

WEATHER		
	Moisture	High Low
Sunday	55	27
Monday	71	25
Tuesday	55	27
Wednesday	65	30
Moisture this month: .01		
Moisture this year: 1.06		
Moisture last year: 1.24		

The Hereford Brand

16 pages

SINCE 1901

Sixty-two Years Of Service

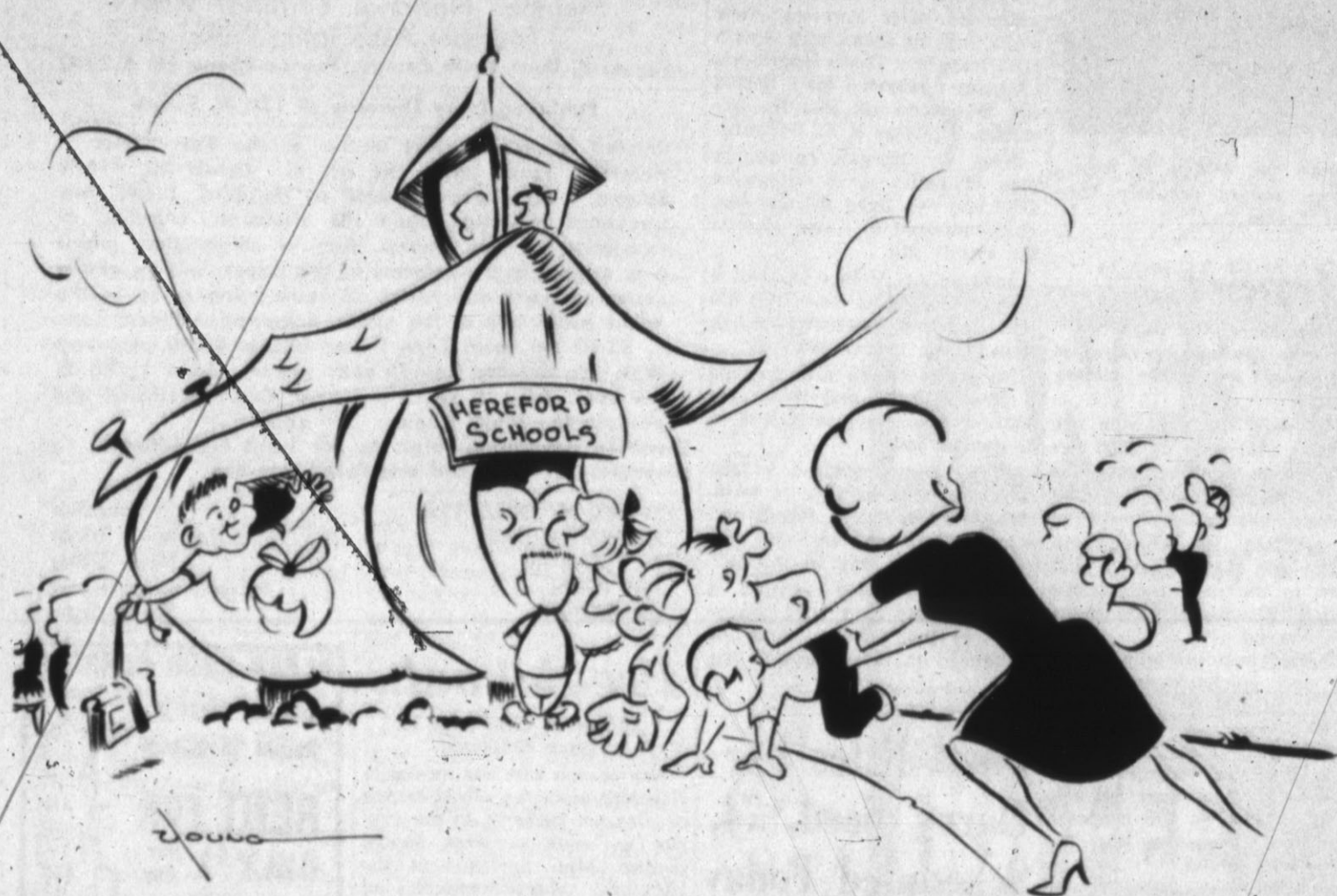
Published Every Thursday

Our Slogan: "More People — More Farms"

63RD YEAR — NO. 12

HEREFORD, TEXAS, 79045, THURSDAY, MARCH 19, 1964

PRICE 10c PER COPY



ARTIST VIEWS CONDITIONS — Brand Staff Artist Dale Young looked over the school housing situation and came up with the cartoon above. He's exaggerated slightly, but maybe before many more school terms, the condition may be as bad as his caricature shows.

Airport Loses Money, New Contract Studied

Operators Get Sharply Lower Rental Offer

The Hereford City Commission met in a lengthy, discussion-filled session Monday evening which saw the main item of business the renewal of the Whiteface Aviation contract, tabled until the next meeting.

Mayor Ray Cowser, with Commissioners W. L. Davis, Jr., Gid Brownd, W. J. Howard, City Attorney Earnest Langley and City Manager Dudley Boyne offered the lessees' of the airport, Olin Paris and Bob Doughman, a substantially lower contract and instructed them to study the new proposal and see if the airport could be put on a paying basis.

Former Athletic Director Is Given New Assignment

Hereford school board named former Athletic Director Coby Kitchens as drivers' education teacher and basketball coach.

The athletic director position was established several years ago for the purpose of "coordinating the athletic programs under the supervision of one individual," it was explained. In making this move, it was the feeling of the school officials that naming a general director of athletics would eliminate conflicts in schedules and conflicts of interest in the athletic program.

Some of the board members, however, held the opinion that the system of a general director of athletics had not worked out too well.

After the athletic post had been dissolved, it was necessary for the principal in Kitchens' school to recommend him before action could be taken by the board, it was explained.

At the March 10 session more than 100 teachers in various schools were re-elected in keeping with the board's policy of re-hiring experienced teachers at the March board session.

Contracts of teachers who are teaching for the first year in the city system will not be acted on until the May meeting of the board.

Several persons at the past commission meetings have given a vote of confidence for the men as well as members of the city commission.

According to figures submitted by Paris and Doughman, the airport suffered a loss of \$1,683 during the previous year, and under the provisions of this year, and under the provisions of this year's proposed contract, the men would have to pay 10 percent of the gross which was \$11,030.

Paris said, "We feel that this additional \$1,100 added on to the \$1,683 we have already lost would make it impractical

School Housing Problem Gets Committee Scrutiny

Committees are poking around school building like mad this week, looking for possible places to park Little Willie and Little Mary next year when they start learning their ABC's. It's the Little Willies and the Little Marys especially who are going to find school space scarce when they start their 12-year quest for

knowledge next autumn.

For unless school officials are badly mistaken, elementary schools will be crowded by next autumn and the condition will get worse. High school and junior high school also will be crowded, but with the school census revealing a huge gain in first-graders for next term, it's the elementary segment of the system that may suffer most at the start.

The groups are tackling the problem through three sub-panels.

(Continued on page 2)

Around Town

With The Brand Staff

Hereford Lions club has lined up 100 cooks, dishwashers and KP's for tomorrow night's annual pancake supper in the junior-senior high cafeteria. Several hundreds persons are expected to attend the supper to be served between 5 and 8 p.m. Tickets also will be available at the door at 75 cents with pre-school children free. Charles Hoover, general chairman, said.

Appeal was sounded Wednesday for fathers, boys and coaches to turn out at 1 p.m. Saturday for work detail to move the Little League field to its new location at 15th and H. Workers were requested to bring shovels, picks, tractors or any other equipment. Charles Duval, Little League president, has appointed Dr. Page to head the moving project.

Junior class of Hereford High School is staging a bake sale at Cooper's Saturday, starting at 9:30 a.m. Money raised will go toward financing the annual junior-senior banquet May 16.

Mr. and Mrs. Frank Bezner, Hereford, have returned from Houston where they attended the Federal Land Bank convention. He is a director of the Hereford Federal Land Bank.

Dr. Milton C. Adams, Hereford, is attending the three-day meeting of the board of

Tickets for CC Banquet Again Being Offered

Sale of tickets to the annual Chamber of Commerce banquet April 16 has started again. Chamber Manager Bill Thompson said Wednesday, and all arrangements for the banquet have been completed.

Originally scheduled for Feb. 8, the banquet was postponed after an early February snowstorm hit the area.

Some 250 tickets, sold up to that time, may still be used, Thompson explained. However, space for as many as 800 persons will be available and tickets may be bought at \$4.50 each.

The dinner, to be held in senior high school gymnasium, will be catered by Walter Jetton, Fort Worth, and speaker will be Jeff Williams, Chickasha, Okla., one of the southwest's most noted speakers. Title of his speech will be "Who Delt this Mess?"

Dr. H. A. Cavness will be master of ceremonies. Mrs. R. C. Godwin is to sing and Mrs. John

Caly three had voted on school board seekers during the first two days. However, absentee voting period for city councilmen only started Wednesday.

Absentee voting for councilmen is handled at the city clerk's office while the county clerk is handling absentee voting for school board members.

The youths tried to enter the Hi-Way Cafe twice and broke into the Wac Seed Company twice, officers said.

The same color paint had been used to paint on a wall at the Deaf Smith County Gin where the paint was taken.

Deputy Pesina soon rounded up one of the boys who painted his garage, and with Deputy Robertson they began talking to other boys; soon the eight youths were taken into custody.

One tire and wheel which the

Burglaries Solved; Six Boys Charged

Six Latin-Americans who reside in the labor camp south west of Hereford were arrested by the Deaf Smith County Sheriff's department Tuesday evening and charged with at least eight burglaries committed during the past several months in the southwestern areas near the city.

Two men, Jessie S. Gonzales 18, and Paulino L. Rivera, 17, are being held in Deaf Smith County jail along with four other juveniles, three of whom are 16 years of age and one 15.

Burglaries thus far cleared up are the Deaf Smith County Gin, Lower Drive-In Theatre, Big Burger Cafe, Griffins and Brand Sales, Hi-Way Cafe, Wac Seed Company, Jack Renfro Shed, Hereford Fertilizer Company and Stephens-Hudson Ford Company.

The youths tried to enter the Hi-Way Cafe twice and broke into the Wac Seed Company twice, officers said.

Items taken by the Latin-Americans ranged from tires to smoking pipes.

Two tires, two electric drills, one solder iron, several cartons of spark plugs, one battery charger, one portable light, several sets of hubcaps, a large jack, several cartons of cigarettes, candy and matches were recovered by Deputies Ed Robertson and Domingo Pesina.

The first clue to the burglaries was discovered when Deputy Pesina discovered that someone had painted obscene words on his garage.

The same color paint had been used to paint on a wall at the Deaf Smith County Gin where the paint was taken.

Deputy Pesina soon rounded up one of the boys who painted his garage, and with Deputy Robertson they began talking to other boys; soon the eight youths were taken into custody.

One tire and wheel which the



PRE-SCHOOL REGISTRATION BEGINS — Dolores Abalos, daughter of Mr. and Mrs. Paul Abalos, Hereford is shown during the first pre-school interview with Mrs. Earl Springer, Hereford school nurse. Over 333 pre-school students and their parents will be interviewed during the following weeks. (Brand Staff Photo)

Better Late Than Never!

Hereford Sunday Brand's colored comics are included in this edition of The Brand instead.

Printed in Pennsylvania, the Sunday comics failed to reach Hereford in time for insertion in last Sunday's paper. Accordingly they are included in this addition—last Sunday's comics.

Barring freight delay, the comics will be in their usual Sunday edition after this.

Pre-School Pupils Start Enrolling

Registration of pre-school students for the 1964-65 school year began Monday afternoon, according to Mrs. Earl Springer, school nurse.

More than 333 letters have been sent to parents of the children who will begin school next year, Mrs. Springer said.

"Each child has been given a time to come in with his parents for an interview with the

parents and children and explain the policies of the school," Mrs. Springer explained.

"Last year, 279 pre-school children were interviewed, and this year we are expecting over 333. Only those children on the school census were included in this figure, but we want every child to come in and participate in this interview with their parents,"

Sugar Plant Is 'On Schedule;' Work Is Two-Thirds Completed

By Phil Duncan
Construction of the Holly Sugar Corporation's new \$21 million beet sugar factory near Hereford is approximately two-thirds completed and is rapidly shaping up for the first planned sugar beet processing around October 1.

Dexter Lillie, manager of the Holly operations here, said, "We feel every thing is proceeding exactly on schedule and there have been no major problems which would delay the beginning of operation."

Construction of the \$21-million plant is being done by H. K. Ferguson Co. and more than 800 persons are employed during this phase of the operation.

With more than 8,000 acres of seed already planted, it is estimated that 27,000 acres will be planted by more than 400 farmers in Deaf Smith, Castro and Farmer counties in Texas and Curry County in New Mexico.

Lillie explained, "We will begin with this 27,000 for the first year and we hope to increase this acreage the following year."

More than 300 persons will be employed at the factory once operation begins and the majority of this personnel will come from the local labor sources other than the administrative and skilled workers.

When the plant gets into full production, it can "slice" 6,000 tons of beets per day, and from this some 700 tons of sugar can be produced.

"Of course not all the juice from the beets brought to the refinery each season will be processed during the growing season," Lillie said, "a part of the juice from the crop will be stored in the company's huge tanks to be processed after the season is over, thus extending the operation period for the mill considerably."

It is expected the actual harvest will start around Oct. 1 and

conclude in late December, depending on the season and other factors.

The average yield of each acre in sugar beets should exceed 20 tons and this would provide the mill with more than half a million tons each season.

The plant here will be the largest of 11 plants operated by Holly Sugar Corp. whose headquarters are in Colorado Springs, Colo.

"This plant will have several new innovations not in the other plants. In addition there will be a feed lot with a capacity of 7,500 head. By turning cattle over twice a year some 15,000 head can be fed per year," Lillie continued.

The feedlot will be located on the west side of the 1,800-acre tract purchased for the Holly Sugar Corporation operation.

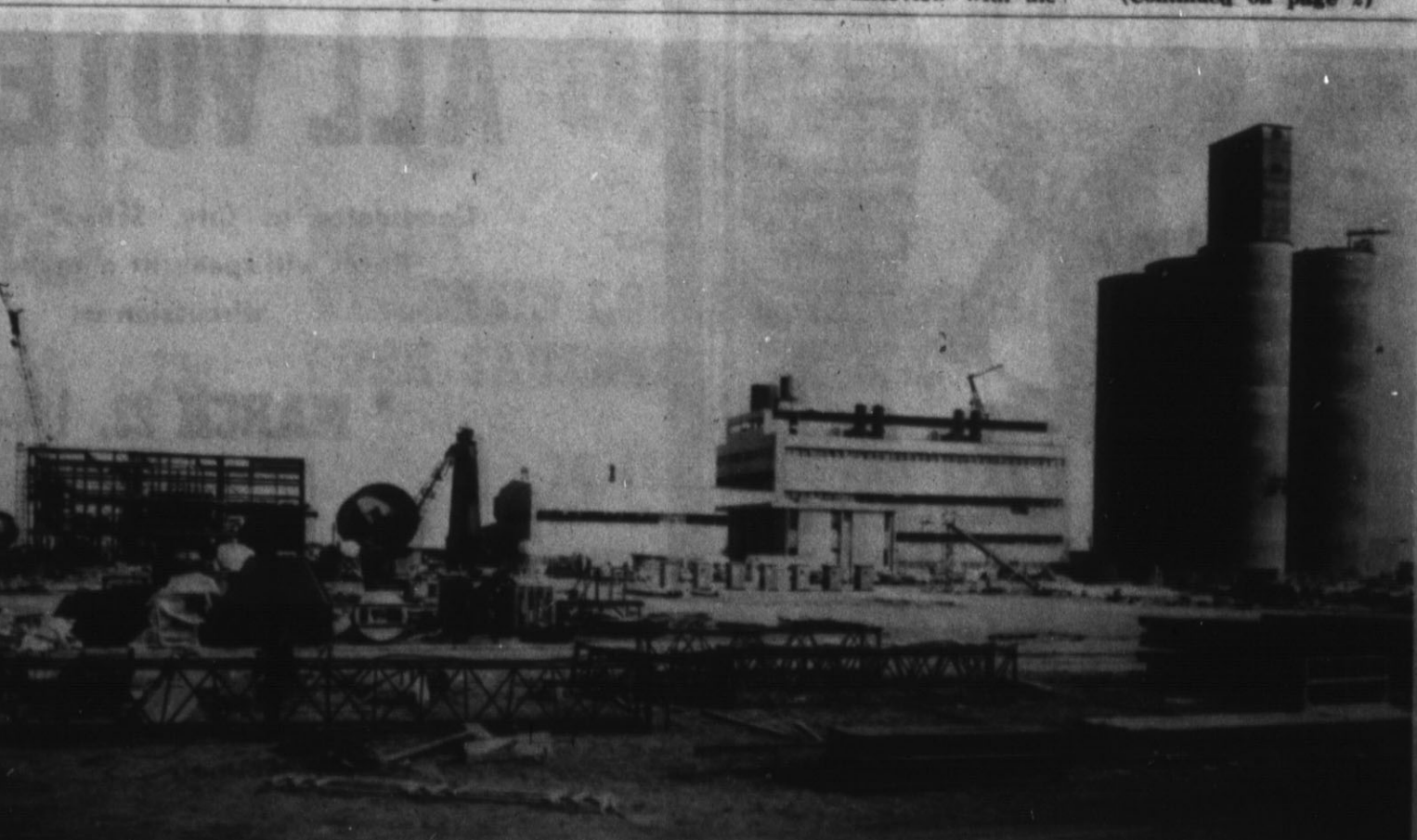
The cattle will consume some of the by-products which are molasses and dried beet pulp. The remainder of which

will be available for sale to livestock feeders.

