The Hereford Brand

Published Every Thursday

Our Slogan-"More People-More Farms"

27th Year-Number 50.

Hereford, Deaf Smith County, Texas, Thursday, December 29, 1927.

Seth B. Holman, Publisher.

WHEAT PROSPECTS EXCELLENT FOLLOWING HEAVY RAIN

Ten of Section's Leading Cattlemen to Enter High Quality Stock In Gigantic Auction at Sales Pavil-Col. Fred Reppert to Conduct Sale, Which Will Be Outstanding Event of Its Kind In Years.

forty females of Hereford cattle, the quality pure bred Hereford tracing directly to Gudgell and and the common ones. Simpson foundation stock, will be offered at public auction in the Hereford Sales Pavilion here Wednesday, February 15.

cattle from ten Hereford breeders who have been actively engaged in strong in the blood of Anxiety 4th. In addition to blood lines, the cattie are individually strong and must sell absolutely on their mer-

The cattle are drafts from the herds of C. O. Keiser, Canyon; leo, Burch, Dimmitt, and D. L. McDonald, E. B. Black, Ed East, T. C. Ivey, Ira Cotchell, W. T. Womble, Mrs. L. R. Bradly and Leo Wolfe of Hereford.

Bigid qualifications are d upon each breeder to furnish utstanding individuals, the kind he wise breeder likes to keep at

This is the first annual Hereford Breeders Combination sale to be make it a real Hereford event Gilliam Died each year.

Sires represented are Prince Paladin, Beau Blanchard 133rd, Beau Blanchard 131st, Model Domino Beau Agitator 12th, Prince Dia mond, Randolph Paladin, Superior Anxiety, Super Anxiety, Don ald Stanway, Beau Randolph 2nd, Mischief 5th, Mischief 6th, Modest Mischief, D Beau Carlos, The Prince Domino.

Col. Fred Reppert is auctioneer and G. R. (Rat) Jowell is general sales manager.

There never has been a time in the history of the cattle industry where the standard of quality has been so high as today. Breeders of commercial cattle, the range neighborhood for many years, and the only pure bred Hereford steers his buils and his cow herd; the But , Sugar, Souther, State of the grant from

yearlings, insists on extreme qual- city. He was born in Marysville, ed in this territory. ity in his calves; the steer man Texas, on January 28, 1892. is more critical and harder to He is survived by a wife and and purple ribbons at the leading please in his purchases even to three children, J. R. Byron and snows of the United States for the markings of the cattle, and Bessie; also by his father and the past several years have been the lowly consumer, the beef eat- mother, Mr. and Mrs. R. W. Gil- closely related to cattle at Here p more quality in his meat. If the signs of the times count

Kidnapping Victim .



for the past two weeks.

Fifty-five head, fifteen bulls and more spread than ever between Saturday was the first day the

For thirty years the breeders of Hereford cattle of Hereford have furnish their establishment in the been building quality into their herds. During the recent years of Sale includes consignments of depression these breeders have culled and culled and built up and improved their herds until no secthe production of Anxiety Fourth tion of the United States can show cattle for a period of years. They so many Herefords of real value have been pains taking in their and merit. Many of the top febreeding operations and have pro- males of the foremost auction duced a lot of good Herefords. sales for the past several years Fully half the cattle offered are straight bred and all of the others. Hundreds of the very cream of the Hereford calf crops have been de- its of the cattle bred in this reveloped into breeding matrons par gion are gaining widespread fame excellence. In no section of Amer- was furnished last week when a ica are there so many of the cat- representative of the Texas A. & tle so largely responsible for the M. College was here for the purrare quality now seen in the toppy pose of selecting a bull to use calves and steers in the feed lots of on half sisters of their grand the nation—the straight line bred champion steer, with the view of Anxiety 4th Hereford. The fact producing another winner. that the cattle consigned to this ers should mean much to the par- has been loaned to the colleg ticular buyer. Each member is til April 1. compelled to enter nothing but choice cattle; the sifting commit- half-sisters Prince Axtell will be

Monday After a Short Illness

Heart trouble, brought on pneumonia, was responsible for the grand champion at the 1927 Amerideath this week of John Rufus can Royal. The sire of this cham-Gilliam, farmer of the Jumbo com- pion steer was bred at Hereford, munity. Mr. Gilliam became ill also his sire and dam. for the first time on Sunday. December 18, and died at the Deaf at the Chicago International was Smith County Hospital at 10:40 Deacon Jr., a grandson of Domino p m., Monday, December 26.

the gos of Mr. and Mr. D. W. Springer

Rev. B. D. Johnson, were held at sired by the same bull. the Black funeral parlors at 3:00 p. m., Wednesday and interment was made at Ballinger, Texas.

Miss Donald Honored

the Hereford social calendar for equipment, including farm impledicy, LaMoine Shaw, Dessie Mae land, Mrs. J. B. Jones. given Monday afternoon by Mrs. Brooks' place is located sixteen Gladys Seigler, Wanda Wilkinson. Chas. Donald in bonor of her miles northwest of Hereford. Zella Mae Walser, Pauline Wilson, daughter, Miss Imogene, home from I her studies at the University of Several inquiries have already tine, Mary Valentine and Frances Hereford Chamber of Commerce, Their daughter, Miss Sylvia, who Texas. The house was decorated been received about the big real Oberthler. with moss, holly and mistletoe, estate auction sale to be held here and refreshments were appropriate on Thursday, January 19. On that C. J. Paddock returned Friday newly organized Panhandle Adverting this city and is now making to the Christmas season.

nard Hicks, Dave Raymond and ing to W. F. Riddell, of Kidder, the clinic. He went there Wed- H. Haynes, president of the Ama-Hal Bruner, and Misses Annie Fitz- Mo., located one mile north and nesday, December 14. Doctors be- rillo Board of City Development. Mr. and Mrs. Roy K. Bruner hugh Parker, Gladys Hicks, Lucille one-half mile east of the Hereford lieve that with proper care and Hereford has entered with other bave been very happy to have all Hicks, Margaret Gilliland, Mary nursery. Several desirable city treatment he can escape a major sections of the Panhandle-Plains their children home for the Christ-McDonald, Dorothy Penry, Blanche lots will also be offered in connect operation, Mr. Paddock states, in the advertising program for this mas holidays. Keith Bruner, of Marion Parker, 12-year-old 'Los McDonald, Gladys Seigler, Zella tion with this sale, it is underngeles girl, kidnapping victim, Mae Walser, Inez Clark, Grace stood. upon whose sensational disappearance and death the attention of
the entire country has been turned

Ferguson, Frances Obesthier, Kathleen Hawkins, Eloise Pitman, Moselle Hill, Beulah Lee Rutherford

Tived home Monday, evening from Orayson Bell and family of Las
Wary Christine Bruner, who is atleen Hawkins, Eloise Pitman, Moselle Hill, Beulah Lee Rutherford

The entire country has been turned

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The entire country has been turned

The entire country has been turned been turned

The entire country has been turned been turned be attention of last be att and Maurine Beyer.

RESTAURANT SOLD III

chase Former Ike's Lunch Room Place Re-opened Under New Name. Improvements Proposed.

"Mu-Chi-Mu" is the original title the restaurant located at 320 Main Street which was just purchased by two Hereford young men from I. O. Crosthwait and formerly known as Ike's Lunch Room. Leland Broaddus and Pete Carmichael At One Thousand Feet, are the new proprietors of the rest-

Broaddus has been in Hereford for more than a year and Carmichael, until recently employed at Brook's barber shop, has lived here for the past three years. Last restaurant was operated under the new management. The proprietors announce they will remodel and renear future.

Bull Is Loaned To College for **Building Herd**

The buil selected was from the sale are drafts from the tops of herd of Doyle Rose, and is known the herds of ten different breed- as Prince Axtell No. 1383779. He

The A. & M. steer, upon whose tee knows no favorites and will used, was grand champion this working Fast stock show in Kansas City. He is the third grand champion steer at either the Kansas City show or the International Livestock show at Chicago, to be closely related to cattle bred and used here in Here ford.

In 1919 the grand champion steer at the International show in Chicain turn was the grandsire of the

The other grand champion steer Jr., who was used in two different Mr. Gilliam had lived in this herds at Hereford. As these were ohn, is demanding quality in both was widely known throughout this to win grand championships at elsection of the country. He was ther of these great shows, they

er, is howling louder than ever liam, of Rockford, Texas; six ford and many of them have been brothers, Andrew, Clem and Carl, sired by bulls that saw service of Hereford; C. E. Gilliam, of Big here. The grand champion bull at for anything, there is going to be Springs, and Roy Gilliam, of Rock- the Dallas Fair this year was sired ford; Mrs. H. G. Octkins, of Clo. by a bull used for three years at vis, New Mexico, and Mrs. Vera Hereford, and the Junior Champion bull at both the American Roy-Funeral corriect senducted of an and International shows were

One of the outstanding events in fer for sale most of his farming Dialthea Stovall, Gwendolyn Sprad- liams; Mr. Bell; Mrs. E. S. Irethe holidays was the bridge party ments, feed, hogs and cattle. Mr. Steele, Eva Skelton, Pauline Steele,

date Col. Ray Barber will sell at night from the sanitarium at Tem- tising campaign, are in Amarillo her home at the W. G. Ross resi-Those present were Mmes. Bar- auction the 160 acre farm belong- ple, where he had been through today conferring with Col. Harve dence.

Amarillo last week.

Making rapid progress every imately 200 bottles of beer. day, and yet without accident of farm two miles northwest of Um-

Working day and night in twelve bour shifts, the drillers are sinking the well rapidly. Wednesday night they had reached a depth of Light System foreman's report of the different strata encountered at the various

800 to 880 feet, red shale. 880 to 890 feet, salt. 890 to 910 feet, red shale 910 to 940 feet, salt 940 to 955, lime and sand. 955 to 1030, red shale. 1030 to 1083, gypsum. 1033 to 1050, and 1050 to 1070, no report.

The fact that salt was encount considered by the engineers to be Company here. a favorable factor in the progress of the drilling.

On New City Hall Structure

first day of work, workers have are expected to be second to none of the thing, and began to play go was Beau Mischief Jr., a half- been making rapid progress on the other in the Panhandle. brother to Superior Mischief, who new Hereford City Hall and Fire Station, located at the corner of Third Street and Miles Avenue.

Materials have been arriving promptly, the foreman reports, and the weather has been ideal for the work. All of the machinery used is of the most modern type, including a material elevator.

To date the brickwork on both stories of the new structure has been completed and work will begin soon on the roof and inside furnishings of the building. When and eleven hundred pound fat Gilliam, tormer residents of this the quality of the Herefords rais be used to house the offices of all barbaras and cury bar acres will city officials and the fire department's equipment.

Mrs. Penry Entertains Honoring Daughteer

daughter, Miss Dorothy, home for mas scheme the holidays from the University Mrs. Rogers was assisted by for the past twenty-three years for the present. ed by Mrs P. W. Price.

Announcement of the first farm guson, Ina Mae Hastings, Kath- and W. E. Hicks, F. L. Lucas, J. sale for 1928 was made this week leen Hawkins, Lucille Hicks, Inez E. Sharman, Fletcher Rogers, C. on Friday, January 6, he will of McDonald, Beulah Lee Rutherford, Tynes, D. F. Ashbrook, W. S. Wil-Margaret Thompson, "Pete" Valen- T. E. Seigler, president of the from Grenville, New Mexico.

Mr. and Mrs. Joe B. Elliston arents, Mr. and Mrs. D. C. Laird. mas season.

CHRISTMAS IS QUIET [

Three Booze Raids and Three In Jail Is Total of Law Violations During Holiday Season. Exciting Chase After Alleged Bootlegger.

"This was one of the quietest Christmases Hereford has had for ome time," said Sheriff Claude Benton this morning, commenting upon the law and order maintained here during the holiday season.

Only three men were thrown into Drillers Believe Shal- jail for alleged disorderly conduct, and no official complaints had low Salt Strata to Be teen filed against them. In three Favorable to Oil Strike. raids conducted in different parts of the city, officers seized approx-

The most thrilling event of the any kind, drillers on the Westbrook season was the chase on Christand Company Beckman No. 1 oil mas Eve of one of the town's best test well near here, announce that known bootleggers. According to they are well pleased with the re- | Sheriff Benton, the officers pursued sults they are obtaining and are the man afoot for several blocks, confident of success. This well firing into the air to frighten him. is located on the Joe Beckman He escaped in an automobile and was last heard from in Tucumcari, New Mexico. "It we're rid of him for good, I don't mind losing that of the country. race," Mr. Benton said.

