62ND YEAR - NO. 37

WEATHER

year: 14.58

HEREFORD, TEXAS, THURSDAY, SEPTEMBER 19, 1963

The Hereford Brand 14 pages SINCE 1901

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**Resolution Asks Bond Issues** 

BOND ISSUES NEEDED **Proposed Improvements** Are Outlined In Report

As Hereford City Commission | and fittings ranges from \$16,000 initiated action which will re- to \$22,000.

sult in calling of a bond elec- . Also proposed is construction tion, needed improvements in of another one million gallon both the Water and Sewer De- concrete ground storage tank partments as well as needed and booster station. street improvements were out-Cost of the tank is anticipated

at \$57,000 with \$58,000 ear-The three issues will con-sist of a \$100,000 revenue marked for construction of the booster station and its equipbond issue for sewer improvments; a \$340,000 revenue bond issue for water improve-

ments, and a \$150,000 tax bond issue for street improve-

In an outline of proposed improvements, it was pointed out that approximately \$211,960 will be needed now to meet city growth during the past eight months.

Improvements required by the Sewer Department call for the expenditure of \$118,558. The remainder of both bond

issues is to be used for future growth. Proposed construction for the

water improvements call for the drilling of three new city wells this winter. Anticipated cost for each including pipe

Corner to Aikman school. Also proposed is an eight-inch line to serve the northwest sec-(Continued on page 2)

Our Slogan: "More People --- More Farms"

**Fine**, **Sentence Hereford Man** 

Also provided for in the figwith a total cost of \$39,000.

In the proposal for Sewer Department, four major pro-jects are listed. Among pro-posals are construction of a 12-inch sanitary sewer from Beneficit Comparts to the total and sentenced for the offense was Robert Wilson Pit-

Benefield Corner to the sew- man, 43, 234 Ave. A. He was double the expected amount.

### LOSSES HEAVY

## **Business** Firms Hit By Burglars

Burglaries are again plagu- climbed over a fense on the city quits now, that amount and veered into the left hand ing law enforcement officers in east side of the yard. Entry will get us by," he stated. Deaf Smith County with three into the building was gained After considering the growth break-ins reported. Two of the by smashing the glass on the of the city during the year, offenses occurred in the county east door of the office and un- commissioners agreed that a while one was reported within locking it. the city. According to Hereford Po-

The safe and desks in the the remainder to take care of by Laureano Jimenez, 17.

A resolution asking for three bond issues was approved by Hereford City Commission at its regular Monday meeting. Bond issues to be set before the city are \$500,000 for water and sewer improvements and a \$150,000 tax bond issue for street improvements.

A special meeting of the Commission is to be held at a later date to call the election on the tax and revenue bonds.

Necessary legal work setting up the bond issue was began Tuesday as a Dallas law firm contracted to draw up a resolution and bonds.

Date of the meeting will be announced when all required Damages Heavy cording to Dudley Bayne, city In Near Head On manager. Commissioners have been considering calling a bond **Accident Sunday** 

election for several months due to the rapid growth of the dify and increased demands on the Water and 1400 block of Park Ave. about Sewer Departments.

It has been pointed out that requests for new water and sewer lines and water taps have been more than In taking the action, Mayor Ray Cowsert summarized the tion report, as the youth, Georfeelings of City Commissioners present meeting stating: "We are going to be complelled to turn on Park Ave. and lost call the bond issue since there control of his 1957 model sedan.

is no other way out for the city.' In pointing out the needed imparking lot at Park Ave. and provements, Bayne had commented that the \$380,000 needed west on Park Ave. by water and sewer depart-

While "traveling at a high ments was "a conservative es- rate of speed", the driver aptimate." parently lost control, according "If construction within the to Hereford Police Department,

lane

In discussing the tax bond the Jimenez automobile at \$350 issue, it was pointed out that and \$450 to the Jones sedan.

The Jones automobile then collided almost headon with an-\$500,000 issue was needed with other 1957 model sedan driven

A near-headon collision in the

3 p.m. Sunday resulted in ex-

tensive damage to the two auto-

mobiles involved and two tick-

The accident occurred, ac-

cording to a Hereford Police

Department accident investiga-

ge Willard Jones, 19, 114 Ave. B, attempted to make a left

Investigating officers stated

the youth cut across a private

Brevard and started moving

ets for a teenage driver.

Police estimated damage

Jones was ticketed for accident.

JUDGING A VEGETABLE AND FIELD CROPS show sponsored by the Dawn Boys 4-H Club was Bluford Hancock, horticulturist from the day, Sept. 14. extension service at A&M. Bill Gunter of

(Staff Photo)

saxeT. Sealled

Published Every Thursday

**CROP Kick Off To Begin With Meeting Friday** 

lined

**On DWI Charge** A Hereford Man was sentenure are two future water wells ced to three days in the county jail and fined \$50 plus court

age treatment plant and a arrested by the Sheriff's Office 10-inch line from Benefield on Saturday.

# Hoffman, Betzen Named Top with a kick-off breakfast at the **County Crop Show Winners**

sponsor for a vegetable and field crops contest which was held Saturday, Sept. 14, in the little Bull Barn. Displays included several varieties of veg-



Hereford's ninth grade footall team and the Hereford School "B" Team will be trying for their second wins of the season as they clash with Muleshoe tonight at Muleshoe. Both teams were victorious last week. The Freshmen team smothered nitt 36-6 and the High School "B" team downed Friona Chiefs 12-0.

And the hapless Hereford Whitefaces will be trying to move into the winners circle Friday at Dimmitt. The local team has lost both games this president At last week's battle with the pow-erful Canyon Eagles. Canyon edged out the Whitefaces by a score of 13-12.

There will be a meeting of the area chairmen for the CROP die Firemen's Association program Friday morning, at the Western Wheel Inn. All area urday. chairmen are urged to be pres-ent. The meeting will begin at 7 a.m.

Sept. 26, at the Community Center beginning at 7:30 p.m. There will be a progress re-port as well as election of of-

Dawn Boys 4-H Club was the etables and some field crops. Judging the field crops was **Bill Gunter of Lubbock, the** area extension agronomist. Bluford Hancock, horticultur-

ist from the extension service at A&M, judged the vegetables Selected as the grand champions in the field crops division were Tomrify Betzen and Step-

try. Each were presented with a cash prize, compliments of Pitman Grain Co. The prizes were awarded by Bluford Hancock.

In the vegetable division, the grand champions were Kay At-chley and Stephen H off m a n. Miss Atchley won the award for her entry of cushaw squash and Hoffman won for his display of

bell peppers. County Agent Lefty Thomas hopes more people will participate in next year's show. There were 162 entries in this year's displays.

"As Deaf Smith County con-

of their wives attended the simiannual meeting of the Panhan-

The organization, represent-

cers. All members are urged and H. L. Dent of Hale Center.

hope that this will attract more persons to take part in contests of this sort," he commented.

In the field crops division, vinners were: Sam Richardson, red ribbon for field corn; Ralph Loerwald, red ribbon for Indian corn; Tommy Betzen, blue ribbon for milo heads; Gary Richardson, red ribbon for milo

hen Hoffman. Betzen's award Bill Cole, red ribbon for wheat. The vegetables were judged

IN DIMMITT

siders itself to be the leader in vegetables in this area, we

Eight local fireman and six

seas Program drive will be Western Wheel Inn at 7 p.m., according to John Douglas Pitman general chairman.

The 1963 Christian Overseas

All area chairmen as well as officers and directors of the **CROP** organization are urged to be present, he added.

The drive will begin with CROP Sunday on Sept. 22 and will be followed by a canvass of the county.

Area chairmen and workers will be soliciting donations of either · field crops or money. Goal of this year's drive is \$3500

The program is the communiwas for his entry of soy beans, heads; Stephen Hoffman, blue ty food appeal for the Church Albracht Is and Hoffman had a wheat enson program.

Main purpose of the drive is by their color, general condi- to provide assistance to areas tion, uniformity, and freshness, with high protein foods, agri-Winners were: Tony Hoffman, cultural tools, and seeds not blue ribbon and white ribbon otherwise available through oth-

(Continued on page 2) er assistance programs.

Whitefaces Face **Bobcats** Friday

Hereford Whitefaces travel to Dimmitt for their first out-oftown-game of the season and opened their season. However, the following week, their third season game. Game

will be at Bobcat Stadium in as Hereford almost upset the person guessing closest to the Dimmitt with the kick-off to be downed Lockney 24-18. at 8 p.m.

While Hereford has lost both of its first two games, the Bobcats have a record of one win and one loss. The loss faces will be out to win this (Continued on page 2) There were 90 entries in the football contest this week.

According to hereford Po-lice Department and Deat Smith County Sheriff's Office, firms broken into i s c l u d e Rockwelli Brothers Lumber Co., Pioneer Fertilizer, and Plains Fertilizer, While the loss in the city was

negligible, value of articles taken, cash stolen, and vandalism resulted in heavy losses to the two fertilizer distributing firms.

Burglary of the lumberyard lice Department to have occurred over the weekend. The break

in was discovered late Sunday. According to the offense report persons entering the firm C. Williams presiding.

> Weekly Football **Contest Winner**

Brand football contest were Dr. Gary Story and Duane Albracht placing first and second. Each had guessed 16 games

correctly. Cawthon Bryant was second with 15. Although there were several persons who predicted the winners, Bryant was the one who came closest in guessing the score of the Hereford-Canyon game.

In the event of a tie, the first tie-breaker is used to determine came at the hands of the the winner. Those missing the Canyon Eagles as both teams first tie-breaker will be ruled first tie-breaker will be ruled

out. If there is still a tie, the top-ranked Eagles, Dimmitt actual score is the winner. If According to head football there is still a tie, the second tie-breaker will be used like coach Jack Meredith, the White- the first to determine a winner.

**C-C Endorsement Is Given** The meeting will begin at the community for Boys to the community for

mem elected for these posts are urged to attend.
Dale 'Pappy' Tinnin is walking around on 'Cloud 9' these days. Dale made his first hole-in-one was made on the 5th hole.
There will be a business meeting of the Star with star with star with base and mr. and Mrs. J. W. Reeves.
There will be a business meeting of the Deaf Smith County (Constinued on page 2)
men elected for these posts are urged to attend the first base and H. L. Dent of Hale Center. Next meeting of the First and Mr. and Mrs. J. W. Reeves.
men elected for these posts are urged to attend the first base and H. L. Dent of Hale Center. Next meeting of the First and Mr. and Mrs. J. W. Reeves.
men's association will be the base of the first base and attending from Here to the base and on the star base and the base and th

the tour, the letter stated that it is to determine if these pea-sant leaders can benefit from

Hereford on Sunday and will showing them practical ways to remain until the next after- improve crops, how to use wanoon. During the stay here, they will be housed in Deaf Smith County Bull Barn with various community service help them to help themselves."

As the letter continued, it was In endorsing the project, Tannahill pointed out: "It is seldom the Chamber of Com-merce endorses and urges your consideration of any drive for

"West Texas and New Mex-ico are so similar in climatos and geographical conditions to northern Mexico that a tour of this area is especially va-(Continued on page 2)

sacked and the cash register (Continued on page 3) major improvements needed

As DWI Charges Are Filed Here

Charges of driving while inwas reported by Hereford Po- toxicated, first offense, were filed here Friday against James Ross Braxton, 19, of Black. Bond was set at \$500 in Deaf Smith County Court, Judge H.

> Braxton was charged with the alleged offense here following an accident about 1:20 a.m. Friday. Arrest was made by Hereford Police Department. It was reported that an automobile he was driving skidded across Vogel St. and collided with a brick wall at the Pete

(Continued on page 2)

stallation of storm sewers along Harrison Highway from the end of present curb and gutters to the cemetery. Since Harrison Highway is under control of the state, the project will have to be approved and constructed to meet its re-

were curb and gutter and in-

quirements The state will not participate is a Farm-to-Market highway. Mrs. Charles R. Kropff, The liams presiding. petition asks that action be

taken to amend zoning ordinances allowing operation of a onesidential zones. Under present ordinances op-

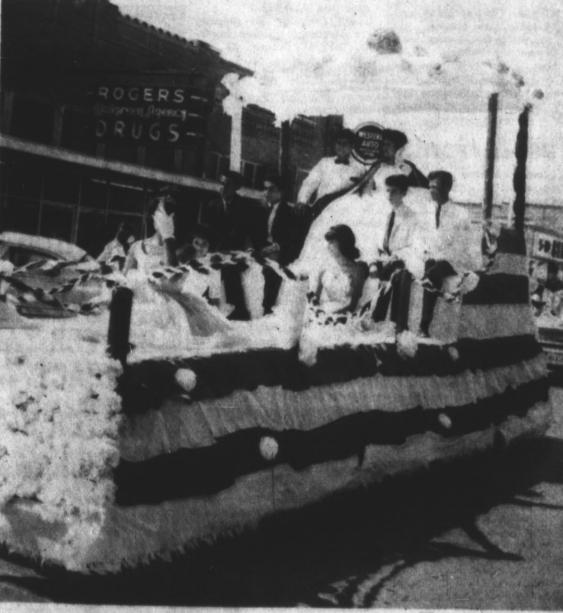
Winners this week in the Carmichael home, 213 Sunset allowed in any residential area ty Bull Barn by Deaf Smith

by Texas Highway Department Guilty To CPW A Latin-American farm lain the project since the street borer entered a plea of guilty to charges allegeding the carry-

In other action, the Commis- Trial was held in Deaf Smith ing of a prohibited weapon. sion accepted a petition from County Court, Judge H. C. Wil-The man, Nicanor Cisnores

Gonzales, 21, was fined \$126.70 operator beauty shop in "B" re- for the offense and sentenced to 90 days in the county jail. Gonzales was arrested about eration of such a business is not midnight Saturday at the Coun-

County Sheriff's Office.



