

Weather

Thursday, high 55, low 38
Friday, high 55, low 38
Saturday, high 62, low 39

The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

34 Pages

Including 20 Pages of Comics

VOLUME 4—NUMBER 33

The Sunday Brand, Hereford, Texas, Sunday, February 10, 1952

PRICE 10 CENTS PER COPY

SIGHTS, PLACES SEEN

Around Town

F. R. Oberstine returned home Friday after spending the past month in Northwest Texas Hospital in Amarillo...

Directed theater groups can boast of two more "firsts" thanks to the efforts of theater manager Francis Burdick...

William F. Smith of Sweden is one of 28 students at New Mexico Adult college who received all A's for the fall semester...

Three former Hereford residents were listed among those eligible for income tax refunds...

Deputy Tax Collector Joe A. Dismond will be in the county courtroom all day February 25...

Two Hereford youths — Neil Cook and Robert Dains — went to Amarillo Thursday to take an examination for the Army Airborne Corps...

No Announcements in City Election

With a lapse of the month deadline for filing of announcements, there have been no announcements to get for any city office...



A SILENT CLUSTER OF bystanders was on hand under the Santa Fe railroad bridge across the Tierra Blanca creek Friday evening...

Quick-Thinking Youth Cheats Death Friday

Ten-year-old Peter Abrahamson, son of Mr. and Mrs. Conrad Abrahamson, is alive today, thanks to his own split-second thinking...

The youth narrowly averted death at 4:55 p.m. Friday when the east-bound Grand Canyon Limited bore down on him...

Stowing down for a scheduled stop in Hereford, the train was traveling at about 30 miles per hour at the time...

Peter, who lives at the labor camp, was returning home from school at the time of the incident...

None of the boys heard or saw the train, they said. Peter was the only one who saw it before it passed...

The crew immediately applied the brakes and brought the train to a stop. The Gilliland ambulance was called and the train crew and several persons attracted to the scene...

Preparations were being made to drag the shallow pond for the boy's body when word came that it was the Abrahamson boy...

Deward Roberson Highway Director

Deward Roberson was elected to the board of directors of the Texas Highway 60 Association at the organizational meeting...

Representatives from 10 towns along the route attended the meeting to form a Texas chapter of the National Highway 60 group...

Included persons attending named Howard Buckingham of Pampa as their first president. Other officers are: Fred W. Phipps, Clovis, first vice-president...

Other members of the board from this area are: E. K. Kerdrick, Fortuna; Cecil Mauer, Canyon; and Andrew Brock, Borina...

Expect 2000 For Barbeque During Livestock Show

Plans are being made to serve more than 2000 people at the barbeque during the Junior Livestock and Poultry show on February 22 and 23...

The Rotary committee which is in charge of the barbeque announced that they were planning on about the same amount of people that they served last year...

The trophies for the show arrived this week and are on display in the office of County Agent Hugh Chairman...

All the trophies for the show are miniature statuettes of the various animals, mounted on brown plastic. The Grand Champion calf trophy is mounted on wood with a wood background...

There are rosettes for all the grand and reserve champions in the show in addition to the trophy.

'Face Lifting' On Lake Park Begins

Preliminary work on giving Lake Park a complete "face-lifting" has already started. Mayor W. E. Dameron told The Brand this week...

Changes scheduled to be made at the city's largest uptown park include the installation of a complete underground sprinkler system, planting of shrub beds...

Plans tentatively agreed upon for the park will also include an adequate picnic area and possibly a softball diamond.

A new off-the-road drive and turn-around will be incorporated into the new park and additional playground equipment will also be installed...

Monday ran their levels over the entire park so that the first phase of the work, plowing up the entire park, can be started immediately.

Holden spent a whole day here recently with city officials going over the entire park system in Hereford, when plans were discussed.

Schooler Rites Conducted Here Last Thursday

Funeral services for W. P. Schooler of Hereford were conducted in Texhoma, Okla. on Thursday afternoon, Feb. 7.

Schooler died at his home in Hereford Wednesday afternoon. Born September 4, 1877 in Dublin, Texas, Schooler was married to Emma Yates in 1898 in Dublin.

Polio Victim Is Returned Home To Recuperate

"I'm just glad I'm home" was the only comment Charla Berry 11-year-old daughter of Mr. and Mrs. S. B. Berry, had to make after she arrived in Hereford Tuesday from the polio clinic at Plainview where she has been a patient since September.

Charla still wears a brace from her neck down when she walks with her crutches and she has not learned to use the braces without the crutches.

She is able to be up and walk on her crutches twice a day now and will be up more and more as the muscles in her legs strengthen.

Charla is allowed to be up in her wheel chair as much every day as she is able.

She does various kinds of handicraft to occupy her spare time and is able to practice on the piano some although her thumbs are still weak.

She will not be able to return to school this year but the Berrys are making arrangements for her to study at home. One of Charla's teachers has expressed the hope that she will continue her school work next year with her class and not have to make up the year of work she is missing.

The first phase of the work, that which can begin immediately, entails moving the shrubbery, building a terrace on the north side of the park, and plowing up the entire park and re-grading it for the most efficient possible drainage.

Second step in the work will be installing the park-wide sprinkler system, and finally the planting of the shrub beds. All the shrub work will be completed this season yet, it is planned.

The off-the-road drive will enter the park at the Seventh street entrance where the street comes to a dead end at Lake Park.

A section of the park will also be set aside for a picnic area, Mayor Dameron said. Final arrangements as to the size and nature of this area have not been completed.

No Requests For Housing Meeting

No overtures have been made as yet to the city commission regarding the setting aside of a section of town for building activity by Latin-American residents of the city. Mayor W. E. Dameron told The Brand Friday afternoon.

There has been a great deal of discussion about designating such a section for that express purpose since the recent low cost housing meeting, but there has been no liaison between the city and any civic group on the matter.

A three-man committee has been appointed by the Deaf Smith County Chamber of Commerce to meet with the city and discuss the subject. The committee was appointed at the last board meeting on January 30.

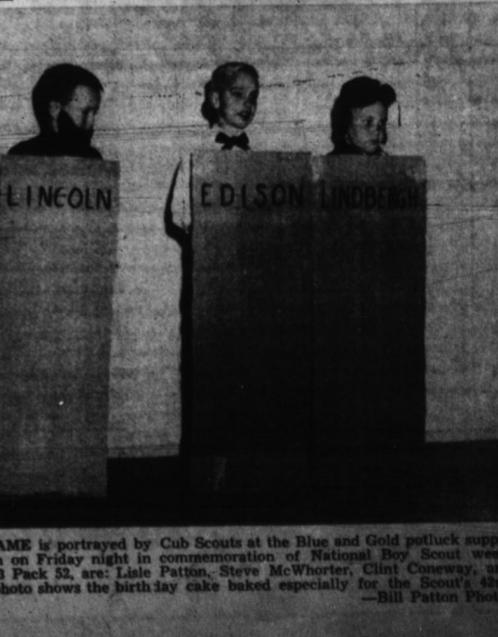
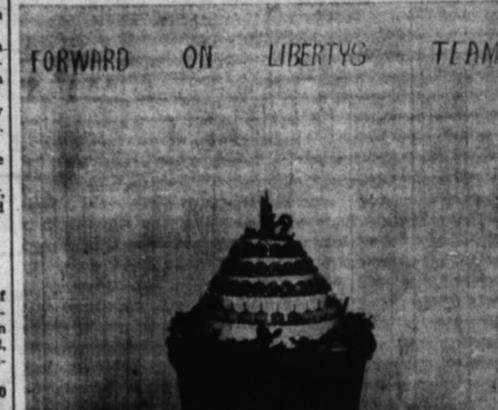
When questioned about possibility of finding such an area, Mayor Dameron said the city's feelings on the matter have been fairly well known for some time. In fact, the city owns some property in the southwest section of the city — the site of the old disposal plant — (Blocks 58, 59 and still a third block in Whitehead addition) which it feels would be ideally suited for such a project.

When the city transferred 7.83 acres of land in that section of town to the city's veterans organizations about two years ago, they had the building possibility in mind at that time to a certain extent.

There is still more land in that section of town (south of New York avenue) that could also be used for building sites. That property is owned by parties other than the City of Hereford, however.

Mayor Dameron recalled that the city has an extra deep sewer line running down New York avenue and that the water pressure there is strong, so those two factors in the building growth of that area are pretty well under control.

From time to time, various individuals have come to the mayor and asked him if there was any possibility of building there. The Brand learned.



SOME OF THE ENTRANTS in the Junior Livestock and Poultry show look over the trophies, cups and rosettes which will be awarded in the show this year. Shown in the picture are: David Dismond, FFA entrant; Bill Stubbard, FFA sponsor; Hugh Chairman, county agent and Don Parsons, 4-H entrant.

FEBRUARY'S HALL OF FAME is portrayed by Cub Scouts at the Blue and Gold potluck supper held at the Christian church on Friday night in commemoration of National Boy Scout week. The boys, members of Den 3 Pack 52, are: Lisle Patton, Steve McWhorter, Clint Conaway, and Randall McGee. The upper photo shows the birthday cake baked especially for the Scout's 42nd anniversary.



THIRD PLACE WINNERS in the Junior Chapter Conducting team, at the District meet in Canyon Saturday are shown above. The Hereford boys are from left: Gary McQuigg, E. W. Solomon, Leonard Atchley, George Jury, Jimmy Burkett, Clifford Russell, Darrel Hershey, Roger Shipley, Charles Springer and Home Hershey.



MONT BAKER, who has been employed at the Hereford Hardware for about 5 years, demonstrates some new fishing equipment.—Brand Staff Photo.

Wyche Club Studies Kitchen Equipment

Wyche Home Demonstration Club met with Mrs. Raymond Paetzold Tuesday afternoon with

the vice-president, Mrs. W. R. Scarth, presiding. Mrs. Ira Ott directed the recreation program.

Following the council report given by Mrs. J. V. Pickens, Mrs. Tom Draper, CHDA, conducted the program on arranging large

kitchen equipment.

The next meeting is scheduled for February 21 in the home of Mrs. E. C. Hewitt.

Those present were: Mesdames J. V. Pickens, Edwin Flood, C. R. Damron, Geo. L. Olson, C. C. Ellis, Elmer Reinhart, Jack Scarth, Marion Fite, Tom Draper, Ira Ott, R. W. Elliston, R. F. Day, Nolle Elliston, Jim Cross, A. E. Jury, W. T. Kelly, W. R. Scarth, W. T. Johnson and the hostess.

Medlin Charged With DWI Thurs.

Allen Medlin was charged with driving while intoxicated in county court on February 7.

The offense occurred on February 6, according to the information.

Misses Hazel and Icela Crouch both school teachers in Brownfield, spent Friday night with Mrs. J. F. Ward. They were both former Hereford residents.

Witherspoon Is Commissaryman School Grad

Recently graduated from the Naval Commissaryman School at the U. S. Naval Training Center, San Diego, Calif., with an average of 85.26, was Donald N. Witherspoon, seaman apprentice, USN, son of Mr. and Mrs. F. G. Witherspoon of 807 Miles ave., Hereford, Texas.

Witherspoon entered the Naval service July 12, 1951. Before this he attended Hereford high school. Commissarymen are taught to prepare menus; keep cost accounts, assist in ordering provisions and to check deliveries of food to ships and shore stations of the Navy. They are also taught how to stow food and care for refrigerated spaces and provision issue rooms.

Gift Party Given

Hostess for a gift party honoring Mrs. Y. N. Yarbro Thursday afternoon in the home of Mrs. Charley Calloway, were Mesdames B. E. Brumley, D. W. Allmon, Roy Boyd, L. J. Matthews, Foy Huff and Mrs. Calloway.

Appropriate decorations marked the refreshment table and crocheted corsages were given as favors.

Those attending were: Mesdames Monroe Parker, John Schneider, D. C. McWhorter, Roy Thompson, Davis Sawyer, Harold Meacham, C. B. Hudson, Claude Edelman, Leo Hoffman, Howard Gore, Jack Bivins, Louie Olson, Joe Peters, R. A. Daniel, Scott Kirkpatrick, J. V. Pickens, Raymond Paetzold, Miss Jane Pickens, the honoree and the hostesses.

cases of anthrax reported to him. He urged any farmer suspecting the outbreak of anthrax in his herd to contact a veterinarian.

Hembree To Open Jewelry Store In Marshall, Texas

Plans for opening a jewelry store in Marshall, Texas were this week announced by Bill Hembree, who said that a building is being remodeled for him at the present time. He hopes to open the store around April 1, and said the family will move to Marshall as soon as school is dismissed.

Mr. Hembree said the store will be called, "Hembree's Credit Jewelry" and will feature a large stock.

Public Invited To Hear TSTA Fieldman Mon.

The public is invited to attend a meeting of the Deaf Smith county unit of the Texas State Teachers' Association Monday night at 7:30 p.m.

Featured speaker will be Sam B. Culpepper field representative of the TSTA of Austin.

Culpepper is former deputy state superintendent and is a veteran school administrator. He is the only fieldman from the state office.

His talk will deal with the seven point program of the teachers group.

Around...

(Continued from page 1)

Robert A. Bills, local recruiter.

A regular meeting of the Hereford Rural School District board of trustees will be held in the office of Supt. George Graham at 7:30 p.m. Thursday night.

Approximately 55 members of the American Legion and VFW met Tuesday night at the clubhouse to discuss the sale of some of the land in the Veteran's park.

The group decided not to sell any of the land at the present time but to lease it to the highest bidder for cattle grazing.

The 1952 Round-Ups are on sale for the final time. The price is \$4 and the last day to buy one of the Round-Ups is Tuesday, Feb. 12. Anyone who wishes to buy one may contact Mrs. Dalton Criswell at the high school.

Several from Hereford attended a meeting of the Panhandle School Administrators meeting in Pampa Saturday.

Mrs. Melva Fortenberry from Hereford had part on the morning program. Those attending from Hereford were: H. V. Stanton, Byron Durham, Don T. Martin, Don C. Martin, O. D. Lowry, Pat Sullivan, Della Stagner, Mrs. Melva Fortenberry and George Graham.

John Estes has been in College Station attending a certified seed meeting.

The board of directors of the Deaf Smith county hospital are trying to get a meeting with the County Commissioners for 8 p.m. Monday night to see how much help the county machinery can be in helping improve the grounds at the county hospital.

Nan Douglas of the Lady Faire beauty shop will attend an all-Texas Beauty show at Dallas this week-end.

County Agent Hugh Clearman reported that there have been no

Rotary Club Plans Wrestling Match Feb. 3

John Patton, George Heard, Bill Davis Jr., Bill Stanford and Roy Ford were speakers on the program for the Hereford Rotary club Friday. They told of various clubs they had visited.

Plans for the wrestling match on February 23 were announced. The Rotary club will be in charge of the match with proceeds going to pay for the Junior Livestock and Poultry show.

Eddie Reinsauer was the Junior Rotarian present at the meeting this week.

Visiting Rotarians were: P. D. Elliston of California; Gordon Alexander of Silverton, Rufus Overstreet and Bill Serrel of Eagle Pass, Texas.

Golden Circle Sunday School Class Meets

The Golden Circle class of the First Baptist church met Friday night at the home of Mrs. Hazel Sparks. Mrs. Coy Phillips was co-hostess for the meeting.

The class teacher, Mrs. R. H. Hale, gave the devotional on prayer.

The recreation hour was given by Mrs. Glenn Boardman. She quoted lines from well known poems and asked the members of the class to give the title and the author.

Mrs. George Benson was awarded the prize for making the highest grade.

Special music was given by Mrs. Carl Mounts and Mrs. Wiley Roberson.

Those present were: Mesdames Carl Mounts, Wiley Roberson, B. F. Markham, Charles E. Hood, L. Culpepper, George Benson, W. C. Lowery, Hardy Benson, R. H. Hale, Glen Boardman, Coy Phillips, and Hazel Sparks.

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A gay Valentine's Day gift wrap lends holiday atmosphere to everybody's everyday favorite... creams, fruits, nuts and caramels—dipped in milk and dark chocolate. 1 lb. box \$1.25

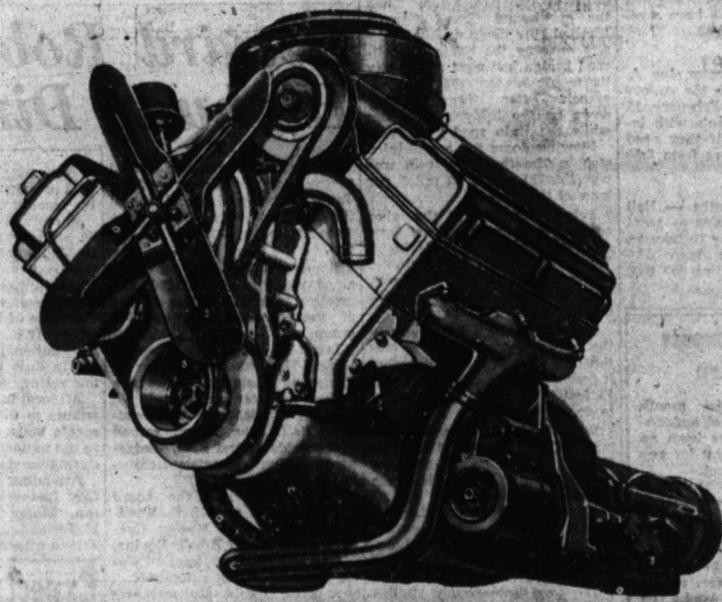


\$1.75

Make your Valentine Gift a heart of gleaming red foil tastefully filled with creams, nuts, fruits, caramels, toffee scotch, crunch and chewy centers, dipped in milk and dark vanilla chocolate. 1 lb. heart box.

