HEREFORD, TEXAS, 79045, SUNDAY, OCTOBER 24, 1965

PUBLISHED EVERY SUNDAY

VOL. 18 - NO. 17 Homecoming Events Thrill Capacity Crowds









HOMECOMING, 1965 STYLE — Above are just a few scenes from Hereford High School's Homecoming extravaganza. Others appear inside the Brand today. (Staff Photos by David Butler and Tyler Vance)

DRIVE BEGINS

CROP Services Set In Churches

Christian Rural Overseas Pro- much larger than Hereford. gram (CROP) Sunday by the SENIOR high officers were Hereford area churches.

part of the worship service will ted Thursday. They are Kerri include an explanation of the Dameron, president; Betty Hodpurpose of the CROP program ges, secretary-treasurer; Greg and how the funds collected will Chisom, arrangements chairbe used.

nual house to-house canvas are portation chairman; Mark Wood-FUNDS collected in the anused to buy food and milk for the underpreviledged peoples

th in the state of Texas in col- ces Deavenport, vice president; lections for CROP, including

Today has been designated as [Houston, Dallas and other cities elected earlier this week and In each of the churches a junior high officers were elec-

> man; Marsh Pittman, food chairman; John Martin, trans-Meredith, publicity chairman.

Officers for senior high are Last year Hereford rated four- Jana Cole, president; Jo Fran-See CROP Page 2

AFTER READING it, you can understand why Governor of 'Eye Bank Week" in Texas.

The proclamation, in part,

A story entitled "Then There | measurably to the cause of bet- | Amarillo and the surrounding and 80 in the US. Was Light" appears on the edi- ter sight among all Americans Panhandle area of Texas, have What does it do? torial page in section two of to- by furthering research in eye done much to help combat the IT ENABLES many persons diseases and helping to restore problem of sight in our state by who have certain types of vision sight through the services they research and assistance in eye impairments to receive better

"The eye banks of our state sponsored by District 2T-1 Lions

day's Brand.

ject initiated by Texas Lions operations. clubs some years ago - exemplifies the work of the High as exemplified by the Hi-Plains International. It is one of five Plains Eye Bank.

Texas John Connally signed a proclamation designating the week of Oct. 25 . Nov. 1 as

"EYE BANKS contribute im-

In Again, Out Again (Yawn) Who's Sleepy Anyway?

Hereford firemen answered four calls this week, all on Friday night and three of them within 30 minutes of each o-

The first call at 7:50 p.m. was a garage one-half of a block north of Hwy. 60 where a truck was blazing.

TWO MEN were welding. when escaping gas from an aux-Terry Hale, Fire Marshall.

to the truck at \$600. at 1107 E. First St. Hale.

Three minor calls came in within 30 minutes to the Hereford Fire Department.

THE FIRST of the three calls at 12:05 a.m. Saturday was to Mother's Park where pranksters had poured gasoline into the bird bath and ignited it. Hale quicky put out the bla-

ze by throwing dirt on the bird bath. The fire marshall no sooner

blaze in the truck, according to tion when the second call came tinguished. Hale estimated the damages to a pickup which was burning car were minor, according to

BY THE time Hale got there a truck driver had stopped and extinguished the blaze with a carbon dioxide bomb.

At 12:35 a.m. Hale had just backed the truck into the station the second time, when he was called to Park St. and Ave. K. where a car was reportedly burning.

Once again when Hale arilary tank ignited and started a had backed into the fire sta- rived the fire was already ex-

in at 12:21 a.m. calling him Damages to the pickup and

Lions Project Aids Many

The story - written by a wo-

man who benefits from a pro- perform in corneal transplant surgery." Eye Bank, Inc., which serves such organizations in the state

And Thursday, H. C. Williams, County Judge for Deaf Smith ward, map chairman, and Jackie County, signed the same proclamation as officials of the Hereford Lions Club looked on.

SIGN PROCLAMATION - A proclamation designating the week of Oct. 25 through Nov. I as Eye Bank Week was signed by County Judge H. C. Williams here Thursday. looking on were members of the Hereford Lions Club, pictured from left, Dr. E. H. Hen-

don, sight conservation chairman; Ed Skypala, immediate past president of the High Plains Eye Bank; J. W. Robinson, Lions District Governor; and O. Z. Goldon, local club president. (Staff Photo)

vision via surgery which actual-

The Hereford Lions Club

See LIONS Page 2

nother human eye.

The Hi-Plains Eye Bank is ly transplant a cornea from a-

8,000 View Hereford Win In District Opener

By WAIN MILLER

Throngs of ex-students of Hereford High School participated in annual Homecoming celebration activities which began Thursday on a warm note and ended Friday on a happy

These included the crowning of petite and pretty Penni Jones as Homecoming Football Queen for '65 and climaxed with an action-packed gridiron scrambe which saw the Whitefaces please the Hereford fans among the capacity crowd of some 8,000 persons.

Earlier Friday, the high school auditorium overflowed as some 1,000 participated as some 1,000 participated loudly in the Coronation Pep Rally.

And a similar number colorful parades in many a year as school organizations sent one elaborate float after another parading through downtown Hereford.

THE NEAR-1,000 students at Hereford High put on quite a the United Fund Drive, contrishow, to put it mildly . . . be- butions Saturday totalled \$23,ginning with Thursday night's huge bonfire and ending with a ed to reach the goal. 22-0 victory for the Hereford Whitefaces.

Among the prettier scenes in Homecoming '65 was Queen Penni Jones and her atendents. Miss Jones, a senior, was elected queen by members of the

football team, Attendants were Debbie Ogan, sophomore; and Debbie Walden, freshman. Other candidates drive clicked will participate were Gayle Newell, Charlotte Hill, and Janice Elliot,

THEY WERE honored at the Queen's Float prepared by the County United Fund. Student Council for the parade. Formby said that workers will See HOMECOMING Page 2

watched what was acclaimed as one of Hereford's most Short As

With one week remaining in 500. . . leaving \$6,660 still need-

Officials pointed out that contributions continued to mount as the third week of the drive ended and forecast continued support from those remaining to be contacted in the effort to reach the county UF's goal of \$30,-

"IF THE people who have been waiting to see how the this week as others have in the previous weeks of the drive, the United Fund will reach its Coronation Pep Rally and then goal," commented Clint Formushered aboard a colorful by president of the Deaf Smith

Judged Most Outstanding En- "try our est to contact every-

OTHERS PLACE

Local Boy Claims State Fair Honor

Steve Olson of Hereford was and showed a Hereford, named reserve champion in the. ALSO in the Junior Market Angus division of the Junior Steer Show, Ann Atchley and Livestock Show at the State Charles Atchley of Deaf Smith Fair of Texas at Dallas last County 4-H Clubs were listed in

and. Mrs. George Olson, who 950-1050 pound class. farm seven miles south of Johnny McNey Jr., another

later Grand Champion Steer in nds. In the latter class, Dwaine

the junior show. The calf, which was actually entered by his older sister Donna, was one of two prize-win-

ners for the 4-H'er; Steven also showed the third place shorthorn steer in the 800-

875 pounds bracket. ers also took honors at the Dal-

las exposition. Junior Whaley of Adrian won second in the Junior Market Steer Showmanship Contest. He is the 16-year-old son of

Mr. and Mrs. Dean Whaley of

Money Theft Occurs During Friday's Game

Sheriff's deputies recovered \$80 from three Hereford juveniles in connection with a theft energetic, ignorent person from the Hereford dressing room than the lazy educated one. during the football game here Friday night,

THE MONEY was reportedly stolen from personal property be longing to members of the Hereford team while the game was in progress.

Officers said they could not determine if anything else had been stolen until Monday, when all football players would be to-

Money was apparently taken only from the Hereford portion of the field house.

The three youngsters were returned to the custody of their parents pending further action

An Angus steer shown by the Oldham County Community,

second and third place, respec-The 13-year-old son of Mr. tively, for Angus steers in the

Hereford, Steven is a member Deaf Smith County 4-H Club of the Happy Hustlers 4-H Club. boy, took first place in the Jun-THE AWARD-winning steer for Livestock Show on his encame from the C. R. Damron try for Angus steers weighing herd. It placed second only to 800-875 pounds, and third on Anthe champion angus which was gus steers weighing 875-950 pou-Knabe of the Hereford FA

Chapter won fourth place, Margaret Minks, a 4-H Club girl of this county, was awarded third place for her Hereford Steer in the 875-950 pound class. Bill Cole's Hereford steer placed tenth among 800-875 pounders. James M. McNey was listed in SEVERAL OTHER area 4-H- fourth place for Angus steers weighing 950-1050 pounds. Both boys are 4-H Club members. .



There's more hope for the

Weather Moisture this mouth 2.38 Moisture this year 26,27

(Courtesy KPAN)

(Continued from Page 1) mbership has long been avid porters of the eye bank and aking this week as an opnity to once again seek pport of the project.

Ed Skypala, who served last year as president of the Hi-Plains Eye Bank, is just one of many local Lions who have been active in supporting the eye

Further information can be obtained from members of the local Lions Club.

Hereford Man In France Duty

Master Sergeant Bobby | G. Allmon, son of Mrs. D. W. Allmon of 514 Blevins St., Hereford, has arrived for duty at Toul-Rosieres AB, France.

Sgt. Allmon, first sergeant of the 26th Transportation Squad/ ron, previously served at Amarillo AFB.

He is a member of the U.S. Air Forces in Europe, the primary combat-ready air element of NATO's defense forces.

The sergeant is/a graduate of Union High School, Brownfield. His wife, Kathlyn, is the daugh ter of Mr. and Mrs. K. D. Snedeker of 507 E. Buckley, Brown-

Halloween Carnival Set For Youngsters

The annual Halloween carnival sponsored by Hereford Citizens' Band Radio Club will be held from 7 to 10 p.m. Friday in the Bull Barn, with booths operated by civic clubs and musical entertainment by

Costume prizes will be awarded to girls and boys in various age groups and grand prize of a bicycle will be given at the close of the carni-val. The public is invited. Members of the Citizens'

Band Radio Club invite other organizations to join in staging the carnival, Those interested are asked to telephone Miss Lou Ann Pruitt at EM4-2757 or Miss Glenice Crawford at EMr-0476.

Homecoming ...

(Continued from Page 1). try in the parade was the float entitled "Steps to Progress", entered by the senior class:

First place float was the Key Club entry, with second going to the sophomore class and third to the Future Farmers of America. (See photos)

The junior class took top a-



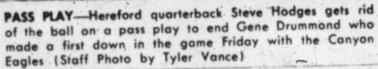
CHANDELIERS for any decor and period in Spanish, Early American and French Provincial.

WE have a new order in of three popular types of fruit pieces. We now have these ornate pieces in Spanish braided lace, gay Flemish, and elegant Pewter.

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00%20%20%20%20%20%20%20



ward in the car division, with goal. ranking second and the Girls' member agencies. Choir third.

sic was added by three large quired to take a cut in their bands on hand for the parade. planned operating budget for the These were the Canyon High coming year. School Band, the Stanton Junior High School Band, and the Here- Articles Taken ford High School Band,

ballgame.

Homecoming royalty also appeared in a Whiteface Stadium which Friday night may have searching for leads in a robbery drive of ten plays and five first contained more onlookers than reported Thursday by Doug Keldowns, including one which came Was overtaken by Owen and at any previous game in the ly of Kelly Electric in which on an 18-yard pass play from history of the school.

And with a prelude like that it was no wonder the Hereford Whitefaces pounded out a. 22-0 win over the Canyon Eagles struction at 401 Westhaven ac- did. And the scoreboard went to open district play. (See story on page 2.)

United ...

(Continued From Page 1) one even remotely interested in the success of the drive this switches, 50 Eagle duplex recepweek."

HE POINTED out that some 60 businesses within the county have participated 100 per cent in the drive.

Workers met Friday to plan last-minute efforts to reach the

the Future Nurses of America The United Fund serves nine

Should the drive fall short of THE RYTHMIC sound of mu- its goal, agencies would be re-

The bands also performed at halftime activities in Friday's From Building WINNING floats and the Site Sought

were taken.

The supplies were taken from a house which was under concording to officers.

Articles missing were taken sometime between Oct. 11 and Oct. 16, according to Kelly.

Missing were 40 single pole feather touch electric switches, 30 three-way feather touch electric switches, eight trine door ticles and various types of switch plates.

Opens Range At Airport

Members of the Hereford Gun Club will open their new gun range at Hereford Muncipal Airport with a trap shoot today at 2 p.m.

EM 4-1423

The public is invited to come out and shoot, according to

Warren Bros. Motor Co.

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matic transmission, radio and white wall tires. Extra

sharp white finish with blue interior. This car has a slim

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The 'Faces, by a 22-0 score, got sweet revenge on those

Playing before a record-breaking Homecoming crowd of 8,000 in Whiteface Stadium, the 'Faces managed to take a squeaky 7-0 halftime lead then found their stride in the sec-

on a 22-0 victory note.

displayed power.

A versatile Hereford offense

and all-around astounder Roger quarterback slot, bootlegged Owen teamed up once again to around end for eight yards and passes and punted dominate the airways and the then fed to Gary Tucker for a yardage charts while Gene four-yard gainer. Drummond dodged around for Hodges returned to the helm Whitefaces.

most of Canyon's would-be run- ball in the process and Canyon Yds. Psg. ners as stand-outs for Here- took over. ford's defensive unit.

HEREFORD chalked up its only scores in the first half after forcing the Eagles to punt four plays after the opening kick-off.

Drummond opened action for Hereford with a 20-yard scamper around right end.

The Herd then set about mov-Hereford Police were still ing to the Canyon three in a

HODGES dropped back to pass on a first-and-goal situation on the three, then had to run. He

Richards applied the toe to make it 7-0.

BUT THE Eagles came marching back with a combination of quarterback Tom Lair handing off, to halfback Wayne Brewer on six consecutive plays which chewed up 26 yards and two first downs.

Owen then interceded on behalf of the Herd and knocked Brewer loose from the football, Hereford recovered at midfield.

Hodges handed to Richards for five yards, then toted himself as Canyon put the rush on and

Jim Cramer, club official. The range has been established at the airport after numerous delays in getting clearance from proper federal aviation authorities.

1410 Park Ave.

of this car and you'll mar-

vel at the price.

'FACES TOPPLE EAGLES IN HOMECOMING GAME

By WAIN MILLER

Hereford's Whitefaces turned the tables on the Canyon Eagles and — if you'll pardon the expression — made themselves a feathery bed to sleep in Friday night.

same Canyon Eagles who had dined on beef at the expense of a Hereford loss just one year ago.

and stanza to end the game

gained five more for the Herd. Members of the Hereford THEN HE fired one up the team apparently played with middle to the arms of Owen in the heartbreaking night of a a pass play which covered 20 year ago in mind when the yards and moved the pigskin Whitefaces had lost by 25-20 to the 39 after the 'Faces had from the 45. to the Eagles in a Canyon lost 15 yards on a holding penalhomecoming battle.

game, it looked as if another lost possession at the Canyon This drive was highlighted by nip and tuck battle was in store 20 on a fourth-and two play an 11 yard run by Tucker a 13as first Hereford, then Canyon which went for no gain.

But Hereford's second-half punt from their own 47 after four to six yards by Drummond, performance left little doubt a short drive which fizzled Richards, and Tucker, early in the second period. about the outcome.

defense spelled 22-0 in the Herd's passed to Drummond, for 10 make it 21-0 and Richards' kick yards QUARTERBACK Steve Hodges VICTOR stepped into the

more gains on behalf of the and tossed to Drummond for a 1st Dwns. 19-yard advance . . . then to Linebacker Gregg Richards Owen for 15 more to move to Yds. Lost and linemen Ed Mims, Mike the Canyon 23 and a first down. Davis, and Tony Malouf did Drummond took a handoff and their usual job of corralling raced to the eight, but lost the Pass Cmplt.

> THE LAIR-Brewer combo worked for a 15-yard gainer, but on the next play Hereford's Mims shot threw to drop Lair for a four-yard loss.

Unrattled, Lair took his time then passed to fullback Dennis Haley for 26 yards to move to near midfield

The Eagle signal-caller then tossed to Sherman Smith, who had a clear path to the goal but

Hodges to gallopin' Gary Victor. With the ball on the Herd's Lair tried another pass . . . this one right to the waiting arms

of Haley

scored as an interception. Trying a drop-back pass, Here-Hodges was forced to punt with Church Fellowship Hall. 2:08 left in the half

Two incomplete passes and a penalty forced the Eagles to parts of the town soliciting moreturn the favor and Hereford ney for the program, took possession at midfield Following the drive the youth

but lost yardage on two plays and will be served refreshments. as the Eagles crashed through again. Hereford punted with 15 county CROP chairman and seconds remaining.

Canyon moved 20 yards on a chairman. pass from Lair to Joe Moore, but the half ended with the Eagles at Hereford's 45.

Hereford's head coach Jack Meredith scraped the drop-back pass play in the third quarter and Hereford mounted a drive which went 66 yards in 14 plays for the Herd's second TD.

Victor took the second half kick-off on the 15 and returned to the 34. THEN TUCKER took a hand

off on the first play and went for eight. Hodges was dropped for a three-yard loss, but counted with a pass to Owen which netted a first down. Richards scampered for seven

yards, after three plays, the Hodges-Owen combo worked for ten more yards. Tucker gathered five more for the 'Faces to move the ball to the 18.

Then Hodges fired another but- | tercepted. let pass to Owen to give Hereford a first-and-five.

RICHARDS fumbled a handoff, dribbled it a couple of times, recovered, and ran to the

With Canyon looking for the pass to Owen, Hodges passed to the right corner, where Mike Davis pulled it in and with it the touchdown to make it 13-0. A fake kick and Owens' pass

to Tucker made it 15-0.

four first down in the second half efore being forced to punt

Canyon collected two of its

THE 'FACES set up operations on the 22 and went the 78 yards Eight plays later, Hereford to TD-land in 20 plays.

yard pass from Hodges to Owen, The Eagles were forced to and intermittent scampers of

Drummond got the scoring Taking over on the 20, Here- assignment on a third-and-one teamed up with a just-as-flashy ford gained three then Hodges play at the one. He scored to added the final score with 8:21 left in the game.

Lair threw three incomplete

GAME AT A GLANCE

Net Gain Rshg. Pass Att. Total Yds. Total Plays

Then Hereford was forced to punt. Canyon was likewise, and Hereford kicked again. THE EAGLES took over at

their own 45 and moved in four plays to the Herd's 19-yard-line, their deepest penetration of the

This was with 1:35 remaining. On second down, Lair passed and Hereford's Wayne Miller in-

(Continued from Page 1) Jean Roberson, secretary-trea-BUT AMONG Haley's arms surer; Sharon Garrison and Jane were also those belonging to Messick, map co-chairmen; Shelrompin' Roger of the Whitefaces. ly Rush, arrangements chair-He preceded to take the ball man; Margaret Adams, publiaway and give Hereford pos- city chairman, and Beverly Lesession in what was officially mons, foods chairman. THE DRIVE will get under-

way Saturday night at 6:30 when ford was thrown for two straight the youth from both schools losses totalling 11 yards and meet at the First Methodist

From there they will divide up into groups and cover different

will return to the church where HODGES ran for a first down they will turn in their money John Douglas Pittman is the Hugh Clearman is the student



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Hodges and Phillip Cain quarterbacked plays designed to run out the clock. They did.

FEWER AT FAIR

NEW YORK (AP) - Attendance at the Vatican Pavilon for the New York World's Fair totalled 2,579,188 for the first six weeks, down about 700,000 from last year's figure at that point.

Classifieds Get Results

THE SUNDAY BRAND

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James M. Gillentine, Editor and Publisher Melvin Young, General Manager Robert J. Awtrey, Mech. Supt.

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Second-class postage paid at Hereford, Deaf Smith County,



like to Score? First you have to know

the score . . . how to hit pay-dirt when a tough line has you in a hole. Like a lineup of bills. They can keep your budget so off-balance you're forever playing patsy in your own end zone. Best way to score in this pickle is to call in a specialist from S.I.C. He may break the game wide open with a Bill Consolidation Loan. It's a play that may pay off all of your bills and leave you with just one much smaller payment each month. Might even let you have a reserve amount, riding the bench. Pretty hard not to score with S.I.C. cheering you on.



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LARGEST SELECTION

* FRONTIER STAMPS

DODGING A TACKLE—Senior halfback Gene Drummond dances around a Canyon tackle as he plunges down the field for a first down in play against the Eagles is home-

coming festivities Friday night. Hereford defeated the Canyon team 22-0. (Staff

DEFEAT TULIA TEAMS

Dogies' Passing **Baffles Hornets**

a quick trap play.

defeated Tulia team.

score of 38-0.

during the game.

in the Tulia line.

Hereford's 20.

Defensive players James Head

Classifieds Get Results

Both Stanton Junior High Do- The eighth graders scored in gie teams passed their way past all four quarters of their game tough Tulia teams Thursday to with Tulia.

chalk up wins. The seventh grade team slip- the first quarter when John ped past the Tulia seventh Frank ran past the right tackle graders by a slim 6-0 margin. for paydirt. Jackie Meredith ran The eighth graders over ran a screen play to the right for their opponents by a lopsided extra points.

AN OTIS Robinson pass to left halfback Allen Dunning which covered 62 yards in the third quarter was responsible for the only score in the seventh

grade game. For the second week in a row the seventh graders have kept their opponents from scoring on them. The Dogies never let the Tulia team past the Hereford

Pat Privett said during the past two weeks both junior high teams have played an excellent defensive game.

WILLARD Black at defensive quick trap play four yards out. guard and Allen Wagner at de- An extra point attempt failed. fensive halfback both played 'very well' according to the



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B-team Drops To Tulia, 20-6

As a result of a slow first half and some critical mistakes the Hereford Whiteface B-team dropped their game Thursday to the Tulia Hornets 20-6.

COACH Don Dorman said he felt that the week's rest may have hurt the men's playing some, although they did warm up the second half to score The first score came early in once and threaten twice more. Gary Goodin scored the only

tally for the Whitefaces from eight yards out on a sweep around the right end. During the third quarter the Whitefaces bobbled the ball in-IN THE SECOND quarter Keith Anderson went 15 yards side the Hornet's 10 and only

on a pass play from Marsh Pitt- a few plays later had a pass man for the second tally of the intercepted inside Tulia's 20. game. John Martin was success- EVEN THOUGH the Hornets ful in an extra point attempt on dominated the first half, Hereford managed to hold its own At the end of the first half in the second half with Jimmy of the ball game the Dogies Childers completing passes to had a 16-0 lead over the un- Benny Leigh, Sid Shaw and Lennie Petree for some impressive Martin scored again after run- yardage.

ning 18 yards to paydirt. Jackie The coach also said he was Meredith scored the extra points pleased with the on a screen play to the right. of Gary Goodin.

