HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, JANUARY 13, 193

PRICE 5 CENTS PER COP

sights and Faces Seen

Bill Shirley of Lazbuddy has "Witchin" for water on some in the west part of the county, was well sold on the forkedidea until he hit red clay at at 200 feet — and now he is king about going on through

Evelyn (Shorty) Van Swearing-"ticket-talker" at the Star heatre, is Hereford's candidate or a medal. Recently she saved a aby girl from drowning in the adies rest room at the show.

All Hereford is again on the ove: recently Travis Dameron bought the L. W. Carlyle place; the Carlyles bought the Lloyd Edrds place, which was occupied Henry Stalcup. The Stalcups, in moved to the Millard Apartts in the east part of town-I Jack Wayland has moved to ed from the Britian house to the Oberthier Apartments, former-ly occupied by the Waylands. It's long story so we will say, continued next week,

Mrs. Emi Bowser and her daugher, Mrs. W. T. Batchelor and Mrs. E. Perkins are recovering from injuries received in an automobile ecident Friday afternoon. Mrs. Perkins, driver of one car, and Mrs. Batchelor, driver of the other escaped with minor injuries, but Mrs. Bowser's leg was broken.

## Scouts Advance Rank This Week

Monday night at the First Presbyrian Church, and passed on ad-

John Estes and Clifton Cox were advanced to the rank of Second Scouts; Patrol Leader Clifford Estes was advanced to a First Class rank. First Class Scouts Jack Nicks and Chilton Foster, were awarded merit badges, and Chilton Foster will advance to the rank of Star Seput within the next two

Seven First Class Scouts, W. E. Dunlap and J. C. Thorns went to Dimmitt last Thursday and helped install Troop 67 in that city. Ten enderfoot Scouts were included charter members of the new

## Count Shows 148 Births Here For

A survey of records in the Bureau of Vital Statistics this week disclosed that a total of 148 children were recorded during 1937, Ireland, H. G. Conkwright, Troy as compared with 46 deaths in Womble, G. W. Brumley and Wirt

this county.

A more careful check of the records disclosed that Old Man Law of Averages closed the year with a perfect record, for the books wed that of the 148 births, 74 to boys and 74 were girls.
The a cords also showed that 38 ore culldren were born in 1937

than in 1936; however, last year found the boys leading by a wide margin with the birth of 70 boys ecorded as compared to the birth

## Culpepper For Commissioner

H. D. Culpepper this week au-thorised The Brand to announce his candidacy for re-election to the 3, subject to action of the Demo-cratic Primary, July 23.

the people of his tter than ever before.

## AROUND Improved Business Reflected Here In Report Of Banks

## City Directory Goes To Press **Next Few Days**

Following a meeting of the Band Parent's Association last Monday night, the group turn-

Monday night, the group turned over names and advertising for the new City Directory to The Brand to be printed.

They stressed the fact that any person who was not interviewed for the directory, either for classification or for advertising, should come to The Brand office before Jan. 15, and check the records; persons who have moved since they were interviewed should also come to The Brand office and arrange for a correction before Jan. 15.

Information in the directory will include persons on routes as well as in Hereford.

## Hereford NFLA Names Officers In Tuesday Meet

Hereford National Farm Loan Association and their friends heard Secretary-Treasurer Geo. L. Muse, and the Board of Directors of the Packing Company association report on the associa tion's progress during the past year at a meeting held at the court. Shipping Lambs house, on Jan. 11. Reports showed that this co-operative lending institution has made available to landowners in this community loans for more than \$3,162,650 since its organization in 1918.

Mr. Muse read a communication from A. C. Williams, President of The Federal Land Bank and General Agent of the Farm Credit Administration of Houston, which out-lined the work done by the Federal Land Bank in 1937, and discussed briefly the set-up of National farm loan associations and the essential factors to be considered in making farm mortgage loans. In serving Texas agriculture during the past twelve months, this institution made 1513 Federal Land Bank loans, totaling \$5,375,500 and 2234 Land Bank Commissioner loans, amounting to \$3,540,100-a total of \$8,915,600 in land mortgage loans to Texas farmers and ranchers. At Past 12 Months the close of the year there were 69,729 Land Bank loans totaling \$211,102,132.27 and 31,479 Commissioner loans in the amount of \$19.-

> 664,382.16, outstanding. Mr. Muse reported that E. Phillips were elected directors of the association.

# **Brand Writers**

A final check this week disclosed that eight community correspondents of The Brand made the Honor List for December. The eight represent winners from the met Tuesday evening, Jan. 11, for 18 correspondents who serve The the annual election of officers and Brand with items from various to discuss credit problems communities.

Those winning for December, son, president; Woodrow Ireland, were Pauline Moore of Daniel, Mrs. vice-president; Mrs. Dorothy H. Carl Frye of Easter; Mrs. J. N. Ross, secretary-manager. Messenger of Messenger, Miss Olive The meeting was attended by Perkins of Progressive, Mrs. Asa merchants representing various Atchley of Summerfield, Mrs. R. types of business and Mrs. Ross H. Shields of Vega, Mrs. Merlin gave a short talk regarding the Kaul of Westway, and Mrs. R. C. purpose of the association.

Valentine of Wyche. respective communities

# LOCAL BANKS REPORT

Showing an increase in every division, the two banks of Hereford this week published their statements at the close of business Dec. 31, 1937. Considered as indicative of better conditions, the banks showed a nice increase in 1936 over the previous year — and 1937 showed a substantial increase over their figures for 1936.

BETTER BUSINESS

**DURING 1937** 

Deposits in the two banks totaled \$744,550.94, as compared with \$679,746.94 for 1936 - an increase of \$64,804. Larger deposits are considered to reflect the sale of more farm commodities, along with general commercial improvement in this section.

Both banks also showed an increase in the amount of money loaned in this area with a com-\$32,990.48 in loans. Since loans demand security, the factor of more loans in this section also indicate that farmers, stockmen and business firms are generally in better shape than in recent

Along with increased deposits and loans, both banks also showed increased resources in the form of cash, exchange and bonds. The combined total on Dec. 31, was \$405,308,62 as compared with \$395,-(Continued on Page 12)

Lambs which were placed in the Adrian community for winter grazing have been called in by large meat packing companies, according to announcements this week. Star Announces
One large concern called for 250 cars of the lambs, and 100 cars were reported to have been shipped on Jan. 10.

## Thieves Enter **Hudson Grocery** Sunday Night

Hudson Grocery and took cash and merchandise totaling around \$38.00, according to reports today. entrance was made when thieves climbed to the awning of the building and entered through one of the small windows above the show windows; the small window was covered with cardboard, but had no glass.

In addition to \$6 in cash, they took 28 boxes of .22 cartridges, six boxes of shotgun shells, tobacco and candy.

They left the building through the door, store operators presum ed by turning the night latch,

## To Get Awards Credit Bureau Names Officers

The Hereford Credit Association Officers elected were: S. P. Ros-

alentine of Wyche.

"It is understood by all pres-In making his announcement he special filing cabinets for recipes, formed with the idea of doing anythe duties of the office to the best calling at the Brand office. Win-promptness in meeting obligations, of his ability and that he will con- ners for January will be awarded, she declared, "and to educate the of his ability and that he will confinue to do so in the future, provided the voters of his precinct
see fit to return him. A knowledge
of existing problems, plus his past
experience in the office, Mr. Culpepper believes, qualifies him to
serve the people of his precinct

## Birthday Dance, **Amateur Show To**

sponsored here Saturday night, Jan. 29, honoring Pr ident Roosevelt's birthday and be itting the crippled children's and, A. R. Posey, county chairman, today said that a special amateur program will be sponsored Friday night, Jan. 28, to secure additional funds for the movement. He also named committees for both events and said that committeemen are working out details to make the occasion this year the greatest in its history for this section

John McLean was named as vice-chairman and will have charge of ticket sales for the ball. Nine members were named on the execu tive committee, which is placed in two divisions. The first division, which will have charge of the annual dance, consists of Arch Dobbins, Glenn Witherspoon, Ernest Medkief and H. A. Close. The sec ond division, which will arrange for the amateur program, consists pared with \$399,320.32 at the same of Kellar Muse, Ralph Smith, period in 1986 — an increase of Arch Foster, P. J. Rose and Jimmie Gillentine.

"The feature of an amateur program is being added for the convenience of persons who would like to contribute to the crippled children's fund, but who do not care to dance," Posey said. "The prorgarding this program will be an- with frozen desert. nounced next week. We have al- "She will show the ease and

The dance committee also p Tickets for the ball are expected to be placed on sale next week.

## **Added Features** Friday, Tuesday

Two special attractions at the Star Theatre have been announced along with regular film presentations, by John Roberts, manager.

Friday evening the Hereford High School Band will be presented in concert numbers immediate-Thieves Sunday night entered the ly following the first show, approximately at 9 o'clock. This feature will be presented in connection with the regular feature, "Life Begins in College," and a portion of the proceeds will go to the band for the purchase of instruments.

Tuesday and Wednesday, at all shows, will be presented the actual films of the bombing of the Panay, U. S. battleship which was sunk in the Chinese interior by Japanese fire. These reels will also be presented in connection with the regular program.

## Sam Bratton Considered For Supreme Court

While the nation awaited President Rossevelt's appointment to fill the Supreme Court vacancy, created Jan. 18, by the resignation of Associate Justice George Sutherland, the name of Sam G. Bratton has received general consideration over the

Judge Bratton now sits U. S. Circuit Court of Appeals, second highest tribunal in the nation, and is prominently con-sidered for the appointment, ac-

Washington.

Although his home is now in Albuquerque, Judge Bratton is a graduate of Hereford High School, and began his study of law here in the office of Judge John P. Slaton, Buford Parmer of this city is a cousin of the famous barrister, who was rear-ed in the Parmer family.

## Association Bull Sale To Be Honor Roosevelt Held In Hereford February 19

Our Slogan-"More People-More Farms"

## **Umbarger Farmer Will Send Special** In addition to the annual dance Envelopes To Relatives In Cermany

While farmers during the past week have joined merchants in contracting for special envelopes advertising Hereford cattle, shallow water irrigation, and the rural electrification program of Deaf Smith and Castro Counties, ready acceptance of the envelopes indicated that they will reach foreign nations as well as practically every point in the United States.

Anton Grotegut ordered the following return printed on his special envelopes: "Anton Grote-gut, Umbarger, Texas, U. S. A."

"I have relatives and friends back in Germany," he said, "and I am going to send letters in these special envelopes to them."

Although few of the envelopes already purchased will reach foreign nations, they are expected to reach hundreds of towns and rural routes over the United States, carrying a message of irrigation and rural electrification to more than 40,000 persons. tion to more than 40,000 persons who might become interested in advantages offered in this sec-

## Cooking School At Gas Office

That a cooking school will be Texas Gas Company in Hereford, ford Implement and Appliance o'clock, was today announced by aire Refrigerators, Stoves and ap-Jack Wayland, local manager.

Miss Mary Alice Crosson, home gram and special numbers will be economist for the company, will presented by persons from this sec- conduct the school. Mr. Wayland tion, and we believe will be worth- said, and will prepare an oven while entertainment. More details meal, a broiler meal, and cake In addition to serving the Here-

ready secured the service of the convenience with which meals may musical monstrocity who plays four be prepared," he said, "and will to meet this week to complete presenting the school we believe plans for the annual ball, which that we will offer ladies of this bids to be outstanding this year, community many suggestions which they can use beneficially. Miss Crosson is an outstanding econo mist, and we are indeed glad to secure her service for the school

> The school will be held only one afternoon, and the public is invited to attend the session here.

## **Novel Ad Series** Will Appear In

Brand will be the first publication of a new paper, "The Rock- ly new standard in this respect, well Bros. Tuba." Beginning its existence on Jan. 13, the Tuba will be published "Once in a while," according to the masthead.

John Olson, editor of the organ, says that its appearance will be governed entirely by the acceptunce which it receives. The Tuba represents a novel type of advertising which is flavored with occusional jokes and bits of interesting news. The Brand joins Editor Olson in inviting you to turn to page 4, and to read the Tuba. If you like it, let John Olson know about it - in which case, he has promised to run it often.

## **Consumers Name** Officers; Talk Of Development

Association met Monday afternoon in the courthouse, and re-elected Troy Wemble as vice-president of the organization. The complete list of officers who were carried over, follows: Carl Frye, president; J. E. Springer, secretary; Ray Johnment for this territory, stressing the event.

## Lawrence Womble animals, but who may wish to make consignments; such persons were urged to get in touch with New Dealer For

sponsored in the office of the West week of the appointment of Here-Wednesday afternoon, Jan 19, at 2 Company as dealers for Frigidpliances, Lawrence Womble, manager, said that the new 1938 model refrigerators and stoves are already on display in the store, just

south of the postoffice. ford territory, the local firm also has distributorship on the Frigidaire line for Castro and Parmer

Countles. instruments at one time, as a special feature."

The Frigidaire line will be sold range and the Electrolux refriger.

The Frigidaire line will be sold range and the Electrolux refriger. Appliance Company in connection tured in the past, and they will

continue to offer Philco Radios along with other appliances. "We are glad to announce that we have the famous Frightaire line," said Mr. Womble, "because Frigidaire has fully lived up to its 21-year reputation as a leader

"In the 1938 poducts new heights

of the refrigeration industry.

of perfection are reached in a number of previously valuable features, Those things which the public has accepted as excellent are now better than ever, due to intensive research that has been conducted in connection with each of them to make them Newspaper Form so. Particularly are these truths exemplified in such items as the new silent meter-miser unit, and the new low cost of operation. Always Found in this issue of The a quiet operating refrigerator, the new Frigidaire reaches a complete-Consistently adhering to the electrically driven power unit because of its greater reserve of refrigeration power and wider range of operation in relation to non-electric types available today, Frigidaire this year accomplishes unbelievable things in the matter of quiet operation, Advanced cabinet construction, using an improved type of insulation and in greater amounts than ever before, contributes to the savings in operating costs, which amount to as much as 25 per cent in some models.

"Last year's sensational quickcube ice tray with the instant cube releave available only on Frigidaire, this year is made 'double easy' with further improvements in design and simplicity in assembly, Ice cubes are easily released as desired, in quantities of from two to an entire trayful."

## **Annual Popular** Store Sale Will **Open Tomorrow**

The Popular Store will open its "Once A Year Sale," Friday, Jan. son and G. C. Hartman, directors. 14, it was announced today by Mr. Following the election those at- and Mrs. Gaston E. Baer, who tending the meeting discussed pos- have been arranging stock during sibilities of a Board of Develop- the past week in preparation for

the need of advertising the shallow water belt, the electrification facilities and advantages offered in this area. Following the discustion, it was suggested that a hosiery in the ladies' ready-to-wear county-wide meeting be called later departments Men will likewise find a large offering, they said, with special prices on overcoats, suits,

#### LOCAL BREEDERS PLAN TO SELL 150 HEAD

in the sales pavilion here on Saturday, Feb. 19, it was announce ioday by members of the arrange ments committee

Col B. F. Gartin has been selected as auctioneer for the sale, which will chiefly include bulls. From 50 to 60 head of bulls will be sold as individuals, and around 80 to 100 animals will be sold in groups, according to present plans. A few choice female may also be

included in the sale. While a large number of cattle have already been consigned the Association Sale, there may other breeders who have not listed the special committee of Lee Coconaugher, Elmer Womble, or W. Dameron in the near future-For January 19 Frigidaire Line cause the sale catalogues will like by go to press within the next few

> highly advertised; appearing national Hereford magazines and papers as well as local and regional publications.

> Increasing interest in fine, Here ford cattle which made this area famous, is gradually returning here, Two big sales in the pavilion here in 1937 marked the first signs of the returning interest with large attendance and good prices prevailing. Attending these two sales were buyers from distant points, including Nebraska, West Virginia, and several neighbo

> ing states. The Association Sale to be h an even greater interest in fine animals produced in this section. Since the association sale will include choice animals from most herds in this area, it will attract more buyers and result in general ly increasing interest in local cattle, breeders believe. When Hereford business reached a peak in this area, it was ge ceded to have resulted from Association Sales which held nation

> wide interest. Breeders also feel that the ing Association Sale will result in private sale of individuals when breeders over the nation realize the unusual quality of which are being presented at Hereford and on the Panhandle-Plains. The formation of an active, alert breeder's association here is expected to be another result of the

coming sale. Breeders feel that a concentrat-(Continued on Page 12)

## Age Assistance Agent To Visit Here On Mondays

of the Amarillo district of the Texas Old Age Assistance Commission, it was announced today that O. W. Gano of Canyon, will continue as investigator for Deaf Smith County; in the future he will be at the courthouse in Hereford each Monday for the purpose of assisting any person who may have business to transact with the

His duties will be to assist any applicant or recipient of Old Age Assistance, the announcement said, and Mr. Gano added that by bring-ing cases to him each Monday, it will in most cases avoid unnece sary delays and that he will be glad to help the public in any pos-sible way with business concerning the department.

## Weather Chart

ure for past week, furnished by ther station in Hereford.

ay	Max.	Min.	Moist.
hursday	50	20	0,00
riday	/45	14	0.00
aturday	45	19	0.00
unday	Z 52	25	0.00
fenday	51	15	0.00
uedday	54	28	0.00
Vednesday	55	15	-0.00

kers Leave for California Mr. and Mrs. J. B. Stoker left Saturday for Breckenridge, Texas, where they were joined by Mrs. Stoker's brother, Wm. Black, and Mrs. Black, for a trip to California. They will visit a sister of Mrs. Stoker's and a son, Loren, and family, in Pomona. Mr. Stoker will also look after business interests. They plan to return to Hereford in April, Mr. and Mrs. Stoker moved here about a year ago, from California.

Mrs. W. A. Perciful and daughter, Glenna Lee, of Amarillo, visited their mother and grandmother, Mrs. Hattie Rutherford here, Saturday and Sunday. Mrs. Rutherford returned to Amarillo with Sunday, for a brief visit with another daughter, Mrs. Beu-lah Lee Carter, Mr. Perciful, audi-tor for the Santa Pe R. R., has been transferred from Amarillo to on, Kansas, and Mrs. Perciful and daughter, plan leave soon to join him there.

O. H. Dillehay arrived home, Saturday, after attending a State hood Superintendents meet, held in Austin last week.

Leonard Raiston, son of Mr. spent the week end in Hereford.

Jean Snyder, student at W. T. S. T. C., was here over the week end visiting her parents, Mr. and Mrs. Glenn Snyder.

Lois Standifer was a week end guest of Miss Norma Jean Foster, in Canyon, last week.

Jerrey Jowell, student in Clovis, N. M. high school, spent the week end in Hereford, with his mother, Mrs. Nona Jowell.

Visit Son In Oklahoma

Mr. and Mrs. John L. Wilson left Friday, for Guymon, Okla., where they planned to visit several days in the home of their son, Paul Wilson

Rev. and Mrs. John Thorns of Silverton, came Monday, for a short visit here, with their son, Rev. John C. Thorns and family.

Miss Fannie Cott left Sunday, for Fort Worth, where she planned to enter the Baptist Seminary there, for special training preparatory to missionary work in the foreign fields. Miss Cott, a graduate nurse, has been employed here in the Deaf Smith County Hospital for the past several months.

Beyers Return From California

Mr. and Mrs. J. E. Beyer returned last week from a month's vacation trip spent with relatives in California. They left here shortly before Christmas in order to visit relatives in Kansas and spend Christmas day in the home of a daughter, Mrs. Harold Hicks,

in Winfield, Kansas. They arrived in California in time to see the Rose Bowl Classic and have been visiting relatives in different parts of the state.

Attending the double-header bas- protecting the motor perfectly. ket ball games between Hereford and Canyon, Saturday night, when both boys and girls teams engaged in a tilt, were Billy Ross Phillips, Viola Phillips, Mrs. W. H. Russell, Mary Ruth Russell, Jerry Jowell, Leonard Raiston, Leonard Foster, Mr. and Mrs. I. H. Crosthwait, Faye Crosthwait, Marthanelle Ewton, Lois Standifer, Dorothy Nelle Trimble, Mary Jane Morgan, R. D. Sewell and Harvey Nunn

Mrs. John Haberer is this week recuperating at her home from a recent illness. Mrs. Haberer was removed from the hospital, Saturday,

Mr. and Mrs J. B. Whitlow and small son, speat the past week end with relatives in Shamrock,

Mrs. C. C. Rockwell and Mrs. C. A. Skelton were in Amarillo, Friday

Putting a governor on a car would cut acceleration, and acceleration is as important as brakes in avoiding certain types of accidents.

Still Coughing?

No matter how many medicines you have tried for your cough, chest cold, or bronchial irritation, you can get relief now with Creomusion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomusion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed muchus membranes and to losses. mucous membranes and to loosen and expel the germ-laden phiegm. Even if other remedies have failed, on't be discouraged, try Creomul-on. Your druggist is authorized to the rotate of the second secon



## Drives Car 21,500 Miles Without Radiator Or Water In Demonstration

Captain Roy A. Good, former U. S. Airway Mechanician and U. S. and Mrs. A. J. Raiston, who is at- Amy test engineer was in Hereford ding high school in Whitedeer, on January 8, on a special test set the week end in Hereford. drive he is making throughout the middlewestern section of the United States. The Phillips Petroleum Company, of Bartlesville, Okla., recently asked Captain Good to put Phillips 66 Motor Oil to the most severe and uncompromising test to prove its ability to provide complete and satisfactory lub-

rication under the worst possible

Captain Good had removed the radiator from his car and bored holes through the water jacket, leaving no water whatsoever for cooling purposes. In a car de-signed to be cooled by water this means that the motor will run from two to three times hotter than usual, reaching temperatures of almost 600 degrees, thus subjecting the oil to greater heat and pressures than are ever encountered under actual driving conditions. Captain Good, who has had more than eight years service testing motors and lubricants for the government, states that motor oil which will stand such terriffic abuse will give through lubrication protection in

low priced car and, from the side, looks like any other car of this model. It is therefore quite surprising to find the grill and radiator removed and to see the motor entirely exposed at the front. Air passing over the engine becomes so hot that it is necessary to provide an outlet to take the hot air from the back of the motor out through the side of the car. If this were not done the floor boards of the car would become so hot that Captain Good could not stand the heat on his long drives during this

Captain Good states that the 21,500 miles already covered on this test have conclusively demon-Attend Canyon Basket Ball Games strated Phillips 66 Motor Oil is

## Adrian-Simms

(18 miles north, 9 miles west)

The Adrian High School started again, January 3. Mr. and Mrs. Bates and children, of Kress, visited Sunday, with Mr.

and Mrs. Tom Bohannan and Mr. and Mrs. Bert Cook, Groney and Jerry, returned from Kansas, last week, where they visited rela-

tives during Christmas. Mr. and Mrs. Theron Bohannan and children and Mr. and Mrs. Bohannan and children, all of California, returned to their home after visiting their parents, Mr. and Mrs. Tom Bohannan and other relatives here.

