

WEATHER

	High	Low
Thursday	37	21
Friday	50	23
Saturday	67	29
Year's total moisture: 1.55		

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Our Slogan: "More People — More Farms"

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56TH YEAR — NO. 37

Around Town

A loss of approximately \$3,000 was estimated as the result of a fire which broke out at 7:40 p.m. Friday at the Hereford Laundry. Firemen, who extinguished the blaze in short order, were unable to determine the cause other than the fact that it started in the boiler room. Most of the damage was to the building, where flames licked through the roof on the east side; some minor equipment damage was also reported. No damage occurred in the main rooms of the laundry or dry cleaning plant.

Life was complicated enough for Hereford's check writers before both banks suddenly began issuing counter checks colored yellow. For years, the local citizenry had casually specified a "yellow" one or a "white" one when asked "which bank" before writing a check in our business places. The color change came about, we understand, when white check paper gave way to colored as a measure calculated to prevent erasures and alterations. It was a move, however, that kept many citizens in suspense as they ignored the printed legend on the check and drew in innocence, from non-existent accounts. Now, things are expected to return to near-normal with the announcement by First National Bank officials that their checks henceforth — at least as soon as existing supplies are exhausted — will be colored light green.

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Massey and Box (Ears Burning) in the Limelight

Two former Hereford city officials, Cecil Massey who was city manager, and Leo Box, who was police chief, were up to their ears in embarrassment after an incident that occurred Friday in Haltom City. The talk of Hereford town on Saturday morning, here is how the Fort Worth Star-Telegram reported the story:

Haltom City officials expressed regret Friday over an incident Thursday in which an out-of-town funeral procession was halted and given speeding tickets in the suburban municipality.

THEY ALSO said the officer who issued the tickets, Gerald W. Styles, has submitted his resignation in an effort to spare the town's police department from further criticism.

The resignation has not been accepted, said Police Chief Leo Box.

The trouble started at noon on Thursday when the 27-year-old officer halted a funeral procession made up of one car and a hearse as the vehicles passed through a 20-mile-an-hour zone at Birdville High School on E. Belknap.

THE HEARSE and the car were clocked by radar at 34 miles an hour.

Both vehicles accompanied Styles

Farm Sale Gross Is \$20,490 for George Heard

Bidders paid \$20,490 for livestock, machinery and miscellaneous items offered in a sale Thursday at the George Heard farm two and one-half miles south of Hereford.

The dairy cattle alone brought about \$13,000, according to Richmond Hales of Canyon, auctioneer and sales manager. He noted that the Holsteins from Heard's Dairy Herd Improvement Assn., tested herd brought some of the strongest bidding of recent dairy auctions held in the region, with maximum cows averaging \$245 a head, while seven head, including the top seller at \$380, brought sums of \$300 or more.

Heard has leased his farm for the next five years and will leave soon for Baghdad, Iraq, to take a position as a chemical engineer in an oil refinery. Although trained as an engineer, Heard has farmed at Hereford for a number of years and is immediate past president of the county Farm Bureau.

The sale at his farm was the first of four scheduled to be held in the Hereford area during a nine-day period.

City Board Agrees To Cut Taxes; Sets Public Hearing for Budget

See No Reduction in City Services

By ROY CLARK

City commissioners agreed to an eight per cent cut in city property taxes during a special session Tuesday evening at City Hall. The cut will not result in the curtailment of any services or hamper plans for expansion of city facilities now under consideration, board members noted. It will be possible, the commissioners believe, despite the fact that they found no room for cuts in the \$401,000 budget that has been outlined by City Manager Dudley Bayne.

A public hearing to precede final adoption and approval of the new budget, the biggest in Hereford's history, has been scheduled for 7:30 p.m. on March 18 at City Hall. The proposed budget includes increases in the cost of operation of all departments of city government except water and sewer, and provides for operation of three new services: An airport, a golf course and a recreation program.

Increased revenue from taxes levied against recently constructed

buildings and homes in the city, higher trash collection fees for business houses, and revenue from new users of water and sewer services are expected by the city board to provide the increased revenue for the larger budget.

THE TOTAL taxable property on the city rolls increased from \$22,763,860 in 1955, to \$25,986,230 in 1956 and an estimated \$29,629,500 this year. Assessed valuations have climbed from \$10,243,737 in 1955 to an estimated \$13,333,300 for 1957. The record budget previously adopted was that for \$358,000 in 1955-56.

The tax rate during the current year was \$1.35 per \$100 valuation, with 29 cents for the interest and sinking fund and \$1.06 for the general fund. The tax rate, the commissioners agreed, should be dropped to \$1.25 for the fiscal year 1957-58.

The drop was made possible by the accumulation of a reserve of over \$100,000 which accounts for the stability of the city's finances. But the cut is not expected to dip into the reserve, Mayor Henry Sears observed.

MAYOR SEARS, who will end his services on the commission following next month's election, had in the past often said that he hoped the city would be able to cut taxes during his term of office. But in the special session Thursday it was Commissioners Neil Cooper and Raylan Evans who advanced and then successfully defended the tax cut proposal.

(Continued On Page 2)

New Prayer Room Furnishings Are Okayed by Group

Selection of furnishings for the Prayer Room, which is to be in the new wing of Deaf Smith County Hospital, was made Thursday by the Hereford Ministerial Alliance.

The alliance, acting upon recommendations of a committee, voted to put a maroon carpet on the floor, cover one wall in velvet drapes as a background for a picture of Christ and build a small platform for a Bible and an altar rail.

The Rev. V. W. Marcontell, secretary of the ministers' group, said, "We want something suggesting worship and non-denominational."

The Prayer Room is sponsored jointly by area churches and the hospital.

"We hope to have it ready by the time the new wing is opened," the Rev. Marcontell said.

Trackmen Triumph at Friona Meet

Hereford high school trackmen entered two three-way meets this week, winning one and placing second in the other.

The Herd finished first in a three-way go with Friona and Bovina held Thursday at Friona. The Whitefaces garnered 67 points, while Friona had 52 and Bovina 32.

At Plainview Wednesday, the Hereford lads came in second, ahead of Lockney, but behind the host team. Plainview notched 65 points. Hereford had 46 1/3 and Lockney accounted for 32 1/3.

IN THE FRIONA meet, the

Whitefaces won six first places and seven second places.

Pat Elliston won both the 100 and 200 yard dashes. Durwood Jacobs took the low hurdles and Kenneth Clearman copped the 880 yard run. Other firsts came in the 440-yard relay and the mile relay.

Members of the 440 relay team are Bill Callaway, Jim Curtisinger, Pat Elliston, and Danny Martin.

On the mile-relay team are James Teas, Jacobs, Ron Bryant and Curtisinger.

SECOND PLACES came in the 440, the 880, the high hurdles, the broad jump, high jump, pole vault, 100-yard dash and 220-yard dash.

At Plainview, Paul Higgins won the high hurdles, C. D. Fitzgerald the broad jump and Higgins and Milner Duval tied for first in the high jump. The mile relay team again won its event.

Hereford tracksters also placed in the mile run, the 220, the 880, the pole vault, the 200-yard dash, the 440, the low hurdles, the 440 relay, the shot put and discus.

Merchants Attend Routine Session

Members of the Hereford Merchants Assn., held a brief, general meeting Friday morning in the Hotel Jim Hill ballroom.

Don Zimmerman presided in the absence of chairman Woody Wilson.

The 16 merchants present discussed Saturday night closing time, parking meters and parking fines and trash collection.

No decisions were made and no reports were given.



NO BIG CELEBRATION—Last week was National 4-H Club week, the occasion here for 4-H youth to attend churches en masse, and to place downtown window displays built around farm living improvements. But for Jody Bezner, 15-year-old "King" of the county 4-H clubs, shown above wearing a smile almost identical to that of his farmer-father, it was a time for ordinary work—the work he enjoys most—farming. Additional photos on Page 3. (Staff Photo)

KING JODY VIEWS HIS FUTURE

4-H Monarch Likes Farming

Toward the end of 4-H Week, which ran from March 2-9, a Brand reporter sought an audience with the reigning monarch of Deaf Smith County's rural youth clubs. King Jody would be glad to see us, said his mother, Mrs. A. J. (Doc) Bezner, when we called her through the Dawn telephone exchange. "I'll get him in from plowing whenever you can get here."

The day was Friday, and 15-year-old Jody had the day off from school. His "day off" was devoted to plowing, but he had climbed

down from his springy throne seat atop a four-row tractor by the time we drove the 11 miles north and six west from Hereford to the Bezner's 627-acre farm.

THE YOUTH, who gained his title through the very democratic process of a popular vote in competition with two other candidates, takes the honor lightly. He's not too concerned about talking "honors" because his school grades — including vocational agriculture — are "just average" — but he's very serious about farming.

Jody and his father, Doc, look on the 627-acre farm with its gentle slopes and two irrigation wells as common ground. While the younger of the two helps with all of the work, he receives as his own the returns from five acres of maize and five acres of wheat. And the farm this year will have a new crop, 4 1/2 acres of cotton — all Jody's. In addition, Jody has several head of swine — his principal 4-H project.

Doc, who is advisor to the Hereford youngsters without licenses and the scooters are not registered.

Official Issues Warning to Lads Riding Scooters

Operators of motor scooters are required by state law to have driver's license and register their vehicles, according to Chief of Police Henry Aycock.

"We're going to enforce these laws," Aycock said.

"There is also a law against permitting an unauthorized minor to operate a vehicle, and we are going to enforce it too," he added.

Aycock noted that several Hereford youngsters have been driving scooters without licenses and the scooters are not registered.

"We're scared somebody's going to get hurt," the chief said.

2-Year Sentence for \$22 Forgery

William Smith, 38, a transient farm laborer, was found guilty of forgery Thursday by District Judge Harry Schultz and sentenced to two to three years in the state penitentiary.

Sheriff Lowell Sharp took Smith to Huntsville Friday.

Smith was found guilty of forging a \$22 check.

SCHOOL NEEDS TO BE DESCRIBED

Final Session For Citizen's Group

The Citizens Advisory Committee on school building needs will hold its final session at 7:30 p.m. tomorrow before making recommendations to the board of trustees, according to Chairman Leo Forrest.

Members of the committee, appointed by the board in December to study the needs for expansion of the school to meet the steadily expanding student body, have previously held two general sessions, plus several sub-committee meetings.

Sub-committee reports on building needs, the financial condition of the district, and the school curriculum are due to be presented for final consideration by the committee during the meeting Monday night in the high school library, Forrest said.

Preliminary reports have indicated that the committee believe expansion of the high school building and gymnasium facilities will be required to accommodate larger enrollments in the immediate future, and that cafeteria facilities should be expanded to serve more students, Forrest noted.

Members of the advisory committee include Forrest, Mrs. Owen Andrews, Jack Renfro, Mrs. W. H. (Continued On Page 2)



FARM AUCTION ACTION—The first of four farm auctions set for early March in the Hereford area was held on Thursday at the George Heard (wearing work cap at left above) farm south of town. Several hundred persons attended the auction of dairy cattle and farm equipment which grossed \$20,490 for Heard. The next auction, in which four men are offering a variety of tractors and other farm tools will start

at 10 a.m. Monday at Park Ave. and Highway 60. On Thursday, Harry Schultz is offering livestock and machinery in a sale at his farm two miles east on Dairy Road. And this Friday at the Bull Barn, one of the most unusual auctions ever scheduled here will start at 1:30 p.m., with five irrigated farms and a variety of city property to be offered to the highest bidder. (Staff Photo)

Around...

(Continued From Page 1)

Hereford Music Club on Monday at 3 p.m. will be host to a program presented by the high school chorus. Interested parties are invited to attend. The program will be presented in the auditorium of the First Christian Church building, according to Mrs. Bill Bradley, chairman.

L. C. Thomas, chairman of the First Methodist Church attendance and fellowship committee, reports he has confidence in reaching the 700-person attendance goal set for a service at 7 p.m. tonight in the church sanctuary. The sermon will be delivered by the Rev. Alby Cockrell, pastor.

The Frio Homemakers Club will sponsor the Stamps quartet of KRLD, Dallas, March 13 at 7:45 p.m. at the Frio community building. Admission, 75 cents for adults and 35 cents for children. Tickets may be obtained at the door or from Mrs. Herb Schmidt, Mrs. David Yandell, or Mrs. W. A. Springer.

Bill Kerr's achievement at Texas A.M. College where he is studying engineering has his parents Mr. and Mrs. Will S. Kerr, 1103 Park Ave., in a happy state. Bill was named this month to the dean's Distinguished Student roll, which brings additional honors and privileges as an award.

That was Terry Higgins, not Fred Lookingbill, we pictured on Thursday in the story of three Hereford players winning all-district honors for their basketball prowess. The manner in which the lad's pictures became confused is too complicated to be explained, but at least we had the right name.

Massey...

(Continued From Page 1)

to headquarters, and the driver of the hearse paid a \$14 fine.

Out-of-state motorists issued tickets must either put up cash bonds or pay a fine when a ticket is issued in Texas. The hearse was from a Durant, Okla., funeral home.

The procession, bound for Tolar from Colbert, Okla., was delayed about 40 minutes by the incident. The driver of the car, which is registered in Texas, was Thomas Furlow of Tolar. He was given 10 days in which to pay his fine.

CITY MANAGER Cecil Massey said that upon learning of the incident, he returned the \$14 fine to the hearse driver, Edward Lee Staggs of Durant. The funeral home and those in the procession also were sent letters of apology, Massey said.

The city manager also pointed out that an escort would have been provided had the funeral home notified Haltom City officials in advance.

Instead, he said, the hearse came through without warning during the noon hour when hundreds of children from the school are crossing busy Belknap.

The radar is used at the school almost daily to slow traffic and to protect the lives of the pupils. "A hearse can kill a child just as easily as any other vehicle," noted Mayor Robert Black. The mayor also pointed out that the school zone is clearly marked with signs.

MASSEY CONCEDED that Officer Styles had no instructions on his job other than to stop any vehicle found to be flagrantly violating the law.

Styles, who said he has always had a yen to be a policeman, explained that he thought he was doing the right thing in issuing the ticket.

"But, rather than cause the department any trouble I'll get out," he said.

Chief Box, who has been with the department only two months, said he will instruct all officers in how to handle such a situation in the future.

Styles should have gone ahead and escorted them through town," Box concluded. "But those people were violating the law."

"The public never seems to see that side of it."

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VISIT HERE—Mr. and Mrs. Johnny Gillenwater have been visiting her parents, Mr. and Mrs. Roy Russell, 202 Grand Ave., the past weekend. Mrs. Gillenwater is the former Miss Carol Russell. The couple also visited his parents, Mr. and Mrs. J. W. Gillenwater, in Pampa while on Army leave. They have returned to Camp Chaffee, Ark., where he serves as a corpsman in the Army hospital.

Child Gains Friends In a Nursery School

By DOROTHY V. WHIPPLE, M.D.
AP Newsfeatures

"My wife has nothing to do but take care of Philip and the house. She even has a car of her own and she and the boy can go wherever they want. But what do you think she wants now? She wants to put the boy in a nursery school."

Mr. Caddy was having lunch with some men from the office and he went on:

"There is just no pleasing some women. Schools are O.K. I suppose for kids whose mothers have to work, but my wife doesn't have to go out and earn money. Why can't she be satisfied to do her job, instead of palming it off on some school?"

Philip was three and a half. He was a healthy, robust little fellow. The Caddys lived in a suburb where there were no young children. He had every imaginable toy and a big backyard with a swing and a sandbox. He and his mother spent their day together. His mother was seldom out of his sight. He "helped" her with the housework in the morning, then

they would go outdoors together. Philip was not content to play in the sandbox unless mother was close by to admire his cakes and his tunnels.

"PHIL WAS very much a mama's boy. Even when they went over to a friend's house Phil stuck pretty close to mother's knee and couldn't be induced to run outside and play with another child.

When a child is a baby all he needs is mother. He needs his physical requirements taken care of. When he is sufficiently grown up to walk and talk he still needs mostly a warm friendly adult to keep him safe and occupied. But the time comes when no adult no matter how perfect can supply all a child's needs.

Children need other children of about the same age. They need to learn the give and take of their peers. They need to learn how other children feel as well as how they act. It's quite impossible for a child to learn to share when he is only with an adult. But where there are several children who have real and meaningful sharing

Surprise Party

Mrs. Richard C. Martin was favored with a surprise gift party at her home Wednesday afternoon. Refreshments were served by Faye and Loraine Martin of Earth.

Others attending were Mesdames Walter Vines, Mildred Knight, Betty Carpenter, Patsy Stevens, J. B. Martin, R. C. Martin, T. C. Martin, and Ed Estep, all of Earth. Mesdames Claudine Jones, Walter Freeman, Lloyd Smith, Billy Wall, Doyle Vines, Ray Cargo, Ralph Martin, Richard Martin and the honoree. Many who were unable to attend the party sent gifts.

Final...

(Continued From Page 1)

London Jr., Carl Strafuss, Harold Shearhart, Mrs. Claude McDougal, Bill Woodford, Ed Loerwald, N.D. Bartlett Jr., Mrs. Harold Beauchamp, Ed Line, Mrs. George Olson, John Douglas Pitman, Roy Clark, J. B. Noland, Murphy White, C. L. McBroom and Lloyd Pool. Dr. Emmett Smith of West Texas State College serves as consultant to the committee.

4-H...

(Continued From Page 1)

ford 4-H Club, of which Jody is a member, looks on the extension service sponsored program for youth as "really profitable, both financially and for the education it offers to boys and girls." He has a daughter, Sharon, 13, who is also a 4-H'er, and two other preschool age children who will be looking forward to joining a club in future years.

THE 4-H KING, now a sophomore, intends to complete his studies in high school, "then, maybe I'll go to college. For sure, I'm going to farm."

Mr. Beznar believes that Jody will be better qualified to enter on a farming career because of his studies in 4-H and FFA. "Why, Jody knows more now about selecting animals, and about judging land for its ability to produce than I did when I was grown," he explains.

From his parents, however, Jody has developed a strong love for the farm and country living. He explains that when he's "on his own" there will be no commuting from town to farm for him. "Like Dad, if anything before moving into town, I'll try to move further into the country. The country is a fine place to be."

—a most important lesson to be learned.

PLAYMATES are important for little children, not just because they have fun together but because it's an important step in education for life.

Nursery school is an ideal way for a youngster to get the companionship. It is a place where he will be with his peers and have some trained and understanding teacher keep him safe and help him get the most from the experience. He also learns that he can be safe and comfortable away from mother.

A child who lives in a home with many brothers and sisters, or in a neighborhood with scores of other children nearby is not as dire need of nursery school as is the only child who lives in an adult neighborhood. But a good nursery school is a valuable educational experience for any child.

Pat Nixon's New Clothes Rate Fashion Spotlight

City Board...

(Continued From Page 1)

Evans, whose term on the commission expires next month, argued that the psychological effect of the tax cut should tend to build better relations between the citizens of Hereford and the commission.

Cooper, who is seeking reelection in the April 2 city election, said that he felt that the city's "reserve for contingencies" (surplus) is now adequate for stable financial operation during a period of normal growth. "Our ability to lower taxes, while every other governmental body in the country is seeking ways to raise taxes, should prove an attractive factor to people, particularly businessmen, who might consider locating here," Cooper observed.

THE COMMISSION as a whole agreed that the cut, which will reduce tax payments by about \$12,000, will not cause the curtailment of plans to assume ownership and operation of the golf course, the construction of the proposed \$200,000 airport, or the start of a city-wide recreation program recently requested by the recreation commission.

Turning to consideration of individual items on the budget, the commissioners took issue on just one, the city manager's salary proposal as prepared by the city manager himself.

Mayor Sears said that City Manager Bayne, since his arrival here from Canyon on June 15, has affected savings in the city operation of over \$40,000, and added that he felt Bayne's proposal was not adequate.

Commissioner Troy Moore declared that he personally felt that a man competent to administer a \$400,000 operation would be underpaid at the \$7,800 figure Bayne proposed for his salary — he has been getting \$7,200.

THE BOARD finally agreed to schedule Bayne's salary during the next fiscal year at \$9,000, after agreeing that he has exercised great competence in his position. Their aim in raising the salary was cited as not only to raise the salary to its proper relationship to the position as director of all city activities, but to insure Hereford against losing the man to other cities.

In introducing the discussion, Mayor Sears said that a much larger city had "just this week made a very attractive offer to Dudley."

Attending the special session in addition to members of the commission Sears, Moore, Cooper, Evans and Dr. R. R. Willis were Bayne, City Attorney Earnest Langley, and two of three candidates for positions on the board, Ray Godwin, candidate for mayor, and Don Little, unopposed candidate for the place now occupied by Evans. Jack Welty, who has filed for the position now held by Cooper, was invited to attend the session but was not present. A trucker, Welty was reported to have been delayed by a snowstorm in Nebraska, although he had intended to attend the meeting.

Boxing...

(Continued From Page 1)

pounds; Butch Smith, 90; Andy Sumner, 105; Jackie McElroy, 101; Jimmy Fulcher, 100; Neil Sumner, 115; Garland Crist, 120; Woodrow Northcutt, 126; Wayland Northcutt, 130; R. C. Welty, 134; Allan Neff, 160; Wade Crist, 160; Jeff Gomez, 160 and Gene Waits, 175.

ATTEND FUNERAL
Mr. and Mrs. J. C. McCracken have returned from Decatur where they attended funeral services for her aunt, Mrs. Frank Turner, on Sunday.

While away the McCrackens also visited with a niece, Mrs. Bill Forbus of Dallas.

A recent survey disclosed that the playing cards used in most American homes are at least 10 years old.

VISIT HOMEFOLKS

Mr. and Mrs. Lucein Lepphalle of San Francisco, Calif., are expected to arrive today for a visit with her parents, Mr. and Mrs. J. M. Gilliland, and other relatives.

CIRCLE COMPLETED

LOS ANGELES (AP) — For Sale ads, in the following order, appeared on the bulletin board of the UCLA Psychology Building:

"Why Walk? Ride a bike. Ladies English model. Like new."

"Why ride a bike when you can buy my Morris Minor? Thirty miles per gallon. Only \$395."

"Why drive a Morris? Drive a Triumph. Immaculate. \$2,095. Twenty-seven miles per gallon at 110 m.p.h."

"Why drive a Triumph when you can walk? 1 pair track shoes. Spikes slightly worn."

The United States has about 1,100 symphony orchestras composed of community neighbors.