The big sugar mill will have a capacity of 6,000 tons of beets per day. This means that quantity of beets can be sliced and processed in a 24-hour period. About two-thirds of the total will go through the full process from beet to sugar, while the remaining one-third will be processed to the thick juice stage, with the juice stored in the huge tanks and later processed after the slicing campaign has been completed.

The latter system is one designed and developed by Holly and proven in use at the firm's big Carlton plant in the Imperial Valley of California. The storage tanks for the thick juice, along with a number of other structures at the Hereford factory promise to become well-known landmarks in West Texas.

The Hereford factory, to be



TWO-THIRDS COMPLETED — This view of the Holly Sugar Corporation's Merrill E. Shoup Plant, Southeast of the city, shows several of the mammoth storage tanks as well as other portions of the plant which will be used in the processing of the 27,000 acres of sugar beets to be grown here annually. (Photo by Brady Studio)



by Melvin Young
The spring weather just about has us down and out. Down because we worked in the yard Sunday afternoon, and we're unaccustomed to that type work. You might say we're allergic to it. And we'd much rather be "out" fishing, or doing something other than pounding on this typewriter.

But the fact is, . . . you gotta work if you're gonna eat regular. And even with the measles, our little ones can consume an awful lot of chow.

But spring effects people differently. Some folks like to fish, while others prefer to dig in the garden. Some even like to get out in the field and plow.

With Charlie Holt however, spring means the beginning of the racing season and an opportunity to let his two-year-old thoroughbred, Cloud Chief stretch his legs on the turf.

That's exactly what he did last week. Charlie has just returned from New Orleans where Cloud Chief captured the fancy of racing fans and swept to a decisive victory at the Fair Grounds, going under the wire two lengths ahead of his nearest competitor.

And Charlie is making the most of the opportunity to brag about the Chief, whenever and wherever he can find a gathering to listen. His pride is justified; we understand, since the Chief, carrying 120 lbs., was only one second off the tack record set March 17, 1934 by Curranis. Curranis finished the 1/2 mile length in 45 4/5 seconds.

The colt, by the way, is the son of Roman In, who once beat Citation at the Golden Gate track in San Francisco, California.

So you can well see why Charlie should be proud.

Comics, comics, comics. We should have left the front page off instead. Well, this situation has been resolved. . . . the Sunday comics arrived Monday morning and will be included in the Thursday paper this week.

You never know how many people read Beetle Bailey until you fail to deliver the funnies. Wow! To the best of our knowledge, this has only happened twice in the more than 10 years that the Brand has had the colored comic section. We're hoping that it doesn't happen again in the next 10.

And then there's the story of the excited grandmother.

Mrs. O. R. Sanders called to report that daughter Verita Sanders Silvertooth and husband Dennis are the proud parents of a baby girl. . . . or was it a baby boy. . . . well, it was a baby anyway.

Actually, when the smoke cleared and Mrs. Sanders came down to earth, she related the story correctly. It's a boy: He has been named Dennis Edward Jr., weighing 7 lbs. 4 oz. Mother and son doing fine. Father and grandmother under observation.

Clinton Formby, sage of Star Street, speaker of some renown and philosopher of sorts, will speak at the Bovina Chamber of Commerce banquet this evening at Bovina.

Trying to be helpful, we suggested to Clint that if he would buy the tickets, we might get a few hundred Hereford people to go down, but the suggestion was not taken in the spirit that it was offered. He almost became hostile.

See the New
AWARD HOMES
Bob Pugh, Builder
200 Blk., Beach
Then Call
Mark IV Realtors

Dayton Tires are Lifetime Guaranteed.
Dayton Tires Ride & Steer Excellently.
Dayton Tires Price is Less than you expect.
Dayton Tires are beautiful to look at.
Dayton Tires give better than average mileage.
Dayton Tires Eliminate road noise.
Dayton Tires are easy to keep balanced
You can get service at almost any town.
Sug is a nice man to buy from.
So why doesn't everyone buy Dayton Tires

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128 West 1st
Representing Hereford
BUCKS IRRIGATION ENGINE CO. of Lubbock
Chevrolet - Oldsmobile - Pontiac - Chrysler - G.M.C.
SALES and SERVICE

Actually, Clint has become quite famous around the area for his speaking ability, and is in much demand as an after dinner speaker.

We suspect that his reputation stems from the address he gave at the First Baptist Church last spring.

A teen-ager, we understand, is one who knows everything — except what makes his parents so cotton pickin' stupid.

Courthouse Records

Vehicle Registrations

Charis W. Owens, 1956 Chevrolet; Wayne H. Richards, 1964 Dodge; Don Marler, 1954 Chevrolet pickup; Mike Ferguson, 1960 Ford pickup; Regugio Alvarado, 1954 Chevrolet; Joyce Wesson, 1964 Chevrolet; Harry Lindner, 1955 Nash; James H. Bradley, 1962 Ford pickup; Oyd Elmer, 1956 Chevrolet; Reggis Logan, 1962 Morris; Bill/Phyllis Bilbo, 1963 Ford station wagon, 3-13.

Domingo Landin, 1956 Chevrolet; Frank Gyles, 1963 Plymouth station wagon; Gus Roland, 1954 Dodge pickup; Wayne Fuller, 1964 Pontiac; Mrs. Rita Hoffman, 1964 Ford; Leslie Lightfoot, 1963 Ford pickup; Ramoro Ramirez, 1959 Oldsmobile; Charles Holt, 1963 Ford; Charles R. Skinner, 1959 Oldsmobile; J. R. Kendall, 1960 Pontiac; Paul Pierce, 1957 Ford; Frank DeLeon, 1958 Plymouth; Frank Bridges, 1951 Chevrolet pickup; Noel Berry, 1951 Travelite house trailer; Wayne Bass, 1960 Oldsmobile; Kenneth Irwin, 1963 Dodge and 1958 Ford pickup; Armando Aguirre, 1957 Ford; Norman Kerr, 1955 Chevrolet; Donald Crossarth, 1958 Chevrolet, 3-16.

N. B. Hood, 1956 Chevrolet pickup; Harold Kids, 1956 Ford pickup; Wendell Morton, 1955 Dodge; Domingo Villareal, 1959 Ford; Norma Waits, 1955 Chevrolet; P. Villareal, 1953 Ford; Sandra Ann Roberson, 1962 Valiant; David a pos, 1960 Ford; Ramon Rivera, 1952 Plymouth, 3-17.

Deeds of Trust

Lee R. Brown, et ux, to Investors, Inc.: All of the South 5 feet of Lot 13, all of Lot 14, and the North 15 feet of Lot 15, Block 31 1/2, Rentro and Price Subdivision.

R. L. Pool, et al, to H. E. Wester: The West 50 feet of the South 158.71 feet of Lot 6, Block 2, Womble Addition.

Lindy Daniels, et ux, to J. E. Springer: A part of Section 111, Block M-7.

J. F. Pannell, et ux, to Weldon Ray Sims: The North 45 feet of Lot 14 and the South 27 feet of Lot 15, Block 11, Engler Addition.

Steve H. Bavousett, et ux, to Federal Land Bank of Houston: The East 1/2 of Section 23, Block 3, AB&M.

Warranty Deeds

H. E. Weste, et ux, to R. L. Pool, et al: The West 50 feet of the South 158.71 feet of Lot 6, Block 2, Womble Addition.

Weldon Ray Sims, et ux, to J. E. Pannell, et ux: The North 45 feet of Lot 14 and the South 26 feet of Lot 15, Block 11, Engler Addition.

W. S. Flutt, et ux, to William J. Schulte: A part of the West 1/2 of Section 37, Block K-7.

Arthur Glover, et al, to W. C. Russell: The East 20 feet of the West 60 feet of Lots 1 and 2 and the East 20 feet of the West 60 feet of the North 15 feet of Lot 3, Block 18, Original Town of Hereford.

Arthur Glover, et al, to Jack Oakes: The East 20 feet of the West 60 feet of Lots 1 and 2 and the East 20 feet of the West 60 feet of the North 15 feet of Lot 3, Block 18, Original Town of Hereford.

Marriage License

Johnnie Carrol Sanders and Daphne Dyane Taylor, March 17.

Piggly Wiggly



SPRING festival of Values

Nut Shelf Deluxe—No Peanuts

MIXED NUTS 12 Oz. Can **89¢**

LANE'S FIRST QUALITY ICE CREAM CONES SERVED ALL DAY SATURDAY!

LANE'S ICE CREAM First Quality All Flavors 1/2 Gallon **59¢**

Gerber's Baby Food Str. Fruits & Vegetables **3 For 29¢**

Ironing Board Pad And Cover Set 1.49 Value **98¢**

Shurfine Canned Pop All Flavors 12 Oz. Can **12 For \$1**

Hills Bros. COFFEE Lb. Can **69¢**

Mrs. Tuckers—3 Lb. Can SHORTENING **63¢**

NESTLE QUIK 10¢ Off 2 Lbs. **69¢**

JUMBO DASH 20¢ Off **\$2.19**

BORDEN'S STARLAC 8 Qt. Pkg. **69¢**

Whole Kernel—Golden Sweet—303 Can LIBBYS CORN **8 For \$1**

Windsor 100% Pure Vinyl GARDEN HOSE 50 Foot—5/8" Inside Diameter **\$2.99**

Sugar & Lemon Flavored Nestea Iced Tea Mix 2 For **29¢**

CARNATION MILK 2 Tall Cans **29¢**

Van Camp PORK & BEANS 8 300 Cans **\$1**

Shurfine SALAD DRESSING 3 Qt. Jars **\$1**

GLASSWARE

ICED TEA 16 oz. GLASS

THIS WEEK Each Piece Only

9¢

with each \$5.00 Purchase

DR. PEPPER 6 Bottle Ctn. Regular Size **39¢**

Meadowlake MARGARINE 5 lb. Pkgs. **\$1**

ROXEY DOG FOOD 7 Tall Cans **49¢**

CELERY



FOR: Salads—Soups, Stews—Roasts, Sandwiches

Green Crisp Pascal **19¢** Stalk

Florida Yellow Squash lb. **29¢**

Emperor Grapes lb. **19¢**

GROUND BEEF

Fresh Lean **3 LBS \$1**



BACON Cudahy Nutwood 2 Lbs. **98¢**

WISCONSIN LONGHORN CHEESE lb. **49¢**

PORK SAUSAGE Armour Star lb. **29¢**

25 LB. FREEZER PACK USDA Good Choice

7 Lbs. Steak **\$12.50**

7 Lbs. Roast

7 Lbs. Ground Beef

4 Lbs. Short Ribs

PIGGLY WIGGLY



By Dale Stevens

From a conversation overheard in the post office and reported to us last week, we understand we've signed a contract to teach in Thailand or some place. Rumors do travel with incredible speed and appalling inaccuracy.

For many years we have planned to teach in foreign countries after our children grew up. We felt that it would be an advantage for them to do this while they were still in school, but our discussions of the possibility always seemed to disturb them, so we decided to wait.

Our application in January was a little late for the coming year, and there probably will be further openings this year. We are not in a great hurry because we would like to wait until the boys are a little more settled.

There are many advantages in overseas work for people like us — impecunious, that is. It provides an opportunity for world travel, with enough time in each place to learn much of the people as well as the place, much more than on the usual "guided tour." At the same time the pay and other "fringe benefits" are enticing.

Our dream — and it probably is just a dream — is to spend at least two years in each of five general areas — middle Europe, South America, the Mediterranean, Asia, and perhaps Hawaii. While in each of these areas, we would be able to travel in the surrounding countries.

Many Americans who live in foreign countries become so involved in their little American

worlds that they fail to get to know the people or the country. They return without having taken advantage of any of the cultural or educational opportunities for themselves or their children.

Wherever Americans do live, they want education for their children. They often band together to start a private school. In order that their children will be accepted in American schools when they return, they affiliate with an accreditation service in the United States and comply with their standards.

Often these schools grow as an oil company or other American industry comes to the area. Rather than have their own school for their employees' children, they will contribute to the enlargement of the existing school. Quite often the citizens of that country will desire to send their children to the American school and will add to its growth and stature. Other schools are supported entirely by a company, especially oil companies, which will maintain its own schools in the several areas where it operates.

Schools connected with United States bases overseas do not pay nearly so much as the private schools. At the present conditions are rather unstable, and many of those connected with these schools are being relocated. Such opportunities for teaching are consequently rather limited just now.

Meanwhile we're saving all our trading stamps because we don't know whether we'll need snowshoes or pith helmets or more Early American accessories for our house.



Pete Plank Gives Talk on Uruguay

Pete Plank, who spent several months in Uruguay on the Farm Youth Exchange program, showed slides of the country and discussed his experiences there during the March 12 meeting of the Saint Anthony's Parish Council.

The Farm Youth Exchange program, he explained, is sponsored by 4-H clubs, and he was selected while a member of the Dawn Boys Club. "After the visits the 4-H'ers make to foreign countries, they realize that Americans are rich in many ways," he said.

PRESENT PROGRAM — The Rev. Evans Moreland of St. Andrew's Episcopal Church in Amarillo will be the leader and give the meditations at the "Quiet Day" at St. Thomas' Episcopal Saturday at 9:30 a.m.

Newest Word In Sportswear: Go Lady-Like

For the lady who loves the lady-like look more than the sportive life, there's good news in sportswear. It's very gentle and feminine for spring in everything from town separates to "playwear."

There will be a great deal of soft blousing and other relaxed shaping. Simplicity will prevail with classic skirts, blazers and cardigans returning to the fashion scene.

The Chelsea look shapes up as fun for the unior crowd. Shifts and jumpers have just a bit more shape than past seasons, but still offer the ultimate in comfort.

Beachwear is barer and done in fabrics with a more delicate air—the lace bathing ensemble is bound to be a hit!

Lace will be important throughout sportswear, as will the sheers and Mexican cottons. The south-of-the-border theme is seen in the styling of many fashions, too.

Unusual color and fabric mixtures also play a big role in the picture.

But, all in all, the sportswear story for spring must be titled "softness is fun!"

ing all phases of growth—increased employment opportunities through new or expanded industries, increased recreational, cultural, educational and religious opportunities, improved transportation and communication facilities, improved civil emergency planning, and continue good human relations.

"And the Chamber, itself, has a growth problem. From a small office in the Hotel just six years ago with a manager and one secretary, the Chamber has moved into much larger quarters and now has two full time secretaries and a Manager and has need periodically for a part time third secretary. As the community has grown so has the activity of the Chamber and the services required of it by the membership it serves.

"It has been said that our growth is not an unmixled blessing—this I don't believe! Growth is always good—it is how the community reacts and provides for the growth that comes under question by future generations. I believe that Hereford is measuring up to the challenge.

"That's my report for this week," Pete stated abruptly, as he charged out of the office.

Edward Paetzold, Mrs. Leander Reinart, Mrs. Mabel Wagner, Mrs. Elbert Vance, Mrs. Matt Jesko, Mrs. Leon Vinton, Mrs. Andrew Kershen, Mrs. Steve Miewes, Mrs. Norbert Skypala, Mrs. Marvin Diller, Mrs. W. J. Albracht, Mrs. Ed Dzuik Sr., Mrs. Alfred Reinart, Mrs. George Hund, Mrs. Arnold Husemann, Mrs. Leo Witkowski, Mrs. Harold Hershey, Mrs. Ed Schillings, Mrs. John Warren, and the hostesses, Mrs. Ed Dzuik Jr., Mrs. Bill Massie, Mrs. Louise Dupnik, and Mrs. Wern Koeizer.

Suits Going 'Soft, Soft!' This Spring

Suits take off in two main directions for spring and both end up at a destination called "feminine."

One road follows the soft, gentle approach with subtle shaping of barely fitted jackets above swinging skirts of flares or pleats.

The other road is easy with styles that relax by, for example, eliminating jacket buttons altogether and simply showing off a softly cowl-collared blouse in a crepe or sheer. Here the skirt may be pencil slim and perhaps in crisp pencil stripes.

Either way, the total effect is the soft touch.

Linen suits really play up color and this fabric gets a big play in many suit lines, too.

Spring is always a wonderful suit season and it certainly promises to be no exception this time around. One look at the new styles and it's easy to see why!

Letter To The Editor

Editor:

I am considerably concerned by the editorial "Religious Row at West Texas" which appeared in the Brand last Sunday. I fear that too many people have accepted the accusations of the two ex-Birch members who started the "row" without doing any homework to find out what Dr. Ferre really does believe. This is an injustice to him, to the University, and to all Christians.

The charges against him are from two different directions. Your editorial questions his belief in the divinity of Christ and his loyalty to our country. On these themes may I quote briefly from *The Sun and the Umbrella* which is one of his recent books: "God who is Love was truly in Jesus, not only as an influence, a purpose or a moral will, but actually as Godhood; God Himself was in Jesus. God in Jesus was the Christ..." (page 35).

The last chapter of the book is devoted to the Christian responsibility for evangelizing the Communists. On page 145 he asks, "But what of the evangelism to Communism? What of evangelism to the eruptive, aggressive anticristian force which discards Christian ideals as subversive of the welfare of the workers? What of evangelism to those who treat religion as an opiate?" Does this leave any doubt about his attitude toward Communism?

Dr. Ferre is well known. His writings are numerous and easily obtainable. Thanks to the J. M. Willson, Sr. family of Floydada, we can hear him in person this week at W.T.S.U. Would it not be a greater service to the community and in the best journalistic tradition to judge him on this basis, rather than on the testimony of a few people we do not know and whose methods and motives are certainly subject to suspicion?

Sincerely yours,
Eugene Brink

CARD OF THANKS

We sincerely appreciate all the expressions of sympathy extended during our bereavement.

The family of the late
W. L. Suttle



PROVIDES ENTERTAINMENT — Ronnie Throneberry, Amarillo provided the entertainment at the Central Church of Christ Young People's Banquet Thursday evening at the Western Wheel Inn. Throneberry sang fold music and ballads. The theme for the banquet was "Friday the 13th." (Brand Staff Photo)



YOU'LL BE DELIGHTED WITH THE BARGAINS IN OUR WANT ADS!