Mr. and Mrs. C. A. Walker and children arrived home, Sunday, from Silverton, after a visit with Mrs. Walker's parents.

Mr. and Mrs. N. O. Phillips and children returned recently from a visit with relatives down in Texas. Mr. and Mrs. Ray Chapman of Conchas City, N. M., visited Mr. and Mrs. J. M. Chapman and family, recently.

Miss Virginia Chapman, who is attending the W. T. S. T. C., at any climate and under any condi-Canyon, has returned to take up tions which might arise in normal her study there, after a visit home for the Christmas vacation.

Miss Alta Mae Fortenberry visited at home during Christmas. She

## **AUTO LOANS**

TO BUY TO REFINANCE MORE CASH

REDUCED Payments 15-MINUTE Service

G. G. FOSTER -: LOANS :-

Canyon, Texas 514 5th Ave. Phone 76 this year. Miss Stella Fortenberry, teacher

at Walcott School, visited her parents, Mr. and Mrs. Jack Fortenberry, over the holidays.

Mr. and Mrs. Erm Colwell and children, of Laketon, visited re-cently with the Tom Bohannan

Mr. and Mrs. J. M. Chapman celebrated their 26th wedding anniversary, Dec. 28. Their neighbors came and helped them enjoy an old-fashioned Turkey Dinner.

'If we had compulsory inspection of automobiles to determine the mechanical condition of brakes, lights, warning signals, steering gear, windshield wiper and the lockage of exhaust gases, the accident rate would probably be lower.

You can't keep a man from drinking, but you can keep drunken driver away from the wheel of an automobile.

appears below in upside-down type. Play fair! Don't look until you have guessed. YOU DON'T HAVE TO GUESS WHICH GASOLUNE STARTS FASTER! Your best buy in cold-weather gasoline is Phillips 66 Poly Gas . . . the highest test motor fuel which costs nothing extra . . . because Phillips is WORLD'S LARG-EST PRODUCER of Natural High Test gasoline. It starts even icy motors with split-second speed. Delivers more pep and power. Increases mileage by warming up faster with less choking. Try a tankful. You'll feel that difference!

Average maximum speed of the whitetailed deer is 30 miles per hour, of the young I deer is 49 miles per hour. But a turkey, at least when frightened, is faster. It has timed at 55 miles per hour by automobile speedometer.

--: See The Brand for Office Supplies :--

# MAKES YOUR MONEY TALK PLENTY BIG!

This big five - passenger four-door Buick SPECIAL sedan, complete with standard equipment

OTHER MODELS: Complete with DYNAFLASH ENGINE. TORQUE-FREE SPRINGING and standard equipment, delivered at Flint, Mich. . . SPECIAL business coupe, \$945 ... CENTURY 4-door touring sed \$1297 ... ROADMASTER -door touring sedan, \$1645 .. LIMITED 8 - passenger sedan \$2350. Special accesso if any, extra.

BETTER BUY BUICK ON EASY GENERAL MOTORS TERMS



## **BUSINESS INTERVIEW**

Choose your bank as you would choose a man for a responsible, executive position. You would find out his qualifications, his record, his character, and his experience. And that's the way you should choose a bank, for a bank can mean more to you that just a place to deposit your money. If it isn't more to you than that, you are not using your bank to full advantage.



## First National Bank

OF HEREFORD TEDERAL RESERVE



A Strong Bank Thoughtfully Managed MONEY talks - so take a turn up and down Automobile Row and see what it says about Buick.

First off you discover that this sparkling stepper is the lowest-priced of all the straight-eights of its size.

Next-it lists at lower figures, even, than some sixes do, and it's within a dollar or two a week of several others.

But the story isn't told in the bare prices - it's told in the astonishing amount those modest figures cover!

In the SPECIAL, for instance, you get 122-inch wheelbase, 107 horsepower with straight-eight smoothness, valvein-head efficiency, and the exclusive new DYNAFLASH brilliance and thrift.

You get comfort of a new kind, with Knee-Action on the front, and the scoop of the year-BuiCoil TORQUE-FREE SPRINGING - on the rear.

On top of that, you get elbow-room, leg-room, head-room; smartness inside and out; and probably the lightest, sweetest, pleasantest handling wheel you ever laid hands on!

All in all, this great Buick is the car that makes little money do a lot of big talking - that's why there's such a mighty fine feeling to owning it.

Go look at the price tags, and what's behind them, and you'll spend from now on in a Buick enjoying life!

## EASY WAY TO OWN A BIG CAR

Why be content with a small car when the same money buys more in a slightly used Buick?

Reconditioned 1936 and 1937 Buicks are now being offered by Buick dealers at prices of cars in the lowest price class.

Valve-in-Head Straight-Eight Engines - Bodies by Fisher -Hydraulic Brakes - Torque-Tube Drive — Safety Glass. See your Buick dealer today!



Hereford, Texas

317 N. Main St.

IN- McLEAN, Society Editor

decision on the character of the

programs represented in the course

The Texas organization is made

up of eight districts and each dis-

trict chose ten yearbooks which

were sent to the state meeting to

be judged. Among the ten chosen

in the seventh district were those

compiled by the Summerfield Club

and the Junior Pioneer Study Club

The Summerfield Study Club

was organized in 1926 as a Home

Lee Curry as president. In 1932 it

was re-organized as a study club

Members of the club have re-

An interesting review of "Gone

With the Wind," by Margaret

Mitchell, was given for Ford Study

Club members at the regular meet-

ing held Thursday afternoon at the

home of Miss Hilda Strafuss. Mrs.

of Hereford.

the club.

ning book.

IS REVIEWED FOR

FORD STUDY CLUB

## nans Entertain With Two y Affairs Here Last Week

Mrs. A. R. Bateman tion for the most outstanding yearat two lovely effairs book for the preceding year. The at their home, on 25- Summerfield Club was awarded the

dinner appointments rellow and white color of study, "Adventures in Reading," he dinner-bridge party Members of the yearbook commitednesday evening. Talistee were Mesdames B. E. Robertin a deep flarged cryson, L. L. Cannon and Lloyd entered the table and Lookingbill. tapers in crystal hold-at oither side.

the games after the to Mrs. Seth B. Holack Wayland. included Messrs. H. A. Close, C. C. Ack-

sson, Jack Wayland, H. W. Witherspoon, Alton and Mrs. R. R. Wills, B. Holman, Miss Eloyse nd Dick Coffee. ursday evening, a

informal bridge party guests as gay fourre formed for the games. e prizes were awarded to Mrs. John Coffee. playing were Messrs, and E. B. Hicks, Grant Full-Baker, Glenn Weir, W.

"GONE WITH THE WIND" d course was served after

ns, N. E. Milburn and W.

CLASS MEETS regular monthly meeting 16-year-old Girls' Class of ptist Church was held on day of last week, at the of Mrs. R. E. Perkins, spon-

meeting was opened with a led by Edith Jackson, Roll as answered with New Year

the business session, nts were served to Joyce Glennis Cockrell, Pollyanna in making possible playground ord, Edich Jackson, Virginia equipment and improvements for y and Mrs. Perkins.

C STUDY CLUB S AT HOME OF

Music Study Club met in me Miss Ruth Conk-Mon ay afternoon. Mrs. A-roeter was in charge of the 5th chapters of part two of ntieth Century Music," as ned by the yearbooks. Mrs.

uvements Perpetuels," by Pou-

yder, C. R. Smith, A. C. Thomp-n, Miss Eloyse Pitman and the

CHRISTIAN ENDEAVOR

by Erma Faye Robinson. Clifford Tyson presented the theme which was followed by a general discus-

marillo, relative to the coming Tri-County Christian Endeavor McKinley, president of the local society, is also leading in the Palo Duro activity.

ENTERTAIN FRIDAY NIGHT

held at the home of Mrs. V. T. Glenn, on Feb. 3, with Mrs. H. D. Hill as co-hostess.

PRAYER IS PROGRAM THEME FOR INTERMEDIATE CHRISTIAN ENDEAVOR

"Prayer" as the program at the eeting of the Intermediate Chrisriant Endeavor of the Christian Church, held Sunday evening, at

Mary Ellen Henslee was charge of the following program: Prayer, June Dameron; Scripture reading, Glenn Smith; talks on the lesson subject, Katherine Henderson, Margaret Higgins, Rena Rae Renfro, Lily London, Gertrude London and by A. Petersen, sponsor. A general discussion was led by Mrs. H. M. Redford. A Friends ship Circle concluded the program.

GARDEN CLUB WILL HAVE MEETING

The Hereford Garden Club will meet Friday afternoon at 3:30 o'clock, Jan. 28, at the courthouse. The program for the meeting is being arranged and will be announced later. All who are interested are invited to attend the meeting. \*3

MR. AND MRS. L. Z. OLDHAM ENTERTAIN WITH "42" PARTY

Mr. and Mrs. L. Z. Oldham were Demonstration Club, with Mrs. hosts at a "42" party Friday night, at their country home. Four tables were arranged for games. Those attending the affair were Messrs. under the leadership of Mrs. Ray and Mesdames Ellis Coombes, Earl Johnson, who is still president of Phillips, Carl Cockrell, A. Petersen, R. G. Blue, Carl Williams, ceived requests from all over the F. L. Lucas, Miss Frances Damerstate for copies of the prize winon and Clyde Gregg.

> "AMERICANS OF DIS-TINCTION" ARE DISCUSSED FOR STUDY CLUB

The Pioneer Study Club met at the home of Mrs. C. T. Guseman, Tuesday afternoon, Mrs. A. A. Foster was co-hostess.

An interesting program in which 'American Men of Interest," who have contributed materially to the Mrs. John Whitsett discussed the nation's welfare, was discussed. She told many interesting facts in the life of Thomas A. Edison and discussed his achievements.

Mrs. Allen Bell spoke on Henry Ford. She described his fist car and told many amazing incidents which occurred early in his career. The life of Sam Houston, as told by Mrs. J. W. Spradley, in-Plans were made to entertain cluded a description of his life husbands, children and friends of with the Indians and his infinence

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ANTISEPTIC SOLUTION

79c

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\$75.00 J. B. B. Coupons

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Per Lb.

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on each pound

PACKARD

Electric Shaver

\$2500,00 J. B. B. Coupons

\$15.00

Join the Fun, help a J.B.B. Friend

\$200.00 J. B. B. Coupons

The round table discussion led The next regular meeting will be by Mrs. Phillips, brought out many

Don't Wait for Week-ends to get

Bargains on Everyday Drugs!

onducted by Mrs. H. D. Reed, president, the year book committee for next year was appointed. Those who will serve on this committee are Mesdames Ray Johnson, J. W.

Spradley and Jack Rose. The next meeting will be held on Tuesday, Jan. 25, at the home of Mrs. J. M. Gililland.

Members present were Mesdam Frye, J. E. Beyer, A. G. Bell, Wm. Ruth Barber, Lottie Tyson, Betty Mrs. Travis Caraway, Andrey Cock-McGehee, Wirt Phillips, Jack Rose, O. T. Williams, O. G. Hill, M. D. McKinley, Alan Hammer, Eugene Womble, Al Werner, J. W. Sprad- Boggus, Clyde Oldham and ley, H. D. Reed and the hostesses.

INTERMEDIATE G. A. MEETS IN MOSELEY HOME

next with Glennis Cockrell

Carl Oldham was honor guest at a dinner-party given at the home of his parents, Mr. and Mrs. L. Z. Oldham, Tuesday evening, The first birthday of the hot

The dinner was served at small tive centerpleces.

After the dinner, gifts were pre ented and games enjoyed.

Those attending were Ann Cockrell, Anna Belle Roberson, Helen Cockrell, Marvin Thomas, Basil

Y. W. A. PLANS PARTY

Tuesday at 4:15, in the home of Jack Roberson, were made at the gram, and Mr. Willoughby gave an Virginia Moseley. The roll was regular meeting of Y. W. A., of interesting talk on What We Buy answered by a favorite preacher. the Baptist Church, at the home Mrs. Dodson will have Charge day afternoon. Arrangements for Those present were Annie Jo Owen the party were in the hands of Bernadine Phillips, Kitty Kloe Eunice Caldwell, Dot Owen and

e program. Talks were made by

the home of Mrs. Lilburn Ray, next Monday evening, at 6:30 p. m. Members present were Thornton Shirley, Dot Owen, Mrs. Billie The dinner was served at since tables in the living room. Tall, Shirley, Dot Owen, Mrs. Bull-tables in the living room, Tall, Shirley, Dot Owen, Mrs. Jack Roberson, lighted candles furnished attraction. Roberson, Mrs. Ben Wohlge-Odessa Long, Mrs. B muth, Mollie Jo Roberson, Kitty Kloe Harlin, Nina Burleson, Genece Standifer, Eunice Caldwell, Mrs. Lilburn Ray, Inez Funderburg,

> B. & P. W. CLUB MEETS IN COUNTY LIBRARY MONDAY

The Business and Professional Women's Club met Monday Might Plans for a games party to be in the County Library. Mrs. Jew- do we thank Dr. R. R. Wills, and The Intermediate G. A. met given tonight at the home of Mrs. ell Dodson had charge of the pro-

CARD OF THANKS

We wish to take this means of Crawford, Glennis Cockrell, Bobbie The program opened with a expressing our appreciation to right-of-way at a crossing, but he Turner, Virginia Moseley, and prayer, led by Miss Dot Owen. Those who generously domated old is bound to lose the argument if Grace Bowen, Rev. W. E. Barnes Other organizations of Y. W. A toys for repair and distribution he tries to assert such right in was a visitor. The group will meet furnished subjects for discussion. Christmas. We know that your the path of an oncoming two tons Mrs. Billie Roberson had charge of thoughtfulness made many boys of steel.

and girls happy .We also wish thank John Roberts and the Sta Theatre for co-operation in assistance; Harold Close for hi getting and distributing the toys. We know that your kindness was its own reward, but your generous spirit of co-operation has made our task easier and more successful.

LONE STAR STUDY CLUB.

CARD OF THANKS

We want to express our appre ciation for the help, beautiful flowers and sympathy in the passing of our darling baby. Especially Mr. and Mrs. Elmer Jones, Mr. and Mrs. J. E. Andrews,

and family, Mr. and Mrs. A. T. Jones.

Perhaps the pedestrian rather



Come to PENNEY'S Great WHITE GOODS EVENT, where you will find Bargains Galore! Hundreds have taken advantage of these remarkable values — yet our stocks are still complete — Come in today, check these remarkable savings! You will marvel at the array of Values!



Genuine Crepe Twist

Silk Stockings

Ringless, circular knit chiffons of pure silk! They've a splash-proof finish! Sizes 8½ to 10½.

PENNEY BRANDS Are Quality Brands

"Wizard" Pillow Cases Firm Muslin 12x36 inches \_\_\_ 14C BACH

STANDARD MUSLIN

Good quality 5C YARD 36 Inches Malobar DRESS PRINTS

Fast colors \_\_\_\_15C YARD

MESH DISH CLOTHS Quick drying, unusual 10c

Colorful MARQUISETTES Choose from a big as-56 p.

SINGLE BLANKETS Size 66x76. Warm 54C EA

DISH TOWELS

Quick Drying \_\_\_\_ 5CEACH



Juting FLANNEL



Warm Wizard flannelette in white, solid colors and attractive stripes. 36" wide.

Tested Quality at a Money-Saving Price!

## WIZARD SHEETS WERE 79e



Imagine, full double bed size sheets at a price like this! Sturdily, yet smoothly woven they've strong selvages. The more you buy, the more you save stock up now! 81"x99". \*\*\*\*\*\*\*\*\*\*\*

FLOUR SACKS

Bleached and washed Perfect for dish towels

PERCALES WERE 121/20 YD. Good quality 1 to 10 yard lengths! Tubfast.

Peachbloom and crepe Karess in solid colors.

RAYON CREPES

WAS 7c YD. Parkway LL quality—un-bleached, shrunk! 34x33.

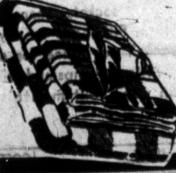
## 937 PRICES TAKE A TUMBLE!

Economical in Price . . . High in Quality!



**Terry Towels** Better value than usually found at this low price! Convenient sizes for many uses! Solid col-

They Contain Not Less than 5% Pure Wool! BLANKETS



ors, plaids or striped borders!

Extra large, extra warm extra value! They look and will wear like much more expensive blan-kets! In pastels, with 4-inch bindings of sateen. 72"x84".

Tested and Approved-It Pays to Buy Them! Penco Sheets



They're fine, yet so durable!

81"x108" size was 1.39, now 42"x36" cases were 29c, now Buy plenty now and SAVE!

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Popular New Patterns! SHIRTS

Starchless Collars! So smart looking, any man will want several! Sturdy fabrics in fast color patterns. Roomy

izes for comfort! Irim, Craft non-wilt collars attached.

Get yours now at this saving! SAVE! ASK FOR PENNEY BRANDS

'Belle Isle" Pillow Cases

Good quality. 10C EACH

RAMONA CLOTH Minen Finish \_\_\_ 19C yD.

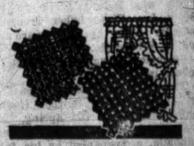
Men's White HANDKIES Soft white cotton, 17 10c inches square 3 for 10c

New BED SPREADS Of rayon and cotton \$1 BA.

"Arbor" CRETONNES 36 inches wide. New 10C x colors and patterns 10C D.

Men's Cotton UNION Suits 47C PR.

Covert WORK SHIRTS 49C BACH Sanforized



MARQUISETTES

Low - priced, \ longer - wearing tant windows in your home

it the home of Miss Caessa Long. All active associates and prospecti members are invited to attend.

SUMMERFIELD STUDY CLUB

life of the author. Miss Strafuss presided over the business meeting, when annual reports were given. A vote of thanks was extended to Judge Earl Wilson and school patrons, who assisted

the school. the club at the school house on in the history of the State.

ONE POUND PAPER
50 ENVELOPES

\$1.00 Value

69c

\$100.00 J. B. B. Coupons

Special!

Pine Tar and

Honey

COUGH SYRUP

39c

\$100.00 J. B. B. Coupons.

DR. WEST'S

Tooth Paste

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Kodak Film

Size No. 116

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\$125.00 J. B. B. Coupons

Alarm Clocks

98c

\$350.00 J. B. B. Coupons

Alka Seltzer

Large Size

49c

\$300.00 J. B. B. Coupons

Friday night, Jan. 21 RUTH CONKWRIGHT Close Drug

peter discussed "Schoenberg His Innovations." s. J. C. McCracken entertain-ith several plane numbers il-

ating the type of music disiss Ruth Conkwright played

ttending the meeting were Meses Troys Carmichael, R. P.
eway, C. H. Dillehay, C. H.
ir, C. C. Ferguson, H. H.
wkins, J. B. Jones, H. K. Fox, C. McCracken, Wiley Roberson, P. Rosson, A. J. Schroeter, Glenn

YOUNG PEOPLE'S

The Young People of the Chrisgan a series of programs on the general theme, "A Christian Plan for Daily Living." Sunday night at the church, The program was, led Estes read the scripture, and Lottie

brma Faye Robinson give a report of the Gypsy Smith revival meeting in Amarillo, which the young people attended List Friday night. Plans were made for the group to attend the revival and next Friday night. The pastor, H. M. Redford, reported a long-distance telephone call from Amarillo, relative to the coming feet, which will be he'd at the Central Christian Church in Ama-rillo, on Tuesday night, February 8. A large group of young people from the Panhandle is . vpected to be present at this gathering. Basil

THREE "L" CLASS TO Three "L" Class of the Baptist Thurch will entertain with a class party Friday night at 7:30 p. m.,

YEARBOOK PRIZE AWARD TO

At the 40th annual convention of the Texas Federation of Wom-en's Clubs held recently, in Aus-tin, the Summerfield Study Club was awarded the yearbook prize offered annually by the organiza-

## Mann Infant Buried Sunday

Funeral services for Raymond Eichard Mann, infant son of Mr. and Mrs. R. M. Mann, were held Sunday afternoon, Jan. 9, at 2 o'clock, from the Mann home, conducted by Rev. Joe Wilson, pastor of the Friona Baptist Church.

He died shortly after his birth Sunday morning, and in addition to his parents, is survived by a sister, Ruby Ellen, age 3.

Interment was made in the Frima Cemetery.

#### **Progressive News** (1 mile east, 6 miles north)

BY OLIVE PERKINS

Mrs. J. M. Lewis, her daughter. and two nephews, returned this week from a visit to Chaunch, N. M., and Fort Worth, where they visited relatives.

