

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

VOLUME 28—NUMBER 35.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, SEPTEMBER 13, 1928.

SETH B. HOLMAN, Publisher.

## CITY IN GALA ATTIRE FOR THREE DAYS OF GREATEST COUNTY FAIR

### Sprolws-Cronin Co. Purchase Two Main Street Lots; To Build

### Counterfeit Money In Circulation Here Worries Bankers-Business Men

#### \$1.00 Bills Raised to \$10.00 by Simple Method of Tearing Off Corners and Pasting On

Strangers Tried to Pass One Mutilated \$10.00 Bill On One Bank and Is Turned Down; Two Torn Bills Collected; One Raised Bill Passed On Ralph Smith at Howell Tent Show. Uncle Sam's Officers Called In to Aid in Investigation.

An alarm of counterfeit money being abroad in the city was spread by the banks Wednesday after Ralph Smith, Municipal Band Director, had turned in a "raised" bill which he had received at the tent theatre Tuesday night, and two instances of irregularities in money changing had been spotted by local banks.

A stranger Tuesday endeavored to change a \$10.00 bill at the First State Bank, which had the lower figures torn off the corners. Becoming suspicious, the bank officials refused to accept the bill. Wednesday the First National Bank received two \$10.00 bills, in duplicate made by customers, which were similarly mutilated, the figures at the bottom left and right sides having been cut and torn off.

About the same time Mr. Smith came along with his raised bill. The corners of the \$10.00 bills that had been torn off had been pasted over the "1.00" figures on the bill of smaller denomination. It was a crude job and would easily have been detected by anyone at all suspicious, or looking at the bill in daylight. But it was passed at night in the hurry of receiving money at the tent theatre, and "got by."

Local officers Wednesday noticed Uncle Sam's smother at Amarillo, and turned over the case to them. All business houses were warned by the officers and banks to watch their currency receipts. It is not known whether a number of such bills were put out or not, and it is suspected that the man who turned the trick is already sojourning in other climes by this time.

#### Ray Howell Players Tent Theatre Packed Each Night

The Ray Howell Players, a tented organization featuring popular plays with an up-to-date musical ensemble of band and orchestra members, opened on the lot across from the Methodist church Monday night and have been drawing large crowds of well pleased spectators since. The plays, and comedy stuff, and music seemed to "take" immediately and the organization is popular. The Hereford Municipal Band is sponsoring the week's activities.

It is announced that the Municipal Band will join the show orchestra in a combined concert in front of the tent, beginning at 7:30 o'clock Thursday night.

#### Wright's Largest Carnival Furnish Fair Attractions

Wright's Greater Shows, a carnival company of 200 people, have been engaged by the Fair committee to furnish feature attractions for the Deaf Smith County Fair, Thursday, Friday and Saturday. The big outfit is already hard at it, on the lot east of the Panhandle Lumber Company, and is undoubtedly the largest thing of the kind ever to show here. They offer novelty concessions, riding devices, rodeo, athletic events, circus side shows, special children's entertainments, midway attractions and everything else that goes with a typical American carnival. The lights are noisy with the blare of the automatic musical instruments and the bawling of the bullhorns in front of the specialties.

#### REV. THURMAN MORGAN RESIGNS AND ACCEPTS HILLSBORO PASTORATE

Announcement this week that the Rev. Thurman Morgan, pastor of the First Christian church of Hereford, has resigned to accept a call to the new Central Christian church of Hillsboro, Texas, was received with deep regret by the hundreds of men, women and children of this community to whom the young pastor has endeared himself during his ministry here. Though loath



to give up such a sterling young couple as Mr. and Mrs. Morgan, yet their friends are rejoiced that he goes to a larger and more lucrative field of endeavor.

Rev. Morgan will preach his last sermon here Sunday night and will leave some time next week. After a vacation Rev. and Mrs. Morgan will take up their work at Hillsboro on October 7.

Mr. Morgan graduated from the Texas Christian University, Fort Worth, in June, 1924, afterwards taking a year's post graduate work on his M. R. E. degree. He was called to Hereford and began work here on June 20, 1925. Although this was his first pastorate, he had done considerable student preaching before. His final report shows a splendid increase in membership of the local church during his incumbency and he leaves with the hearty appreciation and good wishes of every member of his church. Rev. Morgan is possessed of a sunny, smiling disposition that instantly makes friends where ever he goes, and his earnestness, efficiency and tact have made him a leader in Hereford, both as a pastor and as a citizen of the community. His loss will be keenly felt.

It is understood that the First Christian church has not yet filed the vacancy caused by Mr. Morgan's resignation, but has several prospects in view.

#### Shrove-Barnhart Consolidate Their Firms, Shrove to Move

E. T. Shrove, formerly proprietor of the Hereford Sheet Metal Works, purchased a half interest in the A. C. Barnhart Blacksmithing and Plumbing Shop this week. Mr. Shrove will move his machinery and stock to the Barnhart shop consolidating the two firms. Mr. Shrove is a blacksmith and sheet metal constructor and will continue his line in his new location.

#### JUDGING FOR CONTESTS IS ALMOST HERE

The zero hour in the City Beautiful Contest between the cities of Canyon and Hereford approaches. If there is a straggly weed or a tin can, or an unsightly spot around your yard, get it quickly—for the judges will descend upon the city either Friday or Saturday. This announcement was made by Secretary Arnold Wednesday.

Three trained landscape men from out of town have been secured to give a fair, accurate comparison of the two towns by score card. The committee will be headed by City Forester John R. Thompson, of Amarillo, who will select two of his assistants to aid him in the work. The judging will be done the last two days of the week, but no one knows where the judges will begin—at Hereford or Canyon.

So take a last look around the premises, a last minute check at those weeds and get rid of the cans that may have accumulated in the last few days!

#### Beavers Bros. Garage Has Moved to Their New Place

Beavers Bros. Garage, Dodge Agents, moved from their location on West Third Street, in the old Broadwell laundry building, this week to their own new structure just completed on East Third, across from the southeast corner of the court house. While yet in some confusion, and with many finishing jobs to be completed, the new garage is rapidly assuming business-like shape and is handling business as usual.

The new building is sturdy, well constructed and adds a distinct touch of enterprise and activity to East Third. Beavers Bros. have grown from a small institution in a few years to one of Hereford's largest establishments of its kind, and the proprietors are receiving the congratulations of all citizens on their development and progressiveness.

#### McKinley Avenue Now Being Paved; New Pavement Plan

The Jordan Construction Company is busy laying the new paving on McKinley Avenue, running north and south between Third and Fifth Streets and making another connecting link between these two thoroughfares. Other paving is contemplated but not yet definitely closed up.

### S. O. Wilson Tells Vivid Story of Inspection Trip to Dairy Centers as Representative Chamber Commerce

BY S. O. WILSON

(NOTE—Mr. Wilson begins in this issue a detailed report of his trip for the benefit of those in this community who are interested in dairying, other installments of the report will follow as fast as Mr. Wilson prepares them.)

S. O. Wilson returned from a recent dairy inspection trip thru East Texas, Louisiana, Mississippi, Alabama, Tennessee and Arkansas. This trip was sponsored by the Fort Worth & Denver railroad. Mr. B. Oates, agricultural agent, in charge. Other members of the

#### MAIN-FOURTH LOTS BOUGHT, BUILD IN 1929

A large deal in Main Street real estate this week assures Hereford another fine brick business building in 1929.

J. T. Cronin, manager of the Sprolws-Cronin Dry Goods Co., announced Tuesday that his company and himself have purchased two lots on the corner of Fourth and Main, directly opposite the Star Theatre from the Western National Bank, giving a frontage on Main Street of fifty feet, with a depth of 140 feet. This property is now occupied by two frame buildings, the Baker Grocery on the corner and Ike's Lunch Room, just south of Mr. Baker. The consideration in the purchase was not disclosed.

Mr. Cronin stated definitely that the property was purchased as a site for a permanent home for the Sprolws-Cronin Company, and that he expects to begin the erection of a business building of which the town would be proud sometime next year.

#### Greatness of "The Covered Wagon" Remains Undimmed!

Still the picture of pictures—still a novelty for the theatre-going public, is James Cruze's Paramount production "The Covered Wagon," which comes to the Star Theatre Friday and Saturday of this week.

Some 500 prairie schooners, 100 horses, 600 oxen, hundreds of actors and 1000 Indians from six different tribes go to make up this stupendous production, still one of the largest ever presented to a motion picture audience.

J. Warren Kerrigan, Lois Wilson, Charles Ogle, Ernest Torrence, Tully Marshall, Alan Hale, Guy Oliver and John Fox are the principal players. The picturization in adhering closely to Emerson Hough's novel, has lost none of its force or interest. "The Covered Wagon" tells a love story that is different. Many difficulties are encountered by Miss Wilson and Kerrigan because of the fact that Hale, as Sam Woodhull, believes himself engaged to Lois and he refuses to tolerate Kerrigan's attentions to her. In the end, however, everything turns out for the best.

#### Style Show and Auto Display Feature; Exhibits Said to Be Best for Many Years; Entertainment Features Lavishly Provided

#### TWO THEFTS OF AUTOS REPORTED THIS WEEK; NO CLUES TO THIEVES

A car belonging to the Southwestern Bell Telephone Company was stolen Monday night. It was found next day by Mr. Euler, about three miles south of Summerfield, in a corn field, stripped of five tires and all the telephone tools used by the crew, even down to the head set used by Head Lineman Harry Ball. The tools were later recovered, but no trace of the thieves or tires had been found to date, it is stated.

Another theft of a local car was reported Wednesday night. Charlie Whitehead, barber with Beene & Shaw, lost his Essex coach. Mr. Whitehead reported that he had parked the car at the carnival grounds and the seat must have been still warm when it was taken, as he came back almost immediately afterward. No trace of the car had been found up to Thursday noon.

#### West Texas Gas. Company Officials Here for Inspection

W. W. Graves, assistant general manager of the West Texas Gas Company, Amarillo, and Mrs. Graves, are here this week looking after the company's installation work. Mrs. Graves will conduct a cooking and baking demonstration in the near future, demonstrating the use of gas ranges and will give advice to housewives in the operation of the new stoves. Another gas company specialist here this week is J. M. MacLaughlin, of Amarillo, who is listed as a gas engineer and is demonstrating gas boilers.

#### Telephone Company Has Crew Busy Revamping Old System

The Southwestern Bell Telephone Company has a crew here on the job of extensive repairs and replacements, such as adding new cables and renewing old ground wires, etc. Harry D. Ball is in charge of the construction work. Mr. Ball states it will take about three months to complete the work as mapped out.

The new construction will greatly increase the present capacity of the local system and give a marked improvement in service, it is said.

#### Both Style and Auto Shows to Be Held Friday Night; Streets Decorated With Flags, Streamers and Electric Lights; Sales Pavilion Busy Scene As Workmen and Workladies Make Final Drive On Details. Attendance Expected to Be Big.

#### Newell Retires from School Board; Draws Sincere Praise

It was announced this week that at a recent meeting of the board of trustees of the Hereford Independent School District a reorganization was perfected wherein several changes were made in the personnel and officials of the Board. The resignation of J. O. Newell was accepted and J. T. Cronin was named to succeed him. H. G. Conkwright was elected president of the board and A. H. Streu vice president. E. B. Posey retains his portfolio of secretary. Other members of the board are J. T. Gilbreath, L. W. Carlyle and C. O. Lee.

Members of the Board, as well as Superintendent Dillehay were unanimous in their praise of the splendid work of the retiring member, J. O. Newell. Mr. Newell, who pointed out, had devoted several years of unselfish and efficient work to the problems of the school district, having served as vice president, president, and in other capacities, always giving the best there was in him to this unpaid and usually unappreciated service of time and money for the community's good. His retirement to devote more time to his own personal affairs is keenly regretted by all those interested in school development and advancement in the district.

Hereford friends of Mr. and Mrs. Ira C. Merchants have received cards announcing the birth on September 9 of a baby girl, named Marilyn, weight six pounds. Mrs. Merchant will be remembered as Miss Elizabeth Stegall, formerly of Hereford.

#### Gas Geologist Entertains Luncheon With Travel Talk

John R. Thompson, a geologist, representing the West Texas Gas Company, who at present are laying their pipe lines into and inside the city limits of Hereford, broke the weekly routine of the Chamber of Commerce luncheons Monday with a vivid recital of personal experiences in foreign countries. Mr. Thompson, who is an interesting talker, interspersed his narrative with bits of humor that amused his hearers, and had them spellbound throughout with the entertaining nature of his discussion.

The speaker told his hearers of the immense acreage in the Panhandle gas fields, assuring a continuous gas supply to all this section for many years to come. He touched on the possibilities of irrigation here, fueled by this cheaper power, and said his company were merely building for the future development bound to come to Hereford and vicinity and expected no profit on their gas sales for the next ten years.

In the absence of President Seigler and Secretary Arnold, who were attending a meeting at Pampa, Vice President J. T. Cronin presided. Mr. Thompson was introduced by E. B. Black. Three long tables in the basement of the Methodist church were filled by business men and the ladies of the church served their usual appetizing meal.

Next Monday the luncheon will be held in the basement of the Christian church, with the ladies of that denomination acting as hostesses.

With the streets gayly decorated with bright colored flags—with strings of electric lights being strung, and with feverish activity reigning in every department in the last minute rush, the Deaf Smith County Fair opened Thursday morning for a three day celebration and display of agricultural and live stock resources of the county.

That the live stock and agricultural exhibits this year will eclipse anything ever shown in Hereford was the earnest belief of County Agent Dunkle and Fair officials, who have worked hard to make the event a success. As usual the ladies of the county were on the job early and late, completing their booths with the woman's delicate skill. The sounds of the saw and hammer were insistent as professional and amateur carpenters of both sexes, erected booths, stands, tables and all that goes to combine stability with beauty in showing attractive displays.

Two outstanding features of the Fair this year will be the local Style Show and the Automobile Show. Theo. Brown of Plainview, flying a Ryan monoplane, has promised to be here for all three days, taking up those who care to view the pageant from above.

Hereford's first Style Show will be held Friday night at the Star Theatre, beginning promptly at 7:00 p. m., and lasting exactly one hour. For that reason every one is urged by Secretary Arnold to be on hand at the hour, or before if possible, so as not to miss it or delay the display. The most elaborate and very latest models in clothing and accessories for ladies, misses and children will be displayed by volunteer models from the city's young ladies and put on by the following firms: Fox Mercantile, Sprolws-Cronin Co., D. E. Gass & Son, J. O. Newell, Mrs. N. C. Vogele's Millinery Parlor, and Mrs. Lan Shore's Millinery Store. An orchestra will furnish music during the show, pages with placards will answer questions concerning the models and their owners, etc., and, all in all, the hour is believed to hold promise of breathless interest and enthusiasm for all, especially the feminine part of the audience.

Auto Show. Two committees of automobile men have worked hard to make the Automobile Show something different and attractive. The arrangement committee, headed by E. C. Everett of the Brumley Chevrolet Co., is composed of other members as follows: Messrs. Thomas, Whippet, Norton, Bulck, and Bishop, Studebaker. The finances are looked after by Messrs. Handley, Ford, chairman; Renfro, Chrysler, and Beavers, Dodge.

Main street between Second and Third, will be washed and roped off between the hours of seven and eleven o'clock Friday evening and the cars displayed thereon. The latest models of the Buick, Chevrolet, Ford, Dodge, Studebaker, Chrysler and Whippet cars will be displayed by their local agents and the spectacle is expected to draw the interest of the entire community.

At the Pavilion. Upstairs in the Pavilion the ladies departments will reign supreme.

(Continued on Page Ten)

(Continued on Page 12)

# THE HEREFORD BRAND

Published Every Thursday at

HEREFORD, DEAF SMITH COUNTY, TEXAS.

SETH B. HOLMAN Editor and Publisher  
 Also Publisher of  
 THE PRIONA STAR, PRIONA, PARKER COUNTY, TEXAS.  
 MRS. SETH B. HOLMAN Associate Editor

PHONE 30

First number of the paper issued February 23, 1891, as the Hereford Reporter (weekly); first number of The Brand (weekly), issued March 21, 1902; first number of The Brand (semi-weekly), issued May 3, 1921; Weekly Brand re-established July 2, 1924.

### NOTICE TO THE PUBLIC.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as second-class matter at the post office at Hereford, Texas, under the Act of March 3, 1879.

### SUBSCRIPTION PRICES

|                                |        |
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| Subscription, Zone 1, per year | \$2.00 |
| Zone One, Six Months           | \$1.00 |
| Outside Zone One, per year     | \$2.50 |
| Outside Zone One, six months   | \$1.50 |
| Outside Zone One, three months | \$1.00 |

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

## Dimmitt News

Rev. Ross of Hereford attended the Baptist revival in Dimmitt Wednesday morning.

Miss Susie Lee Cooper attended Teachers' Institute at Canyon last week.

Bro. Watkins of Plainview, Mr. Young, who is leading the song service in the Baptist revival, Bro. Hauge, Methodist pastor, wife and daughter, Bro. Derr, local pastor, and two children, and Miss Christine Fuller were dinner guests in the home of Mr. and Mrs. B. D. Woodlee Sunday.

Ruth Wright, who has been in Lubbock for the past six weeks to be near her mother who has been in the sanitarium there, returned home Saturday to start school work.

Mr. and Mrs. Burns, Mrs. J. H. Finnagin and son, Bob, were Amarillo visitors Sunday.

Mr. Woods, of Altus, Oklahoma, and Dan Summers of Vernon were business visitors in Dimmitt Wednesday.

Mmes. Elliott and Hardy were dinner guests in the home of Mr. and Mrs. B. A. Fuller Monday.

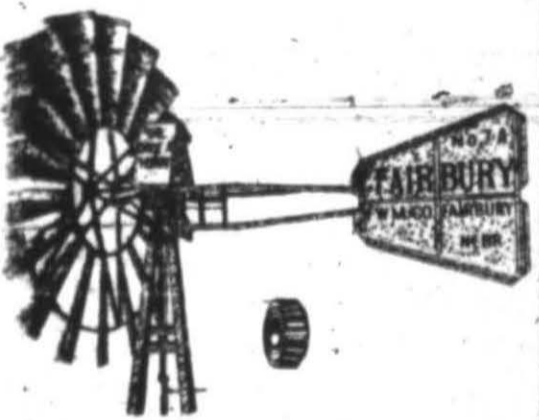
Mr. and Mrs. Bruce McLean, Mr. and Mrs. Jim Maynard, Mmes. J. H. Finnagin, G. A. Barnett, B. D. Woodlee, Misses Christine Fuller, Mildred Woodlee and Brooks Woodlee were Amarillo visitors Tuesday.