DORMAN said he plans to AS THE FOURTH quarter bespend most of this week working gan Martin scored again on a on all phases of ofensive blocking and on the team's pass de-Keith Anderson and a Tulia

Next week the B-team will player ran an 85-yard foot race clash with Canyon at Whiteface to paydirt in the fourth quarter to make the score 36-0. Mere- stadium at 7:30 p.m.

dith ran a sweep play around Officers Seek the right end to give a final Mark Woodward made two long runs for the eighth graders Clues In Theft THE OFFENSIVE line man- From Building aged to open some large gaps

Sheriff's deputies investigated a burglary at the Reddell Water Bob Nelson and Eddie Robinson Well Service Co. Thursday morning.

played an impressive ball game, A person or persons entered according to coach Privett. the building sometime Wednes-Eighth grade players never the building sometime Wednes-permitted the Tulia 11 inside day evening or Thursday morning by breaking the glass in the Tuesday both Dogie teams tra- front door.

Taken in the break-in were vel to Plainview where they will tangle with Estacado Junior various motors and pump assem-High School with the seventh blies plus a television set, and grade game beginning at 5 p.m. a radio, two electric heaters and and the eighth grade game at \$15 in cash from a drawer in

Read The Classifieds

Frosh Take One Over Tulia 20-6

A team effort on the part of the line and a running back by the name of Donnie Fagman were accredited as dominating factors in the Freshmen 20-6 win over the Tulia Hornets.

FANGMAN scored all three runs to paydirt with a pass from Jerry Russell to Jim Scott get. Funeral Service Jerry Russell to Jim Scott geting the only extra points of the

Coach Harold Sides said the Frosh defense worked better in this game than in any other son of Mr. and Mrs. Elmer F. game this season.

"We were able to contain Tulia on the outside," commented day.

ing some important yardage on Funeral Home. important downs. both defensive tackles, were and two brothers.

at their sharpest in the game. Linemen Gary Brady, Sheldon Alexander and Allen Clark also Adding Machine & Typewriters showed some impessive play;

according to the coach.

JIM LOREWALD, offensive

guard, who is playing his first

work mostly on running and blocking during the we The Freshmen will face the Canyon Eagles here Thursday evening at 6.

Held For Infant

Reinart, Rt. 3 died in a local hospital where he was born Fri-

STEVE McAndrews, halfback, Interment in Rest Lawn Ceme- field; looked good in the game gain tery was directed by Gililland

In addition to his parents, the

Olivetti-Underwood

Hospital Notes

G.W. Parker, Star Rt.; Mrs. Mary Lou Olds, 210 Catalpa; Johnnie C. Conaway, Box 132C; Mrs. Elmer F. Reinart, Rt. 3; Douglas Roberson, Box 898; A. A. Mosman, Adrian; Mrs. Bill W. Carthel, Rt. 3, Friona; Ray A. Chambliss, Dimmitt; Mrs.

Conrado Cordero, 1410 Park. Mrs. John C. Hicks, 210 Ave. A; Virginia Vera, General Delivery; Dudley Bayne, 514 Star; Mrs. Harry H. Smith, Rt. 3; Mrs. Sam P. Prevence, Box 445; Mrs. R.R. Stewart, 120 Ave. D; Mrs. the coach, "until now this had been one of our bigger weak-ducted at 4 p.m. Saturday at Jose Zamora, 207 Hereford St. St. Anthony's Catholic Church. Mrs. Grover Durham, Little-

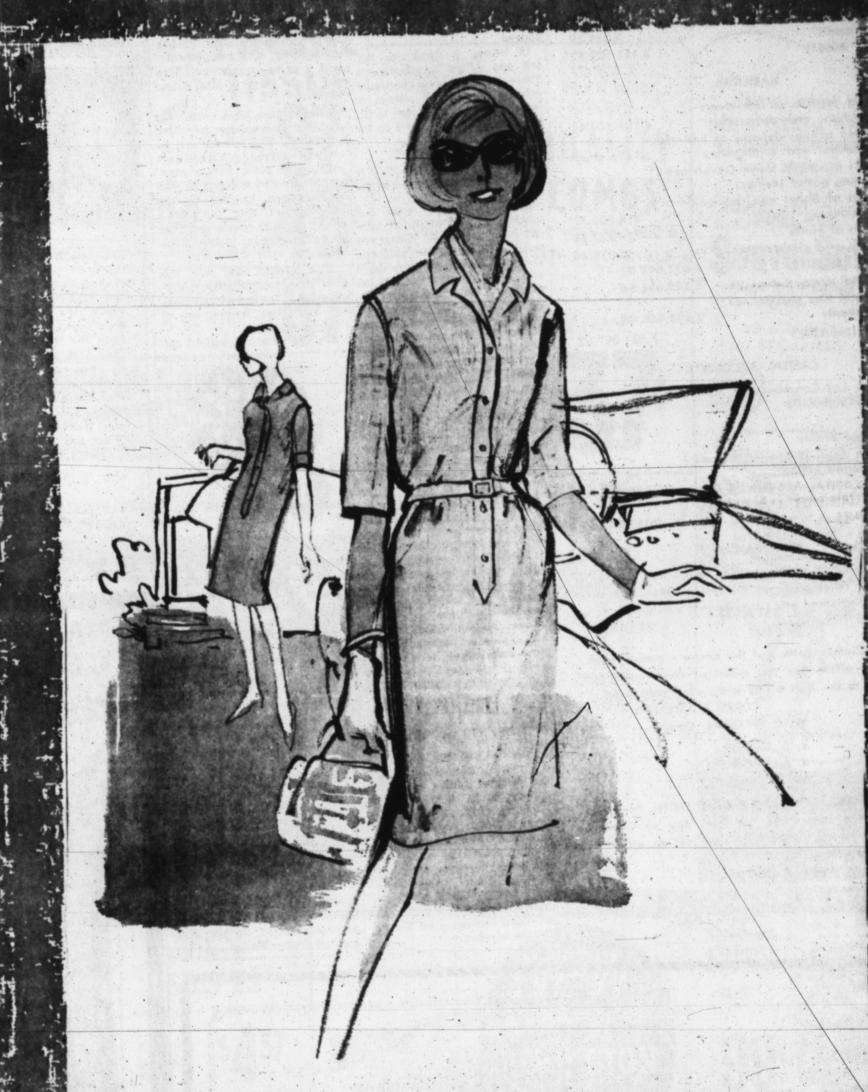
Mrs. E.L. Richards, Miss Eli-Billy Ohlig and Sleldon White, child is survived by five sisters zabeth Randell, Ernest L. Wade, R.B. Hutson, 10-23.

Mrs. Don R. Knox, Harvey Brock, Joe Camacho, Clyde L. Smithers, Mrs. Joe T. Lyons, Mrs. A.D. Hutton, Mrs. Carol L

Elliott, Mrs. Don Robb, Eva Jo- Ray Cowsert, J.J. Marce hnson, Suzan E. Ramirez, Mrs. 21.

Enrique B. Jackson, 10-22, Mrs. Wayne Newsom, Mrs. man, Mrs. An Leon J. Bell, Mike Cavazos, Mrs. Belizario De





one Italian silk shirtdress always leads to another...

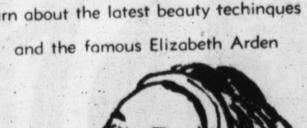
once you discover its talents, you'll collect this timeless classic in every color... you'll wear it day-in and day-out, waist belted or not, with a scarf or without... and you'll depend on its superb tailoring and simple elegance to take you everywhere. Bronzine, turquoise or coral in 8 to 20 sizes 70.00...ours alone, sports shop

from the CHANA BAKER collection at



Meet Miss Faye Monsour Miss Arden's Beauty Representative who will be at McDowell Drug from Oct. 28th. and 29th.

Learn about the latest beauty techinques





-Small Talk-

Women's Editor

Have you noticed how often reports lately mention plans for

are knee-deep in holiday enter-

HOLLOWEEN will be here in just a week, but the insiduous Thanksgiving dinners or some thing about the holiday season such? And does that mean the is that nobody pays much atsame thing to you that it does tention to Halloween. We think to me? - It will be practi- of it as just a time for the kids

STATE BANK NO. 1778

REPORT OF CONDITION

OF HEREFORD STATE BANK OF HEREFORD IN THE STATE OF TEXAS AT THE CLOSE OF BUSINESS ON OCTOBER 13, 1965.

ASSETS

1. Cash, balances with other banks, and cash items in process of collection -1,731,783.69 2. United States Government obligations, 916,181.25 direct and guaranteed 3. Obligations of States and political 996,457.33 subdivisions 51,308.88 4. Other bonds, notes, and debentures

6. Loans and discounts (including 4,385,006.08 25,811.78 overdrafts) 63,500.00 7. Bank premises owned

67,000.00 3,500.00 furniture and fixtures < 3,365.29 11. Other assets 8,151,102.52 12. TOTAL ASSETS

LIABILITIES

13. Demand deposits of individuals 4,209,673.62 partnerships, and corporations 14. Time and savings deposits of individuals, 2,169,440.48 partnerships, and corporations 15. Deposits of United States Government 52,556.01 (including postal savings) 16. Deposits of States and political

418,308.77 subdivisions 714,847.68 17. Deposits of banks 56,270.46 18. Certified and officers' checks, etc. 7,621,097.02 19. TOTAL DEPOSITS 5,292,656.54 (a) Total demand deposits

2,328,440.48 deposits 7,621,097.02 24. TOTAL LIABILITIES

CAPITAL ACCOUNTS

25. Capital: (a) Common stock, total par value \$150,000.00 150,000.00 250,000.00 26. Surplus 91,505.50 27. Undivided profits 28. Reserves (and retirement account 38,500.00 for preferred capital) 530,005.50

29. TOTAL CAPITAL ACCOUNTS 30. TOTAL LIABILITIES AND CAPITAL **ACCOUNTS**

(b) Total time and savings

MEMORANDA

31. Assets pledged or assigned to secure liabilities and for other purposes (including notes and bills rediscounted and securities sold with agreement to repurchase)

I, W. E. Williams, cashier, of the above - named bank, do solemnly affirm that this report of condition is true and correct to the best of my knowledge and belief. CORRECT ATTEST

W. E. WILLIAMS, Cashier

R. E. CARVER J. A. HODGES W. N. HODGES

STATE OF TEXAS, COUNTY OF DEAF SMITH, Sworn to and subscribed before me this 21st day of October, 1965, and I hereby certify that I am not an officer of director of this bank.

My commission expires 6-1-67. (SEAL)

PEARL WIGINTON

Notary Public

8,151,102.52

to have fun. Actually, it has a much deeper! darker meaning. It is the calendar's warning that there are only a few more shopping days - or any other kind - until you-know-when. By the time Thanksgiving is here we realize that we are run-

ing smack into the jolly Yuletide. By that time it's too late. If we would only accept the fact that the holiday season begins at Halloween, or maybe even Labor Day, we might have time for that leisurely Christmas that we see in our dreams, with gifts bought, wrapped and delivered before Dec. 25, the baking all done and groceries stocked for Christmas dinner, our clothes in some sort of decent shape for Christmas parties.

WE MIGHT get all the letters writen to organize the family get-together without the lastminute calls that do such horrible things to the December phone bills. We might add the friendly notes to cards which are our once-a-year contact with good old friends. We might dig out the 1962 card list and see if we still have that address for one old friend we skipped the past couple of hurried years. But every year we stay relaxed until mid November, then a Thanksgiving plan or two occupies us until the Santa Parade breaks out on Main Street and the annual rush is already started.

Of course I speak for myself and a few acquaintances. There must be some better-or ganized people who always do the things we hazily plan to do. But they are all people I do not

NOTES ON a couple of club yearbooks newly received at my desk:

and here, mostly in quotations in gold on green ribbon streapertinent to program subjects. mers. The most recent program dealt torian lady, Elizabeth Barrett the register. Browning, "Men get opinions as Mrs. T.J. Parsons poured cofboys learn to spell, by reiteration chiefly". She took the works chiefly". She took the words right out of the TV industry's

Hereford Garden Club's book has an attractively designed cover, with a sketch of the club flower, a rose, done by Mrs. W. C. Hromas, to give it a distinctive look.

A NOTE from Doris Joiner of De Leon, state president of the Young Homemakers of Texas, referred to her visit here when the local chapter entertained an area convention last month, said Hereford and added "and I liked the water, too!"

first visit to this section of Tex- tzold treasurer.

VESTMENTS OF DRESS

MANCHESTER, England)AP) the group toured the Barn Mus-- The vestments worn by Fa- eum at the George Turrentine ther Michael Childs at his or home west of Hereford. The dination in St. John's Roman club is to conduct the sandwich Catholic church, Chorlton-cum- sale at Taylor Food Store Nov. Hardy (a Manchester suburb), 6. were made from his late wife's | Joan Paetzold, Taffy Herr and wedding dress. His wife died a Elanco Castillo were new memyear after they were married in bers. There were 23 other memthe same church. When he de- bers present with Mmes, F.A. cided to offer himself for the Marnell and Leo witkowski, priesthood, nuns made the white leaders; Mmes, Paul Engler gown into vestments for the or- and John Warren, Jennifer Engdination ceremony.



ficers were elected last week from the Senior High School student body to organise the annual Christian Rural Overseas Program canvas for this year. Member of the student bodies of both junior and senior high school will canvas the city Saturday to collect money for the program. The officers

SENIOR HIGH CROP OFFICERS—Eight of are (1-r) Jo Frances Deavenport, vice president; Beverly Lemons, foods chairman; Shel-Jane Messick, map co-chairman. (Staff Pho-

Linda Stephan Honored At Pre-Nuptuial Shower

marriage to Charles Moore is served cake. to be solemnized on Thanksgiving Day, was complimented with a party and shower Thursday in the home of Mrs. Edgar

Colors associated with the wedding date holiday decorated the rooms. The refreshment table was covered with white lace over a gold cloth. Bronze chrysanthemums were arranged with avacado-geen candles in the La Plata Club's book has centerpiece with names sparkels of wit scattered here of the engaged couple inscribed

Miss Stephan and her mowith mass communications as ther, Mrs. Moody Stephan, greetshapers of public taste and the ed guests. The bride-elect's sisquota was from that shrewd Vic- ter, Mrs. Rose Wright, was at



Officers who will be installed when the club achievement proshe surely enjoyed her stay in gram is held, were elected by Merry Maidens 4-H members at a meeting in Community Guess she has heeded some of Center recently. Jane Witkowthe debates on fluoridation and ski was chosen president, Patthe reputation of Hereford wa- ricia Herr vice president, Conter in that respect. It was her nie Walker secretary, Patsy Pae-

LaNita Herr will serve as reporter, Carmel Castillo song leader, Dorothy Marnell Council delegate. After the election

ler and Cathy Walker, visitors.

ley Rush, arrangements chairman; Margret Adams, publicity chairman; Jean Roberson, secretary-treasurer; Sharon Garrison, map co-chairman; Jana Cole, president, and

> H.A. Bezner before the shower gifts were presented to Miss Stephan and opened for inspec-

In the hostess group were Mmes. Walter Lemons, Ron Miss Linda Stephan, whose fee and tea; Mrs. John Hammett Crist, J.B. Haile, Hammett, Parsons, Bezner and Edgar Le-Games were directed by Mrs. mons.

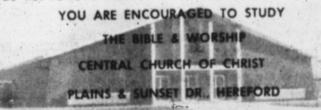
NE MINUTE, PLEASE

"And I, if I be lifted up from the earth, will draw all men unto myself." John 12:32.

These words of the Master reminds us of His statement in the third chapter of John, "And as Moses lifted up the serpent in the wilderness, even so must the Son of man be lifted up;" The children of Israel had sinned agginst God in the wilderness; the Lord

sent firey serpents to bite them; they cried to God for mercy. The Lord told Moses to put a brazen serpent on a pole, (Numbers 21:5-9) so that every one looked upon the thing would be healed of the serpent bite. Their faith and obedience healed them.

You and I have sinned against the Lord. A brazen serpent on a pole cannot heal us of sin, and the miseries brought on by disobedience. But when we as believers come to Christ, who has been lifted upon the cross and gave His life and His blood for remission of our sins, we are healed of our soul's diseases. Will you not come to Him?



The Sunday Brand, Hereford, Texas, Sunday, Oct. 24, 1965

Angeles Dodgers managed Spo Runnels compiled a .291 batting kane to third place in the Pa- average for 1,778 major league cific Coast League in 1964. / games.

Coach Danny Ozark of he Los, Boston Red Sox Coach Peter

Hereford, Texas ALWAYS FIRST QUALITY

STORE HOURS 9 AM till 6 PM Weekdays Open THURSDAY and SATURDAY Nights For Your Shopping Convience



Gigantic Dress Clear-A-Way

To make room for Holiday and Spring blend merchandise arriving daily we have taken unheard of reductions on many of our better dresses.

Compare! All Regrouped and Repriced To a Fraction of Their Orginal Cost!

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COMPARE AT \$25.00 ELSEWHERE.

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DRESS YOUR COLORFUL BEST - PREPARE YOUR MAKE-UP, NAILS AND HAIR CAREFULLY.

Select from finished portraits, not proofs! Finished 8x10's and wallet size will be shown at unbelieveably low prices for your approval. Example: Wallet size less than 50c each in groups

> **GROUP PHOTOS** \$2.00 EXTRA.

> > PHOTOGRAPHY BY PERRI-PIX - SITTINGS BY BILL REDD

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HOUSE AND HOME

LOOK MAGAZINE

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SEE OUR SHOW HOME Sunday, October 24th, from 2 to 5p.m.

● This home is located at 128 Mimosa St. Next to KPAN Dream Home

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By Mrs. Owen Andrews **Brand Correspondent**

Frio Home Makers Club met Tuesday afternoon in the home of Mrs. Eugene Baldwin Roll Call was answered with "some-Harlan Barber, conducted the it was decided for each meming the year.

A guest speaker, Mrs. Propassed out quiz sheets with ques- Mrs. James Dobbs, and mission tions about the correct way to study Mrs Earl Harkins. meet various situations confrontdiscussed those problems.

Frank Robbins, Edgar Vinson, Axe served refreshments from took her back and spent the day night.

Andrews

The next meeting will be at 2:30 p.m. Nov: 2 in the home

Mrs. Art Manjeot of Hereford, Bruns. at Frio Baptist Church Thursday afternoon. The speaker was inthing I admire about the person Mrs. Robbins; vice president Ruth Ogan at a breakfast Sunon my right". President, Mrs. M. B.H. Baldwin; secretary- day morning at the Frio Bapbusiness meeting, during which program chairman, Mrs. Sam presented charms engraved with ber to be responsible for a pro- Autry; L.W.A. leader, Mrs. have entered college this year, gram and be hostess once dur. Clark Andrews. Chairmen were Others attending were Jana Cole well, spoke on Etiquet, She Mrs. Glenn Williams; Social,

Others attending were Mmes. Dee Taylor, Gary Mason, John-Attending the meeting were ny Robinson, Chester Lee and

Mr. and Mrs. Glenn Andrews, of Mrs. T.L. Sparkman Jr., with Hal, Clint of Etter and Lynn Mrs. Tommy Sparkman as spent Wednesday night with the view with Mrs. Ogan and Anna Owen Andrews, Also guests at Ruth. Installation of officers of Frio supper were the Clark Andrews, WMU was conducted by a guest, the Joe Andrews and Herbert

YWA members and leader, troduced by Mrs. Olin Parris. Mrs. Clark Andrews, honoree Officers installed were President Misses Dale Williams and Anna treasurer, Mrs. Owen Andrews, tist Church. The two girls were Ogan; G.A. leader, Mrs. Joe names of YWA members. They Community missions, Mrs. Floyd Carol Robbins, Nancy Axe, Cole; stewardship, Mrs. Autry; Debbie Ogan and guests Cathy Williams and Camilla Jones.

The Sam Ogans went to Plaining the average person and then Harlan Barber, David Yandell, Anna Ruth, who is attending ther, David Baldwin and fami-Wayland College for her first ly, Darold is pastor of Imman-

Owen Andrews and Miss Alma before an Autumn arrangement Williams came home from Wayland on Friday, also. Her aunt, who lives in Lubbock, brought her and she returned to Plain-

> with the Owen Andrews and W. field and Roswell to visit other relatives and expected to re-Missouri in 1959.

Earnest Harder, T.L. Sparkman, a white net covered table cen- night with her aunt, Mrs. Par- Mrs. Spicer Gripp visited her at Tech this year and lives in Knapp Hall.

> Mrs. H.M. Mobley and Austin Mobley visited her brother, J. W. Taylor, and family at Odessa Wednesday evening and spent Mr. and Mrs. W.A. Boyd of the night with her daughter, Mrs. West Plains, Mo., visited briefly Lee Johnson, at Midland. Raymond Mobley, Cortez, Colo. was H. Andrews Tuesday eyeining, also there for the night. The They were on their way to Little Taylors visited in Mrs. Mobley's home last week.

Floyd Cole and County Agent turn the first of the week to vis- Juston McBride went to Kansas it friends and relatives in the City week before last to take Hereford area. The Boyds, with club calves for Bill and Cheryl sons Houston, Jimmy and Ed- Cole along with some others to win, lived here several years, the American Royal Show, held Boyd doing farming and cons- Oct. 16. On Friday of that week, truction work, before moving to Mrs. Cole, accompanied by Mrs. H.M. Mobley, Mrs. Earl Cole and her sister, Mrs. Media O-Mrs. B.H. Baldwin accompan- wens, took Bill Cole to Amarillo ied the Robert Baldwins of Ama- to board a plane in order to be view Friday afternoon to bring rillo to Brownfield Friday even- at the Kansas City Show Saturing to visit another son and bro- day. Bill's calf placed third and Cheryl's sixth in that show. home this fall. On uel Baptist Church there. The They took the claves to Dallas Johnston, Tommy Sparkman, Hostesses Mrs. Cole and Mrs. Sunday afternoon, Mrs. Ogan Baldwins returned home Satur State Fair, where they placed

Earnest Harder, T.L. Sparkman, a white net covered table cennight with her aunt, Mrs. Par-Mrs. Spicer Gripp visited her Mrs. Cole, Beverley and Carol, also showed an Angus calf which won Reserve Champion Harvey Penner, Laura Littrell tered with an open Bible laid ker Rampley, at Silverton, Dale Caughter, Nancy, at Lubbock and Mrs. George Olsen went to which won Reserve Champion nesday the Coles returned, after- effort in he work, was from the spending time seeing the Fair.

Dwaine Knabe, son of Mr.

and Mrs. Adolf Knabe, is spend
Michigan State and S ing this week in Dallas. He is

Michigan State and Syracuse roof of the parish church will resume football with a home which placed fourth at State 1974 after a break of 21 years. loss of the lead," the Rev. Da Fair Angus show. Steve Olson Detroit Tigers and batted .280. vid Wheaton, vicar, expli

PRAY FOR THIEF MANCHESTER, England

-Villagers were asked to pray on Sunday for the thief who stole \$210 worth of lead from the there with his Angus club calf, and-home series in 1973 and his spiritul welfare than with the

OWNERSHIP CHANGE

Mr. Ernest Powell - owner & operator - will open from 7 c.m. to 6 p.m. Monday thru Friday — close at 2 p.m. on Saturday to serve you personally. He invites both new and old customers to bring their cleaning by, or just drop in and say "hello". Pick up and delivery service, and a complete shirt service are offered

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\$1.50 SIZE

200-Ct. SOFTEX 7 Boxes

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PINK LIQUID DETERGENT For Kitchen - Woolens & Danties

by Lady Cora 30 Asst. Sizes

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PKG. OF SIX ASST. STYLES

PACKAGE SENING

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Reg. \$1.25 GIANT 12 OZ.

