

WEATHER

	Moisture	High	Low
Thursday	84	84	54
Friday	91	91	55
Saturday	95	95	55
Moisture this month:	.09		
Moisture this year:	1.09		
Moisture last year:	1.15		

The Sunday Brand

30 pages

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Published Every Sunday

Our Slogan: "More People — More Farms"

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VOL. 16 — NO. 46

HEREFORD, TEXAS 79045, SUNDAY, MAY 17, 1964

Around Town

With The Brand Staff

Wanna see something very pretty? Then drive by 208 Avenue E and see Audrey Thompson's iris garden. She has more than 500 varieties, all of them blooming to beat the band.

LaPlata Study club has changed its Tuesday night salad supper hour; the club will meet at 7 p.m. in the home of Mrs. Ansel McDowell, 207 N. Texas.

James W. Witherspoon, in an open letter to the board of directors of the Texas Sugar Beet Growers Association, urges growers to write Congressmen and Senators to back the beet sugar growers' request for increased acreage allotments. Said Witherspoon: "It is most difficult to believe 13 corporations such as the refining industry can thwart the needs and aspirations of thousands of American farmers... please contact everyone you can at once."

Case Power and Equipment Co. has scheduled a public field demonstration on their new four-wheel-drive Case 1200 "Tractor King" tractor May 22 at the H. E. Pippus farm, 5 miles west on Harrison Highway, Jim Tucker, local manager, invites all interested farmers to attend.

Two Hereford students are candidates for degrees at Abilene Christian College. Morris Lee Blankenship seeks a BS degree in math, and Sheryl Patterson a bachelor of arts degree in speech. Services will be held Monday night, May 25. Blankenship is the son of Mr. and Mrs. M. W. Blankenship, Route 4, and Miss Patterson is the daughter. (Continued on Page 2)

Car Overturns, Church, Lodge Leader Killed

Clyde Ray Davis, well-known Castro County farmer, a church and Masonic leader who farmed near Flagg, was found dead at 1 a.m. Saturday near Nazareth 15 feet from his overturned automobile. He would have been 35 Monday.

Officers believed a fire on his automobile blew out, causing the car to overturn. He was apparently thrown clear. Davis was returning to his home from Amabillo.

Funeral services are to be held at 4:30 today in the First Baptist Church, conducted by the pastor, the Rev. M. A. Smith Jr. Burial will be in Earth cemetery with Masonic bodies in charge of graveside rites. Dennis Funeral Home in Dimmitt is making the arrangements.

Survivors include his wife; a daughter, Andrea Davis, and a son, Clyde Ray Davis, Jr. (Continued on page 8)

Absentee Voting To Start May 27

Absentee voting for the Democratic run-off primary June 6 will open Wednesday, May 27, B. F. Cain, county clerk, announced Saturday. Absentee voting will end June 2.

Six names are to appear on the ballot—two for county offices and one for a state position, Cain said. Drawing for position on the ballot will be made as soon as certification of results in the May 2 primary are received from state election headquarters in Austin, Louis Woodford, county Democratic chairman, said Saturday. The ballots probably will be printed this week.

Friena Pioneer, W. M. Thomas, 89, Dies; Rites Held

Services for William Monroe Thomas, 89, long-time Friena resident, were held Saturday afternoon at 2:30 in First Baptist Church of Friena.

Rev. Bill Burton, pastor, officiated. Bearers were Elton Thomas, Billy Don Thomas, Robert Stovall, Rex Bracken, Ronald Smiley, and Joe McLellan. Burial was in Friena Cemetery with Claborn Funeral Home in charge.

A retired carpenter-farmer, Thomas died Thursday in Sloans Rest Home in Lubbock. He had lived in Friena since 1926, when he moved there from Marlow, Okla.

He is survived by his wife, Mary, Friena; one daughter, Mrs. Lilly Mae Brannon, Phoenix, Ariz. (Continued on page 2)

Interest in the primary centers in the two county commissioners' run-off elections. In the May 2 election, Earl Holt and Charles Sowell, the incumbent, were top men for commissioner, precinct 1. Holt received 293 votes and Sowell 234. J. F. Martin, the other candidate in that race, got 201 votes. Winner of the June 6 election will face Marvin Diller, the county's only Republican candidate, in the November general election.

In Precinct 3, J. T. Guinn, incumbent, and Bruce Coleman will battle it off for the Democratic nod. In the May 2 election, Guinn received 48 votes and Bruce Coleman polled 46. Third man in that race, Jim Monroe, wound up with 42 votes. Only state run-off will be between Joe Pool and Robert W. Baker who are seeking the Democrats' nod for United States representative-at-large. They emerged as high candidates in a five-man race. Pool is from Dallas County and Baker from Harris County. Other candidates in the race were Bill Elkins, Hunt County; Bob Looney, Harris County; and Dan Sullivan, Andrews County.

Candidates for all other Democratic positions in the May 2 election received majorities in that election.



POTENTATE — High officer of Khiva Temple of Shrine C. A. Holmes, Lubbock, was here Saturday for the Oasis Shrine Club's annual children's clinic. (Brand Staff Photo)

Deadline Extended

830 Sign Up For '64 Wheat Program

Eight-hundred thirty wheat farmers in Deaf Smith County have signed up to participate in the 1964 wheat program, agreeing to divert 17,789 acres to other crops, ASCS Manager Faust Collier said Saturday.

Originally deadline for the sign-up had been Friday, but Collier received word from USDA Friday that the deadline had been extended to next Friday.

Confusion over whether or not farmers had signed up to participate has caused a delay in the sign-up procedure, Collier explained.

Three New Teachers Named, 41 Re-Elected

Hereford school board named three new teachers and rehired 41 "first-year" teachers at its May session Friday morning. The meeting has been postponed because five of the members were in New York securing a rating for bonds which the school will sell.

The school received a "Double A" rating on its bonds, incidentally.

New teachers named at Friday's session included Miss Sarah Jane Stockard for Northwest, John Murdock and Bill

He Lynn Lowe for Stanton Junior High.

Miss Stockard is a graduate of North Texas State University, Denton, receiving a bachelor of science degree in home economics. She also has done some graduate work in education. She has been assigned to Northwest Elementary school.

John Murdock is graduating from Southwestern (Oklahoma) State College, Weatherford, with a bachelor's degree in science. He will teach science in junior high.

Miss Lowe has a bachelor of arts degree from Stephen F. Austin College, Nacogdoches, and has taught for the past year in Fort Smith, Ark., schools. She majored in business, and will teach in junior high here.

Hereford schools have a policy of not renaming teachers serving their first year until near the end of the current term. Forty-one of these teachers were re-elected at Friday morning's session. They include:

Stanton Junior High: Rossie Simpson, Clyde Coleman, Doug-

las King, Robert Godfrey, Ruth A. Richardson and Dalton Keeth. Alkman Elementary: Don B. Smith, Mary Striple, Jessie Patterson, Maurita Taylor, Delores Foster, Gail Johnson, John Ricketta, Tom Templeton, Pattie Keeth, Shelby Austin and Evelyn Hacker.

Northwest Elementary: Ann Dingus, Susan Adams, Ann Cummings, Virgie Reno, Ruth Kemper, Peggy Scott, Hope Rusk and Abel Losoya.

Shirley Elementary: Joyce Bryant, Judy Smelcer and LeAnn Phillips.

Senior High: Wallace Combest, Gerald Dingus, Roy Harris, Tyrone Hilger, Earl Keese, Davie Nicholson, Sue Painter, Don Parris, Don Phillips, Gloria Reynolds, Dennie Richardson, Jack Scott, and Ronald Speed.

Speed, who has been serving as baseball coach, was approved for a full-time member of the coaching staff.

quiring at the ASCS about their federal payments. He explained (Continued on page 5)

Democrats Plan County Meeting

Men and women's Democratic organizations of Deaf Smith County are to meet in the Community Center Monday at 8 p.m., it was announced Saturday.

Speaker will be H. M. Baggarly, owner and editor of the Tulla Herald, who will speak on "Fundamentals of the Democratic Party."

Baggarly is to be introduced by John Douglas Pitman. Baggarly attended West Texas State, the University of Missouri and Harvard University, and holds both a bachelor's and master's degree. He also has done work toward his doctorate.

During World War II, he served as an aide to Admiral Chester M. Nimitz, Commander in Chief of the Pacific fleet. Baggarly was a Navy lieutenant.

Before becoming editor of the Tulla paper, he taught school in Tulla after his release from the Navy. He traveled with Lyndon Johnson as a member of his staff during the 1960 campaign.

In addition to serving as editor and publisher of the Herald, Baggarly is news director of

KTUE and has a weekly radio commentary carried on eight stations in Texas and New Mexico.

At the latest meeting of the Panhandle Press Association, his column, "The Country Editor," won first place for column writing.

The public is invited to attend the Monday night meeting here.



H. M. Baggarly

Second in a Two-Part Series

Tucumcari Druggist Recommends A Museum As 'Traffic-Stopper'

By Melvin Young



EDUCATIONAL — Shown above are the teacher and a few of the students of the Mosquero Public Schools visiting the Elk Drug-Museum in Tucumcari. Mosquero is located 60 miles northeast of Tucumcari. Twenty students were in the group. (Brand Staff Photo)

Ask Herman Moncus if he thinks a museum is good for a town and he'll give you a resounding "yea," for Herman Moncus registered 25,000 visitors to his Tucumcari drug store-museum last year.

Step into the Elk Drug in Tucumcari, N. M. and you have the impression of leaving the hustle and bustle of modern times and moving back into history, viewing the pioneers as they struggled with the land and eked out their meager livings on the American frontiers.

Over 26,000 relics hang from the ceiling of this museum to tell the story of by-gone times; to tell the story of hardship, deprivation, of Indian raids and of trouble with the renegade Comancheros.

Sixty-two year old Herman Moncus started his collection of Indian relics over 50 years ago, by his own admission. "I started collecting relics just as soon as I was old enough to recognize an arrow head, and I've been at it ever since," he commented. "I'm a transplanted Texan," Moncus tells his audiences, "but we moved to the Tucumcari area when I was just a baby, looting near an old Indian camp (Continued on page 3)

Group Studying Ban Of Obscene Literature Here

More than 30 persons met at the Hereford Community Center Friday to discuss the presence and availability of "obscene literature" in the Hereford newsstands.

Robert Betzen headed the meeting which elected an eight-man committee to pursue further the possibilities of eliminating this literature within Hereford.

The committee will have a representative from each church at the meeting as a member. The newly-elected citizens (Continued on Page 3)

Little League Blasts Off; Mayor Tosses First Ball

The 1964 Hereford Little League season got underway Tuesday evening with the formal dedication and the first baseball being thrown out by Hereford Mayor Ray Cowser.

President of the Hereford Little League Association, Charles Duvall, presided over the dedication ceremony of the two new parks which were constructed recently.

Duvall recognized members of the Jaycees who directed the construction of the two new ballparks which were dedicated Tuesday evening. Those recognized were Wayne Fuller, immediate past president of the Jaycees; Bob Rott, president, and Emory Brownlow, project chairman.

Others recognized for their efforts in the construction of the

ballparks were Southwestern Public Service, Pioneer Natural Gas, Hereford Co-Op, H & W Implement and many other workers and little league parents participated in the construction.

The Rev. Herschel Thurston gave the invocation at the dedication ceremonies. Four games will be played each Monday, Tuesday, Thursday (Continued on Page 3)

Shrine-Sponsored Children's Clinic Here Is Highly Successful



SHRINE CLINIC — With more than 150 boys and girls as patients, Oasis Shrine club's annual children's clinic Saturday was pronounced "highly successful." Here are a few scenes from the clinic. At far left are two officers of the local club, Palmer Norton and Mrs. Jack Straw. Center shows a mother taking her son to register, far right picture shows mothers with their children being registered.

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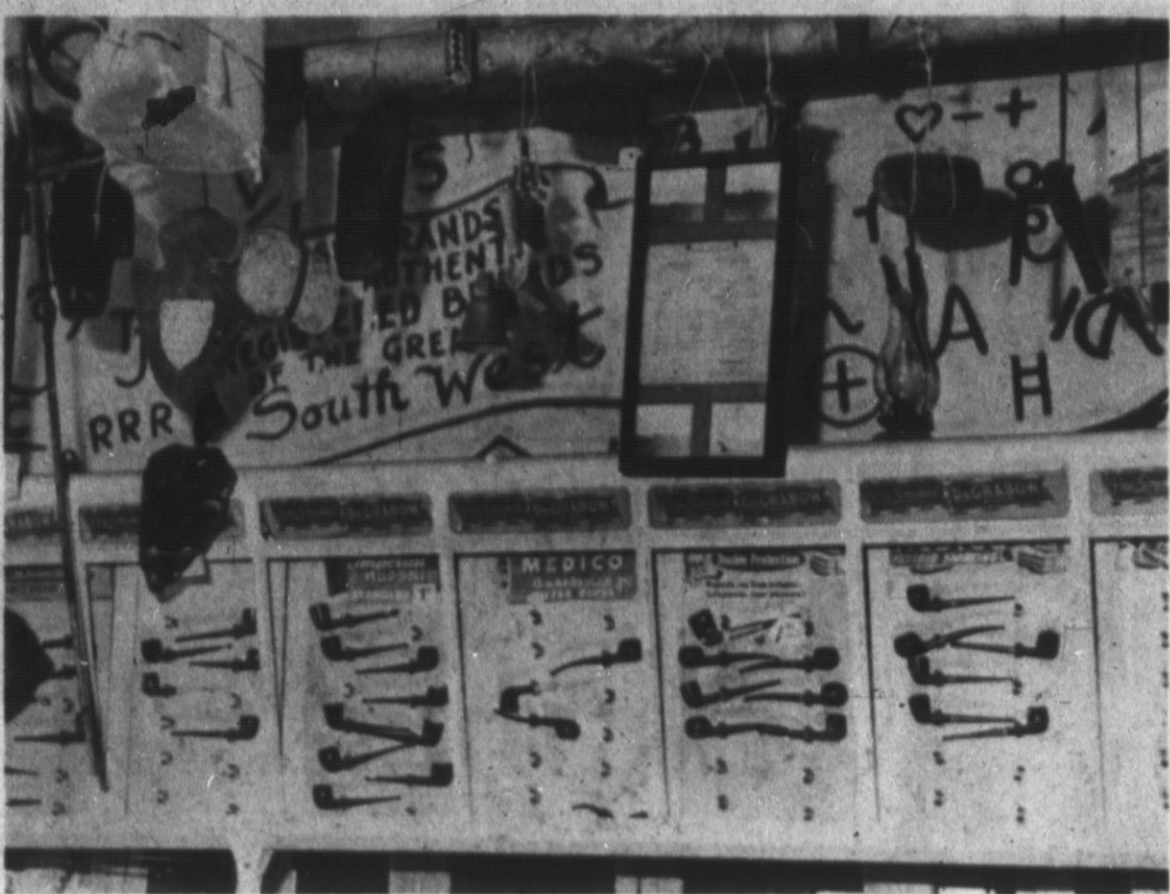
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Tucumcari..

(Continued from page 1)
ground." It was here that Moncus found his first Indian arrow head and he's been an avid collector ever since.

Moncus' first collection of arrow heads (a double cigar box full) was stolen soon after he entered the drug business in Tucumcari and for several years he lost interest in the hobby. "When I got started again, I really became a bug," he said.

Visitors passing through Tucumcari never fail to stop at the Elk Drug. You can't miss it. The outside of the building is covered with paintings of hundreds of branding irons, while two old-time buggies adorn the roof of the building. Step into the store and you'll be greeted by silver-haired Moncus or his attractive wife Bernice, herself an avowed collector. "We're just 'folks' over here in Tucumcari," Moncus says, and goes out of his way to prove it. He always has time to show a group of school children around the establishment and explain to each that his particular relics dates back to the era when Texas was struggling with Old Mexico for its independence.



OLD AND NEW — A blending of pioneer history with modern times is evident as visitors wander through Tucumcari's Elk Drug. Owner Herman Moncus claims more than 36,000 relics are now on display in his drug store-museum. (Brand Staff Photo)

of relics that hang from the ceiling of an otherwise modern drug store.

My wife and I never miss an opportunity to tramp through the hills, around Indian camp sites, and particularly along the Canadian River breaks," Moncus said. "Many of the Indian artifacts in the collection came from near Tucumcari, although I've traveled about 350,000 miles in my quest for authentic items to add to my 'Comanchero Collection'."

Moncus is proud of the history of Eastern New Mexico. This has been his home since he was 1 year old, having moved with his parents from Cromwell, Texas, in a covered wagon in 1902.

His interest in the area, the history of its pioneers and the tales of the Comancheros has led him to write a book titled 'Prairie Schooner Pirates. In this book he has told the story of the renegades of the west... the pirates, Mexican, Anglo and Indian, who masqueraded as tribal Indians to rob, steal and kill... and to lay the blame on the peace loving tribes who wanted nothing more than to be

left alone... to be unmolested while they tilled their tiny farms and hunted the buffalo.

Adults by the thousands visit the museum each year, but it is to the wide-eyed children that Moncus directs his greatest attention. "They come from miles around," he said, and as if by way of documenting an apparition, the room was suddenly filled with the chatter of children. Another class... this one from Mosquero, located 60 miles northwest of Tucumcari, has descended upon the little museum. Their teacher frantically trying to control the youngsters as they skipped from one relic to another, actually living the history that had passed many years before their own parents were born.

But the children could not have been half as pleased as Moncus, as he rushed about showing this relic and that, explaining in detail "the story of earlier days" as lived by the people who have made the history of the Southwest.

County Court Term Slated; Jurors Called

Six cases are on the docket for the upcoming May term of the Deaf Smith County Court which will begin at 9 a.m. Tuesday.

The docket lists six persons and the cases will be called following the selection of a jury from the venire.

The following persons, Larry E. Harold, Bill Harmon, Raymond Jacobs, Chester Luttrell, Mearly Loyd Findley and R. P. Raney, are listed on the docket and have previously entered pleas of not guilty and requested a trial by jury.

The prospective jurors are Georgia L. Holliman, Lexie Ford, David N. Beavers, Howard R. Godwin, Mrs. Donald Hicks, Raymond Lueb, George E. Brashear, Mrs. Earl Cansler, Jose Cruz Castillo, J. M. Hamby, Micaela Aguirre, Bill Combs, Virginia Curtsinger, Mrs. Bertram Jack, Ted Dakil, Dallas Phillips Mrs. B. B. Dement and Larry Dobbs.

Also, Weldon Sims, E. A. Goetsch, Mrs. H. R. Green, Mrs. Raymond Bean, Dwayne Walker, Ruth Groneman, Mrs. Meri Bridges, Jack Allmon, Mrs. C. H. Hale, Delton Cochran, Florian Lindeman, Mrs. C. R. Higgins, O. G. Hill Jr., Lester English, Richard R. Barnard and Mrs. Paul Hoff.

Around...

(Continued from page 1)
ghter of Mr. and Mrs. Elmer Patterson, 610 E. 5th, Hereford.

Postmaster Nolan Grady reminded rural patrons of the Hereford office Saturday to be on the lookout for June Livestock Survey cards. Carriers Coleman Wright, LeRoy Price, Howard Armstrong, Owen Stagner, Eursel Young and Mrs. Olive Ford have been distributing the cards along their rural routes.

Chip Guseman, son of Mrs. C. T. Guseman, 503 E. 5th, is to attend a four-weeks' camp at Camp Silver Spruce in the mountains near Durango, Colo.

Rail and Motor Freight Committee of the Deaf Smith County Chamber of Commerce is to meet Monday in the Elm Hill Hotel at 10 a.m. to discuss traffic problems. Chairman is James Gillentine.

Hereford High School reminded the public Saturday of its annual open house and exhibits of student's work from 7:30 until 9 p.m. Monday. New facilities completed last summer will be open especially for parents' inspection. These include the vocational agriculture department, the art department and the industrial arts department. Principal G. W. Michael pointed out. Coordinators of teachers for the event will be Viola Chisum, Mrs. J. J. Durham and Al Smith.

Nancy Ellis-Anwyl, daughter of Mr. and Mrs. Robert H. Ellis-Anwyl, Hereford, appeared recently in Yahaseh Band of Oklahoma Baptist University's annual concert.

Henry Coward, Olton, visited Mother's Day with his aunt, Mrs. William McGehee, 504 North Miles, and the Ross Starks. Coward brought exceptional specimens from his rose and peony gardens.

Twelve doctors from Houston,

Former Santa Fe Employee Dies; Rites Pending

Funeral services for James Franklyn Payne, age 63, 108 Full, will be held Monday at 2 p.m. in Avenue Baptist Church with the Rev. Iarence F. Powell officiating. Burial arrangements are pending, with Gilliland Funeral Home in charge.

A retired Santa Fe railroad employee, Payne was a Hereford resident about 25 years, having come here from Atoka, Okla.

Payne was born March 22, 1901, in Clarksville, Texas. On October 3, 1931, he was married to Marie Nettie Dutton in Durant, Okla.

Survivors include his wife of the home; two sons, Donald of El Paso and Gary of Hereford; five daughters, Mrs. Manford Baker of Raye, Colo., Mrs. T. K. Anderson of Sweeney, Mrs.

Denver, Oklahoma City, Dallas, Amarillo, Denton and Hereford, volunteered their services for the Shrine clinic for children here Saturday. They included Drs. Morris Sanders, Charles Gregory, Tom Loveless, Parker Allen, Tom Nash, W. O. Sellman, Luices Walters, Robert Walker, Don Ryan, Robert Leachman, J. O. Dyer and Dean Harris.

R. K. Jones of Amarillo, Mrs. Jesse Jackson of Hereford, and Mrs. Roy Young of Friona; three brothers, Leonard, Debs, and Bill, all of Bokchito, Okla.; his mother, Mrs. Nancy Payne of Bokchito, Okla.; and 13 grandchildren.

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Friona...


(Continued from page 1)

nix, Ariz.; four sons, Elbert of Lubbock; Ralph of Morgan City, La.; and Fred and John of Friona; a brother, E. R. Thomas of Mountain Park, Okla.; 15 grandchildren and 22 great-grandchildren.

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FRIO NEWS

Church Honors Oldest, Youngest Mothers Present

By Mrs. Owen Andrews and Mrs. Charles Self

Mother's Day was observed at Frio Baptist Church Sunday morning with the presentation of corsages to the oldest and youngest mothers as representative of all mothers.

Mrs. John Simpson and Mrs. Darrell Culp were the ones to receive the honors. Mr. and Mrs. Weldon Stephan sang "Nobody Cares Like Mother", to honor the occasion.

Sunday evening, Bobby Ramsey, Hereford, brought the message.

Weekend guests of the Harlan Barbers were Mr. and Mrs. Jimmy Barber, Lubbock.

Mrs. Laura Franklin, Lubbock, spend the weekend in the home of her daughter, Mrs. Bill Williams and family.

Having Sunday dinner at the Charles Self home were Mr. and Mrs. Kenneth Cox and Larry, Lazbuddie, A. J. Self, Lucille and Joe from Westway. Mrs. Self is spending some time in Arizona with a son and daughter-in-law due to the daughter-in-law's illness.

Mr. and Mrs. T. L. Sparkman Jr., Mr. and Mrs. Tommy Sparkman and Darlene Sparkman were guests of Mr. and Mrs. Eugene Baldwin at dinner on Mothers Day.

Mr. and Mrs. Charles Self are parents of a daughter born May 11, whom they have named Janice Lynn. The Selfs have a son, Brent, and grandparents are Mr. and Mrs. Kenneth Cox and Mr. and Mrs. A. J. Self.

Mr. and Mrs. Herb Bruns have a new son born May 3 whom they have named Harlan Gregg. Grandparents are the Harry Bruns, Vernon, and Mr. and Mrs. Owen Andrews.

Women from Frio Baptist Church who helped sew at the Good Will Center Tuesday were Mrs. Wallace Shifflet, Mrs. Frank Robbins, Mrs. Floyd Cole, Mrs. Anderson Axe and Mrs. Owen Andrews. Mrs. Owen Stagner, Hereford, is in charge of the class.

Miss Sharon Odum, daughter of Mr. and Mrs. M. B. Odum, south of Dimmitt, was married to Lynn Cox, son of Mr. and Mrs. Kenneth Cox, Lazbuddie, in a ceremony performed at the brides home, Saturday afternoon

AWARD HOME Open House For You SUNDAY MAY 24

Choir Presents Spring Concert

Hereford's schools' choirs presented their annual spring concert for the public Friday night in the high school auditorium. Master of ceremonies for the affair was John Fowlkes.

The 175 students in the choir, which won the sweepstakes award at annual contests, presented "Nocturne," which was especially written for the choir by Dr. Houston Bright of Amarillo.

Other numbers were from "Camelot," "South Pacific," and there were also negro spirituals.

Presented on the program besides the regular choirs were the Madrigal Singers and the Boys' quartet.

Don Moore is director of the high school's choirs, and Robert Godfrey is director of the junior high choirs.

Group...

(Continued from page 1)

committee will meet with the city commission to present the possibility of prohibiting the sale of the magazines within Hereford.

Attorneys at the meeting said that the state laws prohibiting the sale of this literature within Texas were very strict and in all probability only a complaint would have to be filed to bring in official action.

The committee does not plan any further meetings until they appear before the city commission.

at 5 p.m. Brother of the bride, Bruce Odum, was best man and Mrs. Bruce Odum was matron of honor. A reception was held at the First Baptist Church following the ceremony. Among those from here attending were Mr. and Mrs. Charles Self and Brent, Mr. and Mrs. Elza Warrick, Don Warrick and Miss Linda Rickman. Lynn Cox is a former resident of this community and the brother of Mrs. Charles Self. The young couple expect to live on a farm about 12 miles west of Dimmitt.

Mrs. Bruce Odum underwent major surgery at the Dimmitt hospital Monday morning. She was improving the last of the week. She is the daughter of Mr. and Mrs. Elza Warrick.

Vacation Bible School is to begin at Frio Baptist Church on June 1 and continue through June 5. Mrs. Weldon Stephan is principal. All children of the community 4 through 16 years of age are invited to attend.

Mr. and Mrs. Earnest Harder and sons visited cousins of Harders', Mr. and Mrs. Fred Janzen and Mr. and Mrs. Ivan Jones all at Lubbock on Sunday.

Mrs. J. W. Berry and Mrs. W. A. Springer visited Mrs. H. M. Mobley Tuesday and Mrs. Berry remained at the Mobley- until Thursday when she went



SOWSA AWARD — This is the John Philip Sousa award which was awarded Kay Nell Reeves (right) at the bands' annual Spring Concert Tuesday night. This award is received each year by the outstanding senior

bandsman. Shown here making the presentation is J. F. Martin, president of the Lions Club, while band director Ben Gollehan look on.

Williams, Miss Alma Andrews, Mrs. Jim Brooks, Mrs. Dee Taylor, Mrs. J. W. Berry, Mrs. J. D. Stringer, Mrs. T. L. Sparkman Jr., Mrs. Leon Vogler, Mrs. Chesley Johnston, Mrs. Larry Dobbs, Mrs. H. M. Mobley, and Mrs. Owen Andrews.

The next meeting will be on May 26 at the home of Mrs. T. L. Sparkman Jr. and members and guests are invited to come at 11:30, bringing salads for luncheon. A guest speaker has been invited to talk about "Growing Houseplants" at 1 p.m.

Mr. and Mrs. Glenn Williams, Dale and Kathy, visited their parents and other relatives in Lubbock Sunday.

Several of the Andrews relatives have visited the home of Mrs. R. A. Burris during the past few days. Jimmy Epperson, husband of Wanda Rae Burris, was killed in Germany on May 5, in an automobile accident. Mrs. Epperson, daughter of Mrs. Burris, arrived home by plane the last of the week, but her husband's body had not arrived yet. Funeral services are planned to be at Clovis. Epperson had been in the army about two years. The young couple had married in October, 1962, and they had been in Germany most of that time.

Young People attending a hay ride and hamburger fry at the Bill Struve home Saturday night were Reda Mize and Cheryl Maddox and Debbie Linn, Dimmitt. Jana Cole, Dale Williams, Carol Robbins, Nancy Axe, Caro-

Little...

(Continued from page 1) day, and Friday evenings, according to Duvall.

The season was officially to begin Monday evening, but the lights at the parks had not been completed and the games and dedication were postponed. The games scheduled for Monday evening were made up Saturday.

Both the major and minor league teams will play on the same field each evening with the minors beginning at 6 p.m. and the major beginning at 7:30 p.m.

