

WEATHER

	High	Low
Thursday	36	18
Friday	40	21
Saturday	64	19

Year's Total Rainfall: 10.96

The Sunday Brand

28 Pages

Including 22 Colored Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

Price 10c Per Copy

VOL. 8 — NO. 25

The Sunday Brand, Hereford, Texas, Sunday December 18, 1955

Around Town

Christmas shopping was taking up most of everyone's time Around Town this week, and businessmen are looking for the traditional last week rush this coming week.

And according to the Amarillo office of Dun and Bradstreet there are 56 more business concerns in Deaf Smith County today than there were five years ago. Dun and Bradstreet announced this week that based upon figures in the current January, 1956 Reference Book there are now 243 enterprises in the county. There were only 187 in 1951, thus the figures indicate a 29.9 percent increase in the county business population during the past five years.

Dates for the annual County Stock Show have been announced. The show will be held Jan. 20-21 this year instead of in February.

A request that Deaf Smith County be added to the drought emergency aid list has been filed, it was announced Saturday. A reply to the request is expected in the immediate future. Cattlemen in the county are in need of relief, a spokesman said.

That final vote in the cotton referendum was 64 to 32 in favor of continued controls.

Ismael Lucero entered a plea of guilty to two charges in County Court this past week. Lucero was fined \$150 and given a 10 day jail sentence for maintaining a public nuisance and was fined \$150 for illegal selling of liquor in a dry area.

The Westway community Christmas party was held Saturday night at 7:30 in the Westway community house.

City Commissioners will hold their regular meeting here Monday.

Saturday's fire call was a puzzler. Firemen were told that there was a fire on North Twenty-five Mile Avenue, but the volunteers couldn't find anything out that way on fire.

The annual Brand and Ink Spot Christmas party was held Friday night in the Western Wheel Inn.

School Choir To Present Annual Christmas Concert

The High School Choir, together with the Girls' and Sixth Grade Choirs, will present a Christmas concert Monday night at 7:30 in the High School auditorium.

The annual presentation will be given at the regular meeting of the Parent-Teachers Association meeting under the direction of Don Moore.

Fourteen numbers will be presented with several persons outside the choir participating. The public was urged to attend.

Formby Infant Is Buried Thursday

Funeral services were held Thursday afternoon for Linda Kay Formby, infant daughter of Mr. and Mrs. Clint Formby, in the Rose Chapel of Gilliland Funeral Home, with Rev. Howard Scott of the First Baptist Church officiating. Interment was in West Park Cemetery.

Linda Kay died at birth, Dec. 14, in Swisher County Hospital in Tulsa. She is survived by her parents, one brother and a sister.

Gilliland Funeral Home was in charge of arrangements.

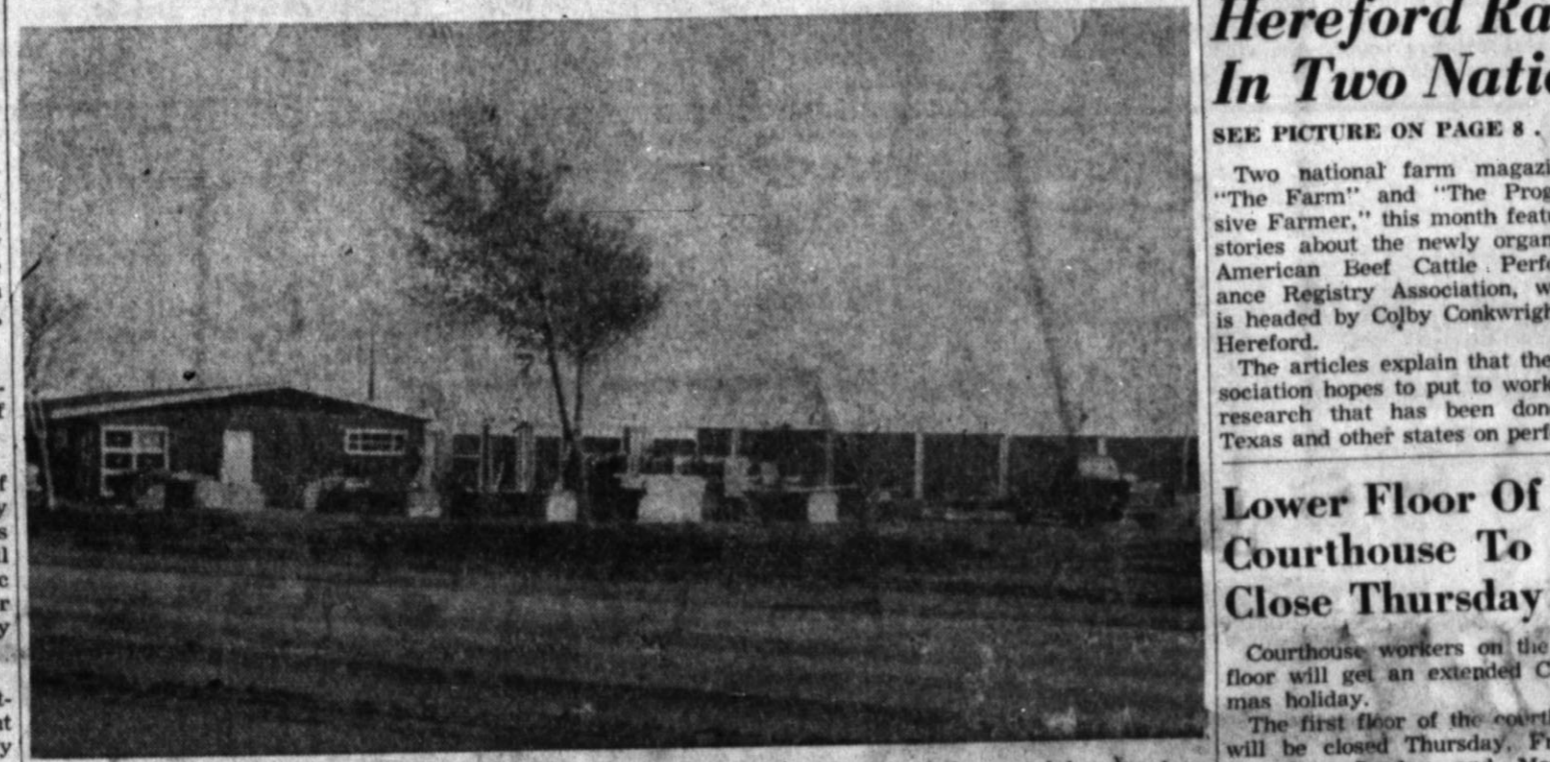
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Shopping Days
to Christmas





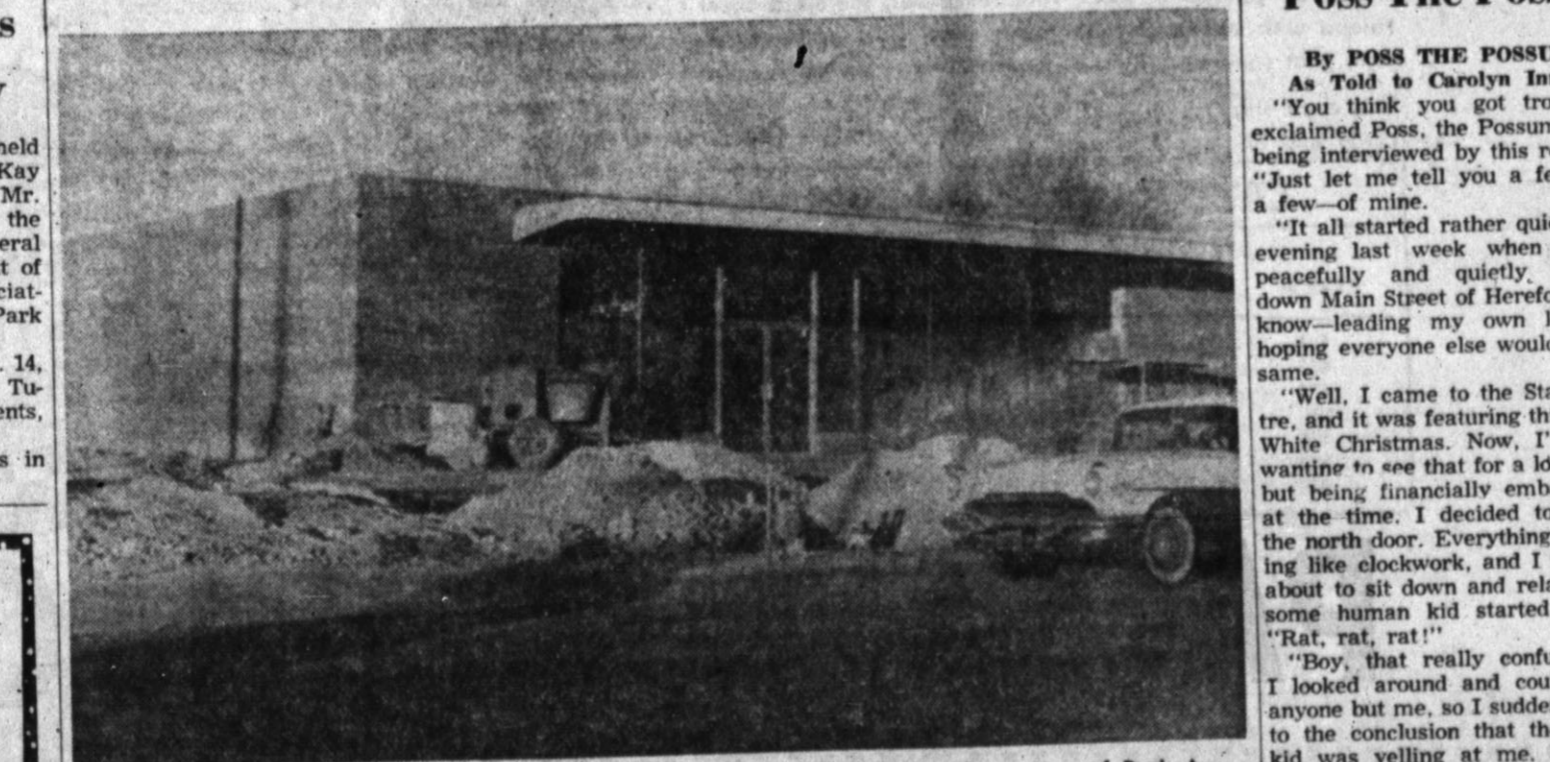
ROW OF NEW HOMES — Typical of the housing construction boom in Hereford is this row of new homes built on Brevard Street. New houses are being built in all sections of the city, but the northeast and northwest sections have grown the fastest. (Staff Photo)



NEW MOTEL — Work on the new motel being built by W. B. Goates on the west edge of the city limits on Highway 60 is progressing "on schedule" and the motel is expected to be completed early next year. (Staff Photo)



GOING UP FAST — Probably the fastest rising buildings in town are the ones pictured above. They are the site for the M. S. Benefield motel. The motel is modeled after one in California, and is expected to be one of the Panhandle's most modern. (Staff Photo)



NEW HOME OF THOMAS FOOD STORE — Rapidly nearing completion is this new building which will house Thomas Food Store. The building is located at the corner of Park Avenue and Twenty-five Mile Avenue. (Staff Photo)

Building Continues At Rapid Rate In Hereford

Building continues to be one of the bright spots in Hereford's economy in December and the outlook for the coming year is considered excellent.

The city still ranks among the top small cities in Texas in building, according to the Bureau of Business Research at the University of Texas. During the past two months alone building permits have been issued for \$370,905. That is far ahead of the same period a year ago, when building was considered above normal.

Both residential and business buildings are being put up here at a fast rate. At present two ultra-modern tourist courts are under construction and a modern building to house a super market is being built.

Construction has also started on the new Elia Aikman Elementary School building, which has a price

mark of almost \$400,000. The School Board is also planning an addition to the present High School shop, and money for such a purpose has already been voted.

Mrs. Wright To Be Buried Here Monday Afternoon

Burial rites for Mrs. Leila Wright of Silverton will be held here in West Park Cemetery Monday afternoon following funeral services held in Silverton at 10 a. m.

Mrs. Wright died at her home in Silverton Friday morning following a heart attack. She is survived by a son, Jack of Raleigh, N. C., and a daughter, Mrs. Harold Owenby of Phoenix, Ariz. She is also survived by two sisters; Mrs. W. E. Dameron of Hereford and Mrs. J. E. Beyer Jr., of Hutchinson, Kans.

She was preceded in death by her husband, Clyde Wright, whose burial rites were conducted in West Park Cemetery Feb. 27, 1955.

Mrs. Wright, the former Miss Leila Gregg, was married to Clyde Wright in 1910 in Hereford. While they were here both were active in civic and church circles and he was serving as Deaf Smith County Judge when the present court house was built.

County Commissioners at present have an architect working on plans for a new nurses home for the County Hospital and for a new modern jail. Also in the planning stage is the remodeling of the courthouse.

A number of other business firms also have plans for new building during the coming year.

At least three churches plan to start building new buildings during the first part of the coming year, and several others have indicated that they are also planning such programs. The First Christian Church, the Church of Christ and the Episcopal Church are expected to get their building programs underway at any time.

Each of the choirs will present a number on the program with the Church Choir presenting a Free Waring arrangement of "The Son of Christmas" written by Ro Ringwald. The closing number of the evening will be a combine number by all five choirs. The will sing "Silent Night, Holy Night" with the children's choir singing an obbligato.

Baptist Choirs To Present Yule Music Program

The Graded Choirs of the First Baptist Church will present the Christmas Music program in the Sanctuary Sunday at 7:30 p. m.

The choirs are composed of some 132 voices under the direction of Mrs. W. T. Carmichael, Mrs. Sam Albright, Mrs. Bob Lawrence, Mrs. Howard Scott and Bob Lawrence, director of music and education. Rev. Howard E. Scott, is pastor. The public was urged to attend.

Services Held For Green Infant

Graveside services were held on Friday afternoon at four o'clock for the infant daughter of Mr. and Mrs. Garvin Green of Loveland. The baby was born Tuesday and passed away Thursday afternoon. Mrs. Green is the former Doris Jean Nixon of Hereford.

Hereford Rancher Featured In Two National Magazines

SEE PICTURE ON PAGE 8 . . .

Two national farm magazines, "The Farm" and "The Progressive Farmer," this month featured stories about the newly organized American Beef Cattle Performance Registry Association, which is headed by Colby Conkwright of Hereford.

The articles explain that the Association hopes to put to work the research that has been done in Texas and other states on performance-testing of bulls.

Tests have proved that the ability of beef cattle to gain rapidly and economically is highly heritable, the articles point out.

"The Farm" article says that performance testing actually is simple. It is based on the principle that the prime object of the cattle business is to produce beef. The western rancher, the farmer in the hill country of Indiana or Tennessee, the purebred breeder in the bluegrass region of Kentucky, the producer on the rich new Coastal Bermuda and Dallgrass land of Georgia and Florida, have that one aim—to harvest the maximum possible poundage of beef off their cows every year and to sell it at the best possible price.

According to the magazine the battle cry of the organization is "The Scale Is Mightier Than The Eye."

"The Farm" paid special credit to Conkwright, saying, "Colby Conkwright's herds are proof of this. A few years back he started aiming for a compact type of cattle to get some outstanding club calves. He finally got exactly the kind of heifers he wanted, and low gaining cattle along with them. That was the end of compact cattle on the C-Bar Ranch. When performance testing was started at PanTech he became one of the original co-operators and has been using performance tested bulls in his herds ever since. He has been careful to select for type as well as weight and now has some of the finest looking fastest gaining cattle in the Panhandle."

The "Progressive Farmer" concluded by saying, "As the idea gains momentum through the formation of state associations, the years of research will begin to pay off for commercial feeders in more profitable production of beef."

Former Resident Dies In Midland

Funeral services will be held this afternoon for Dr. E. E. Joiner of Midland at the First Baptist Church in Floydada.

Dr. Joiner passed away Friday in Midland after an illness of three months. Dr. and Mrs. Joiner lived in Hereford 20 years ago. He practiced veterinary medicine in Littlefield and Floydada before moving to Midland last spring.

He is survived by his wife, the former Virgil Brumley, daughter of Mr. and Mrs. G. W. Brumley of Hereford, and one son, Gordon, who is a freshman at Hardin Simmons University.

'YOU THINK YOU GOT TROUBLES'

Understanding Reporter Is Told Poss The Possums Own True Story

By POSS THE POSSUM
As Told to Carolyn Imman
"You think you got troubles!" exclaimed Poss, the Possum, while being interviewed by this reporter. "Just let me tell you a few—just a few—of mine."

"It all started rather quietly one evening last week when I was peacefully and quietly walking down Main Street of Hereford. You know—leading my own life and hoping everyone else would do the same."

"Well, I came to the Star Theatre, and it was featuring this movie White Christmas. Now, I've been wanting to see that for a long time, but being financially embarrassed at the time, I decided to slip in the north door. Everything was going like clockwork, and I was just about to sit down and relax, when some human kid started yelling, "Rat, rat, rat!"

"Boy, that really confused me. I looked around and couldn't see anyone but me, so I suddenly came to the conclusion that the human kid was yelling at being called a rat, but his loud voice frightened me. I took off in a flurry of dust and was making tracks when he

chased me into the attraction box in front of the theatre. It seemed there wasn't any way out, so I thought to myself, 'Now, Poss, let well enough alone for the time being.' So a boy called Tommy Vaughn put me in a cage. After a long conference, the managers of the theatre decided to give me to Buddy Sparks.

"Now you should have heard the uproar around the Sparks home when I was presented there. It kinda hurt my feelings to know how they felt about me, but this older generation of humans is kinda funny, so I wasn't too surprised when they carted me off down the block to Doc Kirby's house."

"Jeff Kirby is my owner at the present time. He's a good guy, and I've even got my own quarters in a storeroom. But old Doc has decided he doesn't need a possum around the house, so he's gonna give me the 'brush-off' too. In fact, I've heard rumors around the house that I'm up for trade again—but not for another pet!"

"Well, that brings you up to date. And just to think that all I wanted to see was a good movie. "Humph! That's gratitude for you."



POSS THE POSSUM is a new addition to the Doc Kirby household—for the time being. It was caught Monday afternoon at the Star Theatre by Tommy Vaughn, then given to Buddy Sparks, and now belongs to Jeff Kirby. How it got onto Main Street is still a mystery to everyone including the possum. (Staff Photo)



TAYLOR SIMS



RAYMOND WELLS



GENE STREUN

Three Hereford Students Named On All-State Choir

Three Hereford High students were chosen recently to represent Hereford in the All-State Choir, which will be held in Dallas at the T. M. E. A. convention on February 8-10. The students were Taylor Sims, Raymond Wells and Gene Streun.

The high school choir had 11 students to try out for the All-State Choir at Canyon this year.

Taylor Sims, a junior, is the son of Mr. and Mrs. J. T. Sims. He has been singing first bass in High School Choir for three years and this is his second year to participate in the All-State Choir.

Raymond, a senior, participated in the All-State Choir last year, and has been in the High School mixed choir and boys choir for four years.

Gene has sung tenor in the mixed choir for four years and is working this year with a boys' quartet. He is the son of Mr. and Mrs. Jack Streun.

Both Raymond and Gene were selected recently as 20 of the best voices in Texas to partake in the United States High School Choir, which will be held in St. Louis April 13-18.

Auto Overtakes; No One Injured

No one was injured in a car that overturned here Friday at 9:15 p.m. in the 800 block of Irving St. A 1955 Chevrolet Pickup, driven by Jimmy Ray Cassels was going north on Irving when his right front tire blew out and the car skidded about 108 feet before over-

turning, police said. Approximately \$300 damage was done to the pickup and Cassels was charged with driving in a manner of endangering lives and property.

Household Scrapbook

Renovating a Leather Coat

When a leather coat has become faded, try applying a stain made of walnut hulls. Put the hulls into a kettle of water and boil until the water is slightly thick. Then strain it and apply with a paint brush. If necessary, apply two or three coats, after each subsequent coat is dry.

Water Stains

If marks have formed in the lavatory basin by water dripping from the faucets, try rubbing with a brush and some powdered chalk mixed with a little liquid ammonia.

Solled Feathers

If the feathers on a hat are solled, cover them with warm pipe clay and allow to stand for several days. Then beat out the powder.

Overshoes

The child's overshoes and rubbers will be kept in pairs if a spring clothespin is brightly painted with the child's name printed on it and fastened to the overshoes. The name will identify the pair quickly.

Hot Water Bottle

Do not fill the hot water bottle to full capacity when used for the warming of a bed. Three-fourths full is better. When used for relieving pain, one-half full is sufficient.

Citron

To cut citron, steam it for a few minutes and it will make an easy task out of a difficult one.

Russian Tea

To make iced Russian tea, pour the tea over crushed ice in tall glasses, then add a slice of lemon and a spoonful of cherry preserves to each glass. Serve with powdered sugar.

Painted Walls

To wash walls that have been painted, put a little household ammonia into warm water and use white soap. Change the water as it becomes dirty.

Ironing Over Monograms

When ironing monograms on the pillow slips, place the slips monogram side down on a turkish towel and iron on the wrong side of the slip until dry.

Candied Kumquats

Candied kumquats are made by boiling them in water until the skin is tender, then cooking them in a syrup made as follows: 1 cup of prepared fruit, 1 cup sugar, 1 cup water. First heat the water and sugar until the sugar is dissolved. Put a few pieces of the fruit in at a time, boiling gently until tender.

About seven out of ten American women born in 1890 lived to celebrate their 65th anniversaries in 1955.

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Star Gazing Can Be Key To Fine, Ancient Stories

By DION HENDERSON
AP Newsfeatures

The outdoors can be fun for the whole family, even after the sun goes down, if you know how to read some of the stories in the stars.

There are all kinds of stories here—for the very young, the very old and those in between, for the wise and foolish, for the brave and for the rest of us. And if humility is a good thing for the human soul, then the stars can help you to it as you sit quietly at the bottom of the well of night and look upward into the awful reaches of space. The stars were there for Jacob and for Job and for Saladin and Ptolemy laid out the pyramids on starry night patterns, the glory that was Greece made its gods immortal by seeing them in the sky.

And we have a little left of all these, if you know where to look. The stars that were called Al-Debaran and Fomalhaut and Mizar and Al-Tair by the desert kings still are known by those names. They're parts of the constellations that later preached a sermon to the emperors of Rome.

Start like this with your reading: face the north and find the most familiar pattern of all, the one young Americans call the Big Dipper and that old Americans, like the Romans, called the Great Bear. Line up the two stars that form the outside edge of the dipper and follow them as pointers, and you will find the navigator's star, the icy fire of Polaris.

This, the North Star, everyone who wanders beyond the sight of home should know, for it is far

more accurate than a compass. Polaris moves only a single degree, barely twice the diameter of the full moon, in its 24-hour swing.

Polaris also is the alpha star, the bright spot on the tail of the Small Bear, or the Little Dipper. And about the same distance from Polaris, opposite the Big Dipper, is the W of the constellation called Cassiopeia. The Big Dipper and Cassiopeia revolve around Polaris each 24 hours, like a bear chasing something, or vice versa. There's a story for you to look up.

To help you along, Polaris is visible to you at the same degree in the sky as the latitude from which you are watching. At the equator, for instance, it is on the horizon. At Miami, it is at 26 degrees, at Chicago and Boston 42 and at Seattle 48.

Now turn a little. High to the West is the constellation of Hercules, and you may remember enough of that story without looking it up. Just below is Corona. And straight above at Zenith passes the star that the tribal chiefs in the time when Egypt was young called Deneb. It is in the top of the cross of Cygnus, a story hundreds of years away.

Eastward, now, is Pegasus, that you surely know, above Andromeda, and east too is Perseus—you remember him, as Alexander did—and the Pleiades. (Name the seven sisters, if you're so smart, Dad.) The sisters are just above Taurus, the bull in the Zodiac, and that is where you find Al-Debaran, a star of first magnitude.

To the South, you may find Fomalhaut burning in Piscis Austrinus, just above the horizon, and southward also is Al-Tair, where the Archer meets Aquila.

And there is a start for you on the stories in the stars. They must be pretty good, because they've been around a long time.

Mrs. Leroy Even Is Guest Speaker At Holiday Party

A program on "Religion" was featured at the Summerfield Study Club Christmas party held on Thursday afternoon in the home of Mrs. Chas. Noland, Assisting hostesses were Mrs. Henry Kuper and Mrs. Ray Johnson.

Mrs. Leroy Even was guest speaker, giving a summary of "All in One Day" by Hilda Selby Ives, in which the author tells of varied experiences in her unique life. Describing the book she commented "Jesus came many centuries ago and lived his life in a very small area. Some people seem to have gained first-hand

knowledge with Christ and to have received some of his spirit and power. Such a person was this woman who was so vital, so free from restraint, yet so direct as to exert influences for good over people who had never heard of her."

Gifts for a needy family at Christmas time were collected and gifts were exchanged among members of the club around a beautifully decorated tree.

Those present were Mesdames H. H. Cannon, L. L. Cannon, Lee Curry, L. J. Counselman, J. R. Euler, Ray Johnson, Henry Kuper, Earl Lance, Ky Lawrence, K. W. Neill, Charles Noland, J. B. Noland, Mack Noland, Guy Walser, Chester Wiggins and two life members, Mrs. C. R. Walser and Mrs. B. E. Roberson.

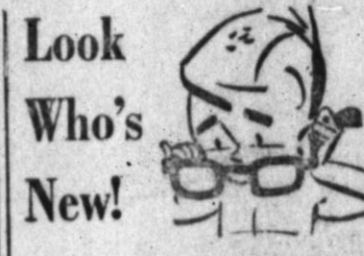
Massachusetts has 1696 miles of railroad.

The St. Mary's ship canal at Sault Ste. Marie carries more traffic than the Panama, Suez and Kiel canals combined.

Civil defense officials are studying the possible use of building blocks made of rice hulls for atomic war shelters.

Among many remote tribes the price a man pays for his bride may be the biggest outlay he makes during his lifetime.

The Biblical Beersheba is now the entrance to Israel's Negev territory where the Israelis are developing a desert region.



Look Who's New!

Julia Nan, born Dec. 16, is the new daughter of Mr. and Mrs. E. L. Flock. She weighed six pounds and nine ounces. Paternal grandparents are Mr. and Mrs. E. C. Flock of Woodward, Okla., and maternal grandparents are Mr. and Mrs. Troy F. Johnson of Amarillo.

Mr. and Mrs. Fritz Hoffman have a new daughter, Cynthia Ann, born Dec. 15. She weighed seven pounds and seven and one-half ounces. Paternal grandparents are Mr. and Mrs. J. L. Hoffman of Hereford and maternal grandparents are Mr. and Mrs. Joe Jesko of Friona.

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Tests show that about 600 pounds of milo, 72 pounds of Purina Steer Fatena and stillbrestrol fed with roughage will make 100 pounds of beef. And remember, there's a Steer Fatena with stillbrestrol to fit every need... good roughage, poor roughage, light or heavy cattle.

This chart shows you what milo is worth when fed through cattle and hogs on Purina.

Price of Cattle	Return Per 100 lbs. Milo	HOGS	
		Price of Hogs	Return Per 100 lbs. Milo
\$24	\$3.00	\$17	\$4.68
\$23	\$2.93	\$16	\$4.36
\$22	\$2.76	\$15	\$4.03
\$21	\$2.59	\$14	\$3.70
\$20	\$2.43	\$13	\$3.37
\$19	\$2.26	\$12	\$3.04
\$18	\$2.09	\$11	\$2.71

You can make a double cash crop out of your milo by turning it into meat right on your farm. (Repeated feeding tests with hogs show that it takes only about 305 pounds of milo and 45 pounds of Purina Hog Chow to make 100 pounds of pork.)

Your Purina Dealer is the man to see! He'll tell you how to feed milo for maximum return. His recommendations are based on Purina's many years of livestock feeding and on his own experience in your community. Ask him about the profit opportunity for feeding cattle and hogs today—at the Store with the Checkerboard Sign.