Mr. and Mrs. Ira Ricketts, Miss Ira Jeanne and Glenn, motored to Silverton, Sunday. Mrs. Ricketts Methodist Church, at Baster, last remained to help care for her father, Mr. A. J. Hughes, who is sick, and to visit her sisters, Mmes. D. Garvin and J. W. Carter.

Mrs. Owen Neel and Clyde visited her mother, Mrs. J. W. Vicks, Friday.

Mrs. Edgar Russell spent Wednesday afternoon in the home of Friday. ber parents in Hereford, and visited Mrs. Billy Roberson.

Mrs. Ira Ricketts and Miss Ira been vacant. Jeanne spent Wednesday with Mrs. J. C. Ricketts of Hereford.

Miss Olive Perkins called on Mrs. Brooks, Thursday afternoon. Mrs. Ira Ricketts and Miss Ira Jeanne visited Mrs. W. A. Ricketts in Hereford, Tuesday.

Mr. and Mrs. Ray Hershey and little Mary Ruth May, Thursday.

Mr. and Mrs. Jeff Roberson and man Hunter. sons and Misses Eunice Caldwell and Virginia Bowman were visitors at Literary, Friday night. The first meeting of the Literary

Society was held. Friday night, liam of Wyche, Sunday afternoon. Mrs. Ernest May, last Wednesday, with Mrs. C. C. Bowman, president, presiding. An interesting and enwhich was arranged by the pro- Tuesday. gram committe, consisting of Messrs. Ray Hershey, C. P. Caldwell and Mrs. J. B. Coconaugher call- services were conducted Thursday, and A. S. Higgins. The next meet ed in the Ullman Hunter home, Sun- at 3 p. m., from the First Baptist ing will be Friday night, Jan. 21. day evening.

### Daniel News

(7 miles east, 15 miles north)

BY PAULINE MOORE There was a good attendance

at church, Sunday. Rev. Perry filled his regular appointment. Mrs. Lee Perry and daughter,

Sunday Little Lois Marie Brown is on

the sick list this week. Miss Lottie Allred spent Saturday afternoon with Miss Thelma McMinn, in Hereford.

Word has been received that Mrs. Womble's aunt, who lived in

Big Springs, recently died. Mr. and Mrs. Ben Floyd and Mildred, spent Sunday in the A.

R. Norman home Mr. and Mrs. Ervin Shugart, Carolyn and Mr. Bill Shugart spent Sunday night in Amarillo, with relatives.

Mr. and Mrs. W. R. Moore, Billie, and Wilma, and Mr. Woodrow Foster, were in Amarillo, Sunday afternoon

Miss Iris Dooley of Canyon, spent the week end with Ruth Moore. Mr. and Mrs. Cecil Allred and

Marilyn, were Friday night visitors in the Clyde Allred home.

Rev. and Mrs. Lee Perry, son and daughter, were Sunday dinner guests in the A. D. Moore home. Mrs. Clarence Brown and Mrs. W. R. Moore were in Canyon one

Mr. H. F. Moore of Seymour, returned with his sons. Joe and Dave, last Sunday.

day during the past week.

Woodrow Foster is now helping Mr. W. R. Moore with his work. Mr. Floyd Tomlinson was a business caller in Canyon, Friday. Mr. and Mrs. Dave Moore and children, were in Hereford, Saturday afternoon.

## Messenger News

(27 miles west)

BY MRS. J. N. MESSENGER Everyone seems glad to be back in school again.

We are indeed sorry to lose Betty Lee Coconaugher from the primary room, her parents are moving to Wildorado.

Sylvester Fangman is back in school in the ninth grade.

They are selecting students to try out for places in the County

Literary Meet in the Spring. Mr. and Mrs. L. A. Wells and Lahonda, accompanied by his father and mother, Mr. and Ms. Wiley Wells, of Phomas, Okla., spent the Christmas holidays in Arizona, visiting Mr. Wells sister of

Tucson, and brother of Chandler, We had good attendance at Sunday school, Several new faces and some of the old ones coming back. We are always glad to welcome

them, old or new. Rev. Hardy, Methodist minister from Friona, came out and delivered one of his good me Mr. and Mrs. Osburn came with him, from north of Friona.

Mr. and Mrs. Dwight Roy from Borger, are here visiting his parents over the week end. Mr. Ray Coleman has trucking maize to Friona week, for Mr. Agee.

Jumbo News

(13 miles southwest)

MRS. ULLMAN HUNTER

Marvin Spencer returned from Cheyenne, Wyo., Monday. Mr. and Mrs. C. C. Hunter wer in Amarillo, Friday.

Mr. and Mrs. Dewey Owens were Sunday guests of Mr. and Mrs. Troy Maxwell, of Dimmitt. Those hearing Gypsy Smith in

Amarillo, Thursday night, were Messrs, and Mesdames Jim Potter, F. L. Pinckert and Sam, Ullman and Finis Hunter. Finis Nunn spent last week in

Lazbuddy with the Jennings bro-Mr. and Mrs. Sam Hunter and Mr. and Mrs. P. H. Dyer attend-Quarterly Conference of the

Sunday. Clem Gilliam and J. C. Stork returned from the Veteran's hospital in Albuquerque, as they were not admitted because it was crowd-

Mesdames Owens, Stephans, and Ullman Hunter were in Dimmitt,

The Ray Adams family has moved to the teacherage which has

Nila Stephans of Dimmitt, spent the week end with her parents, Mr. and Mrs. Robert Stephans.

Virginia Simpson, who is sophomore in Dimmitt High School, served a delicious three-courseluncheon, Sunday, as a part of her Home Economics practice work. Arnold, attended the funeral of Guests were Mr. and Mrs. Addison Hunter and Mr. and Mrs. Ull- Sunday night, beginning at 7:30.

L. A. Matthews was in Okla- ings a success. homa City, Monday,

Mr. and Mrs. Clem Gilliam called on Mr. and Mrs. Andrew Gil- Ruth May, daughter of Mr. and

tertaining program was given, turned to his home in Sherman, many friends here go out to the Mr. and Mrs. Jim Potter and Mr. of deepest sorrow. The funeral

## COURTHOUSE RECORDS

Vasse: Survey No. 91, Certificate No. 1313, in Block M-7. John Williams, et ux, to Jo Basler: all of west half and all of southeast quarter of section 4. Carter and Head's subdivision in the record of land titles of Deaf

Smith County, Texas.

Trustees Deed

F. E. Scott, by Geo. L. Muse trustee, to James E. Jones: north two-thirds of block 27 of Welsh subdivision of section 79, block

Executor's Deed Estate of G. C. Major by execu-

tor to Mary H. Gallagher: part of section 111, block M-7. Quit Claim Deed

J. L. Rogers and wife to George A. Ritzinger: lots 11 and 12 h block 13, Whitehead Addition to the City of Hereford, Texas.

New Automob T. D. Stambaugh, Jan. 8, Chevrolet sedan, Brumley-Woodford Motor Co.

R. B. Gehres, Jan. 6, Ford sedan, Hereford Motor Co. Elvin J. Ridling, International truck, Oklahoma.

## Dawn Items

BY MRS. JESS CALDWELL H. H. Miller and sons visited with

friends in Hereford, Sunday Mr. and Mrs. C. P. Caldwell and daughter, Miss Eunice, of Progressive, visited, Sunday, in the Jess Caldwell home

Aubrey Wimberly has just completed a second irrigation well on his place.

Otto Samuelson of Canyon, was in Dawn, Thursday.

A nice crowd enjoyed singing a the school house, Sunday night. There is hope that interest will grow in these singings. Visitors are invited and welcomed to take part. There will be singing again next Come and help make these meet-

The entire community was saddened by the death of little Mary Mr. Tom Harshbarger, who has at 8 a. m. She passed away after a been working for the Simpsons, re- brief illness. The hearts of the grief-stricken parents in their hour Church at Hereford, with Rev. Barnes in charge.

Word has been received of the death of Mrs. Lester Galley's aged mother. Mrs. Galley left several weeks ago to be at her bedside.

Aubry Wimberly, wife and baby returned last week from Wichita Robert E. Vasse to Edna G. Falls, where they visited Mrs.

## there ain't no globes up here ...

Eyesight's Public Enemy No. I-a lamp robber-has visited this house. It's a common and needless occurrence to rob one lamp of its globe to use in another. Half empty sockets means a half lighted home. Fill those empty sockets today. Call our office for a carton of 60-watt Mazda lamps and tell us to put it on your next month's service bill.

TYPE	USE	COST
40-W. Inside Frost	Ceiling Clusters—3-Socket Floor Lamps	15c
60-W. Inside Frost	Very Useful Lamp-Can Be Used Anywhee	15c
75-W. Inside Frost	Table Lamps—Bathroom Firtures Et.	
100-W. Inside Frost	side Frost Reading Lamps—Ceiling Fixtures Fte	
150-W. Inside Frost	Kitchens-Study and Lounge Lamps	20c
60-W. Inside Frost	A Carton of Six for Only	900

Texas-New Mexico Utilities Company

imberley's parents during the until Sunday, Mr. Underwood, who ness was disposed of, Mrs. W. P. May. We also wish to ex

Hartland Caraway made ess trip to Amarillo, Monday. Mrs. Cecil Hodges and small son, of Daniel, spent Friday with Mrs. Jess Caldwell.

Mr. and Mrs. Mart Burum entertained a few friends with a A good program and evening's en "42" party, Saturday night. Those tertainment is anticipated. present included L. A. Smith and family, and W. P. Caraway and

Mrs. Underwood and son, Royce,

Community meeting was postpon will take place the coming Friday.

Club met Tuesday, Jan. 4, with expressing our appreciation to our Mrs. W. J. Stewart, with only nine many friends for their words of member present. A large number sympathy and deeds of kindness were absent due to the illness of upon the occasion of the illness and

provement since entering for medi- Peninsula. Delightful refreshments manner. May God bless were served to the club members and several visitors. The next meeting will be Tuesday, Jan. 18, ed last Friday. The next meeting with Mrs. Jim White as hoste

CARD OF THANKS

We wish to take this means of visited in Clovis, from Saturday Mary Ruth May. After the busi- death of our loved one, Mary Ruth at Brand Office.

is in the Santa Fe Hospital there, Caraway gave a very interesting thanks to the doctor are in is reported to have shown no im-

Mr. and Mrs. A. J. Kay Mr. and Mrs. W. A. Ma Mr. and Mrs. J. O. McV Mr. Chester May, Mr. and Mrs. L. F. Bore Mr. and Mrs. L. W. Car

Mrs. Mary Wilkinson. Stencils, ink and office su

# Rockwell TUBA

Published Once in a While by ROCKWELL BROS. & CO., Lumbermer Hereford, Texas

Stack 1-Piece 1

Right away I expect to be asked, much lumber in it that if it were never been painted, and think it

I wanted something I could play

a tune on. I thought of "Bugle." But I heard too many bugies

once upon a time. And I thought and thought Suddenly it came to me-A Tuba is the one horn that stands for

LUMBER YARD better than any

horn in the band-you know, the Tuba Four, Tuba Six, Tuba Eight, 'Course we have a fillion other things down here at the Lumber

Yard, but the good, old Tuba Four

is really the hub of the business. Three miles south of town on 25-Mile Avenue, the Reinauer Bros. ing a space 66 feet by 100 feet. chinery and still leaves room for put into your property.

'Way'd you name it the 'Tuba'?" | all laid out end to end it would Did you ever try to name a reach 30,393 feet, or neary 5 miles, Incidentally, a building of that type costs less to build in proportion to the volume it encloses than any other kind of construction we are familiar with.

> Now is a good time to be thinking of the paint jobs you are going to do this year.

Mr. and Mrs. J. B. Stoker have protected their home on West Third street against a leaky roof bill of groceries from Mr. Jones, by over-roofing with No. 1 Red after I have carried your account Cedar Certigrade Shingles, the best so long?" roof protection money can buy at a price any property owner can afford to pay - we think.

Speaking of paint, we honestly have built a circle top shed cover- think that the money spent for good paint and skilled labor to put Hereford breeder who realizes the is what our customers try to ma It holds 13,000 bushels of grain it on, gives more actual value and value of good equipment and im- us believe. and shelters all their farm ma- satisfaction than any money you

was all metal, but there is so those that look like they have farm improvement program.

Mose became heir to a few hundred dollars and immediately went to town to pay a grocery accou of long standing. After which, he strolled down the street into the Jones store and purchased a large supply of groceries, for which he

paid cash. The groceryman with whom he had the large account saw him, and inquired:

"Mose, why did you buy a large

Mose looked surprised and said, "Mah goodness, Mr. Smith, Ah didn't know you sold groceries for cash "

Lee Cocanougher is provements in keeping his fine herd of cattle in the best kind of their airplane in the front end. Next time you drive around, com- shape. A well built shed, 55 feet ly low price." Just to look at it, you'd think it pare the well painted homes with long, is his latest addition to his

We'd like to nominate Gyles for Hereford's "Man of Year," for 1937, for taking of the local botel situation doing something about it.

Thursday, January 13,11

your new venture be crowned success, Wilson. Mr. and Mrs. Pink Gililland. recently bought a place in the part of town, have about got fixed over on the inside the

they want it. Mrs. Gililland tainly has the knack of getting sults, and we have seldom more efficient planning than did on this remodeling job. Or it you that figured it all o Speaking some more of pe we honestly think that BPS Pain

will come as near giving you another get out of a bucket. At least,

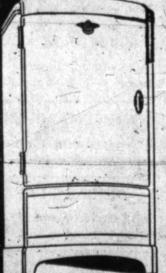
"I got this dress for a ridiculor "You mean you got it for an

# Announcing ---Hereford Implement & Appliance

As Dealer in PARMER, CASTRO and DEAF SMITH COUNTIES — for

# GIDAIRE ELECTRICAL APPL

OFH - FOR ONLY A FEW CENTS MORE A DAY! HEM IN YOUR KITCHEN-PAY AS YOU SAVE



**Cuts Current Cost Deep**est in Frigidaire History! Here's the greatest allaround money-saver in Frigidaire history! Slashes current cost to an all-time low! Sayes amazingly more on food on ice on up-keep, too! And offers a host of new convenience features! NEW "Double-Easy" Quickube Trays throughout! NEW Moisture-Seal Hydrators. ANEWLY-Styled, roomy, 9-Way Adjustable Interior! And many more! In every refrigeration duty, the new 1938 Frigidaire saves more - offers more! Come in and see the

PROOF today!

**New Silent METER-MISER** so little current—You can hardly hear it run!

"Double-Easy" QUICKUBE TRAY

Offers More Advanced Cooking and Baking **GET BOTH** FOR AS LITTLE AS A DAY

Frigidaire Electric Range

Features Than Any Other 2 Ranges Combined! • At last! A range that makes tastier, cleaner cookery easier and cheaper than ever! A range that-in every model, every price class-undes more advanced features than any

other two ranges combined! Point for point, feature for feature, this sensational new Frigidaire Electric Range offers you more than any other range you've ever seen. Come in and see for yourself. Check each of Frigidaire's advantages one by one-then compare! You'll find that Frigidaire offers more ... and proves it!

COME IN AND SEE HOW FRIGIDAIRE'S NEW

"EVEN-HEAT" OVEN-Ends baking uncertainties. "SPEED-HEAT" UNITS-Cook better-at less cost. "THERMIZER" COOKER-Cooks a whole meal for less

Hereford Implement & Appliance Co.

L. L. WOMBLE



RS. JOHN McLEAN. Society Editor

Phone 181-W

AMP FIRE GIRLS HEAR ALR ON CONSERVATION Wecocantewaste Camp Fire Girls t at the home of the guardian, ss Mary Elizabeth Stanford, Sun-

Miss Stanford talked to the on Conservation, stressing conserving of time and energy. bers present were Rue Wil-Margaret Higgins, Eleanor ilson, Nona Dean Rose, June neron, Betty Ann Dunlap and guardian. The next meeting be held Sunday afternoon, an. 16. Every member is urged to

#### AUL LYONS HONORED T BIRTHDAY DINNER

Mrs. F. P Lyons entertained with a three-course dinner on Wed- BUSINESS MEETING esday evening of last week, honoring her son, Paul, on his birth-

Those seated at the attractivelyappointed table were: Jeane Williams, Floyd Ross, Virginia East, Dean Dunlap, Edith Jackson, Geo. McLean, Virginia Newell and the

A variety of games and contests furnished the evening's entertainment after the dinner.

#### JUNIOR BAYVIEW CLUB MEETS AT HOME OF MRS. WAYLAND

The Junior Bayview Club met at the home of Mrs. Jack Wayland and a guest, Miss Fannie Cott. Thursday evening. Miss Edna Daughetee was in charge of the program. Miss Daughetee's review of an article found in Fortune Magazine, on "Chemical Industry," was both instructive and interesting. She pointed out the fact that the United States ranked first in J. T. Gilbreath, Jr. the industry and that it would be a deciding element in case of war, but that war would mean the end of industry, for the government would then take it over,

The next meeting will be held spoon, an Thursday, Jan. 20.

Those attending the meeting were Ruth Conkwright, Mary Fraser, Bloyse Pitman, Clara Gillentine, Margaret Witherspoon, Louise Holt, Katherine Kirby, Rhita Jean Sul-livan, Eva Gililland, Ina Mae Gilbreath and the hostess.

#### CHURCH GROUP STUDIES IOSLEM WORLD"

educational program, at the home by Mesdames D. B. Holder, D. H. of Mrs. W. B. Dameron. Mrs. A. Alexander, Arthur Rogers and W. M. Jones was assistant hostess.

Mrs. F. M. Kester was leader

The program, under the leader-

Mrs. F. M. Kester was leader World," and conducted the devo- with China and the mission work tional, which dealt with Friends there. Mrs. Conklin discussed the and Friendships, Mrs. R. G. Blue people, their customs and habits; and Mrs. Carl Williams gave talks war conditions and the effect of on the people of the Islam coun- war on missionary work in China. try and brought out the fact that United States. A general discus- Thorns of Silverton. sion of the subject followed.

A quartette composed of Mes- will be begun dames H. M. Redford, A. Petersen, Earl Phillips and Miss Nola Margaret Blue, rendered special music.

The next meeting will be held on the first Wednesday in February, at the home of Mrs. C. H. Dyar. Mrs. A. Petersen will have charge of the program.

#### BOOK REVIEWS ARE GIVEN FOR BAYVIEW CLUB Two books were reviewed at the

McLean presented "Cradle of Life," by Louis Adamic.

Mrs. Harrison and Mrs. Jones. touched on the background of the his employer. books, and mentioned items of interest covering the authors. Mrs. Olsen and Mrs. McLean discussed son, Ky Lawrence, D. C. Walser, the characters and brought out the R. L. Wilson, Britt Clark, Guy story of the books, reading brief Walser, B. C. Roberson, Charles excerpts and explanatory dialogs. Mrs. Bob Wilson, president, di-rected the business meeting and ling, Betty Ridling, A. Behrends, conducted the annual business ses- and the hostess, members.

sion when yearly reports were The next meeting will be held CLUB TO MEET at the courthouse, Thursday aft- Junior Pioneer Club will meet ernoon, Jan. 20, at which time Tuesday evening, January 18, at Miss Lillie Hostetler will discuss the home of Mrs. Herbert Campbell. "Northwest Passage," considered Miss Edna Daughetee will be as-

anding novel of 1937. W. Spradley, Bob Wilson, C. R. Barber, T. M. Dameron, E. W. Harrison, G. W. Heard, A. M. Jones, F. T. Roloson, John Roberts, John Olson, C. F. Moore, John McLean, Paul Mathers, J. W. Kirby, D. H. Alexander and Miss Lillie Regard office.

#### LOYAL WORKERS MEET AT 100F HALL

Loyal Workers Quilting Club met at the I. O. O. F. Hall, Friday, for a luncheon at the noon hour, when they were joined by husbands, and to quilt in the afternoon. A quilt for Mrs. Julia Sowell was completed.

Those attending the luncheon, were Messrs. and Mesdames A. H. Elliston, A. R. Rogers, E. E. Fridley, Henry Williamson and son, Thurman, C. C. Cox, Edgar Sowell, and Dr. and Mrs. F. E. Bowe; Mrs. C. O. Iee, Mrs. Myrtle Witherspoon, Mrs. Edna Fincher, Mrs. Ted Young and son, Miss Ursalee Fridley, and two visitors, Mrs. Julia Sowell and Mrs. May Powel-

#### T. E. L. CLASS HAS

T. E. L. Class of the First Baptist Church, met at the home of Mrs. Lee Lambert, Thursday afternoon, for the regular monthly business meeting. Mrs. Joe Evans was assistant hostess.

Reports from outstanding committees were given, and a report on the distribution of the contents of the class welfare box was made. After the short session, members of the class went in a group to the funeral of Mary Ruth May. Those attending were Mesdames Jim Mauk, Si Orr, W. A. Long, Mark Hanna, F. E. Bowe, S. L. Walser, Artis Daniel, the hostesses

#### KNITTING CLUB MEETS FOR LUNCHEON

Members and guests of the Knitting Club met on Wednesday of last week, for the regular luncheon meeting, at the home of Mrs.

Lace, silver and crystal appointed the luncheon table.

Those present were Mesdames: Travis Dameron, W. M. Emmons, Woodrew Ireland, O. C. Holt, Ernest Medkief, Tom McCollum, and at the home of Mrs. J. W. Wither- the hostess, members of the club. Mrs. Meade Haile was a guest.

#### PRESBYTERIAN AUXILIARY HAS PROGRAM ON CHINA

The Woman's Auxiliary of the Presbyterian Church met at the home of Mrs. Preston . Walker Monday afternoon for the regular program and business meeting.