"It's just what I was looking for... and for less than I expected to pay!" That satisfied advertiser can be you! Whatever you're in the market for, you'll find that our classified section is the quickest, least expensive shopping mart for buyer, or seller.



Pete Progress' Too, Too Busy, But He's in the Groove Again

It had been a long time since Pete had been in to make his progress report and we had begun to wonder about him. Queried about his absence he explained, "So many things have been happening in Hereford that I just have not had time to report. There are so many changes in the business district—Jimmy Roberts' new store, J. W. Robinson's new insurance office, Bill Patton buying and operating the Double K, the enlargement of the May Department Store—and so many new business and professional offices going in that it is just hard to keep up with progress.

"And the growth downtown just reflects the growth in the residential area—but what are all the new people doing? While a majority of the building is going northwest there is still a great amount going north and east. The 500 block of J has had three new houses since the first of the year—other streets show a comparable increase.

"The growth that is so evident all about is providing plenty of planning headaches for everyone concerned. The city is worrying about increased water, sewer and street needs as well as a budget adequate to provide the needed increase in police and fire as well as maintenance crews. Also concerning the city is the need for a building code to protect the purchasers of homes with at least an acceptable minimum standard of construction.

"The schools, too, are facing tremendous housing problems with a five year building plan completely 'used up' in one year. The 'Citizens Committee' approach is an extremely good one to solve any community problem—and particularly school problems. People just naturally prefer to have a hand in figuring out themselves what their needs are—since they are the ones who are going to pay for them—rather than being told

what their needs are. "And government is not all that is having growth problems. Southwestern Public Service, the Deaf Smith County Electric Co., The Pioneer Natural Gas Co. and the Southwestern Bell Telephone Company and the West Texas Rural Telephone Cooperative are all being pushed to expand their distribution and service systems fast enough to take care of their new customers.

"Another big growth problem is our post office where a building built in 1942 for 2500 people is being made to serve 15,000 now. As new city routes are being added and mail delivery increased the crowding in the post office is almost impossible. A waiting list for boxes has been necessary for several years—and yet the government insists upon building post offices in towns in Michigan that, according to published reports, have no need for them and don't want them. Who says there is no politics involved now that the General Services Administration has taken away the real property development responsibility of the Postal department?

"And the Chamber of Commerce has had its growth pangs, too! No longer can meetings be concerned with such relatively unimportant matters as securing agreements on the handling of bottle deposits among the grocers. Now the retailers are concerned about downtown parking and traffic flow. They are concerned about the impact of the proposed shopping center and they are concerned about their trade territory growth. With all towns in the area growing proportionately, will Hereford continue to be the area shopping center or will Dimmitt and Friona capture a larger share of the rural trade. The Chamber has, through all of its many committees, encompassing the full leadership of the community, looking into and anticipat-

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Westway 4-H Club Presents Program

The Westway Home Demonstration Club program was presented by the Westway Boys' and Girls' 4-H Clubs during the meeting March 12 in the Westway Community House.

The 4-H clubs demonstrated regular meetings, with the chairman of each standing committee giving his report. They then presented their prize-winning skits from the Share-the-Fun Festival.

The cast of the junior division blue ribbon winner, "Apartment for Rent," are Jimmie Head, Patsy Rudd, Janice Turrentine, James Jesko, Janie Green, Sharon Bartles, Judy Bartles, Mike McCathern, Bernadette Jesko, Lynn Rudd, and Cheryl Rudd.

Members of the senior division skit, "Teenagers' Dilemma," which won a red ribbon, are Deborah Jesko, Larry Mills, Janice Head, Tommy Schmidt, and Dale Schmidt.

Mrs. Joe Wagoner conducted the regular business meeting of the club, and Mrs. Paul Rudd was program chairman. Visitors were Mr. and Mrs. Marcus Latham, Mr. and Mrs. Tom Draper, Jean Beene, Miss Alma Paetzold, about 30 4-H club members, and their leaders, Mrs. Jimmie Jesko, Mrs. Harold Head, and Mrs. George Turrentine.

Organize Now For Wardrobe's Best Effects

Planning a spring cleaning spree? Make one of your projects a beautifying of the places where your fashions and accessories wait when not being worn. It's not only more fun to dress when the layout of your wardrobe looks nice, but it is also much easier.

Start in your closet. If clothes are jammed together, look into the organizer racks that are available in the notions department of most department stores.

These can be used to hang skirts and blouses all down in a line, or there are divider-type organizers that permit you to divide the depth of your closet hanging blouses above skirts, for example.

How do you keep your shoes? You can store them in the boxes they come in and label each box clearly. Or, you can store them in one of the hanging, see-through bags. Or you might prefer to set them over the metal holders. The important thing is that they are stored so you can easily find the pair you want.

Organize dresser drawers with pretty, matching boxes. In these you can neatly keep gloves, scarves, hosiery, panties, etc.

Every well-dressed lady surely has a jewelry box already, but it has outgrown the ever-growing collection of smart pieces—if so, now is the time to invest in one of the larger kinds that provide a place for everything.

While you're fixing up your wardrobe, take time to eliminate those items that are no longer worn. If it's something you can't bear to part with, store it, but don't leave it in among your currently preferred fashions if you really want to be organized.

Also, this is a good time to check your wardrobe for rips, missing buttons, fit, etc. Never depend upon having time to repair or press a garment before you need it. Be ready to step out looking like a million dollars on a moment's notice.

This is the time, too, to have your winter things cleaned and mothproofed for storing. With odorless mothproofing, you won't have to have garments cleaned again next fall—just a brief airing will do. So have them cleaned now as clothes that are stored clean will last much longer, and, of course, they will be all ready to wear come fall.

Very often when a gal is embarked on this project, she will discover a half-forgotten accessory of garment, and she will see possibilities in pairing it with something else she has. If you do, make a list of these ideas while cleaning and then keep the list in a handy place and add to it throughout the year.

One other bit of organizing you might plan to carry out later on is to keep a file or scrapbook of "looks you love," clipped from newspapers and magazines. This will help you when you dress, when you shop, and you will be surprised how much it will help in developing your fashion sense.

And last—if you don't have a full-length mirror, save your pennies to get one as soon as possible. Once you have one, you'll wonder how you ever managed without it. Check the lighting of your make-up mirror, too. If you need it, theatre-type, portable make-up mirrors are available. These are fitted with lights all around and are small enough to set on any dresser (even small enough to pack and take along on vacation).

Also present were the members of Westway Demonstration Club, their families, and several parents of the 4-H boys and girls.

Appliance Shop Hit by Burglars

W. G. Owen of 118 Beach, owner of Sunset Appliance, 906 Lee reported to Hereford Police shortly after 7 a.m. Monday that burglars had entered his establishment during the previous night and looted the place of nearly \$1,000 in appliances.

Entrance to the building was obtained by prying a window open in the Southeast corner of the building which entered into Gwynne's Cleaners.

The cleaning establishment adjoins Sunset Appliance and after entering the building access to the looted building was easily obtained as there was a connecting unlocked doorway between the two buildings.

Two portable television sets, five record players, 25 albums and eight transistor radios were taken by the burglars.

Roy Hancock, city patrolman, investigated the break-in. A tire tool was found near the window where access was gained and it is believed by investigators that this tool was used to pry open the window.

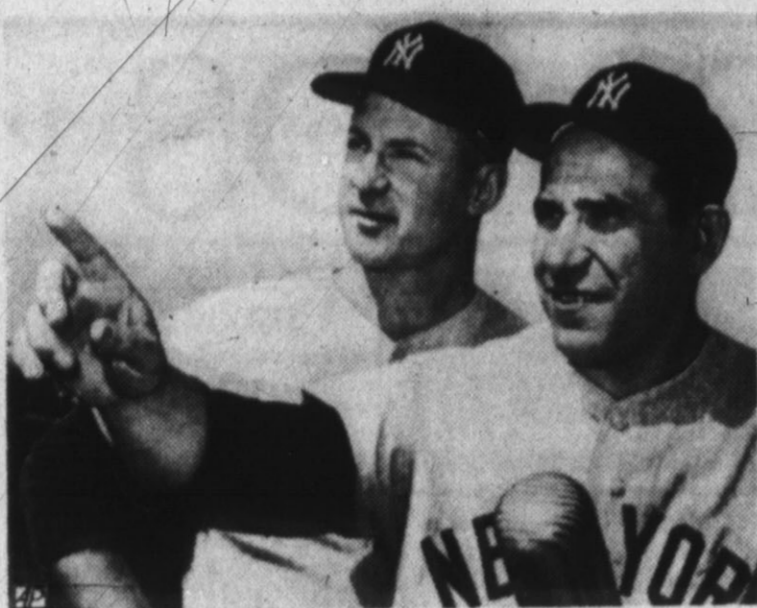
No fingerprints were found at the scene and Police are still searching for leads.

Sunshine Club Plans Dinner For Ex-members

Mrs. Buck Watts, assisted by her daughter, Mrs. Clois Kemp, served a Mexican dinner to eight members of Sunshine Club after their business meeting March 10 in the Flame Room, Pioneer Natural Gas Company.

Plans were made to entertain ex-members of the club with a dinner on May 1 in the Flame Room. Hostesses will be Mrs. Clint Laundry and Mrs. Edith Shepherd.

Mrs. George Miner, who will be hostess for the next regular meeting March 23 at 7:30 p.m.,



BOARD OF STRATEGY — New Yankee Manager Yogi Berra, right, points to ambitious rookies at the team's Florida training camp as pitcher-pitching coach Whitey Ford looks on. Whitey appears next in line to manage the American-league champions. (AP Photo)

Guest Night Program On Flower Arrangements

Flower arrangements were demonstrated by Mr. and Mrs. Bill Lankford as the program for Hereford Study Club Guest Night March 5 in the home of Mrs. C. R. Winget.

Using both fresh and artificial, Mr. Lankford presented simple and elaborate arrangements, explaining the principles involved as he worked. His final arrangement featured a giant firecracker, red gladioli, and red and blue carnations. As he presented the finished arrangement, he lighted a sparkler standing among the flowers to create the final startling effect.

Some of the arrangements and coasages were given as door prizes. They were received by Mrs. Orland Newell, Mrs. Ray Faubian, Mrs. Bill Hardwick, and Mrs. M. L. Heavin.

Hostesses were Mrs. Winget and Mrs. S. L. Garrison, and presiding officer was Mrs. Ed Wilson Jr. Other members present were Mrs. T. E. Braddy, Mrs. Dick Gholson, Mrs. Walter Hosges Jr., Mrs. Merlin Kaul, Mrs. Marvin Knox, Mrs. Baxter London, Mrs. Garland Solomon, Mrs. George Springer, Mrs. Art Stoy, Mrs. Maurice Tannahill, Mrs. J. W. Witherpoon, and Mrs. R. N. Yarbro.

Guests were Mrs. Perry Ray, Mrs. Jim Bookout, Mrs. Bill Watts, the hostess gift, and Mrs. Watts received the penny ante gift.

Messick, Virginia Curtsinger, Mrs. Faubian, Mrs. Don T. Martin, Mrs. Newell, Mrs. Milton Newell, Mrs. Heavin, and Mr. and Mrs. Lankford.

Jaycee Tourney Taken by K-A's

The Kappa-Alfa Order of West Texas State University won the championship of the 1964 Hereford Jaycee Invitational Basketball Tournament Saturday evening by defeating Bil-Mar Seed Co. of Hereford by a score of 68 to 64.

Kappa-Alfa reached the finals by defeating Hereford Bakery 78 to 34 Saturday evening and Bil-Mar Seed Co. reached the finals by defeating the Clovis Jaycees.

General Office Supply won the consolation bracket by defeating Crowe-Gouldie Cement Co. 65 to 53.

Eight area teams were entered in the tournament which began Thursday evening.

Outstanding player of the tournament was presented to David Seal of the Bil-Mar team.

Other teams in the tournament were the Adrian Outsiders and the Dimmitt Jaycees.

Bill Dufur, chairman of the tournament, said, "We were very pleased with the results of the tournament and feel that it was a complete success."

West Hereford HD Club Honors Mrs. Swigart

West Hereford Home Demonstration Club members honored Mrs. Alice Swigart on her birthday with a salad luncheon in her home March 10.

The meeting was opened with a poem read by the president, Mrs. E. B. Mosley. The topic for roll call response was "What 4-H can do for the community." Mrs. M. J. Koelzer presented the program. A leader in 4-H work, she explained that the girls can learn to sew, cook, and do other things which will help them in their school work and later life.

The next meeting will be March 24 at 2:30 p.m. in the home of Mrs. W. J. Frost. Argen Draper will discuss landscaping.

Those present were Mrs. Mary King, who won the hostess gift, Mrs. W. A. Waters, Mrs. Frost, Mrs. Mosley, Mrs. Wood Vaughn, Mrs. W. H. Awtrey Sr., Mrs. Swigart, Mrs. Wes Bradley, Mrs. Blanche Hardin, Mrs. Koelzer, Mrs. Lynda Woodard, Mrs. Carl Schroeter, Miss Evelyn Bell, Mrs. Vida Jacobsen, Mrs. Draper, Mrs. Tresa Shirley, and Mrs. Herbert Duncan.

Accident Rate Slows; Only One Crash Reported

City Police were once again off the harried pace of investigating traffic accidents as only one minor accident was investigated during the past five days.

Sunday, John Thomas Black, Rt. 5 and Anastasio Salaz Celaya, Rt. 1 were in collision near the intersection of 25 Mile Avenue and Grand Street.


Damage to Black's car was estimated at \$100 while Celaya's was expected to exceed \$150.

Black was cited by Investigating Patrolman Roy Hancock for an improper turn and Celaya was cited for not possessing a drivers license and for driving while intoxicated.

Celaya was convicted on the DWI charge after entering a guilty plea. He was fined \$50 and sentenced to five days in the county jail by Judge H. C. Williams.

Japanese cavemen used primitive Akita dogs for hunting in 5000 B.C.

da are the parents of a daughter, Virginia, born March 16 at 4:48 p.m. She weighed 5 pounds and 6 ounces.



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Adult Ballroom

Dance Classes

Beginning

Monday, March 23

8:00 P.M.

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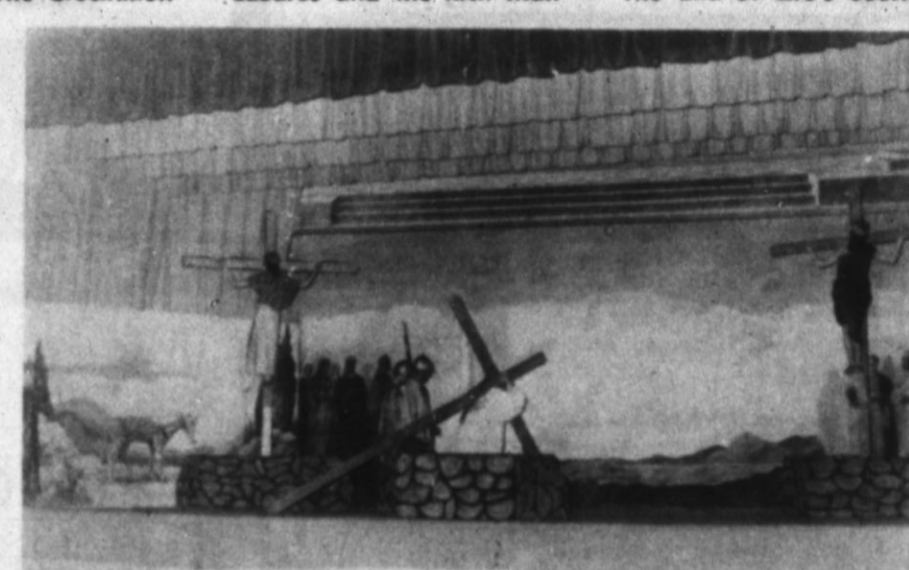
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BOBBY COLLINS Presents:

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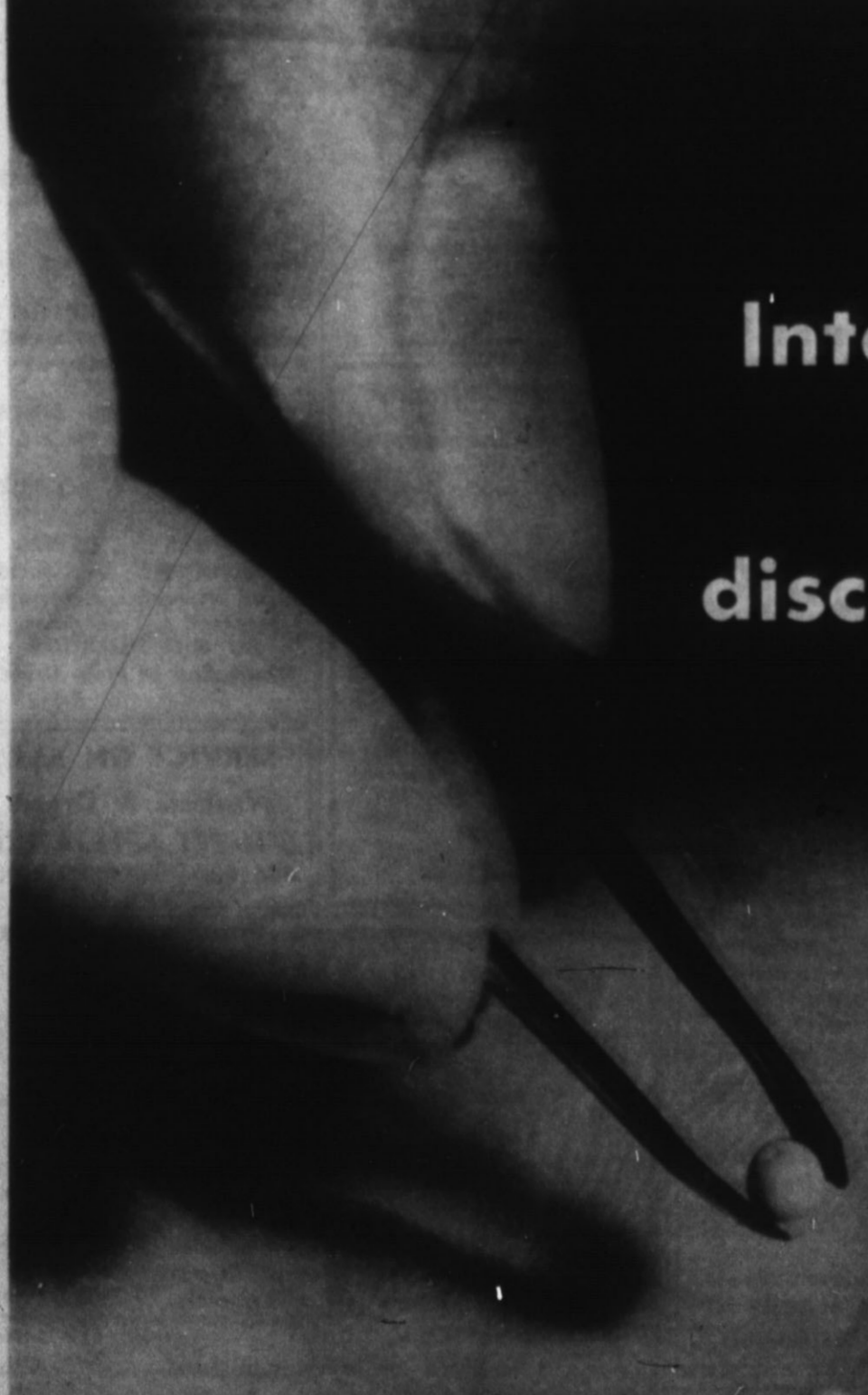


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Farmers everywhere are learning the importance of sulphur application to their soil. They have found that elemental sulphur neutralizes alkaline soils and makes needed soil nutrients available for profit yields.