PACKARD MILLING CO.



PAYING FINES MADE EASY — The City of Hereford is doing its part to make paying fines as easy as possible. Ike Williams demonstrates just how easy it is to pay parking tickets and water bills in the new self service curbside payment box recently installed. Ike really didn't even have a ticket, but agreed to demonstrate for the photographer anyway. (Staff Photo)

How Can I?

By Anne Ashley

Q. How can I remove a cork that has broken and fallen inside the bottle?

A. Pour the contents into another bottle. Then pour some ammonia into the bottle, enough to float the cork, and allow it to remain for two or three days. The ammonia will consume enough of the cork to permit its easy removal.

Q. How can I keep porch furniture in good condition?

A. Before packing away scrub well with salt and water. Do not use soap. When thoroughly dry, wrap in newspapers and pack away until next summer.

Q. What is a substitute for vinegar when making salad dressings?

A. When making salad dressings or mint sauce, add the juice of a lemon as an excellent substitute for vinegar.

Q. How can I remove iodine stains from fabrics?

A. Wet some corn starch in milk and cover the stain. Repeat if necessary, but allow it to remain until the stain is gone. If the stain is on wood, allow it to stand for about a minute, then rub with a cloth until the stain is removed.

Q. How can I avoid large pin holes in the material when fastening a paper pattern to silk goods?

A. When fastening a paper pattern on fine satin or silk use thin needles instead of pins.

Q. What can I do for an oily skin?

A. Wash the face in fresh water to which the juice of half a lemon has been added. Apply this treatment once a day.

Q. How can I remove tartar from the teeth?

A. Lemon juice will remove tartar, but the juice should be removed thoroughly after the cleansing by rinsing with lukewarm water, as acids are injurious to the teeth.

Q. How can I remove nut meats from the shell without breaking?

A. Soak the nuts in hot water for a few hours, and the meats will come out whole, and are less trouble to extract. This is a big help when making nut cake or candy.

Q. How can I keep a layer cake fresh after it has been cut?

A. Try taking the slices of bread and sticking them against the freshly cut surface of the cake by means of toothpicks.

Q. How can I stop a leak in a water pipe?

A. Use ordinary yellow soap and a little whiting mixed with just enough water to make a thick paste. Bind over the leak and it will prove satisfactory until the plumber arrives.

Hospital Notes

Patients in Hospital
 M. H. Lackey, Gerald Batinhorst, Mrs. J. A. Noland, Oren Jones, Mrs. Roy Thompson, M. C. Gardner, G. D. Cosion, R. E. Barnett, Mrs. Sudie Mae Curtsinger, Chas. Moore, Mrs. Fritz Hoffman, R. O. Douglas, Mrs. J. H. Brand, H. B. Tubbs, J. O. Newell, Mrs. G. A. F. Parker, Charlie Lavall, June Thompson, Mrs. W. L. Johnson, Lee Robinson, Mrs. F. L. Flock, 10; Burnia Reley, 12-11; Mrs. Ed Dziuk Jr., 12-11; Janice Miles, 12-11; Mrs. Mary Davenhaver, 12-12; Mrs. Clarene Ball, 12-12; Mrs. Dub Curtsinger, 12-11; Mrs. H. F. Oberthier, 12-14; Mrs. Lester Wiggin, 12-14; Martha Navarro, 12-12; M. L. Watson, 12-17; John Ollie Cole Jr., 12-17.

Bulk Of World's Helium Is Found Under Panhandle, Reporter Finds

By TIM PARKER
 Associated Press Staff

In these days of much talk about just when a man gets to be old, and how active he should be, it's a pleasure to turn to C. W. Seibel of Amarillo.

Seibel is 65 and has spent most of his life working with stuff he can't see, smell or feel, and right now there's a terrific shortage of it.

He is assistant director of helium activities for the U. S. Bureau of Mines. He is also eligible for retirement.

Ask him if he's about to turn himself out to pasture and the six-foot-round faced scientist reminds you politely that Civil Service employees aren't automatically retired until they're 70.

Even then, he notes, their term can be extended for one or two years if the President thinks it's a good idea.

Helium is an element. That is a creature of nature which man can't duplicate and which you can't break down by chemistry. Copper is an element but brass, a man-made combination of metals, is not. Oxygen and hydrogen are elements. Water, a combination of them, is not.

The bulk of the world's helium lies under the Texas Panhandle and to a lesser degree, in neighboring Kansas and New Mexico. Helium's best-known use is in lighter-than-air craft such as blimps. No other lighter-than-air gas available in suitable quantity is non-inflammable.

Helium's other uses are growing rapidly. It's used in medicine, in welding, weather balloons, diving

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1955	Chev. V-8 Del Ray Cpe, Tu-Tone Green & Ivory, Radio, Heater & White Tires	\$1695
1953	Oldsmobile 98 4-dr. Tu-Tone Green & Ivory, Hyd., Radio, Heater, White Tires, Power Brake & Power Steering	\$1595
1952	Oldsmobile Super 88 4 - dr., Blue, Hyd., Radio, Heater, White Tires	\$1195
1950	Oldsmobile Super 88 4 - dr., Fire Red, Hyd., Radio & Heater	\$ 695
1953	Chev. Bel Air Spt. Cpe. Brown & Beige, Radio & Heater	\$1195
1951	Chev. Deluxe, 2 - dr., Metallic Green, Radio & Heater	\$ 695
1950	Mercury 4 - dr., Grey, Radio & Heater	\$ 595
1950	Chevrolet Deluxe 4 door, light grey, Radio & Heater. Excellent Condition	\$ 545

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and as a leak detector.

Seibel has had charge of producing practically all the free world's supply of helium. But at first he gave it a guffaw of sorts.

He was graduated in 1913 from the University of Kansas, began teaching chemistry there, and was asked by Dr. H. P. Cady of the school to write his Master's thesis on one aspect of helium. Dr. Cady was the one who discovered helium was present in some natural gases.

Seibel didn't like the idea. Helium was then looked on as a freak of chemistry and Seibel saw no way to cash in on helium. Dr. Cady persisted and in 1917 Seibel finally presented a paper on helium before the American Chemical Society in Kansas City.

"The inability to cash in on my work still rankled," Seibel recalled, "and as I finished my paper, I remarked that I was sorry it had no practical application."

Dr. R. B. Moore rose in the audience, pulled a letter from his pocket, and asked if he might read it. The letter was from Sir William Ramsay of England and asked that America produce enough helium to fill dirigibles for North Sea scout duty. England was then locked in war with German submarines.

Until about that time Seibel personally owned most of the world's recovered helium and had been selling it at \$2,500 a cubic foot. At that rate it would cost 16 million dollars to float a dirigible like the Akron. Seibel stepped up to Dr. Moore, a personal friend, and remarked:

"You are as crazy as you can be."

"No," replied Dr. Moore. "You are young and do not have the vision."

A year and a half later 147,000 cubic feet of helium waited on the New Orleans docks for overseas shipment and Seibel was working hard to see that more was coming.

He's been at it ever since. With demand rising, the Shiprock, N.M. helium plant was reopened in 1952. A \$6,000,000 project to triple the capacity of the Excell plant is about to begin. The mother plant at Amarillo is in full swing.

Seibel has four grandchildren, likes Boy Scout work (he has the Silver Buffalo award), photography, woodworking, silversmithing and target shooting. It would be fun to be free to spend all his time on these things. But not yet.

An Ideal Gift for the Lady On your List

PERSONALITY NYLONS

66 Gauge	\$1.25
12 Denier	
60 Gauge	\$1.10
15 Denier	

Size 8½ to 11

STRETCH NYLONS
 Knee Length of Full length 1.25

CRYSTAL CLEAR SEAMFREE
 Sizes 8½ to 11 \$1.25

323 N. Main Phone 955

hereford Shoe Store

Luxury Gifts For Your Dream Girl

of course they're from **THE Vogue**

- 1 Beautiful Squirrel Stole
- 1 Pink Cashmere Coat, Size 10

Let the Vogue Be Your Gift Shopping Headquarters. We Gift Wrap free!

Vanity Fair Lingerie, trimmed with 24 Karat Gold

Sweaters
 Jewelry - Hoisery
 Dresses - Cocktail and Tailored
 Blouses
 Suits

open nights til Christmas

WHO is this man?

He's your man. He is one of the large staff of experienced A.B.C.* circulation auditors who are working constantly to provide you and other advertisers with the FACTS you need to protect your advertising dollars. ☆☆ He visits our office at regular intervals to make exacting audits of our circulation records. He has access to all of our books and records in obtaining the FACTS about our circulation—for your information. ☆☆ The circulation facts obtained by the A.B.C. auditor —your man—are condensed in easy-to-read A.B.C. reports which tell you: How much circulation we have; where the circulation goes, how it was obtained and many other FACTS about the audience this newspaper provides for your messages about your merchandise and service. ☆☆ Ask for a copy of our A.B.C. report. See for yourself why your advertising in this newspaper is a sound business investment, made on the basis of FACTS.

*The Audit Bureau of Circulations, of which this newspaper is a member, is a cooperative, nonprofit association of 3450 advertisers, advertising agencies and publishers. Organized in 1914, A.B.C. established a definition for paid circulation, rules and standards for measuring circulations and methods for auditing and reporting circulation FACTS.

The Hereford Brand - The Sunday Brand

WANT ADS Phone 30 or 31

Deadline on Classified Ads—
Wednesday noon for Thursday
publication; Saturday noon for
Sunday publication.

1. FOR SALE Miscellaneous

BRED GILTS FOR SALE. W. E. Thompson. 3 miles east and 1 north of Dimmitt. B-1-15-25-4p.

TOY SALE! 54" Indianhead, Red Flannel, Nylon net, Taffeta, 18 colors to choose from. Sequins, Beads, Rhinestones. DAN'S STORE, CANYON, TEXAS B-1-21-25-4c.

FOR SALE: Shade, fruit, and silver leaf maple trees. Flowering shrubs and mimosa. Climbing, and bush roses. Hedge. Assortment of evergreens. Pampass grass and other nursery. Suitable for Christmas Gifts. Mrs. J. F. Ward. North Main. B-1-36-25-2c.

SEE HEREFORD GRAIN CORP. for lawn grass seed and garden seed. Phone 360. B-1-13-40-tfc.

Hereford Glass Co.
Expert Car Glass Installation.
Table Top and Window Glass
Picture Frames
902 Park Ave. Ph. 1423
B-1-16-16-c

ELECTRIC FENCE MATERIALS. Insulators, wire, and ready cut steel posts. Foxworth-Galbraith Lumber Company. 234 East Second Street. B-1-18-13-tfc.

FOR SALE: Young Parakeets. 204 Star or Phone 826. B-1-9-20-tfc.

H. D. MARKET & GIFTS
Will be open each Friday and Saturday from 9:00 to 6:30 at The Milk Jug. Baked goods and Hand Made Gifts.
For special orders, phone 1574J
B-1-47-16-c

FOR SALE: Three room house to be moved. Priced \$250.00. Phone Frio 4173. B-1-13-49-4p.

BEAUTIFUL POTTED plants at reasonable prices. Hereford Floral. Phone 773. B-1-10-24-6p.

FOR SALE: Hegari bundles. Call Ben Galloway, Floydada, Texas. Phone 709-J. B-1-11-50-3p.

EVERGREEN WREATHS and spruce bows at reasonable prices. Hereford Floral, Phone 773. B-1-12-50-3k.

2. FOR SALE

FOR SALE: M Farnall Tractor, with cultivator, on Butane. Good shape. Reasonable. L. D. Lacey, 6 north, 3 west, 2 north, Hereford. B-2-22-25-2p.

WILL TRADE late model A John Deere and four row lister planter for 6A G.M. Diesel Motor with clutch, radiator. Hartwell Machinery Company, Bovina, Texas. B-2-25-50-4c.

3. FOR SALE Automobiles

FOR SALE: 1955 Fairlane Ford, Club Sedan, Heater, radio, over drive. Very low mileage. See Howard Gore at Milburn Motor Co. B-3-21-25-tfc.

4. REAL ESTATE

Virgin Farm Land 8" irrigation wells. Lays perfect for irrigation. Deep heavy soil. Bargain price—29% down and long terms. 14 mi. north and 2 mi. east of Nara Visa, N.M. Write or call Lone Star Trading Post, 1116—14th, Lubbock — P.3 - 7321. T-4-50-2c

MY HOME for sale: Completely redecorated inside—2 bedrooms, 2 baths, extra large den. Floor furnace and panel ray. Extra nice built-ins. Call: George McLean at 181. B-4-26-36-tfc.

WILL SELL EQUITY, or rent, five rooms and bath. Radiant heat. Within one block of grade. Just for high, and new high school. Phone 2054. B-4-24-49-4p.

SEE US FOR GOOD BUYS in land or city property. We would appreciate a listing of your property.
J. B. Elliston
304 N. Main Phone 179
B-4-4-tfc

FOR SALE

Have some nice new brick houses with 2 and 3 bedrooms. Some with no garages, some single and some double garages. Have 2 bedrooms for \$250.00 and \$500.00 down.

Have 3 bedrooms for \$1,000.00 down and you get loan. Have some to trade on a farm, will also take cheaper house in on brick houses. See us on large bricks with den. They are priced right.

Have two brick houses, 2 stucco houses in Hereford and 4 1/2 acres, 3 bedroom house, 2 big barns, large chicken house, 2 brooder houses, 6" well and a pressure pump; will sell or trade on 160 or 320 acres farm land.

J. M. HAMBY REAL ESTATE
1410 Park Avenue — Phone 701
Residence 4473 Frio Ex.
B-4-46-tfc

FOR SALE

Residence—and income property—two blocks from High School. Near Parks, Shopping Center. Wonderful home. 2 large Bedrooms, Den, 1 1/2 Baths, Kitchen, Living Room 15x26. Plenty Storage, all Carpeted. Rent House—2 Bedrooms, Living Room 10x26, Kitchen, 2 Walk-in closets. Would have to see this to appreciate it. Terms if desired. Call 1339 for appointment. 111 C. Street. B-4-48-tfc

HAVE TWO 2 BEDROOM

Brick houses, new. Will trade equity in one or both for alfalfa hay, de-headed bundles or ensilage.

J. M. HAMBY REAL ESTATE
1410 Park Avenue — Phone 701
Residence 4473 Frio Exchange
B-4-23-tfc

ON J STREET

THREE bedrooms and den. Living room carpeted, with drapes. Landscaped. Vacant.

R. Tilden Slagle
1457 or 701
B-4-20-tfc

J. M. Hamby Real Estate
1410 Park Avenue
B-4-20-tfc

Fine home in southwest Lubbock, clear of debt, for land. Motels any size, will take land. Listings appreciated.

Floyd Peer Real Estate
Just off College Avenue at
2423 2nd Place
Office PO 5-7836
Res. SH 4-2065
Lubbock, Texas
B-4-49-9c

List With Buck & Load the Truck

* We have sold several houses & Farms in the last few weeks. If you want your property SOLD Call or Come by & talk with us.

* 2 Bedroom Stucco, nice 4750.00

* 2 Bedroom Brick, new 7950.00

* 3 Bedroom Frame, on J 5750.00

* 3 Bedroom Ranch Style Home, A 12,500 value for 10,500.00

* Beautiful 3 Bedroom Home to trade for lease or 1/2 or Section of land with improvement

* If you have something to trade, on a home or a business to trade come on by, we have a trade for you.
1 Block East Hwy 51 on 60
Ph. 854 or 2051
W. W. BUCK
B-4-25-1p

FOR SALE: 2 bedroom and den, brick home on Star Street. Large living room, carpeted. Paned den with lots of built-ins! Phone 1129-J or No. 9 B-4-25-4c.

FOR SALE: Two small houses, \$450.00 and \$300.00. 336 Avenue I. B-4-11-25-2c.

FOR SALE OR TRADE: Three bedroom brick veneer house, complete with carpet, and drapes double garage, close to grade school. Phone 413. B-4-22-25-tfc.

WESSON SPECIALS

VERY DESIRABLE LOCATION

2 bedroom home, carpeted, pine paneled den, utility room, central heat, nice bath with tub, shower, and dressing table. Kitchen has dining area. Attached garage. Large lot size 240x100 ft. Price \$12,500.

ON 25 MILE AVENUE

2 bedroom brick. Carpeted. Large lot with chain link fence. Lawn has sprinkler system. Nice size rooms with textured walls. Lots of built-ins Separate dining room, utility room, central heat, attached double garage. This is a good clean house selling far below building cost. Price \$12,500.

NICE NEW HOME

Large 3 bedroom brick located off Harrison Hwy. Kitchen and 2 baths are finished in ceramic tile. Lots of closet space, central heat. Huge den, mahogany wainscoating. 2 car garage. Lot size 110x137 ft. Large loan. Price \$24,500.

1/4 SECTION LAND

No improvements except one good 8" electric well. All good level land in cultivation. Has some Johnson grass. Located 5 miles from Hereford. \$10,000 down. Per acre \$160.00.

TO LEASE FOR CASH

128 acres irrigated land located about 10 miles north of Hereford.

Fine section in Castro County. All extra good clean land. Has 4 irrigation wells.

160 acres North west of Hereford. Has good 8" irrigation well. All good level land in cultivation.

We have several other good farms to rent or lease.

WESSON REAL ESTATE

Office Ph. 944
Ph. 836 or 1827
B-4-25-tfc

FOR SALE BY OWNER: Three

bedroom, two baths, double garage, utility room. See Tilden Slagle. 510 Star Street. B-4-18-10-tfc

FOR SALE BY OWNER: Corner

lot with small house in rear. Excellent building location. 334 Avenue J. S-4-17-21-tfc.

FOR SALE: Nine room house, 506

Miles Avenue. Two baths, double garage. \$1,000.00 down. Balance easy. W. B. Leavelle, Box 581, Levelland, Texas. S-4-23-24-2p.

WHAT WOULD BE A BETTER

Christmas Gift than a new two or three bedroom brick with attached garage for as little as \$500.00 down. Improved, irrigated 1/4 near Hereford. Lays good. \$210.00.

CARTHLE REAL ESTATE

206 North 25 Mile Avenue
B-4-25-tfc

5. FOR RENT

FOR RENT: Three room furnished duplex. Bills paid. Phone 417. Mrs. H. E. Wester. S-5-14-25-1c.

FOR RENT: Four room modern house. Call 1110 before noon. S-5-10-25-1k.

FOR RENT: Two bedroom house on Avenue K. See, 121 K, across street. B-5-13-25-2p.

TO LEASE FOR CASH

320 acres on paving. Six miles from Hereford. Two wells. See Mrs. E. C. Eubanks
711 E. 3rd Phone 110
S-5-25-1c

FOR RENT: Three room furnished duplex. Bills paid. Winter rates. No objection to one small child. 711 East Third. S-5-19-25-1k.

FOR RENT: Four large rooms. Furnished. Private bath. Garage No dogs. Bills paid. Phone 270J. Mrs. M. M. Beavers. B-5-19-25-tfc.

UNFURNISHED THREE ROOM apartment. Close in. Call 494J. S-5-9-25-1k.

FOR RENT: Furnished apartment. 613 South 25-Mile Avenue. B-5-9-48-tfc.

FOR RENT: Newly decorated

three room apartment. Phone 208L. B-5-9-49-tfc.

FOR RENT: Furnished apartment and bedroom. Mrs. W. M. Megert, 401 Lawton. B-5-12-49-4c.

BEDROOM FOR RENT. Close in. 509 Ross. Phone 847J. B-5-9-23-tfc.

FOR RENT: Nice modern furnished garage apartment. 805 Lee. Phone 434J. B-5-11-23-tfc.

FOR RENT: Nice, large, three room furnished apartment. Private bath. TV Antenna. Bills paid. Phone 838. Mrs. W. T. Carmichael. B-5-20-23-tfc.

FOR RENT: Four rooms and bath. Phone 4241, Frio, Boyd Knox. B-5-11-48-tfc.

FOR RENT: Three room house close to schools. \$35.00 per month. Inquire at 216 Avenue H. B-5-16-50-2k.

FURNISHED apartment. Private bath. Furnace. 703 25-Mile Avenue. B-5-9-48-tfc.

FOR RENT: Three room furnished apartment. 210 West 8th. Inquire at apartment 1. B-5-13-20-tfc.

TWO BEDROOM DUPLEX. Garage. Unfurnished. Couple with infant or adults. Reduced rent. B-5-11-23-tfc.

305 Knight. B-5-14-50-tfc.

FOR RENT: Three room unfurnished house. Also three room unfurnished duplex. Call at 501 or 507 Jackson. B-5-17-49-tfc.

FURNISHED APARTMENT. Private bath. Bills paid. 116 Ave. A. B-5-9-19-tfc.

FOR RENT: Unfurnished three room house with garage. For

Hereford Rotary Club
meets every
Monday at 12:05
Hotel Jim Hill

couple or small family. Rent \$37.50. Call Mrs. Benefield. 1242. B-5-19-50-tfc.

FOR RENT: Modern apartments. Furnished. 827 25-Mile Avenue. S-5-9-21-tfc.

FOR RENT: Three room furnished house. 131 North 25 Mile Avenue. S-5-11-23-tfc.

OFFICE ROOMS FOR RENT upstairs over The Brand. Reason-

Lions Club
meets each
Wednesday, 12 noon
Hotel Jim Hill

able rates. See E. F. Fox room 3, or inquire at Brand floe. B-5-21-41-c.

(Additional Classified

from Page 5

OPTIMIST CLUB
Meets
Monday Noon
at the
Western Wheel Inn

Kiwanis Club
Thurs. Noon
Hotel Jim Hill



Gifts for Her

SHOP COWAN'S for complete DIAMOND selection. Nationally advertised lines. Priced to meet any and all competition. Your credit is good.

GENUINE LEATHER Billfolds, sweaters, hose, jewelry and Vanity Fair nylon lingerie (slips, gowns, pajamas, panties, and robes). THE VOGUE.

SEE CRUME - LINDERER FOR complete selection of imprinted CHRISTMAS CARDS. Priced from \$1.50, up for box of 25.

BUY MODE O'DAY hose by the box. Also a beautiful selection of Nylon, Plisse and Can-can slips. See them at MODE O'DAY.

POWDER, COLOGNES, CREAMS BY Rubenstein, Lelong, Lanol, Shulton and Dorothy Perkins from CITY DRUG STORE for HER.

20 DIAMOND 14 K Gold case Bulova Marquise, unbreakable main-spring. Trade-ins accepted. Use your credit at LAMM JEWELRY.

BUY HER A dress, clutch and gown set, sweater, gloves, hat, scarf or blouse and skirt from LITTLE OF HEREFORD.

DELIGHT HER with Lanvin perfume from McDOWELL DRUG. Also a nice selection of costume jewelry.

Shop RUTHERFORD'S Luxite Lingerie, Clausner Hosiery, Daniel Green House Shoes, Weldon Pajamas, Sweaters, Coats, Dresses, Samsonite Luggage.

CHRISTMAS CENTERPIECES and pot plants from TOMI'S FLORAL and GIFT SHOP will simplify holiday decorating.

Give her FRANCISCAN CHINA from HEREFORD HARDWARE. Open stock in Desert Rio, Apple, Ivy, Star-burst, Trio and Autumn patterns.

TICKLED PINK, Vernon Ware from STREU HARDWARE will delight her with its textured background and pink, aqua or charcoal design; with matching Colored crystal.

GIVE HER COSMETICS from Rogers Drug. We have complete lines in Frances Denney, Tussy, Dana, Dorothy Gray and Lenthieric.

Gifts for Dad

A GIFT CERTIFICATE for a Scotch Tailors custom tailored suit will please Dad. Order from Neill Cleaning Company. Call 160

IS POP a do it yourself fan? Give him a backyard fireplace, materials with plans from CROWE-GUILDE CEMENT CO. Complete with fireplace unit for \$48.00.

Gifts for All

Portable typewriters, Royal and Remington featured at THE INK SPOT. \$69.95 up, plus tax. Small down payment with small monthly payment.

Hand tooled belts, billfolds, purses, buckles, kid's boots, bridles, blankets, custom name belts, gun and holster sets. CITY BOOT SHOP.

A GIFT TO BE CHERISHED. Your family portrait by Cole Photo Service. No appointment necessary.

CAMERA FAN IN THE FAMILY? See CITY DRUG STORE for Eastman Kodak, Argus, movie, flash and still cameras with all accessories.

3 OUT OF 10 people are movie fans. A STAR THEATRE Gift Book makes the perfect gift. \$1.00, \$2.50, \$5.00.

Beautiful Towels, Bath Sets, Bridge Sets and Linen Table cloths. These make nice gifts for the home from RUTHERFORD AND CO.

THE BEST DRESSED ladies in town in heels, hose and formal gowns are Madam Alexander dolls at HELEN'S YOUTH SHOP.

By Naomi Hopson

Your Hereford Stores this year have an outstanding selection of Christmas Gifts, many of which will be found here as suggestions . . . and classified for your convenience.

Family Gifts

THRILL THE FAMILY with a Bendix Television set. Arrange with us for a near Christmas installation. PARKER BROS. BLDRS. SUPPLY CO.

3 OUT OF 10 PEOPLE are movie fans. Give all the family STAR THEATRE GIFT BOOKS. \$1.00, \$2.50 and \$5.00.

CHRISTMAS TREES PAINTED TO ORDER. Several types evergreens. Citrus fruit, nuts, apples—any quantity you want. Hereford Fruit Market.

DESK SETS, radios, irons, toasters, electric percolators, bean pots, skillets—good prices on these. Use your credit. LAMM JEWELRY.

CHANDLER CANDLES in modern style for holiday decorating. McDOWELL DRUG. Also Electric blankets and percolators for the family.

A BRAND SUBSCRIPTION will bring happiness 104 times each year. Deaf Smith, adjoining counties \$4.95—other areas, \$6.15.

Gifts for Him

CAMERA FAN IN THE FAMILY? See CITY DRUG STORE for Eastman Kodak, Argus, movie, flash and still cameras with all accessories.

COWAN'S PEN AND PENCIL sets cigarette lighters, electric razors (\$14.95 up). Merchandise that can be engraved, engraved free of charge.

He wants a pair of NEW BOOTS? So give him a gift certificate from CITY BOOT SHOP.

A GIFT FOR HIM would be a Varsity-Town Suit—a part or complete wardrobe. DUB'S MANS SHOP.

A BULOVA 23, self-winding, waterproof, anti-magnetic, \$39.50 and up. Trade in an old watch and use your credit at LAMM JEWELRY.

ATTRACTIVE AND USEFUL gifts of Sportsman and Old Spice toiletries. Also leather traveling cases, Shaffer and Parker Pens from McDOWELL DRUG.

Arrow Shirts, Stetson Hats, Curlee Suits, Weldon Pajamas, Daniel Green House Shoes, Samsonite Luggage, or a Gift Certificate. Shop RUTHERFORD'S.

Gifts for Girls

NATIONALLY advertised Horsman dolls priced from \$3.98 at Perry Bros.

AMERICA'S BEST DRESSED DOLL—Terri Lee, life guarantee. SEE ME at CAVE'S. \$10.95 and up.

LOVELY NECKLACES, bracelets, ear screws (\$3 pair for \$1.10). Some of her silver, a travel clock. See LAMM JEWELRY'S selection.

THE BEST DRESSED ladies in town in heels, hose and formal gowns are Madam Alexander dolls at HELEN'S YOUTH SHOP.

Holiday Services

FOR Appliance Service needs call MORGAN APPLIANCE. Guaranteed Service on all appliances we sell. Economical, prompt service.

MAKE IT A care-free HOLIDAY TRIP. Ask YOUNG MOTOR COMPANY to wash, porcelainize and tune-up your family car.

DON'T MISS those Christmas programs. Repair on all television makes models. Huckert Television Service. Call 79 for prompt service.

