

Crackdown On Trash Fines Draws Protests

Fifteen members of the Retail Merchants Committee of the Deaf Smith County Chamber of Commerce met for more than an hour this week with City Manager Dudley Bayne and expressed objection to the recent crackdown on merchants who were allegedly failing to comply with an ordinance which states all cartons placed in a Dumpster unit must be crushed.

Warrants were issued by the city, naming 23 Hereford bus-

nessmen in separate complaints and ordered them to appear before City Judge Henry Benson and answer to the charges.

Clete Corliss, chairman of the Retail Merchants Committee, presided over the meeting and explained the reason the merchants were provoked by the summons.

Corliss said several of the merchants were issued summons and felt they should have been given a chance to rectify their mis-

takes after the notice appeared in the Hereford Brand May 21.

The warrants were dated May 20 and were mailed to the merchants May 22.

Bayne told the merchants, "Every merchant was sent a copy of the ordinance when the units were installed and the merchants who were issued warrants have received several letters warning them of their repeated violation of the ordinance."

Some of the merchants insisted that they had not re-

ceived the first letter and that their warning had come after they were ordered to appear in court.

Only one store was fined out of the 23 warrants issued. The merchant was fined \$5 and reported to the Retail Merchants Committee he was told he would be fined \$100 if he appeared in the court again on a similar charge.

Another complaint pointed out by the committee was that the ordinance did not state a specific size carton which must be

flattened. The committee suggested to Bayne that a specific size be set up by the city and that a letter be sent to each merchant explaining what size carton must be crushed and any other provision which the merchants would be obligated to comply with.

The merchants felt that much of the cost of the sanitation department was caused by the low rates paid in the residential district, and that the trash pick-up in the down-

town area was actually making the city money.

"It is quite the contrary," Bayne declared. "While a larger portion of the expense in this department is caused by the low residential rates, much of it is caused by the expense involved in maintaining the units and keeping them empty. Also each of the units cost the city \$1,000 and when a merchant throws in five or six boxes and completely fills up the unit, he is just hurting himself and every other

merchant who is paying for the privilege of using that unit."

"We have ordered some stencils and will paint the ordinance on all the units to remind persons of the ordinance, but violators will continue to be prosecuted."

The meeting was adjourned with the Merchants Committee taking no official action, other than to suggest that the city council revise the ordinance and state the size box which must be crushed.

WEATHER

Moisture	High	Low
Sunday	97	62
Monday	90	64
Tuesday	91	60
Wednesday	82	58
Moisture this month:	.76	
Moisture this year:	2.45	
Moisture last year:	3.15	

The Hereford Brand

32 pages

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63RD YEAR — NO. 22

HEREFORD, TEXAS 79045, THURSDAY, MAY 28, 1964

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Memorial Day Ceremony Set

Hereford will mark Memorial Day Saturday.

Most stores and offices will be closed and American Legion and Veterans of Foreign Wars are planning a joint memorial service at the flagpole at West Park Cemetery.

Around Town

With The Brand Staff

Formal installation for Order of the Rainbow for Girls will be held Saturday night at 8 p.m. in the new Masonic hall on Country Club Drive. Mrs. Jimmy Mercer, Mother Advisor, said Wednesday. Joe Frances Deavenport will be installed Worthy Advisor. All Masons and Eastern Star members are invited to attend.

Marine Private James M. Martin, son of Mrs. Myrtle Martin, 108 W. Eighth, Hereford, has completed four weeks of individual combat training at the Second Infantry Training Regiment, Camp Pendleton, Calif.

James H. Tabor, 18, son of Mr. and Mrs. Guy Taylor, 235 Ave. A, Hereford, has completed basic training at the Naval Training Center, Great Lakes, Ill.

This is Realtor Week in Texas, proclaimed by Gov. John Connally. Mike Justice, president of the Hereford Board of Realtors announced Wednesday.

Combined Youth Choirs of First Baptist Church of Hereford and Canyon will leave Sunday for a 10-day Western tour. First stop will be Albuquerque Sunday night. Directing will be Charles Lovell. Business manager will be Duane Barrett and accompanist will be Mrs. Duane Barrett.

Charles Duvall, president of the Hereford Little League Association, announced yesterday that the minor and major league games scheduled for Friday would not be played due to the commencement exercises scheduled for Hereford High School. Duvall said the games would be made up June 6. No games are scheduled for Saturday evening due to Memorial Day.

All Negro parents, who have children who will start school next September are asked to attend a pre-school health conference with the school nurse today at 2:30 p.m. in the administration building. Please bring the child who is starting school with you.

Paul Engler, Hereford, has been named to serve on the cattle feeders' committee of the Texas and Southwestern Cattle Raisers' Association for the coming year, says Fred Wulff, Brady, TSCRA president.

Try-outs for the American Legion baseball team will be held at 5 p.m. Saturday at the High School Baseball Field according to Johnny Haney, manager. Anyone born before Sept. 1, 1945 is not eligible to participate in the baseball program. Practice dates and schedules will be announced at a later date.

West Texas Rural Telephone Co-operative, which is staging a

The ceremony is scheduled to start at 10 a.m. with the commanders of the two organizations, Benny Womble and C.W. (Smitty) Smith, respectively, in charge.

Flag raising will open the program with a firing squad and taps following. Invocation will be said by Gene Fooks, minister of Central Church of Christ, and Ira Ott will be in charge of the memorial service.

The organizations are asking especially that all Gold Star mothers be present for the brief ceremony.

Meantime, most stores will be closed for the day but for old-timers, the day will have special significance. They are planning their Mid-Plains Pioneers' day at Community Center. A flagpole ceremony there is planned for 9:30 a.m.

Clete Corliss, chairman of the Chamber of Commerce's Retail Merchants Committee says that practically all stores have agreed to close for the day.

The Court House and City Hall both of which normally close on Saturday, will take their usual weekend holiday.

Both banks will be closed and Hereford Texas Federal Credit Union and Hi-Plains Building & Loan also will close. Chamber offices will not be open Saturday.

No mail delivery is planned since the post office, along with all other federal agencies, will be closed for the day.

'Rabid' Pooch Wasn't

Did you ever get chased by a rabid dog?

Roy Faubian, announcer for Radio Station KPAN did — or at least he thought he did.

The adventure all began Monday afternoon when employees at High-Plains Savings and Loan reported that a white-mongrel dog was staggering across the parking lot and appeared to be sick.

By the time officers of the Hereford Police Department arrived the dog had staggered down to KPAN. As the officers arrived, they discovered that they had not brought the dart gun used to knock the dogs out painlessly.

While the police were returning to get the dart gun, Faubian decided to take a closer look at the animal. The dog apparently didn't approve of this

Summer Hours For Library Set

Deaf Smith County Library will remain closed on Saturdays during the summer months, according to Mrs. J. J. Boydston, librarian. Effective immediately, patrons wishing to check out books or visit the library will have to do so during the week.

Hours for the facility will be 9 a.m. to 12 noon, and 1 to 5 p.m. At the beginning of the fall school term, the library will return to the fall schedule which includes Saturday morning.

Books may be returned to the library during closing hours by placing them in the book depository located at the south entrance to the court house.

'Disaster' Label Asked For Ranches

Grazing Of Soil Bank Is Sought

With pastures bone dry and with practically all dryland wheat abandoned, federal agencies here have asked Governor Connally to request USDA to declare Deaf Smith county ranch lands disaster areas.

This was revealed Wednesday after the request had been forwarded to the governor by Agricultural Stabilization and Conservation Service, Farmers Home Administration and Agricultural Extension Service.

Connally is expected to make the request to U. S. Secretary of Agriculture Orville Freeman, within the next few days.

Faust Collier, ASCS manager here, said such a procedure is required before a disaster can be declared.

"We are asking that grazing on soil bank land be permitted," he explained, "and such is possible only when an 'emergency' is declared." Thus the reason for the request to Freeman.

While even irrigated wheat is "off" slightly from past years, dryland wheat has virtually died out, and already much of the land previously planted to wheat has been plowed, making ready for grain sorghum.

Tuesday night's .62 inch rain here will have little effect on the pasture situation, Don Newman, SCS official here, said Wednesday.

Although additional rains will eventually cause dormant grasses to "come to life," it will be some time before any appreciable grazing on the "dead" pastures will be possible, Newman explained.

He said the grass, although not dead, is "as dormant as it is in mid-winter."

The serious wheat situation, the second such occurrence in as many years, probably is responsible for the high percentage of sign-up in the 1964 wheat program.

Collier said his office was "amazed at the response to the program. A total of 908 wheat farmers signed up before the May 22 deadline, and the ASCS officer said 150,139 acres are included in the program. The 908 wheat farmers agreed to divert 18,925 acres. This did not include acreage already diverted to the soil bank, and the sign-up also does not include farmers who plant 20 acres or less to wheat, he explained.

"We feel that the response to the voluntary wheat program for 1964 has been exceptionally good," Collier summed up.

Meantime, although wheat outlook is not good and pastures have practically dried up, other crops are looking good.

Sugar beets are up and looking good, farm experts said. Of course all the county's sugar beets are grown under irrigation. Altogether, 251 Deaf Smith County farmers are growing sugar beets, many of them for the first time this year. Acreages ranged from 12 to as high as 400 acres, with some 12,000 total. All beets are to be marketed through Holly Sugar Corporation's new plant here which will be completed this autumn in time to handle the 1964 crop.

Some farmers have been growing sugar beets here for 17 years, but the crop was shipped to other plants for processing. Holly's acreage for this plant is limited to this county and to Farmer, Castro and Curry Counties, the last in New Mexico.

In the four counties, some



OFF TO GOOD START — Sugar beets, some 12,000 acres in Deaf Smith county, are off to a good start as the picture above shows. This will be the first crop produced for processing in Holly Sugar Corporation's new plant west of Hereford.

(Brand Staff Photo)

Chatter, Singing, Luncheon to Rule the Day

Pioneers Set For 'Their' Day

Pleas Heard In County Court

Six persons entered pleas of guilty to charges involving six different complaints, before Deaf Smith County Judge H. C. Williams.

On the first case, Joe Garcia entered a plea of guilty to a charge of carrying a prohibited weapon. Garcia was fined \$100 and costs and sentenced to three days in the county jail.

In the second case heard by Judge Williams, Clarence Bromberg entered a plea of guilty to a charge of aggravated assault and was fined \$50 and costs.

Florence Ball was fined \$1 and sentenced to one day in the county jail after she entered a plea of guilty to a charge of swindling with worthless checks.

In another case, Charlie Arizon was sentenced to nine days in the county jail after he entered a plea of guilty to a charge of child desertion.

Sue Jones was fined \$100 and costs after she entered a plea of guilty before Judge to a charge of possession and sale of alcoholic beverages.

Manuel Rodriguez was fined \$100 and costs and sentenced to three days in jail on a charge of driving while intoxicated.

\$17,600 Extra Income Seen

Valuation Up \$10 Million

The 1964 county tax roll will show an additional \$10 million in county property valuation says County Tax Consultant H. A. Tuck, appearing before the Deaf Smith County commissioners Monday.

Based on the 22 per cent taxable valuations and the 80 cents per \$100 statutory rate limit, the increase would amount to approximately \$17,600 in actual tax revenue for the county.

Approximately 50 per cent of the \$10 million total valuation will come from the partially completed Holly Sugar Mill west of Hereford. The court also set July 6 as

the day to convene the county's "Board of Equalization". At that time commissioners will hear complaints concerning tax equalization. The Board is comprised of the four-member court, and will convene in the commission room.

In other business Monday, the court dealt with a number of routine matters including the issuance of warrants for the purchase of three new road graders.

Warrants of \$10,000 each would come due in December, 1964, 1965 and 1966, with the remainder of the \$40,964 purchase price to be paid in cash upon

receipt of the equipment.

A matter of policy was settled for the county library when commissioners voted unanimously to require all back fines to be paid before a suspended library card could be re-issued. The action came after the complaint of one patron who claimed she had been unjustly denied a library card.

Commissioners also approved the request of H. D. Agent Argen Draper for a two-week study period at Texas Women's University this summer, and approved the sending of clerks Cynthia Vines, Dorothy Craig

and District Clerk Lucille Posey to a Clerk's School and Conference in San Antonio early in June.

Also handled during the session was the approval of a request by Paul B. Schroeter for the crossing of a county road with an 8" irrigation pipeline. The location is as follows: Beginning at the Northeast corner of Block No. 20 of the Ricketts Addition to the town of Hereford, and crossing thence Northeast to the Southwest corner of Block No. 18 of the Ricketts Addition to the town of Hereford, Deaf Smith County, Texas.

Graduation Time Near

Linda Tooley, Joe Coffman Named Class Valedictorian, Salutatorian

Two weeks of suspense came to an end Wednesday when Linda Tooley and Joe Coffman were named valedictorian and salutatorian respectively, of the class of '64. Romy Duncan was placed third.

Announcement of the honor graduates was made Wednesday by school coordinator Bill Phillips.

Five persons were in the running for the spots: Linda Tooley, Joe Coffman, Romy Duncan, Royce Ann Gilliland and Janice Hagan. Linda won top spot with 27 "A's" and two "B's".

Delay on who should get the

award was due to the fact that many of the grades were so close. The final figure comes from the students' three years in high school.

Linda will receive a tuition scholarship to any state school she plans to attend. She said she felt that it "is a very wonderful honor, and well worth working for." Linda plans to enroll at Texas Tech this fall. Her major will be home economics.

Linda has spent all 12 years in the Hereford school system. Joe came here in his freshman year. Joe plans to attend Texas

Tech this fall. He has not selected a major. He commented, "I'm very proud to get this honor, and very lucky."

Friday night will be the end for the Class of '64, when commencement exercises will be at 8 p.m. in the high school auditorium. This may be the last graduation exercises held in the school's auditorium because of the lack of space. Class of '64 has 130 members but the Class of '65 will have near 200 members. (Individual pictures of graduate candidates will be found on pages 1-3 of the second section.) And every

year's class is just a little bigger. The school is considering using the football stadium for graduation exercises.

Baccalaureate for the class was Sunday evening. The Rev. Jerry Franz of First Methodist Church brought the message.

Opening Commencement Friday evening will be Larry Hill, president of the class. Senior girls ensemble will then present "Ball On, O My Soul," and "How Lovely are the Messengers." This will be followed by the valedictory and salutatory by



TOP STUDENTS — Here are Hereford senior class's top students for 1964, looking over their final school yearbook, "Roundup." Making the top grades were Linda Tooley and Joe Coffman. (Brand Staff Photo)

Welcome Deaf Smith County Pioneers!

The Hereford Brand



Our Slogan: "More People—More Farms"

Member National Editorial Assn.
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Hereford, Deaf Smith County, Texas—Phone EM 4-2030

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OUTSTANDING SENIORS — Ruth Ann Allison (left) and Joe Self received the outstanding senior boy and girl awards at the annual Junior-Senior banquet held at the high school cafeteria Saturday night. Shown presenting the awards is Nancy Tyler. The two winners were chosen by the junior class. (Brand Staff Photo)

Pioneers...

(Continued from page 1)

for the entire program. Mrs. Willie Daniels also is to appear, playing old-time songs which were familiar tunes in the early days here.

A flag ceremony is slated for 9:30. Mrs. Swigart says all old-timers are invited to attend, especially those who have lived in this area 25 years or longer. Many early-day residents who now live in other sections of the country are expected to return for this event.

Of course a large part of the program will be given over to visiting and to recalling early days in the Hereford area.

"We expect to make the program as informal as possible," the president says, "and know that everyone is going to enjoy getting together for this annual event."

Several hundred persons are expected for this year's get-together. Since Saturday is a holiday, more people will be able to attend, she pointed out, than in previous years.

this area about June 13.

Amarillo, Vega, Canyon, An estimated 75% to 80% of the dry land acreage has been abandoned and this figure is increasing daily. Irrigated wheat continues to make satisfactory progress and an average yield is expected when harvest begins about June 15.

Pampa, Miami, Canadian, Lipscomb and Shamrock. Wheat yields expected to be from average to below. Some moisture has been received around Pampa, but other areas continue to suffer from the drought. Wheat now in dough stage and rain would help fill grain out.

Dalhart, Channing, Stratford, Dumas, Spearman, Borger and Perryton: Practically all dry land wheat has been abandoned due to lack of moisture. Irrigated acreage looks good and should produce an average or above average yield when harvest gets underway about June 12.

Linda...

(Continued from page 1)

Linda Tooley and Joe Coffman, Shirley Anderson, class secretary, will present the seniors' gift to the school and Bill Michael, principal, will present awards.

Ivan Block, president of the board, will present 131 diplomas to the graduating class. The program will then be closed with the school song by the class and the benediction by Steve Conaway.

The class motto is "With the help of God, I shall either find a way or make one." Flower is the red rose.

Class officers are Larry Hill, president; Steve Conaway, vice-president; and Shirley Anderson, secretary. Sponsors are Virgil Young, Don Former, Miss Jean Callard, Joe Smith, Al Smith, James Balch, and Mrs. Billye M. Buck, coordinator.

Set to follow commencement exercises is the annual Senior Party.

Review of the class' history, which began in 1952, was given at the seniors' assembly Monday. Also on the program were the senior wills and the junior class' prophecies of the senior students.

The annual junior-senior banquet, sponsored by the juniors in honor of the seniors, was held Saturday night. Receiving awards as outstanding senior boy and girl were Joe Self and Ruth Ann Allison.

And that wraps it up for the schools' biggest year. An all-

Rabid...

(Continued from page 1)

so he started chasing Faubian around the KPAN studio building.

After a couple of laps around the building, Faubian found refuge in a police car. The other patrol car arrived, the dog was put to sleep and the pathologist report returned said the dog was not rabid, but had probably been poisoned.

However, no real injuries were reported, that is, unless you count the bruises Faubian got when he ran into the corner of the building while running from the dog.

Police Chief Marshall Padgett said although this dog was not rabid, it might have well been and that during this time of the year more and more dogs are reported to be "mad".

"We must warn everyone again that their dogs must be fenced in or be kept on a leash to keep them from getting picked up. Any dogs picked up by the city police must be bailed out or they will be destroyed," Padgett said.

time enrollment mark was set this year of 3,436 pupils, and it's expected to go even higher. Now the school system is launching a \$2.4 million building program which eventually will provide for a new elementary school, a new junior high and enlarged facilities at four other schools.

Dawn 4-H Club Is Entertained

Complimenting mothers of Dawn Boys 4-H Club, Mrs. Earl Plank and Mrs. H. H. Miller entertained at coffee Tuesday morning in Mrs. Plank's home.

The service table, laid in pale pink cloth and silver appointments, was centered with an arrangement of red roses and honeysuckle. Mrs. Lefty Thomas presided at the coffee service.

Guests present were Mrs. Orval Galley, Mrs. Melvin May, Mrs. Plank and Mrs. Miller serve as leaders of this 4-H group.

Around...

(Continued from page 1)

complete overhauling of its exchange system will "cut-over" Frio exchange next Wednesday, Vernon Inman, manager, announced Thursday. This is the third of the seven-exchange system to get new five-party service. Prefixes will change from BR-B to 376.

The Hereford Brand, Hereford, Texas, Thursday, May 28, 1964

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SATURDAY, JUNE 6, 1964

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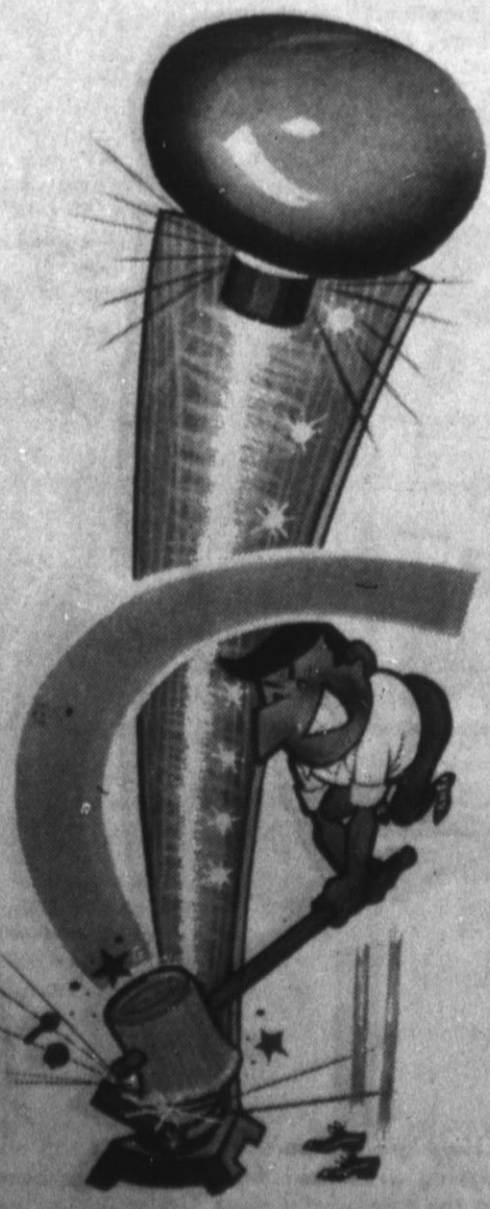
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Irrigated Pastures Need Careful Usage, Says SCS

By Don Newman
Soil Conservation Service

Farmers who have irrigated pastures are cautioned to practice careful management for maximum production from their grasses. Observations have shown that some farmers are grazing their irrigated grasses too soon.

Grazing on bermuda pastures should be postponed until the grass reaches a height of about 8 inches. Switchgrass pastures should be allowed to grow until the grass reaches about 20 inches height before grazing begins. By postponing the grazing each year the grass is allowed to get into a healthy vigorous condition for maintaining a sustained yield of good quality forage. Too often, the cattle get ahead

of the grass when grazing is started too early.

When this occurs it takes nearly twice as long to produce the same amount of forage than on pastures where grazing was delayed until the grass reaches the proper height. By following the simple rule of letting the grass get ahead of the cattle, ir-

Latinos Add Another Scalp To Their Belts

For the first time this season the Latinos did not score in their first time at bat, but in the second frame Goose Thomas crossed home plate to begin a series of runs which defeated the Muleshoe Lobos, 19-2.

Goose Thomas led off in the second with a single and the next two batters flied to short stop, but Rudy Martinez and Lango Cuellar singled to bring Thomas in for the first run.

The Latinos exploded in the third with 11 runs on home runs by Joe Hernandez, Shorty Salinas and Paul Torrez. Hereford then led the Lobos 11 to 0 in the second inning.

Muleshoe scored one run in the fourth and one run in the eighth innings. The Latinos got 19 runs on 17 hits including three homers, seven walks and seven men were struck out.

Muleshoe had two runs on seven hits, nine men were struck out and none were walked. Julio Valdez was the winning pitcher, and Julian Torrez was tagged with the loss by the Lobos.

rigated pastures will furnish maximum production during the grazing season.

During the grazing periods, bermuda grass should not be grazed below a 4 inch height and switchgrass below a 12 inch height. This will maintain adequate leaf surface and root development for continual production. It has been proven over and over that irrigated grasses grazed too short yield considerable less forage than grasses grazed at the proper height. Clippings made with switchgrass have shown significant reduction in forage production and root development where the grass was grazed too short. The same applies with midland bermuda grass.

During this extremely dry weather, well managed irrigated pastures can be one of the best insurance policies a livestock man can have. The local Soil Conservation Service urges those interested in additional information concerning the establishment and management of irrigated grasses to contact their office.

Pony League To Kick Off '64 Season

Charlie Stone, president of the Hereford Pony League Association announced the schedule for the 1964 season which is slated to begin June 1.

The four teams which make up the Pony League loop are the Red Sox, coached by Rossie Simpson; White Sox, coaches, L. B. Russell and Rocky Lee; Indians, coaches Carl Carlie and James Braly and the Tigers will be coached by Don Blankenship and Dale Wynn.

The season opener will be when the White Sox meet the Tigers at Dameron Park. The game is scheduled to begin at 8 p.m. as are all games this season.

Stone said only one game would be played each evening. The schedule for the season is as follows:

- June 1 White Sox vs. Tigers
- June 2 Red Sox vs. Indians
- June 4 White Sox vs. Indians
- June 5 Red Sox vs. Tigers
- June 8 White Sox vs. Red Sox
- June 9 Tigers vs. Indians
- June 11 Tigers vs. White Sox
- June 12 Red Sox vs. Indians
- June 15 Indians vs. White Sox
- June 16 Tigers vs. Red Sox
- June 18 White Sox vs. Red Sox
- June 19 Indians vs. Tigers
- June 22 White Sox vs. Tigers
- June 23 Red Sox vs. Indians



EFFECTS OF GRAZING — This photograph shows the effects of grazing on root development with Blackwell switchgrass. From left to right the grasses shown are; continually overgrazed, overgrazed on a rotational basis, continuous grazing to the proper height, rotation grazing to the proper height, and ungrazed plant. (SCS Photo)

4-H Group Sees Capital Slides

Ford 4-H Club held its regular meeting Friday at the Community Center with Joel Williamson presiding.

Becky Hickman and Lisa Williamson were song leaders. Ritual was led by Diana Hickman.

Mrs. A. J. Bezner presented the program, showing slides of Washington, D. C. and telling of her trip to the 4-H Adult Leaders Conference in Washington.

Joyce Bezner presented gifts of appreciation from parents of Ford Club members to Mrs. L.K. Williamson and Mrs. A. J. Bezner, adult leaders of the club. The girls began making plans

for their summer clothing workshops.

Present were Tommy and Joyce Bezner, Charlotte Williams, Connie Ward, Joette and Cynthia Hanna, Gloria Salinas, Diana and Becky Hickman, Janice Galley, Mary Ann Hoffman, Joel, Kim and Lisa Williamson, John and Gary Heck, Robert Newson, Donald and Ronald Vosok, Mrs. Gezner, and Mrs. Williamson.

WORE THEM OUT

SIKESTON, Mo. (AP)—Western Young told police recently that someone stole a pair of shoes from his home. Two weeks later the thief returned, left the shoes first stolen and took another pair.

AND DOG TOOTHED

WICHITA, Kan. (AP)—The City Library reports some of its books on dog care and training are getting dog-eared. Some of the books bear definite evidence of having been chewed on by household pets.

- June 25 White Sox vs. Indians
- June 26 Red Sox vs. Tigers
- June 29 White Sox vs. Red Sox
- June 30 Tigers vs. Indians
- July 2 White Sox vs. Tigers
- July 3 Red Sox vs. Indians
- July 6 White Sox vs. Indians
- July 7 Tigers vs. Red Sox
- July 10 Tigers vs. Indians

BLUE TRAINS TO BARN

ROME (AP)—The little blue Toonerville Trolley trains that have been hauling commuters and tourists between Rome and

the castled Alban Hills for 60 years will be sent to the barns forever. The old trolleys, which went into service in 1904, will be replaced this year by buses.



1964

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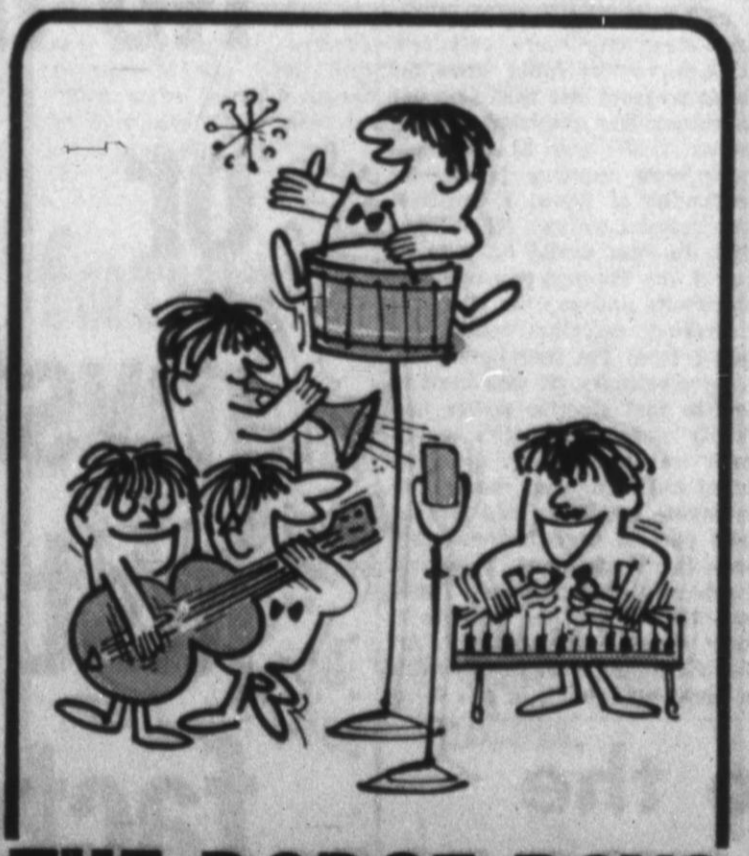
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(Swinging deals! Yeah! Yeah! Yeah!)

They wanna hold your hand! . . . low prices, high trade-ins, and easy terms on a bright new Dodge! Get with the beat and swing in for a look of your own at the dandy Dependables for '64.

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Box Office Opens Thurs. - Fri. 6:45 Sat. & Sun. Open 1:45 p.m.

18 TONS OF HORNED FURY
in a thundering charge against the gun that cannot kill!

RHINO!
METRO-GOLDWYN-MAYER PRESENTS AN IVAN TORS PRODUCTION
GUARDINO EATON CUJUP ARTHUR WEISS ARTHUR IVAN TORS METROCOLOR

Starts Sunday For 4 Big Days
A young girl defies a whole town to save a frightened tiger!

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NOW thru FRI. \$1.00 Per Carload THUNDER ROAD ROBERT MITCHUM Plus Co-Hit	SATURDAY One Day Only! PILLARS OF THE SKY CINEMA-SCOPE TECHNICOLOR JEFF CHANDLER Dorothy MALONE Plus Co-Feature BUD ABBOTT LOU COSTELLO THE Wistful WIDOW OF WAGON GAP	Starts Sunday For 3 Days! Nights of Pleasure . . . Days of Terror! "Goliath and the Sins of Babylon" In Technicolor Starring Mark Forest Plus Co-Hit Samson and the Slave Queen In Color Scope
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Nazareth Girl Writes Prize-Winning Essay

Editor's Note: The essay below was written by Shirley Brockman, Nazareth, to win first place in the historical essay contest sponsored by Deaf Smith County Electric Co-operative. High School seniors from schools in the co-op's service area of Deaf Smith, Castro and Farmer counties, participated. Second place award went to Janice Prince, daughter of Mr. and Mrs. Bill Prince, Farwell.

ESTABLISHING THE DEAF SMITH COUNTY ELECTRIC COOPERATIVE

As a result of the depression of the late 1920's and early 1930's the Rural Electrification was started. The Rural Electrification Administration was established in May 1935 by an executive order by President Franklin D. Roosevelt, and in 1936 the Rural Electrification Act was passed. The first provision of the REA was to provide low interest money to private power companies. When these companies refused, co-operatives were formed. Because of the formation of these co-operatives, we enjoy all the comforts of home living today.

The objective of the rural electrification system is to provide electricity to its members at the lowest possible cost with reliable service. Rural electric systems are locally owned, controlled, and operated by the people they serve.

