

Thursday—High 85, low 56.
Friday—High 73, low 56.
Saturday—High 73, low 55.
Total moisture for Sept.—2.69 inches.

Including 24 Pages of Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

PRICE 10 CENTS PER COPY

VOLUME 3—NUMBER 13

Hereford, Deaf Smith County, Texas, Sunday, September 24, 1950

Around Town

SIGHTS, FACES SEEN

Herman Paetzold got his call from the Marines this week. He takes his physical in Albuquerque and reports from there to Camp Pendleton the first week of October. He is a Sergeant in the reserve, serving on Guadalcanal during the war.

The Star theatre was really packed for the Kiwanis Club Kid Day show Saturday morning. One thousand-one-hundred kids were inside to watch the showing of "Stablemate." The crowd was well-behaved. 900 popsicles, and 1,086 fruit rolls were given away.

Jolly Teen Chapter of Camp Horizon Club will serve a Buffet Supper from 6 to 8 p. m. this evening at the Camp Fire Hut. Everyone is invited to be there and eat all they can. It costs \$2 for adults, \$1 for children 6 to 10 and 50 cents for those younger. They would like to have reservations called in, but it isn't necessary. The menu will please everyone.

A good crowd of Hereford fans followed the Whitefaces Friday night to Levelland and then another large crowd left Saturday to see the Tech-Texas scrap in Lubbock.

Alvin Hastings, 33-year-old Dimmitt farmer, who has been in an iron lung at Plainview for the past two weeks was Friday reported to be in critical condition, resulting from a polio attack. Hastings is the nephew of Mrs. Jack Wright and of Mrs. Frank Barber of Hereford.

Annual Pet Parade Brings Forth Variety Of Animals

The Cub Scout pet parade Saturday afternoon produced an award to every participant—even for the Cubs who had no pets, and for the scouts.

The awards were as follows: Ronnie Jones, the most jump in the parade, for his two frogs; Jeff Minton, bird-catching dog; David Brumley, marchingest dog; George Paetzold, dog with the shortest tail; John Matt Gilliland, sleepest dog; Joe Reiner, wildest tame cat.

Randall Vaughn, best alarm clock, for his roosters that was a cross between chicken and pheasant; Douglas Womble, laziest dog; Douglas Fore, dog with the sharpest nose; Fred Drury, who had no pet, the whitest hair; Stan Bagwell, who had no pet, the largest eyes;

Larry Edwards, hungriest dog; Jimmy Fowlkes, oldest dog (8-years-old); Kent Millard, best

Ware Talks To Rotary On Canning Industry

Worth Ware of the Hereford Canning Co. was guest speaker at the weekly meeting of the Rotary Club Friday. Mr. Ware spoke on the canning industry and the problems facing them if they were to bid for canning food for the armed forces. He said the big item would be meats and that there are only five plants in the Southwest that the government has inspected and approved, the Hereford Canning Co. among those five.

He also told the group they are canning Green Beans this year and that the growers in this area would realize a net of 160 to 175 dollars per acre. He said that the average yield here in Hereford has been 7,000 pounds per acre, and that quality is excellent.

Miss Prior who is here helping to promote the Hereford Mutual Concert Association was introduced. She spoke to the club on undertaking a Student Scholarship for the attractions that the Association will bring to the area.

The Rotary Club will buy several tickets and will present them to those students showing an interest but are not capable of buying the tickets. A committee was appointed and will report to the club next meeting.

File Counterfeit Charges On Hereford Men Saturday

Charges of "making and possessing" counterfeit money were filed on two Hereford men shortly after noon Saturday. The men were Vernon Roland, 28, shop foreman of The Hereford Brand and Dale Russell, 19, employed as lithograph printer by The Brand until August 31, when he was discharged; Russell, since this time, has been employed by the Castro County News at Dimmitt. Also facing charges of possession was M. L. Roland, 18, employee of the Tullia Herald and brother of the Hereford shop foreman.

Charges read, "Making and possessing U. S. Dollar silver certificates and \$10 Federal Reserve notes, Dallas Branch, on or about March 1, 1950. Bond for Vernon Roland was set at \$2,500, while bond on the two other boys was set at \$1,000 each.

The three men were held in the Potter County Jail, Amarillo, following their arrest Friday afternoon. Vernon Roland has been employed as Brand shop foreman since May, 1949, and had been with The Brand since December, 1948. Russell, a local boy, started working at The Brand Office while attending high school and returned here for employment after having attended Texas Tech, Lubbock.

All three men stated that they had no intention of passing the counterfeit bills. The Hereford men said that they printed the money, "just to see how good we were," and said that they considered and treated the whole thing as joke. Three other Brand employees were reported to have seen the bills, but made no report to the management or to authorities. Friends of Roland were also said to have seen and discussed the bills which, Mrs. Roland said, were kept in the car pocket for a long time.

Concert Association Drive For Members Starts Monday

A series of concerts by nationally recognized artists will be brought to Hereford by the Hereford Mutual Concert Association during the current season, according to Miss Barbara Pryor of the Pryor-Menz Concert and Lecture Service of Council Bluffs, Iowa. At least three concerts are guaranteed the local association, and more may be secured if the membership is large enough to make it financially possible.

Memberships will be offered to the public by approximately 200 workers Monday through Saturday of next week. Admission to concerts is by membership card only, and no single admission tickets will be sold. The membership drive begins with a kick-off dinner at Hotel Jim Hill, Monday evening at 7 o'clock and will be concluded at noon Saturday.

The board of directors of the

association will meet at the hotel on Saturday afternoon following the close of the drive to select the artists to appear here. They will base their selection on preference cards filled out by members in-so-far as the budget will allow.

Offered Elsewhere. Because of interest in the concert series in neighboring communities during the past two seasons, they are being offered memberships in the Hereford Concert Association this year. Those interested may contact Mr. Glenn Cunningham in Friona, Mrs. Ples Harper in Canyon, and Mrs. Claude Morris in Vega.

Through association with the Mutual Concerts, many of the nation's top artists are available to the local association. Many will come directly from appearances on Broadway and with outstanding bands and symphony engagements.

Hailed by "Life" as "The Will Rogers of the Piano," Henry L. Scott is a featured artist with the Pryor-Menz service. Several have expressed their wish to have him appear in Hereford, and Miss Pryor states frankly that this may be the last year he will be available locally, since he is in constant demand for concert engagements. Scott is called the originator of concert humor and the first American to bring the Opera formula of drama, humor, and music to the concert stage.

13-Year-Old Lillian Kallir, a Pryor-Menz artist, is only 19 years old, but she has gained nation-wide recognition as a pianist and is playing with the Oklahoma Symphonic. Blanche and Florence Zuker, piano duo, give their audience one of the most varied programs ever heard from twin key-boards. Their artistry is equally apparent as they render classic interpretation of popular selections.

Other instrumental artists include Dimitry Markkevitch, cellist, the Pasquier Trio, The Philharmonic Piano Quartet, The Columbia Trio, Ossy Renardy, violinist, Erica Morini, Sigurd Raascher and his saxophone, and others.

The range of singing stars of (Continued on Page 6)

October Induction Quota Climbs To Forty-Eight

Forty-eight men will be called to Amarillo to take their armed forces physical examination from the four-county area on October 16, according to information released from State Selective Service headquarters in Austin.

These registrants will be part of 10,366 Texas registrants who will be called to take their physicals from October 16 through October 27. This brings to 40,516 the number of men called on to take physical examinations for armed services since the beginning of the Korean conflict, State Selective Service headquarters said.

A call for 3,453 men for induction in November has been received by the Austin headquarters from Washington. These are in addition to the 2,500 men called for induction in September, and 2,500 called for induc-

tion in October. Quotas for local boards will not be issued until early October, state headquarters advises.

October physical examinations will be held in Abilene, Amarillo, Corpus Christi, Dallas, El Paso, San Antonio, Houston, Texarkana, and Shreveport.

At the same time, the names of 18-year-olds in the four-county area who registered in August was released by the Hereford selective service office.

They are: Edward D. Doak; Claude M. Hicks; Billie J. Gipson, Canyon; Robert L. Myers, Flag Ranch; Frank E. Simon, Amarillo; Billie R. Derrick, Bovina; William P. Robertson, Texico; Arnold W. Welch, Canyon; Billy I. Samples, Canyon; Edward G. Spring. (Continued on Page 6)

Rural Telephone Service Outlook Brightens Here

Telephone service for farmers in this area advanced a step nearer reality this week when directors instructed engineers to design a preliminary system to submit to government agencies. Local approval of the design will be followed by application for construction and operation.

A total of 850 applications have been made for telephone service through the local project, but plans will be designed upon the basis of 1,000 applications, which is considered minimum for approval of such systems, according to Leo Forrest, REA manager, who said Saturday that he believed the proposed telephone system offered excellent possibility for approval, adding that he felt the additional 50 applications would be on file before system designs were completed within two weeks.



CONVENTION HIGHLIGHTERS—Hereford Jay cees put on their skit about the cities for the second time Saturday for Press Convention. The first time was for the recent Jaycee convention. Members of the cast Saturday included the six s shown here and Jim Wood and Don Golem. From the left standing, Sam Nelson, T. J. Clay, Dub R eeves, Sam Nunnally, Jerry Stoliz and Dick Lucas. Kneeling on the left Carl Sundeen and Robert Thompson.

"A fee of \$5 must be filed with each application," Forrest said, but added that in case the project does not materialize approximately \$3.50 of the amount will be returned to applicants, the other \$1.50 being used for stationery, postage, and a small clerical fee.

Tentative proposals for the system design include five central stations in the area, which covers portions of Deaf Smith, Castro, Oldham and Farmer Counties. The system will extend from Dawn on the east to the New Mexico line on the west; from near Vega on the north to Flagg and south areas on the south.

Preliminary plans feature dial telephones throughout the entire system. One switch station will be in the vicinity of Hereford, serving 360 families to start with and a possible 450 families within five years. Another switch station will be located in the Flagg area, including service southwest of Dimmitt; 110 initial families and a potential of 145. The third switch station will be near Nazareth serving 150 initial families, potential 180. A station near Friona is set up with an initial 200 families and a probable 250. The final station, at Oklahoma Lane is planned for 200 initial families and a probable 275 connections. The initial system is to serve approximately 1,000 families upon completion with an anticipated 1,250 within five years.

"There are many questions which we are now unable to answer," Forrest pointed out. However, he said that two plans are being considered: first, joint operation with REA, using REA poles; second, erection of separate poles and lines. A combination of both plans, using REA poles in sparsely settled areas was also under consideration.

Small Charge. Cost of operation will be based upon cost of the overall system, according to Forrest, who said that the Clovis project charges a \$4.25 monthly fee, affording service in neighborhood towns without toll charges.

"With the proposed dial system, it will be possible for users to dial on their immediate system without contacting a central," he pointed out. "Where they make calls into Hereford, Friona, Dimmitt, Bovina, it will be necessary for them to first dial the central in that particular town," he continued. "This plan will be possible, of course, in case satisfactory arrangements can be made with telephone companies operating in the individual towns and, we feel, is much more practical than a smaller monthly charge, plus tolls for each town call."

Engineers, who have the preliminary survey upon a basis of possible erection of the system, have covered the proposed territory and, directors feel, are in a position to make designs for the application. Definite action of the proposal was predicted within 30 to 60 days by Forrest.

In addition to Mr. Forrest, those attending the meeting this week were: Joe Warren, Nazareth; Harold Carpenter, Farwell; J. C. Morrison, Hereford and G. H. Webb, Hart, directors of the telephone organization. Others included Lloyd Lovell, REA bookkeeper; Archie Stewart, engineer for Haze and Green, Lubbock; M. I. McGee and John Varwald, directors from Mid-plains. Rural Telephone Corp., Tullia; A. A. Fenderson and W. J. Nickels, E.T.A. engineers from Washington, D. C. and Jas. W. Witherspoon, attorney, Hereford.

Football Scores Texas 28, Tech 14 Duke 14, S. Car. 9 Georgia 27, Maryland 7 UCLA 28, Oregon 9 Calif. 27, Santa Clara 9 Canyon 7, McLean 9

Panhandle Press Assn. Has Successful Meeting

About 70 persons attended Panhandle Press Association conferences, lectures and a buffet lunch Saturday at Hotel Jim

Former Hereford Resident Dies

Funeral services for W. O. Stark, father of Mrs. Eldon Morgan and formerly a resident of Hereford, were held Thursday afternoon at the Plainview First Baptist church. Burial was in Lockney cemetery.

Mr. Stark lived in Hereford from about 1932 to 1935, farming about three miles southwest of town during that time. He moved to Hereford from Plainview and returned to Plainview when he left. He was born August 12, 1869 at Paris, Illinois. Mr. Stark moved from Plainview to El Reno, Oklahoma in 1939 and lived there until his death Monday night.

Survivors include the widow and three children, Mrs. Morgan, R. O. Stark of O'Donnell, Orlin of Quitaque; two sisters, Mrs. D. Borger News Herald; Alan Clark, Globe News, Amarillo; Glynn Morris, B. F. Shepherd and Bob Miller, Amarillo Times; J. C. Stark, both of El Reno. Services were conducted by a lifelong friend of the family, Rev. Joe Wilson of Floydada. Nephews served as pallbearers. Lulu Hill, Houston Press, Houston, (Continued on Page 6)

Final Rites Held For Mrs. Elliston

Funeral services were held Saturday afternoon at 3 o'clock in the First Christian Church for Mrs. A. H. Elliston, 85-year-old, pioneer resident of Hereford.

Mrs. Elliston, who was known as "Ma Allie" by her many friends, died at her home around 3 o'clock Wednesday afternoon. Burial was in West Park cemetery beside her husband who died in September, 1941.

Mrs. Elliston was born July 15, 1865. Her folks moved to Texas during the Civil War in 1861. She married in July, 1884 at Farmersville in Collins County. They came to Hereford in 1902.

They first resided near the old Christian College and were strong supporters of the school. Mrs. Elliston was also an active member of the Rebekahs for about 40 years. Her interest and work in numerous activities continued right up to death. She never considered herself "old."

She is survived by three sons: Pat B. Elliston of Avon, Calif.; Earl Elliston and Joe B. Elliston of Hereford; also two daughters, Mrs. Grace Hevel of Denver and Mrs. Ruth Barnard of White Deer. She is also survived by a twin sister, Mrs. Mary Coffey of Victoria, Texas, and several grandchildren, including: Roy Elliston and Mrs. Bob Erven of Long Beach, Calif.; Frances B. Elliston of Cheney, Wash.; Thomas H. Elliston of Billings, (Continued on Page 6)

Herd Goes Down Fighting Levelland Wins 20 - 0

Levelland's District 4-A Lobos proved a little too tough in the scoring department Friday night, but they still couldn't take the fighting spirit and scrap out of the Whitefaces in winning 20-0.

Levelland outgained and outscored the Herd but the local aerial game showed up to a good advantage as Jack Stanton tossed 12 passes to gain 83 yards in six completions. One was intercepted. The longest local pass gain of the night, a pass to Duaine Walker that covered 40 yards was called back because of a penalty.

Levelland doubled Hereford six first downs with twelve. Long runs with hard blocking and tackling kept a standing-room-only crowd jumping up and down throughout the game.

Levelland scored their first touchdown late in the late quarter on a plunge from the one and missed the extra point.

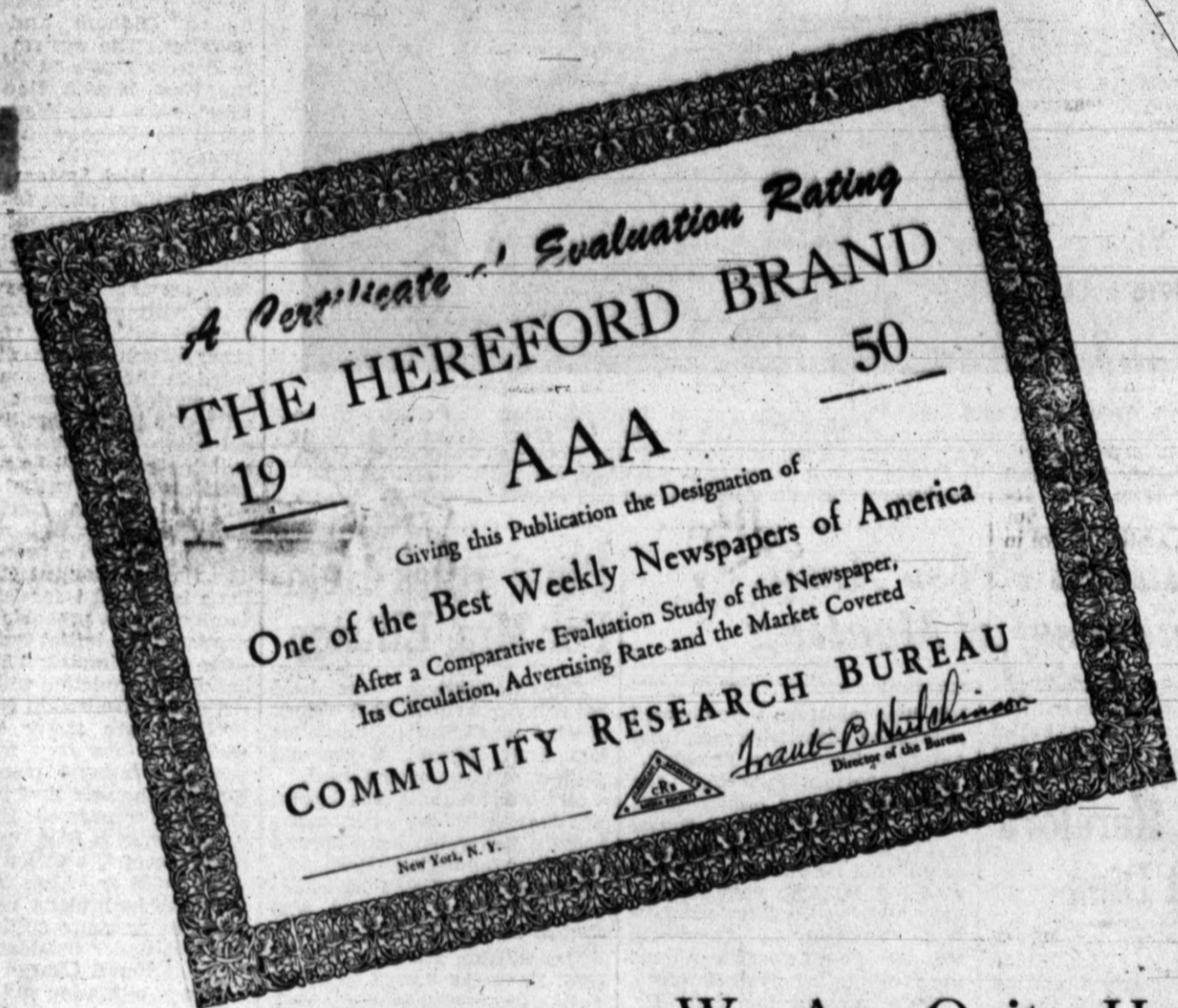
Duaine Walker thrilled the crowd with a 51 yard runback on the kickoff, and the Whiteface drive carried to the three before it bogged down.

Levelland scored as soon as they got the ball, driving 78 yards in four first downs. The third Lobo score came in the final minute of play. They intercepted a Hereford pass on the middle field, and crossed the double stripe seven running plays later. The extra point was good and the game closed 20-0.

Levelland scored their first touchdown late in the late quarter on a plunge from the one and missed the extra point. Duaine Walker thrilled the crowd with a 51 yard runback on the kickoff, and the Whiteface drive carried to the three before it bogged down. Levelland scored as soon as they got the ball, driving 78 yards in four first downs. The third Lobo score came in the final minute of play. They intercepted a Hereford pass on the middle field, and crossed the double stripe seven running plays later. The extra point was good and the game closed 20-0.

# OUT OF 541 TOP TEXAS WEEKLIES 107 WERE GIVEN AAA RATINGS .... WE WERE AMONG THAT TRIPPLE A GROUP!

This was an impartial survey conducted by the Community Research Bureau in cooperation with the American Weekly Newspaper Publishers Council.



We Are Quite Happy ....

To tell you good people of Hereford and surrounding territory that we are proud of the certificate you see reproduced above.

Many of you readers have told us that you find this newspaper has a lot of local news. Advertisers have told us they find it helps them build business and earn profits.

The above certificates from an impartial research organization shows that both are correct. The rating was based on local news, local advertising, evaluated circulation and fairness of advertising rate.

# THE BRAND

## LaPlata Study Club Meets In Dalton Criswell Home

Mrs. Dalton Criswell was hostess for the LaPlata Study Club meeting held in her home Tuesday evening.

In keeping with the club's programs for the year which call for a study of important cities of the nation, Mrs. Homer Brumley gave a program on "Chicago."

First hand news of the city was given by Mrs. Brumley who had attended an International Lion's Club convention held there the past summer. Her impressions of the city were compared with Texas in that Chicago boasts the biggest and most of everything. She mentioned its important water transportation facilities, and told of its meat packing industry and air terminals of all major air lines. She told of her visit to the museum, aquarium and planetarium and compared Chicago's Skid Row with the richness of Michigan Boulevard. In addition she show-

ed scenic descriptions of show spots.

Mrs. J. R. Johnson, president, conducted the business session.

Members of the club attending the meeting were Mesdames: Leroy Aven, Milton Adams, W. E. Blood, W. B. Boston, Homer Brumley, Harry Caylor, Les Combs, O. P. Cowart, Emil Dettman, S. S. Dodson, L. E. Gross, J. R. Johnson, Elmer Patterson, A. J. Schroeter, Charles Spurlock, Roy Smith, Urllin Streu, Morris Thomson, Liston Wilson, W. J. Wilson and the hostess.

### CLASS PRESIDENT

Ronny Durham, Hereford, was chosen president of the sophomore class at Eastern New Mexico University recently.

Ronny is the son of Mr. and Mrs. Byron Durham. Mr. Durham is principal of Shirley School, and Mrs. Durham is a teacher.



HEREFORD JUNIORS GAIN—A Happy tackler drops a Hereford Junior High runner in their game Wednesday as Hubert Godfrey, 33, Richard Hager, 48, and Earle Godfrey, 33, arrive too late.

PHOTO BY WALLACE FORD



WOLFE WASN'T SLEEPING—Worth Ware is telling Hereford Rotary Club members about the problems of the canning industry but Bill Wolfe on his right wasn't dozing, he just shut his eyes when the bulb flashed. Rotary President Jimmie Witherspoon is on Ware's left with Virgil Hennen next to him. Miss Barbara Pryor is seated on the left.

PHOTO BY KENNETH COOPER



Finest in Farm

Machinery

H. E. MILLER OLIVER CO.

YOUR OLIVER DEALER  
HIGHWAY 60 PHONE 195

COME TO BORGER — OCTOBER 16

## Fall FASHION FESTIVAL

glittering showing of "Fashion Firsts for '50, as styled by America's foremost designers."

MONDAY, OCT. 16

Frank Phillips  
College Auditorium

8:00 P.M.

Sponsored  
By Borger  
Jayceettes

Fashion Modes from  
ALIX'  
DUNLAP'S  
DEAN'S  
CHARM  
BENTLEY'S

Held in conjunction  
with  
"Know Your Own  
Strength Week"

Adults \$1.00  
Children 50c  
(Under 12 yrs.)  
Tax Incl.

PROCEEDS DONATED TO BORGER YOUTH CENTER

## Happy Beats Juniors 20-0 On Long Runs

Hereford Junior High school Whiteface yearlings lost their first game of the season Wednesday afternoon on Whiteface field 25-0 to Happy Eighth graders.

Coach Kenneth Mayes' starting lineup was completely new this year. They also had about a week and a half of practice before the first game.

Happy scored on a long run to lead at the half 7-0. The second again on a long run in third and ran an intercepted pass back for the other touchdown.

Buddy Godfrey and Jackie Buris played bang-up ball in the Yearling backfield while Robert Hicks at tackle and Earle Garrison at guard looked good. Punting was exceptionally good with Barris and Tunny Wilson handling the chore.

Hereford lost their first game to Happy last year 12-0 and then came back to win the second 20-6.

They play at Friona Tuesday night at 7:30. Their next home game is October 18.

## Hospital Notes

Patients discharged from hospital: Mrs. H. E. Baise, med.; Mrs. Irene Reinart, surg.; Mrs. Dean Robbs, med.; Mrs. W. L. Ballard, surg.; Vega; Candis Diane Wood, T&A; Israel Coronado, med.; James McLean, surg.; Black; Mrs. Glenn Sparkman;

OB, Friona; Mrs. Hortencia Martinez, med.; Mrs. Hershel Burrus, OB; David Dziuk, med.; Mrs. Gaylord Newell, surg.; Mrs. H. E. Williams, med.; Mrs. Frances Dee Noyes, med.; Mrs. T. L. Sparkman, Jr., surg.; Dawn; F. Sparkman, med.; Mrs. Loretta A. May, med.; Jimmy Young, med.; Nuge Rose, emerg.; Eddie Guzman, accid.; Mrs. George Muse, med.; Mrs. Everett Monroe, med.; Linda Kay Fullam, T&A.

Patients in hospital: Mrs. Sandord Harper, surg.; Mrs. Robert Cook, surg.; Mrs. J. O. Edwards, med.; Mrs. E. M. Sherrieb, med.; Friona; Wilbur D. Gibson, med.; Mrs. T. I. Denson, OB; A. E. Barnett, surg.; Carlyle Smith, med.; Mrs. G. C. Hampton, OB; Mrs. K. B. Conner, surg.; Adrian; Mrs. Robert Hickman, OB; Mrs. Mary Ott, med.; Mrs. Nolan Grady, OB; Mrs. A. L. Hopson, OB; L. A. Wall, surg.; Mrs. E. B. Miles, surg.; Teodosa Ramirez, surg.; Mrs. A. T. Jones, med.; Lyn Bogle, T&A; Linda Kay Gideon, med.

Born To: Mr. and Mrs. Glenn Sparkman, a boy, Glenn Eugene; Mr. and Mrs. Melton Quintana, a boy, Cruz; Mr. and Mrs. Robert Hickman, a girl, Diana Lynn; Mr. and Mrs. Nolan Grady, a boy, Robert Michael; Mr. and Mrs. G. C. Hampton, a boy, Randall Colbie; Mr. and Mrs. T. I. Denson, a girl, Barbara Sue.

## Mother Dies On Trip To Son's Funeral

Funeral services for Mrs. Mary Polly Hall, 85, Allen, Oklahoma, were held in the First Baptist Church, Dimmitt, Friday at 3 p. m.

Mrs. Hall had come to Dim-

mitt to attend the funeral of her son, Wilbur Calvin Hall, 61, and died suddenly shortly after her arrival.

Mother and son were buried together in a double funeral from the same church and in the same cemetery.

Mrs. Hall was born Mary Polly Edgemon to Mr. and Mrs. W. J. Edgemon in Arkansas on January 24, 1865. She was married to Mr. Hall on July 1, 1901, in Montague county.

She is survived by two daughters, Mrs. J. C. Davis, Ringling, Oklahoma, and Mrs. Joe Kester, Stillwell, Oklahoma, at least one son, 24 grandchildren, 50 great-grandchildren and 7 great-great-grandchildren.

