

AROUND TOWN SIGHTS, FACES SEEN

Mrs. Tom Draper says it was time for all entries for the Poultry Show to be sent to Doris Mahaffey, Box 471, Extra-Blanks can be obtained at the County Home Demonstration Office at the courthouse.

Are you one of the 972 who have paid their poll tax? If not, you only have 19 days left and the last couple are going to be crowded.

Betty Brown is the new secretary at Kinsey Motor.

Charlie Morris and "Mutt" Wheeler are partners in the barber shop going into Hotel Jim Hill.

Speaking of the hotel, the match folders arrived this week. They are chocolate brown and rose with a sketch of the hotel on one side saying "Out where West is West," the other side says Hotel Jim Hill "New and Most Modern in the West," plus Hereford, Texas on both sides. They are as sharp as the hotel itself.

Hereford Army Reserve Unit met Monday night. Apparently the new orders concerning pay to Reserve units has cut the Hereford group off the pay roll.

Francis Hardwick caught an error in his picture schedule too late to be changed in today's ad. He cancelled "Behind Locked Doors" which was to show with Roy Rogers Friday and Saturday because it was not a proper picture for as many children as will come to see Roy Rogers. "I Surrender, Dear," a musical romance with Gloria Jean and David Street will show instead.

Mrs. Richard Winget said L'Allegria will meet January 19 with Mrs. Mae Beach. This is a corrective notice on a previous Brand item, last Sunday.

Beauford Crosthwaith has sold the Nu-Way Courts in Friona and plans to move back to Hereford.

W. J. (Jess) Stanford left Tuesday afternoon by train for Chicago to attend Furniture Market.

Ralph Smith said he has application forms for the POW pension applications, available in his courthouse office.

Mrs. Eva Reese of Hereford was one of seven nominees for Queen of America named over Radio Station KAMQ this week.



TEXAS WATER FOR NEW YORK—Stephen J. Carney (right), New York City's Commissioner of Water, Gas and Electricity, gets a drink of Texas water from a tank truck carrying 3,000 gallons in New York on Jan. 3. The water was started from Austin, Texas during the height of the New York City water shortage. Drivers of the truck, Billy Davis (left) and Douglas "Red" Tipton, both of Houston, passed out the water at the end of the 1,998-mile trip. On top of the truck are showgirls from the musical "Texas L'il Darlin'." The water, arrived as New York was enjoying intermittent showers and hoping they would replenish its reservoirs. (AP Photo)

Cotton Situation Is Uncertain As Delegates "Have To Wait And See"

Deaf Smith cotton protest delegates have wired Representative Eugene Worley, Shamrock, ranking member of the House Agriculture Committee begging relief from the drastic cuts in cotton acreage allotments for 1950. The loss to the county as estimated by Deaf Smith County Cotton Committee will run around one million dollars in investments of farmers and income to the county. It was emphasized in the telegram that the average national reduction from 1949 acreages was 22 per cent. The Texas average is 27 per cent. Deaf Smith average reduction from acreage in excess of 7,000 to 1950 allotment of 1,550 means over 78 per cent reduction.

Wm. Knox Funeral Will Be Thursday

Funeral services for William Clyde Knox will be held this morning at 10:30 o'clock in Gilliland Funeral Home Chapel. Mr. Knox was born January 29, 1901 in Arkansas. He died in an El Paso Hospital, January 10, 1950. Survivors include two daughters, Geraldine Knox and Mrs. Roy Fuller of Amarillo, his mother, Mrs. H. H. Knox of Amherst, and four brothers, Boyd Knox and Debs Knox of Hereford, Hershel Knox, Seaside, Oregon and Jack Knox of McCombs, Texas. He has a sister, Mrs. M. L. Roberson, who lives in Quitaque, Texas. Pallbearers will be Bill Hudson, O. T. Bailey, Gaylord Newell, Jack Gilliland, Jack Wilson and Walter Richards.

RTA Directors Meet Monday

The 1-month-old West Texas Rural Telephone Co-operative board members of this area held a meeting Monday evening in the REA office at which they approved the application forms to be mailed to rural phone applicants under the system. They also approved engineers Hasie and Green, Lubbock, going ahead and make necessary papers for application of loan from REA to build the system. It was pointed out, however, that Washington may set up a separate bureau to make the loans.

Boy's Ranch Gives Bull Calf For Hereford House Formal Opening

The little bull is described as a fine specimen from excellent herd sires. He is a double-bred Larry Domino. His sire, Bright Larry Domino, 9th, was out of Larry Domino 50th, famous herd sire that was sold to Milky Way Farms for \$50,000, while the dam was from the old Larry Domino herd. Which means his grandfather was Larry Domino 50th and great grandfather was Larry Domino. On the other side of the family Miss March of Dimes was sired by New Type Domino, 1st with Ann Domino, 27th, the dam.

Telephone Company Applies For Higher Hereford Phone Rates

Southwestern Bell Telephone company's request for new and higher telephone rates in Hereford submission of health ordinances by a local committee and the having hearing were the major news items coming out of the lengthy City Commission meeting Monday, according to Mayor W. E. Dameron.

Dr. L. B. Barnett submitted a number of ordinances the committee had worked up pertaining to health and well-being of Hereford residents. They concerned health certificates for all dispensing food to the public, and other such safety checks.

Pertinent and interesting facts in the application include the following: Southwestern Bell Telephone company has been operating Hereford exchange for the past 18 years with rates that were established in 1931. When present rates were established in 1931, Hereford had 618 telephones in service. Today, the telephone system here has been enlarged to provide connections to 1,558 telephones, or two and one-half times as many as were in service when the present rates became effective.

The Telephone Company has faith in Hereford and its future. Since 1941 the investment in the Hereford Telephone exchange has increased from \$79,559 to \$144,976 or \$22 per cent. An additional investment of more than \$100,000 is needed during 1949 and 1950 to provide one additional local and two additional toll switchboard positions and 600 subscribers' lines. Additions to outside cable and wire facilities are to be made in the Hereford city service area.

Boy's Ranch Gives Bull Calf For Hereford House Formal Opening

Larry Domino, 3rd, born July 14, 1949 and son of Bright Larry Domino and Miss March of Dimes is the lucky bull calf that will fly to New York and be given to the Hereford House, according to Chamber of Commerce secretary-manager Pete Cowart.

Boys' Ranch has given the bull for this purpose, and a Boys' Ranch boy will attend the formal opening as a guest of Hereford.

Aiken Speaks To Legion Zone Meet

In answer to questions from Hoover Commission supporters on just how much has actually been accomplished on reorganization legislation so far, John D. Aiken, Jaycee "Operation Economy" chairman said the Citizens Committee's reorganization Record shows that during three and a half months, more reorganization has been accomplished than at any previous time in the history of our government. Actions taken to date cover almost 20 per cent of the Hoover Commission's program. Savings of at least \$1 1/2 billion can be realized from this legislation.

Diesel Engineer Dies Of Injuries Sustained In July Train Wreck

Fred Baird, 57-year-old engineer of the 120-car diesel freight train that piled into freight cars on the main line in Hereford freight yards last July, died Saturday night in Scott and White Hospital of Temple. He was injured when his locomotive overturned and has not worked since the accident, according to relatives.

300 Per Cent Increase

Materials, supplies and equipment of all kinds used daily in furnishing telephone service to the citizens of Hereford and needed to further expand and improve the service here have increased from 80 per cent to 300 per cent over pre-war costs. Operating results for the year 1948 were as follows: Revenues \$45,116.00, expenses (including income taxes) \$42,986. net income after taxes \$2,130. investment as of December 31, 1948 \$144,976. per cent net income 1.47.

Thomas presented the Telephone case even further after Cornell had read the letter containing the above quotas. He stated "we are confident that within 90 days everyone inside the city limits who wants telephone service can have it." He added that three switchboards have been added recently to take care of these additional telephone phones.

Table with 2 columns: Location and Number of Circuits. Locations include Hereford-Amarillo, Hereford-Clover, Hereford-Flora, Hereford-Plainview, Hereford-Lubbock, Hereford-Dallas, Hereford-Friona. Numbers range from 1 to 2.

Assurance For Investors "The money to do this comes, for the most part, from people with savings who are willing to invest their funds in the business. Investors will put their money to work in a business only when they have reason to believe it will be safe and earn a reasonable and regular return: It is important, therefore, from the telephone users standpoint, as well as that of the Company, that the business take in enough money to cover expenses and have enough left over to pay a reasonable return on the money employed in the business. Without such assurance, the Company would not feel justified in proceeding with a program involving the expenditure of such a large sum of money, nor would the investor be justified or willing to provide the funds needed to carry out a program of this magnitude."

Expect Hereford To Grow "The Hereford area is growing rapidly and continued growth and prosperity go hand-in-hand with good telephone service.

CONTROVERSIAL FLYING SAUCERS

General Attitude Is - - I'll Have To See It

Evidently intent on "keeping them flying," writers, citizens and, yes, preachers, have decided to have their say on the whys and whats of those elusive flying saucers.

Flying saucers reached another phase in their development recently as clergymen quoted from the Bible with reference to them. Rev. R. H. Oagle of Hereford's First Baptist Church gives us this to go on. He refers to the Bible, Zachariah 5, verse one through five in his Sunday night sermon. It says there that the "flying rolls" measure 20 by 10 cubits. One cubit equals about 18 inches so this would make the saucers 18 x 30 feet.

The Bible says the "flying rolls" are a curse. To quote: "This is the curse that goeth forth over the face of the whole earth: for every one that stealeth shall be cut off as on this side, according to it; and everyone that sweareth shall be cut off as on that side, according to it."

It about 4:30 in the afternoon and it was still visible at sundown. It had traveled considerable distance by that time but it was still visible. A jet of any other type of aircraft would have been out of sight by that time.

Bill Wolke's typically American reaction to a discussion of Ed Skypaula's version of the Saturday Evening Post story, True magazine story and various other stories was "I wonder if they need any life insurance?"

Cal Brunley says Tula people are wondering if the little men from the saucers can play Canasta. While up at Perryton an elevator operator said: "It is possible that they are visitors from other planets. It might

even be that we have reached another planet and they are returning the visit. If so I hope to work out a deal to sell them some wheat.

Robert Thompson said he had other things, like income tax, to worry about.

Two Check Swindlers Arrested This Week

Sheriff J. C. Reese revealed the arrest of two check swindlers Wednesday both located out of the county and one was nabbed in another state.

Sixteen Are Named For New Grand Jury

Sixteen men have been selected by the Jury Commissioners to serve as Grand Jurors for the next term beginning January 30 under Judge Harry H. Schulze.

Man Picks Wrong Car To Force Off Highway

Ralph L. Smart, Amarillo, was picked up Monday night in Hereford and charged with driving while intoxicated. He was fined \$100 and costs, totaling \$129.30.

J. C. McCracken Replaces Conkright As Director

J. C. McCracken was unanimously chosen as a director of the Hereford State Bank at a called meeting of the board of directors Tuesday night, according to President J. R. Allison.

THE WEATHER

Temperature readings for Saturday through Tuesday, taken at 6 o'clock each morning. Saturday—High 48, low 16. Sunday—High 65, low 31. Monday—High 65, low 34. Tuesday—High 55, low 17. Total moisture for January and 1950—32 inches.

Twenty-Fifth Wedding Anniversary Observed By Mr.-Mrs. Frank Wilhelm

Mr. and Mrs. Frank Wilhelm who celebrated their twenty-fifth wedding anniversary on New Year's Day, were honored at a games party at the St. Anthony's School Hall with Mrs. Henry Wilhelm, Mrs. F. A. Marshall and Miss Florence Wilhelm serving as hosts.

At the conclusion of the entertainment refreshments in keeping with the theme of the party were served to Messrs. and Mesdames Ray Wilhelm, Frank Beizer, Jim Higgins, Joe Paetzold, William Betzen, Carl Luke, S. A. Fungman, A. A. Brinkman, Fred Pitner, George Paetzold, Ed DeLuk, Bill Warren, F. A. Marshall, Mrs. Florence Simpson, Miss Hazel Query, Theresa Koelzer, Henry and Michael McDonald.

Out-of-town guests included: Messrs. and Mesdames Ray Annen, Phillip Acker, Frank Annen, Joe Warren, Henry Schumaker, E. J. Wilhelm, Andy Schumaker, Francis Wilhelm, and Cel. Clark

New Oldsmobile Shown This Week

A new and exclusive Whirlaway Hydra-Matic Drive is being introduced to the motoring public on 1950 models by Oldsmobile which pioneered the popular automatic transmission more than ten years ago this week in Hereford. The advanced design will be offered as optional equipment at extra cost on all nineteen models in the three new series of the 1950 "Futuramic Rocket." For purchasers who do not order the new Drive, Oldsmobile is making two synchromesh transmissions as standard equipment—one for "Rocket" Eight cars and one for Series "76" cars powered by Oldsmobile's "Big Six" engine.

Oldsmobile engineers developed the new Whirlaway Hydra-Matic Drive to team up with the new high-compression "Rocket" Engine. According to automotive writers who made preview tests, the result is an exclusive "Power-Package" that establishes brand new standards of performance. Thorough testing of the new "Power-Package" took place last year in the Oldsmobile engineering laboratories, on the General Motors Proving Ground, and on the highways and in congested traffic centers in many parts of the country.

New smoothness in forward speeds and faster shifting into reverse are the chief advantages of the new Drive. Engineers state that a demonstration ride in a new 1950 Series "88" or Series "98" car immediately shows the marked improvements. There is surging response from the 135-horsepower "Rocket" Engine at the traffic signal. On hills the new Whirlaway features instantly provides vast surplus power for acceleration and for passing slower vehicles.

Longer life life is also brought



IN THE PINK—Fine pink whipcord receives elegant treatment by a London designer in a smart mid-winter coat that combines warm comfort with grace of line. Bell-shaped sleeves, diagonally cuffed pockets, and the flattering "bolster" collar are featured in the flare-backed belted coat.

by Oldsmobile's new Whirlaway Hydra-Matic Drive. The advantage was disclosed during thousands of miles of road testing.

The new design is the outgrowth of Oldsmobile's long experience in the field of fully automatic transmissions. Hydra-Matic Drive was first introduced to the industry on August 23, 1939, as optional equipment on Oldsmobile's 1940 models. The Drive—ushered in the present era of fully automatic transmissions, which today are offered by the majority of makers. Hydra-Matic itself became the "most wanted" of automatic transmissions within the industry, with four other makes of cars adopting the Drive.

During the early years of Hydra-Matic, approximately 50 per cent of new Oldsmobiles were equipped with the Drive. When automobile production stopped with the coming of World War II, Hydra-Matic Drive was used with outstanding success on tanks and other military vehicles. Since the start of post-war car production, Hydra-Matic popularity has steadily increased. During the 1949 model year, 92 per cent of all Oldsmobiles were ordered with Hydra-Matic. The number of Oldsmobile Hydra-Matic cars built since the introduction of the device is approximately 900,000.