It was a common practice for commercial companies to ignore the rural residents since only twenty percent of the farms had electricity. Finally one some-



SCHOLARSHIP WINNER — Shirley Brockman, graduating senior from Nazareth, has been awarded a scholarship for winning first place in the historical essay contest sponsored by Deaf Smith County Electric Cooperative. Shirley is the daughter of Mr. and Mrs. Ernest Brockman of Nazareth. (Koen's Photo)

one got disgusted and insisted that he be included in this special privilege. More and more of his neighbors saw the

city improvements and wondered why they could not have running water or electric lights. Things started buzzing. Gradually more became interested until the private companies had to give in, but the farmers were required to pay the cost of the line and turn a title over to the power companies. Some users did not like the method and decided to create a system for the rural people. This desire grew and grew, and in 1935 REA was created in Texas. At this time only 11,466 farms or 2.3 percent were receiving electricity. Sam Rayburn, Speaker of the House of Representatives of Texas took a deep interest in rural electrification. Through his intense interest and enthusiasm, the Rural Electrification Act was introduced in Congress in 1936 directing the REA Administrator to give preference in making loans to people for the expansion of electricity. At that time many people did not realize how dark the rural people lived. By a slim margin of one vote the measure passed and the first major step had been taken.

Not much longer would families have to eat by an oil lamp, or carry water, or wash clothes on a scrub board, for they would have electricity to do this for them. But this just did not happen in a matter of weeks. No, it took months and even years in some instances.

As with most new ventures the hard work of organizing the rural electric co-operative generally fell to a handful of local farmers. These energetic few had to interest their neighbors and others. Gradually more and more became interested. There were questions to be answered. Most of the people wanted to know how they could pay back a loan that they had borrowed. Who would be the leader? How much would it cost? As REA field men explained more about the co-op, enthusiasm mounted. Finally the holes were dug, wire was strung, and people were excited, for within a short time they could have electricity. As interest grew, the Texas Panhandle became curious. Could we have such a thing? Progress picked up speed in 1936 and on April 30, 1937 it was incorporated.

The first application for a loan for the Deaf Smith County Electric Cooperative was made on May 15, 1937. Next the most important step took place when early in 1938 construction began. Somebody was behind the people of this area encouraging them to take an active interest. The men can be called the generators or beginners of our local company. They were J. C. Ricketts, H. V. Hennen and S. O. Wilson. We, the users of electricity, can be thankful for such intuitive men.

After the interest had been generated, J. C. Ricketts, H. V. Hennen, and S. O. Wilson, T. L. Sparkman, Joe Warren, J. W. Hendrix, Lester Galley, and G. T. Watkins were the individuals involved in organizing the cooperative. The duty of these men was to get members to sign for electricity. This took much time and explanation, but due to their desire to get out of the dark age, they succeeded. Not only did just a few work, it took the combined effort of all area people. Capital, technical help, and trained workers volunteered so that electric power could be provided at a lower cost.

Before members could get electricity there had to be somewhere to get the "juice". Four miles east of Hereford, Texas, New Mexico Utility Company furnished the electricity for the first hook-ups. Naturally this was the first co-op's first substation offering its neighbors the first electricity. H. V. Hennen was project manager while Carl C. Cox was the project engineer.

Securing members was quite a chore. Anyone within the proposed service area not receiving power was eligible for membership. Since the rural area was so thinly settled, the cooperative had a minimum of three members to the line for a small fee of \$2.50. Those living in isolated areas had to pay more, but they did not mind that. At their own expense, local workers canvassed the area to sign up applicants, secure right-of-way easements on maps. Some of the first to sign were J. C. Ricketts, H. V. Hennen, S. O. Wilson, Joe Warren, Lester Galley, and others over the designated area.

Through willingness of these men, the operating cost today is much lower than it normally would be. In order to start the cooperative enough signers were necessary to justify an REA loan. After receiving the application, the applicant applied for a loan. Once he got the loan, poles, wire and electricity were required. REA borrowers build lines for an average of less than \$825 per mile including overhead, but between \$1,500 and \$2,000 would have been required before the institution of Rural Electrification Administration. REA knew that the cost would have to be cut if the farmers were to get electricity and pay for it.

Excited refrains could be heard from the members receiving electricity. It was hard to realize that electric power had finally come. The wife's housework was lessened by the electrical aids. She had more time to devote to society and family, take part in organizations, and have her work done by some mechanical button gadget. These inventions helped the farmers in their struggle for survival. An electric motor could do the work of eight hired men in one third

the time. No longer did men have to cut their faces with a razor blade, now he could use the cool, comfortable electric razor. Freezer lockers helped improve the diets for the rural family. At night the homes were lighted by an electric light bulb and the members enjoyed listening to the radio. As far as the farmer and his family were concerned, electricity had banished the word coal oil. Radio and television put the once isolated farmer in touch with the world.

On October 28, 1938 the first annual area meeting was held in a rented theater in Hereford, Texas. Approximately fifty-seven members attended this first meeting, but gradually as the co-op increased, its membership increased. Today the meetings are held in the bull barn with some six to eight hundred present. Today the co-op differs from that of some twenty-four years ago. But the goals are the same, to provide electricity at the lowest possible cost.

Once the members were receiving electricity, construction progressed steadily, with the exception of the war years. Never was there only one working

crew, but several. Before one job was finished, one or two others were started elsewhere. The rate of growth increased amazingly. In 1940 the average electric bill was \$4.15 where today the average is \$12.96. Twenty-six per cent per year was the average growth in KWH usage.

Convincing people that they could afford the electric bill was a problem of the general manager assisted by his personnel. Securing volunteer help and applicants was a big task. One great tragedy faced the company. In November of 1940, an ice storm struck the Texas Panhandle. Some 5,500 poles were down in this area at the same time. People were without electricity for over a month. This incident had people wondering "Is it safe to join such a co-operative?"

Once people got electricity there were problems of all natures. Where to put this or can we have more than one clock? The main use of electricity was for running water. Household lighting and appliances were added. A pole with a meter was a common sight. The stoves, refrigerators, vacuum cleaners, toasters and hundreds of other

appliances found their way into the rural home. It took time to get accustomed to these strange servants. With the coming of electricity, farm shops were created. New and modern methods of welding, farming, and feeding were taught. Practically everyone with electricity had bought an electric pump. Nowadays mile after mile, we can see the poles and wires that bring us that important vital element, electricity.

Today the co-op suffers from territorial and wholesale competition. Private power companies try to rob customers for their line. But without this competition the co-op would not be as effective as it is. The biggest setback is from ice storms. Electricity is too wonderful, because when you are out of electricity, the day just drags past with nothing to do.

It would take more reasons than an ice storm to keep people from joining electric cooperatives. They join in order to receive needed electric service for feeding, watering, and most of all expanding farming operations.

Yes, Deaf Smith County Electric Cooperative is truly a blessing in disguise. The number of members as of December 31, 1963 was 4,291 with 2,210 miles of line. In comparison of average KWH per month in 1940 which was 69 kilowatts per unit meter to 1963 which exceeds 481 kilowatts per unit meter, an eighty per cent gain over the twenty-

(Continued on page 5)

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- More Rubber—where it counts to cushion shock.
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The General Tire & Rubber Company guarantees to the original purchaser the "All Grip Traction-Nylon Special" and "All Grip Traction-Hygen-Jumbo Lug" against failure resulting from bruise and furrow breaks, snagging, or cutting for a period of 36 months from date of purchase when used in normal farm service.



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The finest advertising doesn't have a chance unless it is seen or heard. The circulation of an advertisement is vital to its success. And, circulation is people... not the number of advertisements printed or anticipated or projected.

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Insist on circulation proof when you buy advertising—be ABC-sure.

A copy of our latest ABC Report is available on request.

The Hereford Brand



By Melvin Young
Broad smiles were in evi-

dence around Hereford Wednesday morning after the rain. Only .62 fell, but at least it's encouraging. We know that it can rain again. We've heard that someone in town had bet that it was never going to rain again, and the people with whom he wagered were beginning to come around to pay off.

Actually, the moisture came too late to help the dry land wheat, most of which has been plowed under, but the irrigation farmers should be happy over the deal. At least it will help a little in their efforts to keep the wheat watered while trying to pre-water and plant grain sorghum.

We took a spin out through the country Tuesday and noted that quite a bit of the cotton is up and some of the milo. However, there is still much milo to be planted. Sugar beets were generally looking good and the irrigated

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Free Gift Wrapping!
Free Engraving!

Cowan Jewelry



RON AND ERIC — Ron and Eric from Amarillo presented a program of folksongs for the junior-senior banquet Saturday night in the high school cafeteria. The banquet is an annual affair sponsored by the Juniors in honor of the seniors. Joe Self and Ruth Ann Allison were named as outstanding senior boy and girl at the banquet.
(Brand Staff Photo)

water would be the greatest loss to mankind. Not being able to go to the freezer and pick up any package of the variety of frozen foods would seem as if I were in a dream. As a typical teenager, I would naturally miss the radio, phonograph, and the television. We think that we sometimes have it hard. Just imagine how it was ten, twenty, or even thirty years ago. All our modern time savers would not appear. Yes, it is hard for me to realize how it would be to live without electricity. Where ever I look I see some electrical appliance. Many homes would be bare and their occupants dreary from the work that they would have to do because of no electricity. Electricity has raised farm production, assuring us more food and pleasures than our parents ever dreamed of. Without electricity the vast quantity of jobs would not be available. Electricity is one of the greatest investments that Americans could have.

Rural Electric Cooperatives, the backbone of the country, are locally owned and controlled. They are growing and serving people continually. Electricity is safer, there are less fire hazards, no soot, smoke, or fumes. Most of all, electricity does not use oxygen from the air as the coal oil lamp did. Electricity is the cheapest product for what it does. Ninety-seven per cent of the farmers now enjoy electricity.

The task of rural electrification is upgrading America's economy is far from being over. The small county co-ops play an important part in America's future. It is estimated that by 1980, America will be selling more than 280-billion kilowatt

hours a year. Rural electrification would not exist if it had not been for that all important act of 1936.

Electricity has revolutionized rural living both on and off the farm. The vital role of the local rural electric system has brought reasonably priced power to

millions of users.

QUALITY NURSERY STOCK

Armstrong

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Very Best Wishes to the Graduates

Helen's
417 MAIN



Best Wishes, Graduates
You're Tops!

And So Are Our
USED CARS
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wheat shows signs of making a fine crop. The pastures however, were as brown as in the dead of winter. The showers will help, but it's going to take more rain than this to do much good.

May is undoubtedly one of the busiest months of the year around the Hereford area. We suppose this is due to the fact that so many important events fall in this month. Mother's Day for instance, and graduation. And in the Hereford area at least it's the time of year for the old-timers to get together for their annual pioneer day.

Saturday, pioneer Deaf Smith County residents will return from far and wide to meet with friends in the annual observance, and to catch up on the happenings of the past year.

Highlight of the program will probably be in the afternoon when the pioneers get together to swap stories of the early days of Deaf Smith County.

Meanwhile, construction of new businesses and remodeling of others is still underway. Gaston's now have the back wall in for their expansion, and according to the management, the new part will be connected with the old building within the next week or so. Taylor and Sons Food store is about ready to knock out the wall separating the new addition from the old store and things should be shaping up pretty fast.

Across the street of Taylor's the new Surplus City Discount Center is celebrating its Grand Opening this week end. Surplus City has been open for

Luncheon Ends Simms Club Year

Simms Study Craft Club closed the club year with a salad luncheon in the home of Mrs. Lewis West May 21.

Mrs. Robert Lloyd presided at the business session when officers were re-elected for the coming year: Mrs. Robert Lloyd, president; Mrs. Jim Perrin, vice-president; and Mrs. J. M. Booth, secretary-treasurer.

A "white elephant" sale followed, with Mary Lou Booth acting as auctioneer.

Attending the meeting were Mrs. James Bullard, Mrs. Booth, Mrs. Leland Burns, Mrs. James Cavin, Mrs. Allen Ehresman, Mrs. H. G. Hetzler, Mrs. Lloyd, Mrs. Terrell Hodges, Mrs. A. C. Rose, Sr., Mrs. Dean Shaw, Mrs. Emmett Young, and the hostess, Mrs. West.

business approximately 2 months.

With the end of school, we're betting the highways will become congested with vacationers heading in all directions for a bit of relief from the old routine. It won't be long now until the fish stories start popping up.

The New York World's Fair seems to be a big attraction in 1964. Betty Turpin has just returned and says "it's wonderful", and we've talked to a number of people that plan to go. Should be a nice trip.

Grant Fuller, speaking to no one in particular, remarked recently in the Drug Store: "Well, we're just one day closer to a rain". You can't miss on a prediction like that.

Nazareth...

(Continued from page 4)

three years. With such impressive figures and growth, still there is a future for the co-op. The strengthening and enlarging of the present facilities is a major goal of our rural co-op. Converting three phase lines from the present single phase lines will be a great help to the farmer. No sound business is without a future. Always somewhere improvements can be made. The future is up to you — You — and me. Without interested people, it goes the board of directors little good to see that the co-op is kept running in its best productive way.

Mr. Sloan Osborn of Friona, our present president, has the overall job of seeing that nothing is left unfinished. He is assisted by Mr. Ebb Guber vice-president of Farwell, Mr. Tom Draper secretary from Hereford, Mr. Joe Birkenfeld of Nazareth, Mr. Noel Gollehon of Dimmitt, and Mr. Raymond Higginbotham of Hereford. These directors are not paid a salary for attending board meetings, but are reimbursed for out-of-pocket expenses.

It is hard for me to imagine, how it would be to live without electricity. When our electricity goes off, I think it is a crime. But not to have running

RUDE AWAKENING
WHITESBURG, Ky. (AP) — Ray Stallard decided to take a nap while riding on a bus. The next thing he knew, he was in a hospital. A wild duck crashed through the windshield of the bus and hit him in the head.

SUNSET FOOD CENTER



Lovely New "Moss Rose" DINNERWARE BY "UNIVERSAL"

FREE WITH YOUR PURCHASES

Pork & Beans	Van Camps 300 Can	3:45c
Cookies	Weston's Assorted Pkgs.	3:51c
Coffee	Hill's Bros.	Lb. 75c
Strawberries	California	3 Pts. 98c
Green Onions	Texas	Bunch 5c
Carrots	Texas	2:19c
Green Beans	Texas	Lb. 15c
Cherries	California	Lb. 39c

We Specialize In Custom Processing

ROUND STEAK	U. S. Good	Lb. 79c
SIRLOIN STEAK	U. S. Good	Lb. 79c
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CHUCK ROAST	U. S. Good	Lb. 39c
ARM ROAST	U. S. Good	Lb. 49c
GROUND BEEF		3 Lbs. 89c
PORK CHOPS	End Cuts	Lb. 39c
PORK CHOPS	Center Cuts	Lb. 49c
SLICED BACON	Corn King	Lb. Pkg. 45c

1/2 Beef	43c
Hindquarters	53c
Forequarters	35c

FREEZER PACK

1 Lb. STEAK — 7 Lb. ROAST
2 Lb. HAMBURGERS
4 Lb. SWEET POT.

\$12.95



Your future is bright and exciting...

and we wish you every success.

If you settle around Hereford, and we hope you do, remember to look to us for all your Electrical needs.

OWENS & HOLLINGSWORTH

Futures
A BRIGHT



FOURTH-PLACE TEAM — The Vogue's bowling team placed fourth in tournament play here. The team's members are, from left to right, Wanda Hoover, Blanche Williamson, Blanche Lathom, and Alma Scott. Not shown is Doris Umstead. (Brand Staff Photo)

Young Farmers Again Will Give Hay To Boys Ranch

Young Farmers' Chapter here again this year will sponsor "forage for Boys Ranch", it was announced Wednesday by the chapter president, Howard Hunter. The organization sent two large loads of hay to Boys Ranch last year for use in feeding the Ranch's cattle.

Hunter pointed out that this kind of dry feed does not count against farm acreage allotments.

At this recent meeting, Clark Andrews was program chairman when Ray Nobblett, Ama-

rillo, told of progress the boys' home has made since 1939. He also explained some of the situations involving reasons some of the boys at Boys' Ranch came to Boys Ranch. He thanked the Young Farmers for forage which area farmers donated last year.

Anyone interested in donating forage to this program has been asked to contact any member of the organization or their sponsors.

Visitors present were Earl Phillips and Mr. Hancock.

Members present included Layton Sawyer, George Zetsche, Ken DeHart, Roward Hunter, David Brumley, Clark Andrews, Larry Dobbs, James Dobbs, Truman Price, Edwin Axe, Charles Frye, Carl Strafuss, Tony Urbanczyk and the advisors, Jess Robinson and David Nichelson.

Ellis Coombes Entertain With Salad Supper

Honoring the Rev. H. M. Redford, Paris, Texas, guest speaker at the 65th Anniversary celebration of Hereford First Christian Church, Mr. and Mrs. Ellis Coombes entertained with a salad supper Sunday evening in their home, 707 North Lee. The Rev. Mr. Redford served as pastor of the church here from 1936 to 1943.

Special guest also was Mrs. Oliver Hefner, Beaumont. Former resident of Hereford, Mrs. Hefner will be remembered as the daughter of Judge L. Gough, a charter member of the church here.

Additional guests present were Mr. and Mrs. Alex Petersen, Mr. and Mrs. Fred Moreman, Mr. and Mrs. S. O. Wilson, Mr. and Mrs. Cord Hammock, Mrs. C. Ora Cockrell, Mrs. Essie Cardwell, Mrs. Nona Jowell, and Miss Dorothy Coombes.

The present silver content of the silver dollar is worth \$1 in the metal market for the first time since 1920.

Vienna's Spanish Riding School, home of the famed Lipizzaner stallions, is 400 years old.

A Lipizzaner stallion is born gray and doesn't acquire his handsome milk-white coat until it is 3 to 7 years old.

In the 11th Century, the Crusaders worked out a form of Pidgin language to overcome language barriers in the lands they conquered.

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FOR YOUR
AUTO FINANCING

THE DODGE BOYS GO TO BAT!

(To give you Grand Slam car service!)

Your car is in good mits with the Dodge Boys. Factory-trained experts keep it in base-stealing shape — just part of the Dodge Boy friendliness and dependability that continue after the sale.

THE DODGE BOYS

HI-WAY AUTO SALES
600 W. 1st EM 4-0501



FIELD CROPS — This is the Field Crops subject matter group of the Ford Boys' 4-H club. From left to right, back row, the boys are Donald Vasek, John Heck, Joel Williamson, and Kim Williamson. In the front row are Gary Heck, Ronald Vasek, and Tommy Bezner. (Brand Staff Photo)

Joel Williamson Speaks to Ford Boys' 4-H Club

Joel Williamson spoke to members of the Ford Boys' 4-H club on the different varieties of milo seed for planting and time to plant ranging from the first of May to the middle of June, depending on rain or irrigation, at the May 22 meeting. He also explained herbicides as a new method of weed control.

Two more meetings and a field trip will conclude the subject

matter course. Leaders stressed to the members the importance of keeping accurate records of their field crops.

Members answered roll call with their favorite variety of milo seed. Tommy Bezner was song leader and Kim Williamson led the ritual. Following adjournment of the meeting, cold drinks were served.

Members attending were Donald and Ronald Vasek, John and Gary Heck, Tommy Bezner, Kim and Joel Williamson.

Leaders present were Mrs. A. J. Bezner and Mrs. LeRoy Williamson. Lisa Williamson was a guest.

CONSCIENCE SPOKE UP

COLUMBUS, Ohio (AP) — Noting a broken vent window in his parked car, Dr. Sygmond Teleriski investigated. He found his medical bag's contents on the floor and papers from the glove compartment scattered.

But nothing seemed to be missing. Then he found a note: "Sorry changed my mind. I could never feel right again. There is nothing gone."

The domed ceiling of the main reading room of the Library of Congress rises 160 feet above the floor.

Best Wishes, Grads



Thomas Carlyle said: "An educated man stands, as it were, in the midst of a boundless arsenal and magazine, filled with all the weapons and engine which man's skill has been able to devise from the earliest time."

Applying these words to the American scene they become more important than when written. More than ever before in the world's history, it is the educated man and woman, the trained young people, who will find themselves working and participating members of an exciting society in the next few decades.

If you take advantage of the opportunities offered young people today, you will, as Carlyle indicated, stand in a boundless arsenal,

equipped to meet the problem of the future as an individual.

That is why your graduation is so important. You have completed a part of your education and training, but it must not stop. You must seek more education and training if you are to find a place for yourself in the era of great technological change now taking place in this country.

We urge you to prepare yourself to the full degree of your ability.

And now we join your family, friends and the entire community in wishing each of you well in whatever endeavor you may plan for the future.

SPENCER CHEMICAL CO.

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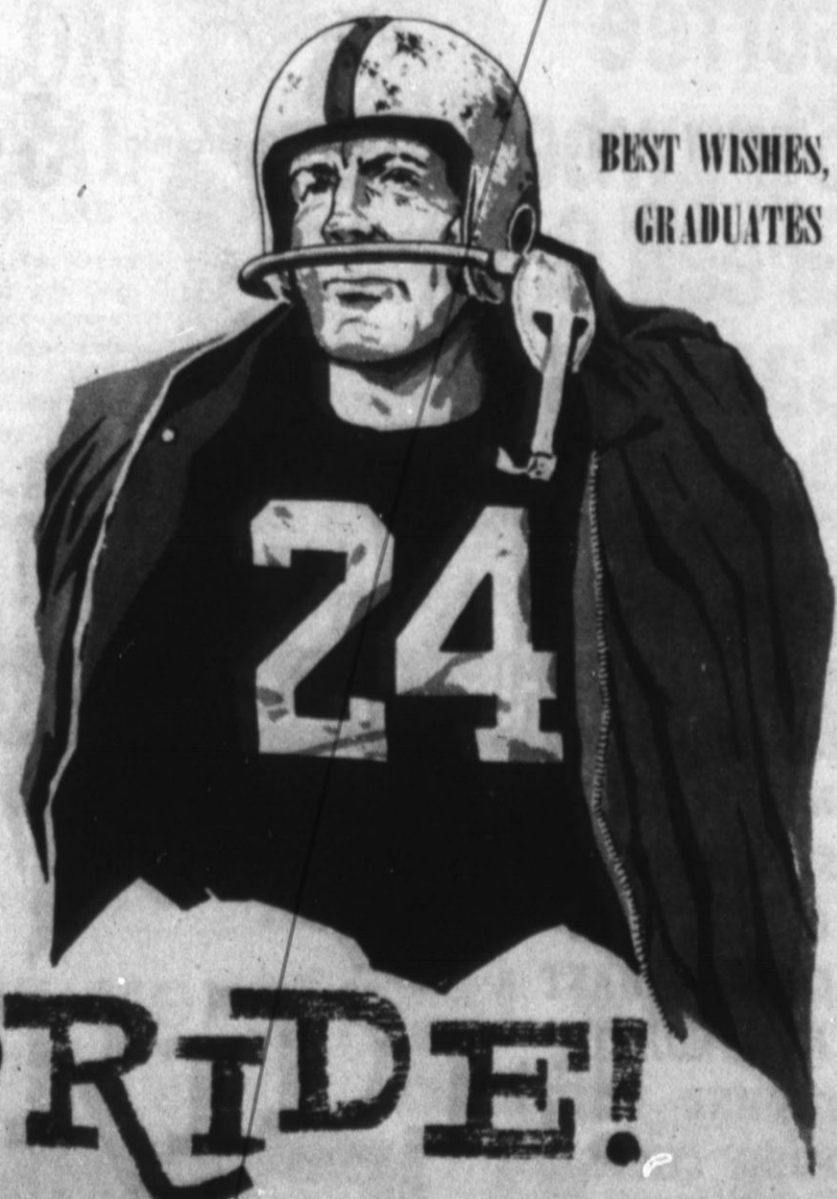
A small word with a world of meaning. It's a priceless possession. Pride is what picks you up off the ground and gets you going again. Pride is what makes you refuse to quit when everybody says you should. Pride is what makes you ignore the score as long as the game is still in progress.

To the Graduates... we offer our most sincere congratulations. Your past achievements are but a small indication of your pride and potential.

May your pride never weaken... may it be passed on intact to those who follow after.

PRIDE!

BEST WISHES,
GRADUATES



Wayland Sets Summer Camp For Basketball

PLAINVIEW. — Registration is now under way for the 8th Annual Wayland College Summer Basketball Camp. Three sessions are booked this year, two for junior high school athletes, June 10-19 and July 15-24, and a third camp for out-of-state high school athletes and Texas graduating seniors, August 5-14.

Directed by Harley Redin, Wayland athletic director, and Clifford Ozmun, coach of the Wayland Pioneers, the camp offers instruction in fundamental basketball skills. Athletes attending the camp receive three hours of instruction per day and participate in team scrimmage six nights.

Each camp session will be limited to 36 boys. Reservations will be accepted on a first-come-first-served basis and can be secured with a \$13 deposit mailed to the Wayland College Summer Camp in care of the College.

Cost of the camp is \$67 which includes insurance, tuition, room and board, and supervised activities such as swimming, tennis, movies and each day's basketball instruction. The boys will be housed in McDonald Hall on the Wayland campus and will be supervised by Redin and Ozmun throughout their stay at the camp. Every effort will be made to develop good sportsmanship and desirable character traits.

Texas youths are urged to take notice of a special ruling made by the Texas Interscholastic League which makes basketball camps off limits to Texas high school athletes. It is for this reason that the first two camps in June and July are limited to junior high school athletes who do not expect to play varsity basketball in the 1964-65 season.



HERE'S THIRD PLACE — This team, sponsored by Pitman Grain Co., won third place in the women's bowling league. From left to right, members are Ann Lookingbill, Doris Jackson, Betty Kropff, and Margaret Collins. Not shown is Ruby Lookingbill. (Brand Staff Photo)

IRS Schedules District Exams

Thomas J. Reilly, Director of Practice, U. S. Treasury Department, has announced that the Special Enrollment Examination, for those seeking to qualify for enrollment to practice as agents before the Internal Revenue Service, will be held at IRS District Offices September 24 and 25, 1964. The examination will be similar in content to that held in 1963.

The Special Enrollment Examination program, presents an opportunity each year for those who are not attorneys, certified public accountants, nor qualified former Internal Revenue Service employees, to establish the

proof of competence which is required of tax practitioners who seek to acquire enrollment status in order to represent their clients at all levels of procedure before the Service. The program is of special interest to the public accountants of the Nation.

Applications, which are to be filed with the Director of Practice, Washington, D. C. and detailed information concerning the examination, may be obtained from Internal Revenue Service District Offices, R. R. Bishop, Examination Coordinator, P.O. Box 594, Dallas, 75221. The examination fee of \$25, established in 1963, continues to be effective for 1964.

Read The Classifieds Classifieds Get Results

Syria was once the "bread basket" of the Roman Empire.

Like many other lizards, Komodo monitors sleep the night in dens dug out of stone piles or among tree roots.

Selection of Watches \$1 Down—\$1 Weekly Cowan Jewelry

McMurry Sets Commencement

Dr. J. Howard Crawford, a leader in the Methodist Church and a member of the Board of Trustees of McMurry College, will deliver the baccalaureate sermon to the 1963 June graduates of McMurry College. The service will be held in Radford Auditorium Sunday, May 31, at 8 p.m.

The commencement service will take place Monday, June 1, at 10 a.m. in Radford Auditorium.

A Texas civic and cultural leader and a distinguished Oklahoma educator will receive honorary degrees during the morning commencement. They are

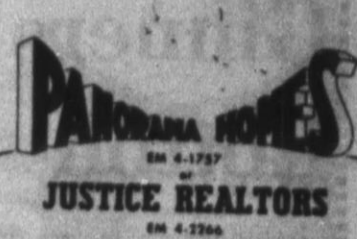
GLUTTONS FOR PANCAKES

ST. PETERSBURG, Fla. (AP) — When a pancake in St. Petersburg hung out the "all you can eat" sign, 13 students at Northeast High School went into training. They skipped lunch.

Then they visited the restaurant after school and ate a total of 350 pancakes for an average of just a 13th under 27 each.

Woody Mitchell, Bob Meeks, Fred Sacucci and Jay Boyle ate 30 each. Don Tiesler only ate 20. He said he wasn't really hungry.

Friction matches were first made in 1827.



FOR THE BEST DEAL IN HEREFORD ON A NEW OR USED CAR SEE **BILL COMBS** AT STEPHEN - HUDSON MOTOR FIRST and MILES

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READ and USE WANT ADS REGULARLY

VOL. XLV NO. 191 (AP) ASSOCIATED PRESS ALIS. TEXAS, MONDAY MORNING, MAY 28, 1964

THE INSIDE STORY ON TIRE GUARANTEES!

OKLAHOMA CITY (AP) — U.S. Senate seat and five congressional posts and decide a controversial right-to-work issue.

Hill, 6,800 and Weiden, 1,394. Returns also

Most COMPETITIVE guarantees are good only as long as there is tread on the tire regardless of how many miles or months you have driven. When the tread is gone, your guarantee is gone. White's GUARANTEES you will receive a minimum number of miles up to 40,000, depending on the grade, regardless of tread wear.

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Let us prove that the White Triple Written Tire Guarantee is the best in the world! What does an adjustment cost YOU if the tire fails at 7,500 miles?

BRAND NAME	TREAD 25% Worn	TREAD 50% Worn	TREAD 75% Worn	TREAD 100% Worn
WHITE PREMIUM CUSTOM 30,000 MILE GUARANTEE	6.54	6.54	6.54	6.54
BRAND A MONTHLY GUARANTEE	6.54	13.08	19.62	26.16
BRAND D LIFETIME GUARANTEE	6.54	13.08	19.62	26.16
BRAND G LIFETIME GUARANTEE	6.54	13.08	19.62	26.16
BRAND F LIFETIME GUARANTEE	6.54	13.08	19.62	26.16
BRAND R MONTHLY GUARANTEE	6.54	13.08	19.62	26.16
BRAND U LIFETIME GUARANTEE	6.54	13.08	19.62	26.16

NOTE: Example based on 750 x 14 White Premium Custom, blackwall, which costs only 87¢ per thousand miles, and assuming original quality and cost on all examples would be the same as Premium Custom.

This Special Good Thurs., & Fri. We will be Closed Saturday

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- Special Polybutadiene Rubber Extends Life of Tire!
- Jet-Flo Tread for Better Control in Emergencies!

GUARANTEED 30,000 MILES AGAINST ALL ROAD HAZARDS

BLACKWALL TUBELESS			
SIZE	REG. PRICE	SALE PRICE	YOU SAVE
600x13	19.45	15.44	4.01
650x13	21.95	17.94	4.01
700x13	22.95	18.94	4.01
750x14 or 670x15	23.95	19.94	4.01
800x14 or 710x15	25.95	21.94	4.01

WHITWALL TUBELESS			
SIZE	REG. PRICE	SALE PRICE	YOU SAVE
850x14 or 760x15	31.95	27.94	4.01
900x14 or 800x15	34.95	30.94	4.01

Plus Tax

NO TRADE-IN REQUIRED!

Ginners Approve Cotton Program

LUBBOCK — The new cotton program is widely acclaimed as a first step toward increased cotton consumption and an eventual solution to at least some of cotton's pressing problems. It is just that and no more — a first step. The forces of supply and demand are still to be reckoned with, and cotton is still along way from being out of the woods.

An exceptionally clear and concise presentation of the fact has been made by Harold Williams, President, National Cot-

ton Ginners Association. His remarks go straight to the heart of the dilemma, transcending the differences of opinion which exist between the many segments of the cotton industry, and we believe them well worth repeating.