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OUR COMPLETE SELECTIONS OF TOYS-LAY-A-WAY FOR CHRISTMAS

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TOOTHBRUSHES

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ASST. HANDLE COLORS

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TRICK OR TREAT BAGS 4c & 22c STREAMERS 29c 33c 59c TABLE CLOTHS DRESS UP KIT 22c 22c CUPS NAPKINS

CREDE PAPER BLACK & ORANGE 22c CANDLES - PUMPKINS & SKELTONS 26c & 63c

15c &19c forty Decoration, Pumpkins & Witches

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. UP TO 55% LESS KICK SUPREME DEPENDABILITY — tested with 500,000 shells LONG-LIFE — tests prove up to 7 times longer

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. NEEDS NO ADJUSTMENT - shoots high base, low base, 2%" magnums ALSO AVAILABLE in magnum model chambered for 3" magnum shells EMINGTON GUNS ARE BETTER BECAUSE THEY'RE MADE BETTE

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GIBSON'S SPECIAL \$ 743

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The Hereford Club-Toastmasters International met in regular session last Thursday evening at the Hereford Country. largest group of membes in nine portant of all, a friend who months and three weeks were in attendence for what proved to be one of the best meetings since the end of the club's summer adjournment.

President Alvin Smith called the meeting to order and Dr. Milton Adams read the minutes of the previous meeting. There was no old business before the club which required action-and only two items of new business Mrs. H. K. Fox, 2:30 p.m. were brought before the club.

ONE ITEM was the publica- County Courtroom, 2:30 p.m. tion of this column each week, and the second was the proposal that the club make its services available in the form of evaluation to the four students who at Caison House, noon. will be entering the American Legion Speaking contest in the of Mrs. J.J. Durham, 3:30 p.m. near future. Both items were approved by the members present. Mrs. Edith Sheppard, 402 Roose-

Toastmaster of the evening, Bob Lohr, was given the floor stration Club in Flame Room. for the remainder of the meeting. Raymond Flores gave the ween party for children at Comintroduction and a short recess munity Center, 6 p.m. of the proceedings was called Hereford Art Guild, Art Room while the meal was served. To- of Community Center, 7:30 p.m. pic Master Melvin Jayroe had Organizational meeting for lotaken his topics from past is cal professional nurses, Flame sues of The Toastmaster and Room, 7:30 p.m. the subjects were varied.

Stan Knox was asked to ex- Gid Brownd's home, 8 p.m. pound on the topic, "Why Evaluate a Speech." Curtis Traweek First Methodist WSCC, andrew the subject of how best to nual observance of Call to Praywere given Toastmasters Smith, hall. Raymond Dement, Wayne Step- First Baptist WMS, circle hens, and Hardy Benson.

Following the topics, each Wesleyan Service Guild in member was asked to give a Mary-Martha Classroom First new word - its spelling, pro- Methodist Church, 7:30 p.m. nunciation, common usage and to use that word correctly Westway Home Demonstrapart of each meeting, and one Rudd, 9:30 a.m. of the most informative segmements of the last several meet- Hall, 7:30 p.m.

Public Service employee and p.m. the most recent member of the Calliopian Club in home of club, gave his Icebreaker speech Mrs. Ansel McDowell, Ted did a wonderful job and accomplished fully the purpose House, 8 p.m. of his speech. The second speaker of the evening was Bill Lamm 8 p.m.

HIS SPEECH on the importance of numbers in our everyday life was appropriately entitled "4-65-22-5975". Raymond Flores and Kenneth Coker were evaluators of the two speakers and General Evaluator of the evening was Dr. Adams.

HONORS of the evening went to Lamm as the Speaker of Distinction; Most improved speaker was Higgins, Raymond Dement took best table topic honors; and Coker was named best evaluator.

be directed by Knox as Toast- Center who entered a hospital master, with Higgins as Jokes- in Oklahoma City Tuesday for ter Raymond Flores as Topic Legion competition will be Tray-

speakers are unable to attend, Toasmaster Dement, Stephens, and Smith will be prepared to give speeches. Alternate speaker will be Dr. Adams,

Toastmasters of Hereford, we had a good meeting, last Thursday, but with your presence and participation at future meetings they'll be so much better. So plan now to bring a new word, a big appetite, and a most imwould like to become a Toast-

Calendar Of Events

Music Study Club at home of Home Demonstration Council

El Llano Study Club at Mrs. Labry Ballard's home, 8 p.m. TUESDAY

Pioneer Studay Club luncheon Lone Star Study Club at home

Sunshine Club at home of North Hereford Home Demon-

Young Mothers Club, Hallo-

Veleda Study Club at Mrs. WEDNESDAY

learn to speak without the use er at King's Manor, followed by of notes. Other topics of interest luncheon in church fellowship

meetings.

THURSDAY

in a sentence. This is a new tion Club, home of Mrs. Homer

La Madre Mia Club in City Hereford Duplicate Bridge

Ted Higgins, a Southwestern Club, Community Center, 7:30

VFW Auxiliary, Rock Club

St. Anthony's Guild at church,

ATTENDS FUNERAL

Charles Dones, 113 Lake, has returned after attending the funeral of his father, Boone Dones, at Boston, Ky., Oct. 10. The elder Dones died in Elizabeth, Ind. Oct. 7 In addition to the son in Hereford, he is survived by four sons and four daughters, as well as his wife.

PATIENT TRANSFERRED

Mrs. Robert Lemons, man-The program next week will ager of Hereford Community heart surgery, has been trans-

Master and General Evaluator ferred from Presbyterian Hosfor the students of the American pital to Mercy Hospital where better facilities were available The new address in 501 N.W. In the event that our guest 12th Street, Oklahoma City. WOULD'NT YOUREALLY RATHER HAVE A BUICK?" "YEAH-YEAH-YEAH!" Kinsey Osborn Motors Phone EM 4-0990



You'll find these two little words bear investigating!

DON'T JUST SIT THERE GROWLING because you haven't found a renter for that vacancy, the help you want to hire, or a buyer for something you want to sell. There's an easy way to do it that bears investigating. Just grab the phone, dial EM 4-2030, and see for yourself how fast things happen when you place a Want Ad in The Hereford Brand or The Sunday Brand.

BEFOIDM BVIEW

THE BARE FACTS are these: (1) For an average of only \$1.00 per inseration you can have a six-line ad-about 20 words-for four times (if you need it that long) in the finest paper in the Magic Triangle. (2) A Brand Want Ad always produces results because readers have all day to react to and respond to your ad.

MAKE TRACKS right away to your telephone and see for yourself what happens when YOU run a Brand Want Ad. Someone is probably HUNTING right now for just what you have to offer.

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JUST DIAL THIS NUMBER

EM4-2030

The Merekord Brand

Week

Skop

and



By MELVIN YOUNG

Congratulations to the students of Hereford High School for your work on the Homecoming Parade. The floats were outstanding.

We know that it takes a lot of work and planning to put togeher a group of floats like the the pants off the mighty Dumas ones displayed on Hereford's Demons by racking up the only main street Friday and we think you deserve a pat on the back for your efforts. -HB-

Apparently the entire home coming celebration was a grand success, right down to the football game Friday night which Hereford won by a decisive margin of 22 to 0. The Herd clipped the Eagles wings early in the game and continused to display their superior strength throughout the game.

> SCHNEIDER, BERNET & HICKMAN,

113 West 7th Mutual Funds

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Help yourself and

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1964 BUICK LESABRE 4 DOOR

AIR & POWER NICE

AIR & POWER NICE

EXTRA NICE

EXTRA NICE

HOT BUYS!

so many

We've

Some surprise in conference play Friday night,

The Perryton Rangers, running hot and cold all season long, scooped up a fumbled center and landed the Tulia Hornets their first defeat of the season,

At the other end of the district, the Muleshoe Mules scared score in the first half. However, Dumas came back strong in the second half and thoroughly trounced the Mules. —НВ—

A headline in the Dallas news recently pointed up the plight of some less powerful Southwest Conference teams who must face Texas University. The headline said: "Texas (sob) Will Be Here",

That's probably the way the Muleshoe Mules felt about Dumas, but in spite of that, gave the Demons a scare, -HB-

Received a long distance call from Mary Frances Lemon the other day and learned that she is being moved from the Presbyterian Hospital into Mercy



WHITEFACES! ! I—This was the title of the Future Homemakers of America. (Staff Pho-Homecoming Parade float sponsored by the to)



Sherman Smith comes up quick on Gary Victor as he attempts a sweep play around the end for a first down for the Whitefaces.

homa City. The reason for the

the operation she is to undergo.

She will made the transfer Tues-

day and will undergo surgery at

pleased with things up to this

point and told us she would

be back in Hereford to see

the Whitefaces play their first baskethall game, And we'll bet

she makes it fine. Incidentally, she says she appreciated all

the cards from her many friends here, and would like to

She also told us that she visited with Miss Lela Massey, a sister of Otto Massey, who is a

nurse at the Presbyterian Hos-

First it was a bomb, Then a

have more.

11:30 Wednesday morning. Mary Frances seemed quite

COMING UP QUICK—Canyon quarterback Hereford ended the half with a 7-0 lead, les. (Staff Photo)

charter a couple of bu-Hospital, 501 NW 12th in Oklases, or more if needed, for the move being better facilities for play the Perryton Rangers. formation and tickets. FIRST TIME EVER!

Anyone wanting space on the buses may contact Debbs Knox, long trip to Perryton next Fri- Calvin Goodin or any memday night to see the Herd ber of the Booster Club for in-



short pass for a first down for the Eagles in the first halfof the Hereford-Canyon game Friday evening. (Staff Photo)

The last bus trip (to Lovington) was quite successful, If you're going to the game, this is the ideal way to go. If you have to work the next day, you might even snooze a little

Mr. and Mrs. Bill Wayne Caron the way back, thel are the parents of a son Douglas Scott, born Oct. 22. He weighed 7 lbs. 1 oz. A London insurance company is offering a 20 per cent cut in Mr. and Mrs. Conrado Cordero the cost of burglary policies if are the parents of a son, Gabthe holder will get themselves riel, born Oct. 22. He weighe dogs. This sounds like a gener- 5 lbs. 151/2 ozs. ous slice off the premium but before going for it the Londoner should do some adding and subtracting. Of course there's the price of the dog to be figured against the saving, but there are

other things, too. Not to be overlooked are dog foods, the annual license, spot remover and the possibility of a more expensive Christmas remembrance to keep the postman placated. -Detroit Free Press.

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machine washable, even in bleach ... and

they last and last. That's why Playtex can

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Mile West on 385

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142 N. Miles

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rose. Now it's candy, The latest "gift" to appear on

County Judge Hank William's desk was a box of candy. On the back of the box was a piece of cardboard saying "Keep up the good work. A friend". And

Hank says the candy was good, and he slipped the hacksaw blades into his coat pocket for future use. And he doesn't think there's any connection between the rose and the candy.



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SOFT WATER SERVICE Texas. Phone EM 4-3280 216 N 25 Mile Ave., Hereford, B-1-33-Hc

INSULATION For new and old homes SHEET METAL NEEDS WALKER SHEET METAL EM 4-0788 305 E. 5th B-1-12-tfc

WANTED RESPONSIBLE Party \$42.95, plus tax. Limited to take over payments on late model Singer sewing machine in Hereford area. Will Zig-Zag, fancy stitches, etc. Five payments at \$4.96 or \$25.00 cash, Write Credit Department, 1114 19th Street, Lubbock, Texas.

B-1-36-34-TFC

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SILVERTONE . CONSOLE All Channel 21 inch Color TV. \$429.88. Sears, Hereford, EM 4-3854: B-1-12-35-9p

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tures - lint filter, nothing knitting yarns. down, Now \$149.95, Sears, Hereford, EM 4-3854.

B-1-21-14-9p ALFALFA HAY. See Charlie Holt, 41/2 miles west on Clovis Highway. EM 4-0402 or 289-

B-1-14-8-110p Hi-Way Auto Sales-Cleanest Cars

in Town. B-1-10-15-tfc HARVEST TIRE SPECIAL New FIRESTONE truck tires

8.25 x 20 10-Ply Nylon quantity. Other bargains. BEETEX SUPPLY CO. N. Westway Ph. 289-5313 B-1-39-tfc

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Almost new, Reasonable, Call Larry Fuhrmann, EM 4-2030 or EM 4-0799. B-1-7-tfx Baby bed and mattress for sale.

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EM 4-2220 Our new location is 24 E. Third Houses

1350 sq. ft., brick, double garage, 3 bdr., 1 % bath, carpet. Only \$425 down. FHA payment less than \$110 a month. H-377

3 BR house, less than one year old. Fenced back yard, low down payment and \$67 per month payments, 400

New 3 bedroom brick, at 135 Ave. K, tiled entry, 501 nylon carpet throughout, built-ins. \$12,500, only \$1,200 down, Award Home.

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Half section, 2 miles from city limits. Two 8 in. and one 6 in. wells. Improvements. Only \$525 an acre.

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AVF. \$25 - Kenmore automa- Quilt tops, Stamped cutwork, 250 tons bales or bundles cane tic washer - one speed, one Cross-stitch table cloths, Ne- for sale or trade for cattle. cycle - Three water temper- edlepoint tapestries, Fairknit Hereford, 276-5272.

> DAN'S OF CANYON B-1-40-8c

NEW FALL COLORS In all imported and domestic yarns. Christmas gifts, and crewl embroidery. Free knitting instructions. KNIT'N HOUSE

319 N. McKinley B-1-11-tfc ONE LONG evening gown. Size

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14. EM 4-2166, Mrs. Bill

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Turn Key Installations
of Pumps and
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PUMP CO., INC. Sales & Service Hereford EM 4-0353 Winter fabrics including Hel-Dimmitt 647-3444 ler Knits, Caretex and Abbott Friong 247-3311 Woolens; Complete line of 5-1-24-Hc

STORAGE BUILDINGS 10' x 11'\$200.00 10' x 14'\$265.00 10' x 20'\$325.00 See These Buildings at 336 Ave. 1

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1959 Ford Ranchers, real

blade and tool bar, \$395.

J. C. Reese. Call 258-7278.

Plul tax. Other bargains

8-2-18-He

B-2-18-tfc

B-2-42-2c

SALE OR TRADE for anything Stump-tail Chimpanzee. Phone EM 4-4355. B-1-10-42-tfc

FOR SALE

Gamble Dealer Hardware Furniture Store for sale in Lovington, New Mexico, Building for sale or lease. C. V. Darden. Box 1056 Lovington, New Mexico. Ph. 396-3430. 5-1-14-4c Close out on quality FIRE-

BUNK BEDS, including frames, mattresses, bunkies, ladder, \$90. Call EM 4-0477 after 4:30. B-1-12-17-1p CUSTOM ROW BINDING

For sale a two row binder and

platform canvas, new condition for 10' PTO, IH binder. RALPH PACKARD EM 4-2110 before 9:00 er after 6:00 \$-1-10-tfc

Good selection of Fall and notions, Belding - Corticella clean, \$450. 1951 Ferguson threads, and silk button-hole tractor in good condition with

HOUSE OF FABRICS 208 W. Bedford · Dimmitt, Texas B-1-17-1c

S-1-52-tfc 100 GOOD young angus cows, 36 calves. Call or see Pete Plank, Phone 258-7214. B-1-14-17-20

twist.

stalk and sweet. Four miles south of Vega on 385, 3/4 mile west or call 267-3919.

BE GENTLE, be kind, to that expensive carpet, clean it with Blue Lustre. Rent electric Shampooer, \$1, Hereford Hard-

B-1-19-17-2c

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STATED MEETINGS Second Monday

7:30 p.m.

Ray Simpson, Jr., Sec. Troy Stambaugh, W.M.

EM 4-1224

Wimberley, Phone 267-3836, Vega, Texas. 5-1-10-tfc B-2-10-16-tfc

> M-5 MOLINE tractor, 61 model. Eldon Craig, 205 Avenue K. EM 4-3218.

B-2-11-17-4p

1960 CHEVROLET and 1962 GMC trucks with big grain bed and hoist, Call E M4-2531, B-2-14-17-1c

EXTRA! EXTRA

Big Annual Fall Inventory Reduction Sale at Bridgeport Eq. uipment Co. starts today. Buy STONE tires HD Transport now at big discounts-Save Nylon 10-Ply: 8.25 x 20 20% first year depreciation. \$58.95; 9.00 x 20 \$71.95 Save 7% Investment Credit on Income Tax. Prices going higher. Over One Milion Dollars of new and used Tractors and Farm Machines on Special B-2-39-tfc Sale-While stock lasts, Drive to Bridgeport today or phone 8 for best selection and big savings - Terms - Free Delivery-Free Catalog.

Bridgeport Equipment Co. Bridgeport, Nebraska B-2-17-10

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on All Clocks 8 Day -- Alarm -- Coo-Coo and Automobile COWAN JEWELRY

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MOLINE SWATHER \$500, H. E. KENMORE Electric Clothes Dryer: Normal cycle for all fabrics — two temperatures.

Nothing down, \$99.95, Sears,
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B-2-20-41-tfc

B-2-17-14-9p

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1958 IHC truck, Grain bed, hoist. New engine. Phone 225-4674. Tharp Exchange. B-2-12-36-tfc





DEMAND HOMES

FHA HOMES

built accordplans for a total minimum move-in cost

> of \$200, you have had 90 days act-

ive duty. Enjoy a 3 bedroom brick home with double gar age and the atmosph ere of country living This home is fully carpeted. Will trade for house in town. H-304 3 bedroom, 1 3/4 baths, approximately 1800 ft., fireplace, all brick cedar roof and large patio. Large walk-in closets.

immediate possession. H-301 Older stucco home near downtown with fenced yard, basement. \$950 total move-in cost, and assume GI, 51/4 % loan.

3 bedroom, brick extra large home with lots of built-ins, carpeted and draped. Immediate possession. Enjoy luxury living in Northwest Hereford for only \$32,500. Can be traded for another home. H-316 3 bedroom, brick, with an appraisal of \$17,500. Northwest Hereford. Owner will sacrafice his equity for \$2,000 and assum a. \$14,400 loan Payments are \$132 per month. \$2,000 total

move-in, or terms. H-396 FARMS

3940 acres in New Mexico. This includes deeded acres and leased acres. Watered by springs and tanks, and is an 85 to 100 cow unit. Tot al price \$50,000 cash. F-288

900 acres in excellent water area with five wells and approximately 775 acres allotments. Reasonably priced with excellent terms to good farmer who demands the very best. F-GI 653-24 1900 acres, 1600 acres cultivated, five wells on natural gas. Will trade for smaller acreage or property that doesn't require management, Owner will finance themselves. F-421

Rental management Department. Greg Cromer - EM 4-1171

THE CREATORS OF OWNERSHIP

Residence Phones Aike Justice EM 4-0544 Ralph Owens EM 4-2560 Jerry Huckabay EM 4-263

Phone EM 4-2030 WANT ADS Phone EM 4-2030

2 605 MM lirrigation Engines natural gas, rebuilt 1 model \$6300-2 Bdrm. with small A 14 ft, Gleaner Baldwin, rental on back of lot. bargain 1 Tow Row PTO Gehl \$7500-2 Bdrm. large rooms. Frage Chopper, very good buy \$8050-2 Bdrm. new pay- LIVE LIKE A KING IN YOUR 1-MF-65 Deisel-matic Massey ments of \$58 mo. total move OWN WIFE-SAVING. HOME, Ferguson tractor used 272 in-\$350. hours, like new. 3 one way \$8800-3 8drm. new payhours, like new. 3 one way \$8800—3 8drm. new pay- (and she'll love you for it!) plows, Ark-Valley, JD & ment of \$62 mo. total move-in Complete line of EXCEPTION-Krause

0250 Phillips Amarillo Drake ed gar, panelled kitchen, Car-6-8426

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1964 Ford Country sedan station Joe Peters wagon. Nine passenger, lots of EM 4-0038 room, Hi-Way Auto Sales, 600 West 1st.

B-3-17-15-tfc FOR SALE; 1964 Plymouth Barracuda, 7,000 miles, four speed transmission, etc. \$1,995, Contact Installment Loan Dept., First National Bank, Hereford.

SILVERTONE Console Golor TV ing down. Sears, Hereford. cash down payment. EM 4-3854.

1963 Rambler four door station wagon, V-8 automatic, loaded. West 1st

B-3-16-15-tfc in warranty, EM 4-2085,

4668, Amarillo,

B-3-12-16-3p FOR SALE '64 Chevrolet pick up. C. E. Leisure. Phone EM

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Can be seen at Crawford's Gulf Station on East Hwy 60.

B-3-10-10-42-2c

SIX - 10 HOLE Budd Wheels to include the upper Panfor 1962 Chevrolet truck, C. R. Stone, EM 4-2224.

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REAL ESTATE For Sale Or Trade

BY OWNER EXTRA NICE 4 BEDROOM,3 baths, large den-kitchen and in Littlefield, Texas. dining area combination with fireplace. Targe playroom, AM to 5:00 PM. B-4-12-tfc

323 Sampson

West of the Court House

FOR SALE

\$350

peted, fenced. B-2-16-4c \$12,500-3 Bdrm. brk. 134 bath, carpeted, fenced.

> Select a choice lot NOW at Buffalo Lake Estates \$950 up. Financed.

Choice 160 A. on pavement, 2-8" irrig. wells. Perfect land.

Farm and Home loans Good B-3-33-TFC appraisals.

REAL ESTATE PETERS

FARM LAND 1760 acres with approx: 520 acres of grass, balance dry land. Has good allotments and good production history. Land located north of Naz-B-3-20-14-tfc areth. You have to see this to believe it.

with color guard - The elec- An ocean of water on this tronic brain that purifys color real good 1/4 section north automatically \$444.88 - Noth- of Westway. Approx. \$15,000

B-3-20-14-9p Beautiful half section near Summerfield with 2 wells, high production record, and on Save! Hi-Way Auto Sales, 600 povement, Ideal location. Yes we would trade it for a ranch.

400 Acres of the most per-1965 LEMANS Sport Coupe, fect land you ever saw, 4 white with black vinyl top, wells with approx. 21/2 miles air, PS, automatic transmis- of tile. And best of all, apsion, black vinyl interior, still prox. \$50.000 cash down.

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ONE MILLION DOLLARS To lend on irrigated land in acre. Deaf Smith, Castro and Par mer counties. And . . . We of water, 1-8" well—cotton B-3-40-tfc have expanded our territory

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SAM NUNNALLY EM 4-2814 EM 4-0555 LONE STAR AGENCY B-4-11-10-4p

FOR TRADE

3 bedroom, 1 1/2 bath, den, large living room brick home in Littlefield. Will consider trade for house in Hereford. Write Box 673, Hereford, Texas, or call 806-385-3203

B-4-15-tfc covered patio, redwood fence. FOR SALE: TO BE MOYEDtrade-in. Located in Sunset car garage. House-\$750.00— 210 Beach. Phone EM 4-1391 PH. EM 4-2528.

Addition in Hereford. Phone Garage-\$250.00—You must after 5 or weekends or WESSON REA 247-3001, Friona from 8:30 see to believe. See LARRY M. HOOPER, OL 5-2553, Canyon.

Deaf Smith County Abstract Co.

CAMPBELL REAL ESTATE OFFERS:

LAND NEW MOBILE HOMES PAID IN 7 YEARS OR LESS! AL QUALITY mobil. homes. Wes Tex-Tex Equipt. EM 4- \$10,850-2 Bdrm. brk. attach- Each one complete with furniture, appliances, etc. All it

needs is you. Very low upkeep, NO REAL ESTATE TAX- possession. ESII Investigate today. 335 ACRE FARM S.E. of city. Very clean, choice soil, fair storm windows, this home has allotments, is an excellent lay- just been redecorated, iming place, 15 wells and over

1 1/4 mi. tile. \$350 per a., approx. \$25,000.00 down. SECTION NW. of city. Four good 8" wells on nat. gas, fair allots, 2 sets of imps., ing. a fine brick house. Would trade for smaller farm in good

Elov Valdez water. \$465 per A. EM 4-4375 4000 A. STOCK FARM in S.E. B-4-16-tfc Colo. One of the best combination places in the area. 4 booming 8" wells one 6" on approx. 1,000 A. choice terms. farm land. Has 10" water pottentiel. \$90 per/A., low down.

HOUSES WON'T YOU MAKE ONE OF THESE YOUR HOME? SACRIFICEL NEW 3 BDR. 2 bath brick with dbl. garage, fenced yard; built-ins, in NW area. Appraised over \$17,000 price ONLY \$15,500.

3 BDR. STUCCO w/double garage and basement. Very little down to solid buyer. NEW 3 BDR., 2 bath brick in NW area. Quality built and roomy, has many extras. Owner might trade for car, lot, trailer, etc. \$21,500. NEW 2 BDR. frame house w/

carport. \$750 down will handle, no loan closing costs, owner will carry balance. \$8, 500. CAMPBELL REAL ESTATE

E. HWY. 60 Phone EM 4-0972 If no answer call EM 4-0978 or EM 4-0789 S-4-16-tfc

3 Bd. Near school, completely with new carpet. Price only \$8950. Small down pay-

NITE & SUNDAY EM 4-2814 | ment. B-4-42-tfc 2 Bd. Brick-\$500 down 177 a. dry land on pavement, good allotments, 64 a. in S.B. GI loan. \$6000 Price \$140

Quarter near Lazbuddle, best 15, Wheat 24, Milo 112. \$15,000 will handle. \$575 a. 226, Wheat 68, Cotton 35,

Price \$500. 320 a. well improved, clean and almost perfect laying land. Top allotments Price

\$475. Several good listings on N Plains, Spearman, Dumas area. CARTHEL REAL ESTATE Farms-Ranches-City Property

EM 4-0944

FOR SALE BY OWNER Might take small house as Large 2 bedroom house and 2 loan. Payments \$115 month. can help you. S. Dimmitt Hwy.

Abstracts - Blueprints - Photocopying

STAR THEATRE

asonable down payment. LARGE 2BDRM. BRICK Single garage, nice lawn, construction is top quality, Owner will finance, 85-90% for qualified purchaser, immediate

NEAR SCHOOLS Large 3 bdrm. stucco, carpet mediate possession. \$8,950, will trade for home with 2 baths.

2 bdrm. brick \$7,000.00, low down payment. 3 room stucco, \$3,000.00, \$500.00 down. houses on 1 lot, \$4,000.00, \$700.00 down.

RANDALL COUNTY 320 A., 2 irr. wells, good al lot., near Amarillo, \$368.00 per A. 29% down good

DEAF SMITH COUNTY Extra nice 1/2 section, 2-8" home, quonset barn, Price

\$485.00. Approx. 250 A., on paving, 3 miles from down town, 2 good 8" wells, 20-25% down to qualified purchaser, Owner

will carry balance. SHERMAN COUNTY 320 A. guar, irr. water, \$160. A. good terms available.

We specialize in sales and trades. WHY NOT TRADE WHAT YOU HAVE FOR WHAT YOU WANT? HAMBY REAL ESTATE S. HWY 385 HEREFORD, TEXAS EM 4-

3566 J. M. Hamby EM 4-2553 Durward Hamby EM 4-3466 Gerald Hamby EM4-1534

Buddy Rogers EM 4-2150 B-4-17-tfc HAVE SWATHER WITH CRIMPER FOR HIRE

Glen Springer Hereford EM 4-4439 B-10-17-4p

FOR SALE THREE BEDROOM, 2 baths, veneer. Good loan committ- place, luxurious carpeting bage disposal, carpeted. Furment. Located 120 Emma. For throughout, well planned kit-

E. E. BISHOP

RENTERS WANTED!

320 a. 1/2 off pavement. 2 Color steel buildings built to good 8" wells on gas. Milo your specifications, 2 acre lots, \$12,500. located north of B & B Oliver, Patterson Chemical and Merchants Fast Freight.

SOUTH PARK INDUSTRIAL SUBDIVISION Sam Nunnally

EM 4-0555 - Days Home - EM 4-2814 B-4-1-tfc

HANCOCK FARMS LOANS B-4-42-HC FARM & RANCH LOANS, Any where for any purposes. Free, prompt, liberal appraisals. No 3 bedroom, brick house, 1 1/4 stocks to buy, no commission baths, family room, fenced to pay. You get all your monand patio. One year old. Low ey Fast service. See us for equity. Assume present FHA your farm loans needs. We

WESSON REAL ESTATE Hereford, Tex.

FOR SALE OR TRADE - My 3 bedroom brick home in Littlefield on farm land in Deaf Smith or Castro County. Contact I. D. Onstead, Littlefield, Phone 385-3211 or 385-3009.

B-4-11-tfg

near Safeway Store, payments pet, drapes, air conditioned, J. C. RICKETTS, REALTOR \$73.00 per month, owner shrubs and lawn. Will sell Ph. EM4-3771 133 W. 3rd St. leaving town, will sell for re- with or without furniture. 233 Aspen. For appointment call

EM 4-0637.

GRASS LAND HOUSE; 2 car garage. 3 SECTIONS: Located on north 14 x 24 office for rent or sale plains. Approx. 1/2 tillable irrigatable. Exceptionally good One acre and smaller tracts. will finance. grass. Possession, terms, 1/2 min. Per acre \$65.00. WESSON REAL ESTATE

Hereford, Tex. B-4-14-tfc

CENTRAL Heating and air conditioner system - Includes Lots for sale in Unit I of Blue everything. Save \$165.00. Now bonnet Addition. FHA Loans only \$764.00 - Installation ex- available on Cherokee Drive tra - up to five years to and on 16th across the street pay. Sears, Hereford, EM 4- from Bluebonnet School.

THREE bedroom and bath stone veneer home, 123 Star, Lone

EM 4-0555. B-4-15-16-4c wells, good allot., large FOR RENT two offices with Park reception room, Plenty of parking. Call EM 4-3566, EM 4-

3466 or EM 4-1534. FOR SALE: Two bedroom and den near schools and shopping

owner: EM 4-1638 FOR LEASE: 200 acres of cultivated land with two 8 inch wells. Call EM 4-4305 or come

by 801 S. Texas. FOR LEASE - 208 acres 41/2

acre. Will give three year lease. EW 9-2266, Lubbock. B-4-19-17-3p

EM 4-4106 Saturday or Sun- concrete potios, underground day, after 4 p.m. weekdays. utilities, central TV antenna.

OUTSTANDING

appointment to see, call EM chen with built-ins. Call today for showing.

WHY PAY RENT B-4-10-tfc You can own this brick home with 3 bedrooms, large closets, 1 3/4 baths, carpeting, pat-

io and fenced yard. Just DEAF SMITH COUNTY Quarter section, 2 good wells, 1-6", 1-8", some underground tile, fair allotments and im-

provements, 7 miles of Hereford. \$450 per acre.
HI-PLAINS LAND COMPANY 600 West 1st EM 4-0713 Gwen Leatherman EM 4-1650

G. S. Wheeler EM 4-3798 J. W. Cawthon EM 4-3731 FARM & RANCH

LOANS Representing 4 Good Companies DON MARTIN AGENCY EM 4-0925 S-4-28-tfc

FOR RENT B-4-14-tfc Planning to build at 809 Park Ave. If you need office or business space see DON MARTIN

EM 4-0925 204 Emma S-4-28-ttc

IMMEDIATE POSSESSION
By Owner—Northwest Here- Irrigated Farm Land and Ran- UNFURNISHED HOUSE White |
3 bdrm. stucco, den & kitch- ford-Three bedroom brick, ches. Real Estate loans made couple only. No pets. 303 Ave. en combination, covered patio, double garage, 1 % baths, promptly. Liberal Valuations. storm windows, fenced yard, dining room, utility room, car- For safety deal with a Realton

> FOR SALE OR TRADE B-4-42-2c Three bedroom, 1 % bath on 70' lot, edge of City. NEW 3 BEDROOM BRICK

> > 500' of Hiwy frontage on West Hiway 60. Bill Barber, EM 4-4073

5-4-37-Hc EXCLUSIVE LISTING

HICKMAN REAL ESTATE B-4-29-14-9p EM 4-3275 115 15th Street 5-4-15-Hc

FOR RENT

Star Insurance Agency. Call 5. BUSINESS SPACE Avenue Shopping Center 515 Park Avenue \$50.00 Month EM 4-1103

FOR RENT New two bedroom duplexes centers. 137 Beach Street. By 500 block Avenue H and G. D & R BUILDERS EM 4-3780

1. D. Rhodes 289-5217 Nell Spradley EM 4-1813 B-5-47-TFC

Furnished-three room house, 131 B-4-20-42-4p North 25 Mile Ave. S-5-10-15-tfc

miles on Clovis Hwy. \$30 per FURNISHED APARTMENT for white couple, No pets, 116 Ave. A.

WILL TRADE or sell large Trailer Spaces at West Mobile three bedroom older house in Lodge, 304 N. 25 Mile Ave., Wichita Falls. Will consider Hereford's newest and most small house in Hereford. Call modern park, paved streets,

B-4-27-17-tfc \$25 a month. Call EM 4-0416 lots of built-ins. Wood burn- Gracious 4 bedroom offering TWO BEDROOM, 2 bath ing fireplace. 1800 feet, brick tiled entry, family room, fire- apartments. Dishwasher, gar-

nished and unfurnished. THUNDERBIRD APARTMENTS Phone EM 4-2646 B-5-10-He FOR RENT to retired couple.

3 room house. Some house and yard work available. Call 276-5333 after 7:30 p.m. or Sundays. B-5-21-3-TFC

NORTHWEST MOBILE LODGE Moble Home spaces. 42'x70'. One block north of King's Manor. Call EM 4-1108 Jesse

Scott or EM 4-1277. Ideally located brick business building for lease. See at 1003

B-4-15-tfc Park Avenue and call EM 4-1111. B-5-15-15-tfc FOR RENT two offices with reception room, Plenty of parking, Call EM 4-3566, EM 4-

> B-5-15-40-tfc TWO BEDROOM unfurnished house near schools, Phone EM 4-1081,

1466, or EM 4-1534.

B-5-10-16-tfc NEW OFFICE space for lease on Park Avenue, Call EM 4-1786 or EM 4-1519. B-5-12-16-3c

couple only. No pets. 303 Ave. Would like to buy land from B-5-10-28-TFC

SILVERTONE Console stereo that has six speakers, FM-AM Radio included. Now only \$204.95, nothing down. Sears, Hereford, EM 4-3854.

AUTOMATIC LAUNDRY for ition, Contact C. W. Walker at lease or sale, Call 276-5333 EM 4-2250. after 7:30 p.m. or Sunday. B-5-13-3 TFC

VILLA PARK apartment, furn-ished, electric kitchen, washer-dryer, adults, no pets, 900 Park Avenue.

B-5-14-41-tfc

FIVE ROOM house furnished or unfurnished, Call EM 4-0816 before 1 p.m. or after 6 p.m. B-5-13-42-2p

Nearly new unfurnished partment with garage, 2 BR, carpets, curtains, large lawn.

Sandra Lindsey 240 1 FURNISHED APARTMENT for rent. Whites only, Mrs. W.

M. Megert, 401 Lawton,

B-5-12-17-2c B-5-11-tfc FOR RENT, trailer space, Call EM 4-0302. B-5-10-17-tfc

WANTED

IRONING WANTED in my home EM 4-3528, 235 Ave. A.

owner if priced right. Give descripton, location and price, if all cash or what percent

B-5-18-14-9p Want to buy old jeeps-any cond

WANTED BEGINNERS, Plano and accordian, Mrs. A. L. Williams, 701 East Third Street.

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jack-son, Hereford, Texas.

WANTED: Wheat pasture for steers or beet field for cows. C. Palmer Norton, EM 4

WANTED Beet digging. Have Farm Hand beet digger, plen-

ty of trucks. Jack Johnson EM 4-0277. SAVE \$70.00 - Coldspot all frostless 16-ft, icemaker freezer - refrigerator combination - white or copper-

tone - Nothing down - now only \$374.88. Sears, Hereford, EM 4-3854 B-4-21-14-9p CHILD CARE in my home. Can furnish references. Call EM 4-

HEATING &

B-4-14-17-3c

THE ROAD RUNNER OF THE Plumbing Industry



NOW DEALERS FOR

Air Conditioning

The Greatest Advance in Heating & Cooling

in over 30 years. * COMPLETE COOLING & HEATING

SERVICE

* TOP NOTCH PLUMBING * BOILER PROBLEMS?

'We Specialize in Boiler Repair' • Installation • Repair • Control

CALL US TODAY FORMERLY HEREFORD PLUMBING

EM 4-1168

SERVICE HEATING - REFRIGERATION - PLUMBING

BUILDERS



OPEN HOUSE -- 106 BEACH

• 2100 Square Feet • 3 Bedrooms • 1 3/4 Bath

• Carpeted

 Formal Living Room • Formal Dining Room · Air Conditioning

e Oversize Double Garage • Fenced · Exceptional Landscaping

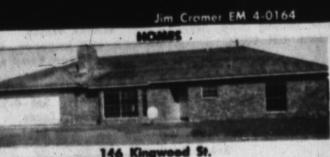
SUNDAY OCT. 24th...12 to 6 p.m.

HEREFORD REAL ESTATE 1505 E. Hwy. 60

1,800 sq. ft. \$21,750. Fireplace, range & oven, beautiful den. 10% down payment.

3 bedroom, 2 full baths. Appointment only. Carpet, range, oven, music thoughout, drapes, air conditioned. Excellent location in NW Hereford. We have several New Homes being built now. Movein for \$375 up to \$550. Two of these homes are in

the 400 block of Ave. G. Three are on Cherokee Drive in Bluebonnet Addition. One is in the 300 block of Greenwood St. Two Homes \$8,800. \$350 Move-in cost. See them to-

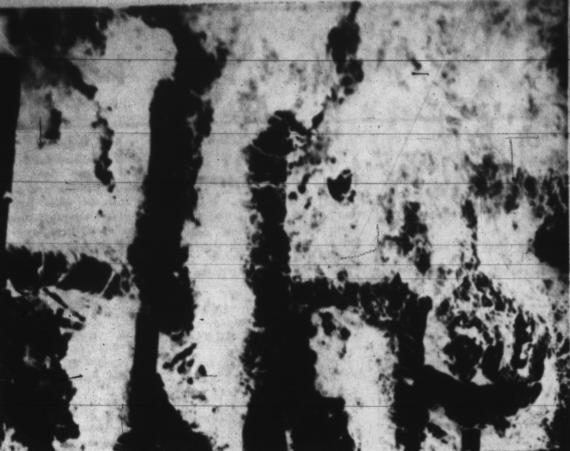


146 Kingwood St.
Corner of Kingwood St. & Plains Ave 1727 sq. ft. — Sunken living room and bath. Fireplace, range & oven, Terrazo title, large master bedroom. 10% down payment NOW.

70 acres, good land, Deaf Smith County, \$175 per acre. Gl loan can be assumed. Small down payment. 320 acres-less the \$20,000 down payment. Two 6"

We have several 1/2, 1/4 sections for sale. Come by.

wells & one 8" well.



NG SCHOOL SPIRIT—A part of the festivities at the annual Homecoming Bonfire was the ignited HHS which stands

for the spirit of Hereford High School. The bonfire was the kickoff of the weekend homecoming festivies. (Staff Photo)



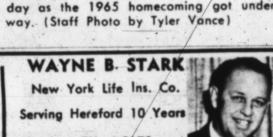
BONFIRE SPIRIT BOOSTER-Cynthia Leasure, day as the 1965 homecoming got under-Hereford cheerleader gives a big yell for the Whitefaces at bonfire activities Thurs-

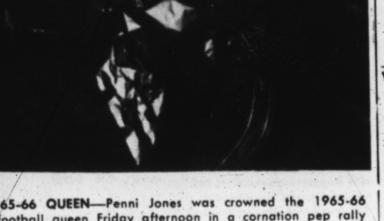


New York Life Ins. Co.

205 S. 25 Mile Ave. Off. EM 4-0170 Res. EM 4-1036

New York Life Ins. Co. Serving Hereford 10 Years EM 4-0170





65-66 QUEEN—Penni Jones was crowned the 1965-66 football queen Friday afternoon in a cornation pep rally in the Hereford High School auditorium. Penni was one of four queen candidates elected by the football squad. Two young ladies were elected as her attendents. (Staff Photo)

LADY

4-3854.

BAPTIST TEACHES CATHOLICS

DE PERE, Wis. (AP) - A Roman Catholic college here, St. Norbert's, has hired a Canadian Baptist scholar, the Rev. Dr. Leslie R. Keylock, as a member of its theology faculty to keep pace with the "ecumenical age."

Classifieds...

WANTED: Sewing and altera- WANTED Part or full time help. tions in my home, EM 4-1276. Dairy Cream 609 Park, Phone B-6-10-17-2c

8. HELP WANTED

7. Dressmaking-Ironing

washer - eight cycles, two

speeds - automatic lint filter

and many other famous fea-

tures - nothing down -

Kenmore automatic

B-7-22-14-9p

EM 4-9014. B-8-12-42-tfc

SILVERTONE Console Television, our most popular 23" sets reduced \$20.00, Now only \$194.95. Sears, Hereford, EM B-8-16-14-9p

PRODUCTIVE irrigation farmer experienced hog farrowing, finishing. References required. Box 27, Hereford, EM 4-0484. B-8-13-41-4c

HELP WANTED: Male driver for U. S. Mail route from Hereford to Earth, Man or retirement age acceptable. An equal opportunity employer. Box 1136 Abilene, Texas. B-8-26-17-2c

WANTED Experienced service station attendant. Apply in person, Paul's Air Speed 703 West First. B-8-14-17-2c

GOOD Opportunity for experiienced beautician. Apply in person at Village Beauty Shop, 611 Park Ave.

DENTAL Assistant-receptionist, preferably married woman with some business experience Apply Dr. Zimmerman, EM 4-

B-8-15-17-tfc

B-8-10-17-2c

B-8-14-17-2p WANTED: Baby sitter for occasional evenings. My home Phone EM 4-2475

9. Situations Wanted

COLDSPOT 22' chest freezer 770 lbs. food, now only \$219.88, nothing down, Sears Hereford, EM 4-3854 B-9-16-14-9p

WANTED Custom Mowing, Raking, Baling. DON JACKSON Phone EM 4-1941 B-9-7-tfc

WILL DO typing in my home. Experienced, Reasonable rates Mrs. Stephens, EM4-0856. B-9-12-4-TFX

NOTICE

NEW FALL COLORS In all imported and domestic yarns. Christmas gifts, and crewl embroidery. Free knitting instructions.

B-10-11-tfc

ALCOHOLISM INFORMATION: For information on alcoholism referrals for help, counselling, or programs on the subject of the disease of alcoholism, call EM

A UNITED FUND AGENCY

SAVE \$95 on a Kenmore class sic 30" electric range with two full ovens and four hour timer - only \$286.95 - Nothing down - Sears, Hereford EM 4-3854

B-10-24-14-9p

NOTICE-The Home Demonstration Market will be located in the New Safeway Store effective October 8. B-10-40-8p

11. Business Service

VACUUM CLEANER parts and supplies. Hose, paper bags, belts, etc. All makes used cleaners. New and used Kir-

HEREFORD KIRBY VACUUM CO. 434 West 1st - Ph. EM 4-0422 B-11-45-tfc

PORTABLE DISC ROLLING Scolloped or plain, Jacobsen Brothers, Phone EM 4-1543, B-11-10-23-tfc

MOBILE SERVICE. Master technician with 17 years experience. We come out the day you call. Tower TV EM 4-

B-11-18-40-4p

VACUUM CLEANER, 1 H.P. 20 feet of cord on reel, with attachments, \$39.95, Sears, Hereford, EM 4-3854, B-11-16-35-9p

MIMEOGRAPHING - TYPING Letter and Mailing Service E. WOOD MIMEO SERVICE 15th St. and Ave. K EM 4-2056

CALL JOHN TURNER FOR WELL WORK Windmills and pressure pumps. Years of experience and know

WILL SAVE YOU MONEY Phone EM 4-2194 S-11-37-Hc

SEWING MACHINES Vacuum Cleaners, Parts and \$204.95. Sears, Hereford, EM Repairs. Disposable bags. JEFF ROBERSON

S-11-28-TFC

IRRIGATION WELL ACIDIZING

Liquid inhibited Muriatic acid for scale, rust, clay, drilling mud, and packed sand problems. For more information call or write:

WALLIE GRAVITT RT. No. 2, HAPPY TEXAS 806-764-2462 B-11-40-tfc

KELLEY ELECTRIC Doug and Virgil **Electrical Contractors** Residential and Commercial All bids and wiring competi-

No Job Too Large or Small Phone EM 4-1345 Nights phones EM 4-2012 or EM 4-1345 Box 130 B-11-46-tfc

OWENS & HOLLINGSWORTH EM 4-3572

Commercial - Industrial Residential Wiring 809 EAST SECOND Magneto - Starter Generator & Electric Motors Rewind Sales and Service B-11-13-tfc

HEREFORD CASING SERVICE Casing pulled. Stuck Pumps. Hydraulic units. EM 4-3508 Box 865 Hereford, Texas

S-11-12-tfc ELECTRIC SEWER ROOTER SERVICE Removes roots etc. from sewer lines. Also septic tanks clean-

STATE SANITATION SERVICE Box 23, 803 Knight EM 4-3315 8-11-17-tfc

WATER WELLS Domestic and Irrigation, Gravel pack or screen. Pump sales and service. T & H DRILLING CO. EM 4-0811

EM 4-2332 Hereford, Texas B-11-28-Hc

12. LIVESTOCK Strayed - Found

STRAYED Four steer calves branded J on left shoulder and M on left hip. Call 289-5510. B-12-16-17-4

13. LOST AND FOUND

LOST four cows branded foursix on left hip. Strayed from J. C. Mills farm 20 miles !

Moore Business Forms THE INK SPOT

Office Supplies — Printing THE INK SPOT

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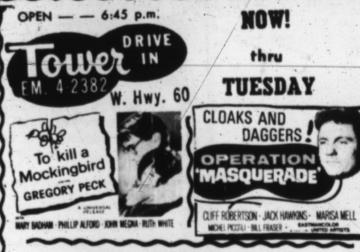
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WED. THURS. FRI.