SEE CRUME - LINDERER PRINTING CO., for complete selection of imprinted Christmas cards, priced from \$1.50, up for box of 25.

A beautiful you for Christmas, done in comfort with Beaulaire Dryers. 4-way hair cuts, Syncro-Jet Permanents, Princess Nylco Cosmetics. Orchid Beauty Salon.

UNEXPECTED COMPANY? Nothing in the house to eat? PARKWAY GROCERY is open late and on Sundays.

CALL, COME the same hour beauty appointments. Bring Baby along. Mrs. Jake Moore, Phone 1372-J. Ask about our permanent specials.

SPRUCE UP FOR CHRISTMAS by using our one day service. A convenience at all times. ACME CLEANERS. Call 111.

CHRISTMAS TREES' Special Sale! All proceeds for Optimist Club's boys' work. Park Ave., east of swimming pool.

PACKAGES are no problem to carry when you call the HOTEL TAXI, Phone 1122.

IN THE HOLIDAY HASTE don't overlook accident and medical payment insurance. Call ROBIN. SON-DECKER AGENCY for details on our low cost plan that gives coverage 24 hours a day and anywhere you might be.

ADD ZEST to the Christmas occasion with BORDEN'S EGG-NOG MIX. Phone 1176.

ADD ZEST to the Christmas occasion with BORDEN'S EGG-NOG MIX. Phone 1176.

Gifts for All

Portable typewriters, Royal and Remington featured at THE INK SPOT. \$69.95 up, plus tax. Small down payment with small monthly payment.

Hand tooled belts, billfolds, purses, buckles, kid's boots, bridles, blankets, custom name belts, gun and holster sets. CITY BOOT SHOP.

A GIFT TO BE CHERISHED. Your family portrait by Cole Photo Service. No appointment necessary.

CAMERA FAN IN THE FAMILY? See CITY DRUG STORE for Eastman Kodak, Argus, movie, flash and still cameras with all accessories.

3 OUT OF 10 people are movie fans. A STAR THEATRE Gift Book makes the perfect gift. \$

The Sunday Brand, Hereford, Texas, Sunday, December 18, 1955

Agriculture Leaders Meet To Study 'Soil Building'

A gathering of bankers, agricultural leaders, and agricultural representatives was held recently at the Clinton Jackson farm to study "soil building."

The meeting was in the form of a clinic, and was arranged by Walter F. Johnson, county supervisor farmers home administration, and Jim K. Wiman, work unit conservationist, Soil Conservation Service. The meeting was an outgrowth of the interest of farmers in "soil building" through "soil and water conservation." Jackson is a Soil Conservation district cooperator, with a number of soil conservation practices planned but not yet completed.

FHA is authorized to make loans to farmers for soil and water improvement practices. The practices for which soil and water loans are made must be in line with Soil Conservation Service and Extension Service recommendations. A part of the cost of facilities, improvements and practices planned may be earned by the farmer through participation in the ACP program under the Agricultural Stabilization and Conservation Service.

Soil and Water Conservation loans were made possible by legislation passed by the 83rd Congress, Johnson said. Loans may be made for such purposes as building terraces, developing and sodding waterways and digging ponds in connection with handling water run-off. Farmers are becoming more conscious of the value of water and controlling it on the ground. In some areas, sub-soiling is necessary in order to enable better water penetration of the soil. Loans are being made for this purpose. Loans may also be used for brush removal, the establishment and improvement of permanent pastures, well drilling, land leveling, and for the purchase of pumps and irrigation equipment.

on loans to individuals can be up to 20 years, and can be secured by liens on chattels or real estate depending on the amount and length of the loan.

Information about Soil and Water Conservation loans can be obtained from County Agent Hugh Clearman, representatives of the Soil Conservation Service and the local FHA office. Applications for loans are to be made at the county office of the FHA, located in the courthouse in Hereford. The three-member County Committee of the FHA administration will certify as to the eligibility of applicants for Soil and Water Conservation loans

or eye circles. After washing face and neck, blot away excess moisture with face tissues, wait a few minutes. Then apply eye cream free of alcohol. Use same amount as the cake makeup.

Q. How should a girl with a pronounced "cup" to her mouth apply her lipstick?

A. She must avoid accentuating the points too sharply with her lipstick. Otherwise, her mouth will appear to be pursed and pinched. She must make certain that the bow curves gently.

Q. What treatment is good for hair that is dry and brittle?

A. Frequent massage is in order here, making sure to move the scalp with the fingers. A little warm olive oil, rubbed into the scalp at least twice weekly, is good, too. Brush the hair vigorously at least twice daily—more, if you have the time.

Q. How can I whiten my complexion and keep it soft and fairly smooth?

A. After washing with pure white soap and warm water, wash the face again with warm buttermilk. Wipe off lightly with a soft towel.

Q. What can I do about white spots on my fingernails?

A. Nothing, really. They can be covered with colored polish, of course. Good general health, foods high in calcium—milk, eggs, and meat—will help your nails to become sturdy and lively.

Q. What is a good "homemade" tooth powder that will also harden my gums?

A. Nothing is better for this than common baking soda, or salt.

Q. What can I do if perspiration odor still clings to washable materials after they have been laundered?

A. Soak them for an hour or more in warm water containing three or four tablespoonfuls of salt for each quart of water. Or, just sponge the stained area with warm water containing a little vinegar, apply powdered pepsin and work it into the cloth. Let it stand for an hour or two, keeping the spot moist, then brush off the pepsin and rinse by sponging with clear, warm water.

Q. What can I do about unsightly enlarged pores around my nose?

A. Bathe this area regularly with lukewarm water and borax.

don't DO that!



DON'T COLLAPSE... It's silly to let Christmas become a burden. This is a time of joy, not an occasion for back-breaking drudgery.

Although the average American eats less than six pounds of rice a year, the average Louisiana eats 100 pounds.

Among some remote New Guinea tribes, a man was formerly required to give two human heads as well as dog-tooth money for his bride.

The bald eagle is most commonly found near the ocean or large inland bodies of water where its staple food, fish, is most abundant.

There are about 1,600,000 mentally deficient children in the United States.

CLASSIFIEDS

(Continued from page 4)

VERY NICE, Two bedroom furnished apartment for rent. 232 West Third. B-5-11-20-tfc.

FOR RENT: Modern furnished apartment for couple. 603 East Fourth. B-5-10-24-tfc.

FOR RENT: 160 acres irrigated land in north part of Dallam County. A. D. Schellenberg, Seneca, New Mexico. B-5-18-50-3k.

FOR RENT: Large three bedroom home. 311 Irving. W. N. Griswald at Fraser Oil. B-5-14-24-3p.

FOR RENT: Small furnished garage apartment. 701 North Main. B-5-9-24-tfc.

FOR RENT: Furnished garage apartment. Bills paid. 203 Park Avenue. Phone 963W. B-5-12-24-tfc.

WANTED

WANTED to install automatic fire equipment. Ideal for business firms, farm and ranch homes, warehouses, etc. Write Jess Lebow, Box 862 for free information. No obligation. S-6-26-21-4p.

WANTED! Small children to keep in my home. Not over age 3. References. 104 West Sixth. S-6-18-21-3p.

WANTED TO RENT: Improved 1/2 or 3/4 irrigated farm. Have plenty of equipment. Phone 502. B-6-15-25-tfc.

EXPERIENCED Farm Hand, wants year round job. Can give references. Melvin Howard. Phone Dawn, 3574. B-6-15-25-2k.

CUSTOM FARM WORK. Deep plowing, chiseling, stalk cutting, discing. New heavy tractor. Wilbur Symes. Phone 195. B-6-16-49-4p.

WANTED: Wheat pasture for calves. O. G. Hill. Phone 93. Hereford, Texas. B-6-13-37-tfc.

7. Dressmaking-Ironing

HAND KNITTING for sale. Women's stoles, \$5.00 up. Baby articles \$1.00 up. Made to order. Mrs. Greenwell, Frio Exchange, 4453. B-7-20-49-4k.

WANTED! Ironing, by hour. Phone 585M, Lora Harris. B-7-9-23-9p.

8 HELP WANTED

EXPERIENCED FARM HAND for irrigated place, close in. References required. House, salary and per cent. Phone 2007. B-6-17-48-tfc.

SALES OPENING Hereford or Amarillo. Due to recent expansion and promotions we have a sales opening in Hereford and Amarillo for a hard worker. Salary and commission. If you are interested in making \$150.00 a week. Write or contact manager. Singer Sewing Machine Co., 510 Taylor in Amarillo. B-8-48-46-tfc.

10. NOTICE

FOR HIRE: Would like to do custom plowing for someone. I have good equipment. I. A. Burdine, 300 West 6th. Phone 1378. B-10-22-24-tfc.

BEAUTY COUNSELORS COSMETICS for sale. See display at 335 Avenue B. Phone 1008W. Goldie Criswell. S-10-15-24-2p.

FOR HIRE: Would like to do custom plowing for someone. I have good equipment. I. A. Burdine, 300 West 6th. Phone 1378. B-10-22-24-tfc.

WANTED

150 New Customers on City Delivery! THE HEREFORD BRAND Call, R. W. Sparks Ph. 1771-W B-10-2-tfc

ALCOHOLICS ANONYMOUS Phone 608 or 2018 Meetings Thurs. Night 8:00 P.M. 1003 Union B-10-24-tfc

Quick - Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-tfc

HOME & FARM LOANS See Us For The Best Service Available. John McLean Insurance Agency Phone 273 - Box 267 127 W. 3rd St. Hereford, Texas For Loans in Deaf Smith, Parker and North Part of Castro Counties. B-11-46-tfc

TEST HOLES and well work of all kinds. Will go anywhere. Reddell and Suggs Drilling Contractors. Phone 3606, Dawn Exchange or 357. S-11-22-19-tfc.

PORTABLE DISC SHARPENING. Oneways or Tandem. Phone DR-23864, Amarillo. B-11-9-48-9p.

ERNEST L. MCGEE Earth Moving. Phone 2016 Dazers, crane, dragline, Backhoe service. Hereford, Texas B-11-36-tfc

THINKING OF buying an automatic washer? Don't buy any washer until you have used and tested the Brand New 1957 Frigidaire, in your own home for seven full days with absolutely no obligation of any kind. No special plumbing needed. Installs on rubber rollers. Call Morgan Appliance for your free home trial. Phone 197. B-11-54-13-tfc

BEAUTY COUNSELOR COSMETICS. Christmas Packages 95 cents and up. The same fine FARMERS BOOKKEEPING SERVICE, 338 Main. Upstairs. E. B. Posey. S-11-9-18-tfc.

WELLS CLEANED out and drilled deeper. Earl Plank. Phone Dawn 3614. B-11-11-41-tfc.

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-20-50-tfc

Please Clip for Future Reference Persons who miss Their Brand on City Delivery Routes CALL R. W. SPARKS Phone 1771-W

13 Lost & Found

LOST: Ladies black velvet purse, Saturday morning. Contains bill-fold and ladies glasses. Keep money, but please return purse. Phone 1641 or return to Brand Office. S-13-25-24-tfc.

HOME OF AYERS SUPREME FEEDS

Check Our Prices On AYERS SUPREME FEEDS

• Chick Starter • Growing Mash • 20% Egg Mash • Bull Feed • Creep Feed • 16% Sweet Cake

KASCO DOG FOOD

C.S. Meal & Cake Minerals Stock Salt Poultry Equipment Water Softener Salt Remedies

WEST TEXAS FEED, SEED & HATCHERY CO.

Jack Wright Hereford, Texas We Give Gunn Bros. Stamps

HOME OF AYERS SUPREME FEEDS

Beauty At Home

Q. Please suggest a treatment for reducing, puffs under my eyes.

A. Make an eye compress of a strip of absorbent cotton, dipped into cold water, pressed almost dry, lead, and then sprinkled with eye lotion or very mild skin freshener. Press this gently over the closed eyes and puffs. Lie down and relax.

Q. What is a good bleaching lotion to lighten the hairs on my legs?

A. One part ammonia mixed with six parts of peroxide.

Q. How should I apply my cake makeup?

A. Using a very wet sponge or cotton pad, leave only a thin film over your laugh wrinkles, but a thicker coating over any blemish.

Q. What can I do about white spots on my fingernails?

A. Nothing, really. They can be covered with colored polish, of course. Good general health, foods high in calcium—milk, eggs, and meat—will help your nails to become sturdy and lively.

Q. What is a good "homemade" tooth powder that will also harden my gums?

A. Nothing is better for this than common baking soda, or salt.

Q. What can I do if perspiration odor still clings to washable materials after they have been laundered?

A. Soak them for an hour or more in warm water containing three or four tablespoonfuls of salt for each quart of water. Or, just sponge the stained area with warm water containing a little vinegar, apply powdered pepsin and work it into the cloth. Let it stand for an hour or two, keeping the spot moist, then brush off the pepsin and rinse by sponging with clear, warm water.

Q. What can I do about unsightly enlarged pores around my nose?

A. Bathe this area regularly with lukewarm water and borax.



Just A Minute Ladies! Have You Forgotten The "HANDY MAN" Around Your House?

If so, we're sure that Pop Would Enjoy A Set Of

SKIL POWER TOOLS

Under the Tree This Christmas. And the Place to Get Them Is

Foxworth-Galbraith Lumber Co. Of Hereford

234 East Second St. Phone 656

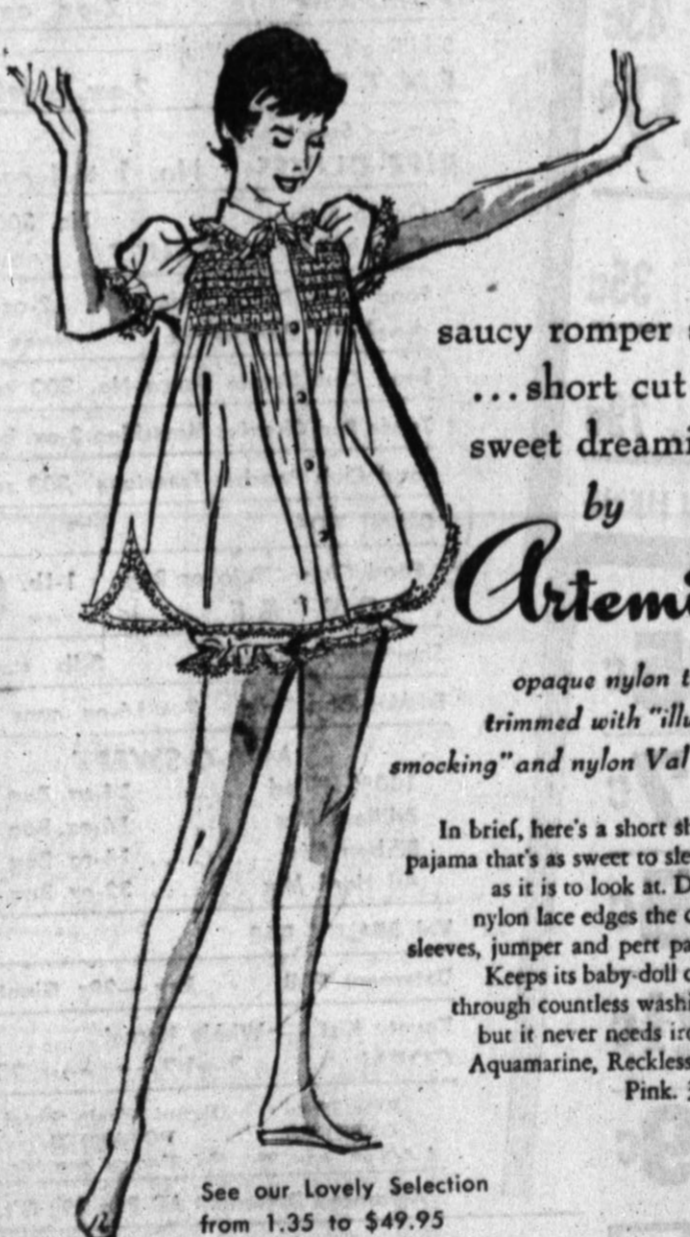


AS SEEN IN GLAMOUR

THE Popular Store

come see our latest tricks in tricot for a very merry Christmas!

free Gift Wrapping



saucy romper set ... short cut to sweet dreaming by **Artemis** opaque nylon tricot trimmed with "illusion smocking" and nylon Val lace

In brief, here's a short shortie pajama that's as sweet to sleep in as it is to look at. Dainty nylon lace edges the collar, sleeves, jumper and pert panties. Keeps its baby-doll charm through countless washings—but it never needs ironing. Aquamarine, Reckless Red, Pink 32-38.

See our Lovely Selection from 1.35 to \$49.95

THE Popular Store



"I Love to Sleep" set: robe and pajamas with matching sleep-cap, slippers and travel case. 32 to 38

sizes 32 to 40 in proportionette heights
Tall - over 5'6"
Regular - 5'2" to 5'6"
Tiny - under 5'2"

A night dress that could easily step out of character. Exquisitely trimmed at the neckline and shoulders... billowy hemline... soft gathers at the midriff encircled with a flowing nylon tie. All this, and it washes like a dream, too. Needs no ironing, of course. Aquamarine, Reckless Red, Pink 32-38.

Johnson's Top Aid Is Expert On Texas; Fills In For Senator

By **TEX EASLEY**
 WASHINGTON, (AP)—It would be hard to find a man who knows more about Texas than Arthur Perry, a friendly, modest fellow who has handled Sen. Lyndon Johnson's office while the senator has been recuperating from his July 2 heart attack.

Perry sits at a big desk in an inner room of Johnson's suite in the Senate Office Building, next to the senator's private office. You will find him there six days a week, letters piled high over the desk.

"There's no such thing as catching up," he says. "We'll get these out of the way soon, but more are coming in all the time. But, that's what we're here for."

Those letters, almost any day, represent a cross section of Texas' problems that relate in some way to the federal government. There is correspondence about grants to schools with enlarged enrollments because of nearby federal installations, about cotton acreage allotments, flood control dams, and countless other matters affecting communities from the Red River to the Rio Grande. Some pertain solely to individual Texans, about such matters as veterans' job preference rights or a widow's social security benefits.

The quiet-speaking aide to Texas' senior senator usually knows where to turn to for an answer. He's been doing that sort of thing for most of his 37 years in Washington.

Usually he can handle matters by telephone, and he's using that instrument much of the time each day, sitting there at his littered desk jotting down notes in shorthand.

So familiar is Perry with Texas and their problems — he is a native of Austin — that when groups or individuals from Texas come to Washington he usually knows what their problem is before the talk begins.

During Johnson's absence from the capital he has been receiving all of the visiting Texans who normally would meet with the senator. The other day Mayor Tom E. Rogers of El Paso and W. W. Wilson, El Paso chamber of commerce executive, sent word through the office of Rep. J. T. Rutherford (D-Tex) that they'd like to make an appointment with Perry.

"Tell them to come on over," he chuckled. "I'm flattered, but tell them they don't need an appointment. I'll be here."

The story of how Perry left Austin while a freshman at the University of Texas and came on the Washington scene shows, he says, that one never knows where he may reap the results of the impression he has made on others.

Perry was living at home with his widowed mother in Austin when he enrolled as a freshman at the University of Texas.

"I was in a class one day when a messenger came in and spoke to the professor, who in turn interrupted his lecture to say that I was to report immediately to the president's office," he recalled.

"I was mortified. The only reason I knew of for anyone being told to go to the president's office was to be dismissed."

In his fright and confusion, Perry said, he went straight home and stayed there three days. He returned to class then hoping that, somehow, they wouldn't notice him and that the whole thing would be forgotten.

"But it wasn't," he continued, "and I was told again by the professor that the president of the University wanted me, and at once. I don't remember what I told the professor when he asked where I had been and why I hadn't already gone to see the president."

"Well, I was trembling when I did go in to see him, even though I didn't know of anything I had done which should warrant dismissal. So, imagine my amazement and almost unbelief when the president told me that U. S. Sen. Morris Sheppard was offering me a job on his staff up in Washington."

"I had read about Sen. Sheppard in the history books. I had never met him, and I knew of no way he would have ever heard of me. And, the offer pointed out that I could continue my education attending night school at George Washington University."

Perry took the job. And of course, he asked how it came to be offered to him. He learned that a University of Texas student who had rented a room in the Perry home some years before was responsible. This student later became a Washington lawyer and a friend of Sheppard. One day the senator asked him if he knew any college student who might like to come here and work for him. Perry was recommended.

Five years later, in 1925, Perry obtained his law degree. Then he was offered a job as secretary to then, Sen. Tom Connally. He moved to the Senate side again after Connally was elected senator in 1928.

In 1935 he left the Capitol to join the legal staff of the newly created Federal Communications Commission.

After 12 years as a federal attorney, serving first with the FCC, then the Internal Revenue Service and then with the Justice Department, he went back to Capitol Hill

Death Rate Highest Among Young Hunters In Nation

By **GEORGE L. WALKER**
 LANSING, Mich. (AP)—William Weaver, good looking and 15, walked out into the sunlight with the double-barrelled hope of a young hunter.

Before the day was over, William Weaver became a statistic on hunting fatalities.

Bill and a young companion were out hunting ducks. Bill's buddy tripped on a stick, fell and the gun fired. Bill died instantly, a wad of shot behind his left ear. Police ruled the shooting as accidental.

Bill's case is of special interest because it is in his age group that the hunting rate is highest and because his type of accident is one of the most common.

The conservation department took a close look at deer hunting accidents in Michigan from 1943 to 1954. (Statistics are about the same for small game hunters.) Here is what they found:

For every 10,000 licenses issued, there were five accidents in the 13-17 age group; 3.6 among hunters 18-20; 1.7 in the 21-30 age bracket and only .9 among hunters over 31.

In 1954 there were 19 hunters

killed and 230 injured — just in Michigan. The greatest toll was taken by hunters who misjudged their positions and shot companions. Careless loading and unloading also took its toll.

Several states, including New York, New Jersey and California, require you to take a course in gun handling before you can get your first license—a long step toward making hunting safer for the younger sportsmen. Other states incorporate the National Rifle Association training program in their public school systems.

At any rate, remember the following when hunting:

1. Handle every gun as if it's loaded.
 2. In your car, camp or home carry only an empty gun, taken apart or with the action open.
 3. Always be sure the barrel and action are clear of obstacles.
 4. Watch where you point that muzzle and keep the safety on until you're ready to shoot.
 5. Be sure of your target before you pull the trigger.
 6. Never point your gun at anything you don't want to shoot.
 7. Never leave your gun unattended unless it's empty.
 8. Never climb a tree or fence with a loaded gun—not even with the safety on. Put the gun through the fence and climb over.
 9. Never shoot at a flat hard surface or surface of water.
 10. Don't mix gunpowder with alcohol.
- In 1954 there were 2,285,000 gas fired water heaters sold in the United States.
- The United States has mined only about 5 percent of its total coal reserves.

FROZEN FOOD VALUES

Food Club — BRUSSEL	10-oz. Pkg.	25c
Food Club — MIXED	10-oz. Pkg.	23c
Food Club	10-oz. Pkg.	25c
Food Club — ORANGE	2 6-oz. Cans	29c

BAKERY SPECIALS

Delicious With Any Meal. Filled With Raisins And Pecans. — RAISIN NUT

BREAD	Loaf	16c
Whole Egg Cake. Filled With Delicious Golden Raisins. — RAISIN LOAF	Each	29c
Furr's — BROWN 'N SERVE ROLLS	2 For	39c

WE CHALLENGE YOU TO

Make the 3 WAY TEST

BE SURE SHOP FURR'S

Lower total cost Brands you prefer The service you want

AT FURR'S YOU GET ALL THREE AND MORE

EVERY TIME YOU SHOP FURR'S YOU SURE CAN COUNT THE SAVINGS

FURR FOOD STORES Help you make greater savings, that's why FURR'S are a leading merchant, and everyday you can look to FURR'S FOR LOW PRICES, which will help you cut your Food Bills, and remember you receive valuable C and C THRIFT STAMPS as an added bonus, they are given with each 10c purchase or over, so stock up to-day with these wonderful LOW LOW PRICES

BROAD BREASTED BRONZE

TURKEYS	16 LBS. AND UP LB.	49c
HEN TURKEYS	10 LBS. AND UP LB.	59c
HAM	SHANK END FOR PORTION BAKING LB.	39c
BUTT END PORTION	LB.	43c
HAMS	FULL HALF OR WHOLE LB.	49c
BACON	CELLO WRAPPED LB.	35c
OYSTERS	FANCY SELECT — BALTIMORE SOLID PACK FULL PINT	79c
PEARS	Food Club — Halves No. 2 1/2 Can	35c
WAXED PAPER	Cut - Rite 125-Ft. Roll	27c
TISSUE	Northern — Toilet 3 Rolls	25c
MILK	Pet or Carnation Tall Can	12 1/2c
GHERKINS	Food Club — SWEET 22-oz. Jar	49c

FOOD CLUB STRAINED

Cranberry Sauce	2 No. 300 Can	29c
FRUIT COCKTAIL	No. 303 Can	25c
SLICED PINEAPPLE	No. 2 Can	29c
SPICED PEACHES	No. 2 1/2 Can	25c
ALUMINUM FOIL	25-Ft. Roll	25c

MEL-O-SWEET

100% Filled	14-oz. Bag	29c
Brilliant Mix	16-oz. Bag	29c
Ribbon Mix	16-oz. Bag	29c
All Hard Mix	32-oz. Bag	57c

Vel BEAUTY BAR 25c
 Detergent FAB Rea.—29c Giant 69c
 Kounty Kist — Whole Kernel CORN 2-12-oz. can 27c
 Blue Plate OYSTERS Durant Whole Sweet POTATOES 4 2 1/2-oz. can 39c No. 4 small can 95c
 Advanced Detergent AD Rea 39c G't. 79c

FURR FOOD STORES ARE CLOSED ALL DAY SUNDAY

So the employees may have a day of rest

DOUBLE C AND C THRIFT STAMPS

EVERY WEDNESDAY WITH \$2.50 PURCHASE OR OVER

PEARS	Fancy Bartlett	17c
CELERY	GREEN CRISP PASCAL LB.	7 1/2c
Brazil Nuts	NEW CROP LB.	45c
ORANGES	NEW SUNKIST NAVEL — Lg. Size 2 LBS.	29c
WALNUTS	Large New Crop	55c
APPLES	EXTRA FANCY WASHINGTON STATE Winesap LB.	15c

By FRANK THOMAS

HOSSFACE HANK



By KERN PEDERSON

LITTLE FARMER



By BRAD ANDERSON

GRANDPA'S BOY



By AL SMITH

RURAL DELIVERY



BY TOM OKA

DEEMS



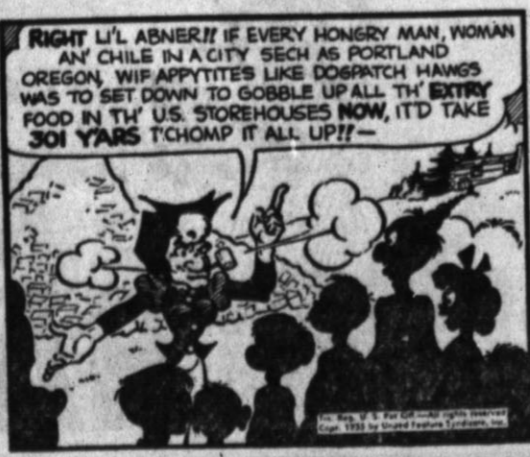
By AL SMITH

RURAL DELIVERY



By TOM OKA

DEEMS



Alesia Circle Yule Program Held Wednesday

Alesia Circle of the WSCS of the First Methodist Church, held its holiday meeting in the home of Mrs. Jimmy White Wednesday afternoon.

The house was beautifully decorated with The Manger scene, Angel scenes and Santa Claus scenes gilded pine cones, candles, evergreens and an old-fashioned red and green Christmas tree.

