

The Hereford Brand

FIRST SECTION

Published Every Thursday

Our Slogan—"More People—More Farms"

30th YEAR—NUMBER 7.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, FEBRUARY 27, 1930.

FIVE CENTS PER COPY.

STATE HEALTH NURSE HERE READY TO TAKE UP PROGRAM FOR ALL PARTS OF COUNTY

The Deaf Smith County Health Center will be open for inspection and work Saturday of next week, March 8, according to an announcement made by Chairman C. W. Humble, this week. The county health nursing work and the county library will hold their formal opening on the same day, and hundreds of Deaf Smith county folks are expected to get their first view of these two new activities then.

The Deaf Smith County health nursing program got under way over the past week and with the arrival of Miss Katherine Hagquist, advisory nurse of the state health department at Austin, and Miss Nell Hall of Hightower, who will look after the county health nursing work.

Deaf Smith County is very fortunate to have a person of Miss Hall's ability and educational background to direct the health nursing program. She is a graduate of C. I. A. at Denton, a graduate of Baylor Hospital at Dallas, and has done three years of missionary educational work in China. She comes to Deaf Smith from Nolan county where she has been assisting a unit of the health work.

The bringing of the health nursing work to Deaf Smith County is the culmination of activities started by local Red Cross workers, who with the assistance of the county commissioners, court, rural school districts, and the Hereford Independent school district has interested the state health department to the extent that the state match all the funds raised locally to support this work, dollar for dollar. Under the program as outlined Miss Hall will be considered a county employee and her work under the jurisdiction and supervision of the county commissioners court. To assist in directing her work, many committees have been appointed, these departments to look after certain phases of the work.

C. W. Humble is chairman of the county health service, Mrs. Chas. Donald is vice chairman, Mrs. A. M. Jones is secretary, Dr. R. M. Whitely is treasurer, and Dr. J. W. Hicks, Judge Earl W. Wilson, Dr. G. W. Beard, Mrs. Grace Guthrie, Superintendent C. E. Dillaboy, Mrs. R. A. Tynes, Mrs. B. F. Marrs and Mrs. John

(Continued on Page Four)

Holman Editor Of Farm Paper For Plains Folk

With the purchase of the Southwestern Publishing Co., the Nunn-Warren Publishing Company enters the field of farm paper publishing and adds another publication to its group of daily and weekly newspapers. The newly acquired publication, now in its 47th year, has formerly been published at Phoenix, Arizona, and El Paso, Texas.

The Southwestern Stockman-Farmer will have its general headquarters at Amarillo, and will issue the first number from that point March 15. D. F. Biggs, editor and general manager for the past three years has retired to engage in other business and has been succeeded by Mr. Holman, while Virgil E. Hobby, assistant to Mr. Biggs, remains with the publication. H. O. Hughes will be the new advertising manager.

The Nunn-Warren Company's group of newspapers consists of six dailies and eleven weeklies. The daily papers are located at Roswell, Carlsbad and Clovis, New Mexico; Pampa, Borger and Childress, Texas. The company publishes weekly papers at Friona, Hereford, White Deer, Panhandle, Stinson, Spearman, Childress, Silverton, Quitaque, Dimmitt and Pampa, Texas. The Nunn-Warren group originated in 1926 with the purchase of the Panhandle, Texas, Herald, a weekly newspaper, and has steadily grown since that time in the present proportions. J. Edgar Nunn is president of the company; Dr. J. R. Nunn, vice president, both of Amarillo; and M. M. Warren is secretary, manager and general manager of properties.

Clovis Newspaper Man In Town Wednesday

George H. Hill, manager of the Evening News-Journal at Clovis, was a visitor for a short while in the Brand office Wednesday evening. Mr. Hill was traveling with D. M. Warren, manager of the Nunn-Warren Publishing Co., and was enroute to Amarillo to make train connections for Pittsburgh, Texas, in response to a message announcing the critical illness of his mother.

Mrs. Chapman, Adrian, Wins Brand's Dollar

The Brand's weekly prize of one dollar for the adjudged best item among the rural correspondents' letters in last week's issue, goes to Mrs. J. M. Chapman of Adrian. She won the prize for her article describing the breaking out of 6,000 acres of sod for sowing to wheat this fall, by the use of five 80-horse power tractors capable of plowing a section every three days. Honorable mention goes to Mrs. Lawrence Johnson of Summerfield for her article telling of the meeting of the Home Makers Study Club there.

Band Concerts Attract Hearers from Town

The concerts given by the high school band in the auditorium each Monday morning continue to bring visitors to enjoy the music. Practice on the solos and ensemble selections to be played at the Panhandle Music Festival in Amarillo next April is still the order of the programs, but Bandmaster R. E. Frazier mixes in enough popular music to keep the students from playing all contest selections. Beside the music to be played in Amarillo, "Song of the Marching Men," the audience Monday morning listened to "Tiptoe Through the Tulips" and "Painting the Clouds With Sunshine."

"We are getting along great," Mr. Frazier said, "both with the school and town band, and we surely appreciate folks coming out to hear us play. It encourages the youngsters, too."

Half Car of Butter Sent to Buyers in Lubbock

A half car of butter from the local Farmers Creamery was shipped Tuesday of this week to the Lubbock Poultry and Egg Company, Lubbock, Texas. This makes the second shipment to that firm. Both shipments amounted to 22,484 pounds and the price was practically the same as has been procured in Eastern markets.

Internal Revenue Man to Help With Income Problems

Word has been received by the Brand from the Treasury Department that a deputy collector of internal revenue will be at the First National Bank in Hereford on March 7 to assist those who experience difficulty in making income tax returns. No charge will be made for his services.

Hereford Trims Clovis Golfers Last Sunday

Every so often the Clovis, New Mexico, golfers get the notion they are about "right" to show Hereford how to play the game and act accordingly.

Last Sunday representatives of the ancient game went from Hereford over to the neighboring city and gave their customary good account of the pastime. Out of nine matches Hereford came home victor in seven of them. J. J. Clark and J. A. Pitman did the losing for the locals, the former after tying Ernest Baird of Clovis for the eighteenth hole, the nineteenth with him and then Baird shot a birdie on the twentieth hole to win; and Pitman lost to H. V. Stonehill. H. L. Rice came out of his match with chattering teeth, as his opponent chased him to the nineteenth hole before Harry beat him.

J. H. Patton, Doug Fox, B. F. Marrs, J. J. Clark, Homer Fox, V. T. Down, E. F. Chick, J. A. Pitman, J. L. Sherman, H. E. Rice and Mac Pitman made the trip. The Clovis golfers will be over here in a few weeks for a return date.

LOCKNEY FARMER MOVES TO HEREFORD TERRITORY

W. A. Wise and son were visitors in the Brand office Thursday morning and subscribed for the paper. Mr. Wise and family recently came from the Lockney section and traded his land there for land six miles north of Dimmitt where they are now comfortably located. He is preparing his land for a row crop and has 800 acres of wheat that went with the place when purchased. Mr. Wise is making improvements.

FARM SALE

The John Straub dairy cow sale is billed for March 11, when he will sell forty head of well bred milk cows to the highest bidder. Mr. Straub lives a mile and a half southeast of Dawn and the sale begins promptly at one-thirty.

J. C. Cummins made a business trip to Amarillo Friday.

Solicitors for Children's Home, Dallas, Alleged to Have Acted Without Authority from Proper Authorities; Call to Home Discloses Couple Have No Credential to Act

District Court Docket Heavy Past Ten Days

District court is still in session with fifteen indictments turned in by the grand jury, one being a misdemeanor, and the remaining fourteen felony cases. Court will probably run through next week. The grand jury has been dismissed.

Criminal and civil cases disposed of up to Wednesday night of this week:

State vs W. L. Collinworth, dismissed.

State vs B. Brown, dismissed.

State vs J. W. Robbins, dismissed.

State vs J. Scott Hall, dismissed.

State vs O. E. Sherman, continued.

State vs O. E. Sherman, continued.

State vs Bart Stak, dismissed.

State vs Eugene Shaw, continued.

State vs Earl Clark, continued.

State vs J. W. Robbins, 2 years in penitentiary; case appealed.

State vs Milton Tucker, two years suspended sentence.

State vs L. L. Sherick, five years suspended sentence.

State vs W. R. Benefield; not guilty.

State vs W. A. Vaughn, continued.

State vs Frank Crutchfield, continued.

State vs Henry Girard, continued.

State vs John McLaren, no arrest.

State vs Howard Evans, dismissed.

State vs A. B. Johnson, transferred to county court.

Civil Cases.

First State Bank vs S. A. Naylor, suit on contract for damages, dismissed at plaintiff's cost.

W. O. Miles vs M. L. Groves et al, suit on note; judgment for plaintiff.

Orlena Savage, a minor; judgment as prayed for.

W. D. McKinney vs City of Hereford and Emmett Hale et al, dismissed with cost taxed against plaintiff.

B. J. Mocsney vs W. H. Wise, et al; settled and dismissed at plaintiff's cost.

Ralph Barnett vs J. A. Fox, appealed to higher court.

H. D. Crum et al vs W. M. Moore et al; judgment for plaintiff and all costs taxed against defendant.

A. J. Sanderford vs Sarah Sanderford, division denied and all costs taxed against plaintiff.

Bryley Thurmond vs Taylor Thurmond; plaintiff divorced from defendant and plaintiff's maiden name restored; all costs taxed to defendant.

Walker Implement Co. vs A. G. Carver; dismissed at cost of plaintiff.

Walker Implement Co. vs T. E. Kuykendall et al; judgment for plaintiff.

Walker Implement Co. vs J. E.

(Continued on Page Four)

PLANS MADE LOOKING TO COUNTY FAIR

A meeting of interested citizens and business people was held in the Chamber of Commerce offices last Friday evening and tentative plans were laid in connection with holding a Deaf Smith County Fair next fall. Little definite work was done, but representative citizens from each community were discussed as probable assistants in the work, as well as workers from Hereford.

Eventually these people will be approached and asked to help put on the fair, and the success of the fair will depend largely on the response those over the county who can help will make to the committee's appeal for assistance. It surely will be possible for Deaf Smith County to hold the biggest and best county fair next fall its history has ever witnessed.

Dalhart Editor Visitor In Hereford Wednesday

Mr. and Mrs. John L. McCarthy of Dalhart, were appreciated callers in the Brand office Wednesday afternoon. Mr. McCarthy is the live wire manager of the Dalhart Texan, besides managing papers at Channing and Texline as well. He and Mrs. McCarthy had been on a photographing expedition to Soda Lake, near Mulshoe, taking pictures of ducks, geese and other wild fowl.

H. Earl Smith Buys Will Addison Farm

H. Earl Smith, who purchased the Will Addison farm about eight miles southeast of town last spring, is remodeling his farm residence and has the plans drawn for a two-car garage and laying house for his flock of Barred-Rocks. He has had his flock culled last Saturday by County Agent Dunkle, and is making preparations to raise a large flock of Rocks this spring.

Mr. Smith has the Thompson-Hoterman strains of Imperial-Aristocrat dark barred Rocks and has one of the finest flocks of poultry in the county.

FREE LIBRARY OPENING SET FOR SATURDAY, MARCH 8; ALL CITIZENS OF COUNTY INVITED

Car Wreck Tuesday Night Injures Several Occupants

Another smash-up occurred late Tuesday night when the Buick car of Bob Allison and driven by him with Mr. and Mrs. Geo. Lewis and daughter occupants, skidded into a ditch near the Lewis home, turning the car over. Mrs. Lewis was seriously cut about the face by flying glass, but the other occupants were only bruised and badly shaken up.

It is reported that Mr. Lewis has a few cracked ribs and that Mr. Allison was badly bruised but had no broken bones. Miss Lewis was the only one in the car who was not hurt. The party was returning from a visit with neighbors, Mr. and Mrs. Arlie Dean. Mrs. Lewis was immediately taken to the Deaf Smith County Hospital by the E. B. Black ambulance and was reported Wednesday afternoon as doing well.

Fire Destroys Coupe Belonging to Canfield

Sunday night about twelve o'clock the fire alarm sounded when it was discovered that the Pontiac coupe belonging to P. C. Canfield, near the D. P. Vaughn garage in North Hereford, was burning. The car was ruined beyond all repair and the fire department directed their efforts to saving nearby buildings.