Step into the Soft Life in

COLORAMA

Bright, bold contrasts of color, accented by trim white soles and chic feather-stitching, make these crisply-smart new U.S. KEDETTES the most spectacular fashion in casual footwear. Sleek poplin tops in heavenly colors, cushioned insoles. You'll want several pairs! \$4.95

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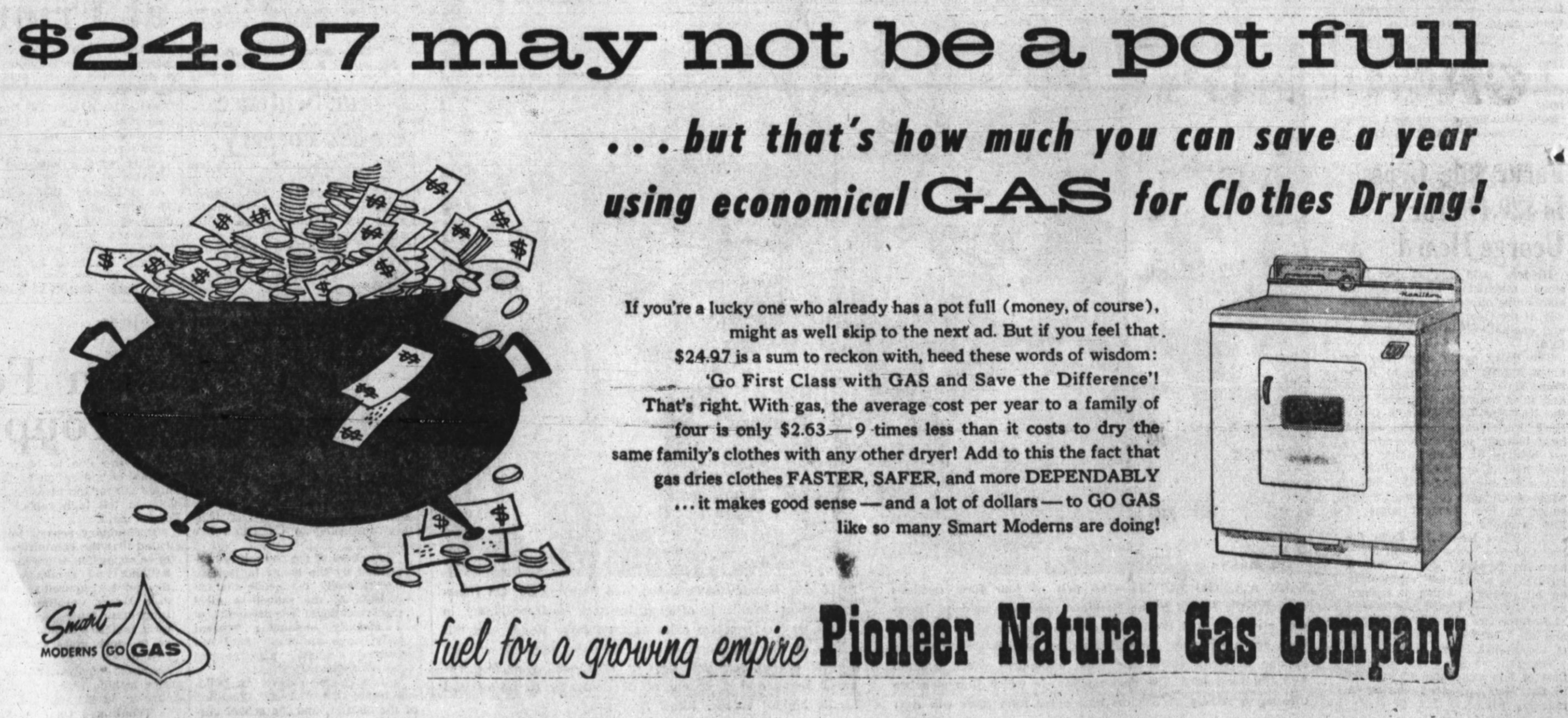
The original washable fabric. Suitable for dusters, cape or jackets, ensembles, skirts, etc. All Colors. 46" wide. Reg. \$1.49

\$1.09^c yd.

\$24.97 may not be a pot full

... but that's how much you can save a year using economical GAS for Clothes Drying!

If you're a lucky one who already has a pot full (money, of course), might as well skip to the next ad. But if you feel that \$24.97 is a sum to reckon with, heed these words of wisdom: "Go First Class with GAS and Save the Difference!" That's right. With gas, the average cost per year to a family of four is only \$2.63—9 times less than it costs to dry the same family's clothes with any other dryer! Add to this the fact that gas dries clothes FASTER, SAFER, and more DEPENDABLY ... it makes good sense—and a lot of dollars—to GO GAS like so many Smart Moderns are doing!



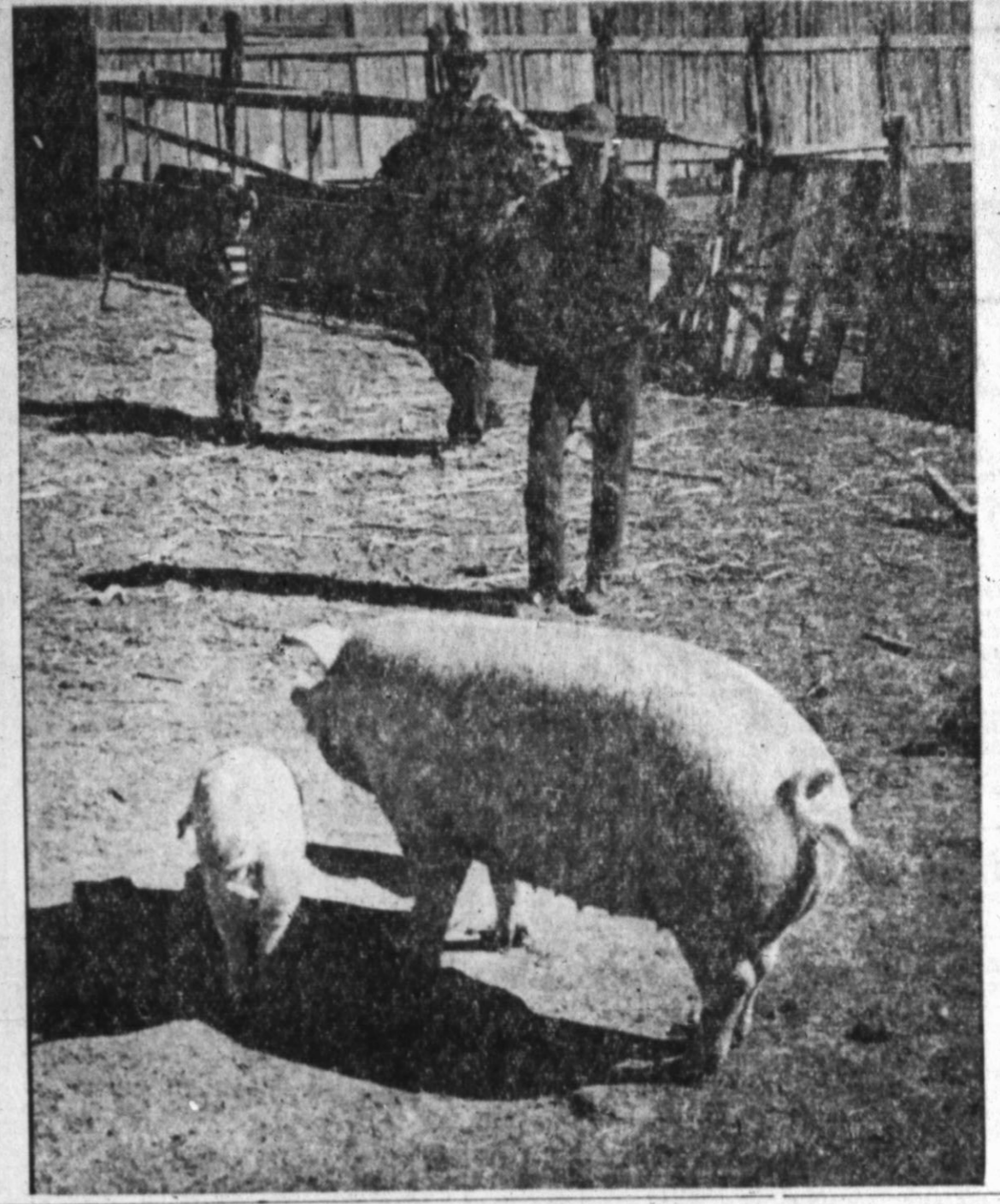
Smart MODERNS GO GAS

fuel for a growing empire **Pioneer Natural Gas Company**



A FARM BOY LOOKS AHEAD—While some of his elders may shake their heads over the future of the nation's agriculture and their particular fortune, Jody Bezner, 15, looks over a fertile wheat field with his father, A. J. Bezner, and brother, Tommy, with calm assurance and declares, "Sure I'm going to be a farmer." Keeping good records, center, was one

of the factors that led recently to Jody's being elected "King" of the county 4-H membership. The lad's ability to select high quality livestock, right, leads his father to declare his son is a better judge of livestock than most men. Another picture and a story of Jody's work and plans is on Page 1. (Staff Photos)



Cattle Number Decrease Is Hailed by Industry Leader

FORT WORTH — Cattle numbers have started down and it looks like the long - expected decrease in the cattle population of the United States is here, particularly in beef animals.

John Biggs, Vernon, president of the Texas and Southwestern Cattle Raisers Assn., with headquarters at Fort Worth, points out that Texas showed the largest per cent decrease of any state (nine per cent below 1956 except Kansas where the reduction was 11 per cent, according to the U. S. Department of Agriculture livestock inventory for Jan. 1, 1957.

This brings total cattle numbers in Texas down to 7,736,000 head. Beef cattle decreased from 7,252,000 head to 6,517,000 head and beef cows and yearling heifers decreased from 4,440,000 to 4,186,000 head. Other southwestern range states show decreases in numbers of all little also. Oklahoma showed a 6 per cent decrease; New Mexico, seven per cent; Arizona, one per cent.

Postal Receipts Increase Noted

Postal receipts at the Hereford Post Office for February were \$5,224.57.

This was a slight increase over the same month last year when receipts reached \$5,029.81.

An analysis of the figures shows that southern, southeastern and corn belt states have increased their cattle numbers and their beef cattle breeding herds. Texas decreased its number of beef cows 2-years old or over by 294,000 head; Kansas, 179,000; New Mexico, 71,000 and Oklahoma, 26,000. However, Mississippi had a large increase of 61,000 head; Florida, 28,000.

Only three states — Texas, Kansas and New Mexico — show fewer beef cattle this January than the average 1948-1957 period.

Biggs points out that leaders in the beef cattle industry have been striving for several years to bring about a reduction in beef cattle numbers and it looks like this year may have seen a start in the downward trend of the beef cycle. He warns, however, that much of the reduction probably was the result of drought conditions in a large area of the range country and that good rains over much of that area may result in restocking of the now depleted ranches. He cautions that since there is now a chance of bringing beef production more in line with demand ranchers should not become too optimistic over rains which have fallen in some areas and should proceed with caution in increasing their breeding herds.

Biggs calls attention to the 80th Annual Convention of the Texas and Southwestern Cattle Raisers

Assn., at Houston, March 18-20, and says that many problems concerning the beef cattle industry will be discussed at this meeting of the largest association of its kind in the country.

Household Tips

Baking a meat loaf? Then grate some carrots fine and pile them into a baking dish with about a quarter cup of water, a little butter, salt and pepper to taste. Cover the carrots and bake in a moderate oven — the temperature at which meat loaf is usually baked — until tender. This usually takes

about 20 minutes, so put the carrots in the oven toward the end of the meat-loaf baking time.

Like the idea of having your own cookie designs? Have some cookie cutters made to your specifications by your tinsmith!

Loaves of homemade yeast bread will have a shiny light surface if you brush them, before baking, with an unbeaten egg white mixed with a couple of tablespoons of water.

Four slices of raw potato will clarify a quart of fat that has been used for frying. Just heat the fat with the potato in it until the fat bubbles. The potato slices will absorb flavors and collect sediment; any uncollected sediment will settle at the bottom of the kettle and may be removed after the fat is strained.

Making cocoa for small fry after school? A tablespoon of cocoa, a quarter cup of water and three-quarters cup of milk is a good proportion. Sugar is added to taste.

It's a pleasant custom: serve the guest of honor first at a company dinner.

When you are using only one half of an avocado, wrap the other half in foil and refrigerate.

A club sandwich — lettuce, tomato, chicken, bacon — is especially good served with mayonnaise to which capers have been added.

Mushrooms look especially attractive if they are sliced so part of the cap adheres to part of the

stem. **A fruit pie should be covered and kept at room temperature;** before serving the pie may be heated in the oven.

Use all-purpose flour for yeast breads so there will be enough gluten to make the framework loaves or rolls.

Thaw and drain frozen sliced peaches. Mix with sour cream and sugar to taste. Refreshing dessert!

Featured in your favorite magazines... featured at

The Vogue



The bra that defines your figure in fashion's terms with natural support from the sides!

"Revel" by Formfit \$2.50

"Revel" is the bra that does MORE for you. It lifts . . . and it caresses, holds you naturally, from the sides. Special scallop design is reinforced to give the extra support that means beautiful fit, a beautiful new figure. The band stays in place comfortably because special elastic releases move with you. "Revel" No. 551 in White embroidered cotton broadcloth. 32A to 38C.



The bra that gives you a "figure plus". "Confidential" No. 281 by Formfit. Wafer-thin, contour-shaped cups assure full figure beauty whether you're A, B, or C. Fine embroidered cotton. 32A to 38C. White or Black.

\$3.00 and \$3.50



Pretty way to a prettier figure, "Romance" Bra No. 588 by Formfit. Delicate looking but long lasting embroidered nylon sheer. "Nylol-Braid" circle-stitched cups for a youthful uplift. In nine colors, 32 to 36A, 32 to 38B and C.

\$4.00

You'll love the next-to-nothing lightness of:

Garter Pants by Formfit \$2.95

The pretty appeal of lovely lingerie with the practical appeal of a garter belt!

When you want a minimum of control and all the comfort in the world, wear freedom-loving Garter Pants. They combine the eye-appeal of your loveliest lingerie with the practical "stockings-up" function of a garter belt. In nylon tricot with elastic pucker, complete with garters. Petite, S., M., L. White. Buy several for every care-free occasion.



THE Vogue for the lady of fashion

GROUCHO'S "Used Car Specials" WARREN BROS. MOTOR CO.

Phone 749 1220 E. First

1955 CHEVROLET 210. 4 door, radio, heater. Extra nice. Low mileage. 1,295.00

1955 PLYMOUTH SAVOY V-8 4 door, overdrive, heater, tinted glass, 2 tone. One owner. 1,395.00

1954 OLDS SUPER 88 HOLIDAY Coupe. Loaded with extras. Power steering. Perfect. 1,795.00

1953 CHEVROLET 210. 2 door, radio, heater. Local one owner. Very solid. 695.00

MANY '53 - '52 & '51's — ALL MAKES

Good condition. Get a second car or an inexpensive Family Car from this selection.

TELL 'EM, "GROUCHO SENT YOU" (Will arrange ideal bank terms)

PHONE 30 WANT ADS PHONE 30

FOR SALE Miscellaneous

FOR HOUSE WELLS
Advance Jet Pumps. All sizes.
Earl Plank Phone Dawn 3614
S-1-31-tfc

FRAMES, ALBUMS, Film, Flashbulbs, Cameras and Equipment.
Angel Photography Studio, 301 West Park Ave. Phone 704.
S-1-16-39-tfc

FOR SALE: Shade and fruit trees, flowering shrubs, hedge, monthly roses. Grape and berry vines, evergreen. Plant now for best results. Mrs. J. F. Ward, North Main.
S-1-27-28-tfc

THE PANHANDLE'S LARGEST SELECTION of dress trims, squaw braids. Dan's 5th Avenue Store, Canyon, Texas.
B-1-15-10-tfc

FOR SALE OR TRADE: 1955 Pan American House Trailer. Excellent condition. Call 1801W.
B-1-13-10-tfc

THE BEST VALUES in used TV and Hi-Fi. Streu Hardware.
B-1-10-36-tfc

ST. REGIS electric blankets, \$21.95 with single controls, \$27.95 with dual controls. Unconventional guaranteed for one year. ROGERS DRUG.
B-1-19-50-tfc

WE BUY ANYTHING WE THINK WE CAN SELL!!!
We'll trade for nearly anything!

We Also Buy Used Clothing
THE BIG RED BARN
Phone 2170
Just out of City Limits on Clovis Highway
B-1-43-tfc

Hereford Glass Co.
Expert Car Glass Installation
Table Tops and Window Glass
Picture Frames
302 Park Ave. Phone 1425
B-1-16-tfc

FOR SALE: Young Parakeets, 204 Star or Phone-826.
B-1-9-20-tfc

ROYAL PORTABLE typewriter. Quiet DeLuxe model. Practically new. Reg. price \$129.95. Sacrifice for \$90 cash. See it at the Ink Spot.
B-1-22-33-tfc

FINANCE your auto Premiums for 6 months. John McLean Insurance
B-1-10-45-tfc

IRRIGATION PUMPS
On rental basis. We furnish pumps and make all repairs. There is no maintenance cost to the user.
Drop us a line and let us know the size and depth you need.

WRITE BOX 5305 LUBBOCK, TEXAS
B-1-34-tfc

FOR SALE: Reclining chair with ottoman, three way floor lamp, 15 cubic foot deepfreezer. See at 501 Star or phone 437.
B-1-21-9-tfc

BARGAIN
1 Wooden Desk \$60.00
1 Office Ex. Chair \$15.00
2 Metal letter files \$50.00 each
2 Metal card files, \$100.00 ea.
(5 double drawers for 5x8 cards)
One IHC air conditioner (room) to be sold before March 15th. Hereford Credit Association, Inc. 238 N. Main Phone 449
B-1-9-tfc

SACRIFICE SALE
45 inch Gingham in new crease resistant finish; plaids, stripes, checks.
Regularly \$1.00—Now 89c yard.

LARGE CARLTON BARS in four delicious flavors, now candy in generous sizes at low prices.
2 Bars for 5c
McLALLEN'S BEN FRANKLIN STORE
S-1-37-1c

FOR SALE: Apartment size gas range. Call 1005J after 5:00 p.m.
B-1-11-37-2c

FOR SALE

18 inch Lakeside (better quality) gasoline rotary mower. Automatic governor control. Self mulching, shell design. Rust-proof aluminum frame, adjustable steel blade. 1.6 HP Clinton lightweight 2 cycle engine. Was \$64.95 last summer, now \$39.77
New Breeze control cooler with air conditioner grills. Adjustable volume and direction of air. Visible external water trough adjustment. Filters supported by bar prevents sagging. Galvanized steel throughout, resist rust. 1/4 HP motor. Fits window. \$5.00 deposit holds until May 1st. Only \$109.97.

A WARD EXTRA

Airline's Good Quality 21" console TV. Dark faced aluminumized tube. "Sound up" speaker system. Beautiful modern cabinets. Top cluster tuning—no stooping. Regular \$179.95—\$149.88.
Best selling precision made portable sewing machine. Sews backward and forward. Motor guaranteed for 20 years. Complete with Greist attachments. Automatic drop feeder. Regular \$57.95—Now \$49.88.
MONTGOMERY WARD
147 N. Main St. Hereford, Texas
S-1-37-1c

FOR SALE

FOR SALE: A bargain in two new, 30 month 6 Volt MM tractor batteries and two good used 12x38 tractor tires. Ted Eaton, 503 Irving.
B-2-25-37-2p

NEW HOLLAND

Mighty 80 Baler and rake, also John Deere Mower. Priced to sell. Call 1988W.
S-2-16-36-2p

IF YOU NEED

A well drilled, cleaned out or deepened, call
Earl Plank Phone Dawn 3614
S-2-31-tfc

FOR SALE: New water and oil lubricated irrigation pumps, 40' down and balance payable in 2 or 3 year period. Phone OL5-2672 at Night. J. C. Bellah, Canyon, Texas.
B-2-29-35-tfc

FOR SALE: 50 HP GE Motor, \$625.00 and 220 Volt switchbox, 8 miles north, 1 1/2 west of Hereford.
S-2-18-37-1k

FOR SALE: One slightly used Layne Bowler irrigation pump, 350 feet of 7x2 1/2x1 1/2 setting, nine stages, 10" bowls, rebuilt. One new Amarillo 2EI heavy duty gearhead. Phone 474.
B-2-28-37-7k

FOR SALE Automobiles

FOR SALE OR TRADE
1956 Buick Special, 2 door hardtop, radio, heater and factory air conditioner.
1955 Ford Custom 4 door, radio and heater.
1954 Chevrolet 210, four door, radio, heater.
These cars are nice.
Delbert Scott, Phone 558 or contact at Hotel Barber Shop.
S-3-37-tfc

IF YOU ARE THINKING of buying a new or late model used car, see the Installment Loan Department of the First National Bank for financing. Low rates, convenient terms, many other advantages.
B-3-32-15-tfc

REAL ESTATE

FOR SALE OR TRADE: Nearly new brick veneer home, near park and schools, two bedroom with den. Will carry G. I. Loan. Phone 1981-W.
B-4-23-4-tfc

1 MILLION DOLLARS
To loan on irrigated and dry land in Deaf Smith, Castro and Parmer Co.

DON MARTIN LONE STAR AGENCY
136 Main - Hereford, Texas
424 Days
737 Nights
B-4-43-tfc

LOOK THESE OVER

EXTRA NICE clean 160 acres, all in cultivation. One 8" well on natural gas. \$11,600.00 down.

163 acres, all in cultivation. Improved. One 8" well, natural gas. \$7,500.00 down. Will consider some trade.

We have several houses at **BARGAIN PRICES**, with low down payments. Some to trade for farm machinery.

FOR SALE

160 acres close to Hereford. All in cultivation, with 8" well. Improved. \$185 acre. \$12,500 down. Balance extra good terms.

Have 6 room duplex with 2 baths. Priced \$3500.

WE SPECIALIZE IN TRADES

J. M. HAMBY REAL ESTATE
1410 Park Ave. Office Ph. 701
Res. Frio Ex. 4473
B-4-7-tfc

FOR SALE OR TRADE

Outstanding brick, 3 bedrooms and den, two baths, double garage. Will trade for smaller house.

FOR SALE: Nice brick, three bedrooms with utility. Single garage. Well located. \$13,500.00.

FOR SALE: Nice 2 bedroom stucco in good repair. Will GI. Contact Mrs. Peters, phone 419-W for appointment to see houses.

FOR TRADE: Nice modern brick building 25'x125' located on main street in town near Lubbock. Annual rent income \$3,000.00. Price \$35,000 with \$6,000.00 down. To trade in on dry land section which will sell bank.

ERNEST KENDALL REAL ESTATE
Phone 1987 Res. 1307
B-4-9-tfc

FARMS FOR SALE OR TRADE

160 acres of irrigated land on natural gas, to trade for house, acreage or dry land.

320 acres of dry land west of Hereford with 100 acres of pasture, for sale.

64 1/2 acres of dry land northwest of Hereford with 320 in grass for \$55.00 per acre.

FOR CASH LEASE, 160 acres on natural gas for \$18.00 per acre.

800 acres NW Hereford in irrigation area. To trade for city or ranch property.

GI HOUSES

2 room house and bath to be moved, priced for quick sale.

Beautiful 2 bedroom and den for sale or trade. This home is well located.

2 bedroom stucco near all schools, to trade on 3 bedroom home.

Several houses to sell to GIs. Payments will run approximately \$47.00 per month.

3 bedroom brick on Star St. for sale or trade.

360 acres of irrigated land with two 8" wells, to trade for business property in Hereford or Plainview.

320 acres of dry land for sale in Raymond, S. D. for \$50 per acre at \$4,000 down, or will trade for house in Canyon.

W. W. BUCK REAL ESTATE
901 E. Hwy. 60 Office Ph. 420
R. Tilden Slagle Leo Ohlig
Nite 1457 Nite 1204
B-4-10-tfc

TRADE

Colorado Ranch, Good Grass for Irrigated Land, Dry Land.

MASSIE - WILTSHIRE
Tel. 948
B-4-10-2c

FOR SALE: to be moved. Three room house, large walkin closet. Bathroom and light fixtures. Price \$2,000.00 cash. See Dr. C. D. Kelton, 507 Jackson Hereford.
B-4-26-33-tfc

WANT TO TRADE 14 Unit Tourist Court for land, irrigated or dry land. Neil Patton, Star Route, Kress, Texas. Phone 2818.
B-4-21-36-3c

FOR SALE: Two bedroom house and three room garage apartment. \$4,500.00. 1/2 down, balance monthly payments. 107 Brady. Phone 96-W.
B-4-20-36-3p

Three bedroom house, real nice little house. Nice neighborhood, fenced back yard, near schools, for \$10,000. Exclusive. Must be shown by appointment.