Chas. Deane, our new attorney was transacting business in Lubbock Monday.

Mrs. Ernest Harmon and baby of Hereford are spending a few days in the home of her parents, Mr. and Mrs. J. R. Hastings.

The Priscilla Art Club, after disbanding through the summer, resumed their work Wednesday afternoon, meeting in the home of Mrs. H. C. Rantz, when the following officers were elected: Mrs. Jim Maynard, president; Mrs. Ruby McLean, vice president; Mrs. Jay Hastings, secretary-treasurer. A delicious salad course was served.

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A complete line of pipe, suckerrod, casings, etc.

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under favorable conditions. The school secured eight affiliation credits last year and hopes to have the necessary credits this year to finish affiliation. It is believed the school has as fine a corps of teachers this year as any school can boast and we co-operate in every way with them and believe Dimmitt will have the best school it has yet enjoyed.

Will Wright has sold his farm six miles northeast of town and plans to build a new residence in Dimmitt.

The following members of the K. K. K. Club spent a delightful evening Thursday as guests of Miss Virgie Maynard, when they motored to Hereford and attended the show and enjoyed refreshments at a Hereford drug store: Misses Maurine Smith, Jo Parks, Christine Fuller, Ollie Mae Willis, Velma and Frankie Burnam and Ola Kimball.

The ladies met with Mrs. W. T. Gollehon Thursday afternoon and an interesting study of the Sunday school lesson was had. Paul, preacher and teacher, was the subject. On account of the illness of the secretary, Mrs. Maples, was prevented from attending regularly. Mrs. Bruce McLean was elected to serve as secretary.

Mr. Abbott of the North Plains was a Dimmitt prospector this week.

Mr. and Mrs. Kerr of Hereford were Dimmitt visitors Friday.

Mmes. L. P. White and A. M. Brownlee motored to Amarillo Friday.

Chas. Clifton of Ontario, California is in Dimmitt looking after business affairs.

L. A. Carlyle of Hereford was transacting business in Dimmitt Friday.

## Northeast Corner

Several from this community attended the services at Bushland Sunday. A revival has been going on there the past week and continues through this week.

Mr. and Mrs. Ben Floyd and daughter, Mildred, spent the past Sunday in the Norman home.

Lela May Oglesby visited relatives in Hereford several days last week.

L. C. Moore and family returned last week from a visit with relatives in Colorado and report a wonderful trip.

Grandmother Smith, who has been very ill, is no better and is still very low.

Mr. and Mrs. W. J. McClain spent Sunday in the A. R. Norman home.

A revival is expected to start at Palo Duro the fourth Sunday. It is expected this series of meetings will be a great success.

John Boiling and family were visited Sunday by Coy Phillips and wife.

Russel Daniel and family were visitors at Palo Duro Sunday.

Eleven young people spent Sunday with Cecil and Sadie Allred.

Mr. and Mrs. Elmer Womble are at home here now after visiting relatives at Big Spring.

A party was given at the home of Mr. and Mrs. Clarence McBroom last Saturday evening.

Miss Erma McCormick visited Elizabeth Ozee one night last week.

Several of our young folks attended a chicken fry one night last week in the B. F. Ozee home.

Miss Alice Small who has been visiting here for two weeks returned to Wichita Falls Saturday.

A shower was given Mrs. Abe Posey at the Ozee home Saturday afternoon. She will be remembered at Miss Luenda Bowen.

Miss Sunbeam Price is attending school in Oklahoma.

L. C. Moore and family were visited Saturday night by relatives from Pampa.

Hubert Gantt left for Lubbock this week to enter school at Tech.

Latney Barnes was here from Amarillo last week.

Miss Bill Williams returned one day last week from Oklahoma, and is attending school in Amarillo.

Mr. and Mrs. J. M. Ware made a trip to Amarillo one day this week.

Sweetwater—Sweetwater will mark her name on buildings with arrows pointing north and to the nearest airport for the forthcoming air races.

TRY A WANT AD IN THE BRAND.

### reflections

It Takes 200 Years to Grow an 18-Inch Beach Tree . . . yet you can cut or burn it in half an hour. Your building may represent the sacrifice and earnings of generations. How foolish for you to save an insurance premium and risk the instant loss of the money value of the labor of years! Don't try it. Consult this agency.

**PLAINS INSURANCE AGENCY**

John Patton - Manager  
 Hereford, Texas.

## Ward News Notes

(Too late for last week.)

Mr. and Mrs. Montgomery and grandson, Wm. Cole, and Mr. Lipscomb spent Sunday in the Suggs home.

Mr. Tisenbe and family spent Sunday with John Hutson and wife.

Mr. Carraway and family and Bob Higgins and wife, John Biggs and wife and Wilbert Carroll were dinner guests in the Saltzman home one day recently.

The Wishing Workers club met Wednesday with Mrs. Suggs as hostess and the afternoon was spent in quilting. At a late hour cake, sandwiches and ice tea were served. The club will not have another meeting until after the fair.

Mr. and Mrs. Tom Short of Farwell spent Thursday with Mr. and Mrs. Johnnie Higgins.

Alma and Larada Cox spent the week end in the Saltzman home.

There will be singing Sunday night in the Wiley Roberson home.

Mrs. Jack Hutson moved to Hereford this week to send their girls to school.

Raymond and Albert Oden left Monday for Farwell.

Mr. and Mrs. Bob Allison and Mr. and Mrs. George Lewis and daughter left Monday to take the annual vacation and visit relatives.

**J. W. HENDRICKS, M. D.**

Diseases of Women, Obstetrics

**J. R. LEMMON, M. D.**

Diseases of Children, Infant Feeding

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 Amarillo

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Inside and out, the new Buick bodies by Fisher are the most beautiful ever built. Together with the wonderful new standards of performance introduced by the Silver Anniversary Buick, they are winning the greatest demand and the greatest preference ever enjoyed by any fine car!

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**THE SILVER ANNIVERSARY BUICK**  
 With Masterpiece Bodies by Fisher

**Norton Motor Co.**  
 Hereford, Texas

**THERE'S NO ESCAPE** By Albert T. Reid

VACATION RANGE

### THE FUMBLE FAMILY

HERE'S SOMETHIN' THAT OUGHT TO INTEREST AUNT EMMIE.

HOW'S THE BISHN MARKET MONY?

MINI HE'S BEADY 'N 'CURRENT NEWS!

I READ WHERE SOME GUY'S WIFE HADN'T SPOONED TO HIM FOR TWENTY YEARS!

SOME MEN ARE BORN LUCKY!

SINCE YOU HAVE ENTERED YOURSELF IN THE "MISS SMALL TOWN AMERICA" BEAUTY CONTEST THIS SHOULD INTEREST YOU AUNT EMMIE.

**"Saves for the Nation"**

Do YOU know why we sell the majority of the housewives of this town their groceries? Ask your neighbor.

**SPECIALS FOR FRIDAY AND SATURDAY**

|                        |   |
|------------------------|---|
| Lemons, dozen          | 24c   |
| Pimentoes, three oz    | 9c  |
| Pineapple, flat        | Sliced . . . . . 12c<br>Crushed . . . . . 10c           |
| Peaches, 2 1-2         | Sliced . . . . . 23c<br>Halves . . . . . 25c            |
| Lima Beans, dried      | 2 Pounds . . . . . 38c<br>4 Pounds . . . . . 56c        |
| Tomatoes, 2 1-2 lb can | 15c   |
| Cookies, assorted, lb  | 31c   |
| Coffee, two pounds     | Aluminum Stewer or Roaster . . . . . \$1.45             |
| Tea, M. J. B.          | Quarter Pound . . . . . 21c<br>Half Pound . . . . . 40c |
| Ivory Soap flakes &c   | Chipso, large . . . . . 22c                             |

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**TAKE OFF 20 LBS OVER NIGHT!**

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BE ENVIED BY ALL YOUR FRIENDS!

**ANTI-BEER**

NO EXERCISE TO BEING! NO DIET! NO PAIN! NO PLAGIANT TO TAKE! FLESH REDUCER FOR ALL DRINKERS!

LET THAT BE A LESSON TO YOU, YOU PRESH YOUNG SCALAWAG!

LASTED THINK YOU'RE A NEW SOCIETY BEAUTY CHAMPION!

SOBBY THERE'S PAIN!

## Agricultural Exhibits Are In Spotlight

BY BOB ANGLIN  
(With Panhandle-Plains Agricultural Exhibit, Lincoln, Nebr.)

Seventy-three thousand pieces of literature briefly telling the story of the agricultural possibilities of the Panhandle-Plains of Texas have been handed to the visitors of the booth of commercial products from the Panhandle section of Texas during the Nebraska State Fair here during the past eight days, with an attendance of 400,000 people, or more. Several hundred registered their names for additional information concerning the young and surging agricultural empire of the Southwest, as they have done at each of the numerous fairs made in Nebraska, Iowa and Kansas by the agricultural displays from West Texas. The large varieties of grain sorghums and hays apparently create more interest among the Nebraska farmers, who are accustomed to stock farming methods of operation. Many regis-

ter surprise at the variety of products from the Northwest portion of the Lone Star State, and many of the older men say, "I always thought that was a dry country, but I heard the same thing about Nebraska 40 or 50 years ago, probably all you need to have \$200 land is more people." "I came here in the early seventies when land was cheap, and if I was young now I would surely go to the Texas Panhandle, and I have two boys who will have to go somewhere as land is so high here and pretty well taken up." Many of the homeeekers came here many years ago from Ohio, Wisconsin and Minnesota, and the younger ones are looking for something on to the southwest and many say the country with real opportunities that invite immigration will be the first served, and will receive rich reward for their effort. Where land and homes can be purchased at less cost because of the thin settlement, and will grow in price after the population thickens. There is some similarity in this section in topography, climate and stock-farming, yet the methods used in farming are different, but the stock farming idea where fine beef cattle can be fed for market, and where hogs are finished for the packing house, where the dairy

cow does well and sheep are prolific appeals to the average farmer in this territory more than anything else. Tens of thousands of people have learned of the possibilities of the Panhandle-Plains section through the display of agricultural products as they are grown in the Panhandle section, and no doubt many of them will investigate thoroughly.

### Young Rooster Lays Eggs.

Atlantic City, N. J.—The prize exhibit at the Atlantic County Fair is a young cockerel who crows, has a rooster's comb and is reported to lay eggs. L. J. Wood of Ellwood, who found this peculiar bird in a hatch this year, said he will preserve the eggs and incubate them.

### ORDINANCE NO. 231.

AN ORDINANCE PROVIDING CONSTRUCTION DETAILS FOR LAYING GAS, OIL, WATER, ELECTRIC, TELEPHONE AND PUBLIC UTILITY LINES, CONDUITS AND CABLES IN THE TOWN OF HEREFORD, TEXAS; REQUIRING TRENCHES TO BE REFILLED AND THE MANNER THEREOF; REQUIRING THE FILING OF PLATS BEFORE WORK STARTS; PROVIDING FOR DAMAGES, FOR INJURIES; FIXING A PENALTY FOR VIOLATION; AND DECLARING AN EMERGENCY.

BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF HEREFORD, TEXAS, THAT:

SECTION 1. All gas, oil, water, electric, telephone and public utility mains, feeders and conduits laid in the streets and alleys of the City of Hereford, Texas, shall be laid with top of pipe at least two (2) feet below the surface of the ground, and all gas service pipes from such mains to the property lines shall be laid with the top of such pipe at least sixteen (16) inches below the surface of the ground, and all of such pipes shall be so laid as not to interfere in any manner with water pipes or mains, sanitary sewers, storm

sewers of said City, or pipes, cables or conduits of other utilities already installed. At street intersection, street and alley intersections, or any other place where it is likely that the street grade will be lowered, the mains, service pipes, etc., shall be laid at a greater depth than two (2) feet, as directed by the City Engineer.

SECTION 2. All trenches shall be backfilled as soon as the pipe is laid and tested. The backfilling shall be done in such a manner so that the street will be in as good condition as before such work was done. If at any time after the pipes and mains have been laid, the trench settles below the natural grades of the streets and alleys, the trenches shall be refilled and brought to the proper grade, at the expense of the grantee. The City Engineer may make such further requirements as may be deemed necessary to place and keep the streets and alleys in as good condition as before.

SECTION 3. In replacing paving which has been cut for trenching, the pavement shall be cut back and removed for a width of two feet greater than the width of the trench cut, and the paving replaced with the same type of construction and materials as removed, except that concrete base shall be six inches thick and reinforced with 1/4 inch square steel bars at 12 inch centers across the trench and at 24 inch centers longitudinally; and under pavements on natural base, the surfacing shall be replaced on a concrete base as described above. All patch work shall be done under the direction of the City Engineer and shall be paid for by the grantee.

SECTION 4. The City shall be furnished with four detail plats, approved by the City Engineer, before work starts, showing the size and exact location of all the mains and the entire distributing system.

SECTION 5. The grantee shall

be responsible for all damages to water mains, water service connections, sanitary sewers, storm sewers of said City, or pipes or conduits of other utilities caused by construction of the work of installing the mains or any part of the distributing system, and shall pay for the cost of repairing same.

SECTION 6. None of the aforesaid work shall be commenced or done until a written permit is first obtained from the City, and a bond is given the City in such sum as the City may fix to cover all damages that may be done by such work, and conditioned for the com-

pliance with all city ordinances. The liability of the Surety shall expire twelve months after completion of work.

SECTION 7. Any person, firm or corporation, failing or refusing to comply with any of the foregoing requirements shall be deemed guilty of a misdemeanor, and on conviction thereof shall be fined any sum not exceeding Two Hundred (\$200.00) Dollars, and each day such failure or refusal continues shall constitute a separate offense.

SECTION 8. In view of the fact that there is work of construction

and alteration of the aforesaid nature pending, and that the preservation of the streets, public property and public utilities, and the maintenance of the public welfare and convenience, require immediate legislation, creates an emergency and public necessity, necessitating that this act take effect and be in force from and after its passage, and it is so ordered.

Passed, approved and adopted, this 31st day of August, 1928.

E. S. IRELAND, Mayor.  
ATTEST: GRACE SKELTON, City Clerk.



**TRI-STATE EXPOSITION**  
AMARILLO, TEXAS  
SEPT. 22nd to 29th  
**FREE GATE**  
No admission charge to fair grounds or exhibits. 29 acres free parking space, and many wonderful  
**FREE ATTRACTIONS**  
Including Marvelous Fireworks Every Evening

Shooley & Collins' Spectacular  
**Winter Garden Revue**  
Direct from New York! America's most beautiful girls in the most gorgeous production ever brought to the southwest! Every night, Sept. 23rd to 29th. Popular prices.

Leonard Stroud's Breath-taking  
Every **RODEO** Sept. 24th to 28th  
The world's greatest ropers and horsemen, in thrilling, death-defying contests and exhibitions of skill! An event of a lifetime! Popular prices.

**IKE'S LUNCH ROOM**  
SERVES NOON MEALS  
FAMILY STYLE  
Short Orders At All Hours  
Come With the Rest and Try the Best.

**A. R. WRIGHT'S GREATER SHOWS**  
WILL FURNISH ALL ATTRACTIONS FOR THE  
**Deaf Smith County Fair**  
September 12, 13, 14, 15  
MONSTER CELEBRATION, RODEO AND CARNIVAL  
**WRIGHT'S GREATER SHOWS**  
THE VERY BEST THAT EVER CAME TO HEREFORD!  
Positively the Largest to Ever Exhibit in Deaf Smith County.  
250—PEOPLE—250      250—PEOPLE—250  
30—NOVELTY CONCESSIONS—30  
10—BIG SHOWS—10    5—RIDING DEVICES—5  
Featuring the New Ride, \$10,000 Tilt-a-Whirl!  
DON'T FAIL TO VISIT THE MIDWAY  
Feature Attractions of This Show  
**THE AMERICAN PRODUCING RODEO!**  
Introducing a high class rodeo and Frontier Days. Bad horse riding, Brahma steers, bull-dogging, roping—see the lady bronc riders. The children will enjoy the high school ponies; the funny clown and mules. Thrilling and amusing. We invited outside broncs; will pay contestants \$2.50 up to \$50.00. Our cowboys and cowgirls can ride anything you have.  
**ATHLETIC STADIUM**—Featuring good boxing and wrestling matches in which all challenges will be accepted, Kid Buster, who will demonstrate to the show-going public different modes of manual self defense.  
**CIRCUS SIDE SHOWS**—Where many curious are gathered from different parts of the country.  
**SEE MADAM HASSON**—She reveals many hidden facts and dark secrets of the midnight hours of life, So she says—Shall it be—  
**FOUR DAYS AND FOUR NIGHTS OF FUN!**  
WEDNESDAY UNTIL SATURDAY, SEPTEMBER 12 to 15 INCLUSIVE.  
Many other attractions too numerous to mention. You have seen the rest, now come and see the best.

a full porcelain enamel oil range  
what a difference it will make  
in a kitchen!

**new** Full porcelain enamel, snow-white. Compact design. Grouped burners Built-in live heat oven...! Accurate heat indicator. Swift, clean heat. One of 24 new models, \$17.50 to \$154

MADAM, here is a new stove that ought to be in your kitchen before dinner-time tonight! It is the most beautiful oil range you ever saw—a swift-cooking model in snow-white porcelain enamel... safe... economical... convenient... altogether modern!

Even if you aren't ready to buy today, come and look at it. Watch it cook. See for yourself what a wonderful range it is.

This beautiful Perfection is one of 24 splendid new models—all light-colored, swift-cooking, convenient. All finished either in porcelain enamel or in Perfectolac, a new, durable lacquer never before used on stoves. All of them worth seeing.

These new models are at your dealer's. Come and pick one out. You will find it the best kitchen investment you ever made.

EASY WAY TO BUY. Your dealer will demonstrate these new models for you. And, if you wish it, he will no doubt be glad to tell you how you can take any one of them home and use it as you pay for it.

**PERFECTION**  
Oil Burning Ranges  
PERFECTION STOVE COMPANY, DALLAS, TEXAS

## SOCIETY

### MARRIAGE IN OFFICIAL CIRCLES

Mrs. J. S. Wyche has received an announcement of the marriage of her niece, Miss Josephine Battle, to the United States Consul General to British Columbia and the Yukon, Ernest Lloyd Harrison.