Mrs. Henry Hastings had charge of the Spiritual Life Phase of the The Woman's Missionary So-program, which was built around ciety of the Christian Church, met "Service." "We serve because we on Wednesday of last week, for love and we serve because we the regular monthly business and know," were subjects of talks made

of the program on "The Moslem ship of Mrs. Lee Conklin, dealt A list of the missionaries in

there are twenty thousand people the foreign fields was read and of the Mohammed faith in the prayer was offered by Mrs. John The next meeting will be held at

The Spiritual Life talk was given the home of Mrs. Vern Witherspoon by Mrs. A. Lowther. Stewardship on Monday, January 24. At this as discussed by Mrs. Earl Phil- meeting a new series of programs in the new book, "Rural America,"

#### SUMMERFIELD STUDY CLUB HEARS PLAY REVIEWED

Summerfield Study Club met Thursday afternoon, at the home of Mrs. Lloyd Lookingbill,

After a short business session a humorous play was reviewed for the group by Mrs. R. L. Ridling. She gave an interesting summary of "You Can't Take It With You," by Hart and Kaufman, a hilarious

Two books were reviewed at the meeting of the Bayview Club, held story of comical people in comical situations.

Thursday afternoon, in the club rooms at the courthouse.

Mrs. D. C. Walser reviewed "Adventure With a Genius," by Alleyne Ireland. The book comprised recollections of Joseph Pulitzer, whom Mrs. Walser described as an eccentric genius of American John Court of Court o centric genius of American Jour-nalism. The story dealt with the experiences of the secretary and

> Refreshments were served to Msdames L. L. Cannon, Ray John-Walser, Woodrow Welty, B. E.

### JUNIOR PIONEER

the club to be the most outsistant hostess. The meeting will be held at 7:30 p. m., and Mrs. Those present were Mesdames J. Louis Woodford will have charge

Brand office.

## Summerfield News

Mr. and Mrs. Claude Ware and hildren were in Amarillo, Tuesday. Mr. and Mrs. Alton Lookingbill and daughter, visited in the Cecil Lookingbill home in Amarillo, over

A light snow fell here, Thursday

Jim Noland, who has been spending a few days with his parents, Bovina, visiting in the home of her returned to Amarillo, Friday. Mr. and Mrs. Roy Eular and

them are Phylis Lookingbill and they will make their home.

Mr. and Mrs. W. L. Jol

Black, were in the Loyd Looking-bill home, Sunday. Otho Noland worked for

There were sixty at School, Sunday, Several

Ossie Cross of Petersburg, is visiting in the homes of his bro-ther, Albert Cross, and sister, Mrs. Mrs. Alton Lookingbill was in

mother, Tuesday. Mr. and Ms. C. T. Cox of Lockchildren are in Elk City, Okia. ney, were visiting in the J. A. No-There are several new pupils land home, last week. They were in the home of her parents, Mr. sedan, which had been parked by enrolled in school here. Two of en route to Bellview, N. M., where

Mr. and Mrs. C. H. Butler at-Amerillo, Thursday night.

Mr. and Mrs. Oscar Isbell and baby born in Deaf Smith Co son, of Hobart, Okfa., visited in the J. L. Lookingbill home, Wednes- the bassinet by Bill Smith. day afternoon. Mrs. Isbell is Mr. Mrs. Lee Curry and

Rev. and Mrs. Naylor and family of Friona, were here, Sunday. Rev. Naylor preached here, Sunday morning and evening.

Mrs. Canfield of Plainview, visit- home, at Earth. ed in the J. A. Noland home, last

Mrs. Lloyd Lookingbill visited Sunday, to retrieve a 1937 Buick W. A. Vines home, Sunday and Mrs. W. L. Johnson at Black, the elevator for several days. The

the proud parents of a son, born Monday morning, Jan. 3, weighing

owner was unknown

David Milton. It was the first Oregon, visited Mr. and Mrs. H. baby born in Deaf Smith County in Pew, several days last week. 1938, and was therefore present Mr. Ray Latimer was called to Amarillo, because of the fliness of

Mr. and Mrs. Lester Prest

Procher are spending a month or his mother, Sunday night. She is six weeks visiting relatives in reported to be impoving.

Miss Emma Lewell Plunk of Mr. and Mrs. James Gandy spent Rance, and Mac Noland, were in the week end in the J. W. Vines the J. B. Noland home at Adrian

Sheriff Garland Brown and son, Messrs. Doyle Vines and B of Dimmitt, were in Summerfield, Marsh of Black, were guests in the Mr. and Mrs. J. R. Ogle children were in the J. P. Gandy home, at Wyche, Sunday.



Large Stock of New Fall Men's and Ladies' Apparel, Nationally advertised lines! Guaranteed high grade stock-All going at Breath-taking

SAVE! — BUY NOW!

Sale Starts

FRIDAY, JAN. 14th

For Bargains on Our Whole

THE BEST SALE YET!

Take Advantage of This

GREAT MONEY SAVING EVENT BUY A BIG SUPPLY TO LAST SEVERAL MONTHS WINTER MERCHANDISE AT GREAT REDUCTIONS!

SALE ONLY LASTS 15 DAYS

Be Sure and Come!

SAVE! — BUY NOW!

BE SURE TO BE HERE EARLY! Clothes For The Whole Family!

ROCK BOTTOM PRICES!

DRESSES

Flattering Styles and Colors!

NOW ..... WON

Coats & Suits

New Fall COATS and SUITS - ALL WOOL

MATERIALS - New Well-Fitted Styles

\$10.75

\$13.50

Large Stock of New Gorgeous SILK DRESSES

\$5.00 VALUES!

\$24.50 VALUES!

VALUES UP TO \$19.75!

\$24.50 VALUES!

Men's & Boys'

They all must **GO!** 

Regardless of Wholesale Cost! All New Styles and Fashions! Single or Double-breasted Coats! These are Yearround weights!

MEN'S AND BOYS' WOOL LUMBER JACKS

We have about 40 left -They Must Be Sold, Regardless of wholesale price! Come look at Real Value - It's Your Gain!

8-OUNCE

LADIES'

OXFORDS

Suede, Black or Plain!

Worth \$3.00



Values!

ONLY 20 **Overcoats** THEY MUST GO! TROUSERS

30% OFF

DRESS HATS \$1.95 GLOVES

CORDUROY

## IT'S ALL ON SALE!

UNION SUITS **OVERALLS** 

WINTER

Value ..... 84c 30 % OFF

Dress SHIRTS A SPECIAL LOT Sizes 14 to 17..... 89c Patterns. . \$1.39

ONE SPECIAL LOT OF LADIES'

SHOES

Up to \$1.95 VALUES OXFORDS

GLADSTONES and FITTED CASES LUGGAGE

98c up

BLANKETS-70x80 or 66x76

\$15.00 VALUES!

\$24.50 VALUES!

\$29.50 VALUES!

\$39.50 VALUES!

NOW .....

NOW .....

NOW .....

Hundreds of New SPRING WASH

DRESSES - On Special .....

STOCK OF INFANT'S WEAR REDUCED!

ALL-WOOL SWEATERS REDUCED!

98 C NOW

LADIES' SUEDE. JACKETS

\$22.50 All WASH DRESSES Reduced! ALL LINGERIE REDUCED! - COMPLETE LADIES' FALL HATS, going for ..... 50¢ LADIES'

64 00

**BLANKETS!** 

**BLANKETS!** 

Values up to \$3.95 72 x 84 Inches. Part-Wool ......

ONLY A FEW LEFT - THEY MUST GO!

HOSIERY ALL REDUCED! Full fashion, all 49c stilk, all colors

LADIES' PURSES

ALL

COLORS ..

The Date:

The Place:

## The Hereford Brand

Published Every Thursday. Our Slogan--- "More People--- More Farm

HEREFORD, DEAF SMITH COUNTY, TEXAS TELEPHONE 30

MRS. SETH B. HOLMAN \_\_\_\_\_ Publisher and Manager JIMMIE GILLENTINE \_\_\_\_\_

JUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year; Zone Three and higher, \$2.50 per year. All subscriptions strictly cash in advance. ered as second-class matter at the Post Office in Hereford, Texas,

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NOTICE TO PUBLIC

Any erroneus reflection upon the character, standing or reputation of person, firm or corporation, which may appear in the columns of per, will be gladly corrected upon due notice of same being given the editor personally at the office at 402 Main Street, Hereford, Texas,

Topics in relation to this sub-

ject were discussed at the first

meeting of the Girls' Hi-Y in the

The Dramatics Class of Lawton

High School made approximately

\$50 on their first production on

November 12, "Evening Dress In-

new books have recently been add-

CAN YOU IMAGINE-

Can you imagine—Ray Nunn

without Melvina Stewart on his

looking sheepish when he meets

certain girls? - Virginia Newell

without Jeane Williams? - Faye

Crosthwait when she was not

blushing for any reason at all? -

Evelyn Lovelady when she isn't

telling some girl she doesn't like

the way her hair is fixed? - Hel-

en Ann Snyder when she didn't

in a mad rush to go no place in

Surprise! Bet you thought this

(that sounds like this year's Sen-

the Seniors ended at that last

parenthesis before 'from'). On our

way from C. S. to H. S., we felt

we knew almost everything, but

things as a (abcd) and Ama, amas,

amat, we began to realize that we

Ina Mae Hastings headed this

tree (evergreen), and Lois Hill

the officers. The Juniors of 1924

rays of light after 3 years of

GUESS WHO

is five feet, seven inches tall, and

Boy: He is a Junior and hap-

Whoops, a feud!

particular?

A PEEP INTO OUR

dispensible," was the

play given.

NEIGHBOR'S YARD



#### WHITEFACE ROUND-UP STAFF MEMBERS

Editor-in-chief, Mary Jane Morgan Assistant Editor \_\_\_ John Willett Business Mgr. \_\_\_ Chilton Foster Ass't. B. Mgr. \_\_\_\_ Virginia Newell Copy Reader \_\_\_\_ Edith Jackson Proof Reader \_\_\_\_ Viola Philips

Reporters: Helen Ruth Barber, Bud Bradley, Barbara Brotherton, Buth Callahan, Ann Cockrell, Betty Oockrell, Pollyanna Crawford, Faye Orochwait, Vigginia East, Jean library. One hundred and eighty France, Grant Fuller, George Mc-Lean, Jack Nicks, L. A. Ricketts, ed and also a new filing cabinet. Floyd Ross, Karl W. Shirley, Charles Spradley, Helen Frances Streu, Mary Tiefel, Dorothy Nell Trimble, Elsye Wilkins.

Sponsor, Miss Stacia Irene Crawford arm? - J. C. Vaughn without

## I Am Music

Voice of the universe, Priestess of earth, life's lyrics of love, am L. Song of angels in the house of good; the snare and delusion of

I whisper of passion; I breathe have a scratch or bruise from playromance; I am the inspiration for ing basket ball? — Andy Schuwork and play. Though I am a macher when he was not flirting balm of peace, yet on the battle with someone? — Lois Standifer fields I stir men's hearts and dressed in red? — Mr. Emmons urge them on to greater deeds of when he was really embarrassed? valor. I dwell in the peaceful - Miss Wrenn when she wasn't chambers of content, but I am present always in the pits of war. I lead true lovers to the altar, I muse by the cradle, I stalk by the A Long Time . open grave. I am the incense upon which devout prayers rise heaven Ago In School ward. Know me, and I will comfort you always.

If my song be in your heart, column had been scrapped. False you will hear my voice in the bab- alarm, though, so don your most ble of the brook, the chant of the tolerant expression and see what birds, the rustle of the leaves, and can be done about wading through the dew, all speak to you of me, ed high school. Quoting the class, The rumble of traffic, the clatter historian, Edna Mae Williams: "A of hoofs, the hum of the motor, the band of fifty-six eager students song of the mill. Ah! I charge the came from a prominent position

Down through the ages I have iors, except there were 57 of 'em) walked with men, yet none have from Central School to be the ever fathomed me. With the prince "Fish" of High School. (Of course and the beggar I roam the earth you realize the comparison with and all men love me. For I am the spirit of the very best that is in them, and they praise and strive for the best that is within me. I am the soul of the arts, I am when we arrived and saw such Music!

-Robert L. Shepherd.

Band members, here is your chance to get even with your parits. Make them read this article and show them you are interested in music and then persuade them to come to the Band Parent's meetings. Bring them along to the picture show with you and prove to them fast what our band really is, when they hear us play "Safari," "Panor," "Bells on Parade," "A Night in June," and others, on the stage of the Star Theatre, Friday night, January 14.

#### THE GADABOUT'S COLUMN declared: "We began to see little

My! My! Such goings-on during study.' the holidays or maybe after the Definitely encouraging, but we holidays. For instance:

Did you see Barbara Brother- marks made by those in the next ton slide for a home run in the class concerning their scholastic hall, after they had been "slicked achievements, we had just better for delegates who were interested the door I ask him in, but he reno?" Bet it hurt, but I couldn't stop with the Juniors. help laughing.

And have you noticed Faye Crosthwait's "honey blonde" rinse? Girl: She is a Senior, has blue To match her disposition, we sup-eyes and is a medium blonde. She

J. C. Vaughn is getting bashful, is liked very much. She holds an we do believe. Everytime he looks office in the Pep Club and Staff, at a certain group of girls he has and is seldom seen without a cer- had a good time keeping his hotel the most sheepish grin on his face, tain '37 Pep leader, Eternal mystery: Why the Shorthand class can be taking a very serious dictation and suddenly ev-pens to be one of our best foot-

of giggles. brought Melvina Stewart a man of good basket ball player and danc- Sally Jones last night and today got back home. He asked for a

Spradley and Jack Nicks have Chrysler. something in common. They lie Boy: He is fairly tall, dark and been postponed and so we etiquet! awake nights, thinking of bright good looking. He played football went toth e show. She insisted on retorts to spring in English this year, and was one of the out eating pop corn, and talked all the ing like that!"

#### RESOLUTIONS TOPIC OF DISCUSSION AT HI-Y

seping them? Even though you ing is "Hey, you guys," break them after keeping them for break them after keeping them for awhile, you have gained something, Girl: She is tall, dark and very ing. At 10:80 I started to take "Gosh, I never knew the ground

Five Who Were Lucky In War



Two Japanese doctors minister to five wounded Chinese captives in the North China area. Notice the eandy and pop bottles held by The Tulia High School has been the captives. Can the Japanese be pampering prisoners as this at work building up their school picture would indicate?

## Canine Quints Enter Kennel Show



The canine quints owned by Capt. C. S. Beale of San Diego, Calif. are hung out to dry after a good shampoo in preparation for entry into a championship kennel show. The two-mouths old Boston bulls seems to disapprove of the high-handed methods used to prepare them for the

## the billows of the sea. The wind this foggy stuff. For one thing, in and the rain and the flowers and 1924 a batch of typical Fish enter-

ACCOMPANIES OTHER SUPERINTENDENTS IN CAR

Mr. Dillehay explains his absence from Hereford from January weeks to pay for everything I 5 through the ninth, by saying he bought her in ten minutes. was in Austin attending the Fourth Annual Conference of School Administrations, which was spon- folks won't let her go someplace. sored by the state department of You know, crawling out the wineducation. He went in the car dow, etc. Things like that disgust with superintendents from Farwell, any boy. And she "stands them Bovina, Muleshoe and Dimmitt.

were not so wise," H-mm, listen the morning and closed at four in girl, Bill. dear '38 Fish, you should read the evening, carrying the theme of that last sentence carefully and 'Audio and Visual Education." with thought (?), to see if you Pictures as well as elaborate sound do not reach the same conclusion. film machines and two-way communicating systems used in the class which so resembles the X-mas the convention because of interest much?" was secretary. This same year's in public education. Mr. Dillehay Sophs said this: "We were present in body, but absent in mind." Also true of '38. J. G. Gilbreath, Bettie were out-of-state experts. Carter and Claude Norton were

J. Allred played a piano solo and give him a few good lessons. the Prairie View State College Negro chorus gave a special num- happened?"

wonder??? Judging from the remerce sponsored a tour of the city doesn't show it. When he came to The Austin Chamber of Comin going on this sight-seeing trip. The group on which Mr. Dilles wanted to meet him, hay went to Austin, went by the way of Big Springs and San Anthrough Fort Worth and Wichita wrong side. Another couple called Falls, He visited his college room; "cabbage" at us, and be liked to Falls. He visited his college roommate while in Fort Worth, and room-mates awake until two o'clock over. in the morning.

A BOY'S OPINION

eryone breaks out with a bad case ball players. He is very tall, with "Hi, old pail How's tricks? has the loudest laugh of anyone blonde hair and blue eyes, and Yes, I'm a little tired this evening. I ever heard. Is it true that Santa Clause very long eye lashes. He is a Think I'll go to bed early. I dated It is understood that Charles with the boy who drives the tan old faded blue skirt, a red shirt to." and anklets. I told her the dance standing players of the year. He is time. She is really a very prety a Junior. Member of the Cow girl, but she believes in digging When that high powered Marjory the other waving - not gently -

before 12. She's really a rounder. It's my last time to date her. No

fooling! I like girls with a little grain of horse sense. It'll take me two

Then she started telling me how she runs off from home when her up" rather often, too, Take my The session opened at nine in advice and stay away from that

> A GIRL'S OPINION "Hello Beth."

"Hello, Sue." "Say, I heard that you had a larger schools were explained to date with that new boy in school the many persons who attended last night. Whacha do? Like bini

states that practically all the such an awful time in my life. speakers on the related subject Maybe I shouldn't say it about Bill, but he has the worst man-The group attended the banquet ners of any boy that I ever have on Thursday night at which Mrs. been with. His mother needs to "Say, you have me curious. What

> "Well, it's just that he doesn't know how to act, or at least, he

"He didn't have a car, I didn't mind that for I love walking, but gelo. They returned by the route he walked all the way on the

> 'shut up,' but he didn't change At the show I had a terrible time getting my coat off by myself, while he sat throwing popcorn at people' ears. And kid he

> have bitten their heads off, saying

GRAPEFRUIT Large size-6 for \_\_ "Gee, but I was relieved when I APPLES, Winesaps 276
Medium size—2 dozen 276 her own? The way we heard it er. He is a good sport and well \_ say \_ I'm off women for life, date for tonight, but I found that (we heard it from her) he "musta thought of by boys and girls of I asked her to go to the dance and I really can be quick in manu-TANGERINES Hereford High. He is often seen what do you think she wore? An facturing an excuse when I want

> "Whee-ee, what a guy! Such "Well, I've had by lesson in dat-

hands and also plays basket, ball. for gold—when she dates. She "Whoa oa! Gee-Monee Horse, He needs a body guard to keep the wanted everything on the menu have a heart," cried a graceful "Did you make your New Year's women away but he's strictly a at the drug store and she draw figure tripping the light fantastic resolutions with the intention of "one-woman man." Favorite say-

for surely if your resolutions were pretty. She is a Sophomore and a her home and she was actually in was quite so hard. Oh, ob-oc-oc worth making you have lost nother member of the Band and Pep Club. sulted. Said she never went home Wait until I get hold of that \*?(-

with a tail. (Speaking of the horse, Garage Enlarged

when Dean Dunlap and Virginia "Genece, what do you do when a dress is too short?" asked Mr. East took their daily exercise on a Dillehay, horse. There was a little race, and Genece answered with a smile, in an effort to stay on, Dean "Let the hem, out of course." clamped his nervous heels in the horse's flanks. The animal was rather touchy in that spot (horses to hem it back up?" are like that), and before they knew what was happening, both said Genece. were off - on the ground. Dean, still the perfect gentleman, shakily "the hem is being let out" of the walked over and with a tug (what high school garage. a tug?) pulled Virginia up.

## First National **Elects Officers** On January. 11

Officers and directors of the First National Bank were elected at the annual meeting here, Tuesday afternoon.

Officers are: Geo. L. Muse president and chairman of the board; E. B. Hedrick, vice-president; A. R. Posey, cashier and secretary of the board. Directors: Geo. L. Muse, Troy Womble, J. L. Fuqua, F. A. Gyles, Mrs. L. R. Bradly, and J. S. Orr.

#### JRS. GIVE MONEY TO MASCOT FUND

to order and the minutes were July 23, 1938; read. The Junior class is really go- For County Treasurer: ingto have a good banquet. Those on the committee are Barbara Brotherton, chairman, Lottle Tyson, Mary Louise Dean, Merlin For County Commissioner, Conklin, and Kenneth Potter. The Precinct No. 3: class is confident that these members will make the banquet a success, (we hope).

The Junior class will give five DANGEROUS head to represent our school.

Salad Dressing or Sand-

wich Spread-Qt. .... 27¢

No. 2 can—2 for .... 25¢

Gold bar. No. 2 can ... 17¢

No. 2 1-2 can-2 for 19C

Sunshine Butter Cookies

White Fur Tissue,

BANANAS

15c

10c Size 2 for ..... 15c

23c

25c

COCOA

2-Lb. Can \_.

CATSUP

HOMINY

TOMATOES

No. 2 can-3 for

4 rolls (1 roll, 1c)

No. 2 can-2 for --

SUGAR CORN

CRACKERS

Spinach, Gold Bar,

14-Ounce Bottle ----

Sweet Spiced Grapes,

Just in case you are wondering "What are we doing to our all this took place and was heard garage?" asked Mr. Hudson.

"No, that isn't right," replied Mr. Hudson, "What do you do in case there isn't enough material "Put a ruffle on it or face it,"

In terms of Home Economics,

Now that the school has a new bus, there is no place to put it. The new bus is much longer and wider than the old bus, therefore, the garage had to be made larger. For the past two weeks men have been working on the garage. They are making it wider, longer and higher in order that the school might protect their new bus from the weather.