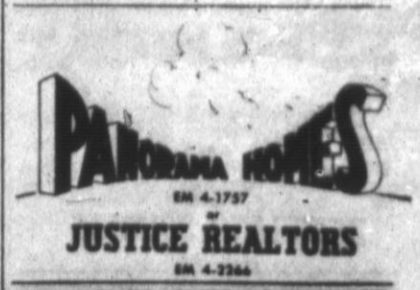
The schedule for the 1964 season is as follows:

- First Half
May 18 - Cubs vs. Angels and Dodgers vs. Cardinals
May 19 - Braves vs. Colts and Yankees vs. Giants
May 21 - Cubs vs. Dodgers and Braves vs. Angels
May 22 - Giants vs. Cardinals and Colts vs. Yankees
May 25 - Cubs vs. Braves and Giants vs. Dodgers
May 26 - Yankees vs. Angels and Colts vs. Cardinals
May 28 - Cubs vs. Giants and Yankees vs. Dodgers
May 29 - Colts vs. Dodgers and Cardinals vs. Angels
June 1 - Cubs vs. Yankees

- and Colts vs. Giants
June 2 - Cardinals vs. Braves and Dodgers vs. Giants
Second Half
June 4 - Yankees vs. Cardinals and Cubs vs. Colts
June 5 - Braves vs. Dodgers and Giants vs. Angels
June 8 - Colts vs. Angels and Cubs vs. Cardinals
June 9 - Giants vs. Braves and Yankees vs. Dodgers
June 11 - Cardinals vs. Dodgers and Cubs vs. Angels
June 12 - Yankees vs. Giants and Colts vs. Braves
June 15 - Angels vs. Braves and Cubs vs. Dodgers
June 16 - Colts vs. Yankees and Cardinals vs. Giants
June 18 - Giants vs. Dodgers and Cubs vs. Braves
June 19 - Colts vs. Cardinals and Angels vs. Yankees
June 22 - Braves vs. Yankees and Cubs vs. Giants
June 23 - Angels vs. Cardinals and Colts vs. Dodgers
June 25 - Colts vs. Giants and Cubs vs. Yankees
June 26 - Dodgers vs. Angels and Braves vs. Cardinals

This schedule includes the minor and major league schedule with the first teams listed playing on field one and the second on field two, according

to Duvall. "We feel that that Hereford Little League program is undergoing an astonishing rate of growth, as the size of the program has doubled since last year. We hope it will continue to grow and give everybody in Hereford an opportunity to participate in the program." Duvall concluded.



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★ Handkerchiefs
★ Hats

Her dress-shirt dress—banded and tucked from yoke to hem in a manner that's strictly female. And—delightful surprise!—this formal look needs only informal care, for the fabric is a broadcloth of Dacron® polyester and cotton. White with brown braid, willow with shadings of green, or pebble with brown and beige.

Calze



- ★ Swimming Suits
★ Blouses
★ Skirts
★ Suits
★ Pettit Pants
★ Jewelry

The living is easy—oh, so very in this summertime dress of tucked-all-over Fortrel® polyester and cotton. That very special touch—lace, making patterns on bodice, skirt, sleeves. In pales of blush pink and summer sky, or black.

Calze

THE Vogue

"Your Graduation Gift Headquarters"

Points, picas, agate lines, and ABC



Along about 1886, publishers joined with representatives of allied trades in voluntarily adopting common standards of printer's measurements. This is called the "point system." Today, point, pica, and agate line are rigidly defined units of measure universally understood and used in our industry.

In 1914, publishers joined with representatives of advertisers and advertising agencies, and once again voluntarily adopted a common set of standards—this time, to measure circulation values. Further, publishers cooperated in setting up an organization to maintain these standards, and to use them in measuring and reporting the circulations of publications.

In helping to set up this organization, publishers willingly gave advertisers and advertising agencies majority voice in its operation, its standards, and its application of these standards in measuring circulations.

This year the Audit Bureau of Circulations marks its fiftieth year of providing the basic measures of circulation values. Along with more than 4,000 other members, we pause with pride to salute the accomplishments of this outstanding example of self-regulation in industry.

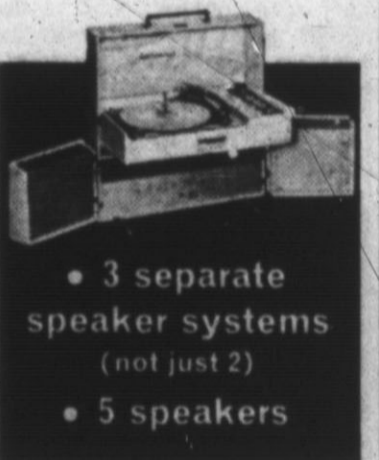
Through the reports issued by the Audit Bureau of Circulations, we, along with other ABC publisher members, voluntarily and regularly give you, the buyers of advertising, more verified factual information about ourselves than is available for any other media at any time.

The distribution of your sales messages in this newspaper is a measured fact, verified by independent audit. Measured facts also provide the basis for our advertising rates.

Whether you use inches or points, ABC is your yardstick for measuring circulation values.

HEREFORD BRAND --- SUNDAY BRAND

Graduation Gift Ideas All-transistor MOTOROLA portable STEREO HI-FI



Bring in your favorite record for a demonstration... that's the best way we know of showing you what a remarkable instrument this really is. All-transistor, no tubes, with 26 total watts peak instantaneous power output. Excellent value for...

\$184.95

While you're at it, have him show you the 1964 Motorola FM/AM Portable Radios. They sound as good as they look!



MOTOROLA Specifications subject to change without notice. TV is all-channel JIF compatible.

S & R APPLIANCE

209 Miles ★ EM 4-1302

Advertisement for Spode Madeira jewelry. It features a large circular image of a ring and text describing the product and Kester's Jewelry. The text includes: 'FOR THE FIRST TIME IN HEREFORD SPODE', 'Spode Madeira', 'Among the patterns now on display at Kester's is the very popular SPODE MADEIRA.', 'Kester's invites the brides-to-be to visit our store before making your selections of china and crystal.', 'KESTER'S JEWELRY', and 'Across From The Post Office In Hereford'.

GARCIA NEWS

Wheat Outlook At Garcia Poor; Pastures Dry

By Mrs. S. N. Thweatt
High windy weather still prevailed over the community, with no moisture since the snow Feb. 3.
There will be very little dry-land wheat; most of the farmers are grazing out what they have left. Pastures are almost as brown as in the dead of winter.

Messenger H. D. Club had its annual club supper Saturday evening in Walcott school. Forty were present.
Guests were Mr. and Mrs. Thomas Collins, Misses Paula Green, Shirley Bourquin and Mr. and Mrs. T. W. Kiser all of Walcott; Mr. and Mrs. Bruce Coleman and family, Mr. and Mrs. Ernest Brown and family, Mr. and Mrs. Floyd Brown and family, Mr. and Mrs. Eldred Brown and son Tommy, Elmer Northcutt, Jerry Northcutt, Kemp Northcutt, S. N. Thweatt, E. M. Jack and Elton Sorrells and Debbie and Linda Sorrells.

Members present were Mrs. N. A. Brown, Mrs. Elmer Northcutt, Mrs. Ruth Coleman, Mrs. G. E. Pinkerton, Mrs. Jerry Northcutt, Mrs. E. M. Jack, Mrs. Elton Sorrells, and Mrs. S. N. Thweatt.
The menu was baked ham, canned sweet potatoes, black eyes peas, creamed corn, tossed green salad, frozen pineapple salad, hot rolls, pie, coffee and iced tea.
After the meal, visiting and "42" were enjoyed by the group.
Mrs. Josie Busley of Lubbock was a guest in the Bruce Coleman home last week. Also a niece, Reda Mount, Amarillo, was a guest.
Sunday the Coleman family and Mrs. Busby and Leroy Busby family were guests of Mr. and Mrs. Joe Brown, in Hereford.
Mr. and Mrs. S. N. Thweatt drove to Littlefield Sunday where they visited Spain Thweatt.
Mr. and Mrs. Joe Merrill have traded for a home in Hereford. They will be moving into Here-

ford soon after school is out.
Mr. and Mrs. Cecil Carwell, Los Angeles, Calif., visited Mr. and Mrs. Floyd Brown and Mr. and Mrs. Eldred Brown last week.
They returned to California Saturday taking with them two nieces of Mrs. Carwell, daughters of Mrs. Wendel Armstrong of Clovis, N. M.
Sharon White, daughter of Mr. and Mrs. Bill White, is out of school this week with the scarlet fever. A number of children are absent from school with dif-



ROYAL ESCORT — Masons here, joined by the cornerstone for its new building on Country Club Drive. The cornerstone was laid Monday to give a royal escort for high officers of Masonry as the local lodge laid

Pupils' Recital Slated for Today

Mrs. Frances Parker will present her piano and voice pupils in recital this afternoon at 4 o'clock at St. Anthony's School.
Piano numbers will be presented by Grace Vasek, Donna Grady, Mary Kay Wagner, Rita Betzen, Joan Grady, Rebecca Dziuk, Judy Bezner, Chris Dziuk, Ronald Vasek, and Debbie Banner.
Also playing will be Sandra Betzen, Thelma Warren, Caroline Spinhirne, Frank Bezner, Donald Vasek, Linda Paetzold, Jane Witkowski, Robert Albracht, Jane Bezner, and Lois Kershen.
Voice pupils in the recital are

Mrs. Ben Gollehon, Mrs. Joe Hacker, Mrs. Herring, Mrs. Jerry Landers, Mrs. Lankford, Mrs. Merritt Jr., Mrs. Harold Morton, Mrs. Owen, Mrs. Pickens, Mrs. Robinson, Mrs. G. C. Russell, Mrs. Smith, Mrs. Dale Wynn, Mrs. Lee Drake, Mrs. Jerry Detweiler, and Mrs. Pat Coleman.

ANOTHER AWARD HOME
Open House
For You SUNDAY MAY 24

ONLY FIVE YEARS AGO...



...many drugs frequently employed today had not been discovered. Daily, your druggist increases his scientific knowledge.
McDOWELL DRUG
EM 4-1313

ferent illnesses.
Mr. and Mrs. W. L. McCullar attended the funeral of Mr. McCullar's aunt, Mrs. Tom Smith, in Lubbock recently. Mrs. Smith had been ill for some time.
Mr. and Mrs. James Ray Coleman and sons, and Mrs. Georgia Calderon and sons were all dinner guests of Mrs. Ruth Coleman Sunday.
Mr. and Mrs. James Coleman and sons visited the S. N. Thweatts and took their boat back to Amarillo with them.
Mr. and Mrs. E. M. Jack are having a home built in Friona. They plan to move soon.

Lineage of the common cat can be traced to ancient Egypt. Cats spread to Europe about 700-600 B.C., perhaps in the ships of Phoenician traders, and mated with the European wildcat. The new breed flourished and became domesticated.
Read The Classifieds Classifieds Get Results

La Madre Mia Names Officers; Dinner Planned

New officers for La Madre Mia Study Club were elected at the Thursday meeting in the Hospitality Room of Hereford State Bank. Mrs. Bill Lankford, president, conducted the business session.
Named to the new slate for the coming year were Mrs. Eugene Sparks, president; Mrs. C. G. Merritt Jr., vice-president; Mrs. Vance Robinson, secretary; Mrs. Dean Herring, treasurer; Mrs. John Smith, historian; Mrs. Richard Pickens, parliamentarian; and Mrs. Bobby Owen, reporter.
Club installation dinner will be in the home of Mrs. G. C. Russell, Thursday, May 28.
Mrs. Georgia Sparks was hostess with the following attending: Mrs. John Beasley, Mrs. Joe Brooks, Mrs. Charles Fry,

PANORAMA HOMES
JUSTICE REALTORS
EM 4-1757
EM 4-2266

Authorized
Longines-Witnauer,
Bulova, Wylar
WATCH DEALER
Cowan Jewelry



"The House of Insurance"
POOL-SIGMAN AGENCY
801 S. 25 Mile Ave. EM 4-0758

Advertisement for Carl McCaslin Lumber Co. featuring the letters S, P, I, B and the text 'SPEIB 77'. It includes a list of services: REMODELING?, REPAIRING?, NEW HOME?. It also features a logo for Southern Yellow Pine and contact information for Carl McCaslin Lumber Co. at 206 N. Schley.

Advertisement for Orsborn Chevrolet-Olds. It features images of three cars: Malibu Sport Coupe, Chevy II 4 Door Sedan, and Chevelle 4 Door Sedan. The text says 'Put one of these in your CARPORT (or Garage) AT A Tremendous Discount'. It also mentions 'THESE AND MANY MORE NOW IN STOCK AND AVAILABLE AT ORSBORN CHEVROLET-OLDS' and provides the address 206 N. Schley, EM 4-2160.

Anita Warren, Diane Fangman, and Lois Kershen.
Mrs. Parker will present certificates of achievement for their performance in the piano auditions here last week to the following: Lois Kershen, Sandra Betzen, Jane Witkowski, Roberta Albracht, and Jane Bezner.
The general public is invited to attend this recital.

Large advertisement for Pomona Pumps. It features the headline 'It's MIGHTY DRY Out In The Country Except Of Course Where Wise Farmers have turned to Pomona Pumps'. It includes an image of a pump and the text 'for INSTANT MOISTURE See Us Today CLOWE and COWAN, INC.'.



By Melvin Young

Thursday, May 24, will mark the 25th Anniversary of Cal Farley's Boys Ranch, and will herald the beginning of an even greater era for the Ranch and its founder.

ANOTHER
AWARD HOME

Open House

For You
SUNDAY
MAY 24



Dr. E. H. Hendon

OPTOMETRIST

Announces the Opening
of Offices at
136 E. 3rd EM 4-0987

Ship'n Shore
twin-pocket
Shirtible®
in gay
flutterbug
print
3.00



All fashion and fun! This bright new cover-up loves the great outdoors. Textured all cotton, easy-care. Zesty pastels on white. 28 to 38.



Ship'n Shore
nautical
Shift,
singing
with color
5.00

Suntime's coolest cover-up. Bright good looks, racy lines, deep-pocket swagger. Crisp textured all-cotton holds its shape, so easy-care. Yours in sizes 28 to 38.

Harman's

WE GIVE 54H GREEN STAMPS

Tennessee, and Mr. and Mrs. Wood Vaughn called to contribute an ancient machine for making hair switches for ladies, complete with mats to straighten out the hair preparatory to braiding, as well as a 100-year-old shot gun "with a barrel so long you can almost shoot over a hill."

"All these things," Elliston said, "add up to a museum." Elliston thinks, and we'll agree that some civic or woman's club should make a survey of the county to determine just how many museum pieces would be available.

After that, plans could be formulated for a museum building. Of course, any museum that we might have in Hereford would not be of the scope of the Fanchandle-Flains Museum in Canyon. It would, for the most part, contain artifacts of historical significance to Deaf Smith County. The Canyon museum is one of the finest in the country. The fact that we had a small one in Hereford would not detract from its importance to the area, but rather, would add emphasis to it.

The educational value of a local museum cannot be measured, nor can one place a monetary value on the same. As a tourist attraction, it would add many dollars to our economy, but from the standpoint of historical education for the youngsters of this community, it would be worth much, much more.

This year also marks the 8th anniversary of the Oasis Shrine Club's Annual Children's Clinic.

Special thanks should go to the many people who have helped with the clinic, and particularly to the many doctors and nurses who have contributed their time. Their only reward for their efforts will be in their contribution to humanity.

Grady Rogers, owner-manager of Rogers' Drug, surprises himself at times, and the customers more.

Grady was approached recently by a lady interested in making a purchase.

"Can you tell me where I can buy a bottle of distilled water?" the lady asked.

"Sure," says Grady, "you can get it at Rogers' Drug."

"And where is that?" the customer asked as she leaned on the counter.

Grady says he isn't sure, who was the most embarrassed as he assured the lady that she was indeed standing inside the establishment at that very moment.

An attractive young woman once asked a leading New York dermatologist what to do for her prematurely graying hair. "Admire it!" he advised.

Car...

(Continued from Page 1) son, Lance Davis; his parents, Mr. and Mrs. C. P. Davis, Littlefield; a sister, Mrs. Joyce Lance, Lubbock, and a brother, Wayne Davis, also of Lubbock.

Davis, who was Worshipful Master of the Dimmitt Masonic Lodge, had lived in the Flagg Community for the past 12 years. He was born May 18, 1929, in Altus, Okla.

Davis was to have assisted with the Shrine Children's clinic held in Hereford Saturday.

A recent Treasury Department request to mint more silver dollars was turned down by Congress because existing mint facilities are hard pressed to meet the demand for smaller coins.



CORNERSTONE LAYING — Hereford Masonic Lodge No. 849 laid the cornerstone for their new building on Country Club Drive (Austin) in ceremonies Monday. Left to right are Bill Hutton, Master of the lodge, J. B. Noland and Texas Grand Master John R. Collard Jr. who laid the cornerstone. (Brand Staff Photo)

HEREFORD LODGE NO 849
A F & A M
LEVELED BY
M V GRAND LODGE OF TEXAS
JOHN R. COLLARD, JR., G.M.
MAY 11, A. D. 1964 — A.L. 5964

Legal Notice

THE STATE OF TEXAS

To: DAVID ROSALEZ, Defendant, Greeting:

You are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A. M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 29th day of June 1964, at or before ten o'clock A. M. before the Honorable District Court of Deaf Smith County, Texas, at the Court House of said County in Hereford, Texas.

Said Plaintiff's Petition was filed in said court, on the 18th day of November A. D. 1963, in this cause, numbered 4741 on the docket of said court, and styled, Maria Rosalez, Plaintiff, vs. David Rosalez, Defendant.

The names of the parties to the cause are as follows: Maria Rosalez is Plaintiff and David Rosalez is Defendant.

A brief statement of the nature of this suit is as follows, to wit:

For divorce based on statutory grounds, and with no children or property involved, as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this 15th day of May A. D. 1964.

Attest:
Lucille Posey Clerk,
District Court, Deaf Smith County, Texas.

S-46-46

The 1,056-foot-high Eiffel Tower is six inches higher in the summer than in winter. Its all-steel structure expands in hot weather.

El Llano Study Club Installs New Officers

El Llano Study Club installed their new officers at their patio supper meeting Monday evening in the home of Mrs. O. G. Hill Jr.

Mrs. Kendall Williams, outgoing president, was installing officer for Mrs. G. D. Caison, president; Mrs. Jaek Meredith, vice president; Mrs. Ivan Block, recording secretary; Mrs. R. A. Daniel, corresponding secretary; Mrs. Pete Caviness, treasurer; Mrs. Williams, parliamentarian; Mrs. Ben Childers, historian; and Mrs. Bill Michael, reporter.

To each newly installed officer, Mrs. Williams gave a plaque with a cartoon illustrating her particular duties and carrying a clever quotation. Then she gave a special challenge to club members.

Mrs. Caison, new president, appointed committee chairmen for the coming year: Mrs. Meredith, membership; Mrs. Jessie Geron, yearbook; Mrs. Elmer Kimball, social; Mrs. Daniel, cheer; Mrs. Childers, telephone; Mrs. John N. Jacobsen, federation council; and Mrs. Ivan Block, Blue Bird sponsor. Members enjoying this occasion followed by games of badminton, table tennis, and trampolines and the cookout, were Mrs. Jim Bookout, Mrs. Caison, Mrs. Childers, Mrs. Daniel, Mrs. Jacobsen, Mrs. Meredith, Mrs. Williams, Mrs. Kimball, Mrs. Caviness, Mrs. Michael, and Mrs. Hill Jr., hostess.

Looking to their summer calendar, members were reminded

to reserve a date for the club cook party for prospective members.

830...

(Continued from Page 1) that ASCS here has "not been authorized to begin making payments on diverted acres of on certificates." However, he added, "we anticipate that this announcement will be forthcoming just as soon as we can complete our field work and the office detail work."

The ASCS manager here pointed out that the grazing date on excess wheat has not been extended. "Such wheat should have been destroyed by today," he added.

Collier issued a final reminder to those farmers who intend to participate in the program but have not signed up. "I suggest that farmers who have not signed specific agreement cards check with our office between now and next Fridays deadline," he concluded.

Forty years ago, Washington had only one real suburb, Chevy Chase, Md.

Coney Island was overrun by rabbits before it became Brooklyn's seashore kingdom of the hot dog. The name is thought to be a corruption of the Dutch word rabbit—Konijn.



JUSTICE REALTORS
EM 4-1757
EM 4-7266

Pendants
Sterling or
Gold Filled or
Solid Gold with Diamonds

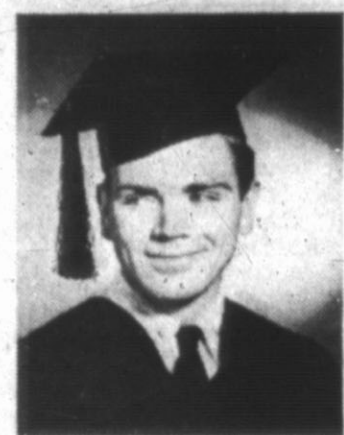
Cowan Jewelry

Hereford Redi-Mix Concrete
Complete Pouring & Finish Work
Free Estimates
No job too large or too small
Phone EM 4-0228



Most likely to get a Lane Sweetheart Chest

That cute girl who's been going steady senior year. Won't be long now before they make it official. In the meantime, he's sure to give her a Lane Sweetheart Chest for graduation! Lucky girl!



Most likely to give a Lane Sweetheart Chest

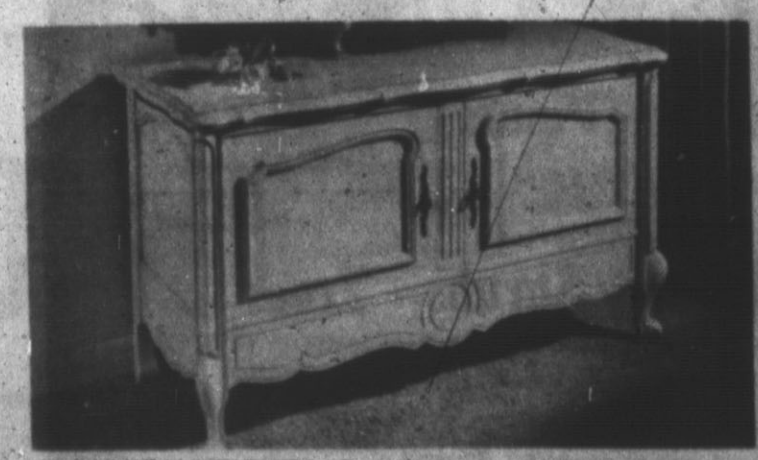
That lucky man who's been going steady senior year. Won't be long before he's all set to marry her. Meantime, he'll celebrate both their graduations by giving her a Lane Chest! One of these...



BEST LOOKING. Scandinavian inspiration in beautifully grained oil walnut.



MOST PERSONALITY. Charming Early American Style in Colonial Maple.



MOST SOPHISTICATED. French Provincial Chest in bone white or cherry.

McGee Furniture
511 MAIN HEREFORD EM 4-2586

To My Friends and VOTERS OF PRECINCT 1



I will do my best to see and visit with each of you between now and June 6 run-off contest, but in the event that I don't see you, I would like to take this means of soliciting your continued support.

If you choose to elect me as your commissioner, I will do my best to serve the Precinct and the County to the best of my ability.

EARL HOLT

DEMOCRAT
Candidate for Commissioner,
Precinct 1

DAWN NEWS

Miss McSpadden Honored At Tea, Shower at Dawn

By Mrs. Pat C. Miller

Miss Cecilia McSpadden, bride-elect of H. S. Fuller, Jr., was honored at a shower-tea held in the home of Mrs. Carl Wimberly May 2.

Guests who registered during the calling hours were: Mrs. Hazel Bruner, Mrs. Dick Hagor, Mrs. H. B. Fain, Mrs. Percy Willson, Mrs. Glen Tuck, Miss Bertha Frye, Mrs. William Wimberly, Mrs. H. H. Miller, Mrs. L. W. Tooley, Mrs. Marlin Gilliland, Mrs. Wilburn Fuller, Mrs. Charles Davenport, Mrs. Dan Fuller, Mrs. H. D. Fowler, Mrs. Orval Galley, Mrs. Cecil Parker.

Also Mrs. Cecil McSpadden, mother of the honoree; her sisters, Marikay and Barbara of Stratford, and Mrs. John Gilliland of Hereford; Mrs. Millie Fuller of Amarillo and Mrs. H. S. Fuller, Sr.

Hostesses were Mrs. Walter Lemons, Mrs. W. T. Beavers, Mrs. Rea Cox, Mrs. Edgar Sowell, Mrs. Lester English, and Mrs. Carl Wimberly, assisted by Linda, Peggy Jean, and Sandra Lemons.

Mr. and Mrs. Alfred Smith drove to Abilene Saturday, May 2, where they met their daughter and her family, Lt. and Mrs. Tony Benson, Xan, Danny, and Beau. They all attended the annual Silver Calley community homecoming Sunday, May 3. The Smiths returned home Monday.

Celebrating Mother's Day at the H. V. McCabe home Sunday, were Mr. and Mrs. Lloyd Shulk and Carles (parents and brother of Mrs. Jim McCabe); Mr. and Mrs. Jim McCabe, Tom, Stan, and Gail; Mr. and Mrs. Bill Carthel, Danny, Donny, and David of Black; and Mr. and Mrs. Bill McCabe, Carla, Kent, Keith, Curtis and Danny, Dumas.

Week-end guests of the Pat Millers were her mother, Mrs. Jo White, Hereford; and her sister and family from Lamesa, Mr. and Mrs. Rick Bittle, Mack and Wade.

Mr. and Mrs. Glen Tuck and Tammy were supper guests of the Walt Beavers Sunday night.

Mr. and Mrs. L. W. Tooley and children and Gary Duggan, Hereford, visited his parents, Mr. and Mrs. A. W. Tooley, at Kress Sunday. Mrs. Tooley's parents, Mr. and Mrs. A. D. Moore, also were visitors in the Tooley home.

Pat Smith, son of Mr. and Mrs. Alfred Smith, placed first in ribbon roping at the Dimmitt Junior Rodeo last Friday night.

Ted Wimberly, a student at West Texas State University, spent the weekend with his parents, Mr. and Mrs. Carl Wimberly, Mrs. William Wimberly

was a dinner guest of the Carl Wimberlys Sunday.

Gary Wertemberger, son of Mr. and Mrs. O. Wertemberger, is home on convalescent leave from the armed services. During the last phase of his training in parachute jumping, he had the misfortune to suffer a knee injury.

SP4 David Wertemberger, with a radio division, has written his parents that he has been moved from Frankfurt, Germany, to Kaiserlautern near the French border.

Erin Wertemberger, a student at West Texas State University, spent Mother's Day with his parents.

Mrs. Alfred Smith visited Mrs. Quincy Reeves in Hereford Wednesday afternoon. Mrs. Smith and Mrs. Reeves were schoolmates at Nara Visa, N. M.

Visitors in the Keith Duderstadt home over the week-end were Mrs. Duderstadt's uncle and aunt, Mr. and Mrs. Woodrow McCrate, of Amarillo, Saturday afternoon; and Sunday, her sister, Mrs. Charles Buck of Artesia, N. M. Mrs. Buck was accompanied by her mother, Mrs. K. E. Deaton, to Oklahoma City Sunday.

Mr. and Mrs. Dick Golden and children visited Mr. and Mrs. Emmett Pierce in Lockney Sunday. They visited DeJuan Strickland and Irvin Graham in Plainview on their way home.

Week-end visitors in the Edgar Sowell home were Mr. and Mrs. S. D. Williams and Mrs. Key Williams, Ballinger; and Mrs. Edna Marie Williams, Mrs. Geannette Brilhart, Donna Marie, and Deedee, Gruver.

Susan Cox, daughter of Mr. and Mrs. Rea Cox, has been assigned to the Crippled Children's Camp at Kerrville, sponsored by the Hereford Lions Club for two weeks, June 7-20. Mr. and Mrs. Steve Bavouset and Carol Ann and Mr. and Mrs. Pat Miller and Melissa attended the Saturday night performance of MY FAIR LADY at the Branding Iron Theater in Canyon.

The Sunbeam group of the Dawn Baptist Church presented a program for the residents of Kings Manor in Hereford last Tuesday.

Mrs. Floyd Tomlinson, Canyon, visited in the Dick Golden home Wednesday.

Having Sunday dinner with Mr. and Mrs. Ray Clay Mother's Day were their daughter and her family, Mr. and Mrs. T.H. Holland and Hubert, Amarillo. Another daughter and her family, Mr. and Mrs. Lowell Hill, Julia Beth and Tommy, Hereford, called in the afternoon.

Margaret Lindeman, daughter of Mr. and Mrs. F. E. Lindeman, was a participant in the spelling bee in Amarillo. She represented Deaf Smity County for the second time when she participated in the bee this year.

Sunday, Mr. and Mrs. L. A. Smith were dinner guests of Mr. and Mrs. James Poe and family in Amarillo. Also present were Mr. and Mrs. H. D. Weeter and children of Borger and Mr. and Mrs. O. T. Hewitt of Tullia.

Mr. and Mrs. Leon Richardson and Mrs. Myrtle Richardson, Littlefield, were recent visitors in the Ted Richardson home.

Mr. and Mrs. F. E. Lindeman and children and the Roy Bell family enjoyed an outing in Palo Duro Canyon Sunday afternoon. Recent visitors in the L. A. Smith home were Mr. and Mrs. Herman Lindley.

Tuesday afternoon visitors in the Ray Clay home were Mrs. T. H. Holland and Mrs. Rita Janson, Amarillo.

Mrs. Richard Hagar and children visited her parents, Mr. and Mrs. Jimmy Shelton, in McLean recently.

Mr. and Mrs. O. G. Smith were dinner guests of the L. A. Smiths Tuesday.