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Big old house on large lot. 1400 sq. ft., two baths and a basement for \$7,000. Terms. H-41

As a result of people trading for new Award Homes, we have several nice houses for sale that are priced right and in excellent condition. Call us for details on how easy it is to own one of these homes.

Two bedroom brick for \$400 down, immediate possession. No loan closing cost. Call for details. H-26

FARMS

160 acres NW. 45 acres wheat, 90 milo, excellent house. \$500 an acre, terms. F-27

Have section southwest of Westway. Good water, allotments. Must be sold. F-35


320 acres north of Black in Deaf Smith County. Two wells, good allotments. Call for details. F-35.

We have several small tracts close to town for suburban living. \$600 to \$1,000 an acre.

EVENINGS & SUNDAYS

Don Metcalf EM 4-1740 Oliver Streu - EM 4-2857
Award Homes EM 4-1605 Francis Hardwick EM 4-2241

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MARKET REPORT
March 12
Hereford Livestock Market
Good to Choice 350 Lbs.
Steer calves 23.50 to 27.30
Good 350 lb. Heifers 22.50
Common 700 lb. Steers 18.00 to 20.00
Good 750 lb. Steers 22.10
Good 425 lb. Heifers 23.00
Good 650 lb. heifers 20.40
29 hd. choice 500 lb. steers 25.00
Cows 10.30 to 13.75
Hogs (light) sows 11.75 to 11.90

STATED MEETINGS
Second Monday

Thursday Night EA* Thurs., March 19 7:30 p.m.
Past Masters Night Thurs., March 26th 6:30 p.m.
Troy Stambaugh, Sec.
Bill Hufson W. M.

Hereford Rotary Club
meets every Monday at 12:05
RANEY'S RESTAURANT

Lions Club
meets each Wednesday, 12 Noon
Hotel Jim Hill

Kwanis Club
Thurs. Noon
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1962 GMC pickup. 4 speed. EM-4-2047. B-3-10-37-4c

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FOR SALE Large home in NW Hereford. Large lot with yard in. Almost 2100 square feet...

FARMS 162 A., 150 cu., 1-0" well, good allot., irr. 1/2 sec. lease to go with sale...

HOMES 2-bedroom, frame, single garage, fenced yard and storage building...

FOR RENT FOR RENT: Furnished apartment. Whites only. No pets. No children...

FOR RENT: Three bedroom house, unfurnished, 342 Avenue E. \$85 per month...

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H.D. CHATTER

'Emergency' Food Program Gaining

By Argen Draper Good reports continue to come to the office in regard to Food Preparedness. The persons that I talk to, particularly the ones in the country...

When it is safe to leave the shelter, contents of the water heater, water softener, toilet tanks, or melted ice cubes should be sources of safe water.

Following a nuclear attack water from unprotected sources such as lakes, streams, ponds, uncovered wells, springs...

Stored water should be purified by one of the following methods: boiling 3-10 minutes, adding 1/8 teaspoon of potassium permanganate...

\$65 WEEKLY AND MORE For reliable man or woman to service customers in section of Hereford. Full or part time.

9. Situations Wanted WANTED, in my home, typing or small set of books, Call EM4-0365.

10. NOTICE FOR SOFT WATER SERVICE Or home owned water softeners, see Soft Water Service. 216 N. 25 Mile Avenue Phone EM 4-3280

WHEN IN HEREFORD Shop for home-made cakes, pies and bread at the H. D. Market located at Taylor & Sons each Friday afternoon and all day Saturday.

HAVING VACUUM CLEANER TROUBLE?? We service all makes KIRBY VACUUM CLEANER CO. 434 West First EM 4-0422

DITCHING SERVICE AND SPRINKLER SYSTEMS EM 4-0343 EM 4-1567

11. Business Service DILLARD EARTH MOVING SERVICE Bulldozer Work TROY NEWMAN Phone EM 4-2072

OWENS & HOLLINGSWORTH EM 4-3572 Commercial - Industrial Residential Wiring

Melvin, Doug and Virgil FOWLER AND KELLEY Electrical Contractors Residential and Commercial

6. WANTED NEEDED LISTINGS on farms, homes, businesses and commercial property. Justice Realtors.

8. HELP WANTED WANTED: Two men. Farm experience, pickup, \$400. Jim Hill Hotel, Friday, 20th, Perry Holland, Branson Mfg. Co.

13. LOST AND FOUND \$10 REWARD: Lost - 1" to 2" adjustable rigid pipe die. Roy Manning, 325 Avenue B. EM 4-0931.

would be in the form of suspended materials (dust) but some would be dissolved in water. These materials would be diluted in ponds and lakes and slowly would settle and be absorbed by clay and mud on the bottom.

Water from covered wells, underground wells, covered cisterns, and storage houses would be safe, unless radioactive fallout had contaminated the supply in some way.

The Spring District Meetings of the Texas Home Demonstration Association will begin in late March and continue into May.

The Extension folks are real excited over Mrs. Florence W. Low of Texas A & M University

being appointed to serve on the Presidents Committee on Consumer Interest. Some of you remember Mrs. Low when she was a specialist in Home Management and trained club leaders to give programs on work simplification.

A Texas home economics leader, Mrs. Florence W. Low of Texas A & M University, has been appointed to serve on the President's Committee on Consumer Interests.

The Extension folks are real excited over Mrs. Florence W. Low of Texas A & M University

pledged to come to her aid," he said. Mrs. Low, assistant director for home economics with the Agricultural Extension Service, is president of the American Home Economics Association.

President Johnson, in his special message on consumer interests recently, focused attention on four major areas: Increasing consumer protections, increasing information for consumers, assuring the consumer's free choice, and giving the consumer an adequate hearing.

A native of Troup, Texas, Mrs. Low has been identified with the Extension home economics program in Maryland and Texas for a number of years.

YOU'RE INVITED! DOUBLE FEATURE! FEATURE No. 1—246 Elm... FEATURE No. 2—244 Elm... home planning development co. em 4-2667

LET WANT ADS WORK FOR YOU 722 MAR '63 Form 38 Illustration of a man and woman reading a newspaper with various household items around them.

RELAX—FIND WHAT YOU WANT BY reading and using WANT ADS Do you know of an easier way to shop or sell? When you make our Want Ads your marketplace... The Hereford Brand The Sunday Brand CALL EM 4-2030 or 4-2031



Pick Up INSTANT MONEY Today!

All the wonderfully good instant foods are at COOPER'S —PLUS the greatest instant of all... INSTANT MONEY! It's the big cash-in-hand savings you get every time you shop here! Come shop—come see how our hundreds of low prices leave EXTRA MONEY in your purse by lowering the cost of a big cartful of your favorite foods.

Copr. G. Doppel

COOPER'S

Orange Drink

HI-C

46 Oz. Can

3 FOR \$1

FISH STICKS

Cape Ann Frozen 10 Oz. Pkg.

4 FOR \$1

Libbys—14 Oz. Btl.

CATSUP

3 FOR 49¢

MARGARINE

PARKAY

4 Lb. Ctns. \$1

Folgers

COFFEE

Lb. Can

69¢

Our Darling—WK or CS—303 Can

GOLDEN CORN

8 For \$1

Schillings—4 Oz. Can

BLACK PEPPER

35¢

COMET RICE

2 Lb. Pkg. 39¢

Ken-L-Ration

DOG FOOD

2 For 25¢

Sliced or Halves—Yellow Cling—300 Can

HUNTS' PEACHES

3 For 59¢

Libby's—Cut—303 Can

GREEN BEANS

5 For \$1

Shurfine—No. 2 Ctn

CRUSHED PINEAPPLE

29¢

Van Camp

VIENNA SAUSAGE

5 For \$1

Wishbone Deluxo—8 Oz. Btl.

FRENCH DRESSING

29¢

\$100 Big-Do Winners

--Game Continues--



Mrs. Andrea Pesina

Mrs. Josephine Eltzoldi



Mrs. Ceceilia Vasek, Jr.

Mrs. Grace Hicks

Mrs. B. D. Hutson

Alva L. Crispy



Mrs. Carl Mosley

Mrs. G. T. Moody

Mrs. Guy Lawrence

W. A. Laster



Mrs. George Tiefel

Mrs. Don Baugous

Kenneth Kelly

Mrs. Don Heddens

Hershey's—16 Oz. Can

CHOCOLATE SYRUP

29¢

Libby's Frozen—16 Oz.

SLICED STRAWBERRIES

35¢

Push Button—Reg. 2.50

LILT PERMANENT

\$2.09

Family Size—Reg. 79¢

GLEEM TOOTHPASTE

69¢

Pillsbury—14 Oz. Pkg.

APPLE TURNOVERS

45¢

Floriant—Can

HOUSEHOLD DEODORANT

49¢

Sunshine—Lb. Box

KRISPY CRACKERS

29¢

Bath Size

CAMAY SOAP

2 For 29¢

Giant Box

NEW BLUE CHEER

65¢

SWISS STEAK

A.F. Tender Aged Arm



Lb. 69¢

GREEN ONIONS

2 Bunches 9¢

Purple Top

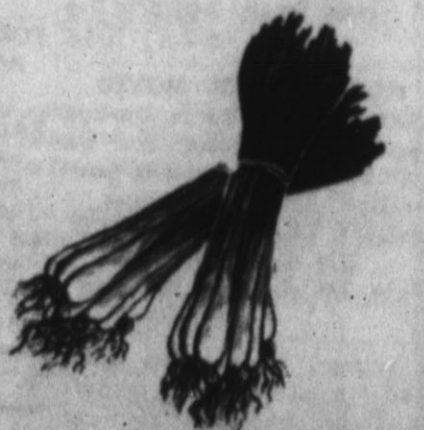
Turnips

Lb. 10¢

Oklahoma

Yams

Lb. 10¢



CHUCK ROAST

A. F. Tender Aged

Lb. 45¢

LEAN MEATY SHORT RIBS

Lb. 25¢

ALL MEAT BOLOGNA

Lb. 39¢

COOPER'S

Editors' Notes:

By Lou Ann Witkowski and Linda Higgins

The band is having its annual concert tonight. All the band students are selling tickets, so they can finance a trip to Enid, Okla. Also the local Lion's Club is helping them to make money by giving them 500 tickets to sell to the Lion's Club pancake supper Friday. Let's all support the Whiteface band and buy pancake tickets from band students.

This weekend several important meetings are being held. The Journalism class will be attending the Panhandle High School Press Association meeting in Canyon, Saturday. Hereford now holds the office of secretary and we are running our secretary, Vickie Inman for President. We wish the best of luck to her and also to all those journalists who entered stories to be judged.

The Future Homemakers of America members will have their day full Saturday. The area FHA meeting is being held in Amarillo. Kathy Boston, area president, will be presiding over the meeting. We know all FHA girls are looking forward to a successful meeting.

I am sure everyone enjoyed last Friday's holiday. With Easter coming up we will have a chance to enjoy another one. March 27, school will be closed for the Easter holidays, however, because of the holidays during the snow, school will resume on Monday, March 30.

This will probably be the last holiday HHS students will have. The cast of "June Mad" should be commended on the fine performances they gave Monday and Tuesday. All the hard work that was put into the production, surely did prove worth while.

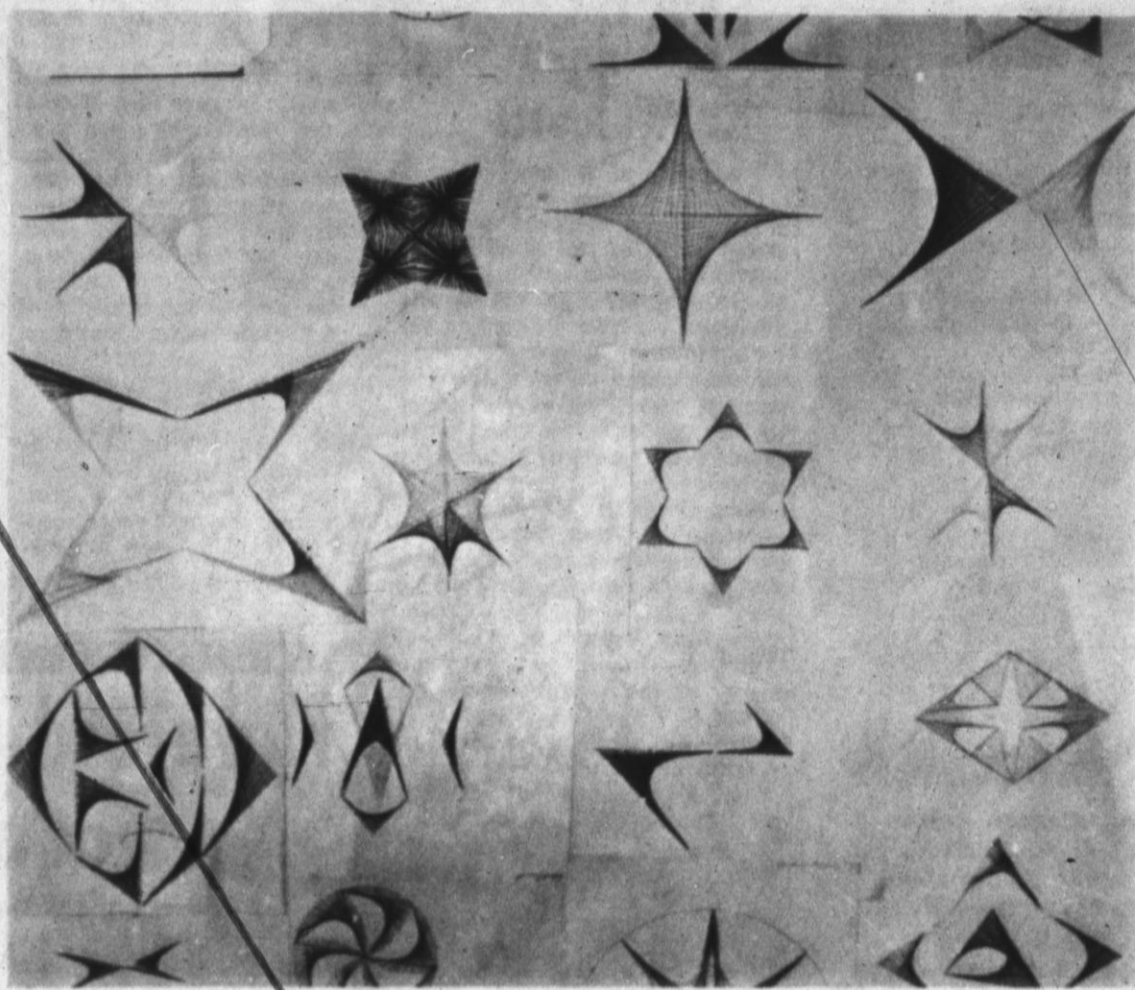
Knowing how fast deadlines slip up on us, we would like to give one last reminder to those students who would like to take the SAT or ACT tests. The deadline for application of each test is April 4. The SAT will be given May 2, and the ACT will be given April 25.

Cates Is Given 1964 'Fighting Whiteface' Award

By Jimmie Davis

Monday, March 9, the second Basketball Banquet of HHS was held at the cafeteria. After the dinner of fillet mignon, baked potatoes, green beans, green salad, hot rolls, strawberry shortcake and iced tea, the banquet program was opened with a greeting from Mrs. W. F. Hill to the parents of the basketball players, the players themselves, and the players' dates who came. More than 100 persons were in attendance.

The presenting of the "Fighting Whiteface" award was to Danny Cates given to him by the cheerleaders Brenda Shelton,



MATH ASSIGNMENTS? — Shown are some of the math assignments which were turned in when Mrs. Sue Painter instructed her students to bring a needle and embroidery thread to class. The object of the assignment was to teach the students such terms as acute angle, vertex, parabola and sides of the angles. (Photo by Gerald Leatherman)

Math Class Assignment: Needle And Thread

By Vickie Inman

"Assignment: bring needle and embroidery thread to school tomorrow."

