a man with the mind and heart of a factory manager.

It fires the imagination—all this talk of the new long-playing phonograph record, and the prospect of 45 minutes between the disc jockey's jokes.—Omaha World-Herald.

The Sunday Brand

Hereford, Texas

Established 1948

Published every Sunday

Hereford, Deaf Smith County, Texas

Mrs. Seth B. Holman and Jimmie Gillentine
Owners and Publishers

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Editor.....Jimmie Gillentine
News Editor.....Richard Harris
Society Editor.....Mrs. John McLean
Adv. Manager.....Bert Neelley
Shop Foreman.....Amos DeWolfe

A cure for surplus grains would be to convert them into fuel alcohol, Department of Agriculture chemists say, and the Amarillo Daily News thinks this might be a pretty good idea:

Department of Agriculture chemists have announced that a cure for surplus grains may be at hand in the conversion of such surpluses into fuel alcohol. This comes just a year after the administration called on whiskey distillers to cut down on uses of grain to make way for greater exports to Europe under the Recovery program. Now, with the war-torn nations getting back to normal in their own food production and continued bumper crops in this country in store and in prospect, our problem becomes one of surpluses.

Grain alcohol as a fuel is nothing new, of course. The cost of making it has always been the great drawback, but continued improvement in distilling processes may eventually cut the cost to that of gasoline. Even then it would not necessarily compete with petroleum, considered from the standpoint of national economy, as there are plenty of other uses for petroleum than as fuel. And, of course, it isn't every year that the nation produces over-abundantly of corn, wheat, and other grains.

And, try as we might, we can't refrain from saying the streets and highways of the nation would be safer with alcohol in the fuel tanks instead of in the drivers.

A woman at Huron, Ohio, has paid off an election bet.

Mrs. Edward Wikie lost a bet on the presidential election and it took her a week to pay off to Mrs. Marcus Zimmerman.

For the pay-off was one week of housework for Mrs. Zimmerman. She also had to pay the cost of Mrs. Zimmerman's bowling and also carry her bowling ball. In addition she had to help Mrs. Zimmerman on with her shoes all week.

The loser has vowed to forget politics for good.—Dalhart Texan.

Cupid may be a good shot, but he sure makes some awful MRS.

The gentleman farmer raises nothing but his hat.

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That They May Walk Again

TWO DANCES

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Square Dancing

AT CLUBHOUSE

Modern Dances

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CITY HALL

Monday, Jan. 31

ADM.: \$1.00 EACH

TIME: 9 TIL 12

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Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

Thursday:
No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.

Sunday:
No ads will be accepted after 11 o'clock Saturday immediately preceding publication date.

Identical rates will be maintained in both publications.

1st. insertion 4c per word
Each Additional 3c per word
Classified display 75c per col. inch

No blank ads will be accepted in either publication!

FOR SALE Miscellaneous

See the new floor safe on display in the Hereford Brand window. It is the economical and safe way to protect your valuables. B-1-30-tfx

NURSERY
MRS. J. F. WARD

Have assortment of shade trees, fruit trees, hedge, evergreens, flowering shrubs, roses, and other nursery.

PLANT NOW
Man to plant them. B-1-27-tfc

For sale: Trailer house. See Mrs. H. C. Westy 1/2 mile north of High 361000. B-1-15-1-tfc

Specials For January
25% Off on Westinghouse RADIOS

We have Table and Console Models.
See Hugh Bookout At **COMMERCIAL OIL COMPANY**
131 Main Street B-1-2-4c

For sale: Portable white rotary sewing machine. Call 592-w or write Box 205. S-1-13-31-1k

For sale: Model "M" International tractor; also a W-30 International tractor. B-D Tractor Co., 2nd and Jewell. B-1-17-31-2c

For sale: Used circulating blower-type heaters. Suitable for heating large buildings. West Texas Development Co., East Highway 60, Phone 312. S-1-21-31-1c

For sale: Snooker pool table in good shape. Also a stainless steel steam table, good condition. Harold Close, Phone 113. B-1-19-31-2c

Did you know you can buy a new 16 cu. ft. Home Freezer for \$395.00 at Commercial Oil Co., 131 Main Street. B-1-22-2-4c

FRASER MILLING CO.
B-1-30-tfc

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Greatest Pricing Tire On Earth
B-1-29-9-5c

For sale: Baled alfalfa, second cutting, stored inside. Phone 606 F-2. B-1-10-3-2p

For sale: Spotted male hog. M. C. Kaul. B-1-9-4-3c

74"x34"x46" Export crates completely weatherproof mounted on skids. Ideal for dog house, chicken brooder or hog house. Wintroath Pumps, Inc., East Highway 60, Phone 315. B-1-25-31-4-p

Hegari bundles for sale. Heavy grained. Approximately 12,000 bundles, \$20.00 per ton. Located 2 1/2 miles north on Progressive Highway. I. E. Pendleton, Rt. 1 (one), Hereford. B-1-24-4-3p

FOR SALE Farm Equipment

For sale: 1948 Model Case hay baler. Price \$1,200.00. See L. W. Tooley, 7 miles north, 1/2 east Dawn. B-2-19-31-2p

NEW WHITE IRRIGATION MOTORS READY TO GO. JOHN WOOD EQUIPMENT COMPANY
B-2-11-38-tfc

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Bargain Prices
FRASER OIL COMPANY
B-1-3-4C

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For Super safety, slippery roads, Safer Ride, Softer Ride Super Traction, Super Mileage. Reduced Prices Through January.

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B-1-29-5c

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All Sizes
Truck and Passenger
FRASER OIL CO.
B-1-29-5c

For sale: 15000 bundles feed; hegira, red kaffir and cane. Priced at a bargain to be moved immediately. Pete Engle, Phone 287-w. S-1-22-31-1c

Solve your Irrigation Engine problem with a new Cadillac Engine—Rigged completely for irrigation use, including cooling coil, batteries, safety switch and overhead oiler. Priced \$730 f. o. b. Hereford.

BIG "T" PUMP CO.
East Highway 60 Phone 315
B-2-31-6-c

For sale: 46 model John Deere A and cultivator. See Bob McQuigg, 10 miles north on 51. T-2-17-4-2p

FARMERS
Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand. B-2-30-tfx

1941 Case D. C. Tractor, \$1250.
1942 Case S. C. Tractor, with three row equipment, \$1000.
1939 Case C. C. Tractor, \$850.
1934 Case C. C. Tractor, \$350.
Used Farm Wagon on Steel \$60-

JACOBSEN BROTHERS
108 Miles, Phone 777
B-2-30-2c

Automobiles FOR SALE

For sale: 1936 Chevrolet Master Tudor. Call 604-J, or see John D. Phillip. B-3-13-30-2c

For sale: 1947 Buick, four door, 17,000 miles. All extras, radio, heater, sun shield, plastic seat covers. New air ride tires and tubes. See J. R. Fowkes, Miller Auto Supply. B-3-30-4-2c

For sale: 1947 Hudson Commodore. John Wood Equipment Company. B-3-9-53-tfc

For sale: 1941 Pontiac "6", 2-door, perfect condition. Phone 725. S-3-11-30-1k

For sale: 1947 Jeep station wagon. 809 Park Avenue. Charles Newell. B-3-11-3-2p

For sale or trade: 1949 Mercury sedan. Phone 472, Ernest Medkief. B-3-11-4-4c

4. REAL ESTATE For Sale or Trade

Will trade new city property with monthly income for irrigated land or land in irrigated district; from owners only. Phone 874-J. B-4-21-2-tfc

For sale: By owner, 3-room modern stucco house 1/2 lots, fenced. Phone 12-J. B-4-14-30-3p

For sale or trade: Highly improved 50 acres, 1 mile south-east of Hereford. Would take town home on trade. Ernest Medkief, Phone 9009-F11. B-4-24-30-4c

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S-4-18-tfc

Desirable residential lots on pavement. Well located. See Mrs. C. C. Ferguson, 514 E and Union Phone 495. B-4-18-4-tfc

FOR SALE

Irrigated 320 acres two miles of Sumerfield. All in cultivation. Two good irrigation wells. Four room house. 65 acres wheat: 230 plowed. All goes, immediate possession. Price \$160 per acre. One fourth down payment. One half mineral rights goes. Write owner. P. O. Box 263, Hereford, Texas. B-4-4-tfc

Desirable residential lots, well located. See Mrs. C. C. Ferguson, 514 E and Union. Phone 495. B-4-16-3-2c

Go West Young Man Go West
Goff Armstrong
lives out there at House, New Mexico and has a lot of cheap farm and ranch land for sale. He'll treat you right. B-4-50-60p

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3 bedroom brick on pavement \$8,000. 5 room bath on pavement \$9,500. Down payment \$1,500 balance \$40.00 month. 4 room bath, 1 lot, \$4,000. 2 room, 2 lots \$1,400. will trade equity 5 room brick vaneer \$7,500 loan \$4,500 Have 4 houses to be moved, also houses and lots to trade in on farms.
J. M. HAMBY
1 mile South Hereford
B-4-3-2-c

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Houses, Lots, Farms.
10 and 20 acre tracts.
Listings appreciated.
104 MAIN STREET
Phone 200
Res. Phone 452-W
T-4-45-tfc

FOR RENT

For rent: Two room modern house. All bills paid. 408 B Street. B-5-12-31-2k

For rent: Apartment, unfurnished. Call 425-J. B-5-9-28-tfc

For rent: Nice bedroom. Newly decorated. Close in. 219 Lee Street. Phone 692. B-5-13-4-2k

For Rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC. B-5-14-2-tfc

For rent: Bedrooms, close in. Call 280-J. B-5-7-4-4k

Apartment for rent: Address 111 Bradley Street, Phone 749-J. B-5-9-4-2p

For rent: Bedroom. Gentleman. 343 West Second. Phone 746-J. B-5-9-4-2p

Office space for rent: Main Street. Inquire at Hereford Brand. B-5-10-26-tfc

For rent: 3-room unfurnished apartment, 1/2 mile north of High School. See Mrs. H. C. Welty. B-5-17-1-tfc

Apartment for rent: 615 Union Avenue, Phone 642-W. B-5-8-24-tfc

For rent: Furnished apartment. All bills paid. Hereford Motor Co. B-5-9-28-tfc

For rent: 3 room unfurnished duplex. Mrs. Paul Probasco, 224 Ave. I. B-5-12-30-1p

For rent: Nice bedroom adjoining bath; two blocks west of Post Office. 244 West 4th, Phone 274-W. B-5-17-30-2k

Bedroom for rent: Mrs. W. N. Lemmon. 308 Jewell. B-5-9-3-2c

2 furnished apartments. Bills paid. 712 on 12th. B-5-8-3-tfc

For rent: Nice bedroom close in, kitchen privileges if desired. Ladies only. 506 Miles Ave. B-5-16-3-2k

For rent: Bedrooms. 511 Lawton, Telephone 545-W. B-5-9-29-3k

FOR RENT
Furnished Duplex for 3 months. Adults. 703 25 Mile Ave. Phone 80-W. S-5-30-1-K

Furnished apartment for couple. Call 43. S-5-8-30-1k

WANTED

Wanted: Wheat or other field grazing for cattle. Contact O. G. Hill, 93 W or O. G. Hill, Jr., 357-J w

WANTED: Butcher cattle. Deal Smith County Meat Co. See me at stockyards. Bonnie Brumley. B-9-18-2-tfc

WANTED

An offer on two new Fireplace Mantels. You need 'em. We've got 'em. See Hugh Bookout at **COMMERCIAL OIL COMPANY**
131 Main Street B-6-2-4c

Wanted to rent: 2-bedroom unfurnished house. George Thompson, Phone 200. S-5-11-30-1p

Wanted: A farm job, experienced. Call 516-J. B-6-7-30-2p

Wanted: Will do ironing in my home. Call 516-W. B-6-9-3-2p

Wanted: 3 or 4 room unfurnished house or apartment for new Brand employee. Call 30. B-6-15-3-2x

8. HELP WANTED

SALESMAN WANTED
Aggressive, energetic, hard working young man with previous sales experience, to sell flour and feed, working out of Hereford. He must have refer-

CEGAR POSTS
Bargain Prices
FRASER OIL COMPANY
B-10-3-4-C

CALL 884

for a free estimate on construction of new homes, remodeling and cabinet work.
We combine good equipment, good materials, and quality workmanship to give you an economical building service.

