

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

20TH YEAR, NO. 10

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, MAR. 23, 1926

SCHOOLS WILL REOPEN NEXT MONDAY. HEALTH OFFICER SAYS CONDITIONS BETTER

The precautionary closing order of City and County Health Officer, Dr. W. F. Gabbert, which took effect Monday of last week, has been lifted as the Star Theatre, effective Thursday night, and as to the schools effective next Monday. Conditions of flu and measles patients have improved so materially that Dr. Gabbert and the school board feel safe in reopening the schools. There has been rapid improvement in health conditions for the past few days and the danger is now believed to have passed for good. The school situation is summarized by Superintendent Dillehay as follows:

The Hereford schools will reopen Monday, March 29, on the advice of the City Health Officer. It is hoped that the health conditions will have improved by that time so that work can be resumed without further interruption until the close of school. Parents are urged to be careful about sending children to school at times when they may spread disease of any kind. With the permission of the Health Officer the Glee Club and Orchestra may also meet for rehearsals this week in preparation for the contests at Amarillo in April, the latter being allowed to give the concert announced for Friday night.

After considering various plans for making up the time lost, the School Board decided to have the school make up one of the weeks lost, at the close of school. If the two weeks were made up at that time, school would continue into June. This would be too late for teachers who plan to attend summer school, and also for a great many children who will be needed at home at that time.

The Sunday School classes, the Music Study Club, and the Parent-Teacher Association who are giving the local tycoon course this year were granted special rates on the school auditorium by the School Board at a recent meeting. All of the above organizations were allowed a rate of fifteen dollars per night for the use of the auditorium, except the Parent-Teacher Association which will use the auditorium without charge. The Board felt that these organizations are unselfish organizations working for the betterment of the community and for that reason a special price was made them.

Next week will be the last opportunity to get the names of the school children on the census roll for next year. A careful, house-to-house, canvass is being made by W. A. Miller in an effort to enroll all of the children in the district. Every child missed means a loss of several dollars to the school in State funds. Any children who have been missed should be reported to W. A. Miller or Superintendent Dillehay.

Episcopal Service Will Be Held Next Sunday

The Rev. Frank Etison, Episcopal minister at Plainview, will hold a special church service next Sunday evening, beginning at 7:30 o'clock, at the P. W. Price home. A cordial invitation to the public to attend this service is issued by the local Episcopalians.

Farm Sale Comment

March 27—Main street sale of household goods and farm machinery, etc. W. S. Williams, Auctioneer. Afternoon, about 3:00 o'clock.

March 30—Public Farm Sale, Lewis Smith and Son, owners. W. S. Williams, Auctioneer. Place: Smith farm, three and a half miles southwest of Hereford, on Summerfield road. Time: 1:00 p. m. Eleven horses and mules, 4 head cow stuff, some harness, machinery, etc.

March 31—Dispersion Farm Sale, Brooks & Kuykendall, owners; Ray Barber, Auctioneer. Place: at the Arthur Brooks farm, known as the old Lewis Aronoff ranch, 9 miles west of Hereford on Harrison Highway, then 3 miles north. Time: 10:30 a. m. Luncheon served by the West-Way Ladies Aid. This is announced as a great offering of live stock and farm machinery, and in addition 21 head hogs, some household goods, harness and miscellaneous stuff. The sale will be especially strong in mules, horses and milk cows, numbering 25 horses and mules, 21 cows and milk stock, and a good list of machinery.

April 2—Farm Sale of Cows, Machinery and miscellaneous articles. Ernest Betts, owner; Ray Barber, Auctioneer. Place: Betts farm, 4 miles southwest of Hereford on Santa Fe railroad and one half mile north of tracks. Time: 1:00 p. m. Twenty head cows and one registered bull and big list of farm machinery. Mr. Betts said of this sale: "I am especially proud of my milk cows, as they are all good producers of the right kind and quality."

Simultaneous Revival Planned by 4 Local Churches

A Simultaneous Revival beginning Sunday, March 28, and extending through April 4, participated in by the Methodist, Christian, Baptist and Presbyterian congregations, is announced this week by the Ministers Association of Hereford.

There will be no services on Monday or Saturday, but two meetings daily on Tuesday, Wednesday, Thursday and Friday have been arranged for. All day services will be held at 10:30 o'clock, in a union meeting at the Methodist church. Each church will hold its own night service.

The four pastors are working hard on the program and hope to achieve definite results from this drive.

"Vanishing American" Masterful Picture, Report

"The Vanishing American," the tremendous picture which The Star Theatre will present to the Hereford public on Friday and Saturday of this week, has attracted nation wide notice. The Charlotte News says:

"The Vanishing American" is a stupendous production. It is magnificent. If possible it is greater than "The Birth of a Nation," but only because it has in it more of that which made "The Birth of a Nation" so great. "The Vanishing American" is immense. There are not two or three stupendous scenes, such scenes are numerous and they are scattered throughout the picture from beginning to end. The action is gripping, often thrilling. Sometimes one wants to shout right out in the theatre. It is a masterpiece of the motion picture director's art.

The beginning of the picture is magnificent, showing the comings and goings of the races until the Indians, sweeping forward from no one knows where, murder the cliff dwellers into the great beyond. Enter the white man. Now begins the downfall of the Indians, which brings us up to the modern story, wherein Nophale, loves the white school mistress Marion Warner, whom he calls White Desert Rose. He goes to war with his tribesmen, rates a hero and returns to die the same way in Marion's arms.

Mass Meeting Poultry Men Called for Monday

Poultry Breeders of Deaf Smith county will gather in a mass meeting next Monday night, to perfect the organization of an infertile egg association. Preliminary work was done some weeks ago when a committee was set to work to gather data concerning the organization and work of various egg marketing associations. This committee will make its report Monday night.

The poultry business in Deaf Smith county is growing by leaps and bounds, and is fast becoming one of the county's most profitable industries. Local poultry men are faced with the problem of producing the kind of eggs the market demands, and with the problem of marketing fresh eggs at points where the best price can be obtained. Right now there is no premium paid here for first class eggs that are gathered properly and packed in the right way. The association is expected to help solve these problems.

Annual Federal Inspection of National Guard

Capt. Paul W. Mapes of the 8th Corps Area, Fort Sam Houston, San Antonio, Texas, was here this week, and made the annual Federal inspection of Company E, Texas National Guard, which is the local company. He found very bright prospects for a big year for 1926, and predicted much improvement within the next few months.

The local Guard Company has secured a new Armory. The second floor of the Fair Pavillion, E.T.A.O.I. leased from the county and will be ready for use about May 15. Recruiting is going forward, and a number of new men have already been signed up. Plans are now under way to make this Company equal to any in the state within the next year's time. The local Guard Company is now under the management of Capt. Joe Landrum.

STORK SPECIAL

Born to Mr. and Mrs. Grady Wilson March 23, a boy.

Beautiful Rain Fell Here Saturday Night, Saved Wheat, Put Season in Ground, and Put Pessimists to Rout

A beautiful rain, that had long been over due, fell over the Plains country last Saturday night, and wiped out a lot of worry creases that had begun to appear on the brows of local farmers and business men. The Hereford total was about three quarters of an inch but there were spots where it was much heavier. Sunday afternoon scattered clouds to the north-west, west, southwest and south spilled more moisture over widely scattered areas.

The rain was heavier to the west and gradually thinned out the farther eastward it went, very little falling beyond Amarillo. It has revived the wheat prospects tremendously in this country, and has killed off all pessimism as to the crop prospects for the coming season. Indications on Thursday were that possibly more rain might be expected in the near future.

Knights Templar Services Planned Sunday, April 4

The annual Knight Templar Easter service for Hereford will be held this year at the First Christian church at 3:00 p. m. Sunday, April 4. The Amarillo and Canyon Knights will participate in this unusual service, and special music will be furnished by the W. T. S. T. C. male quartette and with a local program arranged by Mrs. Homer Fox and Mrs. C. H. Dyar.

Local Knight officers ask The Brand to notify every Knight in this territory that he is expected to come to the lodge room Sunday afternoon at 2:00 o'clock and attend this service in full uniform. The public generally is invited to be present and witness a beautiful ceremony.

Bishop E. C. Seaman of the Episcopal church at Amarillo will deliver the Knight Templar sermon.

Lubbock Ag Students Are Judges of Black Cattle

"A very uniform lot of cattle, all built close to the ground, with good bone and good bodies, and a bunch that will fit into any herd in the country, which indicates that much thought and study was put into the building of this Anxiety 4th herd," was the comment that R. C. Mowery, vocational teacher of the Lubbock High school, made Saturday on the sixty head of Herefords that E. B. Black has drafted for his big Anxiety 4th sale which is to be staged here April 15. Prof. Mowery commented on the splendid shape of the cattle, and said that the cattle would be in ideal breeding condition at the time of the sale.

Mr. Mowery brought his stock judging team here Saturday for them to get some practice judging on Hereford cattle in preparation for the state contest at College Station in April.

The Aggie students spent Friday night at the Tom Ivey Hereford farm on the Tierra Blanca east of here, where some famous Anxiety 4th Herefords were inspected. Some time was spent in practice judging of hogs at the G. W. Brumley farm. Mr. Brumley has a very fine lot of breeding gilts that he expects to distribute among the farmers of Deaf Smith county at a later date.

Most of Saturday was spent at the Sales pavilion inspecting the Black cattle. Mr. Mowery predicts a big sale for Mr. Black, and is optimistic over future prospects for line bred Anxiety 4th Hereford cattle. "It is easy to select them in any herd," he said. Those making the trip from Lubbock High school were: R. C. Mowery, instructor, Loren Allen, Melvin Beason, Alton Blackman, Elton Blackman, Brady Isaacs, Jesse McElhaney and Amental Payne.

Whiteface Baseball Team Shaping Up Nicely. Wealth of Infielders But Problem to Solve Lies in Outfield

The Hereford Whiteface baseball nine is a real live, going concern, and the prospects for 1926 are the best that the local enthusiasts have seen in many seasons. It will now be only a short time until the boys will be ready for games with good teams from other points, and dates will be booked for games each week end all summer long.

Manager Chas. Whitehead has a big bunch of candidates out every afternoon, at six o'clock, on week days and all afternoon Sundays, working out the kinks and oiling up a smooth, easy-working combination. Strange to say his greatest problem lies in the outfield, where material is scarce, while he is puzzled how to pick an infield from the wealth of material at hand. He is well fortified behind the bat and has two star bingers, with two supporting pitchers. If he can pick up another outfielder or two, who can field and sock the ball he will have an aggregation that will be heard from this year.

At present the pitchers are Galbraith and Tate, regulars, with Walcott, Stewart and possible Curtisinger in reserve. Both Galbraith and Tate

are known quantities and need no introduction. Behind the bat Whitehead has Charlie Bennett, Sims and Karr, with first string position still uncertain.

The infield problem is how to pick 'em. Onias Carroll is a certainty at short. Stewart appears the most likely candidate at third; or he may be tried at second, too, where Jess Russell is trying out. J. M. Posey and Hacker are candidates for first base, with Curtisinger also available, if he decides to stay here. Curtisinger is a good utility man, usable anywhere. Other infield prospects are Ray Smith, Walcott and Ralph Smith. The latter will probably be used as general utility man.

Artis Russell is playing left field, Reed in right and Jess Russell alternates in center and second base. The material here is scarce and Mr. Whitehead will have to make over an infielder or two, it appears, to bolster up this department.

The boys have their uniforms, and are all pepped up over the prospects. An urgent invitation is extended to every lover of the sport in this community to come out to the daily practice and help encourage the fellows.

Young Landrum was formerly First Lieutenant Field Artillery United States Army, and saw active service in France during the world war, and was in the Army of Occupation in Germany for a time after the war. He was appointed Aide DeCamp to General H. B. Fiske, who commanded the 1st Artillery Brigade, in 1923, and served in that capacity until September, 1925, when he resigned to become manager of the Hereford Nursery. His home is in Hereford. Much advancement is expected for the local National Guard under Capt. Landrum's direction.

Arthur E. Horn, manager of the Hereford Nursery, has just received his commission as Captain of Company E, Texas National Guard, of Hereford, and is to take immediate charge of the work here.

Arthur E. Horn, age 33 years, died at the county hospital March 12, 1926, of pneumonia, following a short illness. His body was shipped by the E. B. Black Undertaking Company to Mill Grove, Mo., the same day for burial.

Mr. Horn, who was an employee of the City of Hereford, is survived by his wife and three little girls, by one sister, Mrs. Rose Keuhn, and two brothers, Elmer and Fred Horn, all of Missouri. They were all at his bedside when he died and the entire family accompanied the body to its last resting place. Deceased had been a resident of Hereford for about a year.

Which reminds us that we have heard it rumored that the Republicans may put out a ticket. This is a pressing invitation to our Republican friends to use the political column of The Brand—that would help mightily.

If this health quarantine had been maintained much longer Hereford might have been confronted with the problem of "What to Do With Herd Lice Preachers". Brother Ross took advantage of the vacation to pay a visit to his mother at Stephenville. Brother Hill, famous hunter, has a suspicious sunburn look to his face. Rev. Morgan has been busy (we hope) in preparing next Sunday's Sunday School lesson for The Brand; while Brother Haynes has absolutely disappeared from the streets.

According to the City Dads Hereford's paving program should get started in earnest in April. And that will turn loose a lot of cash money in payrolls and will help keep the ball rolling.

We have it of reliable authority that Norville Leno, on the Roy Gough farm, Sulphur Park, milks seven cows and markets slightly over \$20 per week worth of butterfat. One heifer tests out seven percent butterfat, where the average is only five.

The golf bug is a sure harbinger of spring—last Sunday afternoon twenty eight enthusiasts were on the links of the local golf club at one time. The ground was soft from the rain of the night before, and you had to hit 'em on the nose with all you had to get

(Continued on Page 6)

TEXAS, PANHANDLE & GULF R. R. GETS PERMIT TO CONSTRUCT LINE TO TUCUMCARI

Tiefel Has Built 21 Farm Homes In Last 5 Months

A slow but steady growth in development of the rural sections surrounding Hereford will be noted whenever any one takes the trouble to dig into the facts. As an instance of this development Jake Tiefel, local contractor, told The Brand this week that he has built just twenty one farm homes since the middle of last November, all within a radius of eighteen miles of Hereford. And there are other contractors at work, too.

Slowly but surely the idle land in the northern tier of Plains counties is being acquired and broken up into farming tracts by new settlers.

New Use For Ford Coupe Discovered By Claude Benton

All kinds of jokes are sprung on the Ford but it remains for Sheriff Claude Benton of Deaf Smith county to spring a brand new use for the car Henry made famous.

According to the Sheriff, one day recently he and a companion were over near the New Mexico border with two prisoners. They were traveling in a Ford coupe and the small auto was too crowded in front for comfort. So the resourceful sheriff put one prisoner in the roomy rear compartment, turned the key on him, and brought both men to town safely. The sheriff says the rear of the coupe was big enough and airy enough for the purpose and there was no trouble whatever in the unusual maneuver.

DID YOU KNOW THAT—

The Golden Rule Produce Company paid out just \$1,000 in cold cash to the farmers of this community, in one day, last week? It's a fact. H. H. Hawkins states that his check stubs for last Saturday alone show that amount! And The Golden Rule is one of several merchants that buy eggs and butterfat. The actual living expenses of the community are being paid by the cow, hen and sow. In their development lies the future growth of the farmer.

And Doug Fox says "you would be surprised at the percentage of cream and egg checks presented to the merchants every day in payment for goods purchased and for cashing after banking hours. A large part of our check business consists of this class of business."

H. B. Webb says he took his wife and son, Edgar, to New Mexico for several reasons, among them to seek milder weather during the winter. As a matter of fact the weather in New Mexico was any thing but pleasant while Hereford's weather would make California blush for shame.

WANTED—More candidates for office! The crop seems to be failing of late and the land needs the money!

Judge B. Frank Bule was taken critically ill at his home Tuesday evening of this week but was reported improving Thursday morning. Mrs. Bule was called to Canyon Wednesday morning by the illness of their daughter, Miss Annie Laurie Bule, but was unable to leave her husband.

The formal opening of the new "M" System Store last Saturday was a decided success, according to Manager H. D. Reed. The new store was crowded with customers and investigators all day, refreshments were served, and demonstrations made by agents of various specialties. Mr. Reed is highly pleased with his new venture.

The post-poned musical entertainment offered by the Hereford High School Orchestra and Band has been definitely set for Friday night, March 26, beginning at 8:00 o'clock, at the High school auditorium. A very elaborate and tuneful program has been arranged, including solos, duets, etc., together with the best classical and popular orchestra numbers of the day. The proceeds are to be used in defraying the expenses of the organization in its trip to the Amarillo Spring Music Festival, and members of the orchestra certainly deserve the patronage and support of the Hereford public.

The entire territory from Fort Worth north to Tucumcari, N. M., was agitated last Friday when the news was released that Examiner Boles of the Interstate Commerce Commission had made his long expected recommendation on the applications of the Texas, Panhandle & Gulf (Powell) R. R. and Santa Fe and Denver railroads, for a permit to build railroad lines through West Texas. The decision had been expected for months. The three corporations have been fighting for the permit and vast development programs announced by each if they drew the prize.