Federated Club Meeting Postponed; Other Business

The proposed meeting of the County Federated Clubs, scheduled to be held in the Ward community Tuesday of next week has been postponed by order of the committee because of other conflicting conditions. A new date will be set for the meeting and published in next week's Brand.

Dairymen Urged to Retain Herds By State Expert

Following is a letter from J. L. Thomas of the Dairy Extension Department of Texas A. & M. College, to R. O. Dunkle, county agent:

"We are today in receipt of a letter from a Texas farmer, stating that 'owing to the low price of butter fat he was going out of the dairy business.' He further states that he 'has been 12 years building up his herd of 37 cows, and that he was using a bull for which he paid \$212.00'."

"We advise this farmer that we believed he was making an unwise move to sell his entire herd, but that he could and should cull out his low producing cows, raise as much feed as possible for the better part of the cows that remained in the herd, and then perhaps he could make some profit even at the prevailing low price of dairy products."

"We have no doubt that there are many similar cases in most every county, and if these people do not receive the counsel of someone who realizes the value of a few good cows on the farm, whole herds will be sold at a sacrifice."

"We have an opportunity to do some real dairy demonstration work:

(1) Cull these herds and sell the inferior cows, keeping only the better ones for the future herd.

(2) Set up a better feeding system on these farms by setting more pasture and hay crops raised, and such grains that will produce in that particular locality.

(3) Get some records on production on these herds in order to determine whether or not the cows are being kept at a profit, or at a loss.

"While the above outlined work is being carried on it can be impressed on the farmer and his family, that the home table is the best possible market for as large a part of their dairy products as they can consume. Too, the more dairy products that are consumed on the farm table, the less there will be of surplus on the market to hold the average price-level low."

"The above outlined program, we believe, should be the county agent's contribution towards stabilizing the dairy industry at this period of depression, with its 50,000,000 pounds of surplus butter in storage."

Miss Lillie Hostetler, librarian, and the Deaf Smith County Library Committee have set Saturday of next week, March 8th, as the opening date of the new free county library. This has been made necessary by the great amount of clerical work to be done in classifying the books and getting the library ready for its work.

County Judge Earl W. Wilson and the county commissioners have done everything possible to give the free library, a beautiful setting. The northwest corner of the lower floor of the court house has been completely remodeled and decorated, giving plenty of space and light, airy rooms for the use of the library.

When all the new books that have been ordered are received and classified, they with the others donated, will form a foundation of approximately 2,000 volumes upon which the Deaf Smith County Free Library will be built. Other books and necessary equipment will be added as the demand for them becomes apparent.

Citizens of the county are urged to visit the library, learn of its advantages to them, and make use of the information made accessible to them. Teachers of the rural schools are especially urged to utilize the county free library in securing and promoting the reading of good books throughout their districts, as well as using the library's resources in research work.

Already 20 or 30 current magazines have been donated to the use of the library. These with current newspapers will be kept in the library for the perusal and study of visitors. Miss Hostetler is anxious to receive as many magazines and papers as may be given the library, as many of them are used for clipping service to make and keep records of leading articles as they are published.

Part of the "children's corner" furnishings have not as yet arrived for the library, but it is hoped all the fixtures will be in place on opening day, Saturday of next week. The reading room of the library will be planned to hold the hours of 2:00 to 6:00 p. m. on week days, 9:00 to 2:00 and 2:00 to 6:00 on Saturdays, and not be open at all on Sundays.

Hereford Loses to Sandies In Canyon Contest

The Hereford Whitesaces quickly faded from the picture in the district basketball tournament held in the college gymnasium in Canyon last Friday and Saturday. The local boys fell before a team, the Amarillo Sandies, that they should have taken out of the running in handy order, but the whole tournament was a series of upsets and the Whitesaces suffered no worse than many other outstanding contenders for championship honors.

Reports of Friday evening's game when Hereford met the Sandies say the first half was very slow and uninteresting, while the second half was a whirlwind of fast, furious action that kept the crowd on its toes. The Whitesaces kept the ball on the scoring end of the court and got plenty of shots at the basket to win, but the ball and hoop could not seem to get together to make scores.

The team from Spearman took district championship honors and Happy was second place winner.

J. W. Lovelady Falls from Windmill; Breaks Arm

J. W. Lovelady, about seven miles northeast of town, fell from his windmill tower Tuesday evening about dusk, sustaining a broken arm between the elbow and shoulder. He was brought to the Deaf Smith County Hospital by the E. B. Black ambulance, where his arm was set by a local physician. No other injuries were found on his body, but he was pretty well shaken up by the fall.

billing the dairy industry at this period of depression, with its 50,000,000 pounds of surplus butter in storage."

The Hereford Brand

Published Every Thursday at
HEREFORD, DEAF SMITH
COUNTY, TEXAS

MUNN-WARREN PUBLISHING
COMPANY, INC.
PUBLISHERS
Also Publisher of
THE PRIONA STAR
Priona, Farmer County, Texas

R. E. KESSIE,
Editor and Manager

TELEPHONE 180

NOTICE TO THE PUBLIC:
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street. Entered as second-class matter at the post office at Hereford, Texas, under the act of March 3, 1879.

SUBSCRIPTION PRICES:
Zone 1, per year - - - \$2.00
Zone 1, six months - - - \$1.00
Outside Zone 1, per year - \$2.50
Outside Zone 1, six months - \$1.50
Outside Zone 1, three months \$1.00

ALL SUBSCRIPTIONS STRICTLY
CASH IN ADVANCE.

Daniel News

BY MISS KATHERINE HERSHEY

The Sock Social was a great success. There was a large crowd present and everyone seemed to have had a good time. We wish to thank those visitors who helped to make the program so enjoyable and also each one who helped out in a financial way.

W. C. Julian, who is staying with his grand parents, Mr. and Mrs. W. C. Thomas, spent the week-end with his mother, Mrs. Den Higgins.

Mrs. Will Moore and children, Miss Angie Jacobs and Hobert Whitaker were in Canyon Saturday.

Quite a number from this community attended the Passion Play in Amarillo last week-end, among whom were Miss Florence Woodruff, Mrs. Slaughter, Miss Katherine Hershey and Mr. and Mrs. Joe Thurmond.

Mr. and Mrs. Floyd Thomlinson visited in the Will Moore home Sunday evening.

Mrs. Ware and children and Miss Thelma Bishop visited in the W. C. Thomas home Sunday. Miss Katherine Hershey visited

at Canyon last week end with friends.

B. O. Chain and sons were in Amarillo Saturday afternoon. Mr. and Mrs. Joe Moore spent Sunday with Mr. and Mrs. Will Moore.

Misses Golda Crowell and Maudie of Clovis, New Mexico spent the week end with Lela Thomas. Mrs. Slaughter and Miss Katherine Hershey called in the Laquey home Tuesday evening of last week.

Mr. and Mrs. P. A. Brown visited Mrs. Brown's mother in Vega Sunday afternoon.

Miss Catherine Yant, Mrs. Slaughter and Miss Katherine Hershey went to Canyon Wednesday evening.

Miss Eunice Caldwell spent Saturday night with her sister, Mrs. Cecil Hodges.

Mr. and Mrs. P. A. Brown called on Mr. and Mrs. Clarence Brown Friday afternoon.

Mr. and Mrs. Cecil Hodges visited her parents, Mr. and Mrs. C. P. Caldwell, Sunday evening.

Misses Florence Woodruff and Mary Lee Ware spent Sunday evening in the Jacobs home.

Mr. and Mrs. Gus Laquey and family visited with Mrs. Laquey's parents in Wheeler county last week.

Ova, Perry and Durwood Vernon of Hereford visited in the Jacobs home Sunday afternoon.

Thelma Bishop spent Friday night in the Thomas home.

Mrs. Maggie Wolfe and daughter of Hereford spent the week-end with her sister, Mrs. W. C. Thomas.

Miss Mary Thurmond of Amarillo spent Saturday night and Sunday in the Joe Thurmond home.

Miss Catherine Yant spent Friday night with Mrs. Lemuel Shugart.

Mr. Laquey was a Hereford visitor Monday.

Anthracite coal for the brooder stove. JONES & McLEAN, 1c

The Brand received notice of the wedding of Miss Georgia Karr, daughter of Mr. and Mrs. George Karr, formerly of this city, to Ben W. Fields. The wedding ceremony took place Sunday, February 9, at the Good Sheppard church at Silver City, New Mexico. Mr. and Mrs. Fields, we presume, will make their home in Deming, New Mexico.

FEDERAL
TIRES

Western Chain Tire Stores
Second and Main Streets

Roy Grady and mother, Mrs. R. L. Grady of Carter, Oklahoma, were here last week visiting in the home of Mrs. Grady's son, E. J. Grady, and family.

ORDINANCE NO. 242

An ordinance passed by the City Commission of the City of Hereford, Texas, requiring every person or firm operating a ball-alley or tin pin alley; every person or firm selling goods, wares or merchandise at public auction; every person or firm pursuing the occupation or avocation of a hawker or peddler of goods or any article whatever, within the City of Hereford, Texas, to be licensed by the City of Hereford, Texas, before being permitted to operate or carry on any such business or occupation or avocation within the corporate limits of said City of Hereford, Texas; defining the business, avocation, occupation or calling of a hawker or peddler, and prescribing a penalty for the violation of this ordinance.

BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF HEREFORD, TEXAS:

Section 1. That as authorized by Article No. 1031, Chapter 5, Title 28, Revised Civil Statutes of the State of Texas, 1925, the City Commission of the City of Hereford, Texas, hereby levies and assesses a License against businesses, occupations, avocations, callings or professions, as follows:

(a) On every person or firm selling goods, wares or merchandise at public auction, an annual license of \$25.00.
(b) On every person or firm operating a Ball Alley, or nine or ten-pin alley, an annual license of \$50.00.

(c) On every person or firm pursuing the business, occupation, avocation or calling of a Hawker or Peddler of any goods, merchandise, fruits, vegetables or other products, whether same be of natural products or manufactured articles, excepting those expressly exempt in section 5 of this ordinance, an annual license of \$25.00.

Section 2. All licenses levied herein shall be payable in advance, and shall be due and payable on the 1st day of April each and every year, and shall be and remain in force until the 31st day of March, next following the date of issuance, and in no event shall a license be issued to expire before the 31st day of March following the date of issuance. Licenses issued after the 1st day of April, shall be charged for pro-rata from the date of issuance to March 31st following the date of issuance; provided further, that no license shall be issued for less than a minimum sum of one-fourth (1/4) of the total annual license fee levied herein.

Section 3. The business or occupation of a Hawker and Peddler defined:

The business, occupation, avocation or calling of a Hawker or Peddler, is hereby defined as being the business, occupation, avocation or calling of selling, or offering for sale, upon any street or alley, or upon any vacant lot or parcel of ground within the corporate limits of the city of Hereford, Texas, of any goods, wares, merchandise, fruits or vegetables, or other products, whether natural fruits or manufactured articles.

Section 4. Nothing herein shall be construed as giving the licensee the right or privilege of selling or offering for sale any goods,

wares, merchandise, fruits or vegetables or other products, whether natural fruits or manufactured articles within the restricted business district of the city of Hereford, Texas, as defined in ordinance No. 173, of the Ordinances of the City of Hereford, Texas.

Section 5. Nothing herein shall be construed as requiring a license of any person selling or offering for sale any fruit, vegetables or products, which is actually produced by the person or persons offering same for sale, from the soil of the earth within a radius of fifty miles of the City of Hereford, Texas, but such persons are expressly exempt from the payment of such license.

Section 6. Nothing herein shall be held as to deprive the City Commission of the City of Here-

ford, Texas, of the right to levy and collect other license, and from other persons or firms under the general authority given in said Article 1031, Chapter 5, Title 28, above referred to; and this ordinance shall not repeal or in any wise effect any other ordinance now in force not in conflict herewith.

Section 7. Any person violating any of the provisions of this ordinance shall be deemed guilty

of a misdemeanor, and upon conviction thereof, shall be punished by a fine of not less than \$10.00 nor more than One hundred dollars.

Introduced and passed this 6 day of January, A. D. 1930.

Approved January 6, 1930.

(SEAL) E. S. IRELAND

Mayor of the City of Hereford, Texas.

ATTEST: EVA SKELTON,

City Secretary.