Work to Begin

Materials are arriving daily and within a short time workmen will be on the ground to commence Way lighting system, it was announced this week by Mayor E. S. Ireland and Fred Oberthier, Jr.

Work will begin as soon as all standers. the materials have arrived, Mr. Oberthier said, and should be completed within a short time.

contract, signed by the commissioners of Hereford recently, more than one hundred street lights will the installation of a new and modern white way system for the downtown streets. When complet-

BOND ELECTION FAILS.

bonds in the sum of \$30,000 for oris." the erection of a new two-story school building there. If authorized, the Black school district would have built one of the finest small school buildings in the Panhandle,

Mr. and Mrs. F. Rogers Entertain With Party

The beautiful Ashbrook home

of Texas. Mrs. Penry was assist- Mmes. Lucas, Gilliland, Tynes and and has been in the sign painting Benton. Those present included: business here for about four years. Guests included Misses Emma Messrs, and Mmes. A. G. Bell, J. He is employed also as part time Jean Donald, Mary Christine Brun- E. Beyer, H. G. Conkwright, A. A. clerk at the post office. er, Gertrude Bower, Martha Dun- Foster, Burl France, Claude Benean, Maurine Beyer, Grace Ferton, Carl Gilliland, J. M. Gillil-With Party Monday by E. L. Brooks, who says that Jowell, Blanche McDonald. Mary D. Shaw, Arthur Thompson, Rex

CONFER AT AMARILLO.

Winter Wheat Receives Greatest Benefit as Three Months' Drouth Is Broken. With Little More Moisture, Vast Acreage Now In Wheat Will Probably Yield Largest Crop In Years. Rain General.

Newell Entertains Earliest Customer

No, ladies and gentlemen, this is not a fairy story; indeed, there are some who would call it grim actuality. The truth is, it was "scent" over the ether in this part

It seems that Wednesday morn- the farmers, as winter wheat was ing when J. O. Newell went to badly in need of moisture. The open his dry goods store, he found rain Tuesday has assured the prethat he had one early morning servation of the crop for at least customer who was evidently de- another month, it was said. termined upon being the first to Should the necessary rain fall enter, even going so far as to dis- here it is believed that the Here-Soon, Is Claim pute Mr. Newell's right of enteritory will have one of the trance. This customer was one of best years in its history, as more pute Mr. Newell's right of en- tord territory will have one of the the species commonly known as than half again as much acreage "putoris putoris," or as translat- has been sowed to winter wheat ed into scientific jargon, "skunk." as was planted last year.

work on the new Hereford White the skunk's appellation, had grown due to the "low" in New Mexico. ered at such a shallow depth is manager of the Texas Utilities the entreaties of the proprietor perted through Eastern New Mexiand a number of interested by co as far as Tucumcari,

ed chloroform for Agnees. Well, sections of Texas, although rafe sir, choloroform turned out to be was general over the state. According to the terms of the the "fondest thing little Agnes was precipitation here was as low as of." The wad of cotton saturated any reported. with the fluid which her tormentors held hopefully before her nos- Square Deal Produce be installed in this city, including trils, little Agnes regarded merely

as a plaything. After some few moments the wielders of the would-be death in-With no interruptions since the ed, Hereford's lighting facilities strument finally caught the spirit ing slowly backward, with little Agnes trying to play with the stick, they coaxed her out into the alley Citizens of the Black community and there, tiring of the sport, they voted "No" by a large majority on ran like cowards, leaving little Agthe election held there last Thurs-nes alone and without a playmate.

Sign Shop to New Location

That another Hereford industry where Mr. and Mrs. Pletcher-flog class the spirit in housing was any of the more of Miss Wynome. ers are spending the winter, was nounced this week by Les Smith, Mae Crosswhite, daughter of Mr. the scene on Tuesday evening of who has moved his sign painting and Mrs. R. W. Crosswhite, an informal Christmas party, when shop from South Hereford to a R. D. Norton, son of Mr. and Mrs. the Mothers Club entertained their modern location above the First C. O. Norton, which took place at Mrs. L. C. Penry entertained a husbands and house guests. All of National Bank. The change was Canyon on Saturday, November 22 group of Hereford young women at the decorations, including the rest made to get closer to the business Mr. and Mrs. Norton are both a bridge party at her home Tues- freshments, tallies and favors were part of town where most of his well known in Hereford and have day afternoon in honor of her carried out in a beautiful Christ work is conducted, Mr. Smith said. lived here for many years. They Mr Smith has Bugd in Honoford Are making their home in Amerille

Scott Family Moves To Home In Oklahoma

Mr. and Mrs. W. A. Scott, of 25-Mile Avenue, Hereford, left last Friday to make their home in Gage, Oklahoma. Mr. and Mrs. Scott have lived in Hereford for the past two years, coming here

and E. B. Black, chairman of the is employed at the Thompson and Ways and Means committee of the Ireland Abstract Co., will remain

> Los Angeles, arrived Wednesday, and Van Bruner, of Ranger, and week.

mists, rain to an estimated depth of three-tenths of an inch fell here Tuesday, breaking a drouth of more than three months. The rain was reported general throughout the Panhandle section. This was the first rain of any consequence since September, and

was regarded as a great boon to

After two days of fog and heavy

Now little Agnes, for such was The precipitation Tuesday was quite fond of the entrance to the which was necessary before this Newell emporium; so fond in fact part of the country could get rainthat she was loath to go, despite fall from the west. Rain was re-

Amount of precipitation varied Finally one of the crowd suggest- greatly throughout the different

Closed by Proprietor

The Square Deaf Produce Com pany, located on Miles Avenue, ton doors south of Third Street, we with little Agnes. Gradually walk- closed this week by the proprietor. Howard Hershey. Mr. Hershey announces that he will enter the Texas Technological College Lubbock for the spring term.

Hershey has lived at Progressive most of his life and has been in day for the purpose of authorizing Such is the life of a "putoris put-8 the produce business in Hereford for more than a year. For several months he was connected with I H. Spratt in his old location, and has been in business for himself at the new location since last

November Merriage Announced This Week

Announcement bas just been ma

Gov. Johnson's Nemesis



Photo shows E. P. Hill, so resentatives, who is called the Governor Johnsto

The Hereford Brand

SETH B. HOLMAN Also Publisher of THE PRIONA STAR, PRIONA, TEXAS

ELBERT W. SMITH Local Editor WAN E. CURTIS......Foreman W C. NIX Operator-Machinist DEE MITCHELL Floorman

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riptions Strictly In Advance

Texas & Texans

-By WILL H. MAYES-

Christmas Time In Texas.

It's Christmas time in Texas Somehow Christmas has a deeper signification for Texans than for most people. Realty it is Thanksgiving and Christmas combined for the thanksgiving season has large-Ty degenerated into a time of strennous athletic contests of a kind that stir up local strife and illfeeling, and is no longer given over to praise and thankfulness. To most persons Thanksgiving holds nothing of the import attached to it by the early settlers of this country. It is only the close of another football season, a day of strenuous shouting for a favorite school ball team. But Christmas Thas lost nothing of its old-time momentousness. It is a time of rejoicing, a period of thanksgiving, a season of mental recession, a leisure for laying another year's plans. Christmas is doubly meaningful to Texans because Texans have so much for which to rejoice and be thankful, so much about which to think with pleasure and to look forward with hopeful-

The Christmas Spirit.

should be a Christ-like spirit, the while providing for ourselves there what I have said and in the way spirit that filled to the brim the is a brotherhood responsible to the it has been said. life of the humble Nazarene, rath- rest of mankind. er than that of selfish pride of a Find exhibited by so many. Christwas time should not be given over, "Charity begins at home" is an and was built by a plan to be unito proud estentation, to beastful adage that contains much good que in hotel construction. Instead display of wealth or of position, when its meaning is not abused, of selling shares, rooms in the out should be characterized by ex- We should begin our service at building were sold at \$1,000 each emplifying the brotherhood that so home, take it to those clase about deeply marked the life of Jesus- us and extend it as far as in our a brotherhood toward which the world has been striving slowly but steadily throughout the centuries. cur immediate families unless un are being made daily from Marfa gress in Texas, prosperity has been spend all our efforts on our neigh- Bend district. Record shipments

such alluring hopes, that there is state. If we but seek it, there is these for evidence of providential way in which we can distribute our favor and become remiss toward service of helpfulness, taking the the essential contributions to gen- home as the starting point from

Helpfulness Brings Happiness.

purchased or commanded always prove unsatisfying. The only pleasures we can be sure of retaining are those we give to others. The be doing, whether engaged in the portion as we do see them, and may stimulate you and through you use them they will bring the hap those about you to more helpful ac- a local groceryman. Turkey and piness we are seeking. Happiness tivities for yourself and for others can not be found by seeking-it just a little better, ideals and purcomes unsought through doing.

Planning for the Year.

plans for another year. Individuals, communities, towns and cities are looking to the future. Unless all prophecies fail Texas will have another year of prosperity in which all should try to share. Accumulation, whether in property or in wisdom is something to be desired and have an influence I fail to find in for which to strive, unless it be- them, that there is something of comes a loadstone to draw one egotism or self-laudation in the away from the higher ideals of statements and I am far from any life. We should improve the tal- feeling of that kind. Perhaps there ents we have at hand, we should is in the paragraph a note of selfplan to make our country a better confidence or rather of confidence country in which to live, our am undertaking. But, after all, conhomes better homes, our lives bet- fidence or faith or whatever it may ter lives. There is helpful ser- he called is necessary even to the vice in the very examples of our smallest success in any undertaklabors of a kind that may appear ing. Your work and mine, your serto others as being for our own vice and mine must have a certain gain, but the point I am trying basis of self-confidence. It is in to make is that in our apparently that spirit that we have come thus selfish plans for another year we far in life and it is in that spirit should not fail to plan for those that we should enter upon another about us who may be less able, ever we may do is almost certain. less qualified for the struggles of So, even at the risk of not being The Christmas spirit, however, life. We should not forget that quite understood, I shall let stand

ability lies, with due consideration to reasonable proportions. It is a wrong to expend all our energies on so much of material pro- der some special necessity, as to and adjoining towns of the Big evident and the future holds bors, our club, our town, or our are under way all over the West

a danger that we may mistake some way even though it be a small which to radiate efforts in behalf of others. Too many of us men and women of small calibre perhaps, are unwilling to try to do any There is nothing more certainly good work because we can not do known from the experiences of men big things. If we would bring next than there mere wealth, position or year to a happy ending for ourpower does not bring any lasting selves and for others, we should satisfaction, except as it may be throughout the year put our hands used in helpful service. Ephemeral and our minds to the useful serpleasures of a kind that may be vice that may be closest at hand, regardless of whether it may appear trivial or of much mement.

Doing My Turn

Pardon the reference to myself, only profitable use we can make but it is only through personal anof ourselves is our use to those alysis that one can make definite about us. It is a mistake to plan resolutions. Making a personal apour lives on any other basis than plication of this Christmas and new that of helpful service. This we Year's talk, I hope to be of some can render in whatever we may service through this and other Texas newspapers to every one who reads these articles from week to humblest toll or in the loftiest week. I hope by showing you what positions, whether we may be other Texans have accomplished wealthy or in poverty. Opportuni- and are doing to offer some sugties are all about every one if gestions that may be inspirational we will only see them, and in pro- or helpful to you, something that" something that may make life poses just a little higher, usefulness just a little greater. If I succeed even in a small measure and even Texans are now busily laying though any success may never be known to me, the next year will not be spent by me in vain.

Looks Self-Laudatory.

In reading over that last paragraph, I have been tempted to rewrite it because it looks like I am assuming that my poor writings

Galveston-The Jean Lafitte Hotel has opened for business here to various citizens.