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Tremendous power, long life, economical operation, and smooth, quiet performance even at the highest speeds are outstanding features of the sensational new De Soto Fire Dome V-8 engine.

The new engine, a power plant unrivaled in the automotive industry, will appear in a new De Soto car soon. The Fire Dome V-8 will produce 160 horsepower—more horsepower per cubic inch than any competitive American automobile.

Heart of the new engine is its hemispherical combustion chamber, the ideal design long sought for by automotive

engineers and developed after years of research.

The dome like shape of the chamber gives the new engine its name of Fire Dome V-8.

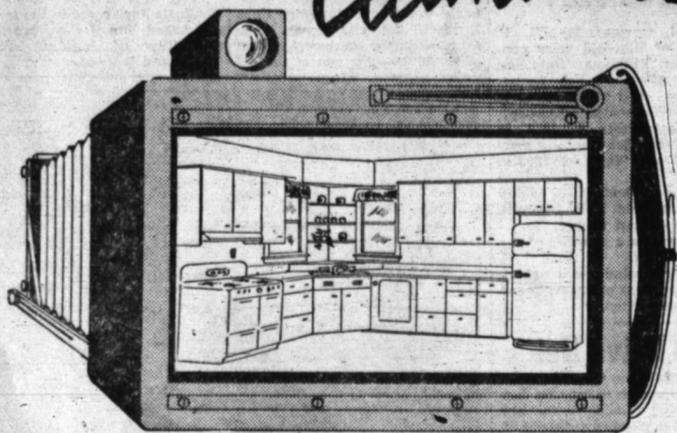
Fire Dome engines that have been run for more than 50,000 miles in every kind of weather and climate and over every type of terrain show astoundingly little wear when disassembled. The design of the engine is such that it has greatly reduced the causes of normal engine wear. A Fire Dome V-8 engine will be a superb engine after years of driving.

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THEY MEAN IT, TOO

Single Girls Demand More "Eligible Bachelor" Pix

If you're one of those who think nobody pays attention to a bachelor, this is to let you know you're wrong. Dead wrong. There has been very little peace at The Brand office since we ran the pictures of nine bachelors as a front page feature in section two of The Sunday Brand February 3.

Evidently the ladies around here take Leap Year seriously. There were telephone calls — several of them — asking for MORE bachelors. Some of the town's eligible single males also have asked for pictures of the unmarried ladies of the community. One young lady called The Brand and pleaded for "more bachelors." "After all," she intoned, "Leap Year only comes every four years."

This reader wasn't alone in her views, either.

Maybe what the community needs as a sort of "tie-in" with all this Leap Year business is a good old-fashioned "Sadie Hawkins Day."

How's about it? Some of the requests in regard to the bachelor feature were surprising, too.

Did the gals ask about the man's disposition, if he liked good home cooking, does he have falling hair, or all that? No siree! "How much money do they make?" That's what they asked! Two of the girls who asked for more bachelors cooperated with The Brand and even sent names of possible picture subjects to us. That helps.

Any other lists sent to The Brand will be appreciated. No doubt about it, the feature

created quite a stir. And there WILL be more bachelors — in the near future. PLUS some unmarried young ladies also.

How did the pictured bachelors fare? We asked some of them that question.

And they just smiled. We always DID claim that "It Pays To Advertise." — W. W. K.

Kiwanians Take Part In Scout Stunts Thurs.

A peek into some of the activities attending a Scout meeting was afforded the Hereford Kiwanis club at its Thursday meeting.

Presenting the program was Troop 51, sponsored by the Kiwanians.

Tom Woodford, junior Scoutmaster, and Wendell Burdine, master of the Troop, both addressed the club and thanked members for their support.

Bill Phillips, district commissioner, gave a talk outlining Scouting's aims for the forthcoming three-year period.

Lynn Bybee was toastmaster for the Scout portion of the program.

Ray Graham was selected as "Junior Kiwanian" for a six-month period and was introduced at the meeting.

Robert Morris and Haym Salomon helped finance the American Revolution.

Former Resident Trainmaster Of CGW In Iowa

C. B. Angelo, son of Mrs. Marie D. Angelo of Hereford, was named trainmaster for the Chicago Great Western railroad in Oelwein, Iowa, effective February 1, according to word received here.

Angelo, a brother of Clay Angelo, Hereford fireman, was transferred to the Iowa city from the Kansas City branch of the railroad.

A veteran of 20 years in the railroad business, Angelo graduated from Hereford high school and worked for Frank Gyles in his grocery store while going to school.

The former resident has been working for the company in Oelwein since October, 1951.

Trousers Catch In Tractor; Sprains Ankle

WESTWAY—James Ray Coleman received a badly-sprained ankle last Thursday when his clothing became entangled in the power take-off on a tractor he was driving.

The tractor was pulling a cotton picker at the time.

Coleman's trouser leg was torn off in the accident, and he feels mighty lucky to have escaped with just a sprain. He was getting around on crutches early this week.

THE LADY YOU LOVE... LOVES

Candy



and especially our

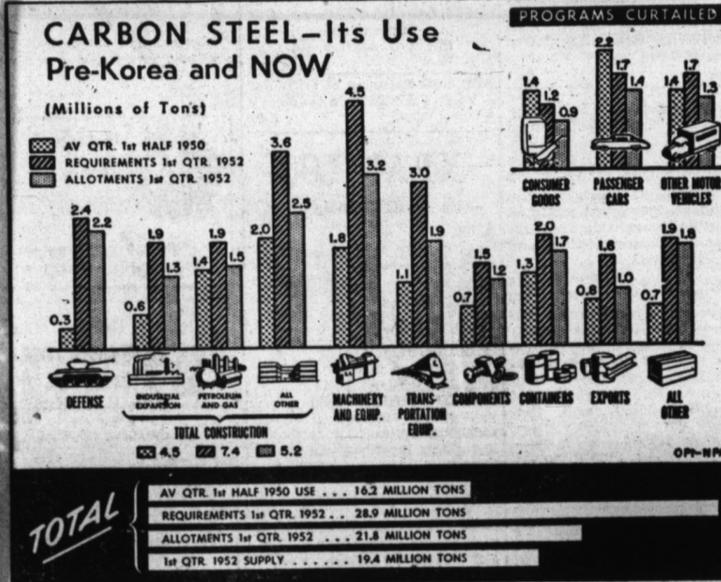
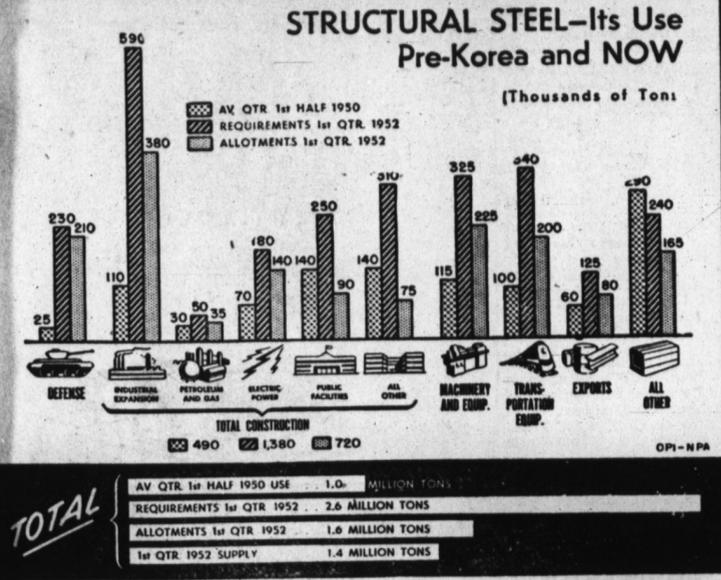
RICH CHOCOLATES

Choose from our tempting array of delicious Valentine chocolates. Assorted cream and nougat fillings.

HEART BOX \$1.75 up
Other Assortments \$1.75 up

HAILE DRUG

241 N. Main St. Phone 99



Hereford Tied For Lead After Win Over Tulia

Hereford pulled into a first-place tie in the District 2-A basketball race with Canyon by defeating the Tulia Hornets on the local court Friday night, 42-31. Both the Herd and Canyon are pacing the loop with 2-1 records each. Canyon has polished off Tulia and Floydada and the Whitefaces have beaten Canyon and Tulia.

In Friday night's game, the Starkmen had things their way over the entire route. They were hitting the basket as well as they have usually done in previous games. In the second half they piled up a 38% mark with eight out of 21 attempts after hitting six out of 20 in the first half for a 30% mark.

The Herd's shot pattern fell into the same form as the Whitefaces poured down the court and dispatched all their attempts from under their own bucket.

Hereford makes another district bid when the Whitefaces host Floydada — their only loss to date — at the local gym on Tuesday night.

At the same time, Canyon will be facing Tulia at Canyon. Ray Graham was the hottest of the Herd'smen Friday night sinking seven field goals and five free throws for 19 points. The injured Bob Mathers hit for 10 points with five goals.

The box:

HEREFORD	FG	FT	F	Pts
Mathers, f	5	0	1	10
Allen, f	1	1	3	3
Graham, f	7	5	1	19
Boyd, f	0	0	0	0
White, c	1	2	5	4
Newman, c	0	0	0	0
Wilson, g	2	0	3	4
Woodford, g	0	0	0	0
Dement, g	0	0	0	0
Morton, g	1	0	0	2
Total	17	8	13	42

TULIA	FG	FT	F	Pts
Lacy, f	4	1	2	9
Daniels, f	0	0	0	0
Gales, f	3	0	0	8
Grubb, c	0	1	0	1
Daniels, c	0	0	0	0
Cansler, c	5	1	5	11
Lake, g	1	0	3	2
Ringo, g	0	1	2	1
Pannel, g	0	1	4	1
Bryan, g	0	0	0	0
Total	13	5	18	31

DISTRICT 2-A STANDINGS

HEREFORD	W	L
HEREFORD	2	1
Canyon	2	1
Floydada	1	2
Tulia	1	2

Hospita! Notes

Patients in Hospital

Mrs. Joe L. Hamilton, OB, F. A. May, Mrs. W. J. Campbell, OB, W. S. Fluitt, surg., Mrs. T. J. Presley, med., Mrs. Frank Byrd, med., Mrs. J. A. Noland, med., Mrs. Alma K. Brumley, med., Jimmy Cassels, med., Mrs. Emory Bates, Don Hartig, surg., Mrs. J. W. Ho-Gland, OB, Mrs. G. A. F.

Parker, med., Mrs. Jack Brown, OB, A. S. Curry, surg., Mrs. Darrell Janssen, OB.

Patients Dismissed

Mrs. Ray Smith, OB, 2-9; Mrs. Eleanor Hudspeth, med., 2-9; E. A. Edwards, med., 2-9; Richard Ireland, med., 2-9; Mrs. T. J. Parsons, med., 2-9; C. N. McClure, med., 2-9; Mrs. G. V. Hall, OB, 2-8; Mrs. W. A. Gentry, med., 2-8; Frank Taylor, ortho., 2-7; Mrs. W. M. Ratliff, OB, 2-7; W. Mack Jackson, surg., 2-7; Mrs. W. O. Markley, OB, 2-6; Fay Wilson, med., 2-7.

Births

A son, Frank Ed, to Mr. and Mrs. J. W. Ho-Gland on February 8.

A son to Mr. and Mrs. W. J. Campbell February 8.

A son to Mr. and Mrs. Joe Hamilton February 9.

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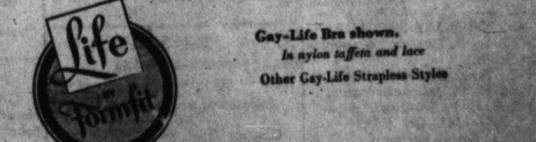
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A whisper of control for junior figures

No heavy bones in Skippies. Nothing to pinch, poke or bind. Tailored Formfit's special way, to keep you gloriously sleek. Yet so soft, light, cool! So blissfully comfy and free, you actually forget you're wearing them. Girdles and panties in your length, a variety of elastics, styles, colors. Sudsable, quick-drying. Come choose your Skippies. Today!

THE Vogue

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Provocative! That's you in a glamorous Gay-Life Bra. Keeps bust alluringly high, young, separated—without straps, without wires. Sparks a new note of excitement under sheer blouses, revealing necklines, strapless gowns! Tailored-to-fit, Formfit's own special way. To cling smoothly, securely, comfortably. A, B, C cups, sizes 32 to 38. Choose your Gay-Life Bra from our range of styles, fabrics, colors!



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Star Theatre

Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

1. FOR SALE Miscellaneous

FOR SALE: Registered Scotch Shorthorn bulls. 7 miles south on Dimmitt Hwy. Tom Draper. Box 671. B-1-16-6-1fc

FOR YOUR Sterling Needs See Our Stock. Cowan Jewelry. Adv

We have 111 FEED MOLASSES Any Quantity FRASER MILLING CO. B-1-30-1fc

Chrysler Industrial Motors Sales & Service McCullough Motor Co. 411 W. 1st. B-1-9-1fc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-18-1fc

Hereford Glass Co. Expert Car Glass Installation Table Tops and Window Glass 1302 Park Ave. Ph. 1425 B-1-16-1fc

FOR SALE OR TRADE: One 1950 Model 8 ft. Servel Refrigerator Will trade for calves or pigs. B. E. Brumley, Box 608 B-1-21-28-1fc

FOR SALE: Montgomery Ward washing machine. Good condition. Reasonably priced. Call 80-J or See at 114 Fuller. B-1-17-30-1fc

BOOKING BABY CHICKS through February and March. We have chick waterers, feeders, litterers and water warmers. Nutrena Chick Starter Red Chain Chick Starter Hereford Feed Co. at Bradley Grain Co. Phone 360 B-1-31-1fc

FOR SALE Early Macha cotton seed. 1st year off white sack. Recleaned. \$2.50 per bushel. 1/2 mile east of Olton, Texas on Hi-way 70. E. C. Jones B-1-3-32-2c

REBUILT CAR and truck transmission. Hereford Wrecking Co. Phone 320. T-1-10-18-1fc

MOTOR BOAT FOR SALE Nice 14 ft. boat on a special built trailer. 1-25 H. P. Evenrude Motor. 1-16 H. P. Johnson Motor. 1-2 1/2 H. P. Trailing Motor. SELL ALL OR PART - Frank Barber B-1-1 1/2 -6-2p

LUMBER Utility Grade 2x4s and 1x8s 545 Fir, Shiplog \$6.50 Per Hundred Feet Carl McCaslin Lumber Co. 1 Block East of Courthouse Call the Lumber Number 7 B-1-33-1fc

IMPROVED 20 acres, \$9,500, terms. Improved 4 acres, \$7,500, terms or trade equity. Improved 200 acres under irrigation, \$200 acre. Claud Higgins Fone 544 S-4-1-33-1p

FOR SALE: Second-hand barbwire. 3c pound. 100 second-hand fence post. 15c each. N. E. Gass. 311 Jackson, Hereford. B-1-20-33-2p

FOR SALE: Assortment of Roses, Flowering shrubs, fruit trees shade trees, hedge and bulbs. Mrs. J. F. Ward, North Main. S-1-19-20-1fc

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., Phone 320. T-1-12-18-1fc

FIREPROOF storage chests. Inside measurements: 12x6x10 1/2 inches. File folders included. Underwriter's laboratory guarantee. Just the thing for valuables at home or on the farm. Top locks down. Priced at only \$29.50. See them at The Brand Office. B-1-2-6-10fxc

FOR SALE: One short yearling Shetland filly and one long yearling shetland stud. Also two long yearling Palomino fillies. Howard Gault, Phone 81 or 753. B-1-25-33-2c

2. FOR SALE Farm Equipment

USED FARM EQUIPMENT 1-1946 Oliver 80 Tractor \$900.00. 1-1941 Case DC Tractor \$750.00. 1-1946 Case SC Tractor \$600.00. 1-1947 Case LA Tractor \$1600.00. Case CC Tractors \$200 & up. NEW EQUIPMENT Case DC 4-row Tractors with equipment. Case LA Wheatland Tractors. Butane Equipment for Above Tractors Bargains in 8 inch and 10 inch Feed Mills. JACOBSEN BROS. J. I. Case Dealers 137 N. Miles Phone 777 B-2-30-1fc

FOR SALE: One Chrysler 8-cylinder Industrial engine with 100 gallon butane tank. Priced to sell. Jim Kirby. Phone 367W B-2-17-32-3c

3. FOR SALE Automobiles

Eliminate unnecessary tire wear! Change the position of the wheels every 2 or 3 thousand miles. Correctly done, this increases the life of tires up to 25% Bear System Front Wheel Aligning KINSEY MOTOR CO. Phone 740 B-3-14-1fc

FOR YOUR Sterling Needs See Our Stock. Cowan Jewelry. Adv

FOR SALE: '50 model Ford pick-up. 14,000 miles. E. H. Burk. 11 miles Southeast. B-3-13-33-2p

FOR SALE: Cleanest 1937 Ford tudor in town. Call 837-J Or 207 West 6th. B-3-14-33-2p

4. REAL ESTATE

FOR SALE - Five room house on 104ft. front lot on pavement Adjoining high school playgrounds. Call 1219. Genevieve Guseman. B-4-19-11-1fc