So read an assignment in Mrs. Sue Painter's class. Such an assignment is a little unusual, but even more so, considering the fact that Mrs. Painter teaches freshmen math.

In class the next day, each student embroidered an angle on a small card for an example. "The object of this assignment," said Mrs. Painter, "was to teach the students such terms as acute angle, vertex, parabola, and sides of the angles." In other words, it helped teach an appreciation of geometric designs.

For homework, each student made up his own design. "Some used geometric designs, while others used a series of seven angles," said Mrs. Painter. The curved-stitching was done on an acute angle which had

PEGGY Neff, Ronda Neff, Janice Hagans, Kathy Boston, and Ruth Ann Allison; following was the introduction of the varsity and the B-team. Neal Luebe was chosen by the cheerleaders beforehand to introduce the varsity team players, and Joe Childers was chosen to introduce the B-team players.

Billy Hill, the master of ceremonies, introduced the coaches of the basketball teams, and members of the teams presented them with gifts, that were given

been drawn on poster paper and formed a parabola. Poster paper

Tri-Hi-Y Gives Pins at Regular Meeting Tuesday

By Linda Lee Hart

Tri-Hi-Y pins were given out to members at the regular school meeting, Tuesday, March 10. The regular Tri-Hi-Y pin is \$1.00, the guard is \$1.00, and the charms are \$1.50 a piece. The final date for re-ordering pins was set for Wednesday, March 18 by Miss Janice Boren, sponsor of the club.

Miss Boren told about measuring for Tri-Hi-Y sweaters the first Tuesday in April, which will be during a club meeting. Sweaters will cost \$15.00 each.

Pegene Cox, president of the club, talked about the changing of the club constitution. The changes were: If a member is unable to attend church or club meeting, she must notify the sponsor, president, vice-president, or secretary. Failure to do so shall result in an unexcused absence. Two unexcused two's will place a member on probation. Three will result in her being dropped from membership. One unexcused absence will place a member on probation and two will result in the mem-

(Continued on page 2)

Coach Speed Expects Well Balanced Baseball Team

"We have a real well balanced team this year," said Mr. Ronald Speed, baseball coach. "We don't have any one outstanding player. The boys all work well together. They seem to have a lot of spirit and desire to win."

Twenty-one boys are participating in baseball this year; they are Eugene Green, senior, who will be catching for the Whitefaces.

The team has seven possible pitchers. They are Jim Haney, senior; Danny Loerwald, Larry Minks, Mike Ranspot, and Lupe Ramirez; and sophomores Richard Brock and Ed Mims.

Playing first base will be David Stevens, senior, or Randy Tooley, sophomore.

Covering second base will be Joe Coffman, senior, or Gary Stagner, junior.

On third will be Ronny Duncan, senior, or Jimmy Brink, junior.

In the short stop position will be Frank Cain, junior, or Jimmy Guierrez, sophomore.

Out in left field will be Lynn Cook, junior. In center field will be Charlie Moreno, junior, or Don ReVinza, junior. Right field will be covered by Steve Hodges, sophomore, or Johnny Gilbert, sophomore.

Mr. Speed explained, "Pitching is probably our weakest point, but it is much stronger than last year, due to the fact that the boys have more experience and are naturally stronger."

We lost two of our three games through bad hitting and errors."

The baseball boys are faced with a 29 game season, which is ten more games than they

played last year. The season includes playing several 4-A schools before district games begin.

The team has already played Borger, here, Friday, March 13; a double header at Portales, Saturday, March 14; and Plainview, here, Tuesday, March 17.

500 Persons See First Production Of June Mad

"If you weren't so stupid you'd know that Cosmopolite means a person who's gone to Europe twice," explains Penny Wood. Barbara Langley played the part of a tomboy who tried to grow up nearly over night when her uncle Mervyn, Jon David Miller, brought home a college friend, Roger Van Vleck played by John Lesly, to spend the weekend with him.

Roger Van Vleck is a college senior who made the maskers his freshman year, has been to Europe twice, and his father belongs to two different country clubs. Penny Wood is a fifteen year old girl who forgot all of the young friends and pretended to be woman of the world that gave her mother, Mrs. Wood, played by Jimmie Davis, many puzzled moments.

Other members of the cast that did an outstanding job says Mr. Tye Hilliger, is Milly Lou, Dian Wilson, who played a young girl of 14 who fell in love with Mervyn, who did not seem to want her around. Doctor

Some of the remaining games are Hereford at Pampa, Friday, March 20; double header here, Saturday, March 21; Hereford at Palo Duro, Tuesday, March 24; Pampa at Hereford, double header, Friday, March 27; Hereford at Plainview, Saturday, March 28; Hereford at Amarillo, Tuesday, March 31; Amarillo at Hereford, Friday, April 3; Hereford at Caprock, double header, Saturday, April 4; Palo Duro at Hereford, Tuesday, April 7; Hereford at Nazareth, Friday, April 10; and Nazareth at Hereford, Tuesday, April 14.

Wood, Charles Doanes, plays the part of a doctor who does not have much to say about what occurred in his own home. Chuck Harris, Paul Christman, plays the part of Penny's playmate, who can not understand what has happened to her since Roger came to visit.

Larry Cooper plays the part of Chuck's father who has lost his wife and does not care to risk his son's life by letting him go up in a homemade glider. Larry also has a daughter in the play named Julie, played by Linda Price. Julie is more Mervyn's and Roger's age and she plays up to both of them.

Shirley and Ralph Wentworth played the part of the local florist's children, played by Kathy Pool and Clint Oliver.

The director and assistant director of the play, Mr. Tye Hilliger and Roni Rush, expected about 500 people to attend each performance of the play.

The proceeds from the play go to the Tiespan Club, which sponsored the whole play.

had to be used because the stitching had to be done on something stiff enough to hold the long stitches.

The attitudes and reactions to this unusual math assignment, reported Mrs. Painter, were varied: "Was this a home economics class or a math class?" The boys were especially upset.

"Their attitudes changed after the designs were completed. They were quite proud of their work—especially the boys," commented Mrs. Painter.

Power Mechanic Students Build Air Car; It Works

A lawn mower, a box, three feet by three feet by six inches; and a fan from an old car engine, these are the components of the air car built by Tim Gallagher and John Pavlicek.

The car, which took approximately three weeks to build, was constructed during their power machine class.

The boys explained the car in this way. "The two horsepower lawn mower engine revolves a fan inside the box. In the masonite bottom we cut slits making a large circle; this gave an outlet for the force of air produced by the fan."

The car rides about an inch above the ground on a cushion of air. It is maneuvered by the shifting of weight on the platform.

"It is not really a car because it won't support enough weight for anyone to ride on it," stated Tim, "but it will carry about ten pounds."

John explained how the boys got the idea for the air car. "We saw a model one, made from a kit, and decided to make a larger one. Some of the boys in class didn't think it would work so we made it to prove it could work on a larger scale."

"The only problem we ran into was our motor — it didn't seem

FHA Meets And Discusses Events For Coming Year

By Lou Ann Witkowski

Thursday March 12, the Future Homemakers of America met to discuss and decide on activities which will be taking place in the future.

All members were reminded of the Area meeting which will be held Saturday, in Amarillo. The voting delegates who will represent the Hereford Chapters are: Jane Wilhelm, Chapter I; Jana Cole, Royal Rose Chapter; and Shirley Simpson the Little Sister Chapter.

Each member will be planning and preparing the FHA week which is April 5-11. The FHA girls will observe this week by wearing red and white and displaying their flower, the red rose. The display in the show case will be planned and set up by Jane Wilhelm, Dorothy Marshall, Diedra Thomas, and Jeanie Brewer.

The Hereford Chapters will also have a salad supper in order to become better acquainted with other FHA Chapters and to exchange ideas.

"Invention is the talent of youth, and judgement of age." Jonathan Swift

The Whiteface

The Hereford Brand, Hereford, Texas, Thurs., March 19, 1964

Official Publication
Of
Hereford High School
Hereford, Texas

HHS Teacher Discusses Book Selection Methods

Mrs. Collier Is Serving On Pupil Advisory Panel

By Larry Fuhrmann

Textbooks are accepted or turned down because they are profusely illustrated, because they have lavishly colored covers, because they are larger or smaller than others, because they are written by people with the right kinds of names, coming from the right schools in the right parts of the country. Sometimes books are accepted or rejected, because it is very late on a dreary Friday afternoon.

This may be the case in some places, but with persons like Mrs. F. G. Collier on our teaching staff, Hereford schools have a good chance of coming up with the right textbook for the students.

Mrs. Collier is a world history and geography teacher at Hereford High School, and this year she has appeared on a panel to discuss ways to adopt and accept textbooks. Others on the panel were Dr. Bob Ashworth, superintendent of the Amarillo

schools, G. H. Jackson of Tascosa High School in Amarillo, Mrs. Dan Sanders of Canyon, and Ira Whitfield, moderator, high school social studies teacher at Plainview.

Several Hereford teachers attended a meeting in Canyon a-

bout the middle of February, where the panel discussed the topic. On Monday, the panel members traveled to Plainview and spoke at a meeting of the American Heritage Society.

On the discussion, Dr. Ashworth spoke on the superintendent's position in the making of school policy and Jackson spoke on minority groups and their influence, including self-appointed senators.

Mrs. Collier had quite a lengthy title for her part on the

Stanton Junior High Director Will Play Trombone at HHS Concert

By Beverley Barrett

Mr. Clyde Wilson, who is the band director at Stanton Junior High School will play the trombone in the Hereford High School band when they present their band concert on March 19 in the High School auditorium.

Mr. Wilson, who is a 1962 graduate of West Texas State College is the first chair trombone in the Amarillo Symphony, and also was a drum major at W. T. He also teaches private music lessons. In February Mr. Wilson attended the music festi-

val which is held annually in San Antonio.

Students in the HHS band have been preparing for the coming concert since the latter part of December. The music will primarily be concert music and the tunes that they have prepared for contest. Mr. Wilson will play a clarinet solo, and there will also be a cornet trio. Tickets will be \$1 per person.

The proceeds of the concert will go to help raise money for the band students to charter a bus to attend the music contest in Enid, Okla., on April 30 and May 1 and 2. There the HHS band will enter concert, marching, sight reading, and solo and ensemble contests.

Other money raising activities which students in the band have participated in are the cake sale which raised \$1400 and also the Lions Club of Hereford is giving the band 500 tickets to sell from which they will receive the profits.

Hi-Y Will Join Tri-Hi-Y Later For Joint Social

By Jimmie Davis

Thursday, the Hi-Y Club had a short meeting to discuss the Social Committee of the Club. The social committee is headed by Jimmy Higgins. The committee is to join with the Tri-Hi-Y Club later on in the year in some joint social activities. The social activities have not been stated as yet to what the two clubs plan to do.

Also discussed in this meeting on Thursday was the rearing of

(Continued on Page 2)

program—"How can we obtain modern high quality textbooks that are unbiased, unprejudiced, factual, and reliable; that face reality in a modern world?"

Of course, by the time you have repeated the title, there is almost a speech but there is a

(Continued on page 2)

Hoof Prints

By David Stevens

Jumping right into a 29-game schedule, the Whitefaces won one and lost two last week. In the season opener against Borger last Friday, the Herd dropped an 8-0 decision. On Saturday the Whitefaces split a doubleheader in Portales, N.M., losing the first game 6-5 and winning the second by a 2-0 margin.

Tomorrow, the Herd will travel to Pampa for their game of the season. Saturday the Whitefaces are at home for a return doubleheader with Portales. Next Tuesday the Whitefaces go to Amarillo for a single with Palo Duro.

In the Borger game the Whitefaces played it close all the way until the fifth inning when the Bulldogs erupted for six runs off starter Lupe Ramirez and reliever Danny Loerwald. The Herd was limited to only two hits while the Bulldogs collected nine, including two home runs.

Against Portales, the Whitefaces jumped into a 2-0 lead in the first inning but were unable to hold it because of a four-run fourth inning by the Rams. Victory finally came in the second game, shortened to five innings, on a one-hit masterpiece by left-hander Mike Ranspot.

Half Tracks—

Herd tracksters picked up 11 points in the Denver City meet last Saturday on two fourth places, one fifth and one sixth. Congratulations to Danny Cates on being named "Fighting Whiteface" for the 63-64 basketball season.

Coach Cuby Kitchens is over the hepatitis and back on the local links with golf team. He has high hopes for his golfers, defending champs of 1-AAA.



IT REALLY FLIES — John Paulick is shown on an air cushion about four inches above the ground. It will not really carry anyone but it can carry a ten pound object. (Photo by Gerald Leatherman)

ADRIAN NEWS

Panel Highlights Adrian Meeting

By Ann Beavers
A panel discussion of the subject, "Cradle of Spiritual Stress," highlighted last Monday night's P-TA session at the Adrian school cafeteria.

the parents of a girl born March 14, weighing 8 pounds. The paternal grandparents are Mr. and Mrs. W. C. Briggs, and maternal grandparents are Mr. and Mrs. Bill Leslie.

QUALITY NURSERY STOCK
Armstrong
305 W. Park EM 4-1868

OPTOMETRISTS
Dr. Milton C. Adams
Dr. Dale H. Wynn
335 Miles EM 4-2255

Mike Justice
Your Candidate for
CITY COMMISSION
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JUST AS IT SAYS — These kids are going to need your financial support if they are going to the music festival at Enid, Okla., this year.

contribute by buying a ticket to their concert at the high school this Thursday night. Tickets are only a dollar.

Cates... (Continued from page 1)
to them by the basketball boys. Billy Hill gave Coach J. W. Brooks his gift; Joe Childers gave Coach Rossie Simpson his gift.

Mrs. Collier (Continued from Page 1)
Mrs. Collier explained to the group that no textbook is the answer, to all the problems.

Mr. and Mrs. Fred Williams, Jamiestown, Mo., spent the weekend with Mrs. Hazel Chilton. Mr. Williams and Mrs. Chilton are cousins.

ANNOUNCE BIRTH
Mr. and Mrs. Dennis E. Silvertooth, Amarillo, are the parents of a son, Dennis Edward Jr., born March 15.

GARCIA NEWS

Political Rally, Pie Supper Set At Walcott

By Mrs. S. N. Thweatt
Plans are being made for a political rally and pie supper slated for April 10 at 7 p.m. in Walcott school.

She also visited Mrs. Ruth Coleman. The Kellys spent the winter at their winter home in Arizona.

Tri-Hi-Y... (Continued from Page 1)
Officers of the first club are: President, Nanetta Clearman; Vice President, Ronda Neff;

Every girl keeps her points from each meeting. Points are given for being at the meeting and on time and for attending church.

he had more courage than most... and he would need it for what lay ahead. He started as a crime reporter... but something inside him wouldn't let him rest.

Power... (Continued from Page 1)
are looking forward to the last ten weeks of class as they will be concerned with automotive mechanics.

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STAR THEATRE
WHAT MADE THIS MAN DIFFERENT FROM ANY OTHER?
ONE MAN'S WAY
THE STORY OF NORMAN VINCENT PEARL

FORD HARDTOP SIZZLER

We Ford Dealers of Texas warmly invite you to test-drive our all-new '64 Falcon Sprint V-8. This hot-selling "scat-back" hardtop features racy new big-car styling, plushest ride ever in a compact, total performance forged in the fire of open competition.



STEPHENS-HUDSON MOTOR CO.
FIRST & MILES
HEREFORD, TEXAS

STARTS SUNDAY
Look who's minding the store!
JERRY LEWIS
"Who's Minding The Store?"

TOWER DRIVE-IN
Show Starts at Dusk
FRIDAY and SATURDAY
ROCK HUDSON A GATHERING OF EAGLES
STRANGE WESTERN ADVENTURE! STAGECOACH TO DANCERS' ROCK

SUNDAY — MONDAY — TUESDAY
2 BIG FIRST RUN FEATURES
A TRIO OF TERROR! VINCENT PRICE in Nathaniel Hawthorne's "TWICE TOLD TALES"
THUNDER ISLAND GENE NELSON-FAY SPAIN

LET'S COOK SOMETHING

Chocolate Almond Cookies Are Excellent For Parties

By Dale Stevens
Brand Foods Editor
Mrs. Bill Waldrep, 1002 East Third, can approach the subject of cooking with a much more casual attitude now than in the first year of her marriage. Among the experiences she recalls with laughter is the time she poured a can of blackberries directly into a pie shell, placed the pie in the oven, and expected it to come out thick and sweet and ready to slice.

Although Mrs. Waldrep classifies her daily cooking as "practical," she does enjoy preparing foods—that are a little different. Her Cream Puff recipe is not too difficult for a family dessert, and she recommends the Chocolate Almond Cookies for times when large amounts of cookies are needed, such as refreshments for a party.

Mr. and Mrs. Waldrep have lived in Hereford 17 years. They are both from Slaton and were married after his service in the Marine Corps. During their first two years of marriage, they were students at MacMurray College in Abilene.

Their children are Sheri, 11, and Paula, 15. Mr. Waldrep is with Community Grain and has some farming interests. They are members of Saint Thomas Episcopal Church.

Cream Puffs
1 cup boiling water
1/2 cup butter or margarine
1 cup flour
4 eggs

Add boiling water to butter; bring to boil and stir in flour thoroughly. Remove from fire, cool slightly, and add eggs one at a time, beating thoroughly after each addition. Drop by spoonful in small mounds on greased pan about two inches apart. Bake in 400-425 degree oven for 10 minutes; reduce heat to 350 degrees and bake for 25-30 minutes more. Be sure they are done before removing from the oven. Fill with Butterscotch Almond Filling.