Examiner Boles recommended that the Texas, Panhandle & Gulf be given the permit. However, he expressed doubt as to the ability of this combination to finance the deal and even suggested that some other great railroad system, other than the Santa Fe and Denver, take over the Powell permit and carry out the project. In order to give time for this he recommended six months be given them to show something tangible as to financing the project. At the end of that time, if the Texas, Panhandle & Gulf failed to satisfy the Commission, then he recommended that the Denver and Santa Fe roads be allowed to build certain lines and extensions each, scattered over the Plains and Panhandle country.

So far as Hereford is concerned it seems to be a matter of completing the drive for a stock subscription of \$10,000 per mile through the county, if the road is to be puled this way by anybody. During the first effort made in this direction several months ago around \$150,000 in stock was subscribed but now it will be necessary to secure the balance, if Hereford hopes to be considered. Chairman McDonald of the railroad committee is out of town but the railroad committee of the Chamber of Commerce will doubtless be called into session and will map out a campaign within the next few days.

High School Orchestra Program Friday Night

The postponed musical entertainment offered by the Hereford High School Orchestra and Band has been definitely set for Friday night, March 26, beginning at 8:00 o'clock, at the High school auditorium. A very elaborate and tuneful program has been arranged, including solos, duets, etc., together with the best classical and popular orchestra numbers of the day. The proceeds are to be used in defraying the expenses of the organization in its trip to the Amarillo Spring Music Festival, and members of the orchestra certainly deserve the patronage and support of the Hereford public.

"M" System Store Opening Drew Immense Crowd

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CLEAN UP WEEK

A PROCLAMATION

To the People of Hereford:

The State Board of Health has designated the week beginning March 28th and ending April 3rd, for a State-wide Clean-Up Campaign, and has asked the co-operation of all cities and towns of the State.

In view of the above, I hereby designate as "Clean-Up Week" for Hereford, the week from March 28th to April 3rd, 1926, and call upon all Citizens of the town to devote as much time during said week as is necessary to thoroughly clean their premises.

The co-operation of each and every person in the town will be necessary to make Hereford as clean and attractive as it should be, and all will be expected to cooperate. Let's make Hereford the cleanest town on the Plains, and keep it that way.

All trash should be burned on the premises, but the City will arrange to call for and haul away tin cans and other non-combustible matter if placed in the alleys.

E. S. IRELAND, Mayor.



WYCHE ITEMS

The nice rain is greatly appreciated by all the farmers.

Mr. and Mrs. George Smith and family and Mr. Schuette and sons visited Mr. and Mrs. Curtis and family Sunday.

Emma Jackson spent Monday night with Lois Clayton.

Little Mollie Clayton is spending a few days with Marguerite Goodwin.

Mrs. Hough returned home from Canyon Thursday, where she has been visiting relatives.

Victor Elliston visited Troys and Loys Carmichael Sunday.

Raleigh Hough spent Sunday night with Troys Carmichael.

Mr. and Mrs. Cook and daughter visited Mr. and Mrs. L. M. Applegate and family Sunday afternoon.

Bill Knox, Miss Jewel Applegate and Dick Applegate spent the evening Sunday with Miss Montie Cook.

Miss Ruth Wolfe spent Saturday night with Montie Cook.

Harold East spent Saturday night with Raife Wolfe.

Mr. and Mrs. Homer Hamilton and family visited Mr. and Mrs. Ed East and family Sunday.

Raife Wolfe spent Sunday night with Harold East.

ARNEY-BLUE RIDGE

Last Sunday was a day of surprises for Mr. Ray Cole, as Mrs. Cole had invited several to their home to help eat his birthday dinner. About eleven o'clock four car loads of their friends drove up to the front gate, they all got out and came in the house. They all sat around and laughed and talked very unbecomingly and ignorant of the fact that they were to celebrate Mr. Cole's birthday. About two o'clock dinner was announced—and my, it was a dinner too, the table was loaded with cakes, pies, salads, and everything most one could think of that was appetizing. In the center of the beautiful decorated table of good eats, was his birthday cake, crystal white, which we all counted quite an honor to help eat. After dinner was served, he received several useful gifts, then about four o'clock several plates of delicious home made candy was passed around to each guest, which was made by Miss Beulah Cox, Mrs. Coles younger sister. Before the crowd separated to go to their homes quite a number of pictures were made, in remembrance of such an enjoyable occasion.

Mr. Marion Davis who has been

real sick with the flu is greatly improved at this writing.

Mr. E. H. Robinson motored to Happy Thursday to transact business.

We are glad to say that Mr. Earl Davis who sprained one of his ankles one day last week is around again.

Mrs. J. M. Cook spent Tuesday and Wednesday in the home of Mr. Cook's sister and family, Mr. and Mrs. J. E. Boyd, while Mr. Cook and son Lyle made a trip to Leland. They returned Thursday and took Mrs. Cook home late Thursday afternoon.

Mr. Anderson of Happy was in our community Friday morning.

Mr. Ross Cambell was a Pleasant business called at the house of Mr. and Mrs. Claud Fox last Friday morning.

Miss Fay Boyd spent Tuesday night with Miss Oleta Wilson.

Mr. and Mrs. Ross Cambell of Friona, came Monday morning to this part of the country where they plan to make their future home the coming year.

CAMERON, N. M.

We were visited with a good rain Saturday night and Sunday night, and the wheat is looking fine.

Mr. and Mrs. Reid Isler and two children are suffering with the flu.

A very interesting play was put on at Wheeland Friday night and was well attended.

While working in the brakes recently Robt. Eaton lost his pocket book containing two dollars and his knife. Of course he did not expect to see them again, but J. A. Leach was working in the brakes the next morning and found them and restored them to the owner.

Mrs. A. W. Cameron has two incubators setting and has purchased a new brooder.

J. A. Nichols and family and A. C. Johnston and family spent Sunday with Mr. and Mrs. W. B. Johnston.

The Rev. Iade failed to fill his regular appointment at New Hope Sunday.

Charlie Woods and family of Amarillo came the first of the week and visited a few days and attended the birthday celebration at J. Z. Islers Thursday, it being in honor of Charlie's father, J. C. Woods, and his wife's sister, Bell Moss.

Hobart, the little son of Mr. and Mrs. Paul Mote, met with a serious accident Thursday at the home of his grandparents, Mr. and Mrs. J. Z. Isler. He stepped off the porch, having his arms around a corner post, slid to the ground, and a projecting splinter pierced his stomach. Attempts were made to remove it. He was then taken to Grady, where ether was used

by the physician, but the splinter kept moving about. He was then taken to Clovis, where it was removed, being about two inches in length. About the size of a tooth pick.

J. A. Nichols and family of Wellington, Texas, arrived Wednesday evening to attend the birthday dinner Thursday at the home of Mrs. Nichols' parents, Mr. and Mrs. J. Z. Isler. All of Mrs. Isler's children attended except Phil Mote, who is now living in the Sacramento mountains of New Mexico. Only two of Mr. Isler's children were present. They were Clyde Isler and Mrs. Josie Crecellus. Reid Isler being sick that day could not attend. Rob lives at Mankins, Texas, and Rome at Hotchkiss, Colo.

A large crowd assembled at the home of Mr. and Mrs. J. Z. Isler Thursday, March 18, in honor of the people whose birthday is in March. March 18 marked the 70th birthday of J. Z. Isler, and the 69th birthday of L. W. Storm. March 15 the 67th birth-

day of J. C. Woods. J. C. Meredith 66, J. H. Helsley 69, Rev. J. W. Slade 50, March 17. A. W. Cameron was the oldest one present, being 74. A good many others that are younger whose birthday is in March were present, the writer did not get them all. Some of them are, R. A. Lowe, A. A. Dethrage, Edith Mote, Melvin Johnston, Charlie Tillman, Belle Moss, Ernie Leird, Lola Nichols and Charlie Cameron. There were 151 persons present, it having been announced that everyone was welcome to attend.

Quick Job Service at The Brand!

COMMERCIAL TRAINING

For those interested in commercial work, I am going to open a class in typing, shorthand and all commercial subjects. Please call 443. Or see JEWELL BERNADINE PRICE.

CARD OF THANKS

I wish to thank the people of Hereford for their kindness shown me during the sickness and death of my wife. And especially do I thank Rev. Morgan and the members of the Christian church in the consideration and help shown my sons.

10-11-pd ROBERT BARRETT.

NOTICE!

The Secretary of the Hereford School District will receive sealed bids on the old high school building up to 2:30 o'clock, April 8, 1926. Each bid must be accompanied by a certified check for two hundred dollars (\$200), as a guarantee of good faith and ability to carry out contract.

The successful bidder must remove the building from the school grounds within a reasonable time.

The Board reserves the right to reject any and all bids.

Done by order of the School Board. 10-2 E. B. POSEY, Secretary.

B. FRANK BUIE
LAWYER, HEREFORD, TEX.
Resident and Non-Resident patrons, carefully and promptly represented.
P. O. Box 31 Phone 308

The BULL'S EYE
Editor and General Manager WILL ROGERS



You Can't Smoke History

A fellow from Carolina wants to know where I get the idea that "Bull" Durham and George Washington come from the same state. He says, "Why don't you write and give the people the real history of 'Bull' Durham in its native State, South Carolina, that people would appreciate that more than these Bull Legends of yours."

Now thanks, Sir, for your good-natured suggestion. If I knew History I wouldn't be able to write "Bull" Durham Ads. I would be a College Professor, get everything right, and get nothing for it. Everything you suggested me telling the public about when and where "Bull" Durham originated, has been told for 66 years by typical Advertising writers. That's the only thing the Company asked of me was "please don't tell again where it came from, or how." You see you didn't read their Ads, but you did read mine and remembered it, because it was wrong.

Writing Ads that will be remembered is a queer game. This is an Ad, not a History. I selected Ads over History on account of the pay. (American Tobacco Company's pay is as good as its tobacco.) Where "Bull" Durham comes from or where it goes to is left for the starving Historian.

Will Rogers

P.S. You notice I named in this article the WRONG Carolina. That's so North Carolina will get sore because I named South Carolina, and South Carolina will get sore because I didn't name North Carolina. A true Southerner never forgets.

P.P.S. There will be another piece in this paper soon. Watch for it.

—a message

To the Women of This Community

The "Lone Star" Banks of Texas—in which this bank is included—invite the confidence, friendship and bank accounts of every woman in their different sections and communities.

This bank wants the women of this community for regular depositors, and will be more than glad to advise you on any matter of banking you do not understand.

Feel free to come in and talk to us.

The First National Bank MEMBER FEDERAL RESERVE SYSTEM

Read our messages appearing in Farm and Ranch

for Economical Transportation

CHEVROLET

so Smooth so Powerful

Your first drive in the Improved Chevrolet will be a revelation! Improved, made amazingly smooth and responsive—Chevrolet offers today a combination of power and effortless performance absolutely new in the low price field!

But even more remarkable is the fact that these improvements cost you not more, but actually less—because the prices have been substantially reduced.

Take a ride in the Improved Chevrolet. A demonstration will delight you!

New Low Prices

Touring	510 Coach	645	1/2 Ton Truck	395
			(Chassis Only)	
Roadster	510 Sedan	735	1 Ton Truck	550
			(Chassis Only)	
Coupe	645 Landau	765		

A. O. B. Flint, Michigan

"Government tax reduction on automobiles officially in effect on March 29 is allowed NOW on all purchases of Chevrolet cars."

Brumley - Chevrolet Co.
G. W. Brumley Hereford, Texas

QUALITY AT LOW COST

In Dallas

The Adolphus

ADOLPHUS STUDIO
Home of W. B. R. City DALLAS

Stands supreme in its appointments, cuisine and service. The very finest suite is here; here also is the modest room at a moderate rate, but with the same comfortable service whatever the rate.

THE ADOLPHUS,
R. B. HARRISON, Managing Director.

66 YEARS OF PUBLIC SERVICE

2 BAGS for 15¢
make 100 cigarettes
The WORLD'S BEST CIGARETTE

"BULL" DURHAM
Guaranteed by The American Tobacco Co. INCORPORATED
111 Fifth Avenue, New York City

Hereford Gin is To Be Overhauled For 1926 Season

Word has just been received from owners of the Hereford Gin Company that the local gin will be overhauled and placed in first class condition during the summer months so that it will be in shape to handle a large acreage of cotton which is expected to be planted in this vicinity. The local Chamber of Commerce is sponsoring the cotton industry in Deaf Smith county, and will do everything possible to encourage the farmers to plant around twenty five per cent of their land in cotton. The local organization has secured around fifteen hundred bushels of high grade Burnett seed and will distribute it to the local farmers. County agent R. O. Dunkle and a committee of some research work last fall concerning the different varieties, and Burnett was determined the best variety for this particular locality. Mr. Dunkle is in charge of placing the seed among the farmers here.

Miss Marie Meberg of the Summerfield community spent last week end visiting with Misses Katherine and Mary Elia Hershey of this community. The play "The Womanless Wedding" will be presented at Progressive school house, in connection with a pie supper, Friday evening, April 2, 1926. Don't forget the date! Everyone is invited.

The date of our next Literary Society program has not been announced. The young folks were entertained with a social, given in the home of Mr. and Mrs. Ray Hershey, last Friday evening, March 19. There was a large number present and everyone enjoyed games themselves immensely. Games alone were played, furnishing plenty of fun throughout the evening. Some delicious fruit salad and cake were served and not until a late hour did the guests depart for their homes.

Mr. J. P. Roberson, Miss Lillian Roberson, Mrs. Jack Roberson, and children spent last Thursday in the Jeff Roberson home.

NORTHEAST CORNER Fairview Union Schools

A nice shower fell on our community Saturday which we appreciated very much as the wheat and grass needed it. The rain was not as much here as was gotten closer to Hereford and points south but it will be enough to help wonderfully.

W. J. McClain and wife spent Sunday in the home of Mr. and Mrs. J. P. Walker.

T. M. McBroom and family of near Wildorado have moved down in our community and will live this year on what is known as the Barnes place.

Miss Myrtle Hammer visited one night last week in the home of Miss G. A. Ware.

Palo Duro Sunday School had an attendance of eighty one Sunday morning and we were glad to see them returning as our work has not been

what it could have been if all would have attended through the winter as they should. We are hoping with the spring weather coming on the work will take new life.

Mr. and Mrs. W. B. Brown and son Carl visited in the home of W. T. Womble last Sunday.

E. W. Curtstinger and family of near Hereford visited in the Troy Price home Sunday.

Miss Marie Walker of Amarillo spent the week end with her parents, J. P. Walker and wife.

The following young people took dinner in the J. C. Allred home Sunday: Mr. and Mrs. Elmer Womble, Bud Hazelton, Jesse Bowen, Joe Dowell and Oren McClain; Misses Leauada Bowen, Frieda McClain, Edna Bonds, Lucile Cook and Gertrude Short were also present.

K. A. Happer and wife ate dinner in the Norman home Sunday.

Some of our people went to Ford to Sunday School last Sunday but owing to the rain and fresh graded roads there was no attendance. The rain was heavier there than here.

H. J. Oglesby made a business trip to Amarillo Tuesday.

P. A. and Clarence Brown went to Hereford last Monday on business.

R. L. Campbell returned from Amarillo Monday, where he had been with his family for the past ten days. They have been sick with the flu but we are glad to report they are better now and will be able to return to their home in a few days.

NOTICE TO CONTRACTORS

Notice is hereby given that the Commissioners Court of Deaf Smith County Texas, will, on the 12th day of April, 1926, receive sealed bids on the remodeling of the Sales Pavilion recently purchased by the County for the exhibition of farm and live-stock products. Plans and specifications can be seen at the office of the County Judge. The Court reserves the right to reject any and all bids.

EARL W. WILSON, County Judge.

NOTICE OF ELECTION

Notice is hereby given that an election will be held in the city of Hereford, Texas, on the first Tuesday in April, 1926, same being the 6th day of said month; said election to be held at the Court House, in the City of Hereford, Texas, for the purpose of electing a Mayor and two City Commissioners of the City of Hereford, Texas for the ensuing two years.

The Polls of said Election will be opened at 8 o'clock a. m. and closed at 7 o'clock, p. m.

Every person not disqualified by law who shall have attained the age of 21 years, and who is entitled to vote for members of the Legislature, and shall have resided within the corporate limits of the City for six months next preceding the date of said election shall be entitled to vote.

A. L. Biggs and J. H. Head are hereby appointed as judge and associate Judge, respectively, of said Election, with authority to hold the same in accordance with the statutes of the State of Texas, and to make returns thereof as required by the law.

DATED AT HEREFORD, TEXAS,

this the 2nd day of March, A. D. 1926.

(Seal)
E. S. IRELAND,
Mayor of the City of Hereford, Texas.
7-5t.

We give Double Green Stamps.
CORNER DRUG STORE.

BABY BEEF—Try our tender steak and roast—Hereford Production. I. H. Spratt, Mgr. 5-4t

Ralph Barnett for General Insurance. Phone 273.

Try a Want Ad—It's a Winner!

"The Last Days of His Flesh"



A series of messages to be delivered by
REV. JAS. T. ROSS
at
THE FIRST PRESBYTERIAN CHURCH of HEREFORD

Each evening at 7:45 and each Sunday at 11 from Sunday March 28th to Sunday April 4th. A MESSAGE FOR YOU, FRIEND. COME.