Writing for an International cotton publication, Williams said: "High quality, competitive pricing and imaginative promotion are essential to survival in today's competitive society what ever one's business might be whether it's ginning or the manufacture of eat food.

"The competitive facts of life are just as applicable to an industry as to an individual; and those who grow, process and merchandise cotton have real reason for concern when their biggest customer, the U. S. textile mills lay those facts on the line."

The facts to which Williams referred were illustrated with a quote from a textile industry spokesman who said earlier this year: "Speaking to you as one of my customers, . . . We only want to see our products in the volume in which they deserve to be sold. . . . But if we cannot sell yours (cotton producers) we will devote our time, our efforts, and millions of dollars to selling your competitors' fibers."

Referring particularly to his own ginners, he said: "Many of us are so busy, however, trying to keep one step ahead



DUTCH 200 — The Rev. Fred Beversdorf is shown here presenting Carl Kleuskens with the Dutch 200 trophy at Hereford Bowling Association's meeting Tuesday night. Ed Vaught was named "Bowler of the Year" at the meeting. (Brand Staff Photo)

of our competitors locally that I'm afraid we lose touch with some of the big forces that affect all of us in the cotton industry.

"These forces," he continued, "regardless of our initiative as individuals, could sweep the efficient and inefficient alike down a calamitous road. These forces are the over-all factors that will determine whether or not cotton in the long run will compete as a major textile fiber."

Williams went on to say that gins alone, of which there are more than 5,000 across the cotton belt, represent an investment of over one billion dollars, excluding land values, and they represent only a small portion of the \$23 billion cotton industry.

"Their future," he said, "depends solely on the extent to which customers buy and use cotton products. Without this demand there is no need for lint or seed or the processes to convert them. Diminish it and the prosperity of the cotton industry is diminished. Increase it and the benefits to all are increased.

"When surpluses accumulate, acreage is cut back and the volume of cotton production is reduced. There are less bales to gin, compress, warehouse, transport and merchandise. Decreased volume results in lower efficiency, higher costs and curtailed profits for all concerned. The economy of hundreds of communities dependent on cot-

ton suffers a serious blow. "While we are grateful for any measure that staves off such disaster, we would be foolish to rely on this legislation to solve our long range problem. It only gives us much needed time."

In summing up, Williams said: "In terms of protecting our investment and in terms of assuring a profitable income from it throughout the years to come, the money, time and energy channeled into the industry's own effort to develop and expand markets for cotton, promise a worth-while payoff. In the programs of self-help lie the real key to cotton's competitive future."

Mr. Williams' article reveals him to be a clear-thinking, straight-talking ginner — the kind we like to hear from. It's a pleasure to give our "Amen" to his remarks.

**CLASSIFIEDS
GET
RESULTS**

Hospital Notes:

Admissions
Jackie Lynn Henderson, 112 Avenue H, 4-10; Brenda Jane Zamarripa, Box 9, Hereford, 4-19; Mrs. Carl P. Hogan, 116 Ave. A, 5-1; Junior Leon Clark, Adrian, 5-3; Mrs. Ernest M. Rice, 213 Ave. F., 5-4; Mrs. Clarence E. Behrends, Route 2; Mrs. Joe Henry Landers, Route 4; Frank H. Landin, Box 362; Ronnie Joe Pugh, 120 Jumper St., 5-5.
Mrs. Clifford M. Hicks, 415 South 25 Mile Ave.; Mrs. Claude L. McGown, Summerfield; Arthur E. Robinson, 134 Ave. C-5-6. Mrs. Billy Mac Lytal, Summerfield; Mrs. Raphael Soliz, Box 226; Mrs. Tom F. Templeton, 307 Ave. K; Mrs. Walter J. Warren, Route 2; 5-7.

Mrs. Luz Alvarez, General Delivery; Mrs. Leslie Combs, 150 Ranger Drive; Gregg A. Large Grand E. Trailer Park; Mrs. Hector M. Villarreal, Box 55; 5-8. Elvin O. Been, Route 2; E. F. Seymour, Summerfield; Mrs. Charles F. Stacy, 133-25 Mile Ave., 5-9.

James E. Childress, 1008 Grand; Mrs. Wayne N. Ponder, Route 5; Mrs. Tommy J. Provence, 206 Fuller; 5-10. Mrs. Frederick M. Beversdorf, 303 Western; Mrs. Caydon Brush, 504-A West 5th; Mrs. Arrie L. Gatewood, 206 Bennett; Joanna Kay Matthews, 111 Ave. I; Mrs. Charles J. Self, Route 3; Mrs. David L. Thomason, Route 2; 5-11.

Clifford C. Acker, 102 Centre; Maurice Ted Dakil, 137 Main; Mrs. Leland S. Edwards, 124 North 25 Mile Ave.; Mrs. Paul M. Hoff, Jr., Route 1; Mrs. Donald L. Laurent, 1004 E. 3rd St.; Mrs. Charles C. Mauck, Box 394; Larry Wayne Parvin, 327 Ave. A.; Mrs. Wheeler M. Sears, Route 5; Mrs. Clyde Weatherly, Route 3; Juanita F. Zepeda, 219 Vera Cruz; 5-12.

Mrs. Fannie Pearl Burnam, Box 608; Lydia Gomez, 326 Ave. E.; Mrs. Jose R. Reelo, Star Route; Nathaniel Whitten, 300 Knight; 5-13. Mrs. Catherine A. Burns, - 605 SW. 12th St. 5-14. Mrs. G. P. Owen, Star Route.

5-15. Mrs. Francisco Castillo, Friona; Mrs. Curtis Clayton, 326 Catalina; Mrs. Willie Wall Daniel, 510 W. 4th; Mrs. Fred Gamba, 403 Bradley; John W. Hall, 144 W. 2nd; Mrs. Francis Smith, 120 Ave. H; Mrs. Kenneth R. Stevens, 817 S. 25 Mile Ave.; 5-16.

Esperidion Ray Apodaca, Clovis; Mrs. Doss R. Blasingame, Vega; Sohia De Luna, Route 1; Mrs. Lazaro Garcia, Box 722; Mrs. L. J. Reinart, Route 3; Sue Anne Slutz, 5-17.

William P. Betts, 901 N. Miles; Mrs. Felix A. Fetsch, Route 5; Mrs. Ancil L. Greenway, 334 Ave. G; Michael Eugene Howley, General Delivery; 5-18.

James J. Boyd, 508 Ave. J; Sammy Lee Clark, Route 5; Mrs. Henry W. Howell, Dimmitt; Rickcy Moreno, 123 Ave. H; Mrs. Dave Lee Patterson, Olton; Earl C. Porter, 1505 Park Ave.; John

(Continued on page 13)

HOWDY!

Dayton Tires are Lifetime Guaranteed. Dayton Tires Ride & Steer Excellently. Dayton Tires Price is Less than you expect. Dayton Tires are beautiful to look at. Dayton Tires give better than average mileage. Dayton Tires Eliminate road noise. Dayton Tires are easy to keep balanced. You can get service at almost any town. Sug is a nice man to buy from. So why doesn't everyone buy Dayton Tires

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This year it seems an especially wonderful song because of the extra enthusiasm and ability shown by the graduating seniors.
With real pride we wish each and every Senior the best of luck... at Graduation Time.
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SENIORS! ave every opportunity for the future ever dreamed of by man.
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SENIORS! ave every opportunity for the future ever dreamed of by man.

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a time to remember

A time just past. A time of accomplishment and achievement... and more important... a time of preparation for whatever lies ahead. Our congratulations to the Graduates for their accomplishments in the past... Our best wishes for many more accomplishments in the future.

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A WHALE OF A JOB!

And You'll Find That

CHEVROLET

is a

WHALE of a **CAR!**

Orsborn Chevrolet - Olds

Rugged Winter Left State's Hay Supply Low

COLLEGE STATION, —Hay might be considered the "glue" that holds the Texas livestock industry together during the winter months. However, when the short hay supply in 1963 teamed up with a long cold winter which required feeding all available hay and then some, hay barns across the state were left empty.

Recent rains may remedy the supply problem if all goes well until the prospective hay crop is harvested. But because of the large volume of hay needed each year, Texas cattlemen face a big

challenge during the next few months — refilling the empty hay barns.

To reach the needed hay goal farmers and ranchers must follow good hay producing practices, says Shannon Carpenter, area dairy specialist for the Texas Agricultural Extension Service. The "Build East Texas" program has established a plan to reach a goal of 12 tons of hay per acre per year. Some of the practices included in this program might be good, says Carpenter, for other areas of the state.

These practices include the selection and planting of the best hay crops, of well established hay meadows, high soil fertility levels, weed control, harvesting often and in early stages of growth and finally, good handling and storage.

Tests, says the specialist, have repeatedly shown—that higher quality roughages give animals better performing ability. One ton of good hay produced by the practices outlined will often contain more feed nutrients than 5 tons of a low quality hay.

The oasis of Ghudamis, Libya, is often called the most beautiful in that country. It supports 3,200 inhabitants.

NEW OCEAN LINER
LONDON (R) — The proposed new 58,000 ton Cunard liner, so far called the Q-4, will be a three-class ship.

The successor to the Queen Mary will have first, cabin and tourist classes. It also will have three restaurants located above the main passenger deck.

The Q-4 is expected to cost about 22 million pounds (\$61,000,000).

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Cowan Jewelry

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GREETINGS
to Our
Graduates
You've completed an important phase of your education and we congratulate you. It is our hope, however, that each of you will continue to seek additional study and advancement in your field of endeavor. Your talents and ability are needed. May complete success and happiness be yours.
Deward Roberson's
TIP-TOP SUPER STOP
East Highway 60

PIGGLY WIGGLY'S Outdoor Foods for MEMORIAL DAY!

WE WILL BE OPEN Memorial Day -- Saturday, May 30

MEADS POTATO CHIPS	59c Pkg.	39¢
CHARCOAL	Energy 10 Lb. Bag Briquets	49¢
COCA COLA	6 Btl. Ctn. King Size or Regular	39¢
ICE CREAM	Borden's First Quality All Flavors 1/2 Gal.	59¢

Many Del Monte Specials Throughout The Store!

Del Monte Tuna
Chunk Style Flat Can **29¢**

Del Monte Sweet Pickles
22 Oz. Jar **49¢**

Del Monte Catsup
14 Oz. Btl. **3 For 49¢**

HOLLY BEET SUGAR 10 Lb. Bag **\$1.05** **TENDER CRUST COOKIES** Big 2 Lb. Bag **49¢**

GROUND BEEF Fresh Lean **3 FOR \$1** **FRANKS** 12 Oz. Pkg. **39¢**

HAMS 89¢ **CHEESE** 2 Lb. Box **59¢**

LUNCH MEAT Wilson's Assorted **4 FOR \$1** **BUNS** Tendercrust Hamburger or Hot Dog 8 Pack **2 For 49¢**

LETUCE Lb. **10¢** **YELLOW ONIONS** Lb. **10¢** **CARROTS** Lb. Pkg. **10¢**

BUY A JAR OF MELROSE HAND CREAM

Pound Can FOLGERS COFFEE	AND RECEIVE FREE	12 Bottle Ctn.--Reg. Size COCA COLA
Giant Box TIDE	YOUR CHOICE	3 Lb. Can CRISCO

WE GIVE GREEN STAMPS **PIGGLY WIGGLY**

WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

Graduates' Pay To Range From \$459 to \$623

COLLEGE STATION. — Starting salaries for prospective college graduates are of concern to many young people this spring.

Here's information about beginning average salaries being offered to male college students who will receive a bachelor's de-

gree this year. It should be of interest to many Texans, says Mrs. Wanda Meyer, Extension home management specialist at Texas A&M University.

With a few exceptions, the industry making the most job offers also was providing the highest salaries. For instance, electrical engineering students were offered 647 jobs from the air and space industry with an average monthly salary offer of \$633. The high was \$692, the low \$574.

If the same students were interested in working for the electrical machinery and equipment industry, the number of jobs available would be 226 and the salary average would be \$619. The aircraft and space industry ranked highest in the number of job opportunities for five of the technical curricula.

Average beginning monthly salary offers quoted include: Humanities and social sciences, \$452; marketing and distribution, \$459; business, \$453; accounting, \$538; Metallurgical engineering, \$600; civil engineering, \$607; industrial engineering, \$610; mechanical engineering, \$617; chemical engineering, \$612; physics, chemistry, math, \$617; aeronautical engineering, \$628; electrical engineering, \$633.

In humanities and social sciences, job offers were more evenly divided among all the categories of employers. The high-



HEAD TABLE — This is Beth Ballard giving the farewell to the Class of '64 at the junior-senior banquet Saturday night. The annual banquet is sponsored by the juniors in honor of the seniors. On Beth's right is Larry Minks, emcee, and on her left is George Muse. About 350 students and teachers attended the affair. (Brand Staff Photo)

NEW YORK'S SMALLEST

NEW YORK (S P) — The smallest theater in the city has room for only 26 spectators but provides full-time work for the two men who began it as a hobby 12 years ago, Francis J. Peschka and W. Gordon Murdock.

The performers at the Little Players are five hand puppets, operated by Peschka, and from October to May each season present weekend repertory ranging from Shakespeare Opera for subscribers.

Originally shows were put on for friends, but became so popular that four years ago the two men quit other jobs, and, with the help of a foundation grant, became marionette impresarios.

Silver was once used only as a monetary standard and as decorative metal, but lately increasing uses have been found for it in industry. The shiny metal is a major ingredient in making photographic film. Silver's conductivity and resistance to corrosion makes it valuable in the electronics field.

with eradication workers. He has resumed the position as Foundation trustee, which he resigned when he became executive director.



JOINS STAFF — William D. (Dub) Holley, Olton, has joined the staff of the High Plains Research Foundation at Halfway, on April 1. Dub will be working in the fields of flame cultivation research and in soil and crop studies. In his duties, he will be assisting both Jack Parks, Farm Superintendent and Flame Cultivation Engineer, and Dr. Arthur Gohlke, Senior Soil Scientist. Dub Holley is a 1950 graduate of Olton High School, and graduated from Texas Tech with a B. S. in Agricultural Economics and has worked towards his Masters in the same field.

See This Man for CROP HAIL Insurance



JOE C. ALLENDER at Farm Bureau Office 120 N. 25 Mile Ave. Phone EM 4-1070 Hereford, Texas

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GRADS OF 1964



WE'RE PROUD

Everyone in your home town joins us on this occasion to wish you well. Best of luck.

BUY-RITE FURNITURE

est number — 32 offers — came from banking, finance and insurance with an average salary of \$452. From the merchandising—retail and wholesale field came only 27 offers, but the average salary was a little higher — \$468.

Caution Urged To Nip Siege Of Screwworms

AUSTIN. — The Southwest could experience a serious explosion of screwworm cases this year. That is, unless farmers and ranchers diligently inspect their livestock and report infestations so that emergency eradication action can be taken, the board of trustees of the Southwest Animal Health Research Foundation recently warned.

The board noted that during 1962 and 1963, when screwworm populations were reduced by more than 90 percent, temperatures and moisture conditions were less favorable than normal for screwworm development. Ideal weather conditions could cause serious outbreaks by the insect anywhere in the state.

Some eradication program officials fear that livestockmen are relying too heavily on sterile screwworm flies to keep their animals free of infestation, and are not using good management practices such as treating wounds and spraying livestock after they have been worked.

"Our success in keeping the number of screwworm infestations to less than 5,000 cases last year was due only partially to the action of sterile flies," the board was told. "The most important factor was that producers used smears and sprays to prevent infestations and reported cases to us early enough so that we could initiate emergency measures."

The trustees also expressed concern that too many stockmen

were trying to diagnose their own cases. U. S. Department of Agriculture officials said that various species of blowfly larvae look so much alike that only trained technicians using high-powered microscopes can definitely ascertain whether a sample contains screwworms or not.

In other action, the board commended Marvin J. Bridges, who has served as executive director for the Foundation for the past two years, for his contributions to the eradication program. Bridges, who is returning to his livestock business in Buffalo, was originally slated to stay with the program only until the sterile screwworm fly production plant was completed at Mission, but has remained on to assist in coordinating activities of livestockmen and producer groups.

NEED INSURANCE? See J. W. ROBINSON INSURANCE 218 W. 3rd EM 4-2232

To My Friends and Voters of PRECINCT 1

Presently serving you in the second term as your commissioner of Deaf Smith County I feel that my experience is an important factor in serving you and doing a better job in the future.

As you may not realize, this job has become a time consuming position and I am able to give full time as your commissioner.

I ask again for your vote and support in the Second Primary, June 6th.

CHARLIE SOWELL
Candidate for Commissioner, Precinct 1, Deaf Smith County
Pd. Pol. Adv.

Just Like The Pioneers of Yesterday



You'll Be The Pioneers of Tomorrow

Seniors, you have been the best educational background of any generation. This is the work of Pioneers before you.

We hope you continue this Pioneering Spirit throughout your life, thus making a better life for those who follow.

CONGRATULATIONS & BEST WISHES

Luther Lesly
M. J. Koelzer
Elbert Vanso

Clint Lundry
Ozetta Wilhelm
Pete Carmack

LESLY MOTOR CO.

For The Finest in Farm Machinery

NUMBER ONE...

That's where we put our new Graduates. We are extremely proud of this fine group of Seniors and wish them, each of them, continued happiness and success!



BEST WISHES, GRADS!

Farmer's Drive-In

Sorghum Freight Rates Lowered To West Coast

Grain sorghum rail freight rates from the High Plains to the West Coast for export to be lowered from the current level of 80½ cents per hundred down to 55 cents per hundred. The Cal-

ifornia domestic rate remains unchanged at 60½ cents per hundred. Provisions for the new rate were authorized by the Executive Committee of the Trans-Continental Freight Bureau meeting in Chicago this week. An effective date for implementing the reduction in the rate will be announced as soon as the railroads have an opportunity to publish new rate schedules. Bill Nelson, Executive Vice



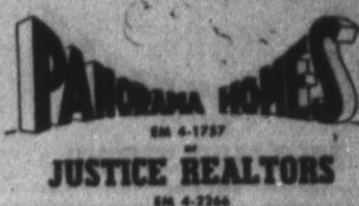
THE WINNERS — This is the winning team. Jean Watts, Vera Eades, and Phanie Rife. From left: The team is sponsored by Martin's Ready-to-Wear. (Brand Staff Photo)

research, market development and service programs for grain sorghum by farmers themselves to better their position. Such work has pushed sorghum exports from a mere 22,000 million bushels annually in 1956 to over 112 million bushels now and resulted in stronger cash prices to area farmers.

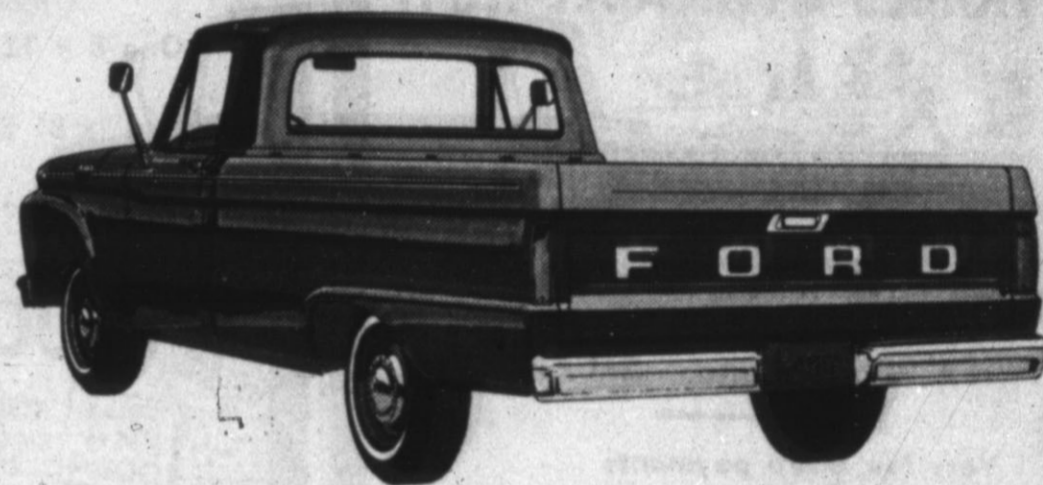
License plate collectors in the United States are so numerous, they have a club, known as the Auto License Collectors Assn.

Sulphuric acid was one of the first chemicals made in America.

Classifieds Get Results



Hottest Ford truck year ever



Ford Dealers set new record with 382,099* truck sales!

Yes, we've just completed the greatest truck year in Ford history with a big 15% sales increase over the previous banner year of '62. And as our way of saying thanks for your confidence and business... we're celebrating with a "hot year trading rally." Right now, you can save lots of money on the new Ford Truck of your choice. See us and save!

'64 Ford Styleside Pickup. What a pickup! Inside it's smart as a wagon—and as comfortable. In back, it brings you a big, strong double-sidewall box with easy opening one-hand tailgate. And underneath it's built like the big trucks for extra-long service, low costs. Come see the hottest selling Ford Trucks ever... and get the hottest buy anywhere!

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Points, picas, agate lines, and ABC



Along about 1886, publishers joined with representatives of allied trades in voluntarily adopting common standards of printer's measurements. This is called the "point system." Today, point, pica, and agate line are rigidly defined units of measure universally understood and used in our industry.

In 1914, publishers joined with representatives of advertisers and advertising agencies, and once again voluntarily adopted a common set of standards — this time, to measure circulation values. Further, publishers cooperated in setting up an organization to maintain these standards, and to use them in measuring and reporting the circulations of publications.

In helping to set up this organization, publishers willingly gave advertisers and advertising agencies majority voice in its operation, its standards, and its application of these standards in measuring circulations.

This year the Audit Bureau of Circulations marks its fiftieth year of providing the basic measures of circulation values. Along with more than 4,000 other members, we pause with pride to salute the accomplishments of this outstanding example of self-regulation in industry.

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HEREFORD BRAND --- SUNDAY BRAND

President of the Grain Sorghum Producers Association commended the individual railroads for this action through their Bureau. Nelson said the old 80½ cent per hundred rate had been prohibitive to West Coast movements of grain sorghum for export even though users in Japan — the World's largest cash buyer for U. S. sorghum, had been interested in West Coast purchases.

West Coast ports are 20 days closer to Japan than Gulf ports and ocean freight savings average \$4 per ton. He said that the combination of savings in ocean freight and reduced rail rates will now make it possible for Japan and other Far East

grain buyers to have a choice as to point of delivery of area grain sorghum. He also added that in times of stress such as the Panama incident, the new rate may make a difference as to whether the foreign buyers have access to grain at all or not.

According to Nelson, the Grain Sorghum Producers Association had requested a 54½ cent rate on a permanent basis in 110,000 pound cars. The announcement is for a 55 cent rate on a one-year trial basis with 130,000 pound cars minimum. He said that oversized car requirement will not be a serious problem if railroads will step up efforts to make such equipment available

which has up to now been in short supply.

Elbert Harp, farmer-President of FSPA said that work such as his on freight rates by the Association is part of the overall

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A TIME TO REMEMBER — This is another scene from the Junior-Senior Banquet held Saturday night at the High School cafeteria. More than 350 students, their dates and teachers attended the annual affair. The banquet is sponsored annually by the Juniors in honor of the Seniors. (Brand Staff Photo)

Hospital...

(Continued from page 8)

C. Powers, 511 W. 4th; Don B. Smith, 237 Beach; Mrs. Benjamin L. Thomas, Route 4; Pablo L. Valdez, Mathis-5-19. Mrs. Elmer D. Cook, Box 113; John H. Finley, 714 Irving St.; Mrs. Arrie L. Gatewood, 206 Bennett; Jackie L. Henderson, 112 Ave. H; Mrs. Joe A. Skelton, 704 Jackson; Tommy D. West, 608 Jackson-5-20. P. L. Burrell, 200 Whittier, Route 1; Mrs. Benito Castillo, General Delivery; John David Harder, Route 1; Mrs. Bruce L. Miller, Box 209; Mrs. Wylie E. Stumpner, 610 S. 25 Mile Ave.; Lauro Travico, 241 Ave. K; Mrs. Jack Ward Jr., Route 1; Osborn Wertenberger, Route 1-5-21. Mrs. Fritz Christman, 114 Ave. A; Mrs. Felipe R. Loera, 601 Austin St.; 5-22. Mrs. Marie Ann Angelo, 227 Ave. B; Mrs. Emilio Arenas, Box 182; Jennifer G. Gomez, 340 West 2nd; Mrs. George O. Harris, 1006 E. 14th St.; Ernest L. McGee, Route 3; Mrs. Ruby L. Smith, Amarillo-5-23. Ramon Anico, 116 Higgins; Mrs. A. L. Greenway, 334 Ave. G; Mrs. Raymond F. Paetzold, Route 1; Mrs. Luther E. White, 110 Bradley-5-24. Mrs. Billy W. Crawford, 109 Fuller; Henry H. Murrell, Box 275; Lamona Bay Myers, 203 Short St.; Gonda Ann Smith, 216 Ave. B; Gay Lynn Yosten, Route 4; 5-25. Mrs. J. Raymond Flores, Route 4; 5-26. Dismissals Mrs. Carl P. Hogan, 5-3; Junior Leon Clark, 5-4; Mrs. Rafael Soliz, 5-8; Mrs. Leslie Combs, 5-9; Mrs. Luz Alvarez, 5-10; Gregg A. Large, Mrs. Tom F. Templeton, Mrs. Hector M. Villarreal, 5-11. Mrs. Clifford M. Hicks, Joanna Kay Matthews, Mrs. Claude L. McGowan, Mrs. Tommy J. Provence, Mrs. Ernest M. Rice, Mrs. Charles F. Stacy, and Mrs. Walter J. Warren, 5-12. Clifford C. Acker, Mrs. Clarence E. Behrends, Mrs. Billy Mac Lytal, Mrs. Charles C. Mauck, Larry Wayne Parvin, and Mrs. Wayne N. Ponder, 5-13. James E. Childress, Mrs. Arrie L. Gatewood, Jackie Lynn Henderson, Mrs. Paul M. Hoff Jr., Arthur E. Robinson, Mrs. Charles J. Self, and Mrs. David L. Thomason, 5-14. Mrs. Frederick M. Beversdorf, Maurice Ted Dakil, 5-15. Elvin O. Beene, Mrs. Caydon Brush, Mrs. Leland S. Edwards, Ronnie Joe Pugh, and Mrs. Wheeler M. Sears, 5-16. Lydia Gomez, Frank H. Landry, Mrs. Donald L. Laurent, and Nathaniel Whitten, 5-17. Esperidion Ray Apodaca, Mrs. Catherine A. Burns, Mrs. Francisco Castillo, Mrs. Curtis Clayton, Mrs. Willie Wall Daniel.



A YEAR TO REMEMBER — Sergio Bravo and Christi Holz were honored at the Junior-Senior banquet as exchange students. Christi is from Austria and Sergio from Chile. They will leave soon on a tour of the United States, then returned to their home country. (Brand Staff Photo)



ENTRANCE WAY — This is the entrance to for the Junior-Senior banquet Saturday the cafeteria decorated in a marine scene night. (Brand Staff Photo)

Mrs. Fred Gamboa, Mrs. G. P. Owen, Mrs. L. J. Reinart, Mrs. Clyde Weatherly, and Brenda Jane Zamarrilla, 5-18. Mrs. Fannie Pearl Burnam, Mrs. Ancil L. Greenway, Mrs. Jose R. Recio, Mrs. Francis Smith, Mrs. Kenneth R. Stevens, 5-19. Mrs. Lazaro Garcia, Earl C. Porter, 5-20. Mrs. Felix A. Fetsch, Mrs. Henry W. Howell, Mrs. Joe Landers, 5-21. P. L. Burrell, Mrs. Benito Castillo, John W. Hall, 5-22. John David Harder, Mrs. Elmer D. Cook, Mrs. David Lee Patterson, John C. Powers, Mrs. Joe A. Skelton, Mrs. Ruby L. Smith, Pablo L. Valdez, Osborn Wertenberger, 5-23. Mrs. Fritz Christman, Mrs. Felipe R. Loera, Mrs. Benjamin L. Thomas, Mrs. Jack Ward Jr., Tommy D. West, 5-24. Ramon Anico, Mrs. Emilio Arenas, Sammy Lee Clark, Jennifer G. Gomez, Michael Eugene Howley, Gonda Ann Smith, Mrs. Wylie E. Stumpner, Lauro Travico, 5-25. Gay Lynn Yosten, 5-26.

13. LOST AND FOUND Dear Harry: I can't forgive and forget what you have done. Mary B-13-12-22-1c

Past Is Prologue Of The Future Says 4-H Youth

EDITOR'S NOTE: The following is another essay by a member of the Dawn 4-H club. The boys have been writing their essays on the subject of citizenship. This essay was written by 15-year old Kevin McAndrews.

"The Past is the Prologue of the Future" is a proverb that should have great meaning to us as citizens of this country.

Our past as a nation, extends back such a few generations that my great grand mother could tell my mother of the Spirit Lake Massacre, of her brothers fighting in the Spanish American War, even something of the years of Reconstruction. There are people living who knew very old people who could remember the War of 1812. Our past as a country is still a living memory in the hearts and minds of its citizens.

Words . . . words that burned with patriotic fervor, words that framed the deepest wishes and desires of all mankind, words that serve to this day in the formation of the constitutions of emerging nations, were the building blocks of our nation. In truth, there was little else to build with.

Although today we are fortunate beyond mankind's wildest hopes, when those words were creating this country it was a poor settlement of thirteen colonies, hacked from the ever-presencing forest, three months away in time from the mother country, beset with the anxieties of crop failures, insufficient capital, almost non-existent trails and roads and the threat of marauding Indians on every frontier. Words were all the founding fathers had as ammunition.

Some people seem to think that the student of today are unfamiliar with the beautiful and inspirational discourses of the men who built this country, but how can one be unfamiliar with the words of Oliver Hazard Perry, the fearless naval hero who

stated with finality, "We have met the enemy and they are ours", when one's mother tells of attending school with the great, great, great grandchildren of this same Oliver Perry and seeing the family treasures which they brought to school to show their schoolmates. The sterling spoons that were handed down in the family were the broad, old-fashioned type of work done by early American silversmiths. It would not be at all surprising if Paul Revere had a hand in their making.

When we studied Perry's exploits in American history, he was not a dim unbelievable figure, but someone whose descendants are living, working and building this country today.

When I was in the seventh grade, our teacher had us memorize Patrick Henry's famous oration ending in the immortal words—"But as for me, give me liberty or give me death." However the part I liked best was a portion of another speech which showed his sparkling wit. Patrick Henry began, "Caesar had his Brutus, Charles the First his Cromwell and George the III—" and at this point the Loyalists in his audience interrupted, shouting, "Treason", but Henry went on by saying, "George the III may profit by their example. If that is treason, make the most of it."

The nobility of Nathan Hale, a gentle young school teacher with his life before him, he faced the gallows with the immortal words, "I regret that I have but one life to give for my country." the awesome determination shown in the words of Abraham Lincoln's solemn address at Gettysburg with the words—"we here highly resolve that these dead shall not have died in vain, that this nation under God shall have a new birth of freedom and that government of the people, by the people, for the people shall not perish from the earth," the words from John F. Kennedy's inaugural address that called for the generosity of heart of the patriots of yesterday—"Ask not what your country can do for you, but ask what you can do for your country." These examples do not fall lightly on the minds of young stud-



TEAM IN SECOND PLACE — This bowling team, consisting of Christine Jackson, Doris Davis, Nadine Kearns, Betty Simmons and Natha Carroll, won second place in the women's bowling association. The team is sponsored by Gault & Sons. (Brand Staff Photo)

ents of today, but are part and parcel of the character that goes to make up an American.

