

Year Fire Losses Astronomical

By JOE BRAN
Staff Writer

Fire losses in the city of Hereford increased by over six times last year as compared to 1965. Since January 1 to November 30, 1966, the city's fire department has recorded a fire loss of \$85,906.08 as compared to only \$13,521.93 for the entire previous year. The past year's total surpasses by far the total of either 1965 or 1964.

The total, which is reported to the State Board of Insurance at Austin at the end of each year, is one of the main factors in setting — insurance rates for property. Insurance rates are set by the state and change periodically according to the city's fire losses for a given period of time. Fire losses recorded by the city are only the ones which occurred inside the city limits with insurance coverage and in no way does this figure resemble what was lost in fires during the year.

According to Terry Hale, fire marshal for the city, most fires were caused by either improper or defective electrical wiring. "Some of these fires could have been prevented if people

would only have their homes or businesses checked for such dangers periodically," says Hale. "The cost is not much and it could sure save some of them a lot of money."

The city reported heaviest losses in the months of July and October. With the fire department answering nine calls in July, only one fire was recorded with the loss being set at \$15,927.03. This occurred at the Panclera Tire and Supply Company on 301 East First.

October saw the department answer thirty-two calls but only three were recorded. Losses were set at \$29,403.18 with the Sadie Redwine residence on 819 S. Lee accounting for \$11,000 on October 11. Previous to that, the Hereford Fruit Market, located on 25 Mile Avenue, suffered extensive damages totaling \$8,153.18 on October 2. The Renfro potato shed on New York Street also accounted for a big portion of the loss for the month with \$10,250 on October 31.

January, three fires were recorded out of the twenty-nine calls the department received. The loss was \$2,646.84 with a



TOP NEWS — Selected by Brand-staffers as top news work on Easley Feed Yard. Tyler Vance, Staff Photographer made the picture for 1966 was this shot of fireman and fire at

Optimist Boy's Contest Planned

Work has begun on the 1967 Optimist International Boys' Oratorical Contest, Roy Boyer, chairman of the contest for the local group announced.

Scheduled to be held in February, the contest is open to boys who had not reached their

16th birthday as of Dec. 31, 1966. Boyer said materials already have been left at La Plata and Stanton junior high schools and will be delivered to St. Anthony's School when it reconvenes after the holidays.

"The two junior highs plan to have several elimination contests before our contest is held," explained Boyer. Winner of the local Optimist contest will be sponsored in a zone and or district contest, and then the International contests if he continues to win.

The official oratorical subject of this year's contest is "Patriotic Citizenship Needs Optimism." Time limit for the orations shall be not under four minutes nor over five minutes. The use of notes, props, lecterns, special costumes or clothing, or the use of prompters will not be permitted.

Contestants will be scored on personal qualities, 20 points, includes appearance, poise, personality and attitude; material organization 20 points, includes subject adherence, theme, value, logic and color; delivery and presentation, 40 points, includes voice, enunciation, pronunciation, gestures, sincerity and emphasis, and overall effectiveness, 20 points includes appeal, impression and effect.

Winner of the International finals contest, to be held June 18-22 in Portland, Ore., will receive a \$1,000 scholarship and winner's trophy. The other three International finalists will receive a \$500 scholarship.

Mims To Head Hospital Staff

The medical staff for Deaf Smith County recently elected their new chief of staff, naming Dr. A. T. Mims to that position. Dr. Roy Grubbs will serve as vice president and Dr. J. H. McCrary will be secretary.

The staff meetings are held once a month and work done by the physicians and nurses is reviewed.

Charts are checked to see if any changes in procedure is necessary and patient's records are reviewed.

Nature of patients' illnesses is discussed and any trouble spots are noted. Types of surgery done by various doctors is reviewed monthly.

Nine medical doctors are associated with the hospital and a tenth, now an associate member stationed with the armed services in Viet Nam, will be added this spring. He is Dr. G. G. Payne who will be working with Dr. McCrary in the Family Medical Clinic.

Five dentists are members of the hospital staff.

The Sunday Brand

VOL. 19 — NO. 27

HEREFORD, TEXAS 79045, SUNDAY, JANUARY, 1, 1967

36 Pages

TEC Expansion Told For Hereford Area

Construction plans were materializing this week for a new building to house the Texas Employment Commission in Hereford. The move will be an anti-climax to announcement this week that the Hereford office is a full capacity office, on equal basis with Lubbock and Amarillo as far as services of interest is concerned.

The building will be located at Seventh and 25-Mile Ave. The 40 by 60 foot structure will house the expanded services which will include employment

security services by Jim Boston, who is coming to Hereford from Borger. Joe Bradley, now manager of the Hereford office offering farm services will be general manager of all services coming from this office including a temporary arrangement that sends personnel to man an office in Dimmitt.

Bradley said that services now include placement of applicants with non-agricultural businesses, and that the office will actively seek business positions. In the past, concentration

has been on agriculture and personnel has not been in the office to solicit the non-agricultural positions for people.

Of particular importance is the daily servicing of claims in Hereford. This service had formerly been offered only through the Amarillo office, of which Hereford has been a branch.

Hereford reports directly to Austin now, with plans for a counseling service in the future.

The Hereford office will also be handling all of the special programs such as Job Corp, Youth Corp assistance, etc.

Plans call for completion of the building by March, but changes in services is effective with office opening January 3.

First Secretary Named In 1967

"He just took me green as grass. I didn't even know what an insurance policy was," declares Hereford's newest Secretary of the month of her boss, Bill Patton. The secretary for this month, Mrs. Avis Northcutt, was selected through the Hereford Brand's contest in connection with the National Secretary's Association.

Mrs. Northcutt will be honored at the next meeting of the NSA, of which she is president. Working at Plains Insurance Agency seven years, she says that she had had no special training when she began work with Patton, "except what I got in High School." Since that time Mrs. Northcutt has attended one night class under the direction of Joe Smith, a high school bookkeeping teacher, and for the past five years has attended an evening course at West Texas State University one night a week. Of these University courses Mrs. Northcutt says, "enjoy it."

When questioned about her duties at the office, she laughingly says, "everything from the janitor down!" She says Plains figures and write their own policies and does its own bookkeeping and she thinks "it's fascinating." Holding a fire and casualty insurance license for selling insurance, she says the "more I study, the better I like it. I realize how little I know."

Mrs. Northcutt likes her boss very much. She says, "He's a wonderful boss. He's not a boss really! He was chosen boss of the year, you know." And she says that "I really do" enjoy working with people. "there's

never the same thing you come in contact with all kinds of people."

Though Mrs. Northcutt isn't "much of a joiner" she attacks every project set before her with enthusiasm. She says of Hereford, "I love Hereford. I really do," and of the National Secretaries Association she says "they are a marvelous group of girls to work with."

Mrs. Northcutt, who was born in Rosedale, N. M., graduated from Rosedale High School and was reared in New Mexico feels that Hereford is "a real good place to raise your youngsters. All the people in Hereford are marvelous."

In rattling off her schedule of taking Janie to practice in the orchestra and all the children to practice for the choir and



Avis Northcutt
Secretary of the Month

STORES CLOSE
Many Hereford stores and businesses will be closed tomorrow, January 2. Tuesday, January 3, will be Dollar Day.

All Sugarland Mall stores except Roger-Miller's and Furr's will be closed, and most downtown stores will also close.

All government offices will be closed, but most of the grocery stores will remain open for the holiday.



Reflecting On News Of 1966

By TOM PORTER
Staff Writer

Political races and fires, the heat as intense in one as in the other, shared the spotlight as the top news makers during 1966 in Hereford and Deaf Smith County.

Although it was an off election year, interest in the local and area campaigns brought out county voters in near record numbers. Of equal interest, numerous major fires set records tumbling in that department also.

Reading specific stories collectively, one also notices a leveling off of the phenomenal growth of Hereford. All in all, it was a newsy year, as evidenced by the top stories listed in paragraph form.

JANUARY
MRS. J. A. JONES of Walcott was named winner of the "Hi-Mom" telephone call to Viet Nam.

TWO CITY BANKS reported a new all-time high for accounts on hand at year-end. At the close of business for 1965, a total of \$26,229,696 was in deposit.

DEAF SMITH COUNTY ELECTRIC Cooperative was approved for a loan of \$917,000 by the Rural Electrification Administration for new lines.

THE HEREFORD SCHOOL

Harlem Stars To Play Local Team

The Harlem Stars, world-famous funny men of the basketball court, are coming to Hereford to challenge the local talent.

Sponsored by the Whiteface Booster Club, the Stars will play at 8 p. m. Friday in La Plata Junior High School Gymnasium. The junior and senior high school coaches will be pitted against the visitors for the first quarter and then the Senile Shooters, a local team will take over.

Preceding the big game, the eighth and ninth grade teams from Stanton Junior High and La Plata will tangle. The games begin at 6:30 p. m.

Formed seven years ago by Boyd Buie, former member of the Harlem Globetrotters, the Harlem Stars have a record of 1002 wins and only six defeats. The team became so popular after the first two years that Buie organized a second team to expand the schedule.

Admission to the games is \$1.50 for adults, \$1 for students, and 50 cents for children of school age under 12.

BOARD approved zones determining which students would attend La Plata Junior High School.

HEREFORD JUNIOR LIVESTOCK SHOW opened with 405 entries. Grand Champion was a Hereford shown by Miss Margaret Minks.

INVESTIGATION INTO WATER POLLUTION problems in Tierra Blanca Creek began by the Texas Water Pollution Control Board.

CHARLES SCHLABBS named "Outstanding Conservation Farmer" for 1965 by the Hereford Lions Club, and MACK NOLAND received the "Outstanding Conservation Farmer" award from the Tierra Blanca Soil Conservation District.

STEVE HODGES was presented the "Fightin' Whiteface" award and EDWARD MIMS the "Hustling Whiteface" award during the Hereford High School Football banquet.

THE REV. DON R. DAVIDSON, executive director of King's Manor, was named "Citizen of the Year" by the Hereford Lions Club during the Deaf Smith County Chamber of Commerce banquet.

ASSINCION REYNA of the Hereford Labor Camp was found guilty of aggravated assault in the stabbing death of Curtis Grant and was sentenced to two years in jail and fined \$1,000 by a 69th District Jury.

THE MARCH OF DIMES drive, which had a set goal of \$3,000 finished with \$3,773.

HEREFORD HIGH SCHOOL

musicians won the AAA high school division of the Doc Severson National Stage Band Contest in Pampa.

MELVIN JAYROE was honored twice during the month, first being named president of the Deaf Smith County United Fund, and then receiving the Distinguished Service Award from the Hereford Jaycees.

LAND WAS OFFICIALLY BROKEN for an oval race track to be named Hereford Raceway.

STEVE BAVOSETT of Dawn was elected president of the Hereford Breeders Association.

CITY COMMISSIONERS adopted a \$913,818 budget during a public hearing, and took action to begin annexation of South Hereford.

SUGARLAND MALL SHOPPING CENTER was opened during a ribbon cutting ceremony and some 2,000 persons visited the Mall during the first day.

MRS. A. E. HODGES was elected County Home Demonstration Woman of the Year.

AN OFFICIAL HEARING called by the Texas Water Pollution Control Board in Hereford revealed that pollution was not as great as had been described but there were some problems.

THE TOP OF TEXAS DISTRICT FEDERATED WOMEN'S Club convention had an estimated attendance of nearly 400. rs. Guy Crawford of Borger-Guy Crawford of Borger was elected president and Mrs. L. H. Lookingbill Sr. of Hereford was one of three vice presidents elected.

TWO MAJOR FIRES — One at the city maintenance barn and the other at the Case Powder combined damages of \$37,500. One man was seriously injured and three others suffered minor injuries in the Case fire.

AN OFFICIAL TEXAS Historical Marker commemorating the Mackenzie Trial was dedicated in ceremonies 4.3 miles south of the intersection of U. S. 385 and 60.

APRIL
HEREFORD VOTERS approved a \$81,000 tax bond issue and re-elected Albert Maxwell and Lloyd Sharp to the city commission.

BILLY JOE STEVENS of Hereford was shot three times in the head and once in the chest by a Canyon man who had shot his wife to death before coming to Hereford.

COUNTERFEIT BILLS were discovered by Hereford merchants and four Lubbock men were arrested in Nazareth, in connection with the crime.

THE HEREFORD WHITEFACE track team finished third in District 1-AAA meet and the golf team won first in district and second in regional play.

SOME 300 LIONS Club members from throughout the Texas Panhandle met in Hereford for a three-day meeting of District 27-1. W. L. Edelman of Friona was elected new district governor.

THE HEREFORD HIGH SCHOOL BAND won its fourth consecutive "Sweetstake" award in the Region I University Interscholastic League Concert and Sight-Reading Band Contests.

MAY
THE 15TH DISTRICT CONVENTION of the American Legion and Auxiliary members



BANQUET PLANNERS — G. D. Caison, who will cater the annual Chamber of Commerce banquet joins Wayne Phillips, arrangements chairman and Bill Thompson, manager as they discuss space available for the affair with Clay Angelo, deputy in charge of the Bull Barn. The banquet will be served there January 12, 7:30 p.m. and tickets are \$4, available at the Chamber office.

First . . .
 (Continued from Page 1)
 getting them to school, etc. etc. etc. she says, "I tell you, by the time I get all these errands run. . . she does have one hobby all her own though. She says, "I have a rose garden at the side of the house. That's my recreation."
 With a raised brow she adds, "Sunday - I've ever get these kids raised - I want to refinish some old furniture. She already has a table which was brought from Oklahoma 30 years ago and a buffet. "I found in my aunt's attic."
 Mrs. Northcut lives at 300 Jackson with her four children, John, 21 and a graduate of the high school in Grody, N. M.; Tom, 19 and a student at Hereford High School, as well as a member of the Whitehouse team; John, 17 and a 10th grader at Central Elementary School along with 4th-grader Justice, who's 8. Mrs. Northcut fondly referred to John as "my worry wart." They attend services at the Church of the Nazarene.

Selected this month as the best qualified applicant to be named secretary of the group. Mrs. Northcut was scored by impartial judges on personality, telephone techniques, ability to meet the public appearance of efficiency, ability to get along with fellow workers, interest in business, interest in community affairs, dependability and punctuality.
 Each contestant scored either excellent, good, fair or poor in each category.
 Secretaries may enter themselves, or they may be entered by friends or their employers. Entry blanks can be found in this paper. Those who have already had their names submitted are automatically re-entered.

Year . . .
 (Continued from Page 1)
 building belonging to Jack Braden, 305 25 Mile Avenue, receiving \$2,300.00 in damages.
 February saw the department answer advertisement calls with only two being reported from within the city limits. Losses were set at \$11,000.25 with the J. & E. Knitall house, 124 Douglas, accounting for \$2,000.
 Out of twenty-nine calls and only one recorded, the month of March had a loss of \$2,000 which occurred in the city limits.
 April had fifteen calls but none were recorded as losses in the city.
 In May, there were fifteen calls but only two were recorded for a loss of \$6,000.25. A beauty shop at 24 E. Third accounted for \$2,227.75 of the total, more by some rat out of tape set in fire loss.
 The month of June again saw another beauty shop destroyed by fire. This was one of four lost calls received and the only one recorded. Damages to the building belonging to N. D. Bartlett, 439 N. Main, were set at \$7,000.
 For August, the department received nine calls but none were counted as fire losses for the city.
 September was lowest in losses with the total being \$225.00. Seven calls were received and two were recorded. The residence of Jim McDowell on 200 Emma was the biggest with \$124.00 lost.
 Two fires were recorded by the department out of twenty-four calls received for the month of November. The total of \$1,500.00 was set with the Jesse Barrett place, 207 Avenue F, accounting for \$200 and a house belonging to A. D. Hinton on 207 Stewart for \$1,300.00.
 Places suffering extensive fire damages the past year and not being recorded were the Backer and Jedic Meat Co. east of the city with a loss set at \$96,000 and the East Feed Yard west of town with an estimate of between \$12,000 and \$15,000. These fires do not go into the report due to insurance insurance rates.

Dimmitt . . .
 (Continued from Page 1)
 can be used as a concentrated wet-mash feed for beef feed lot consumption. The growers' plan to build a feed yard or contract to some other yard in the community.
 A corn products plant similar in purpose to the plant being built in Dimmitt was built by H. E. Ferguson company, Inc. company that constructed the Sugar. The plant located in Corpus Christi, employees over 400 people while the Dimmitt plant will be much more efficient, with greater production possible, but requiring only about 100 workers. The reason the growers contracted the construction of the plant to Union Star is that Union Star also is constructing the products. That way the company formed by the growers will only be responsible for production of raw material, the mill, and operation of the plant. Products will be sold through the world contracts of Union Star.
 Plans call for year-round operations. Design of housing should allow for capacity to double as production demands.
 Beginning with about 20 thousand bushels a day, the plant should ultimately process 40 thousand bushels a day.
 Members of the cooperative are area farmers from east of Nowater, as far west of Dimmitt as Earth and includes many Hereford farmers, Wittwer said.

Services Held For Mrs. Morris
 Funeral services for Mrs. Lee Morris were conducted Friday afternoon at Rose chapel of Gilliland funeral home, Rev. E. Davis of the First Baptist Church of Hereford officiating.
 Mrs. Morris died at the age of 84 in an Amarillo nursing home on December 28. She had lived in Dimmitt before moving to the nursing home.
 She is survived by her husband of the same nursing home in Amarillo, four daughters, including Mrs. Floyd Tucker of Hereford, two sons, 1 brother, four sisters and 26 grandchildren.
 Born February 22, 1862 in Ellis county, the former Margaret E. Simon married Lee Morris on October 22, 1889 in Cooke county. The couple had lived in Dimmitt before moving to the nursing home.
 Burial was in West Park cemetery, under the direction of Gilliland Funeral home.

DAUGHTER IS BORN
 Mr. and Mrs. Roy Good of Dimmitt are the parents of a daughter, Cassandra Lee, born here Dec. 28 Mrs. Good is the former Miss Gladys Fletcher of Hereford and the baby's grandparents are Mr. and Mrs. Leland Land Fisher, 124 Fir, and Mrs. Lesta Good, 222 Ave. E.

THE SUNDAY BRAND
 Established 1908
 Published every Sunday at 120 West Fourth St. Hereford, Texas 73644
 James H. Gilliland, Editor and Publisher
 Wilbur Young, General Manager
 Mrs. Naomi Hopson, News Editor
 Mrs. Floyd Coleman, Women's Editor
 Vic Bryan Jr., Adv. Manager
 Robert J. Arvey, Mach. Dept.
 Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand both papers, Zone 1, \$4.00 per year, Zone 2, \$5.00 per year. Carrier delivery, 40 cents per month. Single copies 15 cents each.
 Returned as second-class matter July 6, 1946 at the post office at Hereford, Texas under the Act of March 3, 1879.
 Second-class postage paid at Hereford, Texas South County, Texas.

State Officers Farmer's Guests

Marion Hill of Sulphur Springs, state president of the Future Farmers of America, will be speaker during the monthly meeting of the Hereford South County Farmers Union at 7:30 p. m. Thursday in the Ball Room.
 Les Witkowski, president of the Union, said all Future Farmers have special invitations, along with farmers and land-owning men. Jay Henson of Wax, president of the Texas Farmers Union, has indicated he will attend and speak on state and national agricultural problems, Witkowski added.

Year . . .

(Continued from Page 1)
 building belonging to Jack Braden, 305 25 Mile Avenue, receiving \$2,300.00 in damages.
 February saw the department answer advertisement calls with only two being reported from within the city limits. Losses were set at \$11,000.25 with the J. & E. Knitall house, 124 Douglas, accounting for \$2,000.
 Out of twenty-nine calls and only one recorded, the month of March had a loss of \$2,000 which occurred in the city limits.
 April had fifteen calls but none were recorded as losses in the city.
 In May, there were fifteen calls but only two were recorded for a loss of \$6,000.25. A beauty shop at 24 E. Third accounted for \$2,227.75 of the total, more by some rat out of tape set in fire loss.
 The month of June again saw another beauty shop destroyed by fire. This was one of four lost calls received and the only one recorded. Damages to the building belonging to N. D. Bartlett, 439 N. Main, were set at \$7,000.
 For August, the department received nine calls but none were counted as fire losses for the city.
 September was lowest in losses with the total being \$225.00. Seven calls were received and two were recorded. The residence of Jim McDowell on 200 Emma was the biggest with \$124.00 lost.
 Two fires were recorded by the department out of twenty-four calls received for the month of November. The total of \$1,500.00 was set with the Jesse Barrett place, 207 Avenue F, accounting for \$200 and a house belonging to A. D. Hinton on 207 Stewart for \$1,300.00.
 Places suffering extensive fire damages the past year and not being recorded were the Backer and Jedic Meat Co. east of the city with a loss set at \$96,000 and the East Feed Yard west of town with an estimate of between \$12,000 and \$15,000. These fires do not go into the report due to insurance insurance rates.

Services Held For Mrs. Morris

Funeral services for Mrs. Lee Morris were conducted Friday afternoon at Rose chapel of Gilliland funeral home, Rev. E. Davis of the First Baptist Church of Hereford officiating.
 Mrs. Morris died at the age of 84 in an Amarillo nursing home on December 28. She had lived in Dimmitt before moving to the nursing home.
 She is survived by her husband of the same nursing home in Amarillo, four daughters, including Mrs. Floyd Tucker of Hereford, two sons, 1 brother, four sisters and 26 grandchildren.
 Born February 22, 1862 in Ellis county, the former Margaret E. Simon married Lee Morris on October 22, 1889 in Cooke county. The couple had lived in Dimmitt before moving to the nursing home.
 Burial was in West Park cemetery, under the direction of Gilliland Funeral home.

Office Features Wedding Invitations Printed THE INK SPOT

You Can RENT A NEW DODGE by the day, month or year at HEDRICK Rent-A-Car 2nd & Simpson in Hereford

PRE-INVENTORY Sale
 This Is It! The Sale Of Sales
 This Is The One You Have Been Waiting For. Savings in every department in this store wide event.

Large Selection DRESSES \$10
 Regular to \$35.00
 Sizes 3 to 13 8 to 20

250 PIECES SKIRTS SWEATERS JACKETS BLOUSES PANTS \$5.00
 Regular to 25.00

Even Picone Garland HUNDREDS OF SKIRTS and SWEATERS \$7.00
 Regular \$12. to \$30.00

Large Selection Fine Costume Jewelry 1/2 PRICE
 Cotton Knit Poor Boys Size S, M & L \$2.99 Reg. to 6.00

Ladies COATS 40% Reduced
 Fur Trims
 Tweed
 Baby Liama
 Cashmere
 were 40.00 to 20.00 Reduced

Large Group Car Coats 1/2 Reduced
 Sizes 6 to 20

Large Group Knit Suits \$25.00
 Values to \$50.00

Ladies ROBES PAJAMAS 1/3 Reduced
 Fall Collection Designers COATS SUITS DRESSES Costumes
 were 89.95 to 250.00

WEEK
 8.00
 10.00
 12.00
 13.00
 15.00
 20.00
 25.00

NOW
 5.00
 7.00
 8.00
 9.00
 10.00
 13.00
 16.00

Better Sets 1/2 Off

DOORS OPEN at 8:30 A.M.

Wool, Cotton, Knit PANT SUITS
 Size 6 to 18
 Reg. \$20 to \$50
1/2 PRICE

150 Pair SLIM JIMS
 STRETCH WOOL
 Size 6 to 20
 Reg. \$10.00 to \$25.00
\$6.00 To \$15.00

Dalton and Kenrob KNIT SUITS & DRESSES
 Size 8 to 18
 Were \$45.00 to \$125.00
\$25.00 To 65.00

ONE GROUP Ladies HATS
 Reg. 15.00 to 40.00
1/2 PRICE

Gaston's Children's Shop

Large Group DRESSES Size 1 yr. to 14 yrs. 1/2 Price	Knit Suits & Dresses Size 3 to 14. • Infanta • Piccolino 1/3 OFF
Girls COATS 1/2 PRICE All Sizes	Infants and Toddlers COATS DRESSES SNO SUITS JUMPERS Reduced 1/3
BOY'S DEPARTMENT Blazer Jkts. 1/2 off Coats 1/3 off	ONE TABLE Values to \$10.00 \$1.99 • SWEATERS • DRESSES • ODDS & ENDS
Knickers Overalls Pant Sets 1/3 OFF Sizes 1 to 6	

Gaston's OF HEREFORD

Reflecting . . .

(Continued from Page 1)
was attended by approximately 175 persons.

FRANK NOBLES, Hereford High School sophomore, was one of 10 high school science students receiving special award during the 17th International Science Fair in Dallas.

AN ESTIMATED \$40,000 in damages resulted in a fire at Hæcker and Jesko Meat Packing Plant. Firemen battled the blaze more than five hours.

"TOUCH-TONE" TELEPHONES went into use in Hereford, the first city in Texas to employ the telephones.

DIPLOMAS were presented to 174 graduates — second highest number in history — during 1966 commencement exercises at Hereford High School.

THE DEMOCRATIC PRIMARY resulted in victories for County Judge H. C. Williams, County Commissioner Donald Hicks, and a run-off between C. B. Miles and Ernest Wade for Justice of the Peace.

JUNE COUNTY TAX BONDS totaling \$450,000 for construction of some 30 miles of new Farm-to-Market highways in the county were approved by voters.

THE MID-PLAINS PIONEER DAY Celebration was attended

by a record 550 pioneers. Highlight was the dedication of a historical marker telling of Hereford Christian College.

THE HEREFORD FEED YARDS was issued the first disposal permit in the state by the Texas Water Pollution Control Board.

OFFICIALS OF THE DEAF SMITH COUNTY Hospital signed a contract qualifying the hospital as "Medicare" approved.

ITEMS FOR DISPLAY in Deaf Smith County Museum began coming to officials of the Deaf Smith County Historical Society.

HIGH WINDS AND a possible tornado ripped the roof of a portion of the Walcott School and did other damage in the community.

THE HEREFORD PAISANO Lions Club received its charter and pledged to "work towards the betterment of the community."

JULY CURLY TOP VIRUS was detected in Deaf Smith County beets and the battle began to control the disease.

SCHOOL TRUSTEES, left with no alternative due to increased operating costs and bonded indebtedness, raised the tax rate 25 cents.

G. R. BLOODGOOD was named "Optimist of the Year" and Delbert Bainum was in-

stalled as president of the organization.

HEREFORD LITTLE LEAGUE All-Stars won a tournament over other area teams but was defeated in regional play by a Borger team.

COUNTY TAX PAYERS were hit a second time when the state raised ad valorem taxes five cents on each hundred dollar evaluation.

ELECTRICAL SERVICE, to Hereford and six substations owned by the Deaf Smith County REC was knocked out for 10 minutes when the weather got too hot and an automatic device shut down.

HEREFORD, as well as most of the Panhandle, felt a very weak tremor, which was recorded by seismograph readings in Lubbock.

BRAVO SMOKES announced plans for expansion of Hereford facilities and the signing of a contract for national distribution of their product.

AUGUST ANNUAL OLDHAM COUNTY ROUND-UP Association attracted over 2,000 persons to Vega.

CASTRO COUNTY celebrated its 75th anniversary in Dimmitt with a nine-day schedule of events.

EARLY ENROLLMENT figures leveled off as only 3,993 students signed up in the five public elementary, two paroch-

ial, two junior highs and high school.

SEPTEMBER Debbes Knox was named chairman of the United Fund drive and plans began to formulate.

ALMOST 500 persons attended the 3rd annual barbecue at Milo Center.

THE HEREFORD WHITE-FACES opened their football season with a 14-7 win over Floydada.

DEAF SMITH COUNTY Voters gave the stamp of approval to a proposed vocational school and, in the same election, voted against an elementary school building.

PACKING AND MARKETING of leaf lettuce began, marking the first time the crop had been grown commercially in the county.

FRIONA CELEBRATED its 60th anniversary along with the 10th annual Maize Days events.

DUMAS AND HEREFORD women exchanged shopping tours in a project sponsored by the Chamber of Commerce.

THE EASTER LIONS CLUB decided to build a \$17,000 community building and construction began soon after.

OCTOBER THE MAGIC TRIANGLE had another first when machines were used to harvest tomatoes for the first time in Texas. The harvest was on the Judge Baldrige farm, northwest of Hereford.

SLEEPY, a 16-month-old German Shepherd owned by the Fred Gallaghers of 125 Emma, gave birth to 18 puppies, a near record.

LEO WITKOWSKI was re-elected head of the Deaf Smith County Farmers Union.

THE 1966 OLDHAM COUNTY Fair featured a valuable collection of antiques prize-winning baked goods, canned goods, handicraft, and other exhibits.

LOWEL SHARP resigned as Deaf Smith County Sheriff to become Adult Probation officer of the 69th Judicial District. Ed Roberson, Pete Cole, Charles Skinner and Kenneth Maxwell announced candidates for the sheriff's position.

RITA SPEED OF VEGA was crowned Miss Oldham County in the first annual contest.

THE ASSAULT WITH intent to murder trial of William B. Clifford of Canyon was postponed because of the sudden illness of Clifford's chief defense attorney A. change of venue in the case already had been denied.

DEAF SMITH COUNTY United Fund workers raised their

total in a shorter period of time than any other city in the state, taking in \$30,449.46 in two weeks.

THE ANNUAL FALL CONVENTION of District I, Texas Federation of Music Clubs drew 200 persons to Dawn.

DILLIE KELLEY, BUSINESS manager for Hereford Public Schools, resigned to accept a similar position in Albuquerque, N. M.

BOB VEIGEL was named Young Farmer of the Year; Ploy Driver was named Workhorse of the Year, and Mrs. Clark Andrews was named Young Homemaker of the Year during a banquet of the Young Farmers and Young Homemakers.

FOOD EDITORS of newspapers and television stations in two states and prize winning cooks from over the Plains were in Hereford for the first Holy Food Editor's Tour.

NOVEMBER A CITY-WIDE Cleanup Campaign sponsored by the Chamber of Commerce Committee on Beautification, gave Hereford added sheen.

BILL PATTON was named Boss of the Year by the Hereford Chapter of the National Secretaries Association.

ED ROBERSON was elected Deaf Smith County Sheriff by a wide margin and the county also backed John Town and Bob Price.

THE DISTRICT 13 Convention of the Veterans of Foreign Wars and Ladies Auxiliary in Hereford was attended by 200 persons.

THE HEREFORD MUSIC Study Club celebrated its Golden Anniversary with five charter members, all still active, being honored.

NEARLY 3,000 persons attended the 15th Umbarger Sausage Festival.

THE HEREFORD WHITE-FACES ended a successful football season with an 8-2 win-loss mark after losing to Decatur 22-3.

NEW DIRECTORS of the Chamber of Commerce elected were Jerry Detwiler, Earnest Langley, Ed Line and Dale Young.

FIRST PAYMENTS FOR the 1966 beet crop totaled \$1,273,000, and were mailed out to Hereford farmers by the Holly Sugar Corporation.

DECEMBER DEAF SMITH COUNTY LANDOWNERS spent the night in front of the Agricultural Stabilization and Conservation Service office to sign up for the Cropland Adjustment Program.

Calendar Of Events

MONDAY
Hereford Jaycee-Ettes at Community Center, 7:30 p. m.
Order of Rainbow for Girls at Masonic Temple, advisory board at 8:30 p. m.
TOPS Club at Bluebonnet School, 7:30 p. m.
Rotary Club lunch at Jones Restaurant, 12:05 p. m.
Odd Fellows Lodge at IOOF Hall, 8 p. m.

TUESDAY
La Afflatus Estudio Club in Mrs. B. A. Reddell's home, 3 p. m.
Beta Sigma Phi, both chapters in separate meetings at Community Center, 8 p. m.
Rebekah Lodge at IOOF Hall, 8 p. m.
American Legion and Ladies Auxiliary, both at Legion Hall, 7:30 p. m.
Calvary Baptist WMS, both circles at church, 7:30 p. m.
General meeting of Temple Baptist WMU at church, 7:30 p. m.
Hereford Jaycees lunch at Jones Restaurant, noon.

WEDNESDAY
Simms Study-Craft Club at home of Mrs. Leland Burns, 3 p. m.
United Presbyterian Women's Association luncheon at church 12 noon.
First Methodist Woman's Society, lunch in Fellowship Hall, 12:15 p. m.
Avenue Baptist WMU, at church, 7 p. m.
Hereford Lions Club lunch at Hotel Jim Hill, 12 noon.

THURSDAY
Bay Viet Study Club in home of Mrs. Will S. Kerr, 3 p. m.
Hereford Study Club in Miss Gladys Setliff's home, 8 p. m.
Hereford Duplicate Club at Community Center, 7:30 p. m.
Business Women's Circle, Avenue Baptist WMU at church, 7:30 p. m.
Kiwanis Club lunch at IOOF Hall, noon.
Optimist Club, noon lunch at Jones Restaurant.

FRIDAY
Bud to Blossom Garden Club in home of Mrs. A. N. Yarbro, 9:30 p. m.
Camp Fire Girls Leaders Association at Camp Fire Hut, 9:30 a. m.

SATURDAY
Delta Xi Chapter, Delta Kappa Gamma, lunch at Community Center, 11:30 a. m.

BAPTIST LOTTERY VALLEY FORGE, Pa. Baptists in this country have long opposed gambling. But American Baptist headquarters here notes in its news service that Baptists of Denmark are sponsoring a lottery to help meet a current deficit budget.

Hospital Notes
PATIENTS IN HOSPITAL
Mrs. Wood Vaughn, 161 Ave. K; Maria Garcia, 601 S. Texas; Marvin Gordon, 213 Beach St.; Doug Womble, 711 E. 3rd St.; Mrs. Lloyd Newton, Star Rt. Mrs. Alvin J. Scott, Rt. 3, Box 29; Mrs. Troy E. Jobe, 327 Ave. K; Vesta D. Rutherford, 139 George St.; Mrs. Roy Good, Dumas; Mrs. G. A. Collier, Jr., Friona.
Mrs. George M. Baughman, Westgate; Mrs. Jerald L. Brannon, 812 Blevins; Mary Sylvia Palario, General Delivery; Craig Crowell, Checotah, Okla.; George B. Treadway, 246 Ave. H.
Mrs. Gaston Baer, 135 Ave. B; Martin S. Green, Seagraves; Mrs. Mary Wieck, 406 Ave. G; Mrs. U. E. Cook, Box 1613; Giles Williams, 520 Star St.; Jeff Roberson, 137 Ave. D.
Mrs. Margaret M. Campbell, Hereford; Maude Malone, 601 N. Lee; Jessie D. Malone, 601 N. Lee; Mathias J. Castillo, General Delivery; Morris E. Davis, 222 N. 25 Mile Ave.

PATIENTS DISMISSED
John Kessler, Mrs. Travis E. Taylor, Mrs. Mary Click, Timothy Shaffer, December 31.
Mrs. Ernest L. Beschamp, Mrs. Darrel L. Dirks, Jimmy L. Garcia, Jeff Coleman, Mrs. James F. Darbin, Lorraine Rendon, Mrs. Thomas A. Maldonado, Mrs. Mary Carter, December 30.
Mrs. Elias Urias, Mrs. Robert Almazan, Roman E. Galvan, Americo Gomez, Carl C. Last, Mrs. Fannie Clingensmith, Mrs. Charles Kropff, Mrs. W. B. Whitaker, Mrs. Clyde E. Sherrish, December 29.
Ramona Kay Weaver, Guadalupe C. Lisciano, O. L. Rankin, Mrs. Norris L. Wesson, December 28.
Michael Kevin Culp, Mrs. John F. Walter, Dennis Sutter, Elva Silva, December 27.

"A TIME TO PURPOSE," a two volume history, was named top area or regional book published in the state.
ONE FIVE-ROO Mhouse and five automobiles were destroyed and two other homes damaged in a wind-driven fire at the Labor Camp. A family of 10 was left homeless.
BETWEEN 400 and 500 tons of baled hay were burned at the Easley Feed Yards. Damage in the fire was estimated at between \$12,000 and \$15,000.
NEIL COOPER was elected president of the Deaf Smith County Chamber of Commerce Board of directors.

FOUR "SMALL CHILDREN" were saved from serious injury and possibly death when Kathy Jobe, 14, took them from a house fire.

COUNTY EMPLOYEES were given a salary boost by Deaf Smith County Commissioners, the increases becoming effective today.

JOHNNY AND JACKIE STALLINGS, Hereford brothers, returned home from Viet Nam in time for Christmas.

MEMBERS OF THE 1-AAA All-District football team were Ricky Fangman, Bill Coffin, Gary Tucker, Billy Watts and Tony Malouf.

BUILDING PERMITS for 1966 dropped to only half of the 1965 total, but city officials considered it a normal year. Permits for residences totaled \$1,293,200, while total permits were \$2,110,350.

MAX STIPE WAS APPOINTED chief accountant and assistant administrator at Deaf Smith County Hospital.

SPEEDY by DISHMAN-HALE

WHERE'S SPEEDY TONIGHT?
HE SAID HE WAS GOING OUT DRIVING WITH A "HONEY!"

IF I KNOW SPEEDY, HE'S OUT DRIVING IN A BEAUTIFUL ALMOST-NEW USED CAR FROM DISHMAN-HALE. HE SAYS "THEY'RE ALL 'HONEY'S'!"

WE OFFER SAFE DRIVING AND INSURANCE.

'66 Imperial Crown 4-Door Hard Top	'64 Chrysler Newport 4-Door	'62 Chevrolet Impala 4-Door
'65 Plymouth Fury III 2-door Hardtop	'63 Pontiac Star Chief 4-Door	'61 Ford Galaxie 4-Door
'65 Plymouth Fury II 4-Door	'62 Mercury Monterey Custom 4 Door	'60 Chrysler Windsor 4-Door

PREVIOUS OWNERS NAMES FURNISHED ON REQUEST SO THAT YOU MAY VERIFY THE MILEAGE SHOWN!

DISHMAN-HALE

CHRYSLER PLYMOUTH

WHERE CUSTOMERS SEND THEIR FRIENDS

EM 4-3150 • 345 E. FIRST • HEREFORD

BEST DOLLAR DAY BUYS

FALL COATS

One Rack
COATS & SUITS
Drastically Reduced
To Clear!

One Group
SUITS
25% off

One Table
BRAS
1/2 Price

Save now!

ONLY \$4.79 Reg. \$6.00

SPECIAL PURCHASE

35 COTTON SHIRTS

\$8.95

Sizes 8-20
White, Red, Pink, Blue Green

Save now!