POWELL and BLEVINS
Construction Company
B-10-3-2-P

FRASER OIL CO.
B-10-29-5c

FRASER OIL CO.
B-10-31-1-P

FRASER OIL CO.
B-10-31-2-tfc

FRASER OIL CO.
B-10-31-2-tfc

FRASER OIL CO.
B-10-31-2-tfc

FRASER OIL CO.
B-10-31-2-tfc

FRASER OIL CO.
B-10-31-2-tfc

FRASER OIL CO.
B-10-31-2-tfc

FRASER OIL CO.
B-10-31-2-tfc

FRASER OIL CO.
B-10-31-2-tfc

FRASER OIL CO.
B-10-31-2-tfc

FOR RENT
For rent: Three room modern house. 1028 25-Mile Avenue. S-5-10-30-1k

FOR RENT
Furnished Duplex for 3 months. Adults. 703 25 Mile Ave. Phone 80-W. S-5-30-1-K

FOR RENT
Furnished apartment for couple. Call 43. S-5-8-30-1k

FOR RENT
Furnished duplex for 3 months. Adults. 703 25 Mile Ave. Phone 80-W. S-5-30-1-K

FOR RENT
Furnished duplex for 3 months. Adults. 703 25 Mile Ave. Phone 80-W. S-5-30-1-K

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FOR RENT
Furnished duplex for 3 months. Adults. 703 25 Mile Ave. Phone 80-W. S-5-30-1-K

Situations Wanted
NOTICE
Girl will do housework by hour or week. Will also care for children. Call at 1466 East 10th. B-9-18-2-tfc

NOTICE

For rent: One 4-room unfurnished apartment. Bills paid. Call 556-W. B-10-31-2k

GUARD YOUR LIFE
With Life Guard Safety Tubes
Special January Sale
FRASER OIL CO.
B-10-29-5c

Used Refrigerators
Both Electric and Gas Models
See Hugh Bookout at **COMMERCIAL OIL COMPANY**
Now, He's in the Notion to make you a Real Deal! B-10-2-4c

CUT TRUCK TIRE COSTS
Good-Year Extra Mileage
Guaranteed For Life
Special January Prices
FRASER OIL CO.
B-10-29-5c

ALL BLOOD TESTED CHICKENS
are booking chickens for January and February.
We have started our Hatchery and and February.

NEW HAMPSHIRE REDS
WHITE WYANDOTTE
WHITE GIANTS
WHITE ROCKS
BUFF MINORCAS
CORNISH GAMES
HAMPSHIRE LEGHORNS
AUSTRA WHITES
WHITE LEGHORNS

West Texas FEED, SEED and HATCHERY CO.
Jack Wright, Manager
HOME OF "TEXAS PRIDE" FEEDS
Hereford, Texas

TO OUR FARMER FRIENDS:

WEDNESDAY

Is The Day

MOVIE

LUNCH

IN COLOR FOR ALL THE FAMILY

OUR BIG ANNUAL PARTY!

We invite you to attend
A Program You Will Enjoy...
Bring Your Family and Friends

See two new films in color and sound, produced especially for you.

TIME
Wednesday
Feb. 2
12:00 O'Clock
Noon

PLACE
Davis-McCracken Building
Your M-M House

THE HERITAGE OF OUR
The story of great events that built America.

REASONS FOR THE SEASONS
The story of Seasons, why they occur, and how they affect your life.

You won't want to miss the treat we have in store for you...REMEMBER

We are asking you and your family to be our guest at luncheon, then adjourning to the Texas Theatre where a colorful and entertaining program has been arranged just for you.

Davis - McCracken
M-M DEALER
Corner 2nd & Miles Hereford Phone 380

Congress Comes From Democracy's Melting Pot

By SHERRY BOWEN
AP Newsfeature Writer

The 81st Congress of the United States is starting its work. But the headlines out of Washington do not show how old or how tangled is the story of the work that made Congress possible.

The ancient Greeks had the first democracy of which we have a clear picture. But Greek democracy wasn't what we call by that name. It could be used only in a small state because all citizens got together and voted in a mass meeting. A few officials were elected, most were chosen by lot.

Many of the people were slaves or "foreigners" who couldn't vote. The "foreigner" might have been in the state for five generations, but that made no difference. Even with slaves, most Greek citizens had to work, but they took much time off to fight, vote, serve on juries, etc. (Juries were big, running to hundreds and thousands of men in a small city).

"Class Rule" in Rome
Citizens of Rome voted for officials and for proposed laws. They also were divided into plebeians and patricians—a class

idea that still dominates many countries. Between 139 and 107 B.C. Rome developed the secret ballot.

When Rome took over an empire, all the people could not get together and vote. No other system was known. Rome's voters controlled the empire, but that didn't work well. The emperors took over. At first they pretended to be servants of the people. Later emperors who ruled from the Tagus to the Tigris and from England to the upper cataraacts of the Nile dropped even the pretense.

Barbarians Routed Traditions
When the barbarians took charge, even the tradition of democracy was gone. It was only with the revival of learning that ideas of self rule began to come back. Men got them from such thinkers as Cicero, Aristotle, Plato and Thucydides. Perhaps the Italian city states—Florence, Genoa, Pisa, Venice and others—were the first to try them again. But they had the same troubles that bothered the Greeks—small groups of citizens from which officials often were chosen by lot.

When the kings began to found modern nations, they went over the heads of their big nobles to ask support of local leaders. Thus in 1264 King Henry III of England asked the sheriff of each shire to name two knights to meet with the king.

Other kings in England and other countries called similar meetings. They all wanted to help and many people thought such meetings were a burden. Parliaments Rose Gradually
Only gradually did the power of parliaments show itself. The meetings began to ask the king for things in return for their help. Finally their members came to be elected—by a small part of the people.

British colonies in America took up the ideas of voting and of legislatures. They kept vote lists limited mostly to property owners. One of the revolutionary ideas of the French revolution of 1848 was that all male adults could vote. That idea spread, too.

Many other sources have added to U. S. democratic traditions. The "Australian" ballot, for instance, came to America between 1890 and 1900.

Herd Cagemen Lose To Price Cardinals 53-42

By a score of 53 to 42, the Hereford Whitefaces lost to the Price Cardinals in a basketball game played last Thursday night. Trailing at the half by a score of 24 to 18, the Herd drove hard in the early part of the second half to bring the score up to 32 to 24 in their favor. The Whitefaces kept the score about even with the Cardinals, until in the last few minutes when the Cardinals pulled away for a lead and held it.

Melugin led the herd for high point man with 16 points, Patterson and Clark following with nine points each. For the Cardinals, Galleges scored 24 points, with Murdock and Crowley each scoring eight.

In the battle between the Hereford Calves and the Price B team, the Calves came out with a 37 to 34 victory. Leading the Calves with 14 points, Morton won honors as high point man. Joe Kerr tallied eight points for second high. Outstanding players for the Price B team were Gill and Galleges.

Wales remained an independent principality, ruled by native princes, until Edward I subdued it in 1282 and gave it to his infant son, "The Prince of Wales."

Although the first wallpaper used in America was imported, by 1750 a Philadelphia manufacturer had established a good business in making them.

LAMM JEWELRY



3 DAY SERVICE
ON WATCH REPAIR
Scientifically Checked
Ph. 527 115 W. 3rd

Additional Want Ads

11. BUSINESS SERVICES

Room and board for men. Reasonable. 213 K Avenue, Phone 408-W.
B-11-11-31-4p

For free estimates on driveways and sidewalks call Jeff Banks, Phone 656.
B-11-12-20-tfc

WHEEL BALANCING

Saves Your Car
Saves Your Tires
Smooths Your Ride
FRASER OIL CO.
B-11-29-5c

NOTICE

To people living east of Hereford and west of Canyon, we have Maytag Washers, Ironers, natural and Butane Dutch Oven Ranges and Singer Sewing machines for immediate delivery. We service any make of washer.

CUNNINGHAM
MAYTAG CO.
Phone 405 Canyon, Texas
11-23-tfc

12. LIVESTOCK

Strayed to my place: One white-faced heifer calf weighing about 200 pounds. T. J. Parsons, Tel. 554-J-3.
B-12-18-3-4p

Strayed: To my place, one Poland China sow, weighs 175 lbs. Andrew Batterman, 1/2 mile east, 3/4 north of Hereford.
B-12-20-30-2p

Buttons, Dressmaking and alterations. Mrs. D. F. Mathies. Phone 305 W. 224 Ave. C. 12-11-13-tfc

13. LOST AND FOUND

Strayed: From the Buck Parsons place four miles north of town, one Jersey steer branded backward C on left shoulder. Steer has horns. Also one yellow Jersey heifer, dehorned, bearing same brand. Call 890 or 554-J-3.
B-13-36-3-4k

Lost: One grey xxx Beaver Stetson at old dairy-barn corner on Clover Airport road. Reward. Paul Lyons. Phone 474.
B-13-20-31-2p

Lost: Parker "51" fountain pen. L. H. McMurray. Reward. Phone 701.
B-13-11-4-2c

The United States, with only 6 per cent of the world's land area, produces 60 per cent of the world's wheat.

'Railroader' Entertains Friends With Hobby:

By PHYLLIS RAOVICH

Riding the hobby horse is more fun if it carries double, or in other words, avocations that entertain friends are much nicer than avocations only one person can enjoy.

Both Urllin Streu and Rae Bowman have rather unusual hobbies that entertain their acquaintances. Urllin's pride and joy is a miniature electric railroad. Rae's is a short-wave radio.

Urllin began his collection when his son, Oliver, was six years old and big enough to give his grandfather an excuse for buying an electric train. Urllin lived in Colorado then and A. H. "Gus" Streu and Mrs. Streu drove up Christmas eve night to give the train to Oliver. All Christmas day father and grandfather played with the train.

In the ensuing ten years the Streus have added to the original railroad until they have a tract about 275 feet long, two locomotives, remote control switches, passenger cars, freight cars, Pullmans, coal cars and a bright red caboose. There is also a gaily painted tunnel for the train to run through.

When the system is set up it covers an entire room. In their new home on McKinley street the Streus set aside the guest bedroom for the hobby, but since it covers so much space, Mrs. Streu has laid down the law. It can only be set up during holidays. The rest of the year it reclines peacefully in boxes in the closet.

There are two engines, a gray one and black one, both light up, and the black engine will whistle and puff smoke from its thimble-size stack. Streu estimates the value of the entire collection between \$200 and \$250.

The lure of electric trains is a matter of personality, not age. As Jim Lipscomb said, when he was a boy he always wanted to be an engineer and the hasn't yet outgrown the thrill of watching a powerful locomotive steam and whistle and charge down the track.

The appeal of playing engineer is so versatile that during the holidays the Streus manage to keep their house full of guests playing trains. Ask Mr. and Mrs. Roy Ford, Leo Hellman, Ed Bezzner, Elizabeth Yarbro, Mr. and Mrs. Colby Conkwright, Mr. and Mrs. Bob Lewis and Mr. and Mrs. Bob Wilson.

And furthermore it isn't as simple as it sounds. It takes at least four people to operate the eight switches and nine persons can play at the game, for someone has to control the master switch. But when they turn all the room lights out and start shooting trains at a flustered novice, leaving him to make split-

second decisions about switching trains onto various tracks, with red and green switch lights as his only authority, it gets more exciting than it sounds.

Cry of the evening is "Not in the middle of the train. Jo, not in the middle of the train." Switch early or don't switch at all. A choice made a second too late will wreck both the train and the composure of the switchman responsible. As the miniature locomotive goes tumbling off the tracks or crashing into the other train, any adult is liable to tear his hair or pound on the floor.

Rae Bowman says that is exactly the way you feel in short wave radio sometime when the ether gives you trouble, but when the reception is good it is an exciting hobby because you never know where you'll be in communication next.

His equipment is set up at his home on Highway 60. He has invested in a transmitter and receiver at a cost of about \$600, and will purchase a new antenna next.

Rae began operations when he lived in California, but after he moved to Texas it was December before he got his ham radio set up to going again. His call letters are W5FJG.

He has contacted fellow-hams at the Bay of Fundee in Northern Canada near Newfoundland and the radio addicts chatted about that universal topic, weather. He also contacted Japan last month and relayed a message from a civilian employee on the islands to a serviceman at Altus, Okla.

All his calls are made at night when the air waves are clearer and most of them are made to points in Florida, California and the Mid West. One night he stumbled on to some calls from his former buddies in California sending test calls to see if Bowman might be back in the ham business again, because among short wave operators

they claim once it gets in your blood, ham operating is there to stay.


Each operator is known by his call letters and to designate them better the men try catchy slogans using these initials. For instance one operator in Illinois whose letters are W5EGV advertises himself as Ether's Golden Voice. Ray with his W5FJG either tries Pretty Jumping Goats or Pick up a Jug of Gin.

During the war all short wave broadcasts were forbidden but most restrictions have now been eliminated and men may operate as they please.

During storm periods such as this the ham operators have often been the only link with other towns when usual communication means are out of order. So for emergency and for fun, Hereford now has a short wave radio, a ham operator who gets a big kick out of his hobby and a group of his friends who also enjoy talking to far away

pieces with strange sounding names.

YOUR PARTNER DIES — WHAT HAPPENS TO YOUR BUSINESS?



A death need not wreck your firm... Southwestern Life Business Insurance can protect against such a disaster.

G. C. (Jiggs) HARTMAN
104 E. 3rd St., Phone 45
Hereford, Texas
Representing

Southwestern Life Insurance Co.

NOTICE

I will accept new pupils in Kindergarten for this semester.

Mrs. Carroll Whiteside
Phone 564-W 608 W. 3rd

HOBBY SHOW

Funds to Go To Nursery at Deaf Smith County Hospital

SATURDAY, SUNDAY
FEBRUARY 19, 20
COGDELL BUILDING

Admission 10c and 25c

OPEN TO PUBLIC TWO DAYS
SATURDAY 1 P. M. till 9 P. M.
SUNDAY 1:30 P. M. till 4:30 P. M.

