

TEMPERATURES

	Moisture	High	Low
Thursday	.91	46	29
Friday	43	38	
Saturday	63	38	
Moisture this month:	2.33		
Moisture this year:	15.66		
This time last year:	11.81		

(Courtesy of KPAN)

The Sunday Brand

28 pages

Including 22 Colored Comics

Published Every Sunday

Our Slogan: "More People — More Farms"

VOL. 17 — NO. 22

HEREFORD, TEXAS 79045, SUNDAY NOVEMBER 22, 1964

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Around Town

With The Brand Staff

"Thanksgiving in Deaf Smith county" could be the title of the Sunday Brand's full-page harvest picture on Page 1, Section II. Most of the crops which are produced in this county are shown in the picture, including sugar beets which took on new significance here when Holly opened its sugar refinery. The products were gathered by Larry Fuhrmann of The Brand staff for the picture and include most of the crops grown commercially here, with the King, grain sorghum, in the spotlight. Other crops include lettuce, wheat, tomatoes, cabbage, grasses of various kinds, and cotton.

Edwin Thomas, son of Mr. and Mrs. Henry Thomas, 322 Ave. J, has been designated a "distinguished military student" by the professor of military science, Army ROTC, at Oklahoma State University, Stillwater. He was one of 30 senior cadets to receive the award. Cadets are chosen on the basis of military grades, performances at ROTC summer camp and overall scholastic grades.

Lubbock Christian College Associates will have a bake sale at Cooper's Market Wednesday. All proceeds will go toward the rebuilding of the LCC cafeteria which burned Sept. 24.

A Hereford musician, Mrs. J. K. Baker, 116 N. Texas, is in Dallas to sing for the General Grand Chapter convention of the Order of the Eastern Star. She will appear on the week-long program several times during the convention.

Pfe Larry D. Martin, 18, son of Mr. and Mrs. Kenneth L. Martin, 320 N. 25 Mile Ave., Hereford, has completed an eight-weeks clerical course at the Army Armour Center, Fort Knox, Ky. He is a former Hereford High School student and entered the Army in Oct., 1963.

Final meeting of the Deaf-Smith County Chamber of Commerce membership team will be held Tuesday at noon with a luncheon at the Country Club, Charles Bell, chairman, announced Saturday. He said the competition for a suit of clothes and for Hereford Hustler jackets, however, will continue through Jan. 21. At present Bob Huddleston is leading. Others who have received jackets for their work in singing up new chamber members are Gene Campbell and Mike Justice.

L. E. Fooks, 320 Star, Hereford, will attend a meeting of Oklahoma Christian College's associate board.

Sponsors of St. Phillip's 19th annual Thanksgiving celebration at Pep, west of Littlefield, are making plans for several hundred persons. A dinner will be served from 11 a.m. until 2 p.m., and from 5 p.m. until everyone is fed, say sponsors. Fees are \$1.50 for adults, 75 cents for children. An auction in the evening and a dance will

Rites Conducted For Carl Frye, Area Resident Since 1915

Funeral services were held at 2 o'clock Saturday in the First Christian Church for Carl William Frye, 75, who came to this area in 1915 from Davenport, Iowa and farmed in the Easter area for many years.

He died at 8:45 a.m. Thursday in Deaf Smith County hospital.

The rites were conducted by the pastor, the Rev. Eugene Brink, and burial was in West Park cemetery with Gilliland Funeral Home in charge of arrangements.

Mr. Frye had made his home at 3135 Arden Road, Amarillo, for some time. He was born May 25, 1889 in Davenport and came to this area from Iowa. He was married to Miss Louise Hickman in Fort Worth Feb. 4, 1948.

Survivors include his widow of the home in Amarillo; one son, Charles Frye, of the Easter community in Castro county; four daughters, Louise Gunther, Bakerfield, Calif.; Caroline Higgins, Hereford; Carlie Lehr,



AUTUMN OCCUPATION — Peggy Neff, yard. Peggy, a senior at Hereford High daughter of Mr. and Mrs. Ernest Neff, 225 School, is raking up the final coat of leaves Beach, is shown as she looks up from her Saturday morning as most of the trees in task of raking up the leaves in her back Hereford were bare of leaves. (Brand Photo by Phil Duncan)

Dumas Demons, District Champs, Trip Whitefaces

An upset-minded Hereford Whiteface was put down handily by District 1-AAA champion Dumas Demons, 42-36, Friday at Demon Field, before a crowd of nearly 3,000 persons in temperatures dropping to near 20 degrees.

Dumas' Norman Bonner led the charge of the Demons as they placed their scoring touch on the Whitefaces almost at will.

Bonner, who was playing with a broken hand he received in the Perryton game, carried five times for a total of 94 yards and an 18.8 yard per carry average.

Ricky Burgess, outstanding fullback for the Dumas champions, maintained his rushing average as he rushed for 69 yards in eight carries for 8.6 yards per carry.

The Demons had 324 yards rushing, compared with only 102 by the Whitefaces. In the passing column, the only point the Herd excelled the Demons in.

Hereford had 156 yards, compared with 93 racked up by the Demons.

Dumas was penalized six times for a total of 68 yards, while the Herd received only five penalties for 43 yards.

In the first down department, Dumas racked up 13 first downs, compared with only nine by the Herd.

After battling to a scoreless first quarter, Dumas drew blood almost immediately after the second quarter began, with Bonner receiving a Ricky Hetherington pass from 17 yards out. The Demons marched the ball 69 yards, before the pass combination netted the Demons the scoring play.

Drummond received the kickoff from the Demons and charged through the middle of the field, where he was finally stopped at the 36 yard line.

The Herd was unable to move in the series after being penalized 14 yards on the first play. Hodges booted a beautiful, high-spiraling punt deep into the Demons territory, where it was whistled dead on the 27 yard line.

On the first play from scrimmage, Bonner shook loose for the entire yardage and his second tally of the evening.

Bonner eluded would-be tacklers the entire 73 yard distance as he skirted right end.

Coach Jack Meredith began unleashing a new series of pitch out pass plays which clicked for the Herd who had the ball on their own 30 yard line.

On the first play, Cain handed the ball off to Hodges, who returned the ball to Cain on a pitch-out, and Cain then connected with Lynn Cook who was standing on the 30 yard line, with one Demons tackler within 15 yards of him.

Cook was nailed after he made short yardage on the completion. Frank Cain burrowed off right tackle and marched the ball to the Demons 11 and on the next play Gene Drummond added eight more as he carried to the three yard line.

Drummond followed up with a tally as he burst through for the three needed yards and the first Herd score.

before the half, with neither team threatening. The half ended with the score remaining at 14-6.

The Demons returned rested and spirited for the second half as Hetherington connected with Burgess for an 11 yard tally almost at the opening of the third quarter.

Burgess connected with the conversion attempt, as he kicked every extra point attempt perfectly during the evening.

The Demons were trapped behind their own goal line as they were playing with their backs to the ball for one of the few times during the evening.

The Herd scored the safety, but the Demons covered the kick off after the safety and marched the ball promptly to the one yard line, where Hetherington trotted over for the tally. Burgess

(Continued on Page 3)

Motor Conks, Westgate Has Uneasy Moments!

Electric blankets grabbed up hastily at a local department store, an electric motor that was trucked to town in the middle of the night from Lubbock, and electricians who missed seeing "Bonanza" — all figured in last Sunday night's frenzied efforts to keep 21 patients at King's Manor's Westgate snug and comfortable after a power failure.

"It was a pretty frightening experience," recalls Westgate's manager, Frank Turner, "but we came through it fine, thanks to many people who came to our rescue."

And he adds: "That breakfast that we had about 3 o'clock Monday morning after it was all over tasted mighty good."

It all began when Sunday night's storm knocked out a big transformer feeding power to Westgate's King's Manor's new hospital unit.

That wouldn't have been so bad because the hospital has stand-by battery-operated units. A few seconds after the lights went out, they came on again from the emergency unit.

December Referendum To Decide '65 Cotton Program For Nation

This year's cotton quota vote, coming up Dec. 15, will mark the 12th consecutive year in marketing quotas for their upland cotton crop, Frank Bezner, chairman of the Deaf Smith County Agricultural Stabilization and Conservation Committee, said Saturday. The Dec. 15 vote will determine the direction which the 1965 program will take.

"Beginning with the referendum on marketing quotas for the 1954 crop, growers have approved quotas for each year's cotton crop," he explained. "In the vote last year on quotas for the 1964 upland cotton crop, 94 percent of the growers voted approval to quotas."

By law, he explained, quotas must be proclaimed by the Secretary of Agriculture in years when the cotton supply exceeds normal. The estimated 1964-65 total supply of upland cotton exceeds the estimated normal supply by 41 percent. Cotton is not a major crop in Deaf Smith county, ASCS records show, but its acreage has continued fairly steady for a number of years. The ASCS report shows 10,763 acres devoted to cotton in 1964. Biggest acreage was in 1958 when 11,557 acres were devoted to the crop. In both 1961 and 1962, acreage passed the 11,000-acre mark.

ASCs officers here pointed out Saturday that the carryover of upland cotton on Aug. 1 of this year was 12.1 million bales. With 1964 crop yields indicated at a record high of 522 pounds per acre, domestic usage, plus exports during this marketing year, it is expected to be less than the 1964 crop, and the carryover is expected to increase to about 12.8 million bales by Aug. 1, 1965. A carryover this large has been exceeded only once, and that was in 1956.

Notices of individual farm allotments will be mailed to operators of cotton farms in advance of the Dec. 15 referendum, Faust Collier, ASCS manager here, said Saturday. If at least two-thirds of the growers voting in the referendum approve quotas for the 1965 upland cotton crop, price support at a level with the range of 65 to 90 percent of parity will be available to growers who do not exceed the farm's acreage allotment, additional price support in the form of payments will be available to growers who keep their acreage within the farm's "domestic allotment," and marketing quota penalties will apply to any excess cotton produced on the farm, ASCS officials explained.

If more than one-third of the voters oppose quotas for the 1965 crop, the regular allotment program will remain in effect, and price support will be available to growers who do not exceed their acreage allotments at 50 percent of parity, as provided by law. All farmers who are engaged in the production of upland cotton in 1964 are eligible to vote in the Dec. 15 referendum, Collier explained.

Meantime, in another area, Collier said a pilot program has been developed whereby compliance with respect to the 1964 feed grain and wheat programs will be determined by farmer certification.

(Continued on Page 2)

Deaf Smith county families owe an average of \$790 each, says Park Row News Service which has come up with some interesting figures concerning family debts. They also figured out what proportion of each family's income goes each month toward repayment of their installment debt.

Amount Is Below National Level

Hereford Families Owe \$790 Each

Deaf Smith county families owe an average of \$790 each, says Park Row News Service which has come up with some interesting figures concerning family debts. They also figured out what proportion of each family's income goes each month toward repayment of their installment debt.

The rapid increase in the amount of consumer debt in the United States has been attracting more and more attention from economists and bankers. The great majority feel that the public has the situation well in hand, despite a considerable installment load. They point out that rising incomes justify bigger debt. A few express fears, however; they wonder what would happen if the current economic expansion were halted for an extended period.

As of the beginning of this year, the average amount of installment debt in the United States — for cars, furniture, household equipment and the like — was \$905 per family. This is based on studies made by the University of Michigan's Survey Research Center, by the Department of Commerce, and by others.

Based on the findings at the national level and on average earnings locally, it came to an estimated \$790 per household.

For the local population as a whole, installment debt added up to approximately \$3,977, 600 last year. That's how much Deaf Smith county people owe on installment loans.

The amount of debt per family varies widely from area to area, Park Row pointed out. It depends on local buying habits, upon the age of the family head and upon his occupation and income. Among farmers, for example, only 14 percent have debts nationally as compared with 50 percent among factory workers.

Last year, throughout the nation, more than \$1 out of every \$8 of disposable income went

for repayment of installment obligations.

In Deaf Smith county, the average was close to \$67 per family per month.

The Survey Research Center reports that 26 percent of the families in this country have auto installments to meet and that 22 percent have debts on washing machines, hi-fi sets, refrigerators and other household equipment.

Installment debt, which totals \$54 billion nationally, is only a part of what people owe. If bank loans, charge accounts and mortgage obligations were included, the grand total would be \$78 billion.

The program will open with organ prelude by Don Baugous, organist at First Methodist. After the welcome, the call to worship will be given by the Rev. Jerry Franz, associate pastor of the First Methodist church.

Congregational singing will be followed by the responsive reading, led by the Rev. Noah Arprie, pastor of Wesley Methodist Church.

After the Gloria Patri, the Thanksgiving proclamation will be read by the Rev. C. W. Allen, pastor of St. John's Baptist Church.

The choir, augmented by hand bells, will sing the anthem, and the scripture lesson will be read by the Rev. Arnold Harpster, pastor of Avenue Baptist Church.

Prayer of Thanksgiving will be given by the Rev. K. Dwight Southworth, pastor of the Church of the Nazarene.

After the offering and the singing of the Doxology, the hymn of thanksgiving will be sung by the congregation.

Mr. Brink's subject will be "Lest We Forget."

Benediction will be given by the Rev. Gilbert Diaz, pastor of St. Paul's Methodist Church.

Turner gave Chisum a quick call. Chisum didn't have such a motor, but he got busy and located one somewhere in Lubbock and then he dispatched one of his helpers to Hereford with the new motor.

Turner, Nipper and the helper made one of the fastest switches ever made for a motor. A few minutes after the motor arrived in Hereford it was purring away in Westgate's boiler room, sending hot water scurrying through the pipes in the building.

And thus ended a night that could have been much worse than it was, Turner sums up.

Mrs. Turner, who is head nurse at Westgate, was on hand too, and along about 3 o'clock in the morning everybody sat down to breakfast in the nursing unit's pretty dining room.

"As I said, I don't think any meal ever looked so good to me," Turner concluded.

Most of the blankets went back to the store, and many of the patients (the home calls them residents) didn't even know that an emergency had existed.

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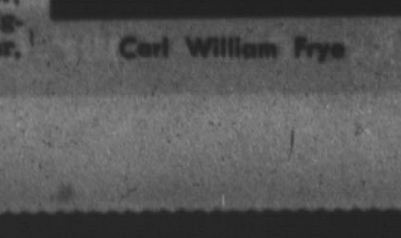
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Carl William Frye

Page Two
Gladys Setliff Named Local Teacher Of Year; Entered In State Contest

Gladys Setliff, a sixth-grade teacher in Northwest Elementary School, has been named Teacher of the Year for the Hereford system, it was announced this past week, following a meeting of the Classroom Teachers Association. She will represent the schools here in the national Teacher of the Year awards. Mrs. Charles Bell, president of the local organization said Saturday.

Miss Setliff has been placed on the list of Texas nominees in Austin and the state organization will select five teachers to submit to a national magazine (Life) for the U. S. contest.

A public school teacher for 37 years, Miss Setliff was an exchange teacher to Skegness, England, where she taught a fourth grade class during the 1931-32 school year.

Her teaching career began immediately upon graduation from high school. Without missing a year of teaching, she earned her B.A. degree from the University of Oklahoma and her M.A. degree from Colorado State University majoring in English and education.

Prior to coming to Hereford, Miss Setliff was associated 29 years with Hollis, Okla., schools, seven years as an elementary school principal and seven years as a junior high school principal, and she taught one in Montana.

She is a member and past president of the Classroom Teachers Association and a Life member of the National Education Association. She attended the national convention of CTA at Hawaii in 1961.

Look Magazine is not looking for the best teacher in the country, but the one who is "symbolic of great inspired and dedicated teachers everywhere."

December...
(Continued from page 1)

"Compliance will be furnished by photocopy reproductions made from aerial photography on which farm, field and official acreage information has been recorded," the ASCS official explained.

The actual photocopy reproduction will be made in the state office on special equipment, and photocopies will be used as a tool to assist each farmer in determining feed grain, wheat and diverted acreages.

Measurement service will be encouraged for use with respect to fields or subdivisions of fields for which official acreage have not been determined, he added.

Since cotton acreages are under marketing quotas for 1965, the county ASCS office will measure this acreage as usual, he explained.

Around...
(Continued from page 1)

wind up the festivities.

Cattlemen from this county have been invited to attend the fourth annual Southwestern Cattle Feeders conference in Amarillo Tuesday. "An inside look at the cattle-feeding situation" will be the principal item on the agenda.

Royce Gilliland, Hereford freshman at Texas Tech, has been named battalion sweetheart for the Second Battalion.

Junior High music department will present "HMS Pinafore," a Gilbert & Sullivan musical, at 7:30 Monday and Tuesday nights in the junior high auditorium, directed by Joe Godfrey. The starting time had previously been announced at 8 p.m.

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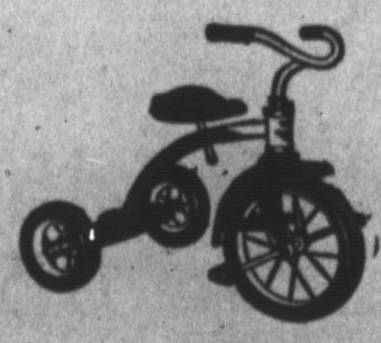
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By Melvin Young

A letter received in Hereford recently by a local real estate firm has made the rounds and has been the subject of conversation over many a cup of coffee for the past couple of weeks. We picked up a copy at the Chamber of Commerce office the other day.

The writer apparently left the area during the dust bowl days and planned never to return. He's changed his mind however, since the Holly people decided to grace these plains with their multi-million dollar sugar mill. But we'll reprint the letter below, and let you draw your own conclusions.

"Dear Sirs: I heard today that they are going to build a sugar beet plant around Hereford some place. And if they do look like things would pick up a little up there. But I doubt that anyone would think of doing that but I heard it today. I sold out my farms at Hereford in 1935 and left that burg was dearest one-gallon place I ever seen. I sold section at Black for \$10 per acre all on credit and was 10 years over getting my money.

"If you got any land around Black to sell at not over \$22.50 per acre I would come up and see if I can make a deal.

Card Of Thanks

We wish to express our appreciation to each one who helped in any way when our husband and father passed away. Many thanks for the prayers, flowers, cards and food that were brought to us at this time. May God bless each of you. The J. E. Beyer family

I never thought would ever want to see up there again but if they is going to build a sugar mill, I think it would be OK. I see your name in the Lubbock paper you have land for sale."

Yes sir! And a few other people would be interested in a little land around Black for \$22.50 per acre.

But then, it just goes to show that things do change. We well remember leaving the farm in 1939. We had been renting a little place north of the TUCO plant between Abernathy and Hale Center, but the landlady decided to sell. She wanted an 'ungoshly' price of \$22.00 per acre for the dryland quarter, and Dad thought it entirely too high. We moved into town.

That was perhaps the mistake of the century. As most of you will perhaps remember, it started raining in the '40s, the Japanese attacked Pearl Harbor and prosperity was running out of our ears before the end of the decade. The land today is probably worth \$300 per acre, depending on the water situation in that particular area.

But Dad was never one to look back. We moved into the thriving city of Petersburg, purchased a little business and operated it during the early war years, later selling and moving on to Wellington, Texas.

And after being a resident of the above for a couple of years, we cannot imagine why anyone would want to live anywhere but the High Plains. We suppose however, that a duster such as those of the '30s might encourage a move. In the meantime, we're like

Dumas...

(Continued from Page 1) gess followed with the extra point.

Hereford could still not move the ball and the Demons received the punt on the 35 and Timmy Galloway ran it all the way, but was called back on a clipping penalty.

The Demons still marched the ball down to the Herd four yard line, where Ronald Robbins, charged for the fifth Demon touchdown.

Burgess booted the extra point through the uprights for the fifth straight time.

The Herd was able to move finally in the fourth quarter as Lynn Cook received a 57 yards pass from Cain and followed up the touchdown with a two point counter as he passed to Roger Owen.

The Demons returned late in the fourth quarter as Robbins skirted left end for 24 yards and the final tally of the evening.

The Demons finished their regular season with 10-0 record, compared with a 5-5 record place.



HETHERINGTON ROMPS — Ricky Hetherington, 11, is shown on another one of his carries Friday evening that aided the Demons in romping past the Hereford White-faces 42-16. (Brand Staff Photo)

Suzanne in Europe — Part IX

Austrians Hate Communism, Hereford Student Finds

(Editor's Note: Suzanne Langley, Hereford, wrote the letter below shortly before the U. S. elections, and here she analyzes the Austrian's feelings

toward the candidates. Miss Langley, daughter of Mr. and Mrs. Earnest Langley is in Austria for a year's study.)

By Suzanne Langley
VIENNA Oct. 22

The political situation has been hasn't it? I'm very glad I'm taking the classes I am — in my Russian History class and in my International Relations class, we discussed recent developments the whole class period. Of course, the new government in England has been so overshadowed by the one in Russia that we haven't discussed it much. The bad things about the ousting of Khrushchev is that no one knows much about it. It had to be so very secret for the smooth change over that no one had any warning. My Russian professor explained to us the best he could how these dictator "take-overs" take place. It was, of course, decided by this small group of men who really run things in Russia. They had tried it before but he found out in time. This time he tried to stop it, but it was too late. Of course, you probably know all this, but we can't find out any more over here, because the Communists just don't ever publish anything to anyone — not even to their own people — if they don't want to. Prof. Lettsche said that they never learn the truth about such things as this sometimes.

Everyone here, as there, just questions, how will this change affect the communist split? And there are many speculations about any possible connections between the "Chinese bomb" and this. No one really knows. They just give their ideas. I think every one kind of hated to see Khrushchev go, for fear the new men won't be as "peaceful" as he was.

The LBJ scandals seem to bother only those who are already against him, while the others concentrate on the mistakes of Goldwater. Here the scandals were completely overshadowed by Goldwater's blunder concerning Austria. This was our main topic of conversation in International Relations. My professor is anti-Goldwater, and she expressed the feelings, it seems, of most of the Austrians. First of

all, in Europe generally, Goldwater is not very well thought of. Most Europeans favor Johnson.

They have all been "scared" by all the newspapers playing up Goldwater's "recklessness" concerning foreign policy. They are simply scared of anyone who they think would most likely get into a war. And all these people really look to the U. S. more than you can imagine. I think. Everyone I've talked to over here is very interested and concerned in the U. S. elections, because they realize how much it affects them and the whole world! I can see it better now, too. And I can sympathize with them for being afraid. (I don't mean they go around saying that they're scared — I can simply detect their extreme "caution". I guess you might say.) But being here and seeing the effects of war on the buildings — on the faces of the old people — hearing talk about it — and seeing the many, many crippled war veterans — It's amazing how many more men I see walking the streets every day with arms and legs, and so many with canes. Of course, I know it did terrible things to everyone, but especially in Europe you can just see and feel the effects. It really makes you think.

So, to the Austrian's reaction to the Goldwater blunder. I'm sure this hit no where else as hard as here, but here all the newspapers had nothing else on the front pages. The Austrians were offended and they had a right to be. They pride themselves on being a strong bulwark against Communism!! (This can't be emphasized enough!!) They know what it's like to live under the iron hand of the Communists and they saw how terrible it was. They had to pay a promise to have permanent neutrality. This explains why they can't formally align themselves with the West. The Neutrality Law had to be made a part of their Constitution. (This was the agreement with the Communists so they would leave.) The Constitution says: (1) Austria should never adhere to any military alliance; (2) Never allow any foreign military powers in Austria.

So you see, even though the

Communists got out, they fixed it so it would be hard for Austria to be a part of the West. This Neutrality Clause prevents them from many things — such as joining the Common Market. Austrian politicians are constantly running about removing the clause from the Constitution, but most don't feel it would be wise or possible. What would Russia do, etc.? Right now Austria is working on an "associate membership" in the Common Market. But the importance of the neutrality of Austria — it is a forced neutrality — not like Switzerland.

Anyway, back to the original subject — Austrians dislike Communism immensely. All you talk to remember how horrible the occupation was. You know those ladies I went to see — I was looking at their few pieces of silver in the dining room. I said, "How pretty this is." She said disgustedly, "Oh, the Russians took all my good silver." The man who made the speech to us about Austrian neutrality told us a few things the Russian soldiers did to his own wife and daughters, and what they had to do to hide from them.

All the people can tell you their own personal experiences with them, although they don't talk about it much as a general rule. So, anyway, Austria prides itself on having no Communists in their Parliament — anyone can be a Communist if he wants to. The Communists are outlawed in West Germany, U. S., etc., but in Austria they voted them out. The Communists have not even one representative in Parliament because they would never elect one. Of course, I know, Americans wouldn't elect one either, even if it weren't against the law.

I'm just giving the Austrian viewpoint and, trying to explain why they were very upset when one of the Goldwater maps included Austria as a Communist country, and then the aide explained that socialism and communism are nearly the same thing. The Austrians certainly don't think so. Anyway I know

this was an understandable mistake and was corrected — after all, Austria is so small and close to the border — I can see how it could happen, but nevertheless, this was a big blow to the Austrian pride in general. Little things can do more damage than you think — and it makes a lot of difference which side of the fence you're on!

Well, enough of the political situation, but I wanted you to know this whole story, and I'd like comments or questions from you about anything else you want to know about, or anything you could tell me about the real political situation there; especially, how will Texas go in the election?

Now, I wrote you last on Saturday. Saturday I studied, then four of us went to a real neat jazz place. They played real good jazz — Dixieland type. It was a real interesting little place and all Austrians — the first place we've gone where we didn't run into the "group." But as soon as everyone finds out about it, it will be invaded by IES'ers, too. Also, I enjoyed it because the band had a tremendous clarinetist who looked almost like Benny Goodman — I enjoyed watching and listening to him.

Sunday, Britta and I got up early and walked (an hour, walking fast) to Church. We decided to look for this Methodist Church we had heard about, so we did and really had an enjoyable day as a consequence. This particular one has an American pastor, but the service is in German. He speaks slowly and fairly simply, though, so I understood pretty well. It's a nice small church and we really liked it and will probably keep on going there. After church, we talked to the Pastor and he invited us to lunch with him and this other boy (an IES'er from last year who is here again this year). The Pastor's wife and two little kids were in America for a visit, so it was just the four of us. We had time before dinner so we went to Schonbrunn Palace — the summer palace of the Hapsburgs. It was beautiful, especially this time of year, because it has huge gardens with miles

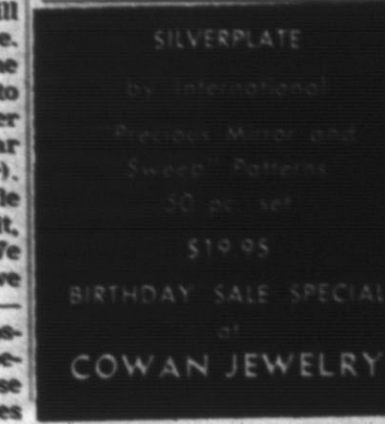
Preservation Is Bud To Blossom Club's Program

Mrs. Ray Johnson presented a program on dried arrangements for members of Bud to Blossom Garden Club at their meeting Friday. Preserved roses were featured on the program.

Mrs. Johnson showed material and explained methods for preserving roses and other flowers and greenery. Fifteen members were present: Mrs. Jack Allen, Mrs. Fran Battenfield, Mrs. Al Brown, Mrs. B. E. Cooper, Mrs. R. A. Daniels, Mrs. Calvin Edwards, Mrs. W. H. Gentry, Mrs. T. J. Kelly, Mrs. Baxter London, Mrs. Sam Long, Mrs. Bill Nelson, Mrs. Lloyd Sharp, Mrs. Delmo Williams, Mrs. R. N. Yarbro, and Mrs. W. H. Patton.

Mrs. Bill Roper was a guest of beautiful trees, which were all gold and orange. This was a very enjoyable and invigorating walk through the gardens, then we went to a nice place to eat. I love the food in Vienna!