## Californians Visit Hereford Relatives

MRS. CLEV

E. WILKINSON  
Mr. and Mrs. Cleve Wilkinson, Bakersfield, California, are visiting Mrs. Wilkinson's father, Joe Buckner.

Mrs. Wilkinson is the former Agnes Vaughn. She was born and raised in Hereford. She attended Hereford schools, but graduated from a high school in south Texas.

She moved to California in 1935, and married there.

In addition to being a public accountant, she is a realtor, and is an active member of Business and Professional Women's Association.

Mr. Wilkinson is in the oil business, and is connected with the famous Bakersfield oil development.

At present, Mrs. Wilkinson is helping develop the women's division of civil defense in the Bakersfield area.

Your figure

needn't be perfect to have

## "That Formfit Look"

No matter what your figure faults, the right Formfit all-in-one Foundation corrects them faultlessly. It is the only garment that combines the twin magic of Life Bra and Life Girdle to give you "that Formfit look" from bustline to thighline. The secret is in the exclusive way it's tailored to LIFT-MOLD-CORRECT-HOLD, all at one time. See thrilling, proof for yourself, today. Let our expert corsetiers fit you with a Formfit Foundation that's exactly right for your figure. Then you'll know why more women wear Formfit than any other make!

Life Foundations from \$10.00

Life  
Formfit

For a Sweetheart of a Figure



For a Sweetheart of a Figure

— be fitted with a Life Bra in the style,

size and material that suit you best!

Life Bras are designed from live models, to fit your exact figure proportions. And they're tailored the exclusive Formfit way, to give you a glamorously high, young and natural lift with real separation. Choose from our wide selection, and see the difference a Life Bra makes!

Life Bra illustrated with special bias stitched upper bust section for firm, gentle curves.

In Nylon \$2.50 — In Cotton \$2.50

Other Styles from \$1.50

(Corset Department Location or Store Hours)

THE  
*Vogue*

For The Lady of Fashion

Lovely Luxury for Modest Budgets

SOFA AND CHAIR BY KROEHLER



Those who choose upholstered furniture for fine styling and luxurious comfort... yet with a practical eye... find continuing satisfaction in furniture by Kroehler. For example, the Sofa and Chair pictured here are tailored in long-wearing Mohair Bouclé—with the exclusive "Tree-of-Life" design. Note the deep-seated comfort so characteristic of KROEHLER Cushioned® Furniture. Wide range of styles and colors.

HEREFORD FURNITURE CO.

"We Sell We Serve We Satisfy"  
401 N. Main Across from Post Office Phone 823

FURNITURE

E. B. Black Co.

1901

1950

Truly American  
THROUGH and THROUGH

Made in America  
by fine American  
Craftsmen.

Hamilton  
AMERICA'S FINE WATCH

JOANNE...\$60.50  
17 jewels, 14k natural  
gold-filled case,  
18k gold numeral-dot  
dial.

Prices include  
Federal Tax

TERMS  
IF DESIRED

DYSON...\$60.50  
17 jewels, 14k natural  
gold-filled case, 18k  
gold numeral-dot dial.

Hembree Jewelry

Mr. and Mrs. A. W. (Bill) Hembree  
Official Santa Fe Watch Inspector  
325 N. MAIN PHONE 34



## Club Girls Attend Fair In Amarillo Wednesday

Mrs. Ira Ricketts  
 Mrs. T. J. Parsons took a group of 4-H girls to Amarillo Tri-State fair Wednesday.  
 A large group of friends, couples, and children gathered at the P. L. Carmichael home Friday night honoring Pete on his birthday.  
 Kay Linne Scott was weekend guest of her uncle and aunt, Mr. and Mrs. U. E. Dodson.  
 Mr. and Mrs. W. S. Gregory, Shelby, and Tanya of Amarillo, were visitors Sunday in the home of their grandmother.  
 Mr. and Mrs. Bill Heldon were guests Sunday evening of Mr. and Mrs. P. L. Carmichael.  
 Ira Ricketts attended church in Tulla Sunday.  
 Mr. and Mrs. W. H. Stephenson, of Claude, spent Monday night and Tuesday with their

daughter and family, Mr. and Mrs. T. J. Parsons.  
 Mr. and Mrs. U. E. Dodson were guests in the Cecil Billingslea home one night last week.  
 Mrs. Fred Saltzman, Mrs. Glen Rutter and Mrs. Tony Hoffman helped Mrs. Gregory and Augustine can Monday.  
 Lewis Harvey is helping Clyde Russell with his wheat sowing. Wheat sowing is in full swing; farmers are feverishly working during the clear weather as the wet weather delayed wheat sowing.  
 Mrs. W. S. Gregory, Mrs. Lois Newman, and Mrs. Thelma Lofgren of Amarillo were visitors Tuesday in the Gregory home.  
 The Coffins are happy to be back in their tomatoes again after two weeks of rainy weather

## Baseball Fans Have Onias Carroll Day



HEREFORD'S MR. BASEBALL ONIAS CARROLL

Onias Carroll, veteran of 31-years of Hereford baseball, will be honored this afternoon at the VFW - Hedley championship game.  
 Hedley, Caprock league champs, and Hereford VFW, winners of the Central Plains league, will play a single game on the Veteran's Park diamond for the semi-pro championship of the Panhandle.  
 Manager Andy Anderson still hadn't revealed his starting pitcher Saturday afternoon. But he can call on John Renner, John Winkler, Stan Barrett or take the mound himself.  
 Homer Fox instigated the idea this week and it proved very popular with local fans.  
 The game starts at 2:30 and all that can be said now is if you want to know what is going to happen, be there.

### Messenger HD Club Elects Mrs. Pruitt New President Fri.

Messenger HD Club met in the home of Mrs. Bob Wylie Friday, September 22, at 2:30 p. m. Ten members were present. Election of new officers for the coming year was held by Mrs. Roy Pruitt. Mrs. Roy Pruitt was elected president, Mrs. Bertarm Jack, vice-president; Mrs. Bob Wylie, secretary and treasurer, Mrs. N. A. Brown, council delegate and reporter; Mrs. J. T. Guinn, parliamentarian, Mrs. L. D. Chiles, clothing demonstrator and Mrs. Bertram Jack, work simplification leader.  
 The different kinds of cosmetics was discussed by all the members present. They also dis-

*Enjoy Hearth's Comfort!*

...with a Gas Heater from Landrum Hardware. Sizes and Style for every room in your home. Also wall Heaters and Gas water Heaters. Consult us before you buy!

The place to go for the names you know in the Hardware and Household needs. Shop our Store.

**LANDRUM HARDWARE**  
 "Quality Merchandise — Friendly Service"  
 136 W. 3rd Phone 704

cusSED different make-up.  
 The floating prize was won by Mrs. Floyd Brown. The prize was a plastic apron and a crocheted hat mat.  
 Those enjoying the refreshments of cake, cracker sandwiches, and lime drink were Mesdames: Alta Wylie, Roy Pruitt, N. A. Brown, Floyd Brown, Elmer Northcutt, Bertram Jack, L. D. Chiles, Wilson Wylie, J. T. Guinn, Harris Evans, and the hostess, Mrs. Bob Wylie.

**VISITORS IN DAMERON HOME**  
 Mrs. C. C. Nolen, and daughter, Cynthia Jane, are visiting in the home of their parents and grandparents, Mr. and Mrs. W. E. Dameron.  
 Mr. Nolen is at the University at Austin registering for courses to attain his master's degree in residence.  
 The Nolans operate a boy's camp in Emerald Valley, about seven miles out of Colorado Springs, Colo.

## Read The Classified

**DR. MILTON C. ADAMS**  
 OPTOMETRIST  
 140 West Third Hereford, Texas  
 Phone 37 Office hours—8:30 5:00

# Setting the Stage for Fall

488 SEPT. 50 - FIRM 12

## COATS - TOPPERS - 3 Pc ENSEMBLES Round The Clock

The Casual Coat in Doe Sheen Broadcloth

RIGHT... any hour of the day... the coat for any costume, come what may. Smart, new full length with cleverly detailed patch pockets and hand-needed convertible collar. Stamped with the work of splendid tailoring in fine doe sheen broadcloth, beautifully crepe-back satin lining. Falls vivid colors.



Four button doe sheen broadcloth box coat, crepe back satin lining. Sizes 8 to 20.

Join Hereford Mutual Concert Association September 25 to September 30 only!



## Wardrobe In One

3-PC. TWEED SUIT

Smart wardrobe planning... sound investment with a fashion future. Expertly tailored fitted suit of fashionable tweed... classic styling with guardsman collar, sporty patch pockets, slim skirt. Top coat boasts fine straight lines, new unmountable shoulders and wing collar, with roomy pockets and pretty front yoke detail. Handsomely lined in embroidery crepe.

3-pc. Suit with full length coat, menswear worsted tweed. Sizes 10 to 20.



## Mousquetaire

3-4 BOX COAT

Sprited coat with wonderful new wing collar, rounded shoulders and soft fullness from the shirred yoke front. Perfect for over suits and dresses with the changing hemline. 4 gore back for graceful swing. Deep, comfortable pockets and swing five button closing.

SHOP EARLY!

Use our Lay-a-way plan.

¾ length box coat. Sheen gabardine with all woolen innerlining and crepe-back lining. Sizes 8 to 18.

**The Little Fashion Shop**  
 "Smart Clothes for Smart Women"

# Get Ready for Harvest Time

## GRAIN STORAGE

### On Easy Terms

We Have All The Materials Necessary To Build Your Storage Bin Now

Corrugated Metal  
 2 x 6's and 2 x 8's  
 Sheeting

Only 15 % Down!  
 5 Years To Pay!  
 1st. Payment Jan. 1, 1952

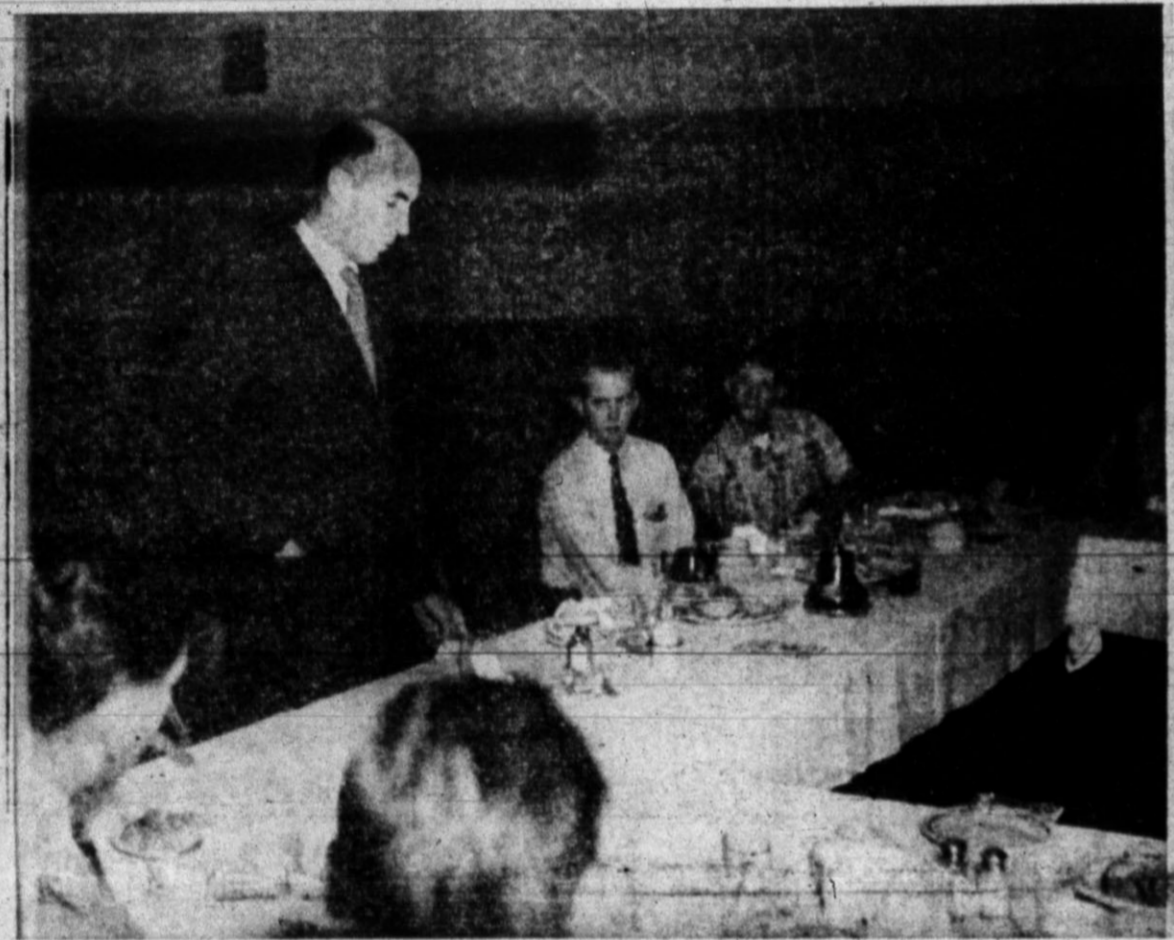
## Hereford Lumber Company

234 E. 2nd PHONE 656



**HEREFORD WAS PROUD**—Visiting newspaper men from all over the Panhandle were pleasantly surprised at the feast Hotel Jim Hill employees prepared for the buffet lunch at the convention Saturday. From left to right: Manager Paul Holland, Devon Thompson, pantry boy; Mildred Holbert and Irene Sellers, waitresses and Chef Frank Hess, did a job Hereford folks were proud of. Fruit cocktail and shrimp were in bowls carved from ice at both ends of the long table.

BRAND STAFF PHOTO



**"HE LOOKED LIKE A KITTEN"**—Joe Smith, Hereford writer, school teacher and sportsman, turn lecturer as he tells Hereford Jaycees about his recent lion hunting trip. Joe was telling them how the lion looked about like a kitten from the top of the canyon, but when they got down to where the dogs had it treed it had grown to better than nine feet from tip to tip. Jaycee vice-president Dick Lucas and a secretary Bill Howard are in the background.

BRAND STAFF PHOTO

**Mrs. Hoff Is Elected HD Club President**

North Hereford Home Demonstration Club enjoyed a covered dish luncheon at the home of

Mrs. W. H. Russell Thursday. Roll call was answered with favorite dishes and Mrs. Fred Saltzman, president, directed a short business meeting.

New officers were elected including: Mrs. Paul Hoff, presi-

dent; Mrs. Bob McQuigg, vice-president; Mrs. H. E. Pettyjohn, secretary-treasurer; Mrs. R. H. Fullwood, reporter; Mrs. Fred Saltzman, assistant reporter; Mrs. H. E. Pettyjohn, council delegate; Mrs. Bob McQuigg, alternate; Mrs. E. P. Kistler, federation councillor; Mrs. Frank Wilde, work simplification leader; and Mrs. Bill Helton, clothing demonstrator.

Visitors were Earline Cohey, Bea, Mary Ruth and Margaret Barrett.

Members present were Mesdames: R. A. Fullwood, Oscar Vaughn, C. O. Williams, Otto Olson, H. E. Pettyjohn, R. E. Barrett, Fred Barrett, Dudley Rutherford, Paul Hoff, Frank Wilde, Fred Saltzman, Tony Hoffman, Bob McQuigg, Tom Draper, Mary Bodkin and the hostess.

**Cub And Scout Leaders Meet**

The first round-table session with both Boy Scout and Cub leaders in attendance was held at the scout hut Wednesday night.

Urlin Streu, district scout commissioner, presided when reports from both cub and scout masters were given. The reports show 60 cubs, 30 scouts and 15 senior scouts enrolled which is five times as many boys as were enrolled in the whole scouting program five years ago.

Streu stressed the importance of the October round-up which is also enrollment time, and introduced Harry Delashmatt of Amarillo, field scout executive. He addressed the joint group and then the groups met in separate divisions for brief workshop periods.

Mr. Delashmatt set up a sample program for the cub leaders and outlined the duties of pack committees.

In the scout group meeting he planned the October meeting with the leaders.

Final plans were made for the pet parade held Saturday and cub training course dates: Oct. 2-3-4-5 and 9-10-11-12 beginning at 7:45 each evening, were announced. All adults interested in the cub scout program are invited to take the course.

**Dawn News**

The Dawn Music Club held its first meeting of the season in the home of Mrs. L. L. Airhart Tuesday afternoon.

"Through the medium of the radio, every one has access to the finest music in the world," quoted Mrs. J. B. Caraway in a discussion from the book, "Music on the Air," which book will form the basis for study during the year.

Mrs. J. B. Caraway, president, conducted the business meeting when Mrs. L. L. Airhart was elected recording secretary to fill a vacancy. Mrs. R. T. Stewart was appointed corresponding secretary. High lights of the coming year's work were outlined by the year book committee. Included will be a musical program to be presented by the voice department of West Texas State College, and a guest appearance of Mrs. J. M. Brush, seventh district Texas Federation of Music Clubs, during national music week in May.

The musical part of the program for the afternoon included "Melody of Love" (Engelman) played by Mrs. R. T. Stewart; "Norwegian Dance" (Greig) played by Mrs. Carl Wimberley. "Juanita" was sung

by Mrs. Zed Stewart and Mrs. L. L. Airhart. Group singing concluded the program.

Those attending were Mesdames: J. M. Carothers, R. T. Stewart, Zed Stewart, L. L. Airhart, and Carl Wimberley.

**Dawn Musettes**

The Dawn Musettes began the club year with a meeting in the school auditorium Monday afternoon.

Pat Walton presided and gave a discussion of Nathan Milstein famed violinist, bringing out the fact that his mother had force him to practice. She pointed out that playing the piano requires work and a definite daily practice time.

Musical selections presented included piano numbers: "Indian War Dance" (Aaron); and "Faries Harp" (Thompson) by Linda Carothers, "Hide and Seek" (Manna) "Zucca" and "The Cuckoo" Walteen Beavers; "Under the Double Eagle" and "Black Hawk Waltz" by Pat Walton. "Shortening Bread" was sung by Phyllis Ann Wimberley and group singing was featured in conclusion.

**Concert**

(Continued from Page 1)

ferred through the concert service is almost unlimited, including recognized artists of the concert stage and from radio and television.

Norman Farrow, Canadian bass-baritone, is described as a superb musician with a beautiful voice. John Anglin, who was very well received in Hereford during its first concert season, is still available. Another colored vocalist who is in great demand is Dorothy Maynor. Critics say of her that she is "gifted with a hauntingly beautiful voice and great artistry born of an innate musical feeling." A large membership in the local association would make her available locally.

**Alec Templeton**

Also available are the incomparable Alec Templeton, star of concert, radio, motion pictures, theater, and recordings; Walter Cassel, brilliant American baritone; Nino Martini, internationally famous tenor; Frances Yeend, lyric soprano; Carolyn Long, lyric soprano; Nadine Conner of the Metropolitan Opera; Rose Bampton, leading soprano; Metropolitan Opera; Helen Clayton, soprano; and others.

Dramatic attractions available for the concert series include Theresta and Emilio Osta, who present a medley of music and motion, using authentic and beautiful dance costumes. Hal and Uby Holbrook present a theatre of great personalities; they are acclaimed as being as convincing in a ten-minute scene

**Panhandle**

(Continued from page 1)

ston, Texas; Edgar R. Hays, The Lockney Beacon; Mr. and Mrs. R. B. Haynes, Miami Chief; Bert Neelley, Friona Star; Mr. and Mrs. Van W. Stewart and Carmen Cook, Herald, Perryton; Mr. and Mrs. Allen Hodges, County Wide News, Littlefield; Mr. and Mrs. Bill Dison, Leveland.

Mr. and Mrs. J. Claud Wells and Mr. and Mrs. Herschel Combs, The Memphis Democrat; Bob Kuhnhein, Larry Davidson, George Mauchette, Robert Carlile, Clovis News Journal; Mr. and Mrs. Deskin Wells, Wellington Leader; Lester H. Campbell, McLean News; Tom Rambo, Hale Center American, and Ann Holman, Hereford.

**Final**

(Continued from page 1)

Mont., Mrs. W. L. Branson of Amarillo and Mrs. R. W. Curry of Pampa.

Rev. Roy Ford and Rev. J. M. Asbell, minister of the local church from 1918 to 1921, officiated. Pallbearers were Harry Seed, Ellis Combs, Leonard Foster, Earl Woods, Charley Sowell and John Patton.

**October**

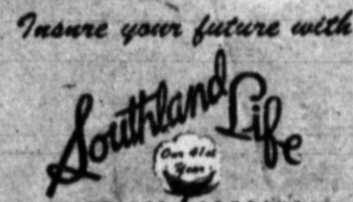
(Continued from Page 1)

Jr., Friona; Gilbert C. Schulte, Nazareth; Alvy L. King, Canyon; Charles W. Sanders, Friona; Tim T. Magness, Friona; Julius C. Stevens, Canyon; Louis L. LeGrand, Jr., Dale E. Houlette, Friona; Billy F. Amrey; Norman C. Stone, Canyon; Carl E. Hair, Canyon; Charles A. Bednorz, Canyon; Carl Higginbotham, Canyon; Bobby R. Patterson; Thomas S. Goldson; Glendel L. London, Farwell; Johnny T. Bagwell, Dimmitt; and James O. Boardman.

**Today is The Day**



Plan future security for both yourself and your family through a Planned Program of Life Insurance.



LIFE • ACCIDENT • HEALTH • HOSPITALIZATION



**Beautiful Woodwork for Your Home!**

choose it from our **BIG CURTIS STYLE BOOK!**

Never before has it been so easy—such fun—to choose woodwork that adds charm and beauty to your home. Come in and let us show you the big Curtis Woodwork Style Book. Here you'll see 100 pages of actual photographs, showing how Curtis mantels—entrances—china closets—stairways—kitchen cabinets—Silentite windows and other woodwork will look in YOUR home! Many photographs are in natural colors, giving you valuable hints on home decoration.

**Many New Ideas**

If you plan to build or remodel, you'll want to use the Curtis Woodwork Style Book as a source of inspiration and ideas. Find out for yourself why Curtis Woodwork is first choice with thousands of homeowners—and if you are a prospective builder, ask for the beautiful new Curtis booklets—they are free, upon request.

Stop in or phone and we'll deliver the book for use at your home for a few days. There's no obligation!



Step-saving Curtis kitchens, too, are shown in our Curtis Style Book!



Beautify your new or remodeled home with Curtis Silentite windows. See them in our Style Book.



**Carl McCaslin**

LUMBER CO.

1 Block East of the Courthouse  
Phone 7 — The Lumber Number

**Stapp Chiropractic Clinic**

112 W. 3rd Hereford, Texas Phone 128  
328 N. BALLARD IN PAMPA, TEXAS PHONE 539

**AGREED**

"After practicing medicine for 15 years, and spinal orthopedics for 10 years I am daily astonished at the remedial power of Chiropractic spinal adjustments as a cure of disease."

LeForest Potter, M. D. Orthopedist, New York

Case histories published here are from the files of Dr. Stapp. They are displayed here to show the extent and scope of Chiropractic.

While the wide scope of Chiropractic is amazing to the uninformed we do NOT recommend chiropractic as a CURE-ALL. Chiropractic is effective in those cases only where the cause is found to be defective in organic energization due to spinal misalignment (subluxation).

**BACK PAINS**

CASE 350 (Umbarger, Texas): A farmer, age 58, came to the clinic complaining of backache, shoulder ache and leg ache. He said he was constipated, had gas on his stomach and dreamed all night long. Complained both his hands shook and said he had dizzy spells and was also bothered with hay fever. In the process of a chiropractic analysis it was discovered he had a skin rash on his arms and legs that itched constantly. He said, "I don't think anything can be done about that."

have had it for twelve years." A spinal analysis revealed nerve wave interference and spinal X-rays located the spinal subluxations causing the interference. Adjustments restored alignment. The patient is in general good health now and does not suffer with the skin rash.

**ASTHMA**

CASE 325 (Friona, Texas): On January 31, 1950 a mother brought her nine year old son to the clinic. She said, "I understand Chiropractic is good for asthma." She said that that family had spent untold sums of money for doctors and medication. They were in hopes Chiropractic could do something for her son. He had suffered from asthma since the age of two weeks. Nightly they had to rub his chest with medication when he woke choking for breath.

Throughout the year they had taken him to several clinics and had tried all kinds of treatments and medication. They were eventually told he would outgrow it. But he was steadily becoming worse. Chiropractic analysis made. Patient adjusted and nerve pressure removed. Within a week attacks had stopped. Boy gained weight and was sleeping the night through. Family overjoyed. Case dismissed April 30, 1950. Family occasionally brings boy in for checkup.

as many performers are in the full two-hour playing time of a drama. A strong membership would permit the appearance here of such world-famous attractions as the Original Don Cossack Chorus, including 30 singers and dancers and conducted by Serge Jaroff. They have given over 6,000 concerts over a period of 20 years.

**NOW OPEN FOR BUSINESS**

Our Complete, Modern Service Department.

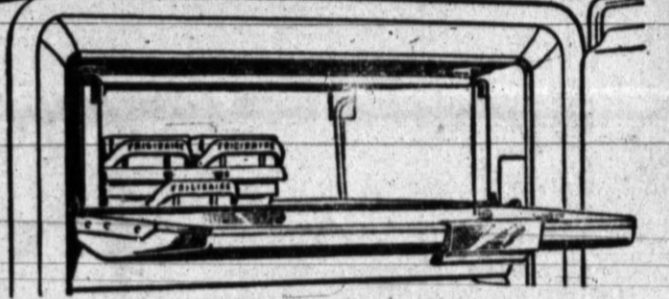
We Service All Makes of Cars.

H. C. (Clay) ANGELO in Charge

**PHILLIPS & LAWRENCE**

503 E. 1st

Phone 97



**Big, New, FULL-WIDTH Super-Freezer Chest!**

Keep over 30 lbs. of frozen foods in this genuine

**FRIGIDAIRE**



- Meter-Miser mechanism!
- New plastic Chill Drawer—full width!
- Twin, all-porcelain "stack-up" Hydrators!
- Lifetime Porcelain interior!
- New gold-blue-and-white beauty!
- Quickcube Ice Trays—no tugging or melting!
- New all-aluminum shelves cannot rust or sag!

Look Outside—Inside—See PROOF  
You can't match a FRIGIDAIRE!



A family doctor is a good friend to have—even though you may never need him. And that's the way it is with your Frigidaire Serviceman. Frigidaire products are built to give years and years of carefree operation. But since all mechanical things—even the best—occasionally DO need attention, it's nice to know that the skilled Frigidaire "family doctor" is always available, should you ever want him.