SPONSORED BY
LA PLATA STUDY CLUB

ENTRIES MUST BE SUBMITTED BY FEBRUARY 11

ENTRY BLANK FOR THE HOBBY SHOW

Name _____
ADDRESS _____
TELEPHONE _____
DIVISION _____
SECTION _____
KIND OF HOBBY _____

PROFESSIONAL MEN
BUSINESS MEN—
HOMEMAKERS—
PEOPLE IN ALL WALKS—

ALL

WILL PROFIT BY
INVESTIGATING OUR

**ABSTRACTS
FARM LOANS
HOME LOANS
PERSONAL LOANS
INSURANCE**

BRING YOUR LOAN AND INSURANCE PROBLEMS TO US!
We Are Equipped to Handle Your Needs!

Elizabeth Womble
Across the Street South from the E. B. Black Co.

Times Change




INTEGRITY ENDURES

PHONE 100

Filling Prescriptions is the Most Important Part of our Business

EDWARDS
City Drug

TAXI



PHONE 32

MOVED

TO NEW LOCATION
NEXT TO RUTHERFORD'S
ON 3rd STREET

HEREFORD CAB CO.
24 HOUR SERVICE

Oldsmobile Means More Car For Your Money

—Futuramic Design, Hydra-Matic Drive, and High-Compression "Rocket" Engine!



What you get for what you pay... that's the big thing in buying a car. And with a Futuramic Oldsmobile, you get more of everything that counts. More performance—with the high-compression "Rocket" Engine. More driving ease—with Hydra-Matic Drive. More safety—with the extra acceleration of Whirlaway. More smartness and style—with Futuramic design. It's SMART to Own an Olds!

OUR PLEDGE TO THE PUBLIC

DELIVERIES—We will deliver all new Oldsmobiles at the earliest possible date consistent with production.

TRADE-INS—We will take your order and deliver your car without requiring a trade-in. However, we have many valued used car customers we would like to supply and we will give you a fair and reasonable allowance on your present car.

FINANCING—You may pay cash for your new Oldsmobile or finance it wherever you wish. We will be glad to furnish low-cost finance and insurance terms if you so desire.

ACCESSORIES—All cars are delivered with accessories as ordered, and prices are figured to cover these. We pledge ourselves to ship no "extras" except those customer orders.

YOUR OLDSMOBILE DEALER

Kinsey Motor Company

244 East Third Hereford Phone 740

Valentine Motif Is Featured At Scottish Rite Ladies Club Party

The Scottish Rite Ladies Club was entertained in the home of Mrs. R. G. Lewis Monday night with Mrs. T. E. Seigler, Jr., serving as assistant hostess.

The Valentine motif was carried out in decorations and appointments for refreshments which were served before bridge games, and in accessories for the games. Mrs. Sylvester Slagle made top score for the evening to win the award.

Those making up the four tables of players were Mesdames D. C. Barnard, O. L. Click, Jim Black, Jack Bradley, Jim Kirby, Troy Moore, Sylvester Slagle, Raylan Evans, Charles Noland, J. B. Noland, Frank Cogdell, Robert Wagoner, Linton Wilson, and the hostesses.

Summerfield Baptist Church Girls Auxiliary Meets

Little Moon Junior Girls Auxiliary of the Summerfield Baptist Church met in the home of the sponsor, Mrs. J. H. Patrick, Friday afternoon, Jan. 21.

Officers of the group were elected with Carol Walser named president, Sue Nell Sumner,

vice-president, Gloria Walser, secretary.

During the business meeting members voted to hold two meetings in each month.

Those present were Nelda May, Ann Lookingbill, Gloria Walser, Carol Walser, Sue Nell Sumner, Sandra and Elvora Patrick and the sponsor.

West Hereford HD Club Meets With Miss Evelyn Bell

West Hereford Home Demonstration Club met Tuesday afternoon in the home of Miss Evelyn Bell. Roll call was answered with "Things I thought to do after the guests had gone." Each member told what she considered the most important duty of a good hostess.

Mrs. Tom Draper, CHDA, gave a demonstration on being a good consumer and the program included talks by Mrs. R. N. Yarbrow and Mrs. Howard Gore on entertaining and budgeting.

Members present were Mesdames Travis Caraway, Edna

berg, Vern Witherspoon, Tom Garner, Ed Cox, Jack Flowers, Tom Draper, Howard Gore, R. N. Yarbrow, Carlos Vaughn, and the hostess.

Officer's Elected By Sunshine Club

Sunshine Club members met with Mrs. Billy Wells Tuesday afternoon with members describing their wedding dresses in answer to roll call. Plans were made for a Valentine party to be held on Feb. 14, and the honor scroll for the March of Dimes was signed. Mrs. Denzil Pulliam was welcomed as a new member.

New officers chosen included Mrs. Clint Lundry, president; Mrs. Pearl Shannon, vice-president; Mrs. J. C. Mays, secretary-treasurer; Mrs. Hubert White, reporter; Mrs. Charles Sheppard and Mrs. Bessie Rhoades, flower committee; Mrs. D. F. Mathis, and Mrs. Denzil Pulliam, recreation and refreshments; and Mrs. Delbert Ruland and Mrs. B. C. Dement, program. Mrs. Charles Sheppard, retiring president, was presented with a gift.

Those present were Mesdames Bessie Rhoades, Charles Sheppard, Ruby Verdin, Denzil Pulliam, Hubert White, J. C. Mays, Delbert Ruland, Clint Lundry and the hostess.

No Wrong Numbers Here



Telephone subscribers in Elgin, Ill., are sure to get a right number when they're connected with operators Jean, Joan or Jane Parisek, left to right, above. The triplets, who live in Keeneyville, Ill., observed their 17th birthdays recently.

Deaf And Dumb, Publishes Paper

DUPREE, S. D. (AP) A newspaper publisher who can neither hear nor speak? Yes, there's one.

He's E. L. Schetnan of Dupree's West River Progress, a balding homesteader in his early 60's. He does well in his uphill fight.

He came to this country as a penniless Norwegian immigrant boy.

He was stricken almost immediately after arriving with spinal meningitis, which deafened him permanently within 15 minutes.

Thus handicapped and alone in a strange land, he managed to learn English while washing dishes for a livelihood.

He entered a school for the deaf in the lowest class, and was

graduated two years later at the head of his class.

For two years he studied journalism at St. Olaf's college, Northfield, Minn., took one of the first homesteads in this area, and 27 years ago acquired his own newspaper.

Loss of hearing and consequent impairment in speaking is not so great an obstacle to news-gathering as many persons might surmise, Schetnan scribbled to an interviewer.

"I always carry a pen and a reporter's pad, am not abashed over asking people for news. Since everyone knows me and I know everyone within 50 miles, news-gathering is a lark."

No one ever has accused him of misquoting. He has all remarks down in his sources' own handwriting.

— Buy It In Hereford —

GETS DEER THEN LICENSE

AP Newsfeatures

BISMARCK, N. D.—With only about two hours of North Dakota's 3-day deer season remaining, G. C. Grenz, who lives south of Bismarck in Emmons County, walked into the state game and fish department headquarters at Bismarck and asked for a deer hunting license.

"You won't have time to get a deer before the season closes, will you?" asked a puzzled clerk as he made out the license.

"Oh, it won't take me long to run down there and shoot one," replied Grenz confidently,

plunking down the \$5 license fee. He hurried out of the office, license in pocket, and headed for Emmons County.

There in a piece of wooded country was a freshly killed, untagged deer.

There also were some game wardens.

Grenz was fined \$50 and costs for illegally shooting a deer.

Hard Plugging Job

One of the hardest plugging jobs was for "Love that Texas." It was adopted as the theme for the State Fair of Texas. But even its friends can't say that it got an enthusiastic national reception.



24-MONTH GUARANTEE BATTERY

\$17.95 with your old battery

PLENTY PARTS

for

IRON AGE POTATO PLANTERS

JOHN WOOD EQUIPMENT COMPANY

East First

Hereford

STANDARD BATTERY

Why pay more! Here's reliable battery power at BIG savings! Compare! 45 heavy duty plates! 100 ampere-hour capacity—equals or beats original equipment! Get your Standard today... SAVE!

Authorized Dealer Winter King Batteries

Farmer's Drive In

403 East First Phone 161 Hereford

Penney's Brentwood COTTONS



★ BETTER STYLES

★ BETTER FABRICS ★ BETTER DESIGNS

★ FAMOUS PENNEY-LOW PRICE

Yes... you'll find Penney's cottons better than ever! All new for spring 1949—at a sensational 2.79! 80 sq. percale, poplin, pique and chambray frocks—as washable as they're wonderful. In new prints—florals, geometrics, stripes (wide or narrow) or checks! 12-42! Come today—get first choice! Other wonderful cottons up to size 52.

2.79

REMEMBER -- WE'RE NOW CONVENIENTLY LOCATED ON WEST HIWAY 60 -- HEREFORD

Irrigate Your Farm With

POMONA PUMP

Over 40 Years of Outstanding Service to Agriculture



Let Us Show What Pomona Advantages Mean On Your Job

IMPORTANT POMONA FEATURES

• SEMI-OPEN IMPELLERS

Will not sand lock. Adjustable, trouble free, unusually efficient.

• NON-REVERSE RATCHET

Eliminates risk of unscrewing drive shaft or damaging motor.

• WATER LUBRICATION

Minimizes maintenance and assures clean oil-free water at all times.

• UNUSUAL RUGGEDNESS

Exclusive Pomona construction and heavy duty design withstands severest service.

Clowe & Cowan, Inc.

R. PAUL CONEWAY, Sales Representative

Box 805

Hereford, Texas Amarillo, Lubbock, Plainview, Texas — Roswell, New Mexico

Phone 824, Hereford

Dr. James P. Cornette Addresses Club Women At Quarterly Meeting

The third quarterly luncheon-meeting of the Deaf Smith County Federation of Women's Clubs was held at the First Christian Church Friday and in spite of a raging snowstorm 14 federated clubs and 13 youth organizations were represented.

The program was sponsored by the youth and educational departments under the direction of Mrs. Urlin Streu and Mrs. Elmer Patterson, respective chairmen.

Mrs. Ray Johnson presided and presented Mrs. Streu who presented the youth division, introducing Marilyn Burkley who entertained with a vocal solo with piano accompaniment.

Mrs. Phil Barkley, Representative of the youth organizations explained the purpose and discussed briefly the aims and goals of such organizations. They included Bob Johnson, DeMolay Chapter; Leo Henington, Whiteface Band; Danny McLallen, Hi-Y; Pat Longbottom, High School Mixed Chorus; Bert Eagle, cub Scouts; Tommy Woodford, Troop 1-Boy Scouts; Claude Hicks, senior Scouts; Mrs. Tom Draper, CHA, 4-H Clubs; Martha Jean Brown, Camp Fire Girls; Janie Bookout, Bluebirds; Colleen Brown, Future Home Makers of America; Gerry Patterson, Horizon Club; Inez

Tucker, Pep Club; and Earlena Phillips, Tri-Hi-Y Club.

Mrs. Patterson introduced Dr. James P. Cornette, president of West Texas State College, speaker of the educational division, who spoke on the "Educational Heritage of the Youth of the Panhandle."

Calling youth education the most important phase of progress in the Panhandle, Dr. Cornette said "All really important art or contribution to human culture made by a people must grow out of the basic culture of the people themselves. The raising of educational achievements in this country, apart from European standards, is as much the concern of every individual as it is the concern of teachers and educators."

Dr. Cornette said that a constant demonstration of the superiority of the American way of life is needed, and that continued devotion to higher educational achievement can provide that demonstration and form the best kinds of propaganda.

Speaking directly to the club women he said, "Do not ever, as you go along, miss an opportunity to help develop in the mind of the youth, the importance of being true to themselves and their background."

Hostess clubs for the meeting were Music Study, Pioneer

Study, B&PW, North Hereford and Wychs Home Demonstration Clubs.

Ford Club Studies The Art Of Living

"The Art of Living" was studied by members of the Ford Home Demonstration Club Wednesday afternoon when a meeting was held in the home of Mrs. Herman Both.

Both call had to do with things a hostess should do and members designed the March of Dimes scroll. During the business session plans were made for a St. Patrick's Day party to be held on March 17 in the Ford Community Center.

Good planning and home entertaining was discussed by Mrs. Hardy Benson and Mrs. Earl Dyer. Mrs. Earl Dyer gave her reasons for budgeting.

Refreshments were served to Mesdames Earl Dyer, Lawrence Jentzen, Hardy Benson, Morris Earl Ferguson, Miss Hilda Both and the hostess, Ann Dyer and Mary Lou Benson were guests.

The February meeting will be held in the home of Mrs. Jentzen when Mrs. Tom Draper, CHDA, will demonstrate glove making.

James Robert Nunnally Has Birthday Party

James Robert Nunnally celebrated his fourteenth birthday with a party at the home of his parents, Mr. and Mrs. Sam Nunnally, on Friday evening. Sandwiches, hot chocolate, cake and ice cream were served to the honoree and fourteen guests, followed by an evening's entertainment of dancing and games. Those attending were Dale Winget, Emmet Brown, Joan Moore, Sharon Dee Moore, Dalia Twiner, Betty Hamilton, Ray London, Emory Brownlow, Richard Tucket, Bill Bookout, Jean Scarborough, Sue Smith, Tommy Mathis, and Billy Gibson.