PROGRESSIVE

Mr. and Mrs. Brit Boyd motored to Portales, New Mexico, last Thursday visit with relatives of Mrs. Boyd few days.

Mrs. Arch Conklin and children of Hereford visited in the home of her parents, Mr. and Mrs. Ray Hershey, at week.

William Thompson, who was reported very ill last week, is improving rapidly, we are glad to report.

Mr. and Mrs. Obe Roberson and Glenn of Black were dinner guests in the home of Mr. and Mrs. T. Roberson last Sunday.

Miss Lois Thompson spent last week end visiting with Miss Madge Weeks of Amarillo.

Ira Ricketts' family, who have been sick with the flu lately, are about well again.

Mr. and Mrs. Lee Kendall of the Summerfield community were visitors at the C. P. Caldwell home Saturday night and Sunday.

Progressive Sunday School is looking forward to their Rally Day next Sunday, March 28. Entertainment all day. Starts promptly at 11 o'clock. Basket dinner. Everyone is invited! There was only 43 present at Sunday School last Sunday.

The farmers in this part of the country appreciated the shower which came Saturday night. They could see a much larger shower.

There was not a large crowd at singing Sunday evening, but those present enjoyed some good singing.

FRIGIDAIRE

Electric Refrigeration

New Metal Cabinets, New Lower Prices, Porcelain Interior, Metal with Duco finish outside, No wood to crack or rot, No wood doors to warp, Full lining of Board-Cork for insulation.

Adequate ice and Dessert freezing capacity, made entirely at the subsidiary of General Motors Corporation, the Delco Light Factory. Also please remember that Frigidaire can be installed in any good ice back.

E. W. KINNEY
Delco and Frigidaire Service

Phone 390 Hereford, Texas.

Come in and See the New Spring Dresses

and each one a selected model.

Every model is dashing youthfulness—graceful in line, exquisite in detail, lovely in color, and infinitely varied in fabric! You may choose a trim tailored model—or a filmy georgette creation—you may choose a frock that was designed for sport, street, or dance wear—and be assured that it is the zenith of style, quality, and workmanship—at a price that only Fox Mercantile Company can offer.

\$18.50 to \$35.00

What Could be Sweeter than one of these pretty FROCKS?

Dresses that have a charm of line and detail that one expects to find only in expensive models. They are designed to make it possible for the busy housewife to be as smartly groomed in the early hours of the day as she would be at a social affair.

Straight of line, simple of cut, and tailored with the care simplicity requires, their lack of ornament is their chief interest and their chief claim to chic!

What Could be Cheaper?

\$3.50 to \$6.00

SPEAKING OF WELL SHOD FEET

Fox Mercantile Company shoes cannot be equalled for constant shapeliness, for clever style and for true economy. Running true to form, we are offering our brand-new models at prices that are truly remarkable so early in the season. There is a model for every daytime occasion, from very simple tailored types for sport wear to satin slippers for dress, in harmony of color to blend with every Spring costume.

\$3.50 to \$8.50

FOX Mercantile Company

Mrs. W. P. Harper

The Well-Known Toilet Goods Specialist

Will Give You a Free Massage at the Corner Drug Store by Appointment, using

Cara Nome

A Toilet Requisite, Exclusively.

We have engaged Mrs. Harper, the well known Toilet Goods Specialist, for the week of March 29 to April 3, inclusive, to give free massage and individual help and advice on the care of the skin.

This is an Exceptional Opportunity for One Week Only

Step into the store, write or phone us. We'll do the rest. Understand Mrs. Harper's massage and advice are free.

Mrs. Harper Will Also Be Glad to Talk to Any Woman's Club in Hereford Free of Charge.

Corner Drug Store The Rexall Store

McDonald's Show- ing at Fat Stock Show Gratifying

D. L. McDonald, Deaf Smith county Hereford breeder, established a record at Fort Worth recently when he topped the Hereford Breeders Consignment sale that was held in connection with the Fat Stock Show and Southwestern Exposition, that few Hereford breeders of the country can equal. He topped the big sale with his young Anxiety 4th Hereford bull, Superior 3rd, at a price of \$1200.

This was the third consecutive sale that D. L. McDonald has topped, and incidentally the third sale he has ever entered. Last Spring with Robert Caldo, Mr. McDonald topped the Panhandle Hereford Breeders sale at Amarillo; Super Anxiety 3rd, owned by D. L. McDonald, sold higher than any other animal in the Texas Hereford Breeders Consignment sale at Sweetwater last October; and March 10 Superior 3rd sold for \$1200 in the Fort Worth sale.

Mr. McDonald's four bulls sold in the Fort Worth sale for an average of \$925 each. This is believed to be the best consignment average that any Hereford breeder has hung up since the drop came in cattle prices some five years ago. This man is building up a herd of line bred Anxiety 4th cattle that will do credit to any breeder. The time to begin conditioning Hereford cattle, is at the time they are born, rather than wait until you start to put them in a sale, is adv.

McDonald's idea of caring for his stuff.

IN MEMORY OF NEWTON J. McCONNELL

A loved one from our home has gone. A voice forever stilled. A lonely home is this home of ours. A vacant chair that never can be filled. Oh why with us did you not stay. And wait for God to call you away? Was it because you loved Him so. That to Him you so longed to go? We miss you Newton McConnell dear. Your sweet voice we no longer hear. But in that bright city so far away. We hope to meet you some sweet day. In that land of pure delight. In that city where there is no night. And for us watch and wait. And greet us at Heavens pearly gate. And we will feast on God's great love in that Eden so far above.

—by MRS. RUTH CARNES, San Antonio, Texas.

All Week Demonstration Of Famous Toilet Prepara- tions, Corner Drug Store

The Corner Drug Store announces that arrangements have been made to hold an all-week demonstration of the famous CARA NOME line of facial and toilet preparations, beginning March 29 and running through April 3. An expert Lady demonstrator will be in the store all during the week and will give free facial demonstrations to the ladies of Hereford and vicinity who require particular and exclusive facial service.

Biggest Egg Yet Brought in—Size Seven by Eight

Hens produce 'em big in the Panhandle. This is the comment of a number of people who have seen the "whoppin" egg that A. Lowther brought to The Brand office this week. The egg was laid by one of Mr. Lowther's fine Buff Orpington hens, and measured seven by eight

inches. The egg is being kept in The Brand office, and others over Deaf Smith county who claim to have large eggs are being urged to bring in the products.

The questions are being asked here, whose hens lays the largest egg, and how large is the largest egg a hen will lay in this section? So far there has not been a larger egg reported than the one exhibited by A. Lowther, but the next few weeks might bring on new developments.

Send your cleaning and pressing to Orr's Tailor Shop and get Double Green Stamps.

Come to Us for GOOD FARM LOANS

on Farm and Ranch Property. We give you quick, satisfactory service at attractive interest rates.

HILL & RICKETTS

Over Clark's Drug Store. Real Estate, Loans

Halt Your Car

on the Convenient Corner of the busy NEW block in Hereford; use our easy drive-in entrance; let us fill you up with good MOTOPOWER gas, that also lubricates.

We carry a full line of tires, tubes and accessories, do quick vulcanizing, and specialize in thankful Service for your patronage.

Try us

—We give Green Saving Stamps—

SERVICE-U-LIKE FILLING STATION
GLENN SNYDER, Prop.

STAMBBAUGH'S STORE



Holeproof
Hosiery

THE NEWEST COLORS
in Chiffons of exquisite sheerness with durability to match!

COTTON BATTS

3 lb. rolls. Nearly white, good quality
Priced at 55c

MEN'S DRESS SHIRTS \$1.00

A large group of the famous Ide line of shirts that should attract men who wish to save.

We Give Gold Bond Trading Stamps.



You Couldn't Rest Until You Stopped this Leak

Because you could see a leak in your granary which allowed wheat to pour out on the ground, you would lose no time in fixing it. You can't, however, see the "leaks" in an old or otherwise inefficient cream separator which may cause the loss of many dollars' worth of butter-fat each year. It takes a new De Laval Separator to show up these "leaks"—and stop them.

A short time ago we heard of a farmer who, upon installing a new De Laval Separator to replace a comparatively new machine of another make, immediately increased his production of butter-fat to the extent of 87½ cents a day—\$319.38 more each year from 11 cows.

Just ask us to bring out a new De Laval Separator for a comparative test. When you find how much more cream it gets and how much easier it turns, you won't let us take it back. We will accept your old machine as part payment for the new one, too.



C. A. SKELTON
Hereford, Texas

See and Try an Improved
DeLaval

DISPERSION FARM SALE

As we are closing out our farming business, we have decided to sell at public auction, at the Arthur Brooks farm, known as the old Louis Arnold place, nine miles west of Hereford on Harrison Highway, then three miles north, the following described property:

Wednesday, March 31

BEGINNING PROMPTLY AT 10:00 A. M.

LUNCH SERVED BY WEST WAY LADIES AID

25 Head of Horses and Mules

- 1 bay horse mule, 6 years old, 17½ hands high.
- 1 black horse mule, 5 yrs. old, 16½ hands high.
- 1 brown mare mule, 5 years old, 16 hands high.
- 1 brown mare mule, 6 years old, 16 hands high.
- 1 bay horse mule, 5 years old, 15½ hands high.
- 1 brown horse mule, 6 yrs. old, 15½ hands high.
- 1 black horse mule, 4 years old, 16 hands high.
- 1 brown saddle horse, smooth mouth.

- 1 bay horse, 1100 pounds, 7 years old.
- 1 gray horse, 1000 pounds, 5 years old.
- 1 black horse, 4 years old, weight 1100.
- 1 black horse, 4 years old, weight 1100.
- 1 black mare, 4 years old, weight 1100.
- 1 span horse mules, 6 and 8 years old, broke to work.
- 10 head of coming two and three year old mules.

21 HEAD OF CATTLE

- 1 black Jersey, 5 years old, giving milk.
- 1 black Jersey, 2 years old, fresh soon.
- 1 black Jersey, 4 years old: 6 coming 4-year-old Jerseys, fresh or will be by sale time.
- 2 6-year-old cows.
- 1 2-year-old heifer.
- 3 good heifer Jersey yearlings.
- 5 steer yearlings.
- 1 4-year-old white Durham milk cow, fresh about sale day.

MACHINERY

- 1 disc harrow.
- 1 mowing machine.
- 1 sulkey rake.
- 1 drag harrow.
- 1 wheat drill.
- 1 row binder.
- 1 DeLaval Separator.
- Scoops, shovels and a lot of small articles.
- 2 1-row John Deere listers.
- 1 slide Go-Devil.
- 1 2-row Emerson Go-Devil.
- 1 knife sled.
- 1 Titan tractor.
- 2 3½ Weber Wagons, new, wide tires.
- Some small hand tools.
- 1 Sharpless cream separator, in use every day.
- 1 feed grinder.

Harness

- 2 sets leather britchin harness.
- 2 sets leather harness, backband and tugs.
- 5 or 6 collars.
- 4 extra bridles.
- Ropes and halters.
- 1 set chain harness.

Miscellaneous

- 1 ton maize heads.
- Some double and single trees.
- 5 sacks Mexican beans.
- Some Black Minorca pure bred chickens, and Turkeys.

21 HEAD OF HOGS

- 2 big boned Poland China Sows.
 - 8 Head Shoats, running from 75 to 200 pounds.
 - 2 Duroc Jersey Sows, full blood, 1 with 9 pigs, and other will farrow soon.
- (HOGS ARE CASH)

HOUSEHOLD GOODS

- 4 bedsteads, springs and mattresses.
- 1 kitchen cabinet.
- 1 new range cook stove.
- 6 or 8 dining chairs.
- Several other small articles.

This truly is a great offering of live stock and farm machinery, and we trust that every farmer will take advantage of this occasion as we are offering a class of live stock that will meet the approval of the most discriminating buyers.

TERMS:—All sums of \$25.00 and under cash; on sums over \$25.00, eight months time, eight percent interest, bankable security; 5 percent off for cash on sums over \$25.00; nothing to be removed from grounds until terms are complied with.

Brooks & Kuykendall, Owners

Sale Clerked by J. A. PITMAN.

Auctioneer COL. RAY BARBER

WHAT'S DOING IN WEST TEXAS
Published by West Texas Chamber of Commerce

Stanton:—Martin county will have a county farm demonstration agent. The Commissioner's Court voted an appropriation for the work. The Stanton Chamber of Commerce plans to work out an arrangement whereby the county agent and the secretary of the Stanton Chamber of Commerce will be a combination man and will aid in paying the salary. The directors are now seeking the proper man.

Cisco:—The State Championship tournament in high school girls basketball was conducted here March 18-19-20 with sixteen teams from every section of Texas participating.

Amarillo:—O. C. Goodwin, new secretary of the Amarillo Board of City Development, took up his new duties March 17. As a special favor to the West Texas Chamber of Commerce, the Breckenridge Chamber of Commerce directors released Mr. Goodwin at this time in order that he might get to work at once on plans for the annual convention of the West Texas Chamber of Commerce to be held here in June.

Fort Worth:—The Southwestern Exposition and Fat Stock Show broke all previous records from the standpoint of general interest and the excellence of exhibits. One feature of the show was the Cattleman's Convention. El Paso won the 1927 meeting. The West Texas Chamber of Commerce tendered a banquet to the West Texas exhibitors at the show and the staff of the West Texas Commercial body held their annual meeting during the Exposition.

Amarillo:—Emphatic denial is made that Amarillo has ever entertained any intentions of giving up the big annual convention of the West Texas Chamber of Commerce. Rumor was set afloat from some unknown source that this step was contemplated. President Riggs of the Board of City Development has issued a public statement repudiating this rumor and declares that Amarillo is hard at work on plans to make this meeting the greatest in the history of the organization.

Littlefield:—Arthur Duggan of Littlefield has been formally announced as a candidate for the presidency of the West Texas Chamber of Commerce, and his friends are waging an aggressive campaign to put him over. Mr. Duggan is at present a vice-president and enthusiastic worker for the organization.

Midland:—Midland and Martin counties have united in pooling a car load of hogs in the West Texas Chamber of Commerce and Fort Worth Stock Yard Co. campaign for hog importation.

Mineral Wells:—All preliminary steps have been completed for the erection of a million dollar hotel here and work is expected to begin at once. Announcement has just been made that a second million dollar hotel will be erected here. These two big hotels will add to the fame of Mineral Wells as a resort city.

Eastland:—The Bankhead Poultry Raisers Association has shipped its fifth car load of eggs co-operatively. The Association recently closed a contract to supply the T-P dining car

service with eggs and is finding a steady demand for its product at a premium above the market.

Stamford:—Organization of the Dallas-Fort Worth-Lubbock Highway Association has been completed and funds have been raised to boost this artery of traffic from North Texas to the Plains section.

Brownwood:—The Brownwood "Old Gray Mare Band" has received its new mascot presented to them by the City of Paris, Texas, with elaborate ceremonies.

MYSTERIOUS
Nurse: "Did the doctor take your temperature?"
Patient: "Yes, and I can't find my watch, either!"

ALL THAT MATTERED
Mother: "Tommy! Don't eat so fast! I knew a little boy who died before he had eaten half of his ice cream!"
Boy: "What happened to the other half?"

AN OBSERVING PASTOR
A clergyman says that women are allowed too much latitude in the matter of dress. How about longitude, Reverend?"

Easiest Way Out
One Laborer: "Giminy Cripes, I'm sick of work."
"Well, ain't I been tellin' you, all this time to join de union?"

Ask Dad He Knows
Woman would make good in Congress, judging from the way they introduce bills into the house.

Not So Dumb
Boss: "You've got a big nerve saying I've got to take you into partnership."
Go-getter-youth: "Not at all! I'm going to marry your daughter!"

Plenty of good lawn seed on hand—Blue Grass, White Clover and Bermuda. Jones & McLean.

Pop corn at West Texas Feed & Seed Company.

NOTICE OF STRAY SALE
Notice is hereby given that on Monday, the 5th day of April A. D. 1926, I will sell at Public Auction, to the highest bidder, for cash, at Troy Womble's Place, about 12 miles Northeast of Hereford, Texas, in Deaf Smith County, within the hours prescribed by law, the following Estray Animals, viz: One red whiteface cow, about six years old, branded R. (J. R. connected) on the left side just behind the shoulder, the same cow estrayed by Troy Womble before Berry Orr, Co. Clerk, Deaf Smith County on the 1st day of March, A. D. 1926. C. J. PADDOCK, Commissioner, Precinct No. 1, Deaf Smith County, Texas. 9-3t

No. 1425
CITATION BY PUBLICATION
The State of Texas
To the Sheriff or any Constable of Castro County, greetings:
You are hereby commanded to summon Edward Erskine, Kate Erskine, Lizzie D. Cannon, J. D. Cannon, George Erskine, Mary Erskine, M. P. Sanguinet, Annie E. Sanguinet, Irene H. Love, John E. Love, Mark Erskine, Alice V. Williams, Annie R. Blakemore, Lee Blakemore, Edwin S. Pitzmann, Fannie V. Pitzmann, Clyde Erskine Jr., Jean Blanche Erskine Gray, Corrine Elizabeth Erskine Kenney, Homer O. Sams, Susanne Sams, Frank Erskine Jr., Maud Wallace and Minnie Erskine and the unknown heirs and legal representatives of each of the said Edward Erskine; Kate Erskine, Lizzie D. Cannon, J. D. Cannon, George Erskine, Mary Erskine, Irene H. Love, John E. Love, Mark Erskine, Alice V. Williams, Annie R. Blakemore, Lee Blakemore, Edwin S. Pitzmann, Fannie V. Pitzmann, Clyde Erskine Jr., Jean Blanche Erskine Gray, Corrine Elizabeth Erskine Kenney, Homer O. Sams, Susanne Sams, Frank Erskine Jr., Maud Wallace and Minnie Erskine are defendants.
Said petition alleging in substance that the plaintiffs are the common

owners in fee simple of the following described land situated in Castro County, Texas, to-wit: All of section No. 19, Certificate No. 1-584, All of Section No. 21, Certificate No. 1-585, and all of Section No. 23, Certificate No. 1-586, a part of Section No. 1, Certificate No. 1-587, and a part of Section No. 3, Certificate No. 1-592, all in block No. K-13, Original Grantee, Beatty, Seale & Forwood.

