Citizens Have Just One More Day Left To Pay Those Poll Taxes!

Serving Magic TriangleThe Sunday Brand

28 Pages

Including 22 Colored Comics

OL. 18 - NO. 31

HEREFORD, TEXAS 79045, SUNDAY, JANUARY 30, 1968

PUBLISHED EVERY SUNDAY

'Lifesaver' Snows May Continue

2,350 Persons Qualify To Vote



ALBERT MAXWELL

Albert Maxwell Is Candidate For City Post

sioner, place three, announced tor's office in the courthouse. Saturday he will seek re-election | Fourty-five of 2,350 total were to the post he has held for the exemptions for persons 21 years three daughters. past two years. . .

April 5 City Commission elec- did not pay poll taxes, qualifytion, Maxwell is seeking his seling them to vote only in fed. To Head WT cond two-year term on the com- eral elections.

A resident of Hereford for the their poll tax and in 1964, 3,650 Ex-Students past 12 years, Maxwell is gen- persons registered for the preeral manager for a local vege- sidential election year.

are parents of three children, the state poll tax, it is retain. Hereford man as president for Patricia, a student at West Tex- ed — this year at least — as a the coming year.

as State University; Rebecca, a requirement for voting in state Wayne E. Thomas, Hereford as State University; Rebecca, a requirement for voting in state senior at Hereford High; and local elections in Texas. Donald, a sophomore at HHS. TWO NEW RULINGS have another Hereford man, Frank He is an elder in the First gone into effect this year, con- Barrett, as president.

as Clerk of the Session. ment. He is a member of the had stated that persons reach-

Local Races Charlie Sowell Becomes Third

sons who have already in- Deaf Smith County.

Added contestants for local elections apparently brought poll tax payers in at a rapid clip late last week, with 465 noon and Friday afternoon.

poll tax receipt — required for his life, Sowell is in the real estate business at the present tions — is 5 p. m. Monday in Albert Maxwell city commisthe county tax assessor-collec-

of age. As Democratic candidte in the FIVE OTHERS registered but Thomas Named

Presbyterian Church and serves cerning exemptions.

See MAXWELL, Page 2 See PERSONS, Page 2

Hereford Fire Department an- Only minor damage resulted,

THREE MEN working at the Twenty volunteer firemen ans- you. station escaped injury from the wered the general alarm. blast, which shattered a large plate glass in the front of the

The alarm marked the 28th emergency run by the Hereford Fire Department volunteers thus far in a year which was just 29 days old Saturday.

Fires here are thus far showing a marked increase, firemen

During 1965, a total of 139 calls were answered by Here-

IF THE RATE of 28 fires a month continues, firemen would see 336 alarms during the year

Saturday's call to the truck stop came at 5:28 p. m. Red Eason, co-owner of the

station, along with employes Horace Evans and Elas Urlas Jr., were all in the building at the time the pit in the garage portion of the building igniting All were uninjured and remained on the job following the blast. When firemen arrived at the station, there was no fire.

As Contests JP Candidate One day remains for Deaf Former county commissioner

sured their right to vote in

In 1965, 2,132 persons paid

Although the federal govern-

In order to claim an exemp- of president for two years, with For the past nine years, he tion from the \$1.75 fee, a per. Thomas serving under him as has been a member of the Here- son must be 21 years of age as first vice president during the ford Volunteer Fire Depart- of Jan. 1, 1965. The old ruling two years:

FIRES ON INCREASE

Trucks Roll 28th Time In January

swered a general alarm call to with the window being the mathe Highway 60 Sixty-Six Truck jor loss. Stop in southwest Hereford Sat- Fire department spokesmen urday afternoon where a drain said an investigation would be pit had ignited and a blast re- made into the cause of the

Smith County citizens to pay Charlie Sowell announced Sat-poll taxes and join with the urday his candidacy for the ofmore than 2,300 local per- fice of Justice of the Peace for

In so doing, he became the third candidate in the May 7 A total of 2.350 persons Democratic primary for the ofhad paid poll taxes Friday fice now held by C. B. Miles, who recently announced he would seek re-election. Also seeking the office is Ernest

Sowell, who resides on South persons obtaining the re- 385, served as commissioner of ceipts between Wednesday precinct one for two terms, from 1957 until 1964.

Deadline for obtaining the A Hereford resident most of

He is a member of the First Methodist Church of Hereford. He and his wife are parents of

The board of West Texas State University Ex-Students, Inc. Maxwell and his wife Marie ment has attempted to outlaw met Wednesday and named a

attorney, was elected to succeed

BARRETT held the position

Hereford Lions Club, serves as ing 21 years of age prior to the for a total of three years, and plant operators, grocery store pound to the farmer, not coma member of the association owners, and most frequently of ing close to meeting his producsince his graduation from the all, the housewife. college in 1947.

> Other officers for the board, chosen at the Wednesday meeting, include J. W. Foust, owner of an Amarillo printing firm, vice president; Bill J. Montgomery, Amarillo oil company executive, second vice president; and Troy Burrus, former WTSU basketball star and now a member of the staff in the Amar. with the pork industry, "to say illo schools, secretary-treasurer. the least."

> Other members of the board The general comment of most Bellah, Canyon; Earnie Russell, illo; Mrs. Arlie Barnett, Amar- we do sell.' illo; and Mrs. Roy Lyles, Can-

See THOMAS Page 2



Underwood took a look at his breakfast missing, probably referring to the item in- story. (Staff Photo by Tom Wingo) troduced to the picture via some trick

SOMETHING MISSING — Young Brian photography. But there's no joking about the price of pork these days, which is apand immediately informed his mother, Mrs. parently removing it from more and more Wanda Underwood, that something was menus, according to the accompanying

NOTHING FISHY ABOUT IT

Pork At A Premium

By TOM WINGO

Where is it going to stop? Thomas has been on the board daily by hog growers, packing to a low of about 11 cents per

They are asking the question in regard to the climbing price of · pork.

"NO RELIEF in sight for at least a year," some say . . others guess a shorter period of time, and some say longer.

"It is hurting," is the comment of all who are connected

are, retired president, Frank meat market managers and Barrett, Hereford farmer; Bob packing plant owners is, "We're not selling as much and White Deer; Sid Muse, Amar- we are losing money on the pork

Most people involved in the industry say that the price hike

prices, which caused many of for hams to 75 and 80 cents for for the past ten to 12 days, that my interest in the city and the small producers to drop out bacon and from \$1.18 to \$1.20 "but that's about the only probits development and my experof the hog business. on-boneless hams.

This question' is being asked THE PRICE dropped last year

This year, prices are up to about 28 cents per pound to the farmer, with wholesale prices ranging from 60 cents per pound

Weather Thursday Friday Saturday

Moisture this month .39 Moisture this year .39

(Courtesy KPAN)

year's average weight of 240 to 250 pounds.

present high price.

"WHEN THE small farmer gets back into the business, and more hogs are brought to mar- WASHINGTON, D. C. (Spe- ment farm programs in line with ket, then the price will start to cial) — Congressman Walter Ro- the intent of Congress in pasmore hogs are brought to mar-

ness are keeping their hogs long-

er, feeding them to a heavier

He said that the usual selling

weight last year was about 200

pounds, compared with this

Dryland Farmers Welcome Moisture

There were many sets of chattering teeth surrounded by smiling faces belonging to residents in outlying portions of Deaf Smith County this week as dryland farmers plodded through four to five inches of snow which had a special reward for them.

Hailed as a lifesaver for some 35,000 acres of dryland wheat, the snow which yielded some .4 inch of desperately

needed moisture kept alive hopes of a decent dryland wheat harvest next summer for the first time in quite a

While things were getting back to normal for Herefordites and cattle beginning to find clear spots to graze Saturday afternoon, the U.S. Weather Bureau in Amarillo told the Brand that another snow-bearing system may arrive here as early as Wednes-

And the outlook for the coming 15 days is a rosy one for farmers in the market for moisture and youngsters with a yearn to build snowmen,

Weathermen predicted late Saturday a dip below the zero mark for thermometers in most Panhandle regions, then a clear ing spell until new snow arrives To Run Again "about midweek." One to two inches of snow is predicted For Commission then in current forecasts. The weather bureau's long-

to make up for below normal two years. parcipitation here during Jan-

WHAT THIS means to area farmers is money in the pocket, although cattle are experiencing chills out of the situa-

But so far the cattle in Deaf Smith County pastures have not at 127 Centre St. They are parsuffered too much, reports in-

For the most part, cattlemen in the area have been feeding lem," as one rancher put it. | ience on the commission, hav-

Winter-weary, cattle are be- ing served one term, make me THE CHEAPEST pork, dry ing drawn some by the weather qualified to serve another term salt, now comes from the pack- but most observers feel stock with the commission. ing house for 431/2 cents per will not show any effects after "If elected, I will continue to pound. Sausage is up to a whole- a few days of let-off on the snow. serve with the best of my abisale price of 841/2 cents a pound. One hog raiser said that due windy, the cattle which are fed trying to be fair in all items to the loss suffered last year, don't suffer too much," one man of business coming before the See SNOW, Page 2 commission." those who are still in the busi-



Incumbent Sharp

Lloyd Sharp, city commission range forecast calls for "heavy" er, place four, has announced moisture in the Panhandle he will seek re-election to the through mid-February, helping position he has held for the past

As a Democratic candidate in the April 5 city commission election, Sharp will be seeking his second term. Partner in a local insurance

agency, he has lived in Here-ford for 19 years. He and his wife Theda reside

ents of two sons, Phillip, of El Paso and Leslie, of Houston. In making the announcement, the commissioner said, "I feel

"AS LONG as it doesn't get lity, showing no favortism and

weight to take advantage of the ANNOUNCES CANDIDACY

Rogers Criticises Freeman's Move

to descend and maybe someday gers called Saturday for Agriculsing new farm legislation last be back to normal," said one ture Secretary Freeman to bring See PORK, Page 2 his administration of governday to Secretary Freeman, Congressman Rogers said grain sor-ghum producers would "face an average loss in total gross income of about \$3 per base acre" because of administrative adjustments made between the 1965 and 1966 programs.

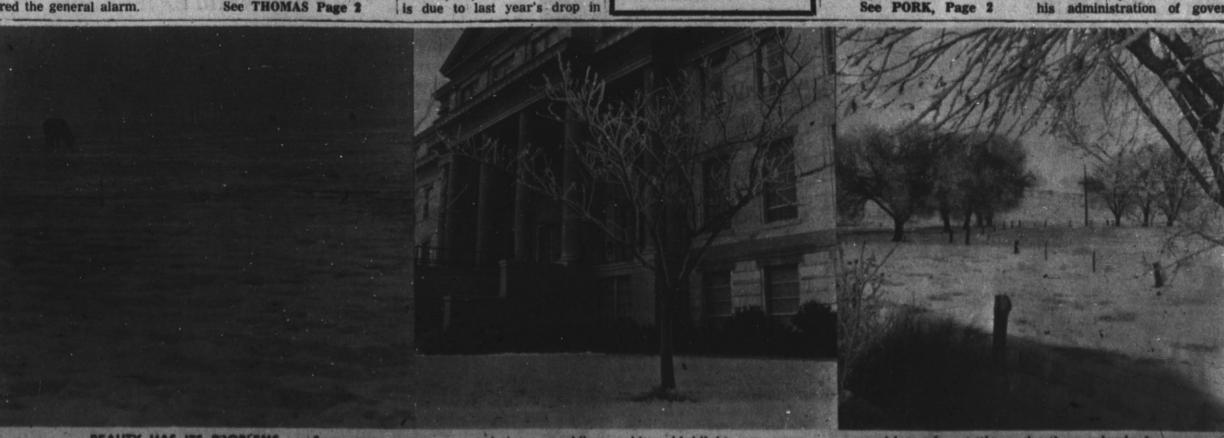
The letter was written soon after Congressman Rogers announced his candidacy for re-election as U. S. Representative from the 18th District of Tex-

he has filed in accordance wi the Texas Election Code as a the Texas Election Code as a candidate for renomination in the May 7 Democratic primary.

Congressman Rogers, whose home is Pampa, is serving in his eighth term in the U. S. House of Representatives. He is second-ranking majority member on the 33-member House Computities on Interested

committee on Interstate oreign Commerce and anking majority member of 4-member House Committee

problems for cattle and other animals in search, of food. (Staff Photos)



BEAUTY HAS ITS PROBLEMS - Snow continued to cover the area late last week,

painting sparkling white highlights on

They explained that while the expensive hams are still avail- increase, other costs are said to of Supervisors. Hoover stated able, some of the cheaper cuts be on the upsurge, such as cold the name is now the Tierra are not. The sales of the less ex- cuts, cheese, and weiners.

gone up and the sales are lag. of December. ging, the price of beef is also rising, and a loss is being felt in sales of that product too.

MANY PEOPLE, while trying to stay away from the higher priced meats, are turning to cheaper cuts, and some stores have also registered a marked increase in sales of fish and vegetables as housewives are apparently attempting to substitute for the more expensive main course items.

Chicken is even getting into the act, with wholesale prices on fryers jumping five to ten cents in the last ten days.

FREE ROCK!

Carry one with you if you use old-style "straight-in" couplers. When they uncouple, you need a ROCK, or drawbar, or tire to bleed against before recoupling.

COME IN AND ASK FOR YOUR FREE ROCK ...

or for a demonstration of modern Metro "TWIST-IN" Coupler which can be recoupled under pressure from the tractor side, or implement side, or BOTH, without bleed-

distributed by Kirby SALES CO

Ask your dealer about Metro Hydraylic Couplers

MANY THINK this rise in price will continue, although in Conservation

This too is blamed mostly on the fact that many of the small District OK's "If you have the money, you chicken farm operators gave can get the ham," was the ans- up the business last year, send- Name Change "If you have the money, you chicken farm operators gave wer to most inquires to gro- ing chicken prices at the precery store meat market mana- sent time to their highest level

cken lead in the grocery price chairman of the District's Board

pensive cuts have increased to The report of continuing rising vation District. press the supply, while sales of costs of meats is not too sur- THE WORD "water" has been cured and canned hams has prising, coming on the heels of added, says Hover, because of dropped in some stores to al. the government report that the its ever-growing importance in cost of living increased a re- the conservation movement. While the prices of pork has cord amount during the month

Persons . . .

(Continued from Page 1) first primary were elegible to

In addition, exemptions will be granted only to those reaching Soil and Water Conservation Disthe age of 61 prior to Jan. 1, trict consists of Hoover, chair-1966. Others past this age are man; Luther Lesly, vice-chairalso eligible for exemptions, but man; Clarence Betzen, secremust register before Monday's tary; Eldred Brown, member;

SEVERAL contested local races are shaping up - as well as on the state-wide level - as the deadline for filing for the May 7 primary nears. That deadline comes Feb. 7.

Three persons have announced for the office of Justice of the Peace in Deaf Smith County and two are seeking the po- on the campus each month, on the latet agricultural developsition of county judge.

Incumbents have filed for reelection in both these offices. In they will seek re-election.

To be decided at the polls locally during 1966 are persons to tile three seats on the Here- coming celebration. ford school board, two posts on

thus far announced plan to run and \$250 for off-campus groups. for district judge.

election on the state level will ties.

offer a choice this year. State Rep. Bill Clayton and their bid to be re-elected.

D'strict has changed its name, Although pork, beef, and chi- announces ! Charles Hoover, Blanca Soil and Water Conser-

Hoover further stated that districts throughout Texas wanted But still, even though the price to change their titles by adding hikes are no surprise, the home- the word "water," but since they maker may be heard to wonder are legal sub-divisions of State out loud: "Where is it going to government, the change could be brought about only by State Legislative action. House Bill No. 232, Acts of the 59th Legislature, Regular Session, changed, the name of all Texas Soil Conservation Districts by adding

the word 'water'!. The governing Board of Supervisors for the Tierra Blanca and F. L. Eicke, member.

Thomas

the last Tuesday.

(Continued from Page 1)

THOMAS SAID there are an estimated 1,600 active members in the ex-student association. The board of directors meets

BIDS FOR construction of a tices. new 10,000 campus entranceway several other local offices, in- will be accepted at the next cumbents have also announced meeting Feb. 22. Work on the project is expected to begin this spring, with completion scheduled in time for the 1966 home-

The marker will be on the the city commission, and the western edge of the campus. It wheat, Johnson grass and bindcounty offices of judge, treasur- will include a dedicatory placer, clerk, justice of the peace, que containing names of organand two positions on the county izations that have contributed cides, will cover the advantages, the established minimum of \$2, In addition two persons have 000 for campus organizations

The directors also voted to The incumbent district court form a West Texas State Alumni tion, Hereford, will cover the term has gained me the experclerk in Deaf Smith County also Advisory Council composed of area of weed control and her- ience and insight so necessary 252 representatives from 79 com. bicides on sugar beets. Virtually every office up for munities in 36 Panhandle coun-

The council will serve as a go-between for the ex-student U. S. Congressman Walter Ro- organization and various comgers are so far unopposed in munities. It will meet for the first time April 2.

> Americans have the highest per capita consumption of paper in the world, about 479 pounds

THE SUNDAY **BRAND**

Established 1948

Published every Sunday at 130 West Fourth St. Hereford, Texas 79045

James M. Gillentine, Editor and Publisher Melvin Young, General Manager

Wain Miller, News Editor Wayne Stephens, Adv. Manager Robert J. Awtrey, Mech. Supt. Subscription Rates: Zone 1,

4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand both papers, Zone 1, \$4.95 per year, Zone 2, \$6.15 per year. Carrier delivery, 60 cents per month, Single copies 15 cents each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas under the Act of March 3, 1879.

Second-class postage paid at the Air Force will be maintain-Hereford, Deaf Smith County, ed."



of HEREFORD

THE ONE THAT GROWS

COMING SOON

New Scout **Troop Awards Tenderfoots**

Seven members of Troop 51, Boy Scouts of America, received their Tenderfoot awards Thursday night.

Scoutmaster Gary Price pre-State Bank.

The Scout troop is sponsored by the Hereford Optimist club and is only two months old. Those receiving their awards

were Ricky Gottech, Troy Way- wheat, all right.' ne Wilson, Jerry Don Baber, Rodney White, Bobby Simpson, Richard DeLa Cruze, and Ric- rin, who runs a dryland farmkey Simpson.

The Scout troop meets every Thursday night at 7:30 p. m. at the Community Center.

Parmer County Weed Control Meeting Set

m, in the Hub Community Cen-

Bovina and Farwell and the County Agent, These meetings businessmen keep up-to-date on land alike. ments and recommended prac-

The program features three speakers in specialized fields of work, Dr. Allen Wiese, Agronomist at the Southwestern Great Plains Field Station, Bushland, will discussaweed control and recommended herbicides for cotton grain sorghum, soybeans, weed. Wiese, a widely-known authority in this area on herbidisadvantages, hazards and residues of various chemicals.

Paul Scott, Research Agrono-

James Murphrey, Area Fram ford. Management Specialist with the Extension Service, will discuss economics of various week control practices and economic loss from various lévels of weed infestations, according to Joe Van Zandt, Parmer County Agent.

Rogers ...

(Continued from Page 1) The Congressman is married to the former Catherine R.

(Jean) Daly of Pampa. They are the parents of six children. Meanwhile, Congressman Roggers said the Nation's defenses will be "greatly strengthened" by the Air Force dicision to station a wing of B-52 bombers at Amarillo Air Force Base until March, 1968. Plans originally called for the huge bombers and their crews to be transferred in June of this year.

"THE WAR in Viet Nam has provided an important new role for the B-52s, supplementing their original mission as a prmary arm of our strategic re-taliatory strike force," the Congressman said, "We're proud that Amarillo Air Force Base has a continuing role in this mission so important to our defenses, and we know that the Amarillo area will continue to make welcome the 1,500 SAC officers and airmen and their 2,700 dependents."

Congressman Rogers said he would "continue every effort to see that the facilities of Amarillo Air Force Base are fully utilized in the defense of this country. A constant liaison with the Secretary of Defense and

IN HIS LETTER to Secretary Freeman, Congressman Rogers said "a substantial number" of Congressmen who voted for the farm bill last year would not have done so "had they known what was going to happen when your Department undertook to write the rules."

The Congressman said USDA regulations affecting grain sor-ghum producers failed to live up to Secretary Freeman's state objective 'to maintain farm income." He asked the Secretary to state whether or not you intend to take any action at the administrative level to made adjustmets of a corrective na-

During the week of January 30, Congressman Rogers will aton which he serves as a ranking member, the Committee on Interstate and Foreign Commerce and Committee on Interfor and Insular Affiars; attend Washington receptions for World War II hero (and Texan) Audie Murphy and Texans attending

Snow ...

(Continued from Page 1)

For many dryland crops, last week's snows were the first sizeable moisture since early

WHEAT in most portions of the county had good moisture sented the awards at a special in the ground to start on but meeting held at the Hereford land was beginning to dry up prior to the snow's arrival. Louis Woodford put it this

way: "It stayed on the ground pertty well and you could say it was a 'lifesaver' for dryland Every little bit of moisture helps, according to J. B. Per-

ing spread in the northwestern portion of the county. "THE SUMMER till land wasn't hurting so bad, but it can sure use it just the same," he commented

He pointed out, however, that the extended freezing weather probably caused much of the moisture to be lost to evaporation. Frozen ground cracked and added to the moisture loss.

Cattleman Colby Conkwright Control for field crops will be said that the continued cold held Thursday. Feb. 3, at 2 p. "has not effected catle too bad as long as we keep them fed.

"The big worry for some cat-This is the second of a ser-tlemen is calves coming out in ies of meetings this winter spon- the cold. . and the cattle are sored by the Parmer County geting tired of the cold and Program Committee, the Cham- frozen ground, but a few days bers of Commerce of Friona, of warmer weather will snap

At any rate, moisture is moisare to help area farmers and ture, for dryland and irrigated

And last week's snow will probably prove a few hundres thousand dollars more to the good than the bad.

Maxwell ..

(Continued from Page 1) treasurer of the local committee for the American Field Service, and is a member of a Boy Scout troop committee and a past Scoutmaster.

In making the announcement, Maxwell said, "I have today announced for re-election for City mist with Holly Sugar Corpora- that having served this past

will do my best to represent all the people of Hereford at all times in the administration of your city government. Your vote and influence will be deeply appreciated."

Draft Boards Revise Rulings On Cancellations

Men who receive orders from draft boards to report for armed service will no longer have their orders cancelled if they subsequently join reserve or national guard units.

This change in draft policy was announced Tuesday by Colonel Morris S. Schwartz, State Selective Service direc-

A man will still be able to enlist in the regular activeduty forces under the same circumstances, Colonel Sch-

237 MAIN ST.

A smoothly tailored two-

piece knit, with its yoke

and sleeves cut in one.

Matching smoke-ring chif-

fon scarf is removable.

Cotton knit is bonded to

shape retaining acetate back. pink or blue in sizes

\$18.00

in the same price range.

8 to 18.

your complete

Fashion Shop

The Sunday Brand, Hereford, Texas, Sunday, Jan. 30, 1966 wartz said, if a representawho have been accepted for tive of the regular armed for-

Dalles 5, Texas

wis B. Hershey, director of

Selective Service, reached him

and Texas draft boards Mon-

Action was taken after the

following recommendation was

received by the director of Se-

lective Service from the assis-

tant secretary of defense for

"I . . recommend that you

revise your Selective Service

procedures to restrict cancel-

lation of induction orders by

your draft boards to individual

manpower.

regular enlistments." ces is prepared to enlist him COLOR TESTS on or before the date set for HARVARD III. (P)- Know how you adjust a color television Colonel Schwartz said the new policy, announced January 20 by Lieutenant General Le-

set if you are color blind? The color television manufacturing plant here is, you don't. Periodic eye tests are given to all employed in the making of color television sets to unearth

those whose visual defects could effect the quality of the receiv-While not one has yet been found color blind, several people have been found to have a color deficiency, and transferred to

other departments.

WATCH **OPENING ROGERS-**MILLER WALLGREEN DRUGS In **NEW**

NOTICE!

We have many other lovely styles

To Participate In

State and Local Elections

You Must Have

A PAID POLL TAX RECEIPT

or a valid exemption

Many important state and local issues will come before the voters in 1966, including a state senatorial election, as well as contested local races, tax bond issues, etc. You will not be able to participate in these elections without a paid poll tax receipt or a valid exemption in the case of older citizens.

Be Sure That You'll Be Able to Voice Your Opinion in '66

before the deadline, Jan. 31st Nell Miller, Tax Assessor -- Collector Deaf Smith County

Federated Clubs Honor Five Members For Lengthy Service

Hereford clubwomen for long makers Club. membership and leadership in During her tenure as presi- Another early project in which tors for the district convention the General Federation of Wo- dent she invited women's clubs she worked was furnishing a scheduled here in March. men's Clubs, as they were in- of Deaf Smith, Castro and Par- women's rest room in the court Not only in the Pioneer Club, troduced at the luncheon of Deaf mer Counties to form a federa- house. In 1923 Mrs. Gililland but in Summerfield Study Club Smith County Federation of Wo- tion of which she was the first was elected president and dur- Mrs. Johnson has an outstandmen's Clubs Saturday.

asked to choose from their mem- ties, the Deaf Smith Federation tery improvement. bers the women with the long- survived and Mrs. Curry has the longest and most outstand- committees. She is historian an active part in the club's work ing record of leadership in lo- this year. cal club, district and State Fed-

From the three Federated clubs here, Mrs. Matt Gililland and Mrs. Ray L. Johnson were named by Pioneer Study Club, Mrs. A. M. Jones and Mrs. D. H. Alexander by Bay View Study Club, Mrs. Lee Curry by Summerfield Study Club.