Marfa-Movements of cattle to the corn belt and other sections

What's Doing In WEST TEXAS

Canadian-A new 240 horsepow er unit has been purchased by the city to be installed about January city is treasurer of the organiza-

Stinnett-Building under way for the new year includes a \$75,000 school building and a \$300,000 new

Stamford - The season's greetings are extended to all West Texas by the West Texas Chamber of Commerce in the December issue of West Texas Today, just off

Pecos-Hotel Pecos has all been leased and is to be opened to the public as soon as it is complete and furnished. The building has twenty rooms with hot and cold on a program to promote real agrunning water and circulating heat. ricultural diversification and pre-

Turkey-The first car load of flour to a point on the new line of the Fort Worth and Denver products and cream has been es-South Plains has been received by Quitaque are the first towns on the new line to receive train ser-

Sagerton-A new house of wor- water deliveries from the storage ship together with a new parsonage reservoir have been discontinued.

has been completed here. Visitors from Albany, Abilene and Loraine came here on the occasion of the

Crowell-Work is being rushed

to completion on Crowell's new

school which is expected to be

ready for occupancy by Christmas.

Groom-J. E. Biggs, field repres-

entative of the W T. C. of C. will

leave here Christmas week for

Stamford to attend the annual New

Year's state meeting of the region-

Dumas-Dumas and Moore coun-

ty are going to be put on the map.

The Dumas Chamber of Commerce

recently organized and is at work

pare the city for oil development.

Baird-A home market for dairy

Carlsbad, N. M .- The regular ir-

rigation season in this sector has

been closed for some time and

al organization.

tablished here.

of Plainview. Alpine-Alpine has been placed efore the Texas Women's Press

Association as the 1929 convention bost to representatives of the W. Two pages were devoted to read city. Mrs. W. B. Hamilton of this T. C. of C. oil and gas bureau ing matter and illustrations, illustrations January 25.

turkey industry in general and to tention to the story.

Chillicothe-C. S. Holland, form- Brady's Turkey Trot in particu erly of this city is now editing the lar, released by the publicity de Muleshoe Journal, owned for the partment of the West Texas Chan past two years by R. B. Boyle, now her of Commerce, was given good play in the December issue of the National Republic Magazine, San Angelo-This city will be Washington, D. C., publication sides editorial mention made of Brady-An article giving publi- the article, and besides the piccity to Texas and West Texans' tures on other pages directing at-



HAPPINESS Is Our 1928 Wish to You

Willard Battery Station

VERN WITHERSPOON, Proprietor

ANEW CHEVROLE JAN-IST

When you see it you will say, ... "Only General Motors could produce such a car at Chevrolet's Low Prices"

> Brumley Chevrolet Co. Inc. Hereford, Texas

Confidence Is Never a Gift

No husiness that has attained distinction today ever won it through any other means than giving complete satisfaction to its cus-

That is the only reason M System stores have grown to be the Targest pervayers of fine foods in West Texas. Guaranteeing the world's best in wholesome foodstuffs at lowest prices every day has earned the enviable reputation enjoyed by the M System Stores.

SPECIALS FOR FRIDAY and SATURDAY

El-Food Mayonnaise 11 33c

El-Food Spread, 8 oz. 28c El-Food Thousand Island, 8 oz. 28c El-Food Thousand Island, 3 1-2 oz. 12c

Lettuce

POST TOASTIES, limit 3, each 12c

29c RUMFORD Baking Powder, lb. 92c

PHONE 249

THREE DANDY SPECIALS

Start the New Year by resolving to form the habit of always reading the specials listed from week to week in this space. They'll save you money. For this week we are offering EXTRA FANCY DRIED PEACHES, 25 POUND BOX, \$3.25; STRAINED HONEY, 10 POUND BUCKET, \$1.25; HAMS, PER POUND, 22c.

HEREFORD WHOLESALE GROCERY ____ L. W. CARLYLE

By ARTHUR BRISBANE -

VALUE OF BREVITY. G. O. P. CONVENTION. COLDEST SPOT ON EARTH. MARRIAGE STILL BEST.

Presiden! Coolidge, a man of few words, regrets that his message to Congress could not be shorter. Madame de Sevigne wrote to her daughter, "If I had had more time I should have written you a shorter letter." Considering the field covred the President's message will e found shorter than most men could have made it. His "I do not choose" proves ability to say much in few words.

In Australia workers, unemployed, tried to force their way into the Treasury Building. The rioting was suppressed.

Australia is severe in its immigration limitations, and rioting there by the unemployed reminds American workers that what a country NEEDS is population.

A monument to Theodore Roosevelt will be erected above the Culebra Cut overlooking the Panama Canal. Roosevelt deserves the bonor; the monument should be a

All his interesting talk, advisin women to have nineteen children. etc., will be forgotten. But the fact that he put through the Panama Canal will NOT be forgotten. In that he rendered his country great

Old age is the pight of life. Work, for the night is coming when man's work is done," says the old hymn. For those, that have not saved, age is a dreary

san Francisco is expected to get Republican convention next year, with twenty-three national conmitteemen now pledged. That is the place for the convention. Many important Republicans need to visit San Francisco, learn something about the United States on the way and something about national development after they get

Chicago has found in Detroit a blonde beauty with long hair and

who will be Lady Godiva without horse, rode to Chicago from Detroit in an airplane and will pose in a picture frame, hair and all. She sees nothing immodest in a fat woman in an abbreviated skirt for many of them. is vulgar; the human body is a thing of beauty."

Berlin scientists have created the coldest spot on earth, producing in laboratory experiments a temperature 459 degrees below zero.

Outside our atmosphere, in mysterious spaces separating solar systems from each other, there exists "absolute zero." On our Fahrenhelt thermometer that would be 461 degrees below zero, space without heat.

At such a temperature the properties of nature change. Metals ose resistance to electricity and become supra-conductors. A thin thread of mercury will carry is home for the holidays. enough electricity to light several hundred lamps. Helium gas, the ges used in our dirigibles, become douid a few degrees above absol- time ute zero. In that terrible cold molecules in matter lose their motion, which may account for their greater electric conductivity.

First abstract science, then useful appreciation. Practical men may find a way to create in me tals, apart from any absolute zero temperature, conditions similar to those that absolute zero creats. That would make possible transportation of electric current without cost or loss, and soive the problem of cheap power.

Mr. Haldeman-Julius of Kansas, whose daughter is just trying a "companionable marriage," experiments, tells the world that his danghter was born six years before he, Haldeman-Juffus, her father, was married. He didn't have money to set up housekeeping, but the the Stagner home. dear little girl was born anyhow.

That is interesting, not unusual. Leonardo da Vinci, second in greatness among all artists, was born outside of marriage, his father and mother never married. He supported his "legitimate," respectable high born half brothers and

William the Conqueror was born

Arts Ball. Rosalind Hightower, washing clothes in a brook as he rode past with his warriors.

But all that doesn't change the fact that marriage is better than lack of marriage. Marriage will not go out of fashion. It will perbeautiful lady dressed only in her sist until men become worthy of hair, and says: "To me a short an institution at present too good-

Easter Items

everyone in this community and it Christmas present.

Owen Stagner, who is attending the college in several years. W. T. S. T. C., is at home for the

Densil and Nolan Fields motored to Wise community Saturday morn- tle, bogs and sheep and goats. ing and brought their sister, Miss Lecture programs for these three Nannie, home for the holidays.

been teaching in Lipscomb county tions during the five-day period.

been confined to her bed with scar- ers an opportunity to study prob- me hear no complaints! let fever. She is improving at this

Miss Lucyle Hughes is spending her vacation in Hereford with

Miss Lucyle Hinton, of Canyon. visited last week and Christmas day in the Stagner home.

Hollis Brannon, Miss Boyd and Mrs. Terrell and little daughter left Friday to make an overland trip to Palo Pinto county where pect to be away two weeks.

Pat Stagner was on the high honor roll this last month. He had eight A's to his credit. Virgie and Ernest Cross White were on

Mr. and Mrs. Gleanes Owen of Westway spent Christmas day in

Mr. and Mrs. Carl Frye and daughter and Misses Mattie and Loma Woodburn of Hereford ate Christmas dinner with W. R. Wood burn and family of Dimmitt.

Mrs. W. J. Sullivan is somewhat improved but not able to be out. Don't forget literary program nevt Saturday night, December 31.

Bigger and better impreachments positively arranged yesterday to before his father married the in- seems to be the slogan of the Okshow a Lady Godiva at last night's teresting girl whom he first saw laboma legislature.

Short Course Is Offered By

Special livestock short course first course of the sort offered in ing.

The program for the course, just issued, shows three divisions. dealing respectively with beef catdivisions will proceed during the Miss Della Stagner who has same hours but in different sec-The short course is designed to get.

lems of the industry more extensively than is possible in either county meetings or during the summer short course.

F. C. Bishop, bureau of ento-A. & M. College mology, U. S. department of agriculture, will be one of the outmology, U. S. department of agristanding lecturers for the course, He will give special attention to discussion of screw work control for farmers, ranchers and others and the ox warble and other exinterested will be held at the A. ternal parasites. Subject matter & M. College of Texas January 9 on the program covers a wide to 13 inclusive. This course will range of topics, including among Old Santa has been real good to be offered by the extension service others judging, marketing, feeding, in co-operation with the animal market classes and grades, range looks like he might be going to husbandry department of the col- management, diseases, parasites, send a little moisture as an after- lege and the Texas agricultural management, sanitation, record experiment station. It will be the keeping, wool and mohair grad-

> Hotel Manager-You must please lay in advance sir. Your luggage is too emotional.

Guest-Emotional? Yes-easily moved.

Mrs. Youngbride-I don't want to have any trouble with you, Brid-

Little Minnie Fay Goldsmith has give livestock farmers and ranch- Cook-Then, bedad, ma'am, let

You Pie Eaters! they will visit home folks and expect to be away two weeks. FRIDAY NIGHT, DECEMBER 30

YOU ARE INVITED TO A BIG

Mr. and Mrs. R. L. Sullenger had a family dinner at their home Christmas day. Mr. and Mrs. Gleanes Owen of

PROGRESSIVE SCHOOL HOUSE

COME, SPEND THE EVENING AND HAVE SOME FUN. RAY BARBER IS THE AUCTIONEER -YOU KNOW WHAT THAT MEANS!

PROCEEDS FOR BENEFIT OF THE SINGING CLASS

P-Biffer has worked himself up, hasn't he?

S-How do you mean? He used to be a chiropodist, now he's a dentist.

Bella-I wonder how the expres sion an arm of the sea' originated? Don (with tender look)-Perhaps somebody noticed that it hunged the shore.

WE THANK YOU

In grateful appreciation of the courtesies which you have extended to us in the past, we welcome an opportunity to thank you for that measure of good will and confidence which we enjoy from you. From this priceless asset—the good will of those whom we serve and who serve us—we hope to draw inspiration for continued effort and even greater achievement.

Streu Hdw.

The spirit of the season prompts us to wish you increased happiness and prosperity during the coming year.

THOMPSON & IRELAND

Hereford, Texas

It is a roll upon which you will be ever glad that you have entered your name. It is a source of comfort in time of trouble, and is also the foundation upon which you may build your future financial independence. New members are enrolling daily. Let us add your name today and thus start you upon the road to success.

The First State Bank

Hereford,

Pre - Inventory Sale FRIDAY AND SATURDAY

NEW YEAR'S SREETING

It is with satisfaction that we review our year's work, which, owing to your liberal patronage, has been very satisfactory. We take this opportunity of extending our thanks to our many customers and friends, also of wishing you a happy and prosperous 1928.

1-3 Off

-All Wool Coating, All Wool and Part Wool Dress Goods

1-4 Off

-All Sweaters, Wool Shirts, Lumberjacks, Wool Underwear, Men's and Boys' Pants, Suits and Overcoats-

We have purposely postponed our invoicing until next week so as to offer these very special values for Friday and Saturday. Knowing that our winter is yet to come and knowing also SPROWLS-CRONIN & COMPANY'S regular prices, you'll readily see what genuine bargains these items are.

JUST TWO MORE DAYS to receive coupons. We will discontinue the giving of silverware coupons on January 1, but will redeem all coupons out at that time.

SPROWLS-CRONIN & CO.

"Our Aim Is To Help Improve the Panhandle"

PANHANDLE LUMBER COMPANY



Your kind co-operation has contributed to our success and we appreciate it most cordially. Accept our best wishes for a bright and prosperous New Year



For Sale or Trade

ALMOST NEW six room duplex in San Jacinto, Amarillo. Would like to exchange for good, well located property in Hereford. W. S. WILLIAMS.