EXPERT Watch and Clock Repair. All Work Guaranteed. Cowan Jewelry Adv

FOR SALE 30 acres good smooth land right near town, clean as a hound's tooth, \$8,500. GLENN WEIR 109 Main Res. 452 Office 200 B-4-49-1fc

FOR SALE: Two bedroom home on 100x200 lot, recently redecorated. Garage with room attached. Small barn with cement floor and electricity. Call 810 or 1519-M. B-4-25-29-1fc

4 1/2% MONEY On

FARMS - RANCHES METCALF & BRALY 632 W. First St., Hiway 60 Ph. 854 P. O. Box 845 Hereford, Texas B-4-2-36-1fc

FOR YOUR Sterling Needs See Our Stock. Cowan Jewelry. Adv

FARM 72 320 A. irrigated, 220 A. in cult., 100 A. in native grass and lake. Two 8" wells (White motors on butane) 8 room (two story) house with two baths, hardwood floors and sheetrock 30x60 barn with 220 volt elec. and also 110 volt, pressure pump, wash house with butane & elec. 1000 gal. butane tank, good land and NO Johnson grass, 11 miles N. W. of Hereford, Texas, 3 miles off the pavement. \$12,800.00 loan can be assumed. Price -167.50 per A. B-4-6-2c

SEE OUR New Line of Craftsman Billfolds. Cowan Jewelry Adv

213 AVE. H. Second house south of Shirley school. 2 large bedrooms and 1 small bedroom. Living room and 2 bedrooms carpeted, wall to wall. House insulated throughout, Venetian blinds and Coleman panel wall heat. Lot size 60x35 feet. Shower in bathroom. Will carry nice loan. PRICE \$7,350.00 SAM NUNNALLY LONE STAR INSURANCE AGENCY Phone 424 Nite 1711 B-4-3-6-2c

EXPERT Watch and Clock Repair. All Work Guaranteed. Cowan Jewelry Adv

HUGH BOOKOUT REALTY 533 East 1st St. on Hiway 60 Hereford, Texas B-4-5-2c

EXPERT Watch and Clock Repair. All Work Guaranteed. Cowan Jewelry Adv

TO CLEAR UP AN ESTATE Three beautiful quarter sections 18 miles from Hereford. Very clean land, lays just right for irrigation. Good irrigation wells all around in 135 foot water. Estimates for a turnkey job on a well average \$7,200.00. We will sell one quarter, 2 quarters or all of this for \$157.50 per acre and carry good loan for 10 years. Will carry \$12,000.00 on any one quarter or will carry \$24,000.00 on whole thing. Exclusive with SAM NUNNALLY LONE STAR INSURANCE AGENCY 136 Main Phone 424 Nite 1711 B-4-5-2c

G. I. HOME Plus Rental Revenue This is a nice 2 bedroom home located close to Shirley school on a large 75' lot. Living room carpeted, nice bath, large kitchen, small back porch, double garage, one side made into apartment. Has picket fence and on paved street. Sam Nunnally Lone Star Insurance Agency 136 Main Phone 424 Nite 1711 B-4-3-6-2c

WANTED One section level land near Hereford or Dimmitt, if you will take some Lubbock property (one modern 3 bedroom house, 3 small apartment houses, all will rent now for \$240 per month) as part payment. If interested, write or phone 5-8219 Lubbock. Describe your land fully, also location. No commission man. J. A. Blackwell 1408 Ave. N Lubbock, Texas B-4-33-2c

5. FOR RENT

FOR RENT: Bedroom. Close in. 509 Ross. Phone 847-J B-5-9-42-1fc

FOR RENT: Nicely furnished six room house Three bedrooms 239 Lee. See J. B. Elliston or phone 179 or 86. B-5-20-46-1fc

FOR RENT: 2 room, furnished Apt. Private Bath. Mrs. Ella Burdine 300 West 6th. Phone 1378 B-5-16-6-1fc

FOR RENT: Three room Apt. Furnished Phone 185 4:1 South 25 Mile Ave. S-5-13-33-1p

FOR RENT: Unfurnished three room duplex. Apply 507 Jackson. B-5-9-33-1fc

FOR RENT: Two room house with fenced-in yard. Bills paid 511 Grande Ave. Also furnished Apt. B-5-17-33-2k

FOR RENT: Three room Apt. Bills paid. 901-A Union. Phone 318-J. B-5-13-5-1fc

FOR RENT: Nicely furnished apartment with 2 bedrooms. Located close to town. Available Feb. 1st. Mrs. John Jacobsen Jr. 209 East 6th B-5-22-32-1fc

BUY NOW Pay Later. Your Credit Is Good At Cowan Jewelry. Adv

CHOICE Irrigated and Unirrigated Farm Land. City Property P. O. Box 506 - 338 Main E. B. POSEY, REALTOR Hereford, Texas B-4-15-1fc

FOR SALE 748 acres, 600 in cultivation. One 8" irrigation well, 185 ft. to water, 36x40 barn, 12x14 granary, new 3 bedroom house. 140 acres grass, 1/2 mineral rights. \$100.00 per acre GLENN WEIR 104 Main Res. 452 Office 200 B-4-22-1fc

WANTED-WANTED-WANTED We need more listings on land and City property. Let us help you find a buyer. Alderson & Ridgway 238 Main Street Phone 397 B-4-50-1fc

FOR SALE: Two bedroom home on 100x200 lot, recently redecorated. Garage with room attached. Small barn with cement floor and electricity. Call 810 or 1519-M. B-4-25-29-1fc

FOR SALE 326 acre farm, 2 miles from town. All clean land. Best farming community in Hereford country. Substantial farm home. 140 acres wheat, all goes. Possession at once. \$175.00 per acre. \$15,000.00 cash, balance will be divided into 10 equal annual payments, -on or before at 4 1/2%. Write or phone T. J. Carter or Glenn Weir Hereford, Texas B-4-6-2c

SEE OUR New Line of Craftsman Billfolds. Cowan Jewelry Adv

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6. WANTED

WANTED TO RENT: Two bedroom house for permanent residence of reliable family. Call 1523. B-6-14-6-1fc

WANTED: Sewing, crochet, or embroidery work. 232 Ave. D. Phone 1063-W. B-6-11-6-2p

WANTED: Washing and ironing to do in my home. Phone 80-J or 114 Fuller B-6-14-32-4k

WANT TO DO Homeing, listing, or one Waying 305 Jewell. Phone 1173-W. B-6-12-5-6p

WANTED: Stalk field or other field grazing for cattle. Will also buy bundled feed. O. G. Hill or O. G. Hill Jr., Phone 1310 or 93. B-6-18-48-1fc

WANTED: Custom Bandle Threshing, Onewaying and Listing. Floyd Stivers, Phone 930-J B-6-11-33-1fc

7. REAL ESTATE LOANS - AUTO LOANS YOU DONT HAVE TO WAIT QUICK SERVICE JOHN McLEAN Phone 273 S-4-2-1fc

8. HELP WANTED

BUY NOW Pay Later. Your Credit Is Good At Cowan Jewelry. Adv

WANTED: Saleslady for Ready-to-Wear Dept. Experienced only need apply. Popular store. B-3-13-6-1fc

WANTED: Well experienced groceryman. Permanent job. good starting salary. Opportunity to advance. Contact Joe Andrews at Furr Food. B-3-12-30-1fc

Unexpected change causes vacancy in Deaf Smith County. Real opportunity for industrious man with car to supply established demand for Rawleigh Products. No capital needed to start. For details see E. Giddens, 2701 E. Smith Street, Canyon, Texas, or write Rawleigh's Dept. TXB-160-203, Memphis, Tenn. B-3-45-6-4c

9. NOTICE

NOTICE MR. FARMER I now have the equipment to pull and set your pumps. Can clean out or drill new wells and also sell Fearless Irrigation or Pressure Pumps. E. W. Allen 123 Ave. J Phone 1107-W B-10-2-5-1fc

10. NOTICE

SEE OUR Selection of Gifts For Your Valentine Cowan Jewelry Adv

11. Business Services

FELT BABY SHOES made in my home at 114 Fuller. Four colors, blue, white, pink and yellow, for infants to 6 months. Ideal for showers. \$1.49 pair. Phone 80-J B-11-29-32-4k

UPHOLSTER AND SAVE. Don't give old furniture away. Repair, reupholster as you wish in latest fabrics and plastics. Free estimate. J. H. Hinds, 310 McKinley. Phone 1092. B-11-27-8-1fc

12. BUSINESS SERVICES

Quick - Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-1fc

13. LOST

STRAYED: Two registered Hereford cows with circle on left hip or left thigh. Have been missing from Cliff Potters' place 4 miles west of Hereford on Harrison. Anyone knowing information about these cows it will be appreciated if you will call Pitman Grain Co. B-12-44-3-1fc

14. LOST

Lost keys to car. Anyone finding them please return to 114 Fuller. B-1-16-6-1fc

15. LOST

Lost keys to car. Anyone finding them please return to 114 Fuller. B-1-16-6-1fc

16. LOST

Lost keys to car. Anyone finding them please return to 114 Fuller. B-1-16-6-1fc

17. LOST

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19. LOST

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41. LOST

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42. LOST

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43. LOST

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Lost keys to car. Anyone finding them please return to 114 Fuller. B-1-16-6-1fc

46. LOST

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47. LOST

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48. LOST

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49. LOST

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50. LOST

Lost keys to car. Anyone finding them please return to 114 Fuller. B-1-16-6-1fc

51. LOST

Lost keys to car. Anyone finding them please return to 114 Fuller. B-1-16-6-1fc

52. LOST

Lost keys to car. Anyone finding them please return to 114 Fuller. B-1-16-6-1fc



KIWANIANs ENJOYED a little of the fun shared by Boy Scouts at their meetings when the civic club met Thursday and hosted members of Troop 51, sponsored by the club. The above picture was taken during one of the contests. Chester Wiggins at left is enjoying the apparent discomfiture of Contestant Bill Nafzer. The Scout in the foreground is Tom Woodford.

Staff Photo

PROGRESSIVE NEWS

Mrs. Horace Hershey Returns From Attending Brother's Funeral

By Mrs. Ira Ricketts

Mrs. Horace Hershey returned the last of the week from Greenville where she was called by the death of her brother.

Mr. and Mrs. Ira Ricketts' brother, Ernest Hughes and family. In the afternoon Mrs. Ricketts attended a bridal shower honoring her niece, La Nelda Hughes.

We welcome a new family to our community, Mr. and Mrs. Lester English. They moved from Spur to the E. O. Billingslea farm, Jan. 31. Mr. English was formerly employed by Texas Agriculture at Sub-station no. 7, where he worked for several years. Mr. and Mrs. English are members of the Baptist church and are active in church work.

Mr. and Mrs. Leon Coffin Jr. and children were week-end visitors in the home of Mr. and Mrs. Leon Coffin.

Kenneth Carmichael has been

staying of the night with Mr. and Mrs. J. L. Park since Mr. Park has been sick.

Dorothy Veigel spent Monday night with Doris Russell. Mrs. T. J. Parsons is confined to the hospital. We wish her a speedy recovery.

Sunday dinner guests of the Virgil Dodsons were Mr. and Mrs. H. V. Lee of Amarillo, Mr. and Mrs. D. R. Weaver and Vickie, Mrs. I. W. Scott of Canyon and Mr. and Mrs. Ira Scott, Jo, Kay, Betty and Jan.

Mr. and Mrs. Bill Rush visited Mrs. Rush's sister, Mrs. Horace Hershey over the week-end.

Guests Sunday for lunch in the P. L. Carmichael home were: Mr. and Mrs. W. C. Quattlebaum, Charles, and Wila Jeanne, W. G. Harris, and Robert Russell.

Mr. and Mrs. C. V. Burgess Sr. and Melvin and Mr. and Mrs. C. V. Burgess Jr. and Roy Lynn

were guests in the home of Mr. and Mrs. Willis Gray Sunday in Roswell, N. M. Mrs. Gray is the former Dora Lee Burgess.

Mr. and Mrs. Edgar Russell, Betty Kay of Levelland, Marilyn and Clifford Russell of Hereford visited Sunday afternoon in the Clyde Russell home.

W. R. Bridges of Brownfield has been visiting in the home of his niece and nephew, Mr. and Mrs. Virgil Dodson.

Mr. and Mrs. Leonard Buttrell recently of Portales, N. M. but now of the Frio community were visiting in the Dee Buttrill home Monday.

Mr. and Mrs. Horace Hershey took a truck load of hogs to Abilene Wednesday and returned home Thursday.

Albert Ricketts spent Wednesday and Thursday nights with Homer Hershey while his folks were in Abilene.

Billy Glen West, son of Mr. and Mrs. Lewis West left for California Monday morning.

Virgil Dodson attended the Consumers meeting at Lubbock Tuesday.

Howard Higgins and his father, A. S. Higgins of Texline visited

in the Ira Ricketts home Tuesday afternoon.

Several from this community attended the irrigation school Monday in the Jim Hill Hotel.

Dinner guests recently of Mr. and Mrs. Ira Ricketts were: Mrs. C. Ora Cockrell and Mr. and Mrs. Fred Moreman.

The flu bug has been quite busy in this community as well

as in many others. A few who have had the flu were: the Walterschied family; Jaunita Bean, Mrs. Ira Ricketts and others.

There is very little ground blowing in this area and we have some very good looking wheat on summer fallow land. There has been quite a few plowing stubbleland in preparation for row-crop planting.

O. E. S. Study Club Session

Members of the Order of Eastern Star Study club held a meeting in the home of Mrs. L. C. Thomas Monday afternoon. Mrs. Vivian Major, president, presided.

Letters of invitation to Hale Center and Floydada O. E. S. Friendship Night programs were read. The lesson for the afternoon was the study of the constitution.

Refreshments were served to Mesdames Vivian Major, Ollie

Bradly, Grace Sanders, Virginia Patton, Myrtle Witherspoon, Opal Roberson, Effie Melton, Nell Culpepper, Juanita Hershey, Jessie Terrell and the hostess Mrs. Hester Thomas was a guest.

George Washington's first employer was Lord Fairfax, whose lands he surveyed.

PENNEY'S
ALWAYS FIRST QUALITY!

Spring Fashions

...KEYED TO YOU AND YOUR BUDGET!



BIG SELECTION!

LOW PRICE!

a dozen and one luscious

NEW COLORS

in rayon crepe



CLASSIC BLOUSE

with long or short sleeves

1.98

IT'S CHECKS

for your versatile bolero suit...

for only **7.90**



Clean-cut Springtime checks for a new Spring love... the bolero suit, with its easy-fitting, unhesitantly becoming, all-around ways. Note too the well-cut skirt to wear separately. Spring darts and pastels... 10 to 18.

It's Our 5th Anniversary

And We Want to express Our Appreciation to each and every one of our Friends and Customers who have made the past 5 years a success - and a pleasure.

As we enter our 6th year we wish to pledge anew our same fast, courteous and dependable service to Hereford and surrounding community and to say again

"THANKS FRIENDS"

For 5 Pleasant Years

SUIT'S AUTO SUPPLY

208 N. Main St. COMPANY Phone 67

WAFFLE PIQUE

in prints, solids!

More popular than ever this Spring! And Penney's has a terrific assortment! There's fashion in the woven in waffle effect... in the crisp feel! Hurry in! Start sewing blouses, sun dresses, little "cover-up" jackets for Spring and Summer!

59c
yd.
36" WIDE

Exciting New RONDO® PERCALES

Oh, the many, many things you can sew with Penney's own versatile percale! Choose prints, solid shades... whip up the newest fashions, housecoats, even nice things for your home!

39c
yd.
35/36" WIDE

More wonderful fabrics at Penney's!

- Needle 'n' Thread® Broadcloth 49c yd.
- No-Iron Crinkle Plisse 59c yd.
- Hand Washable Serority® Rayons 69c yd.
- Crisp Butcher Weave Rayons 59c yd.
- Sanforized® Gingham 79c yd.
- Sanforized® Chambrays 88c yd.

LADIES HOUSE FROCKS

Embossed Cottons
80 Sq. Cotton Prints
Finds A Penney's Low Price

\$2.79

Deaf Smith HD Council Met On Monday

The Deaf Smith county Home Demonstration club council met Monday afternoon in the county court rooms for a regular monthly meeting.

Mrs. Joe Wagoner gave a budget of the council and Mrs. Ira Ott gave the sponsor committee report.

Plans were made for an entertainment to be held the third week in March to raise funds for council.

A letter from Representative Morris G. Cobb was read by Mrs. Paul S. Corbett. It praised the

work of the yearbook committee on the 1952 year books.

Mrs. Frank Wilde gave a report on a meeting held in Amarillo. She also gave the THDA report.

St. Clubs, Westway, Cultural, Dawn, West Hereford, Wyche, North Hereford and Ford, were represented 100% and all the other clubs were represented.

Mrs. Paul Corbett of the Cultural club was elected as secretary to replace Mrs. George Epting, who resigned.

Those attending the meeting were: Mesdames Draper, Wagoner, Corbett, Norton, Wolfington, Childers, Wilde, Vaughn, Caraway, Hacker, Bertrill, Rickels, Picdens, Northcutt, Scarth, Ott, Caywood, Saucy, Goettsch, Hale, Jettyjohn, Hoff, Both, Straffus and Brown.



