

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

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## Packard Mill Keeps Paying Process Tax

### TEMP GETS TEMPORARY INJUNCTION ON COLLECTION

Although the firm has obtained temporary restraining order preventing collection of processing taxes on wheat and corn, the Packard Milling Company has announced that it will continue paying the tax.

"Until a final ruling on the constitutionality of the processing tax is made, we will continue to pay it," Harry Danforth, local manager, said. Danforth pointed out that all other milling companies in this area, so far as he knows, have already obtained injunctions preventing collection of these taxes until a final settlement is made.

"Our firm is the only one in West Texas not operating under an injunction permitting it to withhold payment of the processing tax, as far as we know," Danforth stated.

The temporary order was granted last Thursday at Houston by Federal Judge F. M. Kennerly. Packard Milling Company, Tullia Milling Company and the Lemons-Thompson Grain Company of Amarillo were firms bringing the suits. Hearing on whether the injunction will be made permanent, is scheduled to take place in Fort Worth on September 19.

"We are withdrawing our suit," Danforth said, "and will continue paying the tax as in the past."

## School Transfers To End August 1

School transfers for the coming term must be made some time prior to August 1, according to school authorities.

Pupils are permitted to transfer from one district to another under certain conditions. A number of such transfers have been made, but others contemplating a like move may be disappointed if they do not attend to this matter in July.

Children expecting to attend certain grades of school not taught in their home districts should be regularly transferred into districts where such grades are taught. If a child's grade is taught in the home district and that child is transferred to another district, the state will not pay for its transportation and nor for the tuition on such child.

The county report on transfers is made to the state department of education soon after the end of this month, and delay of patrons in transferring their children will not only complicate matters, but tend to hinder transfers, it is said.

## Goodnight Trail to Canyons Open

The uncharted trail of 1875 that led to the first Panhandle home, that of the Goodnight family, and over which cowboys bumped over the prairie sod in the proverbial chuckwagon, is now a paved highway leading motorists to the Palo Duro State Park.

From Canyon this road, officially designated as State Highway-117, and familiarly known as "Goodnight Trail" has been paved to the park gate, where the road into the canyons begins.

A cowboy of the Goodnight "outfit" who had to take his wagon apart to lower them into the canyon piece by piece on his lariarope, should be returned, might wonder somewhat that the crossing point on the northwest wall of the Canyon has been made into a beautiful winding road. He might be amazed to see the stream of "horseless carriages" racing along the paved approach to the canyon, carrying the modern pleasure seekers.

Canyon is the gateway to the park. Here are located two significant institutions, the Panhandle Plains Historical Society Museum and the West Texas State Teachers College. The former is a pre-emptive of the culture of the Old West; the latter, an expression of hope for the New West. From Canyon, where it connects with paved roads in three directions, "Goodnight Trail" beckons to the people of the Panhandle-Plains and the great Southwest.

## County's Contracts For Wheat Finished; Sent to Washington

### PAPERS ARE SECOND FOR TEXAS; FORWARDED COTTON MEASURING IS COMPLETED LAST WEEK

Wheat compliance papers for Deaf Smith county were sent to Washington yesterday, the second in the state to be forwarded. Potter county's papers went in Tuesday. In the papers sent to the capital were 833 contracts.

This leaves, according to Dewey Reed, 33 sets of papers not finished. They are held up for signatures of non-resident land owners and tenants.

Before going to Washington the papers were inspected by the state board of review at Amarillo. John R. Edmonds, wheat program chief for Texas, said the certificates were in excellent shape.

Second 1934 and first 1935 benefit payments will be made after approval in Washington. No information as to when the money will be sent is available, but judging from the past, Reed is of the opinion that the money will arrive some time in September.

### GRIFFIN ATTENDS WEEK PRESBYTERIAN MEETING

Rev. W. M. Griffin and family are attending the Panhandle Presbyterian Conference beginning today in Ceta Canyon near Tullia. Because of the conference there will be no service Sunday at the Presbyterian church.

Vivian Olson and Lorene Smith are doing work in the young people's department at the conference.

## Postal Receipts In Gain for Year

Postal receipts for the year closing June 30 at the Hereford post office showed an increase of more than seven per cent over the previous year. Total receipts for the year were \$14,643.26, as compared with \$13,593.54 the previous year, an increase of \$1,049.72.

As was to be expected the big quarter for the year was the December one which caught the Christmas mailing rush. Receipts for that quarter were \$4,106.78. The September quarter was the smallest, with a total of \$3,274. The March quarter totaled \$3,900.00, while the June quarter was second high, with \$3,961.90.

This was the second year for receipts to show an increase, the 1933 total being \$13,215.38, \$378.16 less than last year.

### GOOD ATTENDANCE AT CHRIST CHURCH MEET

Unusually good attendance at the gospel meetings being held daily at the Church of Christ is reported. Visitors have been present from Friona, Dimmitt, Progressive and other places. Meetings are being held daily at 10 o'clock except on Saturday when a children's meeting will be held at 9. The revival will close Sunday night.

Evangelist Wilburn announces the following sermons for this week: Thursday evening, A Quest for some tools and was being the Devil near the God of Heaven; Friday, Excuses; Saturday, The Written Will of Christ; Sunday, What If I Am Lost?

## Midgets Cinch Tie; Final Game Today

By knocking off the CCC men, 14 to 2, Tuesday afternoon, the Midgets assured themselves at least a tie for the championship in the first half of city league play. Their schedule completed, the little fellows have won six and lost two.

There is a fly in their ointment, however, for the Odd Fellows can make a tie of it by beating the Firemen this afternoon in the final game of the first half. Should the smoke eaters win it will be all over. Posey's Midgets will be pulling for the Firemen.

Pearl Singletary pitched the winning contest for the Midgets Tuesday against the CCC boys, allowing only a pair of tallies while his team mates hit the ball to all corners. Glazier heaved for the losers and allowed altogether too many hits. He had ragged support also.

Last Thursday the Odd Fellows took the count of the Lions for the second time in as many starts, winning 7 to 4. Ralph Smith made his debut as a moundman in this contest for the Lions and, except for one bid in

## Pitman Again Elected Head of Wheat Men

### WOMBLE IS NEW MEMBER OF ALLOTMENT COMMITTEE

J. A. Pitman was re-elected president of the county wheat production control association at a meeting of the community chairmen last Saturday. W. M. Stewart is vice president and Jim Lipscomb secretary. All were re-elected. Pitman, C. M. Brown and L. L. Womble were chosen as the allotment committee.

Several changes were made in the communities in the elections of their boards Friday. Bippus chose a whole new set of officials. They are J. W. Adrian, chairman; J. R. Overstreet and W. H. Flipplin. They replace J. W. Kirby, F. W. Dodson and G. C. Snell.

Messenger made one change, replacing Fred Collett with Troy Stambaugh. C. M. Brown is chairman there, and Louis Woodford is a committee member. A. K. Webster takes the place of D. B. Mann at Ford. W. M. Stewart is chairman and Carl Straufuss is the other member.

R. L. Kinsey and W. F. Fisher retire at Simms where T. P. McCollister and M. B. Stone were elected. John L. Morris is chairman there. At Ward Jim Lipscomb is still chairman, with Dennis Rarnard and Bill Hutson on the committee. Fairview re-elected L. Womble, R. L. Campbell and M. H. Burum.

J. A. Pitman, C. A. Skelton and Troy Womble were retained in the Hereford district. Alfred May heads the Dawn committee, with A. T. Frye and W. J. Stewart as committee men. G. C. Hardman, W. C. Smith and Paul Mathers were re-elected at Westway.

The county board is composed of the nine chairmen of the community groups. From this number are chosen the officers and the allotment committee. Their job is to administer the wheat reduction program of the county. They will serve until July 1, 1936.

### MRS. JIM BELL OF EARTH DIES IN AMARILLO SUNDAY

Mrs. Jim Bell, 44, of Earth died last Sunday night in an Amarillo hospital. Mr. Bell is a son of Mrs. W. M. Bell of Hereford and brother of W. M. Bell and Misses Tallie and Madeline Bell of this city.

Funeral services were held Tuesday at Earth with burial at Dimmitt. The elder Mrs. Bell and her daughters, who are at Boulder, Colorado, this summer, were unable to get here for the funeral.

## Interest Grows In Beauty Show

After learning of the opportunities to be afforded winners, Hereford girls are showing a lot of interest in the Beauty Fashion Parade and Beauty Pageant which will be staged at the Star Theatre August 1 and 2, says Charley Hardwick, manager. He asks that girls who are not already entered get in touch with him at once.

To the winner will be given the title Miss Hereford and a six day trip to New Mexico, all expenses paid. The trip includes visits to the western part of the state and the Indian pueblos, to the White Sands, Carlsbad Caverns, Bottomless Lakes and to Roswell to represent Hereford in a final contest for the selection of Miss Southwest.

Miss Southwest will get a trip to Hollywood where she will be given a screen test, tours through the studios. There will be parties given in her honor and Reb Russell, former all-America football star at Purdue and a western actor, now will be her official escort. Russell was in Hereford Tuesday.

She will go to parties given in her honor, night clubs and other diversion spots. She will receive side trips to Catalina, San Diego, and Agua Caliente. Lettie Lee, modiste for the stars, will design an afternoon frock and an evening gown and present it to Miss Southwest.

New stage settings and lighting effects will be installed at the Star for the contest. Rehearsals are to start next week. Hardwick invites all girls who are interested to see him. A complete list of the girls who will be in the contest is to be published next week in The Brand.

Ernest Medkief and Judge C. W. Humble left last night on a vacation trip to Colorado.

## Highway 60 Included In Building Program; Push Lateral Roads

### CANYON MAN KILLED IN CAR WRECK NEAR DAWN

Clyde W. Johnson, 30, of Canyon was killed instantly Tuesday afternoon when his car overturned on an embankment a mile and a half north of Dawn near the W. W. Wimberly place.

Johnson was accompanied by A. G. Thomas, also of Canyon, who was unhurt. The accident occurred on an S curve in the road formerly used as a detour for Highway 33.

## Erosion Seed Delivered To Farmers Here

New impetus was given Deaf Smith county's war on erosion this week when 52 tons of seed was delivered to the county agent for distribution to farmers for planting cover crops. Furnished by Uncle Sam, the seed is free to farmers who will use it in strip planting on tracts where there is no erosion resisting vegetation.

Maize, hegar and kafir are in the assortment. The seed is at the bull barn where J. C. Gregory is in charge of it. Farmers may obtain the seed by getting orders from the office of County Agent Dewey Reed.

In accepting the seed the individual farmers sign an agreement that it is "to be planted at the first reasonable opportunity during the summer of 1935. . . . The approximate rate of one and one-half pounds per acre. . . . The seed will be planted in wide rows or the regular strip patterns, strips not to exceed ten rows each. . . . the cover crop will be strictly regulated to preserve for prevention of wind erosion an adequate ground cover until the next succeeding crop is established or until April 1, 1936."

## O. E. Sherman Car Stolen Wednesday

Stolen from its parking place near the Star Theatre on Wednesday night of last week, the automobile of O. E. Sherman was recovered in Abernathy last Friday forenoon. In it were two guns stolen from the farm home of Frank Stivers, near Hereford.

The automobile was pretty badly torn up, Sherman said. The connecting rod bearings were knocked out, the windshield broken and other damage done.

According to information from Abernathy, a youth drove the car to that city where he had trouble with it. He persuaded an Abernathy lad, son of an officer, to push the car in an attempt to start it. Failing to start the machine, the thief left it in front of the officer's home with the remark: "It will probably be safe here."

No arrest has been made in connection with the theft of the car, but officers are expecting one within the next few days.

## Amendments Are Explained By Secretary of State

By Gerald Mann, Secretary of State

The first proposition to be found on the ballot in the August 24 special election on Constitutional Amendments is the so-called Old-Age Pension Amendment. This year, for the first time, the amendments will be numbered, according to Secretary of State Gerald C. Mann.

The old age pension amendment proposes to give the legislature authority to pay these pensions to persons over the age of 65, who are not habitual drunkards nor habitual criminals, nor inmates of any state supported institution. Those eligible must have lived in Texas at least five years, during the nine immediately preceding application and in the state continuously for one year. All other restrictions and limitations would have to be set up by the legislature.

The amendment authorizes the legislature to accept money from the federal government for the same purpose. It is presumed that federal funds would match state funds. The maximum amount to be paid by the state would be \$15 per person per month. It is presumed that the federal government would match state funds. The total pension per person per month in this case it is presumed would be \$30. The amount might be smaller, however, but not larger.

It is estimated that the cost of this pension to the state would run between forty and fifty million dollars annually. No provision is made for the income. It would be up to the legislature to determine where the money would come from. The legislature would have to enact such laws as it deemed proper to utilize the right granted by the amendment. The legislature might do this at once, or some time later—or for that matter, not at all. The amendment is permissive and not mandatory, though few doubt that some form of old age pensions would be enacted if the amendment is adopted in August.

## Residential Water Rates Are Reduced

### CITY WILL GIVE 3,000 GALLONS TO CARE FOR TREES

In order to encourage the use of water for trees in Hereford, the city commission has announced a new rate for the remainder of the summer. Residential consumers can add 3,000 gallons to their July consumption at no additional cost, says Mayor Paddock.

In addition to the gift of 3,000 gallons, the city is still giving the 10 per cent discount on bills paid by the tenth of the month. Thus a user of the minimum of 2,000 gallons can now consume 5,000 gallons for \$1.50 and have a 10 per cent discount, making a net cost of \$1.35 for 5,000 gallons.

The gift of 3,000 gallons will be based on the amount of water used in June. Any residential user may consume up to 3,000 gallons more than in June and be billed for the same amount as in June. Additional water in excess of 3,000 gallons will be charged for at the regular rate.