This week, just school, and I had to give a speech in German this afternoon. Ug! I'm glad it's over. Tonight I went to a debate at the Amerika Haus between 2 Goldwaterites and 2 Johnsonites. Very good — maybe I'll have time next letter to tell about it.



Your Red Cross In Action

By Corinne J. Neely

Recently Mrs. Earl Springer, our Mother and Baby Care instructor, completed 3 classes as part of the High School Home Makers course of study. From some of the evaluations made by the boys who took the course herewith are excerpts:

"I think this course should be required in High School for all boys and girls. It should be given to newly-wed couples. It is an excellent course and I recommend it."

"I learned first of all, that when a baby is born, it is a miracle because a new life is brought into the world."

"People should know things like this course so that they will be prepared when the baby arrives."

"There are many adults that still don't know about the things which we learned in this course."

"I feel this Mother and Baby course will help me in my married life, because I am very sure I will remember it."

"I believe that this course has really given me an understanding of what is expected of a young father."

"The Red Cross 'Mother and Baby Care' course is an educational feature that I highly recommend for all people."

Mrs. Springer will teach a class for those interested, especially if she is interested in young mothers and fathers, or ones-to-be. She would like as many as six couples for the class and others who are interested (out side of school where it is offered each year in the Home Makers class.)

IF YOU ARE INTERESTED IN THE JANUARY "MOTHER AND BABY CARE" CLASS CALL THE RED CROSS OFFICE EM 4-3761 to be placed on the roll. We have one couple already signed.

be the girl

You're "hep" on the latest fashion ... you like your comfort chic and the prices sensible. You know what you like and when it comes to boots, it's Buskens every time!

in Buskens boots

FROM Harman's

We Give S & H Green Stamps

Christie 10.99

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Pioneer Natural Gas Company

GREAT AUTUMN SALE

time to see your

GAS APPLIANCE DEALER

AND GET A TOP

BUY GAS RANGE

BIG SAVINGS NOW!

Pioneer Natural Gas Company

CALL US FOR FIRE INSURANCE

Be sure of your protection. Perhaps you've added a room or made extensive improvements... Don't forget to modernize your insurance tool!

Hereford Insurance

AGENCY and Deaf Smith County Abstract

Elizabeth Witherspoon 323 N. Sampson
Don Baugous EM 4-0850
Benny Cooper

Pre-Thanksgiving Sale

OF FALL MERCHANDISE

SUITS		DRESSES	
Were	Sale Price	Were	Sale Price
39.95	26.00	14.95	9.95
49.95	35.00	16.95	10.95
55.00 to 59.95	40.00	17.95	11.95
75.00 to 79.95	50.00	19.95	12.95
85.00 to 89.95	58.00	22.95	14.95
95.00 to 99.95	65.00	24.95 & 26.95	16.95
119.00 to 129.95	82.00	28.95 & 29.95	18.95
139.95 to 159.95	91.00	32.00 & 35.00	22.95
		39.95, 42.50 & 45.00	25.00
		49.95 & 55.00	33.00
		59.95 & 65.00	37.00
		69.95 & 75.00	42.50
		79.95, 85.00 & 89.95	49.00

COATS

Were	Sale Price
49.95 to 39.95	39.95
59.95 to 65.00	46.00
69.95 to 79.95	53.00
85.00 to 89.00	59.00
99.50	79.00
119.95 to 129.95	91.00
139.95	98.00
149.95 to 169.95	110.00
175.95 to 189.95	128.00
199.95	135.00
225.00	148.00

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ODDS & ENDS

Summerfield News

Summerfield's Rain Measured 1.65 Inches

By Mrs. Jim Lookingbill

Ray Johnson reports he measured 1.65 in. of rain in his gauge this week at his place in Summerfield.

Mr. and Mrs. Carl Lee spent Sunday night with their daughter, Mr. and Mrs. Donald Shelton of Dimmitt.

Herman White of Muleshoe visited Monday and Thursday in the Jack White home.

Mr. and Mrs. David Brunley and girls had supper in the Howard Hunter home Monday night.

Mr. and Mrs. Jamie Clearman and sons ate supper in the Lawrence Jackson home Tuesday night.

Kerry Don and Craig Bell, sons of Mr. and Mrs. Billy Bell, attended the Chief Proud Eagle TV Show in Amarillo Wednesday. It was Kerry Don's 6th birthday.

Mrs. Frank Huckert was hostess to a bridge luncheon given in her home Thursday.

Those attending were Mrs. Chester Wiggins, Mrs. Mack Noland, Mrs. Kenneth Nell, Mrs. J. M. Wright, Mrs. John Henderson, Mrs. Lawrence Jackson, Mrs. J. R. Euler, Mrs. J. B. Noland, and Mrs. Huckert. Mrs. Kenneth Christie was in

Amarillo Saturday. Mrs. J. R. Euler, Mrs. Lurline Smith and Mr. and Mrs. Ray Euler were in Amarillo last Friday.

Mr. and Mrs. L. B. Lookingbill spent the week-end in the home of their son, Mr. and Mrs. Bradley Lookingbill and children.

Mrs. J. C. Clearman spent last Friday in the home of her mother, Mrs. J. A. Stanford in Amarillo.

Those attending the Association of Girls Auxiliary Meeting at the Avenue Baptist Church in Hereford Saturday were Intermediate G.A., Judy Lookingbill and sponsor, Mrs. J.P. Arnold. The Junior G.A.'s were Elise Beene, Beverly White, Valerie Christie, Vevca Welch, Janet Lookingbill, Donna Sargent, Janene Herrington, Mary Jo Clearman and their sponsor, Mrs. J. C. Clearman.

J. D. Anderson and N. M. Anderson were in Durango, Colo. last week to be with a brother and son after a back operation.

Mr. and Mrs. David Hutchins, Davie and Dana spent last weekend in the home of her parents, Mr. and Mrs. C. W. Rosson of Sudan. Dana stayed to spend the weekend with her grandparents.

Mr. and Mrs. Dan Nelson and girls of Dimmitt visited in the Ted Godfrey home Sunday night.

Mable and Juanita Ewing of Dimmitt spent Sunday afternoon with Mr. and Mrs. Clarence Behrends and children.

Mr. and Mrs. Howard Hunter attended a Thanksgiving supper for the Young Farmers-Young Homemakers Tuesday night.

Mr. and Mrs. Lawrence Jackson with Mr. and Mrs. Fred Lookingbill were in Amarillo Wednesday night.

Mr. and Mrs. Kenneth Christie were in Clovis, N. M. Wednesday.

Mr. and Mrs. David Hutchins were in Amarillo Monday on business and visited Mrs. L. J. Counselman.

The Rev. and Mrs. B. C. Elswick and Clyde Don of Dimmitt visited in the J. D. Anderson home Thursday night.

Mr. and Mrs. H. G. Behrends returned home Monday having spent a few days with their daughter, Mr. and Mrs. C. W. Pennington and children of Billings, Oklahoma.

Mrs. Ted Godfrey spent Monday afternoon with her mother, Mrs. Ethel Lowe in Dimmitt.

Mr. and Mrs. David Hutchins left Friday to spend the weekend at Turpin, Okla.

Mr. and Mrs. Kenneth Christie were in Amarillo Tuesday.

Mrs. Howard Hunter was co-hostess to a baby shower given for Mrs. George Zetsche in Hereford Wednesday.

Some of the ones from Summerfield attending the Worry Clinic at the high school auditorium in Hereford Saturday night were Mr. and Mrs. Jim Lookingbill, Mr. and Mrs. Billy Gene Cotton and Mr. and Mrs. Gene Welch.

Mr. and Mrs. Charles Stakeberry and girls ate supper in Friday night.

Gina Hunter attended a birthday party for Dana Maloney in Hereford Sunday afternoon.

Mr. and Mrs. Howard Hunter and children ate dinner in the home of her parents, Mr. and Mrs. Virgil Walker.

Belinda Jackson went to Muleshoe with her aunt, Mrs. Charles Stakeberry Thursday.

Wade and Brent Lookingbill attended a birthday skating party for Mike Morrison, son of



BUCK CARRIES AGAIN — Wynn Buck is in Hereford, 11, head on after breaking through shown driving for more yardage as he prepares to meet defensive safety, Ricky Neith-

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Mr. and Mrs. Cecil Morrison Saturday morning.

Mr. and Mrs. Jim Lookingbill visited in the Bud Burgess home Saturday night.

FRIO NEWS

Bolingers Go To California For Christmas

By Mrs. Owen Andrews

Mr. and Mrs. W. L. Bolinger left Wednesday to go to Fresno, Calif. to visit their daughter Mrs. J. W. Huckaby and family, and to visit a son, C. R. Bolinger and family. They expect to remain until after Christmas and bring home the youngest daughter, Minnie Lee, who has been staying with the Huckabys and attending school at Fresno this semester.

Minnie Lee has asthma and finds the California climate much more agreeable during the fall. They hope she will be able to stay at home and attend the Hereford schools next semester.

Mr. and Mrs. J. R. Bolinger moved a few weeks ago to the place near his parents, Mr. and Mrs. W. L. Bolinger, formerly occupied by his brother C. R. Bolinger and family, who moved to California a few months ago.

Mr. and Mrs. T. L. Sparkman, Jr. and Mrs. Tommy Sparkman and Mr. and Mrs. Eugene Baldwin, the Pat Robbins, Frank and Steve Robbins and H. D. Robbins are among those who have been attending activities of the Anxiety 4th Breeders Show in Amarillo, this week.

The highlights of the show included a banquet on Thursday night and of course the sale on Friday.

Mr. and Mrs. Jack Rogers brought their daughter, Laura from Northwest Texas hospital in Amarillo, on Tuesday, having been there since Thursday for tests and treatment. She was improved.

Mrs. Owen Andrews, Mrs. Clark Andrews and Mrs. James Dobbs were among those from here attending a shower for Mrs. George Zetsche, Wednesday afternoon, at the Arthur Robinson home in Hereford.

Mr. and Mrs. Ed Andrews and Elizabeth visited Mrs. Andrews' parents, the Herbert Haseloffs, in Abilene, Wednesday until Friday. Haseloff has been in an Abilene hospital several days but was able to return home this week.

Brooklyn Bridge was started in 1889 and finished in 1883.

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Hospital Notes:

Patients in Hospital

Ernest M. May, 110 Douglas; Mrs. Kenneth R. Stacy, 308 E. 3; Mrs. Floyd L. Brown, Route 2; Friona; Jack B. Crawford, 1914 Alice, Amarillo.

Mrs. Lester D. Pickering, Route 4; Anna Lee Martin, 418 Ave. J; Edward E. Spurgeon, 420 Jackson; Charles F. Kuntz, Box 1115, Dimmitt; Mrs. W. M. Whitaker, 2406 N. Spring, Amarillo.

N. G. Kelley, 913 S. Wanit, Idalou; Mrs. Enedina Alvarez, Box 255; Manuel Rocha, Route 4; Mrs. A. T. Griffin, 804 Union; Mrs. Francis Smith, 120 Ave. H; Mrs. Ky Lawrence, Route 5; Mrs. James P. Carnahan, Route 1; Mrs. Ethel Durham, 4219 W. 9, Amarillo; Mrs. Noe Sallinas, 100 Ave. H; Hermengildo Castillo, Box 1029.

Mrs. Jerome L. Noggler, 415

Knight; Mrs. Anna Witkowski, 117 Ave. C; Mrs. Cecil C. Fockwell, 111 Centre; Darron Kirk Jones, Box 1085, Dimmitt.

Mrs. Ella Marie Veigel, Route 4; Sylvester Alexander Fangan, Route 5; Glen Nelson, 511 Ave. J; John David Hamilton, 211 Fuller; Mrs. Delbert L. Estep, 913 West St., Clovis.

Ira E. Dunham, 904 S. Allen, Monahans; Mrs. Claude R. Dameron, Route 3; Mrs. Wallace A. Cumbest, 504 E. 4; Mrs. Effie

S. Schmidt, 143 Ranger Dr.; Leslie W. Combs, 150 Ranger Dr.; Mrs. Ida Madden, 490 Ave. J.

Patients Dismissed Jimmy Ray Messer, Louis D. Strange, Russell Dean Jackson, Jessie Earl Jackson, John Milton Moran, Cipriano Lopez, 11-18; Mrs. Emiliano Lamas, Mrs. Clara B. Bertelson, Donna R. Bryant, Mrs. Jose S. Hernandez, Mrs. Clifford Hutson, Edward F. Sevier, 11-18; Mrs. Lara Scheihagen, 11-30.

After the program, a business session was conducted by Mrs. Linda Fitzgerald, president.

The roll call and minutes were read and the group discussed and voted on projects to be conducted for the next month.

Refreshments were served to Mrs. Doris Neely, Mrs. Amy Gilliland, Mrs. Paula Edwards, Mrs. Linda Fitzgerald, Mrs. Barbara Heck, Mrs. Betty Ferguson, Mrs. Nannie Osborn, Miss Billie Cluck, Mrs. Verna Frye, Mrs. Linda Kiddis, Mrs. Jeanette Malony, Mrs. Dolly Parker, Mrs. Janie Skelton, Mrs. Linda Straw, Mrs. Jan Ammons, Mrs. Troyce Kell, Mrs. Sharon Cramer, Mrs. Dorothy Fower, Miss Pat Crowell, Mrs. Bettye Hagans and a transfer visitor, Mrs. Arlene McNeel.

Argen Draper, county home demonstration agent, presented a program on "Skirt Treatment" at this meeting in the home of Mrs. George Epting. She stressed the importance of lining or backing garments for better fit and longer wear.

Mrs. Draper demonstrated how to stay-stitch a garment to prevent stretching, how to line, how to back, how to hem on the machine, and how to create a non-bulky kick pleat to replace awkward box pleats in skirts.

She also displayed samples of various materials available for lining and backing garments.

Mrs. Draper stressed the importance of altering the pattern to fit perfectly before beginning a garment, cutting accurately and marking everything clearly, including the hemline.

Members attending this meeting were Mrs. Frank Borman, Mrs. Harry Borman, Mrs. LeRoy Edwards, Mrs. J. Raymond Flores, Mrs. J. C. Gossett, Mrs. C. G. Heard, Mrs. A. L. Hollingsworth, Mrs. John A. Smith and the hostess, Mrs. M. L. Brown.

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Patients Dismissed Jimmy Ray Messer, Louis D. Strange, Russell Dean Jackson, Jessie Earl Jackson, John Milton Moran, Cipriano Lopez, 11-18; Mrs. Emiliano Lamas, Mrs. Clara B. Bertelson, Donna R. Bryant, Mrs. Jose S. Hernandez, Mrs. Clifford Hutson, Edward F. Sevier, 11-18; Mrs. Lara Scheihagen, 11-30.

After the program, a business session was conducted by Mrs. Linda Fitzgerald, president.

The roll call and minutes were read and the group discussed and voted on projects to be conducted for the next month.

Refreshments were served to Mrs. Doris Neely, Mrs. Amy Gilliland, Mrs. Paula Edwards, Mrs. Linda Fitzgerald, Mrs. Barbara Heck, Mrs. Betty Ferguson, Mrs. Nannie Osborn, Miss Billie Cluck, Mrs. Verna Frye, Mrs. Linda Kiddis, Mrs. Jeanette Malony, Mrs. Dolly Parker, Mrs. Janie Skelton, Mrs. Linda Straw, Mrs. Jan Ammons, Mrs. Troyce Kell, Mrs. Sharon Cramer, Mrs. Dorothy Fower, Miss Pat Crowell, Mrs. Bettye Hagans and a transfer visitor, Mrs. Arlene McNeel.

Argen Draper, county home demonstration agent, presented a program on "Skirt Treatment" at this meeting in the home of Mrs. George Epting. She stressed the importance of lining or backing garments for better fit and longer wear.

Mrs. Draper demonstrated how to stay-stitch a garment to prevent stretching, how to line, how to back, how to hem on the machine, and how to create a non-bulky kick pleat to replace awkward box pleats in skirts.

She also displayed samples of various materials available for lining and backing garments.

Mrs. Draper stressed the importance of altering the pattern to fit perfectly before beginning a garment, cutting accurately and marking everything clearly, including the hemline.

Members attending this meeting were Mrs. Frank Borman, Mrs. Harry Borman, Mrs. LeRoy Edwards, Mrs. J. Raymond Flores, Mrs. J. C. Gossett, Mrs. C. G. Heard, Mrs. A. L. Hollingsworth, Mrs. John A. Smith and the hostess, Mrs. M. L. Brown.

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USED CARS 64 Plymouth 3 Seat Wagon SAVE 63 Ford 2 Dr. H.T. - XL \$2395 62 Mercury 4 Dr. \$1695 61 Dodge 4 Dr. \$1095 60 Dodge Sta. Wagon \$1095 60 Falcon 4 Dr. \$595 DISHMAN HALE Chrysler - Plymouth, Inc. 345 E. FIRST EM 4-3150

BIRTHDAY SALE BOWLS & TRAYS \$7.95 Val. \$4.95 Plus Tax COWAN JEWELRY

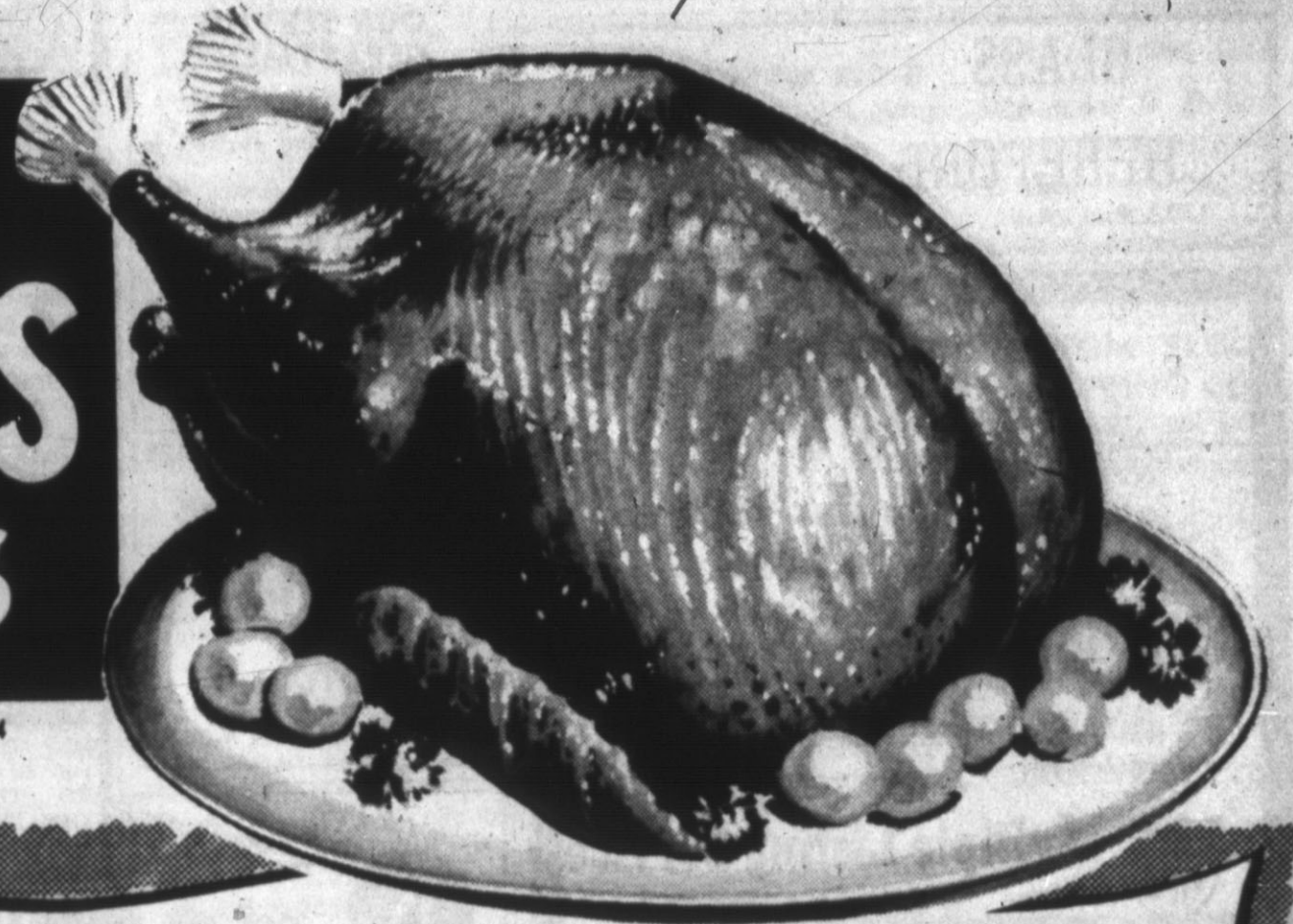
COMING DEC. 3 A special informative program on alcoholism presented by the Deaf Smith County Council on Alcoholism. The public is invited to attend and hear Gil Lamb of Muleshoe and Rev. Alan Conley of Amarillo as featured speakers. COMMUNITY CENTER 7:30 p.m.



The turkey is just the beginning — it's those extra "treats" that make the feast complete. And COOPER'S has the greatest assortment of PRIZE BUYS from turkeys to pies — the most festive foods that ever made a family say, "MORE!" And at prices that make the budget give thanks, too. You name it . . . you'll find it at COOPER'S. From luscious fruits to tasty nuts . . . from cookies and candies and cauliflower to peanuts and popcorn and peppermints . . . COOPER'S will make it a feast you'll remember!

PRIZE THANKSGIVING BUYS

-from TURKEY to PIES



Copr. G. Doppel 1964

Kraft — Pimento or Plain — 8 Oz.	Cheez Whiz 35¢	Shurfine — 300 Can — Strained	Cranberry Sauce 19¢
Shurfine — 8 Oz.	Sweet Midget Pickles 29¢	Libby's Fitted — Tall Can	Ripe Olives 29¢
Galsha — Whole — 8 Oz.	Oysters 29¢	Kraft Miniature — 10 1/2 Oz.	Marshmallows 19¢
Shurfine — 300 Can	Fruit Cocktail 5 for \$1	Hunts — Whole — No. 2 1/2 Can	Spiced Peaches 25¢
King Size or Reg.	Coca Cola 39¢	Libby's Sliced or Crushed — 15 1/2 Oz.	Pineapple 2 for 49¢
Betty Crocker — 20 Oz.	Pie Crust Mix 29¢	Bond — Pkg.	Stuffing Mix 29¢
Kleenex — 50 Ct.	Dinner Napkins 23¢	Alcoa — 18" x 25" Roll	Aluminum Foil 59¢
Baker's — 14 Oz.	Angel Flake Coconut 59¢	Meadow Gold	Butter lb. 59¢
Lucky Whip — Big 4 Oz. Box	Dessert Topping 29¢	Aqua — Reg. 54¢	Wave Set 35¢
Woodbury — Reg. \$1.00 Value	Hand Lotion 39¢	Jiffy — Reg. 69¢	Whirl Beater 39¢
Lux — 32 Oz.	Liquid Detergent 59¢		Sparkleen Cleaner 69¢
Shurfine 2 SV Whole Blue Lake Green Beans 303 Can 2 for 49¢			

CLOSED THURSDAY
NOVEMBER 26
THANKSGIVING DAY

Ocean Spray **CRANBERRIES**
Lb. Pkg. **27¢**

Central American **BANANAS**
2 Lbs. **27¢**

Pascal **Celery** Stalk **17¢**

WIN VALUABLE MERCHANDISE PRIZES or

WIN \$100.00 CASH

YEAR ROUND SAVINGS

\$100.00 WINNERS
Mrs. Glen Anderson
Mrs. Charles Bateman
Mrs. Dean Bradley
Mrs. Dean Jones
Gladys Sparks
A. L. Crissy

\$50.00 WINNERS
Mrs. Terry Hodges
Mrs. Jack Funk
Mrs. Ruby Chesser
Mrs. Bud Snyder

Norbest

TURKEYS

HENS 12 to 16 Lb. Avg. **39¢** **TOMS** 16 to 24 Lb. Avg. **35¢**

Hens Swift Chicken **39¢**
Canned Hams Swift Premium 3 Lb. **\$2.29**
Hams Hormel Boneless **98¢**
Cheese Philadelphia Cream 8 Oz. **33¢**

While They Last — Reg. \$1.29 Now
BIG TURKEY PLATTERS 89¢ With Purchase Any Size Turkey

Blue Plate — No. 3 Squat Can
SWEET PEAS 25¢

Tendercrust — Pkg. of 12 BROWN & SERVE
ROLLS 2:49¢

Morton's Frozen — 20 Oz. MINCE OR PUMPKIN
PIES 29¢

Shurfine — 300 Can
PUMPKIN 10¢

Sealtest — 1/2 Gal.
ICE CREAM 59¢

COOPER'S

WANT ADS Phone EM 4-2030

FOR SALE or trade: 6 rows Hessons partial hook-up for 1 HC. 267-4701. Vega. B-2-43-21-2c

WE ARE DEALERS for Peerless Grain Rollers and Feeding Equipment **DAVIS IMPLEMENT** 144 W 2nd EM 4-2811 B-2-18-1fc

FOR SALE Automobiles

FOR SALE Local one owner 1963 Oldsmobile Station Wagon. Air conditioning and power. EM4-0906. After 6 p.m. EM4-3151 B-3-17-47-3c

FOR SALE: Willys Jeep with lock-out hubs. New Motor overhaul. Also 2-cylinder Wisconsin motor with clutch, \$85. C. W. Walker, EM4-3135. B-3-21-47-2c

FOR SALE: 1957 Ford Pickup. A-1 condition. \$675. Call EM4 3731. B-3-10-47-4c

FOR SALE 1960 Chevrolet sport coupe. Powerglide. Phone EM 4-2057. B-3-10-19-4p

FOR SALE Clean 1962 Chevy pickup. Phone EM4-2713. B-3-16-19-1fc

MILBURN MOTOR COMPANY We Pay Cash For Used Cars 225 N. Sampson Phone EM 4-0077 B-3-33-1fc

4. REAL ESTATE For Sale Or Trade

BY OWNER: 30 acres, good house, 6 inch electric well, some equipment. Six miles north on 385. \$28,500. Good loan. Call 258-1273. B-4-21-47-8p

200 TO 800+ acres farming land located near Boise City, Okla. Excellent wheat and maize bases. Small down payment and balance at 5% interest. Grace Whitney, Box 172 Boise City, Okla. Phone 504-544-3124. B-4-32-21-2p

LAND FOR SALE QUARTER SECTION: Castro county. All good-land in cult. and irrigation. Fully allotted to cotton, wheat and maize. Possession. Terms Per acre \$375. HALF SECTION: Deaf Smith County on pavement. 2 good irrigation wells 75 acre wheat growing. All good level land. Possession. Terms. Per acre \$365.00

CHILDRESS COUNTY RANCH 1350 acres. Good improvements. Plenty water. 265 acres in cult. Will sell on good terms or trade for Plains land. See us for particulars. **MANY OTHER LISTINGS:** Farms, ranches located throughout the country. To buy, sell or trade property, try our service.

WESSON REAL ESTATE 5. 385 Hwy Ph. EM 4-2528 Hereford, Texas B-4-21-2c

FOR SALE OR TRADE 320 ACRE FARM, 4 miles east of Hereford, Texas. Land will be of value as commercial or building property in future. Has one 4" well. Adequate water for wheat. Barn and new corrals in excellent condition. This place priced to sell. Write 2007 Austin, Apartment 8, South, Amarillo, Texas. Phone FL 6-8949. B-4-18-4c

FOR SALE BY OWNER 960 A cultivated, 6 miles west of Dalhart, on South Sedan Road, in shallow water district. \$250 per acre 29% down. Write Box 186, Roscoe, Texas or call Riverside 6-3497 B-4-20-4p

SHERMAN COUNTY 520 A., extra good land, on paving, nearly in town, 2 irr. wells, nat. gas, 29% down, easy terms on bal. 640 A., on paving, 4 irr. wells on nat. gas. \$50,000.00 down, bal. good terms. 653 A., on paving, 2 irr. wells, extra good improvements, only 3 miles from town, will sell for \$62,000.00 down or will trade for smaller tract near Dimmitt or Hereford.