By JIMMIE GILLENINE

The political ball has started rolling and it looks as if things could get interesting before the final filing date. You hear lots of talk about politics. More than usual. Folks in this area are in better voting shape than ever before, too. The total of 3,296 paid poll taxes is an all-time record. You just can't have a representative government unless the majority of the people vote.

One of the Texas political highlights will be the race between Tom Connally and Price Daniel for U. S. Senate. Mr. Connally has a long record of service to the people of Texas, but many, many people are demanding a change. Another race which bids to hold wide interest is that for State Senator of this newly created district. Andy Rogers of Childers and Harold LaFont of Plainview seem to be the chief contenders to date and, although opposite in type, they are both excellent and successful campaigners.

So far, only two prospective candidates have appeared for seats in the State Legislature — and both are from Muleshoe. Neither have officially announced. One is Carl Lovelady, lawyer and the other is Jess Osborn, a business man and brother of Sloan Osborn of Friona. Jess has not definitely made up his mind, but is seriously considering the office. He says he won't make any campaign if he announces, but his friends are putting a lot of pressure on him to run.

The P.T.A. recently conducted a town-wide membership drive and Bob Thompson, president, says even that can get into politics. Here is a letter he received in answer to a circular appeal for membership:

Hereford, Texas
Jan. 30, 1952
Dear Mr. Thompson:

My husband and me wants to know why we ort to joint the Pta when we are busy trying to make a living for seven children five of them in school. What can Pta do for us that we can not do for ourselves? I belong to a mothers club and what with that and Sunday school I think I know enuff about raising my children and besides I used to teach school before I married and I know what the score is. And anyway we wonder what you do with the 75c you take in. Maybe

you need it to run your race with.

Respt yours
Mrs. _____
(Name withheld for obvious reasons)

What I want to know, Bob, is where the 75 cents goes in off-election years, when there is no "race" and campaign expenses?

City politics are also demanding considerable interest. Time has once again arrived for election of a mayor and council — and it is a pretty safe bet that some of the present office holders will refuse to serve again, including Mayor Damerson who ran last time under strong protest. Everyone should be considering a good man for this office. How about S. O. Wilson? Also hear D. C. Kinsey mentioned?

The fishermen are up in the air, including Jim Lipscomb. They are mad because the concessionaires are doubling all charges at Buffalo Lake. Jim says they gross around \$80,000 a year under the old set up — and spend very, very little; that they won't even help women launch their boats and are, in general, offering the roughest service possible. He says the other lakes, namely near Tucuman, are much, much better operated. He is plenty sore. They have petitions posted around all of the coffee spots to get protest signatures. These lakes were built with public money, presumably "for the people". Why can't they be operated efficiently and economically? Why can't the attendants be courteous? Why can't the charges be reasonable? We have to pay for these lakes in our taxes and although I haven't been to the lake since the formal opening, I think the fishermen are right. We laugh about the "mink coat" deals — and it would seem that we have a similar situation right here at home.

If you are really mad, write your Congressman. Walter Rogers will be glad to hear from you — and I think he will do something about it, too. Don't get fancy and have someone type the letters. Write 'em on the back of a paper sack if you don't have any paper. Congressmen get a lot of nicely typed letters, but when those pencil copies start rolling in, they really get worried. Rogers is doing an excellent job for us in Washington. All we need to do is let him have the facts. And if you don't care enough to sit down and write, you don't care very much — and your really shouldn't expect to get anything done. Petitions don't mean much either. They are a dime a dozen and are generally rail-roaded deals. If you boys are really serious, write some letters.

S. B. McLallen is joining the hue and cry to make Third a through street with "Stop" signs entering the street. He also says it needs to be widened from McKinley to the junction.

Bob Wear is getting wide acclaim as an after-dinner speaker. He invaded New Mexico recently. Sometimes he even gets paid. It is most gratifying the number of qualified speakers Hereford now boasts — all due to the Toastmaster's Club. The club will be hosts here March 22 for the second annual Panhandle convention. Joe Smith is president this year and guess who will deliver the keynote address: none other than Urin Stree. When they all gang up next month there will be around 100 orators from over the Panhandle. I guess every speaker will be strictly under fire, too. The listening orators will, no doubt, figure "I could have done better" on every speech given. What a deal.

When three women gather for a chat, that's conversation. When one of them leaves, that's gossip.

We have had many, many complaints about the "Eligible Bachelor" page published in The Brand last Sunday. Elizabeth Womble called up and says after looking them over, she has decided to remain unattached, despite the Leap Year situation. Several letters have arrived. Many of them mention Wilson Gyles and Mac Pitman. The gals, it seems, consider these boys as eligible. Send in your nominations. We are glad to have them — and Wally is already figuring on a follow-up on the feature. Really,

Bay View Club Has Program On The Short Story

Bay View Study club met in the home of the president, Mrs. A. M. Jones, Thursday afternoon.

During the business session, year book committee members asked for suggestions for next year's work. The committee includes: Mrs. George Heard, chairman, Mrs. Howard Gault, Mrs. J. R. Allison and Mrs. Will S. Kerr.

The program for the afternoon was the first of two outlined in year books on "The Short Story" Mrs. Colby Conkright was leader.

In describing the good short story, she said it must be objective and well told. She described William Faulkner, author of the two stories reviewed later, as well qualified to meet those requirements.

Faulkner has won three honors the past year; the award given by the American Institute of Art and Letters, the Nobel Prize for literature and the National Book Award, and his acceptance speech of the Nobel Prize placed him, overnight, among outstanding figures.

Continuing, Mrs. Conkright said, "Faulkner wrote down-to-earth fiction. He saw the South as a wasteland and himself bound up with it. He shuttles be-

tween two worlds — the grey one of everyday life and the one he has made all his own which is everywhere in this modern time. He is a man possessed and tortured by his vision of what the future generation may see."

Miss Frances Turventine gave the reviews, choosing first "Two Soldiers" the story of a nine-year-old boy who attempted to join World War II with his older brother, and his acceptance of life and the things he had to do.

"Sunday Morning At Compson" was the second story reviewed. Miss Turventine said the author is particularly gifted at recording Negro speech and that he combines rich humor, curly folk-songs and a deep sense of tragedy to narrate a richly comic tale about the Compson family



BUTCH WINFREY AND LEE McNEESE pause in their work at the City Drug store to pose for the photographer. The girls have been employed at the drug store for about three months. —Staff Photo.

on a Sunday morning. The president announced that the meeting will be held with Mrs. C. J. Crump instead of in the home of Mrs. J. R. Allison.

Members present were: Mesdames D. H. Alexander, J. R. Allison, Phillip Buckley, Lee Bue-

field, Colby Conkright, H. G. Conkright, C. J. Crump, Howard Gault, E. W. Harrison, George Heard, A. M. Jones, W. S. Kerr, J. W. Kirby, Paul Mathers, John McLean, F. T. Roison, J. P. Slaton, J. W. Spradley, and Miss Frances Turventine.

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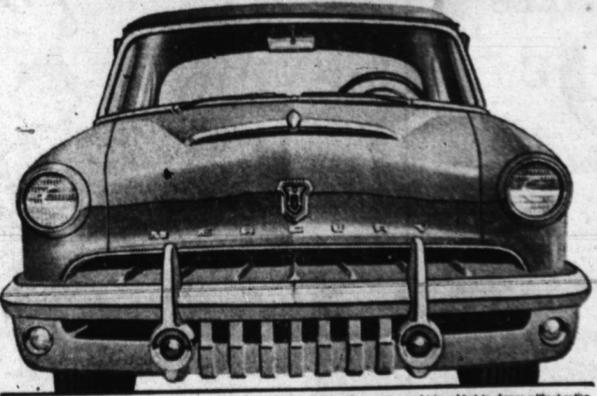
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Wedding Plans Announced Here

Wedding plans for Charlotte Logan and Jack Pinckert have been announced here by the bride-elect's parents, Mr. and Mrs. R. L. Logan, the prospective bridegroom is the son of C. D. Pinckert and the late Mrs. Pinckert.

Vows will be exchanged in Clovis, on March 3.

Both attended Hereford schools and plan to make their home here.

Mrs. Gunther Presents Book Review At Meet

Mrs. J. B. Noland and Mrs. Roy Campbell were co-hostesses for the Summerfield Study club meeting held Thursday afternoon in the Noland home.

During the business session conducted by the president, Mrs. Guy Walser, members voted to serve lunch at the Ted Staatts Farm sale which will be held on February 21. The next meeting will be held on February 20 instead of February 21 as stated in year books.

Plans were discussed for the Community house party which is scheduled for February 16.

Mrs. Earl Gunther gave a discussion of Albert Schweitzer's "Civilization and Ethics".

"A study of the book clearly reveals that civilization needs a more perfect balance between material achievement and spiritual progress — To attain the latter we must have a reverence for life which is the guiding principle by which all social, economic and political systems should be developed," she said.

Members present were: Mesdames Roy Campbell, L. L. Cannon, L. J. Councilman, Lee Curry, George DeLozier, J. R. Euler, Earl Gunther, Earl Lance, L. H. Lookingbill, Delbert Bainum, Chas Noland, Jack Streun, C. R. Walser, Guy Walser, and the hostesses.

Thanks For The Jellybeans, I'll Be Your Valentine



LITTLE JAN Miller, two-year-old daughter of Mr. and Mrs. Billy Miller, means what she says when she asks Keith Blanton to be her Valentine. Keith is the 2½-year-old son of Mr. and Mrs. Darrell Blanton. Jan stretches up on her tip toes to plant a big buss on Keith's cheek for bringing her a nice big box of jellybeans. Jan was a little bashful to do all this before the camera, but with a little patience and coaxing—plus a boxful of irresistible jellybeans — she finally struck the pose shown above. Keith and Jan take this method of reminding boys and girls all over that Thursday, Feb. 14 is St. Valentine's Day. —Staff Photo

DR. AND MRS. H. A. CAVNESS

Heart-Shaped Cakes Ideal For Valentine Theme

These little fancy heart-shaped cakes that are being made by Dr. and Mrs. H. A. Cavness are ideal to serve on Valentine Day. They may be set on dainty red paper-lace doilies and served with a favorite drink, or prettied up with coconut topping or even done in red icing. Mrs. Cavness likes to use coconut and outline the heart-shaped cakes with red dots.

Dr. Cavness has a habit of helping with the cooking and as he particularly likes cake, he is always ready with the mixing.

Mrs. Cavness uses this master-cake recipe more than any other, adding different flavors as she desires to suit the occasion. It makes three layers or may be baked in a loaf and cut in various shapes, or you may bake it in numerous fancy shapes.

Master-White Cake
 ¼ cup shortening
 2 cups sugar
 ½ cup milk
 ½ cup water
 2 ⅔ cups flour
 3 teaspoons baking powder
 ½ teaspoon salt
 ¼ teaspoon cream of tartar
 1 teaspoon vanilla extract

6 egg whites, stiffly beaten
 Cream shortening and sugar well. Add water and milk alternately with sifted dry ingredients. Add vanilla and fold in stiffly beaten egg whites. Bake in 350° F oven for 25 minutes.

Icing
 1 cup sugar
 ¼ teaspoon salt
 ¼ teaspoon cream of tartar

2 unbeaten egg whites
 2 tablespoons water
 1 teaspoon vanilla
 1 tablespoon white Karo
 Place all ingredients in top of double boiler and beat constantly until mixture forms a stiff peak. Do not overcook. Spread on top of cake, after it has been allowed to cool, and decorate as desired.



DR. CAVNESS gives his wife an important tip on getting the flour mixed in just right while they join forces in baking their heart-shaped cakes for Valentine's Day. Seven-month-old Cindy thinks it's all funny stuff, too. —Staff Photo

Miss Jonelle Stovall Is Bride Of Jesse Click

The Chapel of Memories at McMurry college, Abilene, was the setting Wednesday evening, Jan. 30, for the semi-formal wedding of Miss Jonelle Stovall, daughter of Mr. and Mrs. J. C. Stovall, and Jesse Click of Hereford.

The bridegroom's parents, who were guests at the wedding, are Mr. and Mrs. O. L. Click.

The altar space was centered with tall white tapers burning in pyramid candelabra, flanked by baskets of gladioli and palms. Rev. J. M. Moody, retired Methodist minister, read the double service and a program of music was presented by Mrs. K. L. McDonald of Abilene, organist, and Miss Audrey Hood of Hereford, vocalist.

Mrs. McDonald played the traditional wedding marches and accompanied Miss Hood who sang "Because", (D'Hardlot), and "I Love You Truly", (Bond). "Always" was used as musical background for the ceremony.

Mrs. Bert Fincher attended her sister as matron of honor and Jeanne Unrue served as bridesmaid. They wore identical dresses of petal pink satin and net, each fashioned in ballerina style similar to that worn by the bride. They wore bands of net and satin to match their dresses in their hair and matching net mitts. Their corsages were of white carnations. Carolyn Fincher, one of the bridesmaids, lit the candles. W. Bowers served the bridegroom as best man and ushers were Norman McMahon of Fort Worth, cousin of the bridegroom, and Fred Osborne.

When the bride entered with her father who gave her in marriage, she was wearing a cocktail-length gown of blue Chantilly lace over satin. The basque was fastened down the front with tiny self-covered buttons that extended from the Peter Pan collar to the center point at the waistline. The shoulder length veil of blue illusion fell from a headdress of net and satin scattered with seed pearls, and she wore matching lace mitts. She carried a shower bouquet of white orchids on a white Bible showered with white satin streamers. Her only ornament was a strand of pearls.

The bride's mother wore a navy crepe dress with blue and white accessories and a corsage of white gardenias.

The bridegroom's mother wore a gray linen suit with black and white accessories. Her flowers were bronze chrysanthe-

The Sunday Brand SOCIETY

Hereford, Texas, Sunday, February 10, 1952 Section Two

LEA Club Discusses Day's Topic--"Crime"

An enjoyable program was presented at the LEA Study club session held in the home of Mrs. Boyd Knox Tuesday afternoon.

Mrs. Jim Loving reviewed two articles from the Readers Digest Anniversary publication, the first by Dale Carnegie, dealing with public speaking, fear and poise and the second entitled "Child Pioneer", which is the story of a 13-year-old boy who took his younger brothers and sisters on a 500-mile trip starting at Green River, Idaho.

Mrs. Gordon Newsom gave the subject topic for the day on "Crime". She reviewed "Amateurs in the World of Crime", taken from the Rotarian and written by H. N. Oliphant. She quoted the author who says "the hardest hit are the financial es-

tablishments of the country. Out of 416 banks which have failed since 1933, 120 sank directly by default—perpetrated by trusted employees."

Mrs. Newsom also discussed "The Risk of Dishonesty", saying that statistics proved that there has been a 14% increase in population and an 18% increase in crime in the past few years, mentioning petty thievery, shoplifting and the returning of merchandise at a profit.

Members attending the meeting were: Mesdames Bob Higgins, C. E. Beauford, Altus Higgins, Bill Jones, Jim Loving, Luther Lesly, Gordon Newsom, T. W. Roberson, Sanford Smith, George Suggs, Jim Whelan, B. A. Reddell and the hostess.

Modern Music Study Finished By Group

Mrs. Mary Carter led the program for the Music Study club when a meeting was held at the home of Mrs. Bill Stanford Monday afternoon.

Completing a series of programs on modern music, the lesson centered around three composers—Prokofioff, Rachmaninoff, and Villa-Lobos.

Discussing their works and achievements, Mrs. Carter said: "Prokofioff wrote opera in his ninth year. He studied under Rimskykorsakov, graduating with three diplomas and the Robenstein prize for piano playing. He was guest conductor and

concert pianist in leading European cities. He wrote the music for "Cinderella."

"Rachmaninoff had a perfect ear for pitch and his contributions were mostly in the field of opera.

"Villa-Lobos, a South American, wrote music in all types including Spanish, Portuguese, Indian, Negro and folk music. He came to the United States as a composer and conductor in 1944."

Musical selections featuring the composers studied included: "Gavotte-Classical Symphony" (Prokofioff) Mrs. J. D. Neill; A recording of "Cinderella"; "Floods of Spring" (Rachmaninoff), Mrs. C. W. Parker; "Le Polichinelle" (Villa-Lobos) Mrs. Bill Stanford; and "Moreinha" (Villa-Lobos) Mrs. J. C. McCracken.

The hymn of the month, "The King of Love My Shepherd Is" (Dykes) was sung in conclusion of the program with Mrs. A. J. Schroeter as the accompanist.

During the business session plans were made for the guest program which will be held in the education building of the First Baptist church on February 18. Foreign students at Wayland college will be guest entertainers.

Members of the club attending were: Mesdames Mary Carter, J. E. Beyer, Bill Bradley, B. F. Cain, H. A. Close, Ellis Coombes, W. E. Dameron, Cliff Estes, C. C. Ferguson, H. K. Fox, Jeff Gilbreath, Bob Lawrence, J. C. (Continued on page 2)



MR. AND MRS. JESSE CLICK



PRESENTING A CONCERT-ON-TOUR Monday morning at 10 o'clock in the Hereford high school auditorium will be the 65-piece Buffalo band of West Texas State college. Directed by William O. Latson, the band departs from the college campus in Canyon Monday morning for a three-day tour of the Panhandle and South Plains. The Hereford concert will be the first of a series of eight. Other towns to be included on the tour are Dimmitt, Levelland, Plains, Plainview, Folydada and Kress. Featured with the group during the tour will be soloists Purris Williams of Hereford on the cornet. Also featured will be Dan Stallings, Pampa, baritone, and the Dixieland combo. Hereford bandsters chosen to make the tour are Williams, Leta Dene Springer, flute; Emma Jane Brown, clarinet; Jack Ramey, tuba; Gayle Roberson, Colline Brown, percussion.