Personals

Mr. M. C. Littlefield, Jimmy Roberts and John Schmitt attended a one-day Philco convention in Amarillo Tuesday.

Mr. and Mrs. Lyle Blanton have returned from Dallas after making a business trip to that city over the week end.

Cecil Guseman is back home again. He and his daughter, Cecilia spent a part of the holidays in Chicago and she has returned to Denver where she is a student at the University of Denver.

Mr. and Mrs. J. T. Gilbreath, Jr. are in Dallas this week where he is receiving medical treatment.

Mr. and Mrs. Stan Barrett and daughters have returned from Paul, Idaho, where they spent the Christmas holidays. They were accompanied by Mrs. Barrett's mother and sister, Mrs. S. D. Platt, and Miss Darline Platt who will remain in Hereford for an indefinite visit.

ATTEND ASSOCIATIONAL MEET

Mrs. O. G. Hill, president of the Tierra Blanca Baptist Association, presided at a meeting held Thursday in Bovina. She was accompanied by Mesdames A. O. Thompson, Jack Roberson, G. P. Owen, Gerald Wilson and Edna Howe.

Mr. and Mrs. Newt Gilliland of Dallas have announced the birth of a son on Thursday, January 5. He has been named **James Newt Gilliland**; Mr. and Mrs. J. M. Gilliland of Hereford are the paternal grandparents.

ATTEND CONVENTION

Mr. and Mrs. O. G. Hill plan to leave Friday for Denver to attend the annual Western Cattle Convention and sale. Elmer Dameron and his son Bill, left Thursday for the Denver convention.

Dr. M. C. Adams has reported to the Navy for a two weeks service tour to Panama and other points. Mrs. Adams left Wednesday for Lorenzo and Lubbock where she will visit relatives. While Dr. Adams is away.

Mrs. Fred Barrett and her son Robert have gone to Los Angeles, California for a two weeks stay with relatives. They were accompanied to California by Daniel Russell, a student at San Diego State College, who had spent the holidays here with his parents, Mr. and Mrs. W. H. Russell.

BIRTH ANNOUNCEMENT

Patrick Thomas Homer, eight pound 8 1/2 ounce son of Mr. and Mrs. Hub Homer was born in Tucumcari General Hospital at Tucumcari Monday afternoon at 2 o'clock.

CELEBRATES BIRTHDAY

Donnie Renling celebrated his fourth birthday with a small group of friends, Wednesday, January 4. Those attending were Ann Kirby, Sylvia McGee, Susie Ford, Frank Cain, Wayne Hastings and Bruce Benson.

Wendell and Iryin Burdine returned from a week's vacation to Lubbock and Dallas Monday.

Dale Tinnin was in Plainview on business Tuesday and Wednesday.

COURTHOUSE RECORDS

Deeds of Trust
Hereford Community Hotel Corporation to Estate of J. E. Hill. Lots 5 and 6 in block 17, original Townsite of Hereford, \$51,830.

Chester Wiggins and wife to Federal Land Bank of Houston. 320 acres of land, 7 miles SW of Hereford, being the E 1/4 of survey 173, block M-7, \$10,000.

F. L. Alexander to Sam Wilson. All of Section 175, block M-7, B&SF Survey and a portion of Survey 1, Block H, \$54,000. (24)

Warranty Deeds
R. L. Hoffman and wife to R. L. Hoffman. The S 1/4 of section 68, block K-3, \$64,200.

Ernest Neff, et ux, to W. B. Renfro. First tract: All of block 35, Whitehead Addition, say a tract in the south part. Second Tract: Part of NW part of section 60, block K-3.

Zoe F. Beavers to Lovie Viola Beavers. An undivided 1/2 interest in lot 1 and part of lot 2,

Lytle Subdivision of block 13, Evans. Addition to Town of Hereford.

Sam Wilson and wife to F. L. Alexander. All of section 175, block M-7, B&SF Survey, and portion of Survey 1, Block H, \$89,429.50.

R. L. Thompson and wife to Ethel F. Womble. Part of lot 7, block 3, Womble Addition to Town of Hereford, \$4,500.

Dudley Green and Archie Scott to John J. Paetzold. All of the land to South and East on 2 streets this day conveyed to City of Hereford, \$13,500.

E. B. Godwin and wife to Kenneth E. Godwin, et ux. All of section 68, block K-8, \$7,680.

Jeff Roberson and wife to T. C. Malloy. Part of block 21, Evans Addition to Town of Hereford, \$1,000. (469)

Releases
First Federal Savings and Loan Association of Clovis to T. C. Malloy and wife. A tract, 140 feet east and west by 70 1/2 feet north and south out of the NW corner of block 8, Ricketts Addition to Town of Hereford, \$4,100.

J. F. Hickman to D. R. Grimes and wife. Part of block 16, Evans Addition to Town of Hereford, \$1,000. (469)

C. Baker Womble, et ux, to O. A. Rudd and wife. Block 6, Ricketts Addition to Town of Hereford.

Estate of C. H. Dyer to R. L. Hoffman. All of S 1/4 of section 76 block K-3, \$1,500.

Anna H. Johnson, et ux, to W. F. Hardwick. All of lot 6 and N 15 feet of lot 7 in block 25, City of Hereford.

First Federal Savings & Loan Association of Clovis to Eugene V. Medina and wife. All of lot 11 and N 30 feet of lot 12, block 13 1/2 of Renfro and Price Subdivision of blk. 31, Evans Addition to Town of Hereford, \$5,000.

J. F. Hickman to D. R. Grimes and wife. Part of block 16, Evans Addition to Town of Hereford, \$1,000. (469)

See LUTHER PEVLEY about Real Estate 212 Main Street Office Phone 728 Res. Phone 624-W

OLIVER SALES SERVICE
Finest in Farm Machinery
H. E. MILLER OLIVER CO.
YOUR OLIVER DEALER
HIGHWAY 60 PHONE 195



JOHN McLEAN

this question:
One front steps get awfully icy in the winter. We don't have any type of accident insurance but I understand our Comprehensive Personal Liability insurance will protect us from any suit. Would it pay our immediate family as well, if any of us were hurt on the steps?
On any insurance problem call

John McLean Agency
Phone 181 or 273
Hereford, Texas

"Service in Jigg Time"
JIGGS SERVICE
TEXACO PRODUCTS
OPEN 8:00-5:00
3rd & Sampson Ph. 87

The reception given us on our opening has been most gratifying.

We take this means of expressing our genuine heartfelt appreciation of the many kindnesses extended us, of the many encouraging words.

We feel that we can best show our gratitude by serving you day in and day out with the highest type of pharmacy service. That is our aim and our pledge.

Again, Thank You.

Thank You!

EDWARDS PHARMACY

TO RUTHERFORD

FRIDAY SATURDAY Specials

LADIES

Winter Coats

59.95 Value	NOW	\$39.95
49.95 Value	NOW	\$29.95
39.95 Value	NOW	\$24.95

Men's and Boys
ALL WOOL
PLAID SHIRT JACKETS

\$7.95 Value	NOW	\$4.75
\$9.95 Value	NOW	6.75

MEN'S LEATHER COATS
1/2 PRICE
8 Only at

ALL CHILDREN'S COATS

3 off

GROUP LADIES' WINTER DRESSES
1/2 PRICE

Ladies \$19.95 Value
CORDUROY SUITS
\$10.95

LADIES' GABARDINE & SHARKSKIN SUITS

49.95 Value	29.95
39.95 Value	24.95

RHYTHM STEP SHOES
BLACK AND BROWN SUEDES
12.95 VALUES
\$5.00

RUTHERFORD & CO.

WESTWAY NEWS

Shower Honors Newlywed Couple At Schoolhouse Friday Night

There were 70 present at Sunday School Sunday. Oma Lee Ranspot and Ronald Lloyd Nunley gave birthday offerings. Singing was held Sunday night and Joe Landers conducted the Bible Study.

Larry and Walter Kaul, assisted by their mother, Mrs. Merlin Kaul, entertained with a "taffy pull" at their home last Thursday night. Table games were played and after the taffy was pulled it was served with cookies and cocoa.

Those present were Junior Welch of Portales, Alan Neff, Woodrow and Jimmy Northcutt, Frank, Francis and Mary Boyd, Patsy and Sandra Townsend, Billy Don and Eugene Combs, Ross Joe Landers, and Raymond, Ralph and Mary Lynn Morrison.

Adults present were Mr. and Mrs. J. C. Morrison, Mr. and Mrs. Johnnie Townsend, and Mr. and Mrs. Kaul.

The Lon Haney family has moved from the Joe Landers place to the house where the Wolfington family lived near Walcott. Mr. and Mrs. Les Pellman have moved to the Landers place and Mr. Pellman will work for Joe Landers.

A shower was held Friday night at the schoolhouse honoring Mr. and Mrs. Harold Rudd,

newlyweds. The hosts included Mesdames Joe Wagoner, C. A. Sully, Elmer Combs, Manuel Hawks, Merin Kaul, Roy Lee Wilson and Grady Wilson.

Raymond Wells, brother of the bride, entertained with vocal numbers and Mrs. Merlin Kaul provided piano music. After which the honor guests unwrapped the gifts and with the assistance of their mothers, Mrs. Paul Rudd and Mrs. R. A. Wells, Herford, displayed them on a long table.

Refreshments were served from a lace laid table centered with a green trailing vine in white container flanked by white tapers. Mrs. Manuel Hawks served coffee and Mrs. Wagoner and Mrs. Sully served sandwiches and decorated cakes.

Those who registered included Messrs. and Mesdames R. A. Wells, Grady Wilson and Norma Sue, Margaret Scott, Hughes Millard and children, Grace Little, G. C. Merritt and G. C., all of Herford, Kenneth Rudd, George Turrentine, Johnnie Townsend and girls, Joe Wagoner, J. C. Morrison, and family, R. L. Wilson and Nathan, Merlin Kaul and boys, Leo Ohlig and son, Elmer Combs and boys, Paul Rudd, Manuel Hawks and Lynn Young.

Mr. and Mrs. Noberto Hern-

andez and family have returned home from Phoenix, Arizona, where they spent the holidays.

Mr. and Mrs. Ralph King of Wendell, Idaho were guests last Saturday of Mr. and Mrs. C. A. Sully. They also visited in the Fred Barrett and Cliff Potter homes at Herford.

Mr. and Mrs. C. A. Sully visited Mrs. Jerry Autry in Amarillo last week.

Mr. and Mrs. Jimmy Thomas and children of Post spent New Year's Day with her parents, Mr. and Mrs. J. C. Morrison, and other relatives and friends.

Hospital patients from this community the past week included little Sue Northcutt, Mrs. W. B. Nunley and Mrs. Clifton Combs.

Mr. and Mrs. Finis Wright of Amarillo spent a couple of days the first part of the week in the home of her sister, Mrs. Elmer Combs.

Mrs. Bess Werner is visiting her mother, Mrs. T. B. Ridgeway at Mexico, Mo.

Mr. and Mrs. Pat Ranspot and children were dinner guests Sunday of Mr. and Mrs. G. C. Merritt and G. C., Jr.

Sandra Townsend is back in school this week after being ill last week with virus infection.

Clifton Combs and his nephew, Eugene Combs, spent Friday night in the Don Combs home at Herford.

Fred Severance and C. A. Sully visited in Grady, N. M. one day last week.

Mr. and Mrs. Elmer Combs

visited her sisters, Mrs. Finis Wright in Amarillo last Wednesday. They were visitors on Sunday in the home of Elmer's uncle, J. O. Combs at Bovina.

Mrs. Robert Boyd returned home from the hospital last week after undergoing surgery three weeks ago. However, she returned to the home of her sister, Mrs. P. H. Beck, in Herford Sunday evening to remain until she gains some strength.

Elmer Combs had a house moved from Flagg last week to the lots which he purchased south of the schoolhouse. The house is located where the former teacherage stood.

Dinner guests last Sunday in the Merlin Kaul home included R. M. Gunn, John Ross and Mrs. Guy Lawrence, Neida Guy and Melba Gay of Herford, Mr. and Mrs. Joe Landers and Ross Joe and Mr. and Mrs. Robert Boyd, Frank, Mary and Francis and Rev. and Mrs. T. V. Watson and Carolyn of Plainview.

Buren Sowell has returned from Dallas where he underwent surgery several weeks ago.

This Westway Community wishes to extend sincere thanks to the Herford Jaycees for the Christmas treat which was sent to Westway for distribution at the Christmas program.

Mr. and Mrs. Joe Brock have moved back to Herford from Corpus Christi after two years. Joe is back at the Knox Bakery. They are glad to be back home.

Betty Mae Grimes spent Saturday night in the home of her cousins, Evelyn and Wayne Eliston of the Wyche Community.

Mr. and Mrs. T. C. Covington have just returned from Bryson in Jack County where they attended the funeral of Mr. Covington's aunt, Mrs. R. O. Helvey, who died Thursday.

Mrs. O. M. Tinnin, Falls, spent last Sunday in Herford with her son and daughter-in-law, Mr. and Mrs. Dale Tinnin.

Mrs. R. T. Adams took her daughter, Joanna Halstead to Tulla Sunday. Joanna will be employed there. While there Mrs. Adams visited her brother-in-law, Mr. John H. Adams.

Mrs. Earl DeHart returned this week from a visit with relatives in Vernon and Wichita Falls and also in Altus and Hobart, Okla.

Smart FOOD DOLLARS ARE GOING TO HUNTER'S

SHORTENING Red & White Hydrogenated For Better Baking 3 Lb. Tin **65c**

Red & White FLAV-R-JELL Gelatine Dessert All Flavors PKG. 4c	MARCO WHOLE GREEN BEANS NO. 2 CAN 23c	DEL MONTE SPICED PEACHES NO. 2 1/2 GLASS 39c	BRIMFULL APRICOTS Fancy Halves In Syrup NO. 2 1/2 CAN 31c
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FRUIT COCKTAIL Brimfull-Fancy Quality No. 2 1/2 Can **31c**

PRUNE JUICE , Marco qt. 27c	WAX BEANS, B.F. , No. 2 can 18c
Vienna Sausage, R&W 2 Cans 35c	SPINACH, B.F. , 2 No. 2 cans 29c
TUNA, Salad Style T-T can 32c	Vegetables, Mixed 2 No. 2 cans 35c
CREAM of WHEAT, Lg. box 31c	CATSUP, Brimfull 2 Bottles 35c
DRIED FIGS, Black 1 Lb. 25c	Malted Milk, R&W 1 Lb. jar 43c
PICKLES, Sour - Dill B. F. qt. 33c	PRESERVES, B. F. 1 Lb. Jar 31c

OLEOMARGARINE Savory Colored in Quarters Lb. **33c**

WILSONS CHEESE FOOD 2 LB. BRICK 73c	RED & WHITE SOAP FLAKES LARGE BOX 15c	RED & WHITE CORN WHITE OR GOLDEN 2 NO. 2 CAN 37c	RED TAG PEACHES IN HEAVY SYRUP 2 TALL CANS 25c
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SALMON Sea Feast Pink Tall Can **39c**

BRIMFULL PEANUT BUTTER 24 OZ. JAR 49c	BRIMFULL SALAD DRESSING Pint Jar 25c	LIGHT CRUST FLOUR 10 LB. BAG 85c
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PALMOLIVE SOAP 3 REGULAR OR 2 BATH SIZE 21c	AVOCADOS FANCY NICE SIZE EA. 19c	NEW CROP CABBAGE LB. 4c
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VEL OR FAB Lg. Box 25c	SNOW TOP CAULIFLOWER HEAD 21c	IDAHO RUSSET SPUDS 10 Lb. Mesh Bag 45c
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PURE PORK SAUSAGE LB. 23c	CURED - CENTER SLICES HAM LB. 77c
SUN-RAY - SLICED BACON LB. 47c	CURED HAM SHANKS LB. 22c

RED & WHITE STORE **HUNTER'S** RED & WHITE STORE

FARM LOANS

PRUDENTIAL MEN UNDERSTAND

When you get a farm loan, you want more than good terms and plenty of protection—you want FAIR TREATMENT! With Prudential, FAIR TREATMENT is not just a slogan—it's a Built Right Into Prudential's Farm Loan Policy.