That the plaintiffs Mary E. Tainter, Lucian Erskine, and Green Erskine, are the joint owners of all of said Sections Nos. 19, 21, 23, and the west one-half and the South-east one-fourth of Section No. 7, above described.

That the plaintiff Mary E. Tainter is the owner of the West one-half of the North-east one-fourth of said Section No. 1, above described, and the North-west one-fourth of the North-west one-fourth and part of the Western part of the North-east one-fourth of the North-west one-fourth of said Section No. 3, above described, which last tract is described by metes and bounds as follows:

Beginning at the N. W. Corner of said Survey No. 3:

Thence E. 650.83 vrs. to point in N. line of said Section 3, for N. E. Corner of this tract;

Thence S. Parallel with the W. line of said Section No. 3, 479.825 vrs. to point for S. E. Corner of this tract;

Thence W. parallel with the N. line of said Section 3, 650.83 vrs. to point in W. line of said Section for S. W. Corner of this tract;

Thence N. with the W. line of said Section 479.825 vrs. to the place of beginning, containing 55.33 acres of land.

That the plaintiff Cornelia Edwards is the owner of all the South one-half of Section No. 3, Certificate No. 1-592, in block K-13, above described, and containing 332 acres of land.

That the plaintiff and those under whom they claim acquired their title to said lands through and by virtue of a decree rendered by the District Court of Castro County, Texas in Cause No. 75, Mary Erskine Tainter

et al versus Clyde Erskine et al as well as by regular chain of title from the State of Texas and by the ten year statute of limitation in that they and those under whom they claim, had prior to the filing of this suit, had and held adverse, peaceable possession of said land and paying taxes thereon and claiming to be the owners thereof under deeds duly registered, and that said possession was actual and visible continuous and not interrupted.

That the defendants are asserting and claiming some rights, titles, interest and estate to said lands that plaintiffs do not know just what rights, titles, interest or estate the defendants are asserting or making but that plaintiffs title is superior to any rights, titles, interest or estates the defendants or either of them have in or to said lands.

That said claims of title, interest, and estate to said lands casts and creates a cloud on plaintiffs title thereto.

Plaintiffs pray for the recovery of the title to said lands of defendants, that they be quieted in their title thereto, and that defendants' rights, titles, interests, estates and claims in and to said lands be cancelled, annulled and removed as clouds on plaintiffs title.

Herein fail not but have before said Court, as its aforesaid regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court, this 15th day of March A. D. 1926. (seal)
JOE HASTINGS
Clerk of District Court of Castro County, Texas. 6-4t

PLUMBING
Cheap as can be done right
HUBERT RIGGINS
Repair work a specialty
Phone 365
Hereford, Texas.

MARLIN HOT WELLS
WHERE LIFE GIVING WATERS FLOW.
Come to Marlin, the year-round health resort, for rheumatism, neuritis, stomach trouble and all chronic diseases. Modern up-to-date hotels, clinics and bath houses. Golfing and dancing. Ask your neighbor who has been here or write.

THE MARLIN CHAMBER OF COMMERCE
MARLIN, TEXAS

More Chicks Should Be Raised This Year

Every time you bury a dead chick you are burying fifty cents or more. If the average poultry raiser would pay more attention to scientific care and feeding of chicks during the first six weeks after hatching there would be more plump fowls this summer and many more layers next winter.

A simple and yet scientific explanation of how to save 90 per cent of your chicks is published by the Purina Mills of St. Louis, Mo., in their 1926 Purina book. Through the courtesy of Jones & McLean, this valuable book is mailed free of charge to any poultry raiser who requests it from them.

LOOK FOR THIS SIGN

BATTERY Specialist
Better Charging Service.
Ask Others About Us.
Hereford Battery & Electric Station
Chas. Bennett, Prop.

Ashbrook & Williams Land Co.
Improved cotton and wheat farms for sale. Large list of non-residence land in Hereford territory.
List your farms with us, as we are getting some inquiries for small improved tracts.
Office, First National Bank building.

How Doctors Treat Colds and the Flu
To break up a cold overnight or to cut short an attack of grippe, influenza, sore throat or tonsillitis, physicians and druggists are now recommending Calotabs, the purified and refined calomel compound tablet that gives you the effects of calomel and salts combined, without the unpleasant effects of either.
One or two Calotabs at bed-time with a swallow of water,—that's all. No salts, no nausea nor the slightest interference with your eating, work or pleasure. Next morning your cold has vanished, your system is thoroughly purified and you are feeling fine with a hearty appetite for breakfast. Eat what you please,—no danger.
Get a family package, containing full directions, only 35 cents. At any drug store. (adv)

The Judge's Josh
SENATORS ARE FINDING YOUNG LA POLLETTE A CHIP OFF THE OLD BLOCK!


FOR OVER 200 YEARS
haarlem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.
GOLD MEDAL HAARLEM OIL CAPSULES
correct internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original genuine GOLD MEDAL.

We Buy Produce
and sell Feed of every kind, good Flour, Alamo Lump Coal, etc. Highest prices to the farmers, lowest prices on stuff we sell. We invite you to test these statements.
West Texas Feed & Seed Co.
HEREFORD Phone 265 DIMMITT

Ford
When You Trade Your Car—
Ford owners are continually being approached by automobile salesmen who wish to "accept" Ford as part payment on more expensive cars.
It is logical that automobile dealers should be eager to trade with Ford owners. No other used car is so easy to sell as a used Ford—because everyone has confidence in Ford quality. And it is not expensive to recondition, since Ford replacement parts are lowest in price.
Most automobiles carry greater discounts to dealers than the Ford—another reason why other dealers may offer the Ford owner a larger trade-in allowance.
But, bear these facts in mind: The amount of the trade-in allowance you can get is not the most important thing for you to consider. The big thing is the difference you have to pay. And remember, that the higher priced car will not be so easy to dispose of when you come to trade it in.
If you wish to trade your Ford for a new automobile, stick to the car that you know to be dependable, useful and economical. Go to your Ford dealer!
He will give you a fair and liberal allowance for your present Ford and will gladly arrange payment of the balance to suit your convenience.
Original Ford Features that Today Make for Greatest Simplicity—Durability—Reliability
Torque Tube Drive Multiple Disc-in-oil Clutch
Dual Ignition System Planetary Transmission
Simple, Dependable Lubrication Thermostatic Syphon Cooling
Three Point Motor Suspension
FORD MOTOR COMPANY, DETROIT, MICHIGAN
New Prices
TOURING RUNABOUT COUPE TUDOR SEDAN FORDOR SEDAN
\$310 \$290 \$500 \$520 \$565
Closed car prices include starter and demountable rims. All prices f.o.b. Detroit
"22 YEARS OF LEADERSHIP AND STILL LEADING IN PRICE-DESIGN-QUALITY"

We Have Had A GOOD RAIN and it makes you feel good
TRY OUR SERVICE AND FEEL BETTER
And that Gas sure makes the Old Boat Go.
Abo Filling Station
B. E. BRUMLEY, [Proprietor]

Night Coughing Relieved At Once
Why suffer continually from a persistent, weakening night cough when you can get almost instant relief, and usually break the cough completely in 24 hours by a new method based on the famous Dr. King's New Discovery?
Here is the method: You simply take one teaspoonful and hold it in your throat for 15 or 20 seconds before swallowing it. It has a double action. It not only soothes and heals irritation, but also removes the phlegm and congestion which are the real cause of the coughing. As a result even the worst cough usually disappears quickly.
Dr. King's New Discovery is for coughs, chest colds, bronchitis, spasmodic croup, etc. Fine for children, too—no harmful drugs. Very economical, as the dose is only one teaspoonful. At all good druggists. Ask for
DR. KING'S NEW DISCOVERY FOR COUGHS

DID YOU KNOW THAT—
(Continued from Page 1)

distance. But the day seemed to have something about it that drew the lazy ones from the fireside, and the course was crowded with mashie-wielders all day long.

The new brick Oberthier building on West Third street is rapidly nearing completion and is a desirable addition to the city's looks and assets. The inside work is now in progress and the building will soon be ready for occupancy.

Looks like Hereford will have a real baseball team this summer. Lots of old talent has been corralled, uniforms have arrived, and practice has started. Back that team with your presence at games—that's what counts.

The neighbors tell it on Mack Beach that one day recently he lugged a dozen of his fat Buff Orpington hens to town and sold the bunch for a \$20 bill! The evidence in favor of chickens and cows piles up.

Wouldn't folks rub their eyes if they should wake up one of these mornings and see a gang at work rebuilding Harrison's Elevator? Let's stick around and watch that vacant lot across the railroad tracks.

The Brand suggests that Hereford starts a "Buy a Bull" movement. There will be a lot of them for sale in April at the E. B. Black sale, and they are the right kind, too. And D. L. McDonald has shown what this kind are worth, with his sales at the Ft. Worth Stock Show.

We hear a lot of Moody-for-governor talk these days. The young Attorney General has raised a political wind over highway matters and seems to have made up his mind to grab the opportunity while he can. Personally we intend to stick to experienced Lynch Davidson. Moody may be all right, but no one knows it yet—he is too young and inexperienced. Davidson is a personal success, has had legislative and executive experience, and his record is clean. We know of one vote he will get in Deaf Smith county.

That's a dandy program for next Friday night, March 26, at the High-school auditorium. The Orchestra has developed into a real musical organization. Don't miss it. Back up the boys, and at the same time treat yourself to an evening of real melody.

H. D. Reed: "I was greatly pleased at the results of the opening day of our new 'M' System Store. You could not stir them with a stick most of Saturday. If we had not carefully prepared for the rush and thoroughly memorized our prices we would have been swamped."

Smiles were the order of the day Monday and Tuesday. The reason?—that glorious rain, boy!—wasn't it a ding hummer?

There's no "Idle" problem for Superintendent Dillehay of the Hereford

public schools. Last Thursday the energetic superintendent visited and inspected the Amarillo schools; and in the afternoon took the Teachers College apart and put it back together again. "Just trying to learn something," said Mr. Dillehay, when asked why he did it.

J. H. Wilson and Mrs. Al Miller returned the latter part of last week from the I. O. O. F. Grand Lodge meeting held at Austin, enthusiastic over the meeting and its results. Mrs. Miller represented the local Rebekahs. Justice Wilson stated that he never saw a more harmonious grand lodge, and greatly enjoyed his inspection of the State Capitol and other state buildings and institutions.

Mr. and Mrs. L. O. Jones of Westfield, N. Y., arrived Thursday of last week from California and

stopped off here for a few days to visit Mrs. Jones' cousin, H. B. Webb. The visitors have been in California since seeing since December and report a great trip.

Westfield, the home of the couple, is the site of the great Welch Grape Juice manufacturing plant and is a famous grape locality.

Miss Inez Clark, daughter of Mr. and Mrs. J. J. Clark, reached home Saturday evening from Denton, Texas, where she has been attending C. I. A. On account of a relapse of the flu she was forced to discontinue school work for a while and is home recuperating.

Charles C. Tidenberg and Miss Mary Lee Elliston, both of Bovina, were united in marriage by the Rev. T. Morgan of the Christian church, in the latter's study last Monday. Im-

mediately after the ceremony the young couple departed for their home.

The basement and foundation work for a new home, opposite the O. G. Hill home, is under way this week. It is understood that Austin Hill will erect a modern bungalow home on the site.

Wyche school played Hereford High on Friday of last week with a score of 4 to 2 in favor of Hereford. Wyche was very proud of this score as all their team was exceedingly small men. The line-up was as follows: Wyche—Loys Carmichael, catcher; Pete Carmichael, pitcher; Theodora Young, 1st base; John Robinson, 2nd base; Troys Carmichael, 3rd base; Victor Elliston, short stop; Albert Smith, center field; Raleigh Hough, left field; Bob Hoffman, right field. Hereford—Bob Renfro, catcher; Geo.

Murphy, pitcher; Hubert McEntire, 1st base; Clarence Carr, 2nd base; Jess Russell, 3rd base; Buddie Wither- spoon, short stop; Babe Russell, center field; Alvin Carrol, left field; Jewell Tate, right field.

Mrs. Oscar Cardwell of Dallas is visiting Mrs. Bobo McLean and Mrs. Albert Herbst and other friends. She

was the guest of honor last Friday at a luncheon and bidge at the home of Mrs. Homer Fox. Mrs. Fox was assisted by Mrs. F. W. Price. The affair was originally planned by Mrs. Herbst, but she was stricken with illness and Mesdames Fox and Price completed the arrangements. Mrs. Cardwell will visit in Amarillo before returning home.

Hereford, Texas,
March 18th, 1926.

Mr. Ralph Barnett, Manager,
Hereford Insurance Agency,
Hereford, Texas.

Dear Mr. Barnett:—

This is to acknowledge with thanks your draft for \$1000.00 in payment in full for loss I sustained on my farm recently at Summerfield, Texas.

I wish also to thank you for your very prompt adjustment, and settlement of this claim.

Yours very truly,
S. L. Walser.

You Will Be Surprised

If you visit our store and see the many bargains we have to offer in groceries

Our stock is fresh and clean and our prices are as low as is consistent with good merchandising.

L. W. Carlyle
Phone 164
GROCERIES — FRUITS — VEGETABLES

USED CARS

- 1 1923 Ford Roadster
- 1 1924 Ford Touring
- 1 1923 Ford Touring
- 2 1920 Ford Touring
- 1 Big Six, 7 passenger Studebaker
- 1 1924 Chevrolet Touring

All in Good Condition
Ready to Go.

Brumley
Chevrolet Co.

 **Fone 293**

Appetizing, fresh groceries sold in a modern, sanitary store, in an efficient way at prices fair to you and to us.

BORDEN'S EAGLE BRAND MILK

We sell Coupon books, \$10.00 and \$25.00, and give Double Green Stamps with their purchase.

QUICK DELIVERY—Give Us Your Order.

C. S. Purcell Grocery

RAY BARBER
Purebred Livestock and Farm Sale Auctioneer.
Superior Sales service Hereford, Texas
Leave Your Sale Dates With The Hereford Brand.

Public Farm
Of
SALE
COWS
Machinery
Etc.

At my place 4 miles southwest of Hereford, on Santa Fe railroad, and one-half mile north of tracks, beginning at 1:00 p. m., on

Friday, April 2

<p>20 Head Cows and One Registered Bull</p> <ul style="list-style-type: none"> 1 4-yr.-old Jersey-Holstein, milking. 5 4-yr.-old Jer.-Holsteins fresh soon. 1 4-yr.-old Jer.-Durham, fresh soon. 1 3-yr.-old half Jersey-White Face, milking. 1 5-yr.-old half Jersey-White Face milking. 1 4-yr.-old half Jersey-White Face, milking. 1 coming 6-yr.-old Jersey, fresh soon 1 8-yr.-old Jersey, fresh soon. 1 4-yr.-old Jersey, milking. 1 5-year-old Jersey, milking. 1 3-year-old Jersey, milking. 2 coming 2-year-old Jersey heifers, milking, with first calves. 4 coming 2-year-old heifers, fresh soon. 	<p>MACHINERY</p> <ul style="list-style-type: none"> 1 single row John Deere lister. 1 P & O single row lister. 1 horse power feed grinder. 1 wheat land middle buster. 1 sled, with knives. 1 wheat drill. 1 garden plow. 1 14-disc harrow. 1 cream separator. 2 5-gallon cream cans. 1 10-gallon cream can. A few fruit jars. 1 pair cotton scales. 1 colony brooder stove. 1 batchelor stove. 1 single buggy and harness. <p>A lot of other articles too numerous to mention.</p>
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TERMS:—Cash; ten percent discount on sums over \$25.00.

I am especially proud of my milk cows, as they are all good producers of the right kind and quality.

ERNEST BETTS, Owner
Sale Clerked by GANO HASTINGS. Auctioneer, COL. RAY BARBER

Our Spring Styles in FOOTWEAR

It has been many a day since we have been able to offer shoes of this style and quality in such a satisfactory quantity and designs. The FRIEDMAN-SHELBY All-Leather line offers a remarkable opportunity to purchase the smartest new models of the season at substantial savings—and with this famous shoe name back of the usual guarantee of quality and workmanship.