BIG BOXING MEET

COLUMBA, S. C. (AP)—The boxing teams of Maryland, Georgetown, American University, South Carolina, The Citadel, Miami University, Louisiana State University and very probably the Universities of Virginia and Georgia will participate in a gigantic collegiate boxing tournament, with the University of South Carolina playing host, March 24, 25, and 26.

Read the Want Ads!

Luxury Liner Completes Maiden Voyage



The Cunard White Star Line's newest luxury liner Caronia, escorted by tugs and saluting fireboat, sails past the Statue of Liberty into New York harbor, completing her maiden trans-Atlantic voyage from Southampton, England. The Caronia, largest vessel built since the war, boasts the largest stack in the world and a hull painted in three shades of green.

La Plata Study Club's Hobby Show Scheduled To Be Held Feb. 19-20

The benefit Hobby Show sponsored by the LaPlata Study Club has been slated for Feb. 19 and 20 in the Cogdell Building. Funds will go to ward furnishing the nursery at Deaf Smith County Hospital.

The general public is invited to participate in the show. There will be two divisions—the adult and Junior High with each division divided into two sections; the creative and collective. Entries will close Feb. 11 and entry blanks should be filled out and placed in the hands of the general committee before that date. Those of the committee are Mesdames Homer Brumley and Clyde Cave, co-chairmen, J. R. Johnson and A. J. Schoreter. Entries in the junior division will be handled by Mrs. Urlin Streu. Entries will be closed when available space is filled in each division.

Committees for the show include—staging and properties, Mesdames M. C. Adams, Palmer Norton and Clell Best. Junior division—Mrs. Urlin Streu and Mrs. Harry Caylor. Publicity Mrs. Charles Newell and Mrs. Elmer Patterson. Hospitality, Mrs. Bill Blood and Mrs. O. P. Cowart.

Westway HD Club Meets

Westway Home Demonstration club met Wednesday afternoon with Mrs. Paul Rudd. Roll call was answered as members discussed common car ailments. After a parliamentary drill in which Mrs. Merlin Kaul won the prize, Mrs. Elmer Combs and Mrs. R. L. Wilson gave the council report.

Members voted to donate five dollars to the March of Dimes fund and Mrs. Paul Rudd chairman, reported that the pie supper last week netted the group \$34.00. Mrs. Clarence Morrison and Mrs. S. A. Duckworth were appointed to attend a glove making training school held by Mrs. Draper, CHDA. Refreshments were served after year books were filled out. Those attending were Mesdames J. C. Morrison, G. C. Merritt, Merlin Kaul, Elmer Combs, Joe Wagoner, A. C. Pierce, R. L. Wilson, Joe Landers, S. A. Duckworth, and the hostess, Mrs. Robert Boyd was a guest.

Mrs. Duckworth will be hostess for the club on Feb. 9.

PERSONALS

W. L. Alexander has purchased the Panhandle Drug Store in Panhandle, expecting to take possession immediately. His daughter, Mrs. Beverly Billingsley, will be in charge of Alexander's accounting and book-

keeping office here for the present. Both Mrs. Billingsley and Mrs. Alexander plan to join Alexander in Panhandle as soon as arrangements can be made.

The world wheat crop last year was about 4 per cent above the pre-war average.



THESE ARE
OUTSTANDING
BUYS
EVERY ONE



1947 OLDSMOBILE
76 Series, Hydramatic Drive, Plenty Accessories

1946 CHEVROLET 4-DOOR SEDAN
Low Mileage and Good

1940 CHEVROLET 2-DOOR SEDAN
Plenty of Good Service

1946 CHEVROLET TRUCK
29 FOOT SEMI-TRAILER
With Grain Bed and Cattle Racks. Really Good.

1936 CHEVROLET TRUCK
With 2-Speed Rear Axle. A Usable old Truck

KINSEY MOTOR CO.

CHEVROLET

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KINSEY KNOWS HOW



WASHING
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UNDERCOATING
THE SERVICE THAT DUST PROOFS,
RUST PROOFS, MOISTURE PROOFS
AND SOUND PROOFS.

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CHEVROLET

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you've observed . . .
the Vogue has a
NEW LOOK!

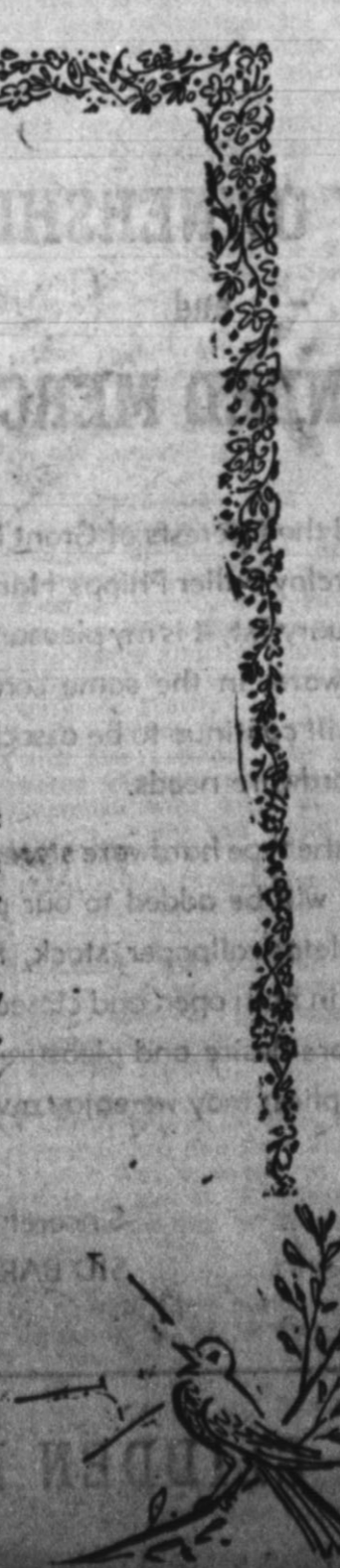
We're still remodeling; we are stumbling over hammers and ladders, but we're open for business and expect to complete our renovation program in a matter of days.

In our recent trips to market we have purchased just the right things for you in spring merchandise. . . .

gay notes for the new season in groups of famous label frocks. . . suits. . . coats. . . accessories (the spring styles are b-e-a-u-tiful!)

In only a few days we will be able to show you all these amid our new furnishings. . . come in, won't you?

THE Vogue



THE FASTEST BUSINESS FORMS EVER DEvised!

For your Handwritten Forms problem, consider



THE MOORE PORTABLE REGISTER
... Light and easy to carry
... 25% Faster than the fastest operating sales book
... 1925 Patent Form letter forms and envelopes
When teamed with Continuous Rollup Register Forms, the Moore Portable will give you TOP SPEED!
Designed for all wholesale and retail businesses, for service stations, dry cleaners, clothing stores, specialty shops and all other retail stores; ideal for sales slips, cash receipts, invoices, delivery receipts and for hundreds of other operations.
Counter Models also available.

Write or Phone Today!

Carbons . . . Salesbooks
at
The Brand Office
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IS YOUR HOME PUTTING OUT ITS WINTER DISTRESS SIGNALS?

Winter weather proves the quality of your house as no other test can do.

There is no uncertainty as to the repairs needed when the north wind pushes against your house day after day, night after night.

With six inches of snow on your roof, you soon learn how good your roofing is, how effective your insulation.

Carl McCaslin has the material, and just as important — the Know How, to put your home in first class condition.

F. H. A. TITLE I REPAIR AND IMPROVEMENT
LOANS FROM \$60 to \$2,500 ARRANGED

CARL McCASLIN

LUMBER COMPANY

PHONE THE LUMBER NUMBER 7
HEREFORD



So, You Want To Write A Song About Texas?

By ROBERT E. FORD

Associated Press Staff Writer

Look here, you song writers, song pluggers, song publishers, song singers—don't you know? There's no moon as romantic as the Lone Star moon, no men as handsome as the Texas lads, no women as beautiful as Texas gals?

Oh, so you know that. Then why don't you put all this in a song about Texas last year that would hit the national favorite lists? Such songs as "Deep in the Heart of Texas," "Across the Alley from the Alamo," "San Antonio Rose" and "Under a Lone Star Moon"—Little comets of the musical firmament that made Texan's eyes light up with pride.

Not a No. 1 in a Carload. Oh, you wrote some. Yes, we've heard them. Some can be labeled strictly Grade A turkey. Others were pleasant enough, but there wasn't a No. 1 song in a carload. Some songs, if you look at their record sales, were hits. It works that way:

Suppose you wrote a ditty entitled, "I Call My Honey Wheaty Cause She Comes From Amarillo."—get it—Amarillo grows wheat so you call your girl Wheaty. . . . Oh well, let's go on to the next bar. Bar of music we mean.

Anyway, your "Wheaty" tune has about one chance in a million of selling one record. But along comes Snafu Recording Co., Inc., and decides it has a good tune. Not yours. It puts the good tune on one side of the record. But people have an idea they should get two tunes for

the record for which they shell out 79 cents. So your little stinker goes on the other side.

If that tune on the good side turns out to be "Buttons and Bows," you're in, brother. You're in.

Nobody Wants "Sweetest Rose" That was the result when a lit-tle number called "You're the Sweetest Rose in Texas" got on the reverse side of "One Has My Name." (The Other Has My Heart), points out Lillian Noyes, who sells records at the Dallas music store. "One Has My Name" turned out to be right popular. Miss Noyes has sold stacks of "One Has My Name," but she can't recall that anyone ever actually walked in and called for "You're the Sweetest Rose in Texas." Besides, the man singing to his Sweetest Rose (otherwise unnamed) claims that she's put San Antonio Rose in the shade, and that's enough to make any Texan break a 79 cent platter.

One recording company apparently decided to hedge its bet on "Buttons and Bows." It teamed it with a sure-fire number—that perennial, "San Antonio Rose." Right pretty recording, too, with the Dinning sisters singing and Bob Willis playing.

"Texarkana Baby" Sells Well Another song about Texas that sold well was "Texarkana Baby." But, says Miss Noyes, people didn't ask for that number. They wanted the other side, "Bouquet of Roses."

And lo, fickle fame. Hazel Corby Booth, who's been selling

records for 25 years reports that only about two Texas songs currently are in demand. They are "Deep in the Heart of Texas" and "Gonna Build a Big Fence Around Texas" (so they can't take my baby away.)

She says that people always are writing Texas songs, good ones and bad, but that few make anybody's list of hits.

Arthur Kuehn, music librarian for Radio Station WFAA, Dallas, points out that two top tunes are in the Texas-Western tradition, and might very well have fallen in the Texas category with a word here and there about the Lone Star State. They are "Buttons and Bows" and "Hair of Gold, Eyes of Blue." They just missed being Texans.

A poll of disc jockeys—the fellows who play records over radio stations—made in late fall by the magazine, Billboard, falls to list a single song that includes a single word about the Lone Star country.

Kuehn, who once led the band at the Menger Hotel in San Antonio, says:

"Songs run in cycles and sometimes they reach a saturation point. You can't write songs about Texas every year. Some years the songwriters will write about states, next year about birds and flowers. Don't worry. They'll be writing about Texas again."

There's nothing to do but wait, folks.

The wapiti—frequently confused with the elk—was once the most wide-ranged of American hoofed game animals.

Vicinity Scouters To Attend Parley To Plan Observance Of Scout Week

Scouters of the Hereford area will attend a Round Table meeting Thursday night to make final plans for the observance of Boy Scout Week, Feb. 6-12, J. C. Reese, camping and activities chairman announced Friday.

Preliminary plans for the week's festivities were drawn up at a round table meeting held two weeks ago when it was decided the boys would display handicraft exhibits in local store windows and put up a tent center on the vacant lot at Main and Second, weather permitting.

Canteen Is Planned Further plans, pending, include establishing a canteen in town during the week to sell coffee and donuts in a money-raising project.

A pot luck supper, for all Scouts, originally scheduled for Feb. 10 has been postponed because of the Chamber of Commerce banquet, but will be held whenever a date can be found. Cub Scouts will hold their supper Feb. 11 as originally planned.

Observance Marks Founding This annual observance of Boy Scout Week marks the anniversary celebration of the founding of the Boy Scout work in America. Each year Scouts present programs in schools and for clubs, during the week and usually have displays in town. Of three Scouting units in

Hereford, Cubs, Boy Scouts and Senior Scouts, there are five troops and about 125 members. Urlyn Streu is Scout commissioner; John Hicks, Cub commissioner; Bruce Wooddell, Scoutmaster for Senior Scouts; Bill Phillips, Troop 1 Scoutmaster; Gerald Wilson, Troop 2 Scoutmaster; Paul Coneway, Cub Scoutmaster of Troop 50; and Charlie Calloway, Cub Scoutmaster of Troop 53.

These officials and members of the scouting committee units are: Robert Thompson, district chairman; W. E. Dameron, advancement chairman; Dr. W. M. Nobles, health and safety chairman; Roy Ford, leadership and training chairman; Bob Wear, organization and extension chairman; Paul Harvey, finance chairman; Nelson Welch, vice-chairman; D. C. Kinsey, member at large, and Reese.