An American is one who believes that "all men are created equal, that they are endowed by their Creator with certain unalienable rights, that among these are life, liberty and the pursuit of happiness. That to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed."

An American is guided by the Constitution which declares that "the people of the United States in order to form a more perfect union, establish justice, insure domestic tranquility, provide for the common defense, promote the general welfare and secure the blessings of liberty to ourselves and to our posterity do ordain and establish this constitution for the United States of America."

We are all familiar with the beautiful words of the Pledge to the Flag, but how many of us know the American's Creed which was written by William Tyler Page in 1917? It embodies in words the beliefs, the hopes and the aspirations of the citizens, young and old, of our beloved country.

"I believe in the United States of America as a government of the people, by the people, for the people; whose just powers are derived from the consent of the governed; a sovereign nation of many sovereign states, a perfect union, one and inseparable; established upon these principles of freedom, equality, justice and humanity for which American patriots sacrificed their lives and fortunes. I therefore believe it is my duty to my country to love it; to support its Constitution; to obey its laws; to respect its flag and to defend it against all enemies."

FOREIGN BALLET

NEW YORK — Three top ballet companies from Europe are to perform next season at the Metropolitan Opera House. The display begins Sept. 8 with the Leningrad Kirov ballet, which subsequently will go on tour. England's Royal Ballet is booked to open April 17, 1965, followed by Russia's Moiseyev Dance Company on May 17.

Read The Classifieds



APPRECIATION AWARD — Nancy Tyler is shown presenting Mrs. Frank Prowell who helped in preparing the junior-senior banquet. Mrs. Prowell worked with various committees for several weeks in preparation for the annual affair. (Brand Staff Photo)

HAS LATE SPEED

LOUISVILLE — Observers were amazed that Northern Dancer covered the last quarter mile in 24 seconds to win the Kentucky Derby.

The Canadian-bred colt had bettered by three ticks of the watch his effort of nine days previous when he won the Blue Grass stakes at Keeneland in Lexington. Northern Dancer went the final quarter in 24-3/5.

The Blue Grass was at one mile and an eighth but jockey Bill Hartack, on instructions from trainer Horatio Luro, worked the colt the full Derby distance in 2:03. In the Derby the Dancer set a record of two minutes flat.

The mountainous area of Colorado is six times that of Switzerland.

ORANGE HAS TOUGH SLATE

SYRACUSE, N.Y. — Syracuse University, winner of eight out of 10 last fall, faces another tough football schedule. The big tests come Oct. 31 and Nov. 7 when Pitt and Army will be met on successive Saturdays. Army will play the Orange in Yankee Stadium.

Other games are with Boston College, Kansas, Holy Cross, UCLA, Penn State, VPI and West Virginia. Virginia Tech is being met for the first time in football.

Kansas beat the Orange 10-0 and Pitt won by 35-27 last year.

The Spanish Riding School in Vienna remains the world's foremost equestrian academy; its name refers simply to the horses' Spanish ancestry.

Graduation Gifts That Last
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Everybody's "BUZZING" about the Seniors!

As Commencement Time comes again, everybody is talking about the Seniors as never before: Compliments . . . speeches . . . awards of achievement.

May we add just a few words of our own?

"CONGRATULATIONS, . . . and GOOD LUCK!" to a fine group of Grads!

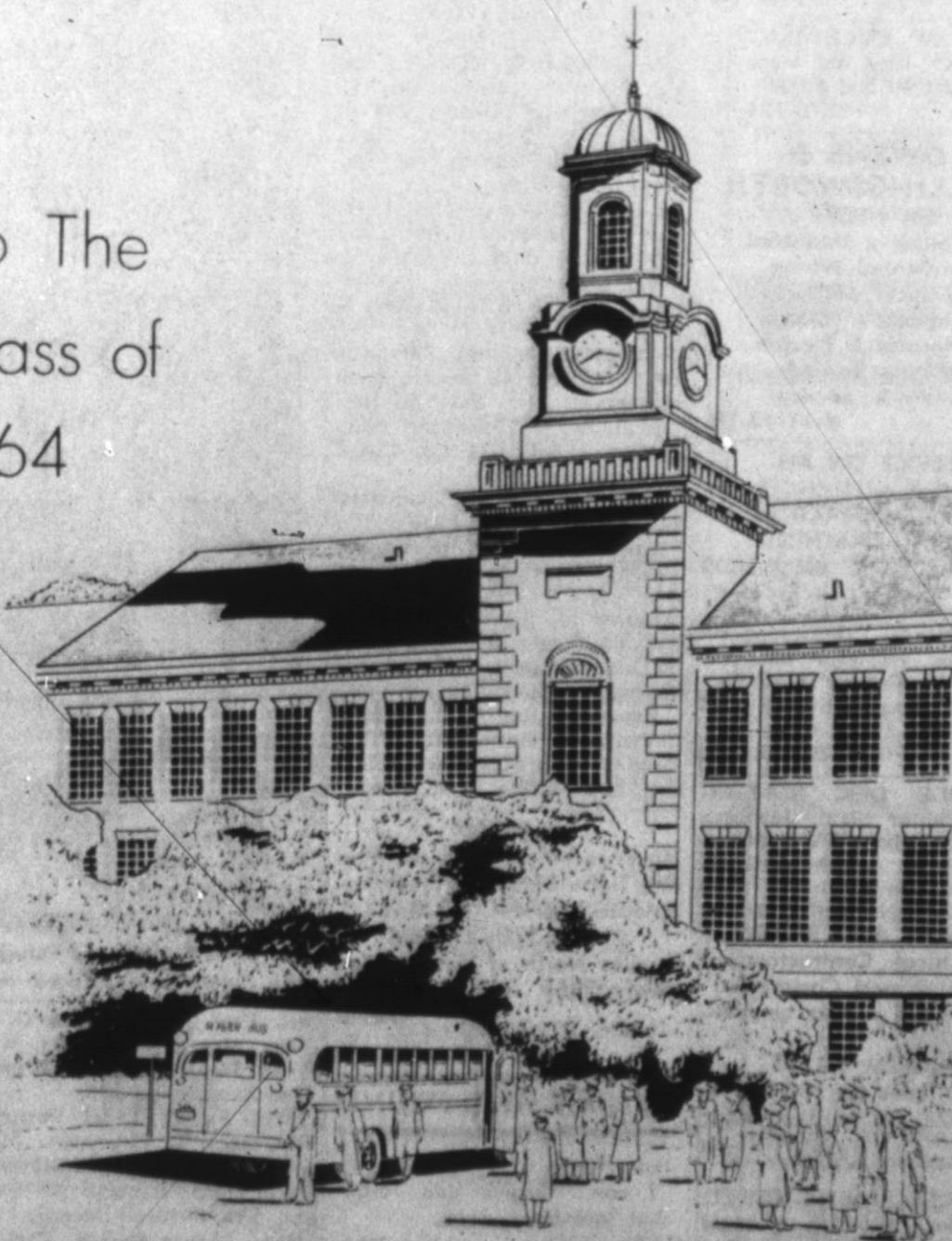
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Congratulations

To The Class of 1964

Your graduation is not the end, but the beginning of a wonderful future! We wish you the best of luck!

CLOWE AND COWAN INC.



To judge by your past record, you have made a great beginning. A superior class of Graduates such as we have this year renews our hopes for the future.

As you journey into your new future we take this opportunity to extend our very best wishes to a group of unforgettable people: Our New Graduates.

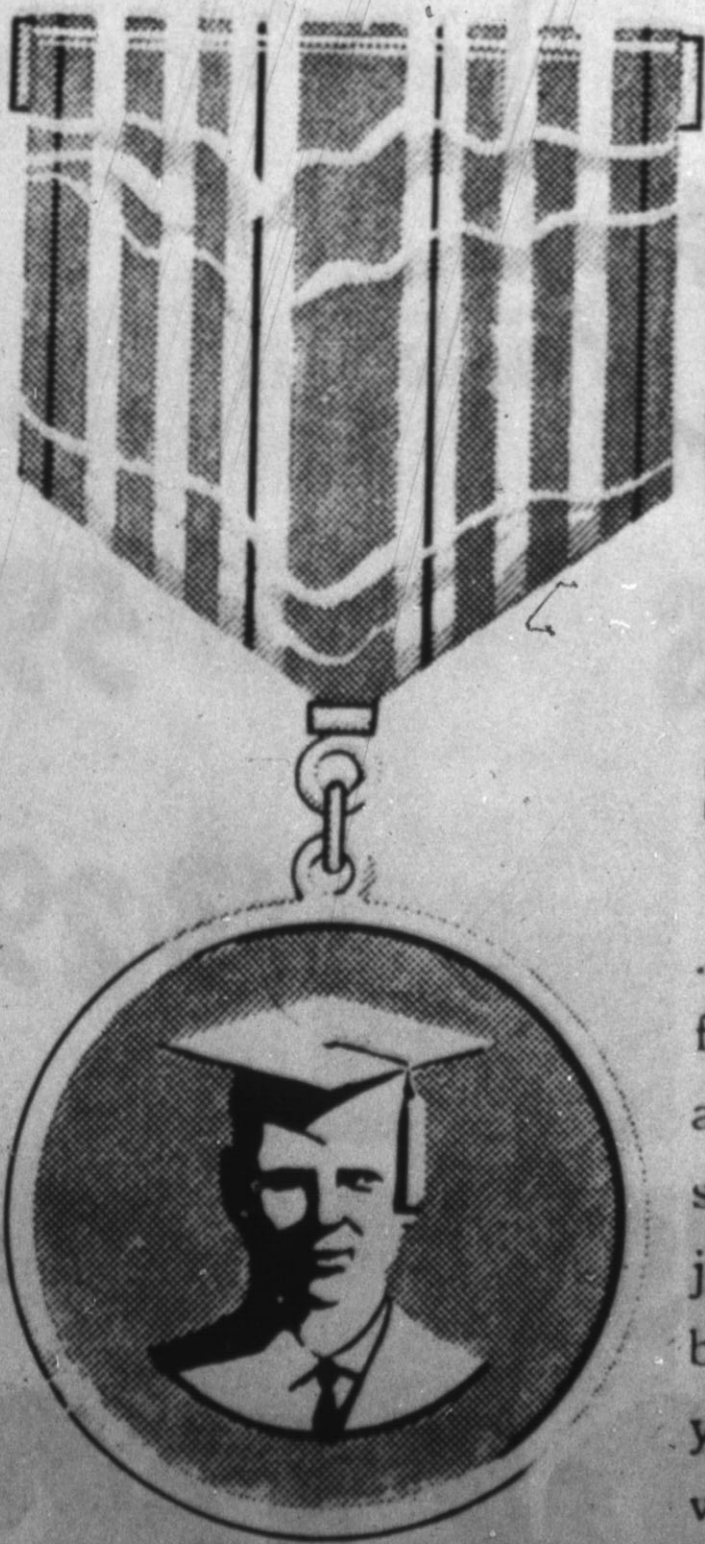
Case Power & Equipment



JUNIOR-SENIOR BANQUET — About 350 persons attended the junior-senior banquet Saturday night at the high school cafeteria. Highlight of the affair was the presentation of outstanding senior boy and girl awards. Chosen by the junior class for the awards were Joe Self and Ruth Ann Allison. (Brand Staff Photo)



SECOND PLACE — These are the second-place winners in the classic league's bowling teams. They are, from left to right, Bill Byers, Carl Kleuskens, and Reese Dawson. Others not shown are Charlie Owen and Rudy Bloodgood. The awards were presented at Hereford Bowling Association's meeting held Tuesday night at the Community Center. (Brand Staff Photo)



AWARD OF MERIT

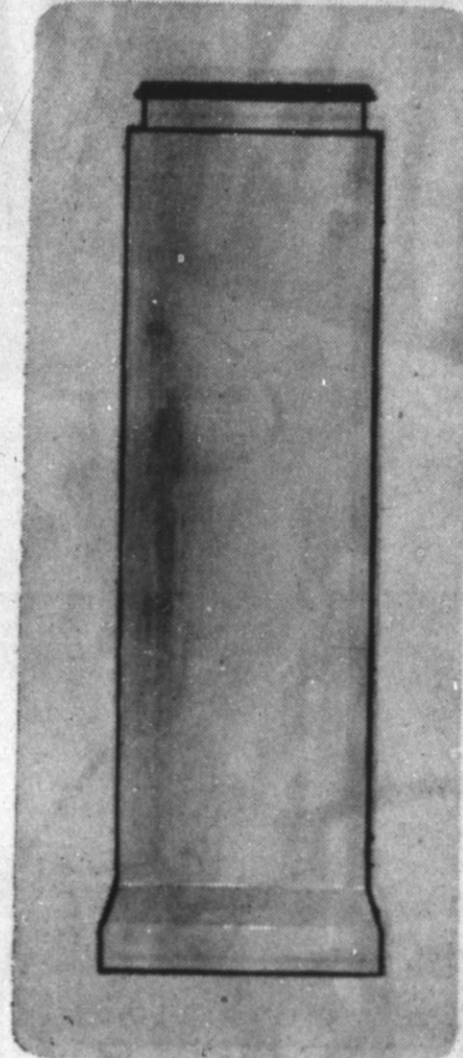
to all the Seniors

... for their fine efforts ... for their uncommon achievements, we offer our simple appreciation for a job well done. May this be but one award to come to you as you enter a new world of activity.

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3

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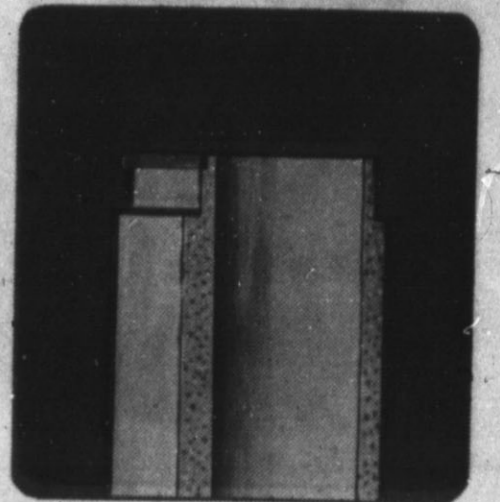
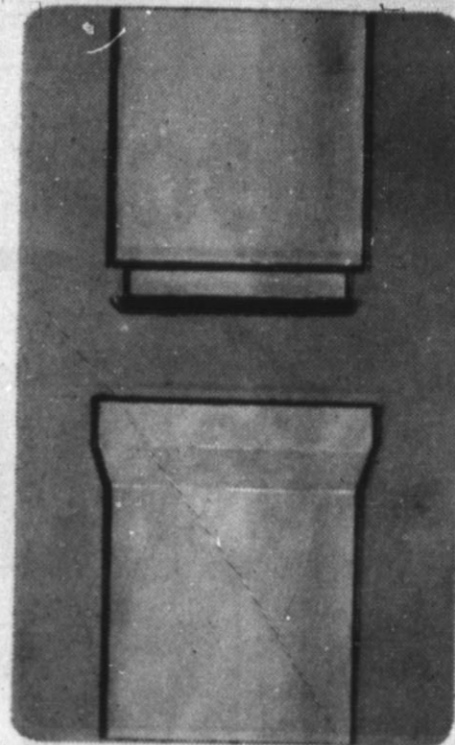


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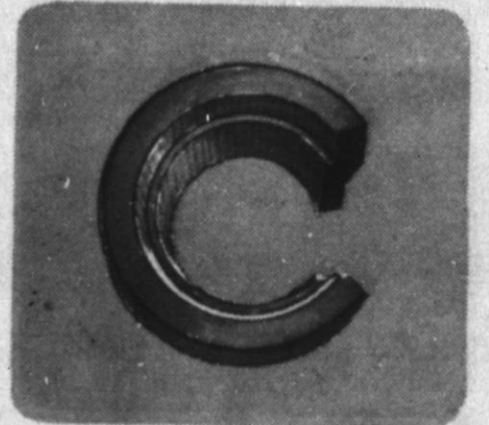
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Circulation is a channel through which the results of publishing objectives are tested; circulation is a gauge to measure a publication's effectiveness.

Circulation and distribution differ. In one case there is a demonstration of desired acceptance at face value; in the other case only the undefined potential of unsought receipt. Circulation is the placement of a wanted product, while distribution may be merely throwing to the winds.

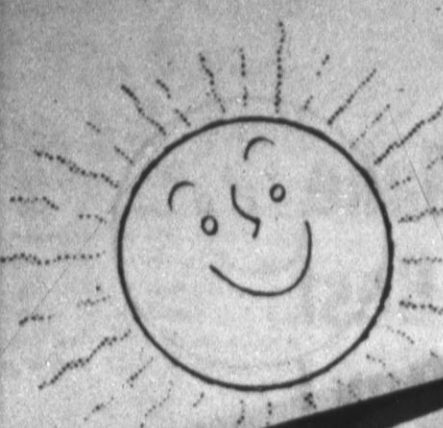
Circulation possesses economic value. The editorial department provides a major value as determined by reader interest and acceptability, reflected in circulation sales. The advertising department sells this circulation to advertisers by showing how its publication can reach a known number of customers.

Circulation is more than a problem of selling and distributing a publication. It is also a problem of providing for the advertiser a valuable list of readers representing potential business for him.

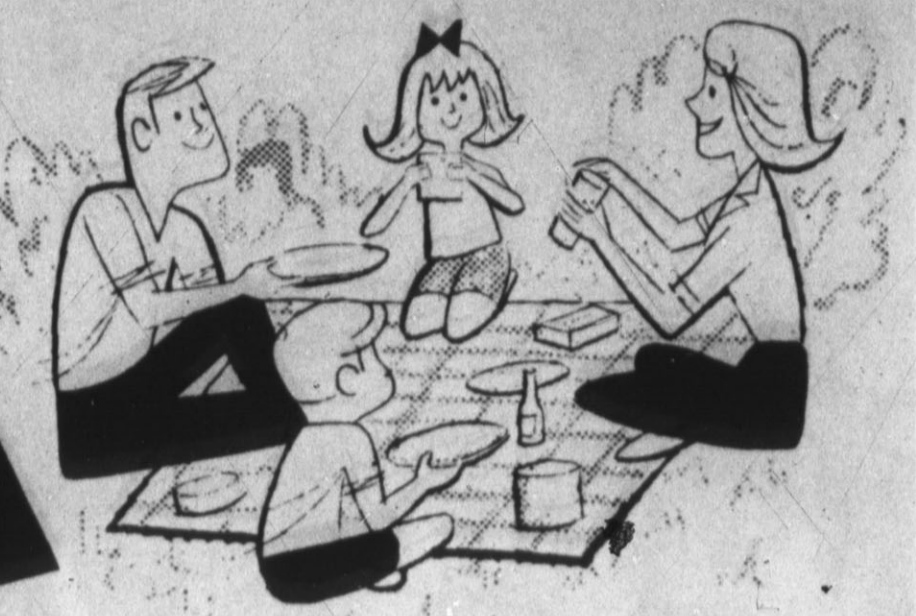
Circulation without verification is akin to an unnamed, unknown, or unmeasured product. The Audit Bureau of Circulations, a nonprofit, cooperative association of advertisers, advertising agencies, and publishers, was organized to verify and report circulation facts and figures of publication members.

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Del Monte — 303 Can Cut Green Beans 4 For \$1	Alcoa — 12" x 25' Roll Aluminum Foil 29¢
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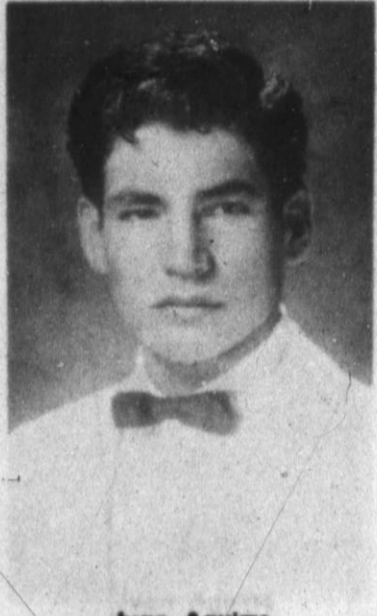
The Class Of 1964

(All Photos by Angel Studio)

The Hereford Brand

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SECTION TWO



Juan Aguirre



Richie Albracht



Ruth Ann Allison



Shirley Anderson



Jackie Andrews



La Reese Askew



Carolyn Aven



Kaki Barnard



Barbara Barrett



Pauline Baxter



Ronnie Bell



Keith Betzen



Mary Betzen



Kay Bishop



David Block



Kathy Boston



Sergio Bravo



Billy D. Brock



Mary Broman



Johnny Wayne Brownlow



Walt Burrow



Glenda Campbell



Linda Campbell



J. Carter



Danny Cates



Terry Caviness



Nanetta Clearman



Joe Coffman



Kay Coffman



Steve Coneway



James Corbett



Larry Neal Cooper



Gloria Covington



Pegene Cox



Jimmie Davis



Norris DeVall



Ronnie Duncan



Wayne Edwards



Steve Elliott



Mike Ferguson



John Fowlkes



Gerry French



Glen Fuller



Tim Gallagher



Royce Ann Gilliland



Buz Gilliland



Eugene R. Green



Janice Hagan

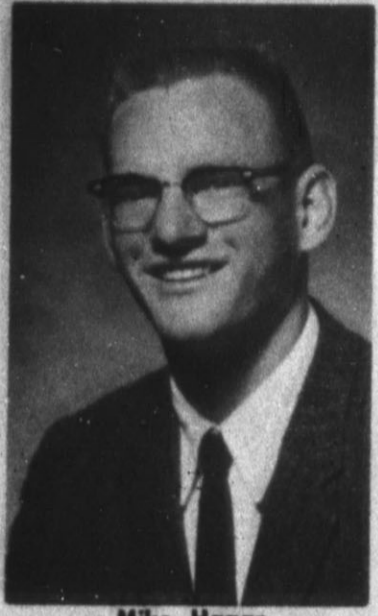
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THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, MAY 28, 1964

Page Two



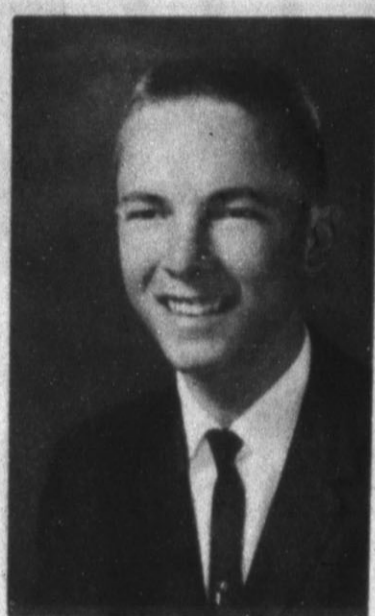
Mike Hogar



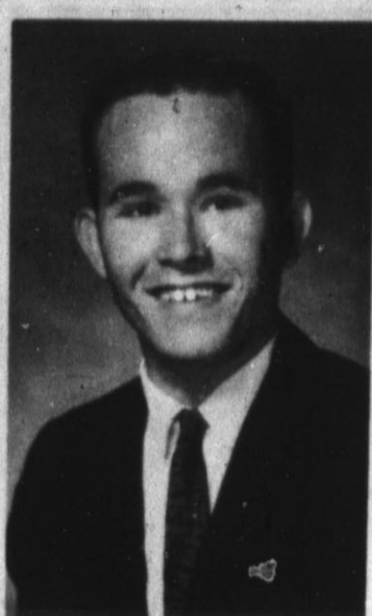
Jim Maney



Linda Lee Hart



Ricky Hassell



Dale Hersley



Rosemary Hersley



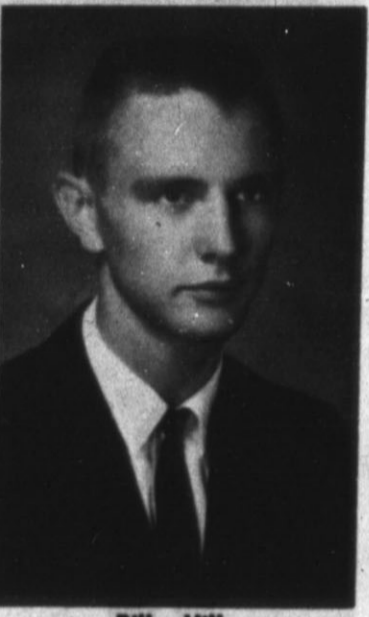
Jim Higgins



Linda Higgins



Loretta S. Higgins



Billy Hill



Larry Hill



Dennis Hoffman



Christa Holzl



John Hubbard



Betty Huckart



Judy Humann



Earl Jackson



William James



Connie Renfro Jeske



Eddie E. Johnson



James Keese



Gay King



John Kovacs



Marvin Kuper



Kathleen Kuper



Linda Lemons



Tuula Lehti



Dale Lindsey



Neal Loeb



Joel Lytal



Audie Mancillas



Joye Martin



Milton Maharg



Carl Myers



Ronda Neff



Janie Noland



Mike O'Connor



James G. Otts



Manuel Pacheco



Lory Padilla



Joe Parker



John Pavlicek



Ike Persons



John Pesina



Dianne Pittman



Linda Powell



Betty Thomas Price



Scott Ramsey

The Class Of 1964

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THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, MAY 28, 1964

Page Three



Kay Nell Reeves



David Reinart



Carlton Richardson



Ronnie Roberts



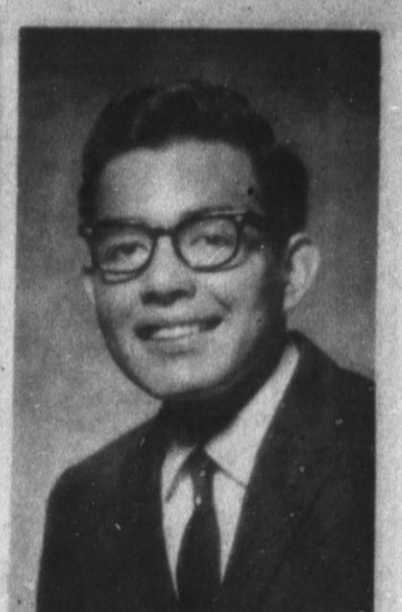
Marie Louise Robinson



Mike Robinson



Olivia Rodriguez



Roy Rodriguez



Gary Royal



George Robert Schulte



Patricia Schulte



Cynthia Seed



Joe Self



Carol Severance



Wallace B. Shelton Jr.



Wayne Shirley



Mamie Silvertooth



Linda Simons



Christine Skypala



Gary Smith



Sylvia Sue Smith



Davie Sorrels



Darrell Sparks



David Stevens



Marzlie Faye Stringer



Sharon Sumner



Dan Taylor



Diedra E. Thomas



Linda Tooley



Belinda Vines



Linda Vinton



Jackie Walker



Jeannette Walterscheid



Lawrence Warner



Gerry Lynn Wheeler



Arvell Williams



Dian Wilson



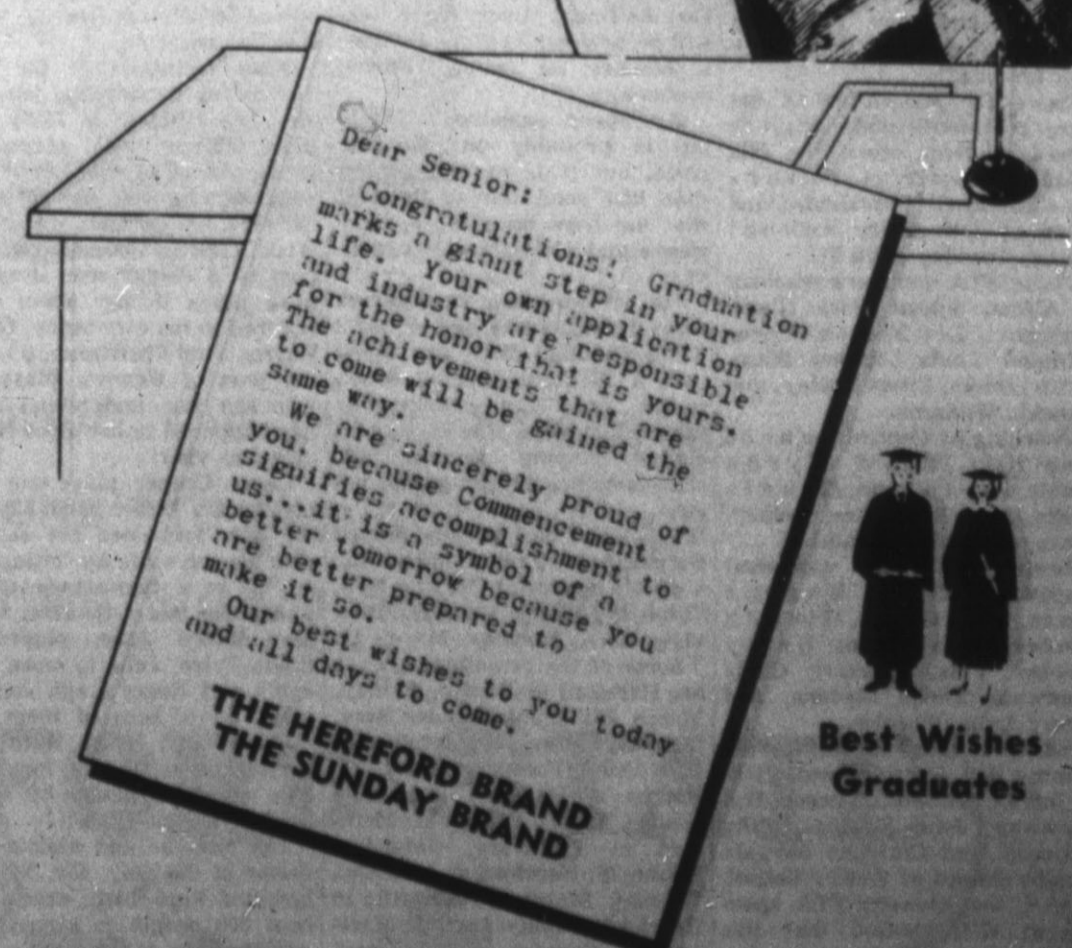
Judy Wiman



Lou Ann Witkowski



a letter to
the Graduates:



Dear Senior:
Congratulations! Graduation marks a giant step in your life. Your own application and industry are responsible for the honor that is yours. The achievements that are to come will be gained the same way.
We are sincerely proud of you, because Commencement signifies accomplishment to us...it is a symbol of a better tomorrow because you are better prepared to make it so.
Our best wishes to you today and all days to come.



Best Wishes
Graduates

THE HEREFORD BRAND
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Remember When? HHS 1963-64



RIDE-EM' COWBOY — Sergio Bravo, on the horse, is shown riding the bucking bronco at the Western Day held at Hereford High School last week. Bravo won the bucking bronc contest. The other boys are left to right, Larry Cooper, Larry Noland, Stan Sigman and David Hill. (Angel Photo)

Beth Ballard Is Elected HHS Council President

The '64-'65 campaign elections were topped off by a rally which took place at 9:20 a.m. Friday. Campaign managers decorated the auditorium with signs and posters.