The marriage occurred on September 1 at Vancouver, B. C. The bride is a graduate of Smith College, North Hampton, Mass., and also received her M. A. degree at the University of British Columbia. Mr. Harrison is a graduate of Cornell as well as of Heidelberg University, where he received his Ph. D. and J. U. D. degrees. The young people will spend their honeymoon in Europe.

### A WORD FOR THE P. T. A.

As a representative of the P. T. A. I wish to thank Mr. Rushing and Mr. Blackwell for their help, kindness and donations to us for our meeting Friday night.

We wish to thank the mothers, Misses Truitt, Wedel, Weir, Jones and Meade, who so willingly helped all the afternoon and were back early in the evening with smiling faces and were ready to serve. Also other mothers who made donations of any kind and others who rendered services so willingly.

Thanks to the game committee and Girl Scouts for their services. We extend our thanks to the program committee and to each one who so beautifully and willingly rendered their parts.

To the boys and girls who ran so many errands and helped us in other ways, we thank you and you won a warm place in our hearts. Let us all help the P. T. A. grow. Mrs. Furlong, President.

### DAWSON-CARROLL WEDDING

A quiet wedding occurred Wednesday morning at 7:30 o'clock when Miss Oris Velma Carroll and Mr. Mickey John Dawson were married at the home of the bride's parents, Mr. and Mrs. W. O. Carroll, Rev. Jas. T. Ross performing the ceremony.

They left overland for Colorado and Canada. They will make their home in Friona after January 1, where Mr. Dawson will be with the John Deere Company.

### MUSIC STUDY CLUB

Members of the Music Study Club will entertain with a luncheon at the home of Mrs. H. K. Fox on Monday, September 17. This will mark the beginning of the year's work for this club.

### GILBREATH-POSEY WEDDING

A surprise wedding of much interest was that of Miss Lucile Gilbreath and J. M. Posey, which occurred Wednesday morning at 7:00 o'clock at the J. T. Gilbreath home west of town. Rev. Thurman Morgan performed the impressive ceremony.

The bride was gowned in a tan crepe dress with accessories to match. She is the attractive daughter of J. T. Gilbreath of this city. After graduating from the high school, she attended the Canyon Normal. Mr. Posey is the eldest son of Mr. and Mrs. E. B. Posey and has grown to manhood in Hereford.

Mr. and Mrs. Posey left immediately after the ceremony for a honeymoon trip to points in New Mexico, after which they will be at home in the new Webb apartments on West Fourth Street.

### Rev. and Mrs. Morgan Are Honored by Big Reception

A large portion of Hereford's busiest men and women dropped all business and social obligations Tuesday night and went to the Christian church, there to join in a great farwell send-off honoring the Rev. Thurman Morgan and Mrs. Morgan, who leave soon for their new field of endeavor. The Rev. V. M. Gloyd, of the Baptist church, officiated and a regular program was carried through, followed by a social and musical hour.

The hymn, "I Love to Tell the Story," opened the meeting, after which the invocation was given by Rev. Gloyd, to be followed by a number from the Men's Chorus. Mayor E. S. Ireland introduced T. E. Seigler, president of the Hereford Chamber of Commerce, who paid a glowing tribute to Mr. Morgan as a citizen; the Rev. E. B. Bowen, of the Methodist church, discussed feelingly Rev. Morgan's work as a fellow minister. A violin duet was greatly appreciated, rendered by Mrs. J. W. Hendrix and Mrs. Alvin C. Thompson. The subject of "The Rev. Morgan as a Contemporary," was ably handled by Rev. Jas. T. Ross of the Presbyterian church, and F. H. Oberthier, Sr., paid tribute to the retiring church head as a pastor.

"Mrs. Morgan, as a Pastor's Wife" was the subject handled by Mrs. A. Lowther, after which touching responses were given by both Rev. and Mrs. Morgan. The formal program was concluded with a chorus number by the Men's Chorus

Club and the hymn, "Blest Be the Tie."

The social hour which followed was arranged by the ladies of the Christian church, who were aided by Mayor Ireland, Mr. and Mrs. Seigler and others.

Musical numbers by Miss Clarie Baker, new music teacher, and piano numbers by Misses Wilma and Bettie Jones were greatly enjoyed. Refreshments were served and the gathering dispersed after singing "Lead Kindly Light."

### Hereford High Football Is Looming; to Tulla On Friday

Hereford High's football squad, after over a week of preliminary training, will have its first practice brush of the season Friday when Coach McCollum takes his aspiring candidates to Tulla for the first game of the season. The result of this match can hardly be taken as a fair estimate of the ability of either eleven, owing to the unpolished condition of the men and their plays, and the incompleteness of their training. But it will give both coaches a line on prospective material, will develop early season weaknesses and enable the mentors of the two schools to assimilate a lot of little points that will aid in rounding their men into shape for games later in the season.

The first home game will be with the strong Tucumcari aggregation on October 5. With the experience gained in the Tulla struggle, and perhaps another match in between, the local gridsters ought to be able

to make a fine showing.

Season football tickets will be on sale here next week. Coach McCollum says that the early prospects are better than at first believed, and the outlook now is for a heavier eleven, a bigger squad, and a fighting bunch that will stay in there and never quit until the referee's final whistle.

### Deaf Smith County Sends 13 Head Dairy Cattle to Shows

Thirteen head of splendid pure bred animals, taken from the bull circles and dairy testing associations in this county will be shown first at the Deaf Smith County Fair this week and then at the Tri-State Fair at Amarillo next week. They will be entered for competition in their respective classes.

Four circle Jersey bulls will be shown, owned by Dr. G. W. Heard, O. L. Rutherford, Geo. F. Lewis and Mrs. D. E. Turentine. The females include an aged cow, owned by V. E. Weir, two senior yearling heifers, owned by Jim Lips-

comb; two junior yearling heifers, owned by Mr. Lipscomb, also one senior heifer calf and one junior heifer calf, the property of Mr. Lipscomb. In addition to these two junior heifer calves and one senior bull calf will be taken from the Pitner Guernsey Farm.

One item on Saturday's Fair card that is attracting the interest of all good judges of good pigs is the auction sale planned that day of the ton litter champion pigs raised by Miss Elizabeth Chapman, and which have received much publicity during the past summer.

Auctioneer Ray Barber will cry this sale, in the afternoon at the Sales Pavilion, and the event is expected to draw a big crowd of interested buyers.

W. M. Summers and son, Frank Summers and family, of Cantrell, Iowa, are here this week inspecting their land holdings in the Kelso district. Mr. Summers stated that he was well pleased with the prospects in this part of Texas.

## Car Laundry

ALSO EQUIPPED WITH VACUUM SERVICE

—Washing and Duco. If you are too busy to run your car over, just call 53 and we will come and get it.

## Whippet-Knight Motor Co.

## PRODUCE

We buy Cream, Eggs and Poultry.

Visit us during the Fair.

HEREFORD PRODUCE Phone 171

## Buick Service Station

E. L. Mathies L. F. Dyer  
SPECIALS FOR THE FAIR, THURSDAY, FRIDAY AND SATURDAY, AND TRADES DAY, ON MONDAY:

For every Tire sold, we will give a tube, and with every tube bought we will give a can of cold patch.

PHONE 392

## HOFFMAN GROCERY

—IS A GOOD AND CHEAP PLACE TO BUY!

—We will have SPECIALS for FRIDAY and SATURDAY that will pay you to investigate.

COURTESY AND SERVICE IS OUR MOTTO.

We Give Purple Stamps and Coupons On China Ware.

Phone 115

We Deliver

## A 4-Day Special Selling Event

For the Three Days of the Deaf Smith County Fair, September 13-14-15, and Hereford's Second Trades Day, Monday, September 17.

Ladies' Coats  
Priced ..... \$10.00 to \$75.00

Children's Coats  
Priced from .... \$2.95 to \$10.00

Ladies' Dresses  
SILK DRESSES, Priced from \$5.95 to \$50.00. WOOL DRESSES, Priced from \$7.50 to \$20.00. HOUSE DRESSES, Priced from 99 Cents up to \$2.95.

Men's Clothing  
Kirschbaum and Styleplus Suits, two-pants quality  
\$25.00 to \$50.00

Boy's Clothing  
"Perfection Brand"  
\$12.50 to \$25.00

## W. L. Douglass Shoes

—for men and boys, with the price stamped on them the world over, FRIENDLY FIRES. All Leather Shoes, Guaranteed \$5.00

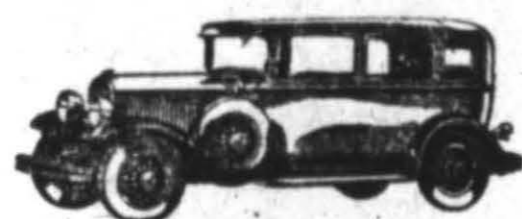
## Juston Cowboy Boots

Come to the Fair!

Don't Forget Trades Day—Next Monday!

## D. R. GASS & SON

Hereford, Texas



Chrysler "75" Royal Sedan

## Announcing

—OUR APPOINTMENT AS THE CHRYSLER AGENTS FOR HEREFORD and this territory! And the pending arrival of a carload of the famous new "65's" and "75's".

### YOU MUST SEE THIS NEW LINE OF THE BEAUTIFUL CHRYSLERS

—to appreciate just what the last word in motor car construction means.

### THE CHRYSLER "75" ROYAL SEDAN

—Will be on display in the Automobile Show of the Deaf Smith County Fair, on Main Street, Friday night—don't miss it!

### THE NEW CHRYSLER "75"

—is radically and unmistakably NEW! It is DIFFERENT in body lines and exterior treatments, with new "slender profile" radiator and many novel and unique features not now in common usage.

AND BACK OF IT ALL IS THE CHRYSLER FAME AND ASSURANCE OF SATISFACTION AND SERVICE!

MEET US AT THE FAIR!

## Renfro Bros.

LOCAL CHRYSLER AGENTS

# COME TO THE FAIR---

—AND MAKE OUR STORE YOUR HEADQUARTERS WHILE HERE  
We will be glad to see you—and while you are resting, take a look at the FURNITURE we are selling in this BIG SALE we now have on. It's going

like hot-cakes, and we know you will like it—but come in and rest anyhow, whether you want furniture or not.

## ANTHONY FURNITURE STORE

### Roger C. Johnson Is Dead After Lingering Illness

Roger C. Johnson, aged 37, World War veteran, died at his home here early Monday morning, September 10, after a lingering illness of several years. Funeral services were held at 3:00 p. m. Tuesday, September 11, at the First Presbyterian church, conducted by the Rev. Jas. T. Ross, assisted by Rev. J. A. Hornbeak. Burial ceremonies followed at West Side Cemetery under auspices of the Masonic Lodge. Every business house in Hereford closed from three until four o'clock in token of the deep respect and sorrow felt by the city

as a whole in the passing of this fine young citizen. Roger C. Johnson, son of Albert S. and Alice Johnson, was born at Cleburne, Texas, March 23, 1891. He was united in marriage with Miss Alta Benfro on November 30, 1919. To this union was born one child, a daughter, Ma Mae, March 9, 1921. He was educated in the public schools of Cleburne, and at the age of eighteen professed faith and united with the Presbyterian church, in which fellowship he remained a member up to the time of his decease. He was also a member of the Masonic fraternity. Mr. Johnson came to Hereford in 1915, and except for the space

of two years, has since resided here. He answered the call of his country during the World War, entering the army of the American Expeditionary forces in October, 1917, as a member of the 133rd Field Artillery, Thirty-Sixth Division. After the period of training in the United States, he went overseas in July, 1918, returning after military service there to this country in April, 1919.

Mr. Johnson is survived by his wife and daughter, five sisters, one brother, and two uncles, as follows: Sisters, Mrs. L. C. Gallo-way, Mrs. Frank Richards and Mrs. Homer B. Green of Fort Worth; Mrs. L. G. Bayless, of Cleburne; and Mrs. Bryan Burkhardt, Ranger. One brother, A. F. Johnson, of Winfield, Kansas; two uncles, M. F. Garrison, Palestine, Texas, and

### Commissioners Purchase New Steel Bridge; Use Dawn Bus

The big Dawn school bus, with a capacity of thirty, started this week to pick up the kiddies. The Askren and Rice schools have consolidated with Dawn, and next year this big school will endeavor to become affiliated with the State Board of Education. This makes Dawn quite a large school center. The superintendent of the consolidated school is H. B. Bond, with four teachers in all. Grades up to and including the tenth are taught.

The Askren school house is being moved to Dawn and will be remodeled into a teacherage.

The County Commissioners have purchased a new steel bridge and it is being erected this week. The location is on Progressive Avenue about fifteen miles north of Hereford, on a new extension of Progressive Avenue. The Commissioners have also purchased and now have in operation a two-horse mow-er to cut weeds along the county roads. The weeds, when dry, will be raked up and burned.

### Henry Ansley Pilots Pair Poultry Experts to Hereford

Henry Ansley, agricultural editor of the Amarillo News-Globe, drove down Tuesday with two well known poultry specialists to inspect the local hatcheries and poultry farms. The two specialists were H. L. Shrader of the U. S. Department of Agriculture, and E. N. Holgren, of the A. & M. College of Texas. They were met by County Agent Dunkle, who guided them to points of interest.

### Harry Rice Raises The Biggest Dahlias

There have been a lot of splendid specimens of flowers brought to The Brand office this summer by growers who were proud of the results obtained, but the daddy of them all appeared Monday. H. L. Rice, who, in some mysterious way, manages to get enough time off from his Instant Tire Service to keep up one of the most attractive home yards in the city, lugged in a Dahlia that, like the fellow who saw his first elephant made the Brand force gasp. "We don't believe it!"

It measured nine inches across and is only one of a large variety of the same size and different colors gracing Mr. Rice's lawn. It is so immense that it looks impossible. And beauty of coloring and depth have not been sacrificed to size, either.

If you are interested in beautiful dahlias just drive by Harry Rice's home.

### NOTICE TO BIDDERS.

The Commissioners' Court of Deaf Smith County, Texas, will receive bids at Hereford, Texas, on September 24, 1928, for the purchase of one or more 60 H. P. Caterpillar road tractors. EARL W. WILSON, County Judge, Deaf Smith County, Texas. At Hereford, Texas, September 24, 1928. 32-4

### BAPTISTS FROM FIVE COUNTIES MEET HERE

The Tierra Blanco Baptist Association, including five counties in this section, began its meeting at the local Baptist church Wednesday morning. The first day was given to women's organizations and missionary work. Thursday was devoted in the morning session to election of officers and their installation, followed by the regular program. Friday will be given to regular routine business, and the

naming of the next place of meeting.

A good attendance was reported Wednesday morning, with others

to come. The association is composed of the counties of Deaf Smith, Randall, Swisher, Farmer and Castro.

TRY A WANT AD IN THE BRAND.



HOW ARE YOUR CHILD'S EYES!

—Are they equal to the task required of them in preparing their lessons!

DON'T GUESS!

Eyes Carefully Tested

Glasses Fitted.

F. M. Kester  
Registered Optometrist  
Hereford, Texas



DID YOU SEE THAT

## CHECKER BOARD CAR

ON THE TRACK MONDAY?

—This is the first Purina car shipped to this territory with the large red, white and blue checker-board design all over the car.

### IN CHECKER BOARD SACKS WE HAVE:

- 100 lbs. Chicken Chowder ..... \$3.85
- 100 lbs. Cow Chow ..... \$3.05

—Now is the time to feed the pullets chowder. It will get them in shape to lay early and build them up for winter production.

JUST PHONE NO. 1

Jones & McLean

## TRADES DAY SPECIALS Monday, September 17

- Ladies' Felt House Shoes ..... 55c
- Outing Flannel, dark, patterns ..... 19c
- Three Pound Cotton Batts ..... 53c
- Belding's Silks ..... Twenty Percent Off
- Men's Dress Caps ..... One-Fourth Less
- Glover Pajamas ..... \$2.75
- Men's Dress Shoes ..... Twenty Percent Off
- Table Ladies' Shoes (Values up to \$7.50) ..... \$3.85

Strambough Dry Goods Co.  
HEREFORD TEXAS

### Amarillo Mets Are Beaten In Close Game Here Sunday

The Amarillo Mets lost an exciting game to the Whitefaces here last Sunday afternoon by the score of 9 to 6. The contest was closely waged, but the Hereford pitchers were a little tighter in the pinches and the local bats were more effective when hits meant runs. Only one sensational play was recorded, that being in the first inning when Ralph Glenn west way back of third base to take Hayden's foul fly for the last out.

Royal hurled the first four innings for Hereford, when Carmichael took on the burden and turned in his usual excellent performance.

Score by Innings: R H E  
Hereford .. 200 500 020—9 11 4  
Amarillo .. 031 011 000—6 6 6  
Batteries, Hereford, Royal, Carmichael and Galbraith; Amarillo, Caylor and H. Boyles.

There are "wets" and "drys" but most of our politicians seem to be either "dry wets" or "wet drys."

VISIT DEAF SMITH COUNTY'S FREE FAIR—THURSDAY FRIDAY AND SATURDAY

## Hot "Wamba" Coffee and "Gingham Girl" Biscuits!

Don't that make your mouth water!—It's a keen combination!

Come and Get 'em—All Day—Next Saturday—September 15

Demonstrators for these two famous brands, that make such an appetizing combination, will be here all day Saturday, and will serve our friends and customers FREE.

YOU ARE INVITED—IT'S OUR PARTY—YOU ARE THE GUESTS. —and we'll guarantee you will not be disappointed.

REMEMBER HEREFORD'S SECOND TRADES DAY—MONDAY, SEPTEMBER 17.

High Grade WOMACK Groceries

## Fair and Trades Day SPECIALS

Thursday, Friday, Saturday and Monday  
September 13-14-15-17

- OUTINGS  
36-Inch heavy grade, light and dark colors, yard ..... 10c
- SATEEN  
Regular 35c grade (in colors) for only, yard ..... 24c
- SILK HOSE  
Regular 75c quality, per pair ..... 49c
- BLOOMERS  
\$1.50 Grade Victoria, all shades ..... \$1.00

Make Our Store Your Headquarters During the Fair.

J. O. Newell  
WE GIVE 25c GREEN STAMPS.

### GENERAL AUTO

## Repairing

—Our work guaranteed. We make it stand up.

—Work done on ALL makes of cars.

—Accessories for ALL makes of cars.

### Cox & Hukert

## Oil and Gas

—Car greasing a specialty. We do vulcanizing—nix on the cold patch.

—I am introducing the famous Lee Tires and Tubes.