H. D. CULPEPPER FOR COM-MISSIONER, PRECINCT NO. 3

To the voters of Commissioners Precinct No. 3: I am again announcing for the office of County Commissioner of Precinct No. 3; subject to the Democratic Primary to be held on Saturday, July 23,

POLITICAL ANNOUNCEMENTS DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates The Junior Class met in the for the offices under which their study hall last Friday, for a class names are listed, subject to the meeting. The meeting was called action of the Democratic primary,

> MRS BESSIE L SMITH (Re-election)

H. D. CULPEPPER (Re-election)

to put in our lower front ball, over It is dangerous to sell a SUBSTIthe trophy case. The class is will- TUTE for 666 just to make three ing to do everything in its power or four cents more. Customers are to help buy the mascot. With the your best assets: lose them and co-operation of all the classes, it you lose your business. 666 is worth will be possible to buy a good bull's three or four times as much as a

I feel justified in asking for the nomination to this office again, and assure you that I have fulfilled the obligations of the office to the best of my ability and

will continue to do so in the fu ture. I offer my past record as my The support and influence of the voters will be greatly appreciated.
H. D. CULPEPPER.

## "The Awful Truth"

The Greatest Outburst of Criti-cal Acclaim Ever Accorded a Picture!

"Put this on your must-see list!"—JIMMY FIDLER. "If there is any pictue funnier than 'The Awful Truth,' I haven't seen it!" - LOUELLA

PARSONS. "I'm urging, begging and pleading with you not to miss "The Awful Truth'!"-JIMMY

"Greatest piece of theatre entertainment I have ever seen. A comdy knockout!" - MERVYN

"Top Comedy! A marvelous icture!" - ADOLPHE MEN-

"One of the finest pictures of

the year!" - UNITED PRESS. "A hundred per cent winner. masterpiece!" - LOS AN-GELES TIMES.



Feb. 1st

Paper Napkins, asstd. col-

TOMATO JUICE

13 1-2 oz. can-3 for ET

ors, 80- count, 2 pkgs. 15¢

Dried - 3 Lbs. -

# 16c January

COFFEE Bliss - 1-Lb. Can

23c

FLOUR



BEST 12-Lb. Sack 45c

CORN MEAL Packard's-10-Lb. Sack

Pineapple, Del Monte, No. flat, Cr. or Sli., 2 for 19¢ SWEET PICKLES 23C 5c Chewing Gum, all kinds, 3 pkgs. .... PEACHES Sliced-No. 2 1-2 can 19C Shortening, Mrs. Tucker's. 4-lb. pail . . 49¢ CANDY BARS 3 For \_\_\_\_ BISQUICK 2 1-2 Lb. Size Laundry Soap, Swift's, T. N. T.—6 bars ..... 19¢ DOG FOOD Wild Life-3 Cans \_\_ 23c Choice Grad Cottage Cheese 20c SAUSAGE Pure Pork - Lb. BACON Sliced - Lb.

20c 32c BEEF ROAST 18c Per Lb. Pork Roast, lean, lb .. 20¢ Pork Chops, lean, lb. .. 24¢ Baby Beef Steak, Whiteface—lb. 18¢

Cream, Eggs & Poultry



TEXAS Grocery & Market

'NOT HOW CHEAP-BUT, HOW GOOD" PHONE 353 O. G. HILL OWNER WE DELIVER





E. Jones, of Roswell, N. M., Pheatres, was a visitor in Here- day.

Mr. and Mrs. W. R. Simon and eck end with Mrs. Simon's sister, Mrs. Arlie Dean and family.

H. E. Sullins and son, Chester, Mrs. Sullins.

Mr. and Mrs. G. H. Martin were in Hereford, Tuesday, en route spent Christmas week with Mr. from California to- Petersburg, and Mrs. Joe Doefler. lexas, where they will make their home. They called at the Brand and had their paper sent them at their new address.

Mr and Mrs. Jeff Gilbreath and Thornton Shirley, were Amarillo visitors, Monday.

Wanda Jean Reed visited relatives in Amarillo over the week

NO. 1531 OFFICIAL STATEMENT OF FINANCIAL CONDITION Of The

First State Bank AT HEREFORD te of Texas, at the close of busi s on the 31st day of December, Brand, a newspaper printed and Mrs. Dow Mercer. iblished at Hereford, State of

exas, on the 13th day of January,

250.90

27,500.00

NONE

5,500.00

2,955.00

87.74

RESOURCES Loans and discounts, on

personal or collateral Loans secured by real estate -----

Overdrafts Acceptance of other banks ----Securities of U.S., any State or political subdivision thereof ----

Other bonds and stocks owned --Customers' . bonds held for safekeeping ----Banking House Eurniture and fixtures

Real Estate owned, other than banking house Cash and due from approved eserve agents 173,341,40 Mr. and Mrs. J. J. Buckner. and bankers, subject check on demand Stock and-or assessment

Federal Deposit Insurance Corp. .... dability, account assets sold with or without recourse, where bank has agreed verbally or otherwise to repurchase or guarantee payment thereof before, at or after maturity \_\_\_\_\_ Other Resources

> ---- \$470,520.48 TOTAL ....

LIABILITIES Capital stock \$50,000,00 ncome Debentures

25,000.00

otal Capital structure plus Fund ----Undivided Profits, net -Reserve for -----Dividends Unpaid .... Due to banks and bankers, subject to check

Individual Deposits subject to check, including time deposits due in 30 days \_\_\_\_\_ State Funds on Deposit Time Certificates of De-

posit \_\_\_\_ Cashier's Checks, outstanding ----Bills Payable and Re-

discounts ----Customers' bonds Deposited for safekeep-

La lity account assets ecourse ,where bank has agreed verbally or otherwise to repur chase or guarantee payment thereof before, at or after ma

NONE NONE Other Liabilities \_\_\_\_\_

TOTAL \_\_\_\_ \$470,520.48

STATE OF TEXAS, County of Deaf Smith: We, C. B. WILLIAMS, as Presi-

dent, and C. C. Acker, as Cashier of said bank, each of us, do solemnly swear that the above statement is true to the best of our owledge and belief.

O. B. WILLIAMS, President.

C. C. ACKER, Cashier. POT-ATTEST: C. B. WILLIAMS, E. S. IRPLAND,

J. A. PITMAN, H. G. CONKWRIGHT.

Directors. Subscribed and sworn to before me, this 8th day of Januar; A. D. J. H. PATTON, SEAL):

Deaf Smith County, Texas

Mr., and Mrs. S. P. Rosson transistrict manager of the Griffith acted business in Plainview, Tues-

Mrs. C. H. Dillehay and daughters, Doris Elaine and Virginia children of Plainview, spent last Ann, spent the week end in Canyon with Mrs. Dillehay's sister, Mrs. L. F. Sheffy. They were joined there, Sunday, by Mr. Dillehay and the two families attended the ent the week end here, with Gypsy Smith church service in Amarillo, Sunday night.

Walter Nusbaum of Amarillo,

Mr. and Mrs. Chester Brown of Cortes, N. M., spent the week end with their great aunt, Mrs. E. M. Vanderburg.

Mr. and Mrs. J. J. Clark were guests in the home of their daugh-N. M., Sunday.

Miss Inez Clark spent the week end visiting with friends in Ama-

Mrs. N. E. McIntire of Canyon, was here Tuesday afternoon, attending to business and visiting her brother, N. E. Gass and

Mr. and Mrs. Otis Williams of Amarillo, were here, Monday, at-1937, published in the Hereford tending to business, and visited

Mrs. Cecil Wilkins returned home Tuesday night, from Lawton, Okla., where she was called to the bedside of her sister, Mrs. Buck Rorax, who is seriously ill Resecurity \_\_\_\_\_ \$243,869.81 ports on her condition this morning is that little improvement is 12,967.49 shown.

> O. E. Sherman left Wednesday NONE of last week, for a business trip to Chicago. Mr. Sherman expects to return home in a few days.

Major Schroeter and Dick Coffee made a trip to Gainesville, Saturday, and returned home Sunday, NONE bringing Mrs. Jennie Thompson home with them.

970.98 son, George Ernest, are here, this week for a visit with her parents,



ORGANIZES CIRCLES

The organization of circles whereby the membership of the W. M. S. of the Methodist church will meet in two groups, was completed at the regular meeting held at the church, Wednesday afternoon. Mrs. Frank Terrell will be leader of circle one and the following members will be in her division: Mesdames E. B. Hedrick, and was born in Castro County, need to attend, we want you with M. M. Beavers, John Cummings, J. E. Beyer, L. A. Ricketts, Wm. Mc-Gehee, T. C. Matthews, Hattie and Mrs. Elmer Jones, she is sur-Rutherford, J. F. Ward, D. H. Bry- vived by her grandparents, Mr. and ant, E. W. Harrison, D. W. Hawk- Mrs. J. E. Andrews, and Mr. and ins, Noah Ewton, Rule, Howard Mrs. A. T. Jones, all of this sec-Hershey, A. C. Thompson, C. C. tion. Cox, J. W. Kirby, M. L. Steele Int. NONE and I. H. Spratt.

Mrs. H. D. Reed will be leader of circle two. Members in ber group are Mesdames W. O. Fox, J. B. Hammer, Clara Freeman, G. Ross, E. B. Black, R. P. Coneway preaching services.

and C. C. Acker. Ann Morgan was a visitor.



Soviet Diplomat Returns to U.S.

Pictured after their recent arrival in the United States from ter, Mrs. O. L. Wilson in Clovis, Russia are Alexander A. Troyanovsky, Soviet ambassador to the United States, and his wife. The envoy returned to Washington to ume his official duties.

## Reims Cathedral Fully Restored



The nave of the Cathedral of Reims, where Joan of Are saw her Mrs. Howard Roles and small king crowned, which has been completely restored from funds donated to France by John D. Rockefeller. Bombardment by German guns in the World War and severe fires left the cathedral a mass of ruins after the armistice.

## Jones Infant **Buried Friday**

ducted by Rev. W. E. Barnes, pas- vices. tor of the First Baptist Church. You will feel better and be bet-She died Thursday, Jan. 6. fol- ter if you are in church services lowing an illness of several months, on Sunday. We need you, you

Dec. 14, 1935. In addition to her parents, Mr. Mrs. J. E. Andrews, and Mr. and

Interment was made in West Park Cemetery.

#### BAPTIST CHURCH NEWS

We had a good day last Sun-W. Heard, H. H. Hawkins, S. O. day. Attendance was better at ev-Wilson, Henry Williamson, Crad- ery service. There were thirty-two 318,169.46 dock, Ralph White, E. J. Hudson, more in Sunday School. More in John Jacobsen, J. B. Jones, Fred B. T. U., and good attendance at Millard, F. T. Roloson, Dorothy both the morning and evening

Our Sunday School has been Mrs. J. F. Ward conducted the standard for nine years. Our last set some higher goals for this year,

#### business meeting and gave the application for the standard has NONE prayer. The devotional was led by just been accepted and the reward Mrs. D. H. Bryant. Little Miss will come soon. The B. T. U. has

PROFESSIONAL DIRECTORY

The title to your land is vital Our Abstracts correctly reveal the title.

O. THOMPSON

ABSTRACT CO. Per Cent Federal Farm LORDS.

INSURANCE JNO. H. PATTON

ABSTRACTS Of All Deaf Smith County Land Titles. DEAF SMITH COUNTY ABSTRACTS INC. Cliff Estes, Manager

DR. J. W. HENDRIX

109 B Street-Just North

Phone 341 for Appointments

of Mother's Park

CHARLES COGDELL Auditor and Accountant Income Tax Service Social Security Service

PHONE 50

ADDING MACHINE The HEREFORD BRAND Officers Named By First State Bank Tuesday

At their annual meeting, Tuesday afternoon, directors and officers of the First State Bank were re-elected.

The complete list reads: C. B. Williams, president; Miles Roberson, vice-president; Cliff Acker, cashier; E. S. Ireland, Jr., assistant cashier; Mr. Williams, Mr. Roberson, E. S. Tretand, H. G. Conkwright and J. A. Pitman, di-

HUMOR

came to see me last night and the succeeded by Edward R. Stetting lights went out. He spent the rest Jr. Mr. Taylor, who started busiof the evening trying to repair ness last spring by signing up with WANTED To Buy 50 Pullets, them. the Committee for Industrial Or- enough to lay. Light breed. G.

Miss Rice-If I subtract 25 from 42, what's the difference? Bobby Davis-That's what I say. What's the difference?

Kathryn Henderson, business manager of the Freshman class, was tirement, sent to see Miss Hastings about having a Ereshman party. She came back and said that Miss Hastings said since Mr. Muller could not be there she wanted some other man to be there with

FIRST PRESBYTERIAN CHURCH

"Whither have ye made a road today," is the general theme for the month of January, at the First Presbyterian Church. Next Sunday morning the pastor, Rev. J. C. Thorns, will preach on "The Highway of the Understanding Heart." How much the world needs an understanding heart! Do you have

The Vesper service will be at five, with the theme "The Results of United Prayer."

The Sunday School meets at 9:45, promptly, each Sunday morn-The Pioneer Group meets at 4

Bible Study is held on Wednes day nights, at 7:00.

Only Two Natural Fears

Psychologists maintain there are only two natural fears, namely, the fear of falling, if unsupported, and the fear of a loud unexpected noise. let's help them reach them. There nigh universal and according to is no reason why we cannot have Maynard K. Hine, in the Modern a standard B. T. U. also, Come, be Psychologist, it comes chiefly from with us Sunday night, and help us, parents telling children of their The pastor plans to preach Sun- own painful experience in the denday morning on "The Call of Re- tist's chair and because the patient Funeral services for Freeda Col- pentance," and Sunday night on never knows just when the dentist ieen Jones, age 2, were held Fri- "Co-operation." Read Matthew 9, is going to jab his instruments into day morning, Jan. 7, at 11 o'clock Mark 2, and Luke 5, in prepara- some unexpected nerve center. This from the Black Funeral Home, con- tion and be with us in these ser- fear of the unexpected pain doubles the pain.

> Wrote About "Smoke in Eyes" In prehistoric America, the Aztec poet-king Netzahualcoyotl, living near the City of Mexico, wrote a W. E. BARNES. verse about "smoke in your eyes."

Steel Man Retires Want Ads



Virginia Newell-Say, Mary Louise, Myron C. Taylor, chairman of what kind of chap is this Jack the board of the United States fying purse and paying for t Steel corporation, who appounced ad. Mary Louise Dean-Well, he he would retire next April, to be ganization when most other exe- Brumley. cutives were trying to avoid it, has been mentioned as ambassador to SPECIAL for January. Will England. Mr. Taylor announced nish tick or cover and r that he would remain as a director your mattress for \$3.50. and a member of the finance com- Daniel. mittee of U. S. Steel, after his re

## Hospital Notes

Mr. and Mrs. Joe Brorman announced the birth of a 10-pound boy, Wednesday; both mother and child were reported to be resting nicely.

Mr. and Mrs. Roy Hawkins of SEE THE NEW Martin Ditch Bovina, announce the birth of a now on our display floor, Ross son, Monday; both were resting Implement Company. Mrs. Elli Bowser was admitted FOR SALE-Four-room, two-story

Friday with a broken leg. She was house. Charles Robersor, Summer reported to be improving. Mr. and Mrs. Mack Bainum announce the birth of a son, Danny

Mack, Friday; both mother and in-

fant were resting nicely. Constipated? "For 30 years I had constipation, awful gas bloating, headaches and back pains Adlerika helped right away. Now, I eas sausage, bananas, pie, anything I want Never felf better." Mrs. Mabel Schott."

FOR SALE 44 F

MRS. J. H. PITMAN FOR SALE-44 Pigs and Shoats

FOR SALE:

OUT FLOWERS OF FUNERAL

FLOWERS - Call or see

For Kent

FOR SALE-My home in South Hereford, five-room house on fiveacre block, with vineyard, fruit trees, hen-house, barn, winder

WE CAN SUPPLY Your Ditch

FOR FENT: 480 acres of c

vated land 20 miles west of H

ford for wheat growing. J.

Warner, 110 W-5th, Santa A

bost and Found

taining change. Owner may has

Wanted

"THE AWFUL

TRUTH"

For Sale or Trade

FOR SALE-Single bed and fru

jars, cheap. 607 East 10th Stre

FOUND-Ladies coin purse

by calling at Brand Office, id

son Implement Company.

demand with the new Martin, Ros

Tracy Major.

SEE THE NEW Eversman Land Leveler now on our display floor. Rosson Implement Company, 2-3te

## War Veterans

Free Eats, Dance, Entertainment

AMERICAN LEGION HALL

Tuesday, January 18th — at 7 p. m.

# Place Your Order Now For **Baby Chicks**

THE BREED OF YOUR CHOICE

BUY PLENTY - SOME TO EAT - SOME TO SELL - AND SOME FOR YOUR FALL LAYERS!

16 Years of Successful Feed Manufacturing Is Why RED CHAIN FEEDS Need no Introduction for feeding Profits RED CHAIN GOLD NUGGETS CORN FEED MEAL · Lubbock Cotton Oil Products

RED\*CHAIN\*LAY MASH RED CHAIN CHICK STARTER RED CHAIN STARTER Nuggets

RED CHAIN GROWING MASH RED CHAIN GROW NUGGETS

RED CHAIN DAIRY FEED

SALT SHORTS BRAN CHOPS MAIZE OATS HAY

COW CUBES CALF CUBES SHEEP CUBES

COTTON SEED MEAL COTTON SEED SCREENINGS

NUT CAKE

HULLS and MEAL, Mixed PECAN NUT CAKE

UNIVERSAL LONE STAR NUGGETS and MEAL for Calf Club and Bull Feed; Syrup will help to build a better feed in your home-ground feeds!

Garden Seed — Field Seed

STRAW

TANKAGE

OYSTER SHELL

"A FEED STORE FOR YOUR N EED - WHEN YOU NEED IT"

ROSS FULLER'S FEED STORE

IN HEREFORD POULTRY AND EGG BUILDING

Miss Louise McClure of Wyche,

Mr. and Mrs. Major returned to

their home at Albuquerque, N. M.,

Wesson Sale, at Dimmitt,

Loyd Sullivan of Fort

parsonage at Dimmitt.

while on his trip.

night with Doris Kirtsey.

cently purchased two rugs for the

Hazel Chambless visited Sunday

H. H. Frye and son, Harland,

cently vacated by Chris Wegner,

Frio News Items

(10 miles south of Hereford)

LURLINE DIXON

and Virginia East, visited Friday

Sunday afternoon.

Frye home

## "Rosalie" Tops In Dancing And **Musical Shows**

MELSON EDDY AND ELEA-NOR POWELL TRIUMPH IN NEW CREATION

Bye-filling with enormous sets and beautiful ballet numbers, gay with charming Cole Porter tunes beautifully sung by Nelson Eddy, and quickened to top speed by the magic tap-dancing feet of Eleanor Powell, "Rosalie," which opens at the Star Theatre midnight prevue Saturday, and shows through Sunday and Monday, is a musical of extraordinary entertainment pow-

Nothing is missed to make this a picture to remember. The stars are not only splendid in their separate singing and dancing specialties, but as lovers they are easy to look at and extremely effective dramatically.

And they are supported by a cast each member of which gives a flawless performance. It is really hard to make a choice between Frank Morgan, a king with a roving eye and a talent for ventriloquism: Edna May Oliver, a grim queen who keeps the amatory ideas of her king well in check; Ray Bolger, who is even more remarkable than usual in his presentation of comedy dance numbers; and that fascinating blonde newcomer from Budapest, Ilona Massey. Look out for this most personable lady with the dimples and the lovely voice! Much more will be seen and eard of her!

Folks went away humming "Rosalie" and "In the Still of the Night," Eddy's top songs, but there are many others. And applause must not be forgotten for the great ballet direction of Albertina Rasch. It is to be doubted if there has ever been a greater dance number than that staged in the "Kingdom of Romanza," a set so large it almost beggars description. It can be readily believed that it is Hollywood's biggest set of the year.

## Westway Items

(10 miles west)

MRS. MERLIN KAUL F. W. Dodson went to Lubbock, Saturday, to see his mother, Mrs. B. A. Dodson, who is in the sani- Amarillo. tarium there, Mrs. F. W. Dodson took Mr. Dodson to Lubbock last Hereford, where she is working given this week Thursday. Mrs. J. M. Thomson, for Mrs. B. E. Brumley, who is ill. who lives near Houston, is with Miss Stella Mae Gore and Mr. game with Dawn this week, and

Mrs. Kaul substituted for Mrs. Dodson last Thursday

Mr. and Mrs. G. C. Hartman, ams are over. Little Neil Witherspoon will go to receive medical attention.

week, irrigating wheat.

highway through Summerfield.

The little daughter of Clyde their new home. moved from the Parker place, re- Cassels home, at Frio, Sunday. cently vacated by Mr. and Mrs. Ernestine, small daughter Junior Hyde. Mr. and Mrs. Hyde Mr. and Mrs. Ernest Campbell, is

have leisure and grand to know you

have a reliable

service in every way, for you!

Mrs. Richard Connally have moved into the house where the She

Hereford, were dinner guests of Mr. and Mrs. John Olson Mr. and Mrs. Paul Mathers, Sun-

Mr. and Mrs. Everett Talbot and Edd Url, and Mr. and Mrs. Kelly Gray, went to Lubbock, Saturday. They returned Sunday.

Mr., and Mrs. Inman went Amarillo, Monday.

Mr. and Mrs. Hughes Millard of Hereford, were visitors in the M S. Roe home, Sunday. Mr. and Mrs. Herb Kohn of Lubbock, were guests in the G. T

Brashear bome, Sunday... Mr. and Mrs. Maurice Tanahill were Plainview visitors, Saturday. V. Skypala accompanied Mr. Shepard of Amarillo, to Temple, Saturday, on a business trip.

