

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

29th Year—Number 38.

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## TUCUMCARI-WHITEFACES PLAY FRIDAY

Coach McCollum will take his whole Whiteface football team to Tucumcari for their regularly scheduled game tomorrow afternoon, but may not use all of them in the contest. Some nineteen first team players will make the trip besides Coach McCollum and B. H. Hopkins. Several cars of fans will undoubtedly go along and about 200 others wish they could.

Very little is known of the strength of the Tucumcari team. In a comparative way they loom up rather strong, which again might be all wrong. They beat Vega last 6-0, yet Berger beat Vega only 12-6 and Berger and Canyon have battled to a scoreless tie this year, so anyone can draw his own conclusions about tomorrow's game. The Whitefaces will have at Tucumcari, and might be right.

**Clovis Next Week.**  
The biggest and most dreaded game so far this year the Whitefaces will bump into will be the Clovis Wildcats, that will come here Friday of next week. While this game has no significance in the conference standing of either team in their respective states, the teams for years have been evenly matched and the games have been battle royals from the first to the final whistle. Hereford has won the majority of these games, though usually by low scores, and both teams will be ready to go into the fight next week for the hardest game so far this season. Each will consider next week's game as a real test of its championship possibilities, and the way each stands the game and stays in the fight throughout the struggle will give an indication of how it will bear up during its conference games to follow. This is the game for Hereford fans to turn out and encourage the Whitefaces to give all they have in them.

**H. P. Sindt and Miss Edwards Married**  
H. P. Sindt and Miss Kathryn Edwards stole a march on their friends by slipping over to Clovis last Friday morning and getting married. They were accompanied there by Miss Margaret Lindville. The bride is the charming daughter of E. E. Edwards, contractor, and has been a resident of Hereford for the past two months. Their former home was in Buffalo, New York.

Mr. Sindt is well known to Hereford as the industrious owner of Prairie Dairy and has lived here for the past two years. He formed a partnership with O. L. Rutherford in the organization of the dairy last November, bought out his partner's interest in April and has been successfully conducting the business by himself since then.

They will make their home in the B. B. Parrish residence.

The bride joins with their many friends in extending best wishes.

A wedding supper was given the bride and groom Friday evening at the home of the bride's sister, Miss Lee Wilson, attended by fourteen of their intimate friends and relatives.

**WESTERN UNION MAN HERE IN INTEREST OF NEW OFFICE**

B. Jenkins, of Amarillo, representing the Western Union Telegraph Company of that city, was here last Thursday morning making a final survey of the city relative to establishing an up-town office for the Western Union Company. Mr. Jenkins stated that Hereford is almost sure to get a centrally located office some place in the business district, but could not say just when that time will come.

Office Bulls made a business trip to Amarillo Monday.

**HEREFORD GRAIN MARKET**

Wheat, bushel	\$1.02
Oats, bushel	\$.45
Barley, bushel	\$.70
Chaff, per cwt.	\$2.00
Kafr, per cwt., No. 1	\$1.10
Kafr, per cwt., No. 2	\$.80
Maise, per cwt., No. 1	\$1.20
Maise, per cwt., No. 2	\$.75
Produce	
Eggs, per dozen	\$.25
Cream, per lb.	\$.45
Butterfat, per lb.	\$.45

## Gas for South Hereford Ready By Early Winter

Ditching machinery that will cut the route for gas pipe line extensions to go south across Tierra Blanca creek will be in Hereford this week, according to announcement made Monday by F. W. Scovell, manager of the West Texas Gas Company in Hereford.

This machine will make short work of the job. Mr. Scovell told a Brand reporter. The ditching, laying of pipe, running the distributing pipes to residences and big wells to be served, and testing the line will be done in a few weeks and ready for gas service in a short while. The extension will go south as far as the H. C. Bowsher home.

## B. F. Cornelius Shows Good Samples Cotton

B. F. Cornelius, who lives eleven miles south of Hereford on the Dimmitt highway, brought in some interesting stalks of cotton to Hereford Saturday. There were sixty-two well matured bolls on the two stalks, and Mr. Cornelius said he took no particular care in selecting them—just walked out into the field and cut them off.

The two stalks were still entwined together as they had grown. He said he had eight acres in cotton which his neighbors had estimated would make from three-fourths to one bale per acre, which he himself thought was about right. The crop was not raised under irrigation, and was cultivated twice by machinery during the growing season.

## Oil Company Building Addition, Gas Station

Troy Wamble, vice president, has announced that the Consumers Oil Company has this week started the erection of an addition to its wholesale station and are building a modern filling station adjacent to it on the company's property south of the Santa Fe tracks.

## New Settling Tank Installed by City

The city has recently constructed a concrete settling tank near the city reservoir at the pumping plant. The tank measures six by twenty-four feet and is five feet deep. The purpose of the tank is to catch the water directly from the wells, thereby separating the sand from the water before flowing into the large reservoir.

## Hereford Laundry to Be Ready Soon

Work on the new laundry building for Hereford is progressing nicely this week. The machinery has arrived and work will be rushed to completion to get the plant in operation as soon as possible.

## Barbers Dispose Of Interest In Local Bakery

R. O. Reynolds and R. N. Dunn have bought the Hereford Bakery from Frank Baker and Sons, took charge this week and are planning to extend the service of the shop. The Hereford Bakery enjoys an enviable reputation for many miles in all directions from Hereford, and the new owners expect the plant to fill every need that can be demanded of it.

A new, fast delivery truck has been added to the equipment to especially care for the out-of-town trading points using Hereford bread and pastries. The bakery boasts two of the best bakers in the Texas Panhandle. In addition the new managers will be distributors for the famous Mrs. Baird cakes.

## GUERNSEYS EXHIBITED AT LUBBOCK

The Guernsey cattle of Deaf Smith County that did so well at the Amarillo Tri-State Fair are in Lubbock this week competing with the best to be shown at the South Plains Fair. Carl Marsh is caring for the cattle while they are down there.

Fred Pittner shipped seven head to Lubbock, a three-year-old cow, a junior yearling bull, a senior yearling heifer, two junior yearling heifers, a senior heifer calf and a junior heifer calf.

O. L. Rutherford is there with six head, an aged bull, a senior yearling bull, and four junior yearling heifers.

R. O. Dunkle, county agent, and Fred Pittner left for Lubbock on Tuesday morning to be there while the judging was taking place.

## Chamber of Commerce Luncheon Monday

The bi-weekly luncheon of the Hereford Chamber of Commerce will be held in the Presbyterian church Monday noon of next week, as was announced by President Seliger at the luncheon two weeks ago.

G. A. F. Parker will be one of the spokesmen of the day, sharing honors with J. E. Hill in presenting matters to the members during the session. Mr. Parker will talk on Fire Prevention, and Mr. Hill, who visited the State Fair of Oklahoma while the Panhandle-Plains, Inc. truck load of exhibits were displayed there, will talk about that.

Mrs. R. P. Conaway will favor the program with a vocal selection, accompanied at the piano by Miss Deasie Mae Steele.

## R. B. BOYLE BUYS VEGA SENTINEL FROM JOP OWEN

The Vega Sentinel, voice of the county seat of Oldham county, has changed hands. Jop Owen selling the paper to R. B. Boyle, newspaperman and former owner of the State-Line Tribune at Farwell and lately owner of the Journal at Muleshoe. Mr. Boyle is an experienced worker at the newspaper game and should make the Vega folks a good hand.

## FOURTH QUARTERLY CONFERENCE HERE SUNDAY

Rev. W. M. Pearce, presiding elder, will be down from Amarillo to preach in Hereford at the Methodist church evening service next Sunday. He will hold fourth quarterly conference immediately following the service. Rev. E. B. Bowen, Hereford pastor, will preach at the morning hour service.

D. H. Meads of Friona was in Hereford on business Monday.

## Texico-Farwell Easy Victims of Hereford Team

An aggregation of huskies hailing from the Texas-New Mexico border towns, Texico and Farwell, drifted into Hereford last Friday—blood in their eyes; chunder up, and grimly determined to literally mop up the earth with that Champion Whiteface team of Hereford high school. They came, they made manful efforts, but, alas, what mopping up was done to and not by the visitors. The boys were game—thoroughly game—but gameness will never win football set-tos in Hereford. It takes skill of an uncanny variety to get by, through, under or over the squad so ably coached by Mr. McCollum.

Texico-Farwell trotted out their bag of tricks early in the contest. Nothing they had proved sensational to the Whitefaces, who calmly proceeded to push over a touchdown early in the first quarter. Later the visitors tightened up and held the home guard to a much closer game, but in the pinches McCollum's men would get through to the goal line. One improvement was noted in the Whiteface game—the ability to get the ball over goal for the final point, which was sadly lacking in a previous game with Tulsa.

The final count was 26-0. Team work, a thorough knowledge of the game, what to do and when to do it—those are the things which the Whitefaces have mastered under Coach McCollum. They have the weight and speed where necessary, and, above all, the staying power. Predictions now are that the team besting Hereford in the finals will be champion of the district.

## High School Band Wins Praise at Amarillo Fair

The Hereford high school band under the capable leadership of Director R. E. Frazier, did itself proud at the Amarillo Tri-State Fair last Saturday, according to those from Hereford who were there that day and heard the music. The members made the trip in good shape and were on hand when they were needed. Commendation is due the citizens who made the trip possible by the donation of their cars to take the musicians to the fair.

## Christian Church Is Building Parsonage

The board of directors have let the contract and construction was started this week on a new brick veneer parsonage for the Christian church, which will be located just south and across Sixth Street from the church property. It will be 25x44 feet in dimensions, with a basement 14x26 feet, will have six rooms, with hardwood floors throughout, all kinds of modern built-in conveniences, brick masonry, etc. Backner, Lambert and Hicks have the contract.

## ADDITIONAL PRIZES WON BY 4-H BOYS

Roger Brunley, son of Mr. and Mrs. George Brunley, did more that win the prizes at the Tri-State Fair as indicated in The Brand last week. In addition to winning fourth place in the open competition with his senior yearling Jersey heifer, Roger also took first prize in the 4-H club contest against a field of eight contestants. His winnings on this calf cleared him \$23.11 above all expenses.

Kermit Wilson, son of Mr. and Mrs. S. O. Wilson, by taking third on his junior calf in the open competition as reported last week, pulled down a little more money than did Roger. Kermit also took first with his calf in 4-H club exhibition in a field of fourteen head, and his earnings amounted to \$23.11 above his expenses.

Some other prizes won by Deaf Smith county boys at the Tri-State last week were by Charles Ferguson, Jr., son of Mr. and Mrs. C. C. Ferguson, and V. M. Cloyd, Jr., son of Rev. and Mrs. V. M. Cloyd. Charles won third prize cock and sixth prize young hen on his single comb Rhode Island Red chickens, and V. M. won all awards on his single comb White Rocks.

## Col. Charles Goodnight Visitor in Hereford

Col. Charles Goodnight, the most famous "old-timer" of all Texas Panhandle history, paid Hereford a short visit Monday noon when he and Mrs. Goodnight stopped for lunch while on their way to Arizona to spend the winter. Word that Col. Goodnight was in town passed up and down the street and Hereford's old-timers make haste to find their old friend, shake hands and chat awhile before he left. Despite his many years, Col. Goodnight appeared hale and hearty and seemed glad to meet his Hereford friends again.

## STORK SPECIALS

Born to Mr. and Mrs.—  
Ted Hines, Littlefield, September 28, a boy. Mrs. Hines was formerly Miss Lucile Morrison of Hereford, and is well known here.  
A. H. Lueb, September 29, a girl.  
Z. M. Holley, October 2, a girl.  
Arch Conklin, September 24, a boy.

## SENIOR CLASS ORGANIZES

The Senior class of Hereford high school is completing its organization for the year's activities and announces a called meeting of all mothers of members of the senior class to be held in the high school auditorium at 4:00 p. m. next Tuesday, October 8.

## Traffic Laws to Be Enforced, Says Officer

Emmett Hales, traffic officer, says he is getting tired of warning offenders against driving ordinances and begun sending them up to the proper officials with a tag, and will in the future let them tell it to the judge. Mr. Hales says there are entirely too many traffic violations and more drastic steps are going to be taken to put a stop to them. He points especially to fast driving through or across the business district, running stop signs, double parking, parking next to fire plugs, and fast driving through school zones. Several have already felt the weight of the law, and more are due to follow in short order unless a change for the better is made by them, according to Mr. Hales.

## American Elms Victims of Ants, Says Mr. Gregg

A. W. Gregg has been concerning himself much with the early dying of the leaves on the American elms over town this fall, and says he finds the trees so affected to have great numbers of small ants on the leaves that he believes to have been taking the sap from the leaves. He suggests that a small rope soaked in tar be tied around the trees to prevent the ants from going up the trunks.

Mr. Gregg has just cause to be proud of the big, fine dahlias at his home on Twenty-Five Miles Avenue, at the end of Fourth Street, some of them being enormous in size as well as covered with numbers of blooms. One has fourteen large white blossoms with creamy centers, the plant measuring over eight feet in height. Still another has twelve light pink flowers, the largest having a face 9 1/4 inches in diameter.

## Bendickson Says His Health Is Improving

A letter this week to the Farmers' Creamery Association from N. O. Bendickson, manager, who is in Traer, Iowa, in the interest of his health, says he is feeling much better. He writes he has been doing some work in a co-operative creamery in Traer and asks many questions about the work of the Farmers' Association here and how it has been getting along. The Brand is glad to pass the word along that it is doing fine.

## Mrs. Sam Braswell Dies At Home in Clarendon

The newspaper fraternity over the State, and especially over the Panhandle-Plains section, was saddened this week by the death of Mrs. Sam Braswell, wife of the editor and owner of the Clarendon News. Mr. Braswell has for years been a prominent worker among Texas publishers, many of whom learned to know and appreciate Mrs. Braswell.

## CAR WRECK

Two Friona young folks, Stub Jones and Miss Jennings, were hurt in a car wreck last Tuesday night, when their car, roadster, left the road on the Mooney railroad crossing east of town. The car was badly smashed up, but Mr. Jones and Miss Jennings were only slightly injured.

## See World Series On Mechanical Board at Pavilion

The big mechanical score board to receive the World Series baseball games will be put up in the Hereford Sales Pavilion where everyone will have comfortable seats to hear the reports come in from Chicago or Philadelphia. The score board as made will show each of the plays as they occur, the positions of the runners on the bases, scores made, the number of outs, balls and strikes on each batter, etc. There will be no charge of admission. The games will start a little before one o'clock, the first game being played next Tuesday afternoon, and will be played at Wrigley field in Chicago.

W. M. McMillan, representing the Gleason-Baldwin Harvester Company, was here Thursday morning negotiating with a dealer for his line of farm implements.

## SEED WHEAT TEST TO BE MADE HERE

Three varieties of pure seed wheat will be tested out alongside home-grown seed on five scattered Deaf Smith county farms next year. The tracts will be of fifteen acres each, planted next to tracts sown to local seed on the same day in soil prepared in exactly the same way, according to the statement of R. O. Dunkle, county agent, made to a Brand reporter Tuesday. The three varieties are Turkey Red, Kanred and Clark's Black Hull. The five farmers who will furnish the tracts of land and conduct the experiments are Charles Waiser and Cleo Meharg, of the Summerfield community; Ky Lawrence and G. C. Hartman, of Westway community, and Jim Chapman of near Adrian. The samples of seed are furnished by P. C. Mangisford of the Texas Extension Service, under whose direction the tests are being made. These investigations will be watched closely by A. & M. College officials as well as by Deaf Smith County farmers.

## R. R. Jackson Building Home West of Town

R. R. Jackson is building a four-room stucco residence on his farm two miles west of town, which he recently purchased from J. C. Cummins. Jack Miles will occupy the place and farm the land this year and next.

## RUSSELL GORE DIES

Russell Gore, son of Mr. and Mrs. W. F. Gore, passed away last Thursday night. Funeral services were held in the Baptist church the following day, Friday afternoon, and the remains interred in the city cemetery. He was a little past eight years old.

## GILLILAND-DAVIS

Guy Gilliland of Los Angeles, California, son of Mr. and Mrs. W. J. Gilliland, and Miss Beulah Davis, of Lubbock, daughter of Mrs. B. M. Davis, were united in marriage Saturday, September 21, in Lubbock.

The bride and groom both graduated from the Hereford high school with the class of 1919. Mrs. Gilliland later graduated from the University of Texas, and then taught here in the grade schools for two years immediately following her university studies. Mr. and Mrs. Gilliland will leave for their new home in Los Angeles next Saturday, accompanied by his parents. The groom is employed by the Los Angeles Transportation Company. The Brand and their many friends extend best wishes.

## QUEER TOMATO

J. A. Young, who lives south of Hereford, this week contributed his bit toward the curiosities of nature in vegetable growth by bringing in to the C. H. Carl grocery a freak tomato from his place. This is a normal fruit or vegetable in every way with the exception of a horn-shaped portion growing out of its upper side near the stem.

## WIRT PHILLIPS UNDERGOES MAJOR OPERATION

Word was received here Wednesday morning that Wirt Phillips of this city submitted to a major operation last Monday morning in a Temple, Texas, sanitarium. Mr. Phillips was reported improving Thursday morning. Mrs. Phillips is with him this week, but is expected home the latter part of the week.

## FRIONA BOY DIES WEDNESDAY

James Edward Schwarz of Friona, passed away Wednesday, October 2, in Amarillo. James Edward was the son of Mr. and Mrs. A. W. Schwarz, who reside near Friona. His age was five years, five months and five days. Funeral services were held in the Methodist church Thursday afternoon. The remains were laid to rest in the Friona cemetery.

H. A. Stewart, representing the John Deere Plow Company, arrived in Hereford Wednesday to make his headquarters for serving the counties adjacent to Deaf Smith.