DANIEL NEWS Surprise Mrs. Roy Campbell With Shower

By Mrs. W. R. Moore

A group of ladies surprised Mrs. Roy Campbell with a pink and blue shower in her home Friday.

Mr. and Mrs. L. W. Tooley and children visited in the A. W. Tooley home in Kress Sunday. They also visited a cousin, Jacques Finney Jr., who is ill in a Plainview hospital. He was in a car wreck several days ago.

Mr. and Mrs. E. T. Tumlinson and Mrs. Buddy Tumlinson and little daughter, Jo Beth, from Hereford were visitors in the W. R. Moore home Monday after-

noon.

Mr. and Mrs. T. J. Carter from Odessa visited in the Teddie Richardson home Friday.

Mr. and Mrs. W. H. Killbrew from Clarendon visited in the Zelma Axe home Monday.

The wheat in this community is looking fine although the wind on Saturday and Sunday didn't didn't do the fields any good.

The farmers are busy plowing their stalk fields and setting their fences over for the widening of the road. Work on the road will begin before long.

Mrs. Charlie Cogdell has been staying with her father, J. L. Jones, who is ill in a Hereford hospital. Everyone wishes Mr. Jones a speedy recovery.

Mr. and Mrs. Glenn Allred, Mr. and Mrs. Sparks, Mr. and Mrs. W. R. Moore were in Amarillo Saturday night.

THE BRITISH CUT



L. W. Tooley attended a REA meeting in Hereford Monday.

Mr. and Mrs. Walker Ballard from Vega visited in the Charlie

Cogdell home Sunday. Mr. and Mrs. W. R. Moore visited in the Leon Ledbeder home in Vega last Monday.

FRIO NEWS

Rev. Ernest Leka Guest Pastor At Frio Baptist Church

By Mrs. Owen Andrews

From Thursday Brand Rev. and Mrs. Ernest Leke and family were here Sunday. Rev. Leke conducted morning and evening church services at the Frio Baptist church. They took dinner at the W. H. Thompson home and supper with the Owen Andrews family.

Among those who have been ill with "flu" and sore throats are J. H. Dobbs, Frances Andrews, Mr. and Mrs. J. E. Andrews, Sherry and Evelyn Benson and Ted Rush.

Others visiting the Thompson home were Mr. and Mrs. M. B. Odom and family who live south of Dimmitt, Mr. and Mrs. Forrest Fisher and family of Amarillo. Mrs. Eva Odom, mother of Mrs. Thompson, came Saturday to stay a few days with the Thompsons. Wade Thompson was home for the week-end from his college work at Tech.

Mr. and Mrs. H. E. Lindley were celebrating their wedding anniversary Saturday and spent Saturday night and Sunday with her parents, the S. J. Greasons, at their home near Black.

Visiting in the Mobley home Saturday night and Sunday were Mrs. Mobleys brother-in-law and sister, Mr. and Mrs. Claude Price and their two granddaughters, Gail and Sue Johns, all from Floydada. The Floyd Coles and Raymond Mobleys were also there on Sunday.

Taking dinner at the Mobley home on Wednesday were Mr. and Mrs. Garland Adams, Mr. and Mrs. Lee Renfro and Connie and Mr. and Mrs. Raymond Mobley and children.

Mrs. E. B. Berryman's sister, Mrs. Audrey Franks and Mr. Franks of Amarillo, visited Saturday night and Sunday in the Berryman home. Miss Lamerlas Berryman accompanied them home on Sunday afternoon, and was to return on Monday.

Visiting the R. L. Simpsons, Sunday were Mr. and Mrs. Virrel Roberts of Littlefield. He is Mrs. Simpsons brother.

Couple Will Make Home Here

Mr. and Mrs. Richard Rochester are now making their marriage in Clovis.

Mrs. Rochester is the former Miss Ann Lois Cummings, daughter of Mr. and Mrs. O. C. Cummings of Hereford. She is a graduate of Hereford high school and was a member of the high school glee club and of the girl's sextet.

For the wedding, the bride wore a woolen suit in navy with gray accessories. Her flowers were white carnations.

Mr. Rochester attended schools in South Carolina and served six years in World War II. He is employed by the Wallace and Byrd Earth Moving company.

Modern...

(Continued from page 1)

McCracken, George McLean, C. J. Mountz, J. D. Neill, C. W. Parker, Earl Phillips, T. W. Roberson, A. J. Schroeter, Glenn Snyder, Wayne Thomas, A. C. Thompson, and the hostess, Mrs. Mary Draper of Wyoming was a guest.

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ford were: Dr. M. C. Adams, Bill Patton, Frank Miller, Bruce Miller, Robert Thompson, Leo Forrest, Fred Ford, Elmer Patterson, George Heard, John Pool, Bob Lamm, W. C. McHard, Kenneth Coker, Urlin Streu, Jim Kirby and a guest, Marlin Gilliland.



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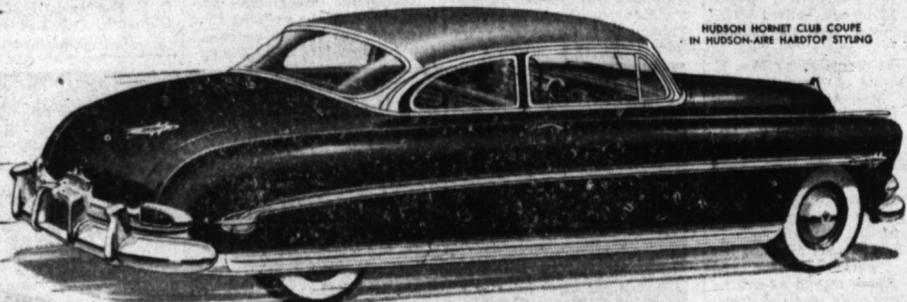
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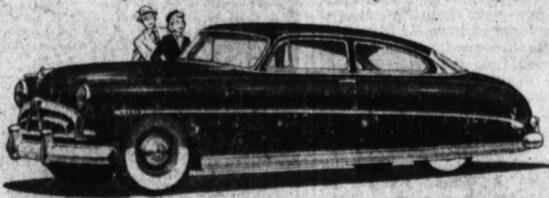


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HEREFORD SHOE STORE

License Plate Sales Balloon To New Record

Deaf Smith county sold the greatest number of vehicle lic-

ense tags in the history of the county last year, says Tax Collector J. C. Reese.

Passenger cars alone accounted for 3,738 plates and 250 more will have to be ordered to last the county until the April 1 deadline for the 1952 plate.

The 1952 allotment of plates has arrived at the sheriff's of-

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'52 MAID OF COTTON JOINS TRADING TALK. Patricia Ann Mullarky, 1952 Maid of Cotton from Dallas, Texas, takes part with enthusiasm in the trading on the floor of the New York Cotton Exchange where she was guest of honor Jan. 31. (AP Photo).

Beauty at Home

By Lynn Carter

Q. What rouge placement will help to minimize a very round face?

A. Keep the rouge high. Begin near outer corner of the eye and draw a line slanting down toward the nose. End it in line with the center of the eye. Practice this several times so that you create a subtle, natural effect.

Q. What color of mascara is best for the brunette?

A. Most brunettes prefer velvet black mascara, but the dark-haired girl with pale fair skin is likely to find flattery in sable brown mascara.

Q. How can I exercise to fill out a very thin face?

A. Blowing exercises for 10 minutes a day are good. Draw a deep breath, close your mouth

and blow. Send the air into your right cheek, your left cheek, your upper lip, and your lower lip.

Q. I have a head that is shaped so that it slants in at the back, and I am conscious of a bumpy outline. How should I dress my hair?

A. You can keep your hair at a length so that it is easy to mass into soft curls which fill in the area just beneath the "bump". Any good hairdresser should be able to achieve the results you desire.

Q. How can I remedy gray-looking skin on my elbows and heels?

A. Common table salt will rub this rough, gray skin away. You can also smooth your legs with it once a week.

Q. Is there a good makeup procedure by which I can make a double chin appear single?

A. Use a darker foundation over the fullest part of the "second" chin. Concentrate this darker shade at the front and center of the neck, fading it subtly away at the sides.

Q. What can I do to avoid wrinkles in my neck?

A. Cream massages are very good. A 10-minute period of exercise a day helps firm the neck muscles and prevent flabbiness. Just clench your teeth until you feel the pull of all neck muscles, then relax. A good scrubbing stimulates the circulation there, too.

Q. My nose is rather flat. How can I make up to "bring it out"?

A. Draw, with a tiny brush, a lighter shade line of foundation down over the bridge of the nose, from between the eyes to down under the tip of the nose.

Q. What home treatment should be given artificially colored hair?

A. Brushing and scalp-massage are essential, to work up circulation and distribute natural oils along the hair shafts. Use a brand shampoo, and follow with a creme rinse. Dry the hair with a rough Turkish towel, and before putting the hair up in pin-curls, touch the ends with a little hair pomade.

White, c	2	1	3	5
Newman, c	0	0	0	0
Wilson, g	2	5	0	4
Boyd, g	0	0	0	0
Dement, g	1	1	4	2
CANYON	20	8	18	48
Ratliff, f	8	1	3	17
Middleton, f	0	0	1	0

Williams, f	2	2	0	6
Howard, f	0	0	0	0
Burrus, c	5	2	3	12
Hardaway, c	0	0	0	0
Hambien, g	1	1	2	3
Wimberly, g	0	1	1	1
Dowdy, g	0	2	3	2
Miller, g	0	0	0	0
	16	9	13	41

The Canyon "B"s took the Whiteface second team 41-34. Between games, Novella Arrington was crowned basketball sweetheart.

Rev. R. H. Cagle attended the annual Panhandle Pastors and Lamen Association meeting in Plainview Tuesday.

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SOMETHING NEW HAS BEEN ADDED

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D. M. "Pete" COWART

We have added to our service a wheel-balancing and front-end alignment dept. operated by D. M. "Pete" Cowart with 10 years experience in this line.

**MOTOR TUNE-UP
GENERAL REPAIRING**

Carter Carburetors - Delco Remy and Autolite Starters,
Generators, Ignitions and Batteries

6 Experienced Mechanics

With A Purpose

To Render Honest Dependable Service

- GEORGE SHIRLEY
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- R. B. MEDLEY
- CURTIS ELIFF
- ELLIS COOMBS

WESTERN BATTERY & ELECTRIC

Phone 284

Hereford

137 Sampson

Whiteface Five Downs Canyon Tuesday, 48-41

Hereford turned giant-killer Tuesday night to down Canyon in a close cage battle here 48-41.

The victory was the Herd's first win in conference competition in two starts and represented Canyon's first loss. Coach Wayne Stark's quintet now sports a 1-1 record.

Ray Graham took the scoring honors for the Whitefaces from his left forward spot with a total of 20 points. He tallied with eight field goals and four free throws.

Bob Mathers pulled into second spot in the scoring parade with 11 points.

Red Ratliff and Burrus, Canyon's two taller players, led the losers efforts with 17 and 12 points respectively.

Hereford had a good night under the basket, hitting 45% of their shots in the first half and moving up to 53% in the second. As the game progressed, the Herd penetrated further under their bucket, with the second half shots all coming from under the hoop whereas in the first half the Herd sharpshooters were sinking from out in the court.

The box score:

HEREFORD	FG	FT	F	Pts
Mathers, f	5	1	3	11
Allen, f	2	1	2	5
Graham, f	8	4	1	20
Woodford, f	0	0	0	0

Editorials

"Million-Mile" Record Is A True Accomplishment

Wednesday, the transportation division of the Hereford Rural school district was awarded a certificate in recognition of transporting pupils more than a million miles without an accident.

Presentation of the award was made by the Hereford Safety Council at the suggestion of the National Safety Council.

While the award itself was a way of publicly saying "well done" for the impressive record, the supreme tribute to the efficiency of the system is in the safety

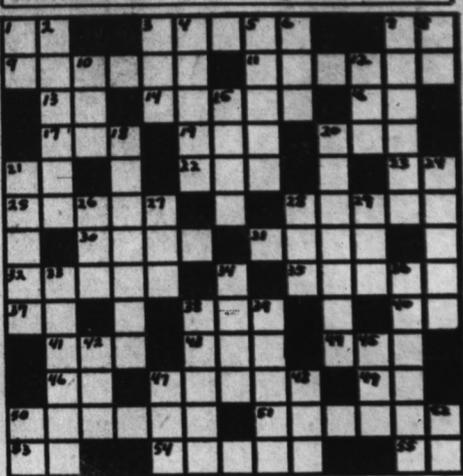
it affords to the students transported.

Such a record cannot be compiled without some hard work somewhere. The credit goes to Bob Wilson, superintendent of the transportation system, and to each and every one of his drivers.

The "million-mile" mark is one of which we can be proud and one of which each driver can individually be proud.

An enterprise in itself, the daily transporting of about 621 students in our school system, is in good hands.—W. W. K.

CROSSWORD * * * By A. C. Gordon



This and That

- ACROSS**
- 1—Roman numeral
 - 3—Article of home entertainment
 - 7—Printer's measure
 - 9—Room of the house
 - 11—Lottery
 - 13—Negative
 - 14—Military storage point
 - 16—Ancient sun god
 - 17—Lair
 - 19—Negative
 - 20—Resting place
 - 21—Greek letter
 - 22—Sue
 - 23—Everyone individually (abbrev.)
 - 25—Old saying
 - 26—Shapes
 - 28—To venture
 - 31—To quote
 - 32—Struck
 - 33—To rub with friction
 - 37—College degree
 - 38—Rotational propelling instrument
 - 40—Ancient Chaldean city
 - 41—Demoted
 - 43—One of the world's greatest (abbrev.)
 - 44—Innocent coin
 - 46—Elbow
 - 47—Representative
 - 49—Printer's measure
 - 50—To exhaust
 - 51—To gather
 - 53—Archaic "you"
 - 54—Omniscient element
 - 55—Note of the musical scale
 - 60—Fuh egg
 - 61—From
 - 62—An old southern American brand of corn
 - 63—Dashed
 - 64—Dressed
 - 65—In grammar, to make a sentence into clauses
 - 66—Full house
 - 67—From
 - 68—Dance
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- DOWN**
- 1—Military command post (abbrev.)
 - 2—Frank
 - 3—Shoulder stick
 - 4—Place of contact
 - 5—Light saccam
 - 6—Quale
 - 7—Jubilant
 - 8—Promont
 - 9—Fuh egg
 - 10—From
 - 11—An old southern American brand of corn
 - 12—Dashed
 - 13—Dressed
 - 14—In grammar, to make a sentence into clauses
 - 15—Full house
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I'll Never Forget

I was born in Deaf Smith county about three years ahead of my brother, Earl, so I have been here for quite awhile.

I can remember when I went to Amarillo with my Dad in the wagon. We would go up one day, spend the night and come back the next day. We would buy groceries for about two weeks everytime we went.

I was five or six when I first remember going to Amarillo. Sometimes the whole family would go but most of the time it was just Dad and I.

We would bring the mail back for all the neighbors. There were several—not too close—but several. The next week then some of the neighbors would go.

Then of course we just went out across the pasture there weren't any roads. We had to open about four or five gates on the trip.

I can remember the prairie fires that we used to have. There weren't any fields and very few fire guards so once a fire got started then it would really go.

We would see the smoke in the west a long time before it would get close enough for Dad and the neighbors to go fight it.

I remember how thrilled I was the first time I got to go to a fire. I rode a horse and led the men's horses—most of them went to the fire on horses.

One time when the men in our group just about had the fire out they let me have a broom and let me sweep out a small strip of the fire. I thought that I was really going to town. I felt just as big as Dad and the bigger boys.

One other fire that I remember—I didn't go to it.

Some of the neighbors were skinning some of their cattle that had got stuck in a bog when they saw the smoke from a fire just over the hill.

Poll Tax Sale Shows Voter Determined As Never Before

The record sale of poll taxes in this, a political year, is a good omen.

It shows that the people of the county are cognizant of their responsibilities in selecting their leaders. And it shows that they aim to make the most of their franchise of the vote.

Perhaps this record effort to qualify for a vote is indicative—as some have expressed—of the beginning of a swing towards the other direction, away from a paternalistic government.

And then again, it might mean just the opposite. Maybe the voters are preparing to fight for something they like and want to continue.

At least they're going to vote, and that's a healthy sign.

As long as the majority of the people, using their right to cast a free ballot, select a president or any other officeholder, his policies and platforms represent what

most of the nation wants. Sixty-five million Americans can't be wrong.

Throughout the nation today, you hear pleas for the voters of America to use their political strength. Probably never before has there been such a demand for the voters to exercise their power.

"This is your year of decision," commented Gov. Allan Shivers in a recent speech in Austin.

"The Constitution of the United States doesn't guarantee a man anything except opportunity. It provides a ladder for protest, if you don't like the way things are going," he told Rotarians in the capital city of Texas. "If you don't use that ladder, it will wither from disuse."

The voters of Deaf Smith county—whatever their views—do not intend to disregard this license.—W. W. K.

There's Something We Can Do To Prevent Accidents

J. O. Musick, general manager of the Texas Safety Association, has written a colorful and moving plea for traffic safety on the highways, which was distributed to Texas newspapers.