SPREAD OUT THE BEACH TOWELS ... GRAB YOUR GALS



HO-DADS ... GREMMIES

Majone · Avaion · Funicello

memo to advertisers

People who pay to shop

Most retailers, we suspect, would shudder at the idea of charging customers an admission fee to shop in their stores.

Yet, we do it regularly. Readers buy this paper for the news and features, but they also buy it to see your advertising. They want to know what you are selling, what your prices are, and compare this with what another merchant is advertising.

Readers are shoppers, and people who pay to shop, shop to buy.

Your advertising reaches them as an invited guest. They study it at their leisure, and they will respond if what you have to say interests them.

Who measures this paying audience?

As members of the Audit Bureau of Circulations, we submit our circulation records to regular inspection by traveling ABC auditors. This is an organization of nearly 4,000 advertisers, advertising agencies, and publishers, whose sole purpose is to give accurate and factual circulation reports.

ABC measures our circulation audience, in accordance with the highest industry standards.

Its reports tell how many shoppers buy our paper, where they buy it, what they pay, and many other facts to help you know our paying audience.

For full details on the people who pay to shop, ask to see a copy of our latest ABC report.



The Sunday Brand

Leaves Austin Wondering

statewide officials.

ENROLLEMNTS UP

Average enrollment increase

among the 22 state-supported

state is 13.8 per cent. Stephen

of only 9.3. This is 4.3 per cent

Average increase among the

below the state average.

By VERN SANFORD

Gov. John Connally's sudden requirement, Texas could be cancellation of plans to go to added a note of tension to the Austin scene.

Connally's statement indicates that he sees the possibility of a special session of the Legislature on congressional legislative redistricting or voter registration.

"WE ARE awaiting federal court decisions on the poll tax, fears defeat of key constitutional educational. congressional redistricting and House redistricting, any one of part within the next few weeks," Conally stated.

If federal judges throw out either congressional or house reapportionment acts of the 59th Legislature - without specifi- leges. . . and most institutions tinction. cally allowing additional time are bulging at the seams. for redrawing lines in regular session /- Connally may have to call a hurry-up session before the early 1966 filing deadline.

DON'T BUILD ANY STEEL BUILDING

Agricultural or commerical

until you get a price from your

BETTER BUILDINGS

respresentative HORACE HENLEY, JR.

Dimmitt, Texas

Ph. 647-3501 after 7 P.M.

Should the federal courts in lege enrollment fell off 2.5 per-Texas Press Association validate the poll tax as a voting cent. AG OPINIONS

left without a voter registration Japan and Viet Nam this week make a special session necessary ruled the Civil Rights Act of 1964 isn't applicable to rules and reon short notice. HEARING on the attorney gulations of Texas A&M Univergeneral's suit attacking the poll sity regarding discrimination by tax is not until mid-November, sex. Judges already have heard ar- Also, Carr said the Board of

guments on redistricting chall- Directors of the school has the enges, however, and rulings right to issue rules and regulations making the University eicould come at any time. Connally also made clear he ther an all male school or coamendment proposals in the No-

Atty. Gen. Waggoner Carr has

vember 2 election and plans an of the Board to exclude women which could cause action on my all-out personal campaign on because the applicants aren't behalf of four-year-terms for wives or daughters of staff mem- val arguments as to whether least 10,000 prfessional nurses More students than ever before have enrolled in Texas col-

a request by H.C. Heldenfels, allow integration and eliminate president of the Board of the tuition restrictions. This despite colleges and universities in the Texas A&M University system, trust fund restrictions imposed In another opinion, Carr ruled by founder William Marsh Rice F. Austin College in Nacogdoche that the issuance of a state war. in 1891. Trustees now maintain had the largest increase at 34.9 rant for the payment of an hon- that Atty. Gen. Waggoner Carr per cent. Arlingto State College's orarium to a United States em-2.9 per cent was the smallest. ployee delivering a commence-University of Texas' popula- ment address at the University tion increased 2,229 this year, re. of Houston would violate the

presenting a percentage increase state constitution. OIL PRODUCTION INCREASED

Texas Railroad Commission 32 public junior colleges reached has cranked the November oil 26.9 per cent. Cisco Junior Col- production allowable up to 30 lege's 59.8 per cent increase per cent of potential. It's a high leads all others. Smallest in- mark for the year.

crease was the 2.1 per cent re-Commission, recognizing recorded by Laredo Junior Col- commendations of 10 out of 13 its property by another street. oil purchasers, set production Largest recorded increase a- for next month at 2,976,361 barmong independent senior col- rels daily. This compares with leges and universities was the 2,944,109 barrels for October un-30.9 per cent at Bishop College, der 28.8 per cent formula and Dallas. Sherman's Austin Col- 2,884,856 for November, 1964, of the House Interim Committee



RESERVE DUTY-Lt, Commander Oliver Strey of Hereford is administrative officer of Naval Reserve Security Group 8-20, stationed at the USNR Training Center in Amarillo. LCDR Streu is one of the many Naval reservists who drill weekly at the center to improve and retain their Navy skills. (USNA Photo)

Carr said the present policy under 28.4 per cent factor. COURTS SPEAK

bers or students, or widows or Rice University alumni have a aren't working at their profesdaughters of deceased staff mem right to appeal the lower courts' sion. bers, is discriminatory and con- decision that permitted Rice to tuition.

Rulings were in response to Rice trustees filed action to 34. is the only one who could have appealed the decision favoring hies. their action. Carr left the appeal up to the alumni group.

HIGH COURT held in a Waco case that cities are liable for

In companion case, however, firm because it had access to testing units. HOUSE COMMITTEE

APPOINTMENTS House Speaker Ben Barnes has

on Juvenile Crime.

Named to serve with him are representatives W.T. Dugan of H. Richards of Huntsville.

for its prevention,

tions to the next Legislature on al efforts was emphasized. legislation needed to combat the

Texas faces an acute shortage of future income of nurses and what can be done about it.

testify that Texas ranks 46th a- for permits to sell \$6,321,298 in mong the 50 states in the num- securities in Texas, according to ber of nurses per 100,000 pop- Securities Commissioner William

ulation. Also, that enrollment in Texas nursing schools has de-State Supreme Court heard ri- clined drastically, and that at

Second session is scheduled stitutes unreasonable class dis- admit Negro students and charge for October 29 in Lufkin and a third in Houston on December

TIRE TESTING

BIG BUSINESS More than 1,000 persons are employed in a growing tiretesting industry which contributes \$5,000,000 a year to the economies of Texas communi-

Universit of Texas Bureau of Business Research reports that there are large testing installments near Laredo, San Angelo, damages where property owners Uvalde, Pecos and Fort Stockare denied reasonable access to ton. Also in El Paso, Kerrville, their property by highway con Devine, Tyler and San Antonio. Firestone, Goodyear, B. F. Goodrich, General Tire and Rubcourt denied damages to another ber and U. S. Rubber operate

TOURIST DRIVE UNDERSCORED

Texas communities should devise their own tourist programs appointed Rep. Vernon J. Ste- to cut themsleves in for a slice wart of Wichita Falls chairman of the \$30,000,000,000 a year national travel industry, Governor Connally advises.

Connally, addressing the First Governor's Tourist Development McKinney, John Ray Harrison Conference, said Texas is "lavof Pasadena, Alonzo W. Jami- ishly endowed with attractions son Jr. of Denton and George the traveler seeks." He recommended communities back up Committee is charged with the the state's advertising program responsibility of studying the by beautification projects, congrowing juvenile crime problem ditioning citizens to be friendly in the state with particular em- and knowledgeable hosts, and by phasis on developing a program publishing up-to-date information Group will make recommenda- ordinated state, local and region-

Texas, Connally said, drew 14, problem and implement the pro- 200,000 visitors last year, making the state's share of the national travel market \$680,000,000. A five-member Senate com- Tourism, he predicted, will rank mittee has held the first in a ser- with space-related industries as ies of hearings to determine why one of the most lucrative sources

SHORT SNORTS

State Securities Board last Committee heard witnesses week granted ten applications

Texas National Guardsma Colonel Ross Ayers has been promoted to the grade of bri-

dier general and Comm General Luther E. Orrick of the

two-star status.

49th Armored Division now has

A recovery judgment again Jed-Vek Oil Company in Kilgore amounting to 5,150 and court costs, has been obtained for

alleged drilling and operation of

a slant oil well in Wood County.

Governor Connally has design

ated October 30 as Texas Wri-

ters Day and urged all citizens

to recognize the value of con-

Texas Education Agency is all

set to distribute \$88,000,000 as Texas' share of federal funds

allocated under the Elementary

and Secondary Education act,

but few schools have applied for

tributions by state authors.

Attorney General Carr said appeal by El Pase Electric Company asking return of \$706,787 in occupation taxes has been di missed in U.S. Supreme Court because no substantial federal

Page Elever

Dr. E. H. Hendon

136 East 3rd.

Phone EM4-0987

OFFICE HOURS: 9:00-5:00 Mon. thru Fri. 8:30-12:00 Sat.



We don't have any new cars but we'll

You How To Stay Out of The Dog House With Your Family AND Your Banker With a High Quality, Clean

Also a few dogs for Second

1960 2-door Chevrolet Impala black and white hard top. PRICE IS Right. We will buy a shirt to match for the one who buys it.

Milburn Motor Co.

225 N Sampson

Phone EM 4-0077

"The Old Hot-Red Trader"





Halloween MASKS

Funny Scary! . Exciting

Every type, every style, every size for fun on Halloween! Even TV characters!



Table Cover—NAPKINS

· Bright Halloween Designs Decorated accessories carry Halloween theme to your party, save work for mom.



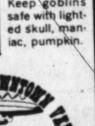
the animal kingdom, fairyland or outer space can be

taken safely in our fire-resistant costumes! Small fry,

4 to 6; Medium 8 to 10; Large 12 to 14.

STICKS **59c** With Bulb! Keep goblins ed skull, man

SPOOK







PAPER DISHES

Add life to your party with work-saving tableware in bright Halloween designs.



PUMPKIN

59c

their treats!

FREE Loot Bag With Halloween Costume



avorite bars



BEN*FRANKLIN Phone 303 N. Main EM 4-0290

PIGGLY WIGGLY TO PIGGLY WIGGLY WIGGLY

16-Oz.

CED TEA

GLASS

WITH EACH

\$5.00 PURCHASE

OLD FASHIONED

7-oz. Double Juice 25c Value 90

5 12 oz. Juice Glass 19c Value 9C

WEEK 16-0x, Iced Tea Gloss 29c Value 9C



Homecoming '65



The Sunday Brand

SECTION TWO
HEREFORD, TEXAS, 79045, SUNDAY, OCTOBER 24, 1965

Staff Photos by TYLER VANCE and DAVID BUTLER









ch, which now holds services in the IOOF Hall but has plans for moved with her parents while she was a baby to a home near Paducah where she lived until her marriage. The fomer Be-

In fact, she lists canning as work in heryard, and says that jars with fruit of vegetables be- Arnold, a graduate of Hereford fore bedtime, as relaxation after High School, is a student at

It started, she relates, in the commutes to Canyon, also holds early years of her marriage a job with Furr Foods. when her husband was pastor in a New Mexico community well prepares much simple, heawhere many food crops were rty food like the go-toghther raised, and church members dishes that she gives recipes for: had the habit of sharing products of their gardens and orchards with the minister's fami-

When someone brought a bus hel of cherries or a basket of beans to us and we couldn't pos- Shortening sibly eat them at once, it seemed Mrs. Powell says. So she start- chicken, dip into egg mixture school and is a graduate of the well liked to help prepare the skillet or electric fryer. Have food it proved so rewarding a fat deep enough to cover chick-

task that she kept it up. en, and heat to 365 degrees. Re-Now she buys fruit and vege- move from fat when golden tables in season and stocks her brown and drain on abosrbent kitchen shelves for a year a- paper. head. Mrs. Powell likes to cook too, experiments with recipes and looks for short cuts by using new mixes and prepared

foods in unusual ways. She has lived in a number of



p.m. Tuesday in the Flame Room of Pioneer Gas building. All registered nurses and those subject to registration, active or inactive, are invited to the Eunice M. King, R.N., direc-

Northwest Texas Hosipital Amulah Lynch, she attended a conarillo, will be the speaker to solidated rural school near Padiscuss advantages of a Local Registered Nurse Organization. In addition to his duties in Mrs. King, who has headed the the church, Rev. Powell is a school of nursing since 1959, is full-time employee at the Holly president-elect of the Texas Sugar plant here. Their son, League for Nursing and in 1965 was made a nember of the Tex-West Texas State University and as Board of Nurse Examiners by Gov. John Connally for a six-

year term. She was director of nursing service at Northwest Texas Hospital for nine years before beginning her present work, and assistant director of nursing service four years previously. She nad also been on the staffs of hospitals at Roswell, N.M., and North Hollywood, Calif.

Presently completing graduate study at West Texas State Uni-Beat the eggs until frothy, versity, Mrs. King holds a bachthen stir in milk Salt pices of elor of science degree from that ed canning, and since Rev. Po- then flour. Fry in deep, heavy Northwest Texas Hospital School

Eunice M. King, R. N. . . . speaker to nurses

She is active in several pro- growth. fessional and civic organizations, speaks to professional groups frequently and served as consultant to six diploma schools of nursing the past year.

Organization of local regis- munity.

The Sunday Brand, Hereford, Texas, Sunday, Oct. 24, 1965

Music Clubs Plan Part In District Convention

with those over the Panhandle the Dawn Club. will have a part in the fifth ann- Convention sessions will

vice president and will serve as chairman of the nominating committee to choose new officers. Mrs. A.O. Thompson of Music Study Club is a district Schools, as the speaker. His subboard member. On the convention program, Mrs. Dick Godwin of Hereford will respond to welcome from represnetatives.

Mrs. T.W. Roberson has been elected delegate and Mrs. W.S. Fisher alternate from Music Study Club of Hereford, Mrs. Paul Engler delegate and Mrs.

bred nurses is being effected in response to requests from a number of nurses for a means of contact between members of the profession and opportunity for personal and professional

Community service is another aim, in the belief that an organized group could be a reservior for assistance in case of a major disaster in the com-

Music clubs of this county Clarence Betzen alternate from

ual convention of First Dis- held at the Federated Club trict, Texas Federation of Music House in Wolflin Village, begin-Clubs, in Amarillo next Friday, ning at 8 a.m. Friday with re-Junior Music Clubs will have gistration. Mrs. Dan W. Spencer their day of activities on Sat- of Dalhart, district president. will preside as programs start Mrs. H.E. Miller Jr. of the at 9 a.m., Community Service-Dawn Music Club is district Set to Music is the convention

area

war

busi

box

enly

hef

tory

no

A buffet luncheon is scheduled with Richard Kidwell, supervisor of music in Amarillo Public

ject is Musical America Awards, invitations for the 1966 convention and election of new officers will feature a business meeting, then a performing arts

program is scheduled at 3 p.m to close the convention. Hostess clubs are Harmony, MacDowel and Philharmonic Music Clubs of Amarillo, Mrs. Joe Yannis and Mrs. Harry G. Morning are co-chairmen and Mrs. Wendell Heiney program chairman. Clubs from Borger.

Dalhart, Gruver, Pampa, Spear-

man, Stratford and Wellington are included in the district. For Junior Music Club day, Mrs. Glenn L. Brown of Stanton, state junior counselor, will be the main speaker. Mrs. B. M. Sims of Wellington is First District junior counselor.

POTATO SALAD 6 Medium potatoes, cooked in jackets and chopped 1 Onion, chopped 3 Hard-cooked eggs, sliced 1 Cup celery, chopped 1/4 cup sweet pickles, chopped 11/2 Tsp. salt 1 Tsp. celery seed Mayonnaise Combine all ingredients, stirring as little as possible. Serve warm or cold. This amount will serve eight, Carpet Inn.

HAPPY TO BE, IN HEREFORD! HURDE A VOUR NEW. MAKKLI

IN SUGARLAND SHOPPING CENTER 13th & AVENUE B . . 25 MILE AVE.



SURPRISES

Mrs. Clarence Powell

... with fruits of hobby

SERVICE & COURTESY

☆ LOWEST PRICES

A LARGEST SELECTION

☆ FRONTIER STAMPS

Gray Ladies Hear Report At Luncheon

Born in Logan, N.M., she

To please two men, Mrs. Po-

BATTER FRIED CHICKEN

1 Fryer, cut into pieces

Appreciation for a project recently completed was conveyed in a letter read to the Gray Ladies of Deaf Smith County Chapter of the American Red Cross, lunching Thursday at the Red

Mrs .Paul Engler read the letter from the Midwestern Area office. The project was making ditty bags for patients in mili tary hospitals in Viet Nam. Red Cross members enlisted the aid of other organizations and individuals to prepare the bags of toilet articles and other small

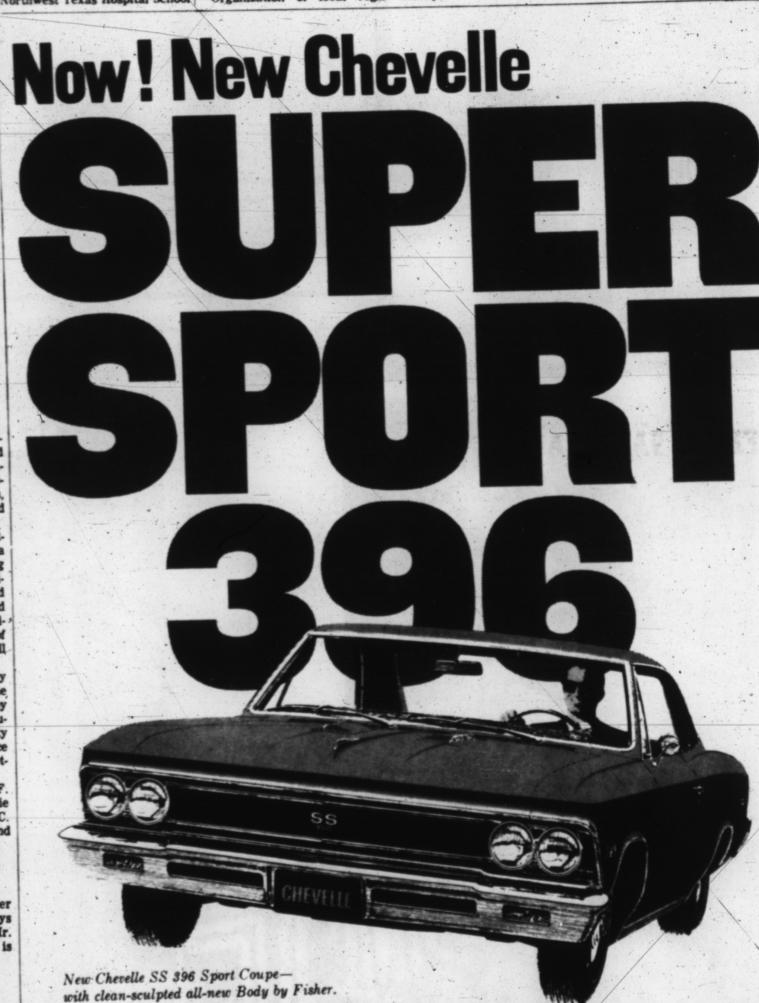
A report of Red Cross activity in the aftermath of Hurricane Betsy in Louisiana was read by Mrs. Genevieve Miller, executive secretary of the county chapter Mrs. Art Lewis, vice chairman, presided at the meet-

Also present were Mrs. H.F. Neely and her guest, Miss Marie Roberson, Mmes. Artie Frost, C. Ora Cockrell, Marie Cline and Pete Petersen.

MOTHER IS VISITOR

Mrs. B.R. Holder of Borger has been the guest several days this week in the home of Mr. and Mrs. W.L. Carter. She is Mrs. Carter's mother,

Typewriter Ribbons
THE INK SPOT



by Chevrolet

Comfort Perfect ELECTRIC HEATING



· FREE ESTIMATES ON TOTAL COST AND MONTHLY COST OF

AN ALL ELECTRIC HOME. TURN KEY JOB

GUARANTEED WORKMANSHIP

GUARANTEED EQUIPMENT GUARANTEED OF OPERATING COST

The Change Is Now!

Call Us Today

OWEN'S And HOLLINGSWORTH

Authorized Electric Heating Dealer.

809 E. 2nd.

EM4-3572

Two new Super Sport beauties for '66a hardtop and convertible-propelled by nothing less than the new Turbo-Jet 396 V8.

Their SS black grille sets them apart right off as a special breed of car. And their new Turbo-Jet 396 V8 is right behind it ready to second the motion.

This remarkably efficient power plant, with aircrafttype valves, deep-breathing ports and other design advances, develops 325 hp in the standard version. And you're welcome to order more-in a 360-hp version-if you're so inclined.

Both Chevelle SS 396 models ride on a special chassis

-with flat-cornering suspension and large-size (7.75x14) red stripe tires. A fully synchronized 3-speed transmission with floor-mounted stick shift is standard. Or you can order a 4-speed or Powerglide-also Strato-bucket front seats, center console and full SS instrumentation.

Impressive credentials, sure. But to really appreciate what Chevrolet's performance specialists have come up with here you've got to get into one of these Chevelle Super Sports and see for yourself.

And the place to do that, naturally-or to see and drive any of the ten other new Chevelles for '66-is your Chevrolet dealer's. He's a

CHEVROLET great believer in letting the customers handle the merchandise.

See the new '66 Chevrolet, Chevelle, Chevy II, Corvair and Corvette at your dealer's

area are again cautioned to be Business Bureau of which it is ware of advertising received in a member in again urging to the mail in the form of a state- investigate before you invest. ment or invoice. Several local INFORMATION on any adverbusinessmen report that they re- tising or directory firm can be ceived such a mailing from Tex- obtained by the Chamber of as Classified Directory Co., a Commerce Businessmen are alfirm with a Dallas post office so cautioned about verbal reprebox number.

enly sent to the firm in the belief that it was for city direc- organization tory or telephone yellowpage advertising when in fact it had no connection with either and the listing was not ordered. Upon close reading the "invoice" was found to be in fact only a request for a listing.

The directory published by this firm, a copy of which is available in the Chamber office, has been the subject of a com- North Hereford plete report by the Dallas Better Business Bureau.

unwary have been the subject of many previous bulletins by Family Supper National Better Business Bureau. The fact that this scheme all business men.

Final Convention held at 7 Bull Barn. Reports Heard

A called meeting of Hereford held Tuesday preceding chap- Ward and Otto Massie. ter meetings in Community Center. Members completed busi- read the family reminiscences ness and reports concerning the of Peggy Tate, former Dimmitt were hosts last weekend.

Mrs. Ronnie Osborn was elected secretary to replace Mrs. Joe Neely, who has resigned honoree at the meeting. the office.

were discussed

Business men in the Hereford joins with the National Better

sentations that advertising in A LARGE check was mistak- such items as song books are for the benefit of a church or

Recently the name of a rural church in this area was used wothout authorization to solicit "ads" in a song book and the solicitor collected many dollars from Hereford businesses, none of whom verified the facts though the salesperson was a complete stranger.