"We are doing this," Paddock said, "to preserve our trees. The main idea back of the move is to enable home owners to water their trees. This city is noted throughout West Texas for its trees and we want to keep them in as good shape as possible."

## Brand to Carry Ostensio Novel

Martha Ostensio's latest novel, "There's Always Another Year," has been obtained by The Brand and will begin in an early issue. Hailed by the critics as "an outstanding novel of 1934," "There's Always Another Year" has been called the climax of Miss Ostensio's brilliant career.

The author first attracted notice about a decade ago when her novel "Wild Geese" was awarded the Dodd-Mead first novel prize. She subsequently wrote "The Dark Dawn," "The Mad Carew," and "Prologue to Love."

## Vacation Dangers Are Pointed Out

This is the time of year when we put much effort and money into the summer outing and justify the expenditure on the ground that we and our families require an opportunity to recuperate through change of surroundings and to improve our well being.

But there is often very little common sense in the management of the vacation, especially that of the children. The essentials of good care are ignored, so that the child is often in less satisfactory condition, physically and mentally, at the opening of the school in the fall than he was at the beginning of the summer, said Dr. John W. Brown, state health officer.

Insufficient rest and over-exercise are particularly common. It is more difficult, of course, to see that the child obtains sufficient rest during the summer, the long days and planned diversions being largely responsible; but more rest, not less, should be the rule during the summer months. Heat and exercise may interfere with proper digestion, indiscretions in diet are often permitted or even encouraged. Milk, the child's staple food, which deteriorates rapidly in warm weather, is not sufficiently protected; and other foods are subjected to contaminations which would be less likely to occur in winter.

A sudden change from an indoor to an outdoor life often leads to long exposure to the summer sunshine and when this in unduly prolonged sunburn often results. Children who have played out in the sun all the year have become more or less hardened to the effects of the sun, but those that don't tan suits for the first time should be careful not to prolong the exposure at first. Exposing the skin a short time at first and gradually increasing this will soon build up a beneficial tan without sunburn.

Mrs. John Miller and three sons, Owen, Bob and Billie, left this morning for Trinidad, Colorado, to visit with her brother-in-law, Al Miller and his family.

**Dean News**

BY MARY LOUISE DEAN

Mr. and Mrs. T. P. McCollister went last Sunday afternoon with Mr. and Mrs. Clem Friemel. Mr. and Mrs. Chester Hodges spent the last few days in Clarendon with his parents. Mr. and Mrs. Elmer Laswell entertained friends with a party last Saturday night. Misses Jim Boyd, Joe Beckman, Arlie Dean and Mary Louise spent Sunday afternoon with Mr. and Mrs. A. A. Head. Miss Elsie Friemel has returned from a visit at Umbarger. About an inch of rain fell here Sunday afternoon. Mr. and Mrs. R. R. Fulkerson and children were in Oklahoma last week visiting her father and sister. The Plow Boys had the advantage of two to one on the Adrian nine when it rained them out at the beginning of the sixth inning in Sunday's game. Messrs. and Mrs. M. B. Stone, Elmer Laswell, Arlie Dean, Chester Hodges, B. R. Fulkerson, Jim Boyd, T. P. McCollister, Mr. John Morris, Mrs. Morel and Eldon Harris were Hereford visitors Saturday.

**PARK TO HAVE NEW ENTRANCE SOON; DAMS GIVEN APPROVAL**

**NOTE—Deings of CCC Company 1862 at the State Park and notes on work at the park will be chronicled each week in The Brand by Richard Cornelius. He presents herewith his first column of side-lights on park activities. Cornelius succeeds "Ansohr" Weeks as CCC correspondent for The Brand.**

**By Richard Cornelius**  
Work on the new main entrance to the park was started this week, following receipt of official approval of plans and specifications from Washington, D. C. The entrance will consist of a concrete base with iron rail cattle guard and an ornamental stone pillar on each side. The present entrance will be closed as soon as the new grade has been established, which will be about 150 yards west of the present railroad crossing into the camp. The proposed road to the entrance will cross the railway right of way at right angles. A crew of men to move poles and wires has been promised by the Santa Fe Railway Co. and this work is expected to be started soon.

Approval of plans for two check dams to be constructed in the park has been received and work on this project will be started at once. The dams will cost \$350 each and will be for the purpose of storing water when the level is low for irrigation of trees.

The tree planting project has been completed. A total of 10,880 trees have been planted to date. Irrigation is being carried on under Foreman Gilson, with the men working two shifts of seven hours each. The extra shift was made necessary by the lowered water level.

National Park Inspector R. H. Gott, for District Three, this week approved site for park latrines which will be located 500 yards south of the picnic unit. The cost of the building will be \$1,250, with an additional \$430 for the septic tank. The buildings will be of stone construction. Work on foundations was started this week.

John H. Barrett, working with a crew on tractor and grader, has completed leveling the railway fill in the southwest corner of the park. Necessary improvements in the park road system were made with the assistance of blade operator C. O. Matlock of Co. 1828, Palo Duro.

Erick O. Nelson, working on the bath house project at the City Park, has been rated as Assistant Leader.

T. M. Wiley of the stonecutting crew has been rated assistant leader.

William R. Perry, camp truck driver, was transferred to Station Hospital, Fort Sill, Saturday for observation and treatment.

W. R. Brazil, of the clubhouse, has been relieved from duty on the project and placed on the cadre detail as truck driver. R. E. Dawson has also been assigned

to the cadre detail as driver. The latter's place as company truck driver will be filled by Enrollee Willie Judd.

With the addition of 45 new enrollees from all parts of Texas, the strength of Company 1862 CCC has been brought up to 191 men.

Enrollee Willie Judd was given emergency leave Friday so that he might go home during serious illness in his family.

Enrollees H. G. Woodall and Lloyd Davis left camp Saturday for Palo Duro on detached duty. From Palo Duro they went to Fort Sill for instruction in the Red Cross Life Saving School, to be conducted from July 15 to July 20.

Enrollees recently given honorable discharges to accept employment were Lloyd Mitchell, John D. Gleason, C. L. Price, Wm. Mahan, Bert Harrod, Carl Olson, Jas. Pristridge, J. W. Parris, Alvin Workman and Alfred Salazar.

The new class for instruction in the Standard Red Cross First Aid course started with 23 men. This class, while compulsory for leaders, assistants and truck drivers, is open to all enrollees interested in first aid work. It is conducted by Lieut. L. D. Hancock, assisted by Assistant Leader Guy G. Roberts. Classes are held three evenings per week and consist of a 15-hour course in elementary first aid or ten lectures. Since September, when first aid instruction was begun, five classes in the standard work have graduated, with 59 men receiving certificates. In addition to this, a class in advanced first aid was graduated with seven receiving certificates, among whom was Lt. Sidney R. Swaller, air reserve.

Dr. Jas. M. McMillan, medical reserve, has resigned his place as camp surgeon to take a position with the Western Oklahoma Hospital at Supply, Okla. Lieut. McMillan has been with the company since its organization a year ago. His place is being filled by Lieut. Leslie D. Hancock, medical reserve, who was formerly stationed with Co. 1817 at Wewoka, Oklahoma.

In the expansion program of the CCC, the existing companies have been called upon to furnish experienced men to fill the key positions of the new companies. Company 1862, Hereford, has 14 men in training to form the cadre for a new company. These men have been in training four weeks and are thoroughly conversant with all details of running a company. Forming the cadre detail of Co. 1862 are D. T. James, senior foreman; V. L. Turner, steward; B. H. Schlimm, company clerk; E. G. Schlimm, storekeeper; B. A. Downs, project leader; E. F. A. Hinneber, project leader; C. Z. Graham, cook; C. O. Lindsey, cook; J. E. E. Hamilton, cook; Peter Jawarski, cook; P. B. O'Shannon, cook; G. C. Roberts, first aid; W. R. Brazil, and Robert E. Dawson, truck drivers.

New enrollees, who spent their first two weeks in camp in conditioning, finished their typhoid inoculation, vaccination, Saturday and were assigned to the park project work Monday. During the two weeks of conditioning they spent their work hours policing the camp and at other routine camp duties. Several days were devoted to hauling caliche for making additions to walks and parkings in the camp proper.

Leader E. E. Andrews has been advanced to senior foreman to take the place of Lloyd Mitchell who received a discharge to take a place with CCC as civilian employee at Lufkin. Earl D. Stratton replaced Andrews as leader.

There was much "wallowing and gnashing of teeth" among enrollees when Company Officer W. C. Lafeld announced that it was definitely ordered by sub-district headquarters that camp trucks will not be permitted to transport personnel to or from camp for recreational purposes. He said that this order also included transporting men on pass to and from Hereford over the week end.

Forty enrollees, some accompanied by their families, went to Palo Duro Camp Sunday to root for the home team, which played a scheduled game with Company 1821. The Hereford team increased its league standing to 500 by defeating the Canyonites, 17 to 6. Company 1862, winner of the first half of the series, will go to Fort Sill for the district play-off, if successful in winning the second half which is now under way. The heavy artillery of 1862 is being prepared for this Sunday, when Company 1828 of Palo Duro, league leaders in this half, come to the home grounds in a scheduled game.

With many tales of their fishing prowess and but little evidence to back them up, Doug Fox, Frank Marrs, DeWitt Landis and Cliff Estes returned last Saturday from a ten-day trip into Colorado. They camped near the head of the Rio Grande and along Cibola Creek between Creede and Lake City. Lots of rain fell during their stay. They reported heavy snow still covering the higher mountains.

**Easter Items**

BY LOUISE FRYE

Mrs. Roy Durant, Maxine and Billie Jean, visited last week with relatives at Earth, Hart and Sunnyside.

Tom Jameson has been in Amarillo the past ten days. The League had a picnic at the State Park in Hereford Sunday night. Attending were Messrs. and Mrs. J. S. Smith, E. M. Allen, Homer Henry and family; Aubrey Epperson, Dan Bruton, Ben Medley, Brittain and Hazel Chambliss and Caroline Frye.

Mr. and Mrs. E. M. Allen and Vay, and Emerald Smith went to Big Square Wednesday.

Finis and Sam Hunter of Jumbo and Hugh Millard of Hereford helped Carl Frye brand last Wednesday.

Hollis Brown who has been in Jack county the past several months, is back on his farm for awhile.

Next Sunday will be Rev. Armstrong's day to preach at East. We hope there will be a good attendance.

The EHD club met with Mrs. M. Stemmens last Thursday. The report given by this club at the county meet was: Nine members, one sleeve board, seven ironing boards, five foundation patterns and five dresses made for the contest.

C. W. Frye and family attended a picnic at Palo Duro Sunday. Miss Mattie Woodburn accompanied them. Others present were W. R. Woodburn and family, Mr. and Mrs. Dewey Watson of Dimmitt, J. D. Woodburn and daughter of Claude, Mrs. Guydell Woodburn of Shamrock, W. A. Black of Canyon.

**IRELAND BANS MANY BOOKS**  
Ireland is the most censorious country over printed works. Boston appears to be the most puritanic city, and China, or at least one of its provincial governors, found "Alice in Wonderland" objectionable, says the Literary Digest.

**Historical Ban.**  
The Chinese governor acted against "Alice in Wonderland" because he felt that to give animals human speech placed people and beasts on the same level and that, to him, was offensive.

Not only are Hereford girls getting prettier every spring, but there are more of them.



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We also handle National and Automatic Pressure Cookers at attractive prices.  
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Spectator sports styles—with vivid contrasting belts, ties, buttons—cool as juleps in this new open-weave crepe! White, maize, flesh, blue—in sizes 14 to 44!

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**Friday and Saturday Sale**

- 35c Gem Blades Single Edge 27c
- Aspirin Tablets Bottle 100 33c
- Palmolive Soap 4 17c
- 60c Jad Salts Condensed 47c
- Oris Tooth Paste 2 25c
- Pink Rubbing Alcohol .19c
- 55c Lady Esther Cream 39c
- 25c Listerine Shaving Cream with Styptic Cotton Both For. 21c

**50c Iodent Tooth Paste 34c**

**Pink Petro-Syllum 89c**

**25c Mavis Talc 19c**

**25c Fensamint or Ex-Lax 19c**

**Man-o-War Brushless Shaving Cream, 3-oz. Jar. 10c**

**Monarch Fountain Syringe 59c**

**Kotex Wondersoft Box of 12 2 35c**

**Quart Flit Moth Spray with Moth Bag Both For. 79c**

**POPULAR REMEDIES**

- 75c Acidine..... 59c
- Payllium Seed, lb., white..... 23c
- 60c Syrup of Popain..... 47c
- Shur-Lax Laxative, 18's..... 19c
- 1.00 Ironized Yeast..... 79c
- Beef, Iron & Wine, pt..... 77c
- Bismidine, 4 1/2 oz..... 50c
- Russian Mineral Oil, pint..... 49c
- 25c Nature's Remedy..... 19c
- 25c Phillip's Magnesia..... 19c
- Minkie Pills, 100's..... 17c
- Fletcher Mouth Wash, pint..... 49c

**BEAUTY AIDS**

- Camey Soap..... 3 for 15c
- Tidy Deodorant..... 49c
- 10c Lux Soap..... 6 for 35c
- Hair Tonic, Valentine..... 39c
- 35c Italian Balm..... 29c
- Almond Lotion, 6 oz..... 32c
- 50c Hind's Almond Cr..... 39c
- L'Adonna Face Powder..... 50c
- M. Lake Lavender Lotion, 6 oz..... 39c
- Tidy Deplatory..... 49c
- 35c Pond's Cream..... 27c

**MORE VALUES**

- 40c Colgate Shav. Cream..... 37c
- Regulation Baseball..... 29c
- Eagle Brand Milk, 15 oz..... 20c
- 50c Forhan's Paste..... 39c
- Luterine Antiseptic, 14 oz..... 59c
- Dental Porborate, 5 oz..... 39c
- Ora-San Tooth-Brush..... 39c
- 25c Phillip's Tooth Paste 19c

**"TASTY" ICE CREAM**  
The Most Luscious Dish You Can Serve On a Hot Day!

- Fruit Salad
- Honey-moon Special
- Chocolate
- Butter Pecan
- Vanilla
- Cherry Nut
- Banana Nut
- Fresh Peach
- Pineapple Sherbet
- Orange-Pineapple

Saturday and Sunday Only  
Pints 15¢ 2 for 25¢  
Big Dish 7¢

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It is dangerous to drive your car in this hot weather if there is the slightest leak in the radiator or any fault in the cooling system.  
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**WILLARD BATTERY**

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**A MODERN GAS REFRIGERATOR**  
Unquestionably the best now in automatic refrigeration. Absolutely silent because there is nothing in it that can possibly make noise—a tiny gas flame does all the work. No moving parts to wear out, vibrate, or require servicing. Costs less than 3 cents a day to operate.  
**WEST TEXAS GAS CO.**  
Good Gas With Dependable Service

**\$680.00**

**YOURS FOR ONLY DELIVERED IN HEREFORD**  
THE FULL SIZE FORD V-8 TUDOR SEDAN **Plus State License Fee**

**AND YOU GET ALL THESE EXTRA FEATURES AT NO EXTRA COST!**

- Safety glass throughout
- Big 6.00 x 16 in. air-balloon tires
- built-in luggage space
- Comfort-Zone riding
- Fenders to match body colors
- 85 Horsepower V-type 8 cyl. engine
- Free action on all 4 wheels with the safety of a rigid front axle.