I. I. WEST

## PIGGLY WIGGLY

Specials For Friday and Saturday

Honey New Crop, Texas, Extracted, Per Gallon \$1.25

Pork & Beans Red Beans or Black-eyed Peas, Wapco Brand, 25c

Tamales Ratliff's Per Can 11c

Potatoes Ten Pounds for 18c

Cocoanut Eight Ounce Package of Dunhams 19c

Mustard Prepared Quart Jar 21c

We buy eggs and pay as much as the market will justify

WE DELIVER ORDERS OF \$4.00 AND OVER FREE. ON LESS THAN \$4.00 A DELIVERY CHARGE WILL BE MADE

# THE TIGER TRAIL

By Edison Marshall



(Continued from Last Week)

"Yet you knew of this influence. The fact that Southley let his guest strike you before his face."

"It seemed to me that they were the closest of friends."

"And where were you just before the bell rang, when Southley told you to get out the car?"

"In the kitchen."

"How long?"

"At least an hour before."

And he told him what he was doing to prove it.

Ernest corroborated my story perfectly.

"And what did you think of the elder Hayward?" he was asked.

"I didn't like him."

"And why not?"

"I didn't like his attitude with my father. He was too arrogant, and demanded more than a guest should. His manners were often boorish. Nor did I like the way he threw his son with my sister."

"I believe that was your sister's part to object—not yours."

"Perhaps it is."

"And she made no objection?"

"Never. Of course I don't know as very well."

The detective and I looked at him in amazement.

"And what do you mean by that unusual speech?" the former asked.

"That you don't know your sister very well?"

"Because we went to different schools. Both of us are comparative strangers to Southley Downs."

The detective turned to Josephine.

"And what light have you to throw on this matter, Miss Southley?" he asked.

"None at all," answered the girl.

"And where were you after the scene in the den?"

"I went straight to bed. My maid helped me undress."

"And the Haywards must not have been so unpopular with you as with your brother and Ahmad?"

"I was with both of them a great deal."

"And I think you took Vilas' part against Dr. Long?"

Her voice lowered.

"Yes."

"And why did you do that?"

"Because I couldn't do anything else under the circumstances."

"You evidently didn't like Dr. Long?"

"I did like Dr. Long. But his relation with me was greatly different from that of Vilas."

She looked squarely into his eyes as she talked. The room faded except for her. The faces of the watching circle became as mist. I don't know why each answer she made seemed to go so deep into me—each word—each inflection of voice an indelible imprint in my memory. I couldn't turn my eyes from her white face. I hardly heard the detective's questions when he turned to Southley. They came from somewhere far away.

"Please tell me, Southley, just what were the relations between you and the Haywards?"

"The elder Hayward and I were the oldest friends," the old man answered. He spoke fatterly, in the hesitant way of age.

"They had been here almost a month?"

"Yes."

"How long did you ask them for?"

His voice changed ever so slightly.

"As long as they would remain," he answered.

"You were in the den, in the scene between Dr. Long and the younger Hayward?"

"Yes."

"You sided in with Vilas Hayward?"

"Yes."

"Did you think he was in the right?"

"I didn't know—for sure."

"Then why did you take the stand you did?"

His answer called me from my preoccupation. It rang in the quiet

room. He spoke it softly, hesitantly, yet all other sounds became as nothing.

"Because, Inspector Freeman," he said simply, "I couldn't do any other thing with wisdom. Because Vilas Hayward is going to marry my daughter, Josephine."

After dinner I met Inspector Freeman in the hall. He called me to one side. Perhaps he was a little more intent, a little more nervous and quick of motion than in the afternoon.

"I'm in need of your help," he told me.

"And I'm ready to give it."

"Look in the kitchen and see where Ahmad Das is, and what he is doing."

I obeyed on a plausible excuse. Ahmad Das was polishing the silver. I came back to report.

"The coast is clear, then," the inspector exulted. "Long, I want you to come with me and search Ahmad's room. I can trust you, I think, when I say that I haven't any further question but that the Hindu is the murderer."

"Then you must have discovered something new?"

"No; but he was the one man who went out of the house with Hayward—the one man in striking range. I don't believe the Southleys were implicated, and knowing you as I do by reputation, it is absurd to think that you were. That leaves Ahmad. We know that he hated him, so we have a motive. But the Hindu's a funny duck, isn't he?"

"Did you ever see a man cross the room with such a funny, cat-like stride? He walks as if he had cushions on his feet."

## GAS

Will Be Here Before You Know It!

—Now is the time to pipe your home as the big rush will soon be on.

—We do all kinds of plumbing and do it right.

—Your job will be appreciated.

Keith & Barnhart

Flies are dangerous. They are also the filthiest insect known. They deposit germs in three ways. By contact, vomit spots and excreta. They taint everything they touch. FLY-TOX kills flies. It is safe, stainless, fragrant, sure. Simple instructions on each bottle (blue label) for killing ALL household insects. INSIST on FLY-TOX.

FLY-TOX is the scientific insecticide developed at Mellon Institute of Industrial Research by Rex Fellows. FLY-TOX brings health, comfort and cleanliness.—Adv.

Louie Hop Doesn't Hop. San Francisco.—Louie Hop has croaked his last. He came from Orange county to participate in the

jumping frog contest at the State Fair. He was all hopped up to win and now his backers claim someone strangled him with a dry, tough, Sacramento Valley fly. Calvaras frog breeders scoff at the murder theory and declare Louie died from mortification after watching a Calvaras entry jump eight feet in practice!

## Deaf Smith County Fair

We are ALWAYS ready to assist in any enterprise that has the advancement of Hereford or its trade territory as its motive.

—Our County Fair means much to us—Visit it and see what can be done in crops, stock raising, dairy, poultry and truck raising.

Remember Hereford's Second Trades Day—

MONDAY, SEPTEMBER 17.

The First State Bank  
Hereford, Texas

### Pickwick Stages Corporation

ANNOUNCE CHANGE OF SCHEDULE EFFECTIVE SEPTEMBER 15, 1928

Leave Hereford for Amarillo and east, 9:25 a. m., 10:10 p. m. Local to Amarillo, 6:00 p. m.  
Leave Hereford for Clovis, El Paso and West, 9:45 a. m., 9:10 p. m. Local to Clovis, 1:05 p. m.

Come to Deaf Smith County Fair, September 13-14-15—Remember Hereford Trades Day, Monday, September 17.

## Look Our Biggest Washer Event!

Your opportunity to own the most modern of all electric washers. New shipment of latest Model One Minute 60 just received from the factory. Only the highest priced machines can compare with this washer and YOU SAVE FROM \$40.00 to \$60.00. The Model 60 is a quality washer in every detail—a washer you will be proud to own.

Latest all metal, rust proof wringer—full capacity—large opening for easy loading and unloading—pure copper tub—painted to preserve finish. Flexible agitator. Westinghouse motor.

WORKS WONDERS  
COSTS LESS

ONE MINUTE 60 MODEL

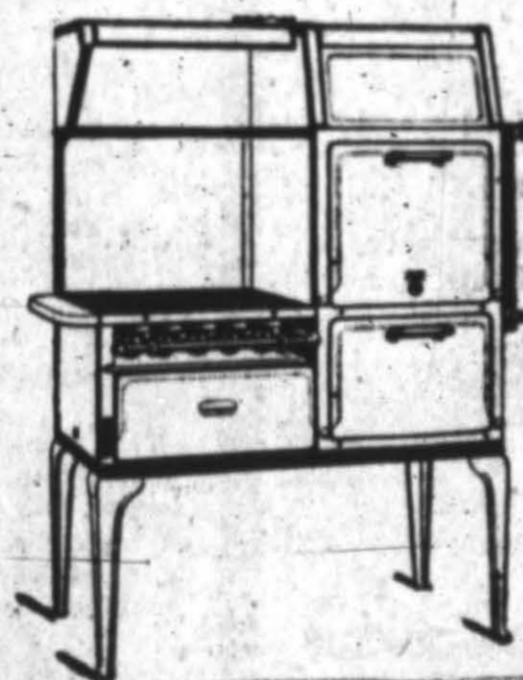
TEXAS UTILITIES COMPANY  
Hereford, Texas

A small down payment and the washer is delivered to your home—ready to save all the hard work on your next wash day. Easy payments for the balance. Come in any time and we will gladly show you the many features of this great washer value.

This Restful Chair  
FREE

Save many tiring steps. Handy for ironing. Handsome appearance. Free with each One Minute 60 during this event.

## MRS. HOUSEWIFE of Hereford!



A PERSONAL MESSAGE FOR YOU!

A Clark—Jewel Gas Range for YOUR HOME!

To realize the full beauty and utility of this stove it must be seen and used. We very cordially invite you to inspect it personally at our display room.

Liberal Trade-in allowance on your present stove.  
Low down payment—TEN MONTHS TO PAY THE BALANCE!  
No interest charged on deferred payments.

The West Texas Gas Company is offering housewives of Hereford the opportunity to purchase a Clark-Jewel Gas Range with the famous Loraine Oven Heat Control at a low initial cost.

This plan enables you to enjoy the benefits of Natural Gas while paying for your stove.

Since we are making this offer for a limited time only, we would suggest that you visit our display room, 121 Main Street, at your earliest convenience.

Make your Selection now! Just a small down payment. Your monthly payments will not start until one month after gas is turned on in Hereford.

You have a wide variety of appliances to select from. Ranges in colors...high ovens...low ovens...hotel ranges...water heaters...space heaters...Gasteam Radiators...Clothes Dryers...Gas Refrigerators...

A Wonderful Fuel! A Wonderful Stove!  
A Wonderful Opportunity!

"IF IT USES GAS—WE HAVE IT"

WEST TEXAS GAS CO.

PHONE 410

121 MAIN STREET

# Specials

SPECIALS FOR FRIDAY AND SATURDAY

Raisins, Sun Maid, 15 oz. pkg. .... 8c  
 Shortening, 8 lb bucket ..... \$1.12  
 Soap, P & G 27 bars \$1.00  
 Prunes, Sun Maid, 2 lb pkg ..... 25c  
 Flour, Honey Bee, 48 lbs ..... \$1.75

HEREFORD WHOLESALE GROCERY COMPANY

## Progressive News

Mr. and Mrs. Arch Conklin and children spent Thursday night with her parents, Mr. and Mrs. Hershey. The Conklins are moving to Sulphur, Oklahoma, on account of Mr. Conklin's health.

Mr. and Mrs. Pevely called in the Blagg home Sunday afternoon. Mrs. Walter Tice called on Mrs. Cockrell Tuesday afternoon.

The Misses Samuelson returned to their school work Saturday evening and are now staying in the Gresham home again.

Mr. and Mrs. A. J. Hughes from Silverton spent last week with their daughter, Mrs. Ira Ricketts. Mr. Ricketts and family returned to Silverton with them for a short visit.

J. W. Kimmons spent several days this past week in the Cockrell home.

Ruth Parks visited her sister, Mrs. Henry, last week.

A great many from our community attended the singing at Dawn Sunday and all reported a very enjoyable time and some excellent singing.

Mr. Cockrell and family spent Sunday evening with the Blagg family.

Miss Lucille Parks spent the week end with Marie Maharg of Summerfield.

## West-Way Items

School opened Monday with an enrollment of fifty-nine.

Mr. and Mrs. L. O. Gore and family returned Friday from a trip to Arizona and report a wonderful time, but like Texas better than ever.

F. G. Short made a business trip to Amarillo Friday.

Sunday school is progressing nicely. There was an attendance of sixty last Sunday. A cordial invitation is extended to all.

Mrs. T. L. Vaughn's baby has been rather sick the past week.

Mr. and Mrs. L. Nicks and children returned to Dallas last Friday.

Mrs. Pink Gilliland spent Sunday night in Canyon and took her mother to Amarillo Monday.

Rev. V. M. Cloyd preached at the school house Sunday afternoon and will preach here Friday and Saturday nights at 8:15.

Mrs. Bob Denney was real sick the latter part of last week but is reported much better.

Mr. and Mrs. Roy Jacobsen visited in our community Sunday afternoon. While visiting with her aunt, Mrs. R. T. Nunn, Mrs. Jacobsen was stricken with an attack of appendicitis but after receiving medical aid returned to her home in Amarillo.

Mrs. C. A. Pierce carried her niece and nephew, who had been visiting here, to their home in Abilene and returned via Lubbock where Marlin was taken to an ear specialist.

Mr. and Mrs. P. M. Houser visited Mrs. Houser's mother in Lubbock the past week end.

the greatest love story of them all



The COVERED WAGON  
 Government Patent

A vast, thrilling spectacle—and a heart appealing romance. You live the perils of the pioneers in the actual places they lived them.

You see how the Golden West and a beautiful girl were won!

STAR THEATRE

Friday and Saturday  
 SEPTEMBER 14-15

Mrs. M. A. Johnson is visiting her daughter, Mrs. G. W. Wilson. Mrs. Chester Gallihar and the children are visiting her mother, Mrs. Bob Denney.

## Here and There.

This community was visited by another rain Sunday night and the farmers are getting anxious to get into their wheat fields.

Mr. and Mrs. Robert Boyd, Mr. and Mrs. Roy Boyd, Mr. and Mrs. Ben Fulkerson made up a fishing party Friday afternoon.

Mr. and Mrs. Campbell spent Sunday at the Oscar Campbell home.

Mr. and Mrs. Keith were Sunday callers at the E. E. Rogers home.

Mr. and Mrs. W. S. Dixon attended the singing convention at Dawn Sunday.

The young people enjoyed a party at the Andrews home Saturday night.

Mr. and Mrs. Cliff Hicks of Hereford and Mr. Schuetts were dinner guests at the Fred Curtis home Sunday.

Mother Mosely entertained company last week.

Mrs. J. B. Harlan spent Thursday in Hereford with Mrs. Jack Robinson.

Mr. and Mrs. C. E. Tice spent the week end with friends at Roswell, New Mexico.

Joe Andrews is enjoying a visit from his father.

Mr. and Mrs. Robert Boyd entertained a number of young people Saturday night.

Mr. and Mrs. Day Smith were Sunday visitors at the John Gaetz home.

Bro. Cottrell of Bellview and his brother of Amarillo spent last Thursday at the C. M. Bell home.

Miss Nettie Lee Green spent Sunday with Miss Roxie Campbell.

Mr. and Mrs. Earl Springer were Sunday visitors at the Sparkman home.

Twenty-seven pupils enrolled at Erico school this year.

George Mosely and mother took dinner at the Edgar Mosely home Sunday.

Mr. and Mrs. J. David Thompson of Vernon spent Wednesday at the Guy Ham home.

## HARRELL-LANDRUM.

C. J. Harrell and Miss Ella Wanne-Landrums, both of Vega, drove over last Sunday afternoon and were married by the Rev. E. B. Bowen in the Methodist parsonage. The young couple left immediately afterwards for their home in Vega.

## Farm Sale Dates

Tuesday, September 18, T. E. Kuykendall, owner; location: 12 miles west of Hereford on Harrison Highway and six miles north, better known as the old Shelton or Bruner ranch; tractor, implements, feeder pigs, brood sows, horses, milk cows. Ray Barber, auctioneer.

Thursday, September 20; C. E. Tice; location: four miles south of Hereford on 25-Mile Avenue and one-half mile west. Cattle, hogs, mules, machinery. Ray Barber, auctioneer.

Friday, September 28, Charles Smith, owner. Location: Go 15 miles west of Hereford on Harrison Highway, turn north at Wagner Ranch and go five miles to the north line of the Seigler pasture; or 1 miles south and 4 miles east

of Kelso; or 17 miles north and 1 mile east of Friona; or 4 miles west of Walcott school. Dairy cattle, horses and mules, stock hogs, machinery, milk goats, turkeys and chickens, etc. W. S. Williams, auctioneer.

The T. E. Major sale held September 11 was reported to be one of the best in years. Mr. Majors was well pleased with the result. The live stock, which was of unusually good breeding, sold at high figures. A fine crowd was gathered from all points of the compass.

Dr. Florence Miller left today for San Antonio, where she will spend several days. From there she will go to Kerrville where she will spend the winter with a nephew, who is ill.

Statements, Letter Heads, Envelopes, all Job Work, at The Brand.

# Mobiloil

costs only a few cents more, but lasts longer, saves fuel and minimizes breakdowns.

GET THE MOBILIL HABIT

Federal Tires and Tubes are the best that money can buy.

## Abo Filling Station

We Give Gold Bond Stamps.

# ONE CENT SALE

## Starts Next Saturday

This is a sale that cannot be discussed in a limited space, so we ask that you come in and look over the most remarkable list of bargains ever offered in Hereford. We know you will not be disappointed.

LASTS EIGHT DAYS.