THE 1810-1963 MEXICAN, INDEPENDENCE day was collected in Hereford with dances, day was established in Hereford with dances, speeches, and a parade. The parade, led by a choir under the direction of Mirs Betty. Gomez and Miss Herlinda de la Fuente, was

Monday at 2:30 p.m. It began at the Bull Barn, went up Main Street, and then returned to the Bull Barn. Queen over the festivities was Miss Ava Belia Garcia. (Staff Photo)



### Page Two

## Around ...

F 7

(Continued from page 1) Red Cross Chapter Thursday, in the Community Room of the for First National Bank. This is the regular board meeting and will start promptly at 10 a.m.

The "Texas Spirited City" contest between the Deaf ce, white ribbon. Smith County Chamber of Commerce and the Dumas Chamber of Commerce will be history by the time the Brand hits the street and we're hoping that the final day's push will leave the Deaf Smith County group victori-

At press time Wednesday the ribbon, and Roberta Campbell, local Chamber was leading by a small margin with the Dumas

group showing 37 new membersy and four increases with a total Mary Ann Hoffman receiving cash increase of \$2025, while Hereford had 34 new members, three increases and a total cash increase of \$2100.

A final drive was planned by both Chamber offices to try to wrap-up the contest by lalte Patsy Paetzold, white ribbon. Wednesday.

The Deaf Smith County Farm Bureau annual barbecue will be held Saturday, Sept. 21, at the Bull Barn. Serving of the barbecue will begin at 6:30 with the annual meeting following.

The barbecue had been postponed from last week due to a conflict with the Mexican Independence Day Fiesta.

A special meeting of the membership of the Hereford Benefit Association has been called for Saturday at 2:30 p.m. in the Community Center. A discussion will be held ribbon. on the proposed amendments

to the by-laws which have been mailed to all members.

The Adrian P-TA will hold a ribbon for his display of onions. covered dish supper Monday, Receiving the red ribbon was Sept. 23, at 6:30 p.m. to kick Stephen Hoffman and Mrs. Fra- Hoffman received the blue, red, is part of a campaign to prevent off their annual membership, nk Robbins won the white rib- and white ribbons for their dis- destruction of Florence's greenat the Adrian High School Caf-

eteria.

The Central P.TO will meet Thursday. This will be the first meeting of the year with activities beginning at 7:30 p. m. in the Central School Cafeteria.

Losses...

(Continued from page 1) was rifled. However, only a ribbon. few pennies were reported missing.

A spokesman for Deaf Smith entry.

(Continued from page 1) winter squash; Stephen Hoffman, red ribbon for winter tion of the city.

Listed among major improvesquash; Mrs. Frank Robbins won the blue ribbon for winter squash, Mrs. Alfred Smith won is improvement of the present

Jack Thomas received a white ribbon for his eggplant facilities. entry. In the pepper entries, the winners were Stephen Hoffman, blue ribbon; Mrs. Tony Hoffman, red ribbon; and Mary Ann Hoffman, white ribbon.

In rhubarb division, winners bonds. were Mrs. Frank Robbins, blue red ribbon.

issue for proposed street im-provements, storm sewer pro-jects are listed for both Har-Stephen Hoffman won a blue ribbon for his bell peppers with rion Highway and West Highthe red ribbon and Jane Hoffway 60. man receiving the white ribbon. Cost of three such projects on Winners selected for their Harrison Highway are expected okra displays were Stephen to cost approximately \$72,860 Hoffman, blue ribbon; Mrs. with the storm sewer for U.S. Frank Robbins, red ribbon; and Highway 60 estimated at \$12,

000

Pavement widening costs on

Harrison Highway from present

curb and gutter to the cemetery

As the proposals were re-

viewed, the City Manager Dud-

are anticipated at \$14,000

Patsy Paetzold won the blue ribbon in the string bean entries. Receiving the red ribbon

was Teresa Rudd. Kay Atchley won first in the cushaw squash entries, with Sandra Huckaby winning second.

ley Bayne was asked if esti-A field pumpkin won a blue mates on the projects were conribbon for Dorothy Marnell, and servative. the red ribbon went to Rea Cox. Paul Douglas Rudd woh a

'They are very conservative,' Bayne replied, "and if construcblue ribbon for his pie pumpkin tion quits now it will get us by." entry. Steve Robbins won a red ribbon for his broccoli entry.

Commissioners (after a dis-In the watermelons, Ken cusion) agreed to call revenue Gripp won the blue ribbon. bond totaling \$500,000 and tax bonds for \$150,000. As the Stephen Hoffman and Mrs. Frank Robbins won the white meeting concluded a resolution was approved setting in Sandra Huckaby won the blue

motion machinery which will ribbon in the cataloupes and result in the bond elections. Susan Rudd won second place.

Tony Hoffman won the blue

plays of turnips. Roberta Campbell won a blue

ribbon for her display of sweet potatoes

Larry Lance won the blue ribbon and Patsy Paetzold won the red ribbon in potatoes. In the large tomatoes, Mrs. Frank Robbins won the blue ribbon and . Patsy Pactzold won second place. Taking the

white ribbon was Bill Cole. Jack Thomas won the blue ribbon in small tomatoes, and Phyllis Richardson won the red

Mrs. Frank Robbins won a blue ribbon for her cucumber

County Sheriff's office reported Winning the blue ribbon for that the burglary of Pioneer her entry of beets was Mary Fertilizer, 11 miles north of Ann Hoffman. Taking second

Hoffman... Proposed... Whitefaces.. (Continued from page 1)

(Continued from page 1)

"The season so far, has been ments called for by the proposal very disappointing," he com mented, "but I feel we are the red ribbon, and Larry Lan- sewage treatment plant. Im- much improved over our first provements needed would en- game. . . . We are going to keep large and modernize present our heads up and try to win this one."

Meredith pointed out that the It was pointed out during the Bobcats have a big backfield, Commission meeting that inbut both teams are apparently creased water rates recently evenly matched in spe approved would bring in suffi-

"I believe we'll be back in cient revenue to repay the top shape for the game Friday and ready to go," he added. Meredith described the Bob Under the \$150,000 tax bond cats as a "big and powerful"

team with the line averagin about 180-190 pounds. He added that the backfield was also big but not as fast and quick as on other teams the Herd has played.

No starting lineup for the Whitefaces has been set, ac-cording to the head coach. He added that a few minor injuries may keep several of the regulars from starting against the Bobcats Friday.

### **GREEN SUNSET**

ISCHIA, Italy (AP) -- This vacation island off the Bay of Naples boasts an unusual attraction - the green sunset.

At places along the island's north coast the growth of undersea plants and the color of the water cause an illusion at some seasons of the year when the sunset has shades of green in-

in Florence's ancient city hall for a census of the city's trees.

ery. LET'S GO ROLLER SKATING

HOW MANY PHANTOM

LLARS

The Hereford Brand, Hereford, Texas, Thurs., Sept. 19, 1963

## YOU'LL BE DELIGHTED WITH THE BARGAINS IN OUR WANT ADS!

"It's just what I was looking for ... and for less than I expected to pay!" That satisfied adver-

Officials want a trunk-by-trunk count to show how many trees Tony, Stephen, and Mary Anp the city has, and what kinds. It

TREE COUNTING

FLORENCE, Italy (AP) special office has been opened

stead of the usual red or orange.

Hereford on U.S. 3 occurred sometime Sunday. Entry into the firm was gain- ribbon. Larry Lance won a red

ed as the rear door glass was ribbon for his display of sugar broken out and the door unlock-

Losses to the firm included a number of tires stolen, \$40 from Club Has Salad and approximately \$150 worth Luncheon Friday

Burglary of Plains Fertilizer was discovered early Wednesday and the resulting loss due to theft of tires and money as well as vandalism was described as heavy by the Sheriff's officer.

Persons entering the fertilizer firm are reported to have broken in through the front door of the office.

Several tires were reported taken as well as \$175 in cash and from \$40-\$50 from a soft drink vending machine.

Law enforcement officers believe that the acts of vandalism is urged to attend and bring occurred as the firm was being something costing 25 cents for burglarized. Chairs, sofas and a grab bag drawing. a pool table were slashed, and the contents of desks were scat- were Mesdames Elmer North-

timated at approximately \$500 by law enforcement officers.

were filled out. The next meeting will be on G. E. Pinkerton. Each member

Those attending the meeting

tered over the building' office. cutt, Argen Draper, N. A. Loss to the firm from the Brown, Jack Buse, G. E. Pinkresulting damage is being es. erton, J. E. Sorrells and the hostess.

## Resolution...

(Continued from page 1) of the city.

Consideration and action on the petition was tabled until ericans have transformed these all commissioners could be present.

The commission also approved a resolution calling for bids back to their own Mexican comon a new packer unit and truck for the Sanitation Department. ter techniques for a better Bids on the units are to be open- standard of living," the letter ed at the regular meeting to be continued. held Oct. 7.

Two new areas were also annexed by the city. Buena Vista Mexico Good Neighbor Project Addition was annexed on peti- is seeking memberships throughtion by property owners.

The second area, Block 42, Evants Addition, was annexed members in the organization on final reading. Annexation of are asked to contact the Rev. the area began when it became Fred Beversdort, pastor of Im-

surrounded by the city. Plat and field notes of another addition, Block A, Crestlawn, were also given tenta-tive approval. Approval of field notes and plat of Me-Kenzie Addition was, however, withheld and the request was tabled for further study. The city manager read a let-

er from Santa Fe Railroad statig that city requirements had

en met and asked that speed several gutter obstructions were limits be increased to 45 mph backing up water on city streets. for westbound trains at the Bull He added that residents who had constructed these had been ask-Bayne also pointed out that ed to remove them.

place was Stephen Hoffman and Sandra Huckaby won the white

Messenger HD

Members of Messenger Home Demontration Club met for a salad luncheon and business meeting on Friday in the home of Mrs. Jerry Northcutt. A program on the care of fine furniture was presented by Mrs. Argen Draper.

Mrs. Elmer Northcutt called the meeting to order at 2:30 p.m. Books for the coming year

Sept. 27 in the home of Mrs.

### C-C ... (Continued from page 1) luable to these peasant lead-

ers," Tannahill wrote. "By letting them see how Amdesert areas into blooming agricultural oasis, we hope to inspire these visitors to carry munities a new hope and bet-

It was pointed out that in order to finance the tour, the out the West Texas area.

Those wishing to become manuel Lutheran Chruch, or Deaf Smith County Chamber of Commerce. Memberships are \$25 each.

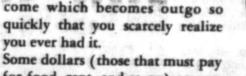
of Directors feel that this is

HOOVER UPRIGHT Like New SINGER UPRIGHT In concluding his letter, Tannahill stated: "The Board KIRBY Rebuilt with

a commendable program that deserves the support of the people of Hereford. Your help is solicited."

CLEANER CO.

EM 4-0422



29. 24

mom dolta

for food, rent, and so on) are unavoidably "phantoms"-but others need not be. And the more "phan-

tom dollars" you can convert into savings dollars, the more important financial goals you can reach, in the long run.

TO HAVE MORE, SAVE MORE; TO SAVE MORE, SPEND LESS-AND BANK THE DIFFERENCE WITH US!



tiser can be you! Whatever you're in the market for, you'll find that our classified section is the quickest, least expensive shopping mart for buyer, or seller.



Phone

EM 4-2030

\$39.95

\$44.50

\$52.50

426 W. First

ters? broberal? bread bio The Hereford Brand, Hereford, Texas, Thurs., Sept. 19, 1963

# **Progressive Club Has Called Meeting**

Parsons. A second meeting was called at that time for Sept. 10. Mrs. Gilbert, vice-president, ted both meetings.

At the Sept. 3 meeting Mrs. Argen Draper presented a program on the care of furni-ure. She stated that it was as important to follow the grain in furniture as it was follow the lines in dress terial and recommended use of lemon oil for polish-. She also warned that the els on polish should be read arefully.