Those running for Student Council president were Beth Ballard and Gary Don Robertson. Those running for Student Council vice-president were Retta Kelly, Sandi Thomas, Beverly Betzen, John Perrin and John Lesly. Those running for Student Council secretary were Philip Cain and Bob Gentry.

Each year the president of the class is elected before the next year. Those running for president of the senior class were Ernest Flood, Ann Atchley and Frank Cain. Those running for president of the junior class were Roger Owen, Gary Payne and Virgil Barber. Those running for president of the sophomore class were Gary Story and Ken Stark.

Rest of the officers are elected at the first of the year by their classmates.

Returns of the election were announced that afternoon by Mr. Bill Michael. President of the Student Council was Beth Ballard and secretary of the Student Council was Bob Gentry. Vice-president of the Student Council was not decided and announced at that time. President of the junior class was Ernest Flood, president of the sophomore class was Virgil Barber and president of the sophomore class was Gary Story.

There was a run-off between Sandi Thomas and John Perrin for Student Council vice-president Tuesday, April 28. John won the run-off.

Cates Is Given 1964 'Fighting Whiteface' Award

Monday, March 9, the second Basketball Banquet of HHS was held at the cafeteria. After the dinner of fillet mignon, baked potatoes, green beans, green salad, hot rolls, strawberry shortcake and leed tea, the banquet program was opened with a greeting from Mrs. W. F. Hill to the parents of the basketball players, the players themselves, and the players' dates who came. More than 100 persons were in attendance.

The presenting of the "Fighting Whiteface" award was to Danny Cates given to him by the cheerleaders Brenda Shelton, Peggy Neff, Ronda Neff, Janice Hagans, Kathy Boston, and Ruth Ann Allison; following was the introduction of the varsity and the B-team. Neal Lueb was chosen by the cheerleaders to introduce the varsity team players, and Joe Childers was chosen to introduce the B-team players.

Cheerleaders Are Elected For 1964-65

The '63-'64 cheerleaders of HHS said good-bye to their office Friday, April 10, when the new cheerleaders of '64-'65 were announced in the high school assembly.

Cheerleaders of this school year, Brenda Shelton, Ronda Neff, Janice Hagans, Kathy Boston and Ruth Ann Allison announced the next school year's cheerleaders who are: Barbara Langley, Sharon Tinnin, Gayle Newell, Cynthia Leasure, and again for next year, Peggy Neff and Brenda Shelton.

Upon being told of their office, Cynthia said: "I just hope we measure up to the cheerleaders of this year." Sharon said, "It was a complete surprise and I feel very honored. Having such a great honor makes me want to support the team and represent my school well."

Gayle said that she could not believe that she was chosen and Brenda hoped they would do a good job and hoped that they could get along well together. Peggy said, "I was just as thrilled to get this, this year as last year and hope to do as well as this year, if not better."

The staff was not able to get a statement from Barbara as she had left to go on a trip before we reached her.

The Whiteface

Official Publication
Of
Hereford High School
Hereford, Texas

NO. 34 Page Four The Hereford Brand, Hereford, Texas, Thursday, May 28, 1964

DE Club Honors Top Boss Student at Annual Banquet

Seventy-five persons attended the Distributive Education banquet in the Community Center ballroom Friday evening, when the outstanding student and employer of the year were announced and presented awards.

Johnny Brownlow was named the outstanding student, and Dale Barkley, manager of Cooper's Supermarket, was named outstanding employer. Johnny

has been employed at Harman's for the past two years. Speaker for the annual affair was Dr. Leon Hill, a retired Baptist minister from Amarillo. Dr. Hill emphasized the need for education; he made special note of the efforts of teachers who help youth realize their dreams. In his talk, Dr. Hill also pointed that life is never a bed of roses. For anything great that a person achieves, there is also much sacrifice involved. Life is only what you make it.

Master of ceremonies for the banquet was the club president, Johnny Brownlow. The invocation was given by Linda Loerwald, and Ronda Neff gave the welcome. Judy Crume presented awards, and introduction of

special guests (school officials, advisory committee and ex-students) was made by Larry Fuhrmann. Deborah Lee gave the benediction.

Students selected their own outstanding employer — they filled out sheets with information on their own employers and then voted on the one whom they thought most deserved the award.

A special award was presented to Clint Formby for his contribution to the club by donating one day of his radio time to the club. On this annual radio day, the club receives all profits from the ads that members sold for the spots. All programs are

presented by high school students. This year's club has 28 students enrolled. Officers are Johnny Brownlow, president; Peggy Neff, vice-president; Judy Crume, treasurer; Ronda Neff, secretary and sweetheart; Linda Loerwald, parliamentarian, and Larry Fuhrmann, reporter. The coordinator is Don Paris.

Hoof Prints

By David Stevens

It's hard to explain how a team can try as hard as they can as well as the Whitefaces did last Friday night and still lose. It just wasn't in the cards for the Herd as they lost to Phillips 21-14.

Big Jim Haney played by far the best game of his injury-riddled season. Jim gained 164 yards on 25 carries for a 6.4 average. Also making what was probably their best showing of the season were sophomore halfback Walter Williams and junior quarterback Frank Cain. Others showing up better than previously were ends Len Cook and Robert Higgins, tackle Stan Sigman, center George Muse, and guards J. Carter and John Kovacs.

Speaking of myself, I hope that last Friday night's performance by the Whitefaces convinced these self-proclaimed football "experts" who called the team "quitters" after the 27-6 loss to Lamesa.

Next in line for the Herd are the Perryton Rangers. The Whitefaces travel to Perryton for the Friday night district clash. The Rangers won their district opener over Littlefield by a score of 19-13.

Tulla scored their second win of the season over the Whitefaces "B" team Thursday, Oct. 24, by a score of 6-5. All five (Continued on page 5)

Editors' Notes:

By Linda Higgins and Lou Ann Witkowski

Last week was really one of excitement. First, on Monday, the seniors finally got their senior rings. Since the rings were in on October 10 last year seniors were getting impatient by Monday, Oct. 22.

Tuesday, members of the band journeyed to Canyon, to compete in the District I-AAA Marching Contest. They received a first rating. We would on the behalf of the school, like to extend congratulations.

All day Wednesday and until sixth period Thursday, the juniors were envied by all the rest of HHS students as they were able to miss classes. But remember they had to take tests!! Thursday night, after several postponements, the bonfire was held in Veterans Park. Special thanks go to the junior boys who furnished the windmill to contribute to the other collection of wood.

Friday at 6:30 a.m. new and old members of Tri-Hi-Y gathered at the Community Center to enjoy an early breakfast, which began the day of the lit (Continued on page 5)

Whiteface Editorial

More than often it takes a shocking, unexpected event to awaken many people to the realization of everyday tragedies.

This was the case Friday, March 20, as in assembly Officer Gilbert Ray of the Texas State Highway Patrol presented the students a film entitled "Mechanized Death" in coordination with the Traffic Safety Program.

The film was one produced by the Ohio State Highway Patrol. It showed pictures taken after actual automobile accidents.

It was not retouched and because it was in color it showed vividly the effects of speed, carelessness, and recklessness with the handling of cars.

Yes, the film was shocking but even more shocking was the fact it was real, it could happen to us, just common citizens.

Officer Ray pointed out that 5,600 people were killed in Texas last year. 161,000 people were hospitalized in Texas automobile accidents.

In the United States an average of \$12.45 was spent per second on automobile accidents; that is a total of \$347,000,000 in one year.

I am sure that more than a few high school motorists now drive with a little more care than usual.

If the horrible truth presented by the film could be shown to all motorists maybe fewer needless automobile accidents would occur during the upcoming holiday.

But, if only the recollection of some of the scenes of "Mechanized Death" will prevent some high school students from the misuse of their cars over this Easter holiday, I feel the film was well worth its presentation.

Much Activity, Firsts Highlight of Semester

New honors and "firsts" have highlighted this first semester of the school year 1963-64.

Football season felt a new spirit as the victory bell made its appearance at all of the games. The bell was given to HHS by the Hereford Booster's club in March of last year.

This year will be the last for 12 graduating seniors as it will be the last season in which they are able to participate in high school football.

Football season saw another first. It was the first year a float honored the 1963-64 football homecoming queen and her attendants.

With the election of this year's cheerleaders two firsts were seen as there were two junior cheerleaders and no head cheerleader.

This is the first year in the last three that the freshman class has been in high school. As a result, HHS has two student counselors, Mr. Robert Thompson and Mrs. Earl Holt who is freshman counselor.

On the campus, located near the flagpole, the '65 seniors gift is the new monument. Last year's senior class gave as their gift a marble slab with the inscription "Home of the Fighting Whitefaces".

The slab was laid in a background of white brick, which matches that of the school.

A glass bulletin board was placed on the wall outside the office for the first time this year. The board was purchased by the student council.

The board has a metal frame with the board's background being black. White letters are placed on the board and it is

FTA Is Complete Success at HHS

"Are you going to be here next year to teach us?" "Oh, please come out and play P.E. with us." "May I carry your lunch tray for you?"

These are just a few of the many comments made by grade school students when the Ela Aikman chapter of Future Teachers at HHS conducted and observed elementary school classes Tuesday April 21.

Those FTA members teaching at Aiman School were Gloria Covington, Dot Frerich, Royce Gilliland, Linda Lemons, Mammie Silvertooth, Linda Tooley, and Fanelida Williams.

Teaching at Central School were Kaki Barnard, Myrna Botkin, Kay Coffman, Connie Jesko, Joe Ella McGee, Belinda Vines, and Dale Williams.

Northwest School welcomed Nanetta Clearman, Eugene Green, Vicky Gordon, Glenda Flesher, Linda Higgins, Betty Hucker, Patsy Huckert, Cindy Loerwald, David Stevens, and Gerry Lynn Wheeler.

Kathy Boston, Joyce Warren, Jimmy Bell, Cynthia Seed, Vickie Inman, Romanita Luero, Bob Caraway, John Fowlkes, Billy Johnson, and Christine Skypala taught classes at Shirley School. Mrs. Sue Howell, FTA sponsor at HHS, stated that this year was one of the most successful and most enjoyable years that the FTA has had in student teaching experience.

covered by a glass door which is locked.

Hereford's FHA chapters were honored this year as two of their members were elected as area officers. Kathy Boston was elected area president and Kathryn Barnard was elected area historian.

The FHA chapter received a similar honor as Arvell Williams was elected president of the Amarillo district of FFA and Gary Royal was elected vice-president of Area I.

Tri-Hi-Y's first year of open membership resulted in the in-

crease of the number of members. Consequently, this year marked the first that the club has been divided into two clubs.

A combination of the class sappers in co-ordination with raising money for the annuals was seen for the first time this year.

Usually the four classes would have held separate sappers, but instead, this year, they were combined into one function.

This year Pat Maxwell received the honor of being chosen for all-state band. Her alternates

(Continued on page 5)

Coach Speed Expects Well Balanced Baseball Team

"We have a real well balanced team this year," said Mr. Ronald Speed, baseball coach. "We don't have any one outstanding player. The boys all work well together. They seem to have a lot of spirit and desire to win."

"Twenty-one boys are participating in baseball this year; they are Eugene Green, senior, who will be catching for the White-

faces. The team has seven possible pitchers. They are Jim Haney, senior; Danny Loerwald, junior; Larry Minks, Mike Ranspot, and Lupe Ramirez; and sophomores Richard Brook and Ed Mims.

Playing first base will be David Stevens, senior, or Randy Tooley, sophomore.

Covering second base will be Joe Coffman, senior, or Gary Stagne, junior.

On third, will be Ronny Duncan, senior, or Jimmy Brink, junior.

In the short stop position will be Frank Cain, junior, or Jimmy Guterrez, sophomore.

Out in left field will be Lynn Cook, junior. In center field will be Charlie Moreno, junior, or Don ReVinza, junior. Right field will be covered by Steve Hodges, sophomore, or Johnny Gilbert, sophomore.

Mr. Speed explained, "Pitching is probably our weakest point, but it is much stronger than last year, due to the fact that the boys have more experience and are naturally stronger."

We lost two of our three games through bad hitting and errors. The baseball boys are faced with a 29 game season, which is ten more games than they played last year. The season includes playing several 4-A schools before district games begin.

The team has already played Borger, here, Friday, March 13; a double header at Portales, Saturday, March 14; and Plainview, here, Tuesday, March 17. Some of the remaining games are Hereford at Pampa, Friday, March 20; double header here, Saturday, March 21; Hereford at Palo Duro, Tuesday, March 24; Pampa at Hereford, double header, Friday, March 27; Hereford at Plainview, Saturday, March 28; Hereford at Amarillo, Tuesday, March 31; Amarillo at Hereford, Friday April 3; Hereford at Caprock, double header, Saturday, April 4; Palo Duro at Hereford, Tuesday, April 7; Hereford at Nazareth, Friday,

April 10; and Nazareth at Hereford, Tuesday, April 14.

500 Persons See First Production Of 'June Mad'

"If you weren't so stupid you'd know that Cosmopolite means a person who's gone to Europe twice," explains Penny Wood, Barbara Langley played the part of a tomboy who tried to grow up nearly over night when her uncle Morvyn, John David Miller, brought home a college friend, Roger Van Vleck played by John Lesly, to spend the weekend with him.

Roger Van Vleck is a college senior who made the maskers his freshman year, has been to Europe twice, and his father belongs to two different country clubs. Penny Wood is a fifteen year old girl who forgot all of the young friends and pretended to be woman of the world that gave her mother, Mrs. Wood, played by Jimmy Davis, many puzzled moments.

Other members of the cast that did an outstanding job says Mr. Tye Hillger, is Milly Lou Dian Wilson, who played a young girl of 14 who fell in love with Mervyn, who did not seem to want her around. Doctor Wood, Charles Doanes, plays the part of a doctor who does not have much to say about what occurred in his own home. Chuck Harris, Paul Christman, plays the part of Penny's playmate, who can not understand what has happened to her since Roger came to visit.

Larry Cooper plays the part of Chuck's father who has lost his wife and does not care to risk his son's life by letting him go up in a homemade glider. Larry also has a daughter in the play named Julie, played by Linda Price. Julie is more Mervyn's and Roger's age and she plays up to both of them.

Shirley and Ralph Wentworth played the part of the local florist's children, played by Kathy Pool and Clint Oliver.

The director and assistant director of the play, Mr. Tye Hillger and Rozzi Rush, expected about 500 people to attend each performance of the play. The proceeds from the play go to the Thespian Club, which sponsored the whole play.

Editors...

(continued from page 4)

the sister's initiation. At school Friday the air was full of excitement as at 9:50 a.m. the pep rally began. The attendants for football queen Becky Higgins, Mandi Moore, Brenda Shelton, and Linda Hart were presented. Then the homecoming queen, Connie Renfro, was crowned. The Annual Queen Supper was held from 5 to 8 p.m. Friday. Thanks are to be extended to all of the students who sold tickets, made pies and cakes, and served at the supper. Friday night was topped by the clash between the Phillip Blackhaws and the Hereford Whitefaces and a homecoming dance at the Community Center.

Much...

(Continued from page 4)

are Jerry McCathern and Kay Nell Reeves. Mamie Silvertooth was chosen in the all-state choir. Her alternate is Joe Ella McGee. All in all this first semester has been one of much activity.

The United States sells more than 28 per cent of the tobacco leaf bought in free world markets — some 505 billion pounds.



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STUDY CLUB SLATE — Hereford Study Club officers installed in a Flame Room ceremony are, from left to right, Mrs. Richard Winget, president; Mrs. Walter Hodges, Jr., recording secretary; Miss Gladys Setliff, vice-president; Mrs. R. N.

Yarbro, reporter; Mrs. Garland Solomon, corresponding secretary; Mrs. N. D. Bartlett, treasurer; Mrs. Tommy Braddy, historian; and Mrs. Ed Wilson, Jr., parliamentarian.

Hoof Prints Study Club Installs Officers; Mrs. Winget Made President

(Continued from Page 4)

points for Hereford came in the first quarter on a field goal by Jimmy Gutierrez and a safety. Tulla did not score until the fourth period but the six points was enough.

Hereford's freshmen continued their winning ways as they trounced Tulla by a margin of 32-14. The first half was a 1-1 Hereford as they ran up a 20-0 lead but the second was a different story.

Congratulations to the Whiteface band on their I rating in the marching contest at Canyon last week. The band is one of the biggest supporters of Whiteface football.

Read The Classifieds Classifieds Get Results

Mrs. Richard Winget will head Hereford Study Club's slate of officers for the forthcoming season. Inducted Thursday at the club's installation salad supper in the Flame Room of Pioneer Natural Gas Company were: Mrs. Winget, president; Miss Gladys Setliff, vice-president; Mrs. Walter Hodges, Jr., recording secretary; Mrs. Garland Solomon, corresponding secretary; Mrs. N. D. Bartlett, treasurer; Mrs. Tommy Braddy, historian; Mrs. Ed Wilson, Jr., parliamentarian; and Mrs. R.N. Yarbro, reporter.

Mrs. Don Steele, former member, served as installing officer, using a clothesline and miniature linens as symbols of offi-

ces and duties involved.

Mrs. Yarbro presented gifts of appreciation to Mrs. Wilson, Jr., retiring president, and to Mrs. Steele. Mrs. Wilson, Jr., received a "Princess Feather" composite of Golden Sunset crystal (Westmoreland Glass); and Mrs. Steele was given a volume of poetry.

Mrs. Walter Hodges served as co-hostess with Mrs. Yarbro.

Other members present were Mrs. Dick Gholson, Mrs. J. W. Witherspoon, Mrs. Baxter London, Mrs. R. P. Coneway, Mrs. S. L. Garrison, Mrs. Art Stoy, Mrs. Marvin Knox, Mrs. Oscar Wil-

son, and Mrs. Maurice Tannahill. The club will have a special luncheon or coffee on their summer calendar.

Sunshine Club Making Plans For Anniversary

Mrs. Clois Kemp's home was the setting of the Sunshine Club's salad supper Monday evening, May 18.

Plans were made for the club's anniversary dinner, the date to be announced later. At the close of the meeting Mrs. Willodyne Brooks and Mrs. Edith Sheppard received anniversary gifts from their secret pals. Mrs. Clint Lundry received the hostess-gift, and Mrs. Kemp "Penny Anna."

Next club meeting will be in the home of Mrs. June Koelzer Tuesday evening, June 9.

Attending the supper were Mrs. Books, Mrs. Elsie Miner, Mrs. Helen Watts, Mrs. Lundry, and the hostess, Mrs. Kemp.

Legal Notice

Notice is hereby given by the Parks and Wildlife Department that a public hearing will be held at 10 a.m. on June 8, 1964 at the County Courthouse at Hereford, Deaf Smith County, Texas for the purpose of gathering information concerning proposed hunting, fishing and trapping regulations for the above mentioned county.

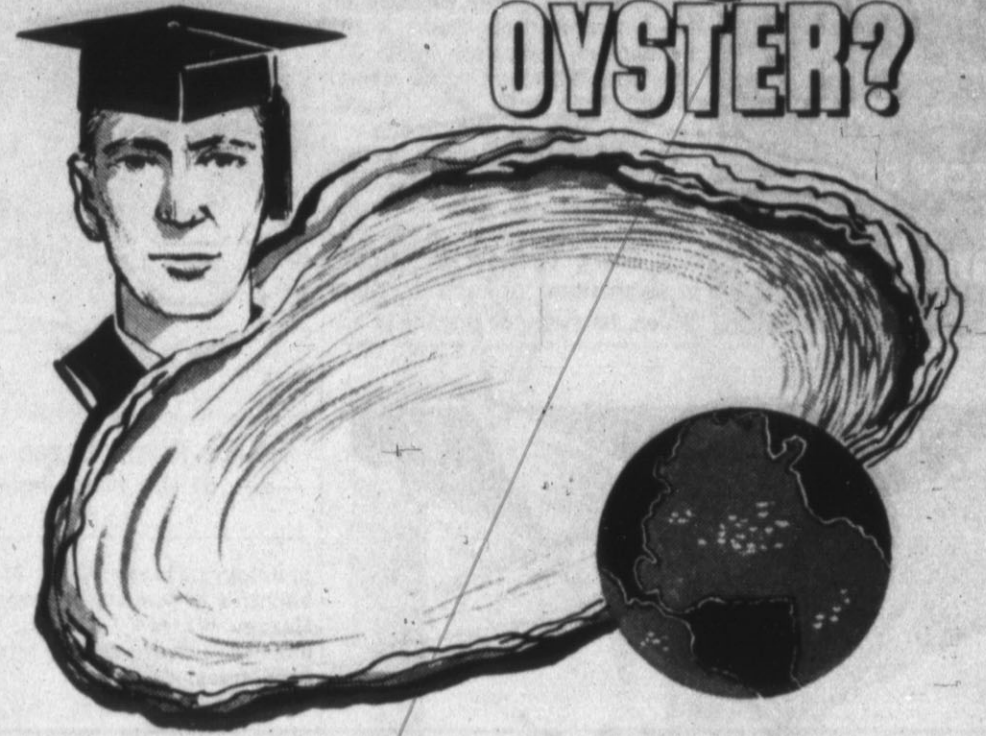
B-22-1c

A recent run by collectors on silver dollars has cleaned out the Treasury Department's supply of "cartwheels" except for a reserve of some three million.

Tuaregs, or "blue men," a nomadic tribe of western Africa, keep their faces covered with veils leaving only the eyes visible.

The Lipizzaner stallion is derived from a fusing in Spain of three blood lines — Andalusian, Arab and Vilanos of the Pyrenees.

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Perhaps.

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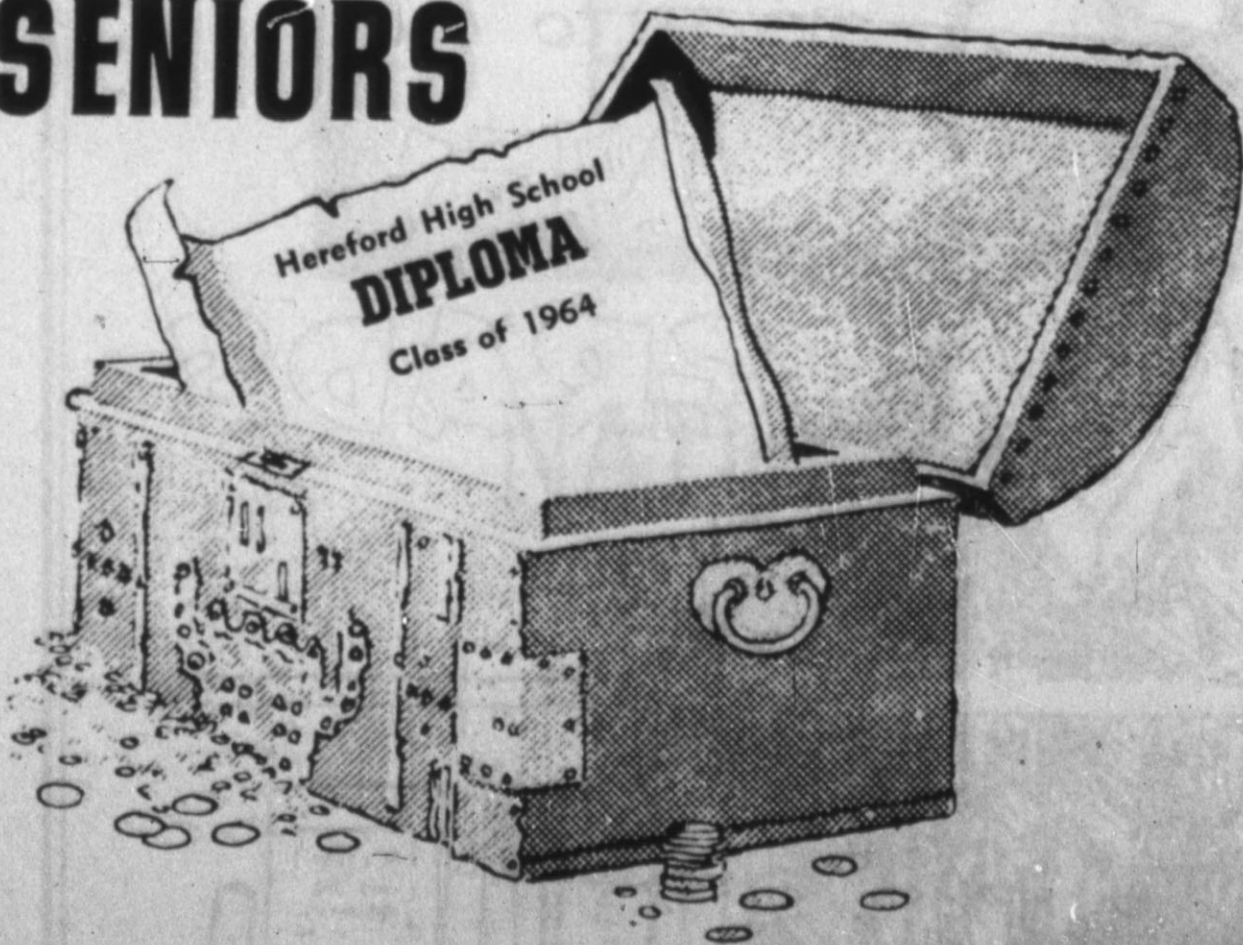
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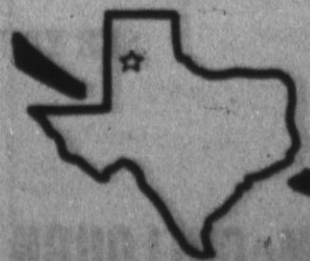
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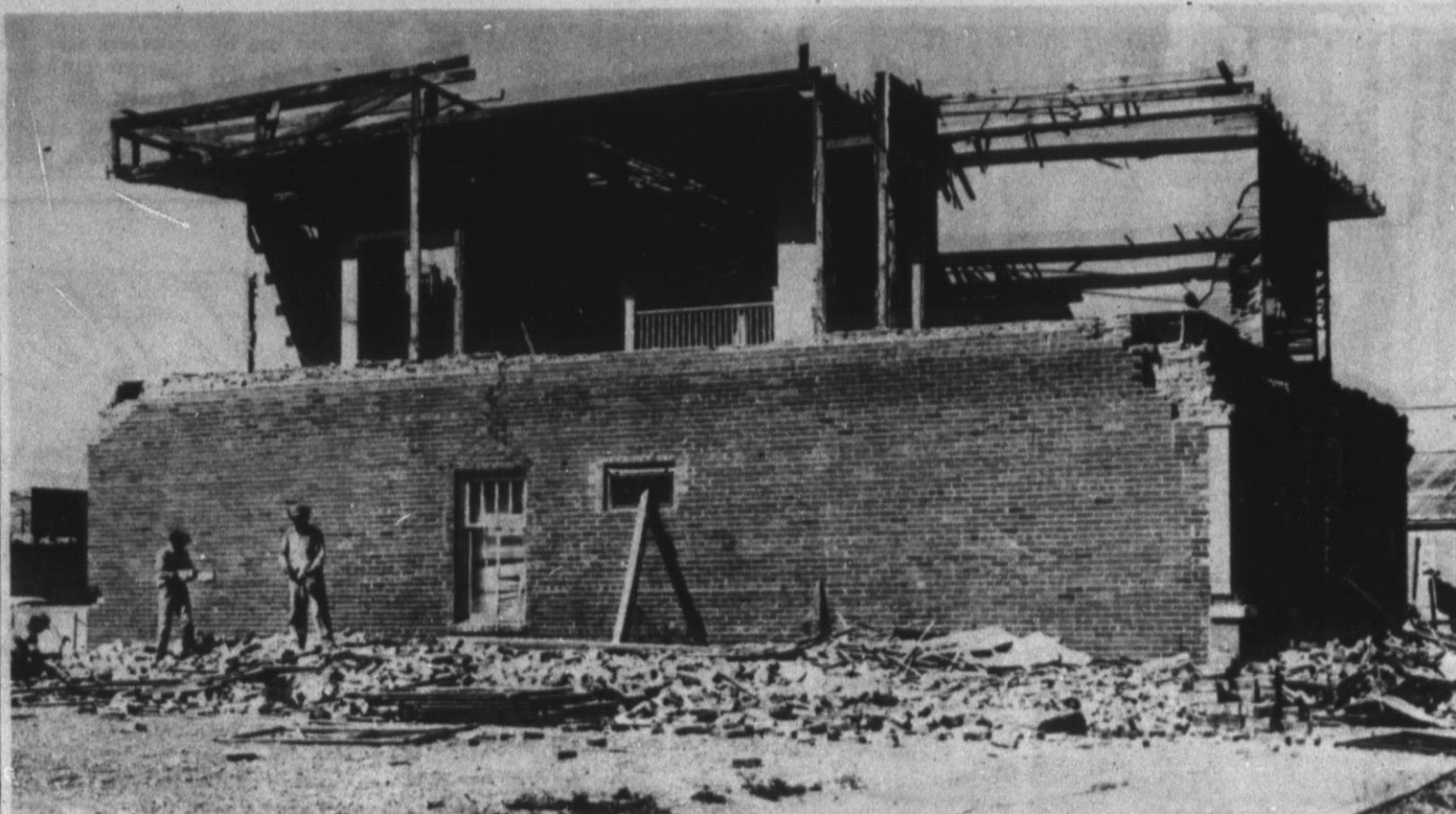
Names of many Hereford students at various college throughout the nation are being read these days at college and univer-

sity graduation exercises. Although not all names of candidates for degrees have been received, the Brand has compiled the following from lists which the schools sent.

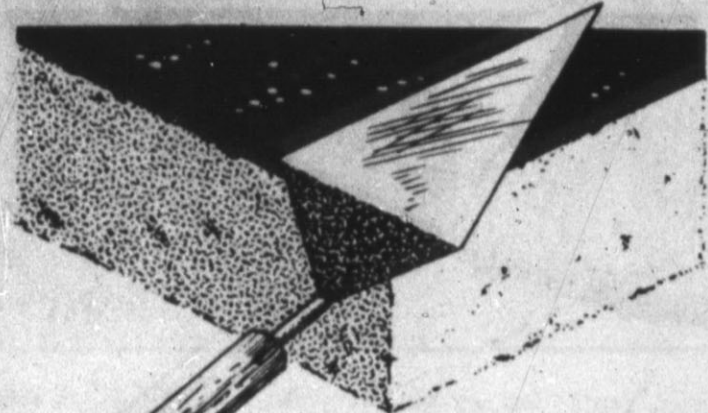
Two students are candidates for bachelor of laws degrees at the University of Texas commencement exercises May 30. They are William Grant Woodford, 118 Ave. B., and Donald Lee Zimmerman, 107 Beach.

Due to graduate from Texas Tech May 30 are Roger Bell Osborn, bachelor of science in industrial engineering; Ruth Lannell Short, bachelor of science in education; Lambert Reed Green, bachelor of science in en-

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EARLY HOTEL RAZED — Hereford's Texas Hotel, one-time room for a parking lot. Here the old two-story building is shown with much of its upper floor already razed. (Brand Staff Photo)



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tomology; Danny Karol Martin, bachelor of science in crops, and Harvey Warren Garrison, bachelor of science in agricultural economics.

Graduating from Oklahoma State University recently were Gary L. Guseman, bachelor of science in animal science; Ivan Lewis Block, bachelor of science in animal science, and Jim M. Brogdon, BFA in fine arts.

Kenneth Troy Clearman is to graduate tonight from Eastern New Mexico University, receiving a bachelor of science degree in physical education and secondary education. Mary Beth Lemons Miller is graduating from the same school with bachelor of science degree in elementary education.