We Will Be Open

**Wed. Morning**

In our new location

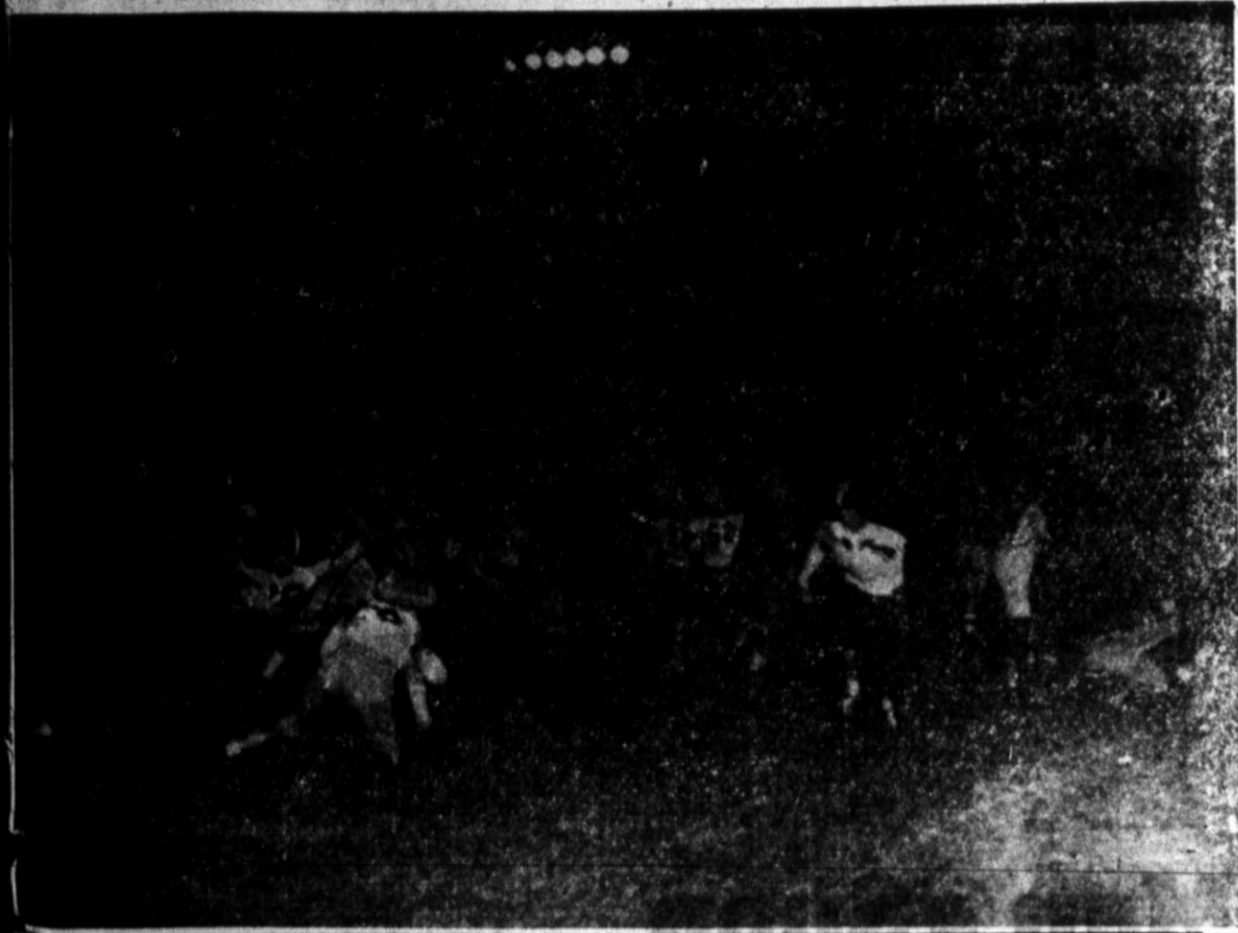
303 North Main St.

(formerly occupied by Rutherford, & Co.)

**GOOD HOUSEPEEPING SHOP**

144 N. MAIN

PHONE 1109



# Somebody Stop That Man -- 20-0 Leveland

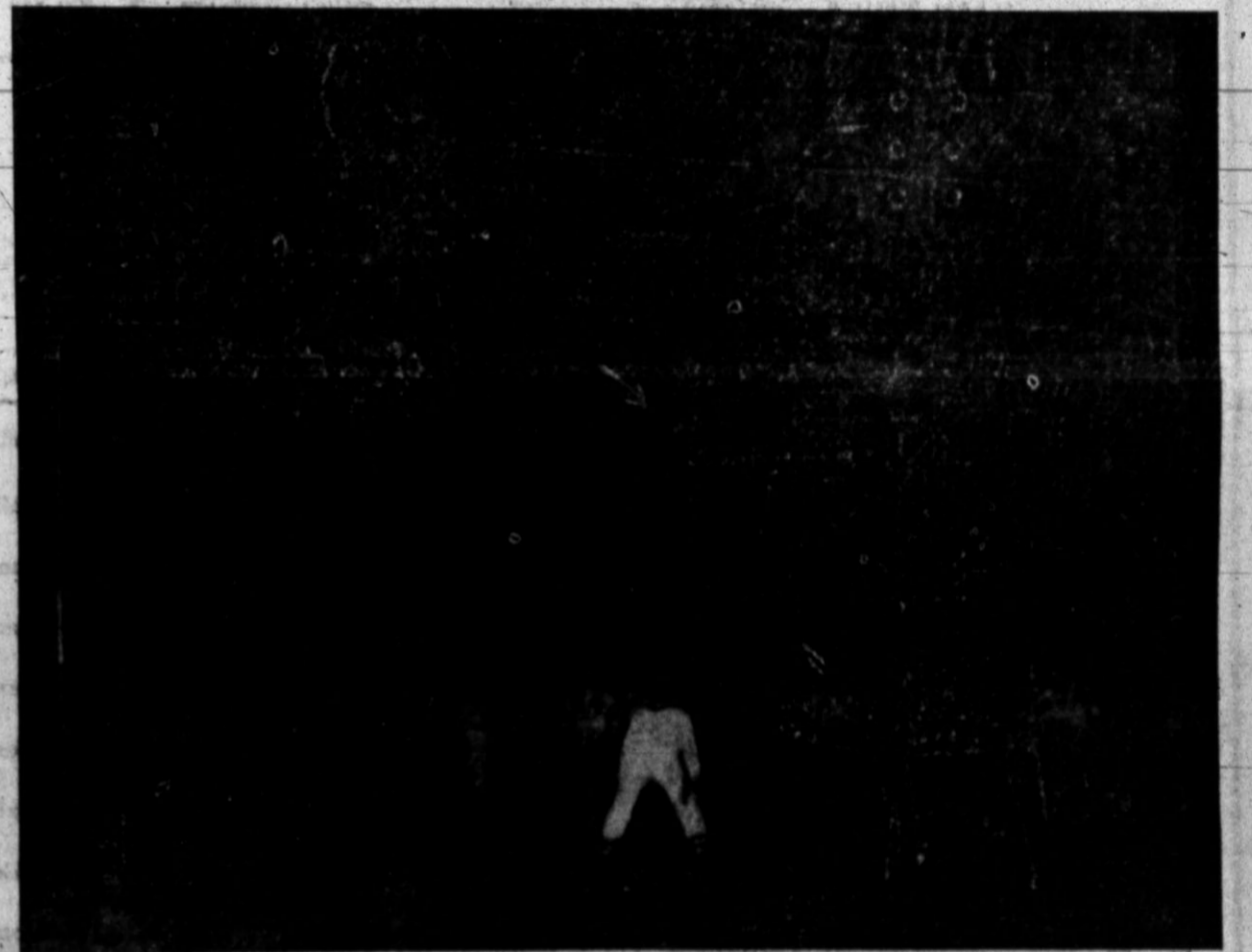
## Whitefaces Fight Game But Losing Scrap Fri.

Coach Dalton Critwell points at Leveland scab-back Heard, but there isn't a Whiteface tackler in sight. Heard raced on down to the Hereford 25 before Leonard Walterscheid overhauled him to stop the 64-yard run. 70 is Duane Janssen.

The kick was good and the Lobos led 13-0 in the picture on the right. The arrow points to the ball in flight. A lot of Hereford people were on hand to back the Herd in the picture below. Starting at the top and moving down in

Whiteface tacklers descend on Hayes of Leveland. 82 is Kenneth Brock, 23, Harold Morton, 72, Burl Fish, 77, Tim Corbett, 27, Bill Engman, 88, Leonard Walterscheid and that's Dwaine Walker trying to evade the block in the foreground. Walker moves downfield in the second picture. Someone threw a good block right behind him. The rest of the pictures were taken at random. Figure them out for yourself. Bill Patton and Kenneth Coker shot the pictures, Cole printed them.

BRAND STAFF PHOTO



# FOOTBALL CONTEST

# WIN CASH AND MERCHANDISE PRIZES

## EACH WEEK

The Merchants listed on this page are joining in the game to give you a lot of fun and a chance to win merchandise and cash prizes each week. **START TODAY**—Matching your choice with the selection of the nations experts.

### 3 BIG PRIZES

**1st - \$5<sup>00</sup> In Trade At The Fox Man's Shop**

**2nd - \$3<sup>00</sup> In Cash at The Brand - 3rd - \$2<sup>00</sup> In Cash at The Brand**

#### TAKE TIME OUT

... for an after-game snack at

**Western Wheel Inn**

STEAKS and FRIED CHICKEN OUR SPECIALTY



1309 E. 1st

Phone 1158

EARL PHILLIPS

GUY LAWRENCE

#### PHILLIPS & LAWRENCE



**Nash**

GILLETTE TIRES

AUTHORIZED SALE AND SERVICE

SEE US FOR ESTIMATE ON ANY AUTO REPAIR

"EVERY TIME WE MAKE A FRIEND WE GROW A LITTLE"

503 E. 1st

Hereford, Texas

Phone 97

**J. C. RICKETTS REALTOR**

RANCHES

WHEATLAND and IRRIGATED FARMS



133 W. 3rd

Hereford, Texas

Phone 358

#### WATCH THE SIGNALS

WHEN YOUR CAR COUGHS, SPITTERS OR IS HARD TO START — IT'S YOUR SIGNAL TO SEE US FOR A CHECK-UP!

DE SOTO - PLYMOUTH

Authorized Sales and Service

**BEAVERS BROS. MOTOR CO.**



302 E. 3rd

Phone 383

#### ELECTRIC CONTRACTORS

Home & Industrial Wiring  
Lighting Fixtures & Supplies  
COMMERCIAL FRIGIDAIRE  
Authorized Sales & Services



**WALKER REFRIGERATION SERVICE**

305 E. 3rd

Phone 402

PICK-UP AND DELIVERY SERVICE

#### PHONE 111 ACME CLEANERS

Good Clean Clothes Like Good Clean Sportsmen Can't Be Beat—Support—

Your Hereford Football Team

MADE TO MEASURE CLOTHES



When You Think of Tires . . .

THINK OF SHELTON'S

GOOD YEAR TIRE AND TUBE

VULCANIZING and RECAPPING

TRACTOR TIRE TROUBLES — FIX AT YOUR FARM

**SHELTON TIRE EXCHANGE**

303 E. 1st

Phone 122

#### CONTEST RULES

1. Anyone can enter except employees of this paper and their families.
2. Prizes will be awarded each week to those naming the most winning teams. Just circle the teams you think will win. At least one team must be selected in each game. Awards will be divided equally in case of ties.
3. Submit as many entries as you like, but use official blank on this page.
4. Deposit all entries in the contest boxes provided by the business firms sponsoring this contest, or mail your entry to THE BRAND.
5. Judges will be the Sports Editor and the Advertising Manager of the Brand.
6. All entries must be in by noon on Friday each week. Winners names will be announced in this paper during the following week.

#### USE THIS

#### ENTRY BLANK FOR FOOTBALL CONTEST WEEK ENDING SEPTEMBER 30

1—Hereford	[ ]	21—Friona	[ ]
2—Phillips	[ ]	22—Shamrock	[ ]
3—Dalhart	[ ]	23—Wellington	[ ]
4—Canyon	[ ]	24—Sudan	[ ]
5—Dumas	[ ]	25—Spearman	[ ]
6—Perryton	[ ]	26—Canadian	[ ]
7—West Texas	[ ]	27—McMurry	[ ]
8—Texas Tech	[ ]	28—Texas A&M	[ ]
32—Oklahoma A&M	[ ]	29—Texas Christian	[ ]
10—Notre Dame	[ ]	30—North Carolina	[ ]
11—Navy	[ ]	31—Maryland	[ ]
12—Hardin-Simons	[ ]	32—Trinity	[ ]
13—Baylor	[ ]	33—Houston	[ ]
14—Army	[ ]	34—Colgate	[ ]
15—Austin	[ ]	35—Midwestern	[ ]
16—Georgia Tech	[ ]	36—South Carolina	[ ]
17—Kansas State	[ ]	37—Colorado	[ ]
18—Michigan	[ ]	38—Michigan State	[ ]
19—New Mexico	[ ]	39—Temple State	[ ]
20—Texas	[ ]	40—Purdue	[ ]

Food At Its Finest . . .

DELICIOUS STEAKS

SHORT ORDERS — PLATE LUNCHES  
HOME MADE PIES & CAKES

**GREEN HEDGE CAFE**

513 E. 1st

Phone 536

"SERVICE IN JIGG TIME"

TEXACO PRODUCTS

FIRESTONE TIRES — DELCO BATTERIES  
WASHING — LUBRICATION — ANTI-FREEZE

**JIGGS SERVICE STATION**

ACROSS FROM JIM HILL HOTEL

143 E. 3rd

Phone 875

#### DAN-DEE STOP

BY POPULAR DEMAND  
HAS ADDED FOR THE FALL AND WINTER

NATION WIDE MEXI HOT  
BARBEQUE DOGS and HAMBURGERS

"IF YOU ATE 'EM YOU KNOW WHAT IS IN STORE FOR YOU"

434 West Highway 60



#### A WINNING TEAM . . .

. . . when you make those sandwiches with Rich wholesome Knox's Bread. Delivered Fresh Three Times daily to your Food Store.

#### HEREFORD BAKERY

312 N. MAIN

Phone 46

YOU'RE SURE TO SCORE

. . . when you shop our store and save on your food dollar.

#### HUNTERS FOOD MKT.

"TOPS IN TOP QUALITY FOOD"

219 N. SAMPSON

PHONE 143



#### HEREFORD BODY REBUILDERS

TOMMY CRUMP

LEROY CUPELL

We Offer A Complete Body  
Rebuilding - Refinishing and Motor Service

PHONE 1335

605 West First

Hereford, Texas

"If We Can't Fix It — Junk It"



#### FOX MAN'S SHOP

Home of nationally adv. Men's Wear — Wilson Bros. Sports  
Clothes, Stetson hats, Florsheim shoes.

305 N Main.

Phone 112



#### M. M. - A. M. HARE

PLUMBING AND HEATING  
SERVICE - VALUE - QUALITY

Geneva Cabinets — Day and Night Products  
American Standard Plumbing Fixtures

1310 Loop 211

Phone 1282



#### The LITTLE THINGS

We will look out for the little things in your insurance  
. . . which takes care of the big things in time of loss.

WE LIKE TO BE OF SERVICE TO YOU!

**JOHN McLEAN**

INSURANCE AGENCY

Phone 273

Hereford, Texas





# Schedule For County Federation Released

Plans for meetings of the Deaf Smith County Federation of Women's Clubs for the coming year have been set, it was announced Thursday when the first executive board meeting was held at the court house. The first meeting will be held Monday Sept. 25 at 1 p. m. at the Methodist Church.

Luncheons and programs will feature the four quarterly sessions of the year and projects will be sponsored, Mrs. Elmer Patterson, president, has announced.

Scheduled luncheon meetings,

together with hostess clubs, meeting places and program announcements are as follows: Sept. 25, 1950, Methodist Church Education Department, Mrs. Merlin Kaul, Chairman. Hostess Clubs: La Plata Study Club, North Hereford Home Demonstration Club, Lone Star Study Club, and Child Study Club.

Dec. 4, 1950, Christian Church Public Welfare Department, Mrs. Reed Williams, Chairman. Hostess Clubs: Summerfield Study Club, Cultural Home Demonstration Club, West Hereford Home Demonstration Club, Bud to Blossom Club, El Nino Study Club, and L. A. E. Study Club.

Feb. 12, 1951, place to be announced. American Home Department, Mrs. R. C. Childers, Chairman. Hostess Clubs: Westway Home Demonstration Club, Wyche Home Demonstration Club, Music Study Club, B & P Club, Bayview Study Club.

April 30, 1951, place to be announced. Fine Arts Department, Mrs. J. D. Nell, chairman.

International Relations, Mrs. J. O. Clark, chairman. Hostess Clubs: Hereford Garden Club, Farm and Ranch, Simms Home Demonstration Club, Ford Home Demonstration Club, and Pioneer Study Club.

Members of the Federation are requested to clip a copy of the program for reference throughout the year.

## B-P-W Hears Plan For Convention

Business and Professional Women's Club held its regular meeting in the VFW lodge Monday night with Mesdames Dyalitha Brady and Skeeter Hall as hostesses.

Plans for the District 9 conference to be held here on October 21 and 22 were discussed and outlines for entertainment reviewed. Hotel Jim Hill will be headquarters for the convention.

Miss Della Stagner, president of the club, who went as a delegate from the club to San Francisco, California in July to attend the National B&PW Convention, gave an interesting account of the convention. She gave the report in the form of a short story and included highlights of the trip to California as well as the convention itself. Also included in her story was news of vacation spots visited on the west coast after the meeting.

Members attending the meeting were Bessie Lee Wood, Ursula Jacobsen, Louella Cowser, Nadine Wade, Della Stagner, Ora Cockrell, Jewell Malone, Bessie Smith, Thelma Hodges, Ellen Carter, Alma Hilton, Lucile Posey, Pauline Howard, Bruce Rose, Leona Blood, Lillian Smith, Harlette Alexander, Ethel Llewellyn and the hostesses.



**PAST PRESIDENTS**—All former Music Study club presidents with the exception of Mrs. G. A. F. Parker and Mrs. C. C. Acker are shown. They are: (Standing, left to right) Mrs. Alex Thompson, Mrs. Elmer Dameron, Mrs. Homer Fox, Mrs. Jim Allison, Mrs. Major Schroeter, Mrs. J. C. McCracken, Mrs. Troys Carmichael, Mrs. Charley Dyar, Mrs. Carl Mountz, and Mrs. Wiley Roberson. (Seated from left) Mrs. Harold L. Broadwell, Mrs. Charley Ferguson, Mrs. Ray Coneway, Mrs. Jno. P. Slaton.



**Mrs. Helen White Moore**, English professor at West Texas State College, who will be guest speaker at the Deaf Smith County Federation luncheon - program Monday, September 25, at the Methodist Church.



**Mrs. Elmer Patterson**, president of the Deaf Smith County Federation of Women's Clubs, who will preside at the first quarterly session.

## LAE Study Club Begins Programs

L. A. E. Club met in the first study program of the year at the home of Mrs. Robert Wagoner their course of study "Women-Our Path Ahead", a program on "The Legal Status of Women" was presented.

In answer to roll call members named laws they wanted repealed. Mrs. Luther Lesley told "How To Present Your Club Program" stressing the careful selection of the subject matter, knowing the subject well and being able to present it to the club clearly and concretely. She also stressed that members should study parliamentary procedure.

Mrs. George Suggs talked on "State Government and Women" dealing with legal rights for women and laws governing property of married women.

Mrs. Bill Jones conducted a short business session. Other officers of the club this year are: Mrs. Byrd Knox, vice-president; Mrs. George Suggs, secretary-treasurer; Mrs. Phil Radovich, parliamentarian; Mrs. Wiley Roberson, council member and Mrs. Robert Wagoner, reporter. Mrs. Robert Wagoner, reporter. Members present were Mesdames: N. D. Bartlett, Jr. Geo. Mason, P. L. Dishman, Altus Higgins, Bill Jones, Luther Lesley, Wiley Roberson, Sanford Vogel, Jim Whelan and the hostess.

## Personals

Attending the Annual Tierra Blanca Association meeting held in Tulla Tuesday were Mr. and Mrs. A. O. Thompson, Mr. and Mrs. Clyde Allred, Mr. and Mrs. Bob Lawrence, Rev. R. H. Cagle and Mrs. Allen Powlson. Bob Lawrence was re-elected secretary of the Association.

### SONS VISIT

Guests this week end in the home of Mrs. Ida Ricketts are her sons and their families, Mr. and Mrs. Rayford Ricketts of Liberal Kansas and Mr. and Mrs. L. A. Ricketts and children of Fort Worth.

Mrs. H. L. Broadwell of Amarillo, formerly of Hereford, was in Hereford Monday to attend the past-presidents luncheon for the Music Study Club.

Mr. and Mrs. Francis Hardwick have returned from Dallas where they made a business trip over the week end.

## MRS. BOB WEAR

### Fall Means Ginger Bread Apple Dumplings And Pie

Fall is a season of harvest of foods. It brings to the table all the delicious concoctions of foods gleaned from summer gardens, freshly dug potatoes and pumpkin pie. It smells of spicy fruits and its an even bet that apples will head the list as favorite seasonal recipes are called to the mind.

Apple pie is probably everybody's favorite and there are many versions. The English prefer deep-dish apple pie with more apples than crust, while Americans delight in two-crust pies with spicy filling. An old-fashioned favorite is apple dumplings and the way our grandmothers

ple on each strip and shape pastry around fluting the edges to make it look pretty. Press pastry tightly around the apple leaving the top open.

Cream the butter cinnamon and nutmeg and one-half cup brown sugar and fill centers of apples. Arrange in baking dish large enough to accommodate the six apples and pour over them the syrup mixture which has been set aside. Place in preheated 350° F oven for one hour or until brown. Serve with a wedge of sharp cheese if desired.

### Grandmother's Ginger Cookie Cake

Mrs. Wear says she can't remember whether she enjoyed eating her grandmother's ginger cookie cake more than she did watching her make it. Her recipe called for a pinch of this and a dash of that and she always knew just how much to pinch and dash. She would roll her dough and using a large round dinner plate, cut several stacks them with sweetened apple sauce and then set aside to melt. When serving time came she would cut the cake in wedges and serve with generous amounts of whipped cream.

Mr. Wear has taken her recipe and made it into soft ginger cookies which can be served with apple sauce.

- 4 1/2 cups sifted flour
- 1 teaspoon soda
- 2 teaspoons baking powder
- 3 teaspoons ginger
- 1/2 teaspoon salt
- 1 cup butter or margarine
- 1 cup brown sugar
- 2 eggs
- 3/4 cup molasses
- 2 teaspoons vanilla
- 3/4 cup sour milk

Cream butter and sugar and add beaten eggs and molasses gradually. Add sifted dry ingredients alternately with milk. Chill 2 or 3 hours, roll on lightly floured board. Cut in plate sizes and bake in 375° F oven about 12 minutes. Stack with apple sauce.

### Open-Face Apple Pie

- 5 large apples
- 5 slices pineapple
- 1 teaspoon grated lemon rind
- 2 tablespoons butter
- 1/2 cup red hots
- 1/2 cup sugar
- dash of nutmeg and pinch of salt

Peel and slice apples thin, dice pineapple and mix with all other ingredients. Let stand while fixing pastry. Brush bottom of pastry in pan with shortening to keep it from getting soggy, and

## Bay View Luncheon Held In Houston Home Thurs.

Commencing activities for the 1950-51 club season, members of the Bay View Club held their annual fall luncheon Thursday at one o'clock in the home of Mrs. Francis Houston. Members of the social committee including Mrs. Henry Benson, chairman, Mrs. Will S. Kerr, Mrs. J. R. Allison and Mrs. Houston were in charge of arrangements.

Keeping the fall theme in mind, red-orange, rust and green flowers were used. The luncheon was served from the dining table which was laid with a green damask cloth and centered with a long arrangement of dahlias and zinnias. Small tables marked for four were arranged in the recreation room where big brass bowls of blossoms carried out autumn color. Place cards and table appointments repeated the theme. Mrs. Paul Mathers, president, gave official greetings during

the business session which followed the luncheon and welcomed Mrs. Francis Hardwick as a new member. She presented Mrs. J. P. Slaton, chairman of the year book committee who distributed the year books and discussed outlines. Others on the year book committee were Mrs. Wayne Evans and Mrs. Phil Barkley.

Those attending the meeting were Mesdames: D. H. Alexander, J. R. Allison, Phillip Barkley, H. L. Benefield, Henry Benson, Colby Conkright, H. C. Conkright, Wayne Evans, Roy Ford, Howard Gault, Francis Hardwick, E. W. Harrison, George Heard, A. M. Jones, W. S. Kerr, J. W. Kirby, Paul Mathers, John McClean, J. P. Slaton, J. W. Spradley, Bob Wilson and the hostess, Mrs. George McClean was a guest.

## Bobby Nell Pitman Will Wed Ted Hardwick Oct. 15

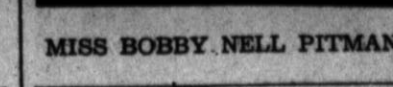
Mrs. F. N. Pitman is announcing the engagement and approaching marriage of her daughter, Bobby Nell, to Ted Hardwick, son of Mr. and Mrs. Francis Hardwick.

The wedding has been planned for October 15 in the First Presbyterian Church with the pastor, Rev. Russell Wingert, officiating.

Miss Pitman is a graduate of Hereford High School and at present is employed as secretary for the First Christian Church.

Mr. Hardwick graduated from Wentworth Military Academy in Missouri and attended Colorado A&M College at Fort Collins.

The bride-elect has chosen Miss Betty Smith as maid of honor and Bill Hardwick will serve his brother as best man.



MISS BOBBY NELL PITMAN

## Jean Riffey YWA Meets In Mollie Bettis' Home

The Jean Riffey YWA met Tuesday, September 19, in the home of Mollie Bettis.

The following officers were elected: Dona Alhart, president; Evelyn Tucker, vice-president; Barbara Smith, secretary-treasurer.

The installation service will be Thursday, September 28 in the home of Mrs. Wayne Williams. After the program the following were served refreshments: Barbara Smith, Evelyn Tucker, Dona Alhart, Glennys Goldston, Nora Joe McLallen, Mrs. Wayne Williams, Mrs. Francis Graham, and the hostesses, Nan Buckner and Mollie Bettis.

## Past-President's Lunch Heralds Season Opening

One of the highlights of the year for past presidents of the Music Study Club is the annual past-president's luncheon held each year just previous to the

## Shower Honors Maxie McCathern

Maxie McCathern was named honoree at a miscellaneous gift party given in the home of Mrs. Lowery Walker Saturday afternoon September 16. Hostess with Mrs. Walker were Carolyn Walker, Pat Walton and Junanne Smith.

Miss McCathern will become the bride of John Matsy on October 14 in the Methodist Church.

Mrs. Walker, Mrs. S. A. McCathern, the honoree and Mrs. Monroe Parker made up the receiving line and June Heck and Pat Walton served punch from a decorated table.

Those sending gifts were Mesdames: G. E. Harris, Floyd Walton Jr., Earline Manning, Berry Orr and Joan, Leroy Foster, Carl McCaslin, Jack Pickens, Ray Hardy, Fred Reece of Umbarger, C. W. Burgess, J. E. McCathern Jr., E. M. Green and Patsy, C. W. Parker, Floyd Walton Sr., Wilton Lillard, J. E. McCathern Sr., Guy Lawrence, D. W. Hawkins, Urin Streu, W. A. Springer, and members of the house party. Also: Misses Pat Youts, Dimmitt, Fayrene Greathouse, Dimmitt, Kathryn Byrd, Marilyn Matthews, Neva Parker, Melva Fortenberry, and Louise Perry of Adrian.

opening of the fall and winter season. This year the luncheon was held at the home of Mrs. A. O. Thompson with her daughter, Mrs. A. J. Schroeter, a past president, and Mrs. Troys Carmichael, the present president of the club, assisting.