Those present were Mesdames Dale Hallows, J. D. Gilbert, Alvis Jolly, Tom Melugin, E. C. Hammett, Darrell Thomason, Fred Autry, P. L. Carmichael,

Courthouse Records Vehicle Registrations

Mrs. Charles W. Fisher, 1961 Rambler; Antonio Garcia, 1954 Ford pickup; Edwardo Resen-dez, 1958 Plymouth, 9-13 Mrs. Addie Duncan, 1961 Pon-tiac; R. E. Lance Jr., 1963

Buick; H. C. Angelo, 1959 Chevrolet; A. C. Brordan, 1954 Chevrolet; Juan Bosquiz, 1957 Ford; Robinson Insurance Agency, 19-63 Ford; Lupe Martinez, 1953 Chevrolet pickup; E. C. Roun-tree, 1963 Ford; Duane Barnett, 1962 Ford pickup; S. W. Pat-terson, 1963 Buick; H. W. Weems, 1963 Rambler station wagon; Roy Evans, 1961 Ford; Eugene Plank, 1963 Chevrolet pickup: Robert Prater, 1957 Ford; Calistro Puentes, 1953 GMC truck; Wayne Ponder, 19-57 Ford; Ysidoro Herrera, 1956 Ford; Wences Munoz, 1956 International pickup; Coy F. Kuytendall, 1955 Chevrolet; Leonardo Chavez, 1953 Ford; Robert D. Burrus, 1956 Oldsmobile; Bill Jack Gillilland, 1962 Plym-

outh, 9-16. Delfino Herrera, 1954 Ford ickup; Charles Floyd Stacy, 1953 Mercury; Connie Alvarado, 1953 Oldsmobile; J. E. McCath-1961 International pickup; ern, Brorman, 1962 Chevrolet pickup, 9-17.

The first meeting of the club year for members of Progres-sive Home Demonstration Club "Signs of Life and Health" was at the home of Mrs. T. J. "Signs of Life and Health" was the subject for the program remarks. At the slow sign, she said that people should ask the question, "Are we all living too fast?"

> Speed limits should raise the question : Do you know your own speed limit?

"Each of us," said Mrs. Parsons, "is geared to live and work at a certain speed, the same as vehicles are geared to move at certain speeds." At the "Watch for Children"

sign, she continued, each person should be reminded of the im-portance of watching and inter-preting the signs of life to our children to help them learn to make the curves and size with

make the curves and stay with-in the speed limits of life. During the business meeting, a letter of resignation from Mrs. Floyd McGee was read. Mrs. Darrell Thomason's resignation as secretary was accepted. New officers elected were Mrs. J.D. Gilbert, president; Mrs. Dale Hallows, vice-president; and Mrs. T. J. Parsons, secretarytreasurer.

Committee appointments were yearbook, Mesdames Dale Hallows, T. J. Parsons, and Fred Autry; recreation, Mesdames Taft McGee, C. V. Bruges Jr., and Earl Plank; finance, Mes-dames P. L. Carmichael, T. J. Parsons and Tom Melugin; ed-ucation, Mesdames E. C. Hammett, H. L. Hershey, and W. P. Caldwell, and good cheer, Mes-dames Floyd McGee, C. V. Burges Sr., and Lester Eng-

Mrs. H. L. Hershey was hostess for the second meeting. Mrs. Jean Powell was med as a new member. Others present were Mes-dames J. D. Gilbert, Tatt McGee, T. J. Parsons, P. L. Carmichael, Alvis Jolly, E. C. Hammett, C. V. Burges Jr., and C. V. Burges Sr.

> Hospital Notes:



**Deeds** of **Trust** Carl E. Hollingsworth, et ux, to Hi-Plains Savings and Loan Association: All of Lots 4 and 5 in Block 2, Hester and Baskin lubdivision of Block 15, Mabry Addition.

Howard Johnson, et ux, Charles R. Hoover: All of the Northwest ½ of Section 68, Block K-3.

Joe Bob Johnson to Amarillo Production Credit Association: All of Sections 11 and 15, Township 2 North, Range 3 East. Neal Freeman to William M.

207

2;

Thompson: A part of the Southeast 55 acres of Section 132, Block M-7.

Warranty Deeds

Diamond Valley Grain Inc. to Ted R. Royal: All of Lots 8 and Mrs. Eliseo Gomez, Route 4; 9 and the East 22.71 feet of Lot 10, Colonia De Buena Vista, a subdivision of a part of Wom-ble Addition. 10, Colonia De Buena Vista, a ble Addition.

feet of Lot 10 and all of Lots 11-16 in Colonia De Buena Vista, a subdivision of a part of Womble Addition.

D. W. Finlan to Calton E. Moore: The West ½ of Lot 3, Block 9 of the D. W. Finlan subdivision of a part of Section 111, Block M-7.

William M. Thompson, et ux, to Neal Freeman: A part of the Southeast 55 acres of Section 132, Block M-7.

O. B. Stephens, et ux, to Ester Rowland, et al: The North 50 feet of Lot 23, all of Lot 24, and the South 10 feet of Lot 25, all in Block 2, Westhaven Addition.

Wanda Hoover to Blanche Williamson: All of the East ½ of Lots 11 and 12, Block 7, of Original Town of Hereford.

Marriage Licenses Carlos De La Paz Rodriguez and Olivia Gonzales Anguiasno, Sept. 16.

TEACHING IN LUBBOCK

red, is now teaching fourth Berkeley, Cal. He stayed with grade in Lubbock. She is a re- the Jimmy Allreds this sumcent graduate of Hardin-Sim- mer. nons University with a degree a elementary education.

Mrs. Joe R. Kendall, 116 G Douglas; Jackie Henderson, 112 G Avenue H, Apt. 11; Kay Beverly Carter, General Delivery, Wildorado; Mrs. Ray L. Howell, 149 Sunset; Mrs. Charles C. Mauck, Box 934; Mrs. Modesto Tijerino, Jackson; R. L. Riggle, Route 2; Mrs. Bernardina S. S Gamboa, 326 Avenue I; Mrs. Jose C. Landin Jr., 204 Lake: G Maurice D. Miller, 133 As-Mrs. pen; Harry R. McCauley, Star Route; Gilbert Herrera, Route G Mrs. Louie LeGrand, Box 511; Mrs. Thomas Cathey, Box Y 21, Dawn; Ruben F. Day, Route 3; Mrs. Amanda Strong, Route 1; T. L. Sparkman Sr., Route 2; Tomas Guerrero Jr., Lamesa;

Diamond Valley Grain Inc. to Ted R. Royal: The West 27.3 119 Avenue J; Mrs. Donald Walser, 621 Irving; Mrs. Robert M. Hicks, Route 1 Hicks, Route 1. Disami

Sharon Bezner, 9-13. Edward Carroll, Mrs. Charles G R. Sayles, Nicolas Torres, 9-14. Mrs. Cecil R. Messer, Mrs. L G. Barnett, Mrs. Perry A. Lance, Antonia Palacio, Lenard Lee Betts, Charles W. Covington, 9-15. ١N

Mrs. John P. Gallagher, Mi-chael Jay Kerr, Mrs. Clifton C. Combs, Mrs. Barney E. Helton, GMrs. Robert Veigel, 9-16. G Mrs. E. A. Guinn, Mrs. Wil-liam J. Davis, Mrs D. Wainscott, 9-17.

### AT TEXAS A&M

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Art

Suppl

Mr. and Mrs. J. T. Cronin are enrolled at Texas Agricul-tual and Mechanical University in College Station. Mrs. Cronin, the former Miss Marlene Allred, is a sophomore. The son of Mrs. Hazel Bruner, Cronin is working toward his PhD.

STEVE ATEEK LEAVES Miss Clydene Allred, daugh-ter of Mr. and Mrs. Jimmie All-rael, has entered seminary in

Have you read the Classifieds?



D

With Each \$5 Purchase This Offer Good Only Thru Oct. 19th

PIGGLY



12.95 VALUE PIGGLY WIGGLY PRICE With each purchase of \$5 from Mon., Sept. 16 to Sat., Sept 21, you are entitled to buy a Dinner Plate for 9c. With \$10 purchase, 2 Dinner Plates for 9c each and so on. This is the final go-around for the dinnerware. You have only 5 more weeks to take advantage of this exciting offer. See

NEW STROKE SAVER

Each Piece Only

HOME GROWN 49c YELLOW SQUASH lb. GRAPES THOMPSON SEEDLESS lb. KING SIZE 20¢ OFF JUMBO - SAVE 250 SALVO \$2.14 FABRIC SOFTNER - REG. SIZE REG. SIZE GIANT SIZE WITH GLASS DOWNY COMET PREMIUM DUZ 2 FOR 29¢ 47c 89c REG. SIZE FOR DISHWASHING - 5c OFF GIANT SIZE - 10c OFF

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WIGGLY VA PIGGLY WIGGLY VA PIGGLY

### Page Four ELOS OF MIN The Hereford Brand, Hereford, Texas, Thurs., Sept. 19, 1963 Phone EM 4-2030 WANT ADS Phone EM 4-2030 ALFALFA HAY See Charile 4. REAL ESTATE HILL'S TEXACO CHARLIE BELL FOR SALE 3 BEDROOM 1. 9. Situations Wanted baths. FHA Financing FIRST & MILES 1% SELLS Miscellaneous Highway AV9-4599 or EM4-For Sale Or Trade Low Down Payment. Morgan Const. Co. Phone EM 4-0239 Southwestern Life EM 4-1823 PAINTING PAPER hanging B-1-14-8-110p GENERATORS and starters for BILL'S ELECTRIC spray painting taping texton-ing free estimates Jerry Car-CONVENIENT TO THREE BEDROOM FOR SALE Cordova barley seed 2,000 square feet, 2 boths cars and trucks. Hereford 8-4-38-Tfc DOWNTOWN Wrecking Co. Phone EM 4carpet, drapes, paneled base-ment playroom. Good lawn with full sprinkler system, 2 500 to 600 bushels. Call EM4ter Phone EM4-2761. You've Never Seen 1724. Buster Miller. GOOD 1/2 SECTION B-9-13-10-7c T-1-12-18-tfc Such Thorough Service HEREFORD B-1-13-9-10-4P Parmer County. Two well all tile, plenty water, excel-NOTICE STOP IN SOON FOR SALE FOR SALE Newman electric 5 car garage. Good location for 10. NOTICE BAKERY 34 inch by 25 foot structural horse jet pump. Phone EM 4 schools and town. lent production. Good Reward of undying grati-Phillip "66" Products steel succor rods. \$2.00 each. 0876. 111 North Blevins Street. provements. PHONE EM4 -1762 519 Park Ave. EM4-0177 tude and our compliments BRADSHAW REAL ESTATE SUNSET APPLIANCE CENTER Free delivery in sizable quanti-B-1-14-30-TFC to all our friends, relatives, 8-4-7-TFC HOME OF EAST SIDE "66" ties. Call LA 3-4095, collect, 481-9042, Farwell FOR YOUR AIR CONDITIONED acquaintances, etc., who FOR SALE Flute and piccold Deaf Smith County ···· ·· NEEDS .. .... **Rocky Stewart** BARGAIN Andrews, Texas. 8-4-38-2c attended our Open House with combination case. Good New conditioners or repairs, FOR QUICK SALE 1303 E. 1st. EM 4-2644 MC GILL PIPE AND SUPPLY **Bread and Pastries** condition. Sara Gillentine EM FOR SALE Sunday, Sept. 22, 1963. CALL TO BE MOVED B-1-38-8c 4 - 0454. Large 3 bedroom on Elm St-reet. 2050 feet, 100 feet lot, EM 4-3472 Large frame house, 3 baths. Lucky U Motel B-1-13-27-tfx 210 West 9th Street, Call FOR A NEW 8-10-42-TPC **The Hereford Brand** 4-1300 two full baths, fire place, nice B-4-38-TFC rard and fence. Call owner FOR SALE EM 4-1814 or EM 4-1300 McCULLOUGH WE MAY BE hard to find, but Whole Hog Country Sausage. Call THE ROWLANDS before you'll be glad you dropped by POOR BOY'S Garage. Call MOTOR at EM 4-2849 for appoint-COMPANY NEW STRUCTURAL PIPE FOR SALE 8:30 A.M., noon hour, or after ment. anytime EM4-3509. TEXAS = PRESS = ASSOCIATIO 345 E. Hiway 60 \$500.00 DOWN 6:00 P.M., EM 4-1189. 8-4-5-TFC B-10-19-11-2c 1/2 inch to 8 inches Phone EM 4-3150 B-1-49-tfc 3 room furnished house. Total Prices from 5c to \$1.50 per WELL WORK CHRYSLER FOR RENT price \$4,400.00. Inquire 321 **AERMOTOR MILLS** ft. New 1/2 inch, 2 3/8 inch WELDING AND 1963 IRRIGATION Avenue J: Whites only. and 3 inch tubing for struc-AND TOWERS PIPE THREADING ENGINES tural and feed lot construc-Turn your surplus acres into 8-4-33-TFC TURNER a cash crop, grow seed. Visit with Art Stoy at Bil - Mar Associates, Inc. 146 East Sec-J. E. TURNER Sales & Service tion WELL SERVICE Phone EM 4-2194 \$ \$ \$ \$ \$ \$ 8-1-49-TFC Avenue H & Grand ONE MILLION DOLLARS Our Slogan: "More People-More Farms" Also water well casing and Ph. EM 4-0811 or EM 4-2194 T-10-36-TFC ond Street Hereford. Phone EM 4-0560. BIG RED BARN To lend on irrigated land in Deaf Smith, Castro and Par-Member National Editorial Assn. column pipe. 8-1-21-TFC We Buy - Sell - Trade B-5-10-25-4-tfc Member Associated Press FOR SALE: Riding power mow-11. Business Service for anything of value. mer counties. For -D & D PIPE & SUPPLY Hereford, Deaf Smith County, Texas-Phone EM 4-2030 er. EM 4-9007. UNFURNISHED THREE bed PRUDENTIAL Used Furniture, Appli-B-1-10-3-tfc Phone EM 4-3777 room Carpeted house. \$90.00 OWENS & Published Every Thursday at 336 Main St. America's Largest Farm ances and Junk. Water paid. 233 Avenue B. KIRBY VACUUMM CLEANER HOLLINGSWORTH Lender Inquire at office of Western Entered as second-class matter at the Pest Office in EM 4-3552 B-5-11-38-20 COMPANY SAM NUNNALLY Wrecking, 1 mile west on EM 4-3572 Hereford, Texas under the act of March 30, 1879 West Edge Of New and used vacuumm EM 4-0555 EM 4-2814 Comercial - Industrial Residential Wiring FOR RENT Small furnishe Hwy. 60. Second - Class postage paid at Hereford, Texas. Any Cleaners, hose, paper bags Hereford LONE STAR AGENCY apartment, man and wife. erroneous reflection upon the character, standing or and parts for most vacuumm Come see. Carl Mountz, 106 Highway 60 809 EAST SECOND 8-4-1-27P reputation of any person, firm or corporation, which West 7th. cleaners. Magneto - Starter **RENT A** 8-1-1-TFC may appear in the columns of this paper, will be gladly THREE BEDROOM 436 West 1st. EM 4-0422 B-5-15-38-tfc Generator & Electric corrected upon due notice of same being given to the Luxury Brick Home. Two baths johnson Outboard Motor Motors Rewind Sales & Service B-1-10-4C editor personally at the office. Subscription Rotes: Zone **APARTMENT FOR RENT** at Arkansas Traveler Boat, or FOR SALE or trade for calves. ler system, central refrigerat basement, automatic sprink-1, \$2.50 per year; Zone 2 and above, \$3.50 per year. Villa Park Apartments. Has for a used boat or motor, see 8-11-13-TPC four room house to be moved. dishwasher, disposal, stove, With the Sunday Brand, both papers, Zone 1, \$4.95 ed air and heating. 132 Ave-KINSEY - OSBORN Vincent Friemel. Canyon, refrigerator - freezer, otherper year; Zone 2, \$6.15 per year. Carrier delivery, 60c nue J. Phone EM 4-0291. Us Handle All Your Let MOTORS wise unfurnished. No pets. Texas. Phone GY9-2403 HAY PROBLEMS per month. Single copies, 10: each. 8-4-49-tfc Gas and water paid. \$150 per month. Phone EM4-0555. B-1-18-11-4p 142 MILES AVENUE Cutting, Baling and Hauling DOYLE KING Classified advertising rates: 6c per word first insertion (60c 8-1-26-TFC minimum); 4c per word additional insertion. SPINET PIANO (new) located FOR SALE or TRADE in your vicinity. Will sacri- 2 bedroom brick heme, with B-5-26-31-tfc EM 4-1514 WHEAT SEED for sale, subject JAMES M. GILLENTINE OFFICE SPACE Now available to Certification, 800 to 900 Publisher 10 \$27.50 monthly. Write Channer garage and apartment. Pricbushel KAW, in barn. Call on 25 Mile Avenue, Refriger-OTIS KING BILL PENN ...... Advertising Manager Music Co., Sterling, Colorado. ed to sell. ated Air. See Dean Bingham Land Co. EM4-0410 LOW RATES EM 4-2778 Wayne Henderson 647-3744 B-1-22-38-1p O. L. CLICK Dimmitt, Texas. 8-11-49-26c B-5-16-7-tfc B-1-20-35-12p 1955, 36 x 8 two bedroom house 505 Roosevelt WE DO Custom row or broad-BY DAY, WEEK or Phone EM 4-0795 trailer for sale. \$1250.00 Lloyd FOR RENT Choice location for cast bundle binding. Tommy Hereford Radiator USED BARGAINS Newton, EM4-0358. 8-4-10-TFC small store or ground floor MONTH. Pierce, EM4-0181; James Pi-I late model GE Combination office. 108 East Third Street. B-1-12-38-2p erce, EM4-2821. washer and dryer. A-1 shape. FIELD RUN Rogers Barley Key at Whiteface Barber **Campbell Pontiac** LOANS 5-11-14-9-tfc Shop. J. B. and J. L. Kerby. DEPENDABLE SERVICE I late model GE automatic Seed, Call A. T. Frye, EM4 FARM & RANCH 815 E. 1st EM 4-2283 washer. A-1 condition. 602 S. Waco Street Weather-