Three bedroom house. We have an exclusive listing on this spacious home on Star Street with large den, utility room, dishwasher, patio, fenced back yard. Shown by appointment only.

FARMS

Quarter section, 8" well on natural gas, in best of water, lays perfect, real good land. Priced at \$200 per acre. Can be handled for \$10,000.

Dry land section, fair improvements for \$63 per acre.

Two dry land sections for \$65 per acre. Good improvements. \$18,000 down. Soil bank payments pay balance.

Dry land section for \$80 per acre. Oil activity in this area.

TO TRADE

1/4 section to trade for good 1/2 section.

1/2 section to trade for business property.

Shopping center in good town to trade for irrigated land.

Have nice motel, clear of indebtedness, to trade for irrigated land.

Lots of other listings and trades.

TRULY-DECKER REAL ESTATE
132 E. 3rd St. Phone 1349
Hereford, Texas
B-4-36-tfc

WORTH MORE MONEY

3 bedroom and garage, central heat, insulated. Near schools. Price \$7500.

Several 2 and 3 bedroom houses for as little as \$500.00 down.

Clean 320 acres, well improved, on pavement. One well. Only \$175.00.

Clean 160 acres. Almost new improvements. On pavement. With one well, \$275.00.

CARTHEL REAL ESTATE
206 N. 25 Mile Ave. Phone 502
B-4-35-tfc

FOR SALE BY OWNER: Three bedroom with attached garage. 110 Bertram. Leo C. Hoffman.
B-4-18-6-tfc

ONE GI HOME LEFT

In 800 block on Irving St. 3 bedroom. Approximately \$500 down payment and loan expense. Sign contract this morning and move in this afternoon.

SAM NUNNALLY
Phone 424 Days
1711 Nites & Sunday
B-4-7-tfc

WE NEED LISTINGS on irrigated land near Hereford; also soil bank land. Phone, write or come to see us. **TURNER BROS. LAND CO.**, Phone 5221, Hale Center, Texas.
S-4-28-35-12t

FOR SALE BY OWNER: Two bedroom home with full basement and garage apartment. Call 424; or 983 after 6:00 p.m.
B-4-20-5-tfc

FOR SALE TO BE MOVED, from present location at 5th and McKinley, 60x50 frame house. Good condition. Phone 1452.
B-4-19-33-tfc

AUCTION

March 15, 1:30 p.m.
To be held in the Hereford Coliseum and some business lots with buildings on Highway 60 and 20 Trailer Parks.

ITEMS TO BE LISTED AS FOLLOWS:

No. 1, irrigated farm of 100 acres, all in cultivation and 25.1 acres cotton. This farm has \$8,621.44 GI loan at 3 1/2% to assume.

No. 2, irrigated stock farm and 3 bedroom home with 140 in cultivation and 100 in grass. This has \$9,000 John Hancock loan to assume. Good water.

No. 3, farm of 179.8 acres and 8" well (strong shallow water) \$90 acre. John Hancock loan to assume.

No. 4, farm with 8" pump and 174.5 acres all in cultivation. Joins above, and same loan and water.

No. 5, farm with 10" pump and approx. 200 acres, all in cultivation, (joins above).

Nos. 3, 4 and 5 are all in shallow water and in the heart of vegetable district.

For hand bills or other details contact either of the following: **HUGH BOOKOUT REAL ESTATE** 345 W. 1st St. Ph. 1674 Hereford, Texas
or
NELSON AUCTION SERVICE 315 E. 20th St. Amarillo, Texas Phone DR 2-9513
S-4-37-1c

FOR SALE: Two bedroom home, walking distance of Grade and High School. Phone 845.
B-4-15-37-2p

GOOD BUYS IN FARM PROPERTY
80 acres, highly improved. Good 6" well, close in for only \$32,000.00 cash.
120 acres in pavement, irrigation well, no improvements. Nice and level, no waste land. Adjoining land selling for \$500 per acre. \$235 per acre. \$10,000 will handle.
Good business, paying \$2100 per month. Will trade for irrigated land. Has a \$75,000.00 loan.
3 bedroom, garage, carpeted. Must see to appreciate. Only \$10,250.
3 bedroom, 2 car garage, 2 room apartment over garage. \$10,000, clear, will trade for land.
Come by and see us, we might make you some money.
HEREFORD REAL ESTATE
632 W. Hwy. 60 Phone 2154
Floyd Walton W. R. Metcalf
B-4-37-tfc

FOR RENT

TWO BEDROOM Unfurnished house, 111 Lake Street. Call 1167.
B-5-9-10-2k

FOR RENT: Well located, desirable, furnished duplex to couple. Lots of storage space. CLEAN. Utilities paid. Phone 110.
B-5-18-36-tfc

FOR RENT: Two bedroom house; 131 North 25 Mile Avenue.
S-5-10-52-tfc

FURNISHED house. Bills paid. No children. 116 Avenue A.
S-5-9-35-tfc

GOOD FIVE ROOM modern house. Double garage. Close to S. O. Wilson. Phone 1410.
B-5-14-37-4p

FOR RENT: Two bedroom unfurnished house. Floor Furnace. Fenced yard. Phone 1590.
B-5-12-37-tfc

THREE ROOM APARTMENT. Private bath. Unfurnished. 611 East Third. Phone 1174.
B-5-11-37-tfc

FOR RENT: Furnished three room efficiency. Clean, spacious. Electric box, innerspring mattress. Private bath and entrance. Bills paid. Close in. Adult couple. 310 McKinley Street. Phone 1092.
B-5-27-37-2p

FOR RENT: Nice three room unfurnished house. Phone 1817-W.
B-5-9-36-tfc

FOR RENT: Three room unfurnished apartment, 126 North 25 Mile Avenue. Phone 1790J.
B-5-13-10-tfc

FURNISHED APARTMENTS Ground floor. Vented heat. Private bath. Private entrance. \$27 25 Mile Avenue. Phone 378W.
B-5-16-8-tfc

FOR RENT: Two bedroom unfurnished house. Inquire 141 North 25 Mile Avenue.
B-5-13-3-tfc

FURNISHED Apartment for couple. 603 East 4th. Call 1322.
B-5-9-24-tfc

BEDROOM FOR RENT. Close in. 509 Ross. Phone 847J.
B-5-9-27-tfc

OFFICE ROOMS FOR RENT upstairs over 1st Brand. Reasonable rates. See E. B. Posey, room 3 or inquire at Brand Office.
B-5-21-41-tfc

NEWLY FURNISHED three room apartment. Fullwood Apartments. 236 West Third.
B-5-10-22-tfc

FOR RENT: FURNISHED apartment. 613 South 25 Mile Avenue.
B-5-9-21-tfc

FOR RENT: Three room furnished apartment, ground floor. Bills paid. 340 West Third, after 4:00 p.m.
B-5-16-5-tfc

NICE DUPLEX - Just remodeled. Bills paid. Clean. Unfurnished, 118B Fuller. Phone 36.
B-5-12-35-tfc

WANTED

WANTED TO BUY: Butane Tanks 100 to 500 gallon capacity. State price. Write or call A. C. Preston, Texoma, Oklahoma.
B-6-20-9-4k

10 NOTICE

ALCOHOLICS ANONYMOUS Phone 1997
Meetings Thurs. Night At 8:00 P.M. 1003 Union
S-10-44-tfc

LAYNE & BOWLER PUMPS SALES & SERVICE
Earl Plank Phone Dawn 3614
S-10-31-tfc

FOR SALE: SUNBEAM ELECTRIC RAZORS. Regular \$29.95, now \$19.95. ROGERS DRUG.
B-10-11-50-tfc

11 Business Services

PARTICULAR PAINTING FOR PARTICULAR PEOPLE
Jack Wederbrook
Phone 1815 Hereford
B-11-10-10p

INCOME TAX SERVICE: B. Lee Coanougher, 108 West 8th.
B-11-9-33-18p

FIX-IT SHOP
Guaranteed work on toasters, percolators, irons, etc.; also guns, fishing reels and other small items. Let Johnnie Do It. Prices reasonable. Johnnie Haney, 200 Grand Street.
B-11-29-10k

Quick - Efficient HOME LOANS
Dependable Abstract and Insurance Service
ELIZABETH WOMBLE
146 Main Phone 497
B-11-27-tfc

AUTO PREMIUMS. Financed for 6 months. Low cost. John McLean Ins. Agency.
B-11-12-45-tfc

TEST HOLES and well work of all kinds. Will go anywhere. Reddell and Suggs Drilling Contractors. Phone 3606, Dawn Exchange or 357.
S-11-22-19-tfc

WATCH FOR MY ANNOUNCEMENT IN NEXT SUNDAY'S BRAND

DOCTOR FIXIT
DO YOU NEED
RESIDENTIAL
COMMERCIAL
FARM

FOR RENT: Two bedroom unfurnished house. Floor Furnace. Fenced yard. Phone 1590.
B-5-12-37-tfc

THREE ROOM APARTMENT. Private bath. Unfurnished. 611 East Third. Phone 1174.
B-5-11-37-tfc

FOR RENT: Furnished three room efficiency. Clean, spacious. Electric box, innerspring mattress. Private bath and entrance. Bills paid. Close in. Adult couple. 310 McKinley Street. Phone 1092.
B-5-27-37-2p

FRANKLIN HEADS

Lubbock Cotton Classing Office

William E. Franklin Jr., veteran cotton classer, took charge of the Lubbock cotton classing office on Monday.

This was announced by John L. McCollum, manager southwest cotton division, Agricultural Marketing Service, U. S. Department of Agriculture.

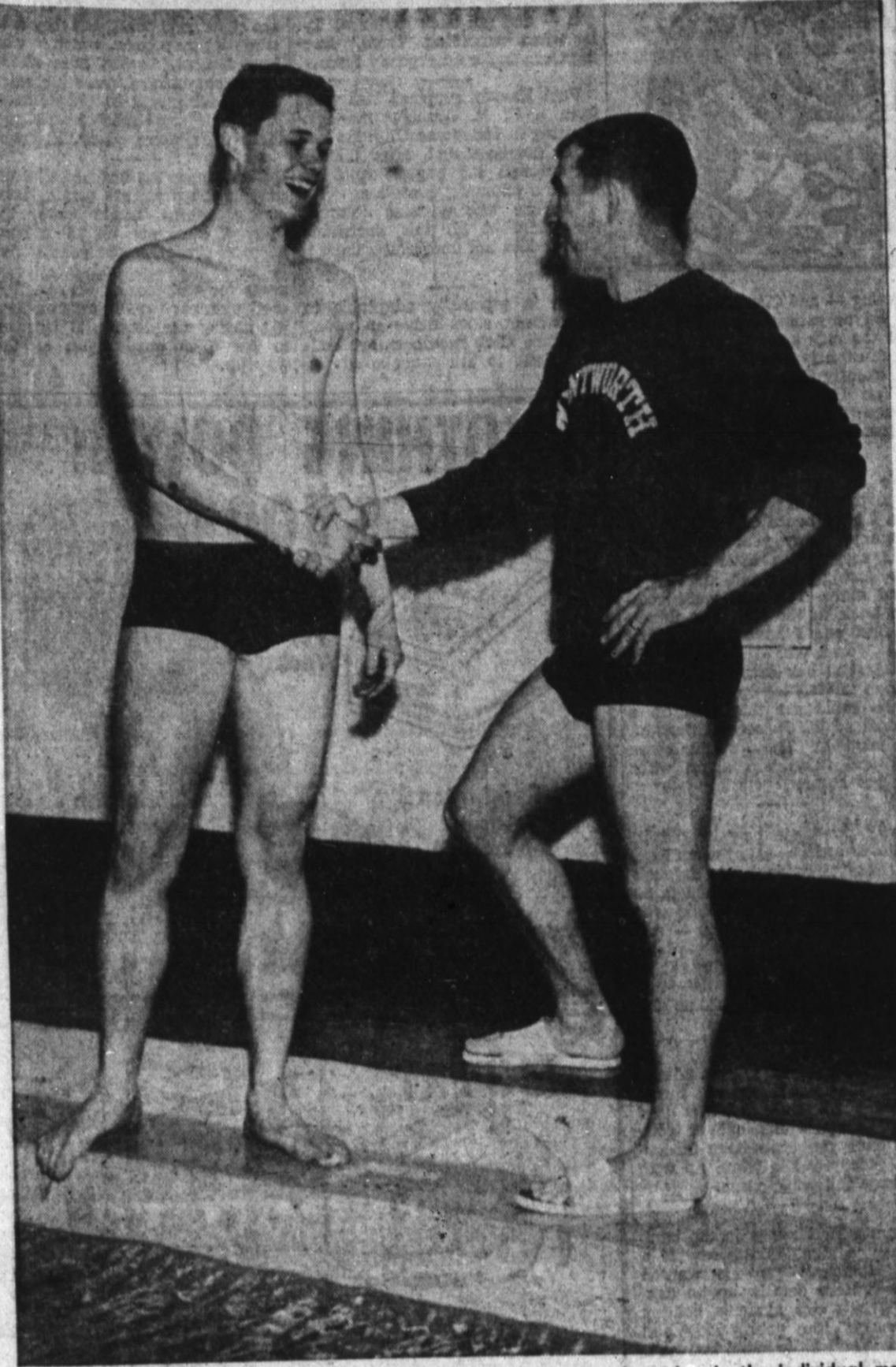
Franklin comes from Raleigh, N. C., where he has been in charge of the cotton classing office and chairman of the Board of Cotton Examiners since 1955.

He replaces Leil O. Buchanan who will take charge of the new permanent cotton classing office being established at Harlingen, Tex.

Franklin is no stranger to Lubbock, having worked as a field representative and assistant officer in charge of the cotton classing office there from 1949 until his transfer to Raleigh.

He brings to his post some valuable experience gained during his three years' work in USDA's Research and Testing Division of the cotton branch at Stoneville, Miss. Also, Franklin has worked in many other southwest and southeast cotton classing offices on various assignments. He served with the U. S. Air Force in World War II and in Korea.

The Lubbock office classed 1,623,257 bales of cotton for Texas farmers in 1956. During the peak of the season, it took 145 to 150 employees to handle the work load.



SWIMMING CAPTAIN—Cadet Sammy Brown Lesly of Hereford, high school swimming team captain at Wentworth, Mo., Military Academy here is congratulated by the team's coach, Capt. William Coulter, for a job well done. Sammy is the No. 1 backstroke on the squad and at times he swims in the individual medley. He has proved to be one of the superior competitors in aquatic events at Wentworth, according to Captain Coulter. His parents, Mr. and Mrs. Luther E. Lesly, live on Rt. 4, Hereford.



IT'S: HER POINT OF VIEW
Head Cold Is No Reason To Loaf

By BETTY BABIONE
I would love to have used my head cold as an excuse for doing nothing this week, but President Eisenhower has one too; and if he can attend to affairs of state in spite of his, I suppose I should be able to attend to my lowly tasks in spite of mine.
This time of the year there are always a lot of people with colds. Usually it's because of the dust, but this year it's because of the dampness — if we have to have colds I'm sure everyone would rather they be caused by the latter.
Marilynn Hardwick would be the first one to laugh at the way I carry on about a cold in the family — what with cases of measles and chicken pox running simultaneously at her house.

I AM MAD at Marvis Southworth. He just had to come by and tell hubby all about the trip he and his cronies from Friona took down to Sugar Lake. Hubby has done real well in controlling his chronic case of fishermanitis, but these people who keep coming around with their fish stories do make his symptoms flare up. I'll probably have him all primed for some yard work one weekend and some piscatorial bragging will drop by. . . there won't be any resistance left to the call of the rod and reel.

IT IS always nice when former Herefordites return for a visit. Louise and R. B. Ford moved to Stinnett about three years ago by my calendar, and they still take advantage of every opportunity to trek over this way. They looked up old friends here last week. . . spent most of the time with Ernest and Nadine Wade.

SAY, HASN'T bowling become all the rage since the Sunset Lanes opened? Why you'd be surprised at all the eager beavers you'll find trying their skill with the bowling ball.

Gerald McCaskill, Joel Hodges, and Lloyd Sharp are among the regulars (I'd put these three in the sharpie class). The growing list of enthusiasts includes Tim Cox and Wayne Stark (hot competition with insurance as well as tempins), Mrs. Raymond Paetzold, Mrs. Francis Hill, the F. H. Kings, G. H.

Whitaker, the Walter Johnsons, Lowell Sharp. Also seen indulging in the sport: Lucille Smith, Lenore Cox, Milton and Virginia Adams, George and Lorraine Jones, Sonny and Joe Deavenport.
And I can't leave out Helen and Thurmond Cole and Nadine and Raleigh Rule. A workout at the alley was Nadine Rule's last spree before entering the hospital for minor surgery and Raleigh's last spree before being left at home to run the household. And you should hear Raleigh tell how he slaved away over a hot skillet (he made hamburgers once) and the other domestic chores (he tried to make a bed anyway).

I IMAGINE it took more than consoling to pacify Dan Guseman when he got beat in the first round of preliminaries in the bridge tournament that was his own brainchild. This tournament is worthy of more mention, but I'll need copy for the next column too.

Presbyterian Women Meet

The Woman's Assn. of the First Presbyterian Church met in Fellowship Hall Wednesday at noon for the regular luncheon and program. The hostesses were Mrs. Will S. Kerr and Mrs. Mark Wooddall.

After the luncheon Mrs. D. C. McWhorter, president, opened the program by reading a poem "Today — A Gift of God," followed by a prayer.

Announcement was made of the annual Spring Presbyterial which will be held in Canyon on March 25 and 26.

Subject for the program was "Christ's Way every day, in any place and any work," with Mrs. Ronald Babione as leader. A playlet, arranged by Mrs. Babione, was presented by Mesdames Lloyd Pool, D. C. McWhorter, N. E. Milburn, Lee Conklin, M. W. Nobles and Ronald Babione.

In conclusion Mrs. Fred Axe gave the yearbook of prayer.

The U. S. Civil Aeronautics Administration uses 75,000 miles of full-time telephone lines and more than 400,000 miles of teletypewriter lines in controlling air traffic.

Men's Fellowship Entertains Wives

Wives of the Men's Fellowship were guests of their husbands Tuesday night at their regular monthly meeting in the C. A. Hall of the Assembly of God Church. The group served supper to over 30 members and guests. After the meal, Rev. V. W. Mar-

contell, pastor, introduced the visiting guests from Grace Gospel Church, Brother and Mrs. Milford Grisham. Brother Grisham showed movies taken in Africa while working in missionary endeavors there. As the pictures were shown, he narrated circumstances under which the pictures were taken. An interesting display of relics brought back from the mission field, attracted much attention.

President Ron Crist concluded the service with comments concerning future plans of the Men's Fellowship.

Should Alaska be admitted to the Union, the roof of the United States will be Mount McKinley's 20,320 feet above the sea. Present record is held by Mount Whitney in the state of Washington at 14,495 feet.

NOTICE

Earnest McGee has sold his Earth Moving Equipment to

Troy Newman & Guy (Slim) Hudson

Mr. Newman and Mr. Hudson have operated this equipment for Mr. McGee for the past five years. They would like to take this opportunity to thank all their previous business acquaintances who have made their success possible and welcome new ones to call upon them for service.

For Satisfactory Bulldozer or Maintainer Work Call

NEWMAN & HUDSON EARTH MOVERS

Newman - Phone 1372 — Hudson - Phone 690



enjoy the privilege of . . .

GOOD CREDIT RATING . . .

PAY BILLS PROMPTLY!

The Annual Audit for New Credit Rating Is To Be Made

MARCH 15th, 1957

About this time of year the Merchants Assn. Credit Bureau checks each member's ledger as to the manner of payment of customers charge accounts. This information is assembled and posted to the Credit Record of every individual and is used to make up his new Credit Rating.

These Credit Ratings are available to over 3,000 Retail Merchants Associations and Credit Bureaus in the United States, Canada and Europe through our affiliation with the Associated Credit Bureaus of America.

YOUR CREDIT RECORD IS OF YOUR OWN MAKING . . . The Credit Bureau only keeps the Record!

BE WISE . . . PAY PROMPTLY!

Sponsored as a Public Service By

POARCH BROS.

Hello Spring...



welcome

Weather-Bird Shoes

FOR BOYS AND GIRLS

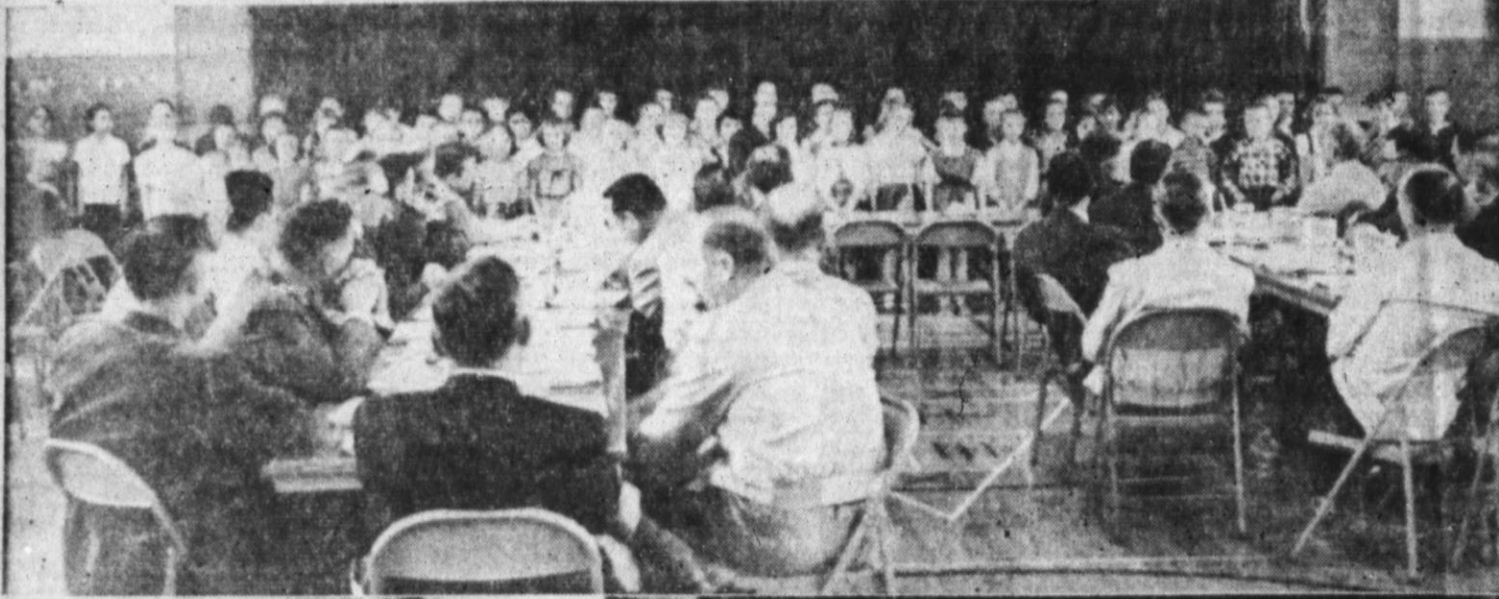


323 N. Main
Phone 955

hereford Shoe Store



Our wide selection of Children's Spring and Easter Shoes are here for your approval. We invite you to come in and see them. Patents, white, navy & red for the girls. Black & white, brown & white, black and gray, brown and tan for the young man. Priced according to size and style. Widths AA, A, B, C, D. \$4.98 to \$6.95.