Grady Wilson made a busines trip to Plainview, last week. Mr. Bob Cawthra from Reinbeck,

Iowa, is working for Paul Rudd. Mr. Cawthra is a cousin of Mr. Rudd, and is here for an extended

Mr. and Mrs. Paul Rudd were risitors at the Oliver Rudd home in Hereford, Tuesday, In the afternoon, both families called at the home of Mrs. Mabel Rudd, where they visited with Mr. and Mrs. Joe Blackford of Springfield, Mo., aunt and uncle of Paul and Oliver, whom they had not seen for thirty years. A cousin, Joe Blackford, Jr., of Las Vegas, Nevada, was also

Mr. and Mrs. Glenn Rutter and family were callers at the B. A. West home, Sunday afternoon,

Mr. and Mrs. Berry Miles of Ward, and Mr. and Mrs. Joe Doefler assisted Mr. and Mrs. T. B. Cox with their butchering, last Thursday.

Mr. and Mrs. T. B. Cox and children visited Mr. and Mrs. Charles Hood and family, Sunday. T. B. Cox is installing a windmill on the Joe Doelfer

Mrs. O. W. Fore and children pent several days last week in the O. R. McCutchen home.

Mr. and Mrs. J. B. Joiner moved to Hereford, Thursday, to the home of J. S. Fore, and Mr. the place where they have been living. At present, Mr. and Mrs. Joiner, are undecided as to what Mr. Harris became ill they moved they will do. Their little daugh- to Hereford; ters, Jani Rene and Melyla Ilene,

Miss Stella Mae Gore is in

per guests at the L. O. Gore home. Dora Lee Burgess is staying at the Dodson home this week, Dora of Hereford, called on Mrs. Guy Lee will start to school at Here- Lawrence, Monday afternoon. Jo Ann Witherspoon spent the ford next week. She is staying week end with her grandparents, here until after the mid-term ex-

Mr. and Mrs. C. V. Burgess and Dallas, Thusday, where he will family moved, Thursday, to the new home which they recently pur-The irrigation wells in this com- chased in the Progressive commumunity have been working the last nity. Mr. and Mrs. C. C. Bowman have been living on the place. We Many loads of caliche are being are sorry to lose the Bugess famitaken daily from the pit south- ly from this community. The chileast of the Alton Fraser hog farm. dren, Lee Roy, Junior and Dora The caliche is being used on the Lee, will be greatly missed at school, where they were good stu-Mr. and Mrs. Paul Mathers, dents and participated much in Paula Mae, Bobby and Miss Emily school activities. Le Roy and Dora Minter were shopping in Amarillo Lee will attend the Hereford schools. We wish them success in

Shepard is recovering from scar- Mr. and Mrs. Merlin Kaul and let fever. The Shepard family has son, were guests at the Malcolm

grateful to you for

telling me about

the Hereford

Laundry."

Sorry I can t go to the Movies

Wash day is just another holi-

HEREFORD LAUNDRY and DRY CLEANING Service

with you, it's my wash day."

Put WAS into WAShday-make it a thing of the past-

make Mondays a play day-and do it all without a cent of

added expense. Hereford Laundry's many special services

to the housewife bring you a chance to have beautiful

baundering at low cost saving your health and adding an-

other day a week to your playtime. Try it-this week!

Our Helpy-Selfy Laundry

. . . has every convenience. Our new delivery car is al-

ways ready to call for you or to take you home after you have finished your laundry, making a more efficient

HEREFORD LAUNDRY

AND DRY CLEANERS

have moved to Hereford. Mr. and ill with I Mr. and Mrs. Henry Allman en-

Mr. and Mrs. Henry Allman entertained at dinner, Sunday, Mr. A good report was given from the and Mrs. Joe Landers, Mr. and different churches. Those attendmrs. Maurice Tanahill, Mr. and ing from other communities were Mrs. Moody Stephans and family, Rev. and Mrs. Henry Burrow of Plainview, Mr. and Mrs. Wester and Mrs. Newton and Sid Sheffy of Hereford, were callers in the afternoon, After dinner, Mr. All-Mrs. Kirtsey and Doris, were shopping in Clovis, last Friday. Mr. and Mrs. George Chambless man accompanied by Jack Earp, Joe Landers, Maurice Tanahill, Moody Stephans and Rey, Burrow, drove to Amarillo to hear Gypsy visited in the Lynn Axe home, last Smith.

Mr. and Mrs. Raymond Hance and daughter of Frio, were dinner guests at Henry Allman's, Sat-

Mr. and Mrs. Henry Allman and family, were visitors at the Elmer Williams home, at Frio, Thursday

Mr. and Mrs. Hiram Painter and Jimmy Jo, of Hereford, were supper guests of Mr. and Mrs. Joe

Landers, Friday night. Willie Landers of Derry, N. M., came last Tuesday, for a visit in

the Joe Landers home. Paul Williams and Jack Allman spent the week end at Floydada, Houston, is visiting in the E. M. Mr. and Mrs. Al Werner were Allen home. Frank Allen, who has

Amarillo visitors, Monday, Miss Mona Jean was a Monday night, of Miss Stella Fort-

enberry, at Walcott. Mr. and Mrs. J. D. Harrell and daughter were Sunday visitors at the L. B. Wolfington home.

Rev. and Mrs. Henry Burrow were the recipients of a shower. Sunday night. There were gifts, canned goods, and other edibles.

There will be an ordination service at the school house next Sunday at 8 p. m., when Rev. Burrow will be ordained. Ministers from Hereford, White Deer, Dimmitt, and Plainview, will be present.

Mrs. E. B. Osburn and Eustace attended services at the First Christian Church in Hereford, last Sunday night.

Gene Osburn was ill with a cold,

Hazel Osburn and Carlos Anderson visited at Plainview, Sunday. V. T. Glenn of Vega, and his mother, Mrs. S. J. Glenn of Amarillo, were visitors at the A. C. Pierce home, Thursday.

W. C. Julian, a sixth grade student, is attending school in Hereford, while his father, Mr. Harris, Jones will move immediately to is ill. Mr. Harris and his wife and son have been staying in the home of his son, Roy Harris. When

The project in the primary room are staying with their sisters, Mrs. this month is the story of the Lee Ramsey and Mrs. Pope in Eskimos and the building of "clay"

The mid-term exams are being The girls' basket ball team has a

her mother: Mrs. Thompson will be Jack Flowers were Sunday sup the boys will have a 3-way meet with Dawn and Wildorado.

Mr. and Mrs. John Huntzinger

## Easter Items

MRS, CARL FRYE Elder J. O. Haymes filled the pulpit at the eleven o'clock hour, Sunday morning. A basket dinner



PURE-BRED STOCK!

If you are in the market fo day-old chicks—then see us! We can supply you with any breed and any number of chicks you may want on one day service - all guaranteed healthy, pure-bred chicks of quality. Place your order with us now

We Sell

Plan to start your chicks off right this year so as to produce bigger, better and healthler chicks, Demand MERIT CHICK STARTER.

Start Your Chicks Off Right MERIT CHICK STARTER

WEST TEXAS FEED and SEED

PHONE 265

was served at noon, after which Monday night in the C. R. Beyd

Messrs, and Mesdames Pres Dyer, Robbins, Jan. 5. The next meetand Sam Hunter of Jumbo; Mr. ing will be with Mrs. J. M. Dixon Jan. 15. There were three me of Flagg; Messrs. and Mesdames Rothwell and Vern Lust of Bethel. two visitors and the hostess pre

The community was saddened Thursday, when little two-year-old Freda Coleen, daughter of Mr. and Mrs. Elmer Jones, died. Surviving are her parents, her grandparents and other relatives. .

Mrs. R. L. Hance and Jerry night and Saturday, in the C. W. Beth, Mrs. J. M. Dixon and Mrs. C. R. Boyd visited Mrs. H. M. Mobley of Dimmitt, Friday after-Mr. and Mrs. Harvey Dixon and

Saturday, after a week's visit in the D. S. Bruton home. family of Lockney, and Mr. and The Easter Missionary Society Mrs. Clarence Dixon and family of will serve plate lunches, pie, sand-Friona, visited Mr. and Mrs. W. S. wiches and free coffee at the Dixon, Saturday. Thursday, Jan. 20. They have re-

Mr. and Mrs. Robert Gary of Floydada, are visiting their daughter, Mrs. Elmer Williams.

Charles Boyd, Jr., spent Saturday and Sunday night with Sleepy Biggs of Dawn. Mr. R. L. Hance and Jerry Beth been visiting Loyd reports that he had the pleasure of going fox visited Mrs. D. H. Allman of

and possum and squirrel hunting Westway, Saturday. Visitors in the H. D. Robbins home, Sunday, were Mr. and Mrs. H. M. Mobley and family of Dimmitt, Mrs. J. B. Harlin, Harold and of Davenport, Iowa, arived Satur- J. B. Harlin and Ruby Boyd

Mr and Mrs. Elmer Williams day, to take over their farm, reannounce the birth of a bady son, Elmer Dean, born Saturday night. Rev. Stewart of Canyon, conducted church services, Saturday night, Sunday and Sunday night. Mr. and Mrs. R. L. Hance and Jerry Beth took supper in the R. W. George home of Dimmitt, Fri-Troy Welty, and his father-in- day night. law, Mr. Norton of Shamrock, spent

Margaret Mobley of Dimmitt,

## IS YOUR CAR A JALOPPY?

Is it dirty and need washing? Does it rattle and need greasing and lubricating? Is your battery down and your tires low? - Then bring your car to our complete service station and let us wash and lubricate, check the battery and tires on

TEXAS SERVICE STATION

pent Sunday with Lurline Dixon Tulia, visited several days with Mr. and Mrs. Bub Newell, Mr. and Mrs. Charles Newell of Hereford, and Mr. and Mrs. Hawthorn,

visited in the C. R. Boyd home Sunday afternoon. Mrs. Buck Word and Mrs. Joe Missionary Society met in the home of Mrs. George Bagwell, and Hastings of Dimmitt, called in the W. S. and J. M. Dixon homes, Fri-

"Tiny" King of Dimmitt, visited in the C. R. Boyd home, Friday

W. A. Peoples and family of Oklahoma, are visiting the People's family, of this community.

## Bethel Items

MRS. E. R. ROTHWELL Mr. and Mrs. Habenga from Fri- Mr. and Mrs. Vern Lust attended ona, visited in the John Smith conference at Easter, Sunday aft home, Sunday. Rev. and Mrs. Gilpin spent the

day, Wednesday, in the George Bagwell home Mr. and Mrs. J. C. Williams and

son, Glenn, were in Plainview, Fri-Frank Markham and family from

Tulia, visited in the home of Harry Sinclair, Thursday.

Juanita Mundell spent the week Try "Rub-My-Tism" World's Best end with Lola Schwen.

checks COLDS

Clifford Toone and family fre

his sister, Mrs. Harry Sin

Mrs. J. G. Davis and Mrs.

Clarence Smith, Mrs. Ed Smith

and Ralph Smith and family from

Hereford, visited in the homes of

John and Leland Smith, Sunday.

Mr. and Mrs. Cleo Richards

visited with the Harry Rothwells

Sunday night,
Mrs. Jim Bagwell had as dinner

guests, Sunday, the families of

Bryant Sinclair and Kay Roberts.

list since his return from Iowa.

Earl Lust has been on the sick

Mr. and Mrs. E. R. Rothwell and

FEVER Headache.

## Well Casing

ernoon.

We either have the casing you want or can make it pronto! Thus far, we have been able to meet or beat. prices on all competitive casing and we expect to continue so to do. Our price on casing includes delivering charges to your well - and

You Don't Pay For Any Casing That You Don't Use!

# Jacobsen Bros.

HEREFORD, TEXAS

# In 1938 CHEVROLE! OFFERS TRUCKS FOR EVERY TRADE



## Check the low delivered prices of CHEVROLET TRUCKS

You'll save in all ways with Chevrolets "THE THRIFT-CARRIERS FOR THE NATION"

Save on purchase price · Save on gas and oil · Save on upkeep

New Steelstream Styling - · Economical Valve · in-Head Engine Perfected Hydraulic Brakes . . . Extra Sturdy Frame

Building six great lines of trucks and commercial cars, in five separate wheelbase lengths, with thirty-one basic models, Chevrolet now offers trucks for every trade. All models are modern-tothe-minute and bring you the most efficient service available today in the lowest price range. Test these new trucks at your Chevrolet dealer's, and prove that they give more pulling power for less money.

General Motors Instalment Plan-Convenient, Econom Monthly Payments. A General Motors Value.

CHEVROLET MOTOR DIVISION General Motors Sales Corpore DETROIT, MICHIGAN

Brumley-Woodford Motor Company

Hereford, Texas

## Doctors Attend District Session

dember of the Deaf Smith-Randall, Oldham County Medical Association, met here Amarillo, as guest speaker.

Dr. R. R. Wills, secretary of the organization, represented this country; others attending were: Dr. D. W. Clark and Dr. O. H. Loyd of Vega; Dr. R. P. Jarrett, Dr. R. A. ett, and Dr. C. E. Donnell of

#### Ward News Notes (9 Miles north, 2 miles west)

BY MRS. CHARLES B. MILES A light snow fell here, Tuesday night, but brought very little mois-

E J. Peck of Amerillo, was a Sunday visitor in the Bob Higgins

Mr. and Mrs. C. E. Hood attended a sale at Barth, Thursday. Mrs. Sonny Ledbetter and daughter, and Miss Lily Hutson, visited Friday, in Littlefield.

Mr. and Mrs. T. B. Cox visited her sister in Vega, Sunday. Miss Lilly Hutson left Saturday night for Shreveport, La, after a visit in the home of her parents, Mr. and Mrs. Jack Hutson.

Mr. and Mrs. James Blain visited Mr. and Mrs. Chester Hodges,

Ward School recently lost two of their students, June and Billy Armstrong. They have enrolled in J. W. Dickerson home, Sunday. Tulia school, and we are wishing them all success and happiness.

Mr. Hodges of Clarendon, visited over the week end in the home of his son, Chester Hodges and Mrs. Sonny Ledbetter and daugh-

ter, Betty Jean, visited in Vega, will meet with Mrs. Louie Olson. Saturday and Sunday. Mr. Sonny Ledbetter is at work in Littlefield.

Mr. Bill Hutson has the misfortune of injuring his right eye. hunting last Thursday with some

There was a large crowd at Sun- day. day School, Sunday, with six new members. Everyone is invited. Berry Miles and Joe Doefler belped T. B. Cox butcher, Thurs-

Mr. and Mrs. R. S. Scott and daughter, Beth, of Hereford, spent Saturday night and Sunday in the home of his sister, Mrs. , Fred Moreman, and family,

Mr. and Mrs. Fred Higgins and-famme, visited in the John Hig-gins nome, Friday. Mr. Howard Agies of Amarillo,

visited John Higgins, Sunday. Mr. and Mrs. T. B. Cox and family visited Mr. and Mrs. C. E. Hood and family, Sunday after-

Mr. and Mrs. James Blain attended church at the Baptist Church in Hereford, Sunday night. Mrs. Ernest Signor and Mrs. Glenn Rutter helped can beef in the John Higgins home, Tuesday. Mr. and Mrs. Jim Lipscomb attended the Gypsy Smith meeting in

## **Adrian News**

Amarillo, Monday night.

(40 miles northwest)

MRS. ALLEN BELL Sunday School and Church was well attended last Sunday. There vere 69 present. Rev. Bruce officiated morning and night. The attendance on Sunday night at the homes was not very large and they decided to go back to the church. All the local families have re-

turned from their holiday visits. Mrs Jean Harris from Liberal, Kansas, is the new R. I. Agent at Adrian. She and her daughter came in and took charge, Friday. Mrs. Harris takes the place of Mr. V. Jones, who was transferred to Kansas.

Mr. and Mrs. Manuel Lovelace came near having their house burned Sunday morning from an oil burner in the heater. The flue was stopped up with soot. It was at out with a fire extinguisher. Ir. Jack Balding of California the L in the Marine Corps, is here for a two-weeks visit with

his mother, Mrs. W. J. Brown. Mrs. Levi and daughter, Nancy, have moved to Mrs. Collier's, for the remainder of the school term. Mrs. Kenneth Zaring went to Santa Rosa, last week, for a few

Miss Olive Witt, of Amarillo, visited her mother over the week

Mr. and Mrs. Glasscock of Amarillo, spent Saturday and Sunday here. Mr. Glasscock looks after his farms and cattle interests. He sold his Mercantile Store to Ernest Frank.

## Bellview News

MRS, R. H. JOHNSTON Mr. and Mrs. Jack Garrett relyed word of the birth of a new endson, the son of their daughter, Mrs. Lee Burdett. The boy was named Garry Lee. Joe Kitchen of Clovis, was visitng in the W. E. Brown

Roy Trapp has had a well drilled on his place the past week. Mr. and Mrs. George Messenger visited their daughter, Mrs. Milton Clemonts at Kirkland, Texas, the first of the week.

Mr. and Mrs. Vachel Ridley were business visitors in Here-Friday ford, Saturday. They then drove ight, with Dr. Guy Severer of to Amarillo, to get Mrs. Stevens. who spent the past two weeks with relatives there.

J. T. Reese had their house papered and the woodwork painted,

Mrs. R. H. Johnston, daughter, Lula, and Mr. and Mrs. Loss Trapp and family, were visitors in the Will Fryar home, in the Boney community, Sunday.

Mr. and Mrs. Sam Powell and children visited relatives in Broad- ing to school.

Mrs. Will Fryar, Saturday evening. Games were played and re- visiting her.

## Wyche Items

(114 miles south, 5 miles cast)

MRS. R. C. VALENTINE N. G. Elliston was in Clovis on business, Wednesday.

Wilma Roberson was the only one in the lower grades that made the spelling honor roll.

Mr. and Mrs. Grady Hazelwood of Amarillo, were callers in the Doyle Rose of Hereford, called in the N. G. Elliston home, last ing his wheat Thursday.

On account of the death of Mary Ruth May, the Wyche Club postponed their meeting from Thursday, Jan. 6, until Tuesday, Jan. 11. It

Miss Louise McClure spent Saturday, visiting in the Easter community, in the Carl Frye home. Mr. and Mrs. Bernice D. Fortner

Mrs. Nolie Elliston called in the Saturday. home of F. D. Ferguson, Thurs-

from a siege of pneumonia. Mr. Bonnie Brumley and the Louie Olson home, Sanday,

his tenth birthday, Sunday. Robert Owen's, Miss Ayers, also of yon, Sunday.

cattle, Thursday. Mr. Faye Paddock called in the F. D. Ferguson home, Monday.

Peruna

Jet Oil

Ipana

Probak

P & G Soap

Creomulsion

Black Draught

Vick's Salve

Orasan

Floss Tex

Ex-Lax

Lysol

Tek Tooth Brush

**Cold Treatment** 

Lydie E. Pinkham

Carter's

Mr. Miles Roberson called Sunday in the home of Mr. and Mrs.

Miss Louise McClure spent Sunday in Hereford. They have finished stu-

started painting the interior. parents of a little daughter, born Vednesday, Jan. 4, in the Deaf older daughter is staying in the

her mother is able to be home

He Joe has been staying with his are not there. grandmother in Beaumont and go-Sunday School will be held Sun-

The Sophomore class of Bellview day, January 16, at two o'clock a party in the home of Mr. and ten-thirty. Mr. Gilpin will preach. Mrs. Whitley's neice is here,

their friends. All thanked Mr. and sick list for the past week. She is to be in school. A sister of Mrs. John Pactzold has been visiting her the past

> Mr. and Mrs. Fred Henry gave a party in the honor if their daughter, Mildred, Friday night. Ida May Hewitt returned Tues

she visited with relatives. Among those on the sick list the Sunday and come. You will be past week, were Mrs. Whitley, Mrs. glad you came. N. G. Elliston, Nancy Olson, R. C.

gation well finished and is irrigat- day morning. Peggy Valentine, Mr. and Mrs. Dock Roberson and Weldon and Horn, Texas, arrived Monday to Wilma Gene, were dinner guests in visit several days in the home of the R. C. Valentine home, Sunday, her father, O. G. Hill and family, Miss Lucille Park spent the week

end in Hereford. The pupils are studying for their en next week

Mrs. George Brumley of Herevisited in the home of her par- ford, visited in the home of her when his gun exploded while duck ents, Raymond Elliston, Saturday, daughter, Mrs. Louie Olson, last

> Those on the spelling honor roll, were: fourth grade, Mildred Henry, John Lueb is slowly improving Kenneth Rae and Geraldine Henry; fifth grade, Douglas Walker; sixthson, grade, Vera Rae, George L. Olson, Calvin, and Otto Olson, visited in Ina May Hewitt and Betty Lea Valentine; seventh grade, Bernice Robert Owen Elliston celebrated Elliston.

> Mr. and Mrs. W. B. Saxon and Edwin and Victor Elliston of E. B. visited his sister, Mrs. Sluter Porter, and a former teacher of and neice, Mildred Bailey, in Can-

> > Mrs. R. W. Elliston was in Arn-

93c

9c

33c

16c

89c

97c

27c

16c

18c

AILE DRUG

\$1.25 Size

SHOE POLISH

15c Size ......

TOOTH PASTE

Regular Tube ...

4 Packages ....

10 GIANT

LIVER PILLS

Cough Syrup

Quality ....

Toilet Tissue

3 Rolls .....

Value .....

Tooth Brush, 25c 39c mouth wash Free

A 3-way Attack 79c

\$1.50 Size

25c Size ......

Blue Steel Blades 25C

DEEP CUT PRICES

Friday and Saturday

CHURCH FAMILY NIGHT The Church Family Night pro grem at the Christian Church last Wednesday night gave an added louse on Mr. Charles Paddock's ning of the New Year. Reports place in this community and have were heard from the various Bible Mr. and Mrs. Hawkins are the within the church. Enthusiasm ran so high that the meeting had to be arbitrarily closed, to be con-Smith County Hospital. Their tinued at the next meeting. Members of the church were asked home of George Robertson, until to tell the group at the next meeting what they would like to see happen in this church. Mrs. Ruth Sevier was called to Church Family Night services are Beaumont on account of her son, a great help to all who attend. You Billie Joe, having pneumonia. Bil- are missing something when you

CHURCH OF CHRIST E. M. Borden, Minister

High School, were entertained with in the afternoon, in the place of Preaching \_\_\_\_\_ 11 a. m. (Subject: "Who Shall Be Able To Stand?")