DALLAM COUNTY 320 A., in irr. district, tight land, home and barn, \$200.00 per A., 29% down, good terms on bal. 460 A., tight land, in irr. district, on paving, \$175.00 per A., 29% down, good terms on bal. 1120 A., 2 irr. wells, on paving, \$250.00 per A., 29% down. 320 A., 2 irr. wells, improved \$25,000.00 down.

DEAF SMITH COUNTY 724 A., all cul., 9-6" wells, good allots., \$85,000.00 down or consider trading for 1/2 or 1/3 section. 325 A., all cul., 2-8" wells, gas, 3/4 mile tile, 160 mila, 75 cotton, 25 wheat, 14 barley, improved, on paving, will sell or consider trading for nice section Hub area or North Plains. 160 A., 1-8" well, nat. gas, improved, good allots. \$600 per A., 29% down. We have a good selection of farms, ranches, motels, and business property for sale or trade. **WHY NOT TRADE WHAT YOU HAVE FOR WHAT YOU WANT?**

HOMES NO CITY TAX on this extra nice 3 bedroom brick, has den, 3 baths, double garage, and over 1/2 acre of land, excellent neighborhood, possession Inn., 1965. Price \$31,500.00. Shown by appointment only. **OWNER LEAVING TOWN,** 3 bedroom, den & kitchen combined, over 1500 sq. ft. plus garage, Alkman School District Price \$11,000.00 immediate possession at closing, only \$1,000.00 down, consider smaller down payment on responsible purchaser. 2 bedroom with single garage, 2 lots on paving, near Jr. High, High School and grade school, needs painting inside and outside, responsible person who likes to paint can move in for small down payment, immediate possession. Nice 3 bedroom brick single garage on 3rd street, central heat, fully carpeted, one of the nicer homes located down town, remodeled this year, call for details, immediate possession.

HAMBY REAL ESTATE 5. Hwy 385 EM 4-3566 Hereford, Texas J. M. Hamby — EM 4-2553 Durward Hamby — EM 4-3466 Gerald Hamby — EM 4-1534 B-4-37-1fc

UNIMPROVED good 1/2 section. Two good 8" wells, on gas. 35 cotton, 68 wheat, 226 mila. Good yields. \$525 A. 29% down. SUNRAY. Perfect 1/2 section. 1-8" well. 158 wheat. 360 A. **PARMER CO.** Perfect 1/2 section. 2-6" wells. 80 A wheat, 11 cotton, 53 mila. 4800 pounds. \$425 A. 29% down. Several good buys on the North Plains.

CARTER REAL ESTATE 206 N. 25 Mile Avenue Phone EM 4-0944 Day or Night B-4-46-4c

FOR SALE BY OWNER: Improved 480 acres in irrigation area. Near beat dump. One well on place now, fired with natural gas. \$150.00 per acre. Write Route No. 2, Box 22, Bethune, Colo. B-4-44-1fc

FOR SALE 160 acres, lays perfect. Home. \$10,000 down. 240 acres, one 10" well, lays perfect. Low down payment. One section beautiful home good land. \$10,000 down. 320 acres. Will trade for good commercial property. 80 acres to trade for commercial property.

FOR SALE: Five lots on G Street. North of schools. \$3750.00. Call B. E. Robertson or D. C. Kinney. B-4-29-46-4c

FARMS 160 A. Castro, 50 A. Colton \$20,000 Down. 240 A. Deaf Smith, Cash Leased, \$20,000 Down. 160 A. Perfect Tile, 27 A. Cotton, \$20,000 Down. 160 A. Grass, good irr. water, \$10,000 Down. 160 A. Simms area, paved, perfect, \$10,000 down. 320 A. North Hereford — \$10,000 Down. 340 A. Deaf Smith, 2 wells, \$30,000 Down. 110 A. Right at Hereford, \$15,000 Down. 320 A. Nearly Perfect, Hereford, \$40,000 Down. 162 A. Summerfield, paved, \$15,000 Down. 800 A. Dalhart, sprinklers, paved, \$45,000 Down. 324 A. 3 wells tile, new brick home, trade for grass, 132,000 Equity. 1800 A. Oldham Co., 400 A. grass, 5 wells, small down. 180 A. Westway, best water, \$47,000 Down. 640 A. North of Hereford, 2 wells, \$275.00. 165 A. 14 miles out, \$10,000 Down. 490 A. 3 wells, nearly perfect, \$35,000 Down. 640 A. The best, \$450.00, 29%.

2700 A. Deaf Smith, 1500 grass, 1200 cult. 8 wells. 715 A. 176,000 Equity to trade for Castro Land. 317 A. Dalhart, paved, \$185.00. 260 A. with 412 A. to rent \$54,000 Down. 162 A. paved, right at Hereford — 40 A. Commercial, \$1600 per A. 400 A. Castro, 4 wells, \$62,000 Equity to trade 900 A. Springfield, Colo. 760 A. to rent, \$210,000. 650 A. Almost in Hereford, 5 wells... \$232,500.00. 163 A. Summerfield, 45 A. cotton, \$15,000 Down. 157 A. Nearly in Hereford, huge new home, cash leased. 650 A. Not a blemish, 3 huge wells, \$550.00. 80 A. 6" well adjoins Hereford, \$40,000.00. 200 listings in Deaf Smith, Castro & Parmer SAM NUNNALLY Lone Star Agency 601 Main EM 4-0555-Day Nite EM 4-2814 B-4-19-1fc

RENTERS WANTED! Color steel buildings built to your specifications, 2 acre lots, located north of B & B Oliver, Patterson Chemical and Merchants Fast Freight. **SOUTH PARK INDUSTRIAL SUBDIVISION** Sam Nunnally — EM 4-0555 — Days Home — EM 4-2814 B-4-1-1fc

607 STAR ST. Brand new 3 bedrooms, 2 baths, kitchen, den, sunken living room. Complete with carpets, drapes, refrigerated air, fenced back yard and backyard patio. Get key at... **LONE STAR AGENCY** 601 Main EM 4-0555 Nite & Sunday EM 4-2814 B-4-17-1fc

WHY PAY RENT WHEN YOU CAN OWN? Two bedroom late model mobile home, furnished, central heating. Private lot available with option to buy. See Mrs. Benson at Credit Union or Mr. Benson at City Hall. B-4-16-1fc

LOANS FARM & RANCH FAST SERVICE DUWARD HAMBY EM 4-3566 NIGHT - EM 4-3466 B-4-35-1fc

FOR RENT TWO BEDROOM unfurnished apartment with refrigerator, built-in stove. Fully carpeted, central heat. Water bill paid. Shown by appointment. Call EM 4-3719. B-5-21-1fc

FOR RENT Short Section. Natural Gas. Full Allotments. Big Water. Four Miles Dalhart. Box 5792, DR 3-4851, EV 3-1322 Amarillo, Texas B-5-21-2c

TWO BEDROOM house for rent. Clean, repainted, Whites only, no pets. EM4-1758. B-5-12-21-4p

FURNISHED Three room house. 131 North 25-Mile Ave. S-5-16-21-4fc

FOUR BEDROOM Unfurnished house, carpeted and draped. Phone 276-5259. S-5-16-21-2c

NOW LEASING — Trailer spaces in West Mobile Lodge, located at 304 North 25 Mile Avenue. Central TV Antenna, Private Telephone, All Under-ground Utilities. Can handle trailers up to 12 ft. x 60 ft. Phone Geneva West, EM 4-0416 or EM 4-1828. 304 North 25 Mile Avenue. S-5-17-1fc

FURNISHED duplex for one or couple. No pets. 116 Avenue A. S-5-32-38-4fc

OPEN NORTHWEST MOBILE LODGE Twenty eight Mobile Home spaces. 42'x70'. One block north of King's Manor. Call EM 4-1108 Jesse South. B-5-11-1fc

GOOD QUARTER SECTION near Hereford. Two small wells. Fully fenced. 150 acres wheat with possession. \$150 per acre. Half down. A. C. NYSTEL 298-2326, Abernathy, Texas SW 9-0400, Lubbock, Texas B-4-19-9c

1600 ACRE RANCH. 930 deeded, rest leased. Modern 3 bedroom home with 1 1/2 bath. Well watered. Native and Bermuda grass. \$100 per acre. 29% cash down. Buyer has option to buy 200 cattle and equipment. This is an old established ranch. I want to retire as I can't run this. Write Box 32, Loco, Oklahoma. B-4-19-1fc

FOR SALE 160 ACRES of dry land, located northwest in the Simms Community. Allotments are 84 acres of wheat and 64 acres of milo. Total price is \$24,000. One half cash with good terms on balance. Call person to person, Joe Montgomery 385-5134 or I. D. Onstead, 385-3009, Littlefield, Texas. B-4-45-1fc

FOR SALE 3 bedroom home. 1 1/2 bath, carpeted. Large 24x36 garage. One mile from city limits. Has good well and pump. Price \$12,500.00. Ph. EM 4-3868 or EM 4-1060 B-4-12-1fc

RENTERS WANTED! Color steel buildings built to your specifications, 2 acre lots, located north of B & B Oliver, Patterson Chemical and Merchants Fast Freight. **SOUTH PARK INDUSTRIAL SUBDIVISION** Sam Nunnally — EM 4-0555 — Days Home — EM 4-2814 B-4-1-1fc

607 STAR ST. Brand new 3 bedrooms, 2 baths, kitchen, den, sunken living room. Complete with carpets, drapes, refrigerated air, fenced back yard and backyard patio. Get key at... **LONE STAR AGENCY** 601 Main EM 4-0555 Nite & Sunday EM 4-2814 B-4-17-1fc

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FURNISHED duplex for one or couple. No pets. 116 Avenue A. S-5-32-38-4fc

OPEN NORTHWEST MOBILE LODGE Twenty eight Mobile Home spaces. 42'x70'. One block north of King's Manor. Call EM 4-1108 Jesse South. B-5-11-1fc

WAREHOUSE for rent or lease. 130 x 50. Across from Stephens-Hudson Motor Co. Inquire 407 Lee Ave. or EM 4-3424. S-5-20-33-1fc

NEWLY DECORATED Unfurnished apartment. Large living room, two bedrooms, dining room, kitchen, bath and dressing room. Apply 232 West Third. S-5-20-14-1fc

THREE ROOM furnished apartment. Private bath and entry. Bills paid. Whites only. 310 McKinley, EM4-2011. B-5-15-47-1fc

FURNISHED, UNFURNISHED Rentals from \$75 to \$150 month Mark IV Realty. B-5-11-47-4c

TWO BEDROOM unfurnished house near Alkman school. Call EM 4-3882. B-5-19-47-1fc

DUPLEX apartment, three large rooms. Furnished. Phone EM 4-0715. B-5-10-26-1fc

We Need Listings or Dwellings, Farm Property, And Business Property Call EM 4-0555 Lone Star Agency.

TWO ROOM furnished apartment for couple. 343 West Second. B-5-20-46-1fc

EXPERT CLOCK REPAIR on All Clocks 3 Day - All Day - Call Cowan and Automobile **COWAN JEWELRY**

SERVICE ON ALL Washers & Dryers SUNSET APPLIANCE 906 Lee EM4-3472

"Floor Coverings Are Our Specialty" CUSTOM FLOOR COVERING CO. 116 W. 2nd EM 4-3263

HARKERROAD CATTLE CO. Stocker and Feeder Cattle Bought & Sold 3410 Meadow Dr. Amarillo, Texas Area Code 806 FL 6-1363

ACCENT HOMES Inc.

NOW SHOWING MODEL HOMES

NORTHRIDGE ADDITION

Go North on 25 Mile Ave. to 13th Street... turn east and follow Open House Signs to Long St.

Only \$64 MONTH Includes interest, principle, Taxes and insurance

Total Move-In Cost As Low As **\$350.**

FEATURING:

- 3 Roomy Bedrooms
- Ceramic Tile Baths
- Formica Cabinets Tops
- Restricted Sub-division
- Central Heating
- Mahogany Kitchens
- Fully Insulated

MANY OTHER FLOOR PLANS OF ALL TYPES AND SIZES TO CHOOSE FROM.

HEREFORD REAL ESTATE 1505 East 1st St. EM 4-2424

HOME SALE

\$1500 down, no closing costs. Special

Three bedrooms, two baths, 1650 sq. ft. A real bargain... no closing costs.

We are in our new location, at 1501 East First. Come see us.

Three bedrooms, \$9000. \$350 total move-in price.

Three bedrooms, two baths. \$350 down, small closing cost.

Three bedrooms, two baths, \$700 down. Exceptional buy. No closing costs.

190 acres on Hwy. Beautiful home and land. Reasonable down payment.

160 acres, lays perfect. Home. \$10,000 down.

240 acres, one 10" well, lays perfect. Low down payment.

One section beautiful home good land. \$10,000 down.

320 acres. Will trade for good commercial property.

80 acres to trade for commercial property.

\$\$\$ ONE MILLION DOLLARS

To lend on irrigated land in Deaf Smith, Castro and Parmer counties. For **PRUDENTIAL** America's Largest Farm Lender **SAM NUNNALLY** EM 4-0555 EM 4-2814 LONE STAR AGENCY B-4-11-10-4p

FOR SALE by owner, three bedroom brick. Two car garage. Sunset Drive. EM4-3255. B-4-13-47-3c

FOR SALE: 3 bedroom brick home. 304 Star St. Contact Helen Smith at First National Bank. B-4-16-20-1fc

NEED A LARGER HOME??? Will trade for smaller house with large equity, or consider small down payment to right party, on extra nice 3 bedroom brick. New carpet, central heat, redecorated inside and out. Over 1400 square feet, plus single garage with 1/2 bath, storm cellar. Phone 935-3566, or write 906 Powell, Dumas, Texas. 79029. B-4-46-4c

FOR SALE BY OWNER: Improved 480 acres in irrigation area. Near beat dump. One well on place now, fired with natural gas. \$150.00 per acre. Write Route No. 2, Box 22, Bethune, Colo. B-4-44-1fc

RENTERS WANTED! Color steel buildings built to your specifications, 2 acre lots, located north of B & B Oliver, Patterson Chemical and Merchants Fast Freight. **SOUTH PARK INDUSTRIAL SUBDIVISION** Sam Nunnally — EM 4-0555 — Days Home — EM 4-2814 B-4-1-1fc

607 STAR ST. Brand new 3 bedrooms, 2 baths, kitchen, den, sunken living room. Complete with carpets, drapes, refrigerated air, fenced back yard and backyard patio. Get key at... **LONE STAR AGENCY** 601 Main EM 4-0555 Nite & Sunday EM 4-2814 B-4-17-1fc

WHY PAY RENT WHEN YOU CAN OWN? Two bedroom late model mobile home, furnished, central heating. Private lot available with option to buy. See Mrs. Benson at Credit Union or Mr. Benson at City Hall. B-4-16-1fc

LOANS FARM & RANCH FAST SERVICE DUWARD HAMBY EM 4-3566 NIGHT - EM 4-3466 B-4-35-1fc

FOR RENT TWO BEDROOM unfurnished apartment with refrigerator, built-in stove. Fully carpeted, central heat. Water bill paid. Shown by appointment. Call EM 4-3719. B-5-21-1fc

FOR RENT Short Section. Natural Gas. Full Allotments. Big Water. Four Miles Dalhart. Box 5792, DR 3-4851, EV 3-1322 Amarillo, Texas B-5-21-2c

TWO BEDROOM house for rent. Clean, repainted, Whites only, no pets. EM4-1758. B-5-12-21-4p

FURNISHED Three room house. 131 North 25-Mile Ave. S-5-16-21-4fc

FOUR BEDROOM Unfurnished house, carpeted and draped. Phone 276-5259. S-5-16-21-2c

NOW LEASING — Trailer spaces in West Mobile Lodge, located at 304 North 25 Mile Avenue. Central TV Antenna, Private Telephone, All Under-ground Utilities. Can handle trailers up to 12 ft. x 60 ft. Phone Geneva West, EM 4-0416 or EM 4-1828. 304 North 25 Mile Avenue. S-5-17-1fc

FURNISHED duplex for one or couple. No pets. 116 Avenue A. S-5-32-38-4fc

OPEN NORTHWEST MOBILE LODGE Twenty eight Mobile Home spaces. 42'x70'. One block north of King's Manor. Call EM 4-1108 Jesse South. B-5-11-1fc

WINNER OF 4 ACADEMY AWARDS

THE NO. 1 ATTRACTION OF ALL TIME AT SPECIAL POPULAR PRICES!

SCHEDULED PERFORMANCES AT MONROVIE OPEN AT

No. 1 in the World! Every Ticket Holder Guaranteed a Seat!

ELIZABETH TAYLOR
JOSEPH L. MANROWITZ
CLEOPATRA
RICHARD BURTON-ROX HARRISON

STAR THEATRE

Shows TUES.

How to Succeed in Paralyzing a Parent Without Half Trying!

AMERICAN INTERNATIONAL'S **PAJAMA PARTY**

TOMMY KIRK • ANNETTE FUNICELLO • ELSA LANCASTER
HARVEY LEMBECK • JESSE WHITE • JOY MCNEA • BEN LASSY
DONNA LOREN • SUSAN BART • BOBBI SHAW • CANDY JOHNSON
— BUSTER KEATON — BOBBY LAMON —

TOWER DRIVE-IN

Shows TUES.

JOHN LEMMON
THE FUGITIVE

Open 6-12 P.M.

Shows TUES.

Shows TUES.

Classifieds...

FOR RENT two bedroom unfurnished house, Whites only. Phone EM 4-1740. B-5-10-20-tfc

FOR RENT nice two bedroom furnished apartment, 205 Jewell. Inquire Apartment B. B-5-12-20-tfc

NICE LARGE two bedroom home completely furnished. 811 North Main, See Mrs. H. M. Benefield, Room 127 King's Manor or Mrs. H. L. Benefield. Price \$120 month. B-5-27-46-tfc

TWO bedroom furnished house. Carpets furnace, Air. Clean. Adults only. No pets. Call Saturday, Sunday EM4-1226, week days EM4-2733. B-5-19-19-tfc

FOR RENT: 1101 East First, 40' x 90' building. Ample parking. Call EM 4-2103 after 6 p.m. B-5-14-32-tfc

THREE ROOM furnished apartment. No pets. White adults only. 613 South 25-Mile Avenue. B-5-14-18-tfc

FOR RENT furnished apartment. Whites only. No children. No pets. EM4-0291. B-5-11-6-tfc

THREE ROOM furnished apartment. White only. No pets. Bills paid. EM 4-2256. B-5-11-45-tfc

6. WANTED

WANTED: COTTON Stripping. Have good stripper. Phone 389-5317, Emmett Harpe. B-6-10-46-8p

WANTED: Wheat pasture for 500 head of cows and yearlings. Wayne George, EM4-0052. B-6-13-21-2p

LAMM'S QUITTING Business sale has Spidel Twist-O-Flex Flex bands from \$3.75 up and that is put on and fit your arm. B-6-21-21-1c

BABY SITTING in my home for working mothers, 334 Avenue J., corner 13th and J. B-6-14-21-3p

WANT PASTURE for 100 calves until May 1st. Call EM4-3817. B-6-10-21-2c

WANTED: BEET Harvesting. Have plenty of trucks. New Farm Hand harvester. EM4-0277. B-4-12-21-3c

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson. Hereford, Texas. B-6-31-TFC

SEE BIL-MAR Associates for booking at your seed needs. 146 E. 2nd St., phone EM 4-0560. B-6-15-20-8p

WORK WANTED: Painting perfa-taping, textoning, sheet-rocking, any carpenter repairs. Ted Oldfield, EM 4-0235 or EM 4-2212. B-6-14-42-tfc

8. HELP WANTED

EXPERIENCED HAIR stylists needed. Call EM 4-0326 or EM 4-2869. B-8-9-17-tfc

FARM HAND wanted: Irrigation experience \$1 per hour. \$40. per week guarantee plus \$1.00 per hour over 40 hrs. Free housing, utilities, transportation to and from work. On job insurance. Willie M. Bullock, Phone 965-2236, Lazbudie, Texas. B-8-35-21-2p

LAMM JEWELRY Quitting business sale. Still have a nice selection of diamond sets from \$20.95 up. A 1/4 carat set for \$55; a 1/2 carat set for \$100, and a 1 carat set for \$150. B-8-35-21-1c

WANTED IMMEDIATELY. Man or Woman to supply consumers with Rawleigh Products in Deaf Smith Co. or Hereford. Can earn \$50 weekly part time — \$100 and up full time. See E. Gidden, Box 705, Canyon or write Rawleigh Dept., TX J 160 336, Memphis, Tenn. B-8-21-2p

NEEDED AT ONCE — Full or part time man or woman to serve Watkins customers in section of Hereford. Good income. No investment. Set your own hours. Write C. R. Ruble, Dept. N-4, P.O. Box 2447, Memphis, Tenn. B-8-37-21-1p

WANTED Two ladies with car to help with Fall Housecleaning Business and Christmas Rush. For interview, write Francis Layman, Stanley Home Products, Box 284, Dimmitt, Texas. B-8-20-6c

I NEED AN ASSISTANT Distributing Director for nationally known wholesale cosmetic company needs a woman for supervising and training of other people. \$8,000 to \$10,000 possible the first year. Car furnished to qualified person. For appointment, Write 673-G B-8-20-4c

LICENSED SHAMPOO girl needed: \$10.00 a day. Call EM 4-0326 or EM 4-2869. B-8-11-17-tfc

9. Situations Wanted

CUSTOM FARMING, fertilizing, flat breaking, plowing. Call Gene Heath, Dimmitt, 647-3981 nights, 647-4831 days. S-9-14-18-26p

10. NOTICE

I am not responsible for anyone's bills but my own. Dean Hacker. B-10-12-21-30c

11. Business Service

T & H DRILLING COMPANY 4" to 12" casing. Gravel pack or screen. Nathan Hopson EM 4-2332 D. E. Turner EM 4-0811 B-11-2-tfc

PORTABLE DISC ROLLING Scooped or plain. Jacobsen Brothers, Phone EM 4-1543. B-11-10-3-tc

SERVICE ON ALL MAJOR APPLIANCES AND REFRIGERATORS S & R APPLIANCES 209 Miles EM 4-1302 B-11-42-tfc

BE WISE and book early. For all your seed needs — cotton and field — Contact Bil-Mar Associates, 146 E. 2nd St. B-11-30-20-8p

NEW LEASING space on 300' tower for two way radio antennas. For details call EM 4-1818. B-12-15-20-10c

WE HAVE in stock at all times, special water softener salt. Call EM 4-3280 B-11-20-tfc

OWENS & HOLLINGSWORTH EM 4-3572 Commercial - Industrial Residential Wiring 809 EAST SECOND Magneto - Starter Generator & Electric Motors Rewind Sales & Service B-11-13-TFC

KELLEY ELECTRIC Doug and Virgil Electrical Contractors Residential and Commercial All bids and wiring competitive. No Job Too Large or Small. Phone EM 4-1345 Nights phones EM 4-2012 or Box 130 EM 4-1345 B-11-46-tfc

WOULD LIKE to do custom haling. Call EM 4-0996. B-11-10-15-tfc

VACUUM CLEANER parts and supplies. Hose, paper bags, belts, etc. All makes used cleaners. New and used Kirby's KIRBY VACUUM CLEANER CO. 434 West 1st - Ph. EM 4-0422 B-11-45-tfc

NOW IS A good time to have your carpets and upholstered furniture cleaned. Reliable Service. Free estimates. EM 4-0508. B-11-18-17-1p

CUSTOM HAULING and moving. Pick up and delivery. Call EM 4-1033 or EM4-3362. Butch Freeman and Lee Loflin. B-11-17-5-tfc

For Your PLASTIC IRRIGATION PIPE NEEDS See B & J IRRIGATION SUPPLY, INC. Now located just East of City Limits on North side EM 4-0955 B-11-17-tfc

STATE SANITATION SERVICE Box 23, 803 Knight EM 4-3315 B-11-17-tfc

ELECTRIC SEWER ROOTER SERVICE Removes roots etc. from sewer lines. Also septic tanks cleaned. B-11-17-17-1p

13. LOST AND FOUND LOST large Siamese tom cat. Reward. Call EM4-2862. B-13-10-19-tfc

LOST: One "well-fed" fluffy yellow tom cat. If found, call EM 4-1708 after 4 p. m. He eats like a horse. S-1x

Legal Notice

THE STATE OF TEXAS To any Sheriff or any Constable within the State of Texas — GREETING:

You are hereby commanded to cause to be published once at least twenty-eight days before the return day hereof, in a newspaper printed in Deaf Smith County, Texas, the accompanying citation, of which the herein below following is a true copy. CITATION BY PUBLICATION THE STATE OF TEXAS:

TO: All persons interested in, claiming, or asserting an interest in the property described in Plaintiff's Original Petition in this cause, Defendants, Greeting: You and each of you are hereby commanded to be and appear before the District Court of Deaf Smith County, Texas at the courthouse of said county in the City of Hereford by filing a written answer at or before 10 o'clock a.m. of the first Monday next after the expiration of 42

REPAIRS ON Television Two Way Radio Citizen Band HUCKERT TELEVISION SERVICE 143 N. Main EM 4-3702 S-11-17-tfc

SEWING MACHINES Vacuum Cleaners, Parts and Repairs. Disposable bags. JEFF ROBERSON 137 Ave. D. Ph. EM4-0262 S-11-28-TFC

Hereford TELEPHONE ANSWERING SERVICE Business and residence phones answered when you are away. We... Take orders Relay messages Perform duties of personal receptionist Wake Up Service from 6:30 a.m. - 10:30 p.m. All services strictly confidential Contact Carole or Johnny McIver EM 4-3810 S-11-19-tfc

CALL JOHN TURNER FOR WELL WORK Windmills and pressure pumps. Years of experience and know how. WILL SAVE YOU MONEY Phone EM 4-2194 S-11-37-tfc

LEAVES cleaned and hauled off. Clean up jobs, light hauling. EM4-2879, Johnny Martin. S-11-13-19-4p

Brown, Odia 15.72 Clouser, Mrs. Gordon 67.99 Smith, D. M. 17.72 Tillman, O. L. 5.25 Adrian, J. D. 4.13 Adrian, J. W. 11.14 Allen, E. M. 4.00 Allen, M. C. 1.68 Ballenger, Jack 2.96 Battles, W. J. 5.30 Benson Bros. 2.80 Benson, F. C. 4.44 Brown, W. T. 2.66 Bryant, Duane 3.89 Burrell, W. C. 1.35 Calahan, J. A. 1.02 Carpenter, E. L. 4.00 Cox & Newberry 12.58 Craig Motor Co. 4.50 Daniel, Warren 9.63 Dewitt, N. L. 6.14 Derickson, Ray 17.96 Dobson, B. H. 2.60 Foster, Paul 2.20 Fritz, Burke 12.10 Fuqua, J. L. 2.00 Gilliam Bros. 32.64 Givan, J. L. 3.87 Glenn, J. B. 3.35 Goats, W. B. 7.85 Goodpasture, Bill 1.25 Gray, J. K. 7.35 Haberer, John 1.50 Hagenstog, C. E. 6.30 Ham, G. H. 7.27 Haney, T. D. 7.27

The persons last known to have claimed said property (and who are, therefore, made Defendants in said suit), and their respective interests therein, in dollars and cents, are as follows:

Hawks, M. T. 6.00
Hawks, T. J. 4.50
Hereford Creamery 35.89
Hereford Potato Grower 18.05
Hickox, R. L. 5.77
Hicks, John 2.06
Hugg, Tice 11.34
Hulse, Tommy 3.44
Huseman, Alvin B. 12.77
Irrigation Service & Supply 4.85
Ivey, T. C. 8.00
Jackson, R. L. 4.50
Johnson, A. D. 6.41
Johnson, John R. 5.50
Lauder & Tomlinson 2.30
Lovett, W. V. 6.35
Lumpkin, Wallace 3.38
M & T Packing Co. 4.59
Morro, Mike 5.61
O'Bryant, Vernon 2.00
Pance, Abraham 3.40
Parker, Mrs. Mary Louise 4.40
Patterson, George R. 2.20
Perez, Jesse 3.37
Perkins, S. O. 7.00
Powers, Ruben 16.14
Reed, Cecil 6.00
Reese, R. D. 8.42
Richards, William 2.50
Riddle, D. F. 2.14
Rippeice, Jack 7.14
Robertson, Jr., J. C. 2.00
Sanchez, Jose 2.50
Sanders, Reece 3.50
Schupack, Charles W. 2.00
Smith, A. O. 1.46
Smith, D. L. 1.75
Smith, Eugene 7.62
Stocks, William R. 2.50
Stone, Donald 2.00
Taylor, G. B. 1.41
Taylor, Jess 3.50
Terrell, J. C. Jr. 2.74
Vaughn, Roy Lee 11.48
Walker, G. W. 8.21
Walker, O. B. 5.00
Waters, J. L. 1.95
Wells, Don 3.00
Wheeler, C. P. 5.00
White, C. H. 1.00
Williams, H. E. 6.35

The persons last known to have claimed said property (and who are, therefore, made Defendants in said suit), and their respective interests therein, in dollars and cents, are as follows:

Brown, Odia 15.72
Clouser, Mrs. Gordon 67.99
Smith, D. M. 17.72
Tillman, O. L. 5.25
Adrian, J. D. 4.13
Adrian, J. W. 11.14
Allen, E. M. 4.00
Allen, M. C. 1.68
Ballenger, Jack 2.96
Battles, W. J. 5.30
Benson Bros. 2.80
Benson, F. C. 4.44
Brown, W. T. 2.66
Bryant, Duane 3.89
Burrell, W. C. 1.35
Calahan, J. A. 1.02
Carpenter, E. L. 4.00
Cox & Newberry 12.58
Craig Motor Co. 4.50
Daniel, Warren 9.63
Dewitt, N. L. 6.14
Derickson, Ray 17.96
Dobson, B. H. 2.60
Foster, Paul 2.20
Fritz, Burke 12.10
Fuqua, J. L. 2.00
Gilliam Bros. 32.64
Givan, J. L. 3.87
Glenn, J. B. 3.35
Goats, W. B. 7.85
Goodpasture, Bill 1.25
Gray, J. K. 7.35
Haberer, John 1.50
Hagenstog, C. E. 6.30
Ham, G. H. 7.27
Haney, T. D. 7.27

The persons last known to have claimed said property (and who are, therefore, made Defendants in said suit), and their respective interests therein, in dollars and cents, are as follows:

6.00 Joplin, C. O.
4.50 Keasler, Billy E.
35.89 Keith, E. L.
18.05 Kunkel, Alton E.
5.77 Lane, Robert
2.06 Lanning, J. F.
11.34 Larranga, P. N.
3.44 Lockridge, William
12.77 Lowe, A. P.
4.85 Marshall, George
8.00 Martin, E. B.
4.50 Mason, Donald
6.41 Milam, Billy
5.50 Miles, E. E.
2.30 Miller, Henry
6.35 M & T Packing Company
3.38 McClaren, Melvin
4.59 Mora, Tom
5.61 Morro, Mike
2.00 O'Bryant, Vernon
3.40 Pance, Abraham
4.40 Parker, Mrs. Mary Louise
2.20 Patterson, George R.
3.37 Perez, Jesse
7.00 Perkins, S. O.
16.14 Powers, Ruben
6.00 Reed, Cecil
8.42 Reese, R. D.
2.50 Richards, William
2.14 Riddle, D. F.
7.14 Rippeice, Jack
2.00 Robertson, Jr., J. C.
2.50 Sanchez, Jose
3.50 Sanders, Reece
2.00 Schupack, Charles W.
1.46 Smith, A. O.
1.75 Smith, D. L.
7.62 Smith, Eugene
2.50 Stocks, William R.
2.00 Stone, Donald
1.41 Taylor, G. B.
3.50 Taylor, Jess
2.74 Terrell, J. C. Jr.
11.48 Vaughn, Roy Lee
8.21 Walker, G. W.
5.00 Walker, O. B.
1.95 Waters, J. L.
3.00 Wells, Don
5.00 Wheeler, C. P.
1.00 White, C. H.
6.35 Williams, H. E.

The persons last known to have claimed said property (and who are, therefore, made Defendants in said suit), and their respective interests therein, in dollars and cents, are as follows:

0.85 Williamson, J. D. 19.17
5.00 Williamson & Finley 5.00
1.30 Willis, Don 4.44
5.00 Wilson, M. A. 12.37
1.15 Willson, W. D. 4.70
0.79 Wyckoff, Willis 5.00
1.65 Yell, W. M. 0.98
0.35 Banks, J. R. 5.00
0.43 Beville, H. M. 5.00
5.00 Billingsley, B. F. 5.00
12.68 Brook, H. J. 5.00
4.40 Conklin, Deanne 5.00
0.40 Cook, W. L. 5.00
5.00 Daniel, Gilbert 5.00
4.43 Fulten, R. H. & Co. 5.00
10.32 Haren, W. A. 5.00
9.25 Johnson, H. M. 5.00
5.00 Link, George S. 5.00
5.00 Link, H. V. 5.00
5.00 Luce, Euel 5.00
0.63 Morgan, E. P. 5.00
2.55 Porter, Jack 5.00
2.95 Rogers, Len M. 5.00
5.00 Rogers, Wm. R. 5.00
5.67 Weyer, Gerald 5.00
1.00 Webb, J. D. 5.00
1.15 Williams, O. L. 6.55
0.67 Williamson, Joe 5.00
4.50 Wolman, M. L. 5.00

If this Citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall promptly serve the same according to requirements of law, and the mandamus hereof, and make due return as the law directs.

ISSUED AND GIVEN UNDER MY HAND AND SEAL OF SAID COURT, at Hereford, Texas, this 17th day of November A.D., 1964.

ATTEST: Lucille Posey Clerk, District Court Deaf Smith County, Texas B-21-1c

Read The Classifieds Classifieds Get Results

days from the date of issuance hereof; that is to say, on or before 10 o'clock a.m. on Monday, the 4th day of January, 1965, to Plaintiff's Original Petition filed in said Court on the 16th day of November, 1964, in this cause numbered 4875 on the docket of said Court and styled the State of Texas v. Hereford Grain Corporation, Et Al, wherein the State of Texas is Plaintiff and all persons interested in, claiming, or asserting an interest in the property described in Plaintiff's Original Petition in this cause, and Hereford Grain Corporation; Consumers Fuel Coop Association, Inc.; Deaf Smith County Electric Cooperative, Inc. are Defendants. A brief statement of the nature of this suit is as follows: A suit to escheat the personal property described in said petition to the State of Texas under Articles 3272 and 3272a, Title 53, Revised Civil Statutes of Texas, said property being described as follows: \$106.66 in cash held by Hereford Grain Corporation as funds due on four unclaimed stock certificates; \$498.21 in cash held by Consumers Fuel Coop Association, Inc., as unclaimed dividends; \$696.24 in cash held by Deaf Smith County Electric Cooperative, Inc., as funds due on unclaimed membership fees, rate adjustments, and unclaimed credit balances.

For the purpose of more fully describing said property and the respective interests therein of the last known owners, reference is made in said petition to the sworn report of said property made by the Defendant (s), herein listed above, as holder(s) thereof, to the Treasurer of Texas, which report is annexed to and made a part of said petition. Said property is alleged to have been reported to the State Treasurer by the holder thereof as abandoned personal property subject to escheat, to have been advertised, to have remained unclaimed for 120 days, and more, from the date said report was received by said Treasurer, and to have been so certified by said Treasurer to the Attorney General of Texas, all in compliance with Articles 3272 and 3272a, R.C.S. The prayer in said petition is "that citation be issued to all Defendants in accordance with Article 3272a, R.C.S., and that upon trial hereof, the property described herein be declared to be abandoned, escheated to, and the title thereto vested in, the State of Texas; that said Defendant who is the holder of said property be directed by the Court to deliver said property immediately to the Treasurer of the State of Texas; and Plaintiff further prays for such other and further relief, special and general, in law or in equity, to which it may be justly entitled."

The persons last known to have claimed said property (and who are, therefore, made Defendants in said suit), and their respective interests therein, in dollars and cents, are as follows:

Hawks, M. T. 6.00
Hawks, T. J. 4.50
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Hereford Potato Grower 18.05
Hickox, R. L. 5.77
Hicks, John 2.06
Hugg, Tice 11.34
Hulse, Tommy 3.44
Huseman, Alvin B. 12.77
Irrigation Service & Supply 4.85
Ivey, T. C. 8.00
Jackson, R. L. 4.50
Johnson, A. D. 6.41
Johnson, John R. 5.50
Lauder & Tomlinson 2.30
Lovett, W. V. 6.35
Lumpkin, Wallace 3.38
M & T Packing Co. 4.59
Morro, Mike 5.61
O'Bryant, Vernon 2.00
Pance, Abraham 3.40
Parker, Mrs. Mary Louise 4.40
Patterson, George R. 2.20
Perez, Jesse 3.37
Perkins, S. O. 7.00
Powers, Ruben 16.14
Reed, Cecil 6.00
Reese, R. D. 8.42
Richards, William 2.50
Riddle, D. F. 2.14
Rippeice, Jack 7.14
Robertson, Jr., J. C. 2.00
Sanchez, Jose 2.50
Sanders, Reece 3.50
Schupack, Charles W. 2.00
Smith, A. O. 1.46
Smith, D. L. 1.75
Smith, Eugene 7.62
Stocks, William R. 2.50
Stone, Donald 2.00
Taylor, G. B. 1.41
Taylor, Jess 3.50
Terrell, J. C. Jr. 2.74
Vaughn, Roy Lee 11.48
Walker, G. W. 8.21
Walker, O. B. 5.00
Waters, J. L. 1.95
Wells, Don 3.00
Wheeler, C. P. 5.00
White, C. H. 1.00
Williams, H. E. 6.35

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Adrian, J. W. 11.14
Allen, E. M. 4.00
Allen, M. C. 1.68
Ballenger, Jack 2.96
Battles, W. J. 5.30
Benson Bros. 2.80
Benson, F. C. 4.44
Brown, W. T. 2.66
Bryant, Duane 3.89
Burrell, W. C. 1.35
Calahan, J. A. 1.02
Carpenter, E. L. 4.00
Cox & Newberry 12.58
Craig Motor Co. 4.50
Daniel, Warren 9.63
Dewitt, N. L. 6.14
Derickson, Ray 17.96
Dobson, B. H. 2.60
Foster, Paul 2.20
Fritz, Burke 12.10
Fuqua, J. L. 2.00
Gilliam Bros. 32.64
Givan, J. L. 3.87
Glenn, J. B. 3.35
Goats, W. B. 7.85
Goodpasture, Bill 1.25
Gray, J. K. 7.35
Haberer, John 1.50
Hagenstog, C. E. 6.30
Ham, G. H. 7.27
Haney, T. D. 7.27

The persons last known to have claimed said property (and who are, therefore, made Defendants in said suit), and their respective interests therein, in dollars and cents, are as follows:

6.00 Joplin, C. O.
4.50 Keasler, Billy E.
35.89 Keith, E. L.
18.05 Kunkel, Alton E.
5.77 Lane, Robert
2.06 Lanning, J. F.
11.34 Larranga, P. N.
3.44 Lockridge, William
12.77 Lowe, A. P.
4.85 Marshall, George
8.00 Martin, E. B.
4.50 Mason, Donald
6.41 Milam, Billy
5.50 Miles, E. E.
2.30 Miller, Henry
6.35 M & T Packing Company
3.38 McClaren, Melvin
4.59 Mora, Tom
5.61 Morro, Mike
2.00 O'Bryant, Vernon
3.40 Pance, Abraham
4.40 Parker, Mrs. Mary Louise
2.20 Patterson, George R.
3.37 Perez, Jesse
7.00 Perkins, S. O.
16.14 Powers, Ruben
6.00 Reed, Cecil
8.42 Reese, R. D.
2.50 Richards, William
2.14 Riddle, D. F.
7.14 Rippeice, Jack
2.00 Robertson, Jr., J. C.
2.50 Sanchez, Jose
3.50 Sanders, Reece
2.00 Schupack, Charles W.
1.46 Smith, A. O.
1.75 Smith, D. L.
7.62 Smith, Eugene
2.50 Stocks, William R.
2.00 Stone, Donald
1.41 Taylor, G. B.
3.50 Taylor, Jess
2.74 Terrell, J. C. Jr.
11.48 Vaughn, Roy Lee
8.21 Walker, G. W.
5.00 Walker, O. B.
1.95 Waters, J. L.
3.00 Wells, Don
5.00 Wheeler, C. P.
1.00 White, C. H.
6.35 Williams, H. E.

If this Citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall promptly serve the same according to requirements of law, and the mandamus hereof, and make due return as the law directs.

ISSUED AND GIVEN UNDER MY HAND AND SEAL OF SAID COURT, at Hereford, Texas, this 17th day of November A.D., 1964.

ATTEST: Lucille Posey Clerk, District Court Deaf Smith County, Texas B-21-1c

Read The Classifieds Classifieds Get Results

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1.75 Smith, D. L.
7.62 Smith, Eugene
2.50 Stocks, William R.
2.00 Stone, Donald



Mr. and Mrs. Blaylock's children helped them celebrate Mrs. Blaylock's 81st birthday recently.

Mrs. Watson and Mrs. Lawson, sponsors of the Sunbeams from Temple Baptist Church, brought us a program of songs. The children showed excellent training. We hope they will visit us again.

The Future Homemakers from Junior High School, with their sponsors, Mrs. J. J. Durham and Mrs. Frank Prowell, visited us last week. They brought a beautiful tray of fresh fruits as well as a lot of joy with their youthful, lilting voices in a number of old songs. We are expecting them again before Christmas.

Our family always enjoys travel pictures. Homer Newtham showed his pictures of China and Japan last week. W. J. Stanford showed pictures Friday

night which were certainly enjoyed.

Mr. and Mrs. P. E. Casper, El Paso, were visitors in our home last week.

Mrs. Clara Shave's friends, Mr. and Mrs. Pat Hamlin, Bellflower, Calif., visited with her and other Hereford friends this past week. In looking over our first guest book, we find they were our 10th visitors to register after the opening of King's Manor Oct. 8, 1962.

Other friends visiting in our home the past week were from Friona, Alamogordo, Amarillo, Rosedale, Lubbock, Oklahoma City and other points.

Christmas Ideas Is La Madre Mia Club Program

"Christmas Ideas" was the program Thursday evening for La Madre Mia Study Club in their meeting at Hereford State Bank's Friendship Room. Program chairman was Mrs. Gerald Martin, and hostess was Mrs. Bobby Owen.

Various gifts were displayed and it was explained how each was made, and from what material. Aprons, wall plaques, hanging bird cages, Christmas stockings, a Christmas tree made of tissue paper and a shawl were a few of the items shown. A sunburst made from cut tin cans and sprayed was also shown.

Most of the items were made by Mrs. Martin, along with an



HODGES SNAGS ONE — Steve Hodges is shown receiving a Frank Cain pass as the Hereford Whitefaces made a valiant, but fruitless effort to overcome the powerful Dumas Demons at Dumas Friday evening. The Demons won 42-16. (Brand Staff Photo)

unt and a neighbor.

Standing committee gave reports, and plans were made for a Thanksgiving basket.

Members present were Mrs. John Beasley, Mrs. Jerry Dewiler, Mrs. Ben Gollehon, Mrs. Joe Hacker, Mrs. Dean Herring, Mrs. Gene King, Mrs. Bill Lankford, Mrs. Gerald Martin, Mrs. Harold Morton, Mrs. Bobby Owen, Mrs. Vance Robinson, Mrs. W. C. Russell, Mrs. John Smith, Mrs. W. E. Sparks, Mrs. Jim McDowell, and Mrs. Jesse Click.

We see only half of the moon's surface because it always turns the same face toward the earth.

Oceans cover almost three-fourths of the world.

Five To Receive Service Pins From Pioneer

Five Hereford area employees of Pioneer Natural Gas Company will be honored at the company's annual service awards dinner at 7:30 o'clock Tuesday night at the Hereford Country Club.

Illustrating the company's conviction that a successful enterprise depends on both talent and loyalty, the dinner is one of nine being held throughout the Pioneer system to salute employees with multiples of five

Old Pete in Plastic

Muleshoe Plans Statue To Honor Lowly Mule

MULESHOE, Tex.—The mule has discovered that he does, after all, have some friends, even if generations of mule drivers have addressed some pretty vicious words at him. A group of perceptive people in this far west Texas town, taking the animal on his merits—which are numerous—and not on his disposition—which is generally terrible—are erecting a memorial to the mule at last.

They decided that an animal which helped build America and over whose stubborn bodies several wars were won deserved a statue.

And, after all, there are only two towns in the United States with anything about mule in their

names. The other is Mule Creek, New Mexico.

The citizens started collecting funds three years ago for the statue. The response was rather bearish. There seemed to be few mule lovers left, and fewer who wanted to build a mule statue.

Rev. Frank Perry, pastor of the Muleshoe Methodist Church, tried 21 cents out of a mule driver in Samarkand, Uzbekistan, in central Asia while touring there. That helped.

But now donations are almost enough—approaching \$5,000—and an agreement has been reached with Jim Rerie, owner of the Fiberglass Menageries, Alpine, California, to create the statue from fiberglass.

The officers of the Mule Memorial Association, Gil Lamb, Herman Elliott and Robert Alfred, have been assured that the material will withstand the region's heat, cold, wind and blowing sand. Mules withstand those elements pretty well too. In fact, they are noted for their ability to withstand weather and to work hard.

A man with enough character to control a mule often preferred that animal to a horse when the work was heavy. Mules never get sick physically, although plenty of irritated mule drivers swore they were sick in the head.

Model for the statue will be Old Pete, 15 hands high, 18 years old and 1,100 pounds heavy. Old Pete doesn't add much to the aesthetics of the region, but then, mules rarely do.

Old Pete, owned by Dave Anders, is a multi-duty mule, particularly useful for pulling a plow-type implement in tomato fields.

Muleshoe got its name from the Muleshoe Ranch, which used the show of a mule atop of a bar for a branding iron.

The town's statue may provide the mule one of his last moments of glory. His habitat—the farm isn't what it used to be.

The Russian explorer Bellingshausen first circumnavigated Antarctica in 1819-21.

BRAND CLASSIFIEDS GET RESULTS!

A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter, Mgrs.

Courthouse
P. O. Box 73
Phone EM 4-1504

BIRTHDAY SALE

68 pc. Set of International SILCO STAINLESS "Mardi Gras & Dignity" Patterns \$17.76

COWAN JEWELRY

HEREFORD STATE BANK

FOR YOUR **AUTO FINANCING**

QUALITY NURSERY STOCK

Armstrong

305 W. Park EM 4-1848

Dr. Milton C. Adams

OPTOMETRIST

OFFICE HOURS -
Mon. - Fri. 8:30-5:00
Saturday 8:30 - 1:00

335 Miles EM 4-2255

Complete Educational Plan for All Ages

THE WORLD BOOK ENCYCLOPEDIA

Call EM 4-1410 for Local Representative

D. C. MARTIN 130 Ave. J Easy Terms

MARTIN'S INVENTORY STOCK REDUCTION SALE CONTINUES

All new fall and winter merchandise. Come in, browse around — you are always welcome.

All Remaining 3 to 13 Junior Petites
5 to 15 Juniors
6 to 20 Misses and Ladies

Dresses
SUITS
COATS
HATS
(Also Mr. Johns Hats)
PURSES
JEWELRY
GIFT ITEMS

1/3 Off

MATERNITY WEAR Dresses — Tops
Pants — Skirts **Off**

Good Selections Still Available **CLOSING OUT** Stock Up on These Bargains — Now!

LARGE ASSORTMENT OF DRESSES FROM 1/3 OFF SALE
COME EARLY AND GET YOUR CHOICE

Children's Clothes
Men's Clothes
1/2 PRICE

1/2 NOW **Monday** 9 a.m. to 12 p.m.

MARTIN'S READY-TO-WEAR

509 Park Avenue No Refunds — No Charges on Sale Items, please EM 4-1180

LADIES

Do you need a change? If so, come to Continental Coiffures and let us give you a lift.

We offer you personalized hairstyling with our method of haircutting very often you will not require a set.

We do customized hair coloring -- so natural yet so glamorous. We can make your hair the color you need to.

We do professional permanent waving for any type of hair. You will get the kind of permanent your hair requires.

We offer you electrolysis-permanent hair removal to improve your appearance and your confidence.

We will offer you one of the top lines in cosmetics — L'oreal — to keep your skin looking lovely all the time.

We have the latest methods of sterilization to protect our customers.

We have redecorated everything for your convenience and comfort. Please watch for our Grand-Opening. Joy and Ginger are working now. Our phone has not yet been installed so just come on out.

In Building of Former 20th Century

Joy Masso
Earl Crow
Ginger Barela

Continental
COIFFURES

East on Highway 60 Hereford

PIGGY WIGGLYS

Good Things For...

THANKSGIVING

MINCE or PUMPKIN PIES

Morton's Family Size Frozen 20 Oz.

3:1



Double S&H Green Stamps Wednesday!

Borden's — 1 Lb. 12 Oz. Jar
mincemeat. 59¢

Shurfine Pumpkin 300 Can 2 For 25¢
Ellis Pecans 10 Oz. Pkg. 69¢
Shurfine — No. 3 Squat Can Sweet Potatoes 2 For 59¢

margarine. 25¢
Kraft's Parkay

New Crop Walnuts Lb. 49¢
New Crop Pecans Lb. 49¢
Blue Plate Cove Oysters 8 Oz. Can 49¢
Shurfine Sweet Pickles 22 Oz. 39¢
Shurfine Cake Mix All Flavors 3 For \$1
Brach's Cherry Chocolates 12 Oz. Box 49¢
Shurfine Strawberry Preserves 18 Oz. Jar 2 For 89¢
White Seedless Raisins 12 Oz. Box 33¢
Dr. Pepper 6 Btl. Ctn. Reg. Size 39¢
Shurfine Bread 1 1/2 Pound Loaf 29¢
7-Up 6 Btl. Ctn. Regular Size 39¢
Shurfine Crackers Pound Box 25¢
Sunny Side Up Grade 'A' Large

EGGS... 45¢
Doz.

Cloverlake 1/2 Gal. Ctn. All Flavors **59¢**

Crisco 3 Lb. Can 79¢

Coconut Baker's Angel Flake 12 Oz. Pkg. **59¢**

Shurfine coffee Lb. Can **69¢**

ICE CREAM

Miracle Whip Quart Jar 49¢
Reynold's Foil Heavy Duty 25' x 18" 59¢
Cut Corn Shurfine 10 Oz. Frozen 2 For 35¢
Green Peas Shurfine 10 Oz. Frozen 2 For 35¢

Gladiola — 10 Pound Bag
flour..... 99¢

CELERY. Green Crisp Large Stalk Each **19¢**

YAMS Portales Candees **2:25¢**

CRANBERRIES Pound Pkg. **25¢**

GRAPES Emperor Red Lb. **19¢**



WINCHESTER AMMUNITION

RANGER FIELD LOADS

12 Gauge **\$2.29** 16 Gauge **\$2.19** 20 Gauge **\$2.09**

Turkey Platter With \$10.00 Purchase **\$1.29**
Egg Nog Borden's Quart Cans **59¢**
Coca Cola King Size or Regular 6 Bottle Ctn. **39¢**



Holiday FRUIT CAKE 1 1/2 Lb. Countess **89¢**

Norbest
PLUMP...BROAD-BREASTED...

TURKEYS

8 to 16 Pound Avg. **HENS... 39¢** Lb.
16 to 25 Pound Avg. **TOMS... 35¢** Lb.

Swift's Premium Roasting Hens Lb. 39¢
Virginia Reel Pork Sausage 2 Lb. Loaf **\$1.19**

HAMS BACON Armour Star Lb. **55¢**

Wright's Fully Cooked 1/2 or Whole Lb. **43¢**



Shurfine — 300 Can — Whole or Strained
Cranberry SAUCE. 2 For 39¢

Ocean Spray — Pint Jar
COCKTAIL 29¢

Pumpkin Pie Spice Schillings **27¢**
Black Pepper Schillings 4 Oz. Can **35¢**

Cudahy Hams - Hormel Cure "81" Cudahy Bar "S" Armour Plantation Ducklings

Marshmallows Kraft Miniature 10 1/2 Oz. Pkg. 2 For 49¢
Whipping Cream Cloverlake 1/2 Pint Ctn. 29¢
Pie Shells Ole South 2 To Pkg. 29¢
Stuffing Mix Bond 8 Oz. Pkg. 2 For 49¢
Lucky Whip Dessert Topping Aerosol Can 49¢
Brown Sugar Imperial Lb. Box 2 For 33¢
Powdered Sugar Imperial Pound Box 2 For 33¢
Ranch Oven Bread Frozen 29¢

YOUR HOLIDAY BANQUETS



Double S&H Green Stamps Wednesday!

begin at **PIGGY WIGGLY!**

WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY WIGGLY PIGGLY WIGGLY

101 Years

Of

Thanksgiving

"The year that is drawing toward its close has been filled with the blessings of fruitful fields and fruitful skies. I do therefore invite my fellow citizens to separate and observe the last Thursday of November next as a day of thanksgiving and praise to our beneficent Father who dwells in Heaven."
— Abraham Lincoln, Oct. 3, 1863



Ray Moore, Miss Higgins Wed In Church Rites



Mrs. Raymond Moore (Miss Virginia Carla Higgins) (Avalon Photo, Lubbock)

Miss Virginia Carla Higgins became the bride of Raymond Moore in a double ring ceremony Friday evening, Nov. 13, in First Presbyterian Church. The Rev. Russell Winget, pastor of the church, officiated.

The bride is the daughter of Mr. and Mrs. Jack Higgins of Route 1, Wildorado. Miss Higgins resided at 106 W. 7, Hereford.

Moore is the son of the late Mr. and Mrs. Sam Moore of Fort Smith, Ark.

For the ceremony, the bride wore a rose beige wool crepe suit with matching ribbon knit blouse with high cowl neckling. She wore matching accessories.

Maid of Honor was Miss Suzanne Higgins, sister of the bride. She wore a gold shantung silk dress with high cowl neckling. Her skirt was softly gathered, and she wore matching accessories.

For her daughter's wedding, Mrs. Higgins wore a beige shantung sheath with brown brocade jacket and hat and matching accessories.

Tommy Braddy, Hereford served as best man.

A reception was held in the home of Mr. and Mrs. Charles Frye, Fris, following the ceremony. For her going away costume the bride wore the same dress she wore for the ceremony.

The bride attended Texas Technological College in Lubbock three years as an accounting major. She was a member of Beta Alpha Psi, honorary accounting society. She is now employed with Southwestern Public Service Co. here.

Moore attended the University of Arkansas and is now employed with the Retail Credit Co. here. He is a member of Hereford Lions Club.