Butterscotch Almond Filling
2 T. flour
3/4 cup brown sugar
1/2 t. salt
2 cups milk
2 egg yolks, well-beaten
1/2 t. vanilla
2 T. butter
1/3 to 1/2 cup toasted almonds
Combine flour, sugar, and salt; add milk slowly. Cook over medium heat until thick, stirring often. Stir a little of hot mixture into beaten egg yolks. Pour back into remaining hot mixture, stirring constantly. Cook about 5 minutes more. Remove from heat and add butter, vanilla, and toasted almonds. When cool fill cream puffs. Top with

Hi-Y...

(Continued from page 1)
a Korean orphan. The orphan that is to be supported by the Hi-Y Club has not yet been selected for them. In the rearing of this orphan, they send \$10 a month to the orphan that they have applied for.

The meeting Thursday did not have the usual program, but next Thursday Mr. Gerald Dingus hopes to have one.

whipped cream and an almond if desired.

Chocolate Almond Balls
3 cups sifted flour
3/4 t. salt
3/4 cup butter or margarine
3/4 cup shortening
2 1/2 T. cream cheese
2/3 cup sifted confectioners sugar
1/2 cup chocolate syrup
1 t. vanilla
1 t. almond extract
1 cup coconut, cut fine
1 cup chopped blanched almonds
Sift together flour and salt.

Central Church Of Christ Has Youth Banquet

The youth of Central Church of Christ attended a Young People's banquet at Calson's Western Wheel Inn Thursday evening.

The theme for the banquet was "That Unlucky Day" or "Friday the 13th". For every unlucky object at the banquet, there was something lucky to counteract the unlucky!

Marvin Crowson served as master of ceremonies and introduced Ronnie Throneberry of Amarillo who provided the entertainment with folk music and ballads.

Jim Ravenelli, who is associated with Lubbock Christian College spoke to the group on "Little Men Become Giants." The evening was ended with a short devotional and a talk by Nate Stark.

Those attending were Mr. and Mrs. Marvin Crowson, Mr. and Mrs. Dale Young, Joe Godfrey, Ronnie Throneberry, Mr. and Mrs. Jim Ravenelli, Sergio Bravo, Sharon Tinnin, Larry Hill, Becky Duncan, Nate Stark, Carl Clearman, Ronnie Roberts, Sandra Huckabee, Jerry Leatherman, Deborah Lee, Ernest Flood, Lipda Pulliam, Darrell Flood, Cynthia Knox, Billy Johnson, Joel Dytal, Martha Judson, Jay Carter, Sharon John, Ken Stark, Becky Higgins, Mike Ferguson, Linda Hart and Steve Cohnesway.

Also, Pegene Cox, Allen Candler, Joe Ella McGee, Gary Stoy, Randy Hopsen, Steve Knox, Carolyn Boynton, Ronald Ott, Nancy Smith, Tommy Reeves, Donna Johnson, Andy Channer, Cindy Sanders, Johnston Benefield, Rickie Fangman, Truby Benefield, Monte Rowland, Kathy Ellerd, Cynthia Ellerd, Vinita Pitts, Jeanie Allen, Kay Neil Reeves, James Frost and Tonna Caster.

RETURNS FROM SAIGON

Maj. Lloyd H. Manjeot, son of Mr. and Mrs. Art Manjeot, has returned to West Point from duty as staff supply officer for South Viet Nam. He is scheduled to transfer to Leavenworth, Kansas, in a short time.

Read The Classifieds Classifieds Get Results

Cream together butter and shortening and blend in cream cheese and confectioners sugar. Add chocolate syrup, vanilla, and almond extract; beat well. Stir in coconut and almonds and then gradually blend in the dry ingredients. Chill for at least one hour. (The longer mixture is chilled, the easier it can be handled.)

Shape the dough into very small balls, place on ungreased baking sheet, and bake at 325 degrees for 18-20 minutes. Cookies should not brown, but they should spring back when touched lightly in the center. While still warm, roll cookies in confectioners sugar.

Pepper Steak
Lightly salt, pepper, and flour about 2 pounds tenderized round steak. Brown in 4 T. oil. Put steak aside and brown in fat about 2 medium onions, chopped fine; 2 whole bell peppers, sliced; about 1/2 cup chopped celery; 1 can mushrooms, drained, and, if desired, 1/2 cup chopped fresh green onions with tops.

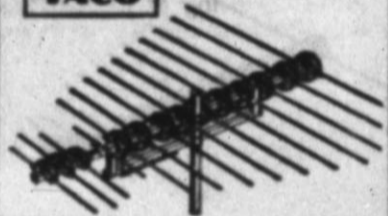
Return meat to skillet and add 1 cup water. Mix 1/4 - 1/3 cup soy sauce with 1 T. brown sugar and pour over meat. Simmer very slowly about 30 minutes. Add 1 can bean sprouts and 4 fresh tomatoes, quartered. Simmer 30-40 minutes more. Add 2 T. soy sauce to 1/2 cup water and add as needed during cooking period. Flavor improves with longer cooking. Serve over rice with green salad.

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Here's the last word in clear, crisp television and FM reception, even from stations a hundred miles or more away. The new PARALOG antenna clears your TV screen of the "snow" and lines that once made TV watching unbearable. Fourteen models available including four electronic PARALOGs. Call now for a demonstration.

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EM 4-1588

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Borden's DUTCH CHOCOLATE MILK

2 Qts. 49¢

BORDEN'S Chip 'n Dip

1/2 Pt. Ctn.

29¢

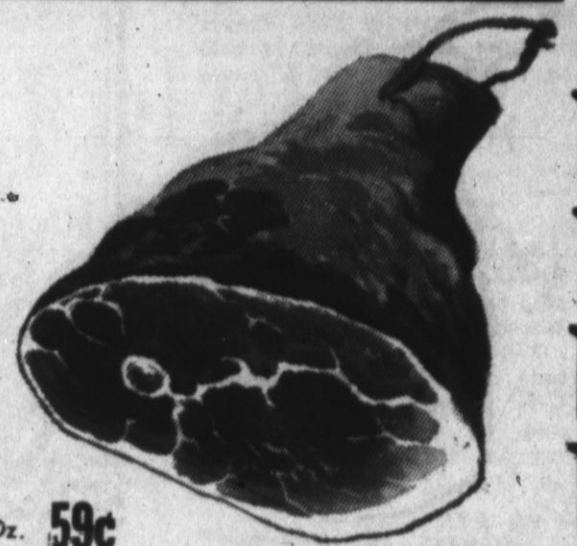
Borden's Chip 'n Dip and Chocolate Milk Will Be Served In Our Store All Day Saturday, March 21

CURED PICNICS

Lb. 29¢

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Lb. 35¢



HOME MADE PIMENTO CHEESE SPREAD 12 Oz. 59¢

SPARE RIBS lb. 39¢

Pinkneys—Jumbo Pack

FRANKS

3 lbs. 99¢

Campfire

BACON 2 lbs.

79¢

Meat Pot Pies

Banquet Frozen

15¢ ea.

Chunk Style Tuna

Shurfine Flat Can

25¢

Shurfine—6 Oz.

Frozen Lemonade

2

23¢

Shurfine—Sweet—22 Oz.

Pickles

39¢

Shurfine—24 Oz.

Grape Juice

33¢

Shurfine—3 Lbs.

Shortening

59¢

Shurfine—Cut—303 Can

Green Beans

19¢

Shurfine—12 Oz. Can

Luncheon Meat

39¢

Spinach

Shurfine—303 Can

2 For

25¢

Hawaiian Punch

3 For

\$1

Mellorine

Swift's Honeycup 1/2 Gal.

39¢

Tendercrust—Large Cello

Cookies

49¢

Crescent—8 Oz.

Dinner Rolls

2 For

49¢

Shurfine

Flour

10

Bag

69¢

Kraft—28 Oz.

Bar-B-Q-Sauce

49¢

Kraft—4 Oz.

Party Snacks

5 For

\$1

Reg. 69¢ Size

Micrin

49¢

Shurfine

Oleo

lb. 15¢

Delsey—4 Roll Pkg.

Toilet Tissue

45¢

Hand & Body—\$1 Size—Plus Tax

Woodbury Lotion

39¢

Coca Cola

16 Oz. Plus Dep.

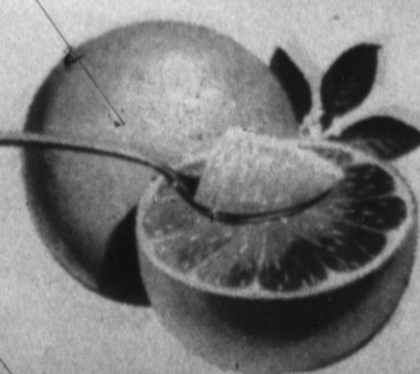
49¢

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Roxey Tall Can

13 FOR \$1.00

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2 LBS 25¢

RED POTATOES

20 lbs. 79¢

BANANAS

lb. 11¢

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Cello Pkg. 29¢

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Aunt Jemima

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MARCH 20

Get Your Tickets From Any Lions Club Member or at the Door.
75c Per Ticket — Children under school Age Free

HIGH SCHOOL CAFETERIA

5 'til 8 P.M.

Sponsored by Hereford Lions Club

FOR GOD SO LOVED THE WORLD

Westway Baptist Church

Rev. Kenneth Lowry, Pastor
 Sunday School is held at 10 a. m. with Church Services following at 11 a. m. Training Union is held at 7:00 p. m. and Evening Services on Sunday begin at 8:00 p. m.
 The Wednesday night Prayer Meeting in the Church is held at 7:30 p. m.

Mt. Sinai Baptist Church

302 Knight St.
 Sunday Services are Sunday School, 10 a. m.; Morning Worship Services, 11 a. m.; Evening Worship Services, 7:30 p. m.
 Mid-week Prayer Service is held at 7:45 p. m. Wednesday. Choir Rehearsal is held at 8 p. m. on Thursday. A teachers Meeting is held at 7 p. m. on Friday.

Iglesia Metodista San Pablo

223 Kibbe Street
 Rev. Gilbert Diaz
 Pastor
 Los Servicios de nuestra nueva Iglesia. Seran de la Sigueniente manera los Domingos y los dias de la semana, Escuela Dominical, a las 10 a. m.; Servicio de Adoracion, a las 11 a. m.; Domingo en la noche Predicacion 7 p. m.; Los Jueves servicios de oracion 7 p. m.

Church Of The Nazarene

Fourth and Jackson
 Rev. Burt M. DeBord, Pastor
 EM 4-1375
 Sunday School is held at 10 a. m.; Worship Service at 11 a. m.; Junior and Youth Services at 6:15 p. m. Evening Service at 7 p. m.
 Prayer meeting Wednesday will begin at 7 p. m.
 The first Wednesday of each month a Missionary meeting is held at 7 p. m.

Assembly Of God Church

Union and Ave. G
 Rev. V. W. Marcell, Pastor
 Sunday School is held at 9:45 a. m. Morning worship service convenes at 11 a. m.
 C. A. service begins at 7 p. m. Junior C. A.'s meet at 6 p. m. and worship service begins at 8 p. m. each Sunday evening.
 Prayer meeting and Bible Study will be held Wednesday at 8 p. m.

First Christian Church

Rev. Eugene Brink
 Pastor
 West Park Avenue
 Sunday School is held at 9:30 a. m. Worship service will begin at 10:50 a. m.
 Chi - Rho and CYF meets at 6 p. m. Sundays and vesper services are at 7 p. m.
 Functional Departments first Wednesday at 8 p. m.
 General Church Board, second Wednesday at 8 p. m.

Seventh Day Adventist Church

West Park Addition
 ELDER JAMES MEADE,
 PASTOR
 "Christ in Daniel and Some of the Minor Prophets," is the subject for daily lesson study and class discussion Sabbath March 14.
 Memory verse: Mal 4:5-6.
 Study Helps: "Prophets and Kings", Pages 499-513.
 Lesson Aim: To emphasize the fact that just as John called the people to repentance before the first coming of Christ, there will be a great work of revival and reformation before the second advent.
 Lesson Outline:
 1. The coming Kingdom of Christ, Dan. 2:31-44.
 2. "The Fourth is Like the Son of God", Dan. 3:23-25
 3. An Awesome Judgement Scene, Dan. 7:9-13.
 4. The Plan of Salvation Vindicated, Dan. 8:13-27; Dan. 9:24-25.
 5. Events Connected with the coming of the Lord. Zach. 14:1-4; Mal. 4:2-6.
 Services:
 Sabbath School 9:45 a. m. Sat.
 Worship Service 11:00 a. m. Sat.

Jehovah's Witnesses Church

317 Ave. I
 Sunday: Public Bible Lecture, Study, 4:15 p. m.
 Tuesday: Congregation Bible Study, 8 p. m.
 Friday: Service Meeting, 7:30 p. m.; Theocratic Ministry.



To VICTORY

...that is the cry of the multitude. Today we join the happy throngs around the earth as we shout together, "Hosanna!" Whatever the morrow may hold of suffering, today we declare to the world... "Christ has come." Because we are in His company, we know that God ultimately will be sovereign over all the world. We are confident that goodness is stronger than evil. We are sure love will triumph over hate. Whatever a Friday of crucifixion may bring of temporary defeat, we know life will triumph over death, and the Christian way will resolve itself supremely in the final destiny. Then Palm Sunday is a day to celebrate and set up our banner of hope. "For right is right as God is and right the day must win." This hope will convert, for us, spiritual defeat into eternal victory.

You In The Church
 The Church Is You
 ... form a combination for good. Every man, woman and child needs the influence of the church. So, come let us go into the house of the Lord. Let us support her program of service to humanity, be a faithful worker, a daily bible reader and attend services regularly.

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

- | | | |
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St. Anthony's Church

Harrison Highway at 25 Mile Ave.
 Father Angelus, Pastor
 Sunday Masses at 6:30 a. m., 8 a. m., and 10 a. m.
 Sunday evening mass at 8 p. m., Daily mass at 6:30 a. m. and 11 a. m. during school year. Tuesday evening mass at 8 p. m.
 First Friday Masses at 6 a. m., 11 a. m. during school year, and 8 p. m.
 First Saturday Masses at 6 a. m.; 8 a. m.
 Holy Day Obligation Masses at 6 a. m., 8 a. m., and 8 p. m.
 Confessions are Tuesday at 12 noon - 1 p. m. during school year and 8 p. m.; Thursday, 12 - 1 p. m. during school and 8 - 9 p. m. before First Friday; Saturday, 4-5 p. m., 8 - 9 p. m.; Sunday, 7:30 a. m.
 Baptisms at 4 p. m. Sunday. Any other time by calling Rectory.

Thompson Memorial Mexican Baptist Mission

TEMPLO BAUTISTA MEMORIAL
 Alex O. Thompson Memorial
 215 Mission Street
 Guillermo Enrique Benitez,
 Ministro
LA SEMANA QUE VIENE
 Domingo 22:
 Escuela Biblica Dominical 9:45 a. m.
 Leccion: Los Dos Ladrones
 Culto de Andoracion 11 a. m.
 Sermón: REQUISITOS PARA UN AVIVAMIENTO
 Union de Preparacion 7 p. m.
 Topico: Lo Que Los Bautistas Creemos Acerca de la Vida Cristiana
 Servicio de Predicacion 8 p. m.
 Sermón: El Preflicio de Jonas La Voluntad de Dios
 Lunes 23:
 "EL MENSAJE DEL EVANGELIO" 6:45 p. m.
 Sintonicas su radio en KPAN 860 k. c. TODOS LOS DIAS DE ESTA SEMANA SANTA.
 Miercoles 25:
 Rayitos de Sol 7:55 p. m.
 Culto de Oracion y Estudio Biblico 8 p. m.
 Viernes 27:
 Maestros y oficiales 8 p. m.
 Topico: Preparandonos para el Avivamiento
 Todos los visitantes son bienvenidos. Tenemos Departamento Infantil que cuida de sus niños mas pequenos durante los cultos dominicales.

Fellowship Baptist Church

Independent Fundamental
 Odd Fellow Hall
 205 E. 6th
 Rev. Kenneth Irwin, Pastor
 Sunday School is held at 9:45 a. m. each Sunday, followed by Worship Services at 11:00 a. m. Evening Service at 7:45 p. m. Mid-week prayer Service, Wed. 7:30 p. m.
 For transportation, call EM-43101.

Grace Gospel Church

Rev. H. V. Fields, Pastor
 Thirteenth and Avenue K
 Sunday School is at 9:45 a. m. and worship services convene at 11 a. m.
 Bible Study is held each Sunday at 7 p. m. and preaching service at 8 p. m.
 Wednesday prayer meeting held at 8 p. m.

Central Church Of Christ

L. E. Fooks, Minister
 Marvin Crowson
 Minister
 Sunday Services: Bible Study, 9:30 a. m.; Morning Worship, 10:25 a. m.; Evening Worship, 6 p. m.
 Mid-Week Services: Ladies Bible Study, 10 a. m. Wednesday; Mid-Week Classes for all.

St. Thomas Episcopal Church

Rev. Joel C. Treadwell, Vicar
 Harrison Highway
 Vicarage, 115 Elm Street
 Sunday: Holy Communion, 8 a. m.; Sunday School, 10 a. m.; Morning Prayer and Sermon, 11 a. m.; Youth Fellowship, 7 p. m. Wednesday: Holy Communion, 10 a. m.
 The Bishop's Committee meets the first Sunday of each month immediately following morning worship.
 Women's Day Guild meets the second Tuesday of each month at 2 p. m. at the church.
 Women's Night Guild meets the second Thursday of each month at 7:30 p. m. at the church.

(Continued on page 5)

CHURCH...

(continued from page 4)

First Methodist Church

561 North Main
Rev. Herschel L. Thurston, Pastor

Sunday, March 22: Sunday School, 9:45 a.m.; Morning Worship, 10:55 a.m.; Junior High and Senior High Fellowship Dinner, 5:45 p.m.; Junior High and Senior High MYF, 6:15 p.m.; Worship Service, 7 p.m.