3240. or Steve Banousett CLS-

4186.

3 used bedroom suites.

FAST SERVICE

ford, Texas.

B-5-32-35-9c

LET US handle all your real estate problems including free rental service. Justice Real-



## The Hereford Brand, Hereford, Texas, Thurs., Sept. 19, 1963 ADRIAN NEWS School PTA Holds First For Former

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By Ann Beavers Adrian Parent-Teachers Association held its first meeting of the school year Monday in the School Auditorium.

The Executive Committee met first and committee their and committee the standard of the st bers. The first program will be after an eight-year illness. Fun- co from Hereford is the Stan-Monday, Sept. 23.

The supper will be held in afternoon under the direction of the school cateteria beginn. Gililland Funeral Home of Here-ing at 6 p.m. Everyone is to ford, and daughter, Mrs. A. D. Lew-

ing at 6 p.m. Everyone is to ford, bring a covered dish and Mr. Thomas was born March come and get acquainted with 9, 1876 in Dexter. He moved Mr. Gruhlkey, Mrs. R. D. Sisk Muleshoe, on Sunday at 8:30 Mrs. Noland. Friendship hight is and daughters, Mrs. R. D. Sisk p.m. He had been ill for the past two months. Mr. Buchanan was born in vina, and Olton Chapters. all of the new citizens of the to Deaf Smith County from and Mrs. Sue Gilliam. County from there in 1902. Mr.

community. P-TA dues will also be collect-ed that night by Mrs. Jake Fortenberry, membership chair-man. Dues are \$1.00 per person. P-TA meeting dates for this year are the same as last year: the second Monday of each the second Monday of each the second Monday of each of Fort Worth; two daughters, Miss Joyce Davis.

past week. Anyone interested in mi Jobe of Adrian is also a Ross was checked by Dr. Whathaving an add may contact the neice of Mr. Thomas. seniors.

Newcomers to the Adrian Community are Mr. and Mrs. Alton Mims and their four children. They are employed at Tommy's Cafe.

Mr. and Mrs. L. E. Wagner and Mr. and Mrs. Danny Wag-ner visited last week in the Queen City area with Mr. and Mrs. Vernon Wagner and son, Mr. and Mrs. Joyce Buzbee and children, and with Mr. and Mrs. Bill Milan and children.

A pink and blue shower honoring Mrs. Jerri Betts was held last Friday in the home of Mrs. Melanie Sewell, Mrs. Betts received many gifts and the guests enjoyed refreshments. Hostesses were Mrs. Melanie Sewell, Mrs. E. B. Pound, Mr. Elmer Weidner, Mrs. Linda Wagner, Mrs. Ted Boydstum and Miss Kay D. C., Dearborn, Mich., and to

Mr. and Mrs. Alfred Jobe | Local competition is sponsor- thousands of other boys all over and children attended a birth- ed jointly by the Hereford Bo- the country. Scores in Hereford day dinner in Hereford Sunday oster Club and Stephens-Hudson will be compared to those afor Mrs. Jobe's mother, Mrs. J. E. Thomas. There were seven of the eleven children and their families attending.

Deaf Smith County Hospital. His name is Kenneth Claude and he weighed 8 lbs. and 5

Meeting Of Year Monday Resident Here

eral services were held Monday ley demonstrator. Those attend-

Mrs. Nellie Davis was sur- to Vega. prised on her birthday Fri-day with a party. She receiv-Mrs. Edith Morgan was in ed many nice gifts and was the hospital last week in Ama-very proud of them. Those rillo but is out now and doing

attending were Mrs. Jim Voy-les, Mrs. W. C. Briggs, who

Mr. and Mrs. Don Morgan end.

**Eastern Star Has Regular Meeting On September 10** Members of the Order of Eastern Star met Tuesday at

Services for James William the Masonic Temple. The pre-Baker, Mrs. Mary Weaver, Mrs. Granny Shaw, Mrs. Em-ma Bales and Mrs. Lillie Buchanan, 88, were held Wed-nesday at 2:30 p.m. in Rose Chapel of Gililland F u n e r a 1 Home. Officiating was the Rev. ozs. Andrew L. Thomas, 87, of A Stanley party was held Trinity Baptist Church in Mule-shoe, with the Rev. H. V. Fields, to the Rainbow, announced that

Selected as delegate to Grand

The senior Class of Adrian High School has been selling advertising for their annual this past week. Anyone information in the senior class of Adrian High School has been selling advertising for their annual this by the Vega Ambulance, Mr. Ross was checked by Dr. What-ley in Vega as he had had an-other bad spell before getting to Vega. Mrs. J. D. Meton, Colorado Springs, Colo.; Mrs. W. Mack Jackson, Fountain; Mrs. Ever-ett Lookadoo, Muleshoe; and Mrs. E. E. Bishop, Hereford. Interment was in West Park Guests were Mrs. Velma L.

## **Model** Airplane and Skippy were fishing at Club To Sponsor **Contest Sunday**

with events beginning at 10 a. m. The contest is being spon-sored by Hereford Prop Spinners, a model airplane club.

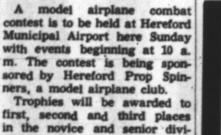
in the novice and senior divijunior size ball. Prizes on the sions of the contest with first and second places to be awarded in a 1/2A class combat match. Trophies for the event have been donated by Hereford Hardware.

> The contest is expected to draw, entries to the Hereford area from Lubbock, Amarillo, Odessa, and Slaton. Among the entries will be top winners in the National Model Airplane meet.



1b. 10¢

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Grade A



Hereford area grade school Motor Co. The program is spon- for the competition, (8, 9, 10, boys from 8 through 11 can sored nationally by the Ford 11), with all groups using a pit their football skills against Motor Co.

thousands of other boys throughout the nation in the third annual Punt, Pass & Kick competition which will culminthe National Football League for their ability to punt, pass championship game.

Services Held

Mr. Buchanan, a former resi-

Cemetery under the direction of

Gililland Funeral Home.

Registration is now open local level include, first prize, and will run through Oct. 11. a Dallas Cowboy Jacket; second Youngsters must be accom- prize, a Dallas Cowboy Helmet, panied by a parent when they and third prize, a regulation register at Stephens-Hudson. football autographed by profes-The entrants will be tested sional stars.

Hereford competition will and kick on the same day as be held October 12 at Northwest Elementary School.

cross Texas to determine the JUDGE FLOWER SHOW

most skillful boy in the state. Mrs. A. L. Manjeot and Mrs.





SUPER SALE of the season! Hurry and gather these top food VALUES! Pack your pantry - fill your freezer - be ready for these hearty fall appetites. NOW'S the time to RAKE IN the BARGAINS and clean up your budget with these storewide LOW PRICES on scores of your favorite foods and supplies!

10 LB

CAMPBELLS SOUPS MEAT BASE 6 :				
LIBBYS - DEEP BROWN VEGETABLE JUICE BEANS 14 Oz. Can 10¢ 46 Oz. Can 3 For \$1	SHURFINE — CRUSHED PINEAPPLE No. 2 Can 4 For \$1	KRAFT - MIRACLE MARGARINE Lb. cm: 29¢	DR PEPPER 39¢	
TOMATOES	BLUE PLATE SWEET POTATOES No. 3 Con 25¢	ARMOURS STAR BACON 2:98		
VINE RIPENED Ib. 154	Aunt Jemina PANCAKE MIX 2 Lb. Box 25¢	ROUND STEAK		
SUNKIST ORANGES 1b. 17 <sup>4</sup> CELERY HEARTS pkgs. 19 <sup>4</sup>	LOG CABIN COUNTRY KITCHEN SYRUP 24 oz. 45¢	LONGHORN CHEESE 49: ALL MEAT FRANKS 49:		
FOR AUTO. DISHWASHER GIANT BOX CASCADE SALVO	14 OZ. CAN COMET	EX. LARGE - REG. 694 CREST	HAIR SET	

2 m 25¢

65¢

Box 39¢

HOLLY BEET SUGAR \$1.09



**XKI** 

GOLD MEDAL



49¢

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10 OZ

# **Editors**' Notes:

a starter of "the grade starter to the starter as

If we can't find our way in-to your immes through the whitestage in the Thursday theretoed Brand, we will have to resort to more drastic means. Now maybe we aren't that desparate, but the Whiteface staff has made its motto "to inform the students and public of the news and activities of (Castinued on page 8)

## Wheat Growers **Meal Prepared** By FHA Chapter

Taking advantage of the op-ortunity to help with the Deaf portunity to help with the Deaf Smith County Wheat Producers Association barbeque were Fu-ture Homemakers of America state and chapter degree girls. The F. H. A. girls work for degrees of achievement. There are three degrees, junior chap-ter, and state. After securing the junior and chapter degree, a girl works toward a state degree and a trip to Dallas where the state F. H. A. meet-ing is held. The degrees consist of im-improving oneself in the se

improving oneself in these fields: home, chapter, individu-al, school, and community. Each degree, shows growth, therefore different and biogram. therefore different and bigger goals are made for each de-

Striving for these goals are Nancy Gripp, Diedra Thomas, Linda Tooley, and Lou Ann Witkowski, all working on their

state degrees. Completing their chapter de-grees are Jana Cole and Patay

These girls gave their services in serving the barbecue given for the reorganization of the Deaf Smith County Wheat Producers Association. The me-

## An Editorial...

In answer to President Kennedy's call for physical fit-Hereford High School. This lab provides an excellent op-portunity for HHS girls to participate in the physical fit-The Physical Training Lab is equipped with 20 showers and 400 locker facilities. The grading system has been planned by Miss Jean Collard and Miss Gloria Reynolds, physical education teachers.