Women Who Know Value

—are invited to see these shoes, for in our many years of offering quality shoes at fair prices, we have only in a few instances been able to equal these bargains. The finest leathers, strong well built and comfortable. Good looking. You must see them to appreciate them.






FRIEDMAN-SHELBY ALL LEATHER SHOES

The FRIEDMAN - SELBY lines of shoes for men this spring combine a shoe of rare beauty and quality with the rugged honesty and wearing quality for which this house has long been famous.

In all lasts and styles—let us fit your foot and see how easy they feel.

J. O. Newell
Headquarters for Fine Shoes

Don't Forget! We give 2x Green Stamps

Want Ads

WANTED

 WANTED—Work with truck. Satisfaction guaranteed. Phone 9016 F-13. 3-tf
 GEO. W. SMITH.

LOST AND FOUND

 LOST—Double bar bumper. Leave at Brand office and receive reward. 10-11-pd.

LOST—Knight Templar watch fob. Has my name on it. Finder please notify—HOMER FOX. 10-11

FOR RENT

 FOR RENT—Two rooms completely furnished for light housekeeping. Phone 150.
 DR. FLORENCE MILLER

FOR RENT—100 acre farm. 10-21
 M. D. WOMBLE.

FARM FOR RENT—Six miles south of Wildorado. See J. C. Troy, or W. T. Womble. Also 1923 Ford Coupe for sale or trade. 10-11-pd

FOR RENT—Farm land for rent. See R. J. Kibbe. Phone 105. 7-tf.

FOR RENT—Quarter section, improved irrigation farm, 5 miles Northwest of Hereford. Inquire of F. J. Eberle. Or of the Brand. 9-21-pd

FOR SALE

 WANTED—White Leghorn Pullets. \$1.00 each. Phone 9017 F-22. 10-11
 FRANK JACOBS.

FOR SALE—My Dahlia bulbs are now ready for you. Mrs. M. B. Daniels.

FOR SALE—Seed at 80c bushel; 6 ft. Tandem disc; bale sorghum and alfalfa hay. 10-21
 O. L. RUTHERFORD.

FOR SALE—Dahlia bulbs, 75c per dozen up. Now ready. Pho. 250. 10-11
 J. F. WARD.

FOR SALE—Some registered Hereford Yearling Bulls. 10-21-pd
 C. J. PADDOCK.

FOR SALE—Early Red Rust Proof Oats. 10-11-pd
 J. DAVID THOMPSON

FOR SALE—Two good mules 15.50 and 15.75 hands high, coming six's. 10-11
 R. B. R. Impement Co.

FOR SALE—Fordson Tractor, with new motor. Also some teams and farm machinery. GLENN GREER, 10-21-pd
 Dawn, Texas.

FOR SALE—Fifty good steers. Sixteen miles east of Hereford. 10-21-pd
 MRS. EDGAR MONEY.

FOR SALE—Barred Plymouth Rock eggs for sale. Thompsons Ringlets, prize winners at poultry shows \$1.25 per sitting, \$2.00 for two sittings. \$5.00 per hundred eggs. Mrs. Will Adkinson. Rt. A. Phone 9020F12. 9-tf

FOR SALE—60head high grade heifer yearlings; 2 span of young mules, broke to work; 2 good single row listers; 1 six hole range with hot water attached. A farm wagon with box. W. S. Williams. 9-21

The Easter sale of Spring and Summer hats. A large stock to select from, wonderful bargains, every hat reduced. Beginning March 19, last until Easter. Mrs. T. N. Helfner East 3rd street. 9-21

FOR SALE—Good upright Chickering piano; also Quick Meal gasoline range, 4 burner; one almost new Franklin sewing machine. Inquire at The Brand or see Mrs. Joe Bassett Rt. B. Hereford. 8-41-pd

FOR SALE—Kaffir bundle seed or would feed cattle. See or phone John Gaetz, 6 miles south west. 8-tf

FOR SALE—Choice lots on East Third Street. Two good houses. Easy terms. Inquire at Panhandle Lumber Company. 7-tf.

FOR SALE—Pure Bred R. C. R. I. Red Roosters also eggs for hatching. 75c per setting. 3.50 per hundred. Phone 9016 F 13. Geo. W. Smith. 7-4p.

FOR SALE—S. C. White Leghorn eggs of Wycott strain. Won 1st and 2nd pen at Hereford Poultry Show last fall. My flock is a choice selection of high grade birds. \$12.50 per 100; \$7.50 per 50; \$3.00 a setting delivered. Mrs. J. M. Chapman, Adrian, Texas. 8-41.

FOR SALE—Brand new one-row P & O lister. See W. C. Fallwell. 7-41-pd.

FOR SALE—Eggs from Culler Barred Rock hens. \$3.00 per hundred. Phone 1019 F 32. F. D. Perkins. 7-tf.

FOR SALE—135 White Leghorn hens and pullets. R. L. Sparkman. Rt. A. 9-21-pd.

FOR SALE—Hatching eggs \$3.00. 100 chix \$15.00 100 from State Certified flock S. C. D. Brown Leghorns post paid. Mrs. John Riggs, Ottawa, Kansas. 9-21-p

FOR SALE—One Cletrac tractor, just overhauled. At a bargain. Located at Beaver Bros. Garage. 6-tf

FOR SALE—100 feet wall shelving. REED GROCERY. 6-tf

FOR SALE—Single Comb Rhode Island Reds. We have mated all our big, heavy laying hens and pullets to Pedigreed cockerels and other cockerels from a trap nested strain that we believe represents the best in egg laying Reds. Our setting eggs are priced so that we can sell our entire output. Fifteen eggs for \$2.00, three settings for \$5.00, 100 eggs for \$10.00. WEST HILL POULTRY FARM, 4-12
 Littlefield, Texas.

FOR SALE—Baled Millet hay, delivered, \$13.00 per ton. Phone 9016 F-13. 2-tf
 GEO. W. SMITH.

FOR SALE—Headed bundled sorghum, cut before frost, 2 1/2c per bundle, delivered, in not less than 500 bundle lots. Fone 254. 4-tf
 C. H. DYAR.

MAPS—Deaf Smith county maps for sale, 50c each. Thompson & Ireland.
 FOR SALE—New 2-row Emerson lister, only used 120 acres. 5-tf
 HENRY HASTINGS.

Attention Cotton Farmers

The Hereford Chamber of Commerce has been assured that the Hereford Gin will stay with us, and will be overhauled and put in first class condition.

Be assured that all the cotton raised in this community can be ginned—and ginned well in Hereford.

DR. J. W. HENDRIX

CHIROPRACTIC MASSEUR

Residence Phone 92
 Over First National Bank Free Consultation and Analysis

The Time—TODAY

THE PLACE— Warren's CASH GROCERY

- Large size Aluminum Pack Oats ----- \$.17
 - 3 lb. can White Swan coffee ----- 1.79
 - 1 lb. can White Swan coffee ----- .59
 - 3 lb. can M. J. B. coffee ----- 1.62
 - 2 lb. can M. J. B. coffee ----- 1.12
 - 1 lb. can M. J. B. coffee ----- .54
 - 4 lb. can Schillings coffee ----- 2.18
 - 2 lb. can Schillings coffee ----- 1.09
 - 1 lb. can Schillings coffee ----- .54
 - 2 1/2 lb. can Folgers coffee ----- 1.36
 - 1 lb. can Folgers coffee ----- .54
 - 3 lb. can Maxwell House coffee ----- 1.56
 - 1 lb. can Maxwell House coffee ----- .54
 - 3 lb. can Votan coffee ----- 1.35
 - No. 70 Pea Berry coffee, per lb. ----- .39
 - 8 lb. bucket lard ----- 1.29
 - 100 lbs. wheat bran ----- 1.65
 - 100 lbs. Grey shorts ----- 1.20
 - 25 lbs. Chick Starter ----- 1.90
 - 48 lb. sack Bewley's Best Flour ----- 2.50
 - 48 lb. sack Texas Special Flour ----- 2.45
 - 25 lb. sack meal ----- .75
 - 35 bars Alabaster soap ----- 1.00
 - 25 bars White Naptha soap ----- 1.00
 - No. 3 Tomatoes, per can ----- .17
 - No. 2 Tomatoes, per can ----- .11
 - No. 2 White Swan corn, per can ----- .17
 - No. 2 Standard corn, per can ----- .13
 - No. 2 1/2 sirup packed table peaches ----- .25
 - No. 2 White Swan Peas, per can ----- .19
 - No. 2 33 Peas, per can ----- .15
 - Gallon Apricots ----- .65
 - Gallon Peaches ----- .65
 - Gallon Pears ----- .65
 - Gallon Black Berries ----- .65
 - Gallon Del Monte Pineapple ----- .95
 - \$1.00 brooms for ----- .75
 - K. C. Baking Powder, 80 oz. ----- .65
 - K. C. Baking Powder, 50 oz. ----- .40
 - K. C. Baking Powder, 25 oz. ----- .19
 - 5 lb. can Calumet Baking Powder ----- .95
 - 2 1/2 lb. can Calumet Baking Powder ----- .65
 - 1 lb. can Calumet Baking Powder ----- .29
 - 1 gal. pure East Texas ribbon cane syrup ----- 1.10
 - 1 gal. White Swan syrup ----- .90
 - 1 gal. Brer Rabbit syrup ----- .90
 - Karo (2 colors) ----- .65 and .70
 - Large sized can sweet potatoes ----- .19
 - Tall pink salmon ----- .15
 - Men's sox, per pair ----- .08
 - Men's Work Shirts, each ----- .80
 - Pinto Beans, per lb. ----- .06 1/2
 - White Swan Blueing, regular 25 cent size ----- .15
 - Gold Dust Washing Powder, per pkg. ----- .04
 - Babbitts, 7 packages for ----- .25
 - White Swan grape juice, bottle ----- .10
- We have 10 water barrels for sale.

THIS SALE WILL CONTINUE UNTIL APRIL 1

Warren's Cash Grocery

G. B. WARREN, Mgr.



EASTER Apparel

We are prepared this year better than ever before to satisfy the exacting tastes of our lady customers in Easter wearing apparel. We have a beautiful assortment of silk dresses, coats and shoes, and believe we can give entire satisfaction to the most discriminating buyer. Here are some Easter prices—we have many more:

LADIES' SILK DRESSES

- One group priced at ----- \$ 9.95
- One group priced at ----- 12.50
- One group priced at ----- 14.75
- One group priced at ----- 24.75

LADIES' COATS

- From ----- \$10.75
- To ----- \$29.75

LADIES' SHOES

In Blond Kid, Light Tan, Patent Leather, and the new Bois De Rose

MEN'S SUITS

- All Wool, Tailored ----- \$20.00
- With 2 pair of Pants ----- 25.00
- Other Suits at ----- 30.00
- Still Others at ----- 35.00

PAY US A VISIT—
 IT WILL SAVE YOU MONEY.

D. R. GASS & SON



MORE THAN HALF THE CAR BUYERS
 HAVE SELECTED THE FORD
 AS THE BEST BUY, and

One Hundred Dollars

is a lot of money. WHY NOT SAVE IT? That amount is what you save on the purchase price when you buy a FORD.

- Roadster, f. o. b. Detroit \$375.00
 Delivered at Hereford \$459.90
- Touring, f. o. b. Detroit \$395.00
 Delivered at Hereford \$480.40
- Coupe, f. o. b. Detroit \$500.00
 Delivered at Hereford \$594.10
- Tudor, f. o. b. Detroit \$520.00
 Delivered at Hereford \$614.55
- Fordor, f. o. b. Detroit \$565.00
 Delivered at Hereford \$660.65
- Truck, f. o. b. Detroit \$365.00
 Delivered at Hereford \$439.00
- Tractor, f. o. b. Detroit \$530.00
 Delivered at Hereford \$599.40

Hereford Motor Co.

The Hereford Brand

ISSUED EVERY THURSDAY

Both R. Holman Walter R. Steckman
Holman & Steckman
Publishers

Entered as second-class matter at the
postoffice at Hereford, Tex., under the act of
March 3, 1879.

First number of the paper issued Feb.
25, 1901, as the Hereford Reporter (weekly);
first number of the Brand (weekly) issued
March 21, 1902; first number of the Brand
(semi-weekly) issued May 3, 1921; Weekly
Brand re-established July 3, 1924.

Subscription, Zone 1, per year - - - \$2.00
Outside Zone 1, per year - - - \$2.50
Six Months - - - - - \$1.50
Three Months - - - - - \$1.00
All Subscriptions Strictly in Advance

POLITICAL ANNOUNCEMENTS

Deaf Smith County

The Brand is authorized to announce the following as candidates for the offices under which their names are listed, subject to the action of the Democratic primaries in 1926:

For State Representative, 123rd Dis:
LEB SATTERWHITE
of Panhandle, Texas

For District Attorney:
B. N. RICHARDS
of Dallam County

For District and County Clerk:
A. L. BIGGS
J. G. (GANO) HASTINGS
MONT E. BAKER

For Sheriff and Tax Collector:
OLAUDE BENTON
(Re-election)

For County Judge:
EARL W. WILSON
(Re-election)

For Tax Assessor:
IRA RICKETTS
W. A. (AL) MILLER
J. H. DANIEL
ALBERT MURPHY
(Re-election)

For County Treasurer:
J. H. HEAD
MRS. E. F. CONNELL
J. H. WEEMS
MRS. RUSSEL DANIEL

For Public Weigher:
E. W. HARRISON

For Commissioner, Precinct No. 1:
C. J. PADDOCK
(Re-election)
W. A. KNOX
WES BRADY

For Commissioner, Precinct No. 2:
H. G. CONKWRIGHT
W. R. (BOB) HIGGINS

For Commissioner, Precinct No. 3:
HERMAN A. GRAY
(Re-election)
J. T. GUINN

For Commissioner, Precinct No. 4:
W. T. WOMBLE
J. C. ALLRED

POLITICAL ANNOUNCEMENTS

Castro County

The Brand is authorized to announce the following as candidates for the offices under which their names are listed, subject to the action of the Democratic primaries in 1926:

For County Judge:
J. F. EASTER
M. R. AVERY

For Sheriff and Tax Collector:
BILL BURNAM
(Re-election)

**J. T. GUINN ANNOUNCES FOR
COMMISSIONER PRECINCT 3**

I have decided to announce my candidacy for Commissioner, Precinct No. 3, subject to the action of the Democratic primaries next July. If elected I will give my ample time and careful consideration to the duties of the office.

Your vote and influence will be fully appreciated.
J. T. GUINN.

**TO THE VOTERS OF COM-
MISSIONERS PRECINCT NO. 4**

After considering the matter carefully and after talking with a considerable number of voters in my precinct, I am for a second time submitting my name as a candidate for Commissioner.

You will recall I was appointed to fill out the unexpired term of my predecessor and at the last election was elected by the people. I would appreciate a second election by the people if they believe I have discharged the duties of the office. If elected I shall continue to perform the duties of the office alike to all sections of the precinct, and believe my experience better qualifies me to understand the needs and serve the interests of my precinct.

J. C. ALLRED.

Hubby—"Why are you dating this letter the 16th when today is the 1st?"
Wifey—"I'm going to let you mail

DAWN SCHOOL NOTES

Honor Roll For Sixth Month of School
High Honor Roll: Lois Smith, Lois Harris, Paul Bagwell.
Honor Roll: Leona Frye, Mignon Greer, Maxine Barnes, Jake Barnes, Doyle Christian.

Pupils with a perfect attendance record: Mignon Greer, Allie Mae Christian and Gladys Greer.

The pie supper at the Dawn school house last Saturday was a decided success. The proceeds amounted to nearly \$60.00. Votes were cast for the prettiest girl and the homeliest man. Little Miss Maxine Barnes received the box of candy for being the prettiest girl, and Mr. L. A. Smith won a cigar for being the homeliest man. Following is the program rendered by the pupils of the Dawn school:

Song: "Why Don't Parents Visit the School"—Lovie, Lorena and Reuben Mayfield.

Song: "Carry Me Back to Old Virginia"—by school.

Piano Duet—Gusta Samuelson and Margaret Bengé.

"The Dancin' Fool"—Margaret Bengé.

Song: "Old McDonald's Farm"—School.

March of Pickaninies—by First and Second Grade Pupils.

Reading—Mignon Greer.

Violin Duet—Albert and Herman Straub, with Miss Gusta Samuelson as accompanist.

Song: "New Days"—by Lovie, Lorena and Reuben Mayfield.

Pantomime: "Dixie"—by eight girls.

Recitations: Higher Culture in Dixie" and "Colored Lady at the Phone"—by Lois Samuelson.

Play: "O Doctor"—Reuben Mayfield, Ezra Bagwell, L. C. Morris, and Herman, Albert and George Straub.

Anna Marie Straub was sick with the flu last week, but was able to return to school Monday.

Mrs. Julia Samuelson and daughters, also Mr. and Mrs. H. H. Miller and children were guests in the S. F. Bengé home Tuesday night.

R. O. Dunkle, N. C. Vogele and T. D. Moss of Hereford visited school Tuesday. They made some interesting talks connected with the club work.