PUBLIC SCHOOL WEEK ENTERTAINMENT—The Hereford Rotary Club, guests Monday at the Shirley School cafeteria as part of Public Schools Week observation here, were entertained by a choral group made up of members of the three third grades studying in the school. Other civic clubs were entertained at Aikman and Central grade schools and Stanton Junior High during the week. (Staff Photos)



By Jimmie Gillentine

Sometimes you just can't win, especially in politics — but please don't repeat the following story to Ray Godwin, Hereford's lone candidate for mayor, and the slate of would-be commissioners.

Delmar Sigle, who recently dealt with the city on an option for the proposed airport location at \$150 an acre, was somewhat surprised the other day when an irate citizen approached him and said:

"Aren't you ashamed to unload that worthless land on those blankety-blank stupid City Commissioners at \$350 an acre?"

Delmo immediately corrected the man on the price, carefully pointing out that he sold it for \$150, which was actually \$10 an acre less than he paid for it several years back.

"That just goes to prove what I said," shouted the citizen, more irate than ever. "When you deal with that bunch of blankety-blank crooks, they'll skin you every time. They make you pay taxes, but they never want you to make a cent profit."

The recent rains accomplished several things, not the least of which was a new rain gauge for Bill Knox. Bill went out to check after the first shower and found that the bottom had rusted out of his old gauge. It has been so long since it rained, Bill says he is not sure how long the gauge has been on the blink.

Marcus Latham heartily approves of the self-service plan on parking tickets now used in several smaller cities. He says that they have placed pay slots on each block and the person who gets the ticket can, by paying immediately, settle for 25 cents. If the fine is not paid the same day, it costs the violator \$1 — or gives him a chance to plead his case in traffic court. Marcus ran into this set-up at Plainview and several other places — and says that is a real good deal for the shopping public.

Understand the idea also cropped up at the Retail Merchant's

beds, and told of the three areas to consider.

First the public area, or that seen by the general public, and the entrance, the living area and the service area, giving explanations for arranging the areas. She pointed out the need for considering balance, accent and contrast in planting any area and gave a definition of landscaping as "the art of organizing the various elements into arrangements which are pleasing to those who see it — and which have a practical value for those who live with it."

Members of the club in attendance were Mesdames H. A. Cavness, Bill Hardwick, Hilton Higgins, Charles Hill, Francis Hill, Bill Lawrence, Ed Line, Walter London Jr., Joe Lyons, Stanley Slagle, Charley Seeds, Wayne Thomas, Ronald Babione and the hostesses.

meeting — and City Manager Dudley Bayne estimated that it would cost the city around \$12,000 in revenue each year. All of which does not exactly fit in with the 10 cent cut on Hereford's tax rate, approved by the City Commission Thursday night.

We do have to take our hats off to those boys. This is the first time I have heard of cutting taxes in many, many years. I thought when they got a little bit flush, they just figured out a way to spend more. Tax cuts were common back in the '30s, but this is the first one I have heard about since World War II. I think we should send our entire City Commission to Washington, D. C. Maybe we could get this deal on a national scale. On second thought, let's skip it! They might come back and raise 'em again when they got home.

I still don't see how he did it, but it was quite unusual when Rev. Abb Posey preached his father's funeral — and everyone thought he did an excellent job. Abb, who went into the ministry late — and had things pretty rough — is a Baptist pastor at Big Spring, E. B. Jr., is principal of the Baird High School, and likes his work mighty well.

Corinne Neely, Red Cross administrator, once worked at The Brand office and, like they say, it is hard to get printer's ink out of your blood once you have been innoculated. Recently she came up with the three following items.

Tommie Mathis was in the bank and saw a sign, "Tomorrow is a Legal Holiday." Tommie wanted to know more details, so he asked: "What's this about a holiday tomorrow?" The young lady had the situation well in hand, however, and came right back: "So you are from Oklahoma, too."

Out in the Westway country recently, the Neelys spotted a fellow with a pair of field glasses, on the Jack Renfro place they thought and the fellow was using the glasses to check water flow at the end of a long irrigation row. It saved a lot of leg work, no doubt.

Mrs. Neely also nominates Mary Barbee at Hotel Jim Hill as one of the town's more thoughtful waitresses. Mary likes people and makes a practice of remembering if they like their coffee "now" or "later," among the many other little things that make customers happy. In addition, Mary always has a smile and a pleasant word, both of which contribute a lot to making a meal more enjoyable.

I'll bet Francis Hardwick is breathing fire down Tyler way. Francis and Mrs. Hardwick recent-

ly went to Indiana, where they took delivery on a new station wagon — and got back as far as Tyler when something "froze," forcing them in for emergency repairs.

Paul Harvey returned last week from a C. R. Anthony manager meeting in Oklahoma City. He had a big notebook and, after thumbing through the pages, came up with the following quotation: "Anyone who remains calm in the midst of all this confusion, simply does not understand the situation."

This is especially adaptable to the current sales drive in which the Lions Club members are selling tickets to the pancake supper

(50 cents) and the Camp Fire Girls are selling candy (\$1). Both are right good deals, but they don't take off any pounds, which is what I need most. So far, Slim Wester is the champion Lions Club salesman, having sold 86 tickets as of Friday. If you haven't heard from these folks, don't worry. You will.

Cattle, once the basis of all economy in this area, are coming back strong. Mama range cows, the "piggy" kind, are up \$30 a head according to curbstone gossip. This is due to the rains and grass prospects for the coming season. The cattlemen have really taken a licking during the drought. It is swell to see them once again on the way up.

HOME OF AYERS SUPREME FEEDS

We Are Now **Booking Baby Chicks** for March Delivery

Grass Seed - Lawn Fertilizers

See Us For Your **DROUTH DISASTER FEED ORDERS**

for all Your Feeding Needs Use **AYERS SUPREME FEEDS**

WEST TEXAS FEED, SEED & HATCHERY CO.

Jack Wright Hereford, Texas We Give Gunn Bros. Stamps

HOME OF AYERS SUPREME FEEDS

HOME OF AYERS SUPREME FEEDS

Adobe Walls Bride Reviewed by Summerfield Study Club

Mrs. Chester Wiggins was in charge of the program for the Summerfield Study Club meeting held Thursday afternoon in her home.

In presenting a review of the book "Adobe Walls Bride" by John L. McCarty, Mrs. Wiggins said, in part, "The Dixon story, not yet all told, offers for those who follow in this great America, faith and confidence in the sanctity of the home, of love and in the little neighborly people who make a country and keep it great. Their love story is one of the great romances of the West. The bride of the hero of Adobe Walls was a sturdy mother of a fine upstanding family, and has served as historian of one of the last American frontiers."

Members of the club present in-

cluded Mesdames Chas. Noland, Guy Walsler, Ray Johnson, Ky Lawrence, L. L. Cannon, K. W. Neill, J. R. Euler, J. B. Noland, Mack Noland, Earl Lance, Lee Curry and the hostess.

L'Allegra Club Studies Modern Landscaping

"Modern Landscaping" was the theme of the program for the L'Allegra Study Club Thursday afternoon when a meeting was held in the home of Mrs. Gerald Hale.

In presenting the program, Mrs. Bill Hardwick, leader, told of modern trends in landscaping, describing the simplicity in lawns and shrubbery planning as compared to the modern simplicity in architecture. She stressed the importance in planning the lawn and the shrubbery as a background before making definite plans for flower

Now In Stock for Your Spring Planting **HYBRID**

SEED CORN

BARLEY & OATS



Always Feed Quality **P.G.C. FEEDS**



- ★ Chick Starter ★ Growing Mash
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We Are Now Booking Baby Chicks for

MARCH & APRIL DELIVERY

HEREFORD GRAIN CORP.

Phone 360

GREEN DOOR SPECIAL

HOUSE PAINT

(Inside and Outside) Lots of colors - Regularly selling for \$4.49 to \$8.49 per gallon

Gal. **\$2⁹⁵** Qt. **75^c**

Home Made Lye Soap bar 5c

At The **BIG**

RED BARN

West of City on Highway 60



YOU SAVE... When You Convert Your **MOBILE FARM EQUIPMENT** To

BUTANE-PROPANE

That's right, Mr. Farmer. You'll save enough on your fuel bill in one season of operation to pay the cost of Converting to Butane and Propane.

WE USE GENUINE ENSIGN CARBURETION EQUIPMENT!

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EXPERT AUTO REPAIRS

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Always Bring Your Car to

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We Fix Everything from **A LOOSE SCREW TO A COMPLETE OVERHAUL**

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GAIN RECOGNITION—Invited to give an initiatory degree exhibition next weekend in San Antonio during the state assembly of the Odd Fellows and Rebekah lodges, these members of the Hereford Rebekahs met last week to rehearse for their performance. They are, left to right, back row, Alyene Lomenick, Glessie Shelton, Rosa Lee Saul, Katherine Sheppard, Irene Merritt, Roberta Combs, Cora Lee Loving,

Maggie Luck, Ruby Moody and Lydia Hopson; front row, left to right, Peggy Drummond, Ada Vaughn, Lavita Fitzgerald, Jean Starr, Ursalee Jacobsen, Nellie Beauford, Orpha Nickerson, Earline Manning, Ola Hacker and Mildred Renfro. They will be the first group from the Hereford groups to perform during a state assembly. (Photo by Travis Caraway)

Central P-TA Elects Officers

New officers for the Central Parent-Teacher Assn., were elected this week for the 1957-58 school term.

The following officers were elected: Mrs. Travis Caraway, president; Mrs. Arthur Stoy, first vice president; Melvin Young, second vice president; Mrs. J. B. Noland, third vice president; Mrs. Luther

Lesly, recording secretary; Mrs. Jack Gilliland, corresponding secretary; Mrs. B. S. Cain, treasurer; Mrs. J. T. Gilbreath Jr., parliamentarian; Mrs. W. D. Gibson, reporter, and Mrs. Leroy Price, historian.

The officers will be installed on May 9.

TIPSTERS BALTIMORE (AP) — After robbing a city taxi driver of \$2 dollars in bills, three men remarked as they jumped from his cab:

"Keep the change, buddy."

RESCUER FRANKFORT, Ky (AP) — Paul Weddle was awakened by a tapping outside his window.

Investigating, he found it came from inside a milk truck parked under his window.

Weddle opened the walk-in door and out hopped the milkman, Elmer Lee.

He had locked himself inside accidentally.

CEILING ZERO

PAYETTE, Idaho (AP) — Food store manager Jack Bainbridge blamed the weather when he tossed out \$20,000 worth of unusable groceries.

The food was permeated with the stench of gas odorizer fluid spilled at a neighboring warehouse.

Bainbridge says the fumes normally would dissipate into the atmosphere, but low clouds and hanging fog kept them close to the ground this time.

Orsborn-Norwood Chev.-Olds.

Hugh Says:

Buying a used car poses more of a problem than buying a NEW one. In used cars—as in politics—it's the Reputation that counts! Remember, the right kind of a dealer won't sell you the wrong kind of car!

SPECIAL MONDAY

1957 Buick Roadmaster 4 door hardtop, completely loaded with all power and factory air conditioner. Two tone black and white. Only 5000 actual miles—just like new. If you would like to save over \$1000 on a '57 Buick Roadmaster—see this one

\$4200

1955	Chevrolet Bel Air Sport Coupe V-8, Powerglide heater, white tires, blue and ivory, only 12,000 actual miles, one owner, this one is certainly the cream of the used car crop.	1,795.00
1955	Ford V-8 Fairlane Club Sedan, light blue, radio, heater, Ford-o-matic, white tires, a dream of a car at a realistic price.	1,595.00
1951	Chevrolet Deluxe, 4 door Sedan, radio, heater, dark gray finish, excellent tires. Reliable transportation for Mom and the kids when Dad needs the family car.	495.00
1959	Plymouth 4 door Sedan, Blue and Ivory two tone, Radio, Heater, Fair tires. Lots of good miles in this "Mayflower" Special	295.00
1949	Ford V-8, dark green, radio, heater, fair rubber, fair condition. If you're looking for something to knock about in, this is the one. "As is."	135.00

SEE THESE TRUCKS

SPECIAL MONDAY

1955 GMC ½ ton Pickup, light green, 3 speed, heater, good rubber. A step ahead in quality. A mile below in price.

\$895

1954	Chevrolet ½ ton Pickup, new dark green paint job, heater, 3 speed transmission, good tires, extra nice cab, good motor, new transmission. Ready and rarin' to go.	895.00
1953	Chevrolet ½ ton pickup, blue, radio, heater, 3 speed transmission, excellent cab and bed. You just couldn't find a nicer '53.	645.00
1948	Chevrolet ¾ ton, forward control, 10 ft. walk-in body—Completely reconditioned motor, excellent rubber. In the long run . . . you'll have a longer run in this "OK" used truck.	795.00
1952	Chevrolet ½ ton Pickup, 3 speed, heater, dark green. Used but not abused.	495.00
1949	GMC ½ ton Pickup, 3 speed, heater, turquoise, deluxe cab, runs and looks like a '53 or '54 pickup. Will serve you right.	445.00
1951	Ford 1½ ton truck, V-8, with good grain bed, good rubber, cab and equipment. Just the truck for your farm, use and priced to sell quickly. Complete ready to roll.	595.00

Hugh Tremble
Used Car Manager

Orsborn - Norwood Chev. - Olds

Truck Transportation Headquarters
Main & 5th Across Street from Piggly Wiggly Phone 730

Teachers' Service Recognized During a Special Program

About 300 people attended the teacher recognition program sponsored by the Parent - Teachers Assn., and Hereford schools trustees Tuesday night in the high school auditorium. The meeting followed a trustee appreciation dinner, honoring present and past members of the school board, at the Shirley School cafeteria.

During the teacher recognition program service pins were presented to all members of the school staff who have completed five or 10 years in the system. Eight members of the staff received 10 year pins, while 27 teachers received five year awards.

OVER HALF of the faculty of the public schools in Hereford has over five years service in the system, said Supt. Fred Cunningham. The superintendent introduced the five principals and presented service pins in recognition of their periods of service to D. C. Martin of Aikman, nine years in the system; L. C. Thomas of Central, six years; Bob Naylor of Shirley, three years; Wylie Quattbaum of Stanton, eight years; and Buck Overall of the high school, one year.

The principals of the various schools presented service pins to members of their staffs.

Aikman School teachers receiving five year pins were Mrs. Thelma Chissum, Mrs. Delia Martin, Mrs. Juanita Moore, Mrs. Audrey Powell, Mrs. Frances Shaw and Mrs. Elizabeth Bonosio. Mrs. Hazel Brunner received a 10 year pin.

CENTRAL SCHOOL teachers receiving five year pins were Mrs. Opal Bookout, Mrs. Wilma Brady, Mrs. Mary Carter, Mrs. Ruby Crawford, Mrs. Melva Fortenber-

ry, Mrs. Lucille Smith and Mrs. Mable Wilson. Custodian Arnold Hershey also received a five year pin.

Shirley School teachers receiving five year pins were Mrs. Sophie Snares, Mrs. Moreene Sparks, Miss Erna Walker, Mrs. Ruth Warner, Mrs. Nettie Wilson, Miss Lavada Shannon and Mrs. Alice Christman. Custodian R. E. Monroe also received a five year pin.

Three Stanton Junior High teachers, Mrs. Mildred Ramey, Mrs. Inez Welch and Mrs. Tandy Legg received 10 year pins from Principal Wylie Quattbaum. Custodian Walter Easter also received a 10 year pin. Five year pins went to Mrs. Flo Dickinson, Mrs. Alice Garner and Mrs. Lorene Stanton.

On the high school staff, Mrs. Charlotte Calvert, James Garner and Joe Smith received 10 year pins. Five year pins were presented to John Poindexter, L. B. Russell, Mrs. Margaret Durham, Jiggs Aldene Hudson and Don Moore.

Two members of the administrative staff were honored. Fred Baird, school financial secretary, received a 10 year pin, and Bill Stanford, assistant superintendent, received a five year pin.

PLACEMENT SERVICE FT. LEWIS, Wash. (AP) — Army officers were stumped trying to place George R. Hamann, 32, of Rawlins, Mo., and Harry Wornath 23, of Portland, Ore., in Army jobs that utilized their civilian experience.

Hamann was a wrinkle chaser; Wornath a cracker tester. The wrinkle chaser (with a hot air jet on leather boots in a shoe factory) landed in the communications section as a wireman. The erstwhile bakery cracker tester got a job as a supply clerk.

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Chrome & Wrought Iron Dinettes

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WROUGHT IRON

7 Pc. Chrome Dinette
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MAPLE BED ROOM SUITE

2 piece Maple BEDROOM SUITE

Double Dresser and Bar Bed
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- SET-AND-FORGET VOLUME CONTROL!
- POWERFUL, DEPENDABLE G-E CHASSIS!

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Park at Main Phone 955

TREND TO BETTER LAND USAGE IS FORESEEN

Soil Bank Agreements Now Cover 102,991 Acres Here

By MAX K. SCHRADER
Better land use practices appear to be the present trend of farmers and ranchers in the Tierra Blanca Soil Conservation District. Each month participation in the soil bank program increases. As of last week farmers have placed a total of 102,991 acres under its provisions.

This continued interest in grass and soil improvement may indicate a trend toward growing grass as a regular part of the farming operation.

UNDER THE soil bank program a farmer places part or in many cases all of his land under contract with the Department of Agriculture. The government agrees to assist him in getting this land back to a permanent and profitable cover of grass. His contract with the government can run 3, 5 or 10 years.

During this period the farmer is reimbursed according to his average under contract. He is not allowed to harvest nor graze any crop on this land.

At the end of his contract he can then have it in grass or turn his contract under as a soil conservation measure.

The Soil Conservation Service is presently engaged in making a land capability inventory of all land within this district. This inventory, commonly called soil survey, is used as a means of determining the type of farming practices best suited to certain land.

This land is classified in different land capability classes depending on the texture of the soil, depth slope and previous erosion.

WE COMMONLY see grass on land in four different land capability classes depending on the above factors. The soil texture determines how rapidly it will absorb

water, hold fertilizer or in many cases its susceptibility to blowing. The depth of the soil will determine the size of your effective root zone, how much water the soil will hold and whether or not there is sufficient soil to safely farm this land.

The slope of the land is really one of the key factors in determining to what the land is best adapted.

The amount of slope determines to a great degree the type of conservation practices needed to control erosion and keep the land in a good productive condition.

Previous erosion often leaves land in a condition for greater and more severe erosion and quite often unsuitable for row cropping.

CLIMATE is also used in determining the capability of our land. Cropland is commonly assigned to land capability classes one through four. These are in order of susceptibility to erosion. Class one land requires only good farming practices to keep it in a good productive condition. From class two to four the hazards of erosion increase and the conservation practices required to keep this land in a permanently productive condition also increase.

The susceptibility of class four land to erosion makes it suitable for farming only when terraced and farmed on the contour. Even with these practices row cropping should never be more often than once in 4 years with broadcast crops in the inter-row years.

Under the agricultural department's various programs, emphasis is placed on getting our class three and four dryland acres back to permanent cover.

THIS LAND is the most difficult to farm and the least productive. Protective cover is lacking

during drouths when it is most needed.

Our land capability survey will lead the way in showing us what different types of land is best suited for. In having this information we can more readily make future conservation plans based on the soil itself. The land that is best suited to grass will then be readily identified.

According to our past land capability information there were approximately 80,000 acres of dryland cropland best suited to grass. The soil bank program and the new Great Plains conservation program will go a long way toward solving one of the perennial problems on the High Plains. These programs will assist the farmer in getting his land back to grass. We realize that not all of the land under these programs will be kept in grass but it will represent a great proportion of it. We feel that once this land is returned to grass the farmer will find it worthwhile to keep it so. The fact that both of these programs extend for as long as 10 years will by their completion prove the advantages of grass on our least productive farmland.

NOT ALL of the land suitable only for grass is found in the dryland area. Many of the irrigated farms have small acreages of class four land that is best suited to be in alfalfa or grass.

Often these areas are difficult to farm and don't fit the rest of the farming operation. They would be much easier to handle as a grass operation and often more productive. Used for forage or seed production they would provide a good cash crop.

The demand for grass seed will be good for many years as farmers carry out their soil bank and Great Plains conservation programs. Many thousands of acres of cropland throughout the southwest will be going back to grass.

Rotating a grass or alfalfa crop on irrigated land would result in keeping the soils in a much more fertile and productive state. A grass crop is one of nature's very best soil conditioners.

California needs an annual growth of 2.9 billion board-feet of timber to maintain a healthy lumber output. But 4.9 billion board feet were lost in 1952, an average year, due to fire, weather and pests.

Courthouse Records

Warranty Deeds

Gertrude Probasco to O. C. Brown, all of Lot 6, R. Severn's sub. of W½ of Blk. 24, Evans Add. Jas. M. Wood, et ux, to City of Hereford, triangular tract of land out of a part of Lot 18, Blk. 1, Westhaven Add.

Arnice Crowley to Floyd Fowler, Lot 20 of Davidson's sub. of Blk. 17 of Ricketts Add.

Paul J. Rettman to Alvin K. Rettman, 146.15 acres of land out of Sec. 25, Blk. 3.

H. L. Benefield, et ux, to Chemical Co. of Texas, 2 acres out of E part of Sec. 42, Blk. K-3.

W. C. Flack to E. M. Rice, N 7' of Lot 11, of S 53' of Lot 12, Engler Add.

Earl Phillips, et ux, to Roger Corbett, et ux, all of W 68' of Lots 7 and 8, Blk. 41, original town of Hereford.

Deeds of Trust
Jerroll T. Cate to S. J. Burrows, S½ of Sec. 84, Blk. K-7.

Colby Conkright, et ux, to Federal Land Bank of Houston, 640 acres, all of Survey 55, Blk. K-4, and 640 acres, all of Survey 65, Blk. K-4.

V. J. Owens, et ux, to Kansas City Life Insurance Co., all of Sec. 5, K-3, north of right-of-way of State Highway 33, and part of Sec. 4; K-3, 533 acres total.

Joe G. Story, et ux, to Federal Land Bank of Houston, N½ of Survey 4, Blk. B, W. P. McMinn.

Gerald W. McCathern, et ux, to Fred E. Young, all of Lot 71, Allison Sub. of Blk. 2, and W½ of Blk. 3 and E part of Block 16, of Welsh Add.

Leo J. Kuper, et ux, to Federal Land Bank of Houston, a part of land out of Survey 52, Blk. M-7, BS&F.

W. B. Renfro, et ux, to William Williams, E½ of Sec. 9, Township 3N, Range 2E, Capitol Syndicate Sub.

W. B. Renfro, et ux, to William Williams, W½ of Sec. 9, Township 3N, Range 2E, Capitol Syndicate Sub.

Vehicle Licenses

Alton Kemp, 1955 DeSoto; Lena Borg, 1955 Cadillac; Helen Coffman, 1957 Chevrolet; Price R. Moss, 1957 Chevrolet, 3-5.

Lurline Cawthon, 1952 DeSoto; Walter F. Johnson, 1956 Ford; Martha M. J. Kearnes, 1955 Ford; W. W. Benton, 1951 Oldsmobile; Frank P. Garcia and Rosie G. Garcia, 1959 Dodge; Milburn Motor Co., 1950 Chevrolet 14T; Joe P. DeLeon, 1951 Chevrolet; Homer Leo Wyler, 1954 Chevrolet; Ed Blakney, 1948 GMC; Ed Blakney, 1951 Pontiac; Doyle E. Turner, 1950 Chevrolet 14T; V. A. Pettit, 1949 GMC 14T; V. N. George, 1957 Oldsmobile; Vernon Bupone, 1950 Chevrolet; C. D. Coker, 1955 Mercury; Arlis Lee Edwards, 1955 Chevrolet, 14T; Townsend Douglas, 1957 Oldsmobile; Bob Dodd, 1953 Mercury; J. R. Banks, 1957 Ford, 3-6.