FOR SALE OR TRADE-My 160 sere irrigation farm, four miles morth and one mile west of 25-Mile Avenue. Price reasonable, sterms to suit buyer. Also 2 1-2 lots in Evants addition, just outside of city limits on 25-Mile Avemue: an excellent building site. F. J. EBERLE.

smooth; ideal location; close to Reward for information. school and highway. Box 135, SLAUGHTER. Hereford, Texas.

FOR SALE OR TRADE-Twenty acres in cultivation; close in. Also have bundle maize, kafir and Mr. Abbott at Houston, and a numcorghum for sale. FRED MIL-LARD.

For Sale

LARGE STEEL RANGE for sale ocheap. W. S. WILLIAMS: 50-2p HINES.

FOR RENT - Rooms for light "housekeeping; on pavement; desirably located. Phone 31.

FOR SALE-Crop payments quarter or half section in Township W. ALEXANDER. 5R3 this county; will erect house furnish material to proper arties. Write H. C. LIVENGOOD.

I have saveral good city lots adwantageously located near both the Gentral and high schools. sell for remarkably low prices. J. W. MURCHISON. 47-tfc

SACRIFICE SALE—For quick sale we invite offers on the following. described property belonging to the

1. The Northwest quarter of Block 14, Mabry's Addition, containing 2 1-2 acres.

2. Lots 6 and 7 in Block 4 of of Block 3 of Mabry's addition.

3. Lot 7 of the S. S. Evant's Subdivision of Block 36 of the Evant's Addition.

> (Signed) ROSE & SAMPLE, Attorneys, Edna, Texas.

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON LIRELAND.

Lost and Found

STRAYED—One Jersey steer, FOR SALE OR TRADE-3,000 bought at the J. D. Thompson sale, arations for the attack were still equity in 320 acres land; all One black hog, weight 180 pounds.

> LOST-Brown leather pocket book containing bill of sale for light Studebaker sedan, transferred by ber of other papers. D. R. GASS.

STRAYED AWAY-One bay mare mule, blocky; weight about 850 pounds, age about 9 years. T. H. sunk within an hour. By morning 49-2tc

For Rent

FOR RENT-Light housekeeping afuz, where he advised that the

Wanted

WANTED-Good used drag harrows, wheat drills and wagon running gears. Box No. 42, City, Phone 396-W. GEORGE WARD.

Try a Want Ad in THE RRAND

Enriching the Language

Dermutation.

Neutrodyne. Orthophonic. These and hundreds of others . .

words that have won a place in contemporary language through

How can anyone keep up with the times if he doesn't

It is often said that the advertisements offer a liberal

What are the new models in motor cars? The adver-

Read the advertisements in this paper regularly. The

education. The new electrical appliances that take the drud-

gery out of house work first saw the light of day in the advertis-

ing columns. A vegetable substitute for silk is discovered,

tisements tell you, before you go to the auto show. What's the

best show in town? What's the newest in hats and shoes and

golf togs? Consult the advertisements. That's the way to

keep up with the times. That's the way to make the family

big ones and the little ones. Search them through for values

BY BECOMING A REGULAR READER OF THE

Vitamine.

the medium of the advertising columns.

read the advertisements?

and you hear of it first through an advertisement.

you might otherwise never know about.

Halitosis.

When Tempest Fought Charles V

estate of Mrs. Alice G. Jenkins, to- HE barbarians of northern Af-I rica once were saved by wind and water from a conquest by the holy Roman empire. The elements fought so valiantly on the side of the Mohammedans of Algiers that scarcely a blow by human hand was Hester and Baskin's subdivision needed to destroy one of the greatest armies that ever invaded the

country. It was late in the season when the Emperor Charles V set out with 20,000 foot, 2,000 horse and a proud body of noble volunteers. Warnings that he would encounter storms failed to move the emperor from his purpose. Turbulent weather was experienced in crossing the sea, but a landing was finally made.

The defenders of Algiers, under Hascan, numbered about 6,000. Their plight appeared hopeless. Late in the second day, while prepin progress, rain began to fail. By nightfall water was coming down in torrents and the wind had risen. Lacking any sort of shelter, the invaders thrust their spears into the ground and clung to them to hold their footing. At daybreak Hascan attacked, adding to the confusion. All day and the following night the storm raged. The ships at anchor off the coast were battered against one another and pounded to pieces on the rocks. Fifteen war vessels and 140 transports the storm had subsided somewhat, but the admiral of the fleet sent news that he had been forced to put to sea with his battered vessels and was making for Cape Metor see MRS. J. emperor join him. The distance were exhausted. Many perished from hunger on the way and swollen streams claimed victims. A fragment of the army reached Metafuz. On the homeward voyage storms scattered the ships over the Mediterranean. Some made 501tp port in Spain, others in Italy. Charles, himself, was driven to

Pugia in Africa where ne remained

Jimmy-pipe.

Asks \$25,000

Mrs. Doris Mercer Kresge, wife of the multi-millionaire chain store owner, is suing her husband for \$25,000 to cover lawsuit expenses incurred during the court airing of the Kresge divorce triangle.

AUTOCASTER

for weeks while winds lashed the

Thenceforth Emperor Charles, whose empire included Germany, Austria, Spain, the Netherlands and a great part of Italy, would have nothing to do with plans to subduing the barbarians of Africa.

NOTICE.

Unless cash or note by January 1st, I cannot be expected to carry several hundred dollars worth of vaccine to save you. Plenty of quite as much as Garibaldi. work but little cash will ruin me. Have I worked to your interest? the renown of Russia than all her DR. F. E. BOWE.

Things You Should Know About Your

THE RIGHT KIND OF PATRIOTISM.

By DR. FRANK CRANE. A patriotic deed is one which reflects honor and glory upon one's citizen, and the applause of mancountry.

We recognize General Grant, the Duke of Wellington and Napoleon as patriots because they led arm- and to magnify it, it is no longer ed forces of their respective coun- necessary to go out and kill some-

United States. But this glory was world. not offset by any rancor incurred tic in acclaiming the exploits of another country. our fliers as we were. This is the right kind of patriotism and patriotic action, for it is one high school recently told the girls which exalts one's native country in his school that smoking is and at the same time does not man's sport and should remain so awaken animosity in other peo- which causes us to wonder if he

glorified his own country quite miles for. as much as General Grant. On a vote taken in Europe recently the most popular Frenchman was discovered to be not Napoleon, but Louis Pasteur.

So Darwin and Jenner have done land than Drake and Wellington. Koch and Goethe have spread the fame of Germany far more than Von Moltke and Ludenburg. and Marconi and Bellanca have made Italy famous and are entitied to the gratitude of their country

Tolstoy has done more to spread

This throws a welcome light upon true patriotism which is found in that harmless rivairy of achievement by the members of the various national groups.

There is no bad blood in this competition. There is nothing gained for one country which is not equally valuable for the whole

We are learning that to be good national is to be a good world kind is quite as valuable as the applause of one's fellow citizens..

In order to elevate our country body to annex some other terri-The exploits of Colonel Lindbergh tory; it is better to do something together with that of Chamberlin that shall excite both the emulaand Levine, have glorified the tion and the applause of the whole

True patriotism consists in makby other countries. France and ing our country stronger and bet-Germany were just as enthusias- ter and not necessarily belittling

The principal of a New Jerse doesn't have in mind a certain Undoubtedly Thomas Edison has brand of cigarettes people walk



C. Edson Smith of Corvallis, Montana, competing in Chicago with the best wheat producers in the United States and Canada, was America. He is the third of Uncle Sam's wheat growers to win the cup in 17 years of competition.

AUTOCASTER

Brand Want Ads Get Results

Announcement

Beginning right now-today—this business will be put upon a strictly "SPOT CASH" basis. Other business will make it impractic-

We are completely remodeling our store here, and will handle a complete stock of staple and fancy groceries and men's work clothing.

nlease give to your coroperation. Under this new plan we can save you much more money and everyone will benefit.

WARREN'S GROCERY STORE

JAM BURTON, Manager.

We Have It Right Now

Don't get caught in the last minute rush. We have just received a big load of coal and are filling orders as fast as possible. Call today and let us fill your bin.

West Texas Feed & Seed Co.

Cool days won't mean chills and discomfort if Cozy Glow's near. The big flood of comforting warmth from this cheerful little heater drives away the cold. Dad can shave without shivering, the kiddles can play in safety, the old folks will enjoy it in the evenings. Everybody will be comfortable on chilly days if you

UC CITIOTHORE

Texas Utilities Company

Have you ever noticed, when some folks shake hands with you and say they are glad to see you, something makes you feel their very soul is speaking?

The firmness of the handclasp, the gleam in the eye, the tone of the voice, all seem to assure you that they mean just what they say.

We would like to get our New Year message over to you just that way.

We would enjoy making a personal call on you, greeting you with a hearty handshake, and thanking you for the patronage and friendship we have enjoyed through the year just closing.

Since this cannot be done, we will let this note carry the wish of our entire organization that your New Year will be Happy and Prosperous.

GREAT WEST MILL AND **ELEVATOR CO.**

Dawn, Texas. L. J. Bennett

Hereford, Texas E. E. Fridley. Manager 6

Summerfield, Texas John B. Davis, Manager.

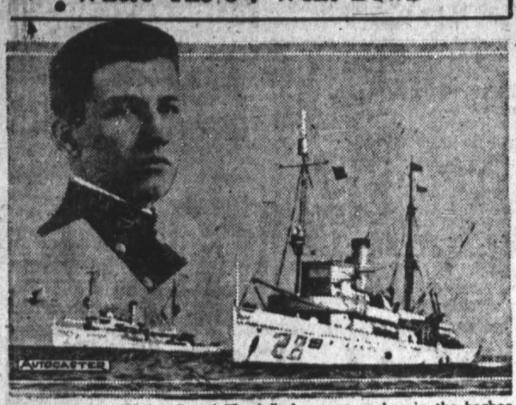
ADVERTISING COLUMNS, YOU BECOME A

budget go farther.

WELL-INFORMED PERSON!

al to carry credit accounts.

Where The S4 Went Down



Between the "Vulcan" and "Lark," shown at anchor in the harbor off Provincetown, Mass., lies the ill-fated submarine S-4, sunk by collision with the Coast Guard destroyer Paulding. Insert shows Lieut Commander Roy Kehlor Jones, in charge of the S-4, on which were four officers, 34 enlisted men and two visitors connected with the Navy Board of Inspection and Survey, according to the official

Laughs Galore In War Film

girl as principals, are the chief in- illness, and for your cheerful American soldies and an Arab words and friendly handclasps as post-war doughboy comedy show. Hereford. ing Thursday and Friday of this week at the Star Theatre. None of the sordidness of war enters the story which is concerned with the rollicking experience of a rich young private and a hard-hoiled first sergeant, fated to be buddles throughout a series of laughable

man" fame, Louis Wolhelm and through special prayers offered for roles in this picture and are ably members and through the love and supported by a good cast, including merccy of our Heavenly Father, among others Ian Keith, popular that my life was spared. I would

boys, escaping from an enemy pri- so happen to them may be very fun- and Odd Fellows and all others my to the spectator, but they are for assistance offered and kindly with true American spirit, they spoken. Please accept my sincere

They have nothing but trouble prayer of your friend, until they meet an Arab girl of high rank. Then they have twice as much trouble!

HOUSING THE DAIRY COWS

The main essentials in housing dairy cows in the winter seems to be to keep them dry and out of the wind and drafts and to provide plenty of fresh air and sunlight. Apparently the matter of temperature in itself is not a vital onsideration, except perhaps in the most severe portions of the United States. It has been noted at the federal dairy experiment farm at Beltsville, Md., that cows do their best in the coldest weather and their poorest during the hot summer months. Probably there is no advantage in keeping the stable temperature much above freezingrand there may be a disadvantage if the temperature rises above

"INSIDE" INFORMATION.

Rabbits can be cooked in any of the ways of chickens are cooked according to their demonstration

A light, even oiling with a little tor oll on a cheese cloth pad a month helps to keep patent leather uppers on shoes from crack-

Parsnips are good when boiled, seeled and cut up in a white sauce baking dish in which they go to PHONE 353-WE DELIVER

CARD OF THANKS.