Mr. and Mrs. Robert Strain, Sherry and Wesley were dinner guests of Mr. and Mrs. Baker

Remodeling



LADIES READY-TO-WEAR

KNITS KNITS KNITS
 Hundreds of Spring & All Year Round
 Never Before Such a Selection
 At a Fraction of the Original Price

Dalton	15 ⁰⁰	25 ⁰⁰
Sebastian	39 ⁰⁰	49 ⁰⁰
Kenrob		

Reg. 39.95 to 110.00

50 COATS
 • All Weather
 • Spring

Reg. 35.00 to 115.00

19⁰⁰ To 59⁰⁰

We have no Air Conditioning The Walls come down in 2 weeks

We have no place to put merchandise

Help us by buying now at amazing Prices It will pay you to come again & again & again.

120 Pair **SHORTS**
 Reg. 5.98 **2⁹⁹**

Short & Blouse Set **5⁵⁰**
 Reg. 9.98

Over 100 **Evan Picone SKIRTS & BLOUSES**

Reg. 12.95 to 19.95

New Summer Cottons **8 To 11⁰⁰**

Complete Stock Long & Short **FORMALS**

Reg. 39.95 To 159.95 **1/2 Price**

Costume Jewelry **Hand Bags Hats**

1/2 Price

Large Group Bulky **SWEATERS**

Perfect for Summer

Reg. 19.95 To 49.95 **1/2 Price**

Complete Stock **ROBES**

and GOWN & ROBE Sets **1/4 Reduced**

150 New **SPRING & SUMMER DRESSES**

Were	Now
13.00	8.00
15.00	9.00
17.00	11.00
19.00	12.00
23.00	14.00
25.00	16.00
30.00	20.00
35.00	22.00
40.00	25.00
45.00	28.00
50.00	32.00
55.00	35.00
60.00	40.00

OUR ENTIRE STOCK OF **CHILDREN'S SUMMER**

Dresses	Were	Now
Shorts	2.98	2.00
Blouses	3.98	3.00
Shifts	4.98	3.50
Skirts	5.98	4.00
Sweaters	7.98	5.00
Slim Jims	8.98	6.00
	9.98	7.00
	10.98	8.00
	12.98	9.00

We Must Clear Entire Stock as We Must Use this Area for Fitting Rooms in 2 Weeks

ANOTHER **AWARD HOME**

Open House

For You **SUNDAY MAY 24**

A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter, Mgrs.

Courthouse P. O. Box 73

Phone EM 4-1504

Free City Maps Showing Blocks

ARMSTRONG Roses

California Container Grown

Bedding Plants

- Ground Cover
- Geraniums
- Vegetable Plants

Bulbs - Shrubs - Trees

Bulk Lawn and Garden Seeds

Fertilizers — Insecticides

Garden Tools — Garden Hose

Lawn Mowers

DELMO'S Farm & Garden SUPPLY

211 So. 25. Mile Ave. EM 4-2172

from our couterier collection

Adele Simpson	R E D U C E D
Harvey Berin	
Larry Aldrich	
Trigere	
Jerry	
Silverman	
89.95	

1/3

to 295.00

Sale!

BEGINNING MONDAY

AT

Gaston's

Popular Store

Doors Open 8:30 a.m.

MEN'S DEPARTMENT

S-U-I-T-S

RACK I
Reg. 59.95
To 75.00
NOW

39⁹⁵

RACK II
Reg. 55.00
To 69.95
NOW

29⁹⁵

RACK III
Reg. 39.50
To 50.00
NOW

19⁹⁵

SPECIAL GROUP

DRESS SLACKS

Reg. 11.95 To 14.95 **9.95**
Reg. 7.95 To 10.95 **6.95**

YEAR ROUND WEIGHTS

SPORT COATS

Reg. 39.95 **29⁹⁵** Reg. 29.95 - 35.00 **25⁰⁰**

SPECIAL GROUP — S-M-L-XL
IVY & SPORT COLLARS

Reg. 2.99 to 5.00

SPORT SHIRTS 1.99

SPECIAL GROUP — Reg. 4.98 to 5.95
COTTON CASUAL — 27 to 36Waist

PANTS

1⁹⁹ Each

COLORED DRESS FELT

Reg. 9.95

HATS

Now **6⁹⁹** Each

WHITE & COLORED — 5.00 Values
Asst. Sizes — Long Sleeve

DRESS SHIRTS

2⁰⁰ Each

ONE GROUP MEN'S & BOYS'

22 to 32 Waist

BELTS

50^c Each

ONE GROUP — Colored

Reg. 1.50

STRETCH SOX

75^c Pair

SPECIAL GROUP
Boy's

Asst. Sizes
Values to 19.95

5⁰⁰
To
10⁰⁰

SPORT COATS

MEN'S and
WOMEN'S
Great Asst.

AMERICAN TOURISTER

LUGGAGE

15% Off

GIFT DEPARTMENT

ASH TRAYS
GLASS WARE

MANY OTHER
GIFT ITEMS

1/2 PRICE

SHOE DEPARTMENT

SHOE DEPARTMENT

SHOE DEPARTMENT

Purses
Flats
Pixies
Children's Shoes

1.00

Ladies
FLATS
Val. to 11.95

5.00

CHILDREN'S SHOES

Buster Brown Sparkle Toes
Reg. 7.95 **5.00** Reg. 9.95 **6.00**

Ladies
Casual
Flats
2 pr. 7.00

3.75

Mr. Easton
Ladies
Style Shoes
Val. to 15.95

12.00

Ladies
SHOES
Size 4 B Only
15.95 Val.

6.00

Ladies
DRESS SHOES
Displayed on Rack
Val. to 18.95

6.00

ENTIRE STOCK
PURSES
3.99 to 18.95

1/4 OFF

MEN'S SHOES

5.00 7.00
(10.95 to 17.95)

Dawn...

(Continued from Page 6)

Womble in Hereford Sunday. Weekend guests in the Ted Richardson home were Mrs. Richardson's sister, Mrs. Devella Henshaw and her daughter, Delane, Littlefield, and Mr. and Mrs. C. W. Pitman. After church Sunday, the Richardsons and their guests enjoyed a picnic at Thompson Park in Amarillo. Buddy Matthews also accompanied them.

Mr. and Mrs. Dick Hagar and Mr. and Mrs. Richard Hagar, Rhonda and Mac were dinner guests of Mr. and Mrs. Percy Willson in Hereford. Mrs. Willson is the former Betty Hagar.

Mr. and Mrs. S. A. McCathern had as their dinner guests Sunday their children and their families of Dawn. Enjoying the get-together were Mr. and Mrs. Matsy Heck, John, Gary, Vicki, and Ronnie; and Mr. and Mrs. Jau Don McCathern, Tracy and Tammy.

Mrs. C. C. Bowman, Hereford, and her sister, Mrs. Nell Miller from California were luncheon guests of Mr. and Mrs. L. A. Smith Wednesday.

Mr. and Mrs. Lester Galley of Hereford were Sunday dinner guests in the home of Mr. and Mrs. Orval Galley.

The R. T. Stewarts had as dinner guests in observance of Mother's Day Mr. and Mrs. W. J. Stewart, Mr. and Mrs. J. R. Oglesby, and Howard Hopkins, Canyon; Mr. and Mrs. J. B. Caraway, Alice Ann, Bob, and Bill; and Mr. and Mrs. H. R. Stewart and Rosemary. The Rev. Argus Burnette of Amarillo, who had delivered the sermon at the Dawn Baptist Church Sunday morning, also was a guest.

Sunday night, the Rev. Mr. and Mrs. Charles Davenport, Keith and Kevin, and Mr. and Mrs. Leroy Johnson and their sons enjoyed an ice cream supper at the R. T. Stewart home.

Clarence Betzen attended the Area 1 Soil Conservation meeting in Plainview Tuesday, May 5.

Mrs. Robert Strain, with other members of the Veleza Study Club, attended the performance of MY FAIR LADY given at the Branding Iron Theater in Canyon Tuesday night.

Beverly Betzen went with her Spanish class to Clovis for a dinner which featured Spanish foods Monday night.

The L. A. Smiths visited with Mr. and Mrs. George Lindsey Tuesday and enjoyed an evening of "74".

Wednesday night of last week, Mrs. Charles Davenport and sons and Mr. and Mrs. E. T. Stewart and Betty attended revival services at Cliffside Baptist Church in Amarillo. The Rev. Mr. Davenport conducted the revival.

Terri and Tina Graham, daughters of Mr. and Mrs. Ron Graham, Amarillo, spent the weekend with their grandparents, Mr. and Mrs. Alfred Smith.

Mrs. Marie Bogner, Girard, Kan., visited in the home of her brother, Clarence Betzen, Monday night.

Mr. and Mrs. Clarence Betzen had as dinner guests Mr. and Mrs. Joe Betzen, Mary Jo and Charles Wednesday night.

Mr. and Mrs. Ray Polan, Glen, Wayne, and DeeJee visited with her mother, Mrs. B. H. Robinson and had Sunday dinner with her brother and his family, Mr. and Mrs. Joe Beard, in Dumas. Later, they visited the J. L. Polans, also in Dumas.

'Foot Health' Observance Set For Hereford

May 15-22 has been designated as Annual Foot Health Week and will be observed in Hereford as throughout the United States, Dr. William A. Watson, D.S.C., local chairman for the Annual Foot Health Week said.

"Few people realize the vast amount of foot trouble that people have," Dr. Watson said.

"Practically all babies are born with normal feet," Watson continued, "and from birth the feet begin to function and grow and develop into what will be our means of locomotion."

"The child's feet should be given every opportunity to function normally. Signs of possible future trouble may be bulging at the inner ankle, shoes that roll over at the side, a peculiar gait or poor posture. Such symptoms merit professional examination," Dr. Watson said.

"Teenage years are a most difficult period for foot health. Boys are athletic and subject to various foot injuries. Girls are at the style-conscious age. A good slogan to remember—work shoes for work, play shoes for play and dress shoes for dress."

"It is estimated that seven out of ten adults have foot trouble. You can decrease that percentage if you will be as careful of those two tiny feet of your child as you are of his diet, eyes, teeth and general health," Watson said.

"This week, Annual Foot Health Week, is a good time to consider foot health in your family," Dr. Watson concluded.

Pierces Attend Hobbs Wedding

Mr. and Mrs. Ulysses V. Pierce, 810 Knight, and their daughter Laura attended the wedding of their son and brother, Nelson Ross Pierce and Miss Kay Alderman in Hobbs, N. M., Saturday evening, May 9.

Formerly of Hereford, Nelson is now in business in Lubbock, where the young couple will make their home.

Salado Indians of Arizona began the spring planting or fall harvesting when the sun shone directly through two small apertures on opposite walls of a four-story tower in what is now the Casa Grande National Monument.

The main diet of most predatory animals consists of rats, mice, gophers and other small rodents.

JUSTICE REALTORS

EM 4-3234

TRAVEL ALARM

Clocks for that graduate

Cowan Jewelry

NEW, LOW PRICES PREMIUM FEATURES

GENERAL NYLON SPECIAL TRACTOR TIRE

- Nylon Cord—for strength and moisture proofing.
- More Rubber—where it counts to cushion shock.
- Double Cured Cleat—keep clean—dig deeper—pull better.

PLUS
36 Months Field Hazard Guarantee protects your investment.



66 MONTH GUARANTEE
The General Tire & Rubber Company guarantees to the original purchaser the "All Grip Traction-Nylon Special" and "All Grip Traction-Nylon-Heavy Duty" against failure resulting from wear and tear, such as, cracking, or cutting for a period of 66 months from date of purchase when used in normal farm service.

Hereford Butane

INCORPORATED

Veterans Park Road

EM 4-3367

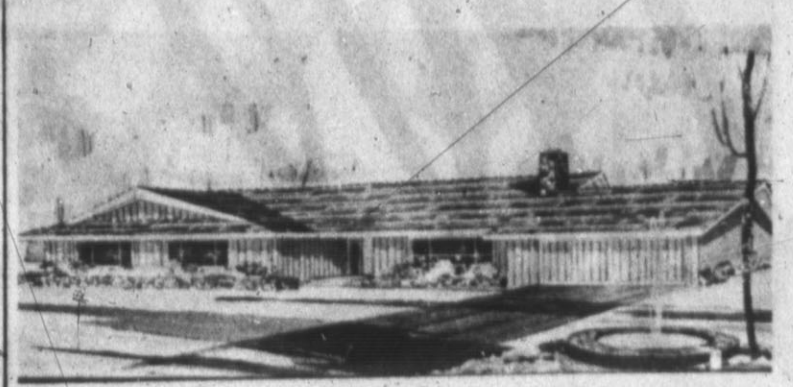
Five From Hereford Given Awards For Hospital Work



AWARDED CERTIFICATES — Mr. and Mrs. Ira Ott, Mrs. C. A. Saulcy, Mrs. W. J. Frost, and Arch Dobbins were honored at the Annual Awards Recognition Program held Tuesday in the theatre in the Veterans Administration Hospital in Amarillo. Other Hereford recipients were Mrs. W. J. Frost, left, Mrs. C. A. Saulcy and Arch Dobbins, not pictured, who all received the 100 hours service certificate.

Mr. and Mrs. Ira Ott, Mrs. C. A. Saulcy, Mrs. W. J. Frost, and Arch Dobbins were honored at the Annual Awards Recognition Program held Tuesday in the theatre in the Veterans Administration Hospital in Amarillo. The awards were presented to the Hereford members of Post 192 along with thirty other awards presented to persons over the Panhandle. Mr. and Mrs. Ott received 500 and 1000 hours of service awards, respectively, while Mrs. Saulcy, Mrs. Frost and Dobbins were presented the 100 hours service plaque. The local unit and post of Hereford have sponsored a recreation party in the Veterans Hospital once a month since 1959. The last three years they have baked birthday cakes and hosted a birthday party for all patients in the hospital having birthdays in the current month. Mrs. Ott is presently serving as Department Hospital Representative, having been appointed to the job in 1958, and has been reappointed every year since. She directs the work of all volunteers in the 18th district who

participate in work of the American Legion Auxiliary. One of the projects completed under her supervision is the cushioning of the seats in the chapel. The project currently, is the purchase of a clergy chair for the chapel. Arch Dobbins, one of the award recipients, is now a patient in the hospital. Two former Hereford resident, Mr. and Mrs. W. J. Smith, Amarillo, received the 100 hours award. Others attending the party from Hereford were Mrs. Grant Hanna, district president of the American Legion Auxiliary; Mr. and Mrs. C. O. Wilkins, W. J. Frost, C. A. Saulcy, Mrs. Nola Ralston and Mrs. Alta Davis.



Construction of Swimming Pool Beginning This Week In Green Acres

Construction of a 30' x 60' swimming pool to serve the residents of Green Acres Estates was begun this week, according to Reuben Aasland, developer of the sub-division. Included with the pool will be bath houses as well as a club house. The pool will be a non-profit venture, owned by residents and members. Crowded conditions at the public pool was cited as one of the reasons behind the move by the area developers. "We believe that a pool serving only members will be an asset to this end of town," Aasland said, and stated that the pool will be equipped with the finest filtering system made, and will be staffed with a lifeguard during the season. "We've overlooked nothing to make this Hereford's first planned community, including a shopping center and schools as the area develops. A complete section of land is available if demand for houses continues as they have in the past, the Corporation president indicated, pointing out that the streets will be opened as needed and that the houses

so-called "tract" houses will not be built in the area. "In fact," said Aasland, "we encourage you to have your own contractors build your home here." He pointed out that lots were available to reliable contractors and to individuals, but asserted again that homes built in the area would have to meet deed restriction and be "constructed to stay". This area will also be the first in Hereford to include a complete network of underground utilities. "If we could find a way to put the TV antennas underground, we'd do it," Aasland said. However, the absence of electrical utility poles will be "something new" for Hereford. Parties interested in purchasing lots in the sub-division for future use, or those wanting to construct homes now are urged to contact Reuben Aasland for details. "Lots will be sold on installment plan to those qualifying," he said. A limited number of memberships are now available by invitation. For detailed information, fill out the blank below and return.

I am interested in membership in the swimming pool group, now being formed in Green Acres Estates. I understand that this inquiry is for information only, and does not obligate me in any way.

Name
Address
Phone

Mail to Hereford Development, Inc.
P. O. Box 328
Hereford, Texas

Hereford Development Co., Inc.
EM 4-0750 P. O. Box 328 EM 4-0554

AUSTIN HIGHLIGHTS

Conservatives Renominated, Little Policy Change Seen

By Vern Sanford
Texas Press Association

AUSTIN—Conservative tone of the Texas Legislature was little changed by May 2 primary results.

Thirteen members of the Senate and 101 Representatives won renomination.

There will be two new Senators. Former Rep. Jack Hightower of Vernon will replace veteran Sen. George Moffett of Chillicothe who is retiring. Successor to Sen. Frank Owen III of El Paso, who did not seek reelection, will be decided in the runoff between Rep. George Cook of Odessa and former Rep. Pete Snelson of Midland. The winner still must face Republican opposition on November 3.

Democratic incumbents in State offices polished off their primary opponents, and turned to the job of running against their Republican opponents in the November general election. The two primaries resulted in two runoffs, to be held on June 6.

Republicans George Bush and Jack Cox, both of Houston, will vie for the right to face Sen. Ralph Yarborough in November for the U. S. Senate seat Yarborough now holds.

Democratic Congressman-at-large Joe Pool of Dallas will be in a runoff with Robert W. Baker of Houston for nomination to that statewide office.

Outside the U. S. Senate race, all Republican primary candidates for state office were unopposed.

TRIAL COVERAGE
A State Bar subcommittee will meet here June 12 with the state major press associations to discuss coverage of court trials.

Representatives of United Press International, Associated Press, Editors, Associated Press Managing Editors, Texas Daily Newspaper Association and Texas Press Association have been invited to the first of three conferences. Radio and television broadcasters and law enforcement officials will be invited to confer with the Bar's subcommittee on "Trial News Coverage" in subsequent meetings. The subcommittee has instructions "to study and make recommendations concerning proposed standards of conduct or statements of principles governing parties involved in news stories related to prospective or pending litigation, civil and criminal."

HIGH EDUCATION BOOSTED
The Committee of Governing Boards of State Colleges and Universities called for "a giant step" to upgrade higher education in Texas next year. In a new brochure, the voluntary group of regents from different institutions terms 1965 a "year of destiny" for education. Meanwhile, Gov. John Connally's Committee on Education Beyond the High School got together to edit its preliminary draft of a report on how to achieve that "giant step" necessary to make Texas colleges and universities best in the U. S.

TEXTBOOK COMMITTEE
The new State Textbook Committee was sworn in on May 8. Group, which will read and evaluate 250-300 school textbooks before making recommendations to the State Board of Education, is made up of:

Edsell F. Bittick, Texas City; Mrs. Edna B. Boon, Austin; Henry Bennett Cooksey, Longview; Durward Grubb, Abilene; Mrs. Steva Ross Harris, Denton; Mrs. Ruth Hicks, North East San Antonio; Fred W. Hunter, Beaumont; Mrs. Evelyn Kidwell, Mt. Vernon; Smith Markham, Richardson; James W. Martin, Arlington; Bruce E. Oberholtzer, Mexia; Mrs. Fay Richey, Bonham; Manuel Salinas Jr., Falls; Mrs. Hester Still, Amarillo; and Keene C. Van Orden, San Angelo.

JUDGES APPOINTED
Governor Connally named James F. Parker Sr. of Beaumont associate justice of the Ninth Court of Civil Appeals to fill the unexpired term of W. T. McNeill, deceased.

Connally also appointed Charles L. Reynolds, Childress County Attorney, judge of the 100th District to fill the unexpired term of Judge Luther Gribble, deceased.

Both appointees are Democratic nominees for the judicial posts. Connally said earlier he would appoint winners of the party primaries to the unexpired terms.

SCABIES ORDER EASED
California has eased a dipping order for Texas cattle, reports Animal Health Commission Director Dr. R. G. Garrett.

Only those cattle shipped to California from the counties of Childress, Cottle, Garza, Kent, King, Lynn, Stonewall, Terry, and Yoakum need to be dipped under the new regulation, Dr. Garrett said. All cattle still need

a permit from California and an inspection certificate certifying freedom from scabies.

PLACES DRAWN

Three constitutional amendments to be voted on at the general election November 3 will appear in this order on the ballot:

No. 1. Amendment to remove authority for transfer of one per cent annually of the permanent school fund to the available school fund.

No. 2. Requiring advance publication of bills to create conservation and reclamation districts or amend finance powers and boundaries of existing districts.

No. 3. Authorizing the Legislature to provide for vendor payments for medical care for citizens 65 and over who are not on old age assistance and are unable to pay for medical services (and including glasses in medical services provided).

MISSING PERSONS

The State of Texas is looking for hundreds of "missing persons" who have left possessions ranging from a 50-cent piece to a \$239.62 unclaimed payroll check in various depositories for seven years or more, and failed to provide forwarding addresses.

In a final effort to find these people, before their property is escheated by the State, Atty. Gen. Waggoner Carr has filed a lawsuit in the 53rd District Court of Travis County, entitled: The State of Texas vs. E. E. Jones Gravel Co. and others.

Names of the "missing persons" filled three and one-half newspaper columns in the May 1, 1964, Austin American, to fulfill the requirement for advertising for missing owners of property subject to escheat. Persons with any claim to the property listed should file their answers to the suit in the 53rd District Court before June 8.

OPINIONS

The "Calcutta Pool," a betting system used in some sporting events, such as horse races, golf tournaments, tennis matches, skeet and trap shooting, is illegal, according to Atty. Gen. Waggoner Carr. He says the Calcutta Pool system constitutes a lottery.

Carr also held a district court may not commute (shorten) the sentence of a parolee, since state law vests the power to grant reprieves and commutations in the governor.

In another opinion, Carr gave



One in a series of messages to advertisers

Chatting with a merchant the other day, we mentioned our "ABC figure." "What," he asked, "is an ABC figure?"

Perhaps what we told him will also interest you.

This newspaper is a member of the Audit Bureau of Circulations, an independent, nonprofit association of well over 4,000 advertisers, advertising agencies, and publishers. Its purpose is to provide accurate and factual reports on the circulation of member publishers. In the advertising and publishing industry, the ABC insignia is often referred to as the "hallmark of circulation values."

At regular intervals, an ABC traveling auditor visits our office to check our records. The findings of this physical audit are embodied in an Audit Report, published by ABC — the report literally tells us what our circulation figure is.

Virtually everything an advertiser should know about our circulation is found in this report, facts and figures without opinion.

Few retailers bother to ask to see a copy of our report, yet we want you to know one is available anytime you are interested in checking the quality and quantity of our circulation audience — the audience for your advertising messages.

What is an ABC figure?

It is our way of making sure that you get full measure for your advertising in this newspaper.

What is an ABC figure? What is an ABC figure? What is an ABC figure?

THE HEREFORD BRAND THE SUNDAY BRAND

GRAND OPENING OF OUR NEW LOT!

FREE COFFEE and DONUTS Given Throughout the Day

SATURDAY May 23

WE HAVE BEEN IN THE CAR BUSINESS IN HEREFORD FOR 16 YEARS. MANY, MANY MORE LATE MODEL CARS TO CHOOSE FROM.

OUR NEW LOT HAS TWICE THE AMOUNT OF ROOM AS OUR OLD ONE. WE HAVE MUCH MORE PARKING SPACE FOR YOUR CONVICIENCE.

DOOR PRIZES GIVEN ALL DAY! WARREN Bros. Motor Co.

EM 4-1423 1410 Park Ave.

You Can't

EAT

Words About

MEAT



Co. G. Doppel 1964

Sunshine Krispy Crackers

Lb. Box **29¢**

All the words in the dictionary can't make meat more eatable. So, all we do is ask you to discover for yourself the tempting tenderness and juicy, good-tasting goodness of our quality meats. If you aren't completely satisfied with any meat you buy here, return our label and we'll refund **YOUR MONEY**. Frankly, we don't ever expect to "eat those words".

FLOUR

Gladiola
5 Lb. Bag

45¢

Gladiola
Pound Cake Mix 3 Boxes **\$1**

Dad's Ole Fashion
Root Beer ½ Gal. **39¢**

Comstock — No. 2 Can
Pie Apples 4 For **\$1**

Scott — Big Roll
Paper Towels **29¢**

Shurfresh
SALAD OIL

24 Oz.
Btl.

29¢

Snowdrift
Shortening 3 Lb. Can **59¢**

12 Oz. Bag
Hersheys Dainties **39¢**

SIRLOIN STEAK USDA Graded Lb. **79¢**
LEAN MEATY SHORT RIBS Lb. **25¢**
TOP HAND SAUSAGE 2 Lbs. **39¢**

ROUND STEAK

USDA GRADED

79¢
Lb.



Maryland Club
INSTANT COFFEE

10 Oz. Jar **\$1.29**

Sealtest 1st Grade
ICE CREAM

Half Gallon **59¢**

THONGS

Children's
Ladies'
Asst. Sizes

39¢

Tall Can
Shurfine Milk 3 For **39¢**

Sealtest
Lemonade ½ Gal. **39¢**

Shurfine — WK or CS — 303 Can
Golden Corn 7 For **\$1**

Peach or Red Plum — 18 Oz.
Kraft Preserves 3 For **\$1**

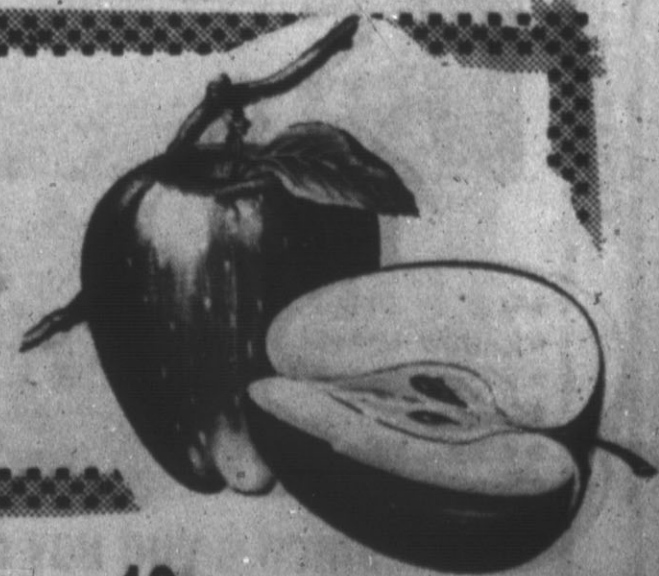
Wolf Brand
Chili 300 Can **49¢**

Garden Sweet — 303 Can
Libby's Peas 5 For **\$1**

Shurfine — 303 Can
Spinach 3 For **35¢**

Morton's — Frozen
Honey Buns Pkg. **25¢**

Winesap
APPLES Lb. **17¢**



CRYSTAL WAX ONIONS **10¢**

BAYER ASPIRIN
Reg. 79¢
100's **59¢**

THRILL
Liquid Detergent
22 Oz. **59¢**

Complexion Size
CAMAY SOAP
3 For **29¢**

Giant Size
TREND
Powd. Detergent
39¢

COOPERS'S

Phone EM 4-2030 WANT ADS Phone EM 4-2030

We Are Today Paying
(Subject to Market Change)
MILO 1.82
WHEAT 1.85
Compliments of
CONTINENTAL GRAIN CO.

You've Never Seen
Such Thorough Service
STOP IN SOON
Phillip "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st. EM 4-2644

HOMES AVAILABLE NOW



Eight New Homes in the 200 Blk. of Elm Street.
F.H.A. G.I. or Conventional
Very low down payments
Low Closing Costs
Pick Your Colors
We Trade
Your Equity Will Make The Down Payment.
LINDSEY CONST. CO.
124 Gouch St. 1 Block South of Hospital
EM 4-3841 EM 4-0912

plant
Bi-Mat
seed
and
JUMP BACK!