They are designated as Federation Jewels, in keeping with this year's celebration of its Diamond Jubilee, 75th anniversary, by the GFWC.

Club Jewels will be honored at the district Federated Club convention here in March, when District Jewels will be selected. From the district nominees,

Mrs. Curry was the choice of Summerfield Study Club for both

It was organized in 1926 as a homemaker's club and federated in 1935. When Mrs. Curry moved to Summerfield in

AUTO LOAN

SPECIALISTS

SEE

EYE-TO-EYE

WITH YOU

S.I.C. offers rates so

favorable they invite

S.I.C. offers fast,

"matter of minutes"

3. S.I.C. may arrange

down payment.

4. S.I.C. offers up to 36-

new or used car.

Get the Auto Loan

that's eye-to-eye with

your budget . . . today.

700 South 25-Mile Ave:

Hereford, Texas

Phone: EM 4-1394

SOUTHWESTERN

month terms on a

it so you can buy a

car with little or no

Here's Why:

comparison.

service.

vice president.

Mrs. Curry started club work ment. 1914, federate it with others in ed to 30.

its projects for many years was later for three years as pre-State Jewels will be picked to to establish and support a li-sident, and is an honorary life enter for selection of GFWC brary in the city, and Mrs. member. Jones was active in that work.

its president the first five years. work, but preserves valuable re- the district every year. cords which she has taken pains

1924, there was no club of any was quoted in an interview with TFWC Board. She has been sekind in the community, and she a Hereford Brand reporter, "Tell cond vice president and first led in forming a P-TA and a young women to augment home vice president of the Top of Texcommunity club which at first activities with club work, to as District and in the past term included men as well as wo- accept club responsibilities and was chairman of International Jones repeats that advice this

> Mrs. Alexander is the other Bay View Club honoree, cited for her many contributions to was president for two twoyear terms ending in 1937 and at various times since she became a member in 1929 has filled all club offices and committee chairmanships. For several years she was the club's representative to the County Federation. She is now the club

Her work extended into the distirct level, and she has held chairmanships in the District to club programs included numerous book reviews, and she was frequently invited to repeat them for other clubs of the city.

Bay View Club's president this term Mrs. Ansel McDowell says of Mrs. Alexander that 'She has always been a valuable member because she was so willing to attempt whatever was asked of her. She gives excellent programs, always ready p. m. on time, and is a completely dependable member."

Mrs. Gililland is the only charter member now in Pioneer Club and has been a member continously since 1909, when it was home of Mrs. Robert Lloyd, 12:30 organized as the Mothers Club. p. m The women soon found broader fields of service, and the next year, it became a member of the Texas Federation of p. m.

Women's Clubs. Mrs. Gililland worked with other members in the first big project, improving Mothers Park

The project was a big one, entertain members' husbands at Mrs. Gililland recalls, but the Caison House, 7 p. m. men could have a part in cip. m.
vic affairs and help Hereford North Hereford H. D. Club took part in a work day May m.

the park.

ing her administration drinking ing record. She is a charter Federated clubs here, as well When varying interests led fountains were put in a school member and a past president

for personal and civic improved

as a child, when she was Ethel Mrs. Johnson has been a Davis of Claude. She was in a Pioneer Club member 33 years. group of girls organized as the has served in most of its of-Domestic Science Club by Mrs. fices including the presidency, Phoebe K. Warner of Claude, and was yearbook chairman a pioneer West Texas clubwoman. number of times. In her term of a coeds' club at old Clarendon as president, Federation depart-College, and after her mar- ment work was stressed. The riage helped organize the North club reached its membership li-Armstrong Club and later in mit of 25 and the limit was rais-

the county to form the first county federation in the nation. 1948, she was master of cere-A charter member of Bay monies at the 20th anniversary View Club, Mrs. Jones was program of Deaf Smith County among the group which organ- Federation at Summerfield in ized it in the small town of April, 1949. She was a charter Hereford in 1909. It became a member of the county group, federated Club in 1917. One of served as its first secretary and

She wrote and gave the first She has served in all its of- delegate's report of the County fices and was President for the Federation at a district convenlength of membership and ser- 1952-53 term. She has been club tion in Pampa in 1930. While vice to Federated Clubs. She is historian several years and has she was president the Deaf a charter member, one of the compiled a history book which Smith Federation was named founders of her club, and was is not only a handsome piece of cutstanding county federation in

In District Club Federation, Mrs. Johnson has been on the district board since 1934, and While she was president, she has served ten years on the grow in service to others." Mrs. Relations and on the nominating

Calendar

National Secretaries Association chapter, Community Cen-

TUESDAY Ladies Golf Association luncheon at Hereford Country Club,

12:30 p. m Progressive H. D. Club, home of Mrs. Alvis Jolly, 2:30 p. m. Young Homemakers H. D. Club Dean Bryant home on

Austin Road, 9:30 p. m. American Legion Auxiliary at Rock Club House, 7:30 p. m. LaPlata Study Club in home Texas, 8 p. m.

at Community Center, 8 p. m. eral churches in the general La Afflatus Estodio Club in area. home of Mrs. A. H. Cook, 3 The Rev. Hackley's wife is al-

WEDNESDAY United Presbyterian Women's

Association, luncheon at church, Simms Study Craft Club in

Women's Society of Christian Service, First Methodist Church, luncheon in fellowship hall, 12:15

First Christian Women's Fellowship, group meetings.
THURSDAY

L'Allegra Study Club at Mrs. a triangular plot given to the Bobby Viegel's home, 2:30 p. m. group to provide a place for Bay View Study Chib with children to play. The club still Mrs. W. J. Gililland, 3 p. m. owns and maintains this park. Summerfield Study Club to

biggest task was getting men Hereford Duplicate Bridge of the town to realize that wo- Club at Community Center, 7:30

grow. Both men and women with Mrs. Clinton Ward, 2:30 p.

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. George Harris, 1006 East 14th; Mrs. Eduardo Herrera, General Delivery; Noemy Dominguez, Dimmitt; Wiley W. Jones Rt. 3; James P. Drerup, 602 Star; Paul Drerup, 602 Star; Mrs. May Odam, 106 W. Seven-

Mrs. Jack DeWees, Vega; Mrs. er, Mrs. M. E. Leach, Mrs. Bill Folks, 1505 Park; Mrs. J. Pamela Miller, Mrs. Jeff D. as those over the nation, were to withdrawal of the other coun- and the club worked for ceme- in whose tenure the club re. A. McMahan, Box 147; Mrs. Pab. Hobbs, Jan. 29. ceived state and district Fed- lo Hernandez, Box 99.

Ranger; Mrs. Dutch Gray, 101 by, Jan. 28. Ave. B; Leo Barela, 317 Ave. Mrs. Billy W. Parvin, Jan.

Mrs. Julio Cortez, 117 Ave. B; R. Combs, Box 608; Edward othy Carroll, Jan. 26. Spurgon, Amarillo; Edgar W. Miller, 817 Brevard,

PATIENTS DISMISSED

Mrs. Ed Jesko, Mrs. W. D. Caperton, Mrs. C. B. Woolsey, Mrs. Larry W. Bean, Rt. 4; Jean Meiwes, Mrs. C. W. Park-

Marilyn Ranspot, Mrs. C.E. Through her years of mem- eration awards, including first Mrs. Sam J. Nunnally, 311 Lawson, Darwin Miller, Robert est membership records and served it in offices and on many bership Mrs. Gililland has had place on yearbooks in the TFWC. Park; Albert Landin, Box 247; Daffern, J. H. Simpson, Marui-

R. W. Dillard, Box 63; Mrs. lio G. Almuina, Mrs. John W Florence McDorman, 148 N. Wilkins, Mrs. David A. Rodri-Emma; Mrs. Pat Robinson, 206 quez, J. J. Marcum, B. H. Kir-

Mrs. Jack Ward Jr., Mrs. Ro-Mrs. Vivian Major, 506 Schley; bert L. Ramey, Mrs. Walter L. Zelto Osborn, 507 Park Ave.; E. Williams, Billy D. Peacock, Tim-

> farmers have grown 280 million bales of cotton worth about \$27 Committee of Texas reports.

> > \$14.95

Black Patient

AAAA to B

Look Who's New

Mr. and Mrs. George O. Harris are the parents of a daughter, born Jan. 29. She weighed 7 lbs. 4 ozs.

Mr. and Mrs. Julio Cortez are the parents of a son, Jaime,

In the past 80 years Texas born Jan. 27. He weighed 8 lbs. Mr. and Mrs. William L. Folks are the parents of a son, billion, the Cotton Research William Mark, born Jan. 26. He weighed 8 lbs. 5 ozs.

FASHION

PREMIERE

BACK UP

INCIHZAT UT

Lights

Camera ...

MANNEQUINS!



MARCH OF DIMES — Candy sales for the of these merchants was Ted Dakil, and

March of Dimes continued this week, as Shelley Rush and Linda Paetzold were several girls gave up their free afternoon among those who helped to further the to sell candy to downtown merchants. One campaign by selling candy. (Staff Photo)

New Episcopal Vicar To Lead Services Today

·Rev. S. P. Hackley, newly appointed vicar of St. Thomas pointed vicar of St. Thomas
Episcopal Church, will conduct his first service in Hereford this

The new vicar is a native of the West Texas Area, being versity with a B, S, degree in history, and received his B. D. degree at Perkins School of Th Theology of S. M. U. in Dallas. In 1958 he was ordained to the Methodist ministry. He was ordaianed to the Episcopal

ved two years as assistant to mically treated if the plans are of Mrs. Raymond White, 214 N. was working in a team of min- of the Hereford SCS office, istry in Kansas City, Mo., a Beta Sigma Phi, both chapters group of ministers serving sev-

> two children, Charles, nine, and Stephen, seven. The new minis-113 Elm in Hereford.

March Of Dimes

ing Thursday at Floyd's Res-

Bill Phipps, club president, presided over the meeting, and introduced Dr. Noble Ballard,

Deaf Smith County March of

Dimes Chairman, as guest speak

Dr. Ballard presented an in-formation-packed film on the

activities of the National Foun-

dation of the March of Dimes, and an up to date report on this

Gary Price, Scoutmaste for the club's Boy Scout troop, re-ported that awards would be

made to the troop members Thursday night at the troop's

Some 34 members attended

the luncheon and heard the talk

given by the March of Dimes

Old-fashioned recipes some-times call for grated chocolate.

You can usually depend on one square (one ounce) of chocolate.
Yielding one-quarter cup after

Office Supplies — Printing .
THE INK SPOT

QUALITY NURSERY STOCK

regular meeting.

Story In Film

Planning Advised

Farmers with land in the Soil Bank, which expired in 1965 or raised in Amarillo, He graduat- is scheduled to expire in 1966, ed from West Texas State Uni- are urged to contact the local Soil Conservation Service office. The local SCS technicians are interested in providing technicial assstance on Soil Bank land to help plan any conservation treatment that may be needed.

Some land that was placed in the Soil Bank some ten years Before coming to Hereford, ago had erosion problems that the newly ordained minister ser- can be more easily and econo the Dean at the Episcopal Cath- made before the land is plowedral in Omaha, Neb, He also ed cautions Don Newman, head IN MANY cases washes or

ter and his family now reisde at proper conservation treatment 66 members in 1966

is applied warns Newman, Cost sharing programs are available through the Great Plains Conservation Program at the SCS office or the Agriculture Conservation Progr m thro conservation Program through the Great Plains Conservation Program.

The Soil Conservation Service office is located at 315 West Third in Hereford.

Kiwanians Are 100 Per Cent

Rev. Gene Naugle reported Friday that 100 per cent of the members of the Kiwanis Club in Hereford had paid their poll

Members of the club were urged by Rev. Naugle Thursday to "get out and pay the poll tax" and try for 100 per cent with 25 of 35 members having already paid the taxes Thrus-

The program for the club members was presented by the gullys occured on the land when Three Wishes, a group of high it was placed in the Soil Bank. school young ladies who sing For ten years now, the land has and perform a comedy routine.

been in good cover and these | Board member Dale Young asso a native West Texas, she is erosion places have been consigned the programs to the memthe daughter of Homer Duvall torlled. However, if the land is of Amarillo. The Hackleys have placed under cultivation again, also reminded the members of most of these old washes and their goal "66 'n 66" which gullies will occur again uless means that they are striving for

THE STRAP IDEA Bone Calf AAAAA to B is the one to keep in mind this spring

news here in the curved inchy heel-

the curve of your heel bared for spring

-on a curved heel

FASHION GATHERING \$14.95 **Black Patient** AAAAA to B

Get together with the open look, shirred for the fashion of it . . . on a mid

FROM THE MANNEQUIN Shoetique AT ".GLENN'S **FOOTWEAR** Fashion At Your Feet

Warren Bros. Motor Co. New and Used Cars The Hereford Optimist Club held its regular weekly meet-



1964 Chevrolet El Camino with air conditioning, radio, and standard transmission. 2400 actual miles —cleanest in the West. This car carries Warren Bros. protective warranty of 4,000 miles or 90 days. You must see it to believe it.

1964 Plymouth Fury 2-door hard-top. Factory air and power. Beautiful carmel metalic finish with tan all

vinyl interior. This car has plenty of class and all of the comforts of home. This car carries the Warren Bros. protective warranty for the customers satisfaction.
1963 Oldsmobile Dynamic 88 4-door with factory
air and power. Original autumn tan finish. Extra

clean camel tan interior. Check this fine family car and you'll go for the price. 1963 Chevrolet Bel-Air four-door with factory air and power steering. 35,000 actual miles and extra clean. This car is below the market cost and will please the

particular buyer. 1962 Chevrolet Impala 2-door hardtop. Standard shift, original red finish with extra clean red interior. Feel young again in this sports model. Protective war-

1960 Buick 4-door hard-top. White finish with red all-vinyl interior. Power steering and brakes. Good

1964 Dodge pick-up. Economical 6 cylinder with standard transmission. Long wide bed, red and white finish. Local one owner pick-up with 1700 miles of factory warranty remaining.
CLOSED SUNDAY

The Vogue's Month-End

Shells, & Blouses (sizes 8 to 12)

85 FALL DRESSES WINTER CAR some famous brand

COCKTAIL DRESSES & LONG FORMALS

1/2 price



CLEARANCE

All Winter Slim Jims, Sweaters, Skirts, now 1/2 price

SUITS One Group - Some Pastel 1/2 price

Dacron Knits COATS COATS now 1/2 price 1/2 price √2 price

Lower Your Food Bill By Shopping For These Safeway Brands On Sale This Week!

Mrs. Wright's Liquid

• Italian • Zesty of French

Royal Satin Quality

10c Off

White Magic Cleaning Aids

Mix or Match

Gt. Regular Gt. Low Suds (10c Off) Gal. Bleach

FOR

Safeway Brand

Can All Grinds

Bag Pre-Ground Nob Hill

Bag Pre-Ground Airway

1 Lb.

Town House Cream Style or Whole Kernel Golden

Prices Are Good Thru Wed., Feb. 2

At Your Safeway Store

SAVE ON THESE REDUCED SPECIALS!

CHERRIES

14 Oz. 5

5 No. 303 89¢ Pitted

PORK & BEANS 8 No. 300 5 Cans Van Camp's Easy Fixin LUCERNE DIPS 8 Oz. 5 Choice Of 7 Flavors

COFFEE Maryland Club 5c Off Label Maryland Club

COFFEE 10c Off Label **CAKE MIXES** 3 19 Oz. \$1 Pkgs. Crocker

MARGARINE Coldbrook 2 1 Lb. 29 C Coldbrook 2 Ctns. 29 C Coldbrook 2 Ctns.

No. 303

Town House Quality Garden Sweet Save 15c

Save 11c

Town House Quality Fancy Cut Green Save 25c

Town House Quality Tomato Sauce Save 24c

303 Cans 8 Oz. Cans

-Everybody's Playing Safeway's



These Slips Help You



Bel Air Frozen Vegetable Buys!

Treat

Manor House Tuna Chicken, Turkey, Beef

Snow Star

Bel Air Lemon Chocolate - Coconut

Asst. Flavors

• Green Peas • Yellow Squash

CREAM PIFS

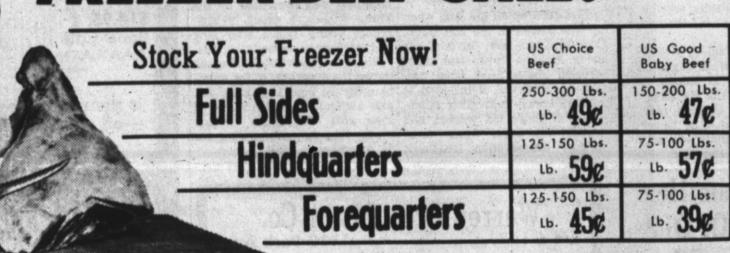
ORANGE JUICE

Collards

Chopped Broccoli

 Leaf Spinach Chopped Spinach
 Crinkle Cuts MIX or MATCH

FREEZER BEEF SALE!



It pays to stock your freezer with the finest-Safeway Guaranteed Meats. Especially at this week's extra-value prices. And we're happy to prepare your purchases just right for the freezer.

Quick Cooking 6 Large 20 Oz.

Fish Sticks

Chickens

Franks

Hereford STEAKS

OTHER MEAT BUYS!

Fish Cakes Captains 12 Oz. 3 Pkgs. \$]

Safeway

Roasting

Coupon Expires Sat., Feb. 5th, 1966 Limit One Coupon Per Family!

Imperial Holly Sugar Fresh Eggs Breakfast Gem Lucerne Milk Homogenized Gal. 91¢ Chocolate Milk Quality Ctn. Gal. 55¢

Armours Treet For Sandwiches 57¢ Salad Dressing No Made Quality 45% Pillsbury Flour For 5 Lb. 61¢ Krispy Crackers Sunshine 1 Lb 35¢



Rubber Plants each 1.89 Onions Colorado 2 Lbs. 15¢

Sweet Potatoes 2 Lbs. 29¢ Garlic Fresh Pod Box 100 U.S. No. 1 Russet

Bake - Pan Fry

Washington State Winesaps

Florida Indian Riber Calif. Sunkist Navels

Central America Golden Ripe

Liquid For Hair

GROUND BEEF

Rinse Away

VO-5

Hair Dressing

SHOP SAFEWAY FOR THESE MEAT SPECIALS!

ROUND STEAK US Choice 89¢ US Good Baby 79¢

SIRLOIN STEAKUS Choice 79¢ US Good Baby Lb. 79¢

SHOULDER ROAST US Choice Beef 59@ US Good Baby Beef Lb. 55¢

T-BONE STEAK US Choice 89¢ US Good Baby Beef

CHUCK ROAST US Choice Beef 49¢ US Good Baby Beef

Worthmore

Safeway's

Dependable

Bar Soap Camay

Bar Soap Zest

Ivory

Liquid





TO PERFORM HERE — Members of the Texas Christian University chair will preform here Monday evening at 7:30 in the Hereford High School Auditorium. Among the members will be Jim Brink, son of Rev. and Mrs. Gene Brink of Hereford. The chair has received nationwide recognition during the past five years. (TCU Photo)



By MELVIN YOUNG

Winter has arrived. Just a few days before the peach trees would have started bloom

driving extremely hazardous; has spoiled a couple of trips that we were planning; and to that's as far as he got. top it off, has upended a few people who unsuspectingly stepfunny - at least the person most concerned.

The snow las been nice though. Beneficial in that it has added much needed mositure to Rev. B. L. Davis was telling the thirsty fields - or will when us recently about the preacher it finally melts; and the snow who was trying to drive a hard and ice has created a few story- bargain on the used car lot. book picture scenes such as "I'm just a poor preacher," the Thursday Brand.

And the cold came just in time. Much more of the type weather we have been expieriencing and the peach trees would bloom —only to be nip-ped in the bud at a latter date. Of course, this may hap-pen yet, but at least the pro-

And the North Kingstown (R. L) Standard says: "You cannot finance a divorce with a Home Improvement Loan."

RETURN FROM VISIT

Mr. and Mrs. D. H. Alexander have returned to their home on Lee filled the slot of table top-Harrison Highway after spend- ic chairman. ing a few weeks in Alamogordo, N. M. They visited there as a new member of the club. with their granddaughter, Mrs. Bill Lamm and Stan Knox were David Townsend, and her fam- presented with awards at the Adding Machine & Typewriters

Toastmasters Hold Meeting

Club met Thursday night, with and at McAllen High School. Dr. Milton Adams, president,

Toastmaster for this week's meeting was V. E. Dodson, Rex

Earnest Neff was introduced regular meeting held at the

Federal Land TCU Choir Sets **Bank Dividends** Monday Night Total \$17,653 **Concert Here**

Dividend payments totaling Members of the Texas Christian University A Cappella \$17,653.75 will be paid to mem-Choir will perform here Monday bers of the Hereford Federal in the Hereford High School aud-After being organized for five

years the choir has received national recognition on two major radio networks in various events in New York and Washington

Singers include 50 students selected from the University at

itorium at 7:30 p.m.

The current tour includes 11 cities in Texas and began Jan. 11 and will conclude Feb. 1. Director of the choir is B. R. Henson who was previously direcotr of the Trinity University

The Hereford Toastmasters choir the San Antonio Symphony The program will include music by Bach, Mozart and Ber-

> Hereford Country Club. V. E. Dodson introduced his guest, Willie Weaver.

Olivetti-Underwood THE INK SPOT

ger Woodrow B. Wilson announced Saturday.

CHOICE:

rancher stockholders. The Hereford Association is

one of the 73 farmer-rancher owned associations in Texas served by the Federal Land

Bank of Houston. and the northeast quadrant of months ended Sept. 30, 116 were Land Bank Association, Mana- Parmer counties. The directors aged 17-29, according to a govare Ira Scott, President, Here- ernment analysis. Most fatal ac-Wilson said the dividend President, Hereford; Charlie roads,

checks would be mailed Feb. 1 Burk, Hereford; George E. Turto the association's 243 farmer- rentine, Hereford and J. R. Hickman, Hereford.

> MANY DEAD DRIVERS WERE YOUNG

CANBERRA Australia The local association makes Of 293 automobile drivers killed Land Bank loans in Deaf Smith on Australian roads in the three ford; Frank J. Bezner, Vice cidents occurred on straight

HUNGRY MAN'S LUNCH

Offered Each

-This Example is Thursday's Menu-

Fried Chicken with cream gravy • Bar-B-Que Wieners or Old Fashioned Smothered Steak

WIN A DINNER You Need not be present to win. Register each time you are in the Sugar Shack DRAWING

EACH SATURDA

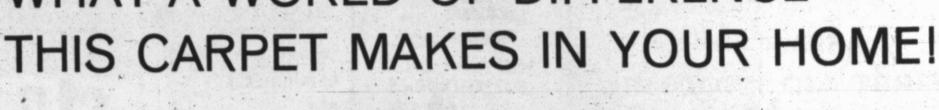
Snow Flake Potatoes • Pinto Beans • Beet

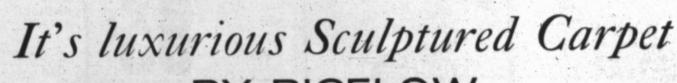
and Onion Salad • Hot Rolls and Corn Bread Muffins . Cherry Cobbler . Tea or Coffee

Sugar Shack

Our Motto: Good Food and Service with a Smile

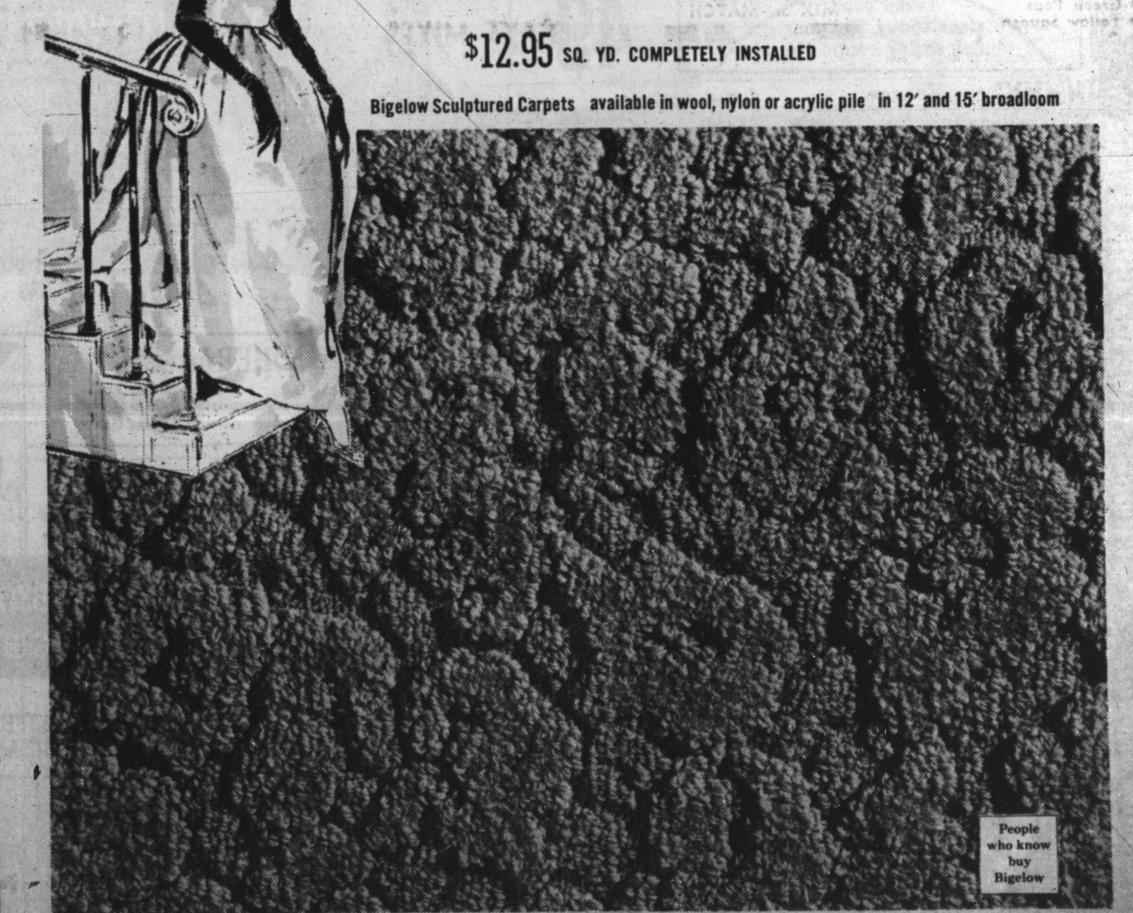
WHAT A WORLD OF DIFFERENCE





· ORIGINALE BY BIGELOW

Step down into elegance! This carpet transforms an ordinary room into a decorator's dream! Bigelow's sculptures are kitten-soft, deep-piled with airy plush clouds floating over a firm, looped base. The colors are marvelous - from pale, restful shades and dramatic fashion hues to deep background tones. The result - a bold and beautiful carpet that satisfies a woman's instinctive love of luxury . . . and luxury at such a reasonable price, too!