**PROCLAMATION!**  
Whereas, the week beginning Sunday, October 6, 1929, has been designated and set apart as  
**Fire Prevention Week**  
throughout the Nation; and  
WHEREAS, the purpose of Fire Prevention Week is to bring to the attention of the American people the importance of observing fire prevention rules and methods during this week as well as throughout the entire year;  
NOW, THEREFORE, I, E. S. Ireland, Mayor of the City of Hereford, hereby call upon every citizen of the City of Hereford, and every boy and girl in our schools, to study fire prevention methods and rules during Fire Prevention Week, to the end that such rules and methods may be observed each day in the year so that fire losses in Hereford may be kept down to the minimum as has been the case during the past several years.  
Respectfully submitted:  
**E. S. IRELAND, Mayor.**

**The Hereford Brand**

Published Every Thursday at  
**HEREFORD, DEAF SMITH  
 COUNTY, TEXAS**  
 NUNN-WARRREN PUBLISHING  
 COMPANY, INC.  
 PUBLISHERS  
 Also Publisher of  
**THE PRIONA STAR**  
 Priona, Farmer County, Texas  
 R. E. KESSIE,  
 Editor and Manager

TELEPHONE 30

**NOTICE TO THE PUBLIC:**  
 Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street. Entered as second-class matter at the post office at Hereford, Texas, under the act of March 3, 1879.

**SUBSCRIPTION PRICES:**  
 Zone 1, per year \$2.00  
 Zone 1, six months \$1.00  
 Outside Zone 1, per year \$2.50  
 Outside Zone 1, six months \$1.50  
 Outside Zone 1, three months \$1.00  
**ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.**

**FIRE PREVENTION WEEK BEGINS SUNDAY**

With the advent of Fire Prevention Week over the Nation next Sunday, the whole country will enjoy its lowest fire destruction record of any week in the year. The week following the total of destruction by fire over the United States begins again to increase until by the time Fire Prevention Week rolls around next year, the losses will have again reached their peak and the country will be ready for one week of being careful about fires. That's the way it goes—if we could just keep our enthusiasm up to an active stage the Demon Fire would not mean so much in our national losses each year. However, the week of programs over the Nation relative to fire prevention does so much good that everyone is glad we have that much and feels that a great good is being accomplished.

The City of Hereford enjoys one of the lowest fire rates of its history at the present time, but that is no reason it should not be still less. The more the city does to reduce the fire hazard the less insurance rates are going to be for everybody concerned. A very little effort in fire prevention pays big returns.

Two things Hereford could do right now would do much to lower the fire hazard—both can easily be accomplished by the citizens with small individual effort, and will mean much. First, clean the weeds and trash off of all vacant lots. Just a spark from a carelessly thrown cigarette or match may soon result in the destruction of some one's home, a whole block of buildings, or the whole city. Just because it has never been done here is no reason why it isn't

entirely possible. Let's clean up the weeds, trash and rubbish—it's mighty cheap fire insurance.

Second, let's quit that double parking on Main Street. That's dangerous as dynamite, folks! Everybody knows it and almost the same number do it anyhow. Let's get the idea out of our heads for good and all that Hereford is a small country town. With the amount of traffic on our streets now, city regulations are necessary and no other condition can be tolerated. Imagine, if you please, just what would happen if a fire truck were called anywhere in the business district, and some one were holding up a string of cars a block long while they got a cold drink—"Just ran into a store a minute," "Just waited for someone to come out and go with us," etc., etc. There's a lot of excuses, but none would be adequate when the fire truck got there—that's no time to beg anyone's pardon or asked to be excused. Some one, may be many, would be seriously injured, perhaps killed. Property would be burning, fire would be getting headway—because of a foolish desire of one person to "stop for just a minute."

The Brand presents double-parking at Hereford's greatest danger today, and asks the citizens each and every one to do his part in obeying the city's laws to that effect. If any one person may double-park, any other one may then all may—and what to blame? If you endanger another's life by blocking traffic, why shouldn't someone endanger yours? Who would be immune? It's just common sense to quit double-parking—let's do it. What do you say?

**THAT FAIR!**

Hereford citizens have had a pretty good time this year going other places to see Fairs. That's fine, but not doing much for Hereford. Hereford and Deaf Smith County this year could have put over the finest exhibition of crops, produce, poultry, dairy products and live stock that has ever been possible. Those who saw the Tri-State Fair at Amarillo last week and have been over our county this fall know that nearly every exhibit up there in an agricultural way could have been equaled or excelled by our home folks. It was too bad we couldn't put on a fair this year.

But how about next year? Right now is the time to get busy and make plans for a fair in 1930. Deaf Smith County and Hereford citizens are the best at co-operation ever known anywhere, and there are things about this region that can be told in no other way than by exhibiting them right here at our own fair. It's time to be starting something.

**NOTICE OF TRUSTEE'S SALE**

THE STATE OF TEXAS,  
 COUNTY OF POTTER.  
 Notice is hereby given that, whereas, on the 10th day of May, 1927, Harry K. Denmead and Adelaide B. Denmead, his wife, James

L. Denmead and Ruth K. Denmead, his wife, and Dwight H. Denmead and Marguerite W. Denmead, his wife, executed a Deed of Trust to Harvey C. Vernon as Trustee, and to George A. Kennedy first successor Trustee of the hereinafter described real estate for the benefit of the legal holder of one promissory note and for better securing the payments of said note, the same being a principal sum of \$5,000.00, dated May 10th, 1927, executed by Harry K. Denmead and Adelaide B. Denmead, James L. Denmead and Ruth K. Denmead, and Dwight H. Denmead and Marguerite W. Denmead, and due and payable two years after its date, bearing five per cent interest per annum until maturity, and seven per cent after maturity until paid, and now owned and held by Harold R. Wehnacker, which Deed of Trust appears of record in Volume 30, on Page 200 in the Deed of Trust Records of Deaf Smith County, Texas, and also appears of record in Volume 3, on Pages 137, to 126 inclusive, in the Deed of Trust Records of Oldham County, Texas, to which records reference is here made to more fully show the wording and effect of such instrument, and the indebtedness secured by same, and the property covered by it; and, whereas, the said Harry L. Denmead and Adelaide B. Denmead, James L. Denmead and Ruth K. Denmead, and Dwight H. Denmead and Marguerite W. Denmead have made default in the payment of the note described in said instrument, leaving \$5,581.39 principal and interest on this date remaining due and unpaid thereon; and, whereas, the said Harold R. Wehnacker is the holder and owner of said note and in

debtedness and the beneficiary under said Deed of Trust, and has made request in writing to Harvey C. Vernon to enforce said Deed of Trust, and said Harvey C. Vernon has refused to enforce said Trust, and to act as Trustee thereunder; and, whereas, the said beneficiary Harold R. Wehnacker has requested me, George A. Kennedy, first substitute trustee named and appointed in said Deed of Trust, to enforce said trust:

Now, therefore, I, George A. Kennedy, Trustee as aforesaid, hereby give notice that I will accordingly, after due advertisement of this notice as required by such Deed of Trust, sell at public vendue to the highest bidder, or bidders, for cash, at the Court House door in the town of Hereford, in Deaf Smith County, Texas, in which such property is partly situated, between the hours of 10:00 o'clock A. M. and 4:00 o'clock P. M., on the first Tuesday in November, 1929, the same being the 5th day of said month, the following real estate so described in and covered by such Deed of Trust:

All of those certain tracts or parcels of land lying and being situated partly in Oldham County and partly in Deaf Smith County, Texas, to-wit:

All of Sections Number One (1), and Two (2), in Block D, in Deaf Smith County, Texas;

Sections Ninety One (91) and Ninety Two (92) in Block K-6, in Deaf Smith County, Texas;

Sections Two (2), Twenty Six (26), Twenty Seven (27) and Twenty Eight (28) in Block K-11, in Deaf Smith County, Texas;

All that part of the East Half of Section Fifty Six (56) in Block

K-6, which is situated in Deaf Smith County, Texas;

Southwest Quarter of Section Number Thirty Seven (37); the Northwest Quarter of Section Number Forty Two (42); the Southeast

Quarter of Section Number Fifty Seven (57); all of Section Number Sixty Four (64), situated in Block K-6, in Oldham County, Texas,

and that part of the East Half of Section Fifty Six (56) in Block

K-6, which is situated in Oldham County, Texas.

Witness my hand, this the 1st day of October, 1929.

GEORGE A. KENNEDY,  
 Trustee.

FOR QUICK JOB SERVICE SEE THE BRAND

**PICTURE YOURSELF**



**cleaning house this speedier way**

**PRECIOUS** hours of ease and leisure can now be yours. . . . Thousands of women tell how the Premier Complete Electric Cleaning Unit actually cuts their house-cleaning in half.

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The Premier Spic-Span, that replaces attachments, weighs only four pounds and plugs into any electric light socket. It comes with a deodorizer and blower, repels moths, banishes dust and dirt. Can be used for cleaning stairways, automobile and furniture upholstery, mattresses, clothes, nooks and crannies everywhere.

**Trade in Your Old Cleaner**

If you have an old, worn-out electric cleaner, you can trade it in as part payment when the Premier Duplex model is purchased.

The Premier Complete Electric Cleaning Unit comes in two sizes. You can choose the size best suited to your purse and purpose.



Premier Junior and Premier Spic-Span  
 Both \$ **48.50** for

Premier Duplex and Premier Spic-Span  
 Both \$ **73.50** for

Floor Polisher Accessory for Premier Duplex or Premier Junior, only a few dollars additional.

Come to our store or phone us to arrange a demonstration in your own home—without obligation to you, of course.

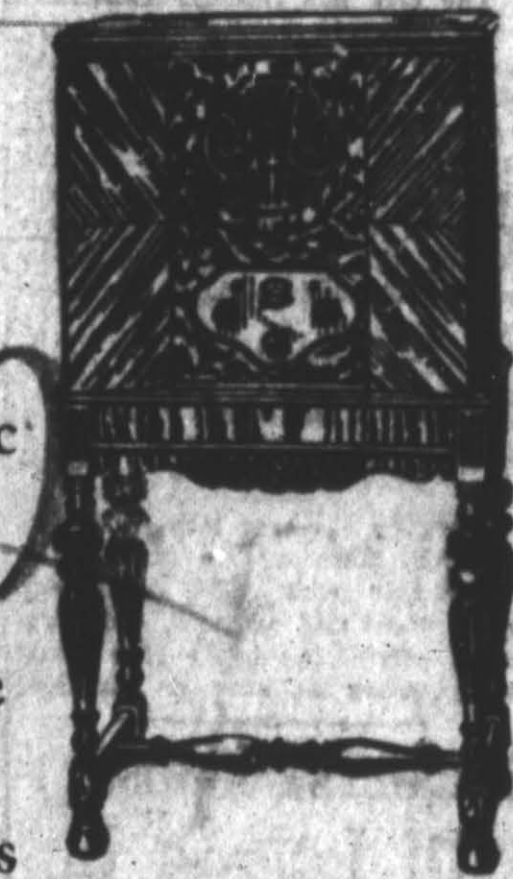
**Texas Utilities Company**

**ATWATER KENT SCREEN-GRID RADIO**

The Newest—Most Powerful Set You ever listened to—

Needle Point Selectivity  
 No Hum  
 Electro-Dynamic speaker  
 Unusual Range  
 Amazing Values

TONE that thrills!  
 POWER that startles!  
 BEAUTY that dazzles!  
 PERFORMANCE that satisfies!  
 —HEAR IT—



Beautiful Burl Walnut Console Model 755

Table Model 66—Complete \$145.00  
 Model 755—This Atwater Kent Screen-Grid Console is a charming combination of burl walnut and single matched woods, giving it a most unusual and pleasing effect. Tall, stately and dignified—it harmonizes with home furnishings anywhere—complete and installed, nothing else to buy, only \$179 COMPLETE  
 Console Model 655, Complete \$164.00

See Them Today—Hear One in Your Home Tonight

**Orr's Tailor Shop**  
 Phone 16

Free Demonstration Without Obligation

34

**M SYSTEM**  
 "Saves for the Nation"

Discriminating women are quick to recognize the extra quality of merchandise carried on "M" SYSTEM shelves, and there is pleasure in getting what you want when you want it.

**Specials for Friday and Saturday**

OXYDOL	22c
SALTINE FLAKES, two lbs	33c
MELO, three for	25c
SWEET POTATOES, 1 1/2 lbs	34c
POTTED MEAT, six for	25c
SALMON, Alaska Red, per can	28c
MARSHMALLOWS, per lb	24c
KARO, Crystal White, 5 lb bucket	37c
BANANAS, per dozen	25c
SOUP, Van-Camp's, all varieties, per can	9c

# "HIS FAVORITE STAR"



known in Europe London and Paris have more than one-third of all telephones in England and in France. In this country, on the other hand, there were 122 telephones per hundred in communities of less than 50,000 in 1927.

### A FRIENDLY VIEW OF RUSSIA

In a recent press release Oswald Garrison Villard, editor of the Nation, and an alleged ultra-liberal, praises the zeal and industry of the Russian government, which he is now visiting. Then he says: "The soviet rule is, of course, just what it pretends to be. It is a dictatorship with no mercy for dissenters. They are shot or sent to Siberia, no opposition press is tolerated. The men in charge of Russia will certainly not give up the reins of government until they have tried out the communist form of government to their heart's content."

This is not an indictment by a biased capitalist, but a statement of fact by a well known editor who has looked with respect on the Russian experiment, and is said to favor recognition of their government by this country. And aside from the questions of government monopolization of industry, private property rights and individualism, it shows clearly the basic reason why Americans have steadfastly fought all trends toward socialism and communism.

It is an amazing fact that in this relatively enlightened twentieth century a great government can exist which has "no mercy for dissenters" and does away with opposition by the simple expedient of legalized murder or long imprisonment. If conditions of the same sort existed in this country, many independent editors would probably spend the rest of their lives in Leavenworth. A people who value individualism and personal and intellectual freedom must necessarily look on the soviet government with distaste and even disgust. The United States is not ready for a dictatorship.

Tom Burnett and daughter, Miss Wilma, and Miss Ganda Biggers were here from Bellview, New Mexico, shopping Tuesday afternoon. Mr. Burnett is a prominent farmer and rancher in that community.

## Learns From the Old Home Farm

San Angelo.—Because land terraced ten years ago on the old home place is now worth \$70 an acre, compared to \$15 and \$16 an acre for unterraced land on the same farm, N. E. Lester has asked the help of County Agent W. I. Marshall in protecting his farm with terraces.

"The oldest and most eroded part of the old farm in another county my father gave to one of my brothers ten years ago," Mr. Lester says, "My brother terraced it. Two years later the rest of the farm went to other brothers who did not terrace and who soon sold it. On a recent visit my brother told me he had just been offered \$70 per acre for his place and that I could purchase the part sold by my brothers for \$15 or \$16 an acre. That's why I'm terracing all my Tom Green county acreage."

Mr. and Mrs. F. W. Fortner of the Arney community, were shopping in Hereford Monday.

## LOOK AT IT THIS WAY---

If you came home some day and found that your daughter or your wife had left the piano, radio, davenport, washing machine, carpet sweeper and a lot of other furniture out in the yard where they would get wet and where the sun would beat down on them, you would scold them severely. You haven't a lot of money to spend on those things! Well, do you have a lot of money to spend on implements and machinery? Then why don't you build a good machinery and implement shed to protect the equipment you now have? It costs less to build a shed than you lose by your machinery setting out in the weather. Come in and let us show you.

### ROCKWELL BROS. & COMPANY

Lumbermen  
Here Since 1898.  
Phone Four—The Lumber Number..

### THE FUTURE OF THE SMALL TOWN

Electricity is giving every town an opportunity to become a city. In the past great industrial concerns have been forced to locate in the congested centers of population because of the necessity of readily available power. The small plants common in towns and villages could not be counted upon for unremitting, efficient and economical service. As a result, the smaller towns was an industrial nonentity.

The development of interconnected electric systems and the consequent decrease in small local plants is rapidly changing all this. Now thousands of towns receive the same high-grade service, at the same low rates, that is provided in great cities. And many of them are gradually coming into prominence as industrial centers.

The small towns can offer the advantages of unlimited space, reliable labor and pleasant living and working conditions that the great city lacks. And with the adjunct of plentiful, cheap power, it can make an almost irresistible appeal to all manner of industries.

It is safe to say that many of the great industrial localities of the future will be towns that today are little more than names on the map. Electric power has given rural America a glimpse of new vistas of social and industrial progress and prosperity.

### RECIPES OF DESTRUCTION

Here are a few good recipes for destroying your home, factory or any other property:

Let your electric wiring go without repairs or inspections over a long period of time; leave piles of oil-soaked rags or other waste

lying around in corners of your garage or basement; don't use fire-resisting construction in building, because it costs a little more; drop lighted matches and cigarette butts wherever you may happen to be; light your fires with gasoline.

No one, of course, is going to consciously use these recipes of destruction or any of the many others of the same nature. Yet it is safe to say that millions of Americans have equal fire risks in their homes or places of business. Laziness, carelessness, ignorance—these are the best friends of the fire menace.

Every time the fire engines dash out in their race against time it means that someone has done something or failed to do something that a little intelligent thought would have warned him against. We Americans are the most careless of peoples when it comes to fire and the most wasteful.

Fire Prevention Week will shortly be here. It will be a good time to profit by the knowledge and the teachings of experts who are fighting the discouraging war against fire. Almost every great conflagration would be prevented if we spent a few more dollars or a little more time in guarding against risks. Hagia now.

### THE TELEPHONE IN EUROPE AND AMERICA

Each of the eight American cities with a population of over one million has more than half as many telephones as all Europe, according to a recent survey. About 60 per cent of all telephones used are in this country.

While during a recent year the average of telephone calls per capita was 234.7 in the United States, in Germany it was but 26.5, in

Great Britain 28.6, and in France 17.2.

In Europe nearly 88 per cent of the telephones are owned and operated by the governments. Development has been so slow the average in 1927 was but 1.8 telephones per hundred persons. In the United States there were 15.8 instruments per hundred.