Nobody likes hard times, but if they come it's Prudential policy to carry on with the farmer, to give him every assistance in getting over the rough spots.

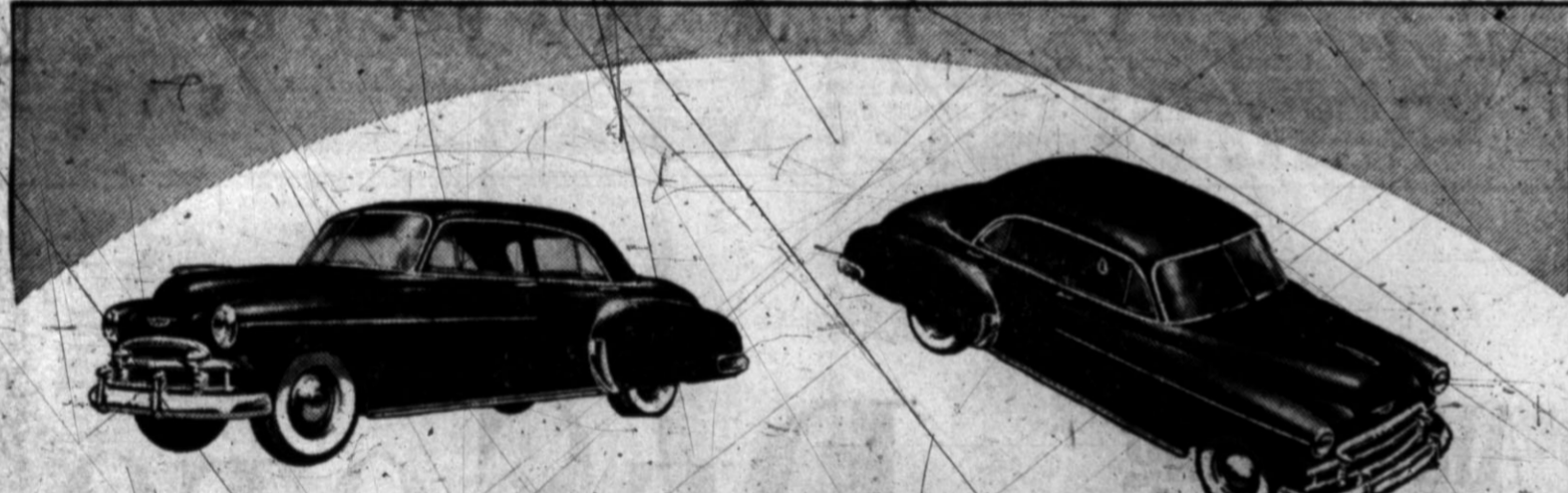
Fair Appraisals, Low Rates, 5 to 40 Years, No Fees, Stock, or Commissions, Prompt Service, Prepayment Privileges. Prudential gives you all of these but more than that, you can always be sure of that extra, and mighty important thing—FAIR TREATMENT!

For further information, Call, Write or See

SAM NUNNALLY

144 MAIN PHONE 424

Authorized Mortgage Loan Solicitor for THE PRUDENTIAL INSURANCE COMPANY OF AMERICA



Look all around it and you'll know it's your **BEST ALL-AROUND BUY!**

1950 CHEVROLET

FIRST...and Finest...at Lowest Cost!

Chevrolet—and only Chevrolet—brings you all these major advantages at lowest cost—NEW STYLE-STAR BODIES BY FISHER • NEW TWO-TONE FISHER INTERIORS • CENTER-POINT STEERING • CURVED WINDSHIELD with PANORAMIC VISIBILITY • BIGGEST OF ALL LOW-PRICED CARS • EXTRA-ECONOMICAL TO OWN—OPERATE—MAINTAIN • PROVED CERTI-SAFE HYDRAULIC BRAKES

INTRODUCING CHEVROLET'S EXCLUSIVE NEW

POWER Slide

AUTOMATIC TRANSMISSION
OPTIONAL ON DE LUXE MODELS
AT EXTRA COST



All cars shown are Styleline De Luxe 4-Door Sedans

America's Best Seller **CHEVROLET** America's Best Buy

Phone 740, **KINSEY MOTOR COMPANY** 244 East Third



DUTCH RAISE OIL PRODUCTION — Since the end of the German occupation, oilmen in the Schoonebeek Field on the Netherlands-German frontier have raised their production from 40,000 barrels of crude oil a year to a little more than 40,000,000 in 1949, the largest production in Western Europe. Their nodding motion has given these pumping jacks the picturesque name of "jackknipers" or yes-nodders. Most Schoonebeek wells are pumped.



White Swan
finer coffee

So Rich...
So Mellow...
So Fragrant!

YOU'LL PREFER

WHITE SWAN COFFEE

We Give GUNN BROS. Thrift Stamps

Wyche Club Has First 1950 Meet

Members of the Wyche Home Demonstration Club began the 1950 club year with a meeting held in the home of Mrs. Ira Ott Thursday. Mrs. V. P. Walker, vice-president, conducted the business and announced the 1950 committee. They include: Finance—Mesdames V. P. Walker, E. C. Hewitt and I. H. March. Yearbook—Mesdames W. T. Carmichael, J. V. Piekens and C. R. Damron. Expansion—Mesdames G. W. Newsom, R. W. Elliston, and George L. Olson. Recreation—Mesdames H. H. Caraway, Curtis Traweek and W. T. Kelly. Market—Mesdames N. G. Elliston, Jim Cross and S. A. Fangman. Cheer—Mesdames Ira Scott, W. T. Carmichael and H. H. Caraway. 4-H Club leader—Mrs. Ira Ott.

Members of the club voted to serve lunch at a farm sale to be held January 13 at the Moody farm on South Kentucky Lane.

Mrs. Tom Draper, CHDA, gave a demonstration of clothing and spoke on plans for 1950. Club members outlined their clothing plans for the year.

The next meeting will be held in the home of Mrs. V. P. Walker on January 19.

Those present were Mesdames V. P. Walker, George L. Olson, C. R. Damron, E. C. Hewitt, Jr., A. E. Jury, R. L. Coconougher, R. W. Elliston, Jim Cross, W. P. Graham, Curtis Traweek, N. G. Elliston, H. H. Caraway, Tom Draper and the hostess, Mrs. Mary Ott and Mrs. Ollie Fisher were guests.

Hospital Notes

Patients discharged from hospital: Mrs. Ethie Lee P'Pool, med.; Larry Bruce Womble, med.; Jimmy Huckert, med.; Sue Evelyn Northcutt, med.; Jody Rogers, med.; Wayne Edwards, med.; Wayne Edwards, med.; Duane Griswold, med.; Tommy Majors, surg.; Harry McCauley, med.; Mrs. Bill Morton, med.; Mrs. Forrest Minton, surg.; Mrs. Carl Oldham, surg.; Mrs. R. V. Hale, O. B.; Mrs. O. B. Roberson, med.; Mrs. Troyes Riddle, O. B.; Mrs. A. J. Peters, O. B.; A. Smith, med.; Felipe Zapate, med.; Doris Parsons, med.; Mrs. Ida Ricketts, med.; Mrs. K. E. Mullican, surg.; F. A. May, med.; Mrs. W. B. Nunley, O. B.; Gary Patzold, med.; Bill Blymiller, med.; L. H. Casey, surg.; Lola Collins, med.; Mrs. O. B.; Mrs. Aubrey Jackson, O. B.; Paula May Rhodes, med.; Jimmy Joe Dean, med.; Sheila Jo Baize, med.; Clinton Cates, med.; Amos O'Rear, med.; Mrs. Ben Janacek, O. B.; Gary Lynn Roiland, T&A.

Patients in hospital: Mrs. Dora L. Smith, surg.; Mrs. T. H. Davidson, med.; Mrs. Fred Henry, med.; W. M. Marnell, med.; Jake H. Carroll, ortho.; Mrs. C. E. Lundry, O. B.; Connie Urban-czyk, med.; Mrs. W. C. Lowry, surg.; Mrs. C. C. Combes, surg.; Mrs. Ira Scott, surg.; Mrs. Jack Weaver, O. B.; Mrs. Joe Stagner, med.; Mrs. A. G. Bell, surg.; Joan Southern, med.; Mrs. Bertha Henderson, med.; Nancy Duncan, med.; Mrs. John Crumm, med.; Kathleen Jennings, med.; Mrs. Carol Kries, O. B.; Sylvester Slagle, surg. Born To: Mr. and Mrs. Ira Scott, a daughter, Jan Leslie; Mr. and Mrs. Jack Weaver, a daughter, Mary Ruth.

Mrs. John Dulaney and grand daughter Jonnie Marlain of Berger are visiting in the home of Mr. and Mrs. Lee Little this week. Mrs. Little and Mrs. Dulaney are sisters.

POLITICAL ANNOUNCEMENTS

FOR Commissioner Precinct 1 Deaf Smith County Sylvester Slagle

Tag Team Match Is On Tap Saturday Night

Guy Lawrence announced the Saturday night wrestling card Wednesday as follows.

Bob Cummings and George Lopez vs. Pierre LaBelle and Gus Johnson in a Tag Team match. Bob Cummings vs. Gus Johnson, one fall-twenty minutes. Cummings is favored to win an eight man tournament now in progress in Amarillo to see who will wrestle Dory Funk of Boys Ranch for the Southwestern States Junior Light Heavyweight championship. The winner will then challenge Leroy McGurk of Tulsa, World's Light Heavy champ.

Pierre LaBelle will go against George Lopez of Tampico, Mexico in the first event. Lobo Brown will referee.

Lawrence said as soon as the portable sets that have been ordered arrive they will try to bring a championship bout to Hereford. The seating capacity will be 900 then.

Troy Don Moore Has Sixth Birthday Party

Troy Don Moore and friends celebrated his sixth birthday Tuesday, January 3 with a party during which they played games and made moving pictures.

Little story books were given as favors and the table was centered with the birthday cake with six candles on it.

Those present were Lewis and David Block, Judy Bradley, Zee Crump, Helen Sears, Carl George McCaslin, Sara Giffentine, Susie Woodford, Susie Ford, Paula Sue Moore, Butch and Marsha Rowell, Margery Sue Muse and Jimmie Reinauer.

County USDA Council Assists Farm Census

In a letter addressed to members of State and County USDA Councils, Secretary Charles F. Brannan of the United States Department of Agriculture urges the cooperation of agricultural leaders and farmers in the 1950 Census of Agriculture. To be taken in April by the United States Bureau of the Census.

Word to this effect has been received by N. E. Gass, chairman of the USDA Council for Deaf Smith County. Suggestions for a program of publicity, designed to inform farmers of the inquiries to be made in the Census, also have been received. Members of the Deaf Smith County USDA Council have been requested to help in assuring the accuracy and completeness of the Census for this county by explaining the undertaking to farmers.

Members of the USDA Council for Deaf Smith County are PMA, SCS, REA, NFPA, PCA, and Extension Service.

County USDA Council Chairman N. E. Gass stated that a meeting will be called at an early date for members of the council to make plans for aiding the Census program.

Johnny Poole left Tuesday for Burbank, California to get his wife and bring her to Hereford. He will be gone about a week.

The Tower of Babel was 306 feet in height.

"Gospel" means good news. John Elliot of Natick, Mass. translated the Bible for the American Indians.

Originally there were four months between presidential elections and the inauguration to allow for slow methods of communication and transportation.

Paul Revere was born on January 1, 1735.

Hottest spot on earth is at the Persian Gulf.

Gilbert and Sullivan provided the tune for the song "Hail the Gangs All Here."

George Washington was born in Virginia, at the time a British Colony.

HI, NEIGHBOR!

"HI, NEIGHBOR!"—Your friendliness and loyalty are an inspiration to us. This New Year finds us striving to make our market an even better place for you to trade. This selection of high quality values and variety are offered in the spirit of neighborliness—be assured that any member of your family will receive the best of service and a selection from a full line of famous brands.

ALLSWEET
The Guest-Quality Margarine
COLORED LB. 39¢
UNCOLORED LB. 27¢

FURR'S BAKERY TREATS

Fresh Glazed	Doz.	32¢
DO-NUTS		
Med. Size — Marshmallow Icing	Ea.	65¢
COCONUT CAKE		
Oven Fresh — Light Kluffy Brown	Doz.	10¢
DINNER ROLLS		
Delicious Toasted	Loaf	18¢
100% WHOLE WHEAT BREAD		
Light Flaky Golden Brown Crust—Filled With Fresh Apples	Ea.	40¢
APPLE PIE		

Swift's Sale
CLEANSER 2 Cans 15¢
Swift's **SHORTENING** 3 lb. Ctn. 55¢
Swift's Strained **BABy FOOD** Can 18¢
Swift's **VIENNA SAUSAGE** 2 Cans 37¢

FURR
FOOD STORES

Your Neighborly Grocer

Shortening **SPRY** 3 lb. tin 81¢

SWIFT'S PREM 35¢
12 oz. TIN

MAYFIELD CREAM STYLE CORN 25¢
NO. 2 TINS

NILE BRAND PEACHES 31¢
NO. 2 TINS

APPLES 10¢
Washington Delicious — Winesap LB.