The Christmas program included the Christmas Story from Luke read by Mrs. T. M. Cox, Christmas carols sung by the group and led by Mrs. Richard Ireland, and Mrs. White presented the story of "The Littlest Angel." Mrs. Donald Shipley concluded the program with "A Christmas Prayer."

Gifts of fruit and clothing were collected for a needy family and Mrs. Hershel Miller, a member of the circle who is moving away from Hereford, was presented with a farewell gift.

Attending were: Mesdames Gid Brown, Hugh Clearman, Glen Hopson, Richard Ireland, Craig Johnson, L. J. Jones, Hershel Miller, Donald Shipley, Bill Stanford, Floyd Walton Jr., Kenneth Weaver and the hostess. Special guests were Mesdames Labrey Ballard, Jane Thomas and Colby Conkright.



FOUND GUILTY — Harry L. Washburn, 39, Houston businessman, was convicted of the bomb slaying of his former mother-in-law by a jury at Waco. Washburn was assessed a life term in the penitentiary for the death of Mrs. Helen Harris Weaver, 51, of San Angelo. (AP Wirephoto)



FRIGID DOUGHBOY STANDS GUARD — This Statue of a World War I soldier at Amarillo looks mighty cold as snow settles on it during a recent snow storm which accompanied a cold front sweeping in from the mid-west. (AP Wirephoto)



TIMELY Gift IDEAS For the whole family

RUTHERFORD & CO.

DRESS SHIRTS SPORT SHIRTS SWEATERS

HOUSE SHOES PAJAMAS SOCKS

TIES and BOW TIES CUFF LINKS

BLOUSES DRESSES

SLIPS PANTIES PAJAMAS

BED JACKETS ROBES

LUGGAGE HOSE GLOVES HATS

And Many, Many Other Beautiful Gifts from . . .

RUTHERFORD AND CO.

Free Gift Wrapping

STORE HOURS Monday, Tuesday, Wed. Open 'til 7 P.M. Tuesday, Friday Open 'til 9 P.M. Christmas Eve . . . 6 P.M.



By JIMMIE GILLENTE

Every time things get rolling along fairly well, some joker has to throw me a curve. I had just about forgotten the time I ran out of gasoline and was becoming pretty well engulfed in Christmas sentiment this week, when along comes the postman with two Christmas envelopes.

I opened the biggest one first—and it was a huge affair—and took out one of those real fancy Christmas cards. The front was so pretty that I looked over on the back, and discovered that it was one of those 50-cent jobs. I figured and figured and, for the life of me, couldn't think of a single soul (past or present) who would spend 50 cents to send me a Christmas card. Finally, I gave up and with my heart going pit-a-pat looked inside at the name. There wasn't any name! Whoever sent the card forgot to sign it—or maybe they just did it on purpose so I would blow my top. I still don't know who sent the card. What's more, I can't think of anyone who would squander four bits just to wish me a Merry Christmas—and I know several would do it to worry me. It's about the dirtiest trick anyone can pull. I am still overflowing with curiosity.

A bit less subtle, but equally disheartening was the second envelope. I could feel something in the bottom and, upon opening it up, found a comb in a paper case from Gilliland Funeral Home. Hon-

estly speaking, I have about as much use for a comb as Marilyn Gilliland has for a large, economy size bottle of Talfon. The innuendo was uncalled for, unkind and not very funny. Besides, he is wasting his advertising on me. That's the last place I ever want to do business with, anyway.

All of which goes to show how a couple of tactless characters can louse up a fellow's entire Christmas outlook. I have been afraid to open any more cards since Friday. I am beginning to think that Postmaster Jim Lipscomb is right, after all.

Jim has handled so many cards every year at the office that he professes to detest them with a passion. Says he never sends one of the drafted things, although I'll bet Mrs. Lipscomb slips a few by when he is looking the other way. However, that's his problem—and I have enough of my own worries to keep me busy.

All I need now is a book of poetry, or a record album of long-hair music—and the day will be complete. Some days it is better just to stay in bed, even this close to Christmas.

Ray Cowser is worked up about the possibility of organizing a "Little League" baseball program in Hereford. This deal is sponsored in cooperation with the major leagues—and is highly successful in places where it has been insti-

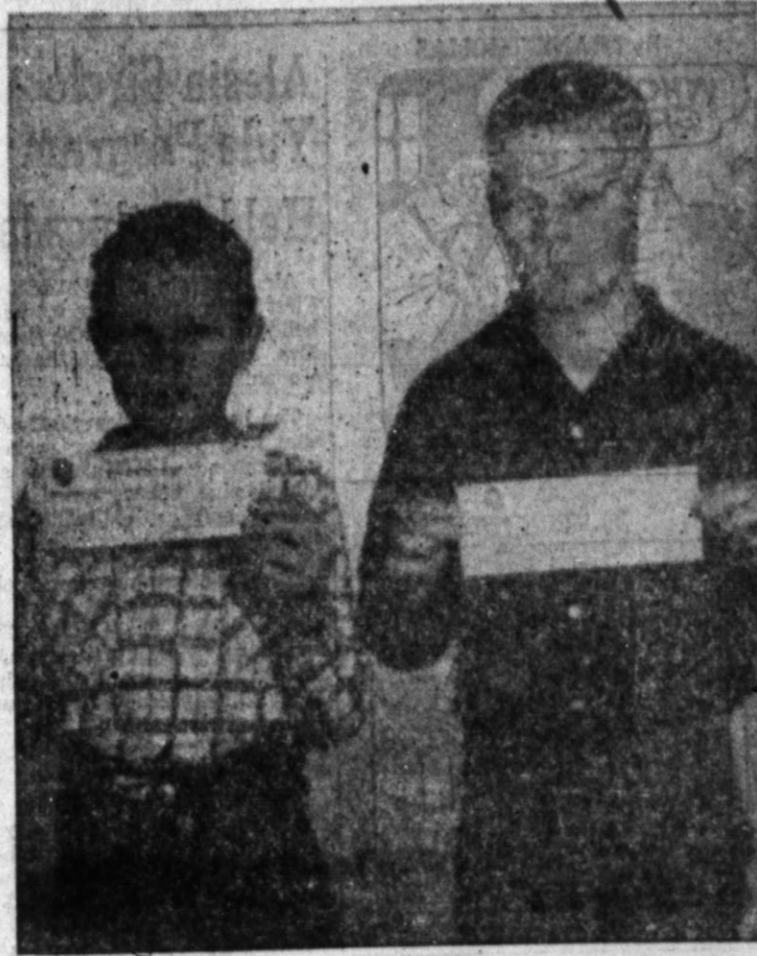
tuted. Hereford could have four teams, according to Ray. See him if you are interested. This is a wonderful, wonderful program. All it needs is some interested sponsors. Ray really wants someone else to do the leg work, but if enough people put the squeeze on him, he will take the bit between his teeth and get the job done. Let's high pressure him into the deal—and then help him every way possible.

Tom Howard, former Hereford accountant, was back for a few days this week. Tom says that the Howards like Denver fine, and are about to get settled into a school routine. Tom and the children are attending school, and Mrs. Howard is teaching—and they go to three different schools. He is having a bit of trouble, although he says he came up with three A's. His biggest handicap is that most of the university students mistake him for one of the professors, rather than a student. One thing, though, says Tom, "I won't have to worry about income taxes in '55—including my-own."

Meanwhile, it looks like The Brand office is surrounded by a couple of snappy dressers. Urhin Streu dug down into the moth balls this week and came up with his old yellow vest (1950 model), and Francis Hardwick is sporting one of those new-fangled caps. I told him he has been watching too many of those English films over TV but Francis says that the caps are all the rage in Arkansas. He says they are special made from trimmings off of overcoats and that one Hot Springs haberdasher sells around 2000 a year.

Caps are so far back that they may be coming back. Somehow, they always remind me of the time when folks took castor oil, rather than penicillin shots—and most boys wore knee pants until they graduated from high school. History may repeat on the caps and knee pants, but deliver me from the castor oil.

Once again, there is considerable



WINNERS IN CONTEST — Johnny Willoughby, left, and Warren Sparks are two Hereford boys who will have plenty of spending money this Christmas. The boys were winners in The Brand circulation contest, just completed. Johnny won top prize, \$25, and Warren received \$15. Willoughby signed up 43 new subscribers during the month long contest and Sparks signed up 27. All other paper boys shared in bonus earnings. (Staff Photo)

talk floating around concerning the need of a rural fire truck. Advocates say that the number of rural telephones emphasizes the need; those against the movement declare that it would be unfair to save the homes nearer to town—and not provide the same service in Precincts 3 and 4. More

and more counties are installing rural fire trucks, however, and I understand that the volunteer department would maintain and man the truck if Deaf Smith County ever sees fit to purchase one. Anyway, it is something to talk about—and a lot of people are.

Talk about relics! Roy Jewell brought by a catalog of the old Hereford College and Industrial School. It is for the session beginning Sept. 20, 1902, and ending June 12, 1903. The catalog was printed in "The Brand Book and Print Shop," according to the imprint, and lists among the faculty members, "Miss Mary Louis Wilson, Director of Music," who Roy says is none other than Mrs. F.A. F. Parker. Among the subjects offered were: "Mental and Moral Sciences," "English and History," "Latin, Greek and German," "Mathematics and Science," "The School of Music," "Wind Instruments," and "Elocution and Physical Culture."

If you are wondering why the college folded, you can safely assume that it was not because of high rates. Costs were listed as follows:

"Matriculation, \$2; Board, per month, \$15; Tuition for five month term, \$23; Diploma, \$10." Physical culture came extra and, like short-hand, cost \$5 for the five-month term."

Possibly the most interesting thing in the catalog, however, is a Sunday afternoon boating scene on "Tierra Blanca River" near Hereford. The photograph looks up the stream, which is some 40 feet wide. What's more, Roy says there is no trick photography involved. He says that the dry gulch, which now runs through the golf course and the Veterans' Park, at that time furnished recreation for a vast area around Hereford. Not only was it navigable for small boats, but it also afforded excellent fishing for sportsmen interested in bass, crappie and pan fish.

The girl's home and college building, parts of which are now incorporated in the First Christian Church, are also pictured in actual photographs—and were really something in the way of size.

There are, of course, a lot of people here who attended the college, including Cliff "Toughy" Acker, general vice president at the First National. However, this is the first catalog I have ever seen.

Ruth Bible Class Has Yule Party

Ruth Bible Class of the First Baptist Church entertained with a Christmas party in the home of Mrs. Townsend Douglas Thursday evening. Mrs. W. S. Rice was co-hostess.

The Christmas story by St. Luke was read by Mrs. Jim Clark followed by the story of "The Christmas Doll" told by Mrs. Carroll Whiteside. Carols were sung by the group with Mrs. J. R. Johnson at the piano and Ruth Ann Allison sang a Christmas song accompanied by Penny Johnson.

Gifts were exchanged from a decorated tree. Those attending the party were Mesdames Howard Scott, Jim Clark, R. E. Caddell, Ben Childers, J. R. Allison, Claudia Roundtree, D. C. Walsler, Jack Cole, M. T. Rutter, W. S. Rice, J. R. Johnson, Carroll Whiteside and the hostess.

Dawn Music Club Has Yule Party

The Dawn Music Club held its annual yuletide party in the home of Mrs. N. R. Miller Tuesday afternoon.

Following a Christmas prayer given by Mrs. Miller, the Scriptural story in the gospel of St. Luke was read by Mrs. Zed Stewart. "Let's Keep Christmas" by Peter Marshall was reviewed by Mrs. H. V. McCabe.

A choral ensemble composed of Mesdames R. T. Stewart, Melvin May, L. W. Tooley, Lloyd Airhart, Carl Wimberley and N. R. Miller, sang "Joy To the World," "White Shepherds Watched their Flocks," "The Christmas Song" and "Beautiful Savior." The story of the hymn of the month "It Came upon the Mid-

night Clear" was told by Mrs. J. B. Caraway and group singing of Christmas hymns and carols completed the program. Accompaniments were played by Mesdames Orval Galley, Bill Carthel and Carl Wimberley.

Mrs. R. T. Stewart, president, presided over a business session when plans were made to send a box of home-made candies and cookies to the Veteran's Hospital in Amarillo. Gifts were exchanged.

Members present were Mesdames Bill Carthel, Zed Stewart, Paul McClung, Lloyd Airhart, Leroy Johnson, L. W. Tooley, J. B. Caraway, Carl Wimberley, Melvin May, R. T. Stewart, and the hostess, Mrs. D. Smith was a guest.

Mrs. Harry Wallace and her family have arrived from Norman, Oklahoma to spend the Christmas holidays here with her parents, Mr. and Mrs. Paul Mathers.

PLAINS INSURANCE AGENCY

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John H. Patton Wm. H. Patton
All Forms of Insurance
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RESISTOL
"Self-Conforming"
DESIGNED BY Harry Robinson

A GRAND Gift for a GOOD Guy

The man who has tried a Resistol knows the easy comfort it gives right from the first. If he doesn't he'll thank you throughout the year for introducing him to the smartest and most comfortable hat made. His appreciation starts instantly when he receives the attractively packaged Western Hat ash tray, which bears your greetings.

\$10.00 OTHERS TO \$40.00

It's completed when he makes his own selection in the style and color he prefers.

HARMAN'S

FREE GIFT WRAPPING! WE GIVE GREEN STAMPS

FOR UNDREAMED OF HEAD COMFORT—A "SELF-CONFORMING" HAT

A Resistol hat fits on contact, conforms instantly to the shape of your head whether it be long, round or average oval. That's because of Resistol's Big Difference—the exclusive "Self-Conforming" suspended leather construction. No other hat has it!

The SKY FLEET \$10.00

The SAN ANTONIO \$10.00
3x \$15.00
5x \$20.00
10x \$40.00

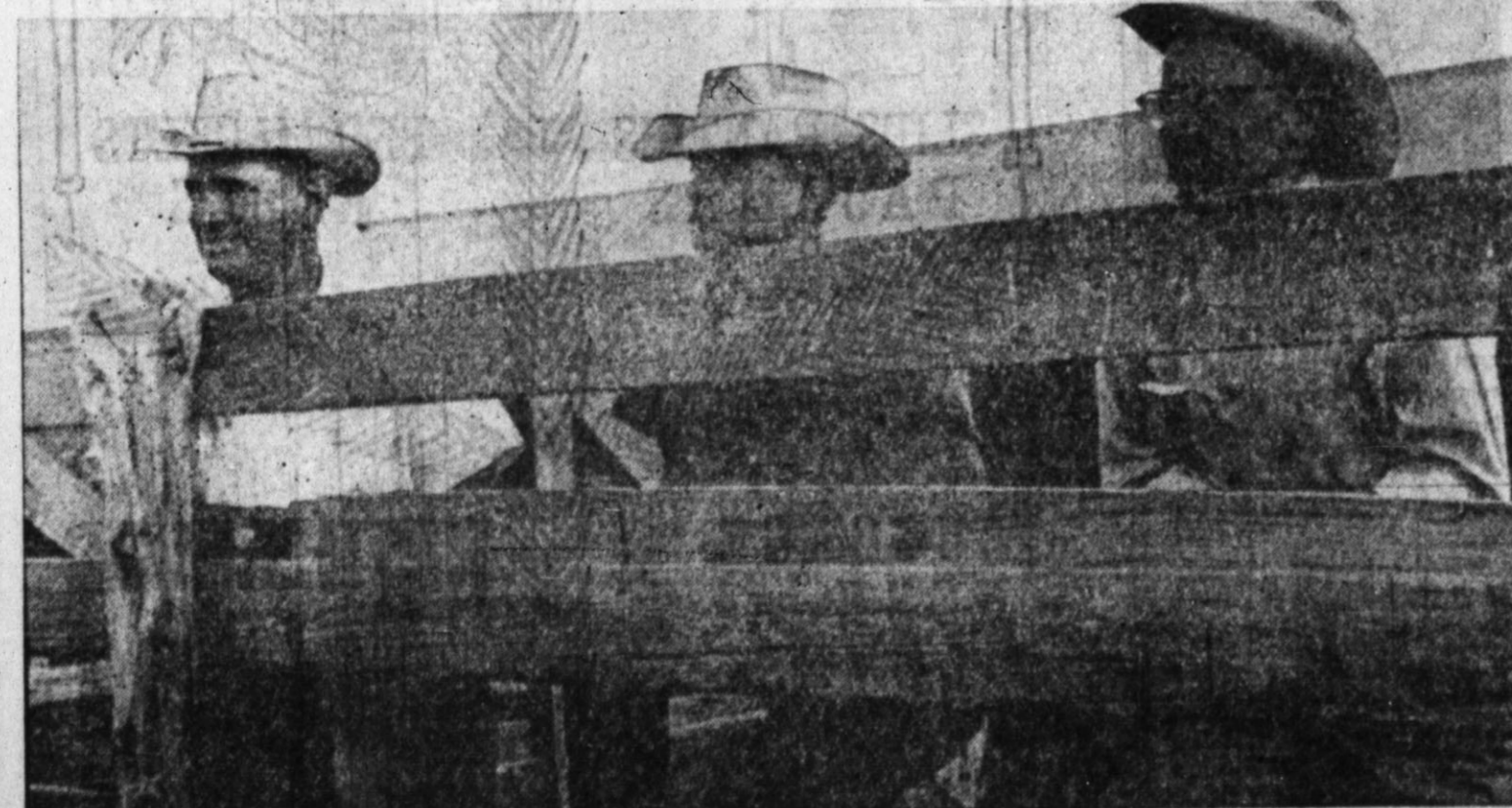
The Italia \$10.00

The Deming \$15.00



BIRTHDAY PARTY — Pictured above is the birthday party for Christy Robbs, the eight year old daughter of Mr. and Mrs. Dean Robbs of 214 Whiteface Avenue. Those attending the party were David Robbs, Lynn Robbs, Deanie Crofford, Carol

Coffey, Linda Boardman, Cynthia Taylor, Kay Nell Reeves, Tommy Reeves, Kay Bishop, Gail Bishop, Judy Smith, Sue Smith, David Harms, Susie Harms, Linda Williamson, Peggy Sheffield and Micky Bishop. (Staff Photo)



NATIONAL RECOGNITION — The picture above appears in the latest issue of "The Farm" magazine. It's caption reads: "To standardize practices for weight-for-age tests on the farm and ranch, a group of West Texas breeders have organized the American Beef Cattle Performance Registry Association.

President of the new organization is Colby Conkwright (right), farmer and rancher of Hereford, Texas, shown here sizing up some of his 1955 calves with his son Jim (center) and J. P. Smith, manager of Pan Tech Farms.

Summerfield News

By BETTE JEAN NOLAND

Mr. and Mrs. Jack Streun and Kenneth Clearman went to Canyon to the WTSC and OBU basketball game, Thursday night.

Mr. and Mrs. Claude McGower, Ellen and Tom spent Sunday afternoon in the home of her parents, Mr. and Mrs. Tom Alderson of Hereford. Mrs. H. H. Cannon, Mrs. Ray L. Johnson and Mrs. W. B. Harris attended the Christmas party for the Shadow Players in Hereford, Monday night.

Raline Rule spent Wednesday night with Tenna Witherspoon in Hereford.

Ellen McGower attended a Sunday School party, Sunday afternoon.

Mr. and Mrs. Chester Wiggains have returned from Kansas where they have been at the bedside of his mother, who has had surgery. They report that she is progressing satisfactorily at this time.

Mr. and Mrs. Leonard Latham have returned from Midland where they spent last weekend visiting with friends and relatives.

Mrs. Bob Noland was accompanied by Mrs. Paul Schroeter and Mrs. Don McNeese of Hereford to Amarillo Wednesday.

Mr. and Mrs. Raleigh Rule, Andy and Raline, and Tenna Witherspoon of Hereford will leave for Raymondville and points in Old Mexico Friday. From there they will go to Port Mansfield to do some fishing.

The Roy Campbells will leave Friday for Wellington where they will spend Christmas.

Mr. and Mrs. Roy Botkin and family were in Tahoka Saturday, visiting relatives.

Mr. and Mrs. J. C. Clearman and family will leave Friday morning for Ajo, Ariz., where they will spend Christmas.

Mr. and Mrs. Gene Purcell and family will leave Friday for Cheyenne, Okla., where they will spend Christmas.

Guests in the J. E. Jacks home for Christmas will be their sons, John and Harold, of Plainview and Richard Lee of Amarillo.

J. B. Noland and Lyle Blanton of Hereford, returned from Bel Fouch, S. D. Wednesday. They reported cold weather and lots of snow during the week they spent there.

Mr. and Mrs. Wiley Nance and Mike of Lockney visited last Sunday in the home of his sister, Mrs. J. A. Noland.

Mrs. Bob Noland accompanied her mother, Mrs. Debbs Knox, to Amarillo Friday.

Chas. Noland attended a meeting of the directors of the Hereford Credit Union at the Jim Hill Hotel Thursday.

Mr. and Mrs. Melvin Rainey were in Amarillo Thursday to attend the funeral of Melvin's uncle, who was killed Monday night in a train-pickup accident.

Mr. and Mrs. Ray Johnson were in Amarillo Monday visiting with friends and attending to business.

Mr. and Mrs. L. B. Lookingbill, Jim and Bill, visited Mr. and Mrs. Cecil Morrison and baby in the Westway Community last Sunday.

Mr. and Mrs. L. H. Lookingbill were visiting in Amarillo Tuesday.

Mr. and Mrs. O. B. Hefner of Crosbyton were here for several days. They have been helping with the work of finishing the inside of a new house which they have had moved to their farm northwest of Summerfield.

Rev. Don Larkin conducted the devotional services over KPAN this week.

Several of the young people of this community attended a Youth Rally at the Calvary Baptist Church in Canyon Saturday night.

Both circles of WMU met at the Summerfield Baptist Church this week.

A film on Martin Luther's life was shown at the Church Wednesday night.

Mr. and Mrs. J. M. Wright went to Lubbock Thursday.

The annual Christmas party for the Summerfield Study Club was held Thursday in the home of Mrs. Chas. Noland with Mrs. Henry Kuper and Mrs. Ray Johnson as co-hostesses. Guest speaker for the occasion was Mrs. Leroy Aven of Hereford. A basket of food was packed for a needy family. Also members brought gifts to be sent to the State Hospital in Wichita Falls. Those attending were Mesdames: H. H. Cannon, L. L. Cannon, Lee Curry, L. J. Counselman, J. R. Euler, Earl Lance, Ky Lawrence, K. W. Neill, J. B. Noland, Mack Noland, Guy Walser, Chester Wiggains and Mesdames Leroy Aven, Bernard Roberson and Chas. Walser of Hereford.

Bette Jean Noland and Eugenia Alexander attended Mrs. Glenn Snyder's music recital which was held at the Methodist Church in Hereford last Sunday.

J. B. and Mack Noland went to their ranches in New Mexico Friday.

Mr. and Mrs. Jack Harrington of Lubbock visited her parents and family, Mr. and Mrs. Earl Lance, Saturday and Sunday.

Mrs. B. B. Christ and Dale visited in the home of Kenneth Christi over the weekend.

J. B. Noland and Larry, Elvis and Hilton Davis, attended the WTSC vs. OBU basketball game Thursday night.

Make Children A Toybag To Teach Them Real Neatness



NOAH'S ARK TOYBAG . . . Easy to make at home.

By DOROTHY ROE

Associated Press Women's Editor

The aftermath of Christmas morning will be much easier on Mom if she includes a gay Noah's Ark toybag along with the toys around the tree. Then the small fry will have a place to put their toys away after the first exciting round of opening packages.

The toybag is easy to make from a standard pattern, which also includes patterns and directions for making six stuffed animals. Each toy requires two pieces of contrasting fabric, about 11-by 14 inches. A pound of shredded foam rubber will stuff all six animals plump and sassy.

Transfers mark the faces and designs, and local sewing center experts recommend doing the embroidery with the automatic zig-zagger on your sewing machine, or using the fashion stitch technique if you are using an older style machine. If you have a new automatic swing needle machine you need no extra attachment for the embroidery.

The toybag itself requires about a yard each of two contrasting fabrics and about a half yard of a third fabric in a different color. It fastens with a 14-inch zipper, at the top and four hammer-on snaps at the bottom. It is made to hang on a closet door.

Before you present the toybag, tell the children the story of Noah's Ark, explain how even stuffed animals enjoy a home of their own and you will have taught an important lesson in orderliness. Maybe now you will find no more toy elephants on the stairs.

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PENNEY'S

ALWAYS FIRST QUALITY!

Come one, come all, big fry and small, to Penney's! Scoop up all sorts of exceptional holiday buys at exciting early-bird savings!

Christmas

BARGAIN DAYS

WOMEN'S HOSE NOT ONE . . . TWO PAIRS OF STRETCHABLE NYLONS

Buy 'em by the drawerful—Penney's stretchable nylons, specially priced for Founder's Day! They fit as no other stockings can — never sag or bag.

Special 2 pairs \$2.50

Dark seams. Sizes Midge, Norm, Long, cellophane envelope.

WOMEN'S ROBES

A practical gift, yet feminine and gay as the season, this Penney duster you toss in your washer! Generously cut, smartly-detailed with dainty nylon fluting, lovely in aqua, pink or melon! Softly quilted bemberg rayon-and-acetate. Sizes 10 to 18.

7.90

WOMEN'S SLIPS

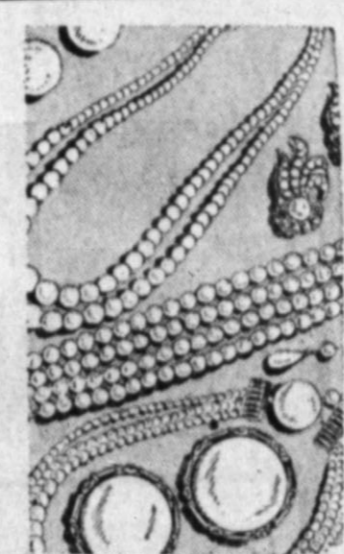
Save on your favorite Dacron-nylon slips at Penney's! Yes, your pet fabric — smooth Dacron-nylon tricot that never clings, never needs ironing . . . in well-fitting 4-gore styles trimmed with lace and pleats. White, black, red, tan or pink. Sizes 32 to 40.

3.98

TERRY TOWEL SETS . . . CHENILLE DECORATED!

A rare luxury gift . . . a rock-bottom Penney price! Multi-colored dogwood or floral design makes a striking splash of contrast on your favorite carefree color terry background! Heavy-weight terry! Machine-washable!

\$2.00 one bath towel one hand towel one wash cloth



Penney's pretend pearls have glittering stone-studded clasps, yet note the tiny price you pay! Direct from a famous maker come lovely earrings, necklaces and bracelets in a sparkling Penney special purchase to highlight the holiday season!

SPECIAL \$1.00 each Plus federal tax

CAN CAN SLIPS

Penney's double-skirted nylon petticoat leads two lives! Reverse it to suit your mood, the color of your skirt! Easy-washing nylon marquisette, it's fully 170 inches wide at the hem — and budget-priced at Penney's! Pink with white, blue or black.

sizes small, medium, large 2.00

MEN'S SHIRTS

Terrific shirt value! Penney's Sanforized cotton suede sport shirts. Cut for top fit over regular Penney patterns. Styled with tuck-in, square-cut bottom, lined sport collar, adjustable cuffs.

sizes small, medium, large 1.98

Men's Canvas Gloves

Special savings on Penney's sturdy work gloves! Pugged 12-ounce canvas. Strongly-sewn seams. Snug knit wrist. Just right for the hard, work and do-it-yourself jobs!

5 pr. 1.00



New! Time Saving Wash 'n Wear TOWNCRAFT PLAIDS

Men's printed cotton sport shirts in a new finish that requires less care! Wear 'em! Wash 'em! Little or no ironing needed. All in colorful new plaids, cut over Penney's generous patterns.

\$2.98



Penney's has orlon sweaters for the tiniest of 'em! Size 0-1/2 hand washable orlons in baby pastels. Delicately trimmed with embroidery.