A further interesting feature of the report is the fact that rural telephone service is almost un-

## Cream O' Plains BUTTER

Ask Your Grocer for the BUTTER THAT IS MADE IN HEREFORD! All Grocers Have It.  
**Farmers Creamery Ass'n, Inc.**  
HEREFORD, TEXAS  
Phone 3

## USED CARS

with an OK that counts

—1928 Chevrolet Sedan. Here is a wonderful value for some one in an almost new car. The price is away below actual value. GMAC terms.

—Two 1928 Coaches. These cars offer you more real value for money than anything in our house. Small down payment and good terms on balance. See these cars before you buy.

—Two 1928 Chevrolet Coupes. If you are in the market for a coupe, these are offered at a price that will save you real money. They are in good condition throughout.

—1929 Chevrolet Coupe, a practically new car at a big discount. Nothing wrong with this car, and the price and terms are very attractive.

—Brand new Model A Ford roadster. Here's your chance to save some money on a new car. Not a thing the matter, only the owner wanted a new Chevrolet.

—1927 Dodge Sedan, our feature offer. This is a car you should be sure to see if you want something really good at a price that will appeal to you.

Don't fail to see our line of used cars before you buy. We have several other good buys not listed above.

Yours for Sales and Service

## Brumley Chevrolet Co., Inc.

"A Reliable Institution"

Phone 216

## MONEY TALKS BY YOUR CASH



I am your old friend, Dallas Black, the enemy of all your other bills. If you handle me carefully, I'll meet all the bills and win a decision every time at E. B. Black's says Your Cash.

**E. B. BLACK CO.**  
We Are Satisfied With Small Profits

## RICE BRAN

100 lb Sack \$1.80

## Jones & McLean

Phone 1

SOME EVERY-DAY SPECIALS AT

## Sprowls-Cronin & Company

- Children's extra long ribbed hose, 18c pair, two pairs for .. 35c
- Children's rayon and jersey bloomers, assorted colors, pair .. 48c
- Ladies' 36-gauge rayon bloomers, two pair for .. \$1.00
- Ladies' service weight, full-fashioned hose, pair .. \$1.00
- Ladies' ribbon trimmed felt house shoes, the kind you usually get for 75c, only .. 39c
- 36-inch fast color percales, yard .. 15c
- 36-inch outing, the right weight for gowns etc., yard .. 15c
- 9-4 Good smooth sheeting, yard .. 29c
- 40-inch satin-faced crepe, all the wanted shades, yard .. \$1.98
- 80 x 108 Crinkled bed spreads .. 98c
- 80 x 105 Rayon bed spreads .. \$2.45
- 68 x 76 Cotton blanket, per pair .. \$1.29
- 66 x 80 three-pound gray cotton blankets, pair .. \$1.95
- 66 x 80 four-pound, part wool, satine bound, plaid blanket, beautiful colors .. \$3.95
- Three-pound stitched cotton batt, real white cotton .. 89c
- Men's good quality work sox, 10c pair, 12 pairs for .. \$1.00
- Big Smith work shirts .. 85c
- 220 weight blue denim overalls .. 89c
- Jumpers to match .. 89c
- Heaviest grade and best made moleskin pants .. \$2.50
- Men's welt seem horse-hide work gloves, they fit and are guaranteed to give satisfactory service, price .. \$1.00

The  
**POST OFFICE GROCERY**  
*Has Broke Out!*  
with  
**NEW STOCK**  
and  
**RED HOT PRICES**

Something will be given away every Saturday.  
**YOU'RE BEAT IF YOU'RE NOT HERE!**  
First door south of the post office.

A FLYING MISSIONARY



Oakland, California. Photo above shows Bro. Geo. J. Feltes, S. J., who has had his first step in his plan which will lead him to snow-bound Alaska as the first "flying missionary" to preach in the land of the Eskimo. He has received official notification he has successfully completed the written examinations and has had his performance of dives and swoops passed on by the Department of Commerce air-craft inspector. He plans to equip his plane with pontoons and skis as well as wheels so that he may land on either ice, water or snow. He is at present a member of the teaching staff of St. Ignatus College, San Francisco, California.

NOTICE OF SALE UNDER ORDER OF SALE

STATE OF TEXAS, COUNTY OF DEAF SMITH. By virtue of an order of sale issued out of the District Court of Deaf Smith County, Texas, on October 1st, 1929, on a judgment rendered in and by said Court, on the 20th day of July, 1929, in favor of Carl Gilliland, and against Peter Cardinal, in Cause number 1749, on the Civil Docket of said Court, and entitled "Carl Gilliland vs. Peter Cardinal" I did on the 1st day of October, 1929, at ten o'clock P. M., levy said order of sale upon the following described tract of land situated in Deaf Smith County, Texas, as the property of the said Peter Cardinal, to-wit: All of Block 21, of the "Welsh Addition to the Town of Hereford," as shown by the plat thereof of record in the Deed Records of Deaf Smith County, Texas, containing 20 acres, and being a part of section or survey number 79, in Block K-3, and located about one mile west of the City of Hereford; and the fifth day of November, 1929, that being the first Tuesday in said month, between the hours of ten o'clock A. M. and four o'clock P. M. on said day, at the Court House door of Deaf Smith County, Texas, I will offer said land for sale, and sell at public outcry to the highest bidder for cash, all the right, title, interest and estate of the said Peter Cardinal, in and to said lands, as well as all right, title, interest and estate the said Peter Cardinal had in and to said lands, on the 5th day of August, 1927, or at any time thereafter. This the 1st day of October, 1929. J. T. CUNNINGHAM, Constable of Justice Precinct No. 1, Deaf Smith County, Texas. 38-31c

Progressive News

Mrs. W. C. Russell, Mr. and Mrs. Orin Russell, Clyde and Edgar Russell returned home Saturday from an automobile trip to Kansas City where they visited relatives. Miss Lucille Parks entered college at Canyon Monday. Mr. and Mrs. Edwin Hutcheson spent Sunday in the Baker home. Mrs. Cockrell entertained the Misses Lois and Gusta Samuelson Thursday evening at supper. Mr. and Mrs. Ira Ricketts and family and Mr. and Mrs. Vicks and family attended the fair in Amarillo Wednesday. Mr. and Mrs. Neel and family called on Mr. and Mrs. Caldwell Sunday evening. Mr. and Mrs. Luke McBrayer visited Mrs. Fred Millard in town Sunday evening. Mr. and Mrs. Jeff Roberson and son and Mr. and Mrs. Cecil Hodges spent Sunday afternoon visiting their parents, Mr. and Mrs. Caldwell. Mmes. Joe Greer and Jeff Roberson entertained the regular session of the Progressive Commu-

ity Club at Mrs. Greer's home Wednesday afternoon when there was a good attendance. The time was spent socially and with a guessing contest and other entertainment. Mrs. Roberson pleasantly surprised the club members when she presented each a copy of a song written for the occasion. A short business meeting was held and Mrs. Wagner was elected secretary-treasurer. At the close of the afternoon luncheon was served by the hostesses. The next meeting will be held October 9 with Mrs. Webb as hostess. A program about children's reading will be given. Mrs. McBrayer and baby spent Wednesday with Mrs. Baker. Leota Reeves stayed Thursday night with Odessa Cockrell. About 35 attended a party at the McKenzie home Saturday night. Mr. and Mrs. McKinzie are moving to the Ward neighborhood in the near future. At a late hour refreshments of cake and punch were served. Mr. and Mrs. Arch Daugherty and daughter, Nelda Dean, spent the week-end with her parents. Miss Lois Parks is secretary to the school superintendent at Shamrock. Mr. and Mrs. Luke McBrayer at-

tended the Fair at Amarillo Friday. Mrs. Hershey is helping take care of her new grandson. One new pupil, James Perdue, entered school this week, while Della and Lou McKenzie were transferred to Ward. Misses Gusta and Lois Samuelson visited in the Ricketts home Tuesday. Mr. Perkins and Miss Olive Perkins called on Mr. and Mrs. Wedel Sunday afternoon. Mr. and Mrs. J. W. Mitchell drove to College Station over the week end to visit their son, Bill, who is a freshman at A. & M. this year. While there they saw the Southwestern-A. & M. football game and also got to make an extensive visit through the college and equipment. They were greatly impressed with the work and possibilities of the school. For Sale—\$22.50 per acre buys 100 acre place, 110 acres broke out and fenced; one mile to school. See L. BASKIN, Owner. 34-11c Miss Edith Childree of Amarillo was here last Sunday visiting in the home of her parents, Mr. and Mrs. E. B. Childree.

J. H. Foster, who has been visiting his sons, Leonard and Arch, for the past six weeks, expects to leave today for his work in Lamesa and Klondyke, Texas. Mr. and Mrs. Vester T. McCroly and little daughter were visitors from Clovis in the R. E. Kessie home Monday evening. Mr. McCroly is president of the McCroly Chevrolet Company there. I buy my Drugs at CLARK'S.

FOR SALE—Or trade, practically new Allis-Chalmers 20-35 tractor. RALPH BARNETT. 38-2c Mrs. Virgil Bradley of Abilene arrived here the latter part of last week to visit in the home of her father, J. P. Wood. W. E. Anderson, representing the Oliver Farm Equipment Company, of Chicago, was here conferring with his local agent, M. D. Womble last Tuesday.

Dr. C. E. Donnell and brother, E. A., were here from Canyon Monday attending the pure-bred Short-horn and Hereford sale. Dr. Donnell bought a choice short-horn cow. The two Donnells are brothers of Mrs. D. H. Alexander. MILK BOTTLES To our Patrons who do not return our milk bottles, a charge of 10c will be made. PRAIRIE DAIRY. S. O. WILSON DAIRY.

Announcement

We Have Purchased the

Hereford Bakery

from Frank Barber and we will appreciate your continued patronage and good will.

We Have Added the

MRS. BAIRD CAKES

To make our stock more complete.

Hereford Bakery

R. M. Dunn Phone 166 R. C. Reynolds

Hoffman Cash Grocery CORNER FOURTH AND MAIN Friday and Saturday, Only

**CIGARETTES**  
CAMELS, CHESTERFIELDS, LUCKY STRIKES  
**CARTON - \$1.15**

Seven O'Clock Coffee, 1 lb package ..... 32c  
Sugar, ten pounds ..... 62c  
Raisins, four pound package ..... 32c  
Cocoanut, Baker's moist, can ..... 15c  
Post Toasties package ..... 11c

**Extra Special! Ford Toilet Paper**  
**1,000 Sheets Per Roll . . 8c**

Jello, five fruit flavors, two packages ..... 15c  
Laundry Soap, per bar ..... 4c  
Sweet Spuds, per pound ..... 3c  
Potatoes, ten pounds ..... 30c  
Blackberries, Water Lily, gallon ..... 55c  
Peaches, YC, solid pack, gallon ..... 60c  
Cherries, pitted, red, sour, gallon ..... \$1.10

**Tender Sweet Corn No. 2 Can 2 for 23c**

Dixie Bacon Squares, per pound ..... 21c  
Armour's Star Skinned Hams, per pound ..... 30c

Above prices are strictly cash and will not be charged.

Announcing DAY-FAN RADIO

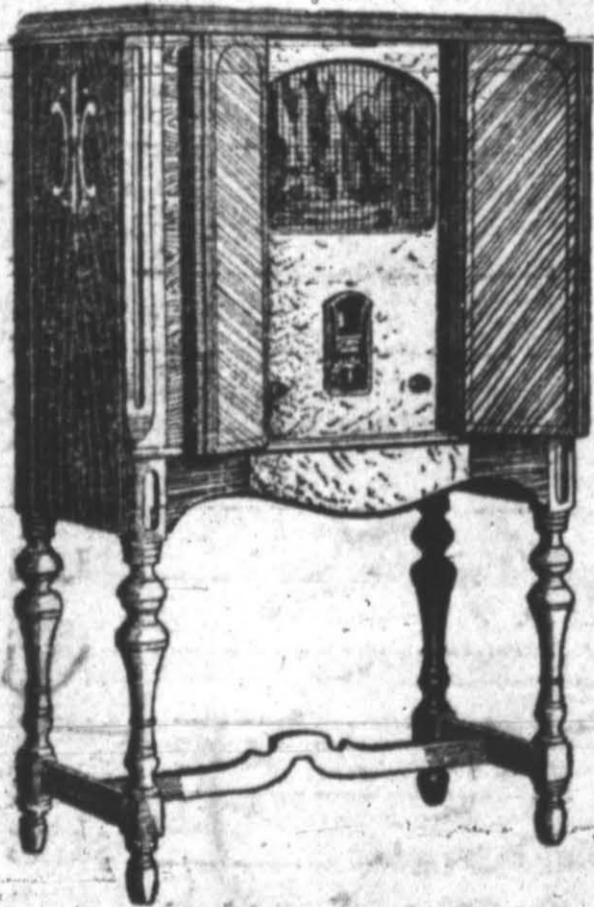
Product of General Motors

The engineering department of the Texas Utilities Company has thoroughly investigated and approved Day-Fan Radios, and we offer them to you backed by the indorsement of two nationally famous organizations—General Motors Company and the Texas Utilities Company.

These wonderful machines will be on display and in demonstration in our office beginning with this week.

COME IN! SEE AND HEAR THEM!

Texas Utilities Co.



THE FAMOUS HIGHBOY

Complete, nothing else to buy— \$170.00

8-tube Neutrodyne-Plus, installed with wall plug, electro dynamic speaker, fully equipped, a master instrument you will be proud to have in your home.

FREE DEMONSTRATION!

Small down payment and twelve monthly installments.

WHERE YOU BUY YOUR RADIO

Is Just as Important, If Not More So, Than the Make of the Radio



The service you get with your radio is of great value in the use of your machine, no matter what make it is. Isn't it natural to think that an electrician would be a good person to install any electrical instrument? A delicately tuned radio how much more is it of importance! We sell Philcos because we believe them the best you can make in radio, but we know that the installation and the service we give you with a Philco is the best way of insuring your

Service and Satisfaction

Lee Electric Co.

Phone 452

G. B. Pitschke, general sales manager of the Moline Company, was here on business matters last Monday.

Have you seen the new Papee feed mill, hammer type, grinder? It is guaranteed to grind more feed than any other mill priced within \$175.00 of the Papee. J. A. WEAR sells them, first door south of the City Hall. 38-1c

Mrs. W. M. Rigler of Los Angeles, arrived here Tuesday morning. Mrs. Rigler will spend the winter here with her daughter, Miss Sadie Rigler, who is teaching in the city schools.

\$350.00 buys fine block of ten lots, gas available. L. BASKIN, Owner.

Mrs. E. Carter of Dallas is here this week visiting in the home of her son, Tom Carter. Mrs. Carter formerly lived in Hereford, having been one of the first settlers.

I buy my Drugs at CLARK'S.

Miss Mattie Lou Harrison of W. T. S. T. C. visited home folks over last week-end.

Mr. and Mrs. W. F. Gillis spent last Sunday in Plainview with relatives and friends.

**NOTICE OF TRUSTEE'S SALE**

THE STATE OF TEXAS, COUNTY OF POTTER.

Notice is hereby given that, whereas, on the 10th day of May, 1927, Dwight H. Denmead and Marguerite W. Denmead, his wife, executed a Deed of Trust to Harvey C. Vernon as Trustee, and to George A. Kennedy first successor Trustee on the hereinafter described real estate, for better securing the payment of one promissory note in the principal sum of \$10,200.00, dated May 10th, 1927, executed by Dwight H. Denmead and Marguerite W. Denmead, and for the benefit of the legal holder of said note which is now owned and held by Harold R. Weinacker, which Deed of Trust appears of record in Volume 30, on Page 304 in the Deed of Trust Records of Deaf Smith County, Texas, and also appears of record in Volume 8, on pages 124, 125 and 126, in the Deed of Trust Records of Oldham County, Texas, to which records reference is here made to more fully show the wording and effect of such instrument, and the indebtedness secured by same, and the property covered by it; and, whereas, the said Dwight H. Denmead and Marguerite W. Denmead have made default in the payment of the note described in said instrument leaving \$18,201.00 principal and interest on this date remaining due and unpaid thereon; and, whereas, the said Harold R. Weinacker is the holder and owner of said note and indebtedness and the beneficiary under said Deed of Trust, and has made request in writing to Harvey C. Vernon to enforce said trust, and said Harvey C. Vernon has refused to enforce said trust, and to act as Trustee thereunder; and, whereas, the said beneficiary Harold R. Weinacker has requested me, George A. Kennedy, first substitute trustee named and appointed in said Deed of Trust, to enforce said trust.

Now, therefore, I, George A. Kennedy, Trustee as aforesaid,

hereby give notice that I will accordingly, after due advertisement of this notice as required by such Deed of Trust, sell at public ven-

**Fame of Sargon Now Nation-Wide**

When Sargon was first given to the world, well known authorities predicted it would become one of the great outstanding health-giving remedies of the age, but the men of science who labored for years to perfect it little dreamed it would become a household work in so short a time.

According to the statements of people everywhere who have actually put it to the test, it is restoring literally hundreds of thousands of weak, run-down, half-sick, discouraged men and women by some of the latest and most advanced methods known to Medical Science.

The demand for Sargon is probably without parallel in the history of the drug trade. In the State of California alone, it will require over one million bottles to supply the people of California during the first twelve months after it was placed on sale.

One big New York firm, with wholesale houses in leading cities, have sold and distributed 908,184 bottles in the past eight months, or at the rate of one million and a quarter bottles per year.

Kansas City wholesale and retail firms have sold and distributed over 300,000 bottles within twelve months, or an average of almost one bottle for every family in the State of Kansas.

Texas dealers required nine carloads the first four months. In the Northwest, the Twin Cities of Minneapolis and St. Paul have been selling at the rate of over \$100,000 per year, to say nothing of the immense wholesale distribution. Sales in other sections have been correspondingly large.

Back of Sargon's triumph in the drug stores is Sargon's triumph in the homes. When a suffering man or woman finds a medicine that helps them, they invariably tell their friends about it, and in this way the fame of Sargon is spreading from coast to coast, sweeping the country like a great tidal wave.