GRAPEFRUIT 8 lb. bag 45¢
Texas Marsh Seedless

CELERY lb. 10¢
Pascal, Fresh and Crisp

YAMS 3 lbs 25¢

RED POTATOES 50 lb. bag 1.29

POPCORN 2 lbs. 25¢

Special Red Spuds 10 lbs. 39¢

A neighborly tip for all Homemakers

ARMOURS STAR, Sugar Cured PICNICS Small Average LB. 34¢
Fine For Stewing HENS LB. 39¢
PURE PORK, Country Style SAUSAGE LB. 34¢
FRESH GROUND, All Meat HAMBURGER LB. 39¢
REAL MEXICAN FLAVOR CHILI LB. 39¢
ARMOURS COLUMBIA BACON Sliced 1 lb. layers LB. 34¢

SWIFT'S PEANUT BUTTER 12 oz. JAR 29¢
Check full of energy. More bonus per ounce.

Rosedale, No. 2 Can GREEN BEANS 19¢	Bama (in glass mug) 12 oz. glass Peanut Butter 29¢
Gold Inn No. 2 cans Tomatoes 2 25¢	Heinz 14 oz. bottle CATSUP 25¢
Uncle William No. 300 cans Pep-I-Hominy 3 25¢	Tilghman 26 oz. Tin HERRING 29¢
Mission No. 300 can LIMA BEANS 19¢	Sun Harbor 2 no. 1 Tall Cans Sardines 25¢
Dorman No. 2 can NEW POTATOES 12¢	Schilling's 1 lb. Tin COFFEE 75¢
Wolco No. 2 Can BLACKBERRIES 19¢	Yellow Quaker 5 lb. bag Corn Meal 39¢
Ma Brown 1 lb. jar MUSTARD 15¢	Mother's With Premium 3 lb. box OATS 39¢
Ma Brown 4 lb. Pt. SWEET PICKLES 39¢	It Whips — Sunny Brand 3 Tall Cans MILK 25¢
Southern Charm — Cherry, Grape Apple or Cherry Jam 6 oz. jar JELLY 10¢	Jergen's, 4 Cake Unit TOILET SOAP 27¢
Sweet Sixteen OLEO 15¢	Toilet Soap 1c Sale 4 Bath Size SWEETHEART 31¢

Swift's Sale

FURR FOOD STORES

Your Neighborly Grocer

Swift's Sale

PEPSODENT 33¢
50¢ Val. Tooth Paste

SAL HEPATICA 43¢
70¢ Val.

NOTEBOOK FILLER 17¢
25¢ Val. Bronze

VICKS VAPORUB 24¢
40¢ Val.

CHRYSTAL WHITE 4 bars 25¢
Laundry Soap

PARD 2 Cans 25¢
Dog Food

SUNSHINE KRISPY CRACKERS 2 lb. box 47¢
Sunshine

CHOCOLATE PUFFS 7 1/2 oz. Bag 24¢
Sunshine

BLEACH QT. BOTTLE 15¢
CLOROX

THANKS

..... for the wonderful way you have helped us to get started in our new business.

Our elevator is almost finished, and we are happy to announce that our present storage is practically filled.

We Still Have Storage Room

For

30,000 Bushels Of MILO

AND WE WOULD LIKE TO BUY YOUR WHEAT STORED ON THE FARM

We Have Our Federal Warehouse License

and

WAREHOUSE RECEIPTS CAN BE ISSUED IMMEDIATELY

We will always strive to give you the very best service possible, and pay you top cash prices for your grain.

Bradley Grain Company

INC.

WE APPRECIATE YOUR BUSINESS MORE THAN ANYONE

SUMMERFIELD NEWS

**Work Starts On Elevator Addition
Eighty Attend Sunday Services**

By **BOBBIE WALSER**
Brand Correspondent

L. B. Lookingbill has moved into a building to replace his store which burned about three weeks ago. They are remodeling it and it will be ready soon. Their home is still in the school house. They are planning to build a new home as soon as possible.

The R.A.s met Friday with their leaders. Mr. and Mrs. Wayne Lee. They played basketball. Refreshments were served to the following: Joe and Gene Sterun, Dan and Charles Russell, Wayne and Dolard Walsler, Jimmie Billie and Freddie Lookingbill, Larry Cannon, O. P. e Stas, Richard Clark and the hostess, Mr. and Mrs. Wayne Lee.

Mesdames Carl Lee, George Summer, Jim Clark, C. R. Walsler, L. L. Cannon, Pat Patrick, Guy Walsler and Sandra Patrick and Janey Summer attended a

ping and visiting relatives.

Miss Betty Brown started to work doing secretarial work at the Kinsey Motor Company at Hereford. She began duty on Monday morning.

Jerry Brown spent Sunday with Don Mobley.

The Coles, Floyd and Thurman, and families and the Earl Coles were Sunday dinner guests of the Harold Shearharts.

Mr. and Mrs. E. H. Little and Peggy took Mrs. E. H. Little, Sr. to Wichita Falls and Ardmore, Okla. last week to visit relatives. On Friday night, the Littles attended a birthday party honoring Mrs. E. L. Thomas at the Thomas home in the Ford Community. On Sunday the Littles visited the Harold Head home in the Westway community.

**Help Stop Diabetes
By Recognizing It**

AUSTIN, Texas — Diabetes is among the first ten reported cause of death in Texas. There are many people receiving treatment for this disease. Probably there are hundreds of undiscovered cases in the State, says Dr. Geo. W. Cox, State Health Officer.

Early recognition of diabetes pays. In the experience of doctors, those discovered early before they had complications lived three times as long as those discovered after some blighting affection drove them to a doctor. If you are the relative of a diabetic, or if you are approaching the fair, fat forty era of life, go to a doctor before you get sick and find out if you have diabetes. If you do have it, control the disease in season and out of season. It pays.

What is diabetes? When a person has diabetes his body has lost some of its ability to turn the sugar in food into heat and energy. The sugar which should be used by the body goes into the blood stream until there is so much sugar in the blood that the sugar overflows into the urine. Because a lot of the sugar is not used, various bodily organs such as heart, liver, kidneys, and eyes do not get good nourishment.

The person whose diabetes is not treated may get cataracts and other eye disease, kidney trouble, hardening of the arteries, or gangrene. Be sure to con-

FRIO NEWS

**Mrs. Lowery, Mr. Hunt And Others
Who Have Been Ill Are Improving**

By **MRS. OWEN ANDREWS**

Among those who are ill are Mrs. W. C. Lowery and Mr. Oscar Hunt. Mrs. Lowery went to the Hereford hospital on Thursday and on Monday underwent an operation. She was resting as well as was expected on Tuesday morning. Mr. Hunt was seriously ill about the middle of last week but was better by Sunday. He was at his home.

Others who were ill but less seriously were J. E. Andrews and A. H. Brown. Mrs. Henry Dobbs was recovering from a tonsillectomy which she underwent on Tuesday of last week.

Mr. and Mrs. Paul Brown and her sister, Miss Orene Duggan of Hereford spent Saturday night and Sunday with Mr. Brown's

uncle, A. H. Brown and family.

Mr. and Mrs. Glenn Cruse are announcing the arrival of a son, whom they have named Wade Kent. He was born at the Friona hospital on Sunday, Jan. 8 and weighs eight pounds and twelve ounces. The maternal grandparents, Mr. and Mrs. D. O. Benson, and the proud little sister, Quinelle, were visiting the new baby on Sunday afternoon.

Mr. and Mrs. David Vandell and Rose Marie were Sunday dinner guests in the Leo and Irwin home. Afternoon visitors were Mr. and Mrs. Charles Pennington and family of Dimmitt.

Mr. and Mrs. Bill W. Benson, and son Gene, and another son, Mr. and Mrs. Billy McClennon, all of Comanche, Okla., were recent visitors in the homes of the elder McClennens sisters, Mesdames Jim Brooks and D. O. Benson and families.

Mr. and Mrs. T. L. Sparkman, Sr. visited the Joe Bensons at Dimmitt on Thursday. On Wednesday they and the T. L. Sparkmans, Jr. were in Amarillo shop-

Colds

To relieve misery, rub throat, chest and back with comforting VICKS VAPORUB

SEW MORE

RONDO* PRINTS

AND CUT A BIG SLICE OFF YOUR BUDGET!



STILL CASH-AND-CARRY
PRICED AT A LOW

39c
YARD

Dress cottons with such a sense of style and color, priced so low... that's Penney's own Rondo! See bolt after bolt of these wonderful prints (all brand new!) ... don't forget the exciting fashion-right solid shades! Here's a fabric worthy of your finest sewing ... and look, Penney's price is still only 39c yard! Small wonder Penney's believes these are the best styled percales in America today!

*Reg. U. S. Pat. Off.

J. C. PENNEY CO.

APPRECIATION



SALE

SYRUP

New Crop
Pure Ribbon Cane

Gallon **95c**

CHERRIES

Red Sour Pitted
Shurfine

No. 2 Can **25c**

PEANUT BUTTER

Peter Pan, 12 oz. glass

29c

KRAFT'S CARAMELS

1 Lb. Bag

29c

CANDY

Assorted, 2 lb. bag 45c

25c

STRAWBERRIES

Fresh Frozen, 1 lb. pkg., Sliced, with sugar

39c

TOILET TISSUE

Fort Howard

2 Rolls **15c**

DOG FOOD

Dash or Pard, Tall Cans

2 For **23c**

PINEAPPLE

Sliced or Crushed

Dole, Flat Can **15c**

PREM

Swift's Luncheon Meat

12 oz. can **35c**



LOOK

PAPER TOWELS 2 rolls for **35c**
Fort Howard Drive
150 Double Sheets

TOMATO JUICE **23c**
Shurfine, 46 oz. can

CHOC. COVERED CHERRIES **39c**
Cardinal in Cream, 1 lb. box

SHORTENING **69c**
Bakelite, 3 lb. can

Bigger Savings!

LOW PRICES

PICNIC, Armour's Star
HAMS
6 to 8 lb. Average
LB. **35c**

Country Style
SAUSAGE
PURE PORK LB. **23c**

Bespakt Perch Fillets
FISH
33c

BACON SQUARES
Sugar Cured
LB. **25c**

BEST QUALITY

BEEF RIBS
Tender, Meaty
Best Grade
LB. **33c**

BACON
Wilson Corn King
Sliced LB. **39c**

Sparkling Fresh

RED EMPEROR GRAPES
2 lbs. for **25c**

SWEET POTATOES, No. 1 Porto Rican Yams, 4 lbs. 25c

SQUASH, Small, Tender, Yellow Lb. 9c

CELEPY, Heart's, Young and Tender, Cello pkg. 19c

BRUSSEL SPROUTS, Nice and Fresh, qt. box 29c

TANGERINES, "Peel em and eat em", lb. 13c

GRAPEFRUIT Texas Seedless lb. 7 1/2c

GAYLORD NEWELL

414 NORTH MAIN

PIGGLY WIGGLY

FINEST FOODS **PIGGLY WIGGLY** GREATEST SAVINGS

New Plymouth Goes On Display In Hereford Dealer's Showrooms Today

The 1950 Plymouth car, with important styling changes and improvements for safety and riding comfort, will go on display here and throughout the county today, local dealers announced Wednesday.

The new Plymouths may be seen here at Benefeld, Beavers, and Ireland Motor Companies.

Rear fenders, which are bolted on for economical removal in case repairs are necessary, have been restyled and lengthened. A larger rear window on club coupes and four-door sedans, slightly greater over-all width, and alterations on the rear deck provide a longer, heavier, road-hugging appearance for all models. The grille has been simplified and made more massive. It consists of two large horizontal bars with a curved-down top member and a single vertical bar at the center. Above the grille the Plymouth nameplate appears in larger block letters, and a bigger, more colorful medallion has been placed over the nameplate.

Described as "Packed with value and ready to prove it," the new Plymouth was characterized by D. S. Eddins, president of Plymouth, as "The greatest car value we have ever offered the public."

"When we speak of value," Eddins said, "we mean that we have combined beauty with sen-



ARAB REFUGEES COME HOME—Arab families are reunited in Acre following repatriation of Arabs, both Christian and Moslem, who fled Palestine during the fighting. Many of these refugees were separated from their families for 15 months or more. Armistice Commission and United Nations personnel are preparing for the homeward flow of Arabs who took refuge in neighboring countries.

Visible styling, that we have achieved big-car performance with small-car economy, and that the mechanical excellence of which we have always been proud has maintained its high level.

The front and rear tread have been increased, a factor which increases stability, eases tire loading stress on curves, and enhances the car's general appearance. Thirty-two per cent larger than on previous models, the new rear window increases

visibility and its lines blend into the car's new streamlining motif. The window is set in a newly designed locking rubber seal.

There are larger bumpers on both front and rear. In addition to providing greater protection for the grille, rear deck and fenders, the bumpers add materially to the general appearance of massiveness.

The theme of simplicity which has been carried out in the medallion, and name plate on the front has been continued in the

Tech Tackles Five SWC Foes On 1950 Schedule

An 11-game football schedule for Texas Technological college with five contests slated for Jones Stadium next fall, including a Nov. 11 homecoming date against the University of Tulsa, has been announced by Morley Jennings, Tech athletic director.

Texas Christian university returns to the Tech schedule after a short absence, replacing the 1949 date with Abilene Christian college.

Five of the foes for Coach Dell Morgan's Red Raiders are in the Southwest Conference. Border conference competition and the game against Tulsa of the Missouri Valley conference round out the slate.

The complete 1950 schedule: Sept. 23—Texas, here; Sept. 30—Texas A&M, San Antonio; Oct. 7—West Texas State, here; Oct. 14, TCU, Fort Worth; Oct. 21—Baylor, Waco; Oct. 28—Texas Western, here; Nov. 4—Rice, Houston; Nov. 11—Tulsa, here (Homecoming); Nov. 18—Arizona, Tucson.

Mrs. Roy Boyer Joins Jolly Workers Club

Jolly Workers Club was entertained in the home of Mrs. L. J. Mathews Thursday afternoon with roll call revealing suggestions for secret pals. Mrs. Roy Boyer was welcomed as a new member.

Mrs. Joe Brown, who is leaving soon to make her home in Lubbock, was presented with going-away gifts and the afternoon was spent embroidering for the hostess. Mrs. John Schneider won the penny gift. The next meeting of the club will be held with Mrs. Franklin Miller.

Refreshments were served to Mesdames Roy Boyd, Bonnie Brumley, C. L. Morris, John Schneider, John Hacker, Arthur Tinsley, Wes Brady, John Draper, Roy Thompson, Hooper, Bruce Aldridge, Franklin Miller, W. H. Wiseman, Larry Summer, Charles Caloway, Roy Boyer and the hostess.

Tin Pan Alley is a section of New York.