Henry H. Grotegut, 1955 Chevrolet; R. F. Day, 1950 Chevrolet; Bill R. Waldron, 1957 Lincoln; Jack Porter, 1956 house trailer; H. R. Bunch, 1950 Packard; W. W. Cummings, 1946 Ford 14T, 3-7.

A. B. Jones, 1948 Chevrolet 14T; R. L. Jones, 1953 Ford 14T; Donald T. Cushman, 1957 Dodge 14T; C. M. Covington, 1957 Ford; C. D. Potter, 1952 International 2T; Troy Rowland, 1957 Ford, 3-8.

The first bicycle built in the United States was in 1877. Moscow however announced that the first bicycle ever built was by a Russian named Artmanov in 1803. The Russians offered no documentary proof of this claim.

Legal Notice

NOTICE OF PUBLIC HEARING ON BUDGET FOR CITY OF HEREFORD, TEXAS

On the 18th day of March, 1957, at 7:30 P.M., the City Commission of the City of Hereford, Texas, will meet in regular session at the City Hall. There will be adopted at this meeting the Budget for the fiscal year beginning May 1, 1957, and ending April 30, 1958. The public is invited to attend this meeting.

Thelma Jersig
City Secretary
B-37-2c.

Legal Notice

TO WHOM IT MAY CONCERN:

Notice is hereby given that the Zoning Commission of the City of Hereford, Texas will convene at the City Hall at 7:30 P.M. on the 26th day of March, 1957, to consider rezoning the following property. All of Lot 3, Block 13, Evans Addition to the Town of Hereford, Deaf Smith County, Texas. The above request has been submitted to the City Zoning Commission requesting that the above property be rezoned from "B" Residential District to Zone "D" for Local Retail Business. Those interested in the above request are invited to attend the meeting on the date set forth above.

Dudley Bayne,
City Manager
S-37-1c.

Hospital Notes

Patients in Hospital

Mrs. J. A. Noland, Summerfield; Mrs. Reber Hawton, 122 Ave. E.; Mrs. Eugenia Urbanecvk, Hereford; Charlie Levall, 713 Knight; Mrs. Helen L. Pike, 401 Ross; W. Price, 322 Ave. B; Mrs. Ruth Houser Friona; Elka Mae Cummings, 406 E. 3rd; Roy Conard, 602 W. 3rd; Mrs. Fred Garrett, Hereford; Mrs. Gonicola Hill, Hereford; Mrs. Ella Faye Holcomb, Friona; Mrs. Mildred Williams, Hereford; Fern Barnett, Friona; Margaret Carrahan, Hereford; Nanny Millard, 608 E. 3rd; Pauline Marie Bridges, Dimmitt; Mr. A.O. Blackwell, Hereford; Mr. Jack Miles, 915 Union; Alvis L. Yeaver, Hereford; M. L. Simpson, Hereford.

Patients Dismissed

Earl Dean Benaer, 3-8; Stephen Rev Benaer, 3-8; Richard Benaer, 3-8; Ouida Stavton, 3-8; Susan Balford, 3-8; Mark Golden, 3-7; Mrs. Tessa Fox, 3-8; Kathy Young, 3-7; Mrs. Fred Cox, 3-5; Emanuel Webster, 3-6; Mrs. Jo Ann Saunders, 3-6; Mrs. Paula Dela Cerda, 3-3; Doris Goodin, Cynthia McMillan 3-7; Mrs. Cardia Ethridge, 3-9.

FAIR TRADE

MILWAUKEE — The Milwaukee Sentinel offered free want ads to local youngsters. Jon, age 8, offered to "exchange my mother's mangle for a record player or a 24-inch bike."

Look Who's New!

A boy, James Kevin, on Feb. 18 at Deaf Smith County Hospital to Mr. and Mrs. Fred E. Fox Jr., 204 Gough. He weighed 8 pounds, 3½ ounces at birth. Maternal grandparents are Mr. and Mrs. Norman Loyal of Summerfield, paternal grandmother is Mrs. Mary Fox, 106 W. Seventh.

Mr. and Mrs. Loyd Bridges of Dimmitt are the parents of a girl, LaDonna Marie, born Thursday at 12:58 a.m. She weighed 8 pounds, 7½ ounces at birth. The maternal

grandparents are Mr. and Mrs. R. Young of Dimmitt and the paternal grandparents are Mr. and Mrs. E. Bridges of Hereford.

Mr. and Mrs. Tommy Caranahan of Hereford have a girl, Jeanne Ann. She was born at 2:01 a.m. Wednesday, and weighed 7 pounds, 9 ounces at birth. The maternal grandparents are Mr. and Mrs. Earl Phillips of Hereford. The paternal grandfather is C. D. Caranahan also of Hereford.

The citizens of Bermuda stole 100 keps of powder from the British and shipped them to Boston to aid the American forces in the Battle of Bunker Hill. General George Washington sent them a letter of thanks.

LAWN & GARDEN SUPPLIES

Hose - Sprinklers - Tools - Seed - Fertilizer
We Have Spreaders & Seeders to Loan

TEXAS HYBRID GRAIN SORGHUM

A Complete Line of Field Seed
ALFALFA & GRASS SEED

We Have a Brilliant Seeder to Lease

BABY CHICKS

Pullets - Straight Run - Cockerels

HEREFORD POULTRY & EGG CO.

Phone 1208

129 Sampson

This is the Week!

Furrs Big Give Away
This beautiful car to be given away March 16 . . .
Register Soon - Register Often

Register Today!!!! The 1957 Plymouth that is three full years ahead—The only car that dares to break the time barrier. Go to your Furr Food Store often and register. The more you register the better chance you have of winning. This beautiful car is being given away by Frontier Saving Stamps. "The Growingest Stamp in the Southwest!"



6 oz Can 25c
Elna GRAPEFRUIT JUICE

23c
Van Camp PORK & BEANS

25c Apples
Tamales, World Brand No. 2 can 25c

25c
Comstock No. 2 can

SAVE FRONTIER SAVING STAMPS
For gifts of Greater Quality . . . and Savings in Greater Quantity.

FRESH FROZEN FOOD

21c
Food Club fresh frozen
CAULIFLOWER 10 oz. pkg.

22c
Food Club fresh frozen
BROCCOLI 10 oz. pkg.

19c
Libby's Cut, fresh frozen
GREEN BEANS 10 oz. pkg.

19c
Downy Flake
WAFFLES pkg.

PRODUCE

12c
Large Head
LETTUCE Each

25c
2 lbs.
ORANGES Calif. Sunkist, sweet & juicy

19c
LB.
LEMONS Calif. Sunkist, large

10c
LB.
CAULIFLOWER fresh snow white heads

25c
2 ears for
CORN Florida Fresh Golden Bantam

WINNERS

"Checker of the Year Contest"
First Place Mary Newman
Second Place Don McNeese

FURR FOOD STORES

Dartmouth
10 oz. 12½c
PEAS Fresh Frozen pkg.

25c
No. 2½ can
PEACHES in syrup King's Delight

19c
White on Golden 16 oz. 19c
CAKE MIX White on Golden spice-pkg.

12½c
Ashley's No. 303 can
TOMATOES

12½c
12
CORN Kounty Kist whole kernel Elna

23c
2 oz. 3
TOMATO SAUCE Elna for

39c
16 oz. 39c
COOKIES Curtiss, Baby Ruth Butterfinger box

41c
Worth, maple flavor
SYRUP

12½c
Elna No. 303 can
SPINACH

29c
3 for 29c
SARDINES Nepco American in oil flat can

YOUR CHOICE 10c

No. 2 can 10c
CORN, Mayfield Cream Style
No. 2 can 10c
HOMINY, Elna

No. 300 can 10c
CHILI BEANS, Campfire
No. 300 can 10c
SPAGHETTI, Bonnelle

No. 303 can 10c
MUSTARD GREENS, Elna
No. 300 can 10c
TOMATO JUICE, Hunt's

No. 300 can 10c
BLACKKEYED PEAS, Campfire

USDA MEATS AT FURR'S

Furr's Featuring USDA Graded Beef
You can be sure when you buy USDA Graded Beef Always uniform in quality, flavor, and tenderness Select a good tender juicy steak or roast every day at Furr's where every purchase is guaranteed to please.

25c
LB. 25c
GROUND BEEF All Beef fresh ground

\$1.09
2 lbs. for \$1.09
BACON Longhorn Ranch Style

39c
lb. 39c
LIVER Baby Beef, young, tender

69c
lb. 69c
LOIN STEAK USDA Choice

SEA FOOD

57c
10 oz. 57c
SHRIMP Seapak, Shrimp Ahoy pkg.

39c
fried 8 oz. pkg.
FISH STICKS Seapak, golden

98c
Richard Hudnut \$1.75 size
Home Permanent Tax Incl. 98c

23c
1 lb. can 23c
BUBBLE BATH, Joy Suds

99c retail 69c
HOSE, Sheer Twist Nylon 51-15 ga. 99c retail 69c
We reserve the right to limit quantity

OUT THEY GO!

1956 MERCURY \$1795
2 door, heater, Mercomatic, New at Used Car price

1955 OLDS 88 \$1795
Coupe, radio, heater, power brakes, steering, really nice

1954 MERCURY \$1295
4 door Monterey, power Just like new.

1954 MERCURY \$1295
Custom 4 door, air cond.

1953 CHEVROLET \$895
Bel Air, 2 door

1955 FORD Pickup \$895
Radio, heater, overdrive

1951 GMC \$495

1948 Chevrolet \$395

M-FARMALL \$1000
With tool bar and planter on butane. Take equipment or car as trade.

DALE ZANT MOTOR CO.
E. Highway 60

Legal Notice

TO WHOM IT MAY CONCERN:

Notice is hereby given that the Zoning Commission of the City of Hereford, Texas will convene at the City Hall at 7:30 P.M. on the 26th day of March, 1957, to consider rezoning the following property. The South 158.71' of East 104.35' of lot 2, The North 50' of East 197.71' of lot 3, The South 158.71' of lot 3, Block 8, all of Womble Addition to the Town of Hereford, Deaf Smith County, Texas. The above request has been submitted to the City Zoning Commission requesting that the above property be rezoned from "E", Central Business Zone, Those interested in the above request are invited to attend the meeting on the date set forth above.

Dudley Bayne
City Manager
S-37-1c.

California needs an annual growth of 2.9 billion board-feet of timber to maintain a healthy lumber output. But 4.9 billion board feet were lost in 1952, an average year, due to fire, weather and pests.

BEHIND THE GREEN DOOR

Hollywood Bed

\$39.95
Full or twin
Box Spring
Innerspring
Mattress
Heavy Anale
Iron Hollywood
frame on casters

Home Made Lye Soap bar 5c

At the Big

RED BARN

West on Highway 60

THE SUNDAY BRAND WOMEN'S SECTION

Hereford, Texas, Sunday, March 10, 1957

Section Two

The Future Generation

No crystal ball is needed to predict a bright future for these happy-faced youngsters. Anticipation, curiosity, wonderment and contentment are mirrored in their faces. (Photos by Angel Studio)



MEDITATION—Joel Stacy expresses the wonderment of a 20 months old boy as he seems to be meditating on promises of things to come and a whole new world every day. He is pictured here with his mother, Mrs. Ralph Stacy.



WONDERMENT—These two little girls wonder about this brand new experience of having their picture made. They are Mary Sue, six months old, and Teresa Rae, who is 1 1/2 years old, shown with their mother, Mrs. Richard Oakes.

CONTENTMENT — Little Mona Lynn Powell at four months of age, is too young to ask for many favors, but she smiles her contentment, so safe in the arms of her mother, Mrs. A. T. Powell.



EXPECTATION—Two year old Amy gets some last minute instructions in party etiquette from her mother, Mrs. Labray Ballard. It's old stuff to Susan, 7, and Beth, 9, who have had lots of party experience.



Hereford To Be Represented At Women's Club Convention

MORE THAN 500 women are expected to attend the 36th annual convention of the Seventh District of Texas Federation of Women's Clubs to convene in Amarillo March 14 and 15.

The Seventh District covers an area of 49 counties.

the election committee and Mrs. Guy Walsler of Summerfield, chairman of the insurance division.

Clubs to be represented are Bayview Study Club of the Deaf Smith County Federation, La Plata Study Club, Pioneer Study Club and the Summerfield Study Club.

MRS. ROBERT B. LINDSEY, president, of Borger will preside over the convention with Mrs. Ralph E. Randel, Panhandle, and Mrs. Sam L. Seay of Amarillo

serving as program chairman. Not only will the convention be a time for annual reports and business, but the two days will be packed with information, entertainment and inspiration for the attending board members, delegates and visitors.

One of the highlights of the first day of the convention will be the dinner meeting at 6 p.m. featuring H. Roe Bartle, Mayor of Kansas City, Mo., as guest speaker. Bartle has been described as one of the top speakers of the nation.

To climax the evening of March 14, the Fine Arts Department of West Texas State College, Canyon, will present a program entitled "Religions of the World."

TWO WORKSHOPS will be featured at the convention, the Parliamentary Workshop, conducted by Mrs. H. F. Godeke of Lubbock will initiate the morning's activities on Thursday at 10 a.m. March 14. After a 7:30 a.m. breakfast at the Herring Hotel, the second day will begin with a Public Speaking Workshop to be conducted by Madam Ali Githo of the Musical Arts Conservatory, Amarillo, Tex.

To conclude the two days of activities, Judge Philip B. Gilliam of Denver, Colo., Judge of Denver's Juvenile Court, will address the convention at 3:15 p.m. Friday, March 15. Judge Gilliam is considered as one of the nation's outstanding authorities on the prevention of juvenile delinquency.

FELLOWSHIPS AWARDED
NEW YORK (AP) — Sam Astrachan, John Berryman, Sonya Rudikoff and Augusta Walker—novelists and essayists and poets—have won Partisan Review fellowships for 1957. Chosen on the basis of merit and need, they will receive stipends up to \$4,000 apiece.

DISC DATA

LA MER, by Claude Debussy takes up one side of a fairly recent Columbia release. La Valse and Valse Nobles et Sentimentales by Maurice Ravel are on the other side of the LP album.

La Mer is a descriptive piece in three parts. Descriptive piece may be a misnomer, because, at least to a dry lander, sometimes this actually is the sea, not just the sound of the sea set to music.

Lawrence Gilman said this about La Mer: "No one had done this before in music... this was Debussy's special contribution of music. He enlarged the boundaries of its world... he taught it to speak of things for which there are no words."

La Valse is the waltz carried to its logical conclusion. Ravel begins it quietly and it develops along the Strauss line and then goes beyond that. It ends in a whirlpool of three-quarter time verging on madness. It was written as a ballet score.

Valse Nobles et Sentimentales also was done as a ballet, or rather revised for a ballet. It deals with romantic love in a rather sardonic manner.

This album (Columbia ML 5155) is currently fifth among the best-selling classic releases.

A STRING OF Swingin' Pearls is a collector's item of note put out by RCA. There are 17 pearls on the string. The long-play item includes immortal, or nearly so, jazz performances by various groups of greats.

Most of the recordings were made in the mid-1930s. Some of the names: Bunny Berigan, Wingy Manone, Eddie Condon, Bud Freeman, Tommy Dorsey, Pee Wee Russell, Mezz Mezzrow, Jack Teagarden, Glenn Miller and Benny Goodman. Some of the tunes: Honeysuckle Rose, China Boy, New Orleans

Twist, The Eel and Limehouse Blues. Most of the recordings are technically inadequate by today's standards, but the performances are not, technically or otherwise.

WHILE ON THE SUBJECT of swing, Duke Ellington's 1952 concert at Seattle is available. I heard it on an EP45 speed (RCA owns it). This is another of those live recordings with talking, applause and the like which are so stimulating to the jazz fan. Some of Ellington's finest works are on this one: Skin Deep, Sultry Serenade, Sophisticated Lady, Perdido, Caravan, The Hawk Talks, Jam with Sam and a medley of other of the Duke's favorites.

There are some terrific trumpet riffs in Perdido and the Sophisticated Lady version is fine.

LAURENCE OLIVER present highlights from the sound track of Richard III, a movie put out in England. Olivier does a magnificent job as the mad hunchback plotting to gain the throne of England. It's on RCA LM 1940 and would be better if the whole track were available.

NOTED THAT Buddy Knox and his crew had their clothes ripped a bit in an appearance at the Paramount Theatre in New York. Knox was on a rock 'n' roll review there.

As a logical follow-up, Knox' Party Doll is now No. 23 in the top single sellers in the country.

MR. MAGOO, the nearly blind old boy from UPA cartoons, has joined the ranks and made a record album. With Jim Backus as his voice, Mr. Magoo blunders about, makes a hi-fi set, gets in trouble, lands in jail, etc. Mr. Magoo is hilarious on the screen but the voice and sounds alone don't take it over. He also plugs the marker of the album (RCA) as he goes along, which isn't particularly tasteful.

Dennis Farnon composed the music for the Magoo episode (the album is entitled Magoo in Hi-Fi) and the back side of the record is also by Farnon. That side is the Mother Magoo Suite. It's a parody on Ravel's Mother Goose Suite, and seems preferable to Magoo's mutterings. Farnon has written it descriptively and gives his musical ideas about them other Goose fairy tales.

Some of the titles: Half the King's Men, Very Contrary Mary, Hip Pocket Full of Rye, The Little Miss Muffed It and The Little Boy Blew.

Venable has Debussy and Ravel and Richard III. Streu's has the other three albums.

TOP TEN POPS according to Billboard: 1. Young Love. 2. Don't Forbid Me. 3. Too Much. 4. Banana Boat Song. 5. Marianne. 6. Day-O. 7. Singing the Blues. 8. Moonlight Gambler. 9. Blue Monday and Butterfly (tie.) — ESH.

Beta Sigma Phi Chapter Meets

Kappa Iota Chapter of Beta Sigma Phi met in the Hereford State Bank Tuesday night. The program was on people and nature.

Mrs. Pete Guinn and Mrs. Ed Line gave the program. Two movies were shown to the group.

Mrs. Carl Hollingsworth, Mrs. J. H. McDonald and Mrs. Ray Suits were hostesses.

The area convention, which is to be held in Hereford in September, and the cancer drive were discussed.

The next meeting will also be held in the bank. It will be a hobo party.

Present at Tuesday's meeting were Mesdames Glen Nelson, J.H. McDonald, Charles Bell, Pete Guinn, Ed Line, Carl Hollingsworth, Ray Suits, T. M. Cox Jr., James Witherspoon, Arthur Dean, Robert Brotherton, Ray Johnson, Bob Lamm, Jimmy White, Harold Beauchamp, M. G. Duvall, Guy Cornelius Jr., Max Stipe and T. D. Devenport.

REGISTERED CHRONOGRAPH WATCH TECHNICIAN

Does your watch keep good time?



If NOT, bring it in for a free examination. A simple adjustment or thorough cleaning may be all that is needed to get it in top condition.

Kenneth "Doc" Cowar
Your Doctor of Sick & Decrepit Watches
Cowan Jewelry

Will You Have

Just

HALF-ENOUGH

Moisture

for this year's crop?

BE SURE

of an ample

WATER SUPPLY....

Plan Now to Irrigate with

POMONA PUMPS

Come In - Let Us Give You the

COMPLETE

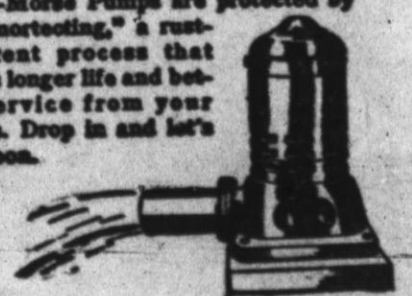
POMONA STORY!

LET'S TALK irrigation... with FAIRBANKS-MORSE DEEP WELL TURBINE PUMPS THE POMONA LINE



Yes, and these Fairbanks-Morse Turbine Pumps talk it at its most economical and efficient level. You see, Fairbanks-Morse Turbine Pumps... the Pomona line... have many advantages... whether you need oil or water-lubricated pumps. You can readily adjust capacities on these pumps by merely turning a nut in the top of the motor head — this means savings for you through no wasteful throttling!

And remember that all steel parts subject to corrosion in Fairbanks-Morse Pumps are protected by "Fairmordolite," a rust-repellent process that means longer life and better service from your pumps. Drop in and let's talk soon.



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Man Alive!
What a Dream Car TO DRIVE!

KNOW what you're bossing when you put this Buick CENTURY through its paces?

A big and substantial automobile—sure.

A low and handsome traveler that has a brand-new body with full Buick roominess—correct.

But most of all, you're holding rein on action plus.

How come? Because we put most of our hard-cash millions into performance.

So here you toe-touch the 300 H.P. might of a brand-new engine.

You smooth along like skis on snow with the brand-new action of a Variable Pitch Dynaflow* that's literally instant in response.

You corner, steer, brake like never before.

One tryout in a new Buick will tell you for sure: this is the dream car of the year to drive.

Prices start at a level just a few dollars more than a smaller car—so man or woman—see your Buick dealer today!

*New Advanced Variable Pitch Dynaflow is the only Dynaflow Buick builds today. It is standard on ROADMASTER, SUPER and CENTURY—optional at modest extra cost on the SPECIAL.

†Safety-Minder standard on ROADMASTER, optional at extra cost on other Series.

Brand-NEW 'Built-in Conscience' SAFETY-MINDER! It buzzes when you reach the miles-per-hour you preset for yourself. You won't want to drive without it.

Brand-NEW V8 ENGINE 300 H.P. Highest horsepower, torque and compression ever

Brand-NEW DYNALOW PERFORMANCE—Instant Response—even without switching the pitch.

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM.

Big Thrill's Buick

SPECIAL • CENTURY • SUPER • ROADMASTER

See Your Authorized Buick Dealer

Come in!
One look is worth a thousand pictures.
—one ride is worth ten thousand words.
IT'S THE DREAM CAR TO DRIVE
—THE BIGGEST VALUE TO BUY

Capt. Billy Hall Takes Part in Army Exercise

Army Capt. Billy C. Hall, son of Mr. and Mrs. John W. Hall, 904 E. 2nd, recently participated in "Exercise Hard Times" with the 2d Infantry Division at Fort Richardson, Alaska.

The six-day exercise, designed to test the combat efficiency of the division under arctic conditions, was the largest ever held at the Alaskan fort.

Captain Hall, operations officer for the division's 23d Regiment, is a veteran of World War II. He was stationed at Fort Lewis, Wash., before arriving in Alaska in August of last year.

BOOKS . . . AND SUCH

The Philadelphian, a novel by Richard Powell, seems to be a skimmer.

It skips along, occasionally slapping the surface, never getting too deep nor riding too high.

It tells the story of one family in Philadelphia and its final rise to the upper crust of society.

The yarn begins with Margaret O'Donnell, an Irish lass who comes to Philadelphia in 1857, becomes a maid of a fine old family, has an illegitimate daughter by the son of the rich family and becomes a dressmaker.

The daughter, Kate, marries an instructor at a church school, attempts to social climb, doesn't make it, but does have a daughter, Mary, who marries a neurotic social lad. Mary spurns her husband the first night, returns to her true but poor Mike Callahan for one night, meanwhile, the husband kills himself in his high-powered auto.

So, Mary has a son, is booted out by her mother-in-law after a spat about raising the child (the mother-in-law is a domineering old bat).

All of which brings us to the main character of the book, the son, Anthony Lawrence.

Anthony goes to his granddad's academy, has troubles, surmounts them, goes to Princeton and loses his gal to the wiles of her lawyer father. After Princeton, he works his way through law school, is brilliant, gets in with a powerful law firm and then goes to war.

He goes from lieutenant to major by helping the gruff old general win some battles, political and otherwise. He returns to the old law firm, outwits his ex-gal's father, gets a rich client.