No matter where you go—North, East, South or West—Sargon is bringing health to thousands, and many foreign countries are now clamoring for it.

Clark's Drug Store, Agents.

due to the highest bidder, or bidders, for cash, at the Court House Door in the town of Hereford, in Deaf Smith County, Texas, in which such property is partly situated, between the hours of 10:00 o'clock A. M. and 4:00 o'clock P. M., on the first Tuesday in November, 1929, the same being the 5th day of said month, an undivided one-third part of the following real estate so described in and covered by such Deed of Trust:

All of Sections 1 and 2 in Block D, and all of Sections 91 and 92 in Block K-6, and all of Sections 2, 26, 27 and 28 in Block K-11, all in Deaf Smith County, State of Texas, and that part of the East Half of Section 56 in said Block K-6 falling within Deaf Smith County, State of Texas; also

The Southwest Quarter of Section 37, and the Northwest Quarter of Section 42, and the Southeast Quarter of Section 57, and all of Section 64, all in Block K-6 in Oldham County, State of Texas, and that part of the East Half of Section 50, in said Block K-6 falling within Oldham County, State of Texas,

together with all and singular the rights and appurtenances thereto in anywise belonging or appertaining.

Witness my hand, this 1st day of October, 1929.

GEORGE A. KENNEDY, Trustee.

**DEAD SHOT**

For All Skin Diseases Such as Eczema, Tetter, Ringworm, Scorp, Poison Ivy, Insect Stings, Eruptions; also Cuts and Chiggers, Spanish and Toe Itch. Manufactured and sold since 1891. For Sale by all druggists.—Adv.

**5% LAND LOANS**

Correct Abstracts

**THOMPSON & IRELAND**

Hereford, Texas

**Notice of Sale of Real Estate Under ORDER OF SALE**

THE STATE OF TEXAS, County of Deaf Smith. E. W. Miller, plaintiff, vs. Herbert E. Foster, defendant. In the District Court of Potter County, Texas.

Whereas, by virtue of an order of sale issued out of the 108th District Court of Potter County, Texas, on a judgment rendered in said court on the 15th day of August, A. D. 1929, in favor of the said E. W. Miller and against the said Herbert E. Foster, No. 7551, on the docket of said court, I did, on the 12th day of September, A. D. 1929 at 3:00 o'clock p. m., levy on the following described tract or parcel of land, situated in the County of Deaf Smith, State of Texas, belonging to the said Herbert E. Foster, to-wit:

The south one-half of Section No. 16, Township 5, Range 3, containing 320 acres of land, more or less, located in Deaf Smith county, Texas.

And on the 5th day of November, A. D. 1929, being the first Tuesday of said month, between

**3 Glasses Water Help Constipation**

One glass of water is not enough—take three glasses one hour before breakfast. Much better results are obtained by adding a teaspoon of simple Eucerin, salicyl compound (known as Adlerika) to each glass. Adlerika acts on BOTH upper and lower bowel and removes old waste matter you never thought was in your system. Stop gas and sour stomach in TEN minutes! Relieves constipation in two hours. Clark Drug Store.

the hours of 10:00 a. m. and 4:00 p. m. at the court house door of said County of Deaf Smith at Hereford, Texas, I will offer for sale and sell at public auction for cash, all the rights, title and interest of said defendant above named, in and to said property.

Dated at Hereford, Texas, this 12th day of September, A. D. 1929.

J. B. MILLER, Sheriff, 36-3c Deaf Smith County, Texas.

**DR. T. M. MONTGOMERY**  
EYESIGHT SPECIALIST  
626 Polk Street, Amarillo, Texas  
—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.  
OFFICE RAY'S JEWELRY STORE.  
Telephone 188 for Appointment.

**Compare features to learn how much more Oakland gives for its price**

Oakland has made it easy for you to compare features. In fact, Oakland has made the comparisons itself, tabulating the results in chart form so that you can see at a glance what you get in the Oakland All-American Six as well as what you get in twenty other cars of medium price.

Before you buy any car with a \$300 of Oakland's price, be sure to come in and see the complete results of these comparisons. And when you have seen them, we will clinch the proof of Oakland's superiority with a demonstration—convincing you beyond any question that this is America's finest medium-priced automobile.

Prices, \$1145 to \$1375, f. o. b. Pontiac, Mich., plus delivery charges. Spring covers and Lovejoy Shock Absorbers included in list prices. Bumpers and rear fender guards extra. General Motors Term Payment Plan available at minimum rate.

Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values. . . . Oakland-Pontiac delivered prices include only authorized charges for freight and delivery and the charge for any additional accessories or financing desired.

**DIXON MOTOR COMPANY**  
Hereford, Texas.  
**OAKLAND '1145**  
ALL-AMERICAN SIX  
PRODUCT OF GENERAL MOTORS

**WHEELBASE**  
Only one car as low-priced as Oakland has a wheelbase as long as Oakland's, which is 117 inches. That car requires a turning circle to the left of 42 feet as compared with Oakland's 36 feet. Six higher-priced cars have shorter wheelbases.

**BRAKES**  
Only Oakland and one other car in its field use the fine type of brakes which Oakland employs. And no car in the field equals Oakland's 290 square inches of brake band area. Oakland's separate emergency brake operates on the transmission. Seven cars in the field have no separate emergency brakes, although three of them exceed Oakland in price.

**Bladder irritation**

If you feel Bladder Irritation during the day, causes Burning or Itching in Genitals, Backache or Pain in the loins, making you feel tired, depressed and discouraged, why not try the famous Hour Test? Don't give up. Get Cystex today and an drug for you. Put it on the top. See for yourself what it does. Money back if it doesn't bring quick improvement, and satisfy you completely. Try Cystex today. Only 60c.

**MILKWAY To Health & Happiness**

PEP and VIGOR

"Youngsters grow big and strong and older folks remain their pep and vigor by drinking lots of milk. Prairie Dairie milk is the perfect food for old and young," says the Brindle Bossy.

**Prairie Dairie**  
Milk is Good—Good For You  
Phone 15.

**Special Opening Sale**

To Introduce

**A NEW LINE OF TAILORING**

WE ARE OFFERING TO THE FIRST FIFTY MEN

**2 SUITS or Suit and Topcoat \$39.50**

Included in This Offering Are Genuine Camel's Hair Cloth Top Coatings Which Retail as High as \$50.00.

**Don't Pass This Up—Order Your Fall and Winter Clothes NOW!**

If you can't use two garments, bring a friend along with you and take one each. Our clothing is known as "Fit to Measure." We absolutely guarantee satisfaction. You pay a small deposit on each garment and the balance upon delivery in two weeks or two months—whenever you want them shipped.

**This Offer Opens Saturday, September 28, and Closes Saturday, October 5. Be One of the First Fifty. Open Evenings Till 8:00.**

A COMPANY REPRESENTATIVE TO TAKE YOUR MEASURE.

Call For and Deliver.

**HEREFORD DRY CLEANERS**  
Phone 85 for Service.

**NOW ETHYL WITH CONTROLLED VOLATILITY**

Phillips 66

323 5/8  
161 5/8  
231  
32.3  
55.4

1.75  
323  
235  
350  
251  
26.5

THE LAST WORD IN GASOLINE

Now combine the famous Phillips 66 feature of Controlled Volatility with the Ethyl quality of "no knock." The result: sum-total of year-round easy starting, fast warm-up and acceleration, effortless, quiet power, and mileage. Bear in mind, however, that the only Ethyl that gives you Phillips 66 performance is Phillips 66 Ethyl. Protect yourself and your car. Be sure the station pump says Phillips 66 Ethyl. Dispensed from sealed tank to protect you against substitution.

Put-up with **Phillips 66**

© 1929, Phillips Petroleum Company  
WHEN THE THERMOMETER GOES DOWN THE VOLATILITY GOES UP

Schley Avenue and Fourth Street Second and Miles  
T. E. Major, Local Agent

# WANT Ads

Notice to Advertisers: All classified advertising ordered to run "fill forbid" must have a written order; also the order discontinuing "if" ads must be in writing. This is to avoid misunderstandings. It will enable us to give you more satisfactory service.

### Wanted

WANTED—Stock birds to graze. See or phone me. O. G. HILL. 38-2c

WANTED—A Poland bear, four to six months old. GEO. W. SMITH, Box 697, Phone 902-F2. 38-1c

### Lost and Found

LOST—Ladies tan kid glove on Main Street Wednesday. Finder please return to Ford garage. 38-1c

LOST—Bay horse, four years old; one small mule. L. BASKIN. 37-2tp

LOST—A pair of China dress wheels and attachment on the road between Carl Williams and old Nunn place. Reward. Finder please return to the J. A. WEBB Implement Co. JAS. T. ROBINSON. 38-2tp

LOST—A brown colored jersey coat. Left my place on Friday night. Liberal reward. Finder please return to J. A. WEBB Implement Co. JONES. 38-1c

### For Rent

FOR RENT—Modern light house-keeping rooms. Phone 224. 37-2tp

FOR RENT—Furnished apartment one block north of high school. MRS. E. J. WILLIAMS. 38-1c

FOR RENT—Two lighthouse-keeping, two apartments, one on first floor, one on second floor. MRS. MARGARET HOFFNER, E. 11th Street, four blocks north of the Hospital. 38-1c

FOR RENT—New bath house. Call or see J. E. TURNER. 38-2tp

FOR RENT—Furnished apartment upstairs. Phone 194. 38-1c

FOR RENT—Bed rooms in modern home. Phone 114-J. 38-1c

### Lodge Directory

LODGE NO. 59.  
School of Instruction Every Thursday night.  
Wes Brady, M.  
J. S. Jones, Secretary

HEREFORD LODGE  
No. 476, L. O. O. F.,  
meets Monday 8:00 p. m.  
Visiting Brothers welcome  
L. I. West, N. G.  
L. H. Foster, Secretary.

### For Sale or Trade

FOR SALE—McGowan's Deering 12 foot, combining in good shape. 3000. Can be seen at my place seven miles north of Hereford. ROGERS. 37-2tp

FOR SALE—200 pounds of white corn, \$1.00 per bushel. H. HARRIS. 37-2tp

FOR IMMEDIATE SALE—100 acres of land, 100 acres highland. See RALPH BARNETT. 37-2tp

FOR SALE—Lots No. 22-23 and 24 Hough sub-division of Block 5, Evans addition, Section 62, block K-3, one block east and half north of high school. Will give some terms. Write 418 S. College, Tulsa, Oklahoma. 37-4tp

FOR SALE OR TRADE—Miano for sale or will trade for truck, or what have you. O. HIGGINS. 37-4tp

FOR SALE—Coke's hot blast range cook stove, in good condition. Mrs. C. E. WADE. 37-1c

FOR SALE OR TRADE—A new Beatrice cream separator, like new. L. P. PERKINS, Hereford, Texas. 37-2tp

FOR SALE—Hooster kitchen cabinet, practically new; new hot blast heater, almost new four-burner Perfection oil burner cooking stove. See P. B. SOWELL, phone 1, at Jones & McLean's. 37-1c

\$37.50 per acre buys improved 480 acre tract only 3 1/2 miles out. L. BASKIN, Phone 138. 35-1c

FOR SALE—\$22.50 per acre buys 100 acre place, 110 acres broke out and fenced; one mile to school. See L. BASKIN, Ownr. 34-1c

\$32.50 per acre buys fine half section four miles out; 180 acres broke out well, and fenced. L. BASKIN, Phone 138. 37-1c

FOR SALE—Royal Portable typewriters, the user. They're the best. Take one home and demonstrate it to your satisfaction. Trial free. Terms. JOWELL M. MURCHISON. 32-1c

FOR SALE—Lots of city lots, worth the money. Seeings for bargains. JOWELL MURCHISON. 31-1c

MAPS—Deer health county maps for sale, 50¢ each. THOMPSON & IRELAND.

FOR SALE—A good Jersey cow, four years old. Phone 15. CLARENCE SMITH, South Hereford. 36-4tp

FOR SALE—A New Perfection 3-burner coal oil bath room heater, with 20 gallon tank; also a five-burner Quick Meal oil oil range; both like new. Also two coal heaters. A. H. ELLISON, one block west of city hall. 36-1c

FOR TRADE—Improved section in Hale county for unimproved land. Another improved section in Swisher county for unimproved land. Write owner, J. L. MURPHY, Plainview, Texas. 37-3tp

FOR SALE—Large coal burning heating stove. P. B. SOWELL & SON. 37-1c

FOR SALE—New Deering Deering row binder, good condition. Phone 62-W. W. A. KNOX. 38-1p

FOR SALE—Pure Turkey Red and other good seed wheat. LYNN C. POWELSON, eighteen miles northwest of Hereford. 38-2tp

FOR SALE—Several thousand bundles hegarl, fine cow feed, good heads, 5 cents per bundle delivered in town. Leave order with Ralph Barnett office, or see me. BEN WRIGHT. 38-2c

FOR SALE—One Registered Jersey male, a good one. See J. B. HARRIS, seven miles southwest of Hereford. No. 2. 38-2tp

FOR SALE—Tomatoes \$1.00 per bushel. W. R. MATHIAS, phone 9000-F12, two miles north on 25-Mile Avenue. 38-1c

FOR SALE—Poland China boars, for immediate sale; \$25.00 each; world's best blood lines. HENDERSON FARM. 38-1tp

FOR SALE—Round Oak heater for coal, splendid condition. MRS. E. W. HARRISON. 36-3c

FOR SALE—By owner, choice chicken ranch, close in, terms if desired; also choice business lots. Also ornamental lawn, Cheap. Address P. O. Box 473, Hereford, Texas. 29-1c

FOR SALE—Ten room home, mostly modern with many recent improvements; close to school. Priced extremely low. Box 303, City. 29-1c

LOW PRICES and easy 6 per cent terms on the following: Improved section 8 miles out; raw 320 only 3 1/2 miles out; improved 40 acres edge of town; 320 acre tract 20 miles northwest; close in 200 acre improved place; improved five acre place electric lights; well located town property; 480 acres 7 miles west of Dimmitt; improved 140 acre place close in; improved quarter on 25-Mile Avenue; close in 320 acre on air line, blinker light; 18 acres under irrigation, electric service; 2 acre tract with natural gas. Ask for details on any of above. L. BASKIN, Phone 138. 29-1c

FOR SALE—140 acre place close in; improved quarter on 25-Mile Avenue; close in 320 acre on air line, blinker light; 18 acres under irrigation, electric service; 2 acre tract with natural gas. Ask for details on any of above. L. BASKIN, Phone 138. 29-1c

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## Doubles Fertility Of His Land

Marshall.—Beacher Newman of Harleton community in Harrison county top-dressed three acres of oats with 100 pounds of nitrate of soda and gathered 60 bushels of oats to the acre this year. He then planted cowpeas and harvested two tons of hay per acre. This demonstration was conducted in cooperation with the county agent on the nine acre plot which Mr. Newman and his brother started five years ago in the crop rotation contest. They are still rotating corn and peas, cotton, oats and cowpeas. The productivity of the land is said to have increased 100 per cent in the five years.

### FOOTBALL AT NIGHT

Down at El Paso when the West Texas Chamber of Commerce has its convention October 24, 25 and 26, the College of Mines, El Paso, and Wayland College, Plainview, will tangle in a big football game on the second night of the convention.

This is only one feature of the convention calculated to make the average man want to attend, and every effort is being made by officials of the body to have the biggest crowd on record at El Paso.

### SKINS DAD WHEN IT COMES TO RAISING FINE CORN

Madisonville, Texas.—Woodrow Magness, local 4-H club boy, has produced five times as much corn to the acre as his dad. He fat broke the land early, disced it to improve tilth, fertilized with 100 pounds of a 9-4-3 mixture and side dressed with 100 pounds of nitrate of soda. In spite of having to plant a second time and then having half of it drowned out, he gathered 25 bushels of good heavy corn to the acre while his father produced only five bushels per acre on his 10-acre field.

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## Deep Plowing Pays Dividends

Levelland.—Land that T. M. Hester plowed from 10 to 12 inches deep three years ago on his farm near Cobleland, Hockley county, made twice as much corn per acre this year as land plowed shallow at that time. The land has been handled the same and has grown the same crops since that time, W. T. Magee, county agent, states.

Wheat on the deep plowed land was six inches taller and much heavier than that on ordinary land. Mr. Hester follows the practice of plowing his land early, from 10 to 12 inches deep the first time, and then plants in the middles after busting rather shallow. Such fields have withstood the drought very well.

### Be Faithful Be Jabbers!

An Irishman applied for a job at a power plant.

"What can you do?" asked the chief.

"Almost anything," said the Irishman.

"Well," said the chief, a bit of a joker, "you seem to be all right. Could you wheel out a barrow of smoke?"

"Shure! Fill it up for me!" He got the job.

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### SKIM MILK INCREASES PRODUCTION OF EGGS

Seagraves.—Skim milk is a good poultry feed, the demonstration records of Mrs. E. S. Caffey here in Gaines county show. Her flock

of fifty-two Barred Plymouth Rocks laid an average of more than sixteen eggs per hen in July on a ration of skim milk and corn and milo maize. The feed cost was 6 1/2 cents for each hen for the month.

All Texas Products  
Oil, Gas, Greasing, Tube Patching  
Firestone Tires and Tubes.  
**N. J. LENOX**  
At Texas Filling Station

Suits  
We have increased our stock, so let us fit you up.  
All of the newest styles \$18.75 up to \$45.00 with two pairs of trousers.  
The Popular Store



Womack's Specials  
FOR FRIDAY AND SATURDAY

JELLY, five-pound bucket	60c
SYRUP, Log Cabin, small size	30c
PEPPER	

### Seth B. Holman Tells of Trip To Northwest

Hardly a day goes by but several people inquire of the Brand concerning the whereabouts of Mr. and Mrs. Seth B. Holman, former owners of the paper and for many years highly respected citizens and leaders of Hereford. The following letter was received this week by a close friend of theirs, who has kindly passed it on to The Brand and we are glad to publish it to let Hereford people know how these true friends of the city are getting along:

No. 54 Craigmore Apts., 404 27th Avenue, at Geary, San Francisco, Cal., Sept. 14.

Dear Friend:

"We all make mistakes—some people accept even polite phrasings at their face value. You asked me to write you on this trip—and now you have paid the penalty!

"Had intended to perpetrate this before now; but old man Procrastination put a headlock on me. When a fellow travels all day in a Chevy, over these crooked trails, when your water cap seems certain to pollide with your tail-light in rounding these never ending short turns, and the road is invariably headed up a steep grade or down one, one reaches the day's end rather "passe," so to speak. I want to get on the back of my neck as quickly as possible, with my feet elevated—anywhere to get them off the floor—and relapse into a state of blissful suspended mental activity. At any rate, I am rarely in the mood to write letters.

"We first visited Manitou, but the altitude there took my breath, so we journeyed over to Denver, 1100 feet lower. Spent two weeks "going places and seeing things"; we especially enjoyed Denver's marvelous grass, trees and parks. Then we hit the trail for Salt Lake City, via Laramie, Wyo., a roundabout way but avoiding the high Trans-continenta Pass on the direct route. It was blistering hot there and we remained only four days. We got a great kick out of the Mormon Tabernacle, and its inspiring organ recitals. Yellowstone Park was next. That is the spot where God Almighty developed a leak in his bag of tricks and spilled out a little bit of everything. But of course you have been to Yellowstone.

"We were told that the northern routes out of the Park via Butte, were rough and the grades steep, so we dropped back to Pocatello, Idaho, and across to Portland, Oregon. A wonderfully smooth road, that Oregon Trail. We liked that big, sleepy giant of Portland—the friendliest place on the trip so far—sprawled out at the mouth of the emerald-green Columbia River, at the end of that amazing Columbia Drive—like a lazy, overgrown boy, too shiftless to buck the line like the rest of the Pacific Northwest squad of luskies. It has the best climate we have so

far discovered; its roses and flowers were beautiful beyond description, and the people very like ours when compared with the other Coast cities. We rested at Portland two weeks, then went straight through to Vancouver, B. C., saving Seattle for the return trip. Custom officials were courteous, and gave us a sixty-day, duty-free permit. Vancouver is a city of 350,000 hustling people, built like Seattle and Frisco on a series of hills overlooking the ocean; damp, foggy and chill, but on its toes and going somewhere. Here we saw our first Lacrosse game and spent hours in the famous Hudson Bay Company's store, a department house de luxe. Their strange dress, customs, accent and mode of living were sources of never-ending interest to us. Our car license attracted universal attention. The kids would look at us, say "Texas!" in a wondering tone, and stare after us as though we were strange animals. The cops invariably made a note of our license number. Palatial homes fringe the Puget Sound, and Vancouver is developing into a real city.

"We took our first boat ride from Vancouver to Victoria. Quite a novelty to us. The sea was smooth and boats and flying craft of every description passed us. Victoria, though smaller, is even more intensely English than Vancouver. The cops all wear the regulation English Bobby uniform with long-tailed blue coats, brass buttoned, tall helmets and chin straps. The shops displayed imported English clothing and furnishings; and the butcher shops especially were filled with English meats, sea food and good things to eat we had never heard of before. Another steamer took us across to Seattle. On board we found another Texas couple—from Coleman—and played bridge with them on the crossing, while big ocean-going craft, coast-wise boats and flying boats were constantly passing. We enjoyed a delicious English meal on board.

Seattle has a half million people, is built on hills and, next to San Francisco, is the busiest place on the West Coast. We took a boat ride around the harbor, went thru the locks to Lake Washington, and saw the pretentious homes, swimming beaches, racing craft and play grounds along the lake shores. Seattle is big and busy, but too raw in climate for us. So we hurried back to Portland, rested three days, then took the Pacific and Redwood highways for Frisco, 544 miles of the most astounding scenery, over the most wonderful road we have seen. The Redwood highway outclasses the Columbia Drive, in my opinion, in length and variety of scenic effects. Now, in the world engineers ever constructed this fine road through such natural obstacles is beyond me, and the cost must have been staggering. The drive was a fearful strain on Ann, used only to the level, straight roads of the Panhandle. The road ribbon would cling to the mountain sides, with new vistas of pine clad beauty opening before you at every turn (and there was a turn

every fifteen feet, it seemed to us); suddenly you would round a big rock and plunge into a dense Redwood forest, towering trees ten and fifteen feet in diameter in serried ranks all around you; you would twist and squirm through and around them, with just enough room to pass, with shivering-looking depths below you to one side, and with the sunlight cut off so that it resembled twilight; then, without preamble, you rounded another turn and found yourself suspended on a narrow shelf over the Pacific ocean, with whitecaps smashing at your feet; another quick turn and you were in the midst of a smiling little oasis of a mountain valley, green with irrigated gardens, meadows full of cows and other livestock, and almost invariably a small ranch stand out in front of each ranch house, offering fruits and vegetables to the hungry motorists. Filling stations, usually with campers' cabins nearby, were scattered along at short intervals; exclusive rural hotels, with their private golf courses and swimming facilities, abound, while auto camps are numerous, some of them with every modern convenience found in a hotel—and with prices to match. It's a wonderful drive and one that every American citizen should take if he can possibly do so.

"We stopped here for a month and took this little apartment, as we are both tired out. This is the greatest city we have seen; so vast and with such traffic congestion that we do not attempt to use our car down town—we take the street cars. Market Street reminds me of State Street in Chicago in some ways—a constant stream of humanity and automobiles. We have not yet adjusted ourselves to the constant foggy weather, but these natives assure us we will like it soon; they are the darndest weather liars we ever encountered; but one thing we like about them is that they are ALL BOOSTERS—to the last man. And an amusing feature to us is the way the Northern California man will cuss the Los Angeles district. They swear to us that all Los Angeles has is a desert and a passel of retired Iowa farmers—and the biggest liars on earth. If the Los Angeles boosters can out-lie these fellows they ARE in a class by themselves.

"One thing we like about this country is the fact that the people attend to their own affairs and allow you to attend to yours. But we miss the old true-blue American stock we have been raised among. Nearly everything out here is Jew, or Wop, or Jap, or Chinese and the old-time Americans are so scarce that they are novelties. So far the weather has been foggy and damp, but we hope Lower California will be better. My heart and nerves have been greatly improved by this altitude, while my eyes are at least no worse. We plan to go to Los Angeles October 1, visit points of interest there and, if the real estate men there don't completely charm us, expect to drive into Amarillo in November or December.

The daily papers at Vancouver,

Victoria, Seattle, Portland and San Francisco are all dandies—big and busy and forceful. But such weeklies as I have never seen are ineffective, small and not in a class with Panhandle papers. We have traveled 5500 miles, over portions of ten states and the Dominion of Canada and are still traveling on Hereford air—not a puncture yet!

"I sincerely hope that you and yours are well and prosperous and that your plans are working out nicely. Ann joins me in very kindest regards. See you at Christmas—maybe.

Sincerely,  
SETH B. HOLMAN.

### Raised 98 Per Cent of Chicks

Big Spring.—Charline and Leona Bruton, 4-H club girls at Elbow Howard county, have raised 98

fowls from 100 White Leghorn baby chicks. One was killed by a rooster, one was smothered, 28 cockerels were sold for \$16.50, 10 cockers kept, and 60 pullets are on hand ready to lay, the girls have reported to Mrs. Louclie Allgood, home demonstration agent.

The chicks cost \$50 and the feed bills have been \$16. The girls have followed good feeding and housing and management practices throughout the demonstration and for completing it are to be given two cockerels by the local chamber of commerce.

### Feeding for Eggs Paid Them Well

Waxahachie, Tex.—After keeping chickens for 18 years without paying much attention to proper feeding, Mrs. R. L. Parr and her husband decided to try Extension Service poultry feeding methods ad-

vocated through home demonstration clubs.

In spite of losing 165 of their flock of 354 English White Leghorns by theft, Mrs. Parr recently told Ellis county home demonstration members that an average profit above feed cost of \$58.33 per month had been made from January to July inclusive. The total profit above feed was \$550.85 for the six months, with January the least profitable month and March the most profitable.

The cost of feed was \$234. The first two months the mash was home mixed, but after that a commercial mixture was cheaper. It consisted of corn, maize, oats, wheat bran, and cotton seed meal ground together and fed with charcoal, and oyster shell. The flock had constant access to green pasture consisting of Bermuda grass, wheat and oats.

Statements, Letter Heads, Envelopes, all Job Work, at The Brand.

**Notin' Doin'**

In a small village a new letter box had been installed, causing much comment among the village children as to whom it belonged.

"It must be the minister's," said one little lad.

"It can't be," contradicted another, "Don't you see what it says on it, 'No Collection on Sundays!'"

**His Money's Worth.**

"Have you heard the story of the Scotchman who boarded the pay-as-you-leave bus?"

"No."

"He's still riding."

**Our Worst Joke.**

**Modern Youth.**

Miss Hawkins said before she "broke down" walking back from auto rides was bad enough, but when she gets well this parachute jumping will be terrible.

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- GRAPES, Tokay variety, per lb 10c
- PEPPERS, fresh bell, per lb 7c
- CELERY, nice, large stalk 10c
- CAKE FLOUR, Swan's Down 29c
- APPLE BUTTER, quart jar 28c
- COFFEE, Wamba, 4 oz pkg three with each 3 lb Coffee at \$1.44
- POST BRAN, package 11c
- PEANUT BUTTER, 16 oz jar, barrel-shpd. 21c
- CANDY, lb pkg, pure sugar stick 19c
- CRACKERS, Graham, 2 lb pkg 31c

# International Sunday School

## Lesson

BY DR. J. E. NUNN

OCTOBER 6, 1929.

### General Topic RECOGNIZING OUR DEBT TO OTHERS

Mark 12:28-34, James 2:14-17

#### Introduction.

Recognizing our debt to others is our social obligation. Man is a social being. That "no man liveth unto himself, and no man dieth unto himself" is a well known social axiom. We are dependent on others from birth to death. For the food we eat, the clothes we wear, the books we read, the music we hear, the hundreds of good things we enjoy, we are deeply indebted to others. It follows, then, that selfishness is man's greatest social sin. He who withdraws from society lives within the narrow walls of his own little self, has no interest in the great outside world with its heartaches, its needs, its aspirations—such a one has not the spirit of Christ. Unselfish service is the law of the Christian in society. For "Whosoever would become great among you shall be your minister; and whosoever would be first among you, shall be servant of all."

#### Working Together.

Sir John Lubbock, the great student of ants, noticed one day that all his ants were in their nests except one, which was out hunting alone, about six feet from home. So he took a dead blue-bottle fly and pinned it to a piece of cork, putting it down right in front of her. She tried at once to carry off the fly but found it immovable. She tugged and tugged in vain. Then she went straight home and into her nest, where she remained less than half a minute, coming out with twelve friends who trooped after her to the food she had discovered. All working together they tore up the fly and carried it off in triumph.

Now if these tiny insects learned the advantage of working together, surely we human beings should make the same lesson ours. That is what is taught us by the story of Nehemiah and his wall-building, Neh. 4:15-21. We studied the event fully in the lesson for September 8.

#### "There Is No Self-Made Man."

"Now there is no self-made man. Every successful life is the product in large part of what others have been and what others have done. Edison works his triumphs thru his ability to set others to investigating for him. Prof. Lowes of Harvard has written a wonderful book, 'The Road to Xanadu,' showing how Coleridge, in the alembic of his wonderful memory, built up those works of genius, 'Kubla Khan,' and 'The Rise of the Ancient Mariner,' out of his omnivorous reading. Every merchant prince has been able to organize an army or eager toilers. Christ is the best model of success, and he trained his disciples to work with him and carry on his work after him. Paul, the most remarkable of his apostles, had a host of co-workers. We are in debt to those who work with us and for us, and in turn we must co-operate with them. Thus we shall go onward together."

#### Debt of the Strong to the Weak.

"We then that are strong ought to bear the infirmities of the weak, and not to please ourselves." In one of the tenderest chapters of the Bible, Paul the strong man says that the strong shall bear the infirmities of the weak. We are not under obligation to please ourselves, but to please our neighbors; and not to please them in any way that will weaken them, but to please them "unto edifying," that is, unto their upbuilding. And for this work we have the best of all examples, "For Christ also pleased not himself."

The duty of caring for the weak is at the base of all such laws as the Eighteenth Amendment. Some may be strong enough to avoid the temptation of strong drink, but many, the great majority, are not strong enough and the strong must look out for the weak, and not selfishly seek to please themselves.

#### The Debt of Lowly Service.

"Let this mind be in you, which was also in Christ Jesus." Perhaps if Paul could be said to have a favorite among all the churches he established, it would be the First Church of Europe, that in Philippi. Among its members were Lydia and the jailer and probably

Luke. The Philippi Christians always sympathetic with Paul's purpose and loyal in advancing his plans. The apostle's letter to them is "The epistle of joy."

Our extract from this lovely piece of writing is an exhortation to continuance in the same Christian fellowship which they had enjoyed from the beginning, "being of one accord, of one mind, in lowliness of mind each counting others better than himself, not looking each of you to his own things, but each of you also to the things of others." Paul especially commended this attitude because it was Christ's, who descended from his divine estate into the lowly path of men, who took the form of a servant and suffered for our sake the terrible death of the cross. That is the kind of service which we are to render, in his spirit and with his strength.

#### The Debt of Justice.

Paul once more, writing to the members of the church which he founded in Colossae now now now Christians who were "God's elect, holy and beloved," bade each of them "put on a heart of compassion, kindness, lowliness, meekness, long-suffering." He went on to illustrate this Christian attitude in the cases of wives and husbands; fathers and servants, with relation to their husbands and wives, their children and their masters.

"Slowly the general conscience is coming to recognize our duty to others more and more clearly, and its application is becoming more decisive with each generation. All masters and employers of labor, in their mills and warehouse, are bid to base their relations to

hands and servants on the one firm foundation of justice. Paul does not say 'give your servants what is kind and patronizing,' he wants a great deal more than that. Charity likes to come in and supply the wants which would never have been felt had there been equity. An ounce of justice is sometimes more than a ton of charity."—Alexander MacLaren.

#### The Debt of Giving.

James the Just—not the first martyr of the apostles, the brother of John, but James the oldest brother of our Lord, the head of the church in Jerusalem who presided over the first church council—wrote a keen and sagacious epistle which has been well called "the Gospel of Common Sense." Hear him urge the duty of charitable giving.

"What doth it profit, my brethren, if a man say he hath faith, but have not works? It is useless for a man to claim that he has Christian faith if his life does not prove it. Saying that a man has a thing does not give it to him. Can that faith save him? Faith such as that? More theoretical faith apart from life itself?"

"James never questions that faith is the instrument of salvation, but insists that if faith is real it will manifest itself in works. Faith is trust and devotion of obedience and love; a faith which is more assent to a creed is not worthy the name. A faith which does not produce works cannot save, it is dead, it is barren—this is the truth which James seeks to establish in this famous section of his epistle."—Prof. Charles R. Erdman.

"Faith Without Works Is Dead." "If a brother or sister be naked

(poorly clothed) and in lack of daily food." "What was the faith worth which could witness suffering and not be stirred to help?" The Gentile disciples had, we read, done their best to alleviate the distress of the churches of Judea. St. James' language, addressed to the Jews and Jewish Christians of the dispersion, would seem to imply that they had shown less forwardness and had wrapped themselves up in the self-satisfaction of professing the orthodox faith of the sons of Abraham, while the Gentile converts whom they despised were setting an example of self-denying charity."—Dean E. H. Plimpre. And their leader in this charity, which we must not forget, was Paul, who emphasized the doctrine of justification by faith.

"Even so faith, if it have not works, is dead in itself." "It is as a body without a soul. It is not only dead as regards the effects which it produces on others; it is dead in itself. How can

such faith save?"—Principal Wm. Patrick, D. D. Over against this dead faith we have to set the dead works named in Heb. 6-1, 9-14. Either is dead without the other. Archbishop Whately illustrated this by saying that faith and works are like the two oars of a boat—pull either one alone and the boat circles about and makes no progress, pull both together and the haven of eternal rest is sure to be reached."—Charles W. Deems.

#### Others.

Lord, help me live from day to day, in such self-forgetful way, that even when I kneel to pray, My prayer shall be for others.

Others, Lord, yes others. Let this my motto be. Help me to live for others. That I may live like thee.