FOODS

- CRACKERS, Sunshine** 2 lb. box 45c
- VELVEETA Cheese Food, Kraft** 2 lb. box 83c
- POST TENS** 33c
10 Assorted Cereals
- SALT, Morton's 2 boxes** 17c
Free Running, 26 oz. boxes
- COFFEE** 1 lb. can 69c
Golden Light
- Blackberries, No. 2 Can** 23c
Waleo
- APRICOTS, Hunt's, In Heavy Syrup, No. 2 1/2 can** 23c
- CAKE FLOUR, Large Box** 43c
Betty Crocker, Softasilk
- COCOA** 1 lb. box 29c
Our Mother's
- TEA, Lipton's 1/4 lb. box** 29c
- HOMINY GRITS, Quakers large box** 15c
- TOILET TISSUE, Fort Howard** 2 for 19c
- PURE LARD, Pinkney** 4 lb. ctn. 57c
- PICKLES, Hunt's, Pint Jars** 2 for 19c
Fresh Cucumber Chips
- GELATIN DESSERT, Assorted Flavors** 6 for 21c
Rozel
- GOLDEN CORN, Whole Grain, 12 oz. can** 2 for 33c
Del Monte
- POTTED MEAT, Sureline** can 8c
- PEAS, Mission** 2 for 25c
- GREEN BEANS, Cut, Wapco, No. 2 cans** 2 for 35c

Lowest MEAT PRICES

- PORK SAUSAGE** lb. 25c
Cloth Bag
- PORK LIVER** lb. 25c
Fresh
- BACON SQUARES** lb. 25c
Sugar Cured, Smoked
- BEEF RIBS** lb. 29c
For Stew, Roast, Bar-B-Que

Always Good Values in Farm-Fresh FRUITS and VEGETABLES — GOOD SELECTION — GOOD PRICES!

CITY FOOD STORES

No. 1 at Second and Main, Phone 15
No. 2 on East First, Phone 430

Charter No. 5804

Reserve District No. 11

REPORT OF CONDITION OF The First National Bank Of Hereford

IN THE STATE OF TEXAS, AT THE CLOSE OF BUSINESS ON DECEMBER 31, 1949 PUBLISHED IN RESPONSE TO CALL MADE BY COMPTROLLER OF THE CURRENCY, UNDER SECTION 5211, U. S. REVISED STATUTES.

ASSETS:	
1. Cash, balances with other banks, including reserve balance, and cash items in process of collection	\$2,423,018.61
2. United States Government obligations, direct and guaranteed	1,900,551.20
3. Obligation of States and political subdivisions	187,938.22
4. Other bonds, notes, and debentures	150,000.00
5. Corporate stocks (including \$7,500.00 stock of Federal Reserve bank)	7,500.00
6. Loans and discounts (including \$1,080.15 overdrafts)	1,988,883.19
7. Bank premises owned \$14,000.00, furniture and fixtures \$10,000.00 (Bank premises owned are subject to \$ none lens, not assumed by bank.)	24,000.00
8. Real estate owned other than bank premises	5.00
9. Investments and other assets indirectly representing bank premises or other real estate	NONE
10. Customers' liability to this bank on acceptances outstanding	NONE
11. Other assets	1.00
12. TOTAL ASSETS	\$6,676,897.22
LIABILITIES	
13. Demand deposits of individuals, partnerships, and corporations	5,255,703.91
14. Time deposits of individuals, partnerships, and corporations	NONE
15. Deposits of United States Government including postal savings	66,016.22
16. Deposits of States and political subdivisions	893,012.30
17. Deposits of banks	NONE
18. Other deposits (certified and cashier's checks, etc.)	160,810.31
19. TOTAL DEPOSITS	\$6,375,542.74
20. Bills payable, rediscounts, and other liabilities for borrowed money	NONE
21. Mortgages or other liens, \$ NONE, on bank premises and \$ NONE, on other real estate	NONE
22. Acceptances executed by or for account of this bank and outstanding	NONE
23. Other liabilities	NONE
24. TOTAL LIABILITIES	\$6,375,542.74
CAPITAL ACCOUNTS	
25. Capital: Stocks:	
(a) Class A preferred, total par NONE, retireable value NONE (Rate of dividends on retireable is %)	
	\$100,000.00
(b) Class B preferred, total par NONE, retireable value NONE (Rate of dividends on retireable value is %)	
(c) Common stock, total par \$100,000.00	
26. Surplus	150,000.00
27. Undivided profits	34,366.47
28. Reserves (and retirement account for preferred stock)	16,988.01
29. TOTAL CAPITAL ACCOUNTS	301,354.48
30. TOTAL LIABILITIES AND CAPITAL ACCOUNTS	\$6,676,897.22
MEMORANDA	
31. Assets pledged or assigned to secure liabilities and for other purposes	463,008.00
32. (a) Loans as shown above are after deduction of reserves of	76,272.11
(b) Securities as shown above are after deduction of reserves of	NONE

STATE OF TEXAS, COUNTY OF DEAF SMITH, ss. I, V. O. HENNER, v.p., and cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

V. O. HENNER, Vice-president and Cashier. Sworn to and subscribed before me this 10 day of January, 1950.

ANN CARROLL, Notary Public, E. B. HEDRICK, JAMES W. WITHERSPOON, C. C. ACKER, Directors.

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- Exlax, 25c size 19c

DENTAL NEEDS

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POLI GRIP FASTEETH ORLIS MOUTH WASH

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Morton Makes All-Tourney Team As Whitefaces Win 1 And Lose 3

The Hereford Whitefaces defeated the West Texas Calves but lost their other three starts in the annual Dalhart cage tourney January 5, 6 and 7.

Wendel Morton placed on the first All-Tournament Team and Hereford won the Sportsmanship Award for the meet.

While they managed only one win, it was a high powered one over the team that beat the

Labelle and Lopez Win Tough Bouts

The wrestling fans got three dollars worth of thrills for one last Saturday night when "Rassie Royal" was once again brought to Hereford. Not only was it the most thrilling, but the most hilarious and the dirtiest of all the previous matches.

"Rassie Royal" as you know, has five men in the ring to start with. They all gang up on one fellow and make him give up. That man is eliminated for the night. The next two who go out for the count are matched for the preliminary match and the two left are thrown together in the main event.

Gus Johnson happened to be the unlucky guy of the night. Rod Fenton and George Lopez each had an arm while Pierre Labelle and Pat O'Dowdy climbed

of the game.

You can expect some real fireworks of this set-to. Reliable sources are giving two points and taking either team, unreliable sources say it will be a massacre.

Golf weather continues to be good on the week ends, or at least good enough to play. Thirty-three were-out Sunday. Incidentally Jim Terry and family are going to Florida Monday for a month's visit with Mrs. Terry's folks.

tourname winners. Dalhart won the round-robin play losing only to West Texas High, victor of Hereford in the tournament, and also, on December 2 in the Hart Tournament.

Dalhart won the tournament title registering a 28-19 win over Dumas to ice the decisive Saturday night.

The Dumas Demons opened the rough pack on the first play, overrunning the Herd, 54-43. Thirty-three fouls made this game second highest in fouls for the whole tournament as far as Hereford was concerned. Wendel Morton, tied with 14 points, for the high point-honors of the night. Cates, Dumas, got 14 for the winners.

Other high scorers in the Dumas loss were Bill Kelly and Ted Houston for Hereford with 11 and 8 respectively. D. Black got 12 points for Dumas.

Textline was the next team to blast the Herd. They came out on top of a see-saw contest, 45-40. They held a slim 3-point lead at halftime and managed to hang on to it. Nathan Hopson got six points in this one.

Hereford got in stride when West Texas High's number came. Houston canned 11 points to lead the thrust for the Whitefaces. Highest number of fouls came in this battle, Hereford counting way on up to 24. West Texas got 20.

Dalhart never gave the Herd a chance as they jumped to a 22-7 halftime lead and went on to smother them, 40-23. Kerr came up with nine points in this one.

Joe Kerr and Nathan Hopson were elected co-captains of this year's team in a Wednesday election by the team.

Only injuries out of the whole

(Continued on Page 3)

The Hereford Brand

Thursday, January 12, 1950

Section 1 Page 1

FROM THE GRANDSTAND

By WILBUR MARTIN
Associated Press Staff

Ben Hogan's coming back. He may never regain the form that made him the nation's top professional golfer, but Fort Worth's Bantam Ben is going to try.

If all depends on his legs, I don't know whether my legs will stand up for 18 holes a day for four days," Hogan said, when he left for California recently and the beginning of his comeback.

He was critically injured in a bus automobile wreck near Van Horn, Texas, Feb. 2, 1949.

For almost ten months, Hogan stayed away from a golf course. Then, he started playing, taking it slow and easy. Lately, he's been going the full distance. And his scores were low enough to encourage him to try and get

back on top of the professional pack.

If Hogan makes the grade, and picks up where he left off, pro golf will be getting a break.

There are too few of the familiar, "top" players making the circuit now.

Byron Nelson, another Texan, is in semi-retirement. Some of the other stars have quit the long grind and others are making only a few tournaments each year.

Tournament sponsors like to see young golfers develop, but they like to have the old established stars on hand. It is these men that fans pay to see.

Hogan probably won't enter too many tournaments this year. But he'll make the Colonial Invitation in Fort Worth. He may decide to try the Texas Open, granddaddy of the big cash golf tournaments.

Wherever he goes, Hogan is sure to draw the biggest gallery.

People naturally like to watch him play, particularly when he's got a tough shot to make. He seems to have ice water in his veins at times like these.

But it'll be for an added reason now. It will be because Hogan came back.

South HD Club Meets In Bryant Home Next

The South Home Demonstration club met January 3 with Miss Evelyn Bell. Entertainment consisted of guessing nursery rhymes.

Those present included: Mesdames Clarence Hallabough, John Draper, Julia Sowell, Steve Williams, Franklin Miller, Ronald Mathews, Oren Russell, John Slaton, Miss Evelyn Bell.

The next meeting will be January 17 with Mrs. O. H. Bryant.



KYLE ROTE AND DAD ON A VACATION— Kyle ROTE, The Southern Methodist University back whose play against Notre Dame earned him the title of the most underrated back in college football, (right) and his father, Jack Kyle of San Antonio, Texas, barbecue a goat during a hunting and fishing trip along the Dove Creek near San Angelo, Texas, during the Christmas holidays. They were the guests of Frank Meadows of San Angelo, Texas. (AP Photo)

Second Guess

Top sports predictions AP sports writers set forth as what they think the best stories in the world of sports will be in 1950 are:

Joe Louis returns to the ring and wins his title back. (Although one of the writers polled varied this with "Louis' defeat

by Ezzard Charles.")
The World Series.
Notre Dame's first defeat in five years.

Top sports stories in the Brand will probably be about like this:
Whiteface eleven defeats Phillips to clinch the for District 1-A championship.
Inter-city golf matches between Hereford, Plainview and

other towns.
American Legion Junior Baseball team repeats as District Champions and meets Lubbock again in the regional series.

Tickets for the Jaycees All-Stars vs. Amateurs game go on sale this week. The game will be played Friday, January 20 in the High School auditorium. Tickets are 75 cents apiece. Kids can get in for 25 cents the night

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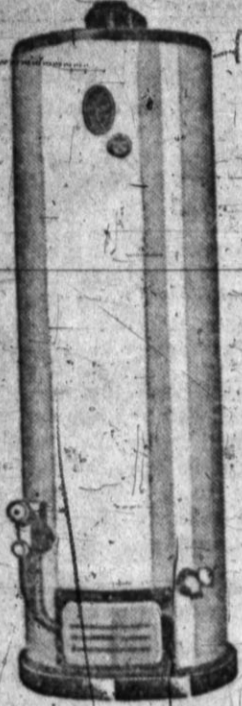
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Long Time Ago

25 Years Ago

Week of January 8, 1925
Dow Mercer became the new Fire Chief of Hereford as a result of the annual Fire Department meet held in the office of Hill-Ireland Realty Company. C. C. Rockwell, past chief, tendered his resignation which, according to The Brand, was received with genuine regret by firemen. The complete reorganization of the Department including changes making W. C. (Dubs) Pitman assistant chief, Virgil Cunningham was to hold his secretary-treasurer post.

A great many Hereford people were disappointed to learn that the one hope of getting natural gas from the Amarillo field through Amarillo water development collapsed. It was up to Hereford to develop a water field as, according to The Brand, Amarillo's vision failed.

Miss Mattie Swisher was back. The Brand got a bad tip, according to them. They printed a story about a week previous that Miss Swisher had accepted a job in Fort Worth.

A banquet on January 22, 1945 was to celebrate the finishing of the new hospital. Also, plans for a new high school and natural gas were to be taken up.

W. E. Dameron, retiring County Judge, was the recipient of a beautiful chest of silver and beautiful statement of appreciation from members of Commissioners Court.

J. A. Fox, Waxahachie, former Hereford citizen, underwent appendectomy and was doing nicely. He was part owner of Fox Mercantile Company.

Rive Hereford hunters, A. W. Gregg, Russell Dadel, Marlin Gilliland, Joe Hill and Rev. W. R. Hill, bagged 33 geese in less than

four hours. Rev. Hill's Ford was the object of interest with geese hanging from every side. Every goose was killed while in flight. Most of the Hunters had never shot a goose before.

Little Virginia Bruner celebrated her eighth birthday with a party in the home of her mother, Mrs. R. K. Bruner. Attending were Jimmie Clark, Billie Valentine, Nancy Conkwright, Sally Skelton, Elaine Newell, Baby Bruce Jones, Catherine Skelton and Estelle Gilliland. Virginia's birthday was January 2.

A stag party was given in the home of F. D. Perkins. Mrs. Perkins and her daughter, Olive, were hostesses. F. T. Roloson, D. L. McDonald, L. Baskin, C. C. Bowman, E. W. Morgan, Henry T. Wedel, C. C. Ferguson, W. O. Russell, F. D. Perkins and J. L. Parks were there.

The local Red Cross chapter was considering the hiring of a trained nutrition worker, according to Chairman B. F. Guthrie.

The farm sale wave continued to spread as five were announced in The Brand. Claude Norton was going to sell farm machinery. Mrs. H. T. Green and Son were going to sell stock on their farm eight miles east and seven miles north of Hereford. C. C. Bickwell was going to sell at least 14 good work-mules. R. P. Conaway was going to sell stock at his place, a half mile south of Black. Probably the largest sale of the season was going to be that of Frank R. Metcalf and Son at their farm 17 miles southeast of Hereford. The offering there was going to be topped by 70 head of registered and purebred Herefords. Other stock was going to be held here at that



RABBIT ROYALTY—This little girl receives a royal audience by the king of rabbits, "Jeannot IV" and his queen at a Paris exhibition. The show featured various exhibits of family activities, in addition to the multitude of toys.

Happy-Homes 4-H Girls Elect New Officers
The Happy Homes 4-H Club met with Gracie Fotheringham Saturday afternoon. The prayer was said, after which Gracie Fotheringham presided. New officers were elected for the coming year with Gail Albracht as president; Betty Henry as vice-president; Earl D e a n Gandy, secretary; Doris Wilhelm, reporter; Sue Springer and Yvonne Ace as song leaders; Joe Eddy Scott, drill leader; Betty Henry, clothing demonstrator; and Gracie Fotheringham, poultry demonstrator. Miss Doris Mahaffey talked on poultry grooming and the standard of perfection which will be

used for the member's show chickens. She also gave out papers to the members on which to keep clothing, food and food expansion records.