While there has been a lot written about traffic safety, we would like to reprint the article for its dramatic impact:

Imagine for a moment that you are sitting in the Colton Bowl. You and 75,000 other football-minded Texans.

Suddenly from out of nowhere an unseen killer strikes. In a flash, 2500 people lie dead, while thousands more writhe in agony with broken limbs, bashed skulls and bleeding wounds.

Most of that crowd of 75,000 people can never walk again—never see—never hear.

You would demand—and get—immediate action. Action to see that the killer responsible was brought to justice.

Nor would you stop there. You would demand, through your government, protection in the future from such a tragedy.

But, you say, no such tragedy ever happened in America. It can't happen here. Can't it? Hasn't it?

Right now in Texas, it is happening. Only the area is the whole state. For before the end of 1952, more than 2,000 men, women and children in Texas are almost surely destined to die in traffic accidents. Another 70,000 stand to be injured, many crippled for life.

Why? Because somebody didn't think. Or became careless. Or was in too big a hurry. Or insisted on driving his car when he was in no condition for it.

Needless to say, most of these deaths and injuries could be prevented. We talk about the horrible toll war takes. Yet here we at home manage to kill each other faster than any war in our history ever did.

We all fear polio, cancer, heart disease, tuberculosis and the many other diseases that kill so many Americans every year. We wisely support programs of health and disease prevention by giving of our money, time and talent. Yet, last year in Texas, accidents killed more of our school age children than did all these dreaded diseases combined.

The problem of accidents has become

one of the greatest problems facing us as a nation. Yet there are those who say, "It's my life—it's nobody's business what I do with it"

Isn't it? How about the other fellow? The breadwinner, the mother, the beautiful girl or the handsome boy who may be the innocent victim of your foolish action? In one fleeting moment of carelessness, they may be killed or maimed for life.

Such an economic loss—disregarding for a moment the human aspect—runs into billions of dollars. We cannot long remain a great nation with such tragic waste of our human and natural resources. We must put a stop to, or at least reduce, this mass slaughter.

Accidents are caused by something; therefore, they can be prevented. We must believe that our civilization that communicates through the air faster than the speed of sound, that gives assistance to the needy, that spits the atom, surely can cope with the problem of traffic accidents, too.

Business men are hard hit by the economic impact of accidents. Texas, insurance rates, workmen's compensation—all these are influenced by the frequency and severity of accidents. Everywhere, and more and more, business men are being sued and paying off to claimants on accidents.

The Constitution of the United States and the Constitution of the State of Texas both guarantee life, limb and property of the citizen. God has created man to live a normal span of life and He decreed, "Thou shalt not kill."

Business men must get interested and active in the field of accident prevention. Those who don't will go broke, or otherwise be forced out of business.

What can the average business man do about accidents? He can do these things:

First, he can inaugurate a program of traffic safety for himself, his family and his employees.

Second, he can unite with his fellow citizens for a program of community safety to combat traffic accidents. Safety is a local problem. The basic roots of accidents must be attacked locally.

It is our Christian duty, as well as civic responsibility, to unite in the cause of a safer home, safer community, safer Texas.

SUNDAY'S CURRENT QUESTION

Opinion Divided On Advisability Of Universal Military Training

What are your feelings on Universal Military training for 18-year olds?

KENNETH COKER—I am definitely in favor of it. In order that we would have a backlog of trained men in reserve in case of war, I think that we should have universal military training for 18-year olds. This reserve might be a powerful deterrent of war. Also because 18 months of Army discipline would be beneficial to most 18-year olds.

MRS. GEORGE GRAHAM—I am opposed to it. I don't believe a nation has ever stood that had universal military training.

ARCH DOBBINS—My feelings are to have it. I think that if we had had it long ago there would be no war today. We would have had trained men. Be prepared—never have to do it.

COLEMAN WRIGHT—I haven't given it much thought but I really think that they are too young.

E. H. COLE—Some form of it seems to be necessary if Congress will attach proper safeguards against presidential mismanagement.

JOHN PATTON—I think it is all right. I think they need it. It is good knowledge for anyone to know and that is the best time for them to get it.

MRS. ARTHUR THOMPSON—I don't think they should. I think it's bad. If we're going in for war all the way around.

FRANCIS HARDWICK—I've been in favor of that for the last 20 years. I took my theory from President Theodore Roosevelt. When you carry a big stick no one is going to jump on you.

TOM McFARLAND—As long as things are they way they are now I'm in favor of it for six months.

'Tater Peelin's

By Roberta Campbell

Anybody want a dog? We have eight of the prettiest little puppies just big enough to take away from their mama but we don't have enough old shoes and such besides feed to raise them on.

They are part collie and since both the old dogs are very good with stock we would rather give them to people in the country who want a good farm dog.

However, if you want a pet and won't be carryin' it back to the country to starve later on we'll give them to anybody who will be good to them.

Youngsters in Cub Scout and Boy Scout uniforms remind us that this is still Scout week but it looks like every week might be Scout week for Mrs. Archie Scott who has fifteen in her Cub Scout den. There just aren't enough den mothers to take care of all the boys and she can't turn them away it seems.

She is doin' a remarkable job with them as well as BEARIN' four children of her own.

We are pleased to read that Johnny McIver was among the young people attendin' the Music Conference of Mineral Wells last week.

Johnny never has let anything hold him back. Even before he could make his legs take him where he wanted to go he could always find a toe hold on his bed some place that would bring him out to make a start at least.



COY THOMPSON

One of the women tied the green cowhide to the back axle of the buggy and hooked up a couple of horses—one had just been in the harness a couple of times—and got one horse on one side of the fire and one on the other side and turned them loose and let them drag that green cowhide over the blaze. That put out more fire than several men with brooms could have done.

Of course a couple of men followed up with brooms to see that none of it got caught.

A postoffice was put in the Goodman home about a mile from the present town of Mineral Wells. We had to go about nine miles for the mail then.

When we went we always

(CONTINUED ON PAGE 5)

The Sunday Brand

Published every Sunday at 306 Main St. Hereford, Texas

Established 1948



James M. Gilchrist, Editor and Publisher

Subscription Rate: Zone 1, \$40 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.95 per year. Courier deliveries, 50c per month. Single copies, 10c each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1979.

Hereford, Deaf Smith County, Texas
News Editor — W. W. Kniff
Ad. Manager — Madam Young
Sales Promoter — Jim O'Hair

Panhandle Paragraphs

MERTON C OF C DRIVE

With a goal of over 300 members the Chamber of Commerce of Poynton held a one-day membership drive on Tuesday. There were 72 workers participating in the drive. The drive extended to business people, professional people and farmers.

LOST EVERYTHING BUT HIS PANES

A Colorado City boy had more than his share of bad luck this week. He showed his prize sheep at the Mitchell county stock show last week and won second place. He was planning on selling the sheep but his advisor recommended that he show it at other stock shows. When the boy moved to Roperville the sheep died. When the boy and his father came back to Colorado City Monday morning for a load of household goods they decided to go to a cafe for lunch. The boy took out his wallet and saw that he had \$23. They walked about a block and ate lunch. When he went to pay for the lunch he discovered that he had lost his wallet during the brief walk.

NEW MACHINERY FACTORY

A farm machinery manufacturing firm has opened in Roper Springs and has started production on \$80,000 worth of machinery scheduled for this year.

NEIGHBORLY DEED

Neighbors of Pete Souder in Oton Monday gathered at the Souder farm bringing with the tractors and chisel type plows. The plows were set to a uniform depth and by the middle of the afternoon the land had been covered twice by the 22 tractors. Mr. Souder is at the bedside of his wife who is suffering from a cancer.

POULTRY

Only about one half of the potential voters in Swisher county had paid their poll tax the first of the week. There are from 2500 to 2800 non-exempt persons of voting age in the county.

PHEASANT SHOOT

A Pheasant Shoot was held last Saturday in Clarendon. Pheasants, hams, and bacon were given as prizes in the contest.

SPUR C OF C BUDGET

A budget of \$7086 for the Spur Chamber of Commerce for 1952 will be submitted to the board of directors for approval this week. The budget will provide \$500.50 per month.

WATER WELLS

The Community Public Service company of Memphis received authorization Monday from the National Production authority for construction of two new water wells called for under a franchise granted the city last November.

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his farm near Bootleg is worrying again, his letter this week reveals.

Dear editor: I have been noticing lately the trouble some prospective candidates for various offices have been having in making up their minds, from president on down, some of em sayin they already know but ain't gonna tell, others sayin they just can't reach a decision. I can appreciate the latter, as I feel the same way every year about my farm activities, I just can't reach a decision, and frequently by the time I get my mind fully made up it's too late to plant.

But about the last case of indecision I've noticed is a prospective candidate who says he will run for Senator if the people of the State contribute \$150,000 to his campaign fund.

I will go him one better. If the people of Texas will contribute \$150,000 to me, I believe I'd be willing to forego any political aspirations, of which I have some, and settle down to a steady life of farm, especially since it would be necessary to serve the U. S. Senate at least 10 years to even grass \$150,000.

As a matter of fact, I do not understand a lot of things about politics. For example, the opponents of Senator Tull claimed he'd spent 5 million dollars in his last race for the Senate up in Ohio, but he said that was nonsense, the race had cost only about \$700,000 all told, which means he'd have to serve 46 years to even grass that much at the gain salary of \$15,000 a year, just to break even.

But I ain't singin out any one person or party. Take nearly any office, north or south, outside of public weight and justice of the peace and a few court house jobs. There probably ain't a major race to be run this political year where the candidate or his friends won't spend ten to one hundred times as much gettin elected as the office pays.

I do not understand this. I can understand how a man can farm year after year and go in the hole every time, because I have done it for years, an probably ain't it right now but how a man can want to serve so bad he'll pay ten times what the office pays to get elected, has always been a source of great puzzlement to me. You mean to say politicians are as dumb as us farmers? I don't believe it.

Yours faithfully,
J. A.

A. O. Thompson Abstract Co.



Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

Mrs. A. O. Thompson is spending the month in Paris, Texas visiting with her mother, Mrs. A. E. Argo and her brother, Bill Argo.

Bob Terrel of Houston spent the mid-semester vacation with Oliver Streu at the home of his parents, Mr. and Mrs. Urin Streu both of the boys are students at Texas Tech in Lubbock.



DADS AND DAUGHTERS who attended the annual dad-daughter banquet given by the Wakita Camp Fire Girls Monday night. Those in the picture are, first row from left: Carol Ann Newell, Donna Witherspoon, Jo Ann Cupell, Nona Marie Strange, Virginia Isbell, Jane Bookout, Mary Lynn Morrison, Betty Paetzold, Dolly Paetzold, Sandra Worley, Linda Kay Noland. Second row: Gaylord Newell, Glenn Witherspoon, Joe Ed Cupell, Clarence Strange, W. D. Isbell, Jim Bookout, John Paetzold, George Paetzold, Noel Worley, J. B. Noland. Third row: Melba Gay Lawrence, Lawanna Lookingbill, Eugenia Alexander, Linda Hair, Janice Medlin, Carolyn Harper, Virginia Witherspoon, Diana Scott. Fourth row: Guy Lawrence, Frank Lookingbill, F. L. Alexander, W. R. Hair, W. A. Medlin, W. H. Harper, Clarence Morrison, J. W. Witherspoon, W. E. Scott.—Burdine Studio Photo.

Mr. and Mrs. W. D. Cheshire, and Mr. and Mrs. W. C. Cheshire of Amarillo were dinner guests in the home of Mr. and Mrs. Onias Carroll Wednesday night.

Mr. and Mrs. Onias Carroll spent the week-end in Borger.

Mrs. A. Peterson spent Wednesday in Lubbock at the home of her son and daughter-in-law, Lt. and Mrs. Richard Peterson. Lt. Peterson is being transferred to Kregg Field, Ala. for a six-weeks training course.

Frank Cogdell
Income Tax Service
Office Above Brand
Telephone 1383

Out Of This World

In **PERFORMANCE**
In **ECONOMY**
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ROPER

Truly "America's Finest Gas Range"

Costs LESS To Buy
Costs LESS To Install
Costs LESS To Use



Here for you to admire is the most complete, breathtakingly different group of cooking appliances ever presented. They're products of ROPER—manufacturer of "America's Finest Gas Range" for more than 66 years. Nowhere else will you find such value. See them soon.

BLANTON BUTANE, INC.
East Highway 60 Phone 551

Dad-Daughter Banquet At Camp Fire Hut Monday

Every dad and daughter was present at the annual Dad-Daughter banquet held by Wakita Camp Fire Girls at the Camp Fire hut Monday night.

The Valentine theme was carried out in decorations and the menu with the red and white colors providing a gay setting for the happy affair.

Carol Ann Newell, president of the group, acted as toastmistress. Eugenia Alexander gave the invocation and Virginia Witherspoon welcomed the Dads. Glenn Witherspoon accepted the welcome for the Dads and each girl introduced her guest.

Following the banquet, a social hour was enjoyed with the Dads enthusiastically entering into games and contests. Those winning in the making hats contest were: W. R. Hair, E. E. Scott, J. C. Morrison and W. H. Harper.

Hanging clothes on the line contest — John Paetzold, Jim Bookout and J. B. Noland.

Sewing on buttons — Clarence Strange, Guy Lawrence and Joe Ed Cupell. Making up daughter's

face — Gaylord Newell, J. W. Witherspoon and George Paetzold.

Those attending were: W. R. Hair and Linda, W. A. Medlin and Janice, W. D. Isbell and Virginia, F. L. Alexander and Eugenia, Noel Worley and Sandra, E. E. Scott and Diana, Jim Bookout and Jane, George Paetzold and Dolly, John J. Paetzold and Betty, Joe Ed Cupell and Jo Ann, Gaylord Newell and Carol Ann, F. W. Lookingbill and Lawanna, Glenn Witherspoon and Donna, W. H. Harper and Carolyn, Clarence Strange and Nona

Marië, J. C. Morrison and Mary Lynn, J. W. Witherspoon and Virginia, J. B. Noland and Linda Kay, Guy Lawrence and Melba Gay, Wendell Burdine and Bob Wilson.

The mothers of the girls prepared the food for the banquet and Mrs. Bob Wilson, guardian, and Mrs. F. L. Alexander, assistant guardian, were assisted in serving by Marian Jo Wilson and Mrs. Jim Bookout.

I'll Never...
(Continued from page 4)

got it for two or three of the neighbors. It was pretty hard to tie the papers and all that all of them took on behind the saddle until Mom got to sending a sugar sack to put the mail in.

Miss Arabella Goodman was the first postmistress.

I don't believe that I ever remember going to Goodmans for the mail that Mrs. Goodman didn't have a piece of cake for me.

Soon after the town of Wildorado was started a man in the hardware business—Floyd T. Mitchell—named his new daughter, Wilda, after the town.

It wasn't long after the town was started before they got a railroad out there from Amarillo. For a long time the railroad just went as far as Wildorado.

Dad rode on the second train that was run from Wildorado to Amarillo. They went to Amarillo one day and came back the next.

During the trip they had to open two gates on the railroad. The fireman on the train always opened the gate and then when the train was through it it stopped and the conductor got off and closed it.

One train a day was all that they ran. They had freight cars, passenger cars and what have you on it.

We had lots of relatives in Hereford so we came to Hereford pretty often. We would come one day and stay all night and go back home the next or maybe we would stay longer.

One time when I came to Hereford with Dad he was talking to Roscoe Davidson. Roscoe gave Dad a cigar and insisted that I smoke one. Boy for a long time after that I didn't even want to hear cigar. They sure did laugh at me.

Even in spite of things like this, those were happy days.

HORSEPOWER WITH A PEDIGREE

CHRYSLER INDUSTRIAL ENGINES



180 Horsepower \$1050.00 Fully Equipped

170 Horsepower \$1150.00 Fully Equipped

FOR A BETTER DAY'S WORK

The true test of powered equipment is its record on the job! That's why Chrysler Industrial Engines are found in so many leading makes of powered equipment.

See Us for Chrysler Industrial Power

to fit your application—it's built to give you a better day's work

McCULLOUGH MOTOR CO.

411 W. 1st St. "Your Chrysler - Plymouth Dealer" Phone 17

Streu's Diary

February 2, 1952

DEAR DIARY:

I sit here for thirty minutes, trying to think of something intelligent to write — to no avail — I seem to woo the Muse in vain.

Might just write a bit about thermometers — on account we have lots of different kinds here at Streu's. Of course, we have the kind you listen to the wall — and the one you can listen between the window and the screen (so you can tell how cold it is without experiencing the cold). Then special types like the oven thermometer — the deep freeze thermometer — the candy thermo — the roast meat thermo — the deep fat thermo — and so on. Now the cooks cooked before they had all these temperature indicating gadgets is beyond me. I can remember my mother holding broom straw in a cake to see if it was done — and dropping a bit of fudge in cold water for some reason. Now we use thermometers for everything — even to determine the location of fish in a lake!

Another item that we have that is not to be found around is the little six power — 5 ounce binoculars — clever little contraptions for extending the vision to the next county.

The fishing bug is nibbling at Walter London — our fishing

tackle expert who gets a world of fun out of looking at all the catalogues and buying tackle that will catch both customers and fish — better stay away from him unless you want to go out of here loaded with the latest in tackle.