"A friend in need is a friend in deed," and the prayers of the righteous avail much. I only wish I could command appropriate words Now Showing to fully convey to my many Hereford friends my appreciation for the many deeds of kindness render-Love and laughter, with two ed in my behalf during my late gredients of 'Two Arabian Knights' we meet again on the streets of

It was with close special attention and watchful care of my faithful physician and nurses and family and friends, some of whom came from California and from far across the sea to sit at my bedside during the critical hours to give me a cup of cold water to quence my thirst, or a dose of William Boyd, of "Volga Boat- medicine to ease my pain. And Mary Astor take the three leading me by my own and other church not forget the kindness and moth-In the film, two American dough- erly love shown by the fadies who thoughtfully and cheerfully son camp in Arab attire, find them- came day after day with prepared selves shunted to Arabia, and help- meals for our table. God bless less to prevent it. The things that our women. And to the Masons serious to the soldiers. However, words of cheer and consolation eet each obstacle lightly, over and heartfelt thanks. May the me it and pass on to a worse richest blessings of our loving Savlour be yours through life, is the

A. H. ELLISTON and FAMILY. Job Work neatly and speedily

executed by The Star.

It gives us pleasure to extend to you the compliments of the season and to wish for you a happy and

prosperous New Year.

Texas Meat Market

SE COND HAND GOODS

Wanted, such as furniture, stoves and most anything in the second-hand line. Store now open in old location of Daniel Variety Store, opposite West Texas Feed Company.

DANIEL'S SECOND HAND STORE MRS. S. T. DANIEL, Owner.

DR. T. M. MONTGOMERY

620 Polk Street

Amarillo, Texas.

-Will be in Hereford First and Third Tues days in each month. Eyes tested and glasses fitted. Office Ray's Jewelry Store.

Health Group To Inaugurate Big Campaign

AUSTIN, Dec. 28.-According to an announcement made by the Texas Public Health Association, there will be inaugurated in March one of the most important health campaigns ever carried on in the U. S. by national, state and local tuberculosis organizations. This effort will be to concentrate public at family. tention on the important facts of tuberculosis. This nation-wide campaign will be directed by the National Tuberculosis Association, which also conducts the annual Christmas Seal Sale through its affiliated state and local organi-

All Texans are urged by the Texas Public Health Association, which will direct the campaign in this state, to include among their New Year's resolutions a determination to have a thorough health examination on or before March 1st.

Looking, O. K.

Wife-"That's the kind of husband to have! Did you hear Mr. Dike tell his wife to go and look at some twenty-dollar hats?" Spouse-"My dear, have I ever deprived you of the privilege of looking at twenty-dollar hats?"

Specialized Specialist.

Dr. Arrowsmith - "Think your son will soon forget what he learnec at college?" Mr. Babbit-"I hope so. He can't make a living drinking."

Didn't Care For It.

A farmer took his wife to a concert and after listening with apparent joy the pair suddenly became interested in one of the choruses, "All we, like sheep, have gone astray."

First a sharp soprano voice exnext a deep voice uttered in a most earnest tone: "All we, like sheep." Then all the singers at once asserted: "All we, like sheep."

"Well, I dont!" exclaimed the farmer to his wife. "I like beef and bacon, but I can't eat mut-

Here and There.

Christmas day passed quietly, with several family dinners and most of the children forgot to go to Sunday school.

Mrs. Mack Dixon had as Christmas guests her sister, Mrs. Lucy Harper and family of Lockney.

Frank Axe and family and Geo. Smith and family took Christmas dinner with Mr. and Mrs. D. L. Hopper near Hereford.

Henry Benson of Shamrock and his father, J. Benson, of Wellingwill be known as the "Early Diag- ton, came Saturday to spend part nosis Campaign," and its object of the holidays with the Andrews

> Several neighbors spent Sunday at the L. F. Boyd home.

Ben Fulkerson and wife were Sunday night and Monday guests at the Roy Boyd home

gathered to spend the day.

ing in Clovis.

Oklahoma, with his parents.

ren are visiting at San Angelo. day guests in the Will Worley

A. T. Jones and family went Childress Eunday for a few days stay with his parents.

Otis Neal and family spent Sunday in the J. W. Vick home. Sunday afternoon is regular time for singing at Frio and neighbor- Office Phone 3, Home 190 ing communities are invited to | • • • •

ing cheerful songs.

So many hammer murders are being committed these days that if Congress keeps up with the crime news, the country can expect a law forbidding the sale of hammers any day now.

CITATION BY PUBLICATION

THE STATE OF TEXAS. To the Sheriff or any Constable of

Deaf Smith County-Greeting You are hereby commanded to summon Chas. J. Leinen by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the 69th Judicial District; Mrs. G. F. Springer and daugh- but if there be no newspaper pubter, W. A. Springer and family lished in said Judicial District, then spent Christmas day at Kress in a newspaper published in the where about fifty relatives had nearest District to said 69th Judicial District, to appear at the next Mrs. Applegate and children regular term of the District Court spent several days last week visit- of Deaf Smith County, to be holden at the Court House thereof, in Mr. and Mrs. Fred Gibson are Hereford, Texas, on the last spending the holidays at Enid, Monday in January A. D. 1928, the same being the 30th day of Jan-Mr. and Mrs. Bennett and child- pary, A. D. 1928, then and there to answer a petition filed in said Dale Worley and family of Ama- Court on the 26th day of November, rillo, Dee Loy and family and Mr. A. D. 1927, in a suit, numbered on and Mrs. J. W. Worley were Sun- the docket of said Court No. 1658,

L. C. PENRY

First State Bank & Trust Co.

25

Mattresses Renovated

We also make new ones. Manufacturers of

first-class feather mattresses. Now have two

Hereford Mattress Factory

RUSSELL DANIEL, Proprietor

dandy mattresses for sale at \$7.50 each.

come and start the new year sing- wherein Laura Leinen is Plaintiff, you have executed the same

treatment and abandonment.

Herein fail not, but have you (SEAL) next regular term, this writ, with your return thereon, showing how 50-4tcWHR

and Chas. J., Leinen is Defendant, Given under my hand and the and said petition alleging suit for seal of said Court, at office in divorce on the grounds of cruel Hereford this, the 28th day of December A. D. 1927. before said Court, at its aforesaid Clerk. District Court, Deaf Smith County.

"NOW IS THE TIME TO SLIP IT TO HIM"

If with pleasure you are viewing Any work a man is doing.

If you like him, or you love him-tell him now; Don't withhold your approbation

Till the parson makes oration,

And he lies with snowy lilies o'er his brow.

For, no matter how you shout it, He won't really care about it,

He won't know how many teardrops you have

If you think some praise is due him, Now's the time to slip it to him,

For he cannot read his tombstone when he's dead.

I have moved my shop to a new, modern location above the First National Bank. See me for SUPERIOR SIGN SERVICE.

LES SMITH

Not in the sense of custom only, but with a genuine appreciaciation of our pleasant associations during the past year, we extend to every one our best wishes. Trusting that you have spent a Wonderful Christmas and that Happiness and Prosperity are in store for you all during 1928.

> RALPH BARNETT, Manager HEREFORD INSURANCE AGENCY.

Auction

PRINCIPLE

True Merchandise Priced to Give True Value

We believe the confidence of our customers to be our most valuable asset, therefore the surest way to merit that confidence is to give that which you expected to receive for your money. We want to feel that upon arriving home you will find more than you expected in every PIGGLY WIGGLY purchase.

Start trading today "THE PIGGLY WIGGLY WAY."

SPECIALS FOR SATURDAY, DEC. 31, 1927

Post Toasties 2 packages

Pork and Beans UC

One water bottle of White Vinegar Swan and 6 glasses for -One

Peaches 38c 5 pounds 98c Apricots Evaporated

Three pkgs. Angelus Marshmallows 21c

Country Sausage Per pound Why Pay More? 20c

We buy eggs and pay as much as the market will justify

WE DELIVER ORDERS OF \$4.00 AND OVER FREE. ON LESS THAN \$4.00 A DELIVERY CHARGE WILL BE MADE

CONTINUED

Entire Stock of Variety Goods to be sold Wednesday, Thursday, Friday and Saturday Afternoons of this week.

Included in this sale will be Men's and Boys' Overcoats. Men's and Boys' Sweaters, Men's Heavy Fleece Union Suits, Men's Part Wool Shirts. Men's Part Wool Union Suits.

Also New and Used Furniture.-

HELPS THOSE WHO HELP THEMSELVE C.P. COCKRELL

Dimmitt Castro County News

DIMMITT, Dac. 27.-Mr. and Mrs. J. R. Gollehon and family of Misses Frankle Burnam and Nora friends and relatives here.

The following young people are Cowsert and Rankin Reynolds, of home, Texas Tech, and Bob Flanagin, Plainview.

Christmas day with Mrs. Reynolds' | ning sister, Mrs. John Burgess of Happy.

Crosbyton spent Christmas here. Mr. and Mrs. Bill Hudnatl and with relatives here.

relatives in Lorenza.

ion Christmas program at the M. ill. E. church in Hereford Sunday evening were Misses Velma Burnam, Myrtle and Dora Baker; Hereford Friday evening. Messrs. D. J. Maynard, Rankin Reynolds and Brooks Woodlee.

anyon spent the week end with Gollehon motored to Hereford to the show Monday evening.

Andrew Murphy, Charlie Hastspending the holidays at home; ings, Noel Gollehon, Rankin Rey-Misses Christine Fuller, W. T. S. rolds, Misses, Josephine Cowsert, T. C.; Loma Woodburn, Hereford; Ruby Elder, Christine Reynolds the week end with his parents, Mr. Susic Lee Cooper, Ciarcadon; Mild- and Helen Estes spent Monday and Mrs. W. B. Phillipps, in Herered Woodlee, T. C. U.; Messrs. Roy evening in the Carlos Reynolds ford.

Mr. and Mrs. Carlos Reynolds and Miss Mary Cowsert motored Carlos Reynolds and family spent to Hereford last Thursday eve-

> Mr. and Mrs. E. B. Wright and buck

Little Bettle Bell Hunter was Mr. and Mrs. J. J. Hastings school at Lubbock, spending two but Mrs. Hastings remained at the

Rankin Reynolds, Charlie Hast- Texas,

Leland Smith spent Christmas day in Hereford.

First Christian 'Church RHV. THURMAN MORGAN, Pastor.

Next Sunday we begin a new year. What is going to be the place of God in our lives throughout this new year? The church, His church, is calling to us. Let us respond to this call as did the itshermen on the Sea of Galilee.

Our Annual Fellowship dinner will be held next Sunday. Come with your baskets of food and spend the day. All members are expected to be present. Bro. Jasper Bogue, our district superintendent, will be the speaker. He will deliver a message at the morning hour and give stereopticon pic tres at the evening service,

Church school at 9:45.

Christian Endeavor at 6:15. Evening services at 7:15, with ford. Bro. Bogue and his stereopticon ma-

Bring all the friends and spend the day. A cordial welcome awaits you at all services.

First Baptist Church.

V. M. CLOYD, Pastor.

The pastor wishes to take this opportunity to thank heartily the members of the Men's Bible Class handsome watch which they presented to him

There will be a regular prayer neeting service Wednesday even-The pastor will be unable to attend, but a good crowd is expected. Come and worship with us,

Sunday school at 9:45. Preaching services at 10:45 and

B. Y. P. U. at 6:00. Prayer meeting Wednesday at

First Methodist Church

E. B. BOWEN, Pastor

Sunday school under the superintendency of N. M. Bartley, beginping at 9:45. Why not set a good example or other by attending

Morning and evening service conducted by the pastor. Subject for II o clock hour will de Year," and for 7:00 o'clock service, "Going Up." Miss Pauline Steele

Proximilar Leagues meet at 6:00 Mid-week services Wednesday at 7:15. Start the New Year right by attending church. You will be happier and it will help your church, home and business. A warm welcome awaits you here.

EVANGELICAL LUTHERAN CHURCH.

HALAMA TASIO

Divine service on New Year's



F.M.KESTER

Hereford, Texas.

day in the Ozee home. Homer Norwood, Hez Wright,

Mr. and Mrs. Jack Cowsert of family spent Christmas in Lub-

son of Amarillo spent Christmas on the sick list first of the week. Mr. and Mrs. S. C. Huckabay spent Christmas in Lubbock. Mr. and son spent a few days with Hastings returned Sunday evening Among those attending the un- bedside of her mother who is quite

ings and Sam Maynard motored to

day at 10:30, with celebration of Holy Communion. Announcement for communion can be made before the service. this week.

Sermon theme: His Name Was Called Jesus. Text Luke 2:21.