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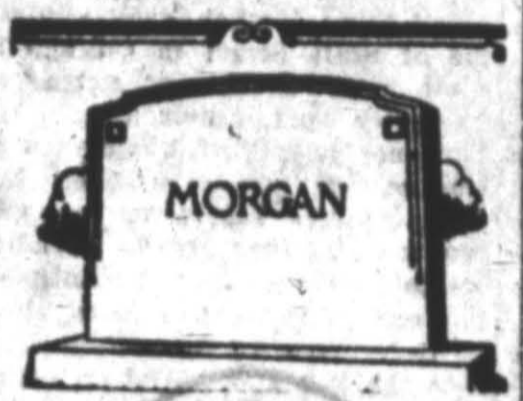
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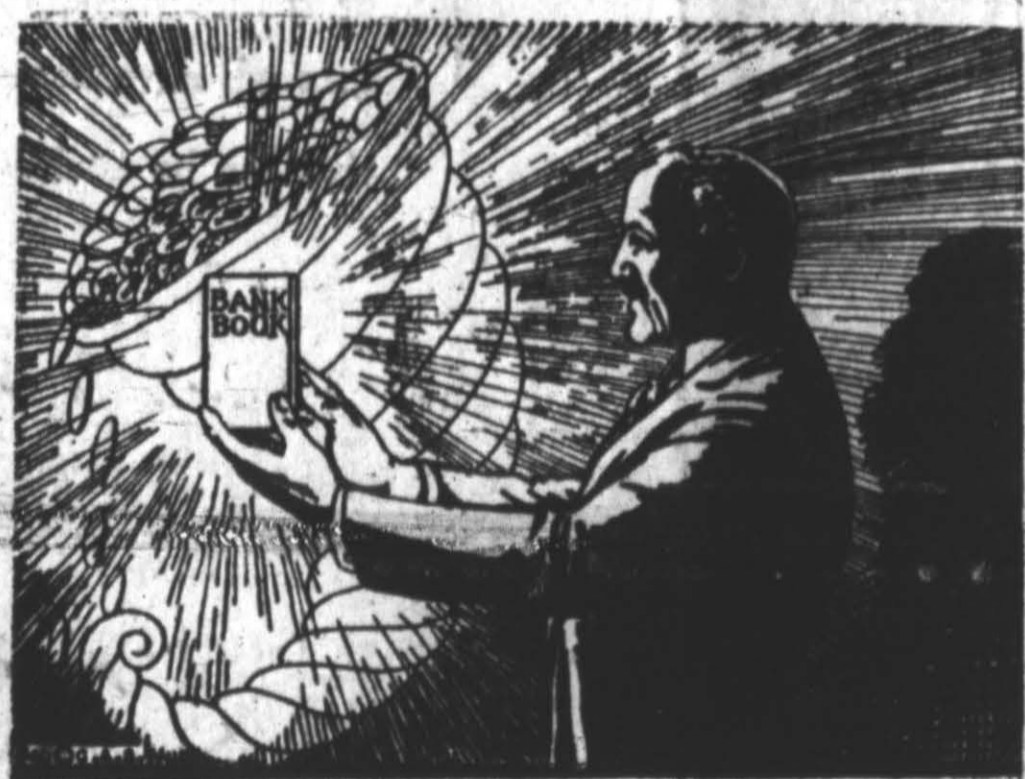
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## Corner Drug Store

Tynes & Humble

### Ward News Notes

Rev. Mr. Harper will preach at Ward next Sunday and all are urged to be on time to begin Sunday school at 10:30.

H. A. Lipscomb arrived last Monday for a visit in the home of a son, Jim Lipscomb.

W. R. Harrison and daughter, Mrs. May, went to Hale Center Saturday for a few days visit with relatives.

Mr. and Mrs. B. F. Snow of Edgport, Oklahoma, arrived last Monday for a two weeks stay in the Jack Hutson home, while Mr. Snow finishes his wheat drilling.

Misses Garrett and Hughes attended the Amarillo Fair Wednesday.

J. P. Roberson, Bill Smith and James Neal visited in the Wiley Roberson home Tuesday afternoon.

Fred Saultzman made a business trip to Friona Thursday.

H. A. Lipscomb, Mr. and Mrs. Jim Lipscomb, Mrs. G. M. Suggs and son, George, were in Amarillo Wednesday attending the Fair.

Mrs. J. H. Copeland called on Mrs. Dean Thursday morning.

Wesley Higgins and George Fugge were among those who attended the Fair at Amarillo on Friday.

Misses Garrett and Hughes, and Mrs. Roberson called on Mrs. Jack Hutson and Mrs. Snow Friday afternoon.

Mr. and Mrs. John Hutson were Amarillo visitors Friday.

Mr. and Mrs. Alfred Letcher of McCamey are visiting in the home of Mr. Letcher's mother, Mrs. Bob Ellison.

Mrs. Charley Vernon returned from Sayre, Oklahoma, Friday, where she has been visiting the past week with her mother.

Mr. and Mrs. Fred Brunson and family spent Thursday in Amarillo attending the Fair.

Mr. and Mrs. Jeff Roberson and son Edward Roy took supper in the Wiley Roberson home Saturday evening.

Mrs. George Lewis returned Saturday night from Leavenworth, Kansas, where she has been visiting relatives the past two weeks.

Mary Louise Dean is on the sick list this week.

Miss Beatrice Hutson of Amarillo spent the week-end with home folks here.

In order to be on the high honor roll a pupil must make A in all subjects. Those on the high honor roll for the first month of school are Kenneth Strem, second grade; Wiley Hicks Roberson, a beginning.

In order to be on the honor roll a pupil must make no grade lower than B. Those on the honor roll are Louvella Higgins, Viola Hutson, Berdine Brunson, Francis Hutson, F. W. Brunson, Katherine Daugherty and Allene Caraway.

## The Old Barber Shop



*It's gone -- the old barber shop 'only for men,'  
It's gone with its stove and its old cuspidor.  
Departed -- the sanctum of masculine cheer,  
Where women looked timidly in at the door.  
How often we gazed about the old stove,  
While Jerry or Jimmie was taking a shave,  
Debated the merit of bandied the joke,  
Appraised the saint or berated the knave.  
Aye, gone! the old shop of the pie-happer age,  
A feminine parlor, the place of today,  
Where man, dispossessed of his masculine rights,  
In silence is shaved and then hurries away.*



day of November, 1929, that being the first Tuesday in said month, between the hours of ten o'clock A. M. and four o'clock P. M., on said day, at the Court House door of Deaf Smith County, Texas, I will offer said land for sale, and sell at public outcry to the highest bidder for cash, all the right, title, interest and estate of the said Charles W. Hayes, in and to said lands, as well as all right, title, interest and estate of the said Charles W. Hayes had in and to said lands on the 15th day of January, 1912, or at any time thereafter.

This the 1st day of October, 1929.

J. T. CUNNINGHAM,  
Constable of Justice Precinct No. 1, Deaf Smith County, Texas.

### Summerfield

The Home Makers Study Club met with Mrs. L. H. Lookingbill Thursday afternoon, when the program was led by Mrs. L. L. Cannon with the subject being "The sacred obligations of parenthood." Those taking part were Mmes. Lee Curry, Walter Huntley, Gleaves Owen, Adam Flowers and L. B. Lookingbill. The hostess served delicious refreshments to 23 members and four new members were added, Mmes. Obe Roberson, Alton Lookingbill, A. J. Blakemore and Miss Eva Blakemore.

Mrs. Walter Huntley and Miss Eva Blakemore spent the week-end in Amarillo with relatives.

Mr. and Mrs. A. A. Davis of

Waco spent a few days with his sister, Mrs. L. Johnson.

Mr. and Mrs. Joe Johnston of Crosbyton visited her cousin, Mrs. Lee Curry, last week.

Mr. and Mrs. Denson Hill of Vega visited the B. A. Atchley home Sunday.

Mr. and Mrs. Ray Johnson and daughter and Vadna Stakey visited several days last week with friends in Amarillo.

Mrs. W. G. Harris and children spent the week-end with Mr. Harris.

Mr. and Mrs. L. Johnson visited two days at the fair in Amarillo.

Louie Huckert spent the week-end with home folks, returning to Vega with his daughter, Mrs. John Hiseleman.

Several from our community attended the fair at Amarillo Saturday, among whom were Mrs. Lee Curry and daughters, Mary Lee and Glen, Miss Ruth Lookingbill, Mabel Cannon, Mr. and Mrs. Lewis Jay and Mr. and Mrs. Upton.

### Ford Doings

The club social at Ford Friday night was well attended and all present reported a good time.

The ladies of this community had an interesting club meeting at the home of Mrs. Hardy Benson Thursday, when delicious refreshments of ice cream and cake were served those present.

Instead of having singing at the school house Sunday night, everyone was invited to the home of Mr. and Mrs. Bill Schwartz where an enjoyed singing and eating watermelons.

Mr. and Mrs. Vought and family and Mr. and Mrs. Kilmer were Sunday visitors at the Kilver home.

Mr. and Mrs. Byri Davis ate supper at the Mann home on Sunday.

Amarillo fair visitors last week were G. G. Remple and family, Henry Remple and family, Mr. Butler and family, Edward Simpson and family, D. B. Mann and family, Fred Brunson and family, Mr. and Mrs. J. S. Garrett, George Benson and family and Floyd Benson and family.

Mr. Hardy Benson's parents and sister visited him Saturday.

Some of Mrs. G. G. Remple's cousins of Oklahoma visited in her home Sunday.

Lois Ellison, Waldo Kilmer, Edith Mann and Joe Garrett visited

ed Mrs. Sonny Ledbetter at Vega Sunday afternoon.

Tillman Stone of Hobart, Oklahoma, visited the D. B. Mann home Friday.

Mrs. O. D. Frazier left one day recently for Mountain View, Oklahoma, to join her husband, who had been at the bedside of his mother. His mother died following an operation.

LaVerne Mann spent Friday and Saturday night with Mrs. O. D. Frazier.

Miss Marie Brumley spent Friday night with Miss Ethel Mann.

Erman Gunter visited the Mann home Monday night.

Cecil Bainer and Miss Lois Ellison attended the show in Hereford Wednesday night.

Mrs. Howard Morel returned from San Jon, New Mexico, Saturday where she had been visiting friends.

## LOOK!

—Have your radiator repaired before cold weather sets in. We are equipped for the most tedious job.

Radiators, Mechanical and Electrical Work Our Specialty.

RADIATOR WORK GUARANTEED FOR SIXTY DAYS.

Boazman and Lindsey GARAGE

With W. A. Smith Filling Station.

### Brand Want Ads Pay Good Dividends!



An attractive and moderately priced assortment of

## BED ROOM SUITS

—to suit the most fastidious buyers, in stock now—come look, and to look means to buy.

—Any and everything for the home, such as gas ranges, gas and coal heaters, any price.

## Jones Furniture Co.

Phone 111

Hereford

Texas

## SPECIALS

FOR

## Friday - Saturday - Monday

### Hosiery

Rayon and silk mixed, regular 75c quality; colors. Sun-Tan, Pearl Blush, Evenglow, Lido Sand and Mystery. Special for the three days—

TWO PAIRS FOR \$1.00

### Ladies

### Rayon Bloomers

Assorted light shades regular 65c to 79c quality special for the three days—

TWO PAIR FOR \$1.00

### Quilt Challies

36-inch quilt challies; new fall patterns in a wide selection; priced for the three days at—

SEVEN YARDS FOR \$1.00

### Outing

36-inch outing; both light and dark shades; good heavy quality; priced for the three days at

SEVEN YARDS FOR \$1.00

### Fall Prints

36-inch prints; beautiful patterns for children's dresses and ladies' house frocks; your choice during the three days—

SEVEN YARDS FOR \$1.00

### Men's Work Shirts

"Uncle Fuller" work shirts; extra heavy material; extra large and full made; gray only; worth

SPECIAL FOR 69c

### Crash Toweling

All pure linen crash toweling; lay in a good supply at this low price, good for the three days—

SEVEN YARDS FOR \$1.00

### Table Damask

Plain white; also with colored borders; regular 65c and 75c grades; for the three days at—

TWO YARDS FOR \$1.00

## Fox Mercantile Co.

# Extraordinary VALUES

## In U. S. Royal Tires

HEAVY DUTY		REGULAR	
1-35 x 6.00	\$14.05	2-32 x 6.00	\$11.50
3-32 x 6.00	\$13.55	3-30 x 5.25	\$ 9.50
1-31 x 6.00	\$13.55	2-30 x 3.25	\$ 8.90
6-28 x 5.25	\$10.75	3-30 x 4.50	\$ 6.60
5-29 x 4.40	8.30	1-29 x 4.40	\$5.95

### ROYAL CORD

1-33 x 4	\$ 9.70
2-32 x 4	\$ 9.20

### USCO

1-33 x 4	\$ 8.00	1-32 x 4	\$ 7.60
1-30 x 3 1/2	4.20	2-30 x 3 1/2	\$3.90
(extra size)		(regular)	

Tubes at corresponding prices. These tubes are guaranteed and the price holds on only what we have in stock.

If you can use any of these sizes listed above it will be worth your while to make investigation.

## Beavers Bros. Garage

Phone 383

New and Used

## Gas Stoves

A variety of Second-Hand furniture, stoves, etc.

SAW FILING

## J. H. Daniel

NEW AND SECOND-HAND STORE

PHONE 266

# Cash Specials FOR Friday and Saturday

MEAL, ten-pound sack	34c	BROOM, a good one	55c
HONEY, ten-pound bucket	\$1.35	TOMATO SOUP, three cans	25c
SPUDS, ten pounds	29c	BEANS, gallon can	50c
PEANUT BUTTER, 16-ounce glass	27c	PRESERVES, assorted, 4 lb jar	93c
SYRUP, Brer Rabbit, gallon can	83c	DUTCH CLEANSER, three cans	23c

**Hereford Wholesale Grocery Company**  
L. W. CARLYLE

## Adrian-Sims Notes

Mrs. Tom Cook arrived home Monday from points in Missouri, having visited for two months in that state with relatives.  
Mr. and Mrs. N. O. Phillips are the proud parents of a baby girl, who arrived on September 21.  
Wesley Collier and Whistles Frazier were Hereford visitors on Saturday.  
Del Guthrie was in Adrian on Tuesday.  
Elizabeth and Virginia Chapman were guests of Jasabel Rice Thursday night.  
Mr. and Mrs. Herman Gray visited Sunday in the Lige Ellison home.  
Mrs. Lige Ellison visited Wednesday afternoon with Mrs. J. M. Chapman.  
Paul and Marshall Long and Roy Hobbs attended the Fair at Amarillo Saturday.  
Ray Chapman was in Amarillo Tuesday taking in the Fair.  
Mr. and Mrs. Lige Ellison were Amarillo visitors Saturday.  
Wesley Collier went to Amarillo Saturday.  
Mrs. J. M. Chapman and Ray, Elizabeth and Virginia Chapman were in Amarillo Saturday.

Albert Howison of Chicago was here the first of the week inspecting his ranch thirty miles west of Hereford. Mr. Howison left the impression with the Brand that he would soon improve his farm beside breaking out several sections of the land for a wheat crop next year.

J. B. Ellison of Canyon was in Hereford the first of this week.

Mmes. J. Kemp and A. K. Gillis visited the Johnnie Kemp ranch in the western part of the county last Sunday.

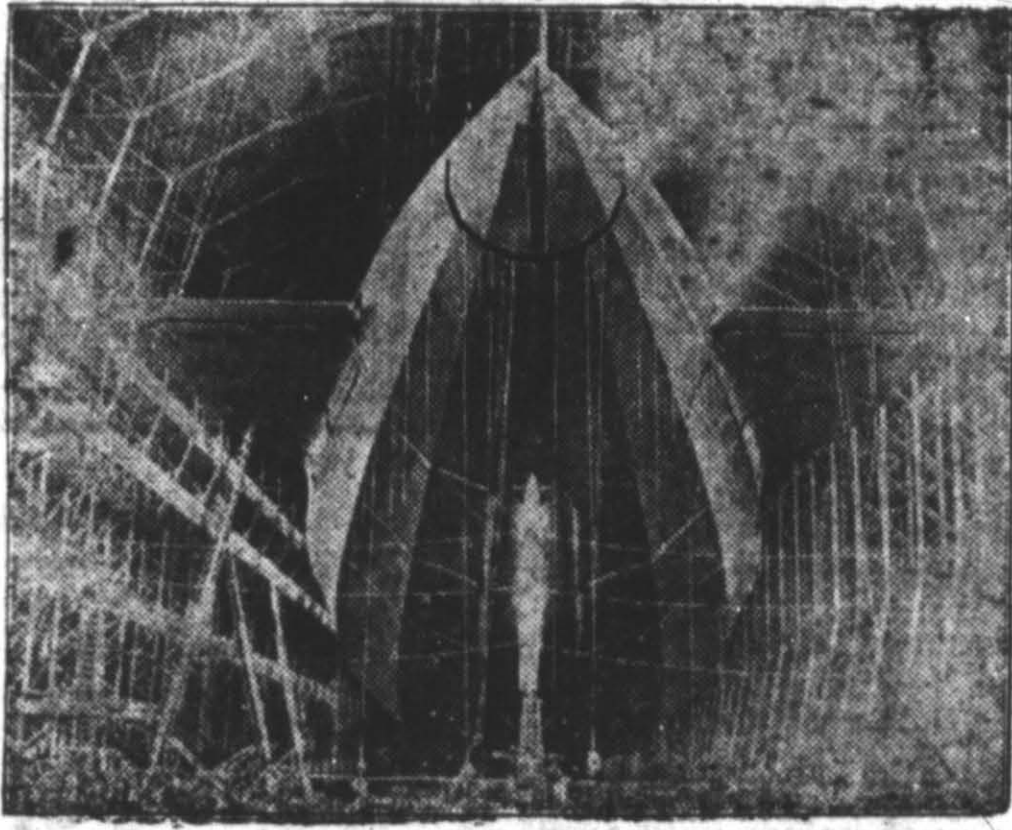
Your neighbor is very well pleased with RICE'S Instant Tire Service.

Fred W. Baird, of Honolulu Territory of Hawaii, left last Saturday for his home. Mr. Baird is a son of Mr. and Mrs. R. W. Baird and has been here for the past two months visiting relatives and renewing old acquaintances. He is stationed at Fort Ruger and is an officer in the United States Army.

\$350.00 buys fine block of ten lots, gas available. L. BASKIN, Owner.

Hanna & Hanna, photographers, are making improvements and changes in the interior of their studio. This work will include new dark rooms, partitions, new lighting fixtures and system, draperies, etc. The walls of the studio are also being freshened up with new decorations.

## THE WORLD'S LARGEST DIRIGIBLE



Howden, Eng.—Tall view of the monster British airship, the R-100, nearing completion in its shed at Howden, Yorks, England. It has a capacity of 5,000,000 cubic feet, a lifting power of 63 tons and will be driven by engines totalling 4,000 horsepower.

# Locals

E. B. Cooke of Vega attended the Shorthorn-Hereford sale Monday and bought a choice Shorthorn cow.

E. Witherspoon of Bellview, New Mexico, was here last Tuesday transacting business.

**I buy my Drugs at CLARK'S.**

**CARD OF THANKS**  
We want to thank our friends and neighbors for the kindnesses shown us during the recent illness and death of our beloved Russell. Especially do we thank Dr. LeGrande and the nurses. May God bless all.  
Mr. and Mrs. W. F. Gore and Family.

Large purchases for cash and our policy of selling for cash is what makes our low prices possible. Brunswicks at RICE'S. etc

Mr. and Mrs. Virgil Beyer, Mr. and Mrs. Will Anthony and son, of Amarillo, and George Sasser and son, Duffy, and Robert Anthony of Clovis, were visitors here over the week-end in the homes of Mr. and Mrs. W. B. Anthony, Mr. and Mrs. J. E. Beyer and Mr. and Mrs. D. R. Gass.

Radioling is getting good. Fresh batteries and a good stock of tubes at RICE'S.

## FIRST PRESBYTERIAN CHURCH

Sunday school, 9:45, morning worship, 10:45; Junior League, 5:00; Christian Endeavor, 7:00; Evening service, 8:00 o'clock.

In the morning service the doors of the church will be open for reception of new members, and the sacrament of Baptism and Lord's Supper will be observed. Plan to be present if you can.

E. P. GIESER, Pastor.  
Charles Gailin attended the Tri-State Fair at Amarillo last week.

## SHOP WORK

In the rear of our sales room

## Used Cars

Chrysler 4 door '28 model.  
Hudson Super Coach, '28 model.  
Willy-Knight.  
Buick Sedan.

These cars must be seen to be appreciated.

## Dixon Motor Co.

PHONE 256

The Popular Store has added a new glass-front, 5 by 10 foot clothing cabinet to the store's fixtures. This will accommodate 250 suits and has room as well for a modern dressing room in one end of it.

Henry Cloyd and family expect to leave the first of next week for Lockport, Texas, where they will spend the winter enjoying the Gulf Coast climate.

Miss Vera Harris, English instructor at Bellview, New Mexico, consolidated rural high school, was shopping in Hereford Tuesday afternoon. She was accompanied by Miss Myrtle Mitchell, a sophomore in the school at Bellview.

Mr. and Mrs. J. L. Hight of near Vega were Hereford visitors Tuesday.

Mr. and Mrs. R. P. Coneway and son Paul were in Amarillo last Thursday.

Mr. and Mrs. Walter Dunlap and children were Amarillo visitors last Thursday.

Mr. and Mrs. J. W. Brown left last week for Oklahoma to visit for some time.

Mr. and Mrs. Herman Schulz attend the Fair last week.

Mr. and Mrs. John Kropff spent last week-end in Amarillo visiting Mr. Kropff's brother and wife, Mr. and Mrs. Joe Kropff.

Mr. and Mrs. Du Bois Walker were fair visitors last week.

Mrs. George Lewis and daughter of Hereford, and Mr. and Mrs. Fred Schulz of Amarillo returned home Thursday from a short visit with relatives in Missouri and Kansas.

Your tool kit is not complete without a set of "Emergency" tire chains. RICE sells them. 1tc

Mr. and Mrs. Roy Winn attended the fair in Amarillo Saturday.

Mr. and Mrs. R. A. Younger and C. L. Key were in Amarillo last Saturday.

B. B. Farmer and Ramsey Landrum were in Amarillo on business Friday of last week.

J. C. Cummins transacted business in Amarillo Friday.

Mrs. Pearl Biggs of Amarillo spent the week-end in Hereford visiting her sister, Mrs. Herman Stewart.

Mr. and Mrs. Clifford Cox and family were in Amarillo visiting the Fair Friday.

Mr. and Mrs. M. D. Fischer and daughters were Amarillo visitors Saturday.

Dr. and Mrs. F. E. Rowe attended the Fair in Amarillo last week.

Fred Ham and family of Hart spent last week-end here with Mr. and Mrs. R. O. Douglas.

Mr. and Mrs. R. O. Douglas and Mr. and Mrs. Fred Ham and families attended the Fair in Amarillo last Friday.

The Welch Machine Company moved to their new quarters the first of the week in the John N. Jacobsen building on South Miles Avenue. The Welch brothers handle the Rumely-Rock Island line of farm implements.

Mr. and Mrs. L. J. Bennett of Dawn were in Hereford on business Monday.

Mr. and Mrs. J. A. Bodkins and son, Dale, returned last week from an extended visit with relatives at various points.

**ETHYL GAS**  
—A New Product of the PHILLIPS PETROLEUM COMPANY  
Give Ethyl a Trial.  
**WEST & SNYDER**  
Phillips Service Station

**BENTLEY'S CIGAR & NEWS STAND**  
CIGARS AND TOBACCO—ALL MAGAZINES AND NEWSPAPERS  
WEST 7TH STREET

## When Old Man Winter Hesitates Upon Your Doorstep.....

When the falling leaves whisper of colder nights to come—when it's still too warm to dig out the old red flannels, but much too cold for comfort—that's the time for a cozy Gas Heater in your favorite corner.

A comfortable armchair, an eager, listening face and the gentle warmth that envelops you in waves of lazy, calm content. The companionable glow of the Gas Heater seems to heighten the flavor of every story.

Now is the time to assure yourself of a comfortable corner for those getting-colder evenings. Purchase a Gas Heater.

*Economically Priced.  
Convenient Terms.*

## West Texas Gas Co.

Headquarters for gas appliances.

## Specials For Friday, Saturday and Monday

Standard quality, heavy twill  
**FLEECE DOWN BLANKETS**  
70x80, part wool, regular price \$5.50, on special \$4.50  
**NASHUA BLANKETS**  
part wool, size 66x80, regular price \$4.00, special \$3.00  
**REST-WELL BLANKETS**  
Regular Gray Cotton, size 66x80, regular price \$2.50  
**SPECIAL, \$1.90**

The above bargains is a combination of prices and quality that is hard to beat.

## J. O. Newell

WE GIVE 2-4 GREEN STAMPS.

## Have You Stopped To Consider?

—That the time saved in using CC & CC trademarked lumber makes your building cost you less than if you used the average run of lumber? The workman's time in sawing and fitting warped or twisted material is much more expensive than the small extra cost of 4-C lumber over the average grade.

Experienced builders know this and profit by it. Come in and let us explain it to you.

## R. H. KEMP LUMBER CO.

The Place for Good Lumber.

## CASH SPECIALS FRIDAY AND SATURDAY

RICE	White Swan, 5 lb pkg. per pkg.	19c
COFFEE	Top Liner, good Peaberry, 1 lb pkg.	36c
OATS	Mothers, with China, pkg.	32c
DATES	Black Palm Pitted, new crop, 10 lb pkg.	21c
FISH	Tinned Premier, 7 oz can	21c
RAISINS	Apples Seedless, 4 lb pkg. per pkg.	32c
SYRUP	Pancake, gallon 66c, half gallon	36c
CANDY	Pure sugar stick, 1 lb wrapped pkg. per pkg.	19c
BROOMS	Five string each	42c
HONEY	Uvalde comb, \$1.55 Extracted	\$1.10

## Bakers Cash Grocery

MONT E. BAKER,

**Key News Items**

farmers are busy cutting feed, wheat and some are commencing to plant for a wedding this year, caused by dry weather.

Mr. and Mrs. J. N. Massey who have been visiting in the home of Mr. and Mrs. R. H. Womack left Friday morning for Colorado Springs where they will visit with friends. Their home is near Watertown, Tennessee, and they are enroute to Southern California.

Mr. and Mrs. J. P. Sims of Waco are visiting their children, Mrs. and Misses Bob, Lee and Jim Sims here. They formerly lived here.

Mr. and Mrs. C. Franklin spent the week-end at Hedley.

Mr. M. T. Bailey is visiting here, Guy, E. D. and J. T. Bales. A foot recently broken car wheel is troubling her.

Edward Morris and wife of here spent the week end with E. Morris and wife.

Mr. Maples was here from Dime one night last week.

Buy a Paper mill, feed your own ground feed, and save one-third on your feed bill and increase your feed production one-third to one-half. Paper grinds 4000 pounds per hour. J. A. WEAR. 38-31c

Mr. and Mrs. O. H. Dyar left here last Friday for Robinson, Illinois. Mr. Dyar's old home, where they expect to remain for about three weeks.

**YOUNG ATTORNEY NOW LOCATED IN HEREFORD**

Attorney J. W. Witherspoon of Bellview, New Mexico, is now located in the office of Carl Gilliland, having moved there the latter part of last week. Mr. Witherspoon is a young man studying law and graduated from the University of Oklahoma in June.

Mr. and Mrs. J. N. Massey who have been visiting in the home of Mr. and Mrs. R. H. Womack left Friday morning for Colorado Springs where they will visit with friends. Their home is near Watertown, Tennessee, and they are enroute to Southern California.

\$32.50 per acre buys five half section, four miles out, 180 acres broken out; well, and fenced. L. BASKIN, Phone 138.

Frank Bourwell of Amarillo was here the first of the week transacting business.

**NOTICE OF TRUSTEE'S SALE**

THE STATE OF TEXAS, COUNTY OF POTTER. Notice is hereby given that, whereas, on the 10th day of May, 1927, Harry K. Denmead and Adelaide B. Denmead, his wife, executed a Deed of Trust to Harvey C. Vernon as Trustee, and to George A. Kennedy first successor Trustee on the hereinafter described real estate, for better security of payment of one promissory note in the principal sum of \$10,000.00, dated May 10th, 1927, executed by Harry K. Denmead and Adelaide B. Denmead, and for the benefit of the legal holder of said note, which is now owned and held by Harold R. Weinaecker, which Deed of Trust appears of record in Volume 30, on Page 302, in the Deed of Trust Records of Deaf Smith County, Texas, and also appears of record in Volume 8 on Pages 121, 122 and 123, in the Deed of Trust Records of Oldham County, Texas, to which records reference is here made to more fully show the wording and effect of such instrument, and the indebtedness secured by same, and the property covered by it; and, whereas, the said Harry K. Denmead and Adelaide B. Denmead have made default in the payment of the note described in said instrument, leaving \$52,415.80 principal and interest on this date remaining due and unpaid thereon; and, whereas, the said Harold R. Weinaecker is the holder and owner of said note and indebtedness and the beneficiary under said Deed of Trust, and has made request in writing to Harvey C. Vernon to enforce said trust, and said Harvey C. Vernon has refused to enforce said trust, and to act as Trustee thereunder; and, whereas, the said beneficiary Harold R. Weinaecker has requested me, George A. Kennedy, first substitute trustee named and appointed in said Deed of Trust, to enforce said trust:

Now, therefore, I, George A. Kennedy Trustee as aforesaid, hereby give notice that I will accordingly, after due advertisement of this notice as required by such Deed of Trust, sell at public vendue to the highest bidder, or bidders, for cash, at the Court House door in the town of Hereford, in Deaf Smith County, Texas, in which said property is partly situated, between the hours of 10:00 o'clock A. M. and 4:00 o'clock P. M., on the first Tuesday in November, 1929, the same being the 5th day of said month, an undivided one-third part of the following real estate so described in and covered by such Deed of Trust:

All of Sections 1 and 2 in Block B, and all of Sections 91 and 92 in Block K-6, and all of Sections 2, 26, 27 and 28 in Block K-11, all in Deaf Smith County, State of Texas, and that part of the East Half of Section 56 in said Block K-6 falling within Deaf Smith County, State of Texas; also

The Southwest Quarter of Section 27, and the Northwest Quarter of Section 42, and the Southeast Quarter of Section 67, and all of Section 64, all in Block K-6 in Oldham County, State of Texas.

Witness my hand, this the 1st day of October, 1929.  
GEORGE A. KENNEDY, Trustee.

er of Section 42 and the Southeast Quarter of Section 57, and all of Section 64, all in Block K-6 in Oldham County, State of Texas, and that part of the East Half of Section 56 in said Block K-6 falling within Oldham County, State of Texas.

Witness my hand, this the 1st day of October, 1929.  
GEORGE A. KENNEDY, Trustee.

**NOTICE OF TRUSTEE'S SALE**

THE STATE OF TEXAS, COUNTY OF POTTER. Notice is hereby given that, whereas, on the 10th day of May, 1927, James L. Denmead and Ruth K. Denmead, his wife, executed a Deed of Trust to Harvey C. Vernon as Trustee and to George A. Kennedy first successor Trustee on the hereinafter described real estate, for better security of payment of one promissory note in the principal sum of \$10,000.00, dated May 10th, 1927, executed by James L. Denmead and Ruth K. Denmead, and for the benefit of the legal holder of said note which is now owned and held by Harold R. Weinaecker, which Deed of Trust appears of record in Volume 30 on Page 307 in the Deed of Trust Records of Deaf Smith County, Texas, and also appears of record

in Volume 8 on Pages 127, 128 and 129 in the Deed of Trust Records of Oldham County, Texas, to which records reference is here made to more fully show the wording and effect of such instrument, and the indebtedness secured by same, and the property covered by it; and, whereas, the said James L. Denmead and Ruth K. Denmead have made default in the payment of the note described in said instrument leaving \$11,272.22 principal and interest on this date remaining due and unpaid thereon; and, whereas, the said Harold R. Weinaecker is the holder and owner of said note and indebtedness and the beneficiary under said Deed of Trust, and has made request in writing to Harvey C. Vernon to enforce said trust, and said Harvey C. Vernon has refused to enforce said trust, and to act as trustee thereunder; and, whereas, the said beneficiary, Harold R. Weinaecker has requested me, George A. Kennedy, first substitute trustee named and appointed in said Deed of Trust, to enforce said trust:

Now, therefore, I, George A. Kennedy, trustee as aforesaid, hereby give notice that I will accordingly, after due advertisement of this notice as required by such Deed of Trust, sell at public vendue to the highest bidder, or bidders for cash, at the Court House door in the town of Hereford, in Deaf Smith County, Texas, in which said property is partly situated, between the hours of 10:00

o'clock A. M. and 4:00 o'clock P. M., on the first Tuesday in November, 1929, the same being the 5th day of said month, an undivided one-third part of the following real estate so described in and covered by such Deed of Trust:

All of Sections 1 and 2 in Block D, and all of Sections 91 and 92 in Block K-6, and all of Sections 2, 26, 27 and 28 in Block K-11, all in Deaf Smith County, State of Texas, and that part of the East half of Section 56 in said Block K-6 falling within Deaf Smith County, State of Texas;

The Southwest Quarter of Section 27, and the Northwest Quarter of Section 42, and the Southeast Quarter of Section 67, and all of Section 64, all in Block K-6 in Oldham County, State of Texas,

**TRENCH MOUTH HEALED**

Your friends dare not say so but your sore gums and foul breath don't make folks like you any better. Let's Fyrrhos Kennedy heals worse cases. If used as directed. It is not a mouth wash or paste and is sold on a money back guarantee. City Drug Store.



**Tells time in seconds**

The new Green Trench Mouth Cure is specially designed for mechanics, doctors and men in other professions who desire time accuracy.

An extra large second dial, free from interference by minute and hour hands—permits quick, convenient reading. See it today!

**Walter B. Jewels**  
JEWELRY STORE  
Diamonds  
Watch Repairing  
Eye Service

and that part of the East Half of Section 56 in said Block K-6 falling within Oldham County, State of Texas, together with all and singular the rights and appurtenances thereto in anywise belonging or appertaining.

Witness my hand, this the 1st day of October, 1929.  
GEORGE A. KENNEDY, Trustee.

**FILL UP!**

lay in **FUEL** FOR WINTER

with **ALAMO SOAL**

Colorado's Best

More heat from Alamo and less soot.

**West Texas Feed & Seed Company**

**Drs. Heard & Wiltshire, Dentists**  
Phone 234  
Office Over Corner Drug Store

**\$100,000. TO LOAN**

Right now on Hereford residences and apartments. Low rate of interest, repaid monthly like rent.

"We Inspect All Securities Ourselves."  
No Waiting—No Red Tape  
**RALPH BARNETT**

**WEST TAILOR SHOP**  
MRS. O. F. WESLEY, Proprietor  
"Well Pressed Is Well Dressed"  
Clothes called for and delivered—Phone 385

**Come To Hereford, Texas**  
and call on  
**Hill-Ricketts Co.**

WHEAT LANDS AND STOCK FARMS  
Phone 358 — Clark Bldg.

**SHERWIN-WILLIAMS PAINT HEADQUARTERS**

**Friday and Saturday Suggestions.**



**Save by painting NOW with SWP**

If your house is even slightly weather-beaten, paint now for economy. Give your house an armor-like coating of SWP—protect it against ruinous winter's rain and snow—and save costly repair bills.

Fewer gallons of SWP are needed because its wonderful "body" thoroughly covers more square feet of surface per gallon. Therefore it costs you less per job. Call us for an estimate—positive proof of the economy of SWP. Come and consult our beautiful new color schemes. This aid is yours merely for the asking.

Just look over these values—all of guaranteed quality—for Friday and Saturday. And remember—we are right here on the spot to make good anything which fails to give satisfaction.

We are particularly proud to recommend the famous Sherwin-Williams line of paints and varnishes. By actual test and through long experience, we know them to be the best on the market.

Paint is easily adulterated. Nobody can tell much about paint by looking at it in the can. But a few months after it is applied, the super quality of SWP is apparent to anyone. We sell SWP because it lasts more than twice as long as cheaper paint—because it gives absolute satisfaction, retaining its clean, true colors to the very last—because it is the world's greatest paint bargain.



Specify SWP and engage a good painter

**HOG HOUSE**



—Pork has proven itself to be a mortgage lifter for many farmers and, further—it has paid for many desirable luxuries. Hogs need proper shelter, the same as any other livestock, if they are to return a profit to their owners. Scientific experiments have developed some practical hog house designs. The successful farrowing house pictured above is recommended by the Agricultural & Mechanical College of Texas. It is only one of many designs from this source which are available to you at our office.

—We have plans of scores of hog houses designed by various authorities. Among these plans there must be one that will exactly suit your requirements. We will be glad to discuss the subject with you. We are interested in seeing you and this community prosper.



Our Aim—To Help Improve the Panhandle  
**PANHANDLE LUMBER CO.**  
Quality - Service - Courtesy

**Hales' Merit-Fed Holsteins Win Again!**

H. B. Hales, Amarillo Master Dairy Farmer owned the senior and grand champion bull and cow, and was the big general winner of Holstein Department awards at the Tri-State Fair. Altogether Mr. Hales took more than one-half of the prizes offered—12 out of 23—all with MERIT FED HOLSTEINS!