SIMILAR schemes to trick the H. D. Club Sets

The annual Thanksgiving supis working in Hereford should per for North Hereford Home be brought to the attention of Demonstration Club members and their families was planned The Chamber of Commerce at the meeting Thursday in Mrs. Paul Hoff's home. It will be held at 7 p.m. Nov. 20 in the

Appointed on the foods committee were Mmes. A.E. Hodges, O.C. Williams and A.A. Hare; on the decorations com-Beta Sigma Phi Council was mittee, Mmes. Hoff, Clinton

For the program, Mrs. Hoff area convention at which they resident, titled Granddad and appearing in a recent issue of Readers Digest. Mr. Massie was Mr. Massie was the birthday

Visitors were Mmes. Dick Bar-Mrs. Irving Alexander, presi- rett, Gladys Jenkins and Bardent, was in charge of the meet- bara Ramsgate, Other members ing. Rush activities of the month present were Mmes, R. A. Fulland advance plans for the sor- wood, Mary Bodkin, O.L. Willority's annual Valentine dance lams, Fred Barrett, Otto Olson and Velma Salvino.

3,578,044.99

Charter No. 5604

REPORT OF CONDITION OF THE FIRST NATIONAL BANK

OF HEREFORD

IN THE STATE OF TEXAS, AT THE CLOSE OF BUSINESS ON OCTOBER 13, 1965, PUBLISHED IN RESPONSE TO CALL MADE BY COMPTROLLER OF THE CURRENCY, UNDER SECTION 5211, U. S. REVISED STATUES.

ASSETS

Cash, balances with other banks,

and cash items in process of collection

United States Government obligations, dis and guaranteed (Net of any reserves)	930,696.92
Obligations of States and political subdivisions (Net of any reserves)	1,690,318.67
loans and discounts (Net of any reserves)	12,698,838.53
Fixed assets	328,541.91
Other assets	41,230.09
TOTAL ASSETS	19,177,671.11

LIABILITIES

Demand deposits of individuals, partnerships, and corporations	11,230,117.44
Time and Savings deposits of individue partnerships, and corporations	4,301,024.
Deposits of United States Government	85,755.92
Deposits of States and Political subdivisions	1,863,014.71
시간 선생님들이 되었다. 이 경험 경상 이 경험 경상 이 사람들은 사람들은 사람들이 되었다. 그 사람들이 가는 사람들이 되었다. 그 전에 가장 그렇게 되었다.	10,000.00
Deposits of banks Certified and officers' checks, etc.	218,663.17
TOTAL DEPOSITS 17,769	,375.95

(a) Total demand deposits 12,541,151.24 (b) Total time and savings

5,228,224.71 deposits 116,000.00 Other liabilities 17,885,375.95 TOTAL LIABILITIES

CAPITAL ACCOUNTS

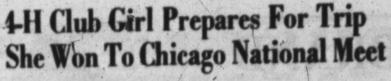
Common stock - par value per	50.00 4,000
	value 200,000.00
Surplus	800,000.00
Undivided profits	292,295.16
TOTAL CAPITAL ACCOUNTS	1,292,295.16
TOTAL LIABILITIES and CAPITAL	19,177,671.11

I, Helen S. Smith, Cashier, of the above-named bank do hereby declare that this report of condition is true and correct to the best of my knowledge and belief.

S/HELEN S. SMITH

We, the undersigned directors attest the correctness of this report of condition and declare that it has been examined by us and to the best of our knowledge and belief is true and correct.

J. H. SEARS V. O. HENNEN C. C. ACKER



A trip she won for 4-H
Club work while she was a resident of Arizona will be taken
next month by Jackie Woodward, now a member of Happy
Hustlers 4-H Club, As the Arizona state winner in home improvement, she will attend the National 4-H Congress in Chicago Nov. 27-Dec. 4.

another in general demonstration. She has filled all club offices and was service chairman of county junior leaders.

Enrollment in a 4-H Club was one of her first ventures in her new home, and the Happy Hustlers promptly recognized their new member's ability by electrall, blonde Jackie is a senior in Hereford High School. She has been a member of the National Honor Society, of Future Homemakers of America and Future Business Leaders. The latter organization in Arizona had elected her state secretary for the current term.

Jackie is the 17-year-old daugh News and advertising media ter of Mr. and Mrs. Elmer take the lead in shaping public Woodward who live southwest taste today, Mrs. Clint Formby of Hereford, on Route 3, Friona. stressed as program speaker to The family moved to Deaf Smith La Plata Study Club this week. County from Phoenix only a few The club met in the home of Mrs. Dennie Richardson.

Seven years of membership in Home, school and church each 4-H Clubs preceded Jackie's a have a share in developing hievement of the national trip taste, the speaker said, but mans award. She won two trips to the communications have the great--Arizona 4-H Roundup for her est influence. She spoke of the work in home improvement and importance of advertising to everyday life in America, citing amusing as well as informative

Committee reports featured the business period with Mrs. Bill Michael presiding. The club constitution was read and the collect repeated.

Members present included Mmes. Frank Prowell, Ansel McDowell, Eugene Campbell, Jay Boston, Milton Adams, A. J. Schroeter, Louis Woodford, Raymond White, Joel Treadwell and Phillip Shook.

Office Supplies — Printin THE INK SPOT



ued an electricity project at a zen, Orval Galley recent meeting. Tools for Elec-





Formal Mening

SUNDAY, OCTOBER 24th

DRAWINGS FOR DOOR PRIZES WILL BE HELD DURING THE AFTERNOON AND EVENING ... WE INVITE YOU TO ATTEND OUR OPENING ... YOU MAY TAKE HOME A VALUABLE DOOR PRIZE AND WE'LL ENJOY VISTING WITH YOU.

DOOR PRIZES INCLUDED

Jackie Woodward

. . home improvement winner



 ALSO TWO JUMBO CONTAINERS-54 OUNCE CAPACITY

SHETLAND BLENDERS

Prepares delectable foods special diets and drinks. Chops, mixes

grinds, shreds, blends & liqueties.

Retail value of Model 9007 is \$29.95

- ONE SET -

Youngsware THE WORLD'S FINEST TRI-PLY 18/8

Waterless

STAINLESS STEEL

value of this set.





628 W. 1st (W. Hwy 60)

THE SUNDAY BRAND Editorials

The Sunday Brand, Hereford, Texas, Sunday, Oct. 24, 1965

Who's Confused

In this century of enlightenment and progress, we are frequently confronted with conflicting circumstances. Worse still, we oo often get conflicting answers to important and serious questions.

For instance, last week-end saw thousands of Americans, mostly youngsters, marching in protest against U.S. policies in Vietnam. These citizens would have us believe that our nation affords a currupt, war-mongering way of life. At the very same time, our Coast Guard picked up and brought more than 400 Cuban refugees into Florida to swell the ever-growing total of people willing to give up their homes, worldly goods and even split their families to find haven under the Stars and Stripes.

Confusing? Yes, beyond any doubt. And to move a step further, how can we ex pect to advise our children when we, ourseleves, are frequently just as confused in the field of political science and practical application of today's concepts?

Does two and two, applied under certain concepts of our modern math program, equal four? Likewise, many other values never before questioned are now under fire. Court interpretations, long the law of the land, have been altered to the point that even our foremost barristers frequently find themselves at loss for an aswer. Saving for old age is passe, hard work is classified as foolish and, finally, proverty has become illegal.

Frankly, we doubt if this is what the Pilgrims had in mind when they landed at Plymouth Rock. Instead of hardships, we are plagued with prosperity and harangued with new theories. The flint-tipped arrows still fly in abundance, but primarily on the television screen. Our newspapers talk of freedom marches all over the country, where in those days they concentrated on the big Tea Party in Boston.

To complicate things, we get a new and

Eye-Bank

A current proclamation has declared October 25 to November 1 as Eye Bank Week in Texas, and Deaf Smith County, operating in conjunction with the Lions Glubs, is one of the established leaders in the movement.

Through the eye bank, as most people know, several Panhandle residents have already had their sight restored with corneal transplants. The Hereford Lions, in fact, have conducted a program to secure corneas from scores of local citizens, through wills which are executed by donors.

While some people sign up readily, the majority appear fairly cautious, according to reports. To say the least, one's eyes are, a strictly personal matter, and no one should enter the program without talking things over with his wife and family. It is a fine program, however, and the fact that one's eyes, after death, may bring sight to another is a circumstance which will probably expand as the years pass.

Meanwhile, the fact that the area eye bank is sufficient to handle a half-dozen or more transplants each year is encouraging in that it affords hope even for those who do not presently have transplants available now.

THE Sunday Brand

Established 1948

Published every Sunday at 130 W. Fourth Hereford, Texas 79045





James M. Gillentine, Editor and Publisher Melvin Young, General Manager Robert J. Awtrey, Mech. Supt.

entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2. \$6.15 per year. Carrier, delivery, 60c per month. Single copies 15c each.
first insertion (60c minimum; 4c per word Classified advertising rates: 6c per word

higher minimum wage schedule and a cut in income taxes but when we count up the taxes on the new, higher schedule, we will be paying more than before.

Knowing what to write is probably even more confusing than knowing what to do. Consequently, if anyone can figure this deal out to perfection, will he please let

Sometimes, we even wonder what's the use in landing on the moon. If no one lives there, we've wasted out time. If it is inhabited, well, it won't be long before we have them as confused as we have our-

Home Grown Oil Wells

Breathes there a Texan who never wished, somewhere along the way, that he owned an ail well? We doubt if such an individual exists but, if he should, he probably lives in Quanab, Texas.

This city is suddenly faced with the leasing of some 3,000 city lots within the original Townsite of Quanah, including some 500 individual owners. Lease income, they say, can run as high as \$100,000.

All of whichs sounds fine until it happens to you. When a man starts wondering what will happen to his lawn, whether his trees will be spared, and how would his house look with an oil well in the front yard, or for that matter, next door, things could take on a new aspect.

News releases point out that no oil wells will actually be drilled in Quanah but, at the same time, it would not be amiss for the property owner to wonder occasionally.

"If they do not intend to drill why do they want the lease?"

Big Water Plan Includes Region

While Texans ponder the billion-dollar proposal for a canal to transfer excess waters of rivers in Eastern Texas to more arid regions of Southwest Texas, a far more daring scheme to benefit drier portions of Canada, the United States and Mexico-including Texas—is gaining attention in the

This is the North American Water And Power Alliance, a proposed international water distribution project extending from Alaska and Northwest Canada through 25 states of our country to include large segments of Northern Mexico.

It would cost 100 times more than the east-west diversion canal proposed wholly within Texas, but it would go far toward assuring the freshwater needs of the North American continent for the next century.

Of Great Interest to Texas is the plan of NAWAPA to deliver 20 million acre-feet of water each year into the Pecos and Rio Grande. This would bring much more water to arid regions between El Paso and Brownsville than could be provided by any other means, including the east-west Texas canal.

Sen. Ernest Gruening of Alaska recently outlined the NAWAPA project on the floor of the Senate. He told how the keystone of the concept is a 900-mile-long Rocky Mountain Trench in Canda near Banff. A series of dams and power stations would provide energy to pump waters from rivers in the Arctic regions into this enormous lake.

Waters would then be pumped into a reservoir in the Sawtooth Mountains, from which they would flow by gravity in lined canals and tunnels to serve Eastern Canada, Western United States and Northern Mexico

On the eastern slope of the Rockies, water would be pumped into the Canadian and Purgotorie Rivers to be distributed east of the continental divide. This would send much of these excess waters from the for Northwest into New Mexico, Colorado, Texas, Kansas, Nebraska and Oklahomo.

A large resvoir on the Pecos in New Mexico and a canal on the Rio Grande near El Pasa from NAWAPA's Southwest Reservoir in Uath and Arizona would deliver enormous amounts of fresh water into both Texas and the joining Mexican state of Chihuahua.

Commenting on the scheme in a recent issue of the American Legion magzine, Tom Mahoney, former Dallas newspaper and magazine writer, points out that NAWAPA would cost 100 billion dollars, or about as much as it is costing the United States to put a man on the moon.

to com Atcheson, Dallas Morning News



A TRUE STORY

'Then There Was Light'

reliving all of those years a- we had a beautiful baby girl, hardly stand it. gain in my mind. I did not have or so Dick said, for I couldn't God blessed our home with a

After my marriage in 1948 my blind.

THURSDAY, OCT. 27, 1955

in the county.

able to see it when it came.

eyes began to bother me, but IT SEEMED that my heart

TEN YEARS AGO

Hereford Upends Dumas

Deaf Smith County Commissioners Monday asked Wil-

A new 4-H Club has been organized in the Dawn com-

After a stunning 33-14 upset victory over highly re-

Deaf Smith County Farm Bureau members approved 34

Credit Wanda Nell Gragg, 307 Jackson, with the

A meeting of "everyone interested in grasshopper con-

Grain men said this week that Deaf Smith County's

mile harvest has passed the half-way mark, but the sea-

son's first freeze early this week has slowed down harvest.

trols for 1956" has been called Friday night here by Coun-

of 42 resolutions submitted by the Resolution Committee

and elected eight new directors at their annual county

garded Dumas, the Hereford Whitefaces should encounter

somewhat lighter competition Friday night when they meet

the Shamrock Irish in the Herd's homecoming battle. It will

be the last home game for the Whitefaces.

convention held Saturday night.

first letter to Santa this year.

ty Agriculture Agent Hugh Clearman.

munity which now brings to eight the number of girls clubs

liam C. Townes and Associates, architects of Amarillo, to

make a study of the courthouse and jail in anticipation of

remodeling the courthouse and building a new jail.

In Upset By 33-14

By MRS. JOYCE RAYMOND I never saw a doctor until I broke into a million pieces. For began having trouble reading, the first time, in a long time, As I lay in the hospital in the He fitted me with glasses but I prayed, "Lord, why did this darkness not knowing how I in spite of this my vision grew happen to me?" I could not would be able to manage now steadily worse. On one visit to stand the thoughts of living in if this corneal transplant was the optometrist, we had a long darkness for the rest of my not a success, I began to pray talk and he told me that he life. I was only nineteen (19) for understanding and guidance. would refer me to an ophthal- years old. My vision was 20/200 It had been a long road to mologist for further treatment, and 20/400. My world was a where I lay now, I wondered if I was beginning to worry. It dark gray, blurry mess. I could I had enough strength to con- was so hard for me to take care only wear the contact lenses for of my home and family. I had a few hours at a time and the IT NOW seemed as if I was married a wonderful man and pain was so great that I could

much hope that I would be able see her too well. Now there was little boy and for a while after to see, I only trusted God and going to be another baby soon, this with the aid of contact lentried to understand what was and I wanted so much to be ses I could still manage my home and family.

I guess I do not remember be- The ophthamologist said I I HAD such a wonderful husing able to see clearly before had a condition of the eyes call- band to love me, who would the Miracle, I know I must have ed Keratoconus and there was have done anything for me. He when I was a small child. My little that could be done. He fit- did the bill paying, the groeyes never gave much trouble, ted me with contact lenses and cery buying, and the other except when I had hayfever in said it would be a matter of things I could not manage to time, but eventually I would be do. He also helped take care of the baby and housework. My mother and father were wonderful, they helped me in every way that they could. I always felt that God had blessed me with more than I deserved.

The next eleven years were hard ones, but our home was made happier with two more children, a boy and a girl, Our financial situation wasn't too good. Contact lenses were expensive and I had to have four pair, while trying to find a pair that would fit.

MY HEALTH was bad and after our little girl was born, my righ lung collapsed. I was in the hospital and at my mother's home for some three months. It seemed that things could not get much worse, but they did. Before our boy came, I had another bad spell with my lungs, and I spent sixteen more days in the hospital. By this time we were in real need, God provides for his own and by His grace, we made it.

I came to the point where I had to lay aside my contacts. I had had so much pain and I could no longer stand it. With each pair of contacts my hopes would rise and I would think 'Maybe it will be different this time, and I can wear them." but always to my bitter disappointment they would fail. I prayed and in my heart found peace, believing that this was my cross to bear.

I began to prepare for my dark world. I received my talking book from which came so many pleasant hours of music and books that I had longed to read, I received my Sunday School Lessons so that I could help with my class. I then began to take Braille. This was very difficult for me because I See THEN Page 5

Panhandle Paragraphs

Who says President Johnson is doing all of the spending these days? It would appear that the Congress is taking care of a lot of it, not actually spending, but giving the various agencies the incentive by appropriating more than requested.

We cite the face that on several requests by the administration according to the United State Chamber of Commerce, the Congress has authorized higher spending. -Panola Watchman

Anonymous is a prolific writer who frequently demonstrates profundity of thought and expression and lets reccanition fall where it may.

-Hondo Anvil Herald

The Sunday School teacher was describing how Lot's wife looked back and turned to a pillar of salt, when little Timmy interrupted.

"My mother looked back once when she was driving," he announced triumphantly, "and she turned into a telephone pole."

-Levelland Sun News

Time was when "sandwich money" meant the nickels, dimes and occasional quarter which we carried to school when mother was too busy to pack lunch. But now it means small change, itself, and still true is that old expression "What good is money? You can't eat it!"

-Denver City Press

A budget is something that allows you to live within your means and without almost everything else. -Andrews County News

A group of Senators stood fast this week and forced at least a postponement of organized labor's demand for compulsory union membership through repeal of Sec. 148 of the Taft Hartely Act.

This battle, won in the face of tremendous political pressures, gives heart to the political conservative who has watched rubber stamp 89th Congress endorse an avalanche of social legislation this year.

—The Sunday Hearld

Experience is a hard teacher. First you have the test, then you learn the lesson.

-Quanah Tribune-Chief

We are often told these days that "this is a time of decision." And so it is. All periods are times of decision, but at this particular point in history we face the necessity of making choices in a way we scarcely have known in the

-Kermit Daily Sun

THE BOOTLEG ——Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm reports on a different angle in the Who-Discovered-America contro-

According to three different newspapers which turned up on the same day on this bindweed farm last week, a record so far, there is now some doubt whether Columbus was the first man to discover America.

As I understand it, some professors at Yale University have come up with a document showing two other fellows discovered America and drew a map of it years before Columbus came over. This has thrown the historians into a tailspin and has made a lot of Italians mad.

I was talking to friend of mine about this who has a college degree and he said he had been thinking it over and had come to the conclusion it's possible the Yale professors have been the victim of a fraud.

His theory is that the map is fictitious, that it was drawn on worm-eaten paper and planted by present-day descendants of Columbus who had just as soon he hadn't done

"Discovering American seemed like a fine thing at the time," he said he could hear his descendants saying. "but now . . . well, we just don't know. Let's see if we can't shift the blame to Lief Erickson or somebody else for

I don't know that I go along with this theory, but you reckon if the Supreme Court hears about that map and believes it it'll throw out all the examination papers of everybody who went to school and passed American History by answering Columbus to the question. Who discovered America? Why I'll bet even everybody on the Yale faculty would have to take first-grade History over again or lose his teaching certificate.

I hadn't thought the Supreme Court could top some of its decisions, but when the day comes it rules everybody in the United States is uneducated. I'll take my hat off to it, if the weather is pleasant,

Yours faithfully,

The Sunday Brand, Hereford, Texas, Sunday, Oct. 24, 1965

Continued from Page 4 stead of feeling them.

cher who was blind. She tried to prepare me for the "world" He sent me 340 miles to another city to a doctor who had tally ahead. She would say, "Joyce, quit fighting it, it will group and had been with a series and had been with respect to have the operation or loose ing four our 21 day stay and groggy he just said to go to sleep and he held my hand.

THE NEXT few days were tedious one. I was unable to move the dious one. I was unable to move my head and could not lay with revelopment to have the operation or loose ing four our 21 day stay and groggy he just said to go to running, for fear that I had fall-en. I told him that I could see lear that I had fall-en. I told him that I could see out of my right eye. Oh, what a happy day! I could see clear bye, he was asleep in his bed. I will have the operation or loose grandma's house.

The NEXT few days were tedious one. I was unable to move my head and could not lay with revelopment. The never was also and the held my hand.

The NEXT few days were tedious one. I was unable to move my head and could not lay with revelopment. The never was also and the held my hand.

The NEXT few days were tedious one. I was unable to move my head and could not lay with revelopment. The never was also and the held my hand.

The NEXT few days were tedious one. I was unable to move my head and could not lay with revelopment. know if it was good. I know ever seeing again and my five minutes the doctor per- derstand and they missed us, now that I was more fortunate thoughts were so troubled it was formed a miracle as he re- too.

eye had ruptured . The doctor 2:00 P.M. the phone rang, I see.

tion more than one.

rsity

into

over Yale

and

Yale

again

making a pie so that I would came home with little hope of for the next hour and forty- I knew that they did not un-

OUR BABY was seven mon- eye from a donor. (Eyes are overhead and saw them as clearthe old when I awoke one morn-removed only from deceased ly as possible. As the doctor ing to find no vision at all in who have previously donated fitted the new cornea on my my right eye. I knew this was them.) With each ring of the eye and he began to stitch it the end. A visit to the doctor phone I would want to run in place, I could see everything leave, so Dick and I were left confirmed my suspicions. My and hide, February 28, 1961, at he did, it was so wonderful to

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a lot? No. Nowadays you can have two phones for just a frac-

a cornea transplant. I do not the doctor's office askin me if believe I can ever put into word: I could be at the hospital at room. As Dick took my hand little metal shield off my eye playing. Each time I go to make the fear that was in my heart. 10:00 P.M. that night. I almost I said, "Honey, I watched him. to bathe it, I made out the fau- a speech at one of the local

moved the old cornea, I looked than many people who could hard for me to sleep. moved the old cornea. I looked not see. We waited a month for an up to see the beautiful lights

tod me I would have to have answered to find the nurse in He bandaged both eyes and eye, but nothing more,

on my right side because of my with my left eye.

The fourth day I could sit up and the doctor removed the bandage from the left eye so I could see a little, but the light hurt my eye and I was still almost helpless. Our friend had to alone. He cared for me and when I was released from the hospital we had to stay until the doctor could take part of the stitches out.

The twenty-first day finally came and we went to the office to have the stitches removed. This was very painful although the eye was deadened. He removed four of the eighteen stitches. The doctor said to return in two weeks. We went home and I sat straight up the whole way. We had to have as little jolting as possible.

The pain was bad, but the sun was worse, for the light was almost more than I could take, but the thoughts of being home with my children made my

David was 81/2 months old now and was staying with my aunt. When we reached home he didon my eye scared him. The oseeing us again and our homecoming was marked with many 20/20 vision in both eyes.

I WAS unable to do any work. Dick had to return to his job and the children were still in school. I could not lift David, I was without sight so long! so I could not be left alone. The I saw David take his first next few weeks were wonder- steps, something I had missed ful for me, but hard for every, with the other three. Everyone else. It was so good to be thing he did was so cute to me nome because I had missed everyone so much.

elp. Nancy was almost eleven able to go and do things all and a good little housekeeper as wives do. I love each and every I tried to prepare her to take chore, I love to watch Nancy over for me when my sight sing in the choir and I go to was gone. Ricky was going on all of Ricky's baseball games eight and he too was a big to watch him pitch. This is a help. Chris was going on five thrill that is undescribable. and she was quite a little nurse.

grandmother, friends and loved gery, the blind are able to see ones, we survived the next six again and I know if it had not weeks with no major catastro- been God's will, I would not be doctor every two weeks. I could name I give the glory. make out objects with my right I SAY a prayer each time I

wanted to look at the dots instead of feeling them.

I told the doctor that I did not want this. He said I would have the operation or loose the want this. He said I would have the operation or loose the want this. He said I would have the operation or loose the want this. He said I would have the operation or loose the want this. He said I would have the operation or loose the want this. He said I would have the operation or loose the want this was still to have the want this was the want the want this was the want the wa

get easier some day. It never got easier. I wanted to see more than anything. I wanted to see my children for I feared that we would go somewhere and they would be dirty. I wanted to see Dick's beautiful smile from across the room and know.

THE NEXT morning after a sleepless night, at 7:30 A. M. The nurse gave me a shot and they would be dirty. I wanted to see Dick's beautiful smile from across the room and know.

THE NEXT morning after a sleepless night, at 7:30 A. M. The nurse gave me a shot and the n from across the room and know operation would be successful. there was less chance of being that he loved me. I wanted to be able to cook without having to feel my way while I was making a pic on that I would be successful. They wheeled me into the operation. I perating room at 8:30 A. M. and to feel my way while I was making a pic on that I would be successful. They wheeled me into the operation. I perating room at 8:30 A. M. and the successful there days I lay in a black nothingness. I was fed, bathed, and cared for by Dick and our friend. I worried about the child-ren for I missed them so much, the successful there days I lay in a black nothingness. I was fed, bathed, and cared for by Dick and our friend. I world anyone could ever hope to see. I had forgotten how green to see the green to se sky. I could see people walking along the street, I smiled Really Dies." at each of them. I know they

> because everything was new to me. My children and Dick were so beautiful.

THE DOCTOR said I would be anxious to have the second operation and I thought, "He doesn't know me very well," but as it turned out, he was right seeing out of one eye was heavenly, but I wanted my driver's license and Dick had promised if I would consent to the operation and if it was successful, I could get my driver's license. I knew that to be able to drive I had to have good vision in both eyes. I called the doctor just as he said I would and arranged for a second transplant. On our 14th Wedding Annversary, January

16, 1962, we received my call. The next 21 days weren't as bad as the first ones had been so Dick was able to leave me and go back to work. Now I had enough vision to care pretty n't know me and the bandage well for myself in the hospital after the first week.

ther children were overjoyed at A few months later I was fitted with glasses again and I had

YOU CAN never know how much being able to see means until you've lost it. To me seeing is more wonderful because

because I saw it for myself.

I received my driver's license in November of 1963, Now I am

Only God can make an eye, With help from mother and but through miracles of eye surphies. We made a trip to the able to see now, and to His

our Hi-Plains Eye Bank is "He Who Gives His Eyes, Never

I pray that those who walk must have thought that I was in blindness may know the mir-When I got home I went through the house touching things was LIGHT."

Walcott Pupils Entertain P.TO

program given by pupils at Walcott school for the Parent-Teacher Organization recently. Third to sixth grades taught by Mr. and Mrs. Olson Lyng pre-

Mrs. Elton Sorrells was pro-gram chairman for the meeting

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1. Scratch the teams you select to loose and be sure to score the teams on the "Tie Breakers." Note: Three games not used elsewhere on this page will be used as weekly "Tie-Breakers." Weekly and over-all contest scores will be determined by 20 listed games-

"Tie Breakers" will only be used in case of a tie. .. Three prizes will be given-\$7:50 first prize; \$3:50 second prize; \$1.50 third prize. Entries must be post-marked not later than 6 p.m. Friday or left at the Hereford Brand not later than 5 p.m. Friday. Address all entries to "Football Contest," Hereford Brand, Hereford, Texas.

Name and address must appear on your ballots. Please print this information. Contest is open to ALL, except employees of the Hereford Brand. Sponsors and experts

gladly accepted. The person picking the most winners at the end of the season will receive 2 cotton Bowl Tickets. 2nd Place will receive 1, 3rd Place will receive 1, also.

7. Winners of Cash Prizes will be announced on this page each week.



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1st Clyde C. Schmer 2nd Dorothy Mercer 3rd LaVerue Kimbell

W. B. NUNLEY **Nuley Humble**

TCU at Beyler Texas at SMU WebA at Air Force Newy at Notre Dame Colgate at Army Nesthwestern at Michigan St. Nebraska at Misses Colorado at Ohlehema Piet at Syracuse Rena-St. at California Purdue at Illinois Florida at Auburn Miss. St. at Alabama Wake Forest at Clemson Georgia at No. Continue Dute at Georgia Tech

in at Michigan

Penn St. at California

Purdue et Illinois

Florida at Auburn

Miss. St. at Alabama

Wake Forest at Clemson

Georgia at No. Carolina

Duke at Georgia Tech

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TCU at Baylor

at Florida St.

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OFFICERS - AND A MASCOT-Mrs. Phillip Miller, center, president of Farm and Ranch Club, was hostess at a luncheon Thursday when this group of officers was photographed. From left are Mrs. John E. Hill, historian; Mrs. Glenn Burrus, parliamentarian; Mrs. Miller; Mrs. R. W. Haingrove, reporter, and Mrs. W. W Thomas, secretary. The small

President Is Hostess To Farm And Ranch Club

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corating the home. Centering Hill indicated places at the tathe luncheon table was a bou- ble.

luncheon for Farm and Ranch kin shell, while orange pyra- this year. Club members Thursday in the cantha berries were arranged home of Mrs. Phillip Miller, pre- with candles on the buffet and sident, and Mrs. W.B. Nunley a large vase of cosmos blooms was welcomed as a new mem shading from pink to fuschia was set in the den. Clever sketches Autumn color was used in de- on cards made by Mrs. John E.

girl with Mrs. Thomas is her granddaughter, Rhonda Combs, who served as "mascot" at the meeting. Rhonda is also the granddaughter of another club member, Mrs. Elmer Combs. The vice president, Mrs. Cliff Johnson, was not present. (Staff Photo)

ted the program, telling of the grove and Elmer Combs. orgin of Halloween and traditions of its observance. Holidays of each month are being studied CWF Program as a part of the club's program

Guests were Mrs. Gilmore Hill of Denver, introduced by her mother-in-law, Mrs. John Hill; Mrs. Joe Wagoner of Dumas, a former member, and Mrs. Floyd Coleman.

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After the covered dish lunch | Mmes. Jack Weaver, W. W. on Mrs. Glenn Burrus presen- Thomas, Paul Rudd, R. W. Hair-

Mrs. Carl Williams presented the program at a meeting of Christian Women's Fellowship in First Christian Church Wednesday. She gave a resume of a talk titled Worship and Bow Down, which was delivered by Mrs. Nicholas Hociota at the national CWF Quadriennial Assembly in 1961,

The devotional period was conducted by Mrs. Carlos Vaughn. Members of Joyce Wiley group were hostesses.

A covered dish luncheon was served at tables decorated in a harvest motif.

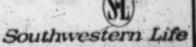
Father of Local Resident Dead

Funeral services were conducted Tuesday afternoon for Bert O'Conner, 80, of Seagraves, father of Mrs. Elmer Combs. 1505 Park Ave. Burial was in Plainview Memorial Park for the former longtime resident of

He had lived at Seagraves for the past year, and died in a rest home at Seminole. A Kansas native, he is survived by his wife, three daughters, three sons, eight grandchildren and five great-grandchildren,

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L'Allegra Club Plans To Observe Anniversary

Celebration of L'Allegra Club's desirable in astronauts: lighter 20th anniversary with a guest weight better adjustment to lonand past presidents was planned eliness and monotony, less fear at a meeting Thursday in the of death and higher tolerance to home of Mrs. Dennis Lomas. The pain tea is scheduled for Nov. 4 in Other members present were Mrs. Ansel McDowell's home. Mmes. Bob Sims, J.H. McCrary, On the hostess committee with Jimmy Conkwright, John Smith, Mrs. McDowell are Mmes. W. Tommy Carnahan, Jim Carna-C. Russell, Alex Schroeter and han, Gene Cope, Cameron Gault, Hilto Walter London, Mrs. Clint, Form- David Gibson, James Higgins, ens. by will be the program guest to give a book review.

Mrs. Dwaine Walker presided Thursday for business which included discussion of fund-raising projects, Mrs. Joe Easley presented the program, one of a series on Outstanding American

Her topic was Astronauts, and she began by admitting that America has continued to deny its astronaut training program to women although a Soviet woman was one of the space plo-

However, the United States has a number of women qualified by training and experience for the program, she said as she sketched careers of several women in aviation and the related sciences required of space

She mentioned the feminine qualities which experts say are

Offices Filled IN Calvary GA

Officers were installed by Girls' Auxiliaries in Calvary Baptist Church at recent meetings. Toni Phillips is presi-for the year of the Intermed GA and Rhea Ann Wesson

Other intermediate officers are Delera Bowers, secretary;

Hilton Higgins and Betty Pick-

Judy Hicks is vice I of the juniors, Sharon D haron Kay Bradford, pro and social. The couns

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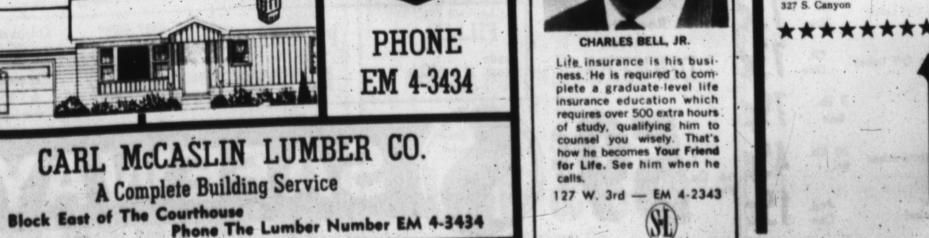
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Hereford-High-Jinks

That is really the best way to operation. describe the entire Homecom-

The trophy for all-around out- a victory over DUMAS. standing entry went to the Senior Class for their float.

won't last for long though around H.H.S.

Each of the classes has made Queen Candidate. There will now Alexander Pope be run-offs and then the sign will

proud of is about the best way to make their choice Queen. to describe the Homecoming Don't let your class down by Parade held Friday afternoon. not giving your support and co-

I would like to commend the Wirmens in the float division Freshman class for their deter Maynard Applegate Jr., 1953 21 first; Sophmore Class, Second; work so hard. They have as 1966 Ford pickup; Olga Morado, and FFA. The Juniors took top much school spirit as any one 1939 Ford; Jerry L. Jones, 1958 award in the car division with could hope for. Take a lesson Ford, Ralph 'Anderson, 1954 the F.N.A. placing 2nd and from them and we will have no Olds; Garry Smith, 1957 Dodge; Closed Girl's Choir placing 3rd. problem in urging our team to Ann Gentry, 1966 Chevrolet;

Lately I've noticed a lot of 10-19. paper littering the halls and A QUIET clam should settle grounds at school. We can pre- gelica Lasanta, 1951 Chevrolet; abel Bell: Lot 4, Barber Subover H.H.S. for awhile now vent being reprimanded about Bullard & Fisher, 1959 Interna- division of Blk, 22, Evants Adthat Homecoming is over and this if we will start keeping our tional truck; Bullard & Fisher, can be termed a success. It owns litter up. If each person 1963 Ford truck; B.J. Pugh, be no problem.

'Tis education forms the com mon mind: Just as the twig their nominations for Annual is bent the tree's inclined.

Courthouse Records

1966 Ford; Scott Kirkpatrick, 10-20 1962 Buick; Larry Ralph Turpen, 1965 Volks; Fred Collett, 1966 Imperial; Bill Barber, 1959 Ford; Frank T. Moss, 1956 Pontiac; Jessie Celaya 1962 Chevrolet pickup, Jessie S. Celaya, 1962 Chevrolet: Carol E. Taylor, 1957 Chevrolet / 10-19.

Maria Sanchez, 1960 Ford; C; Moody, 1956 Frd pickup; mination and willingness to Dodge; Pioneer Natural Gas Co. up; Nina L. Kimbell, 1965 Buick.

> Edd Robinson, 1956 Ford; Antruck: Her-Tex. Livestock Indst. 1963 Chevrolet pickup; W.A. Rollins, 1957 Olds; Dessie Fallwell,

1961 Ford, 10-20. Jesus Gallegos, 1962 Plymouth; etts Addition.

Santiago Cordova, 1958 Dodge; Foster Hill, 1966 Olds; Jake Moore, 1963 Buick; Hazel Bruner, 1966 Buick; Esmeralda G. VEHICLE REGISTRATIONS
Hereford Fruit Market, 1950
Trailmobile van; Louie Olson,
1966 Ford: Scott Kirkpatrick *InProgram*

George E. Hobbs, 1963 Mercury; Arthur Wear, 1962 Ford; Yocum, 1951 Chevrolet; Don Heddins, 1961 Chevrolet; Pitman Grain Co., 1966 Buick; Wayne Shirley, 1959 Ford; Quin-ton Conn, 1966 Rambler; Julian Rodriquez, 1948 Ford pickup; L.H. Schilling, 1965 Ford; D.L. Welty, 1966 Chevrolet truck. 10-

Easley Feed Yards, 1959 Chevrolet truck; Epperson & Downing, 1957 house trailer; R. D Hicke, 1966 Dodge truck; Reinauer Bros, 1966 Chrysler; Leland Duggan, 1955 Dodge pickup; Dan L. Nelson, 1960 International -truck, 10-21,

Warranty Deeds Robert H. Bell et al to Frank-

A.F. Huckert to Calvary Baptakes care of his own there can 1952 Ford truck; Her-Tex Live tist Church: 1.23 acre tract out stock Indst. 1959 Chevrolet of north 166 acres of east half of Sect, 78, Blk, K-3,

W.C. Dunn et ux to Marvin S. Kendrick et ux: South 360 feet of west half of Blk. 3, Rick-

Mrs. Garland Solomon's hair Club Women Mrs. Noble Howard was given AreModels

Two members of Hereford Study Club served as models for a hair styling demonstration at a meeting Thursday in Mrs. Labry Ballard's home. Other members observed as Mrs. Bob Huddleston and mrs. Bob Hefley, Hereford hair stylists, gave the

Ted R. Royal et ux to Lindy Daniels: North 80 feet of Lot 59 and south 3 feet of Lot 59, all of lot 60 and north 12 feet of Lot 61, Thunderbird Addition. Maria Rodriquez to Emilino Lozoya et ux: Lot 7, Blk. 12, Finlan Subdivision of Sect. 111, Blk. M-7.

Marvin S. Kendrick et ux to W. L. Dunn: South 360 feet of west half of Blk. 3. Ricketts

Marriage Licenses Willie Bob Steward and Betty Dean West, Oct. 21,

Addition.

Gregory Aldreta Zepeda and Bertha Alejos Guerrero, Oct.. 20. William Allen Clement and Elizabeth Ann Book, Oct. 19. Walter Lee Williams Jr. and Bobbie Gean High, Oct. 19.

The Sunday Brand, Hereford, Texas, Sunday, Oct. 24, 1965

CATHOLIC INVITED style show later this fall.

was cut and arranged, while . Other members at the meeting were Mms. R.N. Yarbro, C.R. a new hairdress to demonstrate Winget, Ed Wilson Jr., Maurice late fashions for milady's hair.

Mrs. Ballard introduced the program guests.

Winget, Ed Wisson St., Manual Meannual Me Baxter London presiding, mem- liff,

PLYMOUTH England (AP) The most Rev. Cyril Restieaux, Roman Catholic Bishop of Ply-In the business nour with Mrs. lett Jr. and Miss Gladys Sethe first Catholic bishop ever invited by the Methodists.

who-o-o needs help?

We're ready to offer auto loans

LOW COST, NEW CAR TYPE

FIRST NATIONAL BANK

Colorado Jonathans

For The Trick or

Treaters

PUMPKINS

Field Fresh For Jack-O-Lanterns



GUARANTEED MEATS

SAFEWAY'S the place to buy...

ROUND OF SIRLOIN Prices Are Good Thru Wed., Oct. 27

Lean & Tender Juicy Steaks of Finest Quality US Choice Beef

Safeway Dependable 100% Pure Meat

Boneless Cudahy

T-BONE STEAK

Safeway or Armour BACON QQ

> Safeway or Bars FRANKS

> > No. 303 Cans

ь. 59¢

ROMAINE

ORANGES

FRESH FRUITS & VEGETABLES

Sunkist **Valencias** GRAPEFRUIT

California

Crisp & Fresh Bch. 19¢

POTATOES

U.S. Naval 10 tb. 49¢

SHOP SAFEWAY FOR QUALITY!

Grape Juice Bel-Air

USDA Grade A Hens

2 6 Oz. 49c

Blended Juice Bel-Air

Pie Filling Comstock No. No. 3 43c Dot Ritz Frozen Pie Shells

Bel-Air Frozen Vegetables

12 Oz. Rhurbarb
 12 Oz. Peaches
 10 Oz. Peas and Carrots

10 Oz. Broccoli Spears
10 Oz. Mixed Vegetables
10 Oz. Blackeyed Peas 4 Pkgs. \$1

DAIRY CASE BUYS!

Two-Ten Milk Quality Margarine Coldbrook 6 Biscuits Mrs. Wrights Sweetmilk 8 Oz. Biscuits Mrs. Wright 8 1/2 Oz. Dinner Rolls Pillsbury Snoflake Fresh Eggs Lucerne Grade 'AA' Breakfast Gem Fresh Eggs Med. A Doz. Cottage Cheese Lucerne Reg. 2 Lb. 496

BETTY CROCKER LAYER CAKE MIXES

· White • Yellow Spice Chocolate

Baggies

 Devils Food
 Dark Fudge
 Lemon Velvet • German Choc. Cherry Fudge

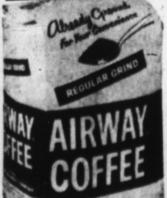
14 Oz.

Elberta Sliced or Halves

FLAVORS

Asst. Flavors

SAVE 10c



Pre-Ground Fresh Dated

NOB HILL

AIRWAY

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Mexican

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With \$5.00 Purchase Or More

THIS OFFER EXPIRES SAT., OCT. 30, 1965 **Hunt's Quality**

Town House Apple Sauce Aspargus Windslow Can Town House Tiny Whole 8 Oz. 27¢ Whole Beets Can Seaside Quality **Butter Beans**

2 No. 300 Cans

31¢

2 46 Oz. 69¢ Tomato Juice Royal Treat Buttons. 2 Oz. 25¢ Mushrooms Tamales Hexican

Tomato Paste 2 cons

Libby's Fancy

Beef Stew Bounty 19 Oz. 53¢ Shop and Save At Your Safeway Store!

Creamer Lucerne 6 Oz. **Armour Treat** 12 Oz. Can

> Pet Ritz PIE SHELLS

Busy Baker CRACKERS

Campbell's Meat SOUPS 2 No. 1 35¢

Cranberry Juice St. 57¢

Cranberries Ocean No. 300 29¢



3 E A V S R B F F C I A M 3 P

Campbells

FILLER

Apple Peach No. 2 Can 43¢

Delsey Tissue Kotex Crest



FRESHMAN ENTRY—A Hereford Whiteface chasing what was represented as being a broken-winged Canyon Eagle

dominated the Hereford High School freshman class, entry in Friday's Homecoming Parade.

Ford H. D. Club To Second Term in church activities as an important phase of shared time.

Mrs. A.L. Hollingsworth heads officers of Ford Home Demonstration Club who were chosen ed. at a meeting Wednesday in the home of Mrs. Harry Brorman. Mrs. Frank Brorman was co-

Also elected were Mrs. Raymond Smith, vice president; Mrs. J.C. Gossett, secretary-reporter; Mrs. J. H. Jamerson, treasurer; Mrs. John A Smith, Council delegate and Mrs. A. J. Jamerson, alternate; Mrs. Ray mond Flores, parliamentarian.

Mrs. Hollingsworth presided rillo Oct. 14. Mrs. A. J. Jamer- "The Devils" reported the latest County begun for the annual club din-

that all families take part in Study Series Mrs. A.J. Jamerson, who stated some recreation together, even Names President some recreation together, even if it is only TV-watching, and she classed family participation Opens In Guild in church activities as an im-Control of television use in the

> Refreshments, were served from a table gay with Halloween decorations. Mmes. Kathryn Humphrey, Edgar Frericle guest teacher for the series. and Troy Waller were guests: Heard and Brace Hicks.

BROADWAY DEBUT AFTER MANY ENGLISH

NEW YORK (AP) - After appearances in over 200 stage and gave a report on Rural shows, John Colicos makes his Home Homemakers Day at Ama- Broadway debut next session in

The Colicos credits include H.D. Council session. Plans were performances with the Old Vic and Chichester companies in England and at the Stratford The program on Recreation Festivals in Ontario and Con-in the Home was presented by necticut.

Starting a study of the book, Acts Then and Now, Wesleyan istration course at Fort Ord, home, to permit more active re- Service Guild of First Methodist creation, was a point she stress- Church met in the Mary-Martha sions. Mrs. Don Davidson is management:

> She directed a general dis- the Army last June and received ded for a brief business period Service Station before entering and introduced a new member, the Army, Mrs. Floriece Powell, and the

HEREFORD SOLDIER COMPLETES COURSE

Army Pvt. Roger J. Hagar, son of Mr. and Mrs. Carroll R. Hager, 602 W. Third, Hereford, completed a personnel admin-Calif., Oct. 15.

During the eight-week course Hagar received instruction in Classroom Wednesday evening Army administrative procedures for the first of six weekly ses- with emphasis on personnel The 21-year-old soldier entered

cussion of the opening chapter basic training at Fort Polk, L.A. Mmes. LeRoy Edwards, C.G. of the text, which is based on He was graduated from Herethe New Testament book of ford High School in 1962 and was Acts. Mrs. L.C. Thomas presi- employed by M & N Humble

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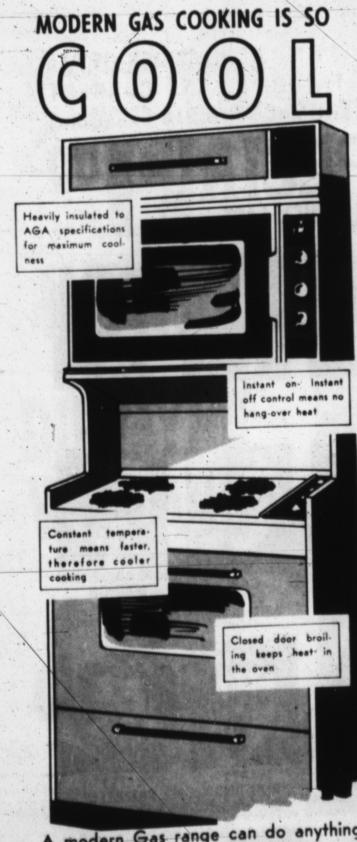
Help The Deaf Smith County

UNIED EUND

reach it's goal this year!

Give Your Fair Share and be Part of The Team!

LET'S BE UNITED! GIVE UNITED!



A modern Gas range can do anything any range can do ... and a lot more, too. And, GAS cooking is clean, easy, dependable . . . and 5-times more economi-

Gas Makes The Big Difference, Costs Less, Too.

Pioneer Natural Gas Company

35¢

hurfine Help-yourself-to-S Page Ten .3/\$1.00 .3/\$1.00 Shurfine Grape Jelly 18 oz. Shurfine Grape Juice 24 oz.

Shurfine Apple Butter 28 oz. 6/\$1.00 Shurfine Apple Sauce 303 Can Shurfine Asparagus All Grn Cut 300 Can . Shurfine Sliged Beets 303 Can Shurfine Blackeyes Fr. Shelled 300 Can Shurfine Corn Golden CS-WK 303 Can . Shurfine Str. Cranberry Sauce 300 Can Shurfine Cucumber Chips Fr. Pak 16 oz. Shurfine Flour 25 lb. Print Bag Shurfine Flour 10 lb. Paper Bag Shurfine Frosting Mix Choco. Wht. 131/2 oz. ...4/\$1.00

Shurfine Peaches YC Hlvs. or Sli. 21/2 Ce .2/\$.79 Shurfine Waffle Syrup Qt. .8/\$1.00 Shurfine Milk Evaporated Tall Can 2/\$1.00 Shurfine Olives Stuff Thr. Manz 7 oz. Shurfine Luncheon Meat 12 oz. Shurfresh Margarine 1 Lb. Shurfine Cake Mixes Asst'd, Flavors 19 oz ... 4/\$1.00 Shurfine Catsup 14 oz. Shurfresh Cheese Spread 2 lbs. Shurfine Cherries RSP 303 Can

4/\$1.00 Shurfine Pears Bartlett Hlvs. 303 Can Shurfine Peas Early Harv. 303 Can Shurfine Pineapple Crushed No. 2 Can 3/\$1.00 Shurfine Pineapple Juice 46 oz. .. Shurfine Pork and Beans 300 Can 9/\$1.00 Shurfine Potatoes Hash Brown Froz. 2 lbs. .. 3/\$1.00 Shurfine Potatoes Whole Irish 303 Can Shurfine Potatoes Wh. Sweet No. 3 Squat Shurfine Preserves Asst'd. Flavors 18 oz 3/\$1.00 Shurfine Pumpkin 300 Can Shurfine Salad Dressing Qt. .\$.89 Shurtine Red Alaska Salmon 16 oz. Shurfine Sauer Kraut 303 Can .6/\$1.00 \$.69 Shurfine Shortening 3 lbs. \$.19 Shurfresh Suckers Asst'd. 34 Ct. Shurfine Tea Bags 48 Ct. Shurfine Tomatoes 303 Can Shurtine Tomato Juice 46 oz.



Regular or Drip Grind

SHURFRESH

BUTTER-SWEETMILK

1-LB.

ORANGE JUICE

FRUIT COCKTAIL

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NOW! EXCLUSIVELY FROM SHURFINE!



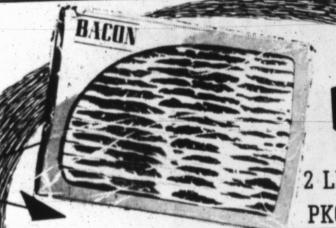
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GREEN BEANS

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5 CANS \$1.00

6 6.0z. \$1.00



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TIDE DETERGENT GIANT 59¢

Be on the winning team! Give your fair share and Help the United Fund in Deaf Smith County, reach its goal. Let's be United -Give United.



- USDA GRADED **CLUB STEAK** BEEF LIVER

AUNT JEMIMA

PANCAKE MIX

TAMALES SHURFRESH

CRACKERS HAIR DRESSING - 4 Oz. TUBE

BRYLCREAM HEAT RESISTANT

COFFEE MUGS

5 300 \$1.00

1-LB 19¢

Reg. 59¢

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APPLES

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Rome Beauty Winesap Golden Delicious

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MUSTARD

GREENS

& TOPS

TURNIPS BUNCH

BUNCH.

10¢

SANDALWOOD REG 2 for 39c

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COUNTRY MUSIC CLASSICS OF ALL TIME FAVORITES AND CURRENT HITS FROM COLUMBIA PRODUCTS!



COLLECTOR'S ALBUM!

COLLINS Walkin' the Floor



JOHNNY CASH



JIMMY.





SMITH



MARION WORTH







FRIZZELL



CARL



ATCHER
"Have I Told You Lately



TO OWN THIS EXQUISITE PREMIUM QUALITY HEAVY STAINLESS STEEL TABLEWARE FOR.

2ND. WEEK - DINNER FORK 3RD. WEEK - DINNER KHIFE 4TH. WEEK - ICE TEA SPOON 4TH. WEEK - SALAD FORK

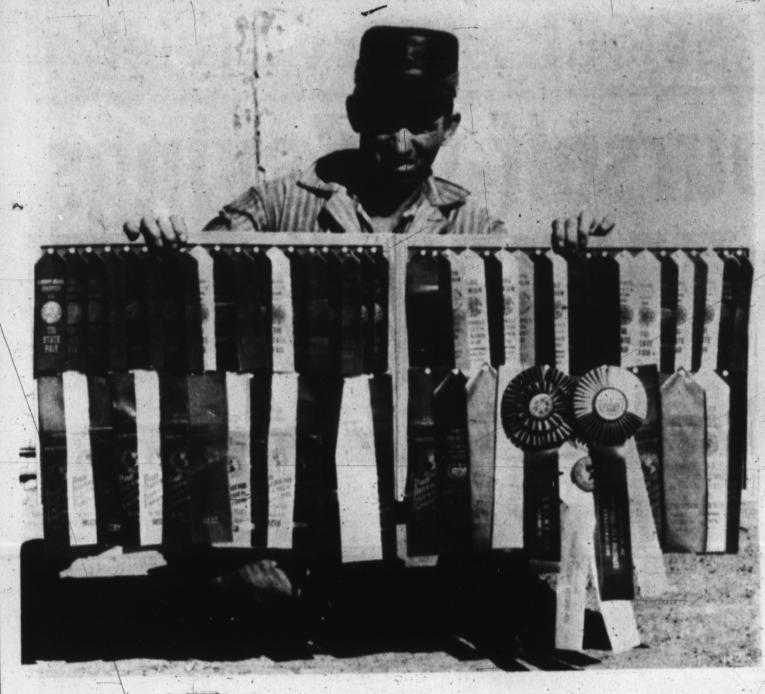
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THIS LOYELY PATTERN IS PLORAL BLOSSON SYABILESS STEEL YABLE.

CHECK OUR DISPLAY FOR ALL YOUR HALLOWEEN NEEDS-

- Candy-Gum-Masks-Napkins -





AFTER THREE SHOWS—Trotter displays two tack boards full with 15 pigs at the show in the State Fair of Texas in Dalof ribbons won in three shows this year. He won 20 awards las. (Staff Photo)

20 RIBBONS AT STATE FAIR

Trotter's Porkers Take Prizes

By DAVID BUTLER

One thousand dollars for a pig-sounds out of the ordinarybut not for Buck Trotter, Hereford farmer.

Trotter has been raising hogs for 11 years and five years ago began showing them in all the local fairs and stock shows and walked away with all kinds of ribbons and prize money.

In the recent Pan-American Livestock Exposition at the State Fair of Texas in Dallas Trotter entered 15 Berkshire hogs and took 20 awards including grand champion boar.

A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter

P. O. Box 73 Phone EM 4-1504

TROTTER and his 11-year- fairs and three other major fat | South Plains Fair in Lubbock. old son Danny have a herd of stock shows plus all the small- He won many other awards at about 65 pigs on Trotter's farm er shows within a radius of 150 these two fairs also. south of Hereford just across the miles from Hereford," Trotter In Waco he walked away with

county line in Castro County. Before the end of February champion boar at the Tri-State prize money.



CHAMPION SOW—This Berkshire sow took reserve grandchampion awards at the State Fair of Texas in Dallas (Staff

butter, milk.

butter, milk.

fruit cobbler, milk.

HE ENTERED the grand numerous prizes and \$159 in

"I FEEL that to raise a prize winning pig one has to feed him the right food and give him pro-

per exercise," said Trotter. He said each of his pigs get five pounds of food per day and he walks them two miles in the morning and two miles in the evening to keep them trim and

After only four shows Trotter has numerous trophies and two bulletin boards full of ribbons which he has won,

IN THE Dallas show Trotter entered the grand champion boar, reserve grand champion and reserve senior champior

He won first place with a junion yearling boar, second place with a senior boar, third place with a February boar pig, se-cond and third places with a mature sow;

First and third places with a junior yearling sow, first and second places with a senior sow, first and second place with January sow pig, sixth and seventh places with February sow pigs, second and third places with March-April sow pigs and second place with a get of sire.

School Menus

HEERFORD SCHOOLS MONDAY - Frito pie, parsley potatoes, Harvard beets, garden salad, hot rolls, butter, milk, banana cake with caramel

TUESDAY - Hamburgers, hot potato salad, green beans, tomatoes, lettuce, pickles, on-ions, butered buns, milk, chess

WEDNESDAY -Pinto beans with ham, buttered spinach, candied sweet potatoes with pine-apple-marshmallow topping cornbread, butter, milk, cocoa-

THURSDAY — Romany steak, peas and carrots, baked potato, Waldorf salad, yeast bicsuits, butter, milk, cocoanut cake.
FRIDAY — Shrimp fingers, macaroni and cheese, pepper

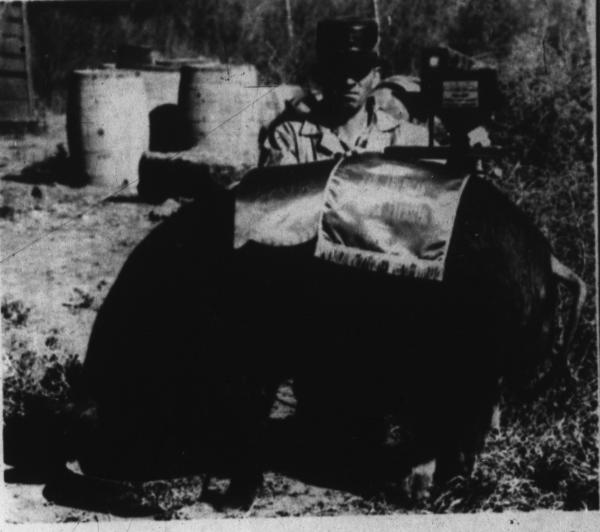
corn, sweet-sour greens, carrot sticks, cloverleaf rolls, butter, milk, peanut butter cookies.

ST. ANTHONY'S SCHOOL MONDAY — Country fried steak, creamed potatoes, butter-ed peas, apricots, rolls, butter,

Dr. Milton C. Adams OPTOMETRIST

OFFICE HOURS

- PH. 8:30-5:00



GRAND CHAMPION BOAR—Trotter displays State Fair in Amarillo and at the State Fair of Texas in Dallas. (Staff Photo) three of the awards taken by King. The boar took grand champion awards at the Tri

beans, seasoned spinach, stuffed celery, applesauce cake, rolls, Caprock Dental WEDNESDAY - Beef stew Aides Meet Here with potatoes, carrots and onions, cabbage-green pepper sa-

lad, cinnamon rolls, combread, Room of Hereford State Bank Patterson, Judy Crumpton and Thursday evening to hear Dr. Donna McBride of Plainview; THURSDAY - Hamburgers, lettuce, tomato, potato salad, serole, green beans, congealed sistant,

carrot-pineapple salad, peanut For the business meeting af ner of Floydada,

TUESDAY - Wieners and butter bars, rolls, butter, milk. | terward, Clorene Halladay of Floyada presided. Refresh-ments were served by Hereford members, Jeane Dowell and Willa Mae Fulton.

Those attending were Margie Fallwell and Gladys Day of Fri-Caprock Dental Assistants Association met in the Hospitality ertuce, tomato, potato salad, ruit cobbler, milk.

FRIDAY — Tuna-noodle casperole, green beans, congealed sistant.

H.A. Cavness speak on the tomore of Dimmitt, Sandra Naylor of Lockney and Dorothy Tur-

Your Lowest Long Distance Rates Are in Effect All Day Sunday

Why wait till 8 or 9 p.m. to call? Telephone Sunday any time, anywhere in the continental United States (except Alaska) for \$1* or less. *Three minutes station-to-station

Southwestern Bell



Week During Mc Gee Furniture

Registered Pharmacist Now Associated With

DUWAYNE

CITY DRUG

Duwayne Wallace has returned home and will be associated with the City Drug as Pharmacist. Duwayne is graduate

INTRODUCING.

of Hereford High School, a graduate of Texas Tech and the University of Texas School of Pharmacy.

We are pleased to have Duwayne associated with the City Drug Store and take this opportunity toinvite all his many friends to drop by and renew acquaintances. And two those who haven't met Duwayne come by and get ac-

Y DRUG STORE

327 N. Main

Phone EM 4-1144

The Year's Greatest Food Sale...Country Style!

butfine Help-yourself-to-Savings

SHOPPING LIST OCTOBER 25 thru NOVEMBER 6, 1965

Shurfine Apple Butter 28 oz. Shurfine Apple Sauce 303 Can	3 \$1.00
Shurfine Apple Sauce 303 Can	.6/\$1.00
Shurfine Asparagus All Grn Cut 300 Can	.4 \$1.00
Shurfine Sliced Beets 303 Can	7/\$1.00
☐ Shurfine Blackeyes Fr. Shelled 300 Can	
Shurfresh Biscuits Butter-Sweetmilk 8 oz	13/\$1.00
Shurfine Broccoti Frozen Spears 10 oz	4/\$1.00
Shurfine Cake Mixes Asst'd. Flavors 19 oz	
Shurfine Catsup 14 oz.	.5/\$1.00
Shurfresh Cheese Spread 2-lbs.	\$.69
Shurfine Cherries RSP 303 Can	.5/\$1.00
Shurfine Coffee Reg. or Drip 1 lb.	\$.69
Shurfine Corn Golden CS-WK 303 Can	.6/\$1.00-
- Shurfine Str. Cranberry Sauce 300 Can	. 4/\$1.00
Shurfine Cucumber Chips Fr. Pak 16 oz	. 4/\$1.00
Shurfine Flour 25 lb. Print Bag	\$1:79
Shurfine Flour 10 lb. Paper Bag	\$.79
Shurfine Frosting Mix Choco. Wht. 1312 oz	4/\$1.00
Churting Fruit Cocktail 303 Can	.4/\$1.00
Shurfine Grape Jelly 18 oz.	. 3/\$1.00
Shurfine Grape Juice 24 oz.	3/\$1.00
Shurrine Green Beans 4 Sv. Cut B.L. 303	5/\$1.00
Shurfine Luncheon Meat 12 oz.	\$.39
Shurfresh Margarine 1 Lb.	.5/\$1.00.
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	DAFWREK O' 1802	/		1.
1			1.00	
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I	Shurfine Frozen Orange Juice 6 oz		1.00	
١	Shurfine Peaches YC Hlvs. or Sli. 21/2 Can,	4/5	1.00	
l	Shurfine Peanut Butter 12 oz	3/\$	1.00	
1	Shurfine Pears Bartlett Hlvs. 303 Can	4/5	1.00	
١	Shurfine Peas Early Hary. 303 Can	5/5	\$1.00	1
١	Shurfine Pineapple Crushed No. 2 Can	4/5	\$1.00	1
I	Shurfine Pineapple Juice 46 oz	3/5	\$1.00	1
		9/5	\$1.00	1
1	Shurfine Potatoes Hash Brown Froz. 2 lbs	3/5	\$1.00)
	Shurfine Potatoes Whole Irish 303 Can	7/5	\$1.00)
	Shurfine Potatoes Wh. Sweet No. 3 Squat	3/5	\$1.00).
-	Shurfine Preserves Asst'd. Flavors 18 oz	3/5	\$1.00)
	Shurfine Pumpkin 300 Can	8/5	\$1.00)
	Churtine Calad Dressing Ot		\$.39)
	Shurfine Red Alaska Salmon 16 oz		\$89	3
	Shurfine Sauer Kraut 303 Can	6/	\$1.00)
4	Shurfine Shortening 3 lbs	1	\$.69	9
	Shurfresh Suckers Asst'd. 34 Ct.\		\$.19	9
	Shurfine Tea Bag's 48 Ct.		\$.3	3
i	Shurfine Tomatoes 303 Can	5/	\$1.00	0
	Shurfine Tomato Juice 46 oz	.4/	\$1.00	0
	Shurfine Tuna Chunk Style 61/2 oz	.4/	\$1.0	0
	Shurfine Waffle Syrup Qt	2/	\$.7	9



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JIMMY DEAN Big Bad John'



MORTON'S FROZEN

5-LB.

U.S.D.A. CHOICE

CLOVERLAKE

CUT UP FOR YOUR FREEZER

> Armour Star 12-Oz. Pkg.

TENDERCRUST 10-Oz. SIZE



PRICE "City Lights



CARL 'Don't Just Stand





MARTY 'Devil Woman



LEFTY FRIZZELL



MARION WORTH 'Shake Me: I Rattle'



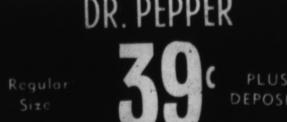






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STONEWALL JACKSON



CARL











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Our Slogan: "More People - More Farms"

-IN LOCAL NEWS -IN LOCAL PICTURES

Published Every Sunday

BLONDIE





























BY LEE FALK

-- MANDRAKE REVEALED
TODAY THAT THE OLD
ARCH-CRIMINAL--THOUGHT
DEAD AND KNOWN ONLY
BY THE ODD NAME-*COBRA*
MAY BE ALIVE AND
OPERATING--



















The PHANTOM















BRINGING

GOT IT STRAIGHT

FINE ... CALL ME IN

TWO MINUTES -

NOW, DINTY ? THAT'S

JIGGS THOUGHT OF

A WAY TO GET

OUT --

UP

SWELL! I WAS AFRAID

WE'D HAVE TO PLAY

WITHOUT HIM-

FATHER















Hi and Lois













TIM TYLER'S LUCK

by Lyman Young and Tom Massey















GTIGER

by BUD BLAKE













GRANDMA

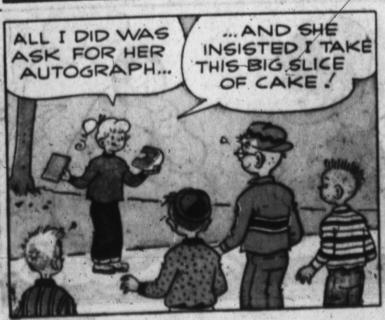
மு Chas. Kuhn















BUZ SAWYER Featuring His Pal Rosco Sweeney

by Roy CRAME



YOU'RE CRAZY_ WHY INVENT A DOG WHEN THE WORLD'S FULL OF THEM?

AH, THAT'S JUST THE POINT, ELMO. REAL DOGS ARE A HEAP OF TROUBLE AND HAVE TICKS AND FLEAS. THIS ONE DOESN'T!

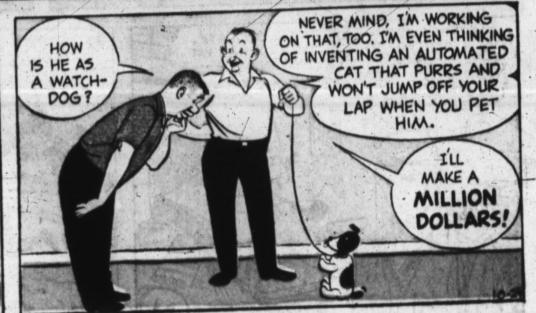


NO FUSS, NO BOTHER, NO VET BILLS! STILL WITH ROBO YOU CRAZY. HAVE ALL THE PLEASURES OF A DOG WITH NONE OF THE TROUBLES AND EXPENSE.



PRACTICALLY NOTHING, CONSIDERING WHAT A LIVE DOG COSTS. THINK OF THE FOOD YOU'SAVE ... AND THE CHARGES FOR HOW MUCH WOULD ONE COST ? LICENSES, CLIPPING, AND GROOMING.





HENRY

by CARL ANDERSON

















BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL





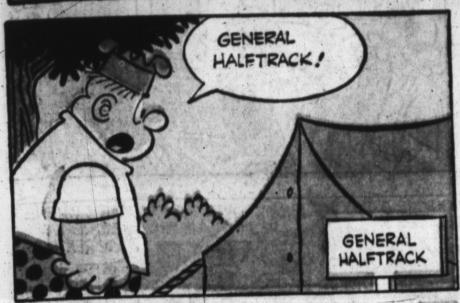








Deetle bailey 4m





















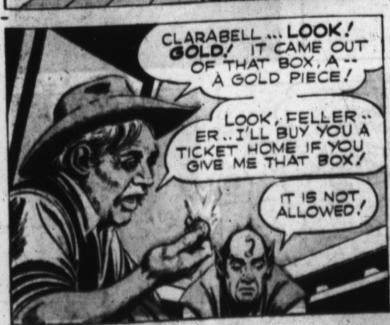


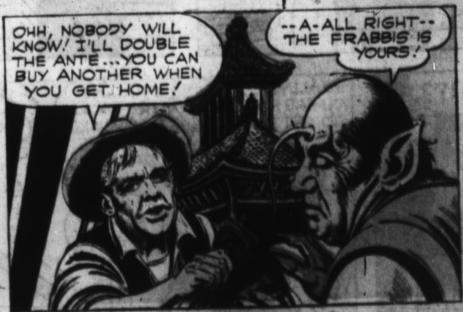






































IOBIN











THEATRE storring IPOPEYIE

















The LONE RANGER by Charles Flanders and Paul S. Newman















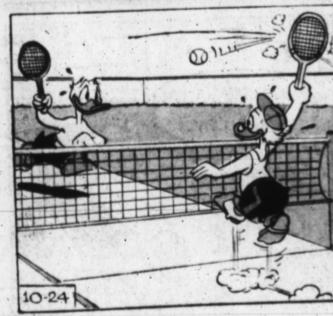
by WALT DISNEY

















by WALT DISNEY

















WALT DISNEY TO





TALES OF BRER PABBIT



Adopted from the stories by JOEL CHANDLER HARRIS











MISTER

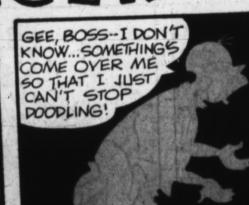
WANNA SEE ME, BOSS?

YES

COME IN



WHAT'S THIS I HEAR ABOUT YOU DOODLING INSTEAD OF DOING YOUR WORK?

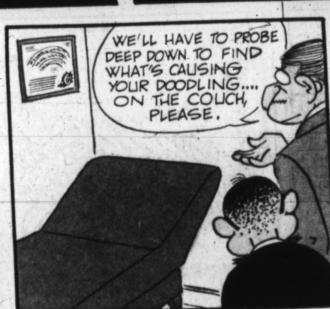


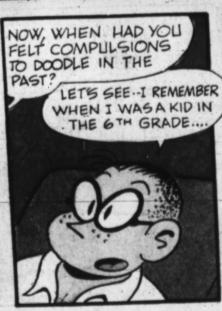
by Dave Breger













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