1.98



Toddlers' dress shirt set — good quality Sanforized cotton broadcloth, complete with clip-on bow tie and "pioneer" cuff links. White, fashion pastels. Sizes 1 1/2 to 4.

1.98

Household Scrapbook

Brooms

The life of an old broom that has become hard and stubby can be prolonged by cutting away one or more rows of the stitching, leaving one or two of the rows intact. This will permit a spread to the broom by releasing the straw.

Winter Vegetables

The sweetness of winter vegetables that have arrived a long time after they have been picked, can be restored by adding a little salt to the water while boiling.

Dresser Drawers

Enamel the inside of the dresser drawers with white enamel. It gives them a very neat and attractive appearance.

Cake Icing

A good substitute for boiled icing, if in a hurry, and the cake is to be served immediately, is to beat the whites of 2 eggs until

stiff; beat in 2/3-cup of sugar very thoroughly; add 2 tablespoonfuls of melted butter.

Clothespins
Warm the clothespins in the oven before hanging out the wash on a cold day, and they will not freeze to the clothes, nor will they be liable to split.

Cheese
To keep cheese fresh, dampen a cloth in vinegar, wring dry and wrap around the cheese; then keep in a cool place.

Wet Shoes
A method for drying wet shoes is to place an electric light bulb in the shoe and turn on the current. The heat will evaporate the moisture and the shoe will not be warped.

Chamois Gloves
When purchasing chamois gloves hold them to the light and look for any weak spots. Always choose a pair of chamois gloves through which the light cannot penetrate.

About 1 acre in every 10 in the United States has coal under it.

Indiana has coal reserves totaling 17,600,000,000 tons.

THE BIG PRE-CHRISTMAS SALE

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BUY - RITE FURNITURE

IS STILL IN PROGRESS
WITH BIGGER AND BETTER BARGAINS
IN ALL DEPARTMENTS

SHOP HERE FOR ALL YOUR CHRISTMAS GIFTS

- ★ Lamps
- ★ Electric Blankets
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- ★ Small Appliances
- ★ Occasional
- ★ Cedar Chests
- ★ Mirrors

And Many, Many Other Beautiful Gift Items!

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Buy - Rite Furniture Co.

128 W. First St.

Phone 663

FEED EL RANCHO FEEDS

A Complete Line of Complete Feeds
COTTONSEED MEAL & CAKE

Salt — Minerals — Supplies

LIVESTOCK REMEDIES & VACCINE

We Buy Cream & Poultry

Hereford Poultry & Egg Co.

129 Sampson

Phone 1208

BULLDOGS ROLL

Gain Final Berth With 20-12 Victory

By THE ASSOCIATED PRESS

The Stamford Bulldogs roared back from a 12-0 first half deficit to knock New London from the ranks of the undefeated and gain a spot in the AA finals with a 20-12 victory Friday at Arlington.

A shivering crowd of 3500 saw New London dominate the first half and leave at intermission with a 22-0 lead. Stamford came roaring back in the third quarter to get touchdowns on a 32-yard dash by Donald Wills and a 63-yard ramble by speedy Mike McLellan. They then iced it in the last two minutes when Donald Wills crashed the line so hard he broke his collar bone.

Stamford rolled up 220 yards on the ground with none in the air while New London made 135 yards rushing and 139 passing.

McLellan was the big man in the Stamford attack, rolling up 116 yards in 13 carries. Stamford thus remains undefeat-

ed and untied in 14 games and will meet the winner of the Westaco-Hillsboro game for the championship.

New London scored its touchdowns with only 36 seconds remaining in the first half. One was on a 53-yard featuring a 23-yard pass from Tom McLellan that Stamford's Wills batted into the arms of Buddy Iles on the Stamford seven.

It required four smashes into the line to make it with Buddy Kelley, the top player for New London, ramming over from the one for the score. Dan Thompson missed the try for extra point.

On the kickoff, Ernest Gounahell fell on a Stamford fumble on the Bulldog 13, and New London quarter, Tommie McLellan passed to Kelly on the three. McLellan rapped left guard for two and Sledge hit the same place for the score with only (Continued on Page 6)

READ DUNKS 31

Powerful Mustangs Stop Hereford 'B'

The Hereford Whiteface "B" team found the power of the feared Bovina Mustangs too much Friday night as they succumbed, 69-52, in the first round of the Bovina Tournament.

It was the first loss in seven starts for the Junior Herdsmen, but it was the sixth straight win for Bovina. Hereford played the Friona Chiefs Saturday afternoon in second-round action.

Faced by sharp-shooting Darrell Read, the Mustangs were never headed getting off to a sizzling start. They netted five points before Hereford popped the nets. However, Hereford stayed within striking distance until late in the first half. The Whitefaces also produced a strong comeback late in the game.

Read dropped in 31 points with his phenomenal jump shot to be the big gun for Bovina. Erith Hawkins, Larry Ezell, and Neil Smith also ably assisted Read in racking up the triumph.

They lead at the quarter points by 21-14, 39-24, 53-35. It was a per-

fect example of experience paying off. The Mustangs featured three starters from last year's district championship club. They are now heavy favorites to capture honors in their own tournament.

Hereford played one of its better games of the year but couldn't cop with greater rebounding ability and shotmaking. Jimmy Curt-singer played a fine defensive game while dunking in 15 points.

Read racked up 17 points in the first half alone, then added 14 more in the final half. Hawkins and Ezell both turned in fine defensive performances.

Bovina didn't install reserves until late in the final quarter. Then the Whitefaces began to steadily decrease the lead. But the Mustang margin was safe.

Hereford capitalized vastly on Bovina fouls. Bovina fouled 14 times and the Whitefaces dropped in 22 gratis tosses. Hereford fouled Hawkins, Larry Ezell, and Neil Smith 13 times and the Mustangs made 15 free throws. On the other hand, Bovina racked up 27 field goals (Continued on Page 6)

KNOX'S KNOTHINGS

By BILL KNOX

'Dogs Just One Step Away

Stamford has only one step left to the state championship. After four resounding triumphs over Burk Burnett, Phillips, Breckenridge, and New London they will meet the winner of the Westaco-Hillsboro game for the title.

The Bulldogs were underdogs in two of these games and were favored in two. Phillips and Breckenridge both were given an edge. Burk Burnett didn't have a chance in bi-district and after the triumphs over Phillips and Breckenridge, New London was the underdog.

Last Saturday at the Stamford-Breckenridge game New London fans were somewhat cocky about handling Stamford. It turn-

(Continued on Page 12)

Red Heads To Perform Here

The world's only copyrighted girl's team will play here Tuesday night in Whiteface gymnasium.

Olson's famous Red Heads will play a team made up of Hereford All-Stars headed by Cubby Kitchens. The Red Heads, world renowned women's professional team were originated in 1936 and have played before 5,000,000 spectators.

They play by all men's rules and in 1933-34 defeated 134 men's teams. They are originators of such court antics as the Figgly Back Play, basketball's only double play, La Conga, Merry - Go - Round, famous Mule Train Out-

Of-Bounds play, the Ball warm-up, and the Walk Dribble. They feature er ball spinning, backhanding, knee dribbling, juggling, and pepper game up.

Red Mason is manager and ing coach of the Red Heads in her seventh season with the team. She is one of the greats of women's basketball.

Other greats are Ester 5'11", Mable Brady, 6', Oma Barnes, 5'10", and Joam 5'9".

The half-time show will (Continued on Page 6)

During Our Re-Modeling Sale We Have

THE LOWEST PRICES IN TOWN

Use Our Personalized Payment Plan

and monthly payments start in MARCH 1956!



Hotpoint Electric

RANGES

Regular 519.95 Value NOW ONLY **399⁹⁵**

YOU SAVE \$120.00

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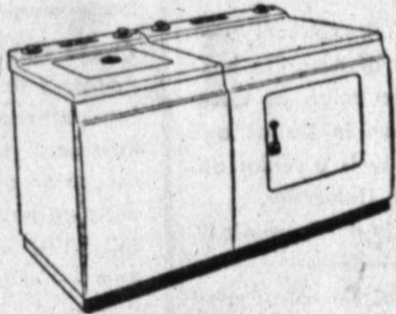
Regular 289.95 Value NOW ONLY **219⁹⁵**

YOU SAVE \$70.00

This Christmas Give Her A

HOTPOINT AUTOMATIC

Washer & Dryer



Now At Parker's Low Low Price of

289⁸⁶

FOR THE PAIR

HOTPOINT REFRIGERATORS

Regular \$309.95 NOW \$250.95
Regular \$509.95 NOW \$399.95
Regular \$409.95 NOW \$309.95

Use Our Easy Convenient PERSONALIZED PAYMENT PLAN

Small Down Payment — Next Payment Due In March!

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Enough Wallpaper to Paper One Room While it Lasts

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WARM HER HEART WITH

Christmas

OUR CHOICE...

Gifts.

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Shorty Gowns
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Whether she's 16 years old or 60 years young she'll appreciate one of Our Beautiful Gifts of Clothing. Of course, first on her list will be our thrilling Nylon Lingerie! Yes, you'll be an Angel if your favorite lady receives a gift from Little's.

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Remember . . . we still have a full week of shopping before old Saint Nick arrives. Come on in . . . let the friendly merchants of Hereford serve you.

STOCKS ARE COMPLETE at LOW, LOW PRICES

Hereford Invites You To Shop Here



KNOX'S KNOTHINGS

(Continued from Page 10)

ed out to be an entirely different story on the playing field as it usually does.

One more win for the Bulldogs and we can credit ourselves with at least one thing correctly predicted all year. Our prediction looked dim at first. It gradually grew brighter until now it's a blazing fire.

Mustang Basketball Fine

The Bovina Mustang basketball team has been phenomenal in the last two years. Last year a very fine ball club, headed by Darrell Read and Norman Killough went to regional. This year three of those starters are returning, including Read, and the Mustangs have come up with another fine ball club. They're top-heavy favorites to win their district and might go to state.

They're undefeated in six games this year, their closest game being with the Farwell Steers, 59-50. The next closest was with the Hereford "B" team, 69-52. When you get to thinking about it 69-52 actually isn't very close so they've played only one close game. They could be a threat to Big Sandy's coveted state crown.

Everybody Is After Smith

Hereford may furnish its share of collegiate footballers next fall. Already several coaches are visiting Hereford in their hunt for college prospects.

Most of them seem to be most interested in speedster Wayne Smith. It's no kept secret that Frank Kimbrough of West Texas would give his right arm for Smith. Reports are that Kimbrough is also interested in several Hereford linemen.

Junior Arterburn of Oklahoma A&M recently paid a visit here and probably made a big haul. Despite Kimbrough's efforts Arterburn is reported to have persuaded Smith and G. C. Merritt along with Hereford's fine tackle, Walter Kaul.

All of the players mentioned were named on the official all-district team, and Smith was an honorable-mention all state pick for Fort Worth Star-Telegram, generally conceded to be the most accurate team.

Looks like Oklahoma teams have gotten some more of some of Texas' top schoolboy football stars.

Powerful...

(Continued from Page 4)

After taking the early 5-0 lead,

the Mustangs, slowly but gradually built up an unsurmountable lead. Still Hereford stayed within striking distance until the waning moments of the first half when the Mustangs dropped in eight straight tallies without Hereford netting any.



CACTUS JACK A PLANE SPOTTER — Former Vice President John Nance Garner is an attentive student of M/Sgt. Jack J. Russell of the San Antonio Air Defense Filter Center, as he studies a map of the area. Garner's home at Uvalde was designated as a site for the Air Force Ground Observers Corps and 'Cactus Jack' has enlisted as a volunteer civilian plane spotter. (AP Wirephoto)



TEXAS SIZE GOURD — T. F. Wooley, of Belton, prepares to make a dipper out of the giant gourd he grew. The jumbo, measuring 20 inches long and 19 1/2 inches around, grew on a vine with normal size gourds. (AP Photo)

Class Holds Annual Party

The Christmas party held each year by the Win One Class of the First Methodist Church, was enjoyed Tuesday afternoon when members gathered at Ward Hall for a short Christmas program. Hostesses were Mesdames Arthur Pierce, Fred Millard, Pearl Bergin and C. M. Hicks.

Rev. S. M. Dunnam opened the program with a vocal solo "The Christmas Message" with Mrs.

Dunnam at the piano. Mrs. I. H. Spratt gave the worship program "Christ in Christmas." Special music was presented at the piano by Mrs. Dunnam and Mrs. D. W. Hawkins gave the "Christmas Story" of Mary Elizabeth.

Refreshments were served to Mesdames C. F. Davis, M. F. Cherry, F. M. Faulkner, E. W. Harrison, G. H. Whitaker, J. F. Ward, Clemmie Randel, Sam Lesly, Laura Thomas, C. C. Bowman, M. M. Beavers, Florence Parr, W. A. Gearn, A. C. Thompson, H. M. Benefield, Ada Hollabaugh, Andy Thomas, D. W. Hawkins, Misses

Nettie Green and Lulu Botsford and Rev. and Mrs. S. M. Dunnam.

Christmas Concert Slated For Sunday

A group of students from the Voco Club of the Mattie Mae Swisher Studio of Singing will present a Christmas concert in Ward Hall of the First Methodist Church Sunday afternoon, Dec. 18 at 2:45 o'clock.

The program will consist of Christmas carols and songs, hymns

and ensemble numbers. Miss Francine Brown, pianist, and a student of Mrs. S. M. Dunnam, will be guest entertainer. Mrs. A. C. Thompson will assist with violin music and Mrs. Cliff Estes will be accompanist.

Singers will be Janie and Beeky Sumner, Linda Adams, Susan White, Linda Jacobsen, Cynthia Ann Knox, Sylvia McGee, Randel McGee, Georgina Blanton, Terry Lee Caywood, Dana Grace Nafzgar, Lanelle Blanton, Patricia Caywood, Georgia Lewis, Linda Noiland, Joe Landers, Raymond Wells and Mrs. Charlotte Calvert.

Bulldogs...

(Continued from Page 4) four seconds left. Thompson's conversion try was blocked by Arch Pardue, fine Bulldog center.

Ricky Giles, Stamford halfback, averaged 42 yards punting.

Red Heads...

(Continued from Page 4) fancy ball-handling, ball spinning routines, basketball juggling, ball

The Sunday Brand, Hereford, Texas, Sunday, December 18, 1953

balancing, comedy routines, and a foul shooting exhibition. Kitchens reports that proceeds from the game will go to the Hereford Athletic Fund. Other players for Hereford will be Glenn Brown, Johnny Poindexter, Raymond De-ment, and Marshall Wilson.

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ALL WHITE TEDDY BEARS
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Morningside Brach's Milk Chocolate
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For Wall or Shelf Lithographed on White
REGULARLY 25c **13c**

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Interlocking Pieces, Full Color, Heavy
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MEN'S, LADIES, BOY'S MOCCASINS
All Leather Uppers, Molded Rubber Soles
REGULARLY 87c **\$2.98**

HALSAM DOMINOES
Wood, Standard Six Count, 28 Pieces
REGULARLY 39c **27c**

ALL METAL BIRD CAGES
Feeders, Swings, Perches, Waterers
REGULARLY \$3.98 **\$2.97**

MILL ENDS CANNON TOWELS
Triple Terry, Rainbow Hues, Sizes Up To 22x66, Borders or Plains, Number One Seconds, Reversible, Fast Drying, Fast Colors
REGULARLY 50c **SPECIAL**

FRESH STOCK OF CHEWING GUM
Wrigley's Spearmint, Peppermint, Juicy Fruit and Dentyne Brands
REGULARLY 35c **8 FOR 23c**

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White, Knit-Cro-Sheen or Regular 20, 30, 40, Packaged
REGULARLY \$1.16 **4 FOR 50c**

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All the Utensils, Pots, Pans, & Supplies
REGULARLY \$1.98 **\$1.44**

ALL METAL DOLL HOUSES
With Furniture and Dolls Unassembled
40% OFF
\$3.98 for \$2.39
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REDUCED LITTLE GIRLS Brush & Mirror Set
Plastic Comb Too, Blue, Pink, White, Dress Up Her Room
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Metals, Cloths, Collapsible, All Sizes
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STAND UP BLACKBOARD
37 Inches High, With Lithographed Design
REGULARLY \$1.49 **\$1.27**

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With Two Darts, And Instructions in Set
REGULARLY \$1.25 **97c**

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Wood and Metal Combination Lithographed Finish, Bright Colors For Youngsters
REGULARLY \$5.98 **\$3.99**

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Molded Design, Smoked Finish
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Made from Mill Ends of Chenille and Loop Carpeting, fringe and plain edges, pre-shrunk, washable, skid-resistant, cottons and nylons, Sizes up to 36x50, All Colors — red to yellow, tan to maroon, loop and shaggy finishes. Regular \$2.49
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Hand loom woven, blues and colored, trim, narrow style, terrific Santa savings for Dad. Regularly 98c.
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SAYCO, UNEEDA & HORSEMAN BABY DOLLS
Reduced to fit Santa's Pocketbook

Blondes, brunettes, redheads, vinyl plastic, real hair, walking styles, drink - wets, new style dresses like real babies	REDUCED VALUES
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REDUCED REDUCED

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Chocolate filled straws, cut rock candy, mellocreme toys, cremes & jellies, Gloria mixes, mint filled straws, Christmas gum drops.	REDUCED
	REGULARLY 29c 19c PKG.
Toffees, chocolate bites, milk choc peanut clusters, all filled assortment malted milk balls, chocolate covered, thin mints, chocolate honeycombed chips, milk choc peanuts, chocolate treats	REDUCED
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33 1/3% REDUCTION ON WAGONS & TRICYCLES

\$1.89 for \$1.25	\$4.98 for \$3.32
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\$9.49 for \$6.23	\$9.98 for \$6.65
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SO WEE BOTTLE BABY
Soft, Cuddly, Blows Bubbles, Cries, Wets
REGULARLY \$2.98 **\$1.99**

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Two Styles, Textilized, Cobbler Pockets, 2 Side Pockets
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Adjustable Legs, Two Chairs, Blonde and Varnish Finish, Rigid Structure, Perfect Gift
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Made of Vinyl and Plastic Binding, 4 Assorted Colors
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250 PIECES OF Paper - Envelopes
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With Mickey Mouse and Donald Duck as Riders Attached
REGULARLY 59c **43c**

PLASTIC Toy Silverware
Silver Color, Service for Six, In Silver Case, and Accessories
REGULARLY 98c **77c**

CRIME LABS DRAGNET
Authentic Model in Portable Case
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Facal Fab, Printed - Plain, Christmas Buy
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Cellophane Wrapped, Pink, Aqua, White, Blue
REGULARLY 10c **6c**

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Tricot Brief, White, Elastic Waist, Leg
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VALUES TO \$1.79 YD. **43c YD. REDUCED**

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REGULARLY 15c **5c**

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Miss Marilyn Lewis Marries Richard Peterson Of Greeley

Announcement of the recent marriage of Miss Marilyn Lewis of Greeley, Colo., formerly of Hereford, and Richard F. Peterson, also of Greeley, has been made here. The bride is the daughter of Mr. and Mrs. R. G. Lewis of 823 Ninth Street, and the bridegroom's mother is Mrs. Minnie Peterson of 2006 Sixth St.

Rev. T. Bruce McDevitt conducted the double ring ceremony in the First Methodist Church of Greeley where evergreen wreaths and greenery were used in decoration. The bride's candle, along with white tapers, were lighted by Susan Mitchell and Jack Latham of Amarillo, cousin of the bride.

Mrs. E. D. Miller, organist, played traditional wedding music and accompanied Doyle Cummings, who sang I Love You, Truly, Because and "The Lord's Prayer."

The bride, escorted and given in marriage by her father, wore a waltz length gown of white lace over bridal satin designed with princess style bodice and gored skirt. The long sleeved jacket was trimmed with seed pearls and sequins.

Her bonnet shaped hat of matching lace over satin had a shoulder length veil of illusion, also trimmed with seed pearls and sequins. She carried the bridal bouquet of white roses on a white Bible and her only ornament was an heirloom opal brooch at the neckline of her gown, which had belonged to a great aunt.

Miss Kay Dunsmore, maid of honor, wore shrimp pink lace and net fashioned similar to that worn by the bride, and she wore white brocade slippers and carried a matching bag topped by an arrangement of Talisman roses. Her bonnet shaped hat was of matching lace over taffeta.

Leroy Peterson, brother of the bridegroom, served as best man and ushers were Gordon Breckle, Earl Cowherd and Beau Latham of Amarillo, cousin of the bride.

Following the wedding a reception was held in the church social hall. Guests were greeted by Mrs. Lewis who wore a dusty rose suit with matching hat, and Mrs. Peterson, who wore Dior blue. Their corsages were of white roses.

The bride's table was done in pale blue and white. The three tiered wedding cake was decorated with white bells and roses with blue center petals, and topped by a miniature bridal couple. Blue

tapers complimented the setting. Mrs. W. A. E. Mitchell and Mrs. R. B. Latham of Amarillo; aunt of the bride, presided and Mrs. Gordon Breckle had charge of the guest book.

For traveling the bride wore an aqua knit suit, white hat and navy accessories. They will make their home in Greeley.

The bride is a graduate of Hereford High School and attended Texas Technological College in Lubbock. Mr. Peterson is a graduate of Greeley High School and operates the Peterson Motor Company. He is a member of the Elks and Jaycees.



AT CEREMONIAL — Sue Channer presides at the table for the Silver-Teens Horizon Club ceremonial held at the home of Mrs. Homer Brumley Wednesday night. Left to right stand-

Ceremonial Held By Silver-Teens

The Silver Teens Horizon Club met in the home of the advisor, Mrs. Homer Brumley, Wednesday evening at 6:30 when a ceremonial was held to receive members of the Wakita Camp Fire Girls into the club as members. Sue Channer gave the welcome into the Horizon Club ranks.

Joan Fowlkes was in charge of the candlelighting ceremonial, assisted by Lynda Phillips, Phyllis Sumner and Dolly Paetzold.

Virginia Witherspoon presented a check from the Wakita group amounting to \$57.85 to be used in the joint work of the club. The group then presented a potted poinsettia to Mrs. Homer Brumley, advisor, as a Christmas gift. Patsy Cowart and Betty Paetzold made the presentation.

New officers include Sue Channer, president; Joan Fowlkes, vice president; Phyllis Sumner, secretary treasurer and Ella Marie Williams, reporter.

Following the program a tea hour was observed with Phyllis Goetsch and Patsy Cowart in charge of refreshments. Sue Channer presided at the decorated Christmas table.

Others, besides those named, attending were Judy Patterson, Eugenia Alexander, Jane Bookout, Lovilla Finley, Carolyn Knox, Melba Lawrence, LaWanna Lookingbill, Dolly Prowell, Ruby Brewton and Mrs. Urlin Streu, former leader of the Wakita group.

During the business session officers for the coming year's work were installed with Mrs. A. L. Manjeot conducting the meaningful rites.

Christmas Coffee Entertains Club

Gifts were exchanged at the Young Mothers Study Club Christmas coffee held Tuesday morning in the home of Mrs. L. H. Lookingbill Jr.

Decorations for the home carried out—the seasonal motif and the gifts were received at a beautifully decorated tree.

Members took food and clothing to the final meet of 1955 for a cheer basket for a needy family during the holidays.

A social hour was enjoyed with Mrs. H. A. Cavness and other members of the social committee in charge of serving.

Those present were Mesdames Sam Albright, Harold Banks, Gid Brown, H. A. Cavness, Hugh Clearman, Gerald Hale, Craig Johnson, Bill Lawrence, Rex Lee, Clinton Massie, Gwynne Owen, Bill Stanford, Wayne Wallace, Pat Robinson, L. J. Jones, Floyd Walton Jr., and the hostess.

Theta Rho Elects New Officers

New officers were elected at the Carnation Theta Rho Club meeting held Thursday evening at the IOOF Hall.

Included were Patsy Ford, president; Nona Marie Strange, vice-president; Janice Jacobs, recording secretary; Carol Jo Sparks, financial secretary; Wyndolyn Sheppard, treasurer; and Mrs. Roy Calvert, mother advisor (re-elected).

During the social hour all members having birthdays during the past six months were honored and a lovely birthday cake was presented by the outgoing president, Betty Buse, and Mrs. Calvert.

Others besides those named attending were Margie Ford, Carolyn Inman, Rosie Strange, Maxie Wiseman, Agatha Malone, Barbara Jacobs, and SherryMayne McCort.

Rebekahs attending were Mr. and Mrs. John Hacker, Mrs. J. E. Cockrell, Mrs. Chas. Sowell, Mrs. Ada Hollabaugh and Mrs. Alta Davis.

ing are: Joan Fowlkes, Carol Ann Newell, Betty Paetzold and Karolyin Kirby. (Staff Photo)

Women's Activities

Hereford, Texas, Sunday, December 18, 1955 Section Two

Lone Star Study Club Has Annual Christmas Party

Lone Star Study Club held its annual Christmas party in the home of Mrs. G. W. Newsom Tuesday afternoon with Mesdames Joe Kendall and Louise LeGrand serving as cohostesses.

Christmas decorations were everywhere about the house including a brilliant tree from which gifts were exchanged.

Built around the theme "Christmas in other Lands" a special program was presented by Jane Newsom and Helga Thome who presented piano music, and Miss Thome told the story of Christmas in her native land of Germany.

She told of the beginning of the Christmas Advent four weeks before Dec. 25, and of the traditional lighting of candles each succeeding Sunday. She told of their Santa Claus who is the Christ Child, of the tree which bears only candles, of the special dinners and their Christmas music. At the conclusion of her part of the program she was presented with a gift from the club.

After the exchange of gifts refreshments were served to Mesdames R. G. Blue, Roger Corbett, V. E. Dodson, W. S. Fluit, H. E. Hunsler, Jim Higgins, E. W. Hobson, John N. Jacobsen Jr., C. D. Kelton, Louie LeGrand, F. W. Lookingbill, Vivian Major, W. C. McHarg, Coy Phillips, Earl Phillips, Earl Springer, Robert Thompson, Ed Warren, L. L. Womble, Glenn Witherspoon, and the hostesses.

Christmas All Around The World

Highlight of the holiday season for Pioneer Study Club members was the annual yuletide party given in the home of Mrs. J. E. Beyer Tuesday afternoon. Assisting hostesses were Mrs. A. G. Bell and Mrs. Don Root.

"Christmas Around the World" was the program theme with Mrs. O. G. Hill telling how people around the world celebrate Christmas, of traditional observances during the holidays and of Christmas in America with Santa Claus and the Christmas Tree. She concluded by reading the poem "Keeping Christmas" by Henry Van Dyke.

During the business portion of the program members voted to adopt a needy family for Christmas and other Christmas cheer projects were planned.

Gifts were exchanged as members answered roll call.

Members present for the holiday party were Mesdames Fred Barrett, A. G. Bell, H. A. Close, Burl France, O. H. Herring, O. G. Hill, E. S. Ireland, Ray Johnson, F. M. Kester, A. L. Manjeot, H. E. Miller, Wirt Phillips, Don Root, Mary Seigler, Delmar Sigle, F. L. Terrell, Rex Tynes, Charlie Walsler, Bess Werner, Myrtle Wright, Carl Gilliland, Miss Roberta Campbell and the hostess.

Engagement Of Missouri Girl, Lt. Leasure Is Announced Here

Mr. and Mrs. William T. Jacobi of Martinsburg, Mo., have announced the engagement and forthcoming marriage of their daughter, Mary Ann, to Lt. William L. Leasure, son of Mr. and Mrs. Clarence E. Leasure of Hereford.

Wedding vows will be exchanged in Martinsburg Saturday, Dec. 31. Miss Jacobi attended Fontbonne College in St. Louis, Mo., for three years and while there she served as editor of "The Font" college publication. She also attended the University of Missouri School of

Past Matrons Club Has Yule Program

Past Matrons Club of the Order of Eastern Star, was entertained in the home of Mrs. W. C. Hromas Monday afternoon at a Christmas party.