Misses Ethel Harris and Glennis Young of Canyon spent the week end with Miss Harris' parents, Mr. and Mrs. W. L. Harris.

We were glad to have Judge Earl W. Wilson as a visitor in our school Thursday.

Ott Samuelson visited his mother and sister during the week end. He was present at the pie supper and program Saturday night.

Mr. and Mrs. Otto Olson and children of Canyon visited Sunday evening with Mrs. Julia Samuelson and daughters.

Mr. and Mrs. J. O. Sherbit spent Sunday in the Mayfield home.

The Declamation contest will be

held at the Dawn school house Thursday night, April 1, at 8 o'clock.

Lois Smith spent Sunday with Margaret Bengé.

Mr. and Mrs. H. H. Miller and children, and Mrs. Julia Samuelson and daughters visited Wednesday in the J. O. Miller home.

JOEL

The nice shower Saturday night was much appreciated and will be a big help to the wheat and oats and make moisture for plowing. We hope this was just a sample of many more showers that are to come this spring.

Mrs. Wm. Calloway has gone to see her sister, who was operated on recently. We did not learn the place.

Mr. and Mrs. Thompson, father and mother of J. David Thompson, came to be with the family during the sickness of their grandson, Buster.

Mr. and Mrs. A. E. Chamness have returned from their recent trip to Moran.

Mrs. Minnie Walker and Cecil spent Sunday with Mr. and Mrs. Ingram.

Mrs. W. Valentine of Hereford was a caller at the W. T. Smith home one day last week.

On last Thursday the neighbors and old friends gathered at the Wm. Negelein home for a farewell visit with the family before they leave for their new home in Arkansas. The day was spent in visiting. We are sorry to lose this family from our neighborhood but recommend them to the neighborhood into which they are moving as good neighbors and dependable citizens. Their leaving makes a big hole in the day as well as Sunday school.

W. T. and Guy Smith and families spent Friday night with Mrs. Walker and Cecil.

Mrs. Ed Botts was at the Negelein home Monday to see Oscar.

A crew of men with mule teams are working on the R. R. bed replacing the dirt worn or washed away.

Mr. and Mrs. Barnes were visiting lately at the Walker home.

A very painful and serious accident happened to Oscar Negelein as he was going to school Wednesday morning. He got on the running board of the Calloway car to school and in going over ruts and turning into the school yard he fell off and the car

passed diagonally over his body at the hips and across his legs. A doctor was called and he said no bones were broken. Oscar is in bed and the bruises are very painful as he can not be touched or turned with out great pain. At this writing he is some better, as he can move his legs.

The general opinion of the subscribers of our country telephone lines seem to be that if we are ever to have any dependable service for our money, or benefit received from the lines we are paying for, we will have to instal a central office of our own. This thing of calling central by the half hour at a stretch and get no answer, especially in case of great need gets very tiresome. We are paying for service, why not have it. We have know of franchises being canceled for less offence than we have to put up with. Hereford should get busy, or we will have too.

Quick Job Service at The Brand!

NOTICE

Notice is hereby given that the City Commission of the City of Hereford, Texas, will receive bids up to Monday, April 5th, 1926, at 10:00 o'clock A. M. from any bank in Hereford, Deaf Smith County, Texas, desiring to act as Depository for said City of Hereford, for the ensuing

EDWARD'S CAFE

FOR A REAL BREAKFAST
Best Coffee
—WE SAY—

Toast, Waffles, Griddle Cakes,
stripped with Bacon, Ham or
Breakfield Sausage.

PLATE LUNCH
NO BETTER IN WEST
TEXAS

SHORT ORDERS

Edward's Famous
CHILI

Laundry

Every Day in the Week

Call for and deliver.

If you miss a bundle,
call Phone 26.

J. M. ASHLOCK, Manager.

Mrs. Gertrude Brotherton announces the opening of the Blue Bird Specialty Shop Saturday afternoon, March twenty-seventh, in Mrs. N. G. Vogele's Millinery Store.

Electric Cooking

Right soon there will be held in Hereford a real demonstration of Electric Cooking by a man who know. More ladies are interested in this subject than ever before. Watch for further announcement.

Texas Utilities Co.

Power-Light-Ice

Star Theatre

FRI. and SAT.

March 26-27



with
RICHARD DIX
LOIS WILSON
NOAH BERRY
MALCOLM MCGREGOR
ADOLPH ZUKOR and JESSE L. LASKY
A Paramount Picture

THE VANISHING AMERICAN

Also 4th and 5th Chapters of THE
GREEN ARCHER

Admission 25c 50c
Matinee 15c, 35c

Time 7:15, 9:15
Matinee 2:00

THANK YOU, FRIENDS



For the splendid response you made to our opening offerings last Saturday, and for the gratifying business you gave us. We tried our best to give you real service, real grocery values, and to establish permanent business relations with you. Come back to see us EVERY DAY—it means Dollars to you!

SPECIAL NOTE:—Some people seemed to think last Saturday that the prices quoted on our stock was a Special Sale. That idea is wrong, the prices shown are our regular, everyday quotations, with the exception of the Saturday Specials, which we will quote in The Brand.

OFFERINGS FOR SAT., MAR. 27

Sugar 10 Pounds For..... **59c**

(Limit 10 lbs. to customer; not sold alone)

Spuds 10 Pounds For..... **56c**

(Limit 10 lbs. to customer; not sold alone)

WAPCO
Tomatoes No. 2 Cans Per Can..... **9c**

LEMONS Per Dozen..... **19c**

LETTUCE Per Head..... **5c**

(Not More than 2 to each customer)

Bananas Limited supply; while they last per pound **9c**

Branch of Hereford Nursery is Plan at Amarillo

A branch of the Hereford Nursery has been opened in Amarillo, according to Manager Joe Landrum, and that office will be used as a distributing point for Amarillo and vicinity.

"We have got to keep pace with the progress of Amarillo," Mr. Landrum declared. "The rapid development of Amarillo and her immediate territory, means that there will be increased demands for shade and fruit trees and all kinds of evergreens, and we must be able to give the best of service," he said. Mr. Landrum is very optimistic over the future development of Amarillo.

REPUBLICAN MEETING!

A most important meeting of every Republican in Deaf Smith county is hereby called for the County Court room at Hereford on Saturday, April 3, at 8:30 o'clock. I want to earnestly emphasize the importance of your attendance at this meeting, and I am especially anxious to have a full attendance of the ladies. Fix the time and place in your memory, and BE THERE.

E. L. DONNER,
County Chairman

MISS BEULAH WRIGHT DIED THURSDAY AT LOS ANGELES

Miss Beulah Wright, sister of Mrs. Ralph Barnett and former kindergarten teacher and Christian endeavor instructor here, died Thursday, March 18, at Los Angeles, Calif., where she was spending the winter with her sisters.

Miss Wright has visited Hereford nearly every summer since leaving here, and for the past few years has been teaching and doing missionary work in New Mexico, being an active member in religious circles. But she has been in falling health for some time and was spending the winter in California when she took the flu and other complications set in.

Mrs. Barnett left here Wednesday morning and was on the road at the time of her death. Details have not been received, only that the funeral services were held Saturday morning at Los Angeles and terminated in the Alhambra cemetery.

RURAL CARRIER EXAMINATION

The United States Civil Service Commission has announced an examination to be held at Hereford, Texas, receipt for applications for which will close April 14, 1926, to fill the position of rural carrier at Farwell, Texas, and vacancies that may occur later on rural routes from that post office. The date of examination will be stated on admission cards mailed to applicants after the close of receipt of applications.

Black Has Stock For Big Sale In Conditioning Pen

E. B. Black has just moved the sixty head of Anxiety 4th Herefords that he has drafted for his big sale April 15, to the sales pavilion in Hereford, and will condition them there until the time of his sale.

The female offering is attracting the attention of people from various sections of the state, and all who have visited the Black farm, pronounce the female offering one of the strongest that has been consigned to any Hereford sale in Texas for a number of years. He has forty head of cows and heifers in the sale, and around thirty of these will have calves by side.

More than half of the sixty head that Mr. Black has drafted for his sale April 15 are straight bred Anxiety 4th stuff, and the rest of the animals are better than three fourths in Anxiety 4th breeding. Fred Reppert of Decatur, Illinois, considered to be the world's greatest auctioneer, will conduct the sale.

CARD OF THANKS

We sincerely appreciate and wish to thank the people of Hereford and others who were so kind and sympathetic to us during the sickness and death of our baby, David. Such kindness is a wonderful help that cannot be appreciated except at a time like this. It seems to us that you are the kindest and most sympathetic people on earth. Nothing seems to have been left undone that could have further aided or assisted us in any way. Words are futile in conveying to you our real feelings; but we want you to know that we shall always carry in our hearts the warmest regards for all of you.

Sincerely,
Mr. and Mrs. W. H. Russell
and Family.

Plenty of good lawn seed on hand—Blue Grass, White Clover and Bermuda. Jones & McLean.

NOTICE OF SHERIFF'S SALE

The State of Texas,
County Of Deaf Smith.

By virtue of an order of sale with Writ of possession issued out of the Honorable District Court of Potter County, Texas, on the 1st day of March, A. D. 1926, by the clerk thereof in the case of M. L. Phillips, plaintiff, vs W. G. Renison, and wife, Mrs. D. J. Renison, I. A. Allred, Oswald Kunze and Wildorado State Bank, a corporation, defendants, in cause No. 4639 and to me as Sheriff directed and delivered, I will proceed to sell within the hours prescribed by law for sheriff's sales on the 1st Tuesday in April, A. D. 1926, it being the 6th day of said month before the court house door of said Deaf Smith County, Texas, in the City of Hereford, Texas, the following described real estate, to-wit:

Two Hundred Forty (240) acres

of land known and described as being the most western 240 acres off of the west side of survey No. Twenty-seven (27) in Block K-8, located by virtue of Certificate No. 1-609 issued to Beaty, Seale & Forwood, by the Commissioner of the General Land

Office and patented by the State of Texas to Samuel Brierly, assignee of said B. S. & F., the said Patent being No. 400, Volume 24, and dated Aug. 2, 1876. The said 240 acres being a strip of land lying next to the west boundary line of said survey and

extending from the north to the south boundary lines thereof.

Levied on the 3rd day of March, A. D. 1926, as the property of W. G. Renison to satisfy a judgement against the defendant, W. G. Renison in favor of M. L. Phillips for the sum of \$5,769.28, with interest thereon at the rate of ten per cent per annum from the 27th day of January, A. D. 1926, and all costs of suit.

Given under my hand the 3rd day of March, A. D. 1926.

Claude Benton

Sheriff of Deaf Smith County, Texas

Plants

Cabbage Now Ready. Tomatoes, Peppers, Cauliflower, Egg Plant, Celery, Sweet Potatoes ready soon.

RUSSEL DANIEL, Phone 394.



Our store is full to overflowing with merchandise which goes far toward making every home a Home Sweet Home. Thoughts to better your home will of course include the yard and garden and right there in particular we want to serve you

We carry a complete line of garden plows, hoes, rakes, spading forks, lawn and garden sprinklers, rubber hose, lawn mowers, and everything else in this line to make gardening a pleasure.

Our prices are always consistently low but never at the sacrifice of quality.

Friends, see your home first from the outside!

Streu Hardware

Home of Service and Quality.

Young Man: You furnish the girl—we furnish the home.

E. B. BLACK CO.

We give Double Green Stamps. 2-11. CORNER DRUG STORE.

Try a Want Ad—It's a Winner!

Bargains

International Speed Truck 1924 model

2 Buick Six Tourings 1926 model

1 Ford Touring 1922 model

1 Ford Delivery 1922 model

1 Ford Coupe 1925 model

1 Dodge Touring 1924 model

1 Dodge Roadster 1920 model

Beavers Bros.

Get the Most

Bring us your Produce, Poultry and Eggs. We always pay the highest market price and guarantee you satisfaction.

BABY BEEF: Our Market department is always supplied with the very choicest in tender cuts.

GROCERIES: Anything in the Grocery line, fresh standard lines and quick service. We deliver!

HEREFORD PRODUCE

Jack Spratt, Mgr.

FRANK BARBER
Southwestern Life Insurance Co.
Representative
Life Insurance and Land Loans
Hereford, Texas

WE SELL Good Standard Furniture

At the very lowest prices consistent with safe business.

A square deal for you every time—plus a smile.

ANTHONY'S
FURNITURE AND VARIETY STORE

sure knows how to make 'em grow



If you want to see what a real honest-to-goodness feed can do for a flock of baby chicks, just give us a ring and say "I want Purina Chick Startena and Purina Poultry Chows for my chicks." Purina Chows have the stuff in 'em, and we just want you to feed Purina for a few weeks and then compare your chick's with any flock in this part of the country!

Start them right from the very beginning—and see what even the first three weeks will do.



Jones & McLean

Phone 1

"If it's anything in the feed line we have it"

This Coupon when filled out and presented to the Beauty Specialist at our Store will entitle Mrs. (or Miss):

(Write in your name here)

(Address here)

to one Free Facial and valuable personal advice on the care of the skin.



"The College Line of Toiletries"



With Our Compliments—LADIES!

a delightful \$1.50 "Facial" and scientific Beauty Advice without charge

We have arranged, at a considerable expense, to bring to this city, one of the profession's expert beauty specialists. She is a graduate in her art, capable of rendering really scientific service and advice. It will be our pleasure to have her give you, without charge, in exchange for the above coupon, one "Dorothy Perkins" facial. If you desire it she will advise you on personal beauty problems.

MISS OLLIE LEWIS, SPECIALIST

Daily, 9 to 6, in our private booth

March 29th to April 3rd, Inclusive

In all Facials, the Dorothy Perkins Toiletries are used. Among the younger set in the schools and colleges, they have gained such universal adoption as to become known as the "College Line". Be sure to come in and receive your complimentary facial!

CITY DRUG STORE

Agents for Dorothy Perkins Toilet Goods
Phone 300

FREE PERSONAL ADVICE ON THESE SUBJECTS:

- How to correct a dry skin.
- How to correct relaxed muscles.
- How to make a thin face plump.
- How to correct an oily skin.
- How to remove puffiness around the eyes.
- How to reduce large pores and make a coarse skin fine.
- How to remove tan and freckles.
- How to reduce a double chin.
- How to reduce the unbecoming droop under the chin.

If you wish to avoid the possibility of waiting, phone for APPOINTMENT

Dimmitt, Castro County News

Mr. and Mrs. W. S. Barber of Elstead, Texas, spent the week end in the home of Mrs. Barber's sister, Mrs. C. C. Reynolds.

Edgar Ramey spent the week end in the home of his brother-in-law, M. B. Buchanan, near Friona.

Miss Margaret M. Hooper, County Health Nurse of Hale county, spent the week end in the home of her aunt and cousin, Mesdames Crawford and Reynolds.

Howard Morris made a business and pleasure trip to Amarillo last Friday.

J. C. Woodriddle, of the Woodriddle Lumber Company of Plainview, was a business visitor in Dimmitt last Saturday.

John Bradford and son, Dexter, and Mr. and Mrs. Aubrey Bradford of Petersburg spent the week end in the A. O. Gregory home.

Mr. and Mrs. Carlos Reynolds were in Hereford last week and the first of this week, having dental work done by Dr. Lloyd.

J. R. Gollehon, S. C. Huckabay and J. H. Aldridge made a business trip to Hereford last Wednesday.

Mr. and Mrs. Bill Easter are rejoicing over the arrival of a fine boy in their home last Saturday, March 20.

Les Womack has gone to St. Louis with a carload of cattle.

Mr. and Mrs. Henry Stalcup have moved to the little office building at the gin.

The little daughter of Mr. and Mrs. Lynn Williams has been quite sick.

Mr. and Mrs. Milton Hardy and family spent the week end with relatives in Lubbock and Shallow Water.

Oscar Jones of Hollean, New Mexico, is spending a few days in Dimmitt.

Mrs. S. P. Crawford is planning to leave the last of the week for an extended visit with her mother near Brownwood. She will visit in Rising Sta., Baird, Plainview and Happy before she returns.

Mr. and Mrs. T. W. Malone and family have moved to the home they purchased from Bill Ewers sometime ago.

Mrs. Ellen Carter and granddaughter, Miss Jane Burman, left last week for Tucuman, after an extended visit in the J. C. Tate home.

Little Betty June has been quite sick the past week.

Mr. and Mrs. I. B. Brooks are sporting a new car.

Cooper Woodburn is still on the sick list.

Mr. Aikman of Hereford has the contract for the mail route from Hereford to Dimmitt, beginning July 1st.

S. C. Huckabay made a business trip to Hereford last Thursday.

The Priscilla Art Club met with Mrs. Donald Duree last Friday afternoon and soon after the members and visitors arrived they went to the home of Mrs. Bill Easter and gave her a lovely Stork Shower. She received many useful and beautiful gifts. Those present were: Mesdames Bruce McLean, Sam Allen, A. M. Brownlee, Joe Hastings, E. F. Harman, J. C. Tate, E. B. and W. A. Wright, Bill Webb, Henry Stalcup, J. N. Smithee, R. B. Boren, J. C. Howard, Edna Tate, J. M. Birdwell, B. D. Woodlee and Dow Duree. The next meeting of the Art Club will be with Mrs. C. H. Butolph on April 2.