**NO CAR price is either high or low—until you examine the car itself. The Ford has the only V-8 engine in any car today under \$2,300. New Ford brakes have more gripping surface for car weight than any other car under \$1,095. Any model in this Ford V-8 includes many dollars worth of "extras" at no extra cost. Every Ford model, regardless of price, gives you the same wheelbase—the same 123 1/2-inch springbase. And with all that—this Ford costs less to run than any Ford car ever built. Go see it at your Ford dealer's. Drive it. Add up the built-in value of the car—and the rock-bottom Ford prices will look even lower still!**

**DELIVERED PRICE INCLUDES**  
Bumpers, bumper guards, spare tire and metal tire cover, lock, four hydraulic double-acting shock absorbers.  
**FULL SIZE 123-INCH WHEELBASE FORD V-8 TUDOR SEDAN FORD V-8**  
Now more through National Credit Company—the Authorized Ford Finance Plan.

**AUTHORIZED FORD DEALERS OF THE SOUTHWEST**

On the Air—Fred Weing and the Penney-Deans, Every Tuesday Night, 8:00 to 9:00 P.M.T.—Columbia Broadcasting System

**Daniel News**

BY PAULIN EMOORE

Farmers are completing wheat harvest this week.  
 Floyd Tomlinson and daughters, Mary Jo and Norma Jean, Pauline Moore and Helena Morris were in Amarillo Sunday afternoon.  
 Miss Ruth Moore, Betty Jo Thurmond and Mildred McCraw visited in the home of Mrs. Chloe Strabbs Sunday.  
 W. T. Bishop was in Hereford on business Thursday.  
 Mrs. Joe Moore and children spent Tuesday in the W. R. Moore home.  
 Kenneth Tomlinson of Cisco is visiting his brothers, Floyd, Selton and Hershel Tomlinson.

Mr. and Mrs. Jack Vincent of Amarillo called in the F. Tomlinson home Sunday afternoon.  
 Ervin Shugart got a piece of steel in his eye this week and is under the care of a doctor.  
 Orville Moore and Harold Gill were in Hereford Saturday night.  
 Miss Isora Clark of Dimmitt was here last week looking after her wheat.  
 Mrs. Morris and daughters of Arney visited her daughter, Helena, who is helping Mrs. Tomlinson during harvest, last Friday.  
 Mmes. B. and D. Moore were in Hereford Saturday.  
 Misses Dottie Bolling and Neta Jo Moore visited Glenna Lucille Moore Sunday.  
 Mrs. C. W. Hodges-shopped in Hereford Saturday.

**Jumbo News**

(BY LA RUE BECK)

Miss Tincy Andrew spent the week end at Hereford in the home of her brother, Noel.  
 Mr. and Mrs. Geo. Shepard spent the week end in Clovis, N. M.  
 Lawrence and Leon Matthews visited Cecil Crum in Dimmitt last Wednesday.  
 Lowery Walker and family of Hereford were dinner guests in the C. I. Beck home Sunday.  
 Jack and Buddy Spencer of Wyche took dinner in the L. A. Matthews home Sunday.  
 Miss Viola Stork spent the week end in the home of Mr. and Mrs. Bill Crum of Dimmitt.  
 (Wilburn) Axe and Luke Beck were in Canyon Sunday.  
 Mr. and Mrs. L. A. Matthews, Merle and Pauline were in Hereford Wednesday.  
 DuBois Walker and family of Wyche called in the L. E. Beck home Sunday.  
 W. A. Hunter was in Muleshoe on business Saturday.  
 Ullman Hunter and family are visiting Mr. and Mrs. Henry Ford at Matador.  
 Tom Gunties, Juanita and Chas. of Dimmitt visited the L. E. Beck home Thursday.  
 L. C. Baggett and family and Bill Hacker attended a family reunion in Salas Aid Park Sunday. Seventy were present.  
 M. L. Simpson called in the Rev. J. R. Sharp home in Canyon Sunday.  
 Eugene Sparks of Hereford is spending the week with his grand father, J. F. Hacker.  
 Mrs. M. L. Hardy and Dugan and Mrs. Truitt Boothe of Dimmitt and Mrs. Pat Hardy were in Lubbock Thursday.  
 H. C. Baird and family, Mr. and Mrs. Edwin Mauk of Hereford, Mr. and Mrs. J. W. Berry of Frio, Franklin, Leta Dean and Gwendolyn Springer of Frio, C. I. Beck and family, L. E. Beck and family and Miss Virginia Nix of Hereford attended a picnic supper on the creek at Hereford Saturday night.  
 Ed F. Henson is spending the summer in the L. C. Baggett home.  
 Billie, Mary Gene and Jimmie Dyer are visiting the Merrett home at Hart.  
 Mrs. Buddy Taylor and Lindsey of Umbarger visited in the F. L. Pinckert home Thursday.  
 Misses Margaret and Virginia Simpson visited Miss Irene Hurst of Canyon Friday.  
 Lint Merritt and family of Hart called in the P. H. Dyer home Friday.  
 Rev. J. R. Sharp of Canyon filled his regular appointment here Sunday morning.  
 Miss Helen Hurst of Canyon visited Virginia and Margaret Simpson Sunday.  
 Mr. and Mrs. W. A. Hunter returned from a visit with relatives in Missouri, Arkansas, Oklahoma and Kansas Monday.  
 F. L. Pinkert and family called in the home of their daughter, Mrs. Buddy Taylor, at Umbarger Monday.  
 Mrs. M. L. Simpson called in the R. T. Nunn home at Hereford Saturday.  
 C. I. Beck was in Clovis Monday.  
 The adult Sunday school class gave a chicken fry on the school yard Wednesday night.  
 Hiram Barber and family of Rocky Ford, Colo., are visiting Mrs. Barber's mother, Mrs. Lee Oxford.  
 Mrs. J. W. Berry and the Springer children of Frio visited L. E. Beck home Tuesday.  
 Miss Rachel Burks of Arney called in the M. L. Simpson home Saturday night.  
 Mrs. Lee Oxford and family and Hiram Barber and family were dinner guests in the home of Mrs. W. B. Marlow at Flagg.  
 L. E. Beck spent Monday night in the Earl Booth home at Bovina.  
 Sam, Addison and W. A. Hunter were in Lockney Friday.  
 Mrs. Jessie McGinnis, Mr. and Mrs. A. F. Harget and C. D. Pinckert were fishing at Green Valley Friday night.  
 C. I. Beck and family spent Friday in the home of Mrs. Henrietta Davis at Lubbock. Clements Beck, who has been in school there returned home with them.  
 J. M. Richardson of Shreveport, La., called at the W. A. Hunter home Wednesday.  
 Chas. McGinnis, who has been working at H. C. Van Bibber's, east of Hereford returned home Monday.  
 M. L. Simpson and John Hardy Woods visited Mrs. Mildred Bailey of Canyon Friday.  
 Miss Kitty Oxford, who is attending school at Canyon, spent the week end at home here.

**Ward News Notes**

BY MRS. WILEY ROBERSON

Mrs. Ruth Wlaser and son of Berger are visiting in the home of Mr. and Mrs. John Hutson.  
 George Suggs and Jim Lipscomb were in Amarillo Friday.  
 Mr. and Mrs. Chester Hodges and son spent the week end in Clarendon.  
 Wanda Jean and Virginia Earle Reed of Hereford spent last week in the Wiley Roberson home.  
 Mrs. Bob Higgins, Wesley and Altus were in Amarillo Friday.  
 Mr. and Mrs. George Suggs are spending the week in Tulla with her parents; Mr. and Mrs. Walter Fincher.  
 W. A. Snell and son of Pampa spent Wednesday and Thursday in the G. C. Snell home.  
 Mrs. Jim Higgins and children of Hereford and Mrs. Bob Higgins called on Mrs. Jim Lipscomb last Thursday.  
 Mr. and Mrs. Stansel Scott of Wellington visited in the home of his sister, Mrs. Fred Moreman, Friday night and Saturday.  
 Mr. and Mrs. G. M. Suggs of Hereford are staying on the farm while Mr. and Mrs. George Suggs are away.  
 Rev. Bennie Harrison did not fill his appointment here Sunday.  
 Rev. Paul Collins will preach here next Sunday.  
 A fine shower of rain fell in this vicinity Sunday.  
 The wheat board election was held Friday night and the old members were re-elected. Jim Lipscomb, Bill Hutson and Dennis Barnard will handle wheat matters next year.

Elizabeth Marpell, and husband, W. M. Marnell, O. G. Hill, R. H. Kemp Lumber Company, Panhandle Lumber Company, C. E. Johnson, Harry L. Johnson, Mrs. Fern E. Johnson and C. W. Johnson, composing firms of Amarillo Welding and Machine Works, in said cause as a first and prior lien.  
 Dated at Hereford, Texas, this 6th day of July, A. D. 1935.  
 J. B. MILLER, Sheriff,  
 273 Deaf Smith County, Texas.

**CITATION BY PUBLICATION**

THE STATE OF TEXAS  
 To the Sheriff or Any Constable of Deaf Smith County, Greeting:  
 You are hereby commanded to summon C. H. Holmes, Alias R. J. Spencer, by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your county, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be held at the Court House thereof, in Hereford, Texas, on the Fifth Monday in July, A. D. 1935.

the same being the 29th day of July A. D. 1935, then and there to answer a petition filed in said Court on the 12th day of June A. D. 1935, in a suit numbered on the docket of said Court as No. 2252, wherein Mrs. C. H. Holmes is Plaintiff, and C. H. Holmes, Alias R. J. Spencer, is Defendant, and said petition alleging: That because of cruel treatment on the part of defendant consisting of various criminal acts and conduct by defendant the plaintiff has suffered and still suffers the greatest mental anguish, and to such an extent as to render their further living together as husband

and wife insupportable; and plaintiff prays for judgment dissolving such marriage relations and for costs and for the restoration of her maiden name, and general relief.  
 Herein fail not, and have you before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.  
 Given under my hand and the seal of said Court, at office in Hereford, Texas, this 21st day of June, A. D. 1935.  
 I. H. FOSTER, Clerk,  
 District Court, Deaf Smith County, Texas.

25-4c



**IT**

**STAINS AND VARNISHES TOO!**

LOWE BROTHERS NEPTUNITE VARNISH STAIN does two things at one stroke of the brush—it stains and varnishes. The beauty of the wood grain is brought out anew. And all cuts, scratches and marks vanish as if by magic.  
 Moreover, NEPTUNITE VARNISH STAIN

is so quick-drying that you can refinish your floors, woodwork or furniture before retiring, and awake in the morning to see them bright and shining, ready to be used.  
 Stop in and see the many beautiful natural wood shades in which this quality finish can be secured.

**R. H. KEMP LUMBER CO.**

**The Telephone Goal of Europe IS JUST A GOOD JOB HERE**

The fast, clear, far-reaching telephone service of America has never been equalled by European nations. Differences in equipment, methods and policies have barred the way to such service among the many countries there.  
 In America, your telephone service has over-leaped state and regional lines. Here there are no telephone boundaries.  
 Your telephone is "first cousin" to each of 13 million other Bell telephones here. It is designed and manufactured to meet uniform operating standards.  
 Every Bell telephone line, local and long distance, is built to conform to uniform tests of clarity and volume in carrying your voice.  
 Every Bell telephone operator, whether in New York, in San Francisco, or in the thousands of towns and cities between, is trained to use the same methods...

same team-work in operating the vast national communications network.  
 That these things are true is due largely to the Bell System form of organization.  
 American Telephone & Telegraph Company, the parent company, studies and standardizes better and more economical methods, apparatus and materials for the 24 operating companies of the System. Bell Laboratories carries on the research work. Western Electric manufactures, purchases and distributes.  
 Without this organization behind them, the Southwestern Bell men and women here who give your telephone service could not do their job so well. For many years it has materially helped us, as one of the group of operating companies, in holding the cost of good telephone service low to the user.

**SOUTHWESTERN BELL TELEPHONE COMPANY**

**BUSINESS AND PROFESSIONAL DIRECTORY**

**THE CHOCOLATE SHOP**  
 Fudge Luscious Sandwiches  
 Cold Drinks, Candies Magazines

The title to your land is vital. Our Abstracts correctly reveal the title.  
**A. O. THOMPSON ABSTRACT CO.**  
 424 For 224 Federal Farm Loan.