Lord's Supper \_\_ freshments served to the class and Nancy Olson has been on the Bible Drill \_\_\_\_\_ 7 p. m. Mrs. Fryar for a wonderful time. reported improving but is not able first king in Israel after the reyolt of the ten tribes?"

Preaching \_\_\_\_ (Subject: "Are We Sanctified?") Ladies' Bible Classes, Wednesday ....

Mid-week Program, Wednesday \_\_\_\_\_ 7:30 p. m Come to this mid-week program. day from Oklahoma City, where You will be interested. Notice the subjects for next

We have a class for you Sunday Valentine, Jr., and Rachel Brown, morning at ten o'clock. We want D. R. Carmichael has his irri- one hundred in classes next Sun-

Mr. and Mrs. D. J. Neill of Van Dr. F. W. Janes left Saturday night, for Fort Worth, where he went for medical treatment. He mid-term exams, which will be giv- expected to be back at his office

> We all need a little more of the spirit of the golden rule when we have our hands on the steering

THE STATE OF TEXAS To the Sheriff or any Constable of Deaf Smith County, Greeting:

YOU ARE HEREBY COM-MANDED to summon R. L. Mitch-Porter, N. M., were dinner guests. Mr. E. C. Hewitt went to Borger Citation once in each week for Mr. Charles Paddock shipped Sunday, and brought Mr. and Mrs. four successive weeks previous to

the return day hereof, in some newspaper published in your County; if there be a newspaper pubthe next regular term of the District Court of Deaf Smith Coun-House thereof, in Hereford, Texas, for four consecutive weeks pre- praying for exclusive care and on the Fifth Monday of January A. D. 1938, the same being the 31st day in some newspaper published in child, Billy Jo Hudspeth, a of January A. D. 1988, then and your County, if there be a news- born to said plaintiff and d in said Court of the 27th day of December A. D. 1987, in a suit, where a newspaper is published. numbered on the docket of said to appear at the next regular before said Court, at its afor Court as No. 2386, wherein Bessie term of the District Court of said next regular term, this writ-Mitchell is Plaintiff, and R. L. Deaf Smith County, to be holden with your return thereon, and Mitchell is Defendant, and said at the Court House thereof, in ing how you have exe petition alleging Being a suit Hereford Texas, on the fifth same.

for divorce, alleging marriage of Monday in January. A. D., 1938, Given Under My Hand and on the fifth same. plaintiff and defendant on September 6th, 1922, and permanently separated on March 12, 1934.

Residence of plaintiff being in Monday in January, A. D., 1938, then and ford, Texas this the 31st day of December A. D. 1937. Residence of plaintiff being in in said court on the 81st day of Deaf Smith County, Texas, for December, A. D., 1937, in a suit, more than one year. The ground numbered on the docket of said three years with intent not to return by defnedant. Also further ground for divorce an allegation of adultery on the part of defendant, Other grounds for divorce, excessive cruel treatment towards plaintiff by defendant to such extent as to render their further liv-

ing together as busband and wife insupportable. Plaintiff alleging there was born to said marriage seven children, their names and sex being as follows: Lucy Ann Mitchell, a girl, 14 years of age; Sparling Mitchell, a boy, 10 years of age; Audry Maud, a girl, 10 years of age; Marion Mitchell, a boy, 9 years of age; Edward Mitchell, a boy, 8 years of age; Elmer Mitchell, a boy, 5 years of age; and Martine Mitchell, a girl, 4

Herein Fail Not, and have you before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

GIVEN UNDER MY HAND and the Seal of said Court, at office in Hereford, Texas, this the 27th day of December A. D. 1937. L. H. FOSTER, Clerk, District



Court, Deaf Smith County.

THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County, Greeting: YOU ARE HEREBY COM- defendant toward plaintiff MANDED to summon Claude praying for dissolution Hudspeth by making publication of matrimony exists of this Citation once in each week plaintiff and devious to the return day hereof, troj and custody of the pr not, then in the nearest County special relief.

court as No. 2389, wherein Mrs. Eleanor Hudspeth is Plaintiff, and and said petition alleging paper published therein, but if ant and for costs and general ar

Herein Fail Not, and have

Court, Deaf Smith

# Circulating Heaters

BOTH OIL and GAS



All Will Be SOLD at less than

We have a number of circulating heaters in stock. We have both oil and gas heaters in several styles, sizes and models. We are closing these heaters out for the season at exceptionally low prices - all less than the wholesale cost of these heaters. Come in today and select yourself a heater for next Winter - Our loss is your gain!

Streu Hardware

# You and Your Friends

are

# Cordially Invited

To Attend A

# Cooking Demonstration

At Our Office On

Wednesday, January 19th-AT 2:00 P. M.

Conducted By

Miss Mary Alice Crosson

Home Service Director

West Texas Gas Co.

YOUR QUICK, CLEAN, ECONOMICAL SERVANT

## Girls Win Other Victories

Girls' Basket Ball Games A little earlier than usual Frimight the referee's whistle and the basket ball game beusually do. The starting oup for the Hereford team, was, rwards, Lovelady, Roberson and Orr; guards, Whitehead, Cawthonmd Clayton, For Canyon, / the carting line-up was, forwrads, thine, Bellah, McNeill; guards, Watts, Flesher and Schmitz. Subtitutions for Hereford were Russell, Atchley, Snyder, Shulz, Kuper,

Atthough the Hereford girls were not up to "par" in this game, they seemed to know the rules Rev. Beavers is the first game on the home court in which the players used Meet With the new rules. By this time, however, they have learned the rules Student Body of the Canyon squad showed themselves to be very good sports.

At the end of the first quarter the Canyon girls were ahead, with a score of 4-2, but the Hereford ing. Rev. Beavers opened the as- the classes other than Sophs. sextet pulled ahead in the next quarter and stayed that way until the end of the game, which ended CHARTER NO. 5604 with the score at 31-13: High point girl was Atchley with 12 points. Evelyn Lovelady was close behind with 11 points.

Saturday the girls played the Onnyon girls at Canyon.

The starting line-up for Hereford was, forwards, Lovelady, Atchley and Russell; guards, Cawthen, Whitehead and Snyder. Substitutions were Roberson, Clayton, Schulz, Kuper, For Canyon the starting line-up was, forwards, Bellah, Watts, C. Watts; guards, Schmitz, Flesher and Hardin, Substitutions for Canyon were Horn, Born, Barnard, Langston Black.

In the first half the Hereford girls did very bad playing. The score was 18-17 at the half in favor of Canyon. The girls could make their passes "click"; they were interrupted time after time by the Canyon girls. The forwards missed many of their shots at the basket, too. In the last half the Hereford girls began playing better, and by the end of the game, the score was 41-29 in Hereford's favor. High point girl was Atchler, with 17 points.

have been so far.

## Boys' Team Is Defeated

The Hereford boys' basket ball fell before Tulia here, Friday might. The score was 29 to 36. The boys were ahead until the last quarter when four of Hereford's by 8 points when the game ended.

15 in, favor of the Whitefaces. fourth quarter.

Payne, of Tulia, was leading field goals for 18 points.

Starting line-up for Hereford, J. Vaughn.

forwards, Cook, and Moon; center, 30. Capital account: Payne; guards, Graham and Mc-Seturday night at Canyon the

boys did not do so well as the sight before. The Whitefaces were on the short end of the score of 20 to 35, losing to Canyon.

The boys did not score until late in the first quarter and then they scored five points in rapid sucsion. The second quarter the Whitefaces scored a free goal. The first half ended 19 to 6 in favor of

The third period saw Hereford core four points to bring their solal up to ten points. In the last period they doubled their third period with 20 points, their final core. The last quarter rally was to so avail, however, for Canyon

had piled up 35 points. Starting line up for Hereford,

was, forwards, Nunn and J. C. Yaughn; 'center, Ashlock; guards, Posey and J. Vaughn.

Starting line-up for Canyon, was, forwards, E. Brietling and J. D. Briefling; center, Vandergriff; guards, Butler and Ford,

#### FRESHMEN WILL HAVE PARTY

Calvin Brumley called Preshman class to order Friday morning, Jan. 7, with the usual saying, "Will the class please come and belief.

te order." "Is there any business to bring before the class this morning?" asked Calvin. He had not more than said it, when someone in the lack relled out, "When do we have the party?" Such is the way

with every meeting of the class. The Freshmen are going to have another party Friday night, Jan. 14, if things turn out all

F. F. A. RECEIVES IDENTIFICATION CARDS

Members of the Hereford Chapan the Hereford girls and Can- ter of F. F. A. received their new m girls started as basket ball identification cards at their meeting. Wednesday evening.

The cards give information regarding the length and place of membership of the holder and are signed by the chapter secretary, Neal Young.

cards, and they will be a great The foolish bridesmaids lost time. blem. A report from the play comand Jackson. For Canyon, Watts help if the authenticity of one's A minute lost can never be made membership is questioned at any up

Methodist Church, met with the an interesting program, the theme student assembly, Tuesday morn of which is to remain a secret to

sembly with a prayer. Chapter of Matthew, He talked of the young bridesmaids, five of whom were wise and five were foolish. When the bridegroom finally came, the five wise girls entered the place of feasting. The five foolish girls were forced to

stay outside because they Today, the world of moral work is always saying to the ones who are ready, "You're next." The ones who are ready can go in and the

be left outside.

Sophs Have A Secret

"Are you ready for that day to come?" This was the question Scroggins Speaks which faced the sophomores Friday, Jan. 7, when they remembered their coming assembly program. To Students Here Rev. Beavers, pastor of the First The plans have been made to have

RESERVE DISTRICT NO. 11 REPORT OF CONDITION OF

First National Bank, of Hereford In the STATE OF TEXAS, at the Close of business on December 31,

1937, published in Response to call made by Comptroller of the Cur-

rency, under Section 5211, U. S. Revised Statutes. ASSETS	
1. Loans and discounts	195,473.50
2. Overdrafts	254.55
3. United States Government obligations, direct and fully	
3. United States Government obligations, direct and range	69,198.90
guaranteed	37,788.76
4. Other bonds, stocks, and securities	NONE
5. Customers' liability on account of acceptances	13-1-14-14-T-7-17-17-18-18-18-18-18-18-18-18-18-18-18-18-18-
6. Banking house, \$8,717.64. Furniture and fixtures, NONE-	8,717.64
7. Real estate owned other than banking house	7,993.06
8. Reserve with Federal Reserve Bank	42,917.98
9. Cash, balances with other banks, and cash items in	
process of collection	51,239.54
10. Cash items not in process of collection	157.14
11. Acceptances of other banks and bills of exchange or	
11. Acceptances of other banks and bits of cachange	NONE
drafts sold with endorsement of this bank	NONE
12. Securities borrowed	1.00
13. Other Assets	1.00
TOTAL ASSETS	\$413,742.07
LIABILITIES	
14. Demand deposits of individuals, partnerships, and cor-	
porations	249,465.63
15. Time deposits of individuals, partnerships, and cor-	
15. Time deposits of individuals, partnersule,	40 000 PE

bope that they may continue to be 16. State, county, and municipal deposits \_\_\_\_\_ 57,381.89 18. Deposits of other banks, including certified and cashiers' checks outstanding -----Deposits secured by pledge of loans and-or investments \$ 74,000.000 Deposits not secured by pledge of loans

and-or investments \_\_\_\_\_ 275,118.20

TOTAL DEPOSITS \_\_\_\_\_ 349,118.20 19. Agreements to repurchase United States Government obligations or other securities sold NONE 20. Bills Payable 21. Rediscounts then began to pull ahead and led 22. Obligations on industrial advances transferred to the Federal Reserve bank NONE

The score at the half was 19 to 23. Acceptances of other banks and bills of exchange or NONE drafts sold with endorsement of this bank \_\_\_\_\_ They held this lead until the fatal 24. Acceptances executed by this bank for customers and to furnish dollar exchange, exclusive of acceptances of this NONE bank purchased or discounted scorer of the fray who had 9 25. Acceptances by other banks for account of this bank NONE NONE 26. Securities borrowed NONE 27. Inverest, taxes, and other expenses accrued and unpaid 479.17

ter, Ashlock; guards, Posey and 28. Dividends declared but not yet payable and amounts set Starting line-up for Tulia, was, 29. Other liabilities \_\_\_\_\_ Class A preferred stock, 400 shares, par \$62.50 per share, retireable at \$62.50 per share Class B preferred stock NONE shares, par NONE per share, retireable at NONE per

share Common stock, 500 shares, par \$50.00 per share \$50,000.00 Surplus Undivided profits-net NONE Reserves for contingencies Preferred stock retirement fund 2,343.07 Reserve for dividend payable in common stock

64,144.70 TOTAL CAPITAL ACCOUNT 

MEMORANDUM: Loans and Investments Piedged to Secure Liabilities: United States Government obligations, direct and fully 53,000.00 guaranteed -----32. Other bonds, stocks, and securities 21,000.00 NONE Brietling was high point man 33. Loans and discounts TOTAL PLEDGED (excluding rediscounts) \_\_\_\_\_

35. Pledged: ... Against United States Government and postal sayings NONE deposits \_\_\_\_\_ Against State, county, and municipal deposits \_\_\_\_\_ 74,000.00 NONE Against deposits of trust departments NONE Against other deposits Against borrowings NONE With State authorities to qualify for the exercise of NONE fiduciary powers For other purposes NONE TOTAL PLEDGED ----

STATE OF TEXAS, County of Deaf Smith, ss: I, A. R. POSEY, cashier of the above-named bank, do solemnly bammering on the stand and the swear that the above statement is true to the best of my knowledge A. R. POSEY, Cashier, COBRECT-ATTEST:

F. A. GYLES, TROY WOMBLE, J. L. FUQUA, Directors. Sworn to and subscribed before me this 7th day of January, 1938. EDAH PARK, Notary Public, Deaf Smith County, Texas,

embly with a prayer.

His talk was based on the 25th ATTENDS DEBATE CLUB The Debate Club met January

5, 1938, in room 23. Mr. Willoughby attended the club and the state question was disbers and Miss Crawford asked him for 28 months on the charge of on January 4. Bud Wilkins led the That number will increase this cussed by him after the club memquestions concerning it.

The next debate will be given by the Senior teams,

for electing honor students for the Senior year, rather than the poor indifferent, careless ones will straight grade system. A vote to mittee was made, and practice will penitentiary," said the speaker. ing "Blest be the Tie," and saying in daily living. Come and receive start soon after mid-term exams,

**Ex-Convict** 

The students of H. H. S. had a promised us.

surprise in store for them in the Hi-Y Discusses last assembly, Tuesday, Jan. 4, L A. Scroggins, an ex-convict, talked Self Control on the subject, "Crime Does Not

check-forging, he knew what he devotional and Danny Hales read quarter. Remember, we are reading was talking about, when he told an interesting article on Self Con- the Gospel of Mark this month. of the punishments that a criminal for discussion. The subject was open The superintendent, Ellis Coombes, gave a very interesting sketch of gets in the pen. By giving the talk, class voted to use the credit system fit by hearing him tell of his mis- at Amarillo, on January 7. takes. "Young people do not know 6:30 just before their regular "The Altar of God," will be the the seriousness of stealing petty meeting time. No one ever makes up for lost the Student Council was made, things, then develops in the permembers here have received the time. Lost time is gone forever. Prices were discussed for the em-son a desire to steal larger things, the club for Christmas.

Mr. Scroggins has been going the Hi-Y benediction in unison. The secretary gave a report on the from place to plave ever since he treasurer, and the meeting was then got out of the pentientiary, lecturing on the subject," Crime Does Not Pay." He now realizes his mistake, but it is too late to cor-

He hopes that the students will Morning worship \_\_ look for their future and not take Christian Endeavor any unnecessary steps toward the

enjoyed his talk, and await his Wednesday ----return for the rest of the talk he

Having been in the penitentiary the subject of the Hi-Y program ance records for the past quarter

The Hi-Y will send representa-

Services at the CHRISTIAN CHURCH H. M. Redford, Minister. Ellis Coombes, Supt. Bible School ----

Societies :----Evening worship ----All of the students thoroughly Church Family Night,

step forward in attendance last ture.

Lord's Day. Next Sunday we shall have the beautiful Attendance Chart hanging in the main assem bly room. The records show that a The problem of Self Control was goodly number have perfect attend In class meeting Friday, the he hoped to have the students pro- tives to the Gypsy Smith Revival assembly. A goodly number of the Amarillo, on Sunday afternoon. subject of the sermon next Lord's turn the Whiteface head over to things, because from stealing small Mr. Hudson expressed apprecia- Day morning. At the evening hour Guard." Public worship is one of the best possible ways to help us

> If drivers were as safe as new automobiles, there would be few motor car casualties today. The automobile is so superbly built that 9:45-11 a. m. it is incapable of destructive ac-11-12 a. m. tion, except when misused.

We believe that the youth of 7-8 p. m. the country is a most fertile field in which to cultivate the good 7-8- p. m. drivers which we hope will be Our Bible School took another found on our highways in the fu-

Prices on This Ad are Effective for Friday and Saturday!



NONE

COFFEE FLOUR EVERLITE. 1.59

SCHILLING'S. 1-Lb. Can ......

CUT, ARCO.

Shortening

8-Lb. Carton .....

No. 2 Cans-3 For ....

GREEN BEANS DEAG

American Wonder. No. 2 Cans-3 for ....

SALAD DRESSING or RELISH SPREAD	27c	APRICOTS Rosedale - No. 2 Can
Quart Jar	=	TOMATO SAUCE
Quart Jar  CORN FLAKES  Miller's — Package  POPPED WHEAT  Miller's — Package  GRANULATED SOAP  White King — Large Box	9c	TOMATO SAUCE
Miller's — Package	427	CORNED BEEF
POPPED WHEAT	1UC	Swift's Premium — 12-Ounce
Miller's — Package	91-	MUSTARD
GRANULATED SOAP	SIC	French's - 9-Ounce Jar
White King — Large Box	170	COFFEE
TOILET TISSUE	116	Break O' Morn - 1 Pound
Northern — 3 Rolls	21/00	GRAPE JAM
White King — Large Box ———————————————————————————————————	2726	Old Manse — 4-Pound Jar -
PORK and BEANS	50	GELATIN
PORK and BEANS Van Camp's — 16-Ounce Can	20	Marvin, 6 Flavors - Pack
RICE Choice Blue Rose — 2 Lbs	10c	CATSUP
Choice Blue Rose — 2 Lbs	100	Hoosier State - 14-Ounce
WHOLEWHEAT CEREAL Ralston's — Package	23C	CANDY BARS
Ralston's - Package	100	All 5c Bars - 3 Bars for
PEACHES Choice Evaporated — Lb	IUC	MILK, Borden's or Carr
Choice Evaporated — Lo	100	3 Tall or 6 Small Cans for
Tanas Dackago	many and the second sec	PUFFED WHEAT
DINEAPPLE JUICE	250	2 Packages
PINEAPPLE JUICE Libby's, No. 1 Can — 3 for	_ LUC	SHOE POLISH
SHREDDED WHEAT	120	Jet Oil — Bottle
SHREDDED WHEAT  N. B. C. — 12-Ounce Package	- 15	SALMON
N. B. C. — 12-Ounce Package ————————————————————————————————————	15C	Pink, No. 1 Tall Can - 2 C
APPLE BUTTER Libby's — 22-Ounce Jar		BABY FOOD
APPLE BUTTER	LOF	Libby's - 3 Cans for

APRICOTS Rosedale — No. 2 Can	15c
Rosedale - No. 2 Can	
TOMATO SAUCE	
CORNED BEEF Swift's Premium — 12-Ounce Can	19c
Swift's Premium — 12-Ounce Can	110
MUSTARD	116
MUSTARD French's — 9 Ounce Jar  COFFEE Break O' Morn — 1 Pound	
GRAPE JAM	49c
GRAPE JAM Old Manse — 4-Pound Jar	
GELATIN	4½c
GELATIN Marvin, 6 Flavors — Package	
Hoosier State — 14-Ounce Bottle	400
CANDY BARS All 5c Bars — 3 Bars for	1UC
All 5c Bars — 3 Bars for	000
MILK, Borden's or Carnation 3 Tall or 6 Small Cans for	200
3 Tall or 6 Small Caus lor	+50
PUFFED WHEAT 2 Packages	100
TOP POLISH	100
SHOE POLISH  Jet Oil — Bottle	
SALMON Pink, No. 1 Tall Can — 2 Cans for	250
Pink, No. 1 Tall Can — 2 Cans for	Egu
BABY FOOD	250
Libby's — 3 Cans for	THE REAL PROPERTY.

29c

CORN Tender, Sweet Sugar No. 2 Cans 3 For

25c

OXYDOL Large Package 21c

TOMATOES Portales, No. 2 size- 3 for

23c

ETTUCE

Per Head

APPLES

(Bushel, \$1.30) - 5 Lbs. SPUDS No. 1 Reds - 10 Lbs. \_\_ BANANAS 41/2C BANANAS No. 1 Golden Fruit -

GRAPEFRUIT

Medium Size - Doze

LAKE TROUT

-: Quality Meats :-SAUSAGE 16c All Pork - Lb. Long Horn - Lb. 21C POT ROAST

HAMBURGER MEAT 15C Per Lb. -----BOLOGNA or FRANKS 15C STEAK

PINEAPPLE Hillsdale, Half Slices No. 2 1-2 Can

17c

SPINACH Libby's, No. 2 size-2 for

25c

Peerless, No. 2 size-3 for

**25c** 

RAISINS 4-Lb. Package

25c

SUGAR 10-Lb. Bag 51c

## e Adrian Sandstori

Edited by the Junior Class

STAFF Lonella Fortenberry \_ Dorothy Spande

the corner. Everybody is Mrs. Jacobson. very hard so they can with some very fine grades y can show how they have this first half. the tests are over

we to get things done on

as Entertalmment Christmas has passed. ts, who were entertained by eral parties and entertainments en at different places over community. Everyone came to school and "tied in" as if really meant business, And believe most of them do.

and were fighting hard.