Then Anthony, who has been brying small civil cases for the heck of it and out of his own good nature, gets mixed up in a nasty murder trial.

The murderer is the prominent blackguard son of a prominent family. The son wants to get on the witness stand and tell what his family and friend have done to make him become a ne'er-do-well.

Anthony gets the black sheep off without having him on the stand to smear the good names of the families. Anthony also gets a wife, a rich niece of the big client. However, she doesn't love him.

Anthony prospers, becomes a senior partner in the grand old firm, has two children and moved to a ritzy part of town and fits gracefully into society.

Mike Callahan (really Anthony's father) has become a rich contractor and wants Anthony to run for mayor. Anthony wrestles with the problem, and against his wife's wishes, decides to run. His wife discovers she does love him after all, and will go back into town.

We know Anthony will have problems as mayor. The book ends before he is elected, but he will be and he'll solve the problems. He

always did.

Anthony Lawrence, however, is aware that the pillars of Philadelphia society aren't perfect, but he goes along with them anyway. That's what his mother and grandmother wanted. He does it without too great a struggle.

The book is a bit similar to John O'Hara's 10 North Frederick. It is better written, but less believable, than O'Hara. And O'Hara's book was pretty sad.

Anyhow, the Philadelphian is moving up on the best seller lists and it's good enough reading if one is reading strictly to pass the time.

If Anthony Lawrence gets everything he wants, Jeremiah Beaumont doesn't.

Jeremiah is the leading character in Robert Penn Warren's novel, World Enough and Time.

This book is set in Kentucky in the first quarter of the 19th Century.

Warren has taken a completely different approach from the one he used in his glib, Pulitzer Prize winning book. All the

King's Men.

It is a romantic novel, all right, but there is more than that to the book. Abstract concepts such as justice and honesty and honor are the backbone of the book.

Briefly, the story is this: Jeremiah is a young law student (excluding childhood story and such). He is partially supported by Col. Cassius Fort. Wilkie Barron tells Jeremiah of Fort's dastardly seduction of Rachel Jordan. Jeremiah meets and falls in love with Rachel and she asks, as a condition of marriage, Jeremiah to kill Fort. Jeremiah vows to do so. He challenges Fort to a duel; Fort refuses. Eventually, after his marriage to Rachel, Jeremiah murders Fort with a dagger in the dark of night. He is suspected, arraigned and tried. Admittedly, he is guilty. But he is found guilty by use of lies and bought witnesses. Wilkie Barron helps him escape jail and he and Rachel flee to a swamp. Rachel goes mad and kills herself. Jeremiah discovers he has been duped and manipulated all along by Wilkie Barron. He goes after Barron but is caught and

killed for the price on his head. Barron, it appears, was the type of man who pushed and maneuvered people into situations just for the fun of it.

Warren interlaces the book with quotes from a journal Jeremiah kept while awaiting trial and while in the swamp. The quotes help the reader understand Jeremiah and his beliefs. Some of the terminology — villain, blackguard, vile — seems to be hackneyed and right out of the old melodrama era, but Warren makes Jeremiah a convincing hero.

In addition to the story and philosophical and moral connotations, Warren gives a darn fine picture of Kentucky in the early 1800s.

So, we have two books. One is the chronological accounting of a man's successful rise to the top and a picture of Philadelphia's upper social structure. In the other, there is also a story, with chronological flashbacks and interweaving of time elements, of a man's unsuccessful attempt to meet the world.

High School P-TA Officers Named

Officers for the 1957-58 school year were elected by members of the High School Parent-Teacher unit in a business meeting in the study hall Tuesday evening. Mrs. Delmar Sigle, president, conducted the meeting, and Mrs. Deward Roberson gave the report of the nominating committee.

Chosen to lead the local unit were Mrs. H. E. Wester, president; Mrs. Colby Conkright, first vice president; Mrs. Ed Loerwald, second vice president; Mrs. Johnny Pool, third vice president; Mrs. Ben Childers, secretary; Mrs. Charles Sowell, treasurer; Mrs. Joe

In The Philadelphian, there is little clash between reality and idealism. In World Enough and Time, there is constant conflict between the man and himself and the man and his world.

Both books are at the library. —ESH.

Smith, historian; Mrs. Johnny Blocker, parliamentarian; and Mrs. Elmer Patterson, reporter.

Watch Repairing Lynn C. Kester

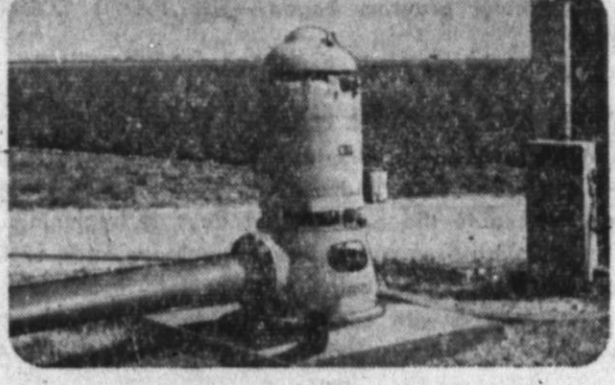
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ACTUAL CASE HISTORY:

	PUMP "X"	JOHNSTON PUMP
Horse Power	15	15
Water Pumped—G.P.M.	399	535
K.W.H. per Acre Foot Pumped	202.1	146
Overall Plant Efficiency	46.7%	67.2%
Annual Cost	\$384.40	\$327.20
Cost per Acre Foot	\$3.20	\$2.72
Hours Operated	1653	1212
Savings per Year		\$57.20
Savings Percent		15%
Savings in hours of irrigating time		421
Plus Savings in Labor Costs		

Dollar for dollar, feature for feature, JOHNSTON is your most economical buy

Big "T" Pump Co.
Hereford, Texas
Highway 60 — Phone 315
Dimmitt - 285-J

Anthony's C. R. ANTHONY CO. SAVE



A beautiful abbreviation of highly fashionable importance...

LITTLE GIRLS' TOPPERS

8⁹⁵

Fleecy acrilon topper to keep out the chill on cool Spring mornings. One button closing, perky little collar and cuffed sleeves. Full back with tab detailing. White and pink in sizes 8 to 14.



GIRLS' NYLON TOPPER

7⁹⁵

Washable!

Loose fitting nylon fleeces topper with one button closing. Two pockets, small collar and cuffed sleeves. Sizes 7 to 12 in white, blue and pink.



SMART GIRLS' DUSTER

5⁹⁸

Detachable Cape Collar!

Complete her Easter ensemble with this beautiful navy linen-like rayon duster. So versatile with its cape collar, trimmed with navy and white stripe. Sizes 8 to 14.



Dansheen BLOUSES

Ladies Sun Dial Dansheen white sleeveless blouse, novelty striped collar, two pockets with white stripe and button trim. Choose from Black/White or Brown/White. Sizes 10 - 14.

2.98



Women's Smart Dansheen Stripe Pedal Pushers

Sun Dial Dansheen striped pedal pushers with D-ring trim on leg and waistband. Back pocket, Back zip. In Black/White or Brown/White. Sizes 10 - 20. Also blouses and shorts to match.

3.98



Dansheen Stripe SHORTS

Perfect for pleasure. Perfect for fit. Sun Dial Dansheen stripe shorts with D-ring side tab on waistband and leg. Back pocket, back zip. In Black/White, Brown/White. Ladies Sizes 10 - 14. Girls Sizes 8 - 12.

2.98



Dansheen Stripe Jamaica Shorts

Smartness as well as comfort in these striped Dansheen Jamaicas. D-ring side tab on waistband and leg, back pocket, back zip. Choose from Black/White, Brown/White. Sizes 10 - 14. Thriftly priced.

2.98



GIRLS RAYON SISSY BLOUSE

Washable rayon in linen-type weave fabric. Cuffed short sleeve, round collar with 8 rows of lace on front. Clear buttons. Matching lace. In white, pink, maize and blue. Sizes 7-14. Just like mother's.

1.49

LUCINA BROADCLOTH OTHER SMART STYLES CAN BE FOUND ON OUR READY TO WEAR BALCONY SHOP ANTHONY'S AND SAVE USE OUR LAY-AWAY PLAN

12.90 CO-ORDINATES

Exquisitely styled of Lucina Broadcloth, 3/4 sleeve, lace trimmed cuffs. Rhinestone button. Rounded lace trimmed collar, lace trimmed front, rhinestone buttons, full skirt, side zip, self belt. In black, brown or aqua. Sizes 10 18

Streu's Diary

March 8, 1957

DEAR DIARY:
Just returned from a pasear down through the storied "Heart of Texas." The more I travel in this big old state, the more I am impressed with its vastness and its wealth of historical interest. Recorded history of Texas started long before the Mayflower landed —and exciting history was still being made in Texas long after the eastern part of the country had settled down to humdrum existence. It does one good to travel around a bit, see new faces and new things — I returned much refreshed and rarin' to go. Might be a good time to hit me up for a long trade on a TV or Hi-Fi set. Just might be.

Streu's sold more than twice as many RCA Victor TV's in the first two months of this year than in 1956 — this is due partially to increased selling effort, partially to better financial condition of the country, but primarily it is due to the desire of people for better TV viewing — a desire for better, clearer pictures and richer sound. You, too, will find greater viewing pleasure when you trade for your new RCA TV. As to Color TV, it is no longer an experiment — a gadget — it is an actuality — I have owned a Color TV since October '55. It has needed no service since May of '56, and does a very nice job. The later models are, of course, much improved and those owning RCA Victor Big-Color TV are very happy people, indeed. True, the cost is greater, but so, also, is the enjoyment. Call or

come by for an appointment to see a color show. Ain't no obligation. Jean came back from the trip full of ambition — and wants for new merchandise — result — she has been frantically ordering all week — the effect thereof will be felt in a couple of weeks when the stuff starts rolling in. It will not, however, be necessary for you gals to wait — she has an outstanding stock of gift and housewares right now — and lots of it.

Give or take a few days, it is time to start gardening and working on the old lawn — we have the fertilizer, the handiarts and the wheelbarrows, the rakes and hoes and forks and shovels and all other tools to make your outdoor homework more pleasant. Despite the recent moisture, now is the time to start watering that lawn — we have hose and sprinklers all over the place to make your selection as painless as possible. Streu's handle nothing but the finest products, regardless of what you may need. A few pennies more spent with Streu's for quality products will pay big dividends in pleasure and service.

There is no substitute for Quality.

STREU

The Sunday Brand

Editorials

Let's Make Public Business 'Public'

In this issue of The Brand will be found the last of a series of eleven articles on the Duval County story. It summarizes the weaknesses in the Texas legal system that permitted the Duval County situation to come into being and to exist for a period of 40 years.

This concluding article also points out what the newspaper profession of Texas, as represented by the Texas Press Association, is trying to do to restore and preserve democracy in Texas with its "Better Government" legislative program.

Livelihood Comes First In Growth

Is Hereford still growing?

The answer to this question is a whole-hearted "Yes." Building permits in 1956, a banner year, have definitely been exceeded during the first two months in 1957.

These indisputable facts and figures often come as a shock to many residents, due chiefly to the fact that most of the current building is of a commercial nature. Since 1946, Hereford has undergone a literal "boom" in construction of new homes. And while residential construction has now slowed down, it is only logical that commercial construction should follow in order to serve and keep pace with the residential boom.

Following 1957 and 1958, Hereford's growth will either level off—or another residential spurge will follow. Public schools, postal receipts and church building, like commercial construction, are also on sharp upward trends. These figures, in fact, indicate that Hereford is still growing, despite the less optimistic interpretation of some residents.

All in all, it is a safe bet that Hereford will continue to grow and expand. This is indicated by the increasing national population trends. It is logical, however, that future growth may continue at a slower and more level pace. How many jobs the community can offer will be a determining factor, along with health, recreational, educational and religious facilities.

People like to live in a community where they can make a decent and respectable living. Other facts are important, of course, and in some cases might make the difference—but with a livelihood, it is not reasonable to expect any great influx of population.

The Sunday Brand

Established 1948

Published every Sunday at 336 Main St.

Hereford, Texas



James M. Gillentine, Editor and Publisher
Roy M. Clark, News Editor

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Hereford, Deaf Smith County, Texas

TPA's Anti-Secrecy Legislation Will Help Prevent Another "Duval County"

By-FREDERICK HODGSON

SAN DIEGO, Tex.—Texas law requires certain offices and political subdivisions to publish financial statements in the newspapers. But if they don't, there is generally no penalty and there is no fixed responsibility for removing from his public post an official who fails to comply. If there is no newspaper in the county independent enough to push the issue, the publications laws are just so much wordy manuscript.

Suppose the people are suspicious of the way the school board or the commissioners court is running things. All you have to do is hold the meetings in secret. Texas has no anti-secrecy law that says meetings have to be open.

In a sewed-up, boss-run county there is no danger that the people will come up with an auditor who exposes everything. The only way they can do it under existing law is to get an order from the district judge at the direction of the grand jury, or from the commissioners court. This law just assumes that the judge and the commissioners will be honest, upright fellows with nothing to hide and nobody to protect. There is no way for the public to force an audit.

There are plenty of other ways for a smart boss to keep his county sewed up and his supporters happy. Suppose he wants to put the bus stops in front of his friends' stores to help their business. His controlled city council can fix him up quick. The law says that descriptive titles of all commissioners and judges must be published in a newspaper. Even if the boss chooses to comply, there's no problem. A "descriptive title" can be anything he wants to make it.

All these loopholes together, and a few more besides, explain how a county can be run under boss rule and stay there.

Before going to Duval County, I was frankly a little incredulous when I learned there hadn't been a county audit in forty years in spite of the repeated demands of the county's citizens. I thought the State of Texas had the Duvalans asked to see the public records at the risk of their lives, might be an exaggeration. I smiled when I heard that the people in Duval County had been trying for many years to find out when and where their commissioners court held its meetings, and in some cases whether the statutory school boards even existed.

But then I talked with men whose lives were threatened just because they were curious enough to ask questions about the county government. There's a woman in Freer, Texas, who repeatedly asked all the members of the Benavides School board for permission to attend one of their meetings. Her letters were never acknowledged.

The State of Texas has charged that hundreds of thousands of dollars from Benavides school funds were shoveled into private pockets.

John Ben Shepperd, in three years of court battles, became pretty familiar with the Texas Constitution and the criminal and civil statutes as they serve the purposes of dictators. He came out convinced that the best protection against crookedness in office is an alert newspaper backed up with laws. Publication laws, anti-secrecy laws, auditing laws, open-records laws, and laws for removing public officials who do not keep faith with the people. Most of all, laws to indict and

prosecute malefactors outside their own sewed-up counties.

It happened that the conclusions tallied with those of the Texas Press Association, which for several legislative sessions has asked for laws to strengthen the people's right to know what is going on in government. President of that group is David C. Leavell, publisher of the Galveston News-Tribune. Under his guidance the TPA is pushing 15 bills "for better government at this legislative session, most of which are aimed at plugging the loopholes that made Duval County possible.

TPA members, by and large, believe Duval County is a warning of worse things that can happen unless the people of Texas get busy. One of the bills is Russell W. Bryant, publisher of the Italy News Herald, who is TPA's Legislative Committee chairman, and W. R. Beaumier who publishes the Lufkin Daily News, and is vice chairman.

The TPA's bills are proposed just because of Duval County, which he says would be a case of the tail wagging the dog.

"The defects in the law that we found in Duval County were not new discoveries," he says. "They have been there for decades and longer. The Duval County business simply shows what can happen in any of the 254 counties of Texas if something isn't done about the loopholes.

The bills which Shepperd and TPA think would improve and safeguard the quality of government in Texas are simple.

One of them would make it possible for persons charged with embezzling or misusing public funds to be indicted in any county adjoining the county where the offense occurs, or in Travis County.

Such a law would keep crime and punishment apart from local politics. This "outstate indictment" is already provided by law in rape cases, so it isn't new.

Another proposed law would require District or County Attorneys to file suit for recovery of misapplied funds in any political subdivision of the state within their jurisdiction, with or without the permission of the governing body. Another would make an audit of the records mandatory when 30 percent of the qualified voters petition the District Judge.

An anti-secrecy bill is included in the bunch, requiring that all meetings of official bodies be open to the press and public except as now otherwise provided by law. There are a few cases in which closed meetings are necessary—such as when job applicants are being considered. In all other cases, as Shepperd puts it, there is no business in public office that is not the public's business.

If one of the TPA bills goes into effect as law, public officials who stand on the Fifth Amendment and refuse to answer questions about their official conduct would be removed from office. Shepperd maintains that this is not inconsistent with the Constitution.

"The Fifth Amendment is a guarantee that a person does not have to incriminate himself in a criminal proceeding. It was never intended to shield bad office-holders from just criticism or to keep unworthy men in office. Such a distortion of its use is not consistent with the honor of public service."

A number of laws governing publications would protect the people against bad government, the TPA says. One would require the full text of city ordinances to be published, not just a descriptive title. All offices, boards, agencies and commissions on all levels of government would be required to publish an annual financial statement under another proposed bill, and there is a related bill which would authorize the removal of any official who failed to publish this or any other required information. With still another TPA bill providing for the removal of any official who refuses to show his records, things may be getting tough for officeholders who have anything to hide.

There are provisions, too, for stopping the flow of State funds to any districts and other political subdivisions which fail to file and publish reports according to law. According to Shepperd, misappropriation of funds in Duval County was so rife that it didn't stop immediately when the State moved in. Efforts to cut off the flow of money to the Benavides school district until "lost" records were found and the money was better accounted for failed for lack of a law under which the State could control the flow of its own funds.

So, another of the 15 bills in the Better Government packet would make it unlawful to steal, conceal, alter or deface a public record—penalty three to seven years—with indictment and venue lying in the county of the offense, adjoining county, or Travis County.

When you stop to think about it, there are ways of withholding public information from the public which are sanctioned by law. A lot of folks believe precinct, county and state political conventions are public business from which reporters, at least, should not be arbitrarily excluded. You couldn't very well tell the public in, lest the "boss" tide delegates get lost in the milling crowd. But a TPA proposal at this legislative session would allow the presence of the press, radio and TV—"that the people may know."

The need for this legislation is statewide, TPA believes, but if you want a Duval County illustration, there are plenty. County and state political conventions are public business from which reporters, at least, should not be arbitrarily excluded. You couldn't very well tell the public in, lest the "boss" tide delegates get lost in the milling crowd. But a TPA proposal at this legislative session would allow the presence of the press, radio and TV—"that the people may know."

Frantz Rosenwald and I talked to a lot of people in South Texas. We had heard about the "better government" bills that Shepperd and the TPA were urging upon the Texas Legislature two years ago, and the ones they are urging now.

"No," one of these South Texans said, "more laws wouldn't have stopped George Parr. With or without laws, he would have been Duke of Duval."

I looked at Rosenwald. He does not know everything about law, or dictators, or South Texas. But he lived under the Nazis and the Russians, and he says there's nothing unique in the Duval County history. It's all so painfully familiar.

When the South Texan said, over a cup of coffee in the Albee hotel, that laws don't stop the world's little dictators, Rosenwald said, "You want to bet?"

Panhandle Paragraphs

STUDY VEGETABLE RAISING POSSIBILITIES

The agricultural committee of the Castro County Chamber of Commerce has mailed questionnaires to most farmers in the area seeking to find whether or not a vegetable raising program is wanted. A C-C committee has contacted representatives of produce firms and canning plants in the Rio Grande Valley. They were successful in getting commitments from two of these firms, one a large produce buying and shipping concern and the other a large reliable canning establishment.—THE CASTRO COUNTY NEWS

—PP—

DEDICATE NEW HIGH SCHOOL

The dedication and open house for the new \$448,000 Senior High School of Floydada was held Tuesday evening with Dr. E. N. Jones, president of Texas Technological College, as the principal speaker. Members of the Student Council guided hundreds of visitors through the school building before the formal program began.—THE FLOYD COUNTY HESPERIAN

—PP—

ST. PATRICK'S CELEBRATION PLANNED

With March 16—and Shamrock St. Patrick's Day Celebration—just ahead, an undercurrent of excitement which has been noticeable the past several days is beginning to reach the bubbling-over stage. The many loose ends of the gigantic Irish festival are being brought into focus and a program jam-packed with entertainment for young and old alike is beginning to take shape.—THE SHAMROCK TEXAN

—PP—

COTTON'S FUTURE LOOKS BLEAK

Cotton is being out-researched, out-priced and out-promoted by aggressive competitors, and it will take an all-out effort to meet the challenge, staff members of the National Cotton Council told an audience of 600 Terry County farmers and ginners last week at Brownfield. The speaker said that cotton's surplus is up, acreage has been cut, costs have risen and profits are trending downward. Competition has increased a total of 21 million bale equivalents since World War II and synthetic fibers, domestic and foreign, have risen by some eight million bales. Without cotton getting competitive on a three-way basis of price, promotion and research total consumption will go down to eight million bales a year by 1960, the NCC spokesman predicted.—BROWN-FIELD NEWS

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm probably has been reading too much international news, his letter this week indicates.

Dear editor:

I was reading in a newspaper last night which a banker friend in town handed me yesterday, some people have the idea bankers are tight-fisted but this one just handed me the paper without asking me to sign a thing, where some experts in Washington are urging the Federal government to extend financial and technical aid to depressed areas in the United States the same as it gives to some foreign countries.

As I understand it, the aid to foreign countries is given on the understanding the countries, now sort of tottering a little, will build up their strength against Russia and won't spend any of the aid money for Russian goods.

I believe I can meet those terms satisfactorily. I'm tottering a little, have been for years, and I will be glad to build up my strength against Russia and I guarantee I won't spend any of the money for Russian goods. In fact, I'll go even further, I'll guarantee to spend it within a 25-mile radius of my farm, within two weeks after I get it.

However, there is one point I'd like to clear up. I notice the experts are proposing both financial and technical aid for depressed areas like my farm.

I can save the government some money. It won't be necessary to send any technical aid out here to me. I'm a Democrat. I don't want any preferential treatment. Just treat me like King Saud. As I understand it, they're fixing to give him a couple of hundred million dollars and ask him to ignore the Russians. Those are the kind of terms I'm interested in.

As for technical aid, I guess a technician could be of some use on this place, if he knew how to swing a hoe, grease a tractor, fix a flat, patch the roof, repair the back door step, and things like that, but my information is that most technical aid comes on paper, and me and King Saud ain't very interested in that kind of help.

It's the cities that need technical aid, I don't have any parking problems out here on this farm, and when the government gets around to figuring up the kind of assistance a depressed area like this needs, it can skip the technical part and just send me the money. I'll keep it out of the hands of the Russians.

Yours faithfully,
J. A.

QUESTION OF THE WEEK

Some Think TV Quizzes Are Educational; One Doesn't

In what ways do televised quiz programs benefit viewers?

MRS. J. F. MESSER—I think they're educational as well as enjoyable. I've learned quite a bit from them that I didn't know.

GLENN BOARDMAN—we watch them purely from an entertainment standpoint, just something to watch. I think they're going to run their course.

MRS. BILL STANFORD—I think you get information from them, depending on the type of program.

CLINTON MASSIE—I've learned a lot of things I didn't know by watching them.

MRS. EDWIN MORRISON—it teaches you to study your encyclopedias and such. I think they're educational.

NAME ON FILE (withheld by request)—They do not benefit the viewers. Their appeal lies in the imaginary participation in the program and the profit on the part of the viewers. It is an emotional experience. In my own case, I prefer the shoot-'em-up type thrillers.

MRS. JESSIE STANFORD—Well, I think they're very informative. I certainly enjoy watching them.

DON BILLINGTON—you learn about a lot of different things. Different programs have different ideas and subjects.