ONLY \$3.89 Reg. \$5.00

FORMFIT ROGERS SMOOTH-SHAPER BRA makes a plus of a minus figure. Beautifully shaped preformed foam rubber cups, give you the natural well-rounded line nature intended. . . makes clothes fit as fashion intended. In satin smooth Satin-Glo nylon tricot, lingerie straps and low back. White. 32A-36B, Style 0292.

One Group SLIPS 1/3 off

\$55.00	values now	\$41.25
\$59.00	values now	\$44.97
\$69.95	values now	\$52.47
\$75.00	values now	\$56.25
\$79.00	values now	\$59.97
\$89.00	values now	\$67.47
\$99.95	values now	\$74.97
\$125.00	values now	\$93.75
\$135.00	values now	\$101.25
\$139.95	values now	\$104.97
\$159.95	values now	\$119.97
\$179.95	values now	\$134.97
\$189.95	values now	\$142.47

DRESSES One Group 1/2

CAR COATS 9 Only 1/4

ALL SKIRTS 1/3

SLIM JIMS One Group 1/3

HATS Entire Stock 1/2 Price

BAGS One Group 1/3 Off

Sweaters and Jackets 1/3 OFF

Junior Sportswear One Group 1/3 OFF

Skirts Slim Jims Jackets

THE Vogue

JANUARY SHOE SALE

Entire Stock Of Fall and Winter Shoes Drastically Reduced

LARGE SELECTION

FLATS

Reg. 10.95 & 11.95

7.90

LARGE SELECTION

WALKING

HEELS & STACKS

Reg. To 12.95

8.90

LARGE SELECTION OF

Val. To 22.00

15.90

Val. To 20.00

14.90

Val. To 18.00

12.90

Val. To 17.00

11.90

Val. To 16.00

10.90

Val. To 15.00

9.90

PURSES REDUCED 1/4

GLENN'S FOOTWEAR

Fashion At Your Feet



NEW COKE BAR — One of Superior's finest are Jimmy Boyne and Jerry Avery. Wall's newest store, the Regue, has recently added a soda bar to its interior. (Hereford Brand Photo) decoration. Shows above with the new ad-

Renfro Injures Hand With Gun

An 18 year old Hereford boy was injured Christmas Day when the .22 caliber rifle he was un-loading discharged, striking him in the hand.
John Renfro, son of Mr. and Mrs. C. C. Renfro of 318 West Seventh street, was hunting rabbits with a companion on a farm 25 miles Northwest of Hereford when the accident occurred.
Renfro's hunting companion, 17 year old Dewane Black, rushed him to Deaf Smith County Hospital, where Renfro's hand was cleaned and X rayed, and he was then transferred to Northwest hospital in Amarillo. He was in surgery there for 2 1/2 hours.

Sutters Entertain Holiday Guests

The home of the J. A. Sutters was filled with out-of-town guests for the holidays. Mrs. Betty Murdoch and daughter, Betty Jean will leave today, but Mrs. Sutter's uncle, Lester Ayers will stay on a while. All of the visitors are from Thermopolis, Wyoming.
The Sutter's son, Dennis, who attends Texas Tech was also home for the holidays, though he spent a great deal of the time in the hospital due to a minor illness.

Ford Dealership Changes Hands

There is a new man in town, who calls himself "Texas' newest and most aggressive Ford dealer." This man, Orval Watson, formerly of Carlsbad, N. Mex., is the new Ford dealer for Hereford. Taking over the former Stephens-Hudson building, at the corner of 1st and miles, Watson will deal with all models of new and used Fords and Mercury.
Employed at Orval Watson Ford Sales will be 17 men working in four departments — shop, bookkeeping, sales and parts.
Watson was formerly the general manager of dealership with the Ford company in Carlsbad. He worked in that capacity for



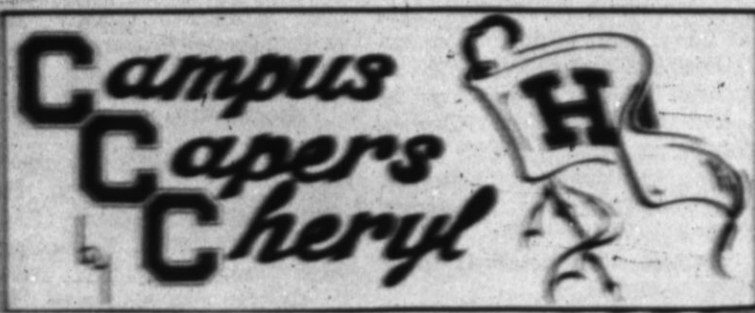
Orval Watson new Ford dealer

Look Who's New

Mr. and Mrs. Adam G. Muggs are the parents of a son, Adam Garza, Jr., born December 23. He weighed 8 lbs. 4 ozs.
Mr. and Mrs. Elizabeth Jose are the parents of a daughter, Perla, born December 27. She weighed 4 lbs. 4 ozs.
Mr. and Mrs. Darrell L. Dirks are the parents of a daughter, Lisa Jenette, born December 27. She weighed 7 lbs. 13 ozs.
Mr. and Mrs. James V. Durbitt are the parents of a daughter, Patricia Romane, born December 28. She weighed 7 lbs. 13 ozs.
Mr. and Mrs. Gerald L. Brantson are the parents of a daughter, Tina Aileen, born December 28. She weighed 6 lbs. 12 ozs.
Mr. and Mrs. Terry Preston Jobe are the parents of a son, Keith Arnold, born December 28. He weighed 8 lbs. 5 ozs.
Mr. and Mrs. G. A. Collier, Jr. are the parents of a son, G. A., III, born December 28. He weighed 6 lbs. 13 ozs.
Mr. and Mrs. Lee Roy Good are the parents of a daughter, Cassandra Lee, born December 29. She weighed 7 lbs. 1 oz.
Mr. and Mrs. Alvin Joyce Scott are the parents of a daughter, Sharon Elizabeth, born December 29. She weighed 7 lbs. 1 oz.

HOLIDAY VENTURES

Mr. and Mrs. Jack Brunley and children, Warren, Neil and Gary of Lubbock, and Jerry Nichols of LaPlata were holiday guests of the E. D. Hopson family and Mrs. E. E. Brunley.



be a little hard to study after the holidays.
The new short skirt lengths had a young girl worried. She wrote her newspaper for advice.
"Dear Abby, What do you know about knobby knees (signed) Looks Awful."
Abby's reply: "Dear Looks, as long as they get you where you're going — don't knock 'em."

Another year has gone by and with it a lot of memories. Do you remember these:
At Basketball Homecoming, Charlotte Hill was crowned Queen.
During the Western Day assembly, Dale Smith and Linda Lehr received this award for most original.
That of course every year there are new slang words and expressions. Last year was the beginning of "Would you believe."
Last year was also the beginning of the "Mod look." Not only were the girls wearing this new look, but the boys as well. It first began with paisley shirts and then led to polka dot shirts introduced by Wynn Buck.
Along with the pleasant mem-

ories, there are the bad ones too. Especially for one certain person, Linda Carter went skiing over the holidays and came home with a broken leg. The next six weeks were probably very long to her.
Gary Story was named president of the Panhandle High School Press association.
In April, the new cheerleaders were named. They were Cindy Jones, Gwen Cargn, Charlotte Hill, Donna Hill, Lucinda Hill, and Debbie Ogan. This day will probably be remembered by them.
In May the band went to air flags for contest. They brought back the highest rank with them.
One of the humorous memories of last year was when Gary Tucker made Donna Hill a ring out of a bubble-gum wrapper. Like Randy Hopson said, it is the thought that counts.
Randy Tooley was chosen Valedictorian and Tyler Thompson was chosen Salutatorian.
Finally graduation night came. Every thing went fine, until Paul Arpenter turned over his chair when he got up to receive his diploma.
This year is nearly half over and it too has left memories. Among these are:
Suzanne Hart was crowned Football Queen at the Homecoming pep rally.
During the Start Night Assembly, Kathy Young was crowned Annual Queen.
The week before the Christmas holidays we had the Koorbrae Assembly. Everyone especially enjoys this.
The second semester is just a few weeks off, and with it are a lot more activities. Among these are the Basketball Homecoming, Twirly Week, Western Day, Junior-Senior Banquet, and finally, but not least graduation.
However a few activities still remain this semester. The Eastern Stars will be playing in the LaPlata gym Friday, January 4. The HHS coaches will play the first quarter. The remaining three quarters will be played by the Semite Shooters.
The Football banquet will take place Saturday night. This is an occasion that is looked forward to for a long time.
Finally, ending this semester will be semester exams. It will

Along with the pleasant memories, there are the bad ones too. Especially for one certain person, Linda Carter went skiing over the holidays and came home with a broken leg. The next six weeks were probably very long to her.
Gary Story was named president of the Panhandle High School Press association.
In April, the new cheerleaders were named. They were Cindy Jones, Gwen Cargn, Charlotte Hill, Donna Hill, Lucinda Hill, and Debbie Ogan. This day will probably be remembered by them.
In May the band went to air flags for contest. They brought back the highest rank with them.
One of the humorous memories of last year was when Gary Tucker made Donna Hill a ring out of a bubble-gum wrapper. Like Randy Hopson said, it is the thought that counts.
Randy Tooley was chosen Valedictorian and Tyler Thompson was chosen Salutatorian.
Finally graduation night came. Every thing went fine, until Paul Arpenter turned over his chair when he got up to receive his diploma.
This year is nearly half over and it too has left memories. Among these are:
Suzanne Hart was crowned Football Queen at the Homecoming pep rally.
During the Start Night Assembly, Kathy Young was crowned Annual Queen.
The week before the Christmas holidays we had the Koorbrae Assembly. Everyone especially enjoys this.
The second semester is just a few weeks off, and with it are a lot more activities. Among these are the Basketball Homecoming, Twirly Week, Western Day, Junior-Senior Banquet, and finally, but not least graduation.
However a few activities still remain this semester. The Eastern Stars will be playing in the LaPlata gym Friday, January 4. The HHS coaches will play the first quarter. The remaining three quarters will be played by the Semite Shooters.
The Football banquet will take place Saturday night. This is an occasion that is looked forward to for a long time.
Finally, ending this semester will be semester exams. It will

Letter To The Editor

Dear Mr. Editor:
I have recently had an experience that I would like to share with others. We hear so much about people who don't want to become involved, because of this, it is heart-warming to know there are still people who do not mind becoming involved.
Recently, I attended a library meeting in Amarillo, and during the time I was in the meeting, my car was involved in a hit and run accident. The first I knew of it was when the meeting was over and I went to the car to drive to Hereford. If this had happened to you — then you know how I felt, but I was luckier than most, under the windshield wiper was a note written by a complete stranger, and in it was all the information needed to find the driver of the other car. It was written by J. L. Shea of Plainview. He wrote in the note and also told me by telephone when we called to thank him, that he would "be glad to be a witness if necessary." This wasn't necessary, but I'm still grateful.
I wonder how many of us would do the same thing Mr. Shea did if something similar should happen to us. Like to think that most of us would.
Sincerely yours,
Mrs. Dexter London

FAST SERVICE...WE GO ANYWHERE
CUSTOM UPHOLSTERY
* Rebuilding * Repairing * Restyling
FINE WOODWORK
FREE ESTIMATES IN YOUR HOME
FREE PICK-UP AND DELIVERY
Complete Line of Fabrics Including Naugahide & Expanded Vinyl
Labor Only SOFAS \$50 and up
Labor Only CHAIRS \$25 and up
WALKER'S
364-4325 1501 Ave. K 364-4325
CHOICE OF FABRICS

IT'S YOUR LUCKY DAY
We Will Be Closed Monday, Jan. 2nd
When You Shop The Many Bargains At McGee's YEAR END CLEARANCE
SALE!
THANKS FOLKS... It has been another good year at McGee Furniture, and it is to you, our many friends and customers that we owe our Thanks. We appreciate your interest and your patronage. Again, may we say THANKS and Best Wishes for a HAPPY, PROSPEROUS NEW YEAR!
BETTER HURRY!!
ONLY 5 MORE DAYS!!
McGee Furniture
511 Main Home Owned - Home Operated Phone 364-2586

Airman Yeager Is Part Of Ceremony

DIRE DAWA, ETHIOPIA. — An Ethiopian religious ceremony that has remained virtually unchanged for centuries got a unique lift from a group of USAF Air Weather Service weathermen recently.

The religious ceremony is the Maskal Observance, an impressive event in which most of the Christian populace of Ethiopia take part. The Air Force weathermen are personnel of the 6th Weather Squadron (Mobile) from Tinker AFB, Okla., who are temporarily stationed at Dire Dawa.

The story of what happened when these Americans participated in the Maskal Observance is probably a first in Ethiopian and Air Force histories.

The ceremony is a day-long celebration climaxed by the lighting of huge bonfires at many locations and the displaying of a snow-white cross. Known as the Feast of the Finding of the True Cross, or Maskal, it is one of the great religious holidays of this African country. Legend has it that in the 4th Century the Queen followed the smoke of a bonfire and found the True Cross of the Crucifixion.

The setting for this particular celebration was in Harar Province, a semi-mountainous oasis located in the eastern-central part of Ethiopia some 35 miles south of Dire Dawa. The capital of this province is the city of Harar, which has a population of about 40,000. The Ethiopian Royal Academy is situated there, from which all officers of the Ethiopian military graduate.

A short while before the scheduled celebration on September 26 the AWS weathermen were contacted by representatives of His Imperial Majesty's 3rd Army Division commander and the governor of Harar Province for assistance in presenting an entirely different program.

On Sept. 26, Colonel Arba of the 3rd Army Division and Mayor Hagdu of Harar visited the weather station at Dire Dawa and explained their wishes in regard to the Maskal ceremony.

At 6:25 p. m. on Sept. 26, the huge bonfire was settling into a glowing bed of coals when suddenly the immense crowd was silenced by an unexpected sight.

A huge, lighted, white cross was floating above the awed crowd at 100 feet.

Barely discernible in the twilight were two ML-518 weather balloons from which the shining cross was suspended.

The 15,000 soldiers, civilians, religious groups and all others broke into approving shouts and enthusiastic gestures at this new aspect of their ancient observance.

The anchor cord was cut and the cross traveled in a northerly direction for thousands of more Ethiopians to observe the True Cross shining in the sky.

At the conclusion of the ceremony, MSGT. Paul W. Hardy, SSgt. Thomas P. Rivers, ALC Jerry Yeager and A3C Leon J. Scherer, all of the 6th Weather Squadron, were dinner guests of Colonel Arba and his staff.

Airman Yeager is the son of Mr. and Mrs. William Yeager, Hereford, Texas.

January 1 Marks Many Occasions

The birth of a New Year may seem — to many people — precious little reason for celebrating. As you tot up your Christmas bills, worry about your mounting fuel expenses, and ponder the world situation, you may reflect that if 1967 is going to be like 1966, who needs it?

But never fear. There are plenty of other excuses for celebrating on Jan. 1.

Birthdays are always cause for a party. J. Edgar Hoover, director of the FBI, was born Jan. 1, 1895. Instead of shouting "Happy New Year," you can shout "Happy birthday, J. Edgar!"

Other famous people have New Year's Day for their birthday, according to researchers for World Book Encyclopedia. Lorenzo de' Medici, patron of the arts and ruler of Florence, was born Jan. 1, 1449. Revolution

ary patriot Paul Revere called Jan. 1, 1735, his birthday, and Revolutionary hero "Mad Anthony" Wayne was born on the same date 10 years later.

And though it may be unchivalrous to mention a lady's age, flagmaker Betsy Ross came into the world Jan. 1, 1732.

There are plenty of other reasons for celebration. Haiti proclaimed its independence from France Jan. 1, 1804. Abraham Lincoln issued the Emancipation Proclamation Jan. 1, 1863. The Commonwealth of Australia was proclaimed Jan. 1, 1901. And the United States parcel post service began Jan. 1, 1913.

But don't let your party last long; not more than a week or two. It was on Jan. 18, 1919, that the 18th amendment to the Constitution was ratified.

That's the amendment that prohibited the sale of alcoholic beverages.

School Menus

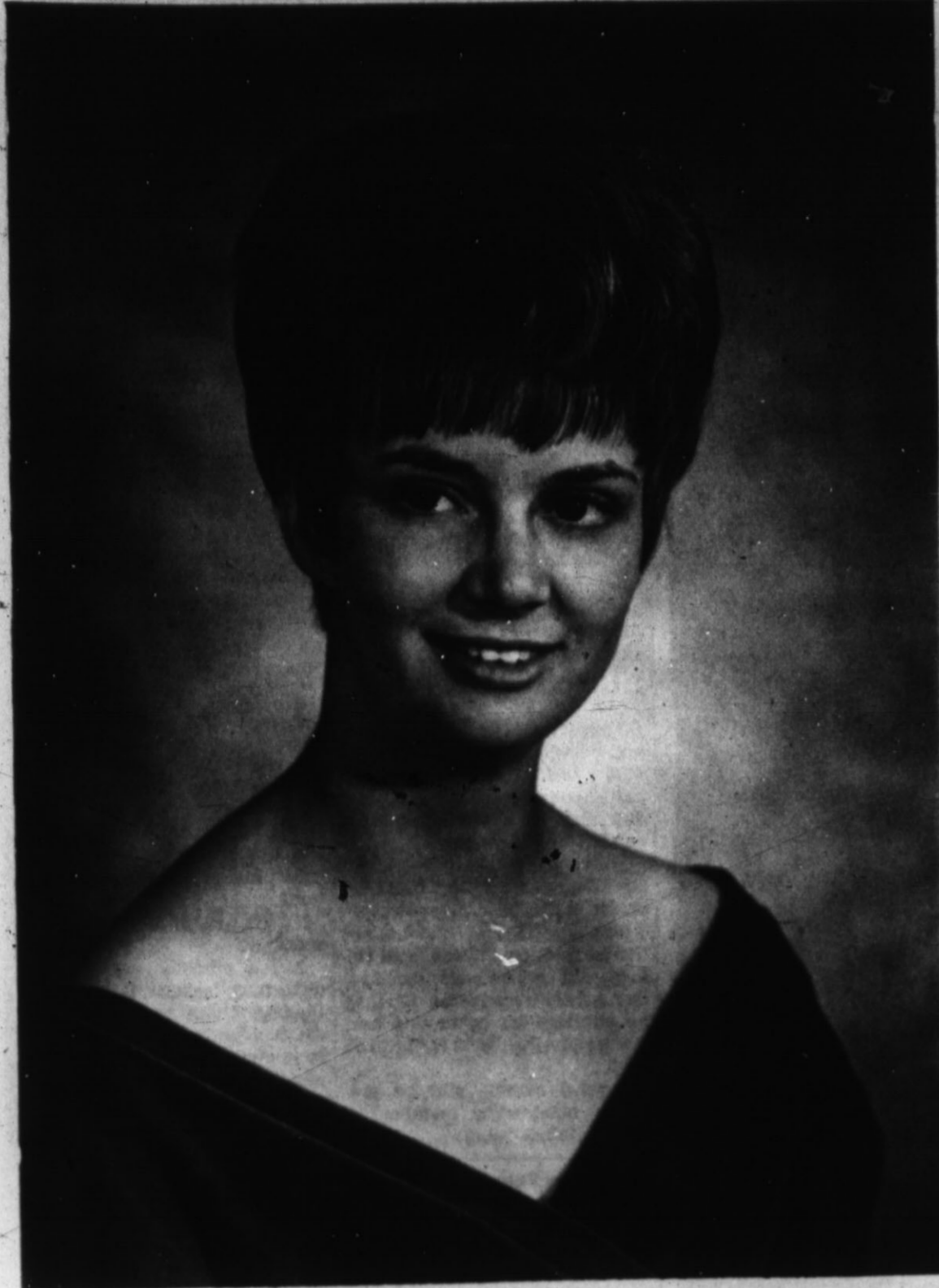
Week of Jan. 4-6

ST. ANTHONY'S SCHOOL
WEDNESDAY — Meat loaf with catsup, creamed potatoes, green beans, applesauce cake, rolls, butter, milk.
THURSDAY — Stuffed veal-

ers, oven-baked rice, buttered peas, apple pie, rolls, butter, milk.

FRIDAY — Chuck wagon beans, cabbage-green pepper salad, seasoned spinach, fruit salad, whole-wheat rolls, butter, milk.

Lithography — Letter Press Printing
THE INK SPOT



Mrs. Jerry Knox Nichols nee Miss Randy Hopson

(Bradly Photo)

Miss Hopson Marries In Church Ceremony

The marriage of Miss Randy Hopson, daughter of Mr. and Mrs. E. D. Hopson, 507 Avenue J, and Jerry Knox Nichols, son of Mr. and Mrs. Knox Nichols of LeFors, was solemnized in the 21st Street Church of Christ at Clovis, N. M., at noon Friday.

Mardell Lynch, minister, officiated for the double ring ceremony. Miss Linda Clark of Canyon attended the bride as maid of honor and Reggie Reeves of Canyon acted as best man.

Miss Hopson was dressed in an ensemble of offwhite silk, the full length coat worn over a sleeveless A-line dress of the same material. Costume accessories were in bone and her corsage of white roses.

Miss Clark wore a turquoise suit with accent color in the accessories.

A freshman student at West Texas State University, Mrs. Nichols graduated last spring from Hereford High School. She was chosen outstanding DE student, School mascot and Hi-Y sweetheart in her senior year, was HHS personality representative to WTSU and a member of the Thespians.

Mr. Nichols is to be graduated from WTSU in January with a degree in business administration. He is serving this semester as social chairman for his fraternity, Phi Delta Theta.

After the holidays Mr. and Mrs. Nichols will be at home at 23 Campus Manor, 2415 13th Street, in Canyon.

WARREN BROS. MOTOR CO.

1410 Park Ave. 364-1423

This Week's Special

1963 Chevy II 4-door sedan. Radio, heater and automatic.

\$895

1963 Ford Galaxie 500 2-door hardtop. Factory air and power. Local owned car. 23,000 actual miles. This is the nicest you will find.

1962 Pontiac Bonneville 4-door hardtop. Power steering and brakes. Factory air with a white finish. Sharpest '62 you will find.

1965 Plymouth Fury II 4-door sedan. Radio, heater, automatic, power steering, brakes and air.

1964 Chrysler 300 2-door hardtop. All the comforts of home, such as air and power. This one is sporty and practical too. Local owned car. Extra nice.

1964 Chevrolet Impala 4-door station wagon. Radio, heater, automatic, power steering, brakes, and air. Vinyl interior.

HAPPY NEW YEAR

January Clearance Sale

FAMOUS NAME CLOTHING FOR MEN

Come to the Brogue in Sugarland Mall for buys of a life-time on Men's Clothing!

SAVE UP TO 40%

That's Right... Saving Up To 40% On All Winter Merchandise! We must make room for the incoming Spring Styles. No special purchase items... everything is from our regular stock of Fine Quality Clothing!

- SUITS • SPORTCOATS • SLACKS
- JACKETS & COATS • SWEATERS
- SPORT & DRESS SHIRTS • ACCESSORIES

THE Brogue

SUGARLAND MALL PHONE 364-3871

Little's JANUARY Clearance

237 N. Main St. 364-0414
PLEASE — ALL SALES FINAL

COATS	CAR COATS
Fur Trim and Tailored 1/3 OFF	Be Early For Best Selection 1/3 OFF
DRESSES	SUITS
Cottons, Wools, Dacron and Blends 1/3 to 1/2 OFF Misses, Jr.'s Half Sizes	Double Knits Cottons Blends 1/3 OFF
One Group DRESSES	SPORTSWEAR
\$5 and \$7	One Group 1/2 OFF Pants, Skirts, Sweaters 1/3 OFF
One Group FOUNDATIONS, BRAS	BAGS
1/3 to 1/2 OFF	Nice Selection in styles and colors 1/3 OFF
BLOUSES	HATS
One Group \$2 \$4 \$6	All remaining fall and winter Hats \$5

Agriculture In 1966



LETTUCE HARVEST — This year's lettuce harvest helped boost employment in the Hereford area even though prices were not high and weather nipped the season short. **POTATO HARVEST** — After a slow start, Hereford potatoes traveled to market in great abundance but

trailed price-wise. **SUGAR BEET HARVEST** — Sugar beet farmers kept the mill running night and day during beet harvest, after a scare of curly-top virus in the summer. **ONION HARVEST** — Everyone got into the act during onion harvest — prices held and yields were good. **NEW**

CROPS — Tomatoes were harvested by machine in the county for the first time. People from town enjoyed a bountiful harvest because only the ripest of tomatoes were picked — leaving several tons per acre in the field.

Out-Of-State Visitors Here

Guests from other states, as well as from West Texas cities, were entertained during the holidays in the home of Mr. and Mrs. Bill Morton, 108 Ave. H. From Rapid City, S. D., were Mr. and Mrs. Dorman Peterson and children, Pam and Danny; Mr. and Mrs. Jack Willier and children, Twyla, Brad, Brent, and Barry; from Oklahoma City, Soni Peterson.

Visiting Texans included Mr. and Mrs. J. E. Glenn, Jansen and Bryant of Amarillo; Mrs. Ocie Altman of Lubbock; Mr. and Mrs. Gail Proff, Stanley and Regina of Levelland; Mrs. Al Murphy and children of Happy and the Jimmy Guthrie family of Tahoka.

Judge Noted For Child Welfare

Retirement of Judge Harry Schultz from 60th District bench brings to an end twenty years of continuing service to citizens of Deaf Smith County.

Judge Schultz dealt with 2,911 cases during his tenure in this county. Over the entire district, he saw 11,000 cases in his court. Of particular concern to society have been cases involving children. Judge Schultz has made a statewide reputation for his care of children in divorce cases. He has served as chairman of a committee of the Family Law Council of the Texas Bar Association, and will be serving in that capacity for the next two and one-half years.

"I will have the opportunity to improve the lot of children of divorced parents by working for the improvement of our laws on divorce," Judge Schultz said this week.

Football Banquet Slated Saturday

Approximately 200 persons are expected to attend the annual Hereford High School Football Banquet, set for 7 p. m. Saturday in the high school cafeteria.

Speaker for the banquet will be Chuck Purvis, backfield coach at Baylor University. Mrs. Joe Tucker, chairman of the banquet committee, said tickets will go on sale the first day school reconvenes or may be obtained by contacting her. Price of the tickets is \$1.75 each.

Several awards will be presented outstanding members of the Whiteface team.

Moore Business Forms
Office Supplies — Printing
THE INK SPOT

WHY ARE YOU HERE?

GANGTOK, Sikkim — Chinese troops facing Indian soldiers on the frontier of this Indian protectorate high the Himalayas are asking with loudspeakers a disturbing question.

"Why are you here?" they shout.

Indian officials say this is disturbing because it implies a Chinese claim to territory India has pledged to protect and is reminiscent of Chinese propaganda that preceded the 1962 China-India border war.

The porpoise's huge brain works with such incredible swift ness that the sea mammal may well regard man as a slowpoke.

Secretary of The Month Competition.
The Hereford Brand,
Box 673,
Hereford, Texas

Name

Address

Telephone

Where Employed

LADIES CAPRIS
2-For \$3

SURPLUS CITY

110 PARK AVENUE — HEREFORD
This Ad Effective Through Wednesday, January 4, 1967

LADIES DRESSES
Now 1/2 Price

AQUA NET
OR
SUDDEN BEAUTY
HAIR SPRAY

39¢ Limit 2 Cans Per Customer

SCOPE
MOUTHWASH
Large Size Bottle

only 59¢

CREST
TOOTHPASTE
Family Size Tube

only 57¢

PRELL
Concentrated Shampoo
Family Size Tube

only 87¢

SECRET
Push Button Spray
Deodorant
Family Size Can

only 89¢

WET MOP

Regular 79c

only 49¢

CHAMPION
SPARK PLUGS

only 49¢ ea.

44-QUART
WASTE BASKET
Regular \$1.49

only 98¢

MEN'S
LOAFERS
No. 3095

2 pr. \$10.00

Men's Rough-Out
WELLINGTON
BOOTS

only \$6.95 pr.

LADIES
"GO-GO"
BOOTS

only \$2.99 pr.

GIRLS
CAPRIS
Corduroy or Wool

only \$1.00

LADIES
SWEATERS
Now

1/3 OFF

Our Usual Discount Price

LADIES
BLOUSES
Regular \$2.49

only \$1.00

Ladies Flannel
SLEEP SETS
Gown and Pants

only \$1.00

Interesting Pictures Of 1966



A PANHANDLE STORM



DUSK AT SUMMERFIELD



CHANGING TIMES



BURNED OUT



COACHES NIGHTMARE

This statement has been made countless times: "One picture is worth a thousand words." To attest to this fact, the Hereford Brand staff offers in evidence this group of pictures, all taken during the past year.

Hereford, Texas
Penneys
ALWAYS FIRST QUALITY

STORE HOURS:
Mon., Tues., Wed., Fri.
9:30 a.m. to 6:00 p.m.
Thurs. and Sat.
9:30 a.m. to 9:00 p.m.



BLANKET SPECIALS!

Electric blankets

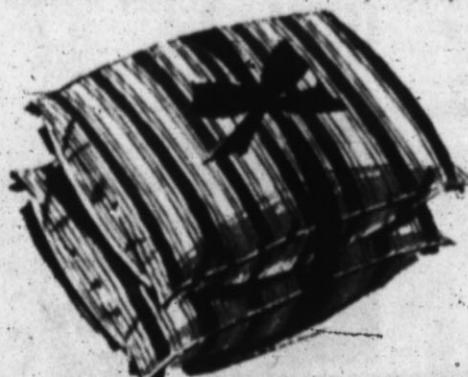
5-year replacement guarantee!

Have the perfect sleep comfort of an electric blanket. Soft acrylic electric blanket light-weight and cozy with nylon bound. Colors, in pink, peacock, rosebeige, lavender, moss green, honey gold, rose & blue.

63" x 84" single control twin size . . . 12.50
72" x 84" single control double bed size 12.50
80" x 90" dual control double bed size . . . \$17

Cotton flannel sheet blankets, 80" x 108" . . . \$2

*should defects in material or workmanship develop

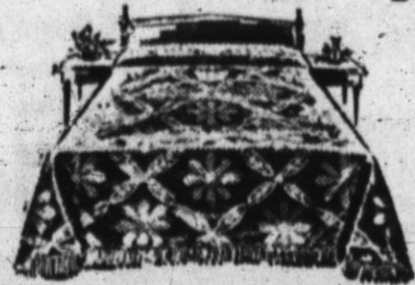


Save on Penney's pillows

Jumbo kapok pillow. Full 26 oz. and a big 22" x 28". Cotton ticking. 2 for \$5

Dacron® polyester fiberfill. 20" x 26" and full 20 oz. Cotton ticking 2 for \$8

Foam rubber. 18" x 25" x 5 1/2". Sanforized cotton zipper cover. 2 for \$8



SPECIAL BUY! Thermal bedspread becomes a blanket, too!

Smart by day, a blanket by night. Toss on a light cover and it keeps you warm. Cool used alone. Handsomely fringed. All cotton, machine washes in lukewarm water. White, antique gold, beige, pink, leaf green, Wedgwood blue.

Fitted mattress pads twin or full 5.99

Sanforized® cotton covering, double box stitching, bleached cotton fill. Snug-fit elasticized skirt edge. A big buy. Hurry!

twin 2.88 full 3.88

Cotton terry print dish towels Very smart designs and gay colors in the group. 17" x 29". A terrific buy! 2 for 88¢

Matching print dishcloths-Waffle weave cotton in patterns to match towels. 3 for 88¢



No winner at last Thursday Night's Drawing. Another \$50 will be added this Thursday night totaling \$100 for Sugarland Mall's Weekly Cash Drawing!

Don't wait...it's here! Penney's big white goods event starts *tuesday!*

SAVE ON SHEETS, BLANKETS, BEDSPREADS AND TOWELS AND BEDDING! SAVE ON ALL PENNEY HOMEMAKER VALUES!

all Penney's famous quality sheets reduced! limited time only!

More people buy Penney sheets than any other single brand in the world. Always flawless first quality! Tested to meet exacting standards.

NATION-WIDE® long-wearing cotton muslins. 133 count.*

WHITE
twin 72" x 108" flat or Elasta-fit Sanforized® bottom 1.51
full 81" x 108" flat or Elasta-fit Sanforized bottom 1.71
pillow cases 42" x 36" 2 for 83c

PENCALE® fine, combed cotton percale. 186 count.*

WHITE
twin 72" x 108" flat or Elasta-fit Sanforized bottom 1.83
full 81" x 108" flat or Elasta-fit Sanforized bottom 2.05
pillow cases 42" x 36" 2 for 1.05

Pencale Fashion Colors: pastels—pale pink, lt. lilac, pastel yellow, opaline green, seafoam, lime, milk chocolate. Deep tones—avocado, honey gold, hyacinth, copen blue, persimmon.

twin 72" x 108" flat or Elasta-fit Sanforized bottom 2.58
full 81" x 108" flat or Elasta-fit Sanforized bottom 2.78
pillow cases 42" x 38" 2 for 1.28

Pencale Decorator Prints

twin 72" x 108" flat or Elasta-fit Sanforized bottom 2.99
full 81" x 108" flat or Elasta-fit Sanforized bottom 3.99
pillow cases 42" x 38" 2 for 2.34

PENCALE SUPER-SIZE SHEETS. Measure your mattress for right size.

Flat Sanforized Sheets — 81" x 120" 3.54
Flat Sanforized Sheets — 108" x 120" 6.34
Elasta-fit Sanforized for 60" x 80" 4.14
Elasta-fit Sanforized bottom for 78" x 80" 6.84



USE OUR CONVENIENT LAY-A-WAY PLAN OR REMEMBER YOU CAN JUST SAY "CHARGE IT" AT PENNEY'S



Mrs. James Ray Faulkner
nee Miss Janice Lynn Brittain

Miss Brittain Is Bride Of James Ray Faulkner

The marriage of Miss Janice Lynn Brittain and James Ray Faulkner was solemnized in Calvary Baptist Church Monday evening, a simple ceremony with the Rev. Clarence Powell, pastor, conducting the exchange of vows.

Parents of the couple are Mr. and Mrs. Roy Brittain, 523 Irving, and Mr. and Mrs. James E. Faulkner of Dimmitt.

Only members of the immediate families were present for the wedding and the couple was unattended. Mr. Brittain escorted his daughter to the altar and gave her in marriage.

She was dressed in a white knit suit ornamented with bead design across the shoulder line and at the wrists. All accessories were in white.

Her cousin, Robert Bell, of

Courthouse Records

VEHICLE REGISTRATIONS

N. E. Stowers, 1964 Chev.; Joe M. Scott, 1966 Chev.; Eugenio Ybarra Reyes, 1965 Ford; Paul Abalos, 1964 Pont.; Enrique Garcia, 1963 Ford; Domingo S. Lopez, 1962 Chev.; John C. Hicks, 1967 Buick; Hereford Deaf Smith Co. Civil Defense, 1967 GMC; Jim West, 1965 Olds.; Ronnie Wagner, 1962 Olds.; Bobby Heoron, 1956 Chev. Refugio Arellano, 1962; Natividad Chavez, 1957 Buick; Panciera Tire Supply Co., 1966 Inter.; Leroy Denney, 1958 Ford; Herbert Gramick, 1961 Chev.; Joe Ramirez, 1960 Dodge; Joe Ramirez, 1967 Pont.; Danny Cort, 1963 Chev. II; Monsanto Agricultural Center, 1967 Dodge; Richard A. James, 1967 Ply. Richard Urioste, 1964 Chev.; Hector Guardado Garcia, 1965 Chev.; Timoteo Galand, 1959 Olds.; R. J. Metz, 1967 Ford; Antonio Vigil, 1962 Chev.; Danile N. Silventes, 1954 Chev.

WARRANTY DEEDS

Durward Hagby Et Ux to James Hardin Penn. Part of Block 22, Evans Addition.

MARRIAGE LICENSES

John Ozan Arsolax and Gloria Reveria Gonzales, December 28. Austin Ray Hodges and Jennifer June Hagar, December 28.

gapist played traditional wedding music and the marches.

Mrs. Faulkner is a senior in Hereford High School and plans to complete graduation requirements here before she joins her husband to make a home in Washington, D. C.

He is stationed there with the U. S. Air Force, after returning recently from a tour of duty in the Philippines. He is a graduate of Dimmitt High School



WHERE YOU ALWAYS BUY THE BEST FOR LESS


GIBSON'S

DISCOUNT CENTER

TOOTHPASTE -- GO GIBSON'S & SAVE \$\$

 <p>STRIPE King Size Tube Reg. Retail 79c Gibson's Discount Price 39c</p>	 <p>FACT King Size Tube Reg. Retail 79c Gibson's Discount Price 39c</p>
---	--

 <p>ZEREX ANTI-FREEZE Gibson's Discount Price \$1.47 Gal.</p>	 <p>CMO MOTOR OIL 20w & 30w quart 16c case \$3.79</p>
---	---

<p>Auto Booster Cables Gibson's Discount Price Stock No. D-1 8 Ft. Length 79c</p>	 <p>Dupont DE-ICER Aerosol Can with Scrapper Top Gibson's Discount Price 77c</p>
---	---

<p>TOILET SEATS White and Pastel Colors Wood Construction Complete with Fittings Reg. \$3.98. Gibson's Discount Price \$1.99</p>	 <p>Wonder Plunger Clears Clogged Toilets Reg. \$2.98 Gibson's Discount Price 99c</p>
--	--

--STARTS MONDAY-- READY-TO-WEAR CLEARANCE

QUALITY PAINT AT GIBSON'S PRICES!

Our best Latex Wall Paint with excellent hiding and good scrubability. For use on interior walls, ceilings and woodwork. A beautiful, soft, flat finish that dries in less than an hour without brush marks, laps or streaks. Applies easily with brush or roller. One coat properly applied covers most surfaces in one coat. Coverage is 450 to 500 sq. ft. per gallon. May be used on unpainted plaster, brick, wallboard, masonry, composition-type material and previously painted wood or metal. Clean-up is easy because warm soapy water is all that is needed to clean equipment. Matching Semi-Gloss Enamel available in every color.