Mrs. B. E. Roberson presented the program and entertainment for the afternoon dealing with master painting, music and poetry, and intermingling Christmas stories.

Refreshments were served from a beautifully decorated table with the O.E.S. worthy matrons, Mrs. John Patton, presiding. The hostess was assisted by Mrs. A. L. Manjeot.

Those attending were Mesdames Vivian Major, F. M. Kester, F. L. Terrell, Horace Hershey, O. H. Culpepper, A. L. Manjeot, W. S. Fluit, John Patton, Lee Curry, B. E. Roberson and the hostess.

Christmas Musicale Slated For Dec. 22 By Piano Students

Piano students of Mrs. Ellis Coombes will be presented in a Christmas Musicale on Thursday, Dec. 22, at the Coombes home.

The first program will be given at 10 o'clock in the morning with parents as special guests.

Those appearing will be Virginia Krumbeln, Sandy Nunnally, Joyce McNeese, Donna Williams, Paul and Lois Christian, Dorothy Williams, Mary Beth Gilliland, Nina Mae Gragg, Sharon Scott, Zulema Moreno and Kay Shirley.

At 2:30 in the afternoon another program will be presented with parents of students also as special guests.

Those who will be playing include: Kay Paekard, Linda Stephenson, Kay Lynn Scott, Joyce Lindner, Betty Scott, Joan Carlson, Mary Culp, Joan Brown, Carlyn Williams, Sheryl Patterson, Linda Russell, Phyllis Sumner, Nanneta and Diane Clearman.

The program at both events will be varied featuring solos, duets and Christmas melodies.

L'Allegra Club Yule Coffee Is Held Thursday

L'Allegra Study Club observed the holiday season with a Christmas coffee held in the country home of Mrs. Hilton Higgins on Thursday morning.

A gift exchange was featured before a beautifully decorated Christmas tree and conversation concerning holiday plans provided entertainment as guests chatted over coffee cups.

The house was decorated in traditional greenery and a silver and pink theme was noted in table decorations.

Mrs. Stanley Slagle was welcomed as a new member of the club and a cheer banquet was planned for a needy family.

Those in attendance were Mesdames Darrell Blanton, H. A. Cavness, Jack Brown, Bill Dameron, John Estes, Gerald Hale, Bill Hardwick, James Ellis Higgins, Chas. Hill, Francis Hill, V. C. Hopson, Richard Ireland, Bill Lawrence, L. H. Lookingbill Jr., Joe Lyons, J. W. Robinson Jr., Wayne Thomas, Lee Kent, Walter London Jr., and the hostess.

Husbands Feted By L.A.E. Club

Husbands were honor guests at the annual Christmas dinner-party held by members of the L.A.E. Study Club Tuesday evening at the Camp Fire Hut. A turkey dinner with all the trimmings was served at tables decorated with Christmas greenery, bright Christmas balls and lighted tapers.

Christmas gifts were exchanged from an attractively decorated tree and games of forty-two were enjoyed. High players couple prize went to Mr. and Mrs. Gordon Elliott, runner-up award to Mr. and Mrs. T. W. Roberson and consolation to the Luther Leslys.

Attending were Messrs. and Mesdames C. E. Beauford, Guy Bogie, Harvey Brock, Gordon Elliott, Boyd Knox, Luther Lesly, Jim Loving, B. A. Reddell, T. W. Roberson, Sanford Smith, George Suggs, Mrs. Jessie Radovich and Mrs. Altus Higgins.

O.E.S. Official Visits Chapter Here Recently

Mrs. Margaret Wilson of Dimmitt, deputy grand matron, District 2, Section 3, Order of Eastern Star was entertained here by the Hereford chapter on her official visit Tuesday night.

The stated meeting was held in the Masonic Hall where a turkey dinner was featured. Decorations were evergreens and lighted tapers with the menu and appointments carrying out the holiday theme.

Following the dinner Mr. and Mrs. John Patton, worthy matron and patron, presided in the East where plans were made to cooperate with the state organization in securing 100 percent participation in contributions to the O.E.S. Home Mesdames W. C. Hromas and Vivian Major were named to the project committee.

The visiting official spoke briefly and gave instructions concerning the work of the Order for the coming year and announced a School of Instruction to be held in

Music Study Club Program Highlights Yule Season

Invited guests shared the Music Study Club's Christmas program Monday afternoon when the annual Christmas party was held in the home of Mrs. J. R. Allison. Arrangements of large chrysanthemums, leaves and balls glittered with copper and gold featured decorations and the tea table, laid with a red cloth, was arranged with greenery and pink glitter candles. Mrs. H. A. Close, president of the club, poured.

A delightful program of Christmas music was presented, including "Christmas Festival" a piano duet played by Mesdames B. Y. Crosthwait and A. J. Schroeter; a piano solo, Christmas Fantasia, played by Mrs. Ellis Coombes; and a Christmas Cantata "Petite Noel" an old French Noel of the Twelfth Century, was sung by Mesdames C. W. Parker, W. T. Carmichael, J. C. McCracken, Earl Phillips, Sam Albright and Howard Scott. Mrs. John Sims was the accompanist.

Mrs. S. M. Dunnam played "Jesu Bambino" (Yon) and in conclusion Mesdames Wayne Thomas and Cecil Massey entertained with a piano duet "The Arrival of Santa Claus" (Engelmann).

Special guests included Mesdames Bill Stanford, Clyde Cave, J. W. Spradley, John Jacobsen Jr., Roger Conkright, Glyn Bilbrey, Townsend Douglas, Alan Gearn, Roger Corbett, H. M. Cogswell, J. R. Johnson, Robert Veigel, H. G. Conkright, G. W. Newsom, Richard Barnard, B. F. Cain, W. E. Dameron, Miss Thelma McMinn, and Miss Jessie Morris.

Members present were Mesdames Sam Albright, J. E. Beyer, W. T. Carmichael, H. A. Close, Steve Clements, Ellis Coombes, R. P. Conway, B. Y. Crosthwait, H. K. Fox, J. C. McCracken, Cecil Massey, C. J. Mountz, J. D. Neill, C. W. Parker, Earl Phillips, T. W. Roberson, A. J. Schroeter, W. J. Stanford, J. T. Sims, Wayne Thomas, A. O. Thompson, G. N. Allison, A. C. Thompson, S. M. Dunnam, Howard Scott, W. E. Dameron, Jeff Gilbreath, A. C. Thompson, S. O. Wilson, Misses Mattie Mae Swisher and Frances Dameron and the hostess.



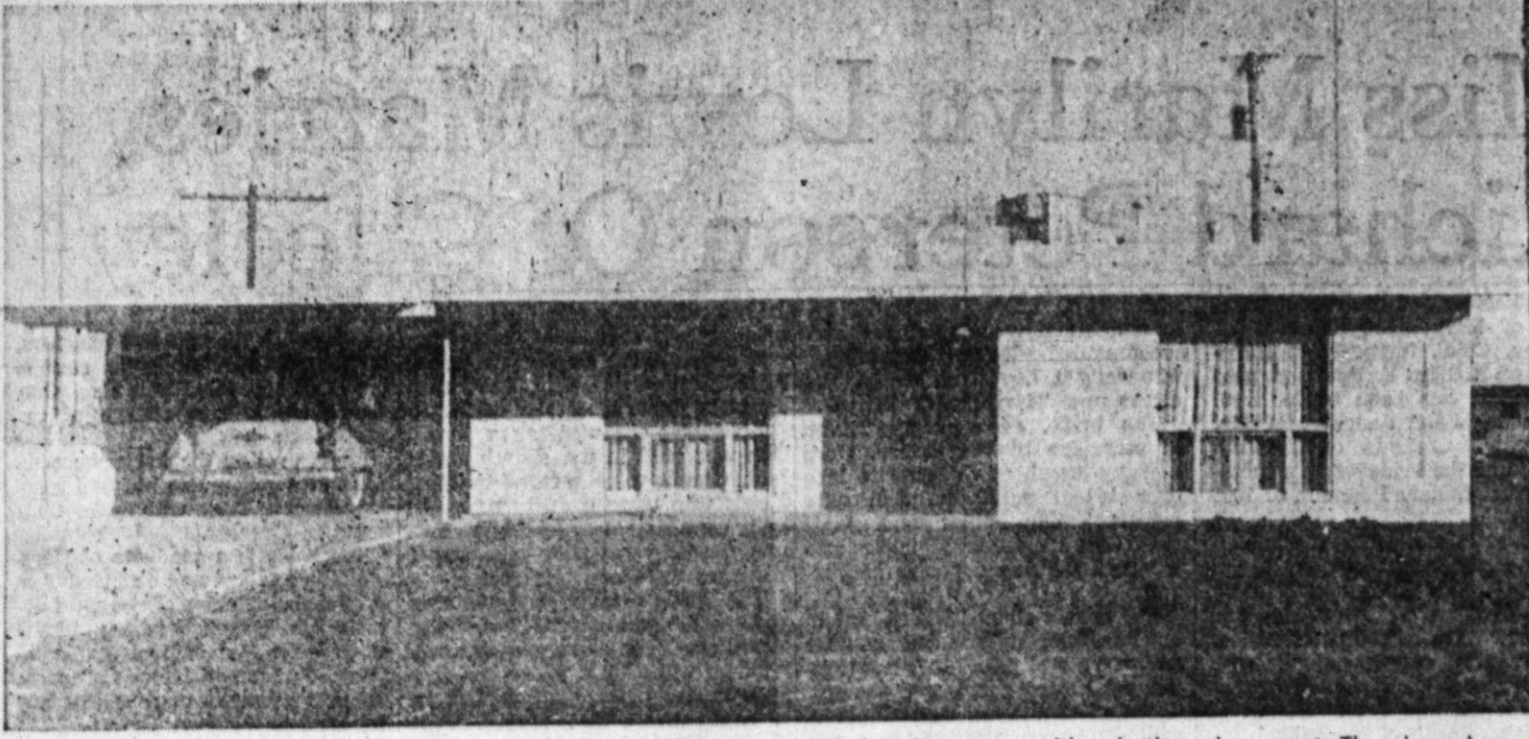
MR. AND MRS. RICHARD F. PETERSON



AT CHRISTMAS COFFEE — Members of the L'Allegra Study Club are pictured at their Christmas coffee held in the country home of Mrs. Hilton Higgins Thursday morning. Members had just exchanged gifts when this picture was taken.



MISS MARY ANN JACOBI to marry Hereford man



HEREFORD HOMES — Pictured above is the new white brick home of Mr. and Mrs. E. P. Morgan, located at 524 Avenue Plainview in January.

J. It has five rooms with a bath and car port. They have been living in their new home since Sept. 11. (Staff Photo)

O.E.S. . . .

(Continued from Page 1)
Plainview in January.
As the official was presented in

the East Mrs. Ludie Greeson and Mrs. K. W. Neill sang "Yellow Rose of Texas" and she was presented a gift. Mrs. O. H. Culpepper was accompanist. A gift was presented to Mrs. P. H. Gilliland, a

past worthy matron, who is moving to Amarillo and while Mrs. Greeson and Mrs. Neill sang "There is a Santa Claus" the worthy matron presented her officers with Christmas gifts.
An ingathering of gifts for the O.E.S. Home at Arlington was placed around the lighted tree. They will be sent to the Home before Dec. 25.
Mrs. Art Lewis was chairman for the dinner-affair with Mrs. J. C. McCracken and Mrs. A. L. Manjeot assisting.

Records Courthouse

Warranty deeds
J. D. Burkett, et ux, to Carl G. McCaslin, all of Lots 9, 10, 11 and 12 in Blk. No. 4.
R. J. Engler, et ux, to J. M. Hamby, et ux, the S 63 feet of Lot No. 11, in Blk. No. 12 of the Engler Add.
R. J. Engler, et ux, to Roy N.

Golden Age Party Held At Theatre

Several men and women, 60 and over, attended the free show and Golden Age Party at the Star Theatre Monday afternoon.
They were served coffee, furnished by Ike's Steak House; and cookies; furnished by the Hereford Bakery. Bob Lawrence led them in Christmas songs.
Those attending were L. Baskin, C. C. Rockwell, Mr. and Mrs. D. H. Alexander, Mrs. Joe Prowell, Mrs. C. F. Smith, Mrs. M. L. Hardy, Mrs. Maud Hall, Mrs. H. M. Benefield, Mrs. C. Randle, E. R. Combs, Mr. and Mrs. A. A. Hare, Mrs. A. M. Jones, Arthur C. Thompson, Mr. and Mrs. H. M. Thomas, Mrs. S. L. Easley, Mrs. Ida Ricketts, Mrs. E. C. Eubanks, Mrs. R. L. Bailey.
Mrs. Maude Montfort, Mrs. Vern Witherspoon, Mr. and Mrs. J. T. McClung, Edna Bowe, Mrs. Rosa Soear, Mrs. Nona Jowell, Mrs. Willie Daniel, Mrs. J. S. Orr, Mrs. J. L. Mauk, Mrs. R. E. Cottingham, Mrs. H. L. Witherspoon, Mattie Woodlawn, Mrs. Mary Krieg, Mrs. Henry Tiefert and Mrs. L. E. Cocanougher.

At The Movies

"The Seven Little Foy's"
What does a father do when his own kids, seven of them, run wild and try to take his house apart piece by piece? Well, if he's vaudeville immortal, Eddie Foy, he puts them into his act where he can keep an eye and a heavy hand on them. And if he's Bob Hope, portraying Eddie Foy, he leads the seven hooligans in a performance that is the greatest of his career.
That's the story behind "The Seven Little Foy's," which will show Sunday, Monday and Tuesday at the Star.

"Desiree"
To behold Marlon Brando as Napoleon Bonaparte in "Desiree," which will show Wednesday and Thursday at the Star, is to behold a magnificent portrayal of one of the most legendary figures in modern history. This happy wedding of personalities allows Brando full swing, completely dominating the action. He is torturous, ruthless, dynamic, tender and pathetic in fast changing moods that keep the motion picture careening forward at an all-engrossing pace.
Desiree, portrayed on the screen by vivacious Jean Simmons, distinguishes herself at the start by being flitted at the sensitive age of 16 by the dashing and ambitious young Napoleon. Investigating the why of his cooled ardor, Desiree follows him from Marseilles to Paris and finds him about to marry the notorious Josephine Beauharnais. Though she never can stop loving him, Desiree has her moments of revenge and triumph as she stands in the shadow of history in the making. Her dazzling, provocative personality turns the heads of Europe's most eligible men while she still maintains a

Rebekahs Meet Here Tuesday

Rebekah Lodge held a regular meeting in the IOOF Hall Tuesday night with Mrs. Sanford Smith, noble grand, presiding. During the business session Mr. and Mrs. C. J. Fitzgerald, newcomers to Hereford, were welcomed as members by transfer from another chapter.
Mrs. Roy Calvert gave the program, giving a life-sketch of Frances Wade, composer of hymns. Approximately 25 members attended the meeting.
magnetic hold on the rapacious Bonaparte to the end-of-his career.

Byrd Jr., et ux, the 65.45 feet of Lot No. 18, in Blk. No. 12, of the Engler Add.

Glenola Meacham, et al, to Norma McWright, the W 50 feet of the N 100 feet of Blk. No. 65.

Carl M. Caslin, et ux, to Del Trautman the S 15 feet of Lot No. 1 and all of Lot No. 2 of Blk. No. 2, Braly First Sub. of Blk. Nos. 5 and 12 and the S 10.42 feet of Blk. Nos. 6 and 11 in Mabry Add.

Carl G. McCaslin, et ux, to Ernest May, all of Lot No. 5, Blk. No. 44, Evans Add.
Ethel L. Armstrong to Mack Forrester, being the S 1/2 of Sec. No. 49, in Blk. K-6.

W. M. Horn, et ux, to J. M. Hamby, two acres of land out of the NW part of Sec. No. 65, in Blk. M-7.

G. B. Hagar, et ux, to Parker Brothers Planing Mill, all of Lot No. 21, of Parker Sub. of the W 1/2 of Blk. No. 23, Evans Add.
Simon Estrada to Domingo Pesina, Lot No. 22 in Blk. No. 2 of Hereford Housing Project Sub. of a part of Sec. No. 111, Blk. M-7.

Deeds of Trust
J. M. Hamby, et ux, to L. L. Waller, the S 63 feet of Lot No. 11, in Blk. No. 12, of the Engler Add.

Roy N. Byrd Jr., et ux, to L. L. Waller, the N 65.45 feet of Lot No. 18, in Blk. No. 12, of the Engler Add.

Del Trautmann, et ux, to First Federal Savings and Loan Association of Amarillo, the S 15 feet of Lot No. 1 and all of Lot No. 2 of Blk. No. 2, Braly First Sub. of Blk. Nos. 5 and 12 and the S 10.65 feet of Blk. Nos. 6 and 11 in Mabry Add.

Burton Scott, et ux, to William J. Harrison, all of Lot 16 and the N 40 feet of Lot 17, Blk. No. 2, Westhaven Add.

Domingo Pesina, et ux, to W.N. Hodges, Lot No. 22 in Blk. No. 2 of Hereford Housing Project Sub. of a part of Sec. No. 111, Blk. M-7.

Marriage Licenses
Del Maurice Crist and Doris Nell Stanfield, 12-14.

New Automobiles
Robert E. Thompson, 1956 Ford, 12-12.
James K. Martin, 1956 Ford, 12-12.
Otis English, 1956 Mercury, 12-13.
Sylvester Slagle, 1956 Chevrolet, 12-13.

Dameron Hereford Ranch, 1956 Chevrolet Station Wagon, 12-14.
Avis Leasing, 1955 Chevrolet 1/2 T 12-14.
Benefield Motor Co., 1955 Chevrolet, 12-14.
W. C. Hromas, 1955 Chevrolet, 12-14.

J. M. Kingrey, 1956 Ford, 12-14.
Pump Permits
F. C. Winfrey, 8 inch, 12-13.

Wesleyan Guild Has Yule Party

Wesleyan Service Guild of the First Methodist Church held a yuletide meeting in the home of Mrs. O. Werpenberger Tuesday evening with Mrs. J. W. Whelan in charge of the program.

Christmas carols were sung and Miss Colleen Brown sang "The First Noel" with piano accompaniment by Mrs. S. M. Dunnam. Mrs. Whelan gave the St. Luke version of The Christmas Story and Mrs. Carl Perrin told the Christmas story "The Anniversary" by Margaret Sangster.

Christmas experiences were shared and in conclusion Mrs. Whelan gave a Litany of Thanks-ers

giving. Group singing completed the program.

Refreshments were served to Mesdames J. J. Durham, Wilma Clark, Carl Perrin, L. L. Chisum, Jim Whelan, Ira Sumrall, C. O. Brown, E. E. Doak, S. M. Dunnam, Byron Durham, president, Miss Colleen Brown and the hostesses.

Wesley WSCS Has Christmas Program

The Woman's Society of Christian Service of the Wesley Methodist Church met Tuesday night at the church with a Christmas program featured.

tomms around the world and the meditation program "We Would See Jesus" was presented by Mrs. Eugene Naugle; Mrs. Glenn Watts and Mrs. I. H. Willoughby sang the hymn "We Would See Jesus," with Mrs. Vance Crume at the piano.

Mrs. George Terry read the Christmas Story from the Book of Luke and told the story "Christmas in the Heart".

Mrs. Naugle concluded the program with the story of Dimuri, and members of the group presented Mrs. George Terry, president, with a gift.

There are 3.3 persons per passenger auto registered in the United States.



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Talk to the woman who uses them then come in and see for yourself!

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	205—Majestic White

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VACUUM CLEANERS	HEAVY DUTY TARPULINS—all sizes
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	PINKING SHEARS
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7:30 p.m. **Wednesday Night Dec. 21** Rain or Shine
New Livestock Sale Barn Hereford, Texas



BRAND BABIES — "Now how do you want me to pose for this picture?" asks Debra Jean Parker. Called Debbie by her parents, she is the eight month old daughter of Mr. and Mrs. Monroe Parker of 415 Knight Street. (Staff Photo)

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What's This

—By Chris

Dear Santa, I have tried very hard all year to be a good little girl, but even so, I'm not going to ask you for very much. If the students of H.H.S. like my column and want me to continue it, would you please have them let me know either by mail or by just telling me? If they want to write their opinions, I would certainly appreciate it, because since I have been writing the What's This column, I have tried to write what I thought would interest them. I thought that the students would like a section of The Brand that is all their own. Send the letters to "Chris" c/o Brand office.

Thank you Santa S. Would you please tell the faculty members that I didn't mean to offend them, and that I apologize humbly for doing so.

Since they are as much a part of H. H. S. as we students, it never occurred to me that by mentioning them occasionally, it would be so displeasing to them.

Just one more thing Santa, if my readers want me to continue my weekly column, would you please ask them to come to me with any complaints they may have. I will appreciate any constructive criticism they have to offer, and you see, my journalism teacher has nothing to do with my column, so if they go to her instead of coming to me, I can't do anything about it.

That is really all I want Santa, except for everyone to have a very Merry Christmas and a happy holiday.

Chris.

Doctors' Wives Give Luncheon Bridge Party

Hotel Jive Hill was the scene of an actively arranged holiday luncheon given Wednesday by wives of local doctors. Guests included Mesdames L. Bennett, A. T. Mims, Roy M. M. W. Nobles, Wm. D. Pence, R. R. Wills, J. W. Barlow and H. A. Cavness.

The hotel ballroom was decorated throughout with festive holiday decorations in red and green and the buffet luncheon was served from long tables carrying out the Christmastime motif.

Twenty-five tables of players enjoyed the games with Mrs. Francis Hill playing for the high score and Mrs. Lloyd Pool winning the second high award. Harry McCauley was the third prize winner.

Other prizes in the games were

8 et 40 Group Is Entertained

The Panhandle Salon No. 511 of the 8 et 40 organization met in the home of Mr. and Mrs. Ira Ott for a holiday dinner Sunday at 2 p.m. Turkey and all the traditional accompaniments were served to the members and their husbands.

Included were Mr. and Mrs. Grady Harris, Mobeetie; Mr. and Mrs. Roy Beard, Amarillo; Mrs. Julia Collins and Mr. and Mrs. Henry Teubel, Tulsa, Mr. and Mrs. Chas. Hoppin, Mr. and Mrs. Rhea Smith, Mr. and Mrs. Clyde Burton, all of Amarillo; Mr. and Mrs. Jack Dewese, Vega, David Kenan, Hobbs, N. M.; Mrs. Ada Abbott, Nome, Alaska, and members from Hereford including Mr. and Mrs. G. H. Logan, Mr. and Mrs. C. O. Wilkins, Mr. and Mrs. Ralph Smith, the hosts and a special guest, Mrs. Tom Draper.

won by Mesdames James W. Witherspoon, Ronald Babione, Ralph Hastings and Louis Woodford.

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Highway 51 Is Gateway

Big Bend Slated To Be Future Tourist Mecca

Most of us would be ashamed how little we actually know about Texas and the scenic treasures of our state. For example, the recent dedication of Big Bend National Park didn't cause much more than a ripple of interest, and definitely no splash.

But the occasion actually marked a milestone in America's acquisition of great scenic treasures.

Big Bend is the sixth largest of the 28 national parks. It is comprised of nearly 700,000 acres embracing some of this nation's most spectacular mountainous areas. Snuggled in the great bend of the Rio Grande, it is in a state more nearly primitive than any area of similar size, perhaps, in the entire country.

Except for the two paved routes which are built for the traveler's benefit, and the adobe and stone cabins built to accommodate these visitors, it appears virtually untouched by the hand of man.

It is planned to make this great scenic region, together with the equally wild area of Mexico immediately across the river, a Big Bend International Peace Park which will be a monument to the good relations between the United States and Mexico and an object lesson to other nations of the world.

The Big Bend Park is the gift of the people of Texas to the people of America. The way for it was paved in 1935 when Congress voted to accept the land from Texas. The state purchased the land in 1941 and the park was opened in 1943. Since that

time the number of visitors has increased annually until 67,000 tourists viewed its grandeur last year.

As the dedication Secretary of the Interior Douglas McKay estimated that by 1966 half a million persons from all over the country will visit it annually.

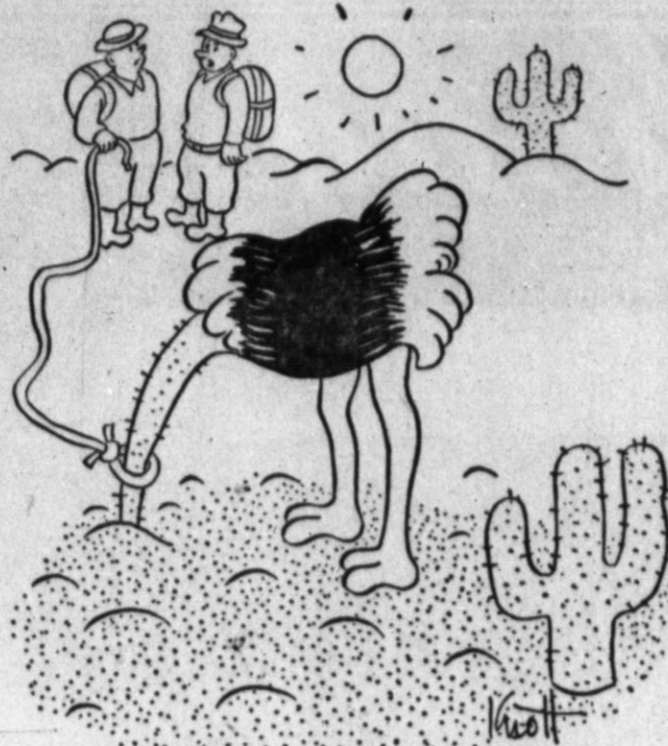
The wild area which Comanches and Apaches used to traverse in their raids on Mexican settlements, where cattle rustlers used to prey upon cattlemen, now takes its place as a great tourist attraction.

Secretary McKay said, "No finer gift is within the reach of any government, or any mortal, than the preservation for all time of a vast wilderness area so that the generations of today, and the generations yet unborn, can view a portion of their native land in its untrampled natural beauty.

We say all of that to perhaps instill a little patriotism and desire to see the park in our readers.

And now for another angle . . . on your map you'll see that State Highway 51 and US 62 are among the few roads leading through Brownfield and 300 miles on into the Christmas mountains and the Park. If half a million people a year are going to make this trip it might be safe to say that a fifth will be channeled through Brownfield. If they only average leaving one dollar a piece that would amount to \$100,000 a year.

We're telling you there's more beauty to that Park than at first meets the eye . . . —Brownfield News



"It's a unique idea, Jackson, but how are you going to know when he spots oil or uranium?"

QUESTION OF THE WEEK

Most Agree This Winter Due To Be Unusually Cold

Talk about a cold winter has been heard from a number of old timers. Do you think this will be an unusually cold season? Why?

MRS. T. H. STRINGER

It seems to me that the weather will be colder this winter, because I think we are due some cold weather since the winters have been rather mild.

MRS. FRANK SMITH

Yes, I sure do, because we haven't had any moisture in so long, that it seems to me that we are due for a white Christmas.

MRS. DICK OAKES

It seems to me that we will have a colder winter, because it started getting colder earlier this year.

MRS. BOB PIPKIN

I wouldn't know, but there have been predictions all over the country that it will be one of our coldest winters.

MRS. M. C. LITTLEJOHN

I believe it is going to be a hard winter, for one reason, the weather man at Amarillo says it will be, so I am going by that.

MRS. A. J. JONES

From what I hear, everyone says it will be because it was such a mild summer.

M. T. RUTTER

No, I don't believe it will, because it is too dry.

MRS. J. T. LOWE

I think it will be, because it is too dry and we haven't had much moisture.