Refreshments were served to members Gracie Fotheringham, Barbara Dameron, Sue Springer, Nell Walker, Martha Heard, Earl Dean Gandy, Doris Wilhelm, and leaders Mrs. Ott and Mrs. Walker; assistant C.H.D.A. Miss Mahaffey; visitors Mrs. Fotheringham and Mrs. Springer. The next meeting will be held with Nell Walker, January 21.

Read the Want Ads

MASONIC BULLETIN
Stated meeting second Monday in each month. School of instruction each Thursday night. R. L. TOMPSON, Sec'y. HENRY SEARS, W. M. Hereford Lodge #49

NOTICE OF MEETINGS
ODD FELLOWS Each Monday Night
REBEKAHS Each Tuesday Night



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STREET MAP OF HEREFORD, TEXAS

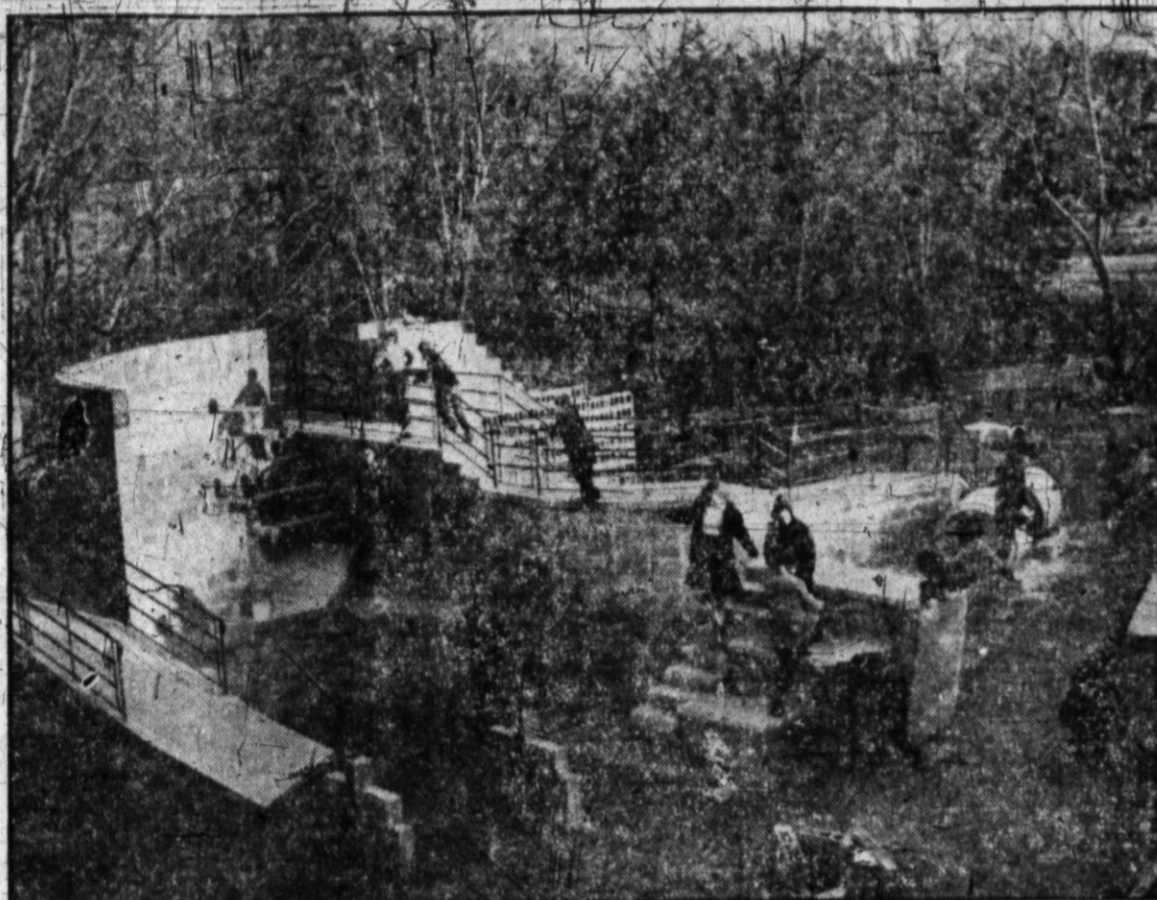
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ABELLE

(Continued from Page 1)
 on top to give Johnson, the referee.
 Pat O'Dowdy sat down on Labelle's face and Fenton lay on his stomach for Labelle's elimination.
 O'Dowdy and Fenton started to gang up on Lopez but when Fenton got Lopez's arms behind him, O'Dowdy was supposed to hit him in the face. Just as O'Dowdy swung, Lopez ducked and Fenton got it in the face. There was nothing for Lopez to do but lay on top of him for three falls.
 Labelle won the first fall of the Fenton-Labelle match. He hit his knee in Fenton's face and a little Judd to throw him. Fenton jumped up and down on his left arm a couple of times. Fenton gave up.
 After about 10 minutes in the second fall, Fenton tied Labelle's head between the top ropes on the west side of the ring. Not satisfied with this, Fenton lifted Labelle's feet up and started flailing. Referee Lobo Brown tried to break this up but Fenton



PLAY BECOMES A SCIENCE—The luckiest children in Washington, D. C., are those living around Parkside playground which was recently dedicated as a dreamland for children. Built by the fathers of Parkside's 430 children on their spare time, the playground features a cinder-block airplane, a ship, hurdles, tunnels and an amphitheater. Parkside gives the children a chance to use some imagination in making their own games.

TOTALS WEST TEXAS HIGH (327)

Player	FG	FT	F	TP
Hopson	1	5	0	7
Kerr	4	1	1	9
Morton	1	0	0	2
Engman	0	1	1	1
Houston	1	0	3	2
Alston	0	0	0	0
McBroom	1	2	5	3
Brock	0	0	2	0
Graham	0	0	0	0

TOTALS DALHART (140)

Player	FG	FT	F	TP
	8	9	12	23

Bud To Blossom Club Hears About Flowering Shrubs

Mrs. John Kelly was welcomed as a new member of the Bud-to-Blossom Club at a meeting held Friday afternoon in

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on showed him down and kept it up. Lobo got up and threw Fenton away and relieved Labelle of his "Adam Apple" squeeze.
 Labelle was awarded the bout because of the conduct of Mr. Fenton.
 Pat O'Dowdy, one of the dirtiest fighters these four eyes have ever seen, took on George Lopez in the main event.
 O'Dowdy won the first fall because he had Lopez lying on his stomach and was kicking and jumping up and down on his left arm. Lopez gave up. O'Dowdy wouldn't get out of the corners in this fall because he could get Lopez down and hold on to the ropes for leverage.
 O'Dowdy was a little more bold in the second fall. He got a little too bold and dirty so Lopez started hitting him on the back of his neck, Judo style. O'Dowdy fell to the floor—Lopez just rolled him over and laid on him and the second fall was ended.
 The big Irishman was a little more cagey in the third fall. After he had choked Lopez a while, Lopez got a pressure hold on him. This reporter doesn't know how he did it, but Lopez knocked O'Dowdy out with a slight twist of the neck.
 O'Dowdy lay on the floor unconscious while the referee gave Lopez the victory sign. After he laid there a while, Lopez reached down and twisted O'Dowdy's neck again. O'Dowdy was up with a start and made a mad dash for Lopez. He missed and wound up in the ropes. He quit.
 O'Dowdy went to his dressing room shouting at the top of his voice, "I'd rather loose a fight than win one like that. I'm here for the sportsmanship of the game."

TOTALS DUMAS (54)

Player	FG	FT	F	TP
Kerr	0	3	2	3
Morton	7	0	4	14
Engman	1	0	1	2
Kelly	5	1	2	11
Alston	0	0	2	0
McBroom	0	2	4	2
Brock	0	0	0	0
Houston	3	2	3	8
Graham	0	0	0	0

TOTALS TEXLINE (45)

Player	FG	FT	F	TP
Hopson	4	2	2	10
Kerr	2	4	5	8
Morton	6	0	4	12
Engman	0	0	0	0
Alston	0	0	0	0
McBroom	1	1	5	3
Brock	0	0	0	0
Houston	3	1	3	7
Graham	0	0	0	0

TOTALS HEREFORD (37)

Player	FG	FT	F	TP
Hopson	2	1	2	5
Kerr	0	2	5	2
Morton	4	2	5	10
Engman	2	0	3	4
Houston	4	3	2	11
Alston	0	0	2	0
McBroom	1	2	1	4
Brock	0	1	4	1
Graham	0	0	0	0

MORTON

(Continued from Page 1)
 round-robin was Kelly who badly sprained his ankle.
 The next Whiteface game will be Saturday night in Adrian as the team observes dead week along with the rest of the school taking mid-term exams.
 Box scores:
 HEREFORD (43)

Player	FG	FT	F	TP
Hopson	1	1	0	3

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the home of Mrs. R. A. Daniel Jr.
 Mrs. J. D. Neill, president, conducted a short business session and Mrs. Lee Renfro was in charge of the program on "Flowering Shrubs."
 List of varieties best suited for this area. Mrs. Renfro told how to prepare the soil, how to plant and how to take care of the growing shrub. She also suggested that the shrubs be chosen to blend with the background grounds and with the style of architecture of the house.
 Members present were Messrs. James Ben Chittiers, Hilton Higgins, D. C. McWhorter, J. D. Neill, W. H. Patton, Lee Renfro, George Springer, John Winkler, Hilary Aven, John Kelly and the hostess.

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BE THRIFTY IN '50

Old Ben Franklin whose anniversary we observe this month, was wise in many ways. His slogan, at the start of the New Year, might well have been "Be Thrifty in Fifty."

This suggests Mr. Franklin would have something there. And we will be pleased to assist you in a regular plan of savings to insure your later financial independence.

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Texans in Washington

By TEX EASLEY

Washington (AP) — Rep. Olin Teague of College Station, deplores criticism of the G. I. vocational training program. It shouldn't be given a black eye, he says, just because such activities as art and dancing schools have aroused criticism.

"Unfortunately," he says, "one of the most worthy phases of the program has gotten little public attention since it doesn't deal with the glamorous or the unusual."

"That is the agricultural training—thousands of young farmers are getting."

"The Veterans Administration, facing strong criticism because of the operations of some of these phony schools set up to fleece the government, is threatening to end the agricultural training program."

Teague says he is going to cite the accomplishments of the numerous Texas G. I. farm training schools when debate arises in Congress this session on whether the VA is to continue the program.

Some of the Texas schools are operated in connection with existing colleges and universities, but a great many have been established by qualified individuals just as you would set up a private business school.

"They are not operated to turn out diplomas or degrees," said Teague. "But to teach a lot



PLANE WRECKAGE FOUND—Wreckage of a light plane lies in a wheat field near McKinney, Texas, where it was found Dec. 22 by two boys hunting rabbits. Sheriff Levi Brawley said the bodies of the three men aboard were found at the scene. The plane apparently crashed Dec. 19 during a heavy fog. Those killed were H. J. Happel, president of the Happel Construction Co.; C. W. Healey, an engineer; and W. J. Crawley, the pilot, all of Tulsa, Okla. (AP Photo)

of young farmers improved methods that should make their work easier and more productive."

Such schools may be held in converted store building or warehouses. Classes often are held at night, so the student can work his own place in the day; many of them are married and have children.

The farmer, who may have little or no formal education, is taught the value of fertilizers and improved varieties of seeds for planting. He learns enough of such trades as welding, so he can repair his farm equipment or build truck beds and trailers. S. L. Adams, with the Texas State Board for Vocational Education, has written Teague his praise for the program. The board must approve the schools before VA funds can go to students.

"No doubt you will be interested to know that we have just completed a survey on 32,039 of our men taking agriculture," said Adams. x x x

"During the three years of our program these men have invested \$25,380,000 (m) in equities in 750,062 (t) acres of land. With our new state land purchase program in operation, this figure will be stepped up considerably. x x x

"Our trainees have bought 12,981 tractors costing \$14,212,043 (m) and 72,501 other items at a cost of \$13,558,378. Our men built 3,400 new homes costing \$10,556,000."

Adams noted that 1,119,543 items of machinery has been repaired in the shops over the state in the past three years, saving farmers \$3,000,000 (m)

through repairs while giving training.

"In Braso's county a veteran named Ralph Forbes ran a concentrated fertilizer test on 8 acres of pasture land to be used in grazing his dairy cattle," continued the Texas official.

"He spent over \$30 per acre for commercial fertilizer to be used on this plot. When he turned his cows on this grass his alfalfa hay consumption was reduced from 12 to 6 bales per day and the total of his milk sales was increased by \$45 per week."

"Only last week, this veteran told me that he saved the cost of his fertilizer in three weeks grazing. I could quote hundreds of other success stories but I will not bother you with such detail."

"I have seen hundreds of veterans in this state who have told me that they could have never made the fine new start in life which they have enjoyed without the training and substance benefits of this program."

In the patriotic hymn, "America," the word Americadose not appear.

MRS. KNOX KINARD

Simple Recipe For Beef-Noodle Casserole Is Especially Timely

During the Christmas holidays the women have had just about all the cooking they can cope with. That is why the recipe for today is especially timely, not only because it is simple and easy to prepare, but because it

contains so much food value. Combined with a green salad, it satisfies the whole family. Mrs. Knox Kinard of Pampa, a former Hereford resident, has used this recipe over and over and recommends it for an unexpected company dish—or for cooks in haste.

Beef-Noodle Casserole

- 1 1/2 pound ground beef
- 2 medium size onions
- 1 green pepper
- 1 can tomato paste (small)

1 can whole kernel corn
1 package noodles (small)
chili powder, salt and pepper to taste.
Cook noodles seven minutes in salted water and set aside to drain. Brown meat in heavy skillet and drain off grease. Sauté green pepper and onion in butter and combine all ingredients, stirring and blending well. Stir in the tomato paste and seasonings last and pour in buttered casserole. Cover with grated cheese, top with a few sliced olives and bake 30 minutes in a 350 degree oven. Avocado, pear or a tossed green salad goes well with this.

Prince Albert of England composed songs, church music and an opera.



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Worship..... 11:00 A.M.

Evening:
Young People..... 6:15
Worship..... 7:00

Daily Radio Program
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THE NEW PLYMOUTH

packed with value and ready to prove it!

Plymouth Has Massive Look



The front of the new Plymouth has a massive appearance. The grille has been simplified, and the bumper is larger. There's a new name plate in larger block letters, and a bigger, more colorful medallion. The cars look new "both coming and going."

New Plymouth Special DeLuxe Four-Door Sedan



The Plymouth Special DeLuxe four-door sedan, one of nine new models, is shown above. The car contains important styling changes and improvements for safety and comfort. Its high compression engine and many mechanical features provide lively, economical performance.

on display TODAY

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Motor Company
DE SOTO - PLYMOUTH
301 East Third



Whiteface News

Items of Interest Compiled and Published by students of Hereford High School.

EDITORIAL STAFF

EDITORS Emmarie Turner, Earlena Phillips, Bob Hamilton
JUNIOR HIGH NEWS Larry Slaughter, Gerry Patterson
FEATURE John Southall
SOCIETY ORGANIZATIONS Emmarie Turner
SPORTS Teresa Fangman, Chloe Fortcnberry
GENERAL NEWS Joe Kerr, Bob Hamilton
 Maxie McCathern, Doris Jean McGee, Marco Joyce McGee
SCHEDULE EXCHANGE Joyce McGee
JOKES Gayle Roberson, Bettye Hamilton
SENIOR WHO'S WHO Michael Kelly
TEACHERS WHO'S WHO Anna Lois Cummings
POET'S CORNER Linda Betzen, Gerry Patterson, John Southall, Maxie McCathern

SCHEDULE OF EVENTS

January 12 ... Board Meeting and Dramatics meet
 January 13 ... Football Banquet
 January 14 ... Basketball games at Adrian
 January 17 ... A Capella Choir

A Smile Can Often Make Things Better

By EMMARIE TURNER
 "What's more with me," you ask. "I have eyes, hair, hands, and feet just as everyone else." It's that inner self that isn't proud of what you have to show the world. Take a good look at yourself, you aren't so bad. Of course you realize you're not a beauty, very few are.
 Now smile, see there if you smiled your best to everyone they would notice you more than if you turned that frozen look on them all the time.
 Maybe the things they do are more attractive to you than the motions of yourself. Okay then, watch them and keep in mind what you like best and do it on your own.
 Perhaps you don't know but there is someone in the world who thinks one of your traits is very special and becoming.
 Don't always sit on the back seat and say, "I know that he can do it better than I anyway." Know that you can at least try and then when you do the chance, try with all your heart.
 The one who always has some comment to make isn't always the smartest one. If you are quite and a little on the bashful side, you can be just as charming. Just wait till your chance comes on your favorite subject and then you can make them sit up and pay heed. Anyway, you are the type of person most people like to talk to because you seem to want to listen and not interrupt all the time.

Just Talk

We hope that each of you had a very merry Christmas. It seems as though almost everyone was ready and willing to come back to school. I think that most everyone got to hear the Bowl games on the air January 2.
 By the way I hear L. T. reciting this to Bill Forbus the other day.
 Roses are red, violets are blue,
 God made me handsome,
 What happened to you?

Ain't So

You can tell a Freshman by the way he wonders around,
 You can tell a Sophomore by the new things he has found,
 You can tell a Junior by his worried look and such,
 You can tell a Senior, but you can't tell him much.
 (It may be that way before long as the Seniors are expecting their rings in some day in February.)

Going Out?

Freshman: "Mother, may I go out tonight?"
 Sophomore: "Can I go out tonight? I'll be by ten."
 Junior: "I'm going out tonight."
 Senior: "Goodnight folks, I'll bring in the milk."
 Levelland Lobo

Personality Quiz

It has been seen in fourth period History.
 Dribbles a ball very nicely.
 First name is a movie star's last name.
 Last name is part of name of a cracker.
 Can be seen in office quite often.
 The last time we had a personality quiz, the answer was Duane Christian.
 James Russel Lowell was the first editor of the Atlantic Monthly.

Locker Room Chatter

By BOB HAMILTON
 The Hustling Herd dropped the Friona Chiefs in a double header last Tuesday week ago. This is the second time they have done this in the present basketball season.
 The "B" team, lead by Gerald Shirley, were never in trouble. The scores by quarters were: 7-2, 13-20, 21-15 and 39-23. The Calves were never really pushed and held the lead all the way.
 Shirley scored up 19 points and this was a surprise because he has had 16 points for the last two games.
 Weidner stepped into the spotlight for the second time this season as he lead the Whitefaces to victory—44 to 35.
 Windy slipped in seven field goals and two free throws for 16 points. Bill Kelly shoved in a close 14 for second place in the scoring honors.
 Laceywell and Weiss were the leaders of the visitors with 13 and 12 respectively.
 In the last five games, Morton is leading the varsity in scoring. He has 49 points and is followed closely by Kelly, who has 31. Those following are: Kerr, 30; Hopson, 23; McBroom, 15; Houston, 14; Young, 11; and Brock, 2.
 The Whitefaces entered in the Round Robin tournament at Dalhart last Thursday, Friday and Saturday. Their first game was Dalhart.

Reliability Is Most Important In Living

In personality the trait of reliability is one of the most important. Everyone that is reliable usually has a good personality. People trust you and know that they can depend on you.
 In everyday life being reliable is important. If you can't be relied on, you will never get anywhere. But then, there is being too reliable. You can pretend to be reliable and people will pile too many things on you which makes it impossible to do all the jobs well. You may also take the responsibility just for the glory when other people could do it better and not ask glory for it.
 Remember when you are asked to do something, to think about it and ask yourself if you are capable and have the time. People may like you more if you refuse to do something than if you do the job and not do it well.
 Reliability and dependability are cousins and mean the same thing so always be dependable and you will automatically be reliable.

Senior's Who's Who

SENIORS WHO'S WHO
 Name: L. T. Hawks
 Ambition: Certified Public Accountant, private pilot.
 College: Draughtons Business college.
 Likes: Football, baseball, Mary Ann, flying and close friends.
 Dislikes: Cooked cabbage.
 Pet Peeve: Muscle men who can't come for football.
 Organized: Band, Hi-Y, Glee Club, sextet.
 Offices: President of band.
 Name: Joyce McGee.
 Ambition: Secretary.
 College: Business college at Lubbock if I can.
 Likes: Nearly everyone, Dennis, people with good humor.
 Dislikes: Studying, semester exams, shows that do not end like I want them to.
 Pet Peeve: To be told to keep quiet.

"Buzz Box"

Howdy!
 Poor kids, those mid-term tests have really put bags under your eyes. Your hearts are moaning. "If only I had studied."
 Wanda Gunstenson doesn't have time to worry about tests since she and Bedford started going steady.
 The love bug has struck HHS again. A former student, Helen Rose, has taken the profession of house wife.
 You should hear Betty Bell tell her recent stories. Are they really about men?
 Johnny Fields is preparing himself for that special Football Banquet date.
 Colline are you going to scrub floors? What is Dale going to do?
 John Southall has at last shown he is a man. Look above his upper lip.
 Did you notice how Joy Miller blushes every time she sees Ruth and Jack?
 Jesse Click is back from his trip to the bowl game in California. Pat Corbett learned a little more about football in Dallas.
 Why doesn't someone let me in on the secret of who Jerry Patterson is going with?
 Herschel Millers has really become the swoom man lately.
 Randy Thomas is becoming an expert in Hop Scotch. His instructor might have something to do with it. Claire Jane West, that is.
 The places where the gang usually hang out are practically empty since Xmas. I guess the fellows had rather stay home and look at what he gave his girl for Christmas.
 Naomi McGee, I think you must have gotten cheated. There is a boy in school with a sweater just like yours.
 I wish I could make a list to you of everything the guys gave the girls for Christmas. But there isn't room.
 See you around,
 "Snoopy."

Craterville Is The Senior's Choice

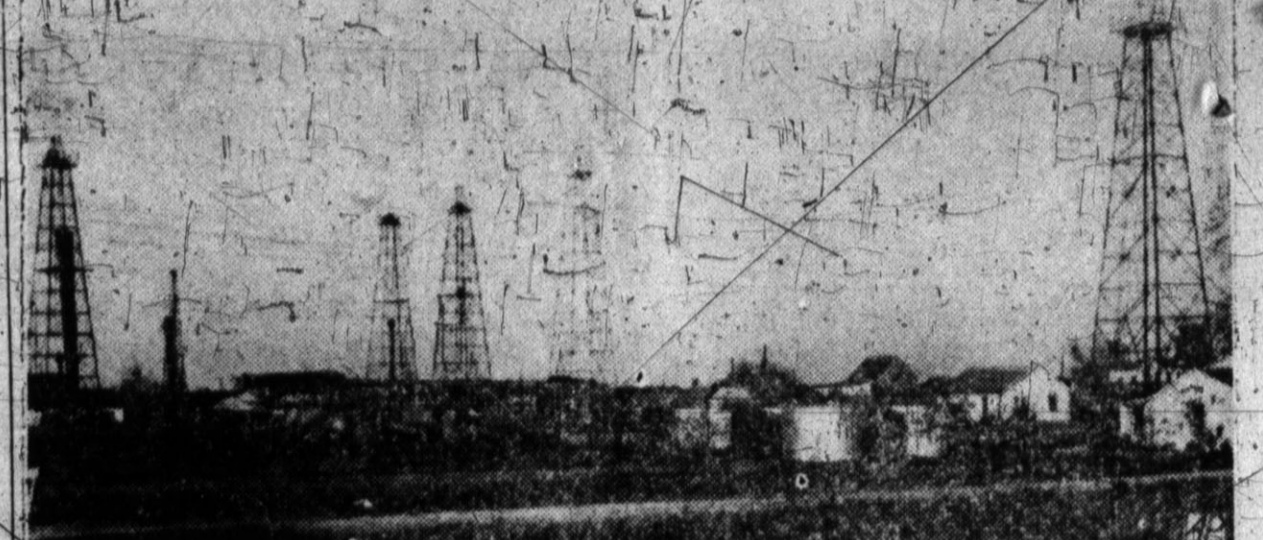
By EARLENA PHILLIPS
 The question that I asked the Seniors was: "Where do you want to go on our Senior trip?" Kathryn Davis: Anywhere but Craterville, but not Palo Duro.
 Charles Gresham: I really don't care.
 Wiley Ewton: Las Vegas, N.M.
 Dale Doak: I don't know, but if Craterville is like it was when we were there for football, I don't want to go there.
 Bobby Nell Pittman: Craterville.
 Sarah Beth Owen: Ruidoso.
 Gayle Roberson: Anywhere but Craterville, Colorado Springs, Colorado would be nice.
 Gayle Foster: Craterville.
 Reba Dones: Craterville or somewhere in Colorado.
 Nancy Cagle: I don't particularly care about going to Craterville but I don't have another preference.
 Michael Kelly: Craterville.
 Wendell Morton: Craterville.
 Faye Knox: Craterville.
 Margaret Staats: Craterville.
 Mona Faye Shirley: Craterville.
 Colline Brown: Somewhere in New Mexico.
 Audrey Hood: Craterville or Red River.
 Tommy Carnahan: Red River.
 Bob Patterson: Colorado Springs, Colo.
 Richard Alston: Red River.
 Walter Paetold: Craterville.
 Glenn Talley: No particular place.
 Fred Frye: Corpus Christi.

All Seasons Are About Equally Popular Now

With winter here in full force, we thought a good question would be "What season of the year do you like best?"
 Nelda Guy Lawrence: Fall because it is prett outside, not too cold, and not too hot.
 Betty Carney: Spring because everything is so pretty, and the weather isn't too hot or too cold.
 Glenn Talley: Winter, because I can go to school instead of working, also the snowballing if it ever snows.
 Mrs. Criswell: Fall or spring, I'm undecided. I like fall because of the activities begun, and sports are in full swing. I like spring because it gives you that refreshed feeling, and that you are ready to start all over again.
 John Dale Kelly: Spring because school is out and that is the time of romance.
 Don Davison: Spring because everybody feels good and I do, too.
 Evelyn Lee: Spring because we get out of school and everything begins to blossom out.
 Claude Melugin: Summer because there is no school and it isn't so cold, also I get to work and make some money.

Characters Are Fit To Kill When They ...

By CHLOE FORTENBERRY
COULDN'T YOUR MURDER THE CHARACTER WHO
 closes your locker after you have taken special pains to leave it open. ... gets 100 on a test when no one else in the class gets over 60. ... sits behind you in the show and keeps telling the person sitting next to him what is going to happen next. ... borrows your pencil for 'just a minute'—then you never see it again! ... playfully ruffles your hair after you have just spent a good 15 minutes getting it in place. ... gives you a long detailed account of all his troubles and ailments when you politely ask, "How are you?" and then doesn't wait to hear your answer. ... starts to tell a good joke only to stop in the middle and not be able to remember how it ended. ... is always out of notebook paper, especially if you'd like to borrow some. ... asks to copy your assignment after you have worked long and hard to copy them yourself.



GRAYSON COUNTY OIL FIELD. After a 20-year search Grayson County on the Texas-Oklahoma line finally has struck oil in paying quantities. The county now has two fields, both right at Sherman, Texas doorstep. In the last 28 months 47 producers have been drilled. Above a group of wells is being drilled in one of these fields, that in the Belmont Addition. (AP Photo)

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Church Notes

In the Sunday worship service of Emmanuel Lutheran Church for January 15, Pastor Lichtsinn will deliver his annual (state of the congregation) address basing his remarks on the following selection of texts: Matthew 28, verse 20; John 5, verse 39; Acts 2, verse 42; and First Corinthians 11, verse 26.

In this service the work of the church in 1949 will be reviewed and the outlook for growth and expansion in 1950 will be featured. After the sermon the new congregational officers will be formally installed.

The Junior instruction class meets on Wednesday and Friday.

The Lutheran Women's Missionary league meets at the church on Wednesday afternoon at 2:30, January 18.

Elder G. A. LaGrone, Am-

arillo, conducted the 11 o'clock services of the Seventh Day Adventist Church Saturday. His subject was based on Matthew 6:24.

"No man can serve two masters for either he will hate the one and love the other or else he will hold to the one and despise the other. Ye cannot serve God and Man."

The first quarters 13th Sabbath offering will be taken March 25th. The overflow is to be devoted to the establishment of a new hospital in Karachi, the Capital of the New Pakistan Dominion and for setting up a small, well equipped publishing plant at Chuharkana in this same field where there is a growing demand for gospel and health literature in the Urdu language.

The fourth quarters of 1947

De Soto Announces Brand New Model



De Soto announces a brand new model that goes on display at De Soto-Plymouth dealers on Tuesday, January 18. Advance information disclosed that the new De Soto will introduce a long list of new style and performance features. The rear of the car is completely new with sweeping, peak-crowned fenders; a wider, lower window 3 1/2" larger; a deeper, lower, more protective bumper; and relocation of the combined tail lights, stop lights, and directional turn lights.

The newly designed grille is lower and new combined circular parking lights and turn signals are set into it. The hood ornament is a new beautifully sculptured bust of De Soto. Interior styling is luxurious. In the forefront of mechanical advances are new and larger hydraulic brakes. No car in America will have larger brakes. The 112-horsepower, high-compression engine combines with Tip-Toe Hydraulic Shift and gyro Fluid Drive to give excellent performance and "lets you drive without shifting."

Cub Scouts Get Awards

A Cub Pack meeting was held at the Scout Hut Friday night with presentation of awards at the introductory ceremony. Mrs. Walter Seed served as leader for group singing and Coy Patton, cub master, presented Bob Cat awards to Fred Lee Drury and Eldon Wayne Hudson.