A \$5.95 VALUE AVAILABLE IN WHITE & 17 FASHIONABLE COLORS

 <p>LATEX WALL FINISH GIBSON \$2.57 gal. OR 2 \$5.00 gal.</p>	 <p>SEMI-GLOSS ENAMEL GIBSON \$3.88 gal. \$1.27 qt.</p>
--	---

BLISTER and PEEL RESISTANT EASIER APPLIED	50%—100% LONGER LIFE	WASH BRUSHES IN WATER	DRIES IN 30 MIN. UNIFORM COAT
---	----------------------	-----------------------	-------------------------------

<p>PAN & ROLLER 7-INCH SET Gibson's Discount Price 69c</p>	<p>HEAVY DUTY MASKING TAPE 1 1/2" x 60 yards Gibson's Discount Price 66c</p>	<p>STEEL CAULKING GUN Gibson's Discount Price 59c</p>	<p>CAULK CARTRIDGE Gibson's Discount Price 19c</p>
--	--	---	--

WE W

STORE HOURS: 9 A.M. to 9 P.M. CLOSED SUNDAY

These Advertised Specials Good January

3-WAYS TO BUY AT GIBSON'S

1. CASH 2. LAY-A-WAY 3. INSTANT

PREPARATION "H" OINTMENT
Regular \$1.98 Tube
Gibson's Discount Price **99c**

EPSOM SALTS
5 Pound Box
Gibson's Discount Price **37c**

GIBSON'S SCHOOL SUPPLIES


Typewriter Table
All-Metal
Gibson's Discount Price **\$3.47**

Swingline CUB STAPLER
Regular \$1.49
Gibson's Discount Price **67c**

5-Subject Notebook
200 Sheets
Regular 98c
Gibson's Discount Price **47c**

Secretarial Notebook
100 Sheets
Regular 39c
Gibson's Discount Price **19c**

MOP HEADS
8 Ounce Weight
Gibson's Discount Price **36c**



417 Main Street
HEREFORD, TEXAS

Semi-Annual CLEARANCE Sale

only twice a year do we offer such outstanding values from our regular stock of nationally advertised lines of boys -- girls, juniors and infants wearing apparel

1/2 off

on many things . . .
others at one third off

ODDS & ENDS \$1.00
Come Early for Best Selection.

Shop early while stocks are complete

HELEN'S

417 Main Hereford

WILL BE OPEN MONDAY!

9 P.M. WEEKDAYS
SUNDAYS

January 2nd thru 4th
GIBSON'S
INSTANT CREDIT

PAZO
SUPPOSITORIES

Regular \$2.98
Pack of 24
Gibson's Discount Price
\$1.69

Norwich
SACCARINE
1000 1 grain tablets

Regular \$1.39
Gibson's Discount Price
88¢

SUPPLIES

Pencil Sharpener

Regular \$2.45
Gibson's Discount Price
1.49

Attache Case

Scuff Proof
Vinyl with brass locks
Gibson's Discount Price
87¢

Typing Paper

Regular 98¢
Gibson's Discount Price
47¢

Cub Staple Puller

Regular 49¢
For Home School Office
Gibson's Discount Price
28¢

COMBS

Regular \$7.98
Gibson's Discount Price
\$3.88

HAIRSPRAY -- GO GIBSON'S AND SAVE \$\$

HIDDEN MAGIC

Regular \$1.98 Can

Gibson's Discount Price

89¢



WOODBURY 3-Way Hair Spray

Gibson's Discount Price

57¢

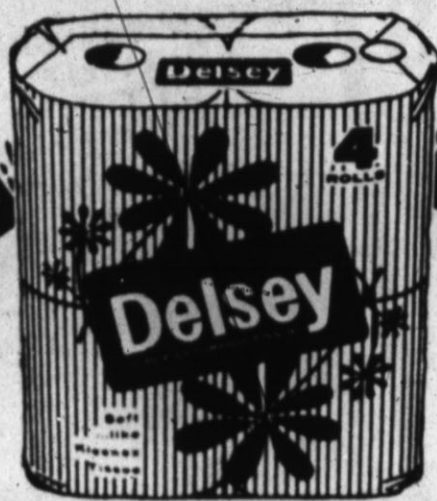


CRYSTAL CLEAR

Regular 98¢ Can

Gibson's Discount Price

29¢



DELSEY BATHROOM TISSUE

Gibson's Discount Price

4 ROLLS 39¢

save on **dial** SOAP



Bath Size Bar

Gibson's Discount Price

2 For 36¢

COMBS

unbreakable plastic
all styles and colors

Gibson's Discount Price

2¢ Ea.



LUX LIQUID

Quart Size
Compare at 93¢ to 99¢

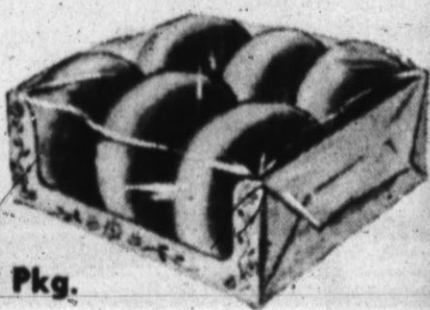
Gibson's Discount Price

66¢

HAMBURGER BUNS

Package of 8

18¢ Pkg.



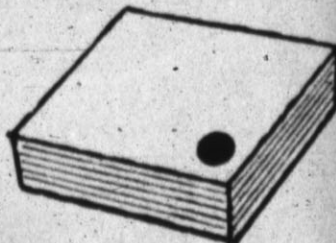
CUDAHY CHEESE

Sliced CHEESE
8-sliced 8-ounce package. American and pimento

Each slice individually wrapped. Compare at 43¢ to 49¢

Gibson's Discount Price

33¢



RX GIBSON'S DISCOUNT PHARMACY

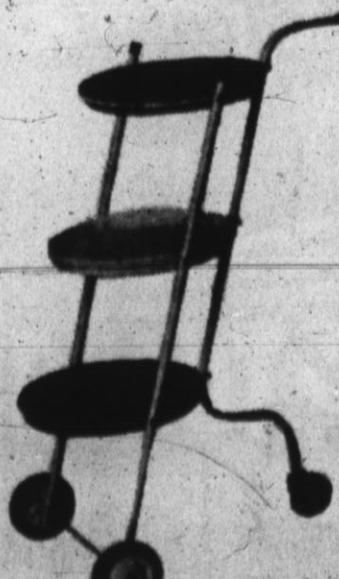
Phone 364-4900 ... Where Prescriptions Cost Less!

Myadec Vitamins	100's	Reg. 8.95	\$5.99
Wingel Antacid Liquid	12.5		\$2.35
Ayds Reducing Candy	3.25		\$1.99
Cepacol Mouthwash	9.75		57¢
Rubbing Alcohol	5.95		23¢

CRAIG'S MEDICINE CABINET CARE

**-MERCUROHOME-
IODINE TINCTURE -- SWEET OIL
MIX OR MATCH**

3 For 39¢



Party Tray Carry Cart

3-Tier
Regular \$7.98

Gibson's Discount Price

\$3.88

Small Talk

By SUE COLEMAN
Women's Editor

"All our children were here!" That's a statement with a happy sound that we hear often about holiday visitors.

THESE HOMECOMINGS are among the principal things that make the season a merry one. During this double weekend holiday time there are many of them and we do like for people to tell us about the company they are having, or the visits they are making.

THE ENTIRE FAMILY of the L. A. Smiths met on Christmas day for the first time in many years, at the Smith home east of Hereford. The traditional dinner, gift exchange, singing and visiting made a happy occasion of the visit.

Children of the Smiths and their families who came from other cities were Mrs. Lois Miller of Friona, Mr. and Mrs. O. T. Hewitt of Tullia; the H. D. Weeters, Rosana and Rickey of Borger; the J. C. Poés, Lewis, Donnie and Vicki of Amarillo.

Mrs. R. L. Johnson of Hereford is another daughter, present with her husband and sons, Roy, Ronnie and Jerry. Grandchildren in the crowd included Mr. and Mrs. Bob Miller of Fort Worth, Mr. and Mrs. Jerry Hinkle of Friona, Miss Gail Miller and Bill Miller of Lubbock. The Hinkles' son, Brent, only great-grandchild of Mr. and Mrs. L. A. Smith, was very much present — in fact, the center of attention.

CHILDREN OF MR. and Mrs. Charlie Callaway visited in their home. A son, Charles, stationed in Muenster, Germany on military duty since July but at present receiving training at Sandia Base, Albuquerque, remained through the week after Christmas. He is due to return to Germany in February for two-year duty.

Mr. and Mrs. Bill Callaway and children, Keri and Dana, came up from Harlingen. Mr. and Mrs. Hugh Latham of Aurora, Colo., brought another couple as guests. Mr. and Mrs. Butch Eason were not able to make a Christmas trip to their home in North Carolina, so they substituted the Texas visit. Latham and Eason are both stationed at Lowrie AFB.

IT WAS THE home of Mr. and Mrs. Delbert Ruland where the families H. A. M. White's children and grandchildren met for Christmas dinner while the head of the family was visiting here from Corona, Calif. Mrs. Ruland is a daughter of Mr. White, and so is Mrs. J. W. McVey; members of both their families helped entertain visitors from several Texas and California cities.

PARENTS OF BOTH Judy and Don Haynes, and assorted other relatives, were on the visiting list of the Haynes and their sons, Danny and Bryan, during a Christmas trip to Stamford. Carol and Cleo Corlis and their children, Randy, Michael and Rhonda, found a snowy Christmas when they went to Kearney, Neb., where Carol's family lives. Her brother in the Navy and a nephew in the Air Force came home to make the family gathering complete.

Not only their own 50th wedding anniversary, but the 16th anniversary of their son Jay and his wife was celebrated by the Grant Fullers while they were spending the holidays in and San Antonio. They have returned home now after the visit in which their entire family was together.

PRACTICALLY HER ENTIRE family was seen by Gladys Settiff on a Christmas trip, but not all at once. She went by Littlefield and was joined there by her mother, Mrs. B. S. Settiff, for a trip with stops in Crowell, then Atoka and McAlistar, Okla., to visit various relatives.

At-home Christmases were enjoyed by many people like Ruth Kerr, who says she could not have planned a better holiday than the one she spent with her family here, and friends who came in for cake and coffee. And the B. A. Reddells had an especially happy Christmas, their first with their adopted daughter, Betty. This week Betty has had her brother, Eugene Manning of Pettus, as her guest to further enliven the household.

"THERE IS NO SUBSTITUTE"

INTEGRITY CRAFTSMANSHIP

SERVICE

WATCH REPAIR
DIAMOND SETTING
SPECIAL ORDERS
JEWELRY REPAIRING
ENGRAVING

Expert craftsmen plus modern equipment—a combination that permits us to do better work at reasonable prices — we are members of American Watchmakers Institute.



COWAN JEWELRY
217 N. MAIN



SIGNS OF PROGRESS — Caliche base is being spread on the part of Fifteenth west of Highway 385. Paving on that portion of the street, being done by the county, will make access to LaPlata Junior High more convenient.

COMEDY BASKETBALL

Boid Buie's World Famous
HARLEM STARS



JANUARY 6, 1967 8:00 P.M.

LA PLATA JR. HIGH
SCHOOL GYM
PRELIMINARY GAME 6:30 P.M.

Stanton 8th & 9th Graders vs.
La Plata 8th & 9th Graders

Sponsored by Whiteface Booster Club

ADMISSION

Adults \$1.50
Students \$1.00
School Age Children under twelve 50¢

JANUARY

Clearance Sale



STARTING
TUESDAY
JANUARY 3rd
at 8:30 a.m.

Girls' Car Coats

15.00 values now 9.00
10.00 values now 6.50
8.00 values now 5.50
6.98 values now 4.00
5.00 values now 3.50

NO LAY A WAYS
NO EXCHANGES
NO REFUNDS
NO PHONE
ORDERS
PLEASE



Group INFANT'S and CHILDREN'S WEAR ^{1/3} Off Reg. Price

Ladies Winter Dresses

59.95 values now 35.00
45.00 values now 28.00
40.00 values now 26.00
35.00 values now 21.00
32.00 values now 19.00
30.00 values now 18.00
25.00 values now 14.00
23.00 values now 13.00
20.00 values now 12.00
19.00 values now 11.00
16.00 values now 9.00
15.00 values now 8.50
14.00 values now 8.00

Men's Curlee SUITS

79.95 values now 60.00
75.00 values now 55.00
69.95 values now 45.00

65.00 values now 42.00
55.00 values now 37.00
50.00 values now 33.00

Cash and Carry — No Alterations At Sale Price

Men's Arrow SWEATERS

35.00
30.00
17.00
16.00

22.00
19.00
10.00
9.50

15.00 values now 9.00
14.00 values now 8.50
13.00 values now 8.00
11.00 values now 7.00

5 ONLY LITTLE BOYS BRUSHED DENIM FLEECE LINED COATS
Sizes 4 to 7
8.00 Value

5.00

BOYS' SPORT SHIRTS

5.00 values now 3.50
4.00 values now 3.00

3.50 values now 2.50
3.00 values now 2.00

Group Boys Scrub Denim PONDEROSA SHIRTS 7.00 Value

4.00

Men's and Boy's WINTER CAPS ^{1/3} Off Reg. Price

LADIES' SWEATERS

"Hedy Knits" and "Lamp"

24.95 values now 17.00
22.95 values now 15.00
19.95 values now 13.00
17.95 values now 11.00
16.95 values now 10.00
13.00 values now 8.00
12.00 values now 7.00
10.00 values now 6.00
8.00 values now 4.75
7.00 values now 4.50

Men's Haggard and Curlee SLACKS

22.50 values now 15.00
20.00 values now 14.00
18.00 values now 12.50
16.95 values now 10.50
16.00 values now 10.00

14.95 values now 9.50
14.00 values now 9.00
12.95 values now 8.00
9.00 values now 5.50
7.00 values now 4.75

No Alterations

LADIES' SKIRTS

13.00 values now 8.00
12.00 values now 7.00
11.00 values now 6.50
10.00 values now 6.00
9.00 values now 5.00

Men's Curlee SPORT COATS

47.50 value now 35.00
45.00 value now 32.00
39.95 value now 28.00
37.50 value now 25.00

Group Men's All Weather — Some With Zip Liners

COATS 29.95 Value **18⁵⁰** 24.95 Value **16⁰⁰**

LADIES' COATS

5 ONLY Pure Silk Laminated
30.00 value **\$19⁰⁰**

CAR COATS
\$25.00 now **\$14⁰⁰** \$18.00 now **\$10⁰⁰**

ALL WEATHER
13 Only \$18 and \$20 Values **\$8⁰⁰**

Ladies PANTS and TOPS ^{1/3} OFF

"PLAYTEX" BRAS

Living Long-Line Stretch 7.95 value 6.95
Living Long-Line 6.95 value 5.95
Living Stretch Bra 4.95 value 3.95

Group "Fieldcrest" TOWELS & WASH CLOTHS

2.98 values now 1.69
1.79 values now .99
.69 values now .44

Men's Casual "Field and Stream" and "Cresco" COATS & JACKETS

35.00 values now 22.00
30.00 values now 19.00
25.00 values now 16.00
22.50 values now 14.00

20.00 values now 13.00
17.95 values now 11.00
13.00 values now 8.00

MEN'S SPORT SHIRTS

8.00 values now 5.00/7.00 values now 4.50
6.00 values now 4.00
5.00 values now 3.50

"Queen Elizabeth" — Double Bed Size
Bed Spreads \$35.00 Value **\$22.00**

Bathroom Sets 3 Pieces \$5.98 Value **\$4.50**

Blankets \$15.00 Value **\$9.50**

Rutherford & Co.



Phone Industry Sees Growth

It is anticipated that 70 million overseas calls will be made in 1975, half of which will go through communications satellites.

The electronic central office will make possible many new services within the next 10 years. For example, frequently-called numbers may be reached by dialing 2 digits instead of 7 or 10; incoming calls may be automatically transferred to another number; conference calls can easily be arranged and additional parties brought in after the conference has started; the person with a busy number can be notified that another call is waiting; and the telephone may be used as an alarm clock to ring at a predesignated time or it may serve as a timer to turn on electrical appliances.

Technological change will continue to result in a greater volume of telephone calls, particularly long-distance and information, as well as occupational

shifts within the industry, according to the report.

The number of telephone operators in the telephone industry is one of widespread growth, significant technological change, and the introduction of many new services.

These are major points of a new bulletin, "Technology and Manpower in the Telephone Industry, 1965-75," the second in a series of technical studies conducted by the Department of Labor to determine the impact of changing technology on the nation's manpower needs.

Despite such labor-saving devices as direct dialing, communications satellites, and semi-automatic information service, employment in the telephone industry is expected to increase by 11 percent during the next decade.

Operators will rise only slightly, and the skill level required will remain essentially the same. But, the demand for central office craftsmen and professional workers is expected to increase rapidly.

Other manpower implications of the report include:

- Employment in the industry will rise, but not as rapidly as in 1964 and 1965, in marked contrast to the decline from 1957 to 1963.
- The percentage of women employed by the industry will be substantially unchanged.
- Layoffs are not expected to be significant, with reductions in force being handled by attrition and reassignment.
- The skill requirements of the industry will generally be higher, with the telephone companies providing much of the needed training.

Construction Under Pay Laws

WASHINGTON, D. C. — New minimum wage and overtime pay requirements for 518,000 additional construction workers subject to the Fair Labor Standards Act, beginning Feb. 1, 1967, are described in a pamphlet just released by the Wage and Hour and Public Contracts Divisions of the Department of Labor.

Construction workers who were covered by the Act before the 1966 Amendments will be entitled to \$1.40 an hour effective Feb. 1 and \$1.60 an hour Feb. 1, 1968. Premium pay of 1 1/2 times the employee's regular rate of pay applies after 40 hours in a workweek.

Employees whose employment was covered before the 1966 Amendments are those who were individually engaged in construction work closely connected with interstate commerce or were employed in a construction enterprise with an annual gross volume of business of \$350,000 or more, having some employees who handle goods or materials which had moved in or been produced for interstate commerce.

Under the 1966 Amendments to the Act, all construction workers meeting the commerce requirements are now covered by its provisions regardless of the size of the enterprise for which they work.

The newly covered workers

will be entitled to \$1 an hour Feb. 1, 1967, and overtime pay after 44 hours a week. On Feb. 1, 1968, the minimum wage advances to \$1.15 an hour and overtime after 42 hours a week and beginning Feb. 1, 1969, \$1.30 an hour and overtime after 40 hours a week. Thereafter, the minimum wage will increase in two annual steps of 15 cents to \$1.60 on Feb. 1, 1971.

The pamphlet also draws attention to the child labor, equal pay and recordkeeping provisions of the Act.

Entitled "Construction Industry under the Fair Labor Standards Act as Amended in 1966," WHPC publication 1163, the pamphlet may be obtained from any of the Divisions offices throughout the country, or from the national office in Washington, D. C.

Copies of the report, identified as "Technology and Manpower in the Telephone Industry, 1965-75," are available from the Manpower Administration, U. S. Department of Labor, Washington, D. C. 20210.

An earlier report, "Technology and Manpower in Design and Drafting, 1965-75," is also available. A future study will cover the health service industry.

Oil Is Given Test By Human Nose

The human proboscis will never be replaced by a machine. Employees at Humble Oil & Refining Company's Baton Rouge, Baytown, and Bayway refineries are proving every day that the nose knows best.

They are members of odor panels which test the aroma — and thus the purity — of a host of petroleum products ranging all the way from naphthas used in dry cleaning fluid to solvents used in making cooking oils, margarine, and peanut butter.

By simply smelling a product sample, panelists can detect minute impurities — down to two parts in a million. Thus a sniff in time may save an entire shipment of product.

Humble sniffers — usually lab employees who volunteer for this extracurricular duty — are chosen with care. They must take preliminary tests designed to locate those noses with a sense for scents. Once selected, the sniffers go into training, memorizing some 25 odors and their relative strengths from an odor library set up in each refinery.

The test center is a quiet, comfortable room equipped with special air conditioners, a conference table, and easy chairs. The moderator passes samples of the test product to each member of the panel — usually made up of three to five persons.

Each panelist then picks up the brandy sniffer or sample bottle, sniffs, reflects, sniffs again, and in due time, writes down what he thinks he smells and its relative impact. His report is based on standards from the odor library. A good panel usually has no trouble agreeing on a verdict, even though a sample may contain five different odors.

Special precautions are taken by the sniffers when they serve on the panel. They avoid such things as after shaving lotion and chewing gum and usually wait an hour after eating before rating a sample. Sniffers with colds or allergies disqualify themselves. Sessions are always short, lest panelists suffer odor fatigue.

What are the odors? They vary widely, although the two most critical are sulfurous and medicinal. The layman would recognize some of the odors as those found in calamine lotion (phenol), airplane cement (methyl ethyl ketone), mothballs (camphor), and kitchen table oil cloth (oleic acid).

Many industries use odor panels to maintain quality control on their products, and sniffers command considerable respect today in the business world.

As a Humble chemist points out: "Odor analysis is a science — a definitive method of analysis."

Sniffers are a valuable adjunct to the complexities of modern manufacturing for it is often true that what smells best, sells best.

And the noble nose still heads the best smellier list.

Healthy Economy Seen By State Agriculturist

COLLEGE STATION — The national economy is expected to remain healthy during 1967 but growth potential may be closer to the long-term average, says John McHaney, Extension economist at Texas A and M University.

He emphasizes that the rate of increase in economic activity during the year ahead will depend a great deal upon the turn of events in Vietnam and their impact on other government programs and on business investments.

If defense spending is accelerated, further restrictive fiscal

action may be necessary to combat inflationary measures, he says. If developments result in a reduction in defense spending, it is expected that certain government programs will be increased to ease the resulting economic adjustments, he adds.

The economist sees no let-up in spending by state and local governments. The increase in 1967 is expected to equal or even exceed the growth rate of the past five years.

Residential construction and capital investments have been slowed by the tight monetary situation of 1966 which resulted

as demand for credit rose in response to a sharp increase in demand for goods and services. Future developments in residential construction will depend, in part, on the success of government action to provide more points out McHaney. Mortgage money should become somewhat easier to obtain later in 1967, if as expected, consumer and business demand for credit should ease. An upturn in the housing market is expected late in 1967, the economist says.

McHaney sees a slight lessening of consumer demand for durable goods but a continuing

increasing demand for non-durable goods and services. Several factors are cited which may prevent auto sales from matching the total for 1966. These include a slowing down in the rate of increase of consumer income; higher cost of cars, high interest rates, draft calls, can relatively large proportion of young cars in the auto population.

Total purchases of furniture household equipment are not expected to equal the increase of 1966 over 1965 in view of higher price tags and housing market prospects. Expenditures for non-durables, such as food, clothing, drugs, gas and oil, are expected to continue upward during 1967.

Consumers' after-tax incomes, assuming no change in present tax rates, are expected to register another gain in 1967, but it will not be as large as the past

year, says the economist. Business activity is expected to continue upward during 1967. The momentum of the current boom is expected to carry through the first half of the year but the activity gain in the last half will likely be at a slower rate, says McHaney.

In conclusion, the economist points out that many uncertainties come into the 1967 picture and make difficult the problem of assessing the over-all economic outlook.

Lithography — Letter Press Printing
THE INK SPOT

Armstrong

505 W. Park
364-1868

WE WILL BE CLOSED ALL DAY MONDAY SHOP TUESDAY FOR AMAZING SAVINGS!

BEN FRANKLIN'S

303-305 MAIN
HEREFORD, TEXAS

JANUARY CLEARANCE

LOOK!

A Counter Full Of Money Saving Bargains From Every Department In The Store. Every Item Is January Clearance Priced To Give You Savings Up To

75%

THIS WEEK'S KEY VALUE

22x48-IN. TOWELS **71c** Reg. 98c

15x11-IN. CLOTHS **21c** Reg. 28c

Decorator Color!
CANNON BATH TERRIES

Stock up now on thick, thirsty cotton towels with pucker-free borders. Beauty-Fluff finish.

Warm Fleece Lined!

Juvenile Boys' **SWEAT SHIRTS**

- All Cotton Knit
- Shrink Resistant

Nylon reinforced stitching at strain points. Rib knit at neck and bottom. White, black, or blue. Sizes 2-8.

100% Cotton
Reg. \$1.19 **88c**

Stock Up Right Away

Coats & Clark Worsted **YARN**

While It Lasts **83c**

Reg. 1.29
Close Out On Quality
Yarn In 4 Oz. Skeins

TRAINING PANTS

Special! **4/99c**

- Infants' Sizes 1-2-4-6

Double thick pants, triple thick crotch. Pre-shrunk elastic, Reg. White only.

Paint by Number

Reg. 98c **67c**

- Set of Two in a Box!

They can paint the pictures to hang in their own rooms. Includes brush, tray, oils.

Dacron Pillow

Reg. \$3.98 **\$2.99**

Non-Allergenic
21 x 27 In.

Entire Stock
Plush Toys

1/3 Off Reg. Price
Values from 98c to 6.98

Reg. \$2.98
MEN'S SWEATSHIRTS

\$1.99

Small, Medium, Large and Extra Large, 50% Cotton, 50% Kodel Polyester

STRAINER SET

Set of three sizes fit most your needs. Reg. 98c **67c**

COTTON BLOUSES

88c Reg. 1.29

Folding Slippers

Women's S-M-L. Reg. 98c **57c**

- Wear Indoors or Out!

Vinyl upper is soft as a glove. Three attractive styles. Re-useable pouch. Similar to illustration

WOMEN'S DUSTERS COMPLETE STOCK

Reg. \$1.99 to \$3.99 **1/3 Off Reg. Price**

Ladies Misses Sizes Assorted Styles

3x5-Foot AREA RUGS

Reg. 2.99 **1.99**

Use in hall to stop tracking-in mud. Non-skid backing. Bold modern colors.

SAVE **99c**

For **COLDS** take **666**



A. G. May Construction Co.

"RED" MAY
Residence Phone Rt. 2 — Dimmitt, Highway 364-0668
C. B. KMY5989 Mobil Phone 289-5684
Ch. 11

NOW OPEN
UNDER NEW MANAGEMENT
MARVIN and MARIE GORDON

Le Coiffeur
1509 E. Hwy 60
FOR APPOINTMENT CALL
364-4453

BEAUTY SALON

Glendo Gerber — Carolyn Formce — 'Chabby' Romo

Here and There

with Mrs. Merlin Kaul

CHRISTMAS COMINGS AND GOINGS IN THE WESTWAY COMMUNITY

Mr. and Mrs. Ralph Durstine, Friona were dinner guests on Christmas Day of Mr. and Mrs. Merlin Kaul, Larry and Walter.

Dan Thomas, son of Mr. and Mrs. T. B. Thomas, Jr., is spending the holidays here with relatives and friends. Dan is a Sophomore student at Sul Ross Alpine. He went to Robert Lee the day after Christmas to visit a friend Freddy Fields who left this week for service in Viet Nam.

Mr. and Mrs. Raymond Morrison and children spent Christmas in Bonham with her parents Mr. and Mrs. Henry J. Fletcher and other relatives.

Christmas day dinner guests in the J. C. Morrison home included their children Mr. and Mrs. Ralph Morrison, Amarillo, Mr. and Mrs. Don Heddins and family, Clovis, Mr. and Mrs. T. B. Thomas, Jr., Deborah and Dan, Mr. and Mrs. John Drake, Judith Morrison, and Larry Noiland.

Mr. and Mrs. George Turrentine, Jan, Carol, and Patti, and Mrs. Bess Werner were dinner guests on Christmas Eve of Mrs. Joe Paetzold and on Christmas Day in the Herman Paetzold home.

Mr. and Mrs. Harold Head came from Truth or Consequences, N. M. to spend a few days here with their children and with their parents Mr. and Mrs. A. A. Head. They returned to Truth or Consequences Wednesday.

The W. W. Thomas family had "Santa Claus" at their home on Christmas Eve. Present was Mr. and Mrs. Benton Bolin, Tommy and Tawyna, Wilcox Ariz., Mr. and Mrs. Benton

Bolin, Mart and Zena Ann, Wilcox, Ariz., Mr. and Mrs. Bud Thomas and Allison and Mr. and Mrs. Bill Combs and Rhonda, and Mr. and Mrs. Elmer Combs of Hereford.

On Monday this same group went to Lubbock where they were guests in the home of Mr. and Mrs. B. H. Thomas, Jr. and family for a Christmas dinner. Mrs. B. H. Thomas, Sr., was also a member of the family group there.

Monday night the group met at the Thomas home in Westway and were joined by Mr. and Mrs. Herbert Owens of Hereford.

On Sunday Mr. and Mrs. W. W. Thomas and Jeanie were dinner guests of their cousin Norman Hodges and family of south Hereford.

As usual Christmas Eve was the time to "Open the Gifts" at the Paul Rudd home and was attended by the families of their sons Kenneth, Harold, and Homer, Mr. and Mrs. W. A. Sims, Andrews, and Mr. and Mrs. C. C. Griffin, Pampa.

On Christmas Day the same group were guests of the Paul Rudds for Christmas Dinner.

Mr. and Mrs. Sims were guests in the home of their daughter Mrs. Kenneth Rudd. Mrs. Griggin is a sister of Mrs. Paul Rudd, and they visited in the Rudd home until Thursday. On Wednesday Mr. and Mrs. G. B. Corley, Clovis spent the day with the Paul Rudds. Mrs. Corley is a sister of Paul.

Ross Joe Landers, teacher of are in Ross Intermediate School El Paso, spent the holidays here in the home of his parents Mr. and Mrs. Joe Landers. He also visited in the home of his sister, Mrs. W. B. Nunley and his brother Roy Landers and family.

Ross Joe, who has gained recognition for his art work and window displays in some of the leading stores in El Paso, de-

lighted members of his family with artistic creation — already framed — as his part in Christmas Giving.

Mrs. Joe Landers was surprised with a "Pre-Birthday Party" at her home Wednesday night. Her niece Mrs. Forrest Ricketts and family arrived with gifts and refreshments in honor of her birthday which was Thursday. Also present were Mr. and Mrs. Merlin Kaul and Ross Joe Landers.

Mr. and Mrs. Bernie Northcutt had their family all home for the first time in ten years. The group met at the Northcutt home on Christmas Day and included Mr. and Mrs. Jim Northcutt and daughter and Mr. and Mrs. Ray Northcutt, Lubbock, Mr. and Mrs. Woodrow Northcutt, and daughter Sue of Hereford. Jim Northcutt is a student of veterinary medicine at Texas Tech and Woodrow Northcutt is pastor of a Baptist Church in Waxahachie.

Mr. and Mrs. Albert Lamb and Carol spent Christmas Day in Lubbock in the home of Mrs. Lamb's parents Mr. and Mrs. C. A. Bearden. Also present were five other sisters of Mrs. Lamb and their families. The sisters are Mrs. O. H. McKee, Dallas, Mrs. L. M. Stevens, Lamesa, Mrs. Alton Garner, Littlefield, and Mrs. Joe Arp and Mrs. W. S. McKee, Lubbock.

The Donald Douglas family was Christmas Day Guests in the home of her sister Mrs. James Barbain in Amarillo. Dinner and a Christmas Tree with gift exchange provided entertainment.

Mr. and Mrs. C. T. Douglas went to Independence, Kansas to spend the holidays in the home of their daughter Mrs. John Palmer. On Christmas Day they were presented with a new granddaughter who has been named Johna Lynn.

Mr. and Mrs. Dickie Bob Mason, Dallas spent Christmas here with his parents Mr. and

s. R. M. Mason and with his sister Mrs. Waymon Etheridge and family. Dickie Bob is in the Air Force and is stationed at Dallas.

Mr. and Mrs. J. E. McCathern, Jr. entertained with a family dinner and gift exchange on Christmas Eve at their home. Those present included Jerry McCathern, Mr. and Mrs. Wilton Lillard, Brenda and Kevin, Phillips, Mr. and Mrs. J. E. McCathern, Sr. Hereford, Mr. and Mrs. Dwayne Cassels and family, Mr. and Mrs. Gerald McCathern, and family, Mr. and Mrs. McKinley Ball, Joyce McCathern, and the hosts. Jerry McCathern who attends the University of Houston, will return to Houston next week to continue his studies.

Mr. and Mrs. Dwayne Cassels and sons were hosts at a family dinner on Christmas day. Guests included Mr. and Mrs. Sterling Parrish and daughters Shamrock, Mr. and Mrs. McKinley Ball, and Mr. and Mrs. J. E. McCathern, Jr., Jerry and Joyce.

Jim and Bob Reinauer came from the University of Texas to join their parents Mr. and Mrs. Joe Reinauer and brothers Joe, Jr. and Art for Christmas dinner on Sunday. Jim left early in the week to return to Austin — exams coming soon —. Joe went to South Texas to go hunting with a friend and Bob joined Bruce Miller and Gordon Golden for a ski trip to Red River.

The Pat Ranspot children were all home for dinner on Christmas Day. They include Henry, Mr. and Mrs. Jimmie Lassiter and Coby, Mr. and Mrs. Bob Vinson and Karri, Mr. and Mrs. Mike Ranspot all of Hereford and Rita at home.

The Jesko family met for Christmas dinner in the Johnny Jesko home. The group included Mr. and Mrs. Ed Jesko and Mr. and Mrs. Morris Hacker and family, Hereford and Mr. and Mrs. Jimmie Jesko and family, and the host family.

MASSIVE CLEARANCE OF QUALITY FURNITURE

NATIONAL SOFA

Brown Tweed Cover Reg. \$199.50

\$133⁵⁰

TAYLOR SLEEPER

Beige Nylon Cover Reg. \$210.00

\$140⁰⁰

HICKORY LANE

Spanish Club Chair Reg. \$151.95

\$99⁰⁰

BARCALOUNGER

Recliner in Contemporary Style with brown plastic cover. Reg. \$202.00

\$137⁵⁰

PERMALUX SOFA

92" Long Beige Nylon Reg. \$429.50

\$295⁰⁰

French Provincial Chest Reg. \$198.00

\$98⁵⁰

3-Piece Solid Maple Bedroom Suit

Triple dresser Mirror Spindle bed Reg. \$233.00

\$160⁰⁰

French Provincial Sofa Reg. \$390.50

\$299⁰⁰

French Provincial Chair gold upholstery Reg. \$81.95

\$54⁵⁰

French Provincial Chair Reg. \$129.50

\$88⁰⁰

Club Chair Blue Tapestry Reg. \$75.00

\$49⁵⁰

Early American Platform Rocker brown nylon cover Reg. \$83.50

\$55⁰⁰

Early American Platform Rocker maple finish plastic top Reg. \$99.50

\$65⁰⁰

Odd Coffee Table up to

50% off

Early American Platform Rocker Reg. \$110.00

\$79⁵⁰

Early American Bedroom Suit 4-piece Reg. \$222.50

\$148⁰⁰

Odd Lamps up to

50% OFF

Early American Platform Rocker Reg. \$152.00

\$98⁵⁰

3-Piece Maple Finish Plastic Topped Bedroom Suit Reg. \$198.50

\$132⁵⁰

Contemporary 10 Piece Sectional Reg. \$365.00

\$98⁵⁰

Carpet & Linoleum Short Rolls & Remnants

25% OFF

All Sales Final ...

CREDIT TERMS ARRANGED

Free Delivery

Furniture Since 1901

E. B. Black & Co.

Jim's

2THINZ HUO13

JANUARY Clearance

SUITS

Shorts, Reg., Longs, Ex Longs

Values	Now
47.50 to 49.95	\$35⁰⁰
55.00 to 59.95	\$40⁰⁰
65.00 to 69.95	\$50⁰⁰
95.00 to 100.00	\$75⁰⁰

SPORT COATS

Value	Now
29.95	\$20⁰⁰
35.00 to 39.95	\$27⁵⁰
45.00	\$30⁰⁰

Winter Jackets, Coats and All Weather Coats **1/2 price**

MEN'S SWEATERS

tall men's included

9.00 to 11.95	now \$7.00
12.95 to 15.00	now \$8.00
16.95 to 18.95	now \$9.50
19.95 to 21.95	now \$11.00
22.50 to 25.00	now \$13.00
27.50 to 29.95	now \$16.00
32.50 to 39.95	now \$21.00
45.00 to 50.00	now \$27.50
55.00 and up	now 1/2 price

Men's Long Sleeve Sport Shirts

tall men's included

4.00 to 5.00	now \$2⁹⁹
5.95 to 7.00	now \$4⁹⁹

One Group Scrub Denim JEANS

Reg. \$4.98 **\$3⁵⁰**

One Group No Iron PANTS

Values to \$8.00 **\$5⁹⁹**

Boy's Jackets 14.20

Boy's Sweaters Boy's Shirts Long Sleeve Velour Shirts for Men & Boy's Men's Western Shirts

1/2 Price

Boy's Sport Coats

Value	Now
17.95	now 11.99
19.95	now 13.99
21.95	now 15.99

Jim's Mister Shop

OPEN 7 to 9 TUESDAY, JANUARY 3

Here and There

with Mrs. Merlin Kaul

There were many family gatherings for the Christmas holiday and much travel out of town. The Jim Kruegers took the train for Omaha, Nebr., Thursday, where they went to meet her parents from Iowa and thence spend Christmas. This is the first visit home for Mrs. Krueger since her marriage in late August. She is a First Grade teacher at Alkman School.

Mr. and Mrs. Carroll D. Martin and daughter Jennifer came from Austin to spend the holidays here with his parents Mr. and Mrs. Don Martin and with her parents Mr. and Mrs. Marcus Latham and other relatives and friends.

Mr. and Mrs. Herman Drake entertained with a family dinner and gift exchange at their home on Sunday night. Those present included Mr. and Mrs. Bill Drake and son (who had eaten the noon dinner at Dumas with her parents Mr. and Mrs. Joe Wagoner and Joe Bob) and who are now located in Dimmitt, Mr. and Mrs. Howard McIlvain, Pueblo, Colo. (parents of Mrs. Lee Drake), the Lee Drake family, Mr. and Mrs. John Drake, and Mr. and Mrs. T. B. Thomas, Jr.

The Howard McIlvains stayed here until Wednesday visiting in their daughter's home. Immediately after their departure, the Lee Drakes left for Harlingen where they will reside for the next few months. Lee is employed by a Produce Company.

Mr. and Mrs. Herbert Owens had the family dinner and gift exchange on Monday. Their guests included Mr. and Mrs. Irby Carlisle, Linda, Anda, and Kathy, Lubbock, Mr. and Mrs. Joe Dean Carlisle, Craig and Mike, Ida Lou, Mr. and Mrs. Douglas Carlisle, Mike and Jim, Kress; Mr. and Mrs. Tom Carlisle, Donna, Herbert, and Judy Tullis; Mr. and Mrs. Lincoln Bolin, Mart and Zena Ann, Wilcox, Ariz., and Mr. and Mrs. Benton Bolin, Todd, Tommy and Tawyna, Wilcox, Ariz. En route to Hereford the Lincoln Bolins stopped at Abilene and Knox City where they visited relatives.

Mr. and Mrs. Bud Morrison, Bippus, were dinner guests on Christmas Day of the Bill Nunn family in Friona. The Morrison family dinner and gift exchange was held at their home on Thursday night when daughter Eddie (Harral Mays) and her family and the Edwin Morrissons were present. The Mays family went to Throckmorton to visit with his parents on Christmas Day.