SERGIO BRAVO, FOREIGN EXCHANGE student from Chile, presents principal L. B. Russell a Chilean flag for the school in commemoration of Chilean Independence

Day. Sergio's home is Consepcion, Chile, and he is staying with the Earl Plank family for the school year. (Brand Staff Photo)

Three New Shop Courses Are Now Offered At HHS

eting was held at the Commun-ity Center Thursday, September dithis year at Hereford High 12. Three new courses are offer-ity Center Thursday, September of this year at Hereford High School - power mechanics, me-next year, which is a general of the sector of the sec

Mr. Alvin Smith is wood- Mr. Smith's hobby is refinishworking and power mechan-ics teacher at Hereford High that he does this hobby for hy may take place; a student this is what goes into a day School. He has taught in Here-ford for seven years and in Skellytown for eight years. Recently, he has

**Mrs. Young Studies Spanish** 

Mrs. Irene Young, Spanish teacher, spent six weeks of her summer vacation st u d y i n g Spanish in Mexico. She attend-ed Monterrey Institute of Tech-to be in at 9:30 p.m. while Spanish tutor.

AT MONTERREY TECH

nology in Monterrey. Mrs. Young, a graduate students came and student, made the trip to gain six hours credit and to obtain more practice in converse. to be in at 9:30 p.m. while graduate students came and went at will. There was one ex-ception, everyone was required to take a siesta in the after-noon. Spanish tutor. Spanish tutor. Interesting experiences Mrs. Young had were sightseeing trips to Horse Tail Falls and Garcia Caves. These two points Mrs. Young also attended programs that were presented on different Mexican cultures. As many other travelers, Mrs. Young came through the U. S.

more practice in conversa-sional Spanish. High school, college and graduate students attended classes together, but

each age group had different | The Spanish courses extend- | Ancira Hotel. This was where

customs with a number of souveniers. She brought back topaz

She also spent several nights jewelry, a typical Spanish dress, in the famous Mexican hotel, pottery and baskets.

Offical Publication Of Hereford High School

Hereford, Texas Whiteface

The Hereford Brand, Hereford, Texas, Thurs., Sept. 19, 1963

Herd Loes Heartbreaker

**Students Agree** Homeroom Class

Is Necessary

"Homeroom is a must! We need it to get part of our lessons," said several Hereford High School students.

Not only is homeroom the place to finish last night's Eng-lish lesson, but as Mr. L. B.

ed."

The

since last season, including the two teams battled it out in three games last year and one the middle of the field. Canyon this year. This was also the outgained the Whitefaces on of-

**Cheerleaders** At **HHS Have Full School Schedule** 

p.m. learning new yells, making up. However, the Eagles had signs and locker tags and work- other plans.

The cheerleaders for this year

Hereford's Whitefaces held a 12-0 lead over the Canyon Eag-les with only 15 minutes to go back Ronny Duncan returned in the game, only to have vic- a punt 68 yards for a touchtory escape their grasp once down with only five minutes more by a score of 13-12. gone in the first quarter. The gone in the first quarter. The It was the first game in run for extra points failed. which the Herd had scored For the remainder of the half

fense but was stopped when it counted.

With less than three minutes gone in the third period, Jim Haney raced 63 yards for the second Whiteface touchdown. Once again the try for extra points failed.

As the third quarter faded the Practice every night at 6:00 Herd seemed to be wrapping it the Herd.

Hereford fans showed their With three minutes left to faith in the Whitefaces as they play in the third quarter, Can- showed up in masse for the yon halfback Bobby Evans rac- Canyon game. It is support like ed 90 yards for the first Eagle that which helps pull a counter. The all-important kick of a "tailspin" like the one the for the extra point was good. Whitefaces are in right now. This made the score 12-7.

Hoof Prints

Section Two

By David Steves

Whiteface Sports Editor Well, the Whitefaces lost a gain and this one was a real heartbreaker. The Herd led most of the game but just could

not hold on. However, the Whitefaces showed a lot of improvement from the first game when nothing went right for

Physical education students are required to wear the regulation uniform with white tennis shoes and white socks and to shower daily. A grade is determined from par-ticipation and also from fulfillment of these requirements.

Failure to meet all the requirements gives the individual a check against her. A grade is determined from her check list as: one through three checks equals an A; four through five checks equals a B; six through seven checks equals a C; eight through nine checks equals a D; and ten or more is an F.

Miss Collard said tentative plans are being made to include an intramurals program during this school year. Any girl can participate, as the intramurals do not require girls be enrolled in a physical education class. Intramurals will be held at the high school. The girls will be divided into teams, possibly as they are

classified, so tournaments may be started, she added. The sports included in the program are basketball, softball and volleyball. Badminton is the only individual sport being considered now.

This year he teaches boys refinished two old fashioned counselor, or any of his teach-

freshmen to seniors. He stated that the first six first thing he does is repair portion of homerooms. Nancy weeks of the course are spent all old broken parts. Then he Martin believes a person needs in discussing and learning to handle the machine and hand tools. During the remainder of the jew finish. The whole pro-tools. During the remainder of the jew finish. The whole pro-tools is the jew finish. The whole pro-tools is the jew finish. The whole prothe year the students are alow- cess usually takes a week and ed to choose and make their a half. own projetcs.

The woodworking I boys may make tables, bookcases, beds, or cedar chests.

Woodworking II students may make fancy cedar chests, desks, china cabinets, or chests of drawers. In their spare time they may make water skies or wood carvings.

"A skilled boy can make a cedar chest in one semester,

but a big desk or china cabbinet would take the whole year," said Mr. Smith. The boys pay for the material used in their projects which may be \$60, but are usually

some bus students need home- principles of cheerleading. room to go to club meetings, He built the home that he then I wouldn't want it," Mrs. and his family are living in Jean Williams said.

now. He is, however, still build-(Continued on page 3) Many students have different (Continued on page 3) (Continued on page 3)

**Twirlers** Enjoy

"Being head twirler for the erly Roberts, 16, daughter of up 36 signs and feel that Whiteface Band is quite an hon- Mr. and Mrs. James N. Rob- need about twice as many. or," said Merle Carmichael, 17- erts, 313 Western.

year-old daughter of Mr. and Mrs. W. T. Carmichael, 148 twirlers went to band camp in Texas. Merle, who has been Gunnison, Colo., for two weeks. twirling for seven years, thinks The girls learned dance routinthe most rewarding part of es, twirling tricks, and attended twirling is the U. I. L. Twirling classes in majorette modeling. Contest held every year in Oc-

tober. Also marching in front of the Whiteface Band this year are Patty Roach, Ann Mercer, Lynn Sowell, and Beverly Roberts. Patty Roach, 15-year-old dau-ghter of Mr. and Mrs. Curtis O. Roach, Austin Road, said that she twirls just for the fun of it. "Taitding is competing to do "Twirling is something to do in my spare time plus being very enjoyable," stated Ann Mercer, 15, daughter of Mr. and Mrs. James C. Mecer, 112 As-

Lynn Sowell, 16, daughter of Mr. and Mrs. J. B. Sowell, 602 E. 13 St., said that besides be-ing a hobby, twirling is fun and

"At band contests you can meet so many people — this is what I like most about twirling for the HHS band," said Bev-

## 'Did You Hear It On KPAN? **'Hear What?'**

"Did you hear H?" our what?" hat's that?"

"Listen every Monday af-mean to radio station EPAN rom 5:30 to 5:45 and you will

"Now that I told him, what about you? Will you be listen-ing to find out, too?" Ann Allison, senior; Kathy Boston, senior; Peggy Neff, Junior; Rhonda Neff, senior; and

Brenda Shelton, junior. "If it wasn't for the fact that spent a five-day period learning ran out.

Each day the girls were placed in competition with six other Whitefaces travel to Dimmitt to cheerleaders in their group. play the Dimmitt Bobcats, who The Whiteface cheerlead are 1-1 for the season. ers won two first place ribbons and three second place ribbons. **Course Studies** They also won a second place ribbon in the final competition. The girls were instructed by In Homemaking college cheerleaders or excheerleaders. They were taught such principles as how to yell prop-erly, how to keep school spirit Are Outlined up, what length to make pep-rallies and also were given It is time to get the pins, needles and scissors out in the boys' homemaking class taught many ideas for skits to perform during pep rallies.

This past week the girls put up 36 signs and feel that they

Each Friday the cheerleaders course. sell pennants at the concession stand. They are also selling Hereford Whiteface Stick-

aprons, iron clothes and mend punt return. garments. Later on in the seers and antenna flags to go on mester, Mrs. Earl Springer, the cars. school nurse, will teach the boys The girls stated; "Although a father-baby course where they

They also went to various so-cial events sponsored by West-ern State College of Colorado. school spirit was good at the much better at the game." (Continued on page 3)

Twelve minutes later the Eag-This week the White les scored again, this time from take on the Dimmitt Bob the one, climaxing a 58 yard drive. This was the last of the in Dimmitt. The Bobcats lost their senson opener to Can-yon but they beat Lockney scoring as the Whitefaces could last week. They appear to be a strong team that is hig and not go anywhere before time Friday night, Sept. 20, the

> Hereford's offense moved the ball a lot better against Canyon. Fullback Jim Haney was fully recovered from his knee injury and he did some fine running Halfbacks Steve Hodges, Ronny Duncan, and Walter Williams also showed some good running Quarterback Frank Cain did a good job, but the Eagle de-fence did not give him any room to run with the ball

Ronny Duncan had the plesby Mr. Dorthea Prowell. There sure of being the first Whiteare 21 boys enrolled in this face to score since the Perrycourse which is the most ever ton game last year. Ronny had enrolled in a homemaking not shown any speed to compare with that which he turned The boys will learn to make on when he broke for a 68 yard

> Hereford's "B" team ope ed their season on a wins note last Thursday as they beat Friona by a score of 12-0. Quarterback Roger Owen

(Continued on page 3)



MARCHING IN FRONT OF THE WHITEFACE Band this year this year. The girls have all attended band camp this sumare twirlers Beverly Roberts, Lynn Sowell, Merle Carmichael, Patty Roach, and Ann Mercer. Merle is the head twirler

mer and feel well prepared for the new school year. (Brand Staff Photo)

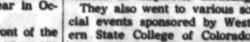


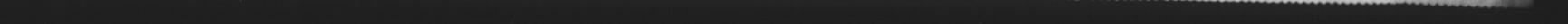
ALVIN SMITH, POWER MECHANICS, metal Smith has taught in the Hereford Schools works and general shop teacher at Here-for seven years. He refinishes antique furni-ford High School, instructs Mike Ferguson, ture for fun and profit. Earl Jackson, and Stan Sigman in his class.

(Brand Staff Photo)

**Their Positions** 

Last summer in August the







Stir in flour and paprika and mix well. Wrap 1 teaspoon mixture around each of 48 stuffed olives. Pince on cookie sheet and freeze. Bake while trozen in hot oven (400 de-grees) 15 min. Serve while

SALMON CROQUETTES 1 egg slightly beaten 1 cup left over seasoned mashed potatoes 1 can salmon (7% oz.) Tbs. chopped piniento 1 Tbs. lemon juice 1 tsp. grated onion 1 tsp. salt Dash pepper Dash cayenne pepper 1/4 to 1/2 cup dry bread crumbs

1 egg slightly beaten 1/2 cup bread crumbs. Mix first 10 ingredients to-

gether-adding enough . bread crumbs so that mixture can be handled to form into balls. Dip in slightly beaten egg then roll in bread crumbs. Chill 1 hour. Fry in deep hot fat about 5 minutes.

Dressing: 2/3 cup mayonnaise

2 Tbs. prepared mustard sauce

Dash onion salt 1 tsp. lemon juice

DATE DESSERT 12 packaged cream filled cho-colate cookies, crushed

1 cup pitted dates, cut up (8 oz. pkg.)

% cup water

teaspoon salt cups tiny marshmallows

1/2 cup chopped nuts 1 cup heavy cream

Reserve 1/4 cup cookie

crumbs; spread remainder in 16x6x11/2 inch baking dish. In saucepan combine dates, wa-ter and salt; bring to boiling; reduce heat and simmer 3 minutes. Remove from heat, add marshmallows, and stir mtil melted. Cool and stir in pped nuts. Spread date ire over crumbs in dish. ip cream and vanille and iri over dates. Sprinkle with reserved crumbs. Chill wernight. Out in squares. ites & servings.

TOFFEE COOKIES b, butter. cup brown sugar (firmly egg yolk saspoon salt ID VE Cream butter and sugar, add

er ingredients and mix well.