Tuesday, Mar. 24, Women's Society of Christian Service Prayer Group, 9:30 a.m.; Home-builder's Prayer Group, 8 p.m.

Temple Baptist Church

Rev. Bill Ware, Pastor
Forrest Ave. and Ave. K

Sunday: Sunday School, 9:45 a.m.; Morning Worship, 11 a.m.; Training Union, 6:30 p.m.; Evening Worship, 7:30 p.m.

Tuesday: Beginner Sunbeams, 9:30 a.m.; Primary Sunbeams, Junior Girls Auxiliary, and Intermediate Girls Auxiliary, 4 p.m.

Wednesday: Prayer Meeting, 7:30 a.m.; Choir Rehearsal, 8:15 p.m.



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CHRYSLER'S 5-YEAR/50,000-MILE WARRANTY WITH THIS COVERAGE: Chrysler Corporation warrants, for 5 years or 50,000 miles, whichever comes first, against defects in materials and workmanship and will replace or repair at a Chrysler Motors Corporation Authorized Dealer's place of business, the engine block, head and internal parts, intake manifold, water pump, transmission case and internal parts (excluding manual clutch), torque converter, drive shaft, universal joints, rear axle and differential, and rear wheel bearings of its 1964 automobiles, provided the owner has the engine oil changed every 3 months or 4,000 miles, whichever comes first, the oil filter replaced every second oil change and the carburetor air filter cleaned every 8 months and replaced every 2 years, and every 8 months furnishes to such a dealer evidence of performance of the required service, and requests the dealer to certify (1) receipt of such evidence and (2) the car's then current mileage.

Move up to Chrysler

AUTHORIZED DEALERS CHRYSLER

Bippus Community Church

Eugene L. Nangle each first and third Sunday and R. D. Evans each second and fourth Sunday.

Sunday School is at 10 a. m. every Sunday and Preaching is at 11 a. m. and 7 p. m. All Day Singing each Fifth Sunday.

Park Ave. Church of Christ

On Harrison Highway
Worship Services 10:30 a. m. Sunday. Prayer meeting 7 p. m. Wednesday.

Immanuel Lutheran Church

Park Ave. & B Street
Hereford, Texas
Fred Beversdorf, Pastor

Feb. 23, Sunday
8:30 a.m. Friona Worship
9:15 a.m. Call to Worship
KPAN
9:45 a.m. Sunday School & Bible Class
11:00 a.m. Worship
1:15 p.m. The Lutheran Hour
KPAN
—:00 p.m. Missions & Evangelism Committees
Feb. 24, Monday
4:15 p.m. Ladies Bible Class
Feb. 25, Tuesday
10:00 a.m. Circuit Conference in
Feb. 26, Wednesday
4:15 p.m. Cub & Boy Scout
7:30 p.m. Lenten Service
Feb. 27, Thursday
7:30 p.m. Lenten Service in Fr.
Feb. 29, Saturday
2:30 p.m. Visitation

Templo el Calvario Asamblea de Dios

Pastor, Martin Musquiz
Bien venidos.
Calle Ave. H & 13th.
Las servicios durante la semana y el Domingo.
Como siguen: 7:30 de la noche Martes, Jueves.
Domingo, 10 de la manana, escuela dominical, a las 11:30 predicacion.

Frio Baptist Church

Rev. G. W. Fine, Pastor

Sunday School is held at 10 a.m. each Sunday followed by Worship Services at 11 a.m. Training Union is held at 6:30 p.m. Sunday and Evening Worship Services begin at 7:30 p.m. On Wednesday, a Prayer Service is held at 8 p.m.

Mission De San Jose LABOR CAMP

El Domingo es el dia del Senor. Tenemos que adorarlo. No hay mejor modo que la Santa Misa: El sacrificio de Calvario.

Horas de Misas los Domingos: 8 a. m.; 10 a. m.; 8 p. m.

Truismos despues de la misa de las 10 a. m.

Church of Jesus Christ of Latter Day Saints (Mormon)

EM 4-1905

The Mormon Church meets in Gilliland Funeral Home, Sunday School, 10 a. m. Sunday, Sacrament Meeting, 11 a. m. Sunday.

Wesley Methodist Church

410 Irving
Rev. Cleby Patterson, Pastor

Sunday School, 9:45 a.m.; Sunday Morning Worship, 10:55 a.m.; Sunday Evening Worship, 5:30 p.m.; MYF, 6:30 p.m.; Primary Fellowship, 6:30 p.m. Choir Rehearsal, 6:30 p.m.

Bible Study: Wednesdays, 7:30 p.m.; W S C S 2nd and 4th Mondays, 3:00 p.m.; Methodist Men, 1st Saturdays, 6:30 a.m.

Commission on Membership and Evangelism: 4th Fridays 7:30 p.m.

Commission on Education, last Thursday each month, 7:30 p.m. Official Board, 1st Monday, 7:30 p.m.

Commission on Missions 4th Thursday 7:30 p.m.

First Presbyterian Church

610 Lee Street
Rev. Russell Wingert, Pastor

Sunday School is held each Sunday at 9:45 a. m. followed by worship service at 11 a. m. Morning Devotional at 9 a.m. Tuesday.

Choir Rehearsal, 8 p.m. Wednesday. Prayer meeting Friday at 7:30 p.m.

The Church Of God In Christ

Rev. Calvin Hodge, Pastor
115 West Norton

Sunday School 9:45 a. m.; Morning Worship 11 a.m.; Evening Worship 8 p.m.

Monday, Bible Band meets 7 p. m.

Wednesday, Prayer Meeting 8 p. m.

AUSTIN HIGHLIGHTS

First Time For Texas: GOP Sets Presidential Primary

By Vern Sanford
Texas Press Association

AUSTIN. — For the first time in history, Texas Republicans will have an opportunity to express their preferences for the GOP presidential nomination in a statewide straw poll.

Republican Executive Committee voted to hold the presidential referendum on the May 2 primary ballot. The opinion sampling has no binding effect. Principal purpose is to boost the stock of Barry Goldwater and to lure restless conservative Democrats into the GOP primary.

Democratic Executive Committee offered no special voter bonus to keep their own partisans in the fold.

First Baptist Church

Rev. B. L. Davis, Pastor
Fifth and Main Streets

Sunday: Sunday School, 9:45 a. m.; Morning Worship, 10:55 a. m.; Training Union, 6:30 p. m.; Evening Worship, 6:55 p. m.

Wednesday: Sunday School teachers and officers meeting, 7 p. m.; Mid-Week Prayer Service, 7:45 p. m.; Church Choir rehearsal, 8:30 p. m. Junior GA's, Intermediate GA's, Young Women's Auxiliary Crusader RA's and Pioneer RA's meet at 7 p. m. WMS visitation, first Wednesday, 9:30 a. m.; WMS luncheon and business meeting, second Wednesday, 12 noon; WMU circle meetings, fourth Wednesday, 9:30 a. m. or 3 p. m. WMU night circle meeting, second Thursday, 4 p. m.

Nursery is provided for all church-wide activities.

Sunday morning worship services broadcast over KPAN. Listen to the "Baptist Hour" at 8 a. m. Sunday over KPAN.

Iglesia De Cristo

BIENVENIDOS a los Servicios en la IGLESIA DE CRISTO, en ESPANOL. Ubicado en SUNSET & PLAINS. Hora de servicios en Espanol Domingo, 11 A. M. Miercoles, 7:30 P. M.; Viernes, 7:30 P. M.; en Ingles. La entrada es por el lado SURESTE Del Edificio

Avenue Baptist Church

Rev. Clarence F. Powell, Pastor

Sunday School is held at 9:45 a.m.; Worship Service at 11 a. m.; Training Union, 7 p.m.; Evening Worship Service, 8 p. m. Wednesday Evening Prayer Service, 7:30 p. m.

San Antonio A La Iglesia

North 25 Mile Avenue and Highway

Vd. Es Catolic? Pues, Tienen La Obligacion De Asistir A La Santa Misa Todos Los Domingos!

Horas De Misas En Los Domingos: 6:30 a.m.; 8 a.m.; 10 a. m. y 8 p. m.

Durante La Semana: 6:30 a. m. y devocional services at 7:30 p. m. Wednesday.

simultaneous meetings in Austin, declined to submit requested referendums on sale of liquor by the drink and curtailment of Mexican nationals' commuting to jobs in Texas.

Names of Goldwater, Nelson Rockefeller, Margaret Chase Smith and Harold Stassen will appear on the GOP ballot. Originally the names of Richard Nixon, William Scranton, George Romney and Henry Cabot Lodge were included, but they were asked to be omitted. Rockefeller wanted off. He was told he had to stay since he already had announced.

Democrats responded warmly to Gov. John Connally's call for all-out support of President Johnson in party conventions. But they squabbled at length before accepting Dallas as the site of their September 15th state convention. Dallas finally won, 33-18 over Corpus Christi.

Connally made clear in a ringing speech urging Johnson support that as governor he plans to keep control of the state party.

"It is important... to choose people as (convention delegates) who will be as strong for Connally in September as they are for Johnson in June," the Governor stated.

Without dissent the Democrats agreed on Houston as the site of their June 16 state convention to pick national presidential nominating convention delegates. The state party platform will be written and a new SDEC selected at the September meeting.

Republicans will hold their June convention in Dallas and their September convention in Austin.

SDEC Chairman Eugene M. Locke of Dallas resigned at the Democratic meeting and was replaced by Frank Erwin Jr. of Austin. He had served as secretary.

Republicans adopted a resolution calling for a special legislative session on congressional redistricting, and decided to admit registered voters who did not pay their poll taxes (under new federal constitutional authority)

to party conventions. Both committees also got around to their required business: certifying statewide candidates for the primary ballot and selection of a place (Austin) for their May 12 meeting to canvass May 2 election returns.

HOSPITALS LOSING DOCTORS — Texas salaries aren't good enough to keep top doctors on the job at state hospitals, Dr. James M. Schless, director of tuberculosis hospitals, told the hospital board at a recent meeting here.

He cited resignations of doctors at Harlingen State Hospital, East Texas Tuberculosis Hospital, and San Antonio State Hospital and possibility of the McKnight State Hospital clinical director's taking a job in another state.

Key medical jobs in the state institutions pay \$14,000 to \$15,000 a year plus housing. Schless said the next Legislature will be asked to raise that to \$19,500.

Executive Director Raymond W. Vowell offered the Board for Hospitals and Special Schools a more cheering note: with completion of new facilities for the mentally retarded (which now house 9,813), the present waiting list of 1,800 may be trimmed to 500 by fall.

Schless also had an encouraging report: average hospitalization period of tuberculosis patients is shorter, and fewer are leaving the hospitals against medical advice. New and improved drugs are offering better hope of quick cure.

STUDY HEARINGS PLANNED — The Governor's Committee on Education Beyond the High School will take its preliminary recommendations before college officials and state legislative groups during late May and June.

Chairman H. B. Zachry, still fighting a running battle with the capitol press over secret sessions of the 25-member committee announced the hearings. He said members will reach a tentative decision on recommendations at a meeting here April 17-18.

Committee has talked at

telling reporters anything it has agreed on to date except a coordinating committee for all colleges and junior colleges.

A sub-committee on junior colleges reported a list of specific proposals, however, including a recommendation that no more junior colleges be elevated to four-year status. They also recommended that the state pay all instructional costs of the 33 existing and future publicly-supported junior colleges.

Zachry indicated the Committee will propose a "stair-step" or easy-stages approach to achieving a first class system of colleges and universities. He hinted the Committee will make



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SOUTHWESTERN BELL

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Austin Highlights

(Continued from Page 5)

specific recommendations for financing the proposed upgrading program.

APPOINTMENTS MADE—Governor Connally announced appointments of O. E. Bevers of Lakeview and C. C. Broughton and Russell Jones, both of Childress, to the board of directors of the Upper Red River Flood Control and Irrigation District (Hall, Briscoe and Childress Counties). Bevers and Broughton are reappointments. Jones succeeds the late Dr. Roy H. Barr.

Connally reappointed Ben F. Shipley of Beaumont and Neal D. Rader of Port Arthur to the Pilot Commission for the Sabine Bar, Pass and Tributaries. He

also named to the commission Lee Wheat of Beaumont, Bill Seston of Orange and W. F. Fredeman of Port Arthur.

COMMITTEES MEET—The new steering committee of the Governor's Committee on Aging, headed by Sen. Walter Richter, Gonzales, held its initial meeting as did the governor's 14-member committee studying electronic data processing equipment in use by the state.

TOURIST PROGRAM IN HIGH GEAR—The Texas Tourist Development Agency reports that national advertising is scheduled for summer issues of the New York Times and Chicago Tribune travel sections and for issues of Sunset, Redbook and Reader's Digest magazines. Some 36 travel writers from other states and Canada are due to take a weeklong tour of the state in April to gather material for their columns.

COURTS SPEAK—State Supreme Court has agreed with

lower courts that a state tax on gas pipelines is unconstitutional. Decision upheld earlier opinions that the dedicated reserve tax cannot be applied to pipelines holding long-term contracts to take Texas gas to out-of-state consumers. About \$9,000,000 has been paid to the treasurer under the levy, \$8,500,000 of it under protest.

High court permitted filing of three mandamus petitions involving election controversies.

It also heard arguments on former Fort Worth Councilman Doyle Willis' suit to get on the May 2 Democratic primary ballot as a senate candidate.

In addition, it scheduled hearings on a suit to keep former Bexar County Commissioner Sam Jorrie off the ballot as a House candidate. Both are challenged under a ruling that holders of paid office are ineligible to run for the Legislature during the term of which they were elected or appointed. Both Willis



DE. SPOTLIGHT—Linda Simons is a senior student who is employed at Perry Bros. Variety in connection with the distributive education program at Hereford High School. She is the daughter of Mr. and Mrs. C. T. Simons of 340 Ave. A. Linda has not decided on a career. (Brand Staff Photo)

and Jorrie now are out of their old offices.

Another argument was set on a suit to prevent Robert F. Bartlett of Van Zandt County from running for county and district attorney. J. Alton Mills, another candidate for the Van Zandt post, claims Bartlett has no net residence requirements.

For the second time, the Court of Criminal Appeals affirmed the swindling conviction and eight-year prison sentence of Billie Sol Estes.

BACKTAGGING—The "backtagging" of culls and dry cows may be used to solve the growing problem of certifying all Texas counties for brucellosis eradication. Dr. R. G. Garrett, executive director of the Texas Animal Health Commission, and Dr. John Wilbur, Veterinarian in charge of the U. S. animal disease eradication division in Texas, say the backtagging market testing program is in force in several northwestern states.

Under this program, culls and dry cows headed through concentration points on their way to slaughter are marked so that the state, county and herd from which the cow came can be identified.

When the cow goes to slaughter, a blood sample is taken and the results of a brucellosis test is recorded.

As Dr. Wilbur says, "Brucellosis being what it is, if older female animals are free of the disease, it is pretty certain the herd is free. In this way, about 97 to 98 per cent of the testing could be eliminated."

Dr. Garrett says backtagging could eliminate "down-the-road" testing by between 90 and 97 per cent in a given county.

The animal health officials announced that Texas has entered its third month without a reported case of screwworms.

SHORT SHORTS
As interest bloomed in Texas bluebonnets, the State Highway Department published instructions on their care and feeding.

Attorney General ruled that out-of-state manufacturers offering fireworks for sale in Texas must

be licensed. . . . A travel information desk operated by the State Highway Department will be open in the State Capitol seven days a week. . . . Texas housewives' chances of buying inedible eggs are only one in 200 today compared to four in 100 five years ago as a result of Texas Egg Law standards and inspection, says Agriculture Commissioner John C. White. . . . Texas Savings and Loan Department set a March 31 hearing on the application for charter of Kendall Savings Association at Boerne. . . . March is the peak month of the tornado season in Texas. U. S. Weather Bureau warns. . . . Texas Water Commission has set a hearing for April 7 on an application by the South Texas Electric Cooperative Inc. to take 223,400 acre feet of water annually from the Guadalupe River in Victoria County.

'Quiet Day' Is Scheduled For Saint Thomas
A Quiet Day will be held at St. Thomas' Episcopal Church Saturday. It will begin with Holy Communion at 9:30 a.m. and will last until 2 p.m. The Rev. H. Evans Moreland, Rector of St. Andrew's Episcopal Church in Amarillo will be the leader and give the meditations. There will be five meditations alternating with periods of silence. All men, women, and youth are invited to attend. Everyone is asked to bring a sack lunch. Coffee will be provided throughout the day. There will not be a nursery for small children.

Some 19th Century Congressmen, convinced the earth was hollow, suggested that a Navy expedition sail through a proposed entrance hole in Antarctica to the center of the globe.

Girls Taking Over Sports? Maybe Boys Are Just Too Lazy

By Vivian Brown
New Features Writer

Are girls getting more sports and outdoor-minded than boys? Many girls complain that they can't find companionship with young men, unless they show interest only in easy-going pastimes. One 17-year-old girl writes:

"I go with a fellow who doesn't do anything but sit and read, ride in his car or lounge over a soda at the drug store. I like to ski, but he sighs when I suggest it. I go steady with him, but it's no fun to sit around yakking all the time or watch him read a book even when he comes to my house. I like the outdoors, but he suggests that I go ice skating with my girl friends. One boy will drive us to a pond occasionally, and then sit in the car with the heater on while we skate.

"Is it asking too much of these fellows to do something we want to do once in a while even though they do not enjoy it?"

They should cooperate occasionally on an outdoor trip of some kind. But who can make them? A 19-year-old boy who does like the outdoors says: "Lots of fellows just like to sit and dream. Maybe they are just figuring out their futures or something. Suddenly you realize you are growing up, and you don't really know where you are going. It can be frightening. I know what I'm going to do so it doesn't scare me any more, but once it did." Maybe that is the answer.

A 16-year-old girl complains that her best beau is on such a culture kick that it is exasperating.