By ROBERTA CAMPBELL

Mrs. Troy Newman called our attention to the fact that the Date Cake recipe of Mrs. Tatam's which we carried on our page in the Thursday paper a week ago didn't call for any soda to take care of the sour milk. We are indeed sorry, and if you have clipped the recipe get it out and write in one teaspoon soda. Mrs. Tatam's directions said to add it to the milk but we sifted it with the flour which worked out very well as the cake is scrumptious.

In fact it is good enough that Mrs. Marlin Gilliland says her family ate the whole thing and didn't miss the soda. However, as an experienced cook, she felt something must be missing as the cake seemed a little heavy.

—tp—

We feel like the family with the 37 cats who thought they would make good Christmas presents.

We only have three surplus kittens but we have seven very pretty little puppies just big enough to take away and will be glad to keep them until Christmas Eve for anyone who wants one for a gift. They will be fairly large dogs when they are grown and for that reason we had rather give them to people in the country who like a dog good to handle livestock.

If you would like to pick out a kitten or a pup call in the evening or come out after 4 o'clock when Euster will be home from school. Our only request is that you keep the dog and give it a good home.

—tp—

Too bad we don't all have the faith of a little child when misfortune overwhelms us.

Last week Mrs. George Turrentine and her little daughters went with Mrs. Bess Werner, their grandmother, out north of town when the pick-up stopped for no apparent reason. The women were pretty upset and didn't know what to do so Johnny decided to walk to where some men were working for help.

Five year old Jan and three year old Carol started to pray for help when someone came along to give them a shove.

The children were overjoyed of course, and as soon as the motor fired radiant little Carol slapped her hands together and exclaimed, "That's a good boy, Jesus, that's a good boy."

Community Builders

By JIMMIE LEE

"Hereford is a good place. I like it better than any place I have ever lived," Hugh Clearman, this week's community builder, said when asked what he thought of Hereford. He has no dislikes about our town.

Hugh was born Aug. 27, 1910, in Gorman, Eastland County, in a log cabin. His dad had bought the place and his mother had one remark to make about the log cabin, "It sure is open." However they didn't live in the log cabin very long. Hugh lived in Gorman until he was 14 and then moved to Lamesa, where he received his diploma from Lamesa High School in 1930.

Before July of 1934, Hugh was employed on the farm, doing general farm work and from July 1934 to February 1935, he was employed as a student laborer at the Texas A and M College Dairy Farm under the supervision of Professor C. N. Shephardson, head of the Dairy Department. From February 1935, to June 1937 Hugh was employed as a student laborer in the Department of Entomology, Texas A and M College under the supervision of Dr. S. W. Bilising, head of the Department. His duties consisted of making observations and taking notes in connection with pecan insect control.

From June 1937 to September 1937 he was field assistant with the Texas Agricultural Experiment Station engaged in making field observations and taking notes in connection with cotton insect investigation, under the supervision of Dr. F. L. Thomas, chief of the Division of Entomology, and in September of 1937, he was a student laborer in the Department of Entomology under the same conditions mentioned previously.

In April of 1938 to December 1938, Hugh was district supervisor in the grasshopper control campaign put on by the Bureau of Entomology and Plant Quarantine and in charge of control work in all the counties on the south part of the Texas Panhandle. Hugh was state supervisor in grasshopper control with approximately the same duties as already mentioned from April 1939 to November 1939. From February 1940 to February 1941, he was Assistant County Agricultural Agent with the Texas A and M College Extension Service. These duties included 4-H Club work, aiding farmers in insect control, terracing, irrigating, selection and feeding of livestock and other problems. He served as county agricultural agent with about the same duties as those already mentioned and the additional duty of organizing farmers and business men for work in connection with the war effort from February 1941 to March 1942.

In 1942 Clearman entered the Navy as a hospital apprentice and was in this branch of the service until 1946 when he was discharged as a Lieutenant (jg). During his Navy years, he was stationed on the East Coast for two years, then he was stationed in Africa. Hugh was also stationed in several other states and when he was stationed on the West Coast, he received his orders to go to Japan for overseas duty, but just before he was to ship out, he learned the war was over and he didn't have to leave for Japan.

After he was discharged from the Navy, Hugh moved back to Hereford and took the position as county agent, which he now holds. He has been county agent here for almost 10 years and since that time he again worked on problems related to irrigation farming. A county certified seed grower as

(Continued on Page 5)
SEE PICTURE Page 5



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Published every Sunday at
336 Main St.
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James M. Gillentine, Editor and Publisher

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Hereford, Deaf Smith County, Texas

News Editor Virgil Moore
Adv. Manager Melvin Young
Mechanical Supt. Jim O'Hair

Panhandle Paragraphs

FLOYD COUNTY GRAINMEN ORGANIZE

The Floyd County Grain Sorghum Growers Association was organized in a meeting held last Thursday evening at Floydada. Some 100 farmers were present at the meeting and 70 of them signed membership cards to join the organization.

—THE LOCKNEY BEACON

DONLEY COUNTY LOSES 2112 BALES

Donley County cotton farmers are faced with an even greater problem in 1956—less cotton acreage combined with other associated deductions. The local ASC office received the 1956 cotton acreage quota over the weekend which was set at 28,006 acres, a decrease of 2112.2 acres from the 1955 total figure.

—THE DONLEY COUNTY LEADER

"SLIDING SCALE IS FAILURE"

The job of re-vitalizing our sinking farm economy calls for sound, aggressive leadership and not punitive measures from the U.S. Department of Agriculture, Texas farmers claim. Testimony at the recent Senate Agriculture Committee hearings in Fort Worth brought out a universal truth—for Texas, at least! Farmers feel that the present sliding scale parity program of Secretary of Agriculture Benson is a failure, and is more or less directly responsible for the continued decline in farm commodity prices.

—THE CLAUDE NEWS

FIRE LOSS TOTALS \$85,000

A burr pit fire caused the loss of an \$85,000 cotton gin plant at Maple in the south end of Bailey county Saturday afternoon. The fire is reported to have started in sparks blowing from the burr pit. Owner-operator M. E. Casey said the gin was a total loss and set the amount of damage at \$85,000. Most of the cotton was removed from the gin, but about eight bales were burned in the fire.

—THE MULESHOE JOURNAL

DIMMITT GETS PIPE PLANT

A lease was signed on the long quonset building near the "Y" at the south city limits this week and the way was cleared to bring Dimmitt its first manufacturing concern—a concrete pipe plant.

—CASTRO COUNTY NEWS

WHEELER FIRE TRUCK HAS RADIO

Fire Chief Pettit this week announced the installation of a shortwave radio set on the Wheeler Fire Truck. The operating frequency is the same as that used by the Sheriff department and their master station for the mobile unit. In making the announcement Chief Pettit stated: "The new radio with both sending and receiving capabilities will enable the department to be in constant contact with the County jail through the master station, regardless where the truck is being used in fire fighting and protection. The radio is part of the Civil Defense set up and can be utilized if an emergency arises in establishing outside communication."

—THE WHEELER TIMES

The BOOTLEG Philosopher

(Editor's note: The Bootleg Philosopher on his Johnson grass farm is giving advice to the President of the United States this week, unsolicited, of course.)

Dear editor:

With the natural interest of one farmer for another, I've been keeping up with all the gifts friends have been sending President Eisenhower for his farm at Gettysburg, and last week I was especially interested in a new tractor somebody gave him.

This tractor, as I understand it, is equipped with everything, including a radio and a cigarette lighter.

Now all along I have suspected that some of these gifts, say like this new tractor, are coming from Democrats who hope to make the farm so attractive like will give up the White House for it, but the point I want to make is that it doesn't make any difference how many gadgets a tractor has to relieve the monotony, nobody has ever figured out how to eliminate a driver, and that's where the rub comes in, as if you hadn't already seen farmers standing up occasionally to plow.

You can equip a tractor with a radio, television, cigarette lighter, coffee maker, ice cubes, high fidelity phonograph, two way telephone, push-button transmission, wrap-around windshield, power steering, white sidewall tires and an engine that uses atomic energy for fuel, but essentially it's still a plow designed to go up one row and down another, and while there are worse jobs, you sit on one for eight or ten hours and you won't find the television program invented yet to keep you up past bedtime.

I know they're experimenting with tractors that operate by remote control, set the dial and let em plow all day un-manned, but you let one of em hit a field with a few point rows in between two terraces or a field with a few boulders or stumps, and you're gonna have a tractor on your hands with a nervous breakdown.

Understand, I'm in favor of all these new improvements, riding a tractor beats following a mule on foot, but sitting on a bank fishing beats either one. In fact, as I understand the goal of tractor manufacturers, it's to get a tractor that takes all the work out of farming, but I've found fishing does the same thing without nearly the investment.

Don't let em trick you with those gadgets, Ike. Farming is work.

Yours faithfully,
J. A.

Historical Group Can Establish Area Shrine

Appointment of a historical committee for Deaf Smith County this week marks the first spark of official interest in historical lore of the area, and could easily lead to establishment of a worthwhile project in the community.

Despite previous lack of official interest, however, the area is fortunate in having a remarkably thorough and enthusiastic group of individual amateurs who have laid the groundwork for such a movement. This includes collections of Indian lore, stories and momentos of early settler days, and fairly complete official records concerning the territory.

Such an extent of available material is also due to the fact that few disasters have plagued the records and general interest has, no doubt, been spurred on through wide-spread observance of Pioneer Days in the area.

The movement appears to us to be an excellent one, which might well be improved through addition of an exhibit room in connection with the County Library. For a long time, such an exhibit room might well be operated with practically no cost, except for space required — and space is definitely no problem in the courthouse, since it has

sufficient room to rent to non-county interests.

Such an exhibit room could house relics, records, a tree of early day families and scores of other interesting material, including recorded interviews already on hand from many of the old timers.

Fortunately, the area still boasts many of its early settlers who are still alive to relate incidents which occurred in the pioneer days. Securing more interviews on tape, therefore, should be one of the very first objectives of the research group.

In addition, let us add that the committee appointed through the county is an excellent one. If the Commissioners Court continues to show interest in the project, it will unquestionably result in establishment of a shrine which in a few years will become the focal point of activity and interest of future generations. This country, although comparatively young, is proud of its history. Cognizant of the laxness in older areas, the people are also anxious to avoid the same mistake by recording this history while it is still available.

All in all, the movement is one which is worthwhile, popular and of extreme value to future generations.

with the choice of slogans which many of them have previously adapted. This means that New Mexico can keep right on laying claim as the "Land of Enchantment"; Florida, the "Sunshine State" can heckle California, despite the fact that Arizona swelters with 120-degree temperatures. Main will probably maintain its slogan of "Vacation Land"; while most Americans will continue to believe that Wisconsin is the only state with more than one Jersey cow and, unless some one digs another big hole, Minnesota will have exactly "10,000 Lakes"—no more no less.

Not that we doubt any of these exorbitant boasts. After all we, ourselves, are citizens of Hereford, Texas, "The Town With-out A Toothache."

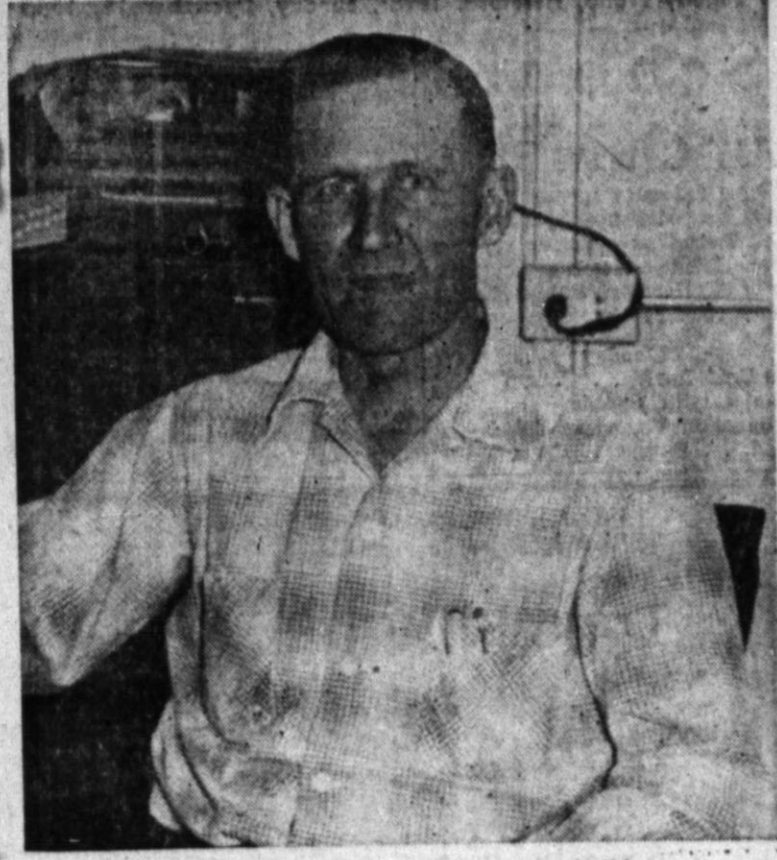
However, the larger plates will make possible more words and, if this extravaganza of claims expands even in the slightest, Texas had better start doing some advertising on their plates as "Land of Tall Tales"—or, first thing you know, we will be completely out of business.

They Can't Do This To Our Great State

With more than passing interest, we have noticed the recent transition in automobile license plates which, by 1957, are to be standardized in size, in location on the automobile and even to the number of bolt holes in the plate. What's more, the whole situation places Texas in the serious position of losing face among the other 47 states.

Standardized plates will be a wonderful thing for the car manufacturer and, possibly, for the law enforcement officer as he checks the passing stream of traffic; even the do-it-yourself man who attaches his own plates may find his chore less complicated. On the other hand, the situation failed to remedy a current threat to Texas' national reputation and, therein, lies our objection.

According to proposed specifications, color of plates and variety of design will still be left up to the individual states — along



HUGH CLEARMAN . . . community builder

Community...

(Continued from Page 4)

sociation was organized and these growers annually produce certified seed to plant several hundred thousands of acres. He was instrumental in the organization of the Hereford Junior Livestock and Poultry Show, which is open to junior exhibitors from Deaf Smith County and three adjoining counties. New crops, through demonstrations, have been introduced into the county and lettuce and castor beans are now of major importance. He is vice president of the Hereford Foundation, an organization set up to do research on products produced in the county.

Clearman is associated with just about every organization in Hereford and the county which has been formed to aid agriculture. They include the Hereford Breeders Association, which is inactive now and the three previously mentioned. He served as a director on the Board of the Texas County Agricultural Agents Association; superintendent of the junior livestock show at the state fair and assistant

superintendent of the Guernsey division of the Plainview Dairy show. He was also superintendent of the swine division at the Amarillo Fat Stock show.

Hugh is a member of the Methodist Church. He is also superintendent of the youth division of the Church and a member of the Board of Education. In the past, he was chairman of the official board and has served twice on the Board of Stewards.

He is a member of the Rotary Club and is past president of the Riding Club. In 1953 he received the Distinguished Service Award for County Agent.

When asked what he thought Hereford needed, he replied, "Hereford needs to complete the new school and needs some additional facilities for poultry shows and a fair. It should be designed so that any club or civic group could use it."

Clearman graduated from Texas A. and M. College in 1940. He was a distinguished student. He was a member of the Kream and Kow Club and president of the Texas Aggie Entomology Society while a student there.

His hobby is raising registered cattle.

Rich Doings For Hoilday Dinner

By CECILY BROWNSTONE

Associated Press Food Editor

Does your table expand at Christmastime as your family and your friends gather round? Then you may wish to choose one of the close-trimmed skinless and shankless hams for a main course. It will give you generous amounts of meat for your money, and you'll find it has enough of a fat shell to hold a beauty of a glaze. This ham comes in both the fully-cooked and cook-before-eating styles. Take your choice.

At the most recent of our own holiday dinners, we started off with fruit punch and chestnuts. The nuts were put in an old-fashioned wire corn popper and roasted over a small portable grill that we use outdoors in the summer but that also fits into a fireplace. The innovation was a great success.

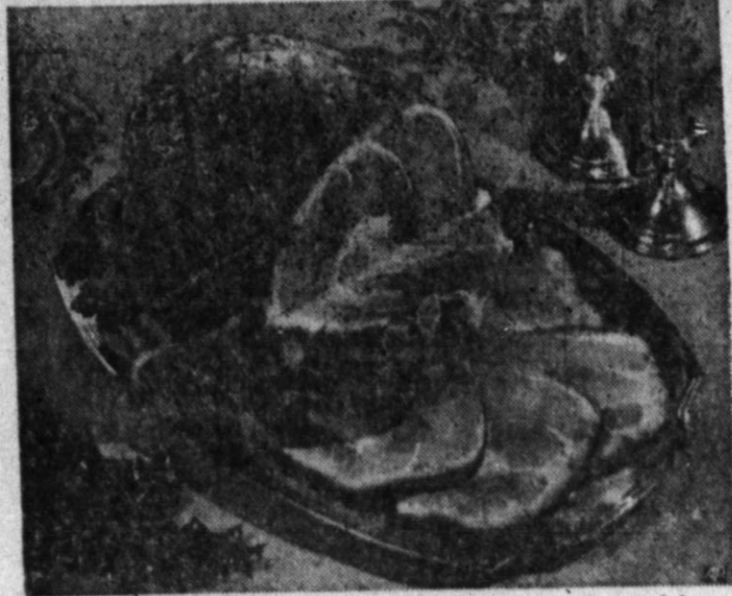
For our first course at the table, we served a rich homemade cream of mushroom soup. As accompaniment to the ham, we offered sweet potatoes and a special green snap bean dish. We also had a relish made from raw cranberries and whole unpeeled orange ground together and then sweetened with sugar. If any of this cranberry and orange relish is left over, it may be put into a gelatin base; this way it will come in handy as a salad to serve later with slices of the cold ham.

For an extra holiday dessert, you might like to try this rich and delicious date-nut pudding.

CHRISTMAS WREATH PUDDING

Ingredients: 1 cup sugar, 2 tablespoons flour, 2 teaspoons double acting baking powder, 4 eggs (separated), 1/4 teaspoon salt, 1 teaspoon vanilla, 2 packages (6 1/2 ounces each) pitted dates (chopped), 1 cup coarsely broken walnut meats, 8 tablespoons frozen concentrate for lemonade (undiluted and thawed), 1/2 pint heavy cream, maraschino cherries, sliced almonds or Brazil nuts.

Method: Oil an 8-cup ring mold well; line bottom of mold with waxed paper and oil the paper. Stir sugar, flour and baking powder together. Beat whites with salt until stiff but not dry. Without washing beater, beat egg yolks slightly; stir in vanilla and sugar mixture, then dates and nuts. Fold in beaten egg whites. Turn into prepared ring mold. Bake in mod-



EASY AND ECONOMICAL — A holiday ham free of bone, skin and excess fat.



LEMONADE perks up this holiday date-nut pudding and its whipped cream topping.

erate (350 degrees) oven 35 to 45 minutes or until cake tester inserted in pudding comes out clean. Run spatula around sides and center of ring mold to loosen pudding; turn out carefully. Remove paper. Dribble 6 tablespoons of the lemonade concentrate over pudding. Cool. At serving time, whip the cream; gradually fold in remain-

ing 2 tablespoons of lemonade concentrate. Garnish pudding with the whipped cream, cherries and sliced nuts. This pudding is rich so it may be served in small portions.

Mr. and Mrs. J. C. McCracken and son Jack spent the past weekend in Fort Sumner, N. M., with her brother, Sam Steele and family.

CHIP OFF OLD BLOCK
OMAHA — An eighth grade teacher summoned one of her pupils to her desk to tell him his essay was good but his penmanship terrible. The next day the boy brought a

postcard sent him by his father, who was away from home, and pointed out "I write as good as he does."
The teacher suggested he not follow too closely in his father's footsteps.

Mr. and Mrs. Carlos Vaughn left Thursday for California where they will spend three or four weeks with relatives. En route they visited his sister in Elida, and a brother in Anthony, N. M.

Streu's Diary

December 16, 1955

DEAR DIARY: BE THRIFTY, BE WISE — SHOP AND BUY IN HEREFORD!!

Our stocks are beginning to show a few holes where the early shoppers have been buying, but most categories still offer a wide selection of gifts in all price ranges. We have the store cluttered up with beautifully gift wrapped lay-away items (for which I'm very happy) and the girls are still making pretty bows and things to adorn future purchases. 'Tis getting a bit late to mention too many things—besides most of you know what to expect here at Streu's—however, I might mention again that, due to heavy advance buying, we are able to offer more different models of RCA television than most any dealer around this area—and we are showing more models than any TV dealer in Hereford — sounds like bragging, but to you, the buyer, it means a wider choice of models, of colors, and of prices from which to choose. You can get just the TV you have been dreaming about for so long. At Streu's, of course. We are pleased to announce new lower down payments, and smaller monthly terms on TV sales — effective immediately — drop in and get our new time payment terms — you will be agreeably surprised.

Stock of table radios is in good shape, but record players are about played out — and no more available, so if you want a RCA Victor record player I would suggest you hop right in and get one

of the few left. Should have another shipment of records by the time you read this.

Jean says to tell you that she has plenty of Fostoria crystal, milk glass, Xmas candles, cooking utensils, and hundreds and hundreds of lovely gift items. So now I told you.

Have had several inquiries as to the whereabouts of our son Oliver—he is on the good ship USS Winston — somewhere in the western part of the Pacific Ocean—but sends his greetings to all and sundry. Will be here next year in person.
Gotta go to work.

STREU

P. S. The political party that can get it to rain out in this part of the country — and prove it—will certainly get the votes. S.

SHOP FOR CHRISTMAS AT H & H FURNITURE

SHOP FOR CHRISTMAS AT H & H FURNITURE

H & H FURNITURE CO.

Across the Street from Piggly Wiggly

Offers You These Special

CHRISTMAS BONUSES

OPEN NIGHTS
TIL CHRISTMAS
Mon., Tues., Wed. 7 P.M.
Thurs., Friday 9 P.M.



HERE IT IS

FOR A LIMITED TIME, ALL FURNITURE PURCHASED AT H & H FURNITURE COMPANY YOU WILL RECEIVE AT ABSOLUTELY NO COST TO YOU, A BONUS OF

33 1/3%
OF YOUR TOTAL FURNITURE PURCHASE

DEC. 19 through DEC. 24TH

Here's A Few Examples of Bonus Certificates You Receive With Each Furniture Purchase

with YOUR PURCHASE of 60.00 of FURNITURE YOU RECEIVE A BONUS CERTIFICATE GOOD FOR **20⁰⁰**

May Be Used For Full Purchase Price of Furniture at H & H Furniture.

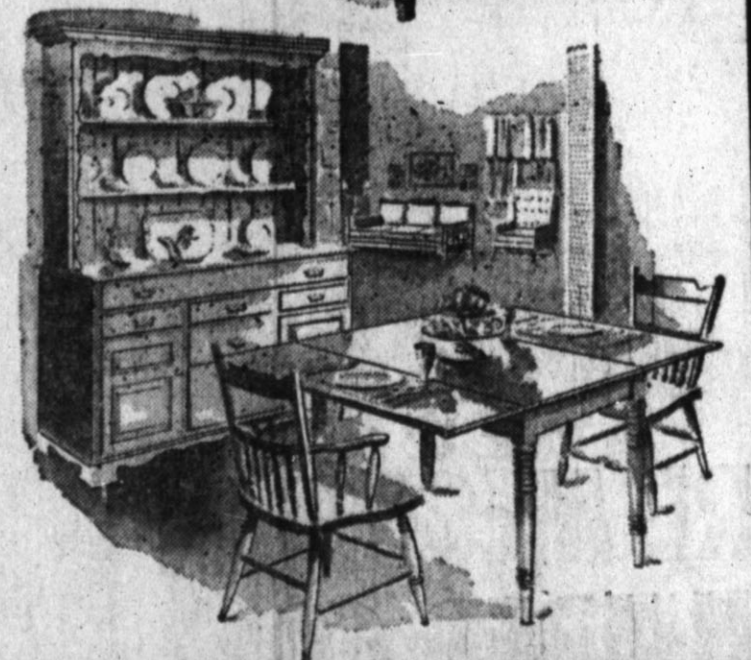
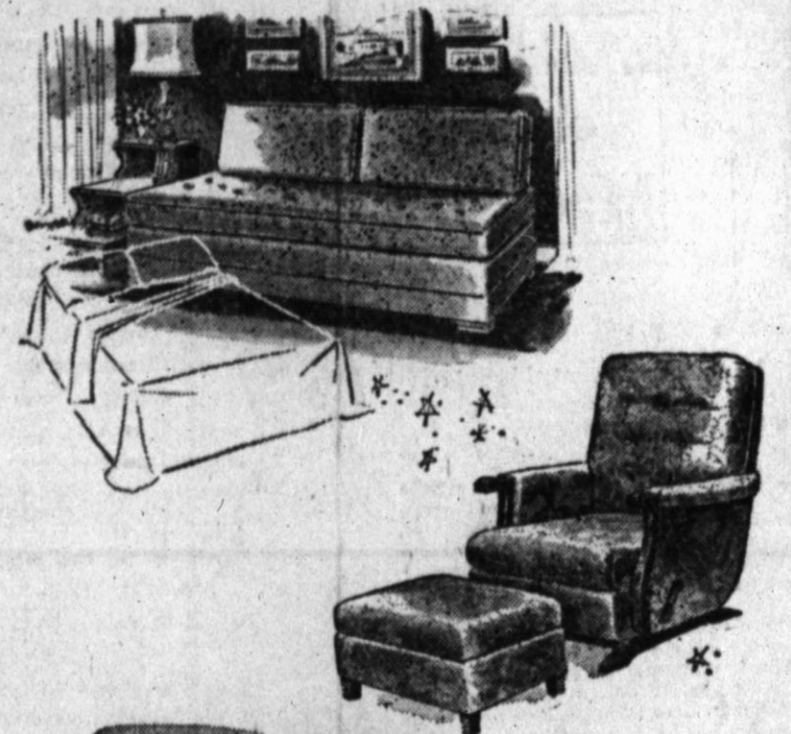
with YOUR PURCHASE of 333.00 of FURNITURE YOU RECEIVE A BONUS CERTIFICATE GOOD FOR **111⁰⁰**

May Be Used For Full Purchase Price of Furniture at H & H Furniture.

with YOUR PURCHASE of 666.00 of FURNITURE YOU RECEIVE A BONUS CERTIFICATE GOOD FOR **222⁰⁰**

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Bonus Furniture Must Be Selected At Time of Purchase At Regular Prices and Terms No Exchanges -- No Refunds Please



SHOP FOR CHRISTMAS AT H & H FURNITURE

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SHOP FOR CHRISTMAS AT H & H FURNITURE

Bay View Study Club Group Enjoys Christmas Program

Bay View Study Club held its annual Christmas party and program in the home of Mrs. Ansel McDowell Thursday afternoon with members of the social committee in charge of the tea hour.

The McDowell home presented a happy holiday scene in pink and gold with glitter balls, Angel figurines and other yuletide accessories adding to the setting. The pink Christmas tree gleamed and sparkled under the house lights and the table was laid with a pink net cloth adorned with large pink poinsettias glittering with gold and silver sequin. Centering the table was a large oblong arrangement of pink glitter rosebuds and gold leaves.

Mrs. E. W. Harrison opened the program with a Christmas prayer followed by the best loved Christmas carol "Silent Night" played by Mrs. J. C. McCracken. Mrs. Will S. Kerr told the Christmas story "By the Waters of Babylon" by Elizabeth Gouge, a tender story of the long ago.

The history of the writing of "Silent Night" was given by Mrs. R. B. Miller followed by a duet rendition of the song by Mrs. Miller and Mrs. J. C. McCracken with

Mrs. McCracken also giving the piano accompaniment. In conclusion of the program Mrs. Carl Perrin read the poem "Christmas Morning" by Elizabeth Maddox Roberts.

Mrs. George Heard, president, presided at a short business session when plans for the seventh grade girls to see "The Seven Little Foys" sponsored by the club in connection with the Youth Advisory Committee were announced by Mrs. Ansel McDowell, chairman.