Out of town guests attending the reception in the Frye home were Mr. and Mrs. Joe Gill, Canyon; Mr. and Mrs. Thomas Lester, Lubbock; Mrs. Theron Lehr, Irving; George Davis, Clovis; Mr. and Mrs. Joy G. Davis, Dimmitt; Mr. and Mrs. Ed So-well, Dawn; Mr. and Mrs. J. F. Matthews, Mrs. Frank Cornett, and Mr. and Mrs. Dewey Foster, Wildorado.

The Moores are now at home at 127 Beach St.

Mrs. Dameron Tells of European Organs and Music for Study Club

Mrs. Frances Dameron presented a program on organs and organ music of Europe at a recent meeting of Music Study Club. She told the members of what she had seen and heard on her trip through the main cities of London, Paris and Rome.

Mrs. Richard Jackson was a member present for the meeting.

The National Anthem, sung by all club members, opened the meeting, accompanied by Mrs. J. C. McCracken. Mrs. Joe Hacker presented "Fanfare" by Gordon Young and "Jesus, Lead Thou On," by Paul Manz. Mrs. A. J. Schroeter (piano) and Mrs. B. Y. Crosthwait (organ) played "Narcissus" by Nevin.

Mrs. Steve Clements, Mrs. J. W. Carmichael, Mrs. Dale Young Mrs. Paul Lyons and Mrs. W. S. Fisher sang a capella "Four Sacred Songs of Night" by Houston Bright. Mrs. Crosthwait gave "Thanksgiving Music" by Woods, followed by the singing of "Come, Ye Thankful People, Come" by the club. Mrs. Schroeter and Mrs. Crosthwait accompanied.

Members attending were Mrs. Jesse Stanford, Mrs. J. C. McCracken, Mrs. W. E. Dameron, Mrs. W. S. Fisher, Mrs. Paul Lyons, Mrs. J. W. Carmichael, Mrs. J. R. Allison, Mrs. A. O. Thompson, Mrs. Bill Brady, Mrs. Joe Hacker, Mrs. H. K. Fox, Mrs. T. W. Roberson, Mrs.

C. T. Mountz, Mrs. B. Y. Crosthwait, Mrs. A. J. Schroeter, Mrs. Dick Godwin, Mrs. Richard Jackson, Mrs. Dale Young, Mrs. Steve Clements, Mrs. Bill Penn, Mrs. Frances Parker and Mrs. Frances Dameron.

Holiday Desserts Is Progressive Club Program

Mrs. Floyd McGee and Mrs. P. L. Carmichael presented a program on holiday desserts for members of Progressive Club at a recent meeting.

Mrs. McGee demonstrated making a fruit pudding pie. She explained that metal measurement cups should be used for dry ingredients, and glass measurements should be used for liquids. She stressed the importance of measuring accurately.

For her part of the program, Mrs. Carmichael made coconut cherry bar cookies. She said to always save juices drained from fruits, to be used later in jello or punch.

Final plans were made for the council Christmas party to be Dec. 14 at the Community Center. The club Christmas party for husbands will be Dec. 17 in the Flame Room of Pioneer Natural Gas Co.

The members and one guest were present. They were Mrs. W. D. Hallows, guest, and members Mrs. J. D. Gibert Jr., Mrs. Dale Hallows, Mrs. Floyd McGee, Mrs. Taft McGee, Mrs. E. C. Hammett, Mrs. T. J. Parsons, Mrs. Jesse Robinson, Mrs. T. L. Kimbell, Mrs. Alvis Jolly, and the hostess, Mrs. P. L. Carmichael.

President Jefferson had Congress authorize the first survey of the coasts and harbors of the U. S. in 1807.

BIRTHDAY SALE

52 pc. Set
1847 Rogers Dafford
SILVERPLATE
\$9.95 Value
\$49.95

COWAN JEWELRY



WELCOME TO ITALY — An Italian setting was used last Friday for a foreign dinner party by Cuntinta Camp Fire group. Here are some of the girls and guests.

Earliest method of plating gold on a base metal was by using an amalgam of gold and mercury.

Wherever he travels, the President as the world's fastest and most reliable communications available.

Camp Fire Has 'Foreign Party'

An Italian setting was used at the Camp Fire Hut Friday night, when members of Cuntinta group held a foreign dinner party. Decorations carried out the theme of the evening, with a "Welcome to Italy" banner welcoming the guests.

In charge of the clever decorations were Judith Morrison, Mary Sue Neff and Cynthia Lea; food preparations were handled by Frissy Crume, Dianne London, Sue Victor and Mary Sue Word; games were directed by Debbie Gholson, Shaun Sigman and Debbie Boardman; while Kathy Jobe and Donna Kay Brannon were in charge of clean-up.

Following the spaghetti and Pizza supper, the youngsters attended the football game, then returned to the Hut for a slumber party. Special guests were Renee Hysinger, Lois Southworth and Mary Ellen Huckert, newcomers to Camp Fire; and Mrs. John Gooch and Susie, of the WaCunYa group.

Mrs. Louis Lea is leader of the group, Mrs. B. London assistant.

Hereford Ceramic Clubs Has Meeting

Hereford Ceramic Art Club met Thursday afternoon in the home of Mrs. Ray Carlile, 315 Stadium Drive.

Mrs. Roy F. Calvert, president, presided at the regular meeting.

The program was presented by Mrs. Carlile, who demonstrated the making and decoration of candles.

"Candles can be easily decorated with sequins, beads, glitter and most anything one would like to use," Mrs. Carlile said.

During the social hour numbers were drawn for a prize. The honored one was Mrs. Robert Morgan, who received a baby shower.

Refreshments of oake and coffee were served to members present who were Mrs. O. H. Culpepper, Mrs. Glenn Boardman,

Mrs. W. C. Hromas, Mrs. Robert Morgan, Mrs. Ray Calvert, and two special guests, Mrs. S. E. Goodlow of Aspermont and Mrs. F. M. Kester, Westgate.

Highest clouds known are the noctilucent clouds at 56 miles altitude.

First practical motion pictures projector was made in France by the Luniere Brothers.

MONOGRAM INITIAL GLASSES
service for \$5.95
BIRTHDAY SALE SPECIAL
or
COWAN JEWELRY

Dr. E. H. HENDON OPTOMETRIST
ACROSS FROM JIM HILL HOTEL
136 E. Third EM 4-0987

NEED PLUMBING REPAIR ? ?

- Complete Plumbing Repair Service
- Electric Sewer Machine Cuts Roots out of Sewer Lines

Winterize Your Home Now

- CHECK PILOTS
- CHANGE FROM COOLING TO HEATING

Call EM 4-3163 and let Jim handle the rest

— DEALERS FOR —

PAYNE Heating & Air Conditioning Equipment
JIM'S PLUMBING & HEATING CO. 610 Jackson EM 4-3163
ELJER PLUMBING FIXTURES

Jim Clark Hereford, Texas

Just 7 More Days To Shop for All The Fine Furniture Buys During **McGEE'S SIXTH ANNIVERSARY SALE**

Many Items not Listed Have Been Reduced Even More! **BE SURE TO REGISTER For The FREE La-Z-Boy**

Drawing Will Be Nov. 30

A Gift for the Home is a Gift for the Family.

Buy Quality Furniture With Confidence At **McGee Furniture** 511 N. Main EM 4-2586

FINAL CLOSE-OUT ITALIAN PROVINCIAL

KARPEN 4 CUSHION SOFA
Reg. 449.95 — Beige — Large Scotch Guard **239⁹⁵ w/t**

SIMMONS HIDABED
Champagne Nutmeg — Reg. 529.50 Beautyrest Mattress **329⁹⁵ w/t**

7 pc. DINING ROOM SUITE
Reg. 374.00 — Rd. Table 6 Chairs **229⁹⁵**

2 GOLD CHAIRS
Reg. 139.95 Each **145⁰⁰ Pair**

All Chain **LIGHTS 1/4 OFF**

1 Group E. A. Modern Fr. Prov. - Trad. POLE LIGHTS TABLE LAMPS
As Much **50% OFF**

OCCASIONAL CHAIRS
Brown Danish Modern Reg. 89.95 **45⁰⁰**

ONE PAIR SWIVEL CHAIRS **180⁰⁰ Pair**
Antique Gold — Reg. 169.95 each

2 E. A. HIBACK QUILTED CHAIRS
Copper — Gold — Brown Reg. 99.95 each **135⁰⁰ Pair**

3 pc. SET WALNUT TABLES
Contemporary Burl Inlays — Reg. 349.85 **188⁰⁰**

1 Only — King Size with Metal Frames WALNUT HEADBOARD **49⁹⁵**
Reg. 79.95

2 Twin Size — Reg. 39.95 Each WALNUT BEDS **49⁹⁵** Both For

Lay-Away For Christmas

ALL VANITY LAMPS 1/3 OFF

SOFAS

EARLY AMERICAN SOFA
100" Copper - Green & Gold Print Reg. 349.95 **169⁹⁵**

GOLD NYLON TUXEDO STYLE
84" Pillow Back One of Our Finest Reg. 309.00 **319⁹⁵ w/t**

SIMMONS HIDABED
Trad. Brocade - Turq. Beautyrest Matt. — Reg. 429.50 **249⁹⁵ w/t**

EARLY AMERICAN SOFA
Copper & Brown Brocade Sweetheart Back - Side Pillows Reg. 349.95 **225⁰⁰ w/t**

EARLY AMERICAN LOVE SEAT
Outlined Quilted — Blue - Gold & Green Print — Reg. 199.95 **129⁹⁵ w/t**

Lone Star Study Club Meets In Dettman Home

The Lone Star Study Club met Nov. 17 in the house of Mrs. E. W. Dettman, with Mrs. John Jacobsen, Jr. as Co-hostess.

Mrs. Baker Womble, president presided at the meeting of the group.

Miss Mildred Elliott, read a poem on Thanksgiving. Mrs. Opal Bookout subject was "What Thanksgiving Means to Me." Mrs. Bookout reviewed the times of the first Thanksgiving and traced its history until the final date was set.

She discussed what Thanksgiving should be for all and that we should all give thanks each day for our country, friends, food, shelter, and any other comforts or possessions of today.

She said that each day we should thank someone for some little deed of kindness, or service they had rendered us. A thank you may brighten some lovely person's way and make life better.

The following were present and enjoyed spiced cake with whipped cream and coffee: Mrs. R. G. Blue, Mrs. Opal Bookout, Mrs. Opal Bookout, Mrs. Thelma Chisum, Mrs. Floyd Dunavont, Mrs. J. J. Durham, Mrs. H. E. Henslee, Mrs. Jim Higgins, Mrs. Vivian Major, Mrs. G. W. Newsome, Mrs. Roy Smith, Mrs. Ed Warren, Mrs. S. S. Williams, Mrs. Baker Womble, Mrs. S. A. McCathern, Mrs. V. E. Dodson, Miss Mildred Elliott, Mrs. E. W. Dettman, and Mrs. John Jacobsen Jr.

Judging from an early German cookbook, the burgers of 1500 liked strongly spiced foods.

First transatlantic cable of 1858 used iron wire to conduct the electrical impulses across the ocean.

Ferdinand Hassler, a Swiss engineer, made the first coast and harbor survey for the U. S. in 1816.

CUFF LINK SETS
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BRIDGE PLAYERS CONGREGATE — Hereford Duplicate Bridge Club meets at Hereford Community Center every Thursday evening at 8 o'clock. Bridge players participating do not have to join . . . but are invited to take part in any of the meetings. Those interested may call Mrs. Dick Gholson or Mrs. Lisle Woodford. (Brand Staff Photo)

Garden Club Sees Demonstrations On Making Christmas Decorations

Hereford Garden Club's program at a recent meeting centered around decorations for the Christmas season. Plans were also made for the up-coming flower show to be Dec. 12. Theme for the show will be "Christmas - Yesterday-Today-Tomorrow". A bazaar will be sponsored along with the show.

Construction of a Christmas wreath was demonstrated by Mrs. M. T. Rutter. She used a metal coat hanger and used greenery from her own evergreen trees.

Mrs. John Jacobsen Jr. used miniature Christmas packages wrapped in gold foil for a Christmas door spray. She also used weather-proof ribbon for the decoration.

For outdoor decor, Mrs. O. G. Hill Sr. showed how to make Christmas "swags". Following this part of the program, club members then joined in making small table Christmas tree favors, which will later be placed in West Gate, nursing unit at King's Manor.

Mrs. Roy Calvert, club secretary, displayed stationery, which is the club's project. She also displayed the National Council arrangement calendars. Both are being sold by club members.

Those present voted to enter the names and date of meetings on the community calendar.

sponsored by high school's White face Band. It was also voted to place a book on the memorial shelf in Deaf Smith County Library in memory of Mrs. Nettie Price Slaton, who was a charter member of the club. She had been honored by the club with a life membership in 1945.

Mrs. S. S. Williams, president, announced that seven applications had been sent off for state and district annual awards. Mrs. O. G. Hill Sr. and Mrs. A. L. Manjeet reported on the North Zone, District I, garden club meeting held recently in Perryton.

For roll call, those attending named a principle of flower arranging. The principle most mentioned was rhythm.

Visitors from Junior Garden Club were Mary Stoy, Jan Scott, and Camille Pavlicek. Karen Newsom was another visitor. Twenty-three members attended.

Ford 4-H Club Meets Friday

Ford 4-H club met Friday at the Community Center with Cynthia Hanna, president, presiding at the meeting.

The songs were led by Mary Ann Hoffman and Tommy Bezner.

The ritual was conducted by Lisa Williamson. Joyce Bezner gave the council report to the assembled members.

Mrs. Jean Beene spoke a few words of farewell to the group which presented her with a gift of a charm for her bracelet.

Justin McBride told of the opportunities in 4-H subject matter groups.

On behalf of the Ford Club, Cynthia Hanna congratulated Joyce Bezner for winning the Gold Star award this year.

Because of a conflict with the county wide Christmas party, the next meeting date is changed to Nov. 28, when a crafts meeting is planned.

Present at the meeting were Cynthia Hanna, Diana Hickman, Teena May, Lori Hopson, Jaki Brownlow, Mark Bushy, Joyce Beth and Tommy Bezner, Mary Ann Hoffman, Sue Kirby, Joe Smith, Joel, Kern and Lisa Williamson, Gary Heck, Connie Ward, Charlotte Williams, Connie Bannum, Souad Malouf, Mr. Tony Hoffman and Jamie, Mrs. A. J. Bezner, and Mrs. L. K. Williamson.

Hereford Art Guild Will Meet

Robert Anwyll will be guest speaker for the Hereford Art Guild regular meeting, which will be held Tuesday at 7:30 p.m. in the art room of the Hereford Community Center. All interested persons are invited to attend.

Anwyll is a graduate of Ohio State University. He has been a licensed professional ceramics industry. He will discuss various aspects of the ceramics science and industry, with particular references to early pottery productions and development.

Small nails were cut from sheet iron in the early 19th century.

The moon is almost completely waterless and airless.

The sun travels through space at a speed of 170 miles a second.

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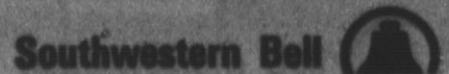
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212 NEW YORK CITY
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312 CHICAGO
405 OKLAHOMA CITY
501 LITTLE ROCK
915 MIDLAND
713 HOUSTON
512 SAN ANTONIO

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A. Naughty-fresh fashions of the drape-tie at the collar. Patch pockets are designed to hold their shape permanently. Colors of Beau Blue and Red. Sizes 10 to 18. \$12.98

B. Set sail for sweet dreaming in a soft and simple baby doll pajamas! Styled with a scoop neck encircled with hand cut lace medallions all in nylon, with sheer sleeves lined for a permanent puff. Colors of Beau Blue and Red. Sizes 32 to 38. \$5.98

C. Practical and pretty. This charming nylon tricot capri pajama is sure to please all, with its button-front, lace trimmed top. The loose sleeves are non-binding. Colors of Beau Blue and Red. Sizes 32 to 38. \$5.98

D. A softly draped bodice of nylon sheer is enhanced by hand Alencon laced medallions applied on and below the bodice of this fitted waltz gown. Each strap is adorned with a lace medallion. Colors of Beau Blue and Red. Sizes 32 to 40. \$5.98

E. Three-quarter sleeves of 40 denier nylon tricot help make this peignoir an easy-to-care for style. The hand cut lace medallions on the yoke are most delicate. Colors of Beau Blue and Red. Sizes 32 to 40. \$5.98

F. Sheer enchantment swirls in drifts of filmy, sheer tricot, peignoir sweeps six yards around the hemline, with tricot billowing down from a neckline of shirred 15 denier. Above elbow length sleeves. A saucy overlay gown completes this ensemble. Colors of Beau Blue and Red. Sizes 32 to 38. \$16.98

THE SUNDAY BRAND

Editorials

'Meaning Hasn't Changed'

Panhandle Paragraphs

Page Four

The Sunday Brand, Hereford, Texas, Sunday, Nov. 22, 1964

Problems: How To Lose Weight, Where To Park

Now that the big election is over, and the smoke has cleared away, a lot of folks are asking questions about the future. Most of the LBJ boosters are quite happy — and the losers are wondering if any consideration whatever will be afforded the 38 percent minority.

Needless to say, this is a question to which only time can write the answer. We can safely assume several results, however, in view of the landslide vote and the "iron hand" with which Mr. Johnson now rules the roost. Medicare, for instance, will come to pass in one form or another, the so-called poverty program will go ahead full tilt, and the unions are already putting out feelers as an initial step toward banning the right to work law in numerous states, including Texas. Federal education, a long-time disputed topic, may or may not go into operation. The odds, we would say, are probably fifty-fifty on this one.

Also of prime importance is the proposal to collect state taxes on a federal level and distribute the money back to the states. Most of the states will probably take the monies which means, ultimately, that the old hue and cry of "State Rights" is destined to become a thing of the past. Some dissenters say, "If you can't whip 'em, join 'em", while others are still loudly protesting that the United States can never again be a nation of free people.

South Hereford Poses Question

Hereford's City Dads this week scheduled a public meeting for Dec. 8 in the Community Center for the purpose of discussing possible annexation of the area known as "South Hereford". This particular situation is far from new and, we feel sure, is viewed by the City Commission with mixed emotions.

In the first place, the proposed annexation would be an expensive procedure to the city though, at the same time, it would naturally provide additional income to the city in the form of new taxes. These are the things which we feel sure the city will present at the meeting in detail to all interested citizens and the procedure, without saying, is to be thoroughly commended by all persons, both for and against the annexation.

Meanwhile, from where we sit, it seems that tremendous emphasis should be placed upon the wishes and desires of the people who now live in South Hereford, and who have made heavy investments in the area. If these folks are anxious to join the city, they definitely should be entitled to the comforts and protection which annexation might afford — although it may well cost the average tax payer a bit more in city operations. If, on the other hand, the majority prefers to remain outside the city, we wonder if the city actually has a lot to gain from annexation.

So far as the average citizen who now resides within the city limits is concerned, we doubt if he views the proposal with great concern — one way or the other. His greatest interest will probably center on future population figures which, in truth, he can live with regardless of the outcome.

Consequently, all of us should mark our calendars with the intention of attending the open meeting and, until we hear and discuss the facts, we should definitely view the proposal with an open mind.

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NATIONAL EDITORIAL ASSOCIATION
SUSTAINING MEMBER

James M. Gillentine, Editor and Publisher
Melvin Young, Managing Editor
Ray Martin, News Editor
Bill Penn, Adv. Mgr.
Lee Brown, Mechanical Superintendent

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Still others take the general attitude that the time has come when we must put the United States ahead of the party, whether it be Democratic or Republican.

It all boils down to the fact that the people have spoken — and in a loud voice. It the dissenters are right, and if we should in the future lose most of our liberties — even our form of government — one thing is for sure, and that rests in the fact that the people did so voluntarily and willingly. The only method through which a democratic form of government can operate is with majority rule, and this is what we had in November, 1964.

Meanwhile, we doubt if any population actually "ever had it so good" from the standpoint of income, food, comforts and luxuries. Our two big problems are how to lose weight, and where to find a parking place and, whether we like or not is pretty well aside the point.

New Shortage Can Be Serious

Back when the first atomic bomb was released, quite a few people advanced the idea that perhaps man was finally getting "too smart for his own good" and, even then, the idea was not entirely new.

In numerous Panhandle counties, coyote trappers have been employed to eliminate the menace only to be plagued with an over-abundance of rabbits. This, some folks said, upset the "balance of nature" — and we occasionally herd the same objection to extensive crop spraying as it applies to the spread of insects.

Whether these complaints are justified, we cannot say, but we did read with some alarm an item this week in the Perryton paper about a new kind of shortage:

Passing almost unnoticed in the deluge of election news during the past few weeks a news item which ought to shake up the entire male population, but good!

This disturbing news came from Chicago, where a noted medical educator says technology may create a new shortage of mankind — women.

If infant mortality rates could be decreased throughout the world Dr. Sheldon Berger says a shortage of women would result. And the ironic part of it is that the male is less able to survive than the female.

This exact figures out the female shortage this way. Generally 106 males are born for every 100 females. At age 30, the two sexes are even because males generally die at an earlier age. After age 30 the figure rapidly drops as males die and females live to an older age.

So far, we follow him. Everyone knows that women outlive men and there are a growing number of widows in this country. But the gist of the expert's theory is that when babies are conceived, there are about 150 males conceived to 100 females, although not that many males are born, due to having more susceptibility to prenatal mortality.

"If medical research were to find a way to further reduce prenatal mortality, we may see a ratio of 50 per cent more boys than girls at birth, or 150 males to 100 females," Dr. Berger said. "Were this situation to persist at the age of marriage, we would have a shortage of marriageable females. It could happen tomorrow, depending upon research, or take 100 years. This is not science fiction, but a reasonable assumption. It is very likely to happen someday," he concluded.

So there you are. As if there weren't enough to worry about in the world today, here comes this bird to give up a new subject.

And let us further add: "It may happen, but we doubt if it will ever be very popular."

Nugget

Thanksgiving dinner will cost less this year, provided there aren't too many trimmings to go with the turkey. The Wall Street Journal reports that growers expect to market 6 per cent more turkeys, averaging 8 per cent heavier. At 34c per pound, wholesale in Chicago, lightweight hens are about 3c a pound cheaper than a year ago.

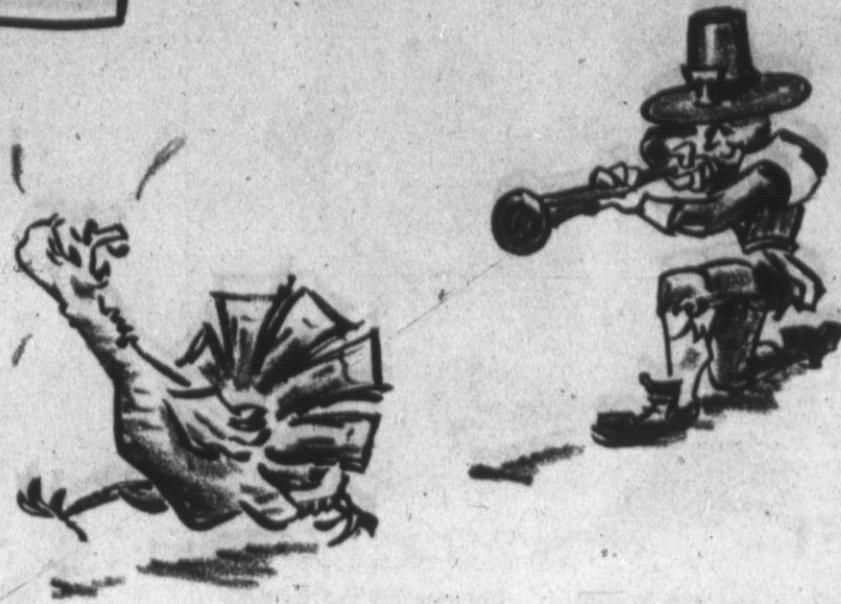
Practically everything that goes with the turkeys, however, may cost more. Cranberries are wholesaling at 25c per 24-pound case higher than at this time last year. Potatoes, onions, sweet potatoes, carrots and canned pumpkin are less plentiful than in 1963 and seem likely to cost more.

So, the cost of the meal may be more or less, depending upon the menu.

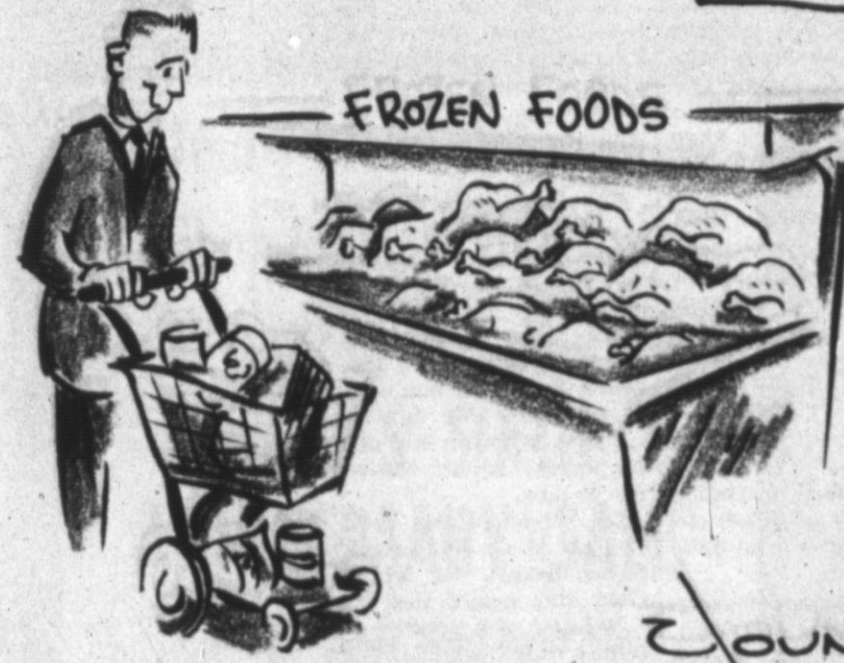
But turkey has been such a bargain that many modern housewives don't wait for a holiday to offer the tasty bird, but serve it up the year 'round. And most foods are relatively cheaper than anything else consumers buy, so Americans can feast on anything they want to eat and be thankful that they live in this country.

—Dallas Morning News

1621



1964



TEXAN IN WASHINGTON

Elections Over, Officials Scatter For Vacations

By **TEX EASLEY**
WASHINGTON (AP) — With the election out of the way, some Texans in Washington headed for long-delayed vacations.

President Johnson led the way, remaining at his Texas ranch where he received the word of his landslide victory — for rest

and relaxation and considerable work.

Among Texans who took off for various climes were these members of the President's staff:

Bill D. Moyers, top presidential assistant, who with his wife and two children took off for

San Juan, Puerto Rico, for a week.

Arthur Perry and his wife resumed a Mediterranean cruise that was interrupted Nov. 22 when they received word of President Kennedy's assassination.

George Reedy, chief press secretary who with his wife hied off to Acapulco, Mexico.

Another Texan is now on a round-the-world trip won by his wife in a drawing. He is Lloyd Wright, 32-year-old former Lubbock television announcer, who had a top campaign role with the Democratic National Committee.

About a year ago when he was a \$17,000-a-year official in the Peace Corps, his wife entered her name in a contest staged by a department store where she had just bought a dress. Out of 20,000 names, hers was drawn. The prize: Two round-the-world plane tickets.

"We couldn't get away just then," Wright said before starting the trip. "Then in March I moved over from the Peace Corps to the Democratic National Committee, and of course it was out of the question until after the election."

The airline gave the couple an extension of time and they finally got away on Friday, Nov. 13. They left their two children, Sharon, 7, and Janet, 5, with their maternal grandparents, Mr. and Mrs. D. F. Williamson, in Eastland.