Well, another anniversary sale is over — very successful one, too, thanks to you ladies. This was our 25th anniversary — completing twenty eight years of applying all our knowledge of the trade to buying those thousands of items so essential to the life of the community. We pledge ourselves to continue this service always trying to keep up with new merchandise, and endeavoring to keep our prices as low as possible.

The unraveling of the skein of Fate often leaves me very puzzled, indeed. The King of England dies — beloved of most of the world at the age of fifty six years — and Uncle Joe S. — responsible for hundreds of thousands of murders — imprisonment and salvery for millions — disturber of peace of the world — this character is apparently hale and hearty at an age of seventy odd. There are many things this old country boy just cannot understand.

STREU



School Lunch Room Menus

February 11-5
Monday
 Frankfurters with Cheese
 Buttered Green Beans
 Sliced Tomatoes
 Bread—Butter—Milk
 Prune Spice Cake
Tuesday
 Vegetable Stew—Crackers
 Ham Sandwiches
 Sliced Peaches—Milk
 Peanut Butter Cookies
Wednesday
 Oven Fried Fillets—Lemons
 Buttered Whole Kernel Corn
 Beets in Orange Sauce
 Hot Rolls—Butter—Honey
 Fruit Cup—Milk
Thursday
 Hamburger Patties—Buns

Sliced Tomatoes—Lettuce
 Onions—Pickles—Mustard
 Fruit Salad—Milk
 Valentine Ice Cream
Friday
 Pinto Beans—Onion Rings
 Baked Tomatoes with Cheese
 Cabbage Slaw
 Corn Bread—Butter—Milk
 Fruit Cobbler

Dawn Club Has Lesson On Asia

Dawn Study club members were entertained in the home of Mrs. H. H. Miller Tuesday afternoon. Mrs. H. V. McCabe directed a short business session when club members voted to present the play "Henry's Mail Order Wife" on February 22 at the Dawn school.

Remember—Valentine's Day (Thursday, Feb. 14) with the Gift that will never be forgotten



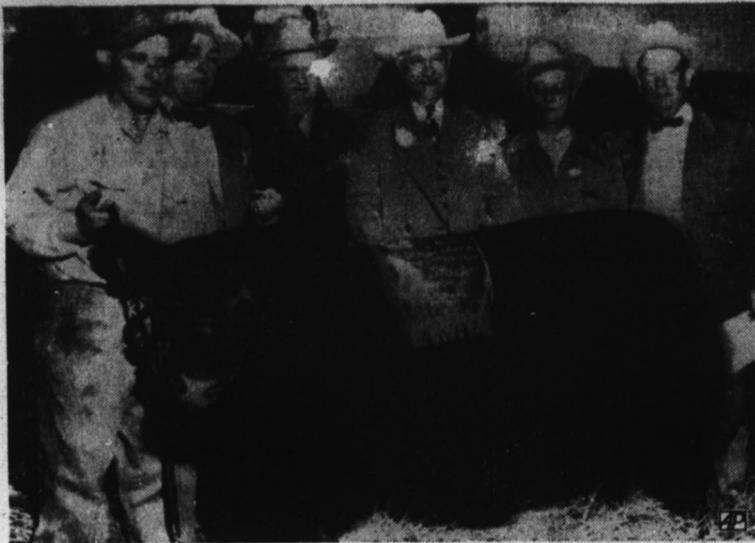
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CHAMPION STEER SOLD. Grand champion steer for the 1952 Southwestern Exposition and Fat Stock Show (shown here), of Fort Worth, was sold for \$3,500 Jan. 31 to C. T. McLaughlin of the Diamond M Ranch, Snyder, Tex. Left to right: the animal's former owner, W. N. Anderson, McLaughlin, Jess Andrew, president of the International Livestock Exposition, Chicago; Amon Carter, publisher of the Fort Worth Star-Telegram; Frank Richards of Chicago, secretary of the American Aberdeen Angus Association and William R. Watt. (AP Wirephoto)

Mrs. Gayle Neal and Mrs. A. T. Frye were appointed to serve on the publicity committee.

It was decided for the club to participate in the "Stunt Night" which will be sponsored by the Dawn Musettes on March 7. Mesdames H. H. Miller and William Wimberley were named to the arrangements committee.

Mrs. William Wimberley gave the program for the afternoon, reviewing "The Voice of Asia" by James Michener.

"Asia is a crucial land", stated Mrs. Wimberley, "To ignore a continent such as Asia would be a tragic mistake". She pictured Asia as a land of illiteracy, hunger and poverty stricken people who prefer Communism to what they have been led to believe as the imperialism of the United States.

Mrs. David Rodgers entertained with piano selections including: "The Scarf Dance" and "Viennese Refrain".

Members present were: Mesdames Ernest May, Alfred May, Clarence Betzen, Melvin May, David Rodgers, Zed Stewart, N. R. Miller, Carl Wimberley, H. V. McCabe, A. T. Frye, Gayle Neal, Lloyd Airhart, Baker Wombie, William Wimberley and the hos-

tes. Mrs. Billie Gill, Mrs. Henry Turner, Mrs. Byron Campbell and Mrs. Stuart Condon of Canyon were special guests.

Political Announcements

The Brand has been authorized to present the names of the following candidates for office subject to the action of the Democratic Primary Election on Saturday, July 26, 1952.

For State Senator, 30th District—A. J. (Andy) Rogers

For County and District Clerk—Ralph Smith

For County Judge and Ex-Officio County School Superintendent—L. H. Foster

For County Treasurer—Velma Hodges

For County Commissioner, Precinct One—M. T. (Marion) Rutter

Beta Sigma Phi Has Program On "The Drama"

Beta Sigma Phi sorority met in the home of Mrs. Ernest Wade Tuesday evening. A short business session was held when plans were made for a social event to be held on February 19.

Mrs. D. W. Hawkins, special guest for the evening, gave the program on "Drama" discussing both ancient and modern drama and its influence on stage shows and motion pictures.

Mrs. Hawkins also conducted a round table discussion on the advantages of present day dramatic presentations, comparing the streamlined productions of today with those of the past.

Members attending were: Mesdames Gwen McFarland, Joan Sparkman, Margaret Johnson, Earline Schneider, Nora Amrey and the hostess. Special guests were the speaker, Mrs. R. J. Cramer and Mrs. Corinne Jennings.

Tom Thurb (Charles Sherwood Stratton) was born in 1838 at Bridgeport, Conn. He died in 1883.
 President Tyler saw himself burned in effigy before the White House.

William Howard Taft was the first President of the 48 states.
 Marlin Van Buren was the first President born in the USA.

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We specialize in farm land (any amount), dry land or irrigated, and complete closeout on any business (large or small).

Our organization have the buyers for the above mentioned at market prices, and the specialists to get the job done. When you do business with us we throw our complete organization into selling your property. Therefore, you are assured of getting top price, and quick results.

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Phone for an appointment.
 D. R. (Doc) Weaver
 Representative

Walcott P-TA

Walcott P-TA met Friday, Feb. 1 in a regular session at the Walcott school. Eldred Brown, vice-president, presided. Mrs. Herschel Burrus had charge of the play room.

Following the business portion of the meeting games of forty-two, dominoes and canasta were enjoyed by a large number.

Mrs. N. A. Brown, Mrs. Roy Pruitt and Mrs. Eldred Brown served as hostesses for the social hour.

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FULL UP PAL—THIS CAR DOESN'T USE MUCH GAS, BUT NOW AND THEN IT GETS A LITTLE THIRSTY.

MY GOODNESS! AREN'T THOSE FILLING STATION PEOPLE CLEVER.

THEY KNOW EXACTLY WHERE TO SET UP THEIR PUMPS SO THEIR HOSE WILL REACH OUR GAS TANK.

WELL THE CLEVEREST PEOPLE I KNOW ARE AT

HEREFORD MOTOR CO.

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REPRESENTATIVES AND LEADERS of 4-H clubs in Deaf Smith county listen as Miss Lucille Moore, extension recreation specialist, explains a game. These and other representatives attended a recreation training school on Thursday and Friday. Those in the picture are: Helen Diller, Mrs. Ira Ott, Martha Heard, Joe Wagoner, Don Parsons, Mrs. Paul Hoff, Edward Pinnell and Miss Lucille Moore—Staff Photo.

Ford HD Club

Mrs. Henry Browning was hostess for the Ford Home Demonstration club Wednesday afternoon February 6, with Miss Hilda Both, president in charge of the meeting.

The program on spring planting was presented by Mesdames Leroy Williamson, Earl Dyer, and Hardy Benson who discussed how to buy plants, how to select best flowering shrubs and how to deal with big shrubs and flowering trees.

Plans were made for the Val-

entine party which will be held at the Ford school on February 15. The council report was given by Miss Hilda Straffuss. The next regular meeting will be held with Mrs. David Stribbling on Monday Feb. 25.

Refreshments were served to: Mesdames Cecil Cayton, Earl Dyer, Leroy Williamson, Herman Both, David Stribbling, Willow Williamsop, Hardy Benson, Jackie Bishop, Herschel Climer, a former member, Misses Hilda Straffuss and Hilda Both and the hostess.

Mrs. J. J. Clark left Friday for a week or 10-day stay with her sister, Mrs. George J. Hudspeth, in Dallas.

Livestock Show Plans Discussed By CF Leaders

The Camp Fire Leaders association met recently at the Camp Fire hut for a business session.

Chairman in charge of the concessions for the Junior Livestock and Poultry show were appointed at the meeting. They are: Mrs. Jimmie Gillentine, drinks; Mrs. Urlin Streu, sandwiches; Mrs. Louis Woodford, candy;

Mrs. Earl Plank, pies and Mrs. S. S. Williams, coffee.

Bluebird, Camp Fire and Horizon club members will be asked to furnish homemade pies for the show.

Plans for taking pictures to be used in observance of Camp Fire birthday week were made. The pictures will be made at the Camp Fire hut on Saturday afternoon, Feb. 16.

Those attending the meeting were: Mesdames F. L. Alexander, Wesley Brown, J. D. Tyler, Jack Walker, S. S. Williams, Paul Hoff, Louis Woodford, Earl Plank, Thurmon Cole, Elmer Patterson, and Urlin Streu.

Plant Buying Topic Tuesday For HD Club

Mrs. Franklin Miller gave a talk on "How to Buy Plants" at the Tuesday afternoon meeting of the South Hereford Home Demonstration club. Mrs. J. P. Slaton talked on "The Best Flowering Shrubs Suitable for this Country".

Mrs. John Hacker, vice-president, conducted a brief business session, when a collection for the Junior Livestock and Poultry show was taken.

Those attending were: Mesdames A. C. Flowers, John Draper, Steve Williams, John P. Slaton, John Hacker, D. H. Bryant, Carol Hagar, W. H. Goettsch, Ethel Layman, O. B. Russell, Ray Hershey, Julia Sowell, Miss Evelyn Bell and the hostess, Mrs. Franklin Miller.

The next meeting will be held on February 19 with Mrs. John Draper.

Sims HD Club Met Wednesday

The Simms Homemakers club met in the home of Mrs. Glenn Hertzler on February 6 for a covered dish luncheon.

Mrs. M. W. Blankenship presided at the business meeting when plans were made for a "42" party at the community house on February 15.

Mrs. J. A. Crofford and Mrs. Clarence Hollabough gave a demonstration on nylon corages.

Those present were: Mesdames M. W. Blankenship, R. L. Pinnell, Paul Lyons, E. R. Edwards, E. A. Edwards, A. A. Alexander, J. A. Crofford, Clarence Hollabough, Cord Hammock, Haley Shaw and the hostess.

The next meeting will be with Mrs. E. R. Edwards on February 20.

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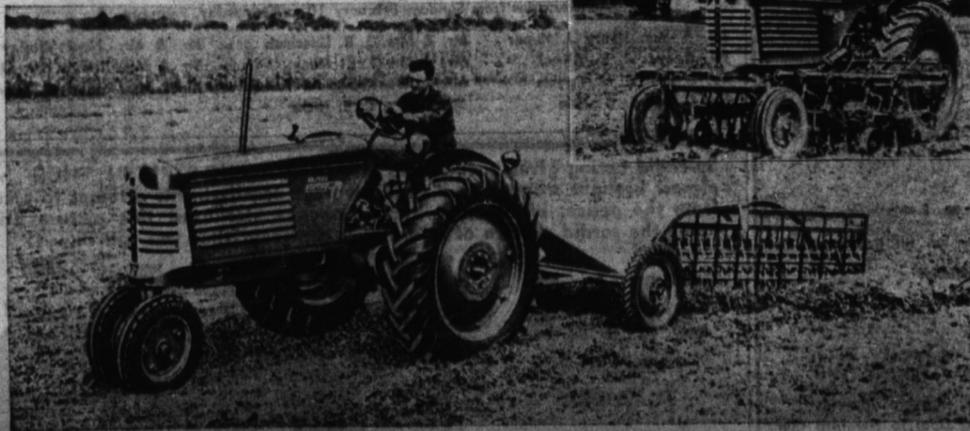
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CUB SCOUT REMEMBERS LESSON. James Cobb, 11, (right) did "just what they taught us in Cub Scout and saved the life of Roger Tobin Lohrke, 5, (left) by smothering his blazing clothes with his own shirt. Roger's clothes caught fire while the boys and James's two brothers were building a camp fire in a San Antonio vacant lot where they were playing cowboy and Indian. (AP Wirephoto).

Mrs. Ray Downey Presents Program For LaPlata Study Club Session

Mrs. A. J. Schroeter was hostess for the LaPlata Study club session at a meeting held in her home Tuesday night.

Mrs. Uriin Streu presided in the absence of the president, Mrs. J. M. Thomson.

Announcement was made that Seventh District, federated clubs will hold a workshop the latter part of February or first part of March.

Mrs. Ray Downey was in charge of the program which followed the study course on international personalities.

Mrs. Downey discussed the early life as well as the present day life of Joseph Stalin, pointing out that Stalin as he appears today seems to be the kind of person he most hated when he was a young man.

Members of the club in attendance were: Mesdames Milton Adams, Leroy Aven, Harry Bennett, W. B. Boston, Dalton Criswell, Emil Dettman, Ray Downey, J. R. Johnson, Lynn Kester, Charles Newell, Palmer Norton, Elmer Patterson, Don Little, Charles Spurlock, Uriin Streu and the hostess.

B&PW Club Plans Two Spring Events

Two spring highlights were discussed and planned at the Business and Professional Women's club meeting held with Mrs. ula Gilliam Monday at 6:30 p.m. Mrs. Bruce Rose presided.

The annual "Bosses Banquet" which is scheduled at Hotel Jih Hill on February 18, was discussed with members of committees giving reports.

The Annual Spring Style Show which has been sponsored by the club several years, came up for consideration and the date for the show was set for March 10.

Members of the club entering into the discussions and plans were: Clara Acker, Dyalthia Brady, Ellen Carter, C-Ora Cockrell, Leta Curtsinger, Lola Dishman, Opal Garrison, Lee Hall, Alma Hilton, Velma Hodges, Patricia Homer, Pauline Howard, Ursalee Jacobsen, Corinne Jennings, Doris Lindsey, Velma Coke, Earline Walton, Florence Parker, Jewell Malone,

Frances Parker, Eunice Petersen, Lucille Posey, Bruce Rose, Seale Stephens, Grace Thomas, Cecil Williams, Myrtle Geer, Naomi Hodges, Charlotte Calvert, Hazel Reibold, Gladys Medkief and the hostess.

Mrs. Waldrep Leads Lesson For Study Club

Continuing scheduled programs for the year on "Spotlights on America", Mrs. Bill Waldrep conducted the program at the meeting held by L'Allegria Study club Thursday afternoon in the home of Mrs. Francis Hill.

Mrs. Waldrep introduced her program by giving reasons for the present situation in the United States — no war, yet in a war — as outlined in Sumner Well's book "Seven Decisions that Shaped the World". She commented on the budget, the military program and the Atlantic Pact and explained the purpose of the nation's foreign policy which is to protect the liberty of the people.

Following her talk, a round-table discussion was held on the subject discussed and other relative topics.

Refreshments were served to: Mesdames Bruce Beene, Darrell Blanton, Bill Dameron, James Edmonson, Hilton Higgins, O. G. Hill Jr., V. C. Hopson, Richard Ireland, Lee Kent, Walter London Jr., Dick Lucas, George McLean, Floyd Ross, Bill Waldrep, Richard Winget, Wayne Thomas, Jiggs Hartman and the hostess.

SURPRISE PARTY

Mrs. Charley Calloway was surprised on her birthday Sunday Feb. 3, when friends and neighbors arranged a covered dish luncheon. Those attending were Mr. and Mrs. Jack Bixins, Mr. and Mrs. Foy Huff, Mr. and Mrs. L. J. Matthews, Roy Boyd and daughter Royda and the Calloway family.

North Hereford Club Session

North Hereford Home Demonstration club met Thursday afternoon with Mrs. R. A. Fullwood. Mrs. Paul Hoff, president, led the recreation program.

Mrs. Fullwood gave a talk on how to select and buy shrubs and Mrs. M. H. Koelzer told of the best flowering shrubs for this location.

Mrs. Fred Barrett discussed pruning and shaping shrubs. The council report was presented by Mrs. H. E. Pettijohn and the by-laws were read. The next meeting will be held with Mrs. O. C. Williams on February 21.

Members answering roll call were: Mesdames Fred Barrett, R. E. Barrett, Fred Saltzman, O. C. Williams, Otto Olson, H. E. Pettijohn, M. H. Koelzer, Lloyd Neal, Bob McQuigg, W. H. Russell and the hostess.