Mr. and Mrs. J. C. McCracken entertained with Christmas dinner for their son Jack and family on Sunday, Dec. 18. They then went to Dallas to spend Christmas Day in the home of their daughter Mrs. Pat McCullough and her family.

A family gathering in the home of Mr. and Mrs. Douglas Mix and Tanna on Christmas Eve included Mr. and Mrs. Jess Wallings and Mr. and Mrs. Joe Wilson, Bovina, Mrs. Edith Walling, Olton, Mr. and Mrs. Ted Williams, Mr. and Mrs. Maurice Means and Marty, and Mr. and Mrs. Terry Hale.

Mickey Benesio, law student at the University of Texas, is spending the holidays here in the home of his mother Mrs.

few days before returning to College Station. The Bartletts will return to Lubbock next week where Doug will continue his studies in business administration at Texas Tech.

Guests on Christmas Day in the Jack Bradley home included their daughter Mrs. Wade Douglas (Judy), Mr. Douglas and son Brad, Paris, Ark. Mr. and Mrs. Bob Bradley and sons Jay and Beau, Boise City, Okla., Mr. and Mrs. Ross Bohannon, Dallas, Mr. and Mrs. Wheeler Sears and sons Jimmy and Scott, and Bradley's parents Mr. and Mrs. J. H. Bradley, Amherst.

Mr. Bohannon is a cousin of Mrs. Jack Bradley and he and Mrs. Bohannon are parents of Mrs. Wheeler Sears. They were house guests in the Sears home while in Hereford.

Bob Bradley, who suffered a leg injury in a tractor accident last summer, will enter the hospital in Amarillo this week for further surgery on his leg.

Mr. and Mrs. Dan McDowell, Houston, have been guests here in the home of his parents Mr. and Mrs. Ansel McDowell and of her parents Mr. and Mrs. Joe Story. McDowell is a student at the University of Texas Dental School at Houston.

Christmas Day guests in the home of Mr. and Mrs. Joe Story and Gary included the daughters Joy — Mrs. Dan McDowell and Mr. McDowell, Houston; Mr. and Mrs. Roy Mustian (Nancy) and children Lisa and Joe, Graham, Mr. and Mrs. Ron Downing (Sandra) and children Kevin and Nolan Scott, Abilene, and Jan, who is teaching

Public School Music in Dimmitt. Miss Gwen Cargo was also a guest for dinner.

The J. B. Nolands entertained with a dinner and gift exchange at their home near Summerfield on Saturday night. Guests included Mr. and Mrs. Paul Higgins and daughter, Jennifer, Dallas, Mr. and Mrs. Joe Schulz and son Joe Ky, Melrose, New Mexico, Mr. and Mrs. Ky Lawrence and Larry Noland.

Spending Christmas in the home of Mr. and Mrs. Ralph McCullough was their daughter Mrs. James Killian, Mr. Killian and granddaughter Julia Ann, Clovis, her sister and husband, Mr. and Mrs. Maurice Sloan, Enid, Okla. Julia Ann stayed to spend the week here with her grandparents.

Eugene Naugle went to Lubbock to spend Christmas in the home of his daughter and family. He is a resident of Kings Manor.

Otis M. Dickey went to Oklahoma to spend the holidays with relatives.

Mrs. Caudie Ola Brown went to the home of Mr. and Mrs. Jack Burrus in Childress for the holidays. The other members of her family met there including Mr. and Mrs. Albert Kinzie, Evanston, Wyo., Mr. and Mrs. Angus Roberts and sons Lyle and Collin, Lamesa, Emmett Brown, Clarendon.

A note from the Billy Bob Jacksons Newark, Cal. states that Bill has returned to the West Coast after a year at Viet Nam. Daughter Carolyn and her husband and two sons are stationed in Alaska, daughter Marilyn (Stephens) and family lives in Washington. Their second daughter arrived recently making four grandchildren for Bill and Elaine. Dianne is attending Beautyicians School at Hayward and Steve is a Sophomore in high school. Bill is a brother of Clinton Jackson and a grandson of Bob Jackson who lives on Miles Avenue.

The Grady Wilsons send greetings from Sturgis, S. D. and says they may come to Hereford after Christmas.

Linda and David Combs write from Bourbonnais, Ill. where David is director of student accounts at Olivet Nazarene College and Linda is a student. Linda's parents are the L. W. Tooley's at Dawn.

Mrs. Ida Schulz Clay writes from Tacoma, Wa. that they are having their rainy season and "wish I could send some of it to you." Says the Tom Vaughns (Anna Schulz) plan to spend next summer in Alaska where the son Les and family live.

Greetings from the Van Coltharps — Amarillo Van is a former employee of the Brand — their daughter Pam is still in the army and is now stationed in Albuquerque, N. M.

The Frank Weavers are back in Sonoma, Calif. Mildred is a cousin of Elmer Patterson.

From the Glenn Williams family, Vinita, Okla. — Beverly lives in Cleveland, Okla. and has a daughter. Glenn came to Dimmitt for his mother and took her back to Oklahoma to spend Christmas with them. Jerry is employed by Farm Land Industries and lives at home and Pam and Steve are in Junior High.

Penneys
Hereford, Texas
ALWAYS FIRST QUALITY
STORE HOURS:
Mon., Tues., Wed., Fri.
9:30 a.m. to 6 p.m.
Thursday & Saturday
9:30 a.m. to 9:00 p.m.

SUGARLAND MALL SIDEWALK SALE

STARTS 9:30 TUESDAY MORNING THRU SATURDAY

Remember You Can Just Say 'Charge It' At Penney's

Now in the heart of winter enjoy the festivities of Sugarland Mall's Sidewalk Craze Days. Yes our associates will be dressed Craze. But most important Penney's have Drastically Reduced Prices. Some winter goods mark down as much as one half of the original price. Come one, come all and be here at 9:30 sharp Tuesday morn for the buys of a life time. Hurry-Hurry-Don't miss the Carnival of bargains now in Sugarland Mall. Climatic Temperature Year Round.

Women's Orlon SHRUG & SHELL 7.99	Asst. Colors GIRLS SWEATERS Reduced \$3 & \$4	Men's Short & Long Sleeve PENN PRESS SHIRTS 2.99 & 3.33	Boy's Two Piece COORDINATED SETS Reduced \$3 \$4 & \$5
Asst. Styles WOMEN'S ROBES Reg. 9.98 & 10.98 Now 8.88	Large Asst. GIRLS BETTER DRESSES Reg. 4.98 To 9.98 Now \$3 & \$4	Entire Stock MEN'S SWEATERS Reduced \$4 \$6 & \$8	Boy's Long Sleeve VELOUR SHIRTS Reg. 4.98 Now \$4
Limited Quantity WOMEN'S WOOL SLACKS 4.99	Girls Plain or Plaid WOOL SKIRTS Reduced \$4 \$5 & \$6	Men's Turtle Knit SWEATER SHIRTS Reg. 5.98 Now \$4	Boy's Winter GLOVES & MITTENS \$1 & \$2
Women's Winter WOOL SKIRTS Reg. 9.98 Now \$5	Girl's Asst. WINTER CAPS Reduced \$1 & 1.50	Men's Lined DRESS GLOVES Reg. \$4 Now \$2	Entire Stock BOYS WINTER CAPS Reduced \$1 & 1.50
Women's Bulky KNIT SWEATERS \$4 \$5 \$6 & \$8	Ladies Lined DRESS GLOVES 77c	Men's Cotton Suede WESTERN SHIRTS Reg. 7.98 Now \$5	Boy's Hooded SWEAT SHIRTS 2.49
Women's Orlon SHELLS Reduced To Clear \$2 & \$3	Asst. Women's JEWELRY Reduced \$1 \$2 \$3 & \$5	Men's Cotton FLANNEL PAJAMAS Reg. 3.98 Now 1.99	Boy's Winter FLANNEL PAJAMAS Reg. 2.69 Now 1.77
Large Group 2 & 3 Piece WOMEN'S-SPORTSWEAR \$3 \$6 & \$8	Two Piece INFANT SLACK SET 1.88	Men's Short Sleeve VELOUR SHIRTS Reg. 6.98 Now \$5	Entire Stock BOY'S JACKETS Reduced \$12 & \$14
Women's Fluffy FUR HEAD BANDS \$2 \$1	Infant's BLANKET OVERSLEEPERS Reg. 4.98 Now \$3	Large Asst. MEN'S JACKETS Reg. 17.98 & 19.98 Now \$15	Boy's Zip Out ALL-WEATHER COATS Reg. 13.98 Now \$12
Women's Cotton VELOUR PULLOVER Reg. 3.98 Now 1.99	Infants Winter SNOW SUITS Reg. 11.98 Now \$5	Men's Suede DRESS HATS Reg. 7.98 Now \$4	MEN'S TOWNCRAFT Shoes Reduced
Women's Cotton Flannel GOWNS & PAJAMAS 2 for \$5	Entire Stock Reduced GIRLS JACKETS Now 8.88 to 12.88	Men's WOOL & CORDUROY HATS Reg. 3.98 Now \$2	Reg. 7.99 — Now 6.88 Reg. 8.99 — Now 7.88 Reg. 9.99 — Now 8.88 Reg. 12.99 — Now 10.88 Reg. 14.99 — Now 12.88 Reg. 21.95 — Now 19.88
Women's ROBE & PANTY SET 2 for \$5	Entire Stock Reduced GIRLS WINTER COATS Reg. \$20 Now 14.88 Reg. \$17 Now 12.88 Reg. \$15 Now 10.88	Entire Stock MEN'S WINTER CAPS Reduced 1.66 & 2.44	WOMEN'S GAYMODE Shoes Reduced
Women's Italian IMPORTED SUITS Now Reduced \$20 & \$25	Large Asst. WOMEN'S GIFTS Jewelry Boxes, Comb & Brush Sets, Soaps, Spray Cologne and bath powder.	Men's Winter FLANNEL SHIRTS Reg. To 2.98 Now 1.44 & 1.99	Reg. 10.99 — Now 9.88 Reg. 4.99 — Now 3.88 Reg. 5.99 — Now 4.88 Reg. 6.99 — Now 5.88 Reg. 7.99 — Now 6.88 Reg. 8.99 — Now 7.88
Women's ALL-WEATHER COATS 10.88 & 12.88	Large Asst. WOMEN'S JACKETS 15.88 & 17.88	Large Asst. MEN'S GIFTS 1/2 Off Reg. Price	WINTER HOUSESHOES Now Reduced
Large Asst. WOMEN'S DRESSES \$4 \$6 \$8 \$10 & \$12	Large Asst. WOMEN'S HATS 1/2 Off Price Reg. \$3 Now 1.50	6 Transistor POCKET RADIO 7.99	Reg. 3.50 & 4.50 Now \$2 CHILDCRAFT SHOES
Entire Stock WOMEN'S DRESSES \$4 \$6 \$8 \$10 & \$12	Large Asst. CHILDREN'S TOYS 50% Off Reg. Price	80" x 108" Cotton SHEET BLANKETS \$2	Reg. 4.99 — Now 3.88 Reg. 5.99 — Now 4.88 Reg. 6.99 — Now 5.88 Reg. 7.99 — Now 6.88

Open Tuesday, January 3rd
BE CONFIDENT ABOUT YOUR INCOME TAX

Stand up for your tax rights! Let BLOCK help you find all your legitimate deductions and give you every possible tax advantage. Our service is quick, convenient and inexpensive. We're confident, too!

\$5 UP Complete Returns

GUARANTEE
We guarantee accurate preparation of every tax return. If we make any errors that cost you any penalty or interest, we will pay the penalty or interest.

H.R. BLOCK Co.
America's Largest Tax Service with Over 1500 Offices

106 East Third St.
Open 9 'til 6 Mon. thru Sat.
No Appointment Necessary



ANOTHER TROPHY — Award winning musical groups at Hereford High School made news in the community during 1966. Ben Gollehon, band director, is shown here receiving the trophy from Harry Barton, Six Flags musical director, after the HMS Band had been judged the best concert band in Class AAA in the third annual Six Flags Over Texas band festival last May. Bands choruses, also ensembles and individuals among their members, won honors for the Hereford School in Interscholastic League and other contests last year.

Our Shifting Population

REMOVALS
 1-27-66 — Carpet Specialty Shop, To Littlefield, Tex. From 100 3/4 Park.
 12-27-66 — Lee Drake, To 2318 Rose, Harlingen, From 305 Ave. I.

TRANSFERS
 12-27-66 — Joe M. Zinser, To 304 Western, From Rt. 4.
 12-21-66 — Pablo Aguirre, To 335 Ave. J. From 601 Miles.
 12-21-66 — Jimmy Moreno, To 441 W. 2nd From 123 Ave. H.
 12-21-66 — Sylvestre Yzaguir-

re To 216 Kibbe From 305 Lake.
 12-22-66 — Jim Cramer, To Box 251 From 121 Juniper.
 12-23-66 — Juan Contreras To 104 Bradley From 106 Bradley.
 12-23-66 — Shook Tire, To 600 W. 1st From 128 W. 1st.
 12-27-66 — Juliene Webb, To 345 North St. From 206 W. 8th
 12-27-66 — Eugenio Elizando, To Box 99 From 408-A 2nd.
 12-27-66 — Ellison Pontiac, To 600 W. 2nd From 600 W. 1st.
 12-27-66 — Edwards Conoco, To Villa Park No. 1 From 201 E. 1st.
 12-27-66 — J. F. Pannell To 303-Myrtle From 305 Myrtle.
 To Box 923 From 918 S. Main.
 12-27-66 — Roger Gill, To 321

BIRTH ANNOUNCED
 Mr. and Mrs. Charles Schaff of Princeton, N. J. announce the birth of a son, Richard Joseph, on Dec. 27. Mrs. Schaff is the former Laverne Bezner, daughter of Mr. and Mrs. Frank Bezner of Hereford.

Norton From 319 Norton.
 12-27-66 — Beth Asher, To 424 W. 1st From 307 Ave. F. No. 1.

6 WIGS EQUAL 35 YEARS
NEW YORK — Six wigs are being used by Mary Martin in the musical "I Do, I Do" to depict the passage of 35 years.

Penneys
 Hereford, Texas
AUTO CENTER

AUTO CENTER HOURS
 Mon., Tues., Wed., Thurs., Fri.
 7:30 a.m. - 6:00 p.m.
 Saturday
 7:30 a.m. - 8:30 p.m.
 Phone 364-4065



Get warm weather performance in the coldest weather with Penney's
7-PT. WINTERIZING SPECIAL

- HERE'S WHAT WE DO:**
1. Radiator drain and flush
 2. Inspect hoses
 3. Inspect fan belt
 4. Install new thermostat
 5. Install new radiator cap
 6. Fill cooling system (2 gal. Foremost anti-freeze)
 7. Add radiator sealer

777

CHARGE IT!

FOREMOST® WINTERSAFE® ...THE VALUE SNOW TIRE!

888
 600/650-13 black tubeless
 Plus 1.56 Federal Tax.

18-Month Guarantee With 9-Month Free Replacement

PASSENGER TIRE GUARANTEE
 Foremost Wintersafe tires are guaranteed for 18 months or 18,000 miles, whichever comes first. If a tire fails due to normal wear and tear, we will replace it free of charge. This guarantee is void if the tire is used on a vehicle that is not properly maintained, or if the tire is used in a commercial or fleet application.

Here's How Your Guarantee Works:
 Length of Guarantee: 18 mos.
 Free Replacement: 9 mos.
 50% Replacement Charge: 10-15 mos.
 75% Replacement Charge: 16-18 mos.

JUST DRIVE IN AND CHARGE IT

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

PIGGLY WIGGLY'S DISCOUNT Specials

Save DOLLARS with these TREMENDOUS values!

DOG FOOD Roxey — Tall Cans	7.49 <small>For</small>	 <p style="text-align: center;">FRYERS U.S.D.A. Grade 'A' Whole Pound</p> <p style="font-size: 2em; text-align: center;">25^c</p>	
COFFEE Shurfine — Pound Can	59 ^c		
EGGS Grade "A" Medium Doz.	45 ^c		
WOLF CHILI 19 Oz. Can Plain	59 ^c		
DR. PEPPER King Size or Regular — Bottle Ctn.	39 ^c	<p>U.S.D.A. Grade 'A' Fryers Cut Up lb. 29^c</p> <p>U.S.D.A. Breasts Grade 'A' lb. 59^c</p> <p>Economy Parts lb. 19^c Legs & Thighs lb. 49^c</p>	
PINEAPPLE Santa Rosa Sliced — 15½ Oz. Can	5 \$1	<p>HENS Swift's Premium lb. 39^c</p> <p>CHEESE Wisconsin Longhorn lb. 69^c</p>	
<p>PATIO FROZEN</p> <p>Beef Enchilada Dinners 3 \$1</p> <p>Mexican Dinners</p>			
<p>We Will Be Open Monday, Jan. 2nd</p>			
<p>Blue Plate Breaded</p> <p>SHRIMP</p> <p>Frozen 10 Oz. Pkg.</p> <p style="font-size: 2em; text-align: right;">69^c</p>	<p>Save Shurfresh & Tender Crust Coupons</p> <p>FOR VALUABLE FREE PRIZES</p> <p>Ask Your Grocer For Prize List</p>	<p>Hormel</p> <p>Vienna Sausage</p> <p>Zip Open 4 Oz. Can</p> <p style="font-size: 2em; text-align: right;">5 \$1</p>	
<p>5 Pound Bag</p> <p>Gladiola</p> <p>ENRICHED FLOUR</p> <p style="font-size: 2em; text-align: right;">55^c</p>	<p>Gerber's Strained Fruits & Veg.</p> <p>Baby Food 4½ Oz. Jar 10^c</p> <p>All Meat Flavors</p> <p>Campbells Soup 2/33^c</p> <p>Tabby</p> <p>Cat Food Fish & Meat Flavors 6/59^c</p>	<p>Shurfresh Butter Pound Ctn. 79^c</p> <p>Style Hair Spray 10 Oz. Can 59^c</p> <p>Del Cerro Shelled Pecans 12 Oz. Pkg. 99^c</p>	
<p>Mustard and Turnip</p> <p>GREENS</p> <p>Large Fresh Bunches</p> <p style="font-size: 2em; text-align: right;">10^c Bunch</p>		<p>Crisco</p> <p>3 Lb. Can</p> <p style="font-size: 2em; text-align: right;">79^c</p>	 <p style="text-align: center;">PIGGLY WIGGLY The Original SELF SERVICE</p>
<p>DELICATESSEN</p> <p>MONDAY Chicken Dish - Pork Roast Pickled Peas - Fried Olive Cucumber Salad - Potato Salad</p> <p>TUESDAY Beef Roast - Fried Chicken Salsita Con - Green Beans Stuffed Potatoes</p> <p>WEDNESDAY Turkey & Dressing - Meat Loaf - Candied Yams - En- chiled Peas - Stuffed Potatoes Pine Nuts - Spanish Flaw</p>		<p>Avocados Each 10^c</p> <p>Cucumbers Pound 15^c</p> <p>Yellow Onions Pound 10^c</p>	
<p>SAVE MORE AT YOUR PIGGLY WIGGLY STORE Plus Valuable S&H Green Stamps</p>			

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

Along The Frio

By MRS. OWEN ANDREWS
Brand's Frio Correspondent

A Christmas Eve program was held at Frio Baptist Church with about 75 persons attending. A playlet entitled An Angel for Every Occasion was directed by Mrs. Frank Robbins. Taking part in the play were Mrs. Bill Struve, Mr. and Mrs. Jack Renfro, Genie Robbins, Cheryl Cole Sammy Ogan and Gerry Robbins. Santa appeared and visited with the children, passing out candy and gifts from the tree.

Mr. and Mrs. Glenn Andrews, Hal, Clint and Lynn of Etter, spent the weekend with his parents, the Owen Andrews. On Christmas Day there also were Mr. and Mrs. Herbert Bruns, Jan and Harlan and Harry Bruns, father Herbert, from Vernon, who was spending the holidays with them. Also there were Mr. and Mrs. George Zetzsche, Ann, Cay and Jim, Mr. and Mrs. Joe Andrews, Elizabeth, Valerie and Jason and Mr. and Mrs. T. L. Sparkman Sr.

The Baldwin children who visited their mother, Mrs. B. H. Baldwin, during the holidays were Rev. and Mrs. Darold Baldwin and daughter of Littlefield, Mr. and Mrs. Wesley Earp and daughters of Denton, Mr. and Mrs. Ben Dean and family of Ft. Worth, Mr. and Mrs. Robert Baldwin and daughter of Amarillo and the Godfrey Baldwins of Austin. Others visiting Mrs. Baldwin's home were her mother-in-law, Mrs. Anna Baldwin, and Mr. and Mrs. Lewis West of Albuquerque, Mr. and Mrs. Sid West of Plainview.

Mr. and Mrs. Godfrey Baldwin and Randy also visited her parents, Mr. and Mrs. W. H. Andrews and Ronnie during the holidays. Others there Christmas day were Mr. and Mrs. Mrs. Laura Littrell.

Mr. and Mrs. Clark Andrews, Rocky, Kirk and Lynette expected to return home this weekend after spending the Christmas holidays in Biloxi, Miss., with Mrs. Andrews' sister, Mrs. Wallace White, and family. Their parents, Mr. and Mrs. E. B. Berlyman, also planned to return home this weekend. They had gone to Biloxi about three weeks before Christmas. They report

rain almost daily for the past several weeks in that Gulf Coast area and after Christmas temperatures as low as the twenties at night.

Mrs. Willie Williams, Floydada, spent the Christmas weekend visiting her niece, Mrs. Glenn Gripp and family. On Christmas Day the Gripps, Mrs. Williams and Mrs. A. G. Gripp of Conway, ate dinner with the Spicer Gripps.

On Monday, Mr. and Mrs. Spicer Gripp, Kim and Nancy, attended a reunion of Mrs. Gripp's mother's people, the J. M. Cox family, at Panhandle. About 70 persons came from points in Kansas and Wyoming as well as South Texas. Nancy is spending the holidays with her parents, on vacation from Texas Tech.

Visiting his mother, Mrs. J. E. Warrick and brother, J. E. Sunday and Monday were Mr. and Mrs. Velman Warrick, Wellington.

Mr. and Mrs. Billy Warrick, Eugene and Raymond, Mr. and Mrs. Ed Bingham and family were expected to return home this weekend after spending the holidays visiting their mother, Mrs. Bingham at Valliant, Okla. Bill's father, J. P. Warrick, also in Eastern Oklahoma and other relatives in the area.

The Rev. and Mrs. Sam Ogan Debbie and Sammy, visited Mrs. Ogan's aunt, Mrs. Parker Rampley, at Silverton Monday.

Hilton Frye son of Mr. and Mrs. Houston Frye, was honored on this third birthday Monday afternoon with a party. Chocolate cake filled cones were served to guests including Julie Terrell, Valerie and Elizabeth Andrews and his little sister, Shandra. Also present were his grandmothers, Mrs. Wesley Brown, Dimmitt, and Mrs. Harland Frye, his great-grandparents, Mr. and Mrs. A. T. Jones, Mrs. Joe Andrews and Mrs. Jerry Terrell. Airman Ronnie Brown, Hilton's uncle stationed at Amarillo Air Base, called also during the party.

Charles Frye was painfully burned about his head Monday, when a leak in a gasoline caused an explosion while he was thawing water lines at his home. He stayed in Deaf Smith County hospital Monday night as a precautionary measure and for observation and came home Tuesday, considering himself fortunate to have escaped with blisters and singed hair.

Mr. and Mrs. Homer West spent the holiday weekend with his mother, Mrs. Bill Maddox, and other relatives at Sayre, Okla. They came home Sunday and left again Tuesday to spend the remainder of the week at Crystal City where West is seeing about vegetable harvest in the interest of his company.

Here to spend Christmas week with relatives were Mr. and Mrs. Bill Cotton and family of Spavinaw, Okla. On Christmas Day, the Cottons, Robert Simpsons, J. C. Simpsons and Mrs. Sam Lindley and Lloyd of Brownwood were with the John Simpsons. The Lindleys remained to visit relatives until Wednesday. They also visited the H. E. Lindleys. Other recent visitors in the John Simpson home were relatives Mrs. Ellen Ingram, Dallas, Mrs. Wanda Turner, Floydada and Mrs. Elma Gardner, Clovis.

Christmas Day visitors in the T. L. Sparkman Jr. home were Mr. and Mrs. Charles King, Amarillo; Mr. and Mrs. Jerry King, Darlene and David, Pampa; Mr. and Mrs. Chesley Johnson and Sheldon, Mr. and Mrs. Elmer Jones, Mr. and Mrs. Earnest Harder, J. D. and Norman, Mr. and Mrs. Tommy Sparkman Kevin and Kirk, Mr. and Mrs. Eugene Baldwin, Robin and Brett, the Rev. and Mrs. Sam Ogan, Debbie and Sammy and Joel Findley.

Visiting the Earl Harkins Christmas Eve were Mr. and Mrs. Arch McDaniel and Jake McDaniel, Edmondson; Mr. and Mrs. Alton Chiddix, Plainview; Don Gartin and Gary Don, Abernathy. The Harkins spent Sunday night with his parents, the F. B. Harkins, in Plainview.

Mr. and Mrs. Eucn Smith and family of Edinburg visited from Saturday until Thursday in the home of his brother, Fritz Smith. Others there on Christmas Eve were Mr. and Mrs. J. R. Johnston and family, Mr. and Mrs. Cliff Johnston of Dimmitt; Mrs. Don Roberts and daughter, Douman, Wis.; Mr. and Mrs. Bud Ames, Hereford; Mr. and Mrs. Verle Crick, Hart.

The Fritz Smith family spent Christmas Day with the W. C. Crick family and also visited the Verle Cricks at Hart.

Mr. and Mrs. Cliff Johnston moved to Dimmitt last week. They have lived near the Fritz Smith family.

Visiting the Eliza Warricks during the holiday weekend

were their daughter, Mrs. Bruce Odom, and Mr. and Mrs. Don Wilcox of Center, Colo. Also on Christmas Day David Sellers and Jerry Clyde Palmer of Hereford, M. R. Odom - Dimmitt; and Mr. and Mrs. Dub Maddox and children of El Paso visited the Warricks. Their son, Don, called from Anchorage, Alaska, where he is stationed with the Army.

Veterans Using College Benefits

Over one-half million veterans have applied for certificates to attend college or take some other form of training under the new GI Bill, Jack Coker, Manager of the Veterans Administration Regional Office in Waco said today.

In a report to President Johnson, William J. Driver, Administrator of Veterans Affairs, said that as of December 1, a total of 288,000 were actually in training, mostly at the college level. Over 49,000 of these also attended summer school under the new law and enrolled for the fall semester. The educational benefits of the new GI Bill became effective last June.

As a comparison, Driver reported to the President that under the Korean GI Bill, only 65,000 veterans took advantage of educational benefits within five months of the effective date of that law.

"Recalling the gratifying results of the World War II and Korean GI Bills, the good early response to the new GI Bill promises vast benefits for the entire nation as the educational and economic status of our veteran-citizens increases," Driver said.

One-fourth of the remaining two million eligible veterans have already applied for educational benefits. By the spring of 1967, the agency expects one-half million veterans to be enrolled in colleges and other training.

Veterans are also taking advantage of the home loan guaranty provisions of the new GI Bill in large numbers. Over 220,000 veterans have requested eligibility certificates for such guarantees, with 77,500 applications for approval already received.

PURCHASES BULL

Matt Jesko, Hereford, recently purchased an Aberdeen-Angus bull from John Littlefield, Friona, Texas.

Gaston's POPULAR STORE

All Sales Cash
And Final

PRE - INVENTORY Sale

Save on thousands of pairs of women's shoes. Quality merchandise taken from our regular stocks, one of the largest in the Southwest. All famous names, many styles and colors in low, mid and high heels.

Andrew Geller
Johansen
Values to 30.00 **16⁸⁰**

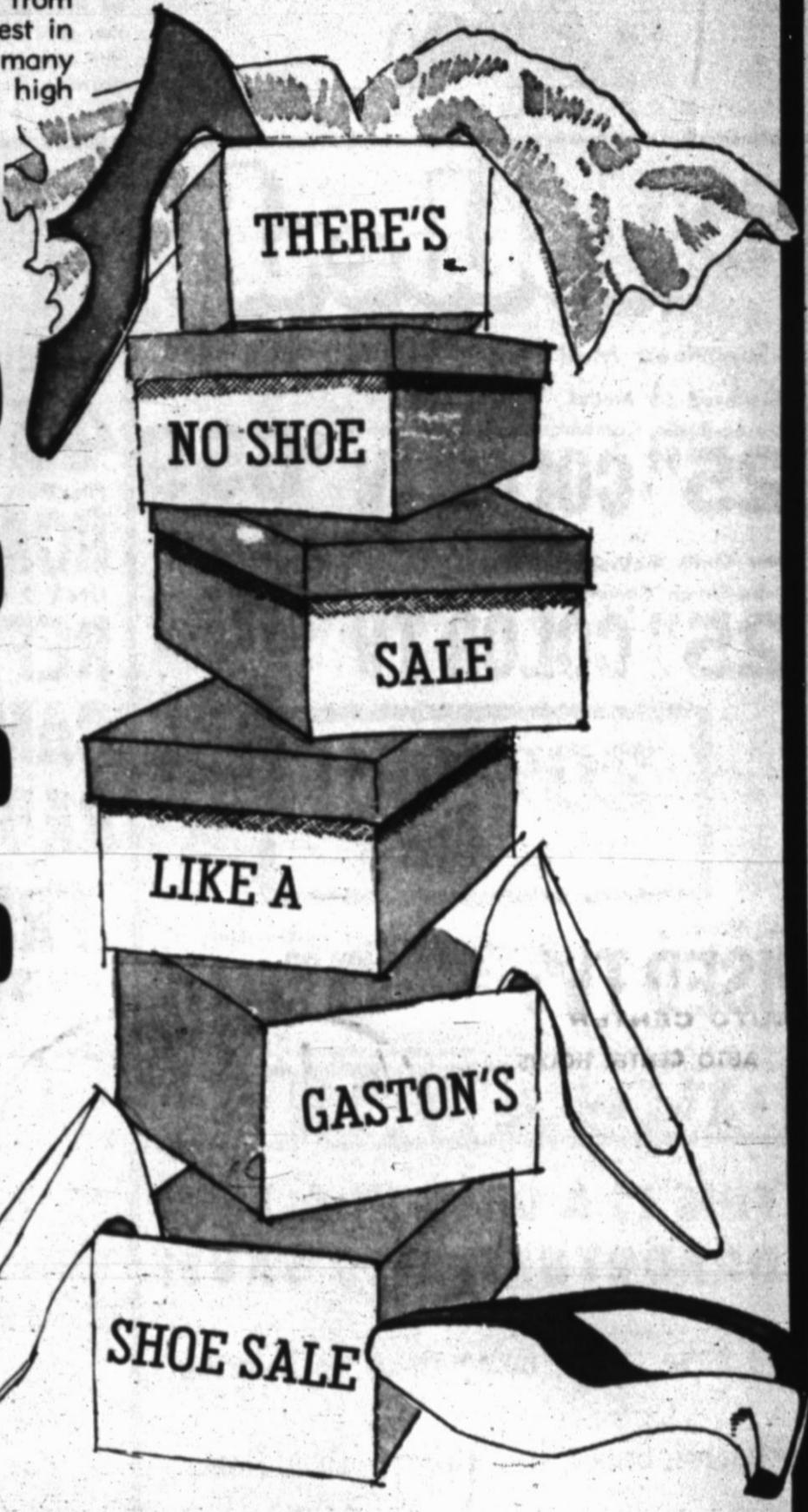
Mr. Eastons
Values to 15.95 **5⁰⁰**

Old Main Trotter
Nina Flats
Values to 14.00 **9⁰⁰**

Musketeers
Values to 11.00 **7⁰⁰**

SPECIAL GROUP
Flats and Loafers **5⁰⁰**

Children's Shoes
Buster Brown, Sparkle Toe,
Velvet Oxfords and
Dress Shoes **6⁰⁰**



MEN'S DEPARTMENT

Men's and Young Men's
SUITS Regular \$29.95 to \$79.95 **\$19⁹⁵ To \$60**

Men's and Young Men's
TOP COATS
and
All Weather
COATS
Regular \$19.95 to \$44.75
NOW **14⁹⁵ To 35⁰⁰**



Men's and Young Men's
SPORT COATS
Reg. 19.95 to 39.95
NOW **14⁹⁵ TO 29⁹⁵**

SWEATERS
All Men's And Boy's **1/2 Price**

Extra Special
MEN'S OXFORDS
15.95 Value **\$8⁸⁰**

MANY MORE ITEMS THROUGHOUT THE STORE

SPECIAL GROUP
Men's and Boy's
Sport Shirts \$2⁰⁰
Cotton or Dacron and Cotton — Ivy and Sport Styles

BOYS'
Sizes 3 to 10
Jackets 1/2 price
Regular 5.50 to 14.95

THANKS FOLKS

We have just completed our 14th year in Hereford and want to mark our Anniversary date by telling you how much we appreciate your wonderful patronage over the years. You have made it possible for us to grow as Hereford has grown. We appreciate your faithfulness, and will always endeavor to merit your confidence in the future. Again, may we say 'Thanks'. It's been a pleasure to serve you, and we're looking forward to many, many more years of the same.

Ansel and Elizabeth
Jim and Nancy

McDowell Drug

336 N. Main

364-1313

Ansel and Elizabeth
Jim and Nancy

Mae Frahn
Mildred Melugin

Doris West
Janis Ramey

Marjorie McGowen

SUGARLAND MALL MERCHANT'S



SIDEWALK SALE



**TUESDAY
THRU
SATURDAY**

It's crazy! It's wild! It's the Sugarland Mall Merchant's Sidewalk Sale! Bring your family and friends out to see the wild costumes of the clerks and to take advantage of the fabulous bargains offered. Each store will have the sale merchandise out in front of his store so that you can shop easier. And don't forget the \$50.00 cash drawing Thursday night at 8:30!

BE SURE TO REGISTER FOR THE
\$100⁰⁰ Cash Drawing
THURSDAY NIGHT AT 8:30 IN THE MALL
You May Pick Up Tickets from Any Of The Mall Merchants Without Any Obligation. However, You Must Be 18 Years of Age or Older!

Albert's
Sugarland Mall. 364-4968

Repossed 66 Model Stereo-Radio Combination New Warranty
25" COLOR TV \$659 W/T

New Curtis Mathes Radio-Stereo Combination Top Scratched
25" COLOR TV \$699

20% OFF
ON ALL RADIOS!

All Working **USED TV's \$5⁰⁰** AND UP

Albert's
Sugarland Mall Phone 364-4968

45 r.p.m. RECORDS 7c
Fits Most Transistor Radios

RCA BATTERIES 13c
ONLY 2 USED

REFRIGERATORS \$7⁵⁰ EA.

CAMERAS 59c

RADIO 8 Transistor \$6⁰⁰

FREE TICKETS FOR \$50⁰⁰ DRAWING

The Pants Cage

Jack Winter **PANTS** now $\frac{1}{3}$ off

Jack Winter **TOPS** now $\frac{1}{2}$ off

Alex Colman **PANTS** now $\frac{1}{3}$ off

Blouses - Ponchos - Shells now $\frac{1}{3}$ off

2-Piece **NYLON SETS \$10.00**

-- All Sales Final --

Penneys AUTO CENTER
ALWAYS FIRST QUALITY

Full Length **AUTO FLOOR MATS** Only **\$1.49**

Auto **VANITY MIRRORS** Only **88c**

Hide-A-Way Auto **LITTER BAGS** Only **88c**

Auto **SNACK TRAYS** Only **\$1.49** Pr.

Auto **FIRST AID KITS** Only **\$1.98**

Magnetic Mobile **AUTO ASH TRAYS** Only **\$1.19**

Auto Body Mount **REAR VIEW MIRRORS** Only **\$1.49** Ea.

Auto **KOOL SEAT CUSHIONS** Only **\$1.49** Ea.

DUCKWALL'S

THIS IS A ONCE-IN-A-YEAR OPPORTUNITY TO SAVE!

We have many, many items of Wearing Apparel, Shoes, Hair Sprays, Drug Items, Piece Goods, Socks, Jewelry, Toys and and many more items reduced to as low as

50% OFF!

Boots & Saddle
• RANCHWEAR •
"YOUR WESTERN WEAR HEADQUARTERS IN HEREFORD!"

At our shop you'll find a nice selection of Tony Lama & Justin Boots — Saddles — Hats — Western Wear — Belts & Accessories.

— ALSO —

We have a complete line of quality Spray-On Shoe Dyes in a wide variety of colors.

EXPERT SHOE REPAIR

Bring those old shoes and boots in and let us repair them. We use only the finest materials in our repair shop.

Penneys ENTIRE STOCK
ALWAYS FIRST QUALITY **WOMEN'S DRESS COATS DRASTICALLY REDUCED!**

Reg. \$18	Now 15.88
\$25	20.88
\$30	25.88
\$45	36.88
60.79	45.88

Be here at 9:30 a.m. Tuesday Morning and shop these bargains during our Sidewalk Sale in our climatic mall

ENTIRE STOCK WOMEN'S WINTER JACKETS
Reg. 17.98 Now 12.88 Reg. \$25 Now 17.88

ENTIRE STOCK WOMEN'S ALL-WEATHER COATS
Prices Slashed **\$10.88** **12.88**

"Charge it" At Penney's

Penneys ALWAYS FIRST QUALITY

HALF PRICE . . . to clear! Boxed Christmas Cards & Wrap

Put 'em away for next year — that's what Penney's smartest shoppers do. Fresh, beautiful Christmas cards; solid packs and boxed assortments reduced to half price. Not just odds and ends but a wide assortment of designs, prices. **ORIG. \$1 to \$5 . . . NOW 50¢ to 2.50**

DUCKWALL'S

Electrolux **FLOOR SWEEPER \$20⁰⁰** Reg. \$27.95
All Attachments

HASSOCKS \$3⁷⁷ Reg. \$4.95
Decorator Colors

Room Size **RUGS 50% OFF**
9' x 12'

Just Wonderful **HAIR SPRAY 13 Oz. 50% OFF**

BOXED CHOCOLATES 50% OFF
By E. J. Brack

THE Candy Cane

Kings Chocolates For American Queens

A Few Christmas Boxes Drastically Reduced

Watch For Our Valentine Candy Soon

We Have White Chocolate **TRY IT!**

MONTGOMERY WARD Sugarland Mall Phone 364-0385

Table Model **21" COLOR TV** Now **\$299**

Montgomery Console **21" COLOR TV** Now **\$399**

Deluxe Model — Was \$139.00 **WRINGER-WASHER** Now **\$99**

12-Place Setting Portable **DISHWASHER** Was \$139 Now **\$99**

Black & White **12" PORTABLE TV** Now **\$79.95**

SOLID STATE CONSOLE STEREO
with AM/FM Radio & 4-Speed Changer. Beautiful Early American style cabinet Was \$309.00 **Now \$244**
OTHER CONSOLE STEREO'S START AT JUST \$88

While They Last **Large Snack Trays** Now **69c** Each

KIRBY'S MONEY-SAVING EVENT! SHOE CLOSE-OUTS!