A native of Knox City, Wright grew up in Hale Center and was graduated in journalism from Hardin Simmons University in Abilene in 1953. There he met Dolores Williamson, who was the 1953 university beauty queen, and they were married shortly after her graduation in June of that year. He had finished in February and already was working as an announcer and news-caster in Lubbock.

In 1954 Wright joined the Marine Corps and spent two years at San Diego editing the base newspaper. Then he went to Austin and while taking graduate work in journalism and working part time for radio station KVET he acquired a friend who was to influence his career—Bill Moyers. The latter then was a university student and part time announcer for KTEC, the radio station largely owned and controlled by the Lyndon Johnson family.

In 1958 Wright went to Dal-

E. B. Black Travels To St. Louis For Furniture

E. B. Black left yesterday for St. Louis where he will inspect some of the largest stocks of furniture in the country

50 YEARS AGO

with a view of buying the best selected stuff for the Hereford Store. He will purchase several car loads of house furniture. On going, he will visit friends and relatives at Cleburne.

Mr. and Mrs. A. W. McDuffand children have returned after a few days' visiting with relatives near Crosbyton and say they had a pleasant time while they were gone.

Mrs. J. M. Boone is visiting friends and relatives in Paris, Tex. She writes that she is having a pleasant time and that she is feeling much better since going to the lower altitude.

Mrs. Colby of California, who owns the Gregg irrigated farm, is here looking after the plans for the year. She has large interests in this section and in California where she is improving a large irrigated farm.

Atty. W. H. Russell was chosen by the local bar to preside as judge of the district court in the absence of Judge Hill, who has been unable to hold the court. He occupied the bench last week and this. The grand jury has been in special session and they made their report yesterday. It is said that they have been looking into some violations of the "gaming" law.

Homer Brumley of Hereford, a member of the 1932 team, plans to join other members Wednesday after Nov.

10 YEARS AGO

23 for the trip. W. W. Lockridge has announced the opening of a veterinary hospital just inside the Hereford City limits on east highway 60.

Dr. Lockridge, who comes to Hereford from Ft. Worth, says that he will handle all types of veterinary work, including small animals, and that he is remodeling the hospital into four rooms.

Mozelle Telchik was elected FFA Sweetheart by a unanimous decision Monday night when the regular meeting was held in the "Ag" room.

The initiation of Greenhands was planned for the november meeting. Jimmie Burkett and Richard Nagar were appointed as a committee to arrange the program and initiation committee.

Roy Phillips this week announced his resignation as vice-president of the Hereford State Bank, effective Friday, Oct. 22.

Hockley county youths can rest easy for another month. A notice from Selective Service Board in Brownfield, which covers Hockley county, says there is no draft call for the board in December.

—Lvelland Sunday Sun News

—PP—

Lamb county farmers, waiting out arrival of the year's first killing frost before going all out on the 1964 harvest, top last year's pace in ginnings for this date, but remains far behind other previous year. The weekly survey of the county's 40 gins by the local office of the Texas Employment commission revealed a total of 15,881 bales had been ginned.

—County Wide News (Littlefield)

—PP—

Merchants in Colorado City are already busy "Dreaming of a Bright Christmas" here. Santa Claus is coming to town Monday night, Nov. 30. Open house with all merchants as hosts, is planned for that night with holiday gift suggestions on display. All stores will be open for business that Monday night during Santa's visit hours.

—Colorado City Record

—PP—

New version: Early to bed and early to rise, and you'll make enough cash to do otherwise.

—Speedy Nieman in The Slaton Slatonite

—PP—

Christmas festivities in Morton got a terrific boost here this week with action by the Chamber of Commerce, City Council, County Commissioners, merchants and the Lions Club. Chamber of Commerce workers raised more than \$1200 from merchants to give Morton a festive air during the holiday season with Christmas decorations. The city council chipped in with another \$1000 to purchase the lighting equipment and commissioners agreed to purchase equipment to refurbish lighting on the court house. The Lions club agreed to contribute \$50 for a public address system to beam holiday music around the square . . .

—Morton Tribune

—PP—

When everything is said and done, more is generally said than done.

—James Roberts in Andrews County News

—PP—

The announcement of beef future tradings to start Nov. 30, adds a new dimension to the cattle industry. And since cattle is our biggest basic industry it means much to this area. It was announced a couple of days ago that futures trading in live beef cattle in the Chicago Mercantile Exchange will begin. What does this mean to the cattlemen? It will be one measure which will help to give the cattle market a little more stability. The cattlemen or cattle feeder will be able to contract for delivery of beef on the hoof or for dressed beef carcasses at the time he starts to fatten them. He will know what he will receive for his product and therefore can judge whether it will be financially sound to go to the feedlot with his cattle. Of course the cattlemen who wants to gamble on the market can still do so.

—Kenneth Hogue in Dalhart Daily Texan

—PP—

At least one county official already is looking ahead. County Judge Louis Owens recently declared informally, but firmly, that he plans to seek re-election in 1966.

—Lvelland Sun News

—PP—

And another thing is: Why don't you do your fruit cake shopping the easy way and buy a really good one already to eat? DeMolay mothers already have received a shipment of the goodies they'll most gladly take your order . . . Those cakes are sure enough good.

—Maud Green in Winkler County News

THE BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his hindwood farm asks a puzzling question this week.

Dear editor:

Back during the campaign I was listening to two men arguing politics and one of them was making a big point out of President Johnson's money.

"I don't object to anybody making money," he was saying, "wish I had more, but I don't think a man in government ought to make his fortune in a government-regulated business, like television and radio."

"Yeah?" the other one put in, slamming his fist on the counter. "And just what business would you have him make his money in?"

"Why, plenty of things. He could make it in banking . . . nope, that's government-regulated. Or farming . . . nope, that regulated. Or . . . say, just what business could a man get into that ain't government-regulated?"

He left the question unanswered and I came on home, stopping by the mail-box to see if my government check had come, and have been thinking ever since and by George I'd like to ask you, what business could a man get into that's not government-regulated?

Radio, television, banking, farming, aviation, oil, barbering, doctoring, teaching, hair-dressing, construction . . . you go down the list and see if you can come up with anything outside maybe editing, blacksmithing and poetry-writing, and not many big fortunes are being made in any of those.

Understand, I'm not saying there's anything wrong with this, as far as I'm concerned government is still the people and anytime a majority wants to get rid of a regulation or add a new one I guess it can, and besides all regulations aren't what they've cracked up to be. Take this hindwood farm out here, I suppose you could say it's government-regulated in some ways, but me and the government both haven't made much dent in it, one way or the other.

Even the government itself is government-regulated. We might as well get used to it. Even Khrushchev thought he wasn't government-regulated, but it turned out he was.

Yours faithfully,
J. A.

(Continued on Page 7)

Operation "Pep" — Part I in a Series

Housing Committee Makes Recommendations For PEP

By W. T. (Bill) Thompson

On Oct. 17, 1963, about 75 persons gathered in the Hereford Community Center for a community forum. After a review of the history behind operation P. E. P., standing for "Planning and Evaluating Progress", by the committee chairman, the meeting was turned over to Don Zimmerman as moderator.

The citizens present were asked to state any problems that, in their opinion, would be of continuing concern to Hereford and Deaf Smith County in the years ahead. When the meeting was adjourned some 30 questions had been noted.

In the months following that community forum the questions were referred to study committees whose assignment was to first determine whether the ques-

tion raised was a valid one — whether it was just a personal axe that needed grinding or whether it was a question that really affected the welfare of the community as a whole. Secondly the committee was to gather all information relative to the problems posed and finally they were to come up with recommendations as to possible solutions to the problem.

Now a little more than a year later it might be of interest to examine in a series of articles those questions again and see what has happened relative to each of the problems raised. A good many people have spent many long hours of meeting time and research on these questions and some tangible results can be seen.

Mrs. Abe Davis said: "I would like a committee appointed to study slum housing conditions in

this town with the possibility of condemnation proceedings." A housing committee under the chairmanship of John Douglas Pitman has studied this and related problems and recommended that a building code be adopted by the city and that certain steps be taken to improve the living conditions at the labor camp.

No recommendations were made relative to "slum" housing existing in other areas. The recommendations of this committee are still under study by the chamber of Commerce board. The city has appointed a committee to study and recommend a course of action relative to a building code but that committee has not reported to the commissioners as yet.

The City already has the power to institute condemnation proceedings where the City

Health officer or the City Engineer determines that a residence or a business building constitute a health or safety hazard to the public.

Mrs. Ave Davis also said, "There should be a community gym erected with gym facilities, swimming pool to be used 12 months out of the year, under the direction of a paid athletic director."

The Recreation Committee, under the chairmanship of L. B. Russell, had the following findings and recommendations to report: "The committee believes that an enclosed, year around swimming pool should be provided, preferably as an integral part of the school athletic plant. The facility would be used not only as a part of the school physical education program but for Boy Scout swimming requirements, Camp Fire girls, Red Cross adult and youth life saving instruction and by the whole community."

"The possibility of interesting the Young Men's Christian Association in a program for Hereford and Deaf Smith County should be explored."

"In the long range planning of the recreational needs of the community, consideration should be given to the eventual employment of a full time recreational director during the summer months. Additional small neighborhood parks should also be provided in our growing city."

No concrete achievement can be reported relative to these problems except to report that at least one developer has revealed he plans to enclose the swimming pool in his addition for year around use and that it would be available for organizational use.

The Lions Club has also explored the possibility of enclosing the municipal pool. A YMCA facility, if accepted might well provide the gymnasium as well as the full time recreational director. Negative results have been obtained on first contacts with the YMCA.

Virgil Dodson said: "Speaking of the slums in our town, we have always thought slums were the Labor Camp. Go to the southwest part of town and take a look. The same conditions exist there; also in the southeast, but not quite so bad. Weeds, rubbish, decayed buildings are all conducive to rats. Something should be done about those areas. I do not have the answer."

At the time of the meeting, the southwest part of town was not in the city limits. Since that time much of that area has been incorporated into the city limits and efforts are being made to

Oldsters Tricked — Part I in a Series

Know Your Insurance Firm Before Buying, CC Warns

A letter received by the Amarillo Better Business Bureau recently states: "I noticed an article in the Amarillo paper dated 11-10-64 written by, or a speech made by T. J. Chapman about phoney insurance salesmen, and it seems to fit the case in this little community of . . . Texas, and which I, an elderly widow, got taken in or I felt that way all the time."

"Two men came here in the early spring and said they were from . . . Texas. They high-pressed me, into buying a policy, and I never have felt just right about it. They told me I could get my room at the hospital paid the day I took out the policy but I had a chance to use it about 2 months ago and they wrote back and told me I hadn't had the policy long enough to get any thing on it."

I didn't expect any thing other than the \$18 per day this guy said I would get.

"The company is the . . . What I want to know is the company all right, and will I be safe in paying another premium on it? It's a senior policy. It don't seem to offer too much for me. I am writing this for information solely to get my mind eased. This write-up in the paper said the companies have taken advantage of older people by aiming their advertisements at the mature people. I pay my premiums annually. Please, let me know if this is a reliable company. If I keep on

eliminate some of the problems mentioned in Dodson's comments. Again in respect of this problem, the power of condemnation already exists with the City where a condition exists which is clearly a hazard from a health or safety standpoint.

When it comes merely to a question of aesthetics, the appearance of the house, no government body has any right to take any official action. Regardless of the appearance of the house and its state of maintenance or its age, so long as it is not judged to be unsafe or creating a health hazard, there appears to be no legal action that can be taken no matter how desirable it might be from a point of beautification.

feeling about it like I do now I won't pay another premium on it, and that is where the companies make some good money. Signed

In reply to this rather plaintive letter the Amarillo Better Business Bureau replied as follows: "In reply to your letter of the 11th, the experience you

reported is typical of that of many older people in this area.

"You should expect your insurance company to pay all benefits offered in your policy; but you should be familiar with the limitations and exclusions that the policy contains.

"The insuring clause will limit the company's liability, in the case of sickness, to those

illnesses that originate after the effective date in the policy.

"You will also find a clause that will list a series of conditions which will only be covered if the illness originates after the policy has been in force six months.

"A final item you should check is the photostatic copy of your application for the policy, which should be attached to your policy. If the salesman failed to give correct and complete answers to the questions on your past medical history when he filled out the application, your signature on the application could be interpreted as the submission of a falsified application. In case of a claim, the company could refuse to pay un-

(Continued on Page 7)

New Product From Crisis At Home

Water Spot Remover & Polish Developed By Amarillo Man

By Sally Bivins

Never underestimate the power of an exasperated housewife. One day last April, Mrs. C. W. March, 4440 W. Hills, Amarillo, gave up on a window-cleaning project. No matter how she and her daughters tried, no matter what commercial product or household chemical they used, nothing would remove the white rings where hard water had splashed from lawn sprinklers and dried on the glass.

The exasperated Mrs. March had a solution to the problem not practical for most housewives; her husband was owner of Craftsman Glass, Inc., so she asked him to replace every pane of spotted glass.

"I measured all the windows," Chuck Marsh says, "and started off to get the glass. But on the way, I said to myself, 'When does glass have to be the cleanest and what do we use to get it that way? Well, glass has to be absolutely free of any foreign substance before it is silvered to make a mirror, or you get black and uneven spots. So when I got to the office, I just scooped up a handful of the compound we used to prepare glass for mirrors and took it home. In 45 minutes, every window was spotless.'"

Thus from a minor domestic crisis, a new product was born: Sparkleen.

Marsh learned the formula from an old-Czechoslovakian

mirror maker for whom he worked as an apprentice in Port Arthur.

Nevertheless, months of experimentation and work were required to extend the compound from the Marshes' shining windows to neat little canisters on supermarkets shelves.

The original cleaner had some drawbacks for home use. It was designed to work swiftly under the control of experienced glass workers. So Marsh combined the best features of two compounds, weakening one property and strengthening another, until he arrived at the present Sparkleen formula: a very fine, blue-gray powder which contains no harsh abrasives like pumice, has no caustic action or odor, is non-toxic and non-acid. It works somewhat more slowly than the mirror-cleaning formula, but it is safe and every bit as effective.

Marsh's office is lined with bottles and cans of other glass-cleaning products. He is constantly testing to see if there is anything that will remove water spots like Sparkleen; so far, he has found nothing.

Back in the warehouse, Marsh picked up a broken piece of glass that had been in a shower stall. It appeared to be hopelessly stained and dulled by water and soap deposits.

Then Marsh sprinkled a little of his Sparkleen on a well moistened, but not dripping, rag. The powder turned a deeper

blue on contact with water. Marsh rubbed briskly on the glass firmly and briskly, without rinsing, and flicked a dry rag over the area. The portion of the glass he had rubbed glittered shiny clean without a trace of spots or film.

Marsh experimented further with his new product and discovered that it cleanses aluminum, ceramic tile, chrome, copper and other surfaces with equal success, without scratching.

Sparkleen Sales Co. has grown like Jack's beanstalk. From an initial order in this first test market, the little canisters of powder have sprung onto shelves in trade areas centered around Amarillo, Midland, Odessa, Albuquerque, El Paso, Phoenix and San Antonio. Inquiries are coming from all over the nation, and Marsh is investigating the hard water qualities in an ever-expanding number of regions to determine the exact formula to suit other water conditions.

Now that this product of a brand-new Texas industry is on the shelves of many local supermarkets and being sold through distributors to institutions like hospitals and eating places, the inventive Mr. Marsh is likely to find himself lionized by grateful housewives as a knight in Sparkleen armor for his assistance in the battle against hard water and dust.

(Adv.)



ASSISTS IN PRODUCTION — Rene Batard, left, Hereford's exchange student from France, is assisting the drama department at West Texas State University in their production of "L'Alouette (The Lark)". Batard is shown here with Rod Smith, right, director of the play and Rex Fite, an instructor in French. The play will be presented Nov. 20-21 in the Branding Iron Theatre at WTSU. Batard will play a major role in the play. (WTSU Photo)

ARE YOU STILL WEARING THOSE BAGGY PANTS AND OLD FASHIONED SUITS?

AT MAY VARSITY SHOP, WE'VE LOTS TO OFFER!

Novelty Ideas in Men's Sport Shirts That Are Really Different: Ivys, Shirt Jacs, Italian Collars, The Leather Look and Many More by Play Boy, Duke of Hollywood, Campus & others

LOOKING FOR NEW IDEAS FOR CHRISTMAS?

Visit MAY VARSITY and see the best collection of Fall Favorites In Suits, Sport Coats and Casual Jackets by H.I.S., House of St. James, Marshall Ray, Botany, Campus, Silton FOR YOUNG MEN and MEN WHO THINK YOUNG

Our Botany Suits are Tailored Exclusively For Young Men With that Trim Look and are not to be Confused With Botany 500.

ENHANCE YOUR APPEARANCE WITH CLOTHES FROM MAY

Jim Bishop (at right) is shown wearing a Botany Suit, 100% wool, a campus shirt, 100% Dacron, Interwoven Socks (the greatest name in socks), Jarmen Shoes, matching 100% Dacron Tie and a Lee Hat with an H.I.S. Top Coat with zip out lining & a detachable collar all from MAY VARSITY SHOP. Jim is employed at the Holly Sugar Corp. (note). The 10% discount offered to Holly Employees is effective thru TUESDAY, DECEMBER 22nd.

"See the Ultimate in Mens Fashions"



Jim Bishop

Also Shop For CHRISTMAS GIFTS at MAY DEPARTMENT LADIES FASHION CENTER



May Varsity Shop



OFFICE SUPPLIES
The Ink Spot
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 144 W. 4th EM 4-0430

Television Headquarters in Hereford
 SERVICE ON ALL MAKES MOTOROLA SALES - SERVICE
 EM 4-1302
S & R Appliance

Patterson Chemical Co.
 Anhydrous Ammonia-Dry Liquid Fertilizers
 2-WAY RADIO EQUIPPED
 385 South EM 4-0566

Kerr Mobil Service

 143 E. 1st EM 4-9028

Classified Ads Gets Results

GO WHITEFACES

FIGHT, TEAM!
HEREFORD BAKERY
 Debs and Mildred
 519 Park Ave. EM 4-0177

Floyd's Restaurant
 Formerly Raney's
 "FOR FINE FOOD"
 STOP IN AFTER THE GAME
Open 24 Hours
 Hwy 60 West EM 4-1775

An Ad In The 'Hereford Brand' Gets Results

BEEFMASTER
 LIQUID FEED
BEEFMASTER LIVESTOCK Supply Co.
 205 So. 25 Mile Ave. EM 4-1304
 847 E. 1st EM 4-3448

C & W TILE... TOPS
 CERAMIC CABINET TOPS FLOOR COVERING
 HEREFORD

CUSTOM JANITORIAL SERVICE
 EM 4-3165
 Superior Janitorial Service

MATCH WITS WITH OUR EXPERTS
WIN \$12.50 CASH
PLUS BIG GRAND PRIZE OF 4 COTTON BOWL TICKETS!
FOOTBALL CONTEST
CONTEST RULES

1. Scratch the teams you select to loose and be sure to score the teams on the "Tie Breakers."
2. Tie Breakers will be used in case of a tie. Three prizes will be given—\$7.50 first prize; \$3.50 second prize; \$1.50 third prize.
3. Entries must be post-marked not later than 6 p.m. Friday or left at the Hereford Brand not later than 5 p.m. Friday. Address all entries to "Football Contest," Hereford Brand, Hereford, Texas.
4. Name and address must appear on your ballots.
5. Contest is open to ALL, except employees of the Hereford Brand. Sponsors and experts gladly accepted.
6. The person picking the most winners at the end of the season will receive 2 cotton Bowl Tickets. 2nd Place will receive 1, 3rd Place will receive 1, also.
7. Winners of Cash Prizes will be announced on this page each week.



Bill Penn

Patterson Chemical Co.
 Anhydrous Ammonia-Dry Liquid Fertilizers
 2-WAY RADIO EQUIPPED
 385 South EM 4-0566

- Arizona at ~~Arizona St.~~
- ~~Army~~ at Navy
- Rice at ~~Baylor~~
- ~~Holy Cross~~ at Boston Col.
- Cincinnati at ~~Houston~~
- ~~Green Bay~~ at Clemson
- ~~Los Angeles~~ at Florida Univ.
- Georgia Tech at ~~Georgia~~
- ~~Philadelphia~~ at New Mexico
- Notre Dame at ~~Cleveland~~
- Oklahoma at ~~Oklahoma St.~~
- ~~San Diego~~ at San Jose St.
- TCU at ~~SMU~~
- Tennessee at ~~Vanderbilt~~
- PRO
- Baltimore at ~~San Francisco~~
- ~~Green Bay~~ at Dallas
- ~~Los Angeles~~ at Minnesota
- ~~Philadelphia~~ at Cleveland
- St. Louis at ~~Pittsburgh~~
- ~~Kansas City~~ at New York

- Arizona at ~~Arizona St.~~
- ~~Army~~ at Navy
- Rice at ~~Baylor~~
- ~~Holy Cross~~ at Boston Col.
- Cincinnati at ~~Houston~~
- South Carolina at ~~Clemson~~
- ~~Miami~~ at Florida Univ.
- Georgia Tech at ~~Georgia~~
- Kansas St. at ~~New Mexico~~
- Notre Dame at ~~Southern Cal.~~
- Oklahoma at ~~Oklahoma St.~~
- ~~San Diego~~ at San Jose St.
- ~~SMU~~
- Tennessee at ~~Vanderbilt~~
- PRO
- Baltimore at ~~San Francisco~~
- ~~Green Bay~~ at Dallas
- Los Angeles at ~~Minnesota~~
- Philadelphia at ~~Cleveland~~
- ~~St. Louis~~ at Pittsburgh
- ~~Kansas City~~ at New York

- 1st Place Larry Rowls
- 2nd Place Jim Monroe
- 3rd Place Jim Arney

OFFICIAL ENTRY BLANK

Arizona at Arizona St.	Oklahoma at Oklahoma St.
Army at Navy	San Diego at San Jose St.
Rice at Baylor	TCU at SMU
Holy Cross at Boston Col.	Tennessee at Vanderbilt
Cincinnati at Houston	PRO
South Carolina at Clemson	Baltimore at San Francisco
Miami at Florida Univ.	Green Bay at Dallas
Georgia Tech at Georgia	Los Angeles at Minnesota
Kansas St. at New Mexico	Philadelphia at Cleveland
Notre Dame at Southern Cal.	St. Louis at Pittsburgh
	San. Fran. Kansas City at New York

TIE BREAKER

Notre Dame ..

Southern Cal ..

Army

Navy

Baltimore

San. Fran.


Name _____
 Address _____

PROFESSIONAL PHARMACIST
 "FOUNTAIN DRINKS"
 Nights EM 4-0348
CITY DRUG STORE
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 Quality Drugs Sick Room Supplies Sundries
 EM 4-1144

THE HEREFORD BRAND
LAST WEEK

HAYS IMPLEMENT
 South 385 Hi-Way
 HEREFORD, TEXAS


RED BARN
 FERTILIZERS - CHEMICALS
 RED BARN CHEMICALS, INC.
 LARRY KAUL c/o DEAF SMITH COUNTY GIN SALES REPRESENTATIVE HEREFORD, TEXAS PHONE EM 4-3888

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HUMBLE WHOLESALE
 Special Agent

 Ronnie Riley
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Farm Bureau INSURANCE


EAST SIDE '66' SERVICE STA.

 WASH - GREASE MINOR REPAIR JOBS ANTI-FREEZE
 ROCK STEWART - DEALER
ROCK STEWART - OWNER

- ★ Biggest Hamburger in Town
- ★ Order by CB Radio KEH2119
- ★ EM 4-3252
- ★ 711 W. 1st

Big Burger Drive In
Soft Spray Car Wash
 ★ 5 Min. Wash, 25c
 ★ Wash and Weather Coat
 ★ Motors
 ★ Vacuum For Inside
 ★ Coin Operated
 ★ Wash Cars
 ★ Chamois
 25¢ ★ New All Weather Drying Shed — Winter & Summer Proof
 107 Ave. A Open Till 10:30 p.m.

Paul's Gulf Service
 Formerly HALES GULF SERVICE
 ★ Brake Service ★ Wheel Balancing
 ★ Minor Auto Repair
 Pickup & Delivery Road Service
 EM 4-0010 830 S. 25 Mile Ave.

COWAN JEWELRY
 FOR BETTER DIAMOND BUYS

 217 N. MAIN

Local American Legion Post Has Thanksgiving Dinner

More than 75 members of the local American Legion Post were on hand Tuesday evening for the annual Thanksgiving Dinner which was held in the legion hall.

The decorations on the tables were by the Auxiliary, centered with poppies and small flags.

The head table especially emphasized the "Rehabilitation Program" using poppies on a trellis and figurines representing the patient, the nurse, the volunteer worker, all deserving the highest honor.

Mrs. Ott introduced the guest speaker, Dr. Charles Bishop and presented him with a check from the Stamford Post to be used for a Television for the V. A. Hospital. Dr. Bishop made a brief speech on the work in the V. A. hospital and as a director, he explained to the Legion members that there were just so many beds available and if their delay in getting admittance seemed long to them, it was no fault of the hospital, just lack of needed facilities.

At the conclusion of his speech, Dr. Bishop was presented with a book of jokes by Miss Cynthia Hanna, a junior member.

These jokes were compiled and assembled by all the junior members and are one of their many worthwhile projects.

Colored slides of the volunteer work in the V. A. Hospital were shown by Frank Ackley, recreation director of V. A. Hospital and he commented on the program during the showing.

"Unless you have participated in this work, you have very little knowledge of what goes on there," Ackley said.

About 400 volunteers are there each month offering their help and entertainment and are deep-

ly appreciated. He also said that when he first went into the work in 1936, volunteers were unheard of. Those who have never gone from here are invited to come on each second Monday of the month and especially during the Gift Shop week, Dec. 8-10, and help patients select his gifts for his families, Ackley urged.

A gift wrapping and mailing service is also included at no cost to the veterans, so many volunteers are needed for Gift Shop week.

"If you have not turned in your gift for Gift Shop Week, you may do so yet", Mrs. Ott told the group.

Benny Womble, commander of the American Legion expressed his appreciation to the guest speakers, the Auxiliary and all those attending for the efforts extended by the local post during the past year.

Church Plans Consecration Day Monday

Monday will be Consecration Day for members of the First Christian Church, it was announced Saturday by the pastor, the Rev. Eugene Brink.

Here to assist in the services Monday will be the Rev. J. R. Johnson, minister of First Christian Church in Arlington.

He also will be guest speaker



Rev. J. R. Johnson

Texan...

(Continued from page 4)

has to work at the Texas Baptist Convention headquarters, first as associate director, then as director of public relations for enterprises associated with the church.

At about the same time Moyers, who later was to become an ordained Baptist minister, took a position with the Baptist Theological Seminary in Fort Worth. In his public relations work for the seminary, Moyers was in frequent touch with Wright.

Shortly after John F. Kennedy became president and the Peace Corps was established, Moyers left the staff of then Vice President Johnson, which he had joined a few months earlier, to become deputy director of the corps. One of the first things he did was to ask Wright to come to Washington and take a public relations position with the Peace Corps. Wright did so in January, 1962.

So it was hardly surprising that Moyers, after shifting from the Peace Corps to the White House immediately after Johnson became president, asked Wright to go with the Democratic National Committee.

Since last March the west Texas has been busy as coordinator of all campaign efforts involving advertising and news media. He was responsible for such campaign films as "A Thousand Days," an accounting of Kennedy's days in the White House; "Road to Leadership," a biography of President Johnson, and "Quest for Peace."

What Wright is going to do after returning from the global trip, he doesn't yet know. The job he did for the Democratic Committee is completed. But, being on the winning side, he isn't worried.

Operation...

(Continued from page 5)

In fact, in the opinion of this writer, this hinges on a social and political philosophy.