Two Herefordites

(Continued from Page 1) grandeur of the thing. "It was really fabulous. We hobnobbed with the big-wigs, people were jammed into Armory so thick you couldn't stir them with a stick. Such fabulous gowns and furs and flowers you've never seen in your life." Washington society was there

and several Hollywood and Broadway stars. Guy Lombardo's orchestra and Xavier Cugat's band with Carmen Miranda as featured vocalist were among musicians entertaining. Nobody was really dancing, said Robert. It wasn't so much of a ball as a come-and-stand-and-look affair. The president and vice-president and their families were watching festivities from a special box until about 2 a. m.

Group Planning

(Continued from Page 1)

as donations do," said Bruce Wooddell, campaign chairman.

Monday night will be the wind-up project, the annual March of Dimes ball. Two dances will be held, a square dance at the club house and a modern dance at the city hall. Tickets are \$2 a couple at each dance. Jiggs Hartman, chairman, said about 250 couples were expected to attend both dances.

Saturday afternoon school boys were manning contribution pots along Main Street whose silver collections boosted the Count Fund which had already reached \$2100 by Saturday morning.

The language of Wales is akin to the languages of both Ireland and of Scotland.

Wallpaper is believed to have been developed in Italy early in the 16th century.

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AMBULANCE SERVICE — DAY OR NIGHT
We now offer \$150.00 Cash Burial Insurance Policy at Low Cost. See us!

24 Hour Wrecker Service



KINSEY MOTOR CO.
PHONE 740 — NIGHTS 419-W



Nelly Don—
dark city cottons
\$10.95

Nothing newer, nothing smarter for winter than dark town cottons! Left: pincheck gingham in lilac-purple, gray-red, wine-rose, and navy-red combinations. Right: "snowflake" print on rust, green, brown, with "dandy" collar that takes to scarves, jewels. Both Sanforized, 12-20 sizes.

The Little fashion shop

"Smart Clothes for Smart Women."

Announcing THE BARCLAY HARDWARE

SUCCESSORS TO BARCLAY-FULLER-PHIPPS

Featuring:
NEW OWNERSHIP
and
A GREATLY EXPANDED MERCHANDISE STOCK

Having purchased the interests of Grant Fuller and Bill Phipps in the Barclay-Fuller-Phipps Hardware Company effective February 1st, it is my pleasure to announce the Barclay Hardware, in the same convenient location. Mr. Phipps will continue to be associated with me in serving your hardware needs.

I want to give you the type hardware store you are wanting. Several items will be added to our present stock, including a complete wallpaper stock, Flint Cutlery, and quality dishes in both open and closed patterns. It will be our sincere desire and pleasure to serve you with hardware supplies; may we enjoy a visit from you real soon?

Sincerely,
SID BARCLAY

136 West 3rd
HEREFORD

PHONE 704

ALWAYS BUY GLIDDEN PAINTS

SOCIETY

Mrs. John McLean, Society Editor

Beta Etas Plan Valentine Party At Regular Monday Night Meeting

Beta Eta Chapter of Epsilon Sigma Alpha sorority made plans for a Valentine party at the regular meeting held in the club rooms Monday night.

national organization, was read. Miss Koelzer and Miss Springer are employed in Colorado Springs.

Sound Film Shown For El Nino Study Club At Monday Meeting

"The Problem Child" a sound film, was presented at a meeting of El Nino Study Club Monday night in the home of Mrs. Millard Nobles.

into adult business or social life. Mrs. Nobles, president, conducted a short business session when greeting cards and napkins were sold to members by the chairman of the club project to make money.

New Officers For 1949-50 Are Named By Lone Star Study Club

Mrs. Vivian Major was elected president of the Lone Star Study Club Tuesday afternoon when the annual election of officers was held at a meeting in the home of Mrs. Joe Kendall.

members signed the honor scroll for the March of Dimes. Mrs. Ed Warren gave the program for the afternoon and reviewed the book "Star in My Crown" by Joe David Brown.

To Get Degree

Elizabeth Ann Dunlap will receive a BS degree from West Texas State College for Women Feb. 6. Miss Dunlap is the daughter of Mr. and Mrs. Walter Dunlap and has majored in merchandising while at the Denton school.

Federation Day Is Observed By Pioneer Study Club

Federation Day was observed when members of the Pioneer Study Club met Tuesday afternoon in the home of Mrs. Mary Seigler with Mrs. Tandy Legg as co-hostess.

Mr. and Mrs. V. L. Hilton and daughter, Janella, were Amarillo business visitors Friday. The Hiltons are connected with the H. and H. Furniture Store in Hereford.

Members attending the meeting were Mesdames Fred Barrett, A. G. Bell, J. E. Beyer, O. M. Dickey, Noah Ewton, Buri France, J. M. Gilliland, A. V. Hendrick, Bob Higgins, O. G. Hill, J. B. Jones, E. O. Jordan, F. M. Kester, Tandy Legg, A. L. Manjot, Wirt Phillips, Frank Terrell, C. E. Williams and the

Mr. and Mrs. Lake Dishman were hosts at an enchilada supper last week. Guests were Mr. and Mrs. Ralph Smith, Mrs. Hazel Sparks, Alice Louise Sparks and Roy Peet.

J. V. Campbell, Pete Hopson, and Miss Bonnie Chesser went skating in Clovis Sunday afternoon.

Married Friday



First Methodist Church Scene Of Lookingbill-Easley Wedding

The First Methodist Church was the setting here Friday afternoon for the marriage of Virginia Mae Lookingbill, daughter of Mr. and Mrs. Dudley Green, and Morris Easley, son of Mrs. S. L. Easley.

cake. Louise Green was in charge of the guest register. When the couple left on a wedding trip to New Orleans the bride was wearing a green suit with gray accessories and the orchid from her wedding bouquet pinned to her lapel.

January Meeting Of Deaf Smith HD Club Council Is Held Saturday

The January meeting of the Home Demonstration Club Council was held at the Court house Saturday afternoon. Mrs. Henry Kinsey, president, and other newly installed officers were in charge of the meeting.

Officers and announced that while there will be no essay contest this year, members should write essays for reading during Home Demonstration Week.

Plans for serving the Chamber of Commerce banquet Feb. 10, were discussed and Mrs. Frank Wilde distributed committee lists. Mrs. Ira Ott was named to represent 4-H Clubs at the Deaf Smith County Federation of Women's Clubs third quarterly meeting and members voted to choose the most outstanding woman in each club.

At the suggestion of Mrs. Tom Draper, CHDA, the sewing machine attachment in e e t i n g scheduled for March was changed to meeting for glove making and Mrs. Draper announced the first meeting to train club demonstrators on Saturday afternoon January 29 at 2 o'clock.

Those present were Mesdames Tom Draper, R. L. Campbell, Byron C. Campbell, E. W. Womble, Jr., E. K. Pinnell, Irene Ballard, Hardy Harris, R. N. Cooke, Earl DeHart, Grady Parsons, J. T. Richardson, C. P. Norton, Ray Stewart, R. A. Fullwood, P. L. Carmichael, V. E. Dodson, R. W. Barnhart, T. J. Parsons, Ira Ricketts, Zerrill Thomas, Orville Groneman, Glen Hetzler, Clarence Sauley, Ira Scott, Noble Elliston, J. M. Anderson, R. A. Frye, Zed Stewart, Hardy Benson, Lawrence Strauss, J. E. Dyer, Owen Andrews, W. A. Springer, Bill Brown, Arthur Jordan, Henry Kinsey, Wilson Wyley, C. O. Northcutt, Fred Saltzman, Paul Hoff, R. E. Barrett, Orin Russell, Ronald Matthews, Ed Cox, Tom Garner, Roy Boyd, R. L. Wilson, Elmer Combs, A. E. Jury, and Ira Ott.

Whatever the variation, the result is one that makes for a delectable main dish whenever served.

Stuffed Pork Chops (Six Servings) 6 pork chops, 12 tablespoons rice (uncooked) 1/4 cup minced onion 1/2 cup diced celery 1 small green pepper, chopped 6 slices fresh tomatoes salt and pepper

When the chops are stuffed in this manner place the sliced tomatoes on top instead of underneath the stuffing as in the first method.

When ready to serve arrange on a large platter or chop dish, garnish with crisp slivers of carrots and parsley and you have a dish fit for the finest dinner.

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Recent Bride



The former Miss Jennie Irvine, Canyon, daughter of Rev. and Mrs. E. A. Irvine, Canyon, became the bride of E. H. Cole, Hereford, last Saturday morning in a ceremony at the Canyon First Methodist Church. Mr. Cole is the son of Rev. and Mrs. J. P. Cole, Hereford. The couple will make their home in Hereford.

Husbands To Be Honor Guests At Young Mothers' Valentine Party

A Valentine dinner party with husbands of members as honor guests has been planned by the Young Mothers' Club for Feb. 14.

Refreshments were served to Mesdames Delbert Balnum, Dennis Baker, Richard Barnard, Bartley Dowell, G. W. Edwards, Norman Gray, Paul Harvey, Preston Hagans, William Hull, Don Martin, Joe Reinauer, John Winkler, Lowell Sharp, Neill Young, Earl Stagner, J. W. Hulse, and the hostess.

Plans were discussed at the meeting of the club held Monday night with Mrs. Charles Hill as hostess at the home of her mother, Mrs. Henry Hastings.

A timely program on polio was presented by Mrs. Dennis Baker who discussed "What We Know About Polio" by Dorothy Ducaas. She told of the advancements made in the early recognition of the disease and told of treatment for Infantile Paralysis. In conclusion precautions to take when a community is threatened with a Polio epidemic.

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Personals

Mr. and Mrs. Marshall Formby left Tuesday morning for a two or three week's vacation in the south. John Blake of Brownwood, Formby's business partner, is in charge of Radio Station KPAN during the Formby's absence.

Mr. and Mrs. T. W. Alderson visited last Sunday in Plainview with their nephew and family, Mr. and Mrs. Wayne Boyd.

Mr. and Mrs. Rex Lee of Abilene, students of Hardin-Simmons University, are spending the between semesters vacation in Hereford with her parents, Mr. and Mrs. F. A. Tucker.

Mr. and Mrs. R. C. McGilvray drove to Lubbock Sunday to take their son, Reuben, back to his studies at Texas Tech. Their daughter, Mary Helen, went as far as Lubbock with them on her way back to McMurry College in Abilene.

Mr. and Mrs. Floyd McGee and children, Naomi, Doris Jean and Junior, Mr. and Mrs. R. L. McGee, Ernest McGee, Lee, Johnny, and Joyce McGee went to Quitaque last Sunday to attend the funeral of a relative, Mrs. Alec Montgomery.

Mr. and Mrs. W. R. Winget and children, and Marvin Winget, and son were Sunday dinner guests of Mr. and Mrs. F. A. Winget.

Bud Wilkins, who recently graduated from Texas A&M, is visiting here with his parents, Mr. and Mrs. C. O. Wilkins.

Mr. and Mrs. Stan Barrett and Mr. and Mrs. Lee Kent were dinner guests Thursday evening of Mr. and Mrs. Richard Winget.

Taft McGee returned Sunday from a business trip to Oklahoma City.

Mr. and Mrs. Frank Wilhelm and Leora visited last Sunday with his parents, Mr. and Mrs. F. J. Wilhelm in Nazareth.

Miss Helen Germaine went to Fort Worth this week where she is visiting Mr. and Mrs. Charlie Jensen.

Mrs. E. L. Smith and grand-daughter, Ann Britt, of Amarillo were week end visitors in the home of her daughter and family, Mr. and Mrs. Carroll Whitesides.

Mrs. Andrew Pat Jones and son of Amarillo visited in Hereford the first of the week.

Mr. and Mrs. Stan Barrett and Mr. and Mrs. Lee Kent were dinner guests Thursday evening of Mr. and Mrs. Richard Winget.

Mr. and Mrs. W. F. Hardwick Joan Hardwick and Lynn Stocker of Dallas were Amarillo business visitors Saturday.

Harry Wilhelm, who attends Price College in Amarillo, is spending the week end in the F. L. Wilhelm home.

Frank Jones was a dinner guest of Mr. and Mrs. George Graham Monday night.

Mrs. Glenn Rutter left Saturday for Denver, where she will visit Mr. and Mrs. Aldon Hawks and their new daughter.

Mr. and Mrs. Douglas Groom visited in Amarillo last week end with her sister and family, Mr. and Mrs. Arthur Cox, and with her parents, Mr. and Mrs. J. H. Devine.

Mr. and Mrs. Cap Ellison of Fortales were overnight guests last week in the home of Mr. and Mrs. Herman Gray. The Ellison and the Grays made a business trip to Amarillo.

Mr. and Mrs. Paul Mathers and Bobby were dinner guests Saturday night of Mr. and Mrs. Will S. Kerr and sons, Pat, Joe, Clifford and Norman.

Mr. and Mrs. Otis Hall visited with her mother, Mrs. Wells, in Amarillo Sunday.

Harmonizers Keep Busy



Sextet members shown here, reading from left to right are Reba Dones, Betty Shockley, Doris Jean Smith, Mary Kathryn Carroll, Patsy Longbottom and Alma Faye Knox. Miss Thelma McMinn at the piano.