"Time goes," you say? Ah, no! Alas, Time Stays-

We go! A cordial invitation is extended

Northeast Corner

R. L. Campbell and family spent Sunday with his parents in Ama-

Friday for Denton to spend the holidays with relatives.

Frank Daniels, wife and daugh-Communion and preaching at 11. ter spent Sunday with his parents, Thursday. Mr. and Mrs. Joe Daniel of Here-

Eingeta Moore visited Miss Bill Williams Sunday afternoon.

A nephew from Amarillo is visiting the Oglesby home. Rev. T. M. Blacklock spent Sun-

Jesse and Leauada Brown spent Christmas here with home folks. Miss Erlene Daniel of Hereford spent several days this week with Miss Sadie Allred.

L. C. Moore and family spent

Christmas with Pampa relatives. Miss Zoe Beavers spent Christmas with her parents at Plain-

A number of young folks attended the Ford Christmas tree Saturday evening.

Hubert Grant was home from weeks with his parents.

Miss Vera Hines spent Christmas with her parents at McLean. Mrs. J. F. Walker spent last week with her mother in South

Kin Ware visited Ernest Walker Thursday night and Friday.

Several grandchildren visited Mr. and Mrs. R. E. Dyer this week. Mrs. E. T. Allred and children tre visiting her parents in Mem-

Miss Dovie McBroom was here from Amarillo visiting her parents

The Wildorado Christmas tree was well attended Saturday night. Amerilla and Hereford relatives visited the Lawrence Womble home

Sunday. Grandpa Campbell was here from Amarillo visiting his son, R. L.. Saturday night.

Joe Dowell is working for his brother at Dimmitt. Russell Dowell and family Mrs. Down's sister, Mrs. Otto to see through me.

Smith, and family, Mayme Allred enjoyed the fine Christmas tree given for her at Mr. and Mrs. Ollie Grubbe left her home. A number were present. Mr. and Mrs. J. T. McClain spent Sunday in the Smith home.

> Elmer Womble was in Hereford Jim Alired spent Sunday and Sunday night with Earl Norman.

And a Year of

PROSPERITY

Too!

ABO FILLING STATION

WE GIVE GOLD BOND SAVING STAMPS

Please let me know what dates you prefer. My winter and

My knowledge of values enenables me to render an

My best references are the many satisfied customers that have sold for, and being a graduate of the Reppert Auction

spring dates are filling up fast. The splendid results obtained in recent sales of live stock and farm equipment have convinc-

ed the farmer and stockman to sell at auction. The well known

method in which you can convert your property into ready

efficient service which means dollars and cents to you the day

YOURS FOR A REAL SALE,

Ray Barber

UPERIOR

Auctioneer

ALES

ERVICE

cash in a day and receive full value.

of your auction sale.

School, of Decatur, Indiana.

Arney News Items

(Too late for last week.) Rev. Swartz preached here Sunday and following his sermon J. L. Hammond and E. E. Burks were elected deacons, to be ordained in January. Hereafter Rev. Swartz will preach two day sermons each month, instead of once in day and once at night as here-Coy Phillipps and family spent tofore. Services will be held each month.

afternoon.

families attended a school meeting at Hart Saturday.

Jewell and Oleta spent Thursday and Ray Knowles is Defeniant, in the John Hammond home.

were in Happy one day last week, inhabitant of Texas, and has rethis community.

home in a new car.

tended.

ball courts and see-saws up at which excesses, cruel treatment and the school and pupils are taking outrages were of such a nature as advantage of them. School is pro- to render their living together ingressing nicely. It is likely that the girls will have a basketball team soon.

Miss Jewell Wilson, daughter of Mr. and Mrs. G. A. Wilson, was quietly married last Sunday.

Doctor-You had better

Patient-There's no need. Panhandle spent the week with my wife, she's always been able

CITATION BY PUBLICATION.

THE STATE OF TEXAS.

THIS NEW YEAR

Will be much more enjoyable if you can realize that your flues are in good shape and that all of the necessary repairing and puttering around is done. Call us today and let's do the job right the first time.

> HEREFORD SHEET METAL WORKS

American Telephone & Telegraph Co., Bell System 153rd Dividend

The regular quarterly dividend of Two Dollars and Twenty-Five Cents (\$2.25) per share will be paid on Monday, January 16, 1928, to stockholders of record at the close of business on Tuesday, December 20, 1927.

H. BLAIR-SMITH, Treas.

Southwestern Bell Telephone Co. Thirtieth Dividend

The regular quarterly dividend of one dollar and seventyfive cents per share on Preferred Steck will be paid on Manday, January 2, 1928, to stockholders of record at the close of business on Tuesday, Decem ber 20, 1927.

Stop That Itching.

City Drug Store

The Whittington Clinic H. D. Whittington, M. D. Diagnosis, Surgery, Consultation. J. R. Lemmon, M. D. infant Feeding and Diseases

J. W. Hendrick, M. D. Internal Medicine, Diseases of Women, Obstetrics. 508-4-5 Oliver Enkle Building AMARILLO.

For colds, grip and flu take



Relieves the co and hastens recovery.

Deaf Smith County-Greeting: You are hereby commanded to summon Roy Knowles by making

publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the nearest County where a newspaper is published, to appear at the next regular term of first and fourth Sundays in the the District Court of Deaf Smith County, to be holden at the Court Owen Bratcher and Misses Jua- House thereof, in Hereford, on Clerk, District Court, Deaf Smith

rita Hutson and Vivian Bratcher, the third Monday after the second who joined the church last fall, Monday in January A. D. 1928, 50-4t-FTR were baptized at Tulia Sunday the same being the 30th day of January A. D. 1928, then and there Mr. and Mrs. Burl Wiggington, to answer a petition filed in said C. E. Burks, J. R. Norris and Court on the 27th day of January A D. 1927, in a sult, numbered on the docket of said Court No. 1662, Mrs. G. A. Wilson and daughters wherein Pearl Knowles is Plaintiff, and said petition alleging that Ross Campbell, J. E. Boyd, John, pltaintiff is and has been for L. Hammond and H. A. Wilson more than 12 months a bona fide Last Thursday Rev. and Mrs. sided in Deaf Smith county more

Swartz visited several homes in than six months; that plaintiff and defendant were legally married John Hammond made a business about June 26th, 1926, and lived totrip to Canyon Saturday, driving gether as husband and wife until about the last of May, 1927, when The party at the Chas. Cox plaintiff was compelled and did lome Saturday night was well at leave defendant on account of defendant's excesses, cruel treatment Mr. Wiggington has the basket and outrages toward plaintiff.

City Loans

Payable Monthly; Lowest Interes rate; quick service, inspection and titles passed by our office.

Let us take up your present is debtedness and make it mature to suit your income and ability to pay RALPH BARNETT. Manager.

LIFE INSURANCE

FARM LOANS

Frank Barber

SOUTHWESTERN LIFE INSURANCE CO.

supportable. Plaintiff prays for judgment dissolving their marriage relation, hat she be allowed to resume her

maiden name and for costs of suit. Herein fail not, but have before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same. Given under my hand and the

Seal of said Court, at office in Hereford, Texas, this, the 27th day of December A. D. 1927. (SEAL) L. H. FOSTER,

County.

Home



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AUCTIONEER W. S. WILLIAMS

Office, Newell and Ashbrook Building Phone, Office 7, Residence 136.

SEE ME OR THE HEREFORD BRAND FOR YOUR SALE DATES.

pay the advertising on all sales that total \$1,000 or over and charge no more.

Resolve Right Now

That the holiday season next year will find you better fitted so far as finances are concerned. Only a few cents a week will net you a surprisingly large sum at the end of the year. Come in today and let us explain our attractive plan of week-by-week savings for a bigger and better Christmas next year.

Here's hoping that 1928 will be your most successful year.

THE FIRST NATIONAL BANK



Pickwick Service

THE REVISED SCHEDULE

There has just been a revision in the schedule of Pickwick Stages operating through Hereford. The newly announced schedule is as follows:

> East Bound 9:25 a. m. 1:45 p. m. 10:35 p. m.

West Bound 9:45 a. m. 4:25 p. m.

8:55 p. m.

Local Agent, Corner Drug Store, Hereford, Texas. Phone 105 for Information.



(Continued from Last Week.)

Reaching town with an hour to spare he got his bag from the station and bought a ticket. He spent, half an hour at a hotel cleaning up and changing to the cloth-

ing he had discarded at Cleveland. Grubbs carried Putney's luggage cross the platform, passing Archie without a sign of recognition. He was followed by a tall man in a gray suit whose left arm was supported by a sling. Grubbs took asty leave and the two travelers

were left alone. "A warm night," Congdon remarked. "No red caps here, I suppose?"

"I fancy not," Archie replied. Il be glad to help you with your "Oh, thank you. I have a game

houlder, nearly well now, but it ives me a twinge occasionally" A blast from the locomotive and a humming of the rails woke the station to life Archie grabbed the larger of Congdon's bags and showed his ticket for lower three

and climbed iz Twe got the upper half of the section," said Archie, "but I promise not to be a nuisance to you."

quid, furtive glances. sled a good deal myself." /

he pain of his effort.

must have left it in my bag. Will you poke the button, please?" "Can't I belp get it for you?"

Archie asked. "You are very kind. It's the long as your hand."

ning the bag in Congdon's pitched forward in his agitation, bumping his head viciously against the window. It was a photograph of Isabel Perry. He groped for the bottle and crept back to the moking compartment.

Congdon the custodian of a protograph of Isabel Perry, demanded interest. Isabel was hardly a girl married man. Congdon had no Archie bitterly resented its presnce in the man's luggage. He mped when Congdon announced that he was ready to turn in, following him to the berth, and helped n to undress.

Whistle if you need anything in he night," said Archie, and allowed the porter to push him into the oper birth, the Sext be in Prive

porter he helped Congdon into his clothes, chose a clean shirt for him and laughingly offered to shave

"You're a mighty good fellow! t's about time I was introducing myself. My name is Congdon. live in New York, just making a little trip for my health. Going up into the lakes"

Comey's my name. No particdar plans myself. Just knocking

By the time Archie had made his ollet they were running into the hicago station.

ose we have breakfast in the station restaurant? And see here, old man; I don't want to force myself on you, but if a poor neurasthenic won't bore you too much I wish you'd let me tag you till my train leaves tonight. I hate

They not only breakfasted toparks they spent an hour at art institute and then Archie acted as host to luncheon. By this time Archie was fully committed to the further journey into Michigan, On a bench in Grant Park Congdon swung himself into a confi-

dential attitude "Life's the devil's own business," he said with a sigh. I've got a place where I don't care at happens everything black where I look. I was happly married; two beautiful children; none finer, but I'll shorten up the ory so you can see what a monk-

father's a crank, a genius in his crumpled telegram which read cal notions one after another. The quil spirit." in anywhere; unfitted for every- nor's work that Archie found it ers. T. S. Hogan, wealthy operathing. After I married he still difficult to refrain from laughing. tor who recently bought over \$450. tried to hold the rein on me, wantweak and irresolute."

"Well, I was about to offer myself as exhibit A on a slab in tion to act on the spur of the mocontinued, when I met a young me I'm a fool Comly." woman who seemed to understand me, and right there's where I made the greatest mistake of my life. short of it. I took her to dinner here in Chicago-and she diagnosed my case with marvelous penetration. She said I faced life with the soul of a coward and suggestied the way toward a voice bawi-ing ,"Chicago sleeper." Congdon one who stepped on my toes. She one who stepped on my toes. She recited a piece of verse to the eftect that a man fears his fate too much if he won't put his life to gasped. the test."