Do people have the right to live in sub-standard housing if that is all they can afford or all they desire to live in even though the existence of such housing may be considered to an eye sore to others with greater economic opportunity or higher standards?

enjoy a thrilling free Hour of Beauty

Receive the famous "3 Steps to Beauty" complexion care demonstration... free! Learn make-up secrets to accent your own type of beauty and receive a professional make-up... all free! Phone now to arrange for your free Hour of Beauty!

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Specials Good Mon. - Tues. - Wed. - Fri. - Sat. - Nov. 23, 24, 25, 27, 28

CLOSED THURS. NOV. 26 FOR THANKSGIVING

HAM SANDWICHES

Saturday Only

10¢ each

FREE

Register For 10 Free Gifts

5 HAMS
5 TURKEYS

Given Away Wednesday, 8 p.m.

Norbest Frozen

TURKEYS

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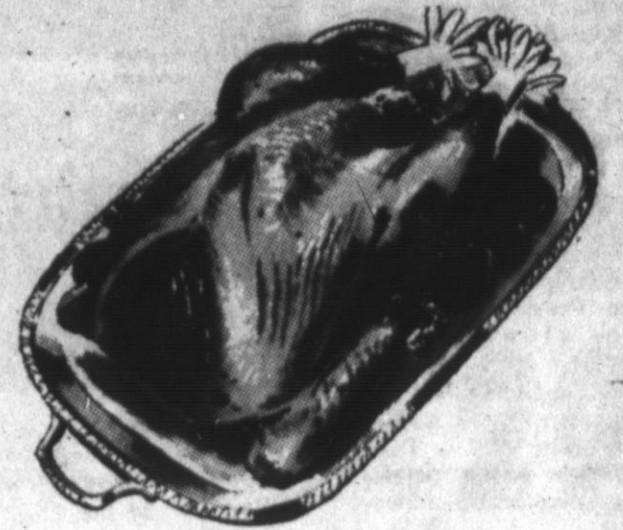
Lb.

39¢

TOMS

Lb.

35¢



HAMS

Taylor Made

SAUSAGE

BUTT END Lb.

49¢

3 for \$1

WHOLE Lb.

45¢

Flavor Wright

BACON

SHANK PORTION Lb.

39¢

2 for 89¢

SWEET POTATOES



5¢ Lb.

Texas

Oranges

2 lbs. 25¢

U.S. No. 1 Red

Potatoes

10 lbs. 59¢

CRANBERRIES

29¢ Lb.

Shurfine Green Beans

303 Cut 2 For 35¢

Oldsters...

(Continued from Page 5)

der such circumstances, and would be required merely to return such premiums as had been paid on the policy.

"To avoid a recurrence of your unfortunate experience, you should select a company with a proven record of prompt payment of claims, and examine a sample policy carefully. Any responsible agent will be happy to assist you in your study of the policy."

Next: "Pop-lock Insurance."

Legal Notice

TO ALL PERSONS INTERESTED IN THE ESTATE OF MARY E. KING, DECEASED

Notice is hereby given that on the 20th day of October, 1964, J. H. Williams and Vernon G. Kyle were duly appointed by the Probate Court of Deaf Smith County, Texas, as Independent Executors of the Estate of Mary E. King, deceased, and each of them has duly qualified as such executor.

All persons having claims against the estate of Mary E. King, deceased, should present the same to J. H. Williams and Vernon G. Kyle, Independent Executors, in care of Cowart & Bybee, Box 536, Hereford, Texas, the attorneys for the estate.

S-21-3c

Humpty Dumpty Salmon	... tall can	45c
Cloverlake Ice Cream	... 1/2 Gal.	69c
Purex Bleach	... 1/2 Gal.	39c
Reynolds Foil	... 12" x 25' roll	29c
Scotkins Napkins	... 2 for	29c
Folgers Coffee	... Lb.	79c
Tend'crust Brown & Serve Rolls	2 pkgs.	49c
Seven-Up	... 6 BH. Ctn. Plus Dep.	39c
Cloverlake Whipping Cream	... 1/2 Pt.	27c

STUFFING MIX

Bond 29¢

SUGAR PECANS

Powdered and Brown

Lb. Boxes

2 for 29¢

12 Oz.

79¢

Old Style Ginger Snaps and Lemon Snaps	28 Oz.	39¢
Shurfine - Frozen 6 Oz. ORANGE JUICE	4 For	89¢
Bakers - Angel Flake COCONUT	7 Oz.	29c
Betty Crocker White, Yellow, Devils Food CAKE MIXES	3 For	\$1
Cloverlake SOUR CREAM		25c

FRUIT PIES

Frozen - Marton's Apple - Peach - Cherry Pumokin - Mince

29¢

MARSHMALLOWS

Kraft Miniature 10 1/2 Oz.

19¢

MARSHMALLOW CREME

Kraft 7 Oz.

23¢

Baby Magic	1.00 Size	69c
Jergens Hand Lotion	1.00 Size Plus Tax	69c
Shurfresh Crackers	lb.	21c
Dream Whip	4 Oz.	39c
Jello	3 Oz. Pkg.	10c
Shurfine Flour	10 lbs.	69c

TAYLOR & SONS FOODS

YOUR HOME TOWN BOYS

CASH AND SAVE

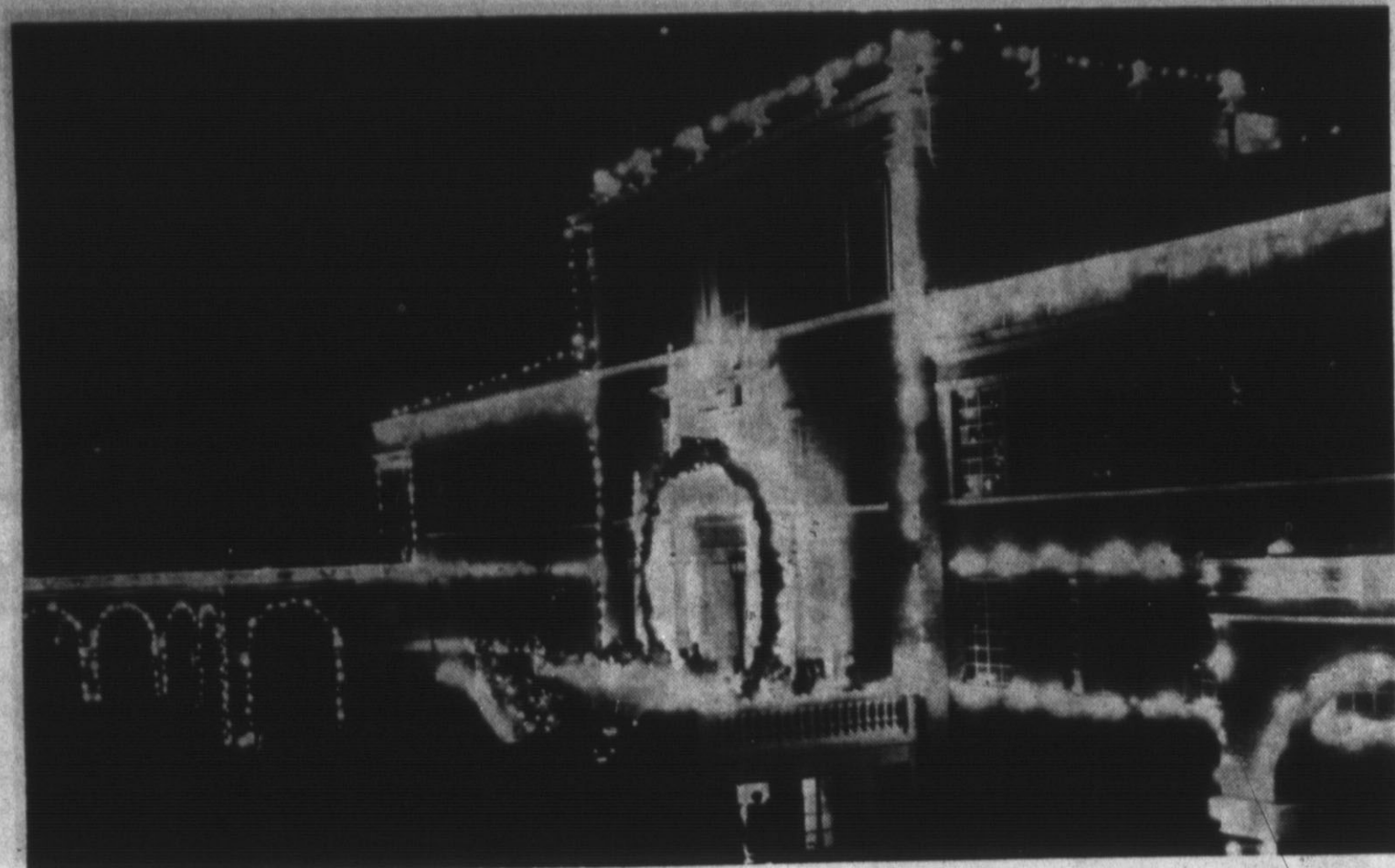
LOW LOW EVERYDAY SHELF PRICES

GREEN STAMPS

Letter To The Editor

Dear Editor:
The following letter to the Editor in the Amarillo News last Tuesday morning was called to our attention by a friend, and after reading it, we felt that it should be passed on. The letter, signed by B. B. Bullard, 1324 E. 4th, follows:
"Just recently we ran across this startling piece of information. Though it is not secret, how many people know or realize its significance? Keep in mind that the President's power was originally quite limited. This came from the Los Angeles Law Library. It can also be found in the Federal Register, written on Feb. 20, 1962, pages 1519 through 1547.
On Feb. 16 and 27, 1962, John F. Kennedy signed into law the following executive orders which can be put into operation at the President's discretion and he alone has this power now!

Executive order 10995 — Take over all communications media.
Executive order 10997 — Take over all electric power, petroleum and gas fuels and minerals.
Executive order 10998 — Take over all food resources and farms (including farm machinery).
Executive order 10999 — Take over all methods of transportation, highways, seaports, etc.
Executive order 11000 — Mobilization of civilians into work forces under governmental supervision.
Executive order 11001 — Take over all health, welfare and educational functions.
Executive order 11002 — Postmaster General (member of the President's cabinet) will operate a nationwide registration of all persons.
Executive order 11003 — Take over all airports and aircraft.
Executive order 11004 — Take over housing and finance authorities to relocate communities; to build new housing with public funds; designate areas to be abandoned as unsafe; ex-



CAROL OF LIGHTS — Adding a warm glow for the Christmas season on the campus of Texas Tech is the Carol of Lights celebration, which "turning on" of the Christmas evening ceremony centers around the Science Quadrangle, shown above, with the large wreath and lighted archways providing a background for a program and singing of Christmas carols by the audience. (Tech Photo)

Executive order 10996 — Establish new locations for populations.
Executive order 11005 — Take over all railroads, inland waterways and public storage facilities.
Executive order 110051 — Designate responsibilities of office of emergency planning, give authorization to put all other executive orders into effect in times of increased international tension or economic or financial crisis.
Part One, Sec. 101d — Herein states (the Director of the Office of Emergency Planning) is to perform additional functions as the President may from time to time direct.
These Orders became law merely by being published in the Federal Register. They do not require the knowledge nor consent of Congress. Congress is not allowed to pass on it, nor are we protected in any way. The entire program has been well engineered.
Name withheld by request

BIRTHDAY SALE
NORELCO RAZORS
Reg. 24.95
\$11.13
Floating Head
Reg. 29.95
\$16.13
COWAN JEWELRY

REP. ROGERS WRITES

'One Man, One Vote' Theory Will Be Tested By Congress

It is the burning issue of our time — the issue of whether State governments are to possess the right to take into account the particular economic, social, and political composition of their States in determining the proper apportionment of seats in State legislatures.
The 88th Congress adjourned without reaching a solution to the problem posed by the Supreme Court's so-called "reapportionment" decisions which require that both houses of State legislatures be structured solely on population factors — along the lines of the "one man, one vote" theory. The 89th Congress, to convene in January, will face the issue squarely and early in its first session.
Further reflecting the shift of the Nation's population to metropolitan centers, the U. S. House of Representatives and Senate will be composed of more members from large cities than ever before in history. However, every effort will continue to be made to impress upon House and Senate members that the recent Supreme Court decisions pose a threat not only to the sound functioning of State representative government but also to the needs and desires of people residing in the less-populated areas of our 50 states. It seems certain that the effect of the Supreme Court rulings will be to concentrate massive and dominant legislative power in the hands of representatives from high-density population areas; it is also certain that many Americans view such power concentrations with deep foreboding.
Would residents of rural and semi-rural areas be well and properly represented in legislatures whose solid majorities are comprised of members unfamiliar with, or who care little about, any but the problems of municipalities? Would not urban-oriented legislatures be susceptible to the corrupting influence of boss rule? Would there not follow a consolidation of many State legislatures into uni-

Walcott Club Plans Party

Walcott Community 4-H club planned their Christmas party, to be held Dec. 22 at a recent meeting. It will be a skating party.
New officers serving the club are Janice Turrentine, president; James Jesko, vice-president; Lynn Rudd, secretary-treasurer; Carol Turrentine, reporter; Patsy Rudd, song leader; Barbara Kee, drill leader; and Larry Minks, council delegate.
Linda Paetzold led the recreation. The meeting was held at the Community Center with the Turrentine girls as hostesses.

Walter Rogers Plans Party

Walter Rogers, member of Congress, 18th District of Texas, plans a party for the Turrentine girls as hostesses.

Letter To The Editor

Editor:
The lady from Amarillo who stated in her letter to the Editor, "I think it is a disgrace for anyone to run our government and President down the way Young does with his cartoons," apparently has missed the point altogether.
In my opinion Mr. Young is not running down our established government nor our elected president. He is voicing his sincere convictions through his artistic talents.
Our Republic has always encouraged its citizens to express themselves publicly. Heaven help us to do so, but Heaven help us more when this nation's people can't express themselves in opposition; when we must agree 100% with those who are governing and leading us.
Gene Fooks

Rolling Plains Cattle Assn. To Hold Annual Sale

The Rolling Plains Registered Beef Cattle Association will hold its 6th annual bull sale in Clarendon Dec. 2 at 12:30 p.m. in the fair building, according to Tommie Potts, Memphis, president of the group.
Walter Britten will be auctioneer for the annual sale.
More than 70 bulls will be offered for sale, featuring top blood lines, good beef producing bulls and good herd bull prospects.
There will be 50 Herefords, 10 Galloways and 11 Angus bulls in the sale.
"The new sales arena is heated and you will be comfortable regardless of the weather. If you wish to come by plane, you can land at the city-county airport, buzzing the fair building on the east edge of Clarendon, and a car will meet you at the airport," Potts said.
Those wishing a catalog in advance of the sale can write to H. M. "Flip" Breedlove, secretary-manager of the association in Clarendon, Tex.
"We are expected a large turnout this year and would like to see the usual representation we have from the Hereford area, on hand for the bull sale," Potts said.

BUSINESSMEN:
a vital fact to remember:
9 OUT OF 10
shop the
Yellow Pages

Today, most people use the Yellow Pages directory because it's the easiest, fastest way of buying, renting, leasing, or ordering services.

With so many people using the Yellow Pages on so many occasions, can you take chances of being overlooked? Make your business easy to find by being represented under each product, service, or brand-name you sell.



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YOURS FREE—JUST FOR LISTENING IN YOUR HOME

Every Public Service customer can get the facts about electric heating SPECIFICALLY AS IT APPLIES TO YOUR HOME. At no obligation our heating representative will survey your home and give you the facts about converting to this modern, healthful way of heating. And, for your courtesy he'll present you with an Airguide, Model 407-B outdoor-indoor thermometer. Call your Public Service Company office, or

SEE YOUR REDDY KILOWATT RECOMMENDED ELECTRIC HEATING DEALER

The Electric Company

BIG BRILLIANT DIAMONDS

Bell & Crest or Wedding Bells

1 FULL CARAT
OF BLAZING BRILLIANT
DIAMONDS
IN 14K GOLD
MATCHED RINGS

SATISFACTION GUARANTEED OR YOUR MONEY CHEERFULLY REFUNDED

OUR AMAZING LOW PRICE

\$199.50
ONLY \$4 A WEEK

Rings and Diamonds enlarged to show detail. Choice of Yellow or White 14K Gold

COWAN JEWELRY
217 N. MAIN p. 646 Fifth Ave., New EM 4-3821

IT'S TRUCK TOUGH

TRUCK

TRADIN'

TIME!

Go see THE DODGE BOYS

TOUGH: like durable, powerful; unequalled load capacity. **TRUCK:** like Dodge builds tough ones. **TRADIN':** like priced nose-to-nose with Chevy and Ford. **TIME:** like now!

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DOUBLE

GUNN BROS.
With \$2.50 Purchase or More

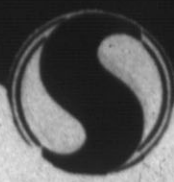
STAMPS TUES. & WED.

We Will Be
CLOSED
Nov. 26th
Thanksgiving Day



Of course, you want your Thanksgiving dinner to be simply perfect! From the first to the last delicious bite! And that's what you can count on when you choose feasting foods from Safeway. Our expert buyers have gathered the very finest from far and wide. The variety is remarkable... everything you'll need for the menu you plan. All this at Safeway's famous low prices. Come and let us help make your holiday perfect!

SAFeway



BLUE STAR

FROZEN PIES

● Mince 20 Oz.
● Pumpkin 22 Oz.
Ea. **29¢**



Grade 'A' Turkeys

Manor House
Tom Turkeys
16 to 24 Lb.

35¢
Lb.

Manor House
Hen Turkeys
10 to 14 Lb.

39¢
Lb.

Beltsville Turkeys Grade 'A' 4 to 6 lbs. **49¢**

Long Island Ducks Grade 'A' **49¢**

Baking Hens Manor House Grade 'A' 4 to 6 lbs. **39¢**

Armour Star Geese Grade 'A' 6 to 8 lbs. **53¢**

Oysters Kirkpatrick Standard 12 Oz. Can **89¢**

Stuffing Mix Mrs. Wrights 13 Oz. Pkg. **49¢**

Swt. Potatoes Town House Fancy 4 3 Qt. Cans **\$1**

Stuffed Olives Empress 5 Oz. Btl. **39¢**

HAMS

Armour Star
Fully Cooked
Shank Cut

39¢
Lb.

Frozen Pies Bel-air Premium Mince or Pumpkin Ea. **49¢**

Cranberry Sauce Ocean Spray No. 3000 Can **23¢**

Midget Pickles Zippy Sweet 8 Oz. Jar **29¢**

Broiler Foil Kitchen Craft 25' Roll **59¢**

Kitchen Craft Flour 10 Lb. Bag **89¢**

PUMPKIN

Libby's Famous Quality Canned Pumpkin 2 No. 303 Cans **31¢**

PINEAPPLE

Del Monte Sliced Quality 2 No. 2 Cans **79¢**

DRESSING

Piedmont Salad Dressing Qt. Jar **29¢**

GREEN PEAS

Town House Fancy Quality Sweet Peas 6 No. 303 Cans **\$1**

ICE CREAM

Snow Star Assorted Varieties SAVE 10¢ 1/2 Gal. Ctn. **59¢**

Pinkney's Hams Whole or Half No Center Removed Lb. **45¢**

Sliced Bacon Wilson's Corn King Lb. **49¢**

Cream Cheese Lucerne 8 Oz. Pkg. **29¢**

Canned Ham Armour Star 5 Lb. Can **\$2.49**

Boneless Ham Wilson's Festival Fully Cooked Lb. **98¢**

FRESH EGGS

Breakfast Gem Grade 'A' Medium Size Doz. **39¢**

Poultry Seasoning Crown Colony 1 Oz. Can **19¢**
Pumpkin Pie Spice Crown Colony Can **29¢**
Apple Pie Spice Crown Colony 1 1/2 Oz. Can **33¢**

Sage Napkins Crown Colony 5/8 Oz. Can **19¢**
Scott Dinner 50 Ct. Pkg. **25¢**
Pecan Pieces Azar 10 Oz. Pkg. **69¢**

Fresh Fruits and Vegetables

FRESH CRANBERRIES

Ocean Spray Fresh Cranberries 1 Lb. Pkg. **17¢**

Pascal Celery California Crispy Stalk **10¢**

Maryland Sweet

Potatoes 2 Lb. **29¢**

Bullheads or

Green Onions 2 bunches **19¢**

Colorado

Yellow Onions Lb. **7¢**

Fluff Puff Minutens — 10 1/2 Oz. Pkg. **27¢**
Marshmallows **27¢**
None Such — 9 Oz. Pkg. **29¢**
Mince Meat **29¢**
Pepperidge Farm — 8 Oz. Pkg. **29¢**
Stuffing Mix **29¢**

Del Monte — No. 2 1/2 Cans **45¢**
Spiced Peaches **45¢**
Kutus Cream Style — No. 303 Cans **19¢**
Golden Corn **19¢**
Betty Crocker — 8 Oz. Cans **2 for 19¢**
Biscuits **2 for 19¢**

Shady Lane
BUTTER
Pure Butter
Lb. Ctn. **69¢**

Lucerne Whipping
CREAM
Bonus Quality
1/2 Pt. Ctn. **35¢**

Mrs. Wrights
BISCUITS
4 8 Oz. Cans **29¢**

Wilson's Famous Bakerite
Shortening
3 Lb. Can **63¢**

Dristan Nasal Mist **\$1.19**
Dristan Cough Syrup **\$1.25**
5-Day Deodorant Pads **69¢** (Plus 7¢ Tax)

SAFeway

DOUBLE WEDNESDAY

These Prices Good
Thru Wed. in
Hereford, Texas

Let's save SUNDAY for a day of rest and worship!

Each week, dad, mother, sister, brother . . . all the members of the family . . . look forward to the one special day of the week, Sunday, which traditionally we have observed in America as a day of rest and worship. Managements of most business firms and organizations agree; they, too, recognize the value of observance of one day of the week in order that employees may rest, worship and have time to spend with their families and friends. True, many services must continue seven days a week in our present industrialized society, but must we deny to many others the privilege of a day of rest, Sunday, for our own profit or convenience? Your voluntary response to this appeal is invited. You can do your part. Resolve now to shop weekdays . . . **NOT SUNDAY!**

Encourage business firms to observe Sunday closing . . .

Shop weekdays...not Sunday!



— We Welcome the Following New Members —

EDWARDS PHARMACY
GIBSON'S DISCOUNT CENTER & PHARMACY

This Message Is Paid For By The Following Merchants Who Proudly Display This Emblem
They Deserve Your Support



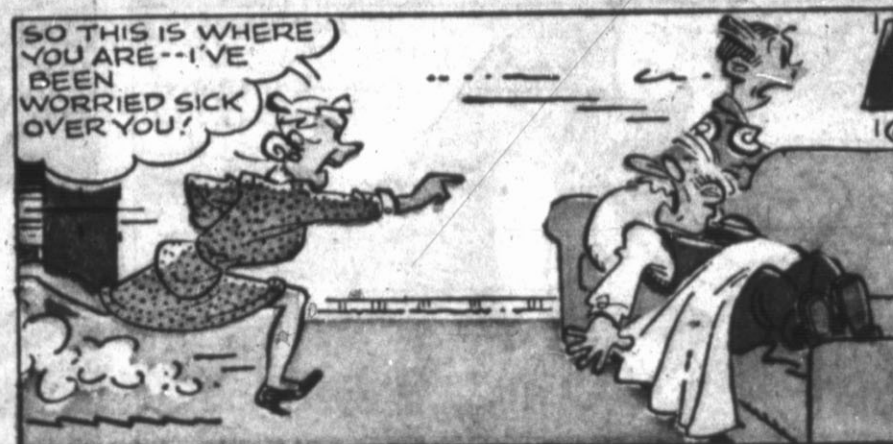
The Vogue
Cowan Jewelry
Glenn's Footwear
Littles of Hereford
Hereford Hardware
Leon's Shoes
Rutherfords
E. B. Black Furniture
Cooper's Market
Tannahill's Fabric Mart
Sunset App. - Gwynnes Cleaners -
Acme Cleaners
Gibson's Discount
Gibson's Pharmacy

Whites Auto
Piggly Wiggly
Helen's Youth Shop
Kesters Jewelry
Boyd Machine & Supply
Warren Bros.
Sunset Food
City Television
Harman's
Dub's
Edwards Pharmacy

J. C. Penney Co.
Hereford Parts & Supply Co.
C. R. Anthony Co.
The Ink Spot
First Printing Co.
Lankford's Flowers
McNeil Furniture
Ben Franklin
S & R Appliance

If you weren't contacted you may join us in future messages by phoning your firm name to any of the participating merchants.

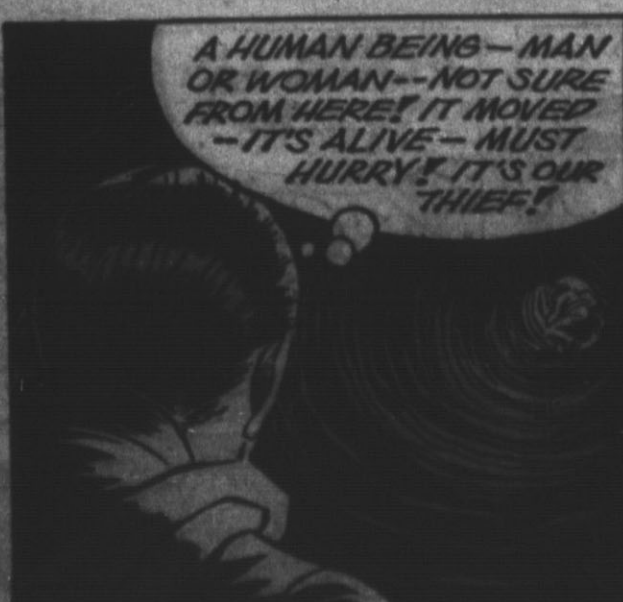
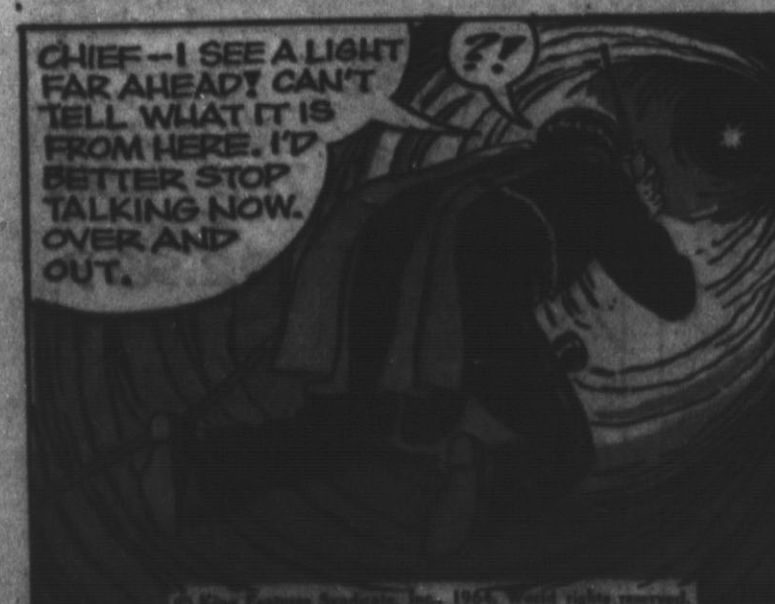
BLONDIE



MANDRAKE THE MAGICIAN



BY LEE FALK & PHIL DAVIS



TIM TYLER'S LUCK

by Lyman Young and Tom Massey



LET'S SEE...YES...THIS IS THE EXACT SPOT WHERE SPUD AND I HID IN THE UNDERGROUND CHAMBER!



TARKI CAN ATTACK WHILE I AM WITH YOU!