Places were laid for fourteen at one long table featuring orchid and rose asters in a crystal basket as the table center piece. Place cards were hand made by Mrs. H. L. Broadwell, a former president of the club now of Amarillo. Corsages at each plate

were of gladioluses and asters. Following a custom of long standing each guest told the funniest joke she had heard since the last luncheon and activities and vacations during the summer were discussed.

Those attending were Mesdames: H. L. Broadwell, C. C. Ferguson, C. H. Dyar, W. E. Dameron, A. O. Thompson, R. P. Coneway, H. K. Fox, C. J. Mountz, J. C. McCracken, T. W. Roberson, J. R. Allison, J. P. Slaton, A. J. Schroeter and Troys Carmichael.

## Bride-Elect Is Feted At Miscellaneous Showers

Miss Elizabeth Ann Dunlap who is being feted with social affairs since the announcement of her engagement to Eugene Ralph Jones of Liberal, Kansas, was complimented at two showers recently.

### Shower At Newell Home

A miscellaneous shower honoring Miss Dunlap was held in the home of Mrs. J. O. Newell Tuesday afternoon with Mesdames: H. V. Williamson, T. W. Alderson, Charles Newell, R. P. Coneway, Phil Radovich, Doyle Rose and R. H. Beavers as assistant hostesses.

The bride's chosen colors of blue and gold were featured in appointments with fall dahlias and marigolds combined with blue cornflowers to accent the color theme. The table from

which refreshments were served, was laid with a crocheted cloth and the flowers used were yellow-gold dahlias. Cake squares were decorated with tiny rosebuds in blue and gold and other tea dainties repeated the colors. Appointments were in silver.

Hostess duties were assumed by members of the houseparty with Miss Phyllis Radovich at the guest register.

The bride to be and her mother, Mrs. W. E. Dunlap, were presented to guests by Mrs. J. O. Newell who greeted guests at the door.

Those registering were Mesdames: Colby Conkright, Mary Seigler, Claude McGowan, Jr., J. R. Johnson, John P. Slaton, C. B. Williams, A. C. Thompson, George Millard, Nona Jewell, Frank T. Roloson, David Neal Beavers, Phillip Miller, Ida Ricketts, D. W. Hawkins, E. W. Harrison, Frank Gyles, Sr., W. S. Fluit, R. G. Blue, Jeff Gilbreath, H. E. Henslee, Clay Ridgway, Homer Brumley, W. C. Hromas, John Jacobsen, Jr., J. Wallace Robinson, Ernest May, Richard Ireland, W. J. Stanford, Bill Stanford, Paul Coneway, Richard Barnard, Wm. S. Dameron, W. E. Dameron, Bruce Miller, Norman Whisenand, members of the house party and Misses Barbara Burney, Madelle Beavers.

## Callopan Club Members Hear 'Good-by My Fancy'

Callopan Club featured a program meeting of the year guest entertainer at the first which was held Thursday evening in the home of Mrs. J. E. Kirby.

The guest entertainer was Mrs. A. D. Kirby of Amarillo who reviewed the book "Good Bye My Fancy" by Faye Kannin.

In a comprehensive review of the book Mrs. Kirby told the story of Agatha Reed, congresswoman, who returned to her Alma Mater, Good Hope College, after twenty years thinking she could resume a college romance with James Merrell, now president of the college whose wife had died. There she meets Matt Cole, a newspaper man who had been sent to cover the story, and with whom she had worked in Europe during the war. His determination to win her hand against the odds proved successful in the end and provided a sustaining plot for the story.

Members present were Mesdames: Earl Stagner, Jack

with clever insight and pleasing manner.

Mrs. Clyde Cave, president, directed a short business session when plans were made for a benefit bingo party to be held at Hotel Jim Hill on the evening of October 10. Mrs. Alton Frazer, projects chairman, announced that arrangements will be made for 400 guests and prizes will be given. The bingo party will benefit the Deaf Smith County Hospital nursery.

Members present were Mesdames: Clyde Cave, Richard Barnard, L. B. Barnett, B. F. Cain, J. T. Carroll, Paul Coneway, Pete Cowart, W. L. Davis, Jr., Alton Frazer, J. T. Gilbreath Jr., Will Graham, D. C. McWhorter, N. E. Milburn, Millard Nobles, Carl Perrin, Bill Waldrep, Misses Nell Spradley and Genevieve Eberle and the hostess.

### Kitchen Shower

Barbara Burney and Phyllis Radovich were hostesses at a kitchen shower given at the R. P. Coneway home Monday night with a gay nineties motif carried out in all appointments. Kerosene lamps were used for lighting and old fashioned autumn flowers were used in decorations. On the mantel autumn blossoms beneath old fashioned glass balls surrounded a glass rolling pin which the bride elect had won in a husband calling contest at

(Continued on Page 6)

YOUR NEIGHBOR

**HOBBS' SQUARE DANCING AND TEACHING SQUARE DANCING • WORKING WITH BOYS AND GIRLS FOR BIRTHDAY PARTIES AND WISHER SKIRTS • EARLY AMBITION TO BE A FARMER.**

**EARLY JOB ROUTE BOY AMARILLO NEWS-GLOBE • BORN FEB. 15, 1912 IN AMARILLO ATTENDED SCHOOLS IN AMARILLO AND MARRED THERE.**

**IN THE FARMER'S PARADISE AND PRIDE OF THE PANHANDLE?**

**THE MINERAL-RICH SOIL RESPONDS TO EVERY EXPERIMENT**

**CAME TO HEREFORD JUNE 28 1943 FARMED AND OPERATED FARM EQUIPMENT CO. • MEMBER MASONIC BODIES # 849 • HEREFORD SCOTTISH RITE CLUB • KIVA TEMPLE • EL PASO CONGREGATION • METHODIST • LIONS • HEREFORD CHAMBER OF COMMERCE • MAST SCOUT MASTER (BOY SCOUTS) • HEREFORD GOLF CLUB • MARRIED MARGARET LATHAM APRIL 22 1934 A DAUGHTER MARILYN 14 STUDENT HEREFORD HIGH • A LICENSED PILOT AND ENJOYS PHOTOGRAPHY • STARTED FARMING IN PANHANDLE, TEXAS IN 1935 • A SOLID HEREFORD BOOSTER.**



**ROBERT GRAVES (BOB) LEWIS**  
FARMER  
HEREFORD, TEXAS

Courtesy News Globe

YESTERDAY'S ADVERTISEMENTS

**Don't Hit Nostalgic Notes**

By Horace Gore

Advertisements are one of the most interesting parts of old newspapers. Fifty years ago, advertisements were more wordy than they are now.

"We take great pleasure," says a dry goods advertisement of 1905, "in announcing to the people of Hereford and vicinity that our store will soon be filled with a complete line of new and up-to-date Dry Goods, Notions, Clothing, Shoes, and everything in Gents' Furnishing Goods. Don't fail to come to see us, we will take pleasure in showing you goods. Our prices will greatly interest you and your patronage will be appreciated."

Says a cattle buyer of Kansas: "Ship to John Doe. If you don't know him, your neighbors do. Ask them. Good sales and faithful service is accorded to all alike who entrust their shipments to me."

Thus spoke a true cattleman, a man of few words.

Here also is evidence that the language has changed, even in the past 50 years. Latin type words, such as "accord" (for "give") and "entrust" (for "trust" or "trust with") are seldom seen any more. They certainly are not seen in advertisements.

Advertisers were still trying to be dignified. They were not as dignified as the news stories, but their advertisers have been more radical.

Changes in the newspaper shop show in advertisements, too. All small papers, and most of the large ones, are now printed from fonts of type set in an ad was a pi and spacing made up of...

supposed to be much more virtuous than ours, when modesty was supposed to be the by-law, one read in bold letters:

The advertisements reflected changes in times in business hours. There were many ads for coal and ice business. Hay, seed, and grain advertisements were plentiful, and occasionally a wagon yard broke into print.

The sanitary conditions of a small town were reflected in one spread that advised:

"Long spells of fever can often be prevented by the proper care of the water supply. Begin at the bottom and have your well cleaned out nicely, then put in a galvanized barrel in the place of the old, wooden, water-soaking one that is already beginning to taste of impurities. Common sense teaches us this and by all means precautions should be taken in time to prevent sickness. Make up your mind to the above and phone as about it. We can do an expert piece of work on your well and fit you up with all the conveniences about your house water works. We are making some nice galvanized milk troughs that will keep the milk troughs that will keep at once about it."

We sigh for the good old days. But when a glance through the ads brings back memories of the mossy water barrel, stables, and sour milk, one wonders if the sigh is not caused by a desire to escape to the day whose problems are now settled and things have now turned out alright.

**Legal Notice**

**THE STATE OF TEXAS**

TO: The heirs and unknown heirs and legal representatives of G. R. Ward, deceased, Ama A. Ward; Claudia May Ward; Claudia M. Luther and husband, Glenn S. Luther; George Weslie Ward; Richard Leslie Ward; William Wilson Ward; Jewell Evelyn Ward, and if she is married, complaining of her husband; Ruby Louella Ward, and if she is married, complaining of her husband; R. Leslie Ward, Administrator of the Estate of G. R. Ward, deceased; Rollie H. Scales, individually and as Trustee in Bankruptcy; Ward Bros; a partnership composed of Richard Leslie Ward and George Weslie Ward; L. C. Bassett; F. P. Weslie; Bassett and Works, a partnership composed of L. C. Bassett and F. P. Works, and L. C. Barrett, and if any or all of the above named parties are deceased, complaining of the heirs and unknown heirs and legal representatives of each and all of the above named parties, Defendants, Greeting:

You are hereby commanded to appear before the Honorable District Court, 68th of Deaf Smith County, Texas, at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 30th day of October, A. D. 1950, then and there to answer Plaintiff's Petition filed in said Court, on the 15th day of September, A. D. 1950, in this cause, numbered 3289 on the docket of said court and styled J. D. Kelly Plaintiff vs. the parties above named to whom this notice is addressed Defendants.

A brief statement of the nature of this suit is as follows, to wit:

Plaintiff sues in trespass to try title and for judgment removing cloud in title and for judgment quieting title in the Plaintiff and for the title and possession of the following described land situated in Deaf Smith County, Texas, to-wit:

All of Lots No. 11 and 12 of Hough's Subdivision of a part of Block No. 5, Evans Addition to the town of Hereford, Texas, as shown by the plats of said Subdivision and Addition of record in the Deed Records of Deaf Smith County, Texas.

Plaintiff claiming title to said title under the five (5) and under the ten (10) and under the twenty-five (25) year Statutes of Limitation, as is more fully shown by Plaintiff's Petition on file in this suit.

The officers executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my

Page Two

hand and the Seal of said Court, at office in Hereford, Texas, this the 15th Day of September, A. D. 1950.

Attest:  
R. L. THOMPSON Clerk,  
District Court, Deaf Smith County, Texas.  
(SEAL) S-12-4c

**BIRTHDAY CELEBRATED**

Mrs. Roy Ford was honored at a surprise birthday dinner Sunday September 17, when members of the Fellowship Class of the First Christian Church sponsored a covered dish spread following the church service. Tables were laid for approximately 100 in the church fellowship hall.

Mr. and Mrs. J. E. McCatheran left Friday for Allison to spend the weekend with her parents.

See  
**LUTHER FEVLEY**  
about  
Real Estate  
Res. Phone 524-W

**READ THE CLASSIFIED**

**Real Estate**

**FARM LOANS**

A JOHN HANCOCK FARM LOAN SERVICE, FOR MAKING IMPROVEMENTS TO YOUR FARM, BUYING LAND, OR REFINANCING YOUR PRESENT LOAN. FREE AND LIBERAL APPRAISALS. NO STOCK TO BUY, NO COMMISSIONS TO PAY. LET US TELL YOU ABOUT OUR LOAN SERVICE.

**Wesson Real Estate**

716 W. 1st Street  
Hereford, Texas  
Phone 944

**Honor Mrs. Hopson On Birthday Saturday**

On the birthday cake for Mrs. V. C. Hopson Saturday night when her mother, Mrs. P. L. Dishman, entertained with a birthday party.

A yellow and white theme was used for the party and canasta and bridge provided entertainment.

Refreshments were served to Mesdames: John Winkler, L. H. Lookingbill, Jr., Jack Knox, Hilton Higgins, Charles Skelton, Walter London, Jr., James Edmonson, L. H. Lookingbill, Sr., Miss Phyllis Radovich, the honoree and the hostess. Out-of-town guests were Mrs. Myrtle Reeves and Mrs. C. L. Johnson, both of Hedley.

**GRADUATES FROM SCHOOL**

ATLANTA, Ga. — Corporal Herbert E. Perkins, U. S. Army, son of Mr. S. O. Perkins, Hereford, Texas, graduated from the Ordnance Automotive School at Atlanta General Depot, USA on September 20, 1950.

Corporal Perkins was selected to attend the Ordnance Automotive School and completed the Wheel Vehicle Maintenance & Repair Course.

**CARD OF THANKS**

We wish to express our gratitude to our friends and neighbors for their kindness and thoughtfulness during our bereavement.

Mrs. Fred Pittner and family

**BIRTH ANNOUNCEMENT**

Mr. and Mrs. Reynold Herr announce the birth of their son, Rodney Dale, on Tuesday, September 19. He weighed 7 1/2 lbs.

Mrs. Herr was formerly Miss Dorothy Stone.

Young Rodney Dale's grandparents are Mr. and Mrs. A. E. Stone, Amarillo; and Mr. and Mrs. E. A. Herr.

His great-grandparents are Mr. and Mrs. M. M. Swink, Cleburne; Mrs. E. M. Stone, Amarillo; Mrs. August Friske, and Mr. and Mrs. Fred Herr, Sr., Muenster.

His great-great-grandparents are Mr. and Mrs. H. H. Purshy, Corsicana.

There were not many of them; type metal is heavy and expensive to ship.

Since small papers did not have a "foundry" where type metal could be melted and molded against a mat, the light, inexpensive mats could not be sent out, as they are today.

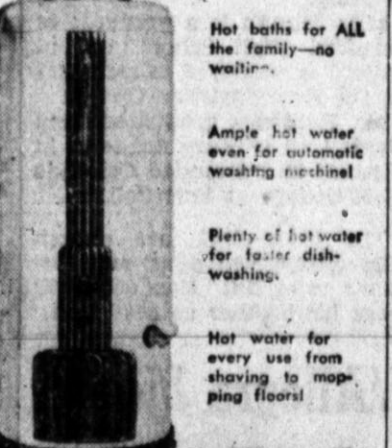
Advertisements are often mixed with the news. A church note might be followed by a bold-face subhead, "Feel Impending Doom."

The "story" read: "The feeling of impending doom in the minds of many victims of Bright's disease and diabetes... Down at the bottom was the name of a druggist selling some patent medicine.

Patent medicine advertisements were plentiful and large, although not quite the match of present day cigarette ads.

Reflected Times

In a golden day which was



**They Got a NEW Coleman**

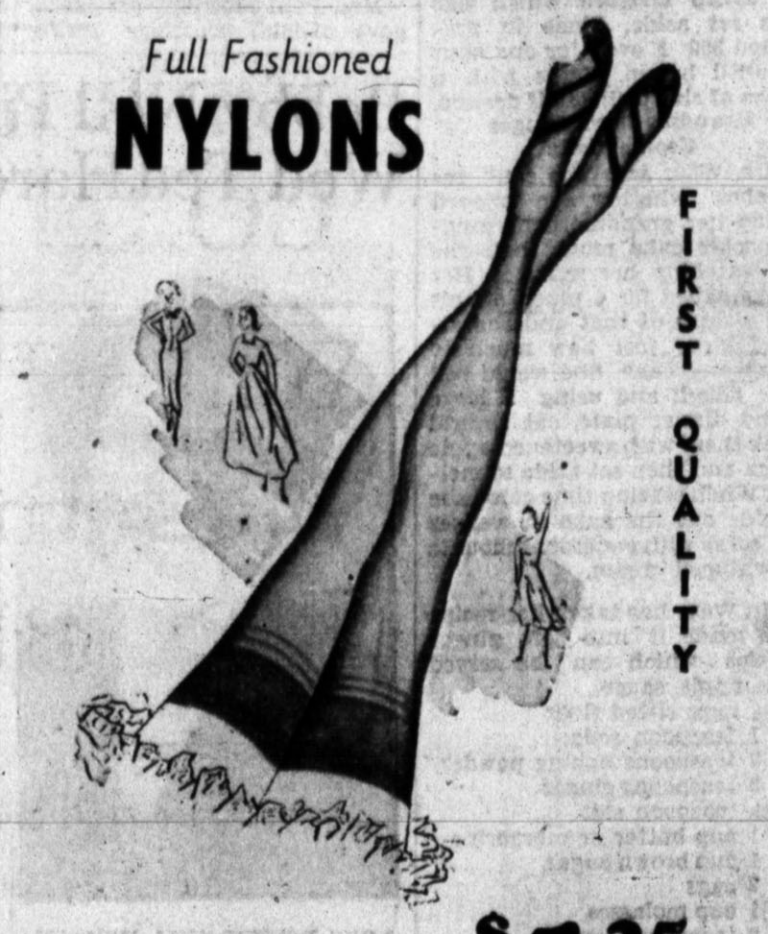
DeLuxe Automatic **GAS WATER HEATER**

- Coleman-designed "Blue-Arch" burner holds down gas bills.
- New unitrol control system gives automatic control of gas and water temperature.
- Full fuel-saving fiberglass insulation.
- 20, 30, 45-gallon models.
- Anti-liming magnesium rod, optional.

Ask About Coleman's New 10-Year Protection Plan.

**BLANTON BUTANE, INC.**  
437 E. 1st Ph. 551

**At Anthony's Nationally Advertised FINE FEATHERS**



**\$1.25**

51 Gauge  
15 Denier

**\$1.49**

54 Gauge  
15 Denier

Nationally advertised Fine Feathers are fine quality, extremely sheer. In colors to blend with any outfit. New heel styling. Dainty, smooth straight seams. Sizes 8 1/2 to 10 1/2 in proportionate lengths.

**C. R. ANTHONY CO.**

**Top Rich Autumn Shades In Chic New HATS For FALL**



Shop Anthony millinery department before you buy your new fall hat. You'll find the height in styling and a great saving!

All Wool WORSTED SHEEN GABARDINE New Fall SUITS only \$39.95

- Green
- Dacia
- Gray
- Brown
- Black
- Wine

A. A dressy suit in all wool worsted fabric... three button, single breast with notched lapel collar... button trim pockets.

B. New novel collar with deep slash notch lapel... straight slim line skirt. All wool worsted gabardine.

Join Hereford Mutual Concert Assn. Sept. 25 to Sept. 30 only!

**Power with a Punch**

The Ford "337" Power Unit shown is just one of the many rugged, flexible combinations available when you pick Ford Power for your job. And every one packs a punch that spells profits in reliable, trouble-free, economical operation. Priced remarkably low.

Take your choice of the five great new engines in the Ford Power Unit line—every one right 3 important ways for your job... right power, right features, right service! There's a "four" of 120 cu. in. displacement... two "sixes"—226 cu. in. and 254 cu. in. . . two "V-8's"—239 cu. in. and 337 cu. in. Genuine Ford Parts and authorized service available at all Ford Dealers.

For just about any application—farming, construction, logging, drilling, pumping and in many other industries—Ford Power is your money-saving answer. Let's talk your problem over—today!

**FORD POWER UNITS**

YOUR JOB IS WELL-POWERED WHEN IT'S FORD-POWERED

**GREEN & SCOTT**  
Authorized Ford-Tractor Dealer  
209 N. MILES PHONE 9

**3rd MAN - John HANSARD** IS THE NEW HEAD COACH AT CANADIAN HIGH SCHOOL. WHOSE CATS HAD THREE COACHES THIS SEASON BEFORE SCHEDULE OPENED. JOHN, AN OKLAHOMAN, FORMERLY COACHED AT LOCKNEY, MCLEAN AND CISCO. LARRY SANDERS RESIGNED TO GO ELECTRA JAMES TRULOVE ACCEPTED JOB THEN RETURNED TO KRESS.

and **GEORGE SCOTT** (CANYON LAST YEAR) RESIGNED BEFORE HE STARTED TO BECOME AN ASSISTANT AT TEXAS TECH.

**BERYL CLINTON** FORMER LOACH AT CLARENDON (BRONCS) IS THE NEW HORACE MANN (AMARILLO) JUNIOR HIGH COACH.

**Floyd MURRY** WHO BUILT THAT GREAT REGIONAL CHAMPIONSHIP TEAM IN 1947 AT PERRYTON HAS MOVED TO CANYON HIGH SCHOOL.

SUCCESSOR GEORGE SCOTT. HE'S BACK HOME-- FOR HE WAS A WEST TEXAS STATE "TAILBACK."

**DISTRICT GAMES** WEST TEXAS HIGH SCHOOL TEAMS

**PANHANDLE GRIDDERS** ARE BUILDING THE FIRES FOR COMING DISTRICT GAMES.

**MURRY'S PROSPECTS** FOR SUCCESSFUL DEFENSE OF THE 3-A CO-CHAMPIONSHIP ARE REGARDED AS FAIR.

SEP-23 6:07 PM HERRY

quietly working on for the past 25 years. So quietly has he worked that no living man save he and his son knew anything of his intentions till he went to Washington to apply for a patent to his invention.

The nature of the machine, which Mr. Terry demonstrated at this office, is founded upon a kindred basis with perpetual motion. It is a simple water pump attached to one end of a walking beam at the other end of which there being a balance pipe attached which exactly corresponds in weight with the load on the opposite end of the beam. A turban wheel is used in connection and kept constantly running by a stream of water from the exhaust pipe. It acts as a self-propeller and when once set in motion will run forever, or at least as long as the water supply will last.

Before applying for a patent, Mr. Terry constructed and thoroughly tested two machines and found that they worked perfectly.

The theory is that power may be applied in the operation of any kind of machinery but the most probable function to be performed by the machine in this country would be in lifting water from underneath the surface to be applied for irrigation purposes, as it would cost absolutely nothing to lift the water when once the plant is established.

Mr. Terry informs us that he will have one of his machines constructed and in successful operation within the next month and if he has correctly estimated its worth, his fortune is just as good as made.

Our friend, P. R. Purcell, through the kindness of his daughter, Miss Mattie, left at this office on Wednesday afternoon of this week the largest melon it has been our pleasure to look upon this season. As to quality, the entire Brand force, as well as a number of friends who dropped in at the right time, will testify.

The specimen referred to above was grown on Mr. Purcell's farm east of town and weighed a fraction over 51 pounds.

Late Railroad News--Saturday last the promoters of the new road met with citizens of Plainview and in addition to right of

way through Hale County, previously agreed to, the promoters required at the hands of Plainview \$25,000 cash and option to purchase 30,000 acres of Hale County lands. According to the News information, which it considers good, the bonus was agreed upon and a committee was also appointed to secure the land options. Canyon News.

Advertisement--**YOU'RE NEXT** for a shave, haircut or a bath at the City Barber Shop. Three chairs, two bath rooms.

Jno. E. Day, who is making a success of stock farming north of town, was on our streets Monday to deliver 1,000 bushels of his 1950 oat crop to J. M. Garner at 35 cents per bushel.

Advertisement--**HELP WANTED: No Energy. No Will Power. No Ambition. Losing Confidence in Self and the Confidence of Friends or Employers.** A state of health that needs prompt treatment to ward off serious disease.

Do you notice a large reduction in your vital energy? Are you losing hold on your place in the social world? Is your strength gone, constitution weak, appetite poor, digestion deranged, bowels constive, with uneasiness and symptoms of derangement in the region of the kidneys?

Prickly Ash Bitters is the remedy you need; it has a four-fold restorative effect. It stimulates the torpid liver, restores health in the stomach, strengthens and cures the kidneys, and through its peculiar yet agreeable laxative character it clinches the good work by thoroughly cleansing the bowels. It is a certain remedy for kidney and liver diseases. \$1.00 per bottle.

Wanted: An experienced farm and ranch hand. Good morals and industrious. Will give good wages and permanent employment to right man.

I have at my ranch northwest of town several good horses and young mules for sale.

The management of the electric light plant informs us that they now have about 225 lights subscribed and the work of soliciting has only fairly begun. It is estimated that a thorough canvass of the town will give them about

**Promote Harold Avery To Warrant Officer**

Harold Avery, husband of the former Dorothy Nell Adams, daughter of Mr. and Mrs. R. T. Adams, was promoted to the rank of Warrant Officer July 20th in Bremerhaven, Germany as a result of an examination taken in 1949.

Avery entered the Army in 1936 working his way through the ranks by examinations. He was stationed at the Prisoner of War Camp here from 1943 to 1945; spent one year overseas in Italy; returned to Army & Navy General Hospital in Hot Springs, Arkansas for two years before returning to Europe again in July 1949 with his wife, Dorothy Nell and daughter, Janell.

They now reside in Bremerhaven, Germany where he is stationed with the 319th Station Hospital. Their three year overseas tour will be completed in 22 months at which time they will return to the states for assignment.

500 lights, which will put the plant on a paying basis.

We have been getting up at 3 o'clock each morning to make our morning deliveries. We did not mind this while it was so warm that meat could not be kept over night without ice, but since it is now cool enough to keep meat, we must ask all our customers who wish meat for breakfast to put their orders in on the preceding afternoon in time for delivery to be made before night. Our market will not open hereafter till 6 o'clock in the morning.

Remaining in the post office at Hereford for the week ending September 22, 1950: C. L. Smith, Ruby Metes, I. E. Hogge. When calling for letters please say "advertised." One cent will be charged for advertising.

T. J. Sandifer and D. E. Wickler are setting their sorghum mill at the electric light plant this week and in the course of a few days will be making the genuine article form Panhandle grown products.

**SYNTHETIC RUBBER PAINT SENSATION - SATIN LUMINALL NOW ON SALE!**



**THE ONLY PAINT WITH EVERY MODERN ADVANTAGE**

Much more washable than the best flat oil paint. You can scrub it without a blemish!

**Gallon \$4.35 Only**

**QUART \$1.35**

The one paint for both walls and woodwork in every room, including kitchen and bath! It's Easy! Quick! Durable!

**THE PAINT THAT WON'T BURN**

At last you can insist on paint that's safe for home and family. Satin Luminall is non-toxic, non-inflammable, non-explosive. Say goodbye to risky fumes of old-fashioned finishes.

**ONE COAT COVERS BEAUTIFULLY**

It's the easiest paint to use. A single coat will prime, seal and finish without brush or lap marks. Dries in 20 minutes. No painty odor. No solvents or thinners to buy.

**REMARKABLE FREE MATCH-A-CHIP CHART**

An endless variety of loveliest color combinations at the tips of your fingers! Detachable tab system makes color selection a lot of fun.



**DISTRIBUTED BY Parker Bros. BUILDER'S SUPPLY**

139 K. AVE. PHONE 719

**Long Time Ago**

45 Years Ago

Classes have been fully organized in every department except the business department, where the bookkeeping class has not yet begun work. At present the students in that department are busy with type writing and stenography under Miss Trebby and commercial arithmetic under Prof. Barton.