DR. D. K. ROBISON
Residence Phone 78-J

DR. E. E. WILLS
Residence Phone 114-W

DRS. ROBISON & WILLS
CLARK BUILDING
Phone 322

Judgment Always Counts

Skill, judgment and foresight were the great factors in safety carrying the American flyers over all kinds of hazards in the world flight.

Seasoned, experienced and intimate knowledge of business intricacies enables us to safely advise prospective purchasers of business and property and manage them so that the best results may be gotten therefrom.

First State Bank

DR. T. M. MONTGOMERY

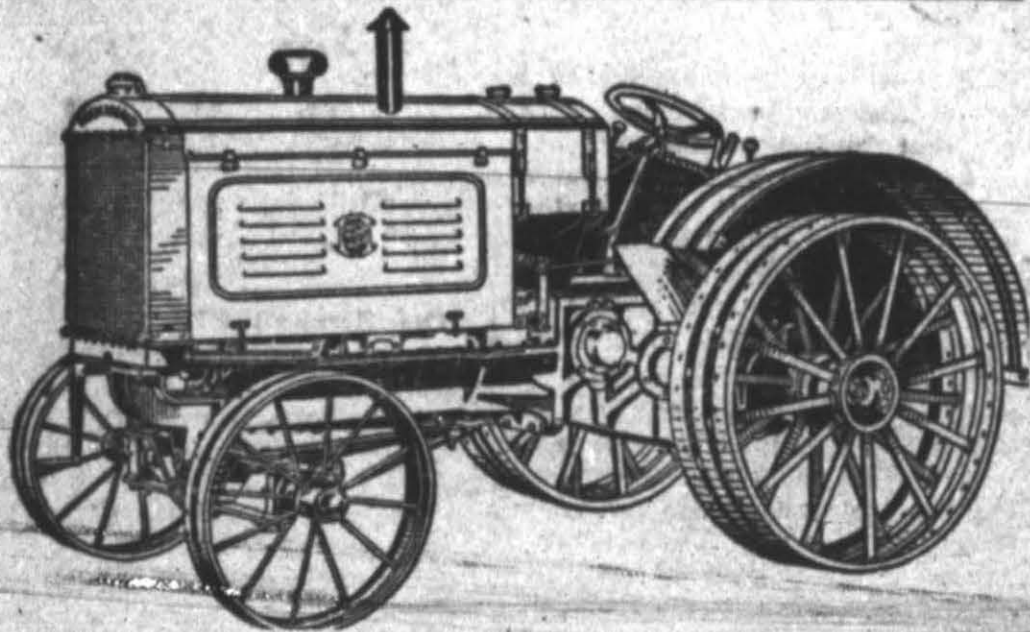
EYESIGHT SPECIALIST

626 Polk Street, Amarillo, Texas

—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.

OFFICE RAY'S JEWELRY STORE.

Telephone 188 for Appointment.



Rock Island Tractor

Here is the new tractor that is proving a sensation in the agricultural world. It does everything you have always thought a light weight tractor couldn't do.

New engineering principles are responsible for this amazingly powerful, light weight tractor that "eats up" any job on the average size farm. It weighs only 4,700 pounds—yet it develops 18-35 horsepower. And because it has only 14 gears in the transmission, this cutting friction to a minimum, it actually delivers over 82 per cent of its belt power to the drawbar.

It handles like a car, due to an advanced worm and

gear type steering device. All levers are operated from normal position. The pivoting seat on the right enables you to look down the belt or furrow without craning your neck. Farmers acclaim this the most comfortable, easily handled tractor that ever went down a furrow.

In construction this tractor is an engineering triumph. It has a heavy duty Buda engine, Stromberg carburetor, Splittorf magnet, French & Hecht wheels, and Hyatt and Timken bearings.

Come in and see the Rock Island—the tractor that has more power than any tractor of its type within 1,000 pounds of its weight.

Welch Machinery Company

PHONE 33

"A THING OF BEAUTY IS A JOY FOREVER!"

ARBOR DAY SPECIALS

We have one thousand two-year-old choice varieties of monthly ever-blooming roses, regularly priced at \$1.00 each, that we are going to sell in bunches of five different varieties for \$1.00 per bunch. This also applies to climbing vines that regularly sell for \$1.00 each. Five different kinds will be sold together for \$1.00. Chinese elms and other shade trees from 50c to \$5.00 each, according to size. Many bargains in shrubs, fruit trees, etc. during this Arbor Day sale period.

SALE BEGINS
FEBRUARY 22

Landrum's Hereford Nursery

If You Have Anything To Sell

—Such as livestock, beef cattle, dairy cows, hogs, sheep, poultry or rabbits—

AND WANT TO PUT THAT INFORMATION INTO THE HOMES OF 25,000 PEOPLE IN THE SOUTHWEST

—You can make quick connections with a buyer thru the columns of the

Southwestern Stockman-Farmer

A stock-farm magazine now in its 47th year and with a circulation covering West Texas, the Panhandle, South Plains, New Mexico and Arizona like a blanket.

Classified Rates

Five cent a word for one issue; four cents a word for each issue if ordered for insertion in three or more consecutive issues. Count each initial, abbreviation or whole number as one word, including your name and address.

Cash, money order or bank draft must accompany each order. Orders will be accepted at the office of this newspaper or by mail to the

Southwestern Stockman-Farmer

Rooms 10-11, Nunn Building Amarillo, Texas

M SYSTEM

"Saves for the Nation"

Miss Lucy and H. D. Reed

Owners and Operators.

"M" SYSTEM STORES are symbols of Economy—Quality and Satisfaction.

Specials for Friday and Saturday

BANANAS, pound 8c

FIG BARS, two pounds 25c

COOKIES, assorted, pound 25c

APPLES Winesaps, large 42c
Stark's Delicious, large 53c

Marshmallow Cakes, 2 1-2 lb caddy 59c

String Beans, No. 2 can, two for 25c

Cocoanut, Dromedary 1/2 lb 10c
1/4 lb 18c

CORN, No. 1 can "Fancy" 10c

RAISINS 2 lb 30c
4 lb 32c

WE DELIVER

PHONE 249

Konjola Frees Business Woman of Seven Ills

Well-Known Lady Enthusiastic Over Results Obtained by New Medicine.



MRS. MOLLIE F. VINSON
"I cannot begin to express my gratitude for Konjola," said Mrs. Mollie F. Vinson, well-known apartment house proprietor, 432 A. East Broadway, East St. Louis. "When I began taking this great medicine I was practically a helpless invalid suffering from rheumatism, neuritis, stomach and kidney troubles. My fingers and hands and the joints in my ankles and feet were frightfully swollen and painful. My kidneys were run down and my stomach weak. It required but six bottles of this marvelous medicine to banish every one of my ills. Today I have no sign of the pains of neuritis or rheumatism, nor are my joints either in hands or feet, the least bit swollen, my stomach and kidneys function as they should and I do not suffer the least discomfort after a hearty meal. My appetite is better and am stronger, healthier and happier than I have been in many years."
Konjola is sold in Hereford at the Corner Drug Store, and by all the best druggists in all towns throughout this entire section.

J. D. Storey Has Fine Producing Flock of Hens

R. B. Galloway, poultry expert of the Panhandle Lumber Company is here again this week aiding poultry breeders with their problems of culling, type selection and selection of breeding stock. He, in company with County Agent Dunbar, are speaking at rural schools and giving the school children advantage of expert training in the rudiments of poultry raising.

According to Mr. Galloway, J. D. Storey, south of Summerfield, has a fine producing flock of 147 single comb White Leghorns which made a record in January of 2512 eggs. The gross sales of eggs amounted to \$70.81. Feed cost \$11.75, leaving a net profit of \$59.06, or a clear profit of 45c on each bird. Mr. Storey's equipment is a monitor-type house, 24 by 40 feet, giving ample space for his flock. He feeds a balanced ration and is taking extra good care of his layers.

Old Subscriber Has First Copy of Hereford Reporter

Appropos of the comments of old subscribers of the Brand, now comes M. O. Meeks of Amarillo, with his annual renewal and says he would like to contribute his "bit." That bit proves to be a copy of first issue of the Reporter, Volume 1, No. 1, which later became the Brand. It is mighty interesting, having eight four-column pages, well printed with the exception of one page, which it is presumed there wasn't enough type to fill and so page three is blank!

Federal Tires and Tubes



Second and Main, Hereford

The bulk of the reading matter in the paper was concerning the organization and meeting of the Hereford Sanitary and Improvement Society, although down in one corner on an inside page was told of the murder of Will Rainbolt, deputy sheriff. Mention of quite a few of the present residents of the city was made. The Dramatic Club had just gone to Canyon to present The Arabian Nights. A special train had been chartered for the occasion, and the paper there, "The Stayer," had much to say in praise of the actors. There is a notice of a wedding of M. O. Meeks and Miss Joyce Womble, daughter of J. C. Womble. The material for the city wind mill tank and fixtures had arrived. Editor F. L. Vanderburgh wanted correspondents to send in

news happenings from Fortale, Elmore, Berlin, Dismitt, Liberty, Canyon and other places of close proximity to Hereford.

Want Ad Advertisers Say They Are Worth the Money

Another Hereford business man believes that it pays to advertise in the Brand. Jewell Murchison, deputy tax collector, has been using the little want ads in the Brand with success for the purpose of telling the readers that he is selling typewriters.

Mrs. J. P. McMahon placed a "lost" classified in the Brand recently for a small pocketbook that was lost on the streets of Hereford. Mrs. E. E. Ireland found the purse and returned it to the Brand office.

Mrs. John Gust found a purse in Hereford, returned it to the Brand office and in a few days the purse was returned to its owner who read the lost classified.

Football Field to Be Fenced Before Next Season Opens

The high school football field is soon to be enclosed with a 7-

foot woven wire fence, supported by steel posts, with additional barbed wires on top and bottom. The gridiron is to be enclosed with a 3 1/2 foot woven wire fence on the side lines, according to B. H. Hopkins, general manager of athletics of the local high school. He also stated that fertilizer and new earth is being added to the playing field now covered with a

thick turf of Bermuda grass. New bleachers are also to be added. Mr. Hopkins said, and the Hereford high school will have the best football field in the Panhandle.

Judge and Mrs. J. Simpson Morgan, their daughter, Katie Rose, and Mrs. H. O. Green were over from Clovis visiting in the R. E. Kessie home Sunday afternoon.

Joe Mitchell Will Buy Your Horses and Mules

MR. PROPERTY OWNER:

Why waste your time and energy telling people what you have to sell when you can shorten up the story by telling them you are

SELLING YOUR PROPERTY AT PUBLIC AUCTION ON A CERTAIN DATE?

When the day of your auction sale arrives, all the prospective buyers will be there.

Ray Barber, Auctioneer

Superior Sales Service

Phone 241 Hereford, Texas

Seed Oats and Barley

West Texas Feed & Seed Co.

PHONE 265

FRESH MEATS

FROM OUR SHOP ARE TASTIER!

Tender, Succulent Appetizing

Texas Meat Market



the Call that came at Midnight

An icy gust of February wind eddied down the dark stairway, rustled the pages of the telephone book on the landing, and sent its chill breath easily through Robert McBain's thin pajamas.

McBain glared angrily into the telephone, shivered, sneezed. "Listen!" he interrupted impatiently, "there's really not much we can do about it until morning, is there? Suppose you see me then!"

He rattled the receiver on the hook and plodded back upstairs to the bedroom.

"Calling me at midnight!" he snapped. "That's nerve for you. And . . . and now Warning twitches assailed his nostrils and again he sneezed!

" and now," he finished wearily, "I guess I'll nurse a cold for the rest of the winter."

"Dear . . . comfortable covers, his wife stirred sympathetically.

"I've always said," she began drowsily, "that we needed"

"Yes, I know!" broke in her husband. "An extension telephone in here. And mark my word, tomorrow we'll have one, right beside this bed!"

Telephones where you need them save time, patience, inconvenience—sometimes, strange as it may seem, prevent colds.

Few know that the extra cost of one or two "extensions" is somewhat less than that of the single telephone they now have.

By a wisely-placed "extension" of two, and perhaps a rearrangement of the equipment you already have, an expert telephone man can often double the convenience of the telephones in your home.