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 Registered Optometrist  
 A thorough examination with the newest and most modern instruments and equipment.  
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 All kinds of electrical appliances repaired. Also Delco Light, factory trained service man.  
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**JNO. H. PATTON**  
 PHONE 22

**THE HEREFORD BRAND**  
 For  
**JOB PRINTING**

**Bippus Items**

BY RUTH REESE

Mr. and Mrs. J. F. Reese visited the C. T. Reese home Sunday.  
 Margie Beth Webb is on the sick list this week.  
 Grandma Bippus of Canyon is visiting relatives here.  
 Chas. Hoover made a trip to Hereford Friday.  
 Mmes. C. V. Griggs and Helen Burks visited the C. T. Reese home Sunday.  
 The club will meet at the church July 24. Everybody invited.  
 Johnnie Jones visited the R. E. Lee home Thursday.  
 Cleo Lee visited in the C. T. Reese home Wednesday.  
 James Reese made a trip to Amarillo Monday.  
 Marvin Morrison and C. T. Reese were in Hereford Tuesday.  
 Mrs. D. I. Webb was in Hereford shopping Thursday.

**SHERIFF'S SALE**  
 STATE OF TEXAS  
 COUNTY OF DEAF SMITH.  
 By virtue of an Order of Sale issued out of the District Court of Deaf Smith County, Texas, on the 6th day of July, A. D. 1935, by Clerk thereof on a judgment rendered in said Court on the 31st day of July, A. D. 1934, in favor of plaintiff, United Fidelity Life Insurance Company, against the defendant, L. Baskin, in Cause No. 2117, on docket of said Court, and to me as Sheriff of Deaf Smith County, Texas, directed and delivered, I will proceed to sell within the hours prescribed by law for Sheriff's Sales on the first Tuesday in August, A. D. 1935, it being the 6th day of said month, at the Court House door of Deaf Smith County, in City of Hereford, Texas, the following described property situated in Deaf Smith County, Texas, to-wit:  
 Lots No. Fifteen (15), Sixteen (16), Seventeen (17) and Eighteen (18); in Block No. Nineteen (19); of the Original Town of Hereford, Texas, as shown by plat thereof duly recorded in Deed Records of said County.  
 Levied on this 6th day of July, A. D. 1935, as the property of the defendant, Bertha M. Struble to satisfy said judgment in the sum of \$365.86, principal, interest and reasonable attorney's fees; and costs of suit, or indebtedness owing on Certificate No. 241 for improving street abutting said property, decreeing a foreclosure of special assignment lien against each of the defendants, L. Baskin, Bertha M. Struble, First State Bank of Hereford, Texas, C. J. Paddock,

**Eleven Big Features of a Savings Account**

Consider the Many Advantages of a Savings Account—One of the Best Investments a Person Can Make

- It is Profitable.** A savings account is an investment with a constant profit. It pays a good return on your money.
- It is Safe.** Safeguarding your savings are large cash reserves, U. S. Government, municipal, and corporation bonds, good local loans; the bank's capital and surplus, and the seasoned experience of its management.
- It is Insured.** In addition to the security mentioned above, deposits are insured up to \$5,000 by the Federal Deposit Insurance Corporation of which this bank is a member.
- It is Always Worth Par.** Savings never depreciate. They are always worth a full 100 cents on the dollar.
- It is Always Available.** Savings are available any time you need them, in part or for the whole amount.
- It is Living Insurance.** A savings account is living insurance—a reserve fund that assures living expenses or extra funds in emergency.
- Its Money At Work.** Savings dollars are working dollars. They work for local business and agriculture through bank loans.
- Invest Any Amount.** Single dollars or less may be invested in savings at any time; whereas, most other investments require an initial outlay of \$50, \$100, \$500 or more.
- No Management Worries.** Savings do not have to be watched, they need no care, and there are no coupons to clip. With an initial deposit of even \$1.00 your account starts earning interest, which accumulates and keeps on earning interest year after year.
- Contact With the Bank** A valuable relationship which begins when you open your account is the contact you have with your bank. Many a well-to-do man can trace his financial success to a happy combination of his own good character and his bank's appreciation of it. Consult your banker, and use the many financial services your bank provides.
- More Than Interest In Dividends.** Your savings pay you more in dividends than just the interest you receive. These extra dividends are in the form of protection for emergency, freedom from worry, confidence in the future, peace of mind, opportunity to save through planned buying on a cash basis, prestige and self-esteem.

WHAT OTHER INVESTMENT OFFERS SO MUCH?

Start a Savings Account

**First State Bank**

Here's something to think about when you buy trucks

**It pays 3 ways to buy CHEVROLETS**

World's lowest Prices

Valve-in-head six Economy

Year after year Dependability

**CHEVROLET TRUCKS**

— Brumley Chevrolet Co. —

# The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 30

MR. SETH B. HOLMAN Publisher and Manager  
W. WITT LANDIS Editor  
W. C. NIX Foreman

SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year; Zone Three and higher, \$2.50 per year. All subscriptions strictly cash in advance.  
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### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

### ABOUT THE HIGHWAY PROGRAM

Country papers of the area have raised a howl to high heaven regarding the proposed highway building program for the Panhandle. They accuse Amarillo of hogging the thing, getting preferred listing for two major roads leading into Amarillo.

Hereford is located on U. S. Highway 60, more popularly called 33, the state number. This road leads into Amarillo and carries probably more traffic than 66 west of Amarillo and Highway 5 east of Amarillo combined. This road is not in the list for immediate improvement but is included in the program.

Instead of raising the roof, officials here have gone to work getting 25-Mile Avenue included in the program of lateral roads. Construction of this route would connect Hereford with Vega and Dimmitt by good roads and would likely do local business as much good as 60.

This strikes us as the wisest course. So we have no fuss with Amarillo, although we do doubt some of the stupendous accomplishments with which the Amarillo papers credit Carl Hinton and others of that city in regard to highway work.

### RED CROSS WORK

Contrary to the impression that many people have, the Red Cross has not been supplanted by the Relief Administration. Although Deaf Smith county has been fortunate in escaping disasters of a spectacular nature, the Red Cross has gone quietly about its work of relieving distress right here at home, supplementing the work of the relief agency which is bound by rules it cannot break.

Chairman John Olson invites everyone to attend the meeting of the county chapter next Monday evening and learn something of the services rendered by the organization and the opportunities for service here at home.

Then there is that wheat farmer west of town, who, when asked about his yield, replied that "he was making from 30 to 40 bushels per week."

A certain lady enthused about Monday night's eclipse of the moon thusly: "Beautiful; but not nearly as perfect as one I saw when a girl—that was when the eclipse occurred while the moon was 'new.'" Think that one over.

### NOTICE TO BIDDERS OF DISTRICT NO. 6

Bids will be received by the Board of Trustees of District No. 6, Deaf Smith County, for one truck for Walcott School. Route 10 miles or less one way. A good, new truck to haul about 20 pupils is required on this line. The driver must furnish a bond of \$2,000. He must be reliable and able-bodied. The truck must be equipped with heater and the driver must carry 200 pounds of coal at all times for emergencies. The Bippus truck will haul 30 pupils and the Bellview truck 25 pupils.

These trucks all to be on the same basis. Pay will start when first pupil is picked up and will stop when the last one is delivered.  
Bids will be received any time on or before the last Monday in July. Bids are to be left in the office of the County Superintendent, C. W. Humble, and they will be opened by the Board of Trustees at 1:00 p. m., Monday, July 29. No bids will be accepted after this time.  
Signed: TRUSTEES—DISTRICT NO. 6, H. D. Culpepper, Alfred Ellison, W. A. Winn

## A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, July 22, 1904.)

A report from Cleo, Castro county, said crops were burning up and several stockmen were out hunting grass for their cattle.

The Hereford band had been engaged to furnish music at a reunion in Canyon.

Amarillo was preparing for free city mail delivery. Work had also been started on the new sewerage system.

Floyd county was boasting an enrollment of 703 scholars.

The Santa Fe was planning construction of a new railway line from Canyon to Plainview.

A special train had brought about 30 prospectors to Hereford.

Mr. and Mrs. E. B. Black are rejoicing over a brand

new boy which made its arrival Tuesday morning. Mother and child reported doing well.

The Santa Fe was advertising special rates to the Fair at St. Louis. A 15-day ticket was quoted at \$24.60, 60-day ticket, \$36.15 and a season ticket could be had for only \$36.20.

(From The Hereford Brand, July 24, 1914.)

C. A. Skelton and his Ford car had a little misunderstanding near Umbarger. A blow-out caused the machine to swerve and in attempting to "right it, Mr. Skelton put too much strength into the wheel and threw the car to the other side, resulting in a turtle-turn, a little smash-up and some bad bruises."

Walter Dunlap had been in Canyon on business.

Numerous cattle deals were being made. Will O'Brien

and O. G. Hill had bought 1,000 head from a Lubbock ranchman.

G. A. Cook, near Summerfield, was reported to be harvesting an average of 20 bushels of wheat per acre.

Advice to the motorist: "Equip your car with one of the new Cuckoo clocks. When the thing reaches a speed of 20 miles per hour, the bird will come out and sing 'Nearer My God to Thee'."

School heads were elated by the announcement that the state money would amount to \$8.00 per scholar, the highest ever made.

Mrs. Smith McLeRoy was home from a week's stay at the Sherm Williams ranch, 14 miles northwest of town.

Attorney Sam Bratton of Farwell had been in Hereford on business.

### Summerfield News

MAUD E. NOLAND

This community received light showers last week, not enough to benefit the burned crops.

Mr. and Mrs. Neill and children of Merkel, Mr. and Mrs. Herbert Ray of Abilene, Rev. and Mrs. D. J. Neill of Plainview visited the B. E. Roberson home the latter part of the week.

Mack Noland returned Sunday from Haskell where he has been on a vacation the past month.

Mr. and Mrs. Ky Lawrence and J. B. Noland spent Sunday with Miss Beatrice Lawrence, who is attending school in Amarillo. John L. Lookingbill returned home with them to spend the week end.

Harry Lookingbill and Jack Struan spent the week end here. They are working near Adrian.

Miss Oleta Bowling and Noel Gollehon were married Sunday morning. She will not teach here next term. Their many friends wish them every happiness and prosperity.

J. W. Cox and children are in Plainview this week. He is at work in the harvest fields. Miss Phyllis Lookingbill of Adrian is spending the week with her grand mother, Mrs. J. L. Lookingbill.

Mr. and Mrs. Homer Crow and Melba Lee of Tulla spent Sunday afternoon in the J. L. Lookingbill home. H. C. Crow returned home with them.

Mr. and Mrs. Harry Rollins and Bonnie Lou of Panhandle visited in the J. A. Noland home Sunday.

Mr. and Mrs. C. B. Thomas and Viva Mae were in Friona one day recently.

Mr. and Mrs. B. A. Atchley, Lester Suttle and children went

to Crosbyton Sunday to see Mr. Suttle's father, who is ill.

Everyone is invited to attend the sock social at the school house Friday night.

### BIRTHDAY PARTY SURPRISE FOR INEZ FUNDERBURG

Mrs. J. I. Funderburg delightfully entertained a group of friends of Inez with a surprise birthday party in honor of the latter's fourteenth birthday.

Games were played and refreshments of cake and iced punch were served to the honoree, Inez Funderburg, Lois Bell, Dennis Lomas, June Dameron, W. F. Newton, Joy Wagley, Loy Cook, Celesta Robinson, Billy Dameron, Billie Louise Crawford, Delphus Fellers, Margaret Faye Miles, Daniel Russell, Wanda Ladeane Bernhardt, Leroy Miles, Polly Anna Crawford and Donald McCullough.

### Want Ads

For Sale or Trade

FOR TRADE: Alfalfa hay for milk cow, must be a good one. C. F. Hussey, half mile south and three miles east. 27-1fc

FOR TRADE: Good farm five miles Hereford for farm in Plainview community. D. D. Bowman. 26-3t

WANTED TO TRADE: Irrigated land and city property clear of debt for section clear or under small government loan in vicinity of Hereford. Write B. T. Briggs, Briggs Building, Pecos, Tex. 25-4p

FOR SALE OR RENT: My 22-acre home on Harrison Highway, also two extra good Jersey milk cows, giving milk now. See me at once for a good bargain. Geo. W. Smith, P. O. Box 697, Hereford, Texas. 25-1t

WANTED TO SELL: Six good used cars by Saturday night. They are priced right and guaranteed. We will swap. Try us. Brumley Chevrolet Co. 1c

TAKE NOTICE: Amarillo properties to exchange for Deaf Smith county land. Have to sell, real bargains in perfect half sections, shallow water. A. A. Ott. 28-2c

FOR SALE: Three goats, two of them yearlings and one is two years old. Mary Stocker, Box 334, Hereford, Texas. 1p

FOR SALE: Half Chihuahua and half fox terrier male puppies. O. E. Sherman. 1c

FOR SALE: Rhubarb, 2 1/2 cents pound. Hereford Nursery. 1p

### For Rent

FOR RENT: Two room apartment, modern. Mrs. Nettie Megert, Fourth and Lawson Avenues. 1c

FOR RENT: For row crop or fall wheat, a 25-acre tract and a 110-acre tract, both close in. A. H. Elliston, Hereford, Texas. 25-1t

### Wanted

HELP WANTED: Single woman or widow without children wanted for housework at country home. Iva In Overhuls, phone 462. 1c

WANTED TO SELL: Six good used cars by Saturday night. They are priced right and guaranteed. We will swap. Try us. Brumley Chevrolet Co. 1c

WILL PAY reasonable price for good milk goat. Call at Brand Office. 1c

SALESMAN WANTED: Man wanted for Raleigh Route of 800 families. Good profits for hustlers. We train and help you. Write today, Raleigh Co., Dept. TXG-352-8A2, Memphis, Tenn. 26-4p

WANTED: Farmer will pay cash for immediate possession of a farm, five or six section wheat farm at bargain price, must be 90 per cent in cultivation; must be in one body; must be eligible for AAA wheat contract. Give price, exact location and describe land and improvements fully. Address Box 416, Floydada, Texas. 1c

BRING us your kodak films to be finished. We give you one day service. Films for sale. Hanna & Hanna, Hereford, Texas. 22-1t

### Lost and Found

STRAYED: One 1500 pound bay horse with roached mane and enlarged withers. Please notify C. C. Wimberley, Vega, Texas. 28-3c

A statesman thinks of the next generation while a politician's thoughts do not go beyond the next election.