Other carpets in stock as low as \$4.95 sq. yd. Completely installed. All Installation personally supervised by Mr. McGee.

Buy Quality Furniture With Confidence At

see turniture

Phone EM 4-2586

END OF MONTH SALE

LADIES DRESSES Reg. or Half Sizes Cottons, Cotton Blends, Bonded Crepes, Rayon, Silk

Values \$19.95

SALE PRICE

Winter Dresses Acetate and Orlon Knits Wool Knits — Half Size

> 16.75 - \$10 Cotton Knits Reg. \$8.75 Now

Reg. \$12.75 - \$8.75

\$5.75 Ladies Nylon Hose

WHILE THEY LAST 2 pr. 65c

Little Girls SWEATERS

4.95

Little Girls KNIT BLOUSES \$1.49 Reg. \$2.29

SAVE \$1 to \$5

on Little Girls BETTER DRESSES WHERE YOUR DOLLAR BUYS MORE

See our Sportswear by Stylecraft

Turner **Fashions**

cess has been delayed.

-HB-Rev. Eugene Naugle dropped by the office Friday afternoon and caught us loafing - with our feet on the desk no less.

"You're the hardest working Actually, the winter weather guy I've seen since I looked inhas been somewhat invigorat- to the mirror this morning," he ing, and we have enjoyed most said, and then proceded to tell of it. All that is, except the ice us one of his favorite stories on the streets. This we all about the time he tried to say the above to a friend of long To begin with, it has made standing and got into trouble.

"You're the hardest looking woman I've seen. ...," he told It took a little explaining to

get out of that one - and if ped on a slick spot. When this the lady had not been a friend happens, arms and legs fly in of many years, it could have all directions. And it isn't a bit been even more embarrassing. He says he's more cautious

And speaking of preachers,

ing the price of the automobile. "I know," the salesman replied, "I heard your sermon

Hereford should be proud of Not only do they travel to the big city and show the people there "how the cow ate the cabbage," winning three top spots in the annual Livestock Show, but they're making some pretty good records on the scholastic

David Nafzger, son of Mr. and Mrs. W. D. Nafzger of Hereford, has just completed his first semester at West Texas University, and came home with a straight A record, That a 3. grade average, and pretty hard

David, incidentally, is a form-er FFA student in Hereford High School and was a frequent en-trant in the local Junior Livestock Show

Like the calf show spectator said: "It's hard to beat those Hereford kids."

Congratulations to Wayne Tho-mas — new head of the West Texas State University ex-students association. Thomas has just completed a year as president of the Deaf Smith County Chamber of Commerce, chalking up an outstanding record with that organization. He tackles each new task with enthusiasm and always fulfills the duties of the office with admirable effi-ciency. He is blessed with lead-ership qualities that few of us could ever hope to attain, and we've never known him to "fall

short" on any job.

Consequently, the WT exes are
no doubt headed for an outstanding year.

Warning from an income tax inspector: "When submitting returns keep in mind that it's better to give than to deceive."



Phone EM 4-1811

6th & Main

ONLY

TRUE DISCOUNT STORE

SAVE \$700 on these **INGRAHAM CORDLESS ELECTRIC CLOCKS!**







VICTORIAN 95 VALUE - YOU \$ 295

with the purchase of any

Johnson Johnson FIRST AID PRODUCT





Reg. 67c

Order your clock today. Get your money saving coupon here!

TOOTHPASTE

FEEL BETTER IN SPITE OF COLDS **MISERIES**

SUPER **ANAHIST DECONGESTANT TABLETS**



PREPARATION H SUPPOSITORIES

TUMS

For The Tummy

100 Tablet Bottle

Reg. 83c

12

\$1.49 Value



MENTHOLATUM

• Eases head cold when used in each nostril.



\$2.00 Regular Retail

Nice & Easy Hair Color

Natural Looking Hair Color You Just Shampoo In

> GIBSON'S SPECIAL PRICE

ALL SALES FINAL --- NO



HAIR SPRAY

AQUA NET Imperial Imperial Size SUDDEN BEAUTY

\$1.09 Size MISS BRECK

> \$1.50 Size TOP MODEL



St. Joseph

Aspirin

Reddi

SPRAY

STARCH

100 Tablet

Cold Tablets

Bobbie Pins

4 Way

Black or Brown

50 Tablet

\$1.29 Value

Formula Medique by Pacquins Hand Lotion

\$1.00

Ril - Sweet Saccharin

500 1/4 Gr Tablets

PREAD CONCENTRATE SHAMPOO

95c Family Size

CREST - GLEEM

COLGATE



lots of lather HANDY UNBREAKABLE TUBE

Reg. \$1.39



HEMORRHOIDS

Developed by famous Menthole-

tum Laboratories, new M. P. O.

eases pain almost instantly . . . shrinks hemorrholds sooner . . .

stops itch gives longer last-

ing relief . . . includes Hexa-

chlorophene to combat possible

Available in stainless ointment

or suppositories. Try it today!

2.69 Value

24 In Box

\$1.57

RELIEVED

FASTER.

SAVE 15

REGULARLY 479

75

Price

Glycerine & Rose Water

Pink Gel

Gibson's

Nujal Extra

Reg. 89c - 1 Pint

Heavy

Reg. 27c

MINERAL

by Moroline

White Petroleum Jelly

Gibson's

Reg. \$1.50

Sofskin

MOISTURING

LOTION

Count

Antiseptic Reg. \$1.35 Large Size 73¢

Shampoo Creme

clergens

Lotion-Mild

SOAP

O. Cedax -Furniture Polish

Nutri Tonic

Reg. \$1.59

Pound

39¢

NEW BATH SIZE

SOF' STROKE SHAVE CREME Reg. 98c Value

Reg.

36 Tablets In

MENNEN

Alka-

 $\operatorname{Seltzer}$



Alka-

Seltzer



Room Freshner

ives your hair instant manage-

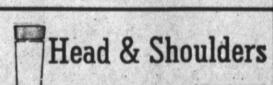
bility after every shampoo.

Reg. \$1.75

1 Pint

BRECK CREME RINSE WITH THE SECRET OF COCONUT OIL

Large





Helene Curtis SHAMPOO Suave Set Reg. \$1.55 With Free Hair Styling

Booklet

6 Oz. S

Hair Styling G

BRYLCREEM King Size - Reg. \$1.00



LOTION

\$2.00 Value LADIES ITTED TRAVEL KIT

ALWAYS SHOP GIBSON'S

FOR MONEY-SAVING BUYS!

Excedrin 36 Tablets Reg. 73c

Reg. \$1.98 LIFE HAIR TREATMENT



Skin Bracer Reg. \$1.10

Foil Packs WHERE YOU GIBSON'

GIBSON'S QUALITY Robett Mil

YOUR ONLY TRUE DISCOUNT STORE

器

STAYS FRESH YOUR BREATH Large Size Reg. \$1.00 Size **BECAUSE** YOUR MOUTH IS CLEAN

Gibson's Special



YOUR ONLY TRUE DISCOUNT STORE











YOUR ONLY TRUE DISCOUNT STORE

YOUR ONLY TRUE DISCOUNT

DISCOUNT STO

REWIDE GLEARANGE ROOM FOR NEW MERCHANDISE!!!

O LAY-A-WAYS, PLEASE

SPECIALS GOOD MON. - TUES. - WED., JAN. 31 - FEB 1 & 2



Maryland Club COFFEE

Nescafe

INSTANT COFFEE

Giant 10 Oz. Size

TRANSISTOR RADIOS

7 Transistor by Master-Craft — Model 7RT82

MICRO 7 Transistor Model TR 714

--CLOSE-OUT--

Insulated Underwear

Reg. Ret. \$9.95

• While It Lasts •

SMALL APPLIANCE CLEARANCE

Westinghouse

Sunbeam

Udico

Presto

GIBSON'S REG.

PRICE

Toast Master Dormeyer

Dominion

Oster

DECCA

RECORD PLAYER

Palm Beach X DPS 22 Mono.

Reg. Ret. \$24.95 GIBSON'S PRICE

Colors: Gold & Blue

TOY CLEARANCE

Making Room For New

> 54" Full Size Heavyweight

by American

Teflon

Reg. \$1.25 Teflon

Ironing Board Cover

Gibson's Regular Price

HOUSE HOLD

Rubber Gloves

Fragrant Touch by Seiberling

Floc Lined - Latex Rubber

Firm Grip

Savings

SWAN BUTANE TABLE

LIGHTER Reg. \$10.00

Black Gold Red

COMPLETE STOCK OF GAS HEATERS

GIBSON'S REGULAR PRICE

CERAMIC NOVELITIES

MANY ITEMS TO CHOOSE FROM

OFF GIBSON'S REGULAR PRICE

STAINLESS TABLEWARE SET

Service For 8 - 50 Pieces by Walco - Nike Pattern

Reg. \$9.95

ALL WALL & DECORATIVE

Pictures 1/3 OFF GIBSON'S REGULAR DISCOUN

CHECK OUR RED TAG SALE ON WINTER CLOTHING CLEARANCE

All Winter Clothing Prices Slashed 30 to 50% OF GIBSON'S REG. PRICE

KITCHEN CLOCKS

by Loma

Regular \$1.50 Value

Stores All Cleaning Materials — Easy Grip Handle

REG. \$12.95 LADY SUNBEAM

GIBSON'S PRICE

Cordless Toothbrush

IBSON'S PRICE

OU ALWAYS BUY THE BEST FOR LESS'

ECONOMY # Miller

LIFETIME Lunch Kit

With Thermos Btl. By Thermo

Indestructable Polypropylene Reg. Ret. \$3.95

GIBSON'S SPECIAL

> Door Mats Reg. Ret. \$1.59 GIBSON'S PRICE

Value

CLOTHES PINS

Spring Clothespin BAG OF 50 ONLY

For Most Makes

Battery Booster

leins and

DuPont Windshield

Radiator Thermostats

\$1.95

YOUR ONLY TRUE DISCOUNT STORE

YOUR ONLY TRUE DISCOUNT STORE

YOUR ONLY TRUE DISCOUNT STORE

farms, modren feed lot. Suit-

able for farming, ranching,

home or commercial develop-

ment. On pavement near

Amarillo. Owner, P. O. Box

3056, Amarillo, Texas 79106.

EM 4-2266

HOMES

built accord-

plans for

of \$200,

ive duty.

heating,

H-303

heat. H-309

total minimum

move-in cost

you have had

90 days act

large 4 bedroom home

with 3 baths, 2500

square feet living area.

Two story, frame. Has

3-car garage, small rent

house in back. \$25,000.

H-402 3 bedrooms, 1 bath, on

Avenue C. Panel-ray

cooling, hardwood

floors, carpeted, drap-

ed, built-ins, china clo-

set. 30 day possession.

\$15,000. 3 bedroom

brick home on Star

Street. Carport, new car-

pet, refrigerated air

conditioning central

3 bedrooms, 1 % baths,

in Northwest Hereford.

New. Double garage,

central heat, carpeted,

built-ins, \$18,500. H-

2 bedroom stucco home

on corner lot. Has storm

doors, large storage

garage, fenced, carpet-

ed, draped, disposal,

dishwasher. Stucco con-

struction, with base-

FARMS

160 acres near Umbar-

ger. One 5" and one

3 bedroom home with

well on electricity.

ment. H-366

Main

evaporative

to your

ing

B-4-28-8p

RENTAL

SERVICE

Phone EM 4-2030 WANT ADS Phone EM 4-2030

EM 4-1735.

129 W. Third

We Are Today Paying Milo 1.70 Wheat 1.49 (Subject to Market change) Comp.iments of CONTINENTAL GRAIN CO.

EXPERT CLOCK REPAIR on All Clocks COWAN JEWELRY

Colorado Rod-Weeders PTO or hydraulic drive. Cisco Rod - Weeders with hydraulic drive. Dempster Planters, Cultivators and Rotary Hoes. Lilliston Shredders & Blades. See the new M-F Diesel tractors. We have several GOOD used Combines.

LESLY MOTOR CO. For the finest in farm mach-

West Hi-way 60 Phone EM 4-1600

OUR SERVICE DEPARTMENT

is equipped and staffed to give you the service you are entitled to.

> We Appreciate Your Business

 Buick
 Rambler Johnson Boat Mtrs. KINSEY - OSBORN

Motors

142 N. Miles EM 4-0990

DENTON PARK

Development Construction

North of Aikman School

Split Levels

A most elegant home-built for family living - 3 large bedrooms - 3 bathrooms. Den with fireplace, living room, dining room, kitchen, patio with built in bar-bque area. Automatic gar age door. 1400 E. 16th.

Built with the family in mind this lovely 4 bedroom is a real buy. Featuring cedar paneled den with fireplace, 3 baths, carpeted and all built-in. Come by 1405 E. 16th Street.

TONY RAVIZZA CUSTOM BUILDER

Office: 16th & Blevins EM 4-1350

PERSONALIZED SERVICE IN .



GENERAL INSURANCE HOMES THAT WILL OUT LET US PLAN WITH YOU 'Floor Covering's Are Our Specialty" CUSTOM FLOOR COVERING CO. 116 W. 2nd EM 4-3265

MEAT Specializing In CUSTOM SLAUGHTERING WHOLESALE - RETAIL

HACKER — JESKO Rt. 3 - Hereford EM 4-3390

HEREFORD BAKERY 519 Park Ave. EM4-0177

HOME OF **Deaf Smith County Bread and Pastries**

BOYD'S HUMBLE SERVICE

COMPLETE CAR CARE

EM 4-1110 741 W. 1st EM 4-9056

> Lee Carter Jack Kirksey

> > GENERAL CONTRACTING



Kiwanis Club Thurs. Noon 100F Halt 207 E. Sboth



meets each

Wednesday, 12 Noon Hotel Jim Hill

> STATED MEETINGS Second Monday



Thurs. 7:30 p.m. **Practice**

Ray Simpson, Jr., Sec. Troy Stambaugh, W.M.

Hereford Rotary Club

meets every Monday at 12:05 FLOYD'S RESTAURANT

> BIG RED BARN

USED FURNITURE Appliance and Junk

FOR SALE Miscellaneous

FOR SALE Distilled water, Ozarka water, Soft Water Service. Home owned softeners. See, or call, SOFT WATER SERVICE 216 N 25 Mile Ave., Hereford, Texas. Phone EM 4-3280

B-1-33-tfc 16" USED irrigating casing for sale, Call EM 4-3214. B-1-10-3-6p

INSULATION For new and old homes SHEET METAL NEEDS WALKER SHEET METAL 305 E. 5th B-1-12-tfc 108 CALVES. WEIGHT ABOUT 400 POUNDS BRUCE COLEMAN

B-1-4-2c Door chimes, light fixtures, FOR SALE 75 horsepower elect- HARD TO FIND light bulbs, inric motor with switchboxes. cluding 150 watt colored Cheap, Ivan Block, phone EM flood lamps, and fluorescent S-1-13-28-4c covers and many more items.
WITHERSPOON

Complete Turn Key Installations of Pumps and Gear Drives BIG "T" PUMP CO., INC

Hereford EM 4-0353 Dimmitt 647-3444 EM 4-0788 Friona 247-3311 10' x 14'\$265.00

Sales & Service

GLASS IS OUR BUSINESS -Call Us For All Your Glass Needs HEREFORD GLASS CO

1302 Park Ave. EM 4-2652

HEREFORD RADIATOR FRAME & AXLE 120 Schley St.

FURNISHED HOME FOR SALE OR TRADE FOR LAND

3,000 square feet of floor space. Large living room, dining room, extra large den, three tile baths and three large bedrooms. Large kitchen with dishwasher, disposal, bar, extra cabinets and large pantry. Carpeted thru out. Central heat-refrigerated air. Double garage with storage room. Nice yard with five foot cyclone fence. Excellent location. Phone 385-3198 or write Box 831, Littlefield, Texas

Harold Morton Real Estate

Farms, Homes & Commercial Property

Prudential Farm Loans ROBINSON INSURANCE

Home EM 4-1462

Office EM 4-2232

Owner Moving To Hereford SELLING HOME IN LITTLEFIELD ...

3 Bedroom Brick Kitchen & Den Combination — Lg. Living Room — Carpeted — 2 Baths — Built-ins — Fenced — Landscaped — Crescent Park Addition Call Bill Lyman at EM 4-4420 - Nights Call 385-3203

In Hereford

E. B. BLACK CO.

FLOOR COVERING SPECIALISTS

 LINOLEUM • CARPET

CABINET TOPS . 9' & 12' FELT BASE QUALITY MERCHANDISE

EXPERT WORKMANSHIP

Phone EM 4-0055

CARTHEL REAL ESTATE

206 N. 25 Mile Avenue

EM 4-0944 day or night

Almost perfect big section, well improved - good allotment - clean as a hounds tooth - about 2 miles of underground pipe, 8-6" wells on gas, immediate possession. Price \$385 per acre.

1/4 section, 1—6" well, 2 bedroom house, 62 acres wheat — 95 acres milo. Price \$325 per acre

1-3 bedroom house with garage - good terms available. Price \$8,500

2 bedroom brick house. Price \$7,000

2 residential lots. 1 on C street - 1 in west Hereford. Price \$20 per foot.

E THE STORY

Hereford Insurance Agency Deaf Smith County Abstract Co. Don Baugous - Manager EM4-0850

tubes. Ironrite Ironer pads and B-1-22-31-1c USED FURNITURE Nice 4 piece poster bedroom suite\$79.95 EM 4-0224 Nice 82 inch light green S-1-10-tfc

ANGUS BULLS ANDREWS & ANDREWS McGEE FURNITURE CO.

STORAGE BUILDINGS 10' x 11'\$200.00 511 N. Main \$-1-24-tfc 10' x 20'\$325.00 See These Buildings at 336 Ave. 1

ELECTRIC COMPANY

skooter, also male chinese pug. Call EM 4- 0412. B-1-11-1-tfc

S-1-52-tfc

FOR SALE - Four registered three-year-old bulls. Cecil Crum, 506 West Belcher, Dimmitt, Texas. B-1-15-3-tfc

ALFALFA HAY. See Charlie Holt, 41/2 miles west on Clovis Highway. EM 4-0402 or 289-B-1-14-8-110p

FOR SALE - 100 ton baled cane butts, Call G. F. Peel, 289-5579.

B-1-12-29-8p FOR "A job well done feeling" clean Carpets with Blue Lustre. Rent electric shampooer. \$1.00 Hereford Hardware.

THREE PIECE sectional for sale, Good Condition, Call EM 4-3868 days, EM 4-1060 after

B-1-13-30-tfc

FOR SALE Used Power Poles Lots 1 to 49, \$5.00 each Lots 50 or more, \$4.00 each, DEAF SMITH COUNTY ELECTRIC CO-OP, INC.

HIWAY 60 EAST, EM 4-1166 Box 753.

TO PARTY WITH GOOD

CREDIT Repossessed Singer sewing machine in walnut cabinet, automatic zig-zagger, makes fancy stitches, buttonholes, blind hems, etc. 5 payments at \$5.26 or \$25.00 cash. Write Credit Manager, 1114 19th Street, Lubbock, Texas. B-1-4-tfc

FOR SAL E Two Electric Adding Machines Excellent condition. Underwood-Olivetti, Multi-Summa 22 with multiplier, \$160.00. Elettro-Summa 22, \$125.00.

May be seen in town R. C. GODWIN FARMS Phone 289-5313 or EM 4-1756 DID YOU know that the Blue Bonnett Laundry is capable of

processing over 20,500 pounds dry weight clothes in 24 hours. 909 Union. B-1-2H-H-2c FOR SALE nice one bedroom Trailer House. 8'x46', See, Mona Lisa Trailer Park. Lon-

B-1-15-4-2c SALES TRAINING Due to promotions and company expansion will train 2 men who will work hard to earn bove \$600 per month.

nie Shelton.

1914 34th St. FRONT END

WRITE:

ALIGNMENT **Factory Specifications**

Western Alignment & Brake Service 38 N. Sampson EM 4-0515

You've Never Seen

Such Thorough Service STOP IN SOON Phillip "66" Products EAST SIDE "66"

Rocky Stewart

1303 E. 1st. . EM 4-2644

REGISTERED angus bulls for HONDA '50' Sport Motorcycle. 1964 GRAND PRIX Pontiac, ful- Am retiring, would sell dry sale. Charies Hoover, Call Call EM 4-1741, 720 Ave. K. B-1-10-26-tfc S-1-10-13-28k

FOR SALE Extra nice condition RCA Electric range. Double oven, deep well cooker, large grill air divided top \$75.00. EM 4-0469, EM 4-0188.

sofa\$30.00 Extra nice bookcase bunk bed set\$60.00 Lounge chair\$15.00 7 piece Dinette set ..\$49.95

FOR SALE Farm Equipment

FOR SALE - 1964 Mo-Ped WE ARE DEALERS for Peerless Grain Rollers and feeding Equipment
DAVIS IMPLEMENT

B-2-18-tfc

TOP QUALITY Irrigation Dams as low as \$3.25 DAVIS IMPLEMENT 144 W 2nd EM 4-2811 8-2-18-Hc

1954 FORD pickup, automatic radio and heater, runs fair -\$150.00 Call 258-7269. B-2-12-26-tfc

640 acres good level land with three 8" wells, three miles underground pipe, one sump pump. \$400 per acre with terms. B-1-17-H-2c

> ilable. Dumas, Texas Ph. 935-3300 well.

FOR SALE new H-T-H13 Chry- tached gar.-fenced 289-5317. B-2-10-31-TFC

> FOR SALE Automobiles

FORD FALCON - low mileage. gallon, \$596.00. White, Phone den-carpet-built-ins. Pymts. EM 4-3731.

TAKE UP payments on clean 1964 Ford Fairlane Wagon in good condition 802 Blevins Phone EM 4-0827

WE BUY used cars and trucks Campbell Motor Co., 815 E. Joe Peters Hwy. 60, EM 4-4450. B-3-14-23-tfc

ly equipped, excellent condi- land farm, improved irrigated tion. Call A. Shuval, EM 4-2850 or EM 4-4143.

MILBURN MOTOR COMPANY We Pay Cash For Used Cars

225 N. Sampson Phone EM 4-0077 B-3-33-TFC 1954 PLYMOUTH, Excellent condition. Good work or school

car \$125.00 cash, No terms, No

trades. See Glenn Williams at

Glenn's Footwear. B-3-21-31-3p

B-3-14-23-tfc

FOR SALE EM 4-2586 1963 Studebaker 34 ton, B-1-31-1c heavy duty pickup, grain sides and stock rack. Radio, heater, good condition throughout. Also heavy duty tandem trailer, double floors, good tires, can be seen at Plains Motel or call EM 4-

B-3-31-1c

144 W 2nd EM 4-2811 4. REAL ESTATE For Sale Or Trade

> Houses for sale: 100% financing on two and three bedroom homes if you own your lot. Call Bill Barber, EM 4-4073 or EM 4-2250. B-4-3-4c

House for sale by owner: 3 bedrooms, 11/2 baths, fully carpeted, fenced back-yard, payments \$95 month. 135 Ranger; Call OL 5-4268 in Canyon.

B-4-48-tfc

\$4,500 - 2 bdrm. stucco 320 acres with water under \$6,400 - 2bdrm stucco-nice it at \$250. 5% loan ava- size rooms-good condition \$8,900 - Edge of town-large Neal and Ryan Real Estate 3 bdrm-large corner lot. New

B-2-24-tfc \$10,850 - 2 bdrm brk. atsler Irrigation Motor. Phone \$13,500 — Nice older home, over 2,000 sq. ft. carpeted, good condition.