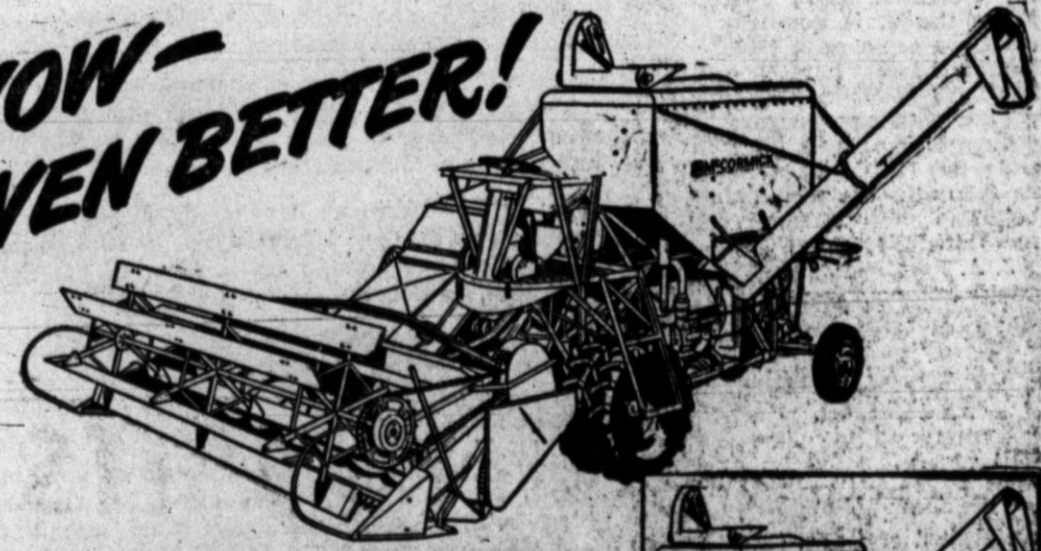
Interests outside the classroom, which are necessary to the real life of a college, are taking on form and vigor. In two preliminary meetings last week, the students organized and started the work of a literary society.

The boys are getting ready to make athletics an important and successful side of the college life.

Saturday, with the help of teams and the big road scraper a group made a cleaning for the baseball diamond northwest of the main building. Work has been going forward on a tennis court, which when completed will be in the very first class of courts.

H. Terry, who has ranch interests a few miles east of town, returned on Wednesday of this week from Washington, D. C., where he has been for several weeks in the interest of a water ballast pump which he has been

**NOW-EVEN BETTER!**

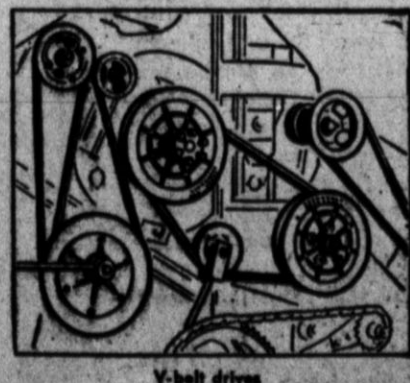
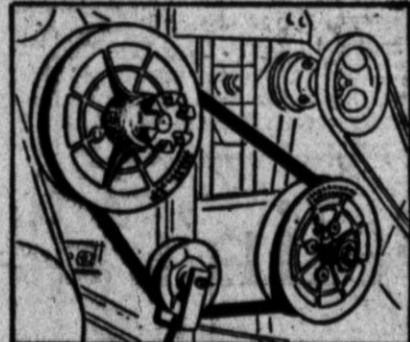
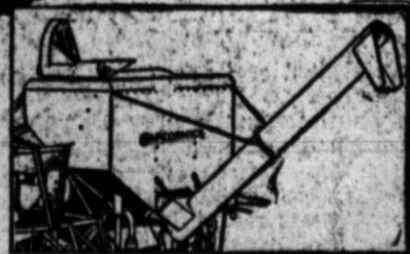


**McCORMICK No. 125-SPV Self-Propelled Combine WITH NEW FEATURES FOR 1950**

The McCormick 12-foot self-propelled combine has always been known as an exceptionally "clean thresher" and "easy handler." Now with added improvements, this year's model gives you still greater efficiency and operating satisfaction.

Principal improvements and features: (1) low grain tank... you can check on its contents from the seat; (2) unloading elevator enables you to unload the tank without stopping the machine; (3) quiet-running V-belt drives replace many of the former chain drives; (4) variable-speed cylinder drive permits quick and simple cylinder speed adjustments from 1258 r.p.m. to 488 r.p.m.; (5) wide-tread-rear guide wheels make steering easier over rough or ridged ground.

Ask us to tell you more about this latest model McCormick self-propelled combine. Remember, it's a grain saver in any kind of crop.



**Here Now: COMBINES BINDERS BEET HARVESTERS En Route: CORN PICKERS**

**While They Last... McCormick Broadcast BINDERS**

- Long Seat Pipe . . . . .
- Extra large bundle carrier with pneumatic wheel . . .
- Optional Double Slotted Heavy Duty Canvas

**New McCormick BEET HARVESTERS \$1991**

1948 Model, mounted and serviced at . . . . . (a real saving to you)

**The Union Said, "NO" I H C Said, "MAYBE" and NOW . . . .**

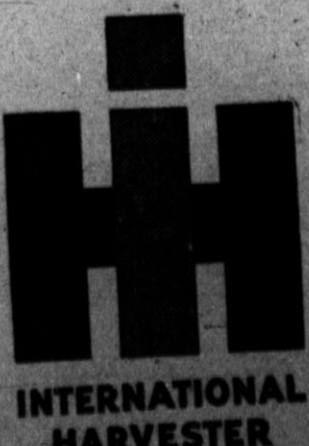
**They are on the way**



**McCORMICK NO. 24 CORN PICKER**

First things most farmers notice about the McCormick No. 24 2-row Corn Picker (for Farmalls H and M) are its trim design and low-cut appearance. First thing they usually say is "Must be a fast worker in the field." Right they are! Yes, the No. 24 is really speedy in the cornfield. It picks up to 3 acres an hour. And it's been designed to cut mounting and dismounting time to the bone. Just 15 minutes for each. No lifting to attach or detach. Get full details on this stand-out among tractor-mounted, 2-row corn pickers from us now.

**Just In HARVEY AND UNIVERSAL LOADERS FOR EAR CORN**



**Hereford Implement Co.**

# Editorials

YOUR NEWSPAPERS

## Receive Recognition

It is most gratifying to the editor and staff of this newspaper to learn that in an impartial analysis of The Sunday and Hereford Brands, along with other weekly newspapers of the state, these publications have earned ratings of A A A and designation as "One of the Best Weekly Newspapers in America."

These newspapers were analyzed and rated with other weekly papers of the state as part of a nation-wide evaluation study of home-town newspapers. The ratings were made and a report of the ratings was published as a guide for large national advertisers in the selection and use of local newspapers for advertising campaigns.

While the high rating received is gratifying to the staff, it is more important to the growing number of readers who subscribe for the publications. The high rating by experts justifies expenditure of the individual who pays his money for these newspapers.

The high rating earned by the Brands should be of more than passing interest to the increasing number of advertisers who use the columns of this newspaper. The circulation coverage of the newspapers was one of the important factors used in rating them. In rating the circulation of these and

other newspapers, the Community Research Bureau checked every possible source for accurate figures such as circulation audit reports and sworn circulation statements on file with post office department in Washington.

Also of importance to advertisers is the fact that the rating organization made a comparative of the advertising rates of each newspaper and included this factor in the rating of both of the Brands.

The four-point rating formula adds up to the fact that the subscribers of the newspapers are getting a publication with a high volume of local news, editorials and features and that the advertiser is getting good coverage at a rate which is low compared with that charged for other local newspapers, based on averages for the state and nation.

The Brand is happy about the good ratings and it is also determined to continue its efforts to produce the very best newspapers it is possible to give this growing community.

The newspaper is also grateful to the readers and advertisers of the community whose generous support has made it possible for us to achieve the high ratings.

## THE Washington Merry-Go-Round

### White House Crackdown

INSIDE FACT about the White House crackdowns on Secretary of the Navy Matthews and General MacArthur is that the administration had been waiting for a chance to knock down the increasing eagerness of the military to encroach on the civilian branches of government.

A lot of things have been going on which the public doesn't know about, all pointing toward more and more military rule. One was the quiet attempt by Secretary of Defense Johnson to keep Guam under the military when it was supposed to go under a civilian governor July 1. Another is the navy's attempt to hold on to the "trust islands" of the Pacific. Another has been General MacArthur's repeated attempts to dictate foreign policy.

Another flagrant intervention of the military into foreign policy was when 11 generals secretly went up to congress and urged a \$100,000,000 loan to Dictator Franco of Spain—despite the fact that their commander-in-chief in the White House had ruled against such a loan.

President Truman was icy cool with his secretary of defense when he heard of this. Unsmiling, he turned to Louey Johnson in cabinet meeting and snapped: "And I don't want any more trips by you or your generals to congress regarding a loan to Franco."

### Generals Want War

The two public crackdowns were aimed directly at MacArthur, and indirectly at Johnson through his secretary of the navy. Actually, Secretary Matthews is a sincere, idealistic, lovable person, the top lay Catholic in the United States, and neither the state department nor the White House wanted to hit him personally.

However, the statement by a cabinet officer in favor of a preventive war, it was decided, had to be disavowed publicly. For it played directly into the hands of European propagandists, already partly successful in branding us as warmongers.

Another reason for the crackdown was that Gen. Orvil Anderson, commander of the air war college, at Maxwell air base, Montgomery, Ala., has been staging a series of lectures in which a preventive war is urged openly.

One of the distinguished speakers at the air war college has been Father Edmund Walsh of Georgetown University, a friend of Secretary Matthews, who voiced almost the same preventive war idea as Matthews.

Another earlier speaker at the air college was Brig. Gen. S. D. Grubbs, former commander at Maxwell, who, in an address before a civilian group in Montgomery during the Berlin blockade, urged an ultimatum to Russia that if the blockade was not lifted in 36 hours, we should declare war.

General Grubbs himself, speaking some time ago before the Kiwanis club at Montgomery, indicated that he favored immediate war with Russia; and there has been concrete evidence that the general follows a deliberate program at the air college aimed to indoctrinate students with the idea of an immediate attack.

All these matters have been reported to the White House from time to time; and as a result President Truman is determined that the original concept of military duty laid down by the founding fathers shall be followed, namely that it is the military's job to win wars not declare them.

Note 1—If the United States followed the advice of the generals in favor of an early war, it would appear—based on results in Korea—that the military are a long way from being prepared.

Note 2—A group of farsighted senators, led by Brien McMahon of Connecticut, have introduced a resolution calling for a disarmament conference to show the world that we would reduce armament if Russia would do the same. While they have no great illusions that Russia would reduce, they feel it important to keep this peaceful goal before the world.

### Capital News Capsules

LECTURE IN LONDON — U. S. Ambassador Douglas has bawled out the British for talking rearmament but doing nothing. Last week he told Foreign Minister Bevin that the United States was shocked.

BEVIN'S LAST CONFERENCE — British Foreign Minister Bevin called Secretary Acheson asking a full review of Anglo-American policies for the Far East when Bevin came to New York this month. This will be Bevin's last major conference as foreign minister of Great Britain. Among other things he will try to persuade the United States not to become further embroiled with Chiang Kai-Shek and the Kuomintang. The reason: Communist China and the Kremlin are making headway in calling this a war between yellow races and whites.

## THE AMERICAN WAY



Sure Death To Freedom

## The BOOTLEG Philosopher

(EDITOR'S NOTE: The Bootleg Philosopher is only going to the confusion in his letter this week, which is fairly typical.)

Dear editor: I went to a lot of trouble yesterday to get a newspaper, had to miss my nap to stay awake watching my neighbor in order to time my trip to his mail box, ain't nothin worse than a squabble with an unreasonable neighbor who can't see that a paper's just as good after somebody else has read it as it was to start with, it ain't readin it first that makes it sorry, that happened earlier up the line, if you get what I mean and I imagine you do, and after I got it and went down to the pasture and read it, I doubt if it was worth the trouble.

I read where a group of Congressional experts had viewed the world situation and announced a world-wide atomic war is possible in the next two years, with the major American cities gettin bombed. "Of course," they added, "we could be wrong, it might happen sooner, it might happen later, maybe not at all."

As I understand this, that's a lot of latitude and them experts don't know anything more definite about the world situation than I do, what's gonna happen or when, and while I've always figured the world can manage to get along with me as ignorant as I am, I hadn't realized it might get along too with the rest of the folks in the same boat. This throws a entirely different light on the situation and I feel a lot better. If I don't nobody know what's gonna happen, from the experts down to me, this gives everybody a even start.

Another thing that's been botherin me is this: on several different occasions lately I've read where the U. S. generals in Korea have announced that the Communist forces have shot their bolt, but I notice they keep coming back with new attacks and we have to back up a little more and what I'd like to know is who's furnishin em with all them bolts?

Yours faithfully,  
J. A.

EDWARD SIMS SAYS

## Desperate Days Ahead As U.S. Rushes To Arms

By EDWARD H. SIMS  
Brand Washington Correspondent

WASHINGTON, D. C. — Those who know the facts confronting us in all parts of the world know desperate days are ahead for the United States. In Washington today the practical strategists are at last sure of Russian designs. The attack on Korea didn't surprise them as much as others think. But it gave them the proof to press home their contentions, and won their fight—to bring this country's policies into line

with hard-boiled realities—in a matter of days.

For this reason some of the Churchill school in the Pentagon and State Department look on Korea as a blessing. The question among these realists today is whether the blessing came soon enough—whether we will have time to get ready. This country needs two or three years to get ready to fight. The Korean war showed us how unprepared we were. We are finally

(Continued on Page 6)

## 'Tater Peelin's

By Roberta Campbell

We didn't intend to mention blackeyed peas any more but every Sunday brings people from Amarillo and almost every day we have several cars out from town so maybe we should save our readers some drivin' by tellin' them that the patch is picked clean which amounts to more than eleven tons of peas. We'll be lookin' for you again next year.

Last Wednesday we heard some one remark: "This is a heck of a day. It's not gain' to do much dryin' and we thought,

"What a wonderful day! Clouds all right, but it doesn't look very much like rain." Who would have ever dreamed this time three years ago that we would ever have to worry about too much moisture at wheat plantin' time?

Well maybe all good shootin' records in the west won't be accredited to pistol packin' old timers whose existence often depended on how quick they could draw a gun.

When Buster knocked down eight stars out of the ten shots at the fair grounds last week the man who runs the stand said that he had never seen as many good shots among youngsters as there are in the locality.

Every time we walk down the midway we are reminded of our first carnival when we shot a stopper gun at pink and white cigarette packages to win 41 boxes of candy, 7 cupie dolls, 4 buff dogs, and a blanket and since we sold most of the candy back to the concession we decided that while we were ahead we had better stay that way.

## Louisa's Letter

Dear Louisa: I have a daughter who has four small children. She is married to a man whose business requires that he move frequently, sometimes two and three times a year. Each time this happens she comes home without warning and takes it for granted that I will keep the children until she and her husband get settled in the new place. Regardless of my plans I have to stay home for several weeks until they get ready to come for the children.

I am not as young as I once was and the care of four youngsters just about puts me in bed. I always love to have them visit me but the responsibility of them is too much for me. How shall I let my daughter know this without hurting her feelings?

GRANDMOTHER—N. C.

Really I think anyone has a nerve to bring three or four children in on anyone unless they have written and found out if it is convenient. It seems to me that it is unnecessary for your daughter to take so long to get settled each time. As much as they move about, her husband must have a general idea of the kind of house she likes and if he would look the situation over before she goes she could make all arrangements, it seems to me, in a few days.

Why don't you explain to her that you are not able to take on the responsibility of four little children for any great length of time and that she must stay with them when she comes. Also insist on her letting her know when she is coming and if you have planned a trip at that time let her take over the house until you get back.

LOUISA

Dear Louisa: Our daughter is leaving for college in a few days and we are undecided about her allowance. That is we do not know whether to let her draw checks or give her a certain amount. She is a careful girl and I do not think she would take advantage of a checking account. What would you advise?

B. T. L.—Penn.

Answer: Give her an allowance. It will be better for both you and your daughter as you will both know how much she has to spend. She will feel free to do without some things and get others that she wants and you will not be trying to pass on her purchases. It is also very good training for a girl or boy to learn how to budget their money.

LOUISA

Address your letters to:  
"Louisa, P. O. Box 522  
Orangeburg, S. C."

## SUNDAY'S CURRENT QUESTION:

### Majority Favors Troops Crossing 38th Parallel

Do you think the United Nations forces should stop at the 38th parallel, when South Korea is cleaned up, or do you think they should cross the line and go on fighting?

Leslie Combs: They should stop. That's what it's all about—the Communists army crossing the 38th parallel. Of course, it was a silly idea to divide Korea that way to start with, but since it is done, I think that we should stop as soon as we reach the dividing line.

Mrs. C. E. Boufford: They should go on. If all Korea is not cleaned up and united, the Communists will try to take it again.

George Hamilton: They should cross the 38th parallel and keep fighting. If we stop before the job is finished, we'll have to do it again. Let's finish while we're started.

Irvin Willoughby: It depends on what the score is when we get there. The question of uniting Korea is a political one, involving our relations with Russia at the time. It also depends on the temper of the American people, but I think most of us are willing to clean up the situation once and for all.

Mrs. Bill Billingsley: It's hard to say. If any territory is left to the Communists, they will try again, or start something else. But, on the other hand, I am in favor of the fighting stopping as soon as possible.

Mrs. E. T. Tomlinson: We had better keep going while we're at it. It will cost us more in the long run to clean up South Korea twice than it will to clean the Communists out of all Korea once.

Hubert White: It would be foolish to stop now. In the first place, if we leave North Korea alone, the Communists there will try to take South Korea again. In the second place, we have a chance to clean out a nest of trouble-makers who stop at nothing to get into power, so we had better use the opportunity while we have it.

Carl Kroff: They had better go on. It is much better to finish the job now than to have to do it over, anyway.

## Beef, 1950 Model

Countless volumes of fiction have been written about the Wild West, its cowboys, Texas steers, cattle rustling and driving of herds over long trails. It makes exciting reading, especially with a little gunplay thrown in.

But how good was the meat produced in those days? If one judges by the pictures of the "critters" of fifty years ago, compared with the modern beef animals that you see today on Deaf Smith County ranges as well as small farms, the difference is almost unbelievable. The long-legged rangy steer of the two-gun story period looks like he would be pretty tough eating compared with the short-legged, heavy set, well fattened animals that go to the packing houses today. There is just about as much difference between them as there is between the angular automobile of the early 1900's and the slick, streamlined product of 1950.

The meat packing industry and rancher have been as busy producing new "beef models" as automobile manufacturers have been producing new car models. The consumer of meat, however, does not realize this. He has no idea of the cooperative effort that has taken place between the cattle raiser and the meat packer and the technical advances that have been made in processing meats in order to produce uniform quality that was unknown a few short years ago.

Whenever a new wrinkle for a life-destroying atom bomb is perfected the news is flashed around the world as a great accomplishment. But when bread and butter industries such as packing and farming produce a better meat animal, the accomplishment is taken for granted and little or nothing is said about it, but producing better food is a blessing to the whole human race.

## Help Your Neighbor

This is about the time of the year that sufferers from hay fever and asthma unite in a fervent wish that the authorities will get busy and cut down ragweed and other growths which cause them unnecessary suffering.

Deaf Smith County undoubtedly includes some citizens in the amazing number of those who suffer from these diseases. If something like the "Good Neighbor" policy could be put into effect in this community, many weeds would be cut down and these sufferers would be spared a part, at least, of their their annual affliction.

Municipal authorities everywhere should take cognizance of the situation and do what is possible to prevent the prevalence of ragweed and such noxious growths.

Intolerance: "I am right and you are wrong."

Man, as a general rule, thinks well of himself.

Education is an expensive process but costs less than ignorance.

Automobile accidents continue to kill people but not the same ones.

Never induce a person to make a promise that you know will not be kept.

## Why You Can't Believe It All

One bright boy raises to remark that "you can't believe all that you see in the newspapers" and no newspaper refutes the statement.

The truth of the matter is that most of the news in the newspapers is based on what some member of the vast public says and the fact that people sometimes twist the truth and fool newspaper men explains the remark.

Another common remark that one hears is "I see where The Hereford Brand says..." and the speaker will go on to narrate some news article that has been printed, never stopping to think that a vast majority of the items that appear in print are merely reports of what others say or claim, which the newspaper presents to its readers, leaving them to pass judgment upon what they read.



## The Sunday Brand

Hereford, Texas.  
Established 1948  
Published Every Sunday  
Hereford, Deaf Smith County, Texas

James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Singles copies, 10c each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

News Editor: Jerry Stoltz  
Society Editor: Mrs. John McLean  
Adv. Manager: Carl Sundean  
Mechanical Supt.: Vernon O. Roland

## Annual Event

The reopening of the free public schools in Hereford and elsewhere throughout the nation is an annual event, taken for granted by pupils and parents alike.

While it is natural that children should fail to appreciate the educational opportunities that are presented to them, it is regrettable that some parents often fail to appreciate the tremendous significance of our public school system.

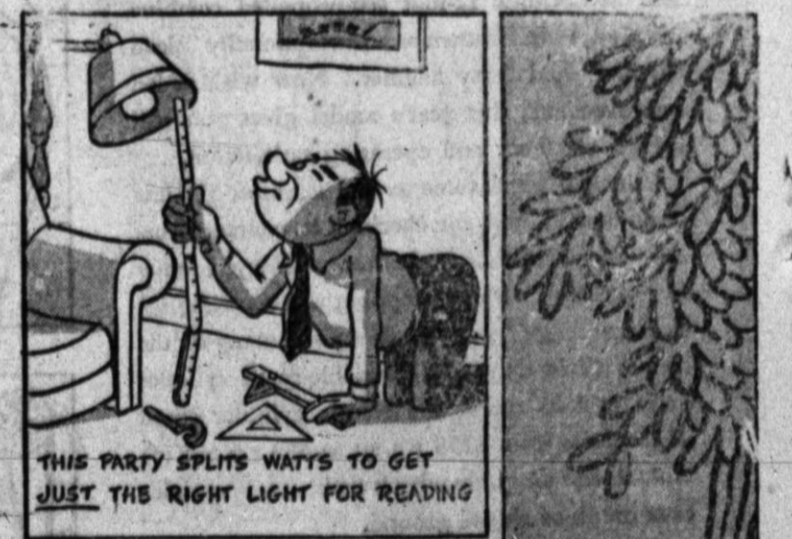
One does not have to go back very far, in the history of the world, to reach the time, just a little more than one hundred years ago, when the right to an education was restricted. Even today, in some countries, there is only the slightest effort to provide an educational system, such as we have in the United States, under state and federal control.

In the development of democracy, it was inevitable that parents of all classes should insist upon the right of their children to enjoy the opportunity of mental development to the highest possible degree. Moreover, the educational system that we support by public taxation, which is open to all citizens and good enough for all people, is an example in democracy. In addition, the schools prepare our boys and girls to become proper citizens of a democratic state.

In the United States, to an extent unequalled elsewhere in the world, the public schools are patronized by all classes. The only exception is found in certain private, religious or parochial schools which educate about ten per cent of our elementary grade children. In this instance, however, the motive for segregation is religious and without class distinction.

## Main Street

By Ralph Sisin



...AND HERE IS THE LIGHT HE DRIVES BY...





NEW LIONS—Robert Thompson hands copy of Hereford Lions club by-laws to new members Jack Brumley, George McLean and Tom McFarland at the Wednesday noon meeting. The three new members also received lapel buttons.

BOOKS ON PARADE

One Big Family Presents Actual And Major Problem

by Corinne Jennings  
Can three generations of one family live under one roof happily? Garth Hale gives a good story with some answers to this question in his book, "One Big Family."

Anyone who has lived under such conditions will enjoy reading how some people met their problems and how they were solved. And for those who have not yet experienced such, it offers much to see, as no one knows just when such a way of life becomes theirs.

Added interest is that the locale is Texas and might be Lubbock or any little western town, with reference being made to Amarillo and Fort Worth.

Characters in the family include Joseph and Christine Nail, parents of Betty and Bob, who are out of school and eager for life; Joe's parents, Andrew and Lina Nail.

Joe is the blustery husband and father who works in a Santa Fe office. He never quite knows

1-32 undivided interest in the mineral right in S $\frac{1}{2}$  sec. 85, block K-6.

**Releases**  
Ben W. Childers to Mr. and Mrs. John D. Phillipp from mechanic's and materialman's lien on lot 3 John D. Phillipp subdivision of block 24 of Evants Addition.

H. V. Williams to C. C. Bowman from vendor's lien notes on a part of block 32 of Evants addition.

Edgar S. Seewald to W. A. Helton and Ora Lee Helton from vendor's lien on the west 40 acres of the west 80 acres of SE  $\frac{1}{4}$  sec. 81, block K-3.

C. M. Lefel to Mr. and Mrs. Frank Byrd from vendor's lien on lots 11 and 12 of block 2, Bockstahler, Kaetzel, and Kokomoor subdivision of block 25 of Evants addition.

how to handle his children and has long ago lost a close understanding of his wife. When things get too complicated he goes on a binge with his cronies which almost get him into serious trouble more than once.

Christine is a capable mother and a loyal wife, very attractive and alert. She is well known for her club work and specializes in discussions before clubs on "Roberts' Rules of Order." She runs the household smoothly and coolly, trying to make things easy and pleasant for "the big family."

Betty appears sophisticated and aloft and in the beginning is engaged to a well-to-do bachelor, and is the envy of many other girls who cast envious eyes on this most eligible man in town.

Bob is wholesome and sweet and very much in love with a girl who is just as nice and as much in love with Bob. He likes all youth, is rather rash at times, in such matters as speeding and wanting his way, especially when he thinks he needs the car.

Andrew and "Big Lina" occupy their setting-bedroom, which was once the music room, off the family living room, but they eat with the family. They are unhygienic in those surroundings with nothing to do but yearn for their farm home Kansas. Lina eats to forget her unhappiness and Andrew takes his out at the table by nagging, especially Betty whom he can not understand.

Life goes on at an even gait and then each individual meets a crisis all in a short time and it is so interwoven that it makes a worth while story which is told in an understanding manner. The author deals with the frail-

ties of human nature realistically and with sympathy.

Hale will be remembered by many as the author of "The Victory of Paul Kent" a best seller of a few years ago and his book preceding this new one.

"After the Storm" He uses this name as a pseudonym and writes mysteries under his real name A. D. Cunningham. All three of the above mentioned books are in the library according to Mrs. Boydson librarian.

APPLE CRUMB PIE

Homemakers can't go wrong in including apple pie on their menus, for it is the all-American dessert. The mellow flavor of the apple is brought out to its fullest in this irresistible apple crumb pie.

**Apple Crumb Pie**  
Shell:  
1-1/2 cups crumbs, finely rolled graham crackers or plain bread crumbs  
1/2 cup sugar  
1/2 teaspoon powdered ginger  
1/2 cup fortified margarine, melted  
Mix crumbs, sugar, and ginger. Add melted margarine in thin stream; mix well. Turn into 9 or 10-inch pie plate and press firmly into shape. Chill. Prepare fruit.