Edward C. Reinauer Jr. received a master of business administration degree from the University of Pennsylvania.

Judy Kay McGee, 209 Ave. D., will receive a bachelor of science degree in education from the University of Texas tonight.

Joe Francis Miller, Hereford, is a candidate for bachelor of science degree from Wayland Baptist College. He is to receive his degree in August.

FIGURING MAKES HIM HUNGRY

DES MOINES (AP) — Gerald Levy, an attorney and certified public accountant, figures his mother's tax returns and then sends her a bill for his services.

Here's the last bill received by his mother, Mrs. Belle Peterson, a cafe operator:

"Six chocolate chiffon pies, four lemon chiffon pies, and — for extra services — two pineapple chiffon pies."

Higginbothams Honor Moores, Bravo at Supper

The Don W. Moores and Sergio Bravo, exchange high school student from Concepcion, Chile, were honor guests when the Tuesday Prayer Fellowship met in the home of Mr. and Mrs. Raymond Higginbotham, 832 W. Park Avenue, May 19.

The house was beautifully decorated with pink and red peonies and red roses.

All joined in the fellowship of sharing and singing and a quiet time of meditation and prayer. Gifts were then presented to the honorees: "Leaves of Gold" for the Moores and "Phillips' Translation of the New Testament" for Bravo.

The Moores, both teachers in Hereford Schools, are moving to Portales, N.M. Bravo soon will be joining other exchange students on a bus tour of our country; then he will return by plane to his homeland.

Enjoying the salad supper served by the Higginbothams were the Moores, Bravo, Mrs. Elmer Kimbell, Mr. and Mrs. John Aikin, Mrs. Bill Dameron, Mrs. E. W. Dameron, Mrs. George Muse, Mrs. Nora Gillis, Mrs. Charlie Holt, Mrs. Irene Boardman, Mrs. Betty Rice, Mr. and Mrs. Pete Caviness.

Also Mr. and Mrs. Garland Solomon; Mr. and Mrs. M. L. Means, Mr. and Mrs. Ray Martin, Mr. and Mrs. W. W. Buck, Mr. and Mrs. Shirley Garrison, Mr. and Mrs. Ronald Fuhrmann; Mrs. A. M. Hare, Mr. and Mrs. A. A. Hare, Mr.

New Mexico Woman and Son Visiting Here

Mrs. W. J. Wilson and her son, W. J. Jr., (Tunny), Albuquerque, are guests in the home of the Michael S. Wilsons, 809 Knight. They are visiting also Mrs. Wilson's mother, Mrs. C. R. Smith, of Kings Manor, and the Roy V. Smiths, 112 Star Street.

Saturday evening, May 30, Mrs. C. R. Smith will join members of the family in attending graduation exercises for her granddaughter, Doris Ruth Smith, from Canyon High School. Doris is daughter of the Roy V. Smiths.

Early next week Mrs. C. R. Smith and Doris will go to Albuquerque with Mrs. W. J. Wilson to see Tunny graduated from the University of New Mexico with a degree of Bachelor of Arts in Business Administration.

and Mrs. Merlin Kaul, Mr. and Mrs. C. E. Watts, Mr. and Mrs. Claude McDougal, Mr. and Mrs. Dean Stevens, and Mrs. Clay Ridgeway.

Mrs. Bruns, Son Given Shower

Mrs. Herbert E. Bruns and newly adopted son, Harlan Greg, were honorees at a pink and blue shower given Friday in the Community Room of the First National Bank Building.

Cake squares topped with blue booties icing were served with coffee and iced tea by Mrs. Leon Vogler, Mrs. Johnny McIver, Mrs. Atha McIver, Mrs. Arthur Tiefel, and Mrs. E. F. Vogler, hostesses.

The guest list included Mrs. Susie Tiefel, Mrs. Frank Robbins, Mrs. J. C. Henderson, Mrs. H. D. Robbins, Mrs. Tommy Sparkman, Mrs. Henry Dobbs, Mrs. Mollie Achgill, Mrs. H. F. Benson, Mrs. T. L. Sparkman, Sr., Mrs. Walter Vogler, and Mrs. George Zetsche.

Also Mrs. Annie Springer,

PANORAMA PHOTOS
EM 4-1727
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NO MORE WALKING CLEARWATER, Fla. (AP) — John Rowe, 14, won a \$20 bet by completing a 50-mile hike. Asked what he would do with the money, he said he would save it — "I'd like to get a motor scooter."



to the Seniors

Congratulations and best wishes to all of you at this commencement time. Your excellent past is a matter of record... your promising future is a matter of effort. We take great pride in your excellent past... we have great faith in your promising future.

JACOBSEN BROS.



to our
NEW GRADS

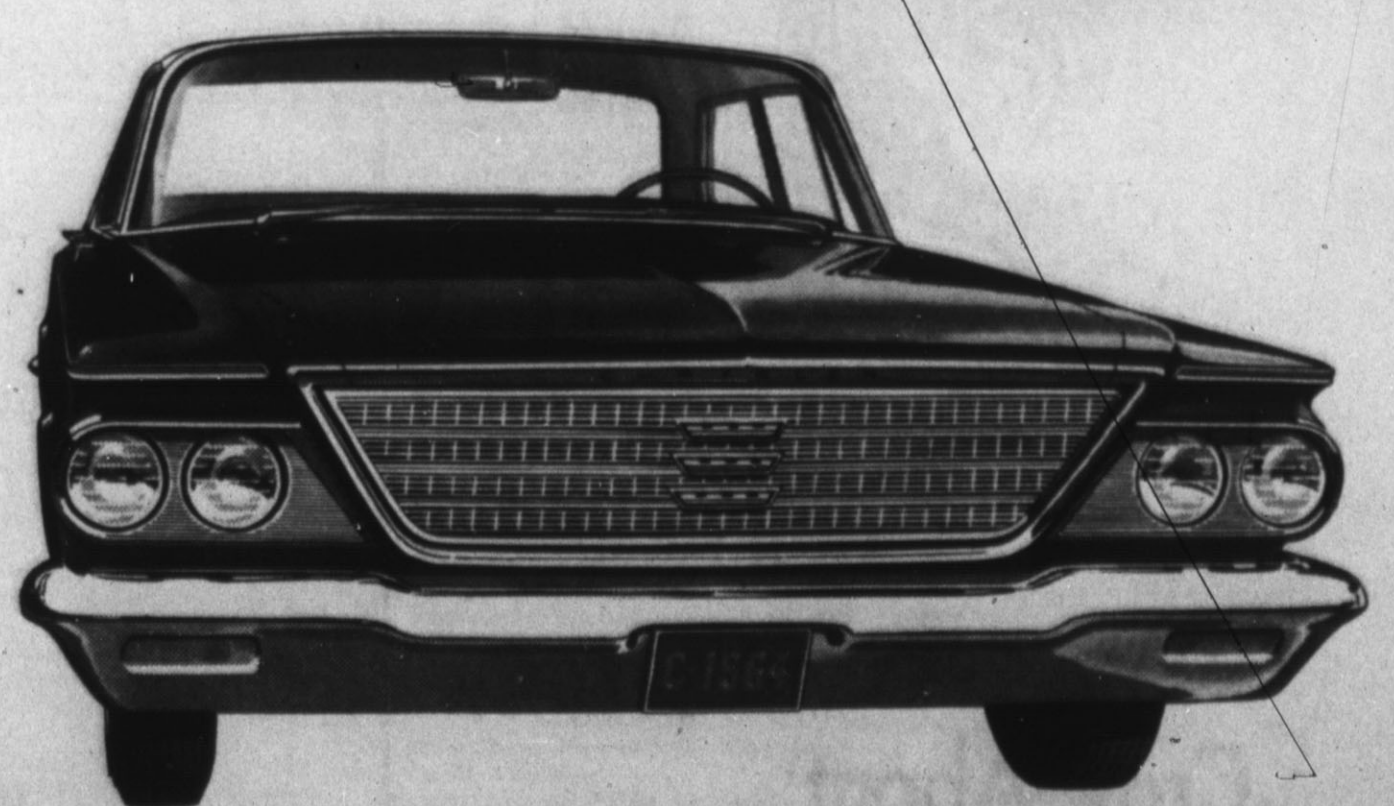
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Vanishing Autos Puzzle Officers

AUSTIN. — The "Mystery of the Missing Vehicles" has been baffling Texas Highway Department and police officials for a long time.

Each year approximately 17,000 automobiles are stolen in Texas. Most are recovered eventually, but a relatively large number — about nine per cent — never are found. They seem to vanish, like the vapor trail of a high-flying jet.

"We don't have even a single clue," says R. W. Townsley, Director of Motor Vehicle Division, Texas Highway Department.

Townsley is a member of the Texas Police Association's Major Crimes Committee. The committee is holding seminars around the state to enlist the aid

of small-town officials in watching for these and other stolen vehicles.

Police statistics show that an automobile is involved in over 90 per cent of major crimes committed in Texas, and it is through license plate identification that many a car has been traced and criminal apprehended. Hence Townsley's place on the committee.

None of the missing vehicles — in toto or in recognizable part — ever have turned up in Texas or in any surrounding states. It's as if they never had existed.

Usually, stolen vehicles turn up somewhere. Mexico, for instance. But our neighbors South of the Border haven't uncovered even one of the missing cars.

Searching of junk yards has proven fruitless, too.

The wrecking yards are checked anyway by Department personnel. It's just policy. Current plates on wrecked automobiles are picked up by THD field men and destroyed on the spot, says Townsley, to prevent reuse of stolen automobiles.

Until 1961, scrapped cars — complete with plates and negotiable ownership papers — could be purchased for \$50. To prevent both plates and papers from falling into the hands of auto theft rings, the Texas Legislature passed a law in 1961 requiring each salvage yard operator in Texas to remove immediately the current plates from any vehicle purchased as salvage.

The plates and papers are then kept under lock and key until claimed by the Highway Department.

"We pick up an average of 10,000 titles and 3,000 current license plates per month," reveals Townsley.

Meanwhile, officials of the Texas Highway Department and the police seek a clue to the missing vehicles.



Kathryn Flood —LCC Photo

Kathryn Flood Is 'Big Sister'

Kathryn Flood, daughter of Mr. and Mrs. Ernest Flood, has been chosen as one of 32 "Big Sisters" at Lubbock Christian College for 1964-65.

This two-year-old service organization helps in the orientation program for freshman girls at the college. Outstanding sophomore girls chosen as Big Sisters are assigned names of freshman girls to enter LCC in the autumn. They exchange pictures with the "little sisters" and through summer correspondence help them to know what to expect in college. On campus, Big Sisters help freshman girls with registration and in adaptation to their college life.

Mrs. Audeari Baldwin, dormitory hostess and Dean of Women, is very pleased with the new system and anticipates further cooperation and service from the new "Big Sisters" for the forthcoming college year.

Ford HD Club Names Delegate

Mrs. A. L. Hollingsworth has been selected as delegate from Ford Home Demonstration Club to the state meeting of home demonstration clubs in Houston, September 17 and 18.

Mrs. Raymond Smith presided at this business meeting of the club in her home May 20. She introduced Mrs. Henry Brozman as a new club member and directed the program on "Being Organized" with Mrs. Luther Norvell as speaker.

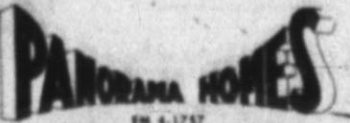
Visitors present were Mrs. Joe Wagoner, Mrs. Lynn Long, Mrs. Charles Long, and Mrs. Melvin Howard. Mrs. Argen Draper, County Home Demonstration Agent, was also present.

Members present included Mrs. Frank Brozman, Mrs. LeRoy Edwards, Mrs. F. L. Eicke, Mrs. J. C. Gossett, Mrs. C. G. Heard, Mrs. Hollingsworth, Mrs. Luther Norvell, Mrs. L. J. Stratus, Mrs. J. O. Walker, and the hostesses — Mrs. Raymond Smith and Mrs. John A. Smith.

Card of Thanks

We would like to take this opportunity to extend thanks to volunteers in rescuing our son, Greg when he was trapped in a sandpile last Saturday. Without each of your efforts this would not have been possible.

Mr. and Mrs. Herschel Black



JUSTICE REALTORS

TRAVEL ALARM

Clocks

for that graduate

Cowan Jewelry

Club Presents Manor Residents With Flowers

Hereford Junior Garden Club gave a special program at Kings Manor May 18. To each Manor resident the girls presented a spring flower arrangement made in the club's workshop.

With Rema Coffin presiding, the girls sang two numbers from the recent program of the Junior High Choir. Those in the chorus were Becky Elliott, Regina Hampton, Linda Glenn, Shelby Rush, Lynda Jacobsen, and Carol Todd. Then each sang a solo, most numbers being from the choir contest.

Other club members helping in this occasion were Susan White, Mary Story, Susan Ballard, Camile Pavlicek, and Jan Scott.

The group was under the direction of Mrs. John N. Jacobsen, Jr., who assisted the hostesses Mrs. Roy Calvert and Mrs. Art Stoy.

Calliopean Club Installs New Officers

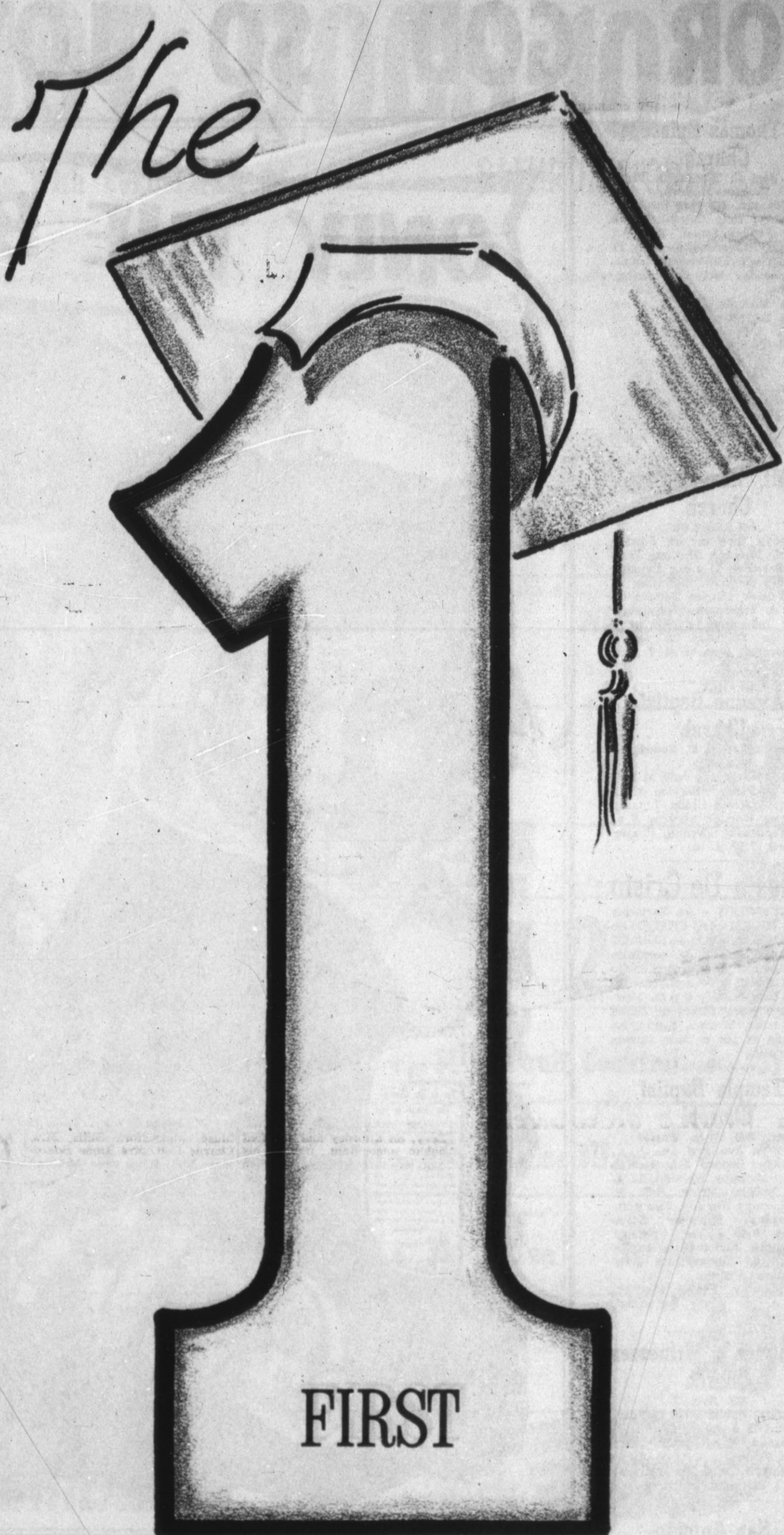
Calliopean Study Club saw Mrs. C. J. Crump installed as new president at their recent installation dinner in the home of Mrs. Ansel McDowell.

As installing officer, Mrs. McDowell inducted also Mrs. E. W. Dettman, vice-president; Mrs. Roy Grubbs, recording secretary; Mrs. Alton Fraser, treasurer; Mrs. Bill Messick, corresponding secretary; Mrs. D. C. McWhorter, parliamentarian; and Mrs. Roy Grubbs, reporter.

At the covered-dish dinner, husbands of club members were special guests. In charge were the social committee: Mrs. McWhorter, Mrs. Bruce Beene, Mrs. Earnest Langley, and Mrs. Messick.

Later, games of bridge were enjoyed by Dr. and Mrs. Bruce Beene, Mr. and Mrs. B.F. Cain, Mr. and Mrs. Clint Coneway, Mr. and Mrs. Crump, Mr. and Mrs. Dettman, Mr. and Mrs. Cameron Gault, and Mrs. Alton Fraser.

Also Mr. and Mrs. J. T. Gilbreath, Jr., Dr. and Mrs. Roy Grubbs, Mrs. Sue James, Dr. and Mrs. Millard Nobles, Dr. and Mrs. Troy Mims, Mr. and Mrs. D. C. McWhorter, Mr. and Mrs. Messick, Dr. and Mrs. Wesley Owen, Mr. and Mrs. Carl Perrin, and Mr. and Mrs. McDowell.



NATIONAL BANK OF HEREFORD

In this competitive world EDUCATION comes FIRST, for without the knowledge garnered from schools and colleges, the average young man and woman would be ill-equipped to provide for their needs. In financial matters, it's the FIRST National Bank for Hereford folks. They know that the First National is eager to serve. Why not make the First your bank too. Hundreds do.



CONGRATULATIONS GRADUATES!



237 N. Main

FOR GOD SO LOVED THE WORLD

St. Thomas Episcopal Church

Rev. Joel C. Treadwell, Vicar
Harrison Highway
Vicarage, 113 Elm Street
Sunday: Holy Communion, 8 a.m.; Sunday School, 10 a.m.; Morning Prayer and Sermon, 11 a.m.; Youth Fellowship, 7 p.m.
Wednesday: Holy Communion, 10 a.m.

The Bishop's Committee meets the first Sunday of each month immediately following morning worship.

Women's Day Guild meets the second Tuesday of each month at 2 p.m. at the church.

Women's Night Guild meets the second Thursday of each month at 7:30 p.m. at the church.

Mt. Sinai Baptist Church

302 Knight St.
Sunday Services are Sunday School, 10 a.m.; Morning Worship Services, 11 a.m.; Evening Worship Services, 7:30 p.m.
Mid-week Prayer Service is held at 7:45 p.m. Wednesday. Choir Rehearsal is held at 8 p.m. on Thursday. A teachers Meeting is held at 7 p.m. on Friday.

Avenue Baptist Church

Rev. Clarence F. Powell, Pastor
Sunday School is held at 9:45 a.m.; Worship Service at 11 a.m.; Training Union, 7 p.m.; Evening Worship Service, 8 p.m. Wednesday Evening Prayer Service, 7:30 p.m.

Iglesia De Cristo

BIENVENIDOS a los Servicios de la IGLESIA DE CRISTO, en ESPANOL. Ubicado en SUNSET & PLAINS Hora de servicios en Espanol: Domingo, Estudio de la Biblia, 9:30 a.m.; Adoracion, 10:30 a.m. y 6 p.m. Miercoles, 8 p.m.; Clases de Biblia para todos. Viernes, 8 p.m. La entrada es por el lado sureste del edificio.

Temple Baptist Church

Rev. Bill Ware, Pastor
Forrest Ave. and Ave. K
Sunday: Sunday School, 9:45 a.m.; Morning Worship, 11 a.m.; Training Union, 8:30 p.m.; Evening Worship, 7:30 p.m.
Tuesday: Bezimnes, 8 u n beams, 9:30 a.m.; Primary Sunbeams, Junior Girls Auxiliary, and Intermediate Girls Auxiliary, 4 p.m.
Wednesday: Prayer Meeting, 7:30 a.m.; Choir Rehearsal, 8:15 p.m.

Jehovah's Witnesses Church

317 Ave. I
Sunday: Public Bible Lecture, Study, 4:15 p.m.
Tuesday: Congregation Bible Study, 8 p.m.
Friday: Service Meeting, 7:30 p.m.; Theocratic Ministry.

San Antonio A La Iglesia

North 25 Mile Avenue and Highway
Vd. Es Catolico? Pues, Tienen La Obligacion De Asistir A La Santa Misa Todos Los Domingos!
Horas De Misas En Los Domingos: 6:30 a.m.; 8 a.m.; 10 a.m. y 8 p.m.
Durante La Semana: 6:30 a. ages and devotional services at 7:30 p. m. Wednesday.

Frio Baptist Church

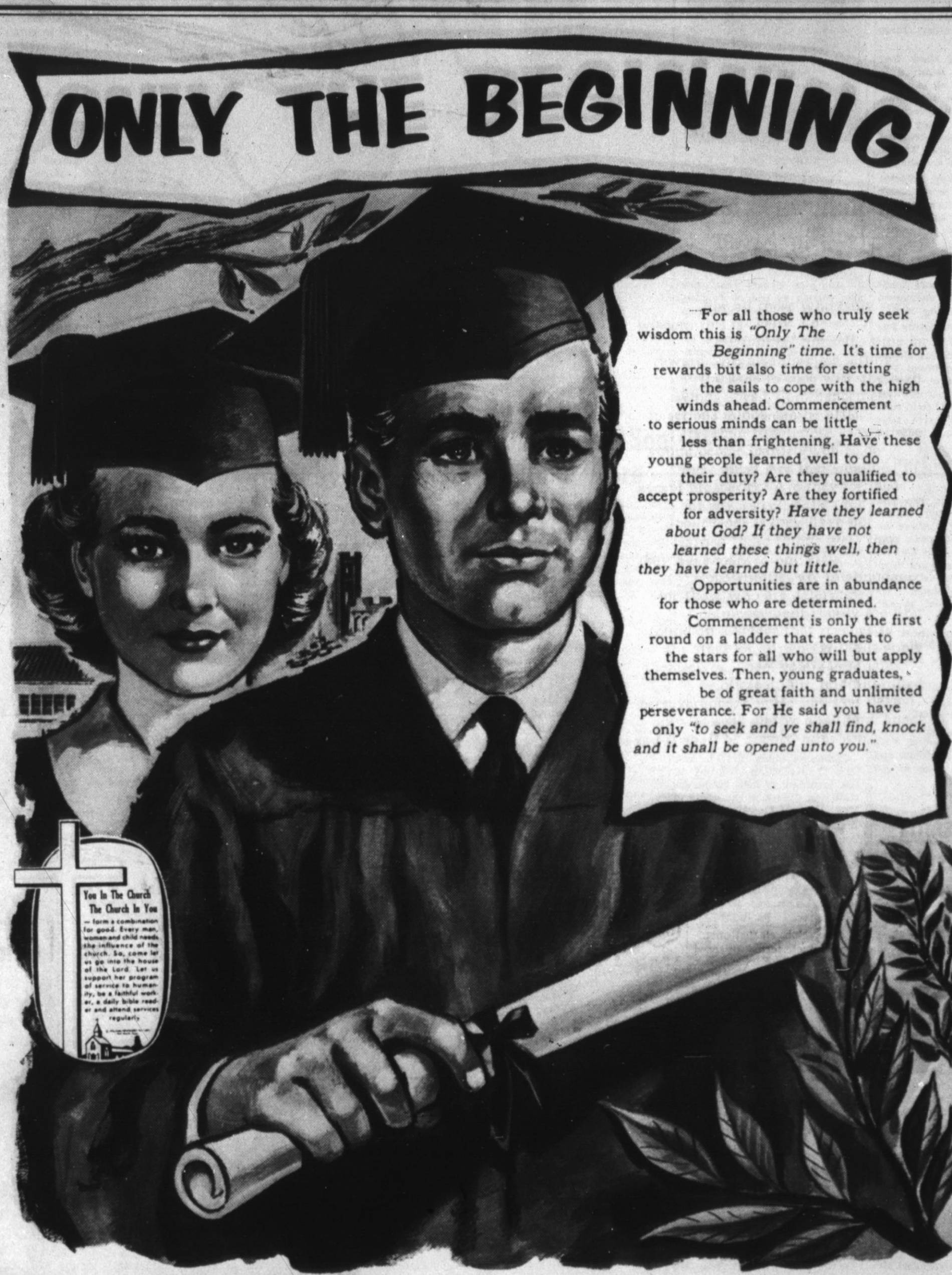
Rev. G. W. Fine, Pastor
Sunday School is held at 10 a.m. each Sunday followed by Worship Services at 11 a.m. Training Union is held at 6:30 p.m. Sunday and Evening Worship Services begin at 7:30 p.m. On Wednesday, a Prayer Service is held at 8 p.m.

Mission De San Jose LABOR CAMP

El Domingo es el dia del Senor. Tenemos que adorarlo. No hay mejor modo que la Santa Misa: El sacrificio de Calvario.
Horas de Misas los Domingos: 8 a. m.; 10 a. m.; 8 p. m.
Bautismos despues de la misa de las 10 a. m.

Park Ave. Church Of Christ

On Harrison Highway
Worship Services 10:30 a. m. Sunday. Prayer meeting 7 p.m. Wednesday.



ONLY THE BEGINNING

"For all those who truly seek wisdom this is *"Only The Beginning" time*. It's time for rewards but also time for setting the sails to cope with the high winds ahead. Commencement to serious minds can be little less than frightening. Have these young people learned well to do their duty? Are they qualified to accept prosperity? Are they fortified for adversity? *Have they learned about God? If they have not learned these things well, then they have learned but little.*

Opportunities are in abundance for those who are determined. Commencement is only the first round on a ladder that reaches to the stars for all who will but apply themselves. Then, young graduates, be of great faith and unlimited perseverance. For He said you have only *"to seek and ye shall find, knock and it shall be opened unto you."*

Yes To The Church The Church Is You
— form a combination for good. Every man, woman and child needs the influence of the church. So, come let us go into the house of the Lord. Let us support her program of service to humanity, be a faithful worker, a daily bible reader and attend services regularly.

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

ELIZABETH WITHERSPOON INSURANCE
● 148 N. Main St.

E. B. BLACK CO.
● Dick Barnard - Jesse Stanford

McRIGHT GARAGE & SUPPLY
● Mr. and Mrs. A. N. McRight

FIRST NATIONAL BANK
● Virgil Hennen

ROCKWELL BROS. & CO.
● D. R. Vandever

BUY-RITE FURNITURE
● J. H. Fish

BIG T PUMP CO., INC.
● Hilrey and Leroy Aven

HEREFORD LAUNDRY & DRY CLEANERS
● Ernest Kendall

SUIT'S AUTO SUPPLY

HEREFORD FERTILIZER & INSECTICIDE CO.
● Norman Moore

PIGGLY WIGGLY
● Mr. and Mrs. Gaylord Newell

DAVIS IMPLEMENT CO.
● W. L. Davis, Jr.

CITY DRUG STORE
● Mr. and Mrs. Kenneth Coker

JONES TEXACO SERVICE
● Mr. and Mrs. J. P. Jones

WESTERN WHEEL INN
● Mr. and Mrs. G. D. Caison

HEREFORD GRAIN CORP.
● Curtis O. Roach, Mgr.

PITMAN GRAIN CO.

HEREFORD STATE BANK
● Russell E. Carver, Pres.

Western Wrecking
● Anson A. and June Dearing

HEREFORD TEXAS FEDERAL CREDIT UNION
● Mrs. Dyalthia Benson

ED SKYPALA
● Your Borden's Distributor

GILLILLAND FUNERAL HOME
● Marlin Gilliland

MASTER CLEANERS
● Mr. and Mrs. C. D. Fitzgerald

ROGERS DRUG
● Mr. and Mrs. Grady Rogers

LOERWALD BROS.
● Ed, George, Gene & Harold Loerwald

FARMER'S DRIVE IN
● Troy Moore

PLAINS FERTILIZER CO.

ORSBORN - CHEVROLET OLDSMOBILE
● Your Chevrolet-Oldsmobile Dealer

CONSUMER'S FUEL ASS'N

Fellowship

Baptist Church

Independent Fundamental
Odd Fellow Hall
205 E. 6th
Rev. Kenneth Irwin, Pastor
Sunday School is held at 9:45 a.m. each Sunday, followed by Worship Services at 11:00 a.m. Evening Service at 7:45 p.m. Mid-week prayer Service, Wed. 7:30 p.m.
For transportation, call EM4-3101.

Church Of Jesus Christ Of Latter Day Saints (Mormon)

EM 4-1905
The Mormon Church meets in Gilliland Funeral Home. Sunday School, 10 a. m. Sunday, Sacrament Meeting, 11 a. m. Sunday.

Bippus Community Church

Eugene L. Nangle each first and third Sunday and R. D. Evans each second and fourth Sunday.
Sunday School is at 10 a. m. every Sunday and Preaching is at 11 a. m. and 7 p.m. All Day Singing each Fifth Sunday.

Grace Gospel Church

Rev. H. V. Fields, Pastor
Thirteenth and Avenue K
Sunday School is at 9:45 a.m. and worship services convene at 11 a. m.
Bible Study is held each Sunday at 7 p. m. and preaching service at 8 p. m.
Wednesday prayer meeting held at 8 p. m.

Church Of The Nazarene

Fourth and Jackson
Rev. Burl M. DeBord, Pastor
EM 4-1375
Sunday School is held at 10 a.m.; Worship Service at 11 a.m.; Junior and Youth Services at 6:15 p.m. Evening Service at 7 p.m.
Prayer meeting Wednesday will begin at 7 p.m.
The first Wednesday of each month a Missionary meeting is held at 7 p.m.

St. Anthony's Church

Harrison Highway at 25 Mile Ave.
Father Angelus, Pastor
Sunday Masses at 6:30 a. m., 8 a. m., and 10 a. m.
Sunday evening mass at 8 p. m., Daily mass at 6:30 a. m. and 11 a. m. during school year. Tuesday evening mass at 8 p. m.
First Friday Masses at 6 a. m., 11 a. m. during school year, and 8 p. m.
First Saturday Masses at 6 a. m.; 8 a. m.
Holy Day Obligation Masses at 6 a. m., 8 a. m., and 8 p.m.
Confessions are Tuesday at 12 noon - 1 p. m. during school year and 8 p. m.; Thursday, 12 - 1 p. m. during school and 8 - 9 p. m. before First Friday; Saturday, 4-5 p.m., 8 - 9 p.m.; Sunday, 7:30 a. m.
Baptisms at 4 p. m. Sunday. Any other time by calling Rectory.