\$14,500 - 3 bdrm brk. NW.

db. gar. carpt. drapes-1 3/4 drapes & carpet large den \$17,500 - 3 bdrm. brk. NW. ORD FALCON — low mileage, d. gar. den builtins New good condition. 24 miles per \$17,400 — 4 bdrm. brk. NW.

> B-3-14-3-4c FHA Homes New. 3% down. Call us for brochure of plans. VETERANS \$200 down FARMS call us for information. Have several good buys with B-3-16-4-TFC good water and allotments

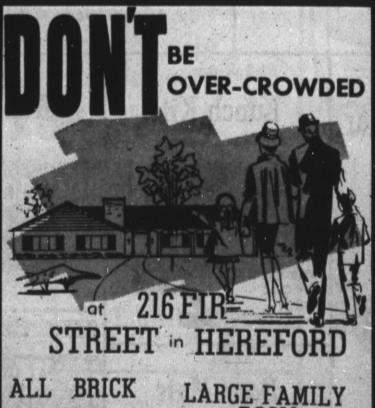
\$100-750 per A. PETERS REAL ESTATE EM 4-0038

\$139.

room, separate dining room, back yard fence, and single garage. Only \$7.900. H-248 **Elov Valdez** 3 bedrooms, 13/4 baths, on corner lot. Double EM 4-4375

B-4-28-tfc

Classified Ads Get Results



3 BEDROOMS

BATH & 3/4 DISH-WASHER, DISPOSAL & BUILT-INS

owned by C. T. Crowe Will Consider Trade

Hereford Real Estate Agent of your choice for additional information.

Contact the

ROOM

my Huckabay EM 4-263 Wen Leatherman EM4-165

Rental Mgt. Dept. Greg Cromer EM 4-1171

323 Sampson West of the Court House

EM 4-0851 Abstracts - Blueprints - Photocopying

double garage, chicken house, sheet iron barn. 34 acres wheat, and 112 acres milo. \$450 per acre. F-246 334 acres south Hereford, 70 acres wheat, 210 acres milo. 34 acres cotton, 10 acres sugar beet allotments. One 5", one 4" and two 6" wells on electricity and 1/2 mile underground file, \$300 per acre, 29% down. F-343 403 acres in Black community. 92 acres wheat. 168 acres milo, 16

acres cotton, 75 acres sugar beet allotments. Four wells on natural gas, 21/4 miles tile. No improvements, \$500 per acre, 29% down, F-357 Perfect vegetable farm! 320 acres near Hereford, one mile from pavement. One 6" and two 8" wells on electricity, nice 4 bedroom home, barn, fruit trees, garage, etc. F-362 320 acres northwest of Dalhart. Two 8" wells on butane. Two bedroom home, \$275 per acre. F-371

> THE CREATORS OF OWNERSHIP Residence Phones

iph Owens EM 4-2560

Phone EM 4-2030 WANT ADS Phone EM 4-2030

area. Contact

ment.

C. V. DARDEN

Hereford, Texas

BY OWNER

FOR SALE

Phone EM 4-0496 or

EM 4-1017.

FOR RENT

BUSINESS SPACE

515 Park Avenue

\$50.00 Month

EM 4-1103

Mile Ave., EM 4-1031.

THREE BEDROOM two bath

B-4-4-2p

well improved, good allot- acre up. ments, 3 wells ½ min. up.

331 A. Nazareth \$325.00 per A., 25% down, good terms, bal. imp. 4-4" wells on electricity, good allotments, 1/2

339 A. S. Arney \$265.00 per A., \$30,000.00 down, bal. 10 yrs. 2-6" wells, good allotments.

640 A. W. Vega \$160.00 per

662 A. W. Happy \$300.00 dn., gd. terms on bal. yrs. 51/2 %. Well imp., 4-8" near Hereford, gd. 8" well, min. up.

192 A. E. Nazareth on highway 86, \$475.00 per A. \$35, 000.00 loan, bal. cash. Imp., 2-8" 1-6" wells, 65 A. cotton, 90 A. milo.

00 per A. 29% down, bal. 20 yrs. 51/2 %. Good allot., 5 wells, well imp.

240 A. grass on pay. W Happy \$225.00 per A., 29% down, bal. 20 years 51/2 %,

94 A. on pay. N. Canyon all grass \$1000.00 per A. 29% down, 5 yrs. on bal., 6%. Development project.

322 A. SW. Canyon, \$200.00 per A. \$20,000.00 loan, 6%, nice Imp., soil bank payments

\$3,290.00, 1/2 min. 592 A. NW Wayside, \$165.00 per A., \$80,000.00 loan 6% 12 yrs., good allot. 1/2 min.

\$400.00 per A. well imp., good allot., good terms, 1/2

min., 4-4" wells. J. W. SCHWALLER AMING REAL ESTATE Canyon, Texas OL 5-4004

S-4-29-Hc EXCLUSIVE LISTING bonnet Addition. FHA Loans half section with three 6" Lots for sale in Unit I of Blueavailable on Cherokee Drive wells on nat. gas and underand on 16th across the street ground tile. Fully alloted with from Bluebonnet School, Con., cotton, wheat, mila, 3 bedventional Loans on 15th St.

HICKMAN REAL ESTATE

EM 4-3275 115 15th Street S-4-15-Hc QUARTER SECTION for cash lease. Two wells; phone Frio

276-5333 evenings and Sundays,

FOR SALE

B-4-13-2-tfc

By owner 480 acre ranch in

cliffe. Colorado. 60 miles ches. Real Estate Ioans made west of Pueblo, Colorado. 8,000 ft. elev. Abundance of tive hay land & pasture. Will run 100 head of cows year round and sell 100 ton hay. Close to schools and churches. City lights, water and fire Planning to build at 809 Park corrals. Write Mrs. Joe Os- business space see solo, 1321 Longwood Ave., Pueblo, Colorado. B-4-31-6p

325 A. near Umbarger, on Dryland farms \$100 acre, pavement. \$450.00 per A., \$150 acre up. Irrigated farms 29% down, bal. 15 yrs., 5%; \$265 acre up. Ranches \$35

> BROWN REAL ESTATE 267-5776

ONLY \$64.00 MONTHLY 3 BEDROOM HOME, By own-Partially carpeted. Buy owner's equity and assume loan. See at 406 Long, or call EM 4-0050.

B-4-31-Hc

DEAF SMITH COUNTY A., 29% down, bal. 15 yrs. 1. 480 A., 332 cult., 146 sion. A good, honest bargain milo, 34 wht., 77 barley, 4

per A., 25% down ,bal. 20 2. Gd. 1/4 sec., on paving, wells, good allotments, 1/2 tile, milo & wht. allot. Call for further details.

3. We have small tracts near Hereford, from 5 to 80 acres.

NORTH FLAINS 1. Sec. with 549 milo, 67 wht., guar. irr. water, \$16.00 A., 30% dn. 2. Sec. near Stratford, 1. irr.

650 A. near Umbarger \$375. well, wht. & milo., \$262.50 A., owner will let Purchaser complete 2 irr. wells and pay \$16,000.00 as dn. payment. 3. Near Stratford irr. 320 A. 173 milo, 143 wht., an excellent buy at \$375.00 A.,

only \$25,000.00 dn. 4. Near Stratford, 960 A. gd. wht. & milo. \$110.00 A., or look & make offer. HOMES

1. New 3 bdrm. brick, dbl. garage, den, 2 baths, all built-ins, fully carpeted, \$18,500.00. 2. 4 bdrm, brick, 2 baths,

\$14,700.00. 3. 4 bdrm., 2 story home, large corner lot, 3150 sq. ft. \$14,000.00.

4. 3 bdrm., garage, fireplace, 2 baths, \$14,700.00. 5. 3 bdrm. on Ave: J. \$9,-

small down HAMBY REAL ESTATE 5. Hwy. 385 Hereford, Texas EM 4-3566

Gerald Hamby .. EM 4-1534 Durward Hamby EM 4-3466 J. M. Hamby ... EM 4-2553 Buddy Rogers ... EM 4-2150 B-4-31-tfc

At Hereford by owner: Oneroom house. Call Hereford,

289-5312. \$.4-28-8p

FARM & RANCH

LOANS

Representing 4 Good Companies DON MARTIN AGENCY 204 Emma S-4-28-tfc

promptly. Liberal Valuations, 950. \$1,500 down, \$67.93 For safety deal with a Realtor water on earliest rights. Na. J. C. RICKETTS, REALTOR Ph. EM4-3771 133 W. 3rd St. FOR RENT

protection. Farm buildings and Ave. If you need office or DON MARTIN EM 4-0925 204 Emma 5-4-28-ttc

CAMPBELL REAL ESTATE OFFERS:

Land 1 1/2: SECS. near Arney. Approx. 1 sec. dry farm land, Vega, Texas approx. 1/2 sec grass with B-4-28-7c lake. 500 A. milo allot., 195 wheat, 12 cotton. Good clean land, windmill, on pavement. \$150 per A., 29% down. er. 1 block from new Sugar- PRICED TO SELL! Choice secland Shopping Center, tion near Arney. Very cleancertified seed farm, deep, rich soil. 388 mile and 229 wheat allots. Wheat goes with sale. Lays nearly perfect, good 8" well. Owner is anxious to sell, will give immediate posses-

at \$275 per A. rr. wells, only \$10,000.00 1/2 SEC. with 2 full 6" wells on elect. MUST SELL to settle estate. Flexable, easy terms. Any reasonable offer consid-

> ered. Commercial Lot CHOICE LOCATION on Park Ave. for any type office building, apt. bldg., etc. Ap- 100 acre irrigated farm, 10 Three Bedroom, kitchen and prox. 120' x 165', paved on miles west, one north, 1/2 mile den combination, 1 1/4 bath, two sides, accessable on three past of Portales, N. Mex. Ap- built-ins, carpeted and drapsides. None better, fair size proximately 35 acres cotton & ed. Large room can be rec-

> existing loan. Houses MUST SELL SOON!! Very clean 3 bdr., part brick w/built-in N. Mex., or phone Floyd, N. Call EM 4-4716 for appointoven & range, fenced yard. Mex. 478-6314 Large G.I. Loan, payments only \$83.00. \$600.00 cash will handle or less-any reasonable offer considered.

\$12,000.00. 3 BDR., 2 BATH home on Star. Fireplace, carpet, refrig. air, Beauti-pleat drapes, builtins, fenced yard, \$18,500.00,

10% down. Will trade. 3 ROOM STUCCO on Ave. J. Completely furnished, everything goes. A fine buy for rental property, only \$3,500. NOTHING DOWN for large. fine brick home to qualified buyer. See us for details. \$20,000.00.

CAMPBELL REAL ESTATE E. Hwy. 60 Ph. EM 4-0972 mer counties. And . . . We TWO BEDROOM trailer, James Bruce Plummer . EM 4-0798 have expanded our territory 6. 2 bdrm. brick \$7,700.00 Larry Kaul EM 4-5611 to include the upper Pan Gene Campbell . . EM 4-0789 handle. Jack Campbell 303-589-4160

5-4-30-2c FOR SALE two choice lots in rest lawn Cemetary, \$250.00 Frank Wilde, 527 West 45th EM 4-0555

Amarillo, D R2-9594, B-4-17-31-20 FOR SALE two bedroom brick

Veneer House Phone EM 4-B-4-10-31-2c HANCOCK FARM LOANS Farm & Ranch Loans anywhere for any purpose. Free, prompt

and liberal apprasials. Terms to meet your requirements. Low int. Rates. WESSON REAL ESTATE Hereford, Texas . S-4-18-tfc EM 4-0925 For Sale: 2 bedrooms, living

room, kitchen and dining area combined, attached gar-Wet Mountain valley West- Irrigated Farm Land and Ran- age and storage building in fenced back yard. Price-\$6, per month including principal, interest, taxes & insurance on 12 year loan Closing costs S-4-25-TFC about \$150.00. 237 Ave J. Lone Star Insurance Agcy Phone EM 4-0555 B-4-3-4c

LOTS FOR sale, small down terms. FHA approved. Call EM 4-1818.

B-4-10-29-9p

1505 E. Hwy. 60

New - Homes - For - Sole Come by and visit our Hereford Real Estate office number 2 in the 100 blk of 16th. Street. We have new homes ready for occupancy and several real nice lived in homes. Move in any New Home \$12,000 price range or less for \$375-Move in any New Home \$12,000 up to \$15,000 in price range for \$540 to \$750 Move in price.

3 bedroom, sunken living room, disposal-dishwasher-range-oven and carpet. \$16, 050.\$650 down or any service man with 90 days in service time can buy it for

3 bedroom, 1 % bath, double garage, 75' lot, fenced, range and oven. Move in for \$540-no other costs. 2 bedroom - New - \$8,250. \$350 Move-in Price.

146 Kingwood — new Drapes-Fireplace-Dishwasher-Garbage disposal, beautiful interior, 10% down appraised at \$20,450. Real good area of town.

3 bedroom, 1% bath, Carpet-range and oven double garage, \$450 down, \$13. 3 bedroom 1/2 bath with range and oven. All carpeted, appraisal value \$15,500.

Sale price \$13,500. Any Service man with 90 days in service time can move into a New Home for \$200 - total costs.

3 bedroom, Range and Oven, \$375 move in, 1 1/2 bath \$12,000 total price. NW Farm close to Hereford lays real good, excellent water. \$425 per acre.

中のイントラートライ

960 Acres in Simms Area \$265 per acre. Good 6" wells, house and land lays asically well.

FARM FOR SALE

out, located in the Dell City, Mexico. Completely equipped 40.5 a. cotton allotment '46. pliances, and Auto Supply Phenomenal water supply, store Property, two story fire Three 8" wells, fully equip- proof office and store builddebtedness. FHA financing in offices on second floor. area. Write.

LOUIS AYRES, OWNER % 1207 Superior Lane Midland, Texas

B-4-2-tfc 131 Avenue J, Ph. EM 4-4712 BY OWNER EXTRA NICE 4 BEDROOM,3 baths, large den-kitchen and fireplace. Large playroom, Year old three bedroom brick dining area combination with house. Good location, reasoncovered patio, redwood fence. able equity, payments less Might take small house as than rent. Can be seen Saturtrade-in. Located in Sunset day and Sunday 837 Blevins Addition in Hereford. Phone Call EM 4-3273 or 289-5654. 247-3001, Friona from 8:30

AM to 5:00 PM. B-4-12-tfc peanut base. 3 wells, fair. reation area or extra bedmps., priced at \$45,000. Con- room. Want \$1500.00 equity act Harvey E. Cross, Elida, and take over payments.

B-4-52-10p RENTERS WANTED! Color steel buildings built to House and I acre of ground your specifications, 2 acre lots ocated north of B & B Oliver, Edwards, Tri-County Fertilizer. 'atterson Chemical and Mer

:hants Fast Freight. SOUTH PARK INDUSTRIAL SUBDIVISION Sam Nunnally EM 4-0555 - Days

Home - EM 4-2814 B-4-1-tfc Park Avenue Shopping Center 55555

ONE MILLION DOLLARS To lend on irrigated land in Deaf Smith, Castro and Par

PRUDENTIAL America's Largest Farm Lender!

SAM NUNNALLY EM 4-2814 LONE STAR AGENCY B-4-11-10-4p FARMS & RANCHES

FARM HOME: 1/2 Sec. All good

clean level land in cult. Nice set of Modern home improvements. Two good 8" irrigation wells on natl. Gas. Good allottments wheat cotton and Park Avenue and call EM 4-1111. Maze. Priced to sell, and very liberal terms. CATTLE RANCH: Wheeler Co. 2250 acres. Sandy land, but lots of good grass and water.

Approx. 500 acres tillable. Shallow irrigation water. Nice large modern brick home, barns and corrals. Hay meadow for winter hay. Located on pavement, 150 cow capacity. Will consider plains land in trade. Price reasonable at liberal terms. Let us tell you about

OTHER LISTINGS: Come to see us. Let us tell you about

TO BUY, SELL OR TRADE SEE WESSON WESSON REAL ESTATE So. On Dimmit, Hwy. Phone EM 4-2528

Hereford, Tex.

212 acres n/w of Hereford, fully alloted, the price is right, good terms. 240 a, Floyd Co. 2 good strong wells, near perfect land, good allotments. \$450 per acre.

518 a. near Lubbock, 6 small wells \$450.00 320 a, Texas Co., Okla. new well motor & pump; a real buy at less than \$300.00 per 320 a near Hartley; 2 good

8 in. wells \$315.00. 315 a. raw land 6 miles south of Wink, Tex. \$100.00 724 a. well improved irrigated farm at Holly, Colo. \$275.00 per acre, will trade for Hereford land. PLAINS REAL ESTATE

Littlefield, Texas Ph. 385-3211, Nite 385-3009 B-4-27-Hc

Dr. Milton C. Adams OPTOMETRIST OFFICE HOURS

> Mon. - Fri. 8:30-5:00 Saturday 8:30 - 1:00

EM 4-2255

FOR SALE, TRADE, OR LEASE TWO BEDROOM house - White IRONING WANTED in my home ALCOHOLISM INFORMATION: 917 acres 480 acres broken In downtown Lovington, New couple, no pets. 303 Avenue H. EM 4-3528, 235 Ave. A. B-5-10-47-tfc Texas, area, Hudspeth Co. hardware, furniture, ap- FURNISHED DUPLEX for one Wanted: 6" pump with 40 disease of alcoholism, call EM

ped 1000 GPM and up each. ing. 6,000 square feet floor Trailer Spaces at West Mobile One 5" house well. No in- space, each floor, 18 rental Lodge, 304 N. 25 Mile Ave., size, condition and price out Located on 100'x140' lot, modern park, paved streets, 647-4355, Dimmitt.

> S-5-10-TFC B-4:4-9c FURNISHED UPSTAIRS apart-

> > 4-3868 days.

FOR SALE BY OWNER Two story brick at 212 Fir. only. Call EM 4-1617. FOR RENT unfurnished two 8. HELP WANTED

> \$85.00. Call E. 4-2789 after 4:00.

EM 4-0160 on South Main. See Calvin

> B-5-11-4-2p nue, Canyon, or call Ol 5-309 Lake Street, EM 4-0160. B-4-4-tfc

> > house. Carpeted, \$75.00 EM 4-EM 4-3744.

NICE THREE room and bath. furnished apartment, for white couple. Utilities paid, Furnace

Brown Tire Service, Hiway 60 B-5-10-1-tfc

THREE ROOM furnished apart-S-5-13-31-TFC ment whites only, 126 N, 25 TWO BEDROOM house, unfur-B-5-12-29-tfc

apartments. Stove, oven, dishwasher disposal. Furnished or unfurnished. Two vacancies 505 South 25 Mile Avenue. FOR RENT two bedroom mo-Number 16. Phone EM 4-3859. dern house. Seven miles out, B-5-23-18-tfc Ideally located brick business

building for lease. See at 1003 B-5-15-15-tfc 0969. Lynette Apartments. FOR RENT

New two bedroom duplexes, THREE ROOM furnished ap-500 block Avenue H and G. D & R BUILDERS EM 4-3780 1. D. Rhodes 289-5217 111 Westhaven. Nell Spradley EM 4-1813 B-5-47-TFC

TWO BEDROOM, 2 bath apartments. Dishwasher, garbage disposal, carpeted. Furnished and unfurnished. THUNDERBIRD APARTMENTS paid, whites only. See at 107 Phone EM 4-2646 Bradley. C. T. Wester. B-5-10-tfc

THREE ROOM furnished apartment. Carpeted, nice, clean, quiet. Carport, bills paid Whites only, no pets. Call EM 4-2256. B-5-17-3-tfc

QUIET, FURNISHED apartment for white adults. Close to town. EM 4-3388 S-5-10-29-tfc

NICELY FURNISHED three West Third, Fullwood Apts. Whites only.

TWO BEDROOM house at 105 Avenue F. \$85 month, EM 4-B-5-10-2-tfc

FURNISHED APARTMENT for Spanish couple.

Jowell, Apt. B. B-5-10-2-tfc

FOR RENT - three room fur-

well, Apt. B.

nished house. Apply 205 Jo-

B-5-10-2-tfc

B-5-10-4-20

UNFURNISHED DUPLEX partment, 109 Union Call EM 4-1971, Whites only.

ONE BEDROOM furnished house. Inquire at 211 Ave. K. or phone EM 4-3837. B-5-12-2-tfc

FURNISHED AND unfurnished two bedroom apartments. Call EM 4-4073. B-5-10-3-tfc

ment. Private entrance, private bath. Vented heat, car-

MODERN BACHELOR apart

Hereford's newest and most with 50'x140' paved parking concrete patios, underground utilities, central TV antenna. \$25 a month. Call EM 4-0416 WANTED: Your repair work on

> ment. No children, no pets, whites only. Phone EM 4-0291. B-5-11-2-tfc

TWO BEDROOM trailer on corner of Avenue A and Union. Call EM 4-1060 after 5, EM

B-5-16-30-tfc

newly decorated apartment. house, \$1,25 dozen, 235 Avenue Close in, garage, white-adults B-5-14-1-tfc

bedroom duplex, Draped, car-

FURNISHED APARTMENT

B-5-10-4-2p FOR RENT four room house at

FOR RENT two bedroom brick

heat, \$75.00, EM 4-0469, EM 4-B-5-11-tfc

nished, garage, fenced back yard, Bills paid. See Mrs. Francis Hardwick, 1203 Park B-5-16-31-TFC 9. Situations Wanted

on pavement, Call EM 4-1589. B-5-13-31-2p ONE BEDROOM and two bedroom apartments, Call EM 4- WANTED TREE pruning, 23

artment. Upstairs Furnace heat. Reasonably prices. No pets, Call EM 4-1343, Inquire B-5-15-31-TFC

BEDROOM FOR rent. Close in ested in local retail-service 509 Ross. Phone EM 4-1628. representation. B-5-10-31-TFC FURNISHED GARAGE apartment, Suitable for two. Bills

B-5-17-31-TFC FURNISHED APARTMENT. Newly redecorated. Quiet, respectable neighborhood. Ideal for one. References exchanged. \$55.00 Month, bills paid. Inquire 235 Avenue B. Phone EM 4-2392.

B-5-22-31-1c

WANTED

room apartment \$60. Apply 232 WANTED 100 new customers for th3 Blue Bonnett Laundry. Now equipped with Bory-Warmer washers and dryers. 909

> B-6-18-H-2c WILL KEEP children in my home. Fenced yard, references furnished. 135 Ave. K. Call

or two. White. 116 Ave. A. HP electric motor and pan- 4-4540 from 8 a.m. til 12, 1 p.m. S-5-10-29-tfc els or would buy motor and until 5 p.m. Monday through panels only. Pump setting Friday. 250' to 300'. State shaft A UNITED FUND AGENCY of hole. Call 647,2226 or

B-6-3-3p all small electric appliances. Vern Witherspoon, 201 Jack-

son, Hereford, Texas.

7. Dressmaking-Ironing WILL DO typing in my home Experienced, reasonable rates,

Mrs. Stephens, EM 4-0856. B-7-12-28-tfx UNFURNISHED FOUR room WANTED IRONING in my

B-7-10-H-8k

peted, water and gas paid. FULL TIME operator needed

at once. Apply at Addie's Beauty Stalls, EM-4-0342. B-8-12-3-2c FULLER BRUSH CO. 711 East Third EM 4-1498 or Has opening for ladies desiring to earn \$25 to 40 per week and able to work 15

to 25 hours. Phone or write Glen Williams, 1400 3rd Ave-

B-8-1-tfc WANTED B-5-10-H(P2p) We need a man that has a working knowledge of irrigated Bermuda meadows and alfalfa hay crops. Must know when and how to fertilize, irrigate and harvest B-5-18-31-2c both crops. Other duties such as equipment maintenance FURNISHED THREE room will be required. Excellent livhouse. Unfurnished two bed- ing and working conditions. room house, 131 North 25 Mile Salary open, commensurate with experience and training. Application stating qualifications should be made in writing to P. O. Box 305, Mid-

8-8-31-3c

land, Texas.

WORK WANTED - building remodeling, repairs. Ralph Packard, phone EM 4-2110. B-9-10-30-tfc

Avenue C. B-9-10-4-8k NOTICE

WANT YOUR OWN SOLID PROFITABLE BUSINESS?? Large, nationally-known high prestige corporation is inter-

The Right Man, even with minimum capital will receive maximum financial backing. Experience in sales, handling people and business management necessary. Experience in merchandising tires, batteries, accessories, home supplies would be helpful — but not absolutely essential. Write Box 673-G for complete details. No obligation. Your reply will be kept confidential. B-10-31-3c

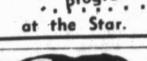
For information on alcoholism, B-6-10-41-tfc referrals for help, counselling, or programs on the subject of the

B-10-39-tfx

Service calls on Color TV, Phonographs, car radios, CB radios-

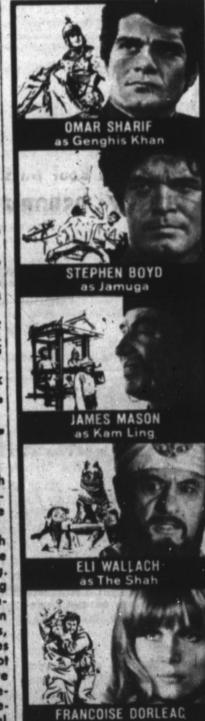
TOWER TY SERVICE 120 N, 25 Mile Ave.