"What do you think about a fellow who makes dates with you to go to museums and libraries and concerts but will never take you to a party or to the movies or to anything like that? He'll look at television if there is a play that he likes, but otherwise, he doesn't enjoy it. We spent five hours in a museum one day. My feet were aching, and I felt dizzy, but he wouldn't give up. The final straw was my birthday present—two tickets to a musicale, which he wanted to attend. Does this type of person ever change?"

Lots of young fellows go through a selfish phase, or maybe it shouldn't be called that. They just want to do what they want to do. And they would do it

anyway, even if they didn't have dates with girls. Maybe they don't need female companionship at those times, but tolerate it. It's possible he would not have given you anything for your birthday, except he thought the musicale a good investment.

Many surveys point out that boys are not as rugged as their fathers were at the same age. It may be because they have many more indoor diversions than their fathers enjoyed. Summer sports are popular but winter sports are more demanding, and some young men think of them as work rather than play. They prefer fishing, swimming and sailing to hunting, skiing and ice skating.

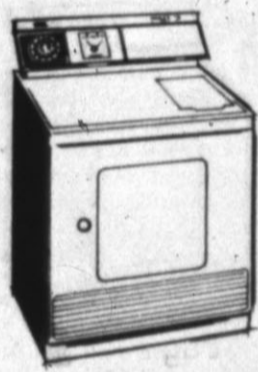
But you never can figure them. One high school senior couldn't get her friend to walk up to the hill to a skating pond, only to find that he suddenly went mad for ice fishing. He would spend hours shivering on a lake some distance from their neighborhood, catching something "that resembled a sardine."



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NYLON SATIN TRICOT . . . a luxurious fabric that's so nice "next to you"! Nice, too . . . the minimum of care required to keep this fabric at its silky-smooth elegant best! Revel in the glamorous embroidery we've lavished at the bodice and hem . . . and drenched-with-lace hem!

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We Give Frontier Stamps

Double Frontier Stamps On Thursday with \$2.50 Purchase

Biscuits	Borden's	5c Ea.
Sugar	10 Lb. Bag	\$1.19
Fab	Giant Box	59c
Soda Pop	King or Reg. All Flavors	39c

25 Lb. Pkg. FRUITS & VEEGTABLES

Potatoes—Bananas—Lettuce
Tomatoes—Plus a Variety of
Fresh Quality Produce

\$2.99

RED POTATOES	20 Lb. Bag	65c
APPLES	Rome Beauty	10c lb.
GREEN BEANS	Kentucky Wonder	24c lb.
NEW POTATOES	2 Lb. Bag	19c
GRAPEFRUIT	Marsh Seedless	5 Lb. Bag 39c
1/2 Beef	Hindquarters	Forequarters
43c lb.	53c lb.	37c lb.
ROUND STEAK	U.S. Good	79c lb.
CHUCK ROAST	U.S. Good	39c lb.
ARM ROAST	U.S. Good	49c lb.
GROUND BEEF		3 lbs. \$1
CHEESE	Longhorn Wisconsin	49c lb.

FREEZER PACK 7 Lb. STEAK—7 Lb. ROAST 12.95
7 Lb. HAMBURGER
4 Lb. SHORT RIBS

EASTER NEWS

Easter Woman On Rodeo Team At Levelland

By Ruby Stone

Mrs. Bill Joe Woolbright has made the rodeo team at South Plains College, Levelland, it was announced this week. The team's first intercollegiate rodeo will be with the Oklahoma State University team in Stillwater early in April.

She plans to take her horse, and she and five others will compete with college teams from four different states.

Gary Burnett made a trip to Junction on business Tuesday.

Graham Beebe visited with Loy D. Stone and family Wednesday evening.

Mr. and Mrs. Q. E. Price, Andrews, visited with their son and daughter-in-law, Richard and Paula Price, and with the John W. Keys.

Mrs. F. F. Fox, Amarillo, visited her son, Richard Price, and her mother and father, the John W. Keys.

Sandra Kay Medley spent the weekend in the W.-A. Epperson home.

Mrs. Trent Downing and Mrs. W. A. Epperson visited Mrs. H. H. Smith in the Jumbo community Wednesday.

Mr. and Mrs. H. Q. Markley are staying with the W.O. Markley children while Mr. and Mrs. W. O. Markley and Mr. and Mrs. Raleigh Rule are at Falcon Lake fishing.

Tom Moss is spending the weekend with his parents, the William Mosses.

Mrs. William Moss was in Plainview Monday.

Gray Moss, Ann Scarborough, Glenda and Don Minehew and Cary Struve attended the best beau banquet at Dimmitt Saturday night.

Q. C. Renfro, Amarillo, visited his parents, the Clyde Renfros, to help celebrate his father's birthday.

Mrs. J. H. Flood visited Mrs. Walton Wednesday afternoon.

Mrs. J. L. Givins, Dallas, spent the weekend in the home of Mr. and Mrs. Fred Walton.

Mr. and Mrs. Charles Land were in Amarillo Wednesday on business.

Mrs. Bill Struve and Mrs. Leo Hall visited Mrs. Charles Land Monday afternoon.

Mr. and Mrs. Darrrell Culp visited Sunday in the home of Mr. and Mrs. Leo Hall.

Mrs. Bill Stuve spent Wednesday visiting friends and relatives at Earth. The Maurice Powells and the Don Mobeys were dinner guests of the Bill Potts Friday evening.

Miss Sherry Brooks, Dimmitt, is spending the weekend with Denise and Sharon Stone.

Political Rally And Pie Supper Plans Completed

During their meeting March 13, Messenger Home Demonstration Club members completed arrangements for the political rally and pie supper which they will sponsor April 10 at 7 p.m. in Walcott School.

Mrs. Elmer Northcutt presided at the meeting. Plans were made also for a Mexican dinner in the home of Mrs. S. N. Thweatt. After the dinner the members will complete the club quilt while their husbands play "42".

Argen Draper, county home demonstration agent, presented the program on landscaping. She noted that such home appliances as clothes dryers make it unnecessary for women to do their housework so early. She also discussed the use of DDT around the house to repel rattlesnakes.

Mrs. Thweatt was hostess. Others present were Mrs. N. A. Brown, Mrs. H. D. Buse, Mrs. Northcutt, and Mrs. Elton Sorrells.

ILLINOIS SWITCHBOARD FOR ANTARCTICA

KENDALL HILL, Ill. (AP) — The South Pole may be 8,000 miles from Charlie Vannoy's home, but the 35-year-old television engineer is in personal contact with members of "Operation Deep Freeze."

Vannoy operates an amateur radio station three nights a week.

Through radio contact with amateur radio operators in Antarctica, homesick scientists and servicemen are able to speak to relatives and friends through a process called telephone "patches."

"Telephone patches," Vannoy explained, "are made after I receive a radio call requesting the contact of a relative or friend. I call the party by telephone. Then I place my radio receiver near the transmitting equipment enabling the parties to converse."

ONLY 3 MORE DAYS

To Play "Sword In The Stone" At Safeway
 Hurry! Get Your FREE "Sword In The Stone" Card Today At Safeway. There Is Still Time To Win \$100 or A Free Trip For Two To Disneyland.
 All Winning Cards Must Be Turned In To Safeway By Sat. Night, April 4, 1964
NOTHING TO BUY NO OBLIGATIONS

One FREE Card Per Store Visit. No Purchase Required. Purchasers Not Favored. No need to pass Through Checkstand. Secure Your Free Card at either end of the Checkstand, or from any store employee other than in the Meat Department.



These Price Are Good Thru Sat. Mar. 21, 1964 in Hereford, Texas

Safeway's Guarantee Meats -- Your Best Buy



PORK ROAST

Fresh Pork Shoulder Roast

Picnic Cut This Special Low Price Now at Safeway

Lb. **29¢**

FRYERS

Pan Ready Cut Up Lb. **35¢**

Fresh Dressed 1 1/2 to 2 1/2 Lbs. Whole

Lb. **29¢**

Pork Steak	Lean Semi-Boneless	Lb.	45¢
Pork Chops	Lean Center Cut Rib	Lb.	69¢
Loin Roast	Fresh Pork Loin End	Lb.	59¢
Pork Chops	Fresh Pork First Cut	Lb.	49¢
Back Bone	Fresh Pork Lean & Meaty	Lb.	49¢
Bacon	Wilson's Thrift Sliced	2 Lbs.	98¢

CORN

Highway or Kounty Kist Whole Kernel

2 12 Oz. Can **25¢**

FLOUR

Kitchen Craft Enriched White

25-Lb. Bag **\$1.69**

SAVE 30¢

SUGAR

C & H Pure Cane

10-Lb. Can **\$1.23**

SAVE 14¢

FOLGER'S COFFEE

1-Lb. Can

69¢

Lucerne PARTY DIPS

3 8 Oz. Ctns. **\$1.00**

Breakfast Gem FRESH EGGS

Grade "A" Medium Size Doz. **45¢**

Snow Star ICE CREAM

1/2 Gal Carton

59¢

CRAGMONT BEVERAGES

Save 4 1/2¢ Bottle

Full Quart Bottle

10¢

Shop at Safeway and Save!

POTATOES

U. S. No. 1 Russets

10-Lb. BAG

49¢

Michigan

PEAT

100-Lb. BAG

\$1.69

Sara Lee Frozen

Coffee Cake

12 Oz. Cake

79¢

Chef Boy-Ar-Dee

DINNERS

With Mushrooms

2 18 Oz. Pkgs. **89¢**

White Magic DETERGENT

Save 10¢ Gt. Box **49¢**

Ivory Soap

Lg. Bar **17¢**

Lava Soap

2 Med. Bars **25¢**

Zest Soap

Reg. Bar **15¢**

El Chico Frozen Mexican

Dinners

16 Oz. Pkg. **59¢**

Chef Boy Ar-Dee Pizza Mix

15 1/2 Oz. Pkg. **55¢**

Premium Saltine Crackers

1-Lb. Box **31¢**

Swel

Cream or Fluffy

12 Oz. Pkg. **41¢**

Starkist

No. 1/2 Cans **37¢**

Energine Fluid

6 Oz. Can **49¢**

Halo Shampoo

Reg. or Dry Lg. Bl. **59¢**

Gleem Toothpaste

Lg. Tube **53¢**

Pard Dog Food

2 1-Lb. Cans **33¢**

Zest Bath Soap

2 Bath Bars **43¢**



REP. ROGERS WRITES

Complex Excise Tax System Due For General Overhaul

Excise taxes affect the pocketbooks of each of us. They add to the cost of a long, long list of goods and services we buy. They swell the Federal treasury by billions of dollars — by an estimated \$10.2 billion in the current fiscal year. And excise taxes — by which the Federal government "excises" (or slices out) its share of the purchase price — constitute a problem for consumers, retailers, and manufacturers, as well as the tax collectors who are faced with a jungle of complex regulations.

The focus of Congressional effort to bring new sense and balance to the nation's tax structure likely will fall next on excise taxes — and, in my view, a sweeping review of the subject is long overdue. Congressman Wilbur Mills, the chairman of the House Ways and Means Committee, has announced that public hearings will be held later this year on excise taxes. The purpose of the hearings, he said, will be similar to that which led the Committee to give thorough review to the income tax structure. That study directly resulted in the recent enactment of the income tax reduction and revision bill.

My prediction is that from the hearings to be held will emerge a major revision — if not an outright repeal — of the excise tax structure.

Certainly there will not be time this year to complete hearings and committee study in the House and Senate, drafting of bills, debate and decision on the floors of both Houses of Congress. Possibly the matter will come to a decision next year, in the First Session of the 89th Congress. I'd expect that certainly before the end of 1966, major changes — if no repeal — will have been enacted.

Aside from the time-consuming aspect of Congressional procedure on this kind of very involved matter, an important reason why action will not be taken swiftly is because the Congress and the country will want to judge the effects of the income tax reduction bill signed by the President last month. If the income tax reduction measure lives up to its promise to give the nation's economy a major boost, justification will be strong for a similar action affecting excise taxes.

Excise taxes are a legacy of World War II. Billed as "luxury taxes," they were first enacted into law in 1941. Congress stated as its objective in imposing them that they were for raising revenue and for "other purposes."

The "other purposes" were, in some instances, to discourage the production and sale of items whose components consisted of vital war materials. Luggage and jewelry were two such products. The excise tax was employed not only to raise revenue but also to control, retain, and divert the use of supplies need-

ed in the war effort. Obviously this purpose, if not that of raising revenue, has outlined its original intent.

Excise taxes are levied on 50 major categories of retail goods including thousands of different kinds of articles. Among them are jewelry, furs, luggage, toilet preparations, cameras and film,

theater admissions, mechanical pens, revolvers, sporting goods, telephone calls, tobacco, travel tickets. On some items, such as light bulbs, the tax is levied on the manufacturer. Because the manufacturer has paid the tax, the fact that it is taxed is not as apparent to a purchaser as is the fact that he must pay a

Federal excise tax when he purchases a suitcase.

But the tax is there — although hidden — on light bulbs and many other items you wouldn't suspect would carry a "luxury" classification.

I've heard that some retailers refuse to handle articles on which an excise tax must be collected directly because they wish to spare themselves the expense of being tax collectors. Many retailers can't avoid the chore. A jeweler, for example, must levy the tax of 10 percent whether the sale is 10 cents or \$1,000. His advertising must carry the notification that jewelry is taxed. He must make separate bookkeeping entries for

taxes collected. He must make separate tax audits. The excise tax for the jeweler is indeed a real cost of doing business. Many other retailers are similarly affected.

Drug stores, luggage and leather shops, department stores, camera shops, grocery stores which sell many of these taxed products — all of them are deeply concerned with the matter.

Consumers, however, as taxpayers, have the most direct interest. It is money that, if diverted from taxation, would be returned to the mainstream of economy through the purchaser of a larger volume of goods and services and be reflected in a

ELEPHANT NEAR TAHOE

RENO (AP) — The fossilized vertebra of an imperial elephant believed to be 15,000 years old has been found near Lake Tahoe in the Sierra west of Reno.

Dr. Joseph Lintz Jr., a University of Nevada paleontologist, estimated the animal, which has been extinct for 12,000 to 15,000 years, stood about 13 feet high at the shoulders and weighed six to seven tons.

A power company worker found the bone.

higher living standard for Americans.

WALTER ROGERS
MEMBER OF CONGRESS
18TH DISTRICT OF TEXAS

The world's highest known clouds sweep across the Arctic. Formed of meteor dust, these clouds blow 50 miles above the earth's surface.

Health insurance benefits paid out in 1963 averaged an estimated \$21.3 million a day. In 1953, benefits averaged \$6.7 million daily.

Hereford State Bank

FOR YOUR

Auto Financing

Anthony's Easter SHOPPING GUIDE

Little Girls' Size 3-6x

EASTER FROCKS

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A. Freshest looking solid color cotton broadcloth dress with lace shirred bodice and sleeve trim. Full skirted, neatly tailored. Colors: Peach, Maize, Blue.

B. Crisp and sweet nautical "A" line dress with pretty petti point trim on collar. So suitable for Easter and many other occasions. Navy only.

Kabro

EASTER SUIT

24.95

Kabro's beautiful silk-look suit is exquisitely tailored with jacket and skirt completely lined. Beautifully detailed with fold over collar, bound buttonholes, little cuffs. Rayon and silk blend; black and Spring pastels. 10 to 20.

Heady Intoxication In Flowers and... Rough Straw

\$8 to \$12

Come see our beautiful selection of better millinery... our fashions have never been more exciting! Above, bewitching cloche fashioned in nylon organza flowers, soft and feminine... below rough straw cloche with lace through contrasting satin. Enter this spring season with hat fashions from Anthony's!

Anthony's

COAT DRESSES

16.95

Attractive, sling-shot textured rayon, sleeveless full-length coat with a front button closure and slash pockets, covering pretty Dacron-Avril step-in shift. Wear it with a self-belt or without, as you wish... Colors: Blue, Gold. Sizes 10 to 18.

Beautiful costume dress: lined shiffl embroidered spun rayon 3/4 sleeveless coat with two large pockets goes over a solid color jewel-neck sheath dress, fashioned also in spun rayon. Sizes 10 to 18. Beige only.

Jacket & Coat DRESSES

5.95

A. Prettiest white dress ever with a round collar, full skirt, and own mohair jacket trimmed with flowers. Colors: White dress with Maize, Lilac, or Pink jacket. Sizes: 3 to 6x.

B. Perfect Easter ensemble for little lady... acetate plaid dress with big bow, full skirt, and matching coat trimmed with lace around collar and cuffs. Colors: Yellow, Lilac. Sizes 3 to 6x.

Little Gents

2-PC. SET

2.98

White short sleeve with bow tie and red vestie attached to shirt. Elastic covered bowtie longies with one hip pocket. Vest has metal buttons. In sizes 3-8. Longies in black only.

NEW SPRING BAGS

4.98

Choose from rough textured Vinylite or Shiny Patentite. Assorted shapes and sizes, covered frames, inside pockets, self lined. Bright new colors in black, bone, off white, red, pink and blue.

Anthony's

FLATTERING FASHIONS IN HEELS FOR SPRING

Smart New Colors

\$7.95

Sleek elegance with a comfort secret... beautiful novelty colors, whites... pattinas, new colored pattinas, new attractive textures. Select from high or medium lifetime heels. See our outstanding new patterns! Sizes 4 to 10 in medium widths.

LADIES & CHILDREN'S GLOVES

White - Pink - Blue - Yellow
Green - Beige - Orange - Black

98¢ to \$1.98

HAT & BAG SETS

Hat and Matching Bag - Both For \$1

Bonnet, Clip, Pillbox, Roller, Half and Poke style hats with draw string, frame style, pouch and umbrella matching bags in smart colors and combinations for Easter. Special dollar day price. Save now.

Trim-Tred

Shoes For Women

8.95 to 10.95

DuPont's "Pattina"

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