Girl Sextet One Of City's Most Popular Musical Groups

The Girl's Sextet, posed recently as they harmonized, have been one of the most popular groups in Hereford. They have practiced never saying no when called upon to sing on any occasion and have appeared on programs for every civic organization in the city, various lodge programs, American Legion pro-

grams, teas, showers, study club programs, class luncheons and banquets church programs, and various other programs. Last year the group appeared on two different sectional meetings of the Northwest Texas Teachers Association, District 9, as well as taking major parts as soloists, in duets and trios in the

annual Christmas and Easter programs, and in the Spring Concert held during National Music Week. They have also appeared on the radio. Miss Thelma McMinn, director, states that the girls feel that they belong to Hereford and are always eager to give of their talents.

(Continued on Page 4)

You Too Can Be A Square Dance Caller, But You Gotta Pat Your Foot

By MARTHA COLE

Austin (AP)—Makes no difference if you're a man or woman—you, too, can be a square dance caller.

But you gotta hit that beat. Pat your foot and away you go, with a swing your partner and do-si-do.

"You just can't call a square dance without patting your foot," said attractive Mrs. Sally Loeffler of Junction. She's only 33 years old but has prematurely gray hair.

In a calico skirt and a white ruffled blouse, Mrs. Loeffler came to Austin to call out the dances at the mammoth square dance given for the governor's inauguration.

"A sense of rhythm, personality, and clarity in your voice. You've gotta want them to have a good time."

And Mrs. Loeffler hit the beat with "chase that rabbit, chase that squirrel."

Sawing away on a bull fiddle taller than she was, Mrs. H. E. Harton of Friggs, Texas, was patting her foot right in time with Mrs. Loeffler. Mrs. Harton weighs only 106 pounds.

She giggled when someone asked her what a woman was doing sawing a bull fiddle in a hoedown band.

"Well," she started off, "I sent my husband to town to look for a piano and that's what he came back with—a blonde bull fiddle."

"He couldn't play it and I couldn't play it. But I just

started picking out chords and here I am." Mrs. Harton was the only woman member of the hayloft gang from Briggs.

She said she couldn't read music and furthermore didn't need to, that most of square dance playing was by ear anyway.

Mrs. Harton and the rest of the hayloft gang play for dances about twice a month. Mrs. Loeffler said she calls dances out around Junction about twice a month, too.

Mrs. Harton started tuning up her bull fiddle and the little fiddles started whining. Mrs. Loeffler stepped up to the microphone and started patting her foot. Pretty soon everybody's feet were patting in time and away they went.

PERSONALS

Mr. and Mrs. Will S. Kerr were Amarillo visitors Wednesday.

Mrs. A. L. Burkett of Newberg, Oregon, is visiting her mother, Mrs. Mary Ott and her brother, and wife, Mr. and Mrs. Ira Ott. Mrs. Ott and her daughter are visiting relatives in Plainview this week.

Sunday guests in the Jack Wright home were Mr. and Mrs. E. F. Harmon and J. E. Harmon of Lubbock, and Miss Mary Anne

Davis of Dimmitt. Miss Jackie Wright and her room-mate at West Texas State, Miss Annie Marie Luther of Claude, were week end guests in the Wright home.

Homer Brumley left Thursday for Fort Worth to serve as a judge at the Fort Worth Fat Stock Show. Brumley will serve as a judge in the Hog division, in which college judging teams will participate. He plans to return today.

Dr. and Mrs. Millard C. Nobles left Thursday for Dallas on a combination business and pleasure trip.

Methodist Women Begin New Study

Circles of the Woman's Society of Christian Service of the Methodist Church met at the church Wednesday afternoon for a program beginning the new study book "The Newness of Life."

The Scriptural lesson was given by Mesdames J. F. Ward, A. B. Christian, J. C. Cummings, Don Davidson, J. F. Slaton, Forrest Minton, G. W. Edwards, C. B. Williams and Leo Forrest.

Rev. Don Davidson, pastor, conducted the lesson and in conclusion recommended the following affirmation: "Whatever I may have been of pagan or divided personality, whether my sins have been tragic or normal, whether my loyalties have been half-hearted—I do now take self out of the center of my life and make Christ my Lord and Master." for members to adopt in order to get the most out of the new study.

Announcement was made of the Fellowship luncheon which will be held next Wednesday at the church at twelve o'clock.

Fight On Whether To Return To Pre-War Crop Controls Looming

By OVID A. MARTIN Associated Press Farm Reporter

WASHINGTON (AP)—Back of a fight developing in Congress over future government farm price supports is the issue of whether there should be a return to prewar crop controls.

There appears to be general agreement that the government should do something to keep agriculture from taking another tailspin into a depression like that which nearly wrecked it—and the Nation—after World War I.

Truman Holds View

This view is held by President Truman. It is shared by most members of Congress. The major farm organizations and most farmers themselves.

But the big question facing the government's policy makers is whether it is possible to have government aid programs without measures which would tell the farmer just how much land he could plant to particular crops and just how much he could sell.

The powerful farm bloc in and out of Congress is divided sharply over this question. Outwardly the division is centered on price supports. Actually it is a debate over farm controls.

The idea that the government should support prices by putting floors under them so as to prevent a collapse in farm income seems to have general acceptance. Such influential consumer groups as organized labor endorse it.

The argument is made that price supports help both farmers and non-farmers. They are said to insure farmers of buying power with which to secure city-made goods. A good rural market for city goods materially would help in turn to keep urban workers employed.

But just how high should farm price supports be? That is the question that is being argued. Supports were raised to unprecedented levels during the war to encourage maximum production.

Want Wartime Support Levels Some groups in and out of congress want to keep the wartime support level. That level was 90 per cent of parity for most major products.

(Parity is a legal standard for measuring market prices of farm products. It is designed to be fair equally to farmers and those who buy their products.)

Another group wants a system of flexible supports. Under this plan, in years of big supplies price supports would be reduced. In years of shortages they would be raised.

Such a flexible system was included in a long-range farm law passed by the Republican-Controlled 80th Congress. It authorizes supports ranging between 80 and 90 per cent of parity for major crops and from zero to 90 for others, beginning with 1950 crops.

This does not mean that supporters of the flexible system want lower returns for farmers than the first group. Each contend their respective method is the only sure way of assuring farmers a fair income and the nation an efficient agriculture.

Automobile Registration 1948 Willys Jeepster; F. T. Hager. 1948 Oldsmobile four-door sedan; Wayne Evans.

Fear Overproduction Advocates of the flexible system contend the higher, rigid 90 per cent supports would encourage overproduction and the piling up of surpluses at the cost of billions of dollars to the government. They say such a

result would eventually discredit the whole farm program.

Those wanting the 90 per cent supports come back with the argument that overproduction and surpluses could be prevented by use of controls over production and marketing. They would return to acreage allotments and marketing quotas inaugurated by Henry Wallace when he was Secretary of Agriculture in the '30s.

Says Curbs Not Wanted

But foes of the high supports argue that farmers don't want to go back to controls. Leaders in the fight against controls are President Allan Kline, President of the powerful American Farm Bureau Federation, and Albert S. Goss, Master of the National Grange.

Advocates of high supports deny farmers are opposed to

controls. At a recent meeting in St. Louis, farmer committeemen who help carry out agriculture department crop programs went on record favoring 90 per cent supports with controls.

How will this issue of high supports and controls versus lower, flexible supports and a minimum of controls come out?

It is not possible to predict at this time. The outcome may depend on what Mr. Truman and his secretary of agriculture, Charles F. Brannan, recommend.

While both endorsed the principle of flexible supports last year, both have avoided committing themselves since the issue arose in congress—particularly since supplies are above normal needs.



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COURTHOUSE RECORDS

Deeds of Trust

S. A. Duckworth to Wilson Gyles: Part of Blk. No. 21, Evans Add., Town of Hereford.

George S. Parker and Dora Parker to Hereford State Bank and George Alexander: Part of Blk. No. 32, Evans Add., Town of Hereford.

H. W. Melton and Effie W. Melton to Connecticut Mutual Life Insurance Co.: 5/8 of Section 3 of Carter and Head Sub-division of portion of Capitol League No. 409.

C. B. Thomas and Ellen Thomas to First Federal Savings and Loan Association of Amarillo: 4 acres of land out of SW 1/4 of Section No. 42 in Blk K-3.

Warranty Deeds

N. E. Shockley and Bessie Shockley to J. L. Hoffman: part of Blk. 2, Mabry Add., Town of Hereford.

Frank Bezner and Beatrice Bener to D. F. Allen: 40 acres of land out of SE part of Sec. 92, Blk. M-7.

Dee Showers and Marlon Janett Showers to Ray Stine: E 1/2 of Section 49 in Blk. K-11.

C. A. Wimberly and Lois Wimberly to C. F. Kerr and Reavis Kerr: 5/8 of Section 14, Blk. K-14.

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'Winter' Program Theme As Music Study Club Holds Meeting Monday

With snowflakes falling and temperatures reading near zero, an appropriate program on "Winter" was enjoyed by members of the Music Study Club Monday afternoon. The meeting was held in the home of Mrs. Glenn Snyder.

As leader, Mrs. C. C. Ferguson gave the introduction to the musical portion of the program by reading excerpts from Tennyson's "Snowdrift," "Blow, Blow Thou Winter Wind," from Shakespeare and Whittier's "Snowbound."

Mrs. Ferguson also gave something of the life and achievements of composers, mentioning Burleigh, Lieurance, Clokey, Kesselberg, Bemberg and Tchakovsky.

Musical selections included "Tis Snowing" (H. Bemberg) a

vocal solo sung by Mrs. B. F. Cain with piano accompaniment given by Mrs. C. H. Dyar; "November" a piano duet played by Mrs. Ellis Coombes and Mrs. Cliff Estes; and "A Song of Winter" (vocal solo) by Mrs. W. T. Carmichael with Mrs. A. J. Schroeter accompanying.

During the business session presided over by the president, Mrs. A. J. Schroeter, members signed the 100 per cent scroll for the March of Dimes. Members present were Mesdames B. F. Cain, W. T. Carmichael, R. F. Coneway, Ellis Coombes, W. E. Dameron, C. H. Dyar, Cliff Estes, C. C. Ferguson, Jeff Gilbreath, Bob Lawrence, J. O. McCracken, Earl Phillips, J. D. Niell, T. W. Roberson, A. J. Schroeter, A. O. Thompson and the hostess.

Texans in Washington

By TEX EASLEY

AP Special Washington Service

WASHINGTON (AP) — Wind-up of Texas festivities here in connection with the inauguration of President Truman was a luncheon (Jan. 21) in the house wing of the Capitol given by Rep. Paul Kilday and Mrs. Kilday for the Cavaliers of San Antonio.

When Senator Tom Connally was called upon for a talk after the meal was finished, he told this little known story about himself:

In 1898 Theodore Roosevelt came to Texas in search of recruits for his Rough Riders. Connally and another young man, who was to become one of his closest friends in later years, were fired with enthusiasm and made a special trip to San Antonio to see the famous Teddy.

The Senator then lived at Eddy, between Waco and Temple. Identifying his companion as the late Dr. Carl Lovelass of Waco, Connally said:

TR Looked Them Over

"The rough and ready Roosevelt looked us over and asked if we could ride. We told him sure, everybody in Texas learned to ride a horse before he learned to walk. Then he wanted to know if we could shoot. We said sure, but we forgot to mention that our shooting had been with an old muzzle-loading double-barrel shotgun at field larks and doves.

"Well, you boys are just the men I want," declared Roosevelt.

Didn't Want Them Too Bad

"But I reckon he didn't want us too bad, not both of us, anyway. We had a physical examination, and they told me I was too light weight. Nothing serious wrong with me, I was just too much of a bean pole."

His friend was recruited and went with the Rough Riders to Cuba, for combat in the Spanish American War. Connally then

joined the Second Texas Volunteer regiment.

Major Lee E. James, formerly of Temple but recently an instructor at Texas A&M College, got in on inaugural activities even though he didn't come here for that purpose.

He recently went on active duty in the army, and stopped here en route to Greece to serve on a military mission. His wife and 8-year-old daughter Leone are going with him.

Leader of the move on the House side of the Capitol for repeal of the oleomargarine tax is Rep. Bob Poage of Waco. He says he is in favor of hearing, even though most sponsors of the bill think that sufficient hearings were held last year and contend the measure should be reported promptly to the floor.

Such procedure would leave the way open to charges that the repeal advocates are using high-handed tactics, says Poage, so opponents should be given an opportunity to renew their protests at an open hearing.

Representing a big cotton producing district in central Texas, Poage has been a leader also in a move by several congressmen to get the government to permit exports of fats and oils.

"So long as there was a shortage," he observed, "I did not question the need of export controls."

"Now there is no shortage in the United States. On the contrary, we have a huge surplus. The price of cottonseed oil has dropped about 40 per cent in the last five months. The prices of peanut and soybean oils and fats like lard have suffered similar breaks."

The output of gold, silver, copper and lead from newly mined ores in Texas in 1948 was valued altogether at \$70,988, recent Bureau of Mines figures show. The value of these in 1947 was \$50,478. Ores and concentrates from other states and foreign countries were smelted in Texas in the lead and copper plants at El Paso, the horizontal-rotor zinc smelters and Amarillo and Dumas, and the electro-

lytic zinc plant at Corpus Christi.