"I was fool enough to believe The glint of pain in Congdon's it. I tried to follow her advice. yes sent a wave of remorse It ended in my having a row with in all banged up-nerves shot the nasty mess he sent her tele- competition. to pieces," he said abruptly, turn- grams in my name threatening to ing his gaze intently upon Archie, kidnap the children and he did in fact kidnap my little daughter, fifteen South Plains towns attend-Snatched her away from her ed the secretaries association meet-Congdon drew out his watch, mother and carried her out to one ing here December 6. Managercongdon drew out his waten, mother and carried her water and the my Wade of the West Texas Chamber, Hendrickson and the unknown heirs ed by Virginia W. Mulford, Plainly and hated to go to bed. He wife played a clever trick on the Joseph Leopold, manager of the sat erect and tried to reach his old gentleman and got the child Southern Central Division of the coat pocket. His face twitched with back again and I'm damned glad United States Chamber of Comof it. I got a message that the merce, and John Boswell, mana-"I had a bottle of dope I'm sup- little girl is up in Michigan, so posed to take to help me sleep; that's really where I'm headed the Dallas Chamber of Commerce,

Archie had suffered a blow but he was meeting it bravely. Having believed that Isabel had given him this same advice quite sponall satchel—a bottle about as taneously it was with a shock that he realized that she had offered it in similar terms to Congdon. There perts, Archie's hand fell upon a was no question as to the identity photograph that lay on top. The of the girl-who had bidden Congface swam before his eyes and he don plant his back to the wall and this section have been particulardefy the world; no one but Isabel would ever have done that.

"About your child up there in Michigan," said Archie, "it's wholly possible that your wife sent you the wire as an approach to a reconciliation."

"Oh lord, no! You don't know more careful inspection, and my wife, Comly. You see I got Archie studied him with renewed answers to the telegrams father has been made by sodding grass. sent her in my name and she hit to bestow her photograph upon a right back at me. Don't think she is coaxing me back to her. And

way, but decidedly eccentric. My "Your daughter is in safe hands has 39 oil companies with either mother died when I was a young- at Huddeleston, Michigan, Proceed offices or representatives in this ster, and father tried all sorts of to that point with serenity and city. A second petroleum building schemes of educating me, whimsi- contemplate the stars with a tran- of 12 stories is to be erected es-

ed to put me into business, I hat set off," Congdon remarked, "or will erect the building. Wyatt C. ed and kept meddling with my do- the strength of a message like that. Hedrick, prominent Fort Worth demestic affairs. All this made me But ever since that girl told me signer, will draw plans for the I oughtn't to hesitate when I heard structure. the bugle I can't resist the temptathe nearest morgue," Congdon ment, I'm a fool, I suppose. Tell

"I shall do nothing of the kind. There's always the chance that the girl had sized you up right and gave the hose on them.' She made a fool of me-that's the you sound advice. Don't answer if you don't want to but have you at the house of some friends right really done anything you wouldn't have done if that girl hadn't told you to step on the world a little

.Congdon's free hand worked convulsively; he bent closer to Archie and whispered:

"I've killed a man!" "You murdered a man!" Archie

Continued Next Week

Olton-The Olton Chamber of Commerce was recently host to a through Archie's soul. Congdon my father that beat all the other Father and Son Banquet, honoring bore his affliction manfully. As rows I ever had with him and he the local stock judging team of he played nervously with his watch turned against my wife and she Olton high school which won prechain, he inspected Archie with was trying to estrange us. And mier honors in stock judging at when I ran away to escape from Texas Tech College in a recent

> Lubbock -Representatives were principal speakers. won the prize for having the largest delegation of chamber officials

Copperas Cove-Small grain in this section is thriving. The cotton crop was completely picked by the last of November as there was ne top crop this year. Turkeys in ly profitable and the holiday markets are being supplied with many birds from here.

Big Lake—A systematic tree planting program has been underway here by the commissioners' court. Much improvement on the Reagan county court house lawn setting evergreens and flowers.

Plainview-A two hundred and business with the photograph and here's the message I got out there fifty thousand dollar paving proin Ohio that caused me to jump gram in Plainview for 1927 was completed December 1, which gives He produced from his pocket a the city twenty additional blocks

> Magazines W. FRANK BALL

When you want to subscribe for a magazine patronise your home

Just Telephone 147.



May the New Year Bring You Happiness Aplenty!

> Plains Insurance Agency



Wishing Each of You A HAPPY NEW YEAR!

The Groceteria of high type brick on concrete turn day hereof, in some newspa- atlon. city at this time.

pecially as reflected on the South of Deaf Smith County, to be hold-Plains and Lubbock country, is en at the Court House thereof, in paid in the initial issue of the Lub- Hereford, on the third Monday book Chamber of Commerce maga- ofter the second Monday in Janzine. The Hub. The magazine will vary. A. D. 1928, the same being make its appearance the tenth of the 30th day of January, A. D. each month.

Midland-The six story Thomas oil office building here was filled in a suit numbered on the docket one week after it opened and now has a waiting list. Midland now pecially for oil companies using result was I've never got a look This was so clearly the Gover- Midland as operating headquart-"You may think it queer that I 000 worth of property in Midland,

Cooling Off

"Why are your socks on wrong side out, Bob?" "My feet were hot and I turned

"That sailor's a card." "Yeh, that comes from his ass ciation with decks."

Yep-First Aid.

"What must a man be to be buried with military bonors?" "Dead."

We sometimes wonder if the reason Adam broke with Lilith was'nt that Christmas was drawing near.

CITATION BY PUBLICATION.

THE STATE OF TEXAS.

Laundry.

Geo. G. Wright, Eveline Loudens- to J. F. Hendrickson; and one note lager, the unknown beirs of Eve- for \$1400.00 dated June 6th, 1910, line Loudenslager, deceased, J. F. due in nine months after date, signof J. F. Hendrickson, deceased, by making publication of this Citation once in each week for four suc- have been paid and in the altercessive weeks previous to the re- native they are barred by limit

A 1928 Economy

During 1928 do away with the wasteful habit

of doing your own washing and have it done

economically and perfectly in our Sanitary

CANYON STEAM LAUNDRY

Beene & Shaw, Local Agents.

When It's Stormy, Phone 116

-No need to go out to shop when it's stormy.

Just phone 116 and we will fill your order

carefully and promptly, delivering just what

Start the New Year right with this time-

saving, entirely satisfactory "Phone-For-Food"

MONT E. BAKER

GROCERIES

We Buy Your Eggs At Highest Prices.

you order when you want it.

plan.

Phone 160

We Call For and Deliver.

therein, but if not, then in any possessed of said lands claiming land, newspaper published in the near- them in fee and that, at that time, Herein fail not, but have before 1928, then and there to answer a petition filed in said Court on the 27th day of December A. D. 1927, of said Court No. 1661, wherein J. A. Runyan is Plaintiff, and George Findlay, Trustee, Geo. G. Wright, Eveline Loudenslager, the unknown heirs of Eveline Loudensiager, deceased, J. F. Handricksson and the unknown heirs of J. F. Hendrickson, deceased, are Defendants, and said petition alleging that plaintiff is the owner in fee simple of the east half of the south 320 acres of Section 31, Township 3 North, Range 1 East, in League 435, in Deaf Smith County, Texas, Containing 160 acres, that plaintiff derived title by patent from the State of Texas to Abner Taylor, by deed from Taylor to Capitol Freehold Land & Investment Co. Ltd., by deed from said company to A. W. Henschel, by deed from A. W. Henschel to J. F. Hendrickson, by deed from J. F. Hendrickson to Virginia W. Mulford, by deed from Virginia W. Mulford to W. F. Eltzroth and J. A. Runyan and by deed from W. F. Eltzroth to J. A. Runyon the plaintiff. That defendants claim interests in said land by reason of vendor's lien and trust deeds executed to secure the payment of the following notes; to-wit: one note for \$160.00 due Nov. 1st, 1909, eight notes for \$120.00 each due Nov. 1, 1910, 1911, 1912, 1913, 1914, 1915, 1916, and 1917, all signed by A. W. Henschel, payable to himself and endorsed in blank; two notes dated Oct. 1st, 1909 for \$160:00 each, due Nov. 1st, 1910 and 1911, signed by J. F. Hendrickson and payable to Geo. G. To the Sheriff or any Constable of Wright: two notes dated April Deaf Smith County, Greeting: 11th, 1910, for \$218.46 each, due You are hereby commanded to Nov. 1st, 1913 and 1915, signed by tiff alleges that all of said notes

damage of plaintiff in the sum of have executed the same. \$2000.00 and that the annual rental value of the land is \$300.00.

judgment for the title and posses- day of December, A. D. 1927. sion of the said lands, for dam- (SEAL) lation of the trust deeds and vendor's lien, that defendants be de 50-4tFTR

pavement, making a total of seven- per published in your County, if Plaintiff represents that about lands and for the removal of all ty-five blocks of pavement in the there be a newspaper published Dec. 1st, 1927, he was seized and clouds upon plaintiff's title to said

Stamford-Tribute to the West est county where a newspaper is the defendants ejected him from said Court, at its aforesaid next Texas Chamber of Commerce for published, to appear at the next same and are now holding the pos- regular term, this writ with your "Banner Year of Service," es- regular term of the District Court session of same unlawfully to the return thereon, showing how you

Given under my hand and the Seal of said Court, at office in Plaintiff prays that he have Hereford, Texas, this, the 27th L. H. FOSTER,

ages and costs of suit, for cancel Clerk, District Court, Deaf Smith County.

DR. J. W. HENDRIX

CHIROPRACTIC MASSEUR

Hereford, Texas. Second Floor Lambert-Buckner Building. FREE CONSULTATION AND ANALYSIS.



We Extend To All THE NEW YEAR'S GREETINGS.

KEMP LUMBER COMPANY.



from

W.E. DUNLAP

-The Store of BetterHardware.



KEEP YOUR HOME COZY!

Buy Your Coal Now

It's a long time until spring. Three more cold winter months are ahead, and the mercury-will shiver down to zero more than once before the flowers bloom again. Have you enough coal to last through all winter?

Don't gamble with your family's health and comfort. It is much cheaper to buy enough coal than to pay out doctor's bills. To have plenty of coal in your bins is to be on the safe side. We are happy to report that the recent coal shortage is now over and we are in a position to supply you at once.

Don't forget-we have the exclusive agency for MUTUAL and DIAVOLO coals.

Jones & McLean

Phone 1 "IF IT'S FEED WE HAVE IT"

THANK YOU



For the excellent patronage which you have given us during the past year. We hope that our relations in the future may always

be as pleasant, and that we may continue to serve you. HAPPINESS IN 1928 IS OUR WISH TO YOU.



Phone 300 . THE CITY DRUG STORE & Hereford, Texas

Margaret Thompson of at the home of her parents, Mr. and Mrs. A. O. Thompson.

V. M. Cloyd and family are visiting this week with relatives in Abilene, Edgewood and Winters.

Miss Grace Ferguson, of W. T. Guthrie. S. T. C., is a holiday visitor in the home of her parents, Mr. and Mrs. C. C. Ferguson.



HEREFORD, TEXAS

THURSDAY AND FRIDAY DECEMBER 29-30

"Two Arabian Knights'

WILLIAM BOYD AND MARY ASTOR AND LOUIS WOLHEIM.

Saturday Afternoon and Night DECEMBER 31

ZANE GREYS "Forlorn River"

JACK HOLT AND RAYMOND HATTON.

Monday and Tuesday JANUARY 2-3

"A Harp In Hock"

BUDOLPH SCHILDKRAUT, JUNIOR COGHLAN and BESSIE LOVE.

Wednesday and Thursday JANUARY 4-5

"Annie Laurie"

LILIAAN GISH AND NORMAN KERRY.

Friday Night Only JANUARY 6 JOHNNIE HINES

"White Pants Willie"

Saturday Afternoon and Night JANUARY 7 RICHARD DIX

"The Quarterback"

Coming. "THE GORILLA" tary Pickford in "MY BEST GIRL" Will Rogers in "A TEXAS STEER" ouglas Fairbanks in "THE GAUCHO."

Time of Shows: Evening Shows 6:45-8:25 laturday Matinee ____ 2:00-3:30

1928

Mrs. E. C. Carter and daughter Simmons University at Abilene is of Amarillo are spending the holi- you spent a few days here durspending the holiday vacation here days here with friends and rela- ing the holidays.

> for College Station, New Mexico day. where he is an instructor in the New Mexico A. & M. College. He of his parents, Mr. and Mrs. B. F. days.

Amarillo, spent the holidays here self one at RICE'S. with his family.

days here, Miss Connell is teaching this year at Farwell.

Miss Inez Jowell, a student a Canyon, is here over the holidays with her parents, Mr. and Mrs. G. R. Jowell.

Miss Lucy Reed left Monday for Albertville, Alabama, on a combined pleasure and business trip.

We haven't a tire in our stock

that doesn't carry the standard

ing the holidays here with her parents, Mr. and Mrs. J. N. Jacob-Miss Lucille Hicks is visiting

Miss Louise Jacobsen, who is a

here during the holidays. She is a student at Baylor.