**Apple Filling:**  
4-6 tart apples  
1 cup sugar  
2 cups water  
2 tablespoons fortified margarine  
1/2 cup tart jelly  
Peel, quarter, core and cut apples into eighths. Bring sugar and water to boiling. Add margarine. Cook apples a few pieces at a time, setting aside until all are cooked. Fill pastry shell. Reduce any apple syrup that is left to a very thick syrup. Add jelly (off the heat); mix and pour over the top of apples. Bake in moderate oven (350° F.) about 15 minutes until fruit is glazed and pie shell is set. For other tempting, nutritious food ideas, send today for your free copy of "Mealtime Marvels with Margarine," a helpful, 32-page recipe booklet in two colors. Write National Cotton Council, Box 76, Memphis, Tenn.

Read The Want Ads

ROSE & BARBER Realtors

Real Estate Insurance  
Loans  
IF IT'S A GOOD LOAN - WE CAN MAKE IT  
Phone 45 104 East 3rd St.

Courthouse Records

**Warranty Deeds**  
Mr. and Mrs. John D. Phillipp to Cecil C. Jones lot 3 John D. Phillipp subdivision of block 24, Evants addition.  
Mr. and Mrs. Thomas C. Draper to M. J. Beneield lot 6 McCaslin subdivision of lot 1 block 15 Evants addition.  
Mr. and Mrs. Joe A. Allred to Mr. and Mrs. R. M. Allred the south 80 acres of E $\frac{1}{2}$  sec. 18 block 8.  
Mr. and Mrs. Earnest M. Rice to Mr. and Mrs. George L. Bumpass a part of lots 7, 8, 9, and 10 of block 2 Bockstahler, Kaetzel, and Kokomoor's subdivision of block 25, Evants addition.  
E. F. Hering, Bandera county, to J. H. Sears and Bruce Burney S $\frac{1}{2}$  sec. 96 block K-6.  
Mr. and Mrs. W. D. Phillipp to Dudley Sue Dinwiddle, Arapahoe county, Colorado, sec. 27 block K-6.  
Ruth Carpenter to Darrel Harkins lot 2 block 9, Hereford.  
H. A. Taylor to W. H. Garrett block 32 of Evants addition.  
**Quit Claim Deed**  
Mr. and Mrs. U. B. Bogle, Custer County, Oklahoma, Mr. and Mrs. E. C. Bogle, Los Angeles, California, and R. H. Bogle to C. L. Bogle the SW $\frac{1}{4}$  sec. 11 township 5N range 3E, Capitol Syndicate subdivision.

**Deed of Acquittance**  
Texas Land Office to John E. Corwith 14.5 acres extra in survey 15 block K-7.  
**Mineral Deed**  
Fred Wiese, Crosby County, to W. C. Wood, Lubbock County,

FARM SALE

Two Miles West Of Summerfield On Highway 60

THURSDAY, SEPT. 28

Sale Starts At 11:00 o'clock

MACHINERY

All of this machinery is in good condition and ready to go.  
1948 Ford Tractor  
13-8 Dempster Drill for Ford  
2 Bottom Moldboard Plow for Ford  
7 Ft. Tandem disc Harrow for Ford  
2-row Cultivator for Ford  
Ford Ditcher  
Ford Fertilizer Attachment  
Ford Dirt Scoop  
2 Row Open Furrow Planter for Ford  
Many miscellaneous parts and accessories for Ford Tractor Equipment  
1935 Model D John Deere on rubber  
10-foot Oliver Power take-off Broadcast Binder  
1941 Long wheel base Ford truck

1—one-year-old Boar, Reg. Duroc; 300 lbs.  
1—Sow with 7 pigs, 5 wks. old; Duroc  
1—Gilt with 3 pigs, 4 wks. old; Duroc  
1—Gilt with 5 pigs, 4 wks. old; Duroc  
1—Gilt with 7 pigs, 6 wks. old; Duroc

BUILDINGS

Good 2-room house with built-ins and wired for electricity.  
7x5 movable Hog House.

MISCELLANEOUS

Butane Bottle and single regulator  
8x12 Sled  
1 rubber tired wheelbarrow  
1 paint gun and compressor with 1/4hp. Elec. Motor  
1 Ward floor furnace  
Several good hog troughs  
1 gasoline pump  
Grease guns, grease, etc.  
Pitch forks, scoops, shovels, rakes, hoes  
100 ft. Garden hose, new  
1—8-gallon Cream Can, new  
300 pounds Sand Love Grass Seed  
400 pounds Side Oats Gramma Grass seed  
200 pounds mixed Crested Wheat and Broome Grass seed  
Hammers, Saws, Wrenches, etc.  
Odd lot of Household Goods

LIVESTOCK

5—yearling Shorthorn Steers  
2—yearling Holstein Bulls  
1—Milking Shorthorn Cow, dry

HOGS

These are all registered breeding hogs. Registration certificate will be available. All pigs will make excellent club show stock.  
1—two-year-old Boar Hog; Duroc, 500 lbs.

—and Many Other Items Too Numerous To Mention!

LUNCH WILL BE SERVED AT NOON -- Free Coffee!

HOMER MILHOAN

Jack Coulter, Auctioneer

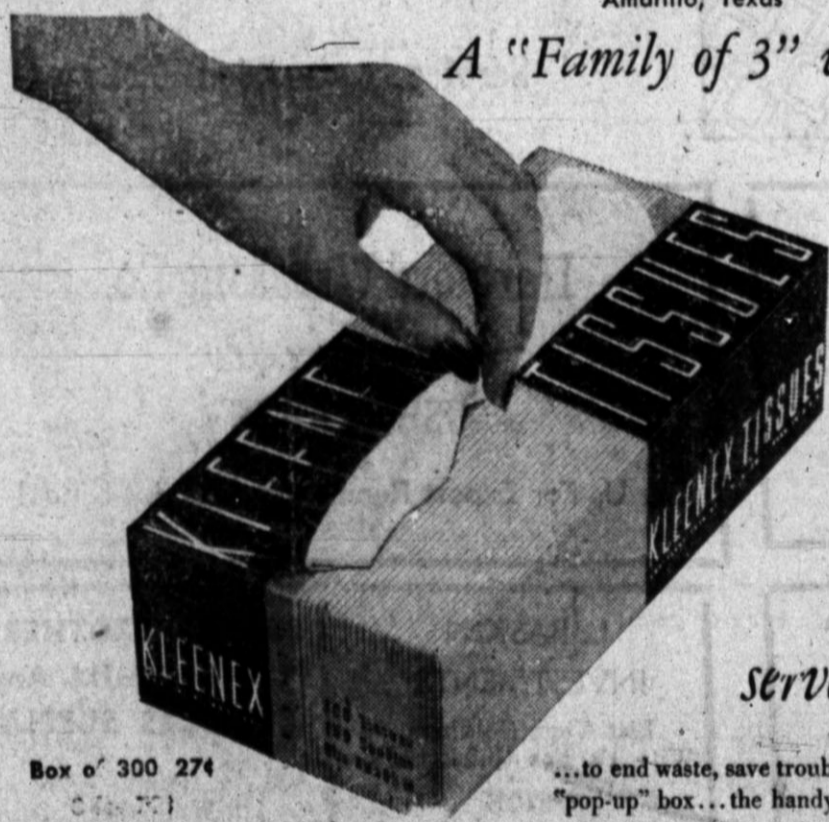
Clinton Jackson, Clerk

OWNER

Buy From Your Regular Kleenex Dealer

Sponsored by KERR PAPER COMPANY Distributors Amarillo, Texas

A "Family of 3" with your interest at heart!



Only Kleenex

serves you one at a time!

Box of 300 274

...to end waste, save trouble...whether you buy Kleenex Tissues in the familiar "pop-up" box...the handy new Pocket-Pack, or new Kleenex Eyeglass Tissues.



NOW! Kleenex Eyeglass Tissues!

You can see far better—when you clean your glasses with new Kleenex Eyeglass Tissues! They're silicone-treated on both sides! Leave lenses sparkling, lint-free! Easy to use—too, for Kleenex Eyeglass Tissues serve you one at a time. 10¢ each.



NOW! Kleenex Pocket-Pack Tissues!

Take Kleenex wherever you go—now, with this convenient Pocket-Pack! The same soft, full-size Kleenex Tissues (24 sheets—12 pulls) in a new tiny package. Snuggles in purse or pocket. Only 5¢. Carton of 12 packs 55¢.

Don't take "just tissues"... get Kleenex... your best buy in tissues!

### Bride Elect

(Continued from page 1)  
TSCW where she received her degree.

The center piece for the dining table, from which the snack supper was served was a miniature wood burning stove with miniature pots and pans of the same period much in evidence. Bachelor buttons and zinnias were at each end of the table and the honoree's corsage was of tiny kitchen gadgets.

The invitation list for the party included Mesdames: Norman Whisenand, Frank A. Gyles, Jr., Joe L. Hamilton, Bill Kendall, Delbert Bainum, Bartley Dowell, Harry Engman, O. G. Hill, Jr., V. C. Hopson, Miss Margaret Barrett, the honoree and the hostesses.

Out-of-town guests were Mrs. Lloyd Crume, Littlefield, Mrs. R. L. Dowell, Jr. of Amarillo and Mrs. J. W. Robinson Jr. of Canyon.

L'Aligera

### L'Allegra

(Continued from page 1)  
Brown, Francis Hill, Dick Lucas, James Edmonson, Hilton Higgins, Bill Waldrap, Floyd Ross, Richard Winget, Jerry Stoltz, Walter London Jr., Richard Ireland and the hostess.

### Let's Cook

(Continued from page 1)  
put in apple mixture. Dot with butter and bake starting with 450° F oven and after ten minutes reduce the oven to 325° F. Continue baking from 30 to 45 minutes or until done and brown.

If you are in a festive mood a few nuts sprinkled on top of the pie adds both to taste and looks.

### Sims Says

(Continued from Page 4)  
moving into action. Will Russia sit by and watch us become prepared?

That is a big question. For a long time we counted on the atom bomb to deter Soviet aggression. But a year ago President Truman announced Russia had solved the atomic bomb puzzle. And the reds didn't wait any longer than necessary, after getting the bomb, to invade Korea. Today the Russians are convinced we will not initiate atom warfare, since they can retaliate. That alone is causing outright military aggression in the world today. Had not the Reds perfected the bomb, they would be more cautious.

Now they have a small stockpile of bombs, and they count on

### YOUR NEIGHBOR



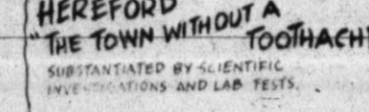
FIRST JOBS IN PHILLIPS GASOLINE PLANT (10 YEARS)



WRITE FACES YE, YE, YE



HOBBS AVIATION SPORTS HUNTING AND FISHING



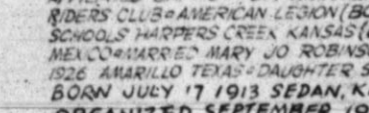
HEREFORD THE TOWN WITHOUT A TOOTHACHE



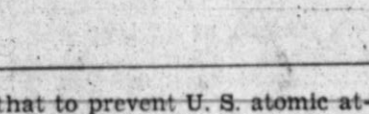
MY OBSERVATIONS HAVE CONVINCED ME THAT FOOD GROWN IN THIS AREA OF TEXAS IS RICH IN MINERALS AND VITAMINS WHICH MAINTAIN TEETH VIRTUALLY FREE OF DENTAL CARIES



GEORGE W. HEARD D.D.S.



WRITE THE HEREFORD CHAMBER OF COMMERCE FOR FURTHER INFORMATION



CAME TO HEREFORD JUNE 7, 1946 PURCHASED HEREFORD NEWS STAND



LOWELL RAYMOND SHARP OWNER

**PAU DURO SALES, INC**  
PONTIAC-ALLIS-CHALMERS-GMC TRUCKS - JEDFRY PLOWES  
HEREFORD, TEXAS

—Courtesy News-Globe

### Draft Board Releases Reclassification List

The names of the remaining 14 men who passed their armed forces physical examination at Amarillo have been released by the four-county draft board at Hereford. A total of 27 passed out of 40 called for examination. Their names are Eastansiao DeLaCerta; Jack Ward; Wayne Donnell, Amarillo; William L. Hicks; Ebb W. Martin, Jr.; Troy J. Langford; Leland W. Lee, Dimmitt; Billy M. Thomas, Canyon; Eugene W. Fangman; Herman R. Needham, Canyon; Ralph S. Collier, Amarillo; Don E. Sheets, Canyon; Nelson W. Stephenson, Dimmitt.

At the same time, the draft board released the names of those acted upon during a recent reclassification meeting. More than half of these were men born in 1931 who are being classified for the first time. They were:

- Lee O. Langwell 4F to 4A, Malvin O. Schaeffer 4A to 5A, Harold D. Smallwood 4A to 5A, Leonard H. Gerhardt 4A to 5A, C. L. Brownlow 4A to 5A, David R. Evans 4A to 5A, Harvey J. Foust 4A to 5A, Raymond Hickness 4A to 5A, Grady A. Melton 3A to 5A, Victor E. Kern 4A to 5A, Jess H. Pipkins 4A to 5A, Richard Ireland 4A to 5A.
- John M. Miller 4A to 5A, Bill C. Vaughn 4A to 5A, Thomas A. Frazier 3A to 5A, Charles L. Jones 4A to 5A, Billy C. Cargo 4A to 5A, Monte S. Wesley 4A to 5A, Archie A. Roberts 4A to 5A, R. C. Bracken 4A to 5A, Wilburn F. McLean 4A to 5A, Robert E. Teter 4A to 5A, Ray D. Lillev 4A to 5A.
- Charlie R. Reeves 4A to 5A, Gerald M. Banner 4A to 5A, Howard L. Loveless 1A to 3A, James L. Martin 0 to 4A, George E. Case 1A to 3A, Leonard A. Schulte 1A to 3A, Dale E. Young 0 to 3A, Oather J. Riley 1A to 4F, Dudley H. Winders 2C to 1A, Wiley E. Sheets 0 to 4A, Charles H. Sullivan 1D to 1A, Antonio A. Atkinson 1A to 4F.

Ray L. Jones 4E to 3A, Ray P. Goldston 1D to 3A, Carl H. Schroeder 1A to 1CEnl (Enlisted), James C. Mears 1A to 1CEnl (Enlisted), Bobby N. Carnahan 1A to 1D, Robert D. Mickey 1A to 1CEnl, Don H. Williams 1A to 1CEnl, Billy W. Abbot 1A to 1D, Paul E. Lance 1A to 4F, Bill R. Byers 1D to 1A, Vernon E. Ruggles 1A to 1CEnl, G. A. Collier 1A to 2C.

Edward F. Riley 1A to 2A, Walter N. Rieger 1A to 3A, Mederith H. Jackson 1A to 1CEnl, Cecil W. Taylor 1A to 1CEnl, Nell E. Killehrste 0 to 4F, Gilbert F. Winner 0 to 4A, Waymon R. Birchfield 1D to 1A, Clinton E. Miller 1A to 3A, John C. Fulfer, Jr., 1A to 1CEnl, Lloyd A. Brannon 1A to 1CEnl, Herbert W. Griffin 1CEnl to 1A, James B. Johnson, Jr., 1A to 3A.

J. C. Jackson 1A to 3A, Edward G. Mitchell 0 to 4A, Pat C. Miller 1A, Robert M. Lewis 1A, Bobby W. Scroggs 3A, Jerome A. Erdman 1CEnl, David Martinez 4F, Ernest L. Gouge 3A, Oliver L. Cotnam 4F, Milton L. White, Jr., 1A, Pat E. Deaton 1A, Ponsiano Maslas 4F.

Bobby J. Ridley 1A, Dwayne F. Stewart 1A, Reuben H. Knox 1A, Dennis W. Burrus 1A, Bill E. Behrends 1A, Oscar R. McBride 1A, Olan J. Lehman 1A, Harry E. Campfield 1CEnl, Orrin K. Home 1D, Thomas Rhodes, Jr., 1A, Howard W. Ray 1A, Harold M. Brannan 1A.

Tony E. Rusk 1A, Gerd H. Ayerbrook 1A, Worley J. Harper 4F, Harley G. Griffith 1A, James P. Lindsey 1D, Jack L. Bates 3A, Billy J. Evans 1A, Robert M. Hamilton 1CEnl, Lewis O. Martin 1A, Marvin K. Scheller 1A, Marcus L. Smith 1A, Dewey L. Wright, Jr., 1A.

Millard D. McLallen 4D, Dennis J. Acker 1A, Emil N. Ehly 1A, Julio F. Pesino 4F, Roy Cluck 1A, Carl V. Jowell 1A, Jack W. Ross 1A, Glenn D. Welch 1A, Murie F. Ferris 1A, Doyle T. Busby 1A, Billy W. Wilkerson 1A, Lois B. Lookingbill 3A.

John G. Robinson 1A, Clinton E. Roberson 1A, Henry A. Whitefield 1A, Thomas E. Jones 1A, Alphonse T. Kleman 1A, Wyatt D. Davison 1CEnl, Jerre R. Inman 1A, Ennis C. Gaylon 1A, Billy J. McDonald 1A, Bobby L. McGee 1A, C. W. Seago 1A, W. H. Felder 1A.

Dwight E. Moore 1A, Wayne E. Williams 1A, Hugh W. Kelso 1A, Bobby J. Perry 3A, George H. Milford 3A, Jimmy D. Cavin 3A, Edwin D. Allred 1A, Jess M. Mitchell 1A, Loyd C. Swindell 1A, Charles R. Cullledge 1A, Clarence J. Maynard 1A-0, Paul G. Curri 1A.

Harold K. Hutson 1A, Lourdel J. Noggler 1A, James C. Russell 1A, William E. Boston 1A, Gene P. Brito 1A, Cruz R. Ramirez 1A, Don W. McNeese 1A, Everett M. Wilkinson 1A, Ernest W. Wilcox 1A, Francis A. Gerber 1A.

John Baca 1A, Ray L. Jones 3A, Garland C. Powell 1A, Olin B. Cosby 1A, Don S. Wells 3A, William H. McClement 1A, James V. Edelman 1A, Clifford H. Cantrell 1CEnl (Enlisted), Glenn W. Dowlen, Jr., 1A, A. D. Edens 1A, Jack R. Flowers 1CEnl, Willie J. Shields 1A.

### Woman's Council Meets

Group One of the Woman's Council of the First Christian Church met in the home of Mrs. C. R. Smith Wednesday-afternoon.

Mrs. F. M. Keister opened the meeting with a prayer and Mrs. F. S. Smith conducted the devotional lesson on "Giving Prayer".

Mrs. Carlos Vaughn reviewed three chapters in the study book "Strong Son of God". Fifteen members were present.

everyone needs **MEAT** every day!

Plan Every Meal With Deaf Smith County DELUXE BEEF

With colder weather coming on, bodies will demand more and more energy foods. Beef is tops for energy.

**BE SURE AND ASK FOR Deaf Smith County Meats AT YOUR GROCER**

that to prevent U. S. atomic attack in case of war.

There is only one such answer to that threat. This country should use the atom bomb immediately in case of war with Russia — and that point should be driven home in unofficial diplomatic ways. Only the superior atomic power of this country can stay the Reds in the world today. We are pitifully weak in submarine and anti-submarine strength.

Our only hope today, to preserve the world and freedom, is to hold back conventional Russian military power with our superior atomic power (we have had a three-year start on Russia in atomic weapon races). We might be able to do this, with hard-boiled tactics, until we can get ready in other ways. If this is successful, the world might enjoy an armed peace for a

number of years, perhaps back-breaking days for the U. S. taxpayer, but peaceful days.

If we do not stand ready to use our superior numbers of atom bombs, then we can write off various parts of the free world. If we will not use atomic weapons, in satellite wars, then a number of fringe wars can be expected. Our military expects them. Perhaps we will have to suffer defeats in these areas, until we are prepared in a conventional military sense. But when the Reds draw even with us, atomically, we had better be about even conventionally. For then the atomic check will be gone. The desperate effort in the Pentagon today is the work toward drawing more even, conventionally.

### Read The Want Ads

### Adrian Eighth Grader Has Eye Operation

**ADRIAN (Special)** — Jack Shaw, eighth grader, underwent eye surgery in Northwest Texas hospital last Tuesday. He has become totally blind in one eye caused from a misplaced retina. The doctors say he has a 50-50 change of regaining sight in that eye. He will have to have the eye bandaged for some time, and following that he will have to wear special glasses for quite some time.

These glasses will have the lens for that eye blackened completely except for a very small space in the center to direct the sight in one certain way.

The eighth grade sent him a cake Monday to help in a small way to celebrate his fourteenth birthday.



STREET MAP OF HEREFORD, TEXAS

← BUSINESS and PROFESSIONAL DIRECTORY

When in need of Prompt, Dependable Service... use this Directory

**FIRST SHOWING OF THE 1951 AIRFLYTES**

**The World's Most Modern Cars!**

Nash—first to design and build automobiles on modern aviation principles—is proud to present sixteen thrilling new 1951 Airflytes. Visit your Nash dealer. See cars deliberately designed to be lastingly free from body-bolt rattles.

You will see priceless exclusive developments—extra values that have earned Nash a postwar sales gain five times as great as the average of the industry.

Before you decide, take an Airflyte ride—in the world's most modern car.

**NO OTHER CAR OFFERS YOU THESE PRICELESS BENEFITS**

- Airliner Reclining Seat
- World's Best Aerodynamic Design
- Twin Beds
- Weather Eye Conditioned Air System
- Most Useful Luggage Space
- Airlyte Construction
- Most Comfortable Ride You Ever Tried
- 20 Different Interior Color Combinations

**The Dashing New Rambler**

Here's the new 1951 Rambler Convertible Sedan. Like the super-smart Rambler Station Wagon, this Airflyte powerhouse gets up to 30 miles a gallon at average highway speed.

**The Distinguished Ambassador**

Meet the most modern of America's finest cars—offering Hydra-Matic Drive... and the most luxurious of appointments. Has the engine that recently covered 712 miles at 95.3 m.p.h.

**1951 Nash AIRFLYTE**

The World's Most Modern Cars

THE AMBASSADOR - THE STATESMAN - THE RAMBLER

WORLD'S ONLY CARS DESIGNED AND BUILT ON AVIATION PRINCIPLES

Only Nash has Airflyte Construction—body-and-frame welded into one single, double-rigid unit that is forever free of rattles and squeaks—that gives you a steady, smoother, safer ride—that stays new years longer.

**1951 Nash AIRFLYTE**

THE AMBASSADOR - THE STATESMAN - THE RAMBLER

**THE POPULAR STATESMAN**

It's the big, roomy Airflyte that gets more than 25 miles a gallon at average highway speed. New in interior refinements. Now available with Hydra-Matic Drive!

Nash Motors, Division Nash-Kelvinator Corp., Detroit, Michigan

**THERE'S MUCH OF TOMORROW IN ALL NASH DOES TODAY**

**Phillips & Lawrence, Nash**

503 E. FIRST, HEREFORD

**THIS SPACE FOR SALE**

**Hereford News Stand**

Your Favorite NEWSPAPERS and MAGAZINES SCHOOL SUPPLIES

Fountain Service... Drugs... Sandwiches

301 Main Street — Phone 694

**GEAR HEAD REPAIRS**

For Irrigation Pumps

In Stock or Made in Our Modernly equipped machine shop for any make gear head.

BEARINGS, GEARS SHAFTS

**W. M. (Bill) WHITESIDES**

207 EAST FIFTH PLAINVIEW, TEXAS

**A. O. Thompson Abstract Co.**

Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

**Hereford Wrecking Co.**

HIGHWAY 60 USED PARTS

See Us For Expert Repair Work of All Kinds!

**L. BASKIN INVESTMENTS**

List Your Holdings With Us For Quick Sale

OFFICE

JIM HILL HOTEL East Door Ground Floor

**PARKER BROTHERS PLANING MILL And BUILDERS SUPPLY**

Paint Wallpaper Linoleum Builders Supplies

Phone 719

**PICK-UP AND DELIVERY SERVICE**

**PHONE 111 ACME CLEANERS**

School Begins September 5th

It's Time to Get the Children's School Clothes Cleaned

308 N. Main Hereford

MADE TO MEASURE CLOTHES

**REMINGTON TYPEWRITERS OFFICE SUPPLIES**

FARM AND HOME FLOOR AND WALL SAFES

AT YOUR **HEREFORD BRAND**

# Livestock Production Is Growing On Texas Farms

COLLEGE STATION — Twenty-five years ago only about one-fifth or 20 per cent of the agricultural income in Texas came from the sale of livestock. Today more than 45 per cent of the state's agricultural income comes from that source, says C. H. Bates, extension farm management specialist of Texas A&M College.

This situation, coupled with the fact that more than one-third of all the farms in Texas are operated by tenants, is creating a great need for a practical long-term lease or rental agreement. Both landlords and tenants, says Bates, are interested in working out long-term rental agreements that will prove mutually beneficial to both. Involved are such items as the division of the initial cost of the breeding animals, the division of the income from livestock, how to divide the costs of improving pastures or sharing the supplementary pastures, soil building crops and the like. Then there is the question of providing the ad-

ditional equipment in the form of fences, water facilities, barns and other equipment that is needed on most tenant operated farms before the livestock enterprise can really be set up to the best advantage.

First, Bates says both parties must realize that through necessity the livestock rental contract must be made for several years. The pastures and equipment can be improved slowly and this will in turn spread the expenditures over a long period and will not necessitate the borrowing of excessive amounts of money to get the business going. It is usually wise to grow into a new enterprise, if other things are equal, for the experience and information gained during this growing period often means the difference between success and failure, says Bates.

Secondly, Bates points out that the kind of agreement will depend to a great extent upon the individuals making the contract

but the important item is to keep the agreement and arrangement on a sound and practical basis. Both parties should profit from the rental contract not only financially but from more security and the greater satisfaction between the contracting parties that comes from the actual partner relationship that must exist if the arrangements are to be workable.

Bates says that several different types of rental agreements are now being tried in the field and that county agricultural agents are working with landlords and tenants trying to work out on the ground the best and most mutually beneficial contracts possible.

Bates believes that the forward looking tenant as well as the landlord realizes that soil fertility must be improved, more soil and water conservation practices be used and better use must be made of the products raised on the farm. Greater production per man and per acre along with fair prices are the answer to a stable and prosperous Texas agriculture, he says.



FIVE-YEAR-OLD BIRTHDAY—From left to right: Marilyn Jackson, Becky Jackson, honoree, Cynthia Sue Seed, Royce Ann Gilliland and Gloria Covington. PHOTO BY ALEC THOMPSON

## Cynthia Sue Seed Has Fifth Birthday Party

Five-year-old Cynthia Sue Seed was complimented Saturday when her mother, Mrs. Walter Seed Jr., entertained with a birthday party. Back yard games were enjoyed and dolls and bubble gum were given each little guest as favors. A merry-go-round birthday cake was a feature of interest.

Those sharing in the celebrations were: Ruth Ann Allison, Ann Allison, Ann Kirby, Sandy Winkler, Gloria Covington, Marilyn Jackson, Becky Jackson, Gilliland, Jane Minton and Martha Sue Wiltshire.