Ceramic Art Club Combines Programs

Two programs were combined at the Hereford Ceramic Art club meeting held in the home of Mrs. F. M. Kester Thursday afternoon.

The January program, which had been postponed, was on china painting with members displaying china they had painted. Roll call was on experiences with china painting. Mrs. O. H. Culpepper was leader.

The February program, under the direction of Mrs. R. C. Childers, dealt with glazes and colors. She showed ceramics demonstrating mistakes often made with glazes and displayed the finished product.

Members answering roll call on personal experiences with glazes and colors, included: Mesdames Jim Black, Jeff Glibreath, E. M. Cox, R. C. Childers, Miller, O. H. Culpepper, Robert Hickman, W. S. Fluitt and the hostess.

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3 BIG DAYS SUNDAY MONDAY TUESDAY STAR MAGNIFICENT as Sam Houston

WE CONGRATULATE YOU ON THE OCCASION OF YOUR WEDDING ANNIVERSARY

Anniversaries from Sunday, February 10 - Wednesday, February 13

Mr. & Mrs. Henry J. Kuper	Mr. & Mrs. J. R. Upscomb	Mr. & Mrs. Noel Worley
Mr. & Mrs. J. C. Allred	Mr. & Mrs. G. K. Muse	Mr. & Mrs. Charlie Sowell
Mr. & Mrs. H. L. Higgins	Mr. & Mrs. Robert N. Yarbro	Mr. & Mrs. Robert W. Lemons
Mr. & Mrs. B. G. Rule	Mr. & Mrs. C. E. Hicks	

Splendid acting gives body to the tale of a PANIC-STRIKEN THUG who almost brought tragedy to a small average family in his attempt to escape from the police. Blunt and without pancake sleekness, this picture drives home the sordid pattern of crime. I'm confident that you will like it!

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- Trique-Stripe — satin stripe rayon knit, smooth texture, run-resistant.
- Deb O'Ray — soft textured, run-resistant service fabric.



Satin Stripe
Trique-Stripe with full skirt, scallop trim and ribbon-tie back. Petal colors.

Reg. Sizes \$2.98

Tailored

Super-Suave with ribbon tie, button trim and shirred yoke. Rose, blue and buttercup.

Reg. Sizes \$3.98



Lace and Ribbon Trim Gown

Super-Suave with lace and ribbon trim and midriff insert. Petal Colors.

Regular Sizes \$3.98

Growing Girls' Slips

Ideal for the growing girl. Preteen sizes, 10 to 16. Lace edged top and hem. Pink and white.

Sizes 10 to 16 \$1.98

Trique Satin Stripe PANTY

Sizes S, M, L

98¢

Trique-Stripe flare leg pantie. Other popular styles in panties, step-ins, vests and chemise.

Ribbon Tie BED JACKET

Petal Colors

Reg. Sizes \$2.98

Super-Suave Bed Jacket. Ribbon tie. Petal colors.

Double Seat Crotch to Seat

WHITE and PINK

Sizes 2 to 14

79¢

Sturdy Super-Suave panty with double seat from crotch to waist. Crochet elastic at leg. White and petal pink. Sizes 2 to 14.

Band Leg SHORTY PANTY or BRIEF

PINK and WHITE

89¢

Super-Suave Hollywood Brief, dainty elastic edging, double crotch. Colors pink and white.

Lovable Uplift BRASSIERES

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98¢

Nationally advertised Lovable brassieres in rayon satin or cotton. Full and half stitched cups. 32 to 38.

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BUZZ SAWYER

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE

SECOND DAY: THOUSANDS OF PEOPLE FLOCK TO SEE THE WHALE WASHED UP ON UNCLE LUCKY'S ISLAND.

HMM... BUT I DON'T NOTICE ANYBODY OFFERIN' TO BUY IT FOR \$5,000, NEPHEW.

JUST WAIT, UNCLE LUCKY, THE DAY IS YOUNG.

FOR SALE \$5,000

I'M GILFIDDLE, THE DOG-FOOD MAN. I'LL GIVE YOU \$400.

WHAT!

YESTERDAY YOU OFFERED FIVE HUNDRED DOLLARS.

YES, BUT TIME'S PASSING.

WELL, ER, \$400 IS A LOT OF MONEY, NEPHEW.

IT'S AN OUTRAGE! A HOLDUP! DON'T BE A SAP, UNCLE LUCKY! WAIT!

FOR SALE \$5,000

THIRD DAY: THE WEATHER TURNS WARM AND SULTRY. FEW PEOPLE GATHER.

BARGAIN \$1,000

YOU KNOW, NEPHEW—SNIFF—I THINK I'LL ACCEPT THAT OFFER OF \$400.

WELL, ER—AH, MAYBE YOU'RE RIGHT.

IT'S MR. GILFIDDLE, THE DOG-FOOD MAN.

WE'VE DECIDED TO ACCEPT YOUR OFFER, MR. GILFIDDLE.

ON SECOND THOUGHT—SNIFF—I'VE DECIDED TO WITHDRAW MY OFFER.

FOURTH DAY:

LOOK, MR. GILFIDDLE, WE'RE NOT ASKING YOU TO BUY OUR WHALE —

WE'RE OFFERING TO GIVE IT TO YOU.

TOO LATE. I'M NOT INTERESTED.

DOG FOOD

FIFTH DAY:

WHY, WHAT A SURPRISE—IT'S UNCLE LUCKY!

ER—HE'S COME TO SPEND A FEW WEEKS WITH US.

THIS HOODOO BROTHER OF YOURS NOT ONLY CAUSED ME TO LOSE \$500 ON THE SALE OF A WHALE, BUT I HAD TO MOVE OUT.

Roy Crane 2-10

THE THEATRE :-: Starring POPEYE

By TOM SIMS and BILL ZABOLY

Registered U. S. Patent Office



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Flourescent, also goose neck lamps.

Best Buys
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BRAND

PHONE 30

LITTLE ANNIE ROONEY

by
BRANDON WALSH
AND
DARRELL MCCLURE



HONEST, NO FOOLIN' YOU MEAN ME AN' ZERO KIN LIVE HERE IN THIS SWELL LITTLE HOUSE ALL THE TIME?

OF COURSE I MEAN IT~



I DON'T KNOW HOW TO THANK~

DON'T TRY TO THANK ME, CHILD~ THE MINUTE I SAW YOU STANDING IN THAT RAGING SNOW-STORM I WAS VERY GLAD~



YOU WERE GLAD? I DON'T UNDERSTAND ??

I KNEW FATE HAD GENT YOU TO COMFORT AND HELP ME FIND MY OWN LITTLE LOST CHILD~



BUT THE FRONT DOOR WAS WIDE OPEN AN' THE HALLWAY WAS FULL OF SNOW~ AN'~

THAT WAS PART OF A CAREFUL PLAN~ I WANTED EVERYONE TO THINK I WAS LOST IN THE SNOWSTORM~ JUST AS MY LITTLE GIRL WAS LOST A YEAR BEFORE.



LAST YEAR THE PACK OF EMPTY-HEADED CLOWNS RUSHED OUT AND STARTED RUNNING AROUND IN CIRCLES~ LIKE PUPPY DOGS CHASING THEIR TAILS~

AN' THEY DIDN'T FIND THE LITTLE GIRL?



OF COURSE NOT~ THEY COULDN'T FIND A HERD OF LOST ELEPHANTS! AFTER TWO DAYS THEY GAVE UP HOPE AND CAME BACK~ TELLING ME MY CHILD WAS DEAD AND WOULD NEVER BE FOUND~



AND BECAUSE I LAUGHED AT THEM THEY STARTED THE STORY THAT GRIEF HAD ADDLED MY BRAIN~ CALLED ME A WEAK-MINDED WIDOW~ SO I GOT "LOST" IN THE STORM AND THE FOOLS SANG THE SAME OLD SONG~ SHE'S DEAD!

BUT NOW THEY KNOW THEY WERE WRONG~ YOU AIN'T DEAD~ AN' I KNOW FOR SURE YOUR LITTLE GIRL AIN'T DEAD, 'CAUSE SOMETHIN' INSIDE OF ME, SOMETHIN' LIKE A LITTLE RADIO IN MY HEART, KEEPS SAYIN', 'SHE AIN'T DEAD~ SHE AIN'T DEAD~ SHE AIN'T DEAD!'



This Space For Sale

For Complete Details - Inquire

THE MCFERD BRAND

RUSTY RILEY

By FRANK GODWIN

WELL, MR. MILES... I GUESS THAT ABOUT WRAPS IT UP... THE WAY THAT WALL SAFE WAS PRIED OPEN WITH THAT WRECKING BAR LOOKS LIKE AN AMATEUR JOB... AND THOSE TWO KIDS TAKING IT ON THE LAM IN THEIR CAR... WELL, THAT'S IT!

ALL WE GOT TO DO NOW IS TO PUT OUT A GENERAL ALARM TO PICK 'EM UP... THEY CAN'T GET FAR.

I CAN'T BELIEVE IT, INSPECTOR... I FEEL THAT IT IS MERELY A COINCIDENCE THAT THE BOYS ARE GONE.

I KNOW HOW YOU FEEL, SIR, BUT I'M AFRAID IT'S JUST WISHFUL THINKING ON YOUR PART... ANYHOW, THE LAB'S REPORT ON THE FINGERPRINTS ON THE COLD CHISEL AND PINCH BAR WILL CINCH IT!

I'LL HAVE TO HAVE POSITIVE PROOF... HOWEVER, THEY SHOULD BE PICKED UP... I FORBADE YOUNG PETERS TO TAKE THAT CAR OUT ON THE HIGHWAY.

A LITTLE LATER, IN TEX'S ROOM

TEX, IF THIS MATTER CONCERNED RUSTY ALONE, NOTHING IN THE WORLD WOULD CONVINCE ME HE WOULD STEAL... BUT YOUNG PETERS... AFTER ALL, HOW WELL DO WE KNOW HIM?

BOSS, THAT YOUNGSTER WAS A SPOILED BRAT WHEN HE CAME HERE... BUT HE'S LIKE A NEW LAD SINCE HE'S HAD RUSTY FOR A PAL... BUT DON'T WORRY... WE'LL SOON HAVE 'EM BACK.

MEANWHILE, ON THE HIGHWAY.

HERE'S THE PLACE I HAD IN MIND, PERC... THIS OLD DESERTED HOUSE.

EXCELLENT, NOBBY... WE CAN HIDE THE LOOT THERE, THEN RETURN THIS RENTED CAR TO THE OWNERS.

HOLD IT, PETE! THEY TURNED INTO THE DRIVEWAY OF THAT OLD HOUSE!

I'LL HIDE THIS CAR BEHIND THAT BARN AND WE'LL FOLLOW.

THIS LEAN-TO IS A PERFECT PLACE TO HIDE THE CAR, RUSTY!

THEY TOOK THAT BUNDLE INTO THE OLD HOUSE AND NOW THEY'RE COMING OUT... KEEP IN THE SHADOWS, PETE!

IN THE POLICE LABORATORY

ANYTHING TO REPORT ON THE PRINTS ON THAT PINCH BAR AND COLD CHISEL?

YES, INSPECTOR... GOOD CLEAR PRINTS ON BOTH OF THEM... AND THEY MATCH THE PRINTS ON THE BRUSH AND COMB TAKEN FROM RUSTY RILEY'S ROOM... I GUESS HE'S YOUR PIGEON!

LABORATORY

2-10 - TO BE CONTINUED

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THE BRAND

MANDRAKE

THE MAGICIAN

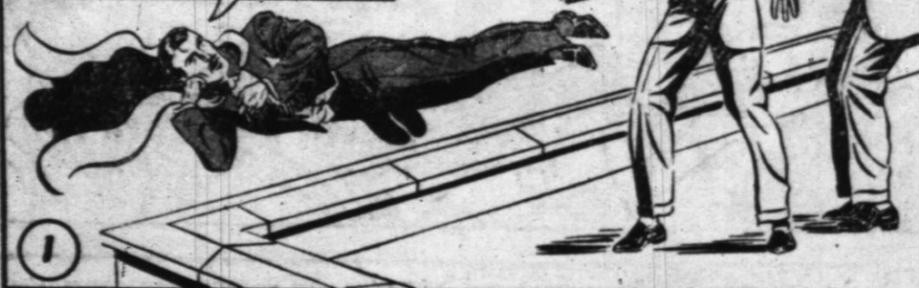
BY LEE FALK & PHIL DAVIS

TRAPPED ON A ROOF BY GAMBLERS, 15 FLOORS ABOVE THE STREET, MANDRAKE USES HIS AMAZING HYPNOTIC MAGIC--

MIGHT AS WELL PUT MY FEET ON THE GROUND. GROWING IS A BETTER WAY TO DO IT THAN FALLING--

I STEPPED OFF THE ROOF, AS YOU SAID. I'M STILL WAITING FOR YOUR NEXT SUGGESTION-- "GENTLEMEN!"

DO YOU SEE-- WHAT I SEE?



A GIANT HAND SEEMS TO GRASP THEM--

HOW DO YOU LIKE THE VIEW DOWN THERE? IT'S ONLY 15 STORIES DOWN--

Uh--Uh--

NO--NO--



DROP THAT GUN! YOU WON'T NEED IT ANY MORE--



SUDDENLY, EVERYTHING SNAPS BACK TO NORMAL--

--BUT I NEED IT. PUT UP YOUR HANDS!

UH--WHAT WAS ALL THAT?

I'M--DIZZY--



MANDRAKE, I WAS SO WORRIED--

THEY ALMOST SHOT LOTHAR, USING THIS TELESCOPIC SIGHT. LOTHAR IS THE GAME OVER?

NOPE, ME GOTTA HURRY BACK. US ONLY AHEAD 133 TO 0.



NEXT WEEK - END OF THE JUNGLE FULLBACK...

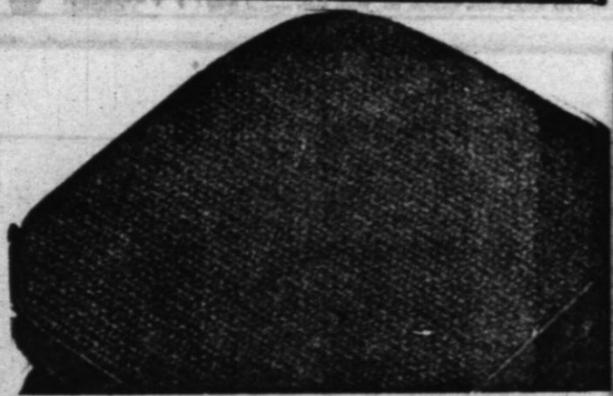
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THE HEREFORD BRAND



BLONDIE

by
CHIC YOUNG



2-10
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THE KATZENJAMMER KIDS



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KING of the ROYAL MOUNTED

By
LANE
GREY



THEY'RE CIRCLING!
THEY'VE SEEN OUR FIRE,
KING!

YES, BUT THEY CAN'T LAND
IN THIS WILDERNESS!

SURROUNDED BY A HUNGRY WOLF PACK,
KING, NURSE DALE AND A CRIPPLED PRISONER
SIGNAL A SEARCH PLANE CIRCLING OVERHEAD!



MAYBE THEY'LL DROP
AMMUNITION AND
SUPPLIES!

IT'LL HAVE TO BE A PIN-POINT
DROP OR THE WOLVES WILL KEEP
US FROM REACHING THEM!



SEARCH PLANE TO HEADQUARTERS! BELIEVE
I HAVE LOCATED SERGEANT KING, NURSE
DALE AND PRISONERS! CANNOT LAND!
DARKNESS AND STORM CLOSING IN! WILL
TRY SUPPLY, DROP! OVER!



OH, KING! SUPPLIES AND
A RIFLE! BUT HOW CAN
WE GET TO THEM?

STAY IN THE
CIRCLE OF FIRE
WITH TATE, NURSE
DALE! FIRE IS
THE ONLY WEAPON
WE HAVE!

TRADE WITH YOUR NEIGHBORS

The Friendly Merchants Of Hereford

Friendly, Courteous Service
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Complete Stocks Always

For The Name of the Dealer of Your Preference
In Merchandise, Shop the Ad Columns of This
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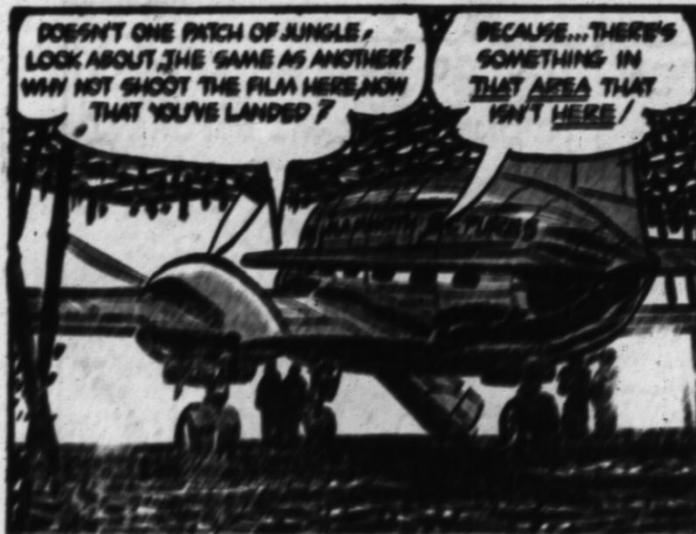
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