Bulls 2 years and under 3: 1st, M.L. Riga Boss	Sylvia Boss Homestead Colanitia, 2nd; U. S. Boss
Bulls, Senior Yearling: 2nd, Echo Colanitia Hartog Prince.	Helfer, Junior Calf: 1st, Unnamed
Cow four years and over: 1st, Holtex Echo Hartog Ecovero.	Senior and Grand Champion Bull: Mt Riga Boss Prince.
Cow, three years and under four: 1st, Echo Colanitia Corone.	Senior and Grand Champion cow: Holtex Echo Hartog Ecovero.
Senior Yearling: 1st, Mt. Riga Colanitia.	Junior Champion Cow: Unnamed.
Helfer, Senior Calf: 1st.	Produce of Dam, 1st, H. B. Hales.

**MASTER DAIRY FARMERS ARE MERIT FEEDERS!**

S. J. Payne, who won first place in the Master Dairy Farmer's Contest, feeds and endorses Merit Milk Maker Dairy Feed.

**West Texas Feed & Seed Company**

The Panhandle Poultry Association used MERIT FEEDS exclusively in the Poultry Department of the Tri-State Fair—a tribute to the high qualities of these feeds.



## MEDICINES for BABY

Have on hand simple household remedies in case baby should become ill. We carry home remedies which are recommended by your doctor. Talcum powders, bandages, antiseptics, laxatives, should always be on hand in every home.

Let US be YOUR Druggists.

# City Drug Store

"WE SERVE TO SERVE AGAIN"

Hereford

Phone 300

Texas

# Locals

Odice Bulls was a Tulsa visitor last week.

I have installed a water softener in my barber shop and bath rooms. Try a bath and a shampoo in soft water. You'll see the difference. **BROOKS BARBER SHOP.** Itc

Mr. and Mrs. P. H. Luck and family visited in Amarillo Saturday.

Messrs. Frank Ball, V. T. Downs, Dick Rountree, Artis Daniel and R. K. Hill motored to Tulsa Tuesday night to attend a Chevrolet sales meeting of Chevrolet dealers.

I have installed a water softener in my barber shop and bath rooms. Try a bath and a shampoo in soft water. You'll see the difference. **BROOKS BARBER SHOP.** Itc

Mrs. Clay Angelo and children returned Saturday night from an extended visit with her mother in Pampa.

Mr. and Mrs. Roy Boyd attended the Tri-State Fair in Amarillo Friday.

Mrs. Sam Angelo returned Monday night from an extended visit with her brother in Colorado.

Ladies, try a shampoo in real soft water. Have recently installed a water softener and a shampoo leaves the hair soft and fluffy. **BROOKS BARBER SHOP.** Itc

Miss Lindel Brooks was a visitor at College Station over the past week end.

Second spare tire carriers built expressly for Chevrolets, at **RICE'S.** Itc

C. J. Mapes, prominent farmer and rancher of southwest of Dimmitt, was a business visitor in Hereford Monday. Mr. Mapes is modernizing his country home by the addition of electrical wiring and fixtures.

Ladies, try a shampoo in real soft water. Have recently installed a water softener and a shampoo leaves the hair soft and fluffy. **BROOKS BARBER SHOP.** Itc

Jim Blagg recently purchased the T. Williamson residence on North B. Street and moved in about two weeks ago. Mr. Blagg sold his farm in the Progressive district to R. B. Jackson who took possession immediately after Mr. Blagg moved to town.

You'll miss something if you fail to attend the Westway box supper tomorrow night, October 4. Itc

Miss Ruth Saxon has been honored at Baylor College where she is a junior this year. She, with others, will serve as groomsmen at the "wedding" of U. B. Oldgirl to Miss Ima Newgirl, an annual event at the college, which symbolizes the unity between the junior and freshmen classes.

Dr. W. G. Heard was in Friona Thursday of this week. He has a dental office there, making weekly calls there.

There'll be plenty happening to entertain you at the Westway box supper tomorrow night, October 4. Itc

Mrs. N. M. Patton arrived home the latter part of last week from Mineral Wells.

Mr. and Mrs. Harry Seed and A. W. Gregg left overland Wednesday morning for Cherryvale, Kansas, where they will visit in the home of Mr. and Mrs. Boyer. Later they will motor to points in Northern Indiana, the former home of Mr. Gregg.

Mr. and Mrs. L. F. Borden arrived home last Sunday from a motor trip to Phoenix, Arizona, and points in Southern California, and while in California they visited in the homes of Mr. and Mrs. Owen P. Smith at Glendale, and Mr. and Mrs. Jim Cardwell in San Diego.

J. A. Miller and family arrived here with their household goods Monday evening. The Millers will occupy the new Hellman residence on B. Street.

A. M. Jones left Tuesday evening for Abilene where he was called to aid in probating the will of the late J. Frank Potts.

Miss LaJauna Hanna returned this week from a short visit with friends at Fort Worth.

J. B. McMinn and sister, Mrs. B. M. Robison of Canyon were in Hereford on business Saturday.

Davis Stewart was in Amarillo on business Saturday.

J. C. Cummins is having his former shop building near his home remodeled and will make two modern apartments made of it.

Tomnie Elliston of Canyon was here Wednesday visiting his grandparents, Mr. and Mrs. A. Elliston.

C. L. Whitehead and family motored to Clovis Sunday and visited in the home of Mr. and Mrs. S. W. Murphy.

A. A. Ott and D. R. Gass spent Thursday in Clovis, visiting the Curry County Fair.

Mr. and Mrs. E. T. Cox of Farragut, Iowa, arrived here Wednesday, enroute from Los Angeles to their home in Iowa.

C. G. Nation of Higgins has recently accepted a position as meat cutter in the new Texas Meat Market.

Ezra Norton made a business trip to Vega Thursday.

Miss Eloyse Pitman, who teaches in the Friona schools, visited her parents, Mr. and Mrs. J. H. Pitman over the week-end.

The high school glee club, under the direction of Miss Lucille Hicks and with the co-operation of the merchants of Hereford will present a Style Revue in the high school auditorium this evening.

The Texas Meat Market will be closed tomorrow to permit moving into their fine new quarters at the corner of Third and Main Streets. The new market will be one of the finest in the Panhandle area and they invite every one to come in and see their new equipment.

Claude Richerson, manager of the C. E. Stone Company store in Hereford, returned home Friday night from a hurried trip made last week to Sayre, Oklahoma, occasioned by the injury of his mother in an automobile accident. Mr. Richerson says she is getting along nicely.

### MUSIC STUDY NOTES

Miss Mattie Swisher and Mrs. George of Canyon were guests Monday at a meeting of the Music Study Club, called for rehearsal of the chorus of "Vesista," a cantata to be given by the club October 28.

The Music Study Club will meet again next Monday, October 7, at the home of Mrs. Homer Fox for rehearsal of the Vesista chorus.

### DRAGONS ENHANCE MYSTERY THRILLS IN DARING MOVIE

Mysterious destruction and sudden death have been associated with dragons in the Orient since time immemorial and research into ancient Chinese lore uncovered many amazing facts for use in the new Paramount all-talking mystery melodrama, "The Mysterious Dr. Fu Manchu," which will show at the Star Theatre next Monday and Tuesday.

The dragon is mythical history and early oriental legends is regarded as a symbol of evil and destructive forces. Throughout the story of "The Mysterious Dr. Fu Manchu" the dragon mysteriously appears.

T. E. Selgler, president of the Chamber of Commerce, has been in Wichita Falls the past week attending to business matters.

There's going to be fun at the Box Supper at Westway tomorrow night, October 4. Itc

### CORRECTION

The story regarding the sale of the Hillside Hatchery as told in last week's Brand was in error, as Mr. Garrett bought nothing but three hundred head of choice White Leghorn pullets, to add to the other four or five hundred he had at home.

Mr. Conaway, owner of the hatchery, was greatly concerned when he read in The Brand that his plant was sold and called up to find out about it. The paper is sorry that mistakes will occur, but they do—here as well as at other places. A little word "and" got between the works of the story about the Hillside Hatchery hens being sold, and that just added the hatchery to the sale in the story.

### SHOWER AND CHARIVARI

The recent bride and groom, Mr. and Mrs. Malcolm Cassels, were delightfully surprised by a gathering of neighbors and friends at their home in West Hereford on Thursday evening, September 26, for a shower and charivari.

Following the presentation of many gifts and the entertainment of games, refreshments of fruit and sandwiches were served. Those attending the event, beside the newly wedded couple were Mr. Cassel's father, Misses Lorane Phillips and Lottie Stagner; Messrs. and Mrs. Bodkin, Crawford, Smith and E. Dora Smith, Sullins and Gladys, Howard and Carl, Guy Smith and Family, Tipps and daughter of Amarillo, Jack Roberson and family, John Renfro and Rena Rae, and Dick Whiteside and family.

### SUE CARROLL PREMIER "HOOVER" IN FOLLIES

Sue Carroll, who often has portrayed the role of a jassid flapper on the screen, is featured in an original dance number, "The Broadway," in the William Fox Movietone Follies, the most gigantic musical revue produced for the screen, which will show at the Star Theatre Wednesday and Thursday of next week.

Miss Carroll is assisted by a chorus of twelve girls and twelve boys, all of whom are highly trained dancers. Jack Wade, youthful hooper, is a featured member of the chorus and was placed under contract to Fox Movietone for his excellent work in this number.

### PUTTINGS LEGS TO AGRICULTURE

An organized movement to link up the livestock industry of Texas with its agriculture as an effective and logical form of farm relief has been undertaken by the Texas Breeder-Feeder Association. This association was recently organized at Midland when several prominent breeders, ranchmen, bankers and others gathered to discuss the feeder show and auction to be held at the State Fair of Texas in Dallas October 17 and 18. At a meeting held September 18 the organization was perfected by the appointment of a board of directors and an executive committee, the former consisting of twenty-five men prominent in the agricultural, livestock and banking industries in all sections of the state. Another meeting, which is expected to attract a large number of stockmen and farmers will be held October 17 at Dallas during the State Fair.

At the Midland meeting Frank P. Holland, editor of Farm and Ranch, was elected president; W. B. Mitchell, Marfa, vice president, and G. W. Barnes, beef cattle specialist, A. M. secretary.

The work undertaken might well be termed another move to grow more feed on fewer acres. The introduction of livestock on the farms of Texas and the development of the feeder industry goes to the very roots of agriculture. Livestock will provide a profitable market for the feedstuffs necessary to crop rotation without which our lands will continue to deteriorate and our acre yields grow less. Texas has reached the dividing line between profit and loss in agriculture. In many sections the only dividends paid to land owners has come directly from the capital stock and not from legitimate earnings. The farm program must be changed if other industry is to continue to prosper and the livestock route is the only sure and safe way to travel. Under present market conditions there is a good profit to the economic production and in the finishing of meat animals. According to surveys made by the U. S. Department of Agriculture there is reason to believe that there will be no serious declines in the demand for some years to come. Should the unexpected happen, if farmers can sell their feedstuffs to livestock at a profit and build up their toll to better and more economical production, it will pay to keep and feed livestock even though they only break even on the market.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE CHEAP.

### CARELESSNESS, THE GREAT DESTROYER

Today, if this is an average 24 hours, several score of people will be killed and thousands injured in automobile accidents. It happened yesterday, and it will happen again tomorrow.

Somebody turned without giving a signal; somebody was driving too fast; somebody didn't stop at a school district or a through boulevard; somebody insisted too much on right of way or what he conceived to be his privilege; somebody lost his head in a crisis. The result: Casualties and waste, in lives and property, that knowledge, caution and fairness toward others would have prevented.

It should be a reasonably simple thing to observe traffic laws, to keep a machine under control, to learn the written and unwritten rules of the road, and to keep one's eyes open for the mistakes of others as well as one's own. Yet millions of motorists fail to do so.

It should be remembered that every accident is caused because some one was reckless, incompetent, careless or ignorant. Unpreventable accidents are rare. And in this day of fast cars and congested traffic, the poor driver is

a menace to the life and property of every citizen.

### PROSPECTS FOR PECAN CROP UNFAVORABLE

The condition of pecans in Texas September 1 was 40 per cent of normal. Other states report similar condition, and from this it appears that prospects for a good pecan yield are exceedingly slight.

### Thoughtful Reply.

Even the grave and dignified of service commissioner could not resist being amused at an answer given at a recent examination question was:

"Give for any one year the number of bales of cotton exported from the United States." The applicant wrote: "1491. None."



## Make Farms Pay!

Your bank is always anxious to see you succeed—for the bank's success is largely dependent upon yours.

Diversify your crops, and bear down strong on the abundant prospects of the cow, sow and hen.

We can help you finance such progress.

## Western National Bank

"There Is No Substitute for Safety"

**INSURANCE**  
Loans—Bonds  
**HEREFORD**  
**INSURANCE**  
AGENCY  
JOHN McKEAN, Manager

## STAR THEATRE

HEREFORD, TEXAS

### Program

FRIDAY ONLY

OCTOBER 4

LAST CHANCE TO SEE

"SPEAK EASY"

SATURDAY

OCTOBER 5

HOOP GIGS IN

"The Mariat Kid"

Two- reel Talking Comedy

Wednesday-Thursday

OCTOBER 9-10

LOOK WHAT'S COMING!

## MOVIE TONE

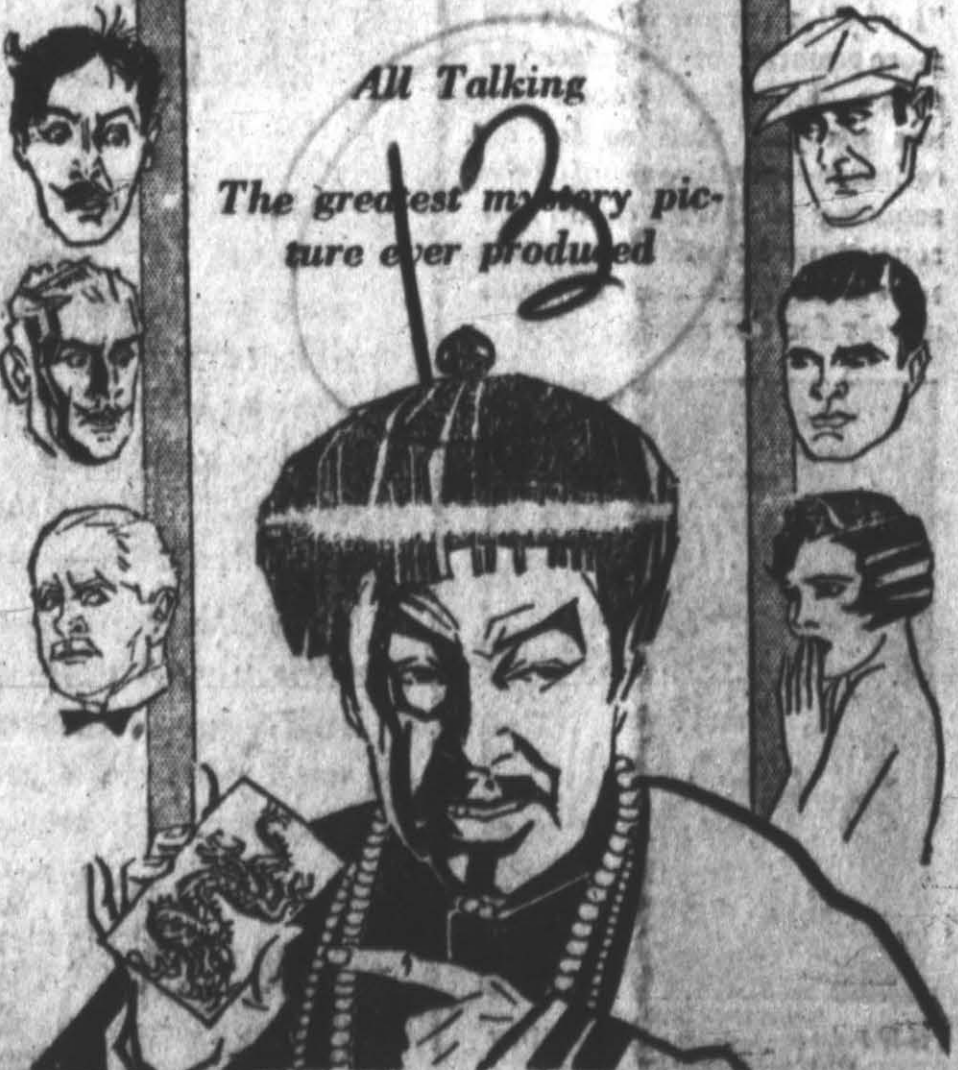
1929  
WILLIAM FOX  
All Talking, Singing and Dancing!

## THE STAR THEATRE

MONDAY AND TUESDAY  
OCTOBER 7 AND 8

### THE MYSTERIOUS DR. FU MANCHU

A Paramount Picture



All Talking

The greatest mystery picture ever produced

## \$5,000.00 STOCK

OF WILTON, AXMINSTER, VELVET AND TAPESTRY ART RUGS HAVE JUST BEEN RECEIVED!

—We are showing the most classy line of floor coverings in all departments of our store that it has ever been our pleasure to present. You will be interested to know that these fine rugs are much cheaper in price than for many years.

—Two car loads of new, up-to-the-minute furniture have just been unloaded and placed on display at our store. Inspection by you will reveal most wonderful values—as well as the beautiful new things.

—The new Victor Radio, the Crosley Radio and the Steinbe Radio are now on our floor. Come in and let us demonstrate these wonderful machines to you.

—Our fall campaign of furniture selling has just begun and we shall make every effort to crowd the largest volume of business possible into the last three months of this year. We cordially invite your fall co-operation.

—You should see our gas appliances—gas ranges, gas heaters of all kinds, and water heaters. We can render you real service.

Our Motto—"We Sell It For Less."

## E. B. Black Co.

"The Big Store With the Little Price"