# SKELTON'S VARIETY STORE

## TRY A WANT AD IN THE BRAND-IT PAYS WELL

### Gee Whiz, - What a Row Crop!

—and that means money in circulation, activity of all kinds, business wheels turning.  
**AND YOU OUGHT TO COME SEE WHAT A PILE OF GOOD LUMBER WE HAVE**

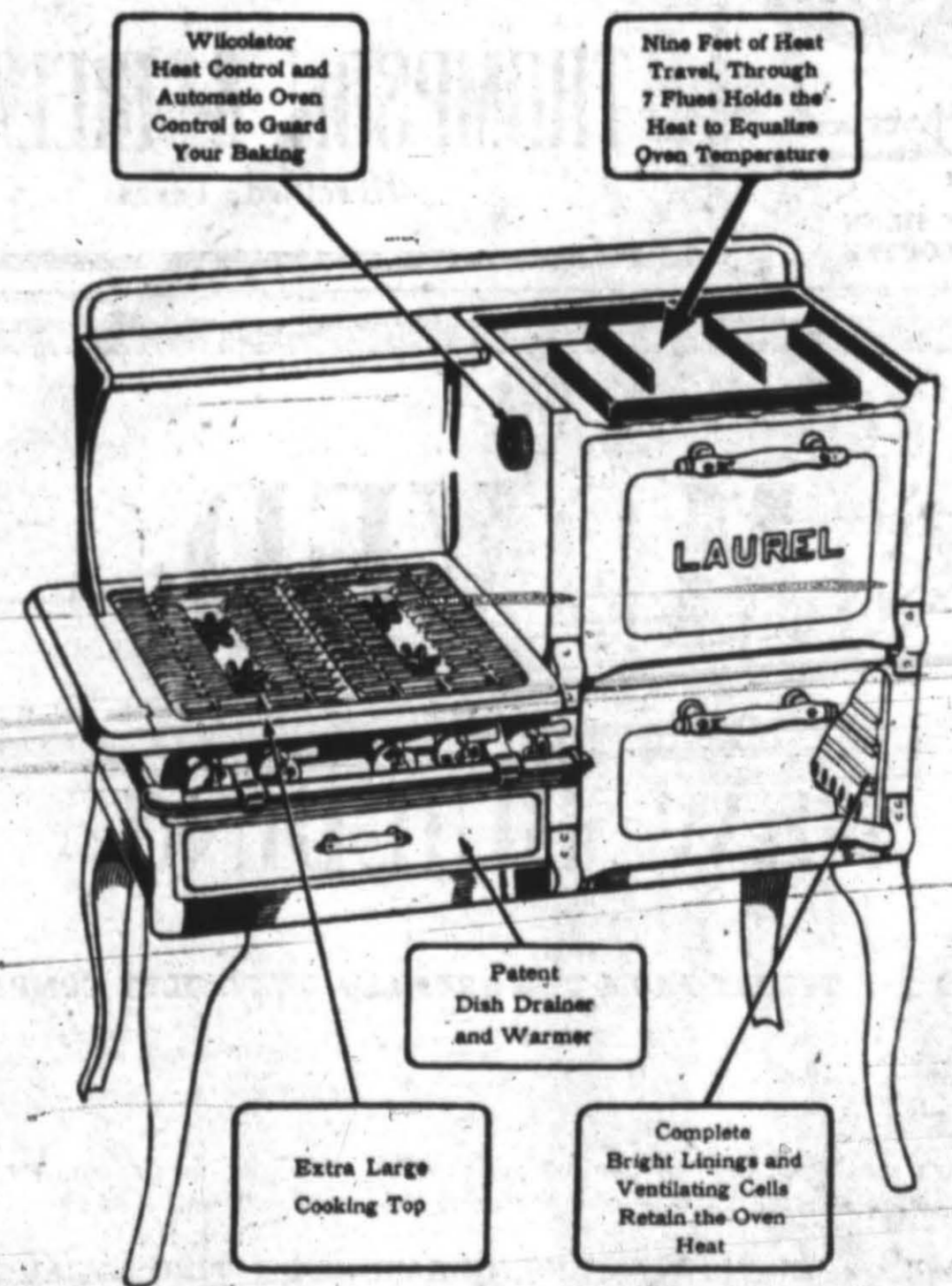
to meet the demands of this busy fall and winter season—Just GOOD LUMBER—and all that goes with it in the building line, including Paints, Varnishes, Fence Posts, Cement—everything an up-to-date lumber yard carries for its patrons.

Try Us Once for An Estimate On That Next Job!

KEMP LUMBER COMPANY

## This Range

---will be sold cheaper than any good range on the market....



It will pay you to get my prices first. I am also in a position to give you an estimate as to cost of piping your house for gas, and can give you a turn-key job. Don't fail to see me first. Also a full line of Heaters, Gas Equipment of all kinds, including Water Heaters.

## Jones Furniture Co.

## CLASSIFIED ADS

### For Sale or Trade

TO TRADE FOR AUTO—Fordson tractor and plow; good condition. RALPH BARNETT. 34-2tc

FOR SALE OR TRADE—Ford roadster and truck for livestock. J. L. FUQUA. 34-4tc

FOR SALE—Fresh butter and buttermilk delivered daily. See R. M. TANKERSLEY. 34-4tc

FOR SALE—Van Brunt 10-hole wheat drill in good working order.

### STAR THEATRE

Wednesday-Thursday  
SEPTEMBER 19-20



"Marry me, honey, and we'll be in electric lights yet."

She believed him—you'll be thrilled at what happens to them in another Haines' triumph!

JAMES CRUZ production

**WILLIAM HAINES**



with Metro Goldwyn Mayer Pictures

JOSEPHINE DUNN  
RICARDO CORTEZ

One mile east of town. L. H. AIKMAN. 2-2tc

FOR SALE OR TRADE—No. 3 International Combine, in good shape. Will trade for mules or Jersey cows. JOE MITCHELL. 33-1f

FOR SALE—Excellent one story, five room modern home and garage, close in. Terms like rent; immediate possession. RALPH BARNETT. 4-2tc

FOR SALE—McCormick row blinder in good working order and ready to go. See it at Keith and Taylor blacksmith shop. J. W. MESSENGER. 34-2tc

FOR SALE OR TRADE—Twenty acres of land one mile from town, with good crop of hygeria, also good house for rent, sale or trade. FRED MILLARD. 34-1f

FOR SALE—Desirable building sites, close in; water and sewerage; will also furnish money to build; repay like rent. RALPH BARNETT. 34-2tc

GOOD SEED WHEAT—Sixty lbs. test, no Johnson grass, \$1.25 at the farm. TROY WOMBLE. 34-2tc

\$1,850.00 buys seven room house with big lot. Easy terms. Phone 138.

480 Acres on crop payment plan. Address L. BASKIN, Hereford, Texas. 30-1f

Want to borrow 8 per cent money. Good real estate security. Address BOX 235. 30-1f

FOR SALE—Modern home, choice residence lots, good terms. Inquire at the Panhandle Lumber Company, Hereford. 14-1tc

FOR SALE—My home on Lee Avenue, Phone 151. MRS. C. RINTON. 35-2tc

FOR SALE—Canaries, cheap. Mrs. C. RINTON, Phone 151. 35-2tc

FOR SALE—Ten hole wheat drill. O. WILDER, Westway. 35-1tp

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

FOR SALE—Shetland pony and cart. Row drill, Deering header. W. G. HARRIS, Summerfield, Texas. 35-1tp

FOR SALE—My home in East Hereford, priced reasonable. Might consider good used car as part payment. O. L. McKEE, Phone 62-J. 35-1f

FOR SALE—A twelve-hole wheat drill, also small row drill. T. E. BAKER. 35-1f

FOR SALE—John Deere row blinder, also 10-20 McCormick-Deering tractor and plow. T. E. BAKER, Box 508. 35-1f

FOR SALE—One McCormick row blinder; one John Deere two-row go-devil; one Bowsher feed grinder. J. C. COPELAND. 35-2tp

FOR SALE—Section of unimproved land, located west part Parmer county, price \$17.50 per acre, \$2,500 cash, balance good terms at 6 per cent interest. See us for bargains in West Texas farm lands. M. A. CRUM, Friona, Texas, 35-2p

FOR SALE—Am offering my place at a bargain for the next thirty days, to satisfy the Mattie Richards heirs, Frank Richards, and others. See me. C. S. RICHARDS. 35-1tc.

FOR SALE—All the furniture and equipment in the Hotel Keith. Call and get my prices on range stoves, two coal heaters, oil heaters, Maytag washing machine, ice box, rockers, beds, springs, mattresses, pillows, quilts, sheets, chairs and davenport. PROPRIETOR OF KEITH HOTEL.

FOR SALE—Fordson tractor, tandem disc and 14-hole wheat drill. W. F. CARR. 35-2tp

FOR SALE—White Leghorn cockerels from pedigree stock ??? hens with high egg record over 250. GLENN GREER, Dawn, Texas. 35-4tp

### Wanted

WANTED—To sell my home in Hereford. If interested write to MRS. ROY BRUNER, Tucumcari, New Mexico. 32-4tp

WANTED—To buy second-hand parlor coal stove. Write P. O. BOX U, Friona, Texas. 32-3

WANTED—Dairy cows as cash payment on nice home in Hereford. Balance like rent. RALPH BARNETT. 34-2tc

WE HAVE a few cash buyers for improved and unimproved land. If you wish to sell your land please quote us your best net price and terms. M. A. CRUM, Friona, Texas. 35-2tp

### For Rent

FOR RENT—Seven room house, \$30.00 per month. H. L. BROADWELL, Phone 152. 35-1tc

FOR RENT—Spare bed room in my apartment, furnished. F. H. OBERTHIER. 35-1tp

### Lost and Found

LOST—From my place eight miles west Hereford, two Poland China sows, weight about 340 pounds. JOE CORNETT, Phone 342-J. 32-3

LOST—A black hat box containing children's clothes. Lost between Mrs. John Williams' house and town. GEO. McMAHON. 35-1tp

### TRY OUR

**Phillips 66 Gasoline**

In your stoves and irons.

We guarantee a 66 gravity test. Phone 91.

**Phillips Petroleum Company**

T. E. MAJOR, Manager  
Just West of Harrison Elevator

BORROWED OR STOLE—Who borrowed our large scales? Will you please return them—we will need them soon. HEREFORD GIN. 35-1f

### Lodge Directory

HEREFORD LODGE No. 476, I. O. O. F. Meets Monday, 8:30 p. m. Visiting Brothers welcome. Sam Hutson, NG. L. H. Foster, Sec.

### CHEAM WANTED

47c  
We pay all transportation charges. With cream station prices from 40c to 42c, why hesitate to ship us. Our advertised price is to your benefit. Co-operate with us by shipping us regularly. We need your cream. We guarantee to satisfy every shipper.

Reference: Richardson County Bank.

FALLS CITY CREAMERY CO. Falls City, Nebr.

### CAMP FIRE GIRLS ENJOY TREASURE HUNT

The Camp Fire Girls with their sponsor, Mrs. Dowell, enjoyed a Treasure Hunt and picnic Thursday evening. They assembled at a given place

and were then given a clue to begin with. Clues were furnished from place to place which carried them over the entire town from the railroad to a point about two miles southeast of town where the treasure was found. There a delicious picnic supper was spread.

## IN BUILDING A HOME

—or a garage, or an outbuilding, or in making alterations, It pays to buy STANDARD materials, from houses of recognized standing, obtained through years of fair dealing and satisfactory service to its customers. We don't believe there can be dispute about this statement.

May we add you to our long list of SATISFIED CUSTOMERS?

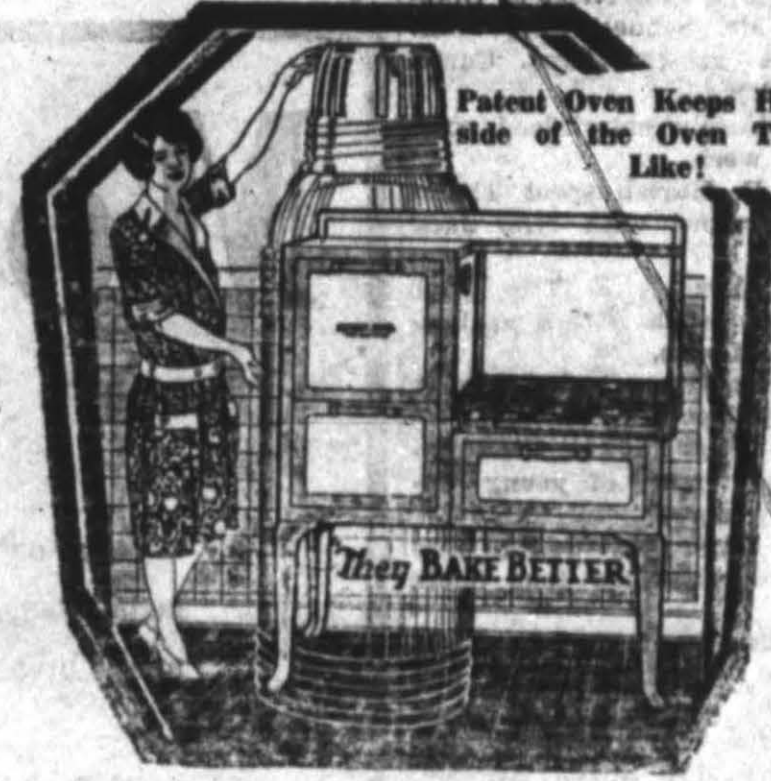
**ROCKWELL BROS. & COMPANY**

Lumbermen—Phone 4

Thirty Years of Service In Hereford

## Detroit Jewell Gas Ranges

"THEY BAKE BETTER"



Patent Oven Keeps Heat Inside of the Oven Thermos-Like!

Porcelain Enamel—

INSIDE AND OUT!

—PATENT OVEN BOTTLES UP THE HEAT.

—OVEN HEAT CONTROL.

—OVEN HAS 5 SIDE AIR CIRCULATING AIR CHAMBER ALL AROUND! CUTS DOWN GAS BILLS! NO WASTE: ALL THE HEAT HELD ON THE INSIDE!

—DETROIT JEWELL RANGES represent the culmination of sixty-four years of stove building experience! Greatest improvements known to the science are built into them—POWER—ECONOMY—BEAUTY.

COME IN AND SEE ITS IMPROVED FEATURES!

**J. C. CUMMINS**

We Have

# MOVED

to our

## NEW BUILDING

ACROSS THE STREET FROM THE BRUMLEY CHEVROLET COMPANY

—and are straightening up as fast as possible. In the meantime, we will try to render service in every department of our business.

—We shall specialize in WASHING, GREASING and TIRE REPAIRING. In addition, we have a complete stock of UNITED STATES TIRES and TUBES, and a variety of OILS and GAS.

Last, but not least, we have a car load of NEW VICTORY and STANDARD-DODGES on the floor. These cars are the LATEST MODELS, with ALL the IMPROVEMENTS—Come in and see them.

OUR AIM IN THE FUTURE IS BETTER SERVICE THAN EVER.

# BEAVERS BROS.

PHONE 383

# We Welcome You

to the

## Deaf Smith County Fair and Second Trades Day

Hope you all have a good time—and a profitable one—from the displays of farm products and livestock you will see.

We have a LARGE, ROOMY building, with a lot of HOSPITABLE folks in it, who will be delighted to meet you and talk about everything in which you are interested—and especially about the FINEST LINE OF AGRICULTURAL MECHANICAL EQUIPMENT IN THE WORLD—but if you don't want to talk "shop" we will just talk about something else.

The big idea is to come around and get acquainted.

# The R. B. R. Implement Co.

THE HOME OF INTERNATIONAL PRODUCTS

DIMITT

HEREFORD

FRIONA



**Adrian Sims Notes**

Glenn Staughter transacted business in Hereford Wednesday.  
 George McLain was a Hereford visitor Wednesday.  
 Mrs. Joshua Renfro and daughter, Frances, of Ardmore, Oklahoma, are visiting in the Malone home. They arrived Tuesday and expect to stay two or three weeks.  
 Emmitt Plumber was on the streets of Hereford Wednesday.  
 Mr. and Mrs. Lige Ellison and a Glenn arrived here from Croston Wednesday.  
 Mr. and Mrs. Ernest Baugh came from Decatur Friday to visit Mrs. Ida Malone and family. Mr. Baugh is a brother of Mrs. Malone's. They left Sunday to visit their relatives at Portales, N. M.  
 Mrs. Renfro and Miss Maude Malone were shoppers in Hereford Wednesday.  
 Pete Hutchinson was in Hereford the first of the week.  
 Ray, Elizabeth and Wilbur Chapman went to Hereford Wednesday.  
 Lige Ellison sustained a painful hurt last Saturday when his truck slipped into a ditch and overturned, breaking his left arm in four places. He is in the hospital and so far is doing as well as could be expected.  
 Rev. Hester of Vega filed his regular appointment at Sims last Sunday afternoon.  
 J. M. and Ray Chapman went to Hereford Monday.  
 Perry Grubbs, 11-year-old son of Mr. and Mrs. Wm. Grubbs of near Adrian was killed last Saturday. He and his little brother were running across the highway when a passing car struck him, breaking his neck. We extend our sympathy to this grief stricken family.  
 Henry Crots and family left last week for Colorado on a pleasure trip.  
 Virginia Chapman spent last Saturday with Frances Renfro.

**Gene Away.**  
 Visitor: "Is Mr. Jones home?"  
 Mrs. Jones: "No; he went to the cemetery this morning."  
 Visitor: "When will he be back?"  
 Mrs. Jones: "Never, I hope."  
**Last Pleasure.**  
 "What's troubling you, my little man?"  
 "Ma's gone and drowned all the kittens."  
 "Dear me! That's too bad."  
 "Yep, she—boo-hoo—promised me I could do it."

**What's Doing In WEST TEXAS**

**Stamford**—The W T C O motorcade of farmers studying California agricultural methods reached Azusa, California, September 3.  
**Lockney**—A deal has been made and contract drawn for a new \$5,000 hotel here, construction to start at an early date.  
**Stratford**—This town is to have a modern steam laundry, which has been needed for some time.  
**Mullins**—A member of the Texas Experiment Station has been demonstrating control measures for worms in poultry here.  
**Del Rio**—This years building receipts almost treble last years, being \$803,935 for eight months, which is \$191,332 more than twice the total for 1922.  
**Bead**—The cornerstone for the laid new school building here was laid September 4.  
**Floydada**—A 150 foot building with a 25 foot frontage is under construction here.

**Turkey**—A great number of men are working on the \$100,000 school building and the \$30,000 sewer system here.  
**Plainview**—A city airport is being planned by the Board of City Development.

**Ozona**—Five thousand head of Crockett county lambs were sold here this week at 11c a pound.  
**Lubbock**—The largest herd of registered cattle belonging to one person was purchased by the Lubbock County agent recently.

**Channing**—Five thousand 16-page booklets for the Wonder District of Texas, composed of Dallam, Hartley, Sherman, Hutchinson and Ochiltree counties, Texas and Union county, New Mexico, will be distributed at fairs.

**Matador**—Matador is to have a 500 watt electric spot light installed on top of the local water tank.  
**Dumas**—350 head of yearling steers were sold here to be delivered to the purchasers by September 15.

**J. C. Cummins**

QUICK Phone 340 SERVICE

**Plumbing**

Delco-Light Frigidaire

Electric Wiring, Light Fixtures, Gas Installations

GAS STOVES AND APPLIANCES

**TIRE SALE**  
**THREE DAYS ONLY**  
**FRIDAY-SATURDAY-MONDAY**

HERE ARE A FEW SAMPLE PRICES:

|                |         |
|----------------|---------|
| 30 x 3 1/2     | \$ 4.45 |
| 29 x 4.40      | \$ 5.35 |
| 30 x 4.50      | \$ 6.25 |
| 31 x 5.00      | \$10.10 |
| 31 x 5.25      | \$11.25 |
| 33 x 6.00      | \$14.40 |
| 30 x 5, 8 Ply  | \$26.20 |
| 32 x 6, 10 Ply | \$42.45 |

NO TRADE-INS AT THESE PRICES!