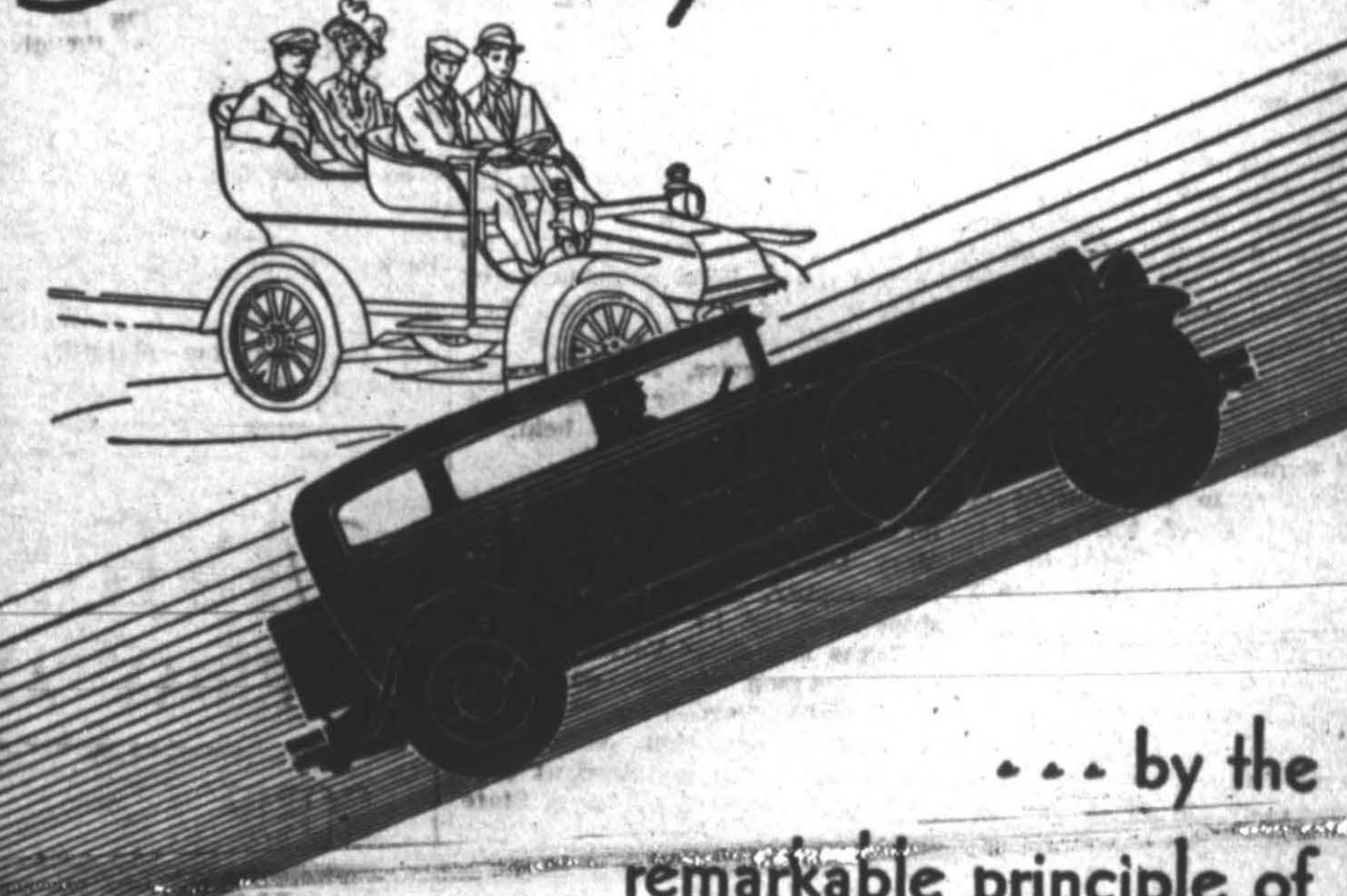
He rattled the receiver on the hook.

Manager, Southwestern Bell Telephone Co., City.

I'd like to know how to get more value out of my telephone service. Please send me free, a copy of your booklet, "Modern Telephone Service for the Home."

Name
Address

Sweeping Away Old Ideas of Gasoline Performance



... by the remarkable principle of

CONTROLLED VOLATILITY

If you don't know what controlled volatility means, fill your gas tank with Phillips 66 and make a discovery! You'll discover new life in that car of yours . . . new ease of starting . . . new flashy pickup . . . new wealth of power . . . new mileage . . . new prize-taking performance. Phillips 66 is the new sensation of the motoring world because it sweeps away old ideas of gasoline. It is scientifically tuned to the needs of the modern high compression motor—and fitted to the climate and the season (controlled volatility). Make the discovery today. Drive up for Phillips 66—or Phillips 66 Ethyl.



Phill-up with Phillips 66

REGULAR and ETHYL
Lanham Filling Station, Second and Miles Avenue; West & Snyder Service Station, East Third; Hereford Service Station, South Main Street; Moore Grocery-Filling Station, East Hereford; L. B. Lookingbill, Summerfield Filling Station; J. T. Hartley Filling Station, Jumbo District.
T. E. (Tom) MAJOR, Agent.

Smile With Added Miles

You needn't say a word—Just drive in and point to your car and we'll do the rest. In the minimum time, at minimum cost, we'll have your car running smoothly as a bird on a windless day.

BEAVERS BROS. GARAGE

PHONE 383

Cash Specials
FOR
Friday and Saturday

Plenty Red Hot Specials
For Friday and Saturday
COME AND SEE FOR YOURSELF

Hereford Wholesale Grocery Company
L. W. CARLYLE

"RATHER INSINUATING"



receiver Godfrey Implement Co.; judgment by default for plaintiff, all costs taxed against plaintiff.
Cora B. Parsons vs S. R. Ward et al; judgment for plaintiff as prayed for and all costs taxed against plaintiff.
Statha Comer vs T. J. Comer, divorce case, dismissed by court; all costs taxed against plaintiff.
A. J. Graff et al vs Thomas Chavaux, judgment by default for plaintiff.
Ella L. Burch vs F. L. Stegall et al; judgment for plaintiff and order of sale and costs.
Claude Higgins et al vs Joe Evans et al; judgment for plaintiff.
Dow Mercer vs W. M. Johnson; judgment for plaintiff and costs to which the defendant excepts.
Temple Lumber Co. vs W. N. Robbins et al; judgment by default in favor of plaintiff.
Temple Lumber Co. vs H. H. Brusson et al; judgment by default in favor of the plaintiff.
W. B. Arnold vs Frank L. Segall; judgment for plaintiff.
C. J. Ferguson vs Charlie Harrison; judgment for plaintiff.
C. J. Ferguson vs First National Bank, Hereford, garnishee Charlie Harrison; dismissed at plaintiff's cost.
W. R. D. Woody vs Mande Woody, divorce; dismissed on account of the death of plaintiff.
L. F. Borden et al vs W. M. Stovall; judgment for the plaintiff.
E. R. Chadwick vs A. R. Carter et al; dismissed at plaintiff's cost.
J. E. Morrison vs O. R. Smith et al; dismissed for want of prosecution and at cost of plaintiff.
First National Bank vs J. S. Pope, dismissed at cost of plaintiff.

Mrs. J. E. Beyer returned from a trip to Wichita, Kansas, Tuesday where she had been visiting her son.

Mrs. Bonnie Oberthier and little son Frederick came in Sunday and spent a few days here visiting friends.

H. L. Graham and John Coffey, accompanied by Mrs. J. T. Wilkerson, were in Amarillo on business Saturday.

PIGGLY WIGGLY

FRIDAY & SATURDAY SPECIALS

- CARROTS, per bunch 7c
- BEETS, per bunch 7c
- SOAP, Cream Oil Toilet, reg. 10c bar 5c
- CRISCO, 6 lb bucket \$1.18
- CHIPSO, large size 22c
- PEACHES, gallon size 59c
- COFFEE, Concho, 3 lb can \$1.05
- BEANS, red, Wapco brand, 3 cans 25c
- RAISINS, 4 lb package 32c
- CORN FLAKES, regular size 10c
- SYRUP, Brer Rabbit, gallon 85c

HEALTH NURSE

(Continued from Page One)

McLean are members of the board of directors. Nearly all of these members are heads of certain committees responsible for particular phases of the county health nursing work, as follows: Dr. Hicks, medical advisor; Mrs. Tynes, equipment; Judge Wilson, rural schools; Supt. Dillehay, independent school district; Mrs. Guthrie, publicity; Dr. Heard, dental advisor; Mrs. John McLean, pre-natal, infant and pre-school work; Mrs. Marris, health clubs. These directing heads work in an advisory way to assist Miss Hall in putting over her health program to the whole of Deaf Smith county. Mr. Humble, chairman, in commenting on the organization of the program said it was very gratifying to find the committee workers already lined up and ready for work, 100 per cent.

Miss Hall's office is in the southeast corner of the lower floor of the court house, which will be headquarters for the health nursing work and will be known as Deaf Smith County Health Center. The work of the nurse will be county-wide, and her ability to serve will be limited only by the amount of assistance and cooperation she and her helpers will receive from the whole county or any of its parts. Her work will be advisory only, but it will take in every phase of health work as it becomes apparent in Deaf Smith county. She will supervise physical inspection of school children, assist teachers in organizing and planning the work of health programs, organize and conduct health and home nursing classes among interested women in all communities, promote health clubs among students, assist in holding infants and pre-school councils in different localities, and give individual assistance in any way possible by instruction in matters pertaining to health.

"I never saw such a community for helping get the health program started," Miss Hagquist, state health supervisor, to the Brand, "as the people of Deaf Smith county have been. Just look at that lovely room they have fixed for us. We have found we must not hint of wanting anything or it will be provided for us before we know it. It's simply fine, and I know right now that the county health nursing program is going to be able to do much for people who have such

unity of purpose and willingness to cooperate. Tell everybody to come in and see what a wonderful office has been provided by the county commissioners, and to make use of the health nursing service. We know it is going to make good here, it couldn't help but make good."

SCHOLARSHIP AWARDS IN STATE 4-H GIRLS CONTEST
College Station.—Winners of the three college scholarship awards in the annual Texas 4-H club girls contest have been announced by Miss Bess Edwards, assistant state home demonstration agent of the Extension Service, A. & M. College of Texas, under the direction of which the contest is held, as follows:

Hazel McClure, Route 5, Wellington, Collingsworth county, and Mary Lee Black, Route 1, Ferris, Ellis county, winners of scholarships awarded by the State Fair of Texas, and Jewel Varley, Whitesboro, Grayson county, winner of scholarship awarded by the State Home Demonstration Association. Each scholarship is for \$100 and may be used at any State supported college or university. The scholarships will become available in September, 1930. The awards were made on the basis of the three highest records in third and fourth year 4-H club work.

Hazel McClure is a member of the senior class of the Wellington high school and president of the local home economics club, in her three years as a club girl, cleared \$713.68 on productive demonstration; made clothing valued at \$168, put up canned products valued at \$119.65, and made home improvements worth \$70.50, a total of \$1071.83.

Mary Lee Black is a graduate of Ferris high school. She was president for two years of the local club and is serving this year as secretary and reporter. She attended the A. & M. short course last year as scholarship winner and has been awarded scholarship to the girls educational campment at the State Fair. "Club work has meant so much to me I could not estimate it in dollars and cents," she said. She is looking forward to attending college next fall.

Jewel Varley's record shows a profit of \$817.70 for her work, \$265.30 of this being on garden and poultry projects. She has won trips to the State Fair and the Farmers' Short Course at A. & M., and numerous prizes on ex-

DISTRICT COURT

(Concluded from Page 1)

Kuykendall et al; judgment for plaintiff.
Agnes Newlon vs John W. Newlon; judgment dissolving the bands of matrimony and plaintiff divorced from defendant, all costs taxed against plaintiff.
Charlie Benge vs Arthur Brooks, case dismissed at cost of plaintiff.
H. D. Crum et al vs R. C. Parks et al; settled and dismissed.
J. L. Fuqua vs J. J. White et al; judgment for plaintiff.
Joseph Hart vs H. C. Miller,

Federal Tires and Tubes



Second and main, Hereford

CASH SPECIALS
FRIDAY AND SATURDAY

- SOUP White Swan, tomato, Three cans 23c
- CORN Tendersweet, No. 2 size, three cans 35c
- Toilet Paper Waldorf, three rolls 19c
- Salad Dressing Premier, 11 oz. bottle, Per bottle 33c
- JAM King Bee Seedless, Pure grade, per jar 22c
- MACARONI Daisy brand, Spaghetti and egg noodle, 3 pigs 19c
- Blackberries Concho, No. 2 tins, 3 cans 46c
- Post Toasties Large Size Three packages 37c
- COOKIES Assorted, Fancy, per pound 26c
- Pineapple White Swan, No. 1 sliced, three cans 46c

Bakers Cash Grocery
MONT E. BAKER.