Ross lead the scoring with seven of printing the annual. and five Coints, respectively, for the Matadors. Gouldy, with four

Young People

Mrs N. L. Jacobson entertained oung people Wednesday night. 23, at the home of Rex tz. There were thirty invited, only seven attended because many young people were away the holidays. The evening was playing Christmas games. present were Chloe Freeman, Blassingame, Jean and Doro-

Mr. J. C. Baker, Jr. the Christmas holidays. thy Spande, Charles Bell, Verne here it is Jan. 7 of the Jacobson, Mack Freeman, Rex, ear, 1938, and tests just Henrietta, and Loren Creitz, and

Vacationers Return

Mrs. E. C. Chapman and three boys drove to Calumet, Oala., for Town of Betblehem." Then the and the Christmas vacation. They spent first and second grade presented are in, we hope that every- the vacation with her brother and be able to breath easier, father, Mr. V. C. Walker and Mr. know that they are going W. C. Walker. After six days of fun, they returned to their home.

Mr. J. Cleveland Baker, Jr., went to Fort Worth and Mineral Wells, Texas, for a vacation. He also attended his mother's family reunion and his father's family remases, doesn't h? It would union. He returned "all in one piece, after having a wonderful

uple. The vacation Miss Lora Fay Clemons visited bioved by the stu-her parents, Mr. and Mrs. J. M. Clemons, in Duke, Okla. Later she visited friends in Elk City, Altus, Okla., and Quanah, Texas. Reverend and Mrs. Oscar Bruce went to Lrain, Texas.

Seniors Plan for Rest of Year

Basket ball Games Jan. 3, the Seniors discussed Duane Morgan, Walter Lemke, The Adrian Matadors played the several matters of importance, such lideats Friday night, Dec. 17, as the work to be done on the antices and the play lege about Jan. 2. deats took the Matadors to a they will present in the near fu-

were trailing 15-9 at the half, be. Nadine Whetstone, advertising about Jan. 14. They came back in the fourth editor, is going to sell advertising quarter to make their part, 15 in order to put more pictures into points, whereas the Wildorado boys the annual. Five pictures are aldidn't count but two points. The lowed in the annual, covered by the Matadors were stubborn as a bull price of the annual, but any other pictures put in will have to be the home of Mrs. E. N. Jacobson. The Adrian Matadors also play- paid for outside the cost of the The Glasscocks have remained at ed the Endee Chiefs, Saturday annual. The class editor, Olaf Adrian for the past twenty-seven night, Dec. 18, 1937, at the Endee Babannon, is going to get the ma- years. Mrs. C. Glasscock had many gym. They had a hard fight but terfal together about the high friends here, and they regret to at the end of the game Endee was school classes, Marvin Long, sports see her leave. There were at least in the lead.

editor, will get the write-ups ready forty women at the tea. These In the return game with the for last season's football games, women awarded Mrs. Glasscock Wildorado team, the Matadors, Dorothy Spande, activity editor, a lovely bedspread and other gifts. last Friday night, Jan. 7, aven- is working on pen squad activities. Memories of Mrs. Glasscock's earged their previous defeat to the The Seniors will have a new lier years were brought back when tune of 17-7. Carl Brown and Jim mimeograph to facilitate the work Mrs. Collier, Mrs. McAdoo, Mrs.

Boy Scout News

start two patrols, Mr. Clark, re-tures. gional Scout Executive, is very Frank Fortenberry | interested in getting a troop started here. Clifford Chapman gave a Clistord Chapman ed here. Chillord demonstration of first aid bandages. He will continue next week. The boys are showing renewed interest in the organization since

Christmas Tree and Program

On Christmas eve the elementary grades, assisted by the high school girls' chorus, put on the usual began when Mr. G. A. Syms gave girls' chorus then sang "The Little in Amarillo, Monday night. an acrostic. The high school girls' ing. chorus sang "It Came Upon The Midnight Clear." The elementary grades then presented a playlet called "The Song was soprano, and Roxie Blassingame, alto, sang "Oh, Holy Happy Morn-ing." Then the girls chorus sang Mrs. Jack Roberson was hoste out the presents to everyone.

Ex-Students Home for Christm Many of the graduates of Adrian visitors, Wednesday afternoon. were home from college to enjoy who returned bome are: Chloe In a class meeting, Monday, Freeman, Olive Witt, John Witt, Jan. 3, the Seniors discussed Duane Morgan, Walter Lemke,

Jack Balding returned home, Without Earl Brown, who fouled No work has been done so far, the Marines, where he has been Monday, Jan. 3, from service in out the first half. The Matadors on the annual, but there soon will for two years. He will return

> Farewell Tea Given For Mrs. C. Glasscock

Thursday, Dec. 30, 1937, a tea was given for Mrs. C. Glasscock at Spande and many others told happenings of 1890.

Mr. and Mrs. C. Glasscock have icts, was high point man for the The Boy Scouts have eight reg- owned The Adrian Mercantile istered scouts in troop 32. They Store for several years. Mr. Ernest

THE CIRCUS IS COMING!

See "The Tom Thumb Circus"

PONY \_\_\_\_ DOGS \_\_\_ MONKEYS

High School Auditorium-8 P. M.

WEDNESDAY, JANUARY 19TH

Admission 15c and 25c - - - No Seats Reserved

Mr. Baker wants to get two more Jacinto at Amarillo. This home is Doss and children of Pampa. registered scouts; then we will furnished with all modern fix- Mr. and Mrs. Harvey Stuart and

## Vega News

MRS. H. R. SHIELDS Rev. Marshall Rheu attended a church meeting in Amarillo, Fri- Bruce and Madge, of Artesia, N.

C. O. Shaffer of Arnett, Okla., tives and friends. father of Mrs. Guy Barnett, spent The Vega P.-T. A. met Jan. 11. J. W. Thuett, Sunday. Wednesday night with his daugh- A panel program was presented by ter in Vega. He was accompanied the members, and the following: were transacting business Christmas program. The program by C. W. Heckleman of Higgins. the invocation. The high school tended the Gypsy Smith meeting

Mr. and Mrs. Hugh Knox were Amarillo visitors, Monday even-

little shaw, this week

Mr. and Mrs. S. R. Mitchell and Found." Following this playlet, a son, Sammy, of Amarillo, and Mrs. duet consisting of Roselee Morris, Port Mitchell of Prairie Home, Mo, were the guests of Mrs. Guy

"Silent night," Bro. Bruce led the to the Tongue and Thimble Club congregation in four hymns, and in an all-day meeting last Tuesday. than Santa Claus came and handed A covered dish luncheon was served at the poon hour. Mr. and Mrs. J. Moore and Mrs.

Conant of Amarillo, were Vega Mr. and Mrs. J. T. Richadson the Christmas holldays with their has as their guests, New Year's day, parents and friends. The students Mr. and Mrs. R. L. Doss of Here-

> Protect What You Have INSURE John McLean

Insurance Agency Phone 273

Chapman, Robert Lee Morgan, The Glasscocks have bought a es, Mr. and Mrs. Jack Stevens of Thursday night. George Worsham, and Bobby Speed, beautiful red brick home in San Pampa, and Mr. and Mrs. M. C.

two sons, returned Tuesday from Mr. and Mrs. Boots Montgomery wives, also the wives of the kan extended visit at points in Ark-spent Sunday at Conchas. Dam, Kiwanians enjoyed the band

Rev. Marshall Rheu and his Click. mother, Mrs. C. R. Rheu, attended the Gypsy Smith meeting in Ama- in Dalbart, Monday. rillo, Sunday night.

Mrs. N. H. Cabot and children.

Invocation, Mrs. John Hallburton; Hereford, Tuesday. Rev. and Ms. L. E. Godwin at- a playlet, "Safety," directed by Mrs. Ola Balls and son, Billy, and the Gypsy Smith meeting Mrs. C. T. Everett; talk on "Pro- returned Thursday, from a visit tection," by Rev. Marshall Rheu; business meeting, with Mrs. A. E.

Roark presiding. Mr. and Mrs. Hugh Knox, Mr.

are Clifford Chapman, Buddy Frank is now taking charge of it. ford, Vernon Wilson of Nacogdoch- Gypsy Smith meeting in Amarillo, by W. A. Williams, who is Lieux

number of her friends with bridge paty, Monday evening.

as the guests of her brother, Frank and program. 76 were present.

relatives in Tulsa, Okla.

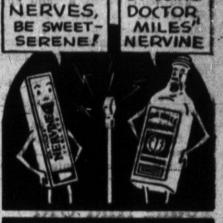
. Mr. and Mrs. Dickerson and Mr. M., spent last week end with rela- and Mrs. V. T. McIntrye of Amarillo, were guests of M. and Mrs. Mr. and Mrs. C. C. Wimberly

with relatives in Muleshoe. Mr. and Mrs. Mal Stewart were Vega visitors, Thursday.

On Thursday evening at the Ki-Ralph and Red Marshall are the and Mrs. Glenn Boydston and wants Hall, the officers for the enguests of their mother, Mrs. Cren-Mrs. L. E. Godwin attended the suing year were regularly installed

enant Gov. of the Oklahoma-Tex Mrs. Stella Thuett entertained a Division of Kiwanis International a A number of visiting Kiwanis from Amarillo and Tulia, and their Mr. and Mrs. Boots Montgomery wives, also the wives of the local Vega P.-T. A. served the ban-R. N. Ivy was a business visitor quet. Fred Cotton was installed as president; Truman Miller, vice-Mrs. C. R. McPherson is visiting president; and C. L. Morris, secretary; R. O. Sellars, treasurer

O, CALM THOSE BY USING



## Can you afford to be NERVOUS?

DR.MILES'

MILES NERVINE

IN LIQUID OR TABLET FORM

## When Better Pumps Are Built ... We Will Sell Them!

KIMBALL PUMPS are the eldest pumps in use in this area, now offered for sale, and where can you find a user that has spent one dime for repairs in the last 25 years they have been in use? A visit to one of your neighbors' farms, where a KIMBAIL PUMP is in use will be profitable for you!

KIMBALL PUMPS ARE CHEAPER IN THE LONG RUN, -More Water With Less Fuel

## Baker Pump Co.

OF LOCKNEY C. B. Thomas, Sales Agent—at Shreve Shop in Hereford

Your Milsage Merchant advises

CONOCO



CLUTCH to start quicker

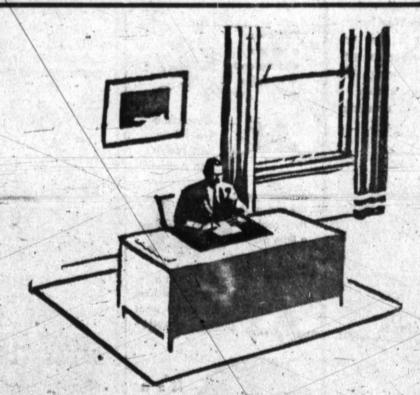
Here's right smart footwork for right smart starting in the cold: Down with your clusch pedal before you do anything else. Then your starter and battery won't be turning the gears, but only the engine, which is just that much easier to do.

Now don't let up on the clutch, but pull out the choke (unless automatic) and then spin your starter, leaving ignition OFF.\* After a few engine revolutions, switch on the ignition...And hark to the strong steady firing of your Special Winter Blend Conoco Bronze, which is certainly the sensible gasoline for quick starting.

Conoco Bronze always lets you do a cocksure "professional" job of starting. For that matter the way Conoco Bronze is specially winter-blended you could purposely give it the worst handling in the worst cold just for a test ... and that's daring you! Only YOUR MILEAGE MERCHANT has Special Winter Blend Conoco Bronze for you. And ask for his simple, helpful Complete Winter Care Card-FREE. Continental Oil Company.

\*If your starter is of the type that does not spin with ignition off, consult Your Mileage Merch

SPECIAL WINTER BLEND CONOCO BRONZE GASOLINE



BUSINESS MAN

1938 MODEL



Time was when a business man had his fingers on every detail but those days are gone forever! Competition has changed things! Today's business man is a streamlined model—he doesn't let himself become swamped with detail to the detriment of the progress of his business. To the banker he has shifted a responsibility, which all modern bankers are glad to assume, and that's the details connected with banking and financing.

BST STATE BE

## You Don't Have To Be Born With It

By Miss Rita Sullivan Home Economics Instructor

Personality! It can be acquired. There is no such thing as an Live," "How To Make The Most minteresting person, but there is of Your Life," by Morgan and son who fails to make the most of esting. his life.

ed up, mean personality.

mselves if we adequately and dant Life," December, 1937. ficiently meet the various situad community contribute to the People," November, 1936.

development of habits, qualities and attitudes, the greatest responsibility rests on the individual. Dorothy Brande's "Wake Up and

ch a thing as an uninterested Webb, and Wiggom's "Explore son." It is the uninterested per- Your Mind," should prove inter-Some articles from "Reader's

An individual who is to be hap- Digest," on file in the county and and contented as a child and high school libraries, are: ble to take his place a as well- Workable Cure To Happiness and dapted member of society must Personality," June, 1937; "You uire certain habits of conduct Can't Take It With You," October, thinking which, when sum- 1937; "Personality Can Be Acquired," December, 1936; "Do The-These habits cannot be left to Thing You Fear and The Abun-

For mothers of younger children as which we must face day by in "Parents" Magazine, "What Is Civilization is too complex. Character Education," May, 1937; lowever much the home, school "Learning To Live With Other

## Young And Old Flock To Hear Cipsy Smith OTED EVANGELIST IS KARD BY MANY PER-

SONS IN THIS AREA

vangelist, at the Municipal Audi- ley. orium in Amarillo. Beginning with the special ser-

Mrs. C. F. Moore, Mr. and Mrs. ell, Mrs. Cooper Morgan, Dr. and Mr. and Mrs. Jao, McLean, Mrs. Noah Bwton, Wiley Ewton, Martha- Mrs. B. M. Wiltshire, Mr. and F. P. Potter, Mrs. C. J. Mounts, Helen Ruth Barber, Mr. and Mrs. Mrs. E S. Ireland, Reavis Kerr, Merlin Conklin, Leo Rogers, Ken-Tom Alderson, Marjorle Alderson, Mr. and Mrs. C. F. Kerr, Cawthon neth Lisenby, Mr. and Mrs. J. F. Molive Clayton, Nancy- Millard, Bryant, Mrs. J. B. Jones, Nell Ward, Mr. and Mrs. C. C. Acker,

Coffee

PORK and BEANS

L. A. Ricketts, Katherine Kirby, to study law at Oxford university. Bonnie Jean Smith, Ruby Dutton, Young and old alike, are taking dock, D. H. Alexander, Mr. and Howard Hershey, Glenn Smith, dvantage of opportunities afford Mrs. R. G. Blue, Marcella Blue, Donald Henslee, R. L. Dowell, d. to bear Gipsy Smith, noted Rev. H. M. Redford, Basil McKin-Helen Ann Snyder, Mary Jane

Roberson, Erma Faye Robinson, Thorns, Mr. and Mrs. A. O. Thompce for young people held last Nola Margaret Blue, Mr. and Mrs. son, Mr. and Mrs. H. G. Conkriday night, various groups from R. P. Coneway, Mr. and Mrs. wright, dereford, have attended almost Glenn Snyder, Mr. and Mr.s A. H. Streu, Betty Sue Henslee, Helen Mr. and Mrs. C. B. Williams, Mr. Among these who have attended Frances Streu, Mr. and Mrs. C. C. and Mrs. A. C. Thompson, Mrs. t least one service are: Mr. and Cox, Clifton Neal Cox, Mr. and John Olson, Mrs. Henry Hastings, Ma Homer Brumley, Mr. and Mrs. Paul Foster, Mrs. Chas. New- Mrs. G. R. Tomlinson, Mrs. Smith, Botton, Mildred Rutherford, Mrs. J. C. McCracken, Mr. and Sherman Morgan, Lee Morgan,

For Yourself and for Your Home BUY and SAVE

BREAK O' MORN.

OATS

Lb. Package .....

County Judge



Miss Jessie Sumner of Wateska, Ill., daughter of a country banker, ell, Miss Irene Crawford, Mrs. 8. uated from Smith College in 1920 L. Easley, Charles Spradley, Mrs. and was the first woman permitted

Bartley Dowell, Floyd Ross, George nie Marie Robinson, Alta Kropff, McLean, Mary Elizabeth Stanford, Mr. and Mrs. O. L. Rutherford, Elaine Newell, Mr. and Mrs. W. J. Pauline Parker, Mr. and Mrs. Stanford. Cliff Hicks, C. J. Pad- Payne Rutherford, Mr. and Mrs. Morgan, Rev. and Mrs. W. E. Lois Ann Cockrell, Anna Belle Barnes, Rev. and Mrs. John C.

Mr. and Mrs. Geo. Brumley, Mozelle Shreve, Helen Plummer, Spradley, Nellie Jo Shreve, John- Mrs. W. O. Fox, Mr. and Mrs.

15c

Arthur Davis, G. M. Hudson, Mr. and Mrs. O. T. Williams, Mr. and Mrs. Wm. McGehee, Mr. and Mrs. J. E. Beyer, Mr. and Mrs. W. B. Anthony, Mr. and Mrs. I. H. Spratt, 148.18 at the close of business in and many others.

GODWIN SANITARIUM

Mr. and Mrs. Glenn Taylor of Friona, announce the birth of a son, Harold Blaine, Friday; both mother and infant are improving

Raymond Euler, a pneumonia patient, was released last Sunday, but returned Monday. Thursday morning his condition was reported to be greatly improved, however.

## Association

(Continued from Page 1)

ed drive can easily make the Hereford, Texas, Association Sale the greatest in the nation, because the local organization will have numerous advantages over other Rev. M. M. Beavers, Mr. and Mrs.
Hall Beavers, Lama Beavers, Hubert Freeman, Wanda Jean Reed, Virginia Erle Reed, R. L. Dowell, Morris Easley, Virginia Newsimilar organizations. The widecoming sale a success.

> MEN! ... It's "THE AW-FUL TRUTH," but the Best LIARS in Hereford will receive the valuable awards at the STAR THEATRE — on FEB. 1st.

Lying Contest on our stage One Night Only—TUESDAY, FEB. 1st.

Try your best lie on the public and then it may (?) work on friend wife.

ENTER NOW! Leave your application at the box office of the theatre.

-: ON THE SCREEN :-"THE AWFUL TRUTH" Irene Dunn - Cary Grant

## **Improved**

(Continued from Page 1)

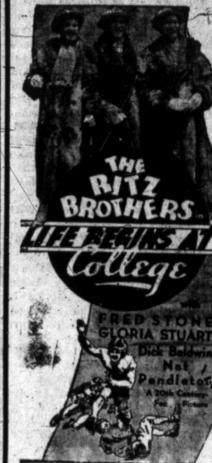
1936 - an increase of \$10,160,44. Supporting generally improved conditions indicated through anking facilities during 1937 was the exceptional increase in post office stamp sales, which showed a gain of \$2,744,17 over 1936, Postal receipts are also considered an index to business conditions.

E. B. Black Co.

**FURNITURE - UNDERTAKING** Ambulance Service—Day or Night Hereford, Texas

THURSDAY - FRIDAY

The Laugh - Happiest, Melody — Peppiest of them all . . .



"THE MAN IN THE BARN'

See this Historical mystery SEE - Whether or not John Wilkes Booth, the assassinator of President Lincoln was the man that died in the barn after being surrounded by soldiers. In as much as a man claiming to be Booth died in Enid, Okla., in 1903. Everyone to his own opinion, though.

#### SATURDAY

Another . .

ZANE GREY

Gusty, thrill-packed, action story thunders out of the West!

Danger rides wild in the Arizona hills, as brother battles brother . . . not knowing that each is seeking to avenge a murder of long years standing!



Cartoon and Serial 3 STOOGES in

"PLAYING THE PONIES" LOOK KIDDIES! This is your last chance to get one of the

> FREE MOTION PICTURE MACHINES of The 3 Stoog

DAYS ONLY



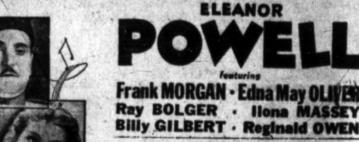
SUNDAY MONDAY

Midnight Prevue Saturday

The Amusement World is Ablaze

## With Stars Galore





plus: POPEYE CARTOON FOOTBALL TOUCHER DOWNER' and Paramount News

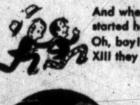
## TUESDAY

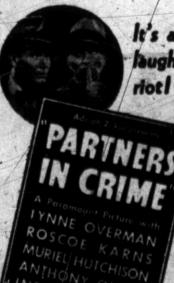
ea . . . Team . . .

the Funniest on the Screen!









added attraction:

The PANAY Incident! . with the most graphic and vivid pictures of the Chinese war yet shown! SEE the Boat sinking that has the world on WEDNESDAY

Did you know that thousands

of aliens of smuggled annually into the U. S. A.?

DID YOU KNOWthat 100,000 of these illegal en-trants are subjects for relief!



SHANGHAI

She knew too much to live . . this beautiful Chinese girl knew the iside workings of the most inhuman racket in the world!

See how humans are traded like cattle . . . betrayed. See how this girl marks hersif for death as she fights behind the scenes to bring a dangerous gang to justice!

Read the BRAND for