## Lutheran Group Plans On Attending Rally

Plans were made to attend the Lutheran Women's Mission League Rally which will be held in Plainview September 28, at the regular meeting held by the Ladies Aid Society of the Lutheran Church Wednesday afternoon.

Mrs. Earl Springer, president, directed the opening of the meeting followed by a prayer given by the pastor, Rev. E. W. Lichtsinn. He also discussed the subject for the day, "Christian Education in the Public Schools".

## Rainbow Girls Have Stated Meeting Mon.

Hereford Assembly of the Order of Rainbow for Girls held a stated meeting Monday night at the Masonic Hall.

Gayle Roberson, worthy advisor, and Patsy Wiltshire, associate worthy advisor, were in charge of the meeting. Other new officers assuming duties were Claudia Lewis, charity; Betty Hamilton Hope; Pat Frye, faith; Katherine Snare, recorder; Sharon Moore, treasurer.

In the color stations were: Nan Longbottom, red; Joan Moore, orange; Marilyn Legg, yellow; Gayle Gault, green; Jane Houston, blue; Florence Brock, indigo; Dorothy Veigel, violet. Virginia Sigle served as drill leader. Bobbie Waiser, musician and Patsy Jackson choir director.

Initiation ceremonies were held for Ann Lookingbill and Sandra Wright.

## FROM THE GRANDSTAND

## Duck Hunting Starts Nov. 3 And Ends Dec. 17 In Texas

By WILBUR MARTIN  
Duck hunting starts in Texas this year on Nov. 3 and lasts until sunset Dec. 17.

Secretary of Interior Oscar Chapman announced the new migratory waterfowl hunting rules for each of the four flyways in the United States.

Major change for Texas is the increase in the daily bag limit by one duck and in the possession limit by two ducks. You can now shoot five ducks and five geese a day. Your possession limit is ten ducks and five geese. If you're hunting cool, you can shoot ten a day and have ten in your possession.

There are certain rules for various Texas counties on the

hunting of mourning doves and white wing doves. You can't kill a Black-Bellied tree duck at all. Texas will have a straight season of 45 days. Some states prefer a split season.

Chapman said the central flyway showed the best improvement of the four in the number of birds expected to fly south. This was the reason for the increased bag limits.

While you may kill five geese a day, you can't take more than two Canada geese or its subspecies or two white-fronted geese.

The bag and possession limit is ten birds for both mourning or turtle doves. There are some special rules

that apply to certain portions of Texas. For instance:

In Shelby, Nacogdoches, Angelina, Trinity, San Jacinto, Liberty, Chambers, and all counties south and east thereof, the season for hunting Woodcock is Dec. 23 to Jan. 21. There is no open season for the remainder of the state. The daily limit is four, possession limit eight.

In Val Verde, Kinney, Uvalde, Medina, Bexar, Comal, Hays, Travis, Williamson, Milam, Robertson, Leon, Houston, Cherokee, Nacogdoches and Shelby counties and all counties north and west thereof, the mourning dove season is Sept. 1 to Oct. 15. That means you haven't too much longer. In the rest of the state—with the exception of several counties—the season is Oct. 20 to Dec. 3 from one-half hour before sunrise to sunset.

In Cameron, Hidalgo, Starr, Zapata, Webb, Mazerick, Dim-

mit, LaSalle, Jim Hoag, Brooks, Kenedy and Willacy Counties, Chapman said the mourning dove season would be from 4 p.m. until sunset on Sept. 15, 17, and 19 and from one-half hour before sunrise to sunset from Oct. 20 to Nov. 30.

If you hunt in Mexico, you have as late as five days following the close of the season in the state where you made the kill to ship the birds home. In the U. S. hunters can make interstate shipments up to 48 hours following the close of the where the kill is made. There are certain regulations to observe.

**Classified Ads Get Results**

## Plymouth Binder Twine

**\$11<sup>95</sup>**  
Per 50 Pound Sack

## Bradley Grain Company

PHONE 1216

## Open For Business D and H Service Station

MAGNOLIA PRODUCTS

Located Just Outside of City Limits

On E. Highway 60.

WE INVITE ALL OUR FRIENDS AND NEIGHBORS TO COME IN.

F. D. DAVIS

C. L. HODGES

Owners

## Hotel Jim Hill

Sunday Sept. 24

### Coffee Shop Menu

Served 11:30 a.m. to 9: p.m.



FRANK HESS, Chef

1.25	CHEF SPECIALS	1.25
	BAKED SUGAR CURED HAM WITH CUMBERLAND SAUCE	
	BAKED SWEET POTATOES	HOME MADE ROLLS
	COFFEE	TEA

1.10	ROASTED YOUNG TEXAS TOM TURKEY WITH GIBLET	1.10
	GRAVY CELERY DRESSING, CRANBERRY SAUCE	
	BAKED SWEET POTATO	HOME MADE ROLLS
	COFFEE	TEA

FRUIT CUP	DINNER MENU	CRABMEAT COCKTAIL
CHOICE OF JUICE	CHICKEN A LA REINE SOUP	SHRIMP COCKTAIL
	OR	
	CONSOMME	
	CHOICE OF SALAD FROM SALAD TRAY	

ENTREE:	1.85
BROILED SALMON STEAK WITH HOLLANDAISE SAUCE	1.75
GRILLED FRESH FLOUNDER WITH ANCHOVY BUT TER	1.75
FRESH PAN FRIED MOUNTAIN TROUT LEMON BUT TER	1.50
LOUISIANA JUMBO SHRIMP COCKTAIL SAUCE	1.85
ONE HALF UNPOINTED SPRING CHICKEN COUNTY Y GRAVY PURE HONEY	2.25
BROILED FRESH SPRING LAMB CHOPS MINT JELLY RASHERED WITH BACON	1.60
CENTER CUT PORK CHOPS ON TOAST WITH BAKED APPLE	1.50
PLAIN OMELETTE GLAZED WITH FRUIT AND FRESH NCH TOAST	1.50
CHEF SPECIAL PAN FRIED VEAL OUTLET CREAM SAUCE	2.25
GRILLED VEAL T BONE STEAK WITH CHEF SAUCE	3.00
BROILED K. C. SIRLOIN STEAK FRENCH FRIED ONION RINGS	1.40
SPANISH OMELETTE OR CHEESE STRIP WITH BACON	1.85
PAN FRIED DIXIE HAM STEAK RED EYE GRAVY FRESH APPLE RING	1.60
CHOPPED FRESH BEEF STEAK WITH MUSHROOM SAUCE	
BAKED SWEET POTATO	FRESH GARDEN PEAS
NEW BOILED POTATOES WITH BUTTER AND PARSLEY	BUTTERED BROCCOLI
CHERRY COBBLER	DESSERT
VANILLA ICE CREAM	STRAWBERRY SUNDAE
	CHOCOLATE SUNDAE

1.00	HOME MADE TEA BISCUITS	TEA
	CHEF SUGGESTION FOR THE KIDDIES	
	FRIED CHICKEN, POTATOES, VEGETABLES	
	DESSERT	MILK



## LEAVE IT TO YOUR ALL-ELECTRIC KITCHEN!

Time, energy and budgets are three mighty important considerations for the modern homemaker! Is it any wonder that more and more women prefer kitchens all-electric. For electricity is a miracle worker... especially in the kitchen. All the right appliances in correct labor-saving arrangements add up to more time for yourself, and your family. Less work, easier work... with results more satisfying. Besides saving precious time and energy, low cost, dependable electric services does its work at a very modest wage. The services of your range, refrigerator, dishwasher... and the many other components of your all-electric kitchen costs but a few cents a day!

Your electrical appliance dealer will be happy to discuss an all-electric kitchen to fit your budget. See him today!

SOUTHWESTERN

# PUBLIC SERVICE

COMPANY

25 YEARS OF GOOD CHARACTER AND PUBLIC SERVICE



**KIMBROUGH SPEAKS TO LIONS**—West Texas State College coach Frank Kimbrough tells Hereford Lions how it is done with Hereford coaches Dalton Criswell, second from left, and Wayne Stark, right, getting an earful. Lions president Wayne Edwards is on Kimbrough's right and West Texan Massey sits on left looking mighty serious.

## You Need A Dictionary To Interpret Political Talk

All the cigar stubs, soft drink bottles and vote tally sheets have been cleared away at Mineral Wells.

But left behind from last week's state Democratic convention is this puzzler:

"What is a Conservative? A Liberal? A Dixiecrat? A States Righter? A Loyalist? A Fruit Jar Democrat?"

All this bothers the folks there. They were assured the Liberal-Conservative fight was the important thing about the convention—and that the Conservatives won.

The following glossary would not win approval of your precinct convention. And it should be read with this in mind: There are as many degrees of conservatives and liberals as there are conservatives and liberals. They range from "arch" to "lukewarm."

**Conservative**—He is likely to believe federal taxes are too high, the federal government is encroaching upon the rights of individuals and states, that President Truman listens too closely to labor groups, and that we should go slow on public housing and socialized medicine.

**Liberal**—In Texas in 1950, he is likely to believe Texas Democrats should support Mr. Truman in all things and that taxes are high because they have to be. He is less worried about federal encroachment on states and individuals' rights than he is about Southern Democrats voting with the Republicans in Congress. Arch - Liberals even favor FEPC.

**Dixiecrat**—A Conservative Democrat who strayed entirely out of camp in the 1948 presidential campaign to support J. Strom Thurmond for president and oppose Mr. Truman.

**States Righter**—Another name for a Dixiecrat.

**In fact the correct name.** States righters, east of the Mississippi, object strenuously to the term, Dixiecrat.

**Texas Regular**—A Conservative Democrat who strayed from the fold in 1944—opposing President Roosevelt. The Regulars felt strongly that FDR was going socialistic and violating states' rights in doing it.

**Loyalist**—A regular party man, first, last and always. Prefaces all his public appearances with "I vote the Democrat ticket straight from constable to president." That means regardless of who is on the ticket. He means it.

**Fruit Jar Democrat**—"See that riddle across my nose. I got that drinking whiskey out of a fruit jar. I drank my whiskey straight

then (he's referring to prohibition time when whiskey came in jars) and I've drunk it straight ever since. And I voted a Democratic party ticket then and I've done it ever since."

A Fruit Jar Democrat is a Loyalist who has been that way a long time, who drinks his whiskey straight—any time.

## South HD Club Meets In John Draper Home

The South Home Demonstration club met September 19 in the home of Mrs. John Draper.

Mrs. Lowery Walker gave a talk on polio, and Mrs. Steve Williams displayed samples of trays, purses, and belts made of leather.

Refreshments were served to Mrs. Leone Mathews, Mrs. Sowell, Mrs. Lowery Walker, Mrs. E. T. Goss, Mrs. Clarence Hollabaugh, Mrs. Ethel Layman, Mrs. Oren Russell and Miss Evelyn Bell.

The next meeting will be October 3 with Mrs. Julia Sowell as hostess.

Mrs. Dyalthia Brady and her mother, Mrs. W. M. Stovall, have gone to Dallas to spend a few days. They were accompanied by Mrs. J. Wallace Robinson who will spend the time in McKinney with her daughter Betty.

## Entertain Faculty At Fish Fry Mon.

**ADRIAN (Special)**—Mr. and Mrs. Weldon G. Reno entertained the school board members and their wives and the other members of the faculty Monday evening with a fish dinner. The fish were what they had caught while on their trip this summer.

The remainder of the evening was spent playing games of "42," dominoes and canasta.

Guests were Mr. and Mrs. E. K. Pinnell, Mr. and Mrs. Lorin Creitz, Mr. and Mrs. E. B. Pounds, Mr. and Mrs. R. M. Gruhley, Mr. Fred Perry, Mr. and Mrs. C. L. Murray, Mrs. Ted Bones, Mrs. Will Chilton, and Mrs. Annie Vickray.

There were two of the board members who were not able to attend. They were Mr. and Mrs. N. L. Jacobsen and Mr. and Mrs. E. L. Brown.

See Lamm's About Christmas Lay-Away

LAMM JEWELRY 307 N. Main

**VISIT FITNERS**  
A number of relatives visited with the Fred Pittners following Mr. Pittner's recent unexpected

death. Among them were George Pittner, Schenectady, New York, and Adolph Pittner, Gainesville, both brothers;

A. H. Lueb, Carlsbad, and John Lueb, Boulder, Colo., brothers of Mrs. Pittner;

Mrs. Gene Smith, Selma California, and Mrs. C. E. Throck-

morton, Levelland, both daughters of Mr. and Mrs. Fred Pittner.

Mrs. Throckmorton was accompanied by her husband.

## Mother And Daughter Celebrate Birthdays

A good dinner and a good visit were enjoyed Sunday, September 17, by a group that gathered to celebrate the birthday of Mrs. L. R. Frost and her daughter, Betty Kay Russell, at the home of Mr. and Mrs. J. E. Cockrell, the parents of Mrs. Frost.

Present were Mr. and Mrs. L. R. Frost; Mr. and Mrs. Paul Frost, and Debbie; and Mrs. W. R. Frost; all of Abilene.

Mr. and Mrs. Dan Laceywell, and Tommy, Friona; Mr. and Mrs. Edgar Russell and Betty Kay, Levelland; and Mr. and Mrs. Chambliss and Ronny Lee and Carlyn Jean, Ft. Worth.

## Witness Birthdays

A good dinner and a good visit were enjoyed Sunday, September 17, by a group that gathered to celebrate the birthday of Mrs. L. R. Frost and her daughter, Betty Kay Russell, at the home of Mr. and Mrs. J. E. Cockrell, the parents of Mrs. Frost.

Present were Mr. and Mrs. L. R. Frost; Mr. and Mrs. Paul Frost, and Debbie; and Mrs. W. R. Frost; all of Abilene.

Mr. and Mrs. Dan Laceywell, and Tommy, Friona; Mr. and Mrs. Edgar Russell and Betty Kay, Levelland; and Mr. and Mrs. Chambliss and Ronny Lee and Carlyn Jean, Ft. Worth.

**Looks like a big car**

One ride on Ford's Sofa-Wide seats (offering top hip and shoulder room in Ford's field) and you'll ask: "Why pay more for roominess and comfort when Ford offers so much for so little?"

**Feels like a big car**

Take a "Test Drive" in a Ford and you'll discover the fine car "feel" of cars that cost hundreds of dollars more. You'll have to keep reminding yourself that this is a low-priced car you're driving.

**As a big car!** (IN EVERYTHING BUT COST)

Test Drive it today!

White sidewall tires and wheel trim rings optional at extra cost.

Ford brings big-car V-8 power to the low-price field, too. Yet, with all its big-car features, Ford is low in first cost, low in upkeep, high in resale value.

**Hereford Motor Co.**

DUDLEY GREEN      HEREFORD, TEXAS      ARCHIE SCOTT

**"USH" SAYS**

**BROKEN ARROW**

HAS EVERYTHING a person could want in a Movie—and is suitable for THE ENTIRE FAMILY.

**STAR**  
Sunday  
Monday  
Tuesday

**BROKEN ARROW** TECHNICOLOR

Call 363 for the 1,000 reasons why you should see "THE BIG LIFT"

AT LAST IT CAN BE TOLD!  
THE BIG STORY  
BEHIND THE AIRLIFT!

**MONTGOMERY CLIFT**      **PAUL DOUGLAS**

**THE BIG LIFT**

Produced by GEORGE SEATON - WILLIAM PERLBERG

**WEDNESDAY-THURSDAY**

**Star** YOUR COMMUNITY CENTER

**"USH" CONGRADULATES** you on the occasion of your **WEDDING ANNIVERSARY**

Anniversaries from Sunday, September 24, through Wednesday, September 27

Mr. & Mrs. W. D. Jones  
Mr. & Mrs. Raymond Garrett  
Mr. & Mrs. Wm. B. Phillips  
Mr. & Mrs. James Martin  
Mr. & Mrs. N. F. Collum  
Mr. & Mrs. E. B. Miles

**ROY ROGERS** and **TRIGGER**

**TRIGGER, Jr.**

DALE EVANS  
PAT BRADY  
FOY WILLING and The BIKERS of the Purple Sage

**Texas** YOUR FAMILY THEATRE

**TRIGGER, Jr.**

ONCE TO EVERY WOMAN... IT'S TOO LATE FOR REGRETS!  
**LIZABETH SCOTT - DAN DURYEA**

**"TOO LATE FOR TEARS"**

with **DON DE FOE** - Arthur GENESEY - Heloise MILLER  
Dorothy Gally      RELEASED BY UNITED ARTISTS

**Texas** YOUR FAMILY THEATRE

**TOWER-DRIVE-IN**  
Sunday - Monday  
Robert Mitchell

**FIGHTING COMMAND**  
Wednesday Thursday  
BING CROSSBY      JOAN BLONDELL  
EAST SIDE OF HEAVEN



# THIMBLE THEATRE :- Starring POPEYE

By TOM SIMS and BILL ZABOLY  
Registered U. S. Patent Office



Sun.-Mon., Sept. 24-25  
Robert Mitchum

**Fighting Command**

Tues. Wed. Sept. 26 27  
Bing Crosby  
Joan Blondell  
Mischa Auer

**East Side of Heaven**

Thurs.-Fri., Sept. 28-29  
John Wayne  
Henry Fonda

**Fort Apache**

Saturday, Sept. 30  
Wild Bill Elliott  
Vera Ralston

**Wyoming**

BUCK-NITE EVERY SATURDAY  
BRING THE FAMILY - COME AS YOU ARE

# TOWER DRIVE-IN

# The Sunday Brand

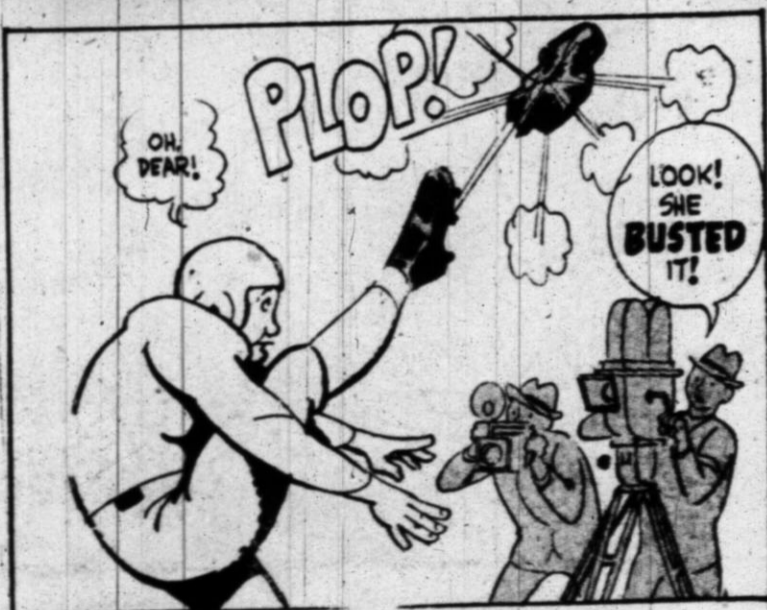
Hereford, Texas

Our Slogan: "More People—More Farms"

## BUZ SAWYER by ROY CRANE



GATHERED AT TINY YIPPAHOOPY COLLEGE IN DRIPWATER, FLORIDA, ARE PHOTOGRAPHERS, REPORTERS, NEWSREEL MEN.



COPEL 1960, KING FEATURES SYNDICATE, INC., WORLD RIGHTS RESERVED.



# Right<sup>®</sup> Around HOME with MYRTLE

by Dudley Fisher



COPYR. 1934 KING FEATURES SYNDICATE, INC. WORLD-WIDE RIGHTS RESERVED

9-24



## TRADE WITH YOUR NEIGHBORS— The Friendly Merchants Of Hereford

- Friendly, Courteous Service
- Nationally Advertised Brands
- Complete Stocks Always

This Message Sponsored In The Interest  
Of A Bigger & Better Hereford By

For The Name of the Dealer of Your Preference  
In Merchandise, Shop the Ad Columns of this  
Paper!

**THE BRAND**

PHONE  
THIRTY

# BLONDIE

by  
CHIC YOUNG

THE CARD SAYS  
I'M ELIGIBLE FOR  
A CALL ON THE  
BIG RADIO QUIZ  
CONTEST TONIGHT

OH,  
GOODIE

WE'LL NEED ALL THE  
INFORMATION BOOKS  
WE CAN GET

I'LL BORROW WOODNEY'S  
SET OF  
ENCYCLOPEDIAS

I'LL GET  
MY  
DICTIONARY

PLEASE, HERB -- IF  
YOU LOAN ME YOUR  
ENCYCLOPEDIA I'LL  
HAVE A CHANCE TO  
WIN THE GRAND  
PRIZE

NOTHING  
DOING --  
YOU NEVER  
RETURN  
ANYTHING  
YOU BORROW

I'M DESPERATE --  
I'LL BUY THEM  
FROM YOU --  
TWENTY  
DOLLARS

TWENTY-FIVE  
DOLLARS AND  
THEY'RE  
YOURS

SHAME ON YOU,  
PAYING HIM  
ALL THAT  
MONEY

YEH, BUT WHEN I WIN  
THE GRAND PRIZE YOU'LL  
SAY IT'S MONEY WELL SPENT

NOW, BE READY WHEN THEY PHONE --  
I'LL GIVE YOU THE QUESTION AND YOU  
LOOK IT UP IMMEDIATELY

WE ARE NOW  
PLACING THE PHONE  
CALL FOR THE GRAND  
PRIZE QUESTION

RING

THAT'S ME,  
AND I'M  
READY

THE QUESTION -- IN WHAT  
COUNTRY WAS HUNGARIAN  
GOULASH ORIGINATED?

QUICK, COOKIE,  
LOOK UP  
GOULASH!

THE PAGE  
ABOUT GOULASH  
IS TORN OUT  
OF THIS BOOK,  
DADDY

I'M  
DEAD

I CAN  
TELL THEM  
THE  
ANSWER

WE HAVE  
A WINNER --  
HUNGARY  
IS CORRECT

TAKE THE PHONE,  
DAGWOOD, WHILE  
HE ANNOUNCES  
WHAT YOUR  
PRIZE WILL  
BE

THE GRAND PRIZE IS A  
TWENTY-FOUR-VOLUME  
SET OF THE NEW  
EXCELSIOR  
ENCYCLOPEDIA

MORE  
ENCYCLOPEDIAS!

WELL, ANYWAY,  
I CAN GET RID  
OF THESE

For Service On  
Butane and Propane  
Irrigation Engine  
CARBURATORS -- IT'S  
HEREFORD BUTANE GAS CO.  
R. C. Anderson, Manager  
Phone 9000



Phillip's 66  
GAS - OIL - GREASES  
66 TRACTOR TIRES  
JIMMIE ALLRED  
DISTRIBUTOR

Phone 66

# TEENA<sup>®</sup> *by Lilla Terry*

I'VE JUST BEEN FIGURING... IF YOU HAD ALL THE MONEY YOU SPENT ON MY DRESSES LAST YEAR, I BET YOU COULD ALMOST BUY A RED CONVERTIBLE.



IF I DON'T BUY A **SINGLE NEW DRESS** FOR **ONE YEAR**, WOULD YOU BUY ME A RED CONVERTIBLE FOR COLLEGE? SECOND-HAND, OF COURSE..



YESSIR, THAT DAUGHTER OF MINE IS A SHREWD KID... VERY SENSIBLE GIRL... NOT MANY LIKE HER THESE DAYS.



HOW'RE WE COMING WITH OUR RED CONVERTIBLE

JUST PEACHEE, POP... I HAVEN'T BOUGHT **ONE DRESS** THIS MONTH... **NOT ONE!!**



YESSIR, THAT'S A SMART LITTLE GIRL, MOTHER - AND NOTICE HOW SHE STILL MANAGES TO LOOK VERY NICE, TOO.

-BY THE WAY, THERE ARE SOME BILLS ON YOUR DESK... SHE DIDN'T BUY A DRESS, BUT ----



HE HASN'T MENTIONED HIS DAUGHTER FOR **DAYS**... I WONDER WHY ???



This Space For Sale



For Complete Details - Inquire  
**THE HEREFORD BRAND**  
 Phone 30

# JOHNNY HAZARD by FRANK ROSSIN



AFTER PETER PIPER RELEASES JOHNNY AND FLAME, HE MANS AN ACK-ACK GUN AND TURNS IT ON AUNT TIZZIE AND CREW! AS PETER IS ABOUT TO BE RUGHED, JOHNNY MAKES HIS APPEARANCE...







LOOK FOR THE LOAF WITH THE "LITTLE MANN"



## Mann's MALTED MILK Bread

# OZARK IKE by RAY GOTT

WITH THE BASES LOADED AND ONE OUT IN THE TOP OF THE NINTH, HEFTY HANNAH WORKS SAL FOR A 3-2 COUNT... BUT SUD-DENLY LONGSTEM LIL STREAKS FOR HOME...



BEFORE I START MY WINDUP, I'LL MAKE SURE LONGSTEM LIL AIN'T TAKIN' TOO LONG A LEAD OFF THIRD...

OOPS!



THAT LONG-LAIGGED SPLINTER CAUGHT ME ASLEEP AT THE SWITCH!



AS THE BALL COMES TO THE PLATE, HANNAH DROPS HER BAT IN FRONT OF THE CATCHER...

MAYBE I CAN STILL WIN THIS GAME WITH MY TRUSTY BAT!



BUT LIL IS OUT! HEFTY HANNAH'S TRICK FAILED TO FOOL THE UMPIRE!

THE UMP CAUGHT HEFTY HANNAH INTERFERIN' WITH TH' PLAY AND CALLED LONGSTEM LIL OUT!

CAN'T PUT ANYTHING OVER ON "SHARP-EYED" SIMPSON!

Created by Stephen Shuster. Copyright 1990 by King Features Syndicate, Inc. World rights reserved.

WITH TWO OUT AND THE COUNT STILL 3-2 ON THE BATTER...



HEFTY HANNAH DID A'E A FAVOR THAT TIME!

NOW IF I CAN ONLY GET ANOTHER STRIKE PAST HER...



BUT THAT'S EASIER SAID THEN DONE...

THAT ONE HAD MY NUMBER ON IT!

AND RAPID ROBERTA, AIDED BY A LONG LEAD OFF SECOND, IS ALREADY BOUNCING THIRD AND HED WAY HOME!

Automatic Savings  
SURE Savings ---  
U. S. Savings Bonds

COURTESY OF  
THE HEREFORD BRAND

# GRANDMA by CHAS. KUHN-

AH, TH' KIDS HAVE BEEN DRAWIN' PICTURES ON MR. JONES'S FENCE AGAIN HE WON'T LIKE THAT - HA-HA !!



AN' I CAN JUST IMAGINE MRS. GABBY WHEN SHE SEES TH' ART WORK ON HER GARAGE - HEE-HEE-



HEY !! \*O!! \* PICTURES ALL OVER MY FENCE !!