EM 4-4240 B-10-25-13c Be sure to ask for FEBRUARY program





Conqueror Of The World's Mightiest Empire!



as Princess Bortei

W. T. CARMICHAEL EM 4-1251 801 S. 25 Mile Ave. REAL ESTATE Commercial, Home and Farm Loans One especially luxurious house for sale. Homes — Farms — Highway Frontage -- Ranches

We Need Your Farm Listings

TROYS CARMICHAEL



Herd Drops Third District Game

Tulia Hornets Outshoot 'Faces For Second Win

Hereford Whiteface cagers met their Waterloo Friday as they battled the Tulia Hornets and lost 65-44.

Shots in the game for the Whitefaces were abundant, but hits were few and far between in the crucial conference battle which left the locals with a 3-3 district mark. This loss knocked the Whitefaces even farther back in

Cage Mothers To Organize Monday Evening

Hereford Whiteface basketball mothers will meet Tuesday in the Community Center

at 7:30 p. m. The group includes mothers of varsity, b-team and fresh-

B-team Stages the race for the district crown. Hereford was second in the district before the game. Dumas, Tulia and Can-yon were all tied for the Sixth Victory first place.

Whiteface cager, Roger Owen d the Hereford forces and scored 15 points in the battle. the Hereford Whiteface B-team nets hit 39 per cent from the Boyds Machine Shop Gene Duvall followed behind staged their sixth consecutive floor and 54 per cent from the him hitting the basket for 10 victory Friday over the Tulia free throw line.

OWEN HIT seven of 19 shots and Duvall scored on four of

AT HALFWAY MARK

Conference Title Still Up In Air

still a chance for three teams were downed by the Whitefaces. to take the crown.

of the first half of play Here- Muleshoe an 0-5.

Canyon was downed by the points on their own court. Canyon Eal es last week after

All district 1-AAA teams have | The Dumas Demons won three dropped one game with the end straight games including the deof the first half of conference feat of the Tulia Hornets before play, which means that there is coming to Hereford where they

At the end of the half way THE THREE TEAMS are Tu- mark Tulia had a 4-1 record, lia, Canyon, and Dumas all hav- Dumas a 3-1, Canyon a 3-1, Hereing only one defeat. At the end ford a 3-2, Perryton a 1-4 and

ford had dropped two games The Demons were able to and lost another Friday night. down the Hornets by only four CANYON WAS selected to eing undefeated for four games, win the district title and is in

-Original Opening Date Changed-

Open House -- February 6th 2:30 to 5:00 p.m.

and

OPEN FOR BUSINESS MONDAY February 7th

> JAY'S NURSERY Nights & Weekends

> > 105 Knight St.



JENE DOKS

(No. 3 in a Series)

"And I (Christ) say unto you, You are Peter, the Rock; and on this rock I will build my church . . " (Matt. 16:18 NEB). The Amplified New Testament reads "And I tell you,

you are Peter (Petros, Masculine, a large piece of rock), and on thi rock (petra, feminine, a hugh rock like Gibratar) I will build my church . . . What is this hugh rock like Gibaltar upon which Christ built His church? Rather than building His

church on a mortal man, Christ built His church on an immortal fact, the truth. Two verses above (Matt. 16:16) Peter had just declared the greatest truth-fact of all time, "You are the Christ, the Son of the living God," It was upon this solid, unshakable fact the Lord built his church.

church. Paul the Apostle, inspired by the Holy Spirit, makes this undeniably clear when he wrote, "There can be no other foundation beyond that which is already laid; I mean Jesus Christ himself." (1 Cor. 3:11



Hornets 64-59

a 33-25 margin.

AS THE CURTAIN went up

on the game it looked as if the

Whitefaces had met their match

when the Hornets jumped out to

a 20-10 lead by the end of the

But as the halftime intermis-

sion rolled around the Whitefac-

es had upstaged the Hornets by

Dale Smith and Jim Childers

co-starred in the production with Smith leading the scoring and Childers standing out in re-

SMITH SCORED 16 points in

Childers played his best role

Friday as he hustled in for 13

rebounds and was important in

setting up several plays which

resulted in scores for the team.

Although the Hornets hit at a

higher percentage from both

the floor and the free throw line

they were unable to swing the

win. Hereford hit 37 per cent

from the floor and 50 per cent

a three-way tie for first place with the Demons and Hornets. Dumas and Canyon were sche-

duled to play Friday Jan. 21

but due to bad weather the game

was called and both teams have not made the game up yet. Perryton was unofficially pick-

ed to win second in the con-ference, but it looks now as if that poll was slightly off with

the Rangers just barely out of the celler with a 1-4 record.

Muleshoe has had some prob-lems since their key player, Max Swint broke his hand in one

of the early conference games. lems this year has been inex-

perience among its players and has not made a very impres-

sive showing in either non-con-

It is still possible for Hereford to win the district title, but there is a big "if" in the situaton. Of course one has learned

by now that in district 1-AAA the title is always decided dur-

ing the final days of play. All

the teams in the conference are

evenly matched this year and any one of four could still take

Turkey Shoot

Set Today For

March of Dimes

'.embers of the Hereford Gun

club will stage their March of

Dimes benefit turkey shoot to-

Practice will begin at 12 noon at the gun club shooting range

Shooting will continue from the

1 p. m. starting time until it

gets dark or too cold to shoot. The event was originally sche-

duled for last Sunday, but due to cold and stormy weather was

postponed until today.

at the Hereford Air port.

ference or conference play. Although the Demons did not make much of a show in nonconference play, the cagers have bounced back to stand well in

conference ratings.

the title, . if.

day at 1 p. m.

the action and grabbed seven re-

bounds during the skirmish.

points with the Hornets holding still were behind 46-36. a 12-7 margin.

the cords and when the first shots in that period. half rolled around the locals Tulia fired away in that quar- average from the charity line. the Whitefaces and one non-

the first quarter the Whitefaces ent for the locals in the third point lead. found themselves behind five stanza as the charged in, but It seemed as ice froze over the penalty line.

second quarter battling, but once came in the fourth quarter as again they were unable to rip the locals hit only three of 22 bucket for a 43.5 per cent aver- Only four more conference

BARRY JOHNSON played the

B-team members will stage

Perryton Rangers after a brief

their next production Friday Ink Spot

Feb. 4 when they clash with the Jim's Plumbing

supporting role under Smith as

he scored 10 points.

2 during the battle.

As the smoke cleared after THE STORY WAS no differ- 18 shots to jump out to the 21 hitting only 26 per cent from The correct tilt.

Bowling

Scores

12-7 margin.

Final seige in the game which in that quarter and the ball the conference season the Hornets took a heartbreaker over they will clash with the Ran-

A & C Foundation

Lone Star Agency

Lee Tire & Supply

Consumers Fuel

Bobs Barbeque

Hacker & Jesko

Denton Park

First Supply
Owens & Hollingsworth 40

Cowans

the floor and 50 per cent from

HORNET CAGERS hit the the Whitefaces by a 57-55 score. gers for the second time, In age from the floor and a 64.7 games remain on the slate for

the basket for the Whitefaces In their first outing earlier in Tuesday and then Friday they

JAN. 18 GAMES

Cowan's

Won Lost Jims Plumbing

22

Denton Park

A & C Foundation

19 Lee Tire & Supply

Hacker & Jesko

First Supply

43 Lone Star Agency

45 Lueb, 565.

Ink Spot

Bobs Barbeque

Whiteface Aviaion

Consumers Fuel

Owens &Hollingsworth

441/2 ger, 231; High three game Ray

High single game, Ray Balin-

Farm Bureau

Boyds Machine Shop

The cagers will take a rest early this week with no game the earlier game the Herd passed by the Rangers 56-52 when they took their first district win.

Perryton the Whitefaces will travel to Portales where they will battle the cagers there.

FOLLOWING THE game at

Then they will return for tso

Cowans, 2879. Star of the Week Lowell Rusher, 56 pins.

and Canyon and then will wind up their season against the Du-

mas Demons in Demon Gym. The annual homecoming game has been set Feb, 11 when the locals clash with the Canyon Eagles:

No National League team won a 1965 season series over the champion Los Angeles Dodgers.

Guy Busch, sophomore soccer star at Michigan State, played for the St. Louis Kutis Juniors. winners of the U.S. national title two straight years.

Dr. E. H. Hendon

Optometrist 136 East 3rd.

Phone EM4-0987

OFFICE HOURS:

9:00-5:00 Mon. thru Fri. 8:30-12:00 Sat. EM 4-0987

High team game, Whiteface rest during the first of the Farm Bureau Whiteface Aviation 49 Aviation, 1027; High three games Turbo-Jet 396 and 427 V8s Tilt-Telescopic steering wheel AM-FM multiplex stereo omfortron automatic heating and cooling

No other car at Chevrolet's price offers all of these.



You can have thermostatically controlled heating, cooling and dehumidifying for comfort the year round. Steering-wheel convenience that adjusts up and down and in and out. True AM-FM multiplex stereo radio with four speakers and static-free full-toned reception. Turbo-Jet V8 power that quietly gets up to 427 cubic inches of effortless authority going for you. And a whole lot more. If you go in for adding luxuries, you can go all out in a new Chevrolet.

Eight features now standard for your added safety: Seat belts front and rear • Padded instrument panel • Padded sun visors • Outside mirror (use it always before passing) • Shatter-resistant inside mirror • Two-speed electric wipers for better visibility in a downpour • Windshield washers • Back-up lights.

All kinds of cars all in one place . . . at your Chevrolet dealer's

CHEVROLET - CHEVELLE CHEVY II - CORVAIR CORVETTE

CHEVROLET

ORSBORN CHEVROLET-OLDS

2nd at Schley

EM 4-2160

42-3765

AUTOMOBILES

See the

1966 MODEL

Now In Your Dealers Show Rooms

FOR FINANCING ...



A STATE OF THE STA

CLASSIFIED **ADS** The Merekord Brand





By Mrs. Argen Draper

By ARGEN DRAPER COUNTY H. D. AGENT Several recipes for Millionaire Pie have come to my attention, Bessie Patterson reminded me of the recipe on Page 83 of the Hereford Brand Cookbook, Re-First Edition, 1942.

ford Cookbook was contributed ish baking. by Mrs. E. J. Parsons. Mrs. Mil-MILLIONAIRE PIE

1 C. sugar 3/4 C. raisins 3/4 C. pecans

2 eggs beaten together 1 T. flour

2 T. vinegar 4 T, cold water 1 T. butter 1/2 t. cinnamon

½ t. nutmeg

1 t. vanilla Mix sugar, flour and spices together. Add water, vinegar, eggs and melted butter. Mix well and add nuts and raisins. Blend well and pour into a 9 inch pie crust and bake in moderate oven.

Serve with whipped cream. I requested the recipe from Mrs. Colby Conkwright, You'll Spread on cool crust. like to try it.

MILLIONAIRE PIE

11/2 C. sugar 34 C. raisins, dark, chopped 34 C. pecans, chopped 2 eggs

1 T. flour 2 T. vinegar 4 T. cold water

1 T. butter ½ t. cinnamon ½ t. cloves ½ t. vanilla

Any other spices desired Mix as above. Chopped dates vised. Mrs. Phillip Miller uses may be substituted for raisins. the same recipe that was taken Bake in single crust and serve from the Hereford Cookbook, with whipped cream, Bake 450 degrees for 10 minutes and re-This recipe in the older Here- duce to 375 degrees and fin-

Another recipe by several who ler has used it for many years. say it was from Ruth Brent. It is differen tfrom the others, but called Millionaire Pie. MILLIONAIRE PIE

Crust: 3 egg whites, beaten stiff

½ t. salt 1 C. sugar 1 t. vanilla

Mix and fold in 21 salad crackers, crushed. Spread into pie pan greased. Bake 30 minutes at 350 degrees,

8 oz, cream cheese 3/4 C. powdered sugar Filling:

8 oz, cream cheese 3/4 C. powdered sugar

Cream and mix the cheese with sugar. Add small amount of cream to soften, if necessary. Add in layers:

1 small can crushed pineap-

1/2 C. chpped nuts 1/2 C. cream whipped Corinne Neely sent two reci- change)

BE ONE STEP AHEAD

OF WINTER ...

AND SAVE ON FUEL BILLS!

was Mrs. Jowell's favorite re- meringue style, but pour into the Osgood Pie was sometimes the mixture last - for lightness. cipe for many years. She later Bake in the prepared crust (one favored the Osgood Pie. I think crust) unbaked. Serve with whipped cream or ice cream when called the O-So-GOOD Pie.

NEW VICAR AND FAMILY - Rev. S. P. Hackley, his wife

Jean, and their two sons, Charles and Stephen.

MILLIONAIRE PIE (2 pies) | cool.

4 eggs yolks 2 C. sugar 1 T. flour

2 C. raisins ½ c. milk 2 t, cinnamon 2 T. cloves

2 C. pecans (peanuts good pes from the file of her mother, 1/2 C. vinegar Mrs. G. R. (Rat) Jowell. This

Egg whites are used as flr

1/2 C. chopped pecan Soak raisins in hot water as you prepare other ingredients - then add last. Bake in unbaked shell of pie curst - 450 degrees for q0 minutes only. Rep duce and cook 325 degrees for 30 minutes. Cool and serve with whipped cream.

1/2 t. cinnamon, nutmet &

OSGOOD PIE

1 T. butter or oleo

1 C. sugar

2 eggs beaten

1/2 C. raisins

1 T. vinegar

cloves

11/2 T. cornstarch

(Staff Photo)

fice. They are yours for the re- Mrs. Charles Packard, Wyche. questing. It is Inviting Tables is an Extension Service bulletin d has much good information

Also, some good references in ble Settings — Dorothy Biddle and Dorothea Blom; Table Setging and service - Lutes; the Complete Book of Table Settings and Flower Arrangement - Greystone - Hawthorn; Let's Set the table - Elizabeth Loundsbery; and Table Service and Decoration - Lilian M. Gunn.

AN INEXPENSIVE silver polish can be made. The recipe is in Care of Household Metals and Kitchenware, MP-743, Soap flakes can be used or small pieces of hand soap may be used. SILVER POLISH

C. whiting 1/3 C; mild soap flake 1/3 C. water

Mix and store in a covered jar. Apply with a small sponge or a soft cloth. Wash with warm sudsy water, rinse and polish with a soft cloth. This cleaner is safe to use on all utensils and fine silver.

There are other inexpensive cleaners that the club leaders will use in programs in Febru-

Kerosene and Soap Jelly -Add 2 T. Of kerosene to 1 C. soap jelly just before it becomes thick. For the soap jelly, dissolve 1 C. neutral soap flakes or shaved bar soap and 4 C. boiling water,

Kerosene and Baking Soda -1/4 C. kerosene

Classifieds...

Return your extra Kreigshauser milk bottles to the grocery tive. store or call us to pick them up, for your 20c deposit. KREIGSHAUSER DAIRY

Phone 276-5279 B-10-4-5p

INTERESTED IN unearthing relics. Have metal detector. Call EM 4-4156, weekends and evenings. B-10-12-29-tfc

11. Business Services

PORTABLE DISC ROLLING Scolloped or plain, Jacobsen Brothers. Phone EM 4-1543. B-11-10-23-tfc

OWENS & HOLLINGSWORTH

Commercial - Industrial Residential Wiring Magneto - Starter Generator & Electric Motors Rewind Sales and Service 809 EAST SECOND EM 4-3572

WATER WELLS Domestic and Irrigation, Gravel pack or screen. Pump sales

and service. T & H DRILLING CO. EM 4-0811 EM 4-2332

Hereford, Texas B-11-28-tfc

VACUUM CLEANER parts and supplies. Hose, paper bags, cleaners. New and used Kir-3/4 C. apples - finely chopped. by's

HEREFORD KIRBY VACUUM CO. 434 West 1st - Ph. EM 4-0422 B-11-45-tfc

1 C. soda Apply with a cloth, rinse with warm soapy water and dry. At the training meeting on Cleaning Agents Friday morning, four of nine invited were present. The brave ones were Mrs. J. B. Caraway, Dawn; Mrs ONE OF THE BEST bulletins J. C. Morrison, Westway; Mrs. on table settings is in the of- H. L. Hershey, Progressive, and

very generous in sharing them She freshens used fat by chopping a large potato and frying the Deaf Smith County Library it in the fat. Whn the potato has are as follows: The Book of Ta- browned, the fat will be fresh-

Another way, boil the grease Drain through cheese cloth -

IF YOU ARE TIRED of wined roses in a rock pile and dants. they grew. Some of us make a real effort and things don't gorw so well.

Other geraniums that are pretty are in the window of the jean, and his spouse, if any, Shuval and Schroeter offices a- J. P. Collier and his wife, Lilcross south of the courthouse. lian R. Collier, and if the said

drive on grass during this weather. It is a most damaging pratatives are Defendants to a brief ther. It is a most damaging practice. It will break the blades and weaken the grass plant.

Beagle, a gift from Roy Dale Messer, has learned a few things. She can ring the door

KELLEY ELECTRIC Daug and Virgil **Electrical Contractors** Residential and Commercial All bids and wiring competi-

No Job Too Large or Small Phone EM 4-1345 Nights phones EM 4-2012 or EM 4-1345 Sox 130 B-11-46-tfc

WATCH TV or dry your hair while doing your wash at Blue Bonnett Laundy, 909 Un-

B-11-16-4-2c

MIMEOGRAPHING - TYPING Letter and Mailing Service E. WOOD MIMEO SERVICE 15th St. and Ave. K EM 4-4255

Casing pulled.

Stuck Pumps. Hydraulic units. HEREFORD CASING SERVICE Phone EM 4-3508 Box 865 Hereford, Texas

SEWING MACHINES Vacuum Cleaners, Parts and Repairs. Disposable bags. JEFF ROBERSON S-11-28-TFC

CALL JOHN TURNER FOR WELL WORK Windmills and pressure pumps. test.

Years of experience and know WILL SAVE YOU MONEY Phone EM 4-2194

belts, etc. All makes used 13. LOST AND FOUND

LOST - TWO sofa pillows on 385 Vega Hiway Saturday night. Reward for return. Call Will Black, EM 4-1453. B-13-17-30-3c

STRAYED FROM 803 Brevard, black and white Bastou Bulldog; 3 1/2 Months old. Reward. that all of the right, title, and Call EM 4-3204. B13-15-4-2c

Legal Notice

THE STATE OF TEXAS To: JULIUS GRANDJEAN, and For Family Meals, MP-713. It MRS. ED BLAKNEY has ma- his spouse, if any, J. P. COLmrs. ED BLAKNEY has many good household hints and is LIER and his wife, LILLIAN R. within ninety days after the date and on the 1st day of March, of its issuance, it shall be re-LIUS GRANDJEAN, and his spouse if any, and the said J. P. COLLIER and his wife, ceased, their heirs, unknown heirs, and legal representatives, make due return as the law di- door of said Deaf Smith Coun-You are hereby commanded rects.

to appear by filing a written with an equal amount of water. answer to the Plaintiff's Petition at or before ten o'clock A. chill and lift grease off the water. These are very practical and helpful.

Ition at or before ten o'clock A. M. of the first Monday after the expiration of forty-two days from the date of the issuance of this Attest:

Ition at or before ten o'clock A. M. of the first Monday after the expiration of forty-two days from the date of the issuance of this Attest:

Dated at Hereford, Texas, this the date of the issuance of this citation, same being Monday THE CARTHEL REAL Eatate the 14th day of March 1966, at Calendar is 1910 this year. It or before ten o'clock A. M. beis always interesting to see fore the Honorable District which year is the same as the Court of Deaf Smith County, Texas, at the Court House of said County in Hereford, Texas. Said Plaintiff's Petition was

ter and want a boost in spirit, filed in said court, on the 26th go by Moore Bros. Station. There day of January, A. D. 1966, in are lovely geraniums in the win- this cause, numbered 5059 on the dow. Corrine Moore has a su- docket of said court, and styled, per-green thumb or both thumbs are green. She can make things grow. One time she plant- GRANDJEAN ET AL Defen-

The names of the parties to the cause are as follows: Baptist Foundation of Texas

are Plaintiffs and Julius Grand-Julius Grandjean, and his spuse, WARNING - Don't walk or be deceased, their heirs, unstatement of the nature of this suit is as follows, to wit: Plain-DOG DEPARTMENT — The Beagle, a gift from Roy Dale Messer, has learned a few things. She can ring the door Deaf Smith County, Texas, albell (leather strap) for admit- leging that it has title to the tance to the porch. She has said land and improvements almost complete control over the people, but we do defy her occasionally. thereon under the five-, ten-, and twenty-five year statutes of limitations, and Plaintiff prays

A tour of the Holly Sugar plant was conducted for Ford 4-H Club members recently, and the group returned to Hereford Community Center for a business meeting.

The complete process of making sugar, from raw beets to the finished product, was shown S-11-48-tfc club members on the guided tour through the plant, and var- recently, ious steps in the process were explained.

the business session, when com- bers. mittee reports were given. Joyce Bezner reported on the 4-H Livestock Club, Tommy Bezner tis not only looks like an oron the Horse Club, Becky Hick- chid; at times the pink insect man on the public speaking rocks in imitation of a breezegroup.

Plans were made for the B-11-13-tfc 137 Ave. D. Pho. EM4-0262 club's part in the concession stand at the Livestock Show Members were reminded to de cide what they want to enter in the County elimination con-

> Becky and Dianne Hickman served refreshments. Visitors HAL PHIPPS, Defendant were Mmes. Grant Hanna, J. A. Brown, Virgil Marsh and LeRoy S-11-37-tfc Burgess; Charlotte Bezner and Carmela Burgess. Adult leaders present were Mmes, Le Roy

Williamson and A. J. Bezner. Other members at the meeting were Beth Bezner, Kim and Lisa Williamson, Joette Hanna, Joel Williamson, Mark Busby, Rhea Ann Wesson, Kevin and Lane Young, Jim Marsh, Jeany and Mike McKenzie.

interest of the Defendants, and each of them, be divested out of them and invested in the Plaintiff, and that the cloud cast upon Plaintiff's title by the Defendants and each of them be removed, as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served

cess shall promptly execute the and 4:00 o'clock P. M. same according to law, and said day, at the court house

hand and the Seal of said Court, at public auction, for cash, all at office in Hereford, Texas, this the right, title and interest of

Lucille Posey Clerk, District Court, Deaf Smith County Texas.

Dedication Set For New Church Sanctuary

Page Eleven

The public is invited to dedication services at the Church of Jesus Christ of Latter Day Saints, to be held at 6 p. m. today in the new building on Bernard P. Brockbank, assistant to the Council of Twelve Apostles, Salt Lake City, is to speak.

Dedication services were delayed so that a representative of the Council could be the speaker. The congregation has been using the \$75,000 brick building the past year, although work on it has continued until

Dale Hallows is branch president of the local congregation, Cynthia Hanna presided for which numbers about 100 mem-

> A rare Malayan praying manblown blossom.

Legal Notice

IN THE DISTRICT COURT OF PARMER COUNTY, TEXAS. C. L. VESTAL, Plaintiff

NOTICE OF SALE

(THE STATE OF TEXAS) (COUNTY OF PARMER) WHEREAS, by virture of an

order of sale issued out of the District Court of Parmer County, Texas, on a judgment rendered in said Court on October 5, 1965, in favor of C. L. Vestal, and against Hal Phipps, No. 2603 on the docket of said court, I did, on the 18th day of January, A. D. 1966, at 1:00 o'clock P. M., levy upon the following described tracts and parcels of land situated in the County of Deaf Smith, State of Texas, and

belonging to the said Hal Phipps South half of the Northwest puarter (S½NW¼) of Section 20, Township 2 North, Range 3 East of a Capitol Syndicate Subdivision in Deaf

Smith County, Texas, The officer executing this pro- hours of 10:00 o'clock A. M. ty, in the City of Hereford, Tex-Issued and given under my as, I will offer for sale and sell

the 18th day of January A. D.

S-31-4c Smith County, Texas.

COLD WEATHER SPECIALS!

Available In Different Heel Heights browns and blacks



at winter, try this dashing low silhouette. Plush, brushed nylon upper and nylon fleece lining cuddle the foot and set it up smartly on a low stacked heel. Inside Alpaca cuff gently arms the ankles.

BALL-BRAND

Regular \$15.95 Pair

NOW ONE LOW PRICE

Choice

Popular Store

For information about a long termlow payment Land Bank loan on your land see Woodrow B. Wilson, Manager, 407 Main Street in Hereford.

Did You Share In This

Dividend?

The Federal Land Bank Association of

Hereford announces a \$17,653.75

Farmers and ranchers who have Land

Bank loans own the association and

dividend to its stockholders.

share in its earnings.

Comfort Perfect WITH MODERN ELECTRIC HEATING

Phone The Lumber Number EM 4-3434

Aluminum Self-Storing

STORM-SCREEN WINDOWS

Permanent year-round pro-

tection . . . changeable from

inside. Easy to clean . . .

prowler-proof. Eliminates

drafts, cuts fuel bills.

Average Size

Storm Windows

Carl McCaslin Lumber Co.
A Complete Building Service



Aluminum STORM-SCREEN

DOOR

summer change in seconds.

Block East of the Courthouse

Good looks with minimum

care. Easily installed,

conditioning bills.

As Low As 0750

Wepco "Duo-Dor"

self-storing. Winter to

Save on heating and air-

• FREE ESTIMATES ON TOTAL COST AND MONTHLY COST OF AN ALL ELECTRIC HOME.

TURN KEY JOB GUARANTEED WORKMANSHIP GUARANTEED EQUIPMENT GUARANTEED OF OPERATING COST



The Change Is Now! Call Us Today

OWEN'S And HOLLINGSWORTH

Authorized Electric Heating Dealer

EM4-3572 Hereford 809 E. 2nd.