A The adding the state of the

By Dale Stevens programs be scheduled at the In case you didn't know, same time each evening so that September is National Better a family must make the diffi-Breakfasts Month and the cult decision of which to watch week of Sept. 17-23 (odd week) at one hour and have nothing is National Sweater Week. good to view the next hour?

The other day when the TV Guide arrived in the mail, I Do you have an interesting neighbor, friend, or acqua tance? Perhaps hou know some woman who has a dif-ferent occupation, hobby, or background, someone who has chosen a different decorating started screaming about conflicts in favorite program times. Son David said, 'Well, Mother, you don't think they plan these things just to suit you, do you?" Obviously the programs are scheme, has traveled in forscheduled with competition for eign countries, or is soon leav-ing for a foreign country. We are sure our readers would audience as the determining factor. But we buy the television set and the products which like to read about more Herepay for production and time (if the products are good and ford women who are noteworthy for any reason. Please in spite of the silly commercall or write us if you have (Continued on page 6) cials). So why should the better





### TOTAL DOWN PAYMENT - \$30,000 LOAN thru PRUDENTIAL INS. CO. \$50,000

PAYMENTS - \$358.00 per mo. INCOME IN EXCESS of \$800.00 per mo.

DEAL DIRECT WITH OWNER



04 1.111 **GOLD MEDAL** 171 1010 0% CLARKE C Affiliated - 400 Sheet Pack ONE-A-DAY - 60 ct. 1 CALL! GAL. \$1.69 LUI GIVE SHURFINE - 12 oz. 10.4 SWIFT HONEYCUP - 1/2 GAL. FOLGERS - 6 oz. en la 19 ORINE IT COFFEE L' CONT 2.4 39¢ 39¢ 79¢ CALLER W OIVE ₹. 2.× NORTHERN - 12 ROLLS PINTO BEANS ROXEY DOG FOOD 2 LBS 23¢ e III E00) 101,000 2 .X 224: 3 EARS 194 CORN بنينية عتا LB. 25¢

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The Hereford Brand, Hereford, Texas, Thurs., Sept. 19, 1963

63



GIRLS NOW HAVE THEIR OWN PHYSICAL training lab in Hereford High School. The girls will be able to participate

more in the physical fitness program because of the new

(Continued from page 1) will teach them how to plan and

all together in Homemaking I,

**Miss Martha Sullivan teaches** the Homemaking I girls. In this class the girls will make skirts and blouses. Then they will go to the cooking lab to learn how to make jellies, quick breads, and quick foods.

Mrs. Margaret Durham teaches the Homemaking II and III girls. Girls in the second course learn how to make relishes, and pickles, and since gardens are available, they will can and freeze vegetables.

for the sick and invalids. Later, course meals.

games to create more interest in physical activities. (Brand Staff Photo)

## Parish Council Hoof ... **Officers Installed** By Mrs. Betzen the other.

Mrs. Edmond Paetzold was installed as the new president of the Parish Council on Thursday, Sept. 12, in ceremonies conducted by Mrs. Clarence Betzen.

my Allison scored three touch-downs, halfback Gary Tucker scored one, and end Wayne Miller added another as the Other officers installed were Mrs. Johnny Jesko, vice-presi-dent; Mrs. Marvin Diller, first a score of 36-6. vice-president; Mrs. Wern Koelzer, secretary; Mrs. W. J. Al-Three...

bracht, treasurer; Mrs. Ed Lo-erwald, parliamentarian, and Mrs. Tony Hoffman, historian. Members of the group viewed a film, "The Challenge." Plans were discussed for a two-day convention of the Diocesan Catholic Women to be held in Hereford in October. Mrs. Bob Lamm and Mrs. Tommy Al-bracht were chosen as dele-

gates. Refreshments were served to Mesdames Stanley Fry, Marvin Diller, A. H. Reinart, Ed Paetzold, Johnny Jesko, Wern Koel-zer, John Warren, Ed Loerwald, Norbert Skypala, Gene Loer-

el Wagner, Carroll Urbanczyk, wald, Wilson Connally, J. E. Oskar Schwertner, and Jimmie Pavlicek, Ted Dakel, Matt Jes- Jesko by the hostesses, Mesko, Agnes Hellman, Lester Wag-ner, Don Dolle, Joe Paetzold, Mary Green, Clarence Betzen, gher.

Andrew Kershen, Leon Vinton, The door prize was won by Bob Lamm, Elbert Vance, Mab-Mrs. Leon Vinton.

(Continued from page 1) ing cabinets and desks for the

The shop program helps to

cut down the amount of drop outs each year, but needs still

more improvement in the fu-

he said, "by offering more and better subjects and hav-

"It can be strengthe

ing better equipment

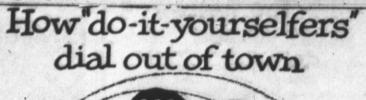
home in his spare time.

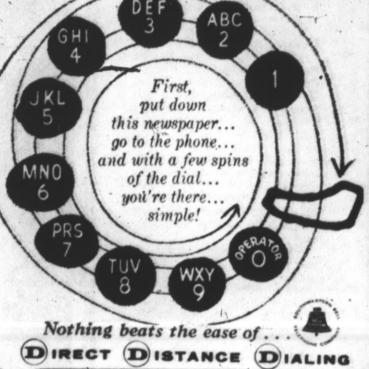
ture, he noted.

supplies."

WALCOTT TO MEET The first Walcott PTO meet-ing will be held Friday, Sept. 20, at 8 p.m. in the Walcott School. After a short business meeting, there will be a get-acquainted social. Refreshments (Continued from page 1) scored one touchdown and full back Grey Richards scored will be ice cream and cake. Everyone is invited to come and Also winning their first game of the season were the Here-ford freshman. Halfback Jimbring a guest.







would cost. They figure build-ing costs and also the insur- Students .... Course... (Continued from page 1) HOMEURASHINGS In sewing, the girls will make suits or jacket dresses. prepare meals. There are 150 girls enrolled points of view concerning homeroom and activities in it. Phyllis Williams likes home Notes... room "because it makes my other classes shorter." (Continued from page 1) Hereford High School." Fanelda Williams believes that "you should be able to talk To further fulfill our mot in homeroom". To further fulfill our motion and with the co-operation of radio station EFPAN, the Whiteface staff will be broad-casting "far and wide" the news of HHS. Our program will be each Monday from 5:30 p.m. to 5:45 p.m. To Mr. Clint Formby we Beautiful Woven - Heirloom Type and Chenille NINON PANELS QUATTLEBAUMS 100 would like to extend a sincere Capt. and Mrs. Charles Quat-tlebaum and son, Bland Wiley, 18 months, visited with his par-ents, Mr. and Mrs. Wiley Quat-tlebaum, for the past ten days. thank-you for the time and \$1 help he has given us, as we SIZE Later they will have a course stumble along learning the 40"x81" in Home Nursing. This course ropes so we will be able to pro-Values from 12.95 to 16.95 will teach them how to care duce this program. Outstanding values in these very attractive Stationed in Germany for the We want to again invite every they will return to the lab and learn to make salads, casser-to contribute to the program's panels fashioned in celanese acetate rayon. past three years, they will re-Select in white, eggihell, pink, or aqua. Use port to Fort Benning, Geo. on them as a backing curtain for a drape or oles, fancy sandwiches and one success. Since this program will Oct. 1. regular panels. Buy now at these unusually be heard over the community Mrs. Dorotha Prowell teaches we hope you will use our po low sole prices!

facilities. This year the girls may begin having intramural



Page Four

1

The Hereford Brand, Hereford, Texas, Thurs., Sept. 19, 1963

## Church

Sunday: Sunday School, 9:45

Thirteenth and Avenue K Sunday School is at 9:45 a.m.

Wednesday prayer meeting

Bien venidos, Cuidicada en la

Como siguen: 8 de la noche



SO LOVED

44

## The Hereford Brand, Hereford, Texas, Thurs., Sept. 19, 1963

## CHURCH... (Continued from page 4)

Immanuel Lutheran

Rev. Fred Bevorsdorf Park and Avenue B Sunday Sept. 22: Worship Ser-vices, Friona, 8 a.m., "Call to Worship", KPAN, 9:15 a.m., Sunday School and Bible Class, 9:45 a.m., Worship Services, 11 a.m.

## St. Anthony's

Harrison Highway at 25 M Ave.

Father Angelus, Pastor Junday Masses at 6:30 a. m., a. m., and 10 a. m. Junday evening mass at 8 p. Daily mass at 6:30 a. m. and 11 a. m. during school year. Tuesday evening mass at 8

First Friday Masses at 6 a. m., 11 a. m. during school year. and 8 p. m.

First Saturday Masses at 6 a. m.; 8 a. m. Holy Day Obligation Mass-es at 6 a. m., 8 a. m., and

8 p.m. Confessions are Tuesday at

Confessions are Tuesday at 12 noon - 1 p. m. during school year and 8 p. m.; Thursday, 12 - 1 p. m. during school and 8 - 9 p. m. before First Friday; Saturday, 4-5 p.m., 8 - 9 p. m.; Sunday, 7:30 a. m. Banday tisms at 4 p. m. Sunday. ther time by calling Rec-

> Mt. Sinai Baptist Church

Soo Knight St. Sunday Services are Sunday School, 10 a.m.; Morning Wor-ship Services, 11 a.m.; Evening Worship Services, 7:30 p.m. Mid-week Prayer Service is held at 7:45 p.m. Wednesday. Choir Rehearsal is held at 8 p.m. on Thursday. A teach-ers Meeting is held at 7 p.m. on Friday.

San Antonio **A** La Iglesia North 25 Mile Avenue and

Highway Es Catolico? Pues, Tiene La Obligacion De Asistir A La Santa Misa Todos Los Domgos! Horas De Misas En Los Dom-

ingos: 6:30 a.m.; 8 a.m.; 10 a. m. y 8 p. m. Durante La Semana: 6:30 a.

## **Central Church Of** Christ E. Fooks, Minister Marvin Crowson

Sunday Services : Bible Study, 9:30 a. m.; Morning Worship, 10:25 a. m.; Evening Worship, 6 p. m. Mid - Week Services: Ladies

Bible Study, 10 s. m. Wednes-day; Mid-Week Classes for all.

## Wesley Methodist

419 Irving Rev. Cleaby Patterson, Paster Sunday, Aug. 18: Sunday School, 9:45 a.m.; Morning Worship, 10:55 a.m.; MYF, 6:45 p.m.; Junior and Primary Fellowship, 6:45 p.m.

> **Frio Baptist** Church Rev. G. W. Fine, Pastor

Sunday School is held at 10 Sunday School is held at 10 a.m. each Sunday followed by Worship Services at 11 a.m. Training Union is held at 6:30 p.m. Sunday and Evening Wor-ship Services begin at 7:30 p.m. On Wednesday, a Prayer Ser-vice is held at 8 p.m.

**Church Of God** 

H and 19th Street Rev. W. A. Gray Sunday School will begin at 10 a.m. Worship service is at 11 a.m. Sunday evening worship begins at 7:30 p.m. Wednesday -- Prayer Service,

7:30 p.m. Friday -- Young People's En-"Bring your burden and carry away a smile." "The Church that is large enough to serve you and small enough to know you." For transportation call EM 4-

> Grace Assembly (Undenominational)

(Undersominational) Pastor Ray Jennings 111 Blevins Sunday: Sunday School, 10 s. m.; Morning Worship, 11 s.m.; Evening Service, 7 p.m. Tuesday: Teaching Service, 7:30 p.m. Friday: Teaching Service, 7:-

30 p. m. "The Voice of Faith" broadcast over KPAN each Sunday 5-5:15 p.m. Everyone Welcome

Assembly Of God Union and Ave, G V. W. Marcontell, J stell. Pa



## SAFEWAY'S LUCKY "7" \$100. WINNERS LIST CONTINUES TO GROW YOUR NAME MAY BE HERE NEXT WEEK!!

**Hope Harris Carlos Lopez** 

Faustino Zuniga

Lucille Greer

Ramon Tijerina

Gloria Y. Auedondo

**Martha Bridges** Mrs. Ada Hollabaugh Earnest Garza **Remundo Mendoza Rinto Martinez** 

**Filiberto Diaz** 

	1
Harley Jones	
Curly Owens	
Karen Kearns	
Eva Gonzales	
Girlene Creer	
Shirley Caster	

Safeway May Be Used. Raul Mata Total of 7 to be valid. A legible number must appear on each card in mystery G. W. Hund printing 3. Cards showing evidence of **Ira Ricketts** cannot be accepted. 4. Safeway reserves the right to de Jose Trego termine and verify winners.