Wesley Methodist Church

410 Irving
Rev. Cleby Patterson, Pastor
Sunday School, 9:45 a.m.; Sunday Morning Worship, 10:55 a.m.; Sunday Evening Worship, 5:30 p.m.; MYF, 6:30 p.m.; Primary Fellowship, 6:30 p.m. Choir Rehearsal, 8:30 p.m.
Bible Study: Wednesdays, 7:30 p.m.;
W S C S 2nd and 4th Mondays, 3:00 p.m.;
Methodist Men, 1st Saturdays, 6:30 a.m.
Commission on Membership and Evangelism: 4th Fridays 7:30 p.m.
Commission on Education, last Thursday each month, 7:30 p.m. Official Board, 1st Monday, 7:30 p.m.
Commission on Missions 4th Thursday 7:30 p.m.

The Church Of God In Christ

Rev. Calvin Hodge, Pastor
115 West Norton
Sunday School 9:45 a. m.; Morning Worship 11 a.m.; Evening Worship 8 p.m.
Monday, Bible Band meets 7 p. m.
Wednesday, Prayer Meeting 8 p. m.

(Continued on page 14)

ADRIAN NEWS

FHA Elects Officers, Holds Tea For Incoming Members

By Ann Beavers
FHA girls gave incoming freshmen girls a tea at 4:30 Monday afternoon in the home economics room, using a silver tea service. They served tea Swedish cookies, mints and nuts.

The girls told of their trip to the state meeting, of the national objectives of the organization and the purpose of FHA.

Following the program new officers were elected. Doris Horton was named president, Vicki Burns, vice-president; Phyllis Heaton, secretary; Marshall Burns, treasurer; Gale Gruhkey, reporter; Suzzette Sisk, photographer; Charlene Pulliam, historian; Martha Gruhkey, parliamentarian; Lenna Patterson, pianist, and Rexann Brownlee, song leader.

Freshmen coming into the organization include Donna Patterson, Donna Harris, Jean Lane, Carol Sue Perrin, Martha Gruhkey and Roxana Brownlee. Dates and events for the coming year will be discussed at the next meeting.

Mrs. Frances Speed and Rita and Dude spent the night in Clayton, N.M. with Mr. and Mrs. Raymond Rice and attended the graduation exercises of Bobby Rice. Saturday they spent the day at Mt. Capulin.

Ray Chapman, Amarillo, visited last week in Adrian with friends.

Mr. and Mrs. Junior Pulliam, Amarillo, visited the Charlie Pulliam family and the J. E. Jones family over the weekend.

Mr. and Mrs. J. B. Blankenship and sons, Hereford, and Mrs. Lola Manasco, also of Hereford, visited the Marion Ferguson family Friday and attended graduation exercises at Adrian.

The fifth and sixth grades enjoyed a picnic last Tuesday afternoon at Point Rock. They played games and went swimming.

Rita Speed received a gash on the head last week when a colt she was breaking kicked her. She has recovered.

Mrs. Joe Shields, Amarillo, visited Mrs. Hazel Chilton last Friday and Saturday.

Adrian High School girls gave Ted Hale a going-away present, an engraved pen desk set. The pen was inscribed "Coach Hale, Adrian, 1961 through 1964."

Miss Charlene Homfeld and Miss Jackie Bishop, Denver, visited the C. F. Homfeld family last week.

Donna Timmons, Meadows, and Linda Gruhkey, Amarillo, visited the Bob Gruhkey family Friday.

Harry Homfeld entered the Hereford Rodeo in the roping contest.

The Bippus Church is having an all-day singing Sunday at Bippus. The public is invited.

The Pinnell family reunion

was held last Thursday at the R. L. Pinnell home with 27 relatives attending. Royal Pinnell, Mesquite, brought a history of the Pinnell family.

Mr. and Mrs. Squire Jackson and sons and Miss Nell Tarver, Wellington, visited in Adrian last week with the Pat Maupin family and the Earl Brews family. Nell Tarver remained for a longer visit.

Ray Jobe, Cypress, Calif., visited the Alfred Jobe family last week.

Rockaway Beach is to be the destination of Adrian senior class trip. The class and sponsors left Saturday noon, May 23, and are to be at the Missouri resort for a week. They also will visit other Ozark areas before returning home.

Sponsors are Mr. and Mrs. Ted Hale and Mr. and Mrs. Bill James. Students on the trip are Dwight Hayes, Terry Williams, Gary James, Coralie Fortenberry, Sue Brownlee and Harvey Brommman.

FHA sponsored a hootenanny last Saturday in the home of Horace Betts when dinner was served for \$1.

Little League is well under way. They met last Monday night in the Adrian ball park and lined up their schedule for the season.

The R. D. Sisk family will be staying in Clayton, N.M. this summer with Mrs. Bob Rentfro.

Mr. and Mrs. L. E. Wagner left Monday for Dallas. They will visit the Bill Milan family and the Joyce Busby family near Queen City. Mrs. Bill Milan and sons plan to come home with them for a longer visit.

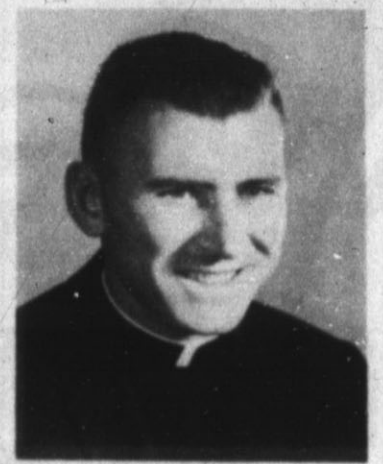
A party sponsored by the W-HA Sunday night was held in

the WHA house. The group listened to records and played ping-pong.

Attending were Steve Foster, Myrna Zaring, Paul Jackson, Rita Speed, Linda Rogers, Jackie Loveless, Nell Tarver, Tommy Loveless, Mike Horton, Clinton Brown, Dude Speed, Charlene Pulliam, Tommy Slocum, Perry Gruhkey and Danny Foster.

Mr. and Mrs. Freddie Harris and family from Amarillo visited in Adrian Friday afternoon with the Wilbur Harris family.

The Baptist women honored the senior class with a supper last week in the Baptist church,



TO BE ORDAINED — The Rev. Wm. James, Sweeney, N.M., who spent two years working in Hereford at the Migrant Labor camp, is to be ordained a priest of the Catholic Foreign Mission Society of America Saturday, June 13, at Maryknoll Major Seminary in New York. He has been assigned to missions of Tanganyika.

Mrs. Downing, Baby Honored At Dimmitt

By Ruby Stone

Mrs. Trent Downing and her baby daughter, Laura, were honored at a shower given by Mrs. Patsy George and Miss Alice Acker at the latter's home in Dimmitt May 16.

Mrs. W. A. Epperson and Mrs. Trent Downing's mother, Mrs. Roland Laws, Franklin, La., attended the show in Dimmitt Saturday afternoon.

Mr. and Mrs. Trent Downing and Laura took Mrs. Roland Laws to Amarillo Sunday to board a plane for her home in Franklin, La.

Mrs. Schilling, Summertield, visited Mrs. Trent Downing and daughter, Laura, the first of last week.

Mrs. Trent Downing and Laura visited Mrs. R. B. Medley Tuesday.

Mrs. Mattie Turner visited Mrs. Ruby Stone and Mrs. Ethel Farmer Thursday afternoon.

Mrs. Ruby Stone and Mrs. Ethel Farmer were in Plainview the first of last week on business.

Mr. and Mrs. John H. Burnett were in Duke and Mangum, Okla., on business last week.

Mr. and Mrs. Elvis Barker were visitors in the H. O. Markley home.

Mr. and Mrs. Leo Hall, Reba and Ronnie spent the weekend visiting relatives in Wellington.

Mrs. Bill Struve and Mrs. Eldon Minchen were in Plainview on business Tuesday.

The long drouth here has not prevented the iris from blooming, and this year it seems as though the colors are brighter than ever. In the book language of flowers, the iris is called a "Regal Princess."

Three Officers Named By Club; Terms Extended

Mrs. A. A. Hare's new home at 600 Plains Avenue was the setting of the North Hereford Home Demonstration Club meeting Thursday afternoon.

With Mrs. Clyde Smithers presiding, the club elected members to complete terms for three offices: Mrs. R.A. Fullwood, assistant secretary, Miss Roberta Campbell, reporter, and Mrs. O. L. Williams, recreation chairman. Terms of other officers were extended to January 1, 1965 to coincide with the new club year beginning on that date.

Mrs. Fullwood opened the program with a short poem. Mrs. Clinton Ward, program leader, introduced the speakers, Mrs. Leroy Smithers, and Mrs. O.L. Williams, in the two-part program.

Mrs. Smithers talked on hair styling and demonstrated with popular hair styles. Mrs. Williams distributed telephone company Blue Books and explained proper use of them in direct dialing, then added proper use of zip codes for better postal service.

Mrs. Hare's hostess-report included a tour of the recently completed house.

Mrs. R. L. Campbell was a visitor. Members attending were Mrs. Mary Bodkin, Mrs. Fullwood, Mrs. John Gooch, Mrs. Gooch, Mrs. Otto Olson, Mrs. Velma Salvino, Mrs. Clyde Smithers, Mrs. Leroy Smithers, Mrs. C. L. Whitehead, Mrs. O.C. Williams, Mrs. Clinton Ward, Mrs. O. L. Williams, Miss Roberta Campbell, and the hostess.

The club will meet next in the home of Mrs. Clyde Smithers on June 4.

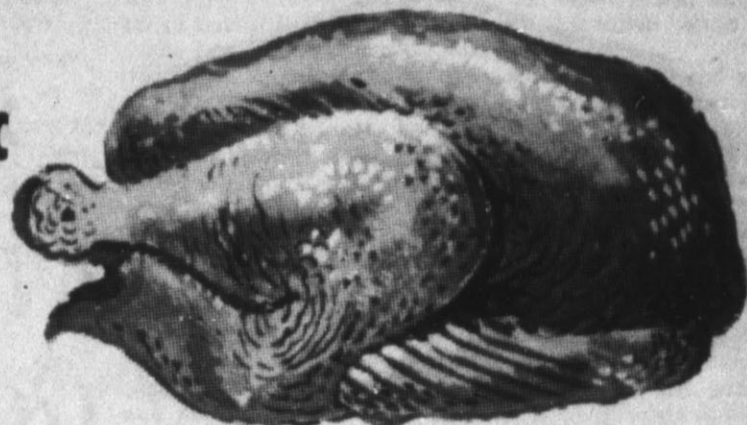
HOT DOGS 10¢

Made With Tendercrust Buns

SATURDAY ONLY

PRICES GOOD THURS., FRI., SAT. — MAY 28, 29 & 30

FRYERS FRESH DRESSED **29¢**
Franks All Meat Affiliated Lb. **49¢**



CHEESE American Sliced Lb. **49¢** **BACON** Affiliated Lb. **49¢**

COFFEE Shurfine Lb. **65¢** **MEXICAN DINNER** Patio — Frozen **45¢** **MELLORINE** Swift's Honeycup ½ Gal. **39¢**

Miracle Whip Quart **49¢**

COOKIES Tendercrust — Marshmallow Type Reg. 39¢ 3 For \$1 **COCA COLA** Regular or King Size Plus Dep. **39¢**

HAMBURGER BUNS Tendercrust — 8 Pack — HOT DOG or Del Monte — Chunk Style **2 For 49¢**

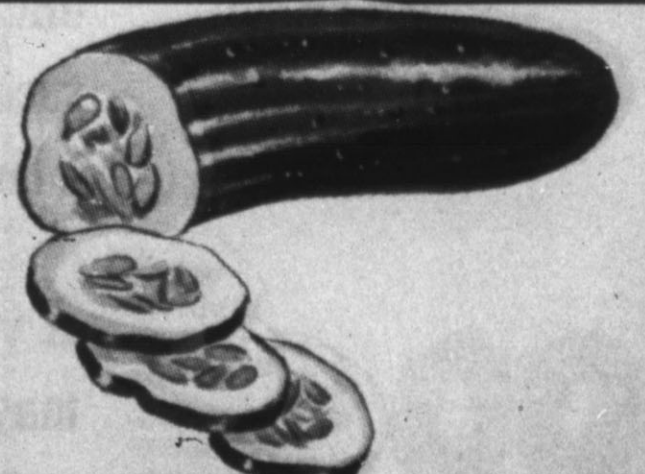
Tuna Can **29¢** **Cheese Spread** Kraft's — 5 Oz. Glass 4 For \$1 **Fruit Cocktail** Del Monte — 303 Can 4 For \$1

Toothpaste Colgate — Reg. 69¢ **49¢** **Peaches** Del Monte — Yellow Cling 2½ Can 3 For 89¢ **Cake Mixes** Shurfine 4 For \$1

Welchade Grape Drink Qt. **29¢** **Oleo** Food King 1 Lb. 3 For 39¢ **Tea** Lipton's ¼ Lb. Box **39¢**

POTATO CHIPS Lay's With Gift Star Coupons 59¢ Size **49¢**

CUCUMBERS Long Green Lb. **12½¢**



TOMATOES Lb. **19¢**
AVOCADOS 2 For **25¢**
WINESAP APPLES Lb. **19¢**

EGGS Taylor & Sons Medium **3 Dozen \$1**

GRAPE JUICE Frozen 6 Oz. 5 For \$1 **SANDWICH** Supreme — Chocolate Fudge Lb. **37¢**

FIG BARS Sunshine Lb. **35¢** **RITZ CRACKERS** Nabisco Lb. **39¢**

COOKIES Yes Yes Box **39¢** **SUGAR** 5 Lbs. **59¢**

TAYLOR & SONS FOODS

LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

YOUR HOME TOWN BOYS CASH AND SAVE

PANORAMA HOMES
JUSTICE REALTORS

Top Quality Swiss Water Proof
Watches
FOR THAT GRADUATE
\$12.95
Cowan Jewelry

Hats Off!
— TO THE SENIORS —
CONGRATULATIONS TO ALL OF THEM!
MAY DEPT. STORE

REP. ROGERS WRITES

Farmers' Share Of Food Dollar Declines Sharply

The farmer's share of the food dollar has declined from 47 cents in 1950 to 37 cents today. In the past 16 years, the prices received by farmers for their products have dropped 12 percent while the prices paid by consumers have increased 29 percent.

Why? Why has the retail price of bread increased from about 14 cents a loaf to about 22 cents in the past 15 years? Why in this same period has the price paid to farmers for the wheat in that loaf of bread declined slightly? The "marketing spread" affecting bread has increased about 80 percent. By the same token, why has the farm-retail price spread for beef increased in the past 15 years from about 22 cents a pound to about 36 cents a pound?

In an effort to find the answers to these and other questions involving the food industry, the Senate this week passed and the House will soon consider legislation establishing a "National Commission on Food Marketing."

(including five Senators and five House members) would make a thorough study of the food industry from the farmer to the consumer.

The inquiry would be aimed at these points: (1) What changes actually have occurred in the size, concentration, and business relationship of food marketing firms? (2) What will the food industry be like in the future if present trends continue? (3) Will this food industry structure be consistent with the national longrun interest? What will be the effect of this structure on the family farm—on the consumer? (4) What kind of food marketing system do we want?

The food industry involves expenditures of \$70 billion annually at retail. About 11 million Americans are employed by it. All segments of the food processing industry — farm organizations, major food chains and grocer associations, and labor unions — support the proposed Commission study. The President has recommended enactment of the legislation.

Panhandle wheat farmers



LARGE CATCH — C. D. Pinckert, 119 S. Ave. K is shown supporting a string of Pike and Bass he and Mrs. Pinckert caught at Conchas Lake last week-end. Mr. and Mrs. Pinckert caught 24 Pike which ranged from 18 to 22 inches in length and two bass which weighed three pounds each. Pinckert said the high winds and rough water made very good fishing.

and cattlemen should be especially interested in the results of such a study. Today — and for a number of months — no segment of American agriculture has been more adversely affected by economic factors beyond its control than has the cattle industry.

Senator Gale McGee of Wyoming, in urging that the Commission be established, told the

Senate this week, "I would point out that the American cattleman has lost more than \$2 billion since his prices started to fall about 2 years ago. I believe that he is entitled to know why his prices have dropped to the point where he can no longer make a living while at the same time the price the housewife is paying for her beef has not dropped at all. And beef is not the only area where there seems to be little relationship between the price paid the producer and that paid by the consumer."

Americans today enjoy the lowest food prices in the history of the world — less than 18 percent of take-home pay. Yet the farmers' accomplishments in improved production have not brought to them the

security and income that such an achievement should normally produce. For some time there has been a trend in this country toward

casting a blanket indictment against the American farmer. Farm programs generally have been referred to as "subsidy programs". The word "subsidy"

has come to be associated with the American farmer, especially by those who have not understood overall economic problems involved.

The truth is that it would be impossible for me to list in one newsletter the different businesses that enjoy direct and indirect (Continued on page 11)

Fourth in a Series

Clothing Plans Go 'Professional'

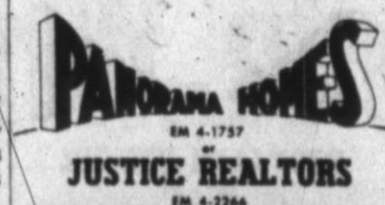
Editor's note: Various committees of the Deaf Smith County Program Building Committee have submitted their reports of the year. Here is another in the series, this one dealing with clothing.

The Clothing Sub-committee of the Deaf Smith County Program Building Committee submits the following report of activities:

- (1) A program titled "Sewing for the Professional Look" has been given to two local study clubs.
- (2) A program titled "Spending the clothing Dollar" has been given to an out-of-county PTA group and for a "Consumer Day" program in Carson County. This same program was requested by and given to a negro group.
- (3) A survey was made on 50 young homemaking students to test the adequacy of teaching textile fibers and fabrics.
- (4) A program titled "Planning the Wardrobe" was given to a local study group.
- (5) Sixty-five women heard programs on Clothing for Fall-out Protection. This committee has made the following plans:
 - (1) To continue to give programs requested by qualified groups.
 - (2) A program titled "College

Days Wardrobe" will be presented to girls graduating from high school this spring. This will be presented by our committee aided by college girls.

Respectfully submitted: Mrs. Frank Prowell, Mrs. E. C. Hammett, Mrs. Don Steele, Mrs. Joe Smith, Mrs. R. L. Wilson, Mrs. Margaret Cook, Mr. Woody McDermitt, Miss Sharon Bezner, and Miss Dorothy Marnell.



Give that Graduate A Lasting Gift Shop Cowan Jewelry Free Gift Wrapping



TO AN OUTSTANDING GRADUATING CLASS!

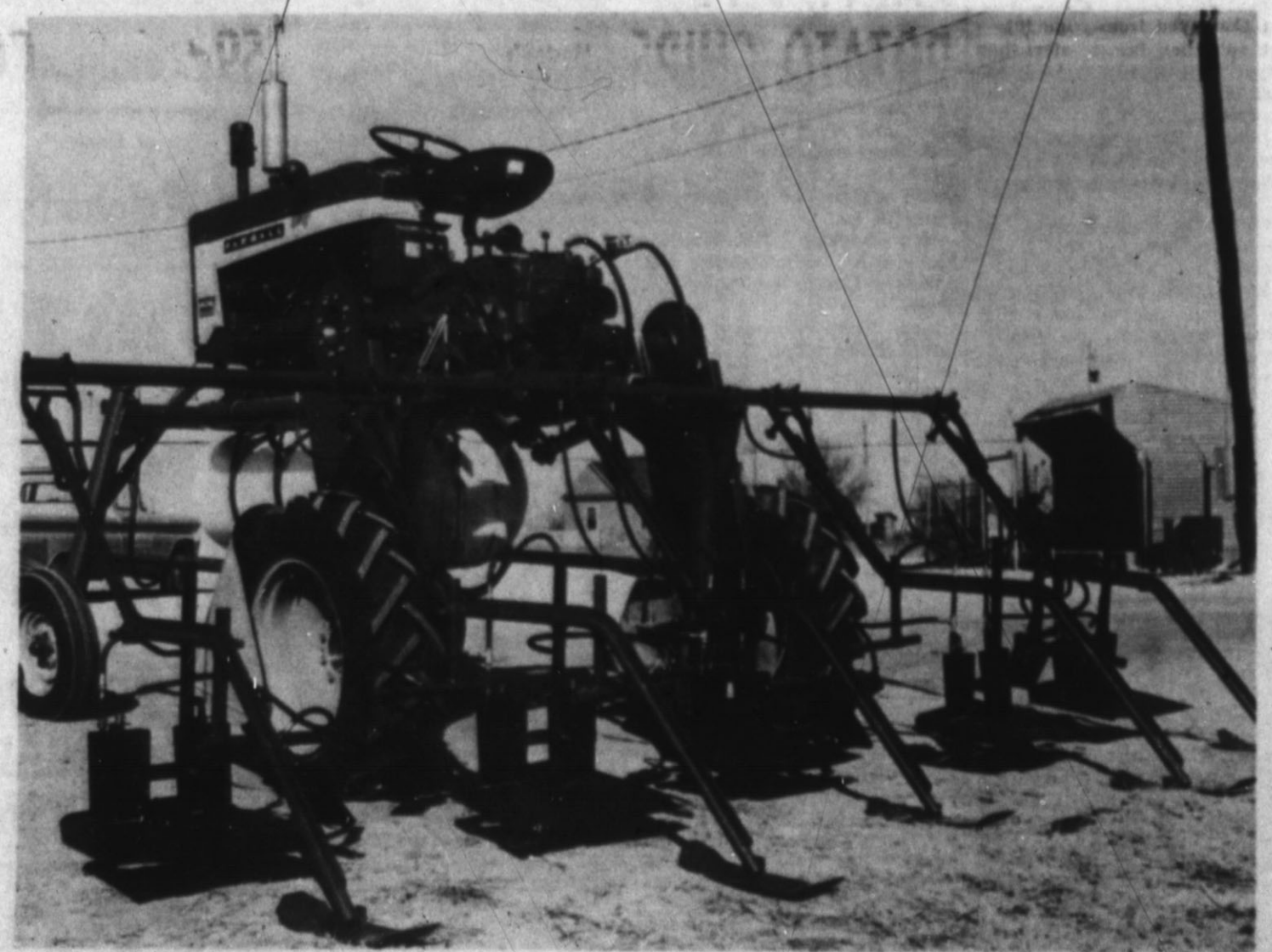
ROCKWELL BROS.

LUMBERMEN

Congratulations Graduates....

and best wishes for continued success in whatever field of endeavor you choose.

If you enter the farming line, may we remind you that



farming has changed since your parents were graduates!

Certainly, farming has mechanized greatly. Now, one flame cultivator will replace as many as 40 hoe hands and do a better job.

Probably no other industry has changed as much as farming in the past 10 years, with the introduction of hybrids, better power tools and flame cultivation.

If you decide to follow farming for a livelihood, we would suggest that you check with us and discover the advantages of using flame for cultivation.

HICKS OIL and GAS, INCORPORATED

Dealers for Gotcher and Manchester flame Cultivators

Church Is Scene For Recitals

Piano pupils of Mrs. Ellis Coombes will be presented in recital Sunday afternoon at 2:30 p.m. in the First Christian Church.

After a program of solos and duets, pupils who participated in the recent piano auditions here will be awarded National Piano Guild certificates and pins.

Those playing in recital are Melissa Johnson, Jerry Ethredge, April Frank, Mary Jane Harper, Allen Hare, Jackie Bodkin, Judy Bodkin, Debbie Hoover, Kay Lynn Ward, Cynthia Ethredge, Grace Ann Flood, Trudy Hollingsworth, and Ricky Long.

Also Pam Garrison, Becky DeBord, Karen DeBord, Connie Hoover, Suzanne Solomon, Cheryl Solomon, Jerry McCathern, Becky Long, Joellen Hamilton, and Becky Higgins.

Special ushers for this occasion are Denise Poarch and Joe Flood. The public is cordially invited to attend this program.

An informal presentation of pupils in summer classes, Mrs. Coombes announces, is scheduled for late July.

Piano Pupils Plan Recitals

Mrs. Glenn Snyder presents her piano pupils in two recitals Sunday afternoon in the First Methodist Church.

Those performing at 2:30 p.m. include Gary Dillard, Sheldon Alexander, Gary Cotton, Steve Whitaker, Greg Whitaker, Cy Moore, and Frank Nobles.

Playing on the second program at 3:30 p.m. are Judith Morrison, Margie Paetzold, Deborah Hodges, Glenda Sue Dillard, Kaylyne Alexander, Patti Turrentine, Patricia Johnson, Jamie Pitman, Carol Newton, Carol Newton, Kerri Dameron, Vickie Payne, Marla Jack, Janice Turrentine, Mary Stoy, Paulette Waldrep, Gayle Newell, Anne Jack, Penny Johnson, Patsy Stoy, Joe Ella McGee, and Janey Noland.

Both programs include sonatas, classical and modern selections. The public is cordially invited to attend these recitals.

Rep. Rogers

(Continued from page 10)

ect subsidies far greater than any ever went to the American farmer. I feel that a debt of gratitude is owed the American farmers by the American people generally. Our farmers are certainly entitled to fair treatment in the market-place, whether they be grain producers, cattle producers, fiber producers, milk producers, or otherwise.

And in keeping with this thought, one of the prime protection afforded them should be against excessive imports.

WALTER ROGERS
MEMBER OF CONGRESS
18TH DISTRICT OF TEXAS

FOR ALL LOOKENSPEEPERS

DES MOINES (AP) — Employees of a Des Moines firm that operates computers for several banks think the sign on one of the machines is in German — until they take a closer look.

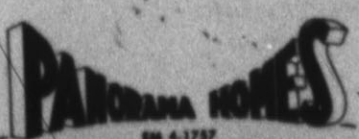
It reads: "ACHTUNG! Alles lookenspeepers. Das computenmaschine ist nicht for gerfingen-poken and mittengraben. Ist easy der springenwerken blow-fusen and popper corken mit spitzen-sparken. Ist nicht for gewerken by das dummkopfen. Das rubber-neckes sightseeren-keepen hands in das pockets. Relax and watch das blinken-lights."

MARRIAGE WITH MUSIC

LOUISVILLE (AP) — The traditional wedding marches were missing when Miss Frances Burke and William Earley were married.

Before the ceremony, guests were treated to a 45-minute full scale concert, then the couple marched down the aisle to the strains of a suite for trumpet, string and organ.

The unusual event was arranged by the bride's father, Robert Burke Jr., a music critic.



Pendants

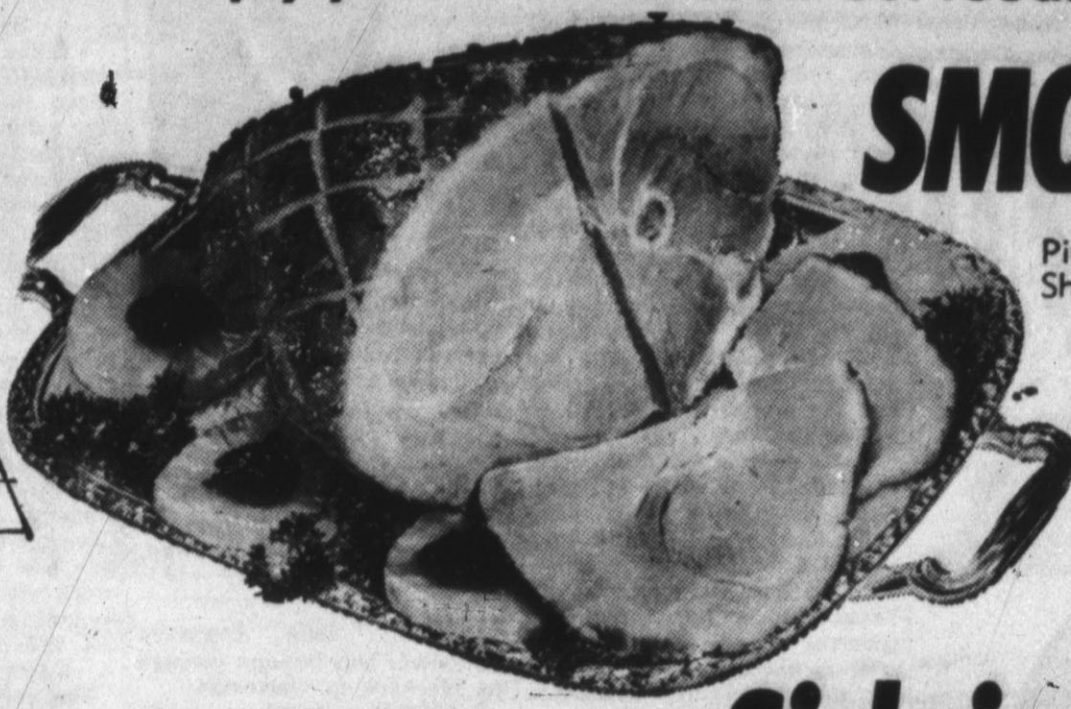
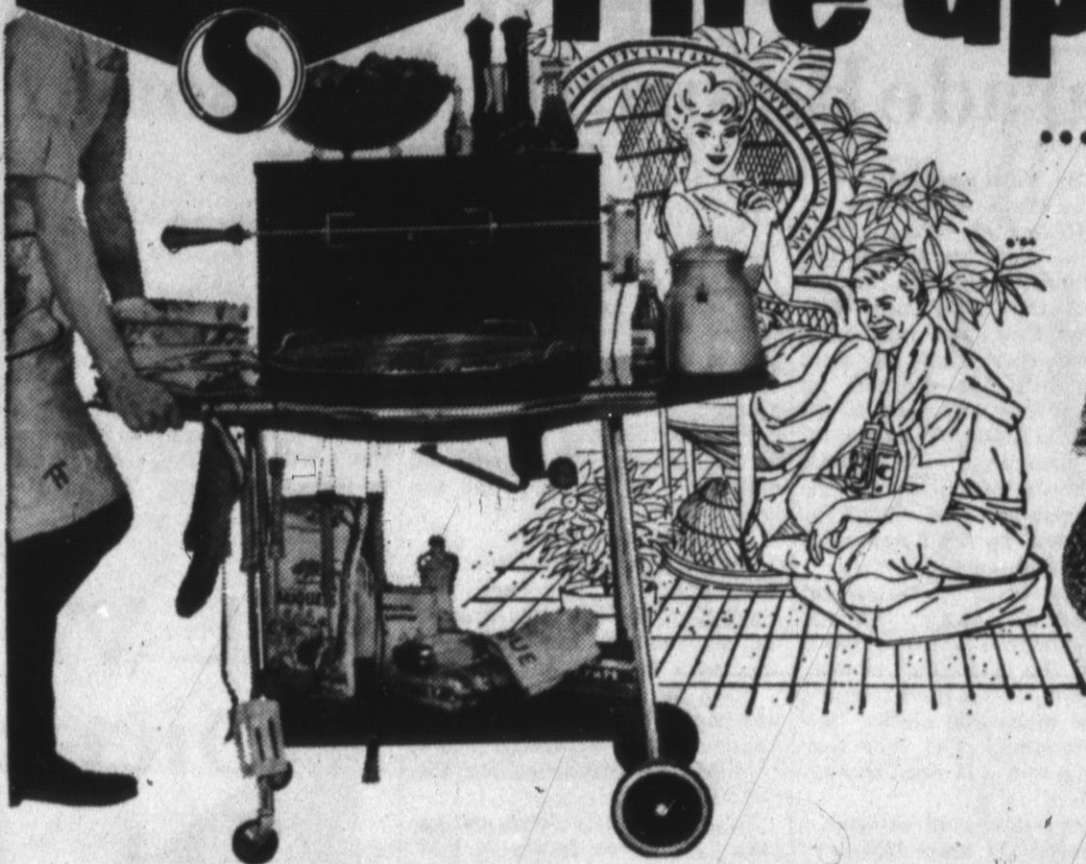
Sterling or Gold Filled or Solid Gold with Diamonds

Cowan Jewelry

SAFEWAY

Fire up the charcoal

...and enjoy your favorite cook-out foods!