## THE GARDEN OF EDEN

—Couldn't have contained a much greater variety, and certainly no better quality of fresh fruits and vegetables than we are bringing to your home twice each week. Note the following: green beans, okra, eggplant, roasting-ears, cabbage, vine-ripened tomatoes, cucumbers, squash, blackeyed peas, sweet potatoes, spuds, cantaloupes, cherries, plums, apricots, apples and peaches.

HONEY, the most appreciable sweet for health. We have it. New crop—In gardens and orchards we pay for the privilege to have the best for Hereford. You will find our place full of nice things you will enjoy Friday and Saturday.

A Load of Quality Peaches—Not Just Peaches.

### Fuller's Fresher Fruits and Vegetables

## ON THE STAGE



### BEAUTIES ON PARADE

Beach Fashion Show and Beauty PAGEANT

Winners Selected on Poise... Personality and Figure

# 35

Of the most lovely and charming young ladies of Hereford and adjoining towns competing for the title—

MISS HEREFORD and a six day trip to vacation points in New Mexico and to Roswell where she will compete in a final contest for the title "MISS QUEEN OF THE SOUTHWEST" and a two weeks trip to Hollywood, California, and a Paramount screen test.

Selection Will Be Made On

### POISE—PERSONALITY—CHARM AND BEAUTY.

The entire audience will vote by written ballot and select a group of 15 winners the first night—Out-of-town judges will make the final selection from this group the second night.

### The Following Firms Will Sponsor Beauties In This Contest:

Panhandle Lumber Company, Fashion Dress Shoppe, City Drug Store, Hereford Motor Company, Texas Market, Plains Insurance Agency, Furr Food Stores, E. B. Black Co., Brooks Drugs, Prairie Dairy, Packard Milling Company, T. E. Major, Pitman Grain Company, R. J. Richardson, Ever Ready Lunch, Brumley Chevrolet Company, Chocolate Shop, Star Beauty Shop, Mrs. Peterson's Beauty Shop, Close Drug Store, The Popular Store, Kester Jewelry & Optical Co., Fullwood Battery & Electric Station, Kellogg's Variety Store, Norton Motor Company, Strou Hardware Company, White Face Printing Co., Howell Service Station, West Texas Feed & Seed Co., Moore's Beauty Shop, West Tallor Brand, The Hereford Brand, J. C. Penney Company, New Club Cafe, Chocolate Shop, Piggly Wiggly, Star Barber Shop

## If LAY CHOW Don't Make Your Hens Lay They Must Be Roosters!

It's time right now to do something about getting eggs from your hens this fall. Don't wait until fall and winter have passed and egg prices start down. Put Purina Lay Chow before your hens now and give them the material they need to turn those tiny yolks into profitable eggs.

PURINA LAY CHOW—An economical laying mash built to produce more eggs at the lowest cost per dozen. It furnishes the white and shell making materials that grain lacks and provides a balanced egg ration.

### Today's Outstanding Value In Laying Mash

# Pitman Grain Co.

PHONE 3 BUY AT HOME

# Texas Market SPECIALS

COMPOUND 8-pound carton	\$1.12	FLY DOPE Bring your own bottle, quart	50¢
SUGAR 10-pound cloth bag	58¢	COFFEE Par and Bliss, pound can	24¢
PEACHES No. 2 1/2 can, in syrup	14¢	CORN FLAKES Jersey, box	9¢
O'CEDAR MOP \$1.00 value	89¢	FRUITS For salads, No. 1 tall can	17¢
O'CEDAR POLISH Large bottle	35¢	SARDINES Oval flat can	4¢
VIENNA SAUSAGE 2 cans	25¢	BAKING POWDER K. C. 10c size	8¢
POTTED MEAT 3 cans	11¢	SPICES Schillings, 2 cans	15¢
PORK AND BEANS Can	5¢	PICKLES Sour, dull, quart	17¢
SALAD SPREAD Brookfield, pint	21¢	TEA Lipton's, 1/4-pound	19¢
VANILLA WAFERS Pound	12¢	HYPRO Quart bottle, 2 quarts	25¢
BANANAS Pound	6¢	MUSTARD Quart jar	14¢
GINGER SNAPS Pound	12¢	CATSUP 14-ounce bottle, 2 for	25¢
TOMATOES No. 2 can, 3 for	25¢	PAPER NAPKINS Fancy package	9¢
BEANS Lima, Pintos (Great Northern) lb	7 1/2¢	TOMATO JUICE 3 cans	25¢
TUNA 2 cans	25¢	CRACKERS 2-pound box	20¢

WE HAVE EXTRA NICE LINE OF FRESH FRUITS AND VEGETABLES—

TOMATOES GRAPES PLUMS ORANGES CHERRIES AND APPLES DATES PEACHES

WE HANDLE PACKING HOUSE MEAT

### SOCIETY

#### SLUMBER PARTY

Members of the Sub-Deb Club enjoyed a delightful slumber party last Tuesday night at the home of Miss Viola Phillips. Next morning they drove to the creek for sunrise breakfast.

Those enjoying this delightful affair were Misses Barbara Brotherton, Betty Sue Henslee, Nina Lee Fritz, Elyse Wilkins, Helen Ann Snyder and the hostess, Viola Phillips.

#### MRS. W. C. FITMAN SHOWERED BY B. & P. W.

A kitchen shower was given by the Business and Professional Women's Club for Mrs. W. C. Pitman last Monday evening at the home of Mrs. Reed Williams. Only members of the club attended.

Refreshments of punch and angel food cake were served and the party observed the lunar eclipse. Oodles of kitchen utensils and supplies were given the new bride.

Mrs. W. Frank Ball and children of Tucumcari, New Mexico, arrived Tuesday evening to visit with Mrs. Ball's mother, Mrs. R. G. Sisk.

#### CLASSMATES HONOR DR. ROY FEEMSTER

Dr. and Mrs. Roy Feemster of Boston were honored with a party at the home of Mr. and Mrs. Carl Mountz last Sunday evening. Dr. Feemster, a graduate of Hereford High, class of 1912, met with those of his class mates who are still in Hereford.

Attending were Mr. and Mrs. Cliff Estes and children, Miss Helen Sisk, Miss Floy Jenkins, Clyde Gregg, Mrs. Bobo McLean, Frank Homer Wright, Mr. and Mrs. Mountz and Carl Dean Mountz.

Both Mr. and Mrs. Feemster are medical doctors. He is connected with the state department of health in Massachusetts and is a graduate of Harvard Medical School and John Hopkins Institute. With them was their little daughter.

Talks were made by each of the members of the class and Mrs. Mountz sang "Crossing the Bar."

#### DINNER PARTY HONORS GUEST

One of the loveliest parties of the season was that given Wednesday evening by Dr. and Mrs. T. L. Morgan for their mother, Mrs. Pearl Caldwell, of Dallas, who has been their guest the past two weeks.

The home was beautifully decorated with summer flowers. A delicious dinner was served, and afterwards bridge was enjoyed. Mrs. Homer Fox won high score prize for the ladies, and Cliff Acker for the men. Mrs. Caldwell was given a guest prize.

Attending were Messrs. and Mrs. S. P. Rosson, C. C. Acker, Harry Fritz, Homer Fox, J. A. Pitman, Jack Wayland, C. A. Skelton, Mrs. Seth B. Holman, Mrs. Caldwell and the host and hostess.

Mrs. Pearl Caldwell, who has been visiting her daughter, Mrs. T. L. Morgan, for the past two weeks left Tuesday afternoon for Amarillo where she will visit her mother several days before returning to her home in Dallas.

#### MESSANGER CLUB MEETS WITH MRS. BUSSELL

Mrs. R. R. Bussell was hostess to the Messenger club last Thursday at her home. The day was spent in quilting. Miss Clara Mae Perry and Mrs. Sharp entertained with musical numbers.

Instead of meeting the second Thursday in August, the club will hold a picnic at Cottonwood Grove on August 10. Members are asked to meet at Mrs. C. M. Brown's at 9 o'clock with covered dishes so all can go together.

Next regular meeting will be with Mrs. W. P. Walker on September 12, with Mrs. Alta Wyly in charge of the program.

Landis and Johnnie Burps of Deming, New Mexico, spent last week end here visiting their aunt, Mrs. Andy Godwin. They also visited another aunt, Mrs. J. M. Chapman and family at their ranch home northwest of town. These young fellows are the sons of Mr. and Mrs. George E. Burns, former resident, and have many friends here.

## USED CARS IN A-1 CONDITION

- |                             |                            |
|-----------------------------|----------------------------|
| 1-1933 V-8 Sedan with trunk | 1-1929 Ford Tudor          |
| 1-1930 Chevrolet Sedan      | 1-1930 Chevrolet Truck     |
| 1-1931 Chevrolet Sedan      | 1-1933 Dodge Truck         |
| 1-1929 Ford Coupe           | 1-1931 International Truck |
| 1-1931 Ford Tudor           | 1-1929 Ford Pickup         |
| 1-1929 Ford Roadster        | Several Cheaper Cars       |

Hereford Motor Co.

### SPECIAL

BALANCE OF JULY ALL OF AUGUST

Wet Finger Waves 25¢

Shampoo and Finger Wave for 50¢

We do not include drying at this price.

Star Beauty Shop

Mrs. Bess Jennings, Prop.

## Gigantic Food Sale!

Prices Good Friday & Saturday

WESSON OIL	22¢	MELQ	17¢
Pint tin		Two cans	
HY-PRO	15¢	SANI-FLUSH	21¢
Quart bottles		Can	

## Corn Flakes 23c

SALAD DRESSING	22¢	TOILET SOAP	13¢
Miracle Whip, quart	34¢	Camay, 3 bars	
PREMIUM SODAS	29¢	P. & G.	4¢
N. B. C., 2-pound package		Giant size bar	

## Check these STAPLES

WHITE KING	29¢	MATCHES	10¢
Granulated Soap, large box		3 boxes	
PORK AND BEANS	5¢	MILK	5¢
Van Camps, large can	10¢	Peter Pan, large can	

## Baking Powder 17c

PUFFED WHEAT	15¢	PINEAPPLE	15¢
Quaker's, 2 packages		Half slices, 2 1/2 can	
SALMON	10¢	BUTTER	27¢
Alaska Pink, tall can		Pound	

Mrs. Tucker's <b>Shortening</b> 8-Pound Carton <b>\$1.12</b>	Blue Ribbon <b>MALT</b> 3-Pound Can <b>55c</b>	Folger's <b>Coffee</b> 1-Pound Can <b>30c</b>
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ICE CREAM SALT	14¢	SUGAR	58¢
10 pounds		10-pound cloth bag	
FIG BARS	25¢	FLOUR	\$1.00
3 pounds		Hereford, Sunrise, 48 pounds	
VANILLA WAFERS	25¢	CUT GREEN BEANS	25¢
2 pounds		3 No. 2 cans	
GINGER SNAPS	25¢	GOOD CHEAP BROOMS	31¢
2 pounds		Each	

REMEMBER—We Have All Canning Supplies At Very Reasonable Prices!

## FRESH QUALITY PRODUCE

GREEN BEANS, 2 lbs	9¢	PECANS	23¢
Home grown, nice, fresh		Paper shell, lb	
POTATOES	11¢	GRAPEFRUIT	5¢
New, 5 pounds		Large size, each	
		TOMATOES	5¢
		Texas, vine ripened, lb	

## ORANGES Fresh & Juicy 1c ea.

<b>GENUINE SPRING LAMB</b>	LEG O' LAMB	22¢
	Pound	
	CHOPS	25¢
	Pound	
	SHOULDER	18¢
	Pound	
	BREAST or STEW	12¢
	Pound	

BACON	31¢	CHEESE	18¢
Sliced, No. rind, pound		No. 1 Longhorn, pound	
ROAST	17 1/2¢	BAR-B-Q	23¢
Fancy baby beef, pound		Made fresh daily, pound	
LOAF MEAT	15¢	BACON	25¢
Pork added, pound		Sugar cured squares, pound	

## FURR FOOD

We Buy Chickens, Eggs and Cream Free Delivery—Phone 74

## SO THE PUBLIC MAY KNOW This firm is paying PROCESSING TAXES

On all grain that is milled

Regardless of reports to the contrary, the Packard Milling Company is paying the processing taxes to the United States on every bushel of grain that is milled in this plant. And it will be the policy of this company to continue paying the tax as long as the AAA is in force.

True, the Packard Milling Company obtained a temporary injunction preventing collection of these taxes last week in a Federal Court at Houston. It is furthermore true that every other miller, so far as we know, WHO PRODUCES FLOUR THAT IS SOLD IN HERFORD HAS ALSO OBTAINED TEMPORARY INJUNCTION AGAINST COLLECTION OF THE TAXES.

But this company has instructed its attorneys to withdraw the suit and we will continue paying the taxes as long as the AAA continues to live.

WE CALL ATTENTION OF FARMERS OF THIS AREA TO THE FACT THAT WE ARE CONTRIBUTING TO THE FUNDS FROM WHICH BENEFIT PAYMENTS ARE MADE BY PAYING THESE TAXES.

WE ALSO CALL ATTENTION OF CONSUMERS TO THE FACT THAT TAXES ARE PAID ON ALL PACKARD FLOURS.

**REMEMBER** — When you buy **PACKARD'S FLOUR** You buy tax - paid Flour!

Ask Your Grocer For

## PACKARD'S Best Flour

SUNRISE FLOUR	WESTERN BEAUTY	Panhandle MAID
---------------	----------------	----------------

Packard Milling Company



# KEEP COOL AT OUR FOUNTAIN

We serve all kinds of drinks—from cokes to malted milks. Try one of our malted milks—they are delicious—and so satisfying. Our luscious ice cream sodas are famous. They are so refreshing and oh, so good! Drop into our store and "cool-off." Our drinks will surely pep you up!

QUALITY AND SERVICE—  
PHONE 100

## The CITY DRUG STORE

### You Can't Improve On Our Ice Cream

Absolute Top Among ALL Summer Dishes Is Cool Refreshing Ice Cream!

We have improved on all the ice creams you have ever eaten with a richer, smoother grade that will captivate your taste-fancy at the first mouthful. If you want an appetite tempter during these hot days, try OUR TEMPTATION ICE CREAM. All flavors.



PRESCRIPTIONS  
DRUGS AND DRUG  
SUNDRIES

#### MILK GRADES OF LOCAL DAIRIES

February to July, 1935, Inclusive

The grades of all milk supplies have been determined by the local health department in accordance with specifications of State and National Milk Codes.

All consumers of milk are urged to purchase milk on a basis of grade, and should insist that the grade appear on each bottle cap.

Name	Grade	Reaction Time	Butter-Fat	Type	Temperature
Mrs. F. J. Eberle	A	10 Hours	4.9	L	42
D. W. Hawkins	A	9 Hours	4.6	P	47
P. M. Houser	D	9 Hours	4.5	P	51
O. L. Rutherford	A	9 Hours	4.5	L	45
Prairie Dairie	A	9 Hours	4.3	L	45
Carl Spratt	A	9 Hours	4.9	P	49
W. R. Scheihagen	A	9 Hours	4.5	L	48
S. O. Wilson	A	9 Hours	4.0	P	43

All grocery stores, markets and cafes in excellent condition, and complying with state requirements.

WALLACE C. COX, City Inspector.

### How Much Are Your Household Furnishings Worth?

A careful inventory may reveal that your investment is far greater than you assume. New rugs, new furniture and other furnishings added through the years increase your equity surprisingly, and increase, too, the reasons why you should protect what you have with adequate insurance.

## McLean Insurance Agency

PHONE 273

You Bake Better



### with PACKARD'S BEST

It's an actual fact—PACKARD'S BEST FLOUR will give better results in baking of bread, cakes and pastries. Its rich, creamy texture makes even better bread than "mother used to make". Insist that your grocer furnish PACKARD'S BEST.

Packard Milling  
Company  
Hereford, Texas

### Dimmitt News

MRS. BUCK WOOD

Messrs. and Mmes. L. G. Manning and Muriel Autry of Amherst left Sunday for a weeks outing at Ruidoso, N. M.

Mr. and Mrs. Edwin Rainwater entertained a large number with a chicken barbecue at their home Friday night. Enjoying the occasion were Messrs. and Mmes. Homer Bartlett, Will Wright, Ray Smith and family, Frank Annon and family, C. G. Maples and family, Mrs. R. B. Boren and Miss Helen Hardman.

Miss Willye Grace Crane of Childress is spending the week with Miss Daphne Hutchings.

Mrs. C. O. Lee and son of Hereford and Mrs. Leland Lee and children of Snyder, Okla., visited the Claud Morris home Thursday.

Mrs. Carroll Gunter returned Tuesday from New York where she visited her sister for six weeks. Claude Morris and Hubert Sparkman were in Friona Sunday.

Miss Helen Hardman of Canyon spent last week with Misses Ona Faye and Lilla Mae Smith.

Mrs. Homer Norwood and Mr. and Mrs. Carlos Reynolds were in Amarillo Monday.

Mrs. Spurgeon Webb visited in Friona last week.

Miss Koma Hyatt went to Canyon Sunday to attend school.

Mr. and Mrs. Goodwin Miller entertained the Tres Mesa bridge club with a swimming party at Plainview Friday night. After the swim a chicken supper was served to Messrs. and Mmes. Raymond Wilson, L. G. Manning, Buck Wood, Mmes. Claude Morris and Ray Cowart, Miss Allie Mae Willis and the host and hostess.

Mr. and Mrs. W. G. Baxter, Mrs. Elsie Hunter and daughter, and Miss Mary Nell Carson returned Wednesday from a months tour in Canada.

Mrs. Chas. Pyles spent several days last week with her sister in Tulla.

Mrs. M. L. Hardy and daughter, Mrs. Pat Hardy and children and Mrs. Truitt Boothe visited relatives in Lubbock Thursday and Friday.

Ted Barnett of Plainview visited in the Andrew home Wednesday.

Miss Alynne Creager returned home Sunday from Canyon where she attended summer school.

Mmes. H. C. Webb and L. G. Manning were shopping in Hereford Wednesday.

Mr. and Mrs. C. C. Reynolds of Hart were in Dimmitt Saturday.

Mrs. Sam Glibreath was hostess to the London bridge club at her home last Thursday afternoon.

Mrs. Edgar Ramey won high and Mrs. Meade Halle second high. Dainty refreshments were served to Mmes. Andrew Elder, Tom Bice, Meade Halle, Edgar Ramey, Byron Shipley, O. B. Trimble, Marion Benton, Buck Wood and the hostess.

Mr. and Mrs. Wade Dent and Mr. and Mrs. Elvis Burch were in Portales, N. M., Monday.

Max Headley of Fort Worth visited Mr. and Mrs. Arthur Headley last week.

Carroll Gunter and H. C. Webb were in Hereford Sunday.

Mr. and Mrs. Woodson Brown spent the week end with friends in Plainview.

Gleim Hickman and family spent last week in El Paso.

Sandy Youts left Monday to visit his parents in Oklahoma.

Mmes. Buck Wood, Ray Cowart and Raymond Wilson are vacationing in Ruidoso, N. M.

Mrs. Meade Halle is visiting her parents in Clarendon this week.

### Messenger News

BY ESTELLE WILLIAMS

Forty-eight were present at Sunday school. Mrs. Walker and son, Winfred, Clara Mae and Lora Perry, Myrtice and Wilson Wyly were visitors.

J. W. Kirby and Ed Lee of Bippus visited the L. M. Williams home Sunday.

Mrs. Geo. Messenger left Friday for Tulla to visit her parents.

Jack Fortenberry of Simms called at the Williams home Thursday.

Miss Estelle Williams called on Mrs. L. M. Turner Saturday.

Mr. Dennis and family who have been in this community the past month preparing wheat land returned to their home in Pampa Saturday.

Hereford shoppers Saturday were Ben Bates, W. A. Whitson and family, Clayton Woolery and family, Mr. and Mrs. Fred Pittner and children, Altis and Quince Williams.

Mrs. L. N. Williams and Estelle and Hobby visited Mrs. W. A. Whitson Monday.

Mr. and Mrs. Aldon Hawk and two sons were Sunday guests of Mr. and Mrs. Clay Hughes in the Jumbo community.

### Frio News Items

(MRS. J. W. BERRY)

Mrs. J. J. Lindsey and children called in the J. M. Dixon and Lester Sparkman homes last Monday.

Miss Virgie Lee Sparks, daughter of Mrs. Hazel Sparks of Hereford spent from Wednesday until Saturday with Mary Lois Springer.

A brother of Mrs. Aldon Hawk came last Tuesday for a visit in the Hawk home. He lives in Oklahoma.

D. H. Allmon was sick and confined to his bed Sunday. Visitors were Mr. and Mrs. Cullen Boothe of Dimmitt, Mr. and Mrs. J. B. Harlin and family and Mrs. Paul Williams.

Mrs. J. W. Berry and the Springer children called in the L. E. Beck and Ullman Hunter homes at Jumbo last Tuesday.

Rev. Lansdown of Friona spent Saturday night in the J. B. Harlin home and attended Sunday school and preaching services on Sunday, when John Harlin, young son of Mr. and Mrs. J. B. Harlin, conducted the morning worship. Rev. Lansdown preached at night.

"Shorty" Robinson and family, who recently moved to the C. E. Tice farm, left Friday for a visit with relatives in Floydada. He returned Sunday, Mrs. Robinson remaining for a longer visit.

The families of Glenn Greer and C. E. Tice enjoyed at outing at State Park Sunday.

Leo and Paul Williams, Jack Dale and Wanda Marie Allmon

visited relatives in Floydada Saturday. Mrs. Leo Williams and children returned with her husband, Jack Dale and Wanda Marie stayed for a longer visit.

J. E. Springer, George Jones left Wednesday for a weeks outing in New Mexico.

Mr. and Mrs. W. S. Dixon spent Saturday in the Ollie Dixon home at Amarillo.

Mr. and Mrs. Leo Williams and children expect to leave this week for a trip to Farmington, N. M., and in the Buck Williams home at Bates City, Colo. If they find a desirable location they make make their home there.

J. B. Harlin and family, Austin and Marguerite Mobley called on Mr. and Mrs. J. W. Berry at the Springer home Sunday.

The Worthwhile club met last Thursday with Mrs. Ace Campbell and quitted for her. Next meeting July 25 with Mrs. J. B. Harlin.

WMS will have the first meeting Wednesday afternoon at 3:00 o'clock at the school house. All ladies of the neighborhood invited to attend.

Mrs. M. A. Springer of Amarillo has been visiting the past week in the W. A. Springer, Lester Sparkman and A. T. Jones homes.

Miss Alice Louise Sparks of

Hereford is visiting Miss Helen Jones.

Mmes. J. B. Harlin and D. H. Allman were in Dimmitt Tuesday.

Mr. and Mrs. Aldon Hawk and two sons were Sunday guests of Mr. and Mrs. Clay Hughes in the Jumbo community.

## On Your - - - Vacation Trip

At every hotel, motor camp and filling station along the highways, you will find American Express Travelers' Cheques are gladly accepted in payment for accommodation or service, where you might be caused embarrassment with your own personal check.

You can guard against the danger of carrying cash on your trip by securing a supply of these cheques at this bank before you start.

You sign them when you buy them. You countersign them at hotels, stores, restaurants, garages and gas depots when you wish to spend them. Should uncountersigned cheques be stolen the amount involved returned to you.

THESE CHEQUES COST ONLY  
75c for Each \$100 Purchased

START A SAVINGS ACCOUNT!

## THE FIRST NATIONAL BANK

OF HEREFORD



A Strong Bank  
Thoughtfully Managed

### GOING PLACES?

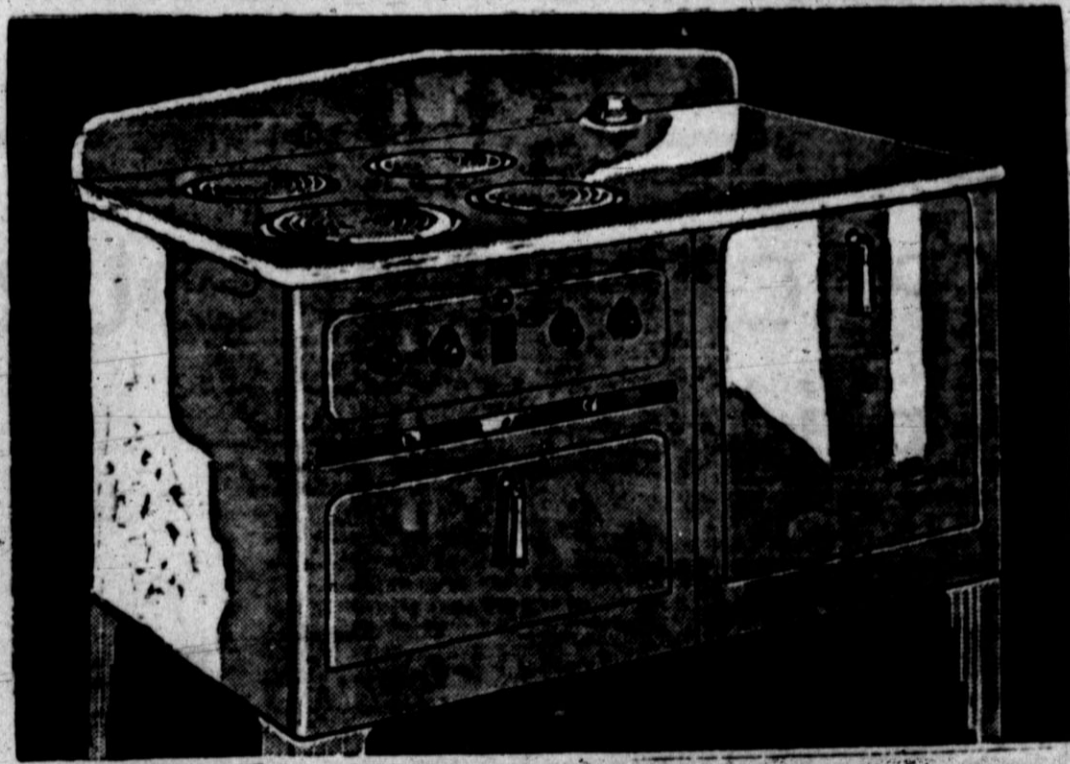
Let us service your car with TEXACO Gas, Oils and Greases. That's a safe insurance for a smoother running car.

Our Service Is Courteous and Efficient.

### Texas Service Station

GLEN SNYDER

## Enjoy Cool Cooking



Just close your eyes for a minute and picture your own kitchen with this graceful, clean-cut, strictly modern electric range in the spot now occupied by your present stove.

But don't stop with the beauty of the range itself; picture also the freedom from the disadvantage of old-fashioned cooking methods. Cool, clean, airy kitchens make a delightful place to work—on any sort of day! These are the kitchens in which WALDORF has found a place.

WALDORF uses all the heat for cooking.

These ranges are priced \$74.50 and \$99.50 installed.

May be purchased for as low as \$4.50 down and \$2.65 per month on your service bill.

With the application of our ultimate rate for residential service many can cook for less than \$1.00 per month.

## TEXAS UTILITIES COMPANY

**Adrian-Sims Notes**

BY MRS. J. M. CHAPMAN  
 Adrian, July 10.—Mr. and Mrs. Louis Murray of Oklahoma City, have been visiting in the F. P. Lyons' home for several days.  
 Miss Alda Malstrom of Melvin, Texas, returned home Monday after visiting several days with Miss Elizabeth Chapman.  
 Mr. and Mrs. Jack Fortenberry and children were recent visitors with relatives in Floydada.  
 Robert and John Burns of Deming, New Mexico, visited Sunday with their aunt, Mrs. J. M. Chapman and family.

Miss Chloe Freeman returned Saturday from Tulsa where she visited the past three weeks.

**Care of Thanks.**

We thank all those who were so kind and thoughtful during our deepest sorrow. We especially thank the doctors and nurses for their efforts. We thank also those who helped in the floral offering, and to our dear friends and neighbors who graciously furnished us with meals we give thanks. That the richest blessings may be upon all of you is the prayer of  
 Mrs. C. A. Wood and Family,  
 W. O. Isbill and Family,  
 Lee Caldwell and Family,  
 J. L. Lookingbill and Family,  
 J. R. Wood and Family.

**Westway Items**  
 (BY WILMA SKYPALA)

Mr. and Mrs. D. P. Vaughn of Hereford took dinner with Mr. and Mrs. Tom Vaughn Monday.  
 Mr. Turnbow of Hereford spent Sunday in the D. R. Grimes home.  
 Mrs. Guy Lawrence of Walcott spent Saturday in the R. M. Gunn home.  
 Mrs. V. Skypala and daughter spent Tuesday with Mrs. August Skypala in Hereford.  
 Mr. and Mrs. Dick Vaughn of Amarillo visited—the Tom Vaughn home Monday.  
 L. B. Dodson of Olton is visiting the F. W. Dodson home.  
 Misses Pauline and Beatrice Fangman, Sylvester Fangman of Messenger, and Frank Beizer of Hereford spent Sunday in the V. Skypala home.  
 Mrs. V. L. Newton and children and Randolph Hyde are visiting in Lubbock this week.  
 Mr. and Mrs. Carl Lee of Summerfield, Mr. and Mrs. Mattheson took dinner in the M. Stephens home Sunday.  
 Mr. and Mrs. Reed and family of Hereford, Mr. and Mrs. Roy Coker of Summerfield spent Sunday in the C. V. Burgess home.  
 Rev. Paul Collins closed a successful revival here Sunday night. Junior Hyde, Irene Grimes, Gwendolyn Hyde, Roy and Vesta Mae Landers, H. K. Roe, Frances Brasher and Loy Cook were converted. An attempt to organize a Methodist church here was unsuccessful for the time being. Five were added to the Hereford Methodist church, three by baptism, two by letter. Rev. Collins left Sunday night for Merkel to visit homefolks for a week.  
 Rev. Bennie Harrison will begin a revival here next Sunday. Everybody invited to attend.  
 Junior Wilson has been ill with the mumps the past week.  
 The baseball game was postponed last Sunday on account of bad weather.  
 Edgar Skypala made a business trip to Amarillo Saturday night.  
 V. Skypala went to Canyon last Thursday on business.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE CHEAP.

**Progressive News**  
 BY OLIVE PERKINS

Mrs. Ray Hershey, Mrs. Jim Park and Miss Lucille Park called on Mrs. Lester Galley Friday.  
 Delbert Conklin visited his grandparents, Mr. and Mrs. Ray Hershey, last week.  
 Miss Winona Blagg of Balls spent last week with Miss Eunice Caldwell and Mrs. Gilbert Donovan.  
 Mr. Taylor and family spent Sunday with Mrs. Taylor's sister-in-law, Mrs. W. F. Hurlie, at Vega.  
 Mrs. O. E. Boyer and sons visited her niece at Each Sunday.  
 Miss Iva Jean Elliston of Wyche spent Sunday with Miss Lucille Park.  
 Mr. and Mrs. F. H. Oberthier called on F. D. Perkins and Miss Olive Friday night.  
 The young people's class of the Progressive Sunday school entertained the high school class at a picnic supper Monday evening. They expected to hold the picnic in the city park at Hereford, but on account of the dust storm and light shower it was held at the C. C. Bowman home.  
 Lloyd Priest of Childress is visiting his cousin, Clarence Taylor.  
 Mr. Garrett and family and Mrs. Gregory visited the Carlsbad Cavern last week.  
 Charles Green and family and Mrs. Jim Green spent Sunday with Mrs. and Mrs. Chas. Smith near Westway.  
 Mr. and Mrs. Berry Miles of Ward attended services at Progressive Sunday.  
 Mr. and Mrs. Ira Ricketts, Ira Jeanne and Glenn and Mr. and Mrs. Luke McBrayer and daughters took Sunday dinner with Mr. and Mrs. W. A. Ricketts, in Hereford.  
 Mr. and Mrs. Owen Neel and sons visited—Mr. and Mrs. Curry at Hereford Sunday.  
 Mr. and Mrs. Truman Hines and Mrs. Hines of Wichita, Kansas, called in the P. H. home Tuesday evening.  
 Mr. and Mrs. Hershey entertained at dinner Sunday Mr. and Mrs. Walter Galley and son, and Mrs. C. P. Galley of Dawn, and Mr. and Mrs. Forest Galley and son of Moline, Ill.  
 Mr. Ricketts is helping Mr. Putman irrigate this week.  
 Mr. and Mrs. Owen Neel and sons visited Mr. and Mrs. Clarence Boots near Westway Friday.  
 Mr. and Mrs. Arch Conklin and children visited her parents, Mr. and Mrs. Ray Hershey, Sunday.  
 Mr. and Mrs. Herman Binkle, of Clayton, N. M., called in the Bay Hershey home Monday evening. Mrs. Binkle will be remembered as Miss Etyle Jacobs, who lived northeast of Progressive.

**Ford Doings**  
 MRS. H. M. BENSON

A. J. Sanderford was in Hereford Sunday morning.  
 Misses J. L. Hight and Jess McGowan attended the zone meeting at the Methodist church in Claude last Wednesday.  
 Mr. and Mrs. J. S. Garrett and family were shopping in Hereford Wednesday.  
 Mrs. Ted Langley and children spent Thursday night with Miss Maud Schwartz in Hereford.  
 A picnic supper and camping party for the girls club was well attended and enjoyed Monday night. Last Thursday the club also spent a delightful day in the F. C. Brunson home. The next meeting will be with Mrs. Harold Wilson.  
 A. K. Webster and family were Sunday visitors in the Wilson home.  
 Mr. and Mrs. Geo. Benson went to Amarillo Wednesday.  
 Mildred and Melvina Stewart visited the Brunson girls Friday night.  
 Mrs. Harold Wilson spent Monday with Mrs. Hershel Climer.  
 Mrs. Earl Dyer and children attended Sunday school at the Baptist church in Vega Sunday.  
 Several attended the funeral of Lloyd Wiseman at the Methodist church in Vega. He was killed in a car accident Saturday.  
 Mrs. A. E. Benson of Clarendon

**SHERIFF'S SALE**  
 STATE OF TEXAS,  
 COUNTY OF DEAF SMITH  
 By virtue of an Execution issued out of the Honorable District Court of Deaf Smith County, on the 9th day of July, 1935, by the clerk thereof, in the case of W. F. Karr versus O. D. Cockerham and Hester L. Cockerham No. 2026, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in August A. D. 1935, it being the 6th day of said month, before the Courthouse door of said Deaf Smith County, in the city of Hereford, the following described property, to-wit:  
 All of lots numbers 8, 9 and 10 in block 19, Original town of Hereford, Deaf Smith County, Texas, and all of lots 20 and 21 in block 5, Evans addition to the town of Hereford, in Deaf Smith County, Texas, levied on as the property of O. D. Cockerham and Hester L. Cockerham to satisfy a judgment amounting to \$128.25 in favor of W. F. Karr, as cost of appeal. Given under my hand, this 10th day of July, A. D. 1935.  
 J. B. MILLER, Sheriff, Deaf Smith County, Texas.  
 By J. M. Murchison, Deputy.

**COURTHOUSE RECORDS**

**New Cars.**  
 W. G. Reese, Lubbock, Plymouth sedan, Ireland-Beavers, 292-626.  
 Arthur Thompson, Chevrolet sedan, Brumley Chevrolet Co., 292-627.  
 Leland Abbott, Amarillo, Chevrolet sedan, Brumley Chevrolet Co., 292-629.  
 E. Ramey, Dodge sedan, Ireland-Beavers, 292-632.  
 Marlin Gilliland, Chevrolet coach, Brumley Chevrolet Co., 292-634.  
 N. T. Cheavenger, Ford tudor, Hereford Motor Co., 292-635.  
 Maynard Buck, Dinmitt, Pontiac coupe, Norton Motor Co., 292-637.  
 F. C. Gatewood, Ford coupe, Hereford Motor Co., 292-638.  
 Gaylord Newell, Ford coupe, Hereford Motor Co., 292-643.  
 Dewey Reed, Chevrolet-town sedan, Brumley Chevrolet Co., 292-644.  
 R. H. Sewell, Ford pick-up, Hereford Motor Co., 42-201.  
**Warranty Deeds.**  
 Dora Suggs et ux, et als, to Lena Comer, part of section 91, block K-3.  
 Ada E. Russell to Parthenia Lutz, SW 1/4 of section 17, block K-8.  
 Geo. Lutz et ux to Arline R. Givans, 1/2 interest in SW 1/4 of section 17, block K-8.  
 Allyn Henson et vir to R. M. B. Callaway, N 120 acres of NE 1/4 of section 14, block 3, A. B. & M.  
**Marriage License.**  
 N. R. Miller and Lois Agnes Smith.  
 and Mrs. L. C. Parker and children visited here Thursday.  
 Showers and cool nights this week were of great relief from the heat of last week.

**GRADUATE WORK TO BE OFFERED AT WEST TEXAS**

Graduate work in nine departments of West Texas State Teachers College at Canyon will be offered during the coming fall semester.  
 The departments of chemistry, education, English, geography, government, history, mathematics, sociology and Spanish will offer graduate work under professors holding Doctor of Philosophy degrees.  
 This is the first time since 1933 that work further than a Bachelor's degree has been offered at the Canyon college. Students working toward a Masters degree will be expected to do two semesters of residence work, approximately half of it being in the major field and the other half of it being in one of two minor fields. The usual requirements of a thesis will be expected of students seeking Masters degrees.

**Stop! Listen!**

We want to thank you all, for you helped to make our sale a Wonderful success.

We still have a complete line of Summer Goods, both in Men's and Women's Wear. We will continue our same low sale prices on much of this stock in order to clear it and make room for new fall merchandise.

Men's Heavy Gray Chambray Work Shirts Two pockets, that button 89c Value ..... <b>59c</b>	One Lot DIZZY DEAN Helmets Regular 50c Price Now ..... <b>29c</b>
Close Out Friday, Saturday and Monday Pastel Crepe Shantung <b>Dresses</b> <b>\$2.95 \$3.95</b>	One Rack Misses, Ladies and Childrens Shoes Odds and ends: broken sizes, white, navy and two-tone sport <b>\$1.48</b>

**SPROWLS & CRONIN CO.**

**Listen**

TO THE MERIT BARN DANCE OVER KGNC MONDAY EVENING FROM 9 TO 10

**Ralph Smith's Orchestra**

Will furnish music for this regular weekly presentation. In the band are Smith, John Biggs, Urcell Young and Bill Kueker.  
 We want all our customers to hear this program and we want them to use—

**Merit Poultry Feeds**

BRING US YOUR CREAM, EGGS, POULTRY

**West Texas Feed & Seed Co.**

Phone 285

**CLOSE Drug Store**

COOL — COOL — COOL  
 Delicious, Refreshing Drinks—Best of Service—VISIT OUR FOUNTAIN!

We Serve Only Borden's Quality Ice Cream  
 Bargain Prices

75c Fitch Shampoo <b>59c</b>	75c Nyal	75c Aspirin <b>39c</b>
25c Corn Remover	25c Corn Plaster	Both <b>29c</b>
75c O-Do-Septic	75c Listerine	Antiseptic <b>59c</b>
55c Jergon's Lotion <b>37c</b>	\$1.00 Wine Cardui <b>89c</b>	\$1.00 Cod Liver Tablets <b>79c</b>

**Nyseptol**  
 A refreshing mouth wash, an efficient antiseptic and breath deodorant...  
 Keep throats clean—avoid infection.  
 Full pint bottle **49c**

**Nyal White Shoe Cleaner**  
 Cleans and whitens kid, canvas or buckskin shoes, restoring original finish. With applicator..... **25c**

**Milk of Magnesia**  
 The quick corrective for sour stomach and intestinal acidity. A mild laxative and digestant.  
 Full pint bottle **39c**

**Ultra Witch Hazel**  
 A soothing rub for muscular soreness—bruises and scratches.  
 Full pint bottle **39c**

**Try Our Malts 10c**

Do you know that we have **GOOD-YEAR TIRES** at any price you care to pay?

Come see what Good-year offers before you buy tires. Just ask yourself this simple question: *Shouldn't Goodyear, the maker of millions more tires than any other company, build the best value at every price?* We'll show why the answer is Yes!