B. D. Sharp

Sue Rensch

at SAFEWAY

5. One FREE card per store visit. No purchase required. Purchasers not favored. No need to pass through checkstand. Secure your free card at either end of checkstand or from any store employee other than in .-- at depart

Four

Page Five

for Playing

Lucky "7"

Only Lucky 7 Cards Distributed

Cards are required to make

	72	suproyee and may my -un deponment.
		<b>SPARE RIBS</b>
5.5		Fresh Pork 3 to 5 lb. Avg. lb. 49°
	FRESH DRESSED WHOLE FRYERS	Cut Fresh Daily - All White Meat Fryer Breast Cut Fresh Daily - Legs & Thighs Ib. 59
The let	DON'T MISS THIS LOW PRICE !!	C Fryer Full Legs 1b. 45 Cut Fresh Daily - Wings & Backs Fryer Parts 4 lb. 49
	Pan Ready Fryers - No Waste CUT-UP FRYERS	z5 Sausage 2151.09
<b>TELL</b>	RNE JOYETT ASSTD. FLAVORS 1/2 Gal. 3	FOLGERS COFFEE
		J <sup>1b.</sup> 59 <sup>c</sup> 2 <sup>1b.</sup> \$1.18
	MRS. WRIGHT'S Ready to Cook Cans	<b>GICI VIENNA SAUSAGE</b>

ages and devotional services at 7:30 p. m. Wednesday.

## Westway Baptist Church

Rev. Kenneth Lowry, Pastor Sunday School is held at 10 a. m. with Church Services following at 11 a.m. Training Union is held at 7:00 p.m. and Evening Services on Sunday Thompson Memorial begin at \$:00 p. m. The Wednesday night Prayer Meeting in the Church is held at 7:30 p. m.

**First Christian** 

a.m. Worship service will begin at 10:50 a.m.

Chi - Rho and CYF meets at 6 p. m. Sundays and vesper services are at 7 p. m. Functional Departments first Wednesday at 8 p. m. General Church Board, second Wednesday at 8 p. m.

San Pablo Iglesia Metodista

Iglesia Piciodisia Its Kibbe Street Rev. Eubaldo Ponce Pastor Los Servicios de nuestra nue-va Iglecia. Seran de la Sigu en-te manera los Domingos y los dias de la semana. Escual Do-minical, a las 10 a. m.; Ser-vicio de Adoracion, a las 11 a. m.; Domingo en la noche Pre-dicacion 7 p. m.; Los fueves servicion de oracion 7 p. m.

**Church Of The** Nazarene Fourth and Jackson Burl M. Defford, Pastor EM 4-1575

Sunday School is held at 10 a. m.; Worship Service at 11 a. m.; Evening Service at 7:30

p. m. Prayer meeting Wednesday will begin at 7:30 p. m.

## **First Methodist**

501 North Main Rev. Herschel L. Thurston

Rev. Merschel L. Thurston Pastor Sunday, Sept. 22; Sunday Sch-ool, 9:45 a.m.; Morning Wor-ship, 10:55 a.m.; Junior High and Senior High MYF, 6 p.m.; Worship, Service, 7 p.m. Monday, Sept. 23: C h u r c h Staff Dinner and Meeting. 6:30 Sphomore, ne returned card to assist with the freshman indoctrination program. AT TEXAS WESTERN Wayne Hastings, son of Mr. and Mrs. Ralph Hastings, is a freshman student at Texas Wes-tern College in El Pao.

Sunday School is held at 9:45 a.m. Morning worship service convenes at 11 a.m. C. A. service begins at 7 p.m. Junior C. A.'s meet at 6 p.m. and worship service begins at 8 p.m. each Sunday evening. Prayer meeting and Bible Study will be held Wednesday at 8 p. m.

> **Mexican Baptist** Mission

Rev. Guillermo Beniter Minister 215 Norton

Rev. Eugene Brink Pastor West Park Avenue Sunday School is held at 9:30 Rev. Eugene Brink Pastor West Park Avenue Sunday School is held at 9:30 Rev. Eugene Brink Pastor Orden De Cultos Domingo For La Manana, 10 a.m.; Escuela Dominical, 11 a. m.; Culto De Adoracion. Domingo Por, La Noche 7 p.m.; Union De Prearacion, 8 p.m.; Cuito Evangelistico, Mier-coles Por La Noche, Cuito De Oracon Y Estudio Biblico. Union Fimenil U Union Va-

ronii Un Lunes Si Y Otro No.

### Seventh Day Adventist

West Park Addition Eldor James Mend, Pastor "Zechariah, the Prophet of Giorious Possibilities" is the subject for daily lesson study Sept. 21. Memory Verse: Zech, 4:6 Lesson Aim: To help us better appreciate the limitiless possi.

appreciate the limitless possi-bilities open to a people who are willing to forsake their sins and turn to God. Lesson Outline:

1. God's Dealing. Zech. 1:3-17 2. Satan's Onslaughts. Zech. Dial Soap 3:1-4. 3. No Impossibilities With

BETURNS TO COLLEGE Mickey Bonesio, son of Mrs. Charlie Holt, has returned to Austin College in Sherman. A sophomore, he returned early to assist with the freshman

p.m. Tuesday, Sept '24: Woman's Society of Christian Service Prayer Group, 9:30 a.m.; Home-builder's Prayer Group, 8 p.m. Wednesday, Sept. 25: Choir Rehearsal, 8 p.m.



### REP. ROGERS WRITES

Page Six

# Federal Subsidy To States, **Cities Continues Increase**

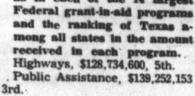
### TO THE PEOPLE OF THE 18th | Federal government's prolifera- | 4th DISTRICT:

The Federal subsidy to state authoritative Congressioand local governments contin- nal Quarterly, the study showed that in 1962 grants-in-aid payues to increase, pointing up anments for the first time in hisother area in which the Unittory topped \$10 billion. ed States is moving in the direction of centralized control.

Pinched by their own revenue and tax problems, states and cities keep the pressure on Washington to turn back a portion of the largess piled up by the Federal .tax collector. They've found the mood in Washington, both in departments and in Congress itself, increasingly willing to lend a helping hand.

I was most interested to see a study of Federal grants-in-aid -money passed along to States, cities and individuals by the





Texas, fifth largest State in

population, ranked third a-

mong the States in the a-

Lone Star State, showing the

total amount received by Tex-

as in each of the 14 largest

individual citizens.

Unemployment Insurance, \$31. 120,182, 8th Public Health, \$26,150,663, 6th Food Distribution, \$28,834,778,



I will pay \$10 per load for cull carrots. Will pick up at shed.



Phone EM 4-1491



ting programs. Compiled by the Education, \$25,306,418, 3rd.

4th

Agricultural Conserva tion, \$62,832,854, 1st. Nationa) Guard, \$13,350,583,

Of the \$10.3 billion so distributed in that year, \$7.8 billion

Public Housing, Urban Re-newal \$11,103,383, 11th. went to state and local governments and \$2.4 billion went to Conservation Practices, \$10,

891,255, 3rd. Veterans Benefits, \$7,891,448

mount of money flowing back from the Federal treasury. Here is the breakdown for the Agricultural Experimental Stations, Cooperative Ag Extension Work, \$4,722,656, 1st. Vocational Rehabilitation, \$2, 497.996 9th

> Child Care, \$3,734,447, 2nd. The total grant-in-aid share or \$49 for every Texan. With a 4.81 percent share of the total money allocated through-out the United States, Texans had paid into the treasury 4.26 per cent of all Federal taxes. The Lone Star State'

Not so in many states. New Yorkers, for example, bore 13.54

percent of the Federal tax

burden and were granted 7.10 percent of total assistance. Cal-

ifornians paid 11.16 percent of

total Federal taxes and receiv-

ed 8.91 percent of total grant-in-

Fall Fashions Feature Two Distinctive Looks

by Argen Draper ed 8.91 percent of total grant-in-aid money. Because of the rel-ative lack of concentrated and is being discussed by everyone rector, Texas Forest Service, ative lack of concentrated and interested in fall clothes. Two College Station. tax remunerative heavy indus- distinct looks are in the fashion Delivered cost of the trees is try, Southern, Mountain and picture for this fall. The spor- \$1.50 per hundred. The trees

S. Knight St. Shown are Mrs. H. B. Whitten Vorriece Whitten, and Rev. Whitten the (Staff Photo)

Some fruit juices, citrus be removed from fabrics by sponging with or soaking in coor water, or by working a detering trees may be obtained from gent into the stain and ri

Old stains and fresh stand not removed by this most can be removed by blanch He sure to use a blench is sale for the fabric.

### The Hereford Brand, Hereford, Texas, Thurs., Sept. 19, 1963

## were called to the attention of the club members. West Hereford Club Has First Meeting Sept. 10 Kitchen.

West Heretory Home Demon-stration Club met T u e s d a y, Sept. 30 in the home of Mrs. E. B. Moseley. Mrs. Carl Schro-ster, outgoing president, called the meeting to order and read the duties of each new officer before turning the meeting over to the new president, Mrs. Mos-

Lesch member paid her year-ook and THDA dues. Several neetings in the near future Bradley, and the hostess.

On Sept. 30 all members we urged to attend the meeting the Community Center to her reports on

Mrs. Ell Anders. Others pre ent were Miss Evelyn Bell ar Mesdames Carl Schroeder, A. Waters, Blanche

The hostess sift was we







The Hereford Brand, Hereford, Texas, Thurs., Sept. 19, 1963



by Melvin Young

pro-the

tion.

by

and W.

lin,, tost, fera lice

fall arrives, and the CROP organization invites parngs become cool and brisk, ticipation and representation by we begin looking forward to our yearly window-shopping ex-cursion around Hereford's new Since 1947 CROP has been a rooms. This year, the al trek will begin with the new Chrysler Corporation models which will go on display Friday, September 20 at McCulaster relief.

lough Motor Company. Other new models will follow shortly.

urse, we're not in any ue to buy an autothis year than we st, or the year before, it matter, but many ks are and since we lient prospects for grain crop, we're that 1964 will be an year for the auto-All seem to

Meanwhile, the annual CROP drive will be getting underway, beginning with a kick-off breaktast Friday morning, Sept. 20. CROP Sunday will be Sunday.

tept. 22. The goal for 1963 has been set at \$3,500 for this county (cash or commodity) and the canvass will start with Sunday, September 22.

Just in case you're not too familiar with CROP (Christian Rural Overseas Program), we'll outline a few of the basic nts. We feel it is worthwhile and every citizen should give

food appeal of Church orid Service and state coun-



week. Crowds at the Fair heavy, but apparently were most people do not go down-town. And after attending a couple of the Fairs, we can well understand why. No money left.

Nowadays, the poor enjoy the same luxuries as the rich. The cils of churches, the county only difference is that they more time to pay for them.

Work has begun on the new community channel of the churches for a person-to-person program of continuing aid and dis-

CROP's primary purpose to provide assistance - h i g h protein foods, emergency supplies, agricultural tools, seeds-not otherwise available to the overseas programs of the chur-

in more than 4 ountries have received CHOP food and other help through Church World Service solely basis of need, with on the question of race, creed or itics. Gifts of corn, wheat rice, beans, cotton, other com-**Paul Abalos** 

modities and cash totaling **Duane Albracht** \$1,401,887 were contributed **Terese** Albracht during the 1962 CROP cam Jim Arney

Zula Arney New programs of assistance Pleasant R. Baker are now being developed in Af-rica and Latin America. **Charlotte Beasley** John Beasley

Donations of grain sorghum W. C. Beene for the annual CROP program may be made at your local ele-Mrs. W. C. Been Wendell Burdine vator. In the event that you do not have a commodity to do-**Dale Blakney** nate, cash will be accepted; Arthur Brock however, the commodity itself **Cawthon Bryant** John David Bryant preferred.

toll on business houses not only in Hereford but in the City of Amarillo as well. Most ints report Christian Church. We did not eas as light during the get the exact location, but drove out in the general area Sunday to find that a had been added Actually. 080 1

trip out to the up with the growth s too long. It chang by in that length A week

With vacation season drawing to a close, the fish stories are getting fewer and farther between, but it won't be long un-

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Spanish-American housing addi-tion being constructed in West and we're sure the tales will be Hereford by N. D. Bartlett. We as colorful. .... and shall we also understand that a new a- say, as unbelievable?