MRS. EVELYN BELL—it helps you learn by hearing the contestants answer the questions.

E. S. IRELAND—we watch them for information, primarily.

Hereford Reserve Unit Under Fire

Time changes many things, but the old adage about "greener pastures on the other side of the fence" still holds true. Such, at least, has been the experience of persons closely connected with the Army Reserve unit created and established here approximately one year ago.

The unit is properly housed and is efficiently operating. It is composed, however, chiefly of recruits from other towns. The situation is so one-sided, in fact, that Dimmitt, which has the largest percent of men in the company, has recently made formal application to have the company transferred there. Needless to say, there are many arguments on their side of the question, including considerable travel time for those involved in weekly meetings.

Hereford was originally selected as the central location, due to population and geography, both of which indicated that it was the logical place. As the reserve program grows, which it is bound to do under present national reserve planning, it is probable that Hereford will ultimately emerge as the best possible location.

Right now, however, Dimmitt does have the largest number of men in the company—and fate of the location rests entirely with the Army advisory boards. Hereford with six men in the local company can, like Dimmitt, look toward Canyon, where some 30 of her own sons travel for training each week in the National Guard.

Why do local boys shun the Hereford unit, taking the Canyon branch of service in preference? We do not know. Perhaps they may like the National Guard plan better; maybe they cannot transfer on an efficient and practical basis. Again, they may have the "green pastures" fever.

All we know is that very few people seem to be worrying anybody over the situation and, despite the general thinking that Hereford is the logical place for the unit, it definitely stands to reason that if it gains no support in Hereford, it will sooner or later be moved.

He drew the ham bone and fired it over the fence to the animal. Silence prevailed.

BOLT FROM THE BLUE

NORFOLK, Va. — Henry A. Nichols Sr. won a \$1,000 damage judgment in Federal Court for injuries received in an accident involving a train and a Navy Plane.

Neither hit the other, but an antenna weight hanging from the plane like a spent yo-yo as it came in for a landing, smashed into the cab of the Nichols' locomotive. Nichols suffered a leg injury and sued the government for \$25,000.

He drew the ham bone and fired it over the fence to the animal. Silence prevailed.

Officer Fred Hites had received complaints of a howling dog. Finding the animal's owner away for the night, he went to a nearby diner and got a bun.

LAE Club Has Program on Texas

L.A.E. Club met Tuesday afternoon, March 5, in the home of Mrs. T. W. Roberson.

Roll call was answered with "an event in recent Texas History. The president conducted a brief business session, after which a program on Texas was given. Mrs. C. E. Beauford discussed Texas, the land of contrast.

Mrs. Joe Johnson told of the beauty spots of Texas, mentioning Palo Duro, Big Ben and San Jacinto. In fact there are 47 state parks in Texas and over 4000 different species of flowers.

Those attending were Mrs. C. E. Beauford, Mrs. R. H. Hale, Mrs. A. B. Higgins, Mrs. E. A. Reddell, Mrs. George Suggs, Mrs. Joe Johnson, Mrs. Emmett Hale, Mrs. John Sands, Mrs. LeRoy Suttle and the hostess.

The next meeting will be in the home of Mrs. John Sands, 131 Centre.

Workshop Report Is Presented

Mrs. Ira Ott, president of the 18th District, American Legion Auxiliary, gave a report on the District Workshop meet held recently in Amarillo, at the regular meeting of the local Auxiliary on Tuesday night at the Rock Hut.

Members representing the Hereford Auxiliary at the meeting were Mesdames Ethel Logan, C. A. Saulcy, Leonard Davis, Ira Ott and Mr. and Mrs. Ralph Smith.

Following the report, a Texas Day program was presented. Miss Maxine Ware gave something of Texas history and Mrs. Carlos Vaughn told of local activities for Civil Defense.

SUMMERFIELD NEWS

WMU Joins Prayer Week

By BETTE JEAN NOLAND

WMU met Tuesday afternoon at the Summerfield Baptist Church. The Week of Prayer was the program subject. Attending were: Mesdames J. C. Clearman, Jack Streun, Elbert Delozier, Reese Dawson, C. J. Lance, Earl Lance, Carl Lee, Caryle Sergeant, Don Larkin, J. B. Noland, Billy Gene Cotton and Kenneth Hill.

Mrs. Bob Noland and Mrs. Paul Schroeter and daughter Julie of Hereford visited Tuesday afternoon in Dimmitt in the home of Mrs. Dean Paul.

The Rev. Don Larkin is leading the singing this week at the Temple Baptist Church revival in Hereford.

Bette Jean Noland attended a going away party for Lovanna Lookingbill in the home of Dollie Jo Powell Friday night.

Mr. and Mrs. Charlie Noland and Mr. and Mrs. J. B. Noland attended the Shriners dinner Monday night at the Jim Hill Hotel.

Fred Lookingbill accompanied the Hi-Y Club to Abilene over the weekend where they attended a Hi-Y conference.

Mrs. Richard Frye of Dawn vis-

Bride-Elect Sharon Moore Complimented at Shower

A number of social affairs have been given to honor Miss Sharon Dee Moore, bride elect of Hugh Swanson of Denver, Colo., with one of the most recent the shower-tea given in the home of Mrs. Jack Bradley. The wedding will take place on March 24 in the First Methodist Church.

Heralding the approach of spring the party took on an air of seasonal gaiety featuring the bride-elect's chosen colors of spring green and white in decorations.

The refreshment table was laid with a white organdy cloth and in the center was a green candle flower holder arranged with white candytuft combined with gardenias and fernery. Dainty tea accompaniments picked up the colors us-

ed and appointments were in silver. Mrs. Pearl Singlettery of Clovis, N. M., and Mrs. Charley Moore, aunts of the future bride, presided and Paula Moore assisted guests in registering.

Approximately 100 guests were greeted at the door by Mrs. Bradley and received by Mrs. Troy Moore, the bride-elect's mother, the honoree, and Mrs. Bill Scott of Portales, N. M., and Miss Judy Bradley who will serve as attendants at the wedding.

Hostesses making up the house party included Mesdames J. D. Neill, B. M. Wiltshire, A. T. Fraser, R. R. Wills, C. S. Gunter, Ivan Bloek, T. J. Clay, S. H. Slagle, J. W. Witherspoon, H. L. Benefield, J. C. McCracken and C. F. Moore.

Child's Place in Family Is Study Club's Subject

"The Child's Place in the Family" was the subject for the program given at the La Madre Mia Study Club session held in the home of Mrs. Bobby Owen Tuesday evening. Mrs. Eugene Sparks was cohostess.

Following the roll call answered by members naming new kitchen gadgets, and a short business session, Mrs. Donald Shipley presented in the home of her sister, Mrs. D. T. Thomason Saturday.

Ann Lookingbill visited in the home of her parents, Mr. and Mrs. T. L. Lookingbill, Sunday. She is a student at Wayland College in Plainview.

Mr. and Mrs. Jim Lookingbill and son James of Hereford visited in the home of his parents, Mr. and Mrs. L. B. Lookingbill, Sunday.

ed the program, summarizing an article on the program subject appearing in a recent magazine.

She said, in part: "Human babies have more to learn than any other babies, and while they are learning ways of eating and sleeping they form their habits and attitudes. It is the parent's task to see that they are cared for in such a way that they will have wholesome and happy attitudes. Good parents are characterized by their ability to deal with their children on the basis of reality, reason, love and common sense. Above all parents should have a good time with their children."

Members present at the meeting were Mesdames Don Fudge, Red Hardwick, Dean Hefling, Glenn Hopson, Dennis Lomas, Troys Riddle, Donald Shipley, Arthur Tinsley, Glen Wilson, Eugene Sparks and the hostess.

PENNEY'S

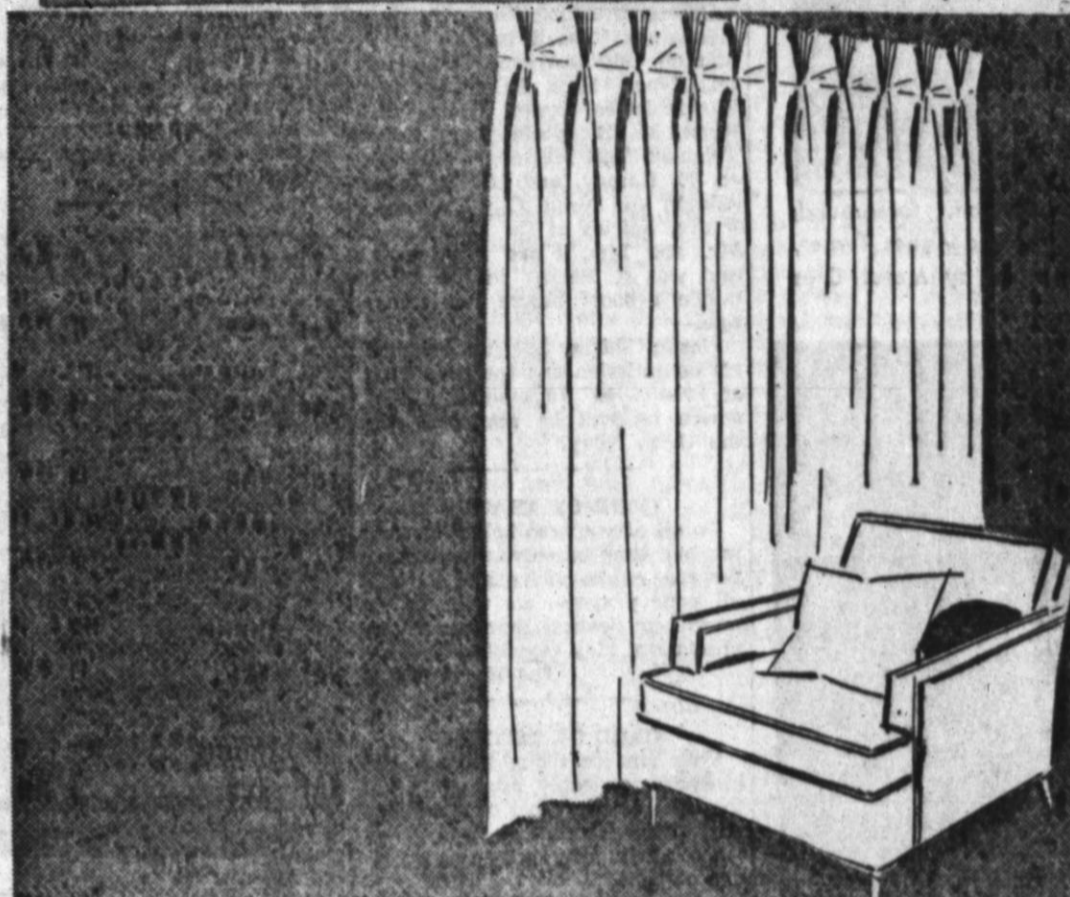
ALWAYS FIRST QUALITY!



Tomorrow 9 o'clock on the button!

Penney's opens with the most dramatic storewide selection of merchandise of the whole year! Everything brand new... new as tomorrow! Specially selected... for quality... for styling... priced to celebrate our over half-a-century-policy of looking ahead with values...

ANNIVERSARY



LOOK! SPRING'S TOP COLORS

in Penney's "Crystal" draw draperies... hand washable, Chromspun to stay color bright!

Here's something lovely to dramatize your spring windows! Semi-sheer acetates in vibrant colors flecked with lustrous overthreads! Ready-mades tailored to perfection with 10 crisp pinch pleats to the pair, blind stitched bottom hems. Also available in double and triple widths!

\$5.00 pair

50 inches wide, 90 or 84 in. long



BUTCHER RAYON BUCKLE BACKS AT SAVINGS!

sizes 6 to 16

2⁷⁷

Crisp, cool, machine washable butcher weave rayon specially made up in Penney's own university model for this great value event! Boy, these slacks have everything... slim lines, adjustable buckle back and all.

BOYS' POLO SHIRTS

White & Colors All Sizes **50c**



SPECIAL PENNEY BUY BUTTON DOWN SHIRTS

Penney's new University style shirts... thrift priced for extraordinary savings! Patterns galore: stripes, checks, all sharply tailored of machine washable cotton broadcloth. Sanforized.

1.50

Sizes small, medium, large



SLEEP SOUND FLISSE PJ'S

88c

They wash and wear and sleep and sleep! Our little flisse pj's, more comfortable because the gentle cotton absorbs moisture! No iron!

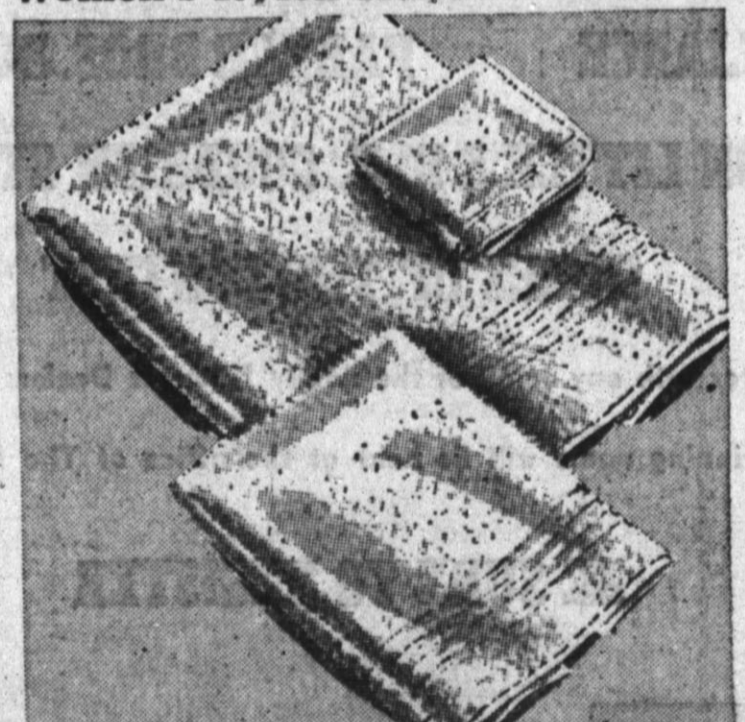


SANDMAN SPECIAL NO-IRON DREAMER

Sizes 4-16 **1.00**

How pretty! How practical! A no-iron dreamer in the daintiest embossed cotton... A drift of roses... nestling in white! Bowed and laced and beautiful. Machine washes, in lukewarm water.

JEWELRY SPECIALS 50c Women's Nylon Handkerchiefs 10c



DEEP-SOAKING CANNONS TINY PRICED AT PENNEY'S

The colors—buttercup yellow, pink whisper, turquoise to name a few! The quality—deep looped highly absorbent terry that stays brisk thru washings. A beautiful towel, 20x40-in. bath wonderfully priced at thrifty Penney's! wash cloth 19c

49c



looks... feels absolutely luxurious!

COLONIAL-MOTIF SPREAD

dee-looped, fringed, reversible Magnificent and yours for so little at Penney's! Its deep center pattern—skillfully worked. Its corners—rounded. Heavy weight. Machine. Colors.

7.00

Large Size Full, Twin



Penney's going going price on flowing no-iron dusters... prints or plains to pop into the minute the alarm goes off... to leisure in on TV evenings Machine wash... never iron! **\$2.50**



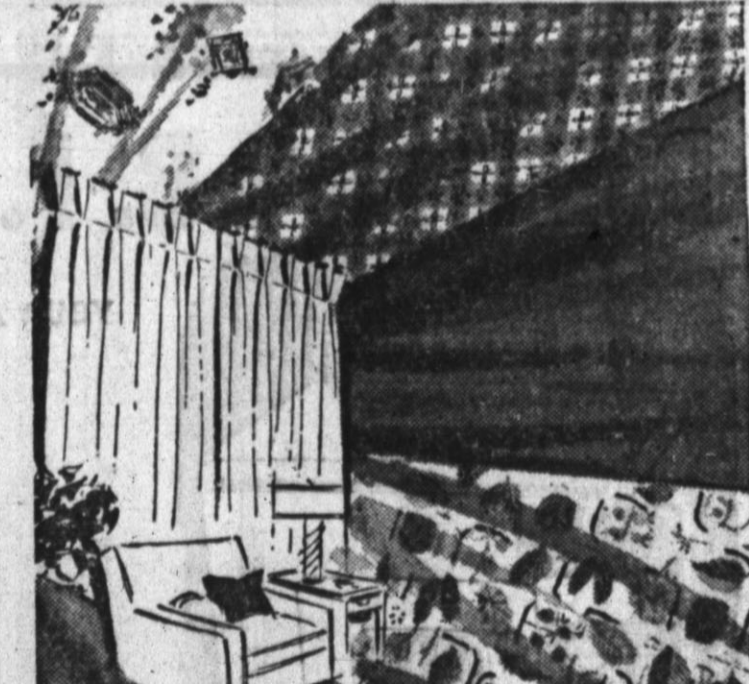
Fashions opens up in BARE-BACKS

3.98

Much at a little price... Penney's bare-backs with gay-as-spring swing in every step. Spring-a-lator lining assures snug fit. White or black. Sizes 4 to 9.



Save! Penney's Nation-Wide muslin sheets, famous for generations, all first quality! 72 by 108 inches \$1.89 81 by 99 inches \$1.89 81 by 108 inches \$2.09 42x36 inch cases 45c



SPECTACULAR! 48-INCH DECORATING FABRICS

Not a closeout—every style is carefully selected! No dropouts—every color is today's newest! Here are first quality fabrics—rich textured cottons in striking new prints and vibrant solids!

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It's a dear bargain if you have to sit down and write long letters of explanation to an insurance company and then wait around for answers that may involve more long letters.

We have a hunch you'd rather BUY FROM AN AGENT

who, like your family doctor, is so far away than the nearest telephone, and who, likewise, is ready to serve you at any hour, on any day, in any weather.

That's how this Agency conducts its business. **John McLean Insurance Agency** 25 Years of Insurance Know How Phone 273

WOMEN'S NYLON HOSE 50c

1st Quality 60 ga., 15 denier. All Sizes

It Takes Six Months of Sewing for Mardi Gras King and Queen

By ED TUNSTALL
NEW ORLEANS — Sixteen-year-old Joy Somerville, shapely and sequin-studded, paraded enchantingly into the roving spots at a New Orleans, Mardi Gras ball.



ROYAL DRESSMAKER—Marie Louise Gatipon, foreground, and two of her assistants, Frances Blondo and Agnes Turner, put finishing touches on cape to be worn by Mardi Gras King.

the Krewe — and costumers — for lavishness of the costumes. And there's a good deal of pride in work involved.

"In making a bid," Mrs. Gatipon says, "I try to figure as closely as possible how much material will be involved. I want the Krewe to be satisfied, but my own pride is just as important. I won't let a costume go until I think it's perfect."



MARDI GRAS QUEEN—Joy Somerville, 16, inspects gown for royal role in Mardi Gras.

Her life just isn't her own from the first of August to mid-February she says. The average work day runs close to 14 hours most days, and she's seen many times when she's worked around the clock as the deadline nears. And from February to August she worries about next year's ball.

"It gets pretty hectic, but there's nothing like Mardi Gras. You have to live it, and be a part of it to understand. For the last five years I've been telling myself I'm going to quit, but I just can't do it."

All the headaches and long hours are forgotten as the Krewe stages its grand march around the auditorium with Mrs. Gatipon trying to quiet her nerves in a darkened box seat.

The thunder of applause from the dotting audience sends her scurrying back to her patterns and next year's ball.

Party Fetes Recent Bride

Mrs. Vernon Shirley, formerly Miss Pat Walton, was honored at a bridal shower given in the home of Mrs. Elmer Patterson on the afternoon of March 1. Other hostesses included Mesdames C. B. Newman, O. B. Southern, J. M. Davis, Bill Carthel and Carl Speed of Amarillo.

The serving table was laid with a white drawn-work cloth over blue, accenting the colors used by the bride for her wedding. Blue and white tapers and white and blue tinted daisies formed the centerpiece.

During the calling hours, Mrs. Bill Carthel presented informal piano selections for entertainment.

Out of town guests attending were Mrs. Zed Stewart, Mrs. H.V. McCabe and Mrs. A. T. Frye of Dawn, Mrs. James Parker of Clovis, N. M., and Mrs. Carl Speed of Amarillo.

Others attending the party were Mesdames Russell Ingalls, H. V. Stanton, Guy Lawrence, D. C. Martin, Ernest May, Baker Womble, Floyd McGee, Duaine Walker, Bill Knox, M. B. McGaughey, Edgar Telchick, Taft McGee, Cecil Parker, E. Ramey, and Misses Zelma Allmon and Nelda Guy Lawrence.

Mrs. Shirley is the daughter of Mr. and Mrs. Floyd Walton Sr., and was a teacher in the Clovis public schools before her marriage.

Ensign Shirley has just received his commission and the couple are en route to Jacksonville, Fla., where he will be stationed with the U. S. Navy.

CARD OF THANKS
To all of you who helped us during our time of sorrow with food, flowers, cards, visits, and most of all your prayers, we wish to express our deepest thanks and appreciation. May God bless you all.
The Posey family

CARD OF THANKS
Your sincere thoughtfulness and kindness is deeply appreciated at the time of great loss of our beloved father, grandfather, and great-grandfather. May God bless everyone of you.
The Welty family

School Lunch Menu

Each week as a public service, The Brand publishes the menus to be served in Hereford school cafeterias.

The following menus are for the week, March 11-15:

- Monday**
Slice pork and gravy
Combination vegetable salad
Bread, butter, milk
Apple cobbler
- Tuesday**
Hamburgers
Potato chips, tomatoes, onions, pickles
Fruit salad
Buns, butter, milk
- Wednesday**
Pinto beans and dixie dogs
Cabbage and pepper salad
Cornbread, butter
Milk, ice cream sticks
- Thursday**
Barbecue ham
Cream potatoes, carrot sticks
Bread, butter, milk
Gingerbread
- Friday**
Ham and cheese sandwiches
Sliced tomatoes, fruited jello
Bread, butter, milk
Cookies

Mrs. Will Kerr New President of Bay View Club

Mrs. Will S. Kerr was named president of the Bay View Club at a meeting held Thursday afternoon in Ward Hall.

Other officers elected include Mrs. Phil Barkley, first vice president; Mrs. Lee Benefield, second vice president; Mrs. R. B. Miller, recording secretary; Mrs. Howard Gault, corresponding secretary; and Mrs. Leo Forrest, treasurer. Officers will be installed at a tea given to close the season in May.

Mrs. Jas. W. Witherspoon and Mrs. Colby Conkwright served as tellers. During the session members voted to present Mrs. George Heard, retiring president, with a journey gift from the club before her departure for Iraq in April.

Those present were Mesdames D. H. Alexander, Phillip Barkley, Lee Benefield, Colby Conkwright, W. J. Gilliland, Jimmie Gillentine, A. M. Jones, W. S. Kerr, J. W. Kirby, J. C. McCracken, Ansel McDowell, J. P. Slaton, J. W. Spradley, Earl McElwee, Jas. W. Witherspoon, and Miss Frances Turrentine.

WSCS Holds Lunch Meeting

The Woman's Society of Christian Service of the First Methodist Church met in Fellowship Hall recently for its regular monthly luncheon.

Mesdames C. B. Williams, Phil Barkley, D. W. Hawkins, Sam Lesly and Miss Frances Turrentine served as hostesses.

Devotional was led by Mrs. Barkley. Mrs. Eugene Naugle gave a program on "The church and mental health."

Delegates to the annual WSCS conference, to be held in Abilene this year, were elected. Delegates are Mrs. H. L. Benefield and Mrs.

W. L. Davis Jr.
Mrs. Alby Cockrell, conference secretary of youth work, Mrs. Colby Conkwright, Amarillo District president, and Mrs. Grant Hanna, district secretary of youth work, also will attend the conference.