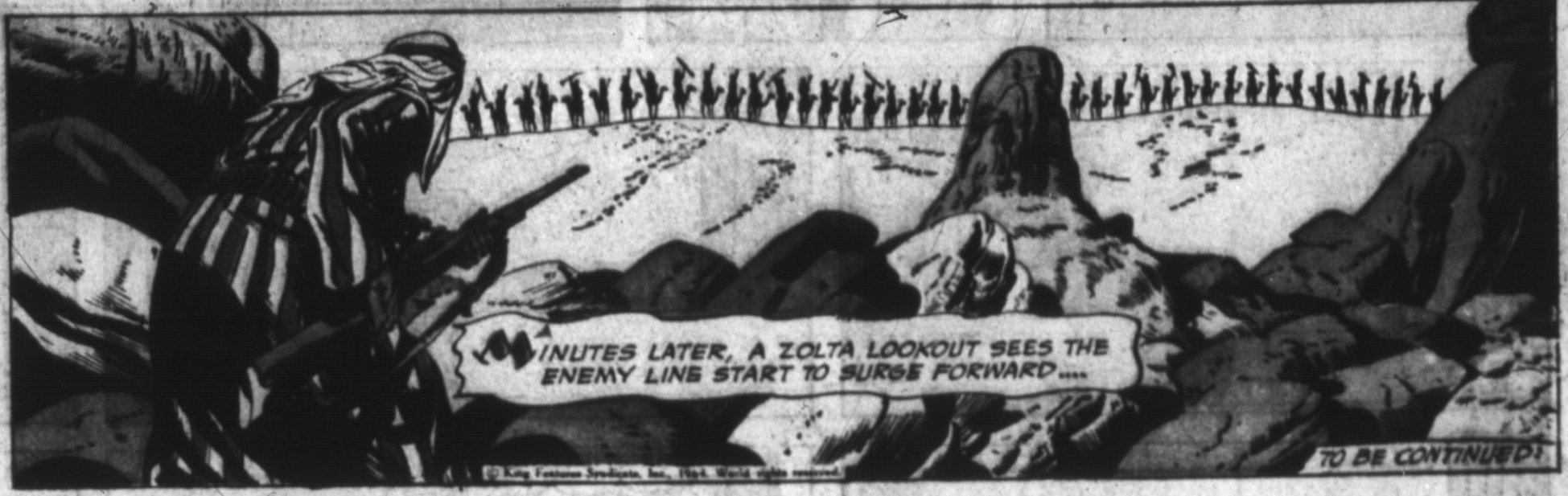
SEE FOR YOURSELF, ZOLTA! FAR OUT THERE ON THE DUNES SPUD HAS HALTED TARKI'S MEN!



ZOLTA'S CURIOSITY IS AT FEVER PITCH, AND HIS MEN ARE EAGER TO USE THE NEW TOOLS - SO FAR SO GOOD!



THE ROCK SLABS ARE CUTTING TRUE AND EASY, BUT IT'S TAKING LONGER THAN I THOUGHT!



MINUTES LATER, A ZOLTA LOOKOUT SEES THE ENEMY LINE START TO BURGE FORWARD...

TO BE CONTINUED!

BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



JIGGS, WHERE ARE YOU GOING?

JUST OUT FOR A LITTLE WALK



WELL, PROMISE ME YOU WON'T SPEND THE DAY IN DINTY MOORE'S

O.K. - THAT'S A PROMISE



WELL, THIS HAS BEEN A PLEASANT DAY! I REALLY ENJOYED MYSELF IN THE PARK



HI, JIGGS! AREN'T YOU COMING IN?

I PROMISED I WOULDN'T SPEND THE DAY HERE - BUT I GUESS A SHORT ONE WON'T HURT



JUST MY LUCK TO RUN INTO MRS. WAGINTONGUE



SHE'S PROBABLY PHONING MAGGIE RIGHT NOW! I MIGHT AS WELL MAKE A CLEAN BREAST OF IT



I JUST STOPPED INTO DINTY'S FOR A MINUTE

INSECT! I'LL BET YOU SPENT THE WHOLE DAY THERE!



YOU MET MRS. WAGINTONGUE? WHAT DID SHE HAVE TO SAY?

THE POOR THING HAD SUCH A BAD CASE OF LARYNGITIS SHE COULDN'T SAY A WORD

The Little Woman

by DON TOBIN



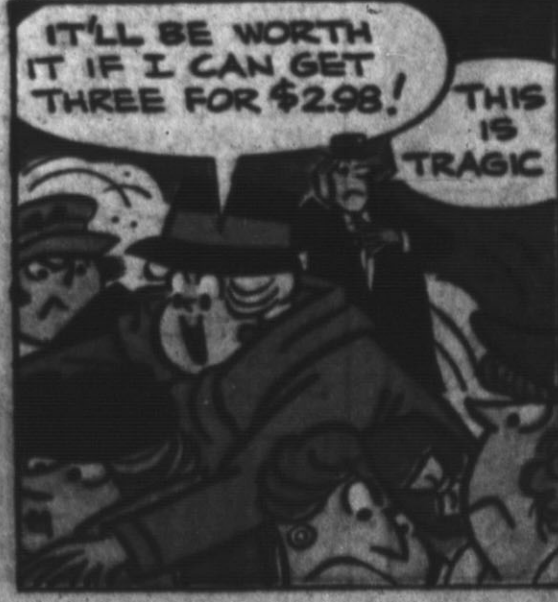
WHEE! THREE FOR \$2.98!

LOOK AT THE MOB AROUND THAT COUNTER - I'LL NEVER GET TO IT!



BUT I'VE GOT TO TRY!

EMILY, DON'T DO IT! YOU'LL BE TRAMPLED TO DEATH!



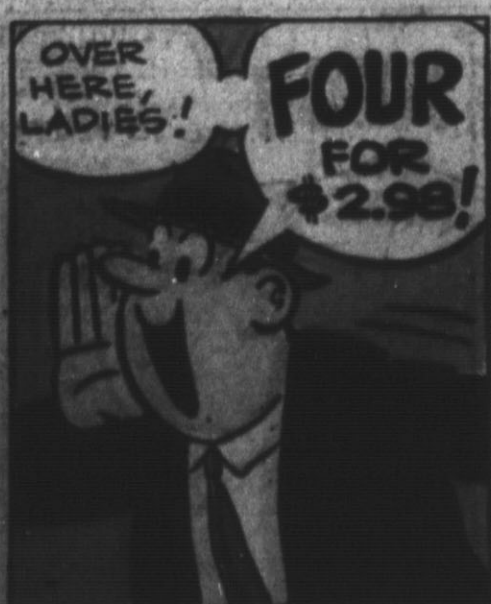
IT'LL BE WORTH IT IF I CAN GET THREE FOR \$2.98!

THIS IS TRAGIC



I CAN'T JUST STAND BY...

MAYBE I CAN DIVERT THEIR ATTENTION.



OVER HERE, LADIES!

FOUR FOR \$2.98!



FOUR FOR \$2.98?

WHERE?



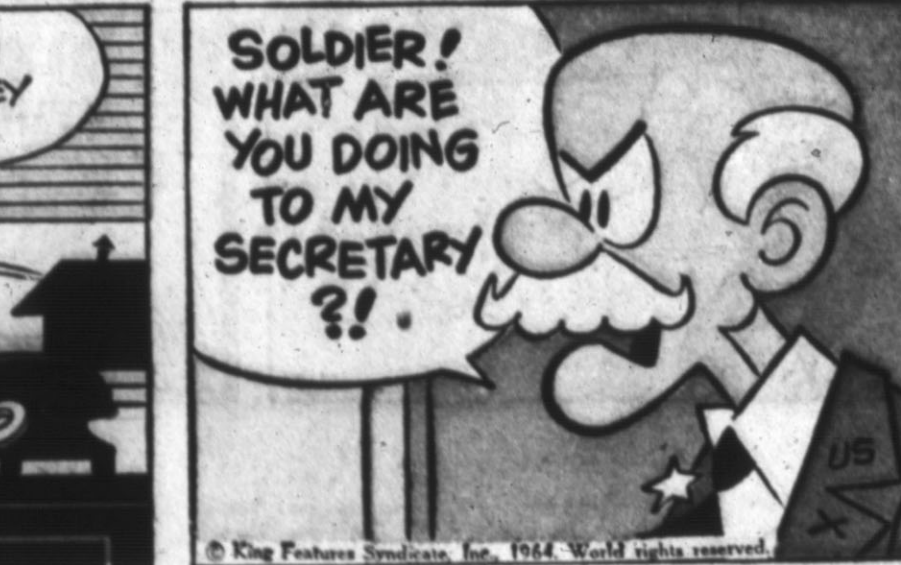
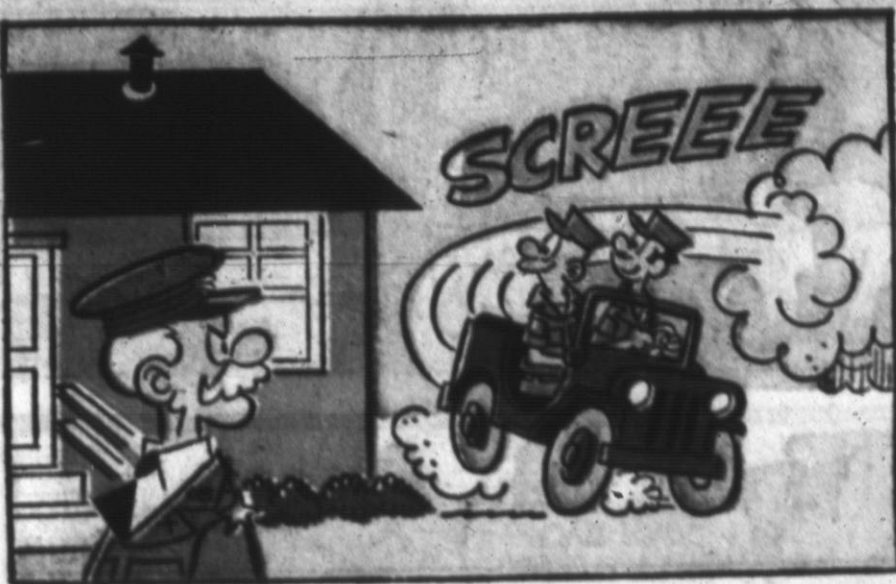
HERBERT, SPEAK TO ME!

I'M ALL RIGHT - DID YOU GET WHAT YOU WANTED?



NEVER MIND THAT! WHERE'S THE FOUR FOR \$2.98?

beetle bailey by mort walker



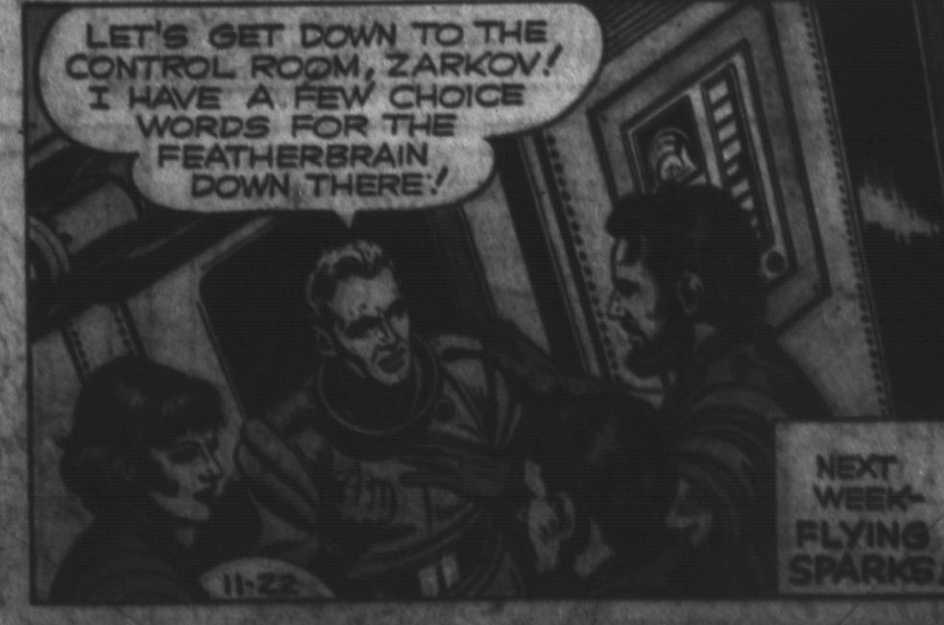
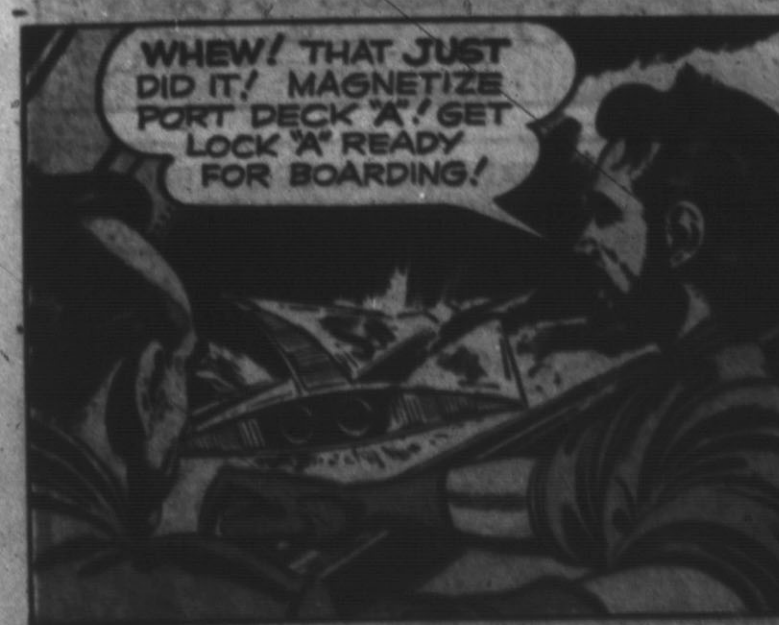
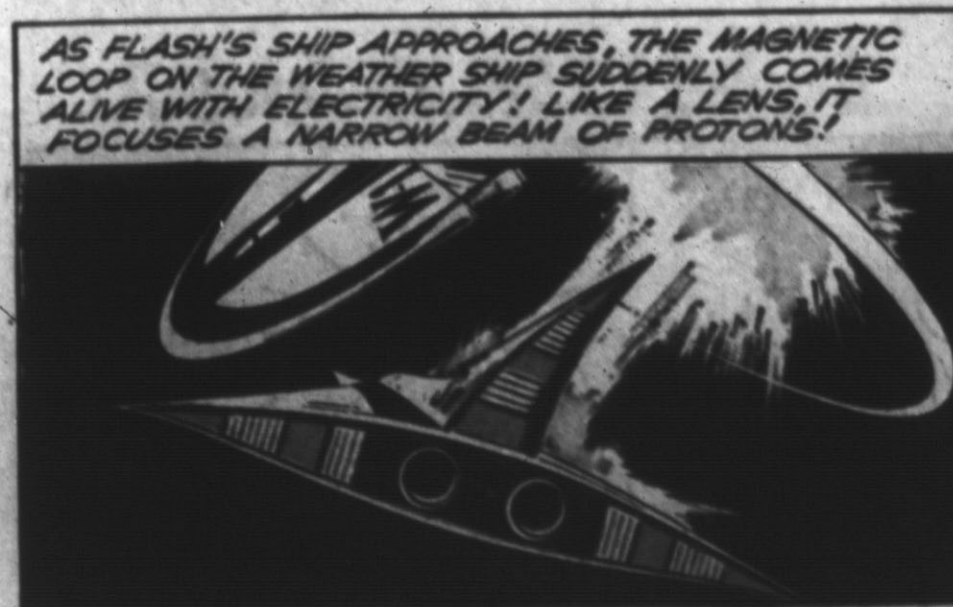
FLASH GORDON by MAC RABOY

FLASH AND DALE ARE SHUTTLING OUT TO JOIN A SPECIAL WEATHER-CONTROL SHIP ORBITING IN SPACE AROUND THE EARTH...



GORDON TO WEATHER SHIP W 1! READY TO MATCH ORBITS!

ROGER, FLASH! ZARKOV HERE! WE'RE ALL CLEARED AWAY FOR DOCKING! BRING HER IN!

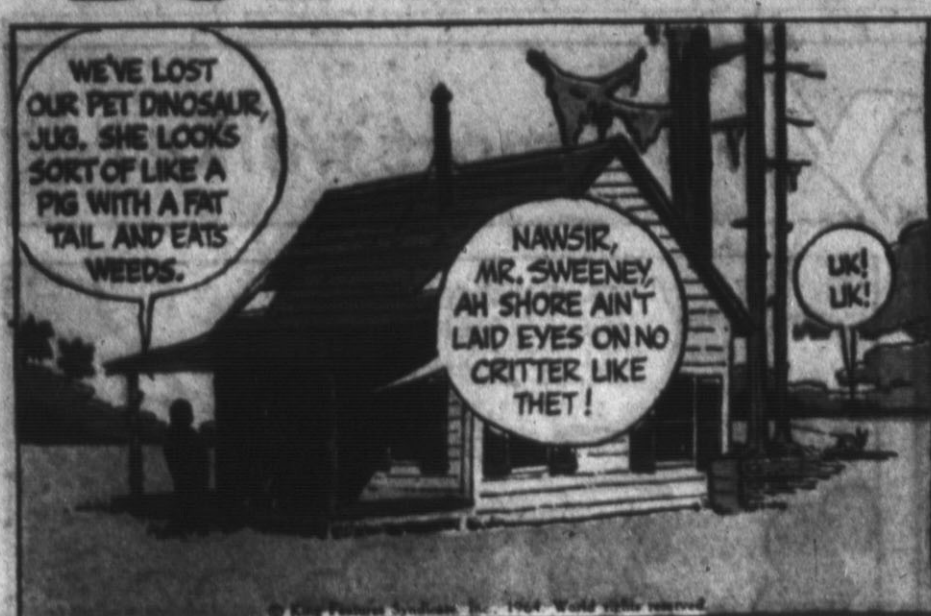


NEXT WEEK- FLYING SPARKS!

BUZ SAWYER

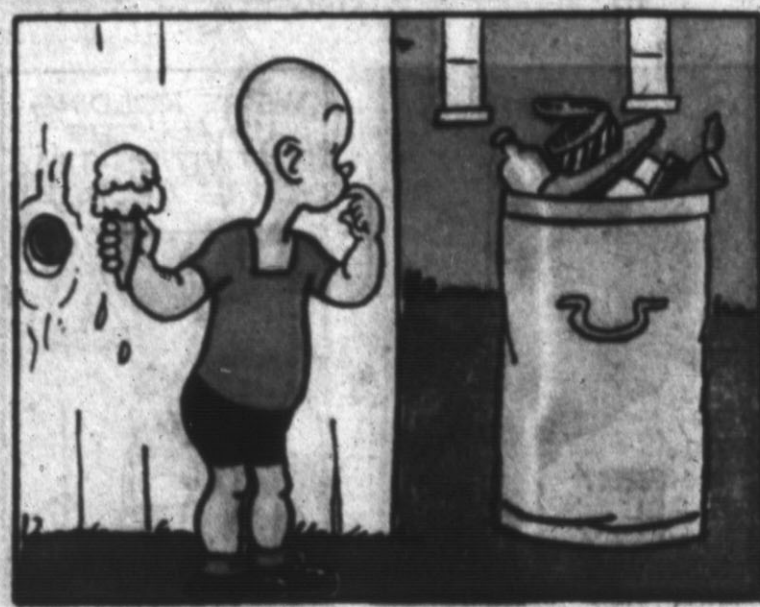
Featuring His Pal Rosco Sweeney

by ROY CRANE



HENRY

by CARL ANDERSON



The KATZENJAMMER KIDS

by JOE MUSIAL



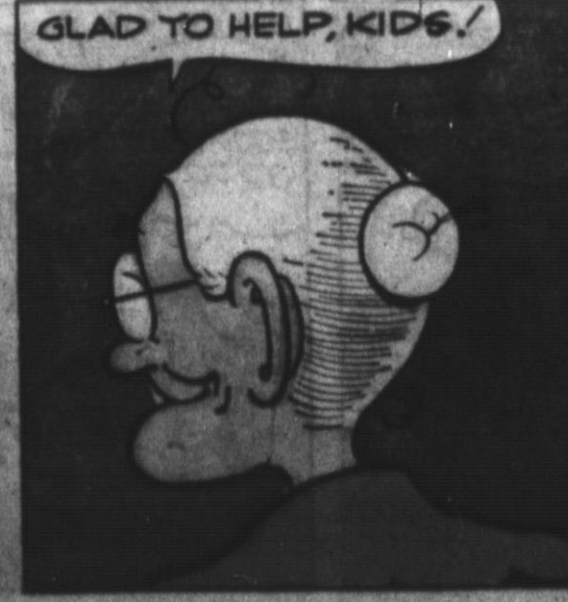
The PHANTOM

By Lee Falk



GRANDMA

By Chas. Kuhn



LITTLE IODINE by JIMMY HALO



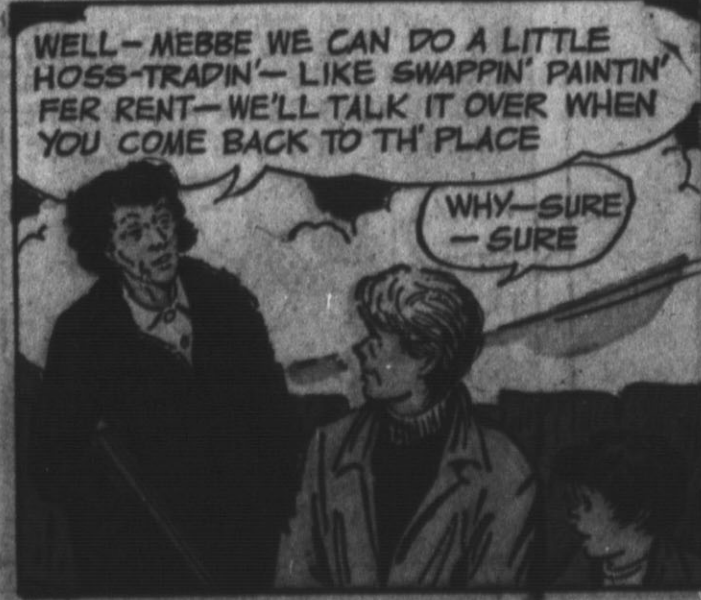
THIMBLE THEATRE starring POPEYE

by BUD SAGEN/DORF



LITTLE ANNIE ROONEY

By DARRELL McCLURE



The LONE RANGER

by Charles Flanders and Paul S. Newman

AS THE RAIN CONTINUES, THE TRAIL OF THE HORSE THIEVES VANISHES ...

IT'S BEEN A MILE SINCE THE LAST SIGN OF THE HORSES! WE'VE LOST THEM!

IT'S HOPELESS, DAD! MIGHT AS WELL HEAD HOME!

IF I DON'T SELL THOSE HORSES TO THE CAVALRY, WE'LL HAVE NO HOME!

WE'LL NEVER FIND THEM!

CERTAINLY NOT BY SETTING AROUND MOANING OVER OUR FATE! KEEP LOOKING!

LATER... KEMO SABAY! ROCK CHIRPED HERE-- HEBBE BY HORSE-SHOES! MANY NICKS!

IF THEY WENT THIS WAY THEY WILL CROSS THE RAPID RIVER AT THE WHITE SANDS FORD!

LET'S MAKE FOR IT!

DAD, DON'T YOU REALIZE THE MASKED MAN'S IN CAHOOTS WITH THE THIEVES? HE'S LEADING US ON A WILD-GOOSE CHASE!

I TRUST HIM! RIDE FOR THE FORD!

TAKING A SHORT CUT, THEY SOON REACH THE FORD...

SEE, DAD? NOT A SIGN OF THE HERD! THE MASKED MAN DELIBERATELY AWBLED US!

CHARLES FLANDERS 11-22

CONTINUED...

DONALD DUCK

by WALT DISNEY

YOUR TROUBLE IS YOU DON'T KNOW HOW TO MARKET!

SELF-SERVICE MART

I'LL GIVE YOU SOME POINTERS ON HOW TO SAVE!

HOLD IT! HOLD IT!

ALWAYS BREAK THE ENDS OFF BEFORE YOU WEIGH 'EM!

AND PEEL BANANAS?

NO, NOT THAT ONE! IT'S NOT THE SUPER LARGE ECONOMY SIZE!

IT'S NOT?

THAT'S BASICALLY YOUR TROUBLE... YOU DON'T BUY IN LARGE ENOUGH QUANTITY!

YOU SHOULD DO AS I DO...

AND GET THE GENUINE LARGE ECONOMY SIZE!

CONSIGNED TO S. MC DUCK

11-22

MICKEY MOUSE

by WALT DISNEY

I WANT MORTY TO DEVELOP AN APPRECIATION OF NATURE!...

...AMONG THE BEAUTIFUL REDWOOD TREES!

HI!

ISN'T THAT CUTE? MORTY MAKING FRIENDS...

...WITH ALL THE WOODLAND CREATURES!

YES--BUT THIS TIME HE...

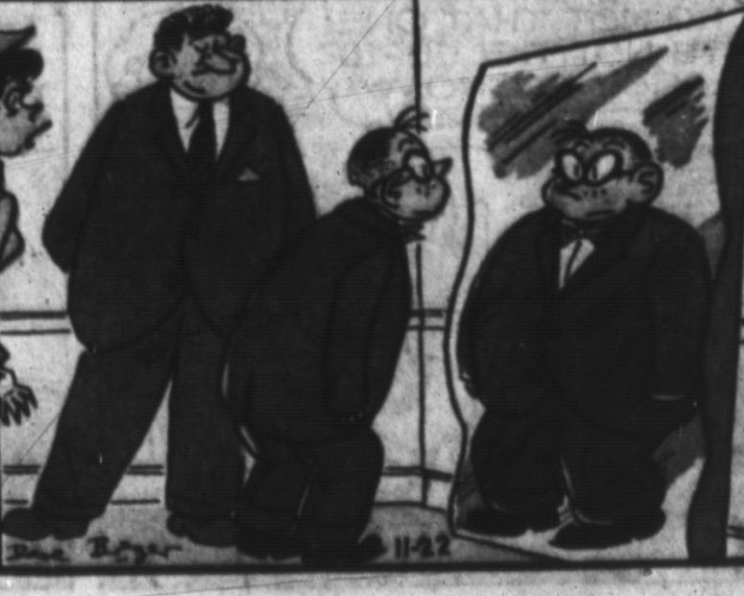
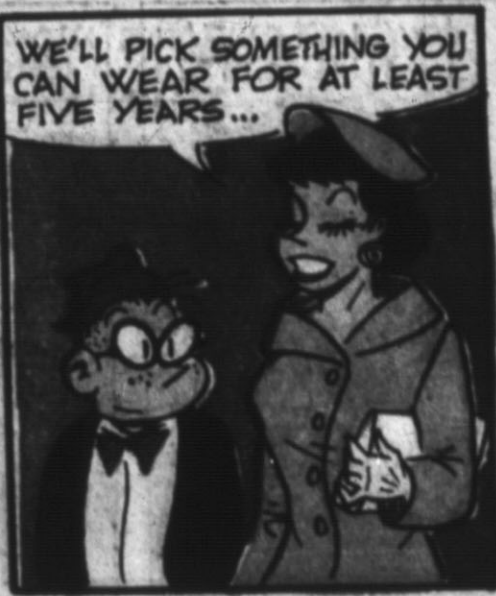
...OVERDID IT!

BZZ

11-22



MISTER BREGER by Dave Breger



BARNEY GOOGLE and SNUFFY SMITH by FRED LASSWELL