**H. L. RICE**

**Specials For The Fair**

SEPTEMBER 13-14-15, AND

**HEREFORD'S TRADES DAY**

SEPTEMBER 17



The Old Reliable and Some New Rayon Underwear

|   |                             |
|---|-----------------------------|
| BLOOMERS  | 48c, 98c, \$1.39 and \$1.59 |
| VESTS   | 98c and \$1.19              |
| PRINTED RAYON TEDS                              | \$1.59                      |
| PRINTED AND PLAIN RAYON TEDS—With Pleated Skirt | \$1.98                      |
| PETTICOATS                                      | 98c                         |
| GOWNS   | \$2.19                      |
| PAJAMAS   | \$2.95                      |
| SLIPS   | \$1.19 and \$1.69           |
| <b>PONGEE PAJAMAS</b>                           |                             |
| Printed and Plain Combination                   | \$4.45                      |
| Hand Embroidered                                | \$4.45                      |

|  |        |
|--|--------|
| 36-Inch Outing, light and dark colors, yard                | 15c    |
| Fast Color, 32-inch Dress Ginghams, all new patterns, yard | 15c    |
| 36-Inch Fast Color Percales, yard                          | 15c    |
| LL Unbleached Muslin, yard                                 | 8 1-3c |
| Soft, Unstarched, Bleached Muslin, yard                    | 10c    |
| Very Best Eight-Ounce Feather Ticking, yard                | 25c    |
| Quilt Challies, beautiful patterns, yard                   | 16c    |
| 9-4 Unbleached Sheeting, yard                              | 30c    |
| 9-4 Bleached Sheeting, yard                                | 33c    |
| BRUSSELS RUGS, EXTRA SPECIAL                               | 89c    |
| Men's and Boys' Brown Outing Bal Work Shoes                | \$1.98 |



CURLEE AND GOLDSMITH'S

**NEW FALL SUITS**

SET A NEW QUALITY STANDARD

Two-trouser, high quality, distinctive tailoring—every one a delightful possession.

In all colors, sizes—a tremendous stock to choose from.

AT

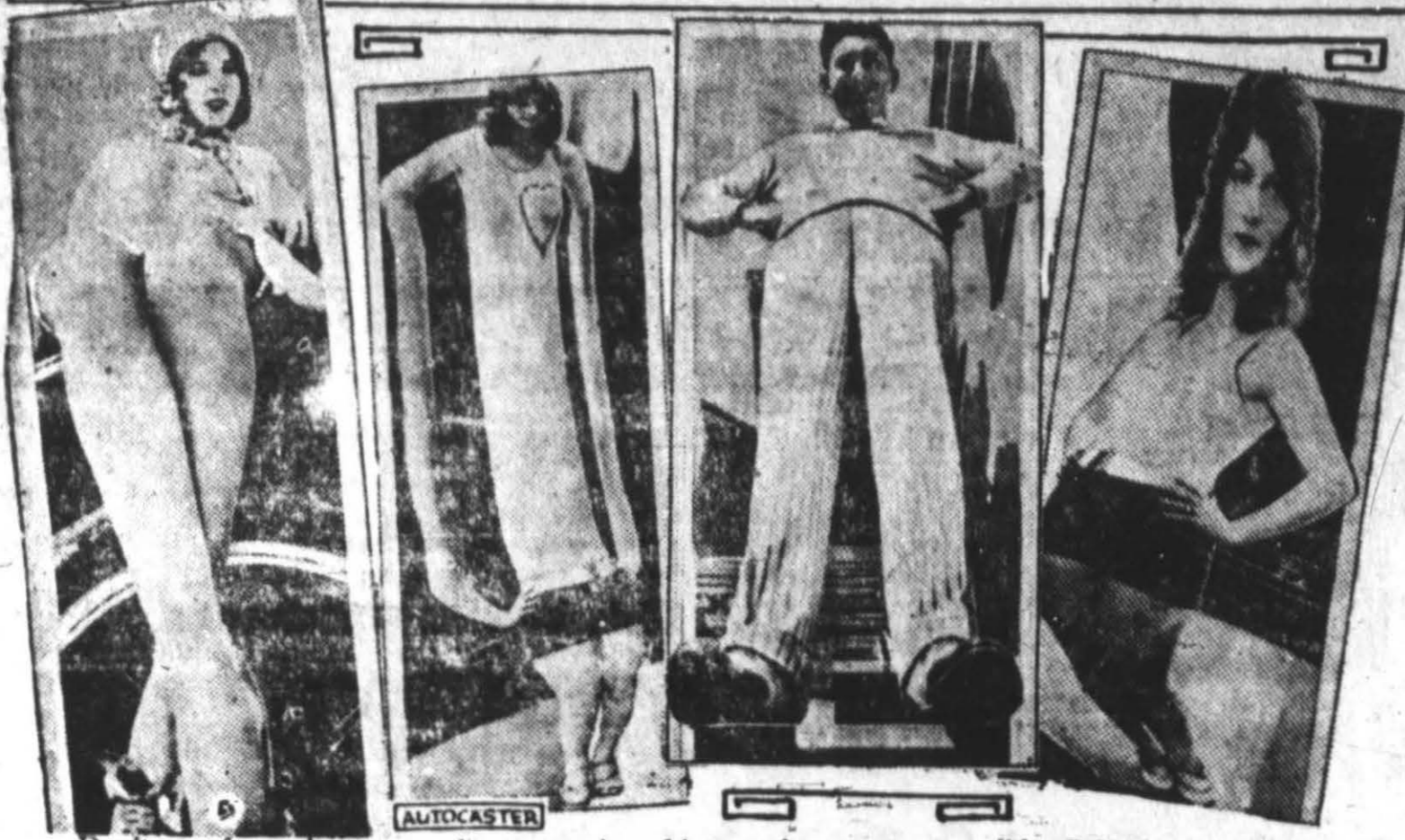
\$25.00 to \$40.00

COME TO THE FAIR!—Thursday, Friday and Saturday—and to the Trades Day, Monday. Make our Big Store your headquarters. Courtesy and Friendliness will meet you at the front door!

**Sprowls-Cronin & Co.**  
 Hereford, Texas.



Have A Good Laugh With The Camera Man



Don't run for a doctor—you're not seeing things,—the camera man did. Calm down. Pretty Lillian Metzger, at the extreme right, seems to have made the camera man go wrong. The first picture is of a film beauty, Raquel Torres—it's easy to see where the naughty camera man was looking. Johnny Brown, also of the film, is the only male sufferer in this cameraman's spree. His legs are certainly long enough to reach the ground. The second picture is of a young lady who may have got that way eating at boarding houses. When Tex Rickard sees this, he may try to sign her up—her reach beats anything he ever "seed" before. No, you don't need new eyeglasses—but somebody needs a new camera.

WILSON

(Continued from Page One)

method and the soil had washed away. The boll worms made it almost impossible to raise a good crop of cotton. Since farmers have taken up dairying they have increased the fertility of the soil, lands have doubled in value, and corn is making three times as much per acre. The farmers have money and pay for their supplies. The merchants are all on a cash basis, or no longer than thirty days time. Before dairying was started, nearly all business was done on fall time basis. The banks are all showing a substantial increase in deposits. The bankers say their trouble is in finding loans for their money.

Now if the farmers in the Eastern states can make money dairy farming, with the adverse circumstances they are working under (they farm a small spot here and there on hill sides and in valleys—wherever they can find a spot suitable for cultivation) compare those conditions with our LEVEL RICH LAND OF WEST TEXAS! We can farm 25 acres while they are farming one, and make twice as much per acre without the use of commercial fertilizer.

There are three conditions necessary for successful dairy farming. They are pasture, water and feed. We have them all in abundance. WHY NOT MAKE DEAF SMITH COUNTY A DAIRY CENTER? To visit one of the large condensers in Mississippi and Tennessee early in the morning and see the trucks, cars, wagons and buggies lined up around the milk plant puts you in mind of conditions around one of our West Texas elevators after a big wheat crop is made. WHY NOT HAVE

THIS RUSH IN HEREFORD THE YEAR AROUND, instead of two or three days a year? Ten good cows, well cared for, will make you more clear money in a period of five years than 100 acres of wheat will in the same length of time.

Notes Taken from Farmers, Merchants and Business Men at Marshall, Texas.

The merchants and farmers organized a cooperative creamery, which cost \$175,000. This is the Spray Jansen Process Plant. They make sweet cream butter, sour cream butter and powdered milk. The plant is now an experiment only, having been operated only 30 days when we visited them. They got 3900 pounds of milk the first day they opened up; they are now getting 13,000 pounds daily. It will take 30,000 pounds to pay expenses of operating. They had thirty-nine farmers to deliver them milk the first day; they now have 200 farmers, with an average increase of six farmers per day. The merchants, bankers and farmers are all very enthusiastic over the prospects of success. The farmers get \$2.20 per hundred, based on four percent butterfat—test, with four cents point up and four cents down. The farmers are well pleased with the whole milk method of selling.

Louisiana A. & M.

We next visited the A. & M. College at Baton Rouge. We saw very fine milk barns, high producing cows and good bulls. There was no creamery there. Our next inspection was at Brookhaven, Miss. The county is now raising less cotton and more feed and going in strong for dairying. The creamery here started eighteen years ago as a cooperative, but failed for lack of knowledge of

the cream business and mismanagement.

This was the first creamery in the state. It was reorganized and taken over by W. H. Becker and Sons. It is very successful now. Did \$22,000 worth of business in 1917 from 192 farmer customers. It is now doing an annual business of over a million dollars from 1500 customers. Farmers are receiving \$1.2 percent of gross sales. The creamery pays \$2.30 per hundred for four percent milk, four cents

up and four cents down. Most of the farmers sell whole milk. An average is seven cows per farmer. The farmers average 120 acres, with forty acres in cultivation. The farmers get an average of two gallons per cow; farmers that have been in the business for five years get an average of three gallons per cow. Their big problem now is more and better tame pastures and better cows. All the farmers have good registered bulls. About 75 to 80 percent of the dairymen own their farms. Fifty percent of the farmers of the state are tenants. Dairymen must be farmers. The business men use no high pressure methods to induce farmers to milk cows.

The average consumption of milk per capita in the United States is 52 gallons per year; the average consumption in the South is 31 gallons per capita per year. Mississippi averages 22 gallons per year. Mississippi sold \$13,000,000 worth of dairy products in 1927. The merchants say that crop failures and the boll weevil forced them into the dairy business, all are now glad this happened. Farmers did not take to dairying at first. Some of them thought it a disgrace to sell milk. Wife started selling milk for a little pin money; hubby soon found out wife had more than he did, so hubby soon took to milking cows and marketing same and was proud to exhibit his milk check. Business men did not take much interest in dairying at the start, but would give up every industry they have now in preference to the dairy interest. Bankers loan money for buying cows. If the farmer has cows the bank will buy him one more cow for each one he owns, taking a mortgage on all. Farmers usually pay for cows on monthly installments. Banks are having no trouble in collecting cow loans.

Many farmers are paying old, outlawed debts since they got into the cow milking game. All the big milk plants keep a field man at all times to work with the farmers to help him solve his milking, feeding and pasture troubles.

Brook Haven is practically on a cash basis. Mr. McGrath, general merchandise, was doing a half million dollar business annually, mostly on the fall time mortgage plan, and had \$315,000 on his books. He has reduced his outstanding accounts to \$72,000 and is now doing a bigger and better cash business; old accounts are gradually being collected. 250,000 pounds of butter annually is necessary for the success of a creamery.

HEREFORD NEEDS MORE BULLS AND BETTER BULLS, AND MORE COWS AND BETTER COWS.

The cow is God's choicest gift to mankind. In the early dawn of history she plowed our fields. She gave us rich-milk and cream. She gave us increase in herds. She enriched the soil she trod over and, finally, when too old for further use she was slaughtered for beef. Her hide gave us shoes and gloves, and her bones went back to earth to enrich the soil.

I hope to give you other installments each week until my dairy inspection trip is covered.

Try a Want Ad in THE BRAND

FOR QUICK JOB SERVICE SEE THE BRAND

DEAR FRIENDS:

September 13, 1928.

Lots of people seem to have the idea that all we clean here is men's suits.

Today we have—besides the usual run of suits—some pillows, curtains, drapes, table runners, nine felt hats, 26 silk dresses, and gobs of neckties.

That will give you a little idea about how extensive this business really is.

Mr. Orr says the only kind of cleaning he doesn't like is house cleaning. Same here!

*Don J. Orr*

Orr's Tailor Shop  
That Better Service

FARM SALE

Having decided to have a Farm Sale, Will offer to the highest bidder the following property, located four miles south of Hereford on 25-Mile Avenue, and one-half mile west on

THURSDAY, SEPTEMBER 20

BEGINNING AT 1:30 O'CLOCK P. M.

CATTLE

- 1—Jersey cow, age 7, giving milk.
- 1—Jersey cow, age 5, giving milk.
- 1—Brindle cow, age 4, giving milk.
- 1—Brindle cow, age 6, giving milk.
- 2—Two-year-old heifers, bred.

HOGS

- 1—Black sow, weight 180 pounds.
- 1—Red gilt, weight 100 pounds.
- 1—Red barrow, weight 125 pounds.
- 2—Head shoats, weight 30 to 50 lbs.

MULES

- 1—Span, age 9, weight about 2,300 lbs.

FARM MACHINERY.

- 1—Jones mower.
- 1—Case cultivator.
- 1—Sod plow.
- 1—One-row lister.
- 1—1 1/2 H. P. Emerson gasoline engine.
- 1—Power washing machine.
- 1—Two-section harrow.

A lot of other useful articles too numerous to mention.

TERMS—All sums of \$25.00 and under, cash; and hogs, cash; no discount; on sums over \$25.00, a secured note, 10 percent interest, due in three months; five percent discount for cash on sums over \$25.00.

C. E. TICE, OWNER

CLIFF ACKER, Clerk.

COL. RAY BARBER, Auctioneer.

DR. T. M. MONTGOMERY

Associated With Hyden's.

620 Polk Street Amarillo, Texas.

—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted. Office: Ray's Jewelry Store.



Low Round Trip Fares

TO

Amarillo, Texas

ACCOUNT

Tri-State Exposition

SEPTEMBER 22nd TO 29th, INCLUSIVE, 1928.

Tickets on Sale September 21st to 29th, inclusive.

Final Return Limit, September 30th, 1928.

ROUND TRIP FARE FROM HEREFORD—\$2.25

On September 24th, ONLY Round-trip tickets will be sold from Hereford at very low fare of \$1.30. Final return limit, September 26th, 1928.

Correspondingly low fares from other points.

For further information call—

J. E. BEYER  
Agent  
Hereford,  
Texas

Or Write  
T. B. GALLAHER,  
General Passenger Agent  
Amarillo, Texas



EAT OUR MEATS FOR YOUR HEALTH'S SAKE

Good, fresh meats are essential to every well-balanced diet. All the meat we sell is rigidly inspected when it is placed on sale by us you may be sure it contains no impurities. Delicious cuts of meat that will make every repast a banquet, at very reasonable prices. Just give us a trial—for the sake of your health and palate.

TEXAS MEAT MARKET

Fair and Trades Day  
Cash Specials

FRIDAY-SATURDAY-MONDAY

- Peanut Butter, 16 ounce size ..... 32c
- Peanut Butter, 9 ounce size ..... 23c
- Peanut Butter, 32 ounce size ..... 52c
- Catsup, large bottle ..... 18c
- Crackers, 2 pound size ..... 31c
- Raisins, four pound package ..... 32c
- Dried Peaches, 10 pound box ..... \$1.55
- Dried Apricots, 10 pound box ..... \$1.73
- Comb Honey, extra quality ..... \$1.65

MONT E. BAKER  
GROCERIES

We Give S. and H. Green Stamps  
DON'T FORGET—WE BUY EGGS

Specials For Friday  
Saturday and Monday

SEPTEMBER 14-15-17

- Kellogg's Bran Flakes, three for ..... \$ .25
- Crystal White Soap, 24 bars for ..... \$1.00
- Matches, six boxes for ..... \$ .30
- Wapco Coffee, per pound ..... \$ .46
- Crackers, six-pound box ..... \$ .75
- Toilet Soap, Donna Castile, six bars ..... \$ .40

A NICE LINE OF SCHOOL TABLETS.

A TICKET WITH EACH \$1.00 PURCHASE FOR TRADES DAY—MONDAY, SEPTEMBER 17.

H. & M. Grocery

Telephone 8. We Deliver Orders of \$2.50 or Over.

OPENING UP A NEW  
DEPARTMENT

CONSISTING OF LADIES' AND MISSES

Coats - Dresses - Hats

WITH SWEATERS, STOCKINGS, CAPS, ETC., FOR THE SCHOOL CHILDREN, AND KNITTED SWEATERS, CAPS AND BOOTIES FOR THE BABIES

AT POPULAR PRICES—WITHIN THE REACH OF ALL

We believe the Quality and Low Prices of our new line of merchandise will appeal to you—we invite your early visit and inspection.

Don't Forget—We Carry a Complete Line of SCHOOL SUPPLIES.

Come to the Fair, September 13-14-15—Make Our Store Headquarters

Olson's Variety Store

**Boy Scout on Byrd Trip**



Eagle Scout Paul A. Siple, of Erie, Pa., was the boy scout personally chosen by Commander Byrd to accompany him on his Antarctic expedition.

rub over spot with dry cloth. Repeat if necessary and finish with a brisk rub with linseed oil.

**Salt Kills Plant Pests.**  
If you will work a little salt around the inside of flower pots, baskets or boxes it will kill any bugs that may be at the roots, and also act as a fertilizer.

**Easy Ice-Box Meals.**  
If the ice-box meal is well planned and balanced almost any family will welcome it once or twice a week—and 'tis a splendid change for the cook. One good menu is iced cream of beet soup, stuffed pork tenderloin (sliced cold) potato chips, salad of mixed cooked vegetables molded in lemon-flavored gelatin, grape ice-box pudding, iced drink.

**CONDEMNED.**

Victor Hugo in his grandiloquent way said: "Nous sommes tous condamnés."  
We are all condemned criminals.

The lurid descriptions of Mrs. Snyder and Mr. Gray's last hours before execution gave us all the shivers. The newspaper reporter seems to have the same complaint that some preachers have who at a funeral strive to dwell upon all the effective scenes concerning the death of the departed in order to produce tears from the auditors. It is technically known as boring for water.

The more we think of it, however, we conclude that there was but one terrible thing about this execution. That was the certainty of it.

We are all condemned to death, as Victor Hugo said. We must all walk the plank sooner or later, or face a firing squad, or die in battle or breathe our last in our beds. Dying is dying, whatever be its accompaniment.