VIGORO
Specially Prepared Plant Food

For Lawns — Gardens — Flowers
Shrubbery — Trees

VIGORO is a complete plant food, especially and scientifically prepared to furnish the right kind and amount of nourishment to promote plant growth, beauty and production. It is odorless, free from weed seed, and pleasant to use.

For outside use, where larger quantities are required, it will be more economical to buy VIGORO in the larger sizes. The 25, 50 and 100 pound quantities come in heavy cotton paper-lined bags.

For best results use VIGORO at regular and frequent intervals. By watching the growth of your plants you will be able to tell when they need feeding.

Signs of plant starvation are: A sparse growth of grass, lacking in rich green color; vegetables that are slow to reach maturity, lacking crispness; flowers with spindling stalks and poorly developed blossoms; trees and shrubbery with yellowish or undersized leaves, dying branches and short twig growth.

- 12 ounce package 10c
- 5 pound package 60c
- 25 pound sack \$2.00
- 50 pound sack \$3.75

STREU
Hardware Co.

WANT Ads

All classified advertisements must be paid in advance unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim copies of Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Local scattered about thru personal mention columns.

Wanted
WANTED—Job on the farm or ranch. Call Brand office or see me in East Hereford. H. H. ROBINSON. 7-1p

WANTED—To rent farm on half and half shares, good reference; want to work part time. Box 463, Hereford. 7-3p

WANTED—A good cow to milk for its feed. See MRS. E. O. FORD, south of Devers' Garage. 7-3p

WANTED—To do plowing; have 15-30 International tractor and a Sunders plow; customary price. Apply to O. E. Easley. L. F. GREEN. 5-4p

WILL YOU LEASE YOUR LAND? have good farmers who want to lease land for wheat; raw or improved; prefer 5 to 10 year leases. Write if interested. D. P. CARTER, Floydada, Texas. 2-8p

Lost and Found

FOUND—A bunch of keys. Owner call at Brand office. 7-2c

LOST—Spare tire and rim from my Graham truck, 84x1, probably lost east of town. Finder return to Hoffman's Grocery. L. J. KUPER. 7-2p

LOST—Diamond bar pin, two small and one large diamond setting in white gold and platinum setting. Reward. MRS. J. C. RICKETTS, Howard. 6-4c

For Rent

FOR RENT—Two rooms furnished for house-keeping. Phone 150. DR. FLORENCE MILLER. 7-4c

FOR RENT—Furnished apartment, available March 1. MRS. FRANCES BARNARD, 312 East Sixth Street. 7-1p

FOR RENT—Furnished apartment in block north of high school. MRS. J. E. WILLIAMS, Phone 168-W. 1-4c

Lodge Directory

HEREFORD LODGE
No. 476, I. O. O. F., meets Monday 8:00 p. m. Visiting Brothers welcome. L. I. West, N. G. L. H. Foster, Secretary.

HEREFORD POST NO. 192 AMERICAN LEGION
Meets at 8:00 p. m., first and third Thursday night in County Court Room. 45

For Sale or Trade

FLOWERS—Cut flowers, pot plants. Funeral flowers a specialty. NETTIE PRICE SLATON. 6-4p

FOR SALE—One office desk. See MRS. W. F. GABBERT, Phone 170. 6-2p

Aunt Alice
by A. J. Dunlap

She was only a frail little woman. And to strangers she might have seemed queer. But to us she was always Aunt Alice, With a heart full of comfort and cheer. We knew that her lover lay buried On the field where he fell in the fray, And we knew she was waiting to join him As the years turned her hair to a gray.

When the finger of death touched a neighbor, Or a child with some fever was ill, She would come like an angel of mercy From her little brown house on the hill. Sometimes in my dreaming I wonder In the moonlight around the old town, And I see her somehow in my fancy As an angel with bright robe and crown.

Just ONE spoonful of Aunt Alice relieves gas and that bloated feeling so that you can eat and sleep well. Acts on BOTH upper and lower bowels and removes old waste matter you never thought was there. No matter what you have tried for your stomach and bowels, Aunt Alice will surprise you. Her's Drug Store.

(Advertisement)

NEW HATS—The latest styles and materials in pattern hats on display, Friday and Saturday. See them at the HEIFNER HAT SHOP, Star Theatre Building. 7-1c

FOR SALE—Three incubators in good condition. Phone 844. S. L. BASLEY. 6-2c

FOR SALE—Low price on carrots and parsnips, fresh pulled and the sweetest you ever tasted. Box 235, Hereford, Texas, or phone 138. 5-4c

FOR SALE—A 600 egg Candee incubator with oil heater; A-1 condition. Would sell on installment plan with small cash payment to reliable party. MRS. J. M. CHAPMAN, Adrian, Texas. 7-3c

FOR SALE—Some well located residential city lots on the pavement for sale or trade. Also have two residences and a 20-acre block for sale or trade. FRED MILLARD. 7-4c

FOR SALE—Barley seed for sale. BRUMLEY & SON. 7-2c

FOR SALE—Choice single comb Rhode Island Red eggs for \$3.00 and \$5.00 per setting. CHARLES FERGUSON, Jr. Phone 194. 7-2c

WANT TO TRADE—100 acre farm near good town in Missouri, 70 acres bottom land in cultivation; 5 acre orchard; 80 acre hog tight pasture; good improvements. Will trade for Texas land, 1/2 section or 1 section, and pay or take difference. J. W. CAVIN, Mutual, Oklahoma. 6-4c

FOR SALE—A good 600 capacity Simplex oil burner brooder stove, in good repair. Box 473. 5-4c

FOR SALE—Seed oats at HEREFORD GIN. 6-4c

FOR SALE—Six-disc Emerson breaking tractor plow, cheap. Address BOX 82, Wildorado, Texas. 6-2p

FOR SALE OR TRADE—One good model AA Ford truck in first class running order. WELCH MACHINERY CO., Hereford, Phone 33. 6-4c

FOR SALE—20,000 acre ranch for \$50,000 (half deeded, half leased, not sandy); well grassed; water, and fenced. Owner wants to sell this and buy good 640 near Hereford at actual value; no inflation goes. O. E. SHAMBAUGH, Clovis, New Mexico. 6-3p

80-acre bottom farm in cultivation, 1-4 royalty selling \$250 to \$500 an acre, exchange for land near Hereford, pay difference. J. I. HARPER, Mayville, Okla. 6-5p

FOR SALE—Cheap, 210 egg Buckeye incubator. Has been set only three times. One oil, one cold brooder. Box 82, Wildorado, Texas. 6-3p

FOR SALE—Edison Console phonograph and 70 records in good condition. MOE DRUG STORE. 6-4c

FOR SALE—Land on crop payment plan. See J. L. FUQUA. 6-4p

SQUILL KILL

Rats Cost Millions Annually

You can rid your premises of this costly pest without danger to your poultry or domestic animals by using Squill Kill, a Red Squill preparation. Red Squill is recommended by the U. S. Department of Agriculture in farm bulletin No. 1533, as being taken readily by rats and relatively harmless to human beings and domestic animals.

Rats cost the American people \$200,000,000 annually. They distribute their virus of plague of hydrophobia, of trichinosis, of equine influenza. When you can be rid of these pests by using Squill Kill at a cost of 50 cents, can you afford to have them?

Squill Kill carries a positive guarantee. If used according to instructions your money will be refunded if Squill Kill does not kill rats and mice.—Adv.

City Drug Store

For 9 Years Gas Ruined Her Sleep

"Due to stomach gas I was restless and nervous for 9 years. Adlerka has helped me so that now I eat and sleep good."—Mrs. B. Touchstone.

Just ONE spoonful of Adlerka relieves gas and that bloated feeling so that you can eat and sleep well. Acts on BOTH upper and lower bowels and removes old waste matter you never thought was there. No matter what you have tried for your stomach and bowels, Adlerka will surprise you. Her's Drug Store.

(Advertisement)

Fred Pittner Improves His Dairy Facilities

Fred Pittner, breeder of the famous May Rose Guernseys, has recently added a milking and sterilizing room to his dairy barn to conform with the city milk ordinance. He sells his separated cream to one of the local dairymen and now has one of the best equipped dairy barns in the county. In his construction work on his recent improvement, Mr. Pittner has sloped all the concrete floors in the milking and sterilizing rooms so that they can easily be cleaned and kept in a sanitary condition with the least amount of labor. Added conveniences, such as a mixing room and container and cess pool, stanchions and a dark room to eliminate the flies from the separator room have been added.

Mr. Pittner has made a good profit on five cows since he has had them on official test, and the feed, housing and care prescribed by the local cow tester. He also believes in sweet clover as an early spring and summer pasture and sudan for summer and wheat for winter pasture. "Eleven head," he said, "were kept on four acres of sweet clover from April 1 to August 15, and it was a dry year, too."

The following is the home mixed corn he uses: 200 pounds yellow corn cobs, 200 pounds maize cobs, 200 pounds oats, 100 pounds bran, 50 pounds cotton seed meal, 9 pounds salt and 9 pounds bone meal.

"GLOBIFYING AMERICAN GIRL" LAVISH IN BEAUTY; COLORS

The new picture coming to the Star Theatre the first of next week, "Glorifying the American Girl," is another Ziegfeld Follies production, and promises to be just as fine entertainment as "Rio Rita" this week or any of the others Manager J. C. Parker has brought to Hereford.

The Star Theatre is adding an extra feature to the showing of this new picture to Hereford—a midnight matinee. This time of presenting a picture for the first time seems to be popular in other towns and Mr. Parker says he wants Hereford to keep up with the procession. The midnight presentation of "Glorifying the American Girl" will be immediately after twelve o'clock next Sunday night, February 3.

With many of its spectacle scenes reproduced in full colors by the improved Technicolor process, with scores of stunningly beautiful girls in the staging and dancing ensembles, with lavish settings, with comedy, drama and a heart-grabbing story this moving panorama of womanly pulchritude moves across the all-talking silver screen in a continual parade of highly absorbing amusement.

In a special revue scene—a show within the big show—audiences are treated to the inimitable performances of Eddie Cantor, who appears in a hilarious skit; Helen Morgan, who sings a typical blues song and Rudy Valee who croons in the best Valee manner, accompanied by his band.

Misses Polly Harpole and Katherine Northcutt, students in Canyon College, were visitors in Hereford for a short while Saturday morning while enroute to Snyder with relatives and friends who live here, for a visit with home folks.

Mr. and Mrs. Louie Green of Stamford were visitors in Hereford for a short time with friends Saturday afternoon. Mr. Green has an extensive wheat farm on the North Plains and was looking over this region for a suitable tract for planting this fall.

R. B. Boyle, editor and owner of the Vega Sentinel, was a business visitor in Hereford Wednesday afternoon for a short while.

Miss Pauline Fincher spent last week end in Summerfield visiting friends.

J. B. Kerby and Lloyd Doughty of Weatherford were in Hereford on business Wednesday.

O. L. Key and R. O. Younger were in Amarillo on business Monday.

Miss Beth Millard spent last week end in Amarillo with friends.

CARD OF THANKS

We take this means of thanking our many friends and neighbors and also the Hereford folks who so graciously aided us when our farm residence burned to the ground last Sunday night.

Mr. and Mrs. A. W. Henderson and Family.
Mr. and Mrs. Ches. Carpenter.

Alas! Is the Truth?

What is the most outstanding contribution that chemistry has given to the world?
Blondes!

In a battle of tongues, a woman can hold her own.
Yes, perhaps she can; but she never does.—Fullman News.

ROBERT OWEN SEARS

Robert Owen Sears, Hereford, Texas, was born near Salisbury, Missouri, November 11, 1868, his age being 61 years, 3 months and 8 days at the time of his death, February 19, 1930.