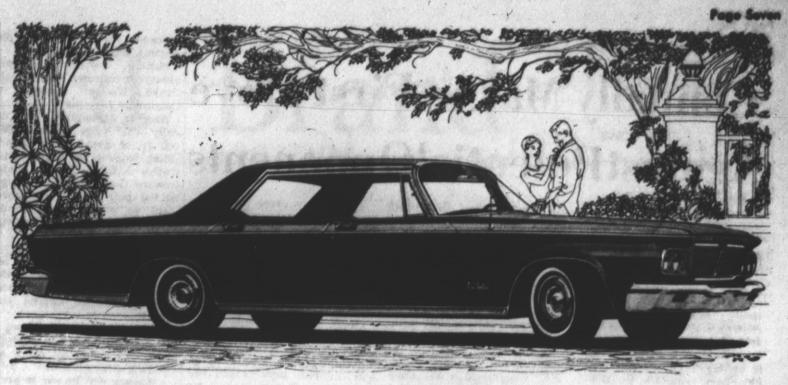
Following are complete list-, Mrs. A. J. Schroeter ng of standings for entrants in **Gloria Schroeter** annual Hereford Brand Foot-Paul Schroeter ball Contest after the opening **Bobby Shelton** week of the 12-week contest: Janie Shelton

Bob S. Sims 13 **Revella** Skypala 16 **Margaret** Stephens 12 Gary Story Nancy Templeton 14 Tom Templeton 13 H. A. Tuck Joe Walker Ross Wallace **Delmo Williams** Cindy Wilson

Ed Wilson Jr. J. K. Wiman

**CWF** Retreat At **Ceta Glen Slated** 

District I Christian Women's



# **MOVE UP TO CHRYSLER '64**

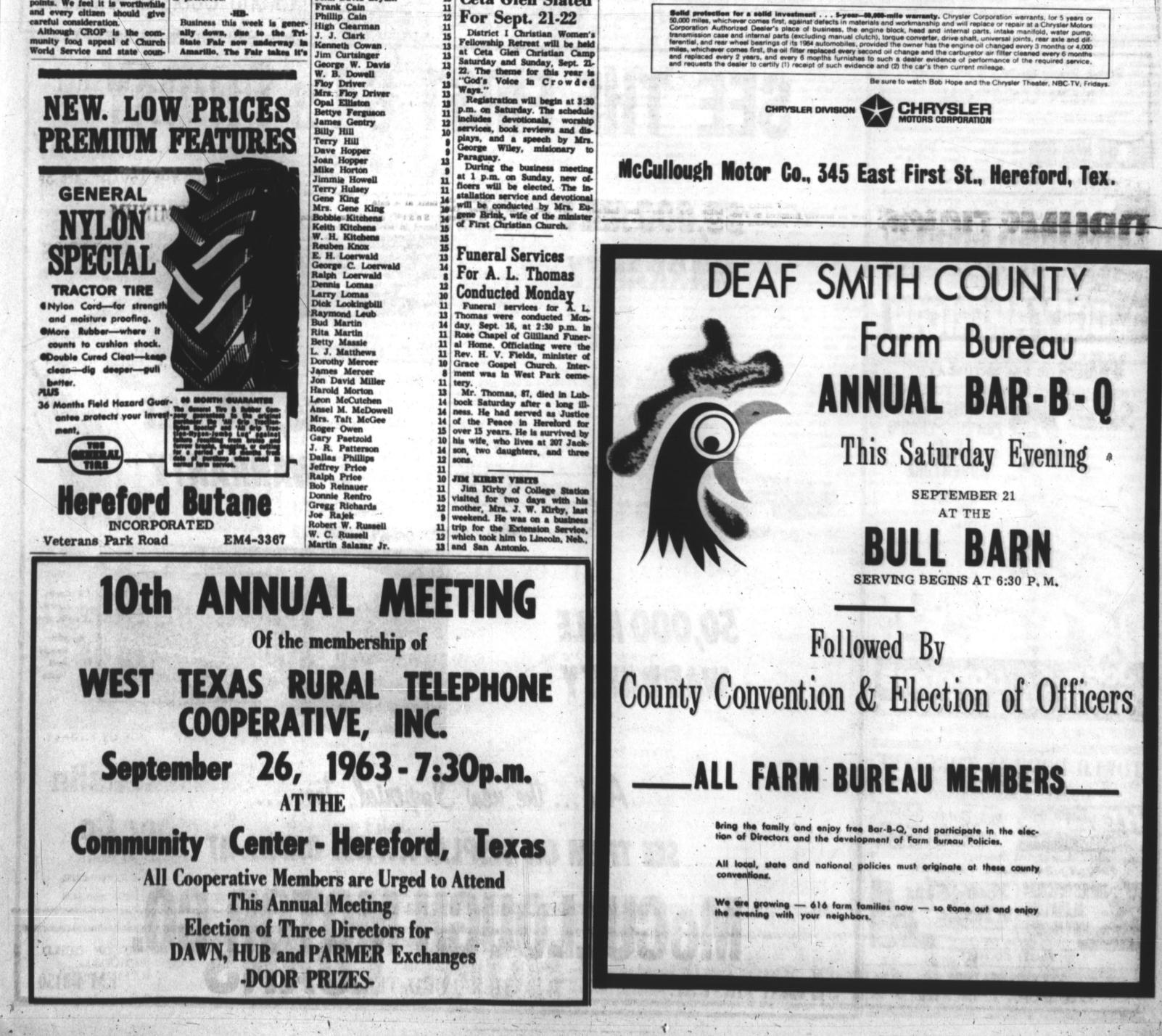
Engineered better...backed better than any car in its class

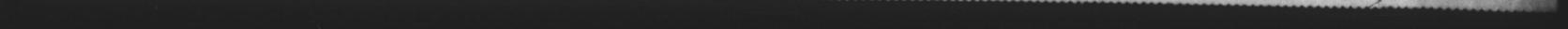
The '64 Chryslers are here: the luxurious New Yorker (above); sportsbred 300; and the surprisingly easy-to-own Newport.

Clean. Crisp. Handsome. Designed in the modern concept. Bold but not brassy. Engineered by men who have accounted for more "firsts" than any automobile maker. So well built the vital moving parts are warranted for 5 years or 50,000 miles. (Details below.)

The '64 Chryslers are full of news: there's an optional steering wheel you can adjust, up or down, to any one of seven different positions. Bucket seats are standard on 300 models (passenger's reclines).

These are the '64 Chryslers. They have no junior editions to compromise your investment. Go see them. Move up to Chrysler '64.





### **Page Eight**

### AUSTIN HIGHLIGHTS

# **Connally Makes First Move AgainstPotentialOpponents**

### By Vern Snaford

Gov. John Connally has taken the offensive against his potential 1964 opposition backers in spectacular fashion.

He surprised a poll tox ral- Houston and Dr. Milton V. ly here be lowering the boom Davis of Dallas, mentioned as rates. on Bexar County Commis- Senate race starters; also Des sincer Albert Pena, state Barry of Houston, who ran for chairman of the Political As. congressman-at-large last year, sociation of Spanish Speaking and State Rep. Horace Houston Organizations (PASO). Pena of Dallas, who has said he is among Texas liberals who might run for Governor. have been critical of the Gov GOP Congressmen Ed Fore-

civil rights legislation. seeking politicans" are out to talked finances, organization, turn the poll tax repeal cam- and voter registration. paign into "a sideshow for their own purposes." Their aim,

voting. power by erecting a wall be- acres of Texas parks by the cent of the road system. tween Mexican-Texans and An- year 2000. glo-Texans, using Teamster Union organizers as bricklayers.

Pena, who played a big hand in the city council election in Crystal City early this year, denied he is a "boss". He said the Governor's speech was a "sadistic, under-the-table, oblique way of telling the people he fav-1

ored retaining the poll tax." Connally's friends applauded his sizzling speech, one of the

hottest he ever has made. Pena's friends, including Don Yarborough of Houston, who evidently will be running against Connally again next year, rushed to his defense and heaped

new criticism on the Governor. REPUBLICANS First announced statewide candidate to emerge on the

pre-1964 political scene is a Re- Board authority to regulate life, publican. He is George H. W. health and accident insurance Bush, 39, of Houston, who seeks on loans. For the first time, his party's nomination for the group credit insurance also was U. S. Senate.

Bush and other Republican hopefuls have been discu their chances with the GOP State Executive Committee. Present were Jack Cox of

ernor's opposition to federal men, Odessa; Bruce Alger, Dal-

### PARKS REPORT

A two-year study, recently in the Governor's view: bloc completed and presented to the Governor, proposes expen-

> Connally, lauding the report. suggested organization of a citizens group to follow through on needed parks programs. He also revealed he is studying possibility of buying part of the 72,000 acre J. C. Hunter Guadalupe Mountain ranch as a State Park

Parks experts who prepar ed the report argue that proper development of the rec-CREDIT INSURANCE

State Board of Insurance Houston was reappointed. ing here.

The 58th Legislature gave the included

Week Days Open 3:15 p.m. Sot. & Sun. Open 1:45 p.m.

Continuous Daily

HIS MOST POWERFUL AND COMPELLING ROLE!

NOW . . . THRU SATURDAY

The agency came up with proposal to establish a test for reasonableness of the relation of benefits to premiums. Some companies claimed the suggested formula resulted in too-high

> No decision was reached as to when the rules will take effect, pending completion of an attorney general's opinio TRAVEL RECORD

State Highway Engineer Dewitt C. Greer says Texans will set a new all-time record for las; and Sen. John Tower were miles traveled this year - 49, Connally charged that "self- on hand when the committee 500,000,000 vehicle miles, an increase of two billion miles over last year.

Half of the mileage will be logged in urban areas. In other words, seven per cent of Texas highways will carry 50 per cent He blasted Pena as a "would- ditures of \$305,000,000 to ac- of the traffic. Other 50 per cent be political boss" who builds his guire and develop 373,000 more will be scattered over 93 per

A "disturbing discrep says Greer..."one we must certainly deal with as we plan for the future. Big question is whether we can con to modernize and upgrade the Texas Highway system quickly enough to take care of this traffic efficiently - and above all, safely."

**APPOINTMENTS** Leslie G. Burnett of Austin. Claude Brown of McCamey, and economy \$200,000,000 a year. nally to the Texas Industrial Commission. Ray Horton of

heard praise and criticism of Brown, auto dealer and oilits proposed new rules regulat- man, replaces San Angelo pub-

dent insurance at a second hear- signed. Burnett, labor official, ingston called on all city offi- Waggoner Carr.

succeeds Jack A. Martin, San McDuff, telephone of executive, succeeds Jack H Drake, Weslaco Chamber o

Commerce executive. Another appointment by Con-nally was Judge Solomon Cas-seb Jr. of San Antonio as presiding judge of the 4th Adminis-trative Judicial District. Judge Howard Green of Cuero resign

ed the post to accept appoint-ment as chief justice of the new 13th Court of Civil Appeals Corpus Christi. at TOURIST AGENCY

Texas' brand new Tourist De elopment Agency has opened offices in the Sam Housto Building on the Capitol concourse.

Frank Hildebrand Jr. hopes to get together with his advisory holds board this month to review advertising presentations.

Agency will be out to pr itself to the legislature. It hopes to demonstrate that it can do enough for the Texas economy with its initial \$200,-000 advertising appropriation to justify a bigger budget in the future.

WATER WARNING Chief Engineer John Vandertulip of the Texas Water Commission warns that the five wet years since 1957, when the last drought broke, have lulled com-

munity leaders to sleep. As a onsequence Texas cities and industries are in danger of running shy of water. Vandertulip reports that ex-

isting reservoirs will not supply present cities and industries with sufficient water if another seven-year drought develops. SHORT SNORTS

### A special election to fill va-

cials to give "active attention reation, historical and scenic J. B. McDuff of Crockett have cancies in the House of Repre-areas would boost the state's been named by Governor Con- sentatives created by resignasentatives created by resignations of Dallas Democratic cal tax base. Reps. Robert H. Hughes and It's all right to accept beer

Bob Johnson will be held on advertising in the Annual Prison Rodeo souvenir programs November 9. Texas Municipal League Pres- sold by the Texas Dep ing credit life, health and acci- lisher Houston Harte, who re- ident Robert Willis Jr. of Liv- of Corrections, ruled Atty. Gen.

**Of HD Installation** "Quilting a Quilt" was the Bess Werner and Mrs. W. W. theme chosen by Mrs. T. H. Thomas missed one meeting was the Bess Werner and Mrs. W. W.

Parsons, former member, for

on the number of articl

pieces it takes to build a guilt. things together," Mrs. Parsons. She further c

urer to the mode reporter to the th the time required to quilt together.

takes all the working together to make a lasting thing. Leave out one, and everything is ruined," she concluded.

"It

Mrs. Joe Waggoner called the meeting to order. Mrs. Bill Comb's resignation as secre tary - treasurer was acces and Mrs. Jimmie Jesko was e lected to fill the office.

Three prizes for atte were presented by Mrs. Wag-goner. Mrs. Bill Combs had a A. O. THOMPSON perfect attendance record, Mrs.

> a. A. J. Sch P. O. Box 73 Phone EM 4-1504

> Mrs. Abe Davis, ed refre

her installation of new officers of the Westway Home Demon-stration Club on Thursday, Sept. 12. Showing a guilt made by her mother-in-law over 75 years ago, Mrs. Parsons commented Is Mrs. Gatlin

The Night Guild of "The president is the top be-cause she is the leader. The vice-presidet is the lining that said on spoke on the necessi ity for action among Christian peop

sent world. The b conducted by Mrs. Sh Gatwho was chosen chairs of the group. Mrs. Geron was secretary.

Plans for a Christmas Br and a spring talent show

> erry Gatlin, Joel Treadwr Jesse Geron, Bruce Miller, M cus Bell, and Wallace Hai Also present were the Rev. Joel Treadwell and Miss Mar-sha McGregor of Dimmitt.

> > ABSTRACT CO.

Showing Blocks

Free City Maps

ilting Is Theme and the ho

Mrs. R. W. Mitchell, 113 was hostess for t ar. G Della Bolin, and R. L.

Members present w ders, Paul Rudd, Ke Homer Rudd, C. A. Sauley, W. W. Thomas, Bess Werner, Ar-

5. ADAMS & WYN pal nold Fangman, J. B. Odom



The next meeting Sept. 26 with Mrs. Paul R

**OPTOMETRISTS** 

Dr. Milton C. Adams

Dr. Dale H. Wynn

- - Bit 8-30-5-00

sturdays 8:30 - 1:00





### The Hereford Brand, Hereford, Texas, Thurs., Sept. 19, 19