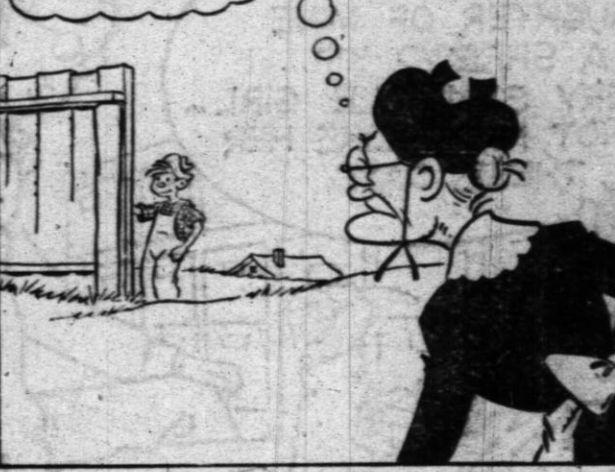
JUST LET ME CATCH TH' LITTLE RASCALS WHO DREW THEM !!



AN' THEY'VE DRAWN ON MY WALK, TOO !!



THERE THEY ARE NOW !! I'LL SLIP UP AN' CATCH 'EM IN TH' ACT-



I JUST WON'T STAND FOR IT, THAT'S WHAT !!



NOW HERE - YOU KIDS ARE JUST GONNA HAVE T'



WELL, THAT'S WHAT I CALL PRETTY NICE -



MY TREAT, KIDS !! ANYONE WHO CAN DRAW LIKE THAT DESERVES A NICE, BIG ICE-CREAM SODY !



Let's make a Date for Dinner...

A Variety of Dishes To Suit You!

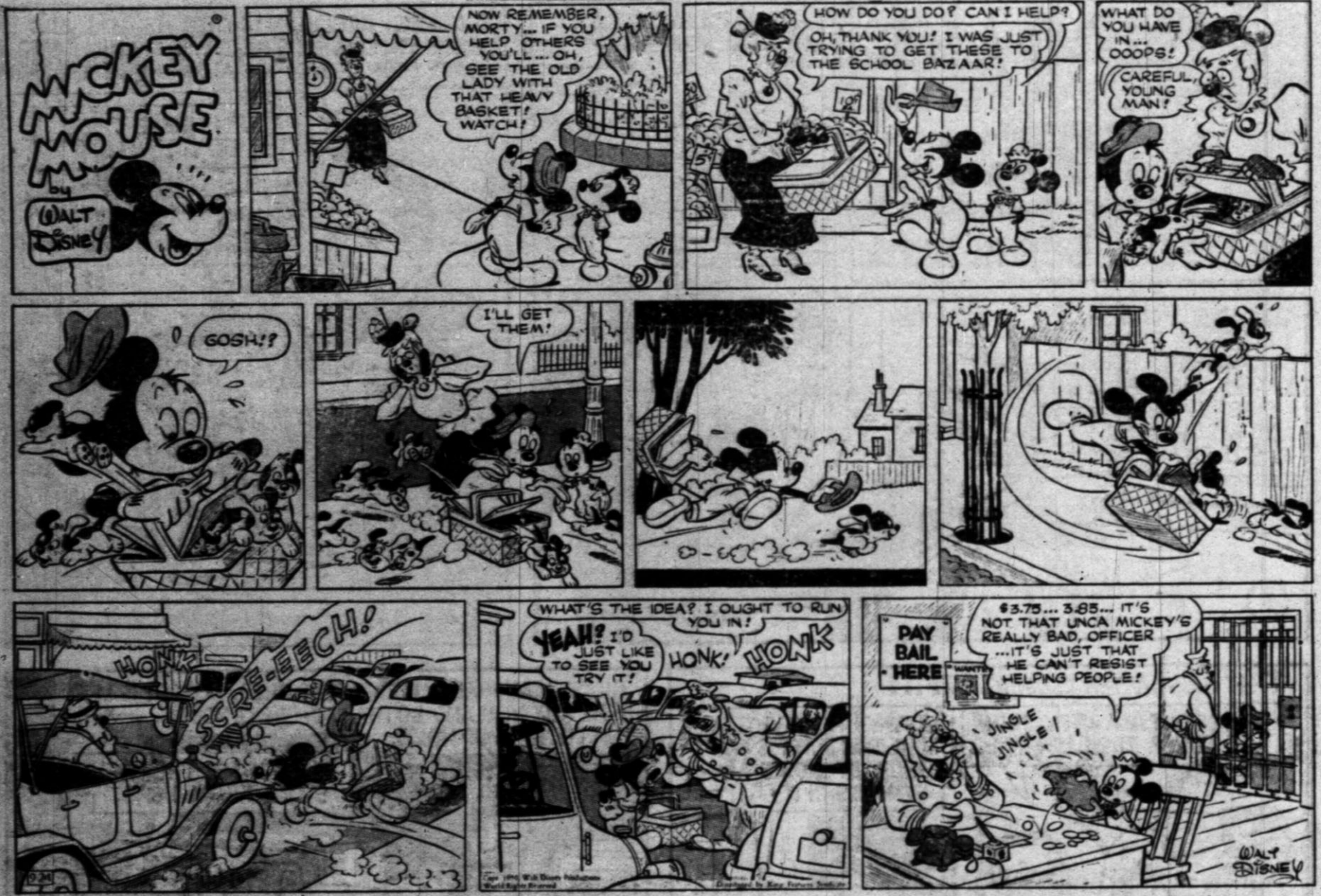
Every festive occasion becomes gayer when you dine out. Next time, dine here for a real treat!

Jim Hill Hotel Coffee Shop



"It Costs No More For The Best!"





EVERY NEW  
CONVENIENCE  
YOU'VE BEEN  
LOOKING FOR

**Servel**  
The GAS Refrigerator

**Only Servel -- The Gas Refrigerator**  
has NO MOTOR TO WEAR  
NO MACHINERY TO GROW NOISY  
STAYS SILENT — LAST LONGER

**COMMERCIAL OIL CO.**

131 Main Street Phone 68  
Factory Trained Service Men On Duty at all Times

# Prince Valiant

IN THE DAYS OF KING ARTHUR  
BY HAROLD R. FOSTER



**Synopsis:** ONCE INSIDE THE CASTLE, PRINCE VALIANT TAKES COMMAND: "SEND WAGONS BACK TO BRING IN THE WOUNDED. YOU--INFORM KING DUMDRIBILE WE WISH AUDIENCE AT ONCE. AND YOU--LEAD US TO THE THRONE ROOM!"



THE KING STRIDES INTO THE GRIMY HALL AND SEATS HIMSELF IN THE HIGH PLACE.



HE RUBS HIS HANDS TOGETHER GLEEFULLY, "AH!--SPLENDID CAPTIVES! WE SHOULD GET FAIR RANSOM FOR SUCH AS YOU!"



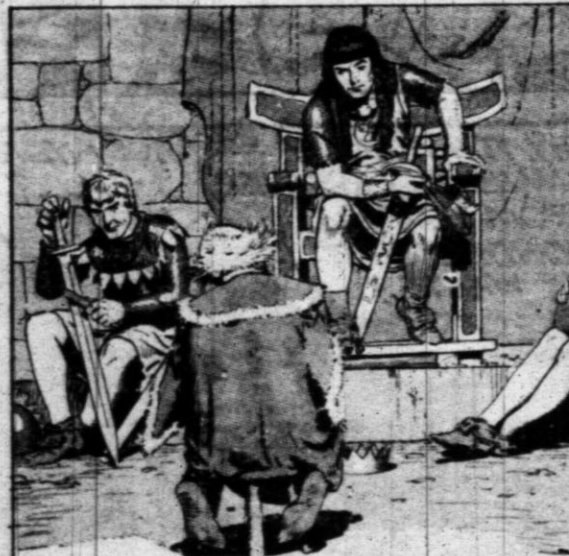
THERE IS A LONG MOMENT OF SILENCE. THE KING BECOMES PALE. "YOU ARE CAPTIVES, NO?" HE QUAVERS; THEN, "HEY, THE GUARD!"



GENTLY, BUT FIRMLY, THE KING IS REMOVED FROM THE THRONE AND GIVEN A FOOTSTOOL TO SIT ON. VAL TAKES THE THRONE.



THE GUARD ARRIVES. THEY STAND IN THE DOORWAY, UNWILLING TO GET TOO CLOSE TO THESE TERRIBLE, GRINNING NORTHMEN. "YOU HAVE DRAWN WEAPONS," VAL REMARKS. "SHALL WE DRAW OURS?"



THEN THE GUARDS REMEMBER WORK THEY HAVE TO DO ELSEWHERE, AND VAL FROWNS AT THE KING. "YOU ARE BUT A PETTY BRIGAND AND SHOULD HANG. YOU WILL BE OUR GRACIO'S HOST UNTIL WE FIX A DATE FOR YOUR TRIAL."



KING DUMDRIBILE GOES TO HIS ROOM TO THINK. HE MUST FIND SOME SCHEME TO SAVE HIS NECK.



AN UNACCUSTOMED EVENT HAPPENS IN THE LIFE OF KING DUMDRIBILE! HE LEAPS TO HIS FEET IN SURPRISE! HIS BRAIN WORKS! AN IDEA HAS COME TO HIM!

NEXT WEEK - Marriage Market.



# PITMAN GRAIN

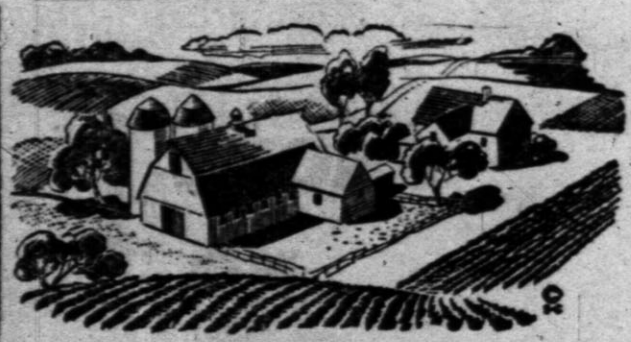
PHONE 1  
NO. 1

# KING<sup>®</sup> of the ROYAL MOUNTED

by  
ZANE  
GREY




IVY'S TURKEY HUNT ENDS IN WIDE-EYED TERROR WHEN RIGHT BEFORE HER EYES A GHOSTLY INDIAN DANCES ON THE WEBS THAT SCREEN THE ENTRANCE TO COBWEB CAVE!



Phone 497

## When Storm Clouds Gather!

There is no deterring the elements of nature! Wind or hail storms may do severe damage to your crops, your farm buildings. Make sure you have enough insurance to cushion your losses when the weather goes on a rampage!

LOANS and ABSTRACTS  
**HEREFORD INSURANCE CO.**  
ELIZABETH WOMBLE

# MANDRAKE

THE

# MAGICIAN

BY LEE FALK & PHIL DAVIS

THE DEPARTMENT STORE  
MYSTERY DEEPENS--

THAT MUST HAVE BEEN OPENED WHILE I WAS  
IN THE WATCHMAN'S ROOM. SEND HIM HOME.  
LEAVE LOTHAR AND ME ALONE HERE TONIGHT.

THIS IS SOMETHING!  
I HAVE THE STORE  
SURROUNDED! NO ONE  
ENTERS. MANDRAKE'S  
INSIDE, INVISIBLE!  
AND ALL THE CASH  
IS STOLEN!

I CAN'T FIGURE  
IT OUT. GIVE ME  
ANOTHER CHANCE  
TONIGHT--

WHAT ELSE CAN I  
DO? I'M LICKED.

1

2

THAT NIGHT, AFTER CLOSING TIME...

I'LL BE OUT IN A JIFFY. SOON  
AS I COVER THESE DUMMIES.

HURRY UP. WE GOTTA BE  
SURE THIS JOINT IS EMPTY  
--NOBODY HIDING ANY-  
WHERE IN IT!

OKAY, MANDRAKE. WE'VE SEARCHED. NOBODY IS LEFT  
HERE BUT YOU AND LOTHAR. IT'S ALL YOURS.  
I'M LOCKING UP NOW.

WE CAN SEE THE WHOLE  
STORE FROM HERE.

3

4

HOURS PASS IN THE DARK STORE--THEN, AT MIDNIGHT--  
SURE IS QUIET AND SPOOKY--

Shh--GOOD NIGHT  
--LOOK--

SUDDENLY, DUMMIES IN A DISPLAY CASE MOVE--

5

6

9-24  
CONTINUED--



## WANT ADS

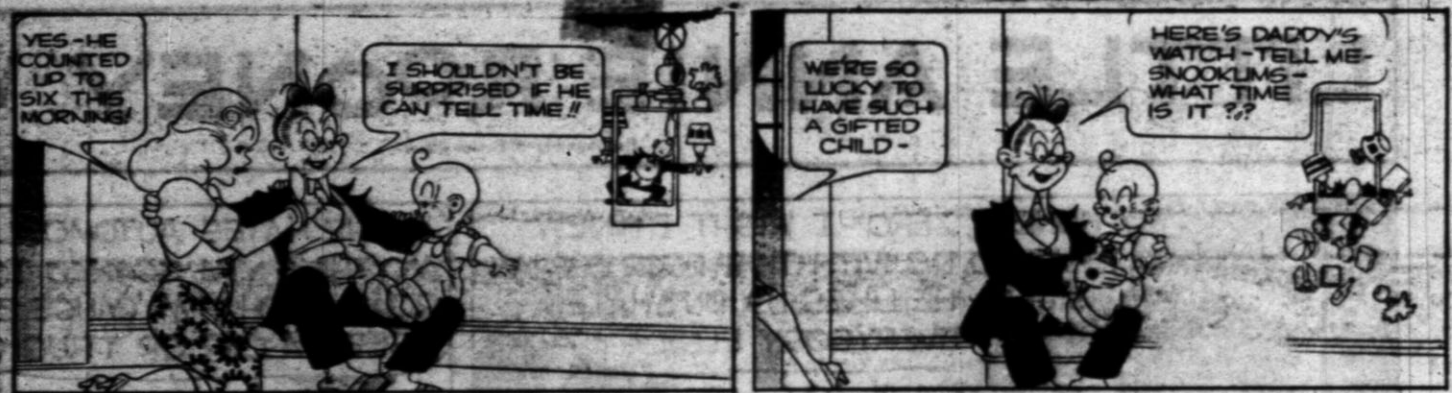
Tell the town what you want to buy, rent, swap, hire, lend or borrow! And the one sure-fire largest place for buyers and way to get results is through the classified ads... the town's sellers!

★ READ FOR PROFIT!  
★ USE FOR RESULTS!

Turn to the want ads to turn a neat profit! And an ad-taker is waiting to help you break into print.

PHONE 30

**SPOOKY**  
by  
**GEOMCMANUS**



**Bringing Up Father**

By **George McManus**

Registered U. S. Patent Office



**SHIRTS** you'll be proud to wear!



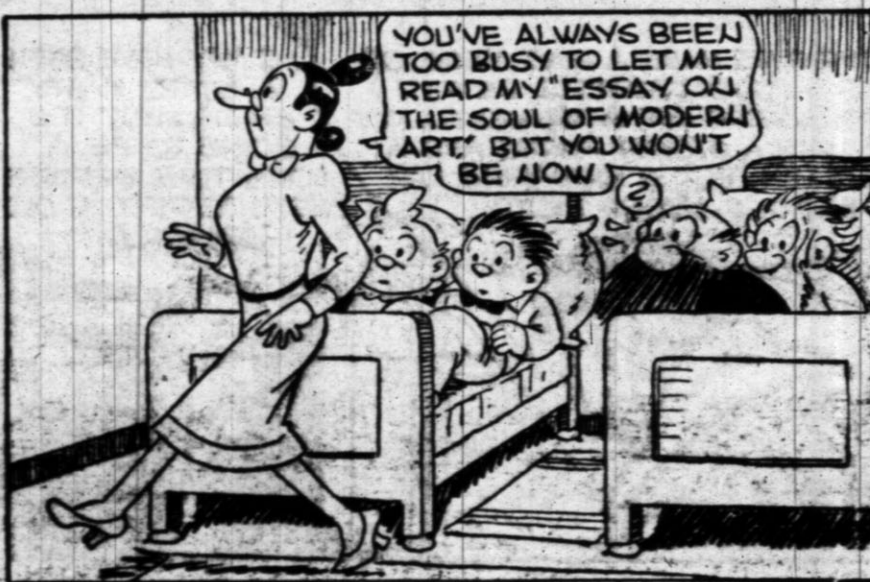
Nothing can replace the snap, sparkle and fine appearance of a laundry-finished shirt. Prove to yourself the many advantages our complete, modern service offers in finer shirt finishing . . . at low cost, too!

**SHIRTS 20c Each**  
When Accompanied with  
Family Bundle **17c Ea.**

**HEREFORD LAUNDRY & CLEANERS DRY**

Call 298 or ask our driver  
**PHONE 298**

# The KATZENJAMMER KIDS



SERVE

*Borden's*

DAIRY PRODUCTS

At All Leading Food Stores



Ed Skypola, Distributor

# RUSTY RILEY by FRANK GODWIN



GEE WHILLIKENS! HE LEFT HIS KEYS... IF I CAN GET TO THAT PHONE, MAYBE I CAN CALL TEX!



A MOMENT LATER AT MILESTONE FARM

WHO ON EARTH WOULD BE CALLING AT TWO IN THE MORNING? MAYBE IT'S ABOUT RUSTY!

HELLO! HELLO! WHO IS THIS? GREAT GUNS, BOSS!... IT'S RUSTY, HIMSELF!



RUSTY?... WHERE IS HE?

WHAT HAPPENED TO YOU, SON? WHERE ARE YOU CALLING FROM?



TEX, I DON'T KNOW, BUT LISTEN!... I'VE GOT TO TALK FAST... I'M BEING HELD IN A SHACK SOMEWHERE! HILLBILLYS HERE, TOO... AND THE VAN... BUT I DON'T KNOW WHERE WE ARE!



I DON'T KNOW THIS TELEPHONE NUMBER... IT'S BEEN TAKEN OFF THE DIAL... BUT IT'S A LOCAL CALL, 'CAUSE I GOT YOU BY DIALING... GOLLY!... I HEAR HIM COMING BACK. I'LL TRY TO TELL YOU THE REST, QUICK...!



SUFFRIN' HORNED TOADS, BOSS! THE LAD'S IN REAL TROUBLE, BUT HE'S USIN' HIS NOODLE... HE SAYS THE SHACK IS NEAR AN OLD QUARRY AND THAT PLANES FLY REAL LOW OVER IT VERY OFTEN! ALSO IT'S NEAR ENOUGH TO BE A LOCAL CALL!



THE LOW-FLYING PLANES MUST MEAN A NEAR-BY AIRPORT!

AN AIRPORT NEAR A QUARRY! THAT OUGHT TO IDENTIFY IT - CALL THE STATE POLICE, TEX!



MEANWHILE, IN A ROOM IN A CHEAP DOWNTOWN HOTEL:

YOU'VE SURE MADE A FINE MESS OF THINGS, CORKY... THERE'LL BE FIVE STATE ALARMS OUT BY DAYLIGHT... NOT ONLY FOR A STOLEN HORSE AND A HORSE VAN, BUT A KIDNAPING RAP, BESIDES.. GOOD NIGHT!

I MAY HAVE BEEN A LITTLE HASTY, CHIEF.. BUT IT'S GOING TO BE A LONG TIME BEFORE THEY LOCATE THAT OLD SHACK!



ALL THE SAME, AS SOON AS I CAN GET SOME CLOTHES ON, WE'RE GOING TO GET RID OF THAT HOT VAN AND THE NAG... THE QUARRY POOL WILL TAKE CARE OF THAT... SLATS CAN DRIVE THE KID OUT IN THE HILLS AND TURN HIM LOOSE!

OKAY, CHIEF, BUT IF TAFFY ALLERDYCE HADN'T BUNGLED THINGS, WE WOULDN'T BE IN THIS MESS!



BACK AT MILESTONE

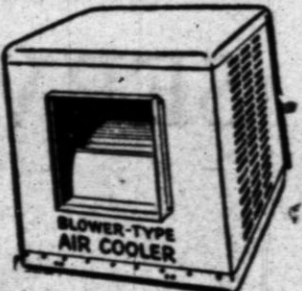
I'VE GOT IT, BOSS!... THE SERGEANT KNEW RIGHT OFF! IT'S ABOUT SIX MILES EAST... A LITTLE OFF THE STATE ROAD! LEFT TURN AT THE OLD CEMENT MILL!

GET THE ROADSTER OUT WHILE I SHED THESE FANCY CLOTHES

9-24 - TO BE CONTINUED

'Bear' the Heat Better!  
**KEEP COOL**  
with  
**AIR CONDITIONING**  
Phone 708

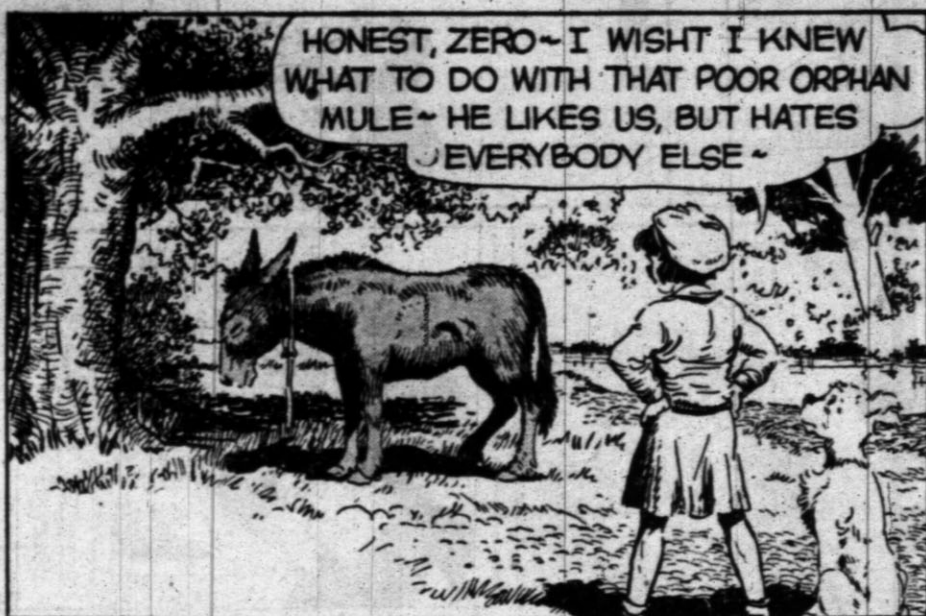
It's later than you think. .old man summer is just around the corner. If you're thinking about having air-conditioning installed . . . just call us for an estimate.



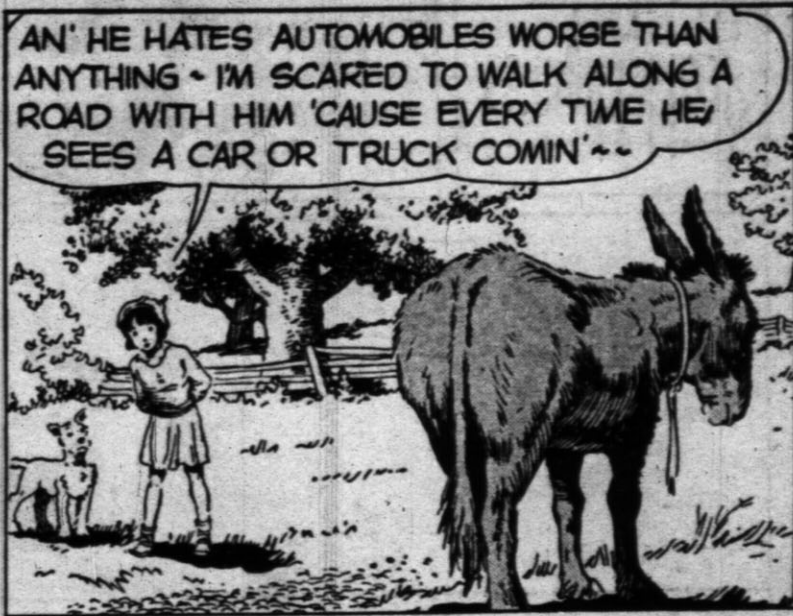
Experts in Plumbing - Sheet Metal work  
529 East 1st Street  
Authorized LENOX Dealers  
**HEREFORD HEATING CO.**

# LITTLE ANNIE ROONEY by BRANDON WALSH

Registered U. S. Patent Office



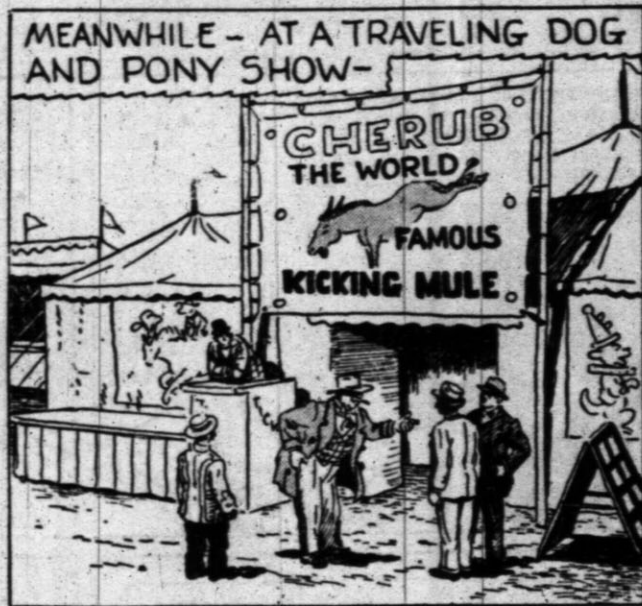
HONEST, ZERO~ I WISHT I KNEW WHAT TO DO WITH THAT POOR ORPHAN MULE~ HE LIKES US, BUT HATES EVERYBODY ELSE~



AN' HE HATES AUTOMOBILES WORSE THAN ANYTHING~ I'M SCARED TO WALK ALONG A ROAD WITH HIM 'CAUSE EVERY TIME HE SEES A CAR OR TRUCK COMIN'~



~HE GETS TERRIBLE MAD~ HOLLERS HEE-HAW, HEE-HAW~ AN' TRIES TO KICK 'EM OFF THE ROAD~



MEANWHILE - AT A TRAVELING DOG AND PONY SHOW-

CHERUB THE WORLD  
FAMOUS KICKING MULE.



DETECTIVES~ BAH! YOU COULDN'T FIND A MOUNTAIN IN COLORADO~ UNLESS I FIND CHERUB, I'LL HAVE TO CLOSE THE SHOW!



LISTEN, LOUDMOUTH~ THERE ARE A MILLION MULES IN THE WORLD AND TEN MILLION PLACES TO HIDE 'EM~ ONE MORE PEEP OUT OF~

STEADY, BILL~ LET LONGEARS CATCH HIS OWN MULE~



I'VE A GOOD MIND TO GO BACK AND~

TAKE IT EASY, BOSS~ CHERUB IS ALWAYS RUNNING AWAY, BUT WE ALWAYS FIND HIM AGAIN~

COPYR. 1960, KING FEATURES SYNDICATE, Inc., WORLD RIGHTS RESERVED.



MAYBE YOU'RE RIGHT~ I HAVE A REWARD NOTICE POSTED ON EVERY TELEGRAPH POLE IN THE COUNTY~

DARRELL MCCLURE

AND DON'T FORGET~ NOBODY IN HIS RIGHT MIND WOULD WANT CHERUB FOR A PET!

TICK

## New Air Foam Cushions

- REMOVABLE COVERS
- NEW LOW PRICE

\$5.50 TO \$6.70

EXCELLENT FOR OFFICE - AUTO - TRACTOR!

**THE HEREFORD BRAND**