OPEN MEMORIAL DAY
9 a.m. - 7 p.m.

SMOKED HAM

Pinkney Shank End

Whole or Butt End Lb. 45¢

Lb. 39¢

Sirloin

U.S. Choice Aged Mature Beef

Lb. 89¢

T-BONE STEAK

Lb.

98¢

CHARCOAL
BRIQUETS
Satellite
10 Lb. Bag 59¢

POTATO SALAD

LUCERNE

2 Lb. Ctn. 49¢



WE GIVE GUNN BROS STAMPS

MUSTARD	French's Famous Quality	24 Oz. Jar	33¢
BARBECUE SAUCE	Kraft	28 Oz. Btl.	59¢
PARTY DIPS	Lucerne Assorted Dips	3 8 Oz. Ctns.	\$1
POTATO CHIPS	Morton's Family Size	Ea.	59¢

CATSUP	Highway Tomato	2 14 Oz. Botl.	29¢
NAPKINS	Zee Table	2 80 Ct. Pkg.	25¢
TISSUE	Delsey Bathroom	4 Roll Pkg.	49¢
COOKIES	Busy Baker Assortment	1 1/2 Lb. Pkg.	49¢

Skinless Franks Jumbo 3 Lb. Pkg. 98¢
Canned Ham Cudahy Puritan 4 Lb. Can \$3.49

Broiler Foil
Kitchen 25' Craft roll 59¢

FRYER PARTS

Breast Lb. 69¢
Thighs Lb. 59¢
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Wings & Backs
2 Lbs. 39¢

FREE Swiss Chalet Pattern DESERT DISH

With The Purchase of \$5.00 or More and Coupon No. 9A From Your Coupon Booklet at Safeway

GRADE "A" EGGS
Breakfast Gem Med. Size
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10-Lb. Bag
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PIEDMONT SALAD DRESSING
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Pickles Zippy Fancy Quality Kosher Dill Pickles **2 48 Oz. Jars \$1**

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Soft Drinks Cragmont Assorted Flavors **13 12 Oz. Cans \$1**

Coffee Edwards Rich in Flavor Coffee **1-Lb. Can 69¢**

CALIFORNIA STRAWBERRIES
California Large Ripe Berries
3 Baskets 89¢

Golden Bananas Central American 2 Lbs. 29¢	ORANGES California Valencias 3 Lbs. 69¢
APPLES Washington Winesaps 3 Lbs. 69¢	LEMONS 3 Lbs. 69¢

LUCERNE ICE CREAM
Gallon Carton
99¢
• Vanilla
• Chocolate
• Strawberry
• Neopolitan

Dental Cream Colgate	Qt.	53¢
Bayer Aspirin For Children	50 Ct. Btl.	39¢
Listerine Family Size Antiseptic	20 Oz. Btl.	\$1.29
All Dishwasher	20 Oz. Btl.	45¢
All Liquid	Qt. Btl.	79¢
Wisk Liquid	Qt. Btl.	79¢

Coffee Maryland Club	1-Lb. Can	83¢	Coffee Maryland Club	2-Lb. Can	\$1.65
Buttermilk Biscuits Betty Crocker	2 8 Oz. Cans	19¢	Fig Newtons Nabisco	1-Lb. Pkg.	39¢

Salvo Tablets	2 Lb. 14 Oz. Pkg.	81¢	Mr. Clean Cleaner	28 Oz. Btl.	69¢	Thrill Liquid	22 Oz. Btl.	69¢	Musselman Applesauce	25 Oz. Jar	37¢	Sara Lee Brownies	13 Oz. Frozen Cake	79¢
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Texas and the Civil War — Part 9

Texas Turned Industrial During Civil War Days

By Allan C. Ashcraft, Ph.D.
History Department
Texas A&M University
(No. 9 in a series published in a cooperative program of

this paper, the Texas Press Association and the Texas State Historical Survey Committee.)
Heavy military demands —

90,000 troops, a 2,000 mile frontier and coastline to guard — plus reduced imports, caused fast expansion of Texas industry. Measured alongside present-day factories, the numerous plants and shops in Confederate Texas would be insignificant. But considered in the light of 100 years ago when transportation was geared to animal-drawn vehicles and heavy machinery almost nonexistent, the accomplishments rank with the manner in which Texans have met the production demands of subsequent wars.

The expansion and conversion by private individuals of small plants, blacksmith shops, flour mills, foundries and textile concerns led the way. Early in the war, the legislature created the Texas Military Board, with the governor as chairman, empowered to encourage manufacturing and to acquire necessary military equipment and supplies. Funds could be used to build buy, contract for the output of or to subsidize by cash or land grants factories and shops. The Confederate government also exercised these powers plus the right to take over operation of essential concerns. Military exemptions and the assignment of troops to work in plants worked to increase production.

Women, children and slaves turned the shops of large plantations to the output of cloth, wagons, harnesses and cured meat. In homes, contract work was done to spin and sew to outfit soldiers.

The cotton and woolen cloth mill in the state penitentiary at Huntsville became the main source of finished fabrics in the Confederate Southwest. In a two-year period, 1,712,328 yards of cloth was produced as were uniforms, yarn, osnaburgs, flour sacks and tent covers. Sales supported not only the 300 inmates but outside labor was hired and for a short time prisoners of war helped. Priorities had to be set up, with state troops, Texas soldiers in Southern service, families of servicemen and general consumers participating. Speculators were shunned.

The old land office building on capital square in Austin was converted into a cartridge factory where women turned out some 14,000 cartridges a day. Machinery in the same place made 250 firing caps per hour. A state foundry was also established in Austin, and cannon tubes were bored and cast out of Mexican copper. At Fredericksburg, two German mechanics used homemade machines to produce firing caps. The salt-peter used came from nearby



GRADUATES — Jim Uselton will receive a Bachelor of Arts degree from McMurry College in Abilene at the 40th annual commencement exercise June 1 in Radford Auditorium on the campus. While attending McMurry College Uselton was a member of Ko Sori Social Club and Forum. The history major is the son of Mr. and Mrs. W. E. Uselton, 335 Ave. A, Hereford.

bat caves, while necessary quicksilver was brought through the blockade at Galveston.

Foundries produced iron goods for cannon balls, skillets, pots, plows and plates for guns at Hempstead, Tyler, Gilmer, Jefferson, Palestine, Rusk, Houston and San Antonio. Guns, rifles and gunpowder were made in Bastrop, Columbia, Lancaster, Tyler, Anderson, Rusk, Houston, San Antonio, Burnet and Waxahachie.

The most famous rifles made were the "Mississippi Rifles" made in Rusk and the "Tyler Rifles" produced in the Confederate Ordnance Works in Tyler.

Earthenware jugs, dishes and cooking utensils were furnished the military from Athens, Henderson, Jefferson and Gilmer. Hats, caps, boots and shoes were made in Gilmer and a number of other places.

Three miles east of Tyler, on "Headache Springs," medicines were compounded. "Medicinal Whiskey" was distilled near Temple after most of the other distilleries in the state were closed to conserve grain. Glauber salt and coppers were processed in Grayson County for medical use.

Transportation equipment production shops were set up to make the repair ambulances, wagons, harnesses and saddles in Bonham, Waco, Dallas, Mount Pleasant, Tyler, Hempstead and Paris. Because so many of the state's mechanics worked in these shops, they were also used as centers for the repair of worn or damaged agricultural machinery.

In a dozen houses, workers fabricated wagon and harness repair parts.

Near Jefferson, a military meat packing works slaughtered contract beaves, rendered the by-products and preserved the

AUSTIN HIGHLIGHTS

Fund-Seeking Groups Start Parade Before Budget Board

By Vern Sanford
Texas Press Association
AUSTIN — State officials have begun the long parade before Gov. John Connally's budget staff and the Legislative Budget Board. From now until summer's end, more than 150 state agencies will give estimate on how much they will need to operate in the 1966-1967 biennium. These hearings will produce budget recommendations to the next Legislature by Governor Connally and by the Legislative Budget Board.

All estimates must be set out in dollars and cents. But the summer budget-hearing period is actually the guessing season, since agency heads have to guess now how many file clerks, how much stationery and how many pencils they will need in August, 1966.

A few items seem certain: The Board for State Hospitals and Special Schools expects a 37 per cent increase in the population of its schools for mentally retarded and will need an estimated \$28,000,000 more than its current

rent \$100,000,000 budget. Department of Corrections will request \$5,000,000 for pay raises for prison guards.

Budget raises not determined this summer are expected to be requested when the Legislature gets proposals for improving the state's higher education system; giving public school teachers a pay raise; building new schools for the mentally retarded; and building a state osteopathic college.

AUTO THEFTS
State Highway Department reveals the fact that each year about 17,000 automobiles are stolen in Texas — and 9 per cent are never found!

Until three years ago, scrapped cars — complete with plates and negotiable ownership papers — could be purchased for \$50. But no more.

To prevent both plates and papers falling into hands of theft rings the Legislature required each salvage yard operator to remove current plates from vehicles purchased as salvage.

Plates and papers are supposed to be kept under lock and key until claimed by the highway department. About 10,000 titles and 3,000 license plates are picked up each month.

BOOM CONTINUES
April was the second biggest construction month in Texas history, reports the UT Bureau of Business Research.

Total value of authorized building was estimated at \$153,600,000 — up 6 per cent from March.

Only once before has the Bureau's index been higher — August, 1961, when it reached 152.3 per cent.

Residential construction decreased somewhat in April. But nonresidential permits rebounded strongly. The Bureau concluded the federal income tax cut encouraged growth of investment in hotels and motels, commercial garages and amusement buildings.

Permits for hospitals and other institutional buildings also increased, and \$14,000,000 worth of stores and mercantile buildings were authorized for an increase of 52 per cent over March.

SHRIMP SEASON
Close of the Gulf shrimping season was delayed 15 days — until June 15 — on order of the State Parks and Wildlife Commission.

Biologists recommended the 45 day closed season be put off due to retarded growth of juvenile brown shrimp this year. With proper safeguards, Director J. Weldon Watson said, the 1964

shrimping season still can be the best since record-breaking 1960. In other action the commission declared oyster dredging legal on public reefs or beds of Lavaca Bay Counties and East Matagorda Bay in Matagorda County.

It took under advisement complaints about operation of Gene Howe Wildlife Management area in Hemphill County. Panhandle (Continued on page 13)



The sky's the limit, and a brand-new, grand new group of Graduates are on their way to even bigger, better and brighter days. We extend sincere good wishes to the Grads as they start this exciting new phase of their lives.

LOERWALD BROS.



SCHOOL'S OUT

May the excitement and confidence you feel on this special occasion continue to be a part of your life

OUR BEST WISHES TO EACH SENIOR!

Kinsey-Osborn Motors

Congratulations to Our Seniors

for CROWNING ACHIEVEMENT



CONSUMER'S FUEL CO-OP ASSN., INC.



Graduation Gifts
Buy Now—Pay Later
Cowan Jewelry

NEW Directions



Our Compliments to the SENIORS

HEREFORD GLASS

Bride-To-Be Honored At Series Of Parties

Honoree at a series of May parties was Miss Joy Elaine Wiman, whose marriage to Jim Steadman is an event of Saturday evening, May 30.

The bride-elect was honored with a miscellaneous shower-tea in the home of Mrs. Earl Holt, Austin Road, in early May. Receiving guests with Mrs. Holt, were Mrs. Jim Wiman, mother of the bride, Miss Wiman, her sister, Miss Judy Wiman, Miss Annette Grider, and Miss Cherry Holt. Miss Judy Wiman, Miss Grider, and Miss Holt will be Miss Wiman's bridal attendants.

Bouquets of yellow and white spring flowers decorated the home. The service table was laid

with a white embroidered organ-dy cloth and centered with an arrangement of yellow daisies and gladiolas. Miss Karen Sue Daniels presided at the crystal service, and she was assisted by Miss Clarabeth Holt.

Members of the house party with Mrs. Holt were Mrs. J. R. Allison, Mrs. W. R. Hair, Mrs. Fritz Christman, Mrs. Gene Snead, Mrs. Pat Robinson, Mrs. E. W. Young, Mrs. J. B. Snead, Mrs. Lewis Block, Mrs. Lawrence Carlson, and Mrs. A. H. Cook.

Special guest for the occasion was Miss Grider, Baylor classmate of the future bride. Miss Grider's home is in Zurich, Switzerland. Home especially for this event was Miss Cherry Holt from Oklahoma State University, Stillwater.

Mrs. Lewis Block presided at the guest register, with about 60 guests calling during the afternoon.

Austin Highlights

(Continued from page 12)

sportsmen asked that 500 pairs of quail be put out there from the Tyler Hatchery to replace the depleted stock. They also requested that they be permitted to provide special bird feeders.

Commission agreed to seek funds for 450-historical markers in three parks and three wildlife areas. Caddo Lake, Lost Pines and Longhorn Cavern parks were specifically mentioned by former Atty. Gen. John Ben Shepperd of the Texas Historical Survey Committee as suitable places for the markers.

VETERANS' LAND PROGRAM

The state's veterans' land program will pay itself out without any pocket-digging by tax payers, if the Veterans Land Board carries out its planned program of investing its reserves so they will earn interest while being held to retire bonds as they come due.

State Auditor C. H. Cavness took a long look at the program started by voters in 1946 and concluded:

Through the end of fiscal 19-

63, 31,732 tracts of land were bought by the board and resold to veterans. They totaled 2,771,049 acres and cost \$216,466,134, averaging \$78 per acre.

About 4,000 of the veterans already have paid off their debt and of the 27,893 still owing the state \$150,244,291, 2,534 are delinquent on their payments.

Cavness said the number of delinquent accounts is down from fiscal 1962, when 3,283 more were outstanding.

There still is a net loss of \$1-151,035 from the "block deals" revealed during the veterans' land scandals. But it looks as though all of the original \$3-500,000 eventually will be repaid.

SMALL TOWNS' INDUSTRY

Texas Industrial Commission reports that smaller Texas cities are beginning to get a larger share of the new industrial dollar.

In 1962, the big three — Dallas, Fort Worth and Houston — attracted 50 per cent of the new industry locations. But in the first quarter of 1964, they showed only 38 per cent as more industrial leaders picked smaller communities.

One of the small-town leaders — Paris — will provide a big new market for South Texas vegetable producers this winter when Campbell Soup Company opens its Paris plant.

SCREW WORM PROGRAM

State and federal agencies cooperating in the Southwest screw worm eradication program announced that the sterile fly drop pattern, which originates in Mission, has been extended to reach Arizona.

Between March 29 and May 2, only 31 samples were confirmed by state animal health officials as screwworms, while 1,382 samples were classified as non-screw worms.

DEER HARVEST

An estimated 146,315 deer were "harvested" in the 21-county Ed-

wards Plateau District during the 1963 hunting season, Parks and Wildlife biologist Rod Marburger said.

Highest kill was made in Gillespie County, with 7,779 bucks killed, followed closely by Mason County, with 7,500 bucks killed.

NO LOOT LIKE IT

ST. PETERSBURG BEACH, Fla. (AP) — There hasn't been a loot in the history of burglary to match it.

The London Wax Museum of St. Petersburg Beach reported the theft of a cat, a rat and a head. The stuffed cat was taken from a Confederate Army scene, the stuffed rat from a dungeon scene and the was head from a guillotine scene.

Police said three boys were seen leaving the museum by a side exit shortly before the theft was discovered. The loot was valued at \$75.

Of the estimated deer killed, 57,938 were antlerless deer and 83,377 were bucks.

COURTS SPEAK
A yachtsman whose luxury boat sank at its Greens Bayou boathouse where it was tied up for repairs is entitled to no marine insurance damage payment, State Supreme Court held. L. R. Foster, the boatsman, lost his suit against Commercial Union Assurance Company, Ltd.

A Travis County District judge denied a new trial for former Harris County Probate Judge Clem McClelland, clearing the way for an appeal from a 10-year prison sentence for converting estate funds.

SHORT SNORTS

University of Texas sociologist Dr. Leonard Broom is one of 27 scholars selected to advise President Lyndon Johnson on U. S. domestic affairs.

Cotton planting still is not equal to last year's although highly active in high plains irrigated acreage, U. S. Department of Agriculture reports.

Eagle Pass, Beeville and Greenville civic leaders received tips on community industrial promotion at Texas Industrial Commission seminars in Austin.



We are proud of every one of you and we hope you continue your education as a student or a farmer, rancher, a businessman or even a housewife. There are many things to learn, not only in the classroom, but also, outside of it. If you settle down in this neighborhood be sure to come by and visit with us. We here at Community Grain are always ready and willing to help you with problems and to see that you are taken care of in a businesslike manner. Again, BEST WISHES AND CONTINUED SUCCESS!



FROM ALL THE FOLKS AT

COMMUNITY GRAIN INC.

"SERVING THE FINEST PEOPLE ON THE GOLDEN SPREAD"

SINCE EARLIEST MAN...



There has been an ageless effort... always upward... toward greater expression of the Spirit of Man. Today, the knowledge and abilities of Man cover countless fields of endeavor.

Tomorrow there will be new fields... new goals... new stars to reach... new realms of experience and expression to conquer. These horizons of tomorrow belong to the Graduates of today.

As you move toward the goals of tomorrow, we take great pride in wishing you a future of achievement and happiness.

Best Wishes to the Seniors!

DAVIS IMPLEMENT

CHURCH...

(Continued from page 8)

First Methodist Church
 501 North Main
 Rev. Herschel L. Thurston, Pastor
 Sunday, May 31, Sunday school 9:45 a.m.; morning worship, 10:55 a.m.; Junior high and senior high fellowship dinner, 5:45 p.m. Junior high and senior MYF, 6:15 p.m.; worship service, 7 p.m. Tuesday, June 2, Woman's Society of Christian Service Prayer Group, 9:30 a.m.; Homebuilder's Prayer Group, 8 p.m. Wednesday, June 3, Commissions Meeting, 8 p.m.

Iglesia Metodista San Pablo
 223 Kibbe Street
 Rev. Gilbert Diaz, Pastor
 Los Servicios de nuestra nueva Iglesia. Seran de la siguiente manera los Domingos y los dias de la semana, Escuela Dominical, a las 10 a. m.; Servicio de Adoracion, a las 11 a. m.; Domingo en la noche Predicacion 7 p. m.; Los jueves servicios de oracion 7 p. m.

Assembly Of God Church
 Union and Ave. G
 Rev. V. W. Marcell, Pastor
 Sunday School is held at 9:45 a.m. Morning worship service convenes at 11 a.m. C. A. service begins at 7 p.m. Junior C. A.'s meet at 6 p.m. and worship service begins at 8 p.m. each Sunday evening. Prayer meeting and Bible Study will be held Wednesday at 8 p.m.

Seventh Day Adventist Church
 West Park Addition
 ELDER JAMES MEADE, PASTOR
 "The Law of God," is the subject for Jaily lesson study and class discussion Sabbath May 30. Lesson Scripture: Psalms 119. Memory Verse: Ps. 119:1. Study Helps: "Christ's object Lessons", pages 287 - 290. Lesson Aim: To awaken within us a fresh appreciation of the word of God and the Blessings that attend those who study and obey it. Lesson Outline: 1. God's revelation to man. Ps. 119:1; 176; 30-32. 2. Characteristics of God's re-

velation: Ps. 119 Verses 39-160. 3. Our relationship to God's revelation. Ps 119:34 - 148. 4. Results of a knowledge of God's revelation. 119:9-11, 30, 45, 13, 27, 42, 46, 164, 171. Services: Meditation: 9:30 a.m. Saturday. Sabbath School: 9:45 a.m. Saturday. Worship Service: 11 a.m. Sat.

Summerfield Baptist Church
 Rev. James Arnold, Pastor
 Sunday: Sunday School, 10 a.m. Morning Worship, 11 a.m. Training Union, 6:30 p.m. Evening Worship, 7:30 p.m. Wednesday: Beginner and Primary Sunbeam; Junior G.A.'s and Pioneer R. A.'s; W.M.U. and Brotherhood - 7:30 p.m. Prayer Meeting, 8:30 - 9 p.m. 1st. Monday of each month, Brotherhood Breakfast, 6:30 a. m.

Immanuel Lutheran Church
 Park Ave. & B Street
 Hereford, Texas
 Fred Beversdorf, Pastor
 May 24
 L.L.L. Rally - Rhea - 7 p.m. Welfare - 8 p.m. Missions - 8 p.m.
 May 25
 4 p.m. Childrens Choir
 May 26
 4:15 p.m. Cub Scouts and Boy Scouts
 May 28
 Pastor in Frlona
 9:15 a.m. Daily - "Moments with Jesus" over KPAN

Templo el Calvario Assamblea de Dios
 Pastor, Martin Musquis
 Bien venidos.
 Calle Ave. H & 13th.
 Las servcios durante la semana y el Domingo.
 Como siguen: 7:30 de la noche Martes, Jueves.
 Domingo, 10 de la manana, escuela dominical, a las 11:30 predicacion.

Westway Baptist Church
 Rev. Kenneth Lowry, Pastor
 Sunday School is held at 10 a. m. with Church Services following at 11 a.m. Training Union is held at 7:00 p.m. and Evening Services on Sunday begin at 8:00 p. m. The Wednesday night Prayer Meeting in the Church is held at 7:30 p. m.

First Baptist Church
 Rev. B. L. Davis, Pastor
 Fifth and Main Streets
 Sunday: Sunday School, 9:45 a. m.; Morning Worship, 10:55 a. m.; Training Union, 6:30 p. m.; Evening Worship, 6:55 p.m. Wednesday: Sunday School teachers and officers meeting, 7 p. m.; Mid - Week Prayer Service, 7:45 p. m.; Church Choir rehearsal, 8:30 p. m. Junior GA's, Intermediate GA's, Young Women's Auxiliary Crusader RA's and "Pioneer RA's meet at 7 p. m. WMS visitation, first Wednesday, 9:30 a. m.; WMS luncheon and business meeting, second Wednesday, 12 noon; WMU circle meetings, fourth Wednesday, 9:30 a. m. or 3 p.m. WMU night circle meeting, second Thursday, 4 p. m. Nursery is provided for all church - wide activities. Sunday morning worship services broadcast over KPAN. Listen to the "Baptist Hour" at 8 a. m. Sunday over KPAN.

First Christian Church
 Rev. Eugene Brink, Pastor
 West Park Avenue
 Sunday School is held at 9:30 a.m. Worship service will begin at 10:50 a.m. Chi - Rho and CYF meets at 6 p. m. Sundays and vesper services are at 7 p. m. Functional Departments first Wednesday at 8 p. m. General Church Board, second Wednesday at 8 p. m.

STILL SHOWING ...

AWARD HOMES

Open House

237 Beach St.
5 to 8 Evenings

AND
Sunday Afternoon

MARK IV REALTORS

230 N. 25 Mile Ave EM 4-2220

First Presbyterian Church
 616 Lee Street
 Rev. Russell Wingert, Pastor
 Sunday School is held each Sunday at 9:45 a. m. followed by worship service at 11 a. m. Morning Devotional: at 9 a. m. Tuesday. Choir Rehearsal, 2 p.m. Wednesday. Prayer meeting Friday at 7:30 p.m.

Central Church Of Christ
 L. E. Fooks, Minister
 Marvin Crowson, Minister
 Sunday Services: Bible Study, 9:30 a. m.; Morning Worship, 10:25 a. m.; Evening Worship, 6 p. m. Mid - Week Services: Ladies Bible Study, 10 a. m. Wednesday; Mid-Week Classes for all.

Thompson Memorial Mexican Baptist Mission
 TEMPLO BAPTISTA MEMORIAL
 Alex O. Thompson Memorial Mission
 215 Norton Street
 Guillermo Enrique Benitez, Ministro
 LA SEMANA QUE PASA Hoy Jueves 28: Meditaciones Vespertinas en KPAN, 860 K.C., & 15 p.m. Sermon: "Buscad Las Cosas de Arriba" Col. 3:1. Viernes 29: Meditaciones Vespertinas: en KPAN, 860 K.C., 7:15 p.m. Sermon: Las Herencias Prediosas Del Cristiano. Roman 8:17.

Los Embajadores del Rey Salen al Campamento a las 3:30 p.m. Sabado 30: Clase de Ciudadania. Matricula de alumnos que desean conseguir su ciudadania americana. A las 8 p.m. en Centro de Buena Voluntad, 136 W. 3rd. Street. Domingo 31: Escuela Biblica Dominical. 9:45 a.m. Leccion: El Cristiano Considera el Nacionalismo. Texto: La justicia engrandeca a la nacion; mas el pecado es afrenta de las naciones. Prov-

erbios 14:34. Culto de Adoracion. 10:55 a.m. Sermon: Meditad Sobre Vuestros Caminos. Hageo 1. Union de Preparacion. 5 p.m. Topico: Los Bautista de America del Sur. Culto Rvangelistico. 6 p.m. Sermon: La Actitud de Dios Para Con el Hombre (Cuarto mensaje sobre la vida de Job) MUY IMPORTANTE: LOS SERVICIOS DEL DOMINGO EN LA TARDE HAN SIDO CAMBIADOS A LAS HARAS DE 5 a 7

en lugar del tiempo antes acostumbrado. Las demas reuniones permanecen igual. Lunes 1: El Mensaje del Evangelio, en KPAN, 860 K.C., 7:30 p.m. Sermon: "Buscad a Dios Mientras Puede Ser Hallado, Llamadle en Tanto que Esta Cercano." Isaias 55:6. Miercoles 3: Los Rayitos de Sol y Estudio Biblico 8 p.m. Si Ud. Necesita transprotacion en domingo llamenos a EM4-1217 de 7 a 8:30 a.m.

Classifieds Get Results

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Legal Notice

THE STATE OF TEXAS TO ANY SHERIFF OR ANY CONSTABLE WITHIN THE STATE OF TEXAS — GREETING:

YOU are hereby commanded to cause to be published once each week for four consecutive weeks, the first publication to be at least twenty-eight days before the return date thereof, in a newspaper printed in Deaf Smith County, Texas, the accompanying citation, of which the herein below following is true copy.

CITATION BY PUBLICATION THE STATE OF TEXAS TO: ERMA LOUISE PRATT WILSON, the unknown spouse or spouses of ERMA LOUISE PRATT WILSON, EDWARD E. PRATT, E. E. PRATT, ARTHUR B. PRATT, SR., and ARTHUR B. PRATT, JR., if living, whose places of residence are unknown; and if dead, the legal representatives of each said Defendant, and the unknown heirs of each of said Defendants; the legal representatives of the unknown heirs of each of said Defendants, if the unknown heirs of said Defendants are dead; the unknown heirs of the unknown heirs of the said Defendants, if the unknown heirs of said Defendants are dead; whose places of residence are unknown; Defendants, Greeting:

You are hereby commanded to appear before the Honorable District Court, 69th Judicial District of Deaf Smith County, at the Courthouse thereof in Hereford, Texas, by filing a written answer at or before 10:00 A.M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 13th day of July, 1964, to Plaintiffs' petition filed in said court, on the 25th day of May, 1964, in this cause, numbered 4803 on the docket of said court and styled H. A. Roberts and Emmett M. Potter, Plaintiffs, versus Erma Louise Pratt Wilson, et al, Defendants.

A brief statement of the nature of this suit is as follows, to-wit: A Trespass to Try Title in which Plaintiffs, for cause of action, would respectfully show the court that on or about the 8th day of May, 1964, they were lawfully seized and possessed of the following described land and premises, situated in Deaf Smith County, Texas, holding and claiming the same in fee simple, to-wit:

H. A. Roberts, Plaintiff, being the owner of Lots 42 and 43 of Block 2, Burk's Subdivision of Block 17, Mabry



FLAG PRESENTATION — These members of the Hereford High School Chapter of the Junior Red Cross are shown as they presented a flag recently to the residents of Kings Manor. This was the organization's annual project, and the flag will be flown at the home as soon as a flag pole is erected. Shown making the presentation are Kathleen Kuper, Claudia Loerwald, and Sue Aitchley. (Brand Staff Photo)

Addition to the Town of Hereford, Deaf Smith County Texas; and Plaintiff Emmett M. Potter is the owner of Lots 44 and 45 of Block 17, Mabry Addition to the Town of Hereford, Deaf Smith County, Texas,

being the same land described in the deed from Lawrence Carlson and wife to Plaintiff H. A. Roberts, dated December 8, 1961, and of record in Volume 205 at Page 417 of the Deed Records of Deaf Smith County, Texas; and being the same land described in the deed from Lawrence Carlson and wife to Plaintiff Emmett M. Potter, dated January 6, 1949, and of record in Volume 112 at Page 527 of the Deed Records of Deaf Smith County, Texas.

Plaintiffs allege that the Defendants unlawfully entered upon said premises and ejected Plaintiffs therefrom and unlawfully withholds from them the possession thereof, to their dam-

age. Plaintiffs further allege that they own and claim title to said premises under and by virtue of the statutes of limitation of the State of Texas of three years, five years, ten years, and twenty-five years. Plaintiffs pray for judgement for title and possession of said land, and other and further relief to which they are entitled to as is more fully shown by Plaintiffs' petition file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this



writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.

ISSUED AND GIVEN under the seal of said court at Hereford, Texas, this the 25th day of May, 1964.

Lucille Posey, Clerk of the District Court, 69th Judicial District of Deaf Smith County, Texas

T-22-4c

Ladies Razors 18 50 Val. at \$14.95 for that graduate Cowan Jewelry

AT THE SCENE

LOUISVILLE (AP) — The car that rammed into the rear of Bill Strode's auto was badly smashed. Officers arrived and Strode

told them he was alright but "I'm concerned about my wife." "Your wife?" exclaimed police. "Yes," said Strode, "she's in the car that hit me."

TEMPER, TEMPER

COLUMBUS, Ohio (AP) — A kick that missed its target brought a 21-year-old woman into Ohio State University Hospital, police said.

She was treated for a severe foot laceration, they reported, and explained that, in trying to kick her husband, her foot went wide of the mark and through a storm door.



To the Graduates we say: "Well Done!" The honors you have won were well-deserved, and we are sure there are other, wonderful honors in store for all of you in the years ahead.



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Sure, in this competitive world, education may make the difference between success and failure in whatever field you may endeavor. AND WHEN we speak of education, we're thinking past the high school level, and hoping that you will take a cue from Willie Wiredhand and make your education HIGHER education.

Let Willie Wiredhand help you....

Yes, let Willie Wiredhand help you with all your farming chores if that's the field you choose. Willie is the least expensive hand you could hire on today's labor market. Use him to the best of his ability to assure you GREATER PROFITS and a BETTER WAY OF LIFE on today's modern farms. Congratulations to each of you on this graduation day!

Deaf Smith County Electric Cooperative, Inc.

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