An Indian stunt was presented by Mrs. Lloyd Sharp's Den 3-Pack 52 group and Walter Seed, cub master, awarded Wolf badges to Archie Wayne Scott, Rondle Davidson, Carl Zimmerman, Jerry Luck and Donald Jackson. Assistant cub master, Lloyd Sharp, presented the Lion's award to Ronald Zimmerman.

Arrow points were given to Jimmie Patton, Luther Flowers, Ronald Zimmerman, Ronald Jones, Edwin Ake and Carl Zimmerman. A n o u n c e m e n t was made that the annual Boy Scout Banquet scheduled for January 19 in Amarillo has been postponed. The meeting will be held sometime in February.

The next pack meet will be combined with a pot-luck supper February 10. Each boy is requested to bring sandwiches and cookies for himself and guests.

John Hicks, cub commissioner, announced plans for the cub observance of Boy Scout Week February 6-12 and requested the cubs to wear uniforms during the week's celebration. Hicks presented the Webelos Award to Ronald Zimmerman and Luther Flowers, marking their completion of work for joining the Boy Scout ranks.

In conclusion each den gave its song and yell and Coy Patton led the dismissal prayer.

HEREFORD BOY IN PACIFIC
Doyle Eugene Turner, airman, USN, son of Mr. and Mrs. John E. Turner of Hereford, Texas, is serving with Patrol Squadron 28, a unit of Fleet Air Wing Two based at the Naval Air Station, Barber's Point, T. H.

Duties of the squadron include search and rescue operations for the Hawaiian Sea Frontier and training of flight crews for reconnaissance patrol, bombing and anti-submarine warfare. Prior to enlisting in the Navy September 1948, Turner attended Hereford High School.

On the pipe organ, the short pipes produce the high notes. A Balafak is an old Russian stringed instrument. Benjamin Franklin invented the harmonica.

Woodrow Wilson issued the first Mother's Day proclamation.

Sparks Are Hosts For Informal Dinner Party

Mr. and Mrs. Eugene Sparks were hosts at an informal dinner-party recently. After the buffet-style dinner, canasta and forty two games entertained the guests.

Those attending were Mr. and Mrs. Troy Riddle, Mr. and Mrs. Liburn Hamilton and Charlotte, Mr. and Mrs. Kenneth Dale and Kathie, Mr. and Mrs. Jack Bygens and Andrea, Mr. and Mrs. Calvin Goodin and Gary, Mr. and Mrs. Bobby Owen, Mr. and Mrs. J. B. Sowell, Jr., and the hosts.

Mrs. C. W. Parker's Father Dies In Indiana Friday

Mr. and Mrs. C. W. Parker left Friday afternoon when they received word of the sudden death of Mrs. Parker's father, Mr. Logan, who died at his home in Warsaw, Indiana following a heart attack Friday morning. Mr. Logan was a retired farmer. Funeral services were held in Warsaw.

13th Sabbath overflow of \$40.08

was sent to this field to help them in their Christian establishment.

The Church Cabinet which was supposed to meet Tuesday, January 3, met Tuesday, January 10, at the First-Christian Church.

A memorial plaque, commemorating the 50th anniversary of the First Christian Church was unveiled at the evening services Sunday. The plaque was made possible through donations from the late Troy Womble and the R. H. Norton family. Mrs. Ola Womble was presented with flowers at the close of the service.

The mid-week service was held at the church Wednesday.

Church practice at First Methodist Church will be held this Friday evening at 7:30 at the Church. This deviation from the regular Wednesday evening, weekly schedule, will be for this week only.

The Happy Helpers, a primary age-group, began their weekly meetings Wednesday. They will meet every Wednesday afternoon

at 2:30 in the church basement. Parents are urged to remind their children.

A good number of people attended the First Baptist Bible Study classes last week. There were about 100 enrolled in the four sessions.

Rev. Roy Cagle and Bob Lawrence were in Dallas this week to attend the Evangelistic Conference. The meet was entirely evangelistic and no reports were given nor any business transacted. The program was composed of preaching, praying and singing. It began Monday evening and ended Wednesday.

The new Training Union banner is given each month to the department of the Training Union that has the highest average grade. Primary Department won it this month.

All-Church Visitation Day is today, Thursday. The nursery will be open.

Christian Science Services will be held Sunday morning, January 15, at 11 o'clock in the Star Theatre. The subject of the lesson-lesson is "Life." The Golden Text is from Luke 20:

YOU NAME THE TEST!

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Stop in today and go for a thrilling demonstration in the big new 1950 Mercury! One ride and you'll agree its better than ever to make your next car Mercury!

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Reserve District No. 11-D
REPORT OF CONDITION OF
Hereford State Bank
OF HEREFORD, TEXAS, at the close of business
December 31, 1949, a State banking institution organized and operating under the banking laws of this State, and a member of the Federal Reserve System. Published in accordance with a call made by the State Banking Authorities and by the Federal Reserve Bank of this District.

ASSETS	
1. Cash, balances with other banks, including reserve balance, and cash items in process of collection	\$66,303.57
2. United States Government obligations, direct and guaranteed	88,493.76
3. Obligations of States and political subdivisions	85,772.72
4. Corporate stocks (including \$3,600.00 stock of Federal Reserve bank)	3,600.00
5. Loans and discounts (including \$55.70 overdrafts)	1,173,465.20
6. Bank premises owned, furniture and fixtures \$12,750.00	12,750.00
7. TOTAL ASSETS	1,947,385.25
LIABILITIES	
8. Demand deposits of individuals, partnerships, and corporations	1,577,900.20
9. Time deposits of individuals, partnerships, and corporations	102,543.56
10. Deposits of United States Government (including postal savings)	1,118.60
11. Deposits of States and political subdivisions	81,681.29
12. Other deposits (certified and officers' checks, etc.)	41,481.58
13. TOTAL DEPOSITS	\$1,804,725.53
14. Other liabilities	1,332.08
15. TOTAL LIABILITIES (not including subordinated obligations shown below)	\$1,806,057.61
CAPITAL ACCOUNTS	
16. Capital*	50,000.00
17. Surplus	70,000.00
18. Undivided Profits	21,927.64
19. TOTAL CAPITAL ACCOUNTS	141,927.64
20. TOTAL LIABILITIES AND CAPITAL ACCOUNTS	\$1,947,385.25
*This bank's capital consists of: Common stock with total par value of \$50,000.00	
MEMORANDA	
21. Assets pledged or assigned to secure liabilities and for other purposes	80,493.76
I, WM. R. PHILLIPS, Cashier, of the above-named bank, hereby certify that the above statement is true to the best of my knowledge and belief.	
WM. R. PHILLIPS, Cashier	
SEAL CORRECT—ATTEST: Joe Poindexter J. R. Allison Travis W. Bain Directors.	
STATE OF TEXAS, COUNTY OF DEAF SMITH, ss: Sworn to and subscribed before me this 6th day of January, 1950.	
Hope Bowman Notary Public.	

JANUARY IS THE LAST MONTH TO PAY PROPERTY TAXES PERSONAL TAXES TO AVOID PENALTY AND INTEREST POLL TAXES MUST BE PAID BY JANUARY 31st.

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- Rubber Link DOOR MATS 1.98

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TEXAS TODAY Texas Cities Plan On Fighting For Legislation To Ease Burden

By DAVE CHEAVENS
Associated Press Staff
Austin, Texas (AP)—Texas cities are arming themselves for a new major legislative effort along two broad general lines.

They will try again for passage of laws to relieve their financial distress. They will oppose bills they believe are new threats to their autonomy.

The new president of the League of Texas Municipalities sounded the keynote in the November issue of "Texas Municipalities." He is Mayor George D. Barber of Mineral Wells, who had this to say about the league's Galveston convention:

"There was no doubting the tenor of the meeting and the expressed feeling of those in attendance that diligent efforts must be made during the coming year to prepare our city officials for concerted and unified action before opening of the next regular session of the legislature. . . ."

"Next year is election year. It is imperative that city officials determine how all candidates for state office stand on municipal affairs—what these candidates think about the growing tendency of the legislature to encroach on the governing rights of municipalities. It is better to know before they are elected than to learn with regret after they are elected."

The retiring president of the league, H. P. Kucera of Dallas, has often emphasized what he calls the growing tendency of the state government to muscle in on municipal affairs.

"We have people in high positions who travel over the state, and over the nation, and shed copious tears over the infringement by the federal government on state's rights," Kucera told the convention.

"And yet, being in the position that they occupy, they exercise the same authority to centralize power and control over local governments of both the cities and counties."

"The legislature has initiated a legislative pattern which has a goal of centralizing control over municipal governments through bureaus established in Austin, laws patterned in Austin on state level, and laws passed and imposed upon municipal corporations affecting purely local matters, and necessarily paid for by local taxation."

The cities are bucking such legislation as the already effective firemen and policemen civil service and minimum wage bills and revenue acts that fence cities out of such tax resources as gasoline and automobile license fees.

They want repeal of state laws under which they could not accept tax payments from the federal government even if congress permitted such payments. They want a bill requiring that ad valorem taxes on automobiles must be paid before license plates are issued by the state. They want a law providing for summary sales for collection of delinquent taxes. The last session refused to approve such proposals by the cities.

In general, the cities want a complete study and readjustment of the state structure to give the fast-growing cities more of the operating funds they need.

Letters To The Editor

January 6, 1950

Since we do not believe in wasting our hard-earned money on moronic comics, we do not take the Sunday newspaper. However, it has come to my ears that I hurt the feelings of the high school lad who wrote the blurb on tolerance and open-mindedness to the good, the bad and the indifferent. I am sorry.

The first lesson that he must learn is never to take anything that he reads in a newspaper personally. Letters to friends and relatives—since very few of us ever write to our enemies—are the medium of our personal feelings; newspapers are the only medium that most of us have to relieve our impersonal convictions.

The second lesson that he must learn—and by far the more important—is that intolerance was the driving force behind every particle of progress that has ever been made in the world from the beginning of time. If men had not been intolerant of garbage thrown into the streets, our children would still be dying of typhoid, smallpox and other "filth" diseases. If our founding fathers had not been intolerant of conditions in Europe, my high school friend could not be proud today to call himself an American. If God Almighty had not been intolerant of the degradation and wickedness in the



NEW CONTACT LENSES—Dr. William Feinbloom, of New York City, is about to place a contact lens weighing little more than a postage stamp over the right eye of Adrienne Goldstone in a demonstration at Northern Illinois College of Optometry in Chicago. Plastic and unbreakable, the new lens is based on a newly discovered principle of successfully moving the control area onto the cornea, instead of the white of the eye. This, says Dr. Feinbloom, eliminates discomfort.

world, he would never have sent his son to earth so that my high school friend could call himself a christian.

If men had been tolerant of the status quo, they would still be bending their neck to slavery.

I don't know who or what diabolical force is behind this vicious cult of tolerance today, that would turn our American people into a nation of mongrels, bastards, boobs, mediocrities and non-christians. If our youth is learning such insidious rot in school, then the faculties should

be investigated and set straight not only on American principles but also on the principles of true, not phony, christianity.

Let my high school friend stop and think what a lousy place Hereford would be to live in, if the authorities were "tolerant" to drunkenness, for instance. In fact, let us all stop and think—and then go on from there. Communism, for one thing, will never be conquered by tolerance—and love—but by good old-fashioned Military Christianity on a national scale.

Mrs. Lee Smith

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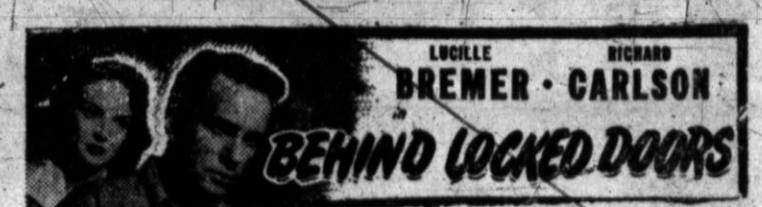
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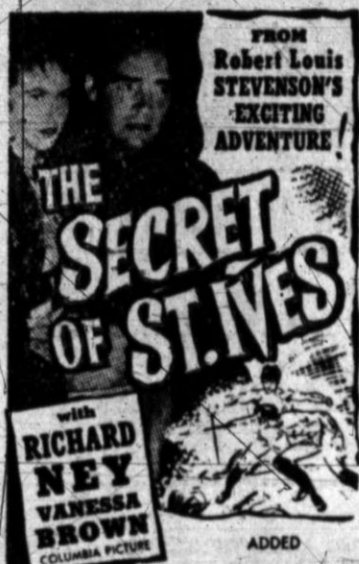
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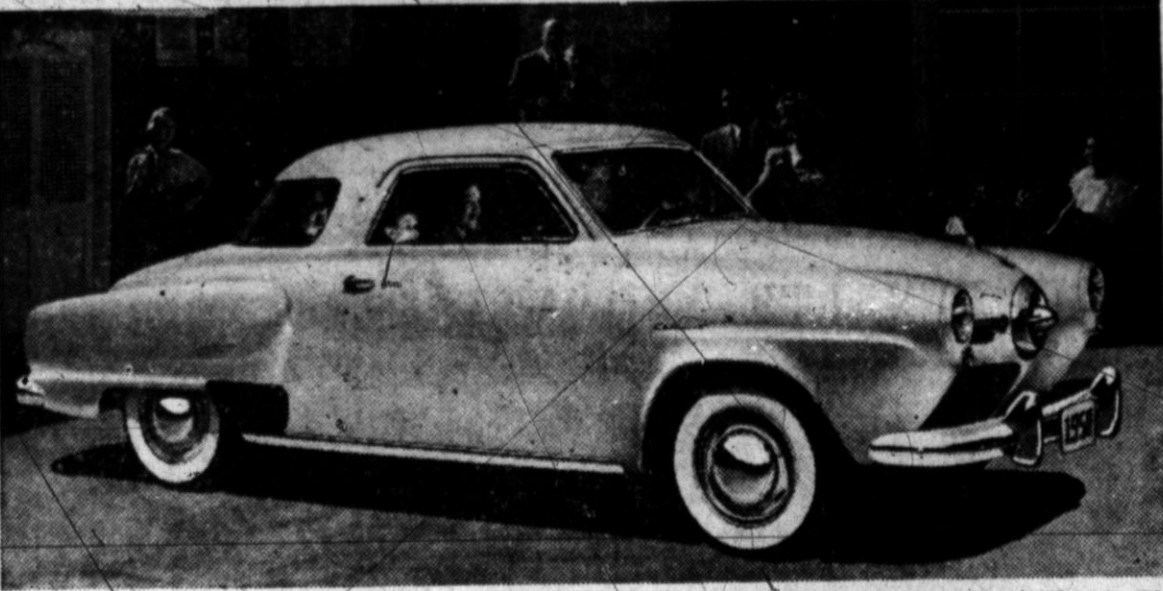
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