\$100 Gift Certificate Winner Mrs. Lester Wagner Piece Stainless Tableware Mike Clark Mrs. George Tiefel Sam Everitt Piece Melmac Set Ora McCay Metal Coffee Sel Mrs. Ramon Zamora Piece Plastic Tumbler Set Mrs. George C. Green Electric Ronson Toothbrush Mrs. C. W. Holcomb

TEC Electric Shaver Mrs. J. B. Culp USDA Chaice Hindquarter Beef Nita Lea Free Bag Graceries Mrs. Don Phillips Mrs. G. L. Bumpass

Mrs. Reavis Kerr Lowell Hill Joe Oscar Hernandez Mrs. Don Baugous Tom Hart Mrs. R. L. Dowell Mrs. Arnold Fangman Lola Menasco

Kay Boomer Mrs. Melvin Fowler Fred Turner Mrs. Lee Lambert Mrs. Andrew Batterman Mrs. Dudley Green Mrs. J. H. Dobbs Mrs. Bill Paetzold M. L. Simpson Sr. Henry Benson R. D. Lance Jr. Mrs. James Cash Mrs. Gerald McCathern

Mrs. Tommy Martinez Mrs. Belton Bryant

.. But You SAVE MORE



HERE

Mrs. Ethel

9th ONLY MONES

Copr. G. Doppel 1966

Your CASH SAVINGS GROW because ALL prices are LOW - at Cooper's Sure we have more than our share of SPECIALS and SUPER VALUES, but what makes the big difference is the hundreds of everyday LOW PRICES on the foods you buy the most of most often. It may be only money you SAVE - but you SAVE MORE of it . . . LOTS MORE . . . at Cooper's



Vienna Sausage Van Camp 5 4 Oz. 54

Marshmallows Jet Puffed Pkg. 190

Broccoli Spears 2 10 Oz. 39¢ Shurfine Frozen

CARNATION INSTANT BREAKFAST

LIPTON TEA BAGS

59¢

SHURFINE EARLY HARVEST PEAS

All Popular Brands - King Size or Filter

USDA CHOICE PORK CHOPPIES TENDERIZED STEAK

CHOPPED SIRLOIN STEAK ... 69¢

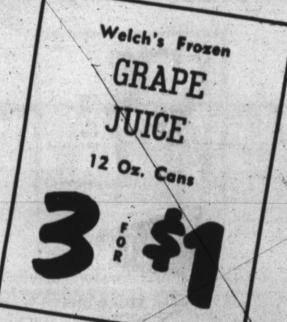
DRUG DEPARTMENT

69¢ **Hand Lotion** Reg. \$1.00 Value **Oral Antiseptic \$1.49 Hair Spray** \$2.35 Value **Bubble Bath** 59¢ 2 Pint 25¢ **Rubbing Alcohol**

AJAX 2 14 Oz. 29¢ 45¢

22 Oz.

Lucky Leaf Cherry Pie Mix No. 2 \$1 Cans



69¢

29¢ SPRAY DISINFECTANT 69¢

KITCHEN Baked Beans New Potatoes Lb.
Dutch Pot Salad Pr.
Chicken Fried Steak

Fried Chicken State 189c Banana Pudding Pt. 45c

SHURFRESH MILK FOR GOODNESS SAKE

Orange Drinks

4 46 Oz. \$1.00

ORANGES 2 L 25¢

Yellow Onions

White Potatoes

35¢







* NUMBERS CALLED ON KPAN



Mrs. J. M. Gililland

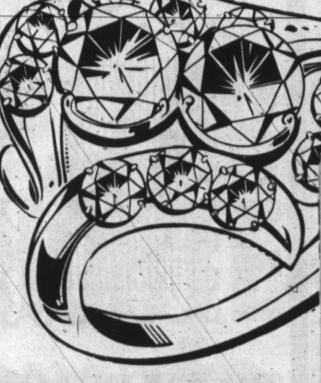


Club

Jewels



D. H. Alexander Bay View Club



The Sunday Brand

HEREFORD, TEXAS 79045, SUNDAY, JANUARY 30, 1966



Mrs. A. M. Jones . Bay View Club



Mrs. Lee Curry . . . Summerfield Study Club



Mrs. Ray L. Johnson ... Pioneer Study Club

CHOSEN BY CLUBS in which they have long been leaders, five all, the district will choose women to be considered in the Texas luncheon of Deaf. Smith Federation of Women's Clubs. Since the General Federation of Women's Clubs is celebrating its 75th, or diamond, anniversary this year, its affiliated clubs over the nation have each been asked to name the member with the longest record of membership and also the one who has an outstanding record of leadership over the years.

FEDERATED CLUBS of Hereford paid tribute to their selections at the luncheon. These women will be introduced at the Top of Texas District Federated Club convention here March 24 and 25, with those named from other Panhandle clubs. From them

women were honored as "Federation Jewels" at the Saturday Federation of Women's Clubs, when Texas Jewels are picked.

ONLY CHARTER MEMBER still active in the Pioneer Study Club is Mrs. J. M. Gililland, and in Bay View Study Club, Mrs. A. M. Jones. Mrs. Lee Curry is a charter member, one of the founders, of Summerfield Study Club. Her fellow members decided that she also merited the citation for long-time leadership, and so designated her their only representative. Mrs. D. H. Alexander is Bay View Club's selection for long leadership in many activities, and Mrs. Ray L. Johnson received that preference in Pioneer Club.

(See Stories On Inside Pages This Section)

Plans Take Form

LOOKING TOWARD the annual convention of Federated Women's Clubs from over the Top of Texas District, to be held here March 24 and 25, a planning session was conducted in the Caison House Thursday by members of the Hereford and Canyon clubs which will be hostesses. Previous meetings of smaller groups have resulted in arrangements which were correlated at this session.

COMPILING NOTES on the plans are, standing from left, Mrs. O. G. Hill Sr., general chairman of arrangements; Mrs. R. T. Lindsey of Can-yon, district president; Mrs. Dick Godwin, music chairman; Mrs. A. W. Lair of Canyon, program chairman; and seated from left, Mrs. Ralph McCullough, in charge of reservations; Mrs. A. L. Manjoet, decorations chairman; and Mrs. Dexter Lillie, chairman of packets and favors.

DIAMOND JUBILEE year of the General Federation of Wamen's Clubs will supply the program theme, to be carried out in addresses, music, reports of club accomplishments and awards to outstanding clubs and members.



-Small Talk-

By SUE COLEMAN

A lot of things have happened in the past quarter-century to World War II. To that time, sectional isolation prevailed in pronounce it, noose-casters. spite of the fact that this has always been a nation on the move as settlers kep migrating

Nevertheless southerners were inclined to be suspicious of Yankees and New Yorkers almost expected to see Texans sprouting horns and hoofs. People in any area were likely to believe theirs the choice spot, and consider residents of anyplace else

THE WAR ITSELF did most to scramble us around as men in military service were sent to er regions, in quantity.

manently after the war because of Satad'y. they had found a place they liked better than their native environment. Since then, the moving trend has continued with

were wiped out and everybody two words.

was like everybody else. Who'd want eastern mountains westerners? The Maine coast Mrs. Newsom says they really

cowhands? IT WILL BE TOO BAD if we cosmopolitan and un-provincial. through, It will be too bad if we ever

abandon our regional styles of

A. O. THOMPSON ABSTRACT CO. Mr. & Mrs. A. J. Schroeter,

Courthouse P. O. Box 73

Phone EM 4-1504

speech, and that seems more likely because, in addition to all other influences, nationwide broadcasts expose all of us to make Americans much less procers and newscasters. Or as they

> We can joke about Georgia drawls and New England twangs and the flat Nebraska diction. but think how ghastly life would be if you couldn't tell by his talk whether a man was from Brooklyn or Lubbock, or Har-

> Our particular speech style in West Texas isn't one of the lovlier ones, and it is such a blend that people in Colorado mention our southern accent while those in Louisiana are amused by our western drawl.

BUT IT IS OURS, and it sort bases in various states, and their of saddens me to hear school families followed them. For the children, with a pronounciation first time, nearly all of us got which I'm sure is nearer the acquainted with people from oth- King's English, speaking in the manner of a radio announcer MANY FAMILIES moved per. and avoiding our normal slurs. carefully say Sat-ur-day instead

They enunciate our place names, such as Ros-well and Mid-land, stressing both syllathousands of job transfers and bles, to make them sound foreign instead of the familiar It was good for us to be jar- they are correct, but I doubt it. Rosw'll and Midl'nd. Maybe red out of our community iso- Why should we use the King's lation in most cases; now if it English instead of our own just doesn't go too far! It would brand? Anyhow, my name is be too bad if regional differences still Colem'n, and not Cole-man,

THE G. W. NEWSOMS got with sophisticates instead of hill- home from a Florida trip just billies? Chinatown full of mid- in time to enjoy our snowy week. without Down-Eastern fisher- have enjoyed it, since it was men? The Panhandle without such a pretty snow and without hard wind, and have been more comfortable than in the rainy ever do become standardized and Louisiana weather they passed

They visited their son, John, at Homestead, Fla., and helped him celebrate his promotion to major in the U. S. Air Force. Did quite a lot of traveling over W. W. Thomas' home. Florida and seeing the sights, too and spent a couple of days

okout of Amarillo, and he small daughter Dana came over this week to welcome the New-

nounce the birth of a son Jan. last Monday.



- * COMMERCIAL * INDUSTRIAL
- * AUDITORIUMS * HANGARS

A. G. May Construction Co.

Route 2 Phone EM . 4-0668

Dimmitt Highway Hereford, Texas



TO WED VALENTINE DAY - Miss Glenda Barber of Hereford, daughter of Mr. and Mrs. Lonnie Barber Sr. of San Jon, N.M., will be married on Feb. 14 to Jerome Gerber of Hobbs, N.M., son of Mr. and Mrs. Tony Gerber of Nazareth. The wedding is to be solemnized in St. Anthony's Catholic Church and the couple plans to live in Hobbs. Miss Barber, who attended San Jon schools and an Amarillo beauty college, is on the staff of Le Coiffeur Beauty Shop here. Gerber is a graduate of Nazareth

Mrs. Douglas Is Westway Club's Nominee For H.D. Woman Of Year

monstration Club Woman of the Year award for 1966 from Westway H. D. Club is Mrs. Doning Thursday morning in Mrs.

The award will be presented in New Orleans on the return to the woman selected from county club nominees, at the an-Daughter Jane, Mrs. Norman nual appreciation luncheon to be B. Thomas as hostess and Mrs. tion opening in Hereford Coun-Plans for the luncheon were

reported to Westway Club by Mrs. J. C. Morrison in her sum-MR. AND MRS. CHARLES mary of the January meeting Schaff of Highstown, N. J. and of the County H. D. Council

Mrs. Morrison, who has served as alternate Council delegate from the club, was elected delegate after the resignation of Mrs. T. B. Thomas, who is beginning full-time employment as a

25. Mrs. Schaff is the former Laverne Bezner of Hereford daughter of Mr. and Mrs. Frank Bezner. And the proud grand-mother doesn't know the baby's name, "I was so excited when the phone call came, I forgot to ask," she confesses.

NOTICE

Dr. David E. Albracht will

be representing Albracht

Chiropractic Clinic in prac-

tce at the Kelton Clinic, 501

Jackson, Hereford, Texas

on Tuesdays & Thursdays.

Hereford area patient's rec-

ords will be on file there.

Candidate for the Home De- teacher, Mrs. Paul Rudd, foods demonstrator, was in charge of the program on Table Appointments: Mrs. Argen Draper, County H. ald Douglas, chosen at a meet- D. Agent, was the speaker, discussing attractive service of dinners and teas.

The next meeting was announced for Feb. 10 with Mrs. T. breakfast preceding the conven-



as, planned for next summer by Han-Di-Ta Camp Fire Group, was discussed at a meeting Wed-nesday, and a bake sale was set for Feb. 5 at Piggly Wiggly to raise money for the trip fund. Members will also assist in

Members will also assist in the annual candy sale of Hereford Camp Fire Girls the first two weeks of February.

New officers of the group are Diane Smith, President; Suzanne Solomon, vice president; Cindy Hale, secretary; Linda Newsome, treasurer; Kima Marsh, reporter; Kathy Woodward, sergeant-at-arms. geant-at-arms.

On the telephone committee are Trudy Hollingsworth, Char-lotte Williams and Suzanne; on the Junior High Cabinet Janet Miller, Trudy, Suzanne and Ka-

Quick homemade soup, Mix canned cooked dried white beans with diced leftover ham and canned beef broth. Add fresh falvor with minced parsley and

Program Taking Shape For Spring Club Meet

Formal opening of the conven-

tion is set for 1 p. m. in First

of Texas Our Texas by Mrs.

Godwin, District officers' reports

introduced, awards for commun-

ity improvement, pressbooks and

son will speak and the WTSU

At the Diamonds in the Rough

Mrs. E. B. Sims of Welling-

session when Mrs. Jinnings will

Burton of Pampa will conduct a

will be heard, candidates for

Fitted together in a planning convention starting with a work-memorial service, session Thursday, results of shop conducted by Mrs. Lindsey Final event of the view of the program for the dents' breakfast Thursday. The direct the program, Fashions will be held here March 24 and m. with Pioneer Club as hos- tificates to club presidents.

Taking part in planning dis. men, tribute to life members cussions at the Caison House were representatives of Federated Clubs here and at Canyon J. C. McCracken as accompanwhich will be hostesses for the ist, are on the luncheon proconvention; Mrs. R. T. Lindsey gram. of Canyon, district president; Mrs. Ray Johnson of Hereford and Mrs. Troy Martin of Can- Baptist Church with the singing yon, convention coordinators, and chairmen of local arrange-

Draft of a program prepared district and state club offices through efforts of Mrs. A. W. Lair of Canyon, general program chairman, and Mrs. Lind-sey was the basis for the dis-Canyon clubs will be hostesses cussion which began at 11:30 a. for the Diamond Jubilee Banm., continued through luncheon quet that evening, when Dr. Wiland into the afternoon.

Clubs in the Texas Federation Fine Arts Department will prefrom over the Panhandle will sent a program. The speaker's send delegates and visitors for subject is This Is a Woman's the two-day meeting which will World. The Federation mother, feature awards to outstanding a teacher and clubwoman of the clubs and clubwomen, workshops | year will be honored. reports of the year's work, election of new district officers, en- breakfast Friday, other awards

tertainment and addresses by two guests.

The speakers will be Dr. J. B. Wilson, graduate dean of West president, will preside and mu-Texas State University, at a ban- sic will be vocal solos by Zack quet Thursday evening, March Pannell with Mrs. Sam Long as 24, and Mrs. J. L. Jinnings of accompanist. Pilot Point, president of the Texas Federation, the next morn-ing. Theme of convention pro-preside for the Friday general grams will be keyed to the Diamond Jubilee observance of the speak, for written club reports General Federation of Women's will be made and department Clubs, which is marking its 75th chairmen will report. Mrs. D. V. anniversary this year.

General sessions will be held in the auditorium of First Bap-tist Church. The banquet and family meals as well as special Friday luncheon will be in the dining room of First Methodist program on Control of Litter. the Caison House and a recep-Other members present were tion for delegates, other club-women and visitors Thursday evening in Community Center.

Registration is to begain at 9:
30 a. m. Thursday in the Red
Carpet Inn lobby. Convention on
exhibits will include the EverMember Art Show, Crafts Display, Yearbooks and Pressbooks.
A Trash or Treasure Sale will
raise funds for a TFWC are raise funds for a TFWC project, establishment of libraries in Peru.

Hostess groups in Hereford are Bay View, Pioneer and Sum-merfield Study Clubs and Deaf Smith County Federation of Wo-men's Clubs. Each will entertain at a meal or social event, as will the Canyon clubs which are joint convention hostesses. Local chairmen include Mrs. O. G. Hill Sr., general chairman of arrangements; Mrs. Ralph McCullough, reservation, Mrs. A. L. Manjeot, decorations Mrs. Ted Panciera, publicity; Mrs. Dick Godwin, music; Mrs. Dexter Lillie, packets and favors; Mrs. Jack Gililland, pages; Mrs. J. K. Baker, registration and badges.

Mrs. C. D. Kelton and Mrs. Guy Walser are in charge of

Guy Walser are in charge of courtesy car arrangements; Mrs. Ruby Hickman of the arts and crafts displays, Mrs. J. R. Eu-ler of pressbook display and Mrs. Colby Conkwright of yearbook display.

Others present for the plan-ning session were Mmes. Ansel McDowell, L. H. Lookingbill Sr. and R, E. Lance, presidents of the three Hereford study clubs; Mrs. John Jacobsen Jr., County Federation president; Mmes. Will Kerr, Sam Long, B. E. Cooper and C. E. Kelton

tess. Reports of district chair-

work by various committees on the theme, Leadership and is the Crystal Luncheon, Mrs. industry is suffering from a were reported to form a pre- You, following the past presi- A. J. Fires of Wellington will shortage of boats. sixth annual convention of Top district executive committee will for Fun, and the Handbell Choir opening Brazil's territorial waof Texas District, Texas Federa-tion of Women's Clubs, which, luncheon will begin at 11:30 a. play. Awards will include cer-boats in return for a portion of

RIO DE JANEIRO (- Some of the world's richest fishing

FISH BUT FEW BOATS

banks lie off Brazil's southern cost, according to a study made under United Nations guidance

But Brazilians may have to depend on Argentine and Urugumemorial service.

Final event of the convention fishy harvest. Brazil's fishing

The government is considering



BLUE BONNETT LAUNDRY -909 UNION -

Everything New For Your Washday Convenience!

NEW -- 30-LB. WASHERS NEW -- 20-LB. WASHERS NEW -- 12-LB. WASHERS NEW -- 50-LB. DRYERS

ALL THAT FAMOUS BORG WARNER **BRAND EQUIPMENT**

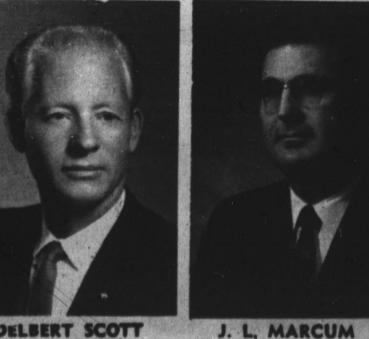
DISTRIBUTED BY BLUE BONNETT DISTRIBUTORS

These are the Salesmen to See - They Will Trade!











PONTIAG-GMG

See them today at -

Your Pontiac-GMC Dealer

600 West 1st Ph. EM 4-0501



New Store Hours

Mon.-Tues.-Thurs.-Fri. 8 a.m. to 7 p.m. Wed. - Sat. 8 a.m. to 8 p.m. Sundays

9 a.m. to 6 p.m.

Furr's is the home of EXTRA CARE everywhere. In every department, including fresh fruits & vegetables, you find evidence of our exclusive treatment of merchandise to bring you the best. First of all, all fresh fruits and vegetables are RUSHED to you so that when you buy it you get FRESHNESS. Second, we treat all perishable items with loving care so that they come to you undamaged . . better tasting . . . more attractive. Third . . . we PRICE EVERYTHING LOW! This is just one more way in which Furr's workers go out of the way to make shopping with us more pleasant. We tove you so please excuse us if we show it.



SIORTE Iomato Juice Holly ENJOY THESE EXTRA CARE FROZEN FOODS

	-	~	-	7		
ı	1					u
	1		100	']	כו	
2 1		•				7

Morton, Fresh Frozen Chicken, Beef, Turkey Macaroni &

Oleo **Cream Pies**

Food Club Corn Oil

Morton's Fresh Frozen Assorted Flavors

Pizza Gonzalli All Flavors Fresh Frozen

Potatoes Top Frost

Fresh Frozen

16 Oz. Pkg.

GENERAL MERCHANDISE

Kleenex Facial Tissue 2 Ply 300 Ct. Hair Spray

Aairmaid 10 Oz. Size

Creme Rinse

Toothbrush

Fulvita Multiples, reg. 1.29 1.00

Vitamins

8 Oz. 79¢

Grapefruit

Texas Ruby Red



Dartmouth Assorted Flavors 1/2 - Gal.

> Jewel 3 Lb. Can

Hunt's 46 Oz.

Bleach Purex

Irelands Plain Maryland Club Special Label

10 Oz. 99¢ **Instant Coffee**

25 Lb. Cotton Bag Flour Grape Jelly Kraft. Oz. Jar 3 For \$1

Milk Food Club Tall 8 For \$1 Wesson Oil 24 Oz. Bottle 43¢

Detergent 13c Off Label Bottle 49¢ Aluminum Foil Regular Pkg. 25 Ft. 29¢

Furr's Family Kitchen DELICATESSEN

1 Whole Fried Chicken 1 1/2 Lb. After Cooking

1 Pint Cole Slaw

Scalloged Potatoes . . pt. 39c Boston Baked Beans pt. 39c



are at Furr's Super Market in Hereford, You'll love the Mustang . . . It's the car that everyone wants. This beautiful automobile has all the trimmings! Radio, heater, directional signals, bucket seats, padded dash, carpet, seat belts and other features.



Crackers Premium 1 Lb.	35¢
Tuna Food Club No. 1/2 4	
Pork & Beans No. 5	For \$1
Cake Mix Assorted 3	Pkg. \$1
Flour Gold Medal 25 Lb.	2.19

ENJOY FURR'S QUALITY "EXTRA CARE" MEATS

Beef Roast Boneless USDA Choice Liver

Sausage Franks

Tender Baby Beef

Extra Lean No Waste

U.S.D.A. Graded

Choice Mature Beef

Heavy Mature Beef Market Made

10 Generous Servings

Lbs. For

PECANS

ONIONS Idaho Yellow 5 Bag

BREADED FISH STICKS

Fresh All Pork

12 — 3 Oz. Portions Hailbut Steak Ocean Perch Fillet of Cod

2 Lb. Pkg.

We Reserve The Right To Limit Quantities



THE SUNDAY BRAND Editorials

LBJ Seeks New Bootstraps

Millions of words have been written and spoken following President Johnson's State of the Union message. Everyone seems to have a different interpretation of the message and, needless to say, many of these interpretations are in direct con-

In a nutshell, it seemed to us that IBJ picked up where Huey Long's "chicken in every pot" left off. Whereas, we used to settle for mere "prosperity", we are now promised the abolishment of poverty, abolished of ignorance, discontinuance of race prejudice, no more slums and, to cap it all off, we will also do away with the "right to work" law. All for something like 54 billion bucks. We did get the idea, though, that taxes are not likely to be cut - soon; nor would we be too surprised if, like the new social security bite, they should happen to go up a bit. In a left-handed sort of way, of course.

The old timers had a phrase which pretty well described the federal formula. They called it "pulling yourself up by your bootstraps". Many modern critics have

Salute To Heroes

and about this we have no doubts: people

who go about their daily tasks with the

idea of doing a good with a minimum of

ample, the post office letter carriers and

highway maintenance crews have render-

ed yeoman service to their fellow men.

Fortunately, such severe weather does not

occur too often, but when it does we are

indeed fortunate to enjoy the services of

such dedicated and valiant people. Pro-

bobly no other job in the community has

been so unpleasant as that of the letter

carrier during the snow and cold weather,

yet these young men have vigilantly done

an outstanding bit of work in delivering our

complaint and seldom any praise.

America is filled with unsung heroes,

During the past few days, for ex-

re-phrased the adage to say "spending one's self out of debt". It all amounts to the same thing, and if you advance these ideas you are pretty sure to be labeled as "old fashioned".

The thing that puzzles us, though, is how LBJ could think up all of these things, when he never even went to Harvard? In fact, we do not recall that he even possesses an honorary degree from the institution. Granted that he does have some outstanding advisors, we still say he is holding his own with the Harvard boys, and that's pretty good for a Texas cowpoke who worked his way through a small San Marcos college.

Viet Nam is a little different, maybe. To say the least, it seems that both friends and enemies have been pretty well estranged at this point. None of us like war, but we do hope the President will see fit to maintain his affirmed intention of seeing the thing through, regardless of whether the Commies like it or not.

Infalation, our really serious threat, got very little comment. Mr. Johnson has indicated that he will not tolerate any such situation, but it seems to be creeping steadily upward from month to month and it might just be that things could go beyond his control. One man, any man, can do just so much and, despite LBJ's sincere wishes, most of us could live to see the day when the eagle on our dollar soars to new heights. Which brings to mind another old saying, "You can't have your cake and eat it".

Meanwhile, the Republicans are gearing up to make a big, last-ditch stand when election time rolls around, but things will be tough indeed. The Democrats are capitalizing on the theory of "Who want's to kill Santa Claus?", and a lot of folks who once feared all of the federal controls are beginning to decide that the "Wolf" isn't so bad after all. Besides, the Watusi and the Swim have long since replaced the old Waltz and the Virginia Reel.

What America really needs is a Dark Horse. Now is the time for us to reach into the hat and pull out another Abraham Lincoln. Never before in the history of our nation did we ever find ourselves in such great need of a strong, sagacious and dedicated leader. Always before, they have appeared in our times of greatest need. Let us hope, once again, that history will repeat itself — and before we have transformed our republic into a state of total

The highway maintenance crews, faced with a similiar challenge, have also responded remarkably well, and the situation is true all over Texas. Honestly, there is no telling how many lives these hard working men have saved as they completed the unpleasant chore of keeping the highways as clean as possible.