The Imperial Potentate of all Shriners in America, Galloway Calhoun of Tyler, was here during inaugural week to officiate at an installation ceremony of officers in the local Shriners. Texas congressmen who belong to the Masonic order were guests at a dinner held in connection with the local meetings.

Mrs. Altavene Clark, secretary to Rep. Gene Worley of Shamrock, is leaving her present position to become executive officer of the House Agriculture Committee. She served for years as an aide to that group when Federal Judge Marvin Jones was its chairman. Judge Jones was Worley's predecessor in Congress; formerly from Amarillo, he now is Chief Justice of the U. S. Court of Claims.

The American Municipal Association reports at least 125 cities and 22 state law enforcement agencies now use drunk-o-meters or chemical devices in drunken driving cases.

With the meter, a suspect blows a balloon full of air. The breath is passed through a series of tubes containing chemicals. The tests determine the alcoholic content of the blood.

Children Celebrate Birthdays Together

A double birthday celebration marked the day for Gayle Marie Foster and Jesse Click when Mrs. Click entertained with a party in the Click home Saturday night. Because both birthdays occur on Jan. 23, Gayle and Jesse have celebrated together for years. Games and dancing provided entertainment. Refreshments were served to Gayle Marie Foster and Glenn Hopson, Ruth London and Jesse Click, Coleen Brown and Carl French, Alice Ward, and Dwayne Christian, Bobby Jane Sisk and Elmer Jack Reynolds, Mrs. Ira Foster and the hostess.

GADGETS DETECT DRUNKS

CHICAGO (AP) — A growing number of cities and states are using scientific gadgets to find out how many sheets, if any, a drinking driver has in the wind. The famous Green Mosque at Erussa, Turkey, got its name from the thousands of green clay tiles used to decorate its outer wall.

The word "furlong" originally

meant a "furrow long"—the length of the usual acre strip in the medieval manorial system.

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We are happy to announce Mr. Bruce Wooddell as the newest member of the Kinsey Motor Company Family.

Most of you know Bruce; you have known him while he served as a city employee; and you have become well acquainted with his sincere leadership and drive as a civic leader in Hereford.

Wooddell joins with our entire firm in welcoming each of you to avail yourself of the services of the Kinsey Motor Company... we pledge ourselves to rendering service worthy of the Chevrolet and Oldsmobile emblems.

WON'T YOU GIVE US YOUR PATRONAGE?

Long Time Ago

45 Years Ago

The Nipponese had the upper hand in the Russo-Japanese war, raging as the Brand of 45 years ago went to press and the top headline was devoted to the scrap.

A fellow by the name of Oswald Wilson at Fort Worth had written a letter to W. H. Ryser, president of the Farmers' Institute at Hereford, concerning wheat culture in the Panhandle.

E. W. Harrison, clothier, delivered a lengthy message to gentlemen of the vicinity, via a front page ad, telling them they should come in and look over his stock of new suits before making a decision on what to pick for the Easter Parade. Mr. Harrison's price?—eight and a half bucks per suit!

The Santa Fe had just revealed a plan to settle at least 20,000 farmers in Northwest Texas.

Nothing seems to have shaken the belief of John A. Johnson,

groceryman, that Panama had a perfectly good right to pull away from Colombia, and he continued to air his opinions on the subject in Brand ads.

An "old 'detrict skule'" had been pronounced a success by the Brand and had raked in about \$35. However, the Brand didn't say what a "detrict skule" was.

A "Yalu Koden" was on exhibit at the First National Bank. Seems the Yalu was a queer sort of Korean fish which Judge John D. Slaton had got through the Bureau of Fisheries in Washington. It was Judge Slaton's plan to turn the fish loose in Tierra Blanco creek. (Anyone caught a Yalu Koden lately?)

Other news highlights stated that:

A Laird of Bovina had "passed up the road."

J. M. Ligon had been "mixing" on Hereford streets.

J. L. Crum had come to town.

A Boom citizen named B. C.

Small Towns Said To Stand Good Chances Of Acquiring Industries

Special To The Brand COLLEGE STATION—If your town is in the 1,700 to 7,500 population bracket or thereabout, chances of securing an industry are good. The 1,700-7,500 bracket is pointed out as one of the most sought-after by the industry of the United States.

Important industrial location factors will soon be available to the industry. Forms have been prepared and are being sent to the towns by the Management Engineering Department through the Engineering Experiment Station, Texas A&M College.

When the forms have been filled in and returned to the Management Engineering Department they will reveal to industry the available locating factors to be found in the towns. This information will be made available to inquiring industries.

The forms have been prepared after an exhaustive study in the requirements of industry in choosing a location for a plant. Factors considered by a manufacturer in search for a suitable location will vary with the different industries.

"However, it has been found that most industries are interested in such factors as nearness to market for the materials and the produce," says R. W. Downward of the Management Engineering Department. "Power cost, availability of labor, labor conditions and rates, climate, transportation facilities, water and sewer facilities, housing facilities, building and warehouse facilities, taxes, banking facilities, social facilities such as churches, schools and places of recreation are other important factors." Downward points out.

"These forms will be of much assistance to cities in evaluating local conditions and determining whether or not they are in a position to attract new industries," Downward says. "This is

Robertson had made a trip to Hereford.

S. H. Mount had been "prospecting" in Hereford and was pretty sure to locate here.

Jack Garvin, Amarillo Star employee had returned and was not going back to the paper because the Star had folded.

an opportunity for the cities to make their local advantages known to industry, since many inquiries are being received. The assistance to all chambers of commerce in preparing the forms was sought and given the Management Engineering Department.

"The past several years have witnessed a gradual realization of the part of communities that movements in industry are not regulated entirely by chance," Downward points out. "Communities have discovered that industry chooses locations according to certain very definite location factors, and that those far-sighted enough to make data on these location factors available to industry have developed industrially more rapidly than the others."

PERSONALS

A guest in the T. W. Alderson home from Sunday until Wednesday was Mrs. C. H. Nichols of Sudan.

Mr. and Mrs. Dick Lucas and sons, Ricky and Jack, were Sunday dinner guests of Mr. and Mrs. Bill Kennedy. The two couples and the children drove to Clovis in the afternoon.

Mr. and Mrs. W. G. Vaughn and Leland were dinner guests Sunday of Mr. and Mrs. M. C. Littlejohn.

Mr. and Mrs. Otis Hall attended a dealers' meeting in Amarillo Saturday. Hall is a partner in the H. and H. Furniture Store, and the family are newcomers to Hereford.

Mr. and Mrs. L. C. Thomas were recent Clovis business visitors.

Among the students from West Texas State College at Canyon who are home for a brief vacation between semesters are Misses Jackie Wright, Madelle Beavers, Margaret Sowell, Barbara Boyd, Doris Jean Hastings, and Helen Jo Wilson. The girls will return to Canyon Tuesday, when registration for the second semester begins.

Girls Sextet

(Continued from page 1) time and talents. In fact this group has had to refuse only on one instance.

It requires a great deal of practice before public performances can be given and it took hours, both before and after school, of diligent practice, as well as in Saturday sessions, for the girls to learn their parts and make their voices harmonize.

Although one member of the group is moving away, they plan to continue as a unit and according to Miss McMinn, their greatest pleasure is in singing whenever needed.

Harder For Football Officials To Make 'First Team' Than For Player

By WILBUR MARTIN Associated Press Staff It's harder for an official to make the "first team" than a football player.

Out of nearly 800 members of the Southwest Football Officials' Association only 39 are in division one—the "first team."

Division one officials work Southwest Conference games almost exclusively. It's a long pull to get into this division. Some never make it.

Next time you get the urge to "kill the referee" remember he's out there because he passed a rigid physical and mental examination and because the coaches wanted him.

An official never passes all of the tests. He's always being graded—by other officials, by coaches, and, in Southwest Conference games, by Jimmy Stewart executive secretary of the Conference.

"A Southwest Conference coach will grade a man harder for missing an infraction of the rules than he will on anything else," Stewart said.

Stewart said the reports from coaches and officials, and the manner in which the official conducts himself on the field are

the most important points in grading work.

These reports are usually made on the Monday after the game. High school coaches also make reports.

Most of the officials in this area are homegrown. The Southwest Officials' Association has only a few out-of-state members. And there are very few officials who have come into the southwest from other areas.

"If an official from another area does move into the Association's sphere and wants to officiate, we accept the experience and grades he had received in that area," Stewart said.

Most of the officials who work college games are in the top three divisions of the Association. These brackets also supply most of the Class AA high school officials.


There's no age limit for officials. As long as a man can pass all of the tests he can keep officiating. Some of the real oldtimers among Southwest Conference Officials are Howard A. Allen, C. F. "Potts" Anderson, Abb Curtis, Earl Dayvault, Maxey Hart, Jimmie Higgins, Barry Holton, Zebbie Howell, Bud Price, Charley Swartz, and Harry Viner.

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THE RETURN OF WILDFIRE in glowing SEPIA-TONE

JAMES HILLMAN BOB HANLEY CHRIS-FUN BRATHI STANLEY ANDREWS HOLLY DANE

THREE STOOGES COMEDY SQUARE HEADS OF THE ROUND TABLE

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The Worst IS YET To Come



It's been cold... but the worst is yet to come.

Some lucky folks are all set with electric blankets already at home. But for the rest... those who are looking forward to sleeping under a load of blankets this winter or suffering from a series of colds... the word is to "go electric."

Electric blankets bring you not only guaranteed sleeping comfort on the coldest nights, but a definite relief from colds. Under a comfortable featherlight electric blanket, you're not exposed to energy-draining nights of cold discomfort.

While the original cost is just a little more, you'll save money on cleaning your single electric blankets, and on storage problems. One night under an electric blanket, and you'll KNOW that you want the many advantages offered you by an electric blanket.



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Congratulations,

MR. AND MRS. WM. H. BOND
MR. AND MRS. WAYNE QUALLS
MR. AND MRS. W. H. BAND
MR. AND MRS. CLAY JONES
MR. AND MRS. T. W. CONKLIN
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MR. AND MRS. VALTON LEE FOWLER
MR. AND MRS. LEWIS PARISH
MR. AND MRS. JOHN R. JOHNSON

upon the occasion of your wedding anniversary,

If we have overlooked your wedding anniversary or your friend's wedding anniversary, we invite you to call at the Star or Texas boxoffice or phone 383.

ROD CAMERON

YVONNE De CARLO DAN DURYEA

THEY CALLED HER "Sepia"... AND SPOKE HER NAME IN WHISPERS!

RIVER LADY in glowing SEPIA-TONE

STAR WEDNESDAY THURSDAY

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WOMEN IN WHITE

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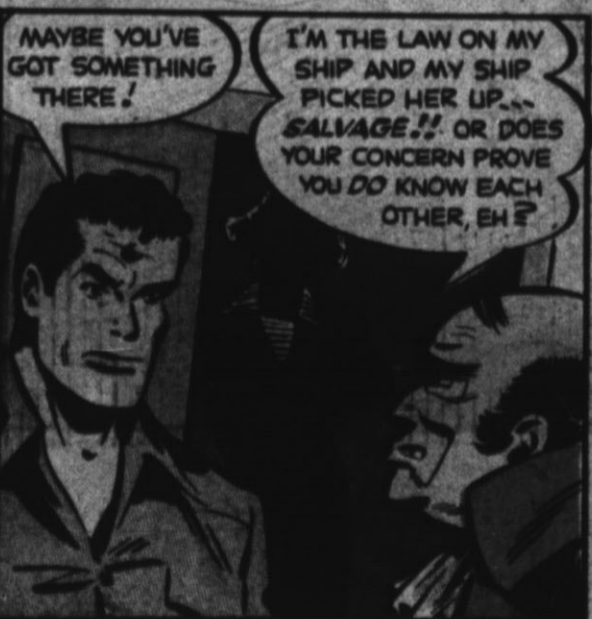
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HEREFORD FURNITURE CO.

for
HIGH QUALITY FURNITURE
Guaranteed Radio Service
On All Makes and Models
ACROSS FROM THE POST OFFICE
401 Main Hereford Ph. 823




We'll just Bet His Wheels Were Out of Balance!

Please tell him about our

DIAMETRIC WHEEL BALANCER

Our total charge is \$1.50 per wheel and we furnish all necessary weights.

GUARANTEED WORK BY TRAINED OPERATORS AT

Phillips & Lawrence Service Station
24 HOUR SERVICE — PHONE 97

"Every Time We Make a Friend, We Grow a Little"

The Worst IS YET To Come



It's been cold... but the worst is yet to come.

Some lucky folks are all set with electric blankets already at home. But for the rest... those who are looking forward to sleeping under a load of blankets this winter or suffering from a series of colds... the word is to "go electric."

Electric blankets bring you not only guaranteed sleeping comfort on the coldest nights, but a definite relief from colds. Under a comfortable featherlight electric blanket, you're not exposed to energy-draining nights of cold discomfort.

While the original cost is just a little more, you'll save money on cleaning your single electric blankets, and on storage problems. One night under an electric blanket, and you'll KNOW that you want the many advantages offered you by an electric blanket.