Mr. Sears was united in marriage to Miss Edna Agee in Salisbury December 18, 1896, and to this union was born two children, a daughter who died in infancy and a son, Ralph, who lives here.

Three brothers and three sisters survive, beside his wife and son. The brothers, Edwin and Jackson Sears, of near Salisbury, Missouri, and John of Moran, Kansas, and the sisters, Mrs. R. S. Egan of Salisbury; Mrs. William Kendrick, Clayton, New Mexico, and Mrs. T. N. Baker, of Perkins, Oklahoma.

Mr. Sears and family came to Hereford in about the year 1917, when he purchased a farm about twelve miles southwest of town, but making their home in town most of the time. Mr. Sears leaves a host of friends in this community.

Ford Doings

BY MISS EDITH MANN

Sunday school was well attended Sunday, with an enrollment of 50 adults and 6 babies. After Sunday school Rev. Mr. Hornbeak delivered a sermon.

Singing was held at the home of Mrs. Dewey Larson instead of the school house Sunday night.

The young people met at the Reeves home Sunday afternoon and stayed until singing Sunday night. Mrs. Shirley Sandage of Amarillo is visiting the O. I. Good home this week.

O. D. Frazier and family were Amarillo visitors Wednesday. Mr. and Mrs. O. D. Frazier were visitors at the F. W. Brunson home Thursday night.

Mr. and Mrs. Howard Morel visited the Lynn Trendel home Wednesday.

Mrs. Dewey Larson spent Thursday afternoon at the J. S. Garrett home.

Mr. and Mrs. Harris and children of Claude spent the week end at the F. W. Brunson home. Mr. Harris took his family Saturday to see the new farm he purchased recently.

Mr. and Mrs. O. D. Frazier were visitors at the Mann home Friday night.

Howard Morel attended the Oliver demonstration and dinner in Hereford Thursday and Mrs. Morel spent the day with Mrs. J. S. Garrett.

Mrs. D. B. Mann's sisters, Mrs. A. K. Mann and Mrs. T. Clark and father, E. Bowman, are visiting at the Mann home.

J. Y. Norton and family attended church in Hereford Sunday. Euna Mann spent Saturday afternoon with Tiny Brunson.

If You Have Anything To Sell

—Such as livestock, beef cattle, dairy cows, hogs, sheep, poultry or rabbits—

AND WANT TO PUT THAT INFORMATION INTO THE HOMES OF 25,000 PEOPLE IN THE SOUTHWEST

—You can make quick connections with a buyer thru the columns of the

Southwestern Stockman-Farmer

A stock-farm magazine now in its 47th year and with a circulation covering West Texas, the Panhandle, South Plains, New Mexico and Arizona like a blanket.

Classified Rates

Five cent a word for one issue; four cents a word for each issue if ordered for insertion in three or more consecutive issues. Count each initial, abbreviation or whole number as one word, including your name and address.

Southwestern Stockman-Farmer

Cash, money order or bank draft must accompany each order. Orders will be accepted at the office of this newspaper or by mail to the

Rooms 10-11, Nunn Building Amarillo, Texas

BIG DISPERSAL DAIRY Stock Sale

As I am disposing of my entire dairy herd, I will sell them at public auction at my farm, one and one-half miles southeast of Dawn, beginning at 1:30 p. m.

Tuesday, March 11th

This is an exceptionally clean, high class bunch of heavy milk-producing dairy cattle; good ages, and a good investment for any one needing extra good dairy stock.

40—Head Dairy Cattle—40

1—Holstein, fresh soon, 6 years old, a 6-gallon cow.	2—Jerseys, 3 years old, bred.
1—Spotted Jersey, fresh now, 7 years old, a 5-gallon cow.	1—Jersey, 2 years old, bred.
1—Spotted Jersey, 4 years old, fresh soon.	1—Jersey, 3 years old, fresh, a 5-gallon cow.
2—Jerseys, 5 years old, 5-gallon cows.	1—Jersey, 2 years old, fresh soon.
2—Jerseys, 6 years old, 4 gallon cows.	3—Jersey heifers, 2 years old, bred.
2—Jerseys, 5 years old, giving milk now.	3—Yearling Jersey heifers.
1—Jersey, 5 years old, fresh soon.	1—Whiteface heifer, 7 months old.
2—Jerseys, 7 years old, fresh soon.	3—Steer calves.
3—Jerseys, coming 3 years old.	3—Bull calves.
	3—Heifer calves, weaned.
	4—Bull calves, weaned.

TERMS OF SALE: All sums of \$25.00 and under are cash in hand; on sums over \$25.00 a credit of six months will be given when secured by note bearing ten per cent interest from date of sale; 5 per cent discount for cash on all sums over \$25.00.

JOHN STRAUB, Owner

E. C. EUBANKS, Clerk. RAY BARBER, Hereford, Auctioneer.

International Sunday School

Lesson

BY DR. J. E. NUNN

March 2, 1930

JESUS TEACHING ABOUT HIMSELF

Matthew 11:2-6, 23-30

Golden Text: Come unto me, all ye that labor and are heavy laden, and I will give ye rest.—Matthew 11:28.

Introduction.

John the Baptist had incurred the enmity of Herodias by his bold declaration to Herod that it was not lawful for him to have his brother's wife. Herod himself had also resented this rebuke, and he had shut John up in prison in the fortress of Machaerus, about seven miles northeast of the Dead Sea. There the prophet had been confined for something like a year. He had, however, the privilege of seeing his disciples, and they told him of the works of Jesus, which were quite different from what John had expected him to do. Finally he sent to inquire of Jesus whether he was really the Messiah or not.

John the Baptist In Doubt.
John the Baptist was suffering from doubt. Things were not turning out as he had expected. For months now he had been languishing in the dungeon. "He was a Belshazzar of the desert taken from the open air and put in prison, muscles relaxed and his lungs lost their power, and the trouble of the body reaches the soul." His work had apparently been a failure. "His life was ending in his very prime, after only two years of labor for his Lord." And Jesus was not the Messiah that he expected. He was raising no armies, destroying no enemies, promoting no revolution. Moreover, he appeared to take no notice of John's imprisonment. How natural, therefore, that John should wonder if, after all, he had been mistaken in thinking that Jesus was the Messiah.

Reply of Jesus to John.
To the troubled inquiry of his forerunner Jesus made no direct reply. He did not explain his own conduct, but merely commended the messengers to tell John what they had seen. His actions were the credentials of his Messiahship. They showed his sympathy for the suffering, his desire to deliver the diseased and comfort the bereaved. Next, there was his message. It was good news for the poor. This was something new, for neither heathen philosophers nor Jewish rabbis

showed much concern for the poor. The poor were often referred to in contemptuous fashion. But never by Jesus. He made no distinction between rich and poor. It is one of the chief glories of the religion he established that it offers its best blessings to the poor on the same terms as to the rich.

Christ's Testimony Concerning John

"Verily I say unto you, Among them that are born of women there hath not risen greater than John the Baptist." As John the Baptist had borne glorious testimony to Jesus as the Messiah, so now in the Baptist's dark days the Messiah bears glad testimony to him. He was no waverer, no reed shaken back and forth by the wind, in spite of his temporary questioning. He was no finely dressed courtier, a hanger-on of palaces. He was a prophet; yes, and more than a prophet, for he was himself the subject of prophecy, and our Lord quoted Mal. 3:1, "Behold, I will send my messenger, and he shall prepare the way before me." Yes, and more than a prophet, for he had himself seen the Messiah and personally ushered in his kingdom. No man was greater than John the Baptist—that is, no man up to the inauguration of Christ's kingdom; but the least in that kingdom is greater than he—not greater in character, but greater in position and privilege. This generous tribute to John was made by Jesus at the time of John's distress and doubt, may well lead us to consider whether in our thinking we have been exalting the Baptist as we should, and gaining from his resplendent character the inspiration for our own lives which it is so well able to give us.

Christ's Condemnation of Unbelief.

Our Lord passed from this valuation of John to a valuation of the generation in which both he and John lived. They were pleased either with John's association or with Christ's freedom from austerity. They were like the children who would not play "follow my leader," joining neither in the dance nor in the funeral wails. Christ had done mighty work in their cities, such as the nearby Chorazin, Bethsaida and Capernaum, and the cities were still unrepentant. Our Lord condemned them sternly, foretold woes to come upon them, declared that his own Capernaum, which had become his home town, should be brought down to hell.

"Who but a divine King could

venture to pronounce such penalties upon these cities? Can we imagine any other man that he solemnly stating that if man did not believe in him and accept him as Lord and Saviour, they should suffer the doom of hell? Who must it be who makes such claims for himself? It is well to note here that Jesus pronounces his woes not merely upon the wicked, the immoral, the depraved, but upon those who are indifferent to his claims. Again it should be noted that Jesus insists that the larger the opportunity for belief, the greater is the condemnation of those who reject him. His miracles were his credentials. Whatever view may be taken by modern men of these wonderful works, Jesus declared that they bore definite testimony to his claim."—Prof. Charles E. Erdman.

Christ the Sea Reveals the Father.

"And no one knoweth the Father, save the Father." Thus Christ did not expect to be understood by men; and when some flash of

insight into his divine nature came to a disciple, as when Peter made his great confession, our Lord was amazed and delighted. But it was enough for him that his Father understood him. "Neither doth any know the Father, save the Son." Christ alone had come from heaven after an eternity of union with the Father, he in the Father and the Father in him. He alone could reveal the Father to men. "And he to whomsoever the Son willeth to reveal him." This revelation of the Father was the object of Christ's incarnation. He was not obliged to reveal his Father to all men, irrespective of their desire to know him and their capacity to receive him. Christ made choice of the fit, of those who would value the revelation as the greatest thing in life, and would therefore make a good use of it.

Rest for the Weary.

"Come unto me, all ye that labor and are heavy laden, and I will give you rest." No sweeter invi-

itation ever fell from the lips of our Lord than the one with which our lesson closes. To all the burdened and toiling men and women whose hearts are longing for rest he says, "Take my yoke upon you, and learn of me." Become my disciple, and you shall find rest. Vainly do men seek rest anywhere else. Not in any other system of philosophy, not in any program of morality, is there to be found relief from the burden of sin that every honest and thoughtful man bears on his heart. Jesus alone gives rest, rest from the load of guilt, rest from the strain of anxiety, rest in the glad service of God, rest in the harmony of life with the benevolent plan of our Father.

Special Lessons.

"The kindest word ever spoken is the word 'Come.' Its significance lies in the fact that it falls from the gracious lips of God."—David James Burrell.
"Rest is Christ's gift. First,

directly, and second, as a result of experience, I will give you rest when you come to me. Ye shall find rest, in taking my yoke and in bearing my burden."—Marvin E. Vincent.
"The world's way of giving rest is by removing a man's yoke. Not as the world giveth, give I. That is not his way. The restful life is not the easeful life—life without burden or yoke. The gift of

Jesus is a gift of rest while wearing the yoke, rest while carrying the cross, rest in the very midst of mystery, temptation and strife."—J. H. Jowett.

Ernest Woodburn, formerly of this city, now with the American Retail Merchants Association, was here Friday and Saturday of last week visiting with relatives and friends.

C. T. KIBBE
Phone 9018-F4
Office 207

W. A. ROBINSON
Phone 194
Office 207

KIBBE & ROBINSON
CHIROPRACTORS

9 to 12 Buckner-Lambert Bldg. 1 to 6

THREE IMPORTANT FACTORS
ENTER INTO THE COST OF
YOUR AUTOMOBILE

1. How much it costs to make the car
2. How much extra you pay the dealer
3. How much it costs for operation and up-keep

THE PURCHASE of an automobile involves a considerable amount of money and it should be carefully considered from all angles before a final decision is made.

The value of the car to you depends on the value built into it at the factory, how much extra you pay the dealer for distribution, selling, financing and accessories and what it will cost to operate and maintain the car after purchase. Each of these factors, as it relates to the Ford car, is frankly explained below.

Economy in production

THE FORD CAR is made economically because of the efficiency of Ford production methods. The money saved through this efficiency is put back into the car in improved quality of material and in greater care and accuracy in manufacturing. The constant effort is to eliminate waste and find ways to make each part better and better without increasing cost—frequently at lowered cost.