Mesdames J. E. Turner, O. E. McLean and Wes Anthony of Hereford spent the week end with relatives in Lubbock.

J. C. Howard and Henry Stalcup went to Plainview Monday afternoon.

B. G. Ramey of Wichita Falls is visiting his sister and brothers in Dimmitt this week.

The nice rain and the railroad prospects have put quite a smile on the faces of the people around Dimmitt.

The following have been elected Delegates to the annual Missionary Conference that meets in Lubbock in April: Mesdames C. B. Williams, A. M. Brownlee, Bill Webb and Miss Gady's Hastings.

The Castro County Singing Convention will be held at the Sunnyside School next Sunday, March 28, and President Gollehon is very anxious to see a large crowd there as this is the first Convention of the year. All leaders please be ready to lead and all quarters arranged so there will be no delay. The people of the community are expecting a large crowd and will be greatly disappointed if the attendance is small. Come—and bring your car full.

M. R. Avery and J. W. Carson made

a business trip to Hereford Monday.

Mr. and Mrs. I. B. Brooks and Zonnell motored to Hereford Monday.

Mesdames T. W. Malone and Mrs. Tom Tate motored to Hereford Tuesday.

Mr. and Mrs. Carlos Reynolds and babies spent Monday night in the C. C. Reynolds home.

Edwin Ramey and W. A. Wright made a business trip to Hereford Monday.

Mrs. J. N. Smithee and Misses Thelma Coleman and Posey Waitman motored to Hereford last Saturday.

The following program will be rendered next Sunday evening at the regular B. Y. P. U. hour beginning exactly at 7:00 p. m. Please be on time so there will be no interference with the church hour.

Leader—Mrs. Carlos Reynolds.

Subject, Missionary Lesson, "Abound in this Grace Also".

Song, No. 39.

Song, No. 106.

Scripture Reading.

Prayer.

Solo—Millicent Hastings.

"The call to Consecration"—Mrs. J. R. Gollehon.

"Who Will Be Master—Myself or My Money"—J. W. Carson.

"Stewardship"—Joe Gollehon.

"The Tithes a Practical Minimum"—Miss Leona Hastings.

"Paul's Program for Christian Living"—Miss Cona Hyatt.

"Paul's Plan Should Appeal to the Christian"—Miss Helen Cowser.

Piano Solo—Mrs. Ivan English.

"Concluding Thoughts".

The Ladies' Aid met with Mrs. W. U. Coughran last Thursday afternoon with Mrs. Bill Webb as leader. Eleven members were present and an interesting program was rendered, among which was a story given by Mrs. I. B. Brooks entitled "Something Good in Everyone". During the social hour refreshments were served. The next meeting will be on April 1 with Mrs. J. N. Smithee at Mrs. Boren's rooms.

Mrs. L. A. Womack entertained with a lovely supper on March 16th in honor of her husband's birthday. The birthday cake was the center of attraction and covers were laid for ten. The remainder of the evening was spent with jolly games of "42". Those present were: Messrs. and Mesdames Henry Stalcup, Dow Duree, Bill Webb and I. B. Brooks.

E. M. (Buck) Word and Miss Doris Brooks, daughter of Mr. and Mrs. W. C. Brooks of Lamesa, were married at Lamesa on March 15th. They will be at home in the Brownlee Duplex building in a few days. The Brand joins the community in congratulating them and welcoming them into our town.

The attendance at unday School and church for the past few Sundays has been unusually fine. And the reports of the Sunday School in general has shown a considerable increase in attendance and a large number being on time. Remember the Sunday School opens at exactly 10:00 o'clock. We are always glad to have visitors and new members.

Last Friday evening twelve members of the Baracca Sunday School class composed of young married couples met at the home of the teacher, Mrs. Edwin Ramey, and spent an enjoyable as well as helpful evening discussing and reviewing the lessons of this quarter. Besides the question and discussions given in the quarterly there were additional ones given and each one present felt greatly enlightened on the subjects. There were other numbers given during the evening which were: First, the Devotional Reading, Psalm XVI; several songs, two songs by Bub Ramey and Jackie Boren, and a reading by Declinae Ramey. Delicious refreshments were served to Messrs. and Mesdames Donald Duree, Barber Eubanks, J. C. Howard, Bill Webb and Mesdames I. B. Brooks, J. N. Smithee, R. B. Boren and Pete Duree.

The Castro County Tract Meet will be held on Friday and Saturday, Mar. 26 and 27 at Dimmitt and the order of the events is as follows:

Friday, beginning at 10:00 o'clock. Declarations and Debating.

Afternoon—Spelling, Music Memory and Essay Writing.

Saturday morning—Arithmetic, Athletics, Tennis.

Saturday afternoon—Track Events and Basketball.

There will be a beautiful Loving Cup given to the school winning the most points by the Dimmitt Drug Company and the school winning this cup for three successive years will get to keep the cup. This is something that every school should strive to win. Every school in the county has a chance to win so teachers and patrons, see that your teams are here and in good trim for the events. Parents, if your child has entered any of these events, bring him and thereby show an interest in your school and child. There is not a thing that helps a child, no matter where they are or what they are doing, as the presence of Mother or Dad. You can help so come.

There will be a play presented by the High School of Muleshoe at the school auditorium Saturday evening, March 27th, and the usual percent of the proceeds will be given to the Parent-Teacher Association.

We held our last Castro County Educational meeting for the season at Easter school last Saturday, Mar. 20. We had a large crowd and the program started off in fine spirit. The program rendered was as follows:

Song, "Love Lifted Me"—by audience.

Invocation—by Mr. Jarrett of West Texas Teachers College, Canyon.

Duet—by Misses Kilgore and Glenn of Hereford.

Reading—by Jaunita Bell.

Solo—by Miss Kilgore.

Noon.

Song—by audience.

Address—by Mrs. Mobley, Trustee of Amarillo Schools.

Special Music—by Miss Kilgore.

"Faith of the Teacher in her School Board and her Pupils, and Faith of the Board in the Teacher"—by Mr. Jarrett.

Educating the Children in and Along the Lines they can use in Every Day Life—by Miss Hammer, County Supt. of Schools, Potter county.

The program was very fine, moved along in high pitch and leaped towards the climax of the meeting when we adjourned to share in the feast which had been prepared by the good ladies

of Easter community. "Good Bye" You should attend an Educational Meeting held in Castro county and see for yourself.

We resumed our program with a song by the audience. Then Junior Sullinger gave a reading which showed good work of his teacher. The address by Mrs. Mobley was fine and contrasted our schools to those of Potter county and showed the possibility of our rural schools. Mr. Jarrett address was full of straight facts and drove home the point that there should be a closer relationship between teacher school board, patron and children. Miss Hammer's address was full of "pep" and showed that so many teachers overlooked vital things which should mean most to school children in preparing them for a real worth-

while life—viz: correct spelling, reading and writing.

In our business session we voted to hold a school fair for Castro county instead of trying to bring exhibits in connection with the county meet. The lack of room caused this change to be made the date for the county fair will be announced later.

We take this means of thanking Mr. Jarrett, Misses Hammer, Kilgore and Genn for their assistance in putting over our program.

M. R. AVERY,
Pres. of Association.

Mark Cowser, Mrs. H. N. Waggoner and mother, and W. W. Wright of Dimmitt were in Hereford Tuesday.

We give Double Green Stamps.
2-11 CORNER DRUG STORE.

Public Farm Sale

At our place, three and a half miles southwest of Hereford, on the Summerfield road, beginning at 1:00 p. m., on

Tues. Mar. 30

11 HORSES AND MULES

- 1 team work mules, smooth mouth.
- 1 team work mules, coming six years old.
- 2 horse mules, coming 3 years old.
- 1 brown mare, smooth mouth.
- 1 team mules, smooth mouth
- 1 mule, 7 years old.
- 1 sorrel horse, 7 years old.

4 HEAD OF CATTLE

- 1 Jersey heifer.
- 1 spotted milk cow.
- 1 heifer calf.
- 1 Jersey milk cow.

Some harness, farm machiney and other articles.

1 No. 4 Empire Baltic Cream Separator.

TERMS: All sums under \$25.00 cash; on sums over \$25.00 eight months time, ten per cent interest, approved security; 5 per cent off for cash on sums over \$25.00.

Lewis Smith & Son

Owners

Sale Clerked by **COL. W. S. WILLIAMS**
J. A. PITMAN Auctioneer

If You Are Almost Broke

—come around here and I'll match you. But—

Don't Worry—

there's nothing it it. There's a bright side to everything, and if you will come to my joint and

LET ME TELL YOU A LITTLE STORY

I'll guarantee to wipe at least a part of that depressed look off your map.

What kind of a story?—Well, it's a facinating yarn about several of our neighbors and friends, whose names I have on my books, who tied a knot in the Wolf's tail and chased him clean off the reservation with the aid of a good cow or two and a bunch of hens!

I know it's a true story because I signed the checks

If the other fellow can do it YOU can, too.—And I still have some blank checks left that I would like to swap you for butterfat, chickens and eggs. If you will come in here, read these testimonials on my check stubs, and bring me your PRODUCE—then we Both Win. If you don't—then we are both liable to go broke.

Hopefully yours,

GOLDEN RULE PRODUCE CO.

H. H. (Happy) Hawkins

We Deliver Phone 108

Stambaugh's Store

Grocery Specials

Tomatoes no. 2 can at	12c
Tomatoes no. 2 1-2 can at	16c
Empsons sugar Peas at	17c
Empsons Morning Glory Peas at	20c
Empsons Little Peas at	28c
Van Camp's Spaghetti, No. 1 at	14c
Van Camp's Chili Con Carne at	17c
Walker's Tamales at	23c
Deviled Ham Large Can at	28c
Deviled Ham Small Can at	18c
Veal Loaf Large can at	19c
Tuna Fish 7 oz. can at	30c
Pink Salmon no. 1 can at	16c
Corned Beef 1 1-2 lb. can at	43c
Armours or Van Camps Soup	11c
Sliced Pineapple no. 2 can at	26c
Apricots no. 2 1-2 can at	33c
Red Pitted Cherries no. 2 can at	22c
Whole Spiced Pears, gallon, at	70c
Maxwell House Coffee 1lb. at	55c
Maxwell House Coffee 3lb. at	\$1.58
Rio Coffee 1lb. at	32c
Fancy Peaberry Coffee 1lb. at	40c

Jellies—Jams—Preserves

Regular price for single glass. Second glass for

K. C. Baking Powder 25 oz.	23c
K. C. Baking Powder 50 oz.	42c
K. C. Baking Powder 5 lbs.	65c
Calumet Baking Powder 1lb.	30c
Calumet Baking Powder 2 1-2 lbs.	62c
Calumet Baking Powder 5lbs.	1.03
Ivory Soap large cake at	11c
Ivory Soap Flakes at	11c
Life Buoy Health Soap at	07c
Gold Dust Scouring Powder at	07c
Hooker Lye at	08c
Good Brooms at	55c & 75c
Flour, 48 pound sack for	2.60
Whole Wheat Flour 12lb. bag at	60c
Whole Wheat Flour 6lb. bag at	35c
Lamp Chimneys No. 2 at	08c
Apple Cider Vinegar quart at	10c
Apple Cider Vinegar gallon at	35c
Bulk Oats, per lb.	6½c
Compound 8 lb. Bucket at	\$1.38
15 lbs. Sugar for	\$1.00
with every \$3.00 purchase	

Our prices on groceries should appeal to the thrifty housewife. why not let us save you money on your groceries.

WE GIVE GOLD BOND TRADING STAMPS.

A Grocery Store Is Always Known
By The

GROCERIES

IT SELLS
and the

Price They Sell For

That's the reason we have such a large number of satisfied regular customers. They know we sell good groceries at fair prices. Try us and you'll soon realize the fact.

We Strive to Please You!

Gyles Grocery

81 PHONES 271

FILLING STATION SERVICE

OIL, GAS, REPAIRS and ACCESSORIES

Competent mechanics in charge of our repair shop

In new Brick Home, with convenient drive-in entrance

On the State Highway: the last station on the row when you start to Amarillo—the first one to replenish your tank when you return.

Telephone 216—for SERVICE.

SOUTHWEST TRAIL GARAGE
Louie Olsen, Mgr.

CHURCH ANNOUNCEMENTS

FIRST CHRISTIAN CHURCH

T. Morgan, Pastor
All services will be resumed Sunday. This is good news to us all. After being out last Sunday, I know you are anxious to get back to your church work.

If you have been absent for good reason, now is a good time to make a new start. The church needs you and you need the church. "Come with us and we will do thee good."
9:45 a. m. Church School. Be on time.

11:00 a. m. Communion and preaching. The subject for the morning sermon is: "The King Enters."
6:30 p. m. The three C. E. Societies.
7:30 p. m. Preaching service. Subject: "The Greatest Question. Answered."

One week of our "Simultaneous Revival" has passed. It is now time to work harder than ever before. Remember we begin Sunday a. m. and continue through the week. Come and bring a friend. It is up to you to make this a good or a poor meeting. Which shall it be?

FIRST PRESBYTERIAN CHURCH

Jas. T. Ross, Pastor
Next Sunday will witness the resumption of services after a two week's suspension of activities as a matter of co-operation for the prevention of the spread of a measles contagion. At that time the Pastor will begin a series of Pre-Easter services which will run through the entire week and include Easter Sunday. The Pastor will preach each Sunday at 11 a. m. and each evening during the entire series at 7:45 p. m. In the mornings of week days we will unite with the other churches in a united service at the Methodist Church at the hour of 10:30 a. m., these services not to include Monday and Saturday mornings. An interesting feature of these services will be the presentation day by day of the activities of Jesus during the last week of His flesh, each day corresponding to the parallel day of that week with an appropriate message. It is hoped by this means to bring to mind again the Master's climatic devotion to His life purpose in order that our own spirits may be renewed in devotion to Him. Let every member of this congregation make his plans to get the maximum benefit from these services by attending upon them all.

Last Sunday, notwithstanding the closed up condition of the town, was after all a splendid day for the church. The Pastor preached both morning and afternoon to the people of Junco and a really enjoyable occasion it was. Sunday School and Senior Christian Endeavor will meet at the usual hours on next Sunday. Let us make this a good day in every phase and activity of the work. Please take notice that our Church Year ends on March 31 and that in view of the absence of services and offerings on last Sunday we shall need to double our efforts on next Sunday if we reach our goal of finishing our Church Year by the proper time.

Wanted—One hundred pupils in Sunday School on next Sunday morning. This mean you, Dad and Mam.

BAPTIST CHURCH

W. E. Hill, Pastor
We trust that all the ailing ones will have recovered by the coming Sunday. On the advice of the Health Officer, and the agreed closing period having expired we are planning for a good day, with a great attendance, for Sunday. Let's put it to the two hundred mark in S. S. just because we can and ought to do so. Of course you missed your place in the S. S. and church services last Sunday, and you were missed. Suppose you had to miss religious services all the time!

Wasn't that a wonderful rain we had last Saturday night? Health conditions are sure to be greatly improved by Sunday. A more optimistic feeling will characterize every one now. The Lord is GOOD. Isn't it proper that all good citizens should manifest a proper gratitude in the various churches for worship? Who will deliberately choose to be like one of the leading lepers concerning whom Christ asked, "But where are the nine?"

at 9:45.
Morning Preaching Service at 10:45. The subject, "Some Necessary Things For Successful Soul-winning". We are asking the Sunbeams to come in with us at 11 o'clock for the remainder of this service. Bro. E. F. Woodruff, of Santa Rosa, N. M., who led our singing two years ago to the delight of all, will be with us at this service, and on. He will tell us what he wants us to do with him.
The B. Y. P. U. will meet at 6:45.
Evening preaching service at 7:45. The major part of this service will be given to Praise and Prayer, and it

CHURCH OF CHRIST

S. E. Templeton, Minister
Bible study 10 a. m. Preaching at 11 a. m. and 7:30 p. m. The morning subject will be, "The Lord's Supper, No. 2." The evening subject will be, "The Day of the Lord." (This last subject was announced sometime ago, but was postponed.) A very cordial welcome awaits you at all these services. Be sure to bring a friend with you.

SUNDAY SCHOOL LESSON

(By Rev. Thurman Morgan, Pastor Christian Church, Hereford, Texas)

Review Lesson

The Gospel of John
Golden Text: "These things are written that ye may believe that Jesus is the Christ, the Son of God, and that believing ye may have life in his name."—Jno. 20:31.

Devotional Reading—Jno. 17:1-8

1 These spake Jesus; and lifted up his eyes to heaven, he said, Father, the hour is come; glorify thy Son, that the Son may glorify thee; 2 even as thou gavest him authority over all flesh, that to all whom thou hast given him, he should give eternal life; 3 and this is life eternal, that they should know thee, the only true God, and him whom thou didst send, even Jesus Christ. 4 I glorified thee on earth, having accomplished the work which thou hast given me to do. 5 And now, Father, glorify thou me with thine own self with the glory which I had with thee before the world was. 6 I manifested thy name unto men whom thou gavest me out of the world; thine they were, and thou gavest them to me; and they have kept thy word. 7 Now they know that all things whatsoever thou hast given me are from thee; 8 For the words which thou gavest me I have given unto them; and they received them, and knew of a truth that I came forth from thee, and they believed that thou didst send me.