Members attending the meeting were Mesdames D. H. Alexander, Phillip Barkley, H. L. Benefield, Colby Conkright, H. G. Conkright, Leo Forrest, Howard Gault Jimmie Gillentine, Francis Hardwick, E. W. Harrison, George Heard, A. M. Jones, W. S. Kerr, J. W. Kirby, Paul Mathers, J. C. McCracken, John McLean, B. B. Miller, Eugene Naugle, J. P. Slaton, J. W. Spradley, James W. Witherspoon, Carl Perrin, Jack Gilliland and the hostess.

Mrs. Harry Wallace of Norman, Okla., who is visiting her parents, Mr. and Mrs. Paul Mathers, was a special guest.



A BIRTHDAY PARTY honoring Pamela Winget on her seventh birthday was given recently in the home of her parents, Mr. and Mrs. C. R. Winget. Helping her celebrate were Carroll Davis, Cindy Ross, Lynne Barrett, Dennis Owen, Nancy Smith, Wayne Winget, Sue Jane Roland, Gayle Newell, Beverly Parkard, the honoree, Susy Ballard, Ellen McGowen, Charlotte Hill, Gary Stagner, David Owen, Sharon Hagans, Edith Davis, Keith Blanton and T. J. Davis. Mrs. Charles Owen also helped with the party. (Staff Photo)

School Lunch Menu

(The following menus for Dec. 19-21 are published by the Hereford Brand as a public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

Monday
Ham-Beef Loaf . . . Catsup
Potatoes with Cheese
Combination Vegetable Salad
Bread . . . Butter . . . Milk

Tuesday
Apricot-Pineapple Cobbler
Dixie Frankfurters
Buttered Peas and Carrots
Sliced Tomatoes
Bread . . . Butter . . . Milk
Tangerines

Wednesday
Turkey Sandwiches
Buttered Green Beans
Cranberry-Jello Salad
Christmas Cookies . . . Milk

Although cows on lush pastures give much milk, they tend to lose weight unless they are given supplemental feeding.

FIX-UP

Your Home For The Holidays
PAINT - UP; REDECORATE

Now... you can color-scheme a room to Carpets, Drapery Fabrics—even Pictures!



...with Pittsburgh's exciting, new Maestro Colors



Hundreds of today's most-wanted hues in three great Pittsburgh Paints including rubberized and alkyl-type finishes.

Pittsburgh's glorious new MAESTRO COLORS are the answers to all your decorating schemes and dreams. With hundreds of modern, fashion-wise tints and shades to choose from you can harmonize wall and trim colors more interestingly with carpets, drapery and upholstery fabrics—even with the pictures on your walls.

All MAESTRO COLORS are available in Pittsburgh's rich, velvet-like rubberized and in soft, matte-like alkyl-type Flat WALLHIDE Wall paints and in low-lustre SATINHIDE Enamel for woodwork and trim. Our handy Color Selector makes it easy for you to do your planning. We'll custom-mix your colors for you in minutes.

Use Our BUDGET PAY PLAN
CARL McCASLIN LUMBER CO.
A Complete Building Service
1 Block East of the Courthouse
Phone the Lumber Number 7

Stork Race Ends In Tie During Month Of November

Damage Totals \$585 In Two Accidents Here

Approximately \$585 damage resulted in two accidents here the past week.

One of the accidents occurred at Miles Avenue and Second Street Thursday at 4:35 p.m.

A 1955 Dodge, driven by James Thomas McClung, going west on Second Street, and a 1951 Chevrolet, driven by James Leonard Stayton, going north on Miles Avenue, collided, police said.

The sun was in McClung's eyes and he stopped for a stop sign but didn't see Stayton and pulled out in front of him he told police. Stayton's car hit the left front fender of McClung's car with his right front fender and hood.

Approximately \$300 damage was done to McClung's car and \$250 damage was done to Stayton's car. McClung was charged with failure to grant right-of-way.

The second accident occurred Tuesday at 9 a.m. on Main Street and First Street.

A 1955 Chevrolet pickup, driven by Harry J. Coffin Jr., and a 1948 International KB-3, driven by Lloyd C. Smith, collided, police said.

Coffin was going west on First Street and Smith was going south on Main Street and made a right turn into the right rear fender of Coffin's pickup with his left front fender.

Approximately \$20 damage was done to Coffin's pickup and \$15 damage was done to Smith's International. Smith was charged with negligent collision.

Notice
A card and letter shower would be appreciated for Mrs. Fred Henry, her address is Mrs. Fred Henry, 508 Buchanan, c/o Thurmon Conv. Home, Amarillo, Texas.

An even amount of girls and boys made their appearance in the month of November, with 11 girls and 11 boys; however, in the previous month there were three more girls than boys, with 14 girls and 11 boys, according to birth records in the County Clerk's office.

Total births in the county during the 11 months of this year are now 288, with the girls still leading by a margin of 153 to 135.

Born in November of 1955 were: a son, Donald Tracy, to Mr. and Mrs. Donald Everett Morgan, Nov. 1; a daughter, Carl Lynn, to Mr. and Mrs. Jimmie Lynn Lawhon, Nov. 2; a son, Valentin, to Mr. and Mrs. Juan Sustaita, Nov. 4; a daughter, Rosario Cecilia, to Mr. and Mrs. Nae Yancy Castro, Nov. 4; a son, Joaquin Jr., to Mr. and Mrs. Joaquin DeLeCruz, Nov. 5; a daughter, Joyce Floydian, to Mr. and Mrs. Buford D. Horton, Nov. 5; a son, Wesley Herman, to Mr. and Mrs. Fred Herman Batterman, Nov. 6; a daughter, Desiree Susan, to Mr. and Mrs. Victor Dennis Bohrer, Nov. 7; a son, Dwight Stephen, to Mr. and Mrs. Eugene Henry Loerwald, Nov. 7; a daughter, Virginia Kaye Fox, to Mr. and Mrs. Fred E. Fox Jr., Nov. 8; a son, Doyle Eugene Jr., to Mr. and Mrs. Doyle Eugene Chapin, Nov. 9.

A daughter, Debra Lea, to Mr. and Mrs. Paul Eugene Guynes, Nov. 13; a son, Robert, to Mr. and Mrs. Johnny Galicia, Nov. 14; a daughter, Diana Angelina Garcia, to Mr. and Mrs. Francisco Artega Torres, Nov. 15; a son, Kenneth Earl, to Mr. and Mrs. Eugene William Fangman, Nov. 15; a son, Michael Cecil, to Mr. and Mrs. Cecil Morrison Jr., Nov. 15; a daughter, Nancy Dell, to Mr. and Mrs. Francis Edward Barrett, Nov. 16; a son, Basel Lee Jr., to Mr. and Mrs. Basel Lee Pellam, Nov. 17; a daughter, Glenda Gail, to Mr. and Mrs. Tommy Gene Crow, Nov. 26; a son, Willie E., to Mr. and Mrs. Henry Elmo Williams, Nov. 28; a daughter, Bonnie Kathleen, to Mr. and Mrs. Gerald Weidon McCathern, Nov. 28; a daughter, Paulette, to Mr. and Mrs. Paul Reece Lawson, Nov. 29.

SPECIAL 5 Yr. - 20 GAL. HOT-STREAM WATER HEATER Installed
64.50
CALL
McQueary Plbg. & Htg. 745
311 W. FIRST
CONTRACTING & REPAIRS
ELECTRIC SEWER SERVICE

RED COFFEE
TOKYO (AP) — Communist China is going to try to raise its own coffee.

Peiping radio says the first 200,000 coffee plant seedlings will be set out next year in the "subtropical region" of Yunnan province, in southwest China. The first harvest is expected within three years.

Coffee production, if any, has been negligible in China. Peiping says, however, that wild coffee plants abound in Yunnan and experimental farms have succeeded in growing the plants.

There are about 16 million acres in U. S. national parks.

There are 2,000 car laundries in the United States, about 1,400 of which are large enough to handle 1,000 or more cars a day.

Pajamas that rest you — not wrestle you

Awarded Seal of American Medical Association Magazine Today's Health

this is the age of Wings

DYNAFLEX PAJAMAS

Now you can get Dynaflex, guaranteed the most comfortable sleeping pajamas in the world. They're shown in Today's Health, the magazine of the American Medical Association choose from completely washable lustrous cotton broadcloths in many patterns and colors...tailored with care for better wear by Wings.

only **3.95**
Other Styles \$2.98 to \$5.00

HARMAN'S
— We Give S&H Green Stamps —

Travel in style with Wings Arabian Holiday sport shirts only **3.95**

Wings fashions a happy, carefree motif from distant lands on fine, completely washable all viscose challis. Each Wings-Tailored superbly for perfect fit and wonderful wear. In a brilliant range of fashion-keyed colors to complement your wardrobe. Sizes S-M-L-XL.

more men want **FRUIT OF THE LOOM** GUARANTEED UNDERWEAR than any other brand

69c EACH Knit-to-fit brief with shape-retaining Nylon-knit-reinforced leg bands and elastic stretch waist. Sizes 28 to 44.	69c EACH Sturdy Sanforized broadcloth in bright, clear stripes, solids, patterns and white. Sizes 28 to 44.
49c EACH Athletic shirts	49c EACH Double-wear tee shirt with Nylon-knit-reinforced neck. Sizes s, m, l, xl.
ATHLETIC SHIRTS BOX OF 6 FOR \$2.80	SANFORIZED SHORTS TEE SHIRTS, BRIEFS BOX OF 6 FOR \$4.00

FREE GIFT WRAPPING
HARMAN'S
— WE Give S&H GREEN STAMPS —

Calliopean Club Christmas Party Held Wednesday

Mrs. Carl Perrin gave the program at the annual Calliopean Club Christmas party held Wednesday evening in the home of Mrs. Alton Fraser.

Giving a review of the "American Indian and his Religion," she told mainly of the Navajos whose religion has influenced every phase of their life. Mrs. Perrin read "The Anniversary" by Margaret Sangster in conclusion.

Arrangements for the social hour were made by Mesdames Fraser, L. B. Russell and Clyde Cave.

Those attending were Mesdames J. R. Fowlkes, Dick Barnard, B.F. Cain, Clyde Cave, Paul Coneway, W. L. Davis Jr., J. T. Gilbreath, Jr., Roy Grubbs, J. E. Kirby, Earnest Langley, W. J. Messick, A.T. Mims, W. M. Nobles, Carl Perrin, L. B. Russell, Jas. W. Witherspoon, Elizabeth Wornble, N. E. Milburn and the hostess.

Jaycee-Ettes Exchange Gifts

Gifts were exchanged at the Jaycee-Ette annual Christmas party held in the home of Mr. Gerald Hale Wednesday evening. Mesdames for the party with a male was Mrs. Virgil Moore.

Gifts were exchanged after a short business session and lovely refreshments were served to Mesdames Stanley Slagle, Don Morgan, Buddy Pickens, Paul Schroeter, Bill Howard, Jimmy Pounds, John Aiken, Hershel Miller, Don Fudge, Dennis Lomas, Carroll Goss, Virgil Moore, Ed Law, and Gerald Hale.

Beauty At Home

Q. How can I remove some light scotch stains from white materials?

A. By spraying the stain with hydrogen peroxide solution per-borax. Do not scrub. Let it sit for 10 minutes. Rinse afterward with water.

Q. How can I add more glossiness to my eyelashes?

A. Give the lashes regular and faithful applications of olive oil or petroleum jelly. This also helps to prevent granulation.

Q. What treatment is beneficial to dry and brittle hair?

A. Give the scalp frequent massages, making sure to move the scalp about with the fingers. Rub a little warm olive oil into the scalp at least twice weekly. Increase your brushings — at least twice a day — more often if you have the time.

Q. How can I remove whiteheads from my skin?

A. Try applying a thick paste of fuller's earth and witch hazel. Wrap some gauze over the face and this will help keep the mask in place. Then, after a few minutes, wash off with cool water.

Dorcas Circle Has Christmas Coffee

Dorcas Circle of the Woman's Society of Christian Service of the First Methodist Church held a Christmas coffee Wednesday morning in the home of Mrs. John Jacobsen Jr., with Mrs. Chas. So-well as cohostess.

A musical program was presented by Mrs. J. C. McCracken who played an arrangement of Christmas carols and Miss Helga Thome of Germany, exchange student in Hereford High School, told of Christmas customs in Germany. Members of the group then presented her with a gift.

Announcement was made that Fellowship Hall will be open every evening during Christmas week for all youth, as well as college students and service men home for the holidays. The WSCS is sponsoring the evening open house and have announced that table games and light refreshments may be enjoyed. Mrs. Art Lewis, chairman of student work, will be in charge. Those present were Mesdames Benefield, M. F. Cherry, S.L. Easley, G. W. Edwards, Homer Brumley, Frank Lookingbill, Loyd Lovel, W. J. Stanford, J. C. Mc-



MR. AND MRS. DEL CRIST (Alex Thompson photo)

Miss Doris Stanfield Becomes Bride Of Del Crist Thursday

A wedding of interest took place Thursday afternoon at 3 o'clock, when Miss Doris Stanfield became the bride of Del Crist, son of Mr. and Mrs. F. B. Crist who live near Hereford. The bride is the daughter of Mr. and Mrs. H. B. Stanfield, formerly of Hereford and now of Edwards, Mo.

Miss Johnnie Burkett served as maid of honor, wearing a white faille frock with accents of ice blue. She carried a small nosegay of blue carnations tufted with maline. Clifford Kerr was best man.

For the present the couple plan to make their home in Amarillo.

The ceremony was read in the home of Mr. and Mrs. Ray Howell with the Rev. Howard Scott performing the double-ring ceremony as the couple and their attendants stood before an improvised altar arranged with greenery and baskets of white gladioli and pom pom chrysanthemums.

The bride, who was given in marriage by her father, wore a sleeveless street-length dress of white faille fashioned with low neckline in Princess style. Her shoulder length veil was fastened to a white satin hat encrusted with seed pearls and blue sequin. The bridal bouquet was of white feathered chrysanthemums centered with white gardenias, which were removed for the going away corsage, arranged with tufts of ice blue maline.

Music was provided by Mrs. Howard Scott who played traditional nuptial selections and accompanied Carroll Willoughby who sang "Because."

Reception is Held
A reception was held in the Howell home for the relatives and close friends attending the wedding. Jan Hargis and Mozelle Telchik presided at the bride's table done in white and ice blue. The center piece was of blue carnations in a silver bowl, appointments were in crystal and silver. Miss Patsy Cates presided at the guest register.

When the couple left on a honeymoon trip to points in Arkansas and Missouri, the bride donned a duster matching her wedding dress and white hat with blue accessories.

Mrs. Crist is a graduate of Hereford High School and for the past several months has been employed by Braniff Airlines in Amarillo. Mr. Crist is engaged in farming. He was released from Army duty during the past year after serving two years with the armed forces.

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Town GOOD-GROOMING SET

Maroon leatherette cushion-top box with two metal spring hinges. Box is lined with gold-leaf paper. Contents: Town Cologne-Deodorant Spray Plastic, large; Town Hair Cream with Lanolin, Plastic; Town De Luce After-Shave Lotion, Plastic. A nationally known top-quality brand of men's gold finish cuff links and tie clip are attached on a removable velour panel recessed in the lid of the box. The box has re-use value after removing toilet articles.

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GO PLACES WITH . . . TOWN LIGHTWEIGHTS

A brown calfskin, plastic folding kit containing Town After-Shave Lotion, Town Hair Dressing, Town Shampoo, and Town Cologne-Deodorant Spray in plastic bottles which are refillable from the regular sizes. This Town Lightweight Kit was developed for the convenience of those using electric shavers, leather toilet kits, etc. These plastic bottles effect a considerable saving in weight. Kit weighs 8 ozs. A comb, nail file, etc., may be carried in the small pocket.

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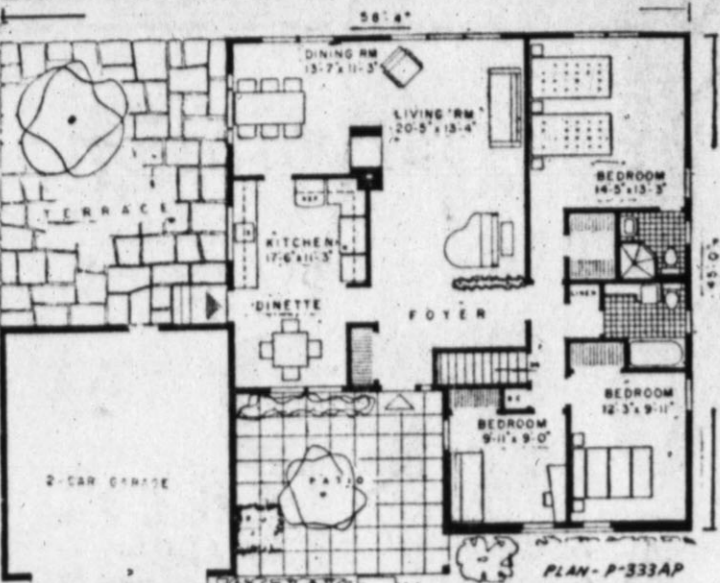
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McDOWELL DRUG

PHONE 13

HOMES FOR AMERICANS



AP Newsfeatures

BIG ROOMS. A big garden terrace secluded behind a two-car garage and a sheltered entrance patio in front are among features of this compact house. A two-way fireplace cheers both living room and dining room. A planting box to create the foyer gives the living room added length. This is plan P-333AP by Samuel Paul, architect, 85-51 164th St., Jamaica 32, N. Y. The house proper covers 1,414 square feet.

FUEL EXHAUSTED?

SUFFOLK, Va. — A motorist, out of gas here, asked a passing driver for directions to the nearest filling station.

The passing driver — a policeman in a patrol car — pointed to

one on the hill. The motorist started walking toward it. Before he reached it he was overhauled by the cop, who noted that the gasless car contained 15 five-gallon jars of illegal whiskey.

'YOU ARE THERE'

Hereford Science Student Pays Tribute To Wrights

(Editor's Note: The general science classes of Mrs. Calvert are studying "Travel In Air" in commemoration of the first successful flight of the airplane by the Wright brothers, Dec. 17, 1903. The composition below won first place in the class. Other awards were Batch Connally, second place; Dollie Jo Prowell, third place; and Judy Patterson and Sue Seymour, tie for fourth.)

By NONA MARIE STRANGE

As the day dawned, a chilling wind blew across the grassy, sandy dunes. Although this seemed an ordinary day to many people, it turned out to be very important and was destined to be written as one of the most remembered days in the history of the world. This special date was Dec. 17, 1903 and "You Are There."

Yes, it is time for our weekly program of "You Are There." Tonight, since the anniversary of the first successful airplane flight will soon be celebrated, we are going to take you over the very important period of years preceding this flight and relive a few events of recent years. A small look into airplane future will also be included.

To start the program, we would like to take you to the very beginning of airplane history and work toward the significant date of 1903. As we look back to the thirteenth century, we see Roger Bacon talking to a skeptical group of men. As we move closer, we can hear

him predicting the balloon and a heavier than air craft, propelled through the air by the flapping of wings. Little did the men gathered listening realize how right his anticipation would prove to be.

The next important event was when Leonardo da Vinci attempted a human flight. By strapping wings on his arms, he hoped he could flap them fast enough to fly. Although this attempt was unsuccessful, it started other people to thinking about the idea of flying.

Let us advance to the year of 1796 when Sir George Cayley was experimenting with the modern helicopter. He also developed the glider, one of which carried a man 900 feet.

In 1877 you are there to see the glider, built by Lilienthal, that has wings arched like those of the bird.

We would like to be more complete on the information about Langley, since his flight was so near to being successful. While he was curator of the Smithsonian Institution in 1896, Langley built and flew two model steam aerodromes of the biplane type. The War Department became interested in his invention and allotted him \$50,000 to make one large enough to carry a man. He tried twice to fly the larger machine and both attempts were unsuccessful. The second try was only two months before the Wright brothers made their successful flight in 1903.

Well, we are finally up to the turning point in airplane history

and you are there. On Dec. 17, 1903 the Wright brothers made four successful flights. The first was 12 seconds long and altitude of 825 feet for one-half mile. Only a few skeptical natives watched this startling event on the dunes of Kitty Hawk, N. C. By 1904 they had a larger plane and had learned how to make turns, circles and had flown more than 20 miles. Although these flights had been successful, people still remained doubtful until 1907 when reports began coming in about successful flights from other parts of the world. The last lingering doubts were dispelled in 1908 when the United States Army bought from the Wright brothers a plane that surpassed specifications. This was also the year that Wilbur Wright made a two hour flight over France.

The lives of these two men are very interesting. Wilbur Wright was born in 1867 near Millville, Ind. He was educated in the public schools of Richmond, Ind., and Dayton, Ohio. After graduating, Wilbur and brother Orville obtained a bicycle shop in Dayton. It was because of Orville that he became interested in the problem of mechanical flight. Wilbur Wright died in 1912 at the age of 45 from typhoid fever.

Orville Wright was born in 1871 at Dayton, Ohio. He obtained his schooling at Dayton and then went to work in their bicycle shop where they later carried on the work of perfecting the airplane. In 1915, Orville Wright sold his share in the Wright Aeroplane Co., and was appointed a member of the United States Naval Consulting Board. Orville was the inventor of the split wing flaps and he died in 1948.

Both brothers were honored by a monument erected on Kill Devil Hill near Kitty Hawk, N. C. It was dedicated in 1932.

We have visited the past and now for the present of the airplane. We can look around our own town, community and world to see the innumerable ways aviation has helped the progress of civilization. In the future the airplane will prove priceless in both war and peace.

We have summarized a few of the important details as follows: The history of aviation is full of exciting exploits. There were a great many transcontinental, transoceanic, and round-the-world flights; however, the most thrilling of them all lasted 12 seconds. During these 12 seconds a two-propeller biplane rose about 10 feet and flew about 120 feet. This memorable date was Dec. 17, 1903 and its heroes were men from a bicycle shop in Dayton, Ohio, by name of Orville and Wilbur Wright.

This flight took place on the sandy dunes of Kitty Hawk, N. C. The flyer lay on his stomach between the main wings, which spanned 40 feet. He was flanked on the right by the engine and whirring behind, the propellers. He balanced and guided the plane by shifting its moveable cradle with his hands and hips. Although the Wright brothers gained knowledge from unsuccessful attempts of others, due credit should be given them.

Well, that concludes our program and we hope you'll tune in again next week for "You Are There."

The United States had almost 3 1/2 times as many non-farm dwellings in 1950 as in 1900.

Progressive News

By MRS. IRA RICKETTS

Mr. and Mrs. P. L. Carmichael attended the Producers Grain Convention at the Herring Hotel last Thursday and Friday in Amarillo. Mr. and Mrs. V. E. Dodson attended the faculty dinner Monday evening, when the husbands and wives of the teachers were guests.

Linda Russell spent Saturday night in Hereford with Eugenia Alexander.

Mrs. Ira Ricketts attended a birthday luncheon Tuesday in the home of Mrs. B. F. Cain, who was hostess, honoring her mother, Mrs. H. M. Thomas.

Mr. and Mrs. Leon Coffin have installed a new irrigation well on their place.

Mr. and Mrs. C. C. Billingslea attended the Hereford - Forrest, N. M. basketball game Tuesday evening at Forrest and spent the night with their son-in-law and daughter, Mr. and Mrs. Alton Warren, he is the coach at the Forrest Schools.

Mrs. C. V. Burges, Mrs. Leon Coffin, Mrs. H. L. Hershey, Mrs. V. E. Dodson and Mrs. C. C. Billingslea were among those attending the Home Demonstration Council Christmas party Saturday afternoon at the club house.

Shari Carmichael spent last Thursday night with her cousin, Merle Carmichael.

V. E. Dodson attended Toastmasters Thursday evening.

Leon Coffin returned home Sunday from Dallas, where he was called Thursday by the serious illness of his brother, Ray Coffin, who hasn't improved any at this time.

Mrs. Clyde Russell and Linda were business visitors Saturday in Amarillo.

Mr. and Mrs. H. V. Lee of Amarillo, Mrs. I. W. Scott, Mr. and Mrs. Ira Scott, Betty Mae and Jan and Mr. and Mrs. V. E. Dodson were guests in the home of Mr. and Mrs. Ralph Weaver in Canyon where Mrs. Ira Scott was guest of honor at a family birthday dinner.

Mr. and Mrs. Harry Coffin, Bill June and Jennie were luncheon guests Sunday of Mrs. Leon Coffin.

Mr. and Mrs. Clyde Russell visited the Loyd Sharps Tuesday evening.

Mrs. Virgil Dodson attended the Lone Star Study Club Christmas party in the home of Mrs. Guy Newsom Tuesday afternoon.

We are sorry to report C. V. Burges was taken to the hospital Sunday and hadn't been able to return home Thursday. We hope he will soon be up and around again.

Mr. and Mrs. Bert Coffin, Myrna Lou and Judy Kay returned on Wednesday from Wichita, Falls, where they spent last weekend on a business trip.

Winifred Russell, who was killed in the car-bus accident at Canyon Tuesday night, was a room mate of Bill Carmichael and Pat Price last semester of last year.

SPECIAL DELIVERY

ALLEGAN, Mich. — A letter addressed only to "Tony's Sister, Allegan, Mich.," was delivered to Judy Nichols.

It won a bet for her brother, Roger (Tony) Nichols, a sailor who was aboard a Navy destroyer escort. Nichols had bet a shipmate it would get through without delay. Allegan, in western Michigan, has a population of 4,801.

PHANTOM OF THE AUTO

GAINESVILLE, Fla. — John Michell found his automobile's chrome headlight rims hanging on the radio aerial, along with this note:

"You're lucky, pal — They won't fit mine. The Phantom."

Medical Group Meets In Canyon

The Tierra Blanca Medical Association and Auxiliary held its December dinner meeting in Canyon Tuesday evening in the West Texas State College cafeteria.

After the dinner the group sang Christmas carols and the group separated for the doctor's regular meeting and the auxiliary special meet.

Those from Hereford attending were Dr. and Mrs. M. W. Nobles, Dr. and Mrs. L. B. Barnett, Dr. and Mrs. R. R. Willis, Dr. and Mrs. Roy Grubbs, and Dr. and Mrs. Wm. D. Lawrence.

SMOKED OUT

DALLAS, Tex. — Dist. Judge William McGraw hung a no-smoking sign on his brand new courtroom.

"This is going to hurt me more than anyone else," he said. In his old courtroom, he had the habit of smoking cigars continuously while on the bench.

KIDS ON A TEAR?

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BOB HOPE in Eddie Foy

The warm, wonderful story of America's most fabulous show business family!

SONGS! Nobody Smiles From Now, Now Christmas, My Christmas, In Times-Mary, The Greatest Father Of Them All

Colored Cartoon — THE FIRST BADMAN — Setting Dallas

SUNDAY SHOWTIME: 2:00 - 3:35 - 5:37 - 7:39 - 9:41

MONDAY, TUESDAY SHOWTIME: 4:00 - 5:35 - 7:39 - 9:41

THE SEVEN LITTLE FOYS

WEDNESDAY THE LOVE LIFE OF NAPOLEON BEFORE JOSEPHINE THERE WAS Desiree AND SOME SAY THERE WAS ALWAYS Desiree

THURSDAY Desiree starring MARLON BRANDO JEAN SIMMONS MERLE OBERON MICHAEL RENNIE CINEMASCOPE

SHOWTIME: 4:00 - 6:32 - 9:04

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The Yellow Mountain TECHNICOLOR

STARRING LEX BARKER - MALA POWERS - HOWARD DUFF

THE SEVEN LITTLE FOYS

Texas THEATRE SUNDAY

GUY MADISON KIM NOVAK BRIAN KEITH

5 AGAINST THE HOUSE



Don't Tire Yourself Needlessly When You Can fill Your Christmas List

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- Lighters
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