Because of Ford economies in large production and because the Ford organization operates on a low-profit margin, the price you pay for the car is much less than it would be under any other conditions. Yet it brings you many unusual features of construction and performance.

At least \$75 extra value is represented alone by the Triplex shatter-proof glass windshield, the Rustless Steel, the four Houdaille double-acting hydraulic shock absorbers, and the five steel-spoke wheels. The unusually large number of ball and

roller bearings and the extensive use of fine steel forgings instead of castings or stampings are additional features that reflect the high quality built into every part of the car. Throughout, it is a value far above the price you pay.

Low dealer charges

THE SAME PRINCIPLES of efficiency and economy that characterize the manufacture of the Ford car are applied also to distribution. Obviously it would do the public little good to save in production if these savings were sacrificed later in excessive costs of selling, financing and accessories.

The Ford dealer, therefore, operates on the same low-profit margin as the Ford Motor Company, his discount or commission being the lowest of any automobile dealer. He does a good business because he makes a small profit on many sales instead of a large profit on fewer sales.

NOTE THESE LOW PRICES

Roadster . . .	\$435
Phaeton . . .	\$440
Coupe . . .	\$500
Two-window Fordor Sedan . . .	\$600
Three-window Fordor Sedan . . .	\$625
Convertible Cabriolet	\$645
Town Sedan	\$670

(All prices f. o. b. Detroit)

The lower cost of selling, combined with the low charges for financing and accessories, means a direct saving of at least \$50 to \$75 to every purchaser of a Ford, in addition to the savings made possible by economies in manufacturing. The money you pay for a Ford goes into value in the car. It is not wasted in high dealer charges.

Low up-keep costs

IT IS IMPORTANT to remember that the cost of your automobile is not the first cost only, but the total cost after months and years of service. Here again there is a decided saving when you buy a Ford.

The cost of operation and up-keep is lower because of simplicity of design, the high quality of material, and the reduction of friction and wear through unusual accuracy in manufacturing and assembling. The reliability and longer life of the car contribute to its low depreciation per year of use.

The intelligent, painstaking service rendered by Ford dealers is under close factory supervision and is a factor in the low up-keep cost of the Ford. All labor is billed at a flat rate and replacement parts are always available at low prices through Ford dealers in every section of the United States.

In two, three or five years, depending on how much you drive, the saving in operating and maintaining a new Ford will amount to even more than the saving on the first cost of the car.

A Brand New General Purpose Tractor



NOW you can get the tractor you've always wanted—a powerful, light weight, fast moving and easy to handle tractor that is as practical for planting and cultivating row crops as it is for plowing, threshing and the usual run of tractor jobs. It's the new Model "CC" Case—a real general purpose tractor.

The rear wheels can be quickly and easily set wider apart to fit the rows when cultivating, and just as easily changed back to plowing and disking width.

Two foot brakes that work on the differential,

independent of the steering device, aid in handling the tractor on slopes and over rough land. You can hold either of the rear wheels and pivot on it when you want to make a short turn.

You can sit down, stand up or change about as you choose. The controls are conveniently placed. . . the steering gear is very fast. . . the front wheels respond quickly to the slightest turn. . . all in all the tractor is remarkably easy to operate.

You will be as enthusiastic about this tractor as we are. Come in and let us tell you more about it.

C. A. SKELTON

HEREFORD TEXAS DIMMITT

CASE

Full Line of Quality Farm Machines

FORD MOTOR COMPANY



Ward News Notes

MRS. WILEY ROBERSON
Too late for last week. To insure publication same week sent try to get letters in not later than Tuesday noon.
Sunday school was well attended last Sunday, there being 42 present. Several new families have moved into our community and we wish to extend to them a cordial invitation to come to Sunday school.
Mr. and Mrs. D. O. Williams returned Saturday afternoon from Poplar Bluff, Missouri, where they spent the past three weeks visiting in the home of his parents, Mr. and Mrs. Sherman Williams, former of Hereford.
Archie Crane and Miss Verna Young of Wheeler spent Sunday night in the home of his uncle, W. A. Dougherty.
Mr. and Mrs. Bill Hutson and sons, Mr. and Mrs. D. O. Williams and Bobbie Lee and Donald Williams were guests at Sunday dinner in the home of Mr. and Mrs. Jack Hutson.
Mr. and Mrs. G. M. Suggs and Mr. and Mrs. Bob Higgins visited in the home of Mr. and Mrs. W. P. Faraway Sunday afternoon.
Miss Beulah McKinzie of Amarillo spent the week end with the folks.
Misses Hughes and Garrett spent week end in Hereford with the former's parents, Mr. and Mrs. Jim Hughes.
Miss Brunson was a visitor in the home of Mr. and Mrs. Wiley Roberson Thursday night.
Mr. and Mrs. Bill Emon and little daughter Phyllis Jean of Amarillo spent Sunday in the home of Mr. and Mrs. Arlie Dean.
Misses Bob Higgins, G. M. Suggs, Wesley Higgins and Jim Lipscomb were in Amarillo Saturday and attended the Passion Play.
Miss Wilma Brewster is on the sick list this week.
Welcott basketball team came to Ward for a game Friday and won by 32-5. Ward goes to Welcott Friday for a return game.
Misses Suggs and Lipscomb called on Mrs. Rodgers and Mrs. Flowers Thursday afternoon.
Bob Allison sold some fine calves to Chas. Maples of Dimmitt last week.
Mr. and Mrs. Bill Hutson visited in the home of Mr. and Mrs. Jim Lipscomb Saturday night and enjoyed the radio.

Federal Tires and Tubes
WESTERN CHAIN STORES
TIRE
SECOND AND MAIN, HEREFORD

ANY KIND OF WORK Done in wood.
REPAIR OR NEW WORK
See Me at My Home in North Hereford.
Phone 313 After 5 p. m.
J. J. (Scotty) BUCKNER

MONEY TALKS BY YOUR CASH
BIG DIVIDENDS
When you deal with E. B. Black you eliminate the element of speculation. Every dollar spent with E. B. Black brings back big dividends in extra value and service, says Your Cash.
E. B. BLACK CO.
Satisfied With Small Profits

Flagg News

BY MRS. F. L. SUMNER
This community was saddened by the death of little Patricia Floyd, who passed away Friday afternoon about five o'clock. She had been sick only a short time. She leaves to mourn her death her parents, Mr. and Mrs. D. Floyd, two brothers, Amos and Lymoyel and a host of friends. The funeral services were conducted by Rev. Peters of Dimmitt and the remains were laid to rest in Flagg cemetery. A large number of relatives from Erick, Oklahoma, attended the funeral services.
Mr. and Mrs. O. E. Sumner of Amberst visited Mr. and Mrs. W. T. Sumner and attended singing convention at Cleo.
Mr. and Mrs. Estes Smith of Olton were guests in the James Miller home last Sunday.
Mr. and Mrs. Horton and daughter, Esther, visited relatives in Floydada last week.
Among those who attended the Workers Conference at Dimmitt last Thursday were Mr. and Mrs. Cryer, Mr. and Mrs. Armes, Mr. and Mrs. Caz Armes, W. T. Sumner and wife.
Mrs. Lloyd Smith and Mrs. B. Higgins of Earth visited Mrs. J. B. Sumner Saturday.

Mrs. Sid Shetty had as guests Thursday her mother and father, Mr. and Mrs. Knox of Plainview.
Mr. and Mrs. Horace Ballow visited in Tulsa last Sunday.
Mrs. N. A. Arns entertained the Study Club at her home Friday afternoon when several members were present. The next meeting will be with Mrs. Horace Ballow Thursday afternoon.
Miss Esther Horton was in Plainview last week.

ELBERT SMITH WEDS KANSAS GIRL
Elbert Smith, formerly editor of the Brand and well known in Hereford, was married on Monday, February 17, to Miss Florence Van Horne, of Topeka, Kansas. The bride is the daughter of Mr. and Mrs. W. B. Van Horne of Topeka and is a graduate of Washburn College at that place.

Mr. Smith graduated from Kansas University just prior to his coming to Hereford, enrolling in that institution from Chicago.
The wedding ceremony was performed at 9:30 o'clock Monday morning in End by the Rev. E. D. Edwards, pastor of the Presbyterian church there.
The young couple will make their home in Lamesa, Texas, where Mr. Smith is editor and manager of the Lamesa Reporter.
Keep your poultry healthy by feeding Dr. Hess' poultry tonics and remedies. **JONES and McLEAN.**
Howell Harpold left Saturday to spend the week-end with home folks in Snyder. Mrs. Harpold, who has been visiting relatives there since February 16, returned home with him.

WEST TAILOR SHOP
MRS. O. F. WEST, Proprietor
"Well Pressed Is Well Dressed"
Clothes called for and delivered—Phone 265

Notice! —To Cream Producers
This is to inform you that we have discontinued the buying of cream, but we want you to
Bring Us Your Poultry and Eggs
WE PAY THE HIGHEST MARKET PRICE
Merit Starter for Baby Chicks
Is mixed properly for baby chicks, assuring easy digestion and quick growth.
CHICK STARTER, PER 100 POUNDS, \$4.50
ORDER YOUR BABY CHICKS HERE!
Heavy Breeds: Reds, Buffs, Rocks, Price, \$15.00 per 100.
Grade AAA S. C. White Leghorns, \$20.00 per 100.
Other breeds priced in proportion. Get information here on the best baby chicks that come to Hereford.—ask for folder.
West Texas Feed & Seed Co.
PHONE 265

ACHIEVEMENT!
the Challenge
Since You Read This
CHALLENGE
on November 14th, 1929
An Army of American Motorists has Changed to
CONOCO
Germ-Processed Motor Oil
The Seven Claims in Conoco's Challenge that Brought this Amazing Public Acceptance of Conoco's Germ-Processed Motor Oil
1 Combines with metal surfaces and never leaves bearings and other working parts.
2 Refined from carefully selected paraffin base crudes by patented processes. That means stability.
3 Positively increases gasoline mileage by reducing friction. That means economy.
4 Will not break down under cylinder wall heat. That means less oil consumption.
5 Substantially reduces motor wear in starting because this oil penetrates metal surfaces and stays there. Other oils require 15 to 20 minutes to lubricate all moving parts.
6 Crankcase dilution does not seriously impair its "oiliness" value. That means greater motor protection.
7 Will lubricate efficiently at sub-zero temperatures. That means thoroughly de-waxed oil.
Have you noticed that Conoco stations have been busier in the past few months? The reason is, of course, that amazing new oil, Conoco Germ-Processed.
Introduced only last November, this revolutionary motor lubricant has started even its makers by its instant public acceptance.
There's a moral for you in this wholesale change of oil-buying habits by the motoring public. Everyone realizes now that something happened in the motor oil business when this new oil was announced. When you start using this oil you'll realize it too.
By providing more economical car operation, by guaranteeing a radical reduction in motor wear, and particularly, by penetrating metal surfaces and providing constant lubrication under every conceivable operating condition . . . Conoco Germ-Processed oil sets up a new gauge of motor oil merit.
We firmly believe that you will buy no other oil except Conoco Germ-Processed oil after using it for a fair period of time. Won't you make that trial to-day, at any station bearing the Red Triangle?

The Greatest Tire Ever Built
AUTHORIZED SALES AGENCY
FEDERAL
EXTRA SERVICE **TIRES**
Cost No More To Buy
IT'S THE GREATEST tire value in the world to-day—this FEDERAL TIRE. Mile after mile of service—free from tire trouble or annoyance—unequaled road service on the greatest tire ever built—that will be your experience with FEDERALS.
Equip all around with these great mileage tires—and put thousands of miles between yourself and tire worries!
Federal Blue Pennant
29 by 4.40 \$7.45 31 by 5.25 \$12.30
30 by 5.25 \$11.95 32 by 6.00 \$14.35
Federal Six-Ply
29 x 4.40 Balloon \$7.85 32 x 6.00 Balloon \$13.45
30 x 5.25 Balloon \$11.50 31 x 4 High Pressure \$8.85
31 x 5.25 Balloon \$12.10 32 x 4 High Pressure \$9.55
Federal Double Pennant
29 by 4.40 \$10.35 31 by 5.25 \$14.70
30 by 5.25 \$14.22 32 by 6.00 \$16.95
Special 35 x 3 1/2 \$3.95 COME IN TODAY Special 29 x 4.40 \$4.95
Super quality or low price with reliable value—We have just the tire you want to buy
SERVICE GUARANTEE ON FEDERAL BALLOON TIRES: GUARANTEED MILEAGE
DeLuxe 30,000 Miles
Double Blue Pennant 20,000 Miles
Defender, 6 ply 15,000 Miles
Blue Pennant, 6 ply 12,000 Miles
Defender, 4 ply 10,000 Miles
"Should the purchaser fail to receive that mileage from a FEDERAL BALLOON TIRE, we will replace it with a brand new FEDERAL TIRE, charging only for the actual mileage received—or we will repair your tire FREE OF CHARGE."
Western Chain Tire Stores

DOLLAR DAYS

Friday and Saturday Specials

One pack wrapped Congress bridge cards with a 50c score pad, both for \$1.00
 Two one-pound boxes of Juliana Cherries in liquid \$1.00
 Every boy or girl whose 12th birthday comes in the month of May will receive a Brownie Camera, with one roll of film, FREE.
 A limited number, so ask us for particulars.