Today we are to review the lessons of the past quarter. In short it is just a study of the Gospel of John. Impossible will it be to take up each lesson and study it. But we can glance at the Book of John and gather a few thoughts from this great evangelist.

The purpose of John's Gospel is told in the Golden Text. First he says he wrote it that "ye may believe that Jesus is the Christ of God". This makes it a personal message telling us that Jesus is God's only begotten Son. But this fact alone is not enough, what is the value to us that Jesus is God's Son; "and that believing ye may have life in his name." Yes, says John a belief in this Jesus means the abundant life.

The most careless reader is struck by the contrast between the Fourth Gospel and the other three. It does not begin like the life of Christ. Such a remarkable introduction, "the word". His reference here goes back to the beginning of all things. There is no genealogy given by which we can trace his descent thru man, but the Christ of the Fourth Gospel has pre-existence to his earthly life.

Synoptics might give us a satisfying record of the life of Jesus as a man. His human nature is well recorded. But the people, a Church which cherishes the finest and highest teaching of St. Paul cannot be satisfied with the Gospels of the Synoptic

type for the full record of the sayings and doings of Jesus.

What is the mystery that is behind the works of the Jesus of the Synoptics? It is the Fourth Gospel that deals with the unseen spiritual forces. It is John that comes to re-emphasize the Divine element in the life of our Lord. He deals with the Divine, the spiritual, and the metaphysical so much that some have called this Gospel the "theological account of the Christ."

We are now fully convinced that John was an eye-witness and a hearer of the life of Jesus. And his record shows that he wrote late in life. It is full of most minute recollections of the far back time when his mind was able to receive and retain. Details that stand out before the mental vision are recorded even when it is not obvious what particular purpose they can serve. The world of youth has gone. He can no longer recall the exact chronological sequences. Events crowd on his memory, and he elects typical scenes. He well remembers the principle characters. And he gives not always the first impression the Master made upon him, but the conclusions he had formed when he had come to know Him well. The teachings of Jesus may be clothed in the words of the Apostle, but we must feel that we are listening to the exact words of the Master himself.

It is when we study St. John, that the larger function of all the Gospels is disclosed. John brings to light the hidden base of the Synoptics and makes them intelligible objects and as vehicles of knowledge. Each of the three is by itself a sufficient and satisfying narrative of historical occurrences, selected out of existing material, expanded by new material, arranged, worded, under the guidance of a single large but limited purpose. A re-combination of these three, with or without, additions would be of no great value. But a fuller exposition of His historical manifestations as related to theological truth is of great value, and a complementary exposition instead of superseding them, raises them to a higher and a more permanent function in the service of truth.

The truth which this Gospel (John) especially enshires the truth that Jesus Christ is the very Word incarnate, the manifestations of the Father to mankind is the one lesson which duly apprehended will do more than all our feeble efforts to purify, and elevate human life here—by imparting to it hope and light; and strength—the one study which alone can fully prepare us for a joyful immortality hereafter.

A side thought from the discussion above I now want to give. This suggestion is from the Sunday School Quarterly used by the Christian Church. It is the "I am" review.

Very frequently we find in John's Gospel "I am" as used by Jesus.
I am the Water of Life. John 4:14.
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I am the Door of the Sheepfold. John 10:7.
I am the Good Shepherd. John 10:11.
I am the Resurrection and the Life. John 11:25.
I am the Way. John 14:6.
I am the Truth. John 14:6.
I am the Vine. John 15:1.

NOTICE

City Ordinance No. 132 requires that all persons owning or controlling property in the City of Hereford on the first day of January, 1926 subject to taxation, shall hand in to the City Assessor within two months after the publication of this notice a full complete list of such property.

Please call at the City office and make such renditions at your earliest convenience.

Respectfully,
GRACE SKELTON, City Assessor.

will be an evangelistic service. Bro. Woodruff will have charge of the choir, and many of us already know what that will mean. The song-work will be hearty and spiritual. Bro. Woodruff believes in singing being worshipful and helpful.

The meeting, with other churches holding similar simultaneous services each evening, will go on right through the week at 7:45 p. m. Rev. Woodruff will lead the singing of our church throughout the meeting.

There will be general community religious services at 10:30 at the Methodist church, as the most centrally located church-building, each week-day beginning Tuesday. Preaching will be done by the various pastors.

Our aim is to win the lost, and in every way quicken the religious interest in this community. We think this aim should enlist every person in the community who cares for the Lord or the community. An invitation is extended every person to attend any and all these services. "Come thou with us, and we will do thee good."

PREACHING AT WYCHE SUNDAY

AFTERNOON AT 3 O'CLOCK

Rev. W. R. Hill will fill the appointment at Wyche school house next Sunday at three o'clock. The evangelistic singer, Mr. Woodruff, of Santa Rosa, N. M., will come out with Rev. Hill and lead the song services.

Everyone in the community is cordially invited to attend this service. Those who care for the Lord or the community should come and increase the interest in religion in the community.

CHURCH OF CHRIST

S. E. Templeton, Minister

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Respectfully,
GRACE SKELTON, City Assessor.

Double Green Stamps will only be given on cleaning that is paid for at time of delivery.—Orr's Tailor Shop.

Dr. Hess's Poultry Tonics and remedies keep your chickens healthy. JONES & McLEAN.

The modern woman is more than a moth than a butterfly—judging from the way she goes thru clothes.

February Surpasses the Greatest January!

What the public thinks of Dodge Brothers Motor Car is impressively reflected in current sales.

January, 1926 was the greatest January in Dodge Brothers history.

Yet February, with actual retail deliveries of 18,516 cars surpassed it by 24 per cent!

Midsummer business in a month of Winter Storms!

A \$10,000,000 investment in new buildings and equipment has brought new high production records but still there are indications of a serious shortage.

The time to buy is NOW.

For the car is better than ever before—and the price astonishingly low.

Touring Car	- - -	\$923.00
Roadster	- - -	920.00
Coupe	- - -	975.00
Sedan	- - -	1075.00

DELIVERED

Excise Tax reduction effective NOW. No reason to delay your purchase.

BEAVERS BROTHERS

Phone 383

Hereford, Texas

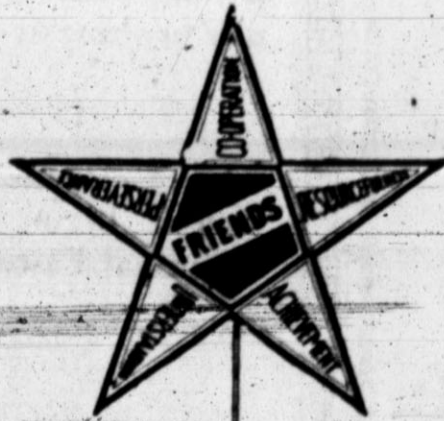
DODGE BROTHERS MOTOR CARS

In the Home Woman Is Supreme

Whether on the farm or in the town, the influence and importance of the woman in the home cannot be over-estimated. In this capacity she is supreme.

If this responsibility is to be met safely, WHY NOT AN INDIVIDUAL BANK ACCOUNT FOR EVERY WOMAN?

We invite your confidence, friendship and account here;



Read our message in this week's Farm and Ranch

First State Bank & Trust Company

OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS

ROCKWELL BROS. & CO. LUMBERMEN

Phone 4

SATISFACTION MUST BE YOURS

LOCAL AND PERSONAL

Mrs. Earl Bennett of Amarillo was in Hereford Wednesday visiting her mother, Mrs. D. E. Cass, and other relatives.

Albert Murphy and Author Brooks were in Panhandle Wednesday on business.

Mayor E. S. Ireland and wife left Wednesday for Wichita Falls on a few days visit with relatives.

Jim Holly spent the week end in Amarillo visiting friends.

Mr. and Mrs. J. E. Beyer spent the week end in Wichita, Kans., visiting their son, J. E. Beyer, Jr., and wife.

Miss Lois Thompson left Saturday afternoon for Amarillo where she spent the week end with friends.

Miss Dessie Mae Steele, daughter of Mr. and Mrs. M. L. Steele, spent the week end in Farwell visiting Miss Frances Wilson, who is teaching there this winter.

FOR SALE—Red seed oats, 75c bu. G. W. Brumley.

Miss Eva Skelton of Farwell spent the week end in Hereford with her sister, Miss Grace Skelton, and friends.

Mrs. S. H. Condon and young son of Clarendon and Mrs. Buford Farmer of Childress are in Hereford this week visiting relatives and friends.

Miss Grace Langer was in Amarillo Wednesday shopping.

FOR SALE—Red seed oats, 75c bu. G. W. Brumley.

Mr. and Mrs. L. F. Borden and family left overland Wednesday for Roswell for a few days pleasure trip.

Rev. M. M. Beavers of Canyon, former pastor here, was in Hereford Monday on business.

Miss Ethel Rice, who will receive her degree from the W. T. S. T. C. this spring, was in Hereford for the week end with her parents, Mr. and Mrs. Harry Rice.

Dr. Hess's Poultry Tonics and remedies keep your chickens healthy.

JONES & McLEAN

Mrs. Edgar Johnson and son, Edgar, Jr., are planning on leaving Saturday for Hillsboro, N. M., where they will join Mr. Johnson and son, John A., and make their home. J. A. Pitman of the First State Bank has rented the Johnson home for the summer.

FOR SALE—Good sorghum, 2 1/2c a bundle. Good Ford truck. Good second hand windmill and tower, complete outfit. Truck hauling anytime, any place.

FRED MILLARD.

Miss Edna Robertson of Farwell was a week end visitor in Hereford with Miss Viola Carpenter, who is now located with the First State Bank.

Mrs. Anderson Witherspoon was in Amarillo Saturday shopping. She returned by Canyon and her daughter, Miss Lonnie Witherspoon, who is attending the W. T. S. T. C., accompanied her home for the week end.

Mrs. Tom Tate and Mrs. T. W. Malone of Dimmitt were business visitors in Hereford Tuesday.

M. R. Avery, vocational agricultural teacher at Dimmitt, and Superintendent J. W. Carson of the Dimmitt High school, were in Hereford Tuesday in the interest of the County school meet to be held at Easter School Friday and Saturday of next week.

Mr. and Mrs. Beece Hough and two daughters of Canyon were in Hereford shopping Thursday.

Eugene LeGrand spent the week end in Hereford with his parents, Dr. and Mrs. G. F. LeGrand. He is attending school this winter in Lubbock.

See the Dorothy Perkins line of toilet goods at City Drug Store.

Dr. Florence Miller returned last Thursday from Missouri, where she took special advanced work in osteopathic and chiropractic adjustment for several weeks. She has reopened her office for business.

Mr. and Mrs. C. H. Dyar, accompanied by Rev. and Mrs. Thurman Morgan motored to Amarillo Saturday and visited in the home of Mrs. Dyar's sister, Mrs. Harry Johnson, and family, and mother, Mrs. T. G. Nance. They attended Sunday services at the First Christian Church and returned home Monday evening.

Mrs. Harry Jackson and daughter, Miss Evelyn Jackson, were in Amarillo Friday afternoon shopping.

Miss Mamy Landrum, who is attending school in Canyon, spent the week end in Hereford with her parents, Mr. and Mrs. J. P. Landrum, and friends.

Plenty of good lawn seed on hand—Blue Grass, White Clover and Bermuda. Jones & McLean.

VIOLIN PUPILS WANTED
I am starting a class in violin. Those desiring instruction should see Ralph Smith at High School, or phone 9001 F-11.

10-4t-pd MABLE BARNHART.

NOTICE!
Dr. Florence Miller has returned from Missouri, where she did special work in Osteopathy and Chiropractic adjustments, and feels better qualified to administer to her patients than ever before. Resident Office, Pho. 150.

L. H. Fuqua of the City Drug Store returned from a month's trip to Houston and Galveston and other points in South Texas. While away he attended the funeral of his grandfather, Col. R. M. Johnston, of Houston, former U. S. Senator from Texas.

The popularity of the Dorothy Perkins line of toilet goods, especially the calls we have had from girls returning from colleges, has induced us to put in a full line of these articles, and also to have with us next week a graduate beauty specialist to demonstrate them. Come in or phone 300 for an appointment.

—CITY DRUG STORE.

REPUBLICAN MEETING!

A most important meeting of every Republican in Deaf Smith county is hereby called for the County Court room at Hereford on Saturday, April 3, at 3:30 o'clock. I want to earnestly emphasize the importance of your attendance at this meeting, and I am especially anxious to have a full attendance of the ladies. Fix the time and place in your memory, and BE THERE.

E. L. DONNER, County Chairman.



BOBBED HAIR

is Beautiful when WE DO IT!

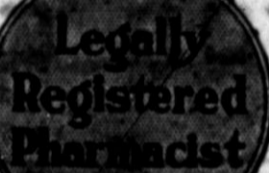
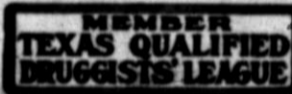
MRS. ORR'S BEAUTY PARLOR

Call 16 for appointment

FOR SALE—SHEPPARD STRAIN ANCONA SETTING EGGS WINTER LAYERS

Eggs \$1.00 per 15, \$5.00 per 100.

J. THOS. WEBB



Preparing Prescriptions

Is the most important work we do. We take a great deal of pains to do it right.

If a Prescription is correctly written, we can fill it. No matter what druggists name is on the blank.

You will find our price right.

Corner Drug Store

STAR THEATRE

Friday and Saturday March 26 - 27

"THE VANISHING AMERICAN"

Monday and Tuesday March 29 - 30

THE PALACE OF PLEASURE with EDMUND LOWE and BETTY COMPTON

Wednesday and Thursday March 31 and April 1

SEA HORSES with JACK HOLT, FLORENCE VIDOR and GEORGE BANCROFT

Friday, April 2

LAZY BONES with BUCK JONES, MADGE BELLAMY, EDYTH CHAPMAN and ZASU FITTS

Saturday, April 3

BUCK JONES in THE COWBOY AND THE COUNTESS

Trade with the following Hereford merchants and receive special theatre tickets free: J. O. Newell, Texas Meat Market, Service You Like Station, City Drug Store, Williams Bros., Bowman's Cafe, Orr's Tailor Shop, Vogels Millinery Parlor, Womble's Place.

Time of shows Saturday Matinee 2:00 p. m. Night shows 7:15-8:45 p. m.

A letter from the Dorothy Perkins toilet goods company states that they are sending us the best toilet goods specialist in the U. S. A. See our ad about how to get a free facial treatment. She will be with us one week, beginning March 29. Phone us soon for an appointment with her. Phone 300 CITY DRUG STORE. 100 acre farm for rent. 10-2t M. D. WOMBLE.



Trade at Cloyd's

Hereford's Exclusive MEAT MARKET

We do not divide our attention—we put everything we have into furnishing our customers Good Meat at living prices.

Texas Meat Market CLOYD & SONS

Mrs. V. N. Oliver of Amarillo was in Hereford Wednesday visiting her sister, Mrs. E. gar Johnson. The Presbyterian ladies will hold a Bake Sale at Giles Grocery Saturday, April 2. 10-2t



Envy the bird that has only one bill

THE BANK IS MERELY PART OF YOUR EQUIPMENT

A plow to the farmer; a piece of high-power machinery to the manufacturer; a financial warehouse for business men of all classes.

We want it understood that this bank is a helpful means to a successful end in the affairs of every patron.

Our earnestness will prove itself. Western National Bank "There Is No Substitute For Safety"

Pure Burnett Cotton Seed

This Seed was purchased from farmers in Hall, Moore and Lubbock counties. This seed was purchased by Chamber of Commerce and will be sold at Cost. Inquire for seed at West Texas Feed & Seed Company

PRE-EASTER FURNITURE SALE

This being the time of the year that house cleaning is in order and you are making changes in your furniture arrangements at home, we desire to call your especial attention to our big stock of well selected Furniture, Rugs and Linoleum.

We have on our floors today the greatest line of Living room Furniture, Dining room Furniture and Bedroom Furniture it has ever been our pleasure to show at any given time.

Living Room Furniture

3-piece elegant Mohair, over stuffed Living room Suite, Special Easter price.....	\$265.00	3-piece beautiful velour over stuffed Living room Suite, Special Easter price.....	\$165.00
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3-piece lovely cane back Living room Suite in Fancy Velour, Easter price..... \$135.00 (See the Full Line)

Bed Room Furniture

5-piece elegant two-tone Mahogany Bedroom Suite with Vanity. Easter price.....	\$225.00	5-piece elegant two-tone Walnut Bedroom Suite with Vanity. Easter price.....	\$175.00
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(Many other special suites for a lot less money.)

Dining Room Furniture

9-piece Walnut Dining room Suite, a rare value, Special Easter price.....	\$345.00	8-piece Walnut Dining room Suite, guaranteed to please. Easter price.....	\$165.00
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(Figure With Us)

You will have to see our big stock of Art Rugs, Congoleum Art Rugs and Linoleum in order to appreciate them. No trouble to show you our goods.

E. B. BLACK CO.

Remember that Permanent Satisfaction depends on Dependable Materials Competent Workmanship.

Panhandle Lbr. Co.

PHONE 65