See Your Dealer

You'll find a choice of makes and colors in electric blankets.



HAPPY WEDDING DAY, BOSS MAN!

IT'S ABOUT TIME THESE STUBBORN ISLANDERS GAVE IN!

SORRY YOU CAN'T WATCH THE SERVICE, BUT YOU'VE GOT TO GUARD THE FOOD BOAT-- THIS WEDDING FEAST WILL BE THE FIRST DECENT FOOD THIS ISLAND'S SEEN SINCE HE BLIGHTED THE COCONUTS AND POISONED THE FISH!

DIKIE PAPER

CHIEF WHERE IS THY DAUGHTER?

SHE WANTS BUT A MOMENT ALONE IN HER ROOM-- WORRY NOT-- SHE WILL BE THERE!

THIS ROGAR IS EVIL-- I CAN'T GO THROUGH WITH THIS WEDDING-- BUT HE WILL STAB ME IN THE BACK IF I REFUSE!

I MUST GO THROUGH WITH IT! -- I WILL!

MASTER ROGAR-- IT IS THE SKY OF THE BIG WIND-- IT IS A BAD OMEN! --

BLAST YOUR OWNERS! WHERE'S MY BRIDE?!

I-- AM READY--

GOOD-- COME ON BLAST YOU ALL! -- QUIT STARRING AT THE SKY! BLAST IT! -- OR WITH THE WEDDING!

300 MILES AT SEA --

IT'S NO USE THE STORM WILL CATCH US BEFORE WE CAN RAISE LOUND!

THAT'S OKAY! LET 'ER COME! WE'RE ALL SET FOR ANY KIND OF A...

...E-BLOW!

SOUTHWESTERN PUBLIC SERVICE COMPANY

54 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Assets Over \$5,000,000.
Liberal Dividends

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION

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401 Main Hereford Ph. 823



We'll just Bet His
Wheels Were
Out of Balance!

Please tell him
about our

DIAMETRIC WHEEL BALANCER

Our total charge is \$1.50 per wheel and we furnish all necessary weights.

GUARANTEED WORK BY TRAINED OPERATORS
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SOUTHWESTERN
PUBLIC SERVICE
COMPANY
24 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

THINGS TO COME IN MAGNETS



NEIGHBORLY NEIGHBORS

HI HARVEY! HOWDY, PETERS!

NO SMOKING, HEY?

DON'TCHA EVER GET TIRED O' MAKIN' ALL THEM "NO" SIGNS?

NO!

IF I WEREN'T MAKIN' "NO" SIGNS...

I'D PROBL'Y BE MAKIN' NO SIGNS!

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Volume 1—Number 32

Hereford, Deaf Smith County, Texas, Sunday, February 6, 1949

Price 10c Per Copy

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TO ADDRESS C OF C BANQUET

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"I brought the matter before the Ministerial Alliance in the belief that the showing of this picture would be very detrimental to the morals of the (Continued on Page 8)

Jaycees To Meet Black Widows Tuesday Night

The Dimmitt Black Widows will meet the Hereford Jaycees in a basketball tilt Tuesday night, Feb. 8, in place of the formerly-scheduled game with the Amarillo Graham-Hoeme team. Scheduled at 8 p. m. in the high school auditorium, the game promises to be a close match, with plenty of thrills for those who like tight competition. Most of the players for the Black Widows were members of the Dimmitt High School team who went to the regional and state finals a few years back.

As soon as a date can be set, the Jaycees and the Graham-Hoeme team still plan to battle it out on the basketball floor. Next week end the Hereford squad will go to the Vega tournament.

Rebels is credited with preparing the first almanac in 1833.

Talents Pay Off



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Walser described the cow as being of mixed breed, weighing about 1,000 pounds and having a white spot on her forehead, cancer over left eye and slash brand on left shoulder.

Local Woman Has Painting Done By Japanese Poison Slayer Of 12

Mrs. F. S. Smith felt that she was in possession of a "tainted" picture this week, though the picture itself showed no reason for such a description. Shortly after receiving a Japanese oil painting sent her from Tokyo by her son, Master Sgt. Lynnwood Hallam, Mrs. Smith read an AP dispatch from Tokyo stating that one Sadamichi Hirazawa, landscape artist, had been indicted on charges of murdering 12 persons in the cyanide poisoning of a bank staff in order to rob the bank, confessing also to poisoning four others who almost died in an earlier 164,000-yen bank robbery.

The initials on her painting, a view of distant mountains and tree-covered hills, corresponded to the indicted man's name, so Mrs. Smith wrote her son to discover if they were one and the same man. She received an affirmative answer just recently, learning that the accused man had posed as a health department inspector in order to administer the poison for his crimes.

Mrs. Smith still thinks her picture is lovely, with its simple wood frame, but she is somewhat taken aback by its grisly history.



old to 26. Mrs. Eunice Peterson, draft board clerk, says it should be from 19 to 26.
Bright note for the winter weary: Woman in the Brand of See carrying a small clump of rose bushes. Said she would keep them in her basement awhile yet, but didn't believe the time was far off when they could be set outside.
Tsingto, China, a fishing village in the 1890s, is now a city of 800,000.

Captain Donald M. Olson, commander of Company E, 142nd Infantry, 36th Division, Texas National Guard, will speak at the High School Auditorium at 3 p. m. Tuesday on the current National Guard recruiting campaign.
Captain Olson has invited all area youths 16 or over to attend. He also has invited parents to attend.
Several Hereford youths are members of Company E which is located at Canyon.

THE WEATHER
High and low temperatures and moisture readings Wednesday through Friday were recorded as follows:
Wednesday—High at 34, low at 18, moisture at 6.
Thursday—High at 34, low at 26, moisture at 6.
Friday—High at 40, low at 22, moisture at 6.
Total moisture for February—none.

church, will be guest speaker. That evening there will be memorial services.
The following Tuesday there will be a banquet at which Mayor W. E. Dameron will be toastmaster.
Thursday there will be an anniversary pageant written and produced by Mrs. Harry Good. A Panhandle Christian College reunion has been scheduled for that day also.
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A Laird of Bovina had "passed up the road."

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J. L. Crum had come to town. A Boom citizen named B. C.

Small Towns Said To Stand Good Chances Of Acquiring Industries

Special to The Brand COLLEGE STATION—If your town is in the 1,700 to 7,500 population bracket or thereabout, chances of securing an industry are good. The 1,700-7,500 bracket is pointed out as one of the most sought-after by the industry of the United States.

Important industrial location factors will soon be available to the industry. Forms have been prepared and are being sent to the towns by the Management Engineering Department through the Engineering Experiment Station, Texas A&M College.

When the forms have been filled in and returned to Management Engineering Department they will reveal to industry the available local factors to be found in the town. This information will be available to inquiring inquiries.

The forms have been prepared after an exhaustive study in the requirements of industry in choosing a location for plant. Factors considered by manufacturer in search for suitable location will vary with the different industries.

"However, it has been found that most industries are interested in such factors as near to market for the materials the produce," says R. W. DeWard of the Management Engineering Department. "Proximity, cost, availability of labor, local conditions and rates, climate, transportation facilities, water and sewer facilities, housing, utilities, building and warehouse facilities, taxes, banking facilities, social facilities such as churches, schools and places recreation are other important factors." Downward points out

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SPORT SLANTS

ON INDOOR TRACK



ALL INDOOR MARKS ARE LISTED ONLY AS AMERICAN RECORDS.

THE NEW YORK ATHLETIC CLUB STAGED THE FIRST OPEN AMATEUR INDOOR TRACK MEET AT THE EMPIRE SKATING RINK IN NEW YORK CITY IN 1858

...THE INTERNATIONAL FEDERATION DOES NOT RECOGNIZE THEM BECAUSE INDOOR RUNNING IS UNKNOWN ABROAD.

DIABLO MURPHY
"THE FLYING FINN" WAS ABOUT THE ONLY FOREIGN ACE TO SUCCESSFULLY RUN ON THE BOARDS IN THE BIG INDOOR WINTER MEETS.

MEMORY MIRROR
WINNING CHAMPIONSHIPS IN THE COLORS OF THE NEWARK A.C., HE IS GENERALLY CONSIDERED TO BE THE TOP INDOOR SPRINTER OF ALL TIME

WORLD'S MOST FAMOUS
HOLD TIME UP TO 4 MINUTES

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POWER HOUSE

by RAND STAYER



THIS IS THE HEAVIEST BOOK I EVER READ!

MA, WHY MUST YOU DO EVERYTHING THE HARD WAY?

WHY DON'T YOU DO LIKE I DO—INSTEAD OF WADING THROUGH ALL THE BOOKS THAT COME OUT I JUST READ THE BOOK REVIEWS!

THAT'S WHY I CAN KEEP UP ON THE CURRENT TRENDS IN LITERATURE AND WHEN THE TALK TRIPS TO BOOKS I'M ABLE TO HOLD UP MY END OF THE CONVERSATION!

MAYBE HE HAS SOMETHING THERE!

WOOPEE, I THOUGHT YOU NEVER READ A BOOK!

MA, THERE AREN'T ANY REVIEWS OF COMIC BOOKS!

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Assets Over \$10,000,000.
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WITH JAMES HILLMAN BOB HANLEY CHRIS-PHIL MARTIN STANLEY ANDREWS HOLLY DANE

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AP NEWSFEATURES COMICS

WOMEN IN MARCHES

Panel 1: A woman in a suit and hat stands near a train. **WE MIGHT AS WELL HAVE STAYED NORTH - I HAVEN'T SEEN A SINGLE UNATTACHED MAN YET!**

Panel 2: A woman in a dress and hat stands near a train. **IT'S SORTA INCONVENIENT, BUT HE DOESN'T LOOK AT ALL THE PRETTY GIRLS THAT PASS EITHER!**

Panel 3: A woman in a dress and hat sits on a bench. **LET'S SEE, IT SAYS THE FIRST THING WE MUST DO WITH THAT SIZE IS THROW IT BACK UNTIL NEXT YEAR.**

Panel 4: A woman in a dress and hat stands near a train. **I'M REALLY IMPROVING - YOU SHOULD HAVE HEARD THE WAY I YELLED 'FORE' TODAY!**

Panel 5: A woman in a dress and hat stands near a train. **YES, IT HAS SPLIT UP THE BACK BUT YOU COULD WEAR IT FOR A SUNBACK DRESS!**

Panel 6: A woman in a dress and hat stands near a train. **SOUTH FOR THE WINTER**

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Walser described the cow as being of mixed breed, weighing about 1,000 pounds and having a white spot on her forehead, cancer over left eye and slash brand on left shoulder.

Local Woman Has Painting Done By Japanese Poison Slayer Of 12

Mrs. F. S. Smith felt that she was in possession of a "tainted" picture this week, though the picture itself showed no reason for such a description. Shortly after receiving a Japanese oil painting sent her from Tokyo by her son, Master Sgt. Lynnwood Hallum, Mrs. Smith read an AP dispatch from Tokyo stating that one Sadamichi Hirazawa, landscape artist, had been indicted on charges of murdering 12 persons in the cyanide poisoning of a bank staff in order to rob the bank, confessing also to poisoning four others who almost died in an earlier 164,000-yen bank robbery.

The initials on her painting, a view of distant mountains and tree-covered hills, corresponded to the indicted man's name, so Mrs. Smith wrote her son to discover if they were one and the same man. She received an affirmative answer just recently, learning that the accused man had posed as a health department inspector in order to administer the poison for his crimes.

Mrs. Smith still thinks her picture is lovely, with its beautiful wood frame, but she is somewhat taken aback by its grim history.

HIT N' RUN



YIPEE



old to 26. Mrs. Eunice Peterson, draft board clerk, says it should be from 19 to 26.

Bright note for the winter weary: Woman in the Brand office carrying a small clump of rose bushes. Said she would keep them in her basement awhile yet, but didn't believe the time was far off when they could be set outside.

Taiingto, China, a fishing village in the 1890s, is now a city of 800,000.

Captain Donald M. Olson, commander of Company E, 142nd Infantry, 36th Division, Texas National Guard, will speak at the High School Auditorium at 2 p. m. Tuesday on the current National Guard recruiting campaign.

Captain Olson has invited all area youths 16 or over, to attend. He also has invited parents to attend.

Several Hereford youths are members of Company F which is located at Canyon.

THE WEATHER

High and low temperatures and moisture readings Wednesday through Friday were recorded as follows:
Wednesday—High at 24, low at 13, moisture at 6.
Thursday—High at 24, low at 26, moisture at 6.
Friday—High at 48, low at 22, moisture at 6.
Total moisture for February none.

church, will be guest speaker. That evening there will be memorial services.

The following Tuesday there will be a banquet at which Mayor W. E. Dameron will be toastmaster.

Thursday there will be an anniversary pageant written and produced by Mrs. Harry Seed. A Panhandle Christian College reunion has been scheduled for that day also.

Sunday, Feb. 20, the final day (Continued on Page 8)

January, Hereford merchants have been planning for this one, and they say they've got plenty of bargains to offer wise and thrifty shoppers.

So if you've got a buck you want to make go a long way it might be a pretty good idea to hop down town Monday morning and take a look at the situation.

Nabais is credited with preparing the first almanac in 1533.