And the act of death is probably not so horrible to the actor as it is to the spectators.

Dying is simply lapsing into unconsciousness, and the worst pains are felt by those about the victim who realize that they will never see him again.

The victim probably realizes little or nothing.

Also the anticipation of death is worse than death itself. The certainty that they were to die upon a given date was fiercer torment to the souls of these criminals than the passage through them of the electric charge, which occupied but a few seconds.

If we knew that we were to die upon the stroke of a certain hour we should die 100 deaths in anticipation of it.

Shakespeare says:

**Saved!**



Captain Sora, a member of the crew of the Nobile dirigible "Italia," as he looked immediately after being rescued from the Arctic wastes. He was taken aboard the Citta Di Milano.

"Towards die many times before their deaths;  
The valiant never taste of death but once.  
Of all the wonders that I have yet heard,  
It seems to me most strange that men should fear;  
Seeing that death, a necessary end,  
Will come when it will come."

That men turn their thoughts to religion when they think of death is certain is a testimony to the influence of death upon life and to the superior of immortal qualities of our spiritual natures.

**First Methodist Church**

E. B. BOWEN, Pastor.

Sunday school always begins at 9:45 a. m. There was an increase in the attendance last Sunday. We hope to have still more this Sunday. The pastor's subject for the

11 o'clock hour will be "The Song of Simeon," and for the evening hour "Jesus, the Savior." There will be special music at each service. The Epworth League meets at 7:30 p. m. Missionary Society meets Wednesday afternoon. Mid-week services, Wednesday at 8:00 p. m.  
Worship with us.

**Ford Doings**

Rev. Hestor of Vega preached here Sunday afternoon.

There will be a community dinner at the Dewey Larson home next Sunday, the 16th.

Rev. V. M. Cloyd of Hereford will preach here next Sunday afternoon at 3:00 p. m.

School started Monday with thirteen pupils enrolled.

Miss Olive Davis, teacher of the Ford school, is boarding with Mrs. Hardy Benson.

Mr. and Mrs. Sherm Garrett attended singing at Dawn Sunday.

Mr. and Mrs. John Rempie visited relatives at Spearman last week.

Mr. and Mrs. Edgar Sowell and Mrs. J. H. Harris of Hereford and Mr. and Mrs. Howard Morel spent Wednesday at Vega with Mr. and Mrs. Bernice Harris.

Mr. and Mrs. Peck of Blairtown, Iowa, arrived Wednesday for a two weeks visit with their daughter, Mrs. W. M. Schwartz.

Robert Dyer will leave Wednesday for Lubbock where he will attend school at Tech.

Marion Wilson left Monday for his home at Hastings, Iowa, after having spent the past six weeks here with his brother, Harold Wilson.

A. K. Webster purchased the old Fairview school house a short

time ago and has had it moved to his farm. It has been cut in half and one division will be used for a rent house and the other will be a storm and filling station located just south of Fort school house.

**Some Horse Race.**

New York.—Vincent Scanu, 18, and Peter Canagena, 19, decided suddenly to celebrate with an old-fashioned horse race.

The lads rented horses from a livery stable and soon the residents of a staid Brooklyn street were astonished to see two horses galloping at full tilt, "jockeys" riding them. Never had such a thing been seen before on one of their crowded city streets.

The boys were fined \$5 each on the strength of an ordinance forbidding horse racing on city streets. They were caught by a policeman who dashed after the horses and men in a modern taxicab.

**Her Troubles Over.**

Murphy had been careless in

handling the blasting powder in the quarry and Kelly had been deputed to break the news gently to the widow.

"Mrs. Murphy," said he, "isn't it today that the fellow calls for the weekly payment for Murphy's

life insurance?"  
"It is," answered Mrs. Murphy. "Well, now a word in your ear," said Kelly. "Sure, ye can snap your fingers at the fellow today."

Brand Want Ads Get Results.

**Hints for the Home**

Cleanliness within the refrigerator is most important, especially if baby foods are stored therein. The old-fashioned ice box should be scalded out periodically to keep it sweet and clean. In the best automatic refrigerators, however, the use of scalding water and soap is not necessary. Simply wiping the box out quickly with a cloth wet in a cold solution of baking soda and then wiping dry is sufficient.

In the automatic type, defrosting the chilling unit is necessary about twice a month in order to maintain proper radiation of cold from the unit. It can be done over night. Before retiring, turn off the current—or gas, if you have one of the new, noiseless refrigerators which operate by gas. By morning the refrigerator is again ready to function and the drip pan can be emptied and fresh water put in the ice-cube trays.

**Foundation for Fresh Fruit puddings.**

Cream together a cup of sugar and table spoon butter and beat one egg into it. Then add alternately a cup milk and two cups flour sifted with three teaspoons baking powder and a fourth teaspoon salt. Half fill buttered molds with batter, cover with any sweetened fresh fruit. Fill balance of mold with butter, cover and steam.

**Moisture Proof.**

First Stenog: "The boss bawled me out this morning about my lip-stick."  
Second Ditto: "Gonna stop using it."  
First Stenog: "Naw, gonna use stuff that doesn't come ov."

Good picture framing is a new art which has much to do with the increased popular appreciation of pictures and the fact that pictures seem to have a new beauty in our eyes.

It has been discovered that the best way to bring out all that is lovely in a picture is to have it properly framed. One that seems dull may only need the right frame to bring it back to favor—perhaps a lighter, more colorful frame, suited to its colors, instead of the old, dull, heavy frame. Before discarding a picture that seems to have no charm, try on a more becoming frame and see what a difference there will be.

**Make Draperies Hang Straight.**

Sew taped weights across the bottom of draperies on the inside of hem and they will always hang trim and straight.

**Freshens Withered Apples.**

Wash and clean withered apples and place in a stone crock filled with salt brine—one handful of salt to every three gallons of water. Change water every six hours until apples appear fresh.

**Keeps Old Potatoes White.**

To prevent old potatoes from turning dark when cooked, add a teaspoon of vinegar to the water when it starts to boil. This will keep potatoes white and leaves no taste of vinegar afterward.

**Removes White Spots from Furniture.**

Dip a cloth in scalding water, place on spot, remove quickly and

**AUCTIONEER**  
**W. S. WILLIAMS**  
Over Newell Building  
OFFICE PHONE 7  
RESIDENCE PHONE 180  
Service and Satisfaction is My Motto  
COMMISSION: 2 PER CENT FOR FARM SALES OF \$1,000 OR OVER

**Farms, Ranches and City Property**  
WE SELL BECAUSE OUR OFFERINGS ARE ATTRACTIVE  
We especially have some CITY PROPERTY priced very reasonable.  
LOANS  
**Hill & Ricketts**  
Phone 358



**GAS IS COMING!**

—Next month will see the housewives of Hereford enjoying their first meals cooked by natural gas.

BETTER NOT EXPERIMENT—it's costly and vexing. Better to purchase

**The Quick Meal Gas Range**

—With the Lorain Oven and Heat Regulator, and take all the guess out of your cookery.

**And As For Heating**

—There are no two other gas heaters on the market that give such fine satisfaction and small fuel consumption as the

**Reznor and Ironton Gas Heaters**

—We carry them in all designs and different sizes, made to properly care for any size room, from the tiniest bath to the largest living room.

Come and See Our Line of Gas Stoves.  
Let Us Figure On Piping Your Home for Gas.

COMING TO THE FAIR—AND TRADES DAY MONDAY!

**STREU HARDWARE COMPANY**  
Illustration of kitchen appliances and food items.

**W. E. Dunlap**  
**HARDWARE**  
Phone 256

**Greer's**  
**Fall Opening Sale**  
Supply your WINTER NEEDS NOW—DURING THIS GREAT SALE.  
Hundreds of BARGAINS for men, women and children—at greatly REDUCED PRICES.  
With our large stock in every department, your wants can be filled here, and at prices that are not equalled on the same quality of merchandise.  
**Greer's**  
**Department Store**  
Fourth and Polk Streets. Amarillo, Texas

**Farm Sale**  
**AUCTION**  
**TUESDAY, SEPTEMBER 18**  
SALE COMMENCES AT 1:30 P. M.  
I will sell the complete equipment of my farm, consisting of tractor and horse-drawn implements, milk cows, horses, feeder hogs, brood sows and other very useful items. Located 12 miles west of Hereford, on Harrison Highway, and 6 miles north, better known as the old Shelton or Bruner Ranch. There will be numerous other articles offered in this sale that are not listed.

**Tractor and Horse Drawn Implements**  
2—P. & O. six-disc sod plows.  
1—Oliver 4-disc plow.  
1—3 1/2 inch Webber wagon.  
1—3 1/4 inch Webber wagon.  
1—John Deere Tandem disc.  
2—Two-row go-devils.  
1—12 hole Van Brunt wheat drill.  
1—New P. & O. row lister.  
2—Feed troughs.  
A lot of good used lumber.

**Feeder Pigs, Brood Sows**  
27—Poland Chins and Duroc pigs, wt. about 60 pounds or better.  
4—Poland China sows, bred.  
4—Duroc sows, springers.  
1—Pure bred Duroc Jersey boar, age 1.  
9—Shoats, weight about 50 pounds.  
2—Poland China sows, will farrow soon.  
1—Duroc Jersey sow, will farrow soon.

**Horses**  
1—Bay mare, 8 years old, wt. 1000 lb.  
1—Bay mare, 7 years old, wt. 900 lb.  
1—Bay mare, 3 years old, wt. 900 lb.  
1—Bay horse, 7 years old, wt. 1200 lb.  
1—Bay mare mule, colt.

**Milk Cows**  
1—Jersey milk cow, giving 3 gallons of milk.  
1—White face cow, 6 years old.  
1—Jersey heifer calf, 3 months old.  
1—White Face bull calf.  
1—Jersey milk cow, 4 years old, giving about 1 1/2 gallons, fresh soon.  
1—Jersey cow, 5 years old, giving about 2 gallons milk, fresh soon.  
2—Jersey milk cows, 3 years old, giving about 2 1/2 gallons milk, fresh soon.

TERMS—All sums of \$25.00 and under, cash; sums over \$25.00, a secured note, due January 1, with ten per cent interest, will be accepted; 5 percent discount for cash; hogs will be sold for cash.  
**T. E. Kuykendall, Owner**  
CLIFF ACKER, Clerk. COL. RAY BARBER, Auctioneer.

# Sunday School Lesson

International Sunday School Lesson for September 16.

## PAUL WRITES TO HIS FRIENDS CORINTH

I Corinthians 1-10, 13, 2:5-11, 21-23.

REV. SAMUEL D. PRICE, D. D.

What Paul wrote has been of continuing influence, for his letters form part of the Book that is the world's best seller. Millions of copies of the Bible come from the presses every year.

Some letters of Paul are lost, but we have at least thirteen in the New Testament that were written by him. As this is the first lesson in the series that deals especially with Paul's letters you should give special attention to each of the epistles. In your Bible dictionary teachers' helps or other reference books search out all you can about where each was written, to whom, why, and make an analysis of its general content. I and II Thessalonians were written during the second journey, I and II Corinthians, Galatians and Romans on the third journey. During the first Roman imprisonment the world received Ephesians, Philipians, Colossians and Philemon. Then came I Timothy and Titus during the days of freedom and II Timothy was written just before his release, during the second imprisonment at Rome.

The Bible is always a book of human interest. Paul was at Ephesus. Some member of the household of Chloe, from that city, had spent a while in Corinth and on returning told just how matters concerning the new church were progressing in the Isthmian city. It seems that in general there was marked progress, but old-fashioned human nature was also running strong to form. Factions were being formed by those who claimed that they were converts through the special work of some individual. Some belonged to the Pauline party, others claimed Cephas or Apollos, while another group was frank in saying that they belonged to Christ, and it was not at all vital through whom they learned of Him; the new life was the essential factor. It was to

correct the erroneous thinking that Paul prepared this first letter to the church at Corinth. Of course he added much that was constructive. Now read the entire letter. You can note that the lessons for September 23 and October 14 are also taken from this most helpful epistle. Then read the first four chapters a second time as that portion is the general content for this lesson study. Every week you should get the full context in Scripture as well as the few verses indicated for particular study.

Because Paul was seeking to build up a Christ-centered Kingdom and not a man-centered party the people in Corinth were urged to think the matter through. Each one who had visited that city had been working for the one great purpose and had not sought to establish an individual following. Each had a real part in this Kingdom-building but always "God gave the increase." Every worker was just a minister-servant of the Christ. Every bit of self interest is ruled out as all are styled "God's fellow workers." This is partnership indeed. The truth is enriched when another term is used—"God's husbandry."

Full credit for foundationing is given in verse 11, as Jesus Christ

is named. "Other foundations can no man lay." It is the part of each one who will care for his own life and be useful in the lives of others to build personally and directly with reference to this essential foundation. Peace, unity and the true brotherhood of man are acclaimed in the Golden Text. "Behold, how good and how pleasant it is for brethren to dwell together in unity."

### First Presbyterian Church

JAS. T. ROSS, Pastor

Morning worship, 10:50, evening worship at 8:00 o'clock. Special vocal music arranged for both services and selections from the Masters in Preludes, Postludes and offertories. In the afternoon at the hour of three the pastor will preach at Jumbo.

Other services for Sunday are as follows: Sunday school at 9:45, Senior and Intermediate Endeavors, 7:15, Westminster prayer period 7:40. Let us be present and on time for all services of the day. Wednesday at 2:30 Women's Missionary Society. Choir rehearsal Thursday, 7:45.

A cordial welcome to the services extended by pastor and congregation to all.

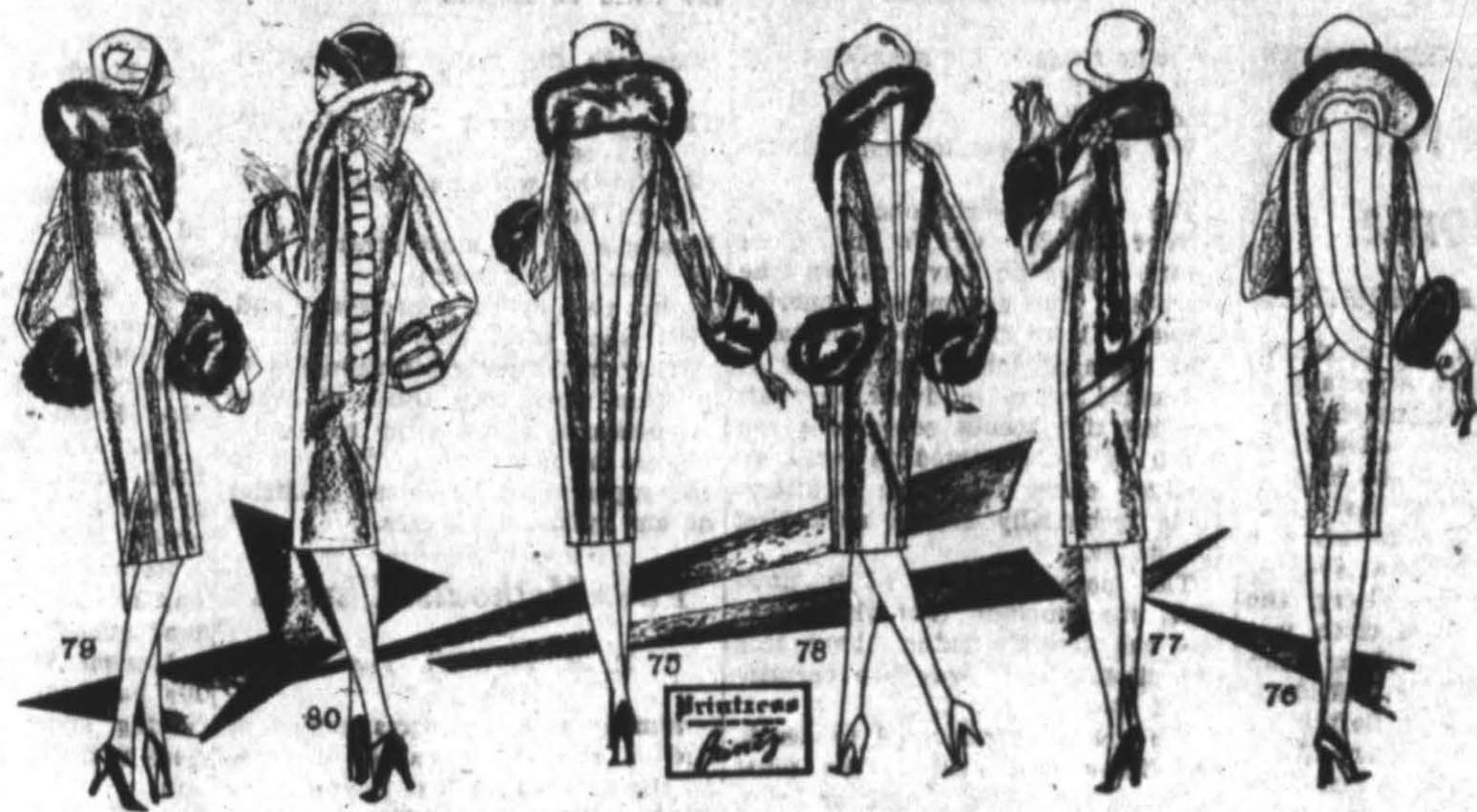
#### Led Elsewhere.

First Salesman: "Didn't the files bother you up in your room last night?"

Second Ditto: "No, I put a piece of limburger cheese in the corner and parked them there all night."

# Fair Week Specials

SEPTEMBER 13, 14, 15 AND  
Hereford Trades Day,  
Monday, September 17



## Ready-to-Wear Department

Our Ready-to-Wear Department was never more complete than it is this Fall. Ladies' Coats, made by Printz Biederman, Palmer and Mandel-Selzer Co., in the most wonderful colors and styles you will find any place, all are richly fur trimmed

on collars and cuffs; materials are of the very finest and prices in reach of all.