VISITORS HERE
Guests in the home of Mrs. F.W. Lambert the past week were her daughter, Mrs. Helen Jones of Detroit, Mich., Mrs. Clara Wright of Ft. Scott, Kan., and son Ham

Lambert, wife and daughter, Lois Gene, of Richland, Wash., If shredded coconut has become hard, heat it over hot water.

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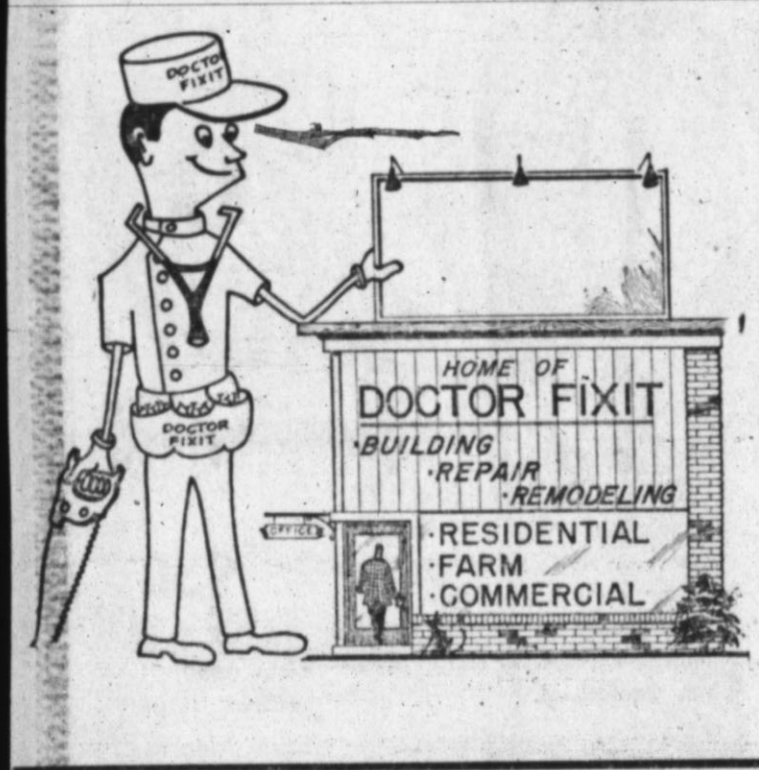
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RULES OF THE CONTEST

Each person may register with any or all of the Reddy Kilowatt Dealers as often as he wishes.

The drawing for the winning name will be held at the office of The Hereford Brand 7:00 p.m., March 30, 1957.

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PROGRESSIVE NEWS

Floyd McGee Jr., Visits Parents

By MRS. T. J. PARSONS
Mr. and Mrs. Floyd McGee Jr. of Waco spent the weekend with his parents. Floyd Jr. is a law student at Baylor University. Shari Carmichael, as a member of the girls' sextette at Alkman School, sang over the radio Wednesday morning and for the Lions

Club Wednesday noon. The programs were a part of National Education Week.
Mr. and Mrs. Bert Coffin went to Floydada Sunday to spend the day with her sister, Mrs. J. T. Arrington.
Several from this community have been visiting in the public

schools this week.

Mr. and Mrs. Curtis McKinney of Borger spent Thursday night in the Lester English home. Mrs. McKinney and Mrs. English are sisters. Mrs. English accompanied the McKinneys to Midland Friday to attend the funeral of a cousin. Several girls and sponsors from this community attended the Baptist Church Sunday morning in observance of National 4-H Week. They also have helped arrange the window displays in stores.

Mr. and Mrs. Harold Beauchamp spent the weekend in Dalhart with friends, Mr. and Mrs. Marion Higgins.
Amarillo visitors Sunday were

Mr. and Mrs. C. V. Burges and Melvin Joe.
Visitors in the Isam Guber home in Bovina Sunday were Mr. and Mrs. Leon Coffin, Mrs. Kate Grogan and Mr. and Mrs. As Wilkinson of Bovina.
Mr. and Mrs. Harold Beauchamp had lunch Monday with their children, Mike and Toni, at Alkman School.

Leon Coffin, a vegetable grower, has a field of cabbage planted and it is now through the ground. Leon is hoping a hard freeze doesn't hit it now.
Mr. and Mrs. Harold Saltzman and boys of Gruver spent Saturday with his parents, Mr. and Mrs. Fred Saltzman.

Visitors in the C. C. Billingslea home over the weekend were their daughter and her family, Mr. and Mrs. Alton Warren and Jeff. A. Warren's parents, Mr. and Mrs. C. J. Warren of Lockney were visitors in the Billingslea home Sunday.

Mr. and Mrs. Ira Ricketts have returned home from a line where they have been visiting their daughters, Mrs. Howard Higgins and Mrs. Luke L. Brayer, the past two weeks.
Mrs. Taft McGee and Judy were in Canyon Tuesday afternoon.

Mrs. T. J. Parsons, Nancy and Doris were in Amarillo Tuesday. Farmers are enjoying the good moisture. Plowing is being done between showers.

Mr. and Mrs. Harold Beauchamp were supper guests of Mr. and Mrs. Jim White Monday night.

Mr. and Mrs. Clyde Russell and Linda were dinner guests of the Russell's daughter, Mrs. Joe Neely of Amarillo, Tuesday night. The dinner was a birthday party for Clyde and Linda.

Pete and Kenneth Carmichael visited Horace Hershey Wednesday afternoon.

Visitors in the Ira Ricketts home this week have been Mrs. Stacia Scott and Mrs. V. E. Dodson, Sunday, and Dr. George Cuthrell, Mrs. P. L. Carmichael, Mr. and Mrs. Clyde Russell and Mrs. M. W. Sumner Wednesday.

Nancy Parsons played in the music festival held in the Christian Church Saturday.

Judy Patterson gave a birthday party for Linda Russell Wednesday night.

DOLLS UP FOR TV

BALTIMORE — Baltimorean Charley Eckman, coach of the Ft. Wayne Pistons of the National Basketball Assn., was asked if he had made any "special changes" this season.

"Only one," Eckman replied. "When we play the televised game I always wear a coat, white shirt and my only tie."

WESTWAY NEWS

4 Attend IOOF Lodge Meeting in Oklahoma City

By MRS. T. B. THOMAS
Elmer Combs, G. C. Merritt, and Robert Boyd left Saturday morning on a chartered bus from Amarillo to attend a IOOF lodge meeting in Oklahoma City. The group was met by a fourth member, Bud Taylor, in Oklahoma City. They drove back Saturday night. Combs and Boyd visited in Amarillo in the wee hours in the morning with Mr. and Mrs. Clayton Brown and children. Mrs. G. C. Merritt spent Saturday night in Hereford with Mrs. Bud Taylor and children.

Mary Lynn Morrison was hostess for a party and later a slumber party on Saturday night in the home of her parents. Those joining in the fun of the evening were Judy Coffin, Nan Murrell, Alice Kirkland, Barbara Martin, Sue Jenfro, Pat Medlin, Linda Cox and Juanita Jones all of Hereford.

Mr. and Mrs. Everett McIntosh spent Sunday in Amarillo with their daughter and husband, Mr. and Mrs. Don Salmon.

Friends and neighbors gathered in the Merlin Kaul home Sunday for a dinner. Dinners were spread together. Those going down after church were Mr. and Mrs. T. B. Thomas and children, Mr. and Mrs. J. C. Morrison, and Judith, Mr. and Mrs. R. L. Wilson and Nathan, Mr. and Mrs. Rhea Rains and children of Amarillo, Mr. and Mrs. Ralph Mitchell, Woodrow Northcutt and the hosts, Mr. and Mrs. Jack Renfro were afternoon guests.

Mr. and Mrs. George Turrentine had quite a day Sunday, beginning with a birthday breakfast for Mrs. Turrentine's father Joe Paetzold, by the time everyone had eaten it was almost time for lunch. In the afternoon they all drove out to the Wyche community where they visited with Mr. and Mrs. George Paetzold. Late evening guests of the Turrentines, Mrs. Bess Werner and Ray Ridgeway were Mr. and Mrs. Jack Holland of Norman Oklahoma and Mr. and Mrs. Ed Blakney.

The Westway community is making plans to enter the community clean-up and fix-up contest. Residents are meeting at the community house Saturday night for election of officers and for more definite plans concerning the contest. Everyone is invited to attend and bring along any ideas.

Teachers Slate Monday Meeting

The Deaf Smith County Classroom Teachers Assn., will hold its regular meeting in the high school study hall Monday at 7 p.m. Joe Smith, vice president, will serve as program leader, and the program will consist of discussion of problems presented by the members.

Mrs. Merlin Kaul, president, has urged every teacher to be present and to bring to the meeting any problem he wishes to have discussed.

A nominating committee for the association was named at the meeting of the executive committee at Alkman School on Wednesday afternoon. Included are Claude McDougal, chairman, Mrs. O. Wertenberger, Mrs. V. P. Walker, Mrs. Kent Snare and Mrs. Audrey Powell.

More than 1,500 prehistoric saber-tooth tiger skulls have been recovered from the LaBrea tar pits near Los Angeles.

There will be a basket dinner at the Westway community house on Sunday. Dr. Landreth, district superintendent for the Methodists, will deliver the morning sermon and will hold conference in the afternoon.

Parents of school age children have been taking advantage of the national education week to visit schools and eat in the school cafeteria. Mrs. T. B. Thomas and Mrs. Johnny Rickman were among the Monday visitors.

Rhea Rains of Amarillo filled the Baptist pulpit on Sunday. Three put in their birthday offerings, Mrs. Merlin Kaul, Mrs. J. C. Morrison and Gayle Wagoner.

Beatrice Gander of Lubbock visited her parents, Mr. and Mrs. George Gander on Sunday.

Mr. and Mrs. J. H. Landers visited in Hereford Sunday afternoon with Mr. and Mrs. Roy Landers and children.

Mr. and Mrs. Perry Auten of Amarillo visited over the weekend with Mr. and Mrs. Jim Auten and girls. The Autens have just recently moved from East St. Louis, Mo., to Amarillo where he is employed at a tailor shop.

We have received some more moisture this week to aid the farmers. Most of it was rain, a little snow but the flakes melted as fast as they fell. There are sure signs of spring in the air, sudden showers and electrical storms. Robins and other early birds are beginning to gather and big, white Canadian geese are going north.

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PAGE 8
Speech Students Win Certificates

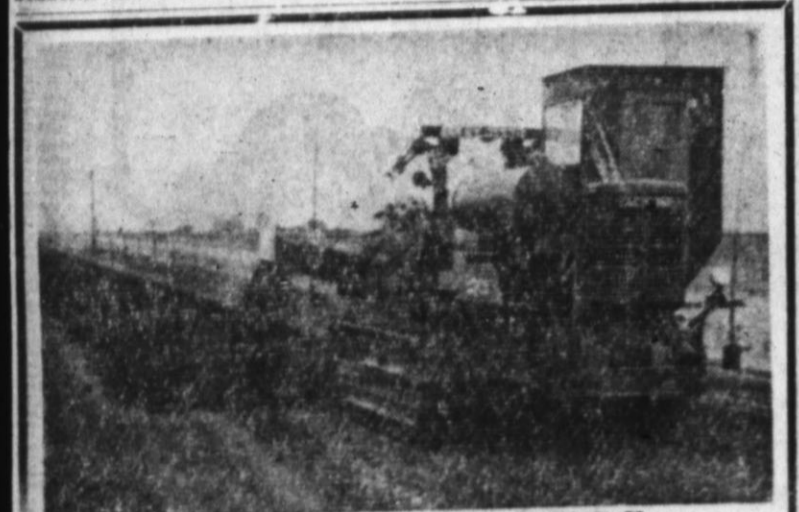
Ratings of excellent were won by three of the six speech students from the local high school who participated in the invitational speech tournament at Texas Technological College in Lubbock, March 2.

Larry Boston, competing with students from AAA schools, won

one of two excellent certificates in the boys' extemporaneous speaking contest. There were no superiors awarded in his division.

Jane Newsom and Clarabeth Holt each received certificates of excellent in the girls' senior declamation contest. Only one superior was given in that competition.

David Wertenberger and Martha Bookout each received good ratings in poetry reading, and Phyllis Sumner was rated good in declamation.

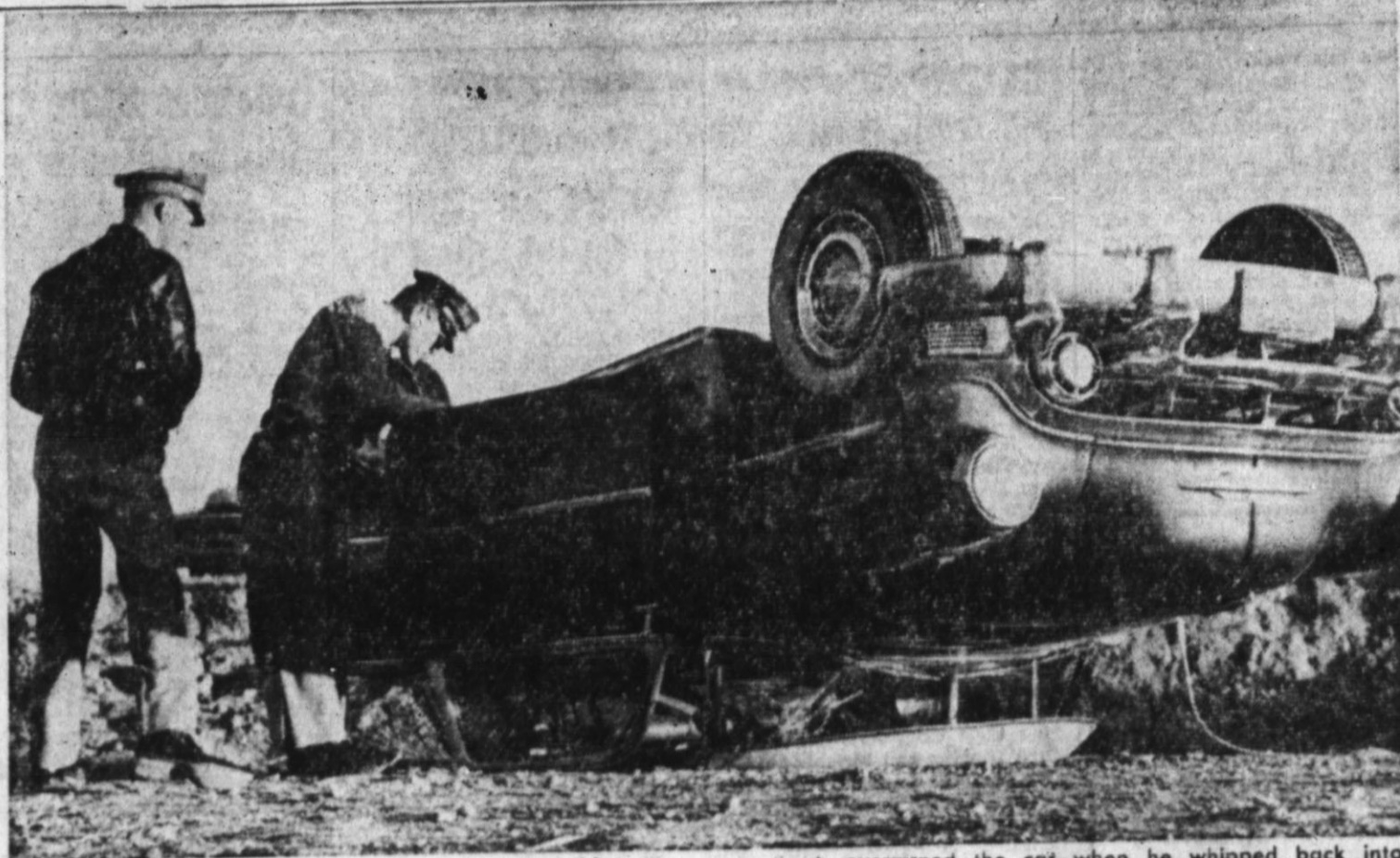


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CARBATIC AUTO—An Odessa man and three children escaped injury Sunday afternoon when the car in which they were riding flipped onto its top 1.2 miles east of Hereford on Highway 60. Investigating highway patrolmen said James E. Smith overturned the car when he whipped back into the right-hand lane after passing another car. Officers estimated damage to the vehicle at \$600. (Staff Photo)

WARD NEWS

Returns from Washington Meeting

By MRS. J. TOWNSEND

Raymond Higginbotham returned home last week from Washington, D. C., where he attended a National Farmers Union meeting.

The recent moisture is of great benefit to the potato growers who are watering the land in preparation for planting about March 20.

Mr. and Mrs. Dave Bender of Higgins visited last week in the home of Mr. and Mrs. Robert Lloyd.

Mrs. Bill West of Indianapolis, Ind., is visiting her husband's parents, Mr. and Mrs. Lewis West.

Mrs. L. W. Norwell was among the ladies who left Hereford last week for a tour of the south.

Mrs. John Burns and Johnny of

Lakin, Kan., are visiting in the home of her parents, Mr. and Mrs. Johnie Townsend.

Mrs. Raymond Higginbotham and Landis were in Spar recently where they visited with her parents, Mr. and Mrs. Ned Hogan, and her sister of Lubbock.

Mrs. Moody Stephan was hostess to a "gift party" in her home Thursday. Attending were Mrs. Carl Lee, Mrs. Carlyle Sargent, and children of Summerfield, Mrs. J. F. Cheatham, Johnnie and Jodie of Westway, Mrs. Babs Clark of Hereford, Mrs. Edgar Lemons, Mrs. A. Smith and children, Mrs. J. B. Hall, Mrs. R. Lemons and daughter and Mrs. Johnie Townsend.

Mr. and Mrs. Robert Lloyd, Billy, Beth and Vickie visited in the home of her sister, Mrs. Jay Claborn in Friona Saturday and Sunday.

Mr. and Mrs. Floyd West of Hereford visited in the home of his brother, Lewis West, Saturday.

Mr. and Mrs. Johnie Townsend, Sandra and Terrie, Mrs. John Burns and Johnny and Audrie Mae Self of Hereford spent Sunday in the E. E. Allen home at Adrian.

The Rev. and Mrs. George Cuthrell and Mrs. Howard Armstrong of Hereford and Mr. and Mrs. Geo. Ritter of Westway visited in the Harold Shearhart home Sunday.

Several parents from this community ate lunch and visited classes at the Hereford schools during Texas Public Schools Week.

Sunday visitors with Mr. and Mrs. W. H. Blevins were Mr. and Mrs. Floyd West and Mr. and Mrs. Newman of Hereford.

Mr. and Mrs. W. H. Blevins went to Plainview on business Wednesday. They came back by way of Amarillo to shop and reported moisture on the entire route.

Sandra Townsend attended a barbecue supper at the Fred Wolfington home at Westway recently.

Mr. and Mrs. Bill Acton and children of Amarillo visited recently in the home of her sister, Mrs. A. B. Higgins.

Teen Fashion Show Presented

Several guests joined the "high school girls in assembly Thursday morning, when members of the second-year homemaking classes presented a charm clinic and "Teen Fashion Show."

A Teen Fashion Board composed of Betty Paetzold, Bette Jean Noland, and Betty Snead presented comments on the demonstrations given in the charm clinic.

Margaret Boomer, Kay Kerschen, Jean Drever, Jeanette Rayburn, Pat Medlin, and Gayle Waggoner demonstrated what not to

wear to school. They included such things as bobby socks with flats, wool sweaters with cotton skirts and rhinestone jewelry.

Poor and correct posture for school girls were demonstrated by Marilyn Rapstine, Phyllis Goetsch Susie Loerwald, Kay Sims, Mary Lou McCullough, and Linda West.

Phyllis Sumner presented a piano solo, and she and Eugenia Alexander played musical backgrounds for the demonstrations and style show.

Teen fashions, furnished by local merchants, were modeled by Nancy Godwin, Peggy Bumpass, Betty Ferguson, Barbara Jacobs, Sue Channer, Clarabeth Holt, Sheila Williams, and Sue Kirby. Comments on their costumes were given by Teddy Alexander, Betty

Snead, Bette Jean Noland, Pauline Wilson, Linette Smith, Mrs. J. E. Moad and Gladys Lee.

2 Join American Hereford Assn.

L. J. Dirks and Norman A. Minks of Hereford were named to membership of the American Hereford Assn., this week.

The association is the world's largest purebred registry organization, with headquarters in Kansas City, Mo.

Soviet Russia is buying about \$2,500,000 worth of shoes from India in 1957, a government survey from New Delhi reports.

- Passes have been sent to the following honoring them on the occasion of their Wedding Anniversary Mar. 10-Mar. 13
- | | |
|----------------------------|--------------------------|
| Mr. & Mrs. J. D. Greeson | Mr. & Mrs. Oris West |
| Mr. & Mrs. C. I. Rudd | Mr. & Mrs. Jack Roberson |
| Mr. & Mrs. John T. Skaggs | Mr. & Mrs. Ulys Davis |
| Mr. & Mrs. Mack W. Jackson | Mr. & Mrs. J. W. Horner |
| Mr. & Mrs. Carl Goetsch | Mr. & Mrs. H. L. Martin |
| Mr. & Mrs. George Beams | Mr. & Mrs. Arthur Rogers |

THURSDAY & FRIDAY

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M-G-M presents in CINEMA SCOPE and METROCOLOR!

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From The Famed Stage Hit!

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SATURDAY ONLY

FIGHTING WOMAN OF THE WEST! **THE WHITE SQUAW**

starring David Brian · Wynne · Bishop

Mrs. F.L. Alexander Reviews The Giant at Club Session

Members of La Plata Study Club heard Mrs. F. L. Alexander give a comprehensive review of "The Giant" by Edna Ferber at the Tuesday evening session of the club held in the home of Mrs. Urlin Streu.

As an introduction, Mrs. Alexander told something of the author's life, describing her type of writing and giving illustrations from her novels. She compared criticisms of the book leading to the answer to the program subject, "Is it true what they say about Texas?"

She described "The Giant" as a book of passion and burning conviction, which sweeps the reader along in its rip-tide. It is a book of superlatives — huge sales, country wide discussions and furious controversy.

In conclusion Mrs. Alexander took the group on a tour of Texas through the eyes of Ludwig Bemmelman in his "Texas Legend," who says: "Reading on the speedometer had advanced some 3,500 miles since we first crossed the Texas border. We left Texas with the ardent wish to return. It has given me a memory filled with magnificent panorama as well as the comforting assurance that there are vast reserves — not only in the treasures of the earth above and below its surface, but also in the hearts of the people who are of humble good will, dedicated, and besides being furious local patri-

ots are a fine tribe of Americans."

Those present at the meeting were Mesdames John Aiken, M.C. Adams, F. L. Alexander, Leroy Aven, Johnny Blocker, Jay Boston, Homer Brumley, Clint Formby, J. P. Johnson, Don Little, Ansel McDowell, Elmer Patterson, Frank Prowell, A. J. Schroeter, T. E. Seigler Jr., Raymond White, Louis Woodford, Chris Clark, Joel Hodges and the hostess.

POLITICAL EXILE

ANADARKO, Okla. — Henry Watson had been having trouble with men who wanted to spend their time in his sweets store talking politics.

Finally he set up a special section for the politicians. The rest of the seats are for customers with sweets talk.

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Children - 50c - Adults - 90c

G I A N T

GEORGE STEVENS' PRODUCTION

Leslie Lynnton—whether you loved her in the open or hid it inside you—you hungered...

Bick Benedict was big, but he was biggest the one day when he crawled.

Jett Rink was made to get to the top—so he could have the fun of falling all the way down.

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