In both instances, these people were pulled away from their firesides and their families; they faced numerous hardships in the pursuit of their work, and we doubt if very many of them ever get so much as a polite word of thanks.

If we go a step further, we feel sure that folks of this type are to be found in every field of endeavor; folks who, day in and day out, do their best to do a good job in their chosen field. All of them face hardships and inconveniences of various sorts, and all of them do their best to be good Americans. These are the people who really make America; they are the ones who have made our nation great. You never find them in relief lines, you never see them in race riots or protest meetings, but when the going gets tough, they are generally always around.

Yes, America is truly filled with unsung heroes.

THE Sunday Brand

Established 1948 Published every Sunday at 130 W. Fourth Hereford, Texas 79045





James M. Gillentine, Editor and Publisher Melvin Young, General Manager Wain Miller, News Editor Wayne Stephens, Advertising Manag Robert J. Awtrey, Mech. Supt.

intered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier, delivery, 60c per month. Single copies 15c each. Classified advertising rates: 6c per word

first insertion (60¢ minimum each additional insertion.)

City Dads Not Out On A Limb

One of the better moves taken by the City of Hereford in recent years is the decision to trim trees where overhanging limbs create a traffic hazard.

Trees, being what they are in this plains country, we note that the commission approached the topic with caution in that citizens will be given ample time to trim their own trees, following which city crews will move in and do the job for them. This sounds fair enough and, within itself, is far better than the old policy of making property owners haul off their own trimmings.

All of us appreciate trees but, like other aspects of modern life, they should not interfere with the rights and safety of others and, when they do, it is time for government to step in and take over the situation. This is what the city proposes, and it should be met with appreciation and general city-wide cooperation.

1966 Poll Tax Could Be Last

Poll tax time is here again.

Everyone knows the arguments for paying one's poll tax, and before the shouting is over we predict that Deaf Smith County will have a good percentage showing of eligible voters.

There is one unusual aspect on poll tax in 1966, however, which some of us may have overlooked - and that is the fact that this may well be the last poll tax which any of us will be privileged to purchase. Such at least is the prediction of numerous commentators and observers following recent court rulings. It may, of course, turn out otherwise, but don't take

be your last."

Watch Your Step, Uncle!



MAIN STREET, USA

Washington Takes Steps To Put Wit In Work

their speeches. Here are some ers.

recent examples took his new job and had diffi- at 10 o'clock in the morning."

By BERT MILLS Participating." Wadsworth ex- Board had raised interest rates.

Washington, D. C. — Wit in plained that he had been told a He told the AFL-CIO: "I

HE ADDED: "This unroman-Commissioner James J. Wads- tic interpretation may fail to worth, the newest member of give due credit to a station the Federal Communications that apparently serves the needs Commission, was a stranger to and interests of what I think a broadcasting world when he must be a very small minority culty in understanding trade President Johnson often tells

He was puzzled when he en- moral but a more typical Johncountered this entry on a radio son witticism is he crack he station log submitted to FCC: made in a convention speech "10 a, m., Music for Lovers, right after the Federal Reserve

TEN YEARS AGO

City Hires Full-Time Tax Assessor For 1956

The City of Hereford has employed a full time tax assessor to assess taxes for 1956, it was announced this

A last hour rush Tuesday fell 196 short of setting a new all-time high on poll tax sales in Deaf Smith County.

Hereford Chief of Police Leo Box will attend a conference on "Juvenile Crime" in Amarillo Monday. Approximately 45 percent of the students of Hereford public schools have enrolled in the schooltime ac-

cident insurance program being offered them through Friday of this week. Senator Price Daniel has hurled his support behind the Grain Sorghum Producers Association plan to get 90

percent of parity for all feed grains, he announced this Funeral services were held Wednesday morning for

John Gober Knight, pioneer Randall County resident. County Attorney Ed Line will speak at the regular weekly meeting of the Hereford Merchants Association Friday morning at 10 a.m.

Wanda Kimbrough was crowned queen of the band and Pat Ferguson king Monday night following a band concert, given by the Senior, Junior and Elementary bands.

Funeral services are pending for Mrs. Edna Shackelford Kendall, 64, who died Tuesday.

Rings for the Hereford High School Seniors finally arrived last Wednesday. The rings are gold with a simulated ruby set.

All tax collecting agencies for Deaf Smith County All tax collecting agencies for Deaf Smith County had collected at least 80 percent of taxes at the close of business Tuesday — the last day to pay taxes without a penalty.

a street near Times Square when a masked man pointed a gun at him and demanded: "Give me (Continued on Page 5)

Washington is notable by its "participating" program was had planned to say that I would scarcity but many government one in which sponsorship was be following your deliberations officials make a stab at it in shared by a number of advertis- with interest but it occurred to me there has been enough interest this week."

> DIRKSEN SEES NEED FOR A CHANGE

Sen. Everett M. Dirksen (R. Ill.) is noted as an orator of the old-school. But he is also a master of the quick quip. When Texas-type stories to point a he lerned the Administration's poverty program included a project to spend \$140,000 to train 700 people to run a diaper service, he commented:

> NOW WE'VE GOT to the bottom of things." He added the project suggested a campaign slogan: "It's time for a change."

> Postmaster General Larry O' Brien, whose chief claim to fame is his knowledge of practical politics, said recently: 'Politicians are supposed to be peo-ple who shoot from the lip or men who get sworn into office and cussed out afterward." Secretary of Agriculture Or-

> ville L. Freeman opened a recent banquet speech this way: "I recently saw a statistic that predicted that half the American people would be 25 or younger by 1985. I'm sure whether this statistic is based on the current birth rate or whether the computers at the Bureau of the Census are all being operated by

"I AM CERTAIN, however, that the half who are 25 or younger will be all women and all the males will be over 25.

"One of the lady computer operators, I'm told, wrote on her job application that she was 25 years old and had worked 20 years on her previous job. The personnel man, obviously puzzled, asked how this was pos-

"It's very simple" she said "I put in a lot of overtime."

Washington's ladies also tell

MONEY VALUED OVER. BRAINS

stories. Mrs. Esther Peterson, Special Assistant to the President for Consumer Affiars, told a New York City consumer group about the visitor from Czlfornia who was walking down

Panhandle Paragraphs

A comparatively short time ago, it was believed that there was a possibility, which some regarded as a probability, that federal taxes would again be reduced. We no longer hear talk of that nature — and for good reason.

In a recent column, Joseph Alsop says that the projected federal deficit may exceed the record of \$12.4 billion reached in 1959. He adds: "And no amount of stage managing will prevent a deficit of these dimenisons from being hotly, perhaps fatally inflationary."

-Western Observer, Anson

Governor Jack Campbell has recommended that a museum of Early Man artifacts and mammoth skeltons be constructed on the site of the old Eastern New Mexico

State Rep. Alva J. Parker said Saturday that the governor specified this in his message to the legislature, and also in a personal talk with him.

-Portales News-Tribune

Something new in religion will happen at Southwest Texas State College this semester. In line with the new acceptance of "brothers in Christ" flowing from the recent Ecumenical Conference, a course in "The Christian Faith" will be taught jointly by a Protestant and a Catho-

Bill Thomas, director of the Campus Christian Community, and Father Ronald Luka, director of the Catholic Student Center at SWT, will join forces to teach the three

'As far as I know it will be the first course of its kind taught jointly like this," said Thomas. -San Marcos Record

The heat is on to force the Senate to vote repeal of the section 14(b) of the Taft-Hartley Act which permits states which wish to do so to pass right-to-work laws.

All the power of the unions, plus heavy political pressure, are mounted behind repeal. If they succeed, working people will not have a choice anywhere. They will have to join a union, whatever their wishes and beliefs, or lose their jobs. The unions will have a captive membership — a membership that can be gained by ruthless compulsion, instead of being voluntarily gained because of good service to labor.

-Denver City Press

Would you give a couple of bucks to share in the management and benefits of a huge corporation like General Motors?

Well, there's a lot better bargain than that available. For \$1.75 you can have a voice in the management of the United States government and all its subdivisions. You can cast a vote that may affect the lives of 180 million underlinings, the citizens of this country, in addition to its indirect effect on the peoples of all the rest of the

—The Hamilton Herald

With all the worries fate has been able to conjure up for this country today, an abundance is obvious. If there is room for one more, however, it could be that someone is collecting used television commercials for reruns a few

-Matador Tribune

During real winter weather there are no roses blooming in the desert, wind-swept, snow-covered gardens. Nor in summer do snow flakes cover trees that are green with leaves. During Wednesday, all over town one would thought that the Christmas Season was coming rather often — for trees and shrubs in most of the yards in Memphis are beautiful. Many people think that Spring and Fall are the only seasons of the year worth noticing. The fact is that each season has its own work, its own beauty, and by hands cannot be done, this beauty cannot be breathed.

...The Memphis Democrat

THE BOOTLEG ---Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm takes a look at big city problems this week, from a rather odd view point.

While I don't understand New Yorkers, what I mean is, during the transit strike everybody up there was so put out and outraged because they couldn't get to work

almost having a nervous breakdown, whereas any day I can't get to work I'm fairly well satisfied, still big cities do have some big problems and us people in small towns and the country ought to be giving some thought to them, for a special reason. For example, I read last night in a copy of a maga-

zine which I keep handy for use during commercials that 70 per cent of the people in this nation now live in the cities, but they occupy only 1 per cent of the land, Furthermore, the trend is still increasing toward more and more migration to the cities.

This is what I'm talking about. If we can manage to keep 70 per cent of the population content to live on 1 per cent of the land, think how much room that

Whatever it takes, Federal subsidies, surplus grain, or including them in the Community Chest, cities ought to be maintained at all costs. Prizes ought to be offered to the cities that show the most gain in people on the least

number of acres, a sort of agricultural prize in reverse, like farmers are honored for doing the same thing with crops. Grow Up, not Out, ought to be the slogan.

The last thing we want is some big city mayor, overwhelmed with absolutely unsolvable problems, to get the idea that if you can't make if in the city you ought to

One per cent of the land for cities, 99 per cent for the rest of us - that seems like a fair division

Sale De

Yours faithfully,

Life In India Pictured By Veleda Club Member

A member of Veleda Study ruled by foreigners most of the Club with an exotic background, time for more than 4,000 years Mrs. Gene Parsley ,grew up in until it recently achieved inde-India, gave the club program pendence. Tuesday afternoon in the home of Mrs. J. R. Oglesby. Service projects were also planned.

Mrs. Parsley was dressed in a sari, the traditional costume Indian women, as she spoke the history, customs, reliin that nation. She described India as an ancient land which had been invaded and

School Menus

WEEK OF JAN. 31-Feb. HEREFORD SCHOOLS MONDAY Beef dinner, but-ter corn, steamed cabbage, car-rot sticks, bread, butter, milk, peanut butter cookies.

TUESDAY - Turkey casserole baked sweet potatoes with marshmallow topping, English peas, garden salad, yeast biscuits, butter, milk, prune cake. WEDNESDAY — Hamburgers,

French fries, lettuce, pickle, onion, milk, apricot cobbler.

THURSDAY — Lemon-butter

Is Dear Smith County chairman
of the cancer crusade and will
direct the club's participation.
Plans were completed for a baked chicken, mashed potatoes, green beans, combination salad. hot rolls, butter, milk, apple-

noodles, glazed carrots, cabbage pineapple salad, chocolate cake, rolls, butter, milk.

tard, whole-wheat rolls, butter, ing the little boy's fears.

sticks, peach cobbler, milk. FRIDAY - Fish sticks with ed as a youth,

She mentioned that Portugal, Spain and France as well as England had been among European countries with colonial powers in India.

Everyday living arrangements in homes of India were describ-ed by the speaker, who also told of farming methods used by villagers and said the government now sponsors irrigation projects to aid in making farms more productive.

It was reported that 12 cartons of supplies have been sent from the club to the state school for mentally retarded at Abilene in addition to a large box of Christmas gifts and a bicycle. all delivered without charge by Merchants Freight lines.

Another bicycle needed by one of the wards is to be shipped within the next two weeks.

As a local project, club members will lead the annual drive for funds for the American Cancer Society in April. Mrs. Armon Lauderback, a Veleda member, is Deaf Smith County chairman

Plans were completed for a party Feb. 8 at which members will entertain their husbands. hot rolls, butter, milk, applecherry pie.

FRIDAY — Bean chalupas
with taco sauce, mixed greens,
with taco sauce, mixed greens,
golden hominy shredded lettuce.

Mrs. George Olson and Mrs.
Parsley will be hostesses in
First National Community
Room Mrs. Oglesby presided for
To Bippus Club

TURN ABOUT

ODJACI, Yugoslavia WEDNESDAY — Sauerkraut and wieners, buttered poatoes, black-eye peas, baked rice cus-Now the 53-year-old Radivoje

THURSDAY — Ranchburgers, has gone back to school him-lettuce, pickle, onion, carrot self to take tests for a high school diploma he never receiv-

tartar sauce, green beans, cab- The father's nervousness was e-carrot salad, peanut calmed by his son, now the exbutter bars, rolls, butter, milk. amining professor at the school.

Program For 1966 Is Opened By Home Demonstration Council

First meeting of a new year ing.

was held by Deaf Smith County Home Demonstration Countion was also announced: Aug. cil Monday in the county court- 15-17 at Fort Collins, Colo. room, where standing rules for Mrs. Charlie Burk was in 1966 were adopted and Council charge of opening exercises at committee recommendations ac- the Council session.

new term, with representatives ald Douglas, J. C. Morrison and present from 11 H. D. Clubs in the county. Seven clubs had 100 John E. Hill, C. F. Homfeld and man, mentioned in

Endorsement of Mrs. A. E. Hodges' candidacy for treasurer of the Texas Home Demostration Association was voted. Mrs. Hodges is the present district THDA chairman. She is serving as parliamentarian of the County H. D. Council and of her own club, North Hereford H. D. Dalhart will be host city to

Burk of Bippus.







DAVID MAY

News About Area Men On Duty

David Charles May, son of Mr. k Mrs. R. H. Trowbridge, 841 Irving Street, Hereford, has been visiting with his parents after completing seven weeks of Navy boot camp at San Diego, Cali-

David is now reporting to the U. S. S. Wahkiakum County, which is stationed in Virginia Creek, Virginia, David enlisted n the Navy the month of October, 1965.

Agent Is Speaker

with taco sauce, mixed greens, golden hominy, shredded lettuce, cornbread, butter, milk, Jello cubes with whipped topping.

ST. ANTHONY'S SCHOOL MONDAY — Pizza, tossed salad, spiced beets, apple betty, lad, spiced beets, l monstration Agent, at the meet-ing of Bippus H. D. Club this week in Mrs. J. V. Perrin's

Lace and cutwork cloths are appropriate for tea tables, she said, but not damask, the standard dinner cloth. Tablecloths should be ironed with only one crease, lengthwise, so they should be rolled for storage,

Mrs. Draper added. Her talk included suggestions for table service and appointments. She showed slides in fl-

Mrs. Charlie Burk presided for business. The next meeting was announced for Feb. 9, in the home of Mrs. C. F. Hom-feld, Mrs. John Hill, Mrs. Jim-mie D. Bradley and Mrs. Hom-feld were other members pre-

Main Street

your money or I'll blow your

committee recommendations accepted.

Officers headed by Mrs. E. C.
Hammett, chairman, began a how term with representatives and blow my brains out.

The Californian replied: "Go ahead and blow my brains out. Someone told me you can live in New York without brains, but

E. William Henry, FCC Chair man, mentioned in a

Another woman sitting nearby woks up at the clothesline and says to her: "Mrs. Glomby, do tell me something about your

If these samples suggest that bureaucrats are not very funny, at least some of them are try-ing. And you should see some other efforts I did not dare use.

FEW COVERED BRIDGES FRANKFORT, Ky. (2) — Only 18 covered bridges remain in Kentucky, most in the Bluegrass

THE INK SPOT





RUMP ROAST Lb. 79¢

GROUND BEEF Lb. 39¢

Blue Plate Frozen Breaded

SHRIMP

Star Kist Green Label

Chunk 7 Flat \$1

Shurfine

SHORTENING

Shurfine Golden or Cream Style

14 Oz. Size

556

CORN

69¢

303 Cons

Body Set

10 Oz. Pkg.

3 Lb. Can

Whole

STAYS

FRESH

YOUR MOUTH IS CLEAN

YOUR BREATH

rolaers.

rolger:

molder:

folger

U.S.D.A. Choice ROUND or LOIN

T-BONE STEAK

CLOVERLAKE

DINNERS

U.S.D.A. Choice

No Purchase Necessary Register Each Time You Are In The Store

You Must Be 16 or Older To Register You Do Not Have To Be Present To Win













Gold Medal 5 Lb. Bag



Frozen

Mexican Patio

> Shurfresh **OLEO**

> > 5 1 Lb. \$1 Pkgs.

Shurfine Canned

12 Oz. Can

Shurfine Early Harvest PEAS

5 303 \$1 Cans

Hair Spray

Specials Good

Mon.

Tues Wed

Jan. 31

Shurfine

1/2 Gal. Maryland Club

COFFEE

73¢ 1 Lb. Shurfine Canned

2 Tall 25¢

Hunt's **TOMATOES**

Kraft



10 Lb. Bag

Tangerines

Radishes

Tomatoes





Frio News

By MRS. OWEN ANDREWS

Brand Correspondent Frio Baptist Church, Speakers for the morning service were Gary Mason and Olin Parris and evening speakers were Bill Williams and Billy Warrick. The choir was made up of men for both services, Among guests at-tending were the Rev. and Mrs. Larry Franklin and children, Plainview. The Franklins were guests of the Rev. and Mrs. Sam Ogan Sunday and Sunday night. Anna Ruth Ogan, Way-land College freshman, also spent the weekend with her parents. Mrs. Ogan took her back to Plainview Tuesday.

Dale Williams, Wayland freshman, spent the between-semesperiod at home with her folk, the Glenn Williams family. Accompanying her to visit were classmates Janice Crosley, Gallup, N. M., and April Huk-asore, Hawaii from Pleasant Valley, Colo, They are residents of Mays Hall, on campus. The Williams took them back to school Monday evening.

Frio Homemakers Club met at Hereford Community Center Jan. 18. Mrs. Palmer Norton brought supplies and gave in-structions on knitting. Those attending were Mmes. Henry Andrews, T. L. Sparkman Jr. Tommy Sparkman, Eugene Baldwin, E. F. Vogler, Annie Springer, Frank Robbins, T. L. Spark-man, Edgar Vinson, Owen An-drews, the hostess, Mrs. Arthur Clark and Miss Darlene Sparkman. The next meeting is schduled for Feb. 1 at the home of Mrs. Vogler and will feature a guest speaker on the subject "Weight Control."

Those from Frio Baptist Church atterding he Baptist Evenagelistic Conference at Dallas Monday to Wednesday last week were the Rev. and Mrs. Sam Ogan, Mr. and Mrs. Bill Williams, Mmes. Charles Self, B. H. Baldwin and Richard Price, Mrs. Kenneth Cox, Laz- was with his grand champion buddie, accompanied them. Mrs. calf; Marvin and Sue Smith Baldwin visited her daughter, showed their Berkshire pigs. The Mrs. Ben Dean, and family at pigs had placed first and ninth

Among those in Amarillo during the Cattle Show last week

in the Hereford show. Frio Jolly Workers 4H club were the Floyd Coles and Bill won first on its skit "Lets Lit-

Right in the middle of Everything in Dallas ...



Convenient Motor Entrance



ONE-MAN AVALANCHE - That showman in front of the Tony Ravizza home, 1400 Sixteenth, could probably classify for such a description should it ever tumble. Reaching an altitude of 14 feet height at the top of the sunflower stalks protruding from his

round at the base. He started out to be just a snowman . . . but grew, according to his builders, Ravizza and his oldest son, Steve, with the help of the younger brothers Tommy and Bobby. The snowman was topped off with a red and white stripped tie derby, the snowman measures 26 feet a- and a jaunty cigar. (Staff Photo)

the trip.

Mrs. Lloyd Shultz was in Dal-

Attending a banquet for Here-

and Mrs. H. D. Robbins.

Mr. and Mrs. Kenneth Cox and Larry spent last weekend with

the Charles Selfs, Larry showed some sheep and a pig in the

4H department of the Livestock

fering a fall at his home, with

injury from a gate having fal-len on him. He was expecting to be able to leave the hospital

the last of this week.
Also, D. C. Miller who has been hospitalized for three weeks

was much improved and expect-ed to be able to go home the

John Simpson has been in Deaf Smith County hospital the past two weeks after suf-

Show in Hereford.

Night contest at Dimmitt Jun- Shultz, while the house on the ior High Auditorium Monday Peeler farm is being redecoratnight. The group will represnet ed. The Shultz brothers will the county in the district con- work together to farm the place test at Canyon April 2. Participating in the skit were Jerry ly, which comes from Alvarado, Robbins, Sammy Ogan, Kenneth will live on the farm, Adams, Sue Smith, Genie Robbins and David Hutchins.

> Others attending the meeting las attending a ladies' apparel were Mrs. Leo Hall and Ronnie, mart to select merchandise for Mr. and Mrs. Billy Warrick, Eu-gene and Raymond, Mr. and clothes shop which she expects and Diana, Mr. and Mrs. Frank to open on Sugarland Mall next Robbins, Mr. and Mrs. Fritz month. Mrs Shultz was accom-Smith, Marvin, Tad and Jana. panied by Mrs. O. N. Hess on

and the Fritz Smith family. Cole ter Less" in Share The Fun with his brother, Lloyd, and Mrs.

Mr. and Mrs. Joe Andrews, Elizabeth and Valerie, spent the weekend at Abilene visiting Mrs. Andrews' Parents, Mr. Herring Hotel, Amarillo, Tues- has been a visitor for several and Mrs. Herbert Haseioff.

Mr. and Mrs. C. C. Schultz

Is Entertained

a gift to a boy at Boys Ranch, and planned a Valentine party with their husbands as guests for the next meeting, Feb. 8, in the Clint Lundry home.

Mrs. Clois Kemp received the Drive. Miss Hill's marriage to hostess gift and prizes went to Charles Knibbe of Spring Branch Mrs. Buck Watts and Mrs. is to take place here Feb. 26. Lundry. Mrs. Burges was guest; other members present Parris, callers were received by and Mrs. Elmer Jones.

Talent Show Program To Be Varied

Feb. 6, Mrs. James T. Clarke, ter graduate. entries chairman, announced as

Several skits, a pup petshow, Norman Gray, Art Stoy, Joe band numbers, dances and so-Reinauer, Pete Caviness, Cecil los both vocal and instrumental | Hart, Richard Winget, Garland will be presented in competition for cash prizes in four age divisions, she said. Charlie Bell West, Calvin Edwards, Shirley will be master of ceremonies.

style show will be staged by and Jay Boston. Circle members to entertain the audience while the judges are arranged with candelabra on the deliberating. Mrs. Joe Frank tea table, which was covered Huckert will direct the fashion

A refreshment booth will be a feature of the show, with food and drinks on sale. Mrs. Leander Reinart is refreshment chairman, assisted by Mrs. Donald Meyer and Mrs. Arnold Fang-

The program will begin at 7 p. m. Admission will be a dollar for adults and 50 cents for children 12 years old and un-

Card Of Thanks

We wish to express our appreses, sent flowers and food, and other expressions of sympathy during the passing of our loved husband, father, and grandfa-ther. Special thanks to the Fathers of St. Anthony's, Dr. Rush, and T. E. Seigler. God Bless all

Mr. and Mrs. John Thompson and family Mr. and Mrs. Speck Marnell and family Sister Francis Mary

Mr. and Mrs. Harry Wilhelm and family Mr. and Mrs. George Andriakos and family

MOTHER IS GUEST Mrs. N. A. Greer of McLean, ford Breeders Association at mother of Mrs. Paul Corbett day night were Mr. and Mrs. days in the Corbett home west Frank Robbins, Mr. and Mrs. of Hereford, Mrs. Greer is re-Mr. and Mrs. C. C. Schultz T. L. Sparkman Jr., Mr. and covering from recent eye surand daughter, Judy, are staying Mrs. Floyd Cole, Bill Cole, Mr. gery.

Sunshine Club Shower Courtesy Mrs. Edith Sheppard was hostess to Sunhine Club in her home Tuesday. During the evening, members began plans for

A shower for a February with an appliqued white organ-brde-elect, Miss Sharon Hill, dy cloth. Napkins were blue, rewas given by numerous friends peating the color chosen by the Saturday afternoon in the home bride for her wedding, and apof Mrs. Olin Parris, 232 Ranger pointments were of silver.

grandmother, Mrs. Louis Sham-rock of Lubbock; Miss Rebecca Meadows of Midland, who is to be her maid of honor; Mrs. Lynron Allred and Miss Suzanne Langley, bridesmaids for the

Miss Rita Reynold of Wichita Falls was at the guest book, Misses Judy Beck of Dimmitt and Patricia Hayes of Houston A varied program is promised at the serving table. They and for the talent show which the the prospective bride's atten-Antonion Circle will sponsor in dants are students at Texas St. Anthony's School auditorium Tech, where Miss Hill is a win-

Hostesses with Mrs. Parris entries closed Saturday. The were Mmes. H. L. Thurston, public is invited to the show. Earnest Langley Leroy Aven, vill be master of ceremonies.