Corner Drug Store

The Rexall Store

Day Phone 105

Night Phone 236 or 403-W

"A PHARMACY"

Locals

Mrs. D. A. Honecutt of Bisbee, Arizona, is visiting here with her parents, Mr. and Mrs. P. A. Turnbow.

Harry Fair and daughter-in-law, Mrs. Paul Fair, reached home last Friday morning from points near Dallas where they were visiting relatives. Mr. Fair reported that crops and pastures look green and that potato planting is being done on a big scale.

County Agent John O. Woods and wife were over from Clovis spending the week-end in the R. B. Kessie home.

E. B. Posey and family left Saturday for Eldorado, Oklahoma, to be with his father who is seriously ill.

Rolled oats in bulk. JONES & McLEAN. 1c

Rev. E. P. Geiser and family have as their guests since last week, his mother, Mrs. P. Geiser, of Highland, Illinois.

CARD OF THANKS

We wish to thank our neighbors and friends for their many acts of kindness, and sympathy during our recent bereavement.

Mrs. R. O. Sears.
 Mr. and Mrs. Ralph R. Sears.

Misses Inez Jowell and Doll Meert visited in the T. U. Randall home in Amarillo last Sunday. Miss Jowell is a sister of Mrs. Randall.

Mr. and Mrs. Ernest L. Schulz of Wilmette, Illinois, are visiting their daughter, Mrs. E. P. Geiser and family. Mr. Schulz is a builder and general contractor by trade.

George F. Williams, son of Mrs. E. J. Williams, and formerly of this city, graduated from the Capitol College of Pharmacy at Denver, Colorado, and will receive his registration from the state of Wyoming to be placed as manager of the Calhan Drug Co., at Calhan, Colorado. He at different times has worked in local drug stores in Hereford and friends here wish him success.

Laston Wilson, who is attending Texas Tech at Lubbock, spent last week end here with his parents, Mr. and Mrs. S. O. Wilson.

Duane Orr of Texas Tech, Lubbock, was here over the week-end with his parents, Mr. and Mrs. J. S. Orr.

Misses Mollie Ray Cronin and Oriana Savage of Texas Tech, Lubbock, were here over the week end.

Rolled oats in bulk. JONES & McLEAN. 1c

Mr. and Mrs. J. S. McEntire of near Dimmitt visited last Saturday in the home of their son, Hubert McEntire and wife.

Frank Cogdell and Misses Ruby and Margaret Thompson, all of Simmons University, spent last week-end here visiting home folks.

Miss Margaret Rayzor, a student of Texas Tech, Lubbock, spent the week-end here visiting in the home of her brother, Detma Rayzor, and family.

Have you tried B-K for sterilizing, deodorant and antiseptic? JONES & McLEAN. 1c

M. D. Womble left Monday morning for Wichita, Kansas, in company with about twenty-five other representatives of the Oliver line in Amarillo, to attend the Wichita Tractor and Implement show to be held there on Tuesday, Wednesday, Thursday and Friday of this week. Mr. Womble expects to return home Saturday.

Misses Lonie Beth and Mary Weaver and Martha Nell Lange of Canyon, spent the week end here visiting in the home of Mr. and Mrs. N. C. Vogele.

R. J. Richardson and wife motored to Borger, Amarillo and Stinnett, Texas, last Sunday.

Miss Viola Carpenter left last Saturday for Abilene, Texas, to visit her parents for a few days.

Mr. and Mrs. D. Mack Stewart and family and Miss Mamie Plaster of Canyon spent Sunday in the home of Mr. and Mrs. H. Earl Smith, southeast of town.

Have you tried B-K for sterilizing, deodorant and antiseptic? JONES & McLEAN. 1c

NOTICE

In accordance with city ordinance, all persons possessing real estate or personal property within the city limits of Hereford, Texas, must render same for 1930 taxes at the city hall at an early date.
 EVA SKELTON,
 City Clerk.

Allen Powelson of Roswell, New Mexico, was a business visitor in Hereford Wednesday.

Mr. and Mrs. D. H. Alexander and son, Earl motored to Silverton last Sunday, spending the day there with Mrs. Alexander's parents, Mr. and Mrs. A. P. Donnell, and with two brothers of Mr. Alexander.

Keep your poultry healthy by feeding Dr. Hess' poultry tonics and remedies. JONES and McLEAN. 1c

Mr. and Mrs. W. Frank Ball are enjoying a visit from his uncle, L. O. Ball, of Denton, Texas, Miss Sadie and Glennis and Mr. Malvin Ball, cousins, are also visiting them.

STOCK SPECIALS

Born to Mr. and Mrs. J. W. Lasky, February 22, a son.
 Jesse Ford, February 24, a son.

Mr. and Mrs. J. L. Trussell and daughter left last Monday for Fort Worth.

C. W. Humble turned farmer when he purchased a half section of wheat land last week, located five miles west of Hereford, near the Harrison highway. He is having the land broke this week for next year's crop, by Sears & Boardman. Mr. Humble will improve the land later on.

Be sure your baby chick feed is fresh. Just unloaded a car of Purina Chick Feed. JONES & McLEAN. 1c

Mr. and Mrs. W. F. Orr motored to Amarillo Tuesday of this week.

Harry Seed made a business trip to Amarillo Tuesday.

CARD OF THANKS

We wish to express our thanks to our many friends of Hereford and also the Westway community who have shown us such tender love and sympathy during our sorrow of the loss of our husband, son and brother, and the beautiful floral offerings. May God's blessings go with you all through eternity.

Mrs. Forrest Lee Corn.
 Mr. and Mrs. Frank Corn and Family.

Be sure your baby chick feed is fresh. Just unloaded a car of Purina Chick Feed. JONES & McLEAN. 1c

Mr. and Mrs. R. H. Womack and daughter, Miss Ary Faye, motored to Amarillo last Sunday and visited at the home of Mr. Womack's daughter, Mrs. Hick Daniel, and family.

Rev. M. M. Beavers of Plainview visited here Tuesday with members of his family.

Mr. and Mrs. N. J. Lenox motored to Farwell Monday on a business trip.

C. A. Skelton and Barton Chance left Monday for Wichita, Kansas to attend the Southwestern Tractor and Implement Show.

Anthracite coal for the brooder stove. JONES & McLEAN. 1c

FIRST PRESBYTERIAN CHURCH

The congregation will have a fellowship dinner Sunday noon, after which a very important meeting will be held relative to our building program. Every member of the church is earnestly urged to be present.

Sunday school, 9:45; morning worship, 10:45; Junior Endeavor, 5:00; C. E. Society, 6:30; evening service, 7:30. A most cordial greeting awaits you at all of these services.

BUTTER A PROTECTIVE FOOD

Probably the most convincing evidence of the protective quality of butter is to be found in researches conducted by Dr. Amy Daniels, of the Iowa State University, of Iowa Research Station.

The finding confirms the disease xerophthalmia, a disease of the eye, was evident in Denmark, and noticed where butter, milk and cheese were not eaten to a great extent. The disease, xerophthalmia was evident during the World War in the Nordic races when most of the butter fat and milk products were shipped out. In 1917-18-19 when the export of butter was forbidden, butter consumption was increased, the disease of the eye referred to was almost completely absent. Where low butter consumption was in practice in other communities, infections of the upper respiratory tract was evident. The final conclusion of Dr. Daniels that butter has no substitute and that butter fat, cheese and milk should be eaten, especially by children in larger quantities, and that no other food, especially in the winter months, can be found to take the place of dairy products.

1420 Voters Registered On County Poll Tax Books

The total poll tax receipts issued this year is 1420, which is considerably larger than last year, due to the fact that this is election year. Tax collections of both independent school, state and county were unusually heavy, according to Jowell-Murchison, deputy tax collector.

REVIVAL MEETING AT THE FIRST CHRISTIAN CHURCH



REV. G. O. SCHURMAN

The revival meeting is well under way at the Christian church. O. Fred Hanna is winning his way into the hearts of Hereford people. His beautiful solos are very much appreciated. He is a great worker with children and the first evening he had 165 children present at the drill.

Dr. Schurman is proving himself to be a great preacher and all who have heard him have been greatly benefited by these messages.

The meeting will continue each evening next week except Saturday.



O. FRED HANNA

Some of the subjects that will be discussed are: Experiencing Religion; Friday, The Divinity of Christ; Sunday night, Truth, Repentance, Confession, the Change of Heart and Baptism will be discussed next week.

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

Bill Klein was an Adrian visitor Friday.

Adrian is about to open an International Harvester Co. house. O. G. Calhoun of Carolina is to be the manager. The Panhandle Lumber Co. of Adrian is erecting the building. A residence is also under way and Mr. Calhoun and family will occupy same in the near future. Adrian is growing some now, and we trust this will continue.

Mr. and Mrs. J. M. Chapman and Wilbur were Amarillo visitors Saturday.

Phaice Phillips returned Monday from Crosbyton.

R. O. Dunlap and J. P. Robertson were visitors at Sims school Friday afternoon and organized a 4-H club for 1930, and gave a talk to the children regarding the outline of club work for the year.



WEST & SNYDER

DR. BRUCE L. WARWICK

College Station.—Dr. Bruce Warwick, formerly assistant professor of genetics and veterinary science, University of Wisconsin has been named to succeed Dr. L. Lush as animal husbandry breeding investigations, of the animal husbandry division, Experiment Station, A. & M. College, Texas. Dr. Lush resigned, effective February 1, to accept position at the Iowa State College Ames Iowa. Dr. Warwick is a native of Illinois. He received V. M. degree from Iowa State College in 1919 and Ph. D. degree from the University of Wisconsin in 1925.

Panhandle Lumber Company Improvements Progressing

Work is progressing on the Panhandle Lumber Company's two story office building, under direction of Cliff Hicks, contractor, member of the Buchner-Hicks & Lumber firm.

The Tom Carter brick building on South Main street is rapidly being completed. A large "I" beam, supporting the front, was placed Tuesday afternoon by Contractor Gregory. A. W. Nick is in charge of the brick and tile construction.

The new Farmers Elevator got under way the latter part of last week when Contractor M. S. Robbelle of Plainview, with a crew of men and teams began excavation for the base of the grain bins.

Mr. and Mrs. Virgil Beyer Amarillo were in Hereford visiting in the W. B. Anthony at J. E. Beyer homes Sunday.

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 INSURANCE
 AGENCY
 JOHN McLEAN, Manager

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HEREFORD, TEXAS

PROGRAM

Thursday and Friday

Saturday Only

"BEHIND THE MAKE-UP"

William Boyd in "HIGH VOLTAGE"

With Hal Skelly
 Faye Wray and William Powell

All Talking
 Comedy

Midnight Matinee

SUNDAY NIGHT, MARCH 2



Mary Eaton

and
 MONDAY
 and
 TUESDAY
 NIGHTS



Famous Beauties



Eddie Cantor

Florenz Ziegfeld's
GLORIFYING THE AMERICAN GIRL
 A Paramount Picture

Comedy



Helen Morgan

Comedy Chorines

MARCH
 3rd AND 4th

Admission
 15c and 50c



Rudy Vallee

Peppy Music

Wednesday and Thursday

MARCH 5th AND 6th

"Street of Chance"

With William Powell

This is considered one of the outstanding pictures of the year, and in you will see William Powell at his best.

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