Every coat will have a special price for Fair Week and Trades Day, Monday, September 17. Range in price from—

**\$9.95 to \$125.00**

### Ladies' Dresses

One lot of New Fall Silk and Velvet Dresses; beautiful patterns. Your choice, sizes 14 to 46—

**\$14.75**

### Special!

Unbleached Domestic, 36-inch. Twelve yards

**\$1.00**

### Percales

36-Inch Percales, new Fall patterns, your choice

**15c**

### Boys' Overalls

Boy's Blue Overalls, extra heavy weight, sizes 5 to 16 years. Your choice—

**\$1.00**

### Bed Spreads

Bed Spreads in Rose, Blue and Gold Stripes; Size 80x106—

**\$2.19**

### Anna Mae Pongee

Anna Mae Pongee, fast colors, 36 inches wide, including solid colors to match. Your choice, yard—

**24c**

### Boys' Suits

Just received seventy-five Boys' Suits, all have two pair trousers; price ranges from \$9.95 up. Fair Special—

### Twenty Percent Discount

### School Oxfords

Misses' and Ladies' Oxfords in low heels, colors, brown and black. Fair Week and Trades Day Special—

**\$3.35 and \$3.95**

### Wide Sheeting

9-4 Unbleached Sheeting

**37c**

9-4 Bleached Sheeting

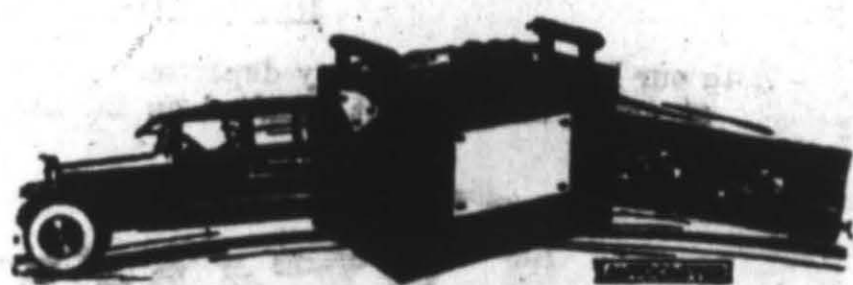
**39c**

### Wool Tweeds

54-Inch, all wool Tweeds. Fair Special, Yard—

**\$1.39**

# FOX MERCANTILE COMPANY



## RADIO AND AUTO STORAGE BATTERIES RECHARGED

We offer a very prompt, efficient battery service at a very nominal cost.

We will call for your batteries anytime, delivering it back to you in the shortest possible time.

### Willard Battery Station

## CHEVROLET

# This Tag is Your Assurance of Honest Used Car Values

If you are in the market for a used car—come in and learn how completely we protect your purchase when you buy a used car from us!

Our used car department is operated under the famous Red O.K. Tag system—developed by the Chevrolet Motor Company to protect the used car buyer. Under this plan, we attach to the radiator caps of all our re-conditioned cars the famous Chevrolet Red O.K. Tag—showing

exactly what vital units have been checked O.K. or reconditioned by our expert mechanics.

We believe that no fairer system of used car merchandising has ever been worked out—for it assures the customer honest value as well as a dependable, satisfactory car.

Come in today and inspect our stock of O.K.'d used cars. You are sure to find the car you want, at a price that will please you—and our terms are exceptionally easy.

This Car has been carefully checked as shown by v marks below

- Motor
- Radiator
- Rear Axle
- Transmission
- Starting
- Lighting
- Ignition
- Battery
- Tires
- Upholstery
- Top
- Fenders
- Finish

**OK**

## USED CARS

"with an OK that counts"

A Few of our exceptional Used Car Values "with an OK that counts".

- 1—1927 CHEVROLET SEDAN.
- 1—1927 CHEVROLET CABRIOLET.
- 1—1927 CHEVROLET COACH.

These are cars you will be proud to own, and, if after driving either of these cars three days, you are dissatisfied, you may apply your purchase price on either a new car or another used car that will carry the same guarantee.

VISIT US DURING THE FAIR!

Come in and see us—we like to trade.

SOUVENIR FOR EACH HOUSEWIFE

We have two good used trucks and three good Ford roadsters with pick-up beds.

Brumley Chevrolet Co., Inc.  
Hereford, Texas

Phone 218.

Remember Hereford's Second Trades Day, Monday, September 17.

Look for the Red Tag "with an OK that counts"

**Arney News Items**

Messrs. and Misses. Forgas and Wilson and families spent Sunday afternoon in the Bratcher home. The small son of Mr. and Mrs. Ray Cole has been suffering with his foot, injured by stepping on a nail. Everybody is busy preparing wheat land. Mrs. Lee Edmondson spent two days last week with relatives, returning to her home in Amarillo Friday. Mr. and Mrs. F. W. Fortner returned Tuesday from a trip to the Caribad cavern and other points in New Mexico. The Misses Wilson and Hewey Wilson visited the Hammond home Thursday. A good rain fell in this vicinity Wednesday night. Mr. and Mrs. E. R. Robinson and children have returned from a visit in Sherman. Mr. and Mrs. O. L. Fortner and family returned home to Borger Thursday after a visit with relatives here. Will Dickson was a business visitor in the Boyd home Tuesday. Bernard Tipton and Lillard Webb were in Canyon Monday. Mrs. Jim Graham and children went to Canyon Saturday to spend the winter, where the children will be in school. Mr. and Mrs. J. E. Davis and Miss Modell Wilkins spent Wednesday night in the home of their son, Marion Davis. Several granaries, barns, sheds, etc. have been built lately in our neighborhood. Bill Hendrix, Silas Cox and S. Hurst spent Sunday in the Claude Fox home. Teachers have returned from Institute at Canyon. The Misses Steen of Happy were here Tuesday. Mrs. J. E. Wilson and daughters visited the Grady Bailey home one day last week. Katy Mae and Charlie Everett Marks spent Tuesday night in the C. Fox home. Messrs. and Misses M. Davis and R. Campbell and Frank Davis spent Sunday afternoon in the J. E. Boyd home. Will Dickson plans to go to Mineral Wells for his health in the near future. J. E. Boyd and family have returned from a visit with relatives at Children's Vernon and Electra. School began Monday, the 4th, with a good attendance and seemingly good interest. Miss Athlee Tipton returned to her home from Plainview Tuesday. Arney citizens plan to attend the Hereford Fair this week. R. Campbell and wife visited in the Woody Campbell home near Wayside last Monday.

**Kill Germ Laden Flies**  
 —and keep them away. Bee Brand Insect Powder or Liquid kills Flies, Ants, Roaches, Fowl Lice, Mosquitoes, Fleas, Bed Bugs, and other insects. Won't rot or stain. Use powder on persons and pets. Write us for FREE insect booklet. If dealer can't supply, we will ship by parcel post at prices named. McCORMICK & CO., Baltimore, Md.

| BEE BRAND       |           |
|-----------------|-----------|
| Powder          | Liquid    |
| 10c & 25c       | 50c & 75c |
| 50c & \$1.00    | \$1.25    |
| 30c (Large Can) | 35c       |

**Bee Brand INSECT POWDER OR LIQUID**  
 CEDAR ODOR

**FOR SATURDAY AND MONDAY TRADES DAY**  
 SEPTEMBER 17 WE OFFER FOR SPECIALS:  
**Cotton Seed Meal**  
 —AND—  
**Wheat Bran**  
 We are expecting a car of coal on the track this week-end.  
 —PHONE 265—  
**West Texas Feed & Seed Co.**

**News from Bethel.**

The Bethel farmers appreciate the fair weather of the past week and have been working over time to prepare wheat land. Rev. and Mrs. Naugle were callers in several Bethel homes last Wednesday. Mrs. Albert Smith and little daughters returned home in Big Spring after a short visit in the home of her parents, Mr. and Mrs. J. G. Davis. They were accompanied by Mrs. Davis who will visit her parents in Snyder before returning. Mr. and Mrs. Jim Bagwell and Mrs. C. E. Head and children were Amarillo visitors last Wednesday and Thursday. Mr. and Mrs. Wade and children from south of Flagg were callers in the J. C. Williams home Friday when Mr. Wade bought some cattle from Mr. Williams. George and Iver Bagwell spent the week end with home folks in Floyd county. The following Bethel girls are attending school in Dimmitt: Geneva Crawford, Mildred Pennington and Mary Kate and Willie Mildred Jones. Beatrice Rushing will stay with her sister, Mrs. Smith in Amarillo and attend school there. Rev. Naugle filled his regular appointment at Bethel Sunday. Mr. and Mrs. J. H. Cryer and son, Marvin, Artie Cryer and Rosalie Kimbell were dinner guests in the Earl Lust home Sunday. Boyd Kimbell and family were Sunday guests in the J. C. Williams home. Mrs. E. R. Rothwell entertained the younger girls of the neighborhood Saturday night with a slumber party, honoring Kathleen Rothwell's eleventh birthday. They did not spend much time in slumber, but report a happy time. Those present were Christine and Grace Marie Bagwell, Bernice and Rosalie Kimbell, Juanita Benton, Dorothy Mildred Lust and Kathleen and Pauline Rothwell. J. G. Davis and son took dinner in the Galloway home Sunday. Mr. and Mrs. Vern Lust had as dinner guests Sunday Rev. Naugle and family, Misses Ruby Galloway and Ina Davis and Clarence Galloway. The Embroidery club met Thursday afternoon with Mrs. Leland Smith. Refreshments of punch and cake were served to Misses Roberts, Williams, Lust, Rothwell, Benton, Lust, and Mrs. Ed Smith of Hereford, and Miss Ina Davis.

**Departed.**  
 The old hen gathered her brood together and bade the twelve pullets guard their only brother while she went out for the afternoon. On her return all the pullets were weeping bitterly and cried: "Oh, mother dear, our brother is dead!" "Dead? How did it happen?" "The minister came to tea. The farmer's wife caught our brother, plucked him, cooked him and the minister has eaten him." "How sad. But we must look at the bright side of things. Anyhow, we can be thankful your brother has entered the ministry, for he would never have been any use as a lay-man."

**O'Keefe Goes Into Dairying On Big Scale**

R. C. O'Keefe of Panhandle has become thoroughly sold on the dairy program being put over in Carson county and has evidenced his faith in diversified farming by selecting one of the best foundation herds of high grade cattle in the county. On Saturday of last week he secured the help of the Panhandle teacher of vocational agriculture and together they visited several herds in the vicinity of Panhandle and finally topped C. C. West's splendid herd of high grade and pure bred Persey cows, buying 12 of his very best. Mr. O'Keefe, like many advanced thinkers along agricultural lines in the Panhandle-Plains territory, believes that money can be made from good dairy cows and has the right idea in that he believes one good cow is much better than a half dozen poor ones. Figures show that a poor cow is a boarder while a good one may be kept at a profit and asserts that ten or twelve will make a man a good living. **Buys Splendid Bull.** Instead of buying ten or twelve good cows and trusting to luck that the heifers from these cows by a common bull will be good producers, Mr. O'Keefe is bringing one of the best bred Langwater bred Guernsey bulls that can be

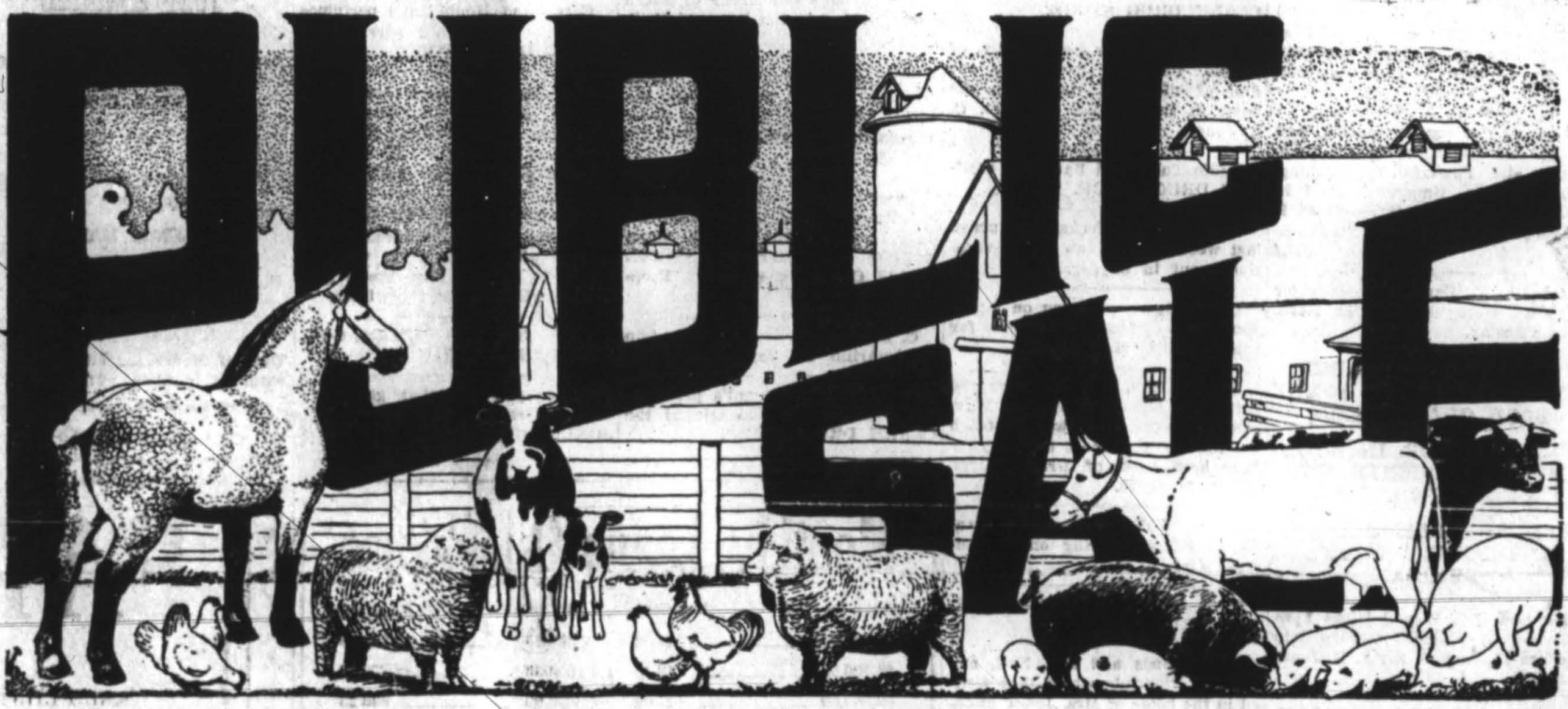
had at anything like a reasonable price. He has purchased a Langwater Mixer No. 66871 bred bull out of a Langwater bred cow with a record of 670 pounds of butter fat in a year. The above named bull also sired Mixer Golden Pendant that sold for \$5,500. He also sired Mixer Golden Feather that made a record of 13,500 lbs. of milk in a year, and 654 pounds of butterfat, starting her test at two years old. The record of 600 pounds of butter fat as a two year old is equal to nearly 800 pounds butter fat at maturity. This shows that Mr. O'Keefe has bought production. It has not been the policy of the agricultural teacher to recommend that grade Guernsey cows be purchased at a long price and brought into Carson county, but rather that the best Jersey grades that can be had be selected and mated to a high production Guernsey bull to breed our own production Guernseys. This is an absolutely practical method of producing high powered dairy cattle for our county. By using a fine Guernsey bull the progeny will look like pure bred Guernsey cows and if good foundation stock is selected will produce like Guernseys. Each cross of good Guernsey blood will improve the stock until for looks and production the Carson county grades will be equal to good registered stock. **Registered Stock Introduced.** Enough registered stock is being introduced in the form of good bulls and registered May Rose heifers so that we will be able to breed our own bulls in the future.

Those who invest in good registered bulls will reap a profit in cream checks from Carson county grade Guernseys and those who purchased registered heifers will be repaid in stock and production as well.

Mr. O'Keefe deserves a lot of credit for his far-sighted policy and his work will be watched with a great deal of interest. When he gets his herd going in good shape he intends keeping record of the

production of each cow. This will give him a chance to weed out the boarders, if he has any. **GEO. P. GROUT,** Teachers Vocational Agriculture, Panhandle, Texas.

**Welcome To The Fair**  
 Our Bank invites you to attend the  
**DEAF SMITH COUNTY FAIR**  
 SEPTEMBER 13, 14 AND 15  
 and see what our county can produce. —It will strengthen your faith in the future of this community.  
 —Remember that Monday, September 17, is Hereford's Second Trades Day.  
**The First National Bank OF HEREFORD**  
 MEMBER FEDERAL RESERVE SYSTEM



Having decided to leave the farm, I will offer at my place, fifteen miles west of Hereford, out on the Harrison Highway, then turn north at Wagner Ranch and go 5 miles to the north line of the Seigler Pasture, or 1 mile south and 4 miles east of Kelso, or 17 miles north and 1 miles east of Friona, or 4 miles West of Walcott school, the following described property, on

**Friday, September 28**  
 BEGINNING AT 10:00 O'CLOCK A. M.

- 25—Head Dairy Cattle—25**  
 12—High grade Jersey and Holstein cows, giving milk.  
 1—High grade Jersey bull yearling.  
 2—Coming two-year-old Jersey heifers.
- 175—Head Turkeys and Chickens—175**  
 Rhode Island Red, Cornish Game and White Leghorn hens and fryers.
- 43—Head Horses and Mules—43**  
 25—Head young horses, mares and fileys.  
 16—Head young mules, some broke and matched teams, weight 2000 pounds.  
 1—Saddle or race bred mare.  
 1—Three-year-old filley, bred to run.  
 1—1000 pound Black Mammoth Jack.
- 13—Head of Goats—13**  
 This is a herd of real milk goats. Every young married man needs one to raise a kid on.

- Machinery**
- 2—Deering headers.
  - 2—Farm wagons, with box.
  - 2—Header barges.
  - 1—Two-row P. & O. lister.
  - 1—Two-row Avery lister.
  - 1—One-row go-devil.
  - Some sleds, with knives.
  - 1—Mould board walking plow.
  - 1—Disc harrow.
  - 1—P. & O. Sulkey plow.
  - 1—P. & O. gang-sulkey plow.
  - 1—Single buggy and harness.
  - 1—Blacksmith outfit, consisting of anvil, vice, blower, etc.
  - 1—DeLaval cream separator, almost new.
  - Lots of harness, collars, bridles, etc.
- 90—Head Stock Hogs—90**  
 15 or 20—Brood sows, some with pigs and balance to farrow soon.  
 2—High grade Poland China boars.  
 Balance are shoates, ranging from 50 to 100 pounds.

**Free Barbecue at Noon**

**TERMS**—Hogs and chickens cash, with no discount; all sums under \$25.00, cash; on sums over \$25.00, nine months' time, ten per cent interest, bankable note with additional security; five per cent off for cash on sums over \$25.00.

**Charles Smith, Owner**

E. C. EVANKS, Clerk.

COL. W. S. WILLIAMS, Auctioneer.