Certainly! **GUARANTEED AGAINST ROAD HAZARDS** as well as defects

**G3**

**ALL-WEATHER**  
 PROVED! 43% MORE REAL NON-SKID—frequently exceeded.  
 PROVED! GOODYEAR SAFETY stops cars quicker in emergency.  
 PROVED! SUPERTWIST CORD gives PROTECTION against blow-outs—in every ply.

**PATHFINDER**  
 QUALITY! SUPERIOR PRICED TIRES of many makes.  
 PROVED! MORE THAN 20 MILLION PATHFINDERS have been sold.

**SPEEDWAY**  
 VALUE! A GREAT TIRE PRICED LOW because Goodyear sells the most tires—by millions.

Listen in over KGNC, to our new program, "The Dodge All-Star Revue," to be put on three times each week—Sunday, 1:15 p. m., Tuesday, 6:30 p. m., and Thursday, 6:30 p. m.

**Ireland-Beavers**

301 East Third. Phone 383  
 Dodge Hereford Plymouth

**GOODYEAR TUBES AT ALL PRICES!**  
 To prevent punctures due to rust or dirt on rims and "pinching," we recommend the Tu-Tone Double Service tube—with its thicker black rubber of tread-like toughness on the rim-side

# FREE!

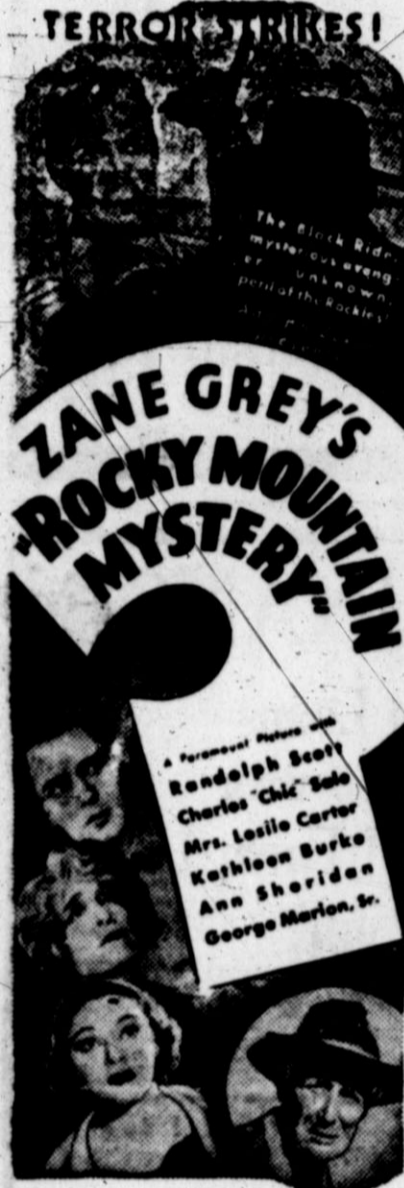
FIRST 25 KIDDIES  
Admitted FREE at 10 o'clock  
at the  
**SPECIAL SATURDAY  
MORNING MATINEE**

Continuous show from 10:00  
a. m. until midnight so that  
everyone may see

**Zane Grey's  
MYSTERY THRILLER**

**"Rocky Mountain  
Mystery"**

**TERROR STRIKES!**



Also  
**"Burn 'Em Up Barnes"**  
Chapter 10  
and Two Reel Comedy

**SATURDAY**

10¢ Bargain Show 10¢

**STAR**

As Cool As a Cave

## PERSONALS

L. A. Ricketts of Dimmitt was a business visitor here Friday. Miss Jonie Estes is visiting her sisters in Lubbock and Abernathy. Get more eggs! Feed Merit Egg Mash. West Texas Feed & Seed. 1c

H. L. Broadwell of Electra is here visiting his family. D. M. Rayzor and family and his mother, the latter of Canyon, were in Amarillo Monday. Chet Williams of Phoenix, Arizona, is here helping his father with the wheat harvest. Termites and fleas can't live where there's Carbo Creocene. For sale at West Texas Feed & Seed. Rev. T. C. Willett and E. B. Black were Amarillo visitors on Tuesday.

The Loyal Workers club will meet Friday at the IOOF hall for an all-day quilting. Feed our MO-MILK for greater milk and cream production. West Texas Feed & Seed Co. 1c

Fred Oberthier and R. E. McCullough were Reydun, Oklahoma, visitors Sunday. Mr. and Mrs. Burl Elliston of Canyon were Hereford visitors Monday and Tuesday.

Kill fleas and termites with Carbo Creocene. For sale at West Texas Feed & Seed. 1c Mrs. Roy McCullough and daughter, Shirley, visited in the R. E. McCullough home last week.

Mr. and Mrs. Leaton Branson and son spent the week end in Canyon. Mr. and Mrs. Noah Ewton and family left Tuesday for a trip to Colorado. They will be gone three weeks.

It's time to feed hens with Merit Egg Mash. For sale at West Texas Feed & Seed. 1c Misses Eloyse Pitman and Edith Shields, who are attending school at WTSTC in Canyon this summer, spent last week end here.

Mrs. E. B. Black returned home Tuesday evening after a several days visit with her daughter, Mrs. Elizabeth Birkmeyer, in Amarillo. Mr. and Mrs. Joe Jesko of the Lazbuddy community are the parents of a new daughter, Eleanor Pearl, born July 7.

Mrs. W. B. Dameron and daughter, Francis, are spending the week in Amarillo with Mr. and Mrs. Jack Lester. Cows give more milk and cream if fed MO-MILK. West Texas Feed & Seed. 1c

Mr. and Mrs. Kelly Ross of Wichita Falls spent Tuesday here visiting old friends, Mr. and Mrs. Andy Godwin. Misses Edah Park and Thelma McMinn will leave Saturday for a vacation trip to Estes Park, Colorado.

Mrs. A. M. Jones and daughters, Betty B. and Wilma Jo, spent the week end in Amarillo visiting in the Jack Lester home. Fliss Nunn of Washington arrived Monday for a stay with his father, R. T. Nunn, and brother, Harvey Nunn.

Mrs. S. E. Weaver of Houston who has been visiting with the John B. Millers, has gone to Canyon where she is a guest in the home of her son, Lester Weaver. Mr. and Mrs. E. H. Close of Los Angeles left yesterday for their home after a week's visit with their son, Harold Close, and family.

Mrs. E. E. Fridley and daughter, Ursalee, left Monday for a week's visit with Mrs. Fridley's parents, Mr. and Mrs. L. F. Meeker, of Arnett, Oklahoma.

Lewis Woodford returned home last week after a visit in Winchester, Kentucky. His mother accompanied him back and will visit here for several weeks.

Mrs. Joe Cinquemani and two children of Dallas are here visiting in the home of their aunt, Mrs. Nettie Green, and family. Mrs. Cinquemani will be remembered as Miss Nettie Park.

Mr. and Mrs. Claude Wither- spoon of Dallas will be here Saturday, as will Mr. and Mrs. Laban G. Dameron of Denver, and the Dameron family will have its first reunion in 10 years. Mrs. Wither- spoon is the former Miss Bertha Dameron.

**MORNING BRIDGE AT HOMER FOX HOME**  
A lovely courtesy was extended a few friends Tuesday morning, when Mrs. Homer Fox entertained with a 9 o'clock breakfast followed by bridge. A delicious two-course breakfast was served, and afterwards bridge was enjoyed. High score was won by Mrs. Jack Wayland and low score by Mrs. C. A. Skelton.

Attending this delightful party were Mmes. C. A. Skelton, S. P. Rosson, Pearl Caldwell of Dallas, T. L. Morgan, O. E. Easley, J. A. Pitman, C. C. Acker, Jack Way- Harry Fritz, Seth B. Holman and Miss Helen Sisk.

**OSCAR EASLEYS HOSTS TO BRIDGE DINNER CLUB**  
Mr. and Mrs. Oscar Easley were delightful hosts to members of the Bridge Dinner club and a few guests Wednesday evening. A delicious supper was spread on the lawn and later bridge was enjoyed. High score was won by Mrs. Harry Fritz, low by Mrs. Prentice Rosson.

Those who attended were Messrs. and Mmes. J. A. and W. C. Pitman, Harry Fritz, C. A. Skelton, Homer Fox, Jack Wayland, Alton Fraser, Mrs. S. P. Rosson, Mrs. Seth B. Holman, Miss Opal Caw- thorn, Mack Pitman and the host and hostess.

**FOR JOB WORK, TRY THE BRAND.**

## TRI-STATE FAIR BOOKS MAY BE OBTAINED NOW

Catalogs for the Tri-State Fair at Amarillo September 13-21, listing more than \$15,000 in cash premiums, are available. Copies will be furnished upon request to O. L. (Ted) Taylor, secretary-manager. The catalogs set forth all the entry rules.

This year the Tri-State Fair will be the largest exposition in Texas and complete in every department. Racing, with more and better entries than ever, again will be a feature attraction, but there will be plenty of other amusement, including Beckman & Garety, the largest midway shows in the U. S. These shows come direct from Detroit, Michigan. Concessionaires

already are applying for space at the 1935 fair which in recent years has developed into an elaborate show window of the South-west, daily attracting thousands of people through its free gates from several states. Applications for concession space should be sent to Taylor.

Miss Minnie Dea Coffin of New York City arrived here Wednesday night to visit her uncle, E. B. Black and family. Miss Coffin formerly lived in Hereford, having taught music here several years.

Misses Thelma McMinn and Mary Posey returned last week end from Montezuma, New Mexico, where they attended a Baptist encampment.

LOOK IN YOUR ATTIC FOR

## HIDDEN TREASURE

There are many articles of real value in your attic or cellar . . . pieces of furniture, or toys, put there because they appear worn. Bring them out and give them a coat of BPS PAINT and see how many really desirable things are "stored," not because they have lost utility value, but because they need refinishing.

Look around. There are "Hidden Treasures" everywhere. Brighten up your home with BPS PAINTS.

Rockwell Bros. & Co. Lumbermen

1901 FURNITURE - UNDERTAKING 1935  
Ambulance Service—Day or Night  
**E. B. Black Co.**  
Hereford, Texas

**YIPPEE . . . IT'S RUGGLES NIGHT TO NOW!**  
What's man Ruggles... the gentleman's gent from London who came to the wild and woolly west and became a man's man that ladies adored!  
Adolph Zukor presents  
**RUGGLES OF RED GAP**  
with CHARLES LAUGHTON-MARY BOLAND CHARLIE RUGGLES-ZASU PITTS BOLAND YOUNG-LIBLA NYAMS  
From Harry Leon Wilson's story Directed by Leo McCarey. A Paramount Picture

**THURSDAY AND FRIDAY**  
Regular Admission After 6 p. m.—10¢ and 25¢  
Bargain Matinee Each Day from 1:30 to 6:00  
**10c 15c**  
**STAR THEATRE**  
Always Cool and Comfortable

# Quality and Low Price A WINNING TEAM



24 POUND Sack	98¢
48-POUND Sack	\$1.05

FIG BARS 2 pounds	19¢
VANILLA WAFERS Pound	12¢
COCOA, Mother's Pound	10¢
BAKING POWDER K. C., 50c size	29¢
HERSHEY'S SYRUP 5-ounce can	5¢
RIPLLE WHEAT Package	9¢
SALAD DRESSING El Food, quart jar	32¢
TOILET TISSUE Fort Howard, 3 rolls	22¢
GINGER ALE, LIME RICKEY Or ROOT BEER, large bottle, 2 for	25¢
TOMATOES No. 2 can, 3 for	25¢

PORK AND BEANS Wapco, pound can	5¢
COFFEE M. J. B., 3-lb can 85¢, pound	29¢
TEA M. J. B., ¼-pound	16¢
JELLO All flavors, 3 packages	19¢
SOAP FLAKES Armour's, 5-pound box	37¢
ICE CREAM SALT 5-pound box	9¢

**6 lb. \$1.15**  
**3 lb. 59c**

POTTED MEAT 3 cans	10¢
VIENNA SAUSAGE 2 cans	15¢
BLACKBERRIES No. 2 can	19¢
SARDINES No. 1 tall can, 3 for	25¢
SYRUP Blue and White, white or dark, 1½ lb can	10¢
VANILLA EXTRACT 8-ounce bottle	18¢
PINEAPPLE Flat cans, crushed or sliced, 3 or	25¢
SYRUP Steamboat, corn or cane, gallon	52¢
CRACKERS 2-pound box	21¢
OLIVES Plain, quart jar	35¢

**... EPIC OF THE END OF GANGDOM!**  
First great story of the men who waged America's war on crime!

**G MEN**  
(Uncle Sam's Secret Agents)  
with **JAMES CAGNEY** ANN DVORAK  
Huge Star Cast!

## Fruits-Vegetables

ORANGES Sun-kist, small, 2 dozen	25¢
CARROTS Bunch	3¢
SPUDS New, 10 pounds	23¢
BEANS Fresh, pound	4½¢
GRAPEFRUIT 2 for	5¢
CABBAGE New, green, pound	3½¢
ONIONS White Bermudas, 3 pounds	10¢
PEPPERS Bell, pound	12½¢
CAULIFLOWER Pound	12½¢

## MEATS

KRAFT'S PACKAGE CHEESE American, Pimento, ½-pound package	18¢
BEEF ROAST Pound	17½¢
STEAK Round, T-Bone, Loin, cut from corn-fed baby beef, pound	25¢
FRANKFURTERS MINCED HAM or BOLOGNA, pound	20¢
BACON First grade, sliced, pound	38¢
CHEESE Pound	19¢

# PIGGLY WIGGLY

Frank Gyles  
Mgr. Phone 81

## STAR THEATRE

SUNDAY — MONDAY — TUESDAY  
JULY 21-22-23  
Midnight Preview Saturday Night—Matinee Every Day  
Continuous Show—1:30 to 12:00.