FIELD SEEDS

CORN
Sweet Silage Grain
SORGHUM
WAC 700-750
Prairie Valley 692
Asgrow
Frontier
SP 60
COTTON SEED
Rilcol 90
Gregg
Paymaster 54B-101A
and other varieties
VEGETABLE SEED
for Producers and growers
GRASSES & LEGUMES
LAWN & GARDEN

Bi-Mat ASSOCIATES
INC.
2nd and Sampson
EM4-0560

Hallmark of Service

MARK IV REALTORS
230 N. 25 Mile Ave. EM 4-2220
HOMES

For Sale: Strawberry Patch with two bedroom brick, northwest Hereford. Carpets, drapes, built-ins, fence; central air-conditioning. Real nice yard. Payments \$92 month. H-215

Three bedrooms with so many extras like a fireplace, new carpet, shutters and drapes, fence, patio, nice landscaped yard with trees, plenty of storage. Only \$15,500 with terms to fit you. H-341

New 4 bedroom Award Home at 124 Juniper, 2 1/2 baths, fireplace, solid birch cabinets, patio and all the Award Home extras. Will trade. H-40

2100 sq. ft., \$19,500. One and three-fourths baths, den, large utility room, dining area, carpets, fence. No closing costs. Low down payment. H-318

FARMS

One and one-half sections in Kit Carson County, Colorado. 280 wheat, 210 milo, 105 barley, 60 sugar beets. Guaranteed water. \$235,000, \$60,000 down. Excellent improvements, 5 barns. F-512

On pavement, near Black, 100 acres: Eight inch well, tile, good allotments. Possession. Call for details. F-23

RANCHES

Oklahoma bottom land ranch. Will carry 250 to 300 cattle with potential of 400 or better. Running water, springs and pecan trees. Needs to stocked right now because the yellow hop is waist high and is choking out the lespedica. Also 24 acres alfalfa. Equipment goes with the sale. R-39

New Mexico stock farm — 350 acres — Las Vegas. Irrigated from Storrie Dam. On pavement, plenty of improvements . . . even has an orchard. Low down payment; easy terms. F-317

EVENINGS & SUNDAYS

Don Metcalf EM 4-1740 — Oliver Streu EM 4-2857
Mrs. Shelby Austin EM 4-3266 — Francis Hardwick EM 4-2241

Colorado Rod-Weeders
PTO or hydraulic drive.
Cisco Rod - Weeders
with hydraulic drive.
Dempster Planters, Cultiva-
tors and Rotary Hoes.
Lillian Shredders & Blades.
See the new M-F Diesel
tractors. We have several
GOOD used Combines.
SEE:
LESLEY MOTOR CO.
For the finest in farm mach-
inery.
West Hi-way 60
Phone EM 4-1600

**PIPE-STEEL
NEW -- USED**

Construction
Channel
I-Beams
Rounds
Angle
Strips
Flats
Sheets
Rebar
Mesh
YES, WE DELIVER

SERVICE
PIPE AND STEEL CO., INC.
Mainview Highway
across from airport
Telephone PO3-3114
Lubbock, Texas.

**FOR SALE
Miscellaneous**

Chrysler - Plymouth
AUTOMOBILES -
CHRYSLER
IRRIGATION
ENGINES
New and Used
McCULLOUGH MOTOR CO.
Sales & Service
345 East Highway 60
Phone EM 4-3150
B-1-43-TFC

FOR SALE
Line coupled irrigation engine
coolers. \$30.00. Guaranteed.
Also truck beds and dumps.
**BETZEN MACHINE &
WELDING**
607 Avenue F Ph. EM 4-3149
B-1-36-tfc

Johnson Outboard Motor or
Arkansas Traveler Boat, or
for a used boat or motor, see
**KINSEY - OSBORN
MOTORS**
142 MILES AVENUE
B-1-26-TFC

BIG RED BARN
We Buy - Sell - Trade
for anything of value.
Used Furniture, Appli-
ances and Junk.
EM 4-3552
West Edge Of
Hereford
Highway 60
B-1-1-TFC

LOOK
We have some very good re-
frigerators & used Dryers.
Guaranteed.
LOOK THEM OVER
Jerry's Appliance
513 Park Ave. Ph. EM 4-3505
Hereford, Texas
"Your Frigidaire Dealer"
B-1-40-tfc

HAVE YOU TRIED??
The prompt, courteous and
guaranteed service at
POOR BOY'S GARAGE
Bring us all your automotive
troubles. Lawn mowers to
tractors.
Bill McIver — EM 4-3509
Johnny McIver — EM 4-2130
EM 4-2799
B-1-11-Tfc

ELECTRICAL SUPPLIES
We carry a complete line of
Electrical Supplies for "Do-
It-Yourself" additional wiring.
**WITHERSPOON
ELECTRICAL COMPANY**
129 W. Third EM 4-0224
B-1-46-1c

VERY SPECIAL
Reposessed, like new, GE 17
ft. chest type freezer; repos-
sessed GE 40-inch deluxe
electric range. Will sell for
balance due.
BUY-RITE FURNITURE
North End of Main Street
B-1-46-tfc

GOOD USED Clarinet for sale.
Call EM4-0946 after 6 p.m.
weekdays, or any time Satur-
day or Sunday. B-1-16-46-2c

LARGE AIR Conditioner less
than two years old. Has pump;
three speeds. EM4-1286.
B-1-13-46-tfc

FOR SALE Registered Chester
whites, boars and gilts, march
pigs. Call Charlie Hill or Dav-
id Adams, 647-3461, Dimmitt.
B-1-19-46-3c

PILE is soft and lofty, colors
retain brilliance in carpets
cleaned with Blue Lustre.
Shampooer for rent. Hereford
Hardware. B-1-19-46-1c

FOR SALE OR TRADE One 1963
Norton Motorcycle. 9 Weimer
pigs. 4 white ducks. Call BR6-
4179. B-1-16-46-1p

FOR SALE
46x10 Cheyenne Mobile
Home. Storm windows, wash-
er, two bedrooms, carpet and
new drapes.
Call EM 4-0284
Six miles east on Highway 60,
three north. B-1-46-tfc

PLANNING A VACATION???
Needed 15" tire sizes for
which we have big demand,
and we will give good allow-
ances for trade-in on new
Kelly Tires. Wheel balancing.
Used tires and tubes.
**JAMES A. BROWN
TIRE SERVICE**
Hiway 60 West
B-1-46-tfc

ABERDEEN ANGUS
Andrews & Andrews &
Andrews & Andrews Bros.
(bulls) S-1-40-tfc

**Complete
Turn Key Installations
of Pumps and
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EXTRA CLEAN '48 model Ford
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B-2-29-46-2p

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Easy to move.
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HEREFORD REAL ESTATE

345 W. 1st St. EM 4-2424

HOMES
Compare before you buy. See this house pictured above now. Last house west on Westhaven. Will trade. 1800 s. ft., fireplace, loaded.
237 ASPEN
Come by our show home at 237 Aspen and compare quality, prices and down payment. Only \$450 down. Three bedrooms, two baths, carpet, built in range and oven. Compare before you buy.
Two bedroom, new carpet, fence, \$7500, only \$750 down. No closing costs.
Less than one year old. Owner is moving. Priced at \$27,500, reduced to \$24,000. Garage doors open automatically. This is an excellent one owner house. 2300 sq. ft.

FARMS
Three bedrooms, 1 1/2 baths, all carpeted, \$11,500. Built-ins, all brick.
Three bedrooms, 2 full baths, \$13,000. On Irving Street in the 700 block. Double garage, only \$400 down.
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SPECIAL
One section dryland, lays perfect. \$125 per acre, good allotments.
SPECIAL
150 acres dryland - perfect. \$125 per acre. Two GI loans on this one. Wheat lay out makes payments. 2300 acres in Colorado. 1623 in cultivation. Two 10-inch and two 12-inch wells. Sugar beets, 600 acres grass. Two sets of improvements. All truck equipment goes. Gas 21c. Makes all feed for cattle. Concrete ditches - complete in every respect. Come by or call for more information.

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Wide lots for more comfortable living. Highly restricted. Only \$20 a front foot. Go west on Moreman to Suburban Heights.

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Home Realty Company
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La Junta, Colorado
Office Phone Home Phone
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B-4-41-tfc

FOR SALE By owner, four bedroom home, 1 1/2 bath, Carpet, drapes, Two car garage, 610 Jackson Avenue, Phone EM4-0349.
B-4-19-45-3p

FARMS & RANCHES
G.I. LAND: 75 acres. All good level land in cult. in the Soil Bank to 1966. Located on pavements near Sims. Excellent possibilities for irrigation. \$5,000. G.I. loan to be assumed. Per acre, \$125.
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ONE SECTION: N/W Hereford. All good land in cultivation. Irrigation wells on 3 sides. Possession, 29% down. 10 yrs. on bal. Per acre \$125.
BEAUTIFUL COUNTRY HOME: Near Hereford. 3 bedroom brick. Approx. 1 acre land. Beautiful landscaped. Ready to move in. Priced reasonable. with good terms. Will take some trade.

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Hereford, Texas
B-4-44-tfc

FOR SALE
160 acres good farm land, 120 acres in cultivation, good allotments, on paved farm to market highway, nine miles from Panhandle, Texas. Good improvements, good irrigation wells close by. 29% down with good terms on balance. For particulars contact:
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B-4-44-tfc

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BY OWNER: 3 bedroom brick home, 2 baths, double garage, fenced yard. Excellent location, close to 3 schools. EM4-0805 after 6 weekdays, anytime weekends.
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LARGE BRICK HOUSE, in excellent condition, with double garage. Well located at 219 Avenue B. Will sell at a bargain.
Call B. E. Roberson, EM 4-1560 or D. C. Kinsey, EM 4-0990.
B-4-18-tfc

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FOR SALE
Large home in NW Hereford. Large lot with yard in. Almost 2100 square feet, plus two car garage. Built by owner. Not a development house. If you are interested in a fine home, call EM 4-2849.
B-4-4-TFC

FOR SALE OR TRADE
THREE BEDROOM brick, 70' lot. Fenced yard, single garage, storm cellar. Would consider trade on smaller or older house, business property, or large late model Trailer House. Phone EM 4-3454.
B-4-20-tfc

FOR SALE
Three bedroom home. Carpeted, built-ins, utility room. Fenced, with patio. \$12,000.00. 812 Avenue K.
After 5 p.m. and weekends
Phone EM 4-0841
B-4-19-tfc

FOR SALE
Downtown Business lot, 150x140. 3/4 acres on Dimmitt Highway. 3 bedroom, den, 2 car garage, 2 1/2 baths, patio, fruit trees and well landscaped. This is a good home and ready to move into.
Almost new, large 3 bedroom on C Street. Can sell on GI or FHA loan. Corner lot on Harrison and Aspen St.
CARTHOL REAL ESTATE
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B-4-18-8c

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To buy fine 3 bedroom house on Texas Street. This house has everything. Carpeting, drapes, range, refrigerator, 3 baths, fireplace, dishwasher, blender, sprinkler system, fenced back yard, central heat and refrigerated air conditioning. PRICED TO SELL. Terms to suit buyer. Phone EM 4-1655 or EM 4-0554.
B-4-11-tfc

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Sherman County, 653 acres, all cul. 2-test wells show good irr. water, 320 wheat, 320 milo, nice 3 bdrm and den frame house, large quonset barn, on paving, 5 miles of town. Price \$210,000 per acre, 29% down, possession. 293 ACRES near Hereford. 212 in cultivation. 1-8" one 6" well. 500 feet tie, on paving. Good price. Check with us.
160 acres, 157 acres of allotments. 1-8" well. \$12,000 down.
6 acres on paving, large house, large barn \$26,500.00. 5 acre tracts, near Hereford, city water available.
HOMES
2-3 bedroom homes, \$9,000 each, pay \$500 down, buyer get satisfactory loan. New 4 bedroom house with 2 baths. Price \$14,500, loan \$12,000 balance cash. New 3 bedroom brick homes in W. Hereford, will trade for your equities, 90% F.H.A. & G.I. Loan financing.

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1 lot N. Main Street, 1-90 ft. of S. 25 Mile Ave., 335 ft. S. of Catholic Church W. Park Ave., 100 ft. W. Park Ave., 46 ft. N. 25 Mile Ave, 800 ft. S. 385 Highway, Large lot and building 1221 E Highway 60, 10 acres E. Highway 60.
J. M. Hamby Real Estate
1/2 Mile South of Underpass on Highway 385 EM 4-3566
J. M. Hamby EM 4-2553
Deward Hamby EM 4-3466
Gerald Hamby EM 4-1534
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B-4-39-tfc

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9 room, 3 bath home. Well located in Hereford, for property in Hereford. Call EM 4-2450 or write Box 968, Hereford.
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Call 647-3568
Or write 608 NW 7th St., Dimmitt, Texas
S-4-45-4c

FOR SALE
800 ACRES, near Dathart. \$200.00 per A. 5% down payment plus installation of irrigation equipment.
Phone EM 4-2225, Hereford
B-4-46-3c

FOR SALE
Three bedroom -stucco house. Fenced yard. 604 E. Third. Ph. EM 4-0278 or EM 4-1602
B-4-46-tfc

FOR SALE My home in Dimmitt. 3 bedroom, one bath, garage, 613 West Andrews, D. M. Brown, Phone 647-3835.
B-4-19-46-3p

160 A. Irrigated farm, 1-8" well, good allotments, near Frisco. Call MOhawik 4-8413 or write Cree & Co. Realtors, Hughes Bldg., Pampa, Texas, or Claude Whitefield, 1939 N. Bank, Pampa, MO5-5335.
B-4-28-46-tfc

FOR SALE Restricted lots, \$300 up. Terms. See Betty Rice on Austin Road.
S-4-13-46-3c

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Color-steel buildings, built to your specifications, 2 acre lots.
SALE OR LEASE
"Ask B&B Olivier or Patterson Chemical."
Sam Nunnally
LONE STAR AGENCY
EM 4-055-Day
Nite-EM 4-2814
B-4-11-tfc

FOR RENT
THREE BEDROOM house for rent. Call EM4-2140.
B-5-10-44-tfc

FOR RENT Bedroom for rent. Close in. 509 Ross, phone EM4-1628.
B-5-10-46-tfc

FOR RENT A two bedroom furnished house, a one bedroom furnished apartment, Ralph March, 710 9th Street, OLS-3214 Canyon.
B-5-19-46-2p

FOR RENT 3 - bedroom house on Ave. K. Call EM4-0946.
B-5-10-46-2c

FOR RENT Small three bedroom house. Fenced yard. Garden spot. \$75 month. EM4-2517.
B-5-13-46-tfc

DESIRABLE Basement bedroom Private entrance, private bath. To white man. 711 East Third.
B-5-13-46-tfc

TWO ROOM furnished house for couple. N. B. Hood. 343 West Second.
B-5-12-46-tfc

FOR RENT Furnished one bedroom efficiency. Bill paid. Rent reasonable. Call EM4-2694.
B-5-12-46-1c

THREE BEDROOM house. Fenced yard 313 25 Mile Ave. \$75. Phone EM 4-0042.
B-5-12-20-tfc

OFFICE SPACE for lease. 116 North U.S. Highway 385, Air Conditioned. Carpeted. Off street parking. Contact Dr. Cavness. EM 4-2213.
B-5-19-20-tfc

UNFURNISHED Small house for rent in country. Bills paid. \$40. EM 4-2087.
B-5-11-20-2c

FOR RENT: Brick building, corner Jewell and East Highway 60. Will remodel to suit tenant. Phone EM 4-1111.
B-5-17-16-tfc

TWO BEDROOM unfurnished house, 1 block from postoffice. EM4-2213.
B-5-10-42-tfc

6. WANTED
YOUNG FAMILY MAN from Rio Grande Valley seeking employment and relocation in this area. Presently employed and have excellent character and credit references. Special training and experience in time-keeping and cost accounting. If interested, please write and include telephone number to Mr. G. R. Johnston, Route No. 1, Box 932 Brownsville, Texas.
B-6-45-3c

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson, Hereford, Texas.
S-6-31-TFC

EXPERIENCED
SUGAR BEET man with crew of 15 workers. Inquire at Labor Camp for
MAX TENORIO
Phone EM 4-1520
S-6-45-5p

WORK WANTED: Painting, paper-taping, textoning, sheet-rocking, any carpenter repairs. Ted Oldfield, EM 4-05-38.
B-6-12-42-tfc

8. HELP WANTED
EXPERIENCED beautician with following. Apply in person. Twentieth Century Beauty Salon. EM4-0366 or EM4-1732.
B-8-14-46-1c

WANTED Custom Haying, cutting and baling. Also disc rolling. OLS-4684, Canyon.
S-9-11-44-tfc

10. NOTICE
FOR SOFT WATER SERVICE
Or home owned water softeners, see Soft Water Service, 216 N. 25 Mile Avenue
Phone EM 4-3280
B-10-7-tfc

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Windmills and pressure pumps. Years of experience and know how.
WILL SAVE YOU MONEY
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For your hay harvesting needs. We have the equipment to handle it.
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EM 4-0343 EM 4-1567
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11. Business Service
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Bulldozer Work
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Expert Clock Repair on all clocks . . . 8 day, alarm, automobile and coo-coo . . .
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Scoloped or plain. Jacobsen Brothers. Phone EM 4-1543.
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NEED FILL SANDS? Call L. J. Jones, BR6-5140 or night BR6-4473. Will haul.
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Electrical Contractors
Residential and Commercial
All bids and wiring competitive.
Phone EM 4-1345
Nights phones EM 4-2012 or EM 4-1828; EM 4-1345
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WANTED
Mares to breed to Squaw Man and Tierra Blanca's Patet Appaloosa Stallions. Fee \$50.00.
4 MILE STOCK FARM
4 miles North of Hereford on Hwy 385. Don Jackson, Owner
B-11-18-18c

12. LIVESTOCK
Strayed - Found
LOST: Southeast of Hereford 2 black heifer calves. Branded Lazy B on right hip. Reward. Jack Bradley EM 4-1111.
B-12-17-20-4c

NO MORE GUESSING ANSONIA, OHIO - Thanks to a newly wired fire map, Ansonia's 24-man volunteer fire department has become more efficient.
The map, which shows 600 properties in the department's bailiwick, required 4800 feet of wire and 300 bulbs.
When a fire is reported, the bulb nearest the scene is switched on.
Fire Chief Garold Oswald said before the map was installed, "Whoever got to the station first took the truck and the rest guessed where the fire was."

9. Situations Wanted
HOWARD GRIFFIN Paint Contractor and General Repair. 235 Ave. A. Experienced.
B-9-11-20-8c

REP. ROGERS WRITES

Rogers Likes U. S. Stand On Foreign Farm Trading

The position of U. S. negotiators in the Geneva trade and tariff talks which began this week in Geneva is good news for American farmers. The United States stand is that we will not make any industrial tariff cuts unless barriers to our farm trade abroad are lowered.
The policy applies most directly to the protectionist barriers raised by the European Common Market. The negotiations may stretch out another year or 18 months before agreements are reached in this most complex area of international relations, but I hope our negotiators maintain the position on agricultural trade.
This is the Kennedy Round of negotiations in the 17-year-old General Agreement on Tariffs and Trade (GATT), which meets periodically to reach agreements furthering world trade.
The meeting that began Monday is called the Kennedy Round because the late President promulgated the Trade Expansion Act of 1962 which permits the

United States to seek reductions in trade barriers abroad and to reduce our own. Its enactment insured the new round of talks. President Johnson outline the U. S. agricultural trade policy in the GATT meeting by stating: "The United States will enter into no ultimate agreement unless progress is registered toward trade liberalization on the products of our farms as well as our factories." Last year, U. S. exports totalled \$21.9 billion, an increase of \$1.4 billion over 1962. Of the increase, \$560 million was accounted for by the sale of agricultural products.
With the U. S. able to supply much of this hungry world's needs—under proper trading arrangements—it is very much in our interest that the Geneva negotiations bring breakthroughs to permit a higher rate of expansion in agricultural as well as industrial exports.
By 1980 the population of the United States may top 276 million persons. By then, the problem of our agricultural surpluses may be a matter of his-

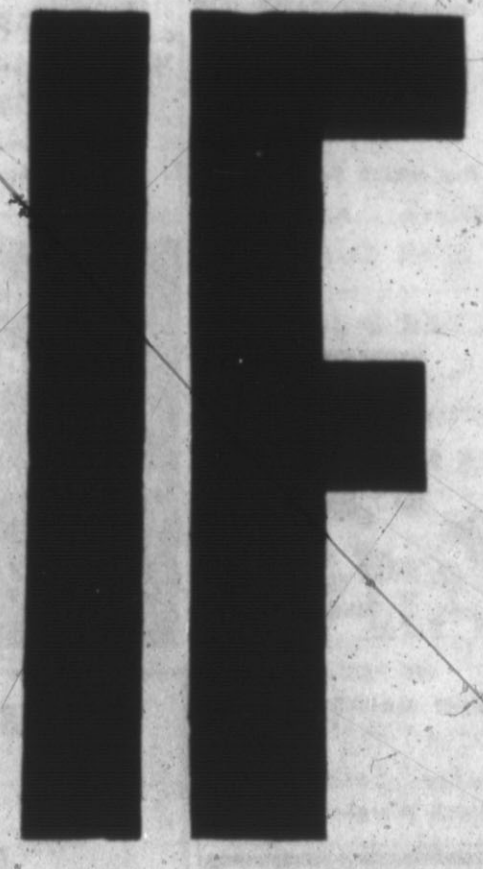
tory as our farmers supply not only greatly increased domestic requirements but also vastly larger markets all around the globe.
Our effort to preserve the soundness of our agricultural economy today has an important objective: the preparation of American agriculture for the heavy demands to be placed upon it tomorrow. Thus, among the many important considerations involved, soil and water conservation efforts are vital in insuring future as well as present farm productivity.
No one knows this better than the farmers themselves, for they are truly the "stewards of the soil." This week was observed throughout the United States as "Soil Stewardship Week."
Sponsored by the 3,000 local soil and water conservation districts, their national association, and cooperating church groups, the week's theme was "To Each Among Us A Share." Among inspirational material distributed by soil conservationists was this very meaningful paragraph:
By any standard of meas-

urement, the land is big; but it is not endless. So it is with the companion resources—the water, grass and forests; the game, fish, and wildlife—which are influenced and supported by the land. Together they constitute a treasury of indispensable value, entrusted to us by God for our use and for which we must accept responsibility."
The evidence of conservation activity is all around us in the Panhandle.

All of us on the plains are conscious of the essential value of soil and water conservation work, and great progress has been made. Some of the most interesting and challenging work I perform in the Congress comes in connection with my duties as chairman of the Subcommittee on Irrigation and Reclamation of the House Committee on the Interior.

This week our subcommittee held hearings for four days on several reclamation proposals being advanced as part of the nationwide effort to protect, conserve, and enhance our vital resources of land and water.

This work and many other similar efforts on the local, State, and Federal levels—as well as on the land itself by the men who farm it—all are aimed at one objective: To maintain America's bountiful ability to provide.
WALTER ROGERS
MEMBER OF CONGRESS
18TH DISTRICT OF TEXAS



You read this you will realize the effectiveness of an ad in the Hereford or The SUNDAY BRAND

Mon Amis Installs New Officers At Luncheon

Mon Amis Study Club inducted a new slate of officers for the next biennium at their closing luncheon Tuesday in the home of Mrs. J. D. Greeson.

With "Mining for Gold" as her theme, Mrs. Kenneth Christie, retiring president, installed new officers, giving each one a symbol of her new duties with a special charge for performing them.

To Mrs. David Hutchins, president, she presented a gun for straight-shooting and commanding respect in urging members into perfect attendance at club meetings and voluntary service committees.

To Mrs. James Clearman, vice president, Mrs. Christie gave a small shovel to build good will into the club and dig up new members.

Mrs. Lawrence Jackson, secretary-treasurer, received a sack of gold nuggets to remind members of the goal they must reach in the coming year.

With a small hammer to pro-

duce projects, Mrs. Billy Gene Cotten, social leader, was counseled to draw upon her accumulated experience of the past years.

Using the small hand ax given her, Mrs. Jack White, historian, was urged to hew out good ideas

Dads Honored At GA Dinner

The G.A.'s presented the program at the annual Father-Daughter Banquet held at the First Baptist Church Monday.

The program consisted of several songs by the entire group and a duet. The entire group sang "Dad," followed by a duet by Sherry White and Mona Gale Gibson, who sang "Fairest Lord Jesus."

Becky Long spoke on "What G.A.'s has Meant to My Life," and Sharon Seiver and Barbara Willis delivered a talk entitled, "I Do Not Know."

Following the program the Rev. B. L. Davis delivered a short devotional concerning conservation.

The invocation was given by Roy Harris.

The following girls and their fathers were present: Brenda Formby, Mona Gibson, Carol Scott, Elizabeth Gandy, Ginger Goodin, Debbie Slaughter, Barbara and Sandra Willis, Laurel Davis, Sharon Seiver, Vickie Payne, Debra Lee, Cynthia Ethridge, Becky Long, Kaynette Battenfield and the Rev. Davis.

Other G.A.'s present were Kathy Woodward and Sherry White.

The counselors present were Mr. and Mrs. Roy Harris, Mr. and Mrs. Dennis Richardson, Mrs. Dale Scott, Mrs. Peggy Cagle, Mrs. Duane Barrett, G. A. Director, Mrs. B. L. Davis and W.M.U. President, Mrs. Roy Calvert.

and suggestions for new officers from her wealth of experience. Mrs. Raymond Wiley, reporter, with quill pen used for preserving miners' records, was warned to record all club claims and furnish accurate data for the public.

The ruler, symbol of her new office as parliamentarian, Mrs. Christie declared she would use in correctly measuring club procedures and giving advice with firmness.

Concluding her charge to club members, Mrs. Christie again cited the miner and his trappings as symbolic or rich things involved in the club's future goals. "No matter how these officers' gun, shovel, prospect, hammer, chop, write, or measure for club projects," she stated, "they cannot be successful unless they mine from the membership their cooperation and continued support."

Mrs. Jim Arnold gave the invocation at the covered dish luncheon.

Members present were Mrs. Cotten, Mrs. Wiley, Mrs. Billy Bell, Mrs. Fred Lookingbill, Mrs. Clearman, Mrs. Ted Godfrey, Mrs. Jim Arnold, Mrs. Roy Botkin, Mrs. Hutchins, Mrs. Jackson, Mrs. Cliff Allmon, Mrs. Christie, and Mrs. Greeson.

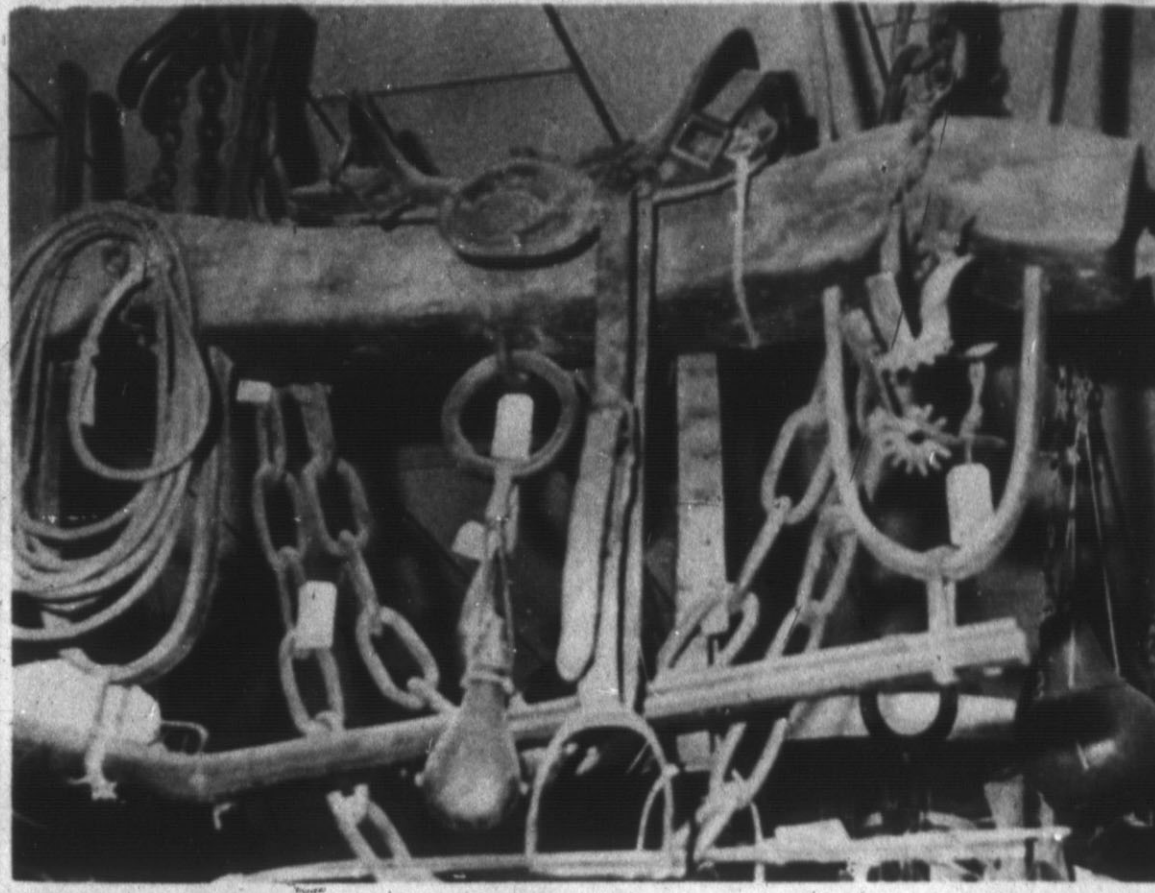
Courthouse Records

Vehicle Registrations

Frank A. Bridges, 1955 General Motors pickup; Obie Malone, 1954 Ford pickup; Donald R. Waters, 1955 Ford pickup; Benita Baca, 1955 Ford; Jesus Albar, 1957 Chevrolet 5-5.

J. B. Herring, 1959 Ford flat truck; Cecilia Monroe, 1954 Chevrolet truck trailer, 1958 Chevrolet, 1946 Chevrolet truck, 1947 Hobbs trailer; G. M. Treadway, 1946 Chevrolet grain bed truck; Edward Coffman, 1961 Ford pickup; E. D. Hopson, 1963 Rambler; Hale Center Funeral Home, 1964 Dodge station wagon; C. S. Smith, 1957 Chevrolet; Antonio Bermudez, 1958 Studebaker pickup; Joy Morton, 1964 Ford; Big T Pump Co., 1964 General Motors truck, 5-6.

Kenneth Brock, 1950 Kit Imperial house trailer; Johnny Ybarra, 1955 Ford; Frank Villegas Jr., 1957 Chevrolet; Tom Maldonado, 1962 Chevrolet pickup; Mike Rangel, 1956 Chevrolet pickup; G. B. Hagar, 1952 Chevrolet winch truck; Pioneer Natural Gas Co., 1964 Ford pickup; Gene Combs, 1953 Chevrolet; John Moody, 1961 Chevrolet; Walter G. Owen, 1963 Oldsmobile; King's Manor, 1953 Chevrolet pickup; Juan M. Garcia, 1959 Chevrolet pickup; Lucia R. San-



RELICS — From buffalo guns to trace chains, saddles to spurs . . . all make up the 36,000 item museum owned by Herman Moncus at Tucumcari, N. M. Over 25,000 guests registered at the museum in 1963. (Brand Staff Photo)

Miguel, 1959 Plymouth; James M. McKee, 1955 Ford; Billy D. Goldsmith, 1964 Dodge; David A. Drager, 1954 Dodge pickup; Tommy Reiter, 1964 Chevrolet sport coupe; Clifford McMurtry, 1-84 Buick Special; Jim H. Henderson, 1964 Chevrolet; Raymond Euler, 1964 Chevrolet Impala; James P. Brogdon, 1962 Pontiac; Bill Don Steele, 1964 Pontiac Tempest, 5-7.

C. C. Morales, 1959 Chevrolet flat bed truck; Refugio Perez, 1958 Ford.

Warranty-Deeds

Davis Bumper to Bumper, Inc. to Walter E. Haynes: Lot 1, Block 142, Plemons Addition to City of Amarillo; All of Lots 1, 2 and 3, part of Lot 4, and all of Lots 5 and 6, Block 1 of C. E. Oakes Subdivision of Block 315 of Holland Addition to City of Amarillo; part of Block 10 of DeAtley's Addition to Town of Hereford; Lots 7, 8, and 9, Block 151, Glenwood Addition to City of Amarillo; Northerly 1/2 of Section 69, Block 2, Tyler Tap Ry. Co. Survey, Carson County.

D. W. Finlan to Joe H. Garcia, et ux: All of Lot 12, Block 7, Finlan Subdivision out of a part of Section 111, Block M-7, Deaf Smith County.

Eva Shanahan, et al, to Connie Lee Smith: Portion of Section 80, Block K-3, Deaf Smith County.

Floyd McGee, et ux, to W. J. Thomas: The North 12 feet of Lot 38, and the South 53 feet of Lot 39, Block 3, Westhaven Addition, Hereford, Deaf Smith County.

Albert Owen, et ux, to W. G. Frank, et ux: West 100 feet of East 220 feet of North 140 feet of Block 13, Ricketts Addition, Hereford, Deaf Smith County.

Joe Garcia, et ux, to Most Rev. Lawrence de Falco, Bishop

of the Catholic Diocese of Amarillo: Lot 7 in Block 2, Deaf Smith County.

Bradley Investment Corp. to Harold Finch, et ux: All of Lot 1 and the North 20 feet of Lot 2 of Bradley Addition to the City of Hereford, Deaf Smith Co.

E. W. Womble, et al, to Herbert Friemel: All of Section 111, Block K-4, Deaf Smith County.

Otto Steinberg to E. D. Harper: Northeast 1/4 of Section 30, Block K-7, Deaf Smith County.

Jewell Corrine Hargrove, et al,

to Edmund Wasson Baca: All of Lot 4, Block 7, Womble Addition to Hereford, Deaf Smith County.

ANOTHER
AWARD HOME
Open House
For You
SUNDAY
MAY 24

Ray Cowser to W. F. Ponder: North 2/3 of Block 27 of Welsh Addition to Hereford, Deaf Smith County.

Bob Wilson, et ux, to Della Stagner: All of Lot 5 and all of Lot 6, except the South 52 feet, Thompson Subdivision, Northwest part of Block 10, Evans Addition to Hereford.

L. B. Russell, et ux, to Panorama Homes Inc.: North 18 feet of Lot 51 and the South 62 feet of Lot 52 of Russell Addition to City of Hereford, Deaf Smith County.

Warranty Deeds
A. B. McInroe, et al, to Vernon Hilburn, all of Section 9, Township 3 North, Range 2 East, of Capitol Syndicate Subdivision.

John David Owen, et ux, to Vincent Guerrero, Part of Lot

18 in Block 7 of Womble Addition.

A. E. Hare, et al, to Arthur M. Hare, all of Lot 52, Hare Addition.

B. J. Fugh, et ux, to J. L. Marcum, All of Lot 22, Block 3, Westhaven Addition.

(Continued on page 14)

OPTOMETRISTS
Dr. Milton C. Adams
Dr. Dale H. Wynn
335 Miles EM 4-2255
OFFICE HOURS
Mon. - Fri. 8:30-5:00
Saturday 8:30 - 1:00
DRS. ADAMS & WYNN

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Dayton Tires are Lifetime Guaranteed. Dayton Tires Ride & Steer Excellently. Dayton Tires Price is Less than you expect. Dayton Tires are beautiful to look at. Dayton Tires give better than average mileage. Dayton Tires Eliminate road noise. Dayton Tires are easy to keep balanced. You can get service at almost any town. Sug is a nice man to buy from. So why doesn't everyone buy Dayton Tires
Lee Tire & Farm Supply
128 West 1st Hereford
Representing
BUCKS IRRIGATION ENGINE CO. of Lubbock
Chevrolet - Oldsmobile - Pontiac - Chrysler - G.M.C. SALES and SERVICE

PANORAMA HOMES
EM 4-1757
JUSTICE REALTORS
EM 4-2566

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for Boy or Girl Graduate
Name Stamped in Gold-Foil
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DON'T WAIT — A small Deposit Will Secure Your Future!

Just Right for any bedroom in your home . . .

Burnished Oak
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In new and finer ways, Burnished Oak by Maywood reflects the early American furniture qualities you most admire. Simplicity. Sturdiness. Durability. Plus modern versatility! Burnished Oak by Maywood is right at home in master bedroom, guest room, teenagers' or children's room. Space-saving, too. Many pieces fit side-by-side and around the corner. Lots of storage space. Drawers are extra deep. Doweled, dustproofed, and plastic center-guided. Burnished Oak by Maywood is rich in quality, yet soothing to your budget. Wide selection of pieces. All open stock.

Double Dresser, Mirror and Bookcase Bed Plus Mattress and Box Spring
\$158⁰⁰
\$15.00 Down 14.67 Per Mo.

40" Bachelor Chest	\$46.50	Corner Table	\$25.00
40" Stack Bookcase	\$30.50	Ranchers Desk	\$44.00
30" Bachelor Chest	\$38.50	Chair	\$14.00
30" Stack Bookcase	\$23.50	Bookcase	\$23.50

E.B. Black Co.
Quality Furniture — Since 1901

Courthouse

(Continued from page 13)
 Jesse L. Robinson, et ux, to James J. Boyd, et ux, Part of Lots 6 and 5 of the Wayne Wallace Subdivision, Block 46 of Evans Addition.

Vernon Hilburn, et ux, to E. Bass Clay, All of Section 9, Township 3 North, Range 2 East, of Capitol Syndicate Subdivision.
 W. S. Fluit, et ux, to Jack Brown, et ux, Part of Block K-3, Cert. 923, Adams, Beaty & Moulton surveys.

Joe H. Landers, et ux, to Erwin J. Bartels, 1/2 A out of Southeast part of SE Quarter of Section 52, Block K-8.

David N. Patterson, et ux, to Richard Sartain, et ux, All of Lot 25 of Hardwick's Subdivision of Block 1 of Evans Addition.

Barton-Roberson Construction Inc., to Henry P. Thomas and wife, Alta Thomas, Part of Lots 15 and 16 of Hare Addition.

A. A. Hare, et al, to Barton-Roberson Construction, Inc., Part of Lots 16 and 15, Hare Addition.

A. A. Hare, et al, to Gene Barton, All of Lot 1, Hare Addition.

Lindsey Construction Co., Inc., to L. Roy Boyer, et ux, Part of Lots 11 and 12, Block 2, Crestlawn Addition.

Mamie M. McGowan to Lindsey Construction Co., Inc., Part of Block 21, Evans Addition.

L. Roy Boyer, et ux, to Mamie M. McGowan, Part of Block 21, Evans Addition.

Dean Paul and wife, Dixie Paul, to Jack Nunley, All of Lot 41 of Brownlow Addition, a subdivision of Block 16 of Welsh Addition.

Diamond Valley Grain, Inc., to Bobby Joe Pugh, et ux, Part of Lots 57 and 58, Block 6, Westhaven Addition.

Bradley Investment Corp. to Alejandro T. Sermino, All of Lot 19 of Southlake Addition.

Deeds of Trust
 James J. Boyd, et ux, to Security Federal Savings & Loan Association, Pampa, Part of Lots 6 and 5 of Wayne Wallace Subdivision of Block 46, Evans Addition.

Accent Homes, Inc., to Alltex Mortgage Company, Inc., Amarillo, Lot 56, Northridge Addition.

Accent Homes, Inc., to Alltex Mortgage, Inc., Amarillo, Lot 55, Northridge Addition.

Edward Dzuk, et ux, to Federal Land Bank of Houston, Part of Section 85, Block K-3, A.B. & M. Survey.

James S. Jesko, et ux, to John Hancock Mutual Life Insurance Company, East One-Half, Section 54, Block K-8, TT Ry. Co. Survey.

J. W. Barnett to Bess E. Given, All of Lots 7 and 8 of Irwin's Subdivision of Block 4, Evans Addition.

Henry P. Thomas and wife, Alta Thomas, to Barton-Roberson Construction, Inc., Parts of Lots 15 and 16 of Hare Addition.

L. Roy Boyer, et ux, to Hi-Plains Savings and Loan Association, Part of Lots 11 and 12, Block 2, Crestlawn Addition.

Mamie M. McGowan to Hereford State Bank, Part of Block 21, Evans Addition.

Bobby Joe Pugh, et ux, to Amarillo Savings Association, Part of Lot 58, Block 6, Westhaven Addition.

Bonnie M. Page to Hi-Plains Savings and Loan Association, Part of Block 16, Evans Addition.

Marriage Licenses
 Joe Luis Flores and Rita Cere

WILDLIFE MANAGEMENT NOW
 ALTON, III. — Ralph, a Peruvian anteater, is providing Jack Lupien, a Principia College biology major, with plenty of wildlife problems.

Lupien, who plans to take up conservation and wildlife management after graduation, has to mix its special feed and keep it caged in his bedroom.

A sister sent him the baby anteater as a combination Christmas and birthday present. When the two-month-old creature is two years old it will be six feet long and will be able to nuzzle the foundation from beneath a building to get at ants.

But Ralph so far has not eaten any ants.

"He's never had to," Lupien said. He gets a mixture of sweet potatoes, milk, raw eggs and ground beef.

11a Griego, 5-7.
 Frederico Martinez Cuellar and Teresa Villreal Torres, 5-9.

STAR
 Box Office Open Week Days
 6:45 — Sat. and Sun. 1:45
 Now! . . . thru TUES.

TEN WOMEN FOR EACH MAN!

 Columbia Pictures presents
PETER SELLERS
GEORGE C. SCOTT
 STANLEY KUBRICK'S

DR. STRANGELOVE
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DR. LAO HAS SCALES, CLAWS, FUR, FINS, HORNS AND WEARS GLASSES! Run for your lives to see Dr. Lao!

7 Faces of Dr. Lao
 ARTHUR O'CONNELL EDEN ERICSON
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Now! . . . thru Tues.
THE MAN FROM GALVESTON
 PRESENTED BY WARNER BROS.
 Plus: Big First Run Hit!

"FBI CODE 98"
 —Starring—
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Wed. - Thurs. - Fri.
 \$1.00 Per Carload!
THE FLY
 A B&W COPY FOR THE CINEMASCOPE
 VINCENT PRICE • PATRICIA OWENS
 HERBERT MARSHALL

Plus: Big Co-Hit!
THE LOST WORLD
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Norelco Razors
 24.95 Val.
 Only \$13.95
 for that great

Cowan Jewelry

CANNED FOODS FESTIVAL



BAG CANDY Shurfresh All Varieties 29c Bags **4 FOR \$1**

POTATO CHIPS Mead's Big 59c Package **39c**

Schillings Black Pepper 4 Oz. Can 35c	6 Bil. Cin. King or Reg. Coca Cola or Sprite 39c	Gerber's Strained Fruits & Vegetables Baby Food 3 For 29c	Highly Unsaturated Shortening Crisco 3 lb. Can 69c
--	---	---	--

ICE CREAM Cloverlake First Quality All Flavors 1/2 Gal. **59c**

CIRCUS ORANGE or GRAPE DRINK 46 Oz. Cans **4 FOR \$1**

Shurfine — All Flavors
CAKE MIX
 3 For **\$1**

Gladiola
FLOUR
 5 lb. Bag **39c**

Brach's Candy Shop
BULK CANDY
 Cello Wrapped **39c** lb.

Hills Bros.
COFFEE
 lb. Can **75c**

Tender Crust
COOKIES
 Big 2 lb. Bag All Flavors **2 For \$1**

Take A Tot a Tootsie Toy Today
TOOTSIE TOYS
40% Off

Bacon
 Hormel Thick or Thin **2 LBS 89c**

Hormel All Meat
FRANKS
 lb. **49c**

Wisconsin Longhorn
CHEESE
 lb. **49c**

Lean — No Waste
Sliced Ham
 lb. **89c**

303 Can **Fruit Cocktail** 4 For **\$1**

No. 2 1/2 Can **Peaches** Sli. or Hlvs. 4 For **\$1**

303 Can **Green Limas** 5 For **\$1**

303 Can **Peas** 5 For **\$1**

303 Can **Green Beans** Cut 5 For **\$1**

303 Can **Spinach** 6 For **\$1**

303 Can **Sauer Kraut** 7 For **\$1**

303 Can — WK or CS **Corn** 6 For **\$1**

46 Oz. Can **Pineapple Juice** 3 For **\$1**

46 Oz. Can **Tomato Juice** 4 For **\$1**

Personal Size **Ivory** 4 Bar Pack **29c**

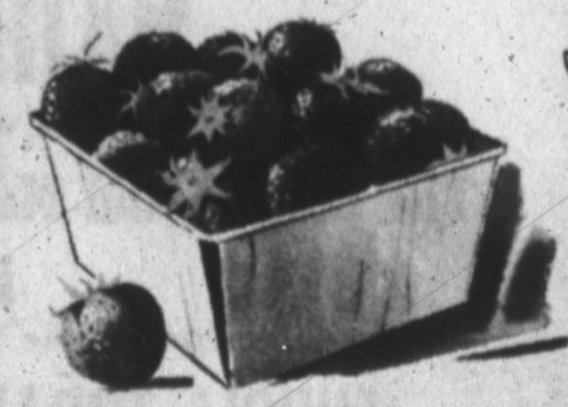
Large Box **Ivory Flakes** **35c**

Thrill Giant Size **69c**

Tide Giant Box **79c**

STRAWBERRIES

Serve With Rich Thick Cream
3 PINTS \$1



GREEN BEANS WHITE ONIONS
 Florida Tender Goes With Many Menus lb. **29c**
 Texas Crystal Wax Add Zip and Nip lb. **15c**

DOUBLE S & H GREEN STAMPS WED.
 With 2.50 or More Purchase



Women's Clubs Name Officers For New Year

The Sunday Brand Women's Section

The Sunday Brand, Hereford, Texas, Sunday, May 17, 1964 Carma Thomas, Society Editor Section Two

Hereford Women's clubs are winding up the year and are looking ahead to next autumn when activities will be renewed.

Many of the clubs have already installed officers for next season, among them those shown on this page.

Other clubs, continuing their officers for another year, named their committees for 1964-65; and some clubs have elected new slates of officers but will install them at later dates on their calendars.

Mon Amis Study Club inducted officers for the next biennium at their Tuesday luncheon. Mrs. Kenneth Christie, retiring president, conducted the installation, using "Mining for Gold" as their theme.

Young Mothers Study Club saw their new officers assume their respective duties for the coming year at the installation buffet dinner Tuesday in the home of Mrs. Bob Veigel. Ceremonial officer for the occasion was Mrs. Veigel, outgoing president.

In a special guest-day musical, Dawn Music Club installed new officers with Mrs. John Yows, president of Texas Federation of Music Clubs First District, assisting. Borger Music Club String Ensemble were presented in a variety program ranging from classical through modern and folk music. Mrs. Yows served as narrator. Mrs. Carl Wimberly's home was the setting for this luncheon installation.

Amarillo Chapter of Sweet Adelines, Inc., drew upon their Hereford membership to fill three offices at the organization's installation dinner in Rice's Dining Room, Amarillo. Singing Executives — Kids, Loerwald, and Layman — enthusiastically join in directing the Adelines' musical progress and programs for clubs and community groups.

Holding its present roster of officers for the coming year, Lone Star Study Club's president, Mrs. Baker Womble, appointed committees for the 1964-65 season during their closing dinner meeting at the Western Wheel Inn Tuesday evening.



Brand Staff Photos



DAWN MUSIC CLUB — Shown here are Mrs. John Yows, First District President of Texas Federation of Music Clubs, from Borger, and newly installed officers of the Dawn Club. Standing (left to right) are Mrs. Yows, Miss Bertha Frye, historian; Mrs. Marshal Miller, Jr., parliamentarian; Mrs. Lester English, choral director; and Mrs. Alfred Smith, treasurer. Seated, left to right, are Mrs. Carl Wimberly, corresponding secretary, Mrs. L. W. Tooley, recording secretary; Mrs. Clarence Betzen, vice-president; and Mrs. Steve Bavousett, president. Not pictured is Mrs. H. H. Miller, reporter.

COMMITTEE HEADS NAMED — To direct Lone Star Study Club activities during the coming year, Mrs. Baker Womble, club president, appointed new committee chairmen. Left to right are Mrs. Womble, Mrs. E. W. Dettman, yearbook; Mrs. C. D. Kelton, social; Mrs. G. W. Newsom, courtesy; and Mrs. R. G. Blue, telephone. Not shown is Mrs. Vivian Major, new reporter.



MON AMIS LEADERS — Directing club activities for 1964-65 are Mrs. Della Hutchins, president (seated at center), with Mrs. Nell Cotten, social leader, left, and Mrs. Dolores Christie, parliamentarian; standing (left to right) are Mrs. Doris Jackson, secretary-treasurer, Mrs. Betty Wiley, reporter, and Mrs. Ann Clearman, vice-president. Not pictured is Mrs. Dixie White, historian.



SINGING EXECUTIVES — Hereford Sweet Adelines holding office in the Amarillo Chapter of the organization during the coming year review programs presented for other clubs and community meetings. Left to right are Unda Kids, recording secretary; Pat Loerwald, corresponding secretary; and Nan Layman, parliamentarian.

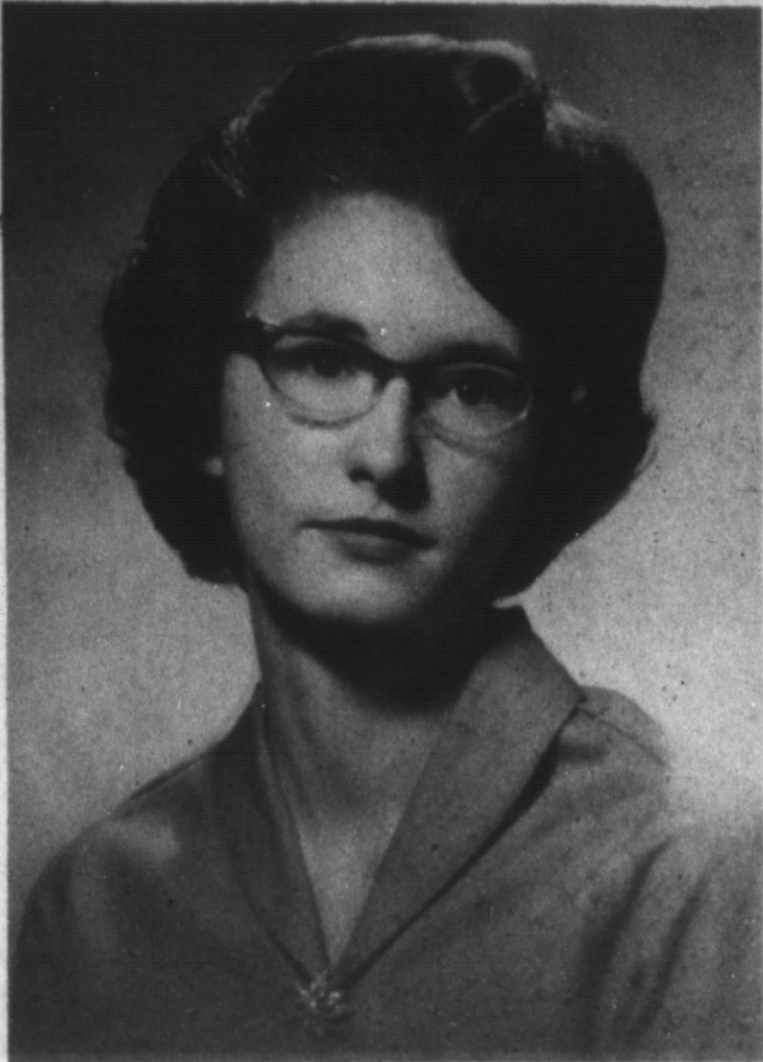


PILOTING IN 1964-65 — Installed as new officers of Young Mothers Study Club are (left to right) Mrs. Homer Rudd, president; Mrs. Charles Springer, vice-president; Mrs. Ray Simpson, recording secretary; Mrs. Larry Dobbs, corresponding secretary; Mrs. David Brumley, treasurer; Mrs. Don Newman, historian; and Mrs. Bob Veigel, parliamentarian.

Engaged.....



Mr. and Mrs. Sam Wesley Brown, Dimmitt, are announcing the engagement and approaching marriage of their daughter, Judith Ann, to Edmund Joseph Backus, son of Mrs. Helen Backus and the late Leslie Backus, Nazareth. The future bride is a graduate of Dimmitt High School. Holy Family Church in Nazareth will be the setting of the wedding planned for Thursday evening, June 18.



Announcement of the engagement of Miss Helen Louise Head to Bobby G. Kirkland, son of Mr. and Mrs. J. D. Kirkland, Austin Road, has been made by her parents, Mr. and Mrs. Earl W. Head, Dawn. A Saturday afternoon wedding is planned for June 6 in the Avenue Baptist Church. (Angel Studio)



Miss Lani Suzanne Rush and Larry H. Walterscheid will be married July 18 at St. Anthony's Catholic Church in Hereford. The bride-elect is the daughter of Dr. and Mrs. Clyde E. Rush, 309 Lawton. A 1963 graduate of Hereford High School, she is a student at West Texas State University, Canyon. The future bridegroom is the son of Mr. and Mrs. F. J. Walterscheid, 115 Douglas. Also a graduate of Hereford High School, he operates a farm near Hereford. The young couple plan to establish a home here. (Angel Studio)



Mr. and Mrs. Loy E. Smith have announced the engagement of their daughter, Miss Sylvia Sue Smith, to Alvin Leon Martin, son of Mr. and Mrs. W. A. Martin, Kermit. The wedding ceremony will be held Saturday evening in the Chapel of Cal Farley's Boys Ranch, Amarillo. The future bride will be a 1964 graduate of Hereford High School. Martin was a 1963 graduate of the Boys Ranch High school and is now with Carl McCaslin Lumber Co., Hereford. After a brief trip the couple will make their home in Hereford.

Mrs. Lookingbill Directs Study Club's Program

Pioneer Study Club focused attention on "New Vision—New Purpose for 1964-1965" when Mrs. L. H. Lookingbill, president,

directed annual reports and discussion of plans for the coming year. The club's spring luncheon Tuesday at Western Wheel Inn provided the occasion for this overview. Mrs. Ray Johnson and Mrs. Lookingbill presented convention reports.

In preparation for the club's next program, Mrs. Ralph McCullough reported that the flag pole for Mothers' Park is ready to be installed. She reminded members that the club will take orders for flowering bulbs.

Mrs. Henry Hastings led the pledge to the flag; Mrs. A. L. Manjeot directed the meditation; and Mrs. F. W. Ball led the prayer.

Hostesses Mrs. Ted Panciera and Mrs. McCullough presented rosebud corsages to guests at Maypole decorated quartet tables.

Present were Mrs. R. N. Smith as guest and members in-

'Sharp Dresses' Is 4-H Club's Program Theme

"Be a Sharp Dresser" was the subject of Jean Beene's program for the Ford 4-H club at its April 24 meeting.

She counseled both boys and girls on selecting clothing; choosing colors appropriate to the individual's eyes, complexion, and hair; economy buying in mixing within a color scheme; proper pattern and design of material for one's height and weight. She paid particular attention to the choice of correct accessories and appropriate shoes for different occasions.

Hosts and hostess for this meeting were Joel, Kim, and Lisa Williamson.

Adult leaders present were

cluded Mrs. Fred Barrett, Miss Roberta Campbell, Mrs. Burl France, Mrs. N. E. Gass, Mrs. J. M. Gilliland, Mrs. Hastings, Mrs. O. G. Hill, Mrs. W. C. Thomas, Mrs. Ray Johnson, Mrs. Lookingbill Sr., Mrs. Manjeot, Mrs. C. N. McClure, Mrs. John Patton, Mrs. Wirt Phillips, Mrs. Ball, Mrs. Paul Rudd, Mrs. Mary Seigler, Mrs. Delmar Sigle.

Also attending were Mrs. M. L. Simpson, Mrs. P. B. Sowell, Mrs. C. R. Walser, Mrs. Bess Werner, and Mrs. Myrtle Wright.

Mrs. L. K. Williamson and Mrs. A. J. Beizer. Three new members there were Cynthia and Jollette Hanna and Mary Ann Hoffman.

Other members present were Becky Hickman, Diana Hickman, Janice Galley, Charlotte Williams, Connie Ward, Robert Newsom, Marty Childress, Gloria Salinas, Joyce Beizer, Tommy Beizer, Ronald Vasek, Gary Heck, Joe Childress, John Heck, and Donald Vasek.

The first Grange in Texas was organized at Salado in July, 1873.

Department Heads Named By Lone Star

Department Heads at work for the Lone Star Study Club's coming year are Mrs. Ed Warren, youth and education; Mrs. S. S. Williams, fine arts; Mrs.



John Jacobsen, Jr., American home; Mrs. Joe Kendall, international relations; Mrs. J. J. McDonald, welfare.

Mrs. Baker Womble, president, named them at the Western Wheel luncheon closing the year's activities last Tuesday.

Give Mom An
Electric Hair Dryer
Complete Selection
Cowan Jewelry

dollar for dollar
we don't believe you could buy a better value in a new home
(Free 32-page catalog tells why.)

- NO MONEY DOWN
- BUILT ON YOUR LOT
- 100% FINANCING

TROPICANA \$2995
This cash price applies only to the basic shell home. Inside finishing offered at extra cost. Local codes and transportation costs, if any, are not included.

When it comes to building low cost homes, no builder in the nation can match Jim Walter Corporation in experience. Compare these outstanding features with the features offered in homes costing twice as much.

Hardboard Siding: This modern "Wood-Made Better" siding will not split, check, crack, or splinter, and contains no imperfections such as knots or grain.

Bonded Roof: The most important construction item for the protection and preservation of your home. Bonded for 15 years.

Aluminum Windows: The all aluminum windows and screens used in Jim Walter homes are completely weather stripped. Will not rust, never need painting, and screens are removable for window cleaning.

That's why we say... **DOLLAR FOR DOLLAR WE DON'T BELIEVE YOU COULD BUY A BETTER VALUE IN A NEW HOME.** The opportunity to select the stage of inside completion desired makes possible a payment plan that may be tailored to your own budget. Get the complete story with full details today. Send for our 32-page catalog of homes... it's absolutely free!

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Jim Walter Homes CORPORATION

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Please send me a free, full-color 32-page catalog. My lot or property is located in _____ County.
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beat Ford & Chevrolet and is priced lower* too

try the test track champ* today at:

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Hereford Boys Among Boys Ranch Graduates

Two Hereford boys are among 32 seniors who are to graduate from Cal Farley's Boys Ranch High School May 24 when the Ranch holds a double-barrelled

celebration - graduation exercises and observance of the Ranch's 25th anniversary. Hereford boys are Joe Shreve and Pete Flack.

Earl Smith, formerly of Hereford and himself a Ranch alumnus, will have a part on the program.

Nation attention will again be focused on the Ranch and its founder, Cal Farley, as television cameras reproduce the celebration for home viewers, and the story is told in magazines and newspapers throughout the country.

The day will be a historical review of the progress that has been made since 1939 when Farley took six homeless boys from the streets of Amarillo and gave them a home in the Old Tascosa Courthouse. After school and on weekends, the boys have been painting signs that will be placed in front of the dorms, giving the history of these and other buildings on the Ranch.

The celebration highlight will be combined commencement exercises for 32 high school seniors and 47 boys in the eighth grade who will go into high school this fall. Among honored guests will be Judge Phil B. Gillum of the Denver Juvenile Court, who has been selected to be commencement speaker for this year's graduating class. In addition to their high school diplomas,



READYING FOR ANNIVERSARY — Cal Farley's Boy Ranch is making ready for its 25th anniversary celebration planned for May 24, and these three boys have just added an anniversary sign to the entrance. Left to right are Ricky Sanders, Medicine Lodge, Kans.; Kenneth Castleberry, Houston, and Fred Cavender, Denver. (Boys Ranch Photo)

many of the graduates will also receive vocational training certificates. Sharing the celebration with 1600 Ex-Ranchers who have led the more than 300 boys now at the Ranch will be many of the time during the past 25 years.

Entire Family Gets 'Treatment' For Junior's Ills

GALVESTON — Treating an entire family to correct one juvenile delinquent is proving successful in certain cases.

"Multiple Impact Therapy With Families," a book written by a psychotherapy team at the University of Texas Medical Branch, describes experiences and results with 62 families.

Dr. Robert MacGregor, assistant professor of neurology and psychology, is one of the authors.

Dr. MacGregor said the idea of intensive short-term family-centered therapy was conceived for those who were unable to receive conventional treatment because of distance, lack of time or economic factors.

The adolescent and his family meet for two days of intensive therapy with a team of psychiatrists, psychologists and social workers. The team works with specially screened families.

Some negative results were noted. Dr. MacGregor emphasized that complete family cooperation is necessary.

The six-year study was carried out under the direction of Dr. Eugene C. McDonald Jr. (CQ), medical director, and Dr. Harold Goolishian, administrative

director. Both are associate professors in the department of neurology and psychiatry.

Others of the book published by McGraw-Hill are Dr. Alberto Serrano, Dr. Franklin Schuster Jr., and Mrs. Agnes Ritchie.

Louisiana is the wettest state in the U.S. with its average annual rainfall of 55 inches.

Rapid transmission of information by telegraph made modern scientific weather forecasting possible.

Read The Classifieds



GIFTS FOR MOM

GIFT HEADQUARTERS

Cowan Jewelry

ADRIAN NEWS

Adrian Grads Making Plans For College

By Ann Beavers

Adrian High School students who will graduate this spring, are making plans for college next autumn, and several have picked their schools.

Terry Williams and Dwight Hayes plan to attend Lubbock Christian College. Phillips Dawson and Gary Moore will go to West Texas State University in Canyon; and Harvey Broniman and Cyralie Fortenberry plan to attend Abilene Christian College. Sue Brownlee will attend a beauty school in Amarillo.

Annual meeting of stockholders of Adrian Wheat Growers Inc. is to be held Tuesday, May 26, at 8 o'clock in the Adrian High School auditorium. Official notices are being mailed to all members, and officers have asked that program suggestions be made.

Robert Wiggins and his sister, Miss Florence Wiggins, San Diego, Calif., visited the Keith Kromer family last week. Mrs. Kromer is Mr. Wiggins' daughter.

Mr. and Mrs. Homer Thomas and Glen, Hereford, visited the Alford Jobe family Friday. Mrs. Lewis Jobe and son from Old Endee visited Saturday afternoon with the Jobes.

A products party was held last Thursday afternoon in the home of Mrs. Jack Fortenberry by her daughter, Mrs. Kate Bradley. Mrs. Ruth Gandy, Hereford, was the demonstrator. Attending were Mrs. J. G. Fortenberry, Mrs. Kate Bradley, Mrs. C. F. Hornfeld, Mrs. Charlie Burk, Mrs. John Hill, Mrs. Inman Larson and Ann Beavers.

Ricky Grubikley won first in number sense at Austin in the Interscholastic League meet last week. Marsha Burns won second in prose reading.

Bert Speed, Mammoth Cave, Ky., is visiting the Joe Speeds

and other friends in Adrian this week.

Bill Harrell visited his niece and family, the Ralph Mays, in Plainview last week.

Mr. and Mrs. Danny Wagner enjoyed fishing at Ute Dam Sunday near Logan, N. M.

Tommy Loveless, Donna Harris and Miss Peterson were sight-seeing in Pain Rock Sunday.

Saturday was picnic day for Adrian school, classes going to various spots.

Mr. and Mrs. Bill Lively and children from Amarillo visited with friends in Adrian Sunday.

Dick Rich has moved his garage to a new location.

Mr. and Mrs. Bill Leslie visited in Panhandle Sunday with Mr. and Mrs. Ernest Franks.

Mr. and Mrs. P. C. Chism from Amarillo and Mr. and Mrs. Phillip Pinnell, Canyon, visited the R. L. Pinnell family Sunday.

Elmer Weidner and his harvest crew left Monday for Throckmorton for wheat harvest.

Mr. and Mrs. Jim Session and children, Vega, were Sunday night dinner guests of the O. C. Johnson family.

First Methodist Church has announced its vacation church school for June 1-5. The church is inviting all children from age 4 through junior age group to attend. Session will be held from 9:30 until 11:30 each morning.

Bridge club met last Wednesday at Mrs. Jim Peelin's home.

Attending were Mrs. Earl Brown, Mrs. Ted Hale, Mrs. Jim Cavitt, Mrs. Billy Briggs, Mrs. Jim Perrin, Mrs. Donald Pinnell, Mrs. Allen Ehresman, Mrs. Bob Lesspeich and Mrs. Keith Kromer.

Mrs. Imogene Parker visited her mother, Mrs. Tate, in Tulla Mother's Day.

Mrs. Imogene Parker and Mrs. Doherty visited Mrs. Doherty's father, J. T. Woodward, in Amarillo last week. Woodward has been in poor health.

Lynn Pond, Mr. and Mrs. Kermit Pond and children, Canyon, and Kay McClendon, Dallas, visited Mrs. Emma Bales over the weekend.

Joe Brownlee and Mrs. Fred Brownlee visited in Wichita Falls with Mrs. Dollie Byrd, and with other relatives and friends.

Mrs. R. D. Sisk was in Clayton, N. M., over the weekend vi-

Legal Notice

NOTICE TO BIDDERS

The City Commission of the City of Hereford, Texas will accept sealed bids for the heating and air conditioning of the second floor of the City Hall not later than 2:00 P. M., June 1, 1964, in the office of the City Manager, City Hall.

The City reserves the right to reject any or all bids, to waive informalities, and to accept the bid deemed to be the most advantageous to the City. Bidders must submit a bond of five (5) percent of the total amount of the bid as a guarantee that the bidder will enter into the contract under the conditions set forth within ten days after notice of award of contract.

Ray Cowser, Mayor
S-45-2c

Greatest traffic menace on the highways is the slowpoke driver.

siting her mother, Mrs. Bob Renfro who is ill. Mrs. Renfro returned with Mrs. Sisk for a visit.



See the demonstration in our store NOW!

At last! Wash slacks that NEVER NEED IRONING!



MONEY-BACK GUARANTEE! LEVI'S STA-PREST Sportswear will give you the best wash and wear results you have ever enjoyed or your money back.

Forget your past disappointments with so-called wash and wear. Here's the real thing... When you wash and dry LEVI'S STA-PREST Slacks, you won't have to iron them. They'll stay as neat as the day you bought them. For LEVI'S STA-PREST Slacks will hold their press and sharp crease... resist wrinkling... keep their just-pressed look—washing after washing, drying after drying, wearing after wearing.

LEVI'S STA-PREST Sportswear

A - YOUNG MEN'S TRIMCUTS

Young men will go for these ivy classic Trimcuts. Perfect fitting, smart looking, 100% cotton Sta-Prest gabardine in silver beige, pewter or burnt olive. Waist sizes 28-38.

6⁹⁸

B - STUDENTS' TRIMCUTS

100% cotton gabardine Sta-Prest Trimcuts for the active student, ivy styling in colors of silver beige, pewter or burnt olive. Waist sizes 25-30.

5⁹⁸

B - BOYS' TRIMCUTS

Boys' cotton gabardine Sta-Prest Trimcuts in colors of silver beige, pewter or burnt olive. Regular models, odd and even sizes 6-12. Slim models, odd and even sizes 6-12.

4⁹⁸



Come in and see the unbelievable demonstration proving these pants NEED NO IRONING EVER!

Look At This!

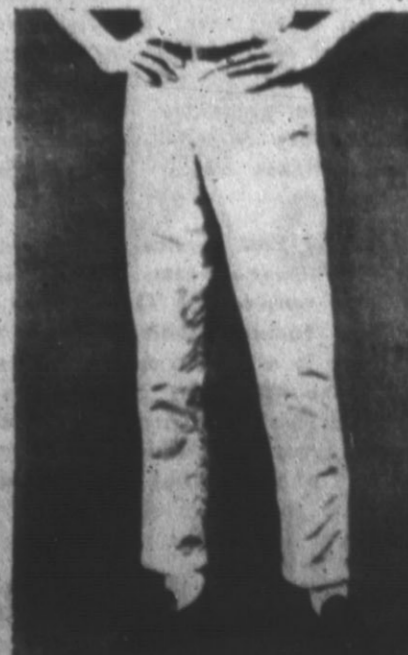
WASH THEM

DRY THEM

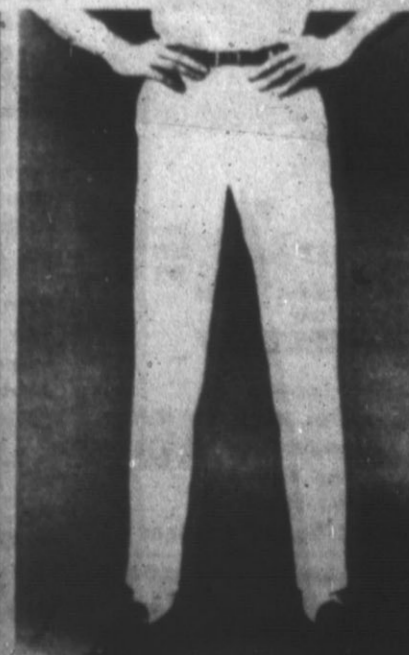
- In a creek.
- In a hose trough
- In a wash tub
- In an automatic with any type of soap or detergent.

- On the grass
- On a tree limb
- On a barb wire fence
- On a clothes line
- In an automatic dryer.

They will not shrink at all and they come out FRESHLY IRONED!



So-called "Wash-and-Wear" slacks. Washed ten times. Never ironed.



LEVI'S STA-PREST Slacks. Washed ten times. Never ironed.

No ice trays to fill or spill!

refrigerator-freezer with the exclusive

ICEMAGIC

AUTOMATIC ICE MAKER

Replaces every ice cube you use... automatically!

NO FROST HERE

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14.2 cu. ft. refrigerator with 105-lb. freezer

- Refrigerator and "zero-degree" freezer never need defrosting.
- Two glide-out shelves.
- Bushel-size twin crispers.

Hereford's Oldest Appliance Dealer
"Big Trade-Ins"

Model ELT-141M

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THE SUNDAY BRAND Editorials

Page Four

The Sunday Brand, Hereford, Texas, Sunday, May 17, 1964

'Our Ranch' Has An Anniversary

Boys Ranch will celebrate its 25th anniversary Sunday, May 24, when all of the Panhandle is invited to visit the ranch and observe first hand the tremendous accomplishments which have been made. Needless to say, the occasion will mark a milestone of progress for the entire nation.

While Hereford is one of several areas which compose Boys Ranch territory, it may well enter the celebration activities with enthusiasm, because this area has consistently supported the project, used its facilities, and has played a tremendous roll in its growth and development. The Jim Hill dormitory is the greatest single landmark from this community at the ranch, but area clubs and citizens have contributed everything from potatoes, clothing, money and time to help keep the ranch going. Furthermore, we have probably sent more than our share of the youngsters who have been enrolled at the ranch.

People like Boys Ranch for many reasons, and not among the least is the fact that an actually see where their money goes and the good which it produces. Because the ranch is not overburdened with costly executive personnel, its achievements are more often measured by down-to-earth standards, and this is another thing folks in this country like.

The credit for growth and progress of Boys Ranch goes to many, but chiefly we associate the enterprise with Cal Farley — and never shall we be able to express full appreciation for the wonderful job which he has done.

Therefore, why not mark the calendar for May 24? Plan to attend the anniversary

Little League Is On The Way

Little League season got underway this week to inaugurate Hereford's newly established Little League fields in the north part of town.

To phase it conservatively, we can most certainly be proud of the new installation, which is first class all the way. Very few of today's major league players, in fact, ever enjoyed such benefits when they were youngsters.

Adding to local pride in the installation is the fact that practically all of the work was contributed by dads, along with energetic assistance from youngsters who will participate in the games this summer — and for many others to come.

Meanwhile, Little League is one of the few community sponsored recreating programs which continues to flourish in popularity around the country. In Hereford, for instance, it has grown to such an extent that the only difficulty is that of finding enough coaches and sponsors to keep the small army of teams in operation.

Hereford was fortunate in getting into the Little League "business" early, and was intelligent in continuing the growth and development of the movement, which now shares a spot in the United Fund sponsorship. Keeping youngsters interested is a tough job, especially on a community-wide basis, and the cost is many times offset in dollars if one single youngster is helped to avert the pitfalls which may well lead to juvenile court.

As the old saying goes, "A busy boy is usually a good boy."

THE Sunday Brand

Established 1948

Published every Sunday at 130 W. Fourth Hereford, Texas, 79045



NATIONAL EDITORIAL ASSOCIATION
PUBLISHING DIVISION

James M. Gillentine, Editor and Publisher
Melvin Young, Managing Editor
Ray Martin, News Editor
Bill Penn, Adv. Mgr.
Lee Brown, Mechanical Superintendent

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celebration of "our ranch," and we will always feel that it is ours, despite the fact that it now operates on a national scale. In no other way could we pay greater tribute to Cal Farley or to the multitude of accomplishments which Boys Ranch has made over the past quarter of a century.

Shrine Clinic Is Big Event

Once each year, the eyes of West Texas focus on Hereford. This occasion arises when the Oasis Shrine Club, including members from Deaf Smith, Farmer and Castro counties, sponsor their annual Children's Clinic — and yesterday was no exception.

While the Shrine group actually sponsors the event, much credit is also due the local doctors and the local clinic, without whose generous cooperation the annual clinic would not be possible. The same, of course, is true of visiting physicians and specialists who contribute to the annual affair.

No one has ever stopped to tabulate the number of children who have gone through the free clinic down through the years, nor do we have any accurate indication of the number of youngsters who have been helped toward normal lives as a result of improvements resulting from the clinic. It would, of course, be impossible to account for the vast happiness, security and peace of mind which the clinic has established for parents over the years.

Like the Shriners, most of us are content in the fact that our community is helping to make hundreds of youngsters more healthy, and more nearly normal. We know that the clinic is accomplishing its purpose, because we see the results from week to week and month to month.

Consequently, the clinic is a tremendous achievement for Hereford, for Texas, and for the Southwest. To everyone who is connected, we are happy to express appreciation for a job well done.

Rain ? ?

The big question around these parts has to be: When in this wide world are we going to get some rain???

(Editor's Note: Brownfield got a good rain Thursday afternoon.)

That's one query both near and dear to all our hearts, but at the time that these meanderings are being jotted down (Saturday morning) things are still as dry as the Sahara on a July afternoon.

Noticed where the Tahoka Chamber of Commerce took the bull by the horns and went to the trouble to go on record as being in favor of rain. ALL of which was no doubt done in jest, but either that or some thing else must've perked up the ears of the rain gods, since the directors got showered on while on the way home from the meeting.

Rainmakers should be having a field day with it all, but haven't heard too much talk along those lines from any quarters. Maybe they're all operating under cover at present and just waiting for the most opportune time to make a big "splash," if you'll pardon the expression.

They've been known to be a pretty sneaky bunch, you know.

—Brownfield News

Civil Service

No one is about to defend the spoils system or ask for its return, but at least it made it possible to dump deadwood and sometimes maybe even reward an employe for other than political merit. With civil service and Congress-fixed pay for political appointees, it often is very nearly impossible to get rid of incompetents or substantially reward the individual on the basis of his actual job performance. We suspect that this circumstance contributes to that certain sense of dullness found in much Government work.

Ironically, civil service also means that the pay for lower-echelon jobs is relatively higher than outside the Government. Anyone at all familiar with Federal offices knows there is a lot of mak-work and no-work in these categories. So when we talk about an across-the-board salary rise, we are at the same time talking about increasing the pay of substantial numbers who are not earning their pay right now. Which doesn't seem quite right.

Though we grant it would not be easy, it should not be beyond the wit of officialdom to figure out some way of introducing more flexibility into the system. Then Government service would be more comparable to private employment and pay raises would have more meaning for the individual.

If nothing of the sort is done, merely raising salaries can hardly improve the quality of Government and might even accomplish the contrary.

—Wall Street Journal

'Rain..... What's That?'



Color Has Many Meanings To These Amarillo Pupils

AMARILLO — You can hardly tell what's going on among the Amarillo teen-age girls these days unless you know the color scheme. And few adults do know.

Tierra Blanca Level Rising

During the high water in the creek, Tierra Blanca, the water rose up the sides of the approach to such an extent that undermined one of the side skirts of the bridge and

50 YEARS AGO

a cave-in resulted. Thus cut off traffic for a day or two, but as soon as the water and weather permitted, the damage was repaired.

Jack Jones has gone up to Texico, Texas to visit his brother, Horman Jones, for a few days.

Edward Price, who is attending the Normal at Canyon, spent last Sunday with his parents in Hereford.

Misses Francis and Bertha Dameron are spending a part of the summer at the home of their brother in Denver. Mr. and Mrs. Pearl Long are enjoying a visit from his father and mother, Mr. and Mrs. J. B. Long of Stephens county.

Miss Roberta Nance is visiting relatives in California for the summer. She writes from San Francisco that she is having a delightful time.

Miss Mae Pratt is home from Amarillo from a few days on account of having undergone an operation for appendicitis some ten days ago.

Mrs. I. N. Smith, two daughters and little son, left Friday after a pleasant visit with relatives, Mr. and Mrs. S. B. Edwards and family.

Mrs. J. W. English will lecture at the court house tonight beginning at 8:30 o'clock on the subject of Temperance. Everyone invited to attend.

Mrs. J. W. Deam of Coleman, Texas, mother of Mrs. J. L. Walker, has come to Hereford to spend the summer. Born — to Mr. and Mrs. Rem Witherspoon, May 12, a 9 pound boy.

Approximately \$740 damage was done to a 1948 Buick driven by Adron Collingsworth Jones, 219 Lee Street, about 1:10 o'clock Friday afternoon when it collided with a

10 YEARS AGO

signal post at the railroad crossing on Highway 51. Jones was approaching from the west. When he attempted to stop he skidded approximately 165 feet and ran into the red blinker signal post. However, according to police reports, if he had not hit the post he would have hit the train.

This county had been granted \$60,100 under the emergency Wind Erosion Control Program, according to word received by the county Agricultural Stabilization and Conservation committee.

Texas Kappa Iota chapter, Beta Sigma Phi Sorority, installed officers at a meeting held recently at the Jaycee Clubhouse. Mesdames Ann Line and Verda Mullins were installed.

J. B. Wills, 18, Hereford High School Junior, left Saturday morning for Denton to attend a 10-day Red Cross Water Safety instructors school, according to R. G. Lewis. Red Cross water safety chairman.

Panhandle Paragraphs

Seventy-one boys and girls will be graduated from the five high schools of the county this year . . . The largest graduating class is that at Wellington, 39 boys and girls. Graduation exercises also will be held at Dodson, Quail and Booker T. Washington school. —Wellington Leader

—PP—

Cities grow and provide employment for more and more people only because they live up to their possibilities. It is well established that population and industrial growth cannot go beyond its supporting water supply. Meredith Lake, formed by the Sanford Dam, will help to solve our water problem . . . Therefore it seems quite logical that the voters of this county would look with favor upon the proposed improvements, on which question they will cast their ballots this coming Saturday.

—Berger News-Herald

—PP—

How much authority does the school system have in disciplining its students for infractions of rules and policy after school hours and off school property? The Perryton school board members thrashed this problem around for 2½ hours . . . meeting with four fathers and two sophomore boys who were at the meeting to question the disciplining of 13 sophomore boys following the annual sophomore class picnic last Friday at Lake Fryer . . . At the conclusion of the meeting, the board voted to stick with its policy of enforcing school rules and regulations for school-sponsored activities, no matter where or when these activities take place.

—Ochiltree County Herald (Perryton)

—PP—

With .2 Saturday and .5 inch Sunday morning, added to the .26 May 1, the total rainfall for May is beginning to climb here in town with heavier amounts reported from outlying areas. The Hedley area received .9 inch Sunday which gives them a total for the month of 3.53 inches. The Lelia Lake area received from close to an inch to an inch and a half Sunday, and the Ashtola and Country Club area better than half an inch.

—The Donley County Leader (Clarendon)

—PP—

Approximately 60 delegates bolted the Randall County Democratic convention Saturday night. A "rump" convention was held in the commissioners' courtroom of the courthouse. Walkout of the dissatisfied delegates came following presentation of a list of delegates for the state convention. To the observer the split was between liberal and conservative forces at the county level.

—The Canyon News

—PP—

Preparations continue for the Miss Dimmitt pageant which has been rescheduled for June 13 at 8 p.m. in the high school auditorium. The contest is open to all young women from 15 to 20 in Castro county. Purpose is to provide the young women with the opportunity to participate in a pageant at the local level with local talent. The pageant is sponsored by the Dimmitt Jaycees. Winner will receive a trophy, \$50 savings bond and will represent Dimmitt Jaycees in contests during the year.

—Castro County News (Dimmitt)

—PP—

Several weeks ago we accepted the invitation of the Georgia Press Association to judge that state's weekly newspapers. While wading through all kinds of Georgia papers, large and small last week, we got an insight into the thinking of many editors. We discovered that these weekly editors are far ahead of many southern politicians when it comes to such subjects as civil rights, segregation and the like. Most of these weekly editors view the racial problems with common sense and fairness. They seem to accept intergration and civil rights for all of the people, not only as inevitable, but right. We fail to understand why some of this common sense can't reach the state houses of the deep south. Why does the south elevate its biggest bigots to its state houses and to Congress?

—The Tullia Herald

THE BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his Bird Weed farm takes a look at the economy this week. We're not sure what he sees.

Dear editor:

I have often heard that economists break out in a cold sweat at the thought of everybody's suddenly becoming thrifty, that if people adopted the old-fashioned methods of paying cash or doing without, the wheels of industry would grind to a halt, on account of the whole system of manufacturing and selling is geared to installment buying, from washbats to roller skates, dishwashers to fishing tackle, automobiles to summer vacations, but I have a notion they're worrying over nothing. People are going to start paying cash about the same time Washington does, which leaves the future unlimited. Modern man does everything from fighting wars to getting married, if there's any difference, on credit.

What got me to thinking about this was an advertisement I read in a newspaper last night announcing the price of a new car which is generally admitted to be a few notches ahead of the two more popular brands in power and status. This car, the ad said, costs just \$7 a month more than the lower-priced cars. That's all the price it gave, no mention of the total.

This seems to me to be the perfect answer to the people who claim to be staying up nights worrying about the national debt.

The government ought to stop reporting the national debt is 113 billion, or is it 300 billion, I forgot, I have no hand for details. What it ought to say is the national debt will be increased this year, if it has to be increased, by \$2 per week per man. What's two dollars? Anybody can stand that. Who'd stay up all night tossing and turning over two dollars?

My only complaint is that installment buying isn't expanded more. There are many ways it could be used to stimulate buying even more.

For example, I have long contended that if the government would let the post office sell me a \$50 money order on the installment plan, and I could use that to make the downpayment on a \$250 item out of a mail order catalog, I could make the economy hum even faster. I don't know why the government is asleep on this splendid idea.

Yours faithfully,
J. A.

The wearing of mismatched
(Continued on page 5)

Lone Star Club Closes Season; Groups Named

Lone Star Study Club closed the year's activities with a supper meeting at Western Wheel Inn Tuesday evening.

Mrs. Baker Womble, president, conducted the business meeting, expressed appreciation to committees for work done, and presented a gift to Mrs. G. W. Newsom for offering the hospitality of her home for several club meetings.

As club officers will serve another year, Mrs. Womble named new committees for 1964-65, with Mrs. E. W. Dettman to head the Yearbook committee.

Mrs. Jim Higgins, Mrs. Dettman, and Mrs. Newsom, hostesses, used gold and purple iris in their decorations.

Special dinner guest was Mrs. Norman Bookout from Temple. Members present were Mrs. R. G. Blue, Mrs. Opal Bookout, Mrs. Thelma Chisum, Mrs. V. E. Dodson, Mrs. J. J. Durham, Mildred Elliott, Mrs. A. T. Frye, Mrs. H. E. Henslee, Mrs. John Jacobsen Jr., Mrs. C. D. Kelton, Mrs. Joe Kendall, Mrs. C. O. Phillips, Mrs. Ed. Warren, Mrs. S. S. Williams, Mrs. Womble, Mrs. Robert Thompson and Mrs. Charlie Sowell.

Color...

(continued from page 4)
colored socks has a meaning. If they are worn by a boy it indicates that he is free to take a girl to a movie that night. If worn by a girl, the message is that she cannot go out that night.

If a boy shows up at school Wednesday wearing a dark green shirt and tan-colored trousers, he has his parent's consent to use the family car until 10 p.m. on the night following the message.

If a girl wears a light blue skirt and matching blouse on Wednesday she is ready to ride in such a car that night, with parental approval.

On any day of the week, if a girl wears a white dress, teenagers tell us the young lady has been "grounded" for seven days. If a boy wears a complete suit and tie on any day of the week, unless required by school activities, he is also out of circulation for a week for infraction of family rules. If he tops it off with a hat, he does not have "wheels" for 30 days, meaning that his father has ruled "no use" of the family car for that period.

Teenagers in Amarillo say that if a boy is seen with a faint smear of lipstick above his right eye, the kids should know that he is skipping lunch in order to save lunch money for a weekend splurge at the movie, "dragging the main" or some other such teen activity. Conversely, if a girl places a light lipstick smear above her left eye, she is also hoarding lunch money and is willing to enter into a "Dutch-treat" junket Friday night.

If both boys and girls wear lipstick smears above both eyes, the "guys" should know that a big weekend party is "on" but that it is by "invite" only unless "the guys" are in the right clan. There are variations to the color-sign language. It depends on which school the teenagers attend, although reports are that it is fairly universal.

There is very little reason for parents to try and unravel the color mystery talk—as soon as teenagers discover that they have been "found out," they will simply change to some other form of silent communication. This is just as certain as the fact that black and white will not mix, unless it is the wearing of a black skirt and a white blouse by a young girl on Tuesday that she is free to attend the early movie that night, providing it will allow her to be at home by 9:30 p.m.

See This Man for **CROP HAIL Insurance**



JOE C. ALLENDER
at
Farm Bureau Office
120 N. 25 Mile Ave.
Phone EM 4-1070
Hereford, Texas

National Brands Week

SAFEWAY

MONEY SAVING BARGAINS -- PLUS GUNN BROS. STAMPS

SWISS CHALET



Don't Forget To Redeem Coupons 8B, 8C, & 8D

DINNERWARE SAUCER

FREE With The Purchase of \$5.00 or More and Coupon 8-A from Your Safeway Coupon Booklet

SUGAR COFFEE BEVERAGE

Holly 5-Lb. Bag **57¢**
Edwards Rich Flavor Save 12c 2 Lb. Can **\$1.37**
Cragmont Assorted Qt. Botl. **10¢**

DOUBLE GUNN BROS. STAMPS WEDNESDAY
(with purchase of \$2.50 or more)

GRAPEADE Express Quality **SAVE 3¢** 3 Qt. Can **\$1**
PORK & BEANS Van Camp Quality **SAVE 24c** 8 No. 300 Cans **\$1**
SHORTENING Velkoy **SAVE 10c** 3 Lb. Can **59¢**

Charcoal Catsup Satellite Briquets 10 Lb. Bag **59¢**
Hunt's Tomato 14 Oz. Botl. **15¢**

These Prices Good Thru Wed., May 20th 1964 in Hereford, Texas

Grade 'A' Med.

EGGS

Safeway's Breakfast Gem Doz. **39¢**

MELLORINE

Joyette Asstd. Flavors



Half Gal. Ctn. **39¢**

GARDEN FRESH PRODUCE

CALIFORNIA STRAWBERRIES

Large Fancy Red Ripe Berries **3 Baskets 89¢**


California Red CABBAGE Lb. 17¢	Fresh Romaine LETTUCE Bunch 17¢	California Pascal CELERY Lb. 25¢	Waldorf Fresh Dates 2 Lb. Bag 88¢
---------------------------------------	--	---	--

LUCERNE SALADS

- Cole Slaw
- Potato
- Raisins & Carrot

2 16 Oz. Ctns. **69¢**

Chuck Roast



U.S.D.A. Choice Heavy Beef Chuck Roast Lb. **39¢**

Shampoo Head and Shoulders Tube **69¢**
Korona Blades Schick Deluxe 15 Ct. Double Edge Pkg. **79¢**
Hair Rinse Toni Tame Creme Bl. **60¢** Plus 6c Tax
Lux Soap 2 Bath Bars **31¢**
Lifebouy Soap 2 Bath Bars **35¢**
Oxydol Detergent Qt. Box **81¢**

Boneless Stew Meat Extra Lean & Tender Lb. **69¢**
Bacon Safeway or Armour's Lb. **59¢**
Short Ribs Lean & Tender Lb. **19¢**
Dog Food Ken-L-Ration Reg. or Liver 2 Tall Cans **33¢**
Tomato Soup Campbell's 2 Tall Cans **25¢**

Chuck Steak U.S. Choice Aged Mature Beef Lb. **49¢**
Tenderizer Adolph's Meat 3 1/2 Oz. Tenderized Plain or Seasoned Bl. **59¢**
Fish Sticks Capt. Choice Just Heat & Eat 14-Oz. Pkg. **59¢**

Joy Liquid 22 Oz. Bl. **69¢**
Ivory Liquid 22 Oz. Bl. **69¢**
Dry Trend Qt. Pkg. **49¢**
Liquid Trend 22 Oz. Bl. **49¢**
Certified Chili 24 Oz. Bl. **53¢**

SAFEWAY
We Reserve the Right to Limit Quantities

Dawn Music Club Ends Year With Luncheon, Installation

With guest-day musical and installation of new officers Dawn Music Club closed the year's activities at their Tuesday luncheon in Mrs. Carl Wimberley's home.

Special guest for the occasion was Mrs. John Yows, Borger, president of District I Texas Federation of Music Clubs.

Borger Music Club String Ensemble were presented in a program of American music reflecting the brave New World through serious to novelty compositions. Performing artists were Mrs. Cecil Rentfrow, violinist; Mrs. Mahlon Ingham, cellist; and Mrs. H. L. Wendel, pianist; and Mrs. Yows, narrator.

Selections included Niven's "Carazona Amorosa"; folk melody of "Bury Me Not," "Old Folks at Home," and "Camp-Folk Races"; Hovanes's "Trio"; Herbert's "Serenade"; and Anderson's "Plink, Plunk, Plunk." Offenbach's "Barcolle" was given as an encore.

Using essentials of a symphony as her theme, Mrs. Yows installed the following officers:

Mrs. Steve Bavousett, president; Mrs. Clarence Betzen, vice-president; Mrs. L. W. Tooley, recording secretary; Mrs. Carl Wimberley, corresponding secretary; Mrs. Alfred Smith, treasurer; Mrs. H. E. Miller Jr., parliamentarian; Mrs. H. H. Miller, reporter; Mrs. Lester English, choral director, and Miss Bertha Frye, historian.

Mrs. H. E. Miller Jr., retiring president presided at this installation luncheon. Hostesses for the occasion were Mrs. Edgar Sowell, Mrs. L. W. Tooley, and Mrs. Carl Wimberley.

Additional Borger guests were Mrs. Walter Lemons, Mrs. Maty Heck, and Mrs. Ray Polan. Members present were Mrs. Bavousett, Mrs. Betzen, Mrs.

English, Mrs. W. H. Gentry, Mrs. H. H. Miller, Mrs. H. E. Miller Jr., Mrs. H. V. McCabe, Mrs. Jim McCabe, Mrs. E. C. Reinauer, Mrs. Sowell, Mrs. R. T. Stewart, Mrs. Robert Strain, Mrs. Tooley, Mrs. William Wimberley, Mrs. Carl Wimberley, and Miss Frye.



GUEST DAY MUSICIANS — String ensemble of the Borger Music Club were presented in a special program for Dawn Music Club and guests Tuesday at the club installation-luncheon. Shown are Mrs. Cecil Rentfrow, violin-

ist, Mrs. H. L. Wendel, pianist; and Mrs. Mahlon Ingham, cellist. Program narrator, not pictured, was Mrs. John Yows, Borger, president First District of Texas Federation of Music Clubs. (Brand Staff Photo)

Hereford Woman Is New 'Sweet Adeline'

Amarillo Chapter of Sweet Adelines, Inc., held installation dinner for new officers Tuesday evening in Rice's Dining Room, Amarillo.

From Hereford Pat Loerwald



Pat Loerwald Sweet Adeline of Year

was chosen corresponding secretary; Linda Kids, recording secretary; and Nan Layman, parliamentarian. Other officers names were Jeton Brown, president; Gwen McCaulley, vice-president; Erma Snodgrass, treasurer; and Martha Vantin, historian. Rosemary Roever, outgoing president, installed these 19-64-65 officers.

Dwight Elliott is director of the Women's Barbershop Singing Chorus. Mary Alice Elliott, his wife, was crowned "Queen of Directors' Wives," for encouraging her husband to work with the 28-member chorus.

Pat Loerwald, Hereford, was elected Sweet Adeline of the Year and was presented a Sweet Adeline charm bracelet by the organization. This honor is given by the membership annually for support given the organization and work in the Sweet Adelines. Pat Loerwald has served as chapter secretary one year and as corresponding secretary the past year. She has been both junior and senior council member to Region 8 and has served as chairman of Region 8 Long-range Palling Committee for 19-63-64.

Special dinner music was furnished by quartets and the chorus. The Charades entertained with "Down Our Way," "w'oh, How I Miss You Tonight," and

"So Tired." Quartet members are Gwen McCaulley, lead; No-

(Continued on Page 7)

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8-plow power harnessed to full use

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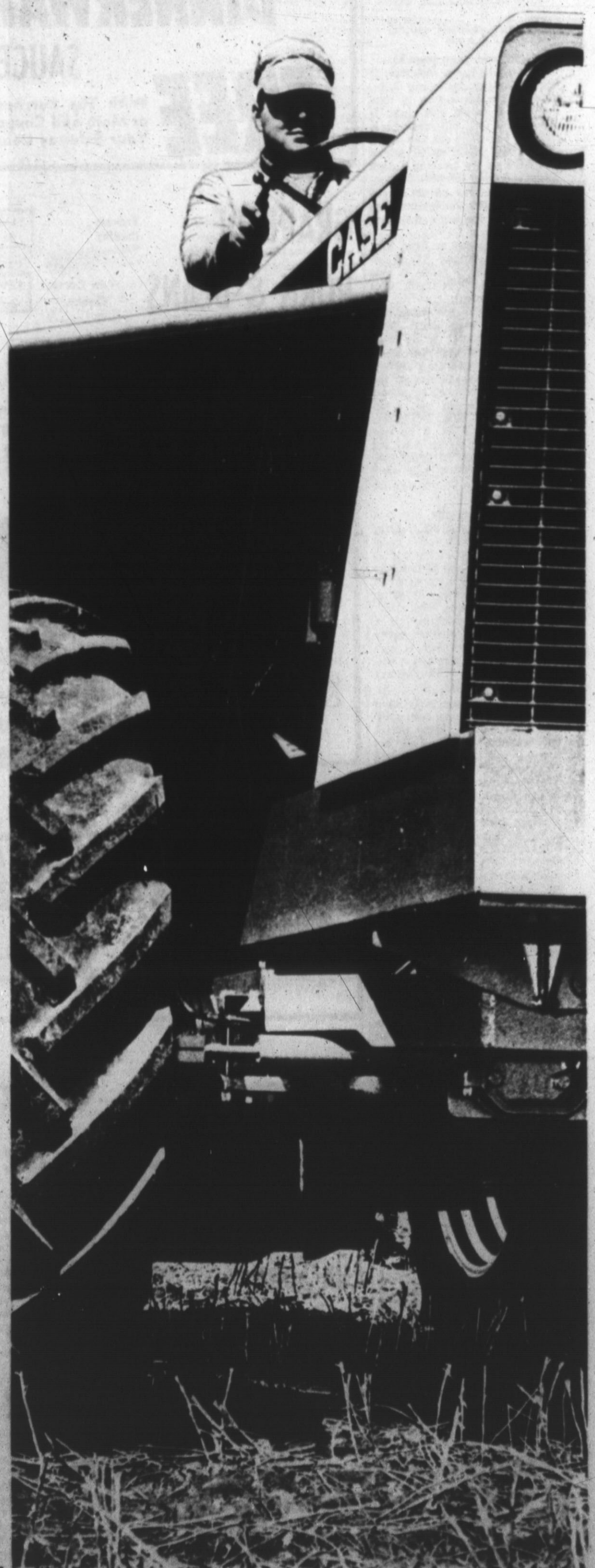
FIELD DEMONSTRATION

DATE: FRIDAY, MAY 22
TIME: 8:00 a.m. -- ALL DAY
PLACE: HERB BIPPUS FARM
5 Miles West on Harrison Hiway

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TOO SCARED TO CROW

DAYTON, Ohio (AP) — Ray McKinney and his family drove from their McKee, Ky. farm in the family truck to visit relatives here.

When they arrived, they found Whitey, their 6-year-old rooster, clinging with feathers ruffled to the truck's undercarriage.

"We didn't hear a crow out of him," McKinney said after

Mrs. J. B. Caraway, Mrs. Smith, and Miss Frye.

the 280-mile drive.

Costume Jewelry

Neckless, Bracelets
Ear Screws

for her

Cowan Jewelry

SAVE TAILWATER AUTOMATICALLY!

The Sentry System on a Centrifugal Pump Is The Perfect Answer

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Enter Today LINDSAY'S GOOD LISTENER CONTEST WIN

Thrilling Two Week Trip Touring London and Paris Expenses Paid for Two People

12 SECOND PRIZES WESTINGHOUSE Remote 19" Transistor Television Set. Complete with exclusive color-coded chassis. Instant-on Picture and Sound. Remote Director Control. Memory Tuning.	200 THIRD PRIZES WESTINGHOUSE Eight-Transistor Portable Radio. Complete with saddle stitched carrying case. Features new slide-rule vernier tuning, built-in antenna.	315 FOURTH PRIZES DECCA Record Libraries. Superior selection of six long-playing Decca albums, featuring some of the greatest names in entertainment.
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Easy to enter... here's all you do

Start now! Be a good listener... invite us to tell you, in your home, the story of Lindsay's soft, conditioned water... it's interesting and may help you win. For hearing the story we'll give you 1000 Free Trading Stamps.

You will also receive an Official Entry Blank for the Lindsay Good Listener Contest... just for being a good listener.

Fill in the coupon below... mail it today and you're on your way.

FREE: 1000 2 & 4 GREEN STAMPS

This makes every entrant a winner! For simply inviting us into your home, you receive 1000 TRADING STAMPS—absolutely free!

OFFICIAL CONTEST RULES

- BE A GOOD LISTENER to the presentation made in your home by the Representative of your local Authorized Lindsay Dealer.
- IN 25 words or less, complete the following statement on the Official Entry Blank: "I listened and I would use a Lindsay because..."
- ENCLOSE Official Entry Blank in envelope and mail to Lindsay Good Listener Contest, Department 585, Service Park, Minneapolis 55384. All contest entries must be postmarked on or before midnight, August 31, 1964.
- ENTRIES will be judged by Custom Service Corporation, an independent judging organization, on the basis of originality, aptness of thought, human interest, neatness, and legibility. All judges' decisions final. Only one prize to a family. Duplicate prizes in event of ties.
- ANY HOMEOWNER in the United States who has not received the presentation, and who has been issued an Official Entry Blank by an Authorized Lindsay Dealer or his Representative may compete in this contest. Entries are not accepted from members or employees of The Lindsay Company, Lindsay Dealers or their Representatives; their advertising or judging agencies; and/or members of their families. Entries will not be accepted from states where this contest is limited, restricted, or prohibited by law. All entries belong to The Lindsay Company. Entries and winners' names may be used for promotional purposes.
- WINNERS will be notified within two months after the close of contest, and a complete list of winners will be available approximately three months after close of contest to those who send a request accompanied by a stamped, self-addressed envelope.

MAIL TO: PANHANDLE LINDSAY CO. OF HEREFORD 79210

345 West First Hereford, Texas

Yes, we'd like to have you call at our home and tell us your interesting story. We understand that just for being a good listener we will receive 1000 FREE Trading Stamps and learn how we can enter the Lindsay Good Listener Contest.

I own a home. I rent a softener.
 I own a softener. I'd like a free water test.

Name _____
Address _____
City _____ State _____ Phone _____

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Minnesota Woman Is Honor Guest Of Music Study Club

Mrs. Louise Guhl, Dassel, Minn., was honor guest of the Music Study Club, which recently attained the Award of Merit in the 1964 Parade of American Music under the sponsorship of National Federation of Music Clubs.

This special citation was noted by Mrs. B. Y. Crosthwait, club president, at the club's closing luncheon Monday at Western Wheel Inn.

Noted examiner for the National Guild of Piano Teachers, Mrs. Guhl has been judging National Piano Playing Auditions here this week. She stresses values of the guild for both pupils and teachers.

Pointing out that a competing pupil studies an average of 10 approved guild-selected compositions each year, she announced that at the end of 10 years of study, not necessarily consecutive, the piano student automatically is awarded a certificate for \$100 to be applied on advanced music study. This particular incentive has been enthusiastically undertaken throughout the nation.

Miss Mamie Silvertooth, also luncheon guest and honorary member of the club, told of two tours she will make this summer—one to the west coast the other with the U. S. High School Choir to the East, where

she will visit Washington, D. C., and the World's Fair in New York City.

Guest also at the luncheon was Mrs. H. F. Benson, Frio.

Members present were Mrs. J. R. Allison, Mrs. Herbert Boardman, Mrs. Bill Brady, Mrs. W. T. Carmichael, Mrs. S. F. Clements, Mrs. Ellis Coombs, Mrs. Crosthwait, Mrs. Bill Dameron, Miss Frances Dameron, Mrs. Wm. E. Dameron, Mrs. Cliff Estes, Mrs. Paul Lyons, Mrs. J. C. McCracken, Mrs. C. J. Mountz, Mrs. Bill Penn, Mrs. T. W. Roberson, Mrs. A. J. Schroeter, and Mrs. Lowell Sharp.

Also attending were Mrs. W. Jesse Stanford, Mrs. A. O. Thompson, Mrs. W. T. Thompson, Mrs. Dale Young, Mrs. Dick Godwin, Mrs. Frances Parker, Mr. R. P. Coneway, Mrs. J. T. Gilbreath, Mrs. Glenn Snyder, Mrs. S. O. Wilson, and Mrs. Eugene K. Brink.

Look Who's New!

Timothy David Anderson, 9 lbs. 5 1/4 oz., boy, born May 1 to the Kendon Otto Andersons, Star Route, Hereford.

Kari Jo King, 6 lb. 6 oz., boy, born May 2 to Mr. and Mrs. Douglas Leroy King, Hereford.

Alma Mendez, 3 lb. 12 oz. girl, born May 3 to Mr. and Mrs. Enrique Hector Mendez, 205 Ave. H, Hereford.

Jerry Don Funk, 7 lb. boy born May 3 to Mr. and Mrs. Vester Arnold Funk, Route 3, Hereford.

Bryan James McGahey, 7 lb. 14 1/2 oz. boy born May 4 to Mr. and Mrs. Billy Joe McGahey, Adrian.

Paul Jeanne Fulton, 7 lb. 3 1/2 oz. girl born May 5 to Mr. and Mrs. Troy Steve Fulton, 107 Fuller, Hereford.

Tammy Tyise Behrends, 7 lb. 4 1/2 oz. girl born May 6 to Mr. and Mrs. Clarence Earl Behrends, Route 2, Hereford.

Camron Trent Richardson, 6 lb. 14 oz. boy born May 6 to Mr. and Mrs. Donald Lee Richardson, Vega.

Robert Charles Templeton, 6 lb. 7 oz. boy born May 7 to Mr. and Mrs. Tom Foster Templeton, 307 Ave. K, Hereford.

Billy Kyle Lytal, 5 lb. 11 oz. boy born May 7 to Mr. and Mrs. Billy Mac Lytal, Summerfield.

Maria Del Rosario, 7 lb. 7 1/2 oz. girl born May 8 to Mr. and Mrs. Luz Alvarez, Hereford.

Connie Mata Villarreal, 6 lb. 13 oz. girl born May 9 to Mr. and Mrs. Hector Manuel Villarreal, Hereford.

Girl, 9 lb., 1 1/4 oz., born May 11 to Mr. and Mrs. Wayne Neal

on, Mrs. Wm. E. Dameron, Mrs. Cliff Estes, Mrs. Paul Lyons, Mrs. J. C. McCracken, Mrs. C. J. Mountz, Mrs. Bill Penn, Mrs. T. W. Roberson, Mrs. A. J. Schroeter, and Mrs. Lowell Sharp.

Also attending were Mrs. W. Jesse Stanford, Mrs. A. O. Thompson, Mrs. W. T. Thompson, Mrs. Dale Young, Mrs. Dick Godwin, Mrs. Frances Parker, Mr. R. P. Coneway, Mrs. J. T. Gilbreath, Mrs. Glenn Snyder, Mrs. S. O. Wilson, and Mrs. Eugene K. Brink.

Hereford...

(Continued from Page 6)

va Sylvester, tenor; Jean Frederiksen, baritone; and Floy Franke, bass.

Ten-A-Chords then sang "After Dark," and "Down by the Riverside." In this quartet Jeton Brown sang lead; Rosemary Rover, tenor; Norman Stratton, baritone; and Judy Carpenter, bass.

Sweet Adelines Chorus closed the program with "It's a Sin to Tell a Lie," "Me, Too," "Louisville Lou," "Valley of the Moon," "Angry," and "When My Sugar Walks down the Street." Hereford members of this chorus are Diane Roberson, Frances Parker, Cieta Weems, Nan Layman, Pat Loerwald, and Linda Kids. The chorus has just returned from the sixth Annual Region 8 competition held in Colorado Springs, May 8-10.

Guests at the dinner were Miss Kathy Phillips, Hereford, and Miss Betty McDonald, Amarillo.

Anyone interested in visiting a Sweet Adelines meeting should contact Pat Loerwald, EM4-1276.

Brown, Route 5, Hereford.

Jenness Lynn Self, 7 lb. 7 1/4 oz. girl born May 11 to Mr. and Mrs. Charles Jimmie Self.

Leslie Donette Brush, 10 lb. 7 oz. girl born May 11 to Mr. and Mrs. Caydon Brush, 504-A West 5th St., Hereford.

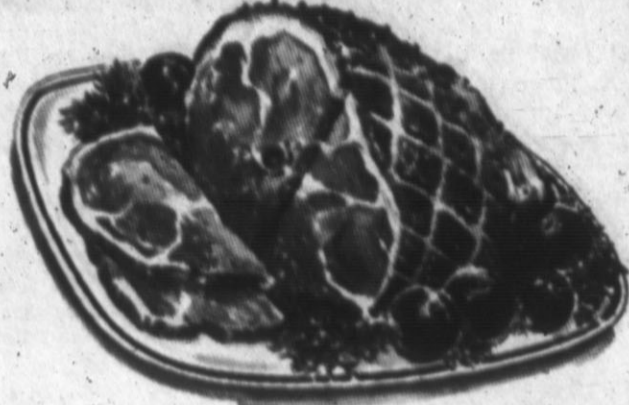
David Clay Edwards, 7 lb. 5 1/2 oz. boy born May 12 to Mr. and Mrs. Leland Sims Edwards, 124 North 25 Mile Ave., Hereford.

The Hand that Pushes the Cart Rules

TAYLOR & SONS

Specials Good Mon., Tues. and Wed., May 18, 19, 20

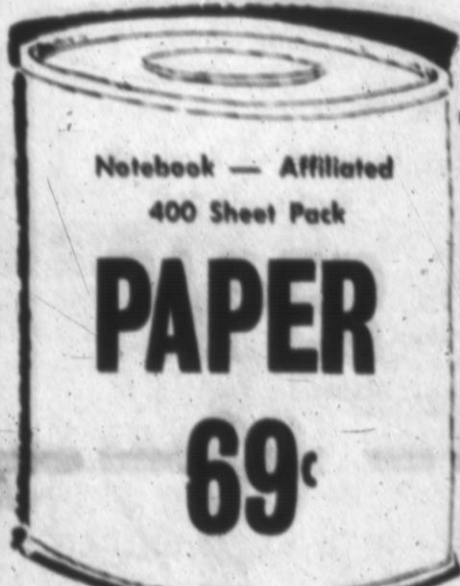
HAMS



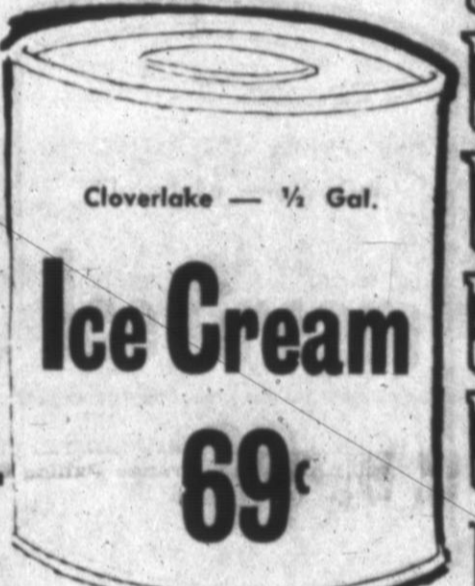
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And here, you get BIGGER CASH SAVINGS because our storewide low prices lower the cost of a big cartful of your favorite foods.

Whole Sunray	Center Slice	Shank End	Butt End
Lb. 36¢	Lb. 79¢	Lb. 33¢	Lb. 45¢



Banquet - Frozen
Meat Pot Pies 15¢
Reg. 69¢
Glade Deodorant 59¢
Our Darling - 303 Can
Corn 6 For \$1
Bama - 18 Oz.
Strawberry Preserves 43¢
Gladiola - 5 Lb.
Flour 49¢
Food King - 3 Lb.
Shortening 49¢
Tender Crust - 15 Oz.
Vanilla Wafers 29¢
Shurfresh - 1 Lb.
Crackers 21¢
Folger's - 1 Lb.
Coffee 79¢
Shurfine - 303 Can
Spinach 8 For \$1
Cut Rite - Roll
Waxed Paper 27¢
Taylor & Sons
Eggs Grade 'A' Large 39¢



Shurfine - Frozen - 6 Oz.
Lemonade 10¢

46 Oz.
Circus Drink 4 For \$1

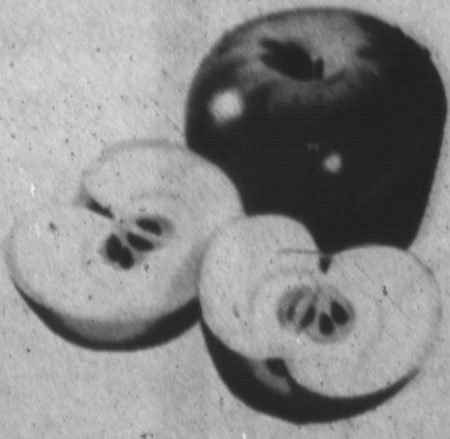


Shortening 49¢
Vanilla Wafers 29¢
Crackers 21¢
Coffee 79¢
Spinach 8 For \$1
Waxed Paper 27¢
Eggs 39¢

Meadowlake - 1 Lb.
Oleo 2 For 43¢
Wolf - 300 Can
Chili 49¢



We Have a Good Supply of Seeds



Winesap
APPLES Lb. **19¢**

AVOCADOES 2 For 25¢	CABBAGE Lb. 7 1/2¢	CARROTS Lb. 2 For 19¢
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Give that Graduate
A Lasting Gift
Shop
Cowan Jewelry
Free Gift Wrapping

We're MOVING

to our new location at

323 N. Sampson

Although we are still in the process of moving and getting things settled, we are doing business in our new headquarters with the same friendly and personal service.

WATCH FOR

Announcement of our Open House soon. We are very proud of our new offices and want you to see them, too.

REMEMBER!

Come to 323 N. Sampson for all your insurance, abstract and loan needs.

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And
Deaf Smith County Abstract

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Benny Cooper

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School Menus

PUBLIC SCHOOLS
Elementary Cafeterias
MONDAY Spaghetti and meat with sauce, corn, sweet-sour greens, apple-cake, rolls, butter and milk.
TUESDAY — Hot dogs with chili, mixed vegetables, tossed green salad, fried apple pie and milk.
WEDNESDAY — Enchiladas, creamed peas and new potatoes, combination salad, bread, butter, ice cream and milk.
THURSDAY — Steak and gravy, mashed potatoes, green beans, carrot sticks, fruit cobbler, rolls, butter and milk.
FRIDAY — Pinto beans with small tamale, or beef stew, spinach, cole slaw, cookies, cornbread, butter and milk.
ST. ANTHONY'S SCHOOL
MONDAY — Corn dogs, navy beans, cabbage-pineapple salad, oatmeal cookies, rolls, butter and milk.
TUESDAY — Barbecue on bun, buttered potatoes, spinach, pineapple-upside-down cake and milk.
WEDNESDAY — Tuna noodle casserole, green beans, carrot sticks, peanut butter bar, rolls, butter and milk.
THURSDAY — Steak, creamed potatoes, peas and carrots, chocolate pudding, rolls, butter and milk.
FRIDAY — Grilled cheese sandwich, buttered corn, tossed salad, apple pie and milk.



HEREFORD ADELINES — Local members of Frances Parker; also Dianne Roberson, not shown here. In quartets or choruses these are pictured, left to right, Pat Loerwald, Adelines entertain other community groups (Brand Staff Photo)

Clements: Jackie Lynn Henderson, 112 Ave. H; Mrs. Mary M. Cline, 129 North Texas; Brenda Jane Zamarripa, Hereford; Marcelino Moreno, Hereford; Mrs. Ernest M. Rice, 213 Ave. F; Ronnie Joe Pugh, 120 Jumper St.; Mrs. Clarence E. Behrens, Route 2, Hereford; Mrs. Joe Henry Landers, Route 4, Hereford; Arthur E. Robinson, 134 Ave. C; Mrs. Calude L. McGowen, Summerfield.
 Also Mrs. Clifford M. Hicks, 415 South 25 Mile Ave.; Mrs. Billy Mae Lytal, Summerfield; Mrs. Walter J. Warren, Route 2, Hereford; Elvin O. Beene, Route 2, Hereford; E. F. Seymour, Summerfield; Mrs. Leland S. Edwards, 124 North 25 Mile Ave.; Mrs. Kenneth R. Stevens, 817 South 25 Mile Ave.; Mrs. Charles F. Stacy, 133-25 Mile Ave.; Mrs. Wayne N. Ponder, Route 5, Hereford; James E. Childers, 1008 Grand; Mrs. Tommy J. Provence, 206 Fuller; and Mrs. Arrie L. Gatewood, 206 Bennett.
 Also Mrs. Caydon Brush, 504-A West 5th St.; Mrs. David L. Thomason, Route 2, Hereford; Mrs. Charles J. Self, Route 3, Hereford; Mrs. Frederick M. Beversdorf, 303 Western; Joanna Kay Matthews, 111 Ave. I; Mrs. Leland S. Edwards, 124 North 25 Mile Ave.; Larry Wayne Parvin, 327 Ave. A; and Mrs. Wheeler M. Sears, Route 5, Hereford.
Dismissals
 Mrs. Donald W. Dutton, Mrs. Howard Hunter, Mrs. John M. Kingery, Mrs. Francisco Moya, Mrs. G. R. Smith, Mrs. Maudie Lee Trotter, Kimberly Kay Wilson, and Mrs. Marshall Wilson, 5-1.
 Mrs. James Henry Brooks, Oliver C. Cummings, Mrs. William David Jr., Manuel R. Dominguez, Mrs. Robert S. Jackson, Mrs. Mauricio Lycero, Mrs. Maria Segovia, Mrs. Gary Tyler, and Mrs. Stanley P. Vinson, 5-2.
 Mrs. Sammy J. Caperton, George W. Kelley, Mrs. Ollie P. May, Mrs. George Wm. Petree, Joe Del Toro, Mrs. Bobby G. Wilson, and Mrs. Carl P. Hogan, 5-3.
 Mrs. Kendon Anderson, Mrs. James M. Edelman, John Ote Kesler, Ascencio Sanchez Jr. and Junior Leon Clark, 5-3.
 Bill Weldon Crawford, Leonard D. Johnson, Louis B. Kamenzind, Mrs. Calude L. McGowen Jr., and Gerald Orval Morris, 5-5.
 Mrs. Alfred Ball Jr., Mrs. Vester Funk, Mrs. Douglas L. King, Mrs. Cornelia Martinez, Mrs. Enrique Hector Mendoza, Mrs. B. T. Patterson, and Mrs. Dora Vick, 5-6.
 Mrs. Troy S. Fulton, Mrs. Bernardino Guebara Jr., Mrs. Billy Joe McGahey, Mrs. Sam Morgan, Mrs. Felix Henry Urbanczyk, and Frank H. Landin, 5-7.
 Mrs. Larry W. Bean, Julio Reyna, and Mrs. Rafael Soliz, 5-8.
 Ramona Lea Fredrick, James Gamez, Richard J. Hampton, Gerald E. Jesko, J. E. McCathern, Mrs. Maggie F. Morris, John W. Peavy Jr., Randall M. Pugh, Mrs. Donald Lee Richardson and Mrs. Leslie Combs, 5-9.
 Mrs. Luz Alvarez and Mrs. Bobby Gene Ramey, 5-10.
 Gregg A. Large, Mrs. Ruby

Veleda Study Club Attends 'My Fair Lady'

Veleda Study Club attendance at the performance of 'My Fair Lady' at West Texas State University last Tuesday evening replaced their regular year-end business meeting.
 Twenty-one members and guests met at the home of Mrs. Brill Bradley, then went to Canyon for WTSU Opera Drama Workshop's production of the musical comedy.
 Attending the play were Mrs. Dale Barkley, Mrs. Phillip Barkley, Mrs. Kenneth Malone of

Dimmitt, Mrs. Bradley, Mrs. Dale Young, Mrs. Dick Godwin, Mrs. L. J. Clark, Mrs. Charles Hoover, Mrs. Jim Perrin, Mrs. Cecil Hart, Mrs. Armon Lauderback, and Mrs. J. R. Oglesby.
 Also Mrs. Robert Strain, Mrs. Glenn Watts, Mrs. Gene Parsley, Mrs. Gid Brown, Carl Crownd, Richard Brown, Mrs. Clifford Kerr, Mrs. Hugh Clearman, and Nanetta Clearman.
 Veleda summer calendar includes a July coffee and a family picnic and swimming party scheduled for August.
PANAMA HOUSE
 606 4-1757
JUSTICE REALTORS
 606 4-2266
GRADUATIONS
 Gift Headquarters
 is
Cowan Jewelry
 Engraving Free

NEED INSURANCE?
 See MARVIN ROBINSON INSURANCE
 218 W. 3rd EM 4-2232

Hospital Notes:
 Patients in Hospital
 Mrs. Orpha J. Nickerson, 204

Bedding Plants
 Many Varieties Individually Potted Container Grown
ROSES
 "One Stop Garden Shop"
Armstrong
 NURSERY AND GARDEN CENTER
 505 West Park Ave. EM 4-1868

Announcing....
 The Opening Of
HOWARD'S SERVICE
 Howard Hume is still in the appliance service business and is now operating independently, specializing in service on
Whirlpool and Kenmore
WASHERS & DRYERS
 We will service ALL MAKES, however.
HOWARD'S SERVICE
 Phone EM 4-1524

MILK

PURE, WHITE, DAIRY FARM FRESHNESS

MILK... the pure, white, tasteful refresher that adds energy and enjoyment to your day. CLOVERLAKE MILK... the purest, freshest milk possible. This is true because Cloverlake carefully, thoughtfully controls the quality from cow to carton! Drink it and you'll notice the difference! Now's a real good time for Cloverlake Milk, with farm fresh goodness in every drop.

Cloverlake
 GRADE A PASTEURIZED
HOMOGENIZED VITAMIN D MILK
 ONE HALF GALLON LIQUID
 farm fresh goodness in every drop!
Cloverlake

watch and WIN

Modern living means electric living with economical, work-saving electric appliances. Visit your electric appliance dealer this week and see a demonstration of an electric clothes dryer, freezer, electric range or automatic electric dishwasher. If you're 21 or married and live in the area served by Southwestern Public Service Company, you may win one of these four appliances just for watching!

NOW AT YOUR REDDY KILOWATT APPLIANCE DEALER

SOUTHWESTERN PUBLIC SERVICE COMPANY
REDDY KILOWATT Electric APPLIANCE DEALER

BLONDIE

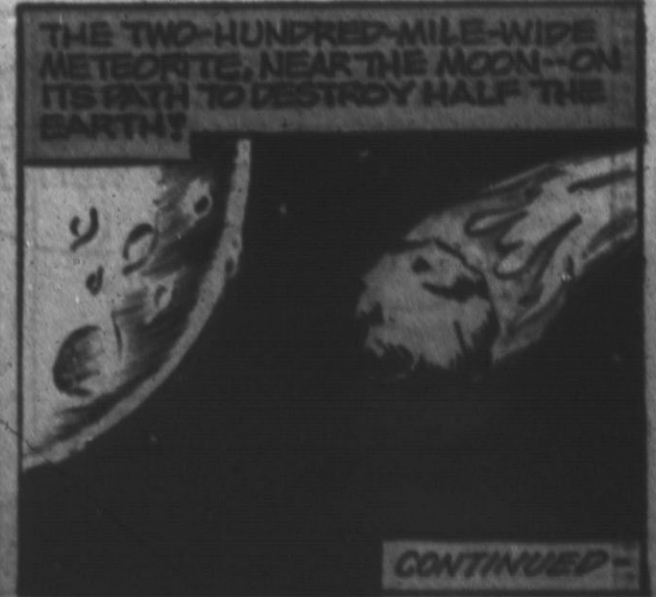
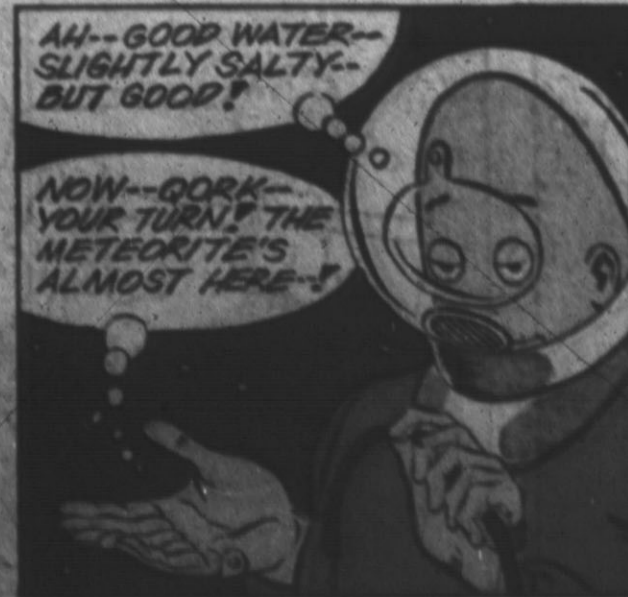
CHIC YOUNG
BY YOUNG



MANDRAKE THE MAGICIAN



BY LEE FALK & PHIL DAVIS



CONTINUED

The PHANTOM

By Lee Falk

THE CROWD STARES IN AWE AND TERROR--

OUR METAL BIRD...! HOW CAN IT BE...?

I DO NOT KNOW! ONLY ONE MAN CAN OPERATE THE FLYING MACHINE!

THE ONE CALLED SMILEY. WE LEFT HIM CHAINED ON THE ALTAR -- HE SHOULD BE DEAD--

ABOVE THE DARK CLOUDS--

FOLLOW MY PLAN EXACTLY. IF YOU FAIL ME, I WILL FIND YOU. UNDERSTAND, SMILEY?

NOTHING COULD BE CLEARER.

WHOEVER HE IS-- HE'S NOT AFRAID OF ANYTHING!

THE GREAT FLAMING BIRD COMES LOWER -- THE MASSES THOUSANDS BEGIN TO FLEE IN TERROR--

-- THEN FROM THE SKY-- OUT OF THE ROARING FLAME AND SMOKE--

-- THE GHOST WHO WALKS!

PHAN-TOM!

BY BARRY 5/17

CONT'D.

BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER

I SEE THAT THE CONCERT MAGGIE IS GOING TO WATCH TONIGHT GOES ON AFTER THE FIGHT!

I THOUGHT THEY WERE ON AT THE SAME TIME! MAYBE I WILL BE ABLE TO WATCH THE FIGHT AFTER ALL--

MAGGIE, I'LL MAKE A DEAL WITH YOU-- IF YOU'LL LET ME WATCH THE FIGHT, I'LL WATCH THE CONCERT WITH YOU--

ALL RIGHT, I AGREE -- PROVIDED THAT YOU PROMISE TO WATCH THE ENTIRE CONCERT--

I PROMISE!

AS LONG AS YOU WERE SO AGREEABLE, DEAR, I'LL WATCH THE FIGHT WITH YOU--

YOU'RE GETTING TO BE QUITE A SPORT!

5-17 FRANK FLETCHER

--NINE--TEN-- HE'S OUT! THE CHAMP FINISHED HIM IN ONE MINUTE OF THE FIRST ROUND

MY, THAT WAS FAST!

THE FIGHT LASTED ONLY A MINUTE! AND I HAVE TO WATCH AN HOUR-LONG CONCERT

BUT IT WON'T START FOR 59 MINUTES--

MEANWHILE, WE CAN WATCH THE "BOOK-REVIEW HOUR" -- TUNE IT IN!

THIMBLE THEATRE starring POIPEYE

by BUD SAGENDORF

BYE!

HEY?

OUT OF ME WAY!

PARDON ME!

WHAT IS GOIN' ON?

HM?

I DON'T KNOW WHERE THEY WENT!

PHOOEY!!

DIG MY GARDEN WIDE AND DEEP... I'VE GOT LOTS OF SEEDS!!

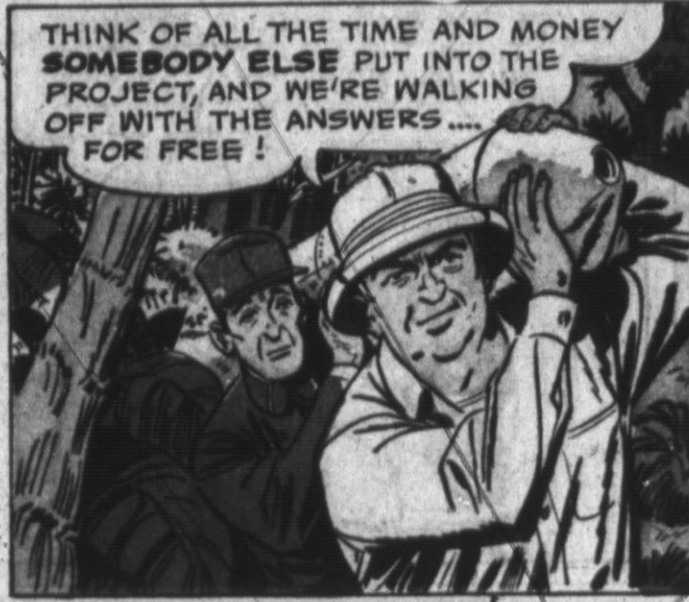
TIM TYLER'S LUCK

by Lyman Young and Tom Massey



TIM, WE PROMISED TO RECOVER THE INSTRUMENT PACKAGE AND WE FAILED!

MAYBE NOT...THE TWO MEN WHO BEAT US TO IT ARE CARRYING A LOAD, AND MUST LEAVE A TRAIL THAT'S A CINCH TO FOLLOW....



THINK OF ALL THE TIME AND MONEY SOMEBODY ELSE PUT INTO THE PROJECT, AND WE'RE WALKING OFF WITH THE ANSWERS.... FOR FREE!



I'VE A FEELING WE'RE LOSING GROUND!

LISTEN!



HEAR 'EM? COMING ON STRONG!

WE'RE GOING TO HAVE TO TRY SOMETHING DESPERATE!



TO BE CONTINUED



THE MASTER PLAN!

Right Around HOME with MYRTLE

YES! - THIS LOOKS LIKE THE YEAR TO PAINT THE HOUSE - THE FENCE NEEDS PATCHING, AND A NEW HINGE ON THE GATE. ALL THE SHRUBBERY'S GOT TO BE CUT BACK AND THINNED - NEW GLASS IN THAT GARAGE WINDOW, AND WHILE I'M AT IT, I MAY AS WELL BUILD YOU THAT NEW ROSE TRELIS!

OH, FREDDIE, THAT'S WONDERFUL! IT'LL BE LIKE MOVING INTO A NEW HOUSE!

I'LL BELIEVE IT WHEN I SEE A NEW FLINT IN THE LIGHTER YOU GAVE HIM EIGHT YEARS AGO!

WHY DON'T YOU OFFER TO HELP, SLUG? THAT SOUNDS LIKE AN AWFUL LOT OF WORK!

IF HE PAINTS, IT'LL MAKE OUR PLACE LOOK SHABBY!

WHAT'S DOING IT NOW?

YOU JUST ANSWERED YOUR OWN QUESTION.

YEAH! WE'D BETTER LIE LOW TILL IT ALL BLOWS OVER!

THAT PLACE'LL NEVER LOOK LIKE ANYTHING AS LONG AS THEY THINK THEY HAVE TO KEEP A DOG!

MAYBE WE OUGHTA SEND FREDDIE AN 'ANONY-MOUSE' LETTER.

SEE WHAT MYRTLE - IF YOUR POP HEARS THE THRUUBERY, IT'LL RUN OUR HIDING PLAN!

DON'T PANIC TILL YOU HEAR THE CLIPPERS SHAPPIN'

GOLLY BINGO - IT SOUNDS LIKE A CLEAN-UP CAMPAIGN!

MY! IT SOUNDS LIKE YOU ARE WELL ORGANIZED, ARNOLD.

AGONIZED!

BUT ALICE - WHY DO WE HAVE TO BUILD A NEW NEST EVERY YEAR? OUR LAST ONE ISN'T EVEN BROKEN IN YET!

APPARENTLY YOU AREN'T EITHER!

OH, FREDDIE, CAN YOU COME QUICKEN AND REPLACE THE BULB IN THE KITCHEN LIGHT!

AFTER A BIT, SUSIE! CAN'T YOU SEE I'M READING!

IT BURNED OUT JUST AS I STARTED THIS CAKE BATTER!

GRANDMA

by Chas. Kuhn



I TOLD JOY I'D BE OVER THIS AFTERNOON!



I'VE GOTTA GROW UP AND QUIT BEING SCARED DURING ELECTRICAL STORMS



THERE'S ONLY ONE CHANCE IN A MILLION OF BEING STRUCK BY LIGHTNING!



I'M GONNA RISK GOING NEXT DOOR!



IT'S JUST GRANDMA, YOUR BRAVE AND RECKLESS NEIGHBOR!

BUZ SAWYER Featuring His Pal **Rosco Sweeney**
by **ROY CRANE**

I HAVE TO BAKE TWO CAKES AND TAKE THEM TO THE SEWING CIRCLE, BROTHER. BEFORE GOING TO WORK, WILL YOU DO THE CHURNING FOR ME?

SURE.

IT'LL TAKE YOU ONLY TWENTY MINUTES.

OKAY.

NO WONDER WOMEN DISLIKE HOUSEWORK!

KEEPLANKA-PLANKA-PLANKA!

I'M LEAVING ROSCO. HAVE YOU DONE THE CHURNING?

NOT YET. THE WIND HAS GIVEN ME AN IDEA. I'VE FIGURED A WAY TO MAKE IT EASIER.

LATE AFTERNOON:

MY STARS! WHAT ON EARTH IS THAT?

THAT, BABY SISTER, IS THE ROSCO SWEENEY WINDMILL, TO MAKE CHURNING EASIER.

THEN WHY DOESN'T IT WORK?

WELL, UH... THE WIND'S DIED DOWN, BUT I'LL TAKE CARE OF THAT.

THERE! THE TROUBLE WITH WOMEN IS THEY LACK THE IMAGINATION TO AVOID DRUDGERY.

HUMPH!

CRANK! CRANK!

KEEPLANKA-PLANKA!

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HENRY

by **CARL ANDERSON**

The KATZENJAMMER KIDS

by **JOE MUSIAL**

WHY ISN'T DER ROLLO GOING TO SCHOOL?

I'VE DECIDED TO TUTOR HIM SEPARATELY...

....AFTER ALL, ROLLO IS A GIFTED CHILD!!

HERE! HERE! WHERE IS YOU GOING MIT DER DIE?

MISS TVIDDLE VANTS A GIFT FOR DER ROLLO!

VOT'S MIT DER COOKIES, LENA?

THEY'RE TO BE A GIFT FOR ROLLO!

HURRY MIT DER CAKE, MAMA! MISS TVIDDLE VANTS A LITTLE GIFT FOR DER ROLLO!!

JOT?

ENUFF ISS TOO MUCH!!

YOU VANT TO GIF GIFTS TO DER ROLLO, BAKE DEM YOURSELLUF!!

PROP



beetle bailey

by mort walker



I'M ENGAGED!

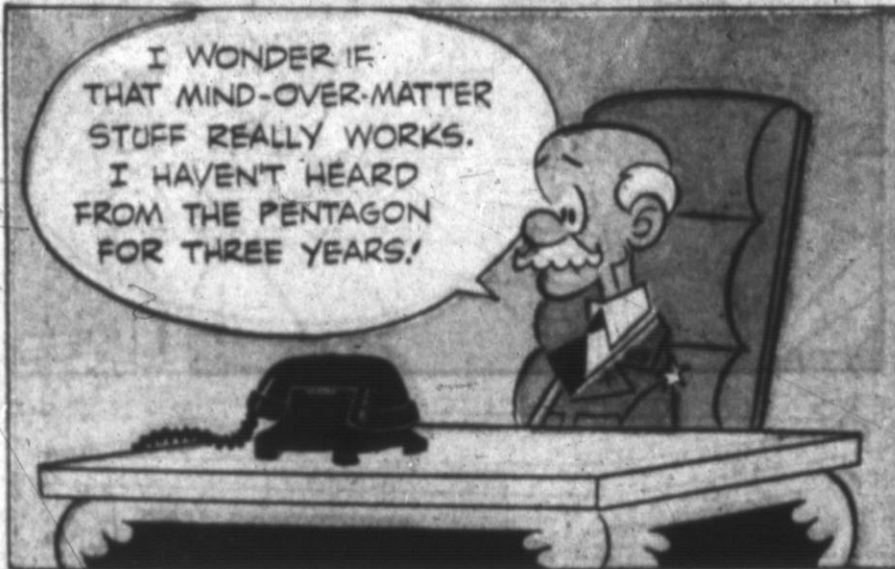


CHARLIE SURE MAKES QUICK DECISIONS. YOU ONLY MET A MONTH AGO.

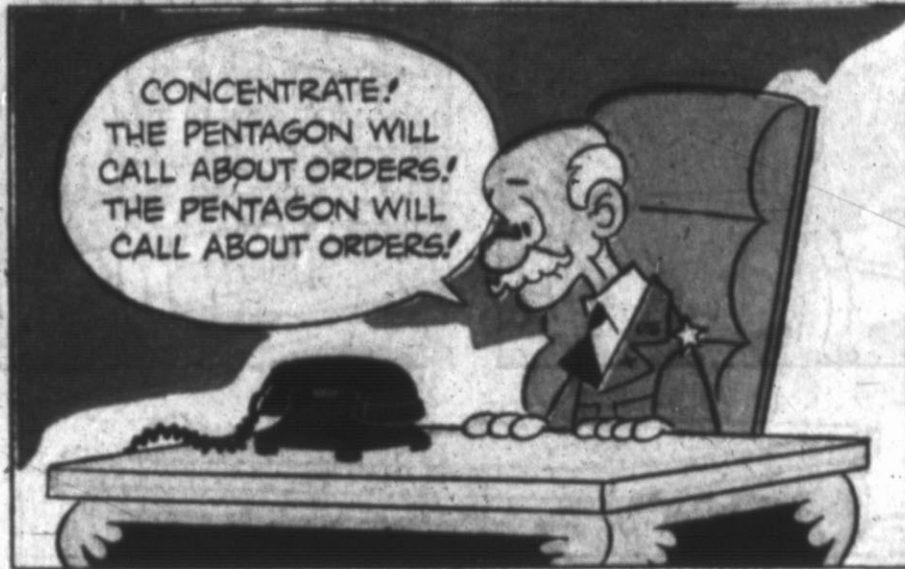
WHO SAID HE DECIDED ANYTHING?!



WHEN I SET MY MIND TO IT, HE DIDN'T KNOW WHAT HIT HIM!



I WONDER IF THAT MIND-OVER-MATTER STUFF REALLY WORKS. I HAVEN'T HEARD FROM THE PENTAGON FOR THREE YEARS!



CONCENTRATE! THE PENTAGON WILL CALL ABOUT ORDERS! THE PENTAGON WILL CALL ABOUT ORDERS!

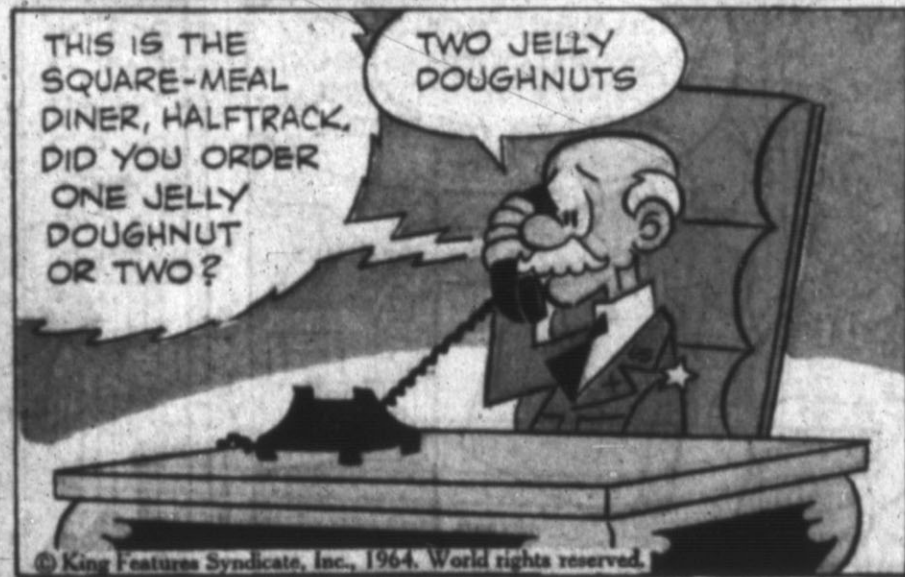


THE PENTAGON WILL CALL ABOUT ORDERS... THE PENTAGON WILL ...



EUREKA! IT WORKED!!

R-I-I-NG!



THIS IS THE SQUARE-MEAL DINER, HALFTRACK. DID YOU ORDER ONE JELLY DOUGHNUT OR TWO?

TWO JELLY DOUGHNUTS



WELL, THAT WAS CLOSE, ANYWAY

Mort Walker

5-17

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FLASH GORDON

by MAC RABOY

THE NATIVE WALL BATTERIES BEAT OFF A PACK OF BEASTS, AND FLASH USES THEIR LIGHTS AS A LANDING BEACON! NOW THE PLAIN IS AGAIN DARK...



HERE'S THE PLACE, KITTY! YOUR DAD IS SOMEWHERE INSIDE!

THE DARKNESS IS ON OUR SIDE! MAYBE THERE'S A WAY IN...



FLASH! DINO!



SOMETHING BIG IS MOVING OUT THERE ON THE PLAIN!

KITTY! GET BACK! QUICK!



SUDDENLY, THE ALIEN WALL GUNS ROAR...



ALL THAT FIREPOWER... AND ALL THEY CAN DO IS DRIVE IT BACK!

COME ON! NOW WE CAN MAKE OUR MOVE!

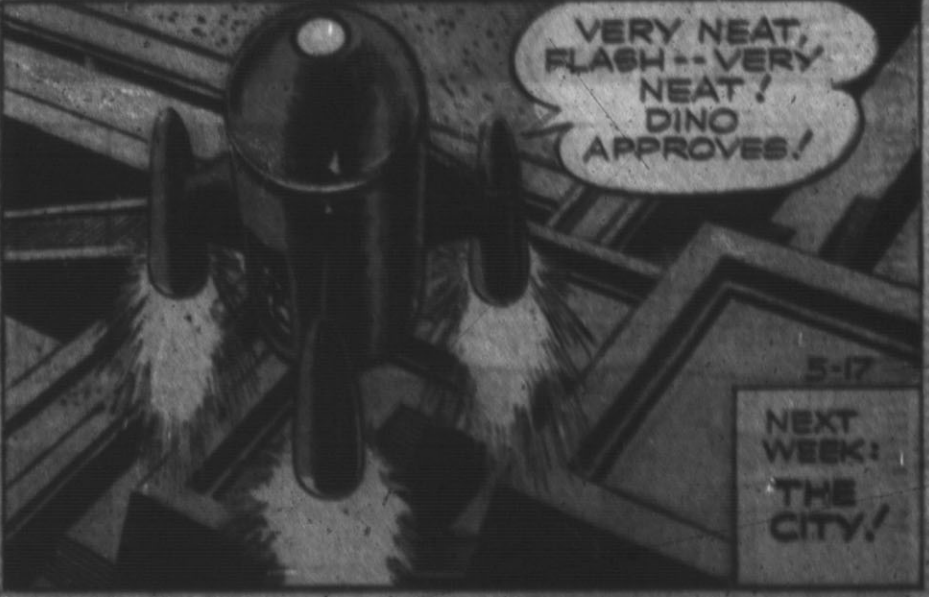


B-BUT THAT'S MY DAD'S SCOUT SHIP!

RIGHT, KITTY... AND IT'S OUT OF SIGHT OF THE GUNNERS!



WE CAN'T GO THROUGH THAT WALL... SO WE'RE GOING OVER IT!



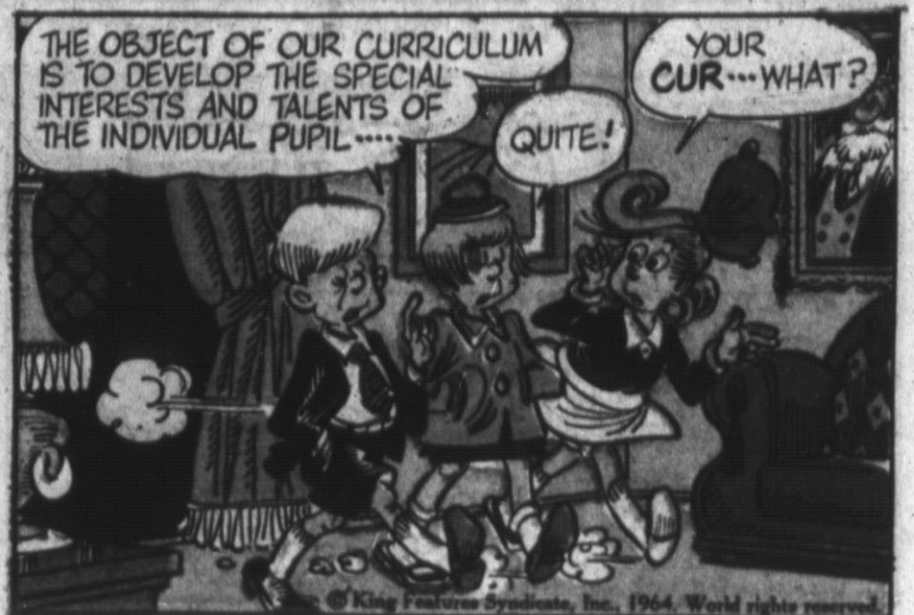
VERY NEAT, FLASH-- VERY NEAT! DINO APPROVES!

5-17

NEXT WEEK: THE CITY!

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LITTLE IODINE



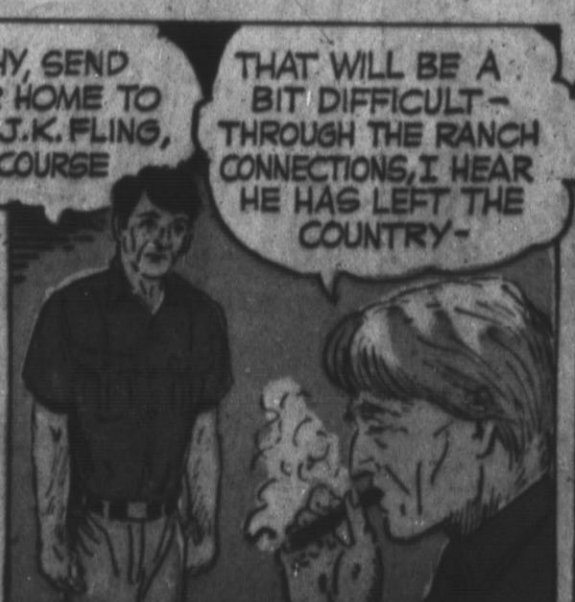
The Little Woman

by DON TOBIN



LITTLE ANNIE ROONEY

By DARRELL McCLURE



DARRELL McCLURE
5-17

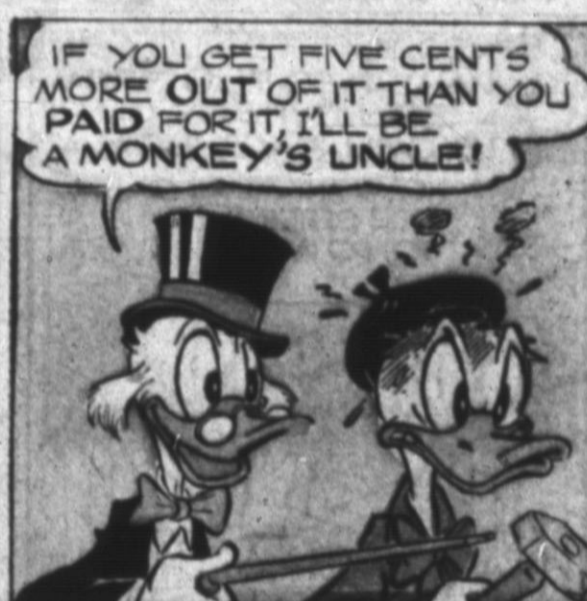
The LONE RANGER

by Charles Flanders and Paul S. Newman



DONALD DUCK

by WALT DISNEY



MICKEY MOUSE

by WALT DISNEY





MISTER BREGER

by Dave Breger



NEXT DAY



BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL