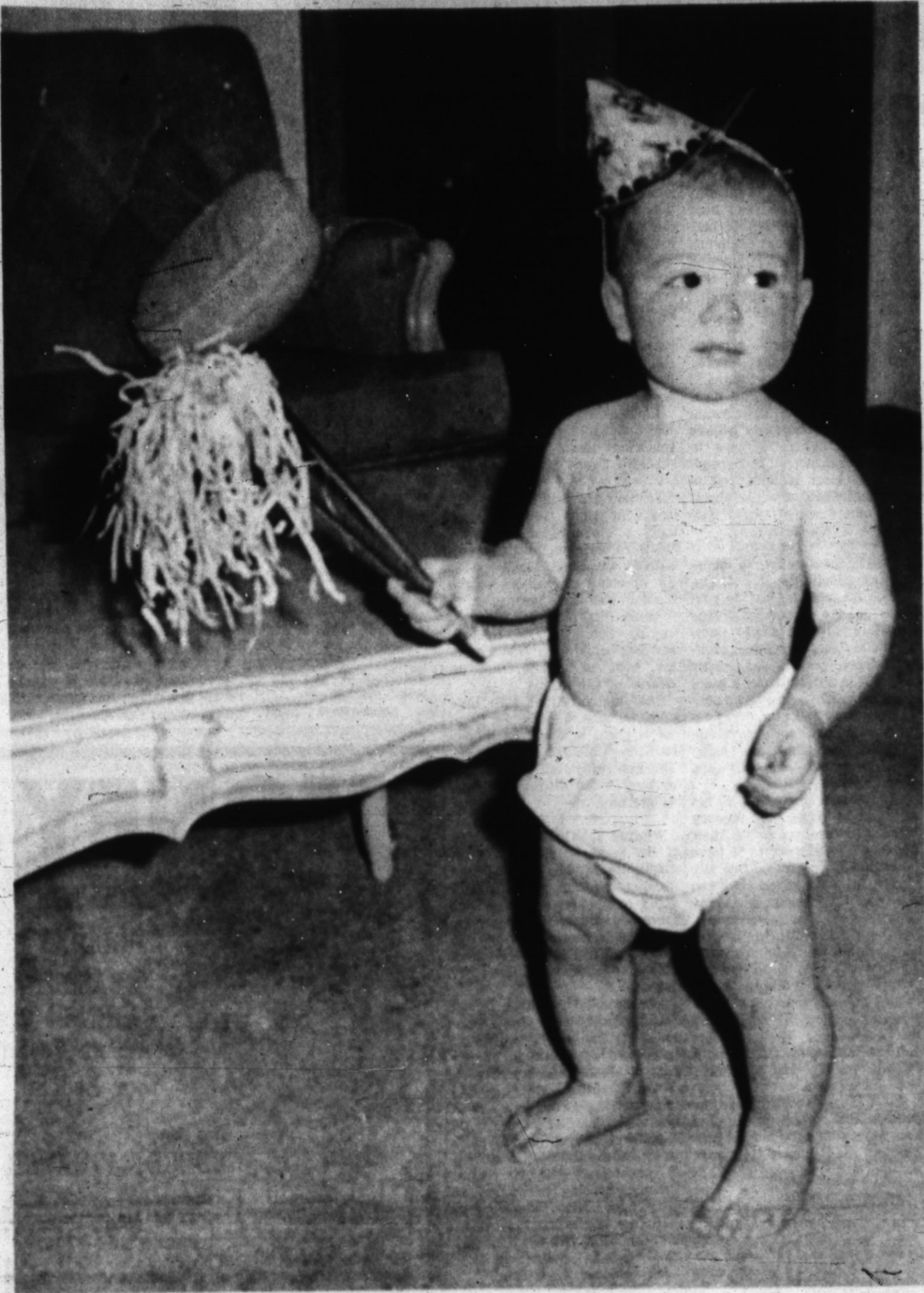
5-DAYS ONLY Tues., thru Sat.

WOMEN'S SHOES Values to \$5.00 a pair. Come early for best choice!

Many Good Styles And Colors For All Types Of Wear **CHILDREN'S SHOES** **\$2.00**

KIRBY'S SHOE STORES
STORE HOURS: Tues. & Sat. 9 am - 9 pm. Mon., Tues., Wed.

City's First 1966 Baby Welcomes Another Year



FIRST OF 394 babies to be born in Deaf Smith County in 1966, Eric Walterscheid as the 1967 New Year baby goes along with the custom of celebrities in making predictions for the coming 12 months as he strikes a variety of poses for the camera.

SON OF MR. AND MRS. Larry Walterscheid, Eric will celebrate his first birthday tomorrow; he was born on the morning of January 2, 1966. He is the first child of the couple, the grandson of Dr. and Mrs. C. E. Rush and Mr. and Mrs. Frank Walterscheid. His mother is the former Miss Lani Rush.

BROWN-EYED AND good-natured, Eric accepted the trick hat and noisemaker symbolic of New Year hilarity when the photographer called at the Walterscheid home just at the edge of Hereford on East 15th Street, to ask the young celebrity of a year ago his opinions on another year.



"Predictions? Well, that needs some study . . ."

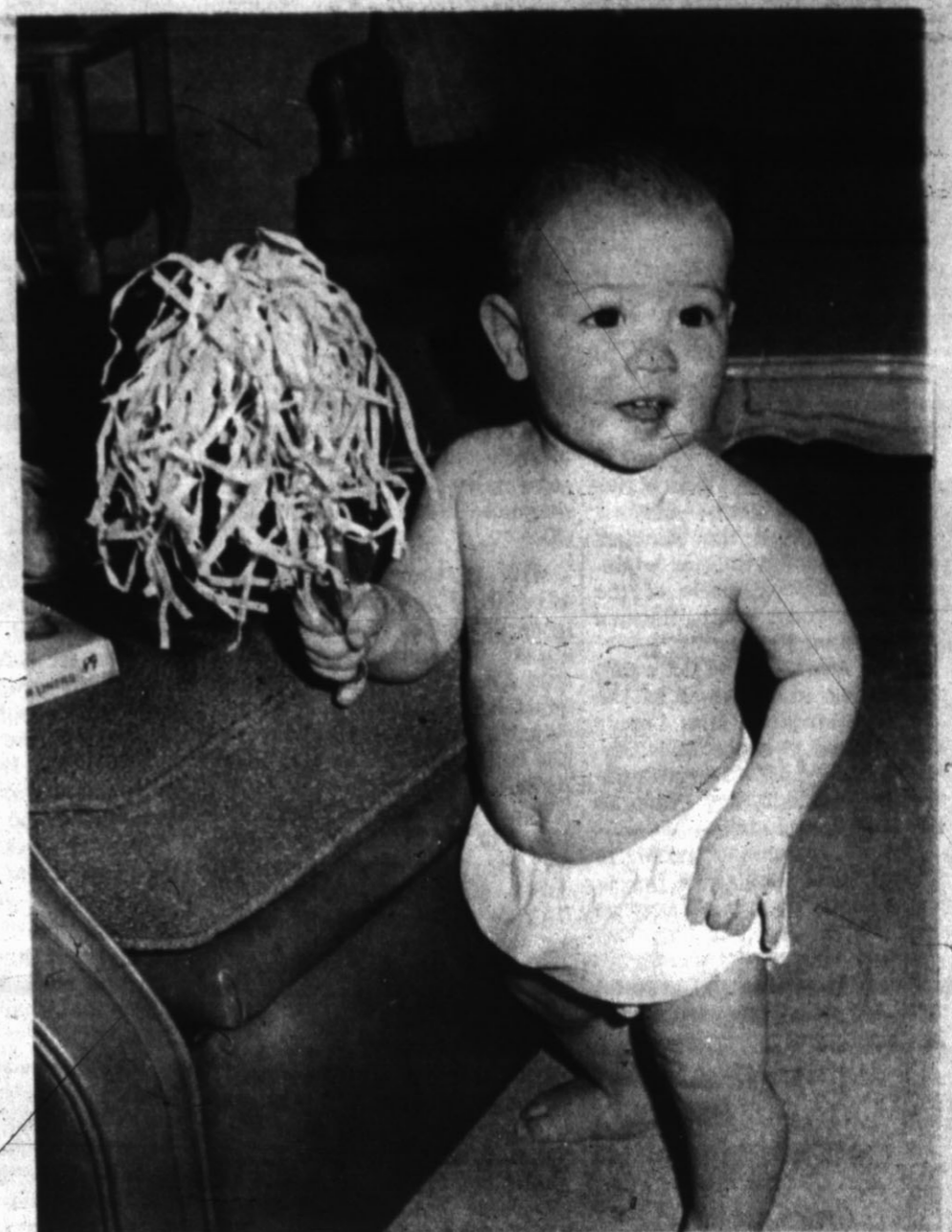
"Yes sir! I'm ready for another busy year!"



"... and head-scratching, but I can say . . ."



"... that I take off my hat to Hereford folks. . ."



"... and predict a very Happy New Year for us all"



The Sunday Brand

SECTION TWO VOL. 19 — NO. 27

HEREFORD, TEXAS 79045, SUNDAY, JANUARY, 1, 1967



Mrs. Austin Ray Hodges
... nee Miss Jennifer Hagar

(Angel Photo)

Hagar-Hodges Vows Are Said On New Year's Eve

A New Year's Eve wedding for Miss Jennifer June Hagar and Austin Ray Hodges was solemnized at 7 p. m. Saturday in First Methodist Church. The Rev. Clarence F. Powell, pastor of Calvary Baptist Church, conducted the double ring ceremony.

All-white blossoms of gladiolus and chrysanthemus made a background for the wedding party at the church altar where Louis R. Hagar gave his daughter in marriage.

The Hagar family resides at 126 Avenue B. The bridegroom's parents are Mr. and Mrs. Walter Hodges Jr. of Route 2.

Wedding music was played in an organ medley before the ceremony by Morris Fielder, who also played the marches and accompanied Charles Addington of Lubbock, uncle of the bride, in vocal solos, Because and Wedding Prayer.

Color was added to the wedding setting in costumes of the bride's attendants, Miss Connie Baker, maid of honor, Miss Carroll Todd and Miss Diana Springer, bridesmaids, and Paula Jo Metcalf, flower girl.

Robert Doughman acted as Hodges' best man, with Dennis Sutter and Thomas Adams as groomsmen. Joe Don Ray carried the rings.

The bride wore a graceful gown of snowflake crepe, with

high-moulded bodice and straight skirt accented by the flowing lines of the circular train. A border of lace medallions ended the sleeves just below the elbow.

A pearlized ornament held her lace-edged illusion veil which fell waist length. She wore a single strand of pearls and car-

New Ad Director Named At WTCC

Duane Bunch has been named advertising director for the West Texas Chamber of Commerce, according to an announcement by Jack G. Springer, executive vice president of WTCC.

With 17 years of newspaper advertising and editorial experience in Texas, Oklahoma, Arkansas, Missouri, New Mexico and Arizona, Bunch is highly qualified, according to Springer. Bunch's most recent assignment has been editor of the McCamey News.

Bunch will replace James Lovell, Fort Worth, who has handed the advertising manager's duties for WEST TEXAS TODAY, WTCC monthly magazine, for the past 18 years. Lovell will retire January 1 and continue to make his home in Fort Worth.

"Jimmie Lovell's long and devoted service to the West Texas Chamber of Commerce has contributed much to the success of the magazine and the entire organization. He will be missed by all of us, but he deserves the lessened pressures of retirement," Springer commented. The Fort Worth advertising office will be closed and all advertising functions will be handled through the Abilene office. The new advertising director is a veteran of World War II

ried white orchids with a cascade of carnations.

Pale blue peau de soie made the attendants' dresses and matching shoes. The maid of honor wore a floor length skirt, the bridesmaids street length. The flower girl's frock was of the same material. White and blue carnation nosegays completed the costumes.

At a reception in the church fellowship hall after the wedding, decorations in blue and white were used on the table where cake and punch were served by Mrs. Perry Ray, Mrs. Jerry Hodges, Mrs. Brice Glass, Miss Sue Cox and Miss Carolyn Parmer.

After a short trip the couple will be at home in the Lynette Apartments. Mrs. Hodges wore for travel a royal blue wool A-line dress with bell sleeves trimmed in off-white lace. The orchid center of her bridal bouquet was her corsage.

She is a graduate of Hereford High School and has been a member of the Order of Rainbow for Girls. Hodges is manager of a service center here; he attended the University of Texas and Texas Tech after graduation from HHS and was a member of APO fraternity.

Wedding guests from other cities included Mrs. Glynna A. Gahl and sons, Mrs. C. G. Addington and Charles of Lubbock.

and the Korean conflict and has attended Arkansas Tech, University of Baltimore and University of Maryland. Mr. and Mrs. Bunch, with their two children will move to Abilene at the end of the school semester in January.

Abu Dhabi with about 18,000 population is the largest of seven British-protected sheikhdoms scattered along the northeast coast of the Arabian Peninsula.

FROM OUR AUSTIN BUREAU

State Governors Give Objections To Programs

By LARRY FUHRMANN
Hereford Brand
Austin Bureau Chief

"Great Society" programs are not being met by state governors with open arms, President Johnson found out at his "Little White House" on the Pedernales River last week. In a session with the state leaders, the president found that many of the governors feel they are not consulted or even informed sufficiently about the handling of programs in their states. They feel local voice is not given enough volume in administration of the programs. The end, though, brought a renewal of faith in the president and the meeting ended on a friendlier note.

A special report to Governor Connally last week showed that food costs in the state have been on a strong upsurge over the past two years. From 1947 until 1964, food and farm prices basically maintained a comparatively slight continuing increase.

The report showed the average Texas family of four will spend \$1134, an increase of \$108 over the past two years, for food during 1966. About 72 of the increase came last year alone. The increase is 10.5 per cent, as compared to 8.7 per cent for the nation as a whole. The margin of profit at the retail level has declined slightly, however, rather than increasing. The increase costs have come about because of food marketing expenses, such as processing, advertising, etc., the report

NIGHTCLUBS NOT TO BE ENCOURAGED

NEW DELHI @ — N. Sanjiva Reddy, tourism minister, assured Parliament the government will not encourage establishment of nightclubs as part of a plan to entice more foreign tourists. Foreigners visiting India want to study the Indian way of life and that's what they'll get, he said.

Lithography — Letter Press
Printing
THE INK SPOT

said. President Johnson, in his stay at the Texas ranch, has been working on the upcoming budget for the fiscal year beginning July 1 as well as his State of the Union message to be heard by the 90th Congress.

The new budget may run in the neighborhood of \$133 billion. Several federal officials have been at the ranch helping the President finalize figures.

Also in the air is the decision whether or not to increase taxes. Some economists believe a tax hike is needed now to bring federal income and spending into closer balance and to dampen inflationary pressures, while others say it would only promote a recession.

A new constitution, or some type of constitutional revision, will be spearheaded by the governor in the upcoming Texas Legislature. "This is not a question of a chief executive wanting more power," Connally said. "It is a question of a more effective state government."

The governor has now "very little control" over state spending, he said, with the state being run by agencies, boards and commissions. "It's almost impossible to get information from an agency when they are preparing their budgets," he has said. "I have no authority to hire or fire any person in state government, so they don't feel responsible to me. This separation of power is fine, but it makes it difficult for the state to live up to its responsibilities." He said state government is "inflexible and in an unresponsive position because of the lack of budget control by the governor." The governor and the legislature control only 14 cents out of every tax dollar, Connally asserts.

The Texas constitution has been amended more in the past two years than the federal constitution has during its entire existence.

The governor's minimum budget, as now it stands, will be in the red next year unless some new tax revenue is turned up. The budget is \$65.4 million over

funds that will be available for appropriation from present tax sources. The governor has said that he hopes an increase in the sales tax rate will not be made until it becomes "absolutely necessary."

Governor Connally has not committed himself on the proposed tuition hike for Texas senior colleges and universities. He also has not committed himself on an amendment to legalize liquor by the drink or to increase teachers' salaries.

Lawmakers list taxes, education and water problems as the important items coming up in the 60th Texas Legislature.

January 17th will be a big day in Austin, when Governor Connally is inaugurated to begin his third term in the chief executive's position. Members of the planning committee for the inauguration have been meeting to make final plans for the ceremonies. Sen. Charles Herring and Representative Don Caviness, both of Austin, are in charge of the affair.

The inauguration will take place on the steps of the Capitol at noon, and will be followed with a mid-afternoon parade. The Inaugural Ball will be that evening in the Austin Municipal Auditorium.

Winfred L. Godwin, director of the Southern Regional Education Board, has warned that housing may be "pricing students out of an education" as increased demands on government funds continue to go into classroom and laboratory structures on campuses across the nation.

Dormitories and other school housing, usually the most economical for the student, currently take care of less than 50 per cent of all full-time students.

New facilities, often intended to be self-supporting and self-liquidating, are not practical on rapidly expanding or new campuses, where the cost to student is exorbitant, Godwin says. Campus housing needs are so great now that federal construction loan funds for fiscal 1967 had run out by February 1966. No loan applications have been accepted since then.



CAT-AND-MOUSE GAME — A 3-month-old Siamese kitten and a mouse seem to be playing a waiting game at the Brookdale Pet Shop in Minneapolis, Minn.

As long as present private funds available to meet a high capital market conditions exist, proportion of campus housing the government must make needs, Godwin says.

MONEY

FOR THE
HOLIDAY
SEASON
AHEAD!
Payments To Suit
Your Budget!

BUDGET FINANCE

Of Hereford, Inc.
605 N. Main Street
Phone 364-3712

LOANS

SHOE SALE

14 DAYS

Women's Shoes

Reg.	Now
\$20	\$12
\$17	\$10
\$15	\$9
\$12	\$7
\$11	\$6

Men's Shoes

\$22	\$15
\$20	\$14
\$15	\$9

SHOOT THE WORKS

14 DAY SALE of Men's and Women's Quality Shoes
All Sale Shoes on Racks
No Refunds No Exchanges

Leon's

323 N. Main

Dr. Milton C. Adams

OPTOMETRIST

OFFICE HOURS

Mon. - Fri. 8:30-5:00

Saturday 9:30 - 1:00

335 Miles — EM 4-2255

happy new year

Announcing: PHYLLIS WARRICK

Phyllis, a graduate of Jessie Lee's Hair Institute of Lubbock, extends a special invitation to each of you to come by or call for an appointment.

The Latest In Hair Fashions — Complete Beauty Service

BEAUTY HOUSE

364-1533 319 McKinley Ample Parking

Wanda — Phyllis — Lou Ann — Billie

Production Costs Lower Production

HOUSTON — Rising production costs began to make serious inroads into farmers' and ranchers' net income as 1966 drew to a close, and the outlook for 1967 indicates more of the same.

Hal Weatherford, president of the Federal Land Bank of Houston, said today in a year-end statement that farmers and ranchers in Texas, which is served by the bank, will probably have about the same gross income in 1967 as in 1966 but their net may be off by as much as five percent.

The bank which Weatherford heads provides long-term real estate loans to farmers or ranchers throughout Texas.

"The prices of virtually everything farmers need will be up in 1967," Weatherford predicted. "Real estate taxes may increase by another five to seven percent; feed, fertilizer, labor costs, insurance, seed, livestock — all are likely to follow the same pattern."

The cost of money, upon which interest rates to farmers is based was higher in 1966 than at any time in the bank's 50-year history, he said. This had an adverse effect upon the bank as well as upon its borrowers. "The Houston bank is one of 12 Federal Land Banks which are owned by Land Bank Associations throughout the country," he said. "Collectively, we borrow money by issuing bonds and we loan this money to farmers

At one time in 1966 we paid as much as 6.14 percent interest on money we loaned out to farmers at 6 percent, our legal ceiling."

One of the brighter hopes emerging at year-end, Weatherford, was that the money market may be easing slightly. "The last interest rate we paid, for bonds sold on December 20, was 5.95 percent."

One of the most serious effects of the current money shortage is that farmers have been unable to borrow as much money as they needed for machinery and equipment. "That has been particularly damaging in areas where there is an acute labor shortage and machines are sorely needed. If this situation continues, it will certainly drive farm commodity prices upward."

Although 1966 ended in an atmosphere of uncertainty clouded by inflation tight money, and the Viet Nam war, all wasn't black on the farm, Weatherford noted.

Farm assets in the U. S. increased by some \$18 billion in 1966, and at year-end the total value of U. S. farms and ranches stood at about \$273 billion. Most of the rise, however, came from increases in the market value of farm real estate.

Life on the farm continues to improve for those who still remain there, though every year the farm and ranch population dwindles as more move to the

cities and suburbs.

In 1966, net farm income per farm in the U. S., was \$4,900 — an increase of 66 percent over 1960. But there were 17 percent fewer farms at the end of 1966, so the real per-farm increase was probably closer to 3 percent.

Where do American farmers go from here

As indicated by developments of the last couple of years, the next big breakthrough on farms will be the sophisticated uses of calculators and computers. "Farms are becoming fewer and bigger and thus more like big businesses. They will be run by business tools, to help show them what crops can be planted most profitably, how and when to use credit, what kinds of livestock to buy and when, how fast livestock should be moved to market. And so on."

"The largest farmers are all-putters and special, banking services," Weatherford said. "Smaller farmers too will be banding together to hire these services."

Locally, the 1967 outlook for farmers in the Hereford area seems somewhat brighter, according to Woodrow B. Wilson, manager of the Federal Land Bank Association of Hereford.

At the end of 1966, there were approximately the same number of farms in the Association's district, which comprises Deaf Smith and part of Parmer Counties, while about 3280 acres were added to agricultural production.

The use of technology increased significantly here during the year. Mr. Wilson said. Despite tight money, farmers in the area invested a record amount in new farm machinery, equipment, fertilizers, herbicides and pesticides.

County Exceeds Bond Quota

During the month of November, United States Savings Bond sales in Deaf Smith county amounted to \$2,815, according to a report received from Robert Thompson, Chairman of Deaf Smith county Savings Bonds Committee. To date, this county has purchased \$96,073 in Savings Bonds and this is 107 percent of the 1966 goal of \$90,000.

During the first eleven months of 1966, Savings Bond sales in Texas amounted to \$139,318,146 which is 94 percent of the state's goal of \$147.5 million. This is an increase of 5.2 percent over the same period last year.

"Nationally, the sale of Series E and H Savings Bonds during November amounted to \$368 million. These sales were the highest for any November in 11 years — 9 percent higher than a year ago. The January-November sales were \$4,488 million, 7 percent over sales for the first 11 months a year ago and a 10-year record for any January-November sales since 1956," Chairman Thompson stated.

Office Furniture THE INK SPOT

WEEKLY CROSSWORD

ACROSS	2. Infrequent	18. Head cover-
1. Bird	3. National god of Tahiti	ing
5. Important crop	4. Triumphed	21. Insinua-
9. Cigar	5. Valued	tion
10. French prefix	6. Am. inventor	22. Finishes
12. Wading bird	7. Ancient city of No. Afr.	24. River in Asia
13. Coat with alloy	8. Group of nine	25. Pail-handles
14. White yam	9. Blockhead	26. Pert
15. Rankle	10. Gull-like birds	to a
16. Pronoun	11. Hesitates	So Am. mountain system
17. Fish	12. Self-placent	28. Theatre district
19. Chinese dynasty		29. Eye afflic-
20. First		tions
22. Am. engineer		31. Shut
23. Gathering of nuts		34. Particle
25. Close noisily		35. Suggest
27. Church officers		37. Constella-
30. Celtic goddess		tion
31. Malay dagger		38. Liquid measure
32. Pronoun		abbr.
33. Standards		
35. Fencer's cry		
36. Slow music		
37. Nimble		
39. Oriental carriages		
40. Storms		
41. Alaskan city		
42. Singing voice		

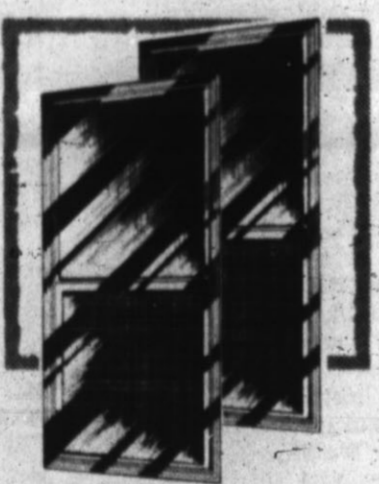
DOWN

1. Talented

BE ONE STEP AHEAD OF WINTER... AND SAVE ON FUEL BILLS!



Aluminum STORM-SCREEN DOOR
Good looks with minimum care. Easily installed; self-storing. Winter to summer change in seconds. Save on heating and air-conditioning bills.



Aluminum Self-Storing STORM-SCREEN WINDOWS
Permanent year-round protection; changeable from inside. Easy to clean... prowler-proof. Eliminates drafts, cuts fuel bills.

Wepco "Duo-Dor" Average Size
As Low As **27⁵⁰** each Storm Windows **13³¹** each

Carl McCaslin Lumber Co.
A Complete Building Service

1 Block East of the Courthouse
Phone The Lumber Number EM 4-3434

TAYLOR & SONS FOODS

LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

WE GIVE WE GIVE WE GIVE WE GIVE

Specials Good Monday, Tuesday, Wednesday January 2, 3, 4

FRYERS

Grade 'A'

Lb. **25c**

Jumbo Pack Franks 3 Lbs. \$1.09

Affiliated BACON Lb. **65c**

Saturday Only

HOT DOGS

10c Ea.

Wisconsin Longhorn CHEESE Lb. **69c**

Shurfine 1 Lb. **59c**

Bakerite 3 Lb. **63c**

Shurfine 10 Lb. Bag **83c**

Arrow 2 Lb. Bag **19c**

Morton's Frozen Meat **17c**

COFFEE

SHORTENING

FLOUR

PINTO BEANS

POT PIES

TENDER CRUST BREAD

BETTER QUALITY BEST FLAVOR

shurfresh MILK

INSTANT COFFEE

Folger's 10 Oz. Jar **\$1.29**

Shurfine Elberta **3 \$1**

2 1/2 Can Sliced or Halves

MARGARINE

Shurfresh Corn Oil 4 Lbs. **\$1**

Shurfine **5 \$1**

Crushed, Tidbits Chunk

PEACHES

Shurfine

SPAGHETTI OR MACARONI

Skinner's 12 Oz. Cello **17c**

Ice Cream

Cloverlake 1/2 Gal. **69c**

Shurfine Frozen 16 Oz. Sliced

Strawberries

3 For **\$1**

Catsup

Del Monte 20 Oz. **4 \$1**

Pears

Shurfine Bartlett Halves 303 Can **23c**

Tuna

Shurfine Flat Can Chunk Style **29c**

ASPARAGUS

Shurfine All Green Cut Spears 300 Can **27c**

FACIAL TISSUES

Soffin 400 Ct. Box **5 For \$1**

RAZOR BLADES

Gillette Super Stainless Steel 5 Pack **59c**

HAND LOTION

Jergen's \$1.00 Size **66c**

PORK & BEANS

Shurfine 300 Can **9 For \$1**

DETERGENT

Energy Giant Box Save 24c **59c**

Soreno Luncheon Dishes Only **9c**
With Each \$5 Purchase
by Anchor Hocking—Beautiful Avocado Color
THIS WEEK... 12 Oz. TUMBLER

BLEACH

Energy 1/2 Gal. **39c**

LEMONS

Lb. **17c**

Red Potatoes 10 Lbs. **39c**

Green Onions Bunch **5c**

Rome Apples Lb. **12 1/2c**

TAYLOR & SONS FOODS

LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

WE GIVE WE GIVE WE GIVE WE GIVE

YOU'VE HOME TO BOYS

THE SUNDAY BRAND Editorials

Page Four

The Sunday Brand, Hereford, Texas, Sunday, Jan. 1, 1967

Opportunities Are Seen At Beginning Of A New Year

Now that Christmas is behind us, except service and repair work on those small fry toys we had so much trouble assembling, most of us are wondering about 1967 — and what it holds for us once we get past the New Year bowl games.

No one, of course, actually knows. Right off, we will face a stiff hike in Social Security payments and those who can remember Franklin D. Roosevelt's statement that Social Security will never go beyond 2% are yapping up a storm. The grapevine further has it that building restrictions will be looser in '67, along with available money for this particular field of progress.

Meanwhile, the Vietnam war keeps rolling right along and, from all reports, it can "go on for years" without a conclusive, successful finish. Things are looking a bit brighter, though, and draft calls during the past couple of months have lessened, as forecast by Mr. McNamara. This phase of our lives will, of course, play a decisive role in the manner which we live during the next 12 months, both personally and from an economic standpoint.

Another unanswered question is how Hereford will emerge during 1967, especially in view of the slow-down in 1966. The coming year will test the business situation in the community, and will provide an answer to whether we have commercially overbuilt or not, in all probability 1967 will bring forth some ownership changes in several businesses, along with some removals, a few of which have already been announced.

As a political subdivision, Hereford appears well abreast of the times. Adequate paving, utilities and services provided for the city are already in the mill for future expansion. Area schools, faced with ups and downs this year, also appear currently adequate with a good teaching staff and plans for expansion when required. Deaf Smith County is perhaps in better shape to handle its problems than ever before in history. To our knowledge all of our government agencies are reasonably sound, which leaves only the national pastime of complaining about high taxes in the local level as well as the national level.

There is also a good possibility that this community, along with others over the state, may well adopt a local sales tax either during 1967 or 1968. This movement, urgently needed in some of the larger cities, is also finding favor among the smaller towns and communities as method of meeting the ever-increasing need for additional funds.

Industrial growth in the Hereford area, though not assured, is also highly probable in 1967. Civic leaders have quietly and diligently continued their campaign for a packing plant and, we hear, have several other projects in the mill.

Because our economy is still primarily based on agriculture and livestock, most of us are naturally interested in crops, yields and prices. The majority feels that they will be good — or we feel sure they would not plant them. Diversification, by necessity, demands that some will be slower than others but, at the same time, it also guarantees reasonable success in that the producer is bound to hit at least a few of his ventures, thanks to irrigation and good practices.

In the long range picture, we also get an occasional glimpse of efforts on a canning plant and frozen foods facilities. These efforts, it seems to us, should be expedited as never before during the next 12 months. Existing plants will naturally discourage such competitive activities, but

future progress in the Golden Triangle demands that facilities of this sort must be established somewhere in the area.

If we can judge by results of state and area political races this past fall, the public can also expect some unusual races in 1967-68 with perhaps a "new look" on the local and national levels. Fast is, we will likely note a change of tenor on the Congressional level throughout the next 12 months. Both parties will continue some form of centralized government, but flagrant "give-away" policies are sure to be challenged on all levels.

Things will continue to change as usual; maybe a landing on the moon. Prices will likely continue their upward climb from time to time during 1967, along with all of the other innovations which add up to make greater and greater differences as months pass; new cars will roll into drive-ways, and there will be some new drive-ways, too, but we will still be plagued with carrying out the trash, mowing the lawn and what to do about dandelions — and first thing you know you will be assembling toys, a new vintage perhaps but still the same old idea, and you will suddenly realize that Christmas is here again.

Retiring Judge Leaves His Mark

The arrival of 1967 will bring to a close 20 years of faithful, conscientious service on the part of Judge Harry Schultz, who left the judge advocate staff in the U. S. Army to accept the post of Judge of the 69th Judicial District in 1946.

While Judge Schultz declares that the job has been good for him, it is also well to recall that Judge Schultz has been equally good for the 69th district. His pet peeve, the neglect of dependent children in divorce cases, has been the most controversial point of his long administration, and stands as the accomplishment of which he is most proud. In addition to cracking down on negligent fathers, Judge Schultz has also pioneered in the establishment of check points on these cases in Texas.

While we do not have the statistics on Judge Schultz record on reversals in higher courts, it would be our opinion that he has established an above-average record, including several decisions which have stood up all the way up the line.

Most lawyers who practice in the district have come to respect Judge Schultz for his unbiased and fearless approach to each case. In the dealings which we have had with Judge Schultz and the courts this, to us, has been perhaps the outstanding point in his long record of service. Personalities and prejudices, it always seemed to us were sent into a "back seat" in favor of justice and equitable dealings in his court. In addition to correct procedure and other dealings, Judge Schultz also maintained a degree of "horse sense" and temperance in handling his cases.

Due to growing population in the 69th district, along with a tremendous geographic area to cover, Judge Schultz has been a busy man during his long-term in office. His family and outside interests occasionally suffered, no doubt, as Judge Schultz put in thousands of hours in accomplishing the task of district judge.

Judge Schultz would be the first to tell you that he was not perfect in the office, but he has always done his best in a careful and conscientious manner. Often his task has not been fully appreciated but, in general, he is recognized as an outstanding judge. Greater still, those who know him well, recognize Judge Schultz as a gentleman and a fine fellow and, we feel sure, join us in wishing him well in his new ventures in the years to come.

High Cost Of Paperwork

The Post Office and Civil Service Committee of the U. S. House of Representatives says the federal government spends about \$8 billion a year on paper work.

The committee says, in a recent report, that it takes 360,000 different forms and 15 billion copies annually to keep the government moving. About 225,000 federal employees spend most of their time filing records.

Of course it's expensive just to make 15 billion copies, but it costs even more to store them. Government records now occupy more than 25 million cubic feet of space.

President Johnson declared a 90-day moratorium on buying new federal filing cabinets in 1965, and that supposedly saved \$3 million, but we don't have any idea where the government stocked the papers that piled up during that 90 days.

We wonder, too, how much it cost to publish the (170-page) report of the Post Office and Civil Service Committee. How many copies were printed? And where are they going to be filed? — Denver Post.

THIS ONE ALONE COULD MAKE AN OLD MAN OF YOU



MAIN STREET, USA

Military Conscription Needs To Be Examined

By BERT MILLS

WASHINGTON, D. C. — Congress and the nation must decide within the next six months what to do about the military conscription system, which almost everybody agrees is unfair and unsatisfactory.

Congress for years has shirked its responsibility to take a searching look at the draft. The expiration of the current law at midyear means our legislators can duck their unpleasant duty no longer.

President Johnson's National Commission on Selective Service is due to present its report in January. Its recom-

mendations are being awaited with unusual interest because the need for reform in the present system is so obvious.

More than half the young men eligible for military service never don a uniform, for one reason or another. "Universal Military Service" is the legal word-
age employed but in actual practice service is far from universal. In fact, the military could not possibly find room for all the youths in the 18-26 bracket.

Dissatisfaction with the present draft is so widespread that some fuzzy ideas have been hatched by people in high places, all of them groping for a

sensible alternative. The Kennedy brothers, among others, want a "true lottery" with soldiers chosen solely by the luck of the draw. Their plan has some redeeming features and many drawbacks, including the fact that it has been tried and failed.

McNamara's Trial Balloon

Secretary of Defense McNamara has suggested that the draft be extended to require all youths to put in a period of service for their nation, in some capacity if not as fighting men. The difficulties and expense of such a program are easy to see.

Secretary of Labor Wirtz has proposed an even wilder idea that has given editorial writers a field day at his expense. He wants to register all 18-year-olds and insist that they "volunteer" for one of a number of options, including military service.

Wirtz insists that his plan is less audacious than it sounds. It is to be hoped that is true because it includes such scary notions as turning the Social Security system around so as to pay benefits to youths before they have earned them, and education or training loans to be repaid by the borrowers through a higher income tax rate, to be paid by borrowers only, in future years.

Wirtz justified his Social Security and income tax plans by saying: "We have to invent our future — with all the boldness as citizens that we have as scientists." It seems safe to predict that Congress will not prove as bold as the Secretary of Labor.

Why Not a Professional

The peacetime draft — and technically the U. S. is at peace today — is a modern development made necessary only by the fact that military service is not attractive to enough Americans to maintain a voluntary system. Canada and England have proved that they can get along without conscription except in all-out war.

The Department of Defense insists the U. S. must continue the draft to meet its manpower requirements. Maybe so, but the case has not been proved to the satisfaction of many critics of Selective Service. The question they pose is: "Why can't an Army career be made attractive enough to make the military an all-volunteer force?" — See MAIN STREET Page 5

THE BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm Northwest of Hereford takes an unterrified look at the new year, his letter this week reveals.

Dear editor:

According to a New Year's prediction I read in a newspaper last night as I was gathering my strength to face 1967, the next twelve months are fraught with peril, with no end in sight of war, inflation, high taxes, toppling governments, traffic deaths, hunger among millions, new riots, improved old riots, Fidel Castro, Ho Chi Min, etc., and the next morning I showed it to a neighbor and asked him what he thought.

"That fellow's right," he said. "We haven't got a chance."

I didn't argue with him, but his trouble is he takes the common view that man is supposed to operate the world, whereas I discovered a long time ago it's the other way around, the world operates man.

On that basis, we've got as much chance in 1967 as the world has ever given us, and I've never yet heard of a year that, once it got started, didn't finally end, and as soon as that one ended, another one commenced.

If I was in the calendar business I'd go ahead with plans for bringing out the 1968 issue, the 1969, 1970, etc., although just to be on the safe side there's no use in stockpiling too far ahead, there's no way really of knowing what the Chinese are planning.

However, it's the only world we've got and generally it seems to do all right, so much so that I predict that the main ambition of the first man to land on the moon will be to get back to earth, inflation and all.

The fact that nobody knows what 1968 holds for him is no cause for concern. At least it doesn't bother me. I'm not too sure what happened in 1967. If you ever find out, let me know.

Yours faithfully,
J.A.

Inside WASHINGTON

MARCH OF EVENTS

KEENER INTEREST SHOWN IN U. S. FEDERAL BUDGET ESTIMATES RANGE FROM \$135 TO \$140 BILLIONS

By HENRY CATHCART
Central Press Washington Writer

WASHINGTON—The nation's capital, of course, has an unusually intense interest in the federal budget. In a way, it is similar to employees' interest in the spending plans of their bosses.

Even so, the federal budget, now being hammered into shape by President Johnson, is attracting more attention than usual in Washington.

For one thing, advance word on its size—between \$135 and \$140 billion—has a lot of veteran government officials gasping. They know from experience that a budget that is undeniably "big" attracts wide criticism in Congress and that the months ahead will be rough ones as agency after agency tries to justify its spending requests.

However, there is a more subtle difficulty involved in a big budget. It means that the federal government plans to hire many more workers with many different skills, abilities and talents. Getting money for a program may actually prove much easier than recruiting the staff additions that are necessary to carry it out.

The pool of available workers is at a dangerously low point from the standpoint of maintaining efficiency. If government recruits too heavily from the unemployment pool, it does so at a sacrifice of efficiency. On the other hand, if government "raids" the employe rolls of business and industry, it would have the effect of putting a further production squeeze on them at a time when many already are faced with production schedules they find impossible to meet.

In a nutshell, the federal budget must be realistic from the standpoint of its strains on the nation's resources, as well as in the demands it makes on the public's money.

● SIGN OF PROSPERITY—One sign of prosperity traditionally has been that quick-buck artists become more active. It seems they must reason that in good times little people have enough spare cash to spend some of it in efforts to better themselves.

An example is a report by the Post Office Department that there has been a sharp increase in the operations of fraudulent correspondence schools. Currently 102 of these cases are under investigation by Post Office inspectors. By contrast there were only 26 three years ago.

In the matter of postal frauds, persons wanting training for Civil Service jobs and practical nursing seem to be the main targets of these spurious schools.

In one case in which fraud convictions have been obtained a school offered a Civil Service training course for \$250. They sent out textbooks worth not much more than a 40-cent Civil Service pamphlet. They had about 10,000 students and made \$1 million before their operations were halted.

Unfortunately, too many of these people who make up this kind of "student body" become aware of the fraud only when their training fails to help them get the kind of position they have been promised.

... from the Brand's files

50 YEARS AGO

The year nineteen hundred and sixteen has been a most prosperous year with the merchants of Hereford. The volume of trade has been eminently satisfactory. A representative of the Brand visited the various places of business the first of the week and the merchants and business men without exception expressed themselves as highly pleased with the year's business. The first inquiry was as to the holiday trade, especially with those who carried Christmas specialties. Then as to the year's business, and in each case a most encouraging statement was made.

Christmas was generally observed in Hereford. Practically all the stores closed for the day, and well they could afford it, for the week was a busy one with them. It is safe to say that our trade has been better this season than any year in the history of the town. People seem to be easy so far as to money, and good spirit prevails. All the churches observed the occasion, the Christmas trees that to which the little ones look forward to with much hope and longing, were exhibited Saturday night and every good boy and good girl who has been attending Sunday School was made glad with some token of love.

The year 1916 is almost over — Monday will usher in the new year of 1917. The year just past has been a prosperous one and it closes with all business in a healthy condition and the people in good spirits and full of hope. The new year brings its responsibilities and its privileges. The success of the past is due to hustle — the success of the future comes through the same source. Now that the Commercial Club has reorganized and launched out under a new management, may we not hope that these, profiting by the experience of their predecessors, will achieve even greater results.

25 YEARS AGO

Leon Harman, George Carlyle, Gwen Owen and Nick Koelzer will leave Monday for Dallas where they will take their final examination for entry into the Naval Reserve.

From Dallas the boys who pass the tests will be sent to San Diego, Calif., for further training before being assigned to regular duties.

Lynn Kester, jeweler, has received notice that he has been appointed official watch examiner for the Santa Fe. He will test, repair and condition all watches of Santa Fe employees and officials in this area.

Anxiety over the safety of their son, George P. Walker, 17, was relieved for Mr. and Mrs. P. R. Walker of Lubbock when they received a letter last week telling of his safety.

The youth is an aviation mechanic at the Navy Aviation Station at Pearl Harbor Hawaii. His letter was stamped "passed by censor" and dated from San Diego Dec. 13. In it he stated that there was little he could write but not to worry about him. An added postscript to his father, who is a World War veteran, said "you will know and understand why I can't say much."

Word has been received here from Lieutenant F. W. Montfort, stationed at Hickam Field, Honolulu, that he is safe and happy. He is the son of Mrs. F. W. Montfort and a brother of Mrs. Homer Brumley.

Montfort, who is with the 26th Bombardment Squadron of the Air Corps, stated that the morale of the soldiers there was high and that all were anxious to get at the Japs. The letter was almost three weeks enroute from Honolulu.

THE Sunday Brand

Established 1948
Published every Sunday at 130 W. Fourth
Hereford, Texas 79045



NATIONAL NEWSPAPER
ASSOCIATION

James M. Gilentine, Editor and Publisher
Melvin Young, General Manager
Mrs. Naomi Hopson, News Editor
Mrs. Floyd Coleman, Women's Editor
Vic Bryan Jr., Advertising Manager
Robert J. Awdrey, Mech. Supt.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier, delivery, 60c per month. Single copies 15c each. Classified advertising rates: 6c per word first insertion (60c minimum); 4c per word each additional insertion.

Job Opportunities Computer Located

ROCHESTER, N. Y. — Once used by engineers to solve problems and by college students to find dates, computers are now also helping people find jobs.

A Cornell law student and a recently discharged Army Engineer have become the first to find new jobs with the help of a new computerized job-hunting system called GRAD.

Both lawyer and engineer have been hired by the Eastman Kodak Company here, through the College Placement Council's new GRAD system. The College Placement Council is a non-profit organization serving thousands of colleges and employers throughout the United States.

"I was very surprised," — was the reaction of the Cornell law graduate when he was asked how it felt to be hired with the help of a computer. The new Kodak attorney explained that he had submitted his resume to GRAD shortly before the system became operational in early July. He wasn't sure then what would happen. "Now," he said, "I'm convinced that computer job placement has a tremendous future."

"When we received the resume," said Robert F. Herrick, Executive Director of the College Placement Council, "it was recorded along with thousands of others on magnetic storage discs at the GRAD Data Center in Bethlehem, Pa."

"Here," said Herrick, "resumes are examined by prospective employers from dozens of industries by computers capable of scanning resumes at a rate of hundreds per minute. The employers simply dial the computer and make their requirements known over a teletypewriter. All conversation is in English and the computer answers in seconds. Employers without teletypewriters can utilize the GRAD system by means of special mail-in forms."

Once the computer has enabled the two parties to find each

other, the normal hiring process takes over. In the case of Eastman Kodak, this means an invitation for a personal visit to the company for interviews.

On July 11th, Herrick said, Eastman Kodak Company asked GRADs computers to look for a candidate with the engineering education and experience needed to fill a development engineering vacancy. The GRAD computers chose 22 potential candidates for the job on the first search. The search took less than three minutes.

Among the applicants listed was the young lawyer who also holds a mechanical engineering degree and a master of business administration degree from Cornell.

The law graduate, while having the education and experience needed for the engineering job, was spotted by Eastman Kodak as also having the necessary background and law de-

gree for a hard-to-fill patent attorney job. On August 2th he visited Kodak's Patent Department and was offered that job. A week later he accepted. He is a native New Yorker, married, with two children.

An Army Engineer completing his tour of duty in Thailand, a 164 mechanical engineering graduate of the University of Rhode Island, was also picked by the computer as having the qualifications needed for the development engineering job. He visited one of Eastman Kodak's engineering departments and, two days after the patent attorney was hired, was offered a job.

"Things have worked out extremely well for me," he said after describing his new job as the best of the offers he had received after writing in the usual manner to about 20 other employers.

"The big advantage of computer hiring," said the new Eastman Kodak engineer, "is that it puts your qualifications in front of an amazing number and variety of employers." The College Placement Council has announced that hundreds of employers review the resumes of its GRAD file in search of candidates having specific job skills.

"In traditional job hunting, only employers in which you are interested see your resume," said the ex-serviceman. "You're bound to overlook companies that may be ideally suited for your background. But with GRAD, you don't really need a road map or a telephone directory. I think it's great."

Eastman Kodak has a permanent staff of recruiters for college recruiting as well as for experienced personnel. The GRAD system is a natural adjunct to the company's varied recruiting activities.

The new GRAD system, headquartered in Bethlehem, Pa., uses time-sharing computers to keep costs low and offer its services free to college graduates. Time-sharing is a relative-

Marine Corp Says "Stay In School"

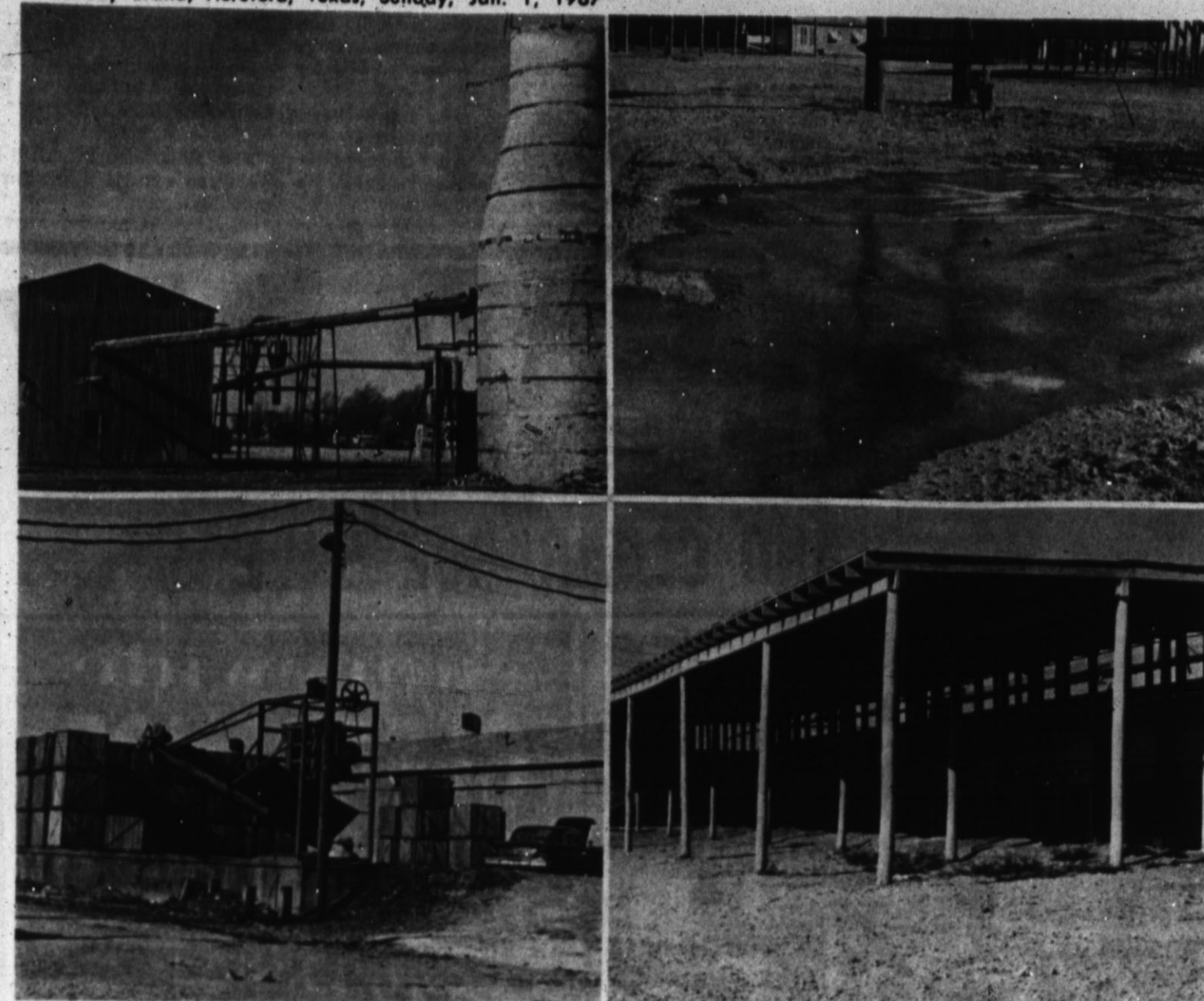
"Stay in school," this advice comes from Commandant of the Marine Corps, General Wallace M. Greene, Jr.

In a letter currently being delivered throughout the nation to young men in their senior year of high school, the Marine General urges: "By all means complete high school and, if you have the opportunity, go to college." The Marine Commandant's letter stems from a number of inquiries from students asking advice as to how they can best plan for their future in light of their military service obligation.

In his letter, General Greene stated that it is true that the Marine Corps needs young men. But he added: "Not just any young men." The Marine Corps chief said that the Marine Corps especially needs young men who have the educational background and ability to assume the responsibilities required of the modern-day Marine.

General Greene said that a high school or college education is an investment in one's future. The Marine General added that the same high school and college education which increases one's opportunities for promotion, higher technical training, and positions of leadership and responsibility as a Marine will also benefit a young man in whatever civilian career he may follow.

Classifieds Get Results



ALL QUIET — Year end for several agriculturally related industries in Hereford means that all is quiet. Shown are vegetable packing sheds and cotton gins that will remain quiet for several months. This inactivity is pointed up by

an examination of employment commission records that show an increase in unemployment during the winter months for agriculture workers. (Hereford Brand Photo)

Education Chance Offers Challenge

WASHINGTON — The last spasm of spending authorized by the 89th Congress was directed largely at human resource development through education and training.

Main Street

Continued from Page 4

Unquestionably many servicemen are underpaid today, particularly in the lower ranks and of course no sum of dollars can compensate for a life lost in the rice paddies of Vietnam. More people die on the highways than in wars.

Most soldiers do not die in combat, and hopefully there will not always be Vietnam casualty lists. There are many obvious arguments in favor of a professional army, and the only valid counter argument is that it would cost too much.

That is not a good enough answer for a nation rich enough to spend \$20 billion to put a man on the moon. Congress should explore thoroughly the possibility of abandoning the draft in favor of an elite corps of professional military men.

These new authorizations of more than \$10 billion, combined with previous expansions of education and training under the Manpower Development and Training Act and other education programs, qualify the 89th Congress as the most prolific of all time in these fields.

But while the 89th Congress literally took over responsibility for expanding and improving processes and institutions to develop our human resources, the question of how these sums will be spent is still unanswered.

A writer for the late President Kennedy and for President Johnson, Richard Goodwin, in discussing the Federal guidelines and directives written into the authorized programs, concluded that Federally defined improvements are "no less coercive because they are benevolent."

Into the changing picture of education are recent announcements by many private enterprise firms of their readiness to accept major responsibility for

improving educational processes. Business already spends \$10-billion annually on education and training programs, a not generally recognized fact but one that emphasizes the importance attached to this field by private enterprise.

Education is essential to the maximum development of each individual, to economic growth, to peace and security, and to the management and maintenance of a free society. This is the way the Chamber of Commerce of the United States, speaking for all business, regards education.

The National Chamber recognizes that we are "going somewhere" — and fast — in changing the American education system. The Chamber, therefore, raises these questions:

Who will determine the "where" as well as the methods and equipments to be used in going there?

Shall we have more private implementation of publicly planned and financed programs of education and training? If so, to what extent will states and communities, and their respective school boards, reassert their priorities among the myriad Federal aids offered to them?

Will the school boards have the research — and the courage to use it — in choosing only those programs appropriate to their citizenry and the culture of their region?

Will state and local authority to make policies and evaluate results continue or will the headless-horsemanlike multiplicity of Federal programs, with their billions of "free" dollars and their new cost-benefit system of allocation and accounting, dominate the diverse developments in education of the next decade?

These are questions on the fu-

Aluminum Up In Popularity

NEW YORK — Housewives will find twice as many foods and beverages packed in aluminum cans by the time 1970 rolls around, a leading packaging expert believes. Cliff Sands, chairman of the Aluminum Association's Containers and Packaging Committee, foresees a growing use of aluminum cans for such packages products as meats, poultry, fish and pet foods.

Sands estimated that these new uses, plus expanding markets for beer and other beverages will consume more than 700 million pounds of aluminum by 1970 — double the 300 million pounds estimated for this year.

Sands said that in 1960 only 46 million pounds of aluminum were used in cans. He attributed much of this growth to the consumer's preference for convenience packaging.

"The easy open feature on aluminum beer and beverage cans is now so firmly established that an estimated 75 per cent of all beer cans shipped this year will have some form of convenience top," Sands said. He said that last year, for the first time, more metal cans than returnable bottles were used in the brewing industry.

In addition to the convenience feature, Sands noted that aluminum cans are lighter, more attractive, chill quickly and increase shelf life of such beverages as beer.

In addition to the growth of aluminum cans, more aluminum is also being used for other

uses of public education which the National Chamber says should be the concern of every citizen.

Water Well Contractors
 Drilling - Repairing -
 Submersible Pumps
 Aermotor — Dempster
D. E. TURNER
 WELL SERVICE
 427 Avenue J Phone EM 4-0811

TUESDAY Only

DOLLAR DAY AT

THE Dairy Queen
famous for that "Country Fresh Flavor"

Mix or Match
 Hamburgers or
 Malts

Your Choice
\$1

4 HAMBURGERS . . . \$1.60 value
 4 MALTS or SHAKES . . . \$1.20 value
 3 QUARTS DAIRY QUEEN
 HOME PAK . . . \$1.50 value
 13 DAIRY QUEEN SANDWICHES

FOR FASTER SERVICE
 Call In Orders

364-0578
 801 PARK AVE.

Happy New Year 1967

In addition to those listed in the Christmas Edition of the Hereford Brand, the following people have also made contributions to "Project Christmas Card" as their way of sending Holiday Greetings to you.

C. C. Acker
 Mr. and Mrs. John D. Aiken and Family
 Mrs. Leroy Aven
 Mr. and Mrs. Pete Caviness
 Mozell and Ben Childers
 Mr. and Mrs. A. R. Dillard and Children
 Mr. and Mrs. Shirley Garrison and Family
 Mr. and Mrs. J. T. Gilbreath, Jr. and Royce Ann
 Mr. and Mrs. Lester Golley
 Mrs. N. E. Gass
 Mrs. W. W. Hill
 Mr. and Mrs. Roy Jowell
 Keith and Jo Ellen Jorde
 Elvina Jorde
 Mr. and Mrs. C. M. Leffel
 Mr. and Mrs. F. A. Marnell and Family
 Mrs. J. B. McMinn and Thelma
 Mr. and Mrs. Jim McAndrews and Family
 The Jim Neills
 Mr. and Mrs. Bobby Owen and Family
 Mrs. Jack Renfro
 Mr. and Mrs. Homer Rudd and Girls
 Mr. and Mrs. W. C. Russell
 Charlotte and Ed Schroeter
 The Charles Springer Family
 Ora Bea Schultz
 Mr. and Mrs. L. C. Thomas
 Ed and Lucy Moore Warren
 Mr. and Mrs. Liston Wilson
 Mr. and Mrs. R. L. Wilson
 Mr. and Mrs. Woodrow B. Wilson
 Mr. and Mrs. Donald Waters and Family
 George and Ruth Warner
 Mr. and Mrs. O. Wertenberger
 Mr. and Mrs. Gilbert Yosten and Family

YOU CAN START LOSING WEIGHT THIS WEEK!

IT'S EASY WITH SLENDER-X[®] by P.D.A.

This amazing slenderizing formula, available with no prescription, can help you become the slim and trim person you want to be! Simply take a small Slender-X tablet before each meal. Slender-X goes to work immediately to put an end to your excessive food craving. As Slender-X helps you stop your extra food intake, it starts you on the way to a more attractive you. And, it does it without giving you that "lumpy" or "nervous" feeling you get with other tablets.

IT REALLY WORKS!
 How many pounds do you want to lose . . . 10, 20, 30, even 45 pounds . . . or more? You can do it with Slender-X just like people are discovering all over the country. You have nothing to lose except those unsightly pounds. And, if you aren't completely satisfied, you'll get your money back. So get on the road to a better-looking you this week! GET IT TODAY AT YOUR DRUG COUNTER

SLENDER-X[®] By P.D.A.

ROGERS-MILLER DRUG
 HEREFORD, TEXAS

Or Just Mail This Coupon To:
 ROGERS-MILLER DRUG
 HEREFORD, TEXAS

I want to start losing weight this week. Mail me a 21-Day Supply of Slender-X for just \$2.98, or a 42-Day Supply for just \$4.98. Check here: Mail me a 21-day supply. or a 42-day supply.

NAME _____
 ADDRESS _____
 CITY _____ Zone _____ STATE _____

Charge C.O.D. Payment Enclosed

Adrian News

By ANN BEAVERS
Brand Correspondent

Mr. and Mrs. David Gamble and Wayne of Ft. Worth, Mrs. Mary Glass, Mrs. Nola Hart, Mr. and Mrs. Virgil Gamble and children of Vega visited Sunday with Mr. and Mrs. Austin Gamble and Bonnie.

Mr. and Mrs. Erub Beavers and daughters visited in Silverton Sunday with Mrs. Ethel Wood, the Clayton Wood family of Del City, and the Billy Wood family of Guatemala.

The Elton Sorrells family of

Booting, the Henry Sorrells family of Organ, Mrs. Juanita Beryl and daughters of Vega, Mr. and Mrs. Junior Sorrells of Lubbock and Mrs. Mary Sue Gibson of Amarillo visited the Bob Crawford family for the holidays.

Mr. and Mrs. Jimmy Briggs and children of Lubbock and the W. C. Briggs family were Christmas Day guests of the Billy Briggs family.

The Don Travis family spent Sunday in Darrouzett.

Woodrow Woodward of Amarillo spent Thursday with the D. P. Doherty family.

Mrs. Eunice Croff was released from Deaf Smith County Hospital Thursday and is home now and doing fine.

Mr. and Mrs. Hawkins and his mother and sister, all of Tucumcari, visited Monday with Mrs. Eunice Croff.

Nancy Amason spent the Christmas holidays in Amarillo with her father, Lee Amason.

Mr. and Mrs. Minor Pounds and children of Lubbock spent Sunday night with the E. B. Pounds family. The children remained while the parents went skiing at Puidosa. Mr. and Mrs. Neil Pounds and children of Earth spent Saturday night and with the Butch Boydston family were Sunday supper guests of the E. B. Pounds.

Moran Pounds is a pharmacist student at Weatherford, Okla., will et his required practice hours with his brother Neil at Earth, this week.

Mr. and Mrs. David Frost and Mark of Ft. Worth spent Saturday night with the Earl Brown family, then went on to Wellington and visited relatives.

Mr. and Mrs. Lester Gilliam and Diana of Gary, Okla. spent the holidays with the P. N. Johnson family.

Mr. and Mrs. Joe Speed were Saturday night supper guests of the Bobby Speeds in Vega.

Chester and Keith Wood of the Amarillo Childrens Home are spending this week with their grandparents, the E. E. Allens.

Mr. and Mrs. Marion Ferguson, Gene and Stacy, spent Saturday and Sunday in Lubbock with Mr. and Mrs. Pap Ferguson.

Mr. and Mrs. Calvin Peters and sons, Mr. and Mrs. Sandy Ferguson and Cindy of Vega, Mr. and Mrs. Jimmy Dawson and Annette of Hereford, Mrs. Ina Sue Thompson of Amarillo spent Friday with the M. A. Ferguson family.

Mr. and Mrs. E. E. Allen spent Sunday in Hereford with Mr. and Mrs. Johnny Townsend and Terri.

Mr. and Mrs. Chock Garrison and family spent Monday in Channing with Mr. and Mrs. T. L. Garrison.

Mr. and Mrs. Gene Webb, Craig and Chris surprised Mr. and Mrs. E. E. Allen last Wednesday with a birthday supper. It was Chris' and Mrs. Allen's birthday. All of the Allens' grandchildren attended.

Shorty and Pat Jackson of the Amarillo Childrens Home are spending the week with their aunt and uncle the Cal Jacksons.

Mr. and Mrs. Cliff Ivy and Ronda spent the holidays with relatives in Dallas.

Mrs. Nannie Fortenberry is visiting in North Hollywood, Cal with her daughter and family, the Olaf Bohannans.

Mr. and Mrs. Alford Jobe and family spent the holidays in Mineral Wells with relatives.

Mr. and Mrs. W. B. Betts and children flew to California for the holidays.

Mr. and Mrs. David Gamble and Wayne of the Austin Gamble family visited in Amarillo Monday night with Mr. and Mrs. Frank Dominic and family.

Mr. and Mrs. Kenneth Zaring

of Albuquerque, Mr. and Mrs. Jimmy Zaring of Denton spent the holidays with the M. H. Zaring Jr. and the M. H. Zaring Sr. families.

Mr. and Mrs. Darrel Sewell and children of Odessa, spent the holidays with the Elmer Weid-

ner family.

Jackie Kidder visited in Springer with his grandmother, then in Denver with his parents, the Chet Kidders.

Visiting in the Bill Leslie home for the holidays were Mr.

and Mrs. Joe Wetzel and children of Maryville, Mo., Mr. and Mrs. Lowell Landrum and children of Lafayette, Ind., Mr. and Mrs. Jimmy Leslie of Childress and Mr. and Mrs. Ralph Love of Amarillo.

Doocy Fincher of the Veter-

an's Hospital in Amarillo came home for the holidays, and returned to the hospital Monday.

Mr. and Mrs. Hardy Harris and Donna, Mr. and Mrs. R. Lee Petty and children and Carroll Weidner visited in Navajo Dam, N. M. with the Tede

Harris family. Jess Fincher and W. C. Edmonds visited in Dallas with the Edmonds relatives.

Mrs. Millie Maupin visited in Wellington with the J. W. Taryer family.



"EXCELLENCE in Design" winner in the fur category. A three-quarter length coat of violet mink done in the round. The fitted waist is accentuated by a full fur belt and matching buckle. Designed by Maxwell Bockner for Norman Rogal Fur Co., Ltd.

Income Tax Must Be Paid By All Wage Earners

DALLAS — Everyone under 65 years old, whether single or married, who is a citizen or resident of the United States and had gross income of \$600 or more during the year must file a return, Ellis Campbell Jr., District Director of the Internal Revenue Service for northern Texas advised taxpayers today.

If you are 65 or older on the last day of your tax year, no return is required unless gross income was \$1,200 or more. If your income is under the above figures, you should file a return to obtain any refund due you of income tax withheld from salaries or wages.

Businessmen, farmers, and other self-employed persons must file a return if net earnings from self-employment were \$400 or more.

Document No. 5187, which furnishes more detailed information on this subject, may be obtained by dropping a post card to the District Director, Internal Revenue Service, 1800 Patterson Street, Dallas, Texas 7521.

would cover. Deadlines for filing these requests are Jan. 3 for Tucson, Jan. 9 for Memphis, and Jan. 12 for Washington.

Gov. Breathitt emphasized that there would be time for only about 30 people to be heard at each of the regional hearings. However, he said, "Those not selected will be asked to file statements which will be considered as carefully as the direct testimony."

Gov. Breathitt said the Commission was directed by President Johnson to "make a comprehensive study of rural life."

"The Commission will evaluate present policies and programs and develop recommendations for public and private action. We want to get the statement of everyone who feels he can make a contribution."

Poverty Hearings Slated In Feb.

The President's National Advisory Commission on Rural Poverty will hold 3 regional hearings to "hear from the people" about future policy and action on rural life.

Gov. Edward T. Breathitt of Kentucky, Commission Chairman, announced today hearings will be held in Tucson, Ariz., Jan. 26-27, 1967, for the Western United States; in Memphis, Tenn., Feb. 2-3, 1967, for the South and Midwest, and in Washington, D. C., Feb. 15-16-17, 1967, for East and Northeastern United States.

"We want to hear from the people who feel they have not had adequate opportunities in life," Gov. Breathitt said. "We would like to hear from them about the public programs that have worked and those which have not."

"We will also try to find out the relationship of rural problems to problems in our cities," the Governor said. "Many city problems stem from the migration of rural people to urban areas."

"We want advice about future policy and action."

Individuals and organizations who would like to be heard must submit requests to the National Advisory Commission on Rural Poverty, 1634 Eye St., N. W., Room 261, Washington, D. C. 20005. The letter should briefly outline points of testimony

ONE MINUTE PLEASE

THE CHURCH I LOVE . . . RECOGNIZES THE BREVITY OF LIFE

"Come now, you who say, 'Today or tomorrow we will go into such and such a town and spend a year there and trade and get gain'; whereas you do not know about tomorrow. What is your life? For you are a mist that appears for a little time and then vanishes. Instead you ought to say, 'If the Lord wills, we shall live and we shall do this or that.'" (James 4:13-15)

GENE TARKS

"All flesh (man) is like grass and all its glory like the flower of grass. The grass withers, and the flower falls, but the word of the Lord abides forever." (1 Peter 1:24-25)

"Man, that is born of a woman, is of few days, and full of trouble. He cometh forth like a flower, and is cut down; he fleeth also as a shadow, and continueth not." (Job 14:1, 2)

"The years of our life are threescore and ten, or even by reason of strength fourscore; yet their span is but toil and trouble; they are soon gone, and we fly away." (Psalms 90:10)

Knowing that life hangs precariously by a tiny thread, and when compared with the ceaseless ages of eternity it is very short indeed, what shall we do? Furthermore, knowing "we must all appear before the judgment seat of Christ, so that each one may receive good or evil, according to what he has done in the body," (2 Corinthians 5:10); what shall we do? how shall we conduct ourselves through the coming year?

If we give ourselves to Christ, God can comfort the troubled heart (2 Corinthians 1:3-5), and give rest to the weary soul (Matthew 11:28-30).

In a short and troubled life the redeemed soul can find joy and contentment in Christ; faith, hope and love.

We have this admonition from the apostle to the Gentiles: "Train yourself in godliness; for while bodily training is of some value, godliness is of value in every way, as it holds promise for the present life and also for the life to come. The saying is sure and worthy of full acceptance. For to this end we toil and strive, because we have our hope set on the living God, who is the Savior of all men, especially of those who believe." (1 Timothy 4:7-10)

CENTRAL CHURCH OF CHRIST
Plains & Sunset Dr.
Hereford, Texas

A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter
Paul B. Schroeter

Free City Maps
Showing Blocks
Courthouse
P. O. Box 73
Phone 364-1504

TUESDAY,
JANUARY
3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

3rd

Anthony's DOLLAR DAY AND CLEARANCE SALE

Sew and Save Now

Dress and Sport Fabrics

36"-45" Wide. Values in this group up to 79c

3 YDS. \$1.

Fabrics for most every sewing need are included in this special group of 100% cottons from famous name mills. You save more at Anthony's.

Women's DRESS & CASUAL SHOES \$7

Ladies Printed Sailcloth CAPRI PANTS 1.66

Size 10 to 18 New Spring Prints

Women's and Girl's Go Go and Snow BOOTS 3.99

Group Men DRESS SHOES 6.88

SWEAT SHIRTS

Slight Imperfects of 1.98 Quality. Sizes S-M-L-XL

\$1.

Warm cotton knit sweat shirts. Raglan sleeves, knit wrist and waistband. Quality that is sold with satisfaction guarantee.

Large Size BATH TOWELS 2 For \$1

Solid Color BLANKETS 2.99

Slightly Irregular Large Size

INSULATED SOCKS

Unbelievable warmth without weight. Smoothly knit to fit.

2 Pr. 98c

50% wool, 50% cotton outer boot, absorbent cotton terry inner lining. Sunshine warmth and comfort for work or play.

Ladies Fleece GOWNS or PAJAMAS 3.44 2 For \$6

All Sizes Color Pink & Blue

Group Men's SUITS Silk & Wool Blends \$50

Reg. \$65.00

Anthony's Famous Brand World Wide Sheets

Smooth fine quality type 128 true cut, neat straight hems

1.54

72 x 108 or 81 x 99 sizes

81 x 108 Sheets 1.84

42 x 36 Cases 2 for \$4.00

Anthony's World Wide Sheets, one of the finest sheet values on the market. Snow White bleached cotton, true cut strong selvage and neat straight hems. Tried tested and approved by millions of satisfied customers.

Use Anthony's EASY LAY-AWAY PLAN It's the thrifty way to buy.

Storewide CLEARANCE BARGAINS

Group Ladies DRESSES 4.00

Broken Sizes Jr. Jr. Petites Regular Size — YOUR CHOICE

Group Ladies FALL COATS 10.00

Seeing Is Believing In This Bargain

Group Ladies Cotton House DRESSES 2 For 6.00

3.98 Each

6 Only Ladies All Weather COATS 15.00

Reg. 19.95 Now

Girls School JACKETS 10.00

Blue and Maroon Reg. 16.98 Now

Men's All White Hooded SWEAT SHIRTS 2.00

Reg. 2.98 Broken Sizes

Men's Dress GLOVES 1.00

Group Men's Western SHIRTS 3.00

Men's Nylon PAJAMAS 6.00

Reg. 9.95 B. C. D.

Group Men's SUITS 25.00

Men's Sport COATS 15.00

Group Men DRESS PANTS 4.00 to 8.00

Group Costume JEWELRY 50c

REDUCED

Branded Rug RUNNERS 4.88

Downtown Variety Park

Prices Are Good Thru
Wed., Jan. 4th
In Hereford



SAFEGWAY

DEL MONTE SALE

It's a wonderful time to stock up!

PEACHES Del Monte Sliced Halves Save 16c **4** No. 2 1/2 Cans **\$1**

COCKTAIL Del Monte Fancy Fruit Save 25c **5** No. 303 Cans **\$1**

PINEAPPLE Del Monte Sliced or Crushed **2** No. 1 1/2 Cans **49c**

Del Monte Fancy Quality CUT GREEN **BEANS**
Save 5c **2** No. 303 Cans **45c**

Del Monte Golden Cream Style or Whole Kernel **CORN**
Golden Corn Save 2c Per Can No. 303 Can **19c**

Del Monte Specials!

SPINACH Del Monte Save 5c **2** No. 303 Cans **29c**

TOMATOES Del Monte Save 24c **4** No. 303 Cans **\$1**

CATSUP Del Monte Save 11c **4** 14 Oz. Bottls. **79c**

FRUIT DRINKS
Del Monte
Orange or Grape Save 8c **3** 46 Oz. Cans **89c**

Del Monte Sweet **PEAS** **2** No. 303 Cans **45c**

Del Monte Tomato **SAUCE** 8 Oz. Can **10c**

Del Monte Whole **BEANS** Whole Green Beans Save 6c No. 303 Can **23c**

Safeway Has A Large Selection Of Guaranteed Meats!



FROZEN FOODS

Orange Juice Bel-Air Florida Frozen Juice 12 oz. can **49c**

Meat Pies Manor House Turkey, Chicken, Beef, Tuna **5** 8 oz. pies **\$1**

Lucerne Ice Milk Choice of Flavors 1/2 Gal. Ctn. **49c**

FRYER PARTS

Breast lb. 69c

Drumsticks lb. 59c

Wings lb. 29c

Thighs lb. 59c

Backs & Necks lb. 15c

FRYERS

U.S.D.A. Grade 'A' Young Plump Whole Fryers

Cut-Up **FRYERS** lb. 33c

Lb. **25c**



Bel-Air Frozen **VEGETABLES**

- 10 oz. Peas
- 9 oz. French Fries
- 12 oz. Chopped Spinach

5 Pkgs. **\$1.00**

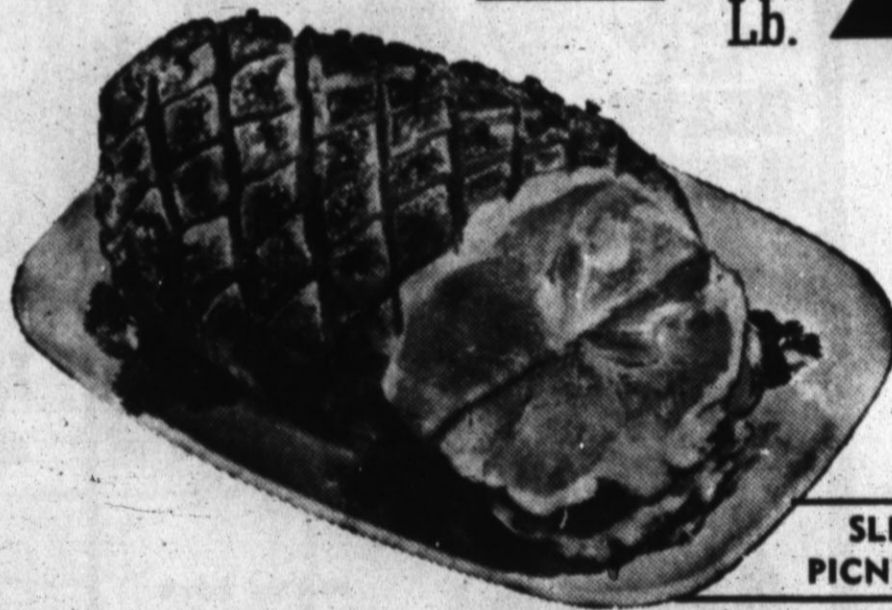
Save On These Grocery Values!

CAKE MIXES Mrs. Wright's 19 Oz. Boxes **4** For **\$1**

CRISCO Pure Vegetable Shortening 4c Off 3 Lb. Can **79c**

DRY MILK Lucerne Instant 12 Oz. Box **99c**

DOG CHOW Purnia Save 37c 25 Lb. Bag **\$2.98**



PICNICS

Wilson Fully Tender Whole Cooked Picnics

6-8 Pounds

Lb. **39c**

SLICED **PICNICS** 43c

Fresh Pork **SPARE RIBS** Lean & Tender lb. **39c**

BACON Wilson or Safeway lb. **69c**

Wilson **FRANKS** All Meat Skinless 12 oz. pkg. **49c**

Shop Safeway For Sparkling Fresh Produce!

RUSSET POTATOES

U.S. No. 1 Grade Russet Potatoes A Safeway Special!

20 Lb. Bag **59c**

GRAPEFRUIT

Texas Ruby Red 20 Lb. Bag **89c**

Margarine Piedmont Patties 3 8 oz. pkgs. **25c**

Biscuits Mrs. Wright's Canned 8 oz. **6** For **49c**

Cheese Spread Breeze 2 Lb. Ctn. **59c**

Instant Breakfast Lucerne Flavors 6 Ct. Pkg. **49c**

Cole Slaw Lucerne 16 oz. ctns. **2** For **69c**

TANG Orange Drink 25c Off Label **\$1.04** 27 oz. jar

GREAT GO-TOGETHERS

Campbell's Soup 'n Crackers



Campbell's **Tomato Soup** No. 1 Can **10c**



BUSY BAKER CRACKERS Lb. Box **19c**

CIGARETTES

Ctn. **\$2.99**

EGGS

Breakfast Gem Large Grade 'A' Doz. **49c**

CHOCOLATE MILK

Lucerne Quality Save 8c Qt. Ctn. **25c**



SAFEGWAY

HARMAN'S Begins TUESDAY 8:30 A.M.

WHITE ELEPHANT SALE

IT'S THE GREATEST THING THAT EVER HAPPENED TO YOUR BUDGET

IT'S OUR ANNUAL AFTER-CHRISTMAS CLEAN-UP SALE. AND THE ENTIRE STORE IS REALLY BRIMMING WITH BIG BARGAINS IN EVERY DEPARTMENT. HURRY AND BE AMONG THE FIRST TO GET BEST SELECTIONS. NOTHING HAS BEEN SPARED TO MAKE THIS OUR GREATEST EVENT OF THE YEAR. BE SURE — DON'T MISS IT.

ONE GROUP ASSORTED SPORTSWEAR SKIRTS BLOUSES SLIM JIM SWEATERS



1/3 OFF

Small Group Petite & Junior DRESSES **1/3 OFF**

COSTUME JEWELRY **1/2 Price**

ENTIRE STOCK FALL and WINTER

dresses

1/3 OFF

Beautiful Nylon HALF SLIPS **1.33**

ENTIRE STOCK HANDBAGS **1/3 OFF**

Ladies 400 Needle Seamless NYLONS 2 Pr. - **1.00**

SALE OF MEN'S SUITS

NAME BRANDS J & F and ROSE

1/3 OFF

Good Selections Of Patterns



MEN'S SPORT COATS **1/3 OFF**

Broken Size Range



Research Results To Be Explained

DALLAS — Practical application of research results to the use of chemicals in cotton production will be the main topic of speakers during the second morning session of the 1967 Beltwide Cotton Production-Mechanization Conference here. The conference will be January 12-13 at the Statler-Hilton.

Leading off will be Dr. Sloan E. Jones, chief of USDA's Cotton Insects Research Branch, Beltsville, Md. Dr. Jones will discuss recent research findings and how they might be applied in an insect control program.

The benefits and potential hazards of pesticide usage will be explained by Dr. L. D. Newsum, head of the Department of Entomology at Louisiana State University, Baton Rouge. Emphasis will be placed on both the benefits and hazards related to both crop production and wildlife and fish populations. Some attention will be devoted to what the future might hold as dictated by the proper and improper use of pesticides.

An evaluation of chemicals presently in use for cotton production tools will be presented by Dr. Warren C. Shaw of USDA's Crops Protection Research Branch, Beltsville. Dr. Shaw will point up the strong points of the chemicals and tell where they are falling short. He will also discuss the status and potential of new chemicals which may be available in the foreseeable future.

Dr. Charles S. Miller from the Department of Plant Sciences at Texas AM University will outline the current status of harvest-aid chemical research. This will include an analysis of defoliant, desiccants, regrowth inhibitors, application techniques, and other possibilities such as thermal defoliation and use of anhydrous ammonia.

In the field of new equipment, Beverly G. Reeves, extension cotton mechanization ginning specialist, also from Texas recent developments in strippers. This will include the use of baskets vs. trailers, green boll traps, field cleaners, and other additions and modifications which are available or being

tested. He will discuss their potential for improving machine and harvesting efficiency and preserving quality. Session Chairman John Hutchison, director of the Agricultural Extension Service, Texas, the conference is open to anyone interested in cotton and no registration fee is involved. The conference is sponsored by the National Cotton Council. Technical sessions precede the conference on January 10-11, also at the Statler-Hilton Hotel.

Windbreak Trees Give Protection

Planted windbreaks around fields and homesteads are an excellent means of reducing windspeed and evaporation rate in Central, South and West Texas, according to Mason Cloud of the Texas Forest Service, College Station. Protected crops are therefore able to use soil moisture and nutrients more efficiently.

Tree seedlings suitable for windbreak planting will be available from the Texas Forest Service. Orders for delivery between mid-January and March 1967 are being accepted at the Indian Mound Nursery near Alto.

Windbreak species available this year: black locust, catalpa, Chinese elm, cottonwood, mulberry, Osage orange, redbud, sycamore, quonimus, buffalobery, rose muliflora, and Austrian, loblolly, ponderosa, shortleaf, and slash pine.

Orders for 18 or more trees in multiples of 50 are accepted on a first-come-first-serve basis. None may be resold nor used for ornamental purposes.

Cost of seedlings and stratified black walnut seed is \$1.50 per hundred plus state sales tax. Shipping cost is prepaid.

Applications and copies of a guide sheet for planting and care of windbreaks can be obtained from the Director, Texas Forest Service, College Station.

71 PER CENT FINISH FRANKFORT, Ky. — More than 71 per cent of unemployed persons enrolling in manpower and development training courses complete the courses, the Kentucky Department of Social Security reports.

SOBBY! NO EXCHANGES, NO REFUNDS, NO GREEN STAMPS, NO PHONE ORDERS

10 Only Size 6 to 16 Betty Rose. COATS



Value \$30.00 to \$50.00 **1/3 OFF**

Ship 'n Shore Blouses Knits Cotton Velours **1/2 OFF**

10 ONLY 2 & 3 Piece Wool & Double Knit Suits **1/3 OFF**

Values to 49.00

Odds & Ends of Fabrics **1/2 PRICE**

Group Men's Hooded Sweat Shirts 2.99 value **1.88**

Large Group MEN'S H-BAR-C WESTERN SHIRTS 6.95 Values **\$5.00**

Men's & Boy's All Weather Coats Split-shoulder models with removable zip pile linings. Solids, iridescent fabrics and plaids: olive. **1/3 off**

ENTIRE STOCK MEN'S & BOYS HEAVY JACKETS **1/3 OFF**



MEN'S & BOY'S SPORT SHIRTS **1/3 OFF**

Many Styles & Colors

MEN'S DRESS SLACKS Made by Famous Higgins Good Assortment of Fabrics & Colors. Values To 16.95 **1/3 OFF**

GROUP — MEN'S & BOY'S SWEATERS **1/3 off**

Harman's JANUARY SHOE CLEARANCE Sale!

LADIES' STYLED SHOE CLEARANCE! 1 GROUP — HEELS STYLED BY CONNIE FASHION CRAFT AND JACQUAINE Values to \$14.99 **\$5.88**

Men's & Boys TEXAS BRAND BOOTS Men's Value To 24.95 **18.88** Boy's Value To 12.99 **8.88**

One Group Ladies FLATS ODD & ENDS **\$1.00**

Small Group Men's Oxfords Small Sizes **4.00**

Children's SHOES Over 1000 Pair To Choose From Boy's & Girl's Sizes 8 1/2 to 3 Values to 5.99 **3.88**



HARMAN'S

WTCC Develops Tourist Trade

"Tourist development is the greatest potential for growth in West Texas," according to the consensus of opinion of hundreds of businessmen in "brainstorming" sessions of the West Texas Chamber of Commerce during recent months.

The First Annual Tourist Development Conference of the WTCC is slated for January 6 in Colorado City. This conference will emphasize the "how to" workshops which have proven popular in conferences on other subjects.

Development of history as a tourist attraction, developing man-made and natural attractions, the care and feeding of tourists, use of brochures in attracting and developing tourism and other related subjects will be discussed in the day-long meeting.

Beginning at 10 a. m. the conference will present ideas from the Texas Tourist Development Agency and the Tourist and Travel Division of the State Highway Department on how those agencies can assist the individual towns in developing their tourism potential.

The role of the new WTCC magazine, "This is WEST TEXAS," in increasing tourism in the area will be demonstrated by R. W. Whipkey, Big Spring publisher.

During the luncheon at Civic House, representatives of HemisFair '68 will give a presentation of how this exposition will aid tourism in every city in the State during its showing. Highlights of the HemisFair will be shown with color slides and tie-ins between the exposition and other towns of the State will suggest methods of keeping tourists in the area for a longer stay.

Dick Mahan, advertising agency executive of Odessa, will be moderator at the workshop on the development, financing and distribution of brochures. He will be assisted by experts in this field who will analyze various types of brochures as to their good and bad points.

The new president of the Texas Historical Survey Committee, Charles Woodburn of Amarillo, will moderate the panel discussion on how to develop historical attractions. He will be assisted by people who have developed outstanding attractions in their own towns.

"Operation Sparkle," the WTCC's two-year program of brightening up all of West Texas, will be demonstrated by Jack Smart, Crane, chairman of the subcommittee on "Sparkle." How this program will be of importance in the attraction of tourists will be shown through actual pictures of improvements made in various cities.

J. B. Phillips of Del Rio, co-chairman of the Tourist and Travel Committee of the WTCC, will lead the panel discussion on developing man-made and natural tourist attractions. The Palo Duro Canyon theatre, the famous "Mule" of Muleshoe, the Alley-Oop Park in Iraan, and the railroad museum in Weatherford will be some of the items discussed in this workshop. The people who were instrumental in the creation and promotion of these attractions will be on the panel.

One of the more important subjects for discussion will be "How to Care For and Feed Tourists." This panel will be led by Motelman L. Guy Carter, Jr. of Wichita Falls and will present ideas for building and financing eating and housing facilities as well as proper methods of serving the tourist's needs in housing and food.

Representatives of three cities in West Texas will give short talks on methods used by their towns in promoting tourism.

Harlan Bridwell, Bridgeport, chairman of the Tourist and Travel Committee, said that invitations have gone out to the entire membership of the WTCC, all members of the Texas Historical Survey Committee in West Texas, all West Texas members of the Texas Restaurant Association and the Motel and Hotel Association, as well as a select list of tourism boosters throughout the 132-county area served by the WTCC.

The attendance at the conference is expected to tax the facilities of the Civic House in Colorado City, site of the meeting, but officials of the organization said that arrangements have been made to take care of an overflow crowd by locating the workshop sessions in buildings near the Civic House.

FIRST POST OFFICE

FRANKFORT, Ky. (AP) — The first post office west of the Alleghany Mountains was established in 1792 at Danville, Ky. The original building still is standing.

FIRST BIG SAVINGS of the New Year



What a wonderful way to eat, drink and be THRIFTY — to start the New Year off with BIG SAVINGS from COOPER'S! Every shelf and case is filled with high quality food values to help you live it up at LOW cost. Come pick up all the foods and beverages you need for gala partying and marvelous meals — and let your budget pick up SAVINGS for a happy start on a cheerful yearful of good eating.

USDA Choice
SIRLOIN STEAK

Lb. **89¢**

CRISCO
Shortening

3 Lb. Can **79¢**

RANCH KITCHEN
DELICATESSEN



MEAT LOAF
Lb. **79¢**

Longhorn **Cheese** Lb. **69¢** | Shurfresh First Grade **Bacon** Lb. **69¢** | Morton's — Beef, Chicken, Turkey **Pot Pies** Ea. **19¢**

CATSUP SOUP
Hunt's 14 Oz. **5 For \$1**
Campbell's Meat Base Mix or Match **6 For \$1**

Carnation Assorted Flavors
INSTANT BREAKFAST **59¢**

Bama 2 Lb. Jar
STRAWBERRY PRESERVES **49¢**

CARNATION MILK Tall Cans **7 For \$1**

Lima Beans & Ham Pt. **49¢**
Brussel Sprouts Pt. **49¢**
Corn Bread 3 Sticks **10¢**
Cucumber Salad Pt. **49¢**
Paradise Delight Pt. **49¢**



COFFEE
Shurfine Lb. Can **59¢**

Arrow Brand
PINTO BEANS 4 Lb. Bag **39¢**
Shurfine
PANCAKE MIX 2 Lb. Box **29¢**

COFFEE FOLGER'S 3 Lb. Can **\$2.09**
MUSTARD FRENCH'S 24 Oz. Jar **29¢**
TAMALES CHEF BOY-AR-DEE 300 Can **2 For 29¢**

SPAM Canned Luncheon Meat 12 Oz. Can **49¢**
PORK & BEANS Van Camp 300 Can **7 \$1**
TISSUE Northern Bathroom 4 Roll Pack **3 \$1**

ZEST SOAP Reg. Size Bar **2 For 25¢**
THRILL LIQUID 22 Oz. Detergent **59¢**

BATH OIL Andrea Dumon Qt. Bottle Reg. 59¢ **37¢**
BABY MAGIC Lotion Reg. \$1 Value **67¢**

ORANGE JUICE Shurfine Frozen 6 Oz. Can **6 For \$1**

HAIR SET Aqua Net Hairsetting Lotion Reg. 49¢ **27¢**
COMET Cleanser 14 Oz. Can **2 For 29¢**

POTATOES Red McClure

SPIN-A-BIN RUBBERMAID
Reg. \$4.98 Value **\$3.19**



SHOP WHERE YOU ALWAYS RECEIVE THE RED CARPET TREATMENT!

COOPER'S MARKET
BEST MEAT IN TOWN

Tangerines Full of Flavor Lb. **17¢**
Sweet Potatoes New Mexico Lb. **10¢**

Phone 364-2030

WANT ADS

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) . . . 1st. insertion, per word 6c
 Additional insertions, when paid in advance, per word . . . 4c
 Classified Display (10 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch. \$1.50
 Repeat insertions without copy change per col. inch \$1.20
 Display Advertising Not Classified under a heading, but placed on the classified page . . . per col. inch . . . \$.98
 Deadline for Classified Advertising in the SUNDAY BRAND 5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND 5 p.m. Tuesday

We Are Today Paying

Wheat 1.62
 Milo 1.80
 (Subject to Market Change)

Compliments of
CONTINENTAL GRAIN CO.

Kwanis Club
 Thurs. Noon
IOOF Hall
 207 E. Sixth

Hereford Rotary Club
 meets every
 Monday at 12:05
FLOYD'S RESTAURANT

Lions Club
 meets each
 Wednesday, 12 Noon
Hotel Jim Hill

STATED MEETINGS
 Second Monday
 Thurs. 7:30 p.m.
 Fc

J. Henry Dobbs, W.M.

Lee Carter
 Jack Kirksey

CENTRAL CONTRACTING

1. FOR SALE Miscellaneous

HEREFORD COUNTRY club membership for sale. Terms. Call EM 4-414. B-1-10-17-1fc

SINGER MACHINES 66 MODELS
 Have a few repossessed and some slightly scratched in shipment. Will buttonhole and zig-zag. Pay off low balance of \$35 or \$5 a month. Call 364-2392 Hereford B-1-10-1fc

WHITE TOY poodle puppies for sale. AKC registered. See at 246 16th street. 364-3825. B-1-14-51-4c

ONE BEDROOM trailer house. 8x35. Tub and shower. 364-3461. B-1-10-40-1fc

FOR SALE irrigation pumps, 1 8" — 3 8", 280' setting, big shafting, 70hp gearheads, perfect shape. Call Lorenzo 806-634-5691, George Carter Sr. B-1-21-49-8c

REGISTERED APRICOT tiny toy poodles for sale. Also German Shepherds. Excellent bloodlines. Both are perfect for Christmas. Call 258-7314. B-1-19-49-8p

1959 PIPER Comanche 250 Full Panel, Narco Mark II, ADF, Narco Simplex, Auto Pilot, Hangered, Extra Clean. See Wheeler Sears or Jerry Dewiler, First National Bank, Hereford, Texas. B-1-28-50-1fc

Colorado Rod-Weeders PTO or hydraulic drive Cisco Rod-Weeders with hydraulic drive

Dempster Planters, Cultivators and Rotary Hoes. Lilliston Shredders & Blades. See the new M-F Diesel tractors. We have several GOOD used Combines.

SEE
LESLEY MOTOR CO.
 For the finest in farm machinery
 West Hi-way 60
 Phone EM 4-1600

PRE-INVENTORY sale of fine quality yarns. Dan's of Canyon. B-1-10-51-4c

CORD WOOD for sale. 364-6526. B-1-10-12-1fc

FOR SALE
 Will have a good supply of potatoes all winter.
DICK BARRETT PRODUCE INC.
 East New York Street
 B-1-46-16c

TWO BEDROOM house for sale. Would make comfortable home or nice rental property. Call 364-4839. B-1-15-25-1fc

CAGES HENS for sale. 3 for \$1.00. 258-7375 except Sunday. B-1-10-52-2p

DRUMS, 3 piece Lyra. Like new. See at 720 Avenue K. 364-1741. B-1-12-27-1p

USED CATTLE feeding equipment. mixers, feeders and loaders. SPECIAL used Farmhand Mix-all feeder like new. OSWALT INDUSTRIES INC. Hereford, Texas 364-0250. B-1-27-2c

FOR SALE one 413 Chrysler irrigation engine with magneto. Used one season on 90 acres. Like new. Ken Harper. Phone 364-0916. B-1-21-27-2c

FOR SALE: Three 504 MM motors. Two years old. Have been run two seasons. Call C. P. Worthan, Phone 364-2601. B-1-20-27-2c

STORAGE BUILDINGS
 8' x 10' \$165.00
 10' x 11' \$200.00
 10' x 14' \$265.00
 10' x 20' \$325.00
 See These Buildings at 336 Ave. 1
 Leon Bell 364-0685 S-1-52-1fc

Complete Turn Key Installations of Pumps and Gear Drives BIG "T" PUMP CO., INC. Sales & Service
 Hereford EM 4-0353
 Dimmitt 647-3444
 Friona 247-3311
 S-1-24-1fc

FOR SALE 1964 Chevrolet low cab forward 70 series. Air over hydraulic brakes. 22 ft. box and hoist. All steel. 5 speed Clark Transmission Austin Burdick, Boise City Okla. Phone 544-3013. B-2-24-27-4p

TOP QUALITY Irrigation Dams as low as \$3.25
DAVIS IMPLEMENT
 144 W 2nd EM 4-2811 B-2-18-1fc

WE ARE DEALERS for Peerless Grain Rollers and Feeding Equipment
DAVIS IMPLEMENT
 144 W 2nd EM 4-2811 B-2-18-1fc

FOR SALE Automobiles
MILBURN MOTOR COMPANY
 We Pay Cash For Used Cars
 225 N. Sampson
 Phone EM 4-0077 B-3-33-1fc

WE BUY used cars and trucks
 Campbell Motor Co., 815 E. Hwy. 60, EM 4-4450. B-3-14-23-1fc

1963 CHEVROLET, 1966 Dodge, two door hardtop, 1966 Dodge two door hardtop. Inquire Installation Loan Department First National Bank. B-3-18-26-1fc

FOR SALE 1963 Ford pickup. Good. Call 364-0008. B-3-10-26-4c

CHEVROLETS, CHEVROLETS, Chevrolets, clean 55 through 61 models. Largest selection in town. El Loco, West Highway 60. B-3-17-48-1fc

SHARP 1962 Corvair. Engine perfect. See at 720 Avenue K. 364-1741. B-3-11-27-1p

61 OLDS, good condition. All power and air, must sell. \$200 down. \$25 a month. 364-4319, 612 Avenue K. B-3-19-27-1fc

ORIGINAL ONE owner 1959 Chevrolet stationwagon, radio, heater and standard shift. 720 Avenue K. 364-1741. B-3-14-27-3c

4. REAL ESTATE For Sale Or Trade

EXCLUSIVE LISTING
 Lots for sale in Bluebonnet Addition. Reasonably priced. Loans Available.

400 acres, all in cult., 4 miles north of Black. Milo, wheat, cotton, potatoes, and beets, fully allotted. 4 wells and a return pump in pit. Good land and good water. 29% down. \$450 per A. Possession.

HICKMAN REAL ESTATE
 364-3275, 115 - 15th Street S-4-3-1fc

FOR SALE by owner, 307 acres. 2 wells, west of town. Improved. Fully allotted. Phone 364-1276. B-4-19-41-1fc

FARM & RANCH LOANS
 Plenty of money to loan on farm and ranch land, anywhere for any purpose. Free, prompt and liberal appraisals.

WESSON REAL ESTATE
 B-4-17-1fc

FOR SALE house and 4 1/2 acres of land on Dimmitt Highway. 364-3452. B-4-12-47-1fc

EXPERT CLOCK REPAIR on All Clocks
 8 Day Alarm Coo Coo and Automobile
COWAN JEWELRY

FOR SALE:
 Office Building on 25 Mile Avenue. 6 offices and reception room, coffee room. \$22,500.
 One 3 bedroom, 2 bath. A lovely home. \$24,000.
 One of the most perfect 1/2 sections of land in Deaf Smith County. 3 8" wells on natural gas. All tied together. Excellent allotments. Close to town. Good terms. Want a quick sale. In very best water area.
 Also have several good halves and quarters in Deaf Smith County in good water area.
 \$500 down, \$75 mo. buys this two bedroom home on Blevins. Plenty of closets, cabinets and a large basement. A good buy.
 We still have money to lend at
REASONABLE RATES ASSURANCE CO.
 We represent EQUITABLE FARM LOANS!
W. T. CARMICHAEL REAL ESTATE
 801 S. 25 Mile Avenue 364-1251
 Home — 364-1082
 Specialize in Farms and Farm Loans B-4-41-1fc

FOR SALE:
 Office Building on 25 Mile Avenue. 6 offices and reception room, coffee room. \$22,500.
 One 3 bedroom, 2 bath. A lovely home. \$24,000.
 One of the most perfect 1/2 sections of land in Deaf Smith County. 3 8" wells on natural gas. All tied together. Excellent allotments. Close to town. Good terms. Want a quick sale. In very best water area.
 Also have several good halves and quarters in Deaf Smith County in good water area.
 \$500 down, \$75 mo. buys this two bedroom home on Blevins. Plenty of closets, cabinets and a large basement. A good buy.
 We still have money to lend at
REASONABLE RATES ASSURANCE CO.
 We represent EQUITABLE FARM LOANS!
W. T. CARMICHAEL REAL ESTATE
 801 S. 25 Mile Avenue 364-1251
 Home — 364-1082
 Specialize in Farms and Farm Loans B-4-41-1fc

Nice 3 bedroom house with single garage. Redecorated inside. Price \$10,500.00. Only \$500.00 down.
 Extra large brick home. Party leaving town. Extra good price — see us.
 160 acres, 140 cultivated. Near town. Only \$10,000.00 down.
 670 acres, 231 cultivated, irrigation from river. Extra good ranch or farm combination. It is in 45 inch rain fall, has \$83,000.00 loan.
 640 acres, all cultivated, 5 irrigation wells, improvements, 142 cotton, 462 milo, 87 wheat. Located in Farmer County. Will trade for commercial, rental, or implement agency. Has a large loan.
J. M. Hamby HAMBLY REAL ESTATE
 Hereford, Texas
 Day Night
 Call 364-3566 Call 364-2553 B-4-52-1fc

12,000 A. DEVELOPMENT LAND
 \$10,000 per acre. 29% cash down, plus some trade.
SUNRAY AREA
 1/2 section, 1 excellent irrigation well with underground tile, over allotted in milo and wheat. On paving. 20 yr. insurance loan established. Consider some trade. \$410.00 per acre.
MAKE CASH OFFER ON ESTATE
 480 acres, 2 strong 8" wells. Hereford area. Improved. One mile off paving.
A GOOD BUY
 160 acres, south of Farmer County. Strong 8" well, improved. Only \$315.00 per acre. Cash.
FARMING PLUS CATTLE
 On this 374 acres. 2-8" wells. Alfalfa, swith grass, milo, cotton. Some equipment goes. Only \$250.00 per acre. Will accept some trade. Approximately 60 miles from Hereford.
210 ACRES DRYLAND
 Northwest of Hereford. Fully allotted. Two GI loans can be assumed, immediate possession.
HAMBLY REAL ESTATE
 S. Highway 385, 364-3566
 Gerald Hamby 364-1534
 Durward Hamby 364-3466
 J. M. Hamby 364-2553 B-4-52-1fc

TO BUY, SELL, OR TRADE
 Farms, ranches, city and business property, you can rely on us to do a good job.
 Listings Needed
 Free Appraisals
WESSON REAL ESTATE
 364-2528 So. Dimmitt Hwy. Hereford, Texas B-4-46-1fc

HEREFORD BAKERY
 519 Park Ave. EM4-6177
 HOME OF
 Deaf Smith County
 Bread and Pastries

OUR SERVICE DEPARTMENT
 is equipped and staffed to give you the service you are entitled to.
 We appreciate Your Business
 • Buick • Rambler
 • Johnson Boat Mtrs.
KINSEY - OSBORN Motors
 142 N. Miles EM 4-0990

HEREFORD RADIATOR FRAME & AXLE SERVICE
 120 Schley St
DEPENDABLE SERVICE

Deaf Smith County Abstract Co.
 323 Sampson West of the Court House 364-0851
 Abstracts — Blueprints — Photocopying

Hereford Insurance Agency
 To Be Sure! Don Baugous — Manager 364-0850

FARMS FOR SALE
 182 acres, one strong 6 in well, good allotments, \$325 per acre, \$15,00 down 20 years on balance.
 480 acres, fair improvements, 3 6 in. wells on natural gas. 300 acres cul. balance grass, \$250 per acre. 29% down or will trade.
 320 acres four small wells, fair improvements, \$150 per acre 29% down.
 2000 acres, 10 wells, can be divided \$250 per acre. 29% down.
CARTHEL REAL ESTATE
 206 N. 25 Mile Ave. 364-0944 S-4-24-1fc

TIGHT MONEY? NOT WITH PRUDENTIA!
 We have received word that we must double our farm loan volume in Deaf Smith, Castro and Farmer counties.
 Call
 806-364-2814
SAM NUNNALLY
 (night or day)
 Hereford B-4-24-41c

FOR SALE LAUNDRY
 Combination, automatic and wringer.
 Call 364-2848 or 364-2257 B-4-4-1fc

LIST YOUR FARMS & RANCHES NOW
LONE STAR AGENCY
 364-0555

GLASS IS OUR BUSINESS —
 Call Us For All Your Glass Needs
HEREFORD GLASS CO.
 1302 Park Ave. INC. EM 4-2652

BARTLETT & POTTS AUCTION SERVICE
 Specializing in Farm Sales
 Houston Bartlett Larry Potts
 Route 1 Route 2
 Bovina, Texas Friona, Texas
 Phone 389-2190 . . Clovis Phone 295-3387

LLOYD POOL
 Sells
BMA Insurance
 Life Health, Accident
 Group Insurance
 Box 883 364-0758 Mobil 289-5682

HOMES FOR SALE
 House for sale: 3 bedrooms, 1 bath, large living room, kitchen, fenced yard, good house, good location, \$13,500.00 1600 sq. ft.
 House and six acres for sale: 3 bedroom, 1 bath, living room, kitchen, acreage is fully irrigated, \$17,500.00, appointment only.
 Beautiful home for sale: 3 bedroom 1 1/2 baths, kitchen with built-ins, living room, den and fire place, basement, refrigerated air. Very nice 2700 sq. ft. Appointment only.
 For Sale: 3 bedroom, 1 1/2 bath, den, kitchen with built-ins, fenced yard, single garage, good location. 5 1/2 % interest, 1600 sq. ft. \$18,500.00 — Immediate possession.
 For Sale: 3 bedroom, 1 bath, very nice older home. Lots of room — \$12,500.00.
 Older home for sale: 3 bedrooms, 1 bath, large living room, good location, 117 Ave. C. Terms arranged. \$11,500.00
 Beautiful home on Star Street: 3 bedrooms, den, living room, kitchen, fenced yard, double garage, refrigerated air, very nice, many extras, owner willing to trade, 2300 sq. ft. Good buy. Very nice terms.
WE NEED YOUR LISTINGS—YOU NEED OUR SERVICES
Lone Star Agency
 REAL ESTATE — INSURANCE — LOANS
 364-0555 — After Hours: 364-0336
 601 N. Main Hereford, Texas

HEREFORD REAL ESTATE
 SUGARLAND MALL MAIN ENTRANCE 364-2424
 Leonard Haney 364-0500 Leroy Price 364-1649 Jim Cramer 364-0164

ON KINGWOOD DRIVE — 2300 sq. ft. 4-bedroom being built. Fireplace, carpet, range and oven, dishwasher.

\$600 PUTS YOU IN a new home on Stanton St. 1 1/2 bath, 3-bedroom, range and oven.

500 AVENUE J — Brick fence, range & oven, 3 bedroom and den. Buy equity and assume loan. \$81 per mo.

BUY OWNERS SMALL EQUITY in 3-bedroom fenced brick.

— FARM FOR SALE —
 Fully allotted 1/2 section. Two 8 inch gravel packed wells on gas. \$50,000.00 down, terms on the balance. 50 acres sugar beets, 60 acres wheat, balance in feed grain.

364-2266 Main & Hiway 60

Justice Realtors, Inc.

Paul Owens 364-2266
 James Strickland 364-2266
 364-1450

ONE ACRE
 of land makes this lovely home more enticing. Three spacious bedrooms, 2 1/2 baths, a delightful kitchen with all built-ins, spacious breakfast area, cozy den, formal living room, all enhanced by drapes and carpet plus an enclosed entertainment center, will consider trading for smaller home in Northwest Hereford. H-3105

DOUGLAS STREET
 A charming living-den is just one of the fine features offered by this 3 bedroom home situated on a 90 foot lot. Each bedroom offers a double closet. A well-arranged kitchen, double garage with storage closets, fenced yard and patio. H-3100.

HOME AND BUSINESS
 A fully equipped beauty shop goes with this attractive brick home located near Aikman Elementary School. Three bedrooms, 2 1/2 baths, pretty kitchen, built in China Cabinet, utility room and fenced yard. Ask to see H-3038.

A REAL BARGAIN
 This lovely split level home offers a den with fireplace, spacious living room, separate dining room, 3 extra large bedrooms, 2 1/2 baths, double garage with remote control doors. Owner will sacrifice for quick sale. H-3039

IMMEDIATE POSSESSION
 3-8" wells on electricity and 2 return systems with 2500 feet of Aluminum pipe and 1/2 mile of underground tile comprises an excellent buy on the pavement on Harrison Highway. One large 100 ft. barn and other improvements makes this an unusual buy of \$650 per acre. Assume a \$110,000 loan; \$30,000 down. F-3053

TABLE TOP
 This 160 acre farm with excellent soil and 2 good wells can be yours for \$40,000 down. Located on the pavement and buyer will have immediate possession. F-1030

WE NEED YOUR FARMS & RANCH LISTINGS! TRY US — YOU'LL BE GLAD YOU DID!!

Phone 364-2030

WANT ADS

Phone 364-2030

\$\$\$
ONE MILLION DOLLARS
 To lend on irrigated land in Deaf Smith, Castro and Parmer counties. And... We have expanded our territory to include the upper Pan handle.

PRUDENTIAL
 America's Largest Farm Lender!
SAM NUNNALLY
 311 Park Avenue EM 4-2814
 B-4-11-104p

MUST BE SOLD BEFORE 1967
 625 acres (with 480 acres of sowed wheat), 5 3" irrigation wells. \$210 per acre.

Three quarters of a section, three irrigation wells, three houses — one of them extra fine.

Call Collect
BACKUS REALTY
 FL 6-7205 3601 Torre
 Amarillo, Texas
 B-4-51-3c

HOUSES

3 bedroom brick, Northwest, 1 1/2 baths, fenced, air conditioner, T.V. antenna, some drapes.

2 bedroom Stucco, 211 Ave. H. Close to school, low down payment, \$67 month payments.

1 1/2 acres, 3 bedroom brick, 1 1/2 baths, close in, good barns and corral.

10 acres, 3 bedroom home, 1800 sq. ft. living area, well improved barns, corral, and outbuildings.

FARMS
 640 acres, fully alloted to wheat and milo, 4 irrigation wells, 4 bedroom home, Clovis, N.M. area @ \$325.00.

640 acres, fully alloted, 4 irrigation wells, good house and barn. Owner will trade for 1/4 or 1/2 in Deaf Smith County, Castro, or Parmer County.

640 acres, undeveloped, good water area, \$30,000 down, owner will carry the balance.

500 acres, choice land and water, fully alloted, good wheat crop fertilized and watered.

324 acres, undeveloped, good water area, \$29,200.00 buys owner's equity and assume present loan.

ARMSTRONG COUNTY
 330 acres, 3 small irrigation wells, underground tile, fully alloted, \$15,000 down. Owner will carry balance on good terms.

GIBSON REAL ESTATE
 Hwy 385 and Lee Street
 364-0445
 Ben G. Scott
 364-4365
 Wilbur D. Gibson
 364-2225
 B-4-27-1c

FIVE ROOM house fully carpeted. Two bedrooms, living room, dining room, kitchen. Fenced back yard. One car garage. 616 Avenue K. Whites only. Call for appointment 258-7377.
 B-5-25-27-tfc

FOR RENT furnished house, 1 bedroom. Rent \$55. Water paid 212 Avenue C.
 B-5-13-27-2c

5. FOR RENT

FOUR ROOM unfurnished apartment. Carpeted. Close in. 364-1617. Adults only.
 B-5-10-23-tfc

BUILDING FOR rent or lease. 133 West Third. Phone 364-0291.
 B-5-10-47-tfc

FURNISHED HOUSE White adults only. No pets. 303 Avenue H.
 B-5-10-26-tfc

FOR RENT furnished two bedroom apartments. Lynette Apartments, 108 Avenue H. 364-0909 or 364-2647.
 B-5-14-18-tfc

FOR RENT storage space for car, boats, etc. Hereford Wrecking Co.
 B-5-11-49-tfc

SEWING MACHINES for rent by week or month. Tannahill Fabric Mart 413 Main, 364-1601.
 B-5-14-40-tfc

FARM FOR Rent. Section, perfect. Seven miles southwest of Friona and one north. See owner at farm.
 B-5-17-26-3p

TWO BEDROOM, 2 bath apartments. Dishwasher, garbage disposal, carpeted. Furnished and unfurnished.
THUNDERBIRD APARTMENTS
 Phone EM 4-2646
 B-5-10-1f

FOR RENT three rooms, garage. Whites. 604 Miles.
 B-5-14-22-tfc

209 HIGGINS, FIVE room apartment and garage. Whites only. Call 364-0964. 109 Ave. J. George Parker.
 S-5-15-26-tfc

FURNISHED DUPLEX for couple. Whites. No pets. 116 Avenue A.
 S-5-10-9-tfc

FURNISHED THREE room house. Unfurnished two bedroom house. 131 North 25 Mile Avenue.
 S-5-13-12-tfc

FOR RENT 42x70 foot spaces for mobile homes. Northwest Mobile Lodge. EM 4-1108 EM 4-1277.
 S-5-16-40-tfc

MODERN FURNISHED bachelor apartments. 1 & 2 bed-vanted panel ray heat. Private Bath, Private Entrance. Carpeted. 821 South 25 Mile Avenue.
 S-5-22-23-tfc

FOR RENT
 Two and three bedroom brick duplexes with fenced yards, 500 block Ave. G and H.
D & R BUILDERS
 364-3780
 Floyd Dunavant 364-1715
 I. D. Rhodes 289-5217
 B-5-15-1f

FOR RENT store building and fixtures and cafe equipment, gas station and equipment at Easter. Present tenant has to quit for health reasons. Call Herman Paetzold. Office 276-5669, Home 364-0227.
 B-5-30-44-tfc

ONE BEDROOM apartment. Bills paid. No children, whites only. 364-0508.
 B-5-11-24-tfc

TWO BEDROOM furnished, furnace, back yard fenced, plumbed for washer. No pets. Call days, 364-2733; nights and week-ends 364-1226.
 B-5-19-51-tfc

ONE THREE room furnished apartment \$60 month. One exceptionally nice newly furnished large two bedroom apartment. \$75. Whites only. Apply 232 West Third.
 B-5-22-46-tfc

NICE THREE room efficiency furnished house. Bills paid, white couple, no pets. 364-1421.
 B-5-13-52-2p

TWO BEDROOM unfurnished house, carpeted. \$75. Bills paid. Call 364-1111.
 B-5-10-52-tfc

FOR RENT two bedroom furnished apartment. Bills paid. Built-in oven-range Central heating. 503 South. 25 Mile Avenue. 364-1111.
 B-5-18-52-tfc

FOR RENT unfurnished two bedroom house. \$60 month. Whites only. Call 364-3786.
 B-5-12-52-2c

TWO BEDROOM trailer house. Whites only. Phone 364-1935.
 B-5-10-27-tfc

FOR RENT two bedroom house. Stove and refrigerator furnished. Bills paid. Reasonable. 364-0621.
 B-5-13-27-3c

THREE ROOM furnished apartment. Private entrance and bath. Adults only. 603 Jackson or call 364-0298 after 4 p. m.
 B-5-18-27-tfc

FOR RENT furnished — 1 three room apartment, one small house. New clean, bills paid, near downtown. To whites. 364-1297 or 364-0224.
 B-5-21-27-tfc

TWO ROOM furnished apartment for rent. Spanish couple. Bills paid. 343 W. 2nd.
 B-5-13-27-tfc

NICE DUPLEX to clean neat couple. Inquire at 609 Ave. K. Phone 364-0235.
 B-5-13-27-tfc

TWO BEDROOM house, 707 North Main. \$50. Whites only. 364-2500.
 B-5-10-27-tfc

ONE BEDROOM house, full bath, carpeted, whites only. 364-0277 before 8 a. m., after 7:30 p. m.
 B-5-15-27-tfc

SMALL TWO bedroom house for rent. 623 Irving. Call 258-7236.
 B-5-10-27-2p

BEDROOM FOR rent. Close in. Whites only. 509 Ross, 364-1628.
 B-5-10-27-1c

6. WANTED

IRONING IN my home. 364-0063. B-6-10-52-4c

WANTED BABYSITTING in my home by the day or week. 364-4175. B-6-12-52-8c

REGISTERED BEAGLE puppy or any small short haired puppy. Call 364-2828, afternoons. B-6-12-27-3c

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson, Hereford, Texas. S-6-31-tfc

5. HELP WANTED

NEED A GOOD experienced mechanic. Lots of work in a fully equipped shop. Fringe benefits. Don't apply unless you're ready to go to work. Jim Boggs, service manager Jim Boggs, service manager at Hedrick Dodge, 2nd and Sampson. B-8-35-24-tfc

RESTLESS? Looking for a new interest? Representing Avon Cosmetics can open a whole world to you... and be profitable too. Openings in Hereford. Write: Dist. Sales Mgr. Box 1694 Plainview, Texas B-8-27-3c

MAN OR WOMAN, 25-60. Good personality and appearance. Ready to accept position by January 9, 1967 if selected. Guaranteed income with opportunity for advancement. Insurance and retirement plan available. For local interview, write fully to Gritrice Montgomery, 100 Thunderbird Drive, Plainview, Texas. B-8-45-52-1p

WANTED EXPERIENCED Case and John Deere diesel and hydraulic mechanic and experienced implement parts man with bookkeeping knowledge. August Neiden, Booker, Texas. B-8-18-51-6c

ENROLL NOW For Art Classes. Beginning in January. Beginners and Advanced Students Accepted. Morning and Night Classes. Saturday Morning Classes especially for students. For further information call Eunice Peterson's Studio 364-3198. S-10-50-5c

WORK WANTED — Building, remodeling, repairs. Ralph Packard, phone EM 4-2110. S-9-10-30-tfc

CUSTOM SWATHING and baling. Floyd Coker. EM 4-1972. B-10-10-2-tfc

FOR ART CLASSES. Beginning in January. Beginners and Advanced Students Accepted. Morning and Night Classes. Saturday Morning Classes especially for students. For further information call Eunice Peterson's Studio 364-3198. S-10-50-5c



"Oh, oh! I'm in trouble today—Dad took my HOME-WORK to face that investigation committee in Washington...!"

HELP WANTED
 Cooks, car hops, fountain help needed. Experience helpful but not necessary, no phone calls, please. Apply in person only. ARROWHEAD DRIVE-IN 411 North 25 Mile Ave. B-8-51-tfc

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a.m. til 12, 1 p.m. until 5 p.m. Monday through Friday. A UNITED FUND AGENCY B-10-39-tfc

9. Situations Wanted
 WORK WANTED — Building, remodeling, repairs. Ralph Packard, phone EM 4-2110. S-9-10-30-tfc

10. NOTICE
 CUSTOM SWATHING and baling. Floyd Coker. EM 4-1972. B-10-10-2-tfc

ENROLL NOW For Art Classes. Beginning in January. Beginners and Advanced Students Accepted. Morning and Night Classes. Saturday Morning Classes especially for students. For further information call Eunice Peterson's Studio 364-3198. S-10-50-5c

WORK WANTED — Building, remodeling, repairs. Ralph Packard, phone EM 4-2110. S-9-10-30-tfc

CUSTOM SWATHING and baling. Floyd Coker. EM 4-1972. B-10-10-2-tfc

FOR ART CLASSES. Beginning in January. Beginners and Advanced Students Accepted. Morning and Night Classes. Saturday Morning Classes especially for students. For further information call Eunice Peterson's Studio 364-3198. S-10-50-5c

WORK WANTED — Building, remodeling, repairs. Ralph Packard, phone EM 4-2110. S-9-10-30-tfc

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a.m. til 12, 1 p.m. until 5 p.m. Monday through Friday. A UNITED FUND AGENCY B-10-39-tfc

11. Business Services
 Expert auto service at Penney's Auto Center. Three mechanics to serve you. We feature air conditioners, Foremost auto, pickup, truck and tractor tires, Blend-A-Matic Gas, oil by the quart or drum, seat covers, batteries, all types of auto accessories, Vespa motor scooters and Dridgestone motor bikes. PENNEY'S AUTO CENTER Sugarland Mall Hereford, Texas 364-4065 B-11-2-tfc

HUBBLE DRILLING
 Water Wells
 Test Holes — Electric Logs
 Call 364-2684 S-11-27-9p

OWENS & HOLLINGSWORTH
 Motors Rewind
 Generator & Electric
 Magneto - Starter
 Residential Wiring
 Commercial - Industrial
 Sales and Service
 809 EAST SECOND
 EM 4-35/2
 B-11-13-tfc

KELLEY ELECTRIC
 Doug and Virgil
 Electrical Contractors
 Residential and Commercial
 All bids and wiring competitive.
 No Job Too Large or Small
 Phone EM 4-1345
 Nights phones EM 4-2012 or
 Box 130 EM 4-1345
 B-11-46-tfc

HEREFORD KIRBY
VACUUM CO.
 New and Used Vacuums
 For parts and service
 Call
 EM 4-0422
 B-11-7-tfc

SEWING MACHINES
 Vacuum Cleaners, Parts and
 Repairs. Disposable bags.
JEFF ROBERSON
 137 Ave. D. Ph. 364-0262
 Scissors Sharpened
 S-11-50-tfc

PORTABLE DISC ROLLING
 Scalloped or plain. Jacobsen
 Brothers. Phone EM 4-1543.
 B-11-10-23-tfc

Custom Slaughtering
 and Processing
 South 385
 Vega, Texas
VEGA MEAT CO.
 Britch Hopson
 Owner Operator
 Phone
 Hereford 364-3194
 S-11-50-tfc

WHY MOVE OUT OF THE
OLD HOUSE?
 Add a room, garage, new
 windows, new doors. Panel
 walls or build new cabinets.
 Call Delbert Ruland for an
 estimate. 364-3575, 223
 Avenue B. S-11-20-tfc

ELECTROLUX
SALES AND SERVICE
 364-3104
 S-11-26-4c

Wildlife Report Given For Texas

AUSTIN — That modest Texas Parks and Wildlife Department man you're encountering in the big game country certainly is sharing your enthusiasm this fall about the bountiful harvest.

He's not the one in tailored pinks with Texas hat to match, and a Sam Browne belt tied down with a side arm. That's his close associate in the law enforcement area.

He's the fellow, wearing a shoulder patch identifying his outfit, plus a name plate on his shirt to show his own legitimacy.

And if he seems overly curious about your prize, he's not about to hijack it. His job is to inspect the cadaver, maybe just a once-over, fore and aft.

He's not interested in whether the weapon was an expensive Mauser or a broken-down, open-site job. But he'll smilingly tolerate your boastful description of the long, running shot, all the while professionally checking the animal's general condition and eyeing its dimensions.

A quick peek into the mouth, a finger gouge here and a lifted leg there provides volumes for the curious staffer, all to include in his vital seasonal size-up.

This man is a wildlife biologist, representing a profession indispensable to game management, in an intriguing era when more and more sports expect the limit of something or another.

He is conspicuous only during the wildlife harvest because then he must record manifold observations extending far beyond the fine trophies and the cold cadaver count.

His is a comprehensive round-the-calendar routine, as typified by a single monthly report covering field activities of the Parks and Wildlife Department biological staff.

Out there in the Trans-Pecos survey, a notation stated: "xx 48 deer pellet group transects, 15 elk pellet group transects, 10 aerial deer cruise lines, 8 roadside deer cruise lines and 11 quail and dove cruise lines were checked."

From the West Texas Rolling Plains: "Quail blood analysis

was continued. The spraying of native quail with malathion during the boll weevil control program was initiated."

From the Central Mineral Region: "Ten deer were maintained in study pens on the Kerr Wildlife Management Area a pending conclusion of experiments involving dietary requirements."

From the Oak-Prairie Game Management Area: "xx plant analysis of prairie chicken habitat was initiated. Three deer were collected for necropsy in Wharton County."

Pernian Basin Game Management Survey Area: "xxx field contact was made with dove hunters to collect a sample of wings from the birds killed."

Coastal Marsh Management Survey: "Plants were collected and prepared for herbarium specimens. Duck traps were constructed. xxx"

Bighorn Sheep Development: "Observations were conducted on the watering and feeding habits of bighorn sheep located in holding pasture on Black Gap Wildlife Management Area. . . . Repairs made to jeep roads. . . . Two water gaps were replaced on north end of Sierra Diablo Area."

Oak Woodland Wildlife Management Area: "xx the tame deer, used in foodhabits study work was taken to field for training and observation. Gentle cow was also given further training in leading and handling (for the same studies)."

So it went: "Cover and food development areas checked for use by quail. Aoudad sheep censused in Armstrong and Randall Counties. Reported deer die-offs inspected in Wharton and San Patricio Counties. . . . Significance of hardwoods to deer and squirrel studied in East Texas."

Constantly consulting with land owner and sportsmen. Fore- ever probing into wildlife mysteries, even to the very intricacies of the Animal Kingdom boudoir. Not the men behind the scene. Their meticulous, painstaking research contribute enormously to the fantastic dividends accruing in bountiful 1966.

Classified Get Results

NEW

ADVERTISING DEADLINES

EFFECTIVE JANUARY 15, 1967

FOR DISPLAY ADS

—THURSDAY PAPER—

DEADLINE TUESDAY 5 P.M.

—SUNDAY PAPER—

DEADLINE FRIDAY 5 P.M.

CLASSIFIED DEADLINES REMAIN THE SAME: 5 P.M. TUESDAY and 5 P.M. FRIDAY

THESE DEADLINES ARE SET UP SO THAT WE MAY BETTER SERVE THE NEEDS OF OUR ADVERTISERS

Star
 364-2037

SUNDAY MONDAY
 SHOWTIME 2:00
 Reduced Admission Mon., Thurs., Fri. Effective TUESDAY
 Open 4:30
 Showtime 5:00
 Reduced Admission from 4:30 to 6:30
 Adults 85c
 Children 25c
 Students 60c
 Regular Admission After 6:30
 SAT. - SUN. HOLIDAYS
 Adults \$1.00
 Students 75c
 Children 35c

Meet the MOST Titillating TIME BOMBS EVER TRIGGERED!
 The girls with Thermo Nuclear Navel!

DR. GOLDFOOT & THE GIRL BOMBS

VINCENT VECCHIOMORNI FRANCO LARA
 PRICE "FABIAN" CICCIO ANTONELLI

Star
 364-2037 412 E. 1st

Reduced Admission Mon. thru. Fri. A comedy spectacular! Magnificent in a special and very engaging way!

WEDNESDAY THURSDAY FRIDAY
 Box Office Open 4:30
 Showtime 5:00
 Reduced Admission from 4:30 to 6:30
 Adults 85c
 Students 60c
 Children 25c
 Regular Admission After 6:30
 Sat. - Sun. Holidays
 Adults \$1.00
 Students 75c
 Children 35c

These Magnificent Men in their Flying Machines

SATURDAY Showtime 2:00

STAR THEATRE COMING

IMPORTANT: NO ONE UNDER 18 WILL BE ADMITTED UNLESS ACCOMPANIED BY HIS PARENT

We Reserve
The Right To
Limit Quantities

Now Food Club SALE!

SAVE MORE THAN EVER ON FOOD CLUB PRODUCTS

COUNT FRONTIER
STAMPS IN YOUR
1967 SAVINGS!

CAKE MIX FRUIT COCKTAIL CRACKERS BAKERITE



Food Club
Regular Layer
Assorted Flavors

Pkg. **25c**
19c
19c
59c

Food Club
No. 303
Can

Food Club
1-Lb.
Box

Shortening
3 Lb.
Can



Start the year off with the added bonus of Frontier Stamps... yours with every purchase at Furr's. Shopping Furr's assures you of more for your money because Furr's prices are constantly low and your satisfaction is guaranteed.

- Cigarettes All Brands Reg. Filters or Kings Carton **2.99**
- Apple Juice Food Club Qt. **4 For \$1.00**
- Corn Food Club Cream Style Golden or Whole Kernel **5 No. 303 Can For \$1.00**
- Sweet Potatoes Food Club Whole **5 No. 303 Can For \$1.00**
- Coffee Creamer Food Club 11 Oz. Jar **49c**
- Instant Coffee Food Club 6 Oz. Jar **89c**
- Cookies Food Club Chocolate Chips **4 10 Oz. Pkg. For \$1.00**
- Baby Food Food Club Strained 4 Jars **35c**
- Coffee Food Club All Grinds **lb. 59c**
- Flour Food Club 5 Lb. Bag **39c**
- Tomatoes Food Club Solid Pack **5 No. 303 Can For \$1.00**
- Black Pepper Food Club 4 Oz. Can **29c**
- Mellorine Farm Pac Assorted Flavors 1/2 Gal. **39c**
- Eggs Farm Pac Grade A Large Dozen **49c**
- Peanut Butter Food Club Plain or Krunchy 18 Oz. Jar **49c**
- Dog Food Ken L. Ration Burger 36 Oz. Pkg. **69c**

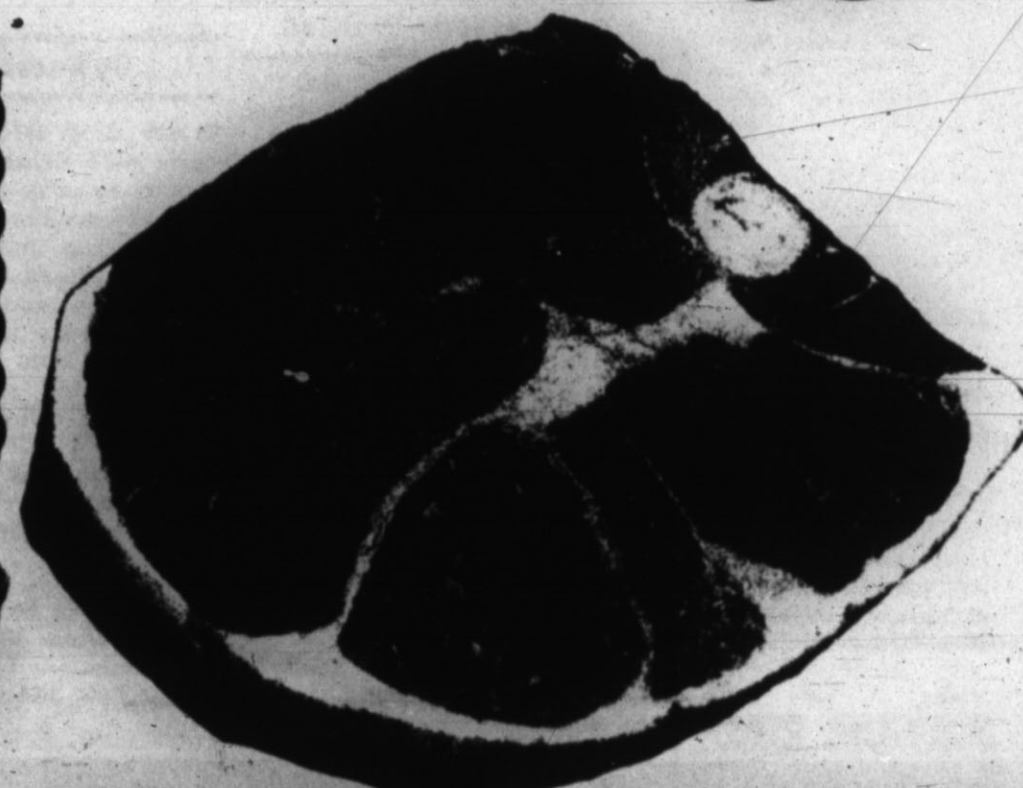
BREAD
1 1/2 Lb. Loaf
2 For 49c



SOUP

Tomato,
Food Club
No. 1 Can

10c



SWISS STEAK SLICED BACON

CUTLETS

Tenderized
No
Waste **\$1.19**
Lb.

USDA
Choice
Beef **Lb. 89c**
Tall Korn
1 Lb. **59c**
Pkg.

Lunch Meat

Farm Pac
Sliced
Asst. **3 For \$1**
6 Oz. Pkg.

U.S.D.A. CHOICE BEEF AT FURR'S...
Always The Finest Quality and At The
Lowest Prices...

T-BONE STEAKS U.S.D.A. Choice Beef **lb. 1.09**
SIRLOIN STEAK U.S.D.A. Choice Beef **lb. 89c**
SLICED CHEESE Furr's American Slices 6 Oz. Pkg. **29c**

ASPIRIN

Valiant
100 Count
Bottle **19c**

- Pepto Bismol 8 Oz. Bottle **77c**
- Colgate Toothpaste King Size Tube **59c**
- Pertussin Medicated Spray Vaporizer Reg. \$1.19 **99c**

DOUBLE FRONTIER STAMPS

on Wednesday with \$2.50 purchase or more

Orange Juice

Top Frost Fresh Frozen
2 6 Oz. Can For 35c

GREENS

Mustard-Collards Turnip
2 Large Bunches **15c**

Carrots

Fresh
Texas-Bulk
2 Lbs. 19c

TURNIPS & TOPS

Bunch **19c**

CELERY
Fresh Crisp **Lb. 10c**



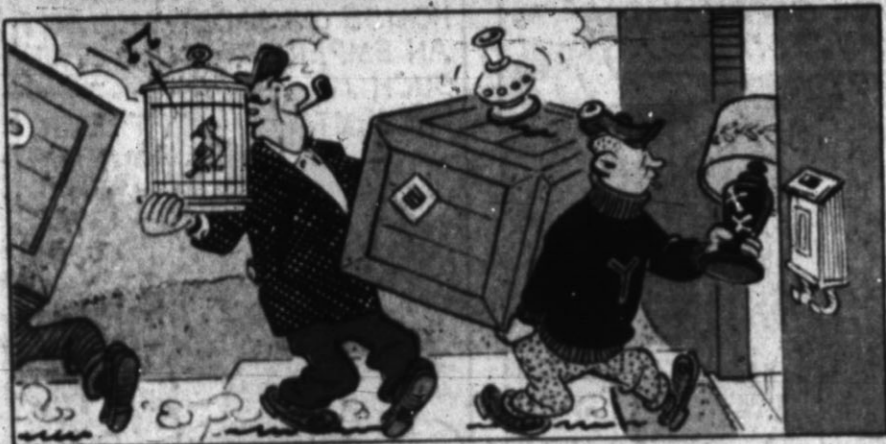
FURR'S DELICATESSEN

- 1 Whole Fried Chicken
- 1 Pint Green Beans
- 1 Pint Creamed Potato Salad
- All For **\$1.89**
- Lime Delight Salad lb. **59c**
- Cream Pies each **98c**
- SANDWICHES**
- Pimento Cheese each **20c**
- Ham Salad each **25c**
- Chicken Salad each **25c**

- Top Frost Cut Fresh Frozen
Okra 10 Oz. Pkg. 6 For \$1
- Top Frost Fresh Frozen
Grape Juice 6 For \$1
- Chopped Top Frost Fresh Frozen
Broccoli Pkg. 6 For \$1

SUNDAY, JANUARY 1, 1967

BLONDIE



MANDRAKE THE MAGICIAN



BY LEE FALK

NIGHT-- IN A GREAT CITY--

--AND I NEED MONEY-- LOTS OF MONEY-- TO PULL OFF THE CAPER I'M PLANNING.

I NEED THE UNDERWORLD TO FURNISH THE READY CASH--AND AS A COVER--

THE PLAN IS SOUND, DOCTOR.

WE'LL NEED AN AGENT-- SOMEONE WHO KNOWS THE GANGS-- TRY THE COURTS, DUDLEY.

YES, DOCTOR.



CONTINUING: THE BLACKOUT CAPER

The PHANTOM

By Lee Falk



BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



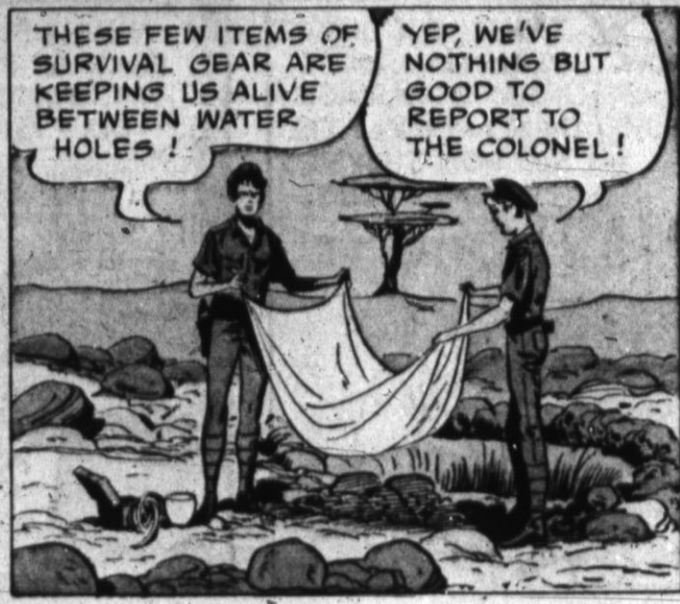
Hi and Lois

by MORT WALKER and DIK BROWNE



TIM TYLER'S LUCK

by Lyman Young and Tom Massey



TO BE CONTINUED

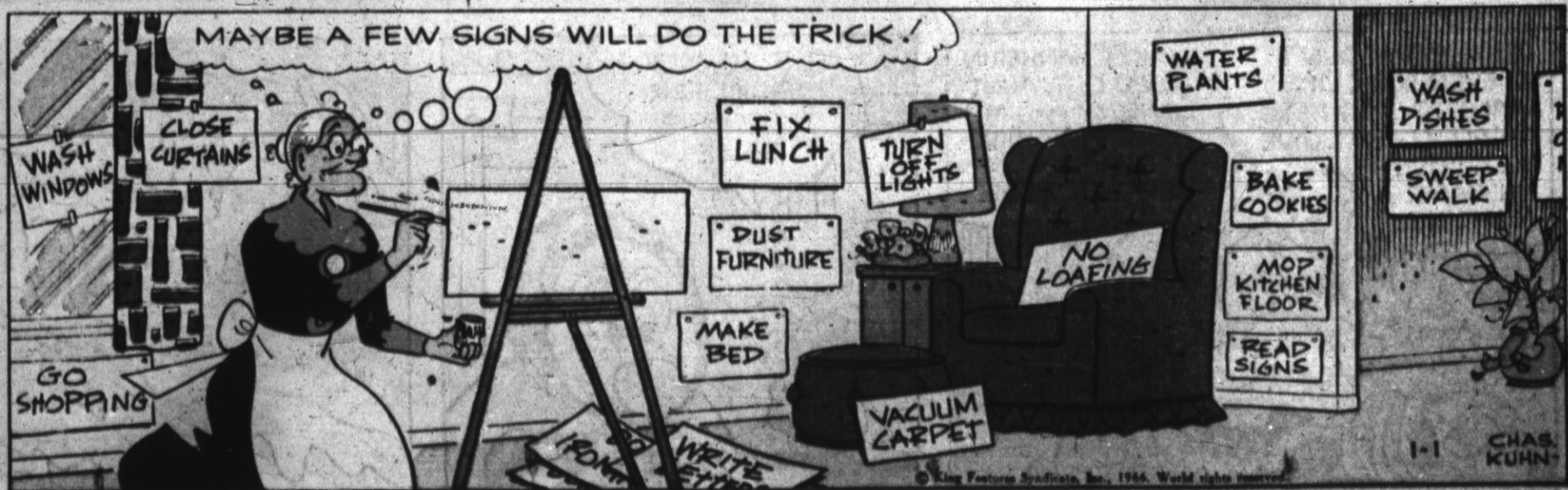
TIGER

by BUD BLAKE



GRANDMA

by Chas. Kuhn

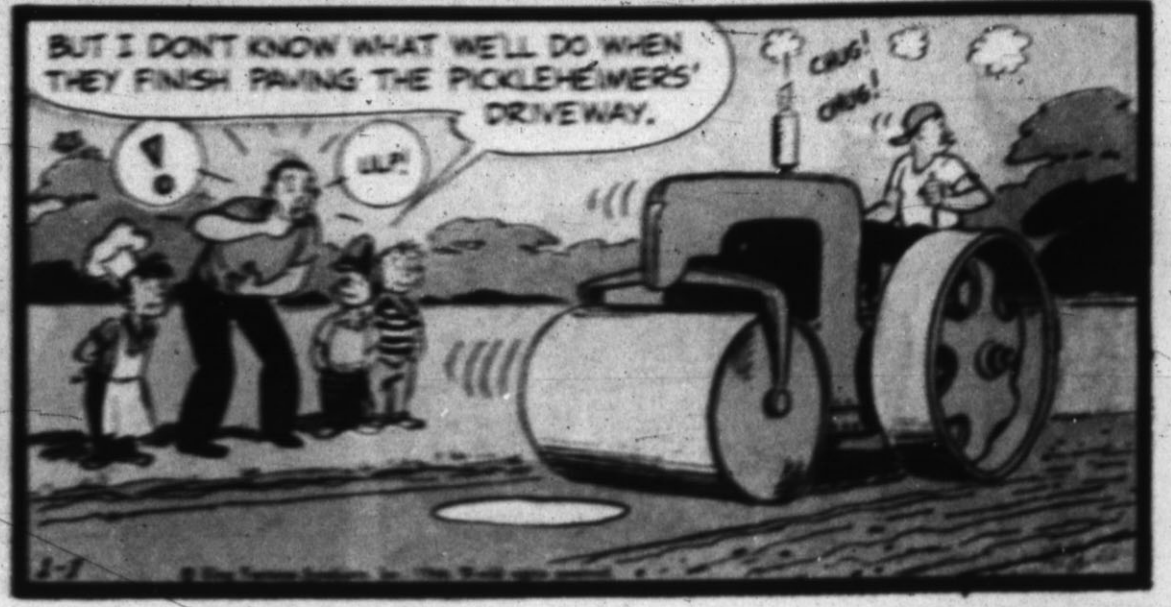
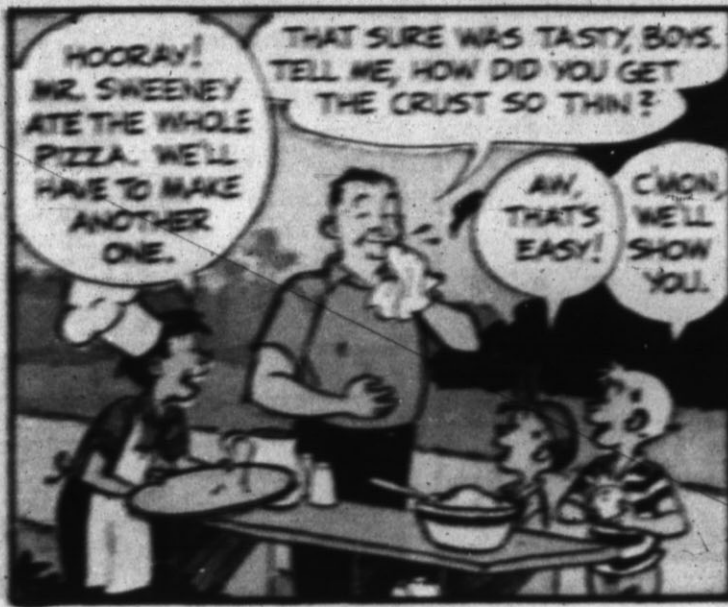
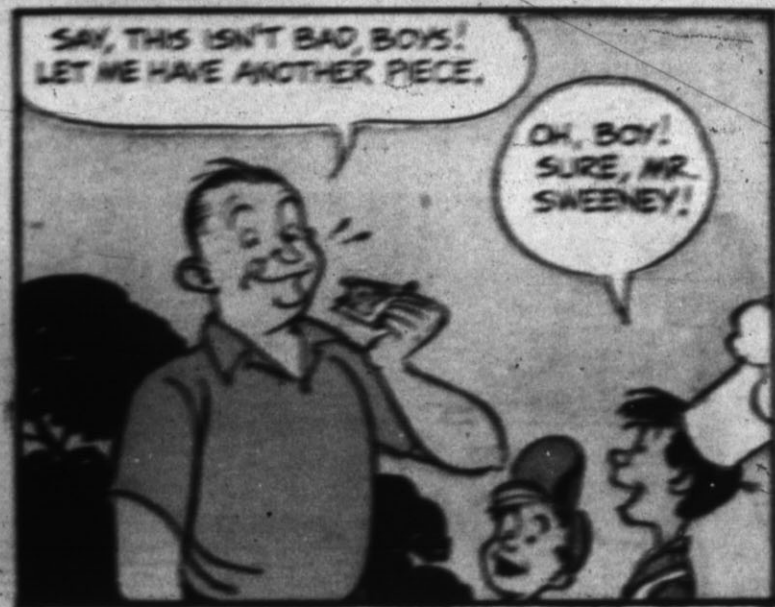


© King Features Syndicate, Inc. 1956. World Wide Distributors

BUZ SAWYER

Featuring His Pal Rosco Sweeney

by ROY CRANE



HENRY

by CARL ANDERSON



BARNEY GOOGLE and SNUFFY SMITH

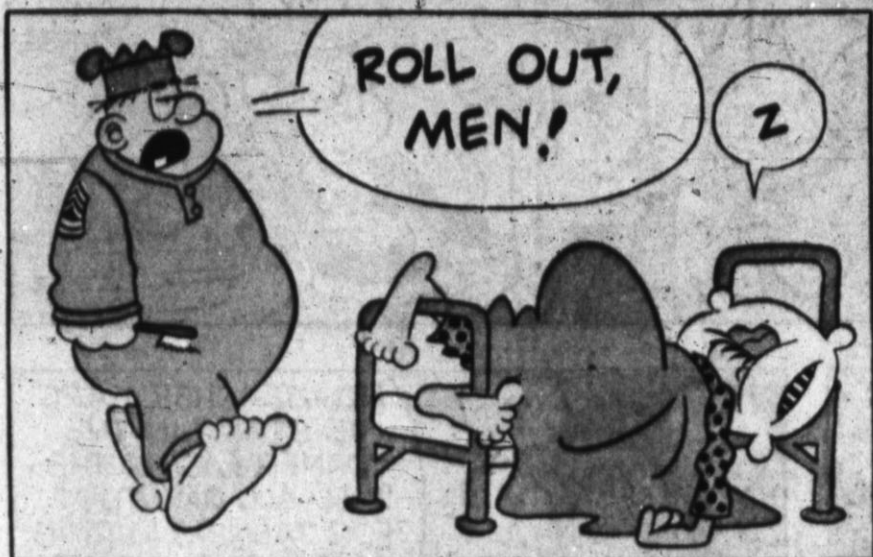
by FRED LASSWELL





beetle bailey

by mort walker



ROLL OUT, MEN!



RISE AND SHINE!

UP AND AT 'EM



LET ME PUT IT THIS WAY...



DOGGONE YOU, BEETLE! WAKE UP!!

HE DIDN'T GET IN FROM THE DANCE TILL FIVE THIS MORNING, GARGE



YEAH? WELL, HE'S GONNA GO THROUGH THE DAY'S ROUTINE IF I HAVE TO DO IT FOR HIM!

BRUSH!



ATTENTION TO ROLL CALL! BAILEY!

HERE, GARGE



THAT WAS A FINE REPORT YOU TYPED UP FOR ME, BEETLE, AND NOW YOU'RE GOING TO DIG A BEAUTIFUL DRAINAGE DITCH



OKAY, MEN, YOU CAN KNOCK OFF FOR THE DAY



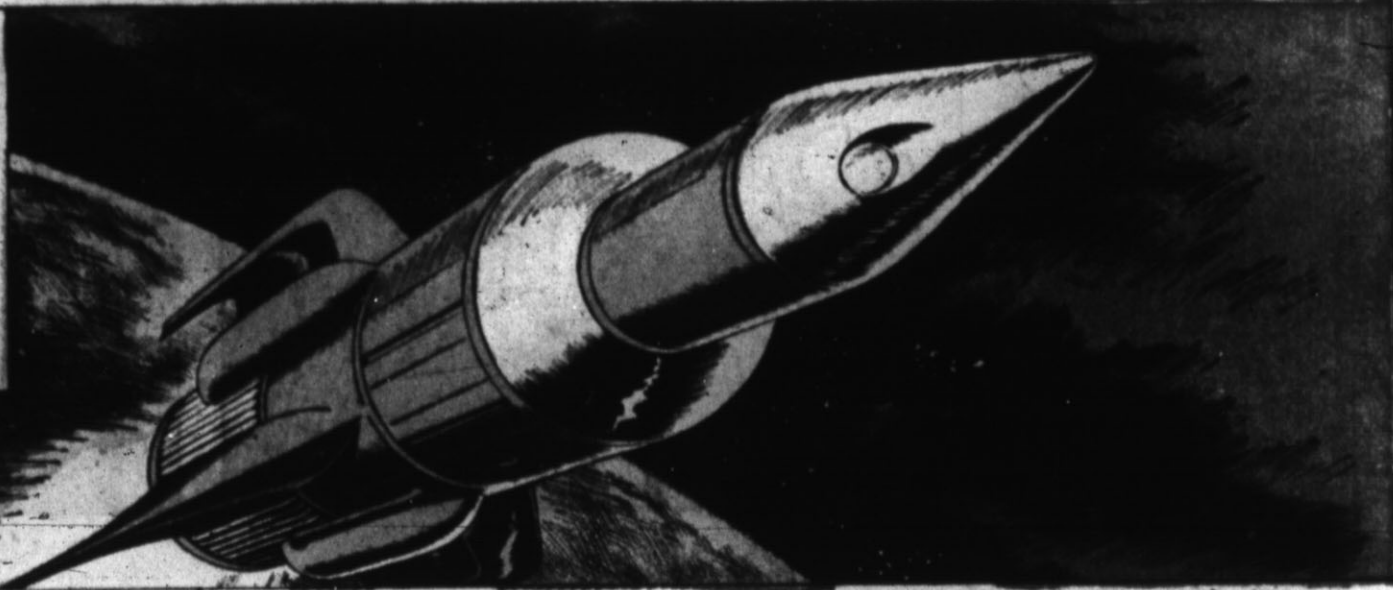
I SLEPT ALL DAY? THEN WHY AM I SO TIRED?

YOU ALSO WORKED HARDER THAN YOU USUALLY DO

FLASH GORDON

by MAC RABOY

IN THE HIGHLY ADVANCED SPACE AGE, LORENZO THE TENTH, DUKE OF NAPLES, RE-ESTABLISHES HIS MEDIEVAL DUKEDOM IN ALL ITS OLD SPLENDOR! AND HE PEOPLES HIS REALM WITH CAPTIVE SLAVES BROUGHT FROM EARTH BY ROCKET SHIP!



AHH, INGRID, YOU HAVE BROUGHT MORE SERFS TO SERVE ME?



I HAVE COME TO SEE THAT ALL MY SCIENTIFIC EQUIPMENT IS STILL WORKING, LORENZO!

EVERYTHING IS GOING PERFECTLY, MY DEAR INGRID!



YOUR CHAMBER, MY DEAR-- AND ALL THE SERVANTS YOU DESIRE! INCLUDING DALE ARDEN, HERE!

GOOD! AND NOW... TO THE CONTROLS!



AND FLASH GORDON, WHOM YOU MET, IS TRAINING THE GLADIATORS WHO WILL ENTERTAIN TOMORROW!

I HAVE WORK TO DO, LORENZO! LET US GET ON WITH IT!



LET ME CHECK THESE CONTROLS...! HMM... ALL SEEMS NORMAL! OUR ORBIT IS HOLDING STEADY...

INGRID, YOU ARE BEAUTIFUL! ALL THIS... THE CASTLE...



...BUT I MUST WORK OUT A WAY TO IMPROVE THE FORCE SCREEN... WHA...

ALL... WAS DONE FOR YOU, INGRID! FOR... I LOVE YOU... MADLY!!

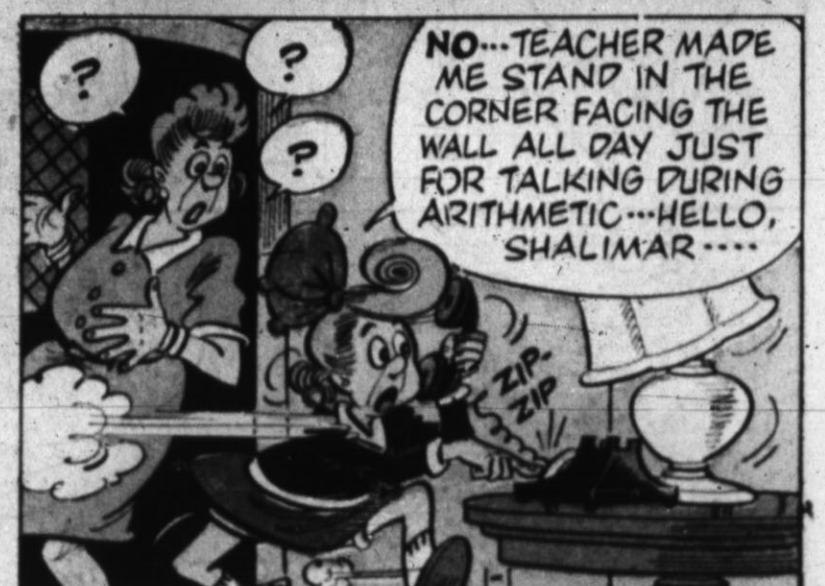


YOU PIG! I AM INTERESTED ONLY IN MY SCIENCE!

YOU DARE STRIKE LORENZO? FOR THIS, YOU SHALL DIE!

NEXT WEEK: NEW PARTNERS!

LITTLE IODINE



The Little Woman

by DON TOBIN



THIMBLE THEATRE starring POPIEYIE

by BUD SAGENDORF



The LONE RANGER

by Charles Flanders and Paul S. Newman

AROUND THAT TURN, DOC, AND WE'LL BE ABLE TO SEE THE CAVE WHERE MY PAL IS HOLED UP!

GOOD! LET'S GET THIS OVER WITH FAST SO I CAN GET TO TOWN!

MEANWHILE... IF HE DOESN'T PULL THROUGH, WE'LL NEVER LEARN WHERE HE HID THE LOOT FROM OUR OTHER JOBS!

SNOTGUN'S BREATHING IS GETTING AWFUL UNEVEN-- THAT'S A BAD SIGN!

LISTEN! -- HORSES! SOMEONE'S COMING!

IT'S OKAY! SLIM BROUGHT THE SAWBONES!

MINUTES LATER... YOUR PAL'S "ACCIDENTAL" GUN WOUND IS MIGHTY SERIOUS! I'LL HAVE TO GO HOME FOR SOME MEDICINE--

YOU'RE STAYIN' HERE!

BUT IF I DON'T GET THE MEDICINE I NEED FOR HIM--

WRITE WHAT YOU NEED! I'LL COLLECT IT FROM YOUR WIFE!

SOON... THERE'S THE DOCTOR'S HOME, TONTO. SEE IF HE'S TREATED ANYONE FOR A BULLET WOUND!

UGH! IF DOCTOR FINDS OUT IF HIM LOOK LIKE SHOTGUN SKATE!

CONTINUED..

DONALD DUCK

by WALT DISNEY

Z-Z-Z-Z...

BANG!

BANG!

YEEED!

YAD YAD YAP...

CHARGE!

CHARGE!

YAP... YAP!

CRASH!

SLAM!

Z-Z-Z-Z...

CLINK!

SOMEONE DROP A DIME?

© 1966 Walt Disney Productions World Rights Reserved

MICKEY MOUSE

by WALT DISNEY

I WONDER WHAT HE WOULD DO IF HE HAD A LOOK AT MODERN LIVING!

MUSEUM

CAVE MAN

ROAR

HE'D RUSH BACK INTO HIS CAVE!

© 1965 Walt Disney Productions World Rights Reserved

WALT DISNEY PRESENTS **UNCLE REMUS** AND HIS TALES OF **BRER RABBIT** Adapted from the stories by JOEL CHANDLER HARRIS



MISTER BREGER by Dave Breger



The KATZENJAMMER KIDS by JOE MUSIAL