Miss Inez Clark came in last week to spend the holidays with her parents, Mr. and Mrs. J. J. Clark. She is attending T. C. U.

Miss Imogene Donald, a University of Texas student, is here over the holidays.

Miss Mary Christine Bruner is home this week from Baylor College for Girls at Belton.

FOR SALE-Ford roadster, A condition and good rubber. We won't ask very much for this car. WHIPPET-KNIGHT MOTOR CO.

You'd be surprised how an Anco timer will pep up that Ford. RICE SELLS THEM.

Our best advertisements are not written. They are in use on our customers' cars. RICE.

Miss Zella Mae Walser is spending the holidays here. She is a student in W. T. S. T. C.

gain as this car is priced to sell. of show managers. WHIPPET-KNIGHT MOTOR CO.

CARD OF THANKS.

We wish to thank all our good county farm. friends and neighbors for the kindal offerings.

THE GILLIAM FAMILIES. DAVENPORT FAMILY.

"Happy New Year"

Good friends together, whatever the weather-

Corner Drug Store

We travelled the trail to Christmas,

Let's greet the New Year, too.

Here's to the New Year and You.

Mr. and Mrs. B. T. Bell of Can-

S. H. Garrett of Fort Worth Gwynne Guthrie left Wednesday made a business trip here Wednes-

Albert Bell, of Hallsville, Mo., has been visiting here at the home visited relatives here over the holf-

If Santa didn't bring you a Ira Connell, who is working in flashlight for your car, buy your-

Miss Lula Connell spent the holi- family of Canyon spent Sunday well aggregation. and Monday with relatives here.

Womble home.

Miss Erline Daniels is enjoying the holidays in Wildorado with R. R. Jackson Buys F. A. Gyles Residence

F. A. Gyles has announced that guarantee. Our personal guarantee le has sold his home located on is also behind them. At RICE'S. 25-Mile Avenue to the R. R. Jack-

student at W. T. S. T. C., is spend-Mr. Gyles says that he plans to within a few more minutes. build a new home in the early spring. At present the family is living in the Bonnie Brumley home on East Third Street.

Interferes With Officer. New Mexico Man Killed

Interference with an officer in pursuit of his duty proved costly to an Elida, New Mexico, man Monday night when he was shot to have been scuffling with City Hereford 11. Marshal Rufe Walker, to prevent the arrest of a comrade and in the scuffle he was accidentally shot by the officer.

shot while interfering with the law. It is probable that no action will be taken against Marshal

POULTRY SHOW AT FLOY-

FOR SALE—1926 four door the sixth annual Floyd county overland Sedan; good condition, poultry show held at Floydada. Triplett countered with one for poultry show held at Floydada. Triplett countered with one for line were honora through his mili-saint, upholstering, and engine. Some one is going to get a bar-lition, surpassing all expectations in favor of Farwell, with only a minute to play. Farwell began wraterical style at Rhodes. It was

awarded as the capital prize to fought desperately until, with only Charles Bollman for exhibiting thirty seconds, to go, Sherman not the best twenty birds from a Floria through for the winning counters.

Following the Bollman exhibit Hereford 22.

ness and sympathy shown us dur- in the race for chief honors was ing the sickness and death of our the J. M. Henderson farm of Hereocar husband, brother and son, ford, large winners in the local Hereford John. Also for the beautiful flor- poultry show held here recently. The Henderson farm showed a fine Tapp If ____ string of White Leghorns and White Plymouth Rocks.

1928

Team Texico Meets Defeat In Game Here

Coming up from apparently certain defeat, the Hereford Whiteface squad staged a last-minute by a score of 22-21. A classy ex-Mr. and Mrs. Harvey Cash and resulted in a victory for the Far- ruption and rapine marked this oil-

Seed, scoring 14 of Hereford's Harvey Jr., remained this week 22 points, was easily the outstand- Virginius, a centurian, hastened to visiting in the E. S. Ireland home. ing player of the evening, closely the war, leaving at home a beaufollowed by Tripless, Farwell left tiful daughter, named Virginia. B. C. Steele of Grenville, New forward. All of the members of This girl had the misfortune to en-Mexico is visiting friends here this both squads put up speedy, ag-

gressive battles. While lacking a lot of being the Mr. and Mrs. M. D. Womble best of basketball, the match last spent Christmas day at the W. T. Thursday night was a good contest teams. Hereford appears to have the makings of a championship team, providing they will round out into a little better form and

stress teamwork.

son family of the Wyche communican fairly even, one team forging people of Rome were greatly exity. The new tenants will move to shead for a few minutes, only to be on the small end of the score

Triplett began scoring for Farwell and his basket was followed by a long shot by Seed, Triplett sank another and Tapp scored one on a personal foul by Thompson. The second quarter opened with a rally, Seed putting two in succession through the hoop and Charlton making two more baskets in a row for Farwell. Eberle went in for Guthrie at right guard for Hereford Triplett made two baskets for Farwell and everything seemed cinched for that in the stomach, dying the next group when Seed cause the stomach afternoon in a hospital at Clovis, again with two more in succes-Jim Johnson, Indian, was alleged sion. The half ended Farwell 12,

Last Half Fast.

Real speed was shown in the second half, Russell, Hereford No arrests were made in the case center, opened with a basket and and the trial which was set for the followed a moment later with a hearing was regarded merely as a free throw. McDaniels made one legal formality as the man was out of two free throws and Seed sank both his free throws, and Guthrie scored two points with a long shot.

Walker.

The last quarter opened with Sherman in at left forward for Tapp. Sherman, by the way, was the fair-haired boy who won the game for Hereford. Everything looked rosy for Farwell with three baskets in a row by Triplett, Molds was demonstrated last week at the sixth annual Floyd county iv. Seed got one more basket and the ransom. This ignominious michap appeared certain to cause such amusement in Rome as to blast his subsequent career, but Caesar, with a flash of the genius that later established him as the incomparable propagandist, turned the event into political capital.

Discouraged by the continued the ransom. This ignominious michap appeared certain to cause such amusement in Rome as to blast his subsequent career, but Caesar, with a flash of the genius that later established him as the incomparable propagandist, turned the event into political capital. try raising are far superior to the baskets in a row by Triplett, Moold was demonstrated last week at Daniels and Chariston, respectiveminute to play. Farwell began A model poultry house was a stalling game and Hereford

Final score, Texico-Farwell 21,

*************************************** Sherman /16 _____ 1 0 Totals Farwell-Thompson, rg ____ 0 0 2 Young, lg

PLAINVIEW SHIPS MANY

ers in that vicinity.

Produce is rapidly forging to the front in Hale county, and produce men there estimate that including

The Sacrifice of Virginia THE sacrifice of a beautiful virgin brought destruction to the decemvirate of 450 B. C., one of the most vicious of tyrannical governments that ancient Rome ever

Applus Claudius was the political boss of the day. He had been chosen as one of the decemvirs, a board of ten men to revise the legal code of Rome. In this .flice he made such use of his authority that rally Thursday night to win over the election for the year following the Texico-Farwell basketball team resulted in the elevation of himself and nine friends as decemvirs hibition of five-man defense nearly and rulers of Rome. Murder, corgarchical government.

War with the Sabines and Aequi ans broke out that year. Lucius counter Applus Claudius one day on her way to school and the politician became inflamed with a de-

sire to possess her. When Virginia repelled his advances, Applus coached one of his throughout and showed clearly the clients to claim the girl as a slave. weak and strong points of both This client, Marcus Claudius, selzed the girl and declared she was the daughter of a slave owned by him, and that she had been up before Applus in accordance with his design and he decided in Throughout the game the scores favor of his henchman's claim. The

cited by this horrid injustice. The judge was compelled to grant a detreaties of the matrons of Rome, Virginius then begged leave to speak to his daughter and her nurse. The father took the daugh-

ter aside, seized a knife from a her heart. Thus was her honor saved. Before court attendants could lay hands on Virginius he had broken through the crowd, mounted a horse and fled to the army. The soldiers were so incensed by the story that they placed themselves under the leadership of Virginius, marched on Rome, and deposed the government.

Applus was imprisoned and either died or was slain. The tyranny of the Decemvirs was ended, wiped

Advantage in Misfortune

out by the blood of a virgin.

WHILE the young Cains Julius Caesar was still skirting the edges of Roman politics, seeking a means to distinction, he had the misfortune to be captured by Medi-

on this voyage that he fell into the with money. Alive to the effect that story would create in Rome own version of it.

This account was extremely remantic. Caesar described his captivity as a great lark. For 40 days and nights, he wrote, he lived and nights, he wrote, he lived among his captors like a prince surrounded by sixves, playing a games with them and reciting to them his poems which had affected them marvelously. Repeatedly he threatened them with death by hanging if they ever restored him to liberty. Life under the black flag was the merriest kind extant, he assured his friends.

After his release, Caesar reverted to his character of upholder of the Roman laws and dignity and manned a ship, purshed the pirates and actually crucified several of

How much of Caesar's account was true is a doubtful question, but certainly it served its purpose, which was to prevent laughter at With what was said to be the highest turkey market in the state this year, farmers near Plainview were paid more than \$150,000 for their Christmas turkeys, according to a recent report. Twenty-five car loads, all loaded right in Plainview, were bought from the farmers in that vicinity.

> An orang-outang can sing, says German biologist, and that state

Demonstration **Train Schedule** Is Made Public

Announcement has been made by railway and college officials of the completion of plans for the 1928 tour of the Texas Farm and Home Demonstration special which will be operated by the Santa Fe Railway Company and the A. & M. College of Texas co-operating. The special will start January 16 at Navasota and the tour will end February 25 at Follett. The itinerary includes 117 stops in all.

The special train of eight cars will contain numerous specially prepared agricultural and livestock exhibits and specialists of the college will lecture on the latest and most successful practices. The program will stress the benefits of diversification and the lectures by specialists of the college will be on questions of livestock breeding and feeding, dairying, hog and adopted in infancy by the wife of poultry raising, soils, rotation, fer-Virginius who wished to impose tilizers, farm boys and girls club on her husband. The trial came work and home demonstration work.

President T. O. Walton of the college and Oscar B. Martin. new director of the Extension Service, lay. Messengers informed Virgi- part of the time. J. F. Jarrell. nius of his daughter's peril, and he manager of the argicultural deleft the army to hasten home. His velopment of the railway, will be ! plea to Applus, backed by the en- in general charge of the train. L. F. Dinan, agricultural agent, will handle the program and details for local meetings.

The Santa Fe will operate the train and the college will furnish butcher's stand and plunged it to the exhibits and lectures. The speciai will be in the nature of an agricultural college on wheels, carrying its message to the homes of the people. Four cars of the train will carry exhibits and coaches will be used for meetings in case of inclement weather. Voicce ampliffers will be used in the open air meetings. Speaking programs have been arranged so as to interest women and children as well as men and questions relating to farm problems will be invited at the meetings. Meetings will last from two to three hours and the itincrary of the special calls for three stops a day, as a rule,

Although the date for the train's appearance in Hereford has not yet been definitely announced, it will be some time between February 20 and February 26.

Odice Bulls, employed there at the Texas filling station, is spending the holidiys with his parents

Roy Keith Bruner, of Los Ange-

STORK SPECIAL.

Born to Mr. and Mrs. H. L. Martin, Thursday, December 29,

Motorists who have passed the experimental stage buy Brunswicks. RICE SELLS THEM.

See or Phone MRS. J. H. PITMAN

Phone 157

"Join the Army and laugh 'round the world.



CNIGHTS WM-BOYD

MARY ASTOR LOGIS WOLKS

Two doughboys kept the team then in an uproor, and then onvulsed Arabia, its Sheller ad its tontalizing queen of

THEY'LL CONVULSE YOU TOO!!! ever filmed.

TRXXXXXXI

Star Theatre THURS - FR

A rolling stone never gets on



GOODBYE '27-WELCOME '28!

-For better or for worse we come to the end of the '27 trail. For better or for worse we begin the journey of '28.

-The memory of whatever may have been is worth while only as we profit by the mistakes made.

-1928 will not be perfect but by intimate cooperation we can make much improvement financially. Let's work together this year!

Western National Bank
"There Is No Substitute for Safety"

1928 the Thanksgiving turkeys sold, the amount realized from the fowls nent clears up the mystery of where the weird noises heard over