To complete the program, a Boomer, Jimmie Gillent in e

Blue and white blossoms were

Miss Hill's fiance, son of Mr. and Mrs. Lawrence Knibbe of Spring Branch, is a senior in Greeted at the door by Mrs. Tech, a candidate for spring graduation. The couple plans to were Mrs. Elmer Fryar of the honoree, her mother, Mrs. be married in First Methodist Dimmitt, Mrs. Mike Koelzer Elmer Kimball; her maternal Church. Church.

NO MORE HEMP

FRANKFORT, Ky. 49 - In cil adopted. the mid 1800s Kentucky produced most of the hemp grown in ed to Mrs. Elmer Northcutt. the nation, Today output is almost nonexistent.

Messenger H. D. Club Hostess **Gives Program**

Mrs. H. D. Buse was hostess

to Messenger Home Demonstration Club at her home Friday afternoon. She was in charge of the program on Top-of-Stove Meals and suggested dishes for quick meals which can be prepared without use of an oven. Demonstrating one recipe she cooked and served cocoanut supreme cake, an unusual dessert cooked on top of the stove. Mrs. S. N. Thweatt and Mrs. Buse reported on the recent meeting of the County H. D.

tions to clubs which the Coun-Prize in a game was award-

Council, and read recommenda-

Read The Classifieds

CUSTOM FLOORS CARPET

...............

Linoleum • Tile **Cabinet Tops**

BUDGET PLANNED PAYMENTS

Tailored To Fit Your Income EXPERT INSTALLATION AVAILABLE 116 West Second EM 4-3265

HEREFORD YOUNG FARMERS

wish to take this means of expressing sincere appreciation to the businesses and individuals who attended the Junior Livestock Show sale last Saturday and purchased an animal. We would also like to thank those who made contributions toward the purchase of an animal. We realize that many people could not purchase an animal, but the individual contribution of many made it possible to purchase several.

We are especially grateful to the actuioneers; Jack Howell, Jack Andrews and Orvelle Williams. Your services were much appreciated. Also Bruce Parr for the panels.

In addition, we would like to express our gratitude to the Chamber of Commerce for services rendered; to KPAN and THE HEREFORD BRAND for the splendid coverage of the show; to the County Commissioners and caretakers at the Bull Barn; and to the County Crews for the help in cleaning the barn; to Parmer Norton; to the 4-H and FFA Clubs for their fine cooperation; to any and all persons who helped with the show and sale in any way; and to the following who contributed to the Young Farmers Livestock Booster Fund, which is a substaining fund and will be continued yearly.

Dave Yandell J. F. Martin Harlan Barber **Bob Doughman** J. L. Brooks Mr. and Mrs. Martin Waggoner Charles Springer W. H. Gentry Spicer Gripp Frank Robbins Charlie Stone

Charles Frye Charles Schlabs John E. McCleskey T. L. Sparkman, Jr. Grassland Farms W. H. Andrews & Sons Wayne Walser Arthur Clark Feliz Albiar Lloyd Shultz W. L. Davis Homer Brumley

Still more new cars and diesels, too, for Santa Fe.

Our \$145-million improvement program for 1966 includes 60 high-horsepower diesels and 5,000 freight cars. That brings our investmentin just 4 years-to more than \$360-million for 18,000 modern cars and diesels. All to serve still better our busy Santa Fe Country.

Soon more than 20 per cent of Santa Fe's huge fleet will be less than four years old. But this does not tell the whole story. Many new cars are longer; others have capacities multiplied 21/2 times; many haul local Santa Fe Agent.

double the tonnage of cars they replace. Our fleet of giant 100-ton covered hopper cars for grain, and other bulk commodities is being expanded. Soon 5,600 of them will be in service-with the carrying capacity of 11,000 conventional box cars! Half of Santa Fe's diesel freight

power is in new high-horsepower unitsand more keep coming to move our trains on fast, dependable schedules.

How can we help you? Just call your



The railroad that is always on the move toward a better

last of the week. Mr. and Mrs. Tommy Sparkman and Kevin have been staying at the home of his parents the past ten days. Kevin was in the hospital last weekend with a chest and bronchial infection. Miss Alma Andrews has also been staying with the Sparkmans during this long seige of cold weather.

Mrs. Homer West is now teach ing Remedial Reading at Shirley School, in Hereford. She has been working in the secretarial department at Southwestern Pub lic Service for the past few

Mrs. Laura Littrell and Mrs. Jack Baker returned home this week after several days spent at Truth or Consequences, N.

Classifieds Get Results

SCHNEIDER, BERNET & HICKMAN,

ESTABLISHED IN 1932 tocks Muti

ROTIGE

TIME TO RENDER YOUR PROPERTY FOR TAX PURPOSES, AND CLAIM HOMESTEAD EXEMPTIONS.

PERSONAL PROPERTY AS WELL AS REAL ESTATE MUST BE RENDERED FOR TAXES NOT LATER THAN APRIL 1, 1966. PERSONAL PROPERTY INCLUDES AUTOS, TRUCKS, FARM MACHINERY, TRAILER HOMES, CATTLE, HORSES AND OTHER LIVESTOCK.

TRAILER HOME OWNERS, LIVING IN TRAILER, MAY CLAIM TRAILER AS A HOMESTEAD.

HOMESTEAD EXEMPTIONS MUST BE CLAIMED EACH YEAR!

GO TO THE OFFICE OF NELL MILLER, TAX ASSESSOR- COLLECTOR 2ND FLOOR DEAF SMITH COUNTY COURTHOUSE



LONG-TIME CHURCH MEMBERS - Many years of membership in First Christian Church are represented by the guests at a party in the parsonage Wednesday afternoon, when the Women's Fellowship was hostess. Seated around the table , to the left from center front, are Mrs. Ida Vaughn, Miss Lillie Hostetler, F. H. Oberthier, Mrs. L. Z. Oldham, Will Harris, Mrs. J. D. Pense, Mrs. Berry Orr, Mrs. J. B. Elliston, Mrs. Allan Bell and Mrs. selections. Ira Ricketts. Standing from left are the Rev. Gene Brink, minister, Mrs. W.

E. Dameron, Miss Frances Dameron, Mrs. Pete Carmichael, Mrs. Walter London Jr., Mrs. Robert Viegel, L. Z. Oldham, Mrs. Fred Moreman, Mrs. A. M. Jones, J. B. Elliston, Ira Ricketts and Mrs. Corinne Neely. Supper was served to the guests after an informal afternoon of conversation and music. Glen Nelson played the guitar and sang; guests sang with him in familiar

Explained

doctor if I sign up for the new meeting was held in the City Black and Dean Herring, will Medicare plan," is one of the Commission room at City Hall be hostesses.

Questions most frequently raised Thursday evening and two new Present Thursday were Mmes. by older people, according to members were welcomed. Hal Geldon, district manager, Social Security Administration

at Amarillo. the length of the hospital stay. No 'government doctors' are in-

The doctor and patient will also have a choice as to how the Meet At Dinner bill is to be paid. The doctor

plan, need to get in touch with their social security office before enrollment period ends March 31. This means persons who are still regularly employed or self-employed. Also persons who have never worked under the social security program are eligible for this protection.

magazine.

She was introduced by Mrs.

Bill Hutson, who presided for business. Mrs. Alex Thompson read the prayer calendar. Others present were Miss Della Stagner, Mmes. Art Foster, Ed Fralin, J. E. McCathern, Lynn Kester, and N. Terrell. plan, need to get in touch with magazine.

Medicare Ruling New Members Welcomed range between 25 and 35 bush- available at the High Plains Re-On Doctors Is By Madre Mia Club

Bad weather changed program | tertained Feb. 19. plans for Madre Mia Club mem- Social committee members "May I keep my own family bers this week, but an informal Mmes. Jesse Click, Herschel

"The answer is 'yes'," Gelditions to club membership. Mrs. and the new members.

Charles Frye was hostess at the program will help pay the hos- meeting and served refreshpital and doctor bills, but it ments after a business session won't tell an individual what doc-

tor or hospital to go to. He will | Committee reports were made be free to choose his own docin the business period, with Mrs. Soybean Seed tor just as 13 always has done. Joe Hacker, vice president, pre-It will be up to the doctor to decide if the patient should go Gerald Martin, Plans were made Made Available to the hospital, what tests are for a party in Washington's to be made, which drugs and Birthday theme, at which hustreatments may be needed, and bands of members will be en-

Circle Members

pay the doctor, and then the pa-tient submit his bill to the medi-Baptist Missionary Society, meet dation seed of this new variety

ing in the home of Mrs. L. H. will be distributed from the All persons who were 65 and lookingbill Sr. Thursday even-over in 1965, who have not al-ready signed up in this new a program from Royal Service and from the B& B Grain Com-

> son variety.
>
> The Patterson variety has the planting this variety after wheat then going back to wheat in the fall after harvest.
>
> The Patterson bean matures

in 105 days if planted after June 15. It can be planted as late as early July and still mature. The variety shows good seed quality and light hilum.

ter for the farmers, usually with ture of the Patterson is its bland taste, which makes it most desirable for human consumption and should have an appeal to the Foreign Trade which desires

this type bean.

The national average yield of soybeans is 24.9 bushels per acre. The Patterson soybear with a growing season of a

TRRESISTIBLE -TO HIM FASHION WIG OR WIGLET Complete line of Fashion Tress and Villa Capri MANY COLORS TO SELECT FROM — Come in today — Buy a wig or let us style your present one. Complete staff to serve you. Dovie — Cleta — Billie — Rickie Zinn — Shampoos

Continental Coiffeurs

The Foundation seed will be Box 1870, Plainview, Texas,

Bill Nelson, Bobby Owen, John Mrs. Ron Zimmerman and King, Bill Lankford, Harvey Penner, Herring, Hacker, Black

Short-Season

The new Patterson short-season variety of soybeans developed at the High Plains Research Foundation has aroused considerable interest throughout the North and South Plains as well

as Oklahoma and New Mexico. The Patterson variety has performed well in extensive tests can bill the patient, the patient Dinner was served to mem- throughout the High Plains dur-

following desirable features for the High Plains area: (1) an additional cash crop; (2) a catch crop in case of hall or blow-

and light mium.

IT FRUITS around 4 inches above the ground, and has considerable shattering resistance. Its early maturing characteristics promises a saving in water the state of the sta

other varieties, is expected to

HEREFORD JANITOR SUPPLY

* Offers You A Better Service * A More

WHY VETERANS ARE DROPPED

FORT LAUDERDALE, Fla. tried to "sell" catcher Del Crandall, 35, on a conditional 30-day basis during the baseball meetand had to give the veteran his outright release.

The asking price was \$5,000 plus \$20,000 if Crandall stuck with another major league team. Crandall was dropped so that the Pirates would have room to draft two players. They drafted tess in her home. Mrs. Owen Dave Roberts, first baseman-out-fielder 32, who hit 38 homers for Oklahoma City, and style frend, and described some catcher Jesse Gonder from the of the antique pieces of hand-Richmond, Va. (nee Atlanta) ros- made and carved furniture ter. Gonder is 29.

CITY NEEDS WISE MEN ROSSFORD, Ohio (P) - Ross-

buy three wise men. "We can always use wise

The government has budgeted search Foundation headquarters The Foundation seed for the at Halfway. Farmers and oth- 1.7 billion for the 1966 Food for geysers and springs in Wyo-Patterson was raised in Hale, ers interested in obtaining seed Peace program to make surplus ming's Yellowstone National Hansford, Moore and Sherman may contact the Foundation by agricultural products available Park, Old Faithful spurts 15,000 writing the Foundation at P .O. to hungry persons throughout gallons of hot water 120 feet

Spanish Art Influence FORT LAUDERDALE, Fla. Is Club Talk Subject

ings here but found no takers of Spanish Influence on the a guest, Mrs. Barbara Woods. and a guest of Calliopian Club E. W. Dettman, C. J. Crump, Thursday evening as she em B. F. Cain, Sue James, Ansel phasized the contributions of McDowell, Emett Milburn and early Spaniards to the art of Owen. furniture design.

Mrs. George Warner was hosspoke of the current revival of Spanish-style furniture as a high which she studied in the historical museum at Santa Fe.

The speaker touched on Spanish influence on other arts, on ford's City Council agreed to architecture and on daily living in the Southwest, but most of her time was devoted to a dismen," said Street Commissioner cussion of the furniture which Joseph Duly in reporting plans the colonial Spanish settlers to buy the wise men - and an made of surdy wood for funcox and a donkey - to complete tional use, but decorated with the city's Christmas Nativity elaborate carving, even on ordinary household pieces.

> There are more than 3,00 high every hour.

Mrs. Wesley Owen, speaking Refreshments were served to Southwest, interested members and Mmes. J. T. Gilbreath Jr.,

BRAVO!

The only thing missing is



Who ever thought a no tobacco smoke could taste so great?

--- ONLY 55 ---

LADIES DRESSES

Reg. \$24.95	NOW	\$10.00
Rea. \$22.95	NOW	\$9.00
Reg. \$19.95	Now	\$8.00
Rea. \$17.95	NOW	\$7.00
Reg. \$15.00	Now	\$6.00
Reg. \$13.00	NOW	\$5.00

35 PAIR

LADIES LOW HEEL SHOES

Values to \$12.95

Now Only

LITTLE GIRLS CAR COATS

Reg. \$12.98	Now	\$6.75
Req. \$10.98	Now	\$5.75
Reg. \$8.98	NOW	\$4.75
Reg. \$6.98	NOW	\$3.75
Reg. \$5.98	NOW	\$3.00

Monday, January 31st is the Last Day To Take Advantage Of PLAY-TEX SALE!

GROUP LADIES ALL WEATHER COATS

PRICE

BOY'S CAR COATS

Reg. \$14.98	NOW	\$9.50
		100 年 100 日本
Reg. \$12.98	NOW	\$8.50

Group Junior 2 Pc. Sets

JACKET & SKIRTS

Reg. \$24.95	Now	\$10.00
Reg. \$22.95	NOW	\$9.00
Reg. \$19.95	NOW	\$8.00
Reg. \$16.95	NOW	\$7.00
Reg. \$15.00	Now	\$6.50

- 9 Pair Only -

GIRL'S LOAFERS

Size 8 - 81/2 - 9

Values To

- 10 ONLY -MEN'S JACKETS Values To

ALL SALES FINAL

WIGGLY

The Sunday Brand, Hereford, Texas, Sunday, Jan. 30, 1966 WIGGLY PIGGLY

Piggly Wiggly

Measuring

Glass

To The First 500 Customers Shopping

Piggly Wiggly This Week!

10c Off Label Pack

Tide

"The Washday Miracle"

Shurfine

6 Oz. Cans

Giant Box

Bread

P-061

X-001X

PIGGL



USDA CHOICE

ROUND T-BONE

SIRLOIN CLUB

Magic Hostess Electric \$10.00 Value

CAN **OPENER**

\$10.00 Purchase

Wizard Household All Fragrances. 49c Value

Deodoran

90 Day Service Warranty & with carrying case and battery

With \$10,00 Purchase

4.49 CIGARETTES

All Popular Brands

Regular Cin.

Buy 1 Box — Get Another For Only 1c — Dishwasher Soap 55¢

2 Free Flashlight Batteries With Each Purchase GLEEM 69¢ Family Size Toothpaste

KRAFT MIRACLE WHIP

SALAD DRESSING

Borden's Glacier Club Ice Cream All Flavors 1/2 Gal. 49¢	Eggs Doz. 40
Coconut 59c Value 39¢	Pecans 10 Oz. Pkg. 50
Pinto Beans 2 Lb. 29¢	Soup Varieties 6 For S
Reg. or King Size — 6 Btl. Ctn. Cola-Cola Plus Deposit 39¢	Flour 10 Lb. 98
Pies Pumpkin 4 Family \$1	Aqua Net 15 Oz. 50
Sugar 5 lb. 8ag 49¢	Coffee Can 60
Dr. Pepper 6 Btl. 39¢	Toilet Tissue 4 Roll 4

Kraft — Apricot, Peach, Grape, Red Plum

PRESERVES 3 18 Oz. \$1 New Product From The Shurfresh People

COTTAGE CHEESE

2 Lb. Ctn.



10 Lb. 39°

Washington Delicious, Rome Beauty or Winesap

HI-C DRINK 46 Oz.

Double S&H Green Stamps each Wed. with \$2.50 Purchase or

For 29¢ Hand Cream Magic — Assorted Flavors Cake Mix

LOOSE LEAF FILLER

100-0 B

300 Sheet Pkg. 69c Value

WIGGLY PIGGLY WIGGLY PIGGLY

49¢

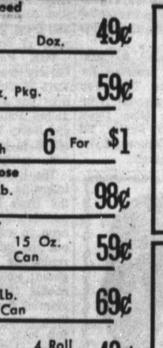


Shurfresh



Save More At Your Piggly Wiggly Store!

WIGGLY IGGLY WIT



Shurfine Frozen **Orange Juice**



Chili Macaroni & Cheese 15.49¢

Bar-B-O Beef

Grandma's

Beans & Potatoes 15. 49¢

Fruit Cobblers

Meat Loaf BANANA PUDDING

Pinto Beans m. 19¢ Cole Slaw

Grandma Cooks Pies Every Day . . .

WIGGLY

WORLD FAMOUS COMICS

The Sunday Brand

FIRST -IN LOCAL NEWS -IN LOCAL PICTURES

SUNDAY, JANUARY 23, 1966





Published Every Sunday



















AMAZING - LOTHAR-THIS MINIATURIZED TV TRANSMITTER -IN THE HELMET--



-SOMEWHERE - THE COBRA IS WATCHING AND HEARING US!







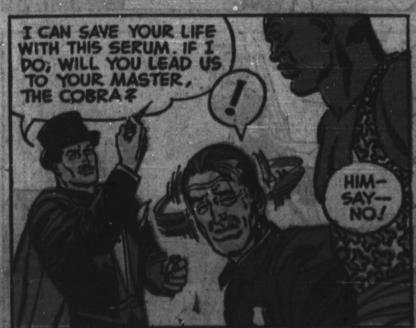
BY LEE FALK

















TIM TYLER'S LUCK

by Lyman Young and Tom Massey





















WHAT'S SO











GRANDMA



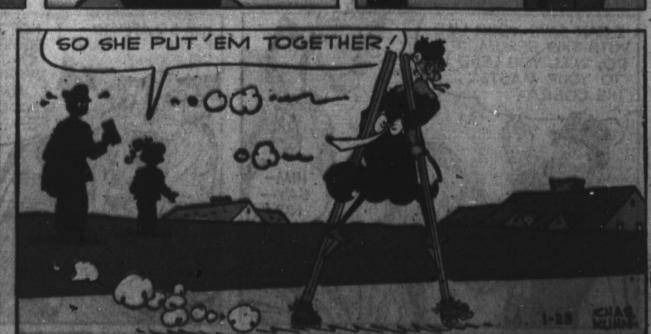












The PHANTOM

By Lee Falk















BRINGING UP

IT COST

ENOUGH!

OH, YOU BOUGHT AN) IT SHOULD BE-

ANTIQUE CHAIR!

IT'S LOVELY!

SO DELICATE

AND

GRACEFUL!

FATHER

TE ALMOST

I MUST WARN EVERYBODY NOT

TO SIT ON IT!



BILL KAVANAGH & FRANK FLETCHER







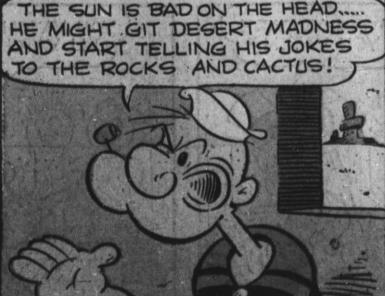




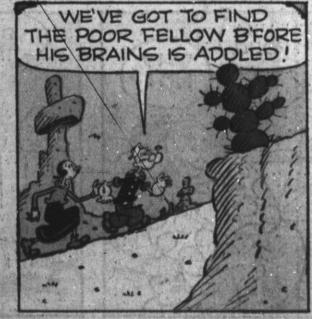
THEATHE starring IPOPIEYIE

AREN'T YOU I'LL SAY I IS!! WORRIED ABOUT THAT CRAZY HAPPY? HAS-BEEN COMEDIAN

















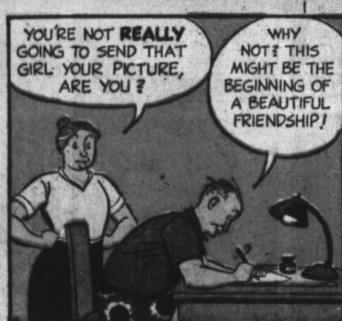
BUZ SAWYER Featuring His Pal Rosco Sweeney by Roy CRAME















by CARL ANDERSON

HEKRY

















THE RATZENJAMMER KIDS







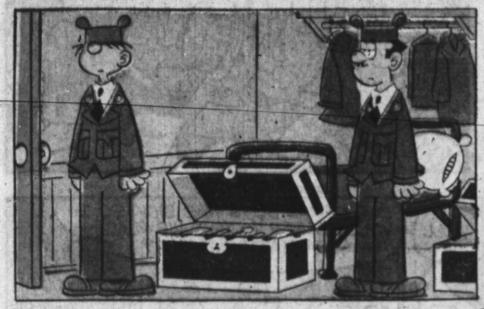


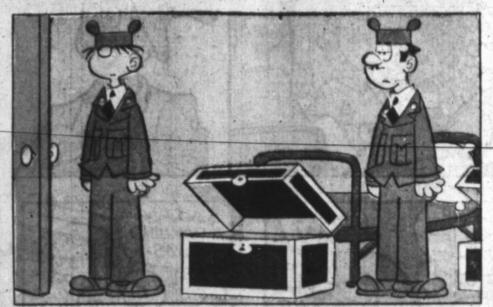




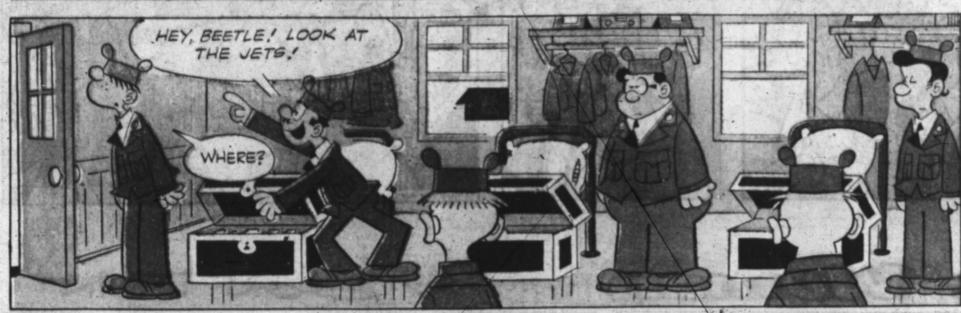


by mort walker

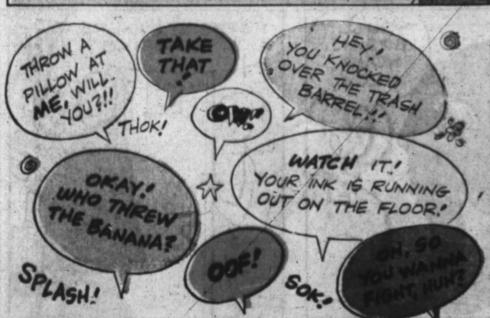
















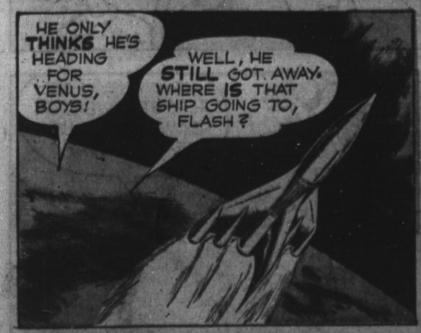


















































Hi and Lois







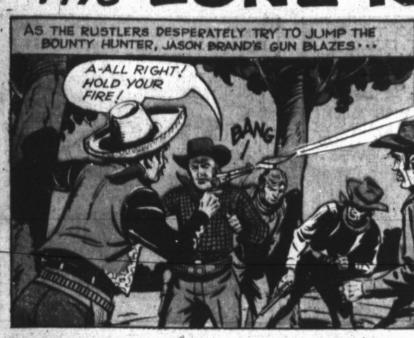








The LONE RANGER by Charles Flanders and Paul S. Newman















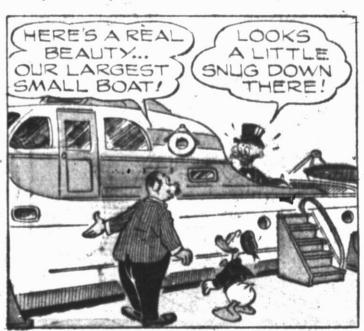
DONALD DUCK

by WALT DISNEY

















KEY MOUSE

by WALT DISNEY















WALL VIEW



WALT DISNEY

TALES OF BRER PABBIT

Adapted from the stories by JOEL CHANDLER HARRIS













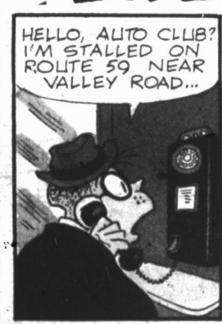




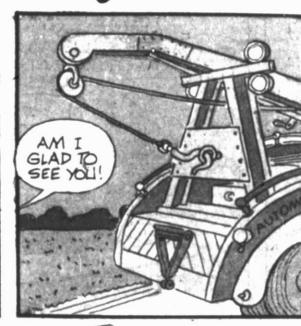
MISTER BREGER

by Dave Breger



















BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL











